

217 L SUMMIT AVE
STOCKTON ILL
AM
M. J. Joyce

Stand By

MARCH 13, 1937



A Continent
Tunes In



On Stage!

HELEN JOYCE

Listeners Mike

Lulu Belle Serious

Please tell us why we do not hear more of the Radio Queen Lulu Belle? We never thought Lulu Belle could be so serious as she is when she sings those beautiful duets with Scotty. . . . Mrs. Mac, Chicago.

Limerick Book

Just a few lines to thank you for the lovely limerick book. We have read every page in it and have enjoyed every bit of it. We tune in at 5:30 in the morning and keep tuned in until you have signed off. Although we have never met any of you in person, we feel as though we know every one of you. . . . Mrs. Charles Pruitt, Streator, Ill.

Check's Drawings

I wish the NBC programs were replaced with WLS artists. NBC's are okay but they can be heard on other stations and WLS artists cannot. I always look for the drawings by Check Stafford. . . . M. A. N., Mauston, Wis.

Thanks a Million

The cat is finally out of the bag. No one can help knowing who the Hired Man is now. The last line of this week's column certainly gave it away. When he says "Thanks a million," he must be Merle Housh, alias Henry Hornsbuckle. I have heard him say it so many times on the 5mile-A-While program. . . . Mrs. R. E. Ishmael, Peoria, Ill.

Tea-Kettled Pink

Can't Harold Safford arrange to have the DeZurik sisters yodel a little more for us? Any tune, any program, and we'll be tea-kettled pink. Pardon me, Jolly Joe. Of course our two radios are set at 870 day in and day out, except for the baseball season. . . . C. G. Jewett, Deerfield, Ill.

The "Mattson Case"

. . . Mr. Mattson doesn't know good singing when he hears it.—Ruth Jahnke, Hillsboro, Ind. . . . I'd rather hear Arkie sing than the most famous singer in the world. It just wouldn't be Arkie without that infectious laugh.—Leota Hinkle, Bloomington,

Ind. . . . I think Arkie is a better singer than Gordon Mattson is a letter writer.—Arkie Fan, Kenosha, Wis. . . . I recommend that Mr. Mattson take a handful of liver pills and get rid of that sour, grouchy feeling.—Mrs. E. C. Ziegler, Baraboo, Wis. . . . I don't like to read such unjust criticism as someone had the nerve to write about Arkie. I think he is the most lovable character on the air.—Miss A. B., Glasgow, Ky. . . . A person would surely be sour not to enjoy Arkie's jolly songs and laughter.—Mr. and Mrs. F. Bowerman, Hastings, Mich. . . . I surely don't like what Gordon Mattson wrote in about Arkie. Hasn't this person's radio any "shut-off"?—Ruby Stanford, Capron, Ill. . . . I think Gordon Mattson is to be congratulated for "breaking the ice." As far as singing is concerned, I feel that Arkie hasn't anything on anybody. It must be his personality that wins folks over. I don't know what else it could be.—Mrs. E. D., Bloom City, Wis. . . . We listen to every single Arkie program and wouldn't miss one for anything. This Mattson fellow doesn't seem to realize that popularity keeps a person on the air, and nothing else. We are for you strong, Arkie.—Dolly and Lou, Hinsdale, Ill.

Pictures Wanted

. . . We enjoy Jack Armstrong and Betty and Bob. We would like to see their pictures in Stand By soon. . . . Carol Thompson, Cazenovia, Wis.

Patsy Club

Will those interested in forming a Patsy Montana Club please write me a letter?—Violet Ceranek, Route 1, Downers Grove, Ill.

A Big Hand

I've listened to radio long enough to know that the radio entertainers aren't the only ones who are responsible for the success of the programs that are aired daily. I want to give a big hand of applause to the singers, players, Dan Hosmer, and whoever else was responsible for that grand western program during the Barn Dance February 27. The Barn Dances are improving. Stick to the cowboy, hill billy and old songs.—Ethel Dresden, Racine, Wis.

Thanks

Have just been reading Radio Guide and see where Julian Bentley is number 8 in the Star of Stars standings. Now, why not put him at the head of the list? As a news commentator I think he's just fine. You never have to wait for him to spell a word or name and then ask someone else what it means. You know there are enough of us listeners to put over anything, so let's all get busy and put J. B. at the top. Those ahead of him are on networks and cover much more territory and at night than he is supposed to cover.—A Stand By Subscriber, Rock Island, Ill.

(The editor is grateful for this flattering letter and wishes he could claim it is all true! Let's not forget Lulu Belle, Uncle Ezra, Sally Foster, Henry Burr, Patsy Montana and all the rest of the Barn Dance crew. They're all etigible.)

Barn Dance Operatic?

Why can't we have some pictures of the families of the Maple City Four in Stand By in the near future? Would appreciate it very much. Jack Holden, Harold Safford and Hal O'Halloran are my favorite announcers. . . . I think the Barn Dance party has gone operatic. Can't something be done about it? I think Toby and Suzy are a scream. . . . Lee Hay, Liberty, Tenn.

Joan and the Escorts has become the Escorts and Betty since Joan Drake is going to Hollywood for an MGM contract and Betty Olson is replacing her.

STAND BY

Copyright, 1937, Prairie Farmer Publishing Co.
BURRIDGE D. BUTLER, Publisher
1230 Washington Blvd., Chicago
Indianapolis: 241 N. Pennsylvania
New York City: 250 Park Avenue

Subscription Price, \$1.00 a Year
Single Copy, 5 cents
Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.

JULIAN T. BENTLEY, Editor
Virginia Seeds, Managing Editor

March 13, 1937

VOLUME 3

NUMBER 5



Above, Smile-A-Whilers honor the Arkansas Wood-chopper's birthday with cake, coffee and gifts. At right, M. C. Merle Housh hears from a listener.



A

C ontinent T unes In

Smiles Spread Thousands of
Miles Before Sun-Up

by MARJORIE GIBSON

ALL eyes fixed upon the big wall clock—a hushed silence—it's 5:30 a. m.—and then—out upon the morning air ripples a merry tune "Smiles"—a cheery voice flashes a greeting, "Good morning, everybody, everywhere—this is Smile-A-While Time," and a great big smile spreads across the continent as thousands of early morning dialers tune in a favorite program.

What a jolly crew they are—these Smile-A-Whilers. Not a sleepy-eyed one among them!—each one contributing to the fun and merriment of the program. There's Merle Housh who conducts the program; those two harmonica-playing boys, the Hocsier Sod Busters; our little cowgirl, Patsy

Montana, and the Prairie Ramblers, Ramblin' Red Foley, Arkie, weather and temperature man, Check Stafford, and Smile-A-While Cook Katherine Swihart from Kentucky. Yes, and just about every morning in the year there are visitors in the Little Theatre who are invited to come right into the studio and enjoy breakfast with the crew.

Katherine blows that sea-shell breakfast horn at 6 o'clock sharp, just 30 minutes after the station goes on the air. And the boys and girls and their guests, well, they just naturally gravitate to the studio table, neatly spread with a white table cloth, where Katherine serves coffee and doughnuts or rolls.

Now, I'll frankly admit that by the time my alarm clock rings most mornings, Smile-A-While Time is just a pleasant memory to many an early bird listener. Nevertheless, I have been privileged to visit Smile-A-While on one or two occasions,

including a special invitation to visit Arkie's birthday party on March 2. Then, too, I've read many letters from listeners expressing their appreciation of this morning program.

Smile-A-While Time, I think, is one of the most representative programs expressing that spirit of friendliness, informality and spontaneity which has won friends all over the world for the station.

Smile-A-While is a program of music, fun and entertainment. But at the same time it has several definitely valuable service features. One of them is the morning weather round-up by Smile-A-While Weather Man Check Stafford, which not only includes the temperature and weather report of Chicago, but also 16 other readings covering 15 states. This in-

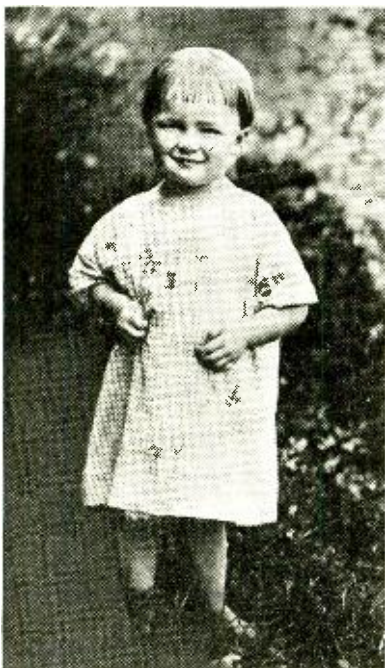
(Continued on page 11)

Fanfare

By
Marjorie
Gibson

GREETINGS, Fanfare readers. **Wilma A. Kelly of Edgerton, Wisconsin**, is our first questioner this week. The answers to Miss Kelly's questions: Feb. 5 is the birthday of Burrige D. Butler, president of Prairie Farmer and WLS; May 23 is Dan Hosmer's birthday. Chuck and Ray are making only personal appearances at present.

Mrs. Amy Hinrichs of Chicago: Roy Anderson, who was heard regularly for more than a year, has not been able to sing for many months due to streptococcal infection of the throat, following which he underwent a tonsillectomy. He is much improved now, however, and will soon be able to sing again. Incidentally, Roy was first winner of the Chicagoland Music Festival in 1935. He is associated with the Federal Reserve Bank of Chicago.



Like mother, like daughter. Above is Lulu Belle at three years, and over there is →

Mary Ellen Frost of Wilmington, Illinois: Georgie Goebel has no brothers or sisters.

Miss B. Correll of Hutsonville, Illinois: Arkie and Pokey are not relatives. Neither is Pat Buttram related to Grandpappy Jones heard over WWVA, Wheeling, West Virginia.

It was Tom Hargis who substituted for Sophia Germanich on Dinner Bell Hour during her recent three weeks' illness. Tom is a production man and also plays the part of Puddin' Head Jackson on the Morning Minstrel show. These are answers to questions from **Mrs. Mabel Greeson of West Allis, Wisconsin.**

Mary Alice Potts of Hardinsburg, Kentucky: Chuck Ostler, Sound Effect Man and assistant to Al Boyd, is the contributor of that short, interesting Stand By column, "Seen Behind the Scenes."

Katherine Swihart is a member only of Smile-A-While crew. Katherine serves breakfast each morning to the Smile-A-Whilers and to early morning visitors who come to the Little Theatre. During the day she is employed in a Chicago dress shop.

A friend of Tallulah, Illinois: The cast of the dramatic show "Follow the Moon" is as follows: Jean Page is played by Elsie Hitz, Clay Bannister by Nick Dawson, Mr. Page by Alfred Swenson, Bart Reed by John McGovern, Callie by Georgette Harvery, Wing by Alan Devitt, Dr. Wilson by William Pringle and Laura Todd by Rosalind Greene. The show originates in the NBC studios in New York City and is heard over WMAQ, Chicago.

Charles Ranworth of Gymerton, Illinois: The Red and Blue network of the National Broadcasting merely indicates two different chains or

groups of NBC stations. One group, the red, carries programs which originate in WEAQ, New York, and the other, the blue, carries programs which originate in WJZ, New York. There is no distinction made in the types of programs broadcast over the two networks. In Chicago, WMAQ is the outlet for the red network programs and WENR or WLS is the Chicago outlet for the blue network programs.

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Lawyers Legislative League

"Judges of the Round Table" is a new, unusual, and authoritative radio feature heard at 8:00 o'clock each Wednesday night on 870 kilocycles. The program is written, broadcast, and supervised by the Lawyers Legislative League of America, W. B. Bauer, Managing Director. Prominent judges and attorneys of Chicago and the Mid-West take part each week in round table discussions of various legal problems.

Following aer the programs for the next two weeks:

March 17—Topic: Insane Persons: Participants: Judge Joseph Burke, Circuit Court; Judge Robert C. O'Connell, Criminal Court; Judge Philip J. Finnegan, Circuit Court; Judge Francis B. Allegretti, Superior Court, and Irving S. Roth, President of the League.

March 24—Topic: Personal Injuries: Participants: Judge Joseph Burke, Circuit Court; Judge Cornelius J. Harington, Circuit Court; Judge Philip J. Finnegan, Circuit Court; Judge Francis B. Allegretti, Superior Court, and Irving S. Roth, President of the League.

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New Air Character Heard

Miss Priscilla Pride, a young woman who gives chatty talks concerning women's clothing and styles, together with shopping suggestions, is now on the air four times weekly at 1:45 p. m. Monday, Wednesday, and Friday, and 10 o'clock Saturday morning. Miss Pride's friendly talks bring helpful information which she has gained personally through visiting Chicago's leading shopping centers. Songs by the Hometowners quartet accompanied by John Brown complete this program.



Lulu Belle and Scotty's daughter, Linda Lou, in her most recent picture. She's about 14 months old.

Old Erin Honored by Hayloft Crew

SURE n' begorry t'will be a night for the Irish, Saturday, March 13, for the National Barn Dance cast plans an advance celebration of St. Patrick's Day and Irish songs will be plentiful as shamrocks along the Shannon.

Through Tara's Halls will sound the ensemble's opening number of "Killarney." The Hoosier Hot Shots will pay their tribute to the wearin' o' the green with "I'm on My Way to Dublin Bay" and "Bedelia," and you'll be sure to swing to Sally Foster's "Mickey McGilligan's Daughter."

Bridget O'Flynn (Mrs. "Uncle Ezra") will have her day when she dances a merry Irish jig with that gay young blade, the sage of Rose-dale.

Still other Irish tunes will be the Maple City Four and Novelodeons' version of "Sweet Rosy O'Grady," "Peggy O'Neill" and "Annie Rooney;" Lucille Long's solo, "Danny Boy," and a medley of "Laughing Irish Eyes" and "When Irish Eyes Are Smiling" by Verne, Lee and Mary.

That good old ballad, all about "Paddy McGinty's Goat," will be retold by Lulu Belle and Scotty; Henry Burr will sing that age-old favorite, "My Wild Irish Rose." and the Hoosier Hot Shots will play their own inimitable version of "Mister Pat O'Hare."

The Emerald Isle program will close with Bill O'Connor, the Octette, and Verne, Lee and Mary singing "Little Bit of Heaven" and "Come Back to Erin."

Renewal in Stoptopia

Stoopnagle and Budd have renewed their sponsor again for a spring cycle of Sunday afternoon broadcasts. Contract includes Don Voorhees and his orchestra, Harry Von Zell, Joan Banks and Gogo De Lys.

Prize for Diet

Smilin' Ed McConnell is offering a unique prize in his personal contest for a reducing diet. He promises to broadcast his Sunday afternoon NBC program from the living room of the person who sends him the diet he likes best before March 14. The name of the winner is to be announced by the 294-pound-singer on March 14 and the prize broadcast is scheduled for March 21. Ed would like to cut himself down to a mere shadow of 234 pounds.

Sympathy

Sympathies of WLS folks are extended to the Glenn Snyder and Germanich families. Mrs. Agnes Snyder, mother of the Station Manager, died Monday night, March 1, in

Double Harness

"We've been married 24 years to-day (Feb. 25) but dad-take it, it seems like 48 we've worked double so long." That was Uncle Ezra's comment on his wedding anniversary. In 1913, when he and Nora were married, they were playing in vaudeville as Barrett and Cuneen. Today, they are still working together on Pat's Uncle Ezra broadcasts.

Countess Signs

Countess Olga Albani's recent guest appearance on Rex Chandler's Universal Rhythm program has developed into an indefinite engagement.

FDR Speaks

President Roosevelt will make a nationally broadcast address April 14 concerning relations with Latin America. Speech is to be delivered at the Pan American Union in Washington at 10 a.m. CST.

Legion Comander on Air

Harry W. Colmery, National Comander of the American Legion, will be heard on WLS, 8:00-8:30 p.m. Monday, March 15, speaking before Commonwealth-Edison Post No. 118 in Chicago. Comander Colmery, whose home is in Topeka, Kansas, will have a message to all Legionnaires outlining important facts about the 1937 National program of the American Legion.

St. Pat's Address

Eamon De Valera, president of the Irish Free State, will deliver a St. Patrick's Day speech, over CBS Wednesday, March 17, 3:15 p.m. This has become an annual event since 1931.

New Quiz Series

"Professor Quiz," the anonymous conjurer of confounding questions, and Arthur Godfrey, veteran Washington announcer, are presented in a new series over the nationwide WABC-Columbia network each Saturday from 7:00 to 7:30 p.m., CST.



Three courageous volunteers tried out for Fire Chief Mitchell's department at St. Joseph, Michigan. Unfortunately (or perhaps fortunately) no blazes broke out while Scotty, Lulu Belle and Bill McCluskey (behind the shrubbery) were on duty.

Shrimp Have Many Possibilities

SOMETIMES methinks we cooks are lazy. It's so easy to get into a rut of serving meat every day and every day that we are inclined to forget the delectable dishes which can be prepared just as easily with sea food and cheese. Thanks to Lent, we are prodded from our state of lethargy once each year. And what a treat it is for the family.

Those of you who have access to markets that carry fresh shrimp have a treat in store for you if you are not already familiar with their grand flavor. They are inexpensive in season and yet a better party food is hard to find.



Mrs. Wright

Although it does take time to prepare shrimp, the results are worth all the energy spent on them. You can prepare shrimp the day before you want to serve them so they are most convenient for a company meal.

The preliminary step in preparing shrimp is the same no matter how you wish to serve them. I like to cook them just as soon as I bring them home from market. Wash them thoroughly by running cold water over them, then drop them in to a large quantity of rapidly boiling salted water and reduce the flame so the water will just simmer gently. Use plenty of salt—three teaspoonfuls of salt to a pound of shrimp and a quart of water. Close the kitchen doors leading to other rooms, have plenty of ventilation in the kitchen while the shrimp are cooking and no odor will go through the house.

Simmer, Then Cool

Allow the shrimp to simmer 15 or 20 minutes, drain, and cool with running cold water. As soon as they are cool enough to handle conveniently, remove the thin shell covering and the crawlers and allow them to cool thoroughly before you remove the black vein which runs down the back. If you put them in the refrigerator to cool, cover them tightly because they have an odor—although not an objectionable one. This is the condition in which you get shrimp if you buy them already cooked or in cans.

After the shrimp are cooled thor-

by
**MARY
WRIGHT**

oughly, remove the black vein which extends along the back, about 1/16 of an inch beneath the surface. This is easily done after a little experience by using a sharp knife.

And now, the shrimp are ready to eat, "as is" or prepared as a cocktail, salad or hot main dish.

If you wish to serve them as a cocktail, line a cocktail glass with either lettuce or curly endive, place in it from six to 12 shrimp depending upon the size of the shrimp and the size of the dinner to follow, sprinkle about a tablespoonful of finely diced celery on top of the shrimp (optional), and top the whole with a tablespoonful or two of spicy cocktail sauce. You can buy cocktail sauces already mixed or you can use a good grade of tomato catsup to which has been added a small amount of lemon juice, salt, dry mustard, Worcestershire, and if you like, a drop of Tabasco. Serve crisp crackers with the shrimp cocktail and you'll find it's a great success.

Shrimp salad is one of my favorites. It is especially good for the main dish for a summer bridge luncheon, but it would be very good for a Sunday night supper now. To serve six, cut about two cupfuls of shrimp into about 1/2-inch lengths and add the same things you would for a salmon or tuna fish salad—say about 3 stalks of celery, diced; a couple of tablespoonfuls of vinegar or lemon juice; a tablespoonful of chopped olives; a hard boiled egg minced; a large tomato, cut in wedges; and possibly a few chopped nuts. Mix carefully with sufficient mayonnaise to moisten and serve on lettuce or endive.

Shrimp creole, chop suey and a la Newburg are other popular shrimp dishes you will want to investigate once you become acquainted with the delectable flavor of this oft-neglected sea food.

Crabmeat is another delicacy often forgotten yet it should be in high favor for easy-to-get Sunday night supper menus. Here is a favorite recipe:

CRABMEAT CASSEROLE (Serves 6 Generously)

1 large can crabmeat (8 oz.)
3 c. thick white sauce (1/2 c. butter, 2/3 c. flour, 3 c. milk, seasonings)
2 c. grated cheese (1/2 lb.)
1 tsp. celery salt
1 green pepper, medium size
2 small cans mushrooms
Buttered cracker crumbs

Remove tendons from crabmeat and flake. Make white sauce in double boiler, add grated cheese and stir until smooth. Add celery salt, chopped green pepper, sliced mushrooms and crabmeat and season to taste.

Pour into casserole, cover with buttered crumbs and bake in moderate oven, 375° F., about 30 minutes or until delicately browned.

This dish is especially attractive baked in individual shells or covered with rich flaky pastry and baked in individual casseroles.

Tuna fish, crabmeat and salmon, among the canned sea food, and shrimp, scallops, oysters and fish of all kinds, to say nothing of the many cheese and egg dishes possible will make your Lenten menus and those throughout the year more enjoyable because of the delightful variation they offer.

PIE CHAMPION



Betty Rine, 16-year-old high school senior from Sturgeon Bay, Wisconsin, tells Home Adviser Mary Wright how she won the National Cherry Pie Baking Contest. Mary and Lois Schenck were among the judges. Betty's prize-winning recipe is printed below.

NATIONAL CHERRY PIE PRIZE RECIPE (1937)

(Betty Rine, Sturgeon Bay, Wis.)

3 c. drained cherries (packed in medium syrup)
2 tbsp. sugar
5 level tsp. cornstarch
1 c. juice
Small lump butter

Mix sugar and cornstarch and moisten with small amount of the juice. Heat the balance of the juice to the boiling point, add the moistened cornstarch and sugar, and allow to come to the boiling point again. Remove from fire and add the cherries. Set aside to cool while making the pastry.

Pastry

1 1/2 c. flour, measured after sifting
1/2 tsp. salt (little rounded)
2/3 c. lard
1/2 c. ice water
Sift flour and salt together, cut in lard with a fork and add the water gradually. Use a quick oven at first and then let it cool down slightly to finish baking.

Book Talk

"Cities of Refuge" by Phillip Gibbs will be reviewed by Ruth Harshaw, Tuesday afternoon, March 16, during Homemakers' Hour. This novel gives a panoramic view of the happenings in Europe from the time of the Russian Revolution until today, portrayed through a group of traveling Russian refugees who were in each of the large cities at the crucial moment.

Homemaker

HELEN JOYCE'S entrance into radio wasn't a particular auspicious one. She had decided to go into radio because "everyone was doing it" so she obtained an audition that was to be aired on a network program. About 25 experienced actors and actresses were being



Helen's infectious smile manages to get into her voice and through the microphone, too.

auditioned at the same time, and Helen had never seen a microphone before.

When Number Three was called, Helen stepped bravely up to the mike but by the time she had read five lines, her paper was shaking so that she couldn't see it. She gave up with "Oh, I can't go any further!"

It took real courage for her to face the microphone the next time but

she was determined to conquer her "mike-fright." She went to WAAF and was on the air there for 14 months in a Food Economy program. She also wrote and produced the Julia Hayes shows for the Middle West and West Coast. Just before she teamed up with Martha Crane on the Feature Foods program, she was Julia Hayes at WJJD.

Helen has a wide and varied background for her work as a radio homemaker. She was the first student of the homemaker course at the Chicago Kindergarten Institute, known as the Gertrude House. In fact, when she finished the kindergarten course, she was too young to graduate so it was necessary for her to stay on and take the home economics course.

Her first job was teaching kindergarten at Virginia, Minnesota; and from there, she went to Minneapolis to teach in the public schools. Home visiting was part of her duties; and often it was necessary to pitch in and wash the dishes, clean up the house, settle family arguments, or call the family doctor. For a year Helen conducted a research kindergarten of subnormal children in Minneapolis.

Then she was married and moved to Charles City, Iowa, where her two children Roddman and Mary Lou were born. Roddy is 16 now and M'Lou is 15; both are students in Evanston High School. Helen says her three ambitions are her children and her radio work; and she leads a busy life keeping house, being a mother, and advising homemakers on Feature Foods.

Helen was born in Lincoln, Nebraska, but spent much of her early life in the wilds of Canada where her family was homesteading. Their home was 75 miles from Prince Albert, Saskatchewan, and the nearest neighbor was 10 miles away. Among the memories Helen has of this pioneer life are watching bears pass her windows in the night, beating back

forest fires, and shooting wild game from the front stoop.

When Helen was 10, her mother decided it was time she was receiving formal schooling, so she was sent to Springfield, Illinois, with relatives. She went back to Prince Albert to finish high school and then attended teachers' college in Chicago.

Helen's birthday is September 25. She is five feet, one inch, tall, and weighs 132 pounds. She wears her brown hair in a short bob, and there's usually a jolly twinkle in her green eyes.



In the studios of Radio Station WLS, Chicago, Chick Hurt, Milly Good and Jolly Good enjoy Jolly Time Pop Corn between broadcasts.

**Bargain
in FUN**



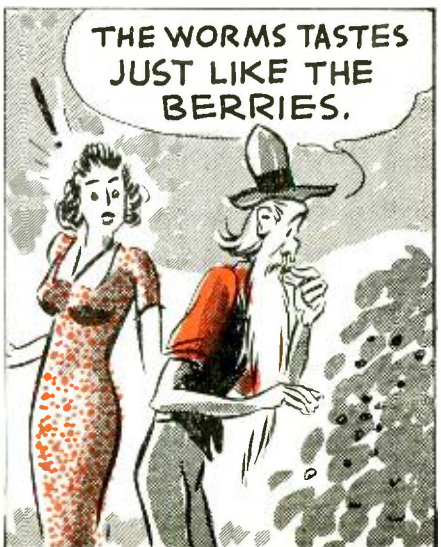
YOU'LL DECLARE it's a three-dollar value, but this new Jolly Time Electric Popper costs you only \$1.00. Big 3-quart capacity. Handsome gunmetal finish. Approved by Good Housekeeping Institute, Underwriters Laboratories, and over 50,000 users. An ideal gift anytime. Sold only by mail, under guarantee of money back unless it's the greatest popper you ever saw. If you order within thirty days, you get a tin of Jolly Time Pop Corn free. You simply can't lose. Either you agree this Jolly Time Popper is the finest ever, or return popper and get your dollar back. Act promptly. Mail your dollar NOW to American Pop Corn Co., Box K, Sioux City, Iowa, World's Largest Pop Corn Producers.



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LILY MAY



The Old Hayloft

By the Hired Man

MARIE ZELLOW, a little crippled girl of Chicago who spends most of her time in a wheel chair, visited the old hayloft the other night. . . . It was her second visit. . . . "I had the most wonderful time viewing all the folks," she wrote. "You know, I listen to them day in and day out. I enjoyed myself to the fullest. . . . Lily May came out and talked to me. Our visit was all too short. She is one of my favorites and I just sit by my radio and laugh because she's so sweet when she gets all mixed up. I don't blame her one bit, because with such a merry crowd, one can't

help but laugh. She's a grand girl! I wish I could attend the Barn Dance more often. It leaves me such happy memories." . . . I wouldn't be surprised, Marie, but that you were the happiest person in the old hayloft that night—and I know Lily May will always sing and play just the very best she can, for she knows you are always listening.

All in the point of view! . . . From a Rutland, Illinois, listener: "When I first read of Betty Jaynes' success in opera tryouts, it was quite unbelievable I would hear her myself. Then the Barn Dance brought her to us in this little village! I told many here to listen and all were astonished at that child's wonderful voice—almost unbelievable in a young girl. I'm so thankful to have heard her!" . . . The same day came this comment from a Chicago listener: "Our family thinks your guest star Saturday night was out of place at the Barn Dance. Who ever heard of an opera star in a hayloft? When you have a guest star, why not have someone who entertains like the rest of the crew?"

Parents' Corner. . . . Funniest happening in old hayloft last week wasn't on the air. During the "between show snack," Lulu Belle cornered that smiling new father, John Baker, and gave him a whole volume of advice on "Taking Care of the Baby." . . . Then Joe Kelly entered the picture and added further bits of fatherly wisdom. . . . John listened attentively, nodded in agreement at times, and finally said, "Thanks, Lulu Belle, and thanks, Joe, but judging by the way your baby-raising ideas clash, I think my wife and I will learn by experience—just as you fond parents did!" . . . I recommend as one of the best "candid camera" possibilities in the hayloft, none other than Otto perched on that bale of hay blowing his trumpet lustily in "Hail, Hail, Uncle Ezra's Here." . . . He looks for all the

world like a Cochin Bantam rooster welcoming the sunrise (no libel intended, Otto).

Good program is Miss Baxley's, many will doubtless agree. . . . You readers have submitted a lot of swell broadcasts for the old hayloft. . . . I'd be happy to hear from more of you with your Ideal Barn Dance programs—30 minutes—12 numbers.

From Maine to Wyoming have come readers' letters containing their Ideal Barn Dance Programs. . . . Here's a letter from Arlene Reynolds, South Paris, Maine, who would have Arkie, Lulu Belle and Scotty, Girls of Golden West, Prairie Ramblers and Patsy, Pat Buttram, Red Foley and Henry Burr on her program, while Mrs. W. J. Wenande, Stroner, Wyoming, prefers Grace Wilson, Otto's Novelodeons, De Zurick Sisters, Hot Shots, Christine, Lulu Belle and Scotty, Arkie, Pat Buttram, Patsy and the Ramblers, Red Foley, Henry Burr and Prof. Charley Wilson.

Let's list the entire line-up submitted by Miss Geraldine Baxley, R. 5, Canton, Illinois:

Hoosier Sod Busters—"Climbing Up the Golden Stairs."

Red Foley—"Old Shep."

Georgie Goebel—"Down Horse and Buggy Lane."

Patsy, Salty & Ramblers—"Popeye the Sailor Man."

Hilltoppers—"Me and My Burro."

Slim Miller—"Arkansas Traveler."

Lulu Belle and Scotty—"Which Would You Rather Have on Hand?"

Buttram and Holden—Comedy and poem.

Girls of Golden West—"Take Me Back to Renfro Valley."

Arkie—"Just Plain Folks."

Hot Shots—"Meet Me by the Ice House, Lizzie."

Bill O'Connor with Novelodeons—"When Irish Eyes Are Smiling."

. . . Bye-bye till next week!



3 Pkts. SEEDS 3c

To have you try Jung's Quality Seeds we will send you a pkt. of Jung's Wayhead Tomato—produces big, juicy, red tomatoes often ripe by July 4th; also the new Glorious Double Nasturtiums, will produce long-stemmed, sweet-scented double flowers in many colors, and a pkt. of Giant Flowered Dahlia Zinnias, if you will enclose 3¢ to pay postage.

BEAUTIFUL CATALOG FREE

Our new spring catalog showing many Vegetables, Flowers and Shrubs in natural colors. Many bargains in Seeds and Plants. A coupon for Rare Premiums in each catalog.

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LEWIS' LYE

HE WAS TIRED!



The rude cameraman's flashlight woke Ramblin' Red Foley from a slight slumber between programs.



The Dinner Bell RINGS

By ARTHUR C. PAGE

WE HAVE been having some fun with Arkie on Dinner Bell Time over his weather forecasts. For a long time he has been recognized as having some ability to guess the weather. Although we indulge in some good natured skepticism, there is no doubt that some people who have lived a great deal in the open, do have some kind of foresight or feeling which is related to changes in the weather. Mr. Gregory pointed out last week that the forecasts by the Navajo Indians in Arizona and New Mexico this year were much more accurate than those of the Weather Bureau.

With many a chuckle and a good deal of laughing behind the scenes, we have been announcing men's wash day, scheduled this year for next Monday, March 15. This event, de-



veloped and promoted by Prairie Farmer-WLS, will be a noteworthy festival this year. Some 600 men, the first year, took it seriously and did the family washing on that one day, with the result that a great many improvements were put in to make wash day easier. A little knowledge of the other fellow's job helps one to appreciate, and in this case, has resulted in many men insisting on building and buying better equipment for wash day. The advancement of the so-called "more abundant life" can pretty well be measured by the increase in the number of power washing machines, convenient laundry tubs, and new water pressure systems. Wherever a woman still carries water from the well in buckets, there is something that needs to be done.

The bright enthusiasm of spring-time has a wonderful re-creating effect. It's a sort of resurrection, and it's a very dull person who isn't thrilled to see the first pale green sprouts of the tulips, jonquils, narcissus, crocus, coming through the ground. Pussy willow switches cut a month ago have taken root in the water and are festive with big, fluffy buds. The smell of grass smoke in the air means that the spring clean-up campaign is under way. On Dinner Bell Time and on the Bulletin Board in the morning we are beginning to receive advance reports on crop conditions. Last year we had a wonderful lot of cooperators, who helped us to make this service of great value throughout the season. We hope for the same cooperation this year.

ARTIST

Henry Wiegman of Chicago was born without arms or legs but despite this handicap he makes a living as a skilled artist. He paints with the brush held in his mouth.



Wiegman is president of the Handicaps' Outlet Guild, an organization of handicapped people who are interested in making a living for themselves instead of asking for charity.

Chuck Acree will interview Mr. Wiegman on the "Building Better Citizens" program, 11:30, Sunday morning, March 14.

Henry Hornsbuckle Sez

Officer: Miss, you were doing 60 miles an hour.

Marge Dempsey: Isn't that grand? I just learned to drive yesterday.

Bill Meredith: Surely, Virginia, you must realize that there are three sides to every question.

Virginia: Of course, but I don't see why that is any reason you should always pick the wrong side.

Art Page: Yes, we have all the new fangled gadgets. Our last buy was a milking machine.

Marge Gibson: Well, Mr. Page, tell me, do they really give as good milk as cows?

Skippy: Daddy, do dogs really get married?

Ralph: No, of course not, Skippy.

Skippy: Then, what makes them growl so at each other when they're eating breakfast?

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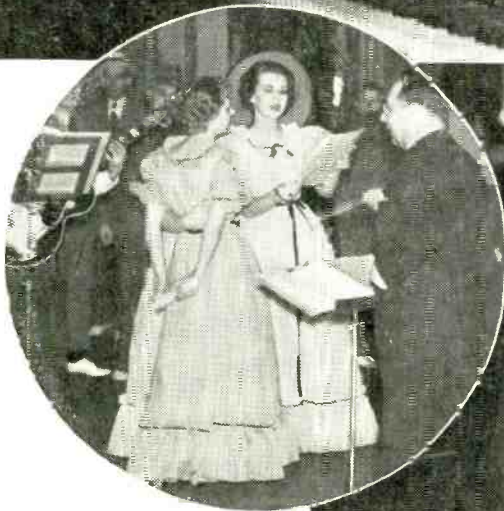
On Stage



Arkie and Uncle Ezra look over the script as they await cues for their next entrance.



↑ John Brown is properly amazed at the Buttram - Winston County musical theories



• Arranger Glenn Welty leads Verne, Lee and Mary in a bit of harmony during the Barn Dance. ➤



↑ Lucille Long, Sally Foster, Otto and Tom Corwine talk things over between shows.



• ← Here's the gang whose rhythmical old-fashioned square dancing is heard from coast to coast.

Foster's First Song

By JOHN LAIR

IT has been suggested that we print the words to some of Stephen Foster's more or less unknown songs. Everybody knows and loves his "Old Folks at Home," "Old Kentucky Home," "Oh Susanna," "Massa's In De Cold, Cold Ground," "Old Black Joe," etc., but many do not know that he wrote more than 200 songs. Many of these were merely "hack" numbers written to sell, but a majority of them were very good—some few almost equalling his better known songs in popularity at the time they were published.

Foster, unlike so many of those who wrote the songs we still love to sing, was financially successful. During his 11 most productive years he was paid more than \$15,000 in royalties by his various publishers. Although this was quite a sum for those days, Foster died in poverty. He was not a good business man and spent the money faster than it came in, as is attested by his account books which show him frequently overdrawn hundreds of dollars in his accounts with his publishers. Unquestionably he was a genius, with a soul for song but not an eye for business. Frankly, the majority of his songs were written to sell, but many of them—especially the earlier ones were inspired.

First Edition Rare

It is conceded that his first musical composition was "The Tioga Waltz," composed about his 15th year. If you had a first edition copy of this number you could retire on the proceeds from its sale. His first published work was "Open Thy Lattice, Love," composed in the year following and published two years later. Although the words to the song are by another song writer—Geo. P. Morris—they are given here as the first published song to bear Foster's name as composer to give you an idea of the type of songs in which he was interested in the beginning. His "Ethiopian" songs which brought him undying fame were not produced until the rise of the minstrel show had created a demand and a market for such material.

"Open Thy Lattice, Love"

Published 1844. Words by Geo. P. Morris.
Music by *L. C. Foster

Open thy lattice, love, listen to me!
The cool balmy breeze is abroad on the sea!
The moon, like a queen, roams here realms
of blue
In the stars keep their vigils in heaven for
you.
Ere morn's gushing light tips the hills with
it's ray,
Away o'er the waters, away and away!

Chorus:—

Then open thy lattice, love, listen to me!
While the moon's in the sky and the breeze
on the sea.

Open thy lattice, love, listen to me!
In the voyage of live Love our pilot will be—
He will sit at the helm wherever we rove
And steer by the loadstar he kindled above.
His shell for a shallop will cut the bright
spray,
Or skim like a bird o'er the waters away.

**It is worthy of note that Foster was so unfortunate as to have his name misspelled in his first effort in song writing to be presented to the public.*

Space forbids publishing the song exchange this week but it will be given preference in the next issue.

Continent Tunes In

(Continued from page 3)

formation is valuable to shippers, produce men, farmers and many others, as letters and telephone calls have proved time and again. Another distinctive feature is the Farm Bulletin Board brought to you each morning by Howard Black. Bulletin Board consists of farm stories, items and announcement of farm activities and events.

Thousands "Attend"

The music and general good time radiated along the 870 k. c. band go far to dispel the darkness and gloom of early morning hours. Listeners write that they join in at their breakfast tables when Katherine serves coffee to the boys and girls in the studios. When birthday parties, such as the one on March 2 for Arkie, are celebrated, thousands of invisible guests "attend" through the magic of radio. For example . . .

A letter from Fort De Lesseps, Canal Zone, begins: "We are just seven lonely soldier boys in the Panama Canal Zone who listen to the program every morning."

A night nurse at Ottawa, Illinois, writes:

"I wonder if you ever think of how many people listen for your first program. Just put yourself in my place and you can imagine how I look forward each morning to it. After 1 a. m. I am alone and sometimes I get lonesome. Some nights I'm very busy with lights to answer, poor sick bodies to make comfortable and souls to keep cheerful—perhaps help someone make the Great Crossing a little easier. That's my job and I hope I never fail my duty. But each morning, if at all possible, you can be sure of at least one unseen friend who looks for you."

A 13-year-old girl writes from Spencer, North Carolina: "I have been an invalid since I was six months old, so you can see why I enjoy good

singing and music. I listen every morning."

A French Canadian trapper writes from the deep snow of Northern Ontario, telling of the cheer the program brings to his lonely cabin.

An Alaska family, former Hoosiers, reports that the program comes in there in the early morning hours and makes them homesick for the old days in Indiana.

In contrast, comes a letter from a resident of Mize, Mississippi, a rural letter carrier. He had heard a letter read from a Florida postmaster and wanted to report that pear trees were already blooming although it was only January.

Other letters contain a bit of humor or relate an amusing incident as does this one written by a youthful listener of Fayetteville, Tennessee. "I'm a little girl, age 10. I listen to your program every morning—that is, if I wake up in time. The other morning when I woke up, Salty was singing the Ghost song. I was all alone in a dark bedroom. I got scared, jumped out of bed, started to run in the other room where Mother was and I hit my toe on the door facing and almost broke it, but in spite of all that, I still like Smile-A-While better than any other program on the air."

So the letters pour in, hundreds, thousands of them from folks in every walk of life—farmers, trappers,

(Continued on page 12)

SHELBY JEAN DAVIS

WJJD SUPPER TIME FROLIC

Sends words to "The History Song" and three others with her 5x7 picture. Mail 25¢ coin to 3545 N. Whipple, Chicago.

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**GATHERING SHELLS FROM
THE SEASHORE**

THE GIPSY'S WARNING

GRANNY'S OLD ARMCHAIR

Song collectors will find these copies of the originals very interesting. The price is 25¢ per copy

Order from

**MUSIC LIBRARY, WLS
Chicago, Ill.**

Ad Lib

By JACK HOLDEN

GABBY HARTNETT was forced to remain in his second row seat at the barn dance last Saturday night for a half hour after the midnight curtain. Signing autographs for admirers. Here's hoping Gabby never loses that infectious smile of his.

Someone suggested that I visit Chicago's slum district for a bit of material to write about. I would but I'm afraid I'd meet Buttram down there and then be forced to mention him.

Our most pleasant moment at the old Hayloft was when Norman Goldman walked through the stage door.

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Back from New York for a week's visit with his parents. Norman likes New York better now, he tells us. Watch him . . . he'll go far, that boy.

Signs of old age? Joe Kelly complaining of rheumatism. . . . Ralph Emerson wore his house slippers to work again this morning. . . . Buddy Gilmore planning to spend the rest of his life in the Michigan north woods. . . . Otto refuses to diet, "What for?" says he. . . . Bill Thall may buy a pair of high top shoes this spring to keep his ankles dry.

Remember when . . . We used to wake you up every morning before daylight with the crowing of a thousand roosters from the National Poultry exhibit? . . . We spoke to you 10,000 feet in the air and talked with Uncle Ezra in the studio . . . the grand times we had on the air from the World's Fair . . . the summer trips we took across the lake on board the old steamer Roosevelt . . . the special train trip up to Lake Geneva . . . we used to pack a hundred and fifty people in the studio Saturday nights for barn dance and then lock the door down stairs. . . . Red Foley was known as the Stranger? . . . Bradley Kincaid tore at our heart strings with "Barb'ra Allen? . . . And Hugh Cross did the same thing with the song "Put My Little

Shoes Away." . . . My Mom went on the air and gave you a recipe for my favorite cookies . . . Oh, Boy!

A letter yesterday from Major Albert Stevens who is not exactly stratosphering these days but giving a series of lectures at Harvard University, and, as he says, "filling my lungs with chalk dust off the blackboards."

Word from Mary Kelly, Lulu Belle and Jean in no uncertain terms, telling that Scotty, Joe and myself are to appear at the stage door of the theatre after the barn dance Saturday night dressed in Tuxedos to take the girls out for a midnight supper. Can you imagine! Out of a pair of comfortable overalls and into a choking, binding, throat cutting "Tux". . . . Joe's idea is a good one . . . why not all go to the corner counter for a hamburger and we can all wear overalls? Personally, I don't think the idea went over. Hope the moths haven't gone away with that silk lapelled coat of mine.

Continent Tunes In

(Continued from page 11)

truck drivers, housewives, shut-ins, policemen, ranchers, bakers, night watchmen—from Alaska to Mississippi and Texas, and from Maine to the Canal Zone.

Rain or snow, hot or cold, the Smile-A-Whilers are on the job. And they like it, for they know they have listeners—they know they are helping thousands of folks to start the day in a happier mood. Knowing that, they are themselves made happier!

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WLS DAILY PROGRAMS

Saturday, March 13, to Saturday, March 20

870 k.c. — 50,000 Watts

Monday, March 15, to Friday, March 19



Here is Chuck Acree broadcasting "Something to Talk About," a new station feature now sponsored at 12:55 p.m., Tuesday, Thursday, and Saturday. (Carhartt Overall Company.)

Chuck, who "doubles" in continuity writing and broadcasting, includes many unusual human interest facts concerning people and events in his five minute program; and describes the origin of common words, phrases, and superstitions. Radio listeners send in many facts for this program.

Sunday, March 14

(CENTRAL STANDARD TIME)

- 8:00—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Felber; Herb Morrison; Grace Wilson; Safetygram contest; Lawson Y. M. C. A. Glee Club.
- 9:00—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Elsie Mae Emerson, organist.
- 9:45—"Old Music Chest"—Phil Kalar, Elsie Mae Emerson. (Willard Tablet)
- 10:00—WLS Concert Hour—Orchestra; Otto Marak, Carol Hammond, Herman Felber, soloists.
- 11:00—NBC—The Southernaires.
- 11:30—"Building Better Citizens"—Chuck Acree; Mr. Henry Wiegman, Pres., Handicaps' Outlet Guild.
- 11:45—Elsie Mae Emerson at the organ.
- 11:58—Weather Report; Chicago Livestock Estimates.
- 12:00—Sign Off.

Sunday Evening, March 14

6:30 p. m. to 8:00 p. m., CST

- 6:30—NBC—The Bakers' Broadcast—Robert Ripley. (Standard Brands)
- 7:00—NBC—"Appointment at Westminster"—Dramatic skit.
- 8:00—Sign Off for WENR.

Morning Programs

(CENTRAL STANDARD TIME)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy Montana; Red Foley; Hoosier Sod Busters; Arkie.
- 6:00—Farm Bulletin Board—Howard Black; Weather; Livestock Estimates.
- 6:15—"Sing, Neighbor, Sing." (Purina)
- 6:30—Mon., Wed., Fri.—Winnie, Lou & Sally. (Hayes Hatcheries)
- Tues., Thurs.—Musical Almanac. (Republic Steel)
- 6:45—Mon., Wed., Fri.—Musical Moments. (Chevrolet)
- Tues., Thurs., Sat.—Pat Buttram; Henry Hornsbuckle; Hoosier Sod Busters.
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review.
- 7:15—Prairie Ramblers & Patsy Montana. (Drug Trades)
- 7:30—Mon., Wed., Fri.—Pokey Martin and The Arkansas Woodchopper. (McConnon)
- Tues., Thurs.—The Hilltoppers.
- 7:45—Jolly Joe's Pet Pals Club. (Little Crow Milling)
- 8:00—Lulu Belle & Scotty. (Foley's)
- 8:10—News Report—Julian Bentley.
- 8:30—Morning Devotions, conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.
- 8:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers & Ironers)
- Tues., Thurs., Sat.—Morning Minstrels with Hometowners, Otto's Novelodeons, Morpheus Mayfair Manchester, Puddin' Head Jackson, Possum Tuttle; Bill Thall, interlocutor.
- 8:59—Livestock Estimates & Hog Flash.
- 9:00—School Time—Educational Broadcasts presented by Prairie Farmer.
- 9:15—NBC—"Ma Perkins." (Oxydol)
- 9:30—NBC—Pepper Young's Family. (Camay)
- 9:45—News Report—Julian Bentley.
- 9:50—Poultry & Dressed Veal Markets.
- 9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stockyards. (Chicago Livestock Ex.)

- 10:00—NBC—The O'Neills. (Ivory)
- 10:15—NBC—Personal Column of the Air. (Chipso)
- 10:30—NBC—Vic & Sade. (Crisco)
- 10:45—NBC—Edward MacHugh, the Gospel Singer. (Ivory)
- 11:00—Martha Crane and Helen Joyce in Morning Homemakers' Program, with Otto & His Novelodeons; Ralph Emerson; Hometowners Quartet; John Brown; Phil Kalar; Carol Hammond; Grace Wilson; Paul Nettinga; Zeta Newell.
- 11:45—Fruit & Vegetable Market; Weather; Bookings.
- 11:45—News Report—Julian Bentley.

Afternoon Programs

(Daily ex. Sat. & Sun.)

- 12:00—Prairie Farmer Dinner Bell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features.
- Tues.—Mid-West on Parade, featuring Superior, Wisconsin.
- 12:45—Jim Poole's Livestock Market Summary direct from Union Stock Yards.
- 12:55—Mon., Wed., Fri.—Ferry-Morse Seed. (E. T.)
- Tues., Thurs., Sat.—"Something to Talk About," Chuck Acree. (Hamilton Carhartt)
- 1:00—Variety Entertainers.
- 1:15—Mon., Wed., Fri.—"Melody Parade"—Hometowners Quartet, Sophia Germanich, WLS Orchestra. (Olson Rug)
- Tues., Thurs.—Otto & His Novelodeons. (Lewis Lye)
- 1:30—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 1:45—Mon., Wed., Fri.—Priscilla Pride. (Downtown Shopping News)
- Tues., Thurs.—Christine; Uncle Doody & His Boys.
- 2:00—Homemakers' Program.
- 3:00—Sign Off for WENR.

SATURDAY EVENING, MARCH 13

7:00—NBC—Ed Wynn.

7:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)

8:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots, Henry Burr; Toby & Susie; Sally Foster; Otto & His Novelodeons; Lucille Long; Lulu Belle; Skyland Scotty, and other Hayloft favorites, with Joe Kelly as master ceremonies. (Alka-Seltzer)

9:00—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Patsy Montana; Pat Buttram; Wm. O'Connor; Winnie, Lou & Sally; The Hilltoppers; Otto's Novelodeons. (Murphy Products Co.)

9:30—"Hometown Memories"—Home-

towners; Hilltoppers; Red Foley; Carol Hammond. (Gillette)

9:45—Henry Hornsbuckle with Prairie Ramblers & Patsy, and Georgie Goebel. (Conkeys)

10:00—"Tall Story Club," with Pokey Martin. (Penn Tobacco)

10:30—Christine, Hilltoppers, Slim Miller.

10:45—"Down at Grandpa's"—Lily May; Girls of the Golden West; Hoosier Sod Busters; Dan Hosmer.

11:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers & Patsy Montana; The Hilltoppers; Hometowners Quartet; Christine; Otto & His Novelodeons; Henry; George Goebel; Lulu Belle & Scotty; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Wm. O'Connor, and many others.

12:00—Sign Off.

Saturday Morning, Mar. 20

(CENTRAL STANDARD TIME)

- 5:30-8:30—See Daily Morning Schedule.
 6:30—Smile-A-While (cont'd).
 7:30—Uncle Buster & His Big Yank Boys. (Reliance Mfg.)
 8:30—WLS—Sunday School Class—Dr. John W. Holland.
 8:45—Morning Minstrels. (Olson Rug Co.)
 8:59—Livestock Estimate & Hog Flash.
 9:00—Junior Stars Program.
 9:30—Big Chief Waldo. (Campbell Cereal)
 9:45—News Report—Julian Bentley.
 9:50—Butter & Egg Markets; Dressed Veal; Live and Dressed Poultry Quotations.
 9:55—Program News—Harold Safford.
 10:00—Priscilla Pride. (Downtown Shopping News)
 10:15—Arkie.
 10:30—The Bergstroms.
 10:45—Lily May; Red Foley; Girls of the Golden West.
 11:00—Morning Homemakers with Martha Crane and Helen Joyce. (Feature Foods)
 11:45—Fruit & Vegetable Markets; Butter & Egg Markets; Weather; Bookings.
 11:55—News Report—Julian Bentley. (M-K)
 12:00—Poultry Service Time—George Goebel; Ralph Emerson.
 12:45—4-H Club Program.
 12:30—Closing Grain Market Summary—F. C. Bisson.
 12:45—Weekly Livestock Market Review by Jim Clark of Chicago Producers Commission Association.
 12:55—"Something to Talk About," Chuck Acree. (Hamilton-Carhartt)
 1:00—Prairie Farmer—WLS Home Talent Acts.
 1:15—Homemakers' Hour.
 2:00—Homemakers' (cont'd).
 2:15—Merry-Go-Round. (Jung Seed Co.)
 2:30—WLS Merry-Go-Round, with variety acts, including Ralph Emerson, Eddie Allan; John Brown, Red Foley, Lily May, Winnie, Lou & Sally, Hilltoppers, Bill McCluskey.
 3:00—Sign Off for WENR.

Homemakers' Schedule

(Conducted by Mary Wright)

Monday, March 15

- 2:00—Orchestra; Max Wilson, soloist; John Brown; Marjorie Gibson in Fanfare; P.-T. A. Speaker—Mrs. Walter Buhlig.

Tuesday, March 16

- 2:00—Orchestra; John Brown; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Talk; Wm. O'Connor.

Wednesday, March 17

- 2:00—Orchestra; Paul Nettinga; Grace Wilson; John Brown; Marjorie Gibson in Fanfare; Homemaking Talk, Mary Wright.

Thursday, March 18

- 2:00—Orchestra; Winnie, Lou & Sally; John Brown; Margaret Sweeney, harpist; Little Home Theatre Drama; Marjorie Gibson in Fanfare.

Friday, March 19

- 2:00—Orchestra; Phile Kalar, baritone; Evelyn "The Little Maid;" Marjorie Gibson in Fanfare.

Saturday, March 20

- 1:15—Ralph Emerson; John Brown; Christine; Lulu Belle & Scotty; George Goebel; Sod Busters; Interview of a WLS Personality—Marjorie Gibson; "Family Fun"—Mary Wright.

Evening Programs

(CENTRAL STANDARD TIME)

Monday, March 15

- 7:00—NBC—Helen Hayes for General Foods. (Sanka)
 7:30—NBC—The Sweetest Love Songs Ever Sung. (Sterling Products)
 8:00—WLS—American Legion Program, National Commander—Harry W. Colmery.

Tuesday, March 16

- 7:00—NBC—The Westerners—Log Cabin Bar Z Ranch. (General Foods)
 7:30—NBC—Welcome Valley with Edgar Guest. (Household Finance)
 8:00—NBC—Ben Bernie & His Boys. (American Can)

Wednesday, March 17

- 7:00—NBC—Broadway Marry-Go-Round. (Sterling Products) (Dr. Lyons)
 7:30—NBC—Ethel Barrymore. (Sterling Products) (Bayer)
 8:00—WLS—Judges of the Round Table.

Thursday, March 18

- 7:00—WLS—"The Old Judge." (University Broadcasting Council)
 7:15—WLS—Ralph Emerson, organist.
 7:30—WLS—"What Since Repeal," American Business Men's Research Foundation.
 7:45—WLS—"The Active Citizen," Illinois League of Women Voters.
 8:00—WLS—Lawyer Lincoln.

Friday, March 19

- 7:00—NBC—Irene Rich. (Welch)
 7:15—NBC—Singing Sam. (Barbasol)
 7:30—NBC—Death Valley Days. (Pacific Coast Borax)
 8:00—NBC—Universal Rhythm. (Ford Motor Co.)

THINKING CAP?



Continuity Man Bill Meredith seems to be hatching a large idea if the size of his "thinking cap" is indicative. Bill is one of the behind-the-scenes radio experts.

WATCH THIS SPACE

For Appearance of WLS
 Artists in YOUR Community

Sunday, March 14

ST. LOUIS, MISSOURI, Municipal Auditorium (in Conjunction with Old Fiddlers' Contest)—WLS NATIONAL BARN DANCE: Uncle Ezra; Hoosier Hot Shots; Lulu Belle; Skyland Scotty; Otto & His Novelodeons; Bill McCluskey.

HOAGLAND, INDIANA, High School Gymnasium—WLS NATIONAL BARN DANCE: Prairie Ramblers & Patsy Montana; Tom Corwine; Chuck & Ray; Pauline.

Monday, March 15

EDGERTON, WISCONSIN, Rialto Theatre—WLS NATIONAL BARN DANCE: Pine Mountain Merrymakers; Ramblin' Red Foley; Girls of the Golden West; Lily May.

Tuesday, March 16

MILWAUKEE, WISCONSIN, Garfield Theatre—WLS NATIONAL BARN DANCE (1937 Edition): Lulu Belle; Skyland Scotty; Four Hired Hands; Caroline & Mary Jane; Bill McCluskey; Pauline.

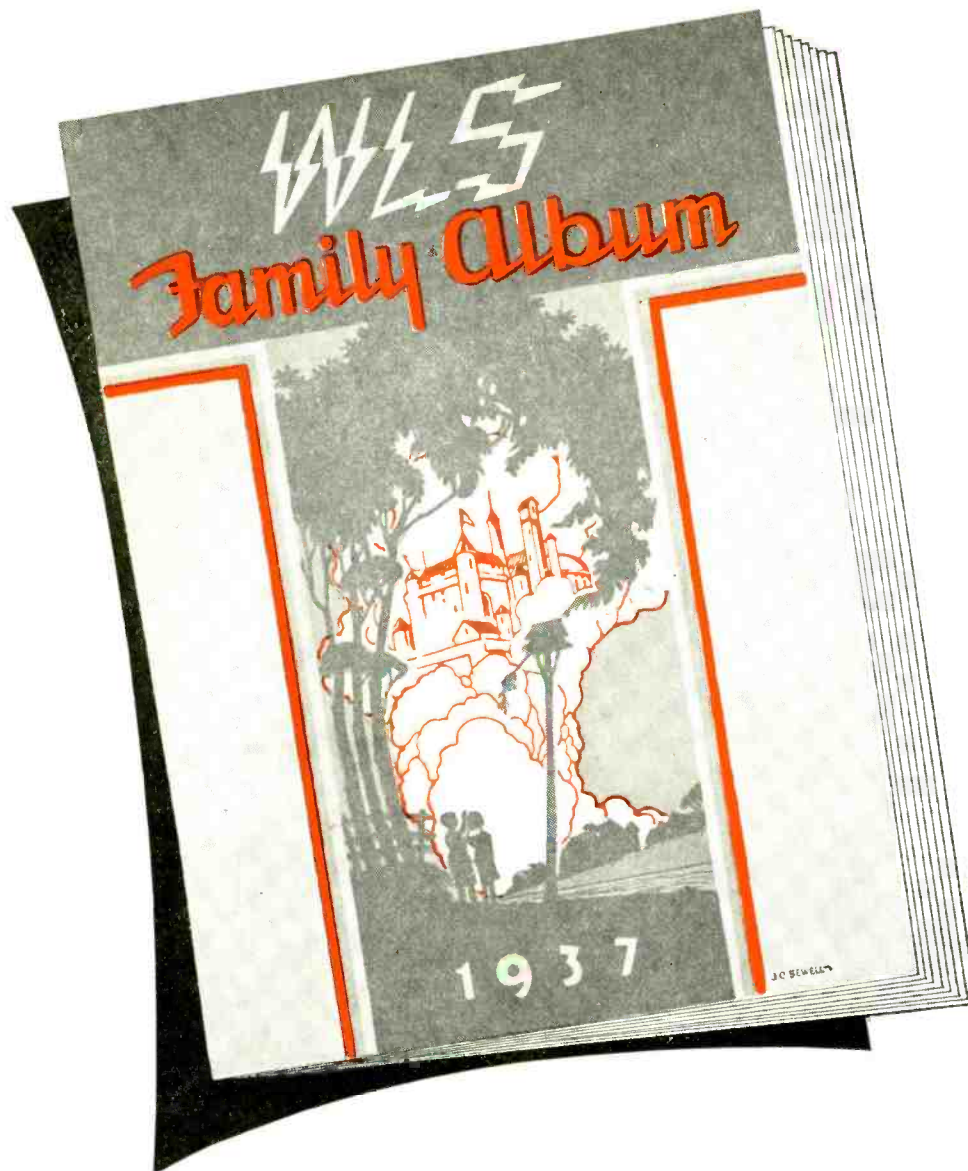
Wednesday, March 17

CHICAGO, ILLINOIS, Symphony Theatre, Chicago Ave. & Cicero Ave.—WLS ON PARADE: Lulu Belle; Skyland Scotty; Four Hired Hands; Caroline & Mary Jane; Bill McCluskey; Pauline.

WLS ARTISTS BUREAU
 1230 W. Washington Blvd.
 CHICAGO, ILLINOIS

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