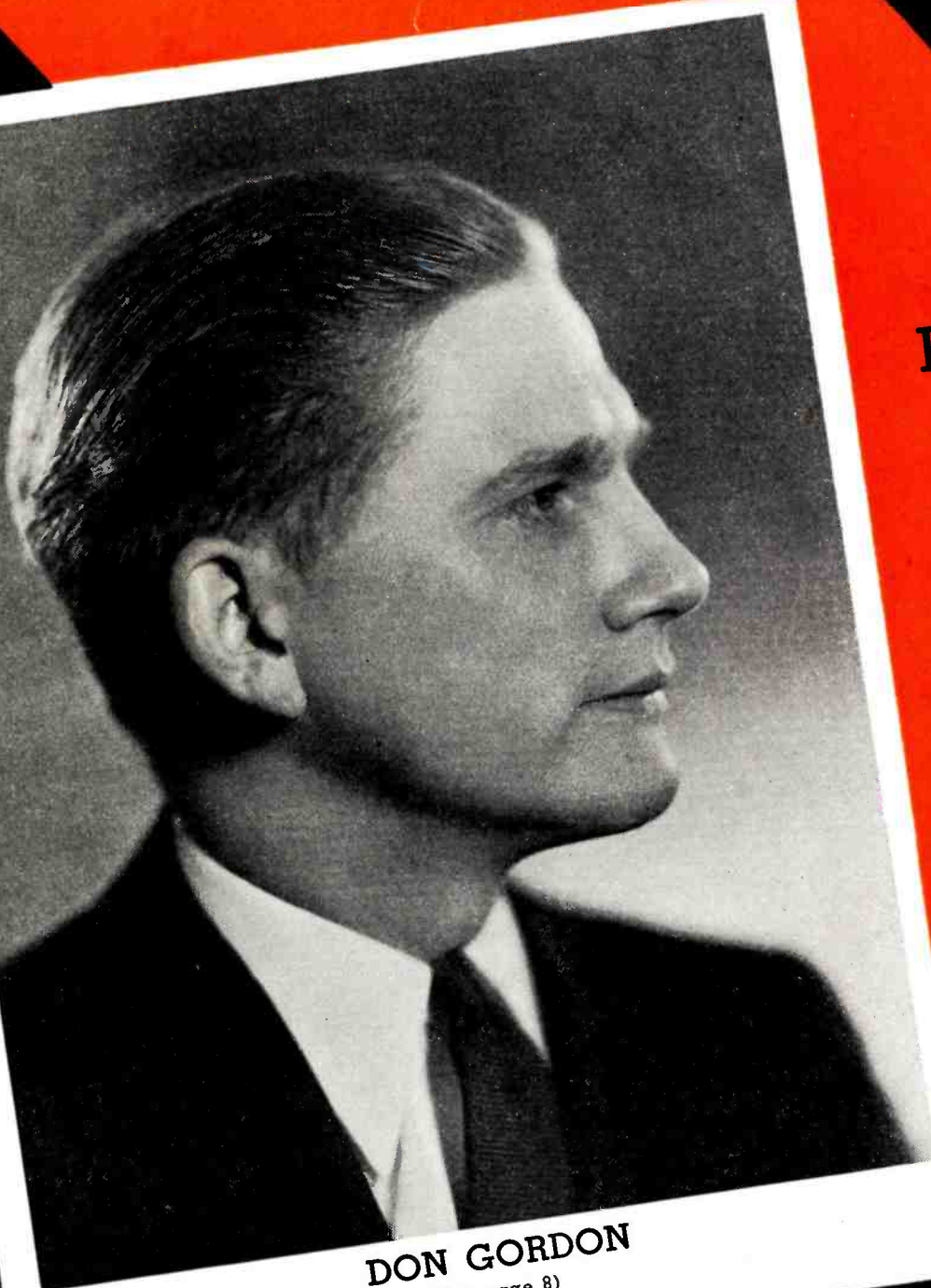


MRS CHRIST JOHNSON
R 1 BX 136
SMANON ILL

Stand By

FEBRUARY 19, 1938



DON GORDON
(See page 8)

Arizona
Impressions

★ ★

At Work
and Play

Listeners Mike

Were They Swell!

Boy, oh boy, were Lulu Belle and Scotty swell on the Barn Dance program of January 20! That funny little old song they sang was just about the best thing I have heard in many a day. Every Saturday night, all our country cousins gather around our radio and Lulu Belle and Scotty get every single vote for the favorite stars. The good old Saturday Night Barn Dance is surely a Saturday night treat for all the folks down here in the hills of southern Indiana. Let "Pappy" Wiseman play his trusty "banjer," and let that wife of his do some more of those fancy "yodles" like she did on the Keystone Party last week. Keep those kids strutting their stuff! . . . **Georgie Robbins, Brownstown, Ind.**

Iron River Fan

I think I can be classed as one of the National Barn Dance fans, for I have missed listening to the Barn Dance only about three times in ten years. I can remember when a good many of the artists made their first appearance on the Barn Dance.

I hope to get to Chicago next summer. The first thing I'll do is go to the Barn Dance—both shows—not just one. I know twenty-five people who would like to see a full-length movie of the Barn Dance gang, and I know many others would, too. . . . **Margaret Baumgartner, 522 West Minckler St., Iron River, Mich.**

Yes, They're Back!

Are Salty and Chick back on the air? I sure did miss them. When they are on again, please have Patsy and Salty do some of their fine yodeling together. I love all the Barn Dance gang—especially like Lulu Belle and Scotty, the DeZurik Sisters, Arkie and the Prairie Ramblers. . . . **Mildred Klauritter, R. 1, Two Rivers, Wis.**

More of Gilmore

I am a faithful listener and have many favorites among all of the artists, but my real favorite is Buddy Gilmore. I think he has a wonderful voice. It is so sweet and clear, I hope he always continues to sing his lovely songs. . . . **Fern J., Ensign, Mich.**

Way Up 'Thar!

Was I delighted when I heard "Are You from Dixie?" tonight. I grabbed my guitar and waded in. And for once I found it in the right key with my guitar. I had just played it for a one-step at a dance the night before so you can imagine how thrilled I was. And by the way, that is the first time I have ever heard it on the radio. Reception has been very unsatisfactory here this winter—in fact, I have not been able to tune you in at seven and stay with you right through until 12 for over a year. I was following one of your plays, the "Road of Life," and one day a lady had gone on the operating table and she may be there to this day for all I have heard. I shall be so glad when this disturbance is over and we get good reception again. And here's hoping I hear "Are You from Dixie?" again soon. . . . **C. Henderson, Churchill, Manitoba.**

Chin Up, Lulu Belle!

I'd like to hear Patsy, Christine and Lulu Belle in a trio, but please don't leave out any of their other programs. How can anyone write and say they don't care about Lulu Belle? Hope Lulu Belle doesn't feel hurt, even if there is one who doesn't care about her. There are hundreds that do! Keep your chin up, Lulu Belle! . . . **Mrs. B. E. R., Decatur, Ill.**

More Little Pictures

Have just received my Stand By for February 5, and I want to thank you for those lovely baby pictures. We keep all the pictures, and are proud to add those of Bill McCluskey's boys and the Bergstroms' baby to our collection. Let's have more of them! . . . **Mrs. Virgie Milligan, 731 S. Kedvale Ave., Chicago, Ill.**

Pat for Pat

I sure felt sorry for Pat when I read his "Serious Side of Humor." We know that you folks all work hard to make your audience laugh. But just the same, Pat, don't give up, we are always waiting to hear you. . . . **Mrs. Martin Van Schindel, R. 4, H155, Appleton, Wis.**

Van Court Girls Speak

We have only subscribed to Stand By the last few months, but we already look forward to reading it each week for we enjoy it very much. Our favorite singers are the DeZurik Sisters. Wish they had an hour program every day. As for seeing a movie of our entertainers, we certainly would like that. We think Lulu Belle would make as pretty a leading lady as any of our Hollywood stars.

One thing we wish could be added to Stand By is a column for the artists to defend themselves when someone criticizes their singing, acting, or whatever it may be. Perhaps a few of those writers who criticize would be squelched, and that would sure make us happy.

We follow the story of "Virginia Lee and Sunbeam" and find it very interesting. Would you please repeat some of the pictures on the cover of Stand By? We missed them, and think other folks would like to see them, too! Hope Stand By will always be the grand little magazine that it now is! . . . **Luella and Lorraine Van Court, Rhinelander, Wis.**

Members Wanted!

About a year or more ago, at my request, you published an announcement of my "Lum and Abner Fan Club" in Listeners' Mike. It helped to get several new members. Now I'm asking the same favor of you again, because I know I can get more new members from readers of Stand By. Will you do this favor for a Stand By reader and a friend of all of us? . . . **Dorothy L. Pinnick, Box 534, East Gary, Ind.**

STAND BY

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JULIAN T. BENTLEY, Editor
Edythe Dixon, Managing Editor
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NUMBER 2

STAND BY

Arizona Impressions

by RALPH EMERSON

ARIZONA—where everyone disagrees on 'most everything and good naturedly enjoys it all. The real old-timers are hard to find so all of the major problems such as weather, temperature and health panaceas are plotted, planned and prescribed by the visitors of a few months. All this to the sage amusement of the natives who have been here a year, while those who have resided here five years affect a sort of sinister smile, accompanied by a weathered wink. Ten years continuous living in Arizona ought to give one the power to raise or lower the level of a 50-mile reservoir by simply waving an arm.

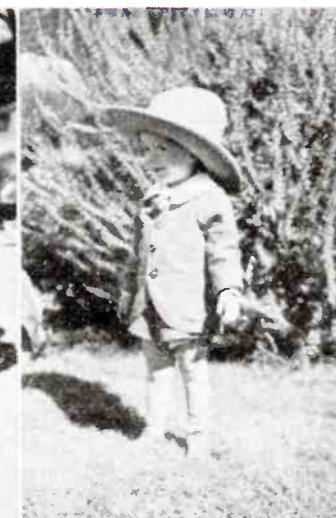
It is difficult to describe any part of Arizona. Let us take, for example, the beauty of Squaw Peak. How can I explain the enchantment of Squaw Peak which is this very minute clearly visible over my right shoulder in all its stately glory of a golden yellow? When the very next minute Squaw Peak has changed color, shadows, proximity and even height! Right now it is more gold than yellow!

The world's largest Sahuaro cactus is just a few miles from our door, out Mr. Butler's way near Camel-back mountain. Well, I very conservatively estimated the height of this giant cactus to my first visitor victim, Tom Dix, as being about 25 feet. He was rather disappointed and thought that it should be at least 35 feet high. So on my next trip—this time with the

George Fergusons and Larry Kurtze—I made it 40 feet. George and Larry thought it at least 50. So the last trip out, with Homer Griffith, I quoted 75 feet—result, not even a good philosopher's "Ah" from Homer. Now I'm actually beginning to dread taking our own Doctor John Holland out there to see that cactus as the littleimps are already whispering "One hundred feet" in my ears, and you all know how we all love and respect Doctor Holland. (My kingdom for a Teddy Du Moulin, a Tommy Rowe or one John Brown for my next cactus guest.) And still the littleimps say "Who's gonna measure it?" and "How they gonna measure it?" Say now, I think theimps have something there as there is no stepladder handy—not out there on the desert—and I have yet to see anybody "shin" up a cactus. For that matter I couldn't be too sure that it is even the world's largest cactus. I wish John Baker were here, I'll bet he'd know. This I do know—that it's the vegetable kingdom's noble attempt to build a Huge Pipe Organ. Now this gives you folks an idea of how easy it is to be drawn into a problem out here.

Arizona IS beautiful. A rugged, varied, different kind of beauty. Venerable, friendly, dependable old mountains that hold your respect. Desert foliage of cacti mesquite sage and greasewood that give an impression of Beebe's under-ocean bathosphere or a Sunday newspaper artist's conception of a far-away planet's terrain. Turquoise sky with occasional heavy clouds, snow-kissed
(Continued on page 12)

Ralph and Elsie Mae Emerson and their two sons, Skippy (the elder) and tiny Jackie, are finding Arizona much to their liking. The two youngsters are rapidly developing into sure-enough dude ranchers. Assistant Foreman Jackie (note the ten-gallon hat) looks over his section of land while Skippy (mounted on his trusty velocipede) is about to take off on a round-up.



"The Old Hayloft"

By the Hired Man



ANOTHER Saturday night has been filed away in our memory . . . and it will always leave some pleasant recollections. It must have been a good show, for George Biggar didn't leave his post back stage all evening. Mr. Biggar has a certain chair he occupies nearly every Saturday night . . . must be his Saturday Evening Post. The operators have to wear their coats and ties now that they are stationed in a big glass booth in full view of the audience . . . but they get to see all the show, so I guess they believe it's worth it.

It was a pleasure to hear the De-Zurik Sisters sing "I'd Like to See Samoa of Samoa" . . . embellished with a lot of their trick and fancy yodeling. It's really marvelous when you come to think of it . . . just a short time ago, Caroline and Mary Jane were just two little girls in Roy-alton, Minnesota. And today, the mere mention of their names on the stage of the Eighth Street Theater brings a round of applause from the audience and enlists thousands of attentive ears from coast to coast. And with it all, they're still grand kids.

Lucille Long always looks charming. . . . Henry Burr brought us a touch of the South Sea Isles, singing "Blue Hawaii," and the Novelodeons gave us the novelty, "When Yuba Played the Rhumba on His Tuba."

Publicly Spanked! . . . Without a doubt, if you were one of the many listeners to the Barn Dance last Saturday night, you must have wondered just what was going on up in the old hayloft between 11:00 and 12:00 o'clock. You must surely have heard a burst of laughter from the theater audience while someone was singing or playing . . . and there certainly was good reason: Lulu Belle! . . . She really proved herself to be the Belle of the Barn Dance. . . . Running up and down the aisles. . . . Chasing Ernie Newton across the stage . . . and climbing up in the loft. It was up in the loft that she got into the most trouble . . . while she was climbing about and preparing to jump down, her dress caught on a nail, and the result was a "rrrrrippppp" that could be heard up in the balcony . . . and was her face red! Then she started to jump down into a handkerchief held by Ernie and Scotty. . . . She finally made it down . . . and when she did . . . Scotty turned her

over his knee and spanked her right there on the stage . . . and did the audience love it!

Tasty Meal! . . . Not content with all of this, Pat Buttram pushed Ernie's straw hat down over his ears . . . and then Ernie took off what was left of it and began to EAT it! Then Pat and Ernie joined hands and joined in a square dance! Grace personified!

Sweet Music! . . . If you really want to hear a "sweet" program, be sure to hear the Alka-Seltzer hour tonight (Feb. 19). Featured will be such songs as "Sweetie Pie," "You're the Cream in My Coffee," "Shortnin' Bread" and a few selections from "Apple Blossoms." It should be well worth listening to.

Calling the Roll! . . . The spell of extremely warm weather we've been having here in Chicago lately seemed to draw everyone down to the Hayloft last Saturday night . . . there were George Biggar, Glenn Snyder, Bill Cline, Pete Cooke and, of course, our ever-present program director, Harold Safford.

Dollars That Counted! . . . A Barn Dance listener had the biggest surprise of her life not long ago when she received a check for several dollars as a winner in a hayloft contest. . . . "I was just recovering from an operation," she wrote. "When the letter came I was even too nervous to open it and had the nurse do it. . . . Imagine my happiness in seeing the check! . . . Had never before won anything in a contest although I had entered many. . . . I am a widow with two children and on relief, so you can imagine what the dollars meant to me. . . . All I can say is 'thanks'." . . . Our day was brightened in reading that letter and realizing what those dollars meant to her.

Hired Girl talks . . . and talks! . . . (And here's what she said) . . . Chick Hurt and Salty Holmes welcomed back by the gang after long seige following Christmas Eve auto accident. . . . Didn't seem like "home" in the hayloft without them. . . . Missed Jo of the Kentucky Girls, who was taking an unrequested vacation with the mumps! . . . Chuck Ostler rubbing his leg. . . . I asked him "why" and he said, "In shooting blanks in the pistols for Lulu Belle's hayloft drama,

I was so busy I held one pistol too close." . . . Even blanks can hurt, eh, Mr. Sound Effects Man? . . . Eileen (Sally) Jensen left after the Barn Dance to visit sister Adele and that two-year-old boy, Bobby, in Piqua, Ohio. . . . Adele was the original "Winnie" of the trio, and is now married to Buddy McDowell, an entertainer with Ezra Buzzington's Band.

Swing 'em Round! . . . Four peppy square dance callers performed for the votes of you listeners. . . . Ernest Story, Chicago, who learned to call "down home" in Benton, Missouri, when he was twelve. . . . Roy Prehn, formerly of Winona, Minnesota, who calls regularly for a Northside Chicago club. . . . Ben Brown, formerly leader of old hayloft square dancers, and now living on a farm near Harvey, Illinois. . . . Verney Clark, from Huntington, Indiana, who has been making 'em "do-si-do" for 15 years. . . . Those callers really get a "kick" out of their fun! . . . Tom Greenwood, Chicago, won first honors and \$10 by getting the most votes in the second square dance callers' contest. And Cecil Payne, from Gilberts, Illinois, who came in a close second, took home \$5.

Oscar and Elmer, who have appeared in seven movies, including "Hit Parade" with Max Terhune and "Old Corral" with Gene Autry and Smiley Burnette, were guest comedians on the Alka-Seltzer hour. . . . In real life they are, respectively, Ed Platt, reared in Topeka, Kansas, and Lou Fulton of Garden City in the same state. . . . Vacationing in Chicago, they are looking forward to a return to California's sunny skies. . . . Cactus Pete and his Ranch Revellers from WXYZ, Detroit, drove over to see the haylofters perform. . . . Perhaps you've heard them on the Lone Ranger program. . . . Manager is Pete Angel. . . . Ken Houchins is a member of the group. . . . A Champaign, Illinois, boy, he has appeared on the station as a solo yodeler and was for a time a member of the Prairie Ramblers, when Salty was making pictures.

Enjoying the fun in the audience was Art Satherly, vice-president of American Record Corporation, who has recorded many station acts. . . . David Bergstrom and 12-year-old Jimmy were there with 50 Coyne Electrical School students. . . . They hail from many states and one, R. C. Hayden, comes from Juneau, Alaska. . . . Mr. Bergstrom is dean and director of the school. . . . That lively crew of 10 to 16-year-olds represented the Harmony and Music Appreciation Clubs of the M. E. Church in the Stockyards district—at Union Avenue and 43rd Place. . . . Mrs. Josephine Neece, organizer and director, helped make their dream come true after many months of hoping to see the hayloft boys and girls in action. . . . Gosh—I gotta bake a pie! . . . S'long!

90-Year-Old Mart Scene of School Time Broadcast

WHEN America's oldest farm paper, Prairie Farmer, and the Chicago Board of Trade, which will observe its ninetieth anniversary April 3, collaborated in a recent School Time broadcast on Business and Industry, President Kenneth S. Templeton of the Board of Trade gave the following simple explanation of hedging, the price insurance provided by speculative commodity markets:

"Suppose a country elevator owner in Iowa has bought 10,000 bushels of corn. If he holds it, the price may go up or it may go down. He's not interested, as a rule, in taking a chance with the rise and fall of the market; he makes his money from his handling and storage charges.

"So as soon as he buys this corn, he wires a commission firm here in Chicago and sells 10,000 bushels of corn for delivery in July. The price he paid for the corn was based on today's prices and so he's pretty well protected against loss if the price should go down. That selling of grain for future delivery when he has grain already bought or on hand is called hedging.

"It's an almost unvarying practice by elevator or warehouse men in a grain market city and it's used to a great extent by millers and by country elevator operators.

"As I've tried to point out, the elevator man isn't interested in speculating; he makes his money from the handling and storing of grain; the flour manufacturer doesn't want to speculate; he makes his money by processing the grain.

"The thing these men want to do is to obtain insurance against loss in the price of grain while they are handling it—and they get it by hedging. By having this protection against loss, they are able to pay the farmer a much higher price for his grain than they could possibly pay him if there were no way to eliminate the danger of heavy loss.

"Another way in which the Board of Trade serves the farmer is by always providing a market for his grain. Sometimes we hear of fruits or vegetables or other crops being left to spoil, because nobody wants to buy them. But on the Board of Trade—and on other grain exchanges in other cities, there is always someone who will buy grain. This means that the farmer can always turn his wheat, corn, soy beans or other grain into money—at a price which is based on conditions of supply and demand."

The School Time program originating in the Board of Trade was one of a series of four broadcasts which boys and girls who listen to School Time have heard on wheat and other grains. Programs have been aired direct from a bakery, a grain elevator and a flour mill, as well as from the Board of Trade.

SAFETYGRAM PRIZE WINNERS

Each Sunday, on Everybody's Hour, three safetygrams of not more than 12 words win prizes of one dollar. The following safetygrams were awarded prizes on Sunday, February 6.

Don't drive and take a cat-nap—unless you have nine lives. —Mrs. Eldrid Elmore, Veedersburg, Ind.

Better late for dinner here than early for breakfast in heaven.—Mrs. Alvin H. Goninen, R. 1, Box 48, Rewey, Wis.

Poor Joe Doakes died contriving To watch the scenery while out driving. —Dick McCoskey, Williamsport, Ind.

Man on the Farm

The second broadcast of the new series, "The Man on the Farm," will be heard over WLS today (February 19) from 12:30-1:00 p.m. Designed for farmers and by farmers, the program, sponsored by the Quaker Oats Co., comes to you direct from the sponsor's Ful-O-Pep Experimental Farm near Libertyville, Ill.

Farmers and poultrymen who are visiting the farm are interviewed each week by Chuck Acree. In addition, the program features late news of the poultry world, helpful advice on poultry from Dr. O. B. Kent, director of the Experimental Farm, and music by the Hoosier Sodbusters. Listeners are invited to attend the broadcasts.

D.A.R. Head to Broadcast

Mrs. William A. Becker, President General of the D.A.R., will speak over WGN and the Mutual Broadcasting System, Tuesday, February 22, from 1:00 to 1:15 p.m. CST, in honor of George Washington's birthday.

Music for the occasion will be furnished by the United States Army Band, under the baton of Captain Thomas D'Arcy.

Musical Steelmakers

The Stars and Stripes Forever and March of Time (Medley arrangement) are the two popular marches to be played by the Yorkville Band in their headline appearance with the Musical Steelmakers tomorrow afternoon (February 20) at 4:00 p.m. CST over a Mutual hookup.

The Yorkville Band, composed of 40 men from the mills, offices and factory of the Yorkville works of Whelling Steel, is a musical organization with considerable background. Supporting the employee headliner appearance of the Yorkville Band will be the regular cast, including the Musical Steelmakers, The Singing Millmen, Sara Rehm, and the Old Timer.

NBC to Air Bout

When Max Baer attempts his ring comeback in a 15-round non-title heavyweight bout against Tommy Farr, British heavyweight titleholder, on Friday, March 11, National Broadcasting Company commentators will be at the ringside in Madison Square Garden to bring blow-by-blow descriptions of the bout to the nationwide NBC-Blue network audience beginning at 9:00 p.m., CST.

A description of the fight also will be short-waved to the British Broadcasting Corporation.

Kent College Debates

Tomorrow evening (February 20), the third of the series of four weekly debates featuring two representatives of the Chicago Kent College of Law versus two men representing other schools will be broadcast over WLS from 7:00 to 7:30 o'clock.

The subject of the debate will be "Resolved: That the Ludlow Amendment be Adopted," with the University of Wisconsin taking the affirmative and the Chicago Kent College of Law the negative.

Edmund W. Burke is in charge of the program of debates.

Debate Ballot

In the February 20 debate, I cast my vote for:

University of Wisconsin
(Affirmative)

Chicago Kent College of Law
(Negative)

(Kindly check in box the team you are voting for.)

If you would like to have a copy of debate, check box.

Address this ballot to: College Debates, WLS, Chicago, Illinois

FANFARE

by WILMA GWILLIAM

WHO wants to work this afternoon?—I want to go shopping for new spring clothes. (An afterthought: You can't buy new clothes without money.) This morning I interviewed Mrs. Elise Runyan, owner of one of Chicago's lovely dress shops. Our conversation centered around new styles and colors for the coming spring season.

Here is the note I found on my desk, upon arriving at the station:
Wilma:

Edythe Dixon would like to have you call her.

2/9/38 10:45 A.M. L.C.

There is no point in calling, because I know what she wants—FANFARE COLUMN!

Chuck Ostler just now had nerve enough to come in and ask for some news for "Behind the Scenes." And here I am struggling for "Fanfare" news. Eddie Allan is in here—but he doesn't seem to be any help to either of us. The *Hired Man* has passed by the door three times in the last fifteen minutes—I expect him in any minute for some Barn Dance gossip.

Virginia Seeds, who in private life is Mrs. Jack Redding, became the mother of a seven-pound, four-ounce daughter at Henrotin Hospital in Chicago on Friday, February 4. Virginia and Jack named the newcomer Marion Elizabeth after Virginia's sister. For some time, Virginia was a member of our continuity department and at the time she left WLS she was managing editor of Stand By. You heard her quite often on Homemakers' Hour, whenever the regular home advisor was away.

Early this spring, Beverly Paula Rose is going to have a baby brother to play with, so her mother and daddy tell her. And she is to call him Ronnie. Of course, mother said: "It might be a little girl." Well, it's fun to play with little girls, but Beverly would much rather have a little brother.

Presenting—Lulu Belle: Myrtle "Lulu Belle" Wiseman was born Myrtle Cooper 24 years ago on the 24th of December in Boone, North Carolina. She is 5 feet 8 inches tall and weighs 149 pounds. The Belle of the Barn Dance is a very lovely looking girl with beautiful white skin, reddish-brown hair and gray-hazel eyes.

Her parents are both living and she has one brother, Peter Cooper. Lu's husband, as you all know, is Scott Wiseman, better known as "Skyland Scotty". They have one child, Linda Lou, who was born January 3, 1936.

When asked if she plans to always be engaged in some phase of radio work, she says, "NO! Scotty and I are going back to Carolina, to the place we call home, and raise a family." It has been almost six years since Lulu Belle made her first air appearance over WLS.

Mrs. Camp, Decatur, Illinois: Ed Paul is now working as a staff announcer on WCFL, Chicago. The young lady who prepares breakfast for the Smile-A-While gang is Kathryn Swihart. Chuck and Ray are both married. Canyon Bill is Jack Stillwill. Arkie is 31.

Loyal Listener, DeKalb, Illinois: Chick Hurt's birthday is May 11, Salty's, March 6, Jack Taylor's, December 7, and Tex Atchison's, February 5. The ages of the Kentucky Girls are Jo, 20, and Alma, 25.

Pauline Swafford, Cobden, Illinois: Check Stafford is "Uncle Jupe" and Merle Housh is "Ambidexter" on the "Pat and Henry" program.

Frieda, Loogootee, Indiana: Harold Safford's name is not spelled or pronounced the same as Check Stafford's. And they are not related. All of the Prairie Ramblers are married. Chick Hurt is Chick's right name.

A Listener, Rochelle, Illinois: Jack Taylor is married. The girl who plays the part of Marguerite on Pokey and Arkie's program is Harriet Allen. Howard Black does not take the part of "Pop Wise and Philbert" on WCFL.

The Friendly Gardener

WELL, now y'see, it's this way: Just got my first seed catalog of the year. Or rather, just got around to lookin' at it, after it'd been gatherin' dust on the livin' room table for a few days.

Of course it's full of all the old favorites, but there's one thing that always interests me; the new "All America" flower varieties. These are flowers that were picked as the best of all the new varieties ready to go on the market this year.

They've all been goin' through a process of development for about four years, 'cause it takes that long to make the crosses of different varieties to get new ones, then to get rid of the ones that weren't worth while an' sort out the good ones; an' then a couple of seasons to get enough flowers to provide the seed that will be needed to supply the market. Durin' the season before the seed is ready to be offered for sale, the different flower breeders all over the country send samples of their best new flower seeds to different flower growers. These flower growers plant the seeds and see how the varieties get along in different parts of the country. Then they make a report on each variety. Maybe one kind of flower looks fine in New York State but in Texas it isn't worth shucks. Or maybe it does fine in California but is a failure in Indiana. But a few varieties get along pretty well everywhere, and look as though they'd really be worth while recommendin' to the buyin' public. These outstandin' new varieties get the fancy label "All America."

Here are some of the All America varieties that you'll find in your seed catalogs this year:

PETUNIA, Salmon Supreme. The first petunia with a salmon pink color, which seems to have expert gardeners and flower breeders all excited.

PANSY, Coronation Gold. A big yellow variety, with spicy scent, and blossoms three inches across.

CALLIOPSIS, Golden Crown. Rich color and extra size.

CALENDULA, Orange Fantasy. Dwarf variety, first one with a crest.

PETUNIA, Orchid Beauty. Flowers four inches across, orchid and violet in color.

PETUNIA, Galety. Dwarf variety, double blossoms, red and white in color.

That's the list. Most of 'em are worth tryin'. You may be disappointed in a few; or you may find that you like some of the older varieties better. But if you find only one out of the list that you like, it'll be worth the trouble and expense of plantin' all the rest.



by CHECK STAFFORD

HOWDY Folks: Soon, now, we will be celebrating the birthday of a great American, born February 22, 1732 . . . two hundred and six years ago. Probably he is referred to most often as "The father of our country." Ask a school child what Washington was noted for and many would say for telling the truth, when he cut down the cherry tree. Others would say our first president was noted for being "First



in War—first in Peace—and first in the hearts of his countrymen." His terrible winter at Valley Forge is a history page . . . many recall in their school books.

In looking through various reference books on Washington's life, we were interested in several facts. His father died at the time young Washington was 11 years of age. Washington, as a young man, was fond of fox hunting, riding and dancing and being of strong body was soon good at breaking horses and wrestling. Fishing and hunting he enjoyed very much, and he liked horse racing and card-playing. Washington also, all through his life, found pleasure in attending clam-bakes, picnics and barbecues. While he was fond of such diversions, he was also a hard worker. He never carried anything to excess. He was refined and scholarly, but not at all spoiled by his wealth. Certainly he was brave and stout of heart. On his death bed, at the age of 67, he was mindful of others, and asked those at his bedside to take

no more trouble . . . that he was soon to pass on.

Washington's last days were saddened, as were Lincoln's, by the abuse and unjust criticism heaped upon him by political opponents. Many said he wanted to become a king . . . misunderstanding his reserved, stern manners and cultured ways, and feeling that he was too aristocratic. The fact that he was a large landowner, had many slaves and was rich also was held against the great general by a faction. Washington always fed and clothed his slave workers well and he was noted for making improvements to lighten labor and make farming easier and productive.

He was never a defendant of slavery, as has been claimed by some. Historians and authorities pretty well all agree that it was exposure, riding in bad weather, that brought on his sickness, described by writers of that time to be our present acute laryngitis. Doctors worked hard to save the ebbing life of their great friend, using as one treatment a series of gargles and he was then bled heavily, four times. As acute as his attack was, it is said he would probably not have survived even were he then able to have had our most modern treatment.

Well folks, this is the one hundred and fifty-sixth time that I have batted out this little old column and I've enjoyed pounding out something each week on my trusty typewriter, hoping my words might meet your approval. With Latch String now in its fourth volume, I'm proud of at least one thing; I've never missed an issue, even if many times the copy I turned in was nothing to boast of. You folks have said some nice things about the column and I treasure some fine letters. I've received some criticism, justly so, for were no critics to voice themselves, and all were compliments, writers, editors and columnists would become chesty and let their oars drag. We, most of us,

Seen Behind the Scenes

by CHUCK OSTLER

Our good friend, Fern McKeon, secretary to John Baker, is confined to her home at present with a very sore throat. John Baker wishes she would hurry and get well, 'cause he misses her able assistance. The *Novelodeons* sure had a busy night last Saturday . . . besides being on programs all day at the station . . . they began rehearsing at 4:00 in the afternoon, and then were on every show of the Barn Dance from 7:30 till midnight . . . nice work, boys! . . . Saw our good friends, Wyn Orr and Bill Meredith, the other day . . . both are looking fine and extend their greetings to everyone.

To show their appreciation for the fine care they took of them, Jack, Salty and Chick brought their nurses down to the studio to watch their program. And did they enjoy themselves!

George Biggar, WLS promotional director, is the envy of all of us at present. He left last Thursday for a three-week trip to California. No doubt he'll send us a postcard saying, "Having fine time, wish you were here." I do, too.

need an occasional set-back. Remember the old one about it being well that a dog have an occasional flea, if for nothing else than to remind him that after all he's still a dog? Well, anyway, it has been a lot of fun and we are happy to have been with you each week these past three years. Thanks for reading this far down the column with me. . . Yours to a cinder—Check.

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We pay big cash prices for thousands of different titles. We bought over 7,500 books in past twenty-one months, paying as high as \$500 for a single book. For example, we will pay you cash for the following books as described in our price list:

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Ben Hur	50.00
Last of the Mohicans	50.00
Moby Dick	100.00
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Tamerlane & Other Poems	5,000.00

These are but a few of the many thousands of books we want. DON'T SEND BOOKS until you have checked our latest list giving full information. Don't delay—a single old school book, story book, bible, poetry, history, travel, almanacs, newspapers, letters, etc., may bring you \$25, \$50, \$100, \$500 or even \$5,000 cash for certain books. Better Investigate NOW. Send 10c to the American Book Mart, 140 S. Dearborn St., Dept. 1208 Chicago, and we will send you latest list of old books we want to buy and cash prices we will pay.

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Don Gordon Announces, Enacts Dramatic Roles

THERE'S a little lesson to be learned in the story of Don Gordon. Here it is: Almost every living being is endowed with a set of traits, or perhaps just one trait, that sets him off from everyone else; it's something peculiar to him. It may be a physical, mental, moral or social phenomenon, but it's his alone! And that little exclusive feature sometimes plays an important role that may mean success or failure, fortune or misfortune, in an individual's life. The wise man will search out his unusual side. If it's good, he'll capitalize on it. If it's bad, he'll try to prevent it from working to his disadvantage.

Don Gordon is lucky! His voice is his fortune. It's the key to his success. Don is the popular announcer on "The Voice of the Feed Lot" and he also has a part in "Virginia Lee and Sunbeam." Don plays the role of Tommy in this program.

Don discovered his voice's value to him while he was a student at the University of Nebraska in Lincoln. During his undergraduate days, he took part in a regular dramatic program over station KFAB, Lincoln, for which he received enough money to aid materially in paying his college expenses. He left college for a short while to take a leading role in a traveling stock company on the Chautauqua circuit.

When Don left school, he had a degree in speech. He also had had several years of study in Nebraska University's agriculture college. He turned to radio. After a period in Omaha, at stations WAAW and WOW, he joined the staff of KMOX in St. Louis.

Coming to Chicago in 1934, Don was selected to announce the "Singing Color Fountain" show at A Century of Progress. It was here that he met the girl who is now his wife. She was secretary to the sponsor of the "Singing Color Fountain."

After that job was over, Don journeyed up to Milwaukee, where he spent two years on the announcing staff of WTMJ. Then he decided to free lance—and came back to Chicago. He announced the Ma Perkins program for a while before becoming the regular announcer for the "Voice of the Feed Lot."

Don Gordon has the distinction of having broadcast the only commercial announcement ever carried by the British Broadcasting Company! It was all a mistake, of course, but it's true. It happened during an exchange of programs between the Columbia Broadcasting System and the BBC. Somehow a commercial program Don was announcing got into the exchange, through an engineer's error. Don's voice carried the commercial message all over the far-flung British Empire. He still laughs when he thinks of how bewildered the Brit-

ishers—and the Arabs and Hindus—must have been to hear a "plug."

A little village, Shickley, Nebraska, claims Don as its own. He was born there 27 years ago. He received his elementary and high school education at near-by Hastings before embarking on his college career.

Don is a baseball addict. He got the fever while in St. Louis, and whenever the St. Louis Cardinals, his favorite team, are in Chicago, Don will do anything to break away and get down to the ball park. For his own sport, he prefers golf.

Six feet tall, weighing 180 pounds, with blond hair and blue eyes, he makes quite a fetching picture—that man with the valuable voice.

Quarantine "Mike"

An NBC microphone was sterilized, wrapped up in gauze and sent to an isolation storage studio in Radio City recently, all because a radio actress came down with the mumps during a program.

Ruth Range, who plays the part of Nancy in the NBC dramatic serial, Just Plain Bill, arrived at the studios with slightly swollen jaws. Other members of the cast, suspicious that a case of mumps might be in the offing, persuaded the program director to set up a microphone in a far corner of the studio where the actress might recite her lines in semi-isolation. When the program was finished, first aid officials upheld the amateur diagnosis of the Just Plain Bill cast and ordered the microphone into quarantine also.

Prize Fowl

Spurred by victorious showings at the New York Poultry Show, where his birds were awarded two firsts and a fourth and fifth prize. Edward MacHugh, the celebrated Gospel Singer, exhibited his prize fowls at the Boston Poultry Show.

Recently turned gentleman farmer, MacHugh is devoting all his spare time to his hobby of raising rare breeds of fowl, specializing in Golden Bearded Polish, a rare species of English Dorkings and American-bred erminettes.



Don't worry about havin' to start at th' bottom, ye allus got somthin' solid to come back to.

Ther's plenty uv fish left in th' sea . . . th' trouble is most girls are lookin' fer gold-fish.

I'm beginnin' to think that this "Swing Music" is jest a racket.

Definition of social tact: Makin' yer company feel at home, when ye wish they wuz.

Th' way I like spinich best is first feed it to th' cow an' then serve it in a milk glass.

If th' Government will jest invent sumethin' to take keer uv a man between th' age after he leaves th' CCC an' starts collectin' on his social security, we'll be all right.

Did ye ever see a woman at a bargain counter? She'll ruin one dress tryin' to buy another.

Yourn til cupid wears out his bow,
PAT.

Starts on Shoestring

David Ozzie Nelson, 15-month-old son of Ozzie Nelson and Harriet Hilliard, attended a rehearsal of the NBC Baker's broadcast the other day and stole the show by putting on an act of his own for the cast.

It marked the first time David ever attended his father's rehearsal and to make it a red letter day, he banged the piano, threw sheet music on the floor, tugged at microphone wires and untied Ozzie's shoes.

Realism

Vicki Vola wept real tears while playing the role of a villainess in a recent Gloria Gale episode. Vicki firmly believes that you have to feel your roles emotionally if they are to convey authenticity.



GREETINGS everyone! With the publication of the article in last week's issue of Stand By, we completed our course of instructions on reading character from handwriting, considering the small written letters of the alphabet. Of course, not all of the 26 letters in the English alphabet have graphological value, as you have learned. Do not think, however, this is all there is to the study of Reading Character from Handwriting. We have a lot more interesting things to discover. For the next few articles, we are going to explore what is known as "Special Features of Graphology."

Did you ever pick up a letter and take any special notice of the margin around the letter? No, I don't suppose you ever did. Few persons are that critical. The Handwriting expert looks very carefully at the margin of a letter he is going to analyze. Not from a critical standpoint, but rather to learn more about the writer of the letter. A handwriting expert is not a critical person. Proper spelling, placement of punctuation, neatness and proper English mean nothing to him. He is interested only in the formation and placement of the letters.

The margin a person leaves around a letter tells us a great deal. The conventional left margin is usually about an inch or a half-inch deep. That is to say, the writing starts that far from the edge of the paper; in some cases it is more. The left margin is all that is of interest to the Graphologist. However, much can be told from the general look of a letter . . . the placement of the message on the page and the margins surrounding the message.

If you inspect a letter that has an even left and right margin, and if the message is placed so as to leave an even margin both at the top and bottom of the paper, you can be pretty sure the writer has artistic tastes. The fact that he has left a neat margin around his communication is self-explanatory to the degree that he will study appearances. He will be a more or less self-conscious type, and will be fussy about little things; he will likely be bothered by trifles, such as his tie not being straight, or perhaps his handkerchief not being folded in his coat pocket to suit him. If the writer is of the feminine sex, the same applies to her. Next week we will consider the left margin of a letter and will tell you how to determine a person who can save money and one who can not from his margins.

Autograph hunters and radio fans, here is the signature of those old slaves of harmony, Chuck and Ray. Chuck and Ray are old-timers in the radio world. They have been favorites from coast to coast on network hook-

ups for a long time. They are great favorites on WLS and are heard every morning on the Pinex program at 11:15, as well as on the Barn Dance and numerous other station presentations.

*Your "Chuck"
Good luck - "Ray"*

The handwriting of these two boys shows them to be more or less alike in character. Perhaps that is because they have been so closely associated with each other for so many years. They are both guided by an inner feeling, by impressions and hunches. They live on inspiration and the beauty and loveliness of the world. Their character is like one of their songs—sweet, tender and a bit old-fashioned. They love memories; they live a great deal in the past. Ray is a faster moving, more nervous type than Chuck. Chuck is more slow and deliberate. Both Chuck and Ray are very outspoken and have very lively tempers when they are aroused. Neither of them ever holds a grudge, however. Ray is a bit more artistic than Chuck, although quite absent-minded. Chuck has a fine memory for details. Both boys are very generous, have fine musical development and are as honest as the day is long and grand fellows to know. . . . Good Luck, Boys.

Would you like to know what your handwriting says about you? Just send a sample of writing together with 10 cents (in coin) and a self-addressed, stamped envelope to "Bill" Cavanagh, % WLS, Chicago, for a complete character analysis.

Something to Talk About

by CHUCK ACREE

Cornelius Vanderbilt, Jr., the blue-blooded newspaper reporter, recently revealed how he got his newspaper story about the Coronation of King George VI to the United States so quickly. From the heart of Westminster Abbey, where the coronation was taking place, Vanderbilt whispered into a hidden microphone a running account of the Coronation ceremonies as they progressed. The microphone was concealed in the lapel of his coat. Around his waist was strapped a battery and broadcasting apparatus strong enough to carry his message to radio receivers about 1,500 feet away where it was relayed immediately to 800 newspapers in the United States.

This next item isn't exactly "Something to Talk About" (unless you have an unusually loose-jointed tongue that can wag in the middle and at both ends) but it's *Caroline* and *Mary Jane DeZurik's* way of having "Something to Yodel About" when they sing "Dear Old Southern Home." It doesn't make sense on paper but it makes a novel bit of entertainment over the air:

Yodel aye prr, eedle deedle deedle ee de aye hee
Yodel ay ee, Oh del ay ee, oh del lay ee
Yip, Pip, Pip prr eedle ee de
Odle ay ee, aye ee, oodle ledle aye ee, oh oo
Odle lee de aye ee Oh ho layee ee.

Shirley Sadler, new WBBM songstress, got her job in a rather unique way. She wrote a program featuring herself as a singer and then had the program electrically transcribed. She sent this transcription to *Bob Brown*, the station's program director. *Mr. Brown* listened to the transcribed program and hired *Shirley* immediately.

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AT WORK AND PLAY



↑ Whether she's working or enjoying a few moments of leisure, you can be pretty sure that Patsy Montana will be smiling, for her disposition is as lovely as her voice. For some mighty interesting news about Patsy, see Wilma Gwilliam's Fanfare column.



↑ Here's a young couple you all know—Don and Helen. And speaking of good dispositions and pleasing voices—they have 'em, too.



↑ Ordinarily George Cook (top), whose job it is to find enough money to cover station expenses, is a genial young feller. But here he looks as if a glance at the budget had been too much for him.

There's no predicting what new tall stories Pokey Martin will be telling when he gets back from this skating session. Isn't ice-skating pretty strenuous exercise for you. Pokey? ♪

Here's a brand new picture of the studio orchestra, with Herman Felber directing. The picture was taken during an actual broadcast—and nobody even missed a note. Nice work, boys! Look closely and you can pick out Teddy Dumoulin, left, with the cello, and Margaret Sweeney, right, at the harp. A great group of talented musicians. In the background you can see the long, sound-proof windows through which visitors in the Little Theater watch broadcasts. ♪

↑ It's a plenty difficult job to arrange all the details for the personal appearances the Barn Dance gang make during the year, but Earl Kurtze, head of the Artists' Bureau, manages to do it successfully.



STAND BY

Notes from the MUSIC LIBRARY



from the

MUSIC LIBRARY

by SOPHIA GERMANICH

GENEVIEVE BLUM, R. 1, Potosi, Wisconsin, will exchange "We Buried Her Beneath the Willow," "Echoes from the Hills," "Little Ah Sid" and "Western Plains" for copies of "Girl I Loved in Sunny Tennessee," "Broken Engagement," "Chime Bells" and "Old Rocket."

Many thanks to Mrs. Herman R. Lee, 822½ Sixth Avenue, N. W., Minot, North Dakota; also to Lorraine Ferg, R. 1, Box 209, Racine, Wisconsin, and Mrs. Elmer Millette, Goodman, Wisconsin, for additional copies of song, "Young Charlotte."

Mrs. Elmer Millette, Goodman, Wisconsin, would like to get the following songs to add to her collection: "Just Plain Folks," "Snow Deer," "San Antonio," "That Mother and Daddy of Mine" and "A Message from Home Sweet Home."

Christine Sample, R. 3, Benton, Illinois, has words of many cowboy and mountain ballads to offer in exchange for "Hobo's Lullaby," "I'm Lonesome for You, Caroline" and "My Renfro Valley Home."

Mae Murr, R. 2, Box 33, Greenback, Tennessee, has a large collection of songs to offer in exchange for copies of "Don't Cause Mother's Hair to Turn Gray," "Kissing Is a Crime," "Papa, Don't Make Me Go to Bed" and "Will the Roses Bloom in Heaven?"

Inez York, Perth, North Dakota, would like to become a member of our club. Will exchange any song she owns for "She Buckaroo," "I've Found My Cowboy Sweetheart," "Sweetheart of the Saddle" and any other songs made famous by Patsy Montana. (Thank you very much, Inez, for the copy of "Young Charlotte.")

Evelyn Cook, Box 84, Lenapah, Oklahoma, has had great success in our Song Exchange. She wants help in locating the song which reads: "Down in the South sat a prisoner, Trembling with mercy and fear. . . ." Evelyn will gladly send out any song in her collection to anyone sending return postage.

Kathalene Scott, R. 1, Box 103, Kokomo, Indiana, wishes to join our club. She will exchange any of Dale

Hunter's or Ascher and Little Jimmie Sizemore's songs for the words to "Prisoner's Dream," "There's a Blue Sky 'Way Out Yonder," "When I'd Yoo Hoo in the Valley," "That Little Boy of Mine," "Rocking Alone in an Old Rocking Chair" and "In the Cumberland Mountains." Kathalene is anxious to find someone who plays a guitar and will form a singing duo—someone who is between the ages of 16 and 19.

Charlene Martensen, R. 1, Delmar, Iowa, is very anxious to secure a copy of "In the Baggage Coach Ahead." In return, she will exchange copies of "Gangster's Warning," "Train that Never Returned" and "Little Old Log Cabin in the Lane."

Violet Hefty, R. 2, Mt. Horeb, Wisconsin, is interested in our Song Exchange. The songs she would like to obtain are "Soldier's Farewell," "Just Because," "Nobody to Love," "Mother's Little Sweetheart," "Alpine Milkman" and "Rancho Grande."

Helen Heimann, R. 2, Mt. Horeb, Wisconsin, is just a beginner and needs help in obtaining any Western or Hillbilly songs.

Phyllis Mann, Magnolia, Illinois, is just starting in this hobby of song collecting. She will exchange any song for copies of "Prisoner at the Bar," "Homecoming Time in Happy Valley," "Chinese Laundryman," "Bill Bailey," "Yodel Your Troubles Away" and "Streamlined Train." She also would like the words to square dance calls.

Betty Schiesser, R. 1, Crown Point, Indiana, will exchange copies of "I Want to Be a Cowboy's Sweetheart," "Little Green Valley," "Cowboy's Meditation" and "Tumbling Tumbleweeds" for copies of "Ragtime Cowboy Joe" and "I Want to Be a Real Cowboy Girl."

Miss E. Wojciechowski, 2160 N. Maplewood Avenue, Chicago, Illinois, needs a helping hand in collecting songs, especially Cowboy, Hillbilly, Western and Mountain ballads.

Mrs. Bessie McBride, 824 Rollins Street, Kewanee, Illinois, is a collector of old hymns. She now owns 3,386 hymns with words and music, also has some old-time songs with words, music and guitar chords that she will

exchange for "Just One Way to the Pearly Gates," "God Leads His Dear Children Along" and "The Lights of Home." Mrs. McBride is also offering to help any beginner.

Ruth Meulemans, R. 2, Kaukauna, Wisconsin, will give "Down Among the Budded Roses," "Montana Plains" and "Prisoner's Dream" in exchange for "Echoes from the Hills," "Take Me Back to Colorado" and "I Want to Be a Cowboy's Sweetheart."

Ethel Baker, R. 1, Biola, Wisconsin, will exchange songs for copies of "Would You Care?" "Hillbilly Valley," "Sing Me a Hillbilly Ballad," "Going Home" and "My Shy Little Blue Bonnet Girl."

Bebe Staggs, Box 1593, Willowbrook, California, will exchange any song for copies of "Bar 20 Riders," "West Ain't What It Used to Be," "There's a Love Knot in My Lariat," "My Swiss Hilly Billy."

Mildred Hoppe, Box 231, Utica, Illinois, will send any of the following songs: "True Blue Bill," "Mississippi Valley Blues," "When Father Was a Little Boy," "Missouri Is Calling," "My Alabama Home," "Yodel Your Troubles Away," "By the Ozark Trail," "Rheumatism Blues" and "Jailhouse Blues" in exchange for copies of "Riding Old Paint" and "Prisoner's Dream."

Mary Smolke, 614 Park Avenue, Eveleth, Minnesota, will exchange the following songs: "Take Me Back to Colorado," "I'll Be All Smiles Tonight," "Alpine Milkman," "Faded Love Letters," "Swiss Yodel," "Old Shep," "I Want to Be a Real Cowboy Girl," "Back to Old Smoky Mountains" and "Yellow Rose of Texas" for the words of "Beautiful Texas," "Columbus Stockade Blues," "Alpine Honeymoon," "My Swiss Hilly Billy," "San Antonio," "Snow Deer" and "When the Bees Are In the Hive."

Mrs. C. E. Nickerson, Burlington, Colorado, has many old and new songs in her collection, including "How to Spell Chicken," a song I'm sure some of you remember. (Thank you very much, Mrs. Nickerson, for the copy of "Young Charlotte.")

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Arizona Impressions

(Continued from page 3)

from some far-away mountain peaks. The soft sunrise with its gradual crescendo of warmth to a glowing healthful grandioso at noonday. Then a descending diminuendo of the sun to a sunset of gloriously extravagant color displays. Finally dissolving gracefully into night. Night with its cyclorama of diamonds. Diamonds hung low and invisibly suspended. Blue steel diamonds, straw diamonds, red diamonds and flawless diamonds in clusters and forms. All yours, almost within reach—but you wouldn't want to move one even so much as an inch.

Sometimes the moon and the sun put on a double feature for your entertainment. The moon-glow actually dissolving the sunset. Can you imagine the gold of the sun and its large family of color actually being drenched with the yellow of the moonlight? Truly a spectacular phenomena. (And now, looking out of my window, Squaw Peak has turned a violet shade of purple.)

Add the Grandest Canyon in the World—some magnificent stands of timber in the North—retain that same North for summer coolness—add the cactus blooms of the Spring—that will at least introduce you to Arizona.

Man, through his knowledge of water levels, has made large areas very livable. It certainly arrests your attention as you are driving along a highway to see a beautiful citrus grove bearing fruit on one side and on the other side of the same road an unfenced desert. Private landscaping and the regimenting of long

lines of palm trees offer a certain kind of man-made beauty for the city but I don't think I will ever learn to admire an olive tree trimmed globular shape, especially when its natural lacework outline, when untrimmed, holds a beauty all its own. I have yet to see a transplanted cactus that looked happy—it either seemed too crowded or its angle to the sun seemed wrong—but I'm no Cac-tologist. (Bentley please note.) Man-made cactus gardens look about as awkward to me as newly planted trees in a brand new sub-division. I do like the desert's way of growing its own cactus and that cactus with its barbed protection has all of my respect and admiration for a "hands off" policy. (Old Squaw Peak is a deep maroon now.)

Generally speaking, Phoenix, as a city, could be Austin, Texas, Topeka, Kansas, or any other representative city. Modern influences are standardizing our American cities. What has become of New Aweens or Saint Louie or the old Milwaukee? Cities are no longer interesting. But when you think of a city being built on a desert, a man-made oasis, then Phoenix takes on a new interest.

Someone said that "People are the same the world over." If so, the friendlier ones seem to have bunched together here in the West. We have never been in an easier place to get acquainted—unfriendly people seem to weed themselves out. A "hail fellow well met," backed up by the practice of the Golden Rule, seems to be a general standard. An outspoken frankness that's refreshing, as well as being a good time-saver, bounces one around a bit at first. Muscle or money seem most successful. Artistry is treated with an awe-inspired respect, as if it were an awakening, with a remote control response. Arizona lives in its out-of-doors.

The Emerson family has fared exceedingly well. The folks here have

Hopi Greetings

Merrill Fugit of NBC is most proud of a Christmas card he received from Joe Sekakuku, Hopi Indian chief. It's made of buckskin and beads. The star and Joe became friends last summer when Merrill spent two weeks vacationing on the Soda Springs Ranch near Flagstaff, Arizona.

been kind to us, patient with our "dude" ways, more than generous in entertaining us so that we would not get too lonesome, and the climate of Arizona has waged a ruthless war against the enemies of our health. For all this we are grateful indeed.

We were pleasantly surprised to hear from many former WLS friends and listeners who now live in Arizona, many of them thought at first that we were here on a record. We were very proud to show our letters or to pass on any word direct or indirect from you folks back there. Any news from WLS or its many friends has meant a great deal to us out here. We will always be thankful to you, our listeners. More than ever I believe we are one big happy WLS family. (Squaw Peak has just retired under a mantle of stars so I guess I'll take the hint.) Love to you all from the Emerson family, **Elsie Mae, Skippy, Jackie and Ralph.**

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Warblers, Deepest golden, grass green, yellow, cinnamon. Excellent breed. Male, female, \$1.50-\$5.00. Oscar Anderson, Lacon, Illinois.

Beautifully colored, trained warbler canary singers. Guaranteed. Unrelated females. Ship anywhere. Ethel Fetzer, Fairbury, Ill.

Collection Specialist

Debts Collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams, Chicago.

Dogs for Sale

Pedigreed Cocker Spaniel Puppies—\$15.00 and up. Black or red. Rufus Craig, R. 1, Centralia, Illinois.

Electric Fence

Make Electric Fencer. It's easy with our simple plans to convert Ford T coil. No further costs. Complete plans 35¢. LeJay Mfg., Le Jay Bldg., Minneapolis, Minnesota.

Envelopes—Stationery

800 6 1/2 envelopes—name and address printed, \$1.00; 1,000, \$2.50. Free samples. W. Anderson, 4341 N. Meade, Chicago, Illinois.

Farm for Sale

70A Dairy—Poultry farm, sixteen miles west Green Bay on highway. With or without personal. Electricity. All buildings reasonable. Box 4, Stand By.

Farm Situation Wanted—Woman

Experienced housekeeper (34 yrs.) wants position in country home for middleaged person. Joyce Johnson, Clay City, Indiana.

For Inventors

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Beautiful silk hosiery—five pairs—\$1.00. Three (Pulfaioned) pairs—\$1.00. Large, lustrous, magnificent bedspreads—\$1.00. Directco, SB221W Broad, Savannah, Georgia.

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ICE PLANTS, 12 ton Frick, 25 ton York complete, in good order, also complete Ice Skating Rink 100'x40'. HALF PRICE or less. Wire—write. Born, 216 N. Wabash, Chicago.

For sale: Ice machines, new or used—collapsible—automatic controls—repair parts—ammonia—methyl—freon—all capacities. Equipment guaranteed. Free engineering services. J & J Refrigerating Co., 907 S. California Ave., Chicago, Illinois.

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Magazine Specials. Real bargains for our readers. Write for list. Frank Pearson, Box 20, Stand By.

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Attention Song Writers: You need our book "How to Publish Your Own Music Successfully" to answer your problems. Write for details. Jack Gordon Publishing Co., Dept. 101, 201 N. Hoyne Ave., Chicago.

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100 large Gladiolus bulbs including Picardy, 25 choice varieties, all colors, postpaid to any address for \$1.00. Hawley's Glad Gardens, Shelby, Michigan.

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Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

THE PHOTO MILL. IMMEDIATE SERVICE! NO DELAY! Roll developed, carefully printed, and choice of two beautiful 5x7 double weight professional enlargements, one tinted enlargement or eight reprints, for 25¢ coin. Reprints, 2¢ each. THE PHOTO MILL, Box 629-55, Minneapolis, Minnesota.

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Free with your photo finishing—hand-colored print, 5x7 enlargement, 50 snapshot mounting corners, valuable merchandise coupon, all for only 25¢ per roll. Send coin. Our seventeen years of service to thousands of satisfied customers is your guarantee of satisfaction. Become an Allen customer and in addition to getting the highest quality workmanship, take advantage of our free feature offers. Daily service. Allen Photo Service, 3729 N. Southport, Chicago.

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20 reprints 25¢, 100 reprints \$1.00. Roll developed with 16 prints 25¢. Newtown, 42, Maywood, Illinois.

Rolls developed—25¢ coin. Two 5x7, double-weight, professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wis.

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One Day Service—2 beautiful enlargements. 8 brilliant prints, 25¢. Quality guaranteed. Electric Studios, 95 Eau Claire, Wisconsin.

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Roll developed—16 prints, 2 enlargements, 30¢. 25 reprints, 30¢. Three 5x7 enlargements, 25¢. Reliable, River Grove, Illinois.

Rolls developed—two beautiful, double-weight, professional enlargements, 8 guaranteed Never-Fade, Perfect Tone prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

2 beautiful enlargements suitable for framing with roll developed, printed 25¢. Photo-Film, S-2424 North Avenue, Chicago.

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Pop Corn for Sale

Kuenzi's Pop Corn—delicious, guaranteed to pop. Ten pounds, \$1.00 postpaid. Kuenzi's Popcorn Farm, Fairbury, Illinois.

Postage Stamps, Coins & Curios

100 good ancient arrowheads \$3.00. Tomahawk head 50¢. Flint knife 25¢. Illustrated catalog 5¢. H. Daniel, Hot Springs, Arkansas.

Great Britain Coronation and 30 other stamps 5¢. Approvals. Premiums. Leonard Utech, 1143 North Keeler, Chicago.

Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.

Purebred Game Chickens

Stags, \$5.00. Trio, \$10.00. Hatching eggs, \$4.00 per 15. N. H. Reds, \$2.75. Baby Chick prices on request. Our games make best layers and fighters in the world. Nichols Hatchery, Box 84, Rockmart, Georgia.

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Quilt Book—about 200 designs sent postpaid receipt 10¢. Needleart, 609 S. Paulina, Chicago.

Quilt Pieces for Sale

Bright colored, good material quilt patches—15oz. 30¢, 30oz. 60¢, 3 1/2 lbs. \$1.00, postpaid. Agents wanted. A. E. Coffman, 3336 North Karlov Avenue, Chicago.

Rag Rugs for Sale

Old-fashioned hand-woven Hit-Miss rag rugs, 54x27 inches, sent anywhere U.S., \$1.00 C.O.D., or \$1.10 postpaid. Rugs, solid or combination colors, rug filler \$2.00 postpaid. Also weave rugs out of your own rags. Opa Renn, Sheridan, Indiana.

WLS DAILY PROGRAMS

Saturday, February 19, to Saturday, February 26

870 k.c. — 50,000 Watts



Well, anyway, this is better than driving a truck in winter weather.

Sunday Morning

FEBRUARY 20

(CENTRAL STANDARD TIME)

- 8:00—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Felber; Grace Wilson; Safetygram Contest; "Aunt Em" Lanning.
- 9:00—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers; Helen Jensen, organist.
- 9:45—Weather; News Report—Julian Bentley.
- 9:58—North American Accident Ins. Prog.
- 10:00—"Folks Worth Knowing"—John Baker.
- 10:30—Jung Garden Program; Orchestra.
- 10:45—WLS Concert Hour—Orchestra; Herman Felber; Roy Anderson, soloist.
- 11:00—NBC—The Southernaires.
- 11:30—Grace Wilson, "Singing Your Songs," with Helen Jensen at the Organ.
- 11:58—Weather Report; Chicago Livestock Estimates.
- 12:00—Sign off.

Sunday Evening

FEBRUARY 20

6:30 p. m. to 8:00 p. m.
(CENTRAL STANDARD TIME)

- 6:30—NBC—The Bakers' Broadcast with Murray and Ozzie Nelson's Orchestra.
- 7:00—WLS—Debate—University of Wisconsin vs. Chicago Kent College of Law. Resolved, "That the Ludlow Amendment Be Adopted."
- 7:30—NBC—California Concert, conducted by Ernest Gill, with assisting artists.

Monday to Friday MORNING PROGRAMS

FEBRUARY 21 TO 25

(CENTRAL STANDARD TIME)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy; Arkie; Kentucky Girls.
- 6:00—Farm Bulletin Board; Weather; Livestock Estimates.

- 6:30—Mon., Wed., Fri.—"Sing, Neighbor, Sing." (Ralston Purina) (E. T.)
- Tues., Thurs., Sat.—Kentucky Girls & Hilltoppers. (Earl May Seed Co.)
- 6:45—Mon.—The Kentucky Girls. (American Book Mart)
- Tues., Thurs., Sat.—Pat & Henry and Sodbusters. (Oshkosh)
- Wed., Fri.—The DeZurik Sisters. (American Book Mart)
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review.
- 7:15—Mon., Wed., Fri.—Pokey Martin & Arkie. (McConnon)
- Tues., Thurs.—Evelyn & the Hilltoppers.
- 7:30—Morning Devotions, conducted by Dan Hosmer, assisted by Wm. O'Connor and Howard Peterson, organist.
- 7:45—Jolly Joe's Pet Pals. (Coco-Wheats)
- 8:00—Lulu Belle & Scotty. (Foley's Honey & Tar)
- 8:15—Mon., Wed., Fri.—Morning Minstrels with Novelodeons, Puddin' Head Jackson, Morpheus Mayfair Manchester, Possum Tuttle and Bill Thall, interlocutor. (Olson Rug Co.)
- Tues., Thurs., Sat.—DeZurik Sisters. (Sterling Insurance)
- 8:30—News Report—Julian Bentley; Booking Announcements.
- 8:44—Livestock Receipts and Hog Flash.
- 8:45—Mon., Wed., Fri.—Don & Helen—Vocal Duo. (Drug Trades Products)
- Tues., Thurs., Sat.—Don & Helen. (Household Magazine)
- 9:00—NBC—Margot of Castlewood. (Quaker Oats)
- 9:15—NBC—Cabin at the Crossroads. (Quaker Oats)
- 9:30—NBC—Terry Regan, Attorney-at-Law. (Johnson Wax)
- 9:45—News Report—Julian Bentley.
- 9:50—Poultry and Dressed Veal Markets.
- 9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:00—NBC—Mary Marlin. (Ivory)
- 10:15—NBC—Pepper Young's Family. (Camay)
- 10:30—NBC—Vic and Sade. (Crisco)
- 10:45—NBC—Edward McHugh, Gospel Singer.
- 11:00—Mon., Wed., Fri.—Virginia Lee & Sunbeam. (Northwestern Yeast)
- Tues., Thurs., Sat.—"Short, Short Stories." (E. T.) (Libby, McNeill & Libby)
- 11:15—Chuck, Ray & Christine and Hoosier Sodbusters.
- 11:30—"Ma Perkins." (E. T.) (Oxydol)
- 11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Weather; Bookings.
- 11:55—News Report—Julian Bentley.

Afternoon Programs

(Daily ex. Saturday & Sunday)

(CENTRAL STANDARD TIME)

- 12:00—Prairie Farmer Dinner Bell Program, conducted by John Baker—30 minutes of varied farm and musical features.
- Tues.—Arthur Page, Agricultural Review.
- Thurs.—Julian Bentley, News Commentator.
- 12:30—Mon., Wed., Fri.—"Voice of the Feedlot." (Furina Mills)
- Tues., Thurs.—Henry Hornsbuckle. (Corn Belt Hatcheries)
- 12:35—Jim Poole's Livestock Summary direct from Union Stock Yards.
- 12:45—Mon., Wed., Fri.—"This Business of Farming"—Lloyd Burlingham. (J. I. Case)
- Tues., Thurs.—Grace Wilson, soloist.
- 1:00—School Time, conducted by John Baker.
- Mon.—Current Events—Julian Bentley.
- Tues.—Music Appreciation—Ruth Shirley.
- Wed.—Business & Industry—Trip thru Corn Products Plant.
- Thurs.—Touring the World—Ecuador.
- Fri.—"Books That Live"—Robinson Crusoe.
- 1:15—Mon., Wed., Fri.—Otto & Novelodeons.
- Tues., Thurs.—Melody Parade with Olson Quartet and Orchestra. (Olson Rug)
- 1:30—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 1:37—John Brown.
- 1:40—Mon. to Thurs., Inc.—Gabriel Heatter, Commentator. (Johns-Manville)
- 1:45—Mon.—Chicago Heights Women's Club—Dramatic Program.
- Tues.—Don & Helen.
- Thurs.—"How I Met My Husband." (Armand)
- Wed.—"Infant Welfare." (Downtown Shopping News)
- Fri.—"Big City Parade." (Downtown Shopping News)
- 2:00—HOMEMAKERS' HOUR
- 2:00—Homemakers' Hour, conducted by Ann Hart; Otto & Novelodeons; News Summary—Julian Bentley.
- Mon., Wed., Fri.—Chuck Acree—"Something to Talk About." (McLaughlin)
- Tues., Thurs., Sat.—Fanfare—Wilma Gwilliam.
- 2:30—Musical Round-Up with Canyon Bill; Prairie Ramblers & Patsy; Ranch Band. (Consolidated Drug Trades)
- 3:00—Sign off.

SATURDAY EVENING, FEBRUARY 19

(CENTRAL STANDARD TIME)

- 7:00—Bar-N Frolic—The Boys and Girls on the Bar-N Ranch entertain with Western songs and tunes.
- 7:30—Keystone Barn Dance party, featuring Lulu Belle, with Chuck, Ray & Christine, Prairie Ramblers, Sodbusters, DeZurik Sisters, Arkie and Kentucky Girls. (Keystone Steel & Wire)
- 8:00—National Barn Dance NBC Hour, with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Arkie; Lulu Belle & Scotty; Henry Burr; Lucille Long; The Novelodeons, and other Hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)
- 9:00—Murphy Barn Yard Jamboree, featuring Quartet; Bill O'Connor; Prairie Ramblers; Hilltoppers; Winnie, Lou and Sally; Pat Buttram. (Murphy Products)
- 12:00—Sign off.

Saturday Morning

FEBRUARY 26

(CENTRAL STANDARD TIME)

- 5:30-7:15—See Daily Morning Schedule
- 7:15—Evelyn & Hilltoppers.
- 7:30—Dr. John Holland's Sunday School, with Bill O'Connor and Howard Peterson, organist.
- 7:45—Jolly Joe. (Coco-Wheats)
- 8:00—Lulu Belle & Scotty. (Foley's Honey & Tar)
- 8:15—The DeZurik Sisters. (Sterling Insur.)
- 8:30—News—Julian Bentley; Bookings.
- 9:00—Jolly Joe & Junior Stars.
- 9:25—Elec. Trans. (Lancaster Seed)
- 9:30—Morning Jamboree—Patsy Montana & Band. (Olson)
- 9:45—News Report—Julian Bentley.
- 9:55—Program News—Harold Safford.
- 10:00—High School Parade—Highland Park High School. (Downtown Shopping News)
- 10:15—WLS on Parade—Variety Entertainers.
- 11:00—"Short, Short Stories." (Libby, McNeill & Libby)
- 11:15—Chuck, Ray & Christine and Hoosier Sodbusters.
- 11:30—Organ Moods—Howard Peterson.
- 11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Bookings.
- 11:55—News Report—Julian Bentley.
- 12:00—Poultry Service Time—Winnie, Lou & Sally; Howard Peterson.
- 12:15—Closing Grain Market Summary. (F. C. Bisson)
- Weekly Livestock Market Review.
- 12:30—"Man on the Farm" direct from Quaker Oats Farm at Libertyville.
- 1:00—Home Talent Program.
- 1:30—Grace Wilson.
- 1:45—Kentucky Girls.
- 2:00—Homemakers' Hour, including News and Fanfare.
- 2:30—WLS Merry-Go-Round. (Drug Trades)
- 3:00—Sign off.

Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, FEBRUARY 21

- 7:00—NBC—Melody Puzzle. (Amer. Tobacco)
- 7:30—NBC—Grand Hotel. (Campana Sales Corp.)
- 8:00—NBC—Philadelphia Symphony Orchestra. (American Banking Institute)

TUESDAY, FEBRUARY 22

- 7:00—NBC—"Those We Love"—Dramatic Serial. (Pond's)
- 7:30—NBC—Edgar A. Guest. (Household Finance)
- 8:00—NBC—Horace Heidt and His Brigadiers. (Stewart Warner)

WEDNESDAY, FEBRUARY 23

- 7:00—WLS—Bradley Polytechnic Institute Chorus.
- 7:30—NBC—"Hollywood in the News." (Emerson Drug)
- 7:45—WLS—DeZurik Sisters. (Woman's World)
- 8:00—WLS—Don & Helen. (Sayman Products)
- 8:15—WLS—The Netherlands.

THURSDAY, FEBRUARY 24

- 7:00—NBC—"March of Time." (Time, Fortune & Life)
- 7:30—NBC—Barry McKinley, baritone.
- 7:45—WLS—DeZurik Sisters. (Woman's World)
- 8:00—WLS—Don & Helen. (Sayman Products)
- 8:15—WLS—Evelyn, "The Little Maid"; Howard Peterson.

FRIDAY, FEBRUARY 25

- 7:00—NBC—Grand Central Station. (Lambert)
- 7:30—NBC—Death Valley Days. (Pacific Coast Borax)
- 8:00—WLS—Don & Helen. (Sayman Products)
- 8:15—NBC—Howard Marshall, Commentator.

School Time

(School Time is a Prairie Farmer-WLS program for boys and girls in schools of the Middle West. It is presented every school day at 1 o'clock. A summary of one of these interesting educational programs follows.)

Wednesday programs on School Time, dealing with business and industry, have followed the course of wheat and other grains during recent weeks. On Wednesday, February 9, the program was presented from the Chicago Board of Trade, the world's largest grain exchange. Hal Culver interviewed Mr. Kenneth Templeton, president of the Board of Trade. Mr. Templeton explained the activities of the Board and the part it plays in the marketing of grain.

Trading in grain is of two types on the Chicago Board of Trade; one is in "cash grain," grain for immediate delivery; the other is in "futures," grain to be delivered at some certain time in the future.

The operator of a mill may be interested primarily in buying grain for immediate delivery. When cars of grain are sent to Chicago, samples of the grain are taken to the trading floor of the Board of Trade. The buyer can look over samples of the grain and buy whatever samples he thinks are best. Then the grain is moved to the factory, mill, or grain elevator, depending upon where the buyer wants it to go.

In the futures trading, grain is bought and sold very rapidly. Each type of grain is bought and sold in a "pit," which is a series of six-sided stairsteps. Brokers, men who buy and sell grain for other people, stand on the steps and signal their bids with their hands. Thousands of bushels of grain are bought and sold in a minute's time, simply by one man holding up his fingers, to indicate the number of thousands of bushels he wants to sell, and the price he is asking; another broker may argue with him, through similar signals, until they reach an agreement on the price, and the deal is closed, simply by a nod of the head. A contract made in this way on the Board of Trade is just as binding as a written contract.

Much of the trading in "futures" is done by elevator operators or millers, who want to protect themselves against loss in the price of grain they have on hand. By selling as much grain for future delivery as they have on hand, they "hedge" or protect themselves against loss, if the price should change. With this protection, according to Mr. Templeton, they are able to pay the farmer a higher price for his grain than would be possible if they had to take a chance on changes in price.

Watch this Space

For Appearance of WLS Artists in YOUR Community

SUNDAY, FEB. 20

LaFAYETTE, IND., LaFayette Armory (Matinee & Evening)—WLS ON PARADE: Hoosier Hot Shots; Jolly Joe Kelly; Carolyn & Mary Jane DeZurik; Pat Buttram; Four Hired Hands and Lucille; Billy Woods.

WESTFIELD, WIS., Westfield Theater (Matinee & Evening)—WLS BARN DANCE SHOW: Arkansas Woodchopper & Pokey Martin; Kentucky Girls; Hayloft Fiddlers.

TUESDAY, FEB. 22

CHICAGO, ILL., Bel-Park Theater (Matinee & Evening)—WLS NATIONAL BARN DANCE SHOW: Lulu Belle; Skyland Scotty; Hoosier Sodbusters; Carolyn & Mary Jane DeZurik; Tom Corwine; Four Hired Hands & Lucille; Miss Pauline.

ST. JOSEPH, MICH., Caldwell Theater (Matinee & Evening)—WLS BARN DANCE SHOW: Arkansas Woodchopper & Pokey Martin; Jolly Joe Kelly; Kentucky Girls; Hayloft Fiddlers; Billy Woods.

BUTLER, IND., High School Gym (Evening Only, 8:00)—WLS ARTISTS: Pat Buttram; Chuck, Ray & Christine.

★ ★

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When 2:30 in the afternoon comes around, you'll want to turn your radio to WLS to hear the old time Western tunes played and sung by the Prairie Ramblers and Patsy.

Enjoy their good old Western songs and music and the friendly humor and philosophy of Canyon Bill on Musical Round-Up every week day.

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