VOL. 2, NO. 11 November, 1989



94.7 KTWV

94.7, KTWV, THE WAVE — THE BEST IN THE COUNTRY!

94.7, KTWV, **The WAVE** was recently given one of broadcasting's most prestigious honors — the National Association of Broadcasters' Marconi Award. The WAVE was recognized by the NAB as the best radio station of its kind in the entire nation. Now the whole country knows what Southern California's radio listeners have been discovering for themselves — The **WAVE** is a one-of-a-kind listening experience. KTWV is the only station that plays new music for adults; music that breaks the boundaries of what has come before to create a soothing, uplifting experience 24 hours a day, seven days a week. The WAVE thanks the NAB and we especially thank you for giving us continued support.

FREE CONCERT TICKETS!

Congratulations to the hundreds of listeners that have won tickets to some of this year's most rewarding musical performances through their participation in The WAVE Concert Series. You can win too. Just send us a postcard with your name, address,

Your name will become part of The **WAVE**'s concert ticket pool. Postcards

"AND THE WINNER IS . . . " -

winner of the trip to Switzerland to see

are (left to right) The WAVE's Program

Director Christine Brodie, Riedel; and

KTWV's Vice President and General

Manager Allan D. Chlowitz.

music sampler. As in the past, all net proceeds will go to the American Foundation for AIDS Research (AmFAR). So far, over \$325,000 has been raised and donated to finding a cure and reatment for people with AIDS. "WAVE AID" and "WAVE AID II" are the most successful radio music samplers in the history of Southern

daytime and evening phone numbers.

COMING SOON . . .

ox 4310, L.A., CA 90078.

WAVE AID III! Save a spot on your holiday shopping list for "WAVE AID III," KTWV's newest California_''WAVE AID III'' is destined to break even more records. Watch for details in the December issue of the

will be drawn randomly prior to each concert. Winners will be notified by phone. Past winners have already enjoyed seeing concerts by The Gipsy Kings, David Benoit, Al Jarreau, Larry Carlton and Kenny G., among many others. For your chance to win, mail your postcard : "The WAVE Concert Series" P.O.

A GRAMMY-AWARD WINNER SAYS HELLO - Dropping by KTWV's early in 1990. Pictured (left to right) Bisharat; Hirsch

"The WAVE's MUSICLIST"

Here's an alphabetical listing of some of the newest music played on 94.7 KTWV-FM THE WAVE

ARTIST

CRAIG ANDERTON JAMES ASHER DAVID BENOIT JACKSON BROWNE OSCAR CASTRO-NEVES TRACY CHAPMAN SUZANNE CIANI JOYCE COOLING DAVID DIGGS WILLIAM ELLWOOD LEO GANDELMAN WAYNE GRATZ **NANCI GRIFFITH** DAVE GRUSIN PAUL HARDCASTLE FAREED HAQUE HIMEKAMI TONINHO HORTA SOREN HYLDGAARD RICKIE LEE JONES MINIMAL KIDDS EARL KLUGH **GARY KNOX** STEVE KUJALA OTTMAR LIEBERT GREG MATHIESON MARIA MCKEE RANDY MORRISS ANDY NARELL JOHN KAIZAN NEPTUNE CAROL NETHEN **NEVER BEEN THERE**

PATRICK O'HEARN

TITLE

Forward Motion The Great Wheel Waiting For Spring World In Motion Maracuja Crossroads History Of My Heart Cameo Nothing But The Truth Vista Western World In The Garden Reminiscence Migration Sound Syndica Manresa Moon voter Moonstone. Flying Dreams Flying Cowboys No Age Solo Guitar Life At The Beach The Arms Of Love Marita: Shadows & Storms For My Friends Maria McKee The Seventh Son Little Secrets Tokyosphere A View From The Bridge

Never Been There

Eldorado

Sona Gaia Music West

LABEL

Elektra

Elektra Private Music Nucleus JCI Narada Polygram Narada MCA GRP AJK Pangaea Higher Octave Verve Fonix Geffen Capitol Warner Bros. Serenity Sonic Edge Liebert/Howell Headfirst Geffen Pacific Artists Windham Hill Narada Capitol Private Music

SATURDAY NIGHT CD — 11:00 pm

"Moonstone"

DAVE GRUSIN "Migration" HIMEKAMI "Moonwater" LEE RITENOUR "Color Rit"

TONINHO HORTA

studios recently was Charlie Bisharat, violin player for Shadowfax. He updated The WAVE's David Hirsch on the group's new album, due out

SAY HELLO TO...



player has completed an album a year, his latest being "late One Night." As with most of what you hear on The WAVE his music defies labels. He combines elements of jazz, rock, pop, and anything else he feels like throwing into the mix. Dan now lives in Southern California and dropped by the studios for a conversation with The WAVE's David Hirsch.

Q: Let's get down to basics. Where are you from? DAN: I grew up in Oregon and lived there for 28 years before moving to los Angeles about six years ago. My musical background is just like almost everyone else who's ever taken up music. My Mom started me on piano lessons. When the '60's came along I got sidetracked with rock and became a quitar player until my Dad put his foot down and said he wasn't going to have a son that did that. Somehow I survived and took up jazz in high school and ever since then I haven't been able to let go.

Q: You've been committed to your style of music for over a decade. How rocky has the road to success been?

DAN: It wasn't hip to play my type of music ten years ago. If you think making music today is tough, you should have seen it then. No one knew the music. It was really hard to sell records. I just hung in there all those years and luckily, now, it's really popular. I feel like I've been around forever. I'm glad I stuck it out long enough to see it come

Q: In addition to composing the songs and playing them, you also produce your records. Is it important to you to have that ultimate control?

DAN: It can go either way. A lot of times you get lost. You're listening to a tune and you're just not sure which way it should go. There times I wish I had somebody I could bounce some ideas off of I also don't like giving up the ultimate say on how my music sho

Q: Do you play on other musicians' albums? DAN: I do a few things. I consider myself more a composer than a studio player. I don't really get that much pleasure out of taking direction from other people. I find it kind of boring 1/10 had fun playin on records that friends and acquaintances have made, but I don't go

Q: We hear that you'd like to get into making music for movies and television shows.

out of my way to do it.

DAN: Since I live in Los Angeles, it only makes sense that I try to head in that direction. I've done a few shows for Universal and one picture for New World. It was a flick called "Reform School Girls" and has gone on to become sort of a skeleton in my closet.

Q: You get enjoyment from studio recording. Do you like to perform live? DAN: That's why musicians got into the business. There's nothing

like sitting up on stage with four or five players in the middle of a mean groove. It's just about as good as sex, not quite, but just about. Discography:

Inner City "Another Time, Inner City Another Place "The Hot Shot" Another Place Inner City "On The Edge"
Elektra "Short Stories" "Dan Siegel"
"Reflections"

"Northern Nights" CBS Assoc.

"Late One Night" CBS Assoc

Pausa

The composer/keyboard player is enjoying a great deal of success with his latest project "Cross Currents." But the decade did not start out in the most positive manner. In 1980, Souther contacted botulism and, for awhile, lost the ability to create and play music, Luckily, after a long convalescence, he's made a full recovery. Born, bred and currently living in the San Fernando Valley it was no problem for Richard to come by The WAVE.

Q. You were considered a child prodigy. When did you first start playing the piano?

RICHARD: I was 3½. I was fortunate enough to grow up right next door to the former Dean of the Music Department at the University of Utah. He took an interest in me because I had a knack for playing melodies on a little toy piano. He asked if he could give me lessons. I studied classical music with him until I was 12. Then I lost interest in playing classical. Looking back I realize that there was always this need in me to want to create. I didn't find enough expression in interpreting someone else's music.

Q: Unlike most musicians who get a kick out of performing live, you get most of your enjoyment from recording.

RICHARD: Recording music is my art. It's my hobby. It's a great ease for me, too, It's a woy to relax. I write all the time, It's something ove to do. I guess I'm a sponge when it comes to music — oll types music, from donce to heavy classical. I have a studio in my home, so it's easy to create whenever I want.

Q: Even though you gave it up early in your life, do you find that classical music served a purpose?

RICHARD: Very much so, especially all those piano lessons. They gave me the mechanics in which to realize the music that is inside my

Q: Your previous projects were basically solo endeavors. "Cross-Currents" features a wide-range of excellent musicians (Kirk Whalum - tenor saxophone: Chester Thompson - percussion: Alex Acuna - percussion; Justo Almario - soprano sax; Abraham Laboriel - bass; and Armen Ksajikian cello). Why the change?

RICHARD: I signed with a larger record label (Narada). They gave me a larger budget. The extra money allowed me to bring in the artists wanted. I was happy I could pay them what they were worth.

Q: How did you react when you first heard The

RICHARD: I was really amazed because of the variety of music So much of it is the music that I really like, the music that I play at home. I'm glad that my music is among such good company.

Discography:

Meadowlark Narada "Cross Currents"

KTWV-FM 94.7 The WAVE . 5746 Sunset Boulevard . P.O. Box 4310 . Los Angeles, CA 900/8

: . . . and much more! The WAYE MusicList! Dan Siegel! Richard Souther & "Say Hello To . . . " Wear the WAVE!



A Mercedes 420 SEL is about \$60,000. A BMW 735i is over \$55,000. A Jaguar XJ6, under \$45,000.

Permit 32365

Los Angeles, CA

DAID

U.S. POSTAGE

Bulk Rate



The best value in luxury is a beautiful example of dollars and sense.* e of dollars and sense. *
ENJOY TOMORROW. BUCKLE UP TODAY.

JAGUAR

NEWPORT IMPORTS 2
3000 WEST PACIFIC COAST HICHWAY • NEWPORT BEACH, CAUFORNIA 92663

The Water of Choice When You're Making Waves.



SPARKLING MINERAL WATER AND FRUIT JUICE

You've asked for it— WAVEWEARTM

WAVE CAMPSHIRT STYLE #1003



Various styles to choose from.

WAVE CAP, COTTON TWILL EMBROIDERED



PLUSH



BOXY-T ONE SIZE FITS ALL STYLE #1006

SPECIAL INTRODUCTORY OFFER! TO ORDER:

Complete order form and mail with your check or money order payable to KTWV-FM. Please include your phone number on your check and order form. Please do not send cash. Sorry, C.O.D. orders cannot be accepted. Please allow 6 to 8 weeks for delivery. Parcels will be shipped via UPS. All sales final.

NAME (Please print)

ADDRESS (No P.O. Boxes please)

AREA CODE/NIGHT PHONE AREA CODE/DAY PHONE

PLEASE SEND:

WAVEWEAR*	QUANTITY			COST	TOTAL COST
Style #1001	XL			x\$16.00 ea.	
Style #1002	XL		M	x\$16.00 ea.	
Style #1003	XL	L	M	x\$16.00 ea.	
Style #1004	XL	L	M	x\$28.00 ea.	
Style #1005	XL	L	M	x\$30.00 ea	
Style #1006	ONI				
Style #2001	ONI				
MERCHANDISE TOTAL					\$
Add 6.5% Sale	s Tax				
SHIPPING AND	HANDL	ING One	item \$2.50	, two or more \$3.50	

"The WAVE WOULD LIKE TO KNOW..."



94.7, KTWV, The WAVE cares. We take special pride in presenting the most adventurous, new music on the radio dial. We have also dedicated ourselves to improving the quality of life in Southern California. You can help. Please take the time to answer the questions you see on this page. Your opinions and suggestions are critical elements in the decision-making processes at **The WAVE.** When you have completed the survey, please return it to the address at the bottom of the page. Thank you for helping to make 94.7, KTWV, The WAVE

WHY?	an even better rac	io station.		
MID-DAY NIGHTS AFTERNOONS WEEKENDS WHERE DO YOU HEAR 94.7, KTWV, THE WAVE?	E: SEX: M F	OCCUPATION:		ZIP CODE:
WHEN DO YOU LISTEN TO THE WAVE? N THE MORNING EVENINGS MID-DAY NIGHTS AFTERNOONS WEEKENDS WHERE DO YOU HEAR 94.7, KTWV, THE WAVE? AT HOME IN THE CAR AT WORK OTHER PLACE WHICH OF THE WAVE'S AIR PERSONALITIES DO YOU LISTEN TO? WHAT ISSUES (environment, crime, drug abuse, etc.) DO YOU FEEL ARE THE MOST IMPORTANT TO SOUTH	HEN DID YOU START LISTENING	TO 94.7, KTWV, THE	WAVE?	
N THE MORNING EVENINGS MID-DAY NIGHTS AFTERNOONS WEEKENDS WHERE DO YOU HEAR 94.7, KTWV, THE WAVE? AT HOME IN THE CAR AT WORK OTHER PLACE WHICH OF THE WAVE'S AIR PERSONALITIES DO YOU LISTEN TO? WHAT ISSUES (environment, crime, drug abuse, etc.) DO YOU FEEL ARE THE MOST IMPORTANT TO SOUTH		DRE OR LESS THAN W	VHEN YOU STARTED)?
MID-DAY NIGHTS AFTERNOONS WEEKENDS WHERE DO YOU HEAR 94.7, KTWV, THE WAVE? AT HOME IN THE CAR AT WORK OTHER PLACE WHICH OF THE WAVE'S AIR PERSONALITIES DO YOU LISTEN TO? WHAT ISSUES (environment, crime, drug abuse, etc.) DO YOU FEEL ARE THE MOST IMPORTANT TO SOUTH	HEN DO YOU LISTEN TO THE W	AVE?		
WEEKENDS WHERE DO YOU HEAR 94.7, KTWV, THE WAVE? AT HOME IN THE CAR AT WORK OTHER PLACE WHICH OF THE WAVE'S AIR PERSONALITIES DO YOU LISTEN TO? WHAT ISSUES (environment, crime, drug abuse, etc.) DO YOU FEEL ARE THE MOST IMPORTANT TO SOUTH	THE MORNING	EVENINGS _		
WHERE DO YOU HEAR 94.7, KTWV, THE WAVE? AT HOME IN THE CAR AT WORK OTHER PLACE WHICH OF THE WAVE'S AIR PERSONALITIES DO YOU LISTEN TO? WHAT ISSUES (environment, crime, drug abuse, etc.) DO YOU FEEL ARE THE MOST IMPORTANT TO SOUTH	D-DAY	NIGHTS	_	
AT HOME IN THE CAR AT WORK OTHER PLACE WHICH OF THE WAVE'S AIR PERSONALITIES DO YOU LISTEN TO? WHAT ISSUES (environment, crime, drug abuse, etc.) DO YOU FEEL ARE THE MOST IMPORTANT TO SOUTH	TERNOONS	WEEKENDS _		
WHICH OF THE WAVE'S AIR PERSONALITIES DO YOU LISTEN TO? WHAT ISSUES (environment, crime, drug abuse, etc.) DO YOU FEEL ARE THE MOST IMPORTANT TO SOUTH	HERE DO YOU HEAR 94.7, KTW	THE WAVE?		
WHAT ISSUES (environment, crime, drug abuse, etc.) DO YOU FEEL ARE THE MOST IMPORTANT TO SOUTH	AT HOME IN T	HE CAR	AT WORK	OTHER PLACE
	HICH OF THE WAVE'S AIR PERS	Onalities do you l	ISTEN TO?	
CALIFORNIA?	HAT ISSUES (environment, crime,	drug abuse, etc.) DO \	OU FEEL ARE THE	MOST IMPORTANT TO SOUTHERN
	LIFORNIA?			
HOW DO YOU THINK 94.7, KTWV, THE WAVE SHOULD ADDRESS THE ABOVE ISSUES?	OW DO YOU THINK 94.7. KTWV.	THE WAVE SHOULD	ADDRESS THE ABO	OVE ISSUES?

EUROPEAN-STYLE SWEAT

TEAR OFF AND RETURN TO: KTWV, 94.7, THE WAVE'S MUSICLETTER

WHAT CAN WE DO TO MAKE 94.7, KTWV, THE WAVE A BETTER RADIO STATION?

P.O. BOX 4310 LOS ANGELES, CA 90078

GET THE MUSICLETTER DELIVERED FREE!

Want to receive The WAVE "MusicLetter" every month, sent free to your home or office? Just fill out the coupon below and mail it to The WAVE "MusicLetter" Mailing List, P.O. Box 4310, Los Angeles, CA 90078.

NAME:	
ADDRESS:	

11/89

DAYTIME PHONE NUMBER:

(please allow four weeks for processing)

WAVESHIRT, CRINKLE COTTON

MAIL TO: WAVEWEAR™ KTWV-FM, 94.7 The Wave P.O. Box 4310, Los Angeles, CA 90078

STYLE #1009

3 3 2 3

2 2 2 3

3 3 3

2 3 3 2

THE WAVE DIRECTORY

DJAVAN The Strand/Redondo Beach **CELESTIAL NAVIGATIONS** At My Place/Santa Monica 11/2 JOE SAMPLE The Strand/Redondo Beach **JEAN-LUC PONTY &** Wiltern Theatre 11/11 - 11/12SUZANNE CIANI YELLOWJACKETS Wiltern Theatre KENNY G. Universal Amphitheatre 12/1 - 12/3

"The WAVE's MUSICLIST" continued.



MICHEL PETRUCCIANI CRAIG PEYTON PIECES OF A DREAM JEAN LUC PONTY CONRAD PRAETZEL STEVE ROBBINS KEITH ROBINSON **VONDA SHEPARD** MARCOS SILVA **RICHARD STOLTZMAN & JUDY COLLINS** JOHN TESH THOM ROTELLA BAND NESTOR TORRES DAVID VAN TIEGHEM CAETANO VELOSO KIT WALKER BILLY JOE WALKER, JR. WENDY WALL GROVER WASHINGTON, JR.

SADAO WATANABE

WIND MACHINE

DAVID WILCOX

Emotional Velocity Bout Dat Time Storytelling Between Present & Past Color Rit **Emerald Dance** Perfect Love Vonda Shepard White & Black Music For Your Neighborhood Garden City Home Again Morning Ride Strange Cargo Estrangelro Fire In The Lake Painting Music Wendy Wall Time Out Of Mind Front Seat Rain Maiden How Did You Find Me Here

Blue Note Sona Gaia EMI/Manhattan CBS Scarlet Tall Tree Orpheus Reprise Crossover RCA Nova Cypress DMP Verve Private Music Elektra Windham Hill MCA Columbia Elektra Silverwing A&M Private Music

ON THE AIR

KTWV-FM/Los Angeles

ALLAN D. CHLOWITZ CHRISTINE BRODIE MONICA LOGAN JAN KOPIC General Sales Manager DICK WARSHAW PAUL GOLDSTEIN

The WAVE "MusicLetter"

DAVID HIRSCH FRENCH GRAPHICS DUANE MELTZER

"The WAVE MusicLetter" is published monthly by 94.7, KTWV, The WAVE. Subscriptions are free and can be obtained by sending your name, address, and daytime and nighttime phone numbers to "The WAVI Musicletter", P.O. Box 4310, Los Angeles, CA 90078. To become an advertiser in "The WAVE Musicletter" contact Jan Kopic at (213) 462-3966. All letters and materials sent to "The WAVE MusicLetter" become the property of The WAVE and cannot be returned 'The WAVE Musicletter'' is copyright 1989 by KTWV. All rights reserved.

CHINA SMITH & DAVID HIRSCH with "WAVE Information" 10:00am-2:00pm **DON BURNS** 2:00pm-6:00pm KERI TOMBAZIAN 6:00pm-10:00pm AMY HIATT 10:00pm-2:00am **BOB DEARBORN** 2:00am-5:30am

THE WEEKEND STAFF: STEVE CLARK NICOLE DEVEREUX MONICA LOGAN SANDY SHORE NANCY WILSON WALLY WINGERT

SPECIAL PROGRAMMING: 'The WAVE's World Music Hour

Thursday at noon "The Saturday Night CD" Saturday at 11:00pm Musical Starstreams" Sunday at 10:00pm 'The WAVE Window' Sunday at 5:00am

THE WAVELINES (213) 520-WAVE (818) 520-WAVE (714) 259-WAVE (805) 251-WAVE

THE WAVE ENTERTAINMENT LINE: (213) 484-WAVE THE WAVE WINDOW:

(213) 466-4372

BUSINESS OFFICE: (213) 466-WAVE DIRECT SALES: (213) 462-3966

CHALLENGE

Inc. magazine. He is also the co-author of the best selling book The Third Century, wh focuses on the increasing buflu the American economy

to offer. Asians, of course, plan great priority on education. oriented educational envi ment-to adjust to a com

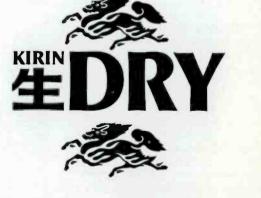
"The most impressive people are those who get a bachelor's degree, go to work, then go back for an MBA."

ence...who has already been in the working world. The kind of person

will belong to those schooled by professors with broad, direct business experience.
"In the world that's developing

for the future, one should always be learning. What we need are businesspeople who understand the blg picture. Certainly, developgoodness of your soul, but for the If you're interested in the Pepperdine University Master of Business Administration degree evening program, call 213/568-5555 or 714/739-2506

Pepperdine University



The Mysteriously Satisfying Beer Of The Orient.

GRAND TOTAL

11/89