

# RADIO AT WAR



★ BUFFALO **WGR - WKBW** NEW YORK ★  
"THE ENDS OF THE DIAL"



Broadcast from the Ballroom of the Lafayette Hotel in Buffalo, N.Y., the WKBW "COURT OF HONOR - Commando Corps" on Saturday, December 12, 1942 passed the \$330,000.00 mark in cash sales of War Stamps and Bonds. John Boothby makes the final announcement. To his left are Announcer Robert Sherry, Major Winston V. Morrow, Captain Leo J. Staskiewicz, Lieutenant Leslie J. McKay and Ensign Edwin Neff, who acted as commanding officers of the evening. To the right of the microphone can be seen Chief Announcer Jack Gelzer, who conceived the idea and promoted the use of the Commando Corps, and to the far right facing the camera, Jack McLean of the BBC Announcing Staff. This particular program is the generous contribution of the WGR-WKBW Announcing Staff to the War Effort and is specifically dedicated to the Announcers now serving the War Effort actively.





# RADIO AT WAR

... In the present complex Total War, the mission of American Radio is to insure Democracy of survival and the world of a future peace with the security of the "Four Freedoms."

... The task is not simple. Americans insist upon facts and figures. They want to be convinced. Radio, a medium of mass communication, must service a conglomeration of races, creeds, political beliefs and backgrounds which make up the American people. These listeners fortunately can be reduced to a common denominator -- "the patriotic American" -- to be reached effectively in broadcasts ranging from the spot announcements to the national hour-long hook-up.

... No national or local problem, no matter how great or small, is being overlooked. Men have been recruited for our fighting forces, for federal service, war industries and farms; war bonds have been sold into the millions of dollars; rationing, salvage, nutrition, civilian defense, conservation and price control information have been explained.

... Meanwhile, we at home have been linked with our men overseas by an endless stream of broadcasts. And the Axis which cluttered the air with its bitter propaganda aimed at our destruction, is now fighting a defensive war on the international airways as American talent and genius assaults it with high-powered short-wave broadcasts.

... Add to these tasks, the vast network of military radio communication now serving our fighting forces throughout the world and the important function of radio in our war effort is realized. The pictorial coverage on the following pages reveals but a mere fraction of these activities. But this story of American radio fighting voluntarily with every watt of its strength, to insure our nation of victory, reveals the significance of radio to the final outcome of the war. This important contribution is an achievement of Democracy.

**YES**

American Radio is in the war all the way. It shall not cease fighting until the war is won and a secure peace is assured.

COMPLIMENTS OF 162

FORD GUM & MACHINE CO., INC.,

(Firm Where Blank Was Obtained)



**SERVING**

**UNCLE SAM** ★ ★ ★ ★ ★

## PUBLIC SERVICE

... Behind our war effort is a vast organization known as "Our Government". This government is composed of many federal agencies and officials reflecting the policies of the President and Congress. These various agencies and individuals have important missions to accomplish which require widespread understanding and cooperation.

... In a Democracy - even at war - there is a limit to the effectiveness of regulations. In most instances, public acceptance must be secured. To reach our large population of 130,000,000, no medium is more effective than radio.

... And radio, alert to its vital role in this part of the war effort, is generously contributing its facilities, its time, and its trained personnel to serve the government and our people.

## HOW RADIO HELPS

### The Record:

U. S. Army  
U. S. Navy  
U. S. Civil Service  
Maritime Commission  
U. S. Employment Service  
American Red Cross  
War Production Board  
Office of Price Administration  
U. S. Treasury  
U. S. O.  
Department of Agriculture  
Office of Price Administration  
War Production Board  
Federal Security Agency  
Office of Civilian Defense  
Department of Labor  
Office of Coordinator of Inter-American Affairs

War Production Board  
Department of Agriculture

Department of Agriculture  
Department of the Interior  
Department of Agriculture  
Department of Interior  
Department of Agriculture

National Park Service  
Department of Interior

### NATIONAL

Recruiting for Armed Forces  
Recruiting for Navy, Marines, Merchant Marine and Coast Guard  
Recruiting for War Production Workers  
Recruiting for Shipyards Workers  
Recruiting for War Factory Specialists  
Recruiting for Nurses, Nurses Aids, etc.  
Production Drive Information  
Price Control Information  
Sale of War Bonds & Stamps  
Campaigns for Funds  
Food Conservation, Rationing  
Gas Rationing  
Rubber and Scrap Salvage  
National Nutrition Drive  
Air Raid Precautions  
Child Welfare in Wartime  
Information on other American Republics  
Conservation of Electric Power  
Conservation of Household Equipment

### REGIONAL

Grain Storage  
Reclamation Campaign  
Relief for Farm Labor Shortage  
Promotion of Power Programs  
Promotion of supply of farm products vital to war  
Forest Fire Prevention  
Mine Service

Each local area can add scores of items to this imposing list.



# RADIO AT CORREGIDOR

The story of Bataan and Corregidor is truly one of the great epics of our military history. Blockaded and doomed, American and Filipino troops fought side by side against the Invader until their last ounce of energy was consumed. Communications were mainly by radio. Although subject to continuous bombardment, troops sought relief from the pressure of war by listening to short-wave broadcasts. From here, too, came the final heart-breaking radio message announcing the defeat. . . a message tapped out by a young Signal Corps wireless operator which shocked the American people into a resolve that they would not cease fighting until the Japanese Army is destroyed and victory is ours!

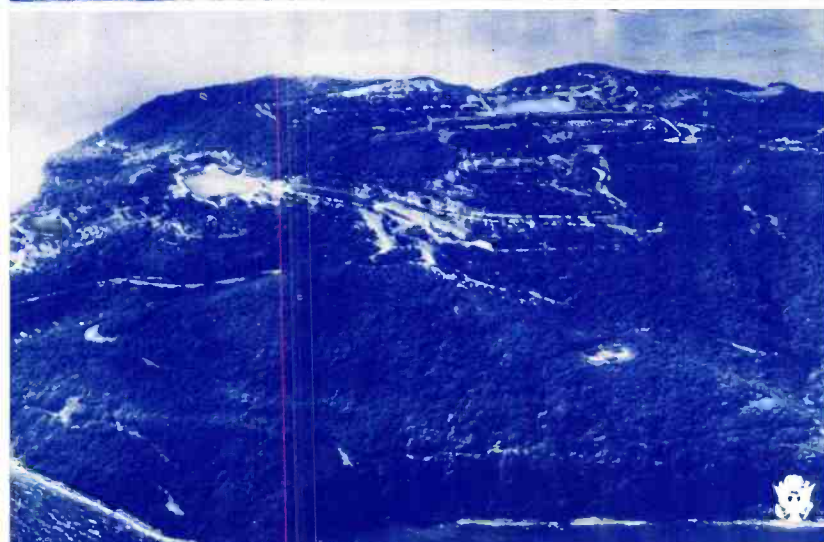
## THE LAST MESSAGE

While shells were falling all around, and rifles were being smashed to keep them from the Japanese, 22-year-old Irving Strobog of Brooklyn, with the Army at Corregidor, heroically remained at his radio transmitter, flashing out the series of poignant messages that announced the fall of the island fortress on May 5th, 1942. "They have got us all around and from the skies. From here it looks like firing ceased on both sides. The white flag is up. Everyone is bawling like a baby. . . . ."

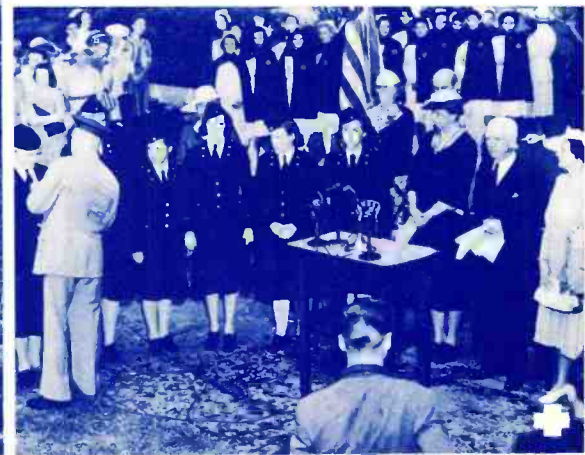
Before the fall of Bataan, U. S. Soldiers hear short-wave news from home.



The last man to leave Corregidor, Lt. Col. Carlos P. Romulo of the Philippine Army, speaks to a nationwide radio audience.



"Corregidor used to be a nice place"



Mrs. Roosevelt looks on as Surgeon General James Magee pins citations on some of the U. S. Army nurses who escaped from Bataan.



# WAR *Communications*



Orders from headquarters by radio as troops leave bivouac area.

Sergeant in foreground is tank crew member plotting attack on basis of information radioed from outpost.



Report on enemy aircraft is radioed to concealed artillery at rear.

Marine uses portable radio in landing operation.



Portable Army radio outfit operates on maneuvers. Note hand generator.

Reporting by radio from concealed command car. Note transmitter key on radio operator's thigh.





# Operations BY RADIO

OUR fighting forces throughout the world are linked to Command Headquarters in Washington by a vast network of military communication. Messages are necessarily sent in code -- for in them are the secrets of our future military operations. Our system of radio stations in the United States has been a reservoir which provided our Army and Navy with thousands of skilled specialists who now maintain our important lines of military radio communication. Meanwhile, the services are training thousands of additional men for radio duty on land, on the sea, and in the air. Today, radio is the nerve system of our military might. Crackling messages over the airways will carry the signal of the last great offensive and the first news of the final defeat of our enemies.



ON THE SEA



The Watch Below! Firemen report burner control readings.



In the operational radio control of a Naval Air Station.



Navy radio operators help to guard the sea lanes.



Radioman receiving message on U. S. Battleship.

Some of the delicate radio equipment in a Navy radio room.







Every one a radio operator.

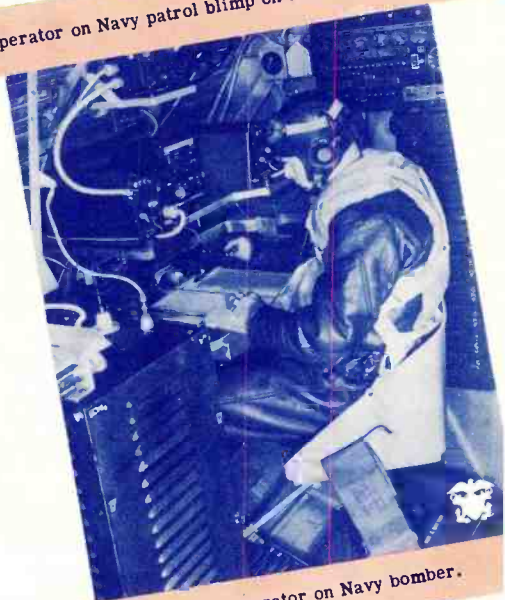


Radio operator on Navy patrol blimp on anti-submarine duty.

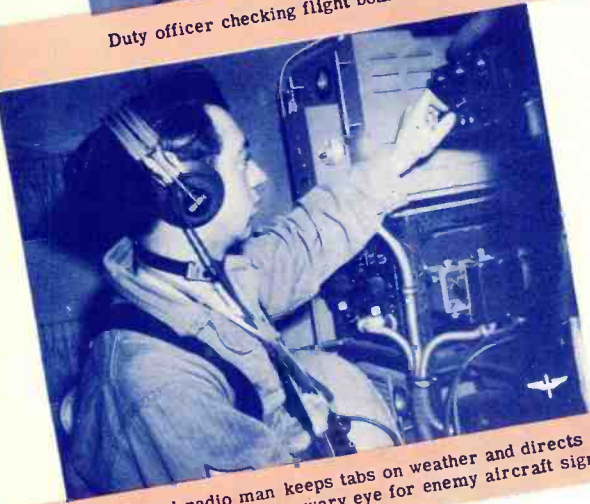


Duty officer checking flight board after flight.

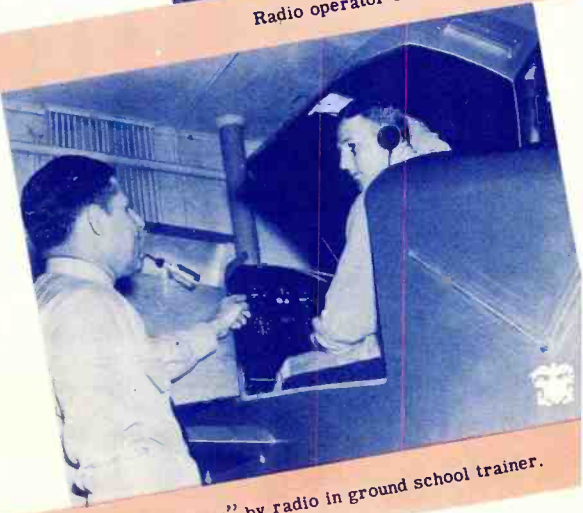
# RADIO IN THE AIR



Radio operator on Navy bomber.



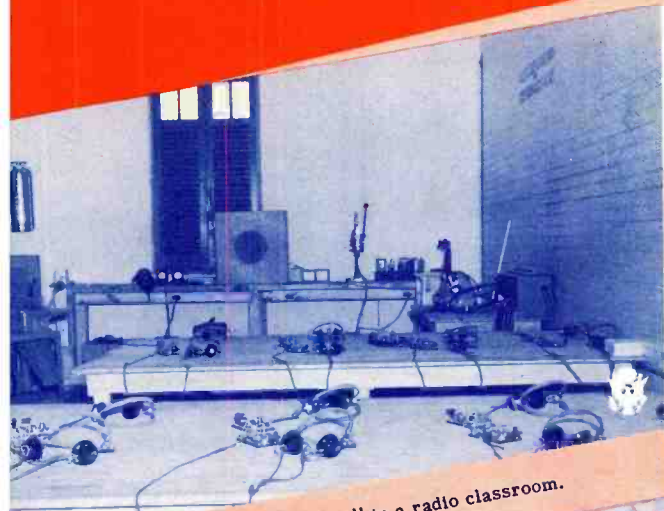
Coast patrol radio man keeps tabs on weather and directs surface ships to scene of disasters; keeps wary eye for enemy aircraft signals.



"Blind flying" by radio in ground school trainer.



# RADIO INSTRUCTION



School dismissed. The "desks" in a radio classroom.



Aviation cadets and student officers attend "buzzer" class.



Another class explores intricacies of radio code.

Flight instructor corrects students' errors after formation flying.



Recruits receive instructions at Signal Corps Training school.

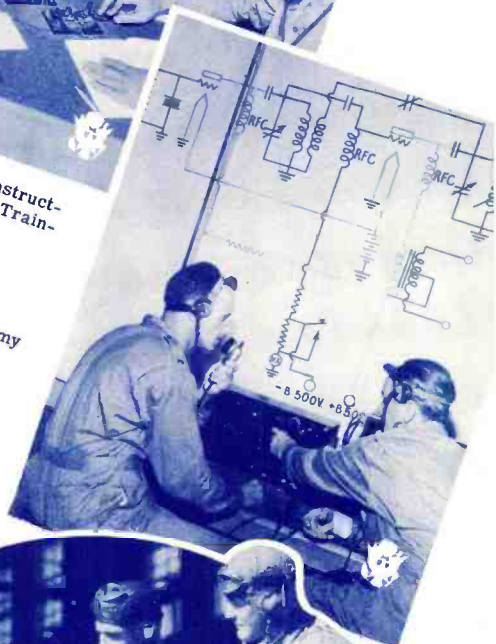


Diagram on wall aids Army Radio instruction.







Here's the famous walkie-talkie...  
"talk as you walk".

## WALKIE-TALKIE



Above: In landing operation, soldier reports back to ship.  
Left: Lone sailor communicates from beach.



Walkie Talkie on skis going up hill.



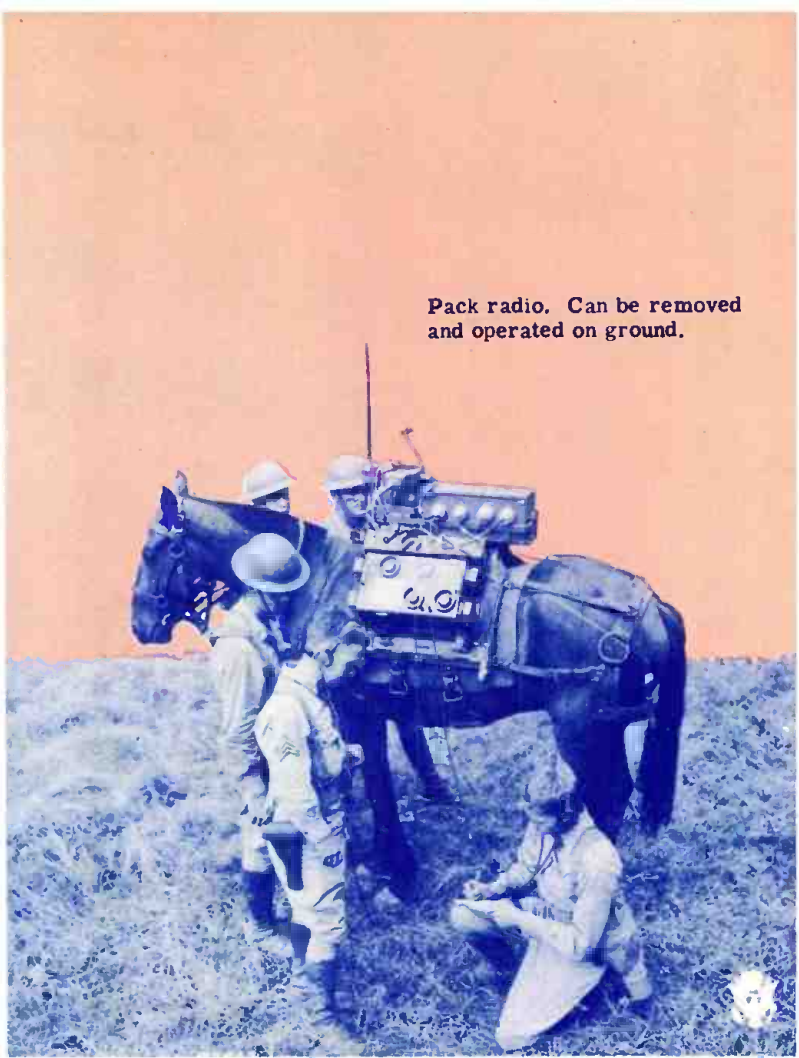
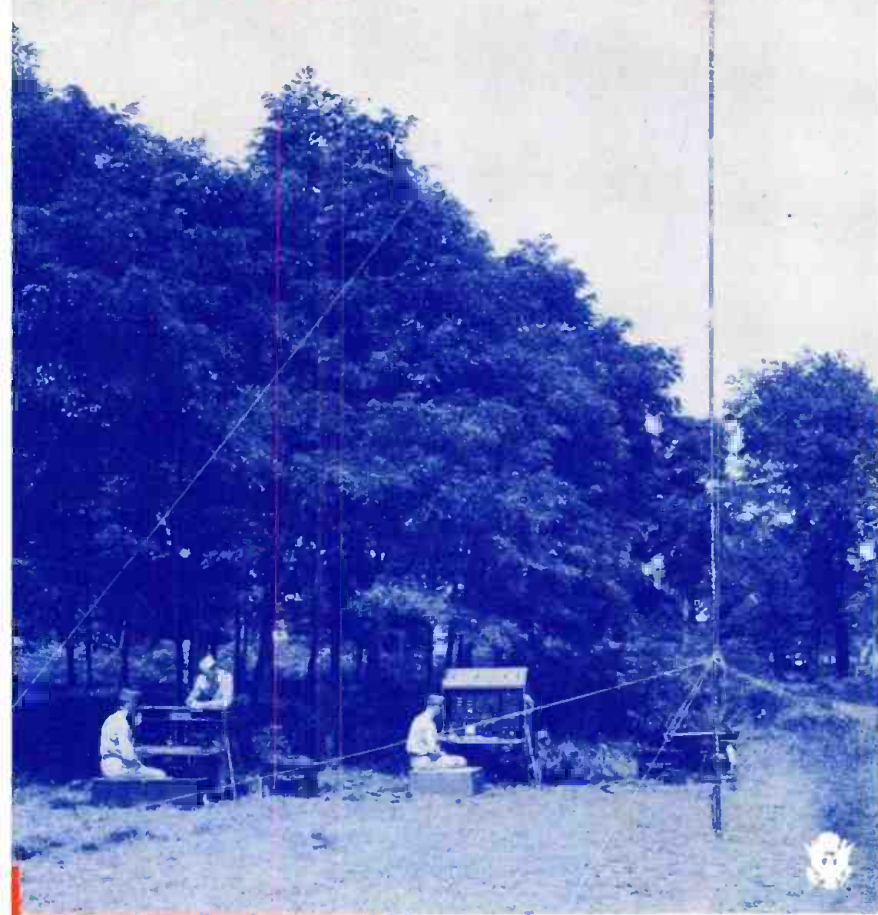
Lower left: The Marines have landed! 'Nuf said.



Two-way hook-up at message center.

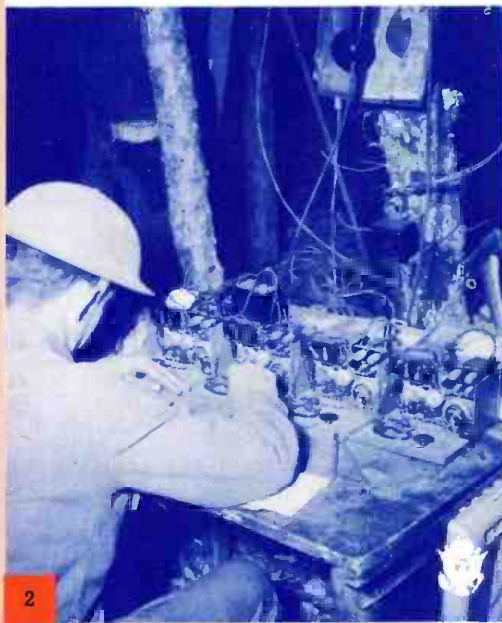


# N RADIO



Pack radio. Can be removed and operated on ground.

1  
General View Field Transmitter, Power Unit and Antenna.



2  
Battery of code keys at message center.

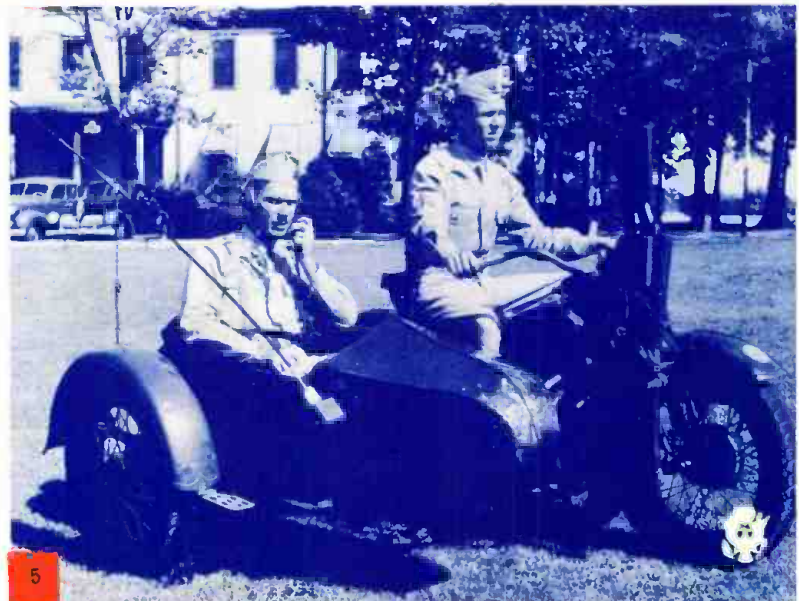


3  
Radio-equipped Army Command Car.

4  
Close-up of Army Field transmitter.



5  
Motorcycle and side-car equipped with Radio.





# A MILITARY MISSION

On April 5, 1942, the United States Army started a new kind of military operation. For the first time in history, the War Department was directly sponsoring and producing a radio program with a definite military objective -- "The Army Hour". Since then, the official "Army Hour" has established itself as an integral part of the global fight of the United Nations against the Axis.

Through the "Army Hour", which is broadcast each Sunday, America and the whole world is getting a weekly view of the progress of the war and how it is being fought. The program reaches to all parts of the globe to tell the story of the United Nations fight, with buck privates telling their important role as prominently as the top-ranking military chiefs.

When listeners heard the chatter of machine guns, they were hearing live bullets fired by the gun crew in this photo. Radio microphones enabled the listener to hear also, the bullets striking the target. **11**

From the West Point air training field, the Army Hour introduced J. H. Weikert, Captain Donald Thurmar and Cadet Vincente Lim. **9**


Bill Stern, famous sports commentator, describes how it feels to look through a bomb sight and pull the release that will send bombs from U. S. planes to blast the enemy. **8**

Behind the scenes in any Army Hour broadcast is Art Feldman, the man who gives the signals and makes the check-ups on as high as 25 "switches" on a single program. He is in touch with each remote point, foreign or domestic, until each is off the air. **7**

Two Australian fliers, Sgt. John Norman and Sgt. Hilton Greentree, told Army Hour listeners of their experiences in fighting the Japs in the Far East. **12**







1 A message by Secretary of War Henry Stimson inaugurated the first official War Department radio program.

2 Lt. Gen. Hugh A. Drum, commander of the First Army, addressed an Army Hour audience. On the same program were: Lt. Generals McNair, Lear, Krueger, and DeWitt.

3 Instrumental in planning and arranging each War Department program is Lt. Col. E. M. Kirby, Col. Ernest R. DuPuy, Major General A. D. Surles and Col. R. B. Lovett.

4 Private Joe Louis, heavyweight champion, addressed Army Hour listeners, with Col. Ned J. O'Brien, Art Flynn and James Braddock.

## WAR INFORMATION

With news, roundtables, speeches, forums, special events and dramatic programs, radio is keeping Americans the most informed people in the world. Today, more than ever before, Americans demand all the facts except those which will give aid and comfort to the enemy. From these truths come American unity and decision. Radio's task is to bring this information to our people as quickly and as clearly as possible.

The first Filipino Battalion in the United States Army staged a demonstration for Army Hour listeners.





# ON THE AIR

When they are not too busy learning the methods of warfare, the Army, Navy and Marine Corps can present radio programs with a professional flavor, designed to entertain and inform the folks back home. Hundreds of radio entertainers, musicians, writers, announcers, production men and specialists are in the service, and they welcome the opportunity to resume association with their former civilian pursuits. Meanwhile, radio listeners, they make it possible for friends and relatives to visit camps and training stations, without moving away from the loud-speaker. Through this medium, radio can claim special distinction for building and maintaining our strong morale.



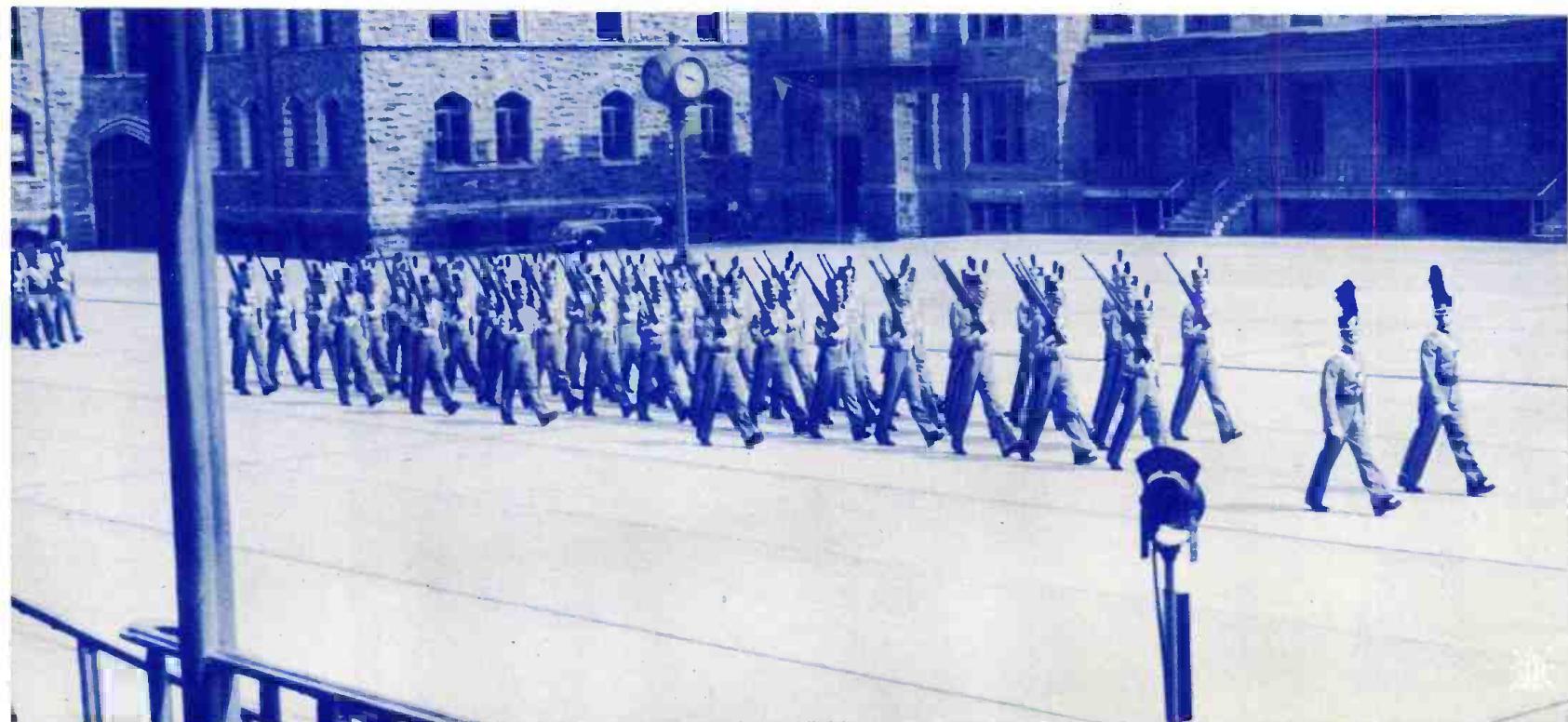
Wounded Soldier  
in Australia says  
"Hello" to folks  
back home.



A pack mule and  
the story of moun-  
tain warfare train-  
ing, told by radio.



Gun crew in action  
as radio eaves-  
drops.



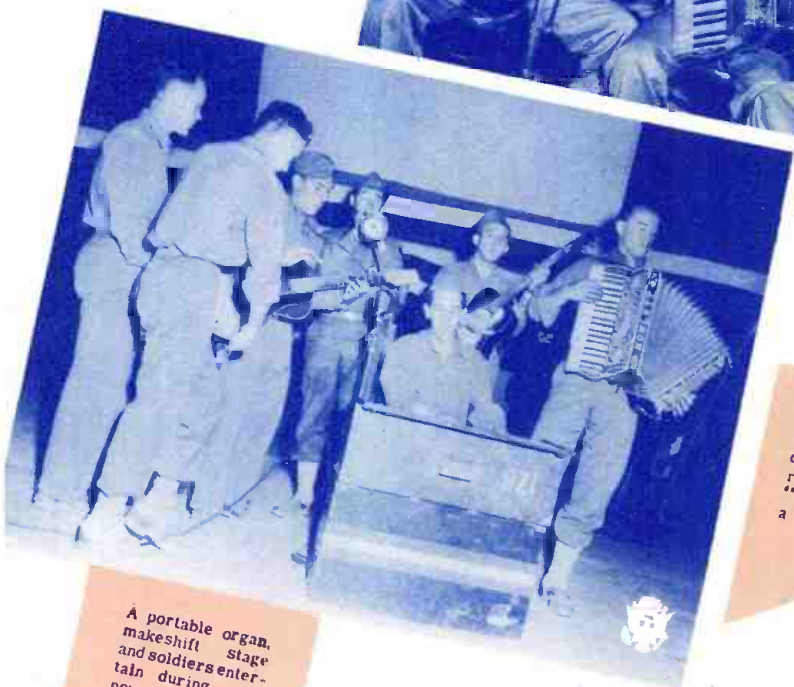




West Point Band plays for radio in Cullom Hall.



Hawaiian soldiers find time for broadcast.



A portable organ, makeshift stage and soldiers entertain during maneuver rest periods.

Trained Army Public Relations officers proved they could operate a radio station they "captured" during a 1941 maneuver.



Sailors compete in a quiz broadcast while buddies listen in audience.

Microphone catches formal Guard mount at West Point.







Naval cadets and sailors sing and play for radio audience.



A corner of the barracks serves as rehearsal room for this "jive" group.



All sergeants are not "hard-boiled". This one burlesques a "home-makers' " hour, discussing a topic of child apparel that doesn't seem to impress the young admirers.



Soldiers fresh from field duty accompany Service Club worker in broadcast.



Radio network correspondents, wearing prescribed uniforms, report from maneuver areas.



Aviation cadets at Randolph Field have organized this Glee club for radio appearances.

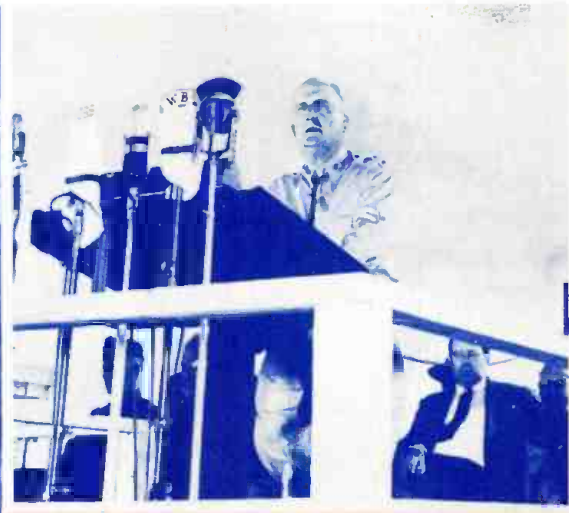


Soldiers on duty in Washington, D.C. boast this Glee club.





Buddies gather 'round to enjoy some boogie woogie on a Service Club piano.



Maj. General Hugh Drum faces a battery of microphones.



No spot is too tough for radio special events men. Here's one following the Army engineers during a river crossing.



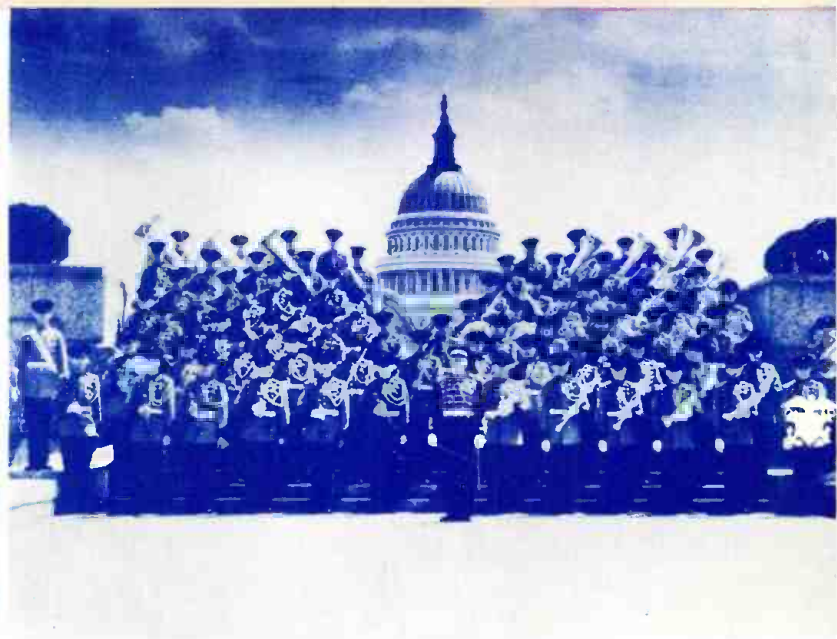
Entertainment aboard ship enroute to Australia.



Sailors at Pensacola rehearse before broadcast.



A soldier audience at an open air broadcast as seen by performing artists.

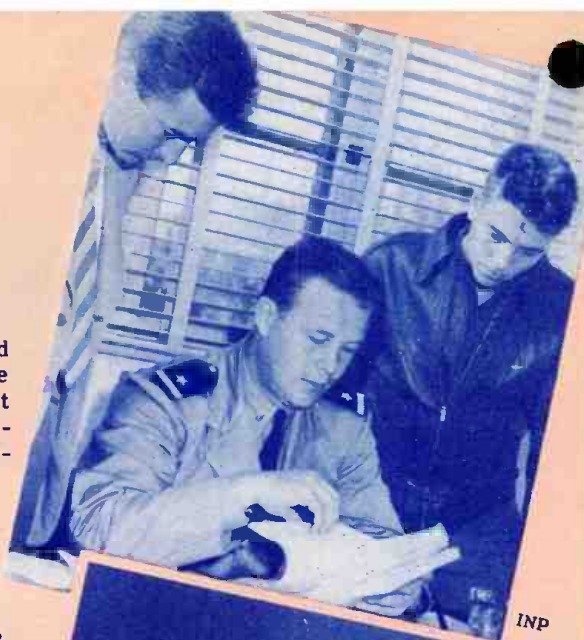


The Famous U. S. Marine Corps Band heard on many broadcasts.





Tyrone Power, of screen and radio, is sworn in as a private in the Marine Corps by Maj. Wm. Howard, U.S.M.C.



Wayne Morris, called to active duty with the Naval Aviation Cadet Selection Board, interviews flying cadet applicants.

# STARS in the Service



INP

Clark Gable is now serving with the United States Army Air Forces.



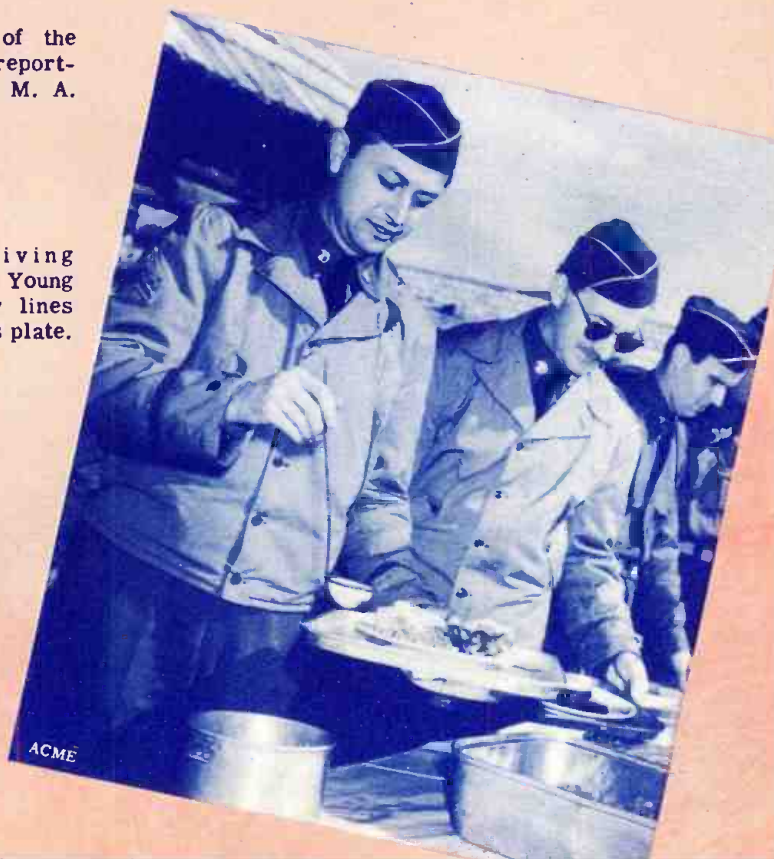
Rudy Vallee, of the Coast Guard, reporting to Lieut. M. A. Sturges.



Becoming an army officer doesn't keep Glenn Miller from being a favorite with autograph seekers.



This Army Air Corps looks on as Sgt. (honorary) McCarthy greets his friend James Stewart (right). Behind Charley is Edgar Bergen.



After his driving chores, Robert Young joins the chow lines and loads up his plate.



Programs geared to the war effort...  
**WGR** 550 K.C. "THE ENDS OF THE DIAL" 1520 K.C. **WKBW**  
 MUTUAL COLUMBIA



Recent program rescheduling now provides the listeners with "News Every Hour on the Hour" over Station WGR. The above scene was taken during a special WGR newsperiod broadcast direct from the Main-Eagle window of the J.N. Adam Department Store.

## WGR NEWS "EVERY HOUR ON THE HOUR"



(Upper left) Jack McLean, News Editor of WGR-WKBW. When not on the air for newscasts, Jack McLean is busily engaged in editing local, national and international stories which set the calibre of the WGR-WKBW news programs.



William Davey, General Manager, Buffalo Curtiss-Wright plants, speaking at Army-Navy "E" Award ceremony (Plant #2) during a WGR special event broadcast.



(Center left) Jack Gelzer, BBC's Chief Announcer broadcasting the news direct from the J.N. Adam window. It is Jack Gelzer's responsibility to see that the announcing staff of 16 men are assigned to programs over both WGR and WKBW daily. Remote Operator Henry Kohlbrenner at the controls, as Jean Ames furnishes a last-minute war bulletin.

(Below) Ray P. Whitman, First Vice-President of Bell Aircraft and one of the founders, shown at the speaker's platform as members of the Grover E. Bell Post, V.F.W., raised the Army-Navy "E" Pennant over the Bell Aircraft Plant.....another "on-the-spot" WGR broadcast.



(Lower Left) Ralph Hubbell being "put-on" the air by Jack Gelzer for one of his regular thrice-weekly news commentary periods. Ralph Hubbell besides commenting on the news, heads the BBC's Sports Department and is Buffalo's "play-by-play" baseball broadcaster.



NEXT NEWS BROADCAST AT

WGR MUTUAL



# WGR AND MUT



Gabriel Heatter, MBS news expert, receives the 2-minute warning.

Raymond Clapper, world renowned columnist and news commentator.

John B. Hughes, Mutual's widely known West Coast Commentator.

Walter Compton, popular afternoon MBS news analyst.

Cedric Foster, world-travelled Mutual day-time newscaster.

## THE NATION'S FINEST

## COMMENTATORS AND ANALYSTS



Boake Carter, one of Mutual's top-ranking news analysts.

"Q.E.D." (right) Buffalo's only nationwide news analyst, heard twice daily over the Mutual Broadcasting System, originating from the studios of WGR. Ralph Snyder (left) announcing.

Fulton Lewis, Jr., Mutual's Washington commentator on national affairs.

Wythe Williams, noted MBS analyst and foreign correspondent.

Cal Tinney, noted for his "Sizing Up the News" MBS program.

Arthur Van Horn, another of Mutual's popular day-time news experts.





# MUTUAL AT WAR!

You can't get a Lucky Seven by adding three and three, says Tom Howard, emcee of the wacky quiz "It Pays to be Ignorant", and it looks as though it will take George Shelton some time to figure it out.



For the 13th consecutive season WGR and Mutual present "The Shadow", (Bill Johnstone) and his girl friend "Margot Lane" (Marjorie Anderson), one of the most popular shows on the air.

Sports play a big part in American morale, and these four top sportscasters are heard regularly over WGR and Mutual. L. to R. Bryan Field, horse-racing; Bob Elson and Red Barber, baseball and football; Don Dunphy, boxing. All on the exclusive Mutual sports play-by-play, blow-by-blow, and gallop-by-gallop broadcasts.



(Below) Ever the favorite, Jimmy Scribner, plays all the parts in his famous "Johnson Family", a regular Mutual Network presentation over WGR.

(Right) Ben Lyon and Bebe Daniels (his wife), once prime favorites of American movie audiences, now enjoy an equal measure of popularity with the AEF on Mutual's "Stars and Stripes in Britain" broadcasts, direct from England.

Baron Munchausen is back but as "Alias The Baron" now. Jack Pearl (left) and "Sharlie" played by Cliff Hall (right) are heard weekly over WGR and Mutual in "Cresta Blanca Carnival."





# SERVING YOU



The Special Events Department of BBC covers many newsworthy items every year. Transcribing a demonstration of the Buffalo made "Acqua-Cheetah" army amphibian automobile at the Grand Island Bridge.



Members of the official party of Jewish War Veterans who attended the ceremony July 10, 1942 at Bell Aircraft Corporation to present an Army P-39 Airacobra to the Army Air Forces. Another Special Events War interest broadcast over WGR.



Not only are the stations at "tested in the War Effort, but the lance was donated to the Canations of WGR-WKBW listeners



"The Four Cheers" featured swing quartet of the Buffalo Broadcasting Corporation staff. L. to R. Elvera, Charles Parlato, Bobby Nicholson and Director Smilin' Bob Smith.



A finished concert soloist, familiar to the stations of the Mutual and Columbia networks, is John Sturgess, Western New York's leading baritone.

Comedian extraordinary is Librarian John Eisenberger, better-known to listeners as "Miss Easy Credit."



The farmers friend and source of market information is none other than Roland D. Foley, heard early every weekday morning over WKBW and again on Sunday with his WGR "Farmer's Musical Almanac."

Charming Marion Brent is the newest addition to the WGR-WKBW singing stars. She sings with David Cheskin and is heard many times every week over the Columbia and Mutual Networks in Buffalo originated programs.



Talented and versatile is "Smilin' Bob Smith" shown here with Announcer Bob Glacey. Not only is he an accomplished popular pianist and organist, but a composer, singer, and "emcee" for the "Cheer-Up Gang".

Seated at the keyboard of the Baldwin Grand, Roy Wilhelm's piano artistry is heard many times every day over WGR and WKBW. An accomplished master of classics, Roy is equally brilliant with the popular tunes.



Religion in an all important the Buffalo ing Corpor gramming. tin Pard "Our Mor: has rapidly ed. Origin WGR broa is now hea day eventi entire Mut

David Cheskin, Musical Director, is not only an accomplished violin soloist, but responsible for the music on every program originating over the stations at "the ends of the dial." David Cheskin's weekly schedule calls for at least 18 network programs.





# FROM BUFFALO



WGR-WKBW Announcing Staff's contribution to the War Bond Sales effort, is the Court of Honor, Commando Corps. In this picture you see the original group of privates being sworn in by Major Winston V. Morrow.



The WGR Court of Honor's "Commando Corps" christened this Army P-39 Airacobra at one of the Bell Aircraft's plants late in July with the brief ceremony broadcast.

nds of the dial" actively inter-listeners as well. This ambulance Red Cross through contribution the American Red Cross.



WGR's "Cheer-Up Gang" spread fun and laughter daily over the Mutual Network. L. to R. Jack McLean, Announcer; Tony Todaro, Musician and Comedian; Bobby Nicholson, Musician-Arranger-Singer; Smilin' Bob Smith, the host; Lovely Elvera and Fran Hines, popular singing stars.

air plays part of broadcast-on's program accept- as a st only, it very Mon- over the Network.

When many people sleep, but when thousands of Buffalo's war plant workers are just finishing work, Sherwood Gordon and his "Stardust" program are just beginning ... broadcast from midnight to dawn over WKBW, Western New York's only all-night station.

(Right) Heard twice weekly on "Familiar Music" petite Isabelle Tardiff's pleasing soprano voice has been a feature of WGR and WKBW almost since their beginning.



A daily food and victory menu program is the WKBW "Modern Kitchen." L. to R. - Merrill Skinner, Executive Vice-President of Buffalo Niagara Electric Co.; Laura Rischman, Modern Kitchen Hostess; and Radio Star Irene Rich. Here they pour Miss Rich's sponsor's product one of those advertised on the WKBW "Modern Kitchen."

Jane Sherry, hostess of "Woman's Matinee", daily brings hints and tips on wartime household cooperation, victory menus and fashion reports for milady.

Formerly a newspaper society editor, Lillian Kirk, although comparatively a newcomer to radio, has already won a big listening audience for her daily "Women and the War" programs.

Billy Keaton in one of his more sober moods, is the "emcee" extraordinary. After years of stage and nightclub show work, his talents are now enjoyed many times weekly by WGR listeners.

The early morning tonic Clinton Buehlman, demonstrates his impression of a man "chained to his work". Clint is the far-famed conductor of the WGR "Musical Clock" now in its eleventh year of broadcast.

Popular Roger Brown, is a favorite of the late evening listeners with his nightly original "Radio Ballroom". His intimate knowledge of popular orchestras and his pleasing informal manner of handling commercials, have won him a definite niche in radio.





# WKBW AND COL



Kate Smith and Announcer Ted Collins. The Kate Smith Hour is one of the many CBS programs honoring men in service.

Fred Allen and Portland Hoffa (his wife) favorites of Texaco Star Theater.



Ever popular, "Vox Pop" with Parks Johnson and Warren Hull, visit a different army camp each week.



Foreign correspondent and news commentator Cecil Brown and Mrs. Brown return from one of their many news gathering trips.



Radio's top-ranking dramatic author, producer and actor Orson Welles, now heard regularly on Monday evening in tribute to our flying heroes.

(Right) Eric Sevareid, top-ranking commentator heard over CBS and WKBW.



Edward R. Murrow, CBS London correspondent, broadcasts "on-the-scene" at Ann Hathaway's Cottage, Stratford-on-Avon, England.



"Gracie Allen and George Burns" comedy team supreme. In everyday life are "Mr. and Mrs."..... heard regularly over WKBW and CBS.

Cecil B. DeMille producer of the ever popular Lux Radio Theater.



Charles Correll and Freeman Gosden, better known as "Amos n' Andy" for whose programs bankers forego stock reports.



Movie actor and radio star, Sgt. Gene Autry, famous for his western folklore and prairie songs, another CBS-WKBW regular.





# COLUMBIA AT WAR!



Frazier Hunt (left) noted CBS war correspondent, looks 'em over at Mitchell Field Air Base with Captain Thomas Yutzy.



Wm. Shirer, ace CBS news analyst, former Berlin representative, gives first-hand comment on European war news.



Bob "Bazooka" Burns pumps one out for Billy Artzt on his weekly "Arkansas Traveler" programs heard over WKBW.



The newest CBS wartime program is "Thanks to the Yanks" with Bob Hawk. Helping Bob Hawk load the mail bag is Leslie Woods, CBS actress of the "Joyce Jordan" series.



(Left) Lionel Barrymore entertains regularly in the perfectly suited role as "Mayor of the Town" another CBS weekly feature.



The biggest soldiers show in CBS "Stage Door Canteen" featuring Raymond Paige's orchestra, a guest star and boys in the service each week.

Al Jolson, heard Tuesday evenings over CBS and WKBW, spends much of his time entertaining men in the armed forces.

Silver voiced Frank Parker, the featured singer on the regular "Keep Working, Keep Singing...America" program.



Lie detective Rex Stout blasts Nazi propaganda on Columbia's "Our Secret Weapon" each Friday evening.



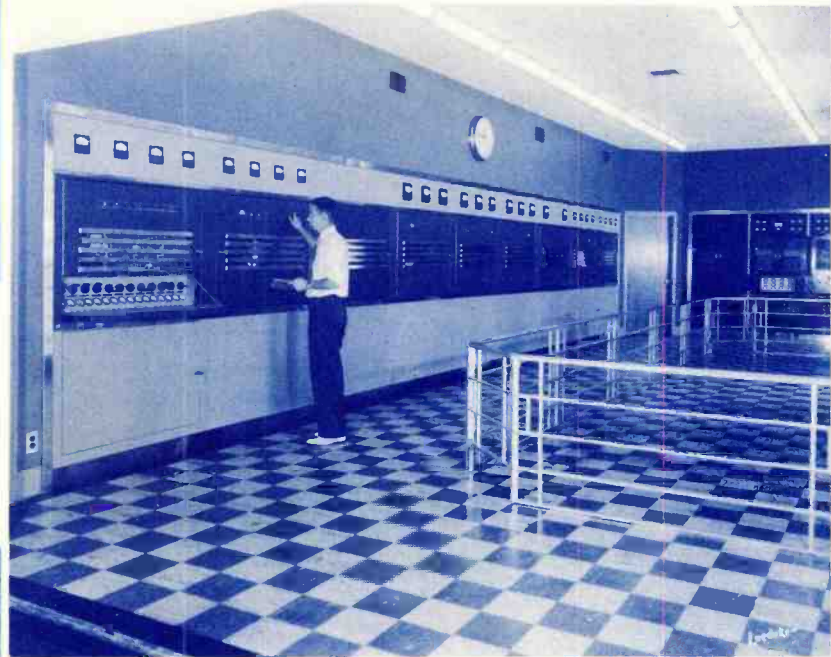
The "Human Side of the News" is heard every Tuesday during the dinner hour, with Edwin C. Hill at the microphone.



# THE HOME OF WGR - WKBW



Warren Hardy, baritone soloist of the "Familiar Music" program stops to chat with the receptionist in the spacious, modern WGR-WKBW lobby on the 18th floor of the Rand Building.



A transmitter operator takes readings at the 50,000 watt WKBW transmitter. On the far right can be seen the 5,000 watt WGR transmitter.



Typical of the modern, air-conditioned WGR-WKBW studios, where local and network programs originate twenty-four hours every day of the week.

From the Master Control Room, via telephone wires to this modern building in the Town of Hamburg on Big Tree Road, are sent the WGR-WKBW programs on their way to the listener's radio. In this building is housed over \$350,000.00 of the finest transmitting equipment obtainable.





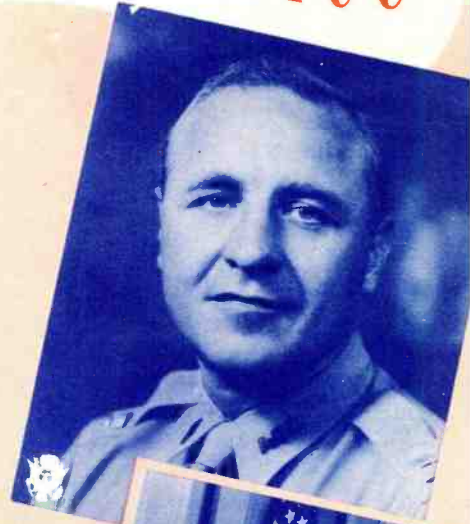
# STARS in the Service



INP

Robert Montgomery, U.S. Naval attache in London, salutes 8 year old bomb victim, Alan Locke.

Gene Autry (second from left) finds time to entertain his buddies while training for the Air Corps.



Wayne King now directs army activities instead of "The Waltz You Saved For Me".

Robert Allen (left) gives Drew Pearson the real inside information on army life.

Dave Breger (Left) creator of the "Private Breger" cartoons, cuts a piece of birthday cake for his buddy, Ezra Stone ("Henry Aldrich").



Charles (Buddy) Rogers (right) reports to Lt. Comdr. C.C. McCauley prior to taking up his flying duties.



Jimmy Fidler looks on as Joan Davis (heard with Rudy Vallee) bids goodbye to Jimmy Henaghan, Fidler's ace reporter.

Walter Winchell of the United States Naval Reserve is "back in a flash with a flash".



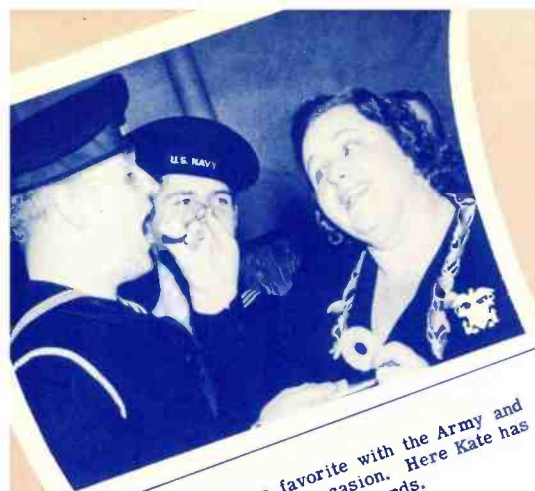
# COMMAND PERFORMANCE

Next to personal mail, a broadcast from the U. S. A. is one of the most important factors affecting the morale of men in the Armed Services. That is why the War Department originated "Command Performance", a radio program as its name implies, mirroring the entertainment requests of Uncle Sam's fighting men.

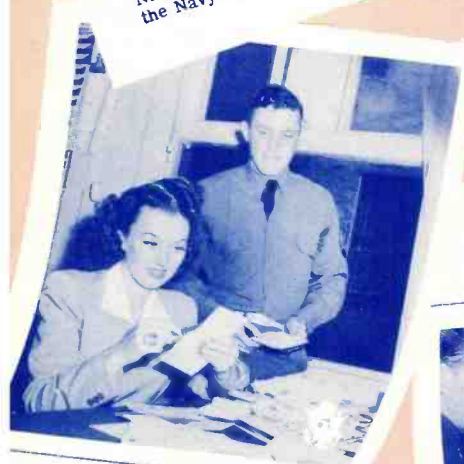
Constituting a listener's dream, so far as talent selection is concerned, Command Performance is not broadcast domestically. Every Sunday, over a 24-hour period, in order to reach military forces at a good listening hour, the program is shortwaved by 18 U. S. international shortwave stations, beamed to points all over the world.

The country's most famous radio, screen and stage stars appear on the program in answer to the service-men's requests. Top-flight orchestras add their part to the program, and occasionally the program features novelty requests such as Carole Landis's sigh, a pet dog's bark and the songs of Indiana birds.

Two other short-wave programs bring the men in foreign service sports news and special news features and as the foreign personnel expands, many new programs are in the making.



Kate Smith is a favorite with the Army and Navy, whatever the occasion. Here Kate has the Navy eating out of her hands.



Ginny Simms is one of the favorites of the lads overseas. Here she is opening fan mail.

These Army admirers reflect the taste of short-wave listeners who like Joan Edwards songs.



Soldiers get autographs of part of one Command Performance which included Joan Edwards, Tallulah Bankhead and Carmen Miranda.



Jack Benny and Jasha Heifetz appeared on the same shortwave program, billed as the world's worst and the world's best violinists. These soldiers have identified Benny.

Fred Allen signs autographs for sailors after a Command Performance.





Radio Star Mary Ann Mercer has performed in scores of Army and Navy camps and stations and has sold hundreds of thousands of dollars in War Bonds.



"General" Jimmy Durante broadcasts with clarinet accompaniment.



Red Cross workers with Jack Benny, Edgar Bergen and Charlie McCarthy after a broadcast for Navy Relief.

# MORALE BUILDERS

Uncle Sam's fighting men have no group of friends truer than the professional entertainers of radio, stage and screen. Whether it is a radio program, a personal appearance, a war bond drive, a benefit performance or a friendly visit--the entertainment stars are doing an "all-out" job. On this page is a very small sample of the "morale builders" in action.



Film Star Bette Davis makes a hit with U. S. Navy gobs.

A Navy officer and an entertainer, Lt. Commander Eddie Peabody and his banjo, heard on many broadcasts.



It's Chico Marx at the piano, Jane Pickens and Mitzi Mayfair entertaining sailors at Trinidad.

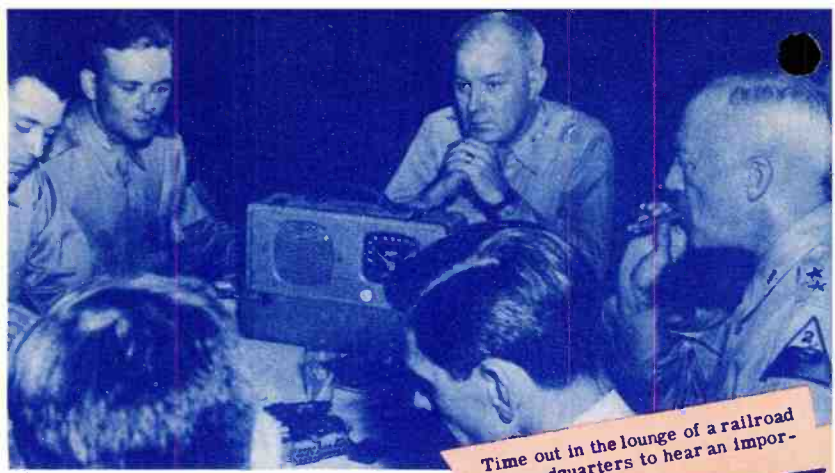


Gayle Mellott draws a lucky number at the Servicemen's Hop.

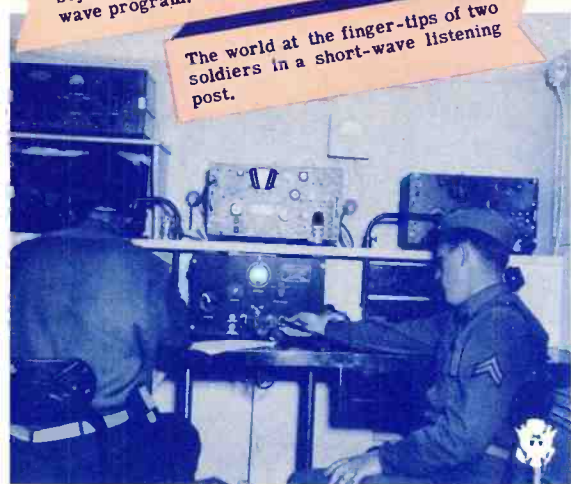




In far away Iceland, U. S. dough-boys express pleasure over a short-wave program.



Time out in the lounge of a railroad car headquarters to hear an important broadcast.



The world at the finger-tips of two soldiers in a short-wave listening post.



Concentrated listening by Army men at a railroad siding.



Short-wave listening at an outpost in Puerto Rica.



Winter-clad soldiers anchor cable for antenna in far northern base.

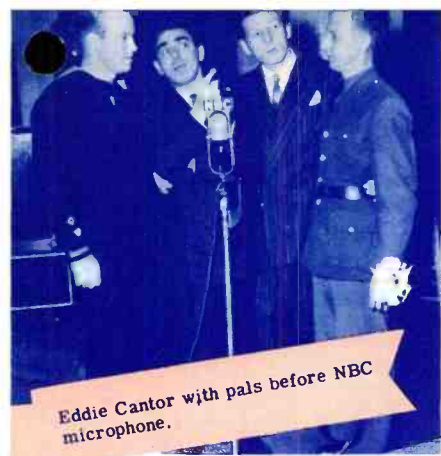


Radio and games in the barracks at a Naval Air Station.

# KEEPING IN TOUCH

Wherever they are, in training or in action, U. S. fighting forces look to radio to maintain their association with "home" -- it may be the voice of a friend, word from the home town or news from the good, old U.S.A. It all serves the same purpose for the service men who have no intentions of losing contact with things that were familiar before the war interrupted their lives. Radio does this job, too.





Eddie Cantor with pals before NBC microphone.



Major Alexander P. de Seversky, noted aviation expert, addresses NBC listeners.

Three Fort Belvoir, Va., soldiers who took part in one of the "Cheers from the Camps" hour-long all-soldier CBS broadcast.



The famous team, Alfred Lunt and Lynn Fontaine face three network mikes.



Ensign Willard Farnum and Mary Patton play leading role in Blue network's story of the "Flying Patrol".



Vocalist Lanny Ross introduces "Keep 'Em Flying" to CBS audience.

# NETWORK WAR SHOWS

The major radio networks boast dozens of programs covering the war effort from every possible angle. Listeners are free to make a selection from a range of programs that extends from simple entertainment through dramatics, speeches, interviews, special events, educational features, news, discussions and commentaries. Thanks to radio, American listeners are supplied with every iota of war information not helpful to the enemy. The major networks play a leading role in this great public service. Herewith is a limited sample of network war programs.

Romeo and Juliet for radio listeners as done by Gertrude Lawrence and Eddie Cantor.



An adventure drama of sabotage and espionage as enacted for Blue network listeners by Jay Hanna, Don MacLaughlin, and Helen Waren of "Counterspy".



Sailors, soldiers and stars perform in a lot of atmosphere on the new Stage Door Canteen broadcast. Gracie Allen and Helen Hayes at table, right.



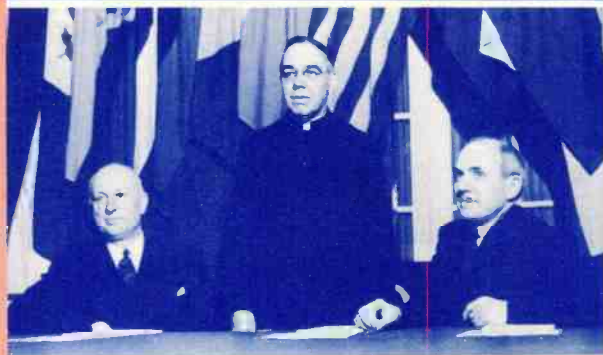


# PUBLIC SERVICE

The U. S. Department of Interior produces a radio program "Man Is A Giant", telling the story of Boulder Dam and its significance in the war effort. This series of photos, shows the cast in action, a close-up and the sound-effects man. Actors are professionals, called in for each program.



Claude R. Wickard, Secretary of Agriculture, broadcasts message to farmers.



Inter-American University On the Air. Above--Dr. Guy E. Snavelly, Association of American Colleges; Dean Virginia Gildersleeve, Barnard College, Columbia University and Mr. Edwin Hughes, National Music Council. Below--left to right, Dr. Willard E. Givens, National Education Association; Rev. Dr. George Johnson, National Catholic Welfare Conference; Neville Miller, National Association of Broadcasters.



Posing after a broadcast promoting the sale of War Bonds, left to right, William Green, T. C. Cashen, Secretary of the Treasury, Henry Morgenthau, Jr., Lt. Commander Edward O'Hara, Secretary of Agriculture Claude Wickard and John W. O'Leary.



Women's Part in the War, discussed by (left to right) Mrs. Henry Morgenthau, Jr.; Mrs. Philip Jones, farm wife of Shelton, Conn.; Mrs. Jeannette Simpson, Baltimore aircraft worker; Miss Luise Rainer, actress; Mrs. Edna Woolman Chase, editor of Vogue magazine; Miss Jan Struther, author and Mrs. Clarence E. Hewitt, wife of Detroit tank arsenal employee.





Colonel Julia O. Flikke of the Army Nurses Corps speaks at ceremonies in the gardens at Red Cross National headquarters.



Miss Mary Beard, director of Red Cross Nursing Service is flanked on either side by Miss Rose Bampton, Metropolitan Opera Star and Captain William F. Santelman, conductor of the United States Marine Band orchestra.

# AMERICAN RED CROSS

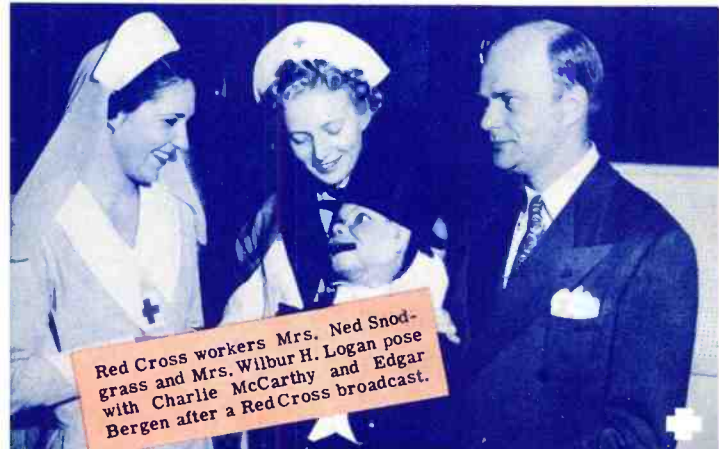
Keeping pace with the expanding needs of the vast war effort has been the solemn obligation of the American Red Cross. Again radio is doing its part to aid this great organization of mercy in its many vital endeavors, such as fund campaigns, blood banks, nurses' training, and many others. These photos show some of the Red Cross leaders, workers, and friends as they appeared in radio broadcasts.



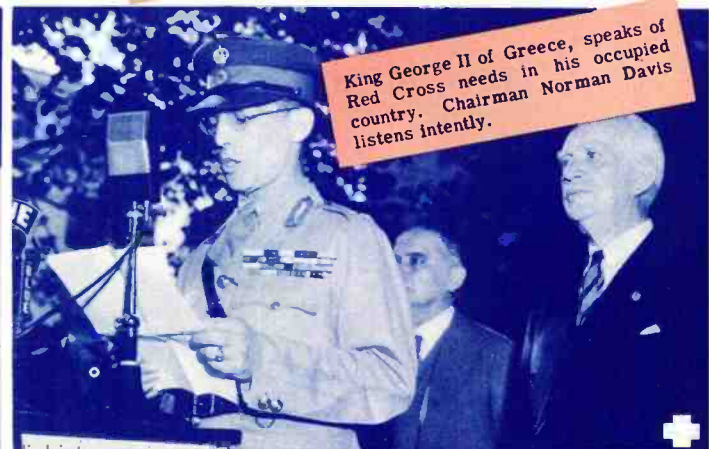
When Shirley Temple, Charles Laugh-ton and Paul Muni appeared on a two-hour variety program for Red Cross war relief.



Hon. Liu Chieh, Chinese Minister to the United States speaks on a Red Cross program.



Red Cross workers Mrs. Ned Snodgrass and Mrs. Wilbur H. Logan pose with Charlie McCarthy and Edgar Bergen after a Red Cross broadcast.



King George II of Greece, speaks of Red Cross needs in his occupied country. Chairman Norman Davis listens intently.



# RIGHT! WRITE RIGHT!

Don't be discouraged by long delays in receiving replies to your letters to men in Uncle Sam's fighting forces. This is a World Wide War. The seas are wide and rough sailing. Regular mail travels in convoys and there are many unpredictable factors that may unavoidably delay the delivery of mail to men overseas. Be patient.

Don't be discouraged by necessary military restrictions. Write often to your servicemen; write long letters, but, remember, your letter may fall into enemy hands. Don't make it valuable reading for them.

The government considers your mail important—every ship that leaves this country carries mail.

The marines receive an assigned unit number and designation which he sends to the postmaster, either at New York or San Francisco, upon safe arrival overseas. The cards are then mailed to designated friends and relatives, who address mail according to the instructions on the cards.

V-Mail Service is available to and from the personnel of our Armed Forces of certain points outside the continental United States. If a message is addressed to or from a point where V-Mail equipment is not in operation, it will be transmitted in its original form by the most expeditious means of transportation.

V-Mail blanks are available at all post offices.

## POSTAGE FEES:

**REGULAR MAIL:** Three cents on letters addressed through an Army Post Office number.

**AIR MAIL:** Six cents per half ounce, outside United States.

**PARCEL POST:** Postage charged only from city of mailing to port of despatch in the United States. (Get exact cost from your local post office).

**THE WAR AND NAVY DEPARTMENTS ALWAYS NOTIFY THE NEXT OF KIN IN THE EVENT OF ANY SERIOUS CASUALTIES. IN THE ABSENCE OF ANY SUCH REPORTS, IT IS SAFE TO ASSUME THAT "No News Is Good News".**

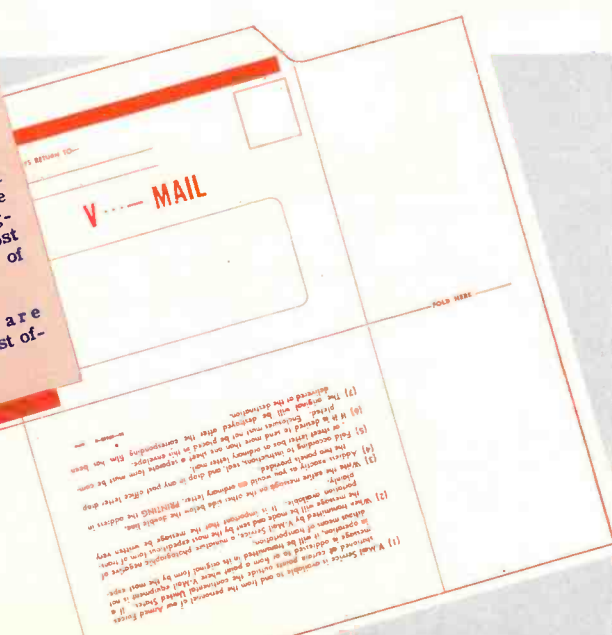


Private John Doe (Serial No.)  
Company X, 595th Infantry  
Army Post Office No. -----  
C/O Postmaster  
City, State - (As instructed by  
soldier or War Dept.)

If a soldier is located outside the United States address:

John Doe, Seaman Second Class,  
USS CHARLESTON  
C/O Postmaster  
San Francisco

There are only two post office addresses that should be used for naval forces afloat and overseas. They are: C/o Postmaster, New York or C/o Postmaster, San Francisco, depending on which is nearer the man addressed. Address:





# U.S. NAVY INSIGNIA OF RANK AND SERVICE DIVISION

## OFFICERS' SHOULDER AND SLEEVE INSIGNIA



## OFFICERS' CORPS DEVICES



## PETTY OFFICERS' RATING MARKS



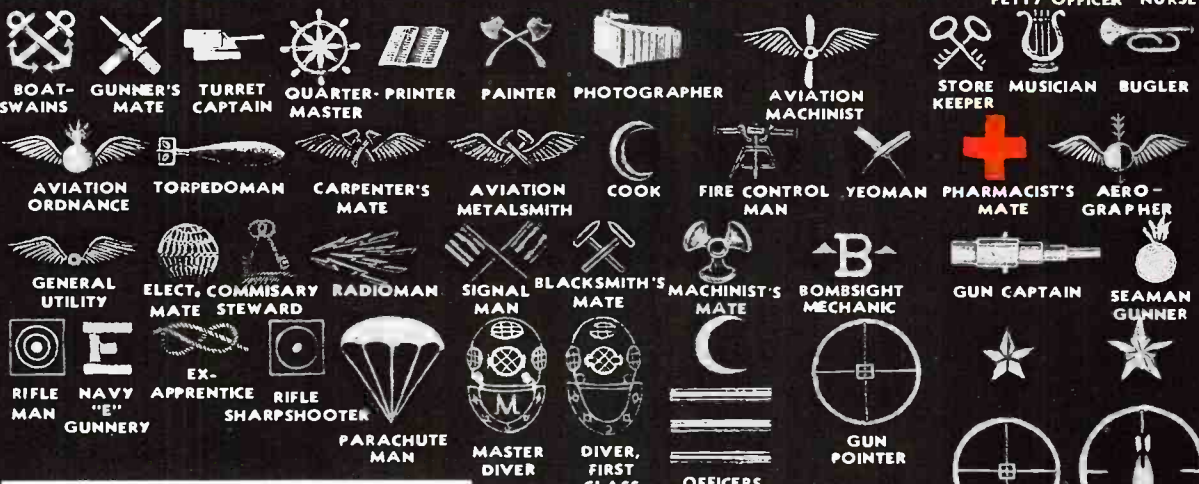
Each service stripe, worn on the left sleeve below the elbow, indicates completion of a four-year enlistment. After serving 12 years with good conduct, gold stripes are worn. Enlisted men's rating insignia become gold after completing three enlistments with good conduct. Red rating marks are worn on blue uniforms, blue marks are worn on white.



## CAP DEVICES



## ENLISTED MEN'S SPECIALTY MARKS



## CHIEF PETTY OFFICERS AND PETTY OFFICERS

The rating badges are worn on the sleeve between shoulder and elbow. Petty officers, seaman branch, wear rating badges on the right arm, other petty officers wear them on the left arm.



## POCKET OR BREAST INSIGNIA



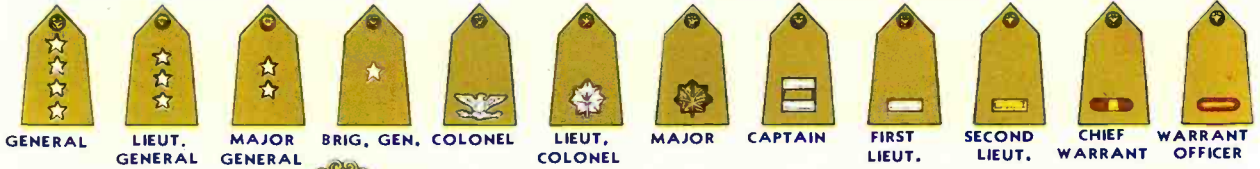


# U.S. ARMY

## INSIGNIA OF

## RANK AND SERVICE BRANCH

### OFFICERS' INSIGNIA OF RANK



### CAP DEVICES



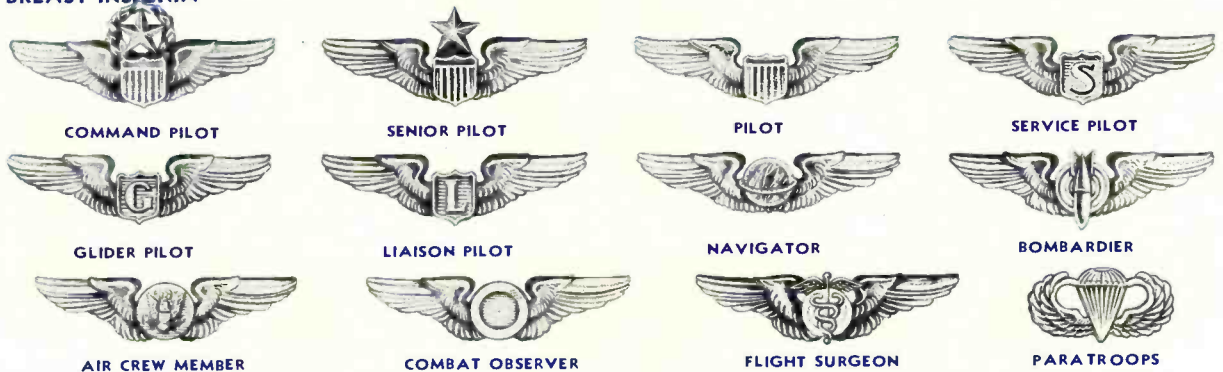
### OFFICERS' LAPEL OR COLLAR INSIGNIA



### NON-COMMISSIONED OFFICERS' INSIGNIA



### BREAST INSIGNIA





# U.S. ARMY

## INSIGNIA OF

## CORPS AND DIVISION

### THE GENERAL COMMANDS HEADQUARTERS



AIR FORCES



GROUND FORCES



SERVICE OF SUPPLY



FIRST ARMY,



SECOND ARMY,



THIRD ARMY,



FOURTH ARMY

### THE ARMIES

### SERVICE COMMANDS



FIRST



SECOND



THIRD



FOURTH



FIFTH



SIXTH



SEVENTH



EIGHTH



NINTH

### ARMY CORPS



FIRST



SECOND



THIRD



FOURTH



FIFTH



SIXTH



SEVENTH



EIGHTH



NINTH

### DIVISIONS



ELEVENTH



TWELFTH



THIRTEENTH



FOURTEENTH



1st



2nd



3rd



4th



5th



6th



7th



8th



9th



26th



27th



28th



29th



30th



31st



32nd



33rd



34th



35th



36th



37th



38th



40th



41st



43rd



44th



45th



76th



77th



78th



79th



80th



81st



82nd



83rd



84th



85th



88th



89th



90th



91st



92nd



93rd



94th



96th



98th



99th



100th



102nd



103rd



104th



HAWAIIAN DIV.



FIRST CAVALRY DIVISION



AVIATION CADET

### ARMORED FORCE



HQ & HQ COMPANY



1st CORPS



4th DIV.



NEW ENGLAND



NEW YORK-PHILADELPHIA



CHESAPEAKE BAY



SOUTHERN COASTAL



PACIFIC COASTAL



PANAMA CANAL DEPT.



HAWAIIAN DEPT.



# U.S. MARINES

## INSIGNIA OF

## RANK AND SERVICE

### OFFICERS' INSIGNIA OF RANK



LIEUTENANT GENERAL

MAJOR GENERAL

BRIGADIER GENERAL

COLONEL

LIEUTENANT COLONEL

MAJOR

CAPTAIN

FIRST LIEUTENANT

SECOND LIEUTENANT

WARRANT OFFICER

### CAP DEVICES



OFFICER

ENLISTED MAN

### NON-COMMISSIONED OFFICERS' INSIGNIA



SERGEANT MAJOR

FIRST SERGEANT

PLATOON SERGEANT

MASTER TECHNICAL SERGEANT

TECHNICAL SERGEANT

STAFF SERGEANT

SERGEANT

CORPORAL

PRIVATE FIRST CLASS

### DEPARTMENTAL INSIGNIA



ADJUTANT & INSPECTOR'S DEPT.

QUARTERMASTER'S DEPT.

PAYMASTER'S DEPT.

BRIG. GENERAL'S AIDE

AVIATION CADET

CHIEF GUNNER

BAND LEADER

### CAP DEVICES



OFFICER

WARRANT OFFICER

USCGC

OFFICER'S STEWARD

# NAVY GUARD

## RANK AND SERVICE

CADET

### OFFICERS' SHOULDER INSIGNIA



REAR ADMIRAL

CAPTAIN

COMMANDER

LIEUT. COMMANDER

LIEUTENANT

LIEUT. (JG)

ENSIGN

CHIEF WARRANT

WARRANT

### CHIEF PETTY OFFICER

### OFFICERS' SLEEVE INSIGNIA



REAR ADMIRAL

CAPTAIN

COMMANDER

LIEUT. COMMANDER

LIEUTENANT

LIEUTENANT (JG)

ENSIGN

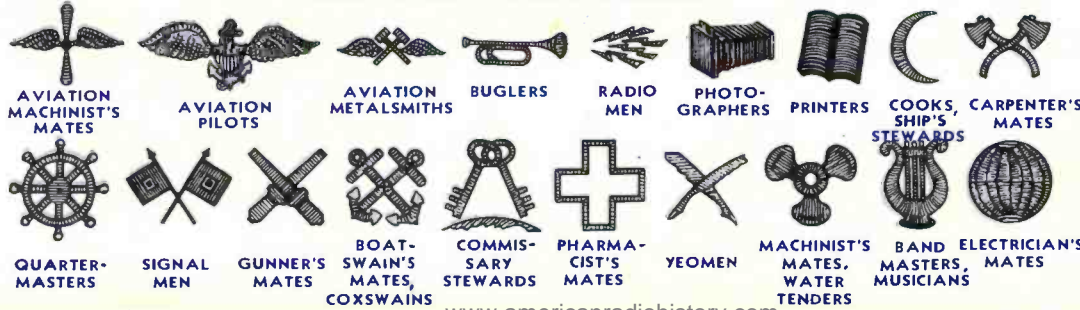
CHIEF WARRANT

WARRANT

FIRST CLASS CADET

SECOND CLASS CADET

### ENLISTED MEN'S SPECIALTY MARKS



AVIATION MACHINIST'S MATES

AVIATION PILOTS

AVIATION METALSMITHS

BUGLERS

RADIO MEN

PHOTOGRAPHERS

PRINTERS

COOKS, SHIP'S STEWARDS

CARPENTER'S MATES

QUARTERMASTERS

SIGNAL MEN

GUNNER'S MATES

BOAT-SWAIN'S MATES, COXSWAINS

COMMISSARY STEWARDS

PHARMACIST'S MATES

YEOMEN

MACHINIST'S MATES, WATER TENDERS

BAND MASTERS, MUSICIANS

ELECTRICIAN'S MATES

### CADETS' SHOULDER INSIGNIA



FIRST CLASS

SECOND CLASS



# AMERICAN WOMEN IN UNIFORM

The figures presented on this page show American women in the uniforms authorized for their various types of war work. Never before in the history of the country have women played such important parts on the war front and the home front and enlisted in such numbers as today. This wholesale volunteering for war work releases large numbers of men for the actual business of fighting.



Member of the WAAC--Women's Army Auxiliary Corps.



Left: Member of Women's Auxiliary Ferrying Squadron (WAFS)



Member of American Women's Voluntary Services.



Right: Member of the WAVES---Women Appointed for Volunteer Emergency Service (Women's Reserve of the Naval Reserve)



Red Cross Worker



Right: Army Nurse



Left: Navy Nurse



Civilian defense worker.



Member of Red Cross Production Corps.



Member of Red Cross Motor Corps.



Red Cross Nurse



Member of Red Cross Nurse's Aid Corps.



Red Cross Canteen Worker.



# CIVILIAN

# DEFENSE

Every able-bodied citizen has a part in the national defense of the United States. Any attack upon this country must find each citizen assigned to his or her place, trained in the duties involved, and resolute to carry out those duties, regardless of the danger to be faced.

Thousands of United States communities have organized and trained efficient Civilian Defense units and have conducted tests, drills and exhibitions to determine that each cog in the vital machinery of wardens, police, firemen, nurses, etc., will be capable of meeting any emergency.

Only with the complete cooperation and support of those whom Civilian Defense is designed to serve and protect, can it operate smoothly and efficiently. You will recognize the Civilian Defense Workers by these insignia.



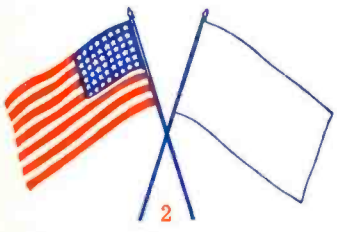
1. DECONTAMINATION CORPS
2. FIRE WATCHER
3. AUXILIARY POLICE
4. RESCUE SQUAD
5. NURSES' AIDE CORPS
6. DEMOLITION AND CLEARANCE CREW
7. AIR RAID WARDEN
8. MEDICAL CORPS
9. BOMB SQUAD
10. DRIVERS CORPS
11. AUXILIARY FIREMAN
12. ROAD REPAIR CREW
13. EMERGENCY FOOD AND HOUSING CORPS
14. MESSENGER
15. STAFF CORPS



# HOW TO DISPLAY AND RESPECT THE FLAG OF THE UNITED STATES OF AMERICA



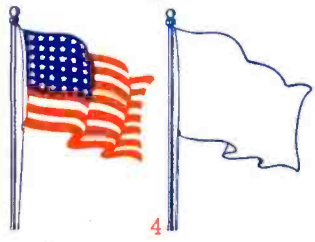
1--When flags of states or cities or pennants of societies are flown on the same halyard with the flag of the United States of America, the latter should always be at the peak. When flown from adjacent staffs the flag of the United States should be hoisted first and lowered last.



2--When displayed with another flag against a wall from crossed staffs, the Flag of the United States should be on the right (the flag's own right), and its staff should be in front of the staff of the other flag.



3--When used on a speaker's platform, whether indoors or out, the flag should never be reduced to the role of a mere decoration by being tied into knots or draped over the stand. For this purpose bunting should be used. The flag, if displayed, should be either on a staff or secured to the wall or back curtain behind the speaker with the union to the flag's right.



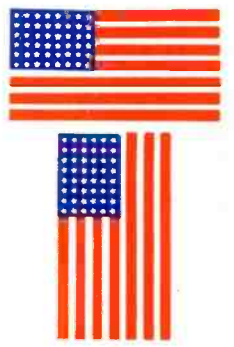
4--When flags of two or more nations are displayed together they should be flown from separate staffs of the same height and the flags should be of approximately equal size.



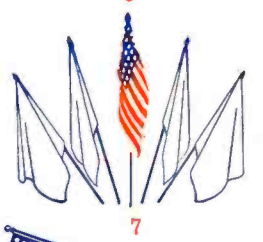
5--When the flag is displayed in the body of the church, it should be from a staff placed in the position of honor at the congregation's right as they face the clergyman. The service flag, the state flag or other flags should be at the left of the congregation. If in the chancel or on the platform, the flag of the United States should be placed on the clergyman's right as he faces the congregation and the other flags at his left.

6--When the flag is displayed

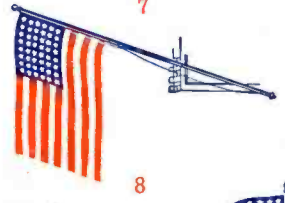
in a manner other than by being flown from a staff, it should be displayed flat, whether indoors or out. When displayed either horizontally or vertically against a wall, the union should be uppermost and to the flag's own right, that is, to the observer's left.



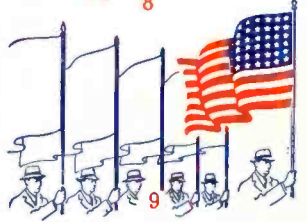
7--Whenever a number of flags of states or cities or pennants of societies are to be arranged in a group and displayed from staffs with the flag of the United States, the latter should be placed at the center of that group and on a staff slightly higher than any of the others.



8--When the flag is displayed from a staff projecting horizontally or at an angle from the window sill, balcony or front of a building, the union of the flag should go to the peak of the staff (unless the flag is to be displayed at half-staff).



9--Whenever the flag of the United States is carried in a procession in company with other flags, it should occupy a position in front of the center of the line of flags or on the right of the marching line.





# OUR HONOR ROLL

Name \_\_\_\_\_

Entered Service \_\_\_\_\_

First Station \_\_\_\_\_

Promotions \_\_\_\_\_

\_\_\_\_\_

Service Record \_\_\_\_\_

\_\_\_\_\_

Decorations \_\_\_\_\_

\_\_\_\_\_

Discharged \_\_\_\_\_

Name \_\_\_\_\_

Entered Service \_\_\_\_\_

First Station \_\_\_\_\_

Promotions \_\_\_\_\_

\_\_\_\_\_

Service Record \_\_\_\_\_

\_\_\_\_\_

Decorations \_\_\_\_\_

\_\_\_\_\_

Discharged \_\_\_\_\_

Name \_\_\_\_\_

Entered Service \_\_\_\_\_

First Station \_\_\_\_\_

Promotions \_\_\_\_\_

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Service Record \_\_\_\_\_

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Decorations \_\_\_\_\_

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Discharged \_\_\_\_\_

Name \_\_\_\_\_

Entered Service \_\_\_\_\_

First Station \_\_\_\_\_

Promotions \_\_\_\_\_

\_\_\_\_\_

Service Record \_\_\_\_\_

\_\_\_\_\_

Decorations \_\_\_\_\_

\_\_\_\_\_

Discharged \_\_\_\_\_

"Army, Navy and Marine Photos in this book were released for publication by the War and Navy Departments."

- |   |  |   |                          |
|---|--|---|--------------------------|
|  | U. S. Army Signal Corps Photo              |  | Blue Network Photo       |
|  | Official U. S. Navy Photograph             |  | NBC Photo                |
|  | American Red Cross Photo                   |  | Harrison and Ewing Photo |
|  | Official Photograph, U. S. Army Air Forces |  | Fort Bragg Photo         |
|  | Official U. S. Marine Corps Photograph     |  | U.S.D.A. Photograph      |
- INP** International News Photos

Compiled and edited by Brooks Watson. Published by National Radio Personalities, Peoria, Illinois.

Additional copies of this book may be obtained by sending 35¢ to the publishers, Peoria, Illinois.





## WOMENS ARMY

One of the newest war-time programs over Station WGR is "Womens Army" a program developed in the interest of recruiting WAACS. Lt. Jeanne Gatt is interviewed by Announcer Denny Shute.

"AMERICA AT WAR" a recent J.N. Adam & Company dramatic broadcast, dedicated to the sale of War Stamps and Bonds, written, produced and broadcast over Station WGR. (L. to R.) Fred Dampier, Jane Wieteg, Jack Preston, Elsie Pfeil, Russell Kress (Sound), Arlene Brock, Patricia McKay and Announcer Martin Tobin.

## AMERICA AT WAR







LITHO BY PEORIA BLUE PRINT & PROTOPRESS CO.