

HARRISON PUTNAM
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Stand By!

PRAIRIE FARMER'S RADIO WEEKLY



JUNE 15
1935

●
**History on
the Air**

●
Features

PAUL (Hezzie) TRIETSCH - Page 9

LISTENERS' MIKE



Hope for Peace

I hasten to congratulate you for your wonderful Memorial Day program.

It was indeed wonderful, splendid, grand, inspiring. I have again lived through the days of the Civil War. I have again wept and smiled—shouted and waved my war-tattered flag that saw service in those memorable and historic days of that terrible conflict—when North and South—brother and brother—set themselves in bloody array against each other—sons of the same mother.

To me the war was and still remains an undying and stupendous riot of romance. My home-town was the general rendezvous of the state. Men and boys, many of them boys coming for camp training, then leaving for the front, the scene of action.

The bugle's reveille awoke me in the early morning; a day of glorious excitement, with the moonlight flickering through the lattice of our porch. I listened to the Taps at camp not a mile away and wished that the war would never end. I saw nothing but the romance of war—beautiful, brave boys in blue—soldiers of romance, with flushed faces and eager steps marching away to glory. Galloping horses, clashing sabers, glistening epaulets, brass buttons and swinging to the rhythm of "Tramp, Tramp, Tramp, the Boys Are Marching." They marched away throwing kisses and shouting gleefully "When Johnny Comes Marching Home"—when they came home again their funeral processions still wore the air of romance to me. Long lines of marching troops, somber decked hearses and horses, and muffled drums, only told of valiant heroes who are forever enshrined in my heart. But when Lincoln's words are recalled, "With so many boys under the sod," I listened, wept and could not smile and wished I might live to see a world blessed with victory—victory of peace.

Again I am congratulating you on your beautiful, wonderful and splendid Memorial Day program.—Eleanor Gridley, Chicago.

(Mrs. Gridley is 90 years old and is a noted student of Lincoln. She wrote the book "From Log Cabin to White House.")

Listeners, this is your page. Your letters concerning the magazine, the programs, or other letters, will be welcome. Please hold your "scripts" to one hundred words. Address "Listeners' Mike."

Program Egged

We, the Bass Family, in far-away Algoma, Ontario, hereby present you with the smallest hen's egg in our experience, which we hope you will share with the rest of the Smile-A-While folks. We subscribe to Stand By! so please let us know through it how you have enjoyed our present. . . This was really laid by a full-grown hen. . . The Bass Family, Iron Bridge, Ontario.

(Check Stafford says that hen must have been confused and figured Canada had instituted a crop reduction program.)

Editor Takes Bow

Just a few lines to tell you how much we enjoy your wonderful magazine, "Stand By!" Our third son was born on May 10 and we have decided to call him Julian T. . . Mr. and Mrs. John Fusaro, Elmhurst, Ill.

(This is an honor which we truly appreciate. We hope our namesake will feel as happy about it as we do!)

He Obeys Orders

. . . Every time Joe Kelly tells the operator to "turn on the faucets" in the control room, my little boy turns our faucets on and keeps the water running until the program is over. He insists on it because he says Jolly Joe said so. . . Mrs. George Holtzman, Jr., Gary, Ind.

Thank You

I think Stand By! is a success in every way. My favorite article is Fanfare, but Ad Lib is o. k., too. . . Mrs. Melvin Birbeck, Galena, Ill.

Cheers for Westerners

. . . I haven't seen much praise in Stand By! of my favorites. The Westerners. I could fill this weekly with praise of them and yet it wouldn't be enough. There's no other girl on the air half as sweet and pretty or as good a singer as Louise. If half the radio artists were as good as Louise and the rest of the Westerners, we wouldn't have anybody making any complaints about different programs. . . Agnes Kramer, Harvey, Ill.

Verse from a Friend

I'm rather an old-like lady,
With many things to do.
But I take time off to read our Stand By!
And I enjoy it, too.
I think June first the best one yet.
Enjoyed it all the way through.
I wonder how so much is done—the things
you have to do.
I wish I could hear Lulu Belle more—if I
knew when she came,
I'd drop my work and rest awhile;
I'd get there just the same.
The morning devotions are helpful, they
cheer me on my way.
I stop to set the time with you.
Though it be a busy day.
—Interested Listener, New London, Ind.

STAND BY!

BURRIDGE D. BUTLER, Publisher

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JULIAN T. BENTLEY, Editor

June 15, 1935

VOLUME 1

NUMBER 18

FLASHES

Hotshots ● Charlie ● Phil
Jack ● Fencer ● Slugs

THERE were more than the usual high-jinks at this year's national Shriners' convention in Washington, D. C., this past week. Billed among the headline entertainers were Uncle Ezra and those cut-ups, the Hoosier Hot Shots. The boys made several personal appearances before the Shriners and also staged one broadcast of Station E-Z-R-A over an NBC network from the national capital.

R. T. Van Tress of the Garfield Park Conservatory will discuss methods of spraying gardens in his regular weekly talk during Homemakers' Hour Wednesday, June 19.

Jack Benny is likely to become a permanent Hollywood resident, if the handwriting on the wall speaks the truth. While his Sunday night NBC shows are now originating on the west coast, the jester has always regarded Radio City as his home studio and the majority of his programs have come from New York.

An analysis of the present situation makes it appear highly probable, however, that from now on his microphoning will take place in Hollywood as a regular thing because of his motion-picture work. Broadcasts from the east will be the exception.

Rico Marcelli, orchestra director on the House By the Side of the Road program, has one of the largest collection of fencing foils in Chicago. Marcelli is an expert swordsman, although his busy life as maestro on the Tony Wons and Fibber McGee shows allows him very little leisure for practice.

A great variety of interesting projects are being carried out by the Home Bureaus throughout the land. Kane county, Illinois, has been especially successful in its Music and Drama project, which is a most worthy one in developing leadership as well as cultural interests.

Miss Gertrude Bekman, Home Advisor of Kane county, will appear on Homemakers' Hour on Monday, June 17, to tell you about their accomplishments in Music and Drama.

"Does your wife criticize your radio work?" someone asked Doug Hope of the NBC Princess Pat Players. "Yes," said Doug, "and she's usually right, but I don't always let her know that she is."

Although she was only a youngster at the time, Joan Blaine, NBC dramatic star, was one of the original "farmerettes" on Ruth Hanna McCormick's wartime farm run entirely by college women.

Charles Winninger, famous star of stage and screen, has returned to the air to take the leading role in the Gibson Family. He is known as "Uncle Charlie" and has taken over the role of guiding the cast on a tour of cities in his tent show.

Winninger is covering familiar ground in his new role. His first experience in the entertainment world came in Winninger Brothers Tent Show, a famous amusement organization which toured the West, Southwest and Middle West years ago.

At the same time Winninger became "Uncle Charlie," on the program which is heard each Sunday over an NBC-WEAF network at 8:00 p. m., CST., Conrad Thibault, noted baritone, dropped the role of Jack Hamilton, to become known on the program in his own name. Lois Bennett, soprano star, continues in her role as does Adele Ronson, who plays the part of Sally Gibson.

Jack and Loretta Clemens and the Songsmiths Quartet continue on the full hour program. Theophilus, the colored servant, played by Ernest Whitman, will be joined by another comedy partner as the program progresses.

Don Voorhees Orchestra, which has been responsible for the presentation of dozens of original arrangements on the program, will continue to provide music for the Gibson Family.

Mrs. William Palmer Sherman will review Lewis Zara's "Blessed is the Man" as her regular book review during Homemakers' Hour Tuesday, June 18.

Lois Schenck of the editorial staff of Prairie Farmer will be heard during Homemakers' Hour Friday, June 21. Lois will bring Prairie Farmer Homemakers' news to listeners.

Hendrik Willem Van Loon's definitions are famous and pre-tested. He doesn't give out a general one (such as the answer to "what is happiness") until he has checked and double-checked it against the pages of history. Having authored "Van Loon's Geography," as well as so many historical best-sellers, this newest NBC commentator also checks a definition against a map of the world. Before he presents it without qualification he makes certain it applies in Timbuctoo as well as Topeka. And as if that weren't enough, Van Loon practically gives a money-back guarantee with his definitions, in case they don't work.

The NBC sound effects crew won't take any chances with counterfeiters. They use a genuine pay-station telephone in dramatic shows. It is complete in every detail and rings according to custom when coins are dropped in. Written on the side in large letters is the admonition "NO SLUGS."

Phil LaMar Anderson, a veteran newspaper man and frequent contributor to national publications, has joined the continuity staff of WLS.

Phil comes to Chicago after five years with the Rochester, Minnesota, daily Post-Bulletin, where he did all kinds of reporting, interviewing and rewrite work. He has worked for the Associated Press and on newspapers from coast to coast and has interviewed and written features about scores of celebrities, from presidents on down. Phil also has done advertising and publicity work, has been an associate editor of Billboard and edited The Entertainer, another theatrical publication.

Despite his many activities, Phil found time to write a novel, "Court House Square," last year. The book, which deals with small-town journalism, is now in its second edition. The story is also being published serially in his home-town paper, the Sioux Valley News, Canton, South Dakota.

Phil is married and has a son, Phil LaMar, Jr., 10 months old.

FANFARE



Q. and A. ● Trio
 Engineers ● Westerners
 Red ● Series
 By WYN ORR

GOOD afternoon, Fanfare friends. In just another week, summer, which has been just around the corner (like prosperity), will be shining down upon us . . . but already a host of your radio friends have felt the call of the open road and left for their vacations. And when you sit comfortably at home, reading or darning or knitting, cool and comfortable, basking in a bountiful breeze, think of your radio friends, singing and playing, injecting cheer and freshness into their voices, while their faces stream with perspiration. For there are few places warmer or more uncomfortable than an air-tight radio studio in the summer. But, enough of the weather and vacations . . . we have a lot of questions to answer . . . so here's to them.

A great many friends have been writing to ask where Mac and Bob, the Knoxville Boys, are now. Thanks to Mrs. E. D. Pike of Jasper, Alabama, and several others, we are able to tell you again that Mac and Bob are now in the east . . . currently appearing over station KDKA, Pittsburgh, at 9:00 a. m., CST, daily except Sunday.

Let's ask you folks a few questions—turn the tables, as it were. Who are six of the most prominent artists you hear indirectly through this station? What are their names? What do they do? Why are they prominent? Why are their talents indirectly reflected through your loudspeakers? Who are they? We'll tell you . . . they're the six young men who labor at the control panels, mixing, blending, smoothing voices and levels so that you secure the best effects possible on the air. And, starting next issue, we will run a series of brief biographies of these operators. The first real "low-down" on the best engineering crew of fine fellows in the business. Chief "Tommy" Rowe will be first. Be sure to get acquainted with six of the genuine artists you never hear on the air—yet who help others to achieve the fame for which you honor them.

From Miss Lorraine Keeley of Joliet, Illinois, comes the question: "What has become of Christine Smith, who formerly was heard with Otto and His Tune Twisters?" Christine is now enjoying a vacation. We cannot say when this Princess of Yodelers will be back on the air.

Received a card from Malcolm (Spareribs) Claire t'other day. He and the Missus are enjoying a long-planned vacation. Started off at

Washington, D. C., then on to New York, from which city they wrote us. Next lap is back to Chicago for a few days, then on to the sun-bleached beauties of California to renew friendships and visit relatives.

Writing from Janesville, Wisconsin, Miss Marian Falk, asks whether Red Foley is related to the Asher Sizemores who are so popular on southern stations. No. Though they are the best of friends, having grown up in the same section of Kentucky, around Berea.

"Are Uncle Ezra's programs, heard three nights a week, broadcast from the studios of WLS?" asks Mr. Lucien Voisard of Plymouth, Ohio. No. They originate in the studios of NBC, Chicago. Incidentally, just a few weeks ago, Announcer Jack Holden, who identified Uncle Ezra's shows over this station when they were solely local, is now handling the chain shots.

The Westerners—Louise, Allen and Dott Massey, "Duke" Wellington and Milt Mabie—are still talking about the grand time they had when they performed at the dedicatory services of the "Hiawatha," the new streamlined steam train which inaugurated service a couple of weeks ago between Chicago and Minneapolis and St. Paul. As guests of the railway company, they journeyed as far as Portage, Wisconsin, then took the sister train, Hiawatha Number 2, back to the "Windy City." While in Portage they filled their date books with fishing engagements for the summer months. Looks like a bad season for the blue gills and trout when the range-riding Westerners set aside their saddles for lines. And that's no line, either.

Two old friends, Helen and Eileen Jensen, were in the studio yesterday. They and Adele formed the well-known harmony trio of Winnie, Lou and Sally. But Adele hearkened to the insistent calls of cupid . . . so

Lou and Sally were left without a third member until blonde Verna Sherrill of Memphis, Tennessee, came into the picture. They came to the studios to meet Marquis Smith, who knew Verna at WNBR, Memphis, when he was program director there. A great reunion. We'll have more news about the trio—Winnie, Lou and Sally—for you shortly.

Making an addition to the list of June birthdays published in the June 1 issue . . . we learn that one Maxwell Emmett Buttram, who hails from Winston county, Alabama, will be celebrating his 20th birthday on the 19th of this month. Says: "I don't feel no older, folks, but I guess I am 'cause my pappy is a-goin' to give me a key to the house now, an' I kin stay out as late as 9 o'clock on Wednesdays, and Saturdays I don't haf to git in until after the Barn Dance."

Starting another new series . . . casts of well-known musical and dramatic shows. Today: The cast of Mary Marlin, which show is heard on the CBS network. Mary, the title role, is played by Joan Blaine; Arthur Jacobson is Joe Marlin, her former husband; Anne Seymour is Sally Gibbons, the secretary with whom Joe has fallen in love; Carleton Bricker plays David Post; Betty Lou Gerson is Madame Henriette, and Francis X. Bushman plays Michael Dorn. Next issue, the cast of Tony Wons' "House by the Side of the Road."

Getting frank. . . . We'd like to have your comments on this page . . . we'd like to know what you like to read . . . and how much of it. Are the birthdays printed the first issue each month better that way? What do you think of publishing the casts of better-known shows, as we have started above here? Are we answering enough questions? How do you like the biographies? We'll appreciate your replies . . . and in anticipation of them, for this week, we'll say: Good-bye . . . it's great to have had our chat together.

History on the Air

New Series Takes Listeners Back to Pioneer Days

By Phil LaMar Anderson

DRAMAS depicting the historical significance of state parks and other shrines owned and maintained by the state of Illinois are on the air!

Raymond Warren and George Luker at Lincoln tomb; Gov. Horner with students.

Thousands of persons who have visited the beautiful Old Kaskaskia State Park which overlooks the Mississippi river in Randolph county, near St. Louis, Missouri, spent a delightful half-hour at their radios last Thursday evening, June 13, as they were taken back to the pioneer days when Fort Kaskaskia was captured by George Rogers Clark from the British.

True, that was in the 18th century, which none of us personally recall, but from what we have read in our history books and remember from our personal visits to Kaskaskia, there was an abundance of scenes and incidents unfolded in the dramatization to prompt us to live again visits to that area.

The "visit" by a father and his son, who were taken on an imaginative tour of the Kaskaskia Park, was the first in a new series of historical programs scheduled this summer for WLS listeners.

Next Thursday evening, June 20, between 6:30 and 7:00 p. m., CST (7:30 to 8:00 p. m., Daylight Saving Time), the second in the group will be presented. This will take us to that far-famed city of Galena, Illinois, site of the Grant Memorial home, for a dramatization of a part of the thrilling and history-making career of General Ulysses S. Grant.

Just as listeners were familiarized with the Kaskaskia park, which is so rich in historical lore, they will be brought close to the heart of a picturesque community in which the former president of the United States resided. The Thursday evening program will present events and incidents leading up to the construction and occupancy of the Grant Memorial home, with occasional flash-backs depicting Grant's participation in the Civil War and his triumphant return to the old home-town when the fighting had ceased.

The series of weekly historical pro-



(Georg Photos)

grams, to be continued every Thursday evening at the same hour until August 1, inclusive, was written by Raymond Warren, who will be remembered as author of the "Prairie President" series of dramatizations which WLS offered several years ago. Mr. Warren is now in the Illinois State Park Service. For preparation of his dramas, he has visited the locale of each program to obtain accurate historical material on which to base the various scenes and dialogues.

Included among other places of interest to be featured over WLS, and the dates of each, are:

Black Hawk State Park at Rock Island, June 27; Fort Creve Coeur State Park, Peoria county, July 4; Old Salem State Park, Pike county, July 11; Starved Rock State Park, LaSalle county, July 18; Cave-in-Rock State Park, Hardin county, July 25, and Lincoln's Tomb, Springfield, August 1.

Governor Henry Horner heads the citizenry of the Mid-West who are intensely interested in presentation of this type of radio program. The chief executive of Illinois is recommending to all his friends and acquaintances that they plan now for week-end recreational trips and spend all the time they possibly can in these easily accessible shrines, hallowed by their fascinating history. Others joining with Governor Horner in encouraging visits to the state parks include Robert Kingery, director of the state department of public works and buildings, and George H. Luker, superintendent of the division of parks.

WELL, this is more like it . . . summer, I mean . . . yesterday out at the lake we really inaugurated the welcome season. Mr. and Mrs. Ozzie Westley, Gene and I got caught in the rain while speed boating and came back drenched. That fellow Buttram . . . sailing a toy boat which got away from him . . . having to row out into the lake to get it and today unable to hold a script in his hands because of blisters. Incidentally, June 19 is Pat's birthday . . . he's sending a telegram of congratulations home to his mother.

Talking with Eddie Guest the other day . . . told me he made his annual appearance at my home church in Detroit last Mother's day. He has appeared there every Mother's day for 17 years . . . I used to make it a point to be in the front pew. Eddie was wearing a bow tie. He never wears any other kind. On the way down in the elevator he told me his golf game was terrible and had some one been along with him on the course yesterday he would have given his clubs away. Next time Eddie feels that way I hope I'm around.

Joe Kelly, Reggie Kross and Jimmie Daugherty . . . of the three, Jimmie is by far the best horseman. Yesterday Joe stayed on his horse just 30 minutes before painfully sliding off the saddle . . . Reggie was thrown off his mount . . . but "Caballero" Daugherty stayed on.

I wonder what's become of the colored glass jars that used to hang on chains in the drug store windows. The other night while driving out to Wheaton to make a personal appearance, Mary of Verne, Lee and Mary was in our group . . . she politely asked me if I would slow down a bit . . . 75 miles an hour was a bit to fast for her . . . I told her I wasn't driving nearly that fast. Whereupon she exclaimed, "That's what your speedometer shows" . . . Mary was looking at the radio dial.

The Westerners are going around these days talking in Greek dialect . . . the other day when they rode on the stream line train "The Hiawatha" they met and talked with George Givot who accompanied them on the ride and apparently did a bit of entertaining on board.

That steak roast we were going to have last week was called off on account of rain . . . tomorrow night's the night . . . cross your fingers. Those twin boys of Al Halus' are being separated temporarily . . . one of them has the measles . . . I can't tell which one it is and I'm not sure Al himself can tell them apart.

Thanks a lot, Grandma Havens, for that four-leaf clover you sent me today.

AD LIB

BY
JACK HOLDEN



I wish you could all see the new presses just installed downstairs for Stand By! . . . spent an hour watching them the other day and believe me it's fascinating. I never saw so many Sophia Germanichs in all my life . . . they were rolling off the press by the thousands.

Jimmie Daugherty would like to spend his vacation next week around Terre Haute . . . Peggy of the three Burke Sisters will be there, having fulfilled an engagement in Nashville, Tennessee.

EXTRA! EXTRA! . . . Ralph Waldo Emerson has taken up tennis and in one session lost six pounds and three tennis balls. Ralph says it's getting to be a racquet. (Pun)

Last Saturday night Mr. and Mrs. Lon Warnecke and Mr. and Mrs. Charlie Root were in the audience at the Eighth Street Theatre for both performances of the Barn Dance. Lon and Charlie came backstage between shows and someone introduced them to the two Dean brothers. Lon, always a good actor, grabbed the Deans by the throats and said:

"Dean, Dean, Dean—that name gets in my hair!" Then, smiling, Lon introduced Charlie and everybody got a big kick out of it all.

Surprise! Winnie, Lou and Sally just walked into the office. Haven't seen the trio for months . . . the girls have really been traveling lately. Their road show activities have taken them all through the east and up into Northern Michigan.

That pretty basket on Joe Kelly's desk was sent to him by a little Indian girl up in Northern Wisconsin. She's one of his little palsie-walsies.

Got to go into the studio and put on the Ridge Runners.

• • •

Monicker

The full name of Doug Hope of the Princess Pat Players is Douglas Daniel Aloysius Kelly Hope, the three middle names being those of a theatrical producer and friend of Douglas Hope, Sr.

HUSKING OUT OF SEASON



The Cornhuskers shell out a few notes. Left to right: Roy Knapp, Chris Steiner, Emilio Silvestre, Lou Klatt and Howard Chamberlain.

Agile Engineers

The fastest moving, most exciting and often most difficult work in radio engineering is that done by the field engineers of the Columbia network. It encompasses all broadcasts conducted outside the studios and no engineer knows what he may have to do from one hour to the next. From a simple broadcast of an organ recital in the early morning he may find himself at noon in an airplane, or, as in one instance, climbing up a telegraph pole.

The pole-climbing incident occurred during the broadcast of the Morro Castle disaster. The group assigned to the job reached such an outlandish spot on the Jersey coast, and in such a driving rain that the only way to install their lines was to use the telegraph pole. An engineer shinnied gingerly up and, with the help of the telephone company, completed a connection with master control in New York.

When the Mohawk sank the engineers motored as far as they could through snow-blocked roads in the dead of a bitter night. Then they proceeded through the drifts on foot, carrying four amplifiers and battery boxes on their shoulders. The broadcast took place as the first rays of the morning sun glistened on the snow.

When the dirigible Akron fell and sank, Engineers Bob Trago and Henry Grossman flew head-on into a gale, 40 miles out to sea in a single-motor land plane and put on a broadcast. A navy plane trying a similar flight was lost that day.

Similarly, a field unit flew to Cleveland for a broadcast of an air race. Half-way there the plane was forced down in a storm. It resumed the flight and reached Cleveland, but in so thick a fog that it had to circle blindly over the airport for several hours before it found its way through and landed. But the broadcast, like death and taxes, was a certainty.

• • •

Brief Biography

Stuart Dawson, NBC announcer, was, successively, a medical student, biological research worker, bond salesman and director of an art school before he came to radio in 1924 . . . born in Springfield, Illinois, February 22, 1901, Dawson planned a medical career and actually pursued it for 4½ years at Washington university, St. Louis . . . then he decided he'd rather do something else, and left school 18 months before he was due to graduate . . . worked in biological research laboratory for a while . . . then became a bond salesman on La Salle street . . . left that to buy an interest in successful art school and became its director.

His radio career dates from a visit to a Chicago station in 1924 . . . went

there to meet a friend, but was pressed into service as an announcer when one of the staff was called away by the death of a relative . . . when Stuart went off the air that night he was offered a regular job, which he accepted, later becoming assistant program director of the station.

He was successively director and manager of station WIBO and night manager of KYW before coming to NBC in 1932 . . . as a director he built, directed and sold many successful programs . . . has announced every type of program from the rapid-fire staccato of 305 words a minute to a leisurely program of philosophy.

• • •

Buttram Butts In

Well, now that th' NRA has flown everybody's sayin' "I told ye so." Lots of 'em say that th' Blue Eagle laid plenty uv aigs, but none uv 'em ever hatched.

Well, it looks like they're gonna do their presidential campaignin' early this year, they've already got th' ring drawn. Now all they have to do is throw in a few hats. Ye know, a politician shore is rough on his hat. He wears it, throws it in th' ring, an' talks through it.

Yorn till th' bed springs an' the pillow slips. Pat Buttram.

She Floats

Arlene Francis, mistress of ceremonies of Phil Spitalny's "Hour of Charm," owes her only movie experience to her professed ability to float on the water, which actually she could not do at the time it was necessary. She said she could float in order to get a part with Bela Lugosi in "Murders in the Rue Morgue." Promptly she went into training and had just about got an idea what floating was all about, when the Universal studios decided to use a dummy in that scene. But Arlene got the job without ever having had to go to the trouble of drowning, to prove she was not qualified.

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Ups and Downs

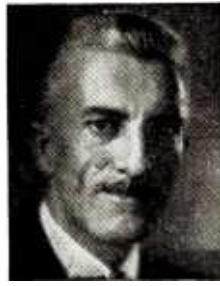
Gene Baker, 25-year-old bass-baritone featured with Howard Barlow and the Columbia Symphony Orchestra, traces his radio career back nine years. When a little more than 16, Gene announced and wrote the continuity for the first chain broadcast on the Pacific Coast. But a year and a half later found him working in a railroad section gang at \$2.50 a day. Finally he secured himself a radio job by becoming vocal director of KOIN. Gene never saw New York until three days before his CBS debut on May 8.

HOLD THE 'PHONE



Could it be their sponsors calling? Reggie Kross listens eagerly as Howard Chamberlain lifts the 100-pound 'phone and Howard Black prepares to answer.

THE LATCH STRING



By

"CHECK"
STAFFORD



HOWDY, folks. Have the nice sunny June days given you the spring fever? Or is it with you, as one young man told us the other day: "We're cleaning house now and don't have a chance to even go fishing or loaf, even if school IS out. We'd have to work if we DID have spring fever."

Quite a number of our folks the other Sunday were beckoned countrywards by smiling skies and warm sunshine, and Monday morning, Joe Kelly's face showed a need of cold cream, for he had a real sunburn. Seems that several of the studio folks here like their horses and riding is fast becoming the hobby of Reggie Kross, Jimmy Daugherty, Arkie and Joe Kelly. Joe says: "It's funny how hard a seat a horse makes, with him eating so much soft hay."

Your columnist can vouch for the fact that Dinnerbell Conductor Art Page raises asparagus DeLUXE. Yep—we enjoyed dinner with the Page family at their pretty rural home near Wheaton, and great, tender asparagus tips, served with melted butter on toast, sure were a treat to us. In the Page gardens we found not only vegetables a-plenty, but fine beds of iris intermingled with peonies, wild flowers and shrubbery.

Others of our folks here to enjoy the hospitality of the Page country home recently were Mr. and Mrs. H. M. Wright, little daughter Eileen and Mrs. Wright's mother, Mrs. W. H. Lawton; Mr. and Mrs. Howard Chamberlain and son Jack, and Mr. and Mrs. Joe Kelly and son Joe, Jr. The party spent a Sunday afternoon during which a light luncheon was served on the lawn and everyone played croquet, watched the antics of the pet lambs and viewed the flower and rock gardens.

Max Terhune's clever imitations of barnyard animals have been mistaken for the real thing more than once, but here's a story in which he was mistaken for a Pennsylvania farmer. While on their jaunt eastward, several members of the eastern unit of the National Barn Dance stopped in a Pennsylvania town to make a purchase at a grocery and food store.

Hearing Max's voice, the proprietor said: "Say, where are those potatoes you were supposed to deliver?" And was his face red when Max soon convinced him that, despite the re-

semblance in face and voice, he was not the farmer who had promised delivery of the "spuds", and everyone had a good laugh at the incident. Incidentally, we hear that Max, who is a wizard at card tricks, ventriloquist work and sleight-of-hand stunts, is writing a column for a well-known magical magazine.

Did you ever notice that some days you can't get started at your work? This is one of that kind. To start off, we came galloping up the steps, just barely on time. Then we couldn't find some of our Bulletin Board copy and were getting slightly hot under the collar by the time the thermometer began to rise.

Next, to upset our apple cart, was a chap who couldn't talk English and who, with waving arms and guttural sentences, tried vainly to tell us something. Later a visitor told us from what he heard, and understanding the language, that the wild chap was asking us to broadcast for his brother, missing in Chicago for several years. Sorry.

Then came our mail with reminder that our insurance premium was due. Oh, oh, we were afraid of that. Another temperature report, with the thermometer GOING UP. And we haven't bought that new straw lid.

Excuse us, please, 'phone's ringing. "What . . . well, that's too bad. Yes, there ought to be SOME way to get rid of 'em. You say gassing them didn't help. Well, give us your 'phone number and we'll see what we can find out and call you later."

You see, folks, it was this way: A man here in the city has a tenant house on his farm that has a swarm of bees in the walls and he can't drive them out. He tried closing all entrances. That didn't work. They found new ones. He tried gassing them. The bees sniffed a bit, got fresh wind and went on buzzing away.

He asked us what to do. Well, never having had any smart experience handling bees, we've got to confess we don't exactly know. Maybe some of you folks have a bee in your bonnet on solving this man's problem. Just in case some of our readers have suggestions, we'll delay advising this Chicagoan until we hear from you.

Soon after this, a lady stopped to thank us for showing her about the studios and both Eddie and I felt better. We finished looking over our mail, and there were a couple of letters and three or four cards from folks saying they liked our farm news program.

We began to perk up. Maybe the day was going to work out all right after all. Probably just us that was wrong. A pleasant "Good morning; fine morning, isn't it?" from a chap who seldom speaks was the clincher. Yep—it was us. The day was all right. Radio was all right, and folks were all right.

ROOKIE MOUNTIE



Victor McLaglen, who heads an all-star movie cast as a rookie in the Royal Canadian Mounted Police, is now being heard on the "Red Trails" broadcast Tuesday night at 7:00 p. m., CST, over a coast-to-coast NBC-WJZ network. This is said to be the first series of original radio dramas to be enacted by a cast comprised entirely of motion picture celebrities. The program is being broadcast from Hollywood.

Man on the Cover

MONDAYS used to be days that Paul (Hezzie) Trietsch did not like. His mother always tackled the family washing on that day and Hezzie was pressed into service.

He carried enough water for tubs to fill a good-sized lake, Hezzie said. And he also learned something of the finer points of laundering, becoming especially proficient with the washboard. He gradually outgrew his dislike for the Monday duties and began to take a keen professional pride in his work. The washboard fascinated him.

Between shirts, Hezzie used to whistle and drum on the board in rhythm. His future musical career may be said to have dawned right there over the washboard as he helped his mother. The entire family was gifted musically and it was



Hezzie believes in keeping the doctor away.

natural for Hezzie to take to drumming. Then one afternoon as he was bringing home the cows for the evening milking, Hezzie was struck with the pleasant pastoral melody of the cowbells. Why not add a bell or two to his washboard for quick breaks and to add variety? Why not, indeed?

It was by this system of evolution that Hezzie's famed "zither" which he "fetches up" to the microphone was developed. He's added other things to it since—bells, pie tins, wood blocks, red lights, auto horns of various tones and qualities. He plays it with thimbles.

Hezzie was born in Arcadia, Indiana, April 11, 1905. After three years of schooling there his family moved to Madison, Alabama, and then back to Muncie, Indiana, where he finished

school. Hezzie played the drums in the Trietsch family band with his father and his four brothers. The family played in vaudeville throughout the United States and Canada for five years.

Hot Shots Founded

Otto Ward joined the group and, with Hezzie and Kenneth Trietsch, formed the novelty act known as the Hoosier Hot Shots. They started in radio on WOWO, Ft. Wayne, Indiana. They also appeared on numerous other stations about the country, including KOMO, Seattle. In 1933 the Hot Shots joined the staff of WLS. Last year the addition of Frank Kettering, a versatile musician, increased the act to four members. They're heard regularly on the WLS National Barn Dance, Station E-Z-R-A, and on regular WLS station programs. During the week they're usually making Mid-West theatre appearances.

Besides the famed "zither," Hezzie plays the songwhistle, drums and mellophone.

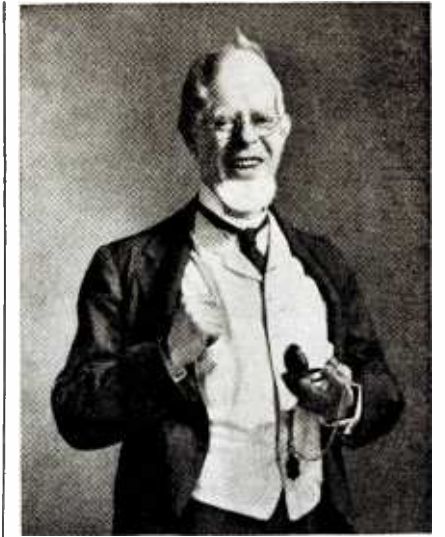
Hezzie is a fisherman whenever and wherever he can get away from his work. He's also fond of golf and in high school his six feet were a valuable asset on the basket-ball team. His greatest skill, however, is in "barn-yard golf," otherwise, horse-shoes. He throws ringers with consistency maddening to his opponents. He weighs 153 pounds, has dark brown eyes and wavy black hair. He's married to the former Bessie Burke of Darlington, Indiana. They have a son, Paul, Jr., two years old.

Buggy Ride

The Westerners went for a trip in the Portage, Wisconsin, "black maria" last week. This is their story (and they're stuck with it). They entertained aboard the new speed liner "Hiawatha" en route to Portage. A local hotel-keeper on board insisted the Westerners come to his caravan-serai for dinner. When they left the train, no cabs were available. The local hostelry man proved he was a power in Portage by hailing a passing paddy wagon and bundling the group off to his inn in style.

Radio Helped

Radio played an important role in aiding the public in the disastrous floods in the Kansas City and Topka areas last week. Station WIBW at Topeka presented several programs and frequent news bulletins describing the exodus of residents from the path of the overflowing water of the Kaw river, as well as warning listeners of the rapid rise of the river. KMBC in Kansas City served similarly in presenting news bulletins and broadcasting appeals for volunteers to help erect emergency sandbag levees in an effort to keep the raging streams within their banks.



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EVERY SATURDAY NIGHT

WLS 7:30 to 8:30 P.M.
Central Standard Time
and 38 NBC STATIONS

A whole hour of clean wholesome fun and amusement originating every Saturday night in the old WLS Hayloft in Chicago. Don't miss this popular radio program.

Sponsored By **Alka-Seltzer**

EAT FOR HEALTH

FOOD MINERALS FROM THE SEA

PARKELP

FREE—7 Days Supply—**Pure Sun-Radiated Kelp**—Amazingly rich in Iodine, Iron, Calcium and other food minerals, which land foods lack. Comes in handy Shaker for table use. Sprinkle on salads, in soups, tomato juices, etc. Builds resistance to mineral deficiency diseases. At leading Drug & Health Food Stores.

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HOMEMAKERS' CORNER

By MRS. MARY WRIGHT

WAY back when, so the story goes, the King of the Land of Perhaps would drink nothing but cold beverages from the first day of May until the first day of October. This king was very difficult to please



Mrs. Wright

during the hot weather, because no one could get his cold beverage cold enough until finally the daughter of the royal cook discovered the way to make vanilla ice cream. And then all was well in the royal household.

In these days, most of us have more comforts and excellent foods than even the kings of olden days had. Ever since Dolly Madison made ice cream popular by serving it at presidential banquets, this delicacy has been a favorite in this country. Although it is popular all year round, hot weather adds an impetus to its use. Many who have mechanical refrigerators plan on keeping some on hand most of the time.

There is a trick in making velvety ice creams and other frozen desserts, but it is one which can be mastered if understood. And the chief fact back of all the tricks is that the greater the amount of air which can be beaten into the mixture, the smoother it will be when frozen.

Air Beaten In

When you freeze ice cream in a hand freezer, the turning of the dasher beats in the air, so there are many, many tiny air bubbles. These air bubbles prevent large crystals of ice from forming and the greater the number of air bubbles the smaller are the frozen icy crystals. Not so many years ago, it was the general custom to use an ice and salt mixture of three parts of ice to one part of salt, by measure. Now, you know that the more salt that is used, the colder the ice-salt mixture is and consequently the quicker the ice cream will freeze. By experimental work it was found that a mixture of one part of salt to eight of ice made a smoother ice cream than the old one to three mixture—because more time was taken to freeze the mixture and consequently more air was beaten into it.

The ingredients used in the mixture to be frozen influence the number of air bubbles which are formed

and consequently the smoothness of the finished product. Some which are helpful are the fat content of cream, evaporated milk, flour or cornstarch (cooked), beaten egg whites, gelatine and marshmallows.

Use Plenty of Cream

It is a very simple matter to make a velvety smooth ice cream in a dasher freezer if you use a sufficient amount of cream. But if you make a fruit ice, it is not so smooth. However, a fruit ice is very refreshing in hot weather—more so than ice cream, and so it is very popular. A fruit ice is most easily made by adding sugar syrup to a diluted fruit juice and freezing it. Two cups of fruit juice, the juice of one lemon, three cups of cold water and sugar syrup made of one and a half to two cups of sugar to a cup of water is a good proportion to use. The addition of about a sixteenth tsp. of salt improves the flavor.

If you want a mixture which is a little smoother you can make a sherbet from the same fruit ice recipe by adding a tablespoon of gelatine which has been softened in a half cup of the cold water and then dissolved in the hot syrup. Or two egg whites may be used instead of gelatine. The stiffly-beaten egg whites may be added when the mixture is half frozen but I prefer to boil the syrup until it spins a thread and pour it over the stiffly-beaten egg whites, beating constantly just as you do for making a boiled icing. Then add this to the cold water, lemon and fruit juice and freeze.

Let Stand Some

When freezing mixtures in a hand freezer, you will get a much better product and a larger volume if you will stop turning the freezer when it is still soft enough to barely pour, pack it well in a 1:3 salt-ice mixture and let it stand for an hour or two to finish freezing and to ripen.

Since the advent of mechanical refrigerators, a great deal of experimental work has been done on freezing desserts in them. Without going into names of the different types of frozen mixtures in which these methods are used, I want to mention the tricks which have been found helpful in freezing smooth mixtures.

The most common is actually beating air into it. The most effective way to do this is to transfer the mixture from the freezer tray to a mixing bowl when it has frozen to just about the consistency of mush or a thick white sauce, and beat it with a rotary beater. Then put it back into the tray to freeze. This may be repeated

once or twice for a smoother product.

For a frozen fruit dessert it is better to use a sherbet recipe rather than one for fruit ice, because no matter how effective the beating, you cannot incorporate as many air bubbles as when using a hand freezer. But by using the proper ingredients and methods this can be overcome. When making the sherbets, using both the gelatine and egg white gives added smoothness.

To Make Smoother

Folding whipped cream into a partly frozen ice cream mixture also makes it much smoother. Hot syrup beaten into egg white and dissolved marshmallows also are excellent additions to ice creams frozen in a mechanical freezer.

A good point to remember in freezing fruits in ice creams is that they must stand in a heavy sugar syrup for about half an hour or be crushed and have sugar added to them. Otherwise, they will freeze harder than the ice cream and will not be palatable.

You will like the flavor of this:

STRAWBERRY ICE CREAM

1 pt. strawberries	¼ c. water
½ c. sugar	½ pt. whipping cream
1 tbsp. orange juice	
20 marshmallows	
(½ lb.)	

Wash, stem and crush berries. Mix with sugar and orange juice and let stand 30 minutes. Steam the marshmallows with the water over hot water until they have reached the liquid stage. Cool slightly, combine with strawberries and then fold in the whipped cream. Freeze. Stir several times during the freezing process.

This recipe was made for a mechanical refrigerator. If used in a hand freezer, use twice the amount of coffee cream instead of the water and whipping cream and freeze in the usual manner.



"I hope my mother still thinks I'm working in that pool hall."

Tuning Suggestions

Sunday, June 16

CST
P.M.
12:30—Lux Radio Theatre. (NBC)
2:00—Pedro Via's Orchestra. (NBC)
3:00—America's Rhythm Symphony. (NBC)
Roses and Drums. (NBC)
4:30—Grand Hotel. (NBC)
5:00—Jack Benny. (NBC)
6:45—Henrik Willem Van Loon. (NBC)
7:00—Detroit Symphony. (CBS)
7:30—Cornelia Otis Skinner. (NBC)
8:00—Gibson Family. (NBC)
9:00—Fireside Singers. (NBC)
9:15—Shandor. (NBC) (Week nights 10:00)

Monday, June 17

4:45—Boake Carter. (ex. Sat., Sun.) (CBS)
Uncle Ezra. (also Wed., Fri.) (NBC)
7:00—Greater Minstrels. (NBC)
7:30—The Big Show. (CBS)
Music at the Haydn's. (NBC)
Princess Pat Players. (NBC)
8:00—Raymond Knight. (NBC)
9:30—Blue Monday Jamboree. (CBS)

Tuesday, June 18

4:45—Stoopnagle and Budd. (CBS)
6:30—Wayne King. (NBC)
7:00—Ben Bernie. (NBC)
Red Trails. (NBC)
7:30—Eddie Duchin's Orchestra. (NBC)
8:00—Walter O'Keefe. (CBS)
Beauty Box Review. (NBC)

Wednesday, June 19

6:00—One Man's Family. (NBC)
6:30—Wayne King. (NBC)
7:00—Fred Allen's Town Hall. (NBC)
7:30—Adventures of Gracie. (CBS)
8:00—Guy Lombardo. (NBC)
8:30—America in Music. (NBC)

Thursday, June 20

4:45—Stoopnagle and Budd. (CBS)
5:30—Merry Minstrels. (NBC)
6:00—Rudy Vallee. (NBC)
7:00—Walter O'Keefe. (CBS)
Captain Henry. (NBC)
7:30—Fred Waring. (CBS)
8:00—Paul Whiteman's Music Hall. (NBC)
America's Town Meeting. (NBC)
9:30—Ink Spots. (NBC)

Friday June 21

6:00—Jessica Dragonette. (NBC)
6:30—Ruth Etting. (NBC)
7:00—Beatrice Lillie. (NBC)
7:30—Phil Baker. (NBC)
9:15—Jesse Crawford. (NBC)

Saturday, June 22

6:00—Hit Parade. (NBC)
Phil Cook. (NBC)
7:00—Radio City Party. (NBC)
7:30—National Barn Dance. (also 9) (NBC)
8:30—Carefree Carnival. (NBC)

What's a Tuba For?

CHICAGO, June 15.—Instead of taking up golf, deep sea diving or boondoggling this summer, Phil Baker, the Armour Jester, is taking up the tuba.

It is a weighty subject to take up, too, says Baker, who is heard over an NBC-WJZ network each Friday at

7:30 p.m., CST, but not without its merits.

"The tuba," declared the comedian, "is an ancient and honorable instrument, and well-nigh essential to the life of any well-regulated family. Not only is it an adjunct to physical culture, but it is valuable in persuading the landlord to break one's lease, in frightening tomcats away from the back fence and in lulling babies to sleep. There is nothing more soothing to an infant than a toot on the tuba."

Furthermore, Baker added, the bell of the instrument is an excellent ash tray, and when one becomes weary of the sound of the tuba, he can quiet it, like a seal, by tossing a fish into its cavernous mouth.

All in all, the comic is thoroughly sold on the tuba. Now he's wondering whether there are such as tuba caddies.

Previn Honored

Charles Previn, orchestra conductor on NBC's Silken Strings program, will be guest of honor when the St. Louis Municipal Opera opens its 1935 outdoor season in June. The Realsilk maestro conducted the St. Louis organization for four years back in the days when it was winning its way to fame. This will be Previn's first visit to the opera as a member of the audience. Since 1926 he has made several appearances as guest conductor.

THE HOT SHOTS FOUR



Check Stafford's camera catches the Hoosier Hot Shots on the first warm spring day. Left to right, Otto Ward, Kenneth Trietsch, Paul (Hezzie) Trietsch and Frank Kettering.

Life Begins

BY
CHECK
STAFFORD

AGAIN

Knee Deep in June at Prairie Farmer Farm

SOME way, somehow, along about this time of year, when Mother Nature puts on her brightest smile, and folks are busy planting, we like to get out where the men folks are working their teams or tractors and Mother is looking after the chicks or helping to plant the garden.

One can go to humble little forties, to big half-section farms or visit modern show farms, but we like visiting and talking with farm folks who have had more or less of a hard row to hoe. They can give the real stories and facts about dirt farming these



past few years, when the dollars came hardest and the fight was all up-hill.

We feel also that a farm which has been built up from a run-down, sour ground condition through years of legume raising, liming and lot of hard work should produce the most interesting stories. And the 160-acre Prairie Farmer farm, near Hinsdale, Illinois, is just that sort of farm.

It was nearly sundown when we finally met up with the farm manager, Lee Shaddle, riding the tractor, working down a seedbed for corn and soybeans. Grinning through the

grime and sweat, Lee, in answer to our query of how things were coming, said, "Well, while it has been a bit wet and backward for crop planting, our pastures are great. We have prospects for the best alfalfa crop yet. Our cows are doing well, and we're beginning to get returns on bringing this land back into shape and production."

That's the real spirit, the same kind our forefathers had when, with the scant protection of stockades and small settlements, they cleared a few acres and sowed grain and planted

At top, a band of daring "pirates" digs a secret cave at the water's edge to hide their treasure trove. Above, a few of the many shrubs, trees and flowers bursting into bloom as spring strikes the Prairie Farmer farm. At the left, there's nothing quite as thoughtful looking as a contented cow chewing her cud

maize, with their rifles or muskets always handy in the fields.

With scorching dry winds, blazing sun, drying pastures and empty feed bins, or weeks of rain, and flooded lands—it takes REAL courage and more than a generous government policy toward agriculture, to keep up the spirits of the folks, who from sunup to sundown, guide the plow handles and sow with the HOPE of REAPING.

In these pages, we hope, at frequent intervals, to bring you stories about our little farm—stories of the sort of things you farm folk readers are doing and which, we hope, will interest our city readers, too.

In this first story we won't go into detail about what's going on out there where they milk 18 Guernsey cows twice a day, keep the dairy house spick-and-span, mow weeds

and plant trees, besides working the ground.

Art Page and I were sidetracked several times by many things that were not strictly farm topics and yet which were to us, and little David Page, of keen interest. For instance, we watched a group of swallows which has returned now for the fourth year. We admired the patches of Sweet Williams in the cool woodland pasture and were amused by the antics of the six young calves, recent arrivals at the farm.

Blacky a Veteran

At the big bank barn, we snapped a picture of good old "Blacky," the horse which does his share of the work, just as some of the younger animals.

Blacky, unlike the old gray mare, is just as good as in younger days. Then we found a story about Dixie, a clever little dog which died several years ago. Under a tree on a high knoll overlooking the whole countryside, with several stones and flowers around the tree is the grave of Dixie.

Then there were great, long rows of elms, cedars, pines, lilacs in bloom and many other kinds of shrubbery, on the highest point of the farm, laid out for a future home site and that others could enjoy the shade and beauty of the spot. Down along a shaded, tiny stream, we found some little children, digging a cave in the creek bank. They were playing pirates. The creek was the "ocean" from which they had taken their "plunder" of bouquets of wild flowers and bright-colored rocks.

Reclaimed Pasture

A bit farther, we found some four or five acres of former wash land, that by a series of dams, and plantings of sweet clover and other catch crops, had been re-claimed, and now was pasture. We found also as we stopped at the dairy house that the water supply was being drawn a long way, from a reserve tank or cistern supply.

Next we visited the dairy barn. Evening was nearing and it was too dark for pictures. We regretfully called it a day.

So, folks, out at Prairie Farmer's farm, they are fighting the same battle against weather, weeds, soil building, erosion and kindred adversities that face farmers everywhere. In later issues, we hope to bring you bits of farm news and pictures of how our folks are getting along—at the oldest of ALL occupations, farming.

Douglas Hope of the NBC Princess Pat Players owns what is said to be one of the world's most valuable private libraries in theatrical history. The collection numbers more than 3,800 volumes.

Brief Biography

Like many other well-known announcers, Donald Dowd started out to be a singer . . . he studied voice at Ohio University, where he received Bachelor of Music degree . . . while in school broke into radio in Mansfield, Ohio, as singer . . . then went to WLIT, Philadelphia, as singer and announcer, on to WLW, Cincinnati, and in December, 1934, to NBC's Chicago staff . . . Don was born in Philadelphia on March 22, 1905 . . . first job was jerking sodas, at age of 11 . . . entered Penn State College with idea of becoming doctor, but two years of pre-medic work convinced him he'd rather sing . . . transferred to Ohio University, where he earned his way as clerk, waiter, usher, factory worker and mechanic, meanwhile finding time to take part in football, track, wrestling, dramatics and sing, besides editing the year book . . . attracted to radio as means of earning money to continue vocal studies, he found it so interesting that he stuck to it . . . met his wife while announcing at Philadelphia . . . she was member of girls' trio, and Don announced their first network broadcast . . . Don is five feet, 11 inches tall, weighs 170 pounds, and has brown hair and eyes . . . football is his favorite sport, and Jack Benny and Lawrence Tibbett his favorite radio performers.

GRRR!



What in the world ever roiled Cousin Toby to this undignified display of temper? He's small, but Toby says he's a terror when aroused.

You Requested

OUR SOLDIER

We pause from our labors for just a short time, let us look o'er the scenes of the past, just count, then recount what our Liberty cost, and pray that it always may last. Then picture those blood-spattered fields caused by war, every drop given up for our gain; may we learn more each day, and in learning so live that one drop was not given in vain. Once more we remember the boy that stood firm through the heat and the din of the fray for the cause of our country, that justice might live, that we might have freedom today. Just listen again to that long steady tread as the ranks with our soldiers march by. A mother, a sweetheart or wife left behind breathes a prayer, with a tear in her eye.

The bugle has sounded the last call of taps, those battles at last are but dreams; there are visions again of the soldier boy gone but a few passing moments it seems. And now as we think of those days of the past, why not pause for a moment or two, remember once more those laddies gone on, that's the best that we living can do. It may not be much, just a token of love by a flower or a flag on the grave of the one that stood true to the country he loved and that life for his home-land he gave. May we, as we think of those heroes of ours, by our deeds, though exceedingly small, so live by God's help that our Nation may stand for freedom and justice to all.

—UNCLE CY.

Six Cylinder Sentences

By Dr. John Holland

Indulgence is the road to indigence. Cheerfulness divides by half the weight of life's burdens.

He whose soul is ugly sees no beauty in God's marvelous creation.

This world cannot much longer be satisfied "Half-stuffed, and Half-starved."

Character is what you care for, Reputation is what people think you care for.

Keep a whip of conscience for your own actions, but do not use it too much on other people.

I am interested in your goal, not your speed.

The task that is begun with a song is half done.

Honor is fully ninety per cent of the backing of any obligation.

Begin this day with prayer, and God will help you to do better work.

... LISTENING IN WITH WLS DAILY PROGRAMS

Saturday, June 15, to Saturday, June 22

870 k.c. - 50,000 Watts

Monday, June 17, to Friday, June 21

BOTTOMS UP!



George Biggar enjoyed a "gourd-jous" drink when he visited Gold-worth Farm near Villa Rica, Georgia, and stopped at the "old oaken bucket" well.

Sunday, June 16

7:00 a. m. to 11:00 a. m., CST

- 7:00—Romelle Fay plays the organ in 30 friendly minutes announced by Howard Chamberlain.
- 7:30—Lois and Reuben Bergstrom in heart songs. (Willard Tablet Co.)
- 7:45—News broadcast with summary of week end World-Wide news brought through Trans-Radio Press by George Harris.
- 8:00—Musical Program.
- 8:30—WLS Little Brown Church of the Air—Dr. John W. Holland, pastor. Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Romelle Fay, organist.
- 9:15—Wm. Miller, tenor; Dorothea Powers, violinist. (Geba)
- 9:30—St. Joseph (Mich.) Congregational Church Choir.
- 10:00—WLS Orchestra.
- 10:15—Homer Griffith, "The Friendly Philosopher." (Fred J. Walsh Co.)
- 10:30—Sunday Music Hall Concert: Orchestra; Verne, Lee and Mary; Phil Kalar; weather, livestock estimates.
- 11:00—WENR Programs until 5:30 p. m.

Sunday Evening, June 16

5:30 p. m. to 7:00 p. m., CST

- 5:30—Baker's Broadcast featuring Joe Penner. (Standard Brands) (NBC)
- 6:00—NBC Concert Orchestra.
- 6:45—Henrik Van Loon.

MORNING PROGRAMS

- 5:00—Daily—Smile-A-While.
- 5:20-5:30—Daily—Service features, including temperature reports; Chicago Livestock Estimates; Weather Forecast; Retailers' Produce Reporter; Day's WLS artists' Bookings.
- 5:35-5:45—Farm Bulletin Board. Check Stafford. Crop Reports.
- 5:45-6:00—Smile-A-While (cont'd.)
- 6:00—News Report. Julian Bentley.
- 6:15—Morning Round-Up. Otto and His Tune Twisters; Dean Bros.; Hoosier Sod Busters; Pat Buttram; Arkie; Ralph Emerson; Chicago, Indianapolis and East St. Louis Livestock Estimates.

Saturday, Eve., June 15

- 6:00—Cumberland Ridge Runners and John Lair in "Mountain Memories."
- 6:15—The Westerners. (Litsinger Motors)
- 6:30—WLS National Barn Dance.
- 7:00—Keystone Barn Dance Party (Keystone Steel and Wire Co.)
- 7:30—National Barn Dance NBC Hour with Uncle Ezra, Hoosier Hot Shots, Maple City Four, Cumberland Ridge Runners. Westerners, Verne, Lee and Mary and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)
- 8:30—Barn Dance Frolic, George Goebel with Otto's Tune Twisters.
- 8:45—Barn Dance featuring Arkie and WLS Rangers. (Jordan Clothing Co.)
- 9:00—Prairie Farmer-WLS National Barn Dance continues until midnight with varied features, including Westerners Camp-Fire Songs at 10:00.

- 7:00—Morning Devotions conducted by Jack Holden, assisted by WLS Rangers and Ralph Waldo Emerson.
- Sat.—Dr. Holland gives review of Sunday School Lesson.
- 7:15—Jolly Joe and His Pet Pals.
- 7:30—Sears Retail program with Ford Rush, Ralph Emerson and Marquis Smith.
- 7:45—Daily—John Brown, pianist, WLS Artists' Bookings.
- Mon., Wed., Fri.—Arthur MacMurray in news of Prairie Farmer-WLS Home Talent Bookings.
- 7:55—News Report. Julian Bentley.
- 7:59—Chicago and Indianapolis Livestock Estimated Receipts. Chicago Hog Flash.
- 8:00—Morning Minstrels—Dean Bros.; WLS Rangers; Dan Duncan; Tiny Stowe.

- 8:15—Tower Topics by Sue Roberts. Songs by Bill O'Connor, tenor, assisted by John Brown. (Sears Mail Order)
- 8:30—Today's Children—Dramatic Adventures of a Family. (NBC)
- 8:45—Mon., Wed., Fri.—Phil Kalar. "Old Music Chest" with Ralph Emerson. (Z-No Ointment)
- Tues., Thurs.—Ralph Waldo Emerson.
- 9:00—Household Parade, conducted by Mrs. Mary Wright, Home Adviser—Westerners and Louise; John Brown, pianist; Ralph Emerson, organist; Dean Bros.; Old Story Teller; Weather Report.
- 9:45—Mid-morning news broadcast by Julian Bentley.
- 9:50—Butter, eggs, dressed veal, live and dressed poultry quotations.
- 9:55—Jim Poole's mid-morning Chicago cattle, hog and sheep market direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:00—Otto and His Tune Twisters with Evelyn Overstake, Bill Trent, announcer. (Crazy Crystals)
- 10:15—Mon., Tues., Thurs.—"The Lookout Man"—Bill Vickland with Ralph Emerson.
- Wed., Fri.—Homer Griffith. "The Friendly Philosopher" and Ralph Emerson. (Fred J. Walsh Co.)
- 10:30—WLS Rangers and Sophia Germanich.
- 10:45—Mon., Wed., Fri.—Henry Burr's Book of Ballads.
- Tues.—Grace Wilson, contralto. Ralph Emerson.
- Thurs.—Vibrant Strings.
- 11:00—Virginia Lee and Sunbeam. (Northwestern Yeast)
- 11:15—Mon., Wed., Fri.—Corn Huskers and Chore Boy.
- Tues.—Dean Bros. and Arkie.
- Thurs.—WLS Orchestra in folk music.
- 11:30—Daily—Weather forecast; fruit and vegetable market.
- 11:40—News broadcast by Julian Bentley.

AFTERNOON PROGRAMS

(Daily ex. Sat. & Sun.)

11:45 a. m. to 2:00 p. m., CST

- 11:45—Prairie Farmer Dinnerbell Program, conducted by Arthur C. Page. 30 minutes varied farm and musical features. Dr. Holland in Devotional Message at 12:10.
- 12:15—Daily—"Pa and Ma Smithers"—a rural comedy sketch. (Congoin)
- 12:30—Jim Poole's livestock market summary direct from Union Stock Yards. (Chicago Livestock Exchange)
- 12:40—F. C. Bisson of U. S. Dept. of Agriculture in grain market summary.
- 12:45—Homemakers' Hour until 1:30 p. m. (See special listing for Homemakers.)
- 1:30—"Maw Perkins"—rural town sketch.
- 1:45—Rhythm Range, featuring songs and music of the range—Westerners and Louise Massey. (Peruna & Kolor-Bak)
- 2:00—Sign Off for WENR.

DINNERBELL PROGRAMS

12:15 p. m. to 1:00 p. m., CST

- 12:45—Prairie Farmer Dinnerbell Program.
- Monday—Orchestra, Sophia Germanich, Arkie, C. V. Gregory, Editor of Prairie Farmer, in "Parade of the Week."
- Tuesday—Ralph Waldo Emerson, organist, Hoosier Sod Busters, Otto's Tune Twisters, Sophia Germanich.
- Wednesday—Orchestra, Dean Bros., Sophia Germanich.
- Thursday—Hoosier Sod Busters and Arkie, Orchestra, Sophia Germanich.
- Friday—Orchestra, WLS Rangers, Sophia Germanich.

Saturday Morning, June 22

- 5:00-8:00—See daily morning schedule.
- 8:15—Sears Junior Round-Up.
- 8:30—Jolly Joe and His Junior Stars.
- 9:00—Household Parade.
- 9:45—Julian Bentley in up-to-the-minute, world-wide news.
- 9:50—Butter, egg, dressed veal, live and dressed poultry quotations.
- 9:55—Program news. George C. Biggar.
- 10:00—Otto and His Tune Twisters; Evelyn Overstake. (Crazy Crystals)
- 10:15—Hoosier Hot Shots.
- 10:30—Guest Artists.
- 10:45—Homemakers' Hour.
- 11:30—Weather report; fruit and vegetable markets; artists' bookings.
- 11:40—News—Julian Bentley.
- 11:45—Poultry Service Time; Ralph Emerson, organist; Rangers.
- 12:15—"Pa and Ma Smithers." (Congoin)
- 12:30—Weekly Livestock Market Review by Jim Clark of the Chicago Producers' Commission Association.
- 12:40—Grain Market Quotations by F. C. Bisson of U. S. Department of Agriculture.
- 12:50—Prairie Farmer-WLS Home Talent Acts.
- 1:00-1:45—Merry-Go-Round.
- 1:45—Rhythm Range—Westerners with Bill Vickland. (Peruna & Kolor-Bak)
- 2:00—Sign Off for WENR.

HOMEMAKERS' SCHEDULE

Monday, June 17

- 12:45—Orchestra; George Simons, tenor; Wyn Orr in Fanfare; Dean Bros.; Dr. John W. Holland; Talk.

Tuesday, June 18

- 12:45—Ralph Emerson, WLS Rangers, Wyn Orr in Fanfare; John Brown; Mrs. Wm. Palmer Sherman. "Book Review"; Mrs. Mary Wright, talk.

Wednesday, June 19

- 12:45—Orchestra; George Simons, tenor; Wyn Orr in Fanfare; Grace Wilson, contralto; Florence Ray, R. T. Van Tress, Garden talk; Mrs. Mary Wright, WLS Home Adviser.

Thursday, June 20

- 12:45—Vibrant Strings; Wm. O'Connor, soloist with orchestra; Wyn Orr in Fanfare; WLS Little Home Theatre, drama.

Friday June 21

- 12:45—Orchestra; George Simons, tenor; Dean Bros.; Wyn Orr in Fanfare; John Brown; Lois Schenck, "Prairie Farmer Homemakers' News."

Saturday, June 22

10:45 a. m. to 11:30 a. m., CST

- 10:45—Ralph Emerson; Wyn Orr in Fanfare; Verne, Lee and Mary; Hoosier Sod Busters; Interview of WLS Personality by Wyn Orr; George Goebel.

EVENING PROGRAMS

Monday, June 17

- 6:00—American Adventures.
- 6:30—Meredith Willson and Orchestra.
- 7:00—Sinclair Minstrels. (Sinclair Oil Refining) (NBC)

Tuesday, June 18

- 6:00—Eno Crime Clues. (NBC)
- 6:30—Edgar Guest in "Welcome Valley." (Household Finance) (NBC)
- 7:00—"Red Trails." (American Tobacco Co.)

Wednesday, June 19

- 6:00—Penthouse Party. (Eno Salts) (NBC)
- 6:30—"House of Glass." (Colgate-Palmolive)
- 7:00—"Our Home on the Range." John Charles Thomas (W. R. Warner)

Thursday, June 20

- 6:00—Pastorale. (NBC)
- 6:30—Historical Drama, "A Visit to the Grant Memorial Home at Galena."
- 7:00—"Death Valley Days." (Pacific Coast Borax) (NBC)

Friday June 21

- 6:00—Irene Rich. (Welch's Grape Juice)
- 6:15—Lucille Manners, soloist.
- 6:30—College Prom. (Kellogg Co.) (NBC)
- 7:00—Beatrice Lillie. (Borden's Products) (NBC)

Linguist

NBC studio pick-ups: Born in Greencastle, Indiana, Harvey Hays, veteran actor, heard over NBC's Chicago studios, spent his youth in India and learned to speak Hindustani like a native.

They Would

HOLLYWOOD, June 15.—To the outsider, one of the most interesting phases of the Jack Benny radio programs is to watch Harry Conn, Jack's gag-man, as he peers through the glass window of the control room.

Recently Harry wasn't very optimistic about the show. In rehearsal, everything went wrong. Nobody laughed very hard at the gags, and it was with a somewhat heavy heart that he and the cast walked into the NBC studios a half an hour before program time.

As each gag came forth on the air, you could see Conn, tensely watching and listening, with almost a fear in his eyes that nobody would laugh.

But the audience fooled him, laughed uproariously at every sequence to the show.

Slight Error

Ed East, Skillet-Sister of Ralph Dumke, in his vaudeville days once reached a small town where he was to play a short stand. He went to the theatre, selected a suitable dressing room and carefully unpacked his trunk. Then he went into the pit and directed the orchestra through an entire rehearsal. When it was over and another conductor arrived with a rather flabbergasted expression on his face, Ed discovered he was in the wrong theatre.



A rural philosopher at a tender age. It's Pat Buttram, who even then was the pride of Winston county, Ala.

Stand By! calls the control operator
Stand By! repeats the production man
Stand By! sings out the announcer
violin bows poise — trumpets lift to lips —
drummer ready — all eyes on the
leader — control room signals
— here we go — the
program is on!

Stand By!

PRAIRIE FARMER'S RADIO WEEKLY

This friendly little magazine takes you through the day with programs and people; tells all the little extra things you have wanted to know; brings in print many of the choice bits you have heard on the air—and prints pictures you have never seen before.

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