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The KWTO DIAL

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THE DIAL

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The Dial is published the first of every month and serves radio fans in more than 100 counties in Missouri, Kansas, Arkansas and Oklahoma, as well as former Ozarkians in other states who are old friends of Radio Station KWTO.

Address correspondence and renewals to Editor of The Dial, KWTO, Springfield, Missouri. The Editor will be happy to answer your inquiries about past and present KWTO personalities and fill your requests for pictures you'd like to see in The Dial.

If the numbers 12-50 appear after your name on the address label at the top of page 20, your subscription expires with this issue.

CHRISTMAS, 1950

GREETINGS FROM THE
KWTO MANAGEMENT

What can you say about Christmas that has not been repeated hundreds of times in every language of the world? How can you say "Merry Christmas" in print to convey how we feel towards the readers of The Dial and to listeners of KWTO? I would like to say it this way:

From all our hearts, we appreciate you . . . your loyalty and praise, your criticism, your encouragement and help in all that we try to accomplish. We hope we deserve the fine comments and praise we get from you, and if we do, it's because Ralph Foster, President and General Manager of KWTO,

has demanded and instilled in all his employees the idea that all we do at KWTO is for the ultimate pleasure of the readers of The Dial and for the listeners of KWTO . . . that, at all times, our programs must be wholesome, entertaining, educational, worthwhile and sparkle with enthusiasm.

If we could give all of you a Christmas gift, it would be our promise to always maintain the highest standards in broadcasting. We hope that we may be a part of your Christmas this year, and for all the years to come. "Liz" joins me in saying, "Happiest of Christmases" to you all.

Leslie L. Kennon



Commercial Dept. Sec., Elizabeth Cole and KWTO's Ass't. Mgr. Leslie L. Kennon

CHRISTMAS IS JUST AROUND THE CORNER!



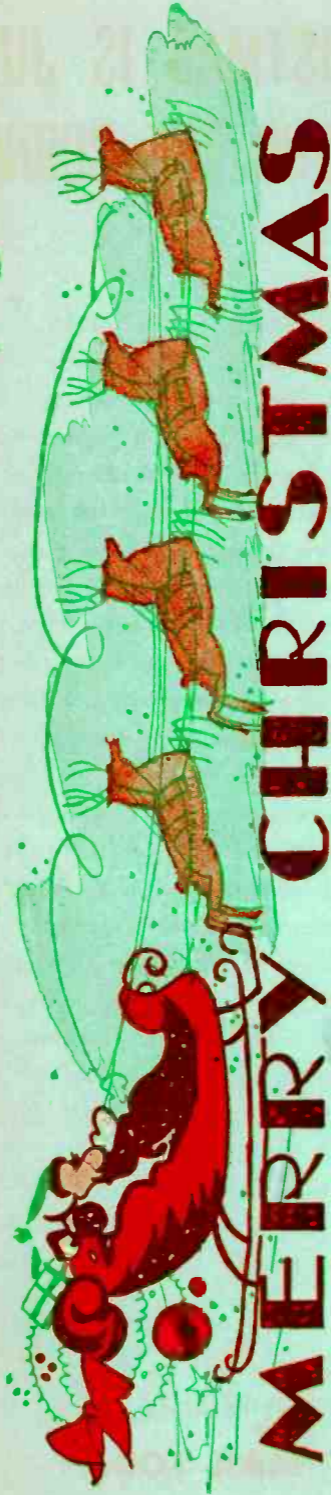
Yes, Christmas isn't so far off . . . so, we'd like this insert to serve a two-fold purpose. First, to extend all good wishes to you and yours for a most joyous Holiday Season. Second . . . how about the presents you are going to give this year? We believe we can be of help to you. Moderately priced gifts this year will be just as difficult to obtain as ever. How about sending the KWTO DIAL every month for a full year to all those on your Christmas list? A gift subscription costs only \$1.00 per year (\$1.75 for a 2-yr. subscription) and all you have to do is give us the names and addresses of those you wish to remember and we'll do the rest. We'll send acknowledgment of your order and beautiful gift cards to the folks you'll be remembering telling them of your gift. It will arrive just in time for their Christmas morning and their first issue will be our Christmas edition. Then every month for a full year (or two) they'll receive a friendly magazine as a remembrance from you. Make your Christmas gifts last all year . . . give the KWTO DIAL to your friends.



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From All Of Us - To All Of You



The Entire Staff and Personnel of The Dial and
Radio Station KWTO, Springfield, Missouri

(SEE OTHER SIDE)

SMILEY BURNETTE VISITSBIG DAY FOR
OLD FRIENDS

The fore part of November saw the Clown Prince of Cowboys on a personal appearance tour and a visit to the Queen City, Springfield. That's right . . . Smiley Burnette, star of Columbia Pictures, Capitol Records, radio and television was our visitor and we hope many of you heard him during his all too brief appearance before KWTO microphones. Smiley's visit to the station was a little like old home week for members of KWTO's staff and a chance to visit with this old friend is always something like a three ringed circus. Of course, Shorty Thompson and the Saddle Rockin' Rhythm Gang (Zed, Doc and Bob) led the parade of back slapping for just last year these boys were featured in a film along with Smiley and Charles Starrett . . . the Columbia release, "El Dorado Pass." After his stint of stage shows at the Jewell Theater here in Springfield that day Smiley spent the night with Shorty, Sue and the boys at "El Rancho Thompson" near Walnut Grove and from all reports the wee small hours saw them going strong on the subject of old friends and with tall tails of the entertainment world. We now understand that there is every possibility of additional film work for the Saddle Rockin' Rhythm Gang the first part of the coming year and we were glad to learn that one of their strongest boosters will be the Clown Prince, himself.

Other friends with which Smiley renewed acquaintances included song writer Jimmy Long, writer of "That Silver Haired Daddy of Mine." Jimmy as most of you know, sorta' raised Gene Autry and as Gene and Smiley have long been associated in film and on personals. Smiley and Jimmy met years ago. (In the above "pic" Smiley was doing a bit of kidding on the subject . . . threatening to write a sequel, "What Became of That Silver Hair of Thine . . . Daddy?")

Then there was Lennie Aleshire whose friends and acquaintances in the entertainment world could be equalled by few in that field. And, Slim Wilson and Lou Black. Smiley was guest on Lou's "Black's Wax Works" during his visit to the station and we caught the above photo with our Dial readers especially in mind. Back row: (left to right) Shorty Thompson, Slim Wilson and Lou Black. Front row: Jimmy Long, Smiley Burnette and Lennie Aleshire. The broad smiles are only slight indications of the many chuckles that were heard. To say that we enjoyed Smiley's visit with us would be putting it mildly indeed.

Smiley has recently signed to do 24 more "Durango" flickers for Columbia. In his 16 years in the entertainment field he has played 2000 one night stands and 22 week stands, not counting repeats. Truly Smiley Burnette is the "Clown Prince of Cowboys" and in addition, a real swell guy.

HILLBILLY HEARTBEATS . . .

BY MAY KENNEDY McCORD
"QUEEN OF THE OZARKS"

Greetings, friends!

Is it possible that the month of December rolls around again, bringing with it the Yuletide! The Feast of the Nativity! Little lights gleaming from windows and pale blue, starry Christmas trees covered with snow—and decorations all around the town and the spirit of good will everywhere and all the kids and the grown ups too, bursting with excitement!

And loads of fragrant cedar and pine being shipped into the country from the great north woods. Clubs and societies and civic organizations planning to do things for the children and the old folks and the veterans and the blind and the handicapped. If ever a time comes when hearts are open and purse strings are unloosed, it's at Christmas.

And again at this glorious time, at the birth of Him who said "A New Commandment I give unto you—That ye LOVE ONE ANOTHER," — we have war and going deeper and deeper into conflict and hatred and misunderstanding and bloodshed. Isn't it strange that the human race is learning to cure all pain and disease, discovering things to prolong life and make it happier, working wonders beyond belief in the field of discovery and invention and even trying to reach the moon and all of creation—but they can't cure the curse of war. That get's more fantastic to me as time goes on. And the cure is so simple, after all . . . So much simpler than discovering penicillin and streptomycin and radium and all those almost unbelievable things — simply the Golden Rule—that would cure it all, and cure it over night. Or, the "New Commandment," that ye "love one another." We have the cure right at our hand and we don't use it. Funny beings, aren't we? Mark Twain said "the first thing when he got to heaven he was going to get the human race drowned all over again . . . And drowned good this time—No Ark. No Noah." I think maybe Mark ought to do this—and let us start all over. Maybe he's working at it right now, who knows? Someone wrote a cute verse one time. It said:

**This is a funny world,
Its wonders never cease,
All civilized people are at war,
All savages at peace!**

Well, I don't know what to do about it, do you? It's about as discouraging as telling a hair-raising story to a bald-headed man. And yet they say "If you have begun to accept things as they are, and quit trying to make them better, you are already through."

Well, now in lighter vein. Mrs. Emma Lloyd wrote to me from Collinsville, Illinois once and asked me if I knew what "four blurps of molasses are." She said when she was a kid someone sent to borrow four blurps of molasses. Well, you know how the molasses blurps when it goes to pour on a cold day out of a barrel . . . It "breathes" and blurps. I guess four blurps would be about a half pint. Then I asked Emma if she knew what "two whoops and a holler" meant—How far is it? Well it's a "good fur piece," believe me . . . A good leather lunged Ozark hillbilly can be heard a quarter of a mile up above Uncle Plumley's field, beyond that swag holler toward the Old Deadin' Road just north of Bill Eddard's. If you know where that is.

I want to tell you something—The goose bone prophets are out, and believe me the goose bone prophets can tell you about the coming winter. They say the breast bone of the goose is already extra thick which means we'll have a cold winter. And leaves were especially thick this fall. That also means a cold winter. And a man told me that the hair on animals was especially heavy this fall. That also means a cold winter. So we'll see how these all turn out. My good friend Charley Williford tells me that he often ties in with the old goose bone prophets—they hit the nail on the head sometimes. They used to say that a pig could see the wind. I wonder? I know a sow will start to carrying leaves for her bed for her little ones 24 hours before a blizzard, and long before you know it is coming. Say, did you ever hear this one? To cure a cow with a cold, lock a billy goat in the barn with her. In fact, that ought to cure most anybody of a cold.

Now I'm going to give you a rare recipe. I think I gave this three or four years ago.

Four and one half cups of First Kings, 4:22—One cup of Judges, 5:25 (the last mentioned article)—Two cups of Jeremiah, 6:20—Two cups of Samuel, 30:12—also figs and raisins. Two cups of Nahum, 3:12 and Numbers, 17:8—Two tablespoons First Samuel, 14:25—One pinch of Leviticus, 2:13—Six of Isaiah, 10:14—A half cup of Judges, 4:19—Two teaspoons of Amos, 4:5. Season with Chronicles, 9:9.

Goodbye and I'll be seein' you next month —the Lord willin' and the creek don't rise!

With my love as a gift to you all, and a Merry, Merry Christmas.

MAY

REFLECTION

ON A MINISTRY OF
FAITH & HAPPINESS**(EDITOR'S NOTE:)**

This is the fourth in the series that is designed to better acquaint you with the men who bring God's word to the thousands of KWTO listeners.



DR. SEARS F. RIEPMA

It seemed the dull, dreary day, on which we got this story, brightened a bit even as Dr. Sears F. Riepma silently walked into the room, sat down and began to tell us the amazing story of his life.

Although Dr. Riepma is now retired from active ministry, we at KWTO and many thousands as well think of him as Rector of Christ Episcopal Church here in Springfield, a pastorate he held for many years.

If you have ever heard one of Dr. Riepma's sermons or talked to him personally you knew upon hearing his first words that he has not always lived in the United States. He was born in Delfzyl, the Netherlands. He was only 15 years old when he journeyed across the ocean by himself to the new world. There was the enormous sum of \$3.10 in his pockets. He didn't know anyone in the United States but there was that intense desire to be where he could finish high school, go on with his education and prepare himself for the ministry. There was work, much hard work, to be done before there was enough money to return to school and Dr. Riepma well recalls his first job on a fruit farm near Benton Harbor, Mich. The pay was 50¢ per day, 10 hours a day, and six days a week. It wasn't easy for a youth, a stranger in a strange land but the determination of youth knows no handicaps.

He later moved on to Kalamazoo, Mich., where he had found a better job which he felt would give him a chance for that education which he so desired. Here he worked for a doctor, doing odd jobs, chores and caring for the doctor's horses. He started his advanced education with a year at Kalamazoo Baptist College and went on to graduate from Hope College in Holland, Mich., in 1900. Then to work on a Bachelor of Divinity and a Master of Arts Degree at Western Theological Seminary. Dr. Riepma was ordained to the ministry in the city of Detroit where he received his first pastorate at the First (Dutch) Reformed Church of that city. Dr. Riepma recalls with pleasure his work with these Dutch people. He held two services in the morning in Dutch and an evening service, for the younger people, in English. The Dutch people believed in real sermons. With a twinkle in his eye, Dr. Riepma says his sermons were never less than three-quarters of an hour in length.

Shortly after his ordination Dr. Riepma married. Four daughters and a son blessed his household and, although today the children are scattered with homes, children, and work of their own, they have brought honor, pride and joy to their fond father.

In the ministry Dr. Riepma found the peace and contentment of man with a mission in a chosen work. His mother had died when he was very young but not before she had helped to start him off on his career. He speaks of this as one episode in his life he shall never forget and will always be thankful for. A small boy, seated besides his parents in the family pew of a cathedral in the old country . . . the mother's gentle voice reminding him to "listen carefully and watch closely what the preacher does for someday you will stand in the pulpit." Dr. Riepma says there was nothing else that he can recall that directed him to the religious field, but an inner feeling and calling that could not be denied. "The Lord and my mother decided for me, and I would not change my life for a million dollars."

Dr. Riepma's first visit to his home in the Netherlands was in 1907. Just a few years later, in 1910, his father died and it was not until 1947, when he traveled by airliner, that he returned to Europe and visited the graves of his parents. Dr. Riepma has outlived his three sisters and three brothers.

(Continued on page SIXTEEN)

INSIDE AT THE STUDIO . . .

STUDIO SIDELIGHTS
STYLED BY SLATTERY

When the Editor asked me this month, not for a crossword puzzle, but rather for the column about the going-on here at the station I must admit it came as a complete surprise. Now I don't know if it's just that he doesn't care for crossword puzzles, or whether he just doesn't care for MY crossword puzzles, or whether he just decided it was time for a change. At any rate I hope you bear with me and if the words seem to go sideways or up and down just write it off to my crossword puzzle background. (ED's Note: What's the answer public? Do you want Joe's puzzles to continue or not. We liked them very much but we had run the gauntlet of the staff and felt deleting one would bring your reaction . . . So?)

Some of the girls in the offices here at the radio home have been pouting a little of late. GENIE CAIN, BETTY LOW, "LIZ" COLE, JEAN SCHERNER and all the rest have been in the habit of dropping by the program office every time there's a big parade, because we sit overlooking Kimbrough Avenue down which most all parades come. However, for some reason the folks in charge of parades seem to have cut out the Kimbrough portion altogether so the girls must brave the cold to see their favorite marching groups while standing closer to the square.

AL STONE'S beautiful daughter, JANICE, is now driving a car of her own. It's a dashing 1929 model and stands out in traffic like Goliath in a band of pygmies. The other morning Al was walking to work as usual when Jan pulled alongside and offered him a lift. The masterful way in which Al ignored her was wonderful to behold. He just won't ride in the darn thing.

Speaking of cars, you should see the flashy new jobs being toiled around by SLIM WILSON, DON DAILEY and SI SIMAN of RADIOZARK ENTERPRISES. They're these new hard top convertibles. Don and Si look natural but, we can't figure out where Slim puts the milk cans.

Nicknames come and nicknames go and the newest one at KWTO is the one which Ass't. Mgr. LESLIE KENNON has for EDNA BOYLE of the mail room. Les calls her Mrs. HOT WATER! (What does it take to make Edna BOIL! . . . er' pardon, that's BOYLE.)

You may not know it but announcer DON DAILEY is a basketball player of some repute. Program Director LOU BLACK takes

great delight in going to games in which Don plays and cheering (or is possibly "jeering") him on. Don says he likes to know that Lou is there but he would rather Lou would wear a red and blue hat to signify his presence. (Besides, light reflection from Lou's head usually bothers his shots.)

You folks who are regular listeners to the FARM HOUR probably don't know the intense research which goes into the gags pulled on the show. For about two hours every morning JUNIOR HAWORTH, DOC MARTIN, and LONNIE ROBERTSON scurry around looking for jokes and then trying them on everyone in sight. If you think the ones on the show are unfunny you should hear the culls.

Visitors to the studios are amazed to see all of us hefty boys gleefully bouncing around on the Pinto Pony which we have been offering over the air lately. It's a dandy children's toy but will actually hold up a 300 pound man. Every time some one asks about it GEORGE RHODES or Yours Truly sits on the pony to prove that it really will carry a lot of weight. I'm afraid a few people have thought we had lost our marbles. We're really just trying to be helpful and don't have to be coaxed to ride Pinto . . . (if he just wouldn't throw us so regularly . . . it's downright embarrassing!)

EATHERHAM HOBBS had quite an experience with PINTO the other day. For two hours and twenty-three minutes he tried to get the pony to eat some oats he'd brought him. It took us another two hours to convince Eatherham that Pinto couldn't eat the oats. Eatherham kept insisting that the pony was just stubborn and not very grateful . . . Well . . . sometimes we get to wondering about Eatherham. Maybe if you have been considering ordering Pinto for two forty-nine you'd consider taking Eatherham for the same price. We'd consider the deal.

One of the healthiest indications that the Christmas spirit isn't dead, at least around the radio home, is the friendly and unofficial rivalry among the various staff members to see who can raise the largest amount for the KWTO-Burge Hospital Polio Fund. GEORGE EARLE, HAPPY HOLLIS WARREN, SLIM WILSON, CARL HADEN, and all the rest feel that the best Christmas ever would be to have helped in "filling little shoes with feet that walk." Let's all hope and pray their wishes come true in time for Christmas.

COVER STORY**SANTA CLAUS VISITS
BRENT & RICKIE EARLE**

What Mother or Dad needs to be reminded of the joys in the heart of a child on Christmas morning? Of course, not many youngsters are granted the pleasure of meeting the jolly old gentleman, St. Nicholas himself, so, it's pretty easy to understand the gleam in little Brent and Rickie Earle's eyes. Our cover picture was taken right in the Earle's front room and of course we wouldn't try to fool you and make you believe that there wasn't considerable complications in getting it set up so the boys wouldn't lose the faith of childhood that is so important at the Christmas Season. When we first approached Dickey and George with our cover idea there was a meaningful exchange of glances and then for all of us some head scratching to solve the problem. It all worked out when

Brent and Rickie, with grown-up understanding agreed that Santa was pretty busy along about this time of the year and it would be all right for Daddy George to dress up and pose as him . . . just for the picture. Dickey, George, Dial Photographer, Reuel Haymes and Yours Truly did the rest and we think the results, one of our nicest covers yet. Don't you agree? Little Royal Brent Earle is just 17 months old now and in January Rick Alan will be a "big boy" of four. They're real boys in whom George and Dickey have every right to be proud. With this picture goes the wishes of the Earles that your Christmas will be just as happy as the one they're expecting at their house. All the Gang at KWTO send a Merry Merry Christmas.

★ FARMING AT 560 AND AROUND THE WORLD BY LLOYD EVANS

The problem of making the soil produce the livelihood of man is the interest of people the world over. One of the most interesting experiences I have ever had in Farm Service work, was the recent opportunity to visit with a group of agricultural representatives from several foreign countries. These five men were a third of a group of fifteen who came to our country to study our agricultural practices. Their principal interest being the way in which the colleges here inform the public of test results, better feeding methods, soil conservation, etc. Of course, this work is well known to us as Extension Service. Mr. James Crosby of the Uni. of Mo. accompanied our guests to Springfield and while they were here I

had the pleasure of interviewing them over the air. I hope many of you were able to hear the broadcast. The picture below was taken during a visit we had that evening in the lobby of the Moran Hotel here in Springfield. Reading from left to right is Dr. Vittorio Cervi, Chief of Bureau, Adm. of Agric., Public Relations, Rome, Italy; Akif Cakman, Ass't. Dir. of Agric. Service, Ankara, Turkey; J. M. A. Penders, Gov. Agric. Div., Ministry of Fisheries & Foods, Uarecht, Netherlands; Yours Truly, Lloyd Evans, Farm Service Dir., Radio Station KWTO; Erlam S. Dobb, Provincial Commissioner of Agric. & Fisheries for 13 counties in Wales, Great Britain; Mathias Gillen,

(Continued on page FIFTEEN)

LOOKIN' AT YOU

BY FLOYD SULLIVAN

The month of December is here and soon we will be saying goodbye to 1950, which has been one of the most eventful years in our history, especially in the field of international affairs. The new theories of diplomacy now being tested are as interesting as the new engines of war that were used in combat for the first time this year. Time alone will tell which are the more effective..

* * *

Despite wars that are now being waged and others that are in the making, the Ozarks region of South Missouri and North Arkansas is preparing to celebrate another Christmas.

* * *

Steve Miller, one of the most talented artists of the Ozarks, has completed work on several additional figures for the Scene of the Nativity, which will again be displayed at Branson, Mo., during the Christmas season, beginning December 10th. Last year the display attracted thousands of visitors and this season even larger crowds are expected.

* * *

Many towns in the Missouri Ozarks already are bedecked with Christmas greens and colored lights. The custom of decorating towns and cities during the holiday season is rather extensively practiced in the Ozarks, where the residents seem to attach greater significance to such things than do the busy peoples of more crowded metropolitan areas.

* * *

However, the greatest manifestation of the holiday spirit is not found in community projects, but in the Christmas trees that gleam in the windows of private homes. In almost every window, we see a tree, an array of electric candles, a wreath or some other type of yuletide decoration reminding us that inside that home the Christmas spirit has not been entirely crowded out by more material things.

* * *

For a moment, at least, this Christmas season we can enjoy the sincere friendship of our neighbors down here in the Ozarks and attempt to forget that even as we sing carols, more than half the world is chanting marching songs.

HAPPY BIRTHDAY TO:

- Carolyn Hughes.....December 5
- Fred Diedrick.....December 16

"MR. PRESIDENT"

MEETS "SEC. OF STATE" KELTNER

When Ray Keltner, KWTO's Sales Manager and Mrs. Keltner visited in Hollywood as the guests of Edward Arnold, star of ABC's popular "Mr. President" series, recently they naturally brought back many memories of many pleasant experiences. However, there is one that Ray remembers most and gets the biggest kick out of telling. Mr. Arnold, who due to his long and successful portrayal of the President of the United States featured on each weekly "Mr. President" broadcast, is popularly referred to by his friends and associates as "Mr. President", and during the Keltners' stay he insisted on referring to Ray as "Mr. Secretary". All phone calls to the Keltners' hotel by Arnold were started with, "Mr. Secretary, this is 'Mr. President'. Could you and Mrs. Keltner due me the honor of . . . etc." Ray has had a hard time settling down to being just a plain Sales Manager after such honor. He insists he served the shortest tenure of office ever experienced by a member of the president's cabinet. One week!

The picture below is of the Keltners meeting Mr. Arnold at his apartment for one of a number of most pleasant evenings.

Here also is a brief report on the progress of the "Know Your Presidents" Quiz Series. This promotional companion feature of "Mr. President", both of which are presented by the Globe Realty Company over KWTO, entered the second round, with the original field of 16 teams narrowed to 8, on Dec. 2nd. Don't miss a single Sat. morning contest. Broadcast time 11-11:30 A. M.



Dear Bill:

As you folk at the station know, my affliction wasn't the result of polio, but believe you me, I know what it means to be tied down, bedfast and unable to walk. I guess that was the reason I was so glad when I heard you, George Earle and others at the station announce the KWTO-Burge Hospital Polio Ward Drive.

You know a fellow lying in bed has time to do a lot of thinking and although I must admit there are times when you get to feeling sorry for yourself, there are just as many times when you realize how terribly lucky you are and that there are a great many who are far worse off.

During the past months, in a number of issues of the DIAL, I have noticed the pictures taken of the various children in the Burge Polio Ward and thought how very wonderful it was that the staff members of KWTO paid them regular visits with song, music and gifts to keep them cheered. It seems to me that there is nothing that anyone could do that would be too much in the way of helping these youngsters to know again what it means to have two good legs, to able to run, play and live useful lives.

The reason I am writing this note is to let you know that I want to do my share in making this drive a success. So many times, even when help is available, it is either too little or too late, and we certainly don't want this to be the case here in the Ozarks area should a crippling polio epidemic strike. I know that I have, and am very thankful for, many friends who I have come to know through my programs over KWTO. Many of them write to me weekly and if my request for their help will be of influence, I would like to ask for contributions on my programs. Also Bill, if it is at all possible, I would like to request that arrangements be made for me to come to the Shrine Mosque for the big Polio drive Show and Auction on Dec. 14th. If I can add a song or two that will encourage the help needed and bring joy to other hearts, I will feel more than repaid.

Always your friend,
HOLLIS WARREN.

HOLLIS WARREN.

(Right) In iron lung,
GWINN HINKEL, age 9.
GEORGE EARLE, hold-
ing RANDY ROGERS,
age 20 months, and
JUDY WALLENDER,
age 2 years.

Dear Hollis:

It is fellows like you who make life worthwhile and in attempting to answer your letter I find words fearfully lacking. Undoubtedly all that needs to be said is the same simple "thank you" that will come from the hearts of hundreds of boys and girls. Add to this a whispered blessing to all whose contributions, no matter how small, will enable these boys and girls to again walk and lead normal lives and you'll have the answer I trust this note will carry.

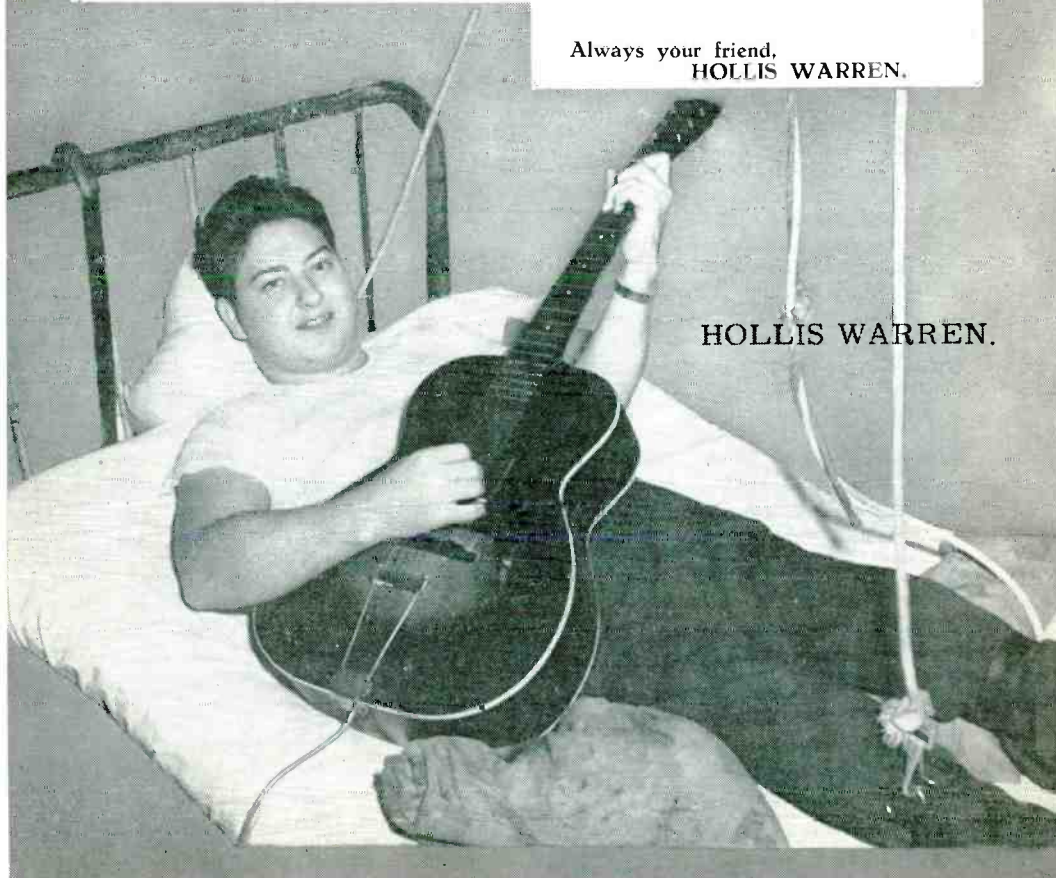
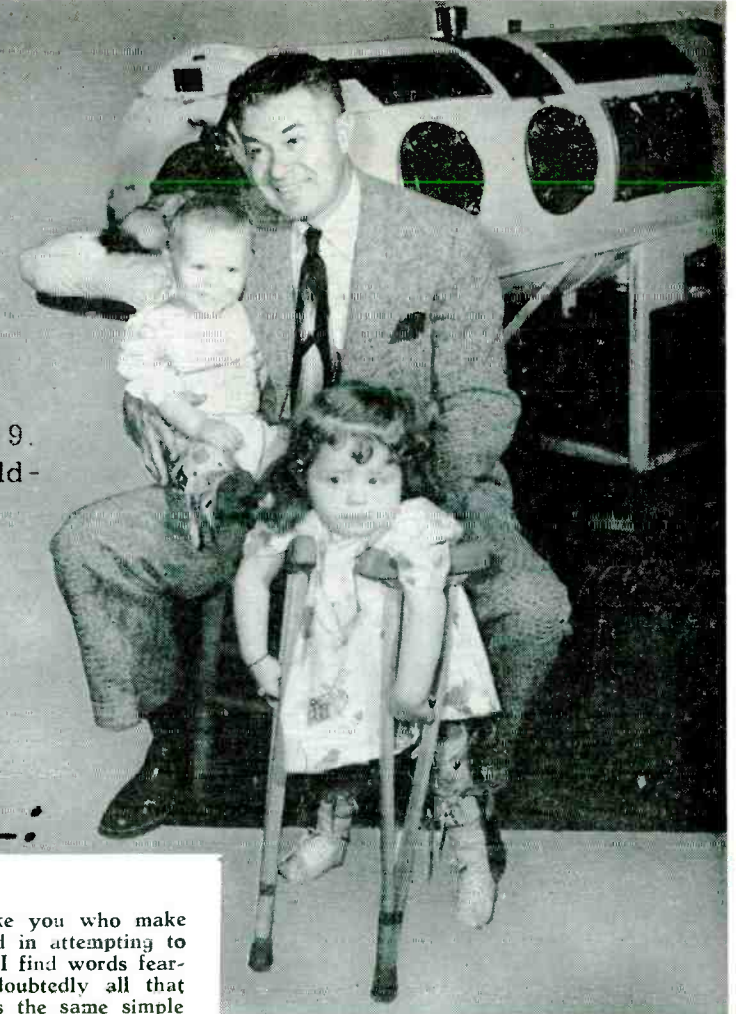
In reading your letter, it made us realize how true it is that only those who have suffered can know the real meaning of suffering and that it is usually those who are first to do their share in helping others. In all sincerity, I think you should be told that we here at KWTO have received, in more ways than one, an inspiration from you and have a very deep admiration for your work over the air. As is too often the case, we fail to express our inner feelings and we do know of the many friends you have made from the thousands of cards and letters which have come to the station expressing appreciation of your shows. I am sure that these friends of yours (and ours) will not let us down in this campaign and we are most happy to use your plea and talent for its success.

Arrangements have been made for the services of an ambulance to bring you to the Mosque on December 14th, and we will be counting on you for a song or two and what is more important for the radiance of your brave smile which is so aptly exemplified in the theme you use for you radio programs . . . "Powder Your Face With Sunshine."

May I sign this for all your pals and friends here at KWTO and add a bountiful share of my respect and admiration.

Your friend,

BILL BAILEY.



"FAIR AND WARMER"

COLUMN OF COMMENT
BY C. C. WILLIFORD

Do you really want to go where the wild goose goes?

The fellow who wrote that recent popular song hit, titled "I Want to Go Where the Wild Goose Goes" must have been experiencing just a flight of fancy or else he was not fully acquainted with just where the wild goose does go, for while it may be fairly nice to fly south with the geese in winter, their return flight in the spring to the cold, barren wastes of Labrador or the marshes near the Arctic Circle where they nest in the summer, would not appeal to most folks. But during my Thanksgiving Holiday last month I was privileged to again visit my aged mother over in Southern Illinois and while there in my home town of Jonesboro, I also again got to visit the place where at least 80% of all the Canadian Honkers do go each late fall season—the Federal and State Goose Sanctuary down there at Horse Shoe Lake in extreme southern Illinois.

For the past several years, in fact ever since this wild life refuge was established when it was feared most noble of all the migratory waterfowl, the Canadian Honker or blue necked wild goose would be utterly eliminated by overzealous hunters, I like to go and see tens of thousands of these birds happily spending several weeks at the most popular stop-over station on their long 3,000 mile journey from the McKenzie River to the Mississippi Delta. Thousands of these aristocrats of the wild goose family spend the winter at Horseshoe Lake. I have seen 125,000 there at one time.

Horseshoe Lake is located just a mile or so from the Mighty Mississippi over in Illinois about ten miles north of Cairo, Illinois, and just about the same distance across the Mississippi from our own Cape Girardeau, Missouri. Horseshoe Lake was formed during the famous earthquake of the year 1811 when vast areas of southeast Missouri, southern Illinois and northwest Tennessee sank several feet. Tens of thousands of acres dropped straight down from forty to seventy-five feet, taking with the land giant cypress and other trees whose trunks and roots masses still stand there half submerged through now nearly a century and a half.

Most famous of the lakes formed by this tremor is Reelfoot Lake in northwest Tennessee, now a fisherman's paradise. These lakes still produce fine fishing, especially crappie, so every fall I get to visit the wild geese and ducks and at the same time do a little crappie fishing in as near a perfect

habitant for the wild fowl as now can be found anywhere. There is an island in the center of Horseshoe Lake where the State and Government Conservation men distribute food to their thousands of feathered visitors.

The Canadian Honker or blue-necked wild goose is one of the smartest of all birds. They quickly learn to know where they are protected, in fact it actually seems that they know the minute they are in the protected areas where hunters are not allowed to shoot at them. Recently this area has been extended out for several miles in all directions from the actual lake and island for the reason that the slaughter became so great that in one recent fall season at least fifty thousands of the estimated one hundred and twenty-five thousand of geese which come there each fall were killed by the thousands of hunters who travel far and wide to the one place where there is plenty of game. Needing river sand in their gizzards and their natural urge to fly to and from the big river nearby made adjacent wheat and corn lands nearby the sanctuary the best hunting grounds possible. Farmers even abandoned their fields of wheat, dug long rows of pits and blinds of corn stalks to rent to the hunters and cashed in on the enterprise, and now since the protected territory has been enlarged this practice has been extended. The most serious objection now comes from the farmers near the lake and nearby for the geese, knowing they are protected swoop down by the thousands and feast upon the lush green winter wheat now up several inches high. I sat in my car on one roadside by the lake and saw at least a thousand geese, the nearest not over 200 feet away, feasting on a farmer's wheat, the birds seemingly unafraid of my intrusion, while outside the bounds of the sanctuary one could not get within a half mile of a flock of the birds feeding in unprotected fields.

Wild geese mate only once and for life. If either is killed the survivor goes through life without a mate and if you are a sentimentalist or even if you believe in the sanctity of marriage to the uttermost, especially marital fidelity, you'll never be a goose hunter. Here is what I actually saw and heard as I stood by the poultry wire fence enclosed corral on the island in the center of Horseshoe Lake. Scores of geese are shot by hunters guns are not brought down or killed outright. Each day the game wardens go out and gather up the cripples that manage to fly long enough after being

(Continued on page SIXTEEN)

THIS IS THE STORY

"EVEN UNTO THE
LEAST OF THESE"

As this issue of the DIAL goes to press, KWTO is engaged in what we consider one of the most important of all the many public service endeavors the station has undertaken during its 18 years of operation in Springfield. With the support of many thousands of loyal listeners, we hope to raise a fund of \$11,000 before Christmas in order that a second ward may be added to the Polio Unit of Burge Hospital here in Springfield. It is a BIG undertaking and naturally the questions that arise when public support is asked are such as these: WHY? FOR WHOM? WHEN? HOW? This is the story . . .

POLIO! This most dreaded and vicious of diseases is NOT on the decline. As of October 21, 1950, sixteen states and the District of Columbia reported more cases of Infantile Paralysis than were recorded for the same period last year. Nationally, by the end of the fourth week in October, there had been 27,830 cases reported to the U. S. Public Health Service. Polio is no respecter of persons. It attacks young and old alike. Contrary to popular belief it is not a seasonal disease. 1950 will be the second highest year we have had, second only to 1949.

The Burge Hospital Polio Unit in Springfield, Mo., serves the greater Ozarks Empire. It is the only completely equipped Polio Unit between Kansas City, Columbia, St. Louis, Mo., and Little Rock, Ark. Since it was established July 26, 1949, over 200 polio victims have received treatment. These patients came from 27 counties in Missouri and one in Arkansas. Sixty percent complete recoveries have been realized. BUT . . . the unit, ever since its establishment has been over-crowded. It is designed to serve 28 patients and there are currently 31 polio victims ranging from 17 months to 29 years in age. Twenty-six of these are children under 14. No victim of Infantile Paralysis, regardless of financial status, is ever refused admittance to the Burge Hospital Polio Ward. This Polio Unit is the Ozarks INSURANCE against the possibility of an epidemic. It MUST be sufficient to care for our needs and its facilities adequate to care for all, with the latest known methods of medical science. The Burge Hospital

Polio Unit is for YOU . . . IF YOU NEED IT.

Burge Hospital owns a second building, (purchased from the Veterans Administration and now on the O'Reilly Hospital Grounds here in Springfield) which when moved, remodeled and equipped would double the unit's Polio Ward capacity. Approximately \$11,000 is necessary to do this work and such money is not available. The KWTO Polio Fund is designed to provide what is necessary. This drive in NO WAY conflicts with the annual drive of the National Foundation for Infantile Paralysis. The money realized from the "March of Dimes" goes only for nursing care and equipment such as iron lungs, hot pack devices and various therapeutic necessities. Not one cent can be allocated for building purposes. Every man, woman and child is asked to help to the extent of his or her ability.

The KWTO - Burge Hospital Polio Drive got under way the week of November 12th, and will climax with a gigantic Radio Show and Auction which will be held at the Shrine Mosque in Springfield on the night of December 14th. KWTO's entire talent staff, the Ozarks Championship Square Dance Teams, many outside entertainment groups, ten of Ozarks top auctioneers, and practically every advertiser on KWTO . . . AND YOU! will cooperate to make it the biggest show of its kind ever held in the area. You are currently hearing announcements made over the station asking not only for cash donations but for donations of merchandise that will be offered for sale during the auction—FARM PRODUCTS—MERCHANDISE FROM THE STOCKS OF BUSINESS ESTABLISHMENTS throughout the territory—ANYTHING that will, in sale, add to the fund. All such material contributions should be delivered to the KWTO Radio Home in Springfield on, or before, the morning of December 14th. **Every cent realized from the show, auction or any phase of the drive goes to the Polio Ward enlargement fund.** Quantities of new products and merchandise, manufactured, sold and distributed by many KWTO advertisers has already been received. The Big Show and Auction is

FIRST REPORT

The Polio Fund Drive got off to a good start with the Geo. Earle Birthday Fund which at press time totals \$2,655.25.

Total money received as of noon, Nov. 30, 1950

\$3,276.53

We NEED \$11,000

"LET'S MAKE IT GROW"

(Continued on page SEVENTEEN)

SPOTLIGHT ON SPORTS . . .

KWTO PLANS FULL
FALL SCHEDULE

With the wind-up of football in November KWTO moved ahead in its sports schedule with plans to bring listeners a top-notch coverage of the outstanding basketball games of the region. Broadcasts got under way on Tuesday and Wednesday, Nov. 28th and 29th when Arkansas A. & M.'s fast breaking five tangled first with SMS and then with Drury. As usual Vern Hawkins KWTO's ace Sportscaster was at the "mike" being ably assisted by Don Dailey, KWTO announcer whose record as a basketball player is in itself a hearty recommendation for listening when he speaks of this game. Almost the complete schedule of home games played by both SMS and Drury will be carried by KWTO with these teams meeting such opponents as, Tallequah, Pittsburg, Rolla, New Mexico A. & M., Culver-Stockton, Kirksville, William-Jewell, Missouri Valley, Warrensburg, Tarkio, Central and Westminster. The next game is scheduled for Dec. 2nd when SMS meets Tallequah and games will be coming up at the average of two or three a week until the end of February 1951. These broadcasts are being made possible by alternate sponsorship of General Wesco Dist. Co., Fellini-Dukewitts, the O. K. Mattress Factory and the H. & W. Super Markets, all of Springfield. Lou Black, KWTO's Program Dir. will act as the broadcast's commercial announcer and add color and play comment.

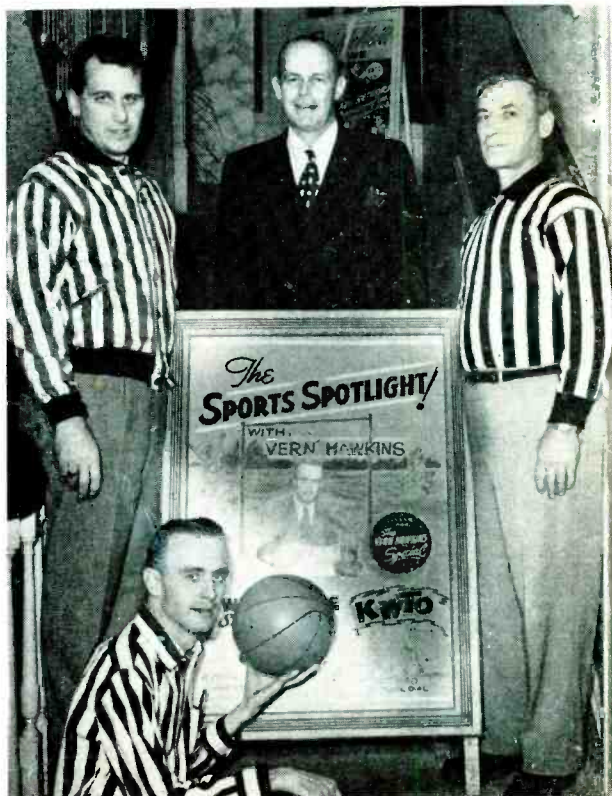
The Sports Dept.'s plans also call for coverage of Greenwood High School's "Blue and Gold" Tournament; Springfield High School's "Tournament of Champions" and the Regional but as these schedules are not complete we cannot make any definite announcement at this time.

One of the most popular sports features of some time is the regular Wednesday evening "All-Ozarks Basketball Clinic" now heard over KWTO each week from 7:30 to 7:45 P. M.

Bob Van Atta, SMS Coach, Lou Black, KWTO Prog. Dir., A. L. Weiser, Drury Coach and Vern Hawkins, KWTO Sports Editor.

Featuring A. L. Weiser, coach of basketball at Drury and Bob Van Atta of SMS with Vern Hawkins acting as the round-table's moderator this program brings an up-to-the-minute and authentic discussion of basketball rules, play situations, team prospects and answers questions of the game in general. Mail, with suggestions for future discussion or questions to be answered are welcome and should be addressed to Vern Hawkins, Sports Editor, in care of KWTO, Springfield, Mo. The "pic" below presents the personnel of the "Basketball Clinic" and was snapped after a recent Wednesday night broadcast. Note the display board which calls to your attention Vern's regular "Sports Spotlight" broadcast. This nightly round-up of all that's new in the sports world should be a **must** on your listening calendar.

Add to all this the Friday Night broadcasts of the nations top boxing shows sent with the best wishes of Gillette and other network coverage of outstanding sporting events and it looks like a big sport season at 560 on your dial.



SCHEDULE FOR DECEMBER

WHAT'S GOING
ON AT KWTO?



WEEKDAYS AND SATURDAY

- 5:00 a. m.—Yawn Patrol
 5:45 a. m.—Rev. Hitchcock
 6:00 a. m.—George and Buster
 6:15 a. m.—Down Home Folks
 6:15 a. m.—Farm Facts (S)
 6:30 a. m.—Haden Trio
 6:30 a. m.—Robin Hood Hoedown (S)
 6:45 a. m.—Down Home Folks
 7:00 a. m.—Goodwill Family
 7:15 a. m.—Slim Wilson
 7:30 a. m.—Newscast
 7:45 a. m.—Prairie Playboys
 8:00 a. m.—Johnnie Lee Wills
 8:00 a. m.—Eddy Arnold (S)
 8:15 a. m.—Bill Ring Show
 8:15 a. m.—Derrel Friend (S)
 8:25 a. m.—Weatherman Williford
 8:30 a. m.—Breakfast Club—ABC
 8:30 a. m.—Jordanaires (S)
 8:45 a. m.—Rev. Hitchcock (S)
 9:00 a. m.—Freddie Martin Orchestra
 9:00 a. m.—Breakfast at Keller's (S)
 9:15 a. m.—One Man's Opinion—ABC
 9:20 a. m.—Song of the Day
 9:25 a. m.—Betty Crocker—ABC
 9:30 a. m.—Future Farmers of America (S)
 9:45 a. m.—Newscast
 10:00 a. m.—Saddle Rockin' Rhythm
 (M-W-F)
 10:00 a. m.—Robin Hood Hoedown (T-Th)
 10:00 a. m.—Meet Your Neighbor (S)
 10:00 a. m.—Kitchen Talks
 10:30 a. m.—Guide to Happier Living
 10:30 a. m.—What's New (S)
 10:45 a. m.—Slim Wilson
 11:00 a. m.—Ozark Farm Hour
 11:00 a. m.—Know Your Presidents (S)
 11:15 a. m.—Markets
 11:20 a. m.—Farm Hour
 11:30 a. m.—College of Agriculture
 11:30 a. m.—American Farmer—ABC (S)
 11:35 a. m.—Farm Hour
 12:00 noon—R.F.D. Roundup
 12:15 p. m.—Goodwill Family
 12:30 p. m.—Newscast
 12:45 a. m.—Man on the Street
 1:00 p. m.—Victor Lindlahr—ABC
 1:00 p. m.—Metropolitan Opera—ABC (S)
 1:15 p. m.—Ma Perkins
 1:30 p. m.—Young Dr. Malone
 1:45 p. m.—Judy and Jane
 2:00 p. m.—Black's Wax Works

- 2:15 p. m.—Haden Trio
 2:30 p. m.—Korn Kobbler
 2:45 p. m.—Down Home Folks
 3:00 p. m.—Luncheon Club—ABC
 3:30 p. m.—Goodwill Family
 3:45 p. m.—Derrel Friend
 4:00 p. m.—Newscast
 4:15 p. m.—Markets
 4:25 p. m.—Williford Says
 4:25 p. m.—Ark. Conservation Comm. (S)
 4:30 p. m.—Weatherman Williford
 4:35 p. m.—Everett Mitchell (M-W-F)
 4:35 p. m.—Interlude (T-Th-S)
 4:40 p. m.—Program Notes
 4:45 p. m.—Riders of the Purple Sage
 4:45 p. m.—Stars on Parade (S)
 5:00 p. m.—Jack Hunt
 5:00 p. m.—Scouting the Stars—ABC (S)
 5:05 p. m.—Albert Warner—ABC (S)
 5:15 p. m.—Ozark Newsettes
 5:30 p. m.—Christmas Stocking (M-W-F)
 5:30 p. m.—Meet the Band (T-Th)
 5:30 p. m.—Harry Wismer—ABC (S)
 5:55 p. m.—Falstaff's Fables—ABC
 6:00 p. m.—Newscast
 6:15 p. m.—Sports Spotlight
 6:25 p. m.—Edwin C. Hill—ABC
 6:30 p. m.—Lone Ranger—ABC (M-W-F)
 6:30 p. m.—Jack Armstrong—ABC (T-Th)
 6:30 p. m.—Interview With Santa Claus (S)

SUNDAY PROGRAMS

- 6:30 a. m.—Episcopal Hour
 7:00 a. m.—Rev. Hitchcock
 7:30 a. m.—Newscast
 7:45 a. m.—Happy Hollis Warren
 8:00 a. m.—Words of Life
 8:30 a. m.—May Kennedy McCord
 8:45 a. m.—Al and Lee Stone
 9:00 a. m.—Message of Israel—ABC
 9:30 a. m.—Riders of the Purple Sage
 9:45 a. m.—Haden Trio
 10:00 a. m.—Voice of Prophecy—ABC
 10:30 a. m.—Hour of Faith—ABC
 11:00 a. m.—National Guard Show
 11:15 a. m.—First Baptist Church
 12:00 noon—Public Service Program
 12:30 a. m.—Newscast
 12:45 a. m.—Drury Quarter Hour
 1:00 p. m.—Billy Graham—ABC
 1:30 p. m.—Mr. President—ABC
 2:00 p. m.—Revival Time
 2:30 p. m.—Fine Arts Quartette—ABC
 3:00 p. m.—Revival Hour—ABC
 4:00 p. m.—Lutheran Hour—ABC
 4:30 p. m.—Greatest Story Ever Told—
 ABC
 5:00 p. m.—Drew Pearson—ABC
 5:15 p. m.—Monday Headlines—ABC
 5:30 p. m.—Norman Brokenshire—ABC
 6:00 p. m.—Newscast
 6:15 p. m.—Jordanaires
 6:30 p. m.—Mystery File—ABC
 7:00 p. m.—Stop the Music—ABC

8:00 p. m.—Walter Winchell—ABC
 8:15 p. m.—Jergens Journal—ABC
 8:30 p. m.—American Album of Familiar Music—ABC
 9:00 p. m.—Star Time
 9:15 p. m.—Paul Harvey—ABC
 9:30 p. m.—Jackie Robinson Show—ABC
 9:45 p. m.—George Sokolsky—ABC
 10:00 p. m.—Newscast
 10:15 p. m.—Thoughts in Passing—ABC
 10:30 p. m.—Popular Orchestra—ABC
 11:00 p. m.—News, Orchestra—ABC

MONDAY NIGHT

7:00 p. m.—Inner Sanctum—ABC
 7:30 p. m.—Henry J. Taylor—ABC
 7:45 p. m.—Spotlight on Industry
 8:00 p. m.—Martha Lou Harp—ABC
 8:15 p. m.—Manhattan Maharja
 8:30 p. m.—Johnny Desmond—ABC
 9:00 p. m.—United—or Not?—ABC
 9:30 p. m.—Talking It Over—ABC
 9:45 p. m.—As We See It—ABC
 10:00 p. m.—Newscast
 10:15 p. m.—U. N. Highlights—ABC
 10:30 p. m.—John Kennedy—ABC
 10:35 p. m.—Symphonette—ABC
 11:55 p. m.—News—ABC

TUESDAY NIGHT

7:00 p. m.—Modern Romances—ABC
 7:30 p. m.—Quick As A Flash—ABC
 8:00 p. m.—America's Town Meeting—ABC
 8:30 p. m.—The New Frontier
 8:45 p. m.—Treasury Show—ABC
 9:00 p. m.—Million Dollar Ballroom
 9:30 p. m.—Author Meets Critics—ABC
 10:00 p. m.—Newscast
 10:15 p. m.—U. N. Highlights—ABC
 10:30 p. m.—John Kennedy—ABC
 10:35 p. m.—Symphonette—ABC
 11:55 p. m.—News—ABC

WEDNESDAY NIGHT

7:00 p. m.—Dr. Riepma Speaks
 7:15 p. m.—Hollis Warren
 7:30 p. m.—Basketball Clinic
 7:45 p. m.—Here's to Veterans
 8:00 p. m.—Rogues Gallery—ABC

8:30 p. m.—Proudly We Hail
 9:00 p. m.—Remember When
 9:30 p. m.—The Martinique—ABC
 10:00 p. m.—Newscast
 10:15 p. m.—U. N. Highlights—ABC
 10:30 p. m.—John Kennedy—ABC
 10:35 p. m.—Symphonette—ABC
 11:55 p. m.—News—ABC

THURSDAY NIGHT

7:00 p. m.—Modern Romances—ABC
 7:30 p. m.—Quick As A Flash—ABC
 8:00 p. m.—Original Amateur Hour—ABC
 8:45 p. m.—Robt. Montgomery—ABC
 9:00 p. m.—Million Dollar Ballroom
 9:30 p. m.—Edgewater Beach Hotel—ABC
 10:00 p. m.—Newscast
 10:15 p. m.—U. N. Highlights—ABC
 10:30 p. m.—John Kennedy—ABC
 10:35 p. m.—Symphonette—ABC
 11:55 p. m.—News—ABC

FRIDAY NIGHT

7:00 p. m.—The Fat Man—ABC
 7:30 p. m.—This Is Your FBI—ABC
 8:00 p. m.—Ozzie and Harriet—ABC
 8:30 p. m.—The Sheriff—ABC
 8:55 p. m.—Champion Roll Call—ABC
 9:00 p. m.—Gillette Fights—ABC
 9:30 p. m.—American Sports Page—ABC
 10:00 p. m.—Newscast
 10:15 p. m.—U. N. Highlights—ABC
 10:30 p. m.—News Commentary—ABC
 10:35 p. m.—Illusion—ABC
 11:55 p. m.—News—ABC

SATURDAY NIGHT

7:00 p. m.—Shoot the Moon—ABC
 7:30 p. m.—Marry-Go-Round—ABC
 8:00 p. m.—What Makes You Tick—ABC
 8:30 p. m.—J. Steward—ABC
 9:00 p. m.—Million Dollar Ballroom
 9:30 p. m.—Hayloft Frolics
 9:45 p. m.—Jimmy Dorsey
 10:00 p. m.—News
 10:15 p. m.—Tops in Sports—ABC
 10:30 p. m.—Popular Orchestra—ABC
 11:55 p. m.—News—ABC

FARMING AT 560*(Continued from page SEVEN)*

Dir. of Agric. in the Adm. of Service of Gov., Luxembourg (city) Luxembourg Europe, and Mr. James Crosby of the Uni. of Mo. Extension Service. While these gentlemen were seeing the Show-Me State, West Va. and Iowa others of the party were visiting other states in the mid-west. They later were to meet in Minnesota for a conference before going to Washington, D. C. and then home to their native lands.

While all countries represented are doing many things to improve agriculture as we are, you learn by visiting with these five

men the great benefit of the world's people working together, helping one another and ultimately through the soil building to that so much desired "brotherhood of man."

Our recent guests hope to be back in their native lands in time for the Christmas Holidays and assured us that one of the nicest remembrances they could have of their visit to Springfield would be a copy of the DIAL with their picture. They're on their way with our best wishes!

We hope to keep in touch with these new found friends and perhaps periodically we can pass on a report to you of the farming progress of our neighbors across the sea.

REFLECTION

(Continued from page FIVE)

although he was the oldest of the sons. He was the only one of the Riepma children to enter the ministry. He explains his adoption of the Episcopalian faith because he was more psychologically suited for this church, commenting on the quietness and dignity of the cathedrals of Europe where he spent much of his early life and the similarity of the Episcopalian service.

Dr. Riepma came to Springfield from the Trinity Episcopal Church in Independence, Mo., in 1933. He started on radio the following year with a program of Bible Chats and the Sunday School Lesson . . . two broadcasts that he made over KWTO for nearly 10 years. He had another program too and the way his face brightens when he speaks of it indicates it was his favorite. We know it was the favorite of thousands of others, including ourselves . . . "The Sunday Evening Altar". Dr. Riepma speaks of it this way. "It was just a little program. Not more than 10 or 15 minutes. I didn't have a sermon, just a short talk. It started with Charlotte Wood playing the chimes and organ . . . then as the organ played softly in the background I would talk and close with a prayer. One reason the broadcast was so well liked, I think, was because it was Sunday night, 10:15 P. M. . . . many would get into bed, turn out the lights and wait until my talk was over and the last words of the prayer were finished, then they would turn off the radio." Whatever it was, it was a broadcast worthwhile and we're hoping we may again hear Dr. Riepma on the "Sunday Evening Altar". Would you like that?

As we have mentioned, Dr. Riepma retired last April and we know his inspirational sermons are missed by many throughout the territory. When we asked if he had any plans now that he had resigned his pastorate at Christ Episcopal Church, the tall, silverhaired, distinguished gentleman looked at us and said:

"I have never had time enough to study and do research on the Bible . . . I've got a lot I want to catch up on." And then, with that familiar twinkle of the eyes . . . "also there's a lot of scientific loafing I think I'll work on."

Dr. Riepma is currently heard over KWTO on each Wednesday evening from 7-7:15 P. M. under the sponsorship of Wickman Gardens of Springfield. If you're not acquainted with this man of God whose philosophy is a ministry of faith and happiness may we suggest you tune in. We hope

FAIR AND WARMER

(Continued from page TWELVE)

shot to get back to the island or the water surrounding it. These cripples are put into this corral to either recover or die.

There I saw a couple of hundred or more, poor, crippled geese. Some were dragging their bodies around all swollen with shot; others had a broken wing or even a leg dragging behind them; some seemingly trying to mend the broken member with splinters made of mud and it is said that a goose can mend a broken leg with a mud-cast. All the wounded flock seemed dejected and uttered peculiar calls now and then. And believe it or not, from out of the great flocks there on the lake or Island, would come the mates of the wounded geese inside the corral to the outside of the poultry wire netting which enclosed the wounded ones, and they would stand and call plaintively to the wounded mate inside until such mate would come to the fence if able to accept the consolation from its mate. Although I cannot understand goose latin, seemingly I could hear Mr. and Mrs. Goose say to the wounded mate inside, "I'm so sorry honey—I wish I could help you to get well." Frankly the loyalty of a wild goose to its mate, even through death, is just another one of the mysteries of nature. I used to be a goose hunter, but I'm not any more and few would be if they observed these wildest of all creatures come from out of the great flocks, utterly unafraid of their enemy, **man**, in order to get close by and offer at least a word or cheer or consolation to their wounded mate. In any or all events such love and affection as shown by the wild geese should be a forceful lesson to man in these days of lax marital fidelity and quickie divorce.

Yes, you can go where the wild goose goes each fall by getting in your car and driving about 300 miles over to this game refuge in southern Illinois. There you can see and receive a lesson in nature that should make you a better wife or husband. No wonder some writers say that Moses got the Ten Commandments by direct observations of Nature, for in such he could see the edicts of the Supreme Power. And it was the poet who sang—"Some of us call it Nature, while others call it God."

you may know him personally some day . . . just as we do.

Dr. Riepma says he feels that he and KWTO are sorta' half brothers and we of the radio family would like it known that we feel him to be one of the best friends ever.

FROM THE FILES

... A DIAL REVIEW

9 Years Ago This Month

Willie Wells, Floyd Goo-Goo Rutledge, and Jim West hard at work repairing their "Boogie-Woogie Buggy," Model "U" 1907. (This Boogie-Woogie Buggy was used by "The Gobblers" to tour the country, playing requests at the homes of various folks who wrote in to their program. Willie Wells is now on WKY, Oklahoma City, Goo-Goo is working here in town—(not on radio), and Jim West is on KOMO, Seattle, Wash.).

7 Years Ago This Month

Pfc. Bob White keeps up his musical career while serving Uncle Sam by playing for different audiences while over Seas . . . Ozark Red Loveall played genial host on Turkey Day, by inviting members of the KWTO staff who have families out-of-town, to share a big 23-pound turkey. (Red is now working in radio and with television at San Francisco, Calif.).

5 Years Ago This Month

Quick thinking by members of KWTO's technical staff made it possible for listeners to hear Lee George's regular program even though a section of Springfield, in which KWTO is located, had a power failure. (Lee George is now with KFEQ, St. Joseph, Mo.) . . . Sally and Sue informed us that there can be no quarrels if you want to make a successful "sister team" in radio. Sally and Sue started working together, in broadcasting, in 1937. (The sisters are now both married. Sally is in Colorado and Sue lives near Springfield with husband and family.)

3 Years Ago This Month

The Matthews Brothers interviewed for "The Spotlight," and the author finds out that an hour's confab with these exuberant, extrovert, inexhaustible zanies is the equivalent, in laughs and energy expended, of a babysitting session with eight train chimpanzees, a dozen quiz kids and a basket of kittens. (Matt now has a church at Butler, Mo.. Jack is going to school at Manhattan, Kans., and Monty and Bill are working with the Jordanares Quartet at WSM, Nashville, Tenn.).

1 Year Ago This Month

Santa, June Carter and little Rhea Beth Bailey make a lovely Dial cover. (June's now with WSM, Nashville, Tenn.) . . . Chuck Bowers tells Dial fans he has a new lay-a-way plan—he's going to lay himself away until Christmas eve to keep from spending too much. (Chuck is now in Sioux City, Iowa, on radio).

THIS IS THE STORY

(Continued from page NINE)

FREE to ALL and YOU are asked to COME and BRING an OPEN PURSE for a most WORTHWHILE CAUSE. Cash contributions, and they may be large or small and yet receive equal heart-felt appreciation, may be addressed simply to POLIO FUND, in care of KWTO, Springfield, Mo., or to any individual staff member of the station. Practically every one of them is vieing in friendly competition to see whose fund will make the largest contribution to the overall success of the drive. GEORGE EARLE, SLIM WILSON, JOE SLATTERY, DERREL FRIEND, The DOWN HOME FOLKS, The GOODWILL FAMILY are just a few who have already started funds, and we would call your attention to the open letter from HOLLIS WARREN, our SINGING SHUT-IN FRIEND, which we have reprinted on the following page. We feel that it speaks for itself.

Let's get behind the KWTO-Burge Hospital Polio Ward Drive and make the slogan we have chosen as our campaign banner come true. At Christmas Time especially, what heart could help being full at the realization that its owner had helped in . . . "FILLING LITTLE SHOES WITH FEET THAT WALK".

★ NOVEMBER CROSSWORD PUZZLE



There is no new crossword puzzle included in this month's DIAL but above is the answer to last month's. We'd like to ask if you'd like this feature continued. Joe Slattery, its originator, has enjoyed doing it for you but questions its popularity. The next time you write please let us know what you think. Remember the DIAL is your magazine and we'll follow your decision.

DEAR DIAL:QUESTIONS ABOUT KWTO
FROM OUR DIAL READERS

Q. How tall are the following and how much do they weigh? Juanita White, Joe and Mary Slattery, Lou and Pat Black, Mary Haden Davison, Marge Tennis, Junior and Wanna Fay Haworth, Bunnie Hesington and Revay Evans. I would like to see a close-up picture of Wanna Fay Haworth and Juanita White. (A Dial Reader, Ava, Mo.)

A. Juanita White—4 $\frac{3}{4}$ ", 122 $\frac{1}{2}$; Joe Slattery—6' 2", 205; Mary Slattery—5' 5", 125; Lou Black—5' 11", 185; Pat Black—5' 6 $\frac{1}{2}$ ", 135; Mary Davison—5' 4", 130; Marge Tennis—5' 3 $\frac{1}{2}$ ", 112 $\frac{1}{2}$; Junior Haworth—5' 9", 145; Wanna Fay Haworth—5' 2", 110; Bunnie Hesington—5' 6", 105; Revay Evans—5' 6", 126. See the front cover of the Sept. Dial for a picture of Wanna Fay and the Nov. Dial, Portrait Page, for one of Juanita White.

Q. Where is Jim West, Ray Merriott and Mart Haun? Is Tim Cross still on the radio? (Mrs. E. R., Springfield, Mo.)

A. Jim West is in Seattle, Wash., with Radio Station KOMO, Ray Merriott is in Kansas City and Mart Haun is with WKY, Oklahoma City.

Q. Would like to see pictures of Derrel Friend and his family. Is Mrs. Derrel Friend expecting? Where is Paul Adams? (Mrs. F. J., Arcadia, Kans.)

A. We will have that picture in a few months. The Friends are not, to our knowledge, expecting an increase in family. Paul Adams is now with another radio station here in Springfield, Mo.

Q. How does Derrel Friend spell his name? It has been spelled both Derrel and Derrell in recent copies of the Dial. (M. V. B., Niangua, Mo.)

A. Derrel does spell his name with one L—sorry for the mix-up.

Q. I don't remember ever seeing Rev. Hitchcock's picture, could we please have it in the Dial soon? I would also like to see the new babies. (Mrs. N. C., Mtn. Home, Ark.)

A. Brother Hitchcock's life story and a new picture of him were in the August 1950 Dial. You will find the new babies pictured in the center section of the November Dial.

Q. Would like to see Jarrett Robertson in the Dial soon. (Mrs. S. W., Hartwell, Mo.)

A. Jarrett, with mother and dad, will soon be seen in "Family Portrait".

Q. I would like to see a picture of the Goodwill Family, also George Rhodes and Derrel Friend, Lonnie and Thelma and son. Would also like to see a picture of the

Haden Family soon. (Miss L. H., Harrison, Ark.)

A. All, with the exception of the Haden Family, have been featured in recent editions, but I will repeat them as soon as possible. See this month's "Family Portrait" for picture of the Haden Family.

INQUIRING REPORTER

Bettie Low: Among all Christmas presents you ever received, which one do you remember as being your favorite?

Dale Parker: The first Christmas I was away from home, my mother sent me a large Christmas box and among the presents were some cookies and candy she had made. These thrilled me more than any of the presents. I supposed it was because I was away from home and even this small bit of home cooking seemed to bring my mother and family much closer.

Derrel Friend: I have no trouble remembering my favorite Christmas present. I was just eight years old and had been in the hospital for a whole year. At Christmas time I received a wrist watch and a Heidi story book. I was such a small boy and so homesick that these presents really cheered me up.

Buster Fellows: My favorite present was a new automatic shotgun which I received from my wife just three years ago. There was only one catch—I had to pay for it!

Aunt Martha: When I was just a little girl I got a small range stove for Christmas. It was just about 12 inches high and 10 inches wide, but you could really make fires inside it and cook on top. This gift is more outstanding to me than any I ever received, except of course, for the new fur coat Everett gave me last Christmas.

Joe Slattery: Of course, I always wanted an electric train but never thought I would get one. Finally, when I was nine, I got one for Christmas and was more proud of this than any of my other gifts.

WHO ARE THEY ?

. . . NAME THE STARS

We are not including a "Who Are They" column this month as we are crowded with the special features which we hope you enjoy but here are the answers to last month's. 1. Born in Joplin, played professional ball, etc.—**BOU BLACK**. 2. Radio debut on program sponsored by father over KWTO.—**CARL HADEN**. How'd ya' make out?



Christmas Gift Order



SPECIAL CHRISTMAS RATES

One Year—\$1.00 ★ Two Years—\$1.75

THE KWTO DIAL (Christmas Gift Department) SPRINGFIELD, MISSOURI

Gentlemen: Please enter my order as follows: Date _____

- CASH WITH ORDER
- BILL ME JAN. 10th

TERMS OF PAYMENT: This order may be mailed today without payment: no bill will be rendered until after January 10, 1951.

NAME OF PERSON
SENDING ORDER _____

PLEASE PRINT

ADDRESS _____

ENTER (or)
RENEW MY
SUBSCRIPTION
FOR:
 1 yr.
 2 yrs.

SEND THE KWTO DIAL AS MY GIFT TO _____

NAME _____

PLEASE PRINT

ADDRESS _____

1 yr.

2 yrs.

SIGN MY
GIFT CARD: from _____

NAME _____

PLEASE PRINT

ADDRESS _____

1 yr.

2 yrs.

SIGN MY
GIFT CARD: from _____

NAME _____

PLEASE PRINT

ADDRESS _____

1 yr.

2 yrs.

SIGN MY
GIFT CARD: from _____

NAME _____

PLEASE PRINT

ADDRESS _____

1 yr.

2 yrs.

SIGN MY
GIFT CARD: from _____

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Family Portrait

Here's the Happy Hadens Christmas present to you—a brand new, and the first in long time, Family Portrait . . . hope you like it. Back row, (left to right) "Smokey Mtn." Jim, Mary Elizabeth (now Mrs. Ellis Davison), Carl Junior. Center (left to right) Mary Jane, "Cowboy" Charlie, Uncle Carl and in front "Atomic" Tommy and Sharon Kay. Carl and Mary Jane, both natives of Missouri were married Nov. 27 just 25 years ago. That family of 4 boys and 2 girls is their pride and joy . . . can you blame them?

LYLE HOLDER
MARIONVILLE, MO.

4-51

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CHRISTMAS MORN



'Twas Christmas morn, after St. Nick's visit.
Wait . . . that's not the old gent . . . or is it?
There on the floor with all the toys . . .
Mother, Pinto and two happy boys.
And peeking there from behind the tree,
Who is this character we see?

From that expression and twinkling eyes,
We're betting Rickey is a little wise.
But Mothery Dickey, and baby Brent
With all those gifts are quite content.
And Daddy George? It's as it should be . . .
He's hiding there behind the Yule tree.