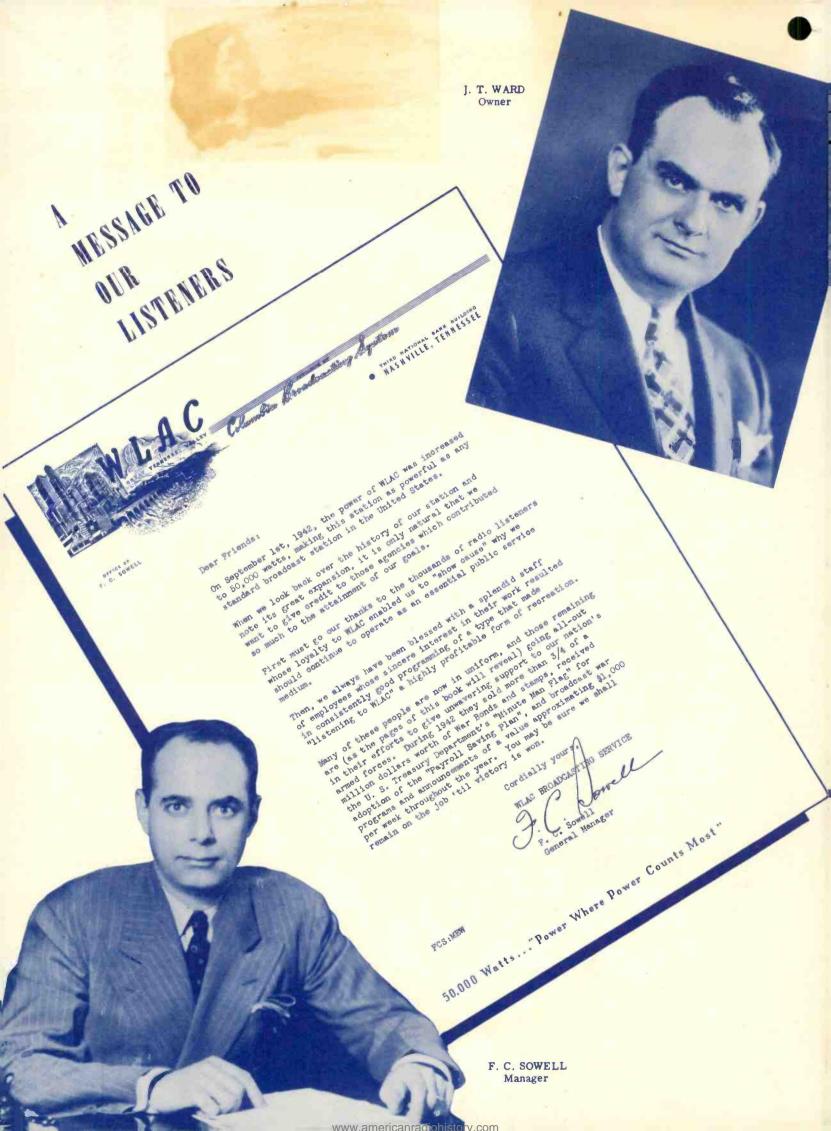


AUSTRALIA

CANADA

50,000 WATTS - NASHVILLE, TENNESSEE



### PUBLIC SERVICE

... Behind our war effort is a vast organization known as "Our Government". This government is composed of many federal agencies and officials reflecting the policies of the President and Congress. These various agencies and individuals have important missions to accomplish which require widespread understanding and cooperation.

. . . In a Democracy - even at war - there is a limit to the effectiveness of regulations. In most instances, public acceptance must be secured. To reach our large population of 130,000,000, no medium is more effective than radio.

. . . And radio, alert to its vital role in this part of the war effort, is generously contributing its facilities, its time, and its trained personnel to serve the government and our people.

#### The Record:

RNI

NCLE SA

### NATIONAL

HOW RADIO HELPS

U. S. Army U. S. Navy **U. S. Civil Service** Maritime Commission U. S. Employment Service American Red Cross War Production Board Office of Price Administration U. S. Treasury U. S. O. Department of Agriculture Office of Price Administration War Production Board Federal Security Agency Office of Civilian Defense Department of Labor Office of Coordinator of Inter-American Affairs

War Production Board **Department of Agriculture** 

Department of Agriculture Department of the Interior Department of Agriculture Department of Interior Department of Agriculture

National Park Service Department of Interior

**Recruiting for Armed Forces** Recruiting for Navy, Marines, Merchant Marine and Coast Guard **Recruiting for War Production Workers Recruiting for Shipyards Workers Recruiting for War Factory Specialists** Recruiting for Nurses, Nurses Aids, etc. **Production Drive Information** Price Control Information Sale of War Bonds & Stamps **Campaigns for Funds** od Conservationing, Rationing **Gas Rationing** Rubber and Scrap Salvage National Nutrition Drive Air Raid Precautions Child Welfare in Wartime Information on other American Republics **Conservation** of Electric Power **Conservation of Household Equipment** REGIONAL

Grain Storage **Reclamation Campaign** Relief for Farm Labor Shortage Promotion of Power Programs Promotion of supply of farm products vital to war Forest Fire Prevention Mine Service

Each local area can add scores of items to this imposing list.

Orders from headquarters by radio as troops leave bivouac area.

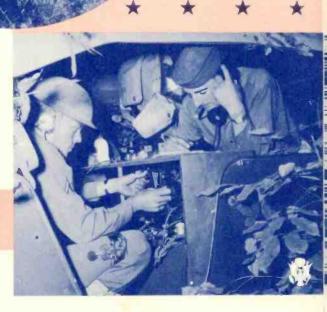


Marine uses portable radio in landing operation.



Portable Army radio outfit operates on maneuvers. Note hand generator.

> Reporting by radio from concealed command car. Note transmitter key on radio operator's thigh.



Sergeant in foreground is tank' crew member plotting attack on basis of information radioed from outpost.

WAR Communica

Report on enemy aircraft is radioed to concealed artillery at rear.



OUR fighting forces throughout the world are linked to Command Headquarters in Washington by a vast network of military communication. Messages are necessarily sent in code -- for in them are the secrets of our future military operations. Our system of radio stations in the United States has been a reservoir which provided our Army and Navy with thousands of skilled specialists who now maintain our important lines of military radio communication. Meanwhile, the services are training thousands of additional men for radio duty on land, on the sea, and in the air. Today, radio is the nerve system of our military might. Crackling messages over the airways will carry the signal of the last great offensive and the first news of the final defeat of our enemies.





Some of the delicate radio equipment in a Navy radio room.

> Radioman receiving message on U.S. Battleship.



The Watch Below! Firemen report burner control readings.



In the operational radio control of a Naval Air Station.



Navy radio operators help to guard the sea lanes.





Coast patrol radio man keeps tabs on weather and directs surface ships to scene of disasters; keep∋ wary eye for enemy aircraft signals.

"Blind flying" by radio in ground school trainer.







# WALKIB-TALKIE

Walkie Talkie on skiis going up hill.

Two-way hook-up at message

center.

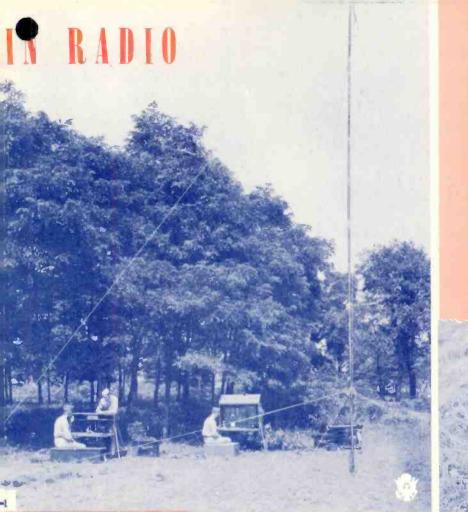
Above: In landing operation, soldier reports back to ship. Left: Lone sailor communi-cates from beach. Lower left: The Marines have landed! 'Nuf said.

2.11

Here's the famous walkie-talkie.

"talk as you walk".

www.americanradiohistory.com



Pack radio. Can be removed and operated on ground.

1

General View Field Transmitter, Power Unit and Antenna.

2

Battery of code keys at message center.

3 Radio-equipped Army C

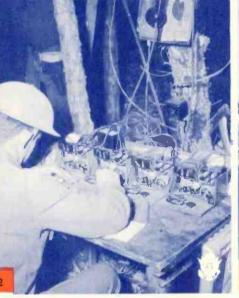
Radio-equipped Army Command Car.

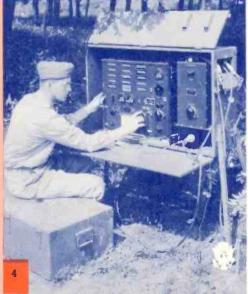
4

Close-up of Army Field transmitter.

5

Motorcycle and side-car equipped with Radio,









### A MILITARY MISSION

Two Australian fliers, Sgt. John Nor-

man and Sgt. Hilton Greentree, tolc

Army Hour listeners of their exper-

lences in fighting the Japs in the Far

AR

East.

On April 5, 1942, the United States Army started a new kind of military operation. For the first time in history, the War Department was directly sponsoring and producing a radio program with a definite military objective -- "The Army Hour". Since then, the official "Army Hour" has established itself as an integral part of the global fight of the United Nations against the Axis.

Through the "Army Hour", which is broadcast each Sunday, America and the whole world is getting a weekly view of the progress of the war and how it is being fought. The program reaches to all parts of the globe to tell the story of the United Nations fight, with buck privates telling their important role as prominently as the top-ranking military chiefs.

> When listeners heard the chatter of machine guns, they were hearing live bullets fired by the gun crew in this photo. Radio microphones enabled the listener to hear also, the bullets striking the target.

> > From the West Point air training field, the Army Hour introduced J. H. Weikert, Captain Donald Thurmar and Cadet Vincente Lim.

> > > Bill Stern, famous sports commentator, describes how it feels to look through a bomb sight and pull the release that will send bombs from U. S. planes to blast the enemy.

> > > > Behind the scenes in any Army Hour broadcast is Art Feldman, the man who gives the signals and makes the check-ups on as high as 25 "switches" on a single program. He is in touch with each remote point, foreign or domestic, until each is off the air.

Arnessage by Secretary of War Henry Stimson inaugurated the first official War Department radio program.

> Lt. Gen. Hugh A. Drum, commander of the First Army, addressed an Army Hour audience. On the same program were: Lt. Generals Mc-Nair, Lear, Krueger, and DeWitt.

> > Instrumental in planning and arranging each War Department program is Lt. Col. E. M. Kirby, Col. Ernest R. DuPuy, Major General A. D. Surles and Col. R. B. Lovett.

> > > Private Joe Louis, heavyweight champion, addressed Army Hour listeners, with Col. Ned J. O'Brien, Art Flynn and James Braddock.

### WAR INFORMATION

With news, roundtables, speeches, forums, special events and dramatic programs, radio is keeping Americans the most informed people in the world. Today, more than ever before, Americans demand all the facts except those which will give aid and comfort to the enemy. From these truths come American unity and decision. Radio's task is to bring this information to our people as quickly and as clearly as possible.

The List Filipino Battalion in the United States Army staged a demonstration for Army Hour listeners.

MY HOUR

### THE AIR

When they are not too busy learning the methods of warfare, the Army, Navy and Marine Corps can present radio programs with a professional flavor, designed to entertain and inform the folks back home. Hundreds of radio entertainers, musicians, writers, announcers, production men and specialists are in the service, and they welcome the opportunity to resume association with their former civilian pursuits. Meanwhile, radio listeners, they make it possible for friends and relatives to visit camps and training stations, without moving away from the loud-speaker. Through this medium, radio can claim special distinction for building and maintaining our strong morale.

A pack mule and the story of moun-tain warfare train-ing, told by radio.

Solaier

wounded Soldier In Australia says "Hello" to folks back home.

Guncrew in action as radio eavesdrops.



Tyrone Power, of screen and radio, is sworn in as a private in the Marine Corps by Maj. Wm. Howard, U.S.M.C.

> Wayne Morris, called to active duty with the Naval Aviation Cadet Selection Board, interviews flying cadet applicants.

Clark Gable is now serving with the United States Army Air

INP

Forces.

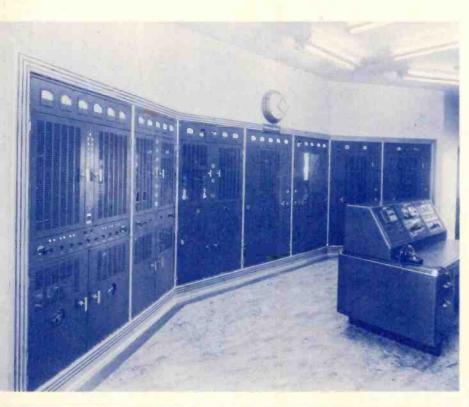
stars in the Service

Rudy Vallee, of the Coast Guard, reporting to Lieut. M. A. Sturges.

After his driving chores, Robert Young joins the chow lines and loads up his plate.

This Army Air Corps looks on as Sgt. (honorary) McCarthy greets his friend James Stewart (right). Behind Charley is Edgar Bergen. Becoming an army cfficer doesn't keep Glenn Miller from being a favorite with autograph seekers. INP

ACME





#### UPPER

Interior view at the 50,000-watt transmitter. WLAC's technical equipment is one hundred per cent Western Electric; every piece brand new and of the finest quality obtainable.

#### LOWER

Typical executive office at WLAC. These offices were constructed with an eye to comfort, affording an inviting atmosphere for visitors.

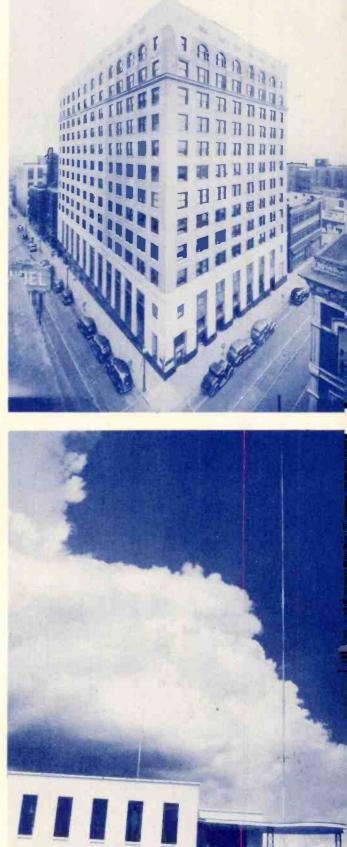
#### UPPER RIGHT

There are few radio stations with more "room space" than that used by WLAC. An entire floor, 12,000 square feet atop the Third National Bank Building, is utilized for this modern radio station.

#### LOWER RIGHT

WLAC's \$175,000 transmitter is ideally located for the inspection of thousands of motorists travelling the Nashville-Chicago highway.

### HOME OF STATION WLAC....



MEN BEHIND THE MIKE

WLAC employs a full-time staff of six experienced announcers. Between them they have put in a total of forty years behind the microphone. Seated, left to right: Wayne Howell, Paul Oliphant and (Your Esso Reporter) Dow Mooney; Standing, left to right: Herman Grizzard, John Richbourg and Charlie Roberts.

UNITED PRESS NEWS ROOM

Virginia Mansell came down from Pennsylvania to be with her father who is USO chief at Camp Forrest. Virginia is station's traffic manager and handles women's programs.

> WLAC houses the Tennessee office of United Press, where three teletype machines bring in world news in an unending stream. Pictured is the Esso Reporter looking over a late bulletin.

# HE NATION!

, WLAC has employed possible way toward 's war cause. Time its facilities in every possible way toward aiding in the country's war cause. Time valued at more than \$1,000 per week has consistently been given for this purpose. Since "Pearl Harbor'

# SERVES THE PEOPLE WLAC

WLAC's increased power enables it to reach a far greater listening audience than ever before; bringing news, information of vital importance and fine entertainment to the people of the Great Tennessee Valley.

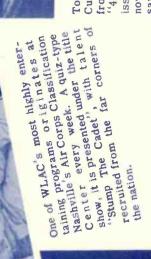
the first Tennessee induction center and WLAC was first there with a microphone. An-nouncer Tim Sanders is now a captain in the U.S. Marine Corps. Above: Camp Forrest was

Below: First honors In orig-inating programs from the Smyrna Bomber Base, also go to WLAC. Fine musical talent has been discovered among the flyers.

One of Nashville's most successful Bond Sale Campaigns was successful Utilizing a prominent down cted the city's leading civic clubs, the station sold \$767,000 worth of bonds in just four weeks.

women's auxiliary units of our arm-ed forces always find a warm wel-come at WLAC. Lt. Frances Rich (Irene's daughter) tells listeners about the advantages of using "V" mall. Above: Representatives of the

issued by the station in WLAC's novel campaign to reduce speed and Top of page: Mayor Thomas L. Cummings of Nashville, accepts from Manager F.C. Sowell the first ''40-Mile Club'' windshield sticker



save tires, before gas was rationed.





get together, there's plenty to talk about. These two members of Uncle Sam's armed forces provided WLAC's audience a good quarter-hour of listening. Left: When a sailor and a SPAR





publican candidate for Presi-dent in 1940, is shown here as featured speaker at the dedication of the great Vultee Aircraft plant near Nashville. As usual, WLAC was on the spot to bring his message to its listeners. Above: Wendell Willkie, ReBelow: Station e mployees now serving in the Tennessee State Guard. Left to right: Musical Director Charles Nagy, Merchandise Manager Robert Maddux, Announcer Herman Grizzard, and Oper-ator Oscar Griffin.

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PERSONALITY PARADE

00C

received 650,000 letters from listeners to his weekly CBS program, 8:30 to 9:00 CWT, Saturday mornings. His broadcast is now official radio outlet for the U.S. Department of Agriculture. A "Natural-born" gardener himself, the Old Dirt Dobber knows whereof he speaks. He has been a WLAC feature for nine years. A "Natural-born"

Little Texas Daisy, famous yodeling cowgirl, is a great favorite with WLAC listeners. Monthly fan mail for the dim-lutive singer comes from thirty-five states. LOWER RIGHT

UPPER RIGHT Frances Hill guest-starred on the Camel Cigarette pro-gram in Hollywood. She is now singing on 9 sponsored programs per week on WLAC.

UPPER LEFT The "Old Dirt Dobber" has



1.4

Right: Charlie Roberts announces the Right: Owl Club most Everywhere.

WLAC STUDIOS ... Left: All studios were designed to accustical perfec-tion by CBS Engineers. Visitors to Studio (A 20,000) entranced by the sight and sound of the great \$20,000 Kilgen Pipe Organ.

Right: Charlie Roberts announces the and pulls, and pulls, and pulls, and pulls, and pulls, stacks of mail from most "Everywhere.

Left: From Studio "C" come "Songs by Frances Hill" a popular feature paul the WLAC schedule. Announcer Paul the WLAC schedule.

Right: The station's ultra-modern plan-trol room was the result of expert plan-ning by Chief Engineer David Binns (Standing).

www.americanrad



## WLAC **SERVES THE NATION!**

Since "Pearl Harbor", WLAC has employed its facilities in every possible way toward aiding in the country's war cause. Time valued at more than \$1,000 per week has consistently been given for this purpose.

Above: Wendell Willkie, Republican candidate for President in 1940, is shown here as featured speaker at the dedication of the great Vultee Aircraft plant near Nashville. As usual, WLAC was on the spot to bring his message to its listeners.

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One of WLAC's most highly enter-Vine of WLACS most nignly enter-taining programs originates at Nashville's Air Corps Classification Nashville's Air Corps Classification Center every week. A quiz-type show, it is presented under the title "Stump The Cadet", with talent recruited from the far corners of the nation

the nation.

Top of page: Mayor Thomas L. Cummings of Nashville, accepts from Manager F.C. Sowell the first "40-Mlle Club" windshield sticker issued by the station in WLAC's novel campaign to reduce speed and save tires, before gas was rationed.



BUY WAR BONDS!

Right: WLAC employees were among the first in Nashville to a-dopt the "Payroll Savings Plan." Here Adine Fite and Josephine Lister two fair employes of the front office, hold the coveted U.S. Treas-ury Department's "Minute Man" flag.

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Little Texas Dalsy, famous yodeling cowgirl, is a great favorite with WLAC listeners. Monthly fan mail for the diminutive singer comes from thirty-five states.

## AT STATION WLAC

This station endeavors to inject a wide variety of entertainment into its programs, so as to have an appeal for all types of listeners. The talent portrayed on these pages will illustrate just how well this policy is being followed.



War Information has an important place on the Window schedule. Here Virginia Mansell interviews Junco R, Aswell, local OWI director, on 'What's New 2',

Studio ensemble heard daily over WLAC. This fine musical organization is composed of Mary Elizabeth Hicks at the novachord; Fred Murff, accordian; and Brooks Kirk, guitar.



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Abaya: The "Church Wagan Cane" deliveres the "Bast

Above: The "Chuck Wagon Gang" delivers the "Best there is" in current Western tunes and hill-billy music. This talented group enjoys a wide following throughout the South.

Left: In the deep south, nothing is more pleasing than songs by a good quartet. Especially when they're delivered in the smooth, rhythmic style of the "Fairfield Four". This quartet drew 10,000 letters in a single month.



Gladys Swarthout

# CBS STARS ON WLAC



Nan Grey



Kate Smith





U.S. ARMY FIELD RATION &



Harry James



Burns & Allen

Fred Allen

Bob Hawk

Major Bowes





americanradiohistor





# STARS in the Service

Robert Montgomery, U.S. Naval attache in London, salutes 8 year old bomb victim, Alan Locke.

Gene Autry (second from left) finds time to entertain his buddies while training for the Air Corps.

> Wayne King now directs army activities instead of "The Waltz You Saved For Me".

Robert Allen (left) gives Drew Pearson the real inside information on army life.

Dave Breger (Left) creator of the "Private Breger" cartoons, cuts a piece of birthday cake for his buddy, Ezra Stone ("Henry Aldrich").

Charles (Buddy) Rogers (right) reports to Lt. Comdr. C.C. McCauley prior to taking up his flying duties.

Jimmy Fidler looks on as Joan Davis (heard with Rudy Vallee) bids goodbye to Jimmy Henaghan, Fidler's ace reporter.

Walter Winchell of the United States Naval Reserve is "back in a flash with a flash".

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Naval cadets and sailors sing and play for radio audience.



A corner of the barracks serves as rehearsal room for this "jive" group.



All sergeants are not "hard-boiled". This one burlesques a "home-makers' " hour, discussing a topic of child apparel that doesn't seem to impress the young admirers.



Soldiers fresh from field duty accompany Service Club worker in broadcast.



Radio network correspondents, wearing prescribed uniforms, report from maneuver areas.



Aviation cadets at Randolph Field have organized this Glee club for radio appearances.



Soldiers on duty in Washington, D.C. boast this Glee club.



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Buddies gather 'round to enjoy some boogte woogle on a Service Club piano.



Maj. General Hugh Drum faces a battery of microphones.



No spot is too tough for radio special events men. Here's one following the Army engineers during a river crossing.



Entertainment aboard ship enroute to Australia.

Sailors at Pensacola rehearse before broadcast.

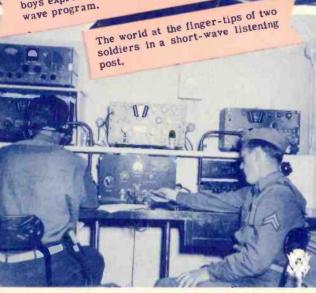


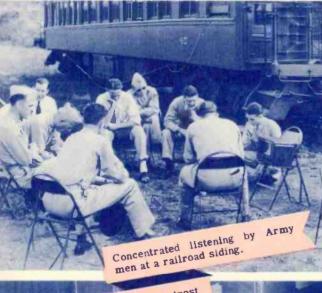


A soldier audience at an open air broadcast as seen by  $per_{\pi}$  forming artists.

The Famous U. S. Marine Corps Band heard on many broadcasts.

In far away Iceland, U. S. doughboys express pleasure over a shortwave program.







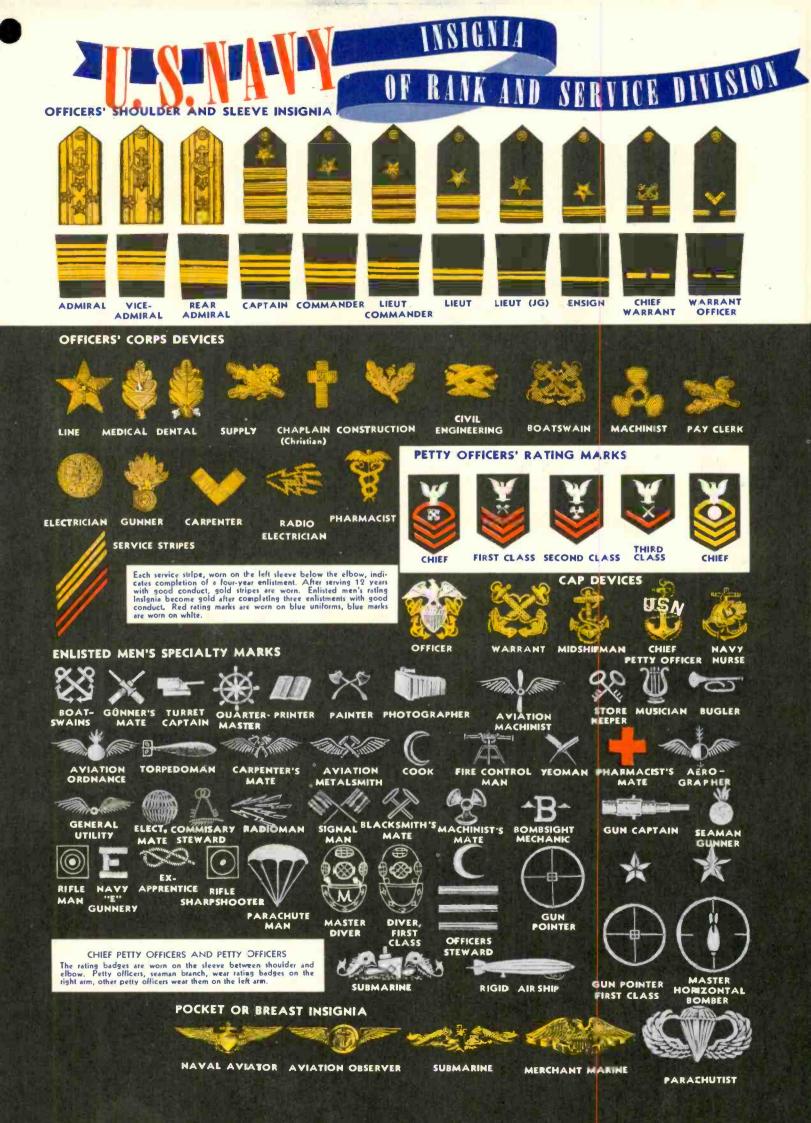
Time out In the lounge of a rallroad car headquarters to hear an important broadcast.

### **KEEPING IN TOUCH**

Wherever they are, in training or in action, U.S. fighting forces look to radio to maintain their association with "home" -- it may be the voice of a friend, word from the home town or news from the good, old U.S.A. It all serves the same purpose for the service men who have no intentions of losing contact with things that were familiar before the war interrupted their lives. Radio does this job, too.

Winter-clad soldiers anchor cable for antenna in far northern base.

Radio and games in the barracks at a Naval Air Station.





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### AMERICAN WOMEN IN UNIFORM

The figures presented on this page show American women in the uniforms authorized for their various types of war work. Never before in the history of the country have women played such important parts on the war front and the home front and enlisted in such numbers as today. This wholesale volunteering for war work releases large numbers of men for the actual business of fighting.

Left: Member of Women's Auxiliary Ferrying Squadron (WAFS) Right: Member of the WAVES----Women Appointed for Volunteer Emergency Service (Women's Reserve of the Naval Reserve) Member of American Women's Voluntary Services.

Right: Army Nurse

**Red Cross Nurse** 

Member of Red Cross Nurse's

Aid Corps.

Member of Red

Motor

Cross

Corps.





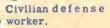
Member of the



Red Cross Can-

teen Worker.

Left: Navy Nurse



Every able-bodied citizen has a part in the national defense of the United States. Any attack upon this country must find each citizen assigned to his or her place, trained in the duties involved, and resolute to carry out those duties, regardless of the danger to be faced.

Thousands of United States communities have organized and trained efficient Civilian Defense units and have conducted tests, drills and exhibitions to determine that each cog in the vital machinery of wardens, police, firemen, nurses, etc., will be capable of meeting any emergency.

Only with the complete cooperation and support of those whom Civilian Defense is designed to serve and protect, can it operate smoothly and efficiently. You will recognize the Civilian Defense Workers by these insignia.



CIVILIAN

- 1. DECONTAMINATION CORPS
- 2. FIRE WATCHER

DEFENSE

- 3. AUXILIARY POLICE
- 4. RESCUE SQUAD
- 5. NURSES' AIDE CORPS
- 6. DEMOLITION AND CLEARANCE
- 7. AIR RAID WARDEN

CORPS

- 8. MEDICAL CORPS
- 9. BOMB SQUAD
- **10. DRIVERS CORPS**
- **11. AUXILIARY FIREMAN**
- 12. ROAD REPAIR CREW
- 13. EMERGENCY FOOD AND HOUSING
- 14. MESSENGER
- **15. STAFF CORPS**

HOW TO DISPLAY AND RESPECT THE FLAG OF THE UNITED STATES OF AMERICA





1--When flags of states or cities or pennants of societies are flown on the same halyard with the flag of the United States of America, the latter should always be at the peak. When flown from adjacent staffs the flag of the United States should be hoisted first and lowered last.

2--When displayed with another flag against a wall from crossed staffs, the Flag of the United States should be on the right (the flag's own right), and its staff should be in front of the staff of the other flag.

3--When used on a speaker's platform, whether indoors or out, the flag should never be reduced to the role of a mere decoration by being tied into knots or draped over the stand. For this purpose bunting should be used. The flag, if displayed, should be either on a staff or secured to the wall or back curtain behind the speaker with the union to the flag's right.

4--When flags of two or more nations are displayed together they should be flown from separate staffs of the same height and the flags should be of approximately equal size.

5--When the flag is displayed in the body of the church, it should be from a staff placed in the position of honor at the congregation's right as they face the clergyman. The service flag, the state flag or other flags should be at the left of the congregation. If in the chancel or on the platform, the flag of the United States should be placed on the clergyman's right as he faces the congregation and the other flags at his left.

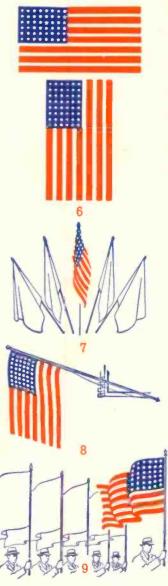
6--When the flag is displayed

in a manner other than by being flown from a staff, it should be displayed flat, whether indoors or out. When displayed either horizontally or vertically against a wall, the union should be uppermost and to the flag's own right, that is, to the observer's left.

7--Whenever a number of flags of states or cities or pennants of societies are to be arranged in a group and displayed from staffs with the flag of the United States, the latter should be placed at the center of that group and on a staff slightly higher than any of the others.

8--When the flag is displayed from a staff projecting horizontally or at an angle from the window sill, balcony or front of a building, the union of the flag should go to the peak of the staff (unless the flag is to be displayed at halfstaff).

9--Whenever the flag of the United States is carried in a procession in company with other flags, it should occupy a position in front of the center of the line of flags or on the right of the marching line.



Army Signal Corps U. S. Photo

H a soldier is located

address:

There are

Private John Doe (Serial No.) Company X, 595th Infantry Army Post Office No. Army Post Uliford Army Post Uliford by C/O Postmaster (As instructed by City, State Soldier or War Dept.)

Seamen Second Class, John Doe, Seams USS CHARLESTON C/O Postnaster Francisco Sail there are only we post there are only we protect over () there are all even over () office us the used and or () office of the all of the over () there are all even over () of the over () there are all even over () the

Don't be discouraged by long delays in receiving replies to your letters to men in Uncle Sam's fighting forces. This is a World Wide War. The seas are wide and rough sailing. Regular mail travels in convoys and there are many unpredictable factors that may unavoidably delay the delivery of mail to men overseas. Be patient.

RIGHT! WRITE RIGHT!

Don't be discouraged by necessary military restrictions. Write often to your servicemen; write long letters, but, remember, your letter may fall into enemy hands. Don't make it valuable reading for them.

The government considers your mail importantevery ship that leaves this country carries mail.

The marines receive an assigned unit number and designation which he sends to the postmaster, either at New York or San Francisco, upon safe arrival overseas. The cards are then mailed to designated friends and relatives, who address mail according to the instructions on the cards.

V ...- MAIL

V-Mail Service is available to and from the personnel of our Armed Forces of certain points outside the continental United States. If a message is addressed to or from a point where V-Mail equipment is not in operation, it will be transmitted in its original form by means of expeditious means of transportation. V-Mail blanks are available at all post offices.

POSTAGE FEES:

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THE WAR AND NAVY DEPARTMENTS ALWAYS NOTIFY THE NEXT OF KIN IN THE EVENT OF ANY SERIOUS CASUALTIES. IN THE ABSENCE OF ANY SUCH REPORTS, IT IS SAFE TO AS-SUME THAT "No News Is Good News"

OUR HONOR ROLL

Name	Mama	1.35 6.7
Entered Service		
First Station	First Station	
Promotions		
Service Record	Service Record	
Decorations	Decorations	
Discharged	Discharged	
Name	Name	
Entered Service	Entered Service	
First Station	First Station	
Promotions	Promotions	
Service Record	Service Record	
Decorations	Decorations	
Discharged	Discharged	

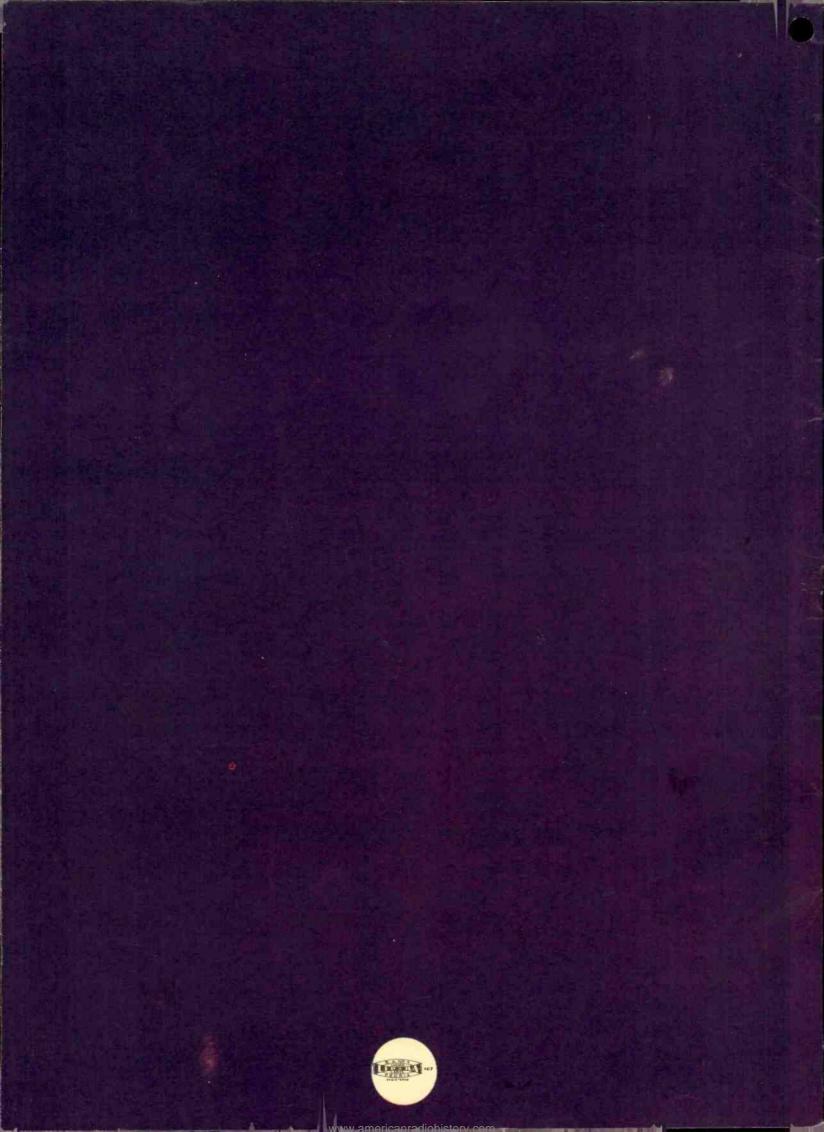
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