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# HISTORICAL SCRAPBOOK AND STATION DIRECTORY

MINNESOTA BROADCASTERS ASSOCIATION

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is pleased to announce that Gary K. Bergquist has joined the firm  
as a Partner and that the firm's name has been changed to

## **RILEY & BERGQUIST, P.A.**

Lance Riley and Gary Bergquist worked together for several years as in-house counsel to Adams Communications Corporation and their association now represents a reunion in private practice. The firm's focus will continue to be the representation of closely held businesses, with a growing emphasis on radio stations and other communications enterprises.

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We have enjoyed our association with the Minnesota Broadcasters Association, and look forward to opportunities to provide its members with economical and personalized service.

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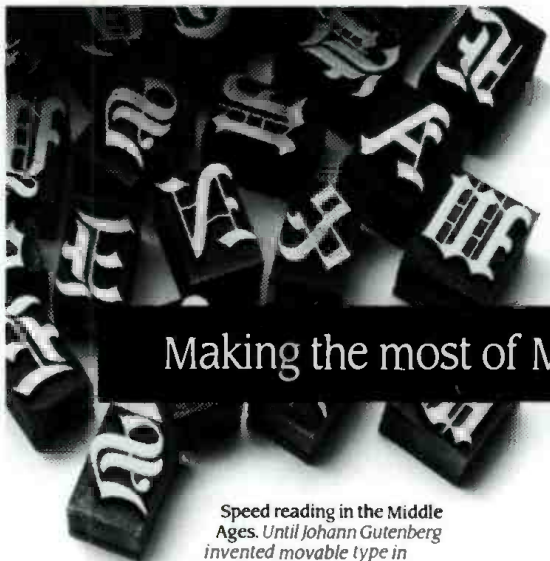
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## Making the most of Minnesota's time.

**Speed reading in the Middle Ages.** Until Johann Gutenberg invented movable type in 1456, books were laboriously hand copied. At last, readers no longer had to wait for others to finish reading the one or two available copies.



**When information went over everyone's head.** Carrier pigeons were in everyday use during the 14th and 15th centuries. These birds could travel up to 700 miles a day. If, that is, they were in the mood.

The shortest distance between two points is a fiber-optic line. The speed and clarity with which digital fiber optics carries a message is nothing short of spectacular.



Since the beginning of recorded time, people have labored to discover easier, faster, more efficient ways to communicate.

From these efforts have come products, services and ideas that have forever changed the way we live, the way we work, the way we communicate with each other.

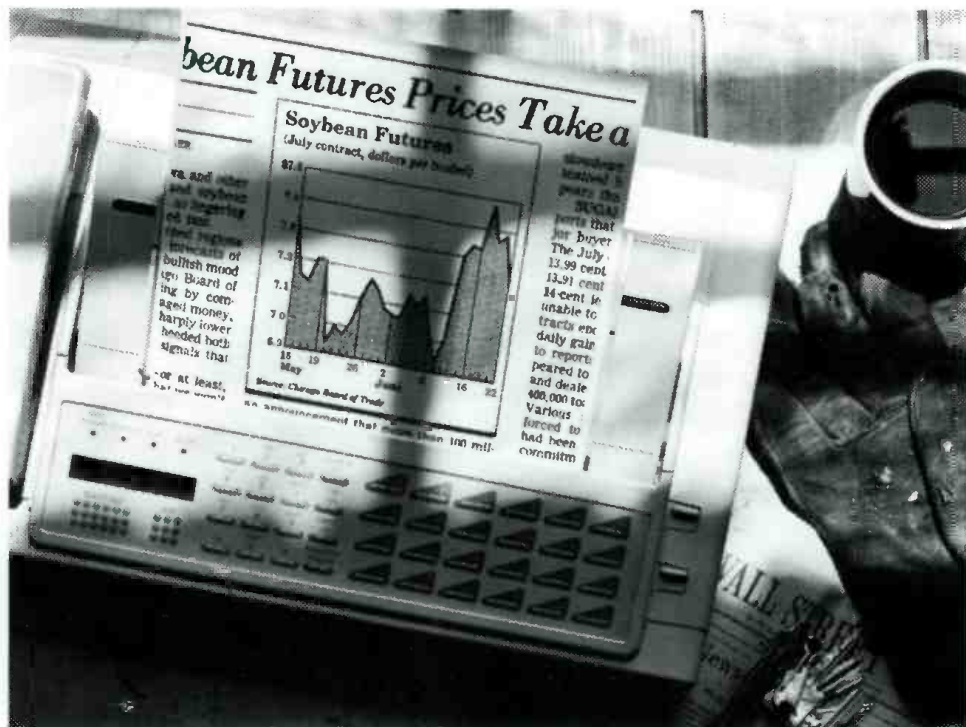
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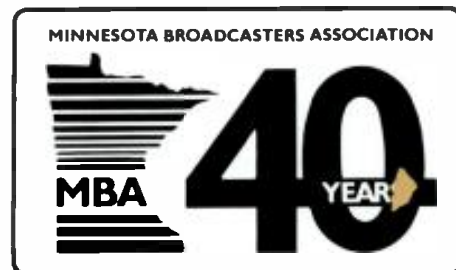


**James Wychor**  
Executive Director  
Minnesota Broadcasters Association



## MINNESOTA BROADCASTERS ASSOCIATION

3517 Raleigh Avenue • P.O. Box 16030  
St. Louis Park, MN 55416-0030  
612-926-8123 • 1-800-245-5838  
FAX: 1-612-926-9761



**W**elcome to a historic venture for the Minnesota Broadcasters Association!

Here is our first publication designed in part to catch, before the memories or the people who made them are gone, some of the early flavor of broadcasting in Minnesota.

Rather than an exhaustive history this is a scrapbook, a log if you will, of some highlights in the history of our business.

What a rich heritage, and the colorfulness of our business continues today. We have stations which broadcast only to the inner city in our Metro area and also stations, such as WELY in Ely, at the sure end of the road, which are authorized to still broadcast 'point-to-point' messages for canoeists in the Boundary Waters or residents of the islands in that paradise.

We have Minnesota-based networks which operate off of satellites 22,000 miles up in space and we have stations which concentrate on the ethnic music of our forefathers.

It is a rich and varied field, this broadcast business, and we welcome you to our Minnesota Broadcasters Association attempt to chronicle ourselves 40 years into our organization's life.

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# Working together works.

For 40 years the Minnesota Broadcasters Association has proven that working together works. And with the many new technologies, exciting opportunities and important issues that lie ahead, we proudly stand with our fellow broadcasters to salute the MBA's 4 decades of leadership and the "beginning of new traditions."



**Proud member of the Minnesota  
broadcasting community since 1923.**

**KSTP-TV    KS95    KSTP-AM**  
Saint Paul/Minneapolis

**KSAX-TV**  
Alexandria

**KRWR-TV**  
Redwood Falls

**WDIO-TV**  
Duluth

**WIRT-TV**  
Hibbing

**T**he six surviving radio stations in Minnesota which signed on in the '20s have originated nearly 400 years of radio programming and public service between them.

Four are in the Twin Cities (in order of original sign-on dates): WDGY, KSTP, WCCO, WWTC, and the two others are those great outstate beacons: WEBC, Duluth and KBRF, Fergus Falls.

All came on the air before the Great Depression, before the Dust Bowl. Put another way, they originated as the pathfinders in the 'ether' for our grandfathers, two generations back!



It took lots of "Bakelite" and copper and batteries to originate a WCCO broadcast in the 1920s.



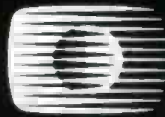
The thrill of "viewing" a radio broadcast at WCCO in the '20s!



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#1 in Minneapolis/St. Paul



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'20s

In most of Minnesota these early six were heard (through sweetly clear interference free airwaves) on battery sets because electricity had yet to make its way across the state.

The combined wattage of these early six was 1,115 watts at their original sign-ons.

Radio stations popped on air like popcorn exploding in the '20s, and many went off air as fast as that snack disappears at a teen party. Soon gone were WCE, "The Finley Electric Company Station;" WAAH, Commonwealth Electric's outlet; WAAL, Minneapolis Tribune; WBAH, Dayton's; WHDI, Dunwoody Institute; and WBAD, Sterling Electric Co.

TUNED IN



A salute to fledgling KSTP by the St. Paul newspaper.



## Early "Mobile Units"



Telling the events: KSTP broadcasting on location in 1931.



# We Sell Airtime Too.

Of course, our airtime is a bit different from yours. We generally have AM or PM flights for our air travel customers. You have AM, FM, VHF, and UHF, for yours.

But we both cover the state. And we're all dedicated to serving the public. We appreciate your efforts in bringing our public service messages to local communities for the benefit of all Minnesotans.

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KBRF, Fergus Falls may hold a record of sorts for survivability of a single radio program. For 52 years listeners in the northwestern region have been able to hear the station's "The Morning Watch." Since it first aired September 18, 1939, before the start of U.S. involvement in World War II, the program has survived numerous airtime changes, day-of-week alterations, and dozens of devoted clergy.

#### The Broadcast Log for the '20s . . .

**December 23, 1923**—What is now WDGY opens up from the living room of an optometrist's home in near northside Minneapolis.

**April, 1924**—KSTP-AM's predecessor (the Twin City Barber College station!) is born to Hubbard and Co.

**June 19, 1924**—WEBC blasts TEN whole watts out across the expanse of Lake Superior and throughout the Arrowhead!

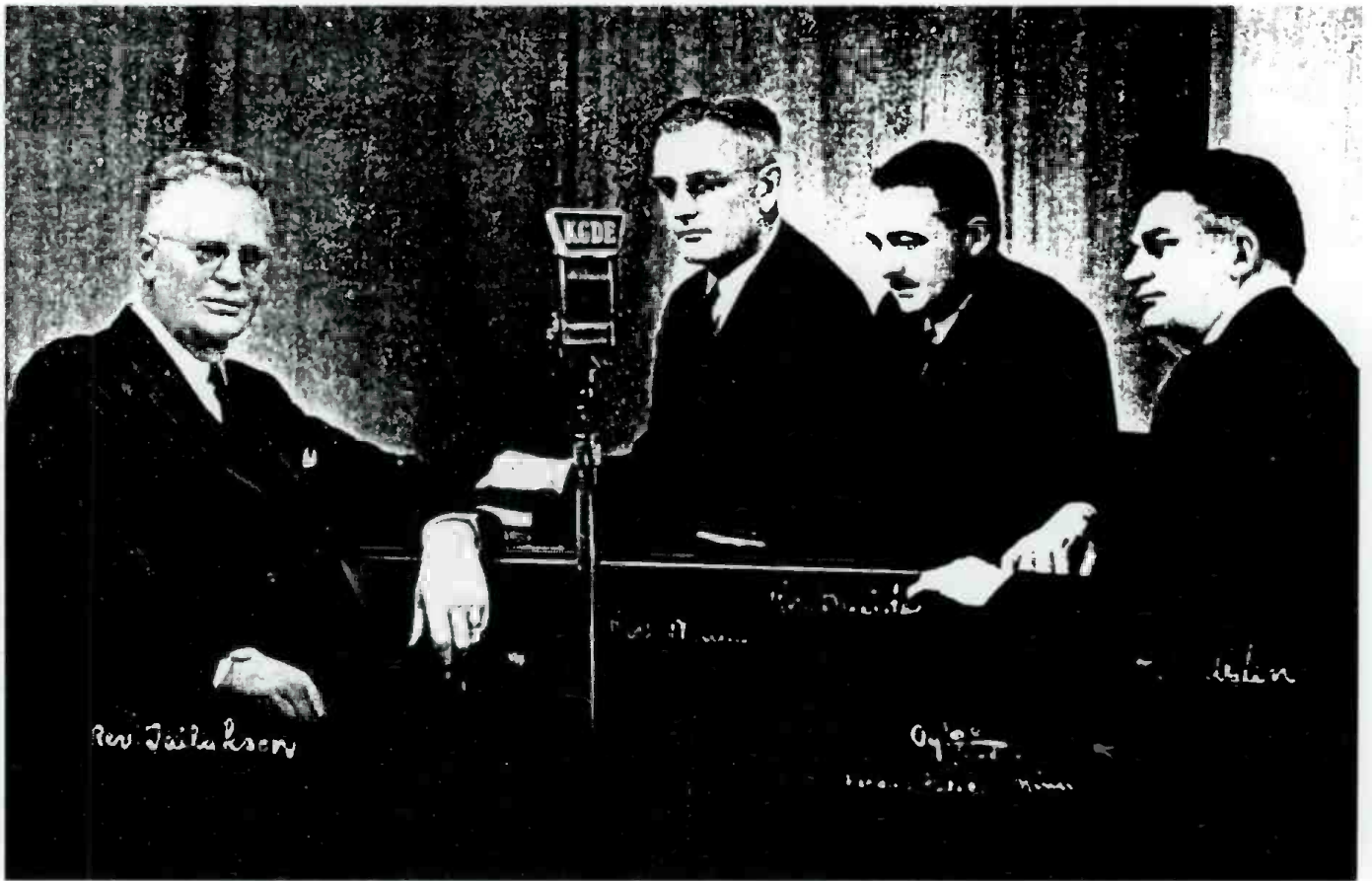
**October 2, 1924**—WCCO, The Gold Medal (flour) Station rises from the ashes of WLAG.

**August 8, 1925**—WWTC was born as WRHM, the Rosedale Hospital station.

**October 20, 1926**—The predecessor of KBRF, Fergus Falls, comes on air.



***Fox Network Home  
of the  
Minnesota Timberwolves  
&  
Minnesota Twins.***



The original voices of (now KBRF, Fergus Falls) "Morning Watch," fifty years ago.



"Morning Watch" speakers of today, the program still going strong!



# The Pavek Museum of Wonderful Wireless

The Minnesota Broadcasters Association, on the occasion of their 40th Anniversary Convention, recognized the significant contributions of Joe Pavek to the broadcast industry and society.

Joe devoted much of his lifetime to collecting, preserving and documenting the history of wireless technology and broadcasting. It was his dream that by sharing his collection with others they will be inspired to learn and work for the advancement of electronics and broadcasting.



The Museum houses this collection, one of the finest exhibits of early radio and television in the world. It is a non-profit organization, created and maintained by civic minded sponsors and volunteers who donate funds and service. The collection is now a community resource that serves to inspire and support education and public programs. You are invited to visit and participate in the Museum.

## The Pavek Museum of Wonderful Wireless

3515 Raleigh Avenue  
St. Louis Park, MN 55416  
(612) 926-8198





**Charlie Persons**

Another living legend "came on air" in the '20s, but this is a person. Persons, to be exact, Charles B. Persons, now of Brainerd. Through 65 years in radio, "Charlie" Persons has always lived within sight of his latest creation—another new radio station.

In the '20s Charlie first heard WEBC Radio from his home in Wisconsin. Upon graduation there was nothing more to it than to get on the train for Duluth with all his worldly goods wrapped up in newspaper under his arm, and simply show up at WEBC, ready to work. No job offer . . . no job application . . . no ad in Broadcasting.

He swept floors (and slept on them, too) and kept things going until finally they had to pay him—something like \$15 after his first three months on the "job."



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## MAYOR FIRST TO EAT KSTP CAKE



◀ Mayor L.C. Hodgson was given the first piece of birthday cake at KSTP's first birthday party Monday.

The mayor, center, is shown about to enjoy his slice, which was cut by Lytton J. Shields, left, owner of KSTP.

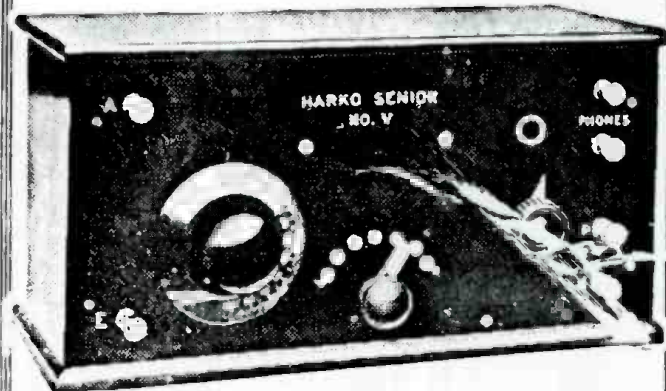
At the right is Stanley E. Hubbard, manager of KSTP.

The cake, presented to Mr. Shields to commemorate the first anniversary of its station's operation, has on its top replicas of the transmitting masts of the station, a miniature "mike" and one candle.



1920s — What a radio! ▶

## V. T. Radio Receiver



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This HARKO SENIOR RADIO RECEIVER has been developed to supply the demand for a low priced, efficient receiving outfit, having a range of from 150 to 600 meters, thus bringing in on the average amateur antenna-amateur stations, radio telephones and commercial stations, operating up to and including 600 meters.

This instrument is a combination tuner and audion detector. It consists of a tapped inductance, a Variable Condenser, a Model "a" Rheostat, a V. T. Socket, a Grid Condenser and Leak. The hook-up is of special design.

These parts are mounted on a panel of formica. The surface is ground; the binding posts marked, and the whole thing mounted in a mahogany finished cabinet. Cords with clips extend through the back of the cabinet to be attached to the "B" batteries.

This set is very efficient and the price is remarkably LOW.

Price complete as described without TUBE, "B" BATTERY, "A" BATTERY or PHONES \$20

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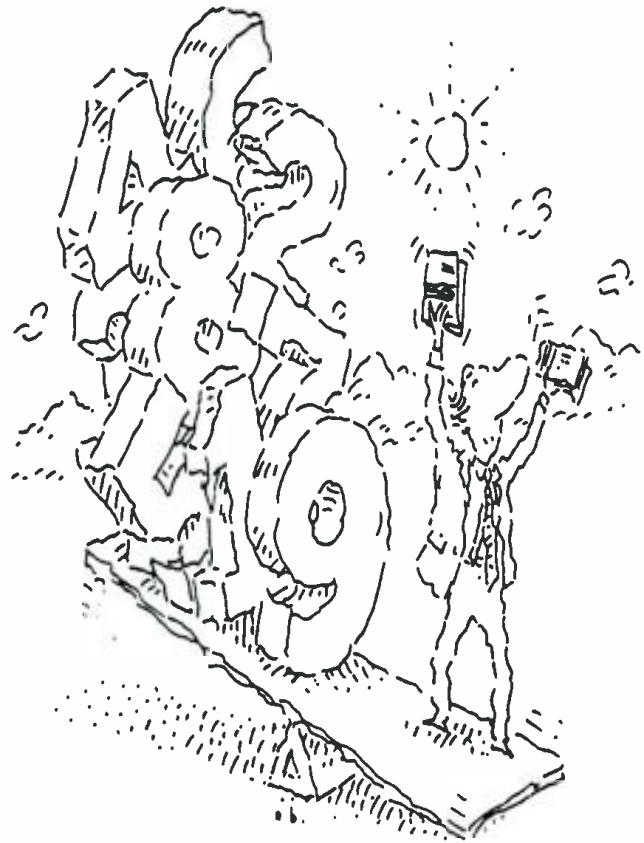


**Charlie Persons 1926**

He started at WEBC in the summer of 1926, two years after the station had come on air, and stayed a mere 28 years on that job, ascending to the position of not only chief engineer of the station, but also of the Arrowhead Radio Network. In those days chief engineers made transmitters, they didn't order them. And they handmade consoles, and studios. Persons put radio on air in Ely in



**WEBC Duluth-Superior 1926**



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'20s



**Charlie Persons at WEBC's high frequency experimental transmitter.**

1954 with WELY, and also pioneered there with one of the first cable TV systems in the state. Cable drew him to Marshfield and Merrill, Wisconsin, where he built systems.

And then to Brainerd to build, own, and manage KVBR, which he sold in 1982 and bought back in 1986 because retirement was getting to him.

In 1980 the Minnesota Broadcasters Association gave Charlie its "Broadcast Pioneer Award." Little wonder.



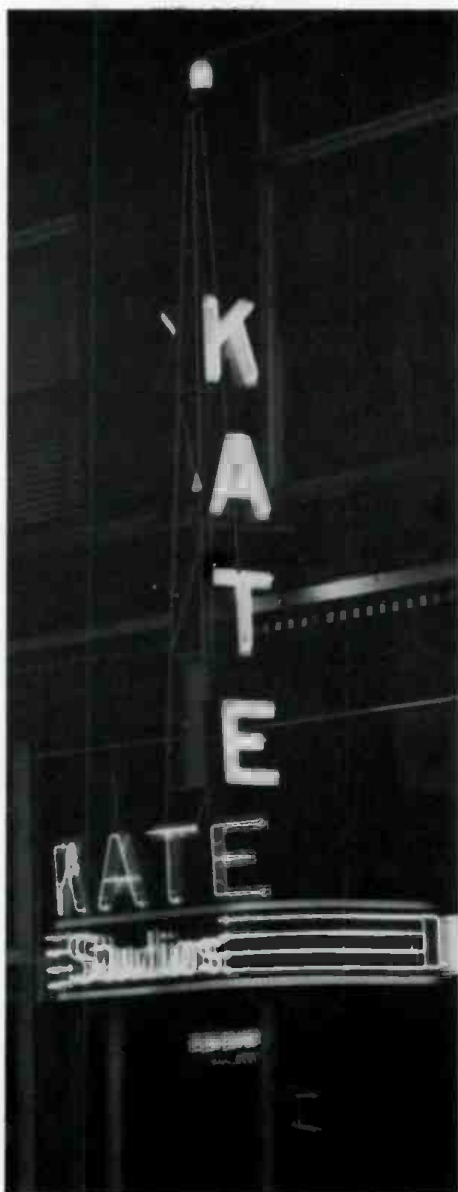
**Charlie Persons, now of KVBR, Brainerd, at WEBC, Duluth, in the 1930s.**





## HISTORY - '30s

**R**adio explodes across the state in the '30s, giving us what are today some of the rock ribs of broadcasting in Minnesota. Only KLBB survives the fallout of many Twin Cities stations which fired up in the '30s, but statewide, the list is long: KROC, Rochester; WMFG, Hibbing; WHLB, Virginia; KDAL, Duluth, KATE, Albert Lea; KVOX, Moorhead; KWNO, Winona; KCLD, St. Cloud, KYSM, Mankato; and WDSM, Duluth.



The KATE Albert Lea marquee lit part of downtown.

*As the  
Minnesota Broadcasters  
Association enters the  
challenging new decade,  
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as your legal advisors.*

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MINNESOTA-IOWA stations and regional networks, disregarding their competitive status, joined with tourist and booster associations last month for an *On to Minnesota* program, promoted by WCCO and the *Minneapolis Star-Journal* and carried jointly over the Northwest network of CBS, the Minnesota Radio Network and the Iowa Broadcasting System. George Grim (left) and Ed Shave faced a battery of 11 microphones in the WCCO studios, and the newspaper, owned by the Cowles radio-newspaper interests which include the *Star-Journal*, ran this picture in eight columns after its artist had painted in the various call letters. A special cast dramatized vacation and resort advantages of the State, enacting the arrival of a typical out-of-State family at the Minneapolis Aquatennial July 21-28. An official "Aquatennial March", composed by Rollie Altmeyer of WCCO, was broadcast for the first time. Promoting the event by direct mail, KSTP has forwarded giant illustrated invitations to the trade.



'30s

### Radio Etiquette

Here are some do's and don't's, as given to KGDE (later KBRF) Fergus Falls on-air guests:

"... Be as quiet as you can in the studio, always moving quietly. Do not scrape chairs or other objects across the floor, and when laying down instruments, do so slowly and quietly. Do not tune your instrument in the studio while the program is on. Learn to keep time without stomping your feet. The best artists keep time without stomping. It is very poor microphone manners to cough into the microphone or to clear your throat directly into it."



A post World War II mobile unit.



'30s

The log for the mighty 1930s gives us:

October, 1935—KROC, Rochester  
1935—WMFG, Hibbing

October, 1936—WHLB, Virginia, which, in site of America's mightiest iron mines, operates with a wooden 160-foot high tower! It lasts until 1967. Local newspaper coverage of the literal splintering of the tower calls it "the only all wooden tower of its type in the western hemisphere!"

November, 1936—KDAL, Duluth  
1936—KLBB, St. Paul

October, 1937—KATE, Albert Lea

November, 1937—KVOX, Moorhead

January, 1938—KWNO, Winona

June, 1938—KCLD, St. Cloud, originally called "KFAM," which stood for 'Fred and Maude' (Schilplin, the St. Cloud Times Publisher). Times have changed a bit at KCLD, as the picture above shows. The station makes no claim about its birthdate, because, as with many stations, it was off air from 1927 to 1937.

July, 1938—KYSM, Mankato, a member of many networks in the '30s.

October, 1939—WDSM, Duluth



The KDAL Duluth "Morning Team" in 1937!



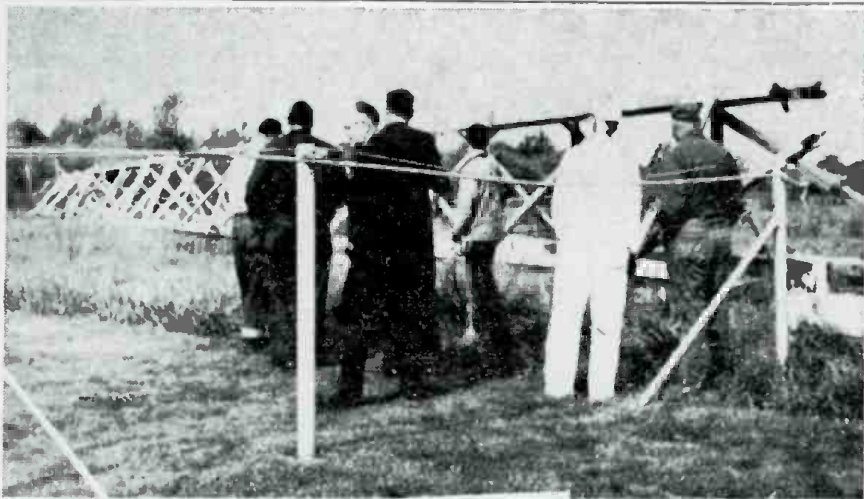
KFAM (it stood for 'Fred and Maude') isn't on air anymore, but its successor station, KCLD St. Cloud has some of the most modern looking studios in the state.

EXPLORE  
*Minnesota* © MOT

The Minnesota Office of Tourism  
thanks the MBA  
for its continued support of  
Tourism promotion  
in Minnesota.

*Celebrate*  
MINNESOTA 1990





The "only all-wooden tower of its type in the Western world" goes down within yards of the world's largest "steel" pits!

◆ **GOING . . . GONE!** A 160-foot tall wooden antenna tower of Station WHLB hit the dirt Wednesday morning, bringing down what is believed to be the only all-wooden tower of its type in the western world. One photo shows the tower just as it begins to lean on its way down and the other picture shows workmen and WHLB staff members examining the remains after it hit the ground. The station is replacing the wooden tower with a steel structure. (MDN Photo)

The '30s bring us strong radio networking, nationally and regionally. Network line quality improves, radio goes 'remote,' the big time shows come in from New York.

And something called 'television' is unveiled at the New York World's Fair in 1939, along with something called 'frequency modulation' radio.



WCCO's Cedric Adams. Airline pilots reported that they knew when his 10:00 p.m. news was done, because all the lights at homes across the region were all turned off at once.



This group of 13 local men took part in a mass induction of Navy flyers Monday evening, December 7th, at the KYSM Mankato studio on the Anniversary of Pearl Harbor. The induction ceremony was broadcast from New York on Fred Waring's 6:00 p.m. program.

# GREAT NAMES AT GREAT MICROPHONES

Can you spot the presidents and the ones who did not make it?



Henry Wallace



Franklin Delano Roosevelt & Eleanor Roosevelt



Thomas E. Dewey



The Truman Family



Harry S. Truman



Hubert Humphrey



Harold Stassen



## PRETTY STATIONS

**M**any radio stations took up residence in department stores or major hotel lobbies in the early days. Later many were crammed into tight quarters in transmitter buildings (not really designed to hold much besides the old larger transmitters and the mower used to cut the grass around the tower). Now, some have taken up digs in lovely "homes" — full sized — built for them. Here are some examples.



KEEZ - Mankato



KBEW - Blue Earth



KKBJ - Bemidji



KLGR - Redwood Falls





**K**WLM, Willmar comes on air in 1940 and so does WLOL in the Twin Cities—neither knowing they will be the last new station's "for the duration."

"For the duration"—The phrase that meant "until the war ends" meant no new licenses, no new apparatus, rationed tubes and wire.

Radio went to war, and in an age with no TV, fought a major effort to keep home spirits up and keep production in the factories going at peak capacity.

And the freeze ended, and nineteen stations yet on air took wing between 1946 and 1949.

As a benchmark: In 1944 there were 18 radio stations in the state of Minnesota; six in the Twin Cities.



MBA executive director Jim Wychor in his management days at KWOA Worthington, in "jail" fund-raising for cancer.



Harry Linder, left.

# They Should've Met in St. Cloud!



Philadelphia was adequate. But *imagine* claiming your independence from meeting spots that could stifle creativity!

Where there's room for any size association.

All in a convenient, central location –  
with more than 1,200 rooms  
and complimentary meeting support services.

Book your association's next meeting in St. Cloud.  
With freedom to think, you never know where your ideas may lead!



For **FREE** meeting planning assistance,  
call 1-800-247-1058, ext. 220.

*We'll Make You the Center of Attention!*

*Tune In!*

**"FITGER  
TREATS THE CROWD"  
WIN WAR BONDS!**

10:15 EACH EVENING

**Monday thru Saturday**

**KYSM  
NORTHWEST NETWORK**

# KWLM

AMERICAN BROADCASTING COMPANY  
 TUNE IN AT **1340** Kc.  
 WILLMAR Studios also in Montevideo



'40s

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00	Lead Listening	RISE N SHINE	RISE N SHINE	RISE N SHINE	RISE N SHINE	RISE N SHINE	RISE N SHINE
8:15	All Day on the Nations	COUNTY AGENTS	COUNTY AGENTS	COUNTY AGENTS	COUNTY AGENTS	COUNTY AGENTS	COUNTY AGENTS
8:30		ANTON CEDARHOLM	ANTON CEDARHOLM	ANTON CEDARHOLM	ANTON CEDARHOLM	ANTON CEDARHOLM	ANTON CEDARHOLM
8:45		WEATH MARKS	WEATH MARKS	WEATH MARKS	WEATH MARKS	WEATH MARKS	WEATH MARKS
9:00		DR. NICHOLSON	DR. NICHOLSON	DR. NICHOLSON	DR. NICHOLSON	DR. NICHOLSON	DR. NICHOLSON
9:15		NEWSTIME	NEWSTIME	NEWSTIME	NEWSTIME	NEWSTIME	NEWSTIME
9:30	ON THE MOUNT	THE FARM FRONT	THE FARM FRONT	THE FARM FRONT	THE FARM FRONT	THE FARM FRONT	THE FARM FRONT
9:45	ANTON CEDARHOLM	WORLD NEWS	WORLD NEWS	WORLD NEWS	WORLD NEWS	WORLD NEWS	WORLD NEWS
10:00	SONG REMEMBER	SONG REMEMBER	SONG REMEMBER	SONG REMEMBER	SONG REMEMBER	SONG REMEMBER	SONG REMEMBER
10:15	BAPTIST HOUR	BREAKFAST CLUB	BREAKFAST CLUB	BREAKFAST CLUB	BREAKFAST CLUB	BREAKFAST CLUB	BREAKFAST CLUB
10:30	VOICE PROPHECY	BREAKFAST CLUB	BREAKFAST CLUB	BREAKFAST CLUB	BREAKFAST CLUB	BREAKFAST CLUB	BREAKFAST CLUB
10:45	COVENANT HOUR	HYMN TIME	HYMN TIME	HYMN TIME	HYMN TIME	HYMN TIME	HYMN TIME
11:00	COVENANT HOUR	SERENADE	SERENADE	SERENADE	SERENADE	SERENADE	SERENADE
11:15	COVENANT HOUR	BETTY CROCKER	BETTY CROCKER	BETTY CROCKER	BETTY CROCKER	BETTY CROCKER	BETTY CROCKER
11:30	GOSPEL HOUR	MAGAZINE	MAGAZINE	MAGAZINE	MAGAZINE	MAGAZINE	MAGAZINE
11:45	WORLD NEWS	LISTENING POST	LISTENING POST	LISTENING POST	LISTENING POST	LISTENING POST	LISTENING POST
12:00	BIBLE SPEAKS	PUBLIC SERVICE	PUBLIC SERVICE	PUBLIC SERVICE	PUBLIC SERVICE	PUBLIC SERVICE	PUBLIC SERVICE
12:15	WORLD NEWS	GALEN DRANK	GALEN DRANK	GALEN DRANK	GALEN DRANK	GALEN DRANK	GALEN DRANK
12:30	PUBLIC SERVICE	EXCHANGE CLUB	EXCHANGE CLUB	EXCHANGE CLUB	EXCHANGE CLUB	EXCHANGE CLUB	EXCHANGE CLUB
12:45	CHURCH SERVICE	WORLD NEWS	WORLD NEWS	WORLD NEWS	WORLD NEWS	WORLD NEWS	WORLD NEWS
1:00	CHURCH SERVICE	CLAUDIA	CLAUDIA	CLAUDIA	CLAUDIA	CLAUDIA	CLAUDIA
1:15	CHURCH SERVICE	WALTZ TIME	WALTZ TIME	WALTZ TIME	WALTZ TIME	WALTZ TIME	WALTZ TIME
1:30	CHURCH SERVICE	BACK TO BIBLE	BACK TO BIBLE	BACK TO BIBLE	BACK TO BIBLE	BACK TO BIBLE	BACK TO BIBLE
1:45	NOON NEWS	WEATH MARKS	WEATH MARKS	WEATH MARKS	WEATH MARKS	WEATH MARKS	WEATH MARKS
2:00	NOON NEWS	NOON NEWS	NOON NEWS	NOON NEWS	NOON NEWS	NOON NEWS	NOON NEWS
2:15	LOCAL NEWS	FAVORITE HYMN	MUSICAL REVUE	FAVORITE HYMN	MUSICAL REVUE	FAVORITE HYMN	MUSICAL REVUE
2:30	LOCAL NEWS	UNCLE EZRA	UNCLE EZRA	UNCLE EZRA	UNCLE EZRA	UNCLE EZRA	UNCLE EZRA
2:45	SAMMY KAVE	NEWS & VIEWS	NEWS & VIEWS	NEWS & VIEWS	NEWS & VIEWS	NEWS & VIEWS	NEWS & VIEWS
3:00	SAMMY KAVE	FARM TOPIC TIME	FARM TOPIC TIME	FARM TOPIC TIME	FARM TOPIC TIME	FARM TOPIC TIME	FARM TOPIC TIME
3:15	LEE SWEETLAND	JOHN FORD NEWS	JOHN FORD NEWS	JOHN FORD NEWS	JOHN FORD NEWS	JOHN FORD NEWS	JOHN FORD NEWS
3:30	LEE SWEETLAND	LOCAL NEWS	LOCAL NEWS	LOCAL NEWS	LOCAL NEWS	LOCAL NEWS	LOCAL NEWS
3:45	NEWS IN BRIEF	NEWS IN BRIEF	NEWS IN BRIEF	NEWS IN BRIEF	NEWS IN BRIEF	NEWS IN BRIEF	NEWS IN BRIEF
4:00	SHOPPERS BLESSING	BRIDE & GROOM	BRIDE & GROOM	BRIDE & GROOM	BRIDE & GROOM	BRIDE & GROOM	BRIDE & GROOM
4:15	WINGS HEALING	LADIES BE SEATED	LADIES BE SEATED	LADIES BE SEATED	LADIES BE SEATED	LADIES BE SEATED	LADIES BE SEATED
4:30	WEEK'S BLESSING	PAUL WHITMAN	PAUL WHITMAN	PAUL WHITMAN	PAUL WHITMAN	PAUL WHITMAN	PAUL WHITMAN
4:45	OUR CHILDREN	NEWS IN BRIEF	NEWS IN BRIEF	NEWS IN BRIEF	NEWS IN BRIEF	NEWS IN BRIEF	NEWS IN BRIEF
5:00	OUR CHILDREN	SONS OF PIONEERS	SONS OF PIONEERS	SONS OF PIONEERS	SONS OF PIONEERS	SONS OF PIONEERS	SONS OF PIONEERS
5:15	PATTI PAGE	NEWS FOR WOMEN	NEWS FOR WOMEN	NEWS FOR WOMEN	NEWS FOR WOMEN	NEWS FOR WOMEN	NEWS FOR WOMEN
5:30	PATTI PAGE	SCAND MELODIES	SCAND MELODIES	SCAND MELODIES	SCAND MELODIES	SCAND MELODIES	SCAND MELODIES
5:45	ADV. OF LANCE	MELODY TIME	MELODY TIME	MELODY TIME	MELODY TIME	MELODY TIME	MELODY TIME
6:00	NAVY BAND	YOU NAME IT	YOU NAME IT	YOU NAME IT	YOU NAME IT	YOU NAME IT	YOU NAME IT
6:15	DREW PEARSON	HIT HIT CLUB	HIT HIT CLUB	HIT HIT CLUB	HIT HIT CLUB	HIT HIT CLUB	HIT HIT CLUB
6:30	NOON HEADLINES	TERRY & PIRATES	TERRY & PIRATES	TERRY & PIRATES	TERRY & PIRATES	TERRY & PIRATES	TERRY & PIRATES
6:45	RELIGIOUS DRAMA	JACK ARMSTRONG	JACK ARMSTRONG	JACK ARMSTRONG	JACK ARMSTRONG	JACK ARMSTRONG	JACK ARMSTRONG
7:00	CHILD'S WORLD	NEWS OF WORLD	NEWS OF WORLD	NEWS OF WORLD	NEWS OF WORLD	NEWS OF WORLD	NEWS OF WORLD
7:15	CHILD'S WORLD	SPORTS REVIEW	SPORTS REVIEW	SPORTS REVIEW	SPORTS REVIEW	SPORTS REVIEW	SPORTS REVIEW
7:30	CHILD'S WORLD	TRIBUNE REVIEW	TRIBUNE REVIEW	TRIBUNE REVIEW	TRIBUNE REVIEW	TRIBUNE REVIEW	TRIBUNE REVIEW
7:45	EXPL. UNKNOWN	LOVE RANGER	LOVE RANGER	LOVE RANGER	LOVE RANGER	LOVE RANGER	LOVE RANGER
8:00	REVIVAL HOUR	WILLMAR JAMB	WILLMAR JAMB	WILLMAR JAMB	WILLMAR JAMB	WILLMAR JAMB	WILLMAR JAMB
8:15	REVIVAL HOUR	ELMO & DELORES	ELMO & DELORES	ELMO & DELORES	ELMO & DELORES	ELMO & DELORES	ELMO & DELORES
8:30	REVIVAL HOUR	TOWN MEETING	TOWN MEETING	TOWN MEETING	TOWN MEETING	TOWN MEETING	TOWN MEETING
8:45	W. NICHOLSON	CHOREBOY SNADE	CHOREBOY SNADE	CHOREBOY SNADE	CHOREBOY SNADE	CHOREBOY SNADE	CHOREBOY SNADE
9:00	THEATRE GUIDO	AMATEUR HOUR	AMATEUR HOUR	AMATEUR HOUR	AMATEUR HOUR	AMATEUR HOUR	AMATEUR HOUR
9:15	JIMMIE FIDLER	ORCHESTRA	ORCHESTRA	ORCHESTRA	ORCHESTRA	ORCHESTRA	ORCHESTRA
9:30	CANDLIGHT	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS
9:45	NEWS TOMORROW	NEWS TOMORROW	NEWS TOMORROW	NEWS TOMORROW	NEWS TOMORROW	NEWS TOMORROW	NEWS TOMORROW
10:00	STARDUST LADY	SPORTS HIGHLIGHTS	SPORTS HIGHLIGHTS	SPORTS HIGHLIGHTS	SPORTS HIGHLIGHTS	SPORTS HIGHLIGHTS	SPORTS HIGHLIGHTS
10:15	ORCHESTRA	TO BE NAMED	TO BE NAMED	TO BE NAMED	TO BE NAMED	TO BE NAMED	TO BE NAMED
10:30	ORCHESTRA	ABC NEWS	ABC NEWS	ABC NEWS	ABC NEWS	ABC NEWS	ABC NEWS
10:45	ORCHESTRA	ABC NEWS	ABC NEWS	ABC NEWS	ABC NEWS	ABC NEWS	ABC NEWS
11:00	ORCHESTRA	ORCHESTRA	ORCHESTRA	ORCHESTRA	ORCHESTRA	ORCHESTRA	ORCHESTRA
11:15	ORCHESTRA	ORCHESTRA	ORCHESTRA	ORCHESTRA	ORCHESTRA	ORCHESTRA	ORCHESTRA

And the '40s close out with ominous change just over the horizon. The war has brought— rebirth of radio, and the birth of that unblinking eye. Coming soon are a funny Catskills slapsticker named Berle and a stiff faced columnist named Sullivan, and it seems like vaudeville has come into every home in America. What will happen to all those feature shows on nighttime network radio? Who will listen to Bob Hope? Who will hear Lucille Ball if they're all stuck to that tube?

**8 P M BARN DANCE**

Dear Friend  
 We are happy to send you the latest picture and song souvenir of the KSTP Barn Dance  
 These are the folks who visit with you every morning at 6:00 o'clock; noon-time at 12:15 and every Saturday night at 8:30 and 10:15  
 By the way, don't forget our big Television broadcast every Monday night at 8:00 o'clock.  
 Favorite songs by the Barn Dance boys and girls are available on FM Records.  
 David Stone—KSTP

**TONIGHT AMOS 'N' ANDY**

WELL, ANDY—HERE WE GO ON TUESDAY NIGHTS!

YAS, SUH, AMOS—AND I SURE HOPES ALL OUR FRIENDS TUNE IN

**AMOS 'N' ANDY**  
 with the Kingfish, Lightnin', Madame Queen and all the Gang for Rinsol  
 TUNE IN  
**KYSM 8 P. M.**



'40s

**The log for the '40s:**

**June, 1940**—WLOL comes to life

**Undated, 1940**—The Linder family's KWLM begins a broadcast empire

**August, 1946**—KLIZ, Brainerd

**November, 1946**—The Linder's KMHL, Marshall

**Undated, 1946**—KBUN, Bemidji

**October, 1947**—Mighty KWOA, Worthington (and all told there are only 700 AM radio stations on the air in America at this point).

**January, 1947**—KTRF, Thief River Falls

**January, 1948**—KDHL, Faribault and KOZY, Grand Rapids

**April, 1948**—KWAD, Wadena, and KROX, Crookston

**May, 1948**—KQRS, St. Louis Park, and KAUS, Austin

**August, 1948**—KBMW, Breckenridge

**December, 1949**—WEVE, Eveleth

**January, 1949**—KSUM, Fairmont, and KCUE, Red Wing

**March, 1949**—WTCN, Stillwater

**May, 1949**—KNUJ, New Ulm

**July, 1949**—KXRA, Alexandria

**October, 1949**—WAYL-AM, Richfield

# Serving Minnesota's Radio Broadcasters Into The 1990's

**DURING MANY YEARS** of service to radio stations in greater Minnesota, The MNN Radio Networks has helped its affiliates survive and prosper. And along the way we've learned that it takes commitment to succeed.

**WE'RE COMMITTED** to excellence in essential broadcast services – news, farm, and sports.

**WE'RE COMMITTED** to expanded services including sales and program consulting, weather and news wire distribution with the LADST★R data system, and station promotion.

**WE'RE COMMITTED** to alerting Twin Cities businesses to the potential of greater Minnesota's broadcasters and their markets.

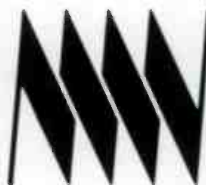
**WE'RE COMMITTED** to the prosperity of Minnesota radio stations, not just for today, but for years to come.

**MINNESOTA NEWS NETWORK**

**MAGNET RADIO**

**MNN SATELLITE DISTRIBUTION**

**MNN CREATIVE**



**THE MNN RADIO NETWORKS**  
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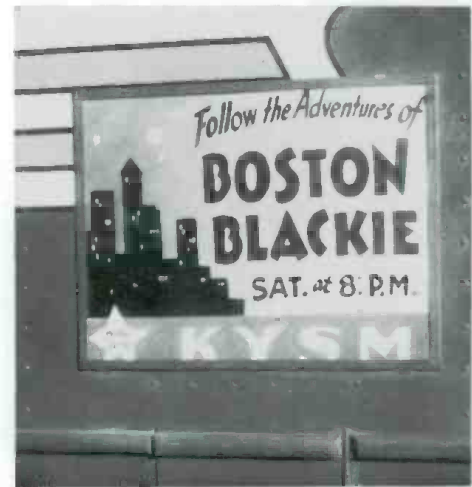
© 1989 MNN



# Henry Morgan Was Duluth's Original Man on the Street



Henry Morgan as he appeared in an article by *Life Magazine*, October 14, 1946. Known for his parody, here he "advertised a cereal that didn't crackle, snap or pop — and therefore couldn't hurt his ears. One of his earliest training grounds was WEBC Radio in Duluth.



OLD TIME

# DANCE

NEW TIME

## Fargo Furniture Mart

312-314 Front St., Fargo, N. D.

*Presents In Person*

### BERNIE OSTROM

AND HIS  
"MINNESOTA WOOD CHOPPERS"



Mutual

Mutual

Heard Regularly Over **KVOX**

From 8:00 to 9:00 and 12:20 to 12:45 Daily

Saturday Night Jamboree 10:30 to 11:00

## Non-commercial, educational, or special purpose radio and TV stations in Minnesota.

### RADIO

**AUSTIN**  
KAVT-FM  
Ind. School District 492

**BEMIDJI**  
KBSB (FM)  
Bemidji State University

KCRB-FM  
Minnesota Public Radio

**BLUE EARTH**  
KJLY (FM)  
Minn-Iowa Christian Broad.

**BRAINERD**  
KBPR (FM)  
Minnesota Public Radio

**CLOQUET**  
WSCN (FM)  
Minnesota Public Radio

**COLLEGEVILLE**  
KNSR (FM)  
Minnesota Public Radio

KSJR-FM  
Minnesota Public Radio

KSJU (FM)  
St. John's University

**DULUTH**  
KDNW (FM)  
Northwestern College

KUMD-FM  
University of Minnesota

WNCB (FM)  
North-Central Christian  
Broad.

WSCD-FM  
Minnesota Public Radio

**GRAND RAPIDS**  
KAXE (FM)  
Northern Community Radio

**INTERNATIONAL FALLS**  
KBHW (FM)  
Minnesota Christian Broad.

KICC (FM)  
Rainy River Community  
College

**MANKATO**  
KMSU (FM)  
Mankato State University

**MINNEAPOLIS-ST. PAUL**  
KBEM-FM  
Board of Education

KFAI (FM)  
Fresh Air Inc.

KMOJ (FM)  
Center for Communication &  
Development

KNOF (FM)  
Selby Gospel Broadcasting

KNOW (AM)  
Minnesota Public Radio

KSJN (FM)

KTIS (AM)  
Northwestern College

KTIS-FM

KUOM (AM)  
University of Minnesota

WCTS-FM  
Central Baptist Theological  
Seminary

WMCN (FM)  
Macalester College

**MOORHEAD**  
KCCM-FM  
Concordia College

**MORRIS**  
KUMM (FM)  
University of Minnesota-  
Morris

**NORTHFIELD**  
KRLX (FM)  
Carleton College

WCAL-FM  
St. Olaf College

WCAL (AM)

**OSAKIS**  
KBHL (FM)  
Christian Heritage Broad.

**PEQUOT LAKES**  
KTIG (FM)  
Minnesota Christian Broad.

**ROCHESTER**  
KLSE-FM  
Minnesota Public Radio

KRPR (FM)  
Rochester Community  
College

**ST. CLOUD**  
KCFB (FM)  
Fellowship Broadcasting

KVSC (FM)  
St. Cloud State University

**ST. LOUIS PARK**  
KDXL (FM)  
School District 283

**ST. PETER**  
KGAC (FM)  
Minnesota Public Radio

**SHAKOPEE**  
KKCM (AM)  
American Sunrise Comm.

**THIEF RIVER FALLS**  
KSRQ (FM)  
Thief River Falls Tech. Inst.

**VIRGINIA**  
WIRR (FM)  
Minnesota Comm. Group

**WINONA**  
KQAL (FM)  
Winona State University

KSMR (FM)  
St. Mary's College

**WORTHINGTON-MARSHALL**  
KRSW-FM  
Worthington Community  
College

### TELEVISION

**APPLETON**  
KWCM-TV  
West Central Minnesota  
Educational TV Co.

**AUSTIN**  
KSMQ-TV  
Ind. School District 492

**BEMIDJI**  
KAWE  
Northern Minnesota Public TV

**BRAINERD**  
KAWB  
Northern Minnesota Public  
TV

**DULUTH**  
WDSE-TV  
Duluth-Superior Area  
Education TV Corp.

**MINNEAPOLIS-ST. PAUL**  
KTCA-TV  
Twin Cities Public TV

KTCI-TV

## PIONEER BROADCASTER OF THE YEAR RECIPIENTS

Stanley E. Hubbard  
KSTP-TV/AM/FM, St. Paul

Halsey Hall  
WCCO, Minneapolis

Harry Linder  
KWLM, Willmar

Carl Bloomquist  
WEVE AM/FM, Eveleth

Robert B. Ridder  
Midwest Radio & TV,  
Minneapolis

Milford C. Jensen  
WCAL, St. Olaf College

Charles B. Persons  
KVBR, Brainerd

George Brooks  
KCUE/KWNG, Red Wing

Don & Sylvia Olson  
KTRF/KSNR,  
Thief River Falls

Henry (Hank) Sampson  
WVLE, Stillwater

G. David Gentling  
KROC-TV/AM/FM,  
Rochester

Jerry Dahlberg  
KROX, Crookston

Rod Hurd  
KWNG, Red Wing

Odin S. Ramsland  
KDHL-TV/KDAL Radio,  
Duluth

Ned Goodwin  
KBUN/KBHP, Bemidji



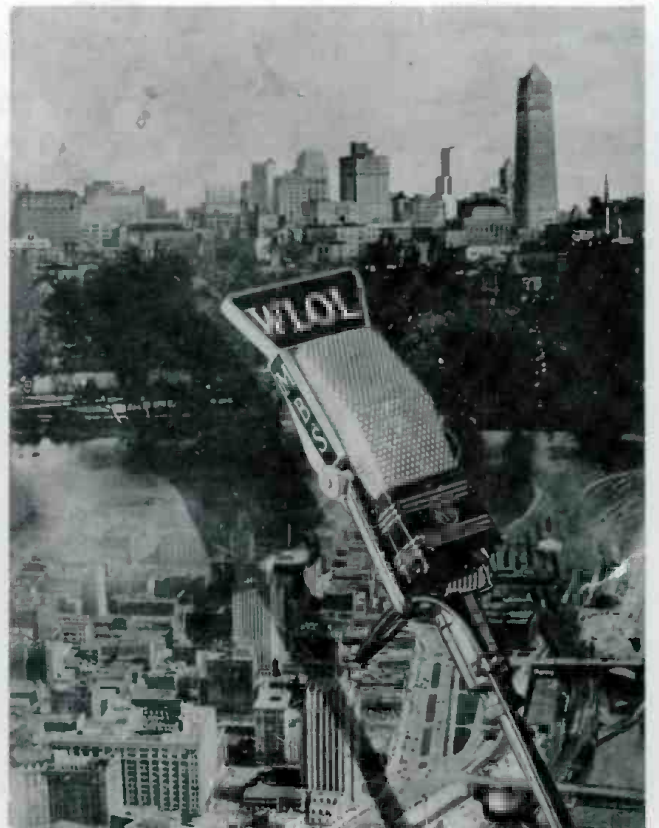
At WEVE Eveleth for 39 years . . .



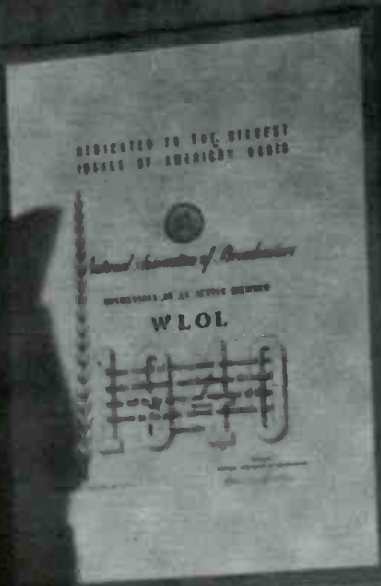
Joe Reiss has actually been “in radio” since he served as a radio and repairman in World War II. But with courses at Dunwoody and Brown (which was then ‘The American Institute of The Air’) he graduated to combo work in the early ‘50s. Joe says: “I never cease to be amazed at the way radio has been able to adapt to changing times and challenges including ever newer advances in technology — I’m happy to be a part of the radio industry.”



June Marshall



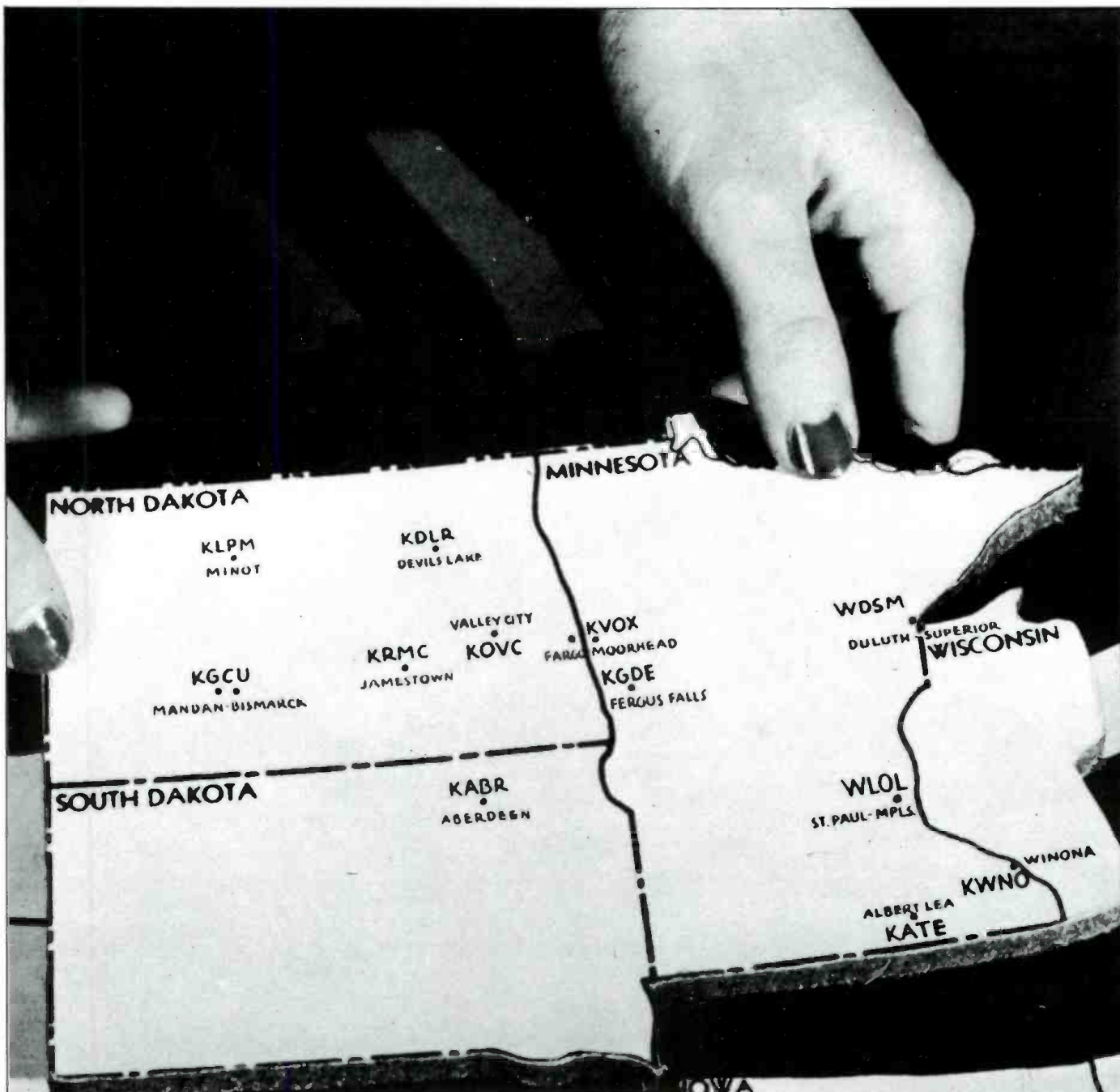
The Minneapolis skyline (above) in late '30s, and downtown St. Paul (below).



This is  
**WLOL**  
MINNEAPOLIS-ST. PAUL

**BASIC AFFILIATE OF THE MUTUAL COAST-TO-COAST NETWORK**





## The North Central Broadcasting System

Two months after its opening WLOL entered into contract with the North Central Broadcasting System to act as its "key station" — point of program origination. Thus, this northwest regional network, headed by veteran radio executive John Boler, uses the WLOL facilities to provide service and entertainment to ten other outlying radio stations: KATE, Albert Lea, Minn.; KWNO, Winona, KGDE, Fergus Falls, WDSM, Duluth-Superior, KVOX, Moorhead-Fargo, KRMC, Jamestown, N.D.; KDLR, Devils Lake, N.D.; KLPM, Minot, N.D.; KATR, Aberdeen, S.D.; KRCU, Mandan-Bismarck, N.D. — all Mutual coast to coast affiliates.

Through this broad span of radio outlets, sponsors are allowed an extensive coverage of the northwestern markets, a conveniently central point of origination at the Twin Cities' WLOL, and audiences are presented with an instantaneous information exchange from each or any of the affiliated stations.

Photography in this book by Bruce Sifford Studio, and others of Minneapolis, and the Mutual network publicity bureau, Compilation and editing by Hal Hubert, National Radio Personalities, Inc., under the supervision of Radio Station WLOL.



# If We Were You We'd Buy Software From Us.

**TAPSCAN** - Radio software system for Arbitron or Birch.

**Multimedia** - Mixed media analysis system for Radio, Television, News paper - Individually or as a complete mix.

**QualiTAP** - Qualitative radio software system for Scarborough, International Demographics, Mediamark Research (MRI).

**TargetONE** - Qualitative radio analysis system based on combined data provided by MRI's National Double Base Data; Claritas' Prizm Clustering; and either Arbitron or Birch.

**GridONE** - Supply and demand based electronic rate card system.

**The Director Series** - Totally integrated broadcast management, traffic, logging and billing system.

**TVSCAN** - Television software system for Arbitron, Nielsen, Scarborough, Marshall Marketing, Leigh Stowell, Mediamark Research (MRI) and International Demographics.

**MusicSCAN** - Music scheduling software.

*TAPSCAN is the nation's largest supplier of ratings analysis and presentation software to broadcast stations for one important reason. We give our clients exactly what they need to effectively compete in today's increasingly complex marketplace.*

*If we were you we'd call for a demonstration.*



*We are the innovators in broadcast software*

3000 Riverchase Galleria, Suite 1111  
Birmingham, Alabama 35244, (205) 987-7456

Boston Chicago Los Angeles Toronto Vancouver



**HISTORY - '50s**

If you average it out, which history never does, a new station came on air in Minnesota every four months in the 1950s.

And TV cut deeper and deeper. But what was this awful kid's music?

And just WHO in a household was doing what? Who was listening while someone else was watching? And those little battery radios, tuned to that awful rock and roll and the kids always answering the phone (particularly when the ratings service called?). A time of turmoil for broadcasting . . . out with the old . . . in with the new.



Mike Diem, WJON, St. Cloud, in earlier days.



These KASM Albany announcers talk better than they cook!



'50s

**The log:**

**In 1950 alone**—WKLK, Cloquet; WJON, St. Cloud; KTLF, Little Falls; KASM, Albany; KTOE, Mankato; and KRFO, Owatonna.

**In autumn, 1951**—KDLM, Detroit Lakes and KDMA, Montevideo.

**1953**—KDUZ, Hutchinson (named for a popular soap because that would draw the Madison Avenue money!).

**In 1954**—WELY, Ely and KLGR, Redwood Falls.

**In 1955**—KLOH, Pipestone.

**In 1956**—KANO, (now Brooklyn Park), KDIO, Ortonville; KMRS, Morris (base station for the Hedberg empire), and KBMO, Benson. And also in 1956—WLOL-FM in the Twin Cities. And KTCZ-FM, too!

**In 1957**—KAGE, Winona; WCMP, Pine City; KRBI, St. Peter, and KWEB, Rochester.

**In 1958**—KJJO, St. Louis Park, and KDOM, Windom.

**Finally, in 1959**—KLFD, Litchfield; KCNN, East Grand Forks; KGHS, International Falls; KEYL, Long Prairie, and KDWB, Twin Cities.



**Yvonne Lindquist, 28 years at KAGE, Winona.**

# **ANNOUNCING: Two New Soybean Trademarks**



**SOYOIL**

## **SoyMark**

Identifies **Edible** Soy Products

- Cholesterol Free
- Low in Saturated Fats



## **SoySeal**

Identifies **Industrial** Products using soyoil

- Soyink for newspapers and print shops
- Soyoil to control dust in elevators
- Soyoil used as a carrier in chemicals

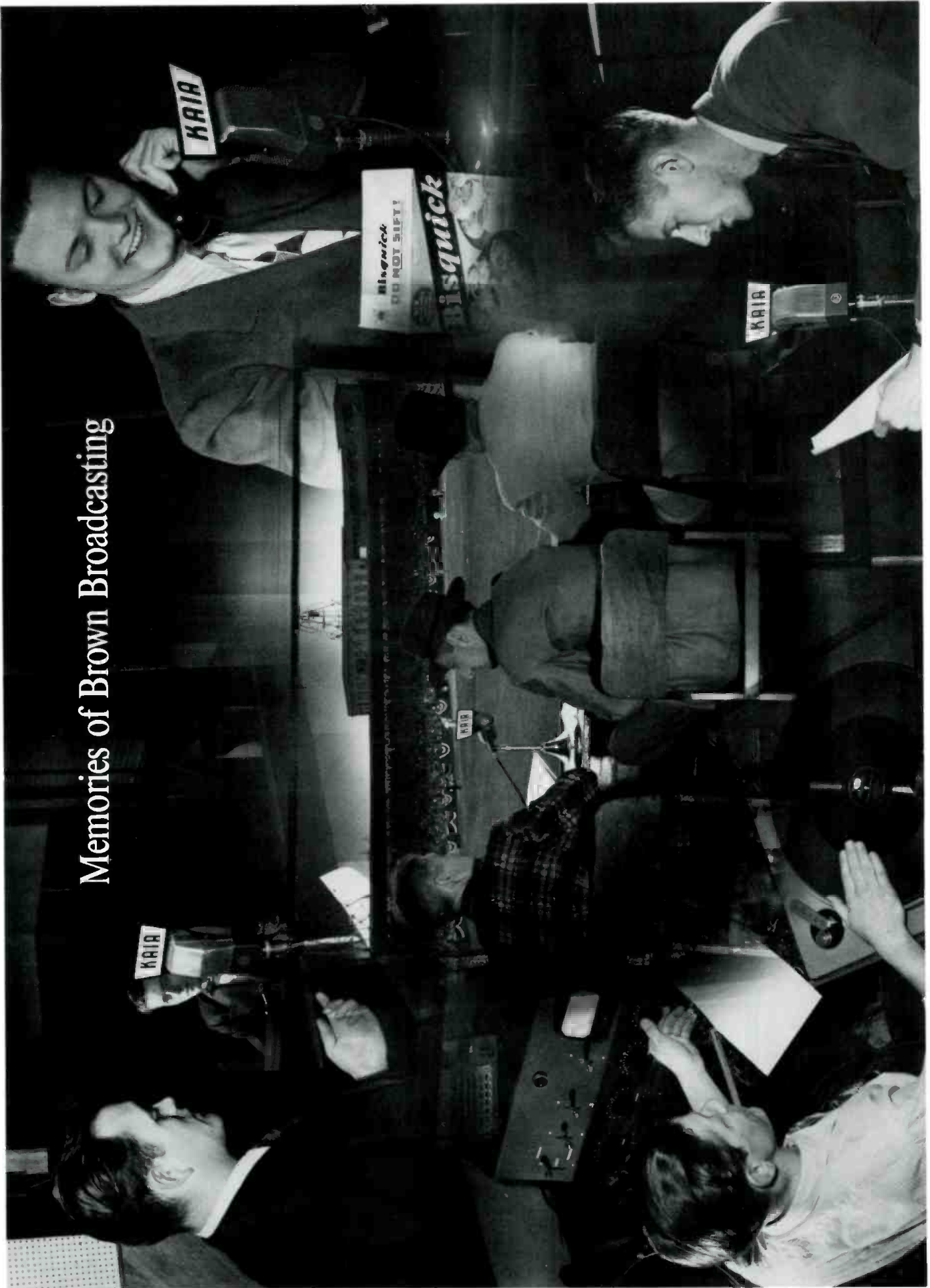
**We salute the  
Minnesota Broadcasters Association  
for printing this directory with soyink!**



**MINNESOTA SOYBEAN  
GROWERS ASSOCIATION  
MINNESOTA SOYBEAN  
RESEARCH & PROMOTION COUNCIL**

360 Pierce Avenue, Suite 110  
North Mankato, MN 56001  
507 / 388-1635

# Memories of Brown Broadcasting







'50s



Al Tedesco, right, interviews 98-year-old Chris Kober, behind beard, in 1955.

### POINT-TO-POINT MESSAGES

Here are some examples of the point-to-point messages "sent" by WELY into the Boundary Waters Canoe Area Wilderness along the Minnesota-Ontario border, under special authorization from the FCC:

*"To Ma & Pa at Timberwolf Song: Arrived home safely—Thanks for a wonderful weekend—Miss you & already planning our next trip to the wilderness!" From 'The Boys in the Park'*

*"To my fine friends on Farm Lake: Will be unable to join you until my wounded wing is healed—Am counting the weeks!" From 'Legal Eagle'*

*"Leaving the Cities at 4 p.m.—Meet us at the White Iron Lake Bridge around 9 o'clock—Bringing the canoe paddles you left behind!" From 'The Two Eager Beavers'*

*"To the bandits on the North Arm of Burntside: Plans have changed—Don't panic—Clear the floors for sixteen sleeping bags instead of six & water down the soup!" From 'The Rough & Ready Gang'*

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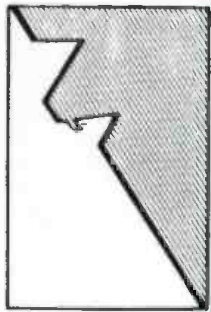
MONDAY, Jan. 5, 1987

# St. Cloud Daily Times

St. Cloud, Minnesota 56301

126th Year/ 176

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## Hilger tops influential list

**Editor's note:** The St. Cloud Times conducted two surveys and several interviews to try to identify the most influential people in St. Cloud. Today, in the first part of a three-part series, we will look at the five top vote-getters in those surveys.

By MIKE NISTLER  
Times Staff Writer

What do a local radio station owner, developer, bishop, mayor and city councilman have in common?

The answer is a reputation as the most influential people in the St. Cloud area.

Andy Hilger, Dan Brutger, the Most Rev. George Speltz, Sam Huston, and Larry Meyer were the top vote-getters in a recent St. Cloud Times survey which attempted to identify the area's most influential people.

### The Powers that be

Besides being perceived as powerful, the five men have other common denominators.

All have been in St. Cloud for at least 20 years. Three of the men, Hilger, Huston and Brutger, are

### Stations give No. 1 loud voice

By MIKE NISTLER  
Times Staff Writer

Andy Hilger can't outrun a speeding bullet or leap even small buildings in a single bound.

But when Hilger wants to change from a mild-mannered husband and father into one of St. Cloud's most influential people, he uses a recording studio like Clark Kent used a phone booth.

Hilger, 56, exerts a great deal of influence through his radio stations, WJON and WWJO. His visibility and outspokenness have led to his selection as the most influential person in St. Cloud in a recent survey conducted by the St. Cloud Times. Hilger received more votes than did the Most Rev. George Speltz, bishop of the St. Cloud Diocese, and Mayor Sam Huston.

"I'm flattered but I'll still have to take the garbage out tomorrow morning," Hilger said last week at



Times photo by Jason Wachter

The influential voice of Andy Hilger is heard over his radio stations WJON-AM and WWJO-FM.

**No. 1** Andy Hilger, 56, owner of WWJO, WJON radio stations.

## Three Generation of Broadcasters



*[Note: After the above pictures and the following story were sent to the printer, Cliff Hedberg died of cancer. After debate, we decided that he would prefer this to be his obit.]*

A well-known broadcasting family in southern and western Minnesota has a new generation at work, now that Mark Hedberg, 10, has received his 3rd Class broadcast-endorsed license.



Mark's grandfather is Cliff Hedberg, founder and owner of KMRS, Morris, who continues to broadcast weekly programs of music of the 1920s, 1930s and 1940s from the Morris station.

The youngest of the broadcasters in the family is investigating the possibility of entering the field on a permanent basis sometime in the future. His introduction to announcing is taking place at KBEW, Blue Earth.



His father, Paul Hedberg, is president of Hedberg Broadcasting Group, which includes KMRS, KBEW, KQAD at Luverne, Blue Earth Cable vision, and Market Quoters Inc., of Blue Earth.

Paul Hedberg also entered the field at a young age, 18, and worked at Minneapolis stations WMIN, WTCN, WLOL and KDWB before joining his father in their media operations.

**"Young" Mark Hedberg, now General Manager of KLSS AM-FM in Mason City, Iowa; the late Cliff Hedberg, and former MBA President Paul Hedberg.**

With a major reserve training base in its primary service area, this Little Falls station can resort to military humor.





# MINNESOTA BROADCASTERS ASSOCIATION PAST PRESIDENTS



(L to R) Ned Goodwin 1986-88, Mel Paradis 1984-86, Paul Hedberg 1982-84, Jerry Papenfuss 1979-82, Dick Painter 1978-79, Stanley Hubbard 1974-76, Glenn Flint 1972-74, Al Leighton 1970-72, Robert DeHaven 1959-60, James Wychor 1968-70.

## MBA PAST PRESIDENTS

John F. Meager  
KYSM 1949 May to September

Melvin Drake  
WDGY ..... 1949 - 1950

Dave Gentling  
KROC ..... 1950 - 1951

John F. Meager  
KYSM ..... 1951 - 1952

Inactive ..... 1952 - 1956

K.M. Hance  
KSTP ..... 1956 - 1958

Jack Thayer  
WDGY ..... 1958 - 1959

Robert DeHaven  
KYSM ..... 1959 - 1960

Sherman Headley  
WCCO TV ..... 1960 - 1963

Larry Bentson  
WLOL ..... 1963 - 1966

Robert Rich  
KBJR TV ..... 1966 - 1968

James Wychor  
KWOA ..... 1968 - 1970

Al Leighton  
KDLM ..... 1970 - 1972

Glenn Flint  
KCMT ..... 1972 - 1974

Stanley S. Hubbard  
KSTP ..... 1974 - 1976

Frank Befera  
WDIO TV ..... 1976 - 1978

Dick Painter  
KYSM ..... 1978 - 1979

Jerry Papenfuss  
KAGE AM/FM ..... 1979 - 1982

Paul Hedberg  
Hedberg Broadcasting 1982 - 1984

Mel Paradis  
KLGR AM/FM ..... 1984 - 1986

Ned Goodwin  
KBUN/KBHP ..... 1986 - 1988

Gerry Robbins  
WCMP ..... 1988 - 1989



**T**he '60s . . . brought a score of new AM stations to the state, and half as many FMs.

**Here's the log and some of the scraps of history as reported by the stations . . .**

**April, 1960**—KQAQ, Austin, comes on and the local newspaper headlined: "Frantic music ruled out." "To put it simply, we're going for the non-frantic type of music, no rock 'n roll stuff," quipped station president and general manager Lester Gould.

**May, 1961**—KWOA FM, Worthington

**June, 1961**—KKIN, Aitkin

**April, 1962**—KTCJ, Twin Cities

**December, 1962**—KPRM, Park Rapids—the only 15,000 watt radio station in the United States, with Ed DeLaHunt and family in control since Ed was 24 and wife Carol was 20.

**March, 1963**—KQDS, Duluth

**April, 1963**—KRWB, Roseau

**August, 1963**—WVAL, Sauk Rapids

**August, 1963**—KBEW, Blue Earth, one of the Hedberg stations, crafting a call letter from the communities served: Kiester, Blue Earth, Bricelyn, Elmore, Wells, and Winnebago! Neat trick, Paul!

**October, 1963**—KKCM, Shakopee

**October, 1963**—KDWA, Hastings



**WCCO Radio Farm Director Maynard Speece giving advice.**



**Merle Harmon (standing), Herb Carneal, The Vice President of the United States, and, lighting up, Halsey Hall (who called the Veep 'kid' on air).**



**A 'youngish' Walter Cronkite visiting the Twin Cities.**



Wayne Eddy, KYMN Northfield, 'shot dead' for Jesse James days.



Wayne Eddy, KYMN Northfield, 'riding' to work.



Calvin Griffith and Halsey Hall.



Charlie Boone, Calvin Griffith, Roger Erickson, at Tinker Field, Orlando.

November, 1963—KOLM, Rochester

May, 1964—Charlie Persons next radio station: KVBR

July, 1965—KMAP, South St. Paul

December, 1965—KNXR-FM, Rochester

May, 1966—KFIL, Preston

November, 1966—KQWB-FM, Fargo-Moorhead

December, 1966—KKCQ, Fosston

February, 1967—WQPM, Princeton

And the number of FM-only stations begins to grow in the late '60s:

May, 1967—KVSC, St. Cloud

April, 1968—KEEZ-FM, Mankato, now a Hedberg station, located in the loveliest "house/studio" you ever saw overlooking the city and the Minnesota River.

August, 1968—KQQL-FM, Anoka

September, 1968—KYMN, Northfield, the first AM stereo station in Minnesota and the Midwest (March, 1983), and the first Daytimer in the world to go AM stereo. And if that's not enough, KYMN did the play-by-play of the traditional St. Olaf vs. Carlton game in METRIC in 1974!

September, 1969—The new station in New Prague has a Czech ring to it: KCHK!





## HISTORY - '70s

**T**he unstoppable wave of FM radio was evidenced in the '70s by the fact that more FM stations came on air than AMs.

**March, 1970—KICC-FM, International Falls**

**July, 1970—KLLR-FM, Walker**

**December, 1970—KIKV-FM, Alexandria—the station that sponsored its own "gold rush!"**

**March, 1971—KQAD, Luverne, another 'Hedberg network' creation. Joined eight months later by KQAD-FM (now KLQL-FM).**

**November, 1971—KRWC, Buffalo**

**December, 1971—KOWO, Waseca**

**June, 1972—Mighty WAKX-FM, Duluth, born out of WAKX-AM (1964), and heard on no less than 13 translators in northern Minnesota.**

**October, 1972—KCUM-FM, Crookston**

**May, 1973—KXLV, Cambridge**

**June, 1975—WKKQ, Nashwauk (Hibbing-Virginia), with sister station WTBX-FM.**

**December, 1975—KNNS, Grand Rapids**

**April, 1976—KWMB, Wabasha**

**Undated, 1976—KMSR-FM, Sauk Center**

**October, 1977—KKBJ, Bemidji, serving five counties of northern Minnesota**

**April, 1978—KTIG, Pequot Lakes**

**July, 1978—Brainerd's fifth radio station: WKKY-FM, in Baxter**



KIKV Alexandria "Gold Rush!"

**October, 1978—WLKX-FM, Forest Lake, the station in a community of 11,000+ with a 34 dBu perimeter encompassing a population of 1.6 million (the latter called the Twin Cities).**

**November, 1979—KKAW, Thief River Falls, a station of tomorrow airing commercials from a computer hard disc—no cart machines, no carts!**

# Poised and ready for the '90s



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- Vikings Radio Network
- Gophers Radio Network
- North Stars Radio Network
- Midwest Radio Distribution

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When a satellite is used to transmit training from one site to multiple sites, no other medium can match its cost-per-participant ratio. In fact, the greater the number of sites and participants, the more attractive the cost-per-participant ratio becomes. As a consequence, organizations are encouraged by virtue of the medium to broaden their reach and provide training and/or information to more people than would otherwise be possible.

### Saves Time

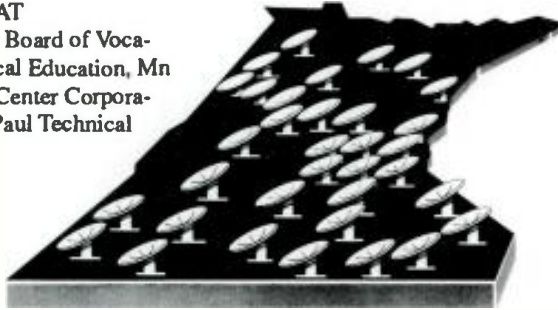
Corporations and public institutions throughout America own satellite receiving dishes. Because of their proliferation, no better medium exists than satellite to broadcast information that is critical, timely and in need of response. Whether it's in reaction to proposed legislation, a business crisis, a natural event or whatever, an organization's "top brass" can deliver information to a target audience within a matter of hours.

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At the conclusion of a recent teleconference, one of the presenters approached the producer and said, "My husband thanks you, my children thank you, and I thank you." She was referring to the number of days on the road the teleconference saved her from enduring. Those "days on the road" equate to staff hours, travel expense, hotel lodging, and loss of productive time.

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Call the State Board of Vocational Technical Education at (612) 296-2256 and ask for the telecommunications representative. Your call places you in contact with the MnSAT Telecommunications Team which represents the three entities of MnSAT (i.e. Mn State Board of Vocational Technical Education, Mn World Trade Center Corporation, and St. Paul Technical College).



The telecommunications team consists of:

A Telecommunications Representative, who presents the full potential of the system; establishes costs; gives advice on strategies relevant to teleconferencing; and executes the planning process.

A Teleconference Coordinator, who arranges receive sites; participates in planning; converts content script to a production script; and coordinates all details related to teleconference.

A Senior Broadcast Technician, who manages all phases of production; and supervises the technical crew.

MnSAT is an equal opportunity employer.



## HISTORY - '80s

In the '80s FMs multiply, and the AM population continues to grow.

### The log:

**March, 1980**—KYCK, Crookston

**May, 1980**—WYRQ, Little Falls

**July, 1980**—KKOJ-AM, Jackson

**August, 1980**—KQYB-FM, Spring Grove

**January, 1981**—KZXQ, Waite Park

**March, 1981**—KDJS, Willmar, the station someone didn't want on air! Vandalism in the final hours of transmitter construction called for last minute repair of coils and antenna retuning, having things ready only, four hours before air debut.

**October, 1981**—KJJK-FM, Fergus Falls, part of the Lew Latto group of Northland Radio Stations.

**November, 1981**—KMOM, Monticello

**June, 1982**—KNSP, Staples

**November, 1982**—KBHW-FM, International Falls

**January, 1983**—KLQP, Madison, where a recent roster of employees rings clearly of our Northern European backgrounds: Stamp, Kuechenmeister, Meyer, Overlander, Nelson, and Benson!

**March, 1983**—KZZA, Glenwood

**June, 1983**—KOLV, Olivia, run by George and Ruby Blum. George has served "just" 51-1/2 years in broadcasting, and he'll be glad to tell you about his years as "Kernel Korn" at KORN in Mitchell, SD.

**July, 1983**—KXAX, St. James

**September, 1983**—KCGN, Ortonville

# Austin

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CONFERENCE CENTER

AUSTIN CONVENTION/VISITORS BUREAU



In 1955 Allen Grey fed reports to WCCO from Atomic Energy Commission A-bomb tests at Yucca Flats, Nevada. The tape recorder pictured, with its amazing flywheel, is now in the Pavek Museum.



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'80s

April, 1984—KSTQ, Alexandria

June, 1984—KLKS, Breezy Point,, headed by Allen Gray, formerly of: KIRO, Seattle; KMOX, St. Louis; WCAU, Philadelphia; WTOP, Washington, DC; WCBS, New York City; WCCO, Minneapolis-St. Paul.

March, 1985—KBHL, Osakis

July, 1985—KBJJ, Marshall

September, 1985—KRJB, Ada

December, 1986—KJJK, Fergus Falls

August, 1987—WJJY, Baxter

November, 1987—KCFB, St. Cloud

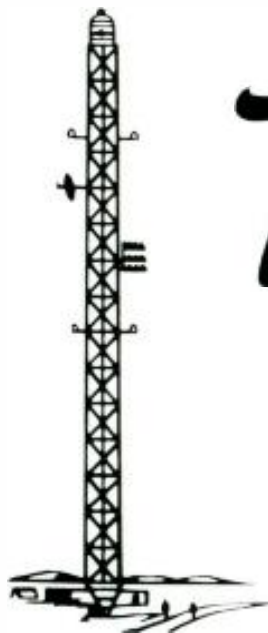
August, 1988—KKSR, Sartell



Allen Gray started working on air a few months before Pearl Harbor, in the summer of '41, at KMA Shenandoah, Iowa—and then moved on to KORN in Fremont, Nebraska, the next summer. The air conditioning at KFAB Omaha (above) was less to be desired in the summer of '48 (after he completed his duty in World War II). What followed? KIRO, Seattle; KMOX, St. Louis; WCAU, Philadelphia; WTOP, Washington, D.C.; WCBS, New York; WCCO, Minneapolis. And now, he's happy at the station he founded, KLKS at famous Breezy Point, in our lake country.



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## 40TH ANNIVERSARY

Dignitaries from around the country joined Minnesota broadcasters in October of 1989 for a gala 40th anniversary celebration at several venues in Minneapolis.



Gerry Robbins, MBA past president, presenting the Pioneer Broadcaster Award to Ned Goodwin, MBA past president.



Former Governor Wendy Anderson, MBA counsel, and Barry Umansky, NAB counsel.



Gerry Robbins, MBA President 1988-1989; Eddie Fritz, NAB President; Bob McGann, MBA President, 1989-1990.



Dave Moore, WCCO-TV, Twin Cities and Gerry Robbins.



Eddie Fritz  
NAB President



Steve Raymer, Pavek Museum



37 years ago . . . the KSTP-TV mobile unit in St. Paul.



**WDGY-TV? KEYD-TV?**

**T**hose are some of the fossil call letters in Minnesota's TV industry.

Nearly *sixty* years ago, in June of 1933, *Dr. George A. Young (W.D.G.Y.)* got a CP for a TV with a visual power of 500 watts, with the audio to be sent out over his W.D.G.Y. radio station. The studio was to be at 909 West Broadway in Minneapolis, and Young had permission to transmit from the highest building in the region — the mighty Foshay Tower! Young's system used the mechanical disk scanning rig, which was doomed as the electronic iconoscope system roared out of the lab.

So Minnesota TV history has its roots in the '30s, not the '40s, and not post-World War II, as many might assume.

KEYD? It operated in the Orpheum Theater in downtown Minneapolis, and like so much of the which-station-became-part-of-something-else, KEYD was part of the chemistry which eventually became WCCO-TV.

TV stations have been coming on air for more than forty years in our state, popping up to serve the public as the medium grew.

KSTP-TV claims April 23, 1948 as its birthdate. A relic of a program schedule from the next year would suggest that an early fan of video just needed to hang by the set and WAIT for something to come on (hard for today's kids atuned to 24-hours of multi-channel feed to understand). Somedays KSTP-TV signed on with test pattern at 2:30 p.m. . . . others, at 5:45 p.m. . . . unless it was 6:30 p.m. It wasn't whim that determined this — it was how much programming was available or produceable. On

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TV

Sunday programming began at 6:30 p.m. and went off just two and a half hours later, at 9:00 p.m.! Sunday's schedule:

- 6:30 p.m. Test Pattern
- 7:00 p.m. Religion In Today's World
- 7:30 p.m. Galloping Ghost No. 5
- 7:50 p.m. Cartoon Comic
- 8:00 p.m. Philco Playhouse

The networks contributed Kukla, Fran and Ollie, and the Arthur Godfrey show, Admiral Broadway Review, Texaco Star Theater (Tuesday night at 7:00). The "nightly" news was on air only one night a week — the "KSTP Tele-Foto News" on Monday nights at 7:52 p.m.

And, as most know, it was all in glorious black and white. And the lighting in the studio was hot enough to melt makeup and performers. And bright, white objects linger as ghosts if a camera was moved. And people were breaking their necks hanging from chimneys and gutters to hang antennas on their homes, and some guys were making millions manufacturing motors to turn your TV antenna from one station to another because transmitters are anywhere in town. And your TV screen might be 10 inches, or less (with a dangerous oil-filled magnifier in front of a 3" picture). KSTP-TV's "dominance" (if you can call it that, with so few TV sets in town) ends when WCCO-TV comes on air in July of 1949.

'CCO comes on with the name WTCN (but wasn't that Channel 11 recently?), and with three live cameras, one film camera, and 26 souls new to TV, all in the old Radio City Theater Building at 9th and LaSalle in Minneapolis.

In September of 1950 our TV insularity ends with the arrival of the coaxial cable in the Twin

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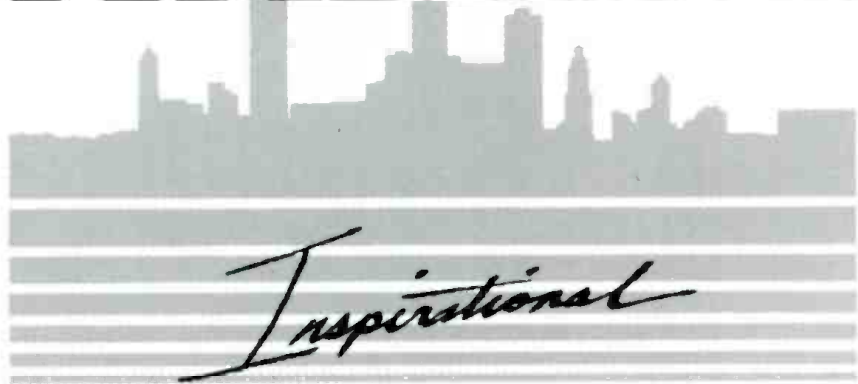
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MINNEAPOLIS / ST. PAUL



TV

Cities, and WCCO-TV ups its power to a roaring 28,500 from the Foshay Tower!

KROC, Rochester, is the next station on air, in July of 1953. And KAAL, Austin, one month later, doubling TV in southern Minnesota.

In August of 1953 two new TV's opened up in the Twin Cities, **sharing** a channel: WMIN-TV and WTCN-TV, both on Channel 11, hopefully not at the same time. There were just 200 TV stations on air in the U.S. at the time.

Now TV fires up in Duluth, with two new stations within three days of one another: KBJR on March 11, 1954, and KDHL on March 14, 1954. It might have been fun to be a TV retailer in those days in the Twin Ports.

Channel 9, KMSP in the Twin Cities, opens up in January of 1955, and educational TV, Channel 2, KTCA, also in the metro, comes up in September of 1957.

KCCO in Alexandria fires up in October, 1958, and KEYC, Mankato, comes on air in October of 1960. KCCW, Walker, and WDSE-TV, Duluth are 'born' in 1964. The Twin Cities educational station's little sister, KTCL, is introduced in 1965. Rounding out the '60s are WDIO, Duluth, 1966; KCMW, Appleton, 1966, and WIRT, Hibbing, 1967.

One station comes on air in the 1970s: KSMQ, Austin.

In a late explosion of TV stations, the '80s brings us no less than eight new emanating signals: KAWE, Bemidji, 1980; KTMA, Twin Cities, 1982; KITN, Twin Cities, 1982; KXLI, St. Cloud, 1982; KXLT, Rochester, 1985; KBRR, Thief River Falls, 1985; KRWF, Redwood Falls, 1987; KSAX, Alexandria, 1987; and KAWB, Brainerd, 1988.



KDAL-TV, early '60s



"Texas" Bill Strong

**KEYD-TV**

Office: Dallas, Texas - ROOM 10702  
 11/11/52 - 2/11/53 - 1/11/54 - 1/11/55

KEYD-TV?



TV remote pick-up KSTP 1939

KSTP, 1939



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**KIKV-FM—100.7** (Previous call letters KCMT), BDI Broadcasting. Officers: Louis H. Buron, Jr., Susan W. Buron, Mary Campbell  
Box 1024, 604 Third Ave. W (56308)

**Staff**—General Manager, Dave Vagle; Sales manager, Trudy Blanshan; Program director, Rick Blanshan; News director, Kelly Garner; Music director, Rick Blanshan; Public affairs director, Kelly Garner

**Format**—Country, **Network Affiliations** —ABC, **Power**—100,000 watts, **Antenna Height**—775 ft., **Hours of Operation**—24 hours  
**Phones**: Business 612-762-2154, Studio 612-763-KIKV

**KSTQ-FM—99.3**, Star-Com, Officers: KSTQ-Inc.  
Box 104, 601 Broadway (56308)

**Staff**—General manager, Maren Burgau, Sales manager, Bryan Stoek; Program director, Erik Stolberg; News director, Dawn Signalness

**Format**—Adult Contemporary, **Network Affiliations**—Unistar, **Wire services**—UPI, **Hours of Operation**—24 hours  
**Phones**: Business, News, Talkline 612-763-6515, FAX 612-763-7779

**KXRA-AM—1490**, Paradis Broadcasting of Alexandria, Inc., Officers: Mel Paradis, President; Brett Paradis, Vice president; Dee Paradis, Secretary; Barb Paradis, Treasurer  
Box 69, 1312 Broadway (56308)

**Staff**—General manager, Brett Paradis; Sales manager, Brett Paradis; Program director, Steve Sherwin; Farm director, Dennis Anhalt; News director, Dennis Anhalt; Sports director, Larry DeFrance; Music director, Larry DeFrance; Public affairs director, Steve Sherwin

**Format**—News/Talk/M.O.R., **Network Affiliations**—NBC & MNN, **Wire services**—AP, **Power**—1000 watts, **Hours of Operation**—5 am-1 am, **Remote pickup (Martí) frequencies used**—a. 1  
**Phones**: Business, News 612-763-3131, Talkline 612-762-8167

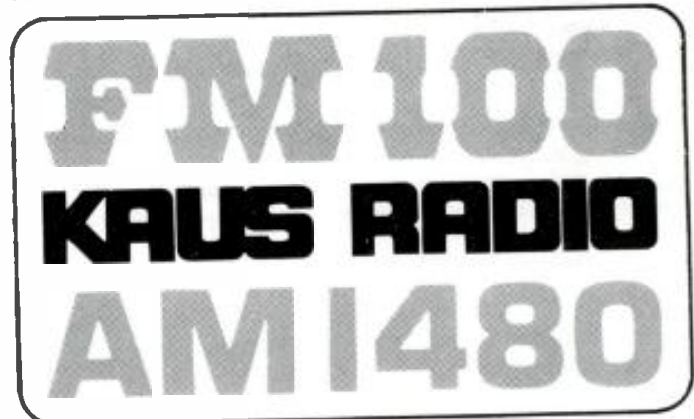
**KXRA-FM—92.7**, Paradis Broadcasting of Alexandria, Inc., Officers: Mel Paradis, President; Brett Paradis, Vice president; Dee Paradis, Secretary; Barb Paradis, Treasurer  
Box 69, 1312 Broadway (56308)

**Staff**—General manager, Brett Paradis; Sales manager, Brett Paradis; Program director, Ron (Revere) Rau; Farm director, Dennis Anhalt; News director, Dennis Anhalt; Sports director, Larry DeFrance; Music director, Mike Lommen; Public affairs director, Terri Hansen

**Format**—Lite C.H.R., **Network Affiliations** —"The Source", **Wire Services**—AP, **Power**—3000 watts, **Antenna Height**—150 ft., **Hours of Operation**—5 am-1 am, **Remote pickup (Martí) frequencies used**—a. 1

**Phones**: Business, News 612-763-3131, Talkline 612-763-5641

AUSTIN



**KAUS-AM—1480**, Orion Broadcasting Co., Officers: Phil Nolan, President

Box 159 (55912)

**Staff**—General manager, Phil Nolan; Sales manager, Ken Soderberg; Program director, Duane Germain; Farm director, Dave Cahill; News director, Dan Conradt; Sports director, Gabby Weiss; Music director, Duane Germain; Public affairs director, Cheryl Munson; Chief engineer, Marv Olson; Traffic director, Mert Huffman

**Format**—Gold/AC, **Network Affiliations**—MBS/MNN, **Wire services**—AP, **Power**—1000 watts, **Hours of Operation**—24 hours  
**Phones**: Business and Talkline 507-437-7666, FAX 507-437-7669

**KAUS-FM—99.9**, Orion Broadcasting, Officers: Phil Nolan, President  
Box 159 (55912)

**Staff**—General manager, Phil Nolan; Sales manager, Ken Soderberg; Program director, Marv Olson; Farm director, Dave Cahill; News director, Dan Conradt; Sports director, Gabby Weiss; Music director, Marv Olson; Public affairs director, Cheryl Munson; Chief engineer, Marv Olson; Traffic director, Mert Huffman

**Format**—Country, **Network Affiliations**—MBS/ABC, **Wire services**—AP, **Power**—100,000 watts, **Antenna Height**—880 ft., **Hours of Operation**—24 hours  
**Phones**: Business and Talkline 507-437-7666, FAX 507-437-7669

**KQAO-AM—970**, S & D Broadcasting, Officers: Steven Potter  
Route 1, Box 50 (55912)

**Staff**—General manager, Jim Ruud; Sales manager, Jim Ruud; Program director, Mike Kolek; Farm director, Mike Kolek; News director, Tad Anthony; Sports director, Erv George; Music director, Mike Kolek; Public affairs director, Tad Anthony

**Format**—Adult Contemporary, **Network Affiliations**—NBC/Linder Farm Network, Tribune Radio Network, **Wire services**—UPI, **Power**—5000 watts, **Hours of Operation**—5 am-midnight  
**Phones**: Business 507-437-4513, News and Talkline 507-437-4511





**BEMIDJI**

**KBHP-FM**—101.3, Paul Bunyan Broadcasting Company, Inc., Officers: Louis H. Buron, Jr., Susan W. Buron, Mary Campbell  
 Box 1656, 502 Beltrami Ave. (56601)  
**Staff**—General manager, Lou Buron, Sales manager, Peggy Hanson; Program director, Todd Haugen; News director, Mardy Karger; Sports director, Kevin Jackson; Music director, Todd Haugen; Public affairs director, Mardy Karger  
**Format**—Country, **Network Affiliations**—MNN, Mutual, **Power**—100,000 watts, **Antenna Height**—375 ft., **Hours of Operation**—24 hours  
**Phones**: 218-751-4120



**KBUN-AM**—1450, Paul Bunyan Broadcasting Company, Inc., Officers: Louis H. Buron, Jr., Susan W. Buron, Mary Campbell  
 Box 1656, 502 Beltrami Ave. (56601)  
**Staff**—General manager, Lou Buron; Sales manager, Peggy Hanson; Program director, Todd Haugen; Sports director, Mardy Karger; Music director, Kevin Jackson; Public affairs director, Mardy Karger  
**Format**—Solid Gold Oldies, **Network Affiliations**—MNN, Mutual, **Power**—1000 watts, **Hours of Operation**—24 hours  
**Phones**: 218-751-4120

**KKBJ-AM**—1360, CD Broadcasting of Bemidji, Officers: Christopher Dahl, President, Mel Paradis, Chief operating officer  
 Box 1360, 2115 Washington Ave. (56601)  
**Staff**—General manager, Mike Samuelson; Program director, Allen Bailey; News director, Lon Thomas  
**Network Affiliations**—ABC-Direction, **Wire services**—AP, **Power**—5000 watts, **Hours of Operation**—24 hours  
**Phones**: Business 218-751-5950, News 218-751-5972

**KKBJ-FM**—103.7, CD Broadcasting of Bemidji, Officers: Christopher Dahl, President, Mel Paradis, Chief operating officer  
 Box 1360, 2115 Washington Ave. (56601)  
**Staff**—General manager, Mike Samuelson; Program director, Allen Bailey; News director, Lon Thomas  
**Network Affiliations**—ABC-Ent., **Wire services**—AP, **Power**—100,000 watts, **Hours of Operation**—24 hours  
**Phones**: Business 218-751-5950, News 218-751-5972

**BENSON**

**KBMO-AM**—1290, Officers: Todd Garamella  
 Box 208, 1205 Pacific Ave. (56215)  
**Staff**—General manager, Dan Davies; Sales manager and Station manager, Barb Erickson; Program director, Pat Thorson; News director, Brian Findley; Sports director, Jim Nelson; Music director, Pat Thorson, Public affairs director, Pat Thorson  
**Network Affiliations**—Mutual News-Minnesota News Network, **Wire Services**—UPI, **Power**—500 watts, **Hours of Operation**—6 am-6 pm  
**Phones**: Business 612-843-3290

**KSCR-FM**—93.5, Officers: Todd Garamella  
 Box 208, 1205 Pacific Ave. (56215)  
**Staff**—General manager, Dan Davies; Sales manager and Station manager, Barb Erickson; Program director, Pat Thorson; News director, Brian Findley; Sports director, Jim Nelson; Music director, Pat Thorson; Public affairs director, Pat Thorson  
**Network Affiliations**—Mutual News-Minnesota News Network, **Power**—3,000 watts, **Antenna Height**—HAAT 185 ft., **Hours of Operation**—6 am-12 m  
**Phones**: Business 612-843-3290


**BLUE EARTH**

**KBEW-AM**—1560, KBEW, Inc., Officers: Jerry Papenfuss  
 Box 278 (56013)  
**Staff**—General manager, Roy Haven; Sales manager, Wanda Nichols; Program director, Roy Haven; Farm director, Linder Network; News director, Kevin Benson; Sports director, Roy Haven; Music director, Jason Cerney; Public affairs director, Wendy Dobson  
**Network Affiliations**—ABC Int., **Wire Services**—AP, **Power**—1000 watts, **Hours of Operation**—Daytime  
**Phones**: Business 507-526-2181, News 507-526-3320

**BRAINERD**

**KLIZ-AM**—1380, Sioux Valley Broadcasting, Officers: Robert E. Instad  
 Box J, 2700 East Oak St. (56401)  
**Staff**—General manager, Bob Ramstorf; Sales manager, Deb Tharalson, Program director, Becky Peterson  
**Format**—Country, **Network Affiliations**—ABC, **Wire Services**—AP, **Power**—5000 watts, **Hours of Operation**—24 hours  
**Phones**: Business 218-829-2853, FAX 218-829-6983


**KLIZ-FM**—107.5, Sioux Valley Broadcasting, Officers: Robert E. Ingstad  
 Box J, 2700 East Oak St. (56401)  
**Staff**—General manager, Bob Ramstorf; Sales manager, Deb Tharalson, Program director, Becky Peterson  
**Format**—Adult Contemporary, **Wire Services**—AP, **Power**—100,000 watts, **Antenna Height**—350 ft., **Hours of Operation**—24 hours  
**Phones**: Business 218-829-2853, Talkline 218-829-1075, FAX 218-829-6983

  
**1340**

(218) 829-8747

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**KVBR-AM**—1340, Greater Minnesota Broadcasting Corporation, Officers: Charles B. Persons, President; June A. Persons, Secretary-Treasurer  
 411 Laural St. (56401)  
**Staff**—General manager, Charles B. Persons; Sales manager, Charles B. Persons; Program director, June A. Persons; Farm director, Don Kelley; News director, Don Kelley; Sports director, Keith Moilanen; Music director, Roxie Renn; Public affairs director, Don Kelley  
**Format**—Country, **Network Affiliations**—ABC Information, **Power**—1000 watts, **Hours of Operation**—24 hours, **Remote pickup (Marti) frequencies used**—161.64  
**Phones**: Business and News 218-829-8747, Talkline 218-829-1471



**WJYY-AM**—106.7, Tower Broadcasting, Officers: James Pryor, Mary Pryor

410 Front St. (56401)

**Staff**—General manager, James Pryor; Sales manager, John Ginther; Program director, Hugh K. Phillips; News director, Hugh K. Phillips; Sports director, Tom Lucas; Music director, (Satellite); Public affairs director, Joan Clark; Continuity director, Loretta Ross

**Format**—Pure Gold/Talk, **Network Affiliations**—ABC/CBS/SMN/DBA/MBS, **Power**—5000 watts, **Hours of Operation**—18 hours, **Remote pickup (Martí) frequencies used**—a. 450.35, b. 455.35

**Phones:** Business and Talkline 218-828-1244, News and FAX 218-828-1119

**WJYY-FM**—1270, Tower Broadcasting, Officers: James Pryor, Mary Pryor

410 Front St. (56401)

**Staff**—General manager, James Pryor; Sales manager, John Ginther; Program director, Hugh K. Phillips; News director, Hugh K. Phillips; Sports director, Tom Lucas; Music director, (Satellite); Public affairs director, Joan Clark; Continuity director, Loretta Ross

**Format**—Adult Contemporary, **Network Affiliations**—MBS/CBS, **Power**—100,000 watts, **Antenna Height**—626 ft., **Hours of Operation**—24 hours, **Remote pickup (Martí) frequencies used**—a. 450.35, b. 455.35

**Phones:** Business and Talkline 218-828-1244, News and FAX 218-828-1119

**BRECKENRIDGE**

**KBMW-AM**—1450, T & J Broadcasting, Officers: Tom Ingstad, President; Randy Holland, Vice president

605 Dakota Ave., Wahpeton, N.D. (58075)

**Staff**—General manager, Dean Aamodt; Sales manager, Dean Aamodt; Program director, Ken Donovan; News director, Gary Rogers; Sports director, Gary Rogers; Music director, Casey O'Brien; Public affairs director, Carla Bohn

**Format**—Country, **Network Affiliations**—ABC, **Power**—1000 watts, **Hours of Operation**—24 hours

**Phones:** Business and News 701-642-8747, FAX 701-642-9501

**KLTA-FM**—105.1, T & J Broadcasting, Officers: Tom Ingstad, President; Randy Holland, Vice president

605 Dakota Ave., Wahpeton, ND (558075)

**Staff**—General manager, Nancy Odney; Sales manager, Jim Lowe; Program director, Dan Michels; Public affairs director, Paul Huston

**Format**—Light Rock, **Power**—100,000 watts, **Antenna Height**—713 ft., **Hours of Operation**—24 hours

**Phones:** Business and News 701-237-4500, FAX 701-235-9082

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**BREEZEY POINT**

**KLKS-FM**—95.3, Lakes Broadcasting Group, Inc, Officers: Allen Gray, President; Bob Bundgaard, General Manager; Diane Anderson, Secretary-Treasurer

Box 300 (56472)

**Staff**—V.P. & General manager, Bob Bundgaard; V.P. Marketing, Jim Park; V.P. Operations, Diane Anderson; Sales manager, Tom Kenon; Program director, Bob Bundgaard

**Format**—Over 40, **Network Affiliations**—CNN, **Wire Services**—AP, **Power**—3000 watts, **Antenna Height**—270 ft., **Hours of Operation**—5 am-12 m

**Phones:** Business, News and Talkline 218-562-4884, FAX 218-562-4058

**BUFFALO**

**KRWC-AM**—1360, Donnell, Inc., Officers: Kurt and Jayne Weiche  
Box 267 (55313)

**Staff**—General manager, Kurt Weiche; Sales manager, Ollie Provo; Program director, Tim Matthews; News director, Catherine Thompson; Sports director, Jim Bach; Music director, Schellie Hansen; Public affairs director, Schellie Hansen; Outdoors editor, Gary Lee

**Format**—Full-Service, **Network Affiliations**—Mutual, MNN, **Power**—500 watts, **Hours of Operation**—6 am-6:30 pm, **Remote pickup (Martí) frequencies used**—161.76

**Phones:** 612-682-4444, 612-473-9005 (Metro)

**CAMBRIDGE**

**KXLV-FM**—105.5, Garamella Broadcasting Co.  
540 No. Emerson Ave. (55008)

**Staff**—President, Todd Garamella; General manager, Tim Tomlinson; Program and news director, John Fredlund; Music director, Amy Lynn

**Format**—Adult contemporary, **Power**—3,000 watts, **Hours of Operation**—24 hours

**Phone:** 612-689-1055

**CLOQUET**

**WKLK-AM**—1230, WKLK, Inc., Officers: John Carl, President; Larry Lund, Vice president, Secretary  
15. S. 10th St. (55720)

**Staff**—General manager, Larry P. Lund; Sales manager, Jim Ruzic; News director, Keith Larson; Sports director, Dale Kinnunen; Music director, Dan Naslund; Public affairs director, Scott Conrad

**Format**—A/C Star Station, **Network Affiliations**—SMN, **Wire Services**—AP, **Power**—1000 watts, **Hours of Operation**—5:30 am-midnight, **Remote pickup (Martí) frequencies used**—161.67

**Phones:** Business 218-879-4534(5), News 218-879-1962

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**CROOKSTON**

**KQHT-FM—96.1**, CD Broadcasting Corporation  
2501 Demers Ave., Grand Forks, ND (58201)  
**Staff**—President, Christopher Dahl; General manager, Jeff Kurts; General sales manager, Mike Pederson; Program director, Jay Murphy; Music director, Shalley Carr; Promotion manager, Pat Schocker; News director, Paul Braun; Chief engineer, Scott Rand  
**Format**—CHR, **Power**—100,000 watts, **Hours of Operation**—24 hours  
**Phone**: 701-746-1413

**KROX-AM—1260**, Gopher Communications Company, Officers: Jerome Dahlberg, William Kiewel  
Box 620, 101 N. Broadway (56716)  
**Staff**—General manager, Frank Fee; Sales manager, Butch Melbye; Program director, Frank Fee; Farm director, Ed Ross; News director, Jerome Dahlberg; Sports director, Frank Fee; Music director, Raymond Lee; Public Affairs director, MaryAnn Simmons  
**Format**—Soft Adult Contemporary Music-News-Talk, **Network Affiliations**—Mutual Broadcasting, MNN, **Wire Services**—UPI, **Power**—1000 watts, **Hours of Operation**—5:30 am-12 m, **Remote pickup (Martí) frequencies used**—161.73  
**Phones**: Business, News, Talkline 218-281-1140

**DETROIT LAKES**

**KDLM-AM—1340**, Grignon Radio, Officers: Ro Grignon, President and owner  
Box 746 (56502)  
**Staff**—General manager, David Knutson; Sales manager, Bob Spilman; Program director, Andy Lia; News director, Fred Colby; Sports director, Andy Lia; Music director, Andy Lia; Public affairs director, Fred Colby  
**Format**—Adult Contemporary, **Network Affiliations**—CBS, MNN, **Wire Services**—UP, **Power**—1000 watts, **Hours of Operation**—5:30 am to 12 m, **Remote pickup (Martí) frequencies used**—a. 161.67, b. 161.73  
**Phones**: 218-847-5624

**KKDL-FM—95.1**, Previous call letters or frequency—KVLR, Grignon Radio, Officers: Ro Grignon, President and owner  
Box 746 (56502)  
**Staff**—General manager, David Knutson; Sales manager, Bob Spilman; Program director, Merrill Piepkorn; News director, Fred Colby; Sports director, Dean Jackson; Music director, Merrill Piepkorn; Public affairs director, Fred Colby  
**Format**—Country, **Network Affiliations**—CBS, **Wire Services**—UP, **Power**—100,000 watts, **Antenna Height**—960 ft., **Hours of Operation**—5:30 am to 1 am, **Remote pickup (Martí) frequencies used**—153.05  
**Phones**: Business and News 218-847-5624

**DULUTH**

**KDAL-AM—610**, Shockley Comm. Co.,  
Officers: Terry Shockley, President; John Snee, Vice president  
425 West Superior St. (55802)  
**Staff**—General manager, John Snee; Sales manager, Steve James; Program director, Rik Jordan; News director, Chris John Schadt  
**Network Affiliations**—MNN-CBS-MRN, **Wire Services**—AP, **Power**—5,000 watts, **Hours of Operation**—24 hours  
**Phones**: Business and News 218-722-4321, Talkline 218-722-0839, FAX 218-722-5423


**KDAL-FM—95.7**, Shockley Comm. Co., Officers: Terry Shockley, President; John Snee, Vice president  
425 West Superior St. (55802)  
**Staff**—General manager, John Snee; Sales manager, Steve James; Program director, Pat Kelly; News director, John Schadt  
**Wire Services**—AP, **Hours of Operation**—24 hours  
**Phones**: Business and News 218-722-4321, Talkline 218-722-0839, FAX 218-722-5423

**KQDS-AM—1490**, Previous call letters or frequency—KBXT, Great Duluth Broadcasting, Inc., Officers: Tim Achterhoff, President  
Box 6167 (55816)  
**Staff**—General manager, Steve Grazier; Sales manager, Steve Grazier; Program director, Mike Keller; News director, Rick Church; Sports director, Rick Church; Music director, Mike Keller; Public affairs director, Rick Church  
**Format**—Classic Album Rock, **Network Affiliations**—ABC Rock, **Power**—1000 watts, **Hours of Operation**—24 hours  
**Phones**: Business and News 218-728-6421, Talkline 218-728-4236, FAX 218-728-5809

**KQDS-FM—94.9**, Previous call letters or frequency—KAOH, Great Duluth Broadcasting, Inc., Officers: Tim Achterhoff  
Box 6167 (55816)  
**Staff**—General manager, Steve Grazier; Sales manager, Steve Grazier; Program director, Mike Keller; News director, Rick Church; Sports director, Rick Church; Music director, Mike Keller; Public affairs director, Rick Church  
**Format**—Classic Album Rock, **Network Affiliations**—ABC Rock, **Power**—100,000 watts, **Antenna Height**—730 ft., **Hours of Operation**—24 hours  
**Phones**: Business and News 218-728-6421, Talkline 218-728-4236, FAX 218-728-5809

**KXTP-AM—970**, Stereo Broadcasting, Inc., Officers: Lew Latto, President  
Northland Bldg., 419 W. Michigan St. (55802)  
**Staff**—General manager, Lew Latto; Sales manager, Rick Caya; Program director, Herb Manthey; News director, Roger Johnson  
**Format**—Music of Your Life, **Network Affiliations**—ABC Direction, **Wire Services**—UPI, **Power**—1000 watts, **Hours of Operation**—24 hours, **Remote pickup (Martí) frequencies used**—a. 161.76, b. 161.70  
**Phones**: Business and News 218-727-7108, Talkline 218-727-8681, FAX 218-727-7108

**WAKX-FM—98.9**, Stereo Broadcasting, Inc., Officers: Lew Latto, President  
419 W. Michigan St. (55802)  
**Staff**—General manager, Lew Latto; Sales manager, Rick Caya; Program director, Dave Strandberg; News director, Roger Johnson; Operations manager, Mark Grantin  
**Format**—Classic Hits, **Wire Services**—UPI, **Power**—100,000 watts, **Antenna Height**—600 ft., **Hours of Operation**—24 hours, **Remote pickup (Martí) frequencies used**—a. 161.76, b. 161.70  
**Phones**: Business and News 218-727-7271

  
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**KZIO-FM—102.5**, WDSM/KZIO, Inc., Officers: Patricia McNulty, Ken Buehler

1105 E. Superior St. (55802)

**Staff**—General manager, Ken Buehler; Sales manager, Patricia McNulty; Program director, John Michaels; News director, Tom Hansen; Public affairs director, David John

**Format**—CHR, **Network Affiliations**—ABC, **Wire Services**—UPI, **Hours of Operation**—24 hours **Remote pickup (Marti) frequencies used**—161.70

**Phones:** Business and News 218-728-6406, FAX 218-728-4317

**WDSM-AM—710**, WDSM/KZIO, Inc., Officers: Patricia McNulty, Ken Buehler

1105 E. Superior St. (55802)

**Staff**—General manager, Ken Buehler; Sales manager, Patricia McNulty; Program director, Mark Edwards; News director, Tom Hansen; Sports director, Tom Hansen; Music director, Mark Fleisher; Public affairs director, David John

**Format**—Country, **Network Affiliations**—NBC, **Wire Services**—UPI, **Hours of Operation**—24 hours, **Remote pickup (Marti) frequencies used**—161.70

**Phones:** Business and News 218-728-6406, FAX 218-728-4317

**WEBC-AM—560**, Northland Broadcasting, Officers: Robert J. Christy, President

1001 E. 9th St. (55802)

**Staff**—President, General Manager, Robert J. Christy; Sales manager, Val Jetland; Program director, Paul Staab; News director, Paul Staab; Sports director, Steve Jerzerski; Public affairs director, Paul Staab

**Format**—News/Talk, **Network affiliations**—Unistar, **Wire Services**—AP, **Power**—5,000 watts, **Hours of Operation**—24 hours, **Remote pickup (Marti) frequencies used**—a. 161.67, b. 161.76

**Phones:** Business 218-728-4484, News 218-728-6450, Talkline 218-728-4444, FAX 218-728-1779

**WAVC-FM—105.1**, Northland Broadcasting, Officers: Robert J. Christy, President

1001 E. 9th St. (55802)

**Staff**—President, General Manager, Robert J. Christy; Sales manager, Chuck Gehlen; Program director, Bruce Buchanan; News director, Paul Staab; Music director, Pat Puchalla; Public affairs director, Paul Staab

**Format**—Country, **Network affiliations**—ABC, **Wire Services**—AP, **Power**—100,000 watts **Antenna Height**—750 ft., **Hours of Operation**—24 hours

**Phones:** Business 218-728-4484, FAX 218-728-1779

**EAST GRAND FORKS**

**KCNN-AM—1590**

Box 560, 3000 Rhinehart Dr. (56721)

**Staff**—General manager, Scott Hennen; Sales manager, Warren Volker; Program director, Scott Hennen; News director, Scott Swysmen; Sports director, Tim Hennessy; Music director, Josh Jones; Public affairs director, Suzi Johnson

**Format**—Talk Radio, **Network Affiliations**—ABC/Mutual, **Wire Services**—AP, **Hours of Operation**—24 hours

**Phones:** Business and News 701-772-2204, Talkline 701-746-5466, FAX 701-746-0012

**KZLT-FM—104.3**

**Staff**—General manager, Scott Hennen; Sales manager, Warren Volker; Program director, Penny Johnson; News director, Scott Swysmen; Sports director, Tim Hennessy; Music director, Josh Jones; Public affairs director, Suzi Johnson

Box 560, 3000 Rhinehart Dr. (56721)

**Format**—A/C, **Wire Services**—AP, **Hours of Operation**—24 hours

**Phones:** Business and News 701-772-2204, Talkline 701-746-1043, FAX 701-746-0012

**KYCK-FM—97.1**, Previous call letters or frequency—KDZW 97.1, S. S. Broadcasting, Officers: Al Leighton, Scott Abbey, John Sowada, Denny Neiss, Brian Wright, Mel Suhr, Harry Dyer, Clyde Johnson, Dan Leatherman

Box 6166, South Forks Plaza, Grand Forks, N.D. (58206)

**Staff**—General manager, Harry Dyer; Program director, Jaci Anderson; News director, Ronn Kennedy; Music director, Jaci Anderson; Public affairs director, Dan Wright

**Format**—Country, **Network Affiliations**—ABC-Direction, **Wire Services**—AP, **Power**—100,000 watts, **Antenna Height**—395 ft., **Hours of Operation**—24 hours, **Remote pickup (Marti) frequencies used**—161.70

**Phones:** Business and News 701-746-4516, FAX 701-746-6375

**ELY**

**WELY-AM—1450**, BJL Broadcasting Corporation, Officers: Jeanne Larson, President; Brad Jones, Vice president

Box 630, Central and Allaire (55731)

**Staff**—General manager, Jeanne Larson; Sales manager, Jeanne Larson; Program director, Brad Jones; News director, Brad Jones; Sports director, Brad Jones; Music director, Brad Jones; Public affairs director, Jeanne Larson

**Network Affiliations**—ABC/Mutual/MNN, **Power**—1000 watts, **Antenna Height**—159 ft., **Hours of Operation**—5:30 am-10:05 pm (M-F), 5:50 am-10:05 pm (Sat.), 6 am-6:10 pm (Sun.), **Remote pickup (Marti) frequencies used**—a. 161.64, b. 161.76

**Phones:** Business and News 218-365-3285

**EVELETH**

**WEVE-AM—1340**, Iron Range Broadcasting, Inc., Officers: Lewis Latto, President; Jerry Sylvester, Vice president; Susan Latto, Secretary; Lewis Latto, Treasurer

Box 650 (55734)

**Staff**—Sales manager, Jerry Sylvester; Program director, Greg Frosig; News director, Peter Mackowski; Sports director, Greg Frosig; Music director, Greg Frosig; Public affairs director, Peter Mackowski

**Format**—Adult Contemporary, **Network Affiliations**—ABC, **Power**—1000 watts, **Hours of Operation**—24 hours, **Remote pickup (Marti) frequencies used**—a. 161.70, b. 161.76

**Phones:** Business 218-741-5922, News 218-741-7302



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**WEVE-FM**—97.9, Iron Range Broadcasting, Inc., Officers: Lewis Latto, President; Jerry Sylvester, Vice president; Susan Latto, Secretary; Lewis Latto, Treasurer

Box 650 (55734)

**Staff**—Sales manager, Jerry Sylvester; Program director, Greg Frosig; News director, Peter Mackowski; Sports director, Greg Frosig; Music director, Greg Frosig; Public affairs director, Peter Mackowski

**Format**—AC, **Network Affiliations**—ABC, **Power**—71,000 watts, **Antenna Height**—550 ft. (H&V), **Hours of Operation**—24 hours, **Remote pickup (Martí) frequencies used**—a. 161.70, b. 161.76

**Phones:** Business 218-741-5922, News 218-741-7302

## **FAIRMONT**

**KFMC-FM**—106.5, Woodward Broadcasting, Inc., Officers: Charles Woodward, President; Donald Kliever, Vice president; Marilyn Borchardt, Secretary-Treasurer

Box 491 (56031)

**Staff**—Sales manager, Charles Woodward; Program director, Donald Kliever; Farm director, Doug Munneke; News director, Mike Murphy; Sports director, Doug Neville; Music director, Rod Halvorson; Public affairs director, Bill Edwards

**Format**—AC, **Network Affiliations**—Magnet Mutual, **Wire Services**—AP, **Power**—100,000 watts, **Antenna Height**—400 ft., **Hours of Operation**—24 hours

**Phones:** Business 507-235-5595, FAX 507-235-5973

**KSUM-AM**—1370, Woodward Broadcasting, Inc., Officers: Charles Woodward, President; Donald Kliever, Vice president; Marilyn Borchardt, Secretary-Treasurer

Box 491 (56031)

**Staff**—Sales manager, Charles Woodward; General sales manager, Donald Kliever; News director, Mike Murphy; Sports director, Doug Neville; Music director, Rod Halvorson; Public affairs director, Tanya Olson

**Format**—Country, **Network Affiliations**—Magnet-Mutual, **Wire Services**—AP, **Power**—1000 watts, **Hours of Operation**—5:30 am-12 m

**Phones:** Business 507-235-5595, FAX 507-235-5973

## **FARIBAULT**

**KDHL-AM**—920, Radio Ingstad MN, Officers: Robert Ingstad

Box 30, 601 Central Ave. (55021-0030)

**Staff**—General manager, Bob Ramstorf; Farm director, Emery Kleven; News director, Gordy Kosfeld; Sports director, Mike Morrissey

**Format**—C-W, **Network Affiliations**—ABC I, **Wire Services**—AP, **Power**—5000 watts, **Hours of Operation**—24 hours

**Phones:** Business 507-334-0061, FAX 507-334-7057

**KQCL-FM**—95.9, Previous call letters or frequency—KOEN, Radio Ingstad MN, Officers: Robert Ingstad

**Staff**—General manager, Bob Ramstorf; Program director, Rob Berrell

**Format**—CHR, **Power**—3000 watts, **Antenna Height**—300 ft., **Hours of Operation**—24 hours

**Phones:** Business 507-334-0061, FAX 507-334-7057

## **FERGUS FALLS**

**KBRF-AM**—1250, Previous call letters or frequency—KGDE, KOTE, Fergus Falls Radio, Inc., Officers: Jerry Papenfuss, President; Pat Papenfuss, Secretary

728 Western Ave. North (56537)

**Staff**—General manager, Randy Vangrud; Sales manager, Todd Fraser; Program director, Charlie Kampa; Farm director, Paul Weyrens; News director, Jim Sturgeon; Sports director, Craig Olson; Music director, Charlie Kampa; Public affairs director, Mary Dolan

**Format**—Country, **Network Affiliations**—Mutual, MNN, **Wire Services**—AP, **Power**—5000 watts, **Hours of Operation**—24 hours

**Phones:** Business 218-736-7596, News 218-736-5553

**KBRF-FM**—103.3, Fergus Falls Radio, Inc., Officers: Jerry Papenfuss, President; Pat Papenfuss, Secretary

728 Western Ave. North (56537)

**Staff**—General manager, Randy Vangrud; Sales manager, Todd Fraser; Program director, Barb Vangrud; Farm director, Paul Weyrens; News director, Jim Sturgeon; Sports director, Craig Olson; Music director, Barb Vangrud; Public affairs director, Mary Dolan

**Format**—Adult Contemporary, **Network Affiliations**—Mutual, MNN, **Wire Services**—AP, **Power**—100,000 watts, **Antenna Height**—620 ft., **Hours of Operation**—24 hours

**Phones:** Business 218-736-7596, News 218-736-5553

**KJK-AM**—1090, Otter Tail Media Group, Officers: Larry Dorn, President; Larry Nornes, Vice president; Jim Worner, Treasurer; Gerry Worner, Secretary

Box 724, 214 Junius Ave. (56537)

**Staff**—General manager, Larry (Bud) Nornes; Program director, John Rockwood; Farm director, Mark Anderson; News director, Larry (Bud) Nornes; Sports director, John Brisson; Music director, Skip Rutledge; Public affairs director, Ernie Roers

**Format**—Music of Your Life, **Network Affiliations**—ABC Direction, **Wire Services**—UPI, **Power**—1000 watts, **Hours of Operation**—daytime hours, **Remote pickup (Martí) frequencies used**—450.750

**Phones:** Business 218-736-5408, News 218-736-5409, FAX 218-736-5400

**KJK-FM**—96.5, Otter Tail Media Group, Officers: Larry Dorn, President; Larry Nornes, Vice president; Jim Worner, Treasurer; Gerry Worner, Secretary

Box 724, 214 Junius Ave. (56537)

**Staff**—General manager, Larry (Bud) Nornes; Program director, John Brisson; Farm director, Mark Anderson; News director, Larry (Bud) Nornes; Sports director, John Brisson; Music director, Steve Dawson; Public affairs director, Ernie Roers

**Format**—Adult Contemporary, **Network Affiliations**—ABC Direction, **Wire Services**—UPI, **Power**—100,000 watts, **Antenna Height**—480 ft., **Hours of Operation**—24 hours, **Remote pickup (Martí) frequencies used**—450.750

**Phones:** Business and News 218-736-5408, FAX 218-736-5400

## **FOSSTON**

**KKCQ-AM**—1480, North Country Radio, Officers: Dale Olmstead, President

Box 606 (56542)

**Staff**—General manager, Phil Ehke; Sales manager, Phil Ehke; Program director, Mitch Rivera; News director, Margret Rustad; Sports director, Dennis Roux; Music director, Mitch Rivera; Public affairs director, Margret Rustad

**Format**—AC/Oldies/Country, **Network Affiliations**—MNN/ABC, **Power**—5000 watts, **Antenna Height**—200 ft., **Hours of Operation**—24 hours, **Remote pickup (Martí) frequencies used**—a. 1-161.76, b. 2-167.67

**Phones:** Business 218-435-1919, News 218-435-1920, Talkline 218-668-2400, FAX 218-435-1480

**KKDQ-FM**—107.1, North Country Radio, Officers: Dale Olmstead, President

Box 606 (56542)

**Staff**—General Manager, Phil Ehke; Sales manager, Phil Ehke; Program director, Mitch Rivera; News director, Margret Rustad; Sports director, Dennis Roux; Music director, Mitch Rivera; Public affairs director, Margret Rustad

**Format**—AC/Oldies/Country, **Network Affiliations**—MNN/ABC, **Power**—3000 watts



LONG PRAIRIE

KEYL-AM—1400, Prairie Broadcasting Company, Inc., Officers: Donald Schermerhorn, President, Larry Feldt, Vice president; Darrell Anderson, Treasurer; Charlene Schermerhorn, Secretary

Box 187, 221 Lake St. (56347)

Staff—General manager, Darrell Anderson; Sales manager, Larry Feldt; Program director, Kevin Houdek; Farm director, Chuck Eldred; News director, Chuck Eldred; Sports director, Chuck Eldred; Music director, Paul Davis; Public affairs director, Darrell Anderson; Office manager/Traffic director, Mary Stencil

Format—Country, Network Affiliations—MBS, MNN, Power—1000 watts, Hours of Operation—5:30 am-12 m, Remote pickup (Marti) frequencies used—a. 170.150, b. 450.4875, c. 455.4875

Phones: Business, News and Talkline 612-732-2164, FAX 612-732-3640 (off premises)

LUVERNE

KLQL-FM—101.1, Luverne-Siouxland Inc., Officers: Ray Lamb, President; Ross Johnson, Vice president

Box H (56156)

Staff—General manager, Scott Park; Sales manager, Scott Park; Program director, Dan Dobson; Farm director, Bruce Lease; News director, Terry Blinen; Sports director, Dave Spittler

Format—Country Farm, Network Affiliations—ABC E, Wire Services—AP, Power—100,000 watts, Antenna Height—535 ft., Hours of Operation—24 hours

Phones: Business and News 507-283-4444, Request line 507-283-9155, FAX 507-283-4445

KQAD-AM—800, Luverne-Siouxland Inc., Officers: Ray Lamb, President; Ross Johnson, Vice president

Box H (56156)

Staff—General manager, Scott Park; Sales manager, Scott Park; Program director, Keith Maine; Farm director, Bruce Lease; News director, Terry Blinen; Sports director, Keith Maine

Format—MOR-Farm, Network Affiliations—ABC E, Wire Services—AP, Power—500 watts, Hours of Operation—24 hours

Phones: Business and News 507-283-4444, Talkline 507-283-9155, FAX 507-283-4445

MADISON

KLQP-FM—92.1, Lac qui Parle Broadcasting, Officers: Julien Meyer, President; Maynard Meyer, Vice president; Terry Overlander, Secretary-Treasurer

Box 70 (56256)

Staff—General manager, Maynard R. Meyer; Sales manager, Terry Overlander; Program director, Maynard R. Meyer; Farm director, Maynard R. Meyer; News director, Maynard R. Meyer; Sports director, Kyle Stamp; Music director, Maynard R. Meyer; Public affairs director, Maynard R. Meyer, Office manager, Kristi Kuechenmeister

Format—Country days/Rock nights, Wire Services—AP, Power—3000 watts, Antenna Height—300 ft., Hours of Operation—5:45 am-10:00 pm, Remote pickup (Marti) frequencies used—161.64

Phones: Business, News and Talkline 612-598-7301

MANKATO



KEEZ-FM (Z-99)—99.1, Previous call letters or frequency—KEYC, Hedberg Broadcasting, Officers: Paul C. Hedberg, Julie Hedberg Box 3345, 102 Capital Rd. (56001)

Staff—General manager, Jo Guck Bailey; Sales manager, Sharon Fitzloff; Program director, Mark Seger; Farm, News, Sports director, Rod Trongard; Music director, Brian Phoenix; Public affairs director, Tim Allan

Format—AC/CHR, Network Affiliations—Mutual, Power—100,000 watts, Antenna Height—864 ft., Hours of Operation—24 hours, Remote pickup (Marti) frequencies used—a. F1-450.70, b.F1-450.70

Phones: Business and News 507-345-4646, Request/Contest Line 507-345-5599, FAX 507-345-1353

KTOE-AM—1420, Minnesota Valley Broadcasting, Co., Officers: Don Linder, President; John Linder, Vice president

Box 1420 (56001)

Staff—General Manager, John Linder; Sales manager, Denny Wasinger; Farm director, Lynn Kittelson; News director, Jean Lundquist; Sports director, Barry Wortel; Music director, Gregg Husak

Wire Services—AP, Power—5000 watts, Hours of Operation—24 hours

Phones: Business 507-345-4537, News 507-345-4877

KDOG-FM—96.7, Minnesota Valley Broadcasting, Co., Officers: Don Linder, President; John Linder, Vice president

Box 1420 (56001)

Staff—General manager, John Linder; Sales manager, Denny Wasinger; Farm director, Lynn Kittelson; News director, Jean Lundquist; Sports director, Dan McCarger

Wire Services—AP, Power—3000 watts, Antenna Height—550 ft., Hours of Operation—24 hours

Phones: 507-625-9197

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**KYSM-AM**—1230, F.B. Clements and Co., Officers: George A. Genz, President

1807 Lee Blvd., North Mankato (56001)

**Staff**—General manager, Ed Hutchins; Sales manager, Linda Bowen; Program director, Dean Lester; Farm director, Harry Jenness, News director, Harry Jenness; Sports director, Jay Murphy; Chief Engineer, Mike Sprint

**Format**—Oldies, **Network Affiliations**—MNN, **Wire Services**—UPI, **Power**—1000 watts, **Hours of Operation**—24 hours, **Remote pickup (Martí) frequencies used**—a. 455.5875, b. 450.5875

**Phones:** Business 507-345-4673, News 507-625-3336

**KYSM-FM**—103.5, F.B. Clements and Co., Officers: George A. Genz, President

1807 Lee Blvd., North Mankato (56001)

**Staff**—General manager, Ed Hutchins; Sales manager, Linda Bowen; Program director, Dean Lester; Farm director, Harry Jenness; News director, Harry Jenness; Sports director, Jay Murphy; Chief engineer, Mike Sprint

**Format**—Country, **Network Affiliations**—MNN, **Wire Services**—UPI, **Power**—81,000 watts, **Antenna Height**—508 ft., **Hours of Operation**—24 hours, **Remote pickup (Martí) frequencies used**—a. 455.5875, b. 450.5875

**Phones:** Business 507-345-4673, News 507-625-3336

**KXLP-FM**—93.1, Previous call letters or frequency—KNUJ-FM (Changed 1982), James Ingstad Broadcasting, Officers: James Ingstad, President  
Box 368, New Ulm (56073)

**Staff**—General manager, Jim Bartels; Sales manager, Paula Brewster; Program director, Rick Williams; Farm director, Howard Klingler; News director, Bill Smith; Sports director, Casey Lloyd; Music director, Dave Christianson; Station manager, Chris Painter

**Format**—Classic Hits, **Wire Services**—AP, **Power**—100,000 watts, **Antenna Height**—498 ft., **Hours of Operation**—24 hours, **Remote pickup (Martí) frequencies used**—161.64

**Phones:** Business and News 507-388-2900 and 507-359-2921, Talkline 507-625-9393 and 507-354-9393, FAX 507-625-9393 and 507-359-4520

### MARSHALL

**KBJJ-FM**—107.1, Garamella Broadcasting

109 S. Fifth St. (56258)

**Staff**—General manager, Mike Neudecker; Sales manager, Diane Jensen; Program director, Joel Karnick; Farm director, Dennis Allen; News director, J.P. Cola; Sports director, Joel Karnick; Music director, Dennis Allen; Public affairs director, Eric Tingblad

**Format**—A/C-Oldies, **Network Affiliations**—Mutual/SMN/MNN, **Wire Services**—AP, **Power**—3000 watts, **Antenna Height**—300 ft., **Hours of Operation**—24 hours

**Phones:** Business, News and Talkline 507-537-0566

**KKCK-FM**—99.7, KMHL Broadcasting, Officers: Don Linder, President; Bruce Linder, Vice president; Brad Strootman, Vice president  
Box 61, 1414 East College Dr. (56258)

**Staff**—General manager, Brad Strootman; Sales manager, Sharon Hage; Program director, Mike McKay; Farm director, Lynn Ketleson; News director, Tom Mencely; Sports director, Jerry Marquardt; Music director, Craig Allen; Public affairs director, Jim Satterlund

**Format**—CHR, **Network Affiliations**—Linder Farm, MNN, Midwest and ABC, **Power**—100,000 watts, **Antenna Height**—1700 ft., **Hours of Operation**—24 hours, **Remote pickup (Martí) frequencies used**—a. 161.7, b. 450.5

**Phones:** Business and News 507-532-2282, Talkline 507-532-5100, FAX 507-532-3739

**KMHL-AM**—1400, KMHL Broadcasting Co., Officers: Don Linder, President; Bruce Linder, Vice president; Brad Strootman, Vice president  
Box 61, 1414 East College Dr. (56258)

**Staff**—General manager, Brad Strootman; Sales manager, Sharon Hage; Program director, Brad Strootman; Farm director, Lynn Ketleson; News director, Tom Mencely; Sports director, Jerry Marquardt; Music director, Lowell Highby; Public affairs director, Jim Satterlund

**Format**—News/Talk/Sports, **Network Affiliations**—Linder Farm, MNN, Midwest and ABC, **Power**—1000 watts, **Hours of Operation**—24 hours, **Remote pickup (Martí) frequencies used**—a. 161.7, b. 450.5

**Phones:** Business and News 507-532-2282, Talkline 507-532-9626, FAX 507-532-3739

### MONTEVIDEO

**KDMA-AM**—1460, Eagle Broadcasting Corporation, Officers: David Ramage, President; Troy Ramage, Vice president; Cathy Eagan Spicer, Secretary-Treasurer  
Box 738 (56265)

**Staff**—General manager, Deanna Hodge; Sales manager, Linda Christianson; Program director, Dwight Mulder; News director, Mike Dupere; Sports director, Matthew Grage; Music director, Lou Kuno

**Network Affiliations**—ABC, LFN, **Wire Services**—AP, **Power**—1000 watts, **Antenna Height**—198 ft., **Hours of Operation**—5:30 am-12 m, **Remote pickup (Martí) frequencies used**—161.760

**Phones:** Business and News 612-269-8815, FAX 612-269-8449

**KMGM-FM**—105.5, Eagle Broadcasting Corporation, Officers: David Ramage, President; Troy Ramage, Vice president; Cathy Eagan Spicer, Secretary-Treasurer  
Box 738 (56265)

**Staff**—General manager, Deanna Hodge; Sales manager, Linda Christianson; Program director, Dwight Mulder; News director, Mike Dupere; Sports director, Matthew Grage; Music director, Lou Kuno

**Network Affiliations**—MBS, MNN, LFN, **Wire Services**—AP, **Power**—3000 watts, **Antenna Height**—297 ft., **Hours of Operation**—24 hours, **Remote pickup (Martí) frequencies used**—450.550

**Phones:** Business and News 612-269-8815, FAX 612-269-8449

### MONTICELLO

**KMOM-AM**—1070, Prime Factors Communications, Inc., Officers: Gregory C. Davis, Mary A. Davis


Box 900, County Rd. 117 & 106 (55362)

**Staff**—General manager, Greg Davis

**Format**—Local News and Sports

**Network Affiliations**—Linder Farm Network, **Wire Services**—UPI, **Power**—10,000 watts, **Hours of Operation**—24 hours, **Remote pickup (Martí) frequencies used**—455.70

**Phones:** Business and News 612-295-1070, Talkline 612-295-1071



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**PIPESTONE**

**KISD-FM**—98.7, Wallace Christensen  
Box 456 (56164)

**Staff**—General manager, Wallace Christensen; Sales manager, Barb Norenberg; Program director, Mylan Ray; Farm director, Joe LeTendre; News director, Mylan Ray; Sports director, Steve Collins; Music director, Bernie Wieme; Public affairs director, Diane Carlson

**Format**—CHR, **Network Affiliations**—Satellite Music, **Wire Services**—AP, **Power**—100,000 watts, **Antenna Height**—700 ft., **Hours of Operation**—24 hours

**Phones:** Business and News 507-825-4282

**KLOH-AM**—1050, Wallace Christensen  
Box 456 (56164)

**Staff**—General manager, Wallace Christensen; Sales manager, Barb Norenberg; Program director, Mylan Ray; Farm director, Joe LeTendre; News director, Mylan Ray; Sports director, Steve Collins; Music director, Mylan Ray; Public affairs director, Diane Carlson

**Format**—Country, **Network Affiliations**—ABC Direction/Transtar, **Wire Services**—AP, **Power**—1000 watts with CP for 10,000, **Hours of Operation**—24 hours

**Phones:** Business and News 507-825-4282

**PRESTON**

**KFIL-AM**—1060, Officers: Obed Borgen, President/Owner  
Box 377 (55965)

**Staff**—General manager, Michael Borgen; Sales manager, Jeff Borgen; Program director, Gary Scheevel; Farm director, Gary Scheevel; Sports director, John Thoe; Music director, Michael Sveen; Station manager, Bruce Fishbaugher

**Format**—Country, **Network Affiliations**—Mutual News and MNN Radio Network, **Power**—1000 watts, **Hours of Operation**—6 am-sunset

**Phones:** Business 507-765-3856, News and Talkline 507-765-3344, FAX 507-765-2738

**KFIL-FM**—103.1, Officers: Obed Borgen, President/Owner  
Box 377 (55965)

**Staff**—General manager, Michael Borgen; Sales manager, Jeff Borgen; Program director, Gary Scheevel; Farm director, Gary Scheevel; Sports director, John Thoe; Music director, Michael Sveen; Station manager, Bruce Fishbaugher

**Format**—Country, **Network Affiliations**—Mutual News and MNN Radio Network, **Power**—6000 watts, **Antenna height**—225 ft., **Hours of Operation**—6 am-12 m

**Phones:** Business 507-765-3856, News and Talkline 507-765-3344, FAX 507-765-2738

**PRINCETON**

**WQPM-AM**—1300, P.M. Broadcasting Inc., Officers: Terry Montgomery, Jack Montgomery  
Box 188 (55371)

**Staff**—General manager, Robert McIntosh; Sales manager, Steve Koranda; Program director, News director, Todd Rust; Sports director, Neil Freeman; Music director, Chris London; Public affairs director, Todd Rust

**Format**—Country, **Network Affiliations**—CNN Radio, **Wire Services**—AP, **Power**—1000 watts, **Hours of Operation**—5 am-11 pm, **Remote pickup (Martí) frequencies used**—161.760

**Phones:** 612-389-1300

**WQPM-FM**—106.3, P.M. Broadcasting Inc., Officers: Terry Montgomery, Jack Montgomery  
Box 188 (55371)

**Staff**—General manager, Robert McIntosh; Sales manager, Steve Koranda; Program director, News director, Todd Rust; Sports director, Neil Freeman; Music director, Chris London; Public affairs director, Todd Rust

**Format**—Country, **Network Affiliations**—CNN Radio, **Wire Services**—AP, **Power**—3000 watts, **Antenna height**—300 ft., **Hours of Operation**—5 am-11 pm, **Remote pickup (Martí) frequencies used**—161.760

**Phones:** 612-389-1300

**RED WING**

**KCUE-AM**—1250, Previous call letters or frequency—KAAA, Sorenson Broadcasting Corp., Officers: Dean Sorenson, President  
113 Guernsey Lane (55066)

**Staff**—General manager, Alan Quarnstrom; Sales manager, Alan Quarnstrom; Program director, Leon Hanson; News director, Chuck McMillen; Sports director, Dan Terhaar; Music director, Tim Bremer; Public affairs director, Tim Bremer

**Format**—Information/Country, **Network Affiliations**—ABC-I, **Wire Services**—AP, **Power**—1000 watts, **Hours of Operation**—5 am-10 pm, **Remote pickup (Martí) frequencies used**—162

**Phones:** Business and News 612-388-7151, Talkline 507-388-3511

**KWNG-FM**—105.9, Previous call letters or frequency—KCUE-FM/105.5, Sorenson Broadcasting Corp., Officers: Dean Sorenson, President  
113 Guernsey Lane (55066)

**Staff**—General manager, Alan Quarnstrom; Sales manager, Paulette Hanson; Program director, Tom Hughes; News director, Chuck McMillen; Sports director, Dan Terhaar; Music director, Tom Hughes; Public affairs director, Linda Andrews

**Format**—Classic Rock, **Wire Services**—AP, **Power**—3000 watts, **Antenna Height**—300 ft., **Hours of Operation**—5 am-12 m

**Phones:** Business and News 612-388-7151

**REDWOOD FALLS**

**KLGR-AM**—1490, C.D. Broadcasting, Officers: Christopher T. Dahl, President; Mel Paradis, C.E.O.  
Box 65 (56283)

**Staff**—General manager, Mike Neudecker; Program director, Marty Hembre; Farm director, Steve Dingels; News director, Bruce E. Tolzmann; Sports director, Eric Webster; Music director, Tim Johnson; Public affairs director, Bruce E. Tolzmann

**Format**—Super Country, **Network Affiliations**—ABC (I), **Power**—1000 watts, **Hours of Operation**—5:30 am-1 am, **Remote pickup (Martí) frequencies used**—161.73 mcs

**Phones:** Business and News 507-637-2989, FAX 507-637-5347

**HYETT / RAMSLAND INC.**  
Radio & Television Representatives/630 Baker Building/Minneapolis, MN 55402

James O. Ramsland

(612) 339-7179



**KLGR-FM—97.7**, C.D. Broadcasting, Officers: Christopher T. Dahl, President; Mel Paradis, C.E.O.

Box 65 (56283)

**Staff**—General manager, Mike Neudecker; Program director, Marty Hembre; Farm director, Steve Dingels; News director, Bruce E. Tolzmann; Sports director, Eric Webster; Music director, Tim Johnson; Public affairs director, Bruce E. Tolzmann

**Format**—Adult Contemporary, **Power**—3000 watts, **Antenna Height**—300 ft., **Hours of Operation**—5:30 am-1 am, **Remote pickup (Martl) frequencies used**—161.73 mcs

**Phones:** Business and News 507-637-2989, FAX 507-637-5347

**ROCHESTER**

**KNXR—97.5**, United Audio Corporation, Officers: Thomas H. Jones, President; Wm. L. Batchelor, Vice president; David B. Frogner, Secretary/Treasurer

Downtown Holiday Inn Bldg. (55904)

**Staff**—General manager, Thomas H. Jones; Sales manager, Donald H. Anderson; Public affairs director, David B. Frogner

**Format**—Adult Traditional, **Network Affiliations**—ABC, **Wire Services**—UPI, **Power**—100,000 watts, **Antenna Height**—1055 ft., **Hours of Operation**—19 hours

**Phones:** 507-288-7700, FAX 507-288-4531

**KOLM-AM—1520**, Officers: Howard Bill, President

1220 4th Ave. S.W. (55904)

**Staff**—General manager, Howard Bill; Sales manager, Jim Dahl; Program director, Denny Foster; News director, Katie Colbenson; Sports director, Brad Oistad; Music director, Bob David

**Format**—Oldies, **Network Affiliations**—Transtar, **Power**—10,000 watts, **Hours of Operation**—daytime hours

**Phones:** 507-288-1971, FAX 507-288-1520

**KWWK-FM—96.7**, Officers: Howard Bill, President

1220 4th Ave. S.W. (55904)

**Staff**—General manager, Howard Bill; Sales manager, Dick Radke; Program director, Denny Foster; News director, Katie Colbenson; Sports director, Brad Oistad; Music director, Bob David

**Format**—Country, **Network Affiliations**—Mutual, **Power**—3000 watts, **Antenna Height**—410 ft., **Hours of Operation**—24 hours

**Phones:** 507-288-1971, FAX 507-288-1520

**KRCH-FM—101.7**, Rochester Communications Corporation, Officers: Don Seehafer, President

29 7th St. N.E. (55904)

**Staff**—General manager, Charles Mahlman; Sales manager, Mary Anne Nonn; Program director, Alan Reed; News director, John Harwick; Sports director, Carl Cunningham; Music director, Mike Hansen; Public affairs director, Harley Flathers; Operations manager, Bob Jung

**Format**—Adult Rock, **Wire Services**—AP, **Power**—3,000 watts, **Hours of Operation**—24 hours

**Phones:** Business and News 507-288-3888, Talkline 507-288-5277, FAX 507-288-7815

**KROC-AM—1340**, Southern Minnesota Broadcasting Co., Officers: G. David Gentling, President and Treasurer; Gregory D. Gentling Jr., Vice president and Secretary

122 4th St. S.W. (55902)

**Staff**—General manager, Greg Gentling; Sales manager (local), Gary Lusk; Program director, Joe Obrien; News director, Kim David; Sports director, Steve Skogen; Music director, Rich Peterson

**Format**—Oldies/Full Service, **Network Affiliations**—ABC, MNN, MRN, Mut., **Wire Services**—UPI, **Power**—1000 watts, **Hours of Operation**—24 hours

**Phones:** 507-288-1010, FAX 507-286-9370

**KROC-FM—106.9**, Southern Minn. Broadcasting Co., Officers: G. David Gentling, President and Treasurer; Gregory D. Gentling Jr., Vice president and Secretary

122 4th St. S.W. (55902)

**Staff**—General manager, Greg Gentling; Sales manager (local), Gary Lusk; Program director, Bill Donis; News director, Kim David; Sports director, Steve Skogen; Music director, Brent Ackerman

**Format**—CHR, **Network Affiliations**—ABC, **Wire Services**—UPI, **Power**—100,000 watts, **Antenna height**—1100 AAT ft., **Hours of Operation**—24 hours

**Phones:** 507-286-1010, FAX 507-286-9370

**KWEB-AM—1270**, Rochester Communications Corporation, Officers: Don Seehafer, President

29 7th St. N.E. (55904)

**Staff**—General manager, Charles Mahlman; Sales manager, Mary Anne Nonn; Program director, John Messenger; News director, John Harwick; Sports director, Carl Cunningham; Music director, Mike Hansen; Public affairs director, Harley Flathers; Operations manager, Bob Jung

**Format**—SMN - A/C, **Network Affiliations**—NBC, **Wire Services**—AP, **Power**—5,000 watts, **Hours of Operation**—24 hours

**Phones:** Business and News 507-288-3888, Talkline 507-281-3300, FAX 507-288-7815

**ROSEAU**

**KRWB-AM—1410**, Officers: Robert M. Obie

Box 130 (56751)

**Staff**—General manager, Robert M. Obie; Sales manager, Jack McDonald; Program director, Vicky Cole; Farm director, Pam Iverson; News director, Pam Iverson; Sports director, Don Berthiaume; Music director, Brad Zoeller; Public affairs director, Brad Zoeller

**Network Affiliations**—ABC In., MNN, **Wire Services**—UPI, **Power**—1000 watts, **Hours of Operation**—5:30 am-12 m

**Phones:** 218-463-1410

**ST. CLOUD**

**KCLD-AM—1450**, Previous call letters or frequency—KNSI, Leighton Enterprises, Officers: Al Leighton, President; Clyde Johnson, Executive vice president

Box 1458, 619 Mall Germain (56301)

**Staff**—General manager, Mel Suhr; Sales manager, Dennis Niess; Program director, Brian Wright; Chief engineer, Craig Bomgaars; News director, Maggie Collins; Music director, Charlie Douglas; Promotion director, Rock Lundorff; General sales manager, Scott Abbey

**Format**—CHR, **Wire Services**—AP, **Power**—1000 watts, **Hours of Operation**—24 hours, **Remote pickup (Martl) frequencies used**—a. 153.050, b. 153.230

**Phones:** Business 612-251-1450, News 612-251-8700, Talkline 612-251-1047, FAX 612-251-8952

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**St. Cloud's Market Leader**



**KCLD-FM—104.7**, Leighton Enterprises, Officers: Al Leighton, President; Clyde Johnson, Executive vice president

Box 1458, 619 Mall Germain (56301)

**Staff**—General manager, Mel Suhr; Sales manager, Dennis Niess; Program director, Brian Wright; Chief engineer, Craig Bomgaars; News director, Maggie Collins; Music director, Charlie Douglas; Promotion director, Rock Lundorff; General sales manager, Scott Abbey

**Format**—CHR, **Wire Services**—AP, **Power**—100,000 watts, **Antenna Height**—440 ft., **Hours of Operation**—24 hours, **Remote pickup (Mart)** frequencies used—a. 153.050, b. 153.230

**Phones**: Business 612-251-1450, News 612-251-8700, Talkline 612-251-1047, FAX 612-251-8952

**KMXK-FM—94.9**, Previous call letters or frequency—KLFD, Gross Broadcasting, Officers: Herbert P. Gross, John B. Gross, James M. Gross

600 25th Ave. So. (56301)

**Staff**—General manager, Jim Gross; Program director, Brian Jarrett; Public affairs director, Tracy Lee

**Power**—50,000 watts, **Antenna Height**—500 ft., **Hours of Operation**—24 hours

**Phones**: Business 612-255-9551, FAX 612-255-1901

**KQIV-AM—1410**, Previous call letters or frequency—KLFD, Gross Broadcasting, Officers: Herbert P. Gross, John B. Gross; James M. Gross

600 25th Ave. So. (56301)

**Staff**—General manager, Jim Gross; Program director, Brian Jarrett; Public affairs director, Tracy Lee

**Format**—Progressive A.C., **Network Affiliations**—Breeze, **Wire Services**—UPI, **Power**—500 watts, **Hours of Operation**—Dawn to Dusk hours

**Phones**: Business 612-255-9551, FAX 612-255-1901

**WJON KJON-AM—1240**, WJON Broadcasting, Officers: Andy Hilger, President; Carol Hilger, Vice president

Box 220, 644 SE Lincoln Ave. (56302)

**Staff**—General manager, Andy Hilger; Sales manager, Elly Engberg; Program director, Steve Stewart; Farm director, Sherry Newell; News director, Bill Henderson; Sports director, John Schroeder; Music director, Mike Diem; Public affairs director, Karen Bricks; Operations manager, Steve Stewart; Business manager, Mark Hollenhorst

**Format**—News/Info/MOR, **Network Affiliations**—ABC, MNN, **Wire Services**—UPI, **Hours of Operation**—24 hours

**Phones**: Business and News 612-251-4422, Talkline 612-252-5852, FAX 612-251-1855

**WWJO-FM—98.1**, WJON Broadcasting, Officers: Andy Hilger, President; Carol Hilger, Vice president

Box 220, 644 SE Lincoln Ave. (56302)

**Staff**—General manager, Andy Hilger; Sales manager, Elly Engberg; Program director, Steve Stewart; Farm director, Sherry Newell; News director, Bill Henderson; Sports director, John Schroeder; Music director, Mark Sprint; Public affairs director, Karen Bricks; Operations manager, Steve Stewart; Business manager, Mark Hollenhorst

**Format**—Country, **Network Affiliations**—ABC/MNN, **Wire Services**—UPI, **Power**—100,000 watts, **Antenna Height**—1000 ft., **Hours of Operation**—24 hours

**Phones**: Business and News 612-251-4422, Talkline 612-252-9897, FAX 612-251-1855

**ST. JAMES**

**KXAX-FM—104.9**, Rogers Broadcasting, Inc., Officers: Dick Rogers, President; Phil Rogers, Vice president

Box 456 (56081)

**Staff**—General manager, Dick Rogers; Sales manager, Gwen Finstad; Program director, Jeremy James; Farm director, Dick Rogers; News director, Dick Rogers; Sports director, Phil Rogers; Music director, John McKenzie; Public affairs director, Cathy Noren

**Format**—AC Daytime/AOR Nights, **Wire Services**—AP, **Antenna Height**—289 ft., **Hours of Operation**—5:30 am-1 am

**Phones**: Business and News 507-375-3386

**ST. PETER**



**KRBI-AM—1310**, Johnson Broadcasting Corporation, Officers: Robert C. Johnson, President; Ray C. Olson, Secretary-Treasurer  
1031 West Grace (56082)

**Staff**—General manager, Robert C. Johnson, Sales manager, Judy Conroy; Program director, Judy Conroy; News director, Joel Koetke; Sports director, Joel Koetke; Music director, Bruce Davis; Public affairs director, Bruce Davis

**Format**—AC/C, **Network Affiliations**—ABC, **Wire Services**—AP, **Power**—1000 watts, **Antenna Height**—180 ft., **Remote pickup (Mart)** frequencies used—161.76

**Phones**: 507-931-3220

**KRBI-FM—105.5**, Johnson Broadcasting Corporation, Officers: Robert C. Johnson, President; Ray C. Olson, Secretary-Treasurer  
1031 West Grace (56082)

**Staff**—General manager, Robert C. Johnson; Sales manager, Judy Conroy; Program director, Judy Conroy; News director, Joel Koetke; Sports director, Joel Koetke; Music director, Bruce Davis; Public affairs director, Bruce Davis

**Format**—AC/C, **Network Affiliations**—ABC, **Wire Services**—AP, **Power**—3000 watts, **Antenna Height**—130 ft., **Remote pickup (Mart)** frequencies used—161.76

**Phones**: 612-665-3336



**SARTELL**

**KKSR-FM—96.1, Sartell FM Inc.**  
**Staff—**President, Dennis Carpenter; General manager, Jack Hanson; General sales manager, Jerry Hennen; Program director, Jerry Agar; News director, Jim Christy  
**Format—**Adult contemporary, **Wire Services—**AP, **Hours of Operation—**24 hours  
**Phone:** 612-253-9600

**SAUK CENTRE**

**KMSR-FM—94.3, Friday Communications, Inc., Officers:** Rick B. Freitag, President; Gail G. Freitag, Vice president/Treasurer  
Box 272, 508 Main St. (56378)  
**Staff—**Business manager/Co-owner, Gail G. Freitag; General manager/Co-owner/Sales manager, Rick B. Freitag; Program director, Rick B. Freitag; News director, Renee Willhite; Sports director, Mark Knoblauch; Public affairs director, Renee Willhite; Traffic manager, Rene Beddow; Ad consultant, J.P. Walters  
**Format—**Solid Gold, **Network Affiliations—**MNN/M, **Power—**3000 watts, **Antenna Height—**300 ft., **Hours of Operation—**5:30 am-1 am  
**Phones:** 612-352-6594

**SAUK RAPIDS**

**WHMH-FM—101.7, Herbert M. Hoppe, Officers:** Herbert M. Hoppe, President  
Golden Spike Rd. (56379)  
**Staff—**General manager, Herbert M. Hoppe; Sales manager, Douglas Kurtz; Program director, T.T. Jefferies; Music director, Michael Cross; Public affairs director, Val Hoppe  
**Power—**3000 watts, **Hours of Operation—**5:30 am-2 am  
**Phones:** Business 612-252-6200, News and Talkline 612-252-6201

**WVAL-AM—660, Previous call letters or frequency—800, Herbert M. Hoppe, Officers:** Herbert M. Hoppe, President  
Golden Spike Rd. (56379)  
**Staff—**General manager, Herbert Hoppe; Sales manager, Douglas Kurtz; Program director, Gary Hoppe; Music director, Gary Hoppe; Public affairs director, Val Hoppe  
**Power—**100,000/250 watts, **Hours of Operation—**5:30 am-2 pm, **Remote pickup (Marti) frequencies used—**a. 161.54, b. 161.73  
**Phones:** Business 612-252-6200, News and Talkline 612-252-6201

**SPRING GROVE**

**KQYB-FM—98.3, Class A (Class C2 CP 50,000 watts granted April 24, 1990), Officers:** Greg Wennes, President  
Box 308 (55974)  
**Staff—**General manager, Greg Wennes; Sales manager, Greg Wennes; Program director, Phil Costigan; Farm director, Orvey Peterson; News director, Lee Nieman; Sports director, Arleen Soltow; Music director, John Condon, Public affairs director, Jan Newman; Copy director, Sue Kampschroerer  
**Format—**Country Upbeat, **Network Affiliations—**CBS Radio Network, **Wire Services—**AP, **Power—**3000 erp, **Antenna Height—**364 ft., **Hours of Operation—**5 am-11 pm, **Remote pickup (Marti) frequencies used—**161.67  
**Phones:** Business 507-498-5720, News 507-498-5772, Talkline 507-498-5766 or 1-800-658-2598

**STAPLES**

**KNSP-AM—1430, Staples Broadcasting, Inc.**  
213 N.E. 4th St. (56479)  
**Staff—**General manager, Hap Corbett; Program and news director, Barb Best; Sports director, Dennis Minks  
**Format—**News/Weather/Sports/Music, **Wire Services—**UPI, **Hours of Operation—**6 am-7 pm  
**Phones:** 218-894-1430

**TRACY**

**KARL-FM—105.1, Plum Creek Broadcasting Co., Officers:** Brad Strootman, President; Joyce Strootman, Vice President  
P.O. Box 218, 3rd Street, (56175)  
**Staff—**Sales manager, Shar Fenske  
**Power—**6000 watts, **Antenna Height—**340 ft., **Remote pickup (Marti) frequencies used—**161.7, 450.5  
**Phones:** 507-629-3355, FAX 507-532-3739

**THIEF RIVER FALLS/FOSSTON**

**KKAQ-AM—1460, Olmstead Broadcasting, Inc., Officers:** Dale R. Olmstead, President  
Box 218, 319 N. LaBree Ave. (56701)  
**Staff—**General manager, Dale R. Olmstead; Sales manager, Dale R. Olmstead; Program director, Dave Halvorson; News director, Lee Richards; Sports director, Erick Johnson; Music director, Dave Halvorson; Public affairs director, Dave Halvorson; Traffic director, Kathy Fick  
**Format—**Country, **Network Affiliations—**ABC-Inf., **Wire Services—**AP, **Remote pickup (Marti) frequencies used—**a. 161.76, b. 161.67  
**Phones:** Business and News 218-681-4900, FAX 218-681-6311

**KKAQ-FM—99.3, construction permit-Spring 1990, Olmstead Broadcasting, Inc., Officers:** Dale R. Olmstead, President  
**Power—**3000 watts, **Antenna Height—**330 ft.

**THIEF RIVER FALLS**

**KSNR-FM—100.3, Woodland Communications Corporation, Officers:** Stephen Glasmann and Jack McKain  
Box 40, Hwy. 32 N (56701)  
**Staff—**General manager, Joel Swanson; Sales manager, Paul Ritzenthaler; Program director, Bob Hultgren; Farm director, Clark Hendrickson; News director, Todd McDonald; Sports director, Wayne Rahlf; Music director, Brian Kemnitz; Public affairs director, Diane Lehrer; Business manager, Sue Peterson; Traffic manager, Carrie Housker  
**Format—**Pure Gold, **Network Affiliations—**SMN, **Power—**100,000 watts, **Antenna Height—**620 ft., **Hours of Operation—**24 hours  
**Phones:** Business 701-775-2271, News 218-681-1230, Talkline 800-363-2525, FAX 701-775-0334

**KTRF-AM—1230, Woodland Communications Corporation, Officers:** Stephen Glasmann, Jack McKain  
Box 40, Hwy. 32 N (56701)  
**Staff—**General manager, Joel Swanson; Sales manager, Jeff Hanson; Program director, Mark Stromsodt; Farm director, Clark Hendrickson; News director, Key Teeters Asp; Sports director, Wayne Rahlf; Music director, Derek Sever; Public affairs director, Linda Reiersen; Business manager, Steve Muzzy; Traffic manager, Lisa Langston  
**Format—**News/Farm/Sports, **Network Affiliations—**CBS & MNN, **Power—**1000 watts, **Hours of Operation—**5 am-2 am  
**Phones:** Business, News, Talkline 218-681-1230, FAX 218-681-3717



### TWIN CITIES SECTION

**KANO-AM**—1470, No. Suburban Radio, Co., Officers: Bruce James, Allison Mercer

100 E. Main St., Anoka (55303)

**Staff**—General manager, Bruce Frank; Program director, Lois Mae Hoberg; News director, William Werner Jr.; Sports director, Bruce Frank; Music director, Ed Jones; Public affairs director, Tom Hren

**Format**—A/C, **Network Affiliations**—MNN, **Wire Services**—UPI, **Power**—5000 watts, **Hours of Operation**—6 am-12 m, **Remote pickup (Marti) frequencies used**—161.64

**Phones:** 612-427-7550

# KCHK

## 95.5FM 1350 AM

### ROCK 'N' ROLL — COUNTRY

Shakopee
New Prague
Prior Lake

**KCHK-FM**—1350, Previous call letters or frequency—KTMF, Officers: Kingley H. Murphy Jr.

Box 251, 25821 Langford Ave., New Prague (56071)

**Staff**—General manager, Jack B. Ludescher; Sales manager, Jack B. Ludescher; Program director, Dave Ernewein; Farm director, Dave Ernewein; News director, Katie Shaddox; Music director, Kevin Busse; Public affairs director, Katie Shaddox

**Format**—Country/Rock & Roll, **Network Affiliations**—MNW & Mutual, **Power**—500 watts, **Hours of Operation**—5 am-9 pm, **Remote pickup (Marti) frequencies used**—161.7

**Phones:** 612-758-2571 or 612-445-6700

**KDWA-AM**—1460, Wheeler Broadcasting of MN, Officers: Ray Wheeler, Chairman; Bruce Grassman, President; Patrick Marek, Vice president  
Box 215, 1800½ Vermillion St. (55033)

**Staff**—General manager, Patrick Marek; Sales manager, Mel Ott; Program director, David Dicke; News director, Judy Hemp; Sports director, Paul Haney; Public affairs director, Judy Hemp; Business manager, Joan Truax

**Format**—Oldies, **Network Affiliations**—ABC, MNN, Satellite Music Network,

**Power**—1000 watts day, 41 watts night, **Hours of Operation**—6 am-12 m  
**Phones:** Business, News and Talkline 612-437-1460, FAX 612-437-9111

**KDWB-AM**—630, St. Paul, Officers: Larry Bentson, President; J. David Martin, Vice president

708 S. 3rd St., Suite 200 (55415)

**Staff**—General manager, Gary Swartz; Sales manager, Jo-Ann Westergren; Program director, Leighton Peck; News director, Lee Valsvik; Music director, Leighton Peck; Public affairs director, Lee Valsvik; Promotions director, Paul Williams; Traffic manager, Selma Ashkar

**Format**—Oldies, **Power**—5000 watts, **Hours of Operation**—24 hours  
**Phones:** Business and News 612-340-9000, Talkline 612-340-1366, FAX 612-340-9560

**KDWB-FM**—101.3, Richfield, Officers: Larry Bentson, President; J. David Martin, Vice president

708 S. 3rd St., Suite 200 (55415)

**Staff**—General manager, Gary Swartz; Sales manager, Jo-Ann Westergren; Program director, Brian Philips; News director, Lee Valsvik; Music director, Ed Lambert; Public affairs director, Lee Valsvik; Promotions director, Paul Williams; Traffic manager, Selma Ashkar

**Format**—CHR, **Power**—50,000 erp, **Antenna Height**—822 ft., **Hours of Operation**—24 hours

**Phones:** Business and News 612-340-9000, Talkline 612-989-KDWB, FAX 612-340-9560

**KLXK-FM**—93.7, Previous call letters or frequency—WAYL, Entercom, Officers: Joe Field, President; David Field, Vice president

2110 Cliff Rd., Eagan (55122)

**Staff**—General manager, Steve Woodbury; Sales manager, Marsh Walzer; Program director, Joe Krause; News director, Cyndy Brucato; Sports director, Tom Meyer; Public affairs director, Dean Floback

**Format**—Classic Hits, **Wire Services**—UPI, **Power**—100,000 watts, **Antenna Height**—650 ft., **Hours of Operation**—24 hours

**Phones:** Business 612-452-6200, News 612-989-KLXK, Talkline 612-452-3287, FAX 612-452-9189

**KEYE-FM**—102.1, Malrite Communications Group, Inc.

611 Frontenac Place, St. Paul (55104)

**Staff**—General manager, Mick Anselmo; Sales manager (general), Andy Stavast; Sales manager (national) and Marketing manager, David Haeg; Program director, Lee Rogers; News director, John Farrell; Sports director, Chad Hartman; Music director, Wayne Elliot; Public affairs director, John Waylon

**Network Affiliations**—Mutual, MN News network, **Power**—100,000 watts, **Antenna Height**—870 ft., **Hours of Operation**—24 hours, **Remote pickup (Marti) frequencies used**—a. 450.925, b. 455.925

**Phones:** Business 612-645-7757, News 612-642-5270, Talkline 612-989-K102, FAX 612-642-5269

**KJJO-FM**—104.1, Roy H. Park, Officers: Wright Thomas, President; Rick Prusator, Vice president

11320 Valley View Rd., Eden Prairie (55344)

**Staff**—General manager, Tom Tucker; Sales manager, Wendy Meadley; Program director, Tony Powers; News director, Steve Dahlman; Music director, Tony Powers; Public affairs director, Steve Dahlman

**Format**—Album Rock-AOR, **Network Affiliations**—CBS Radio, **Wire Services**—AP, UPI, **Power**—100,000 watts, **Antenna Height**—326 ft., **Hours of Operation**—24 hours

**Phones:** Business 612-941-5774, News 612-941-1859, Talkline 612-941-1859 and 989-2104, FAX 612-941-8750

**KZOW-AM**—950, Roy H. Park, Officers: Wright Thomas, President; Rick Prusator, Vice president

11320 Valley View Rd., Eden Prairie (55344)

**Staff**—General manager, Tom Tucker; Sales manager, Wendy Meadley; Program director, Satellite Music Network

**Format**—Heavy Rock-Metal, **Network Affiliations**—Satellite Music Network, **Hours of Operation**—24 hours

**Phones:** Business 612-941-5774, News and Talkline 1-800-922-ROCK, FAX 612-941-8750





**KLBB-AM—1400, LCC Inc.**  
1996 University Avenue, St. Paul (55104)

**Staff**—General manager, Jonathan Giberson; Sales manager Steve Autey; Program director and Station manager, Reed Hagen; News director, Marianne Berreth; Music director, Reed Hagen; Public affairs director, Marianne Berreth

**Format**—Music of Your Life, **Network Affiliations**—ABC Direction, **Wire Services**—AP, **Power**—1,000 watts, **Hours of Operation**—24 hours  
**Phones:** Business and News 612-645-4403, Talkline 612-645-6850, FAX 612-645-8308

**KQRS-AM—1440, Capital Cities/ABC, Officers:** Mark Steinmetz, President

917 No. Lilac Drive, Golden Valley (55422)

**Staff**—General manager, Mark Steinmetz; Sales manager (local), Amy Waggoner; Sales manager (national), Nick Boosalis; Program director, Dave Hamilton; News director, Terri Traen; Sports director, Wally Walker; Music director, John Lassman; Public affairs director, Rane Johnson; Promotion director, Annie Miners

**Format**—Adult Album Rock, **Network Affiliations**—ABC Rock, **Wire Services**—AP, **Power**—5000 watts, **Hours of Operation**—24 hours  
**Phones:** Business 612-545-5601, Request line 612-989-ROCK/612-989-ROLL, FAX 612-593-3040

**KQRS-FM—92.5, Capital Cities/ABC, Officers:** Mark Steinmetz, President

917 No. Lilac Drive, Golden Valley (55422)

**Staff**—General manager, Mark Steinmetz; Sales manager (local), Amy Waggoner; Sales manager (national), Nick Boosalis; Program director, Dave Hamilton; News director, Terri Traen; Sports director, Wally Waitier; Music director, John Lassman; Public affairs director, Rane Johnson; Promotion director, Annie Miners

**Format**—Adult Album Rock, **Network Affiliations**—ABC Rock, **Wire Services**—AP, **Power**—100,000 watts, **Hours of Operation**—24 hours  
**Phones:** Business 612-545-5601, Request line 612-989-ROCK/612-989-ROLL, FAX 612-593-3040



**KS95-FM—94.5, Hubbard Broadcasting, Inc., Officers:** S.S. Hubbard, Chairman; John Mayasich, President; Kathryn Rominski, Secretary; Gerald Deeney, Treasurer; Connie Eckert, Asst. Secretary; Marvin Rosenberg, Asst. Secretary

3415 University Ave., St. Paul (55414)

**Staff**—General manager, John Mayasich; Sales manager, John Rohm; Program director, Chuck Knapp; News director, Michael Douglas; Music director, Kim Jeffries; Public affairs director, Grace Lorenze

**Format**—Adult Contemporary, **Wire Services**—AP/UPI, **Power**—100,000 watts, **Antenna Height**—1250 ft., **Hours of Operation**—24 hours

**Phones:** Business 612-642-4141, News 612-642-4165, Talkline 612-989-KS95, FAX 612-642-4142 (Sales only)

**KTCJ-AM—690, Parker Communications, Officers:** John Parker, Kathleen Parker, Mike Boen, Jim Gilbertson

100 N. Sixth St., Minneapolis (55403)

**Staff**—General manager, Mike Boen; Sales manager, Jeff Litt; Program director, Michelle Diamond; Music director, Alan Stone; Public affairs director, JoNell Pernula

**Format**—Jazz, **Wire Services**—AP, **Power**—100,000 watts, **Hours of Operation**—24 hours

**Phones:** Business 612-339-0000, Talkline 612-588-5825, FAX 612-349-6147

**KSTP AM 1500**  
**Talk Radio**

2792 Maplewood Drive • St. Paul, Minnesota 55109 • (612) 481-9333

**KSTP-AM—1500, Hubbard Broadcasting, Inc., Officers:** S.S. Hubbard, Chairman; John Mayasich, President; Kathryn Rominski, Secretary; Gerald Deeney, Treasurer; Connie Eckert, Asst. Secretary; Marvin Rosenberg, Asst. Secretary

2792 Maplewood Dr., St. Paul (55109)

**Staff**—General manager, Virginia Hubbard Morris; Sales manager, Lisa Sahr; Program director, Alan Searle; News director, John MacDougall

**Format**—News/Sports/Talk, **Network Affiliations**—ABC, **Wire Services**—AP/UPI, **Power**—50,000 watts day, directional/night, **Hours of Operation**—24 hours

**Phones:** Business and News 612-481-9333, Talkline 612-641-TALK (8255), FAX 612-481-9324

**Congratulations**  
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**KTCZ-FM—97.1, Parker Communications, Officers:** John Parker, Kathleen Parker, Mike Boen, Jim Gilbertson

100 N. Sixth St., Minneapolis (55403)

**Staff**—General manager, Mike Boen; Sales manager, Jeff Litt; Program director, Alan Lawson; News director, JoNell Pernula; Music director, Jane Fredericksen; Public affairs director, JoNell Pernula

**Format**—Adult Album, **Wire Services**—AP, **Power**—500 watts, **Hours of Operation**—Daytime hours, **Remote pickup (Mart)** frequencies used—944.5

**Phones:** Business 612-339-0000, Talkline 612-724-8437, FAX 612-349-6147




**MINNESOTA STATE N.F.O.**

**Collective  
Bargaining  
More  
Than Marketing**

**507-625-3600**

**WAYL-AM**—980, Entercom, Officers: Joe Field, President; David Field, Vice president

2110 Cliff Rd., Eagan (55122)

**Staff**—General manager, Steve Woodbury; Sales manager, Marsh Walzer; Program director, Joe Krause; News director, Cyndy Brucato; Sports director, Tom Meyer; Public affairs director, Dean Floback

**Format**—Easy Listening, **Wire Services**—UPI, **Power**—5000 watts, **Hours of Operation**—24 hours

**Phones:** Business 612-452-6200, News 612-989-KLXK, Talkline 612-452-3287, FAX 612-452-9189

**WCCO-AM**—830, WCCO Radio, Inc.

**Staff**—General manager, Steven Goldstein; Sales manager, Marc Kalman; Program director, Jon Quick; Farm director, Roger Strom; News director, Bill Polish; Sports director, Jon Quick; Promotion director, Ginger Sisco

625 Second Ave. So., Minneapolis (55402)

**Format**—Full-Service, **Network Affiliations**—CBS, **Power**—50,000 watts, **Hours of Operation**—24 hours, **Remote pickup (Martí) frequencies used**—a. 161.640, b. 161.700, c. 455.0875, d. 455.1125, e. 450.0875, f. 450.1125

**Phones:** Business 612-370-0611, News 612-370-0691, Talkline 612-370-0519, FAX 612-370-0683

**WDGY-AM**—1130, Communications Group, Inc.

611 Frontenac Place, St. Paul (55104)

**Staff**—General manager, Mick Anselmo; Sales manager (general), Andy Stavast; Sales manager (national) and Marketing manager, David Haeg; Program director, Rick Stephenson; News director, Charlie Bush; Sports director, Chad Hartman; Public affairs director, John Waylon

**Format**—Country, **Network Affiliations**—Mutual, MN News Network, **Power**—50,000 watts, **Hours of Operation**—24 hours, **Remote pickup (Martí) frequencies used**—a. 450.925, b. 455.925

**Phones:** Business 612-645-7757, News 612-642-5260, Talkline 612-989-WDGY, FAX 612-642-5269

**WLKX-FM**—95.9, Lakes Broadcasting Co., Inc., Officers: Ed Cary, President; Joanne Rusch-Cary, Vice president

Box 177, 15226 W. Freeway Dr., Forest Lake (55025)

**Staff**—Managing partners, Ed Cary, Joanne Rusch-Cary, Cathleen Cary, News director, Denise Martin; Sales manager, Julianne Peterson; News director, Denise Martin; Sports director, Greg Kienholz; Music director, Robin Riley; Public affairs director, Pam LaNasa

**Format**—AC/MOR, **Network Affiliations**—NBC and Talknet, **Wire Services**—UPI, **Power**—300,000 watts, **Antenna Height**—310 ft., **Hours of Operation**—24 hours, **Remote pickup (Martí) frequencies used**—a. 161.64, b. 161.67

**Phones:** 612-464-6796

**WLOL-FM**—99.5, Emmis Broadcasting, Officers: Jeff Smulyan, Doyle Rose, Steve Crane

708 N. 1st St. (55401)

**Staff**—General manager, Lisa Fransen Bittman; Sales manager, Lori Moen; Program director, Gregg Swedberg; News director, Bob Berglund; Music director, P.J. Olsen; Public affairs director, Catherine Cain

**Format**—Top 40, **Wire Services**—AP, **Power**—50,000 watts, **Antenna Height**—880 ft., **Hours of Operation**—24 hours

**Phones:** Business 612-340-9565, Talkline 612-989-2299, FAX 612-340-9750

**WLTE-FM**—102.9, Previous call letters or frequency—WCCO FM, **WLTE-FM Inc.** (Midwest Communications), Officers: Jim Rupp, Rand Gottlieb

1111 3rd Ave. So., Minneapolis (55404)

**Staff**—General manager, Rand Gottlieb; Sales manager, Angela Stinziani; Program director, Gary Balaban; Music director, Kelly Ryan

**Format**—Soft Adult Contemporary, **Wire Services**—AP, **Power**—100,000 watts, **Antenna Height**—396 meters, **Hours of Operation**—24 hours

**Phones:** Business 612-339-1029, News 612-339-6613, Talkline 612-339-WLTE, FAX 612-339-5653

**WMIN-AM**—1030, Officers: Greg Borgen

1995 S. Century Ave., Maplewood (55125)

**Staff**—Sales manager, Greg Borgen; Program director, Karla Mehl

**Format**—MOR, **Power**—50,000 watts, **Hours of Operation**—24 hours

### VIRGINIA

**WCDK-FM**—99.9, Previous call letters or frequency—WHLB-FM, Virginia Broadcasting Co., Officers: Frank C. Befera, Frank P. Befera, Claire C. Befera

Box 954 (55792)

**Staff**—General manager, Frank C. Befera; Sales manager, Frank C. Befera; Program director, Thomas R. Baldrice; News director, Mary Grillo; Sports director, Thomas R. Baldrice; Music director, Thomas R. Baldrice

**Format**—Contemporary Country, **Power**—100,000 watts, **Antenna Height**—780 ft., **Hours of Operation**—24 hours

**Phones:** Business 218-741-2233, News 218-348-5100, FAX 218-741-2234

**WHLB-AM**—1400, Virginia Broadcasting Co., Officers: Frank C. Befera, Frank P. Befera, Claire C. Befera


Box 954 (55792)

**Staff**—General manager, Frank C. Befera; Sales manager, Frank C. Befera; Program director, Johnny Snidarich; News director, Mary Grillo; Sports director, Bob Cohn; Music director, Johnny Snidarich; Public affairs director, Louise Grams

**Format**—Nostalgia, **Network Affiliations**—MNN/MBS/SMN, **Power**—1,000 watts, **Hours of Operation**—24 hours, **Remote pickup (Martí) frequencies used**—a. 450.70, b. 450.80

**Phones:** Business 218-741-2233, News 218-348-5100, Talkline 218-741-2234

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**MINNESOTA FARM BUREAU FEDERATION**  
1976 Wooddale Drive, St. Paul, MN 55164  
612/739-7200



**WABASHA**

**KWMB-AM**—1190, Interstate Communications, Officers: Gary Stumpf  
Box 46 (55981)

**Staff**—General manager, Gary Stumpf; Sales manager, Norm Herman; Program director, Carol Tentis; Farm director, Norm Herman; News director, Norm Herman; Sports director, Duane Allen; Music director, Carol Tentis; Public affairs director, Carol Tentis

**Format**—Country, **Network Affiliations**—Mutual and MNN, **Power**—1000 watts, **Hours of Operation**—6 am-sunset

**Phones:** Business 612-565-4576, News 612-565-4577

**WADENA**

**KKWS-FM**—105.9, Ingstad Broadcasting Inc.  
201½ S. Jefferson (56482)

**Staff**—General manager, Rick Youngbauer; Sales manager, Deb Messer; Program director, Mike Danvers; Farm director, Dan Skogen; News director, Dan Skogen; Sports director, Dan Skogen; Music director, Mike Danvers; Public affairs director, Mike Danvers

**Network Affiliations**—ABC, **Wire Services**—AP, **Power**—100,000 watts, **Antenna Height**—597 ft., **Hours of Operation**—5:30 am-1 am

**Phones:** Business 218-631-1803, News 218-631-1049, Talkline 218-631-1197, FAX 218-631-4557

**KWAD-AM**—920, Ingstad Broadcasting Inc.  
201½ S. Jefferson (56482)

**Staff**—General manager, Rick Youngbauer; Sales manager, Deb Messer; Program director, Dan Skogen; Farm director, Dan Skogen; News director, Dan Skogen; Sports director, Dan Skogen; Music director, Kyle Gylsen; Public affairs director, Kyle Gylsen

**Network Affiliations**—ABC Information, **Wire Services**—AP, **Power**—1000 watts, **Hours of Operation**—5:30 am-1 am

**Phones:** Business 218-631-1803, News 218-631-1049, Talkline 218-631-1049, FAX 218-631-4557

**WAITE PARK**

**KXSS-AM**—1390, Previous call letters or frequency—KZSXQ, Genesis Broadcast Professionals, Inc., Officers: Ronald J. Linder  
Box 5119, St. Cloud (56302)

**Staff**—General manager, Ronald J. Linder; Program director, Pat McKay; News director, Tim Kelly

**Wire Services**—UPI, **Power**—2500 watts day, 1000 watts night, **Hours of Operation**—24 hours

**Phones:** Business and News 612-253-1400, Talkline 612-251-1037, FAX 612-259-9409

**KXSS-FM**—103.7, Genesis Broadcast Professionals, Inc., Officers: Ronald J. Linder  
Box 5119, St. Cloud (56302)

**Staff**—General manager, Ronald J. Linder; Program director, Pat McKay; News director, Tim Kelly

**Wire Services**—UPI, **Power**—6000 watts, **Antenna Height**—100 meters, **Hours of Operation**—24 hours

**Phones:** Business and News 612-253-1400, Talkline 612-251-1037, FAX 612-259-9409

**WALKER**

**KLLR-AM**—1600, Midland Broadcasting Company, Officers: Thomas Ferebee, Owner  
Box 70 (56484)

**Staff**—General manager, Thomas Ferebee; Sales manager, Brad Walhof; Program director, John Taylor

**Format**—Adult Contemporary, **Network Affiliations**—ABC-I, MNN, **Wire Services**—UPI, **Power**—1000 watts, **Hours of Operation**—6 am-10 pm

**Phones:** Business 218-547-1200, FAX 218-547-3000

**KLLR-FM**—99.1, Previous call letters or frequency—99.3, Midland Broadcasting Company, Officers: Thomas Ferebee, Owner  
Box 70 (56484)

**Staff**—General manager, Thomas Ferebee; Sales manager, Brad Walhof; Program director, John Taylor

**Format**—Adult Contemporary, **Network Affiliations**—ABC-I, MNN, **Wire Services**—UPI, **Power**—50,000 watts, **Antenna Height**—450 ft., **Hours of Operation**—24 hours

**Phones:** Business 218-547-1200, FAX 218-547-3000

**WASECA**

**KOWO-AM**—1170, Waseca Communications, Inc., Officers: Richard Seehafer, President; Carol Seehafer, Vice president  
222 N. State (56093)

**Staff**—General manager, Richard Seehafer; Sales manager, Richard Seehafer; Program director, Lou Kastler; News director, Kane Wobschall; Sports director, Dave Michaels; Music director, John Seehafer; Public affairs director; Dave Michaels

**Format**—Adult Contemp/Info, **Network Affiliations**—Mutual/MNN/MRN, **Wire Services**—UPI, **Power**—1,000 watts, **Hours of Operation**—6 am-sunset, **Remote pickup (Mart) frequencies used**—a. 161.67, b. 455.55

**Phones:** 507-835-5555 and 507-451-8000

**KOWO-FM**—92.1 (Previous call letters-KQDE), Waseca Communications, Inc., Officers: Richard Seehafer, President; Carol Seehafer, Vice president  
222 N. State (56093)

**Staff**—General manager, Richard Seehafer; Sales manager, Richard Seehafer; Program director, Lou Kastler; News director, Kane Wobschall; Sports director, Dave Michaels; Music director, John Seehafer; Public affairs director; Dave Michaels

**Format**—Adult Contemp/Info, **Network Affiliations**—Mutual/MNN/MRN, **Wire Services**—UPI, **Power**—3,000 watts, **Antenna Height**—325 ft., **Hours of Operation**—5:30 am-10:05 pm, **Remote pickup (Mart) frequencies used**—c. 455.85

**Phones:** 507-835-5555 and 507-451-8000

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**KDJS 1590** *am willmar*

**PERRY KUGLER**

OWNER/MANAGER

Willmar, MN 56201      Phone 612-231-1600

**KDJS-AM**—1590, Kandi Broadcasting, Inc., Officers: Perry Kugler, President; Janet Kugler, Vice president  
Box 380, 730 N.E. Hwy 71 (56201)

**Staff**—General manager, Perry Kugler; Sales manager, Perry Kugler; Program director, Joe Kavanagh; News director, Kathryn Sasse; Music director, Peggy Koenig; Public affairs director; Keith Lundberg

**Format**—Country and Oldies, **Network Affiliations**—Unistar and MNN, **Wire Services**—UPI, **Remote pickup (Mart) frequencies used**—a. 161.73, b. 455.05

**Phones:** Business and News 612-231-1600, Talkline 612-235-1755, FAX 612-235-7010





**KQIC—FM (Q102)—102.5, Lakeland Broadcasting Co., Officers: H. Willard Linder, President; Steve Linder, Executive vice president**  
Box 838, 1340 N. 7th St. (56201)

**Staff—General manager, Doug Loy; Program director, Laura Sisser; Farm director, Lynn Kettleson; News director, Kay Arne; Sports director, Bill Dean; Music director, Matthew Allen; Chief engineer, Pete Hoagland**  
**Format—Hot AC, Network Affiliations—ABC, Wire Services—UPI, Power—100,000 watts, Antenna Height—830 ft., Hours of Operation—24 hours**

**Phones: Business 612-235-3535, FAX 612-235-9111**



**KWLM      Q102**

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**LAKELAND BROADCASTING COMPANY**  
P.O. BOX 838                      WILLMAR, MN 56201

**KWLM-AM—1340, Lakeland Broadcasting Co., Officers: H. Willard Linder, President; Steve Linder, Executive vice president**  
Box 838, 1340 N. 7th St. (56201)

**Staff—General manager, Doug Loy; Program director, Jeanne Chappell; Farm director, Lynn Kettleson; News director, Kay Arne; Sports director, Bill Dean; Music director, Mark Nelson; Chief engineer, Pete Hoagland**  
**Format—Full Service, Network Affiliations—ABC, Linder Farm Network, Wire Services—UPI, Power—1000 watts, Hours of Operation—24 hours**

**Phones: Business 612-235-1340, FAX 612-235-9111**

**WINDOM**

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**KDOM-AM—1580, Windom Radio Inc., Officers: Rich Bieber, President & General manager; Sheri Bieber, Secretary/Treasurer**  
Box 218 (56101)

**Staff—General manager, Rich Bieber; Sales manager, Denise Winters; Program director, Dave Qualley; Farm director, Dave Cory; News director, Dave Qualley; Sports director, Dave Cory; Music director, Jan Strassburg; Public affairs director, Jan Strassburg**

**Format—Country/Oldies, Network Affiliations—ABC-D and MNN, Wire Services—AP, Power—1000 watts, Hours of Operation—6 am-12 m, Remote pickup (Mart) frequencies used—166.25**

**Phones: Business 507-831-3908, FAX 507-831-2862**

**KDOM-FM—94.3, Windom Radio Inc., Officers: Rich Bieber, President & General manager; Sheri Bieber, Secretary/Treasurer**  
Box 218 (56101)

**Staff—General manager, Rich Bieber; Sales manager, Denise Winters; Program director, Dave Qualley; Farm director, Dave Cory; News director, Dave Qualley; Sports director, Dave Cory; Music director, Jan Strassburg; Public affairs director, Jan Strassburg**

**Format—Country/Oldies, Network Affiliations—ABC-D and MNN, Wire Services—AP, Power—6000 watts, Antenna Height—300 ft., Hours of Operation—6 am-12 m, Remote pickup (Mart) frequencies used—166.25**

**Phones: Business 507-831-3908, FAX 507-831-2862**

**WINONA**

**KAGE-AM—1380, KAGE, Inc., Officers: Jerry Papenfuss, President; Pat Papenfuss, Secretary**  
Box 767 (55987)

**Staff—General manager, Jerry Papenfuss; Sales manager, Dick Daleki; Program director, Tim Guenther; Farm director, Jim Trotter; News director, Darryl Smelser; Sports director, Darryl Smelser; Music director, Jim Trotter; Public affairs director, Sue Holzer**

**Format—Country, Wire Services—AP, Power—1000 watts, Hours of Operation—Daytime hours**

**Phones: Business, 507-452-4000, News 507-452-9494, Talkline, 507-452-2867, FAX 507-452-9494**

**KAGE-FM—95.3, KAGE, Inc., Officers: Jerry Papenfuss, President; Pat Papenfuss, Secretary**  
Box 767 (55987)

**Staff—General manager, Jerry Papenfuss; Sales manager, Dick Daleki; Program director, Tim Guenther; Farm director, Jim Trotter; News director, Darryl Smelser; Sports director, Darryl Smelser; Music director, Jim Trotter; Public affairs director, Sue Holzer**

**Format—Adult Contemporary, Power—6000 watts, Hours of Operation—24 hours**

**Phones: Business, 507-452-4000, News, Talkline and FAX 507-452-9494**

**KWNO-AM—1230, Wheeler Broadcasting, Officers: Ray Wheeler, Bruce Grassman**  
216 Center St. (55987)

**Staff—General manager, Patrick Marek; Sales manager, Patrick Marek; Program director, Allyn Thurley; News director, Kent Westling; Sports director, David Williams; Public affairs director, Dee Tingley; Business and operations manager, Patricia Schultz**

**Format—Oldies/Information, Network Affiliations—ABC-MNN, Wire Services—AP, Power—1000 watts, Hours of Operation—24 hours**

**Phones: Business, 507-452-4722, News 507-452-3375, FAX 507-452-4871**

**WORTHINGTON**

**KWOA-AM—730, Nobles Broadcast Company, Ltd., Officers: Don Rabbitt, President; Jim Wychor, Vice president; Mike Casper, General manager**  
Box 730, Hwy 35 West (56187)

**Staff—General manager, Mike Casper; Sales manager, Dave Chmiel; Program director, Bruce Thalhuber; Farm director, Don Wick; News director, Larry Rogers; Sports director, Ed Funk; Music director, Bruce Thalhuber; Public affairs director, Larry Ahrens**

**Format—Talk/Country, Network Affiliations—NBC/MNN, Power—1000 watts, Hours of Operation—5 am-12 m, Remote pickup (Mart) frequencies used—a. 161.79, b. 161.73**

**Phones: Business 507-376-6165, News 507-376-6397, Talkline 507-372-5695, FAX 507-376-5071**



**KWOA-FM—95.1**, Nobles Broadcast Company, Ltd., Officers: Don Rabbitt, President; Jim Wychor, Vice president; Mike Casper, General manager

Box 730, Hwy 35 West (56187)

**Staff**—General manager, Mike Casper; Sales manager, Dave Chmiel; Program director, Bruce Thalhuber; Farm director, Don Wick; News director, Larry Rogers; Sports director, Ed Funk; Music director, Bruce Thalhuber; Public affairs director, Larry Ahrens

**Format**—Adult Contemporary, **Network Affiliations**—SMN, **Power**—100,000 watts, **Antenna Height**—590 ft., **Hours of Operation**—5 am-1 am

**Phones:** Business 507-376-6165, News 507-376-6397, Talkline 507-372-5695, FAX 507-376-5071

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**ALEXANDRIA**



**KCCO/KCCW TV**  
ALEXANDRIA/WALKER

**KCCO/KCCW TV**—Channel 7 / Channel 12, Previous call letters or frequency—KCMT/KNMT

**Staff**—Station manager, Mark Proudfoot; Program director, Vern Muzik; News director, John Froyd; Sports director, Mark Vanderwerf; Public affairs director, Peter Voit

**Network Affiliations**—CBS, **Wire Services**—AP, UPI, **Power**—Full, **Antenna Height**—1,000 ft. Ch. 7, 900 ft. Ch. 12, **Hours of Operation**—5:30 am-app. 1:30 am

**Phones:** 612-763-5166, FAX 612-763-4991

**KSAX/KRWF**—Channel 42/43, KSAX Inc., Alexandria/Redwood Falls

**Staff**—General manager, Michael Burgess; Sales manager, Michael Burgess; Program director, Michael Burgess; News director, Dave Taylor; Sports director, Dave Taylor; Public affairs director, Corliss Stark; Operations manager, Donna Corle; Vice President, Robert Hubbard

**Network Affiliations**—ABC, **Wire Services**—AP, **Power**—2.9 million, **Antenna Height**—1,191 ft., **Hours of Operation**—24 hours.

**Phones:** 612-763-5729, FAX 612-763-4627

**AUSTIN**

**KAAL**—Channel 6, Previous call letters KMMT, KAUS

**Staff**—General Manager, Clark Cipra; Sales Manager, Pat Niekamp; Program director, Janet Anderson; News director, Ray Niekamp; Chief engineer, Jerald Jones

**Network Affiliations**—ABC, **Wire Services**—AP, **Power**—100,000 watts, **Antenna Height**—1,050 ft., **Hours of Operation**—6 am - 1 am

**Phones:** 507-433-8836, FAX 507-433-9560

**DULUTH**

**KBJR**—Channel 6 + , Previous call letters or frequency—WDSM, Granite Broadcasting, Officers: Don Conwell, Stuart Beck

**Staff**—General manager, F. Robert Kalthoff; Sales manager, Cole Carley; News director, David Jensch; Sports director, Jim Rich; Public affairs director, Gloria Johnson; Operations manager, Robert Wilmers

**Network Affiliations**—NBC, **Wire Services**—UPI, **Power**—100 KW Visual, 20 KW A., **Antenna Height**—1,010 ft. HAAT, **Hours of Operation**—6 am-2:30 am, **Remote pickup (Martí) frequencies used**—a. 161.73 Mhz

**Phones:** 218-727-8484, FAX 218-727-1737

**KDLH TV**—Channel 3, Benedek Broadcasting of Minn. Inc., Officers: A. Richard Benedek, President

**Staff**—General manager, John F. La Forge; Sales manager, Stuart Lunsford; Program director, James Cuzzo; News director, Ron Lund; Sports director, Marsh Nelson; Public affairs director/Promotion manager, James Junker; Promotion director, James Junker; Business manager, Julie Toland

**Network Affiliations**—CBS TV, **Wire Services**—AP, **Power**—Minnesota Power 1,000,000 KW, **Antenna Height**—816.5 ft. **Hours of Operation**—6 am-1 am

**Phones:** 218-727-8911, FAX 218-727-7515



**WDIQ-TV, WIRT Hibbing**—Channel 10, WDIQ-TV Inc., Officers: Robert Hubbard, George Couture, George Woody

**Staff**—General manager, George Couture; General sales manager, Joe Golden; Program director, David Poirier; News director, Joel Anderson; Sports director, Steve Lepage; Chief engineer, George Woody; Local sales manager, Susan Anderson

**Network Affiliations**—ABC, **Wire Services**—AP, UPI, **Power**—316 KW, **Antenna Height**—838 ft., **Hours of Operation**—20 hours, **Remote pickup (Martí) frequencies used**—a. 28 HZ

**Phones:** Business 218-727-6864, News 218-727-5113, FAX 218-727-4415

**MANKATO**

**KEYC-TV**—Channel 12, United Communications, Officers: Howard Brown, Eugene Schulte

**Staff**—General manager, Dennis Wahlstrom; Sales manager, Lloyd Miller; Program director, Elaine Peterson; Farm director, Julie Bess Miller; News director, David Nixon; Sports director, Perry Dyke; Public affairs director, Elaine Peterson; Production manager, Rick Kramlinger; Chief engineer, Dave Hooge; Business manager, Sharon Freitag

**Network Affiliations**—CBS, **Wire Services**—UPI, CBS, **Power**—316 KW, **Antenna Height**—1,116 ft., **Hours of Operation**—6 am-1 am

**Phones:** 507-625-7905

**ROCHESTER**

**KTTC**—Channel 10, Previous call letters or frequency—KROC-TV, KTTC Television Inc., Officers: Tom Oakley, President & CEO; John Leifheit, Vice president & General manager

**Staff**—General manager, John Leifheit; Sales manager, John Wade; Program director, Ron Gruber; News director, Eugene Carlson; Sports director, Randy Winter; Community affairs director, Shirley Hill; Public service director, Bonnie Bickel

**Network Affiliations**—NBC, **Wire Services**—AP, UPI & CONUS, **Power**—316,000 V/46.800 A, **Antenna Height**—1,314 ft., **Hours of Operation**—21½ hours

**Phones:** 507-288-4444, FAX 507-288-6324

**THIEF RIVER FALLS**

**KBRR**—Channel 10, Red River Broadcasting Group

**Staff**—President, Myron Kunin; General manager, Jane Boler; General sales manager, Greg Baldwin; Program director and film buyer, Chuck Trautner

**Network Affiliations**—FOX, **Power**—158 kw visual, 15.8 kw aural, **Antenna Height**—600 ft., **Hours of Operation** 24 hours.

**Phones:** 701-277-1515, FAX 701-277-1830

**TWIN CITIES SECTION**

**KARE**—Channel 11, Previous call letters or frequency—WTCH, WUSA, Combined Communications, Officers: Linda Brook, Richard Modig, Elliot Bass

**Staff**—General manager, Linda Rios Brook; Sales manager, Elliot Bass; News director, Janet Mason; Sports director, Tom Ryther; Public affairs director, Kathy Bardins; Promotion director, Jeanne Kosek

**Network Affiliations**—NBC, **Hours of Operation**—SO/SO - Business hours 8:30 am-5 pm

**Phones:** 612-546-1111, FAX 612-541-8019

**KITN**—Aural 565.76mz, Visual 561.26mz, Previous call letters or frequency—WFBT, Nationwide Communications Inc.

**Staff**—General manager, Gail L. Brekke; Sales manager, Marty Sokoler; Program director, Dale Palecek; Public affairs director, Ann Latia; Promotion manager, Mary O'Neill

**Network Affiliations**—Fox Broadcasting, **Power**—Aural 182.kw, Visual 1820kw, **Antenna Height**—1,229 ft. (AAT), **Hours of Operation**—24 hours.

**Phones:** 612-424-2929, FAX 612-424-2649

**KSTP-TV**—Channel 5, Hubbard Broadcasting

**Staff**—General manager, Harold Crump; Sales manager, Karl Gensheimer; News director, Mendes Napoli; Sports director, Mark Curtis; Public affairs director, Kaylynn Dougall

**Network Affiliations**—ABC, **Wire Services**—AP

**Phone:** 612-642-4412

**KTMA**—Channel 23, KTMA Acquisition Group

**Staff**—President and General manager, Donald O'Connor; General sales manager, Michael Gilham; Program director and film buyer, Brenda Wilson; Promotion manager, Terri Droege; News director, Kim McDonald; Chief engineer, Steve Lunde

**Power**—1,740 kw visual, 174 kw aural, **Antenna Height**—1,450 ft., **Hours of Operation**—24 hours.

**Phone:** 612-646-2300, FAX 612-646-1220

**WCCO**—Channel 4, Previous call letters—WTCN, Officers: Joseph Murphy, James Rupp

**Staff**—General manager, Robert McGann; Sales manager, William Bradley; Program director, Lori Fink-Garelick; Director of design, Michael Wright; News director, John Culliton; Sports director, Mark Rosen; Production director, Kiki Rosatti; Director of engineering/operations, Steve Smith; Director of promotions, Mark Danielski; Station manager, Ken Rees

**Network Affiliations**—CBS, **Power**—100,000 watts, **Antenna Height**—1,430 ft., **Hours of Operation**—Continuous

**Phones:** 612-339-4444, FAX 612-330-2603



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