

W B W

ROUND-UP



Maureen Dawdy

MAY

Our Eighty-Sixth Issue

1952

ROUND-UP

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AROUND the STUDIOS with Hilton

The calendar said so and the weather has been good but the sure sign of spring was the day we saw Edmund Denney washing his car in the alley behind his house. Told us he had to hurry with the annual wash job before spring fever set in.

We enjoyed a fine time with Edmund and Myrtle and Homer Cunningham on a trip to Omaha in our new Rambling Rooster. We saw all the fine folks at Merchants Biscuit (Supreme Crackers) and at Butter-Nut Coffee. All of us WIBW people agreed that if you could have been along to meet these fine folks and see how their products are made you would be as sold as we are. Homer, incidentally, was the featured speaker at District Seven's National Retail Credit Association meeting in Topeka. Members were here from Kansas, Missouri, Oklahoma and Arkansas. Homer's part in the program was a humorous talk following a buffet supper at the Hotel Jayhawk.

Our spring travels have also included a trip with Wes Seyler to meet with 400 Purina folks at the Purina Research Farm near St. Louis. Here again, we enjoyed a wonderfully operated tour through the farm and the mill. They try to operate as much as possible like farm folks—with no fancy gadgets or frills in testing their many chows and sanitation products. We had a grand time. But I didn't know until then what a terrific eater that boy Seyler is. Man!

Max Wayne, brother of Chuck and Clark, was heard recently on "Arthur

Godfrey's Talent Scouts" on WIBW at 7:30 Monday evenings. Max played with the McCartland Trio. Although they were not the winners, we all got as big a thrill as if they were because Max has visited us several times. He recently played with Stan Kenton's Orchestra and is now playing hotel and night club engagements.

Hope you've been enjoying the Jergen's Jamboree, starring Bob Wills and his Texas Playboys. They're on WIBW at 8:45 a.m. on Tuesdays, Thursdays and Saturdays. A native of Texas, Bob became famous in Oklahoma where he and his playboys were radio stars before the war. After two years in the service, Bob went to California but recently returned to Dallas where he operates the "Bob Wills Ranch House." He has made eight movies, played to thousands from the stage and made many records, including two favorites which he wrote—"Steel Guitar Rag," which we hear Glenn Osborn play now and then; and "San Antonio Rose," which has sold more than four million records. We hope you'll listen every time Bob is on the air.

Coming Events

BIRTHDAYS

Art Holbrook May 2
Ruth Miccolis Williams May 10
Hilton Hodges May 23
Elmer Curtis May 29

ANNIVERSARIES

Mr. and Mrs. Robert Ferguson May 14
Mr. and Mrs. Alan Young May 15
Mr. and Mrs. Edmund Denney May 24

A Program Director's Problems

By Don Hopkins

SEVEN MINUTES TO GO and the show "The Kansas Round-Up" will be on the air. But, wait a minute! The phone is ringing. Three of the entertainers won't be able to make it. They have a flat tire. What to do? Four of the seven numbers scheduled for the "Kansas Round-Up" involve the three missing folks. Well, Miss Maudie will know what to do. As program director she has faced many similar emergencies in the years past. But, it takes a lot of rearranging and quick thinking.

Miss Maudie is in sole charge of all the WIBW entertainers! It is her responsibility to see that they are there for each show and that they have the type of number to fit the occasion. For instance, you just can't have a list of numbers for a program without considering several different factors. For instance, it's very bad to have three slow numbers in a row.

Short peppy numbers inserted between the slow numbers have a way of pepping up a program immeasurably. The type of number has to be considered. Is it popular, hillbilly, semi-classical or sacred? Miss Maudie is fully aware that no one type of music will please all our listeners. But, as a farm station, she knows that if there is to be a preponderance of any type of music on WIBW, it must be western or hillbilly. Actually, on the gang shows, the "Kansas Round-Up," Dinner Hour" and "Daybreak Jamboree," we present a little bit of every type of music with the emphasis on hillbilly music.

Because we do produce all types of music, the WIBW entertainers have to be very versatile. Kenny Harries, for instance, is especially capable of playing the very best type of clarinet music. After all, he once played with Charlie Barnett's orchestra. Yet, at a moment's notice he can "corn it up." Did such a good job awhile back, that Spike Jones of "Corn Fame" hearing Kenny on the Round-Up asked

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ALL SET TO GO . . . to another personal appearance. Just before they loaded up, Red, the Ed grabbed his camera and said, "Smile, please." Dude Hank, Maudie, Glenn, Ole, Mauréen and Shep obligingly did so.

Ramblings

BILL KIRK, accordionist, told an amusing one the other day. He said, "Remember Donna Benton, who used to baby sit for my little Gary? ... well, she called last night and wanted to know if Gary could be baby sitter for her youngster." Time does fly.

SHEPHERD OF THE HILLS, OLE LIV-GREN and ELMER CURTIS met a lot of old friends and quite a few new ones when they entertained recently at the Jones-Mack warehouse in Perry, Kansas. They visited with their radio fans, played their requests and were kept busy writing down dedications to make on the air shows.

HILTON HODGES, ELMER CURTIS, SHEP, OLE and CLARK WAYNE also made a personal appearance on Sunday, May 4, at the Lee Foods open house, in Kansas City. The boys entertained and visited with all the folks from 1:00 until 5:00 that afternoon.

It was a thrilling and beautiful sight to see the dancers swinging rhythmically in gay, colorful costumes at the Second Annual Square Dance Festival held at the Municipal Auditorium here in Topeka, on April 19. The spectators were truly amazed to see such perfect dancing in response to the excellent callers. Our staff musicians played for the Festival which was broadcast from coast to coast by the Columbia Broadcasting System. There were twenty callers from various parts of Kansas and surrounding states.

A group of us enjoyed lunching together, talking over old times and laughing about some of the humorous situations that have happened in the studios down through the years. The occasion for the affair being the awarding of service pins to ten loyal WIBW employees. They are as follows: A fifteen-year pin to HOPPI CORBIN, 'cellist and librarian; a fifteen-year pin to JEROME DEBORD, vocalist on our talent staff; a ten-year pin to MERLE HOUSH (HENRY, of HENRY'S EXCHANGE); a five-year pin to KENNY

HARRIES, clarinetist and saxophonist; five-year pins to MARY and RUTH, THE MICCOLIS SISTERS; a five-year pin to ALLAN YOUNG, "RED, THE ED"; a five-year pin to CHARLES PUTT, trombonist, copywriter and my assistant; a five-year pin to MARY LOUISE WYNN, popular front office secretary; and a five-year pin to VALLIE KIRK, popular flutist in our BOHEMIAN BAND.

If BOB KEARNS, general announcer, seems to be beaming with pride, he has a wonderful reason. His lovely wife presented him with a beautiful baby daughter Saturday, April 5. Naturally being their first child, she was named Roberta Lee after her daddy. Congratulations, Doris and BOB from all the WIBW staff.

Thanks to all who have written such nice letters praising some of the new combinations heard on our programs. I especially am grateful to Mrs. V. Hinnergardt of Bazine, Kansas, for her letters of suggestions and appreciation. She likes the duets sung by WILLIE and GLENN, the marimba numbers by CHUCK WAYNE, songs by OLE, the two violins with MAUREEN and CLARK and all the other little bits of variety we have tried to work out.

MAUREEN and I played at the Governor's Mansion a few weeks ago during the tea which was given for the Future Homemakers by the Women's Division of the Chamber of Commerce. We were happy to meet so many of our out-of-town listeners and help entertain the girls. They were greeted by the Governor's two charming teen-age daughters, Barbara and Dolores.

ELSA has a new television set. She tells me she keeps the coffee pot on all the time since she bought it. Her apartment is just a few doors from the studio, so whenever I have difficulty in gathering some of the staff members for these extra rehearsals, I always know where to find them. Believe it or not, the other day I had to wait a full half-hour on BILL KIRK and some of the others until they had seen "Howdy Doody."

Until next time, so long,

Miss Maudie.

'C.B.S. notes' by Kathryn Young

Nita Louise is the name Rosemary DeCamp, best known as Nurse Judy Price on the "Dr. Christian" show, has given to her fourth daughter born March 21. Her other daughters are Margaret, nine; Martha, five; and Valerie, four. You say you didn't hear Rosemary miss a single broadcast? You're right—the programs of March 26 and April 2 were transcribed in advance so her appearance on the "Dr. Christian" show could continue without interruption.

According to friends of William Keighley, pleasant-voiced narrator of the "Lux Radio Theatre," this year will mark his last on the show. If Keighley retires, Cecil B. DeMille may be back in the spot he once occupied.

Jack Benney's "Sportmen" are seriously thinking of changing their firm name, The Sportsmen Enterprises. For the umpteenth time they received a letter this past week from a sporting goods store in Portland, Maine, asking for their catalog on fishing equipment!

James Hilton, author-host of "Hallmark Playhouse," says it took him only four days to write his most famous novel, "Goodbye, Mr. Chips." However, he spent thirty-three years mentally preparing to set the schoolmaster on paper.

One of producer Martin Horrell's prized possessions is an old railroad engineer's cap. It was given to him on the tenth anniversary of his radio program, "Grand Central Station." The donor was conductor of the commuting train Mr. Horrell rides every day from Grand Central Station.

Not only did singing the song "Day After Day" change Doris Day's life, it also changed her name. Her real name is Doris Kappelhoff and she got a job of singing in Barney Rapp's Night Club in Cincinnati, which was the start of her career, after he heard her sing this song on a local radio station. However, he said something had to be done about her name, so he rechristened her Doris Day because of her singing "Day After Day."



Louella Parsons

It was in Dixon, Illinois, that Louella Parsons (hear her on the "Louella Parsons Show" at 8:30 p.m. Tuesday) became a wife, mother and widow. When her husband died, she was left to support her baby daughter. It was at this time she decided to leave Dixon for Chicago, where she sold her first movie scenario to the old Essanay Film Company for \$25. This led to a permanent job with the company. She wrote three scenarios a week and read all material submitted for consideration for films. It was this experience which led Miss Parsons to write the book, "How to Write for the Movies," which was used as a college text. The Chicago Herald bought the rights to her book and hired her to write the first motion picture column ever published in a newspaper.

Elaine Naish, pretty eighteen-year-old daughter of J. Carrol Naish, who recently made her radio debut in support of her father on "Life With Luigi," is painting the murals in the new Beverly Hills home

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by Wes Seyler

Many interesting things happen to us here in the Farm Department at WIBW but I am not going to lead you to believe that hunting rattlesnakes in Oklahoma is to be a steady diet. That trip was a venture we had always wanted to try and one worth every ounce of effort put forth. Hope you enjoyed our programs made during our stay at Rattlesnake Gulch. Naturally we want to thank our many friends for the fine hospitality while at Okeene. Only hope that those of you who hunt the rattlers for a pastime don't often experience such weird dreams as accompanied us on our return to the Sunflower State.

The practice of passing sick animals on to some other farmer got a dairyman in one western state into trouble recently and provided an interesting sidelight on the progress of our nation-wide campaign to eradicate brucellosis. One of the veterinary medical magazines reports that this farmer was found guilty of selling a half-interest in a diseased herd to a buyer who thought he was purchasing brucellosis-free stock. Actually, the herd was allegedly under federal quarantine at the time of sale. The truth came out when the infection flared up in the animals and the buyer himself became ill with undulant fever. The matter was taken to the courts, where the seller was ordered to pay several large damage claims. Commenting upon the case, the report said, "It is the first to give legal emphasis to the liabilities of ownership of brucella-infected animals. It should serve as a stimulus to eradication efforts and a deterrent to unscrupulous breeders, traders and others who deal in known infected stock."

Many hogmen argue that the pig hatch-

ery is here. However, wise hog growers won't go overboard on the idea until they know more about the problems involved in the operation of a hatchery and how much it now costs them to raise a pig to weaning time. Although in a few years hatcheries may be common, it probably will be several years before many of the serious problems that face the system are overcome.

One of the biggest problems is disease control. In addition, "synthetic sow's milk" or rations for the little pigs need improvement from the standpoint of cost and results. Rations have been developed that will produce good pigs without sow's milk. But the costs are high compared with raising the litter with the sow on a sound feeding, management and sanitation program.

There is the problem of how soon sows will breed and conceive after farrowing a litter of pigs. To make the system profitable, pigs must be taken from the sow a few days after birth. Theoretically, this makes three litters a year possible when sows are bred back immediately. Unfortunately, many do not conceive, thus upsetting the three-litter-a-year program and increasing the cost per pig.

Certainly, it is possible to control disease. But there is considerable outlay for equipment and care for the baby pigs. Farmers buying pigs from a hatchery must have a better than average management and sanitation setup. Pigs from the sanitary environment of a hatchery are apt to be more susceptible to diseases and parasites than those grown on the average farm.

Yes, pig hatcheries are coming, but hogmen should proceed with extreme caution. Those who venture into the pig hatchery business should be experienced growers

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THIS ONE DIDN'T GET AWAY!



Wes holds the mike so "Mr. Rattler" can take part in the interview at the Rattlesnake Round-up. Mr. T. D. Martin, Hutchinson, Kansas, (extreme right) is the brave boy who captured this snake.

ready to do plenty of figuring based on sound information or they stand to lose heavily.

Naturally we all are trying to increase our profits. Especially is this true with enterprising dairymen. One of the big factors in determining dairy products is the kind of herd replacements that a dairyman has available for his herd. The best way for a dairyman to be sure of getting well-grown, high-producing, disease-free animals is to raise them himself. Low producers or diseased animals have no place in a dairy herd.

In a study by one state agricultural college of 763 dairy farms with 11,689 cows, it was shown that dairymen who raised their own dairy herd replacements instead of buying them realized greater profits. Home-raised replacements stayed in the milking herd on the average, fifty per cent longer than purchased replacements. This is very important since the length of time the dairy cow stays in the milking herd influences cost of production. If the cost of raising or buying a cow can be spread over more lactations, profits step up ac-

ordingly.

There is less disease hazard from home-grown replacements. This college survey showed that four times as many cows were sold due to disease and breeding troubles from the herds buying replacements as from herds with home-raised replacements.

Home-grown replacements usually produce more milk. If heifer calves have been grown properly, they will calve at least four months earlier than average heifers and weigh 100 to 200 pounds more at freshening. Dairymen who grow their own heifers usually breed them to good bulls. All too often, those who buy replacements get the low producers from someone else's herd.

Poultry raisers today were urged to remember that Newcastle disease can also be a threat to them as well as to their flocks. Veterinarians remind us that Newcastle disease is now one of the most widespread and deadly poultry infections. It has caused losses in every state. Yet, the fact that the Newcastle virus can also affect mankind has often been overlooked.

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THE GLENN OSBORN FAMILY

Ann Netta

Lynn Eileen

Dala Ann

Glenn

Chats Around the Aerial

... with Olaf S. Soward

Only a few years ago the first day of May could not have passed without an almost delirious celebration. For, that was the date in 1898 on which Commodore George Dewey made history in Manila Bay!

Two months before Congress passed the declaration of war against Spain, April 20, Theodore Roosevelt, then assistant secretary of navy in President McKinley's cabinet, had cabled Dewey to concentrate his little squadron of six vessels at Hong Kong, keep the bunkers constantly full of coal, and if war should eventuate proceed immediately against the Spaniards in the Philippine Islands.

Dewey was as good as his instructions. Just one week after the President had signed the act declaring war, the Commodore's tiny fleet of small cruisers snaked its way at night through the narrow channel to Manila's harbor—past the batteries, where sleepy Spanish sentries did not think it worth while to be alarmed at the occasional small noises of confusion down in the black waterway below them—and sunrise found his ships drawn up in battle order inside Manila Bay.

By high noon it was all over. The Spanish fleet had been reduced to heaps of blazing junk littering the beaches of the bay, and not a single American life had been lost in achieving the story-book victory!

That was the occasion for May 1 looming so large on American calendars a generation ago, and for the fervor which went into the observance of it.

Yet, today, even the oldsters for the greater part let the day slide by without so much as a qualm of memory to remind them of the high jinks which used to be the order of the day when the anniversaries of Dewey's spectacular triumph rolled around.

The possible reasons for that oblivion, which has swallowed up one of the most remarkable neat and workmanlike jobs in

our nation's whole military history, prove to be an interesting field for serious speculation.

With the exception of a few temperamental hot heads such as Theodore Roosevelt, the great bulk of official opinion was opposed to rushing headlong into war with Spain. Popular hysteria following the explosion which sank the battleship Maine in Havana harbor swept Congress off its feet and forced the hands of statesmen who would have preferred to have remained more or less calm.

The American minister to Spain insisted in repeated cablegrams he could obtain a settlement of all the problems concerning both Cuba and the United States satisfactory to everybody and without a shot being fired. President McKinley was extremely reluctant to yield to the pressure of the war pressure groups. Ex-president Grover Cleveland was entirely opposed to our jumping into a war until all the facts had been carefully studied and Spain had been given a chance to perform on the promises she was belatedly making with such eagerness.

But, war it was. An America totally unprepared for any kind of hostilities above the category of a riot—with the sole exception of our small, but highly efficient navy—stumbled into war with a Spain which was even worse prepared, in every department—including that of her decrepit, rusty navy.

And, today—except for those who took part in it and are still alive—few people ever think of those stirring victories of a half century ago.

Of course, we have been involved in wars since then which made the Spanish-American fracas look like a sorority house pillow fight. We have won battles which saw engaged more American sailors than there were enlisted in the entire navy in Dewey's day. We have been engaged in

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hostilities since 1898 whose veterans are still mere youngsters in the terms of age, and whose exploits are current dinner table conversation.

But all of those facts rolled together can scarcely explain the popular black-out which has hidden Dewey and Manila Bay from the sight and hearing of the grandchildren of the men who fought with him.

Could it be possible that the people sense that possibly the statemen were right back there fifty-four years ago—that the people of that day were wrong in their hysterical clamor for war—and everybody would instinctively prefer to "play like" we can forget the whole thing?

A PROGRAM DIRECTOR'S PROBLEMS

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him to join his orchestra. With family obligations and a swell place to work here, Kenny naturally turned the offer down. Maureen is another example. Maureen can play the semi-classics on her violin beautifully, yet, when called on she can play an old-fashioned hoe down in the most approved square dance style. Most of our entertainers can play more than one instrument. Clark Wayne plays an electric guitar, banjo, or violin and he sings very well, too. His brother, Chuck plays the guitar, string bass, the vibra-harp and the trumpet and sings. The Miccolis Sisters, Ruth and Mary, are versatile in the singing line. They sing popular songs, hill-billy songs, yodel numbers, popular numbers and hymns with equal ease. When Miss Maudie hires an entertainer here at WIBW she is looking, not for one who can do one thing well, but, rather an entertainer who can do a lot of different things well.

Miss Maudie must have on deck a first-class arranger. And she has that in Roy Carlson, "Dude Hank" to you folks, her husband. An arranger must be able to compose, write and orchestrate certain types of unpublished themes and background or mood music. I know that you are familiar with his compositions; "Cry

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TRY THIS!



Announcer Lee Rice and son Mark watch while Mrs. Rice (Beth is her first name) prepare their favorite salad. Lee says it's so colorful and soooo good, he suggests that you try the following recipe:

WALDORF SALAD IN APPLE SHELLS

Apples, medium, 2
Lemon juice, 2 tbsp.
Salt, ¼ tsp.
Sugar, 1 tsp.
Celery, chopped, ½ cup
Shelled walnuts, chopped, ½ cup
Mayonnaise or mayonnaise-type dressing, ½ cup
Dates, pitted, 12
Cream cheese, ½ of 3-ounce package
Chicory or other greens

Wash apples; cut in half crosswise. With spoon remove seed sections; then without breaking the skin scoop out apple pulp; leaving a shell ¼-inch thick; brush inside of shells with a little lemon juice. Chop apple pulp coarsely; put in bowl and sprinkle with remaining lemon juice; add salt, sugar, celery, walnuts and dressing; toss lightly. Stuff dates with cream cheese mashed lightly with fork. Pile apple mixture in apple shells. Extra touch—insert two thin unpeeled apple wedges in top of each at sides to look like handles. Place on four individual serving plates with the stuffed dates and trim with crisp salad greens.

A little city boy was visiting his country cousin.

"What do you know about cows? You don't even know if that's a jersey cow."
"I don't know from here 'cause I can't see its license."

Questions and Answers

Q—Why has Ernie Quigley's picture never appeared in the Round-Up?

A—See the January, 1952, issue.

Q—Did Neal Burris marry a girl from Topeka and where is he now?

A—Neal married a Cincinnati girl. We do not have his present address but he is now making records for Columbia Records, Inc.

Q—Is Charlie Putt married?

A—No. See July issue.

Q—When is Shepherd's picture going to appear on the cover of the Round-Up?

A—Sometime in the near future.

Q—Is Mrs. Soward an artist?

A—Yes, an amateur, even though she has sold some paintings, her work is a hobby. Mrs. Soward has attended art schools.

Q—Where is "Frosty" Flora, who used to broadcast the weather?

A—Frosty is living here in Topeka and writing a book to be published soon.

Q—Where are the Holden Brothers?

A—The Holdens have split up their act and they are now with various radio stations in Georgia.

Q—Can I get some of Miss Maudie's, Shepherd's and Edmund Denney's records on 45's?

A—These records are made only on 78's.

Q—Was Mrs. Jimmie Pierson's name Blanche Hutchison before she married Jimmie?

A—Yes. She lived at Severance, Kansas, at that time.

Q—Did Frank Jones get over his automobile accident OK?

A—Yes. Frank has fully recovered.

Q—Is Lois Pierson Swedish and what was her maiden name? Where are Jimmie and Willie's sisters who used to sing over KMA?

A—Lois is Swedish and her maiden name was Northwall. One sister Jeanie is in Wichita, Kansas; and the other, Delores (DD) is in Shenandoah, Iowa.

Q—Where are Bud Davis and Sonny Slater?

A—Bud's in the service. Sonny is in Salina, Kansas.

A PROGRAM DIRECTOR'S PROBLEMS (Continued from page 11)

Baby Trumpet" and "Corn Cob Scottishe" are a couple of them. He is continually making new arrangements of old favorites. At the recent Kansas State Square Dance Festival here in Topeka the WIBW entertainers were asked to do the JESSE SQUARE POLKA. No music could be found. However, Dude listened to a record, made up an arrangement for the musicians and the day was saved. Miss Maudie also has composed a number of very lovely selections. And she is constantly making up new combinations of instruments and singers for which special arrangements must be made. The "Saturday Night Kansas Round-Up" with some forty numbers on it requires by far the most attention from Miss Maudie along this line. It's a bearcat for sure.

There's a human side to Miss Maudie's job, too. Sometimes you folks wonder why a certain favorite entertainer can't be on a particular program. Maybe it's because Miss Maudie has given them special consideration because of some outside activity. For instance, Miss Maudie tries to arrange Clark Wayne's schedule so he can work in his garage. He repairs cars and does a good job of it, too. Entertainers with young children are given special consideration, also. Ole Livgren has evening commitments about town with his Hammond electric organ. That is taken into account in the program planning. This personal consideration by Miss Maudie is the main reason that WIBW entertainers, while realizing there are other good places to work, feel that none could match WIBW. And this, among other reasons, is why year after year the WIBW staff remains pretty much the same. They like it here.

Miss Maudie also faces the problem of what to do about "criticisms" by WIBW listeners. No one entertainer is liked by everybody. What a dull world it would be if we all liked the same things. The only thing Miss Maudie can do is to balance the authentic mail of the general public for or against a specific enter-

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Howdy folks! How ya' all feelin'? Well, spring is shore 'nuff A-rived ain't it? I heard dee frogs creakin' and a-croakin' in dee mill pond and dee fishin' fever is creepin' up on me somphin' fearce. Just 'bout dee time I's got me a can-a bait stashed away, all ready to take out fur dee creek, Petunia hands me a broom, or a shovel, or a rake or sumphin'. Pon my word dat woman is got one of dem clarivantin' minds dat ken tell plumb certain when I's gittin' ready to relax myself. Now who kin relax wit a shovel in his hand? I wuzz doin' pretty good startin' my garden, till I turned up a big fat fishin' worm. Dat ended it right there. How is a man gonna consultrate on gardenin' wit visions of cat-fish starin' him in dee eye? 'Tain't natural, dat's what!

Dat 'minds me of dee time Unk Russell and me went fishin' an' dee boat turned over wit us ... somphin' clunked me on dee head and I pert-nigh drowned, I did. But old Unk pulled me out. I was thankin' him sumphin' scrumptious like fer savin' my life thatta-way, an' Unk says, "Why, Hambones ... I had to save you ... don't you recollect dat you had dee bait can tied on yo' belt?" I some-time believe he meant dat, too.

Anyhow ... a feller dat likes fishin' ain't runnin' down his friends or neighbors.

After all is said and done, a feller dat is known as a big shot is jest a small shot dat kept on a-shootin'!

What I wanna know tho' ... is what is it dat makes a small shot think he is such a big shot when he's only half-shot?

Signs of spring: Along a lonely road

wuzz dis notice:

"Hearken! No Parkin' or Larkin' ... or Sparkin' ... and No Foolin'!"

From the department of un-asked fur advice:

Iffen yo' neighbor keeps his radio blarin' till 1:00 a.m. get up at 3:00 a.m. and telephone him to let him know how much you enjoyed it! To keep apples frum spoilin' ... try puttin' 'em in a cool room in a house occupied by a family of eight kids.

I see where some feller says, "A tough struggle fur existence makes fur a longer life." I reckon dat's why married men outlive single men.

Unk says, "A bachelor is a man who ain't never met wit dee mis-fortune of stumblin' into a woman's arms whilst runnin' from another woman.

Well, dee political circus is on—we is all got a grandstand seat. So fur as a candidate is concerned, "X" is de most important letter in dee alphabet. They some-time furgit dat "X" marks dee spot where dee victim wuzz found, tho!

FARM TALK

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Scientists have found that this virus can cause an acute infection of the human eye—in which the eye becomes painfully swollen and red. Farmers should always avoid rubbing their eyes when working around the poultry house. They should also wash and disinfect their hands after completing poultry chores.

I learned a little trick the other day that might eliminate numerable skinned shins. Anything to keep from losing bark on the lower limbs. Here's the gimmick: Paint the plate that covers the switch box with luminous paint then you can see it in the dark. This idea should be especially helpful in the barn, hog house, granary or chicken house. Might be handy on the back porch or on basement fixtures.

Hope to be seeing you again next Round-Up time with more Farm Talk.

DENNEY HAS A NEW TALENT



Making beautiful articles of leather is the newest project at the Denney household. Myrtle and Edmund have been having fun and turning out some really good-looking pieces. They're shown here with some of them which include purses, belts, billfolds, cigarette cases, and wallets.

A PROGRAM DIRECTOR'S PROBLEMS (Continued from Page 12)

tainer. She cannot take into consideration a personal grudge.

Miss Maudie, in her position as program director, is thoroughly familiar with the old adage, "You can't please everybody." She can only try to please the most. And judging by the radio listening surveys which show WIBW, year after year, to be the most-listened-to radio station in Kansas, she has done a very good job, indeed.

A subscription to the WIBW ROUND-UP would make an ideal Mother's Day gift.

CBS NOTES

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Naish purchased for his family.

A unique creative aspect of the "Philip Morris Playhouse on Broadway" productions is the participation each week of a budding young actor or actress selected from the nation's colleges for a co-starring role with an artist of national repute in films and theatre. Candidates for roles on the program are recommended by drama department heads, and final selection is made on the basis of auditions.

Early in 1945 Rex Allen auditioned for
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WIBW Program Schedule

580 on Your Dial
Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule.

Program in heavy type are Studio Productions.

MOORNING

5:00—Daybreak Jamboree.....	Mon. thru Sat.
5:40—News	Mon. thru Sat.
6:00—Pleasant Valley Gang	Mon. thru Sat.
.....	Mon. thru Sat.
Sunday Morning Meeting.....	Sun.
6:35—Farm Service News.....	Mon. thru Sat.
6:45—Ray and Eida	Mon. thru Sat.
(Gooch Feed Mill Co.) ..	Mon., Wed., Fri.
(Hamburg Hatchery) ..	Tues., Thurs., Sat.
7:00—News (Garst & Thomas) ..	Mon., Wed., Fri.
News (Carey Salt Co.) ..	Tues., Thurs., Sat.
.....	Sun.
7:15—Shepherd of the Hills.....	Mon. thru Sat.
(Nutrena Mills)	Mon., Wed., Fri.
(Jones-Mack)	Tues., Thurs., Sat.
Country Church of Hollywood.....	Sun.
7:30—Miccolis Sisters	Mon. thru Sat.
(D-Con Company)	Mon. thru Sat.
Kansas News & Farm Sales.....	Sun.
7:45—Edmund Denney Time	Mon. thru Sat.
(Merchants Biscuit)	Mon. thru Sat.
Garden Gate (Ferry Morse Seed Co.) ..	Sun.
8:00—Mosby Mack News	Mon. thru Sat.
(Mosby-Mack Motor Co.) ..	Mon. thru Sat.
Farmer's Forum	Mon. thru Sat.
(Ralston-Purina Co.)	Sun.
8:05—Henry's Exchange	Mon. thru Sat.
8:15—Farm News	Sun.
8:30—Johnnie Lee Wills (Larro Feeds ..	Mon. thru Sat.
and Red Star Flour) ..	Mon. thru Sat.
Revivaltime (Assemblies of God) ..	Sun.
8:45—Smiley Burnette Show	Mon., Wed., Fri.
(Sweetose Waffle Syrup) ..	Mon., Wed., Fri.
Jergen's Jamboree	Mon., Wed., Fri.
(Jergen's Lotion)	Tues., Thurs., Sat.
9:00—Arthur Godfrey Show (Puritan ..	Mon. thru Fri.
Realemon, Wonder- ..	Mon. thru Fri.
Ovaltine)	Mon. thru Fri.
Kaw Valley Boys	Mon. thru Sat.
Renfro Valley Sunday Morning ..	Mon. thru Sat.
Gatherin' (General Foods) ..	Mon. thru Sat.
9:15—Kaw Valley Boys	Mon. thru Sat.
9:25—News	Mon. thru Sat.
9:30—Church of the Air	Sun.
10:00—Salt Lake City Tabernacle.....	Sun.
10:30—Jimmie Pierson	Mon. thru Fri.
Bohemian Band	Sat.
News	Sun.
10:35—Invitation to Learning.....	Sun.
10:45—Kitchen Club (Tidy House Products ..	Mon. thru Fri.
Co.)	Mon. thru Fri.
11:00—Judy and Jane	Mon. thru Fri.
(Folger Coffee)	Mon. thru Fri.
Theater of Today	Mon. thru Fri.
(Armstrong Cork Co.)	Sat.
First Methodist Church	Sun.
11:15—Aunt Jenny's Stories	Mon. thru Fri.
(Lever Bros.)	Mon. thru Fri.
11:30—Weather Bureau	Mon. thru Sat.
11:35—Dinner Hour	Mon. thru Sat.

AFTERNOON

12:00—News (Lee Foods).....	Mon. thru Sat.
News	Sun.
12:15—Weather News	Mon. thru Sat.
The Ray Beers Show	Mon. thru Sat.
(Ray Beers Clo. Co.)	Sun.
12:20—Purina Markets	Mon. thru Sat.
(Ralston-Purina Co.) ..	Mon. thru Sat.
12:30—Syncopation Piece	Sun.
1:00—Ernie Quigley, Sports	Sun.
1:30—Invitation to Music.....	Sun.
2:00—Arthur Godfrey Show (Pillsbury ..	Mon. thru Sat.
Mills, Inc., National Biscuit Co.,	

the "National Barn Dance" program, got the job and became a star within three months and stayed with the program four years. Then Republic signed him to a long-term motion picture contract. He now stars in his own series of musical westerns as well as starring on the "Rex Allen Show" at 9:00 p.m. Wednesdays.



Bob Hawk

There's no mystery about the way contestants are chosen for the "Bob Hawk Show." Hawk sees to it that there isn't. During the studio "warm-up," the announcers carry a huge fishbowl into the audience and ask for a volunteer to draw a number from it. Each number drawn corresponds to a seat number, and the occupant is invited on stage. Before going up, he or she draws another number to select another member of the contestants' panel. Six men and six women are chosen in all.

Beulah: "Are you sure you are marrying the right man, Oriole?"

Oriole: "Uh huh. I'm positive."

Beulah: "What makes you so positive?"

Oriole: "He's the only one that ever asked me."

**Mrs. Alma Stewart,
Enterprise, Kansas. Box 115**

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- Chesterfield Cigarettes) . . . Mon. thru Fri.
- 2:30—Music with the Hormel Girls
(George A. Hormel & Co.) Sat.
- 3:00—The Second Mrs. Burton
(General Foods) Mon. thru Fri.
- Let's Pretend (Cream of Wheat) Sat.
- Symphonette (Longines-Wittnauer
Watch Co.) Sun.
- 3:15—News Sat.
- 3:30—Grand Central Station (Toni) Sat.
- People's Platform Sun.
- 3:40—News Mon. thru Fri.
- 3:45—Ma Perkins
(Procter and Gamble) Mon. thru Fri.
- 4:00—Big Sister
(Procter and Gamble) Mon. thru Fri.
- City Hospital, (Carter Products) Sat.
- Dr. Charles E. Fuller
(Gospel Broadcasting Co.) Sun.
- 4:15—The Guiding Light
(Procter and Gamble) Mon. thru Fri.
- 4:30—Galen Drake (Economics Laboratory) Sat.
- 4:35—Treasury Bandstand Sat.
- 5:00—Serenade in Blue Sat.
- My Friend Irma (Ennd Chlorophyll
Tablets, Eye-Gene) Sun.
- 5:15—U. N. on Record Sat.
- 5:30—Alka-Seltzer Time
(Miles Laboratories, Inc.) Mon. thru Fri.
- Sports Roundup Sat.
- Our Miss Brooks (Colgate) Sun.
- 5:45—Perry Mason
(Procter and Gamble) Mon. thru Fri.
- News Sat.

EVENING

- 6:00—News Mon. thru Fri.
- (Butternut Coffee) Mon., Wed., Fri.
- This I Believe Sat.
- Jack Benny Show (Lucky Strike
Cigarettes) Sun.
- 6:05—Saturday at the Chase Sat.
- 6:15—Spectator Sports News Mon. thru Fri.
- 6:20—Miccolls Sisters
(Helzberg's) Mon. thru Fri.
- 6:30—Jack Hunt Show
(Pillsbury Mills) Mon. thru Fri.
- Dairyman's Roundtable Sat.
- Amos 'n' Andy (Rexall Drug Co.) Sun.
- 6:45—News Mon. thru Sat.
- (Topeka Savings) Mon., Wed., Fri.
- (Utilities Engr.) Tues., Thurs., Sat.
- 7:00—Suspense (Electric Auto-Lite Co.) Mon.
- People Are Funny (Mars, Inc.) Tues.
- Big Town (Lever Brothers) Wed.
- FBI in Peace and War Thurs.
- Musicland, U.S.A. Fri.
- Gene Autry (Wm. Wrigley, Jr. Co.) Sat.
- Bergen-McCarthy Show (Coca-Cola) Sun.
- 7:30 Arthur Godfrey's Talent Scouts
(Thomas J. Lipton Co.) Mon.
- Mr. and Mrs. North (Colgate) Tues.
- Dr. Christian (Chesebrough M. G. Co.) Wed.

- Hallmark Playhouse (Hall Bros.) Thurs.
- The Big Time Fri.
- Tarzan (Krinkles) Sat.
- Philip Morris Playhouse
(Philip Morris Cigarettes) Sun.
- 8:00—Lux Radio Theatre (Lever Brothers) Mon.
- Life With Luigi
(Wm. Wrigley, Jr. Co.) Tues.
- Red Skelton (American Safety Razor
Co.) Wed.
- Mr. Chameleon (General Foods) Thurs.
- Western Star Time Fri., Sun.
- Gangbusters (Grape-Nuts) Sat.
- 8:25—News (General Foods) Thurs.
- Win Elliott (General Foods) Sat.
- 8:30—Louella Parsons (Colgate-Palmolive-
Peet Co.) Tues.
- Bing Crosby (Chesterfield
Cigarettes) Wed.
- Health Aids Thurs.
- Kansas Round-Up
(Dr. LeGear) Sat.
- Meet Millie Sun.
- 8:35—Western Star Time Tues.
- 8:45—Health Aids Tues.
- 9:00—Bob Hawk Show (R. J. Reynolds Co.) Mon.
- Candidates and Issues Tues.
- Rex Allen Show
(Phillips Petroleum Co.) Wed.
- Western Star Time Thurs.
- Capitol Cloak Room Fri.
- Kansas Round-Up Mon. thru Sat.
- The People Act Sun.
- 9:30—Health Aids Mon.
- Emahizer's Melodies (Emahizer
Furniture Co.) Tues., Thurs.
- The Ray Beers Show
(Ray Beers Clo. Co.) Wed., Fri.
- Kansas Round-Up
(Emahizer Furniture Co.) Sat.
- Choraliers (Longines-
Wittnauer Watch Co.) Sun.
- 9:45—Capitol Federal Bandstand (Capitol
Federal Savings & Loan Assn.) Tues., Thurs.
- Bomgardner Program (Bomgardner
Furniture Co.) Mon., Wed., Fri.
- Kansas Round-Up (Capitol Federal
Savings & Loan Assn.) Sat.
- 10:00—News Mon. thru Sun.
- 10:15—Beulah (Procter & Gamble) Mon. thru Fri.
- Dance Orchestra Sat.
- Guest Star Sun.
- 10:30—Jack Smith (Procter & Gamble)
Dance Orchestra Mon. thru Fri.
- Dance Orchestra Sun.
- 10:45—Dance Orchestra Mon. Wed., Fri., Sat., Sun.
- Ernie Quigley Sports Tues., Thurs.
- 11:00—News Mon. thru Sun.
- 11:05—This I Believe Mon. thru Fri.
- 11:10—Dance Orchestra Mon. thru Sun.
- 12:00—Sign Off Mon. thru Sun.