

HARRISON PUTNAM
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Stand By!

PRAIRIE FARMER'S RADIO WEEKLY



JULY 6
1935

•
**Lazy Gulf
Stream Days**

•
Fanfare

ARTHUR PAGE - Page 9

LISTENERS' MIKE



Memory of General Grant

I listened to the historical drama, "A Visit to the Grant Memorial Home at Galena," recently. I was very much interested in it. It took me back to the late '70s. General Grant paid a visit to Rockford at that time and I, then a child, had the privilege of shaking hands with him. It is something I have never forgotten. I also have had the pleasure of visiting General Grant's old home in Galena.—Mrs. Elizabeth Armbruster, Rockford, Ill.

Cheers from Olney

I can work better after hearing your morning programs and hearing you fellows laugh. I drop everything when I hear Arkie. My daughter would like to know how Arkie got in that tree—didn't think he could climb it. One of my daughters is a twin in age to Pat Buttram.—Mrs. Nica Mullins and daughters, Isabelle and Vera, Olney, Ill.

(If it's true that you drop everything when you hear Arkie, Mrs. Mullins, we better be careful not to have him on the air when you are washing dishes. And about Arkie climbing that tree, remember he is a farm boy and he has been on many a coon hunt.)

New Favorite

We are adding to our list of radio favorites that Tommy Tanner boy. Is that fellow good, or is he good!—Pearl Bozard, South Bend, Ind.

Binder

We keep our copies of Stand By! in a booklet for future reference.—Mr. and Mrs. William A. Logsdon, Rushville, Ill.

Do You Get Them Back?

I loan out all my copies of Stand By! to my friends, for how could I deny them that much pleasure?—Mrs. Cressler, Decatur, Ill.

Listeners, this is your page. Your letters concerning the magazine the programs, or other letters, will be welcome. Please hold your "scripts" to one hundred words. Address "Listeners' Mike."

Shut-In

I have been a close shut-in for more years than I care to count, but I want to tell you how much I enjoy the morning worship period. It would be a fine idea if the selections Jack Holden reads at that time could be printed in a booklet, or in Stand By! Why not have Mrs. Jack Holden "steal a march" on Jack, as Mary did on Joe?—C. A. S., Albion, Wis.

Cover to Cover

Just writing to tell you how much we enjoy Stand By! We have had it from the first copy, read it from cover to cover, and enjoy every word.—Mr. and Mrs. Emil C. Lindemann, Manitowoc, Wis.

John: Front and Center

I, too, am anxiously awaiting John Brown's photo on the cover of my favorite magazine.—H. G. P., Central State Hospital, Indianapolis, Ind.

We'll Catch Him Yet

I think it would be a grand idea to put a picture of our good-looking young editor on the front page of Stand By! while he is gone on his vacation. Also would like to hear John Brown sing more.—Mrs. D. B. Hammond, Ind.

(Maybe, Mrs. D. B., we can get a picture of Julian the day he returns from that vacation. He vowed he was going to grow a full beard up there in the woods. Before long we'll have to simply overwhelm him and make him put his own picture on the cover. But some of the rest of us will write his life story.)

Good Idea

Since you want suggestions for new features in Stand By!, here's one. Why not, in each copy, print the words of a song that is the favorite of the artist featured on the cover? Stand By! makes us very much better acquainted with our radio friends.—Geneva Rothenburger, Mulberry, Ind.

From the Cheese Capital

I am saving all the cover pictures from Stand By! for a scrap book. I sure enjoy the magazine and look for it every week.—Mrs. Otto Blumer, Monroe, Wis.

(Better still, Mrs. Blumer, get one of the new binders and keep the whole magazine, pictures, stories and all.)

So many people have expressed interest in the offer of a binder to keep copies of Stand By! in permanent form, that the offer is repeated this week on page 16. Much history in the making is recorded in these weekly issues, and you will be glad if you have them all saved in permanent form.

STAND BY!

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JULIAN T. BENTLEY, Editor

July 6, 1935

VOLUME 1 NUMBER 21

FLASHES

Recovering • Children • Birds
Onlooker • Melody • Traffic

MANY listeners who thrill to the drama, pathos and melody of Tony and Gus (NBC daily except Saturday and Sunday, 6:15 p. m. CDST) have not known that in some recent broadcasts, Geo. F. Brown, who is Gus, the Swede, put on his broadcast lying flat on his back on an ambulance bed in which he was moved from the hospital to the Radio City studios. A nurse stood by to see that he did not over-exert himself while he was recovering from an operation.

Tony, the lovable Italian boy of the sketch, is Mario Chamlee, former Metropolitan Opera star.

Just for the record: A listener wrote Mario Chamlee asking him what was Tony's full name in the Tony and Gus skits on NBC and the operatic tenor advised him it is Antonio Giuseppe Garibaldi Batchagouloupe Prima de Verra!

The wanderlust spirit of H. V. Kaltenborn, CBS veteran commentator, seems to have been inherited by his wife and son. That irrepressible impulse to wander off to distant lands for the purpose of studying people, places and nations has resulted in the family booking separate accommodations for Europe on three successive days on three different steamers of the same steamship company. Son Rolf, who is a junior at Harvard, sailed on June 28 as leader of a college orchestra. Mrs. Kaltenborn sailed on June 29 as leader of a group of girls spending the summer in France. H. V. Kaltenborn himself sailed on June 30 to do a series of Friday night broadcasts to the United States through the Columbia Broadcasting System. His broadcast schedule includes "What Next in England?" on July 5; "What Next in Germany?" on July 12, and "What Next in Italy?" on July 19.

Station WXYZ, a pioneer Michigan transmitter, will become associated with the National Broadcasting Company as the regular Detroit outlet for the NBC-WJZ network, effective September 29, it was announced today by Richard C. Patterson, Jr., NBC executive vice-president.

Miss Gretchen Garst will discuss "Children's Recreation for the Summer Months," during Homemaker's Hour on Monday, July 8. Miss Garst is a graduate of Drake University,

and has attended both Columbia University and the University of Chicago. She has had considerable experience as a kindergarten supervisor and for the past year has been a lecturer for the Chicago Association for Child Study and Parent Education. This talk should prove very helpful to mothers of school children.

Lanny Ross, radio tenor, and a 35-piece semi-symphonic orchestra under the direction of Howard Barlow, one of the country's foremost orchestral leaders, will be featured in a new series of radio programs over an NBC-WJZ network beginning Sunday, July 21, at 5:00 p. m., CST. The new program, to be called "Lanny Ross and His State Fair Concert," will take over the time made available by Jack Benny's vacation from the air.

As the program is built around the settings of current state fairs throughout the country, it will be staged at an imaginary state fair bandstand, with all the action, color and pageantry of such a setting.

Four months ago the sponsors of the American Album of Familiar Music (NBC) changed the title to the American Musical Revue and included livelier and more current music, fearing that listeners might be tiring of the old, familiar tunes.

The radio audience, however, was not tiring of the semi-classical and popular songs that generations have loved. Letters began to pour in requesting that Frank Munn, Vivienne Segal and Gus Haenschen's orchestra sing and play the well-loved favorites again. Accordingly, the American Album of Familiar Music was opened once more.

Virginia Verrill, new singing star from the West Coast, now heard on an eastern CBS network with Johnny Green's Orchestra, Friday nights, has received an S. O. S. letter from her father in Hollywood. Virginia left her hobby of pheasant-raising in charge of her parent, and now he writes frantically that 87 birds are hatching at the same time.

James Melton, tenor star of the CBS Headliners program, has surrendered to the call of Hollywood, and after his departure west on July 10, Melton's portion of the popular Sunday series will originate in California while the rest of the cast performs in New York. Melton will have a stellar role in "Thin Air," a romantic story depicting the triumphs and heartaches of a youthful singing star. Franchot Tone and Jean Muir also will be starred in the film, which comes from the pen of Mildred Cram and will be produced by Warner Bros. The tenor expects to be on the picture lots seven or eight weeks.

Bill Vickland, who several years ago was on the WLS staff as announcer and dramatic artist, has returned to the station for regular future air appearances. Vickland is on a new program, offered three times weekly, called "Little Bits from Life", which brings philosophy, information and humor to radio fans. He also will take part as character man in dramatic sketches from time to time.

The man in the street will tell his views on timely topics to the radio audience in a new series of programs over a WJZ-NBC network beginning July 7. Under the title of "Voice of the People," informal and spontaneous interviews will be broadcast weekly direct from busy points on the streets of New York.

"Voice of the People," brought to the networks for the summer months, will be conducted by Jerry Belcher and Parks Johnson, two newspapermen who originated the program at Station KTRR in Houston, Texas, more than two years ago.

Each Sunday night from 7:30 to 8:00 p. m., EDST, in the period occupied by Joe Penner and Ozzie Nelson during the past winter and spring, Belcher and Parks will set up their microphone on the sidewalk in some busy section. Passers-by will then be summoned to the microphone for interviews, and while one of the reporters is doing an interview, the other will be scouting for more subjects.

WHAT a day we had yesterday! Twenty-three of us with the ten grandchildren were out to Grandma's on the farm. Fried chicken . . . biscuits . . . fruit salad . . . four gallons of homemade ice cream . . . three watermelons . . . and a two hour game of baseball out on the pasture. First time all the kids had been home together in over two years. Grandma went to bed last night very weary but happy. People ought to get home with the folks more often shouldn't they?

Al (production) Boyd has a new suit these days . . . so has Howard Chamberlain. Both the boys are afraid to get caught out in the rain. Farmers up in Michigan told me yesterday that they'd sure welcome some dry weather so they could get out in their fields and go to work. Bet they're really working today . . . it's been fine for a change.

Some one of these days I'm going to take some time off and accept that invitation of Georgie Gobel to enjoy a ride on his new bike. Georgie pedaled down here this afternoon to see the gang. He thinks nothing of a 15-mile ride on his new wheel. I don't blame you Georgie, it's a dandy.

Quick-Thinking Announcer

Louis Roen, NBC announcer was telling me today about the time he was announcing Today's Children. Bess Johnson who so ably portrays the part of "Fran" on the show, was reading her lines near the end of the script . . . she felt a fainting spell coming on . . . Louis standing near by noticed her, and stepped over to the mike to support her as she read. Bess read her last line and then swooned. With one hand holding his script and the other supporting the unconscious Bess, Louis read his closing commercial . . . just another little story about something you couldn't see.

George Biggar returned this morning from Mammoth Cave, Kentucky . . . that's why I couldn't get him on the phone at 3:00 a. m. this morning when I called from Battle Creek to tell him I had missed my train and couldn't be here for that seven o'clock spot.

Just Looking Around

It is 4:30 p. m. . . . we have been off the air an hour and a half . . . maybe you'd be interested in knowing what's going on around here. Larry Wellington of the Westerners is busy getting out next week's numbers in advance . . . Jimmie of the Dean Brothers is out in the back room strumming a guitar and trying to overcome a bit of difficulty with a number . . . Ed Drake sits next to me here at the other typewriter getting out tomorrow's Jamboree show . . .

AD LIB

BY
JACK HOLDEN



Florence Ray is in the next office looking up a good recipe to give the ladies on tomorrow's Household Parade . . . Art Page must be busy . . . I haven't seen him for hours but I know he's in his office poring over a mountain of letters . . . Sophia Germanich's fingers fairly fly over her typewriter back there in the music room . . . Tiny Stowe is reading over some copy for the next morning minstrel show . . . Bill Jones is already beginning production on next Saturday's National Barn Dance . . . Andy Anderson and Burr Whyland are busy in the control room inspecting numerous little gadgets.

My thanks to Ivan Korthose of Boyne City Michigan for that box of potatoes he sent me last week. Great big fellows they were . . . and believe me they'll taste good tonight. Also my appreciation to Mrs. Funk of Laporte, Indiana, for the very fine book she sent me last week.

Speaking of Laporte . . . I don't think there is a prettier little town in the country. Maple trees all over the town . . . beautiful ones . . . that's where the Maple City Four came from.

Dads and Mothers Don't Change

My mother and Dad will never change I guess. Yesterday was the first time I had seen them in months . . . on walking into the house Mom took one look at me . . . suggested I put on a clean shirt, and Dad told me to take more time eating at the table. But believe it or not I really enjoy having them "bawl" me out . . . it used to be a daily (or should I say hourly) occurrence but now they come few and far between.

Thoughts while strolling around the studios. An engineer is just about the most important man in radio but I certainly wouldn't tell him so. (If you engineers read this, I was only fooling). Al Boyd not only operates a stop watch accurately but he possesses a certain technique that must be a gift. (I know the watch was.) Allan Massey and Dott of the Westerners playing ping pong . . . Allan is by far the poorer player of the two . . . even I can beat him. I hope they never take that soft davenport out of the back room . . . it is so nice. . . I'd sure hate to be locked in the organ loft sometime when Ralph was playing Washington Post

March. . . John Brown gets as much satisfaction from chewing gum as does Lulu Belle, but not as much gum. . . Oscar Tengblad back from the hospital after five weeks, is again making life miserable for me. I guess he'll never forget the day I stuffed the mouthpiece of his trumpet with paper. He didn't play his solo part that day, and nearly burst a lung trying to. There's Check Stafford writing out some notes for Stand By! . . . better get started on my column.

The Radio City pages tell it: A woman laughed so hard at Ed Wynn's broadcast in the NBC Auditorium studio the other evening that she lost her false teeth and didn't even miss them until she started to eat a late supper in a near-by restaurant. Her much-embarrassed spouse returned to the studio and asked the NBC lost and found department for aid. Sure enough, they found the teeth under the chair in which the woman had been sitting.

Although he is one of the busiest men in the show business, Major Edward Bowes still finds time to put-ter around the vast flower gardens on his estate up the Hudson river from New York.



"Come on, fellow—sharpen it up."

Briefs from the Country Side at Burr Ridge Farm

By **CHECK STAFFORD**

FOLKS out at Burr Ridge Farm, in DuPage county, Illinois, like their sweet corn, and we found the other day that Lee Shaddle had two plantings made, both up, and he expects to put in several more rows later, of a late variety.

Some may ask why so many plantings? Well, in ordinary or normal seasons, by planting a succession of sweet corn, by the time one planting is, say half grown, the later one will be up and coming on, and as the corn matures and is used, later plantings will be ready.

What's greater than being able to go out into the garden and gather a nice mess of roasting ears, almost any time during the long summer? Last summer, though, owing to the dry weather, when it did finally rain—all plantings made, came up at once. After all, old Mother Nature decides when crops will sprout or mature.

It's surely been a great year for garden "sass" to grow and how both garden stuff and weeds, too, do grow this season.

Before starting out over the farm we looked in at the tool shed where the men were going over hay-making tools in readiness for harvesting alfalfa. Nothing like being ready. Stopping to mend machinery, right in harvest, might mean considerable loss.

Chinch Bugs Decrease

The oats is surely a fine stand, and heavy. We found a few chinch bugs, but Lee doesn't believe, owing to the vigorous growth, that the bugs will be able to do much damage. Most everyone knows that last year, at this time, the pests were swarming in the small grain and were the cause of great loss all over the farming sections of the Mid-West. These little black and red bugs seem to have Nature against them this year, as they do not thrive in cold, damp weather, and checking the bugs' second-year damage by wet weather has been one benefit at least—of the excessively rainy spring and summer.

Next, we rambled down the creek bottom, to the alfalfa field and its

tall, thrifty growth made us wonder if the men could manage to get all that hay in the barn. Lee told us that he had mow room for all the hay they would cut and that there was room for 20 acres of oats straw in the big mow, also.

The big bank barn haymow is empty now, along with thousands of others all over the country, but the heavy crop now being harvested will fill haymows to the hay fork track in the very top of many a barn for the first time in several seasons. Talking of haymaking and mows . . . how many of you readers have enjoyed a good nap up in the old haymow while the rain pattered down on the roof, just above you?

THREE CHOICE GUERNSEY HEIFERS



"Keep 'em a little bit hungry—that's the way to make 'em grow."

Joan Blaine, NBC dramatic star, has added the 150th cat to her oddly assorted collection. Joan's cats, however, require neither board nor much room, for they are not flesh and fur—they're china, gingham, porcelain, carved wood, wool, soap, chocolate, and what have you?

On our way from the fields back to the house we rambled through the creek bottom pasture and stopped to admire the pretty picture the Guernseys made, with the bright green hillside pasture as a background. Speaking of the Guernseys, in March one of the herd, Number 66, won second place in the DuPage Cow Testing Association, with her production of 76 pounds of butterfat for that month. One of her calves is shown in the picture on this page.

Trees Growing Well

Not only are gardens, crops and weeds thriving at Burr-Ridge Farm, but the shrubbery and tree nursery stock (much of which was transplanted this spring) is doing fine, owing to the plentiful moisture.

Not in years has there been so excellent a spring to set out shrubbery or trees. Hardly a single tree or shrub set out this spring has died. We noticed one small elm was dead, and on examination found that borers had been the cause. The massed plantings of evergreens and privet hedge planted around the barnyard circle driveway were looking fine and thrifty. One would hardly believe they had just been set out this spring.

Well, folks, that's all our Burr-Ridge Farm news items for this week, but later, from time to time, we'll be back with more.

Herman Felber, Jr., violinist, was director of music aboard the battleship which carried President Woodrow Wilson to the Peace Conference. On board he made the acquaintance of a Mr. and Mrs. Franklin D. Roosevelt. Mr. Roosevelt then was Assistant-Secretary of the Navy.

HOWDY, folks. Well, now that the Fourth is over, the season of family reunions starts in. Folks will gather at the parks or in shady groves, traveling great distances to meet one another and join in eating fried chicken and cake.

Talk will be of the marriages and deaths of the past year, and some will tell of the pioneer days, long before, when more distant relatives would have to drive their carriages or buggies all day and part of the night to attend, coming over dusty roads. No cement highways or autos made family reunion trips easy, back when Grandpa and Grandma first settled on their farm.

A party of radio folks were guests at a big dinner given for them down at the Decatur, Illinois, K. of P. orphans' home, where they had entertained visitors as part of the home's 25th birthday celebration. Great platters, piled high with nice brown-crusted fried chicken, were brought in. The happy bunch were enjoying their fill of good things. More fried chicken was brought in, and there were cakes and salads galore . . . and still more fried chicken. Finally, when the third heaping platter of chicken was placed on the groaning table, Al Rice of the Maple City Four shoved back his plate and said: "Well, I'll tell the world I like fried chicken, but I don't mind admitting that for ONCE I've sure had my fill. I couldn't eat another piece if it was to save my life." And he was speaking for the whole crowd. Those present were The Maple City Four, Grace Wilson, Eddie Allen and the Dean Brothers, all from WLS; Eddie and Fannie Cavanaugh, Yank Taylor and Gene Arnold.

We miss Joe Kelly, who is away on his vacation, part of which will be spent in Canada. Wonder if Joe will send us a vacation card from up there, saying: "Having a good time. Wish you were here."? We've been helping Art Page turn out Stand By! these last two weeks, while Julian Bentley is away, and we would like to say that folks are wrong who figure all it takes to edit a magazine and see that it is on the press by the deadline hour is to have a pair of sharp scissors and lots of paste. It takes work.

We had been out in the country, and our suburban car stopped near a railroad crossing watchman's shanty. The man had that tiny spot of ground around his shanty fairly bursting with bloom and color. Many fine flowers nodded cheerily in the



THE LATCH STRING

By



"CHECK"
STAFFORD



sun, and in every spot and cranny he had beans, radishes, lettuce and other garden truck growing. Even a little strawberry bed grew right up to the door and we reflected that here was a chap who on a tiny patch had done more, both for himself and to cheer others as they passed by, than many do with great mansions and hundreds of acres surrounding.

Just finished reading an interesting letter from Mrs. F. E. Small of Pontiac, Illinois, in which she tells of the Duncan family, reared at Deer Creek, Illinois. The family of nine brothers and sisters have a combined age of 602 years, and all are in good health and able to work. The family is scattered, being residents of six states. Mrs. Small is a sister.

Heard with regret of the passing of Rev. E. W. Kowalsky, who for several years was chaplain of the state penal institution at Joliet, Illinois. It was our privilege to meet Rev. Kowalsky during his several visits here, and to have many interesting chats with this fine man. He was sincere, kindly and so earnest in his helpful endeavors for his prison parishioners.

Many a man, today on the "outside", owes his start on the right road to Rev. Kowalsky's interest while he was on the "inside". Rev. Kowalsky never spoke of the men as convicts, nor of the prison as the "penitentiary," but spoke of them as his "boys" and the prison as "the institution." Rev. Kowalsky has passed on, but his life work stands as a monument that all will remember, and his memory will live on in the hearts and minds of thousands.

Now that the gardens are booming, it won't be long until we can enjoy roasting ears. Folks out through the country are having fresh cherry pie, and this has been a great season for tender, nice radishes. Fried chicken is here for the summer, and we hope it's to be a good year for cantaloupes, too. But here we are talking of good things to eat, and the printers are waiting for this copy. Still, a dish of good country butter and about a dozen ears of Golden Bantam would go mighty fine, wouldn't it?

Well, folks, here's where we sign off for this issue. So until this next week, we'll just say good-bye, and take care of yourselves.

HOT SHOTS TAKE A PICTURE



Otto (Gabe) Ward of the Hoosier Hot Shots brings this snapshot of Mr. Vernon, taken when they visited recently at Washington, D. C.

Man on the Cover

THE voices of the congregation of the Methodist church of Independence, Missouri, rose and swelled as a hymn was finished one summer Sabbath morning in the early nineties. In the organ loft a slender, dark-haired boy pumped furiously at the bellows so that the organist would have sufficient air pressure to finish the hymn with one grand, throbbing chord.

"It was those grand, impressive chords that made the job hard," says Arthur Page. "One of those fine, resounding chords with most of the



Arthur Page and Ben, the St. Bernard.

stops pulled out, and the boy pumping the organ had to hustle to keep up."

So it becomes apparent that Art Page is eligible for membership in that national organization of Former theif it stre who once pumped a clearly defined from the sea . . . on land. And, could it be? Yes, it was—a school of fish! Boy! They must be big when you could see them 1,500 feet up in the air! Farther on—there could be no doubt—a porpoise! Basking in the sunlit shadows just off the beach—and another, and still another. Six of them! Even Slim Miller will lay off his 25-pound, wall-eyed pike now.

Suddenly we left the keys and struck out over the open Atlantic. Soon we could no longer see land. Wonder if these hydroplanes ever get any water in the gasoline. Oh well, this thing would float anyway. Ah—there's a steamer—chorus of ah's and oh's. Doggone, Jack Holden's got me writing in dots and dashes now!

Finally, after the same cloud banks that fooled Columbus had been suffi-

himself became an expert horse manicurist, learning how to clinch the nails and polish the hoof after the shoes were nailed on. He also put in a million (at least) tire bolts and learned how to temper steel from his father who was a true craftsman and metal worker.

There followed a variety of other jobs for Art. He carried the "Independence Sentinel," at a dollar a week, worked in a tomato canning factory.

In 1903, the Page family moved to Kansas City where Art entered Manual Training high school. He helped pay his own way, working chiefly as a lamp lighter. His route was five miles long and he covered it twice a day. In the morning just at dawn he covered his route to turn off the lamps. Many a morning he fell asleep as he walked. Once he walked, sound asleep, for a hundred yards. He knew it was this far because he had to retrace his steps to recover the stick he had dropped as he dozed off.

Organist Never Knew

On this job Art had a chance to indulge the interest in music which had kept him for long hours at the old family organ, playing, as he said, "for my own amazement." As president of the Epworth League, he had a key to the church which was on his lamp-lighting route. And many dim dawn in Kansas City found Art seated at the church organ improvising and trying out new chords he had discovered. During this period, also, he helped edit several church and young people's publications and got the first touch of printer's ink in his veins.

His grandfather had been a minister and both Art's mother, Harriet Nichols Page, and his grandmother had been teachers. Art developed a bass voice, sang in choirs and glee clubs and showed symptoms of being a six-footer. One grandmother thought he should study for the ministry.

Along Came a Girl

Art decided the ministry was not for him, however, and after a summer in the Kansas harvest fields, enrolls in a school of agriculture at which a palm-shaded. In college he enade stretched out for mazing vablocks. The sun beat down among tune of 90 in the shade, yet every body wore coats. Linen, silk or cotton coats. I was going down to dinner in my shirt sleeves! Again all the boys were in accord. (Wyn Orr and Milt Mabie would probably call that a fertile occasion for one of their infamous puns!)

Their Own "July 4"

After dinner we had two cars, two guides and the whole afternoon and evening for sights. Frank and Pete, the Cuban guides who spoke fluent American, were made honorary Rang-

and, in short, sent him back to university to finish. Young Miss Reeder went even further to demonstrate her confidence in Art, and a year after his graduation, they were married.

Planned Dairy Career

Art had majored in dairying under Professor C. H. Eckles, internationally famous in his field and planned to be a dairy farmer. He might have continued in research or education but he had smelled too much printer's ink as a boy and in college where he contributed to various outside publications, as well as writing for the agricultural school paper and handling publicity for the school.

He started work as assistant editor of Orange Judd Farmer, became editor within two years and continued in that post for 14 years. He came to Prairie Farmer January 1, 1927, as commercial editor, later associate editor. With the advent of broadcasting, Mr. Page appeared frequently in 1924 and thereafter on numerous Chicago stations. As conductor of Prairie Farmer's dinnerbell program he is well known in the Middle West. At the request of Mr. Burrige D. Butler, publisher of Prairie Farmer and president of WLS, Mr. Page became editor of the station in 1933. In this post he is called upon to decide on many matters of station policy.

Studies Educational Broadcasts

Early this year Mr. Page launched a radio vocational guidance series of broadcasts which drew high praise from educators, parents, state officials and personnel men. Right now he's hard at work on a series of broadcasts for the classroom which WLS will launch this fall. He is a natural-born instructor, never happier than when he has a group of children around him asking questions.

He also has found time to edit the annual Family Album which Prairie Farmer-WLS has issued for listeners.

Mr. Page is a clear-eyed fellow who has a tendency to want to know what lies behind individuals and things. His knowledge of human nature is keen and he is a close observer.

Mr. and Mrs. Page live on a small farm near Wheaton, Illinois, and so Art is still getting up at the crack of dawn to come into Chicago. They have three sons, Tom, almost 20; John, 18, and David, 10.

Art stands just six feet, has dark brown hair with a sweeping wave in it, gray eyes, weighs about 170 pounds and has a deep voice.—J. T. B.

Howard Chamberlain is laughing his week about his life history, which last week on this page listed him as having been "distribution engineer" for a pie factory. "In other words," says Howard. "I was the delivery boy!"

HOMEMAKERS' CORNER

By MRS. MARY WRIGHT

SCHOOL days are over and nearly a month of vacation has passed . . . with two to go, as the football enthusiast would express it. Such a long vacation should be very profitable in building up the physical and mental health of your child as well as developing a sense of responsibility and self-reliance. But a vacation may prove boring or detrimental to health. We expect our children to have a profitable summer, so let's look at the situation and see how this can best be accomplished.



Mrs. Wright

All of us like variety and yet we seem to thrive on a routine schedule. Every child should have a certain amount of exercise to develop his muscles and a certain amount of work each day to encourage responsibility.

Farm Child Needs Play

Children who live on the farm usually get enough exercise because they have plenty of trees and gates to climb, horses to ride and races to run, besides the exercise which they get at their work. Consequently, the vacation of the child on the farm is not such a problem as it is in the city. But the old saying "all work and no play makes Jack a dull boy" still holds true, and the thing we must watch out for on the farm is that the child gets enough play—not for the purpose of developing muscles, but to cultivate his social instincts. If there are no other children in the family, perhaps you can arrange with your neighbors for a definite time when your children can get together every few days during vacation. Psychologists tell us that the hours spent in play are just as vital an influence in molding character as the hours spent in school. In these early years when they appear to be engaged in casual play, they are molding their ideals and habits, their interests and ambitions which will govern the course of their future life to a large degree.

Problem of City Child

In the city, the vacation problem is a greater one. Here we must provide more equipment for the child, and we should see that each child is given a certain amount of work to do each day. Mother's work should be lightened during the summer and

it can be appreciably, to the advantage of everyone concerned, if each child is given a certain number of jobs to be done each day. There should be an understanding at the beginning that the work should be done within a certain time each day and no one should need to be reminded of it. It is so much easier to form the habit of assuming responsibility when the child is young and the tasks are small than it is in later life when the work is heavier.

Playground Equipment Helps

Since there are not so many natural playgrounds and play equipment in town as are found in the country, we must supply them, for that old proverb about "Satan finds some mischief for idle hands" is painfully true. It is only a narrow margin between the happy child who is energetically interested in constructive play and the mischievous trouble-makers who have an anti-social attitude of mind. A gymnasium outfit with swings, seesaws and horizontal bars to take the place of trees, a board over a wooden fence, and a ladder to the haymow; bicycles, tricycles, scooters to take the place of "Old Dobbin"; and one or more constructive games chosen by the child himself such as a carpenter or chemistry set or garden tools for boys, and cooking, sewing or nursing equipment for girls to develop an outside interest or hobby which may eventually lead to an indication of the child's aptitudes and talents. Developing an interest along these lines also helps to keep the child from over-exercising and hence losing weight.

In play as well as in work there is danger in overindulgence. If

child can manage to strike a good balance in the various types of each for the summer months, apparently on his own initiative, his summer vacation will be a great success from an interest as well as a physical standpoint.

They'll Like This

Let your children work off some of their extra energy and develop their muscles, and at the same time help in preparing a treat for dinner. Turning an ice-cream freezer can be lots of fun, especially when it comes as a surprise reward. Be sure to warn them not to get salty water on the grass, though, because salt will kill grass.

This ice cream is cooked and cooled before freezing. It will have a better flavor if it can stand 12 hours or overnight after cooking before freezing, but this is not necessary.

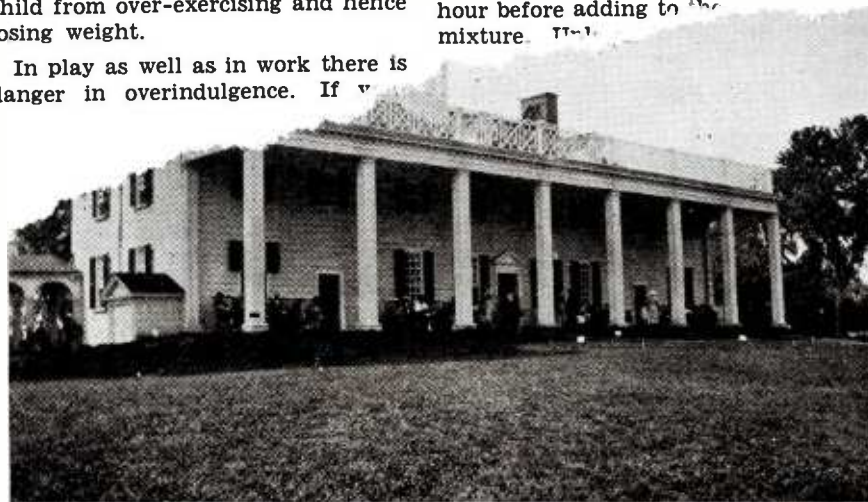
COOKED ICE CREAM

(1 gallon)

1 quart milk	1 quart cream
½ cup flour	1 tsp. lemon extract
3 cups sugar	1 tsp. vanilla
4 eggs (or less) well beaten	More milk to fill freezer ¾ full (about a pint)

Scald milk in a double boiler. Mix the flour with half of the sugar, add the beaten eggs and then pour on the hot milk, slowly, stirring constantly. Pour back into the double boiler and cook for 40 minutes, stirring occasionally to keep it smooth. Allow to cool well. Then add the cream, vanilla, lemon, the rest of the sugar, and strain it as you pour it into a gallon freezer. Add more milk to fill the gallon freezer, not more than ¾ full. Freeze in the usual way.

If you want to add fresh fruit to this ice cream, omit the vanilla and lemon, and crush the fruit, sugar it well and let it stand at least half an hour before adding to the mixture.



Otto (Gabe) Ward of the Hoosier Hot Shots brings this snapshot of Mr. Vernon, taken when they visited recently at Washington, D. C.

LAZY GULF DAYS

(Continued from page 5)

ters time after time, and had offered the boatman a bonus of \$1,000 for a sailfish, only to be disappointed. And yet, within four hours Lucky Lew had pulled in two sailfish—one 50-pound and the other 60. The rest of us had to be satisfied with dolphin three feet long, while the wives screamed with delight—or fright!

Hands blistered, faces and arms sunburned, some even a little sea-sick—yet everybody grinned with childish glee.

By Air to Cuba

And then the climax—getting aboard the 32-passenger Pan-American Clipper, bound for Havana. It was like boarding a Pullman, only this cabin was wider. The four motors, mounted on the 90-foot span wings had convinced the party it was quite safe. Then came the take-off. A deafening roar of the motors—and we knew why the steward had handed us little packages of cotton and closed the windows. Surging forward on the water until we were doing 70, gradually, almost imperceptibly, leaving the water, rising slowly in the bay. We were off!

The pilot struck a course almost due south, following the keys that stretched out beneath us in intricate meshes of filigree work. What a kaleidoscopic blur of color and design! Pea green blending into coral, amber, turquoise and baby blue, contrasting sharply with the deep indigo of the gulf stream.

You Can See the Gulf Stream

I had heard that you could see the gulf stream, but I suspected the statement came from the same source as they story of seeing the equator. Yet, there it stretched out below us, as clearly defined from the air as a river on land. And, could it be? Yes, it was—a school of fish! Boy! They must be big when you could see them 1,500 feet up in the air! Farther on—there could be no doubt—a porpoise! Basking in the sunlit shadows just off the beach—and another, and still another. Six of them! Even Slim Miller will lay off his 25-pound, wall-eyed pike now.

Suddenly we left the keys and struck out over the open Atlantic. Soon we could no longer see land. Wonder if these hydroplanes ever get any water in the gasoline. Oh well, this thing would float anyway. Ah—there's a steamer—chorus of ah's and oh's. Doggone, Jack Holden's got me writing in dots and dashes now!

Finally, after the same cloud banks that fooled Columbus had been suffi-

ciently and definitely pooh-poohed (and how Walter can pooh-pooh!), the steward informed us that that darkest and most recent cloud bank was decidedly—and un-pooh-poohably land—Cuba! That was when Clyde ventured bravely: "I don't see how anyone could be nervous about air travel." After everyone had taken a second reassuring glance at shore there was a chorus of agreement.

Two minutes along the shore and we saw that unforgettable ancient landmark, Morro Castle, which marks the entrance to Havana harbor. Right over it we flew, past the place where the Maine was blown up. The throttles were cut and we started the glide for our landing. When we were in the air it seemed we were making no headway. Now, as we landed, the piers, ships in harbor, "barber shops and drug stores" began whizzing past at a dizzy speed. Boy, even faster than Arkie thinks his red speedster can go! And then with a slight thud we settled on the water, sending a spray to either side that would have ended the drouth last summer.

A short "taxi" and we were at the Pan-American docks. Everybody out. What, no band? Might at least have sent a couple of native hill-billies down!

"Buenos Dias, Senores"

"Immigration office, this way, ladies and gentlemen."

Say, what is this? So now we're immigrants! I told Mary she shouldn't carry so many packages! All right, we lined up for the inspection. Will I sign that? What is it? "Your papers say you are a professional musician. You will have to sign this affidavit not to play in Cuba, sir."

We had reached Havana, the most distant point on our trip. Our hotel rooms faced the public square, from which a palm-shaded, marble promenade stretched out for about 20 blocks. The sun beat down to the tune of 90 in the shade, yet everybody wore coats. Linen, silk or cotton coats. I was going down to dinner in my shirt sleeves! Again all the boys were in accord. (Wyn Orr and Milt Mabie would probably call that a fertile occasion for one of their infamous puns!)

Their Own "July 4"

After dinner we had two cars, two guides and the whole afternoon and evening for sights. Frank and Pete, the Cuban guides who spoke fluent American, were made honorary Rang-

ers, in return for which they left out nothing! How they did cut through those narrow streets. Why all the flags? Independence day, Monday, eh? I see. Fourth of July comes two months early here. Where's the firecrackers?

But Frank and Pete were serious. There were a thousand things to see—no time for wisecracks. Old city walls and gates. Our Lady of Mercy Church—which was a revelation in art, most of which was native—the tree under which the first mass was said during one of Columbus's expeditions. All these breathed of a romantic and immortal past. Then the new government buildings, the Havana cigar factories, the Hotel Nacional, where soldiers and officers recently staged a prolonged argument, brought us right up to date in history.

The wealthy residential section was an example of "keeping-up-with-the-Joneses" and the idea was even carried into the cemeteries to be all the more emphasized. Building monuments by public subscription of not more than five pennies per person seems to have been a national past-time. There were scores of them.

Tropical Vegetation

Tropical gardens with pineapples, bananas, bamboo and cactus abounded. The countryside teemed with activity—in fact, we saw one team of oxen turn over a 200-yard furrow in half an hour! The rest of the natives were busy with their siesta!

The native music was expounded on the streets in the daytime by roving trios who made noises to the words of La Cucuracha as long as the small change lasted. In the evening the dance bands glorified it. There were numerous girl orchestras at sidewalk cafes—but they played only American popular dance music. The Rhumba was heard in various social clubs, notably Jiggs and Sans Souci. Although our American orchestras play the Rhumba more tunefully and intelligibly to us, there is a fascinating vagueness about the Rhumba—rhythm which only native bands can convey to the listener. Merton figured it out on black and white, thereby earning for himself the rather uncomplimentary nickname, La Cucuracha. Personally, I like the Westerners' version of that Rhumba tune better than the Cuban native bands.

In the small hours of the morning the music ceased, a full moon danced on the rippling surface of the harbor, the natives in their linens strolled up and down the promenades breathing the sea breeze, seemingly content just to walk. Taxis had no business. No noisy horns. Just the drowsy hum of lazy conversation, the click of heels, occasional merry laughter. Next day was Independence Day. This was Havana's night.

"Buenas noches senoras, señoritas y senores. Mil gracias."

YOU REQUESTED - -

Buying a School Radio Ideas for Raising Money

EDUCATORS now recognize the radio as a very valuable supplement to class work. On many occasions when the school is equipped with a radio set it will be possible to listen to special programs of great value.

Recognizing the problem of the small school in financing the purchase of a good receiving set, we are happy to give this group of ideas which have been successful as money-raising ventures.

Everybody Takes Part

In starting your campaign to buy a radio it is important that everyone in the school district take an interest in the project. If you are so fortunate as to have some one citizen who can make a large contribution, or donate the radio outright, that of course saves the trouble of putting on a campaign. On the other hand, your radio set will be more appreciated if a large number of men, women and children in your school district have a part in raising the money.

Appoint Committees

The president of the Parent Teacher Association or other organization which is sponsoring the campaign to raise money should appoint a ways and means committee of three or more members, depending upon the size of the organization. Allow the committee members to choose sides from the remaining membership list, and each group will then stage a money-raising contest. The smaller the group, the more active each member is likely to be. Set a definite time at which all money is to be turned in. The winning team should be entertained, simply, by the losing team. The president of the Association should act as advisor for each group, rather than taking an active part in anyone.

The suggestions which follow, most of which have been sent in by listeners, have been tested and should prove helpful to the various groups.

Sunshine and Shadow Bags

Divide the membership of your Parent Teacher Association or the families in your school district, into two groups. For a period of two months each person or family looks at the weather every day at 9:00 a. m. If the sun is shining the sunshine group puts dimes in their bags, and if the sun is not shining, the shadow group put dimes in their bags. At the end of the period the losers must give a supper or a picnic for the winners.

Gather together old clothes and

used furniture from every home in the school district. Rent an old store in town and have a sale for several days. In a farm community this might also include old implements or even small livestock.

Patched Overalls

A pair of overalls or an apron is passed around to each member of your Parent Teacher Association. Each member sews a patch on them, putting inside the patch as much money as she cares to give, and then passes it on to another member. The patches are then opened at a special meeting.

Quilt Sale

Have the ladies in the school district come together and make a quilt. The quilt is sold at a spirited public auction.

Organization Supper

Have all the food donated by members of the Parent Teacher Association, and sell tickets of admission for the supper.

Hobby Party

The idea was for people in the school district to display and sell their hobbies. One man donated an electric clock he had made, and a fire screen he had designed. Women gave many beautiful quilts. Girls gave their fancy work, and boys gave collections of rocks, small handmade pieces of furniture, etc. People whose hobby is music gave an interesting program. The refreshments were all donated.

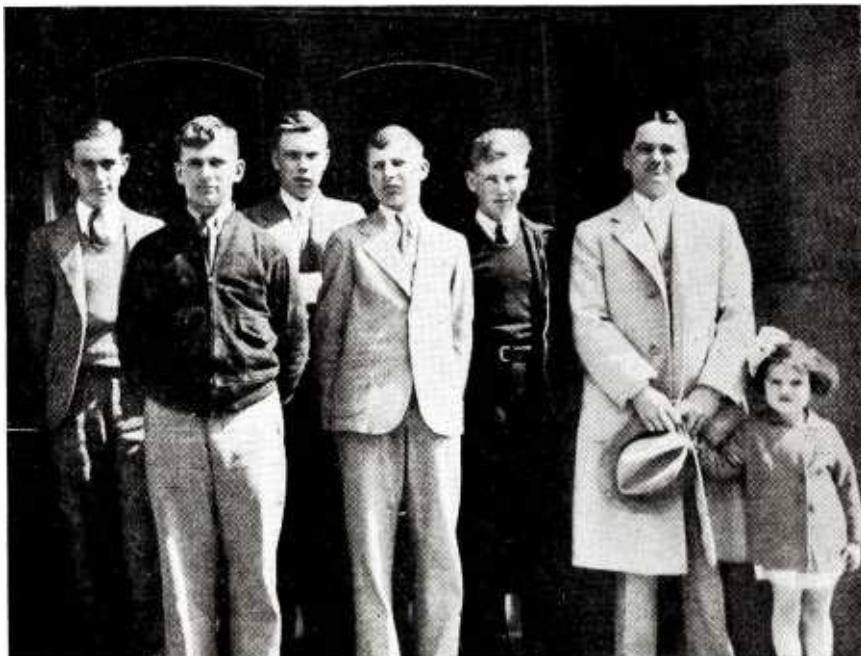
Name Quilt

Have the Parent Teacher Association make a quilt, using a sun-flower design, and putting the names on the petals of the sun-flower. Each person gives a dime to have his name put on a petal. Twelve sun-flowers, with twenty petals each, make \$24.00 for names alone, and then the quilt is sold.

Penny Social

Here you might require that for admission to the party, each person must give a penny for each year of his age, or each inch of his height, or each inch of his waist line. During the course of the evening, various measurements are taken. The lady and man having the largest foot must contribute ten pennies; those having the largest hat sizes, ten pennies; the heaviest person, ten pennies; the lightest person, ten pennies, etc.

THEIR SCHOOL HAS A RADIO



Here's a part of the Big Rock, Illinois, consolidated school baseball team, with their superintendent, E. L. Welton and his little daughter, Mary Frances. The group recently visited our studios, Miss Welton being a guest on Jolly Joe Kelly's Junior Stars' program. Following their visit here, Superintendent Welton took them to the baseball game. Big Rock school enjoys a radio, the gift of the class of 1933.

TUNING SUGGESTIONS

Discuss Moon Eclipse

"The eclipse of the moon' will be the subject of an interview between Dr. Clyde Fisher, curator of astronomy at the American Museum of Natural History, and Hans Adamson, assistant to the president of the Museum, during a special broadcast from 10:00 to 10:15 p. m., CDST, on Thursday, July 11, over an NBC-WEAF network.

The moon's eclipse, which will occur on Tuesday, July 16, at midnight will be discussed by the scientists.

Intimate Interviews on WLS

After more than three years of work with needle and thread, Mrs. Ethele Sampson of Evanston, Illinois, has just completed one of the most unusual quilts seen anywhere in the United States. She calls it her "Historical Quilt" and proudly points to its cover containing many neckties actually worn by famous persons including President Roosevelt and members of his cabinet, and parts of dresses worn by famous women including the aviatrix, Amelia Earhart, and Mary Pickford.

Phil LaMar Anderson of the WLS program staff has made a date to interview Mrs. Sampson in the studios of WLS Tuesday, July 9, at 11:00 a. m., CST, as the first of a new series of "Intimate Interviews" is presented. Mrs. Sampson has promised to exhibit her remarkable quilt. The discussion of her achievement in needlecraft should interest every woman.

Sunday Afternoon Symphony

Symphonic Hour, featuring Columbia Symphony Orchestra, will be on a nation-wide Columbia network, Sunday, July 7, 2:00 to 3:00 p. m., CDST.

Air Travel Discussed Monday

Five of the world's greatest aviators will be on NBC-WEAF network, Monday, July 8, 12:15 to 1:00 p. m., CDST. The topic, "Air Travel Twenty Years Hence."

Hands Across the Sea

The first in a new weekly series of Transatlantic Bulletin programs from London, designed to foster better understanding between America and Britain, will be featured by Columbia Broadcasting System, Sunday, July 7, 11:45 a. m., CDST. Speaker, Sir Frederick Whyte.

Amateurs

National Amateur Night is featured on Columbia network, Sunday, July 7, 5:00 to 5:30 p. m., CDST. Master of ceremonies, Ray Perkins, will present several winners of previous national amateur programs, in addition to new talent.

International Thinking

From the Institute of Public Affairs of the University of Virginia, NBC-WEAF broadcasts the topic, "Conflict and Cooperation Across the Pacific," Wednesday, July 10, 6:30 p. m., CDST. Speakers include Pearl Buck and her husband, Richard J. Walsh, editor of Asia magazine.

Bands

Three distinguished band programs may be heard on WENR, Chicago, as follows: Sunday, July 7, Armin Hand's Band—9:00 to 9:30 p. m., CDST. Monday, July 8, Max Bendix's Band—9:00 to 9:30 p. m., CDST. Tuesday, July 9, Glen Bainum's Band—8:30 to 9:00 p. m., CDST.

Fast on His Feet

Jimmy Dean of the WLS Dean Brothers harmony team, was a star track man during his high school days. He won the 100-yard dash during everyone of his four years. He was also a member of the high school grid team.

Vivienne Segal, singing star of the American Musical Revue, heard Sundays over NBC, has been awarded an honorary professorship in the New York Schools of Music. Arthur Cremen, director of the institution, announced that Miss Segal was being so honored because of her efforts to encourage young singers.

Spoons to the babies and glasses to the grownups—these are the tokens of esteem used by Gosden and Correll (Amos 'n' Andy). They present silver spoons to babies named after them and glasses engraved with the names of characters in their sketch to particular friends who visit their office and whom they meet on their road tours.

Broadcasts from Strange Place

The announcement of a new NBC program series featuring direct broadcasts from a Staten Island ferry boat during the rush hour, a trip to Coney Island, and a visit underground in the Weehawken Tunnel, brings to memory some of the unusual places from which broadcasts have been made.

In Chicago, for example, there is a railroad system in the freight tunnels underneath downtown streets, which many residents of Chicago never heard of. WLS engineers have conducted broadcasts from the cavernous depths of this tunnel, 40 feet under the street, as well as from a water supply tunnel, now in use, many feet beneath the bottom of Lake Michigan. The broadcasting point was two miles from shore. Another broadcast came from one of the lighthouses guarding the Chicago harbor on Lake Michigan.

During the World's Fair, broadcasts came from such unique places as the top of the Sky Ride tower, from an airplane flying a mile above the Fair grounds. One of the most unique broadcasts at that time was a solo sung by Grace Wilson from a plane a mile overhead, while John Brown played her accompaniment on the piano at the Eighth Street Theatre. This unique job was so perfectly done that listeners could hardly believe the singer and the accompanist were so far apart.

Broadcasts of farm gatherings, such as corn husking contests, have placed the broadcasters sometimes on top of a truck, sometimes in a tall tower, sometimes on a shaky platform high up in a tree overlooking the field.

The engineers get so accustomed to these unique situations that they always answer, "Sure, we can do it. What is it?"

Anvil Recollections

Check Stafford wants to know who remembers the days when we fired off the anvils on Fourth of July morning. We do. Father had one special anvil—you know every anvil has one hole in the bottom—and for each birthday of the oldest boy, he drilled another, until there were six holes in all. Fill those all with black powder, set another anvil on top, and pile on a swage block, touch it off, and you'd think the war was on. Anyway, the year the sixth hole was drilled, when it was touched off in the public square at daybreak, the concussion broke a lot of store windows. So after that we stayed at the edge of town.—A. P.

20 ORIENTAL POPPY, 5 Iceland Poppy, 25 assorted Hybrid Delphinium plants, all 50 Postpaid, safe arrival and satisfaction guaranteed for \$1.00. Strong, well rooted, field grown plants for summer setting. Some will bloom this fall. Root cutting Double Oriental Poppy Free if you order this month. CLARK GARDNER, Route 4, Box 2, Osage, Iowa

... LISTENING IN WITH WLS DAILY PROGRAMS

Saturday, July 6, to Saturday, July 13

870 k.c. - 50,000 Watts

Monday, July 8, to Friday, July 12

MORNING PROGRAMS

- 5:00—Daily—Smile-A-While.
- 5:20-5:30—Daily—Service features, including Temperature Reports; Chicago Livestock Estimates; Weather Forecast; Day's WLS Artists' Bookings.
- 5:35-5:45—Farm Bulletin Board, Check Stafford; Crop Reports.
- 6:00—News Report—Julian Bentley.
- 6:15—Morning Round-Up—Otto & His Tune Twisters; Dean Bros.; Hoosier Sod Busters; Pat Buttram; Arkie; Ralph Emerson; Tommy Tanner; Chicago, Indianapolis and East St. Louis Livestock Estimates.

Saturday Eve., July 6

- 6:00—The Westerners. (Litsinger Motors)
- 6:15—Favorite Acts.
- 6:30—WLS National Barn Dance.
- 7:00—Keystone Barn Dance Party. (Keystone Steel and Wire Co.)
- 7:30—National Barn Dance NBC Hour with Uncle Ezra, Maple City Four, Cumberland Ridge Runners, The Westerners, Verne, Lee and Mary, and other Hayloft favorites, with Joe Kelly as masters of ceremonies. (Alka-Seltzer)
- 8:30—Barn Dance Frolic, George Goebel with Otto's Tune Twisters.
- 8:45—Barn Dance featuring Bill O'Connor and WLS Rangers.
- 9:00—Prairie Farmer - WLS National Barn Dance continues until midnight with varied features, including The Westerners' Camp-Fire Songs at 10:00.

- 7:00—Morning Devotions, conducted by Jack Holden, assisted by WLS Rangers and Ralph Emerson.
Sat.—Dr. Holland gives review of Sunday School Lesson.
- 7:15—Jolly Joe and His Pet Pals.
- 7:30—Sears Retail Program with Ford Rush, Ralph Emerson and Marquis Smith.
- 7:45—Daily—John Brown, pianist; WLS Artists' Bookings.
Mon., Wed., Fri.—Arthur MacMurray in News of Prairie Farmer-WLS Home Talent Bookings.
- 7:55—News Report, Julian Bentley.
- 7:59—Chicago and Indianapolis Livestock Estimated Receipts; Chicago Hog Flash.
- 8:00—Morning Minstrels—Dean Bros.; WLS Rangers; Dan Duncan; Jack Holden.

Sunday Evening, July 7

- 5:30 p. m. to 7:00 p. m., CST
- 5:30—Bakers' Broadcast featuring Joe Penner. (Standard Brands) (NBC)
- 6:00—NBC Concert Orchestra.
- 6:45—Henrik Van Loon.



George Biggar hereby demonstrates his faith in a bit of vigorous calisthenics. No, that tree was bent over thataway before George pulled his Tarzan act.

Sunday, July 7

- 7:00—Romelle Fay plays the organ in 30 friendly minutes announced by Howard Chamberlain.
- 7:30—Lois and Reuben Bergstrom in heart songs. (Willard Tablet Co.)
- 7:45—News broadcast with summary of week end world-wide news brought through Trans-Radio Press.
- 8:00—"Sycamore and Cypress"—Eureka Jubilee Singers with Bill Vickland.
- 8:30—WLS Little Brown Church of the Air—Dr. John W. Holland, pastor. Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Romelle Fay, organist.
- 9:15—Herman Felber, violinist.
- 9:30—Tommy Tanner, ballad singer.
- 9:45—Orchestra.
- 10:15—Homer Griffith, "The Friendly Philosopher." (Fred J. Walsh Co.)
- 10:30—Sunday Music Hall Concert; Orchestra; Verne, Lee and Mary; Phil Kalar; Weather, Livestock Estimates.
- 11:00—WENR Programs until 5:30 p. m.

- 8:15—Tower Topics by Sue Roberts. Songs by Bill O'Connor, tenor, assisted by John Brown. (Sears Mail Order)
- 8:30—Today's Children—Dramatic Adventures of a Family. (NBC)
- 8:45—Mon., Wed., Fri.—Phil Kalar, "Old Music Chest," with Ralph Emerson. (Zono Ointment)
- ...Tues., Thurs.—Hoosier Sod Busters and Tommy Tanner.
- 9:00—Household Parade, conducted by Mrs. Mary Wright, Home Adviser—Rangers; John Brown, pianist; Ralph Emerson, organist; Dean Bros.; Old Story Teller; Weather Report.
- 9:45—Mid-Morning News Broadcast—Julian Bentley.
- 9:50—Butter, Egg, Dressed Veal, Live and Dressed Poultry Quotations.
- 9:55—Jim Poole's mid-morning Chicago Cattle, Hog and Sheep Market direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:00—Otto and His Tune Twisters with Evelyn Overstake.
- 10:15—Mon., Tues., Thurs.—Musical Program. Wed., Fri.—Homer Griffith, "The Friendly Philosopher," and Ralph Emerson. (Fred J. Walsh Co.)
- 10:30—Rhythm Range—The Westerners. Peruna-Kolor-Bak)
- 10:45—Mon., Wed., Fri.—Henry Burr's Book of Ballads.
Tues.—Grace Wilson, contralto; Ralph Emerson.
Thurs.—Vibrant Strings.
- 11:00—Mon.—Virginia Lee & Sunbeam.
Tues.—Intimate Interviews, by Phil Anderson.
Wed., Fri.—"Little Bits from Life," Bill Vickland, Ralph Emerson and Dean Bros.
Thurs.—Dr. John W. Holland.
- 11:15—Mon., Wed., Fri.—Corn Huskers and Chore Boy.
Tues.—Dean Bros. and Arkie.
Thurs.—WLS Orchestra in folk music.
- 11:30—Daily—Weather Forecast; Fruit and Vegetable Market.
- 11:40—News broadcast by Julian Bentley.

AFTERNOON PROGRAMS

(Daily ex. Sat. & Sun.)

11:45 a. m. to 2:00 p. m., CST

- 11:45—Prairie Farmer Dinnerbell Program, conducted by Arthur C. Page. 30 minutes varied farm and musical features. Dr. Holland in Devotional Message at 12:10.
- 12:15—Daily—"Pa and Ma Smithers," a rural comedy sketch. (Congoin)
- 12:30—Jim Poole's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)
- 12:40—F. C. Bisson of U. S. Dept. of Agriculture in grain market summary.
- 12:45—Homemakers' Hour until 1:30 p. m. (See special listing for Homemakers.)
- 1:30—"Maw Perkins," a rural comedy sketch.
- 1:45—WLS Rangers.
- 2:00—Sign Off for WENR.

- 12:45 p. m. to 1:00 p. m., CST
- 12:45—Prairie Farmer Dinnerbell Program.
Monday—Orchestra; Sophia Germanich; Arkie; C. V. Gregory, Editor of Prairie Farmer, in "Parade of the Week."
Tuesday—Ralph Emerson, organist; Hoosier Sod Busters; Otto's Tune Twisters; Sophia Germanich.
Wednesday—Orchestra; Tommy Tanner, Sophia Germanich.
Thursday—Westerners and Louise.
Friday—Orchestra; Sod Busters and Arkie; Sophia Germanich.

Saturday Morning, July 13

- 5:00-8:00—See daily morning schedule.
- 8:15—Sears Junior Round-Up.
- 8:30—Jolly Joe and His Junior Stars.
- 9:00—Household Parade.
- 9:45—Julian Bentley in up-to-the-minute World-Wide News.
- 9:50—Butter, Egg, Dressed Veal, Live and Dressed Poultry Quotations.
- 9:55—Program News, George C. Biggar.
- 10:00—Otto and His Tune Twisters; Evelyn Overstake.
- 10:30—Guest Artists.
- 10:45—Homemakers' Hour.
- 11:30—Weather Report; Fruit and Vegetable Markets; Artists' Bookings.
- 11:40—News—Julian Bentley.
- 11:45—Poultry Service Time; Ralph Emerson, organist; WLS Rangers, and Tommy Tanner.
- 12:15—"Pa and Ma Smithers." (Congoin)
- 12:30—Weekly Livestock Market Review by Jim Clark of the Chicago Producers' Commission Association.
- 12:40—Grain Market Quotations by F. C. Bisson of U. S. Department of Agriculture
- 12:45—Prairie Farmer - WLS Home Talent Acts.
- 1:00-2:00—Merry-Go-Round.
- 1:00-2:00—Merry-Go-Round; WLS Rangers.
- 2:00—Sign Off for WENR.

HOMEMAKERS' SCHEDULE

Monday, July 8

- 12:45—Orchestra. George Simons, tenor; Marjorie Gibson in Fanfare; Dean Bros.; Mirandy's Back Yard Philosophy.

Tuesday, July 9

- 12:45—Ralph Emerson; Westerners & Louise; Marjorie Gibson in Fanfare; Mrs. Wm. Palmer Sherman, "Book Review"; Mrs. Mary Wright, talk.

Wednesday, July 10

- 12:45—Orchestra. George Simons, tenor; Marjorie Gibson in Fanfare; Grace Wilson, contralto; R. T. Van Tress, Garden Talk; Mrs. Mary Wright, WLS Home Adviser.

Thursday, July 11

- 12:45—Vibrant Strings; Wm. O'Connor, soloist, with Orchestra; Marjorie Gibson in Fanfare; WLS Little Home Theatre, Drama.

Friday, July 12

- 12:45—Orchestra. George Simons, tenor; Marjorie Gibson in Fanfare; Dean Bros.; John Brown; Lois Schenck, "Prairie Farmer Homemakers' News."

Saturday, July 13

10:45 a. m. to 11:30 a. m., CST

- 10:45—Ralph Emerson; Wyn Orr in Fanfare; Verne, Lee and Mary; Hoosier Sod Busters; Interview of WLS Personality; George Goebel.

EVENING PROGRAMS

Monday, July 8

- 6:00—American Adventures.
- 6:30—Meredith Willson and Orchestra.
- 7:00—Sinclair Minstrels. (Sinclair Oil Refining) (NBC)

Tuesday, July 9

- 6:00—Eno Crime Clues. (NBC)
- 6:30—Edgar Guest in "Welcome Valley." (Household Finance. (NBC)
- 7:00—"Red Trails." (American Tobacco Co.) (final)

Wednesday, July 10

- 6:00—Penthouse Party. (Eno Salts) (NBC)
- 6:30—"House of Glass." (Colgate-Palmolive)
- 7:00—"Our Home on the Range," John Charles Thomas. (W. R. Warner)

Thursday, July 11

- 6:00—Pastorale. (NBC)
- 6:30—Historical Drama—A Visit to Fort Creve Coeur, Peoria County.
- 7:00—"Death Valley Days." (Pacific Coast Borax) (NBC)

Friday, July 12

- 6:00—Irene Rich. (Welch's Grape Juice)
- 6:15—Lucille Manners, soloist.
- 6:30—College Prom. (Kellogg Co.) (NBC)
- 7:00—Beatrice Lillie. (Borden's Products) (NBC)

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Saturday, July 6

WLS National Barn Dance (1935 Edition): Olaf the Swede; Barn Dance Band; The Flannery Sisters; Three Neighbor Boys.—Fargo Theatre, Fargo, North Dakota. (3 days)

Tom Corwine.—Seneca Carnival, Seneca, Ill. Sponsored by St. Patrick's Rectory.

WLS National Barn Dance: Cumberland Ridge Runners; Linda Parker; Billy Woods; Pancakes; Play Party Girls.—Pekin Theatre, Pekin, Illinois.

Sunday, July 7

WLS National Barn Dance (1935 Edition): See above.—Fargo Theatre, Fargo, North Dakota.

WLS On Parade: Lulu Belle; Hoosier Hot Shots; Skyland Scotty; Tune Twisters; The Stranger; Hayloft Dancers.—Morris Theatre, Morris, Illinois.

WLS National Barn Dance: Cumberland Ridge Runners; Linda Parker; Billy Woods; Pancakes; Play Party Girls.—Roxy Theatre, Logansport, Indiana.

Monday, July 8

WLS National Barn Dance (1935 Edition): See above.—Fargo Theatre, Fargo, North Dakota.

WLS On Parade: See above.—Miller Theatre, Woodstock, Illinois.

Tuesday, July 9

WLS On Parade: See above.—Orpheum Theatre, Kenosha, Wisconsin.

Wednesday, July 10

WLS National Barn Dance (1935 Edition): See above.—Orpheum Theatre, Aberdeen, South Dakota. (2 days)

WLS On Parade: See above.—Indiana Theatre, Indiana Harbor, Indiana.

WLS On Parade: Cumberland Ridge Runners; Linda Parker; Billy Woods; Pancakes; Play Party Girls.—Capitol Theatre, Taylorville, Illinois.

Thursday, July 11

WLS National Barn Dance (1935 Edition): See above.—Orpheum Theatre, Aberdeen, South Dakota.

WLS On Parade: Lulu Belle; Hoosier Hot Shots; Skyland Scotty; Tune Twisters; The Stranger; Hayloft Dancers.—Roseland-State Theatre, Chicago, Illinois.

WLS On Parade: Cumberland Ridge Runners; Linda Parker; Billy Woods; Pancakes; Play Party Girls.—Mattoon Theatre, Mattoon, Illinois.

Friday, July 12

WLS National Barn Dance (1935 Edition): See above.—Huron Theatre, Huron, S. D. (2 days)

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