

HARRISON PUTNAM
REKONSHA MICH

Stand By!

PRAIRIE FARMER'S RADIO WEEKLY



JUNE 22
1935

•
Mary Steals
a March

•
Programs

ALLEN MASSEY - Page 9

LISTENERS' MIKE



Cover Mystery

I enjoy reading this page. The pictures on the front cover are surely good. I'm always anxious to see who will be next. . . . There are not very many letters published from this part of the country, so I thought I would write a line.—Rella Humes, Galesburg, Ill.

Listeners, this is your page. Your letters concerning the magazine, the programs, or other letters, will be welcome. Please hold your "scripts" to one hundred words. Address "Listeners' Mike."

Improving

Stand By! is a better magazine with each issue. Surely are good cover pictures. They're worth \$1.00 alone, I think, as they are very clear.—Clarence T. Fosness, Presho, S. Dak.

Asks Talk Reprint

I wonder if the talk given by Art Page about two Sundays ago . . . on a choice of profession could not be printed in Stand By! Mr. Page discussed the qualities a young person should look for in himself. The talk was so practical that it should be heard by most of our young folks who are searching for a place in life. . . . I consider Mr. Page's talk the best one given thus far in that it covers all professions. . . . I should like to have several of my proteges read this one talk. . . . M. L. K., Brodhead, Wis.

(We'll try to arrange to reprint Mr. Page's talk in the issue of June 29.)

What For??

Beatrice Lillie is seriously considering a suggestion to turn literary. The plan is for the comedienne to put into book form the dramatized "Auntie Bea-Sop's Fables" which she features on her NBC broadcasts.

STAND BY!

BURRIDGE D. BUTLER, Publisher
Copyright, 1935, Prairie Farmer Publishing Co.
1230 Washington Blvd., Chicago
Indianapolis: 17 West Market Street
New York City: 250 Park Avenue
Subscription Price, \$1.00 a Year
Single Copy, 5 cents
Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.

JULIAN T. BENTLEY, Editor

June 22, 1935

VOLUME 1 NUMBER 19

FLASHES

Convention • Paradise • Woof!
Record • Crickets • Taxes

THE American Home Economics Association will meet in their annual convention in Chicago from June 24-28. There will be many interesting home economists in the city and you will hear many of them on our programs, both during the Household Parade and Homemakers' Hour. Mrs. Beth Bailey McLean of New Orleans, Louisiana, will appear on Homemakers' on Monday, June 24. Announcement of the speakers for the week on the Household Parade will be made on that program on Monday morning.

NEW YORK, June 22.—The popularity of "Dangerous Paradise," the thrice-weekly romantic serial, has caused its sponsor to renew the radio show for another 26 weeks. The show has been on the air continuously for two years, except for a summer vacation last year. This year the program will continue throughout the summer months.

Elsie Hitz, the leading lady of the show, is a highly successful radio and stage actress. Nick Dawson who plays opposite her is a veteran Broadway actor. In "Dangerous Paradise" they have become one of the outstanding dramatic teams in radio.

"Dangerous Paradise" will continue to be heard on Monday, Wednesday and Friday at 5:45 p. m., CST, over NBC-WJZ.

CHICAGO, June 22.—On June 28, Vic and Sade, popular dramatic series portraying homely incidents of American family life, will celebrate its third anniversary of continuous broadcasting over NBC networks. The sketch has been presented six days a week during most of the three-year period and has never been on the air less than its present schedule of five days a week. There have been no layoffs or vacations for the cast as a whole.

Anybody got a cricket incubator- if so, Milton J. Cross, NBC announcer, will be much obliged for the loan of one. An admirer sent the veteran mikeman a box of alleged cricket eggs and he would like to hatch them and see whether or not somebody is spoofing him.

Francia White, leading soprano of the Beauty Box Theatre, is grateful to two dogs which saved her from a New York policeman's reprimand.

The officer tried to tell her she was violating a parking regulation; she tried to tell him she was not. But that's as far as they ever got, for neither had heard the others' words. Two massive dogs which belong to a friend, took the matter unto themselves and barked and howled so disturbingly that the officer walked off in disgust when neither he nor Francina could hear a word he was saying.

In response to popular demand, NBC's dramatic presentation, Stones of History, will return to the air on Sunday, June 23. The episodes illuminating the history surrounding structures which man has raised for defense and display were presented last year. This year's series will be heard from 8:30 to 9:00 p. m., CST, each Sunday over an NBC-WJZ network.

The sketches were written by Wade Arnold of the NBC continuity staff and include such highlights of history as the attempted theft of the crown jewels from the Tower of London and the taking of Fort Ticonderoga.

The Whitney Ensemble, noted musical group which is returning to radio after three years of concert appearance throughout America, began a series of concerts over an NBC-WJZ network Saturday, June 8, at 9:45 a. m., CST, and is heard weekly at the same time.

The ensemble, composed of Robert Whitney, pianist, and his four sisters—Noreen, first violin; Edith, second violin; Edna, viola, and Grace, cello—first came to the air over WMAQ in 1927.

The ensemble has appeared with the Chicago Symphony Orchestra and other leading musical groups in addition to its concert appearances. As guest conductor of the Chicago Symphony at A Century of Progress Exposition last summer, Robert led the orchestra in the playing of one of his own compositions, Concerto Grosso.

"Taxation for Prosperity" is being discussed pro and con by outstanding business and political figures in the new series of "You and Your Government" broadcasts, which began Tuesday, June 18, at 5:45 p. m., CST, over an NBC-WEAF network and will continue through the summer for 15 weeks.

The schedule includes:

June 25—"Paying for Social Security," Edwin E. White, executive director, Committee on Economic Security.

July 2—"The Tariff and Business Recovery," Francis Bowes Sayre, assistant Secretary of State.

July 9—"How Much Should the Drinker Pay?" C. H. Morrisett, State Tax Commissioner of Virginia.

July 23—"Does Real Estate Pay Too Much?" Joseph D. McGoldrick, Columbia University, member New York City Charter Commission, former comptroller, New York City.

August 6—"Tax Dodging by Constitutional Amendment," Edwin A. Cottrell, executive head, School of Social Sciences, Stanford University.

August 13—"Single Tax vs. Triple Tax," Harold S. Bottenheim, editor the American City Magazine, and Walter Fairchild, attorney, Secretary of the American Association for Scientific Taxation, Inc.

August 27—"Processing Tax," William Hard, publicist.

September 3—"Sales Tax—Pro and Con," Henry F. Long, Commissioner of Corporations and Taxation, Massachusetts, and Daniel Bloomfield, manager, Retail Trade Board of Boston.

September 10—"Federal Taxation and Business Recovery," Frank R. Kent, vice-president, the Baltimore Sun.

Charles Previn, maestro on NBC's Silken Strings program, is a devotee of the race track; but, unlike many followers of the ponies, he prides himself on his ignorance of racing form and parlance. He plays along with horses named "Overture" or "Crescendo" or "B-Flat," etc.—and what's more these hunches usually work.

Slim's Just Concentrating

In the May 25 issue of Stand By! is Slim Miller mad? He has a frown on his face while all the other fellows look pleased.—Mrs. Frank Willman, Indianapolis, Ind.

We Think So, Too

. . . We wrote to ask you if John Brown could sing on the air more than he does. We think he is fine.—Kewanee Listeners, Kewanee, Ill.

They're Coming Up

. . . Don't see why you don't get John Brown's picture on the cover, and Jimmie and Eddie Dean's. Of course, there is lots of time and lots of pictures to put on there yet. Just keep Stand By! as good as it is now, for it is just fine. . . . Mrs. Lettie Mason, Spirit Lake, Ia.

Fan Abroad

We had a letter last week from our son who is in the U. S. Navy. About three weeks ago, while on their way to the Hawaiian Islands on the U.S.S. Mississippi, about 800 miles from the west coast on the Pacific, he was tuning in the radio. The first and only station he could get was WLS and the National Barn Dance. He wrote: "Gee, did it ever sound good," and I know it did to him, for he was always a fan when he was home.—Mr. and Mrs. Harry Miller, Suring, Wis.

Favored in Wilmington

I haven't seen any letters from Wilmington printed in Stand By! I think it continues to be the finest little magazine on sale today. I enjoy it very much. . . . Let's see a picture of Lulu Belle and Uncle Ezra on the cover before long.—Joseph F. Traynor, Wilmington, Del.

Fans Trade Letters

In the very first issue of Stand By! you published a letter written by Forrest L. Olson of Honolulu, T. H. I thought I would write to a listener and chose to write to Mr. Olson because he was out of the United States and could perhaps write a more interesting letter than someone in this country. Just when I decided I wasn't going to receive an answer, I was surprised with a very nice letter and a snapshot of Mr. Olson. He says he has been unable to get WLS recently because of disturbances in the Pacific.—Emma Love, Hymera, Ind.

Mac and Bob Located

. . . I have a bit of news that may be of interest to many. Thursday, June 6, I heard Mac and Bob broadcasting from KDKA, Pittsburgh, at 9:15 CST. It surely did sound good to hear them. They will always be favorites of mine. There was no definite date for their return, but the announcer said it would be soon.—Dorothy Winn, Champaign, Ill.

FANFARE



Tommy • Doyne
Q. and A. • Westerners
Notes • Cliff
By WYN ORR

GOOD afternoon, Fanfare friends. First of all today we want to give you that promised brief biography of Chief Engineer Tommy Rowe.

Tommy was born just about a mile from the studios, but he saw a lot of the world before he settled down in Chicago. In 1913, Tommy was 11 and already had been bitten by the radio bug. It induced a malady from which he never recovered. In fact, when we asked Tommy what his hobbies were, Mrs. Tommy chimed in and answered for him: "Radio, radio, radio and radio." And she ought to know, for Tommy still sits up all hours talking with "hams" around the world.



Tommy

Tommy operated the first amateur radio station on the west side, but during the war, Uncle Sam made all radio "hams" cease operations. At 17, Tommy went to sea as junior operator aboard the S. S. Admiral Evans. The second night, about 300 miles north of San Francisco, the ship became disabled off the rocky coast near Eureka. Tommy, being the junior "sparks," was standing the long "grave-yard" watch. He got his baptism of fire, all right, by having to bat out an S-O-S that second night.

"To add to the merriment," says Tommy, "I was so sea sick, I was almost afraid the ship wouldn't go down."

After nearly four years at sea, Tommy decided that that little girl next door with the pig-tails, Mae Winold, would make an excellent first mate for a matrimonial voyage. Mae thought so, too.

Tommy came to WLS in 1924, and has been here ever since. You've heard him in person on the air only a few times, but his skillful work and that of his assistant engineers is reflected in every broadcast. He's worked from beneath the lake, from airplanes, tree tops, barns, parade floats, balloons, and 'most any place where he could tack up enough apparatus for scores of unique broadcasts. The broadcast that impressed him most was one made from the crib two miles out in Lake Michigan which included a sailor's tribute to his shipmate who had been lost in a lake storm that week.

Tommy and Mae have four chil-

dren, Betty Jane, 11, Tommy, eight, Dickie, five, Rita May, almost four.

Tommy's five feet, seven, weighs 160, has blue eyes, dark brown hair.

This is the first in a series of biographical sketches of the engineers. Next week: William (Andy) Anderson.

• • •

Here are two or three questions from Miss Gladys Kimber of Battle Lake, Minnesota. "Did Skyland Scotty write the song 'Homecoming Time in Happy Valley'?" "Where is Evelyn Overstake's home and how old is she?" Yes, the pretty tune "Homecoming Time in Happy Valley" is one of Skyland Scotty Wiseman's own compositions. Chicago is Evelyn Overstake's home. She is just 21.

• • •

"Where is Doyne Wilson?" inquires Chester Rockwell of Columbus, Indiana. Doyne, or Don Wilson, as he was better known to his radio friends, is spending the summer with relatives and friends down in Fort Smith, Arkansas. He plans to attend a summer session at the University of Arkansas, where he will continue his study of chemistry.

• • •

Now—to answer a couple of questions for Mrs. W. J. Dunn of Urbana, Illinois. "Who play the parts of Betty and Bob of the skit 'Betty and Bob' heard over NBC?" "Is either Betty or Bob married?" . . . Betty is portrayed by Beatrice Churchill and Bob by Don Ameche. Beatrice Churchill is not married. Don Ameche is married and has a little son.

• • •

Mr. and Mrs. Frank Evans of Chicago write to inquire if Marjorie Gibson is the one who plays the little girl, Bobby, heard with Pa and Ma Smithers. These friends would also like to know if Marge is married. No, it is not Marjorie who plays the character, Bobby, but Dorothy Day MacDonald, that talented and versatile actress heard on so many dramatic productions. Answering the second question: no, Marjorie is not married.

Janet Hannigan of Chicago would like to know who writes and directs the Westerners' Rhythm Range program. She also inquires: "What is the name of the Hayloft Stranger?" "Which of the MC4 picture on page 5 of the March 23rd issue of Stand By! is Art Janes?" "Have Dott and Allen Massey any children?" "How old is Milt Mabie?" . . . That's a big order, isn't it? But here goes! The Westerners program now heard each afternoon at 1:45 CST, is prepared by Ed Drake of the continuity department. The show is produced by Wyn Orr. The Hayloft Stranger is that young man with the splendid baritone voice—Bill McCluskey. Art Janes is the one at the top of the picture in the March 23rd issue of Standby! Allen Massey has a little son—Curtis Allen. Dott does not have any children. Milt Mabie is 33 years old.

• • •

Florence McKibben of Union City, Indiana, would like to know whose picture was on the cover page of the May 25th issue of Standby! Pictured on the front of Standby! the week of May 25th is none other than that grand actor and comedian, Cliff Soubier. Did you notice that twinkle in his eyes? He looks as if he had just thought up a good prank to play on some unsuspecting somebody, doesn't he?

• • •

Notes: A few random shots that may strike inquisitive minds. Amos 'n' Andy have in their office a complete kitchenette for preparing snacks when they work through meal hours on their popular scripts. . . . Arlene Francis, Mistress of Ceremonies with Phil Spitalny's CBS "Hour of Charm" programs, once studied dramatics with Rouben Mamoulian, Hollywood director. . . . The lovely, yet strange voice heard on Tony Wons' May 25 "House by the Side of the Road" show over NBC was that of Pauline Frederick . . . and what a job she did. . . . Ferde Grofe, author of several famous compositions, did not conduct his own orchestra until three years ago.

Mary Steals a March

By Mrs. Mary Kelly (Mrs. Jolly Joe)

Starts to Give Real Low Down on Joe but he Interrupts

JUST finished my dinner dishes after hustling my hubby (Joe Kelly to you) off to the studio for the evening "breaks—station breaks."

Excuse me for a moment. The back door buzzer is calling me. My son, Joey, Jr., decided that after all it was pretty dark and decided to come home from play without my yoo-hooing to him. This can't be right. Maybe he isn't feeling well, tck, tck. And look at the likes of him! Guess he's been playing leap frog with a coal pile or a mud puddle.

"What did you say, Joey? Big baseball game? Oh well, that's different. Wash behind those ears, young man, and don't spare the soap."

Let's see, now, where was I? Oh, yes, trying to write a brief story about my husband and, shhh! Joe won't know a thing about it until he sees it in print. Provided, that is, that it ever does get the dignity of black and white.

How do people write stories, anyhow? Oh, dear! Housework is apple pie compared with this. Why did I ever promise Julian I wouldn't breathe a word of this to Joe? If I could tell him, then he could help me, but somehow that wouldn't be very much of a surprise to him, I guess.

Goodness gracious! Something ought to be done about that kitchen clock of ours. Did you ever hear anything so loud as the way it's ticking? Sounds like the anvil part in the police-whistle and anvil arrangement of Il Trovatore. Think now I understand that old gag about the nervous man who said to his canary, "For Heavens sake, stop stamping your feet that way!"

I feel right now the way I did the first time I ever spoke into a microphone. Isn't that silly? You'd think I could write a library-ful about a

subject I know as thoroughly as Joseph William Kelly.

And I just happened to think—where will I hide this story so Joe won't stumble onto it when he comes home? That's going to take some thought. Otherwise he'll trip over the manuscript no matter where I hide it. I know I'll put it in the—no, better still I'll put it in Joe, Jr.'s desk. His Dad will never look in there and if he did, he couldn't find it. I'm sure



Is this Hamlet, the gloomy Prince of Denmark? Or could it be Joe Kelly as a character from the "Ould Sod" in his theatrical career? At left, Mrs. Julia James (Mrs. Jolly Joe's mother) Joe, Mary and Joe, Jr., in 1924. Below, "Courage!" he cried and pointed to the sea. Joe's career as an entertainer began when he was eight years old and left school to join a theatrical troupe.

of that, for I've tried to find things in that desk a time or two myself.

Well, that's off my mind and I feel much better. Now, then, the story. Oh, yes, the story. Was I trying to write a story? Wouldn't Joe laugh if he knew the mental torment I've been enduring for the past hour? Honest, I could almost yell out Joe Penner's favorite distress cry, "We are lost, the captain shouted!" But on second thought that would merely get Joey started on some of the duck salesman's other expressions and this



story wouldn't progress swimmingly at all.

Well, here goes. I'm sure our friends know, from hearing Joe on the air, that he is naturally inclined to have a happy disposition at all times. He has a most uncanny way of attracting one's confidence, especially with children. His sense of humor is very keen and everybody is his friend. He's not one to (To page 13)



WE HAD a great time at the steak roast the other evening. About 35 of the WLS gang were present and the forest preserve made a great place for the gathering. Had you been there you would have seen . . . Georgie Goebel showing the rest of the boys how baseball should be played . . . Red Foley in a tree top screaming the cry of victory and beating his chest in true Tarzan style . . . Charlie Nehlsen burning a piece of steak to a crisp . . . Danny (Toby) Duncan in a huge white sweater shivering by the fire . . . Little Skippy Emerson and Curtis Massey dividing a banana . . . Arkie throwing wood on the fire every 10 minutes . . . Mr. and Mrs. Henry Burr arriving a bit late . . . Al Rice official water pumper . . . Eva (Mrs. Foley) Overstake trying to ride Georgie's bicycle. We're planning on another one in the near future . . . wish you could all go with us.

"Lolligag" Line

Lester Tremayne, Chicago's ace leading man of the air, says there is one line he is so tired of reading. Invariably he finds it in every script he reads in those plays. It is: "But, darling, I do love you." Incidentally, that new car of Tremayne's is the envy of the air lanes.

Hezzie of the Hot Shots, who left tonight with Uncle Ezra for Washington, from where they will broadcast on Wednesday, said: "I'll feel like a stranger in Washington;" whereupon Gabe replied: "Oh—you're a Republican, eh?"

I'd like to see the elevator starter over at NBC dance the Spanish Tango with those castanets he uses to start the cars.

The Pa Smithers show is known for its sound effects. Pa has called for everything from a squealing pig to a sputtering lamp wick and Al Halus hasn't been stumped yet in providing the effect.

Wondrous to Behold

Things I never expect to see: My desk cleaned up . . . Al Boyd ad libbing the Vibrant Strings program . . . Emilio Silvestre giving the morning newscast . . . John Brown wearing a vest . . . Check Stafford giving you a cake recipe . . . Bill O'Connor with a frown on his face . . . Ford Rush without a piece of sheet music in hand . . . Lulu Belle without her chawin' gum . . . Tiny Stowe in a bathing suit . . . those two dollars Buttram borrowed from me last Christmas . . . this week's column finished.

Seven hours have elapsed since I typed out the last sentence. During those seven hours I went fishing out at the lake and caught 12 black bass

AD LIB

BY
JACK HOLDEN



weighing five pounds each. It was a beautiful day and the lake was just ideal for fishing. I no sooner threw my line in the water than those bass began to hit. Sounds like a dream, you say . . . well, it was. Got up this morning and drove to the studios through a fog so thick I could scarcely see over the radiator. Here I sit using Grace Cassidy's typewriter. Nobody is here yet except Joe Kelly and Pat Buttram, who are out in the studios exchanging temperature reports and records. Julian Bentley is in his office getting last-minute news for you this morning. A lot of things happen while we're asleep. The correct time right now, says Joe, is 5:27 Central Standard Time.

Gene's Thrillers

This radio in Grace's office is broadcasting a record of Gene Autry. By the way, I wonder where Gene is now. Suppose he's out there in movieland this morning and will spend the day in the saddle rescuing the fair heroine from the awful villain. Gene is making another wild west thriller, you know.

There's a record of Georgie Goebel . . . this one was recorded before Georgie's voice changed from a high soprano to beautiful tenor. Wonder if Georgie gets up this early to hear his voice coming over the air. I think I would.

Wonder where Uncle Ezra and the Hoosier Hot Shots are this morning. Suppose they're all snoozing comfortably in their berths on board that train headed for Washington. They'll appear at a banquet tonight. Uncle Ezra will go into his dance while the Hot Shots play a tune or two, and among those who will laugh over their antics will be President Roosevelt.

There's Check Stafford talking about chinch bugs. But Check says they won't be so bad this year.

Disgusted Redskin

That Indian picture hanging up in this office always interested me. A picture of Chief Yellow Kidney with a red blanket wrapped around him. The expression on his face as he looks down at me seems to register complete disgust. I don't think he likes Check Stafford. But then maybe he's wondering why I didn't get this column in on time, so I wouldn't

have to sit here and watch the sun come up . . . if it does come up . . . and I don't think it will because the fog is still with us. Well, I could say something about you, too, Chief, but I won't 'cause I might meet you some day out at Glacier National Park and I need my red hair even if you don't like the color of it.

Whistling Trio

Otto and the Tune Twisters just walked in. Morning, boys! Pat just gave you the correct time . . . or rather he tried to . . . Joe helped him . . . 5:49 and 12 seconds. Record . . . Let's All Sing Like the Birdies Sing . . . not a bad idea . . . pardon me, folks, while I whistle a chorus. Wheee . . . tweedle dee) Eddie Allen comes in to join me . . . all right, Eddie, come on . . . together now . . . here comes Check . . . let's make it a trio . . . gee . . . that doesn't sound half bad . . . we oughta go into the studio and do this for the folks.

Well, I have to sign this off because its getting close to my time to say good morning to you all. I'll go into the studio and give you the correct time . . . it'll be as near correct as Pat gave you a while ago, anyway.



"Well, anyway I get paid for listening."

Team Shifting

For the first time since they made their NBC debut almost six years ago, Amos 'n' Andy will be heard nightly except Saturday and Sunday over an NBC-WEAF network instead of an NBC-WJZ hookup, beginning Monday, July 15.

Effective that date the celebrated blackface characters will be heard at their present broadcast periods (6:00 p. m., CST, in the east and 9:00 p. m., CST, in the west) over a basic NBC-WEAF network and supplementary groups.

Freeman F. Gosden (Amos) and Charles J. Correll (Andy) thus break their third established precedent within a year. The change in networks falls just one year after Gosden and Correll took their first vacation from the air in 1934. Less than a month ago they introduced, for the first time, a woman character in their program when Harriette Widmer joined the famous team.

Fisticuffs Aired

The International Golden Gloves Boxing Show, involving amateur champions of England against the best simon-pure leather pushers of the United States, will be broadcast from the Yankee Stadium to an NBC-WJZ network on Tuesday, July 2, from 7:30 to 8:00 p. m., and from 8:30 to 10:00 p. m., CST.

In connection with this broadcast of an international amateur boxing show, NBC listeners will be able to sit at two interesting previews. One program will come from the American champions' training camp at Loch Sheldrake, N. Y., while another broadcast will greet the arrival of the English boxers on the liner Majestic on June 28.

Inspecting Europe

John F. Royal, NBC vice-president in charge of programs, is making a seven-weeks' tour of European broadcasting centers. After his first stop in Italy, where he will pay an official visit to the Vatican, Royal will confer with government and radio officials in France, Germany, Russia, England, Sweden, Denmark, Switzerland, Austria and Poland. Educational programs will be his principal interest in this unusual survey.

"We hear a great deal about the progress Europe is making in educational broadcasting," Royal explained. "We often hear they are further advanced in this field than we are. Personally, I doubt that, but I am willing to be convinced. If they are doing anything over there that we could use to good advantage we ought to

know about it. I intend to find out exactly what educational programs are being presented by the Polish Polskie Radjo, the German Reichsrundfunk Gesellschaft, the French Radio Coloniale and all the rest."

Vacationers

Mr. and Mrs. Scott Wiseman, better known as Skyland Scotty and Lulu Belle, are spending a delayed honeymoon in their native North Carolina mountains. They're visiting Scotty's home near Ingalls, North Carolina, but they're combining business with recreation. They're on the trail of more new-old mountain ballads to add to their collection and in their search they plan to penetrate some of the rough country where all strangers are known as "furriners".

Early Fan Mail

Gogo DeLys, vivacious French-Canadian songstress heard on the Hit Parade over NBC, is proudly displaying a letter yellowed with age. It was written to her one hour previous to her birth by a family friend and was discovered recently by her.

Celebrations

Tribute to Mr. and Mrs. Henry Burr, and to Mr. and Mrs. Arthur C. Page, was paid by the members of the executive and entertainment staffs of WLS the past week, as it became known that these couples were observing wedding anniversaries. To help the Burrs and the Pages celebrate their 25th and 22nd anniversaries, respectively, the happy couples were honored at impromptu ceremonies with appropriate music and talks.

Flying Trip

H. V. Kaltenborn, noted news commentator who is heard each Friday evening on the Columbia Broadcasting System network, is going to do some fast traveling while he is in Europe this summer. He has arranged with the Imperial Airways to "commute" by plane between the various capitals of Europe and London. His son, Rolf, will act as his advance agent, arranging interviews with government leaders and other outstanding personalities in each country.

Kaltenborn will fly from London to Berlin, do his investigating and interviewing, then fly back to London for his Friday broadcast to the United States. This looks like a busy schedule but the same procedure will be followed thereafter, with the noted lecturer and author visiting every capital of importance on the Continent.



My Robin

Robin sing a song to me.
Oh please robin sing a song of love,
With Heaven above.
A song of gratefulness,
A song of grace,
A song that is willing to meet
a good child's beaming face.
The song that I love best
Is a song of love and rest.

By Our Little Friend
MARY LEE WEBSTER
Nine Years Old
Philadelphia, Pa.





THE LATCH STRING

By

**"CHECK"
STAFFORD**



HOWDY, folks. Well, here it is getting toward the last of June. My, hasn't the month passed swiftly? Just a few days now, until the Fourth, with its celebrations, picnics (ants and "jiggers" included), harvest time and ice cream festivals, will be with us.

Someone remarked the other day that they lost interest in radio during the summer, with so many places to go, swimming, fishing, boating, auto trips and outdoor sports, being among the first choice. Yes . . . but what about those shut-in folks, invalids and patient souls, confined to homes and beds, who through the long, hot days cannot enjoy the great outdoors and summertime activities? Was radio still their friend? Yes, indeed. Just as in winter, the ether waves bring them great comfort and help make the heat and their stricken health the more bearable.

We enjoyed meeting a bright young lad just last Saturday. Although all of his 17 years he has been an invalid, needing constant care, he has found in radio a great friend and the afflicted boy, Frank McCabe, Jr. of Whiting, Indiana, through his patient, ever watchful mother and an uncle, was enabled finally to come to our Little Theatre and studios to see his favorite programs broadcast and meet several of the artists. His interest and pleasure, were most surely an incentive to us all. Frank is an ardent early morning listener, according to his mother. Regardless of hot or cold weather, rain or sunshine he's all set and watching the clock for the opening Smile-A-While greetings each morning. Summer time pleasures don't mean much to Frank and we're proud we can all help bring cheer to his bedside. We enjoyed his visit and hope he may come again.

Vacation, and where to spend it, is cause for many now to pore over timetables and alluring ads of resorts in deep forests or mountain country, but to us folks away from our homes . . . HOME is the mecca that most will seek. Yes-sir-ee, it's "back home" to the country for most of us, if and when we enjoy a few days away from our daily tasks.

We wouldn't trade a splash in the old swimmin' hole for all the surf bathing a ritzy vacation could offer. Nor a day at home in the flower and

vegetable garden with a hoe for a climb up the grandest peak, with a staff and a guide we couldn't understand. Personally, we wouldn't swap a harvest or threshing dinner with old friends and neighbors, with fried chicken and roasting ears, for a five-course spread in the swankiest dining room of the spiffiest resort hotel. "Have another piece of my fresh cherry pie, Check," sounds better to us than a liveried servant smirking and asking, "Anything else, sir? Yes, sir. Very good, sir," as he hovers about us, eyebrows lifted, as we use the wrong fork of the excess silver layout.

Radio folks just can't up and leave their work when they wish, but they are not the slaves, exactly, that some think, and most of them are able to enjoy brief periods of recreation at some period of the year. We'll confess we've been eyeing the old calendar and kinda anxiously waiting for our chance to dodge work for a few days. And then go home, let our beard grow, wear a shirt two days—if we want to—and oh, yes, dig a can of worms, pack a lunch and try our luck at the old creek.

Funny, but some way our thoughts for Latch String just will drift this time, to home, home folks, old friends, neighbors and the like. But on second thought, radio plays a most important fiddle in home life, and it's radio's voice that home folks hear, bringing them the news and markets at breakfast—more news and music at luncheon, and the fireside program of dinner (supper, we call it) and the evening hours. Maybe after all, getting away a bit from radio gossip to chatting of back home, we haven't digressed so much, have we?

Might as well make this a vacation page. We find that Jack Holden aims to finish building a pier at his lake cottage during part of his vacation . . . and Art Page is planning on making more changes in his already beautiful flower garden . . . Joe Kelly, with his family, will make an auto tour to Canada. Howard Black says he may make a trip to Mexico . . .

and some of the folks say (and no doubt are quite right) that Chicago is their home and they can find plenty to see and lots to do right here in the biggest vacation center and resort one could wish for—with lots less mosquitos to fight than in northern woods camps.

Speaking of mosquitos, a chap called the other morning, selling sporting goods supplies. He wanted us to buy some lotion to keep away mosquitos. Seems someone had sent him word we liked to fish. But we soon folded him up. Told him we had for years just lit up our old corn-cob pipe with a certain brand of smoking, and the long-billed pests gave us a wide birth, when we were night fishing for bullheads. So when we told him we didn't fish in the daytime, because we were all day digging bait, he said "Good day!"

Well, folks, here's hoping you don't send in TOO many letters of complaint on our Latch String ramblings to the editor. Remember, when you were kids, how hard it was, on those nice days just before school was out, to keep your books and lessons in mind—instead of looking out the window toward the cool woods and near-by pond? Thanks. We thought you would, and right now, we'll sign off until next week by just saying goodbye and take care of yourselves.

"NTG" Aired

Nils T. Granlund, Broadway's famed NTG, one of radio's real veterans, will launch his first network series over NBC-WJZ early next month.

Commencing Monday, July 8, "NTG and His Girls" will be heard as a regular weekly 6:00 p.m., CST, half-hour feature. The loveliest girls in the Broadway professional entertainment world, as yet unknown to radio's listeners, will each week be guests of the famous night club ringmaster.

Man on the Cover

ALLEN MASSEY of the Westerners is a man who knows the ropes, figuratively and literally speaking.

How he ever found time to master as many musical instruments as he has and still become an expert rider and roper, is something of a mystery. But he did.

No doubt his environment had much to do with it, for he was born and reared in the western cattle country and came of a musical family.

Allen was born in Midland, Texas, December 12, 1908, the son of Henry Massey, an old-time fiddler who saw to it that all his children studied one or more instruments.

Worked on Range

When Allen was six his family removed to the K-Bar ranch near Roswell, New Mexico. There he spent each summer working on the range and picked up not only the mysteries of riding, roping and branding, but in addition acquired a vast store of the old-time range songs the cow-punchers had been singing for generations.

When he was 10 Allen tackled the violin, a few years later played the trombone in the town band and at 15 was also a master with the banjo. He started in dance orchestra work with the banjo and five years later, added the guitar to his repertoire.

Allen left high school in his senior year to go with his brother Dott, sister Louise and Milt Mabie and their father, Henry Massey, on a tour of the United States and Canada with the Redpath - Horner Chautauqua Circuit.

After the Chautauqua tours, the group started radio work on WIBW, Topeka, Kansas. Their next berth was at KMBC, Kansas City, where they appeared on Columbia western chain programs. They came to WLS in the fall of 1933. They also have worked on a dozen or more other stations.

Expert Roper

Allen is a big fellow, six feet tall, weighs about 175, has brown hair and gray eyes. Besides being an adept rider and roper, as evidenced by his regular summer entrance in New Mexico rodeos, he's fond of practically all sports. He'll travel prodigious distances to find a good fishing spot and once fell in the Fox river over his head rather than lose a rod and reel.

Allen is featured with the Westerners in both solo and ensemble work besides his instrumental contributions. His voice seems to be particularly suited to the old-time cowboy ballads and when he sings such old range songs as "Little Joe the Wrangler" and "Strawberry Roan," he knows what he's singing about. For he's had years of experience in horse wrangling and in breaking bad broncs.

Allen's married to the former Geneva Wiser of Butler, Missouri. They have a son, Curtis Allen Massey, three years old.

Six Cylinder Sentences

By Dr. John W. Holland

Stop talking and listen a little more, and see if you do not learn a great deal more.

When you compliment another, let there be no bargain hunting in the back of your mind.

Each time we snoop we stoop.

Mix your conversation fifty-fifty with silence.

If you expect to go straight, get your directions from God.

Each life's true wealth consists in the number of things that are beyond price.

Guard your pocket-book in the presence of two people: the flatterer, and him who thinks every man has his price.

When estimating the character of another, do as you do with a painting: give him the advantage of the best light.

A bragging husband, and a nagging wife: result, Reno.

Each temptation to fall is but another chance to Stand Up.

If you can't be happy in your cottage, why waste time in pining for a mansion?

The greatest single truth in this universe is that God will forgive everyone who sincerely repents.

If you can't go to college, read attentively one hour a day for ten years, and give yourself a degree: Diligent Digger.

Learns New Tricks

The trite adage that you can't teach an old dog new tricks has again been disproved—this time by Bernard Levitow, veteran concert violinist and orchestra conductor who is heard Sundays over an NBC-WEAF network at 1:00 p. m., CST, in a new series of programs.

Levitow is displaying his new bag of tricks during his NBC broadcasts. Although he first won radio fame as an interpreter of the classics, he is now introducing his own arrangements of popular tunes.

Like many veterans of radio, Levitow is still a young man. He made his air debut as a conductor in 1922 and has been heard pretty regularly ever since. He did the unprecedented by broadcasting a two-hour performance of Handel's "Messiah" at a time when 30-minute broadcasts were considered unusually long, and the 15-minute programs were in vogue. But Levitow believes that so-called popular music offers much to the musician who is willing to work with it and adapt it to his needs.

IN THE BIG CORRAL



A corral-side view of the Westerners. Left to right, Larry Wellington, Dott Massey, Louise Massey, Milt Mabie and Allen Massey.

HOMEMAKERS' CORNER

By MRS. MARY WRIGHT

SERVING impromptu Sunday night suppers is always a delight to any hostess who really enjoys entertaining. When you can serve with ease, with no flurry and bustle and with no excuses of "If I had only known," the simplest lunch is more



Mrs. Wright

genuinely appreciated than an elaborate one served to guests who feel they are causing extra work. On cold wintry nights, we enjoy taking our most intimate friends on occasion to a cozy kitchen to help with these im-

promptu affairs, but on hot sultry days, it is really more enjoyable for all concerned to have the work done in the cool of the morning, and to be able to bring deliciously cooling food out at almost a moment's notice.

One of the simplest meals to serve includes:

- Assorted Cold Meat and Cheese Plate
- Potato Salad
- Pickles
- Raspberry Bavarian Cream
- Iced Fruit Beverage
- Crackers
- Olives

Every dish of this menu may be in the refrigerator already to be served with the exception of adding the garnishes and the final icing of the beverage. If guests do not arrive, the extra food will remain in good condition for lunch on Monday.

If your guests happen in an hour before lunch time, you can take a pan of ice box rolls, which you have shaped in the morning, from the refrigerator and with no further work, serve them piping hot within an hour's time. Here is a menu that would satisfy the appetite of the hungriest men, if you serve plenty of everything:

- Jellied Salmon Salad with Cucumber Sauce
- Potato Chips
- Hot Ice Box Rolls
- Strawberry Preserves
- Iced Orange Lime Beverage

To facilitate the serving of these two menus as planned, recipes for several of the dishes follow. I hope you will enjoy all of these recipes as much as I do.

MOLDED SALMON SALAD WITH CUCUMBER SAUCE

- 1 can red salmon
- 1 tbsp. granulated gelatine
- 1/4 c. cold water
- 2 tbsp. sugar
- 1/2 tsp. mustard
- 1/4 tsp. salt
- 1/4 c. vinegar
- 3 egg yolks, slightly beaten
- 1 c. thin cream

Remove bones and skin from salmon and flake it. Soak the gelatine in cold water for at least 5 minutes. Meanwhile, make a cooked salad dressing of the remaining ingredients by combining sugar, mustard and salt well, then adding vinegar, then eggs and finally the cream. Cook in top of double boiler until it coats the spoon—like soft custard does. Remove from fire, add soaked gelatine and mix well to dissolve it. Add salmon, mix and turn into an oiled mold. Set in cool place to set. Serve with cucumber dressing—the recipe of which I gave you earlier this morning.

CUCUMBER DRESSING

- 1 c. thick cream
- 1 tbsp. vinegar
- 1 cucumber
- salt
- paprika

Beat cream stiff, add vinegar, salt and paprika and carefully fold in the chopped cucumbers.

ICE BOX ROLLS

- 1/2 c. milk
- 1/2 tsp. salt
- 1 tbsp. sugar
- 1 tsp. fat
- 1/2 c. water
- 1 cake yeast
- 2 tbsp lukewarm water
- 3-3 1/2 c. flour

Scald milk, add salt, sugar and fat and stir to melt fat. Add cold water and when lukewarm add the yeast cake which has been softened in the lukewarm water. Add about 2 cups of the flour and beat well. Add remaining flour and knead well. Shape, let double in bulk and bake at 425 degrees Fahrenheit about 15 minutes. You may shape these in the morning, put the pan in the refrigerator, taking them out just a short time before time to bake to allow them to warm up. Makes two dozen rolls.

POTATO SALAD

- 3 c. cold boiled potatoes, diced
- 1 c. celery, diced
- 2 hard boiled eggs, diced
- 1 pimento, diced
- 1 tbsp. finely chopped
- 1/2 c. pickles, diced
- salad dressing, lettuce or curly endive

Mix all ingredients carefully so potatoes will retain their shape and adding only enough dressing to moisten well. Chill for at least an hour before serving to allow flavors to blend. Serves ten or twelve.

You Requested - - -

Dahlias

By R. T. Van Tress, Horticulturist

THIS is the month dahlias should be planted. Dahlias will grow in any average soil but prefer one that is mellow and full of humus. They are gross feeders and to produce large double flowers an especially rich soil is necessary. Remember, too, that the dahlia needs an abundance of moisture no matter how rich the soil is.

When buying, one has the choice of either dormant tubers or green plants. Opinions differ as to the merits of green plants and dormant roots but generally speaking green plants produce finer blooms than tubers, although blooming somewhat later. They may not grow quite so many flowers, but since they are offered at about one-half the cost of dormant tubers, the gardener who does not have the facilities for keeping tubers over the winter may purchase new stock every year just as economically.

Prepare Thoroughly

Prepare the soil thoroughly by digging 12 to 18 inches deep in the fall and then again in the spring before planting. If the soil is poor work in some well rotted manure in the fall and apply some artificial fertilizer in the spring about 10 lbs. to 100 sq. ft.



How many of you Stand By! readers were present at A Century of Progress two years ago today when this picture was taken? It shows John Lacey and Check Stafford, efficient guides of a Prairie Farmer World's Fair tour.

Dahlias like phosphorus and potash but use little nitrogen.

The best time to plant tubers is between June 1 and June 15. Many persons make the mistake of planting the whole clump of roots that was saved from the year before. The best tuber to plant is one with a single eye and a moderate-sized root. The old clumps should be divided after growth has begun sufficiently to distinguish the eyes.

Planting Directions

In planting dig holes 3 or even 4 feet apart and about 6 inches deep. Drive a stout stake in each hole and lay the tuber down flat. Cover with 2 or 3 inches of soil, leaving the balance of the hole to be filled up later, after the plant comes up.

When the plants have made their third set of leaves the tops should be pinched out, to make them branch. If large flowers are desired remove all side or lateral growths that push forth at the leaf joints, except those at the base of the stems. If this is done early it will induce the formation of strong side branches low down, lessening the danger of breaking later on.

When the plants are a foot high, begin to tie them loosely to the stakes either with binder twine or with narrow strips of old muslin. The flower buds usually appear from July on and if you expect to use them as cut flowers, it is better to remove all but the best bud on each stem.

Use Good Fertilizer

Fertilizers should not be used until the first buds appear. There are many fertilizers on the market and each grower usually has his favorite one. A good standard plant food for your dahlias is one composed of four per cent nitrogen, eight per cent phosphorus and eight potash. All commercial fertilizers are required by law to print their formulas on the package so you can pick out which meets these requirements. This must be used carefully to avoid burning the roots and stunting the growth of your plants. A good-sized handful spread on the ground on one side of the plant, and the next week's application on the other side of the plant, until six applications have been made is a good method. Always water thoroughly after feeding and do not allow the fertilizer to touch the stem or leaves. Another good plant food is dried blood and bone meal, about one pound to each plant.

In fall about a week after the first frost has killed the tops, the tubers can be taken up and left to dry for a few hours. Then store in a dry, well ventilated cellar. Any treatment which will keep the potato during the winter will be suitable for the dahlia. If your basement is too warm it may be necessary to cover them with dry sand or soil to prevent shriveling of the tubers.

Brief Biography

Rita Lester, newest NBC contralto, born Glens Ferry, Idaho, February 26, 1910 . . . attended private schools and dramatic and music schools in Los Angeles, Salt Lake City and New York . . . first appearance as entertainer at age of four when she sang solo and kept repeating it at behest of audience until she had to be carried off stage . . . took part in many amateur productions until her first professional engagement at Graumann's Chinese theatre in Hollywood where she was signed on day of her audition . . . was being featured in "Topsy and Eva" on Pacific coast with Duncan sisters when she made hit with movie producer who offered her chance to try her luck in pictures . . . she chose instead the certainty of a trip to New York with the Duncans for appearances there . . . later was starred in Chicago theatres and in Publix unit shows in both singing and dramatic parts . . . away from professional life since 1930 . . . swimming is her hobby . . . sunbathing and yachting next . . . is on directorate of New York investment trust . . . does not smoke . . . likes travel and usually goes by plane . . . dislikes to talk about herself . . . brother is Vernon Rickard, master of ceremonies in Chicago hotel night spot and formerly seen in motion pictures . . . Rita is five feet, five, weighs 112, fair with black hair and blue eyes.

Jokesters

Far from practical jokers, Col. Lemuel Q. Stoopnagle and his fellow addle-pate, Budd, inadvertently entered that classification the other day. At the beginning of their program—one of their new Tuesday-Thursday spots—Budd suggested that the Colonel didn't much know what anything was about and that he was probably even in the wrong program. Thereupon Budd began: "Buck R-a-h . . . j-e-r-s in-n-n thuh 25th century!" and Carlyle Stevens operated the rocket-ship and thunder apparatus.

Upstairs, waiting for the time for rebroadcasting his program to the Middle West, sat Curtis Arnall, who is THE Buck Rogers. When he heard the familiar opening vibrate through the loudspeaker he leaped up, cried "My gosh! My watch must have stopped! They've started without me!" and flew down the stairs to his studio, tripping on the last few steps and landing at the door practically on his ear. While Curtis contemplated the still darkness of the studio in senseless amazement, the Colonel and Budd were back in 1935, learning how not to put pork in cans labeled "pork and beans" which invariably contain no pork.

Buttram Butts In

Well, I see that they've got a new fad out, an' this'n didn't start in Hollywood either. It's Cabinet changing. England changed theirs in ten minutes the other day, they must have 'em streamed-lined fer speed. Now France tuck a little longer on theirs, they changed Cabinet members six times in one week. By the time they got a new set uv members in, an' I learned to pronounce their



A Winston county, Alabama, angler pauses at the entrance of an old-fashioned covered bridge.

names, they'd done throwed them out an' got another batch uv 'em. . . .

I see here where they say th' Wire-houser kidnapers are somewhere's around Chicago, an' they want all uv us to watch our ten dollar bills fer th' serial numbers. I'll watch mine, but I can't keep a ten-dollar bill long enough to git used to it, let alone trace down its serial numbers. Besides by the time I start lookin' fer th' number, th' next edition uv' th' paper will come out an' say they are not in Chicago atal but are out in Caleforney somewhere.

Yourn 'til milkin' time,
Pat Buttram.

Home Economics As a CAREER

By Mrs. Mary Wright

ONE question high school girls often ask me is this: If you had to start all over again; that is, after high school, would you choose Home Economics again? And, 10 years after my graduation from college, my answer is still yes.

Don't think, though, that I would say that every girl should make the same choice. Certainly not. Girls differ too much in their likes and dislikes, as well as in abilities and aptitudes. Whether or not you are best fitted for a particular vocation can be told quite accurately by aptitude tests, which have been made by specialists in this field. More and more high schools are beginning to conduct such tests, and we hope your high school can arrange to help you in choosing your vocation wisely. So we will leave that to the vocational specialists and tell you today what opportunities lie before you if you should decide to study Home Economics.

Career Possible

During the depression, many girls and married women have worked to help support their families. Some, of course, will continue for various reasons; many are ready to give it up in favor of a home.

Having Home Economics training makes it possible for you to have a career if you like, and it will aid you, when you give up your career, to be a better homemaker—a better parent—a more efficient buyer.

And why shouldn't the homemaker be trained for her job? She spends 85 per cent of the money in the United States, and certainly it takes as much skill to spend money wisely as to earn it. The care and training of children, planning and preparing attractive, well balanced meals for the family, planning clothing and shelter are all important phases of the present Home Economics course.

Thorough Training

Home Economics is no longer simply "sewing and cooking" as it was in the early days of domestic science—not any more than education is the three R's now that it was in its infancy. It is a full four-year collegiate course leading to a B. S. degree. There are 91 colleges which give degrees in Home Economics, and over 200 more which offer it as a part of their liberal arts course.

The first two years of a Home Economics course are practically the same, regardless of your special interest, but during the last two years there is considerable specialization. You may select one of several majors. It may be teaching, food and nutrition, clothing and textile, home management, child development and parental education, institutional administration, or house planning and furnishing.

And now, what are the opportunities for a career with a Home Economics background? According to the last census, more home economists enter teaching than any other field. Quite close to the teaching profession in type of work comes extension service, which includes county home demonstration agents or home advisors and the state 4-H club leaders and the extension specialists in various subjects such as food and nutrition, clothing, home management and child development, with their headquarters at the State Agricultural College.

And then, there is that vast and increasing group of Home Econom-

ics women in business. At present, there are more opportunities in business for those who have majored in foods and nutrition than in any other one subject—but that may not be true in five years from now when you are through college. Practically all the large food companies have a Home Economics department or an educational department, as it is sometimes called, which employs one or more Home Economists. The purpose of this department is to acquaint women with their product and make it popular with them, to promote sales of the product, to get the housewife's opinion of the product, and to either help in writing the advertising or check it for Home Economics truths.

Many Fields Open

One type of educational work for the Home Economist is that of conducting demonstrations. The demonstration for a food company may take the form of a cooking school, while that for a textile company may be a style show.

Home Economists have also found for themselves an excellent place in the advertising field, with many products, both a scientific and a practical knowledge of the goods is quite essential.

And then there is the manager of the lunchroom, cafeteria, tea room or hotel dining room. Usually the girl who has just graduated from college commences as an assistant manager. The remuneration for this type

of position is usually less than for any of the others for which the Home Economist is fitted, unless you can own your own tea room or cafeteria.

Many girls envy the dietician in her immaculate white uniform. And well they may, for the well-trained dietician holds a good position.

Another field is that of Home Economics Advisor in banks and department stores. The work there is to help people with their personal and family financial problems. This is accomplished by preparing budget helps in printed form, by private consultations with the patrons who ask for such help, by writing articles and by giving talks before clubs.

Field in Writing

Journalism is still another line for which the Home Economist is well fitted. All subjects dealing with the home are given attention in journalism, so no matter what subject you decide to major in, writing is always a possible field for you. A few courses in journalism are desirable if writing is your goal. And closely allied with journalism in type of work and requirements is radio, which is newer and consequently not as crowded, but which necessarily is a much smaller field.

For those of you who are scientifically minded, the field of research is open. And here again the choice is wide. It may be in nutrition, in cookery, in textiles or in household equipment. Many commercial firms, the United States Department of Agriculture and many universities carry on research work in the Home Economics field continuously.

There are other fields open to the girl who specializes in clothing and in interior decoration. And, away up the scale of Home Economics positions is the consultant—which is a self-explanatory name. This position is one to which to look forward, for it can be filled successfully only by a specialist in her line, and one who has had broad experience as well.

Valuable Training

The kinds of positions open to well trained home economists are so numerous that some have had to be omitted. I hope, though, that I have succeeded in showing you that a training in Home Economics prepares you not only for your big life work as a homemaker, which about 90 per cent of you will eventually be, but also for a very pleasant career, which you can follow until such time as you decide to start a home of your own. The great advantage of a Home Economics education, as I see it, is the great number of doors it opens to you. If one type of position fades out of existence, you can step into another with very little trouble.

Mary Steals a March

(Continued from page 5)

complain and always looks on the sunny side of life.

Joe loves music and through this inclination has taught himself to play piano by ear. He can't read a note. I'm sure that had he been given the opportunity to study as a child, by now he would have been most adept musically speaking. As it is, he has a 10-year background in dance orchestra work in which he was very successful up to the time he entered radio.

He was thrown on his own resources when he was only eight years old, leaving school in the fourth grade to join a theatrical troupe. His education has been acquired from the well-known school of experience. Joe's had his share of "ups and downs" but he always came up smiling.

You know, I think I'm beginning to get the hang of this story writing business and I rather—what's that? Can it be that late? I just heard Joe sign over to WENR and say good night to you folks.

Oh, dear, he'll be home shortly and if it takes me as long to figure out an ending as it did a beginning, I'm sunk. So I'll try to do better next time.

LEAVES TOWN



Here's the editor of Stand By! from a pencil sketch by Ruth Coleman. After unblushingly putting his own picture in the paper, the editor went on a two-weeks' vacation in the north woods.

Tuning Suggestions

Sunday, June 23

CST
P. M.
12:30—Lux Radio Theatre (NBC)
3:00—Roses and Drums (NBC)
Rhythm Symphony (NBC)
4:30—Grand Hotel (NBC)
5:00—Jack Benny (NBC)
6:45—Henrik Willem Van Loon (NBC)
7:00—Detroit Symphony (CBS)
7:30—Cornelia Otis Skinner (NBC)
9:15—Shandor (NBC) (Week nights 10:00)

Monday, June 24

5:45—Uncle Ezra (also Wed., Fri.) (NBC)
Boake Carter (ex. Sat., Sun.) (CBS)
6:00—Richard Himber's Orchestra (NBC)
6:30—Gladys Swarthout (NBC)
7:30—The Big Show (CBS)
Music at the Haydn's (NBC)
9:30—Blue Monday Jamboree (CBS)

Tuesday, June 25

4:45—Stoopnagle and Budd (CBS)
6:30—Wayne King (NBC)
7:00—Red Trails (NBC)
Ben Bernie (NBC)
8:00—Beauty Box Theatre (NBC)
Walter O'Keefe (CBS)
9:00—El Chico Spanish Review (NBC)

Wednesday, June 26

6:00—One Man's Family (NBC)
6:30—Wayne King (NBC)
7:00—Fred Allen's Town Hall (NBC)
7:30—Adventures of Gracie (CBS)
8:00—Guy Lombardo (NBC)

Thursday, June 27

4:45—Stoopnagle and Budd (CBS)
6:00—Rudy Vallee (NBC)
7:00—Walter O'Keefe (CBS)
Showboat (NBC)
7:30—Fred Waring's Orchestra (CBS)
8:00—Paul Whiteman (NBC)
America's Town Meeting (NBC)
9:40—Eddie Duchin's Orchestra (NBC)

Friday, June 28

6:00—Jessica Dragonette (NBC)
6:30—Ruth Etting (NBC)
7:00—March of Time (CBS)
Beatrice Lillie (NBC)
7:30—Phil Baker (NBC)

Saturday, June 29

6:00—Phil Cook (NBC)
Hit Parade (NBC)
7:30 and 9:00—National Barn Dance (NBC)
8:30—Carefree Carnival (NBC)

Secret Yen

Our radio pastor, Dr. John W. Holland, confided to us that he had always had a secret desire to sing tenor and to wear a No. 9 shoe. . . . But alas! He sings baritone and wears No. 11's!



A typical school group from Boynton Public School, Benton Harbor, Michigan, which could profit from vocational guidance work. With them are their principal, J. W. Nelson, and a teacher, Mrs. Arthur Adams.

... LISTENING IN WITH WLS DAILY PROGRAMS

Saturday, June 22, to Saturday, June 29

870 k.c. - 50,000 Watts

Monday, June 24, to Friday, June 28

MORNING PROGRAMS

- 5:00—Daily—Smile-A-While.
- 5:20-5:30—Daily—Service features, including Temperature Reports; Chicago Livestock Estimates; Weather Forecast; Retailers' Produce Reporter; Day's WLS Artists' Bookings.
- 5:35-5:45—Farm Bulletin Board. Check Stafford; Crop Reports.
- 5:45-6:00—Smile-A-While. (cont'd.)
- 6:00—News Report—Julian Bentley.
- 6:15—Morning Round-Up—Otto & His Tune Twisters; Dean Bros.; Hoosier Sod Busters; Pat Buttram; Arkie; Ralph Emerson; Chicago, Indianapolis and East St. Louis Livestock Estimates.

Saturday Eve., June 22

- 6:00—WLS National Barn Dance.
- 6:15—The Westerners. (Litsinger Motors)
- 6:30—WLS National Barn Dance.
- 7:00—Keystone Barn Dance Party. (Keystone Steel and Wire Co.)
- 7:30—National Barn Dance NBC Hour with Uncle Ezra, Hoosier Hot Shots, Maple City Four, Cumberland Ridge Runners, The Westerners, Verne, Lee and Mary, and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)
- 8:30—Barn Dance Frolic, George Goebel with Otto's Tune Twisters.
- 8:45—Barn Dance featuring Arkie and WLS Rangers. (Jordan Clothing Co.)
- 9:00—Prairie Farmer - WLS National Barn Dance continues until midnight with varied features, including The Westerners' Camp-Fire Songs at 10:00.

- 7:00—Morning Devotions, conducted by Jack Holden, assisted by WLS Rangers and Ralph Emerson. Sat.—Dr. Holland gives review of Sunday School Lesson.
- 7:15—Jolly Joe and His Pet Pals.
- 7:30—Sears Retail program with Ford Rush, Ralph Emerson and Marquis Smith.
- 7:45—Daily—John Brown, pianist; WLS Artists' Bookings. Mon., Wed., Fri.—Arthur MacMurray in news of Prairie Farmer-WLS Home Talent Bookings.
- 7:55—News Report. Julian Bentley.
- 7:59—Chicago and Indianapolis Livestock Estimated Receipts; Chicago Hog Flash.

- 8:00—Morning Minstrels—Dean Bros.; WLS Rangers; Dan Duncan; Tiny Stowe.
- 8:15—Tower Topics by Sue Roberts. Songs by Bill O'Connor, tenor, assisted by John Brown. (Sears Mail Order)
- 8:30—Today's Children—Dramatic Adventures of a Family. (NBC)
- 8:45—Mon., Wed., Fri.—Phil Kalar, "Old Music Chest," with Ralph Emerson. (Z-No Ointment) Tues., Thurs.—Ralph Emerson.
- 9:00—Household Parade, conducted by Mrs. Mary Wright, Home Adviser—The Westerners and Louise; John Brown, pianist; Ralph Emerson, organist; Dean Bros.; Old Story Teller; Weather Report.
- 9:45—Mid-Morning News Broadcast—Julian Bentley.
- 9:50—Butter, Egg, Dressed Veal, Live and Dressed Poultry Quotations.
- 9:55—Jim Poole's mid-morning Chicago Cattle, Hog and Sheep Market direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:00—Otto and His Tune Twisters with Evelyn Overstake; Bill Trent, announcer. (Crazy Crystals)
- 10:15—Mon., Tues., Thurs.—"Little Bits from Life"—Bill Vickland with Ralph Emerson Dean Bros. Wed., Fri.—Homer Griffith, "The Friendly Philosopher," and Ralph Emerson. (Fred J. Walsh Co.)
- 10:30—WLS Rangers and Sophia Germanich.
- 10:45—Mon., Wed., Fri.—Henry Burr's Book of Ballads. Tues.—Grace Wilson, contralto; Ralph Emerson. Thurs.—Vibrant Strings.
- 11:00—Virginia Lee and Sunbeam. (Northwestern Yeast)
- 11:15—Mon., Wed., Fri.—Corn Huskers and Chore Boy. Tues.—Dean Bros. and Arkie. Thurs.—WLS Orchestra in folk music.
- 11:30—Daily—Weather Forecast; Fruit and Vegetable Market.
- 11:40—News broadcast by Julian Bentley.

AFTERNOON PROGRAMS

(Daily ex. Sat. & Sun.)

11:45 a. m. to 2:00 p. m., CST

- 11:45—Prairie Farmer Dinnerbell Program, conducted by Arthur C. Page. 30 minutes varied farm and musical features. Dr. Holland in Devotional Message at 12:10.
- 12:15—Daily—"Pa and Ma Smithers," a rural comedy sketch. (Congoin)
- 12:30—Jim Poole's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)
- 12:40—F. C. Bisson of U. S. Dept. of Agriculture in grain market summary.

- 12:45—Homemakers' Hour until 1:30 p. m. (See special listing for Homemakers.)
- 1:30—"Maw Perkins," a rural town sketch.
- 1:45—Rhythm Range, featuring songs and music of the range—The Westerners and Louise Massey. (Peruna & Kolor-Bak)
- 2:00—Sign Off for WENR.

DINNERBELL PROGRAMS

12:15 p. m. to 1:00 p. m., CST

- 12:45—Prairie Farmer Dinnerbell Program. Monday—Orchestra; Sophia Germanich; Arkie; C. V. Gregory, Editor of Prairie Farmer, in "Parade of the Week." Tuesday—Ralph Emerson, organist; Hoosier Sod Busters; Otto's Tune Twisters; Sophia Germanich. Wednesday—Orchestra; Dean Bros., Sophia Germanich. Thursday—Hoosier Sod Busters and Arkie; Orchestra; Sophia Germanich. Friday—Orchestra; WLS Rangers; Sophia Germanich.

Saturday Morning, June 29

- 5:00-8:00—See daily morning schedule.
- 8:15—Sears Junior Round-Up.
- 8:30—Jolly Joe and His Junior Stars.
- 9:00—Household Parade.
- 9:45—Julian Bentley in up-to-the-minute world-wide news.
- 9:50—Butter, Egg, Dressed Veal, Live and Dressed Poultry Quotations.
- 9:55—Program News. George C. Biggar.
- 10:00—Otto and His Tune Twisters; Evelyn Overstake. (Crazy Crystals)
- 10:15—Hoosier Hot Shots.
- 10:30—Guest Artists.
- 10:45—Homemakers' Hour.
- 11:30—Weather Report; Fruit and Vegetable Markets; Artists' Bookings.
- 11:40—News—Julian Bentley.
- 11:45—Poultry Service Time; Ralph Emerson, organist; WLS Rangers.
- 12:15—"Pa and Ma Smithers." (Congoin)
- 12:30—Weekly Livestock Market Review by Jim Clark of the Chicago Producers' Commission Association.
- 12:40—Grain Market Quotations by F. C. Bisson of U. S. Department of Agriculture.
- 12:50—Prairie Farmer - WLS Home Talent Acts.
- 1:00-1:45—Merry-Go-Round.
- 1:45—Rhythm Range—The Westerners with Bill Vickland. (Peruna & Kolor-Bak)
- 2:00—Sign Off for WENR.

HOMEMAKERS' SCHEDULE

Monday, June 24

- 12:45—Orchestra; George Simons, tenor; Wyn Orr in Fanfare; Dean Bros.; Dr. John W. Holland; Talk

Tuesday, June 25

- 12:45—Ralph Emerson; WLS Rangers; Wyn Orr in Fanfare; John Brown; Mrs. Wm. Palmer Sherman, "Book Review"; Mrs. Mary Wright, talk.

Wednesday, June 26

- 12:45—Orchestra; George Simons, tenor; Wyn Orr in Fanfare; Grace Wilson, contralto; Florence Ray; R. T. Van Tress, Garden Talk; Mrs. Mary Wright, WLS Home Adviser.

Thursday, June 27

- 12:45—Vibrant Strings; Wm. O'Connor, soloist, with Orchestra; Wyn Orr in Fanfare; WLS Little Home Theatre, Drama.

Friday, June 28

- 12:45—Orchestra; George Simons, tenor; Dean Bros.; Wyn Orr in Fanfare; John Brown; Lois Schenck, "Prairie Farmer Homemakers' News."

Saturday, June 29

10:45 a. m. to 11:30 a. m., CST

- 10:45—Ralph Emerson; Wyn Orr in Fanfare; Verne, Lee and Mary; Hoosier Sod Busters; Interview of WLS Personality by Wyn Orr; George Goebel.

EVENING PROGRAMS

Monday, June 24

- 6:00—American Adventures.
- 6:30—Meredith Willson and Orchestra.
- 7:00—Sinclair Minstrels. (Sinclair Oil Refining) (NBC)

Tuesday, June 25

- 6:00—Eno Crime Clues. (NBC)
- 6:30—Edgar Guest in "Welcome Valley." (Household Finance) (NBC)
- 7:00—"Red Trails." (American Tobacco Co.) (final)

Wednesday, June 26

- 6:00—Penthouse Party. (Eno Salts) (NBC)
- 6:30—"House of Glass." (Colgate-Palmolive)
- 7:00—"Our Home on the Range," John Charles Thomas. (W. R. Warner)

Thursday, June 27

- 6:00—Pastorale. (NBC)
- 6:30—Historical Drama—A Visit to Black Hawk State Park at Rock Island, Illinois.
- 7:00—"Death Valley Days." (Pacific Coast Borax) (NBC)

Friday, June 28

- 6:00—Irene Rich. (Welch's Grape Juice)
- 6:15—Lucille Manners, soloist.
- 6:30—College Prom. (Kellogg Co.) (NBC)
- 7:00—Beatrice Lillie. (Borden's Products) (NBC)

WATCH THIS SPACE

FOR

Appearances of WLS Artists in Your Community.

JUNE 22 to JUNE 28, Included

SATURDAY, JUNE 22

WLS National Barn Dance (1935 Edition): Spareribs; Olaf the Swede; Barn Dance Band; Flannery Sisters; The Neighbor Boys.—State Theatre, Winona, Minn.

The Backyard Follies.—Adler Theatre, Marshfield, Wis.

SUNDAY, JUNE 23

WLS National Barn Dance (1935 Edition): Artists above.—Paramount Theatre, St. Cloud, Minn.

The Cumberland Ridge Runners.—Fair Grounds, Chilton, Wis. Sponsored by Calument Co. Cheese Makers Ass'n.

Otto and His Tune Twisters.—Ritz Theatre, Lowell, Ind.

The Backyard Follies.—Waupaca Theatre, Waupaca, Wis.

MONDAY, JUNE 24

WLS National Barn Dance (1935 Edition): See above.—Paramount Theatre, St. Cloud, Minn.

TUESDAY, JUNE 25

WLS National Barn Dance (1935 Edition): See above.—Paramount Theatre, Brainerd, Minn.

Cumberland Ridge Runners; Billy Woods; Pancakes; Linda Parker.—Sprague Theatre, Elkhorn, Wis.

WEDNESDAY, JUNE 26

WLS National Barn Dance (1935 Edition): See above.—Orpheum Theatre, Fergus Falls, Minn.

Cumberland Ridge Runners; Billy Woods; Pancakes; Linda Parker.—Fond du Lac Theatre, Fond du Lac, Wis.

THURSDAY, JUNE 27

WLS National Barn Dance (1935 Edition): See above.—Opera House, Jamestown, North Dakota

Cumberland Ridge Runners; Billy Woods; Pancakes; Linda Parker.—Fond du Lac Theatre, Fond du Lac, Wis.

FRIDAY, JUNE 28

WLS National Barn Dance (1935 Edition): See above.—Paramount Theatre, Bismarck, North Dakota.

Cumberland Ridge Runners; Billy Woods; Pancakes; Linda Parker.—Legion Hall, Harvard, Ill. Sponsored by Brotherhood of St. Andrew Episcopal Church.

WLS ARTISTS, Inc.

1230 Washington Blvd., Chicago



The future Dixie Harmonica King, Eddie Allan, in a fancy shirt, sits behind his sisters and brother.

Sunday, June 23

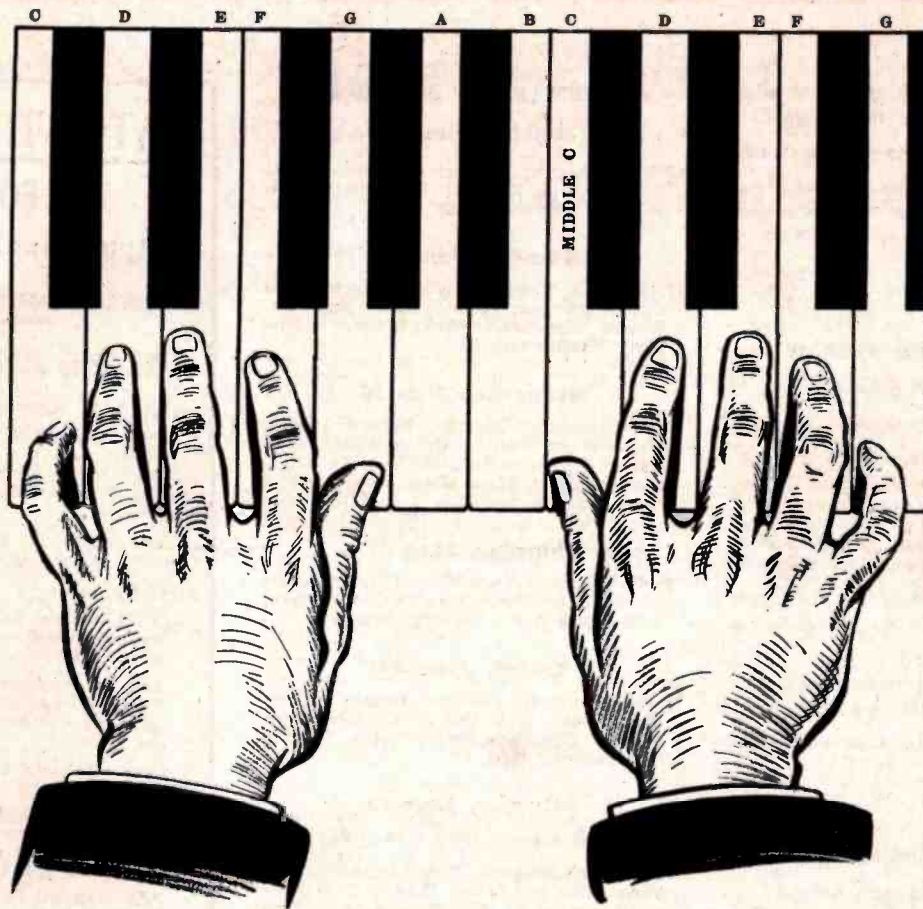
7:00 a. m. to 11:00 a. m., CST

- 7:00—Romelle Fay plays the organ in 30 friendly minutes announced by Howard Chamberlain.
- 7:30—Lois and Reuben Bergstrom in heart songs. (Willard Tablet Co.)
- 7:45—News broadcast with summary of week end world-wide news brought through Trans-Radio Press by George Harris.
- 8:00—"Memories of Dixieland"—Eureka Jubilee Singers with Bill Vickland.
- 8:30—WLS Little Brown Church of the Air—Dr. John W. Holland, pastor. Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Romelle Fay, organist.
- 9:15—Wm. Miller, tenor; Dorothea Powers, violinist. (Geba)
- 9:30—Choral music.
- 10:00—Herman Felber, violinist.
- 10:15—Homer Griffith, "The Friendly Philosopher." (Fred J. Walsh Co.)
- 10:30—Sunday Music Hall Concert; Orchestra; Verne, Lee and Mary; Phil Kalar; weather, livestock estimates.
- 11:00—WENR Programs until 5:30 p. m.

Sunday Evening, June 23

5:30 p. m. to 7:00 p. m., CST

- 5:30—Bakers' Broadcast featuring Joe Penner. (Standard Brands) (NBC)
- 6:00—NBC Concert Orchestra.
- 6:45—Henrik Van Loon.



Hands Across the Keyboard!

How Often Have You Wished They Were Yours?

At parties . . . entertaining friends at home . . . whiling away lonely hours—at such times how pleasant to be able to run your hands over the keyboard, play the charming old familiar tunes, play them well!

Everyone Can Play

The art of playing piano—really playing—now is made available to every man, woman and child who can sing, whistle or hum a tune. The method is called “Air-Way to Play Piano,” and was developed under the direction of Prairie Farmer-WLS so that every music-lover might easily, quickly and inexpensively learn to play piano. A master keyboard chart, a part of which is shown here, reveals at a glance how to proceed. You don’t have to bother about note values and counting-time. All you need is a sense of rhythm—the ability to carry a tune!

50c While the Edition Lasts

“Air-Way to Play Piano” not only is the easiest, quickest way to learn to play piano

—it is the least expensive. Presented in one complete book, containing 12 complete lessons, “Air-Way” is specially priced at 50¢ while the edition lasts (formerly sold at \$1.00).

ORDER NOW!

“Air-Way” will not be reprinted after the present limited edition is exhausted. Clip coupon below and mail with 50¢—today!

MAIL COUPON TODAY!

“AIR-WAY,”
1230 Washington Blvd.,
Chicago, Illinois.

I want to learn to play piano the Prairie Farmer-WLS Way. Enclosed is 50¢.

Name

Address

Town State

June 22, 1935