

HARRISON PUTNAM
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Stand By

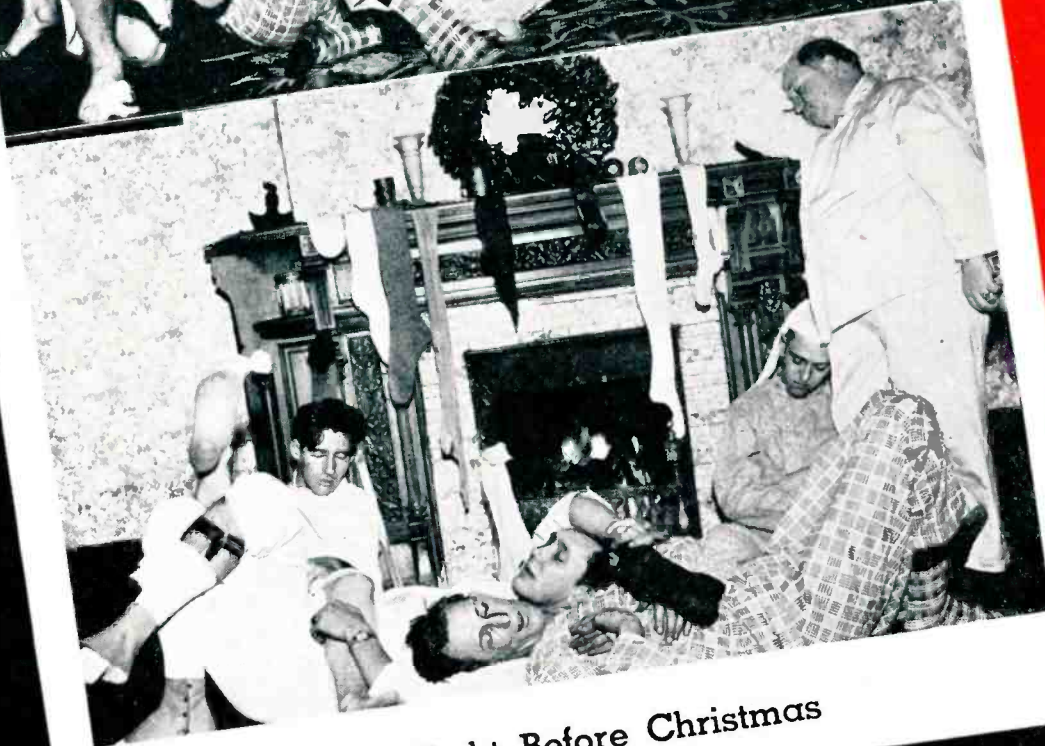
DECEMBER 19, 1936



Smilin' Ed
McConnell



Let's Eat



The Night Before Christmas

Listeners' Mike

No Barnyard Frolic

Disappointed Listener calls Pappy Cheshire's program a real program. I enjoy listening to it but it's no barnyard frolic, if you ask me. I picture farmers as big healthy fellows and can you picture Ambrose, Shucks, Dixie Boy, Skeets, and Dick as husky farmers when you hear their soprano voices? Also, I like variety and if they didn't announce the number, wouldn't know Skeets and Frankie from Jimmy and Dick or Ambrose from Shucks. And where are their fiddle tunes? I bet they haven't a fiddle in the barnyard, and what's a barn dance without a fiddler?

Pappy Cheshire's program is okay but it can't even be compared with the National Barn Dance. . . . Ethel Eckstein, Oshkosh, Wis.

First Chance

I enjoyed the one hour of the Barn Dance so very much tonight. I really think it was one of the best I've ever heard. Maybe it was because I've been here a week and, of course, Chicago stations don't come in here very good so it was my first chance to hear all the gang. . . . Mary Becker, Detroit, Mich.

Deduction

How are we ever going to know who the Hired Man is? Well, I looked through my 1937 Album and I believe if the Hired Man writes for Stand By, he would need a notebook and pencil. So I think his picture can be found among the shadow pictures and on page 15. . . . Guesser, Bath, Ill.

By the Tail

Just noticed two articles on the Listeners' Mike page complaining about the Barn Dance. But I suppose some folks would complain if they had the world by the tail and a down hill pull.

I think it would be a very lucky mike to have Winnie, Lou and Sally to "hug it," and a very poor barn dance that didn't have any kind of music you would want to hear. To make a long story short, anything or anyone on the Barn Dance is tops with us.

We think Arkie and Pokey are swell. Why? Well, they happen to come from our home states. . . . Mr. and Mrs. WLS Fans, Kincaid, Ill.

More Happiness

I would like to tell you as a suggestion for others what I did with my last year's Stand By copies. Much as I wanted to keep them it gave me more happiness to know that the young man who has them is enjoying every number. He had never seen any artists although he listens to all the programs and the Barn Dance. He cannot afford added expense as he has tuberculosis and has been in bed most of the time for the past 10 years. . . . A Listener, Mankato, Minn.

Paging Joe Kelly

I think that you should include in your Stand By a page or column for the children by Joe Kelly because all the kids like him so well. . . . Mrs. William L. Burke, Converse, Ind.

STAND BY

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JULIAN T. BENTLEY, Editor
Virginia Seeds, Managing Editor

December 19, 1936

VOLUME 2 NUMBER 45



Mary Jane looks none too pleased at the flattening of the back tire caused by Daddy's avoirdupois.

The McConnell family at home—Mary Jane, Smilin' Ed, Ed, Jr., and Mrs. McConnell.



by Virginia Seeds

But I soon gave that up. I found I could sing just as well without working so hard and folks seemed to like it better."

There's no doubt but that folks do like Ed's singing and his spontaneous philosophy. He is one of radio's few real old-timers, and his popularity seems to increase every year.

Back in 1921, Ed got his first radio job at WSB, Atlanta. Commercial announcements were unknown then but it wasn't long before Ed had a couple of sponsors. "And I had them for about nine months before the station even knew about it," Ed remembers.

In those days radio salaries weren't very large and most songs were sung "by request." Two men, a car dealer and a fruit packer, found that every time their names were mentioned on Ed's program their sales increased; so they made an agreement with Ed to pay him for the mention of their names.

Ed decided he liked radio and saved his money to build and finance a station in Florida, WDBO. That was before stations had the monetary value they do now and after playing with his new toy for a while, Ed practically gave it away to get rid of it in 1926. He still pulls a long face at the thought of the price the same equipment might bring now.

From his own station Ed went to WJAZ, Jacksonville, Florida; and, in

(Continued on page 14)

IF YOU want to make Smilin' Ed McConnell's smile wider than ever, just ask him about his 19-months-old son, James Edwin, Jr.

"Why, he's the spittin' image of his father," Smilin' Ed will assure you, slapping his rotund thighs for emphasis. "And smart? Say, every time he sees a phonograph record, he points to it and says, 'Daddy!' He's heard so many of my recordings that he just naturally associates the two."

"Luckily, Mary Jane, who is six, looks like her mother," Ed admits. "But both the youngsters are musical

and can carry a tune just as well as a grown-up."

When Ed was his daughter's age, he was making his first public appearances as a singer in a church choir in Atlanta, Georgia. He never wanted to do anything but sing, and singing has always been his career. Ed's is a natural, unstudied singing that comes from a cheerful, happy-go-lucky disposition.

"Fact is, when I first started with Lyceum," Ed recalls, "I began taking a lot of lessons from voice teachers and working 10 or 12 hours a day.

TO THE STAND BY FAMILY

A
Merry Christmas
And A
Happy New Year



Burrige D. Butler

Glenn Snyder

Pat Buttram

George Biggar

Henry Hornsbuckle

Harold Safford

Check Stafford

Mary Wright

Arthur C. Page

Marjorie Gibson

Ray Inman

Shari

John Baker

John Lair

Virginia Seeds

Jack Holden

Julian Bentley

The Hired Man

C. A. Kennedy



Ad Lib!

By JACK HOLDEN

TOMMY ROWE'S little five-year-old daughter, Rita, played Santa Claus to a family here in Chicago the other night. Rita went to the theater. There was a prize to be given away to one of the audience . . . \$2,000, which is a good prize in any man's country. Rita was asked to come to the stage and pick the lucky number. She did and the winner in turn gave Rita a portion of the prize. (I notice Tommy has a new suit today.)

Word from Smiley

A letter on my desk from Smiley Burnette out in Hollywood. I told you a few weeks ago that Smiley had married a press agent. That started the feud. Smiley says, "I was pained . . . press agents are of the lowest order out here . . . next to actors and radio announcers." It seems that Smiley's wife is one of Hollywood's leading newspaper columnists. He also included this in his letter. "Tell Buttram I would like to write him but I cannot spell that noise you make when you stick your tongue out and blow." Nice goin', Smiley!

Lunch downtown yesterday with Louis Bernays, British Consul General. We discussed the King briefly . . . very briefly. Returning to the Consulate office . . . phones were ringing constantly as reporters from newspapers and magazines asked for statements (which they didn't get) . . . photographers in the outer hall pleading for a picture of the Consul . . . (which they did not get). Mr. Bernays merely shut the office door, let the 'phones ring, and showed me his fine collection of British poetry.

With Christmas coming, those two youngsters of mine are getting more angelic every day. A party at the church the other afternoon for children brought out the youngsters of the neighborhood. Donnie's Sunday school teacher tells this story. My two with several others left the parish house and went into the church. Down the aisle they walked to the altar. Five little tots solemnly knelt there and began to pray. But they were praying to Santa Claus and telling him what to bring them for Christmas.

I'm writing this at Chamberlain's desk this morning. Directly over it hangs a picture of CBS's star announcer David Ross. Is he your model, Howard?

Ralph just left for breakfast. He wouldn't wait for me. Order some ham and eggs, no potatoes and a cup of coffee. I'll be over in 10 minutes, Ralph. Oh, yes, don't forget some toast.

Spent last evening with Henry Burr who, as you know, has been seriously ill for the past five weeks. Henry lost 30 pounds and was really dangerously ill, but today he's feeling much better and we hope to hear him singing those fine old songs again next Saturday night in the hayloft.

Col. Roscoe Turner, the speed flyer, who appears on the show "Flying Time" gets my bid for the owner of the world's best trained moustache. It comes right out to a pin point. Maybe it's a stream-lined "tache" to break down any wind resistance.

Jessica Dragonette starts a new series for CBS, January 13, taking over the spot and sponsor of the current "Come On, Let's Sing" program.

Popular Carols

The 10 most popular Christmas carols, selected by radio listeners all over the country, will be sung during a special program, December 19, from 10:00 to 10:30 p.m., over the NBC-Blue network.



Oakie On Caravan

Starring Jack Oakie and featuring guest artists in a collegiate program, the Caravan starts a new trek on the airlines Tuesday, December 29, on CBS, from 8:30 to 9:30 p.m. Oakie will burlesque the part of a college president.



East vs. West

When East meets West it will be decided whether or not modern civilization kills personality. This is the topic of debate between teams representing Princeton and Stanford, to be broadcast December 19 on the NBC-Blue network, 1:00 p.m.



Eastman Not Contented

Morgan L. Eastman, who has directed the orchestra of the Contented Hour for five years without interruption, retires from this program with the December 28 show. He will be replaced by Dr. Frank Black, general musical director of NBC.

LET'S NOT FORGET THE BIRDS



By Check Stafford

Snow-laden evergreens, frosty air and sparkling icicles make Christmas seem more cheery. But when snow hides deeply the seeds, berries and foods our little feathered friends depend upon for their winter sustenance, it is scant fare they find. Many pitiful little frozen bodies are found following the deep snows.

Garden lovers, farmers and folks with hearts tuned to Nature, gather about them each wintertime, big colonies of birds of all kinds that chirp and chatter their thanks for the daily rations they receive at the hands of these kind-hearted, thoughtful citizens.

So, should the Yuletide season find a heavy blanket of snow or sleet covering the country, sweep a place in a protected spot free from snow and scatter wheat, dry ground feed, cracked corn, dry bread crumbs, meat scraps and the like. Before long little, chilled birds will find your Christmas food offering. You will find pleasure and interest in your deed, not to mention the aid you extend in keeping alive these songsters and feathered gatherers of insect and worm pests, for the coming summer. If you have a cedar tree, hang a Christmas present in its branches for the birds, a chunk of suet or a few bread crusts. Say "Merry Christmas" to the birds!



FIRST prize-winner in the recent contest on "What I Like Best About Lulu Belle," is Miss Mildred Kester, Indianapolis, Indiana. Miss Kester received two new \$100 bills and a \$25 bonus for promptness in sending in her entry, or a total of \$225.

"Miss Kester said more in 50 words than most people do in a thousand," said one judge of the contest.

Second prize of \$50 was awarded to Miss Emma V. Eberhardt, Arthur, Illinois. Miss Myrtle Pasiesek, Princeton, Wisconsin, won third prize of \$25. Fourth prize of \$15 was won by Mrs. Fred B. Casto, Battle Creek, Michigan; and the \$10 fifth prize goes to Mrs. Arthur Stern, Princeton, Wisconsin.

Fifty additional prizes of one dollar each were awarded to the following:

Mrs. Hazel Griffin, Montezuma, Ind.; Beulah Stonebraker, Burlington, Ind.; Mary A. Land, Chicago; Mrs. John A. Nagel, Rensselaer, Ind.; D. H. Tuttle, Memphis, Tenn.; Mrs. B. E. Pemberton, Saunemin, Ill.; Edith M. Driscoll, Evanston, Ill.; Mrs. Maurice Young, Viola, Ill.; Mrs. J. R. Wilson, Gary, Ind.; Merle H. Ihne, Pecatonica, Ill.; Mrs. Wm. Finnan, Chicago; Thelma Winter, Grand Rapids, Mich.; Laura Snapp, Columbia City, Ind.; Marie Schuette, Plymouth, Wis.; William C. Schafer, Ashton, Ill.; Mrs. Frances Urban, Humboldt, S. D.; Mrs. Paul Bringhurst, East Chicago, Ind.; Mrs. Bennie Olson, Westby, Wis.; Mrs. B. J. Thul, Graf, Iowa; Mrs. Katherine Cowles, West Branch, Mich.; Norine Little, Cisco, Tex.; Mrs. Wayne Stowe, Rockford, Ill.; Esther M. Wilson, Grand Rapids, Mich.; Val T. Hanson, Washburn, Wis.; Margaret Z. Watson, Terre Haute, Ind.; Mrs. Clara Seifert, Kenosha, Wis.; Mrs. Marvin Patterson, Lake Beulah, Wis.; Mrs. H. J. Pangburn, Hart, Mich.; Mildred Scarsdale, Anna, Ill.; Joan Kudukis, Chicago; Arleen Holsaple, Baraboo, Wis.; Harriet Stoudt, Batavia, Ill.; Caroline Murray, Kenosha, Wis.; Mrs. Ed Waters, Muskegon, Mich.; Gladys Anderson, Saginaw, Minn.; Viola Nading, Strawberry Point, Iowa; Mrs. J. H. Jiles, Clinton, Ill.; Mrs. E. L. Young, Paducah, Ky.; Veronica Galvach, St. Johns, Mich.; Bernice Mack, Ivanhoe, Minn.; Mrs. Hershel Strait, Rossburg, Ohio; Mrs. Dorothea Lambert, Dayton, Ohio; Mrs. Jessie Pratte, Bonne Terre, Mo.; Dale L. Cline, Harrisburg, Va.; Mrs. Harry H. Hoover, Highspire, Pa.; Mildred Nemetz, Kewaunee, Wis.; Marie Jessee, Carryton, Tenn.; Mrs. Claude Warmouth, Chrisman, Ill.; Charles R. Bland, Berthold, N. D.

Belles Lettres

Charles Dana Gibson, S. S. Van Dine, Zona Gale, Hendrik Willem Van Loon and other big names in American literature will be gathered together at the Waldorf-Astoria in New York, December 19, to celebrate the 50th anniversary of Scribner's Magazine. The NBC-Red network

Lucille Gets Contract

Lucille Manners, one of the outstanding young singers of the new generation of radio artists, has signed a long-term contract to become the permanent star of the Cities Service Concerts on NBC.

Miss Manners will replace Jessica Dragonette as the featured soloist of the Friday night broadcast over the NBC-Red network on February 5, 1937.

Barrymore's Scrooge

"Scrooge" will be portrayed on the air Christmas day by Lionel Barrymore for the third successive year. With 45 minutes instead of the usual half hour devoted to the performance, a longer version of Dickens' "Christmas Carol" will be possible on the Hollywood Hotel program, CBS, 8:00 p.m.

After his first appearance as Scrooge in 1934, Barrymore was signed to a five-year contract to play the part of the man who didn't believe in Christmas.

What Do You Think?

A series of four weekly experimental broadcasts on controversial subjects is being inaugurated by CBS in collaboration with the University Broadcasting Council. Title of the show, which starts December 21, 9:30 to 10:30 p.m., is "What Do You Think?"

Opening with a man-on-the-street questioning passers-by on Michigan Avenue in Chicago, the broadcasts will be switched to the home of Prof. John Eberhart of Northwestern's psychology department, where a group of students and instructors will discuss the issues.



The 33 youngsters in the Clay County Children's Home at Knightsville, Indiana, are still enjoying their radio donated by the Christmas Neighbors' Club last year. The radio-giving project is being repeated this Yuletide season.

Let's Eat!



← Eileen Wright packs into Christmas boxes some of that home-made candy her mother has been telling Stand By readers how to make.



↑ Tom Hargis snatches a handful of hot buttered popcorn while John Lair feeds some to Sophia at the reed organ.



↑ Haylofting seems to make the Fanfare Reporter hungry. Watching her are Tom, Joe Kelly, Dick, and Harry, who is having a cup of coffee, too.



Chatting over coffee cups between shows are Winnie, Paul Nettinga, Mrs. Jensen, Sally and Lou (Jensen sisters), and Lily May. ↓



↑ Uncle Ezra demonstrates to 4-H winners at the Barn Dance the fine art of putting a hot dog into a bun. Left to right are: Cora Mae Briggs, leadership winner; Uncle Ezra, Florence Erickson and Fred Reichart, achievement winners, and Clayton Fox, leadership winner.

Wrap Christmas Packages Gayly

DRESS your Christmas packages up in latest Yuletide finery in the comfort of your own home, at your leisure, and you'll capture all the joy of Christmas when you see the beautiful results.

by
**MARY
WRIGHT**

Plan as many variations in wrappings as there are number of packages to go to one family. And duplicate these wrappings for packages for other families. There is an endless number of designs available in paper, ranging from the newer and most effective red and silver dots and sophisticated plaids to the more conventional holly and Santa Claus paper. Between these extremes are patterns to suit every mood and taste. Transparent cellulose papers, although fragile and somewhat more expensive, make a fascinating wrapping for decorated boxes which are too attractive to be hidden by opaque papers. Ribbed tissue paper lends more of a festive air to packages than does the plain tissue paper.

Combine Papers

A combination of papers of two colors or of a paper of a solid color and one with an attractive design is most effective. One of the packages in the illustration was first wrapped with white ribbed tissue paper and the strip of holly paper applied over it. This was held in place by the ribbon which served a double purpose. One-third of the box might be covered with a solid color and the remaining two-thirds with another harmonizing color. This is an excellent way to use pieces of paper which are too small to cover a whole package.

You will find on the market this year a narrow gummed tape only a quarter of an inch wide which is most convenient to use and makes a striking package as well. In the accompanying photograph this tape is used as a decorative note to give the package wrapped in dotted transparent cellulose a tailored appearance. It may also prove very useful in holding the wrappings in place when two kinds of papers are used on one package.

Unusual Shapes

Satin and tulle ribbons and tinsel cords add much to the attractiveness of a package if their width is scaled to the size of the package. A great variety of attractive colors and patterns is available in cellulose ribbons of all widths and they dress up a package immensely when used on a straight surface, but they are

almost too fragile to tie into bows successfully.

A package of unusual shape may be wrapped most attractively by placing it in the center of a liberal-sized square of paper. Hold the four corners together above it with one hand and with the other arrange the paper in fairly even folds around the package so that when you tie it around the top, the paper will be in small ripples. The jar of strawberry preserves in the illustration was wrapped in this manner and the bow applied later. The Christmas Greetings seal applied directly upon the jar is easily seen through a transparent wrapping.

Another easy-to-wrap package is the cylindrical candy box topped with the transparent fan. This package has no wrapping on the bottom. Cut



Mary puts final touches on Christmas packages.

a piece of paper about an inch longer than circumference of the jar and an inch wider than the height of the jar plus its radius. (If your memory of mathematical terms has slipped, Johnny or Betty will be glad of the chance to assist you.) Wrap the paper smoothly around the jar and fasten either by tying a ribbon around it or by taping it up the side with cellulose tape of transparent or matching color. Gather the paper together on top, tie it in place and fluff it out to form a flat surface to which the fan may be attached. Make the fan of transparent sippers, all of one color or of mixed colors. Place about 20 sippers together with the ends even and with a stout cord, tie them together tightly in the center, and they will stand up at the correct

angle. Fasten this fan in place with a short piece of colored gummed cellulose tape. Bows and pompoms may be used in the same manner and fastened on by running the tape through the ribbon under the bow.

Ready-made decorations such as small wreaths, sprigs of holly or mistletoe, silver bells of various sizes, snowballs and merry little replicas of Santa Claus add a bit of Christmas atmosphere to otherwise plain packages. Packages wrapped in plain paper and decorated sparingly with gummed silver stars and silver ribbon minus bows are severe looking but charming and unusual. Blue and silver, red and gold, green and gold, and red and silver are among the most popular Christmas color combinations now in vogue, although any colors which harmonize may be combined to satisfy your love for individuality.

A SENSATION!



YOU'LL DECLARE it's a three-dollar value, but this new Jolly Time Electric Popper costs you only \$1, postpaid. Big 3-quart capacity. Handsome gunmetal finish. Approved by Good Housekeeping Institute, Underwriters Laboratories, and over 50,000 users. Ideal for Xmas gift. Sold only by mail, under absolute guarantee of money back unless you agree it's the greatest home popper you ever saw. If you send your order immediately a full-size tin of Jolly Time Pop Corn will be included free. You take absolutely no risk. Either you agree this Jolly Time Popper is the finest you've ever used, or return popper and get your dollar back. Act promptly. Mail your dollar NOW to American Pop Corn Co. Box F, Sioux City, Iowa World's Largest Pop Corn Producers

POPPER SOLD ONLY BY MAIL - ORDER NOW!

5 PACKAGES WINTER BLOOMING BULBS, POSTPAID \$1.00

Everyone in your home will enjoy these beautiful, fragrant flowers this winter. Think of it, gorgeous, brilliantly colored HYACINTHS, TULIPS, and CROCUS in choicest selection of Holland's best variety, all rooted in bulb peat, with top growth starting and packed in new patented package, with watering tubes. No pots or dishes needed and no muss. Simply pour water into watering tubes and every bulb will come into full flower in any ordinary living room. Special terms to Garden Clubs, Church Societies, etc. for special sales. Make wonderfully attractive gifts for old and young, especially for shut ins. Five packages assorted in gold finish tray, POSTPAID for \$1.00. Six orders to one or more addresses for \$5.00. Satisfaction guaranteed or money refunded. Order to-day. Address, CLARK GARDNER, R3, Osage, Iowa.

5 Packages in tray \$1.00

QUILT PIECES, Large, Brand New Prints, Latest Patterns, 2 Lbs. (15 yds.) only 69c plus few cents postage - 10 spools thread free. Sent C.O.D. THE FRANCIS MILLS CO. Marlon, Illinois Dept. 83

The Latch String

By CHECK STAFFORD

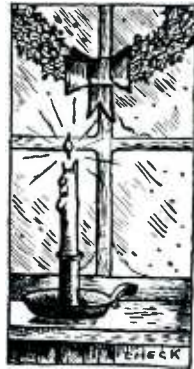
HOWDY, folks. Your next copy of Stand By will be dated December 26th, so today, though a bit early, Latch String extends heartiest of Christmas greetings. May it be a happy day for all of you.

War ridden Spain, where all classes usually enjoy a jolly Yuletide, faces a sad and meagre Christmas. Spain makes much of Christmas, and is ordinarily a leading country in celebrating a colorful Christmas in true spirit of the day. Castilian farmers drive their turkeys in great droves to the Madrid markets. Large displays of luscious oranges come from Andalusian groves. There are dates, fruits, and nuts of many kinds, with bright flowers and decorations covering the busy store fronts and market stalls. People jostle and hustle about in gay spirit as they fill baskets and exchange greetings, just as we do here in the good old U. S. A. where we are blessed with peace.

But for them, now cursed with the shrill whine of bullets and boom of bursting shell, all is sadness and desolation. Thousands of formerly well-to-do families face a drearier Christmas than the poorest of American folks. Our hearts go out to those innocent folks across the great pond and we give thanks anew for the great gift and blessing of peace.

These pre-Yuletide days bold headlines and radio newsmen tell of big news! War . . . nations are threatened . . . markets are affected . . . thrones become shaky . . . and there is fear and suspicion in the lands across the ocean. All these form news of importance today. But there

is always the greatest news story of all time with us which, told anew each year, grows more sacred and interesting as time passes. That's the age-old story that broke nearly two thousand years ago when the shepherds saw the Bethlehem star and the messenger said, "Fear not, for I bring you good tidings of great joy which shall be to all people. For unto you is born this day in the city of David, a Saviour, which is Christ, the Lord." The mysterious messenger told them they would find a babe in swaddling clothes, lying in a manger and then the Angel left them as suddenly as it had come. There followed



a great radiance in the heavens and a multitude of voices sang "Glory to God in the highest, and on earth, peace, good will toward men." So the unlettered sheep herders started their journey at once and found the child of Mary. That little band of astonished, humble folk marveled and told of their experiences. Soon the news spread. Others told of the great news and it reached the outer country side. It spread to other countries and then to the whole world. And today, wherever man and civilization have penetrated, goes the old but ever new story of Christ. It's a wonderful story that time can never dim, growing brighter, greater, as the years roll on.

An early Christmas package reached me the other day from J. G. McGee of Waterboro, South Carolina, in the form of a bag of fine, large pecans. Red Foley and the Smile-A-While folks also enjoyed eating gift pecans from the South Carolina donor. When he paid our studios a visit last summer, Mr. McGee said pecans were a large item among the many fine crops they

raised down in his state. Since we've sampled them, we heartily agree. Pecans and other kinds of fancy nuts may be fine, but we still think a pan of good, well seasoned black walnuts, with big fat goodies in them, are mighty hard to beat. Home gathered walnuts, hickory nuts, home raised popcorn and maple sugar taffy used to be all the confections or "extras" that children had at Christmas time.

So, I come to the end of Latch String column at another Christmas time. Again I find Merry Christmas everywhere, indoors and out. With Tiny Tim, let's all join the Merry Christmas crew and say, "God bless us, every one!"



Seen Behind the Scene

It seems that a radio announcer can always get quick service in a restaurant or lunch room, no matter how crowded it is. For instance: *Howard Chamberlain* looks in to see if the lunch room downstairs is crowded—if it is he rushes in and hollers: "Quick, a cup of coffee and a sandwich, I'm on the air in three minutes."—Never fails. . . . The Little Theatre is crowded these days with visitors from the Livestock Exposition. . . . *Bill Meredith* explaining the technicalities of his new electric typewriter to his wife, *Virginia*, as if he knew what he was talking about. . . . *Al Boyd* the proud papa of a new baby girl. She weighed seven pounds and nine ounces at birth and will be christened *Carol Ann*. . . . The staccato of the riveters on the roof disturbing the concentration of the continuity department. . . . Like to hear from *Santa Claus*? Then be sure to tune in Saturday morning at 9:30 for "A trip to Santa Land." . . . *Emilio Silvestre* running in breathless and late. . . . *Pat Buttram* sure got a big hand from the audience last Saturday night—he came out with a large "APPLAUSE" sign in his hands. . . . Even the slush, snow and sleet failed to keep the folks away from the Eighth Street Theatre last Saturday night—theatre was jammed to the rafters for both performances.



Minstrels To Go?

Will Sinclair Minstrels lose its network spot? The contract runs out early in January and rumors along radio row report that sponsor is planning sweeping change in type of show.



NBC Affiliates

It's a dull week that brings no announcements of new NBC stations. Most recent are KGNC, Amarillo, Texas (effective January 1), and WFEA, Manchester, New Hampshire (effective March 1), bringing the total number of NBC affiliates to 110.

The Dinner Bell RINGS

By ARTHUR C. PAGE

I RETURNED to the desk after a week at the International Livestock Exposition with many interesting recollections. Spirited, high-stepping horses, massive Belgians, Percherons and Shires, the placid hulks of blocky beef cattle, are all impressive. But I hope you will forgive me when I say that by far the most thrilling part of this great show is the people.

Significant

If you heard our Dinner Bell broadcasts you remember that we brought dozens of 4-H club boys and girls to the microphone. There is something deep and significant in watching a pert, stylish looking miss as she parades a beef calf before the judge, then comes to the microphone and describes every detail of the manner in which she fed the animal.

Folks who have sometimes thought modern youth is giddy and lacking in serious purpose, should have seen these clear-eyed, determined boys and girls who came before the Prairie Farmer microphone last week. I think they are the finest specimens of the human race I have ever seen. It is wonderful to see this combination of youth, science, art and lofty ideals. You can look at them and write the ticket for America's future.

City Youngsters

Our last broadcast from the show was put on in the midst of a din of childish voices. Thousands of Chicago school children, chaperoned by their teachers, were attending the show. It was wonderful to watch their enthusiasm as they saw the beautiful livestock. We brought six or eight of them to our broadcasting booth. Perhaps you heard some of the interviews. Two girls said they had never seen a cow before. One girl said she had seen a cow in the zoo. One small boy said he had never seen even a horse before, although we thought surely he must have seen some of the truck horses or policemen's horses on the streets in Chicago.

Without exception these city youngsters declared that they would like to live on a farm, although, of course, they didn't have very much basis on which to form such a judgment. We were impressed again with the importance of continually trying to interpret the problem of the farm so that people in the cities can understand better what it is all about.

Mother Bentley

I enjoyed a most interesting visit with Mrs. A. T. Bentley, who lives on a dairy farm in Northern Illinois and



Art Page interviews Corn King W. H. Curry of Tipton, Indiana, on a Dinner Bell broadcast during the International Livestock Exposition.

is the mother of Julian Bentley. I don't know just how you define personality, but Mrs. Bentley has it. Sparkling dark eyes, a rather slender face, a determined looking chin, and a constant play of sunny good humor, reminded us constantly of son Julian, whom you have come to know so well.

She told us some secrets about the little boy who has grown up to be your favorite source of world news. As a boy in the country school he was an inveterate reader on any subjects he could find books on. He showed all the instincts of a teacher, and Mother Bentley cherished the secret ambition to see him in that profession.

Amateur

Julian also was an experimenter with amateur radio, before the days of broadcasting stations and tight federal control. One room of the house was so cluttered up with wires and apparatus that the family couldn't walk through the room without getting some precious thing out of adjustment. Time and again the family wondered why Julian couldn't clear all of that truck out of the house. All parents who have housed young electrical experimenters will understand.

Don't let your Stand By subscription expire. Renew today!

UNCLE EZRA sez "Howdy Ev'vybuddy"



Is the name of his book which is now ready. I'm mighty proud of this little book, folks, because it's plumb chock full of fun and sentiment. Yep, "Thoughts fer the day", Gems of poetry many of which have never been published before. Good advice and wholesome humor too! Ninety six pages nicely bound with pictures of myself and the friendly little city of Rosedale. Mr. William Mark Young drew the pictures and they're just as homeylike as Rosedale itself.

I've spent considerable time gettin' this little book ready fer ya' and I know you'll be pleased with it. It's a book every member of the family will enjoy—both old and young folks. It comes in a nice little box and will make a mighty fine gift. The price is just one dollar, so get your order in for it right away, by filling out the blank below and mailing it with one dollar to station WLS, Chicago, Ill.

Uncle Ezra Watters
Station WLS
Chicago, Ill.

Please send me a copy of "Howdy Ev'vybuddy".

Name
Address
City
State

20 REPRINTS 25c

FILM developed, 2 prints each negative, 25¢.
40 Reprints 50¢; 100-\$1.00.

ROLL developed and printed, with 2 professional enlargements, 25¢.

ENLARGEMENTS 4—4x6, 25¢; 3—5x7, 25¢; 3—8x10, 35¢.

SPECIAL hand-colored, easel mounted, 4x6 enlargement, 25¢.

TRIAL OFFER

SKRUDLAND
6970-86 George St. :: Chicago, Illinois



By
The Hired
Man

HELLO, Fanfare Friends!
The Hired Man has forsaken the Old Hayloft this week to wander into the "gossip" department. Marge Gibson is probably "out-talking" me in my own column—which is a woman's prerogative. Thought I'd ask a few of the studio folks this week "Do you believe there's a Santa Claus?" Here's what I found:

Jack Holden: Ask the kiddies in institutions receiving Christmas Neighbor Club radios last December.

Mary Wright: Absolutely! And he'd better bring me a new fur coat this year or it will be just too bad for him.

Pat Buttram: Sure, I know there is. When I was six years old I got up and peeked through a crack in the door and saw him putting things in my brothers' and my stockings. Then he went into the kitchen and put some wood in the stove.

Marge Gibson: I'm sure there is. He's never failed me yet!

Paul Nettinga: Of course I do. Didn't Santa bring me on Christmas Day?

Art Wenzel: Oh sure there's a Santa Claus. Once in a while he does things for me.

Check Stafford: Yes, I'm sure that somewhere there's a Santa Claus.

Herb Morrison: I'm hoping there is.

"Gabe" Ward: Sure. I know there is. I went down to see him the other day at Santa Claus, Indiana.

Van Housen's Paper Hats
Novelties-Balloons-Confetti
Serpentine-Noise Makers
VAN HOUSEN'S FAVOR CO. 21 W. LAKE ST. CHICAGO, ILL.

SNAP SHOTS
10 reprints and 2 4x6 enlargements
from 116 negatives or smaller 25¢
ROLLS DEVELOPED, 116 or smaller,
8 prints and 2 4x6 enlargements 25¢
DIXON PHOTO CO. . . . DIXON, ILL.

Tom Rowe: You're asking me? Why anyone with four youngsters knows there's a Santa Claus!

Just took a look at your questions in Marge's wire basket. Some of them have me "stuck," sure enough, so I'll leave the hardest ones for her to answer later.

To Burton Richardson, Key West, Florida: Lum and Abner's theme song is "Eleanor" while Station E-Z-R-A uses "When the Bees Are in the Hive." Uncle Ezra has a new book, "Howdy Ev'vybuddy," advertised in Stand By this week and last week.

Letha Lockman of Milton Junction, Wisconsin, will be interested to learn that Uncle Ezra is over 80 years old, but Patrick Barrett is 49. Also that Arkie is from the "Show Me" state—Jean McDonald, 14, is our youngest entertainer—and that Beverly Paula Rose (Patsy's daughter) was one year old last May 12.

Paul Nettinga has always been a bachelor. Burr Whyland was for several years a WLS operator. Winnie, Lou and Sally are Margaret Dempsey, Helen and Eileen Jensen, and Sally Foster is soloist on the network hour of the Barn Dance and the Musical Almanac. The Three Little Maids were Lucille, Evelyn and Eva Overstake, formerly of Decatur, Illinois. These questions are answered for Emma Ehrbar, Ridgeway, Wisconsin, who thinks Joe Kelly is the Hired Man.

One of the "Mrs. Smiths" of Chicago asks if Virginia Seeds married a radio man. Her husband is Jack Redding of the Chicago Evening American. Reuben Bergstrom, leader of the Little Brown Church quartet was soloist during the November 22 services. Si Harris, a junior at North-

western university, is the new deep-voiced evening announcer.

Mrs. C. Waeghe, Gladstone, Michigan, inquires about Lily May Ledford and other folks. Lily May's home is near Lombard, Kentucky, and she is 19 years old. That red-headed Foley fellow who teases her is a native of Berea, Kentucky, and was 26 years young last July 17. Lulu Belle has one brother, Pete Cooper, in Florida but not a radio artist. Skyland Scotty has seven brothers and sisters, none of whom are on the air. Scotty is the seventh in his family

Gleanings from the mail basket: Lily May is a right-handed fiddler. . . . That's Pete Lund behind Arkie and Bill Jones to the rear of Tom Corwine in the 1937 Album picture of the Barn Dance gang. Pete writes the manuscript for the network hayloft show, while Bill is in charge of production. Members of an advertising agency staff now, both were formerly on the station staff. . . . "Big Ear Jack" of WJJD is Lonnie Glosson, wizzard of the "Fox Chase" on the harmonica. . . . Eddie Allan, only about eight months late, proudly informs us that Mrs. Walter LaBlanc of Milwaukee, named her boy Edward Allan LaBlanc, in his honor. Eddie sent the baby an autographed picture and promises a harmonica later. . . . Marge Gibson was born in Chicago, raised in Flora, Illinois, went through Northwestern university, taught school in Wyoming, is under 30—(Marge, will you quit pulling my ear? I'll shut up!)

ELMER



Just so he doesn't try to sing Christmas carols.

Notes from the
MUSIC LIBRARY

By JOHN LAIR

IT is not generally known that James A. Bland, author of "Carry Me to Old Virginny," "Golden Slippers," "In the Evening by the Moonlight" was the son of parents born in slavery. Few men of his race have made greater contributions to American music. "In the Evening by the Moonlight" was written following a celebration in his home town held in honor of his success as a song writer. After leaving the party he went to his room and wrote this song, descriptive of the occasion, before retiring for the night. It is still a stand-by of street corner quartets.

"In the Evening by the Moonlight"

In the evening by the moonlight, when the darky's work is over,
We would gather round the fire till the hoe cake it was done.
Then we all would eat our supper, after that we'd clear the kitchen;
That's the only time we had to spare to have a little fun.
Uncle Jake would take his fiddle down that hung upon the wall,
While the silvery moon was shining clear bright.
How the old folks would enjoy it! They would sit all night and listen.
As we sang in the evening by the moonlight.

Chorus:—

In the evening by the moonlight
You could hear those darkies singing,
In the evening by the moonlight
You could hear those banjos ringing.
How the old folks would enjoy it!
They would sit all night and listen
As we sang in the evening by the moonlight.

Who has a sheet music copy of this old favorite? The song is well known to collectors, but I have never seen a copy of the original sheet music.

I wonder how many of the readers of this column are real song collectors. Of course you like old songs—if you didn't you wouldn't read it—but how many of you make a point of keeping a scrapbook, old sheet music, hand-written copies or old song books?

It would be difficult to find a more fascinating hobby. If you haven't already started a collection, you should give it a try this winter. Gather up all the old songs around your home neighborhood, and copy as many as you can from various radio programs.

Before you know it, you'll be a confirmed collector, willing to walk 10 miles for an unusual old song.

Every day sees more people showing an interest in old music, especially American music—our own folk songs. Practically all other nations have considerable knowledge of and take great pride in their folk music. The history of a nation is written in its songs. We should take more interest in our own.

Songs Wanted

Mrs. Hester A. Britton, R. 6, Louisville, Illinois, wants a copy of "Who Will Care for Mother Now?"

Mrs. A. Bedrosian, 712-57th St., Kenosha, Wisconsin, wants copies of the following: "Little Mary Fagan," "Mother's Plea," "Silver Dagger," "Blind Girl," "Knoxville Girl," and "Please, Mr. Conductor, Don't Put Me Off of This Train."

Mrs. Frank H. Aldrich, La Grange, Indiana, wants "Tune the Old Cow Died On," "The White Pilgrim" and "My Grandmother's Garret."

Lulu Belle and Scotty want "Down By the Barnyard Gate."

Here are the twelve songs on which we have had the most inquiries dur-

ing the past week. If your local music store can not get them for you, write the publishers for information.

There's a Mother Old and Gray Who Needs Me Now—Rossiter Music Pub. Co., Chicago.
My Wonderful One—Leo Feist, New York City.

When Jesus Beckons Me Home—Forster Pub. Co., 216 Wabash Ave., Chicago.

There's a Little Box of Pine On the Seventy-Nine—Shapiro Bernstein, New York City.

There's a Blue Sky Way Out Yonder—Piedmont Pub. Co., New York City

Down In the Old Neighborhood—E. B. Marks, New York City.

Indiana—Shapiro Bernstein, New York City.

I Want to Be a Cowboy Girl—M. M. Cole Pub. Co., Chicago.

I Want a Pardon for Daddy—M. M. Cole Pub. Co., Chicago.

When the Cactus Is in Bloom—Southern Pub. Co., New York City.

Danny Old Horse—Soon to be published.

I'll Be All Smiles Tonight—Frankie Moore, % WWVA, Wheeling, W. Va.

Enact Music History

Dramatizations of famous events in music history are to enliven the NBC Music Appreciation hour, directed by Dr. Walter Damrosch, starting December 18. This is the first change from its original form of presentation to be made in this program during its eight years on the air.

The Armco Band, formerly heard on Sunday evenings, is now broadcast Tuesdays at 9:00 p.m. Because of the change of time, the program was not on the air December 13.

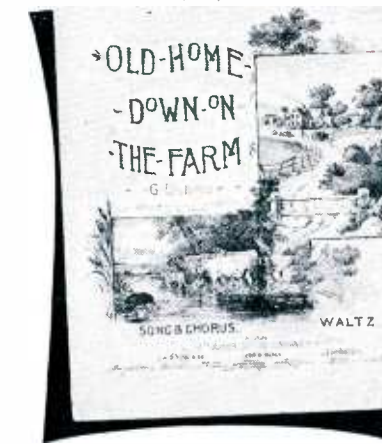
YOU can play GUITAR—Spanish or Hawaiian. New quick way. Play regular sheet music by notes and diagrams. Order ALLEN METHOD for Hawaiian and ADAMS METHOD for Spanish. Each book 50¢ postpaid. FORSTER—216 S. Wabash, Chicago, Ill. A firm whose reliability is never questioned.

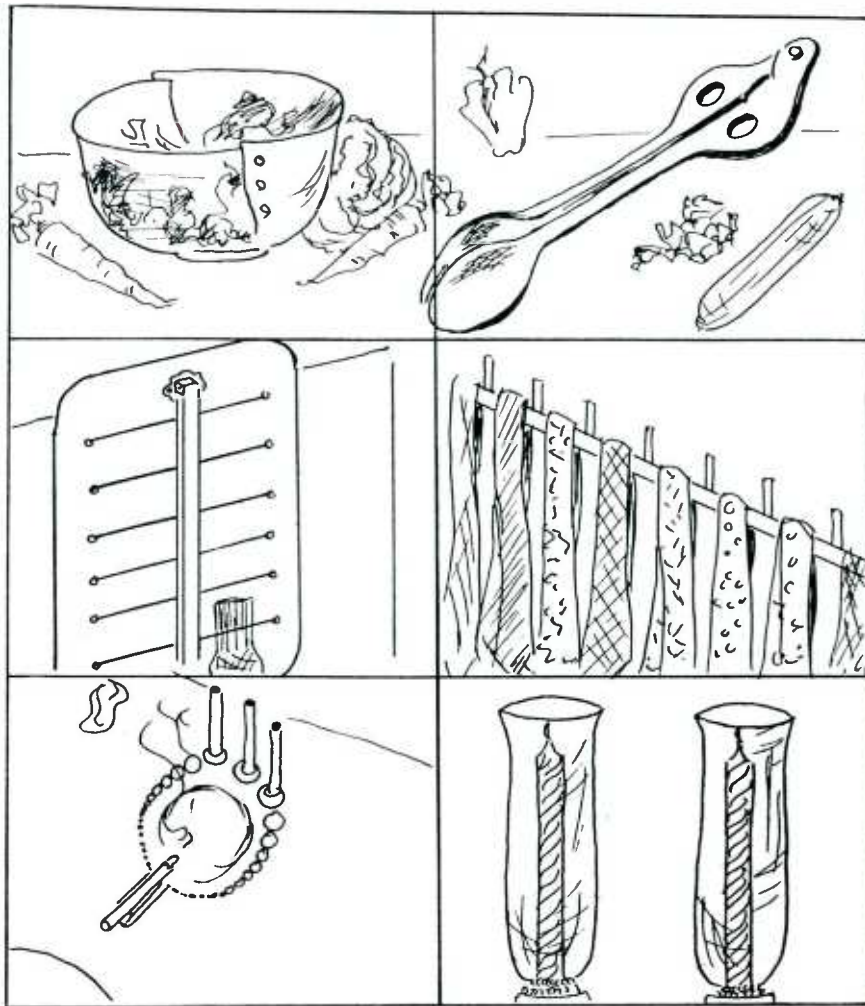
OLD MUSIC . . .

A Great Favorite with
WLS Listeners

"OLD HOME DOWN ON THE FARM"

You can't buy a copy in any music store, but you can get a photographic copy of the complete song, just as it was originally written, from the **WLS Music Library, Chicago, Ill.** The price is 25¢, postpaid.





When You're Santa Claus

MANY a wrinkled brow has cleared considerably when a few gift suggestions have been passed around. For the harassed reader we have done a bit of scouting. Here's what we've found among hundreds of treasures. **For Mother** ... a delightful salad bowl of glazed pottery. Light tan in color with rich brown designs inside and out. Salad scissors that match the bowl beautifully although they were not planned that way ... one side has a fork end; the other a spoon (leaving no chance to lose a part of your set). **For Father and Son** ... a sock rack ... one of the smoothest inventions we've seen in many a moon. Suede covered to provide a non-skid surface that holds the socks. A tie rack that will not only save ties, but many a wifely disposition. **For the Home** ... a charming ash tray that conveniently holds three cigarettes. Hostesses love these! A pair of old-fashioned candle lamps ... quaint, often practical and very unusual.

—SHARI.

A Family Man

(Continued from page 3)

1928, came "North" to WSM in Nashville, Tennessee. It was at WSM that he first worked with his present sponsor; and he has been featured on this program for eight years straight.

"They're swell people to work with, too," Ed says. "They let me ad lib and run the show my own way. Why, until I went on the networks several years ago, I never wrote out a line beforehand. Of course, I jot down notes as I think of them through the week but that's different than just reading off line after line."

Smilin' Ed has three week-end shows this season. Saturday night he gives a hymn program at 8:00 over WLW and Mutual Broadcasting System, and 15 minutes of song at 10:15 on WLS, for his sponsor of long standing. Sunday afternoon, he is featured in Sunshine Melodies over NBC at 4:30.

It was for the latter show that I watched him rehearse on a recent Friday afternoon. Ushered into one of NBC's practice studios, I saw a very fat man, balancing himself on a folding chair in front of a microphone. His hat was on, his foot was tapping and he was entertaining the chorus with asides as he ran through his songs.

If there is a spark of impatience in Ed's makeup, it is for rehearsals. "Of course I realize we have to go through these numbers to time them," he draws, "but if I rehearse a song too many times, it goes dead on me and I can't do it right."

Ed likes to sing old ballads and hymns best; and he also sings popular songs if he likes the music and the sentiment. But he won't sing any song unless it appeals to him, and he finds that his listeners like the old-time songs best.

On his solo shows, Ed sits at the piano and plays his own tunes while he sings. And, although on his NBC program, Irma Glen plays the organ for his singing, he still sits down to sing. "It's just a habit with me, I guess," he explains, "and I don't feel right trying to sing standing up."

His bluff humor and cheerful philosophy are just as much a part of Smilin' Ed's appeal as are his songs, and he sprinkles them plentifully throughout his singing, just saying whatever pops into his head.

Some of his favorite bits of philosophy are "Let well enough alone," "Don't look for trouble and don't worry about it if it does arrive."

"And tell that lady who wanted to know if I'm as fat as I say I am," Ed reminded me as I left the studios, "that Ed McConnell never tells anything but the truth."

UNCLE HOWARD'S JUNIOR STARS



The rhythm band of the Downers' Grove (Illinois) Community Recreation Center made a big hit on Uncle Howard's Junior Stars program. The 17 youngsters, ranging in age from five to nine years, are directed by Carl Vogler. Their instruments are wooden blocks, triangles, cymbals, castanets and sleigh bells.

One Out of Ten

After Dr. John Holland talked at a mass meeting in Dixon, Illinois, recently, the following article appeared in the Dixon Business Trade Sheet, entitled "One Out of Ten" by Howard P. Buxton:

The amazing number of one thousand people, or one out of every 10 of our city's population, came together last Sunday evening in one of the city's churches to hear a man preach. Why did they come? Was it out of curiosity? Did they come only to see the face of a man whom they had heard many times over the radio? I am convinced that higher motives brought most of the thousand people together.

The heartening thing about the whole matter is that great crowds of people can still be brought together under the auspices of the church when these crowds believe there is something worth coming for. It places a great responsibility upon the minister in every church as he seeks to minister to the spiritual needs of his people. It is also gratifying to note that this congregation of 1,000 came together as the result of a united effort on the part of the churches.

Cook On Chateau

Joe Cook will be the master of ceremonies in a completely new variety program of the Shell Chateau which will have its broadcast premiere Saturday, January 2, 1937, from the NBC New York studios. The program will continue to be heard at the same time 8:30 to 9:30 p. m., CST, Saturdays, over the NBC-Red network.

Senator Fishface (Elmore Vincent) is the proud father of a new daughter, Patricia Ada.

Unseen Friend

Ethel Everett is cast in most of the leading feminine roles on Columbia's "Your Unseen Friend" drama series. Unseen friend, indeed, is she to countless blind persons in America and England through her phonograph recordings of novels and short stories. The novel "Jane Eyre" by Charlotte Bronte, is among these and it is the longest "talking book" the United States Library of Congress has recorded for the blind.

Penner Adds Three

Gene Austin and Coco and Candy, comedy team, all three of whom have appeared on the Joe Penner broadcasts as guest stars, have become regular entertainers on the program.

Woman Gagster

Mabel Albertson is one of the few women gag writers in radio and her job is script writer of Joe Rines' Dress Rehearsal. As the Countess of Kleptomaniac, a member of the comedy cast, Miss Albertson has a double date during the Sunday broadcasts at 10:30 a. m., CST, over NBC.

Hymn Concert

Joe Emerson, soloist of "Hymns of All Churches", will present a choir of 20 voices in a concert of religious music at Orchestra Hall, Chicago, Sunday afternoon, January 10. Proceeds will be donated to charity.

Rippling Rhythm Revue, starring Frank Parker, Judy Canova, Annie and Zeke, and Shep Fields' orchestra will supplant the Paul Whiteman Musical Varieties, Sunday night, January 3.

Sensational Radio SALE!

On Nationally Known Radios — Direct from the Factory

SAVE 50%

EVERY RADIO DOUBLY GUARANTEED

30 Models to Choose From — Some as Low as \$7.75

This Xmas you can give a real quality radio and save money, too, by buying direct from our factory. All of these beautiful sets are DOUBLY GUARANTEED by the Radio manufacturers' 90 days' guarantee against defects in material and workmanship and the home trial money back offer below. Thousands of satisfied customers, any Chicago bank our references. Order now for Xmas delivery.



7 tube, AC-DC 110-volt, Superheterodyne, Model W-108 (shown at left). Beautiful two tone walnut hand rubbed cabinet, Piano finish, six-inch Airplane dial, six-inch Dynamic Speaker, European reception, Amateur, Police, Aviation and full domestic broadcast. Positively guaranteed. Xmas Factory price \$18.72. Reg. full price \$37.44.

1937 Capitol radios consist of regular 110 volt, 6 volt and 32 volt rad o.; also Auto sets. Wind-chargers and battery chargers. These radios will give you years of trouble-free service as all parts are oversize to give trouble-free operation, new large, illuminated Airplane and Oval dials, Super-Dynamic speakers of full tone, Electronic ray tuning and everything a modern radio should have. The r sensitivity, tone quality, selectivity, volume capacity and wonderful performance at these exceptionally low prices Prove that Capitol sets the pace.



HOME TRIAL MONEY BACK OFFER

These Quality R. O. A. Licensed radios bring in Police, Airplane, Ships at Sea, Amateur as well as European and Domestic broadcasts. Order TODAY for 10 days' home trial. Money Back If Not More Than Satisfied.

Model W-108 sent C.O.D. \$18.72, or Model G-110 C.O.D. \$20.49 plus small express charge. ORDER NOW for Xmas Delivery at present rock bottom prices. Or write for FREE details.

CAPITOL RADIO COMPANY

Dept. C-14, 43 E. Ohio St., Chicago, U.S.A.

1936 Headlines

Headlines of 1936, a dramatization of the 10 most spectacular news stories of the year selected by the Associated Press, will be presented over the NBC-Blue network, 8:00 to 9:00 p. m., December 31.

YOU MUST ACT TODAY!

If you would have your friends and relatives receive a set of BALKLINE CHECKERS (the new checker game for 4 players) in time for Christmas.

BALKLINE CHECKERS is THE NEW game for the entire family. Easy to learn for the children. There's not another game like it.

Will a set of BALKLINE CHECKERS be appreciated? Just wait until you receive the letter thanking you for it.

Don't forget brother Bill's children in Minnesota; Uncle Hiram in Indiana; Cousin Jim in Wisconsin; Aunt Margaret in California, and the friends in various parts of the country. And by all means, don't forget a set for your own family.

A BALKLINE CHECKER set consists of an eighteen-inch square, heavily constructed, playing board. A box of sixty attractively colored checkers and complete directions on "How to Play Balkline Checkers."

We will wrap in Yuletide paper, our complete BALKLINE CHECKER set (that new four-handed checker game), enclose your name on a beautiful gift card and ship to any part of the United States just in time for Christmas. All that you do is send us only \$1.00 (\$1.25 west of Denver) for each complete set and we do the rest.

Send for your sets TODAY to—

BALKLINE CHECKERS
Box 21—% Stand By
1230 Washington Blvd., Chicago, Ill.

THE WINNER!



Mildred Kester, Indianapolis, wins first prize in the recent Stand By contest. For complete list of prize-winners, see page 5.



"Rich Man, Poor Man," by Janet Ayer Fairbank, a sequel to one of her earlier novels, "The Smiths", will be reviewed by Lucille Rotchford on Homemakers' Hour, December 22.



Al Replaces Ken

Al Jolson will be starred in a new series to succeed the Ken Murray program over the nationwide WABC-Columbia network beginning Tuesday, December 22 from 7:30 to 8:00 p. m., CST, (rebroadcast to the West at 10:30 p. m., CST). With him on the program will be Sid Silvers, comedian; Martha Raye, vocalist, and Victor Young's orchestra.

Tots On The Cover

'Twas the night before Christmas and all good little boys were looking into the stocking situation. On the cover, you see Pat Buttram measuring socks to see which is the largest while Salty Holmes tries to help him decide. Slim Miller donned his best plaid pajamas for Santa's arrival; and Ernie Newton (in the nightcap) and Otto enviously compare their socks with Pat's.

So then they all went to sleep!

Hayloft Decorated

Holly, mistletoe and red and white decorations will give the old hayloft a festive air for the Christmas party broadcast, Saturday night, December 19. There will even be a Santa Claus of the air—with introduction by Uncle Ezra.



Story Teller

Edna Means, who was featured on Homemakers' Hour November 25, will again appear on this program Christmas Day. She will tell a Christmas story, blending humor,

philosophy, and the real spirit of Christmas—Peace on earth, good will to men.



Pokey Martin and Arkie



LISTEN TO POKEY MARTIN and the ARKANSAS WOODCHOPPER every Monday, Wednesday and Friday from 7:30 to 7:45 A. M., Central Standard Time, over Radio Station WLS. POKEY and ARKIE are presented by McConnon and Company, Winona, Minnesota, manufacturers of more than 170 McConnon Products for home and farm. This program is sponsored in the interest of McConnon Dealers everywhere.

"Stand By" Classified Ads

STANDBY CLASSIFIED

advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, 6R, 2T, and other reasonable combinations. Send remittance with order and state where ad is to be listed. No advertisers are requested to send two business references. Advertising Dept., STANDBY, 1230 Washington Blvd., Chicago, Illinois.

Auction School

Be an Auctioneer. Earn \$25 to \$100 per day. Send for large illustrated catalog. Also, how to receive Home Study Course, Free. Reppert Auction School, Box 6, Decatur, Indiana.

Cactus for Sale

Cactus, snowflake collection, for Christmas bowls, five plants, all different, one grafted! \$1.00, planting instructions. Hummel's Exotic Gardens, Inglewood, California.

Cameras and Photo Supplies

Allweather, guaranteed, fresh films 120 size or smaller, 15¢ each, 116 size 20¢, larger sizes 25¢. Postpaid. Return this advertisement. Film Service, Dunning Station, Chicago.

Canaries for Sale

Canaries—Ideal for Christmas gifts. White, Yellow, Spotted, Cinnamon. Excellent singers. Mrs. Jay Corman, 1650 South Oak Avenue, Freeport, Illinois.

Canaries Wanted

Canaries Wanted—Male or female. American Bird Company, Station "C", Chicago.

Christmas Candy

5 lb. box delicious Princess Louise Chocolates and Bon Bons, \$1.50. Postpaid. Satisfaction guaranteed. Box 22, % Stand By, 1230 West Washington, Chicago.

Christmas Cards

Christmas Folders in six assorted designs. Your name imprinted, 50 for \$1.00 or 25 for 70¢. Box 19, % Stand By, 1230 West Washington, Chicago.

Christmas Poems

Many radio fans have asked about the poems that I gave over WLS. These are all in my new book of verse called "Neighborly Poems." They include, "A Dad and His Lad," "Mother's Day," "Home Again," "Kids Around the Corner," and 28 others. It's an attractive gift book with a two-color cover. Four copies for \$1.00, postpaid, mailed to any address. Autographed if you wish, 35¢ for single copy. Order early. Howard Biggar, 62 Lincoln Avenue, Riverside, Illinois.

Cockerels for Sale

Fancy Light Brahma cockerels. Best of Breeding. \$2.50 to \$3.00 each. Wm. Jennings, Rio, Wisconsin.

Collection Specialists

Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams, Chicago.

Dogs for Sale

White Eskimo Spitz pups. \$3.50 and \$5.00. Ideal for Christmas gifts. Dan Zehr, Rantoul, Illinois.

Finest registered German Shepherd and Boston puppies; also thoroughbred fox terriers. State breed desired. Kloevey Kennels, Floyds Knobs, Indiana.

For Inventors

Patent Your Idea—Write immediately for two free books, "Patent Protection" and "When and How to Sell an Invention." Fully explain many interesting points to inventors and illustrate important mechanical principles. With books we also send "Evidence of Invention" form. Prompt service, reasonable fees, thirty-seven years' experience. Avoid risk of delay. Address, Victor J. Evans & Co., Registered Patent Attorneys, 824-P, Victor Building, Washington, D. C.

Health Foods

Check Neuritis, Diabetes, Overweight, Anemia, with Health Foods. Write for Free Catalog. Battle Creek Health Service, 1551 North Austin, Chicago, Illinois.

Jar Openers

Daisy Jar opener: Opens and closes mason jars, etc. Fully guaranteed. Last a lifetime. One dollar postpaid. Box 23, % Stand By, 1230 West Washington, Chicago.

Magazine Subscriptions

Give subscriptions as Christmas presents. Write for list and prices. Box 20, % Stand By, 1230 West Washington, Chicago.

Miscellaneous

Stuttering and Stammering corrected at home. Booklet free. Paul J. Wolfe, Box 52, Pittsburgh, Pennsylvania.

An Appropriate Gift! Motorist: when you run out of gas—your gas line clogs or your fuel pump fails, you are in a fix! You can avoid such a predicament with a Testank—the practical ever-ready gas supply, for use in emergency. Easily applied in a few minutes by anyone on any car having a fuel pump. Weight 3 pounds—Substantially constructed—Complete ready for application. Price \$3.00 and postage in USA. Almada Agency, 11442 Parnell Avenue, Chicago.

Full-Fashioned Hosiery, 3 pairs \$1.00 (pr.39). Fineft five pairs \$1.00 (pr.25). Directco, SY221 Broad, Savannah, Georgia.

Money making opportunities. No experience. No canvassing. About 400 modern comprehensive plans, ideas, formulas and money making facts. Full working details. Many require no capital. 200 pages. Act now! Send \$1.00 for complete copy. West's Sales Service, 10623 Perry Avenue, Chicago, Ill.

Save a dime on every shine. Handy Shoe Mitt—black or tan. Cloth, polish and mitten—"All-in-One" 20¢. Hughson, 182 Beltran, Malden, Massachusetts.

Special—One ounce finest perfume, 10¢ coin. Edgar Burkland, 720 S. Minn. Ave., Stevens Point, Wisconsin.

Rid face of pimples, blackheads and skin blotches by using Pimtex. Pleasant liquid lotion. Guaranteed. Shipped postpaid—50¢ and \$1.00 bottles. Pimtex Laboratories, Baraboo, Wisconsin.

Photo Film Finishing

NOTICE

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

Roll developed with 16 prints and two professional enlargements 30¢. 100 reprints \$1.00. Dependable, River Grove, Illinois.

Immediate Service! No Delay! Roll developed, carefully printed, and two beautiful 5x7 double weight professional enlargements or one tinted enlargement or six reprints—all for 25¢ coin. The Expert's Choice! Reprints 3¢ each. The Photo Mill, Box 629-55, Minneapolis, Minnesota.

Hand colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢; 100-\$1.00. Roll developed and printed with 2 professional enlargements, 25¢. Enlargements 4-4x6 25¢; 3-5x7 25¢; 3-8x10 35¢. Special hand-colored, easel-mounted postpaid—50¢ and 25¢. Trial Offer. Skrudland, 8970-86 George Street, Chicago.

Two beautiful, double weight, professional enlargements, 8 guaranteed Never-Fade prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

20 Reprints, 25¢. 100 reprints, \$1.00. Rolls developed with 16 prints, 25¢. Nordskog, 42 Maywood, Illinois.

Rolls developed—One day service—2 beautiful enlargements and 8 brilliant prints, quality guaranteed, 25¢. Electric Studios, 95 Eau Claire, Wisconsin.

Photo Film Finishing

Films—Developed and printed, 25¢ per roll, send coin. With each roll sent to us you will receive one of your prints hand-colored free (regular size). The value of this print is 15¢; also 1-5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 3729 N. Southport Avenue, Chicago.

Roll film developed and printed including two beautiful double weight olive tone enlargements Free. 25¢ Coin. United Photo Service, La Crosse, Wisconsin.

Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Rays Photo Service, La Crosse, Wisconsin.

Poultry

Choice Rouen drakes, \$5.00 each. None better at that price. Wm. C. Jennings, Rio, Wis.

Quilt Pieces for Sale

Quilt Patches, bright colors, good material 30¢ lb., 2 lbs. 50¢, postpaid. A. E. Coffman, 3336 N. Karlov, Chicago, Illinois.

Nice bundle of remnants and quiltpieces, 25¢; also ragrug strips, 5lbs. 75¢. Heights Dress Shop, Westfrankfort, Illinois.

100 Flowergarden pieces and pattern. 20¢ postpaid. June Cagle, Centralia, Illinois.

Remnants

Remnants for Garments and Quilts. 25 yard bundle, \$1.00. Postpaid. Guaranteed. Union Mills, Centralia, Illinois.

Sign Making

Make Money at home, from cartooned and lettered signs for all businesses. Five samples; 10 sheets (12x18) and instructions, \$1.00. Dobbie's Sign Shop, 1210 Bryn Mawr, Chicago.

Silos

A dollar saved is worth a dollar earned. Write us and let us show you how your first payment now, or that permanent silo you are going to buy next summer, will save you many dollars. Michigan Silo Co., 2610 S. Washington St., Peoria, Illinois.

Tomstones and Monuments

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WLS DAILY PROGRAMS

Saturday, December 19, to Saturday, December 26

870 k.c. — 50,000 Watts

Monday, December 21, to Friday, December 25

Morning Programs

(CENTRAL STANDARD TIME)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy Montana; Red Foley; Hoosier Sod Busters; Arkle.
- 6:00—Farm Bulletin Board—Howard Black.
- 6:10—Smile-A-While—Continued; Bookings; Weather; Livestock Estimates.
- 6:30—Mon., Wed., Fri.—Smile-A-While cont. Tues., Thurs.—Musical Almanac. (Republic Steel)
- 6:45—Daily—Pat Buttram's Radio School for Beginners Just Startin', with Henry Hornsbuckle and Oshkosh Hired Hands; Hoosier Sod Busters. (Oshkosh)
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review. (Acme)
- 7:15—Prairie Ramblers & Patsy Montana. (Drug Trades)
- 7:30—Mon., Wed., Fri.—Pokey Martin & The Arkansas Woodchopper. (McConnon) Tues., Thurs. Sat.—Junior Broadcasters' Club with George Goebel; Jean McDonald; Dan Hosmer; John Brown. (Campbell Cereal)
- 7:45—Lulu Belle & Scotty. (Foley's)
- 8:00—Jolly Joe's Pet Pals Club. (Little Crow Milling)
- 8:10—News Report—Julian Bentley.
- 8:30—Morning Devotions, conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.

- 8:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers & Ironers) Thurs.—Winnie, Lou & Sally; Hilltoppers. Tues., Sat.—The Hilltoppers.
- 8:59—Livestock Estimate & Hog Flash.
- 9:00—Otto & The Novelodeons.
- 9:15—NBC—Five Star Jones. (Oxydol)
- 9:30—NBC—Pepper Young's Family. (Camay)
- 9:45—News Report—Julian Bentley.
- 9:50—Poultry & Dressed Veal Markets.

- 9:55—Bill Morrissey's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stockyards. (Chicago Livestock Ex.)
- 10:00—NBC—The O'Neills. (Ivory)
- 10:15—NBC—Personal Column of the Air. (Chipso)
- 10:30—NBC—Vic & Sade. (Crisco)
- 10:45—NBC—Edward MacHugh, the Gospel Singer. (Ivory)
- 11:00—Martha Crane and Helen Joyce in Morning Homemakers' Program, with Otto & His Novelodeons; Ralph Emerson; Hometowners Quartet; John Brown; Phil Kalar; Carol Hammond; Grace Wilson; Paul Nettinga; Zeta Newell. Fri.—Special Christmas Music.
- 11:45—Fruit & Vegetable Market; Weather; Bookings.
- 11:55—News Report—Julian Bentley. (M-K)

Afternoon Programs

(Daily ex. Sat. & Sun.)

(CENTRAL STANDARD TIME)

- 12:00—Prairie Farmer Dinner Bell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features. Tues.—Mid-West On Parade, featuring Santa Claus, Indiana. Fri.—"Christmas at Home"—Dramatic skit. Choral Music.
- 12:45—Bill Morrissey's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)
- 12:55—Mon., Wed., Fri.—Country Life drama. Tues., Thurs.—John Brown.
- 1:00—Red Foley & Lily May; Girls of the Golden West. (Pinex)
- 1:15—Ralph & Hal, "The Old Timers." (MacKenzie Milling)
- 1:30—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 1:45—Homemakers' Hour (See the detailed schedule).
- 2:15—NBC—"Ma Perkins." (P & G)
- 2:30—Homemakers' Program—Continued.
- 3:00—Sign Off for WENR.

SATURDAY EVENING, DECEMBER 19

- 6:30—Red Foley & His Merrymakers. (Pinex)
- 7:00—NBC—Ed Wynn.
- 7:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)
- 8:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Henry Burr; Sally Foster; Otto & His Novelodeons; Lucille Long; Lulu Belle; Skyland Scotty, and other Hay-loft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)
- 9:00—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Patsy Montana; Pat Buttram; Wm. O'Connor; Winnie, Lou & Sally; The Hilltoppers; Otto's Novelodeons. (Murphy Products Co.)

- 9:30—Barn Dance Frolic. (Gillette)
- 9:45—Henry Hornsbuckle with Prairie Ramblers & Patsy, and George Goebel. (Conkeys)
- 10:00—Lulu Belle & Scotty. (Morton Salt)
- 10:15—Smilin' Ed McConnell. (Mantle Lamp Co.)
- 10:30—"Tall Story Club," with Pokey Martin. (Penn Tobacco)
- 11:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers & Patsy Montana; The Hilltoppers; Hometowners Quartet; Christine; Otto & His Novelodeons; Henry; George Goebel; Lulu Belle & Scotty; Grace Wilson; Hoosier Sod Busters; Eddie Allan Wm. O'Connor Sunshine Sue & Rock Creek Wranglers, and many others.
- 12:00—Sign Off.



It's not often that the candid cameraman catches Ralph Emerson away from his organ. But here we see him seated at his desk in the office.

Sunday, December 20

(CENTRAL STANDARD TIME)

- 8:00—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; John Brown and Glen Welty; Herb Morrison; Grace Wilson; Safetygram contest; "Here's Something New."
- 9:00—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Elsie Mae Emerson, organist.
- 9:45—"Old Music Chest"—Phil Kalar, Elsie Mae Emerson. (Willard Tablet)
- 10:00—WLS Concert Orchestra—Otto Marak, soloist.
- 10:25—Jolly Time Pop Corn Party.
- 10:30—NBC—Carveth Wells. (Continental Oil)
- 11:00—NBC—The Southernaires.
- 11:30—To be announced.
- 11:45—Elsie Mae Emerson at the organ.
- 11:58—Weather Report; Chicago Livestock Estimates.
- 12:00—Sign Off.

Sunday Evening, Dec. 20

6:30 p. m. to 8:00 p. m., CST

- 6:30—NBC—The Baker's Broadcast—Robert Ripley. (Standard Brands)
- 7:00—NBC—To be announced.
- 7:30—NBC—Dreams of Long Ago.
- 8:00—Sign Off for WENR.

Saturday Morning, Dec. 26

(CENTRAL STANDARD TIME)

- 5:30-8:30—See Daily Morning Schedule.
- 6:30—Red Foley; Lily May; The Hilltoppers. (Flex-O-Glass)
- 8:30—WLS Sunday School Class—Dr. John Holland.
- 8:45—The Hilltoppers.
- 8:59—Livestock Estimate & Hog Flash.
- 9:00—Junior Stars Program.
- 9:30—Winnie, Lou & Sally.
- 9:45—News Report—Julian Bentley.
- 9:50—Butter & Egg Markets; Dressed Veal; Live and Dressed Poultry Quotations.
- 9:55—Program News—Harold Safford.
- 10:00—Ralph Waldo Emerson.
- 10:15—NBC—"Melodies of Romance." (Mapl-Mix)
- 10:30—Sunshine Sue and the Rock Creek Wranglers.
- 10:45—The Bergstroms.
- 11:00—Morning Homemakers with Martha Crane and Helen Joyce. (Feature Foods)
- 11:45—Fruit & Vegetable Markets; Butter & Egg Markets; Weather; Bookings.
- 11:55—News Report—Julian Bentley. (M-K)
- 12:00—Poultry Service Time—George Goebel; Ralph Emerson.
- 12:45—Future Farmers Program.
- 12:30—Closing Grain Market Summary—F. C. Bisson.
- 12:45—Weekly Livestock Market Review by Jim Clark of Chicago Producers Commission Association.
- 12:55—Christine.
- 1:00—Prairie Farmer-WLS Home Talent Acts.
- 1:15—Ralph & Hal, "The Old Timers." (MacKenzie Milling)
- 1:30—Homemakers' Hour.
- 2:30—WLS Merry-Go-Round, with variety acts, including Ralph Emerson, Eddie Allan, John Brown, Winnie, Lou & Sally, Hilltoppers, Bill McCluskey, Christine.

Homemakers' Schedule

(Conducted by Mary Wright)

Monday, December 21

- 1:45—Orchestra; Max Wilson, soloist; John Brown; Marjorie Gibson in Fanfare; P. T. A. Speaker—Mrs. Walter Buhlig.

Tuesday, December 22

- 1:45—Orchestra; John Brown; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Talk; Wm. O'Connor.

Wednesday, December 23

- 1:45—Orchestra; Paul Nettinga; Grace Wilson; John Brown; Marjorie Gibson in Fanfare; Homemaking Talk, Mary Wright.

Thursday, December 24

- 1:45—Orchestra; John Brown; Margaret Sweeney, harpist; Little Home Theatre Drama; Marjorie Gibson in Fanfare.

Friday, December 25

- 1:45—Orchestra; Marjorie Gibson in Fanfare; Phil Kalar, baritone; Edna Means—Christmas Story.

Saturday, December 26

- 1:30—Ralph Emerson; John Brown; Christine; Red Foley; Lily May; Sod Busters; Sunshine Sue & Rock Creek Wranglers; Interview of a WLS Personality—Marjorie Gibson; "Family Fun"—Mary Wright.

Evening Programs

(CENTRAL STANDARD TIME)

Monday, December 21

- 7:00—NBC—Helen Hayes for General Foods. (Sanka)
- 7:30—NBC—Melodiana. (Sterling Products)
- 8:00—NBC—Greater-Sinclair Minstrels. (Sinclair)

Tuesday, December 22

- 7:00—NBC—The Westerners—Log Cabin Bar Z Ranch. (General Foods)
- 7:30—NBC—Welcome Valley with Edgar Guest. (Household Finance)
- 8:00—NBC—Ben Bernie & His Boys. (American Can)

Wednesday, December 23

- 7:00—NBC—Revue de Paree. (Sterling Products) (Dr. Lyons)
- 7:30—NBC—Ethel Barrymore. (Sterling Products) (Bayer)
- 8:00—WLS—"The Active Citizen," Illinois League of Women Voters.
- 8:15—NBC—The Norsemen Quartet.

Thursday, December 24

- 7:00—WLS—"The Old Judge." (University Broadcasting Council)
- 7:15—NBC—Boston Symphony Orchestra.
- 8:00—NBC—Russian Symphonic Choir.
- 7:45—WLS—The Government and Your Money. (UBC)
- 8:00—NBC—Boston Symphony Orchestra.

Friday, December 25

- 7:00—NBC—Irene Rich. (Welch)
- 7:15—NBC—Singing Sam. (Barbasol)
- 7:30—NBC—Death Valley Days. (Pacific Coast Borax)
- 8:00—NBC—Fred Waring. (Ford Motor Co.)

ON THE KEYBOARD



The candid camera captured this unusual picture of Art Wenzel's hand on the accordion keyboard during a rehearsal.

Opera Broadcast

Saturday afternoon performances of the Metropolitan Opera Company will be relayed to radio listeners for the sixth consecutive season through NBC. The first operatic broadcast is to be Thursday afternoon, December 24, and thereafter on Saturday afternoons.

Conrad Thibault has been signed for a three-months' appearance on Fred Astaire's Tuesday night programs.

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WATCH THIS SPACE

FOR Appearance of WLS Artists in YOUR Community

SATURDAY, DECEMBER 19
MONTICELLO, ILL., Farm Bureau Meeting—WLS ARTISTS: De Zurik Sisters.

SUNDAY, DECEMBER 20
KINCAID, ILL., Kincaid Theatre—WLS ARTISTS: Four Hired Hands.

TUESDAY, DECEMBER 22
PONTIAC, ILL., Livingston County Farm Bureau Meeting—WLS ARTISTS: Hoosier Sod Busters; Winnie, Lou & Sally; Tom Corwine.

MORRIS, ILL., Grundy Co. Farm Bureau Meeting—WLS ARTISTS: Chuck & Ray; Pokey Martin; De Zurik Sisters.

WEDNESDAY, DECEMBER 23
PEORIA, ILL., Peoria County Service Co. Meeting—WLS ARTISTS: Hoosier Sod Busters.

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For more Complete News about this most unusual gift offer listen to WLS 1:00 P. M. week days and 6:30 Saturday night Barn Dance.