

MRS CHRIST JOHNSON
R 1 BOX 106
SHANNON ILL
7-20-38

Stand By

JUNE 25, 1938



VASS FAMILY
(See page 8)

Last Issue
of Stand By

★ ★

Pokey's at
Sea

Listeners Mike

No Unnecessary Words

I am very much pleased that Chuck Acree has been chosen to take that extra-fine announcer, John Baker's place. I always enjoy Chuck's programs. He, like John, always makes good use of time with no unnecessary words. Best of all, he uses no slang words; in fact, not many WLS artists use rough language. I feel that shows a fine type of character. Thanks to Chuck for his cheerful disposition and very interesting programs. . . . Mrs. Mary B. Caldwell, Mahomet, Ill.

Best on the Air

I think the Prairie Ramblers and Patsy Montana are the best artists on the air. And I agree with Mr. Olson: why not give Patsy more publicity? She certainly deserves it. I think she's a mighty sweet girl and surely do enjoy her and Salty's duets. I listen to all the Ramblers' programs and especially enjoy their hymns. Jack Taylor can't be beat when it comes to singing hymns. . . . Ramblers' Fan, Marshall, Ill.

Hal a Favorite

I was so glad to hear Hal Culver on a 15-minute program all his own. I think he has a fine voice. It's so soft and soothing. He is also my favorite announcer. I like everyone on WLS, but miss the old entertainers. The Novelodeons, Prairie Ramblers with Patsy, Arkie and the DeZurik Sisters are favorites of my family, along with Hal Culver. . . . Mrs. Clay Ramsey, Thorntown, Ind.

A Very Dear Friend

I want you to know that my whole family enjoys Grace Wilson's songs so much, especially her Sunday broadcast. She makes us feel as if she is really a very dear friend of ours in the room talking and singing to us. . . . Mrs. Hilda Oniunes, Chicago, Ill.

Misses Little Maid

I certainly have missed hearing our Little Maid Evelyn's Thursday night programs since they left the air several weeks ago. I hope this program goes on the air again soon, for I surely do like to hear her sweet singing. . . . Ed R. Cresap, Bluefield, W. Va.

Perfect Arrangement

I want to congratulate Ernie Newton for the song he wrote and sang on the Barn Dance several weeks ago. I think it is one of the most beautiful songs I have ever heard. The arrangement is just perfect. Why doesn't Ernie sing alone more often? Here's wishing more power to Ernie and the rest of the Hilltoppers. . . . Virginia Gilmore, R. 2, Roodhouse, Ill.

All Kinds of Good Luck

It's so nice to hear Tex Atchison singing again over your station. We always enjoyed his singing and we don't intend to miss any of his programs. Here's wishing him all kinds of good luck with his program. It would be nice to hear sweet Patsy Montana sing with him sometimes. . . . Mary Basham, St. Joseph, Ky.

Long Live Chuck

Congratulations to Chuck Acree on the fine announcing he does on the Sunday morning programs. He also gave a fine description of the Memorial Day parade and has a fine picture in the Family Album this year. The Man on the Farm is really a good program, too. May he live long and go far. . . . A Sincere Admirer, LaPorte, Ind.

Saying a Heap

Do I like to hear Bill Newcomb sing? I'll tell the world I do. I think he is the best lone singer since Gene Autry left WLS and that's saying a heap, for he was tops at singing cowboy songs. I am always listening for him on the Barn Dance and wish him the best of luck. . . . P. Kennette, 2415 Western, Mattoon, Ill.

Those Fine Yodels

We were very happy to hear Georgie Goebel's sweet voice and those fine yodels again over your station. It certainly takes a real radio artist to keep up that good work. We hope he is always on the air, and are very disappointed when we do not hear him. When we hear him sing "Sippin' Cider" it brings us the real Georgie as we remember seeing him many months ago. Lots of luck to him in the future. . . . Elmer Arndt Family, Adell, Wis.

Merle Knows How

Merle Housh certainly knows how to handle a guitar. He did a grand job playing for Georgie Goebel the other morning. Why can't we have a 15-minute program with Merle playing and singing? I know a lot of WLS listeners would be glad to hear more of him. So come on, folks, and let Merle know that we really do like him and want to hear him more often. . . . A Merle Housh Fan, Gays, Ill.

More than Heaps

We can't begin to tell you how very much we've missed Patsy Montana's sweet singing during her absence at WLS. We like her heaps and more than that, and really want to thank her for her kindly way of making us feel at home when we first started visiting your studios several years ago. We are never happier than when listening to her voice. . . . Mr. and Mrs. Guthier, Hinsdale, Ill.

Class by Themselves

We listen to the Smile-A-While program every morning and appreciate it very much. We like the whole barn dance gang, but when it comes to yodeling we think the DeZurik Sisters are in a class all by themselves. . . . C and F Dingler, Peru, Ill.

A Fine Thing

I heard the talks made by farmers of different states over WLS from the stockyards. I think it a fine thing, so please continue the service as we farmers are interested in crop conditions from surrounding territories. Success to WLS. . . . Fred Simon, Liberty, Ill.

STAND BY

Copyright 1938, Prairie Farmer Publishing Co.
BURRIDGE D. BUTLER, Publisher
 1230 Washington Blvd., Chicago
 Indianapolis: 241 N. Pennsylvania
 New York City: 250 Park Avenue
 Subscription Price, \$1.00 a Year
 Single Copy, 5 Cents
 Issued Every Saturday
 Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.
JULIAN T. BENTLEY, Editor
JOHN GILLIS, Managing Editor
 June 25, 1938
 VOLUME 4 NUMBER 20

STAND BY



George Biggar, Prairie Farmer Radio Editor



Julian Bentley, Prairie Farmer News Editor

STAND BY Merges with PRAIRIE FARMER

THIS is your last issue of Stand By in its present form.

On July 2, this publication will join Prairie Farmer to bring to the farms and homes of the Middle West a magazine which will knit together more closely than ever before the personalities and the activities of America's oldest farm paper and its radio station, WLS.

Every year has seen radio become a more important factor in the lives of folks everywhere. This is especially true in the homes of Prairie Farmer families. Radio means market and weather reports, wholesome entertainment, devotional and inspirational programs, education, helpful programs for mother, and broadcasts for the boys and girls.

Under Prairie Farmer's ownership and direction for almost 10 years, WLS has endeavored to present well-rounded programs to meet the needs of the men, women and children of the Mid-West.

Stand By was launched as a Prairie Farmer publication early in February, 1935, to bring program and personality news and pictures from WLS and other stations. WLS listeners responded loyally in accepting the new magazine. And that interest and loyal support is something of which Prairie Farmer-WLS is very proud.

But during recent months, many Prairie Farmer subscribers have asked, "Can we have more WLS news and pictures in Prairie Farmer? We'd like to have some of the things you have in Stand By."

And when we checked up, we found that a large number of families were subscribers to both Prairie Farmer and Stand By, many expressing the wish that the most popular features of Stand By be incorporated into Prairie Farmer so that one subscription price would cover both.

This happy arrangement is now being carried out. All unexpired Stand By subscriptions will be extended, and subscribers will receive Prairie Farmer for the unexpired period. If you are a subscriber to both publications, your Stand By subscription will be extended beyond your present Prairie Farmer expiration date.

"What Stand By features will I find in Prairie Farmer?" you may

ask. You will have the news, the stories and the pictures most popular in Stand By—program news to inform you of WLS features you won't want to miss; pictures and biographies of Prairie Farmer station favorites; Fanfare, with answers to your questions; Listeners' Mike, with your comments and criticisms; Old Hayloft, with National Barn Dance news by your Hired Man; candid pictures of WLS stars, and a detailed program summary so you can plan your listening. WLS Program Director George C. Biggar becomes Prairie Farmer's Radio Editor to have charge of this section.

And, in addition, Julian Bentley will "news cast" to you in each issue of Prairie Farmer. He recently became News Editor. In each issue, he will "boil down" the most interesting and important news of the world. Check Stafford, whose cheery voice greets the Mid-West each morning
(Continued on page 12)

JUNE 25, 1938

"The Old Hayloft"

By the Hired Man

WHO is the Hired Girl? . . . Now it can be told. . . She's that congenial and attractive looking lass decorating this page today—Miss Jessie Stearns. . . Yes, she's the five-foot hostess who greets you in the lobby of the Eighth Street Theater when you visit the National Barn Dance. . . All these months, Jessie has carried her pad and pencil about the old hayloft, jotting down names of visitors and recording observations that she thought would be interesting to readers of this column. . . Thanks a million for your much needed help. **Hired Girl.** . . And it's to your distinct credit that you've missed only two Saturday nights since the Old Hayloft show opened in the theater on March 19, 1932.

mers, working as little as she could and horseback riding the rest of the time. . . For a few years the family lived a few miles south of Fort Scott, at Arcadia, where our heroine graduated from high school. . . She attended the University of Nebraska, graduating in 1929, specializing in advertising, commerce and secretarial work. . . After graduation she lived in Honduras, where she was secretary to the manager of the **Standard Fruit and Steamship Company.** . . Then back to the U. S. A. to live on an Arizona ranch and in California. . . Chicago became her home in 1932.

Writing and travel. . . These are Jessie's big ambitions. . . During the week she is secretary to **W. A. Richards,** father of Radio Writer **Hank Richards.** . . She is vice-president of the University of Nebraska Alumni Association in Chicago and secretary of the Chicago Shuffleboard Club. . . Personally, I am sure she enjoys nothing better than talking with Barn Dance visitors and making them feel at home. . . Now you know all about the **Hired Girl.** . . Did you ever even suspect?

Who's the Hired Man? . . . Sorry, but it's still one of radio's untold mysteries. . . I'm going to move the Old Hayloft column over into *Prairie Farmer* next week, so it just won't do to tell now. . . What good would it do, anyway? . . . Curiosity ruined a cat once.

Horse sense. . . Most of the hayloft folks "talk shop" when you chat with them about the hayloft. . . But not **Uncle Ezra.** . . He was proudly displaying snapshots of his **Percheron** mares—**Ida** and **Beverly**—and their colts, **Fannie** and **Clara,** which grace his dairy farm near Hebron, Illinois. . . Mighty pretty specimens of horse flesh, too. . . Yes sir, if you'll talk "farm," **Uncle Ezra** will converse long and enthusiastically. . . But talk "radio," and you may be out of luck!

Caught on the walk. . . The entire crew gets a "wallop" while watching the **Vass Family** sing and "act out" their novelty arrangements of old-timers. . . **Hoosier Hot Shots** vacationing last of June and early July. . . Then fish stories! . . . **Gene O'Fallon,** popular manager of **KFEL,** Denver, watched **Alka-Seltzer** hour rehearsal with his daughter. . . **Possum Tuttle** togs out in straw hat

and tight gray suit while working in black-face on the **Murphy Barnyard Jamboree.** . . Enjoyed the whole Barn Dance but especially the **Novel-odeons'** 15 minutes of yesterday's dance tunes at 9:30—followed by **Stephen Foster** song program of **WLS Quartet.** . . **Young John Montgomery,** Fort Wayne, really strutted with pride when he won the five dollars on the **Keystone Quiz.** . . The audience liked him.

Come in, Hired Girl. . . (Can't fool us—you're **Jessie Stearns**) . . . (She "writ" the following.) . . **Ernie Newton** always gets a good laugh when he steps up to the "lighted house" part of the stage scenery, knocks on the door and then peeks in the window. . . Program Director **George Biggar** perched himself in Stage Electrician **Pearl Goff's** 10-foot high box on the side of the stage so he could listen to the program on the loud speaker up there. . . Good to see **Dan Hosmer** back from Texas and Mexico, where he vacationed. . . I enjoyed his poem with **Evelyn's** song, "Little Man You've Had a Busy Day." . . **Joe Parsons** sang "Don't You Remember Those School Days?" which he introduced in the New York Hippodrome many years ago. . . Our new trio, **Anita, Eleanor** and **Carol,** were all dressed up with flowered linen dresses and wide-brimmed topless hats to match. . . Cute! . . . **Joe Kelly's** 42-holes-of-golf-in-one-day sunburn wasn't so cute—or very pleasant.

Maple City Four Club celebrated its anniversary with a meeting in the balcony studio and seeing the first show. . . Fourteen members were present. They were presided over by **Esther McNulty,** president. . . **Mr. and Mrs. L. Knepp,** with daughters **Lydia, Ella** and **Ida,** came up from Peoria for the meeting. . . They treated me to a picnic lunch at Mackinaw Dells three summers ago. . . I also glimpsed **Rena Quiram** and **Marie Kodie** among the loyal **M. C. 4** adherents.

Folks I met. . . I had the pleasure to meet **W. L. (Dad) Safford,** father of **Harold,** for the first time. . . **Mother Safford** was with him. . . She knows most of the crew. . . And there was **Mrs. Harold Safford, Betty, Bill, Kathie Lou** and **Genevieve.** . . **Bill** graduated from **Wheaton High School** last week. . . The **DeZuriks'** only brother, **Jerry,** was being introduced to everyone by his sisters. . . He works near **Wilmette, Illinois.** . . **C. Lawrence, Barrington,** had as his guests **Mr. and Mrs. Bert Hodges** from far-away **Kamsack, Saskatchewan.** . . And from **Spokane, Washington,** we had **Miss Susie Walters** and **Ross Davis.** . . Twelve-year-old **Dick McCabe,** a farm lad from **Champaign, Illinois,** had the time of his life seeing the show. . . Well, s'long and thanks for reading my hayloft notes these many months. . . It's been lots of fun! . . . How do you like my picture?



The Hired Girl

An outdoor girl—that's a fitting description of **Jessie Stearns.** . . She loves golf, horseback riding, shuffleboard, candid camera shooting, ice boating in the winter and sail boating in the summer. . . She was born in Fort Scott, Kansas (before 1920, she says). . . **Bill O'Connor's** a native of that city, too, but they didn't know each other there. . . **Jessie's** father had a farm where she spent her sum-

Latest Features Bring New Characters to WLS

THE *Prairie Farmer* Station, WLS, has included two new programs on its summer schedule of entertainment for young and old alike. The first of these programs, called "Little Visits with Little Folks," brings a new radio character, Aunt Bunny, to the air to entertain a youthful audience. "Little Visits with Little Folks" is heard over WLS every Saturday morning at 7:45 Central Standard Time, a time especially suitable for young folks before they go out for a morning's play in the sunshine.

The program, which is conducted by Gladys Blair, Junior Page editor of *Prairie Farmer*, includes fifteen minutes of stories (many of them written by *Prairie Farmer* Teeny Tale Club members), prize-winning rhyming riddles, little visits with boys and girls who come to see Aunt Bunny at *Prairie Farmer*-WLS, and questions from the Wonder Box. These questions are sent in by children, most of them beginning with "I wonder why," and then telling what that boy or girl is wondering about. Then there is a **Box of Secrets,** which Aunt Bunny has planned for coming programs. This program corresponds to the Juniper page of *Prairie Farmer.*

In Cooperation with N. Y. A.

The second new addition to the program list, "You're on the Air," is a new and unique program designed to open new opportunities in radio for those endowed with musical and dramatic talent. This program was inaugurated over WLS last Tuesday, June 21, at 6:30 p. m., Central Standard Time, and is conducted and broadcast through the cooperation of the National Youth Administration.

The half-hour presentation will be broadcast over WLS at this time each Tuesday night, when talented youths, including those at present unemployed who have radio ambitions, as well as professional radio talent, will be given an opportunity to show their ability over the air.

The presentation of this program is in keeping with the spirit of the state-wide program of **William J. Campbell,** State National Youth Director of the National Youth Administration. It is his contention to afford new avenues for youths who at this time are seeking to fit themselves into private industries.

"You're on the Air" is the kind of program that Director **Campbell** feels will offer a channel to meet the current demand for the discovery of new talent and the opportunity for this new talent to gain public recognition by appearing on the air.

The National Youth Administration will maintain a file of the most talented individuals that appear on the program, listing their specialties and qualifications. This file will be kept for the use and benefit of prospective employers and radio artists.

SAFETYGRAM PRIZE WINNERS

The following safetygrams were awarded prizes on Sunday, June 19, during Everybody's Hour:

Vacation trippers, drive with care, Accidents happen everywhere.—Mrs. Carmen Carter, Route 1, Grant, Mich.

You may forget to be careful only once.—Mrs. Clarence Bradley, Route 2, Plymouth, Ind.

Keep your mind on your business when your business is driving.—Paul Ewalt, R. F. D. 2, Ohio, Ill.

Suitable Arrangement

Don Voorhees, the "Cavalcade" musical director, keeps so busy that he has commissioned one of his violinists—who is his exact size—to buy him a new gabardine suit for spring.

Ranch Boys Change Trail

THE long, long trail is still a-winding for the **Ranch Boys**—and they're loving every inch of it, though they have encountered a strange sort of traffic problem.

The three singing cowhands of the **WLS National Barn Dance,** en route from Hollywood to Chicago on their historic horseback ride, have had to change their routing between Salt Lake City and Denver in order to avoid the best roads.

They have found that the heavy tourist traffic on the better hard roads slows them down to such an extent that they're running behind schedule. Not only do the congested roads make their ride difficult, but also there's the matter of tourists who want their autographs and pictures. All this takes considerable time.

Consequently, the boys are taking the southern and less traveled route between the two cities. They will pass through **Roosevelt** and **Vernal, Utah;** **Caisson, Craig, Steamboat Springs, Grandy** and **Kremmling, Colorado,** and on into **Denver.**

Sincere Appreciation

In a recent meeting in Chicago, the **Tri-State Hospital Assembly,** representing hospitals in Illinois, Indiana and Wisconsin, expressed sincere appreciation to the **Christmas Neighbors Club** of *Prairie Farmer* Station WLS for the donation of wheel chairs and radios to Mid-Western hospitals.

The resolution read in part: "These radios and wheel chairs have been of inestimable value in brightening the lives of patients, particularly children, who are cut off from the normal joys of childhood."

During the past three winters, the **WLS Christmas Neighbors Club** has presented wheel chairs and radios to approximately 300 hospitals and other child-caring institutions—principally in Illinois, Indiana, Wisconsin, and Michigan. The money for this purpose came from thousands of *Prairie Farmer*-WLS listeners.

To Replace Allen

Norman Frescott, mind reader from vaudeville, looks like a nine to one shot to succeed **Fred Allen** for the summer. The title of his show would be "Town Hall Big Game Hunt."

Youthful Beginning

Eric Sagerquist, maestro-violinist on "First Nighter," has been a professional violin player since the age of 12, when he ran away from home to become a band member at the **Gem Theater** in **Houston, Texas.**

Two New Husbands Now Married Life Authorities

WHEN two members were added to the WLS staff recently, each came in the rosy glow of blooming romance. Continuity writer Leo Boulette, the most recent bridegroom of the two, joined our staff in February of this year. In fact, if it hadn't been for old Dan Cupid WLS might never have heard of one Leo Boulette by name, for he came to try his fortunes in Chicago in quest of the maiden who had captured his fancy when Leo was announcing over WHAM in Rochester, N. Y. The maiden, Janda White, lived in Three Rivers, Michigan, and since romance generally doesn't thrive well over such a long distance, Leo came to Chicago to seek his fortune.

Leo hardly had the typewriter keys warmed up at WLS until he took the plunge and brought his little bride back to Chicago to ensconce her in a "Studio apartment." But here we turn to Leo's notes. After all, who am I to endeavor to interpret the throes of young love from the ancient heights of 11 years of marriage?

To Ann Hart:

When you asked me to write a "Newlywed" angle for your Home-makers' column, I think you put me on the spot, because I'm sure that when it comes to an intelligent discussion of what constitutes the great American Home, this scribe is slightly at a loss for words. In the first place, we live in one of those Chicago apartments which offers one room, kitchen and bath, often referred to as "a narrow aisle running between a gas stove and a can of tomatoes."

When we took our present apartment in February the landlady promised to have the place repainted and papered. My wife and I talked over the color scheme we wanted in paint and paper. She wanted the apartment done in light green, but I thought that a greyish setting would be better. The landlady apparently thought otherwise, for she had it painted blue and white.

In painting the closet, the painter did a fine job on our new luggage. When I reported this to the landlady, she promised that the painter would come up with paint remover and clean our luggage, but somehow he never got around to getting the job done.

We've been married a little over three months now, and everything is still going lovely. Of course we have our little differences. For instance, my wife makes just about the worst coffee in nineteen states, but I usually smile brightly and say: "Darling, this coffee is *really* wonderful!"

Sorry I can't tell you more about homemaking, Ann, but if you'll drop around in about five years I'll try again. Right now I'm going down to Frank's for some coffee.

LEO.

When Don Kelley took over the microphone at WLS he had already lost the identifying traits of the brand new bridegroom for Don could look back on nearly six whole months of marriage—without a rift! Let's take a peek into the romance of the Kelley's. Perhaps I could get him to give me an interview (the polite name for a radio third degree).

"Where did you meet your wife?" was my first question. (Those first questions are always harmless.)

"In Omaha."

"When did you know she was the girl for you?"

"The minute I laid my eyes on her, I said to myself, 'There's the girl I'm going to marry!'"

Now we were progressing very nicely.

"So you believe in love at first sight?"

"You bet I do. I had some difficulty getting her to give me her whole attention. In fact, I had to invite the whole party she was with to have something to eat before she gave me more than a nod. Boy! I didn't think all eight of them would trail along, but when I looked back, there they were! She was in radio down there, too, and we hit it off from the very first. You don't know my wife, Ann, but Oh, Boy! She's the sort of girl who makes a real wife."

Right there I stopped him with another question before he could go on into the ecstasies of singing his bride's praises.

"Tell me Don, can she cook?"

"Can she! And how! You know she's Swedish and they really can put on meals. Of course she hadn't cooked so much before we were married, but she's got the right instinct for it."

"What is her favorite dish? I mean what does she like to prepare for her hungry husband after a long day of announcing?"

"Well, she likes to fix those salads you make in a wooden bowl." At this point Don began to use his hands as he explained the mysteries of the salad bowl with its lettuce and radishes and olives and pickles and on and on until I stopped him with:

"But you certainly subsist upon more than the delightful salad you are describing so graphically. Now, how about steaks? Does she like to

Bull Dog Goes for Cook

Phil Cook, "editor" of the CBS "Almanac," boasts a bull dog as one of his regular fans! Maggie is her name and she belongs to a feminine listener in Unionville, N. Y. Whenever Sleepy, the porter, imitated by Cook, talks to his pet hen, also named Maggie, the dog gets up and goes to the radio. She tips her head on one side, cocks her ears and looks intently at the loud speaker. When Sleepy says, "Aw, come on, Maggie—nice Maggie—etc." she moves closer to the radio, wagging her stump of a tail, and looks happy.

pan fry them or does she broil them to a turn?"

"Well, she likes them broiled and I like them pan fried. That's how it is at present."

I was too old in the ways of family life to ask which way they served their steaks, but after all broiled steaks have their points!

"You said your bride is Swedish. Does she serve the Swedish Smorgasbord?"

"Oh, yes, when we have guests. She can make all those things they have. After all, I'm Irish and I don't know the names of all their dishes. You ought to have been at our wedding supper. We had Swedish fish. . . . Oh, darn! What do you call them. . . ."

"Haddock! Pike! Whitefish! Eel! Codfish!"

"No, no, it's a hard fish, Oh, gee whizz, I'll have to call Evodia."

"What's the name of the fish served at our wedding supper, dear! . . . How do you spell it? . . . L-U-T-F-I-S-K? And what else did we have? Little pork sausages? Oh, yes, now I remember! That's right. All right dear!"

There, the momentous question was settled. They had served "Lutisk" and Swedish pork sausages and Lingonberries at their wedding supper.

"It sounds as if Evodia has had the right sort of bringing-up and that she'll make a very sensible, practical wife, Don."

"That's another thing I like about her, Ann. She's very economical. You know she makes all her own clothes, and did you see how she looked the other day when I brought her up here to the studio? Yes, sir. She doesn't have a dress she hasn't made. In fact, I don't suppose she even knows what size she would wear."

There I allowed for the natural pride of the bridegroom for surely every girl who makes her own clothes knows her own size. However, that was merely incidental.

"Yes, sir! She's the sort of girl you read about in books."

And with that footnote our interview closed, the next chapter to be written in the pages of the future.

ANN HART.



by CHECK STAFFORD

HOWDY Folks. Here it is time to turn in another column and it doesn't seem but two or three days ago that I wrote the last one. My, how time goes zipping by, especially in grand, gay, glorious, good old June!

Often, very often, I've thought I would regret more deeply to leave this old world behind . . . "cash in my chips" . . . or "shove off" . . . during June time, than at any other time of year. A feller who has always liked the birds and bees, the flowers and trees, and has tenderly watched growing gardens of June, just naturally has a hankerin' to be in the land of the living then. Bleak snows, cold winds and the sober, gray shroud of winter are more fitting, to me, as the time to start ones spiritual journey into the Land of the Unknown.



June days are ones in which pictures of cool shady creeks and lake shores come between your eyes and the old typewriter. You seem to see bass flopping and rods bending, or you visualize a trip back to the hometown village where the blacksmith's anvils ring, the whistle of the evening train and the buzz of the saw at the old sawmill are the homey sounds stirring the peaceful hamlet where you were born. You see Old Bill, the smithy, still hairy of chest and huge framed, 'though stooped with years.

You imagine seeing him again, and feeling the pain as he almost crushes your hand in greeting and says:

Marek Follows Own Bent

Marek Weber, conductor on the Carnation Contented program, would today be a doctor instead of a musician had his parents' plans for him worked out. Destiny decreed otherwise by giving him a love of music. At the age of four, Marek fashioned a violin for himself from a cigar box and his parents reluctantly gave him a real one.

Afraid to Propose

Verne Smith of "Arnold Grimm's Daughter," is single and possibly the reason is that he hasn't forgotten his first proposal. He made his air debut at 17 playing John Alden and, during the proposal to Priscilla, had so acute a case of mike fright he could hardly stand.

and gloom and sickness come over us. Then our gold counts for naught. Gold and the sun—both the same color, both powers that rule, and often times ruin.

Folks, did you ever notice how much bad news seems to always be available? It's good news we want, and would much rather put into printed word. Always, there is the story on hand of someone's fall from grace, of gossip about a business man's failure, of scandal about an unfortunate girl or home life wrecked or stories of sensational nature and horror. These spread fast by gossip's rolling tongue—even though not printed. But it's the good news, the fine things being done—kind deeds being executed and tributes to worthy folks—that are harder to find.

Strange thing, but some folks would rather phone the editor about an auto wreck following a party, where some young folks were killed or hurt, than to tell him of the beautiful flower garden a fine, old lady has in town—which she is glad to show others, or provide sick folks flowers from. One story published, brings shame and disgrace to the thoughtless young folks and their good parents. The other would bring many visitors to see the wonderful work of a grand old lady and of God's great gift of the flowers. Flowers would find their way into the sick room, where pain racked bodies and minds would be benefitted. Such is the difference. Satan has always done a good job of reporting the news, but there is good news always to be found if others would help the editor find it.

Getting dark now. Out of smokin' tobacco, so it's time to shut the old desk and call it a day.

Vass Family Began Their Singing Career at Home

NOT so many years ago Dr. J. L. Vass used to wonder, as all fathers do, what his seven youngsters would decide to be when they grew up. It seemed only logical that one or more of his children would follow the teaching profession, since he was a professor of history at Furman University in Greenville, South Carolina, and his wife had been a school-teacher before her marriage.

During their childhood, the seven young members of the Vass family definitely showed a preference for spending their spare time at home with their parents in participating in song fests, and also enjoyed singing before community gatherings. But Dr. Vass little dreamed that they would make singing a career, for they sang only because they loved singing. Their love for song is still unchanged, but they get paid for it these days.

Featured on NBC

The radio contingent of the Vass family at this time is comprised of Frank, 24; Sally, 21; Virginia, 19; Louisa, 17, and Emily, who is only 13. But at one time the entire seven young Vasses, along with their father and mother and an aunt, were featured in a National Broadcasting Company program. On this program they discussed general topics of interest and sang songs ranging from Negro spirituals to the latest tunes from Tin Pan Alley.

Since that time Leland, the oldest son, has become interested in the technical side of radio, and Harriet, the oldest daughter, is a hostess in a tea room. The other five of the singing Vasses are featured each Saturday night on the Alka-Seltzer Hour of the WLS National Barn Dance.

Prepare Own Arrangements

These versatile singers prepare all of their own arrangements of those novel songs that they feature on their programs. They also have become experts in producing sound effects, and furnish every sound that is needed on their broadcasts. They learned this art through necessity, for one of their morning programs was so early that the regular sound effects man could never get to the studio on time and they had to depend upon themselves to do their own sound effects for their numbers. The Vass family are from the state of North Carolina and have a drawl that is typical of a real southern family.

The baby of the Vass family, Emily, has quite a range of talent all her own. She has done child parts in numerous dramatic programs and has specialized in baby cries, appearing in sketches with Henry Fonda, Mary Astor and other prominent Hollywood stars.

Sally, Virginia and Frank have been featured as a vocal trio with Paul Whiteman and Ben Bernie, and Sally, Virginia and Louisa have sung

with Kay Thompson's choir of mixed voices heard on various network programs.

Vital Statistics

Mrs. Vass is five feet, two and a half inches tall, weighs 110 pounds, has brown hair and blue eyes, and believes in keeping young with her children. Frank, whose hobbies are reading history and playing tennis, favors his mother with his brown hair and blue eyes. He is five feet, eight inches tall and weighs 135 pounds.

Sally, who is five feet, one and a half inches tall, weighs 104 pounds, has blonde hair and gray eyes, and cooks or reads for relaxation. She selects the cocker spaniel as her favorite pet. Blonde-haired, hazel-eyed Virginia, five feet, two and a half inches tall, weighs 102 pounds. She spends her spare time sewing and reading. Louisa enjoys housekeeping and movie-going. She is five feet, three and a half inches tall, weighs 107 pounds and has blonde hair and blue eyes. And ninety-eight-pound Emily, who is just an inch over five feet, has chestnut hair and hazel eyes. An athletic youngster, she is very devoted to all outdoor sports.

Knows Her Business

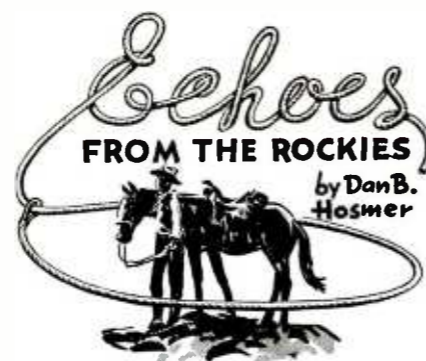
Virginia Payne, heard on the Ma Perkins serial, is an authority on all things connected with radio. She maintains a filing system in which are reports on technical developments, program trends, surveys and FCC rulings.

Here Comes McBride

Mary Margaret McBride, the air columnist, could write a cook book any time she chose to. She gets an average of 50 recipes a week from admirers.

Foreign Anxiety

Dorothy Lamour, girl friend of Charlie McCarthy, has discovered she has admirers as far away as Italy. The singing star recently received a letter from an Italian army flyer expressing concern over her safety during the floods.



Conscience

Did you ever feel like you was all alone
And the world was so big and drear,
That you wanted to run and hide some where
To keep out an unknown fear
That seemed to haunt you all the time
Like danger was lurking real near?

Did you ever feel like you hadn't a friend
You could turn to if things went wrong,
And like you'd give the shirt off your back
To have somebody along
That you could talk to and hear their voice
If only singin' a song?

That's a derned good time to set down and think.

It may be your conscience a tryin' to speak
An' remind you, you've been sort of careless like

In your dealings with folks last week,
Or perhaps you was sharp in the answer
you give

When it came 'round your turn to speak.

Or maybe your dealings hain't been quite square

With some of your fellow men,
And 'way back in the back of your head
You know it but hate to give in.

And it may be the way that your conscience has
Of sayin', "Now don't do that again."

It's a wee small voice and don't speak very loud

So listen to what it will say,
And you'll feel a heap better when you're
all alone

About things that happen each day,
And you don't feel so scared of that old
lonesome road

When it's your time to travel that way.

How'd You Say It?

Just as swing instrumentalists have their own peculiar speech, completely bewildering to the non-musical laymen, so have radio actors and actresses developed a language all their own. Jack Johnstone, writer and director of the "Johnny Presents" program, has had varied contacts with microphone emoters and has collected some of their colorful terms.

For instance, reports Johnstone, when a radio actor states that he is touring the "cereal circuit," he means that he is currently acting on several morning programs, usually sponsored by breakfast food concerns.

When a radio actor is called a "pro," it doesn't mean simply that he has passed the amateur stage. Rather, his type of vocal delivery is a polished, fluent one and he gets a good deal of characterization work playing roles of urbane professional people such as statesmen, lawyers, doctors and educators.

FANFARE

by FRANK BAKER

THE Fanfare Trumpet salutes Smilin' Bill O'Connor. This popular Irish tenor heard regularly over WLS is a pleasant, agreeable fellow who refuses to quarrel with anyone. This is especially interesting when you know that Bill spent years studying law and even graduated from the law school at the University of Kansas. For three more years he practiced law in Fort Scott, Kansas, making his living by argument and debate. After preparing for a career of exhortation and heated oratory, Bill turned to music for his life work and made up his mind when he made the change that never again would he argue or enter into any kind of a quarrel. Anyone who knows Bill O'Connor well can vouch that he has lived up to his promise. He is the best of company and always cheerful and pleasant.

As listeners hear this Irish tenor's rich, warm tones, they find it hard to believe that when young O'Connor was in the fifth grade back in Fort Scott, his teacher had so little confidence in his ability to carry a tune that she placed him in the tone-deaf division of the singing class. For a long time this did much to dampen Bill's confidence in himself and not until he was through his teens did he finally decide that he could sing passably after all.

After Bill O'Connor left his law practice he came to Northwestern University to study music and soon was singing outside school in churches, at concerts and for theaters and radio stations. He has been with WLS since the first day he started four months after the station began to broadcast.

Mrs. William O'Connor was formerly Eva Hearn of Johnson City, Illinois. Bill met her when she was studying piano at Northwestern. Eva is still a very accomplished pianist although not now practicing it as a profession. Oh yes, Mister O'Connor has one hobby in addition to music. It's baseball. When his birthday comes around on August 8, you couldn't give him a better present than an invitation to the ball game.

Phil from Tall Corn State

Phil Kalar has been heard over WLS for the last eight years. Most listeners think of Phil as a singer and remember hearing his rich baritone voice many times in solos and as he sang with the Hometowners quartet, a group he also directed. Phil was born in Iowa but spent most of his early years in Nebraska, returning to the Tall Corn State when he was 18 and a freshman at Grinnell College.

After working his way through school, Phil began singing in earnest. Not long after graduation from Grinnell, he sang over KLZ in Denver and also appeared in many stage shows in Colorado. From there he went to California to lend his voice to Hollywood productions. During his year and a half in the movies, Phil sang in many musical pictures for Fox Movietone, MGM and United Artists. He has been in Chicago since 1930. Kalar is 35 now, happily married and father of an eight-year-old boy. He is in charge of the WLS Music Department but is also heard occasionally on the air.

Chore Boys Sextet

If you've wondered about the Musical Chore Boys, heard each morning over WLS at 10:15, Central Standard Time, perhaps you've been asking the same question that comes from Marjorie Benbow of La Fontaine, Indiana. Marjorie wants to know who's in this clever instrumental group. Eddie Marks plays the trumpet, Maurice Schraeger the violin, Jimmy Fallis goes from clarinet to saxophone, Lou Klatt is heard on the accordion, Tommy Tanner adds his guitar to the ensemble and Ernie Newton plays bass fiddle.

A card from Anne Anderson of DeKalb, Illinois, says she enjoys hearing Tex Atchison and his fiddle on the early morning WLS programs. . . . The best suggestion we have for Mary Sievers of Davenport, Iowa, is to look for a listing of Edward McHugh and his gospel songs in her local newspaper. The Gospel Singer is now on the Columbia Broadcasting network, but we do not have a complete list of the stations on which he may be heard. . . . Gene Autry is not to be heard on the air here in the Midwest at present as far as we know. This will be a disappointment to Grace Cox of Harrison, Arkansas. . . . Arlie Kinkade of Graysville, Ohio, volunteers the information that Gene and Glenn are now busy making a picture in Hollywood. . . . Ella Hames

F. D. R. Speaks Twice

President Roosevelt will be heard in two speeches over NBC networks within four days as a result of his decision to address the National Education Association Convention in New York at approximately 2:15 p.m., CST, Thursday, June 30, over the NBC-Blue network.

The NEA talk by the chief executive, which will be the highlight of numerous NBC activities in connection with the convention, will be followed on Sunday, July 3, by his Battle of Gettysburg Diamond Anniversary address.

Mrs. Roosevelt will preside at the NEA meeting.

The President's Gettysburg speech will be heard over the NBC-Red network at 1:00 p.m., CST, as one of a series of talks by prominent government officials in connection with the 75th anniversary of the Battle of Gettysburg.

Both addresses by President Roosevelt will be short-waved throughout the world.

Dawn Rips Bed Asunder

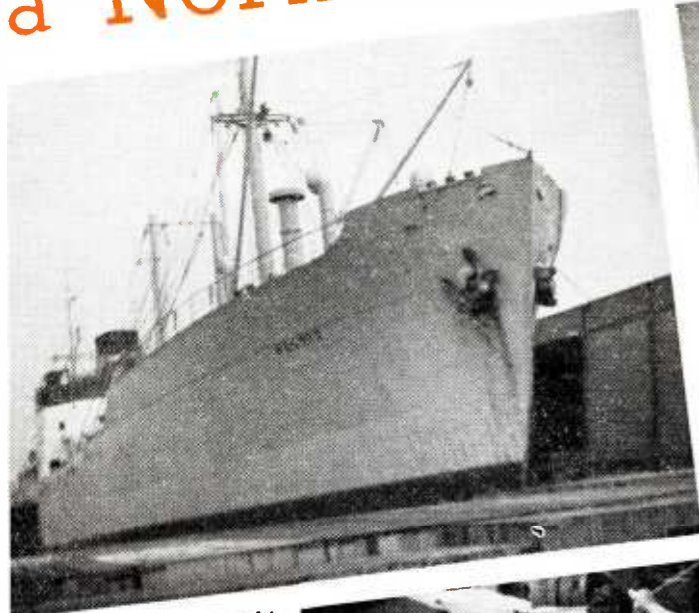
Actress Anne Seymour's carefully-tended garden in the rear of her north side Chicago home is a shambles today. Reason: Anne, star of the Story of Mary Marlin, acquired a brand new Irish setter, named Dawn, from Director Kirby Hawks, and the dog spent the week end digging in the petunia beds.

of Mount Vernon, Indiana, will be glad when vacation time is over and more of her radio favorites will be back on the air. . . . For Betty of Freeport we find that Georgie Goebel was 19 last May 20; that Art Wenzel is single, and that Lulu Belle and Scotty will be back on the air later in the summer after their extended vacation. . . . Verne, Lee and Mary, and Winnie, Lou and Sally are two trios not on the air at present. Helen Klot of Fruitport, Michigan, has asked about them as has Mrs. Carr of Whiting, Indiana, and Mrs. Norton of Elkhorn, Wisconsin.

Mrs. Jean Warner of Chicago reports an amazing record. Mrs. Warner not only heard Grace Wilson's first appearance on WLS, but also the first radio program Grace ever sang. Here is part of the letter from Mrs. Warner: "I have followed Grace through radio all these years. In the last five years I have missed but four of her programs, and have kept a record of the songs she has sung as well as purchasing the majority of them. If her schedule is the same this week as last, next Thursday my record will reach to ten thousand songs. I doubt if anyone can beat this record. Grace is one of the grandest, sweetest persons I have ever had the privilege of knowing."

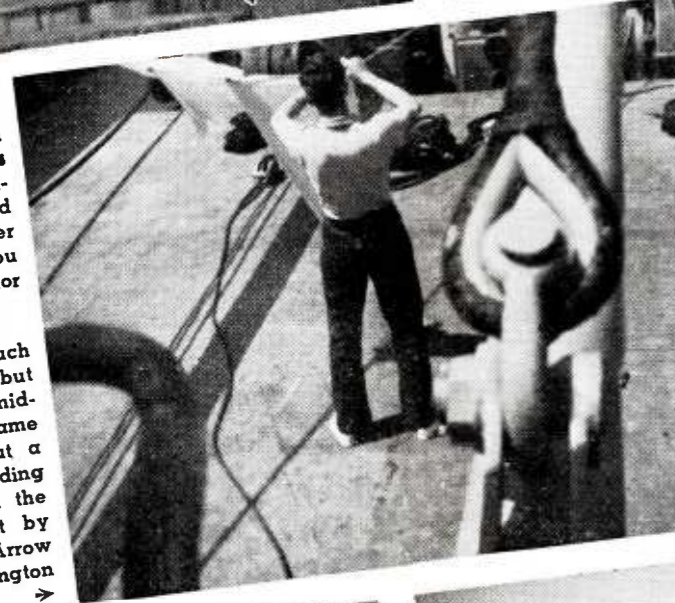
A Southern Son on a Northern Sea

(Editor's Note: Pokey Martin, a favorite son of Oklahoma is taking his vacation in Europe, "in an effort to try to learn something," he says. Here are some pictures he sent back.)



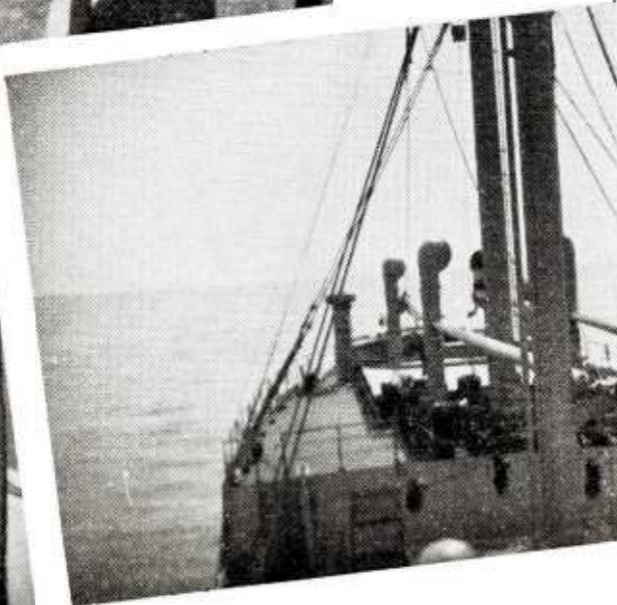
↑ Took the Danish freighter, M/S Helvig (named for an old Scandinavian queen) because first class on a freighter is ten dollars cheaper than third class on a passenger boat. And, besides, you don't have to dress up for dinner.

Things don't get much dirty on the ocean, but when we were in the middle of the Atlantic it came Monday so I put out a washin' anyhow. Reading from left to right on the line . . . undershirt by Cooper, shorts by Arrow and towel by Lexington Hotel, New York. →



↑ The next day we "cast off" and sailed out past the Statue of Liberty. The old gal has still got that hand up. Saw her years ago—it's a wonder she doesn't use the other hand once in a while. Anyhow, we soon left New York's famous skyline far behind.

Look across the "fo'c's'le" here and you can see what fine weather we had all the way. For the North Atlantic to be a "mill pond" is VERY unusual. The worst weather we had was two days of fog. It didn't even sprinkle. England is only about 1,000 miles straight ahead. ↓



Notes from the MUSIC LIBRARY

LEO BOULETTE

THIS being the final issue of Stand By, we're going to try to get as many new readers listed in this column as possible. They're all anxious to enlarge their own collections of songs, and I'm sure they have many of the good old favorites to exchange.

Here are some of our readers who haven't been listed before: Irene Atz, R. 4, Stockton, Illinois. . . Miss Lucille Ritz, R. 1, Hanoverton, Ohio. . . Verna Pilarski, 9248 Anthony Avenue, Chicago, Illinois. . . Mrs. J. H. Braithwaite, Hillsboro, Wisconsin. . . Marcella Nemetz, 301 South 69th Street, Milwaukee, Wisconsin. . . Jimmie Winger, Box 15, Huntsville, Illinois. . . George Dolick, Wolcott, Indiana. . . June Buitendorp, Hesperia, Michigan. . . Wilma Boeke, Sidney, Ohio. . . Mrs. C. Edsall, Grant, Michigan. . . Evelyn Gulch, 2047 Union Blvd., S. E., Grand Rapids, Michigan. . . Evelyn Gausted, R. 3, Houston, Minnesota. . . Geraldine Allen, R. 2, Green Bay, Wisconsin. . . Miss Jerry Craig, 4403 Kennedy Avenue, East Chicago, Indiana. . . Ralph Hauser, Switz City, Indiana. . . Lucille Quale, R. 1, Box 195, Stoughton, Wisconsin. . . Miss J. Stephanie Filarski, 1428 West Huron Street, Chicago, Illinois. . . Margery Triphan, Waldo, Wisconsin. . . Gladys Reason, Cisco, Illinois. . . Marge Spesak, Washburn, Wisconsin. . . Jesse C. Milam, Station B, Box 44, Charleston, West Virginia. . . Nellie Selch, 921 West Hill Street, Louisville, Kentucky. . . Geraldine Martin, R. 1, Garden, Michigan.

Miss Mary E. Stewart wants to join the Song Exchange and would like to get the music to "I'm Going to Write to Daddy." She sends the words to this song, and here they are:

I'm going to write to Daddy,
And oh, how glad he'll be
To get a little letter
That's written all by me.

I'll tell him 'bout my dolly,
She's sleeping on the floor;
I fear that noise will wake her,
So please don't slam the door.

I'll send him lots of kisses
And one bright shining curl,
And tell him to remember
His darling little girl.

Readers interested in the Song Exchange Club should address all inquiries to Mr. J. G. Jones, Adolphus, Kentucky, or Mr. Arlie Kincade, Grayslake, Ohio.

Another song which many readers have inquired about is "On the Lake of Pontchartrain." Here are the words to this number:

On the Lake of Pontchartrain

It was on a bright May morning I bade Orleans adieu
And took my way to Jackson where I was forced to go.
My curse on Georgia's money—to me it brought no gain,
But caused me lots of sorrow by the Lake of Pontchartrain.

Through swamps of alligators I took my weary way,
O'er many a railroad crossing my weary feet did stray.
Till at the close of evening, some higher ground did gain—
It was there I met the Creole girl by the Lake of Pontchartrain.

"Good eve, good eve, fair maiden; my money is no good.
If it were not for the alligators, I'd sleep out in the wood."
"Oh, you're welcome, welcome, stranger, although our home is plain.
We never turn a stranger from the Lake of Pontchartrain."

She took me to her father's cot and treated me quite well;
Her hair in raven ringlets around her shoulders fell.
I tried to paint her beauty, but oh, it was in vain,
So handsome was the Creole girl by the lake of Pontchartrain.

I asked her if she'd marry, but she said that ne'er could be;
She said she had a lover and he was at sea.
Oh, yes, she had a lover, and true to him she'd remain,
Until he was returning to the Lake of Pontchartrain.

Farewell, farewell, fair maiden, I'll never see you more.
But I'll not forget your kindness or the cottage by the shore.
But when in social circles, my flowing bowl I'll drain,
I'll drink to the health of the Creole girl by the Lake of Pontchartrain.

And now, to close our last column of "Notes from the Music Library," here's a gift for all you readers from our yodeling cowgirl, Patsy Montana. Patsy has just written a song for her

Clock Controls Stars

One of the major influences of radio upon the operatic and concert field has been the speeding-up process it has induced. In pre-radio days, operatic vocalists and instrumentalists had weeks and weeks in which to prepare themselves for a performance.

Then along came radio and speeded up all musical machinery. In this field of entertainment, time is an all-important factor. Radio has probed beneath the surface of time until it now deals in minutes and sometimes seconds. In this acceleration process, musicians and singers have been forced to develop a faculty for instant comprehension of what is demanded.

Maestri such as Don Voorhees, Peter Van Steeden and Frank Black, and singers such as Grace Moore and Lucille Manners are forced to fit into this rapid tempo. They must have their musicianship and voices under immediate control, scan a page of music and have the picture clearly in mind upon looking up, be able to accept and benefit by a suggestion almost immediately, and go out and score a definite impression upon audiences, not in three hours, but within 30 minutes.

new baby girl, "Judy" Rose, which she calls "Little Pardner." The words are:

"Little Pardner"

Put away your lasso, little pardner,
Tie your rocking horse up to the bed,
For the sun has said "Good-Bye," the stars are in the sky;
Time to rest your tousled curly head.
The hills are turning purple, little pardner,
The sandman will soon be riding by;
Put away your boots and guns, the round-up has been won
And we'll sing a prairie lullaby.

We'll sing about the road that leads to glory,
And pray the Lord your precious soul to keep;
We'll sing about the cactus and the coyotes—
But now it's time that you were counting sheep.
We'll ride the range together, little pardner,
Till we find that ranch boss in the sky;
You're the queen of cowboy land, let me hold your little hand,
And we'll drift away to paradise.

Good-bye for now, and the best of luck to all you Song Exchangers.

WE SPECIALIZE IN
GOSPEL SONGS IN BOOK,
LEAFLET AND SHEET FORM
Enclose 3¢ stamp for information.
CHARLES W. DAUGHERTY
2911 N. New Jersey St.
Indianapolis, Ind.

100 BARN DANCE FAVORITES These Should Be in Your Home

100 favorite songs and fiddle tunes as used on the WLS Barn Dance since the beginning. All songs with both words and music arranged for piano and guitar accompaniment. Pictures of favorite acts both old and new. A large picture of the Barn Dance Crew and the story of its origin. The complete souvenir of the Barn Dance. Price 60¢—In Canada 60¢. Address Favorite Songs, % WLS, Chicago.

Stand By Merges

(Continued from page 3)

with weather and crop gossip, is now in Prairie Farmer with his newsy feature "Looking Over the Field."

You'll meet many other good WLS friends in Prairie Farmer. Arthur C. Page, whom you know so well through Dinnerbell Time, greets you on the editorial page as Associate Editor. Working with him is Dave Thompson, Associate Editor, who has so frequently appeared on WLS farm programs. Joe Bumgarner, whose poultry news and helps on WLS Poultry Service Time are familiar to all, is another active member of the editorial staff. So is Gladys Blair, Junior Editor, whose "Little Visits with Little Folks" is fast becoming a most popular WLS Saturday morning program. She is known to listeners as "Aunt Bunny."

And Dr. John Holland, whose helpful messages on Morning Devotions and the Little Brown Church of the Air are heard by thousands, has been an "institution" in Prairie Farmer for years.

Prairie Farmer will not only appeal to you because of its big Stand By radio section. Its large staff of writers and photographers make each issue a real mirror of life in the Middle West. Attractive pictures; stories of farm life; timely crop, garden, livestock and poultry helps; pages of fashions and homemaking ideas for mother and sister, and a page for boys and girls. These and other features make Prairie Farmer welcome in over 340,000 Mid-Western homes.

Prairie Farmer is proud of its great army of friends. It is happy that it has been able to present Stand By to you each week for over three years, making you better acquainted with WLS folks.

And now, consolidated with Stand By, we look forward to a still greater publication linking together Prairie Farmer, Station WLS and our loyal readers and listeners as never before.

People Like Old Tunes

What are America's favorite songs? Are they tunes of the bo-do-de-o and razz-ma-tazz type? Are they the mammy-sonny-boy or let-me-live-in-the-Blue-Ridge-Mountains-of-Virginny school?

Opal Craven thinks that America loves the old familiar songs best and she bases her opinion on the request numbers which come to her on Marek Weber's program. During her four years in radio, Opal, heard as the Lullaby Lady on the Carnation Contented program, broadcast Mondays at 8:00 p. m., CST, over the NBC

Red network, has had hundreds of requests for the same songs, the same requests coming to her over and over again.

Of these requests, at least 10 familiar songs are outstanding. These constitute tunes of the semi-classic and sweet-popular variety. Of the former, Miss Craven lists "Annie Laurie," "Drink to Me Only with Thine Eyes," "Last Rose of Summer," "Love's Old Sweet Song" and "Songs My Mother Taught Me."

Of those that fall under the sweet-popular classification, the Lullaby Lady lists "Alice Blue Gown" and "Make Believe." After Grace Moore's motion picture debut, Miss Craven's most frequent popular request was for "One Night of Love."

Laughing Villain

Arthur Vinton, who plays the villain in "Pepper Young's Family," laughed so hard at a comedy sequence in the script that it took him several minutes to get his face sour-looking before hissing his malevolent speeches into the mike.

From Gopher State

Shirley Sadler, vocal star of the CBS "Songs for You" series, was once musical director of a Minneapolis station.

Seen Behind the Scenes

by CHUCK OSTLER

Thanks to: *Arkie*, for the many smiles he's given us . . . *John Baker*, for his interesting School Time programs . . . *Bill O'Connor* for the many fine songs he has sung . . . *Pat Buttram* for many a laugh . . . *Howard Peterson* for the finest in organ music . . . *John Brown* for fancy piano playing . . . the *engineers* for making the programs come out as good as they went in . . . The *DeZurik Sisters* for their fine yodeling . . . *Merle Housh* for his "Top of the Morning" . . . *Buddy Gilmore* for some fine guitar playing . . . *Art Wenzel* for his accordion solos . . . *Otto* for his fine trumpet selections and for lovable little Genevieve . . . *Grace Cassidy* for keeping our program schedule straight . . . *Rod Cupp* for producing fine programs . . . *Leo Boulette* and *Frank Baker* for writing some fine shows . . . *George Biggar* for always striving to bring the best in entertainment and information to WLS . . . *Eddie Allan* and *Check Stafford* for always having the correct temperature . . . *Chuck Acree* for his interesting broadcasts . . . *Phil Kalar* for selecting the best in musical numbers. Thanks and good-bye.



Among the Champion Farmers of America who are being featured on Firestone's series of 26 "Voice of the Farm" programs, is this representative group of leading crop growers and stock raisers. Each program in the series presents a farm champion in an interview with Everett Mitchell, popular farm commentator who has been heard on the National Farm and Home Hour for the last eight years. Each champion tells the fact story of his climb to championship rating in his particular branch of farm operation. Top, from left to right: Albert Schroeder, pioneer user of rubber tractor tires; Sarah-Ann and John Tolan, champion Aberdeen-Angus breeders; Darwin Neal, champion poultry raiser; Paul Fisher, champion hog producer. Lower row: L. E. Mathers, champion Shorthorn breeder; Harry L. Chadwick, potato champion; Adolph Pirana, champion cotton grower; Ralph L. Heilman, champion corn grower; Paul Stiefboldt, plowing champion. This popular program is heard on WLS every Tuesday and Thursday at 12:15 p. m. Central Standard Time.

"Stand By" Classified Ads

STANDBY CLASSIFIED

advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, 6R, 2T and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STAND BY, 1230 Washington Blvd., Chicago, Illinois.

Arthritis & Rheumatism

Arthritis and rheumatism relieved. Canada Thistle Tea prepared for medical use, 1/2 lb. \$1.00. Mrs. Fred Hadders, Lowell, Indiana.

Business Opportunities

Save money. Electric Shaver \$4.75. Office Supplies. Money Making Books. Chemi-Grow \$1.00. Stamp brings Folders. Lightning Speed. Streator, Illinois.

Camera Repairing

Cameras and shutters repaired. Leather bellows installed in Folding and View cameras. Bellows made to order. United Camera Co., Inc., 1515 Belmont Avenue, Chicago, Illinois.

Collection Specialist

Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 West Adams, Chicago.

Cottage for Sale

For Sale—Furnished summer cottage, inside toilet, running water, electricity. Cottage is nestled among large oaks, trees adorn both sides and back of lot, which is 50x100 feet, with a nice lawn. Gentiles, John Clausen, Care Water Works, Flint Lake, Valparaiso, Indiana.

Fishermen's Supplies

Headquarters for fishermen! Guides available by the day or week. Motor boats, fishing boats, outboard motors for rent. Fishing tackle and bait for sale. Write for reservations and details. NORTON BROS., GREEN LAKE, WISCONSIN.

Machinery & Tools

For Sale—28x50—Keck-Gonnerman threshing machine. L. O. Peterson, Ottawa, Illinois.

Ice plant, 10 ton complete. Ice skating rink 40'x100' about half original price. Wire, write Born, 35 E. Wacker, Chicago.

Musical

Attention Song Writers: You need our book "How to Publish Your Own Music Successfully" to answer your problem. Write for detail, Jack Gordon Publishing Co., Dept. 101, 201 N. Hoyne Avenue, Chicago.

Novelty Acts Wanted

A radio sponsor will pay \$50 to novelty acts accepted as guests on a broadcast. Act may consist of one or more persons, but must do something unusual and novel, which is suitable for broadcasting. Have you something "different"? Write and completely describe your novelty act giving experience. Send photo if possible. Address Box 2, Stand By.

Growing without Soil

Revolutionary new industry can make you independent. Grow Vegetables, Flowers without soil, year around, small space. Supply chemicals, instructions, formula, bibliography—all \$1.00 postpaid. Chemi-culture, 4701-SB Sheridan, Chicago.

Nursery Stock

Two hundred different kinds of Iris, \$1.00 per dozen. Mrs. W. R. Bridges, Lebanon, Ill.

Photo Film Finishing

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

THE PHOTO MILL. IMMEDIATE SERVICE! NO DELAY! Roll developed, carefully printed and choice of two beautiful 5x7 double weight professional enlargements, one tinted enlargement or eight reprints for 25¢ coin. Reprints 2¢ each. **THE PHOTO MILL**, Box 629-55, Minneapolis, Minnesota.

ROLL DEVELOPED, Eight Guaranteed Prints, Two Beautiful Professional Enlargements 25¢. Very quick service. Expert Workmanship. **PERFECT FILM SERVICE**, LaCrosse, Wisconsin.

Free—4 big enlargements, 8 prints every roll, 25¢. 8 sparkling 4x6 enlargements or 16 prints each roll 25¢. 20 reprints 25¢; 100 \$1.00. Filmco 640, Albany, Wisconsin.

PICTURE FANS—Individual Picture Mount for each print, 127-120-116 rolls only, also 5x7 enlargement, 25¢ (coin). **Allen Photo Service**, 3729-50 Southport Avenue, Chicago.

EXPERT PHOTO FINISHING—One-day service—8 Genuine Expensive Velox prints, two double weight professional enlargements 25¢. **EXPERT STUDIOS**, LaCrosse, Wisconsin.

ROLLS DEVELOPED and printed 10¢. **QUALITY FINISHERS**, Maywood, Illinois.

8 PRINTS, One Enlargement, 25¢. **NATIONAL FILM CO.**, Box 416, Cedar Rapids, Iowa.

16 prints, roll developed 25¢. 20 reprints 25¢. **Parker Service**, 1617-19 N. Artesian Avenue, Chicago.

Rolls developed—two beautiful, double weight, professional enlargements, 8 guaranteed Never-Fade, Perfect Tone prints, 25¢ coin. **Century Photo Service**, LaCrosse, Wisconsin.

ROLLS DEVELOPED—One print and one enlargement of each exposure 25¢. Trial. Reprints, 20 for 25¢. **HENRY**, 19, RiverGrove, Illinois.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢. 100-\$1.00. Roll developed and printed with 2 professional enlargements 25¢. Enlargements 4-4x6, 25¢; 3-5x7, 25¢; 3-8x10, 35¢. Special hand-colored, easel-mounted, 4x6 enlargement 25¢. Trial offer. **Skrudland**, 6968-86 George Street, Chicago.

Rolls developed and printed with two hand-colored enlargements 25¢. **COLORGRAPH**, Dunning Station, Chicago.

SNAPSHOT FOLDER with every roll developed, 8 prints, painted enlargement—25¢. Reprints 3¢. Fast service. **JANESVILLE FILM**, A194, Janesville, Wisconsin.

SAMEDAY SERVICE: Roll developed, 8 glistening prints, 2 enlargements 25¢. **MIDWEST PHOTO**, B-94, Janesville, Wisconsin.

FILMS DEVELOPED with eight glossy velox prints 30¢. Free Enlargement. Reprints 3¢. **Jean Photo Service**, 319 East Maywood, Peoria, Illinois.

FILMS DEVELOPED, 16 prints, 2 enlargements—25¢. Truefoto, Dept. C-68, Des Moines, Ia.

20 reprints 25¢. 100 reprints \$1.00. Roll developed with 16 prints 25¢. **Newton**, 42 Maywood, Illinois.

Real Rush Service: Rolls developed, 16 pictures 25¢. 50 reprints 50¢. **PHOTOGRAPHERS**, RiverGrove, Illinois.

Snappy Service! Roll finished, 16 pictures 21¢. 20 reprints 21¢. 3055 Gresham, Chicago, Ill.

Rolls developed—25¢ coin. Two 5x7, double weight, professional enlargements, 8 gloss prints. **Club Photo Service**, LaCrosse, Wis.

One Day Service—2 beautiful enlargements, 8 brilliant prints 25¢. Quality guaranteed. **Electric Studios**, 95 Eau Claire, Wisconsin.

Amazingly Beautiful. Roll developed, 8 NATURAL COLOR PRINTS 25¢. Reprints 3¢. **NATURAL COLOR PHOTO**, D-94, Janesville, Wisconsin.

BEAUTIFUL HAND COLORED ENLARGEMENTS & GUARANTEED NEVERFADE VELOX prints, each roll, 25¢. Reprints, 116 and smaller, 3¢; 20 or more, 2¢. **SUPERB PHOTOS**, 6034-38 Addison, Chicago.

Photo Film Finishing

Colored enlargement, 8 prints each roll, 25¢. Eight colored prints, one colored enlargement 40¢. Colored reprints 5¢; plain 3¢. **AMERICAN PHOTO**, 3548 North Lwalsdale, Chicago.

2 beautiful enlargements, suitable for framing, with roll developed, printed 25¢. **Photo-Film**, S-2424 North Avenue, Chicago.

Best Quality 6 or 8 exposures 20¢. 4x6 enlargements 3 for 25¢. **Brown Photo**, Box 198B, Niles Center, Illinois.

Persian Kittens for Sale

Orange Persian Kittens. Males, \$5.00, Females, \$3.00. House trained. Mrs. M. Springstrob, 1330 W. Summer St., Appleton, Wisconsin.

Postage Stamps, Coins & Curios

Spanish Mint Book, Coronation, 30 other different stamps—5¢. Approvals. **Leonard Utecht**, 1143 North Keeler Avenue, Chicago.

Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, dolls, old glass, catalog 5¢. **Indian Museum**, Northbranch, Kansas.

100 good ancient arrowheads \$3.00. Tomahawk head 50¢. Flint knife 25¢. Illustrated catalog 5¢. **H. Daniel**, Hot Springs, Arkansas.

Quilt Pieces for Sale

Bright colored, good material quilt patches—15oz. 30¢; 30oz. 60¢; 3 1/2 lbs. \$1.00, postpaid. Agents wanted. **A. E. Coffman**, 3336 North Karlov Avenue, Chicago.

Summer Boarders Wanted

Wanted: Children to board. Pleasant country home. Good food. Ponies. Hour drive from Chicago. Write for information. Make reservations. Box 4, Stand By.

Veterinary Remedies

BOT & WORM CAPSULES for horses. Free booklet. Agents wanted. **Fairview Chemical Co.**, Desk G, Humboldt, South Dakota.

20 REPRINTS 25¢

FILMS DEVELOPED

Two prints each negative, 25¢. Three 5x7 enlargements 25¢. Three 8x10 35¢. Hand-colored reprints 5¢.

SKRUDLAND

6970-86 George St., Chicago, Ill.

Kodak Rolls Developed

Two FREE 5x7 Enlargements

We develop your roll and you receive 8 Color-Tone Hi-Gloss prints, two 5x7 glossy enlargements. All for 25¢ (coin).

IMMEDIATE SERVICE

GLOBE PHOTO SHOP
LaCrosse Dept. C Wisconsin

PICTURE FANS

With each roll you receive an individual Picture Mount with easel for each print, 127-120-116 size only, and a 5x7 enlargement, all for 25¢ (coin).

Daily Service

ALLEN PHOTO SERVICE
8729-50 N. Southport Avenue
Chicago, Ill.

WLS DAILY PROGRAMS

Saturday, June 25, to Saturday, July 2

870 k.c. — 50,000 Watts



Yesterday he sang "The Prisoner's Song." Today a delegation of citizens demanded that the radio station give him a permanent parole.

Sunday Morning

JUNE 19

(CENTRAL STANDARD TIME)

- 7:00—Organ Concert — Howard Peterson; Weather Report.
- 7:30—"Everybody's Hour"—Howard Peterson; John Brown; Grace Wilson; Safetygram Contest; "Aunt Em" Lanning.
- 8:30—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers; Howard Peterson, organist.
- 9:15—Weather; News Report.
- 9:30—WLS—String Trio Concert.
- 10:00—NBC—The Southernaires.
- 10:30—Grace Wilson, soloist, with Howard Peterson at the Organ.
- 10:45—Weather Report; Chicago Livestock Estimates.
- 11:00—Sign off.

Sunday Evening

JUNE 19

5:30 p. m. to 7:00 p. m.

(CENTRAL STANDARD TIME)

- 5:30—NBC—The Bakers' Broadcast with Murray and Ozzie Nelson's Orchestra.
- 6:00—WLS—Don Kelley's Sports Review. (Quaker Oats)
- 6:15—WLS—News Summary—Chuck Acree.
- 6:30—NBC—California Concert, conducted by Ernest Gill, with assisting artists.

Monday to Friday MORNING PROGRAMS

JUNE 27 TO JULY 1

(CENTRAL STANDARD TIME)

- 5:00—Smile-A-While—Hal Culver; Novelodeons; Billy Woods, and others.
- 5:30—Prairie Farmer Service Time, including Farm Bulletin Board; Weather; Chicago Livestock Estimates.
- 5:45—Arkie. (exc. Mon.) Mon.—Ernie Newton.
- 6:00—News Report—Julian Bentley.
- 6:10—Complete Livestock Estimates (Indianapolis, Chicago, St. Louis); Program Review.
- 6:15—The DeZurik Sisters. (exc. Thurs.) Thurs.—Tommy Tanner.
- 6:30—Top O' the Mornin', with Jack Stilwell; Novelodeons; Arkie; Sodbusters; others.
- 7:00—Trailer Tim.
- 7:15—News Report—Julian Bentley.
- 7:25—Bookings.
- 7:30—Morning Devotions, conducted by Dr. John W. Holland, assisted by Howard Peterson, organist, and Bill O'Connor, tenor.
- 7:45—Bill Newcomb, The Yodeling Cowboy.
- 8:00—Mon., Wed., Fri.—The Smile Market—Hal Culver with Howard Peterson. Tues., Thurs.—John Brown.
- 8:15—WLS—News Report—Julian Bentley. Tues., Thurs., Sat.—Home Talent Bookings. Livestock Receipts & Hog Flash.
- 8:30—Mon., Wed., Fri.—Old Kitchen Kettle, conducted by Ann Hart. Tues., Thurs.—Christine, "Little Swiss Miss."
- 8:45—NBC—Ma Perkins. (Oxydol)
- 9:00—NBC—Mary Marlin. (Ivory)
- 9:15—NBC—Vic & Sade. (Crisco)
- 9:30—NBC—Pepper Young's Family. (Camay)
- 9:45—Mon., Wed., Fri.—WLS—Grace Wilson, with Howard Peterson. Tues., Thurs.—John Brown; Grace Wilson.

- 10:00—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:05—Poultry & Dressed Veal Market.
- 10:10—News Report—Julian Bentley.
- 10:15—The Musical Chore Boys—Instrumental Novelties.
- 10:30—Evelyn, the Little Maid.
- 10:45—Mon., Wed., Fri.—"Short, Short Stories." (Libby, McNeill & Libby) Tues., Thurs., Sat.—"Across the Mike" with Don Kelley.
- 11:00—Melody Round-Up—Orchestra and Variety Acts.
- 11:30—Fruit & Vegetable Markets; Butter & Egg Markets; Weather Report.
- 11:40—News Report—Julian Bentley.

Afternoon Programs

(Daily ex. Saturday & Sunday)

(CENTRAL STANDARD TIME)

- 11:45—Prairie Farmer Dinner Bell Program. —30 minutes of varied farm and musical features. Tues.—Arthur Page, Agricultural Review, "Looking Across the Prairies." Thurs.—News Review—Julian Bentley. Fri.—Prairie Farmer Highlights—A. Page.
- 12:45—Mon., Wed., Fri.—"This Business of Farming"—Lloyd Burlingham. (J. I. Case) Tues., Thurs.—Firestone Voice of the Farm. (Firestone Tire & Rubber Co.) (E. T.)
- 12:30—Mon., Wed., Fri.—"Voice of the Feedlot." (Purina Mills) Tues., Thurs.—Farm News—Check Stafford.
- 12:35—Jim Poole's Livestock Summary direct from Union Stock Yards.
- 12:45—Tues., Thurs.—Gabriel Heatter — Commentator. (Johns-Manville)
- 12:50—Closing Grain Market Summary—F. C. Bisson.
- 1:00—NBC—Terry Regan, Attorney-at-Law. (Johnson's Wax)
- 1:15—**HOMEMAKERS' HOUR** (1:15 to 2:00 Central Standard Time) 1:15—Homemakers' Hour, conducted by Ann Hart; Orchestra; Variety Acts. 1:45—News Summary—Julian Bentley. 2:00—Sign off.

SATURDAY EVENING, JUNE 25

(CENTRAL STANDARD TIME)

- 6:00—Don Kelley's Sports Review. (Quaker Oats)
- 6:15—News Summary—Chuck Acree.
- 6:30—Keystone Barn Dance Party, featuring Christine; Arkie; "Kwiz Contest"; Don Kelley; Novelodeons, and others. (Keystone Steel & Wire)
- 7:00—National Barn Dance NBC Hour, with Uncle Ezra; Maple City Four; (Keystone Steel & Wire) Henry Burr; Lucille Long; Vass Family; Joe Parsons; DeZurik Sisters, and other Hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka Seltzer)
- 8:00—Murphy Barn Yard Jamboree, featuring Quartet; Hilltoppers; Otto & Novelodeons; Arkie; DeZurik Sisters; Hoosier Sodbusters; Possum Tuttle; Vocal Trio. (Murphy Products)
- 8:30—NBC—The Family Party. (Allis-Chalmers)
- 9:00—Front Porch Party, with Georgie Goebel; Widdy Green; Patsy, and others.
- 9:30—Otto & Novelodeons.
- 9:45—WLS—Quartet.
- 10:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Otto & Novelodeons; Hilltoppers; Hoosier Sodbusters; Christine; Grace Wilson; Bill O'Connor; Eddie Allan; Arkie; John Brown; DeZurik Sisters; Evelyn, and many others.
- 11:00—Sign off.

Saturday Morning

JULY 2

(CENTRAL STANDARD TIME)

- 5:00—Smile-A-While Time.
- 5:30—Prairie Farmer Service Time, including Bulletin Board; Weather Report; Bookings.
- 5:45—Arkie.
- 6:00—News Report—Julian Bentley.
- 6:10—Complete Livestock Estimates; Program Summary.
- 6:15—DeZurik Sisters.
- 6:30—Big Yank Boys—Otto & Novelodeons. (Reliance Mfg. Co.)
- 6:45—Sodbusters and Art Wenzel.
- 7:00—Trailer Tim.
- 7:15—News Report—Julian Bentley; Bookings.
- 7:30—Dr. Holland's Sunday School, with Bill O'Connor & Howard Peterson.
- 7:45—Children's Program—Gladys Blair.
- 8:00—The Smile Market.
- 8:15—News and Bookings.
- 8:30—Patsy Montana.
- 8:45—Bill Newcomb, The Singing Cowboy.
- 9:00—Spelling Bee.
- 9:45—Organ Concert.
- 10:00—Program Review.
- 10:05—News Report—Julian Bentley.
- 10:15—The Prairie Singer.
- 10:30—Evelyn, The Little Maid.
- 10:45—"Across the Mike" with Don Kelley.
- 11:00—Home Talent Program.
- 11:30—Fruit & Vegetable Market; Butter & Egg Market; Weather Report.
- 11:40—News Report—Julian Bentley.
- 11:45—Closing Grain Market Summary.
- 11:50—Weekly Livestock Market Review—Dave Swanson.
- 12:00—"Man on the Farm" direct from Quaker Oats Farm at Libertyville.
- 12:30—Poultry Service Time—Howard Peterson.
- 12:45—Interview—WLS Act.
- 1:00—Merry-Go-Round Variety.
- 1:15—Homemakers' Hour—Variety Talent; also News at 1:45.
- 2:00—Sign off.

Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, JUNE 27

- 6:00—WLS—Don Kelley's Sports Review. (Quaker Oats)
- 6:15—WLS—News Summary—Julian Bentley.
- 6:30—NBC—"Those We Love"—Dramatic Serial. (Pond's)
- 7:00—NBC—Now and Then.

TUESDAY, JUNE 28

- 6:00—WLS—Don Kelley's Sports Review. (Quaker Oats)
- 6:15—WLS—News Summary—Julian Bentley.
- 6:30—WLS—"You're on the Air"—N. Y. A. Program.
- 7:30—NBC—Horace Heidt and His Brigadiers. (Stewart Warner)

WEDNESDAY, JUNE 29

- 6:00—WLS—Don Kelley's Sports Review. (Quaker Oats)
- 6:15—WLS—News Summary—Julian Bentley.
- 6:30—NBC—"Hollywood in the News." (Emerson Drug)
- 6:45—WLS—City Management Committee Discussion.
- 7:00—NBC—It May Have Happened.

THURSDAY, JUNE 30

- 6:00—NBC—March of Time. (Electrolux-Servel)
- 6:30—WLS—Don Kelley's Sports Review. (Quaker Oats)
- 6:45—WLS—News Summary—Julian Bentley.
- 7:00—NBC—Toronto Promenade Orchestra.

FRIDAY, JULY 1

- 6:00—WLS—Don Kelley's Sports Review. (Quaker Oats)
- 6:15—WLS—News Summary—Julian Bentley.
- 6:30—NBC—Hollywood Serenade.
- 7:00—NBC—George Olson's Orchestra. Royal Crown Revue. (Nehi)

Something to Talk About

by CHUCK ACREE

Station WBBM's broadcast of the inauguration of the Chicago Park police two-way radio was so realistic that even a physician was fooled. The broadcast opened with a "hit and run" driver actually crashing into a costumed dummy in a Chicago park. A physician happened to drive by the park and, seeing the driver run off after striking the dummy, he leaped out of his car to "help," just in time to face a battery of photographers.

Some parents just haven't any sense of humor, according to junior classman Myron Wallace. Myron, who was picked to announce a program of glee club music over the Columbia Broadcasting System, wired his folks this message about the coming broadcast: "Announcing CBS network Thursday 4:15. WHEE!" The answer he received from his father still has Myron floored. It read: "No Station WHEE in Boston. Please explain."

Henrietta Tedro of a Guiding Light and Woman in White believes in comfort. As a result she has started a fad about the NBC Chicago studios. When her shoes begin to bother her, Henrietta puts on an old pair of straw sandals for her broadcasts. Comfort being the thing, other actresses have begun to appear at the microphone with soft slippers for studio wear.

Half a million dollars is the valuation of the instruments heard in NBC's Voice of Firestone symphony orchestra on Monday nights. This represents an average investment of more than \$7,000 for each of the 70 musicians in the orchestra. Incidentally, the \$500,000 figure includes Director Alfred Wallenstein's two batons at 75 cents each.

Station WCAO in Baltimore received a telephone call from the resident physician of a hospital who explained that a patient of his required an immediate blood transfusion and was without funds to pay for the transfusion. WCAO went on the air with a statement of the case and within 10 minutes a volunteer who had heard the radio announcement reported at the hospital and gave his blood for the transfusion.

WATCH THIS SPACE

For Appearance of WLS Artists in YOUR Community

Sunday, June 26

Chilton, Wis., Calumet Co. Fair Grounds (Mat. & Eve.) — WLS Artists: DeZurik Sisters; Evelyn; Hilltoppers; Hal Culver; Hayloft Dancers.

Guttenberg, Iowa, Lakeside Pavilion (Mat. & Eve.) — WLS Artists: Patsy Montana; Georgie Goebel; Hayloft Fiddlers; Hayloft Trio.

Monday, June 27

Mineral Point, Wis., Point Theater (Mat. & Eve.) — WLS Artists: Patsy Montana; Hayloft Fiddlers.

Tuesday, June 28

Galena, Ill., Stanley Theater (Mat. & Eve.) — WLS Artists: Patsy Montana; Hayloft Fiddlers.

Sunday, July 3

Roachdale, Ind., Lions Club (Mat. & Eve.) — WLS Artists: Hoosier Sodbusters.

Monday, July 4

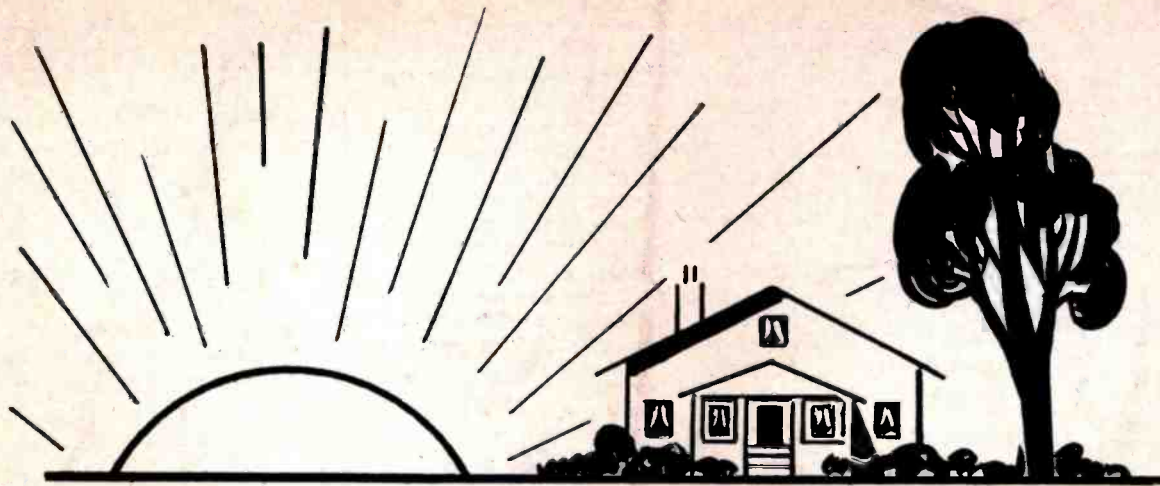
Tuscola, Ill., Erwin Park (Mat. & Eve.) — WLS Artists: Maple City Four; The Hilltoppers; Verne, Lee and Mary.

Watertown, Wis., Riverside Park (Mat. & Eve.) — WLS Artists: Otto & The Novelodeons; DeZurik Sisters.

WLS Artists, Inc.

CHICAGO :: ILLINOIS

1230 Washington Blvd.



Service at Breakfast

Breakfast time is service time at WLS. Every week day morning at 5:30, CST, WLS broadcasts Prairie Farmer Service Time. This program is brought to our listeners at a time when we think that they can listen—breakfast time. Included in the program are the Bulletin Board with Check Stafford, weather reports, livestock estimates, and the WLS bookings.

Make a habit of turning your radio to WLS while you have breakfast. Listen to Prairie Farmer Service Time daily. It will bring you interesting bits of news from all over the country as well as market and weather information.

WLS

THE PRAIRIE FARMER
STATION - - CHICAGO