

HARRISON PUTNAM  
RED  
YERONSPA MICH  
1937

# Stand By

OCTOBER 2, 1937



**BERNARDINE FLYNN**  
(See page 9)

**Microphone  
School Days**

★ ★

**Private  
Lives**

# Listeners' Mike

## Leave Them as They Are

I certainly enjoyed the Barn Dance entertainment put on at the Indiana State Fair. I can't imagine anyone thinking that Pat isn't funny. He may be a good master of ceremonies, but plenty of others can do that and no one can take his place as Pat. I also think that Henry is too good to waste any time being Merle. . . . D. F., Lebanon, Ind.

## Million-Dollar-Smiles

Four years ago while a shut-in, I had the great privilege of being entertained at my bedside by the Barn Dance radio troupers, so I really enjoyed going back stage and returning the visit several months ago when I spent a most enjoyable evening at the National Barn Dance. Everyone wore million-dollar-smiles. . . . Marie Turcotte, Iron River, Mich.

## Doesn't Have the "Hang"

I think A. L. S. is perfectly right when he or she says Don and Helen can't harmonize. They're both very good singers, but Helen just can't seem to get the hang of it. Why not have Helen lead and Don harmonize. I'm sure it would turn out better. . . . Judy Ledford, Oshkosh, Wis.

## Ex-Early Risers

When are the Prairie Ramblers coming back on Smile-A-While? My family all miss them very much and don't care if they get up early or not anymore. We enjoy Salty and Patsy singing and Salty's funny laughs and jokes, in fact we like all the Prairie Ramblers. . . . Mrs. Eleanor Weeks, Mattoon, Wis.

*(Well, the Prairie Ramblers and Patsy are back on Smile-A-While now. How's that for quick service?)*

## Why Not, Arkie?

We like to hear Arkie sing "Sweet Evalina" and his hearty laugh keeps time with the music, too. Keep up the good work, Arkie. Why is it Arkie never sings the song of the "Old Swimming Hole" on Saturday nights? We like every one of your announcers, but Pat is our favorite one. . . . Mr. and Mrs. William Hamilton, Evansville, Ind.

## Wanted—Prairie Ramblers

Please put the Ramblers on the air on week days. We don't hear enough of them on the Barn Dance. You had them on for a while, and took them off. Why? The folks like them—I know they do—how can they help it? I never read anything about them in Listeners' Mike, either. Don't they ever get any letters? . . . D. H., Milwaukee, Wis.

## Where Is Jack?

Why was Jack Holden taken off the Keystone Party? He is the only announcer that can properly take care of that program. Put Jack back on the air. He is our favorite announcer. . . . E. H. W., Chicago, Ill.

## Two Things Were Wrong

I met the grandest gang from the good old Barn Dance several weeks ago at Antigo. I think Scotty was especially swell, but the rest were all good entertainers. There were only two things wrong—Arkie was not there and the program wasn't half long enough for me. Pat Buttram surely is good. . . . G. E. S., Aniwa, Wis.

## Likes Them All

I attended the Barn Dance program at the Indiana State fair at Indianapolis, and enjoyed every minute of it. I especially liked Lulu Belle and Scotty, Arkie and Otto and his Novelodeons; also the Prairie Ramblers and Patsy—well, I liked them all. The show was swell. . . . A Listener, Paris, Ill.

## Worth the Drive

Although I drove 60 miles to see the Barn Dance program at Norway, Mich., I found it well worth the drive. I enjoyed the afternoon performance so much I stayed for the evening performance, too. I especially enjoyed meeting Lily May and talking to her. . . . Margaret Baumgartner, Iron River, Mich.

## What Do You Like?

I surely do enjoy Stand By, and haven't missed a copy so far. I like the pictures, but also Fanfare, Ad Lib and Seen Behind the Scenes. . . . Alice Nance, Vandalia, Ill.

## Favorite Radio Singers

Why not have Lulu Belle and Skyland Scotty on a daily program again? I have always listened to their daily programs and have enjoyed them very much. They're my favorite singers over the radio. . . . Edith Gjetley, Decorah, Ia.

*(Lulu Belle and Skyland Scotty will be back on the air for a daily morning program from 8:00 to 8:15 a. m. starting October 11.)*

## Wants Different Songs

When Grace Wilson sang "Little Old Church in the Valley" the other night, she was fine. I really think it is too bad to spoil her work with such songs as "My Mom." There are so many nice mother songs, and I don't care for that one at all. She's really a fine singer when she gets good songs but so often she doesn't. I wonder if Arkie wouldn't be much more popular if he'd sing his songs without laughing. Once when he was in our city, I wished some of the others would quit acting up and spoiling really pretty songs. I've heard the same complaint about Lulu Belle. Also, I wish you'd put more music in your Meet the Folks program. . . . P. L. F., Oshkosh, Wis.

## Keep Babies on the Air

I do not like what one person wrote, saying to keep babies off the air. If she does not like to hear babies cry on the air, I would tell her to turn off her radio or listen to something else. She is not the only one who has a radio. Keep babies on the air. . . . M. E. H., Chicago, Ill.

## STAND BY

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**JULIAN T. BENTLEY, Editor**  
**Edythe Dixon, Managing Editor**

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VOLUME 3 NUMBER 34

STAND BY

# Microphone School Days

THE school bell rings! And School Time opens again. Every school day at one o'clock, hundreds of teachers in schools of all sizes—in city, town and country—turn on the radio to listen to Prairie Farmer-WLS's daily program for boys and girls in school. This program was started last Winter to test a new idea of education by radio. More than 400 schools listened and found it to their liking; so Prairie Farmer marked up one more item in its long list of services offered to schools during the last 96 years.

The general plan of the School Time programs is the same as during the Spring semester, with Julian Bentley's summary of current events each Monday; music appreciation on Tuesdays; visits to businesses and industries on Wednesdays; guests from foreign countries on Thursdays; then a new series of programs is planned for each Friday of the month. The first Friday of each month brings a program on good manners for boys and girls; the second, a program on recreation; nature study will be presented the third Friday of each month; and dramatized versions of good books for children will be presented on the fourth Friday of each month.

by  
**JOHN  
BAKER**



Naturalist Gordon Pear-sall, director of the Trail-side Museum, presents a new monthly program concerning the great outdoors on School Time. Harry D. Edgren conducts the recreation program each month. Ruth Shirley's weekly programs of music appreciation deal with songs of many nations.



When there are five Fridays in a month, the fifth Friday will be the occasion of a radio visit to one of Chicago's many interesting museums.

School Time brings some new faces, voices and personalities to the boys and girls this fall. Julian Bentley, WLS news editor, will continue his current events discussions on Mondays; John Baker will continue as supervisor of all the programs.

The music appreciation programs each Tuesday will be presented by Ruth Shirley, well known to radio listeners as a singer, story teller and actress. She is a former school music supervisor, and received her training in music and dramatics at Dana College, Trinity Seminary, Nebraska Wesleyan, the Boston Lyceum School and the Misner School. Ruth Shirley's weekly programs of music appreciation will deal with songs of many nations, as contrasted with the programs of instrumental music presented during the first semester by Ralph Waldo Emerson.

*(Continued on page 15)*

OCTOBER 2, 1937

# The "Old Hayloft"

By the Hired Man

**WHOOEE-E-E-E! Pig-Pig-Pig!** . . . There must have been some sure-nuff panics the other Saturday night if any corn belt hog-houses were equipped with radios—for Frank Funk, Mid-West Hog Caller Number One, performed in the old hayloft. . . . He hardly needed a microphone. . . . If he didn't disturb the early evening slumbers of a few farm porkers, I miss my guess. . . . Having won the Illinois Farm Sports Festival hog-calling contest at Urbana, September 4, Frank again carried off first honors during the Chicago Charter Jubilee Farm Week contest, resulting in his being invited to appear on the Keystone Barn Dance Party. . . . He drove in from his 400-acre farm near Ottawa with his wife, his sister and 19-year-old son, Robert. . . . After being interviewed by Merle Housh, the champion stepped back and really "did his stuff," while Tom Rowe performed nobly in protecting all his sensitive radio gadgets. . . . Believe it or not, Frank Funk's big farm hasn't a hog on it at present, so I suppose he's entering contests to keep in practice for his future herd.

**Husband Calling Champ** of the Charter Jubilee contests performed right after Frank Funk. . . . She is Mrs. Mary Berger, a farm wife and mother of three children. . . . The family lives near Macy, Indiana. . . . They shouldn't need a dinnerbell on that farm as long as Mrs. Berger's voice holds out. No wonder she won out over some three dozen contestants! . . . Her "Hiram-m-m-m" must have made a thousand Hiram's shiver in their boots. . . . Both Mrs. Berger and Mr. Funk entered into the good-fun atmosphere of the old hayloft and everyone enjoyed it all hugely. . . . No air-demonstrator, but none the less a real champion in his own right was Dale Raridon, 26, of Chicago, who won out over a large field in the Charter Jubilee's fence post driving contest. . . . Reared on a farm near Newton, Iowa, Dale has forgotten none of his proficiency gained amidst the tall corn. . . . He visited the hayloft with his attractive wife, whom he met in Chicago during a visit to the 1933 World's Fair. . . . In the contest he drove four steel posts in to their flanges in a bit less than one minute. . . . Arkie says he never saw anything like the technique displayed by Dale in driving posts. . . .

By the way, Arkie was an "also ran" in the Jubilee hog-calling contest. . . . Just out of practice, that's all. . . . He was all set to enter the wood-chopping contest when it was called off. . . . Maybe you're lucky that it was, Chopper!

**Impressive spectacle** was the great barn dance show in Soldier Field on September 17 to climax Farm Week. . . . Over 20,000 enthusiastic farm and city folks withstood the chilly lake breeze to applaud their favorites of the old hayloft. . . . Guy Colby, our square dance expert, called for eight of the finest and most attractively costumed square dance sets we have ever seen. . . . They danced on eight platforms arranged about the field. . . . Marty's Hayloft Dancers of Batavia, Illinois, who were champs of the Jubilee square dance contest, were among the performers and they were given a spot to perform on the last hour of the Eighth Street Theater program.

**Ralph and Elsie Mae Emerson** said good-bye for a few months to their legion of radio friends in a friendly 15-minute program on the barn dance. . . . We'll all miss them, but wish them well during their winter visit at KOY, Phoenix, Arizona. . . . They'll enjoy the climate and the Arizona folks just as the latter will enjoy their fine music. . . . Yes, Skippy and John went with them. . . . We'll be missing some other favorites, too, who have left us to perform over WLW on a new series of programs. . . . I refer to Red Foley, Lily May, Girls of the Golden West and John Lair. . . . May they enjoy every success!

**From the Hired Girl's Cuff.** . . . Glad to see Georgie Goebel back after a few months' absence. . . . Burr Whyland has also returned to the engineering staff after several months in the hospital due to appendix trouble. . . . His friends hardly knew him for he'd lost 60 pounds. . . . Arkie appeared sporting a new royal blue shirt with two orange pockets—plus light tan English serge riding breeches. . . . Pretty spiffy! . . . When Husband-Caller Mary Berger performed, Pat Buttram and Salty Holmes came running down the aisles to everyone's merriment. . . . But nary a response when the Hog-Caller did his stuff!

**Visitors** . . . Representatives of other stations were seen in the old hay-

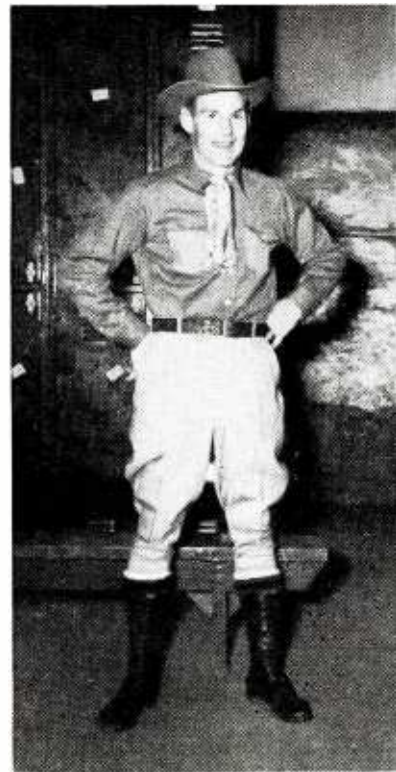
## Costly Kilts

Bill Thompson of the Fibber McGee and Molly show wore his kilts on the streets of New York while on a recent visit there and was pursued by five ragged urchins who pestered him with "H'ya, Scotty, how's about a nickel?" until he had dispensed a full half dollar to get rid of them.

## A Fish Story?

Hezzie of the Hoosier Hot Shots is still dreaming about the 35-pound muskie he recently lost after a 40-minute fight up at Sand Lake, Wis.

loft, including John Gillin, manager of WOW, Omaha, and John Pearson, promotion manager of KGBX and KWTO, the Ozark stations in Springfield, Missouri. . . . Mr. and Mrs. R. M. Davis of the Mace Advertising Agency, Peoria, were present, particularly to enjoy the Keystone Barn Dance Party. . . . Mrs. Lillian Tomlinson, 74, Shelbyville, Indiana, realized her ambition to see the old hayloft crew in action. . . . "Aunt Em" Lanning, Sunday morning inspirational speaker, visited the barn dance, a guest of two of her ardent listeners—the Scotts of Peoria and Washington, D. C. . . . They helped our 81-year-young radio personality read her 137 letters of last week. . . . Henry Burr and Uncle Ezra had fine chats with "Aunt Em".



Look at Arkie in his new store clothes. Mighty, mighty fetchin', we'd say.

# Baseball Theme of Barn Dance as Series Nears

**W**ITH the World Series scheduled for the week of October 4, the Alka-Seltzer hour of the WLS National Barn Dance will feature baseball as the theme on Saturday night, October 2. Pat Buttram will relate some of his experiences as a "bush-leaguer" down in Winston county, Alabama, and such well-known songs as "Take Me Out to the Ball Game," "Turn Me Loose at the Ball Game," "Slide, Kelly, Slide" and "How'd You Like to be An Umpire?" will shake the rafters in the old hayloft. The highlight of the show will be Pat Buttram's reading of "Casey at the Bat."

Celebrating the fourth anniversary of the Barn Dance on the NBC Blue network, the hayloft boys and girls had a birthday party on the stage of the Eighth Street Theater last Saturday night, September 25, with a birthday cake and all the fixin's. Uncle Ezra presented an appropriate gift to each member of the cast.

For the Maple City Four there was a pitch pipe, to assist them in keeping in tune throughout the coming year. Lulu Belle and Skyland Scotty were presented with a tiny replica of their mountain cabin, to keep them from getting homesick. The Hoosier Hot Shots received knives and forks, with the suggestion that they mind their manners, and Uncle Ezra became the proud possessor of an alarm clock.

The Alka-Seltzer hour of the WLS National Barn Dance and Uncle Ezra's Station E-Z-R-A will continue to be heard over NBC networks under the sponsorship of the Miles Laboratories, Inc., Elkhart, Ind., which has renewed its contracts for network facilities for another year on each show. The Barn Dance renewal contract, dating from October 2, 1937, reserves the 8:00 and 10:00 p.m., CST, Saturday night spots on the NBC-Blue network. Talent on both shows will remain the same.

## In Role of Grandmother

When the romance of Mrs. Mary Plachota of Berwyn, Ill., was presented on the radio program, "How I Met My Husband," Mrs. Plachota's own granddaughter, Lorraine Plachota, 17 years of age, enacted the role her grandmother had played in the real life story.

Mrs. Plachota, who is 78, and her husband, 84, celebrated their golden wedding anniversary on September 29. The first half of their romance was broadcast at 1:45 p.m., CST, Tuesday, September 28, and the concluding chapter was dramatized at the same hour on Thursday, September 30.

"How I Met My Husband," which is heard over WLS, now is on the air at 1:45 p.m., CST, each Tuesday and Thursday. Formerly the program was heard at 10:45 a.m., CST, on Tuesdays and Fridays.

## SAFETYGRAM PRIZE WINNERS

The three safetygrams awarded prizes Sunday, September 19, on Everybody's Hour were as follows:

**Don't wait for a close call before being careful; you may not have a chance.**—Nathan C. Gould, 1600 Fifth St., Muskegon, Mich.

**The shortest way to a hospital is through a red light.**—Ruth Anderson, R. 1, Chester-ton, Ind.

**Travel broadens some and makes road hogs of others.**—Mable Ewalt, R. 2, Ohio, Ill.

Each Sunday on Everybody's Hour, three safetygrams of not more than 12 words each are awarded prizes of one dollar.

## Country Doctor Renews

Dr. Allan Roy Defoe, who resumes his thrice weekly series of CBS broadcasts on Monday, October 4, will, in his first airing, devote his talk to the experiences and incidents that led up to the amazing birth of the famous Dionne quintuplets.

In an effort to provide a background for the actual occurrence, the Doctor will describe the Callander, Ontario, countryside and its inhabitants and then discuss their relationship to the miraculous birth and maintenance of life of the five babies.

The famed country physician, who will be heard every Monday, Wednesday and Friday from 3:45 to 4:00 p.m., CST, will offer the valuable advice to parents that distinguished his last season's series of broadcasts.

## Truck Driving Actress

Anne Seymour, star of the NBC dramatic serial, The Story of Mary Marlin, and a grand niece of Fannie Davenport, famous American stage star of a generation ago, once drove a truck from town to town in the East while traveling with a tent show troupe called the Jitney Players.

## New Program Stars Columnist

Vanity Fair, a weekly variety show starring author-columnist Cal Tinney, which made its debut over a coast-to-coast NBC-Blue network on Monday evening, September 20, is presented by the Campana Sales Co. in addition to its other sponsored dramatic show, First Nighter.

Tinney, son of an Oklahoma rancher, won himself a national reputation as publisher of the Oolagah Oozings, an Oolagah, Oklahoma, weekly which brought him to the attention of a New York syndicate. Now he edits a daily humorous column labeled simply "Cal Tinney," which appears in many leading newspapers throughout the country.

## Meredith Joins NBC

Wm. E. Meredith, for nearly five years a member of the WLS Continuity Department as a writer and editor, has joined the Continuity staff of the National Broadcasting Company in Chicago. He started his new work on September 16.

Bill entered radio as a writer of the "Prairie Home" series which was a feature on WLS for a year. He was also writer of many of the Little Home Theater dramas, wrote the Morning Minstrels show, and collaborated in the "Pat Buttram and Henry Hornsbuckle" sketches. His many friends wish him success in his new work.

## Cartoon Feature to be Aired

Feg Murray, cartoonist of unusual facts and happenings in the lives of motion picture players, will bring his widely followed newspaper feature, "Seein' Stars," to the air in a new NBC-Blue network show, replacing Werner Janssen's musical program, on Sunday, October 3, at 6:30 p.m., CST.

Murray, originally a sports cartoonist, moved his operations to Hollywood in 1933 and began syndicating his movieland drawings in newspapers throughout the country. The episodes he will relate in the new radio series will be dramatized as each narration progresses.

## Farsighted "Mikesters"

Four NBC Chicago announcers are keeping their eyes on the future of radio by taking Spanish lessons, against the time when commercial programs will be broadcast regularly to South America. The ambitious "mikesters" are Norman Barry, Durward Kirby, Fort Pearson and Gene Rouse, who are spending two hours a week at a language school. A number of them studied the language in school but have forgotten most of what they learned.

# Pokey Martin Reveals a New Talent; It's Cooking

by MARY WRIGHT

"NOW if you want good southern cookin', you have to season your food," said Pokey Martin—as he started a long dissertation on cooking. "At home Mother don't just boil spinach. She cooks it with seasoning in it—a good big slug of salt pork three by five—or somewhere thereabouts. Ma's not Scotch but she does like to get the most flavor out of salt pork, so she scores it before addin' it to the spinach. There were six of us children, mother and dad,



Mrs. Wright

and an aunt, and so mother always made a big pot of it. "Mom sure put speed in her cookin'. It was nothing to have kin-folk drop in half an hour before meal time. Mom would say 'I'll run out and get a n o t h e r chicken, and in three minutes—no more—that chicken was ready to join the others in the skillet. On those occasions, there wasn't time to heat water to scald the chicken so she skinned it instead of pullin' the feathers."

This was a new way to me, I must confess, but Pokey assured me it was much quicker than picking chickens and I couldn't argue the point—every second counts when you kill and dress a chicken in three minutes flat, and I don't think I would ever try to compete.

## Chicken a la Pokey's Mother

Southern fried chicken, a la Pokey's mother, is dipped first in beaten egg or milk and then rolled in flour. Chicken for breakfast was not uncommon in the Martin home, and neither was steak. To be at its best, Pokey is of the opinion that steak must be cut fairly thin and have flour and a wee bit of white cornmeal pounded into it. And we'll have to admit that such treatment gives a crusty steak and also makes delicious gravy.

So far Pokey hadn't told me a thing I hadn't already tried out myself, except skinning chickens. "Don't Oklahoma Sooners do anything different from the Iowa Hawkeyes?" I queried.

"Dad gum," he exclaimed, "I bet you ain't never raised the gravy."

"No," I replied, "but I have heard Badgers say 'lift the gravy' when they get ready to serve it. Is that what you mean by raising the gravy?"

"Yes and No." Pokey enlightened me with that exasperating bit of information. "After you take the ham out of the skillet," he continued, "you pour just a tiny bit of coffee in the fat in the skillet, and while it is still bubblin' and sputterin' you pour it into the gravy bowl." But try as I might, I couldn't get an explanation as to whether it was the sputtering or the "lifting" of the gravy that was responsible for having dubbed it "raising" the gravy.

## Batchin' Presents Difficulty

Being the youngest of a family of six children, didn't prove a handicap to Pokey in learning to cook—because Pokey's youngest sister left home to teach school when he was only 13 years old. "I didn't have a bit of bother doin' fancy cookin' at home, but boy, I sure had when I went to batchin'. That was when I was in college. You know, those fancy recipes have a way of callin' for one ingredient I didn't have. They all start out 'Take a clean dish'—And I'd have to stop right there.

"But say—there's one thing I can make 'bout as good as the next feller," Pokey volunteered, "and that's stuffed pork chops. But let me warn you. If you want 'em the best ever, be sure to use corn bread and biscuits in the dressing."



If clothes make the man, then Pokey Martin should be an expert in the gentle art of cooking. Look at that chef's hat and apron he wears when he indulges in culinary capers.

"Baking powder biscuits?" I queried, remembering a few trips south of the Mason-Dixon Line.

"Nope, good old buttermilk and soda biscuits, and, of course, I season it with sage and onion. We had another thing I bet you didn't. Ever hear the song 'Leather Breeches'?"

"Yes, but don't tell me you were responsible for it."

"No," he answered, "but we had leather breeches beans. You string beans on thread like dried peppers, then you hang 'em out in the sun to dry—it'll take a week, maybe more. When you get ready to eat 'em you wash 'em, then parboil 'em, with a little soda, and cook till done with some salt pork. The beans that shell out are called 'baldies' and believe you me, they're plenty good."

## Expert on Noisy Taffy

Usually Pokey follows a recipe or his mother's directions for cooking, but he is quite proud that his method of making peanut brittle is his very own.

"Peanut brittle is taffy with sound effects," he started out. "I use two cups of peanuts, two cups of sugar, one cup of (trade name deleted, but corn syrup will suffice), one cup of water and a little butter. Cook these together until they're done. The candy is done by the time the peanuts are—because you want to use raw peanuts. You can tell when the peanuts are done because they pop—sounds like popcorn. When it is done, add a teaspoonful of vanilla, stir it well and then add a teaspoonful of soda and a pinch of salt. Stir the soda up until it gets fluffy. But don't let it go down—'cause then it's bad. Pour the fluffy candy out on a big flat tin, but don't spread it out too much or you'll knock it flat. As it cools get hold of the ends and stretch it out. When cold take a knife and break it in pieces."

## Pokey's Private Candy Test

Pokey gave me a new test for candy. "Take a peanut out, drop it in cold water and then taste it. If the peanut tastes cooked, the brittle is done. When you use roasted peanuts like you may have to up here, that test isn't any good and you don't add the peanuts until the candy is nearly cooked. Then I test it by the color—it should be a light tan.

"When the brittle's done, be sure to hide it 'cause it gets snatched right smart," was Pokey's warning. "Why talk about a snatch-racket—men folks go for this Bean Delight worse than kidnapers after ransom money."

## Bean Delight

1 can Pork and Beans 1 cup chipped or  
2 small onions grated cheese  
2 small green peppers Small lump of butter  
Mix beans, shaved onions and green peppers chopped fine. Put in baking dish and top with grated or chipped cheese.  
Bake in slow oven for 30 minutes or so. Remove from oven, spread butter over top, add dash of pepper and brown in hot oven.



by JACK HOLDEN

UNCLE EZRA P. WATTERS (who has more imitators around the country than any other radio star) is planning on buying another big farm. The "Jumpin' Jenny Wren" is really going in for it in a big way.

Did you know: That Bill O'Connor has been singing to you over WLS microphones for fourteen years? That Harriet Hilliard of the movies used to sing with Mrs. John Brown on this station? That when the recent movie, "Hit Parade," was released for experimental showing it was called back and our old friend Max Terhune was given a much larger part in the "re-takes"? That Gene Autrey (according to Jimmie Fiddler) receives more fan mail than any other movie star in Hollywood? That Howard L. Peterson (new WLS organist) once played 110 request numbers from midnight till five in the morning? That Joe Kelly can play any piece of popular music and yet cannot read a note? That Hal Culver used to be a call boy for railroad train crews? That Herb Morrison once played banjo in a dance orchestra?

A card yesterday from Howard Chamberlain. "In Cheyenne on business. Expect to visit Chicago first of the month."

Dick Wells, who daily introduces "America's mother of the air," went back to his home town for a visit. There he saw his childhood sweetheart, all grown up. Dick wondered why he hadn't been home before. Now he won't have to go to the home town to see her. She's in Chicago with him . . . Mrs. Richard Wells, if you please.

Haven't seen Otto so enthused in months. The Cubs beat New York yesterday.

Haven't seen those permanent waves in Reggie Cross's hair lately.

Haven't seen Buttram for a week. Glory be!

Haven't seen Roy Knapp lately to congratulate him. Wedding bells!

Haven't seen the time I couldn't eat. Which gives me an idea. Guess I'll drop in at Frank's place and listen to the chatter. It usually concerns Bill Cline's candid camera activities, baseball, automobiles, fishing, hunting—even a hint of Christmas—but seldom, if ever, radio.

Breakfast last Sunday at the Henry Sutherlands in Waukegan. The Henry

Burrs and the Dr. David and Bill Joneses present. Then a drive to the doctor's country place at Lake Villa. Around the golf course (by auto) and back for dinner. A tinge of Fall was in the air, to say nothing of a tinge of regret at the shorter days approaching.

## Scoop—For People Only

You folks who have been listening at 11:30 on Tuesday, Thursday and Saturday mornings of the past week have heard Pokey Martin and Chuck Acree with Howard Peterson in the new program "For People Only." Did you know that this is the first time these two Oklahomans have appeared together on the same program over WLS? And did you notice that one reason the program is so different from the average radio program is the fact that the two Oklahomans tell exactly the opposite kinds of stories? Pokey Martin, you know, has developed a tall reputation for himself with his tall stories and Chuck Acree, with "Something to Talk About," is known for his true stories. For the first time, a radio program is bringing together "the whole truth" and the "truth with the hole in it" on the same program. And the program is brightened musically with Howard Peterson's organ music.

Incidentally, Pokey and Chuck come from Oklahoma towns that are only 95 miles apart—Durant and McAlester—both in the southeastern part of the state. The program is decidedly different from anything else on the air—that's why the boys thought the right to listen should be "For People Only".

## Likes 'Em Hightopped

Cal Tinney, homespun humorist, always wears hightopped, laced shoes.

## Hot Shot Sailors

It'll be a hot day in December before Frank Kettering of Uncle Ezra's Hoosier Hot Shots gets Gabe of the same group out in a sailboat again. On a recent excursion to Barbee Lakes, Indiana, Frank persuaded Gabe to go sailing for the first time. Ten minutes out, Frank explained that although he had often helped others sail, this was his first attempt to do it alone. A short time later Frank tacked the wrong way and the pair almost went overboard

## Lost and Found

Although Lum has been found, mail is still trickling into Hollywood offering suggestions as to how to find him (he was lost only as far as the air program is concerned). One letter offered the use of a private bloodhound and another \$100 in cash toward the rescue.

## Mike Fright Blues

"I used to kid myself that I wasn't interested in going on the air," says W. C. Fields, "but now I know it was nothing more than fear as to whether I could succeed in a new medium such as radio—mike fright, in brief."

**PLAN NOW**  
TO SPONSOR  
A GENUINE  
**Barn Dance Party**  
HILL BILLY DANCE  
COTTILLION-RUBE FROLIC

**MAKE MONEY**  
FOR YOUR  
LODGE - CLUB - GROUP  
or CIVIC ORGANIZATION  
Barn Dance Caller IMPROVE YOUR HOUSE PARTY

If you are within 150 miles of Chicago and want a real money maker—something different that will pull a crowd—plan now to have a genuine Barn Dance party or frolic. Give your community an old-time dance they will never forget.

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# Fanfare

by ED PAUL

**HELLO, Fanfare Friends!** Last week I told you that we were going to ask a question of some of the folks up here each week, and act as a sort of inquiring reporter. Well, we asked you to send along questions for us to use. The question we asked some of the artists, at random, was "Which do you prefer, warm or cool weather?" And here are the answers:

**Bill O'Connor:** "I like warm weather. Then I can do things I enjoy most. Baseball, swimming, walking and fishing. Give me the Summer."

**Jolly Joe Kelly:** "I like Winter. It's easy to get warm in Winter, but it's hard to get cool in Summer."

**Hal Culver:** "I like the good of both and dislike the bad of either." (It took a few minutes to figure this one out, but it's pretty good once you do.)

**Don (of Don & Helen):** "I enjoy hot weather. My nose is sensitive to cool weather. It makes my nose red—very embarrassing at times."

**Helen (of Don & Helen):** "I'll take it warm. You can get more exercise in the Summer. And I like sports. Oh yes! You can dress cheaper, too."

**Al Boyd:** "Warm or cool, I like to use the new whip Otto gave me. Particularly when Buddy Gilmore or Chuck Ostler are around."

When Ralph Waldo Emerson and Elsie Mae Emerson started down into the warmer climate to work for a while with our sister station KOY in Phoenix, Arizona, they headed north to go south. That's right, but they did this because the Emerson children, Skippy and Jackie, were in a camp at Kaukauna, Wisconsin. They picked up the boys there and then the whole family headed south—in the Emerson car. They spent the first night out at Hannibal, Missouri, with Mrs. Emerson's sister. On the way down, Ralph had an invitation to visit Chief Clarence Taptuka at his home in Flagstaff. Sounds inviting, doesn't it? Also, when Ralph and his family neared Phoenix, KOY began to tell of his route, describing his car and location over the air. They asked folks along the way to give their new organists and the children a real Western reception. Swell idea, wasn't

**October Birthdays**

Oscar Tengblad, 2nd.—Helene Brahm, 4th.—Bill Thall, 18th.—Reuben Bergstrom, 19th.—Jack Holden, 21st.—Tom Blanchard, 21st.—Tony Pacione, 21st.—Christian Steiner, 23rd.—Roy Knapp, 26th.—Don Wilson, 28th.—Patsy Montana, 30th.

it? Say, here's an idea! Why not send Ralph and Elsie Mae a sort of welcoming card or letter to KOY in Phoenix, Arizona? You know it only costs 3 cents, even though it is farther away than Chicago. How about that?

Here are a few answers for some of you listeners who wrote in your questions:

**Mrs. L. E. Thurston of Kokomo, Indiana,** asks us the identity of the professor who was on the Barn Dance with Uncle Ezra several Saturdays ago. Well, this dispenser of higher learning was none other than Prof. Kaltenmeyer, who conducts the well-known Kaltenmeyer's Kindergarten over the National Broadcasting Co. The professor's real life name is Bruce Kamman. Incidentally, for



Maybe it's a particularly difficult Fanfare question that has Ed Paul looking so worried.

those of you who missed this particular show—it was mighty fine.

Well, folks, we've had lots of letters from Illinois, Indiana and even as far as Kentucky asking if the "Dynamite Jim" of the Hayloft Fiddlers is the same Dynamite Jim who was formerly heard over KMOX in St. Louis teamed with Johnny and also as a member of the Pappy Cheshire group. Yes, folks, he is the same Dynamite Jim, and at present he and the other fiddlers are making a series of personal appearances with all the WLS gang.

Another personality we have had quite a few queries about is Miss Pauline, who is appearing with WLS theater groups. Pauline was 17 years old on the 28th day of last month. She is only 5 feet tall, weighs 105 lbs., has reddish brown hair and brown eyes. She was born in Chicago and lives here, when she isn't on the road. She has three older sisters and one brother, also older. Miss Pauline does a contortion dance that is always well accepted on the shows. She is really a very fine dancer. Her ambition, she says, is to have a dancing school of her own. She likes chop suey, and bowling and swimming; she reads lots, and boasts that her favorite program is the Barn Dance. Her full and real name is Pauline Rudnick.

**Blue Island, Illinois,** asks about a picture in the August 28 issue of Stand By. It is the picture of the Gang at the Illinois State Fair eating chicken. I have been requested to tell the identity of the young man who is standing in front of Sally of Winnie, Lou and Sally. The question says that this young man is holding a newspaper. Well, I'm sorry, but no one in that picture is holding a newspaper. However, those near Sally are Howard Black, directly in the center; to her left as you face the picture is Chuck of Chuck and Ray. Behind her is your Fanfare reporter. On the other side is Don Wilson and then Glenn Snyder, WLS manager. Seated near the floor is Al Boyd. Now, **Blue Island,** take a look at your August 28 Stand By and see if I'm not right. I'm sure I don't see any newspaper. 'Cause just about everyone is eating chicken.

**Lola Cunningham of Texarkana, Arkansas,** asks about some old WLS friends of hers. Chuck and Ray are still with WLS as members of the new trio—Christine is the new member. Mac and Bob are no longer together. Where Bob is we don't know at present—he is not heard over any station in this territory. Mac has a new partner and they are going under the name "Mac and Lee". They are affiliated with no station at present. About Jim and Bob, the Hawaiian guitar pair. Well, these two true Hawaiians were parted when Jim (James Holstein) died. This pair was heard over WLS nine or ten years ago. Bob at present is doing club work and personal appearances.



by CHECK STAFFORD

**HOWDY FOLKS:** October has arrived . . . and that extra cover at night now goes fine, doesn't it? Remember not so long ago when even a single sheet was smothery on those gaspingly hot nights?

**Gerald Albright** of Marion, Indiana, was a welcome visitor last week from my home town.

A charming lady, **Miss Jackie Jackson** of St. Louis, who recently conducted a devotional program over Station KWK, paid us a pleasant visit last week-end and was a guest of **Dr. John Holland** and **Jack Holden**.

Among others was our good radio friend, **Mrs. A. Bonkoski** of Algonquin, Illinois. Mrs. Bonkoski, always jolly and smiling, said she enjoyed her visit greatly. A nice box of homemade cookies which she presented to **Don and Helen** were sampled by the gang.

Folks to sign the Guest Book from distant points were: **Herbert Schultz**, St. Marys, Pennsylvania; **H. A. Longenecker**, Calloway, Nebraska; **Miss B. Schultz**, Baltimore, Maryland; **Iva Williams**, Peach Orchard, Arkansas; **J. L., Frank, and Mary and Ann Lakeland** of Station WSM, Nashville, Tennessee, and **Mrs. Sarah Toney**, Denver, Colorado.

Other radio folks from the Southland were represented last Monday when **Robert Lunn** of WSM, Nashville, Tennessee, was a Smile-A-While time guest. The genial gentleman of Nashville teamed with **Salty Holmes** when the tall Rambler made his first radio appearance. Mr. Lunn brought us news we are sorry to hear . . . that **George Hay**, The Solemn Old Judge, of WSM, is on the sick list and confined to his home.

Many folks who come to see us become so interested in seeing the broadcasts that they give up other things planned on their Chicago trip.

This was the case when **Mrs. O. G. Johnson**, **Eddie Allan's** aunt, and **Mrs. Maggie Williams**, his sister-in-law, both of Kewanee, Illinois, paid the station a friendly visit. It was **Mrs. Johnson's** first time ever to see a radio program produced, and the ladies enjoyed it so they gave up attending the Cubs-Pittsburgh baseball game, which was part of their trip schedule, and remained our guests for the day's programs.

**Miss Nellie Hale**, county clerk of Shelby county, Indiana, asked her aunt, **Mrs. Lillian Tomlinson** of Shelbyville, Indiana, what she would like best to have as a present on her 74th birthday, which was Sunday, September 19. A trip to WLS, Chicago, was the answer, and niece Miss Hale made good, much to Mrs. Tomlinson's delight. So, arriving alone, and as chipper as most younger folks, from her long bus trip, Aunty had a big time at our studios last Saturday. That evening she was Mr. and Mrs. John Baker's dinner guest. That night, after seeing the Barn Dance, Mrs. Tomlinson met other new friends, and as honored guest had a big birthday dinner Sunday. It was at the Indiana State Fair that Mrs. Tomlinson met the Prairie Farmer-WLS folks and became acquainted with Mr. Baker. Before returning home she paid us a good-bye call. Truly a grand lady, and we enjoyed her presence just as she assured us she had enjoyed her visit.

Prairie Farmer and WLS folks join in extending to Gus Holt, circulation department manager, our sincere sympathy in the loss of his father, Charles Holt. The pioneer farmer resided at Watertown, South Dakota, when death called him. Funeral services were held there on Monday, September 20, bringing to a close a long and useful life.

**Storeroom Rehearsals**  
Noble Cain's A Capella Choir, when unable to get a studio for rehearsal, may often be found in a storeroom of the NBC studios.

## Girl on the Cover

BERNARDINE FLYNN

**B**ERNARDINE FLYNN, more familiarly known to listeners as Sade of Vic and Sade—the radio mother of young Rush—is playing another important mother role these days, one that isn't written in the script. For she has a real-life son now, tiny Anthony Doherty, born less than a month ago. Bernardine is the wife of Dr. C. C. Doherty of Chicago.

She began her dramatic career at the University of Wisconsin in Madison, her home town. It was while she was playing the lead in a campus production that she got her first real "break." Zona Gale, famous Wisconsin authoress, saw her and recommended her to Brock Pemberton for a role in "Seven Year Love." So after her graduation in 1929, Bernardine turned to Broadway.

Back in the Middle West the following Spring for a visit between New York engagements, she heard that NBC was seeking an actress with a French accent. (Having learned a creditable accent from her mother, who was French, Bernardine dashed to the studios for an audition—and won the job. She made an immediate hit on the air and since then has appeared in many NBC dramatic presentations.

She takes her work very seriously and studies her radio material at home in addition to rehearsing and practicing at the studios. For recreation, she visits legitimate theaters and movies and reads and does a lot of walking. Though she and her husband prefer the country, they live in an apartment near Chicago's loop as a matter of convenience.

Bernardine has dark brown curly hair, weighs 118 pounds and is five feet, four and one-half inches tall. Her favorite sport is archery and her idea of the most useless pastime is card playing. Her pet aversions are crowds and streetcars.

The Dohertys say it's a little early yet to predict whether young Anthony will be a physician, like his dad, or a radio star, like his mother. But either profession would please them both.

### Name Daughter Deane Joy

Bill Thall of the Novelodeons and Mrs. Thall have named their first child Deane Joy.

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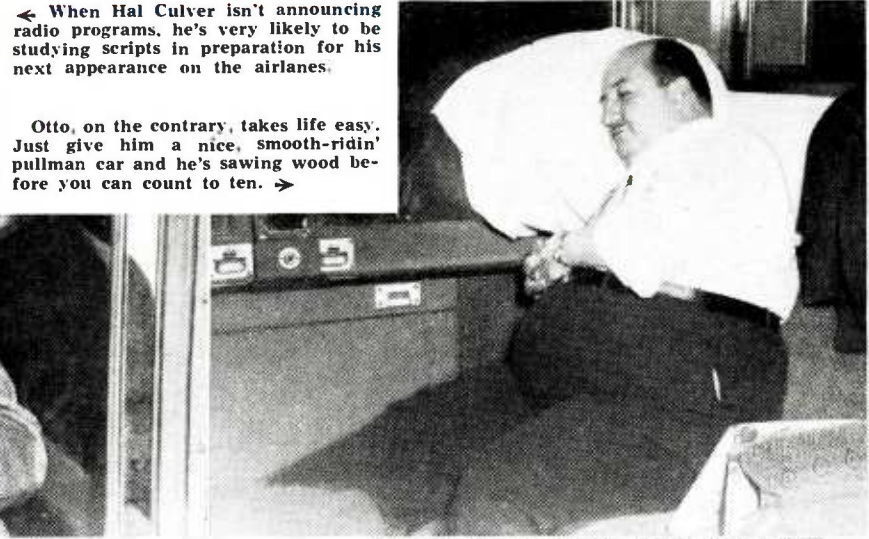
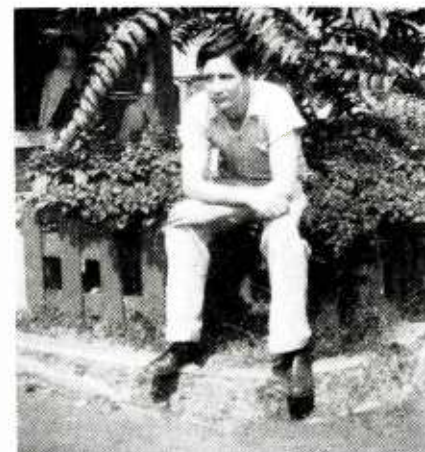


← When Hal Culver isn't announcing radio programs, he's very likely to be studying scripts in preparation for his next appearance on the airwaves.

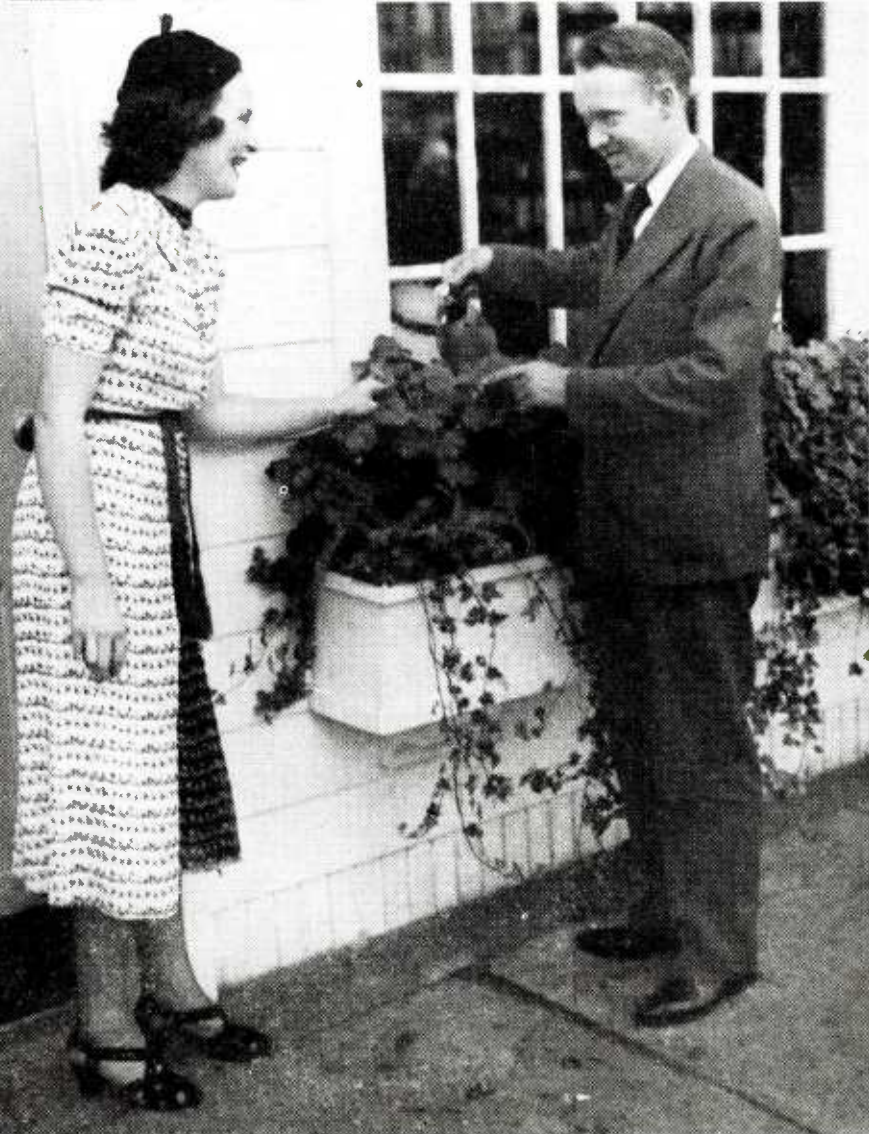


A Roy Knapp doesn't seem to be too delighted about this rehearsal. Maybe he had a golf game planned or had his heart set on attending a ball game.

Pat Buttram enjoys a-sittin' and a-thinkin'. The pride of Winston county, Alabama, is an avowed enemy of all unnecessary exertion. ↓



Otto, on the contrary, takes life easy. Just give him a nice, smooth-ridin' pullman car and he's sawing wood before you can count to ten. →



A Lulu Belle and Skyland Scotty (in private life, Mr. and Mrs. Scott Wiseman) are two of the best-dispositioned folks you'll find in many a day. Lulu Belle evidently thinks Scotty's technique in watering the flowers is something to laugh about.

# Notes from the MUSIC LIBRARY

by SOPHIA GERMANICH

SOME of our readers have asked us to publish the words to "Cowboy's Lament," "Old Rattler," "Lost Child," "Dear Old Southern Home," "Sweet Fern" and "Bad Companions." At the present time we do not have available the words of these traditional songs, but if any of our readers have any of them and would be kind enough to send a copy of the words to this column, it would enable us to take care of these requests. I'm sure that our readers would be very grateful to any fellow Song-Exchanger who could supply this information.

## SONG EXCHANGE

Miss Blanche Paulson, R. 2, Detroit Lakes, Minnesota, has corresponded with many of our readers whose names have appeared in this column, and has had such good results in obtaining songs that she would like to add her name to the membership of the Song Exchange. She has about 1,800 songs (most of them have music) and will gladly exchange with anyone. She would be especially interested in helping beginners get started even if they haven't any songs to offer her in exchange.

The above will be of special interest to Ethel Pearson, 330 E. Canal Street, Peru, Indiana, who is just beginning her collection.

Miss Dale L. Cline, R. 4, Box 106, Harrisonburg, Virginia, will be glad to exchange copies of any songs she has for "Way Out There" and "Chime Bells."

LaVerne Daffan, 3311 N. Pittsburgh Avenue, Chicago, Illinois, would like the words of "Red River Lullaby" and "Nobody to Love."

Mrs. Hazel Froelich, 3603 W. Galena Street, Milwaukee, Wisconsin, will exchange any song in her collection for copies of "When I Grow Too Old to Dream" and "I'll Be a Sunbeam for Jesus."

Edward Handley, Gardendale, Alabama, is just starting out as a song collector and would like to get the words to "Texas Plains" (correct title "Montana Plains") and "Gold Coast Express."

Emelia Leier, Balfour, North Dakota, wants to become a member of our Song Exchange. She has a large collection of songs, and will exchange any of them for "Red River Lullaby" and "Gold Coast Express."

Hazel A. Kluck, 220 W. Spring Street, Freeport, Illinois, has several old books in her library, among them a book of Civil War songs. She would like copies of "Snow Deer," "Indian Student" and another one for which she does not know the name, but words contained in it are "American eagle, historical bird."

Mrs. J. E. Sharp, 101 Olive Street, Greencastle, Indiana, is anxious to obtain a copy of an old song which reads as follows:

"In the old school book  
In a dusty nook  
With a tearful eye I gaze.  
Come down old friend  
For an hour we'll spend  
In talking of bygone days."

Miss Catherine Andrews, 2320 Gilboa Avenue, Zion, Illinois, has a few songs to exchange, and she has extra copies of Stand By she will trade in for a copy of April 20, 1935, Stand By, the one featuring Red Foley. Can any of our readers help her out?

Wanda Irwin, R. 3, Argos, Indiana, would like the words of "Ridin' Down That Old Texas Trail" and "When It's Night Time In Nevada" in exchange for any song in her library.

Mrs. Owetta Utlant, R. 4, Box 23, Pocahontas, Illinois, is a beginner in song-collecting and would like to join our happy family. Could someone help her out with the words of "Little Old Rag Doll" and "The Merry-Go-Round Broke Down"?

Norma Abbott, 940 Drackert Street, Hammond, Indiana, has words to several hundred songs, any of which she will exchange in return for copies of "I Want To Be A Real Cowboy Girl" and "Mother's Little Sweetheart, Daddy's Little Pal".

Dorothy Buchanan, Allendale, Illinois, wants "I Want to Be a Cowboy's Sweetheart" and "Ragtime Cowboy Joe," or any songs sung by the Girls of the Golden West or the DeZurik Sisters. She has a collection of five hundred songs for exchange.

## Seen Behind the Scenes

We say "hello" to Howard Peterson who will carry on until Ralph Emerson returns. . . . Bill Thall and Chick Hurt deep in conversation about their babies. . . . It seems that Ed Paul is always "sponging" a penny to buy a stick of gum. . . . Otto giving us a nice trumpet solo of "Twilight on the Trail." . . . Al "Don't-Get-Excited Boyd" lending his voice to help sing the Keystone theme song. . . . A bit of added excitement took place last Saturday night as a gray cat kept running back and forth across the barn dance stage. . . . Lulu Belle eating an ice cream bar as she sits on a bale of hay. . . and how do you like the "Coleman Fireside Party" with Henry and the "widdler?" Joe Kelly has on his winter hat and Tom Hargis has thrown away his white suit. . . so Summer must really be gone!

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## The Friendly Gardener

IT'S a grand Fall day when I'm writin' this and I hope that it is when you're readin' it. We're gettin' up to the time of the year when it won't hurt to think about trees and flowers and shrubs to be planted or transplanted for next year.

You know this is the season for transplantin' perennial flowers of almost any kind. Of course the ones that are still bloomin' you'll want to leave alone, but all of those that bloomed earlier in the season can be divided now and moved, if you want to move 'em. Now understand I'm talkin' about gettin' more plants by dividin' the roots. Startin' perennials from seed is another matter. If you have a few perennial flowers, or have some generous neighbors and you want more perennials, it's not at all hard to dig up the roots about this time of the year and move them to a new location—wherever you want them to go.

Most all of these flowers like the foxglove, poppy, baby's breath, delphinium, English daisy and so on, like plenty of sunshine, although some of them will stand a little shade; but in general it doesn't pay to take a chance on plantin' them in the shade. Be sure the soil is well drained or you're likely to lose them the first Winter in a cool wet spot.

Set the roots just a little deeper than they were when you dug them up, and it'll be a good idea to work a little commercial fertilizer, well-rotted manure, or compost into the soil before you do your transplantin'.

The only other thing that I can think of that you ought to keep in mind is to mark the spot where you set these roots with a label so you won't forget over Winter what you have planted and where.

And while we're on the subject of Fall transplantin', it wouldn't be a bad idea to whisper a word or two about trees and shrubs. Evergreens should have been transplanted before this, but if you take care of 'em right, you can still transplant 'em and be safe. If you buy 'em from a nursery, be sure that you get evergreens with the roots in a ball of dirt wrapped in burlap. This keeps the roots from dryin' out and when an evergreen's roots dry, the plant is just as good as dead.

The kind of trees and shrubs that lose their leaves can be planted any time after the leaves drop until the ground freezes. In fact, expert tree movers do a good bit of their work in the middle of the Winter after the ground is frozen solid, especially when they want to move a big tree. The important thing about movin' trees and shrubs is to get as many of the roots as possible. This means doin' a lot of diggin' and then providin' a great big hole so that the roots won't be crowded or broken when you re-set the plant. After the plants are set in the hole, be sure to pack the soil firmly around the roots. That means havin' somebody with big feet get in and do plenty of trampin'.

We haven't had much rain recently so almost any plants that you set out this Fall ought to be watered when they're set and maybe a few times after that, dependin' on how much rain we get later on. Give the ground a good soakin' about once a week until the ground freezes, that is, unless we get some rain.

## Anniversary Suggestion

John Wolfe, NBC San Francisco dramatic actor, unrelated to Johnny Wolf, the Izzy Finkelstein of Kaltenmeyer's Kindergarten, and Ted Maxwell, former Chicago actor now on the West Coast, wired Bruce Kamman (Prof. Kaltenmeyer), asking him if he'd like an "iron gray mustache" for the Kindergarten's Iron Anniversary, Saturday, September 25. The date closed the show's sixth year on the air.

## Back to the Farm

Milton J. Cross, NBC announcer, recently bought himself a farm.

## Can HIGH BLOOD Pressure be Reduced?

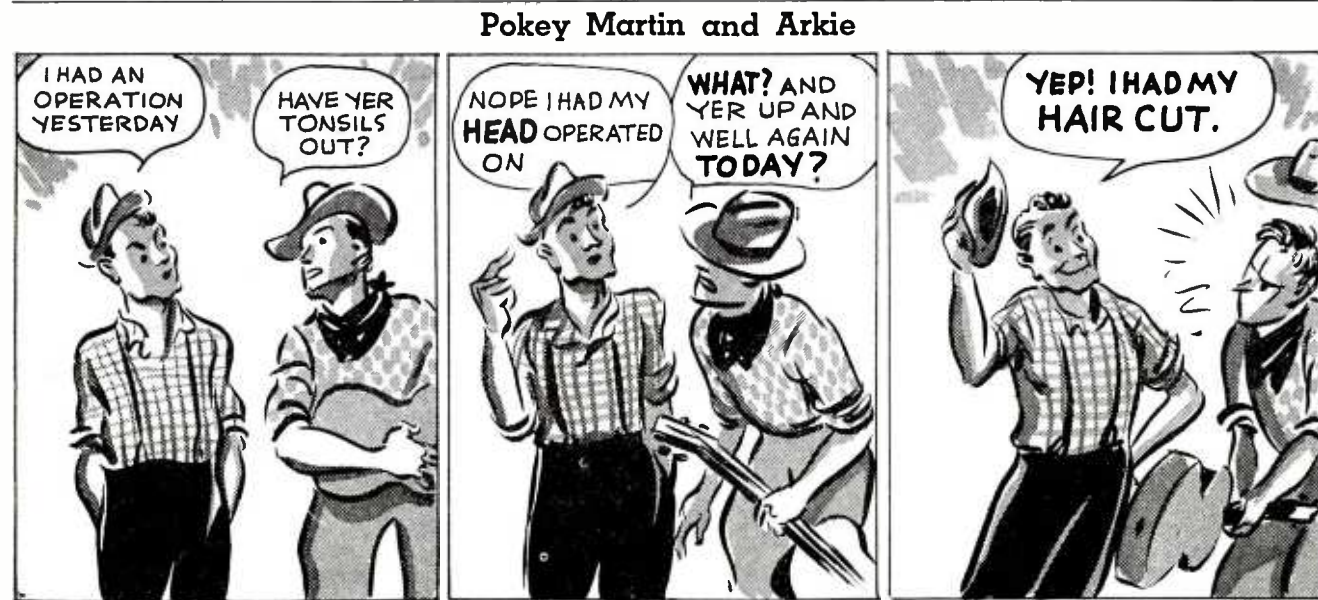
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Film developed with 16 prints and enlargement coupon 25¢. Reprints, 2¢ each. Wilbert Friend, River Grove, Illinois.

Films developed and printed, 25¢ per roll. Send coin. With each roll sent us you will receive one of your prints hand-colored free (regular size). The value of this print is 15¢; also 1—5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 3729 North Southport Avenue, Chicago.

Latest in Photo Finishing. Miniature films developed, printed 3x4—4x4 each. Two enlargements free each roll. Radio Film, La Crosse, Wisconsin.

ROLL DEVELOPED—16 prints, 2 enlargements 30¢. 25 reprints 30¢. Three 5x7 enlargements 25¢. RELIABLE, RiverGrove, Illinois.

20 reprints 25¢. Roll developed 16 prints 25¢. Parker Service, 1617-19 N. Artesian Avenue, Chicago.

Enlargements, 4x6, five for 25¢; 5x7, three for 25¢; 8x10, three for 35¢. Hand-colored and framed, each, 4x6, 30¢; 5x7, 35¢; 8x10, 45¢. Send film negatives. Enlargers, Maywood, Illinois.

20 reprints 25¢. 100 reprints \$1.00. Roll developed with 16 prints 25¢. Nordskog, 42 Maywood, Illinois.

## Photo Film Finishing

Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed. Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.

Rolls developed—two beautiful, double-weight, professional enlargements, 8 guaranteed. Never-Fade Perfect Tone prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

Free—4 quadruple size pictures with each roll 25¢. 20 reprints 25¢. 45-50¢. Giant Studios, Albany, Wisconsin.

Film developed, 16 prints, enlargement coupon 25¢. 20 reprints 25¢. Fred's, B, River Grove, Illinois.

Rolls developed—25¢ coin. Two 5x7 double-weight, professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wis.

Rolls Rushed! Developed and printed with two supertone enlargements 25¢. Four 4x6 enlargements 25¢. Newtowne, Maywood, Illinois.

2 beautiful enlargements suitable for framing with roll developed, printed 25¢. Photo-Film, S-2424 North Avenue, Chicago.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢. 100—\$1.00. Roll developed and printed with 2 professional enlargements—25¢. Enlargements, 4—4x6 25¢; 3—5x7 25¢; 3—8x10 35¢. Special hand-colored, easel-mounted, 4x6 enlargement 25¢. Trial offer. Skrudland, 6907-86 George Street, Chicago.

One Day Service, 2 beautiful enlargements, 8 brilliant prints 25¢. Quality guaranteed. Electric Studios, 95 Eau Claire, Wisconsin.

Hand-colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

## Perfume

Michigan Avenue shop offers you high quality imported perfumes at wholesale prices. Testing sample 10¢. Mention odor. Attractive offer to agents. Write Box 5, % Stand By, Chicago.

## Postage Stamps, Coins and Curios

Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.

100 different stamps—10¢. Many obsolete. Approval applicants. Leonard Utecht, 1143 N. Keeler Avenue, Chicago.

100 good ancient arrowheads, \$3.00. Tomahawk head, 5¢. Flint knife, 25¢. Illustrated catalog, 5¢. H. Daniel, Dardenelle, Ark.

## Quilt Pieces for Sale

Bright colored, good material quilt patches, 15oz. 30¢, 30oz. 60¢, 3 3/4 lbs. \$1.00, postpaid. A. E. Coffman, 3336N. Karlov Avenue, Chicago, Illinois.

Trial bundle, colorfast quilt pieces, 25¢ coin. Postpaid. Vogue Studio, 818 Hennepin, Minneapolis, Minnesota.

Nice Remnants and quiltpieces, 1 pound, 29¢. Rugrag strips, 5 pounds, 75¢. Height's Dress & Remnant Shop, West Frankfort, Illinois.

## Rag Rug Weaving

Rag Rugs woven from old materials, approximately two pounds sewed rags per yard, 27 inches wide, 35¢, 36 inches, 45¢. Novelty Shop, Mundelein, Illinois. Phone 217 M.

## Song Poems Wanted

Wanted: Original poems, songs, for immediate consideration. Send poems to Columbian Music Publishers Ltd., Dept. 260, Toronto, Canada.

## Work Wanted By Student

Wanted—Work mornings and evenings for room and board while attending Allied Trade School 609 W. Lake St., Joseph Smith, Royal Centre, Indiana. Box 107, R. R. 3.

## Violin for Sale

For Sale: Valuable Steiner Violin, 1715. Good condition and full size. Linnemann, 1410 N. 15th Avenue, Melrose Park, Illinois.

# WLS DAILY PROGRAMS

Saturday, October 2, to Saturday, October 9

870 k.c. — 50,000 Watts



Ernie Newton forgot to pull his tie up nice and pretty before he posed for his picture.

## Sunday Morning

OCTOBER 3

(CENTRAL STANDARD TIME)

- 8:00—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Felber; Grace Wilson; Safetygram Contest; "Aunt Em" Lanning; Lawson Y.M.C.A. Glee Club.
- 9:00—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers and Helen Jensen, organist.
- 9:45—Weather; News Report—Julian Bentley.
- 10:00—"Folks Worth Knowing" by John Baker.
- 10:30—WLS Concert Hour—Orchestra; Herman Felber; Roy Anderson, soloist.
- 11:00—NBC—The Southernaires.
- 11:30—Grace Wilson, "Singing Your Songs."
- 11:45—Helen Jensen at the Organ.
- 11:58—Weather Report; Chicago Livestock Estimates.
- 12:00—Sign off.

## Sunday Evening

OCTOBER 3

6:30 p. m. to 8:00 p. m.

(CENTRAL STANDARD TIME)

- 6:30—NBC—The Bakers' Broadcast with Werner Janssen Orchestra.
- 7:00—NBC—General Motors Concert—Erno Papez, conductor.
- 8:00—Sign off.

## Monday to Friday MORNING PROGRAMS

OCT. 4 TO OCT. 8

(CENTRAL STANDARD TIME)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy; Arkie; Hoosier Sod Busters.
- 6:00—Farm Bulletin Board; Weather; Livestock Estimates.
- 6:15—Smile-A-While cont.

6:30—Mon., Wed., Fri.—"Sing, Neighbor, Sing." (Ralston Purina) (E.T.)  
Tues., Thurs., Sat.—Chuck, Ray & Christine and Hoosier Sod Busters.

6:45—Pat & Henry.

7:00—News Report—Julian Bentley.

7:10—Program Review.

7:15—Mon., Wed., Fri.—Pokey Martin & Arkie. (McConnon)  
Tues., Thurs., Sat.—Evelyn & The Hilltoppers. (Flex-O-Glass)

7:30—Morning Devotions conducted by Dr. Holland, assisted by Wm. O'Connor and Howard Peterson, organist.

7:45—Mon., Wed., Fri.—Romulus, "The Wolf Boy," with Chuck Acree.  
Tues., Thurs., Sat.—Jolly Joe's Pet Pals. (Coco-Wheats)

8:00—Don & Helen.

8:15—News Report—Julian Bentley; Booking Announcements.

8:30—Prairie Ramblers & Patsy. (Drug Trades)

8:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers)  
Tues., Thurs., Sat.—Morning Minstrels with Novelodeons, Puddin' Head Jackson, Morpheus Mayfair Manchester, Possum Tuttle and Bill Thall, interlocutor. (Olson Rug Co.)

9:00—NBC—Mary Marlin. (Ivory)

9:15—NBC—Ma Perkins. (Oxydol)

9:30—NBC—Pepper Young's Family. (Camay)

9:45—News Report—Julian Bentley.

9:50—Poultry and Dressed Veal Markets.

9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from the Union Stock Yards. (Chicago Livestock Ex.)

10:00—NBC—The O'Neills. (Ivory)

10:15—NBC—Road of Life. (Chipso)

10:30—NBC—Vic and Sade. (Crisco)

10:45—NBC—Edward McHugh, Gospel Singer.

11:00—Mon., Wed., Fri.—Virginia Lee & Sunbeam. (Northwestern Yeast)  
Tues., Thurs.—How I Met My Husband. (Armand)

11:15—Chuck, Ray & Christine and Hoosier Sod Busters. (Pinex)

11:30—Mon., Wed.—Priscilla Pride; Howard Peterson. (Downtown Shopping News)  
Tues., Thurs., Sat.—"For People Only"—Chuck Acree and Pokey Martin.  
Fri.—"Big City Parade." (Downtown Shopping News)

11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Weather; Bookings.

11:55—News Report—Julian Bentley.

## Afternoon Programs

(Daily ex. Saturday & Sunday)

(CENTRAL STANDARD TIME)

12:00—Prairie Farmer Dinner Bell Program, conducted by Arthur Page—45 minutes of varied farm and musical features.  
Tues.—Midwest on Parade, featuring Lansing, Michigan.

12:45—Mon., Wed., Fri.—"Voice of the Feedlot." (Purina Mills)  
Tues.—Federal Housing Speaker.  
Thurs.—John Brown, pianist.

12:50—Jim Poole's Livestock Summary direct from Union Stock Yards.

1:00—Prairie Farmer School Time, conducted by John Baker.

Mon.—Current Events.  
Tues.—Music Appreciation.  
Wed.—Business and Industry.  
Thurs.—Touring the World.  
Fri.—Good Manners.

1:1—Howard Peterson, organist.

1:10—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.

1:37—John Brown.

1:45—Mon., Wed., Fri.—Melody Parade; Orchestra; Sophia Germanich.  
Tues., Thurs., Sat.—Don & Helen.

2:00—HOMEMAKERS' HOUR

2:00—News Report—Julian Bentley.

2:10—Mon., Wed., Fri.—"Something to Talk About"—Chuck Acree. (McLaughlin)  
Tues., Thurs., Sat.—WLS Fanfare Reporter—Ed Paul.

2:15—Homemakers' Matinee, conducted by Jane Tucker; Otto & Novelodeons with Buddy Gilmore.

2:45—Home Service Club, conducted by Mary Wright, WLS Home Adviser.

Daily—Fresh Fruit & Vegetable Market.  
Mon.—Food Suggestions and Recipes.  
Tues.—Parents' Forum.  
Wed.—What's What in Fall Styles.  
Thurs.—Food Suggestions and Recipes.  
Fri.—Homemakers' Exchange.

3:00—Sign off.

## Saturday Morning

OCTOBER 9

(CENTRAL STANDARD TIME)

5:30-7:15—See Daily Morning Schedule

7:15—Evelyn & Hilltoppers.

7:30—Dr. John Holland's Sunday School, with Howard Peterson, organist.

7:45—Jolly Joe.

8:00—Don & Helen.

8:15—News—Julian Bentley; Bookings.

8:30—Prairie Ramblers & Patsy. (Drug Trades)

## SATURDAY EVENING, OCTOBER 2

(CENTRAL STANDARD TIME)

7:00—"Meet the Folks"—Behind the Scenes at the National Barn Dance and interviews with visitors. (Mantle Lamp Co.)

7:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel & Wire)

8:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Hoosier Hot Shots; Verne, Lee and Mary; Sally Foster; Arkie; Lulu Belle & Scotty; Lucille Long; The Novelodeons, and other Hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)

9:00—Murphy Barn Yard Jamboree featuring Quartet; Grace Wilson; Prairie Ramblers; Patsy Montana; Winnie, Lou & Sally; Pat Buttram. (Murphy Products)

9:30—"Hometown Memories"—Quartet; Carol Hammond; Hilltoppers. (Gillette)

9:45—Don & Helen.

10:00—"Tall Story Club," with Pokey Martin. (Kentucky Club)

10:30—Coleman Fireside Party, with Henry Hornsbuckle, Prairie Ramblers, Hilltoppers, Arkie, Grace Wilson and DeZurik Sisters. (Coleman Lamp)

11:00—Prairie Farmer—WLS National Barn Dance continues until 11:00 p. m., CST, with varied features, including Patsy Montana; Prairie Ramblers; Otto & His Novelodeons; Pat Buttram; Arkie; Sod Busters; Chuck, Ray & Christine; Bill O'Connor; Grace Wilson; John Brown; DeZurik Sisters; Eddie Allan; Lulu Belle & Scotty; Evelyn & Hilltoppers, and many others.

12:00—Sign off.

- 8:15—Morning Minstrels. (Olson Rug)
- 8:30—Livestock Estimates and Hog Flash.
- 9:00—Junior Stars Program.
- 9:30—Chief Gumbo. (Campbell Cereal)
- 9:45—News Report—Julian Bentley.
- 9:50—Poultry, Butter & Egg Markets.
- 9:55—Program News—Harold Safford.
- 10:00—Priscilla Pride. (Downtown Shopping News)
- 10:15—WLS on Parade—Variety Entertainers.
- 11:00—Fanfare Interview.
- 11:15—Chuck, Ray & Christine and Hoosier Sod Busters. (Pinex)
- 11:30—"For People Only."
- 11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Weather; Bookings.
- 11:55—News Report—Julian Bentley.
- 12:00—Poultry Service Time.
- 12:15—Otto & Novelodeons.
- 12:30—Closing Grain Market Summary—F. C. Bisson.
- 12:50—Weekly Livestock Market Review by Dave Swanson of Chicago Producers' Commission Association.
- 1:00—Home Talent Program.
- 1:15—Howard Peterson, organist.
- 1:30—Guest Artists.
- 1:45—Don & Helen.
- 2:00—News Summary—Julian Bentley.
- 2:10—WLS Fanfare—Ed Paul.
- 2:15—Merry-Go-Round.
- 3:00—Sign off.

## Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, OCTOBER 4

- 7:00—NBC—Gen. Hugh Johnson. (Grove Lab.)
- 7:15—NBC—Fairchild & Carroll, piano duo.
- 7:30—NBC—Campana Program.
- 8:00—NBC—Melodic Contrast.

TUESDAY, OCTOBER 5

- 7:00—NBC—Husbands & Wives. (Pond's)
- 7:30—NBC—Edgar Guest. Household Finance
- 8:00—NBC—Ben Bernie. (American Can)

WEDNESDAY, OCTOBER 6

- 7:00—NBC—Eddy Duchin and His Orchestra. (Elizabeth Arden)
- 7:30—NBC—Mary Small Junior Revue.
- 8:00—NBC—Frank Black and NBC Symphony Orchestra.

THURSDAY, OCTOBER 7

- 7:00—NBC—Gen. Hugh Johnson. (Grove Lab.)
- 7:15—NBC—Helen Tranel, soprano.
- 7:30—NBC—To be announced.
- 7:45—NBC—To be announced.
- 8:00—NBC—To be announced.

FRIDAY, OCTOBER 8

- 7:00—NBC—Varsity Show. (General Motors)
- 7:30—NBC—Death Valley Days. (Pacific Coast Bojax)
- 8:00—NBC—Believe It-Or-Not—Bob Ripley. (General Foods)

## Microphone School Days

(Continued from page 3)

The Wednesday series of programs on business and industry opened with a visit to one of the world's largest and finest hotels, and will continue with visits to industries dealing with transportation, such as railroads and bus lines; communications industries, such as telegraph and radio operations, and during the Winter months, visits will be made to industries dealing in foods. In each case, the program will be presented directly from the building, shop or factory which is described, and some man who is in

the business will tell how it operates to serve the public.

Traveling through the possessions of the United States and the British Empire will be the accomplishment of the Thursday programs on Touring the World. Each week, a native of the country which is being discussed, or someone who has lived there, will be introduced to the boys and girls in the School Time audience. Rather than relating facts which can be found in any geography book, these visitors will tell of their own personal experiences which serve as a guide to life in each country.

The monthly programs on recreation will bring to the microphone an old friend of WLS listeners, Harry D. Edgren, professor of physical education of George Williams College. Mr. Edgren was a regular participant in Homemakers' Hour a few years ago, and developed a large following for his suggestions on party plans and stunts. His programs on School Time will be planned to give boys and girls suggestions of games and stunts which they can play at school, both indoors and out.

Another new program to be heard once a month will be "Woodland Trails with Trailblazer Don." "Trailblazer Don" is Gordon Pearsall, director of the Trailside Museum, which is part of the Cook County Forest Preserve District activities. Mr. Pearsall has been a naturalist almost all his life, having received his formal training at the Central YMCA College in Chicago, and more of his knowledge in Nature's own school of the great outdoors. His stories of birds, animals and plants are sure to interest young people and give them a greater appreciation of the world around them.

To encourage boys and girls to read good books, once a month the School Time program will present a dramatized excerpt from some book which is recognized as a classic for boys and girls of the early teens. "Treasure Island," "Little Women," "Robin Hood" and "David Copperfield" are the books chosen for presentation during the first semester. The program was suggested by members of the Chicago Junior League, and members of this organization will take part in each of the productions.

The plans for School Time were worked out last Spring at a conference of school officials of Illinois and Indiana and representatives of Parent-Teacher organizations. The first semester's programs were analyzed and the general plan was approved by these educators.

School Time is presented not to replace any of the classroom teaching, but to stimulate the interest of boys and girls in the things about them and in their regular studies, by presenting each school day a program which combines the best in radio and education.

## Watch this Space

For Appearance of  
WLS Artists In YOUR  
Community



OCT. 5 and 6 — SAUK CENTRE, MINN. — "GOOD WILL DAYS" — Tom Owen and His Entertainers play for dancing on the evenings of Oct. 5th and 6th.



TO OUR

SOUTHERN MICHIGAN LISTENERS

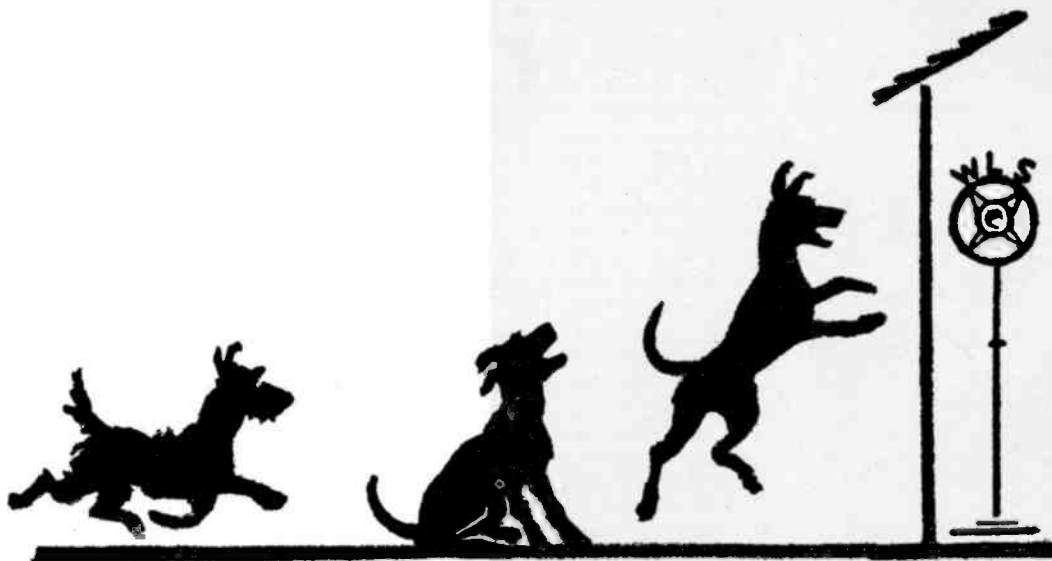
We are planning to visit you again the first part of November, playing the CIVIC AUDITORIUM. We want you to write us and tell us who you would like to see and hear in person on this show.

Write to  
EARL W. KURTZE

WLS Artists, Inc.

1230 Washington Blvd.  
CHICAGO :: ILL.





# Pet Pals Club

Are your children pet pals? If they are not members, let them join the WLS Pet Pals Club.

Meetings are held daily and begin at 7:45 A.M. The password is near the middle of your radio dial, "WLS at 870 kilocycles."

**WLS**

THE PRAIRIE FARMER  
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870 kc. — 50,000 WATTS