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October

Our Thirty-First Issue

1947

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Radio—It's Free

It is hard to realize the importance of things which don't cost us a lot of money or effort. A shiny new car — at post war prices—would thrill almost anybody half to death. Nobody thinks twice about the dipper of ice cold water brought up from the depths of grandfather's faithful old well.

Yet, the motor car is just an expensive convenience; the water, which costs nothing, is essential to life itself!

All of which is merely by way of reminding ourselves that David Sarnoff, one of the pioneers of the large-scale American radio, once said: "The richest man cannot buy for himself what the poorest man gets free by radio."

And, it is as true as gospel.

No man, no matter how rich he is, can buy the privilege of being in two places at once. Yet everybody who owns a radio does exactly that every day of his life—to all practical intents and purposes.

Comfortably settled in our favorite easy chair in our own living room we twist a knob—and presto! At once we have the virtual equivalent of a reserved seat on the 20-yard line of the football stadium where our favorite college teams are battling it out hundreds of miles away.

Or, another turn of the knob, and the very men who are making history today patiently explain to us the political, economic and social problems of the whole world from London or Rio de Janeiro, from Washington or Paris—all in 30 minutes time.

Or, the young folks may have gathered, and a turn of that familiar dial brings tumbling into the house the happy dance rhythms of the most famous orchestra in the entertainment world. There they are, safely at home—yet, they are also in some famous Hollywood or New York dancing club!

Again a slight movement of that knob—and the rich, stately tones of the choir and organ of a universally fa-

mous church flow softly into that living room of ours, followed by the inspiring words and voice of a preacher famous wherever religion is honored—and one 99 out of 100 of us would never have been able to hear, except for that marvel which brings his spirit into our home.

All that, and much more, pours freely—and free—from out the radio which has become such a commonplace we seldom think of it, but which has broadened the daily life of the most quiet stay-at-home among us to the limits of the whole earth every living minute with its excitements—its wisdom—and its cheerful neighborliness!

Ad Libbing

—By Doc

The Embree household is about back to normal after a whirlwind summer of vacations, personal appearances, and moving. Yes, we are settled in our new home, right next door to Ole's. While we were doing the usual redecorating and re-arranging, Esther went shopping for a new bedspread for Johnny's bed. She found just what she was looking for . . . a spread which was covered with what she thought was a bicycle pattern. Imagine her surprise and Johnny's disgust when she discovered the bicycles were really spinning wheels!

Highlight of last month's appearances at the State fair occurred during an interview with Mr. Lambert, president of the fair board when he told us that without a doubt WIBW drew the biggest crowd seen at the fair. Funniest incident was when Don Hopkins accused Gene Shipley of hanging around the skirts . . . "of the tent, that is!" he hastened to add.

Next month's Round-Up will be a little different, I think. There will be so many of us that have the hunting fever that it will be hard to find anyone to do the work around the office.

I think I'll just turn it over to someone else and see what happens. I do know that our November cover boy will be Loyd Evans. You can take it from there.

Our Cover

Ruth and Mary Miccolis really need no introduction to Mid-West radio audiences. The girls have been featured on many local, network (C.B.S. and A.B.C.) and transcribed radio shows and their singing and yodeling, once heard, is never forgotten.

They came to WIBW last February as a part of the Ozark Rambler act and their acceptance by our loyal WIBW audience insures a long stay in these parts.

Now just a word about the events in their lives that lead up to their coming to WIBW. They were born in Melrose Park, Illinois, Mary Feb. 22, 1922, Ruth May 10, 1924. Now Melrose Park is a nice little town, but there weren't many opportunities for young ladies with radio ambitions so the girls started playing at county fairs amateur contests, for neighborhood gatherings, just any place that three or more people got together, there you'd find the Miccolis Sisters, ready to do some entertaining with their close harmony and yodeling.

The first time they faced a mike was something to be remembered. It was an amateur contest and they were so scared they thought they'd never finish their song. But the judges thought they were deserving of first prize which was a beautiful wrist watch. Now that's not a very happy combination . . . two young ladies and just one watch, but the girls have always been firm believers in share and share alike, so they agreed that each should have a turn at wearing the watch. Just the same it made a more perfect day for them both when they were called to enter the "all winners" class competition.

(Continued on Page 10)

Coming Events

BIRTHDAYS

Edna Hann October 17
Fairley Holden October 24
Ole Livgren October 26

ANNIVERSARIES

Dude Hank and Miss Maudie . . . Oct. 17
Mr. and Mrs. Kenny Harries . . . Oct. 18
Mr. and Mrs. Henry Peters Oct. 22
Mr. and Mrs. Merle Housh Nov. 6
Mr. and Mrs. Gene Shipley Nov. 8
Mr. and Mrs. Loyd Evans Nov. 15

Room Shortage Curtails Fair Activities

WIBW'S plans to move their entire talent staff to Hutchinson for broadcasts during the Kansas State Fair received a slight set-back when it was discovered that reservations for rooms for the forty-five entertainers and engineers could not be filled. Cancellations came in at the last minute and plans had to be adjusted accordingly.

Miss Maudie selected a skeleton crew of her talent staff to go with her to the Fair City to handle the Dinner Hour broadcasts. Each day one car of entertainers drove down from Topeka to help out with the Round-Up show and to meet people in that section of the country.

Broadcasts were made from the big tent erected for the occasion, located in the block adjoining the Capper building to the west.

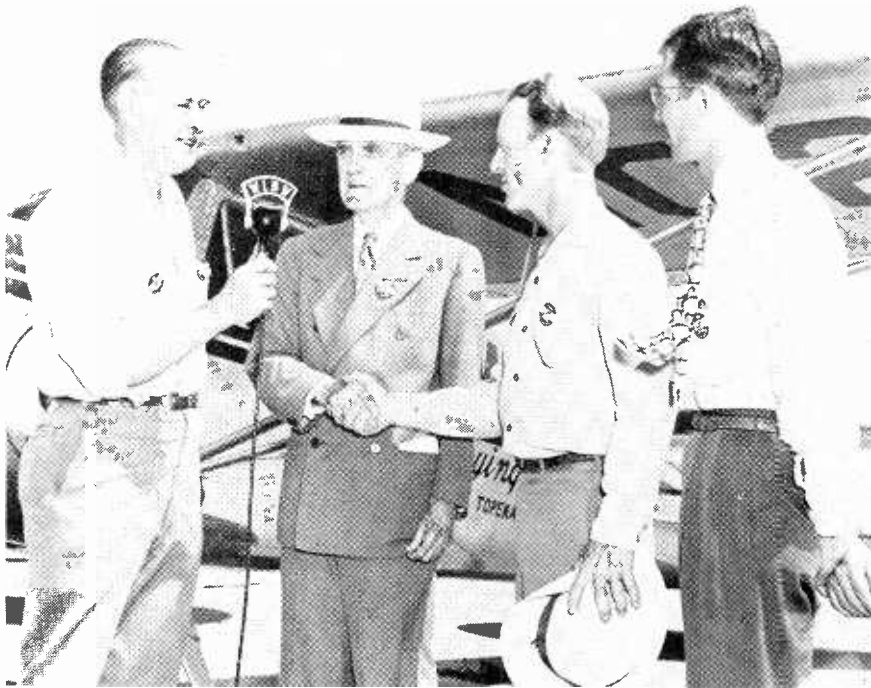
This was our first year at the State Fair and we learned plenty. We have already made application for hotel accommodations and the officials of the Eisonte Hotel have assured us that we will have plenty of rooms for the whole staff.

Waterless Cleaner

The Elmer Curtis household is buzzing with activity these days and it is all on account of son John (16) who is well on his way with his pre-medic course. John's first venture was racing grey hounds a couple of years back, when he topped the market with four six-month-old pups for a thousand dollars. But today the young chip of the old block is busier than ever attending school and filling orders for the new scientific discovery—THE HANDIE CREME WATERLESS CLEANER. John says there is no excuse now for any one having dirty hands. This wonder cleaner removes grease, paint, tar and ink from the hands in just sixty seconds time, and leaves the hands perfectly clean and soft as silk. Housewives use it to clean woodwork, floors, stoves and refrigerators. Sold on a money back guarantee. John has been advertising on WIBW, Daddy Elmer making the announcements.

The Round-Up and the entire WIBW staff wish to extend their fullest sympathy to Chuck and Clark Wayne and their families in the sorrow brought them by the death of their brother.

Senator Capper a Flying Farmer



Senator Arthur Capper gets the handclasp from George N. Galloway, president of the Kansas Flying Farmer Club, as Gene Shipley, WIBW Farm Service Director, and K. G. "Pug" Marquardt, WIBW Chief Engineer and pilot of the "Flying Rooster" look on.

Senator Arthur Capper was made an honorary member of the Kansas Flying Farmers in a special ceremony at the Phil Billard airport in Topeka last month. George Galloway of WaKeeney, president of the organization, conducted the ceremonies, initiating Senator Capper to the winger group.

The Senator, who in July celebrated his eighty-second birthday, spoke briefly to members of the club who flew to Topeka for the occasion.

In accepting the membership, he said that while he couldn't promise to be as good a pilot "as you men who flew your planes here today, I can tell you I am greatly interested in your advanced thinking and up-to-the minute actions in taking on the airplane to see how it fits into agriculture."

Members of the club, representing nearly all sections of the state, who came to Topeka for the ceremony.

heard the Senator say that perhaps the airplane was the means to use to keep the "boys down on the farm."

"I think the airplane will help in a measure to keep some of our younger folks on the farms where they are so badly needed," he said.

Senator Capper also told the group, which included top executives of Capper Publications, how he arranged for three members of the Kansas Flying Farmers group to be greeted by President Truman when they flew to Washington. President Truman was also made an honorary member of the organization.

The Kansas club is the largest of its kind in the nation, according to Galloway. He attributed much of the success of the Flying Farmers to the support given by WIBW and Capper Publications.

WIBW Round-Up Records Make Debut

Folks who attended the Topeka Free Fair and the State Fair at Hutchinson were treated to the unveiling of the new records we have been promising you WIBW listeners. From the response received at the fairs, we feel that the

demand is going to keep on the heels of our supply.

To date we have recordings of the Shepherd of the Hills and the Kaw Valley Boys, Miss Maudie and Ole, Dude Hank, Edmund Denney and the Holden Brothers.

Listen for announcements of further releases under the Round-Up label.

AROUND *the* STUDIOS

with Hilton

Autumn with its crisp weather, football games, school activities and new radio shows gives all of us a chance to recover from a hot, hectic summer and enjoy our homes and families. We had our share of hectic days what with Don Hopkins and Merle Housh on the sick list when they should have been enjoying their vacations — the staff covering thousands of miles playing Fairs and celebrations—the usual last minute changes in schedules due to vacations and illness. But everything's smooth now and we can look back on the summer and decide it was exciting and different.

Shepherd, Edmund, Ezra, Dude and I were "looking back" the other day—back to the late "Thirties" when the present staff of WIBW was beginning to form. We remembered such moments as the Cornhusking Contest at Marshall, Missouri when Elmer and I rode on horses in the rain and the staff huddled under a canvas-covered bandstand — the hot studios (before air-conditioning) when we had a 90-minute Roundup and had to keep the doors and windows closed—Al Clauser and his Outlaws and their fantastic antics—Dot and Smoky and their big, black Buick—the long double-decker-bus trips to Western Kansas and the special Santa Fe train we had for a trip to Newton, and the way everyone was yawning when we would get home to hear the birds singing and the sun shining—the time our bus froze up just east of Glasco and we stayed with farm families along the highway—the broadcast coverage of Alf M. Landon's Notification in 1936 when it was 110 degrees and thousands of folks flocked to Topeka for the big event—Edmund Denney's trip to Hollywood for an appearance on Al Pearce's CBS show and the stardust we had to shake off Edmund's shoulder when he got home—Louise McKay's tragic death in Colorado—the many years we spent entertaining at the Kansas Free Fair and how we would take in all the side-shows and wondering who was the funnier, them or us—Senator Capper's graciousness during his visits to our studios for his broadcasts—the many visits to WIBW by movie and radio stars and world-famous statesmen. Oh, we had quite a time hashing over the highlights of our twelve years with

WIBW. And we all agreed that WIBW is better and bigger than ever—and took a pat on the back for at least a part of the growth.

Perhaps you know — perhaps not — but some of our staff spend their time-off from their schedules in many interesting and profitable ways. Charley King, one of our engineers, has a recording studio down-town for making personal and professional transcriptions. Henry and Marge Peters own a cafe. Loyd Evans and his wife operate a beauty shop. Don Hopkins is the reading clerk for the Kansas legislature. Merle Housh (Henry) owns Topeka's own addressing company. Ben Ludy, our manager, owns a farm and Betty and Joy often join him for weekends of painting, fence repairing and the many other chores.

Home-improvement has been a favorite pastime for many of us—painting, shrubs, lawns, white washing basements and the like.



A lot of you folks have been asking about John Brier, announcer on WIBW-FM. Here's his picture and as for information, I guess you can just call him "Young Topeka." John tells me he was born in Topeka, graduated from Topeka High and aside from a couple of years in the United States Navy, has spent all his time in the Capital City. At present is attending Washburn University (in Topeka).

We're a busy family—the 80 or so of us—and we like each other and have a good time working together. As Colonel Combs says "You can't beat that"!

Success

Failure is not defeat.

The man who says he can't is always right.

Quite a number of men have died of acute success.

Success is not a destination; it is a continuous journey.

Help thy brother's boat across and lo! thine own has reached the shore.

Getting up early in the morning may prove you are a worm, not a bird.

To have what we want is riches; but to be able to do without is power.

—Geo. McDonald.

Foreman—But you look rather small. Do you think you are fit for really hard work?

Applicant—Well, sir, some of the best judges in the country have said so.

Up to sixteen a lad is a Boy Scout, but after sixteen he becomes a girl scout.

George Didn't

"How did George break his leg?"

"Well, do you see those steps over there?"

"Yes."

"Well, George didn't."

Nothing New

"What kind of breakfast food does your wife serve?"

"Burnt bacon and scraped toast."

Earl: "My dear, I really don't believe you can teach that dog to obey you."

Wife: "Nonsense, darling. Just remember how obstinate you were when we were first married."

Prospective roomer: "Window's a bit small. Wouldn't be much good to me in an emergency."

Landlady: "There won't be any emergency. My terms are weekly and cash in advance."

An English paper publishes this advertisement:

"For sale: Baker's business; good trade; large oven; present owner has been in it for seven years; good reasons for leaving."

The man who hits the ball over the fence can take it easy going around the bases.

HENRY'S EXCHANGE



One of WIBW's most useful programs is "Henry's Exchange," heard daily, Monday through Friday, at 8:30 a.m. The amount of time and money saved WIBW listeners who follow the information and instructions given on this half-hour program is staggering to the imagination. Following are some timely hints gleaned from the "Exchange Club" program.

Any lady who has done a lot of sewing by hand knows how aggravating it is to have the thread tangle and knot. Simply melt enough paraffin in a double boiler to cover the spool of thread. Leave the spool of thread in the hot paraffin for about 10 minutes so it will soak through the thread.

You know how hard it is to slice ice-box cookies evenly and without crumbling. Here is the secret. Heat your knife, then the cookies can be cut thin and into perfect slices.

If you don't have a curtain stretcher, just wash your curtains and hang back up at the windows and let them dry. Then take down and press and they will be just like when stretched.

To remove old paint and varnish from furniture; 4 tablespoons Sal Soda, 4 tablespoons cornstarch, 4 tablespoons hot water. Spread on your paint and varnish and let set 15 or 20 minutes. Use a putty knife to take it off.

Always give cod liver oil to the children when they are undressed for their bath. Thus you avoid many stains.

Use coffee instead of bluing for khaki goods. This helps them keep their rich color.

To beat eggs quickly, add a pinch of salt and a few drops of water.

Use soapy water to make starch. Clothes will then have a glossy appearance and won't stick to the iron.

Vegetables used in salads should be dried well before they are combined with salad dressing, otherwise the salad will likely become too watery.

Mice often gnaw and damage harness, because of the salty taste due to perspiration. A few lumps of salt laid around the stable near the harness

seems to satisfy this taste and keeps them from damaging the harness.

To loosen a rusty screw bolt or nut in machinery, pour on a little turpentine. Wait for a minute or two and it will come off real easy.

Two old files and a washer, used together with the washer over the small ends make a temporary pipe wrench.

Wrap the outside of a small bottle well with a cloth or pad with cotton, fill with turpentine and give it to the men folks to carry in the tool box of the tractor. In case of cuts and scratches, a little turpentine will prevent infection and soreness.

When a heavy rope or hay rope breaks and has to be spliced, you can prevent the splice from fraying by smearing it with pine tar.

One of the best cleaners that can be used on milk pails is very fine sandpaper. It's a good idea to keep a number of two inch squares in your kitchen cabinet, at all times.

When washing milk pails or milk containers with soap, just add a handful of salt and it will keep the water from becoming thick and slick.

After a cream can sets tightly closed for a short time, it develops a stale air smell. The remove this smell, hold a lighted match in the can, moving the match about so it clears away all odor.

How to hide the slop pail in the kitchens, buy a big tin cracker can and paint it to make it easy to clean. Paint it to harmonize with your kitchen color scheme. Place the slop bucket in this and kee pthe lid on at all times. It makes a nice looking fixture and is a step saver.



Howdy folks . . . how ya' all! Been a long hot summer ain't it? I seed ole Unk Russell fo' dee first time in a long time thuh other day. He say he wuzz out house huntin' lak a lotta other people dese days. I axe him whut fur? I say, "Why Unk, whut does yo' need a house fo'? You wuzz born in a hospital, spend yo' days in dee office, yo' nite gaddin' about and die in yo' automobile . . . whut does yo' need a home fur? He say, "Ham! Dey's one thing wrong wit you. You can allus tell a man dat don't know nuthin' is pretty sure to tell it dee first chance he gits."

Believe it or not . . . but dee average law abiding citizen breaks at least a half dozen foolish laws every dayob' his life. Iffen yo' wants to know whut I thinks . . . life is a jig-saw puzzle wit about a third of dee pieces missin'. We puts a man in jail fo' shootin' a little game of craps wit his own money . . . and cheer Wall Street fo' gamblin' wit other peoples money. All dee worl's a gamble brother. You either wins or lose. Ever notice how stocks go up on dee market when you ain't got no money to invest in 'em? Bettin' is said to be illegal . . . but how kin a man dat bets be any worsen dan dee man who ain't no better? Figger dat one out!

Ezra Hawkins say he went to dee University of HARD KNOCKS. Dat's dee school most of us gradeeates frum befo' we learns dat everything ain't honky dory, dee goose don't hank so bloomin' high and dissappointment is sure as dee mumps.

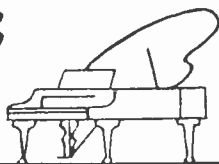
SQUAW HAVE 'UM BLACKFEET!

Big Jim, and Arizona Indian Chief, who was all decked out in his finery, riding his horse up the canyon trail, his wife trudging beside him. They met a forest ranger and stopped to talk. Big Jim was never known to smile.

"Why is it, Jim?" asked the ranger. "that you always ride, and your wife walks?"

As solemnly as ever, Jim answered: "Because she no gottum horse."

Ramblings



HELLO! Well, it has been a gala Fair season. The music of Merry-go-rounds, the clamor of crowds seeking rides on the big Ferris-wheels and the eager patrons filling the grandstands have made it an exciting summer for all of us. We are grateful for the grand reception given us by the people of Kansas and especially do we want to thank the Fair Association Executives for their courtesy to our staff.

DUDE HANK, HOPPI CORBIN, HEINIE HAYNES, KENNY HARRIES, MART HACKETT, VALLIE KIRK and CHARLES PUTT came for the CROSSROADS SOCIABLE broadcast with swollen lips not long ago. It seems our little Bohemian group are all members of Marshalls' Band, and under the direction of Howard Morrison they had been playing in the Grand Stand at the Topeka Free Fair. They got a good work out playing some of the fast acts between races during the afternoons.

CHARLES PUTT, trombonist in our Bohemian band, leaves us to accept a position teaching at Kansas State College; however, he will return each Saturday morning to play on the FOOD REVIEW PROGRAM at 8:15.

AMBROSE HALEY, THE MICCOLIS SISTERS and RALPH RADISH spent a week visiting home folks and friends in St. Louis and Chicago.

We are sorry DON HOPKINS had to spend a part of his vacation in a hospital. His fans were loyal tho' and Don told me he received over four hundred cards and letters which really helped him to recover more quickly. We are happy to have him back hale and hearty . . . and just to prove it, the staff put an extra box of Sunway on his desk.

OLE is happy again. He has a new instrument to play on. The station bought a set of Vibra-harps . . . so OLE and CHUCK WAYNE (who is very adept himself handling the mallets) are having a big time working out new arrangements on the electrically controlled set of bars. The popular song "I'm a Married Man, Got Kids At Home" sung so frequently by BOBBIE DICK, rings rather true in his case. He has a brand new baby girl at his house. His fans sent in hundreds of letters

suggesting a name for her . . . and finally Mrs. Dick and Bobbie selected one: "Barbara Jean." BOBBIE is very proud of his two beautiful daughters. Cheryl Jeanine is two now and feels like a big girl having such a sweet baby sister.

SONNY SLATER'S folks . . . his Mon, Dad, Sister, Brother-in-law, their little boy and Sonny's niece were all Studio visitors during the Fair. They happened to be here while we were broadcasting the SATURDAY NIGHT ROUND UP. SONNY sang "Line On the Highway" (which has his picture on the cover sheet) and when he recited the little poem about "Mom, when I left home, I thought most about you" I seemed to detect a tear in his mother's eye. She just beamed while he was singing and she tells me he gets that dimple in his chin from his Daddy.

The kids love to have a friendly pitch game back in the staff room. In fact it is so friendly, the other morning GLEN OSBORN left his wife, Ann Etta sitting out in the car while he ran in the studio for something he had left there. He was enticed into the pitch game. Finally Ann Etta came rushing in and said, "Well, Glen aren't you going to take me to the office, I'm late now." GLEN jumped up in a flash. He had forgotten he had left her outside.

Last year during our Free Fair, Warner Brothers filmed a technicolor short subject called "King of the Carnival." We happened to be in the audience when the preview was shown not long ago. SENATOR CAPPER, the Fair executives and the carnival folks were guests. As the various showmen laughed and commented at seeing themselves in the picture, the WIBW crowd let out a holler when we saw WOODY MORSE (drummer in our Bohemian band) standing watching one of the side shows. We also caught a glimpse of EZRA'S two daughters riding on the Ferris wheel! If anyone should see LITTLE ESTHER nibbling on an orange, she is trying out a new glamour diet. Personally, we think ESTHER doesn't need to add any more beauty to her pretty little self as she is. Agree,

Doc? All of our girls are busy letting down the hems of their last years dresses and suit skirts. THAT seems to be the main topic of conversation these days. No birthday parties to report on this month.

THE RADIOAIRES and HOLDEN boys are still busy making personal appearance dates and COLONEL COMBS running hither and yon with his famous auction sales. He did not mention the weather to us last month.

SHEPHERD and VIRGINIA LEE bought a couple of soft balls to take home to Billie and Claudia when we were in Russell, Kansas, not long ago. They couldn't wait till they got home to try them out . . . in as much as we were out at the ball park in Russell, we decided to have a little ball game of our own. All went fine until EZRA threw a high fly to VIRGINIA and the ball went over the fence. That ended the ball game.

So long folks, till next issue.

—Miss Maudie

Willie came home in a sad state. One eye was black. His face was cut and scratched. His clothes were a sight. His mother was horrified and there were tears in her eyes as she rebuked him.

"How often have I told you not to play with that naughty boy next door?"

"Take another look at me," replied Willie. "Do I really look like I have been playing with anybody?"

Remember when Uncle Sam could live within his income and without yours?

You can't provide the family with loaves and fishes if you don't do anything but loaf and fish.

The old narrow trail where two cars could barely pass without colliding are happily being replaced by wide highways on which six or eight cars can collide at one time.

They were married and lived happily even after.—Church World.

The picture on the opposite page is the first in a series of pictures of the acts that daily furnish your entertainment from the Capper Station. From time to time we will publish similar pictures of other acts, suitable for framing or welcome additions to your scrap-books.



YOUR 7:30 FAVORITES, GLENN, JEROME, HENRY AND OLE

C.B.S. Notes

by
Kathryn Young

THE BIGGEST SHOW IN TOWN

"The goldenrod is yellow and the corn is turning brown . . ."—another way of saying the month of October is here again with more good listening on CBS.

A brand new show, which I'm sure you'll enjoy is "Christopher Wells", sponsored by the DeSoto-Plymouth Dealers of America, at 9:00 P. M. Sundays.

Two good programs that returned in September are the "Hour of Charm" with its fifty lovely girls and "The Adventures of Ozzie and Harriet".

Whenever the "Hour of Charm" is mentioned, the vibrant personality of Evelyn dominates our thoughts. Although Evelyn is an accomplished concert violinist, she practices between four and six hours every day on her priceless violin. It is a Berganzi, made in 1756, and presented to her in recognition of her great musical artistry by the National Arts Society.

As for the lovable team of Ozzie and Harriet, they enjoy every minute of their Sunday night programs. They work hard together on the scripts and are a little tense until they see how much the studio audience is enjoying the show. Then they relax and enjoy it because experience has taught them that a responsive studio audience indicates that it's a good show.



Johnny, the celebrated Philip Morris call-boy who introduces "Crime Doctor" and "It Pays to be Ignorant", has inspired a new pill-box hat—it's called

"Johnny, the Call-boy" hat. Elaine Williams, the beauty shown above, who is heard on "Crime Doctor" plans to buy one of the first. On her, any hat would look good!

Here's something new in hobbies—it's bird watching! Hugh Studebaker, who is heard as Dr. Charles Matthews on "The Guiding Light" has spent so much time cooped up in apartments that his idea of perfect relaxation is sitting in his San Fernando Valley garden, watching the birds.

Evidently Jan Savitt heard on "Rhapsody in Rhythm" started playing the violin before he learned his first reader. He wound up in the Philadelphia Symphony Orchestra at the young age of fourteen. As violinist for conductor Leopold Stokowski, Savitt won the distinction of being the youngest musician ever to hold a chair in a major symphonic group.



If the St. Louis Cardinals had offered Gene Autry \$50 more a month back in the mid-20's, he'd have left his job as a railroad telegraph operator to play professional baseball. If he had started in that "field", we probably wouldn't be enjoying his cowboy ballads that we now hear each Sunday night at 6.00.

Actor-director Jack Johnston, who is also producer of "The Man Called X" started his acting career at the tender age of five. He played the difficult role of the bride's father in "Tom Thumb's Wedding."

If Raymond on "Meet Corliss Archer" and David on "The Adventures of Oz-

zie and Harriet" sound similar its because both charatcers are portrayed by fifteen-year-old, chubby-faced Tommy Bernard. During the past year Tommy appeared also on "The Baby Snooks Show". He has hazel eyes, brown hair, weighs 94 pounds and is 4' 11" tall.



Marie Wilson, the star of "My Friend Irma", and her husband, Alan Nixon, appear together in a motion picture for the first time in their six years as man and wife. If Alan is as cute as Marie, it should be a good show. Incidentally, the name of the movie is "Linda Be Good."

Of the six lucky scripters who won the top prizes in the 1947 Dr. Christian Award competition three of the male winners are veterans of World War II and one was a civilian who worked for the Army Air Corps.

We are pleased to note that Screen Guild Players returns to the air. It has always been a favorite of ours. 9:30, Mondays.

Perhaps you have missed a few of your popular CBS shows. We have had many time changes, due to the return to standard time. I think the schedules on pages eleven and twelve may help you keep up with your radio.

Tom Shirley, genial host of the "Hall-mark Readers Digest," tells a story about a minister in New York who phoned a minister in California. "Is this a station to station call?" Queried the operator. "No," replied the reverend. "It's parson to parson."



Questions and Answers

Q. What is Sonny Slater's home address? Wayne Midkiff's?

A. Now wait a minute girls. If you want to meet the boys, come on down to WIBW and introduce yourselves. If you want to write sweet nothings for their eyes alone, address your letter to them in care of WIBW and mark the envelope "Personal."

Q. How old is Ezra Hawkins? Is he married?

A. Ezra is just nineteen years old, and I can prove it. Ezra came to WIBW in 1928. That's where he gets his facts for claiming to be nineteen. Yes, he is married.

Q. Is Ralph Radish married?

A. No. Has many prospects, tho.

Q. Are Miss Elsa and Miss Maudie relatives?

A. No.

Q. Is Ezra Hawkins any relation to Lem Hawkins?

A. No. Ezra's name (off the air) is Ed Keen. Lem's name is Earl King.

Q. Do entertainers make much money?

A. How much is "much"?

Q. I saw some of the entertainers when they played our town. Where do they get their beautiful clothes and how much do they cost?

A. The boys and girls will be glad to know that you like their outfits well enough to inquire about them. Some of their clothes come from Denver; some from local stores; some from Kansas City. The cost varies as with ordinary clothing. Shirts cost from twenty to forty dollars. Skirts up to thirty dollars. Boots up to fifty dollars. Hats up to thirty dollars.

Q. Why doesn't Hilton Hodges do more announcing?

A. Hilton's other duties keep him too busy to allow his carrying an announcer's schedule. Have you heard him on the interviews he makes at Bomgardner's?

Q. Who takes the pictures for the "Round-Up"?

A. Some of the pictures are taken by staff members, others by professional photographers. We have a number of very fine photographers in Topeka. Harold Wolfe has done quite a lot of work for us and Tony Wichers has furnished many of our cover pictures. The picture of the Round-Up staff in

last month's issue and the one of Henry and Jerome and their group on page seven of this magazine is an example of Mr. Wichers' work. The photo of Senator Capper and group on page three is a WIBW Farm Service photo.

Q. We hear Colonel Combs referring to Missouri as home. Just where did he come from?

A. Colonel is well remembered by the folks up around Grant City and Denver, Missouri.

Q. How many entertainers work for WIBW?

A. We have the largest staff we have ever had... remember there were thirty-five entertainers pictured in last month's issue. Charles Putt, Vallie Kirk, Mart Hackett and Woody Morse were not in the picture, so we have thirty-nine. Oh, yes, we missed Jimmie McGinnis, so we have forty on our staff, the largest in the Mid-West area.

Q. Who writes the script for the "Round-Up" programs?

A. What script? The continuity department takes care of the commercials and Miss Maudie makes out the format of the shows, listing the entertainers and the order in which they are to appear on the program. The rest of the program is not written.

Q. What kind of guitars do the entertainers prefer?

A. There are three kinds of guitars used by WIBW staff members. (I imagine you mean the "brand." In the order in which they are most plentiful, they are Gibson, Martin and Epiphone.

Q. How much should a good guitar cost?

A. Show me one for less than seventy-five or a hundred dollars and I can sell it for you in fifteen minutes' time. I am, of course, referring to a standard brand guitar in good condition.

Most common of all questions are those requesting names of publishers of songs. Following are some of those most requested.

Precious Memories, Stamps - Baxter Music and Printing Co., Dallas, Tex.
Give Me The Roses Now, Stamps - Baxter Music and Printing Co.
Me and My Burro, M. M. Cole, Music Publishers, Chicago, Ill.
Line on the Highway, M. M. Cole,

Music Publishers, Chicago, Ill. Copy may be ordered from "Sonny Slater, WIBW, Topeka, Kansas." Enclose fifty cents.

Live and Let Live, Peer-International, 1619 Broadway, New York City.

Beautiful Morning Glory, Dixie Music Publishing Co., 45 Astor Place, New York City.

On The Isle of Pine, Ole Livgren, WIBW, Topeka, Kansas.

The cost in most cases will not exceed fifty cents.

Q. Where is Clyde Mason and why did he quit radio?

A. Clyde is farming in Illinois. He quit radio because he wanted to be a farmer, I guess.

Q. What do Virginia Lee and Esther do with their children while they are working?

A. Esther's little boy is in school. Shep and Virginia work on different programs, so while Shep is on the air, Virginia takes care of the children. While she works, Daddy Shep takes over. When both of them work, they usually call in a "sitter."

Q. Of what religious denomination are the entertainers?

A. You would probably find nearly every denomination in our forty entertainers. As for any certain person, we consider the question too personal to answer in this column.

Q. Did the Shepherd of the Hills ever sing over a station in Washington?

A. No. Possibly you heard some of the transcriptions Shepherd made a few years ago.



Did you know that Tony Martin tooted a sax in a band at the Chicago World's Fair? Tony has really made a name for himself since then.

(Continued from Page 2)

tion, where they walked off with another first, and another watch.

That was the beginning. From there Ruth and Mary headed for the top in their profession. They joined a troupe of entertainers that was touring the country and spent much time playing more fairs, homecomings and theaters. Then came their big break. They were asked to audition for the manager of radio station KMOX who happened to be in Chicago at the time, and he offered them a job which they quickly accepted.

That was quite a jump for two girls not yet out of their teens. Ruth was fourteen and Mary only sixteen when they went to St. Louis. They came from a family of ten children and you don't just pack up and leave eight brothers and sisters without a few tears. It wasn't long before they were so busy in their new work that they just didn't have time to be homesick—well, not very.

Shortly after their arrival at St. Louis, Mary won a contest and the title "National Champion Girl Yodeler."

When television was first showed in St. Louis, the Miccolis Sisters were chosen to participate in the show because they were perfect television types.

Later they left KMOX to go to



Lucky Boy! That's Roy Rogers, with his arm around Mary (L) and Ruth.

KXOK with Ambrose Haley. It was here that they worked with Roy Rogers in a week's engagement at the Fox Theater. They also made many appearances for U.S.O., Army camps, hospitals and bond rallies.

Many of you folks have asked me if Ruth and Mary ever appeared on Eddy Arnold's show for Purina Mills. Yes, they were featured on this show for quite some time.

I needn't tell you folks about the abilities of the girls. They have a dis-

tinctive style of their own and can best be appreciated when you see them in person. Ruth plays the guitar for the act and the girls work out their own arrangements, which they memorize.

They have also made recordings for De Luxe Recording Company and are scheduled to make more this fall.

It's really a pleasure to work with the girls. They are as charming off the air as they sound while on the air. We are proud to have them in the big WIBW Family.



Off the air the girls like to relax in colorful costumes. Can wear almost any color.



Much time is spent in rehearsal. They memorize each arrangement.

The Voices You Hear Along the RFD

... by Gene Shipley ...

The government recently reported three million fewer persons are living on farms in this country now than before the war, but this certainly was not apparent in Kansas during the Fair season this year. By and large, this was one of the most successful fair seasons in Kansas as well as in the states surrounding and despite the unusually hot weather that prevailed during August and the first part of September, county and regional fairs report record or near record attendances.

The "Flying Rooster" was on the wing almost continuously during July and August and although we flew over 20,000 miles from April 1st to September 15th, we still were unable to accept all the invitations that poured in from the many fair committees over the state, even though weather conditions for flying were very satisfactory. There are just too many fairs falling on the same dates—especially in late August. "Satisfactory for flying," you might say, "But not for comfort." It certainly was not a summer of summer resort weather, but day after day of clear, cloudless skies made it possible to make every one of our scheduled trips. Many of the folks asked us why we didn't bring some dry ice along and manufacture some rain. But after all you have to have the clouds first, which we didn't have, and the Rooster hasn't had much experience as a rain-maker.

Everywhere we went, we found farmers intensely interested in the farm machinery displays, and the exhibits of new-labor saving devices and improved models of the old standby equipment.

Farmers spent 800 million dollars for new machinery last year and this amount is in addition to tractor sales which is nearly twice the pre-war figure, and nearly 12 times more than farmers were spending for machinery in the 30's. Farmers are interested in new machinery because the high wage rates for farm labor and rising feed costs make their investment in improved machinery a real economy in these times.

The Flying Farmers after a period of enforced inactivity during the harvest are on the wing again. Not that the boys didn't care to fly during the summer—they just had to hanger those planes until they got the wheat in. The majority of our flying farmers live out in the western plains area, and in the cattle country. But they took time off to fly down for the National Convention at Stillwater, Oklahoma, in August. And did you know that Senator Capper is now a Flying Farmer? Yes, indeed! Senator Capper was presented with an honorary membership in the Kansas Flying Farmer's Club by President George Galloway and Vice President Otis Hensley, at Topeka on September 10th, and he is very much impressed with the progress being made by this organization.

I think one of the greatest sights in flying over Kansas this summer was the wheat harvest, acres and acres of golden grain being combined, and roads below lined with loaded trucks hauling this treasure to market. Of course, not all went to market, because many farmers are holding their wheat. Those who have farm storage still have

their bins filled to the brim, and 75 per cent of the terminal receipts are reported going into storage for the farmers account. This is partly due to the rapid advance in the market and also because many wheat farmers want to shift the income from this year's crop to the 1948 tax year. I talked to one wheat farmer from Stanton county who carried over the greater portion of last year's crop, and with 45,000 bushels going into storage from this year's harvest, he was going to move some of his machinery out to get 20,000 bushel more storage space. If you are inclined to be a bit envious, just recall what many of these farmers went through during the 30's. Many of them are getting well along in years, and they know this is their last "grub stake,"—their final bid for security in their declining years, after the drouth period that all but cleaned them out and took the best years of their lives. On our first trips out during the harvest we saw many piles of wheat on the ground, and at one time only a few weeks ago Kansas still had over 13 million bushels on the ground, but it is encouraging to see now bare spots down below where that precious wheat once stood, which shows that the ground stored wheat is gradually moving into terminal and temporary farm storage. Our long dry spell may have been bad for corn and feed grain crops, but it saved several million bushels of ground stored wheat.

The corn situation is still serious and it looks now like the best we can expect will be 25 to 30 per cent below last year for the entire U. S. But, as one of my good farmer friends told me rather philosophically—"it could be a lot worse—we'll get along, just like we always have."

WIBW PROGRAM SCHEDULE

580 on Your Dial

Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule.

Programs in heavy type are Studio Presentations.

MORNING

5:00—Daybreak Jamboree	Mon. thru Sat.
5:40—News	Mon. thru Sat.
6:00—Bobbie Dick	Mon. thru Sat.
Sunday Morning Meeting	Sun.
6:15—Georgia Boys	Mon. thru Sat.
6:35—Farm Service News (Marysville Livestock)	Mon. thru Sat.
6:45—Sonny Slater	Mon. thru Sat.
7:00—News (B. F. Goodrich) (Carey Salt)	Mon., Wed., Fri. Tues., Thurs., Sat.
7:15—Shepherd of the Hills (Nutrena Mills)	Tues., Thurs., Sat. Mon., Wed., Fri.
Radioaires	Sun.
7:30—Henry and Jerome Bethel Covenant Church	Mon. thru Sat. Sun.

7:45—Edmund Denney Time (Merchants Biscuit)	Mon. thru Sat.
8:00—News (Resinol) (Dannen Mills)	Mon., Wed., Fri. Tues., Thurs., Fri.
Farmers Forum	Sun.
8:05—Henry and Jerome	Mon. thru Sat.
8:15—Hymn Time with Doc and Esther	Mon. thru Fri.
Capital Food Review	Sat.
Farm News	Sun.
8:30—Henry's Exchange Kansas News	Mon. thru Fri. Sun.
8:45—Bobbie and Glenn Mr. Veteran	Sat. Sun.
9:00—Shepherd of the Hills Church of the Air	Mon. thru Sat. Sun.
9:15—News	Mon. thru Sat.
9:30—To Be Announced	Sun.
10:00—Warren Sweeney, News (Curtiss Candy)	Sun.
10:05—Wings Over Jordan	Sun.
10:30—Doc and Esther Adventures Club (W. A. Shaeffer Pen Co.) Salt Lake City Tabernacle	Mon. thru Fri. Sat. Sun.
10:45—Ambrose Haley and the Ozark Ramblers (Procter and Gamble)	Mon. thru Fri.

Mrs. Lester Lillibridge
 Box 201
 Greenleaf, Kans.

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POSTMASTER:

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- 11:00—Judy and Jane (Folger Coffee).....Mon. thru Fri
- Theater of Today (Armstrong Cork Co.).....Sat.
- First Methodist ChurchSun.
- 11:15—Aunt Jenny's Stories (Lever Bros.).....Mon. thru Fri.
- 11:30—Weather BureauMon. thru Sat.
- 11:35—Dinner HourMon. thru Sat.

AFTERNOON

- 12:00—News (Lee Foods)Mon. thru Sat.
- NewsSun.
- 12:15—Markets (DeKalb)Mon. thru Sat.
- Rainbow TrailSun.
- 12:45—M. L. Nelson (Garst and Thomas).....Sun.
- 1:00—Invitation to Learning.....Sun.
- 1:30—Ernie Quigley, Sports.....Sun.
- 2:00—KANSAS ROUNDUPMon. thru Fri.
- CBS SymphonySun.
- 2:30—Mary Lee Taylor (Pet Milk)Sat.
- 3:00—Georgia BoysMon., Wed., Fri.
- RadioairesTues., Thurs.
- Let's Pretend (Cream of Wheat).....Sat.
- 3:25—NEWS (Groves Laboratories)Mon. thru Sat.
- 3:30—Second Mrs. Burton (General Foods).....Mon. thru Fri.
- Give and Take (Toni, Inc.).....Sat.
- Hour of Charm (Electric Companies' Adv. Program)Sun.
- 3:45—Ma Perkins (Procter and Gamble).....Mon. thru Fri.
- 4:00—Big Sister (Procter and Gamble).....Mon. thru Fri.
- Prudential Family Hour (Prudential Insurance).Sun.
- 4:15—The Guiding Light (Procter and Gamble)Mon. thru Fri.
- 4:30—County Fair (Borden Co.).....Sat.
- NewsSun.
- 4:45—Senator Arthur CapperSun.
- 5:00—Public ServiceSat.
- Old Fashioned Revival Hour (Gospel Broadcasting Ass'n)Sun.
- 5:15—Grand Central Station (Pillsbury Mills)Sat.
- 5:30—Romance of Helen Trent (American Home Products)Mon. thru Fri.
- 5:45—Our Gal Sunday (American Home Products)Mon. thru Fri.
- News (Phillips 66)Sat.

EVENING

- 6:00—News (Butternut Coffee)Mon., Wed., Fri.
- (Phillips 66)Tues., Thurs.
- Man on the Farm (Quaker Oats).....Sat.
- Gene Autry Show (m. Wrigley, Jr.).....Sun.
- 6:15—Songs of Bobbie DickMon. thru Fri.
- 6:30—Rainbow TrailMon., Wed., Fri.
- Piano RamblingsTues.
- Twilight SerenadeThurs.
- To Be AnnouncedSat.
- Blondie (Colgate)Sun.
- 6:45—NewsMon., Tues., Wed., Fri.
- Olaf Soward's ViewpointThurs.

- 6:50—NewsSat.
- 7:00—Inner Sanctum (Emerson Drug Co.).....Mon.
- Big Town (Ironized Yeast).....Tues.
- American Melody Hour (The Bayer Co.).....Wed.
- Crossroads SociableThurs.
- Baby Snooks (General Foods).....Fri.
- To Be Announced.....Sat.
- Adventures of Sam Spade (Wildroot Co.).....Sun.
- 7:30—Arthur Godfrey's Talent Scouts (Lipton's Tea).....Mon.
- Mr. and Mrs. North (Colgate).....Tues.
- Dr. Christian (Chesbrough Mfg. Co.).....Wed.
- Mr. Keen; Tracer of Lost Persons (Whitehall Pharm. Co.)Thurs.
- Adventures of The Thin Man (General Foods)....Fri.
- To Be AnnouncedSat.
- Crime Doctor (Philip Morris).....Sun.
- 7:55—NEWS (Garst and Thomas).....Mon., Wed., Fri.
- (Ray Beers Clothing Co.).....Tues., Thurs., Sat.
- 8:00—Lux Radio Theatre (Lever Bros.).....Mon.
- Pleasant ValleyTues.
- The Old Gold Show (Old Gold).....Wed.
- Dick Haymes Show (Auto-Lite).....Thurs.
- The Borden Program (Borden Co.).....Fri.
- Kansas Round-UpSat.
- Meet Corless Archer (Campbell Soup).....Sun.
- 8:30—To Be AnnouncedTues., Wed.
- Crime Photographer (Anchor-Hocking).....Thurs.
- Dairymen's RoundtableFri.
- The New Tony Martin Show (Texas Co.).....Sun.
- 9:00—My Friend Irma (Lever Bros.).....Mon.
- To Be AnnouncedTues.
- Starlight RevueWed.
- Readers Digest, Radio Editon (Hall Bros.).....Thurs.
- It Pays to Be Ignorant (Philip Morris).....Fri.
- Christopher Wells (Chrysler Corp.).....Sun.
- 9:15—Emahizer Melodies (Emahizer-Spielman Furniture Co.)Wed.
- 9:30—Screen Guild Players (R. J. Reynolds).....Mon.
- To Be AnnounceTues. thru Sun.
- 10:00—NEWS (The Fleming Co.)Mon. thru Sun.
- 10:15—Variety TimeMon., Fri.
- Shopping At Bomgardners (Bomgardner's Furn. Co.)Wed.
- ERNIE QUIGLEY, SPORTS**Tues., Thurs.
- Emahizer Melodies** (Emahizer-Spielman Furniture Co.)Sun.
- 10:30—Salute to FM.....Tues., Wed., Sat.
- Man Called X (General Motors, Frigidaire Division)Thurs.
- Adventures of Ozzie and Harriet (International Silver)Sun.
- 11:00—NewsMon. thru Sun.
- 11:05—RadioairesMon. thru Fri.
- 11:30—Ozark RamblersMon., Wed., Fri.
- Sonny SlaterTues., Thurs.
- 12:00—NewsMon. thru Sun.