

# W V B W

## ROUND-UP



**MISS ELSA**  
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February Our Twenty-third Issue 1947

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# ROUND UP

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1947

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## RAMBLINGS

Good old St. Nick scarcely had his rein-deers over the hill when he met St. Valentine coming up on the other side. Tinsel covered decorations are now being replaced with red hearts and lace . . . to say nothing of the little cupids peering out saying "if you love me as I do you . . . etc." We usually have a valentine box in the studio during the CROSSROADS SOCIABLE broadcast. The girls send very pretty ones to the boys. Some of the strangest, funny ones are found in the collection too . . . but the boys never seem to know who sent those.

HOPPI CORBIN was instructing DUDE HANK the other day as to just how the old tune "Ja Da-Ja Da . . . Jing, Jing, Jing" should be played. Hoppi used to work with Bob Carleton, pianist who composed the song, so of course, he wanted to give DUDE an idea on the perfect tempo. Just as HOPPI shrugged his shoulders, shaking them from side to side . . . rolled his eyes up and down and danced off in a nice easy rhythm, singing "Ja-Da,-Ja-Da" . . . the boss walked in. Mr. Ludy was a little amazed at our dignified 'Cellist who loves the symphonies!

Little Cupid started early this year with our staff. GLEN OSBORN, steel guitarist and popular bachelor, presented Miss Ann Etta Nokes with a diamond engagement ring. She is the lovely daughter of Mr. and Mrs. Orville Nokes of Welda, Kansas. Glen has not given us the definite date of the wedding so far.

I lost a whole night's sleep for nothing. It happened this way: One night a couple  
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## New Department

Beginning in our next issue, the Round-Up will have a special department for the sole purpose of answering your questions. If you have any questions dealing with radio, radio entertainers, music or publishers, send them to your Round-Up and we will do our best to find an intelligent answer for you. We welcome your suggestions and want to make the Round-Up just the way you want it.

Your questions will be answered in the order in which received and emphasis will be given those questions ask most frequently.



Got a date for Tuesday evenings? Better call it off and listen to Miss Maudie's Piano Ramblings.

## MISS ELSA

It is a little difficult to answer Doc's request for a story about myself. Nothing very exciting has ever happened in my life, except the little thrills I have gained from music which is my chosen profession.

I was born in Odell, Nebraska . . . just can't remember when . . . guess I must have been too small to be especially impressed. I attended grade and high schools there and I still call it home. My favorite person (my mother) still lives there.

All during my school days I wanted to prepare for a career in music and I gained much valuable experience playing the piano for nearly every function that called for music.

After high school I attended Doane College in Crete, Nebraska, where I graduated in piano. Robert Taylor, the movie star, was also a student of the same college, but not at the same time, doggonit!

In addition to my study of the piano, I went through the usual routine of playing for vocalists, violinists and glee clubs, working toward becoming a professional accompanist, with an eye toward a job doing theatre orchestra work, which did develop into my first real opportunity . . . the Strand Theatre in Emporia, Kansas.

While there, I started work on the pipe organ, later opening the organ in the new Granada Theatre. Those were happy days. Our schedule was very light . . . only one matinee each day and Sundays off. We played for vaudeville acts that played split weeks with Topeka. Each summer it was understood that we were to take the month of August off. It was the slack season of the year and gave us all an opportunity for a good vacation from the strain of playing such a wide variety of music as our job demanded. Highlights of those days were the vacation trips to Chicago. Still feeling that need for more knowledge that was a carry-over from my high school days, I took refresher courses in piano at the American Conservatory of Music.

California holds an appeal for most people and I was no exception. I finally found

myself in San Diego, working as professional accompanist for the Ethel Terry Rowden studio, and organist at the Cabrillo Theatre. I wasn't too happy there because I was accustomed to the open-hearted goodness of the people of the Mid-West and then, too, maybe I was a little homesick.

I left California with never a backward glance and returned to Kansas and my kind of people. I took a job as organist in the Jayhawk Theatre here in Topeka.

My first association with WIBW was with the Gospel Singers Quartette that many of you will recall. This was entirely new to me and music took on a different light. We used piano for accompaniment for awhile and then the station installed a pipe organ. Perhaps some of you will recall my programs of organ music that used to be broadcast early Sunday mornings.

I still have letters from many of the same people who have favorite melodies which they like to hear on organ and try to include them on my programs. Radio work is very interesting. One outstanding experience for me came thru an arrangement with WIBW as guest organist on the "Quiz Kid" program which originated from the Topeka municipal auditorium. Our new Hammond electric is the newest thing in the organ field. There are no pipes. . . . The tone is created by a series of tone wheels picked up by radio tubes and amplified thru loud speakers.

I have a few hobbies. I collect almost anything that has my monogram in it . . . love novelty stationery and magazines dealing with fashions and style news.

I want to say now just how much pleasure I have gained by playing for all you people. You have all been so nice to me and I want to thank you for the splendid support you have given my programs. We here at WIBW are grateful to you, our listeners, and welcome your letters.

# C.B.S. notes by Kathryn Young

Hello, there! My typewriter's full of "CBS Notes"—so here we go:



Frank Sinatra may soon be known not only as The Voice but also as The Baton. A new record album is "Frank Sinatra Conducts the Music of Alec Wilder." The records introduce Wilder's music to the disc-buying public.

Recently, when Joseph Cotton appeared on "Reader's Digest-Radio Edition," he was deluged by autograph seekers. One starry-eyed young bobby-soxer thrust a five-page document into Cotton's hands for his signature. Remembering what his lawyer had told him, Cotton scrutinized the papers. Guess what! It was a love letter addressed to the young girl, requesting his autograph!

Mary Lee Taylor, the CBS culinary expert, is fast becoming an expert dramatist. Miss Taylor presents an original play based on American family life each Saturday on her program at 2:30 p.m. on WIBW. She often plays a part in her productions as well as acting as narrator.

The "Adventures of Ozzie and Harriet" soon will be available in book form. Ozzie Nelson and Harriet Hilliard have had so many requests for copies of scripts of the

CBS Sunday night series that they are compiling approximately 50 of the best ones. Ozzie is rewriting them in narrative style for publication.

Eddie Bracken, who has his own show on CBS at 8:30 Sunday nights, wants to act in a Broadway show when he finishes his current radio series but he can't find a suitable script. He's finally taken to the typewriter himself to write one that suits him.

Dressed in the height of fashion, Joan Davis planned to drive to her girl friend's house in Beverly Hills. Joanie discovered that her husband, Si Wills, had taken his car to the office. Daughter Beverly and the housekeeper had gone shopping in the other car. So Joanie jumped on her motor scooter, gunned the gas and was off down Sunset Boulevard. Four miles later and six blocks from her destination, the scooter ran out of gas; but with the aid of some good-hearted college kids, Joanie made it on time.



As I promised you last month, here's that picture of Rise Stevens, who now fills  
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# Around the Studios



## With Hilton

After the warmest fall and early winter in Kansas history, the old man from the North finally blew his cold breath and winter actually arrived. And with it, the usual car troubles, big fuel bills and shiny noses. But winter is fun, too—with shouting children chasing sleds, parties and winter sports.

If anyone in your family enjoys basketball, he will want to hear the broadcasts of all Kansas State and University of Kansas basketball games over WIBW at 10:30 P.M. the evening of each home game. Both teams have had one of their best seasons so far and competition is livelier than ever. Sports fans all over the Midwest enjoy E. C. Quigley ("You can't do that") at 10:15 P.M. on Tuesdays and Thursdays and at 1:30 on Sunday afternoon. He is director of athletics at Kansas University and is in a large degree responsible for the wonderful year at K. U.

Kathryn McKay was in the other day. She and her husband and four-year-old son are moving to Wichita. She looks fine and everyone was glad to see her again. Frankie is still farming near Topeka. They started singing here more than eleven years ago. Incidentally, Elmer Curtis has passed the eleven-year mark and his pride and joy is the fact that his Lee Noon News has been on the air every day, Monday through Saturday, since he came. Art, Hoppi, Dude Hank, Edna Hann, Kathryn Young, Miss Maudie, Mildred Rankin and yours truly have all passed the 10-year mark. (That boss of ours is one of the better employers, isn't he?)

The Christmas party he gave for us was a piperoo! Turkey and all the trimmings. We exchanged gifts after the dinner, with special gifts to Miss Maudie and Ben Ludy

for their patience, kindness and ability to keep WIBW on top.

Incidentally, we are all very proud of our standing in Kansas. WIBW, I mean. A state-wide survey made by the University of Wichita showed that more people, by far, listen to WIBW than any other radio station, both day and night. Elmer is the favorite newscaster, Gene the most popular farm reporter and Ezra, Edmund, Shep, Henry and Jerome, Dude, Maudie and the rest of our musical staff provide the best entertainment on the air. We're grateful for your loyalty and promise faithfully to do our best to continue the kind of service you enjoy most.

Our new station, WIBW-FM, is rolling along like Old Man River. We're broadcasting lots of news, music and local sports. Many folks have written about television. According to experts, television is at least two years away as far as most of us are concerned.

Did you ever wonder where we get the news for our 13 daily newscasts? We have two news bureaus which supply our news: Associated Press and United Press. Each one installed a teletypewriter in our news room. Each teletypewriter runs 40 words a minute. The news center for AP is New York and for UP, Chicago. From these two points, we get all the international and national news, sports, and special features. At specified times during the day (every few hours at most) the wire is "split" and the Kansas City office of each bureau "takes over" to send us regional, state and local news. In this way, with both services sending bulletins when a story breaks, we can get all the latest news stories from all over the world and relay them to you within moments of their happening.

On behalf of the entire staff (more than 70 of us) I'd like to thank you for the thousands of Christmas cards that came to WIBW folks. We wish we could answer each one of them but we just can't write that fast. So thanks a million—see you in March.—Hilton.

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of weeks ago after finishing some work in my office, I left the station about 10:00 o'clock. My car was parked on the eleventh street side of WIBW. It was a very, very dark night. Another car was right in front of me so I had to back out. I really did LOOK but it was so dark that I did not see a car several feet behind mine. The gears in reverse . . . we sailed back. "CRRR—A-S-H—"! Excitedly, I ran back to see what had happened. Oh, what a sight! On the other car: both fenders were demolished in front . . . the grill smashed in . . . the wind shield broken and a window out! "What will the person ever do or say to me when he finds his car like this," I wailed to myself! No one was in the car or near it, so I went from house to house in the neighborhood trying to locate the owner. No one seemed to know anything about it . . . and a few acted as if they would be glad if I went away so they could go back to bed. Rushing back to the station to report the mis-hap I met Sonny Slater. He heard my story and went to view the car. When he returned he said "Miss Maudie, you've bent both wheels on the car too . . . and one tire is flat"! All I could think of was the person and how he would feel when he saw his car. Finally, after telling my troubles to Ernie Quigley, Bob Kearns and Joe Farrell, I decided to write a letter and leave it on the steering wheel. This, I did . . . with apologies . . . and gave the name of the insurance company who would take care of everything. Dude tried to quiet my fears at home by saying, "It couldn't possibly be that bad." . . . "Yes, it is," said I. So he drove back to the scene with me. The car was still there. Dude looked very bewildered and said, "Oh, NO" when he saw the sad little Ford sitting there all bent up. "I can't see how you could have done all that," he kept saying. I felt very guilty . . . so my sleep was anything but peaceful that night. The next morning we called the insurance company who had heard nothing from the owner.

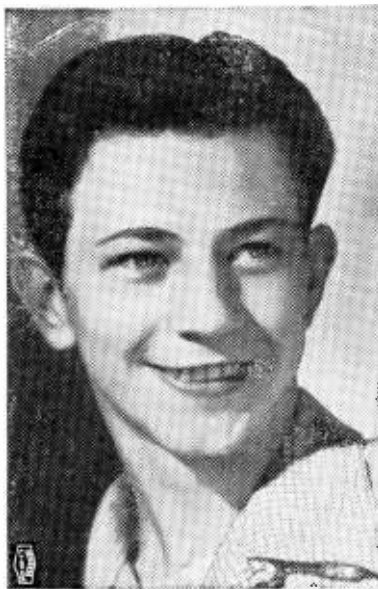
Not long after that a sweet voiced lady called me on the telephone and said "Miss Maudie, my son just found your note in his car. Please don't worry about that little dent you made in the fender . . . he wrecked his car several days ago and it has just been parked there . . . in fact it is so badly bunged up he doesn't know whether to get it fixed up or not . . . but anyway YOU didn't do it!" Gosh, was I relieved! Doc gave me a good lecture on being careful too . . . and then promptly slid in to a car on his way home.

So long, for this time,

Miss Maudie.

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the soprano spot on the "Prudential Family Hour" at 4:00 p.m. Sundays.



21-year-old Donald O'Connor, who has been signed for the permanent comedy role on Ginny Simms' show at 8:00 p.m. Fridays, rates as an "old timer" in show business. He has twenty years of professional experience to his credit. At the age of thirteen months, he began his stage career by doing a dance in his family's vaudeville act.



THE EMBREES . . . JOHNNY, ESTHER AND DOC



## The Voices You Hear Along the RFD

... by Gene Shipley ...

### Marketing Research

February is supposed to be a month filled with cold, blustery weather. I was impressed the other day, during a particularly bad snow storm, roads were drifting and highways slick, with a safety announcement on the radio. The announcer said, "You must see danger to avoid it,—keep your wits and windshield clear." Keep your wits and windshield clear. A lot of common sense packed in a six word sentence, I thought. And that might be a pretty good slogan for this post war period of farm operation. Farmers are going to depend more and more on brain power rather than brawn power, and this is certainly a time for clear thinking and careful planning.

Farm prosperity is very closely related to National prosperity, and this becomes more forcibly evident when you consider that more than 8 million people work on farms—that's nearly one-fifteenth of the population. Then there are those workers who are directly tied to the products of the farm, the workers who process our wheat and corn and livestock, those who are engaged in transportation of farm products, and also the thousands of persons engaged in retailing the products the farmer raises. But the farmer must have machinery, and goods, and services. So there is another small army of workers who are engaged in furnishing the things that farmers buy. So you begin to see why agriculture is the largest single industry in the nation . . . 35 per cent of the Nation's workers make their living directly or indirectly from agriculture. Therefore farm prosperity will be reflected in like degree by over one-third of the Nation's population.

We have made wonderful progress in efficient production on the farm. The war proved that farmers could do almost the impossible in furnishing food and fibre for

a nation engaged in worldwide conflict. Thanks to the advance of farm technology, and the development of better crops and livestock, invention of labor-saving machinery, and progress made in fighting insects and disease, this has resulted in a greater variety and abundance of agricultural products. Research in the field of production which has been carried on for the past 10 or 12 years, made it possible for the American farmer to turn in a magnificent production job.

Heretofore, all our efforts and studies have been concentrated on how to grow more. Now, we are going to have to bend our efforts toward devising ways and means for more efficient marketing of farm products. In the past, marketing has been the step-child in our farm economy family. Marketing was left to take care of itself. During the war, this was no problem. Now, with prospects of burdensome surpluses arising as a threat to farm prosperity, the importance of research and close study of marketing problems cannot be overestimated. Congress recently passed the research and marketing service act to set up the machinery for greatly expanded research in this field. I think this is one of the most important steps ever taken to improve and maintain the economic stability of the American farmer. The Research and Marketing Act of 1946, calls in section 1, for research relating to "the improvement of the quality of, and the development of new and improved methods of the production, marketing, distribution, processing and utilization of plant and animal commodities at all stages from the original producer through to the ultimate consumer." That certainly gives plenty of latitude for study. The act also stresses, "research relating to the development of present, new, and EXTENDED uses and

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## Chats Around the Aerial

.... with Olaf S. Soward

The biennial session of the Kansas legislature is just getting well under way. The same is true of most of the states in the middle and south west.

For which may all the powers that be receive our most devout thanks!

Such a remark is so at variance with the cynical political philosophy which is so common today and which sneers so broadly and acidly at all popular legislative bodies—and more especially state legislatures—that it might well merit some elaboration for the benefit of a generation that has heard scarcely a good word for this most ancient of America's lawmaking institutions.

True it is that the state legislature, at least in our western commonwealths, is no body of expert political scientists. At the most generous average probably not one out of twenty of those men and women selected by their neighbors to pass on the framing of state laws and regulations has ever made the slightest pretense of studying seriously economics, mass psychology, sociology and political history—all of which lurk behind even the simplest decisions in every legislative rollcall.

In the main they are farmers and small business men, with a standard sprinkling of lawyers from the less crowded towns. On the whole they represent the narrow special interests and the bread-and-butter problems of the voters who sent them to the state capitol.

Ordinarily that is cited as the most damning criticism of them and of the legislative chambers whose seats they fill session after session. And, of course, it probably would be nice if it were possible to fill our legislatures with superhuman paragons of all the intellectual virtues. However, that very alleged shortcoming of our legislatures proves, on closer acquaintance, to be one of its fundamental sources of genuine strength.

It does not require the skilled researches of anyone technically trained in the fine art of public controversy to come up with the conclusion that there is something inherently wrong with the logic of those who would like to destroy or radically alter the character of the American state legislature—be its admitted imperfections what they may!

Laws and regulations are always drawn up to apply to the behavior of men and women and their daily affairs. When laws are applied they affect directly and indirectly the pocketbook, the happiness, the conditions of daily living of families and individuals at work, at play and at home. In other words, laws are not just strings of long and impressive words buried in big books and of practical interest only to judges, histories and attorneys.

And—still confessing that even the best state legislature, under its present composition, is bound to reveal some deviations from the philosopher's wistful ideal of a perfect government—it at least does bring part of the lawmaking process right down to the farms and villages and city street corners where the impact of law enforcement is always eventually felt.

Disregarding intentionally the absurdities of the earlier states' rights argument in American history, the fact remains that the vast majority of the activities of government "hit the folks where they live." And the closer more of such government functioning can be kept to the people it affects, the better it is for everybody and everything concerned—citizens and officials; government and laws.

Taking the art of political organization the world over, undoubtedly the greatest curse in the contemporary practice of that so necessary art is a tendency toward over-much centralization. Too much faith has been and is being placed on the presump-

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**WHEN DRESSING A FRYING CHICK-EN**, dip the chicken in hot water, put it in a paper bag and tie it up. Leave it for a few minutes and the pin feathers will come out.

**FRYING FISH**—Roll them in flour and place in frying pan skin side down and put a few drops of vinegar on the top and the pieces will not fall apart.

**BETTER FLAVOR FOR FRIED OY-STERS**—When frying oysters add a little baking powder to the flour they are rolled in. It makes them puffy and delicious. Add one teaspoon celery salt to the cracker crumbs used in the frying. It improves the flavor.

**EXTRA DRESSING**—When extra dressing is to be baked, get a dry loaf of bread, cut off one thick slice and scoop out the inside, leaving only a thick crust. Fill it with dressing, pin on the end slice with toothpicks and bake. It will be as delicious as if baked in the fowl. Stale bread is always best for this or for filling a fowl. This idea is helpful where there is a large family and the fowl does not hold enough stuffing.

**TENDER MEAT**—If you want to be sure of always having tender meat, here is a good idea. Make a solution of  $\frac{1}{2}$  cup vinegar and two quarts cold water. Lay the meat in this solution for about ten minutes, then remove and cook in usual way.

**ROASTING A GOOSE**, or any other fowl that has a great deal of grease, put a whole orange that has not been peeled in the roaster and the grease will gather all over the orange, then throw the orange away.

**BROWNING MEATS**—lay a piece of wax paper across the top of the skillet during the browning. This will prevent grease from popping out on the range or wall.

**KEEP FISH** tightly sealed in fruit jar when stored in refrigerator or ice box and eliminate the fishy odor.

**FISH** boiled in water to which lemon juice or vinegar has been added will hold its shape.

If you want to **RETAIN ALL THE JUICES IN MEAT**, do not season it until cooked. If you prefer to season before cooking put the seasoning on a piece of suet, which should be laid on the meat.

Always turn **ROASTING OR BOILING MEAT** with a spoon. A fork penetrates the surface and allows the juices to escape.

**MUSH**—Before pouring mush into a dish or crock, wet the inside thoroughly and the mush will come out of the dish without sticking.

Do you have any rings from wet glasses that have been placed on varnished or polished surfaces. When removing these rings, use wax paper and put over the ring, then put a cloth over the wax paper. Use a warm iron and press over the top of the ring. The ring will vanish and the mar is gone from your table top.

A paste made of olive oil and salt will remove the marks on a dining room table caused by hot plates. Olive oil is also splendid for keeping patent leather shoes from cracking.

### MARKETING RESEARCH

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markets for agricultural commodities . . . with particular reference to those foods and fibres for which our capacity to produce exceeds or may exceed existing economic demand." The opportunities are endless and we are getting a late start, but at least we have made a start toward finding new uses and new outlets for our agricultural products.

I believe we have a national obligation to give farm families their fair share of national prosperity, and to see to it that the farmer does not have to bear the big share of unavoidable depression. Parity was devised to try and give the farmer an income commensurate with those workers in industry. But what I am hoping can be accomplished, is to finally develop an economy that will give the farmer parity in his schools, his farm housing, his health services, and cultural facilities, and at the same time preserve the family type farm . . . where the operator devotes, with the help of his family, his full time to farming, and by hiring only a moderate amount be able to make a nice living for himself and his family. Farming is getting to be a complex business, and requires a high degree of skill to be successful. To own and operate a moderate sized farm today requires a big investment, and we still have a long way to go before we get all the answers. There has been a tendency toward large-scale farming for more efficient and adequate production. But I hope we never lose sight of the fact that agriculture must offer opportunity to the young men; and it is still just as essential as in the early days, to make it possible for a bright, industrious and conscientious young farmer who is willing to work hard to own and operate his own place some day. It will take constant study and research to keep this possibility of ownership open, and make it possible for the family size farm to successfully compete with the large scale commercial projects. We will all have to "keep our wits and our windshields clear."

### AROUND THE AERIAL

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tive superior wisdom of decision made hundreds of miles away from where their results will be felt, and from where the problems which gave rise to the decisions originated.

There has been and is too much uncritical confidence in the supposedly necessary wisdom of "experts" who have never even so much as seen the actual people nor conditions their decisions are destined to affect.

Just so long as the American state legislature—let its faults be ten times those anybody can prove against it—continues to form a living link to keep governed and government closer together on a plane of man-to-man, human contact it will remain one of the outstanding demonstrations of our superior national genius at self-rule.



While Virginia Lee tends to her knitting, Little Esther feeds her a stick of gum. The girls bring their sewing and knitting to the studios and keep busy between programs. They claim the knitting needles are useful in taming WIBW's wolf patrol, too.



When Mr. "Doc" say hit wuzz time fo' mc to start thinkin' bout whut I wuzz gonna say to yo' good people dis month, pon' my word I couldn't think ob' a thing. But den' I happen to 'member dat dis is the month when some great men wuzz born.

Thomas A. Edison dee 11th, Abraham Lincoln dee 12th, George Washington on dee 22nd, juss to name dee bestest known ob' dee lot. Maybe you all 'member too, dat hit wuzz February 1st 1944 dat our Army and Navy boys landed on dee Marshall Islands. Dee 14th ob' dis month is St. Valentine's day ob' course.

Lots ob' folks pride themselves on thinkin' they is descendants of some of dee great men ob' dee past. Dat brings on a little poem by Unk Russell . . .

When I see a dumb old dame who thinks  
her blood is mighty blue,  
Dat she's somehow far superior to you  
and you and you,  
Dat she's rather "ritzzy" cause she has a lot  
of pelf

I's inclined to say; "Now sister, act your  
age—and be yo' self."

When I see's a man who struts an' does dee  
very best he can

To impress us wit dee thot dat he's a  
greater sort ob' man.

I wood lak to put dee-plomacy an' tact up  
on dee shelf,

Twist he's nose, say, "Listen Bozo, you  
ain't so much, so be yo' self

When dee Lawn created men he made dem  
inna common mould,

An' no man gits mo' important when he  
grabs a raft ob' gold.

An' dee folks dat nurse an ego, wear a hat  
dat's very tall

Think dey is greater dan dere neighbors,  
simply ramble to a fall.

Think ob' Lincoln who wuzz common, but  
is listed wit dee great,

And our smart men today who safely guide  
dee ship ob' state.

Great men ain't never haughty; dey retain  
dee common touch

He dat has an ingrown ego never will  
amount to much.

Speakin' ob' ancestors . . . most ob' us is  
forced to do without lots ob' things dese  
days dat our fore-fathers never heard  
about.

By dee way . . . has you all got yo' in-  
come tax fixed up? Income taxes could be  
a lot worsen. Supposin' we had to pay on  
what we thinks we's worth. Ain't dat aw-  
ful?

We shore would hate to be here a hun-  
dred years frum now an' see dee look on  
dee faces ob' our great-grandchildren when  
dey tells their grandchildren dat their  
great granddaddy spent all their money  
tryin' to save this country.

Did yo' ever notice dat when yo' makes  
a miss-take . . . hits a shore nuff miss-  
take. When dee boss man makes one . . .  
dats just ah oversight. Yo' can't win boy!

Ever notice . . . they is two things dat  
a man can't do to suit a woman. Make  
'nuff money . . . and make a bed. While  
dee little woman kin love, respect an' obey  
her husband, she still has a sneakin' feelin'  
in dee back ob' her head dat she might  
have done bettuh!

Dey shore have improved dee new auto-  
mobiles something wonderful like ain't  
dey? Shore would be scruptious iffen dey  
wuzz some way to improve dee people dat  
ride in em.

Uncle Remus iz now 94 years old an'  
says he ain't got ah enemy in dee worl!  
I axe him bout dat, an' he say . . . Yep!  
dats so son, I's outlived 'em all!

## Special Events

### Birthday

Woody Morse . . . . . February 21

### Anniversary

Mr. and Mrs. K. G. "Pug" Marquardt . . . .  
. . . . . March 2



#### NICE WORK

This job of being Farm Service Director is nice work for Gene Shipley. While the rest of us slave over a hot mike, Gene takes a jaunt out to a fair or cooking contest to interview young ladies like Joyce Schroeder and Alvah Kasper of Hudson, Kansas. While the girls do the talking, Gene samples their cooking.

## WIBW PROGRAM SCHEDULE

580 on Your Dial

Due to last minute program changes, WIBW can not guarantee complete accuracy of this schedule.

Programs in heavy type are Studio Presentations.

#### MORNING

5:00—Daybreak Jamboree .....	Mon. thru Sat.
5:40—News .....	Mon. thru Sat.
6:00—Bobbie Dick .....	Mon. thru Sat.
Sunday Morning Meeting (Rockdale Monuments).....	Sun.
6:15—Bar Nothing Ranch (Peruna) .....	Mon. thru Sat.
6:35—Interstate Farm News (Interstate Nurseries).....	Mon., Thru Sat.
6:45—Sonny Slater (Hamburg Hatchery).....	Mon. Thru Sat.
7:00—News (B. F. Goodrich).....	Mon., Wed., Fri.
(Carey Salt) .....	Tues., Thurs., Sat.
(Schreiber Mills) .....	Sun.
7:15—Shepherd of the Hills (Nutrena Mills).....	Mon. thru Sat.
7:30—Henry and Jerome (Wait-Cahill) .....	Mon. thru Sat.
Bethel Covenant Church .....	Sun.
7:45—Edmund Denney Time (Merchants Biscuit).....	Mon. thru Sat.
8:00—News (Allenru) .....	Mon. thru Sat.
Farmer's Forum .....	Sun.
8:05—Henry and Jerome (Vick Chemical Co.).....	Mon., Wed., Fri.
(Jones-Mack) .....	Tues., Thurs., Sat.
8:15—Hymn Time with Doc and Esther.....	Mon. thru Fri.
Capital Food Review .....	Sat.

	Farm News .....	Sun.
8:30—	Henry's Exchange .....	Mon. thru Fri.
	Kansas News .....	Sun.
8:45—	Bobbie and Glenn .....	Sat.
	Mr. Veteran .....	Sun.
9:00—	Shepherd of the Hills .....	Mon. thru Sat.
	Church of the Air .....	Sun.
9:15—	News (Dannen Mills) .....	Mon. thru Sat.
9:30—	Garden Gate (Ferry Seeds) .....	Sun.
9:45—	Sunday Serenade (Capitol Federal) .....	Sun.
10:00—	Wings Over Jordan .....	Sun.
10:30—	Doc and Esther (London Specialties) .....	Mon. thru Fri.
	Give and Take (American Home Products) .....	Sat.
	Salt Lake City Tabernacle .....	Sun.
10:45—	Sonny Slater .....	Mon. thru Fri.
11:00—	Judy and Jane (Folger Coffee) .....	Mon. thru Fri.
	Theatre of Today (Armstrong Cork Co.) .....	Sat.
	First Methodist Church .....	Sun.
11:15—	Aunt Jenny's Stories (Lever Bros.) .....	Mon. thru Fri.
11:30—	Weather Bureau .....	Mon. thru Sat.
11:35—	Dinner Hour .....	Mon. thru Sat.

AFTERNOON

12:00—	News (Lee Foods) .....	Mon. thru Sat.
	News .....	Sun.
12:15—	News and Markets (DeKalb) .....	Mon. thru Sat.
	Rainbow Trail .....	Sun.
1:00—	Invitation to Learning .....	Sun.
1:30—	Ernie Quigley, Sports .....	Sun.
2:00—	Kansas Round-up (Kolor-Bak, Sunway Vitamins) .....	Mon. thru Fri.
	New York Philharmonic (U. S. Rubber) .....	Sun.
2:30—	Mary Lee Taylor (Pet Milk Co.) .....	Sat.
3:00—	Edmund Denney Sings .....	Mon. Thru Fri.
	Let's Pretend (Cream of Wheat) .....	Sat.
3:15—	Organalities .....	Mon. Thru Fri.
3:30—	Second Mrs. Burton (General Foods) .....	Mon., thru Fri.
	Give and Take (Toni, Inc.) .....	Sat.
	Hour of Charm (Electric Companies' Adv. Program) .....	Sun.
3:45—	Ma Perkins (Procter and Gamble) .....	Mon. thru Fri.
4:00—	Big Sister (Procter and Gamble) .....	Mon. thru Fri.
	Philadelphia Orchestra .....	Sat.
	Family Hour (Prudential Insurance) .....	Sun.
4:15—	Road of Life (Procter and Gamble) .....	Mon. thru Fri.
4:30—	County Fair (Borden Co.) .....	Sat.
	News .....	Sun.
4:45—	Senator Arthur Capper .....	Sun.
5:00—	Public Service .....	Sat.
	Old Fashioned Revival Hour (Gospel Broadcasting Ass'n) .....	Sun.
5:15—	Grand Central Station (Pillsbury Mills) .....	Sat.
5:30—	Romance of Helen Trent (American Home Products) .....	Mon. thru Fri.
5:45—	Our Gal Sunday (American Home Products) .....	Mon. thru Fri.
	News (Phillips 66) .....	Sat.

EVENING

6:00—	News (Butternut Coffee) .....	Mon., Wed., Fri.
	(Phillips 66) .....	Tues., Thurs.
	Man on the Farm (Quaker Oats) .....	Sat.
	Gene Autry Show (Wm. Wrigley, Jr.) .....	Sun.
6:15—	Songs of Bobbie Dick (Marvene) .....	Mon. thru Fri.
6:30—	Rainbow Trail .....	Mon., Wed., Fri.
	Piano Ramblings .....	Tues.
	Great Stories About Corn (Peppard Seeds) .....	Thurs.
	The Vaughn Monroe Show (R. J. Reynolds Tobacco Co.) .....	Sat.
	Blondie (Colgate) .....	Sun.
6:45—	News .....	Mon., Tues., Wed., Fri.
	Olaf Soward's Viewpoint .....	Thurs.

Miss Laura Williams,  
 A lton, Kansas.

Sec. 562, P. L. & R.

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**POSTMASTER:**

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7:00—	Inner Sanctum (Emerson Drug)	Mon.
	Big Town (Ironized Yeast)	Tues.
	Jack Carson Show (Campbell Soup)	Wed.
	Baby Snooks Show (General Foods)	Fri.
	Hollywood Startime (General Motors-Frigidaire Division)	Sat.
	Adventures of Sam Spade (Wildoot Co.)	Sun.
7:15—	Public Service	Thurs.
7:30—	Joan Davis Show (Lever Bros.)	Mon.
	Mel Blanc Show (Colgate)	Tues.
	Dr. Christian (Chescbrough Mfg. Co.)	Wed.
	Crossroads Sociable	Thurs.
	Adventures of the Thin Man (General Foods)	Fri.
	Mayor Of The Town (Noxzema)	Sat.
	Crime Doctor (Philip Morris)	Sun.
7:55—	NEWS (Garst and Thomas)	Mon., Wed., Fri.
	(Ray Beers Clothing Co.)	Thurs.
8:00—	Lux Radio Theater (Lever Bros.)	Mon.
	Vox Pop (Lever Bros.)	Tues.
	Songs By Sinatra (P. Lorillard)	Wed.
	Thursday Meeting With Dick Haymes (Auto-Lite)	Thurs.
	Ginny Simms Show (Borden Co.)	Fri.
	Lucky Strike Hit Parade (American Tobacco Co.)	Sat.
	Campbell Room With Hildegard (Campbell Soup)	Sun.
8:30—	American Melody Hour (Bayer Co.)	Tues.
	Ford Show Starring Dinah Shore (Ford)	Wed.
	Crime Photographer (Anchor-Hocking)	Thurs.
	Durante-Moore Show (United Drug Co.)	Fri.
	Eddie Bracken Show (The Texas Co.)	Sun.
8:45—	Kansas Round-Up (Flex-O-Glass, Schreiber Mills, Western Stationery Associate Sales Co.)	Sat.
9:00—	Screen Guild Players (Lady Esther Sales Co., Inc.)	Mon.
	Pleasant Valley	Tues.
	To Be Announced	Wed.
	Readers Digest—Radio Edition (Hall Bros.)	Thurs.
	It Pays To Be Ignorant (Philip Morris)	Fri.
	Take It Or Leave It (Eversharp)	Sun.
9:15—	Emahizer Melodies (Emahizer-Spielman Furniture Co.)	Wed.
9:30—	Bob Hawk Show (Reynolds Tobacco Co.)	Mon.
	Open Hearing	Tues.
	Information Please (Parker Pen Co.)	Wed.
	Frank Parker Show (Karlman Furniture Co.)	Thurs.
	Ann Sothern In Maisie (Eversharp)	Fri.
	Kate Smith Sings (General Foods)	Sun.
9:45—	Patterns In Melody	Thurs.
10:00—	NEWS (The Fleming Co.)	Mon. thru Sun.
10:15—	Emahizer Melodies (Emahizer-Spielman Furniture Co.)	Sun.
	Ernie Quigley, Sports	Tues. and Thurs.
	Treasury Salute	Wed.
	Ned Calmer, News (Parker Pen)	Sat.
10:30—	Adventures of Ozzie and Harriet (International Silver)	Sun.
	Adventurer's Club (W. A. Schaeffer Pen Co.)	Sat.
11:00—	News	Mon., thru Sat.
	Wm. Shirer, News (J. B. Williams)	Sun.