

RADIO AT WAR

The background features a central illustration of the Statue of Liberty. She holds a torch in her right hand and a tablet in her left. Below her, a globe is shown with several war-related scenes: a ship, a plane, and a tank. A large, bright explosion or fireburst emanates from the globe, with many smaller starburst patterns around it. The entire scene is set against a dark, cloudy sky.

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War Communications
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The Army Hour
Stars in Uniform
Women's Uniforms
Entertainment in Camps
Army, Navy, Marine, Coast
Guard and Civilian Insignias
How to Display the Flag
V-Mail
Honor Roll

PRESENTED BY

★ BLUE **K2V** NETWORK ★

PITTSBURGH, PA.



RADIO AT WAR

... In the present complex Total War, the mission of American Radio is to insure Democracy of survival and the world of a future peace with the security of the "Four Freedoms."

... The task is not simple. Americans insist upon facts and figures. They want to be convinced. Radio, a medium of mass communication, must service a conglomeration of races, creeds, political beliefs and backgrounds which make up the American people. These listeners fortunately can be reduced to a common denominator -- "the patriotic American" -- to be reached effectively in broadcasts ranging from the spot announcements to the national hour-long hook-up.

... No national or local problem, no matter how great or small, is being overlooked. Men have been recruited for our fighting forces, for federal service, war industries and farms; war bonds have been sold into the millions of dollars; rationing, salvage, nutrition, civilian defense, conservation and price control information have been explained.

... Meanwhile, we at home have been linked with our men overseas by an endless stream of broadcasts. And the Axis which cluttered the air with its bitter propaganda aimed at our destruction, is now fighting a defensive war on the international airways as American talent and genius assaults it with high-powered short-wave broadcasts.

... Add to these tasks, the vast network of military radio communication now serving our fighting forces throughout the world and the important function of radio in our war effort is realized. The pictorial coverage on the following pages reveals but a mere fraction of these activities. But this story of American radio fighting voluntarily with every watt of its strength, to insure our nation of victory, reveals the significance of radio to the final outcome of the war. This important contribution is an achievement of Democracy.

YES

American Radio is in the war all the way. It shall not cease fighting until the war is won and a secure peace is assured.

SERVING

UNCLE SAM

PUBLIC SERVICE

... Behind our war effort is a vast organization known as "Our Government". This government is composed of many federal agencies and officials reflecting the policies of the President and Congress. These various agencies and individuals have important missions to accomplish which require widespread understanding and cooperation.

... In a Democracy - even at war - there is a limit to the effectiveness of regulations. In most instances, public acceptance must be secured. To reach our large population of 130,000,000, no medium is more effective than radio.

... And radio, alert to its vital role in this part of the war effort, is generously contributing its facilities, its time, and its trained personnel to serve the government and our people.

HOW RADIO HELPS

The Record:

U. S. Army
 U. S. Navy
 U. S. Civil Service
 Maritime Commission
 U. S. Employment Service
 American Red Cross
 War Production Board
 Office of Price Administration
 U. S. Treasury
 U. S. O.
 Department of Agriculture
 Office of Price Administration
 War Production Board
 Federal Security Agency
 Office of Civilian Defense
 Department of Labor
 Office of Coordinator of Inter-American Affairs

War Production Board
 Department of Agriculture

Department of Agriculture
 Department of the Interior
 Department of Agriculture
 Department of Interior
 Department of Agriculture

National Park Service
 Department of Interior

NATIONAL

Recruiting for Armed Forces
 Recruiting for Navy, Marines, Merchant Marine and Coast Guard
 Recruiting for War Production Workers
 Recruiting for Shipyards Workers
 Recruiting for War Factory Specialists
 Recruiting for Nurses, Nurses Aids, etc.
 Production Drive Information
 Price Control Information
 Sale of War Bonds & Stamps
 Campaigns for Funds
 Food Conservation, Rationing
 Gas Rationing
 Rubber and Scrap Salvage
 National Nutrition Drive
 Air Raid Precautions
 Child Welfare in Wartime
 Information on other American Republics
 Conservation of Electric Power
 Conservation of Household Equipment

REGIONAL

Grain Storage
 Reclamation Campaign
 Relief for Farm Labor Shortage
 Promotion of Power Programs
 Promotion of supply of farm products vital to war
 Forest Fire Prevention
 Mine Service

Each local area can add scores of items to this imposing list.

RADIO AT CORREGIDOR

The story of Bataan and Corregidor is truly one of the great epics of our military history. Blockaded and doomed, American and Filipino troops fought side by side against the invader until their last ounce of energy was consumed. Communications were mainly by radio. Although subject to continuous bombardment, troops sought relief from the pressure of war by listening to short-wave broadcasts. From here, too, came the final heart-breaking radio message announcing the defeat... a message tapped out by a young Signal Corps wireless operator which shocked the American people into a resolve that they would not cease fighting until the Japanese Army is destroyed and victory is ours!

THE LAST MESSAGE

While shells were falling all around, and rifles were being smashed to keep them from the Japanese, 22-year-old Irving Strobino of Brooklyn, with the Army at Corregidor, heroically remained at his radio transmitter, flashing out the series of poignant messages that announced the fall of the island fortress on May 5th, 1942. "They have got us all around and from the skies. From here it looks like firing ceased on both sides. The white flag is up. Everyone is bawling like a baby."



Before the fall of Bataan, U. S. Soldiers hear short-wave news from home.



The last man to leave Corregidor, Lt. Col. Carlos P. Romulo of the Philippine Army, speaks to a nationwide radio audience.



"Corregidor used to be a nice place"



Mrs. Roosevelt looks on as Surgeon General James Magee pins citations on some of the U. S. Army nurses who escaped from Bataan.

WAR *Communications* BY RADIO



Sergeant in foreground is tank crew member plotting attack on basis of information radioed from outpost.



Report on enemy aircraft is radioed to concealed artillery at rear.

OUR fighting forces throughout the world are linked to Command Headquarters in Washington by a vast network of military communication. Messages are necessarily sent in code -- for in them are the secrets of our future military operations. Our system of radio stations in the United States has been a reservoir which provided our Army and Navy with thousands of skilled specialists who now maintain our important lines of military radio communication. Meanwhile, the services are training thousands of additional men for radio duty on land, on the sea, and in the air. Today, radio is the nerve system of our military might. Crackling messages over the airways will carry the signal of the last great offensive and the first news of the final defeat of our enemies.



The Watch Below! Firemen report burner control readings.



In the operational radio control of a Naval Air Station.



Navy radio operators help to guard the sea lanes.



Radioman receiving message on U. S. Battleship.

Orders from headquarters by radio as troops leave bivouac area.

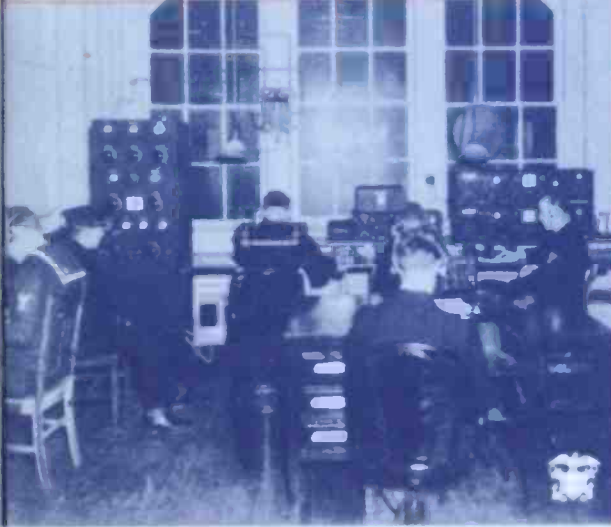


Marine uses portable radio in landing operation.



Portable Army radio outfit operates on maneuvers. Note hand generator.

Reporting by radio from concealed command car. Note transmitter key on radio operator's thigh.



Some of the delicate radio equipment in a Navy radio room.



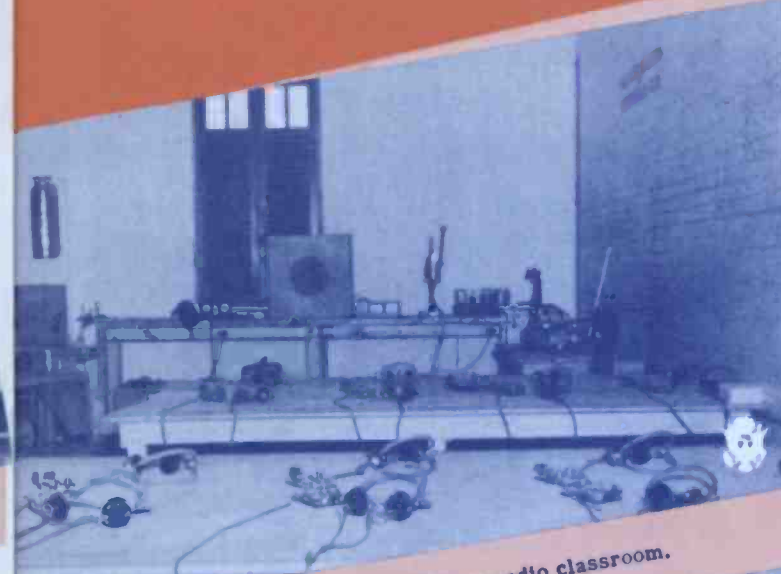
RADIO INSTRUCTION



Every one a radio operator.



Radio operator on Navy patrol blimp on anti-submarine duty.



School dismissed. The "desks" in a radio classroom.

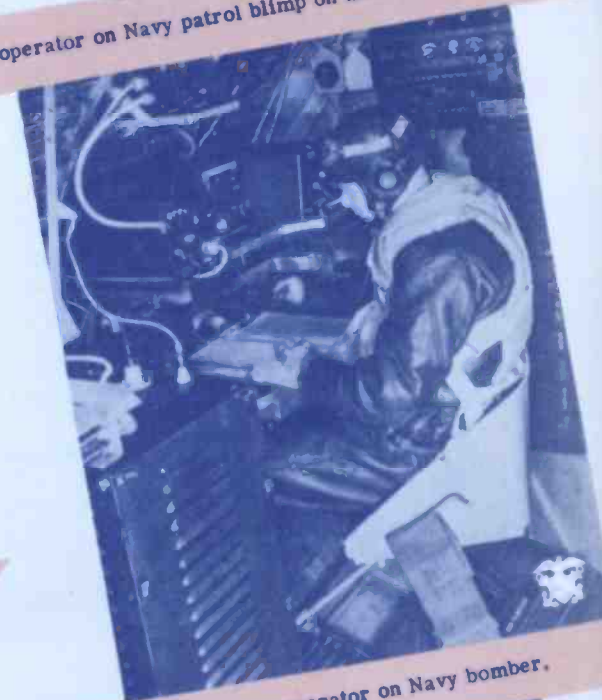


Recruits receive instructions at Signal Corps Training school.

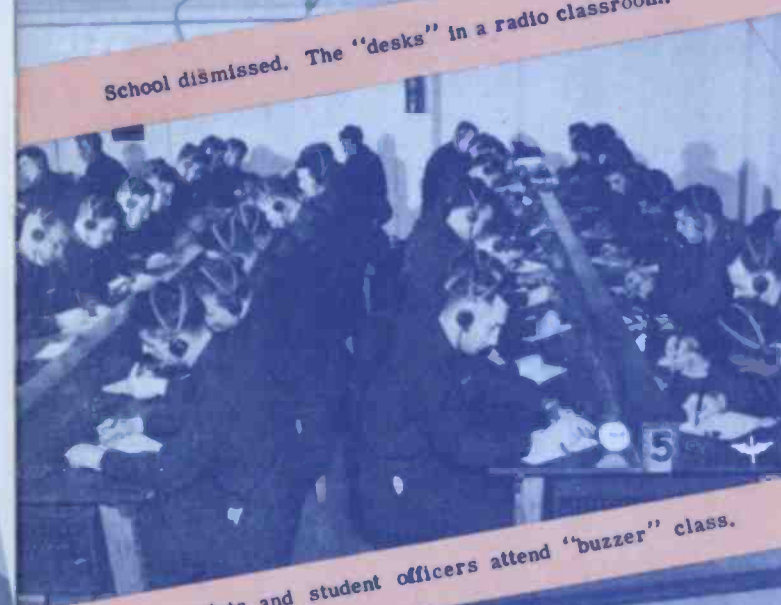


Duty officer checking flight board after flight.

RADIO IN THE AIR



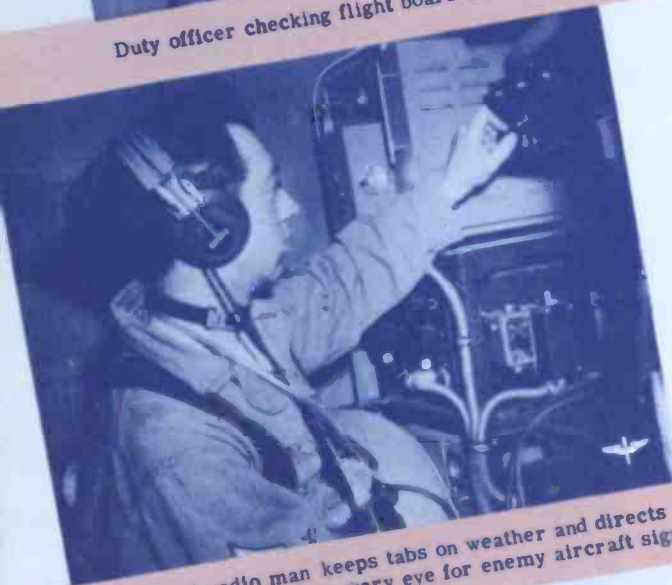
Radio operator on Navy bomber.



Aviation cadets and student officers attend "buzzer" class.



Diagram on wall aids Army Radio instruction.



Coast patrol radio man keeps tabs on weather and directs surface ships to scene of disasters; keeps wary eye for enemy aircraft signals.



"Blind flying" by radio in ground school trainer.



Another class explores intricacies of radio code.



Flight instructor corrects students' errors after formation flying.

STYLES IN RADIO

WALKIE-TALKIE

Here's the famous walkie-talkie... "talk as you walk".

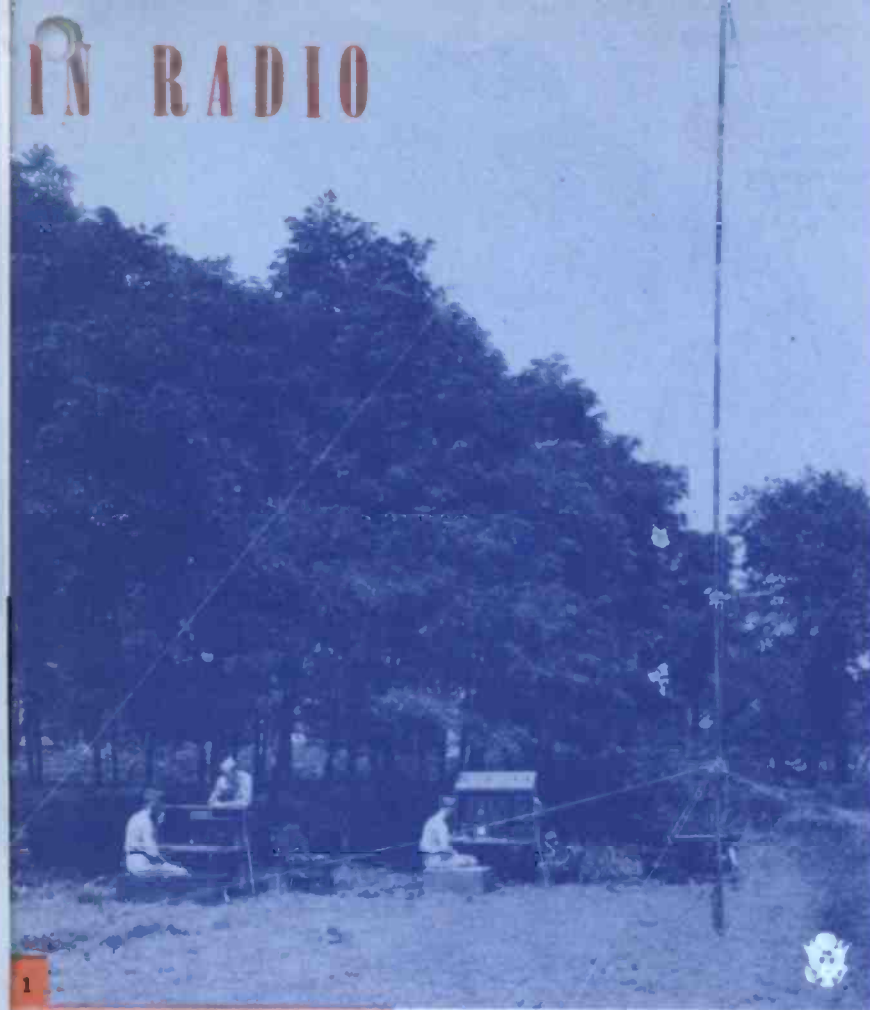
Walkie Talkie on skis going up hill.

Above: In landing operation, soldier reports back to ship.

Left: Lone sailor communicates from beach.

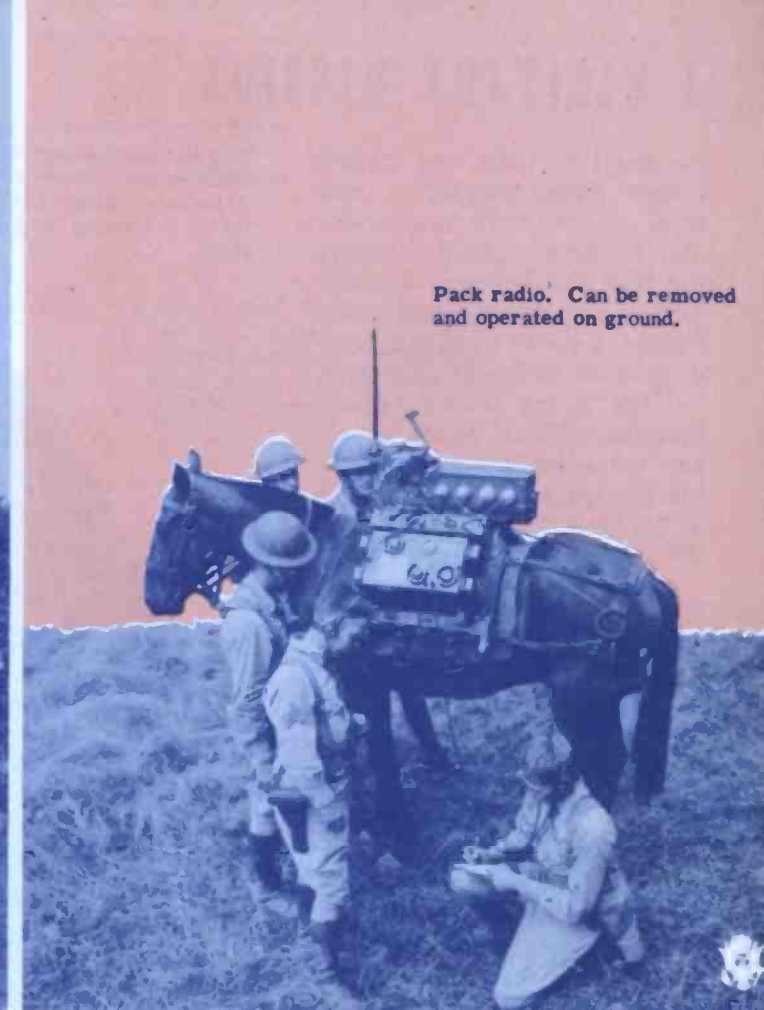
Lower left: The Marines have landed! 'Nuf said.

Two-way hook-up at message center.

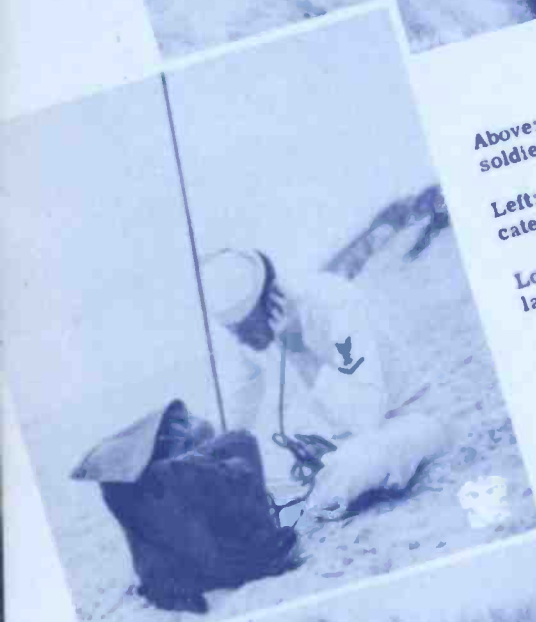


1

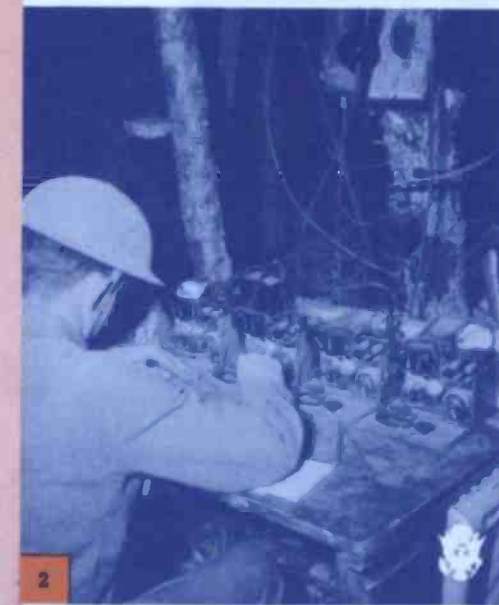
1
General View Field Transmitter, Power Unit and Antenna.



Pack radio. Can be removed and operated on ground.



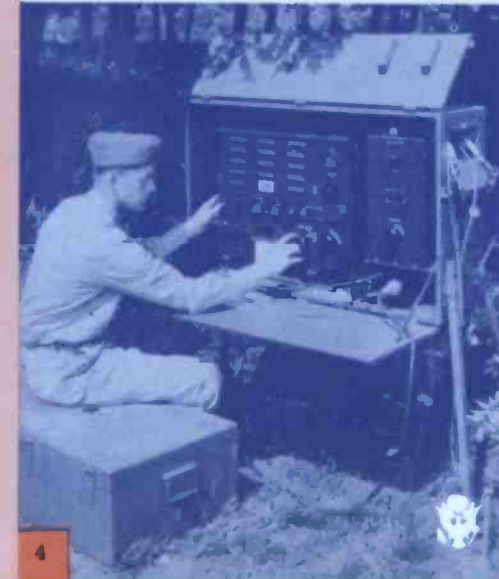
2
Battery of code keys at message center.



3
Radio-equipped Army Command Car.



4
Close-up of Army Field transmitter.



5
Motorcycle and side-car equipped with Radio.



A MILITARY MISSION

On April 5, 1942, the United States Army started a new kind of military operation. For the first time in history, the War Department was directly sponsoring and producing a radio program with a definite military objective -- "The Army Hour". Since then, the official "Army Hour" has established itself as an integral part of the global fight of the United Nations against the Axis.

Through the "Army Hour", which is broadcast each Sunday, America and the whole world is getting a weekly view of the progress of the war and how it is being fought. The program reaches to all parts of the globe to tell the story of the United Nations fight, with buck privates telling their important role as prominently as the top-ranking military chiefs.

Two Australian fliers, Sgt. John Norman and Sgt. Hilton Greentree, told Army Hour listeners of their experiences in fighting the Japs in the Far East.

When listeners heard the chatter of machine guns, they were hearing live bullets fired by the gun crew in this photo. Radio microphones enabled the listener to hear also, the bullets striking the target.

From the West Point air training field, the Army Hour introduced J. H. Weikert, Captain Donald Thurmar and Cadet Vincente Lim.

Bill Stern, famous sports commentator, describes how it feels to look through a bomb sight and pull the release that will send bombs from U. S. planes to blast the enemy.

Behind the scenes in any Army Hour broadcast is Art Feldman, the man who gives the signals and makes the check-ups on as high as 25 "switches" on a single program. He is in touch with each remote point, foreign or domestic, until each is off the air.



A message by Secretary of War Henry Stimson inaugurated the first official War Department radio program.

Lt. Gen. Hugh A. Drum, commander of the First Army, addressed an Army Hour audience. On the same program were: Lt. Generals McNair, Lear, Krueger, and DeWitt.

Instrumental in planning and arranging each War Department program is Lt. Col. E. M. Kirby, Col. Ernest R. DuPuy, Major General A. D. Surles and Col. R. B. Lovett.

Private Joe Louis, heavyweight champion, addressed Army Hour listeners, with Col. Ned J. O'Brien, Art Flynn and James Braddock.

WAR INFORMATION

With news, roundtables, speeches, forums, special events and dramatic programs, radio is keeping Americans the most informed people in the world. Today, more than ever before, Americans demand all the facts except those which will give aid and comfort to the enemy. From these truths come American unity and decision. Radio's task is to bring this information to our people as quickly and as clearly as possible.

The first Filipino Battalion in the United States Army staged a demonstration for Army Hour listeners.



Wounded Soldier in Australia says "Hello" to folks back home.

ON THE AIR

When they are not too busy learning the methods of warfare, the Army, Navy and Marine Corps can present radio programs with a professional flavor, designed to entertain and inform the folks back home. Hundreds of radio entertainers, musicians, writers, announcers, production men and specialists are in the service, and they welcome the opportunity to resume association with their former civilian pursuits. Meanwhile, radio listeners, they make it possible for friends and relatives to visit camps and training stations, without moving away from the loud-speaker. Through this medium, radio can claim special distinction for building and maintaining our strong morale.



A pack mule and the story of mountain warfare training, told by radio.



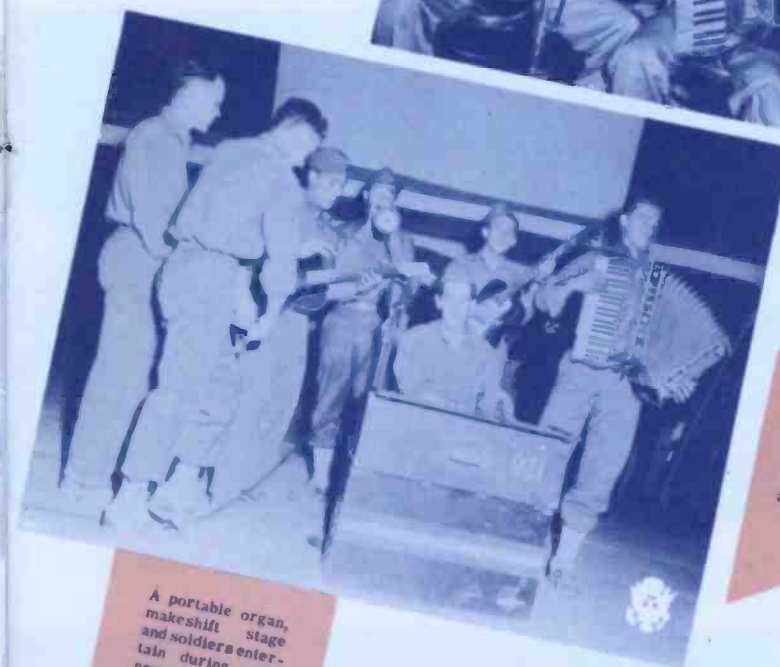
Gun crew in action as radio eavesdrops.



West Point Band plays for radio in Cullom Hall.



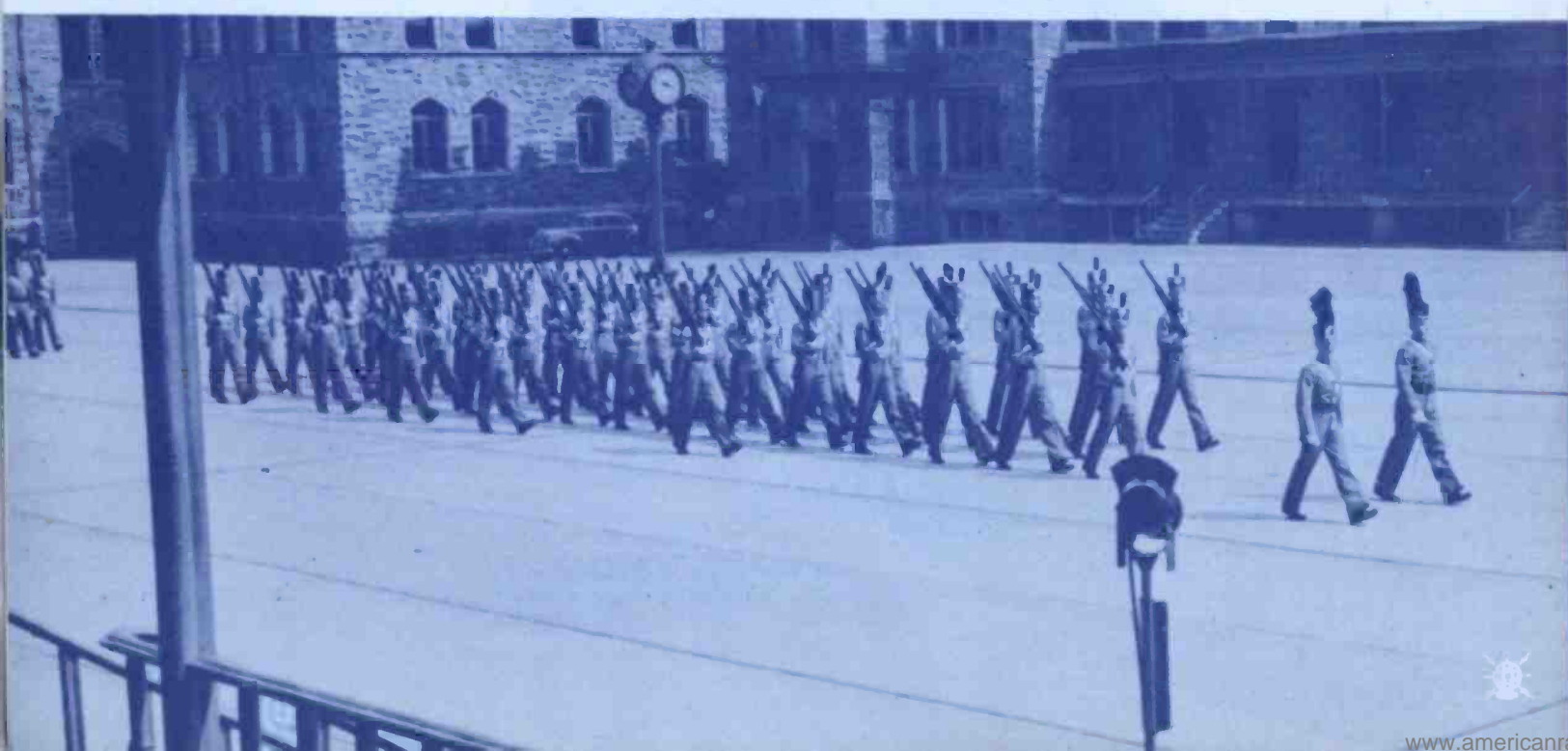
Hawaiian soldiers find time for broadcast.



A portable organ, makeshift stage and soldiers entertain during maneuver rest periods.



Trained Army Public Relations officers proved they could operate a radio station they "captured" during a 1941 maneuver.



Microphone catches formal guard march at West Point.

Sailors compete in a quiz broadcast while buddies listen in audience.





Naval cadets and sailors sing and play for radio audience.



A corner of the barracks serves as rehearsal room for this "jive" group.



All sergeants are not "hard-boiled". This one burlesques a "home-makers" hour, discussing a topic of child apparel that doesn't seem to impress the young admirers.



Buddies gather 'round to enjoy some boogie woogie on a Service Club piano.



Maj. General Hugh Drum faces a battery of microphones.



No spot is too tough for radio special events men. Here's one following the Army engineers during a river crossing.



Soldiers fresh from field duty accompany Service Club worker in broadcast.



Radio network correspondents, wearing prescribed uniforms, report from maneuver areas.



Entertainment aboard ship enroute to Australia.



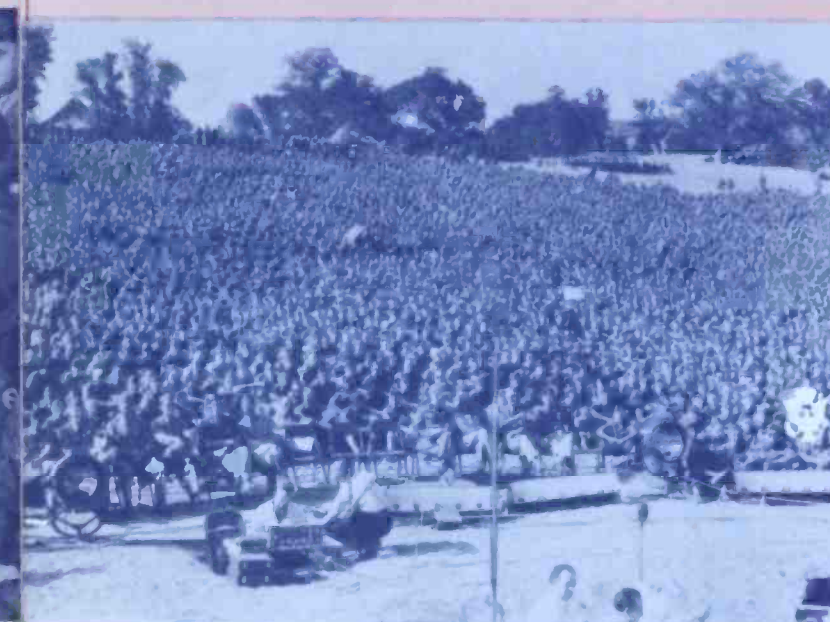
Sailors at Pensacola rehearse before broadcast.



Aviation cadets at Randolph Field have organized this Glee club for radio appearances.



Soldiers on duty in Washington, D.C. boast this Glee club.



A soldier audience at an open air broadcast as seen by performing artists.

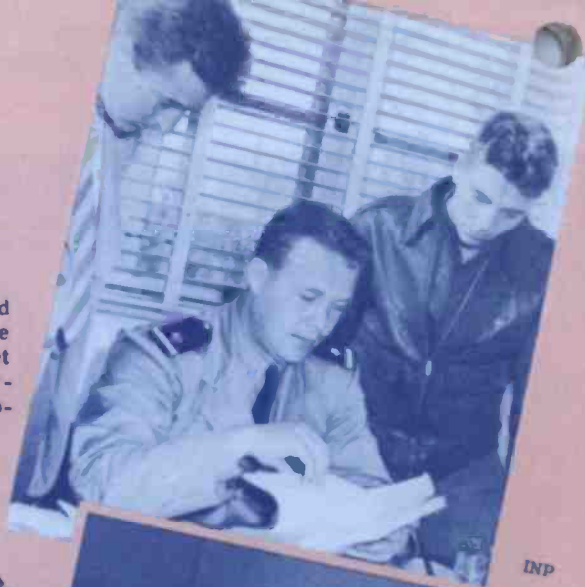


The Famous U. S. Marine Corps Band heard on many broadcasts.



Tyrone Power, of screen and radio, is sworn in as a private in the Marine Corps by Maj. Wm. Howard, U.S.M.C.

Wayne Morris, called to active duty with the Naval Aviation Cadet Selection Board, interviews flying cadet applicants.



STARS in the Service



Clark Gable is now serving with the United States Army Air Forces.



Rudy Vallee, of the Coast Guard, reporting to Lieut. M. A. Sturges.



Becoming an army officer doesn't keep Glenn Miller from being a favorite with autograph seekers.

After his driving chores, Robert Young joins the chow lines and loads up his plate.



This Army Air Corps looks on as Sgt. (honorary) McCarthy greets his friend James Stewart (right). Behind Charley is Edgar Bergen.



WAR NEWS—WORLD NEWS

K2V Presents the whole panorama with Radio's Top-flight Commentators

Today, as never before, news coverage plays a vital role in the lives of each and every living American. » » Whether it's war reports from all the far flung fighting fronts of the world, or national reports on latest developments in Washington — KQV and the BLUE Network are on the job, covering and reporting all news events faithfully and speedily. » » Here are some of the most famous commentators and journalists of our time who appear over KQV and the BLUE Network to give you the essence of the day's developments in this fast changing world.



DREW PEARSON

Washington's most famous reporter and commentator, Drew Pearson brings to radio audiences accurate war news, thrilling exclusive news, and amazingly accurate predictions which make tomorrow's headlines. Mr. Pearson broadcasts Sundays 7:00 to 7:15 p.m. EWT, and is heard over KQV.



RAYMOND GRAM SWING

One of the great names in radio today... Mr. Swing won first place as the best news commentator in the 1942 Motion Picture Daily Poll. Mr. Swing broadcasts Monday through Thursday from 10 to 10:15 p.m. EWT and is heard over KQV and 119 BLUE stations.



WALTER WINCHELL

Walter Winchell, the one-man newspaper of the air, maintains the highest Hooper rating amongst radio audiences. Mr. Winchell is on the air with "odd news and exclusive news" Sunday nights 9:00 to 9:15 p.m. EWT over KQV and the BLUE coast-to-coast network.



GUADALCANAL

EARL GODWIN

Veteran Washington correspondent and radio commentator, Earl Godwin reports factual news in "Watch The World Go By," seven nights a week over KQV and 124 other BLUE Network stations.



JIMMY FIDLER

Jimmy Fidler, ace Hollywood columnist and radio commentator, on the BLUE coast-to-coast network, Sundays at 9:30 p.m. EWT, keeps millions of movie fans informed of Hollywood's patriotic activities during war-time. His up-to-the-minute views and previews of motion pictures attracts nation-wide attention.

ALGIERS

MOSCOW

NEW YORK

STALINGRAD

BERLIN

THE TOPS IN CLASSICAL MUSIC—ON **KZV**



BOSTON SYMPHONY ORCHESTRA

This distinguished organization of superb musicians, founded in 1881, has through its long career held faithfully to its original objective — "to play the best music in the best way." This series presents a union of a great orchestra and a great audience through the broadcasting of an all-comprehensive musical program — the Boston Symphony until May 1, the famed "Pops" until early July, followed by open air concerts on the historic Charles River Esplanade.

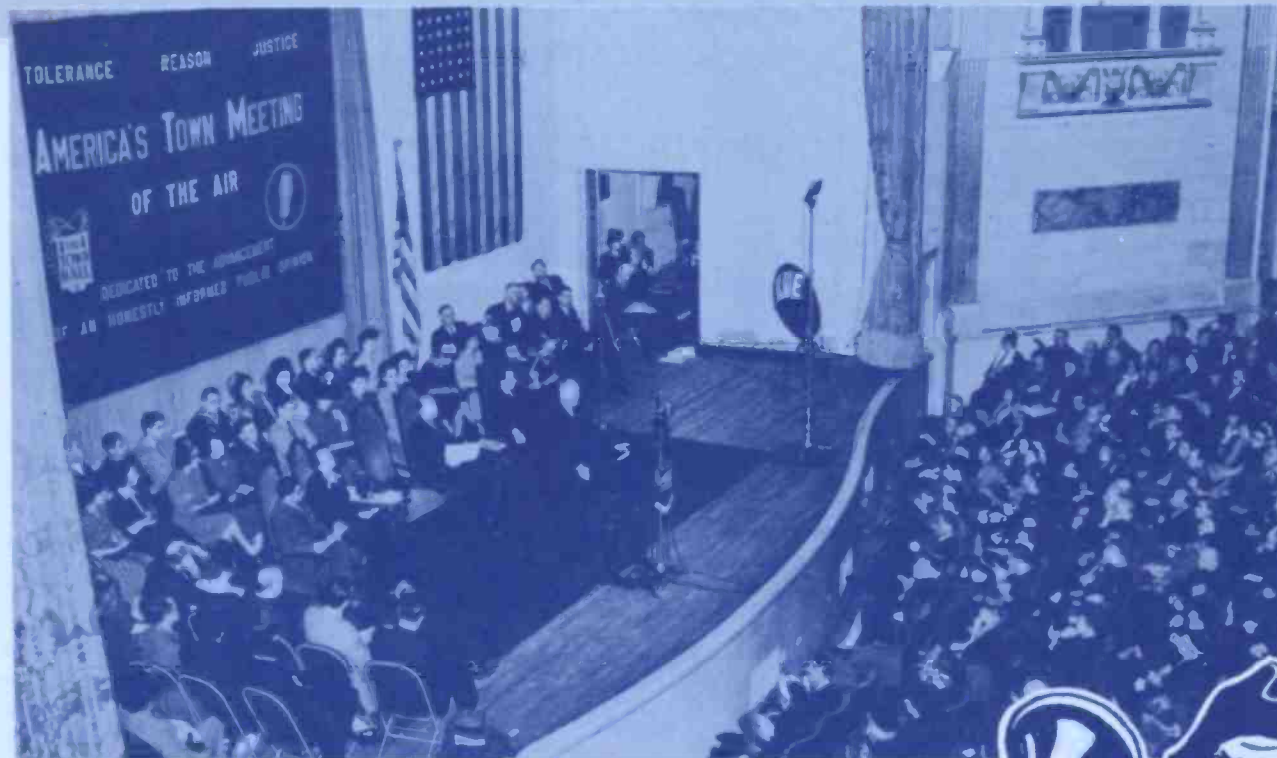
Dr. Serge Koussevitzky, conductor of the Boston Symphony Orchestra, heard over KQV and the BLUE Network. His genius in transplanting his own intensity and fire to a superb group of musicians has resulted in the Boston Symphony's being labeled the finest in the world.



METROPOLITAN OPERA

Once for the privileged few — thanks to radio, this "greatest musical organization in the world" has become in the truest sense, the people's opera. Every Saturday afternoon at two — a complete opera, from the rising curtain to the last note, over 175 stations, the most extensive presentation in the annals of radio. Comments by Milton Cross, the critic who has the respect and admiration of all music lovers. A KQV feature.

TOWN MEETING IS ON **KZV**



TOWN MEETING OF THE AIR

The "forum of free people" in which the vital issues of the day, American and international, are presented by the most brilliant and best informed authorities. The BLUE Network and KQV present this public service program throughout the year on Thursday evenings at nine o'clock. A roster of the participants in its debates sounds like "Who's Who in Brainland."



Isabel Manning Hewson went on the air ten years ago as radio's first woman commentator. Today her popular "Morning Market Basket" program is heard Monday through Saturday over Station KQV and the BLUE Network.



Lovely, with voice to match, is Mitzi Gould, heard as Nancy on the BLUE Network's Sunday evening "Parker Family" episodes. Away from the microphone Mitzi leads a very busy life, too. She's a senior hostess at the American Theater Wing's Stage Door Canteen and an administrative assistant at its radio communications school.



MUSIC—LAUGHTER—KEEP UP OUR FIGHTING MEN'S MORALE

K2V Broadcasts Some of the Top Programs for their Entertainment



DINAH SHORE

The Friday night "date" of the BLUE Network for the men in the armed forces is already being hailed as the "Elsie Janis" of World War II. Her popularity with the men in the armed forces is mounting daily. Recently, Dinah Shore won the acclaim of the year's outstanding new star in a radio poll conducted by Motion Picture Daily.



EDDIE PEABODY

"King of the banjo" is now serving his two great loves — Uncle Sam as Lieutenant Commander in the U. S. Naval Reserve . . . and his Friday night BLUE Network and KQV show, "Meet Your Navy."

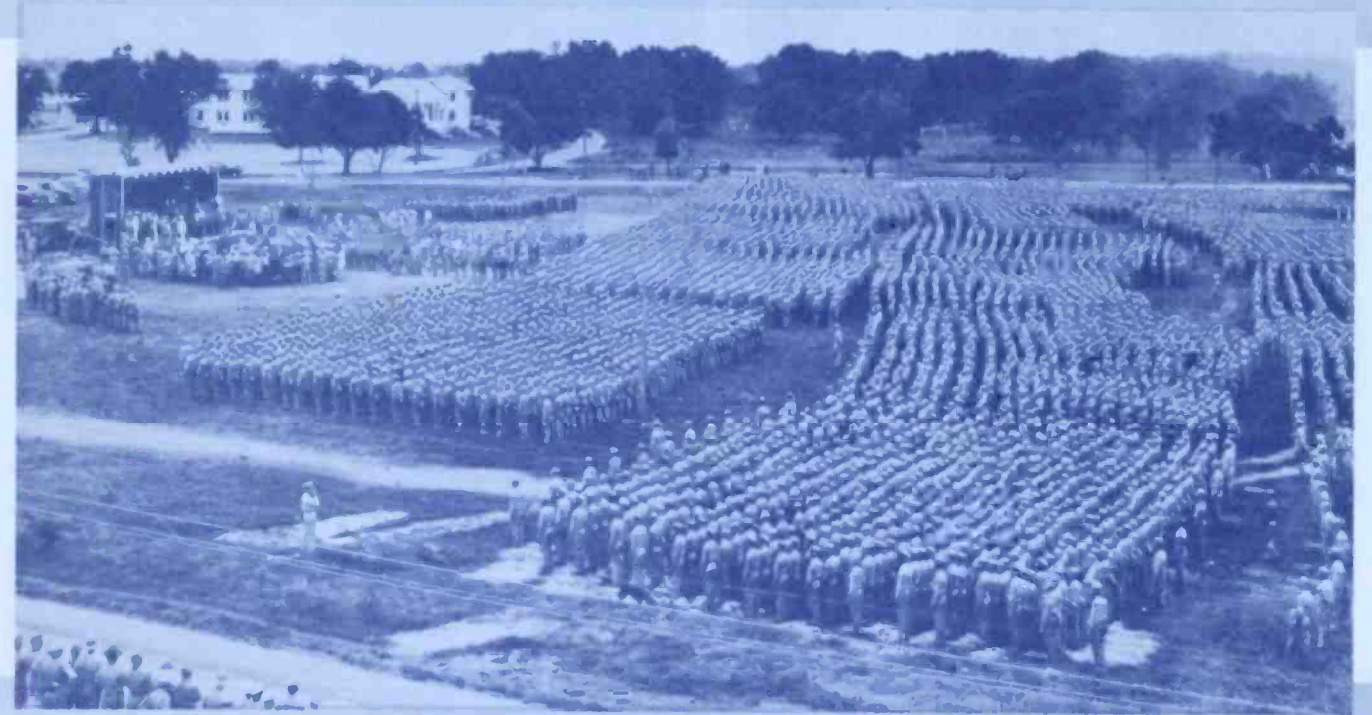


MUSICAL STEELMAKERS

A fast-moving, tuneful variety show — this famous program, made up of Wheeling Steel employees, comes to you over KQV and the BLUE Network, Sundays at 5:30 p.m. EWT.

Lieut. Commander Eddie Peabody, banjoist, entertains four gobs on the lively BLUE Network program, "Meet Your Navy," heard Friday nights at ten o'clock, EWT. The series presents entertainment by officers and enlisted men exclusively.

The Victory Parade of Spotlight Bands is The Favorite With the "Fighting Sons of Freedom"



Thousands of "boots", or U. S. Marines in-the-making, converge on the bandstand they built in six hours for an outdoor concert by Harry James and his orchestra. Later, the full-fledged Leathernecks heard James open the BLUE Network's Victory Parade of Spotlight Bands indoors at Parris Island, S. C.

Top singing lovelies, as well as the nation's leading dance orchestras, visit our service men six nights weekly with the BLUE Network's Victory Parade of Spotlight Bands. Above — Trudy Erwin, Dorothy Dunn and Julie Conway, featured with Kay Kyser's orchestra.



Helen Forrest, visiting the U. S. Marine training base at Parris Island, S. C., to help Harry James' Orchestra open the BLUE Network's Victory Parade of Spotlight Bands, takes time out for refreshment with a group of Devildogs.

THE AIR'S BEST MYSTERY & SPY DRAMAS

are heard over **KQV**



COUNTERSPY

Heard over KQV and the BLUE Network on Mondays, *Counter-spy* presents inside stories of saboteurs, and exposes the underhand dealings of the Fifth Columnists. The listener learns the cunning methods of enemy agents and how our government men operate against them.



GANGBUSTERS

Thrilling dramatizations of true stories gleaned from police records of actual criminal cases . . . *Gangbusters* plays an important role in our fight against crime. Their "crime does not pay" slogan is familiar to several million listeners. Listen to *Gangbusters* on Friday at 9 p.m. EWT over the BLUE Network and KQV.



JOHN FREEDOM

A one man's fight who works under cover to trick the Axis, *John Freedom* is a dynamic and timely drama of conquered countries. This powerful and daring program comes to you every Monday night over the BLUE Network and KQV.



FAMOUS JURY TRIALS

Here is a dramatization of American justice at work . . . the constitutional right of "trial by a jury of your peers" and how this great legal tradition gives equal treatment for the rich and the poor, for the powerful and the friendless. It is educational for people who are not familiar with court procedure and gives a clear picture of why accused persons "innocent until proven guilty" must be considered. A KQV BLUE Network feature.



INNER SANCTUM

One of radio's top mystery programs. *Inner Sanctum's* creaking door that opens and closes is the beginning of an eerie half hour of spine-tingling, suspense-full emotions. This program comes to you over the BLUE Network and KQV every Sunday night at 8:30 p.m. EWT.



LAUGHTER TO BRIGHTEN THE DAY

With a nation at war, fun and laughter are necessary morale building factors —and KQV and the BLUE Network are doing their full share in providing this important requisite with comedy hits which rate high in listener popularity.



DON McNEILL

Don McNeill, starring in "*Breakfast Club*," was 1942's Star of Stars in the 1942 radio poll conducted by Radio Guide. "*Breakfast Club*" won first award and was voted the favorite program of the year. This popular variety program is heard over KQV and the coast-to-coast BLUE Network.



LUM AND ABNER

Lum 'n Abner, the Pine Ridge Arkansas country storekeepers, present fifteen minutes of amusing comedy sketches. These famous rustic comedians with their homely philosophy provide many mirthful moments. They are heard over KQV, Monday through Thursday.



DUFFY'S TAVERN

Ed Gardner, "the people's cherch" starring in "*Duffy's Tavern*," over KQV and the coast-to-coast BLUE Network comedy hit.



GRACIE FIELDS

Your own Gracie Fields, international comedienne who has become the sweetheart of the armed forces of all the United Nations, brings her sparkling songs and wit to the radio audience over KQV and the BLUE Network. Miss Fields bears the title, bestowed by King George VI, of "Commander of the British Empire."



COL. LEMUEL STOOPNAGLE

Whether it is one of his zany inventions or fantastic interviews, Colonel Lemuel Q. Stoopnagle is always good for a laugh. For fun and merriment, tune in *The Lion's Roar*, Monday through Friday, over KQV.

K2V FOR QUIZ SHOWS ?



QUIZ KIDS

Is there anyone who has not heard of little Gerard Darrow, the "infant" star of the "youngest" quiz show in radio — and his slightly more matured colleagues? Their sparkling intelligence and scintillating witticisms are familiar to the countless admirers who tune in KQV and the BLUE Network every Sunday evening.



TRUE OR FALSE

Dr. Harry Hagen originated TRUE OR FALSE and broadcast his first program on July 4, 1938. Since then TRUE OR FALSE has been on the air continuously for over four years. Station KQV and the BLUE Network are proud of their association with one of the oldest of all quiz programs.



Robert Montgomery, U.S. Naval attache in London, salutes 8 year old bomb victim, Alan Locke.



Gene Autry (second from left) finds time to entertain his buddies while training for the Air Corps.

STARS in the Service



Wayne King now directs army activities instead of "The Waltz You Saved For Me".



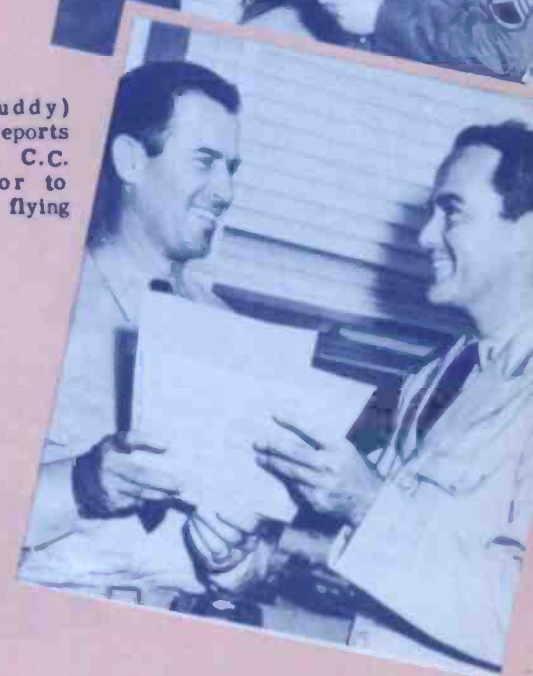
Robert Allen (left) gives Drew Pearson the real inside information on army life.



Dave Breger (Left) creator of the "Private Breger" cartoons, cuts a piece of birthday cake for his buddy, Ezra Stone ("Henry Aldrich").



Charles (Buddy) Rogers (right) reports to Lt. Comdr. C.C. McCauley prior to taking up his flying duties.



Jimmy Fidler looks on as Joan Davis (heard with Rudy Vallee) bids goodbye to Jimmy Henaghan, Fidler's ace reporter.



Walter Winchell of the United States Naval Reserve is "back in a flash with a flash".

AND FOR CHILDREN'S PROGRAMS

JACK ARMSTRONG

5:30 p.m. Monday thru Friday over the BLUE Network. The thrilling adventures of Jack Armstrong, the all-American boy, are heard by millions of children all over the country. This program has the approval of an eminent child psychologist who carefully studies and approves each episode in advance.



CAPTAIN MIDNIGHT

5:45 p.m. Monday through Friday over the BLUE. This great adventure program of the Secret Squadron in Nazi occupied Europe holds children spellbound. Captain Midnight and his fearless band of young assistants work as undercover Commandos of the air to crush the Axis.



COMMAND PERFORMANCE

Next to personal mail, a broadcast from the U. S. A. is one of the most important factors affecting the morale of men in the Armed Services. That is why the War Department originated "Command Performance", a radio program as its name implies, mirroring the entertainment requests of Uncle Sam's fighting men.

Constituting a listener's dream, so far as talent selection is concerned, Command Performance is not broadcast domestically. Every Sunday, over a 24-hour period, in order to reach military forces at a good listening hour, the program is shortwaved by 18 U. S. international shortwave stations, beamed to points all over the world.

The country's most famous radio, screen and stage stars appear on the program in answer to the service-men's requests. Top-flight orchestras add their part to the program, and occasionally the program features novelty requests such as Carole Landis's sigh, a pet dog's bark and the songs of Indiana birds.

Two other short-wave programs bring the men in foreign service sports news and special news features and as the foreign personnel expands, many new programs are in the making.



Kate Smith is a favorite with the Army and Navy, whatever the occasion. Here Kate has the Navy eating out of her hands.



These Army admirers reflect the taste of short-wave listeners who like Joan Edwards songs.



Soldiers get autographs of part of one Command Performance which included Joan Edwards, Tallulah Bankhead and Carmen Miranda.



Jack Benny and Jasha Heifetz appeared on the same shortwave program, billed as the world's worst and the world's best violinists. These soldiers have identified Benny.

Fred Allen signs autographs for sailors after a Command Performance.



Radio Star Mary Ann Mercer has performed in scores of Army and Navy camps and stations and has sold hundreds of thousands of dollars in War Bonds.



"General" Jimmy Durante broadcasts with clarinet accompaniment.



Red Cross workers with Jack Benny, Edgar Bergen and Charlie McCarthy after a broadcast for Navy Relief.

MORALE BUILDERS

Uncle Sam's fighting men have no group of friends truer than the professional entertainers of radio, stage and screen. Whether it is a radio program, a personal appearance, a war bond drive, a benefit performance or a friendly visit--the entertainment stars are doing an "all-out" job. On this page is a very small sample of the "morale builders" in action.



Film Star Bette Davis makes a hit with U. S. Navy gobs.

A Navy officer and an entertainer, Lt. Commander Eddie Peabody and his banjo, heard on many broadcasts.



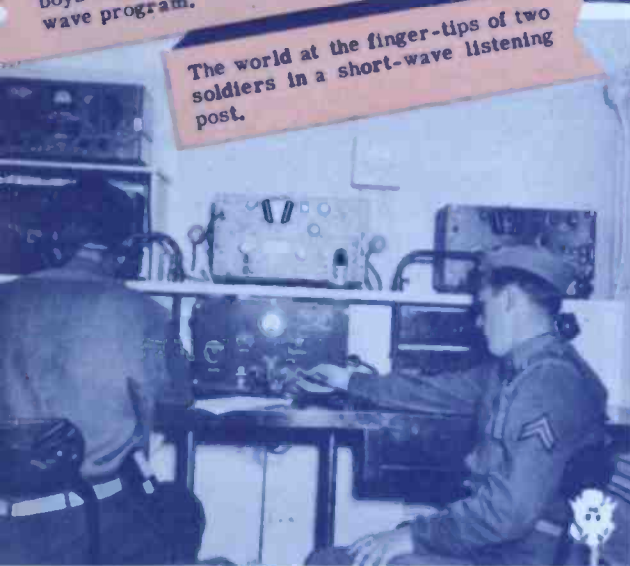
It's Chico Marx at the piano, Jane Pickens and Mitzl Mayfair entertaining sailors at Trinidad.



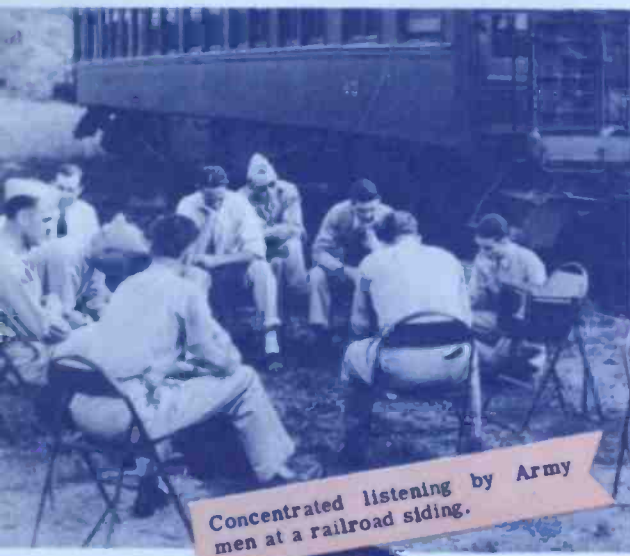
Gayle Mellott draws a lucky number at the Servicemen's Hop.



In far away Iceland, U. S. dough-boys express pleasure over a short-wave program.



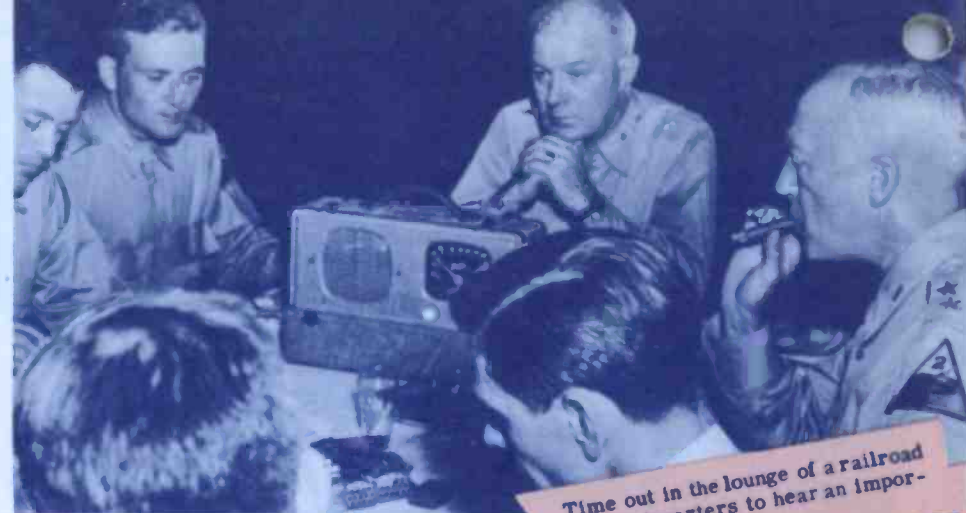
The world at the finger-tips of two soldiers in a short-wave listening post.



Concentrated listening by Army men at a railroad siding.



Short-wave listening at an outpost in Puerto Rica.



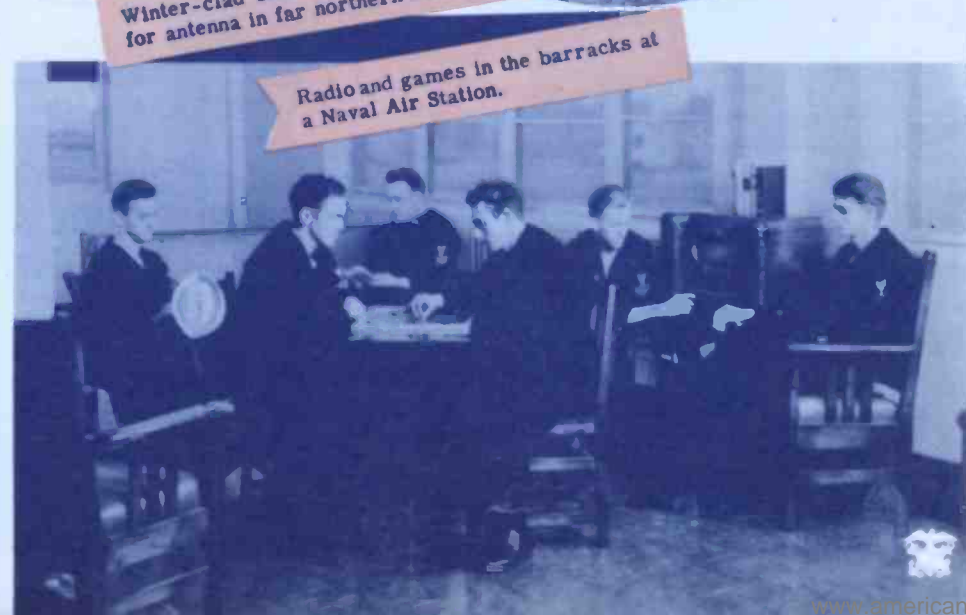
Time out in the lounge of a railroad car headquarters to hear an important broadcast.

KEEPING IN TOUCH

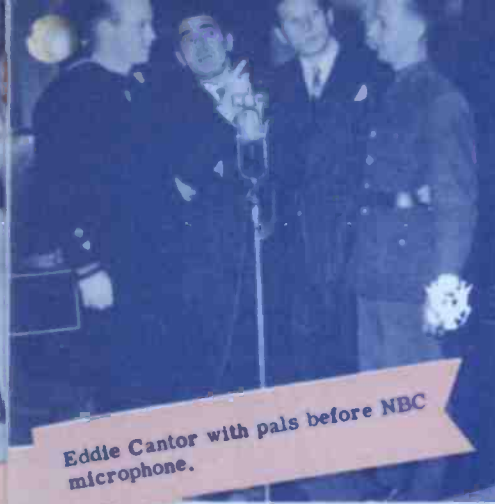
Wherever they are, in training or in action, U. S. fighting forces look to radio to maintain their association with "home" -- it may be the voice of a friend, word from the home town or news from the good, old U.S.A. It all serves the same purpose--for the service men who have no intentions of losing contact with things that were familiar before the war interrupted their lives. Radio does this job, too.



Winter-clad soldiers anchor cable for antenna in far northern base.



Radio and games in the barracks at a Naval Air Station.



Eddie Cantor with pals before NBC microphone.



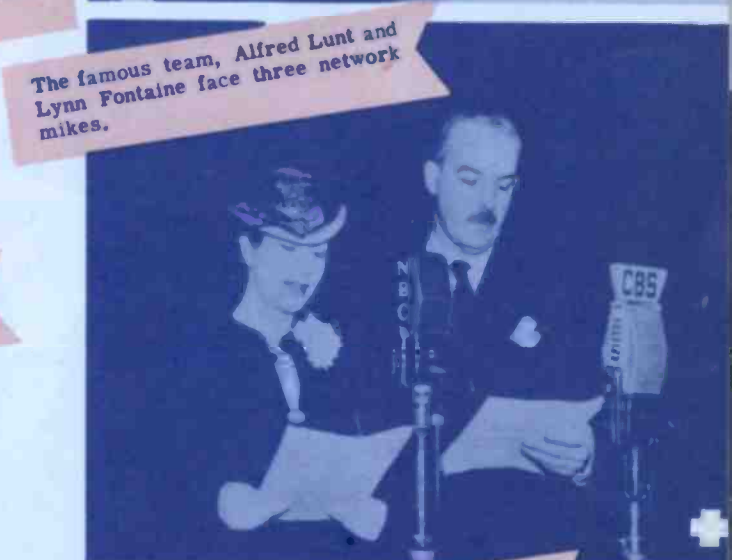
Major Alexander P. de Seversky, noted aviation expert, addresses NBC listeners.



Three Fort Belvoir, Va., soldiers who took part in one of the "Cheers from the Camps" hour-long all-soldier CBS broadcast.



Ensign Willard Farnum and Mary Patton play leading role in Blue network's story of the "Flying Patrol".



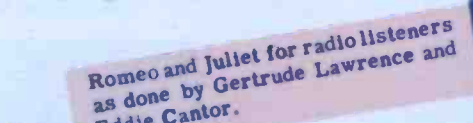
The famous team, Alfred Lunt and Lynn Fontaine face three network mikes.

NETWORK WAR SHOWS

The major radio networks boast dozens of programs covering the war effort from every possible angle. Listeners are free to make a selection from a range of programs that extends from simple entertainment through dramatics, speeches, interviews, special events, educational features, news, discussions and commentaries. Thanks to radio, American listeners are supplied with every iota of war information not helpful to the enemy. The major networks play a leading role in this great public service. Herewith is a limited sample of network war programs.



Vocalist Lanny Ross introduces "Keep 'Em Flying" to CBS audience.



Romeo and Juliet for radio listeners as done by Gertrude Lawrence and Eddie Cantor.



An adventure drama of sabotage and espionage as enacted for Blue network listeners by Jay Hanna, Don MacLaughlin and Helen Warren of "Counterspy".



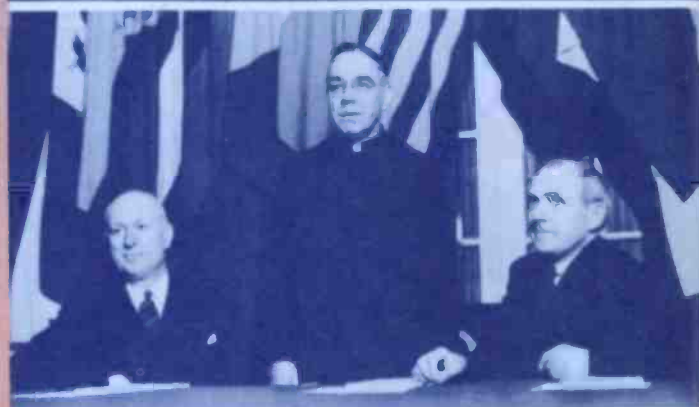
Sailors, soldiers and stars perform in a lot of atmosphere on the new Stage Door Canteen broadcast. Gracie Allen and Helen Hayes at table, right.

PUBLIC SERVICE

The U. S. Department of Interior produces a radio program "Man Is A Giant", telling the story of Boulder Dam and its significance in the war effort. This series of photos, shows the cast in action, a close-up and the sound-effects man. Actors are professionals, called in for each program.



Claude R. Wickard, Secretary of Agriculture, broadcasts message to farmers.



Inter-American University On the Air. Above--Dr. Guy E. Snavely, Association of American Colleges; Dean Virginia Gildersleeve, Barnard College, Columbia University and Mr. Edwin Hughes, National Music Council. Below--left to right, Dr. Willard E. Givens, National Education Association; Rev. Dr. George Johnson, National Catholic Welfare Conference; Neville Miller, National Association of Broadcasters.



Posing after a broadcast promoting the sale of War Bonds, left to right, William Green, T. C. Cashen, Secretary of the Treasury, Henry Morgenthau, Jr., Lt. Commander Edward O'Hara, Secretary of Agriculture Claude Wickard and John W. O'Leary.



Women's Part in the War, discussed by (left to right) Mrs. Henry Morgenthau, Jr.; Mrs. Philip Jones, farm wife of Shelton, Conn.; Mrs. Jeannette Simpson, Baltimore aircraft worker; Miss Luise Rainer, actress; Mrs. Edna Woolman Chase, editor of Vogue magazine; Miss Jan Struther, author and Mrs. Clarence E. Hewitt, wife of Detroit tank arsenal employee.



Colonel Julia O. Flikke of the Army Nurses Corps speaks at ceremonies in the gardens at Red Cross National headquarters.



Miss Mary Beard, director of Red Cross Nursing Service is flanked on either side by Miss Rose Bampton, Metropolitan Opera Star and Captain William F. Santelman, conductor of the United States Marine Band orchestra.

AMERICAN RED CROSS

Keeping pace with the expanding needs of the vast war effort has been the solemn obligation of the American Red Cross. Again radio is doing its part to aid this great organization of mercy in its many vital endeavors, such as fund campaigns, blood banks, nurses' training, and many others. These photos show some of the Red Cross leaders, workers and friends as they appeared in radio broadcasts.



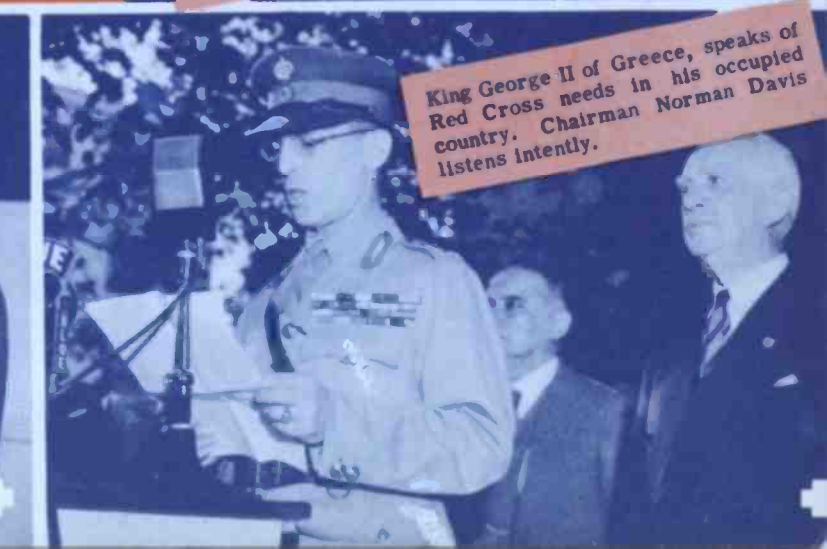
When Shirley Temple, Charles Laughton and Paul Muni appeared on a two-hour variety program for Red Cross war relief.



Hon. Liu Chieh, Chinese Minister to the United States speaks on a Red Cross program.



Red Cross workers Mrs. Ned Snodgrass and Mrs. Wilbur H. Logan pose with Charlie McCarthy and Edgar Bergen after a Red Cross broadcast.



King George II of Greece, speaks of Red Cross needs in his occupied country. Chairman Norman Davis listens intently.



**RIGHT!
WRITE RIGHT!**

Private John Doe (Serial No.)
Company X, 595th Infantry
Army Post Office No. -----
C/O Postmaster
City, State - (As instructed by
soldier or War Dept.)

If a soldier is located
outside the United States
address:

John Doe, Seaman Second Class,
USS CHARLESTON
C/O Postmaster
San Francisco

There are only two post
office addresses that
should be used for naval
forces afloat and over-
seas. They are: C/o
Postmaster, New York
or C/o Postmaster, San
Francisco, depending
on which is nearer the
man addressed. Ad-
dress:

V-Mail Service is avail-
able to and from the
personnel of our Armed
Forces of certain points
outside the continental
United States. If a mes-
sage is addressed to or
from a point where V-
Mail equipment is not
in operation, it will be
transmitted in its orig-
inal form by the most
expeditious means of
transportation.
V-Mail blanks are
available at all post of-
fices.

POSTAGE FEES:

REGULAR MAIL: Three cents on letters
addressed through an Army Post Office num-
ber.

AIR MAIL: Six cents per half ounce, out-
side United States.

PARCEL POST: Postage charged only
from city of mailing to port of despatch in the
United States. (Get exact cost from your lo-
cal post office).

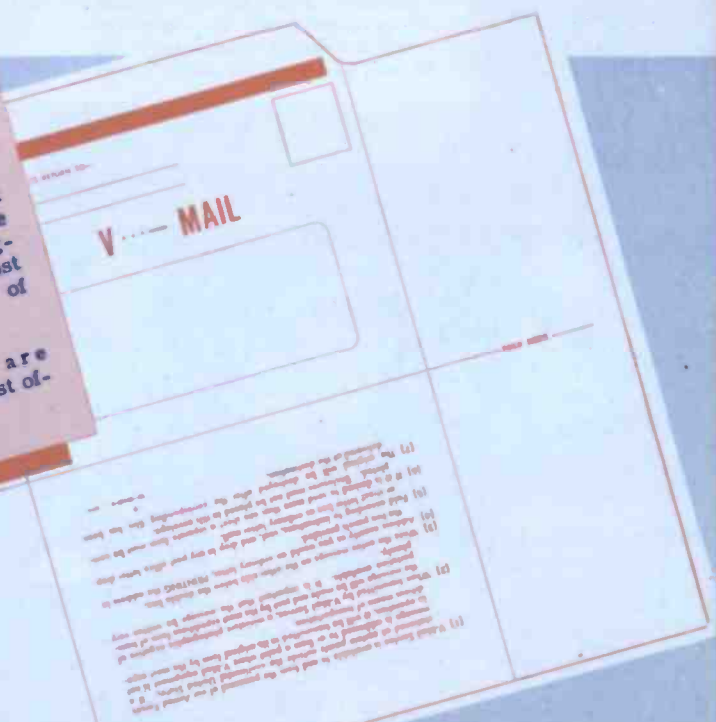
THE WAR AND NAVY DEPARTMENTS ALWAYS
NOTIFY THE NEXT OF KIN IN THE EVENT OF
ANY SERIOUS CASUALTIES. IN THE ABSENCE
OF ANY SUCH REPORTS, IT IS SAFE TO AS-
SUME THAT "No News Is Good News".

Don't be discouraged by long delays in receiving re-
plies to your letters to men in Uncle Sam's fighting
forces. This is a World Wide War. The seas are
wide and rough sailing. Regular mail travels in con-
voys and there are many unpredictable factors that
may unavoidably delay the delivery of mail to men
overseas. Be patient.

Don't be discouraged by necessary military restric-
tions. Write often to your servicemen; write long
letters, but, remember, your letter may fall into
enemy hands. Don't make it valuable reading for
them.

The government considers your mail important-
every ship that leaves this country carries mail.

The marines receive an assigned unit number and
designation which he sends to the postmaster, either
at New York or San Francisco, upon safe arrival
overseas. The cards are then mailed to designated
friends and relatives, who address mail according
to the instructions on the cards.



U.S. NAVY INSIGNIA
OF RANK AND SERVICE DIVISION



CHIEF PETTY OFFICERS AND PETTY OFFICERS
The rating badges are worn on the sleeve between shoulder and elbow. Petty officers, seaman branch, wear rating badges on the right arm, other petty officers wear them on the left arm.



U.S. ARMY INSIGNIA OF RANK AND SERVICE BRANCH

OFFICERS' INSIGNIA OF RANK



CAP DEVICES



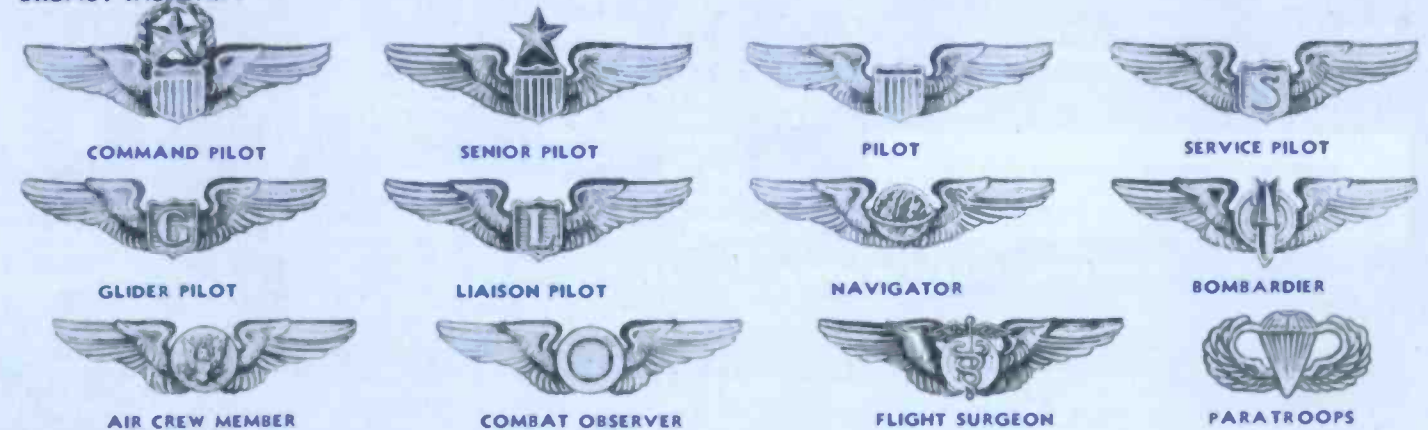
OFFICERS' LAPEL OR COLLAR INSIGNIA



NON-COMMISSIONED OFFICERS' INSIGNIA



BREAST INSIGNIA



U.S. ARMY INSIGNIA OF CORPS AND DIVISION

THE GENERAL COMMANDS HEADQUARTERS



SERVICE COMMANDS



ARMY CORPS



DIVISIONS



U.S. MARINES INSIGNIA OF RANK AND SERVICE

OFFICERS' INSIGNIA OF RANK

LIEUTENANT GENERAL MAJOR GENERAL BRIGADIER GENERAL COLONEL LIEUTENANT COLONEL MAJOR CAPTAIN FIRST LIEUTENANT SECOND LIEUTENANT WARRANT OFFICER

CAP DEVICES

NON-COMMISSIONED OFFICERS' INSIGNIA

OFFICER SERGEANT MAJOR FIRST SERGEANT PLATOON SERGEANT MASTER TECHNICAL SERGEANT STAFF SERGEANT SERGEANT CORPORAL PRIVATE FIRST CLASS

DEPARTMENTAL INSIGNIA

ENLISTED MAN ADJUTANT & INSPECTOR'S DEPT. QUARTERMASTER'S DEPT. PAYMASTER'S DEPT. BRIG. GENERAL'S AIDE AVIATION CADET CHIEF GUNNER BAND LEADER

U.S. COAST GUARD INSIGNIA OF RANK AND SERVICE

CAP DEVICES

OFFICER CADET WARRANT OFFICER USCG OFFICER'S STEWARD

OFFICERS SHOULDER INSIGNIA

REAR ADMIRAL CAPTAIN COMMANDER LIEUT. COMMANDER LIEUTENANT LIEUTENANT (JG) ENSIGN CHIEF WARRANT WARRANT

OFFICERS' SLEEVE INSIGNIA

REAR ADMIRAL CAPTAIN COMMANDER LIEUT. COMMANDER LIEUTENANT LIEUTENANT (JG) ENSIGN CHIEF WARRANT WARRANT FIRST CLASS CADET SECOND CLASS CADET

ENLISTED MEN'S SPECIALTY MARKS

AVIATION MACHINIST'S MATES AVIATION PILOTS AVIATION METALSMITHS BUGLERS RADIO MEN PHOTOGRAPHERS PRINTERS COOKS, SHIP'S STEWARDS CARPENTER'S MATES QUARTERMASTERS SIGNAL MEN GUNNER'S MATES BOAT-SWAIN'S MATES, COXSWAINS COMMISSARY STEWARDS PHARMACIST'S MATES YEOMEN MACHINIST'S MATES, WATER TENDERS BAND ELECTRICIAN'S MATES, MUSICIANS FIRST CLASS SECOND CLASS

CADETS' SHOULDER INSIGNIA

FIRST CLASS SECOND CLASS

AMERICAN WOMEN IN UNIFORM

The figures presented on this page show American women in the uniforms authorized for their various types of war work. Never before in the history of the country have women played such important parts on the war front and the home front and enlisted in such numbers as today. This wholesale volunteering for war work releases large numbers of men for the actual business of fighting.



Member of the WAAC--Women's Army Auxillary Corps.



Member of American Women's Voluntary Services.



Left: Member of Women's Auxillary Ferrying Squadron (WAFS)



Right: Member of the WAVES--Women Appointed for Volunteer Emergency Service (Women's Reserve of the Naval Reserve)



Red Cross Worker



Right: Army Nurse



Left: Navy Nurse



Civilian defense worker.



Member of Red Cross Production Corps.



Member of Red Cross Motor Corps.



Red Cross Nurse



Member of Red Cross Nurse's Aid Corps.



Red Cross Canteen Worker.

CIVILIAN

DEFENSE

Every able-bodied citizen has a part in the national defense of the United States. Any attack upon this country must find each citizen assigned to his or her place, trained in the duties involved, and resolute to carry out those duties, regardless of the danger to be faced.

Thousands of United States communities have organized and trained efficient Civilian Defense units and have conducted tests, drills and exhibitions to determine that each cog in the vital machinery of wardens, police, firemen, nurses, etc., will be capable of meeting any emergency.

Only with the complete cooperation and support of those whom Civilian Defense is designed to serve and protect, can it operate smoothly and efficiently. You will recognize the Civilian Defense Workers by these insignia.

1. DECONTAMINATION CORPS
2. FIRE WATCHER
3. AUXILIARY POLICE
4. RESCUE SQUAD
5. NURSES' AIDE CORPS
6. DEMOLITION AND CLEARANCE CREW
7. AIR RAID WARDEN
8. MEDICAL CORPS
9. BOMB SQUAD
10. DRIVERS CORPS
11. AUXILIARY FIREMAN
12. ROAD REPAIR CREW
13. EMERGENCY FOOD AND HOUSING CORPS
14. MESSENGER
15. STAFF CORPS



HOW TO DISPLAY AND RESPECT THE FLAG OF THE UNITED STATES OF AMERICA



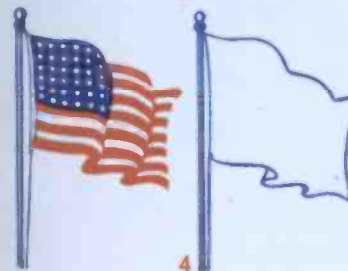
1--When flags of states or cities or pennants of societies are flown on the same halyard with the flag of the United States of America, the latter should always be at the peak. When flown from adjacent staffs the flag of the United States should be hoisted first and lowered last.



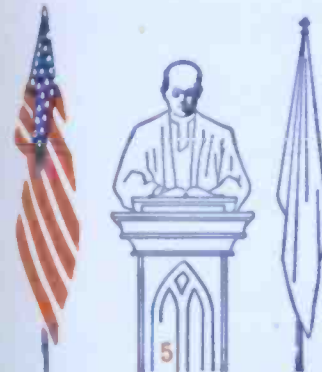
2--When displayed with another flag against a wall from crossed staffs, the Flag of the United States should be on the right (the flag's own right), and its staff should be in front of the staff of the other flag.



3--When used on a speaker's platform, whether indoors or out, the flag should never be reduced to the role of a mere decoration by being tied into knots or draped over the stand. For this purpose bunting should be used. The flag, if displayed, should be either on a staff or secured to the wall or back curtain behind the speaker with the union to the flag's right.



4--When flags of two or more nations are displayed together they should be flown from separate staffs of the same height and the flags should be of approximately equal size.



5--When the flag is displayed in the body of the church, it should be from a staff placed in the position of honor at the congregation's right as they face the clergyman. The service flag, the state flag or other flags should be at the left of the congregation. If in the chancel or on the platform, the flag of the United States should be placed on the clergyman's right as he faces the congregation and the other flags at his left.

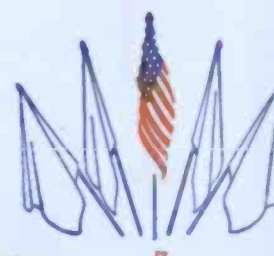
6--When the flag is displayed



in a manner other than by being flown from a staff, it should be displayed flat, whether indoors or out. When displayed either horizontally or vertically against a wall, the union should be uppermost and to the flag's own right, that is, to the observer's left.



7--Whenever a number of flags of states or cities or pennants of societies are to be arranged in a group and displayed from staffs with the flag of the United States, the latter should be placed at the center of that group and on a staff slightly higher than any of the others.



8--When the flag is displayed from a staff projecting horizontally or at an angle from the window sill, balcony or front of a building, the union of the flag should go to the peak of the staff (unless the flag is to be displayed at half-staff).



9--Whenever the flag of the United States is carried in a procession in company with other flags, it should occupy a position in front of the center of the line of flags or on the right of the marching line.

