

HARRISON PUTNAM  
R I  
TEKONSHA NICH  
P M 2-3-37

# Stand By

FEBRUARY 15, 1936



ST. NICK'S FIRST LIEUTENANTS

10,000  
Santas

We're One  
Year Old!



# Listeners' Mike

A NEIGHBOR ASKS QUESTIONS

## A Neighbor Writes

I received a letter from the Otterbein Home saying they had received a radio from the Christmas Neighbors' Club. Words cannot express my thanks to you for this kindness to this home and also because you saw fit to acknowledge a mere personal wish in such a large way. . . . What station has artists that compare with Henry Burr, Dr. John Holland, Jack Holden, Bill Vickland and many others that have programs so worthwhile?—What station includes hymns in their daily programs?—What station has a Jolly Joe program that encourages children to attend Sunday School?—What station has a devotional message at noon while the men are home listening?—And what station promotes Christmas Neighbors' Clubs and spreads cheer to thousands of girls and boys in orphanages all over the middle west and even to far away Alaska?

I heartily agree with Mrs. Maxwell when she said the Dinnerbell should be rung hard for the neighbors down in that studio. . . . Mrs. Fred Matthes, Viola, Wis.

## Another Definition

. . . . What Mr. Mohler calls "constructive criticism" to me is "crankism."—Mrs. R. Hartley, Clifton Heights, Pa.

## Primer for Dialers

. . . . On our radio (this will be of special interest to kickers) there are buttons that can be turned in different directions for different reasons. In fact, all radios I have seen or read about have similar buttons. And located somewhere on the radio is an illuminated space with numbers, commonly called a dial. This, to my knowledge, is for finding different stations. Perhaps Mr. Rosp's radio is set on one station, but I would believe otherwise. Of course, I realize that you can't please all people all the time, but in my estimation you are doing it or coming closer to doing it than any station I have ever listened to. Naturally, Mr. Rosp is entitled to listen to, say, and do, what he pleases. But so am I. . . . Oscar Placher, Chillicothe, Ill.

## Short Story

At sixty-miles-an-hour, in the city of NEWTON, down RICE street, lined with a ROWE of trees, roared a BLACK and BROWN car. In the car were a plump BUTLER and COOK somewhat BIGGAR who was taking a KNAPP.

WRIGHT at the CROSS corner a policeman stopped them. He had to CRANE his neck in the car to shout, "You OTTO be ashamed of yourselves driving this car so fast on this ROCKY road, and besides HOLDEN hands, you might HURT some GOOD citizen. Give me your key." One of them said: "Don't arrest us, we couldn't BARRETT if you STOWE us in the KEEPERS WARD." "Come on," said the officer, "You're the BOYD that takes the cute JANES out for fast rides. Tell it to the judge."

Upon arriving at the station the officer set his case before the judge. The judge turned to a PAGE in the safety rule book and began reading, when suddenly he was interrupted by the driver who being a WISEMAN said: "You see judge, we have to RUSH to the WLS BARN DANCE ORR we'll be late. We have an extra ticket, would you like to come along?" The judge agreed to accompany them, and while he was getting prepared to leave, the two walked to the officer and said: "Give us ARKIE, and we'll start out earlier for the BARN DANCE next time.—Carrie, Nickie, Sera, Melrose Park, Ill.

## Arkie and Pete

Would like to tell you how much I enjoyed hearing Arkie and Pete sing Saturday night. Won't you have them sing some more? We'd enjoy it a lot and I'm sure there are more than myself who liked it. . . . Ireta Weigand, Franklin Park, Ill.

## Splendid

. . . . Saturday night I heard something that was splendid. That was Arkie and his brother Pete singing a duet for their mother. It was wonderful to hear them. Let us hear more. . . . Mildred Baugh, Bloomington, Ind.

## Hail and Farewell

I was surely glad to hear this morning that Lulu Belle was coming back on the air with Scotty. I'm sorry the Girls of the Golden West had to leave us. I do hope they get a regular program of their own as we like them so very much. The best of luck to you, Millie and Dollie.—Mrs. Morris Scott, Anderson, Ind.

## Good Luck, Red

I hope Red Foley will have a speedy recovery and be back on the air soon. I surely miss him, and I know there are many others who feel the same way.—Eloise Strauss, Elizabeth, Ill.

## Birthday Letter

. . . . Looking back in all my Stand Bys, I found a magazine that's made such a success that it has more improvements than one expects. Chuck full of entertainment, of more news and is more interesting than a year ago when first published. . . . Mrs. J. Roberts, Chicago.

## What He Wants

If we could have what we wanted, I would take: One full-hour program on Saturday morning with the Hilltoppers, Sally, George and good old Ramblin' Red Foley with Winston County's Pride and Joy as announcer.—Norm, Rockford, Ill.

## STAND BY

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JULIAN T. BENTLEY, Editor  
February 15, 1936

VOLUME 2 NUMBER 1



A NEAR-TRAGEDY threatened to claim the lives of four little amateurs following their appearance on the Saturday afternoon Home Talent program on WLS.

The four Steele sisters of Elgin, Illinois, had attracted much attention with their unusual harmony during the program. That evening their father, Earl Steele, and a friend, Edward Behm, attended a theatre and started for Elgin by automobile late that evening. When they reached home shortly before midnight, Steele and Behm discovered the four little girls, Earliminette, 16, Blanche, 14, Edda, 13, and Helen, 11, were unconscious in the rear seat from carbon monoxide fumes.

They carried the girls into the house before collapsing themselves from the gas. The Elgin police radio system called a physician and a fire department inhalator squad to the home. Only fast work saved the girls' lives.

Lucille Manners, young coloratura star of many NBC programs, will join the Cities Service Concert for five performances as guest artist while Jessica Dragonette is vacationing on the Pacific Coast next month. Miss Manners will sing on the broadcasts of Friday, March 6, to Friday, April 3, inclusive, at 7:00 p. m., CST, over an NBC-WEAF network.

Wired for sound from bow to stern, from port to starboard, for her maiden voyage across the Atlantic, the giant Cunarder, S. S. Queen Mary, will become a veritable floating studio for NBC broadcasts. The new luxury liner is scheduled to leave England on May 27, Derby Day in England, and the departure and the Derby will be described in a combined broadcast.

## To Neighbor's Club Members

So that you might know of the joy and happiness spread through your contribution to the Christmas Neighbors' Club, we feature the story of this project in our first anniversary issue of Stand By. The pictures from the hospitals and orphanages help to say "Thank You" better than anything we can say.

"Thank You, Stusia," a hilarious farce in serial form, modestly described as "a fantastic fable of fickle fortune and the craziest year ever spun out of thin air," is heard each Monday, Tuesday and Wednesday at 3:15 p. m., CST, over WMAQ.

## WE ARE ONE

TODAY is our first birthday and we feel great! It was just 52 weeks ago—on February 16, 1935—that the first issue of Stand By was mailed. It didn't have a name then but it was a lusty youngster and within a few weeks it was christened through the name contest among listeners.

Since then we have added many more thousands of subscribers. Today Stand By goes each week to more than 80,000 families in every state and in Canada. We are happy in having this vast army of friends, many of whom pass the copies on to their friends and relatives.

As we look back on our first aims,



"How're we doin'?"

we find that in some of them we have not done as well as we hope. In others we have succeeded much better than we dreamed.

Stand By has changed and added features, many of them the result of excellent suggestions from readers. We shall continue to welcome your constructive criticisms and suggestions.

In his foreword to the first issue, Mr. Burrige D. Butler, our publisher, stressed our aim of building friendship in Stand By. Your letters assure us that we have succeeded in that and we shall strive to continue.

JULIAN T. BENTLEY.

Old Kitchen Kettle listeners (11:15 a. m. daily except Sunday) are presented far more than just theory in the series of Monday talks by Mrs. Evelyn Millis Duvall. She has designed a practical program for real mothers. The problems she discusses each day are problems she has faced herself in caring for her own two little girls—aged four and six.

Mrs. Duvall, member of the Chicago Association for Child Study and Parent Education, is a graduate of Syracuse University and Vanderbilt University. She also has taken post graduate work at the University of Chicago.

Four plays, based on Alexander Dumas' famous novels and specially adapted for radio presentation by Paul Riddell, will be presented by the Radio Guild during four successive Thursdays, from 3:30 to 4:30 p. m., CST, over an NBC-WJZ network, starting February 20.

Morton Downey will join the Evening in Paris Roof program beginning with the broadcast on Monday, February 17, at 7:30 p. m., CST, over an NBC-WJZ network. The noted radio tenor will become a permanent feature of the program with Mark Warnow's orchestra and the Pickens Sisters. He replace Odette Hyrtel, singing Parisienne, and Milton Watson, tenor.

A birthday party for your club will be planned by Virginia Seeds during Homemakers' Hour, Wednesday, February 19.

Development of the world's smallest micro-wave transmitter for use in broadcast circuits has been announced by O. B. Hanson, Chief NBC Engineer.

# Fanfare



## Memorial Program For Linda

By MARJORIE GIBSON

HELLO, Fanfare Quizzers.

Mrs. Howard Upton of Mattoon, Illinois, gives us a start on our Fanfare inquiries with this one: "Are the Hayloft Twins, who appeared in Mattoon a few weeks ago with Gene Autry's show, really twins?" Yes, they are. The girls are Isabel and Evelyn Weiss of Memphis, Tennessee.

"Who take the parts of Morpheus Mayfair Manchester, Swampy Sam and Possum Tuttle in the Morning Minstrel Show and does Bill Childs really dance on the Sinclair Minstrel program?" queries Mrs. G. M. Kramer of Beecher City, Illinois. Henry Hornsbuckle is Morpheus. Joe Kelly is Swampy Sam and Vance McCune, Jr., is Possum. "Does Bill Childs really do a dance?" That question is a frequent one. Well, folks, afraid you'll have to be an actual witness to the Greater Minstrel broadcast to learn the truth about Bill Childs and his dance. But take it from us who visited the studio and saw the show one Monday evening, that dance am sho' a wow!

Lewellen Nesbitt of Hanover writes that "one issue of Stand By stated that Lulu Belle had red hair and another one said she had brown hair. Which is correct?" Miss Nesbitt asks. Well, Lulu Belle herself says that her hair is light brown with a reddish cast, and that's just the way it looks to us. So we'd say that Lulu Belle's locks are a reddish brown.

"Is Harty Taylor of the Cumberland Ridge Runners related to Jack Taylor of the Prairie Ramblers, and is Christine the Little Swiss Yodeler the wife of Salty Holmes?" ask "Satisfied Readers of Stand By" of Pierz, Minnesota. No, Harty and Jack are not related. Both boys are from Kentucky, however. Harty is from Mt. Vernon and Jack from Summer Shade. Christine is unmarried.

Since John Lair and the WLS Boys and Girls dedicated a portion of the barn dance program to Linda Parker on Saturday night, January 18, scores of inquiries have come to us regarding the Little Sunbonnet Girl.

Many had not known previously that Linda had passed away and were deeply shocked to learn of her untimely death.

Complying with the requests of a great number of listeners for some information about Linda, here are a few facts about her.

Linda died at the St. Joseph Hospital in Mishawaka, Indiana, following an emergency operation for appendicitis on Monday, August 12. She was buried in LaPorte, Indiana, on the following Wednesday.

Linda came to WLS early in 1932 and was married to Art Janes, baritone of the Maple City Four, in June of that year. Their romance and marriage were numbered among the 15 WLS romances which culminated in marriage. Linda and Art had no children.

The Little Sunbonnet Girl's real name was Genevieve Meunich. She was born in Covington, Kentucky, on January 18, 1912, later moving to Hammond, Indiana, where her father and mother now reside. Linda was their only child.

Answering some questions for Kathy and Patty Winn of Granton, Wisconsin: Henry Hornsbuckle's real name is Merle Housh. Arkie came to WLS in 1929. Previously he had been singing from KMBC, Kansas City. Arkie was interviewed by Wyn Orr on January 26, 1935.

"Over what station are Mac and Bob broadcasting?" queries Mildred N. Sweitzer of Edwardsburg, Michigan. Mac and Bob are not on the air at the present. As soon as we have any information regarding them, we'll be glad to bring it to you via Fanfare page.

## Doings at WTMJ

Walter Grebe, the "Valter" of Heinie and His Grenadiers, claims the distinction of having played the first saxophone solo ever heard by the Prince of Wales, now Edward VIII of England.

Ethel Waite Owen, dramatic star of the WTMJ staff, has a hobby—Dramatics! She is playing her twentieth role for the Wisconsin Players Little Theater in their current production, "The Cradle Song."

A new series of sponsored programs, broadcast Thursdays at 6:15 p. m., will attempt to find Wisconsin's "Public Hero No. 1" with listeners throughout the state cooperating in the search. Acts of heroism which have been verified by the station will be dramatized on WTMJ with the actual hero in the leading role.

"Adventures in Hollywood" over WTMJ are a studio feature written by Earle Book who has lately returned to Milwaukee from a seven-year stay in the movie capital.

"Frieda" who sings and plays a part in the daily Rudolph's Corner Grocery program is none other than Carla Pestalozzi Kroetz, widely known in Wisconsin as a concert singer of note.

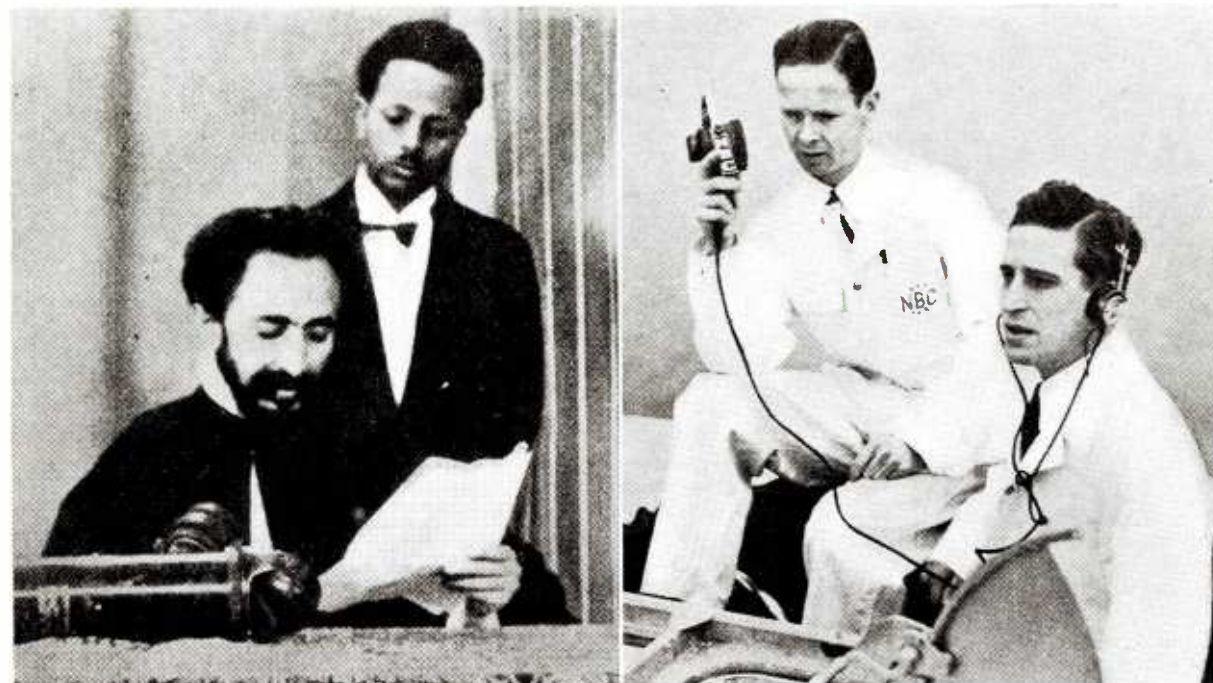
Allen Timm, popular WTMJ vocalist, has been invited to be a guest artist on the Climalene Carnival program over NBC a few weeks hence.

## ELMER



"Stand By isn't nearly as old as that guy's act is to me."

# ON ITS TOES



Emperor Haile Selassie with his Chief Press Agent, M. Lorenzo, states Ethiopia's case from Addis Ababa over NBC nets.

Wm. Miller, NBC program man, and Engineer Harold See described the maiden flight of the Philippine Clipper from San Francisco to Manila.

## By GEORGE D. LIVINGSTONE

WORD-ACTION pictures were furnished NBC listeners of almost every major news event during 1935. National and world affairs, including important happenings on all fronts of government, science, education, transportation and sports were graphically relayed. Over 44,000 programs originating before NBC microphones marked the radio highlights of the year. Ten per cent of all of NBC's time on the air, or 1,715 hours and 34 minutes, was given over to news and the discussion of news problems.

Outstanding international broadcasts were picked up from every continent, and almost every country. From Addis Ababa, in Ethiopia, came Emperor Haile Selassie's appeal to the world for help against Italy, and on the following day Mussolini from Rome stated Italy's case against Ethiopia.

From Geneva, Switzerland, came League of Nation reports on the Italo-Ethiopian crisis. The Salzburg Music Festival was heard from Germany, and native music from the Fiji Islands and Hawaii. From England,

King George's Jubilee ceremonies were broadcast. One of the astonishing programs of the year was "Youth Sings Across the Borders," the most extensive broadcast ever on the air, in which 31 nations were linked. The grumbling of Mt. Vesuvius was brought to NBC audiences direct from the crater, celebration of the Fourth of July in Japan, fashion talks from Paris and the events of Paderewski's 50th anniversary as a conductor and composer in Warsaw.

National affairs happened before NBC microphones and commentators. The opening of the 74th Congress, with speeches by Senators and Representatives from the House and the Senate on January 3, was amplified by coast-to-coast networks. NBC microphones caught the Dionne quintuplets' first birthday anniversary from Dafoe Hospital, Callendar, Canada; the description of the arrival in New York of the record-breaking S.S. Normandie on her maiden voyage; the entire flight of the United States

Army-National Geographic Society stratosphere balloon, and the flight of the "China Clipper," first trans-Pacific airliner. Wherever there was anything happening, there were NBC microphones on the spot ready to act as the ears of the nation.

Interesting personalities were introduced. Hundreds of world famous celebrities arriving in New York from all parts in the world were interviewed by NBC announcers as the big liners steamed up New York harbor. On January 25, survivors of the "Mohawk" disaster recounted their harrowing experience, and less than a month later the survivors of another disaster, the "Macon," were telling their stories to horrified listeners. Lincoln Ellsworth, famed explorer, told of his plans for his third expedition to the Antarctic. President Roosevelt talked 15 times during the first 10 months of the year.

The disastrous whims of nature were thrillingly depicted with realistic descriptions of the flood conditions around Ithaca and Syracuse, New York; with comments by newspaper men, workers and (To page 17)



By JACK HOLDEN

a Buttram this week. Bentley says the column must be brief and Pat doesn't deserve a mention anyway. And now a quick trip down stairs to the sandwich shop for a hurried cup of coffee and a sandwich.

### MORE LAST LINES

Indiana, famed for its poets, has two residents who walk away with the last-line laurels this week. Here are the prize-winners in the limerick contest about Rodeo Joe:

As they sing, "Giddie-up, giddie-up, Whoa!"—Mrs. Elbert Smith, Jonesboro, Indiana.

With a wave of his old sombrero.—Leota Hinkle, Bloomington, Indiana.

They get hot, though it's twenty below.—Mrs. Gordon Hand, Niles, Michigan.

Ralph Emerson, the Old Story-Teller, has been reading Stand By limericks on his Saturday morning program, so let's finish up a limerick about him. It's lots of fun and you may win. You know, a dollar prize is awarded to three winners every week for the current limerick.

This week's contest will be judged the first of next week so write your last-line now for this limerick:

**There was a young organist-feller,  
He's famed as the Old Story Teller.  
He laughs and he jokes  
And amuses the folks**

work and is nervously pacing up and down outside the office waiting for me to get through here.

Joe (Swampy) Kelly could well have exchanged lines with the sleepy Morpheus on minstrels this morning because Joe was awake all night, driving his car through high snow drifts returning from Madison, Wisconsin.

#### Ezra Is Fancy

We're all going out to Uncle Ezra's home for a skating party soon. There's a peach of a rink in back of his lake shore home. The Jenny Wren cuts a mean figure on the ice himself and I'm sure he wouldn't mind if you joined us.

I refuse to mention anything about

I HAVE plenty of reason to worry. For months I've been looking forward to the completion of television and then last night I learn that I may never stand in front of a television mike. The British Broadcasting Corporation refuse to hire red headed announcers because with the coming of television red hair presents a technical difficulty. That particular color of hair is very hard to transmit. What can I do?

#### It Was Some Band

My heartiest laugh for the day: Listening to John Lair tell of the time he played in a six-piece band up in the mountains. They were called the Yankee Doodle band and most appropriately named because the only number they could play was Yankee Doodle. However they were often booked out to play at different functions back in the hills if only to play that one piece. John says the trombone played the lead and he blew through an old worn out cornet with the necessary ompahs.

Ralph Emerson spent his day off yesterday working on the railroad. It was little Skippy's railroad however and Ralph in honor of the approaching Valentine's day spent five hours trying to make a heart shaped track. Fitting the pieces together patiently and using a couple of cross switches he finally succeeded. He was so proud of his engineering skill he brought down a penciled sketch of the tracks and displayed it to all of us.

#### Beardless Reggie

Here's one for you, Mr. Ripley! Believe it or not, sir, but Reggie Cross only has to shave once in three weeks! No foolin'.

Last Saturday when you heard the bankers from Detroit and Chicago singing that song you probably wondered who belonged to that cracked tenor voice. It was the voice of George E. Smith of Detroit who says he got that way talking to bank customers who turned a deaf ear to his remarks.

Bill Meredith, whose typewriter I am using, just came in for his days

### MAVERICKS



THE SPIRIT OF TRAVEL sent Charley Marshall and his Mavericks from Los Angeles to Chicago for the National Barn Dance Feb. 8, 15 and 22. L. to r., Johnny O'Brien, Charley, (at wheel) Johnny Toffoli and Ace Wright.

## DESIGNERS CROWN NEW PRINTS

SCOUTING around the stores lately, wading (happily) through scores of new things should settle you on one point. . . . that a great many of the loveliest things for Spring are being done in prints. To all the women who say, each Spring, "I do wish I could find a smart print that doesn't cost too much" . . . here is the answer. This year you can. The prints to be found are, thank heavens, very reasonably priced. Most of them have all the high fashion points plus beautiful quality fabrics and expert workmanship. It's been years since you could find so many like them at anywhere near their low prices. Three of the most outstanding frocks are sketched on this page.

**Top.** A pure dye silk in a sprightly robin print with pleated peplum. Made with giddy short sleeves that are exciting and notable because they are last minute new for early spring. The pleated standup collar doesn't show much in front since it is covered up with "cigarettes" . . . of all things. These cigarettes are made of stiff, starched pique painted red on the tips. Red, navy, brown. 11 to 17. . . . \$10.95

**Center.** Pure dye silk in an entrancing flower print. Becoming shoulder gathers give it fullness through the bust, full sleeves emphasize the smallness of the waistline. The inverted pleat from neckline to waist adds an interesting detail to the blouse. Belt is suede. Black, navy, brown back grounds. 11 to 17. . . . \$10.95

Fresh as a daisy is the daisy print at the bottom of the page. It's a young, lively and altogether disarming dress. The shoulders are heavily shirred, the sleeves are very full.

The skirt of this dress has two deep inverted pleats, one over each knee. Navy, copen, green, black, brown. Buttons are daisy shape. 14 to 20. . . . \$7.95



**Print Note:** The newest things are in unusual color combinations through a new printing process. Never before have cherry reds been combined with blues, tangerine with brown, violet with green. The new process gives silks a clearer tone and sharper design. For information as to shops carrying them write Shari, care of Stand By. —Shari.



# Collect, Clip Copy and Keep

LEGION are the women who copy and clip recipes to use in the future. In our desire to serve delicious meals, we just can't resist collecting them. If one-half of these recipes were tried once, and only the very best of them put into active use, what a difference it would make in the nation's meals. "I would make that delicious date pudding for dinner today, but I can't find the recipe for it." or a similar expression is the explanation for all this.



Mrs. Wright

If you are one of these procrastinating recipe collectors who would really like to put your collection in to efficient working order, the following suggestions for organizing them should put you on the right track.

## Be Sure to Classify

Most important, no matter which method you select, is that you classify your recipes—that is, that you put all your recipes of one kind together. If you have only a few recipes, then five or six classifications will be enough. These may include beverages, meats, salads, soups and vegetables. You may want an extra one for menus. If you have a large number of recipes, you may want to subdivide these headings, dividing your desserts into cakes, cookies, pies, puddings and frozen desserts; for the salads, you may want to subdivide them into fruit salad, vegetable salads, fish and meat salads and gelatin or molded salads. Or you may prefer a straight alphabetical arrangement, such as this one, which you will find complete and ready to use:

Appetizers, Beverages, Breads, Cakes, Candies, Canning, Cereals, Cheese and Egg Dishes, Cookies, Desserts, Emergency Shelf Menus and Recipes, Fish, Frostings, Garnishes, Jams, Jellies and Marmalades, Left-Overs, Macaroni, Spaghetti and Noodles, Meats and Poultry, Menus, One-Dish Meals, Pickles, Pies, Salads, Salad Dressings, Sandwiches, Soups and Vegetables.

## Card File Helpful

One of the methods of keeping recipes which has been quite widely used and which allows reorganization is the card file. The recipes are copied on cards, or pasted on if they have been clipped from papers or magazines and filed in a box under the proper heading.

By  
MARY  
WRIGHT

There are two good sizes of cards—3 x 5 inches and 4 x 6 inches, with boxes and index cards to correspond. The 3 x 5 size can be obtained at a low cost in the ten-cent store and are very good if you plan to copy your recipes. If you want to paste recipes on, the larger size is better but a bit more expensive.

## Can Use Envelopes

A similar system is one which uses large-size envelopes—the long envelopes which measure about 4½ by 9½ inches. These envelopes may be labeled and made into a booklet, into which the recipes may be slipped very easily. For the covers of the booklet, cover heavy cardboard with attractive oilcloth. You can give this book all the features of a loose leaf note book by tying the envelopes into the book with a leather thong, ribbon or string appropriate for the cover you have selected. The holes in the envelopes can be made strong by using gummed linen reinforcements. This method also allows reorganization

Still a third way of keeping your recipes is in a scrap book. With a scrap book, be very careful your classification is exactly as you want it because, once in, the recipes can't be changed very easily. You should allow plenty of space for each classification, too. If you have a great many recipes, it is well to have one book for each classification, or for each two or three.

## Gets Family's Okay

You may wonder which of these methods I use. Because of the great number of recipes I have and because I have to carry them back and forth from home to the office—I test every recipe I use on the air and get the family's approval of it, as well as my own—I use the card file system. However, that is no indication that it is the best one for you. It is easy to lose recipes out of a card file or the envelope book if you are not careful to put them back as soon as you are through using them. This doesn't happen if you use the scrap book method. But the card file system is more convenient and the recipes are not so likely to get soiled, for you can punch a hole in the top of the cards and hang them up while you are using them.

After you have your system working smoothly, you may want to make an entirely separate file for your tested favorite recipes. Such a plan carried out faithfully, will save you time and give you a great deal of satisfaction.

## WBBM NOTES

"The Show Must Go On"—if there happens to be a show. Holland Engle, known to listeners of his WBBM Monday, Wednesday and Friday programs as "Sunny Sam", prides himself on his punctuality.

While coming down to the studio the other morning, Engle's car skidded on the icy pavement, jumped a curb and came up short with the front wheels completely across a deep ditch. Determined not to be late for his broadcast, Holland summoned a wrecking truck, got the car back on the road, drove the remaining 10 miles and walked into the studio just ahead of schedule. The only catch being that Engle had forgotten that the day was Tuesday and that he had no WBBM program to put on!

There a story behind the cheery "tick-tock" that is heard at intervals during Marshall Field's "Musical Clock" program over WBBM from 7:00 until 9:00 a. m., CST, every day except Sunday. It seems that even a recording of the ticking of a clock has a way of running down—and Marie Auer, who changes the discs for this popular early-morning musical broadcast, reports that the tick-tock record has to be renewed every 45 days.

Bob Cunningham, formerly of Omaha, Nebraska, has joined the WBBM announcing staff.

## FUTURE AD LIBBER



WE GAVE Pat Buttram three guesses as to this picture but each guess was libelous. So we'll tell you instead that it's the early-day Jack Holden wearing his Boy Scout watch.

# ON THE GET AWAY

By HAL BURNETT—CBS WRITER



## CBS Ever Ready for News Breaks

NEWS and human interest broadcasts from war-torn Addis Ababa to flood-ravaged Nebraska are all part of an exciting day's work to the news hunters of the Columbia Broadcasting System.

During the last year CBS microphones were carried into many parts of the civilized world to give American radio listeners accurate word and sound pictures of significant events and unusual curiosities.

The job of keeping in touch with the world's pulse and getting announcers and microphones "on the spot" when big news breaks belongs to Paul W. White, Columbia's young and aggressive director of Public Events and Special Features.

With news bulletins passing constantly across his desk, White keeps one eye on the clock and one on the calendar as he and his staff turn from planning a South American pickup three months in the future to

rush preparations for an immediate news broadcast as Florida's latest hurricane takes its toll.

Biggest news to the newspapers and biggest news to radio listeners during 1935 was the Italo-Ethiopian war, which during the year grew from a whis-



At top, Announcer Tom Shirley starts a spluttery broadcast with a water-proof mike during a capsizing drill at the World's Fair; at right, Announcer Alan Hale tells the world about flood-ravaged McCook, Neb.; above, John Weizel describes the Hiram Walker Distillery Fire at Peoria.

pered possibility in January to the spark that threatened to set all Europe afire in October.

In Addis Ababa, capital of the



Abyssinian empire, White was fortunate to find Joseph Israels II, erstwhile press agent for Ex-Governor Alfred E. Smith, then war-correspondent for the New York Times and confidential public-relations advisor to Emperor Haile Selassie.

Between jobs of filing cablegrams for the United States, directing movie newsreel pickups, advising the Ethiopian government on press relations, Israels found time to plan half a dozen programs from the negro empire. Emperor Haile Selassie himself, his Crown Prince, Abyssinian military leaders, musicians, and other natives joined with Israels and Robinson MacLean, Toronto Eve- (To page 15)

# TEN THOUSAND SANTAS!

From Nunapitsinghak, Alaska, to Linda, Kentucky,  
Neighbors Club Radios are Bringing Joy to Youngsters



← Gen. Wood Cottage Girls in Soldiers' and Sailors' Children's Home, Normal, Ill.

Happy days for youngsters in St. Joseph Bohemian Orphanage at Lisle, Illinois. →

Listening in group at Indianapolis Orphans' Home love the radio. ↕



fore, so you can imagine the new worlds opened to these youngsters when the set was installed and stations "tuned in."

The long journey of No. 131 was described on Dinnerbell Time, January 25, with short talks by F. J. Bixler and Mal Freeburg of the Northwest Airlines; and Charles Larabee of the Pan-American (Pacific-Alaska) Airlines. Incidentally, Freeburg is the holder of a Congressional Medal of Honor for Bravery and also holds the speed record for flying from Minneapolis to Chicago, one hour and 32 minutes.

Two other Neighbor Club radios are serving in unusual

**W**HEN the 10,000 members of the Prairie Farmer-WLS Christmas Neighbors Club play Santa Claus, they do it with a vengeance, even to invading old St. Nick's own northland domain. With the money contributed by these good neighbors, 131 radio receiving sets have been purchased and all but one were distributed to worthy children's institutions in nine mid-western states. Most of them were installed in time to wish a "Merry Christmas" to the nearly 17,000 boys and girls who are receiving daily enjoyment from them.

Radio No. 131 got off to the latest start, but it took the most interesting and longest journey of all. It went to the Kuskokwim Orphanage and School at Nunapitsinghak, Bethel P. O., Alaska. Look on your map and you'll find it on the Kuskokwim river in south-western Alaska. It travelled approximately 4,500 miles, by aeroplane, steamship, train and dog sled

↑ (Circle) Nickey Matesick, in bed many years in Crown Point Hospital, helped inspire the idea.

↑ These boys at Lake Farm, Kalamazoo, Mich., enjoy their Neighbors Club radio.

before arriving at its destination. As it was carried in an automobile to the Chicago Airport, No. 131 experienced almost every means of transportation.

Before Christmas, the Mamre Moravian Church, Watertown, Wisconsin, wrote to ask if we could send a Christmas radio to the Kuskokwim Orphanage, a Moravian Mission. It took some time to find out what kind of electric current was used up there, so that the right type of radio could be shipped.

It was then necessary to arrange transportation. This was efficiently and gratuitously arranged by the Northwest Airlines, Inc., through co-

operation with other transportation agencies. Promptly at 8 o'clock on the night of January 25, this radio left the Municipal Airport on one of the Northwest Airlines transport planes. Mal Freeburg, chief pilot of these lines, carried it on the first leg of the journey to Minneapolis. (See front cover picture of Jack Holden and Marjorie Gibson helping Mal load the radio.) Next morning, it was 1,900 miles away, at Seattle, and was then transferred to a ship of the Alaska Steamship Co. Another week, and it landed at Seward, Alaska, where it was put on a train of the Alaska Government Railway to make the one-day journey to Fairbanks.

Choir boys in St. Joseph's Indian School, Chamberlain, S. Dak., where radio was received. ↗

Jack Holden takes set to boys and girls in Women's and Children's Hospital, Chicago. →



Then it took the air again, via Pacific-Alaska Airlines, for a trip of 570 miles to Bethel. The last leg of the journey, from Bethel to Nunapitsinghak, (no wonder you didn't hear that name on the air), was by dog sled, about 10 days after leaving Chicago.

Many of the 32 boys and girls at the Moravian Mission Orphanage had never heard a radio be-

places. One went to the Henderson Methodist Settlement at Linda, Kentucky. This is in an isolated valley in the mountains of southeastern Kentucky, where some 2,000 people dwell. Linda is 14 miles from the nearest telephone. Twenty-seven boys and girls, mostly orphans and half-orphans, make their home at this settlement. The pastor-principal, Rev. W. E. Cissna, wrote "last Friday when our T. M. & W. (Two mules and wagon) arrived, it brought the radio. We installed it Saturday morning. That night we attended the 'old hay-loft' party. Being shut in as we are, the radio will be a great blessing."

Another radio went to St. Joseph's Indian School, Chamberlain, South



story of Nickey Matesick, a patient in the Lake County Tuberculosis Sanatorium, Crown Point, Indiana. His nurse wrote that he had been confined to bed many years and his radio, his only form of entertainment, was worn out. Jack relayed this story to Morning Devotional listeners. Nickey was well remembered with books, greetings and the offer of several radios. A Chicago listener drove to Crown Point with a radio for Nickey.

Other inspiration came when George C. Biggar, WLS Promotional Director, who had general charge of the project, was told by his friend, A. E. Nord, Superintendent of the Wisconsin Home and Farm School, Dousman, of the great joy that a new radio would mean to the boys of that institution. (To page 13)

Dakota, where it is serving 140 Indian orphans from five to 16 years old, under the supervision of Rev. Joseph Speyer. Neither the Kentucky settlement or this Indian School had radios before the Christmas Neighbors Club thought of them.

Letters and telegrams from the 128 other institutions testify to the untold joy and happiness that these radios have brought into the less fortunate children's lives. Some of the letters came from the children themselves, their misspelled words speaking more eloquently than the most elaborate phrases.

The Christmas Neighbor Club radios were offered to orphanages, crippled children's homes, children's wards in hospitals and two or three other types of institutions serving under-privileged boys and girls. Each superintendent filled out a request to prove that the institution could really make good use of a new radio. Several institutions thanked us, saying they had good radios, and suggesting we help those more needy. Many reported old radios, almost unusable. Fifty-five of the 132 institutions had no radios whatever.

Forty-five radios were distributed among as many institutions in Chicago and suburbs; 37 went to other Illinois communities; 34 to Indiana; six to Michigan; three to Wisconsin, and one each to Ohio, Kentucky, South Dakota, Missouri, Nebraska and Alaska. No institutions making legitimate requests were turned down.

The idea of bringing the sunshine of radio to orphans and shut-in children in institutions was born in November when Jack Holden told the

THANK YOU,  
5141 S. Mich. Ave.  
Chicago Ill.  
Jan 7, 1936,  
WLS Radio Station:  
Dear Friends: I wish to thank you for the lovely Radio. We like to listen to the radio. We appreciate it very much. It was very kind of you to send us the lovely present. I hope you come soon. We would be glad to see you. May God Bless you,  
Love  
Pauline

← "Jolly Joe" and pals put on Christmas Giving Party at Eighth Street Theatre.

← "Pauline" writes typical "Thank You" from Frances Juvenile Home, Chicago.

Little Harry Duane of Angel Guardian Orphanage, Chicago, thanks listeners personally. ↓



(Continued from preceding page)

After the idea was presented to WLS listeners, the dimes, quarters, halves, dollars and larger contributions rolled in. You know the rest of the story. It is a story of those who know the educational, entertainment and joy-giving advantages of radio, giving of their substance to make nearly 17,000 youngsters live more happily every day of the year. The Neighbor Club radios were officially dedicated on January 2, 1936, with a special program featuring Tony Wons, Henry Burr and Ralph Emerson. That was the night little Harry Duane of the Chicago Angel Guardian Orphanage poured out his heart in thanks to the 10,000 listeners who had made the 131 radios possible.

But contributing to the WLS Christmas Neighbors Club radio fund was not the only way that listeners brought cheer to the needy. Five Christmas Giving Parties at the Eighth Street Theatre on Saturdays preceeding Christmas brought out nearly 6,000 boys and girls and their parents, each one bringing as his admission ticket some item of food, clothing or a toy. The Salvation Army distributed these gifts in their Christmas baskets to numerous less fortunate families.

Children's homes and hospitals supported by states and counties, lodges and veterans' organization; as well as those under Lutheran, Catholic, Methodist, Baptist, Jewish and other religious auspices, were all given Christmas Neighbor Club radios. White and colored boys and girls, as well as Indians and Eskimos, found that "someone cared," when those all-wave radio receiving sets were installed and put to work.

Here is a list of all the institutions that have been provided with new radios:

INDIANA: Marion County Colored Orphans Home; Marion County Detention Home; James Whitcomb Riley Hospital for Children; Indianapolis Orphans Home; Board

of Children's Guardians Home (all in Indianapolis); Wernle Childrens Home, Richmond; Franklin County Childrens Home, Brookville; French Orphans Home, Patoka; Gibault School for Boys and Vigo County Home for Dependent Children, Terre Haute; Bashor Deaconess Orphanage, Goshen; Spencer County Orphans Home, Rockport; St. Vincent Villa; Pixley Relief Home; Allen County Childrens Home; Fort Wayne Orphans Home (all in Fort Wayne).

Knox County Orphans Home and St. Vincent Orphanage, Vincennes; Odd Fellows Home, Greensburg; Methodist Hospital and Lake County Children's Home, Gary; Mexico Welfare Home, Mexico; Lake County Tuberculosis Sanatorium, Crown Point; Frances Comfort Thomas Home, Columbia; Clay County Orphans Home, Knightsville; Carmelite Home for Boys, Hammond; Crawford Baptist Industrial School, Zionsville; Calvin Bronnenberg Orphans Home, Anderson; Cornelia Memorial Orphans Home, New Albany; Indiana Pythian Home and Cary Home for Children, La Fayette; Montgomery County Orphans Home, Crawfordsville; Julia E. Work Training School, Plymouth.

#### Report of Neighbors' Radio Campaign

Total contributions received	\$3,377.04
Disbursements as follows:	
Radios distributed	\$3,027.98
Shipping charges	46.45
Miscellaneous	28.36
Total	\$3,102.79
To be disbursed	\$ 274.25

A total of 131 Christmas Neighbors' Club radios has been distributed to date among 131 orphanages and other children's institutions in nine states and Alaska. Fifty-five had no radios, and the others had old and worn sets.

MICHIGAN: Convent of the Good Shepherd; Villa Maria and Mary Free Bed Convalescent Home, Grand Rapids; Lake Farm for Boys and Childrens Home, Kalamazoo; Lansing Children's Home, Lansing; German Baptist Orphans Home, St. Joseph.

WISCONSIN: Wisconsin School for the Blind, Janesville; Wisconsin Home and Farm School, Dousman; State Public School, Sparta.

CHICAGO AND SUBURBS: West Englewood Branch of Chicago Boys Clubs; Union League Boys Club No. 1; Union League Boys Club No. 2; University of Chicago Destitute and Crippled Childrens Home; Lutheran Home Finding Society of Illinois; St. Mary

of Providence Institute; St. Joseph's Home for the Friendless; South Side Boys' Club; St. Mary's Home for Children; St. Vincent's Infant Asylum; Protestant Child Haven; Off-the-Street Club; Old Town Branch of Chicago Boys Clubs; Our Lady of Mercy Mission; Norwegian Lutheran Mission Home; Norwegian Lutheran Children's Home.

Mary Thompson Women's and Childrens Hospital; Martha Washington Home for Dependent Crippled Children; Morgan Park Home for Dependent Children; Mercy Hospital; Lydia Children's Home; Lawrence Hall; Lawndale Branch of Chicago Boys Clubs; Lincoln Park Branch of Chicago Boys Clubs; Illinois Technical School for Colored Girls; Illinois Protestant Childrens Home; Illinois Research Hospital; Frances Juvenile Home; Emerald Ave. Branch of Chicago Boys Clubs; Danish Lutheran Children's Home.

Chicago Home for Jewish Children; Chicago Nursery and Half-Orphan Asylum; Catholic Social Center; Catholic Youth Organization Home for Boys; Bohemian Old Peoples Home and Orphan Asylum; Angel Guardian Orphanage; The Hephzibah Childrens Home, Oak Park; Lutheran Kinderheim Ass'n and Evangelical Lutheran Orphan Home, Addison; St. Joseph Bohemian Orphanage, Lisle; St. Hedwig's Orphanage, Niles; Evanston Receiving Home, Evanston; Children's Receiving Home and Central Baptist Childrens Home, Maywood; St. Mary's Training School and Childrens Home of C. F. U., Des Plaines; Country Home for Convalescent Crippled Children, West Chicago.

ILLINOIS: Winnebago Farm School for Boys, Durand; Anne Rutledge Home, Anna Millikin Home for Girls, Decatur and Macon Co. Opportunity Home for Boys, Decatur and Macon County Welfare Home for Girls (all in Decatur); Childrens Home and Orphanage of the Holy Child, Springfield; Childrens Home of Vermillion County, Danville; Victory Hall and Soldiers' & Sailors' Childrens School, Normal; Cunningham Childrens Home, Princeton; Duquoin Receiving Home of the Illinois Childrens Home and Aid Society, Duquoin; Carmi Baptist Orphanage, Carmi; Catholic Childrens Home, Alton; Chicago Industrial Home for Children, Woodstock; Paris Childrens Home, Paris; Ottawa Tuberculosis Sanatorium, Ottawa.

Orphans and Childrens Home of Southern Illinois Conference, Mt. Vernon; Nachusa Lutheran Orphanage, Nachusa; Methodist Deaconess Orphanage, Lake Bluff; Mt. Carmel Home, Morrison; Mary Judy School, Potomac; Lutheran Children's Home and Farm School, Lynn Center; Kemmerer Orphan Home, Assumption; Hudelson Baptist Home, Irvington; Guardian Angel Orphanage, Peoria; Evangelical Orphans Home, Hoyleton; Kings Daughters Children's Home and St. Vincent's Orphanage, Freeport; Woodland Home for Orphans and Friendless, Quincy; Lutheran Home for Children and Will County Tuberculosis Sanatorium, Joliet; Rosecrance Memorial Home for Children, Elizabeth McFarlane Home for Children and Children's Home of Rockford, Rockford.

OHIO: The Otterbein Home, Dayton.

MISSOURI: Mother's & Babies' Home, Ferguson.

KENTUCKY: Henderson Settlement, Linda.

NEBRASKA: The Christian Orphans Home, Holdrege.

SOUTH DAKOTA: St. Joseph's Indian School, Chamberlain.

ALASKA: Kuskokwim Orphanage and School, Nunapitsinghak, Bethel P. O.

"It is hardly believable that your wonderful organization would reach out and touch our small home in this way," wrote the Lake Farm Association Home for Boys, Kalamazoo, Michigan. "Our home of 23 boys will be much happier and we shall never be able to tell you how much this gift

(Continued on next page)



These Alaska Eskimo children with their Huskie pups are typical of the Eskimo orphans who received a Neighbors' Club radio.

# Music Notes

By JOHN LAIR

THANKS a lot, folks, for all the information sent in on "The Little Red Caboose Behind the Train." Next week, or the next, we hope to publish a complete history of the song. If you have any information at all on any of the various songs and poems under this title please send it in at your earliest convenience.

Here's a chance for you music collectors to cash in on some of your old material. The following songs have been asked for by a friend of mine who will pay a good price for them. If you have an old sheet music copy of "OPEN THY LATTICE, LOVE," or "OH SUSANNAH" write me about it, giving date of copyright or publication, publisher's name, etc., and if it is one of the copies wanted, I'll be glad to put you in touch with the man who wants them. You folks have been so nice about sending us sheet music for the Library that whenever I see a chance for you to dispose of an old song at a good price I'll be glad to tell you.

We have recently had several requests to print "NOBODY'S DARLING BUT MINE." This song is being published. We have already received professional copies, so it will probably be for sale in all music stores at an early date. We cannot print the words in this column, as the song is copyrighted and we have no permission to publish it.

Miss Ella J. Burns, 621 Water St., Pontiac, Illinois, wants the first two lines of the sixth verse of the old ballad "WILLIAM COOK." If some reader can supply them perhaps Miss Burns will give us the completed lyric for this page.

One of the first songs requested when we started this column was "IN THE SHADOW OF THE PINES." Many requests for it have come in from time to time. The last to ask for it is Mrs. Fred Weekley, Prophetstown, Illinois. She wants both words and music. We herewith supply the words; who has the music? We'd like a copy for the Music Library, too.

## IN THE SHADOW OF THE PINES

We wandered in the shadow of the pines,  
my love and I,  
And the wind was blowing freshing from  
the sea,  
But a sudden fitful darkness stole across the  
summer sky,  
And a shadow came between my love and  
me.  
Some hasty words were spoken and then almost  
unawares  
Hasty answers to unthinking anger led,  
And our heartsick, bitter longing and our  
weeping and our prayers  
Ne'er can make those false and cruel  
words unsaid.

Chorus—  
Come back to me, Sweetheart, and love me  
as before.  
Come back to me, Sweetheart, and leave me  
nevermore.  
On life's dull pathway the sun no longer  
shines.  
Come, love, and meet me in the shadow of  
the pines.

You took the ring I gave you nor cast a  
glance at me  
As you held the jeweled trinket in your  
hand,  
And then you turned and tossed it in the  
waters of the sea  
Where the waves were idly splashing on  
the sand.  
You went your way, unheeding the tears I  
could not hide.  
You went your way, and not a word was  
said,  
But my stubborn heart was breaking under-  
neath a mask of pride  
And the pine trees sobbed in pity over-  
head.

I wake from bitter dreaming to call aloud  
your name,  
I sleep again to dream of you once more,  
And my stubborn pride has left me. I admit  
I was to blame,  
Forgive me, dear, and love me as before.  
For the future is over shadowed with dark-  
ness and despair,  
In the sky of life the sun no longer shines,  
And I'd give the whole world, gladly, once  
again to meet you there  
Re-united in the shadow of the pines.

## Ten Thousand Santas!

(Continued from page 13)

was appreciated." Thus they came to the Christmas Neighbors Club—wonderful letters from the orphanages and other boys and girls institutions given new radios at Christmas time.

And read this: "Every day that goes by, we like our new radio more. It isn't just a Christmas radio anyhow, but a year-round reminder of the rare quality of neighborliness. We are so much impressed with what is implied in your use of 'neighbor' that we have decided that to be a good neighbor is about all there is to this complicated business of living." Isn't that a beautiful thought expressed by Faye E. Corner for the Girls of Mary Judy School, Potomac, Illinois? And here are others:

"Nothing was appreciated by the children as much as the radio. To be 'shut-in' during the holiday season is a calamity to children. But with the radio in their department this year, they were nearly as happy as normal children in loving homes."—Women and Children's Hospital, Chicago.

"We are sure that none receiving the gift of a radio will get more joy than our children. More and more I am believing that not only Christians but everyone is learning the beautiful verse 'As ye would to the least of these, my children, ye do unto me.'"—Colored Orphans Home, Indianapolis, Ind.

"We had a grand and glorious Christmas and the radio was by far the finest of all our gifts."—Christian Mothers and Babies Home, Ferguson, Missouri.

"The children are enjoying the radio immensely—it is very gratifying to know we have so many kind Christian friends who have our interests at heart and who make

it possible for us to carry on in these trying times."—Central Baptist Children's Home, Maywood, Illinois.

"Thanks to the Christmas Neighbors Club for this most welcome gift. I know of no one single thing that will give all of the children as much pleasure as this radio."—Chicago Home for Jewish Orphans.

"We feel sure that the many listeners who sent in their contributions to make this Christmas radio fund possible will be greatly blessed for their thoughtful friendliness toward the various hospitals, institutions and children's homes."—Norwegian Lutheran Mission Home, Chicago.

"We enjoy the radio most in the evening. The boys like the police calls, but the girls like the stories best. We all like the music. Our superintendent lets us play this new radio at any time because its tone is so lovely that it does not disturb anyone as our old radio did."—Lake County Children's Home, Gary, Indiana.

"You may imagine the ecstasy of joy among the children when the whole family was shut up with mumps. Eleven of the children in bed—no church services to attend—but for once, who cared? We had the radio and those who were both sick and well certainly did enjoy the good sermons."—Mt. Carmel Home, Morrison, Illinois.

"There had been a radio but it was worn out and of little use. This new radio is a marvel. We did not tell the girls about it until it was actually installed. Wanted to spring a surprise on them. They just danced and bubbled with glee and we can assure you that the radio is in constant use from morning until bed-time."—Wisconsin School for the Blind, Janesville, Wisconsin.

"By educational, spiritual and clean entertaining, radio can be of greatest service in helping to mold and shape the lives of our youth today in order that they will make the good and useful citizens of tomorrow. We thank you."—Anne Rutledge Home for Children, Decatur, Illinois.

"The boys and girls are more than delighted—not only with the radio but with the gift coming from the listeners of WLS."—Methodist Deaconess Orphanage, Lake Bluff, Illinois.

"To hear the oh's and ah's and to see the expressions on the children's faces as we tuned in the radio, was sufficient to express their joy and happiness. Their delight was supreme when we listened to the announcer speaking in English and Italian from Rome."—Chicago Industrial Home for Children, Woodstock, Illinois.

## THOUGHTFUL



HER FATHER writes Notes from the Music Library but Virginia Lee Lair is more interested in her own toes at the moment.

## Fast On the Get Away

(Continued from page 9)

ning Telegram correspondents in picturing the problems of the African belligerent for American radio listeners 7,500 miles away.

From London, Geneva, Rome, Cairo and Asmara, Eritrea Caesar Searchinger, Columbia's European representative, assisted by H. V. Kaltenborn, political commentator, presented the Italian and far-flung European phases of the African struggle.

### From Geneva to Rome

Biggest radio thrill of the war came in October when the British government refused to relay Searchinger's interview with Baron Pompeo Aloisi, head of the Italian delegation to the League of Nations council upon his departure from Geneva. As international censorship complications threatened, Searchinger and Baron Aloisi flew to Rome, there to present Il Duce's side of Geneva entanglements for the American audience by direct short wave.

Columbia avoided sensationalism in handling the reporting of the trial and conviction of Bruno Hauptmann for the Lindbergh kidnaping and murder, limiting itself to formal reports of the proceedings and comment by Boake Carter.

### Almost Girdled Globe

Columbia nearly went around the world to get its microphones into hurricane-swept Miami and the Florida keys in September. When wind-whipped waves destroyed all but one telephone circuit north from Miami, White arranged to transmit a broadcast by short-wave to Nassau, thence to Bermuda, thence—avoiding storms—via Gibraltar and London to New

York. As the roundabout circuit was being set up, telephone communication was suddenly established with the storm-tortured city, and a CBS microphone brought a picture of the devastation in the veterans camp to the south.

Honor for mobility went to Bob Kaufman, Chicago public events director. When a telegram from Denver revealed that Charley Warriner and Ed Malcolm, two WBBM engineers, had established short-wave communication with the outside world from their home town, McCook, Nebraska, after the city had been marooned for two days by the Republican River floods, Kaufman hastily assembled a crew and flew with broadcast equipment to Lincoln, Nebraska.

Driving 200 miles through the dark, the crew chartered a barnstorming plane for the last 90 miles into the flood-ridden town, putting on the first broadcast from the flood area. Six months later the two young engineers were rewarded with citations by the Red Cross, the State of Nebraska and the Burlington railroad for their work in directing rescue by radio.

A few days later Kaufman and his crew jumped overnight to Peoria and Terre Haute to give spot accounts of an enormous distillery fire and a threatening strike.

### Fast Written Drama

Occasionally a major catastrophe or the death of a prominent person will warrant a comprehensive dramatic studio program.

Courtney Savage, CBS dramatic chief, and Charles Tazewell, well-known radio playwright, recently set a record for swift and accurate dramatization when they wrote, cast and produced a comprehensive re-enactment of the life of King George V, which was broadcast within four hours of the death of the late king of England. More than 25 actors took part in the drama.

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**JUNIOR GUITAR** Get this handsome instrument NOW! Just send your name and address (SEND NO MONEY). WE TRUST YOU with 24 pkts of Garden Seeds to sell at 10¢ a packet. When sold send \$2.40 collected and WE WILL SEND this mahogany finish Guitar and Five Minute Instruction Book absolutely FREE.

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**LANCASTER COUNTY SEED CO.**  
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Please send me at once 24 packets of "Garden-Spot" Seeds. I agree to sell them within 30 days and return money for my GIFT according to your offers. You agree to send my Gift promptly, postpaid.

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Post Office \_\_\_\_\_  
State \_\_\_\_\_  
Street or R.F.D. No. \_\_\_\_\_ Box \_\_\_\_\_  
Save 2 cents by filling-in, pasting & mailing this Coupon on a 1c Post Card TODAY.  
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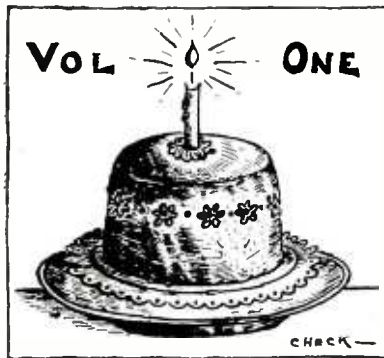


# The Latch String

By CHECK STAFFORD

HOWDY, folks: Well, here we are, February 15. Not only do we celebrate the birthdays of famous men of history but today Stand By starts its second year, and the single candle is burning brightly on the first year birthday cake. And, folks, it has been a pleasure to greet you each week this past eventful year.

As we write, Jolly Joe Kelly is giving his morning program and is singing his birthday song for the children. That reminds us that it was his smiling face that adorned the very first issue of Stand By . . . remember? We've just now turned to our file, and also note in that number one issue the smiling faces of Scotty and Lulu Belle shining out on page eight, with their marriage story told beneath their picture. And now, little Linda Lou has come to bless their union.



That infant issue of Stand By, February 16, 1935, carried a page of "Fanfare" with good old Wyn Orr's picture. Wyn has moved higher on the ladder of success since then and Marjorie Gibson writes well that interesting page. Another writer in that first issue, Tiny Stowe, has gone to other fields of radio. Thousands of folks were pouring in their name suggestions for the new weekly, striving for that \$100 prize.

Turning the pages here, and seeing the Ridge Runners mentioned in the programs, we are reminded, too, that Death called one of our folks, in the passing of Linda Parker, our Little Sun Bonnet Girl.

Yes, in our big radio family it has been much as in your own families, some of joy and gladness—some of sadness and sorrow. These go hand in glove, be it at home fireside, radio studio, on the stage or with magazine staffs. Stand By's past 52 weekly visits have kept you informed and you have generously shown your appreciation in thousands of letters. Such have spurred us on to truly merit your tributes.

It was our chief, Burrige D. Butler, who in his foreword in issue Number One, said: "Can we, with friendly naturalness, bring each week to our listeners, radio in visual form? This is our experiment with our new magazine." Your's is the verdict. Have we succeeded? Have we kept faith?

Here's a story where a WLS personality helped to pay tribute to good neighbors. Once residents of Cedar Falls, Iowa, they succeeded in the business world and did not forget their old home townsmen and church. Last Saturday Dr. and Mrs. John W. Holland journeyed to Cedar Falls. There on Sunday the Doctor officiated at the First Methodist Church special dedicatory services of the beautiful new pipe organ. Costing many thousands of dollars, it is the gift of Mr. and Mrs. Henry Pfeiffer of New York City, former Cedar Falls folks who have amassed a fortune in the drug trade in the East.

It had long been the church's dream to have such an organ, and now the cherished desire has been fulfilled, through the Pfeiffer's generosity. Nearly 1,200 people attended the two services at which our Minister of the Air spoke, while the wonderful tones of this splendid gift also sounded in beautiful selections. These goodly folks in presenting this organ, are leaving a fine monument to their name and rendering a service for others to enjoy in the years to come.

Good neighbors, these, just as the family down the road are, who leave a basket of food with a poorer neighbor—or when folks gather at a sick

man's home to husk his corn. Kindly deeds are performed by the high and low, the rich and poor. We wish we might chronicle them all. Yes . . . it's a pretty good old world after all, isn't it, folks? And may we remember, as we trudge its sometimes weary road . . . that we pass by . . . but once.

## Hotan's Council Fire

BO-SHO Anunish Nau Be Bo-Sho'. Greetings to all my pale face friends.



Interpretation of the above Indian picture writing:

1. I have found
2. Many
3. Pale faces
4. Friends
5. Coming
6. Hotan-Tonka
7. Council fire—Sit around and listen
8. Stop or period.

I have found many of my little pale face friends who come to Hotan-Tonka's (my) council-fire, where they sit around and listen to songs and stories.

There is nothing so very hard about Indiana picture writing, now that we are started. Of course the old Indian did not use as many words as we do today, and his speech was as simple as it could be. When translated into English, he found that he lacked the small words with which the white man connects his clauses or phrases. So when we draw the pictures, we are only expressing an idea, or a thought, in one or more pictures. The first sign—"I have found," is a good example.

The friendship sign, is simply a man carrying a branch or twig with leaves or flowers; or it may have been a feather flag, made by placing feathers on a staff. My own symbol, is the 'wind' sign and the Pine tree, and this, interpreted means—"Sound of the wind through the Pines," which of course is the English for Hotan-Tonka. It comes from the Siouan language, and the literal interpretation is—Hotan—Chief-large-big or loud. Tonka—Sound—as it pertains to the woods or water. Putting them together, Chief sound of the woods, of course can be nothing else than—"The-sound-of-the-wind-through-the pines."

This weeks Chippewa words:  
Thread—Ah-Sah-Bob'  
It is snowing—So-Geh-Poon'  
Lard or Grease—Bem-Me'-Day  
Needle—Sha-Bo-Ne'-Gun  
Land—Ah-Ki'  
Come Home—Be-Ge'-Wain

—Hotan-Tonka.—

## NBC ON ITS TOES

(Continued from page 5)

storm survivors on the scene of the Florida typhoon, and a broadcast from the "Seth Parker" during a Pacific hurricane.

In the world of sports, 143 major events were carried on NBC networks. Beginning with the broadcast of the Alabama-Stanford Rose Bowl on January 1, play-by-play accounts of ice-skating contests, airplane, auto, boat and bicycle races, fights, football, golf, tennis, track and horse racing followed.

### Good Sports Courage

At the ringside of the Baer-Braddock fight, when Braddock won the world's heavyweight title, NBC microphones were stationed. Again at the Baer-Louis fight, when the Detroit "Brown-Bomber" won a victory that marked him as one of the outstanding fighters of modern times, NBC microphones were on duty. The World Series between the Cubs and the Detroit Tigers was an NBC feature, as were National and British golf matches. The \$100,000 Santa Anita Handicap, the Derby at Epsom Downs, England, and the American Derby at Chicago were all brought to the air. Both the 500-mile Indianapolis Auto Race and the National Air Races at Cleveland were broadcast. Tennis fans were treated to accounts of both the National singles and doubles tilts, and the Davis Cup matches at Wimbledon, England.

The National Broadcasting Company widened its facilities during the year. New studios were opened in Hollywood, December 7, to bring the famous personalities of the screen closer to radio audiences, and construction began for three additional studios at NBC headquarters in Chicago.

### More Drama Aired

At the close of 1935, NBC networks consisted of 89 leading stations in 70 key cities, linked by 20,000 miles of special wires, for a potential radio audience of 51,000,000 listeners—approximately 95 per cent of the total radio families in the United States.

Standing out among radio dramatic offerings for 1935 is the increasing number of presentations including the Shakespeare "King" cycle given by the Radio Guild with a cast of distinguished Shakespearean actors, and such plays as "The Daring Young Man," by Charles O'Brien Kennedy; "The Isle of the Dead," an original story by Raymond Scudder, and Yvonne Printemps in Noel Coward's "Conversation Piece."

Among symphony orchestras presented in regular series over NBC

networks were the Boston Symphony and Boston Civic Orchestras; Cleveland, Minneapolis, Rochester Philharmonic, and Dr. Walter Damrosch's Music Appreciation Hour Orchestra. During 1935 NBC brought American listeners opera from Rome, Milan, Turin, Vienna, Budapest and other European capitals.

International programs of religious nature were the celebration of the 1000th anniversary of the ancient Einsiedeln Monastery in the Swiss Alps; a broadcast from the Hospice of St. Bernard in Switzerland, and programs from other countries.

## REDSKIN



A NEAT BUCKSKIN SUIT was Hotan Tonka's costume on the Red Cliff Indian Reserve.

**Earliest Tomato**  
JUNG'S WAYAHEAD. Big Red Fruits, ripe as early as July 4th. Regular price 15c per pkt. To introduce Jung's Quality Seeds, will send trial pkt. of this Tomato, and Carrot, Lettuce, Onion, Radish, Superb Asters, Everlasting, Pinks, Giant Sweet Peas, Fancy Zinnias.  
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3c stamp brings copy of my poem "Dad and His Lad," with full description of my new book, "Neighborly Poems," containing many read over WLS. Howard Biggar, P. O. Box 631, Chicago.

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## WE INVITE

all readers of STAND BY to tune in the  
**NATIONAL BARN DANCE PROGRAM**  
Coast-To-Coast—Sponsored by Alka-Seltzer  
WLS—8:30-9:30 p. m., CST

and the makers of Alka-Seltzer wish to extend to Prairie Farmer-WLS, their congratulations on this, the first anniversary of STAND BY. May its future record be as bright as the one established during this first year of publication.

Miles Laboratories

Elkhart, Indiana

# ... LISTENING IN WITH WLS DAILY PROGRAMS

Saturday, February 15, to Saturday, February 22

870 k.c. — 50,000 Watts

Monday, February 17, to Friday, February 21



**AL RULE**, who tells a thrilling story of war days in "One Buck Private's Experiences" each Sunday at 7:45 p. m., CST.

## Sunday, February 16

- 8:00—Ralph Emerson plays the organ in 30 friendly minutes, announced by Howard Chamberlain.
- 8:30—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; John Brown and Walter Steindel; Ralph Emerson; Question Box; Educational Feature.
- 9:30—WLS Little Brown Church of the Air, conducted by John W. Holland; Hymns by Little Brown Church singers and Henry Burr, tenor, assisted by WLS Orchestra and Ralph Emerson, organist.
- 10:15—"Three Star Program," Tony Wons; Henry Burr; Ralph Emerson. (Alka-Seltzer)
- 10:30—WLS Orchestra, Herman Felber, Jr., conductor; Frank Carleton Nelson, "The Indiana Poet."
- 11:00—"Sycamore and Cypress"—Eureka Jubilee Singers and Bill Vickland.
- 11:30—Roy Anderson, baritone; Romelle Fay, organist. (Willard)
- 11:45—Weather Report; "Keep Chicago Safe"—Dramatic skit.
- 11:58—Livestock Estimates.
- 12:00—Sign Off.

## Sunday Evening, February 16

8:30 p. m. to 8:00 p. m., CST

- 6:30—The Bakers Broadcast. (Standard Brands. (NBC))
- 7:00—NBC—The Melody Lingers On.
- 7:30—Ralph Emerson—"Favorites of Your Favorites."
- 7:45—Al Rule—"One Buck Private's Experience."

## MORNING PROGRAMS

- 5:30—Smile - A - While — Prairie Ramblers, Patsy Montana; Hoosier Sod Busters and Tumble Weed.
- 6:00—Farm Bulletin Board—Howard Black.
- 6:30—Mon., Wed., Fri.—Chuck & Ray with Hoosier Sod Busters.
- Tues., Thurs., Sat.—Tumble Weed and Hoosier Sod Busters.
- 6:45—Pat Buttram; Henry; Prairie Ramblers. (Oshkosh)
- 7:00—WLS News Report—Julian Bentley. (Hamlin's)
- 7:10—Daily Program Summary.

## Saturday Eve., Feb. 15

- 7:00—Prairie Ramblers and Patsy Montana; Henry Hornsbuckle and Hoosier Sod Busters. (G. E. Conkey Co.)
- 7:15—Hilltoppers & George Goebel. (Ferris Nurseries)
- 7:30—Keystone Barn Dance Party, featuring Skyland Scotty. (Keystone Steel and Wire Co.)
- 8:00—Barn Dance Jamboree, featuring Pat Buttram. (Murphy Products Co.)
- 8:30—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Lucille Long; Sally Foster; Skyland Scotty, and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)
- 9:30—Aladdin Hayloft Theatre.
- 10:00—Barn Dance Frolic—Hilltoppers; Patsy Montana; Possum Tuttle. (Gillette Rubber Co.)
- 10:15—Cabin & Bunk House Melodies.
- 10:45—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers; Otto & His Tune Twisters; Patsy Montana; Hometowners Quartet; Christine; John Brown; Henry; Georgie Goebel; Hilltoppers; Bill O'Connor; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Arkie, and many others.

- 7:15—Mon.—Tune Twisters with Evelyn, "The Little Maid."
- Tues., Thurs.—Otto & His Tune Twisters. (Ferris Nurseries)
- Wed., Fri., Sat.—Tommy Tanner; Hoosier Sod Busters.
- 7:30—Mon., Wed., Fri.—Hotan Tonka, Indian Legends; Ralph Emerson, organist.
- Tues., Thurs., Sat.—"Junior Broadcasters' Club." (Campbell Cereal)
- 7:45—Lulu Belle & Skyland Scotty. (Foley's Honey & Tar)

- 8:00—Jolly Joe and His Pet Pals. (Little Crow Milling Co.)
- 8:15—Morning Devotions conducted by Jack Holden, assisted by Hometowners, and Ralph Emerson.
- 8:30—WLS News Report—Julian Bentley; Hoosier Sod Busters; Bookings.
- 8:45—Morning Minstrels, featuring Hometowners Quartet; Tune Twisters; Chuck & Ray; Henry; Possum Tuttle; Joe Kelly and Jack Holden. (Olson Rug Co.)
- 8:59—Livestock Receipts; Hog Flash.
- 9:00—Prairie Ramblers; Patsy Montana; Henry. (Peruna & Kolor-Bak)
- 9:30—NBC—"Today's Children," Dramatic Adventures of a Family.
- 9:45—NBC—"David Harum"—Serial Drama.

- 10:00—Martha Crane & Helen Joyce in Morning Homemakers' Program; Ralph Emerson; John Brown; Hilltoppers; Tommy Tanner; Tune Twisters; Evelyn, "The Little Maid"; Phil Kalar; WLS Orchestra; Grace Wilson.
- 10:30—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers and Ironers)
- Tues., Thurs.—Winnie, Lou & Sally and Hilltoppers.
- 10:45—WLS News Report—Julian Bentley.
- 10:50—Butter, Egg, Dressed Veal. Live and Dressed Poultry Quotations.
- 10:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market direct from Union Stock Yards. (Chicago Livestock Exchange)
- 11:00—Mon., Wed., Fri.—Cornhuskers & The Chore Boy.
- Tues.—"Old Music Chest"—Phil Kalar.
- Thurs.—Brass Band.
- 11:15—"Old Kitchen Kettle"—Mary Wright; Hilltoppers; Fruit and Vegetable Report.
- 11:30—Mon., Wed., Fri.—Virginia Lee and Sunbeam.
- Tues., Thurs.—Tune Twisters and Tumble Weed. (Willard)
- 11:45—Weather Report; Fruit and Vegetable Market; Bookings.
- 11:55—WLS News Report—Julian Bentley. (M-K)

## AFTERNOON PROGRAMS

(Daily ex. Sat. & Sun.)

12:00 Noon to 3:00 p. m., CST

- 12:00—Prairie Farmer Dinnerbell Program, conducted by Arthur Page, 45 minutes of varied farm and musical features. Dr. Holland in Devotional Message at 12:40.
- 12:15—Tues.—"Mid-West On Parade," John Baker, featuring Grand Rapids, Michigan.

12:45—Jim Poole's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)

12:55—Mon., Wed.—Livestock Feeding Talk—Murphy Products Co.

Tues., Thurs., Sat.—Country Life Insurance.

1:00—Mon., Fri.—"Little Bits from Life," Wm. Vickland; Ralph Emerson; Chuck & Ray.

Wed.—Margaret Sweeney, harpist; Ralph Emerson at the organ.

Tues., Thurs.—"Three Star Program," Tony Wons; Henry Burr; Ralph Emerson. (Alka-Seltzer)

1:15—"Pa and Ma Smithers," humorous and homey rural sketch.

1:30—F. C. Bisson of the U. S. Dept. of Agriculture in grain market summary.

1:35—Homemakers' Hour. (See the detailed schedule.)

2:15—NBC—"Ma Perkins"—rural Comedy sketch.

2:30—Homemakers' Hour, cont'd. (See the detailed schedule.)

3:00—Sign Off for WENR.

## Saturday Morning, February 15

5:30-9:30—See Daily Morning Schedule.

8:15—WLS Sunday School Class, Dr. John W. Holland.

9:35—Lancaster Seed. (E. T.)

9:35—Jolly Joe's Junior Stars.

10:00—Martha Crane and Helen Joyce—(Feature Foods)

10:30—Winnie, Lou & Sally with Hilltoppers.

10:45—WLS News Report—Julian Bentley.

10:50—Butter, Egg, Dressed Veal. Live and Dressed Poultry Quotations.

10:55—Program News—Harold Safford.

11:00—Rocky & Ted.

11:15—"Old Kitchen Kettle," Mary Wright; Hilltoppers; Fruit & Vegetable Report.

11:30—"The Old Story Teller."

11:45—Weather Report; Fruit and Vegetable Market; Bookings.

11:55—WLS News Report—Julian Bentley. (M. K.)

12:00—Poultry Service Time; Hometowners Quartet; Ralph Emerson.

12:15—WLS Garden Club.

12:30—Closing Grain Market Summary by F. C. Bisson.

12:37—Variety Music.

12:40—"The Murphy Man."

12:45—Weekly Livestock Market Review by Jim Clark of Chicago Producers' Commission Association.

1:00—Future Farmers Program, conducted by John Baker.

1:15—Prairie Farmer - WLS Home Talent Acts.

1:30—Homemakers' Hour.

2:40—WLS Merry-Go-Round, with variety acts, including Ralph Emerson; Henry; John Brown; Christine; Hilltoppers; Eddie Allan.

3:00—Sign Off for WENR.

## HOMEMAKERS' SCHEDULE

(Conducted by Mary Wright)

### Monday, February 17

1:35—Orchestra; Paul Nettinga; Hometowners; Evelyn, "The Little Maid"; John Brown; Marjorie Gibson in Fanfare; P. T. A. Speaker.

### Tuesday, February 18

1:35—Ralph Emerson; Hilltoppers; Don Wilson and His Singing Guitar; Helene Brahm; Bill O'Connor, tenor; Marjorie Gibson in Fanfare; Mrs. Sherman's Book Chat.

### Wednesday, February 19

1:35—Orchestra; Grace Wilson; John Brown; John Brown; Marjorie Gibson in Fanfare; Evelyn, "The Little Maid"; Party Games, Virginia Seeds.

### Thursday, February 20

Margaret Sweeney, harpist; Phil Kalar, baritone; WLS Little Home Theatre; Marjorie Gibson in Fanfare.

### Friday, February 21

1:35—Orchestra; Marjorie Gibson in Fanfare; Evelyn, "The Little Maid"; Lois Schenck, Prairie Farmer Homemakers' News; Jean Sterling Nelson, "Home Furnishings"; Ted Du Moulin, cellist.

### Saturday, February 22

1:30—Ralph Emerson; Hilltoppers; Skyland Scotty; John Brown; Otto and His Tune Twisters; Tommy Tanner; Ken Wright; Christine; Interview of a WLS Personality—Marjorie Gibson.

## EVENING PROGRAMS

### Monday, February 17

7:00—NBC—Fibber McGee and Mollie. (S. C. Johnson)

7:30—NBC—Evening in Paris. (Bourjois Sales Corporation)

8:00—NBC—Sinclair Minstrels. (Sinclair Oil Refining)

### Tuesday, February 18

7:00—NBC—Eno Crime Clues. (Eno Salts)

7:30—NBC—Edgar Guest in Welcome Valley. (Household Finance Co.)

8:00—NBC—Ben Bernie. (American-Can Co.)

### Wednesday, February 19

7:00—Rendezvous—Musical Varieties. (Life Savers)

7:30—NBC—Armco Iron Master Program.

8:00—NBC—Corncob Pipe Club.

### Thursday, February 20

7:00—Ralph Emerson; Hilltoppers; Roy Anderson. (Ferris Nurseries)

7:30—Country Life Insurance Program—Hometowners and John Brown.

7:45—The Old Judge. (University Broadcasting Council)

8:00—NBC—Death Valley Days. (Pacific Coast Borax)

### Friday, February 21

7:00—NBC—Irene Rich. (Welch Grape Juice)

7:15—NBC—Wendal Hall. (Fitch's)

7:30—NBC—Kellogg's College Prom.

8:00—NBC—Pepsodent Program.

## WATCH THIS SPACE

FOR  
Appearance of WLS Artists  
in YOUR Community

### SATURDAY, FEBRUARY 15

Strand Theatre, Oconomowoc, Wisconsin—WLS Minstrels; Chuck & Ray; Three Neighbor Boys; Bill McCluskey; WLS Minstrel Band.

### SUNDAY, FEBRUARY 16

The Armory, Peoria, Illinois—WLS National Barn Dance; Joe Kelly; Hoosier Hot Shots; Pat Buttram; Otto & His Tune Twisters; Georgie Goebel; Patsy Montana; Girls of the Golden West; Tom Corwine.

Ripon Auditorium, Ripon, Wisconsin—The WLS Minstrels; Chuck & Ray; Three Neighbor Boys; Bill McCluskey; WLS Minstrel Band.

### WEDNESDAY, FEBRUARY 19

Farmers Mercantile Exchange, Union Grove, Wisconsin—The Prairie Ramblers & Patsy Montana.

### FRIDAY, FEBRUARY 21

Burket Community Bldg., Burket, Indiana—The Arkansas Woodchopper; Max Terhune; Winnie, Lou & Sally.

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