

Why do we call 94.7, KTWV, **The WAVE** Southern California's unique radio station? First of all, we're the only place on the radio dial where you can find new music for adults — thousands of songs performed by hundreds of artists — presented in an uplifting, positive and relaxing way.

The WAVE is also unique because you, the most sought after segment of the radio listening audience, have chosen KTWV as your favorite station. It's a fact. You've begun listening to **The WAVE** for longer and longer periods of time. As more and more people discover **The WAVE**, our success grows.

It is this growing success that makes KTWV so attractive to our sponsors.

The businesses that advertise on **The WAVE** know you are selective; that you want the best from life, but that you also want to spend your money wisely and get the best value for your hard-earned dollars.

The WAVE's staff of dedicated and creative sales representatives strive to provide you with those products and services that improve and enhance the enjoyment and quality of your life.

The trust you have in **The WAVE** is reflected in our tremendous success in motivating you to patronize the many local businesses that spend their advertising dollars with us. Without exception, the advertisers that need direct response have had their expectations met and exceeded.

Thank-you for listening to **The WAVE**. And many thanks for supporting our advertisers. By continuing to tell your friends and associates about our quality programming, you'll help to make 94.7, KTWV, **The WAVE** Los Angeles' most successful and unique radio station.

Nancy Leichter
Nancy Leichter
Local Sales Manager

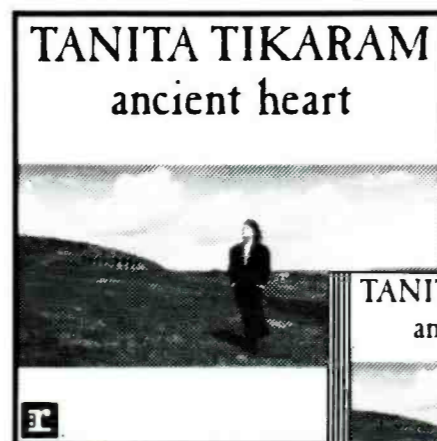
MUSICLETTER

"The WAVE's MUSICLIST"



Here's an alphabetical listing of some of the newest music played on 94.7 KTWV-FM THE WAVE

ARTIST	TITLE	LABEL
Richard Allen & Kirby Shelstad	Peaceful Solutions II	Love Circle
Kerstin Allvin	Origins	JBX
Ancient Future	Dream Chaser	Sonia GAIA
David Arkenstone	Narada Equinox	Narada Equinox
Chet Atkins	Island	Columbia
William Aura	C.G.P.	Higher Octave
Steve Bach	Timepiece	Soundwings
Jim Bajor	More Than A Dream	JBX
Dan Balmer	Gentle Images	CMG
Russ Baronberg	Becoming Became	Rounder
Bruce Becvar	Moving Pictures	Shining Star
Lisa Bell	The Nature of Things	Carry On
Eric Bikales	Soundscapes	Moodtapes
John Boswell	Tranquility	Scarlett
Richard Burmer	The Painter	GAIA
Celestial Navigations	On The Third Extreme	Nouveau/K-Tel
Chi	Celestial Navigations	Pro Jazz
Jessie Allen Cooper	Pacific Rim	Sonia GAIA
Cowboy Junkies	Soft Wave	RCA
David Crosby	The Trinity Session	A&M
Crosby Stills Nash & Young	Oh Yes I Can	Atlantic
Neal Davis	American Dream	Visual Muzik
Michael Deep	Wind Angels	Higher Octave
Dizrythmia	Thru The Harp	Island
Bill Douglas	Dizrythmia	Hearts of Space
Enya	Jewel Lake	Geffen
Ric Flauding	Watermark	Spindletop
Free Flight	Refuge	CBS
Freeway Philharmonic	Slice of Life	Spindletop
Gipsy Kings	Freeway Philharmonic	Elektra
Gontiti	Gipsy Kings	Portrait
Govi	Sunday Market	Real Music
	Govi	Cont'd



TANITA TIKARAM Ancient Heart



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SAY HELLO TO...



ENYA



Of all the new artists we play on **The WAVE**, Enya is among the most asked about. **WAVE** listeners have called the station asking "Who is she?". "Where did she come from?". "What language is she singing in?". To get the answers to those questions and others, we sought out **Enya** and spoke with her during her recent stay in Los Angeles.

Q: Where do you come from?

ENYA: I come from the northwest of Ireland. It's a small town called Gweedore, in County Donegal.

Q: Some of your songs are not sung in English. What language are you singing in?

ENYA: My first language is Gaelic. There are only a few areas left in Ireland where Gaelic is spoken. I consider myself one of the privileged ones, because it is such a beautiful Celtic language.

Q: What lead you to take up music as a form of expression?

ENYA: I was brought up in a musical family. I was constantly aware of music from as far back as I can remember. My grandparents used to tour. Then my parents toured, playing hits from the '50's and '60's. My Mom played the piano and my father played saxophone and fronted the band. Then my brothers and sisters formed a band.

Q: So you joined your brothers and sisters?

ENYA: No. It wasn't for me. I went to a convent for five years and studied musical appreciation. I was doing classical piano as well. I always figured I'd be an academian. Never a performer.

Q: How did you become a performer?

ENYA: I was finally persuaded to play in the family group. They called it Clannad and I played keyboards. I had a lot of fun touring Europe, but musically it wasn't what I wanted to do. So I started developing my own music. Luckily I had strong support from my producer Nicky Ryan and his wife and my best friend Roma.

Q: If you had to use one adjective to describe your music, what would it be?

ENYA: Timeless. It's music that can be played at any time. It's got modern instruments but it also has the mixture of my voice and very strong melodies. My goal is to make music that will stay and be listened to for a long time.

DISCOGRAPHY:

"Enya" Atlantic Records
"Watermark" Geffen Records

CHRIS SPHEERIS

Take a Milwaukee boy, let him grow up in Athens, Greece, educate him in England, expose him to poetry, painting, philosophy, classical music, Joni Mitchell, the Beatles, Elton John, mix in a touch of instrumental experimentation and you have some of the elements that make up **Chris Spheeris**. The self-taught musician and composer recently stopped by **The WAVE** for a conversation with **David Hirsch**.



Q: You've discovered a new instrument on your latest project, "Pathways To Surrender" — your voice.

CHRIS: I used to be a singer a long time ago. I used to write lyrics, songs and ballads. But I had not used my voice at all for six or seven years. Then one day when I was writing I found myself creating lyrics. I figured why not? "Walk With Me" and "Where The Angels Fly" were the results.

Q: Has living all over the world helped your music?

CHRIS: Without a doubt. My creativity is the sum total of my experience. Having had the experience of living in different countries within a variety of cultures has had a strong influence on my music. I feel fortunate that a new openness towards universal consciousness and international music is happening right now. I feel very clear about expressing my ethnic roots. In my musical structures what naturally comes out is a romantic, European flavor.

Q: These days you're spending a lot of time in Los Angeles. How does it feel to hear your music on The WAVE?

CHRIS: It's really a thrill. I go back to when I originally recorded the music. I was very much alone with my inspirations. I was in a space where I was not watching TV. I was not listening to the radio. I wasn't even listening to albums. So as I'm driving down Sunset Boulevard stuck in traffic and I hear "Walk With Me" or "Where The Angels Fly" — I look at the cars around me and I wonder "Who else is hearing this?". I wonder what they're feeling. Are they feeling the warmth and the love that I felt when I was putting the song together? I can't be sure if they do or not, but I'm sure that's a part of it.

DISCOGRAPHY:

Desires of the Heart Columbia Records
Pathways to Surrender Columbia Records

INSIDE:
Say Hello To...
Enya & Chris Spheeris!
The WAVE Musiclist!
Wake Up With The WAVE!
and much more!



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94.7, KTWV, THE WAVE'S NEW, SPECIAL MUSIC SAMPLER



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KITARO "Sundance"	ELIZA GILKYSOON "Calling All Angels"
TANGERINE DREAM "Atlas Eyes"	TIM TIMMERMANS & SKIPPER WISE "In a Ten Bamboo Studio (Lordy's Mountain)"
AL STEWART "Ghostly Horses of the Plain"	PHILLIPE SAISSIE "Chihuahua Pearl"
YANNI "Sweet Away"	
MICHAEL TOMLINSON "Waves"	
CHECKFIELD "Distant Thunder"	
PATRICK O'HEARN "Reunion"	

Enjoy some of today's most exciting new music contributed by many of the hottest artists on KTWV's playlist. All net proceeds to minimum of \$3.00 per unit sold! benefit AmFAR, The American Foundation for AIDS Research. KTWV's original WAVE AID sampler has already given \$150,000 to AmFAR, \$150,000 toward the cure and prevention of AIDS.

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Pick up your copy of WAVE AID II at your favorite record store — and spread the word.



"The WAVE WOULD LIKE TO KNOW..."



Consider this page your direct line to the decision makers at 94.7 KTWV, **The WAVE**. We know that you are a person of discriminating tastes. We're pleased to have been chosen your radio station and we'll continue to work hard to give you the best listening experience we possibly can. In order to help us, would you please take the time to answer the questions below? Use an extra piece of paper if necessary. When you're done, tear off and mail your comments to the address at the bottom of this page. Your suggestions, criticisms, thoughts, impressions and questions will go a long way to help us to fine-tune and constantly improve L.A.'s radio station — 94.7, KTWV **The WAVE**.

AGE: _____ SEX: M _____ F _____ ZIP CODE: _____

WHAT DO YOU LIKE ABOUT 94.7 KTWV THE WAVE? _____

WHAT CAN WE DO TO IMPROVE 94.7 KTWV THE WAVE? _____

HOW DID YOU FIND OUT ABOUT 94.7 KTWV THE WAVE? _____

WHAT TIME(S) OF DAY DO YOU LISTEN TO 94.7 KTWV THE WAVE?

IN THE MORNING (6-10am) _____ EVENINGS (7pm-midnight) _____

DURING THE DAY (10am-3pm) _____ NIGHTS (after midnight) _____

AFTERNOONS (3-7pm) _____ WEEKENDS _____

WHO ARE SOME OF YOUR FAVORITE ARTISTS HEARD ON 94.7 KTWV THE WAVE? _____

WHO ARE SOME ARTISTS YOU DON'T CURRENTLY HEAR ON 94.7 KTWV THE WAVE, BUT WOULD LIKE TO? _____

ARE THERE ANY FEATURES OR ARTICLES YOU WOULD LIKE TO SEE IN FUTURE ISSUES OF 94.7 KTWV THE WAVE'S "MUSICLETTER"? _____

TEAR OFF AND RETURN TO: KTWV, 94.7, THE WAVE'S "MusicLetter"
P.O. Box 4310
Los Angeles, CA 90078

DIRECTORY		
THE WAVE WELCOMES KEIKO MATSUI	THE ROXY	3/6
KENNY G.	WILTERN THEATER	3/9 — 3/11
THE WAVE WELCOMES THE GIPSY KINGS	HOLLYWOOD PALLADIUM/ST. PATRICK'S DAY	3/17

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"The WAVE's MUSICLIST" continued.



ARTIST

Don Harriss
Steve Haun
Danny Heines
Deborah Henson-Conant
Hiltzik & Greenwald
Horizont
Ralf Illenberger
Al Jarreau
Brian Keane
Kitaro
Lyle Lovett
Koiko Matsui
Mark Mothersbaugh
Nightingale
One Alternative
Kim Pensyl
Chris Proctor
Mickey Raphael
Chris Rea
Special EFX
Chris Spheeris
Ken Stover
Martin Taylor
Tanita Tikaram
Tim Timmermans & Skipper Wise
Eric Tingstad & Nancy Rumbel
Vangelis
Windows

ALBUM TITLE

Vanishing Point
Inside The Sky
Every Island
On The Rise
Views From A Distance
White Clouds
Circle
Heart's Horizon
Snowfalls
Ten Years
And His Large Band
Under Northern Lights
Musik For Insomniacs
Lighdance
Take Note
Pensyl Sketches #1
His Journey Home
Hand To Mouth
New Light Through Old Windows
Confidential
Pathways To Surrender
Sir Dancelot's Dream
Sarabanda
Ancient Heart
Poems of the Five Mountains
Legends
Direct
The French Laundry

LABEL

Sonic Atmospheres
Silver Wave
Silver Wave
GRP
Sonic Atmospheres
Delta
Narada
Reprise
Flying Fish
Geffen
MCA
MCA
Enigma
Higher Octave
One Alternative
Optimism
Flying Fish
Paragenes
Geffen
GRP
Columbia
Hearts of Space
GAIA
Reprise
Higher Octave
Narada
Arista
Cypress

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John Sebastian —
Program Director
Christine Brodie —
Assistant Program Director/Music Director
Nancy Leichter —
Local Sales Manager
Paul Goldstein —
Director of Programming Operations
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Director of Advertising, Marketing & Promotion

The WAVE "MusicLetter"

David Hirsch —
Editor
French Graphics —
Graphics / Typesetting
Duane Meltzer —
Designer

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ON THE AIR

CHINA SMITH &
DAVID HIRSCH with WAVE Information
TALAYA
DON BURNS
KERI TOMBAZIAN
AMY HIATT
BOB DEARBORN

5:30am - 10:00am
10:00am - 2:00pm
2:00pm - 6:00pm
6:00pm - 10:00pm
10:00pm - 2:00am
2:00am - 5:30am

THE WEEKEND STAFF:

SANDY SHORE, STEVE CLARK, NICOLE DEVEREUX,
NANCY WILSON, WALLY WINGERT

THE WAVELINES

(213) 520-WAVE
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(714) 259-WAVE
(805) 251-WAVE

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THE WAVE SKI LINE

(213) 520-9673

THE WAVE ENTERTAINMENT LINE

(213) 484-WAVE

BUSINESS OFFICE

(213) 466-WAVE

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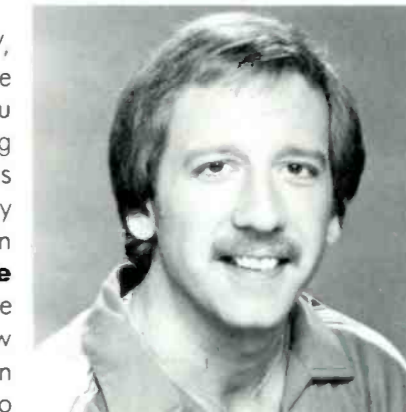
(213) 462-3966

WAVE IN THE MORNING

How you start your morning, can set the tone for your whole day. When you wake up with **The WAVE**, you are guaranteed to start your day off in a refreshing and uplifting manner. **The WAVE** helps you get your brain in gear and your life in order, without any of the unsettling elements found on other morning shows.

At 94.7, KTWV, **The WAVE**, we know what you want. Every morning **The WAVE** gives you the opportunity to start your day off in a positive mood. **The WAVE** plays more continuous new music for adults than any other radio station in Southern California.

Guiding you through your morning from 5:30 until 10 A.M. is **China Smith**. China's good nature, adult attitude and musical knowledge make him a welcome companion as you go about your morning routine.

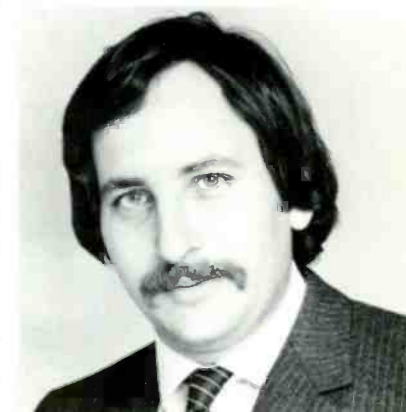


CHINA SMITH

KTWV also knows that as a **WAVE** listener, you care about the world around you. You want to know the major happenings of the day in a clear, concise, meaningful way. That's where **WAVE Information** and **David Hirsch** come in. In addition to bringing you up-to-the-minute news, weather, traffic and sports, David also scours the frontiers of science, business, health, entertainment, psychology and technology and offers you information that can improve the quality of your life.

But most importantly, **The WAVE** in the morning is a welcome new musical alternative.

Set your alarm to 94.7 and discover what it's like to wake up to the unique world of **The WAVE**.



DAVID HIRSCH

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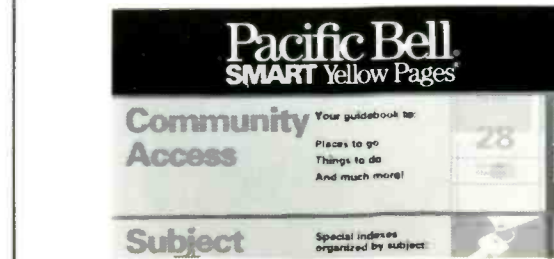
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