

# Stand By

JANUARY 25, 1936



SALLY FOSTER

All  
Americans  
For 1936

•  
Features



# Listeners' Mike



HE CAN'T STAND IT, FOLKS

## He Can't STAND 'Em

I have just read your piece in a Chicago newspaper and I have decided to give you some "constructive criticism."

First of all, how one million pieces of mail is sent to that radio station is beyond me. On your Barn Dance programs you hear those guff haws, and it sounds like a bunch of chickens cackling in the back yard instead of laughter. It was once said that variety is the spice of life, but the Barn Dance is always the same. The humble apologies of a radio listener who can't stand your programs.—**Charles Mohler**, East Chicago, Ind.

*(For Listener Mohler's information, WLS during 1935 received 1,300,-312 letters and cards—an average of one every 24 seconds. See page 8 for details.)*

## Story Teller's Art

... Mrs. William Palmer Sherman has a wonderfully pleasing voice and her personality is so vivid that it comes to you as you listen. That lady has an art of story telling and I wish she could appear in other things. That voice should be used for other things—in plays and she would make a good announcer as well. I wish you would print some of this in Stand By. I think she deserves that, don't you? We listen to Mrs. Sherman at our club meetings and she is part of our Tuesday programs. Why can't we have her picture in Stand By? ... **Elsie Van Schule**, Elgin, Ill.

*(Mrs. Sherman is having some brand new pictures made and Stand By has been promised one of them. We plan to print it soon.)*

## Tonic Recommended

... We think that if you ever feel blue and need complete cheering up, just listen to the Ramblers and Patsy. They will always drive away your cares and troubles with their wonderful programs. We cannot praise them enough. ... We Listen Sincerely.—**Carry, Nicky and Sera**, Melrose Park, Ill.

## Fan from China

Kindly reserve four seats for the second Barn Dance Show Saturday. I am particularly anxious to have exceptionally good seats as I will have guests from Shanghai, China, and Fairmount, West Virginia, with me this time. This will be their only opportunity to see your show. Miss Lyoe, my guest from China, would enjoy hearing Hezzie do the St. Louis Blues, having heard his rendition of it a few months ago while she was crossing the Pacific. ... **Mrs. W. C. Hancock**, Gary, Ind.

## Air Neighbors

Every day on the Dinnerbell Program, when you read of the kindly things our neighbors do for each other, and ring the dinnerbell for them, I wonder why you don't ring it for the kindest neighbors of all. Who? Well, listen: These neighbors I'm telling you about come into our homes every day early in the morning and leave late at night. They cheer us up when we are not feeling up to par. They tell us the news that we do not have time to read during the day. When we are tired of using the same old recipe in our three meals a day, they tell us of some new and tempting dish to prepare. When we are wondering where to go to find the best bargains of the day, these kindly neighbors tell us. When we have a little spare time and are wondering what to do, our neighbors work out a good contest for us to work on. Best of all, we can keep right on with our work when these neighbors are with us. So won't you ring the dinnerbell good and hard for these so good and deserving neighbors of ours who are: every member of the WLS radio staff.—**Mrs. Esther Maxwell**, Attica, Ind.

## Patsy as Judge

There has been some discussion about sweet voiced little Patsy Montana. I think she is an expert on both her yodel and sweet singing. ... Let Patsy be the judge and we remain as true listeners. ... **Mrs. Gust Timm**, Neenah, Wis.

## Good Hunting?

And even yet letters are coming in for our dear friend Mr. Rosp! I haven't said my nickel's worth yet, so here goes. I've been wondering—if everyone could shoot everyone they dislike, how long would any of us live? Wonder if Mr. Rosp would get to shoot everyone he dislikes before somebody "let him have it?" ... **WLS Fan**, Muncie, Ind.

## Cheers for Henry

Let's give a lot of credit to that versatile Henry Hornsbuckle—Henry, the Clown, the ballad singer, the hill billy, the mimic. Henry can fit into any type of program and is always on his toes. I would like to hear him sing more popular songs. ... **Mrs. Rose Bryan**, East Moline, Ill.

## Waurum Nicht?

... Why don't we hear more of the German Band? The only time the men get in to dinner on time is when they know the German Band will be on. ... **Mrs. W. B.**, Huntley, Ill.

## Helpful

... We never knew of all the fine programs every week day until we became subscribers to faithful Stand By. We turn to it every day and we know just what program is next. ... **Mrs. Paul Paulson**, Cumberland, Wis.

## STAND BY

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**JULIAN T. BENTLEY**, Editor

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# Flashes

**J**ACK PETERSON'S third attempt to beat Len Harvey in a fight for the heavyweight championship of Great Britain at Wembley, England, will be described over an NBC-WEAF network from England on Wednesday, January 29, from 3:30 to 4:30 p. m., CST.

Harvey, former middleweight titleholder of England, stopped Petersen in their second fight a year ago in 12 rounds and beat him on points in the first. He holds the light-heavyweight and heavyweight championships of Great Britain.

The regular meetings of the Corn Cob Pipe Club will be held Wednesday nights, 8 to 8:30, starting January 29, to be broadcast over WLS-NBC. (Formerly WMAQ, 9:00-9:30, Saturdays).

Conducted by Pat Binford, the meetings are held in Richmond, Virginia. Among the characters are Strickland Gillilan, the Crossroads philosopher, Squire Hix, Jim Grapevine, Aunt Sarah who sings ballads of the Virginia hills, and black-face comic team, Sawdust and Moonshine. Music is furnished by Jake and his Crossroads Symphony, George Haab, a harmonica player, the Crossroads quartet and the Tobacco Boys, a negro vocal ensemble.

Irene "Bee" Beasley, versatile singer of popular songs, has returned to radio after several months of musical comedy and vaudeville. She will be featured with Clyde Lucas and his orchestra on the Rendezvous program over an NBC-WJZ network at 7:00 p. m., CST, on Wednesdays.

During her absence from radio row, "Bee" Beasley was featured soloist with the road edition of Eddie Dowling's "Thumbs Up." Previously she made an extended vaudeville tour which took her as far south as New Orleans, and north to Detroit.

Virginia Seeds will tell you how to plan your Valentine Party on Wednesday, January 29, during Homemakers' Hour.

On Monday afternoon, January 27, the Summer Round-Up of the Children (a National Congress Project) will be discussed during Homemakers' Hour by Mrs. Leonard Graf Summer Round-Up Chairman of the Illinois Congress of Parents and Teachers.

Harry Reser and his Eskimos returned to an NBC-WEAF network Sunday, January 19, after an absence of more than two years. Featuring his own banjo solos and a group of vocalists, Reser presents a half hour of sparkling dance melodies and novelty numbers each week at 2:00 p. m., CST.

Reser made his initial radio broadcast in 1921 over the United States Army experimental transmitter from the Statue of Liberty on Bedloe's Island.

Guests at the Prairie Farmer-WLS Credit Union Party, January 13, noted the absence of genial Treasurer George (Silver) Cook. Tuesday morning all was explained with the news that George and Mrs. Cook had been welcoming a new member of the family that night. She weighed eight and a half pounds and has been named Carol. The Cook's two-year-old son Richard thinks she'll be a swell playmate.



**A SERIOUS BUSINESS** is life to Gerald Lawrence Wellington of Great Neck, L. I. He's the three-months-old son of Larry (Westerners) and Mary Montgomery Wellington.

George Olsen and Ethel Shutta, the celebrated husband-and-wife musical combination, will return to NBC networks Monday, February 24, to launch a weekly half-hour program at 9:00 p. m., CST. The program will be repeated at 11:30 p. m., CST, for far western listeners.

Fred Waring and his Pennsylvanians, heard in a new series of programs over an NBC-WJZ network from 8:30 to 9:00 p. m., CST, will travel approximately 5,000 miles and play before 700,000 people before they play from the NBC Radio City studios in New York on February 28.

The entire group of Pennsylvanians will take an extended vaudeville tour and the first six programs will be broadcast from Philadelphia, Minneapolis, Chicago, Detroit and Cleveland.

Pat (Uncle Ezra) Barrett definitely has left the horse and buggy era behind. Last month he bought a new automobile and a few days ago he became the owner of a Laird-Wright two-seater flying machine, by cracky. Jim Cunneen, Pat's brother-in-law, will pilot the plane until Pat masters flying. Pat will use the plane in reaching distant cities for stage engagements between his four weekly appearances over NBC.

Leopold Stokowski and the Philadelphia Orchestra will embark upon a transcontinental tour, the first in the history of the organization and the most extended trip to be made by a major symphony orchestra in many years, immediately upon the conclusion of the current season on April 11, Stokowski announces. The tour, which will include all major cities of the United States and parts of Canada, will be of five weeks duration.

The full orchestra personnel of 100 musicians, supplemented by the managerial staff and stage hands to a total of 110, will make the tour.

Edwin C. Hill, news commentator, will be heard in a new series of "The Human Side of the News" talks, each Monday, Wednesday, and Friday at 6:30 p. m., CST, over an NBC-WEAF network, beginning January 27.

"It's a lovely book but not as well known as it merits," Mrs. William Palmer Sherman remarked in talking about "River to the Sea," by George Chamberlain. At the request of a listener, she will review this book Tuesday afternoon, January 28, during her Homemakers' Hour book chat.

# Fanfare



## A Few Explanations to Fans

By MARJORIE GIBSON

HELLO, Fanfare friends. Replying first to a letter from "Some disgruntled fans" of Bluffton, Indiana, may we say that the information referred to was given on Fanfare immediately after the program in question went off the air and has been mentioned six times since. Sorry it failed to appear in Stand By as soon as it did on our daily Fanfare. Frequently copy for Stand By handed in includes too much to be used in one issue and is held over for future Stand Bys.

Also, if "disgruntled fans" will reflect that there is a two week's deadline on our Stand By copy, they will understand why requests for questions to be answered in the "very next issue" of the magazine will not be in it. Then too, numerous questions come to us which for various reasons cannot be answered.

The only explanation there is to give regarding the show mentioned in the letter from the Bluffton folks is that it was a commercial program and like all commercial programs, it is likely to go off the air after a period of time.

We hope that our Bluffton, Indiana, readers will write us again, for we'll be glad to answer in future editions of Stand By, any other questions they may have.

Settling an argument for Mrs. Eunis T. Rogers of Palmyra, Missouri: Henry Burr was born in St. Stephens, New Brunswick, Canada, on January 15, 1884. His real name is Harry McClaskey. Mr. Burr has never sung in comic opera. His career has included concert work, making recordings, oratorio, church, and radio singing.

Mrs. Nels Johnson of Mentor, inquires, "Are the Tune Twisters, the Hoosier Hot Shots and the Hoosier Sod Busters made up of the same people?" No, each act is composed of different groups of folks. The Tune Twisters include Ted Morse (Otto),

Ted Gilmore (Buddy), Rene Hartley (Zeb), Bill Thall and Ken Wright. The Hoosier Hot Shots are Paul Trietsch (Hezzie), Ken Trietsch, Otto Ward (Gabe), and Frank Kettering. The Hoosier Sod Busters are Reggie Cross and Howard Black.

Now for a correction or two of our January birthdays. John Brown's birthday is February 12 and not January 12 as we reported in the last issue. John's wife, Juanita, had a birthday January 12. Also we learned that Jean Sterling Nelson's birthday is January 25 instead of January 9. A birthday we missed was that of Jean McDonald, the little girl who appears on Malt-O-Meal programs and daughter of Dorothy Day McDonald. Jean's birthday was January 10. Our apologies to these folks.

Helen Lehnherr of Arpin, Wisconsin, asks, "Whose pictures appeared on the first two copies of Stand By? Jolly Joe Kelly's picture decorated the cover page of the February 16, 1935, issue of Stand By, which was the first edition of the magazine. Louise Massey's picture appeared on the second edition.

"What has become of the young man who played Buck Rogers and who portrays the character now?" Ray Clarke, Dubuque, Iowa, inquires. Curtis Arnall formerly played the part of Buck Rogers, but left the cast to carry out other plans. Matthew Crowley, who created the role of Buck Rogers, is playing in the new series presented over CBS.

"Is Tumble Weed the Arizona cowboy's real name?" queries Mrs. Elmer Golden of Ashton, Illinois. Tumble's real name is Leland Weed.

The latest news for poultry raisers is being broadcast daily excepting Sunday at 6:40 a. m., CST, by the Corn Belt Hatcheries, Gibson City, Illinois, which are using WLS facilities for the fifth consecutive year.

"Who are Gene and Glenn in private life and does Gene take the parts of both Jake and Lena?" inquires Mrs. W. J. Wenande, a listener from way out west in Stroner, Wyoming. Gene is Gene Carroll and Glenn is Glenn Rowell. Glenn was formerly teamed with Ford Rush, and they were known as Ford and Glenn. Yes, Gene plays both Jake and Lena.

Mrs. Paul R. McDearmon of Sterling, Illinois, wants to know if Eddie Allan is married. Yes, he is. Eddie has three sons, Tommy, Joe, and Dave.

By the way, a number of folks have been wanting to know who plays the part of Sherm Blevins in the Sunday afternoon "Pine Mountain Merry-makers" Show. . . Well, Sherm, the ladies' man and most eligible bachelor of the valley, is played by the Dixie Harmonica King, Eddie Allan.

Bill Vickland is continually amazed that the mail girls know to whom to deliver his mail when his name is misspelled in so many different ways. A few of the more common misnomers are: Bill Dicklin, Bill Bickland and Bill Vickers. The latest is Bill Dickles and Bill is afraid it won't be long until that will be shifted to Dill Pickles.

## ELMER



"Well, it may go 'round and 'round but that certainly ain't music comin' out there."

# All-Americans

## For 1936

Experts Select Ten "Champions"



Illustrations by courtesy of the National Garden Bureau.

Flaming Velvet petunia (left) won the gold medal as the best new flower variety; Hastings Dixie Sunshine marigold (above) looks like a golden chrysanthemum.

### By The Friendly Gardener

**H**OWDY, Neighbors. I don't know how many of you were attendin' the Garden Club meetin' a couple o' weeks ago on the air when we talked about the All-American flower varieties for 1936, but I thought you might like to have some information about them in writin'. So here 'tis.

Y'see, these All-American varieties represent the cream o'the crop out of all the hundreds of new varieties that are introduced each year. These varieties have been developed for several years, but there hasn't been enough seed of any of them to make it worth while puttin' 'em on the market. Last year, the men who make a business of developin' new varieties of flowers trotted out their best kinds and sent samples of the seed to a committee of 12 expert flower growers in different parts of the country. These 12 men

grew all the new varieties that were sent to them, and then picked out the ones that looked best to them, on the basis of the size of flowers, color, stiffness of stems and the other characteristics that

make a new variety better than some of the old ones.

When the 12 judges finished their tests, they put their heads together and picked an All-American team of 10 varieties. The one they thought was best o' the whole bunch they awarded a gold medal, and then they listed the others in order of their excellence. Here's the list, an' a little description of each variety:

#### Ten of 'Em

The gold medal winner, **Flaming Velvet Petunia**. Blood red color, very uniform, and easy to grow. There's only a small supply of seed; so better order yours early if you want to grow this petunia.

**Cosmos**, Variety sensation. Outstanding because it's early and large. Most of the early varieties of cosmos are small, but this one is supposed to have blossoms more than four inches across. Colors are pink and white.

**Nasturtium**, Golden Globe. Dwarf variety, double blossoms. Originated in Holland. Same color as Golden Gleam which was introduced a couple

of years ago and spread like grasshoppers. More compact plants and blossoms; sweet scented.

**Petunia**, Dainty Lady. Got on the All-American team because it's the first true yellow variety of petunia developed. Blossoms are medium sized, fringed, and plentiful.

**Marigold**, Hasting's Dixie Sunshine. From the South to yo' all, Ma'am. Large ball-shaped blossoms, bright orange color. Said to produce a lot of flowers on each plant.

#### More Petunias

**Petunia**, Rose Gem. Has a strong rose color which refuses to fade, even in strong sunlight, which takes the color out of most petunia blossoms. Easy to grow, but resistance to fading is its principal claim to fame.

**Anthirrhinums** (Snapdragons to you). Two new varieties: Royal Rose and St. George. Royal Rose is outstanding for its deep pink color and texture of blossoms much like the rose blossoms. St. George is a distinctive shade of orange cerise; especially free flowering, so the spikes are covered with blossoms.

**Aster**, El Monte. Deep crimson color, said to be the only large flowered aster of this color; blossoms usually are three inches or more across. Early blooming; not resistant to wilt, but worth growing in spite of that fact.

**Petunia**. Seems like a lot of petunia varieties this year. **Rose King Improved** is the last of the (To page 13)



By JACK HOLDEN

JUST switched down to the University of Illinois for the Dinnerbell program. Which reminds me of the time Joe Kelly and I were stranded in the university town one Sunday morning at 5:00 a.m. We were due in Clinton at noon. It took us nearly seven hours to hitch-hike to our destination.

Reggie Cross and I broke even in our hand-ball tournament last Friday. We each have three games to our credit. If Buttram hadn't walked into the court I would have won. I mistook his head for the ball and slapped him to sleep. It ruined my game.

#### Tommy's System

Tommy Tanner can hit a punching bag with the speed of lightning. He says he does it by pretending it's Al Boyd. Don Wilson tried it and hit the bag so hard he threw his wrist out of place. Possum Tuttle lost six pounds at the gym the other day and then went downstairs to the cafeteria where he gained twelve. Skyland Scotty shows us all up when it comes to shooting baskets from the center of the floor.

If there is ever a need for tearing down partitions again here on the third floor, I move we let Roy Knapp's bull dog do the work. He could tear down the entire floor in a few minutes. Most ferocious. The dog I mean . . . not Roy.

#### Is Zat So, Walter?

A letter received from a listener written partly in German. I summoned my two years of college German study and after an hour and a half finally had it translated. Was going to call on Walter Steindel to help me but Lou Klatt told me Walter is not German, but Ethiopian.

I like to eat chop suey in the seclusion of those little booths because I really put on an exhibition. Usually have to pay to have the table cloth laundered. The other day I saw a young lady go around three times in one of those revolving doors of a big department store.

When "Andy" Anderson puts on a pair of receivers he looks like an Egyptian mummy. Jim Poole just said that hogs are active. That lets you out, Buttram.

#### Emilio Is Lively

My editor must have liked last week's column. He said good morning to me this morning. Sophia Germanich is going to have her tonsils removed next week. My conception of a contortionistic effort: Emilio Silvestre playing "Goofus" on that violin. Have you noticed the Chore-boy is now singing the Cornhuskers' theme song? He found some words for it.

It takes 30 two-thousand-watt lamps to light up studio A. Ma Smithers has a new pair of spectacles. She used them reading script for the first time a minute ago. I had some notes written down for this week's column but I wore that jacket Mom gave me for Xmas this morning and left the notes in my suit coat at home. Can't remember a one of them. An argument. Reggie claims he showed Reggie and Arkie claims he showed Reggie that funny way of tying a tie.

#### The Fog Lifts

Today is the first day we've been able to see the Wrigley Building from our office window in two weeks. In fact, Howard just told me the time by the Wrigley clock.

Page 1 . . . a four-column story of 36,000 traffic deaths in 1935. Page 2 . . . a whiskey ad. Page 3 . . . another ad describing a car that will easily do 80 miles an hour. The unholy three. All in the same newspaper.

Karl Davis' father was the teacher of Karl Davis' teacher, John Lair. Now, let's get that tangle straightened out—down in Mount Vernon, Kentucky, about 20 years ago, Karl Davis went to grade school to John Lair who, when he was a youngster, had gone to school to Karl's father.

## "Honey Chile's" Clothes

By Margaret Johnson

(Margaret Johnson, under the name of "Honey Chile, acts as a "stoogess" for Frank Parker on the Atlantic Family program broadcast over the WABC-Columbia network on Saturday nights at 7:00 EST.)

JUST because I help put over gags on Frank Parker's show doesn't mean I have to dress like a comic Valentine, thank goodness I try to wear clothes most becoming to my type, and being blonde, frequently run to green.

When this picture was taken, I had on a jade green taffeta evening gown. The dress is really made along very simple lines as you can see, but the



She's no comic valentine

large dots—they're about three times the size of silver dollars—in a darker shade of green, make it distinctive. The shirred bodice is outlined at the new nearly-square neckline with white flowers.

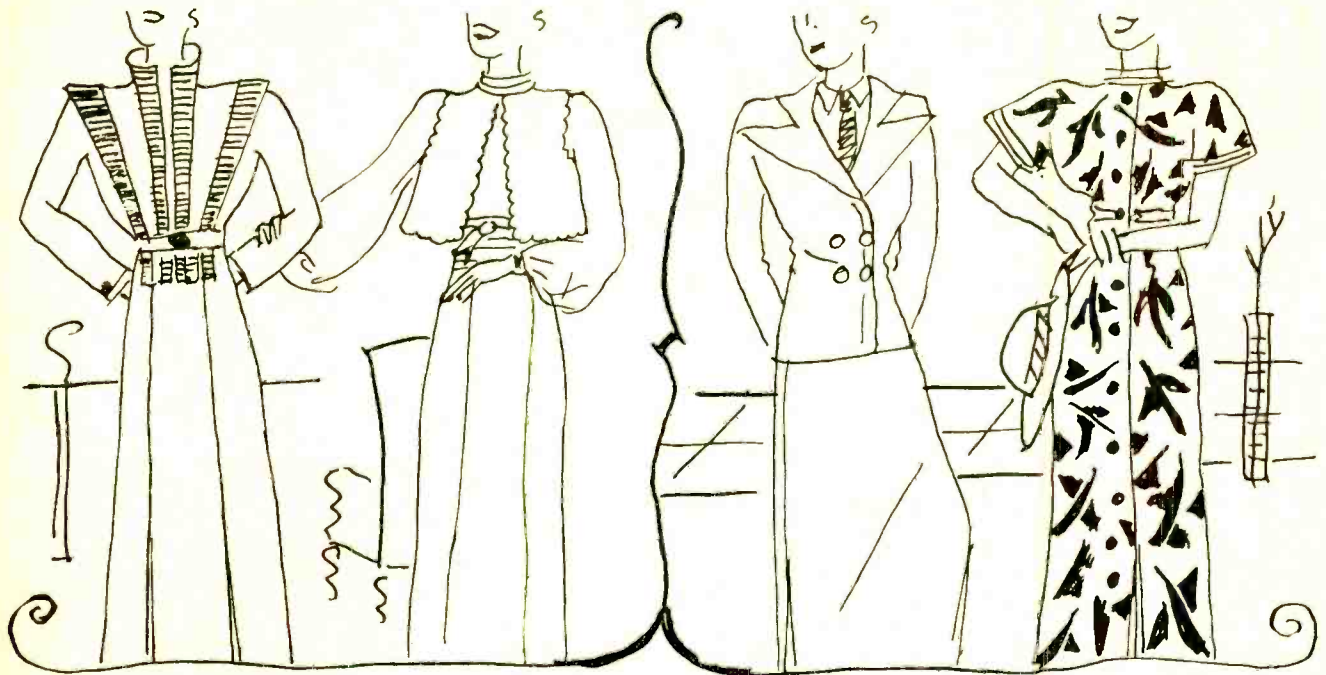
The full circular skirt rustles with that grand "swish" so characteristic of taffeta. It is cut at ankle length, permitting the silver strips of my sandals to show beneath it.

• • •

#### Well Acquainted

Meredith Willson, NBC's Musical Director in the West, says he cannot recall a time when he did not know Mrs. Willson. . . . He and his wife lived next door to each other as children, and there are only a few months between their ages. They were married when both were 17. Mrs. Willson's name was Peggy Willson, and when she married all she did was to add an "I" to her signature.

# THE WAY THE WIND BLOWS



**T**HERE'S a definite trend back to the broad-shouldered silhouette. Many of the newer suits have gathers at the seam line. Dresses have tucks and inside seams giving width. The line from the neck line to the shoulder seam is slightly longer. It hasn't reached the grand stage that it did during the first year of the World's Fair, but it isn't safe to bet that it won't. Women seem to like the slim look it gives to the waist and hips. One of the best fashions showing this "back to broad shoulders" movement is sketched above. Priced under \$15.

## Gay Boleros Give Dash to Many Frocks

The Spanish influence is leaving its mark everywhere! You saw it first in winter evening gowns. It's making its appearance now in afternoon and business dresses. If short women have a yen for jackets, but realize they can't get away with the usual hip length ones . . . here's their answer. It's just about the most exciting trend we can point to. Let your imagination run a little riot if you're making your own, because, after all, if we're going to be Spanish, let's make the most of the opportunity. Let's pick up their colors and wear a gaudy sash around the waist below the bolero.

## Suits Are a Boon to Business Girls

Particularly those nice British inspired models! There are some who say that no one ever could find the woolens, tailor the suits, design the patterns the way

those London-Bond Street tailors do. The models chosen for adaptation that I have seen are simply grand. The coats are rather snug and fitted, the lapels wide. They fit like hand-tailored suits because they **ARE** hand tailored! Some of the best are made of men's wear fabrics . . . hard-finished worsteds and soft flannels. Every inch, except the seams, are hand sewn by men. The seams are machine stitched for durability. This is the surprise . . . these suits, although they look like a million dollars, cost around \$18.

## Last Press Reports on Prints

You can't stop talking and thinking about prints, they're too important! It looks like the gayest season they've had and by far the most promising. Newest notes on them tell us that those copied from Gauguin's Tahitian color mixtures, the very, very gaudy gypsy patterned prints, and the calico designs swiped from the doggy head scarfs of West Indian native women are your best bets for this and the coming season. I'll add a little vote in advance for the modern two-color jobs being hand blocked on stiff linens and cotton crashes (for summer, of course). You'll find these prints by the yard and in dresses from the more interesting collections. You'll find these prints by the yard now, but it's quite possible you won't find many of them later. If you like to look and plan ahead, you can buy gay resort patterns and these prints and have a good supply of dresses all ready to wear come summer. —Shari.

# Soup For Year 'Round Meals

**D**ID you come in from a long ride on slippery roads, during the last icy spell, chilled to the bone? If you did, here's hoping you found a generous sized bowl of steaming hot soup awaiting you, for there's no food more helpful in warming you through and through. And on days when the thermometer registers 100 in the shade, a small bowl of hot soup is popular because of its contrast to the cold foods which are likely to follow it. So, hot or cold weather, soup is always welcome on luncheon or dinner menus.



Mrs. Wright

The type of soup best to serve depends entirely upon the meal which follows it. There are three general types of soups, clear, thin soups, cream soups and main dish soups. Clear soups, such as bouillon, consommé and chicken or beef broth, are served before a fairly heavy dinner. Rice, noodles and vegetables cut in cubes or Julienne strips may be added in small amounts to these clear soups for the sake of variety. A well seasoned clear soup often peeps up a poor appetite, and such is its main duty in life.

## Save by Canning

Try this way of making a clear soup. If the amount is too large for your family, can the excess amount and use it next summer to introduce an otherwise cold meal. To can it, process it 60 minutes in a Pressure Cooker at 15 pounds pressure or for 3 hours in a Hot Water Bath.

## SOUP STOCK

4 lb. beef shank or oxtails                      2 slices onion  
4 qt. cold water                      2 tsp. salt  
½ tsp. celery seed or ½ c. celery leaves (dry or fresh)

Cut meat in cubes from the bone, and brown half of it in hot fat if you wish. This is optional. Crack the bones, and cover bones and meat with water, cover and bring slowly to boiling point. Simmer gently for three or four hours, skimming about every half hour. Add seasoning and simmer another hour. Strain, cool, remove fat from top and clarify.

To clarify, add one slightly beaten egg white, for each quart of stock, boil two minutes, stirring constantly. Skim, strain through very fine sieve or double cheese cloth.

Cream soups are ideal for a luncheon dish. Served with crackers or

By  
**MARY  
WRIGHT**

toast only, a fruit salad and a substantial dessert, are necessary to complete the meal. For a festive touch for parties, serve a spoonful of unsweetened whipped cream on top sprinkled with paprika or chopped parsley.

## Use White Sauce

Anyone who can make a smooth white sauce can make delicious cream soups of any desired flavor. Make the white sauce very thin, using not more than one level tablespoon of flour. To each cup of thin white sauce, add a half cup of pureed vegetable or enough to suit taste. Salmon, rubbed through a sieve makes a delicious cream soup, too, especially if a slice of onion is heated with the milk and removed before it is thickened. Only one fourth cup of salmon is required per cup of milk. The flavor of other cream soups, such as celery, corn, potato, and spinach are improved by heating a slice of onion with the milk.

Main dish soups, which are especially appreciated on cold, wintry days, include chowders, both fish and vegetables, pepper pot, onion soup served over dry toast with a liberal supply of grated cheese on top, and vegetable soup which contains a large amount of mixed vegetables.

You will like this variation of Navy Bean Soup for a main dish soup for cold day lunches.

## NAVY BEAN SOUP

1½ c. navy beans	3 qt. water or ham or
½ c. chopped onion	corned beef liquor
1 c. chopped carrot	2 tabsp. bacon or other
1 c. chopped celery	drippings
1 tbsp. vinegar	½ tsp. pepper
Salt to taste	1½ tbsp. flour

Soak the beans overnight in cold water. Cook the chopped vegetables ten minutes in the drippings, add with the vinegar and the beans which have been drained, to the water or other liquid, and simmer for two hours or until the beans are tender. Add the pepper and salt.

## A Heap of Mail

Every 24 seconds during 1935 someone wrote a letter to WLS, for a new all-time record of 1,300,312 letters. This figure smashed by 250,000 letters WLS's 1934 record of 1,051,042. As far as officials can determine, no other station in the world received as much mail.

WLS mail has increased every year of the station's existence with the exception of one of the depression years.

The mail came from the 48 states and all Canadian provinces, the Phil-

ippine and Hawaiian Islands, New Zealand, Australia, Honduras, Puerto Rico, Mexico, England, Canal Zone, Cuba and Brazil.

Mail came from ministers, laborers, farmers, educators, convicts in penitentiaries and jails, white, brown, black and red persons, soldiers in the Islands, pioneers in the Matanuska Valley, Alaska; school children and centenarians, bankers and lawyers—a great cross-section of American life. It was of every sort from almost fanatic loyalty to bitter condemnation.

It suggested program ideas, criticized programs, commercials, individual artists and group acts. It demanded that some acts be given lots more time on the air. Other acts it wanted shot at sunrise. It spoke of prayers offered for radio artists and of other artists "we just can't stand."

The mail was curious, satisfied, petulant, desperate, pleading, supercilious, contemptuous, sentimental, sneering. It brought poems, gags, recipes, remedies for colds suffered by air favorites, requests for funds. It carried thousands of dollars donated to WLS charitable projects.

In short, the mail was of virtually all types. Station executives were pleased, seeing in it a reflection of the WLS policy of sincerity and friendliness and an active interest in the station and its personnel.

## SURPRISE



**THIS WILL SURPRISE Art Page.**  
He had no idea John Baker had been busy with his pencil and drawing board again.



## New Talent Found

THE bushel was removed from many a shining light of talent at the annual Prairie Farmer-WLS Credit Union party, Monday night, January 13.

Radio executives wondered if perhaps they weren't overlooking a few talent bets in other departments of the organization when the program unfolded. There were singers, pianists, violinists and comedians galore. The printers and pressmen who put Stand By together each week hauled off and did a bit of histrionic board treading that did credit to both themselves and Mathilde Schirbl, the author of their script, "A Day in the Print Shop."

Highlight of the evening was Sergt. Doves and his Hamateurs. Harold Safford as the genial sergeant did a good job of emceeing despite much

heckling from unsympathetic staffers (who hadn't been asked to perform.) Despite many cruel thrusts concerning his talent, WLS Manager Glenn Snyder obliged with "Temple Bells of Texas," a harmonica selection which he confessed was his own "git-up." Art Page brought a bass voice up from his shoe tops for "Swing Low." Dave Ebey wrote the show and took the part of "Elmer McNamee."

The "hamateur" show was staged in Studio C and piped into loud speakers in Studio A which was packed by a large crowd of staff employees and their families. About 350 persons attended the party.

Guests were welcomed by Burrige D. Butler, president of WLS and publisher of Stand By and Prairie Farmer. Mr. Butler spoke briefly on the value of service and friendship exemplified by the organization toward its readers and listeners and by the

Credit Union among the employees.

Pat Buttram then delivered an address on "bankin' and fye-nance," but it is to be hoped that credit union executives will follow none of his recommendations.

Distribution of door prizes and a dozen prize harmonicas was followed by dancing and cards.

• • •

## Talker

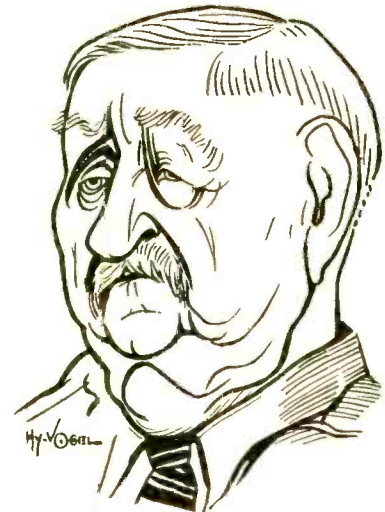
John Barraket, "March of Time" actor, has talked more into CBS microphones in recent months than any three Thespians put together, but not a word of his has been understood. Fact is, Barraket is the cast's linguist and specializes in Hindu, Turkish, Ethiopian, Egyptian and Chinese lines. He was a soldier-of-fortune before turning to drama.

• • •

## FOUR FAITHFUL LISTENERS



Here are a few of the members of the birthday club which meets on the airwaves each Sunday morning at 8 o'clock when Howard Chamberlain and Romelle Fay present a half hour program. At the left is John Koenig of Glendora, Michigan, who was 108 years old in November. He won a Family Album as the oldest member of the birthday club. At the right is a copy of the drawing of himself which Uncle Bert Wilder of Aurora, Illinois, sent out on his 100th birthday last July. Below is a grand old couple, Mr. and Mrs. Tobias Naumann of Granville, Illinois. They had been married for 70 years last September.



# The Latch String

By CHECK STAFFORD

**H**OWDY, folks. Well, the first month of the new year is nearing its close. What have we inscribed on those nice, clean pages of the 1936 book thus far? From news reports and our radio mail, we hear of fine records of last year. Let us hope these encourage us, too, to win some merit pages in the months to come.

• • •

From Earlville, Illinois, we hear of the record of a kindly man, now graying with age, who 35 years ago



took up his job as janitor of the schools there. Dave Loveless is his name. He is still "Dave" to many (now grown) to whom he was friendly when they were children entering school. Today he is beloved by the grandchildren of his early school friends and is not merely a school

board employe. So he starts his 36th year with a long record of excellent service behind him and a smile and cheery greeting for the future with scores of old and young wishing him well. Success? Indeed we think so, for Dave Loveless is still carrying on and surrounded by friends.

• • •

Our old friend Jess Ayers, writes us that John W. Lunt, for 35 years Sunday School teacher and elder of the Drexel Park Presbyterian church, Chicago, was honored with special services and presentation of a gold medal, last Sunday, his 75th birthday. For over 40 years a resident of Southtown, and with such a fine church record, he has received merited tribute while living . . . and able to enjoy the flowers. Surely another exemplary life record of good done for others, when figures shown by church records disclose Mr. Lunt has taught God's teachings to over 18,000 in his many years as class head.

Mr. and Mrs. John Public are becoming more and more interested in radio stations, and their desire to actually SEE and visit their favorite stations is shown vividly in the Little Theatre annual report just issued by your Latch String conductor. Aided by our genial assistant, Eddie Allan, we have piloted nearly 300 different groups through the studios during last year. One of the most numerous visiting bodies were Parent Teachers' Association groups, with church organizations and school groups next, and farm organizations, 4-H clubs and women's clubs following in order.

The guest register book disclosed names of people from 44 of the States and the District of Columbia. Also there were signatures of folks from Hawaii, Mexico, England, Canada and Switzerland. There was a total attendance of 35,350 people during the 12 months, a larger attendance than that of either Century of Progress years. Last August was the high-

est attendance month, with March and September close behind in visitor totals.

While there are some who visit the studios quite frequently, we find for the most part, our crowds are composed of folks making their first call.

• • •

## MORE LAST LINES

It was a tough job to decide who should be the first prize-winners in this new STAND BY limerick contest. Many good last-lines were submitted from STAND BY poets and the following were finally chosen as the best for this week:

"I h8 to rel8 his sad drama."—Edward R. Mueller, Maywood, Illinois.

"And learned all the yodelers to stamma."—Ethel Rawlings, Lizton, Indiana.

"'Til Holden got hold of a hamma'."—Mrs. F. W. Harvey, Ossian, Iowa.

Each of these prize-winners receives a check for one dollar for these winning last-lines. Try your hand at writing a last line for the new limerick, printed this week. Just a little effort and a lot of fun may bring you a dollar in prize money. Here it is—

An "Ad-Libber" whose name was Jack  
Was left a-Holden the sack,  
He loaned Buttram two dollars.

"And, now," he hollers,

....."

• • •

## COMPETITION FOR MAX?



MAX TERHUNE (at the right) doesn't appear worried but perhaps he should be, for the turkey named Tom Rainey might threaten Max's act as a barnyard mimic. Tom gobbles vigorously in reply to questions. He's appeared with numerous Home Talent Barn Dance productions. He's owned by Mrs. Anne Rainey of Palatine, Ill. Bernard Davis is at the left. The Rainey Boys, who sing while Tom struts, are in the background.

## Girl On the Cover

A BLACK cat, a newspaper ad and a radio audition are responsible for much of Sally Foster's personal history. The black cat appeared when she was six and spoiled the possibilities of her becoming a pianist like her mother by jumping in through the parlor window onto the piano in kitten-on-the-keys fashion. The little towhead considered it an omen, and the consternation of the incident kept her away from the piano the rest of her life.

### Good Old Lady Luck

When she was 17, Lady Luck again made her appearance. This time in the form of a newspaper advertisement for a barn dance singer in the



Here's Sally in her Barn Dance "party dress."

classified section of a Milwaukee paper. Since the day in childhood when a movie suggested to her that she burst out singing "Glorious, glorious, one can of beer for the four of us—" at top voice causing her parents no end of embarrassment, she had an acute desire and liking for barn dance music. She answered the ad and got

the job. This turned the high-school graduate from ambitions to become somebody's private secretary to the stage. She began with the Badger State Barn Dance as her first professional contract, and made her first stage appearance at Racine, Wisconsin, in April, 1934.

### Debut in Milwaukee

The same month she made her radio debut over a Milwaukee radio station. She continued her road show work, traveling in Iowa, Michigan and Illinois, and singing over radio stations in Michigan and Wisconsin until Uncle Ezra of WLS National Barn Dance fame met her. He offered the pretty 19-year-old blonde songstress an audition to appear as a guest on the program. Her distinctive style of singing was such a success that the sponsors decided to assign her to a regular spot on the program. Lady Luck had again come to the aid of her favorite child, this time in the guise of a radio audition. She came to the National Barn Dance program as a featured soloist on November 16, 1935.

Sally Foster, whose real name is Louise Rautenberg, believes she is lucky, and rightly. But even her patron saint demanded hard work to develop Sally's natural talent. She did not care for the piano, but her musical education was not neglected. She took up the violin, bass fiddle, guitar, and mandolin, and did an excellent job with all of them. At the same time she developed her voice. At home she sang while her father played the accordion and her mother accompanied on the piano, and curiously enough she preferred the old familiar type of music that has since made her famous on the National Barn Dance. Despite the fact that she is an expert in the particular type of rural music, she is a city girl through and through. She lives in the city and always has. She prefers the city, and enjoys her apartment. She never has heard hill-billy songs in their original setting. Before going to high school, she had never even heard such songs, but the first time she did, she liked them and wanted to sing them for a living.

### Youthful Star

Only three years ago she graduated from the Girl's Technical High School in Milwaukee. She had been given the Civic Music Medal awarded annually for outstanding achievement in that branch of her high school curriculum. Her stage career began, and by November, 1935, she had been heard 100 times on the air.

Sally says that the most dramatic moment of her radio experience was the broadcast in which she decided to try a difficult yodel that she had failed previously. She succeeded. She is shy, charming, and sociable, and always self-conscious on the stage. She takes her radio work seriously

even if Lady Luck has been bountiful, and listens to radio an average of five hours a day for self-improvement, besides keeping her fingers crossed. She has never appeared on an amateur program, and has been professional right from the start. The old time ballads and accompaniments to square dances that she sings are actually her favorite music along with old-time waltz ballads.

### Sally Popular

Sally's fan mail would be the envy of many an older star. She received 400 requests for her photo last year, a rather good record for a young woman who has been success-bound barely two years. Needless to say, Sally's photo would grace anyone's home. Because of her own inclination Sally remains unmarried, but Lady Luck may have another black cat, a newspaper ad, or a radio audition up her sleeve to change that for the pretty little singer. She is five feet six and weighs 120 pounds, has large blue eyes and flaxen hair.

### Sissies

These are the superstitions of several of NBC's famous people: Jack Benny will never sign a contract on Friday the thirteenth; Mary Livingston always dodges a black cat; Johnny Green is suspicious of cross-eyed people; Don Wilson never walks under a ladder; Harry Conn gets the jitters over "three on a match."

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POSTPAID Readers Use This  
Method

If you can sing, hum or whistle a tune you can learn to play piano the Air-Way. Developed by a famous music teacher, this method is one of the easiest, quickest and least-expensive known. It eliminates such factors as note-values and counting-time—enables you, in a few short weeks, to play the familiar old favorites in a really entertaining manner.

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# Music Notes

By JOHN LAIR

FOLKS, if you noticed recent requests for "The Sheriff's Sale," "The Two Orphans, or the Brooklyn Theatre Fire" and "Poor Little Joe" and have intended sending in the words to either of them you can save yourselves the trouble, as we already have more copies than we know what to do with. We would, however, be very much interested in obtaining copies of the original sheet music, either by gift or purchase. Lack of space prevents our mentioning all our readers who so kindly forwarded us the lyrics on these three songs, so we credit only those whose names appear in connection with corrections listed below.

A very nice copy of "The Sheriff's Sale" was received from Mrs. Prince, Harvey, Illinois. It seems that in our printed version we omitted the chorus and the second verse, which are as follows:

Chorus:

Please spare the old home, please spare it,  
I pray.

Don't turn out my mother, she's feeble and gray,

And my dear loving sister so sickly and pale.  
Auctioneer, auctioneer, won't you please stop the sale.

2nd Verse:

But misfortune came o'er us, 'tis hard to tell,  
The sheriff came in our old home to sell.

It was then I did weep and my mother did moan

As I begged them in vain to please spare the old home.

• • •

It seems that everyone who reads Stand By must have sent in a corrected version of "The Two Orphans, or the Brooklyn Theatre Fire." Apparently our printed copy omitted the second and last verses. We add them here, through the courtesy of Mrs. J. Trefny, of Butler, Wisconsin, who writes that her father's great-uncle tried to attend the performance at the Brooklyn Theatre the night of the tragedy, but was refused admittance on account of the overcrowded condition of the theatre.

2nd Verse:

The doors they were opened at seven.

The curtains were rolled up at eight.

Those that had seats, they were happy;

And angry were those who were late.

The play it went on very smoothly,

Till sparks from the scenes they did fly.

Then strong men and women and children

"Oh, God! save our lives!" they did cry.

4th Verse:

What means this large gathering of people

Upon such a cold stormy day?

What means this long line of hearses

With tops plumed in feathered array?

Far out to the cemetery of Greenwood

Where the wind makes the lone willows

sigh

'Tis there the funeral is going.

The poor unknown dead there to lie.

I believe there must have been two separate editions of the original sheet music on this song. About half the folks sent in the above version and half sent in another differing from it slightly, especially in the last verse.

• • •

The last of three numbers under consideration, "Poor Little Joe," is here printed just as it was received from Miss Lois Janet Bain, of Harbor Springs, Michigan, who also sent us a hand written copy of the music. The melody, however, is not as I heard it years ago. Perhaps someone will send in a copy of the old original sheet music to set us right.

## POOR LITTLE JOE

While strolling one night through New York's gay throng

I met a poor boy who was singing a song,  
Although he was singing he wanted for bread.

And though he was smiling he wished himself dead.

Chorus:

Cold, cold blew the blast,

Down, down fell the snow.

No place to shelter him, no place to go.

No mother to guide him, in the grave she lies low.

Cast out on the cold streets was poor little Joe.

A carriage came by with a lady inside.

I looked on poor Joe's face and saw that he cried.

He followed the carriage, she not even smiled  
But fondly caressed her own darling child.

I looked on this waif, I thought it was odd—  
Is this poor ragged urchin forgotten by God?  
And I saw by the lamplight that shone on the snow

The pale deadly features of poor little Joe.

The lamps had gone out and the clock had struck one.

Along came a policeman when duty was done.

Just by the sound of his dull heavy tread  
You'd think he was sinking the graves of the dead.

"Oh, what is this?" the policeman he said.  
It was poor little Joe—on the ground he lay dead.

With his face turned to Heaven all covered with snow.

Died in the street, did poor little Joe.

• • •

One more correction, and then we're about up to date on songs previously published. Betty Oxford of Danville, Illinois, sends in the last half of the second verse of "Please, Papa, Don't Whip Little Ben." Here it is:

Remember how Mamma loved Bennie,

How she kissed him the morning she died?

She told him to love and obey you.

Papa, I'm sure Bennie tried.

## Failure! No Funds!

DEAR JULIAN: Well, I am all set to make a speech Saturday night. The bunk-house is all swep out and extra chairs put in and a washtub has been suspended over the platform to amplyfy my voice which is in fairly good form. My subject, "Which Has Done the Most Good, Mules or Steers?" has stirred up the folks right smart. Missouri Gollyhorn who air strong for mules has got mad already. Citron Spinks who is fer steers is mad, too. Citron says a steer never held ill will against no man while mules kicks scandalous



him having recently had a set-to with Flopear, Bill Putt's pet pack mule. I expects a enormous crowd and a few fights, and will report in full necks week.

Our campane to raise funds with which to erect a club house for club meetings and a big front for political callers have met with such a setback it's doubtful if we can recover it very soon. We had voted to issue bonds and accept a loan from the Government when we found out that the Government doesn't loan out any money unless there is some way in which it can get its money back.

So being thus flattened out by a unfeeling government I feels lower than a rat's tail in a wagon rut, or as Uncle Ezra says, I'm lower than a whale's stummick at the bottom of the sea. We aims to give a dance or a concert or something soon to see if we can raise some funds that-a-way. The Club has a string band consisting of a flute, a horn and a organ which can dispense fine melodies, something like Otto and his Tune Twisters, only more so. And if worst comes to worst, which ain't impossible, we can have them play for a dance and sell tickets.

Modoc Wind is havin' lots of trouble with his 1916 Model T, for unless the steam comes up out of the radiator cap he thinks it ain't runnin' right, and this cool weather it won't steam and poor Doc is tinkerin' all the time, but can't make it smoke.

—Arizona Ike.

## All-Americans

(Continued from page 5)

All-American list for 1936. This variety originated from one plant of Rose King. The plant was outstanding because it was larger, more upright and had a more attractive color than the other plants. From that one plant others developed and Rose King Improved came into being.

### Annuals Grow Easily

All these new flowers are annuals and they'll grow easily from seed. They'll all be offered for sale by seedsmen this year. Some seed houses may not have a complete collection, but a few will have the entire list to offer.

It's likely that there won't be an over-supply of any of these new varieties the first year; so if you want to get up to date and have some of these All-Americans, better get your seed ordered early.

Just as a friendly suggestion: after you get the seed, keep it in a cool, dry place. It'll keep better there than where it's hot or damp.

The WLS Garden Club, presided over by The Friendly Gardener, meets every Saturday afternoon at 12:15.

## Hotan's Council Fire

**B**O-SHO Aunish Nau Be Bo-sho'. Greetings to all my pale face friends.

Have you started your Chippewa dictionary yet? Better get busy. Here are the next set of words that I promised you.

Milk—Do-do'-shaw-bo

Cakes—Wish-so'-be-bak-qway-she-gun

Flour—Baw-qway-she'-gun

Coffee—Ma'-ca-day-mush-ki-ki-waw-boo

Bed—Ni'-baw-gun

Chair—Ah-pa-bl'-win

Lamp—Wah-za-co-nay'-gun

Book—Maw-zi-na-e'-gun

Horse—Bay-bay-she-go-ga'-she

Many of the girls and boys have asked for the Tribal Prayer that has been given on the Monday morning program. Here it is:

"See, Great Spirit, here I stand a poor humble creature in your sight. I hold my eyes open to the morning sun, that you may look into my heart and see that I have nothing to hide from you. I spread my arms wide, so that if you see fit to give me just a little, that I may hold it close to me until the coming of another day, that

I may give, to those whom I shall meet upon the trail, even as you have given to me. See, I am ready to do that which you would have me do."

Next week we will have another group of Chippewa words. Have you sent in your ten words? Better do it today.

—Hotan Tonka.

## Buttram Butts In

I been sittin' round all day waitin' fer somethin' to happen to write about. . . . I haft to write this stuff a couple uv weeks ahead uv time anyway, so it's ancient histry by the time you read it.

I told ye a while back about th' Supreme Court killin' the AAA . . . well, yesterday they buried it by rejectin' th' amendments to it.

I see where investigatins are comin' back in style. . . . The one in th' spotlite rite now is th' Morgan investigation . . . they don't know yit why they're investigatin' him er what they want to find out about him but it looks like a good season fer investigatin' . . . besides th' Democrats are four investigations behind th' Republicans an' this looks like a good chance to catch up. . . . The main thing that this'un is showin' us rite now is that it don't pay to loan money to a furren nation . . . the ocean is too wide fer them to come across.

Yourn til six times six is sixty.

Pat Buttram.



**SWEET HARMONY** is supplied by Inez (top) and Lucille Walbert, the Sunbonnet Sisters of Pekin, Illinois, who appeared with the Home Talent Barn Dance show at Tremont, Illinois. The girls are heard regularly on WMBD, Peoria, and also have sung on 18 other Mid-West stations.

### Earliest Tomato



**JUNG'S WAYAHEAD.** Big Red Fruits, ripe as early as July 4th. Regular price 150 per pkt. To introduce Jung's Quality Seeds, will send trial pkt. of this Tomato, and Carrot, Lettuce, Onion, Radish, Superb Asters, Everlastings, Pinks, Giant Sweet Peas, Fancy Zinnias. 20c in Canada.

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**FREE** with J. W. JUNG SEED CO., Sta. X, Randolph, Wis.

## "100 WLS Barn Dance Favorites"

The new WLS song book, just off the press, contains the 100 selections which are most popular with our listeners. Each song, complete with words and music, is arranged for both piano and guitar.

Pictures of your favorite WLS entertainers, old and new, appear in this book in connection with their favorite songs.

**100 WLS Barn Dance Favorites** contains three or four times as many numbers as the average folio collection and is, we believe, the biggest and best of its kind ever published. The price is 50¢ (60¢ in Canada). Send coin or money order to:

**BARN DANCE FAVORITES**  
1230 Washington Blvd.  
Chicago, Illinois

Roll developed, 8 prints, 2 portrait-line enlargements, 25¢. Prize coupon. Mid-West Photo, Janesville, Wisconsin.

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**Polly Jenkins and Her Plowboys**  
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In One Collection } Postpaid

The hymns you enjoy hearing over your favorite radio station have been combined in a 72-page book containing 88 numbers, and now are available (words and music) at the special price of only 25¢ postpaid.

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# ... LISTENING IN WITH

Saturday, January 25, to Saturday, February 1

870 k.c. — 50,000 Watts

Monday, January 27, to Friday, January 31



**WELCOME BACK, Virginia Lee!**  
This versatile actress - writer is once again presenting her Virginia Lee and Sunbeam series Monday, Wednesday and Friday at 11:30 a. m.

## Sunday, January 26

- 8:00—Romelle Fay plays the organ in 30 friendly minutes, announced by Howard Chamberlain.
- 8:30—"Everybody's Hour" featuring Don C with interesting facts; WLS Concert Orchestra; Hilltoppers; John Brown and Walter Steindel; Ruth Shirley in children's songs; George Harris with news; Everybody's Almanac; brain teasers, and "Hobby Interview" of a prominent personality.
- 9:30—WLS Little Brown Church of the Air with Dr. John W. Holland; Hymns by Little Brown Church singers and Henry Burr, tenor, assisted by WLS Orchestra and Romelle Fay, organist.
- 10:15—"Three Star Program," Tony Wons; Henry Burr; Ralph Emerson. (Alka-Seltzer)
- 10:30—WLS Orchestra; Roy Anderson, soloist; Frank Carleton Nelson, "The Indiana Poet."
- 11:15—"Sycamore and Cypress"—Eureka Jubilee Singers and Bill Vickland.
- 11:45—Weather Report; "Keep Chicago Safe"—Dramatic skit.
- 11:58—Livestock Estimates.
- 12:00—Sign Off.

## Sunday Evening, January 26

6:30 p. m. to 8:00 p. m., CST

- 6:30—The Bakers Broadcast. (Standard Brands) (NBC)
- 7:00—NBC—The Melody Lingers On.
- 7:30—Ralph Emerson—Organ Concert.
- 7:45—Al Rule—"One Buck Private's Experience."

## MORNING PROGRAMS

- 5:30—Smile - A - While — Prairie Ramblers, Patsy Montana; Hoosier Sod Busters and Tumble Weed.
- 6:00—Farm Bulletin Board—Howard Black.
- 6:10—Johnny Muskrat Fur Market. (Wed., Sat.)
- 6:30—Mon., Thurs., Fri.—Chuck & Ray with Hoosier Sod Busters.  
Wed.—Buddy Gilmore and Sod Busters.  
Tues., Thurs.—Tumble Weed & Hoosier Sod Busters.
- 6:45—Pat Buttram; Henry; Prairie Ramblers. (Oshkosh)
- 7:00—WLS News Report — Julian Bentley. (Hamlin's)
- 7:10—Daily Program Summary.

- 8:15—Morning Devotions conducted by Jack Holden, assisted by Hometowners, and Ralph Emerson.
- 8:30—WLS News Report — Julian Bentley; Hoosier Sod Busters; Bookings.
- 8:45—Mon., Wed., Fri.—Morning Minstrels, featuring Hometowners Quartet; Tune Twisters; Chuck & Ray; Henry; Possum Tuttle; Joe Kelly, and Jack Holden. (Olson Rug Co.)  
Tues., Thurs., Sat.—Wm. O'Connor, tenor; John Brown, pianist.
- 8:59—Livestock Receipts; Hog Flash.
- 9:00—Prairie Ramblers; Patsy Montana; Henry. (Peruna & Kolor-Bak)
- 9:30—NBC—"Today's Children," Dramatic Adventures of a Family.
- 9:45—NBC—"David Harum"—Serial Drama.

## Saturday Eve., Jan. 25

- 7:00—Prairie Ramblers and Patsy Montana; Henry Hornsbuckie and Hoosier Sod Busters. (G. E. Conkey Co.)
- 7:15—Hoosier Hot Shots and guest artist. (Morton Salt)
- 7:30—Keystone Barn Dance Party, featuring Skyland Scotty. (Keystone Steel and Wire Co.)
- 8:00—Barn Dance Jamboree, featuring Pat Buttram. (Murphy Products Co.)
- 8:30—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Lucille Long; Sally Foster; Skyland Scotty, and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)
- 9:30—Aladdin Hayloft Theatre.
- 10:00—Barn Dance Frolic — Hilltoppers; Patsy Montana; Possum Tuttle. (Gillette Rubber Co)
- 10:15—Prairie Ramblers & Red Foley.
- 10:30—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers; Otto & His Tune Twisters; Patsy Montana; Hometowners Quartet; Christine; Girls of Golden West; Red Foley; Hilltoppers; Bill O'Connor; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Arkie, and many others.

- 10:00—Martha Crane & Helen Joyce in Morning Homemakers' Program; Ralph Emerson; John Brown; Hilltoppers; Tommy Tanner; Dixie Mason; Grace Wilson; Tune Twisters.
- 10:30—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers and Ironers)  
Tues., Thurs.—Winnie, Lou & Sally.
- 10:45—WLS News Report (M.K.) — Julian Bentley.
- 10:50—Butter, Egg, Dressed Veal, Live and Dressed Poultry Quotations.
- 10:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market direct from Union Stock Yards. (Chicago Livestock Exchange)
- 11:00—Mon., Wed., Fri.—WLS Round-Up—Otto and Tune Twisters; Tumble Weed; Rodeo Joe. (Willard Tablet Co.)  
Tues., Thurs.—Morning Minstrels. (Olson Rug Co.)
- 11:15—"Old iKtchen Kettle"—Mary Wright; Hilltoppers; Fruit and Vegetable Report.  
Thurs. only—Sod Busters and Henry.
- 11:30—Mon., Wed., Fri.—Virginia Lee and Sunbeam.  
Tues., Thurs.—"Little Bits from Life"—Bill Vickland; Ralph Emerson; Hometowners.
- 11:45—Weather Report; Fruit and Vegetable Market; Bookings.
- 11:55—WLS News Report — Julian Bentley. (Morton Seasonings)

- 7:15—Mon., Wed., Sat.—Red Foley.  
Tues., Thurs.—Otto & His Tune Twisters. (Ferris Nurseries)  
Fri.—Tune Twisters with Evelyn, "The Little Maid."
- 7:30—Mon., Wed., Fri.—Hotan Tonka. Indian Legends; Ralph Emerson, organist.  
Tues., Thurs., Sat.—Junior Broadcasters' Club." (Campbell Cereal)
- 7:45—Skyland Scotty and Girls of the Golden West. (Foley's Honey & Tar)
- 8:00—Jolly Joe and His Pet Pals. (Little Crow Milling Co.)

## AFTERNOON PROGRAMS

(Daily ex. Sat. & Sun.)

12:00 Noon to 3:00 p. m., CST

- 12:00—Prairie Farmer Dinnerbell Program, conducted by John Baker, 45 minutes of varied farm and musical features. Dr. Holland in Devotional Message at 12:40.

# WLS DAILY PROGRAMS

12:45—Jim Poole's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)

12:55—Mon., Wed., Fri.—Livestock Feeding Talk—Murphy Products Co.

Tues., Thurs., Sat.—Country Life Insurance.

1:00—Mon., Wed., Fri.—Cornhuskers & The Chore Boy.

Tues., Thurs.—"Three Star Program"—Tony Wons. Henry Burr. Ralph Emerson.

1:15—"Pa and Ma Smithers," humorous and homey rural sketch (exc. Thurs.).

1:30—F. C. Bisson of the U. S. Dept. of Agriculture in grain market summary.

1:35—Homemakers' Hour. (See the detailed schedule.)

2:15—NBC—"Ma Perkins"—rural Comedy sketch.

2:30—Homemakers' Hour, cont'd. (See the detailed schedule.)

3:00—Sign Off for WENR.

## Saturday Morning, January 25

5:30-9:30—See Daily Morning Schedule.

8:15—WLS Sunday School Class, Dr. John W. Holland.

9:30—Lancaster Seed. (E. T.)

9:35—Jolly Joe's Junior Stars.

10:00—Martha Crane and Helen Joyce—(Feature Foods)

10:30—Rocky, basso, with Ted Gilmore.

10:45—WLS News Report—Julian Bentley. (M. K.)

10:50—Butter, Egg, Dressed Veal, Live and Dressed Poultry Quotations.

10:55—Program News—Harold Safford.

11:00—Morning Minstrels. (Olson Rug Co.)

11:15—"Old Kitchen Kettle," Mary Wright; Hilltoppers; Fruit & Vegetable Report.

11:30—"The Old Story Teller," Ralph Emerson.

11:45—Weather Report; Fruit and Vegetable Market; Bookings.

11:55—WLS News Report—Julian Bentley. (Morton Seasoning)

12:00—Poultry Service Time; Hometowners Quartet; Ralph Emerson.

12:15—WLS Garden Club.

12:30—Closing Grain Market Summary by F. C. Bisson.

12:37—Variety Music.

12:45—Weekly Livestock Market Review by Jim Clark of Chicago Producers' Commission Association.

1:00—4-H Club Program, conducted by John Baker.

1:15—Prairie Farmer - WLS Home Talent Acts.

1:30—Homemakers' Hour.

2:40—WLS Merry-Go-Round, with variety acts, including Ralph Emerson; Henry; John Brown; Christine; Hilltoppers; Eddie Allan.

3:00—Sign Off for WENR.

## HOMEMAKERS' SCHEDULE

(Conducted by Mary Wright)

### Monday, January 27

1:35—Orchestra; Paul Nettinga; Hometowners; Evelyn, "The Little Maid"; John Brown; Marjorie Gibson in Fanfare; P. T. A. Speaker.

### Tuesday, January 28

1:35—Ralph Emerson; Hilltoppers; Don Wilson and His Singing Guitar; Helene Brahm; Bill O'Connor, tenor; Marjorie Gibson in Fanfare; Mrs. Sherman's Book Chat.

### Wednesday, January 29

1:35—Orchestra; Paul Nettinga; Vibrant Strings; Hometowners; John Brown; Marjorie Gibson in Fanfare; Garden Talk. Bird Personalities.

### Thursday, January 30

1:35—Orchestra; Grace Wilson; John Brown; Wm. O'Connor; WLS Little Home Theatre; Marjorie Gibson in Fanfare.

### Friday, January 31

1:35—Orchestra; Marjorie Gibson in Fanfare; Evelyn, "The Little Maid"; Lois Schenck, Prairie Farmer Homemakers' News; Jean Sterling Nelson, "Home Furnishings."

### Saturday, February 1

1:30—Ralph Emerson; Hilltoppers; Skyland Scotty; John Brown; Otto and His Tune Twisters; Tommy Tanner; Ken Wright; Christine; Interview of a WLS Personality—Marjorie Gibson.

## EVENING PROGRAMS

### Monday, January 27

7:00—NBC—Fibber McGee and Mollie. (S. C. Johnson)

7:30—NBC—Evening in Paris. (Bourgeois Sales Corporation)

8:00—NBC—Sinclair Minstrels. (Sinclair Oil Refining)

### Tuesday, January 28

7:00—NBC—Eno Crime Clues. (Eno Salts)

7:30—NBC—Edgar Guest in Welcome Valley. (Household Finance Co.)

8:00—NBC—Ben Bernie. (American Can Co.)

### Wednesday, January 29

7:00—Rendezvous—Musical Varieties. Life Savers)

7:30—NBC—Armco Iron Master Program.

8:00—NBC—Corncob Pipe Club.

### Thursday, January 30

7:00—Ralph Emerson; Hilltoppers; Roy Anderson. (Ferris Nurseries)

7:30—Country Life Insurance Program—Hometowners and John Brown.

7:45—The Old Judge. (University Broadcasting Council.)

8:00—NBC—Death Valley Days. (Pacific Coast Borax)

### Friday, January 31

7:00—NBC—Irene Rich. (Welch Grape Juice)

7:15—NBC—Wendall Hall. (Fitch's)

7:30—NBC—Kellogg's College Prom.

8:00—NBC—Pepsodent Program.

## WATCH THIS SPACE

FOR  
Appearance of WLS Artists  
in YOUR Community

### SUNDAY, JANUARY 26

Hatton Recreational Bldg., Grand Haven, Michigan—WLS Minstrel Show: Chuck & Ray; Possum Tuttle & Willie Botts; Three Neighbor Boys; Cousin Chester; Bill McCluskey; WLS Minstrel Band.

### TUESDAY, JANUARY 28

Egyptian Theatre, Milwaukee, Wisconsin—Uncle Ezra and The Hoosier Hot Shots.

High School Auditorium, Plymouth, Illinois—WLS Barn Dance: Arkansas Woodchopper; Rube Tronson's Band; Hayloft Trio; Max Terhune; Cousin Chester.

### WEDNESDAY, JANUARY 29

Decatur Armory, Decatur, Illinois—WLS National Barn Dance: Joe Kelly, Arkansas Woodchopper; Pat Buttram; Red Foley; Otto & His Tune Twisters; Hoosier Sod Busters; Tumble Weed; Henry Hornsbuckle; Hayloft Trio.

Illinois Dairy Products Meeting, Peoria, Illinois—Max Terhune; Girls of the Golden West; Tom Owens' Cornhuskers.

### THURSDAY, JANUARY 30

Orris Theatre, St. Genevieve, Missouri—WLS Barn Dance: Arkansas Woodchopper; Rube Tronson's Band; Max Terhune; Hayloft Trio; Cousin Chester.

Rio Theatre, Appleton, Wisconsin—Uncle Ezra and The Hoosier Hot Shots.

### FRIDAY, JANUARY 31

Washington Theatre, Granite City, Illinois—WLS Barn Dance: Arkansas Woodchopper; Rube Tronson's Band; Max Terhune; Hayloft Trio; Cousin Chester.

WLS ARTISTS, Inc.

1230 Washington Blvd., Chicago

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