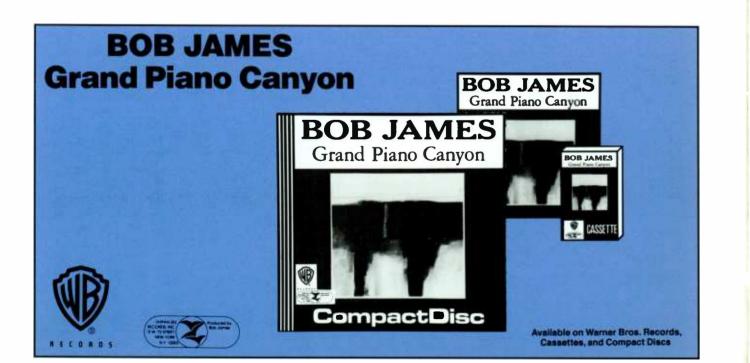
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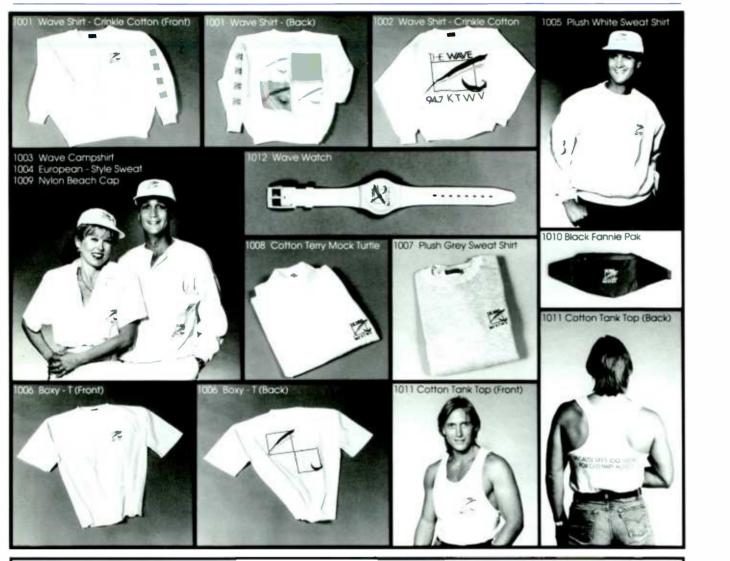
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"The WAVE WOULD LIKE TO KNOW..."



NAME:

Please take the time to answer these questions and return the completed survey to "The WAVE Musicletter," P.O. Box 4310, Los Angeles, California 90078.

AGE: ___ SEX: M ___ F ___ OCCUPATION: ZIP CODE: IF YOU ARE NOT CURRENTLY RECEIVING A FREE SUBSCRIPTION TO THE WAVE "MUSICLETTER!" WOULD YOU LIKE TO BE ADDED TO THE MAILING LIST?

ADDRESS. DO YOU HAVE A FRIEND WHO WOULD LIKE TO BE ADDED TO THE WAVE "MUSICLETTER" MAILING LIST? NAME:

ADDRESS: I LISTEN TO RADIO APPROXIMATELY HOURS A WEEK.

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WHEN DO YOU LISTEN TO THE WAVE? In the morning

WHERE DO YOU HEAR, 94.7, KTWV, THE WAVE?

At home _____ In the car ____ At work _____

WHICH OF THE WAVE'S AIR PERSONALITIES DO YOU LISTEN TO?

HAVE YOU HEARD "THE WAVE'S WORLD MUSIC HOUR"?

IN YOUR OWN WORDS, HOW WOULD YOU DESCRIBE THE WAVE TO A FRIEND? _____

WHAT ISSUES (local, national or international) DO YOU FEEL ARE THE MOST IMPORTANT TO SOUTHERN CALIFORNIA?

WHAT CAN WE DO TO MAKE 94.7, KTWV, THE WAVE A BETTER RADIO STATION?

PLEASE TELL US WHERE ELSE BESIDES THE "MUSICLETTER" YOU HAVE SEEN OUR LOGO (OR HEARD ABOUT THE WAVE)?

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VOL. 3, NO. 9

MUSICLETTER

September, 1990

94.7, KTWV, THE WAVE TRUE MUSICAL VALUE!

The WAVE is a true musical value? value when you hear one, The of CD and cassette samplers. KTWV knows your time is valuable, **WAVE** also suspects you know a Through your purchases of "WAVE and when you choose to listen to good value when you see one. AID,""WAVE AID 2," and "WAVE The WAVE, we want to make sure That's why we've expanded our AID 3," you've enabled KTWV to

'90's. Nowhere else on the Southern California radio dial will vou find such a wide range of state-of-the-art music from the cutting edge vocals of Basia and Julia Fordham to the international flavors of Ottmar Liebert and Andreas Vollenweider to the familiar resonance of David Sanborn and

We know you value quality. The WAVE has one of the largest CD

libraries of light jazz, soft rock, and WAVEWEAR order form inside contemporary new music to be this issue.) found in Southern California. KTWV also has an underlying rest assured you'll find it when you KTWV is constantly updating our sense of value in terms of com- tune your radio to 94.7, KTWV, equipment and fine-tuning our munity involvement. That's why **The WAVE**. The more you listen, sound in order for you to have the we have made a long-term the more you'll find we're telling the best listening experience possible. committment to the environment truth.

KTWV also values you as a through our variety of on-air listener. That's why we have features, our **WAYE** trash cans instituted "The WAYE's 1990 along the Southern California Concert Series." You'll have an coast, and our printing of the opportunity to hear the best **WAVE** "Musicletter" on recycled paper. performers live and in-person. (See The value we all put on life is the Christine Brodie details inside.)

What do we mean when we say In addition to recognizing a good effort into our "WAVE AID" series

you get the most return for your line of highly acclaimed WAVE- raise well over half a million dollars investment. We make sure that 24 WEAR. Not only will you find for AIDS research. What's more, hours a day, you'll experience long quality additions to your wardrobe your support has convinced us that musical sweeps of soothingly and thoughtful gifts for the "WAVE AID 4" would be an provocative, yet energizing **WAVE**music.

upcoming holiday season, you'll equally effective project in the war also discover unique WAVEWEAR against AIDS. So in just a few KTWV presents a unique combiaccessories, including the new months, "WAVE AID 4" will be in nation of the top musicians of the **WAVE** wristwatch. (Check out the stores throughout the Southland. KTWV values vour opinions. Your sugges-

tions, questions, and requests play an important role in The WAVE's decision-making processes. We urge you to continue calling the WAVElines (which are open 24 hours a day.) We invite your written correspondence, and we suggest you continue to participate in "The WAVE Would Like To Know.... survey included inside this

In a world in which it's sometimes difficult to find true value, you can

reason we put time, money, and Program Director



"The WAVE's MUSICLIST"



Here's an alphabetical listing of some of the newest music played on 94.7 KTWV-FM THE WAVE

AZTEC CAMERA ANITA BAKER LARRY CANSLER SUZANNE CIANI STANLEY CLARKE/GEORGE DUKE CROSBY, STILLS & NASH JULEE CRUISE RICHARD ELLIOTT EAST OF EDEN MICHAEL FRANKS PETER GORDON

GONTITI GONZABUINHA VINCENT HENRY BARBERA HIGBIE MARK ISHAM BOB JAMES

TITLE

Jinga Pieces Of A Heart

LABEL

Private Music

Continued

"The WAVE's 1990 CONCERT SERIES"

The summer may be winding down, but that won't stop **The WAVE** from providing you with many more opportunities to see this year's most in demand concert performances — free of charge and courtesy of "The WAVE's 1990 Concert Series".

All you have to do is send in a postcard. Entries must be on a postcard and include your name, address and daytime phone number. Entries must be sent via U.S. mail to: "94.7, KTWV, The WAVE's 1990 Concert Series", P.O. Box 4310, Los Angeles, CA 90078. Listen to The WAVE for a complete list of rules or send a self-addressed stamped envelope to the above location.

There's an explosion of new music in the air. Experience it by entering "The WAVE's 1990 Concert Series"

THE WAVE'S 1990 CONCERT SERIES *

David Benoit	The Greek Theatre	9/14
Acoustic Alchemy	Santa Monica College	9/22
Bonnie Raitt	Universal Amphitheatre	9/26-9/28
Kenny G/Michael Bolton	Pacific Amphitheatre	9/29
Catalina Jazz Festival	Catalina	10/5-10/7
James Taylor	Pacific Amphitheatre	10/13
James Taylor	Universal Amphitheatre	10/23-10/27
Mannheim Steamroller	Universal Amphitheatre	12/19-12/20
Kenny G	Universal Amphitheatre	12/28-12/30

* Tickets not available for all performance dates.

"The WAVE's MUSICLIST" continued.

JEFF JARVIS JOHN JARVIS MARTI JONES RAY KELLY Pure Contours
Any Kind Of Love **BRIAN KENNEDY** STEVE KINDLER LEO KOTTKE MICHAEL LICARI HERBIE MANN TANIA MARIA PETER MAUNU KEN NAVARRO PAUL ORELLANA EMIL PALAME MICHAEL PLUZNIC RICHARDO SILVEII
JILL SOBULE nas Here Are Different JILL SOBULE
DAVE STEWART/BARBARA GASKIN
DAVID A. STEWART
PAUL SULLIVAN
TRAPEZOID
JOHN TESH
PETER WHITE
WIND MACHINE
WINDOWS
YUTAKA
CHUEI YOSHIKAWA Tour de France/The Early Years Blue September Brazasia California Roll

The WAVE's World Music Hour "Ski the Austrian Alps Sweepstakes"



94.7, KTWV, The WAVE is offering our listeners an opportunity to win the Ultimate Ski Vacation for two to Innsbruck. Austria. The trip includes round trip 747 transportation from Las Angeles to Munich on Lufthansa German Airlines, transfers to/from Innsbruck, 7 nights deluxe hotel accommodations. breakfast and dinner and daily ski lift tickets.

It's easy to win! Just fill out the entry form below or send a postcard with your name, address, and daytime phone number, and mail to "The WAVE's World Music Hour — Ski the Austrian Alps Sweepstakes", P.O. Box 4310, Los Angeles, CA 90078. Entries must be received by September 20th at 5:00 p.m. Drawing will be held on September 21st and the winner will be announced during "The WAVE's World Music Hour". For a complete copy of "The WAVE's World Music Hour — Ski the Austrian Alps Sweepstakes" rules, send a self-addressed stamped envelope to KTWV at the above address.

The WAVE's World Music Hour "SKI THE AUSTRIAN ALPS SWEEPSTAKES" OFFICIAL ENTRY FORM

Telephone#: work _ Are you a skier? ☐ Yes ☐ No Have you skied Europe? ☐ Yes ☐ No Hove you ever flown Lufthansa? ☐ Yes ☐ No





"The WAVE's MUSICNOTES"

"The WAVE's MusicNotes" compiled by KTWV's Music Director Monica Logan, is designed to give you a little insight into the newest artists heard on The

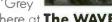
PETER MAUNU

Seen nightly as the guitarist in The Posse, the studio band for Arsenio Hall, this is Peter's first solo release. "Warm Sound In A Gray Field" features Mark Isham and Patrick O'Hearn. Peter's a very talented musician that has toured with everyone from Bobby

McFerrin, and the Pointer Sisters to Wang Chung.

DAVE STEWART & BARBARA GASKIN

No, he's not the guy from the Eurythmics. He's the other Dave Stewart, one of Britain's most respected keyboardists. This is the second release for the English duet. The album's called "The Bid Idea" and the song "Grey Skies" is very popular here at The WAVE.



RICHARDO SILVEIRA

A talented quitarist from Rio de Janeiro comes out with another magnificent piece called "Amazon Secrets" We thoroughly enjoyed the Brazilian rhythms in this project and are especially fond of "Her Song" and "Moon and

BRENDA RUSSELL

The velvet voice that brought you "Piano In The Dark" is back with her new release "Kiss Me In The Wind". The



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Especially pleasing is the song "Waiting For You", featuring Earl Klugh on quitar.

DIRECTORY

The Greek Theatre, 9/14

ACOUSTIC ALCHEMY

inta Monica College, 9/22

TOM GRANT

e Strand/Redondo Beach, 9/25

MONTEREY JAZZ FESTIVAL

lorthern California, 9/21-9/23

niversal Amphitheatre, 9/26-9/28

KENNY G & MICHAEL BOLTON

cific Amphitheatre, 9/29

CATALINA JAZZ FESTIVAL

Catalina Island, 10/5-10/7

SATURDAY NIGHT CD — 11:00 pm A complete CD, without interruptions!

ACOUSTIC ALCHEMY "Reference Point"

"Essential Tri Atmo

BERNARDO RUBAJA "New Land"

GONTITI Devonion Boys'

Welcome to The St. James Club'

DAVID BENOIT

YELLOWJACKETS, RIPPINGTONS, & OTTMAR LIEBERT

rvine Bowl/Laguna Beach, 9/15

The WAVE "MusicLetter"

DAVID HIRSCH FRENCH GRAPHICS DUANE MELTZER

KTWV-FM/Los Angeles

ALLAN D. CHLOWITZ
Vice President/General Manager

CHRISTINE BRODIE

General Sales Manager

MONICA LOGAN

DICK WARSHAW

BONNY BENEDICT

MICHAEL SHEEHY

JAN KOPIC

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ON THE AIR

CHINA SMITH & DAVID HIRSCH with "WAVE Information" 10:00am-2:00pm

2:00pm-6:00pm **DON BURNS** KERI TOMBAZIAN 6:00pm-10:00pm 10:00pm-2:00am AMY HIATT

2:00am-5:30am

THE WEEKEND STAFF: MARK ABEL BARBARA BLAKE STEVE CLARK NICOLE DEVEREUX MONICA LOGAN NANCY WILSON

SPECIAL PROGRAMMING

WALLY WINGERT

'The WAVE's World Music Hour'' Monday through Friday at noon Saturday at 11:00pm 'The Saturday Night CD'' Sunday at 12:00 midnight Musical Starstreams"

'The WAVE Window' Sunday at 5:00am

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