

WIBW

JUNE,
1954

ROUND-UP



The WIBW Round-Up Magazine is published monthly by the WIBW Round-Up. Allan Young, Editor. Two weeks' notice necessary for change of address. Subscription rates \$1.00 per year. Mailing address, Box 119, Topeka, Kansas.

On Our Cover

"VERSATILE" JACK OSTRODE

by Don Hopkins

Recently we welcomed to the staff of WIBW and WIBW-TV, a radio and television man's MAN, Jack Warren Ostrode. Although Jack is still a young man he came to us with twenty-nine years of radio experience. And I don't mean experience limited to one facet of radio, but to all facets.

You now hear Jack Ostrode on the 7:00 o'clock, 8:00 o'clock and 12:00 o'clock news each day over WIBW and the 7:15 a.m. Shepherd of the Hills show. Those of you who have television sets may see and hear Jack on WIBW-TV, Channel 13, each evening at ten minutes past six with the weather. He also announces the Studio 13 Dance Party each weekday evening at 5:00 o'clock, which features participation by various local high schools; the "What's Your Hobby" show, Thursday night at 10:00 o'clock; and the Liberace show Sunday evening at 8:30. You can see by this schedule that we really put our new men to work.

Did I say new? Well, Jack Ostrode may be new to WIBW and WIBW-TV, but as I indicated above, he is certainly not new to radio. He started in radio in Chicago way back in 1925 as a kid actor in the radio play "The Sandy Bar Kids" which pre-dated "Jack Armstrong the ALL AMERICAN BOY." In the intervening time Jack Ostrode has done just about everything in radio. He has been an announcer, a writer, a producer, a sports-caster and a program director. He did his sports announcing back in Rochester, New York; Warren and Youngstown, Ohio. In between times, Jack traveled with dance bands playing the banjo, guitar and singing.

And, of course, like most fellows of his generation he gave a few years to Uncle Sam. He served in the Mediter-

ranean area and in Italy in particular. While there he helped build the 5th Army's Mobile Radio Station of Anzio fame, the first of its kind and the forerunner of Armed Forces Radio network of six stations in the Italian Theatre. Jack was in charge of this network when the war ended. The war over, Jack came to Topeka in 1948 with a new radio station, but, did not join the WIBW--WIBW-TV staff until this year.

Jack Ostrode has lost a considerable amount of hair. After all, grass doesn't grow on busy streets, and Jack is certainly a busy man. Despite the fact that he carries a heavy radio and television schedule he has found time to be very active in community and civic affairs. He has been active in the Topeka Civic Theatre and holds one of the two honorary life memberships in that organization. He is a member of the VFW and a nationally honored friend of the Disabled American Veterans. And he is in demand as a public speaker.

What is Jack Ostrode's hobby? You might not think he would have time for a hobby, but he has. Jack's hobby is serious writing. He writes short stories and commercial verse. Some of his work has been published in the "New Yorker." He writes for the Good Business Magazine on the "Philosophy of Business." At one time he was a feature-writer for Marshall Field's Chicago Sun. He has written articles for the poetry section of the Chicago Tribune. Some of his poems have appeared there also. As a secondary hobby, Jack Ostrode likes music writing and composition.

Yes, Jack is a family man. His wife's name is Eleanor and they were childhood sweethearts. They have two children, Jack Jr., 15 and Jill 13. When Jack has the time, it's reported he is a handy man to have around the house.

Although we have personally known

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AROUND the STUDIOS
with Hilton

The past month was a "Travelin'" month for a good many WIBW folks. Vacations began with a long jaunt for several including Mary Wynn, traffic chief for television. She and her husband drove to Los Angeles and San Francisco to visit relatives and see the sights. Ben Ludy, Art Holbrook, Lewis Dickensheets and Wes Seyler went to Chicago for conventions of radio managers and farm directors.

You've probably heard the announcers refer to the man "with the hair" in the control room. He's Orville Strimple, studio control manager. Orville and his wife celebrate their Silver Anniversary this year; and their daughter, Caroline is getting married on the same date. She will marry Sheldon Brown of Williamsburg. They are both students at Washburn Municipal University. He graduates this spring and will enter the Air Force this fall. Oh yes—he two became engaged on the 68th wedding anniversary of Orville's parents.

Art Holbrook had a birthday last month and three couples walked in on him and his family. Art said it was the first time in his life that he ever was surprised by a party on his birthday. (You'd think a guy that old would have done everything. Just kidding, Art, old boy, if you ever read this).

Your newscaster at 7:00 a.m. and 8:00 a.m. and 12:00 noon is Jack Ostrode. Jack's been in radio for many years, including the Fifth Army mobile radio station, the first combat radio station in the world. Before coming to Topeka, Jack was a writer on the Bob Hope, Eddie Cantor and Rudy Vallee shows. Jack is a native of Chicago but has been in Topeka six years and he, his wife, son Jack, 15 and daughter Jill, 13, love Topeka and Kansas. We're sure you'll enjoy Jack's complete and interesting newscasts.

Your reporter was the pronouncer for Kansas' First State Spelling Contest. Eighty-seven county champions were in Topeka with their parents and teachers as guests of the Topeka Daily Capital. Michael McCarthy, 12-year-old seventh grader from Most Pure Heart of Mary School in Topeka was the champion. Mike spelled 47 words correctly before the other 86 youngsters were eliminated. "Truculent" was the word which won the title after Mike and Jo Ann Brauchi of Marysville had fought it out alone for 21 rounds. Third place speller was Judy Grattan of Kansas City. Mike goes to Washington, D. C., for the National Finals with all expenses paid. He also won a portable radio and a set of the Encyclopedia Britannica.

Virginia May, newest member of our secretarial staff, and her family had a hair-raising experience recently. They

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**MARY HAD
A LITTLE
LAMB—**

And she took it to school. Mary Jo Seyler and her daddy, Wes, show her lamb to her classmates at Gage School.

C. B. S. notes by Kathryn Young

When the warm breezes of June blow, it's difficult to remember last Christmas. But a lot of hospitalized GI's and the Defense Department haven't forgotten it. They showed their appreciation to Edgar Bergen and Charlie McCarthy by presenting them with a Certificate of Esteem for outstanding service to members of the United States Armed Forces for their "Operation Santa Claus." During last year's operation, Bergen saw that 290,000 pounds of gifts were collected and distributed to hospitalized GI's in 46 Armed Forces hospitals from coast to coast.

A long-standing ambition has been realized by Herb Shriner of "Two For The Money." He is co-inventor of a pocket-sized mouth organ with a slide valve. The instrument has separate positions for half-notes as well as whole notes, providing a full chromatic scale.

Rex Koury, musical director of "Gunsmoke" has developed a new wrinkle in campus lecturing. Searching for a new and more graphic approach to speak on the role of music in radio at UCLA, he recorded a complete "Gunsmoke" music rehearsal from the musicians' tuning-up to the sign-off. He included a page of script read by "Gunsmoke" star Bill Conrad, with and without music. The results were so successful that he has a lecture itinerary which includes several major schools.

Although listeners think of Melville Ruick as a doctor because of his portrayal of Dr. Barton Crane on "City Hospital," that's one profession he hasn't followed. He was studying law when World War I converted him into a pilot. Then 11 years following the war found Ruick in various lines of work. During the lean years of the depression, he doubled in bandleading and acting in theatrical stock. Here he learned the show business, which has become his life's work.

Arthur Godfrey is conceded to be a good picker of hits-to-be, but he confessed

to his "Talent Scouts" gathering that song-writing was one of his own little-known talents. It was 20 years ago, said Arthur, that he wrote "Pale Potomac Moon." Royalties derived: \$3.50!



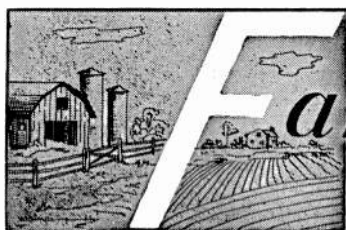
Elena Verdugo's little five-year-old son, Richard, picked a flower from their garden for her to wear when she portrays Millie in "Meet Millie."

Bob Rockwell may sound like a carefree bachelor as Philip Boynton on "Our Miss Brooks"—but he isn't. His wife recently presented him with their fourth child.

A lot of beards and moustaches have been shaved off in this area recently because the Centennial celebration is now part of Topeka's history, but it even happened to Dwight Weist of "The Second Mrs. Burton" Show. He shaved his moustache for his role as Jupiter in the stage production of "Amphitryon 38." When he came to rehearsal clean shaven, Patsy Campbell (The Second Mrs. Burton) didn't recognize him!

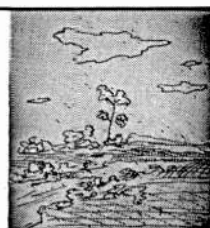
An authority who has seen an advance showing of Alfred Hitchcock's "Dial M

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Farm talk

by Wes Seyler



The month of June has won acclaim for its contribution to the sum total of happy and otherwise married persons. People who find it difficult to acquire all the necessary symptoms any of the other eleven months eventually fall prey and forever after blame the month of June for the consequences. Other events arrive with the coming of the sixth calendar month. One of these being the proclamation that this thirty-day period shall be Dairy Month. These comments seem appropriate and in tune with the other stories, songs and commercials we will be hearing before the next thirty days have passed.

It's very likely that many Midwestern dairy farmers will have slightly less money to spend this year. On the average, their net cash income is apt to be from 10 to 15 per cent lower than last year.

This will result from an expected moderate decline in gross income from the sale of dairy products, together with a small dip in production costs.

The reduction in gross income will be due to an expected 10 per cent drop in the average price received by farmers for milk. But this will be offset partly by a prospective increase in the volume of milk produced and marketed. With lower cash receipts from marketings, it is expected that farmers will exert every effort to cut down costs. This will mean that total production expenses will be cut somewhat despite the increased output.

On the first of April, the price support for dairy products was reduced from 90 per cent of parity to 75 per cent. Each spring the Secretary of Agriculture is required to set the dairy support level for the following 12 months. A year ago, the dairy industry asked for a 12-months' extension in order to provide time for the

problem of over-supply to solve itself.

In that time, the government purchased more than 260 million pounds of butter, 240 million pounds of cheese, and 480 million pounds of non-fat dry milk. These purchases were made in an effort to maintain prices near the support goal. They were the equivalent of about 7½ per cent of the milk produced during the period.

It is estimated that reduction of the support level will mean that consumers can buy butter about 8 cents a pound cheaper. Cheddar cheese will come down about 5 cents, and dry milk about 1 cent. Bottled milk may dip 1 cent per quart in some areas.

The business-like dairyman must lower production costs if he's going to hold his own with the cost price squeeze. And that means the axe for quite a few dairy cows that aren't paying their way.

Dairy production costs can be lowered, according to farm economists. Feed represents 50 per cent of milk production. So here's the place to start cutting down.

Authorities say that it costs just as much to maintain a cow that produces five thousand pounds of milk as it does to keep a cow producing nine thousand pounds. So the efficient dairyman keeps only nine-thousand-pound cows as boarders.

The same men say it costs 135 dollars to produce five thousand pounds of milk—but only 165 dollars to produce nine thousand pounds. And for just 30 dollars invested in more feed, a high-producing cow gives you 140 dollars more in milk. Those are good odds. And it's the same with a crop of corn or oats. As the yield goes up, production costs come down.

Here's a natural question: "How do I get a cow that will produce nine thousand pounds of milk?"

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Chats Around the Aerial

.... with Olaf S. Soward

June 2 is a date to which few of us attribute anything of special moment, but which nevertheless deserves a niche in the memory of every American. For, it was on that day in 1862 that Gen. Robert E. Lee was made commander of the Army of Virginia.

Lee has emerged from the bloody travail of the Civil War as one of the most magnificent characters of American history. In the reunited nation he belongs quite as much to the North as to the South. It is probably entirely safe to say that nobody but Lincoln came through the fiery crucible of that conflict which found brother in arms against brother with an equal claim to nobility of purpose, gentleness and utter self sacrifice as far as personal ambition went.

For, long before the first shot in that war was fired Gen. Winfield Scott, general-in-chief of the armies of the United States, had already marked then Colonel Lee as the only one among his "boys" to be made commander of the Union forces in the clash which was brewing so rapidly. Scott, possibly the most brilliant military genius America has ever produced, was also a past master at sizing up the ability of his subordinates. And had his design been successful—with Lee's vast abilities at the head of the Federal armies—the chances are that the war would have been of short duration and of comparatively minor cost in blood and money.

Historians and biographers of the great Confederate strategist, especially within the last generation when the passions and prejudices of 90 years ago have just about died out, in the majority have expressed the belief that Lee personally would rather have remained with the Old Flag.

He was so thoroughly opposed to slavery that he had long previously freed all of his own slaves. His closest professional friendships in army circles were with officers who remained in the national army. He was at the very least highly dubious of

both the wisdom and the legality of secession.

Probably nobody realized better than Lee himself what his towering military abilities could do with the vast manpower and limitless supply potential of the North. Probably not even Scott knew to such a certainty that he could win easily a victor's fame and fortune in the uniform of a Union general as did "Marse Robert."

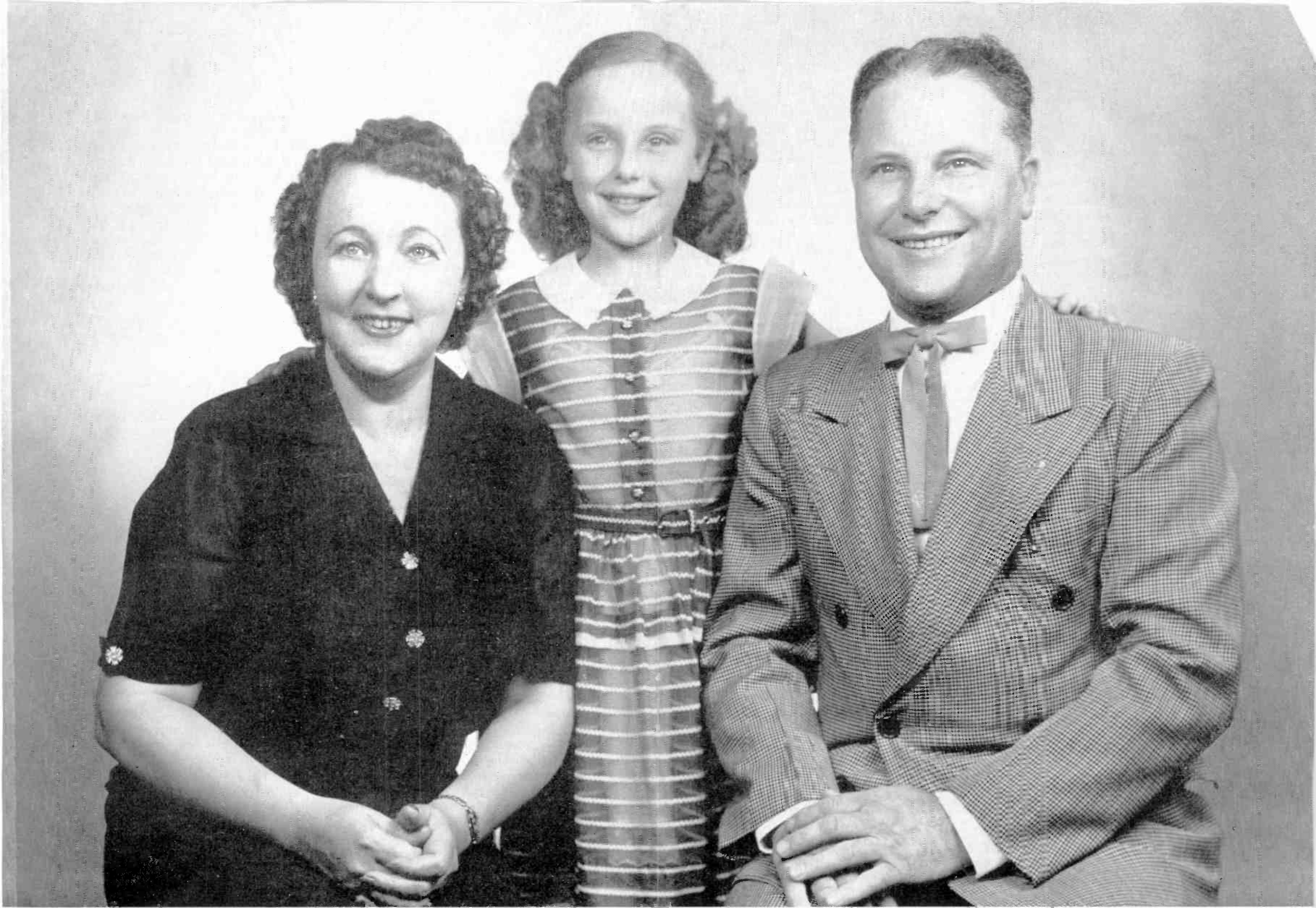
But Lee had grown up under the code of political morality of the early Virginia planter aristocracy and shared the belief of that landed gentry that a citizen's first responsibility and duty were to his native state first—the nation second. Hence, when the offer came to take command of the national armies, after an all-night struggle with his conscience in the solitude of his study, he turned in his resignation as an officer of the United States army and offered his sword and his talents to Virginia. It was a choice made reluctantly, even sadly.

And, oddly enough, the new Confederate government of Jefferson Davis was not half so appreciative of his masterly abilities as had been the Federal war department. For more than a year he was kept in the inactive obscurity of the superintendency of the fortifications of Richmond.

It was not until the beginning of the second summer of the war that Confederate President Davis saw fit to give Lee a field command. And, from the very first, as commander of the Army of Virginia, Lee performed such amazing prodigies of strategic genius against overwhelming odds as to excite the wondering admiration of friend and foe—of contemporary military expert and the historian alike.

Had he been placed in supreme command of all the Confederate armies it is just possible that Grant's magnificent plan of turning the flank of the Confederacy up and down the whole length of the

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THE PIERSON FAMILY

Blanche

Beverly Ann

Jimmie

J E S T

The other day at the barber shop, me'n Jasper was talkin' about that political meet down at town hall last week. This spring seems to have sprung quite a few of 'em. One of them political speakers says, "I'm pleased to see such a dense crowd here tonight." Gus, that's our local produce man, says, "Mister, don't be too pleased, we ain't all dense." Some of our town folk give them political fellas a peck of trouble.

Fact of the matter is, our home town barber feels pretty keen about politics and us local folks always talk about the weather or squirrel huntin' when we're in the chair. I'll tell you why. A stranger stopped in the other day for a shave . . . got talkin' politics and last we heard he's still in the county seat hospital. He shoulda knowed that politics is a pretty exciting issue when a man's handling a razor, 'specially when you ain't sure of his politics.

Speakin' a squirrel huntin' . . . I see the season's openin' up. That always brings them city fellas out our way on a week-end. Last year we lost some poultry and livestock because of 'em. This season our game warden has posted some signs readin' . . . "If it don't wear a hat, a necktie, a mustache or hat and don't smoke a pipe . . . it's probably a cow. DON'T SHOOT."

Course we're gettin' ready for summer

tourists, too. Folks who vacation in these parts expect quite a bit, cause they hear some tall yarns about us. We all do our best to oblige. Jim Porter even bought a horse to ride. Ole's youngest tole Jim that there's a man in the rodeo who really can ride fancy like. That cowpoke jumps on the horse's back, slips underneath, catch's hold of its tail and finish's up on the horse's neck. After listenin' to all that, Jim says . . . "I tell ya that's easy. I did all that the very first time I ever rode a horse."

It's always nice when the vacation season ends and the boarders go home. Jasper says it's so nice to be able to shave off the spinach from the chin and pull the trouser legs out of the boots and get back to livin' natural like.

I always get a chuckle out of these young'uns and their expressions. Over at the county seat, them fellas has parkin' meters. When I was over there last summer durin' tourist season, there was a little fella from the city helpin' his mother as she took a coin from her purse. Mother finally put the coin in the meter and that young fella grabbed that crank on the meter. He was real happy too as he yelled to his mother . . . "Mommie, you put in the money . . . let me flush it." You jest can't beat 'em can ya?

I was readin' the home town paper last Saturday down at the general store. A body reads an awful lot about dangers of

Ramblings



DON HOPKINS, genial announcer of the KANSAS ROUND-UP is very proud of his daughter, Dona Lee. She participated in the State Music Festival at Lawrence, Kansas, in April. Only winners of a number one rating from the various high schools of the state were eligible to compete in the state finals. The competing students were rated from one to five. Donna Lee was given a one in high voice, the highest possible rating. Her present plans are to attend the Wheat State Music Camp at Emporia, Kansas, which starts June 7 and lasts for three weeks. Donna Lee's judge commented on how well she had been trained; and Bill Meader, producer of the Centennial pageant also was very impressed with her beautiful voice. She has had excellent training under her teacher Rosamond Nyman, who is responsible for Donna Lee's progress.

Shortly after you receive this issue of the magazine, there should be a new addition to the Johnny Williams household. Mrs. Williams (RUTHIE MICCOLIS) was honor guest at a cradle shower a few weeks ago, given by Mrs. Bill Light who is one of her very good friends. The shower was a surprise on RUTHIE. All of the girls on the staff were there together with some of the boys' wives and other friends. It was a lovely party and RUTHIE was showered with beautiful gifts for the little newcomer.

Speaking of cradle showers: The stork is hovering over the SHEPHERD OF THE HILLS household also. We were all entertained at a shower for Mrs. Willhite, better known to you folks as Virginia Lee, former member of our talent staff. MISS MAUDIE, MARY AND RUTH MICCOLIS were the hostesses and the party for Virginia was held at the attractive home of the Fulmers (MARY MICCOLIS). The staff members' wives, ELDA, LOIS, ELSA and several other friends were on hand to bring pretty presents for another little newcomer.

Vacation time is here again which means a change from time to time in some of our schedules. WILLIE PIERSON will substitute for JIMMIE and EDMUND, EDMUND will substitute for SHEP, BILL KIRK for OLE . . . OLE for BILL KIRK, ELSA for MISS MAUDIE, CHUCK WAYNE for DUDE . . . so we will be having a grand mixup from now on until September. CHUCK and JEROME will probably substitute for RAY and ELDA.

OLE is having a lot of fun playing the Hammond organ again this year at the Owl Ball Park. He is quite a favorite with the baseball fans and they love to hear the organ between innings.



Who's the little man with the hoe? It's Olaf surrounded by his big garden.

HERMAN HOUSH, JIMMIE and WILLIE PIERSON, BILL KIRK and RAY LAYMAN helped Topekans celebrate the Centennial by playing for a square dance right down town. The boys were right in style with their beards and western attire. A group including OLE LIVGREN, GLENN OSBORN, CHUCK WAYNE, SHEPHERD OF THE HILLS, WILLIE PIERSON and WILD BILL KIRK put on a show and a dance for the folks in Burlingame, Kansas, in celebration of their Centennial, also. The boys had a lot of fun besides stuffing themselves with plenty of delicious barbecued chicken.

EDMUND and pretty wife Myrtle have been enjoying some week-end trips lately by driving to Nebraska where they visit with EDMUND's brother Albert and other relatives. The Nebraskans must serve hearty food as I think EDMUND has been

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Win a Trip to EUROPE
Just Name Nutrena's New Miracle
PULLET GROWING FEED

For Full Details Listen to
"SHEPHERD OF THE HILLS"
at 7:15 a.m. Monday, Wednesday and Friday
or see your NUTRENA Dealer

smokin' these days. Some of us town folk figure to give up readin' because of it. We sure get our enjoy's out of smokin' out here in the country.

Our editor put one of them smiles in his column about our beloved Parson. He tells it for the truth. Seems the Parson called a friend of his over at Five Corners the other day. We got a new switch board operator on our exchange and when he put through the call, Veronica asks, "Is this a station to station call?" "Nope," says the preacher, "It's Parson to Parson."

Heard a good one down at the fire house when we had our checker tournament. While we was waitin' for Col. Combs and Hoppi to finish a set . . . the phone rang two longs and a short. I almost ruined my whittlin' and cut my finger in the excitement . . . but it turned out that the lady didn't want the fire department. She was lookin' for the ole store keeper. When he got to the phone . . . the lady says she sent her little boy for two pounds of plums that mornin' and says he only came home with a pound and a half. She was pretty disturbed and wanted to know what happened to the other half pound. The store keeper tole her that he had sent two pounds and that his scales were all right

but that she had better weigh her little boy.

By the way, Hoppi won that checked game and Col. has to take down the stove. We're a little late with that job this year.

I ferget who said it about this here country of our'n but maybe it was Will Rogers.

"We've never had it so good, nor taken away from us so fast."

Hope you have a crackin' good 4th!

JEST . . . Incense Burner

RAMBLINGS

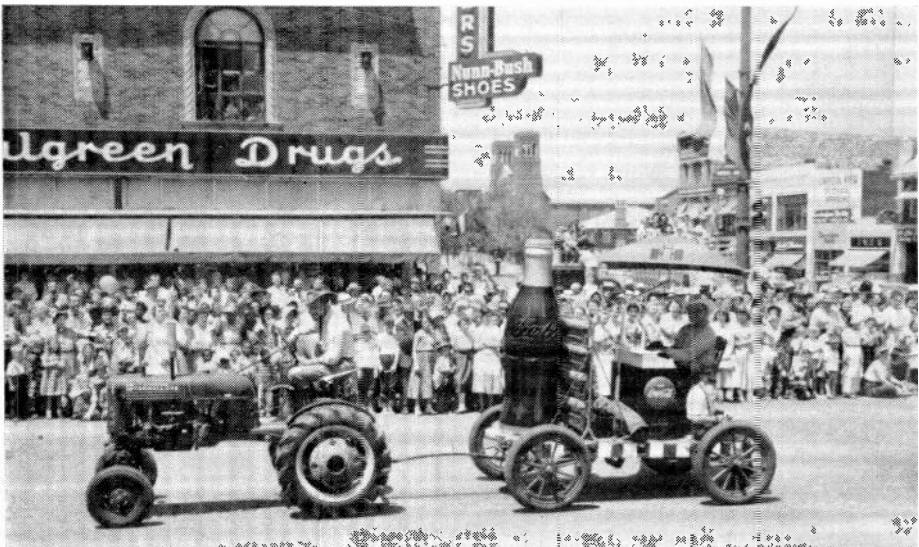
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adding a little weight the past few weeks. Those trips are agreeing with him.

ART HOLBROOK was pleasantly surprised (we hope) when he opened his front door one evening and found six sad sacks, (HILTON HODGES, Dorothy . . . BILL BARTON, Louise . . . MAUDIE and DUDE) singing "HAPPY BIRTHDAY TO YOU." ART's attractive wife Genevieve had invited us to dinner as a surprise to him and to remind him of another calendar year. We had a lot of fun and certainly enjoyed the HOLBROOKS' hospitality.

Until next time, so long . . .

MISS MAUDIE.



Under the umbrella is Ole Livgren, making music in the Centennial parade which took place in Topeka last month.

FARM TALK

(Continued from Page 5)

Two answers are offered by authorities: keep good Dairy Herd Improvement records and use them as the basis for culling out the low producers, and put more emphasis on good breeding.

Some farmers will find it to their advantage to increase their herds even though milk prices decline. They can add good cows to utilize land, labor, investment in machinery and feed produced on the farm. They can improve the quality of their herds and pasture programs to reduce the cost of producing milk.

According to Ezra Taft Benson, Secretary of Agriculture, one of agriculture's biggest problems is also one of the easiest to solve.

The solution doesn't lie with government or its subsidies, but with millions of Americans who can and should drink an extra glass or two each week and eat a little additional butter.

Secretary Benson reported that the government now has almost one and one-third billion pounds of dairy products in storage. These surpluses, he said, were acquired by supporting dairy prices at 90 per cent of parity. They are products that should have gone to consumers but instead went into government warehouses.

The way to eliminate this surplus is to increase usage of dairy products on American tables. Since 1945, the annual per capita consumption of fluid milk and cream has declined 47 pounds. During this same period, the use of butter has dropped the equivalent of an additional 45 pounds of milk.

Secretary Benson also stated that the reduction in the dairy price support level from 90 to 75 per cent of parity will go a long way toward re-establishing the industry on a firm and profitable basis.

See you next Round-Up time with more farm talk.

OPINION — *Edgar Bergen*: Mortimer, what is your opinion of ladies' bathing suits this year? *Mortimer Snerd*: To tell the truth, I'm a little disappointed. They're so small, there isn't much to see."

AROUND THE STUDIOS

(Continued from Page 3)

were driving on a Topeka street which parallels a golf course. Arnold was driving and had his window rolled down. Suddenly a golf ball sailed through his window, past his ear and bounced around inside the car until they could catch up with it. The ball didn't touch Arnold or Virginia in the front seat or their two daughters in the back seat—and didn't break a window or dent a door. Miracles still happen!!

Happy Anniversary to many of you—pleasant memories and a happy summer to you all. Thanks for listening.

Women make good umpires because they never think a man's safe when he's out.

CROSBY COACHES CROSBY



Gary Crosby, 21-year-old son of Bing Crosby, gets a lesson from his popular Pop for the new CBS Radio series on which Gary himself will star, beginning Sunday, June 6. The "Gary Crosby Show" of music, guest stars and Bing-type patter will replace his father's Sunday evening for the summer, after which the oldest Crosby son will enter his senior year at Stanford University.

CHATS AROUND THE AERIAL
(Continued from Page 6)

Mississippi valley might have been stalemated even with inferior strength and equipment.

But Davis could never forget that he was a West Point graduate himself and that he had held a military command with some credit in the Mexican war. As president he could never teach himself to forego the heady luxury of dictating military movements to his commanders and of appointing his personal political favorites to generalships all over the South. Hence Lee was not given the supreme command his genius so richly deserved until the war was already hopelessly lost—only a few weeks before the final crash at Appomatox Courthouse.

On such slender threads does Destiny hang!

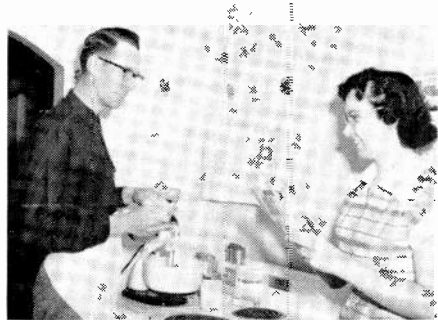
And, the war once lost, Lee spent no time in bemoaning the bitterness of Fate—the confiscation of all his family properties, the closing of the door on his career as a great professional soldier, the ignominy of a defeat that was more the fault of Confederate politicians than of the southern fighting man.

He quietly and with dignity took up the task of making a very modest living as president of what was then a small college and is today Washington and Lee university until a stroke of apoplexy brought about his death some five years after the end of the war.

It is to the credit of America that the southern half of her should have produced a man so rich in character—a splendid gentleman and one of the greatest soldiers of all time. It is to the credit of America that the northern half of it could have written the most generous terms of surrender in military history to such an antagonist—and left him in respectful peace on his little college campus after the guns were stilled.

The America of today—North and South—needs nothing so much as more men imbued with the lofty idealism, the manfully honest responsibility, the self denial and the forthright dedication to unpleasant

Try This!



"Now, Wilbur, add the pineapple," instructs his little woman, Ann. And does Wilbur add the pineapple? Yes, indeed! You see, he really likes Pineapple Cream Cheese Pie. Here's the recipe:

PINEAPPLE CREAM CHEESE PIE

- | | |
|-------------------------------------------------|-------------------------------|
| 1/3 cup sugar | 1/2 teaspoon salt |
| 1 tablespoon cornstarch | 2 eggs |
| 1 9-oz. can crushed pineapple (not drained) | 1/2 cup milk |
| 1/2-lb. package Philadelphia Brand Cream Cheese | 1/2 teaspoon vanilla |
| 1/2 cup sugar | 1 9-inch unbaked pastry shell |
| | 1/4 cup chopped pecans |

Blend the 1/3 cup of sugar with the cornstarch and add the pineapple. Cook, stirring constantly, until the mixture is thick and clear. Cool.

Blend the cream cheese, softened at room temperature, with the 1/2 cup of sugar and the salt. Add the eggs, one at a time, stirring well after each egg is added. Blend in the milk and vanilla.

Spread the cooled pineapple mixture over the bottom of the unbaked pastry shell. Pour in the cream cheese mixture and sprinkle with the chopped pecans. Bake in a moderately hot oven, 400°, for 10 minutes, then reduce the heat to a very moderate oven, 325°, and bake for an additional 50 minutes. Cool before serving. Serves 7 or 8.

Pat Buttram: That's right nice of you, ma'am. The hen house is just up the path. You can start settin' at your own convenience.—CBS Radio's "Gene Autry Show."

duty over and above personal welfare that marked the entire career of Robert Edward Lee!

ON OUR COVER
(Continued from Page 2)

Jack for a short time we all agree that he is a genial fellow, and of course, it's always nice for us old-time WIBW folks when a new man is as versatile as Jack. And we've a pretty good idea that Jack Ostrode will be one of your favorites, too, as the days and months go by. Let's give him a real Kansas welcome to the WIBW and WIBW-TV staffs.

Coming Events

BIRTHDAYS

Lois PiersonJune 8
Ethel AlexanderJune 20
Beverly VincentJune 22
Charles PuttJune 28

ANNIVERSARIES

Mr. and Mrs. Arnold MayJune 1
Mr. and Mrs. Irvin LehmanJune 23



Ford Arbogast shows his parents, Mr. and Mrs. Chuck Wayne (Arbogast) on the map some of the places he will go with the Kansas City Blues. Ford signed a 3-year contract with the Kansas City Blues baseball team right after he received his high school diploma.

CBS NOTES
(Continued from Page 4)

For "Murder" picture, believes that Ray Milland, who also stars in "Meet Mr. McNutley," can't miss being an Academy Award nominee.

To make sure that radio scripts leave something to the listener's imagination producers sometimes have to tax their own. A recent "Gangbusters" script called for a game of motorized hide-and-seek between the cops and the robbers. Since all automobile motors sound alike on the air, distinctive additional sounds had to be devised. The police chariot was given a squeaky windshield wiper and the crook's car had chains on the tires.

Recently Lionel Barrymore, grand old man of the American theatre, celebrated his 76th birthday. The cast and production staff of "Hallmark Hall of Fame," of which he is narrator and host, marked the occasion with a small backstage party. They brought in a cake with 76 candles and when Lionel lit the candles, his good friend Dick Powell laughingly stood by with a fire extinguisher!

This month will see Gale Storm and her husband, Lee Bonnell, vacationing at Banff, Canada. The star of "My Little Margie" was at Banff twelve years ago, shooting a picture layout for a national magazine, when Bonnell phoned her from Hollywood to come back and marry him. She did. This year on their anniversary, they will enjoy the trip together.

When you hear "Bill Shadel and the News" at 11:00 a.m. Saturdays, you're listening to a news expert. Drawing on a background as history and political science professor, public relations director, war correspondent, world traveler and Defense Department news analyst, Shadel ranks as one of the nation's authorities in interpreting military events on his Saturday newscasts.

VERN: I came in, she threw her arms around me and it was kiss and make up.

MARGIE: Uh huh. She got the kiss and you got the make-up.—CBS Radio's "My Little Margie"



**FATHER'S DAY
SERENADE**

Curt Massey's family pays a musical tribute to him on Father's Day. David, aged 6, plays the ukele; Stephen, aged 11, plays the trumpet and his wife, Edythe, plays the piano.

Tune in Curt on "Curt Massey Time" at 5:30 p.m., Monday thru Friday.

**WIBW
Program Schedule**

580 on Your Dial
Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule.
Programs in heavy type are Studio Productions

MORNING

- 5:00—Wilbur Levering's Farm Time
..... Mon. thru Sat.
- 5:40—News Mon. thru Sat.
- 6:00—Wilbur Levering's Farm Time
..... Mon. thru Sat.
- 6:30—Gooch Farm Topics
(Gooch's Best Feeds) Mon. thru Fri.
- 6:35—Farm Service News..... Mon. thru Sat.
- 6:45—Lederle Farm Show Mon. thru Sat.
(Lederle Laboratories)
- 7:00—News (Garst & Thomas) .. Mon., Wed., Fri.
News (Carey Salt Co.) .. Tues., Thurs., Sat.
News Sun.
- 7:15—Shepherd of the Hills..... Mon. thru Sat.
(Nutrena) Mon., Wed., Fri.
Forward March Sun.
- 7:30—Miccolis Sisters Mon. thru Sat.
Kansas News & Farm Sales..... Sun.
- 7:45—Edmund Denney Time
(Merchants Biscuit) Mon. thru Sat.
Town and Country Sun.
- 8:00—News Mon. thru Sat.
(Gland-O-Lac) Mon., Wed., Fri.
Farmer's Forum Sun.
- 8:05—Coffee Time Mon. thru Sat.
- 8:15—Farm News Sun.
- 8:30—Ray and Elda..... Mon. thru Sat.
Garden Gate (Ferry-Morse Seed Co.) Sun.
- 8:45—Smiley Burnette Show
(Sweetee Waffle Syrup) .. Mon., Wed., Fri.
Jimmie Pierson Tues., Thurs., Sat.
Grace Cathedral Choir Sun.

- 9:00—Shep and Kaw Valley Boys
Renfro Valley Sunday Gatherin'
..... Mon. thru Sat.
(General Foods) Sun.
- 9:25—News Mon. thru Sat.
Galen Drake Sun.
- 9:30—Church of the Air..... Sun.
- 10:00—Salt Lake City Tabernacle..... Sun.
- 10:30—Piano Ramblings Mon. thru Fri.
Galen Drake Sat.
News Sun.
- 10:35—Invitation to Learning Sun.
- 10:45—Kitchen Club (Tidy House Products
Co.) Mon. thru Fri.
- 11:00—Judy and Jane
(Folger Coffee) Mon. thru Fri.
News Sat.
First Methodist Church Sun.
- 11:05—Theatre of Today Sat.
- 11:15—Aunt Jenny's Stories
(Lever Bros.) Mon. thru Fri.
- 11:30—Weather Bureau Mon. thru Sat.
- 11:35—Dinner Hour Mon. thru Sat.

AFTERNOON

- 12:00—News (Perfex, Glcxs Tex, Shina
Dish and Dexol)..... Mon. thru Sat.
News Sun.
- 12:15—Weather Reports Mon. thru Sat.
The Ray Beers Show
(Ray Beers Clo. Co.)..... Sun.
- 12:20—Purina Markets
(Ralston-Purina Co.) Mon. thru Sat.
- 12:30—State of Your State (Kansas Business
and Construction Magazines)..... Sun.
- 12:45—Western Star Time Sun.
- 1:00—Ernie Quigley, Sports Sun.
- 1:30—On A Sunday Afternoon Sun.
- 2:00—Arthur Godfrey Show
(Pillsbury Mills, Inc.,
National Biscuit Co.,
Lever Brothers, Clinton Foods
Toni, General Motors,
Star Kist, Kleenex)..... Mon. thru Fri.
- 2:30—Robert Q. Lewis Sat.
(Nehi Corporation)
- 2:45—Robert Q. Lewis Sat.
(Van Camp Sea Foods)
- 3:00—The Second Mrs. Burton
(General Foods) Mon. thru Fri.
Robert Q. Lewis (Helene Curtis)..... Sat.
- 3:15—Kansas Round-Up Mon. thru Fri.
Robert Q. Lewis (Doeskin Products) .. Sat.

August M. Flaks,
LeRoy, Kansas. Rt. 2

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- 3:30—City Hospital (Carter Products).....Sat.
The Leading Question.....Sun.
3:40—NewsMon. thru Fri.
3:45—Ma Perkins
(Procter and Gamble)....Mon. thru Fri.
4:00—Road of Life
(Procter and Gamble)....Mon. thru Fri.
Dr. Charles E. Fuller
(Gospel Broadcasting Co.)Sun.
Washington U. S. A.Sat.
4:15—The Guiding Light
(Procter and Gamble)....Mon. thru Fri.
4:30—Adventures in Science.....Sat.
4:45—Farm NewsSat.
5:00—World Assignment Sat.
Farm Editors Forum 1st Sat. each Month
Syncopation PieceSun.
5:30—Alka-Seltzer Time
(Miles Laboratories, Inc.) Mon. thru Fri.
Our Miss Brooks (Colgate).....Sun.
Sports Round-UpSat.
5:45—Perry Mason
(Procter and Gamble)....Mon. thru Fri.
NewsSat.
- EVENING**
- 6:00—News Mon. thru Fri.
(Butternut Coffee)Mon., Wed., Fri.
Capital Cloakroom Sat.
Juke Box Jury Sun.
6:15—Sports News Mon. thru Fri.
6:25—Weather Mon. thru Fri.
6:30—Sunshine Sue
(Corn Products) Mon. thru Fri.
R.F.D. Roundtable Sat.
Juke Box Jury (Toni Co.) Sun.
6:45—Edward R. Murrow Mon. thru Fri.
(Ford Division, Ford Motor
Company) Mon., Wed., Fri.
News Sat.
7:00—To Be Announced..... Mon.
People Are Funny (Amana "Stor-Mor"
Freezers and Air Conditioners)....Tues.
FBI In Peace and War (Lava Soap)....Wed.
Meet MillieThurs.
Mr. Keen (Lava Soap).....Fri.
GunsmokeSat.
Gary CrosbySun.
7:30—Arthur Godfrey's Talent Scouts
(Thomas J. Lipton Co.)..... Mon.
Mr. and Mrs. North (Colgate)..... Tues.
21st PrecinctWed.
Junior MissThurs.
Arthur Godfrey DigestFri.
(Bristol-Myers Co., and Eversharp, Inc)
- GangbustersSat.
My Little Margie
(Philip Morris Cigarettes).....Sun.
8:00—Lux Radio Theatre (Lux).....Mon.
Johnny Dollar (Wm. Wrigley, Jr.
Co.)Tues.
Crime PhotographerWed.
On StageThurs.
Arthur Godfrey Digest.....Fri.
Two for the Money (Old Golds)..... Sat.
To Be AnnouncedSun.
8:30—My Friend Irma.....Tues.
(Bobbi Pin Curl Home Permanent
and Carter Products)
Crime ClassicsWed.
EscapeThurs.
Night WatchFri.
Kansas Round-UpSat.
Bergen-McCarthy Show
(Lanolin Plus) AlternateSun.
9:00—Mr. Keen Mon., Wed., Thurs., Fri.
Louella Parsons (Colgate) Tues.
Gene Autry (Wm. Wrigley, Jr. Co.)..Sun.
9:15—Western Star Time. Mon., Wed., Thurs., Fri.
9:30—Music Room Mon.
Emahizer-Melodies (Emahizer-
Spielman Furn. Co.) Tues., Thurs.
Let's Go To Town.....Wed.
Join the NavyFri.
Kansas Round-Up (Emahizer-
Spielman Furn. Co.).....Sat.
Here's To Veterans.....Sun.
9:45—Dance Orchestra Mon.
Capitol Federal Bandstand (Capitol
Federal Savings & Loan
Association) Tues., Thurs.
Ray Beers Show
(Ray Beers Clo. Co.).... Wed., Fri.
Kansas Round-Up (Capitol Federal
Savings & Loan Assn.).....Sat.
The BandstandSun.
10:00—News Mon. thru Sun.
(White Cross) Mon., Wed., Fri.
10:15—Beulah Mon. thru Fri.
Dance OrchestraSat.
Dance OrchestraSun.
10:30—Dance Orchestra Mon. thru Sat.
10:45—Dance Orchestra Mon., Wed., Sat.
Ernie Quigley Sports Tues., Thurs.
11:00—News Mon. thru Sun.
11:05—This I Believe..... Mon. thru Fri.
11:10—Dance Orchestra Mon. thru Sun.
12:00—Sign Off Mon. thru Sun.