



KOA NBC

Radio AT WAR

Published in commemoration of KOA's 20th Anniversary
and of its service to a nation at war.



KOA

50,000 W

850 KC

NATIONAL BROADCASTING COMPANY, INC.

A RADIO CORPORATION OF AMERICA SERVICE

NBC BUILDING

DENVER 2, COLORADO

MAIN 6211

December 15, 1944

TO OUR FRIENDS:

This year KOA is observing -- not celebrating -- its 20th Anniversary.

For a score of years -- KOA has rendered a public service to listeners and has helped to enrich the lives of many thousands. That service was never more important than it is today.

We are engaged in the world's greatest war, and radio is one of the vital factors in our country's war effort.

Therefore, we dedicate this book to the war and the war effort; to radio and radio's people; and to KOA's progress from its modest start in 1924 to the present.

And, we dedicate ourselves, here and now, to greater efforts and greater service to speed the war to a victorious conclusion. Also, we dedicate ourselves, wholeheartedly to our loyal friends; to you -- for many more years, no matter what the future may hold for us all.

Sincerely yours,

James R. MacPherson
Manager - KOA



SERVING

UNCLE SAM ★ ★ ★ ★ ★

PUBLIC SERVICE

... Behind our war effort is a vast organization known as "Our Government". This government is composed of many federal agencies and officials reflecting the policies of the President and Congress. These various agencies and individuals have important missions to accomplish which require widespread understanding and cooperation.

... In a Democracy - even at war - there is a limit to the effectiveness of regulations. In most instances, public acceptance must be secured. To reach our large population of 130,000,000, no medium is more effective than radio.

... And radio, alert to its vital role in this part of the war effort, is generously contributing its facilities, its time, and its trained personnel to serve the government and our people.

HOW RADIO HELPS

The Record:

U. S. Army
U. S. Navy
U. S. Civil Service
Maritime Commission
U. S. Employment Service
American Red Cross
War Production Board
Office of Price Administration
U. S. Treasury
U. S. O.
Department of Agriculture
Office of Price Administration
War Production Board
Federal Security Agency
Office of Civilian Defense
Department of Labor
Office of Coordinator of Inter-American Affairs

War Production Board
Department of Agriculture

Department of Agriculture
Department of the Interior
Department of Agriculture
Department of Interior
Department of Agriculture

National Park Service
Department of Interior

NATIONAL

Recruiting for Armed Forces
Recruiting for Navy, Marines, Merchant Marine and Coast Guard
Recruiting for War Production Workers
Recruiting for Shipyards Workers
Recruiting for War Factory Specialists
Recruiting for Nurses, Nurses Aids, etc.
Production Drive Information
Price Control Information
Sale of War Bonds & Stamps
Campaigns for Funds
Food Conservation, Rationing
Gas Rationing
Rubber and Scrap Salvage
National Nutrition Drive
Air Raid Precautions
Child Welfare in Wartime
Information on other American Republics
Conservation of Electric Power
Conservation of Household Equipment

REGIONAL

Grain Storage
Reclamation Campaign
Relief for Farm Labor Shortage
Promotion of Power Programs
Promotion of supply of farm products vital to war
Forest Fire Prevention
Mine Service

Each local area can add scores of items to this imposing list.

WAR *Communica*



Orders from headquarters by radio as troops leave bivouac area.



Sergeant in foreground is tank crew member plotting attack on basis of information radioed from outpost.

Report on enemy aircraft is radioed to concealed artillery at rear.



Marine uses portable radio in landing operation.



Portable Army radio outfit operates on maneuvers. Note hand generator.

Reporting by radio from concealed command car. Note transmitter key on radio operator's thigh.



tions BY RADIO

OUR fighting forces throughout the world are linked to Command Headquarters in Washington by a vast network of military communication. Messages are necessarily sent in code -- for in them are the secrets of our future military operations. Our system of radio stations in the United States has been a reservoir which provided our Army and Navy with thousands of skilled specialists who now maintain our important lines of military radio communication. Meanwhile, the services are training thousands of additional men for radio duty on land, on the sea, and in the air. Today, radio is the nerve system of our military might. Crackling messages over the airways will carry the signal of the last great offensive and the first news of the final defeat of our enemies.



ON THE SEA



The Watch Below! Firemen report burner control readings.



In the operational radio control of a Naval Air Station.



Navy radio operators help to guard the sea lanes.



Radioman receiving message on U. S. Battleship.

Some of the delicate radio equipment in a Navy radio room.





Every one a radio operator.



Radio operator on Navy patrol blimp on anti-submarine duty.

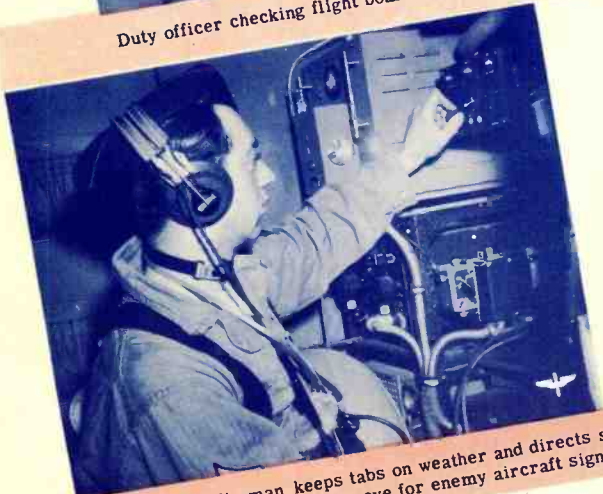


Duty officer checking flight board after flight.

RADIO IN THE AIR



Radio operator on Navy bomber.



Coast patrol radio man keeps tabs on weather and directs surface ships to scene of disasters; keeps wary eye for enemy aircraft signals.



"Blind flying" by radio in ground school trainer.



Here's the famous walkie-talkie...
"talk as you walk"

WALKIE-TALKIE



Above: In landing operation, soldier reports back to ship.
Left: Lone sailor communicates from beach.
Lower left: The Marines have landed! 'Nuf said.



Walkie Talkie on skis going up hill.



Two-way hook-up at message center.

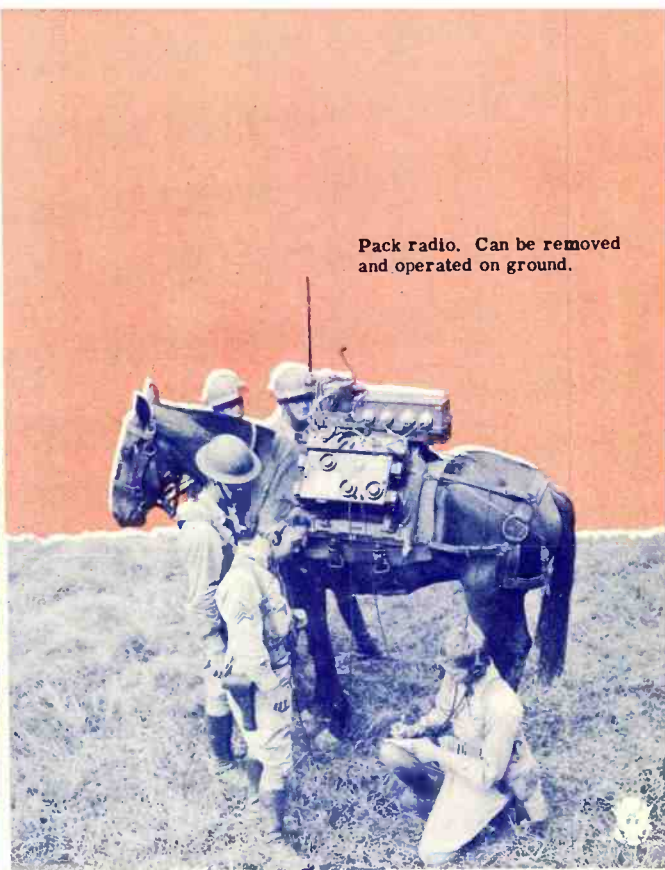
IN RADIO



1
General View Field Transmitter, Power Unit and Antenna.



2
Battery of code keys at message center.



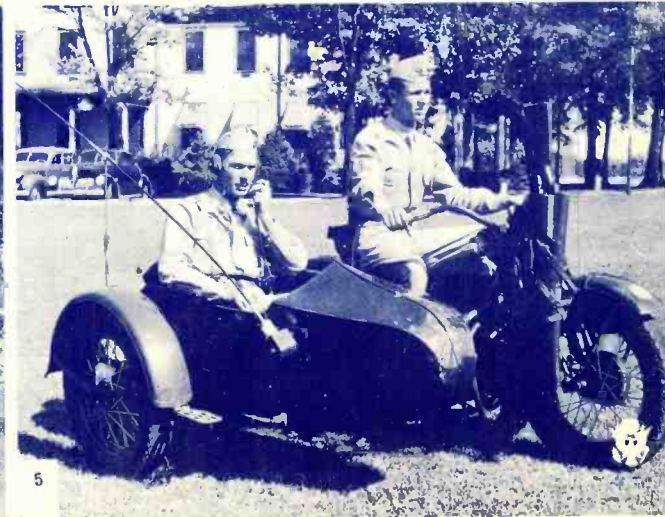
Pack radio. Can be removed and operated on ground.



3
Radio-equipped Army Command Car.



4
Close-up of Army Field transmitter.



5
Motorcycle and side-car equipped with Radio.

AMERICAN WOMEN IN UNIFORM

The figures presented on this page show American women in the uniforms authorized for their various types of war work. Never before in the history of the country have women played such important parts on the war front and the home front and enlisted in such numbers as today. This wholesale volunteering for war work releases large numbers of men for the actual business of fighting.



Member of the WAC--Woman's Army Corps.



Member of the WAVES--(Women's Reserve of the Naval Reserve)



Member of Women's Auxiliary Ferrying Squadron (WAFS)



Member of American Women's Voluntary Services.



Red Cross Worker



Army Nurse



Navy Nurse



Civilian defense worker.



SPAR Coast Guard Auxiliary



Member of Red Cross Motor Corps.



Red Cross Nurse



Member of Red Cross Nurse's Aid Corps.



Marine Women's Uniform



RIGHT! WRITE RIGHT!

Private John Doe (Serial No.)
Company X, 595th Infantry
Army Post Office No. -----
C/O Postmaster (As instructed by
City, State - soldier or War Dept.)

Don't be discouraged by long delays in receiving replies to your letters to men in Uncle Sam's fighting forces. This is a World Wide War. The seas are wide and rough sailing. Regular mail travels in convoys and there are many unpredictable factors that may unavoidably delay the delivery of mail to men overseas. Be patient.

Don't be discouraged by necessary military restrictions. Write often to your servicemen; write long letters, but, remember, your letter may fall into enemy hands. Don't make it valuable reading for them.

The government considers your mail important—every ship that leaves this country carries mail.

The marines receive an assigned unit number and designation which he sends to the postmaster, either at New York or San Francisco, upon safe arrival overseas. The cards are then mailed to designated friends and relatives, who address mail according to the instructions on the cards.

If a soldier is located outside the United States address:

John Doe, Seaman Second Class,
USS CHARLESTON
C/O Postmaster
San Francisco

There are only two post office addresses that should be used for naval forces afloat and overseas. They are: C/o Postmaster, New York or C/o Postmaster, San Francisco, depending on which is nearer the man addressed. Address:

V-Mail Service is available to and from the personnel of our Armed Forces of certain points outside the continental United States. If a message is addressed to or from a point where V-Mail equipment is not in operation, it will be transmitted in its original form by the most expeditious means of transportation.

V-Mail blanks are available at all post offices.

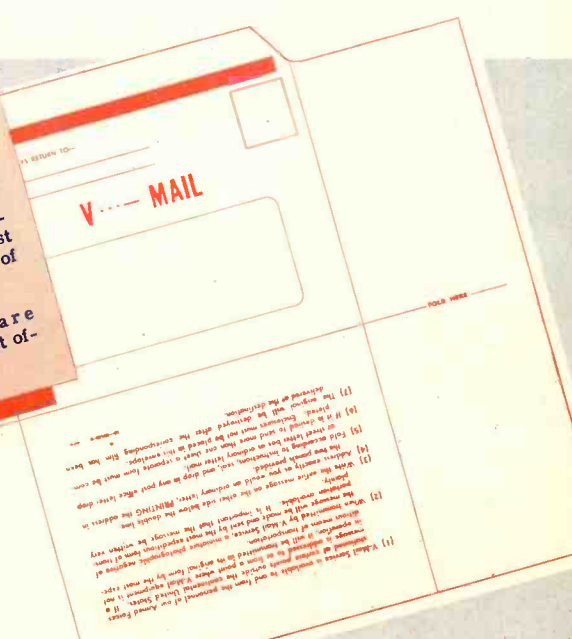
POSTAGE FEES:

REGULAR MAIL: Three cents on letters addressed through an Army Post Office number.

AIR MAIL: Six cents per half ounce, outside United States.

PARCEL POST: Postage charged only from city of mailing to port of despatch in the United States. (Get exact cost from your local post office).

THE WAR AND NAVY DEPARTMENTS ALWAYS NOTIFY THE NEXT OF KIN IN THE EVENT OF ANY SERIOUS CASUALTIES. IN THE ABSENCE OF ANY SUCH REPORTS, IT IS SAFE TO ASSUME THAT "No News Is Good News".





ON THE AIR

When they are not too busy learning the methods of warfare, the Army, Navy and Marine Corps can present radio programs with a professional flavor, designed to entertain and inform the folks back home. Hundreds of radio entertainers, musicians, writers, announcers, production men and specialists are in the service, and they welcome the opportunity to resume association with their former civilian pursuits. Meanwhile, radio listeners, they make it possible for friends and relatives to visit camps and training stations, without moving away from the loud-speaker. Through this medium, radio can claim special distinction for building and maintaining our strong morale.



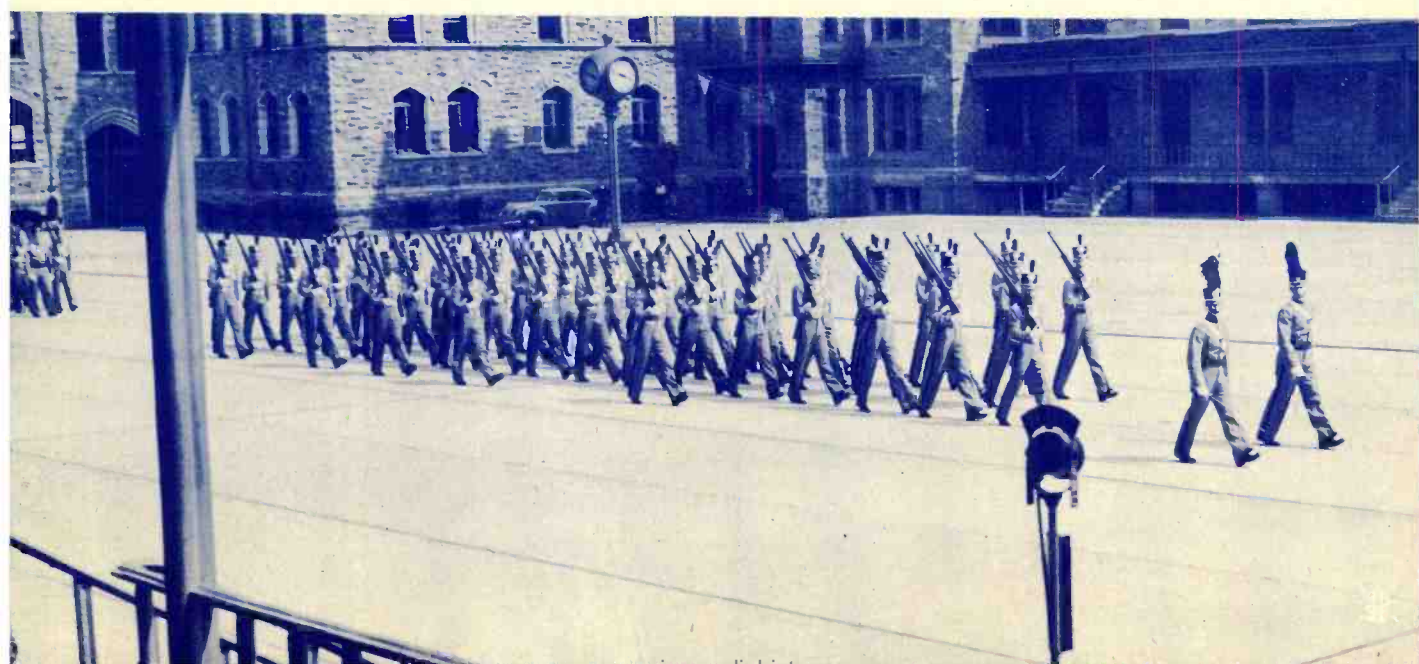
Wounded Soldier in Australia says "Hello" to folks back home.



A pack mule and the story of mountain warfare training, told by radio.



Gun crew in action as radio eaves-drops.

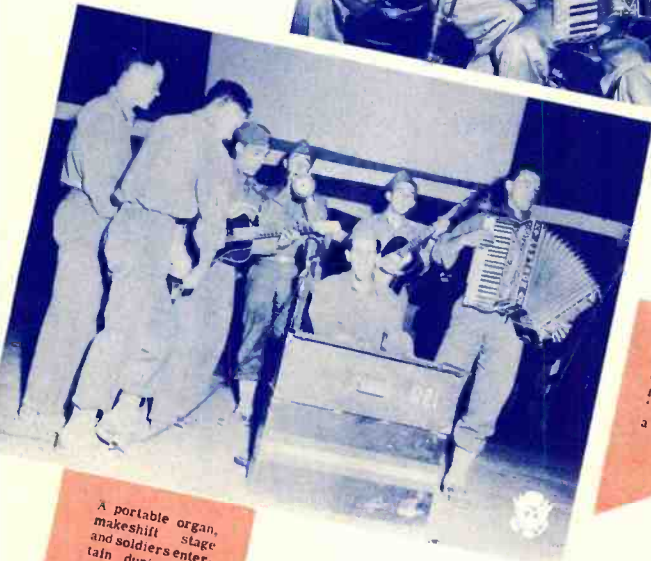




West Point Band plays for radio in Cullom Hall.



Hawaiian soldiers find time for broadcast.



A portable organ, makeshift stage and soldiers entertain during maneuver rest periods.

Trained Army Public Relations officers proved they could operate a radio station they "captured" during a 1941 maneuver.



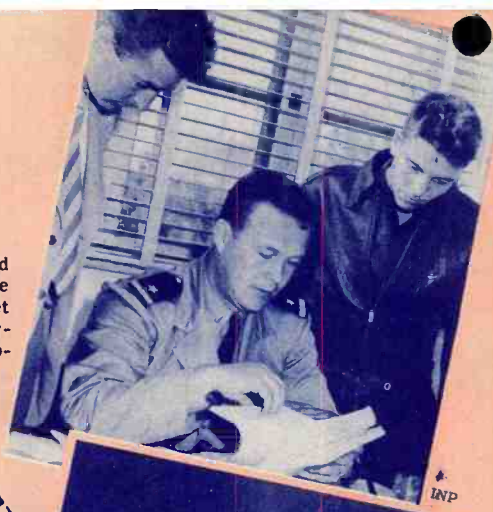
Microphone catches formal guard mount at West Point.

Sailors compete in a quiz broadcast while buddies listen in audience.





Tyrone Power, of screen and radio, is sworn in as a private in the Marine Corps by Maj. Wm. Howard, U.S.M.C.



Wayne Morris, called to active duty with the Naval Aviation Cadet Selection Board, interviews flying cadet applicants.

STARS in the Service



Becoming an army officer doesn't keep Glenn Miller from being a favorite with autograph seekers.

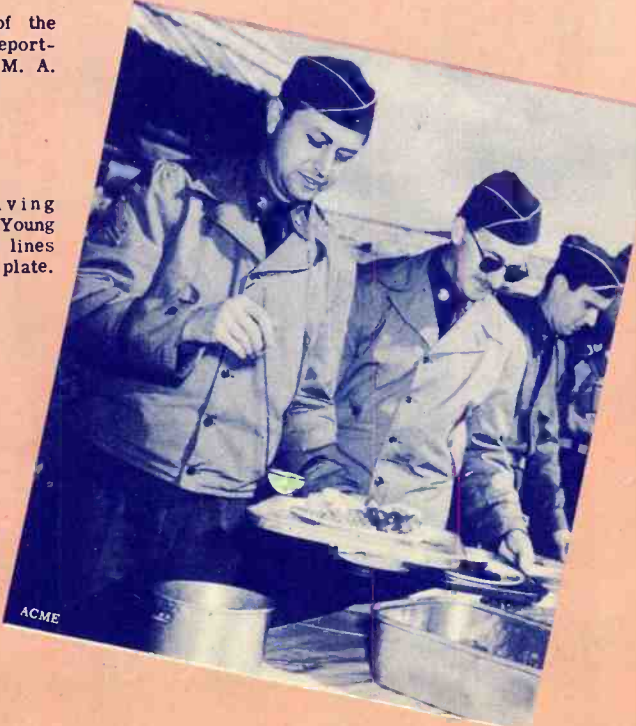


INP

Clark Gable is now serving with the United States Army Air Forces.



Rudy Vallee, of the Coast Guard, reporting to Lieut. M. A. Sturges.



After his driving chores, Robert Young joins the chow lines and loads up his plate.



This Army Air Corps looks on as Sgt. (honorary) McCarthy greets his friend James Stewart (right). Behind Charley is Edgar Bergen.

ACME

ACME

WHAT THE GOVERNORS OF COLORADO AND WYOMING SAY ABOUT KOA . . .



THE STATE OF COLORADO
EXECUTIVE CHAMBERS
DENVER

JOHN C. VIVIAN
GOVERNOR

James R. MacPherson
General Manager
Radio Station K O A
National Broadcasting Company, Inc.
NBC Building
Denver 2, Colorado

Dear Mr. MacPherson:

Your Twentieth Anniversary on December 15 is an occasion worthy of note. It is a pleasure for me to congratulate you and the National Broadcasting Company upon the completion of twenty years of excellent service to the people of Colorado and this whole Mountain & Plains States region.

Colorado has exceeded its assigned quota in all of the War Bond drives. The broadcasting of daily reports over KOA has played an important part in the success of these drives, according to reports from various county chairmen throughout the State.

KOA has contributed an important service to our men in the uniforms through the activities of the KOA MUSIC CENTER FOR ENLISTED MEN, the various weekly KOA broadcasts from Fitzsimons General Hospital, from the USO, from Fort Logan Convalescent Hospital and from other Army command posts in the State of Colorado.

I am happy to felicitate you upon this outstanding achievement.

Faithfully yours,

John C. Vivian
JOHN C. VIVIAN

JCV:GB



LESTER C. HUNT
GOVERNOR
CHEYENNE, WYOMING

My dear Mr. MacPherson:

Because your station has, down through the years, rendered such valiant and efficient radio service to the State of Wyoming, I am pleased to have the opportunity on this, your station's twentieth birthday, to express the thanks, appreciation, and best wishes of the people of Wyoming to your organization.

It would be impossible to even attempt to estimate the millions of hours of pleasure your station has brought to my people in Wyoming. Blanketing the many states as it does, without a question of a doubt, KOA has a greater radio audience than any other Rocky Mountain station.

Especially, my congratulations for the excellent service rendered our nation by your splendid cooperation in the war effort. The mountain and plains states of the West have made a greater record in the purchase of war bonds, donations to the Red Cross, United War Bonds, to the various salvage drives, and to the war effort as a whole, due in no small part to the excellent service of KOA.

May the ensuing twenty and more years be mutually successful to you and helpful to the great West.

Sincerely yours,

Lester C. Hunt
Governor

Mr. James MacPherson, Gen. Mgr.
Radio Station KOA
Denver, Colorado

THIS was KOA in 1924 . . .

THESE WERE THE DAYS OF CRYSTAL SETS AND CAT WHISKERS.

KOA's first engineer - R. H. Owen. After 20 years Mr. Owen is still with KOA.



1. Original site of station KOA at 14th Avenue and Krameria Street - Denver. Offices, Studios and Transmitter were in this building.

2. Opening day crowds Dec. 15, 1924

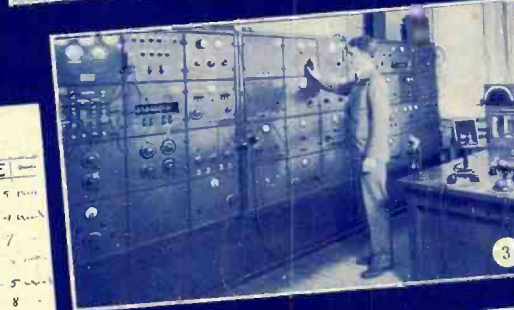


3. Studio Control room Old Building

KOA Rocky Mountain Broadcasting Station
GENERAL ELECTRIC COMPANY
OPENING PROGRAM
MONDAY EVENING, DEC. 15, 1924
8:00 P.M. - 10:00 P.M.

PART I

1. Grand Reception - "The Mountain People"	8:00
2. Reception - "The Mountain People"	8:15
3. Instrumental Selection - "The Mountain People"	8:30
4. Address - "The Mountain People"	8:45
5. First Solo - "The Mountain People"	9:00
6. Address - "The Mountain People"	9:15
7. Second Solo - "The Mountain People"	9:30
8. Address - "The Mountain People"	9:45
9. Instrumental Selection - "The Mountain People"	10:00
10. Address - "The Mountain People"	10:15
11. Grand Reception - "The Mountain People"	10:30
12. Address - "The Mountain People"	10:45
13. Solo - "The Mountain People"	11:00
14. Address - "The Mountain People"	11:15
15. Solo - "The Mountain People"	11:30
16. Address - "The Mountain People"	11:45
17. Solo - "The Mountain People"	12:00
18. Address - "The Mountain People"	12:15
19. Solo - "The Mountain People"	12:30
20. Address - "The Mountain People"	12:45
21. Solo - "The Mountain People"	1:00
22. Address - "The Mountain People"	1:15
23. Solo - "The Mountain People"	1:30
24. Address - "The Mountain People"	1:45
25. Solo - "The Mountain People"	2:00
26. Address - "The Mountain People"	2:15
27. Solo - "The Mountain People"	2:30
28. Address - "The Mountain People"	2:45
29. Solo - "The Mountain People"	3:00
30. Address - "The Mountain People"	3:15
31. Solo - "The Mountain People"	3:30
32. Address - "The Mountain People"	3:45
33. Solo - "The Mountain People"	4:00
34. Address - "The Mountain People"	4:15
35. Solo - "The Mountain People"	4:30
36. Address - "The Mountain People"	4:45
37. Solo - "The Mountain People"	5:00
38. Address - "The Mountain People"	5:15
39. Solo - "The Mountain People"	5:30
40. Address - "The Mountain People"	5:45
41. Solo - "The Mountain People"	6:00
42. Address - "The Mountain People"	6:15
43. Solo - "The Mountain People"	6:30
44. Address - "The Mountain People"	6:45
45. Solo - "The Mountain People"	7:00
46. Address - "The Mountain People"	7:15
47. Solo - "The Mountain People"	7:30
48. Address - "The Mountain People"	7:45
49. Solo - "The Mountain People"	8:00
50. Address - "The Mountain People"	8:15
51. Solo - "The Mountain People"	8:30
52. Address - "The Mountain People"	8:45
53. Solo - "The Mountain People"	9:00
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62. Address - "The Mountain People"	11:15
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91. Solo - "The Mountain People"	6:30
92. Address - "The Mountain People"	6:45
93. Solo - "The Mountain People"	7:00
94. Address - "The Mountain People"	7:15
95. Solo - "The Mountain People"	7:30
96. Address - "The Mountain People"	7:45
97. Solo - "The Mountain People"	8:00
98. Address - "The Mountain People"	8:15
99. Solo - "The Mountain People"	8:30
100. Address - "The Mountain People"	8:45



4. Transmitter Station Old Building

DAILY BROADCASTING REPORT
KOA STUDIO
CONTROL ROOM

Time	Artist	Instrument	Time	Time	Time	Time
8:00	Unsung Hero	Band MC	14	58	1/4	2 5 min
8:04	Invocation	Wood	-	-	-	2 4 min
8:06	Kimamae	Ostrom KOA with AC	25	60	-	21 7 -
8:15E	Address	Madison MA	34	13	-	2 3 min
8:27 1/2	Violin Solo	Winding AC	25	60	-	2 5 min
8:33 1/2	Address	Rice MC	17	11	-	4 8 -
8:45 1/2	Selection	Sax Band	-	-	-	12 7 min
8:50 1/2	Address	From House	25	60	-	3 6 min
8:55 1/2	Address	duplication AC	-	-	-	2 5 min
9:00 1/2	Address	KOA with	-	-	-	1 1 -
9:06	La Pato de Saville	Book	-	-	-	1 1 -
9:14	Address	Book	-	-	-	1 1 -
9:24	Entrance of	Sax Band MC	14	58	-	15 1 -
9:27 1/2	Address	caladinos Miller AC	25	60	-	3 7 -
9:35	Intermission	(with) singing	-	-	-	2 6 -
9:45	Intermission	(with) singing	-	-	-	2 6 -
9:52 1/2	Intermission	(with) singing	-	-	-	2 6 -
10:07 1/2	Sign off		-	-	-	-



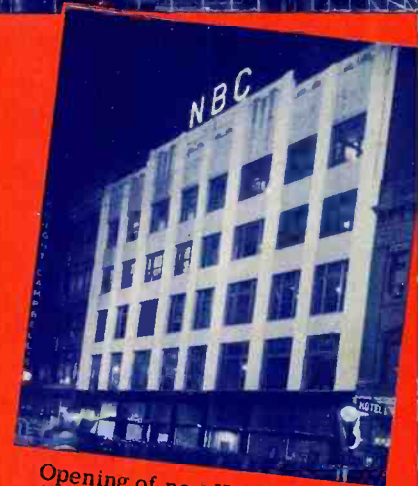
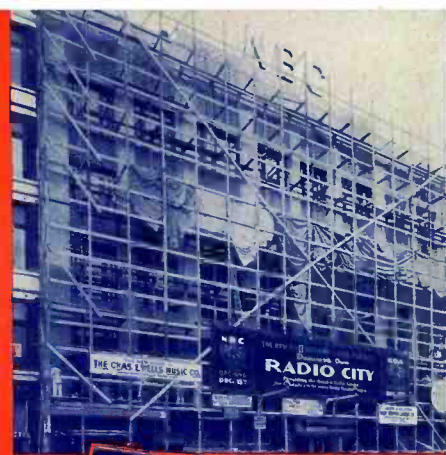
5. KOA's Program Schedule Opening Night

6. The first program log
- Sign-on 8:00 PM
- Sign-off 10:27 1/2 PM
Note intermission for 2 minutes at 9:44 1/2.

THE DEVELOPMENT of DENVER'S RADIO CITY 1625 CALIFORNIA

THIS was KOA in 1934

To celebrate its 10th Anniversary, and to keep abreast of the fast-growing broadcasting industry -- KOA moved into a new 50,000 Watt transmitter and new downtown-Denver offices and studios.



Opening of new KOA studios "Denver's Radio City".



Parts of estimated 50,000 people who jammed sidewalks and streets waiting to get in.



Opening Night Program



Overflow audience in Studio "B" where they could only hear.



Gigantic stage-show of KOA artists attracted thousands to Denver Theatre on opening night.



THIS IS KOA TODAY . . .

TIME HAS WROUGHT MANY CHANGES



The NBC Building -- "Denver's Radio City"
KOA occupies 4th, 5th, 6th Floors.



This award greets visitors on 4th floor as they leave elevator.



Beautiful lobby entrance - First Floor



4th floor lobby - Maebelle Pearson at switchboard and reception desk.



Client's audition, Beverly Ward Mango, in charge Music Rights Dept. at piano.



General Office -- 4th Floor rear.



Master control - nerve center through which all KOA-NBC programs come and go.



The KOA News Room -- served by three major News Services -- AP, UP, INS.



Studio "D" -- from which you always hear "This Is Denver -- KOA"



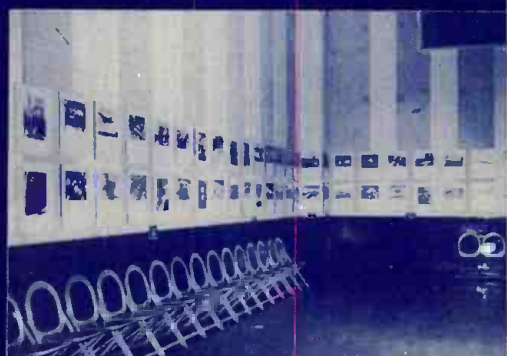
Studio "C" -- Milton Shrednik, KOA Musical Director at piano.



Studio "A" -- Largest of 4 studios. Suspended by elaborate system of springs.



Client's Observation for Studio "A".



Studio "B"



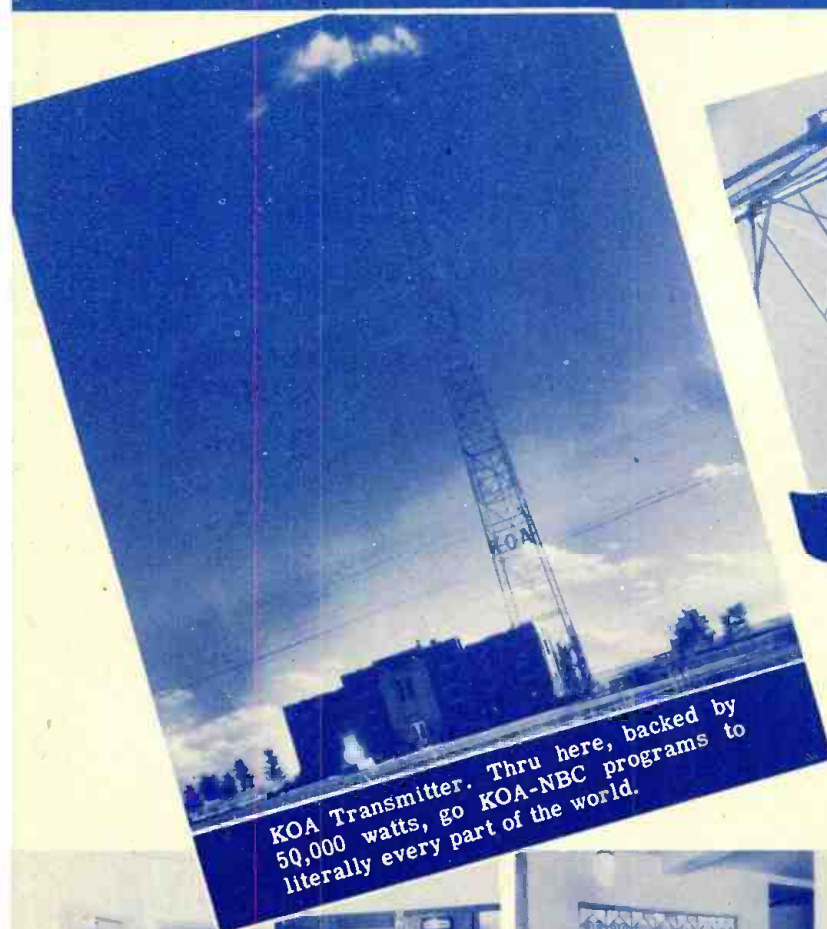
Artists Lounge outside Studios "A" & "B". Here they relax before broadcasts.



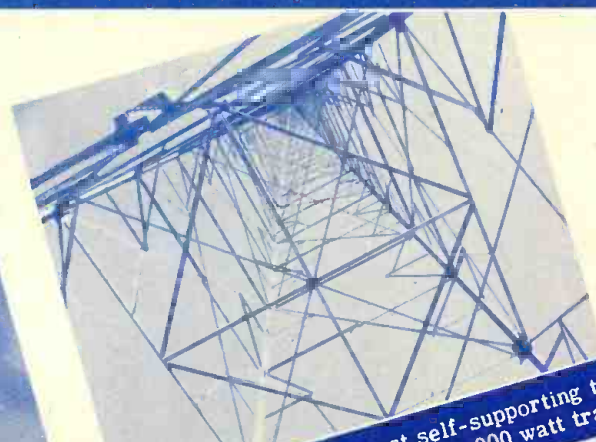
5th Floor lobby -- showing entrance to Studio "D", Master Control, and Newsroom.



Opposite end of 5th Floor lobby above. Pictures: Garden of Gods and Pikes Peak.



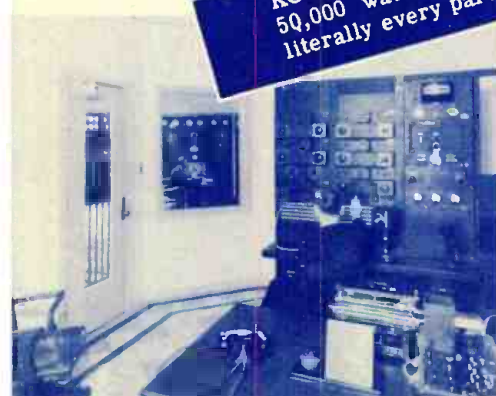
KOA Transmitter. Thru here, backed by 50,000 watts, go KOA-NBC programs to literally every part of the world.



Looking up one of highest self-supporting towers in U. S. -- Antenna for KOA's 50,000 watt transmitter.



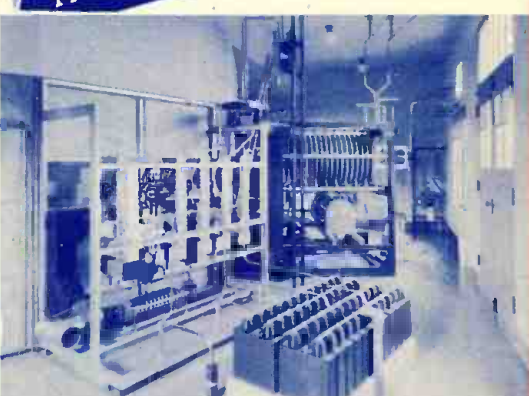
Front View - KOA transmitter building.



Control room apparatus and transmitter observation window.



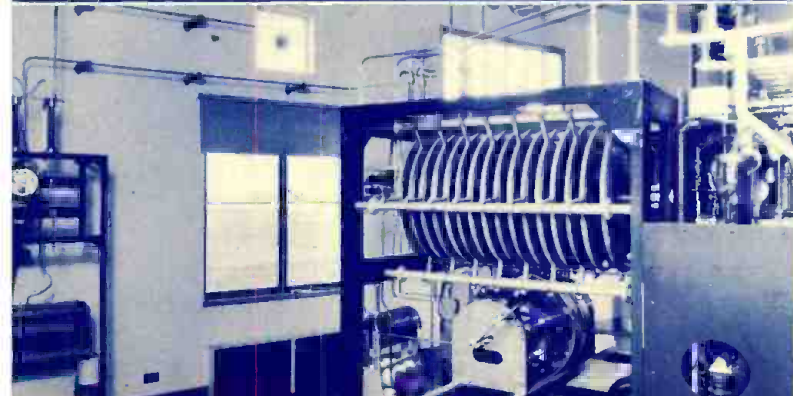
Power machinery for developing KOA's 50,000 watts.



Section of transmitter showing giant water-cooled 100,000 watt power tubes.

View showing high powered amplifiers which feed antenna at KOA Transmitter.

Guests Reception room at transmitter.



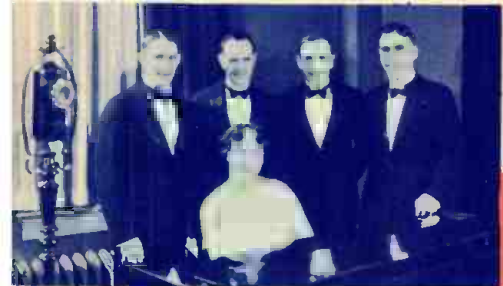
★ KOA — FIRST IN DENVER ★ KOA — FIRST IN DENVER ★ KOA — FIRST IN DENVER ★

KOA

PROGRAMS AND SPECIAL EVENTS PAST AND PRESENT



First KOA Orchestra



First KOA quartet



An early day radio drama



"Catch-It-Calf" Contest National Western Stock Show.



KOA promotes funds for Infantile Paralysis Fund.



Denver Post Outdoor Summer Opera Cheeseman Park.



Interview, W. C. Shepherd, Publisher, Denver Post.



The KOA Orchestra.



Stars of "Pantry Party" program.



Singing, Piano-Playing "Happy Jack" Turner.



Only 2 more miles to go. KOA hikes along with Adaman Club to Pikes Peak.



Christening of Union Pacific "City of Denver".



19th Anniversary "Farm Question Box".



Loretta Louise and Ivan Schooley Popular KOA Soloists.



KOA-NBC officials with KOA winner "Catch-It-Calf" Contest National West. Stock Show.



The famed Solitaire Cowboys



KOA covers Cheyenne Frontier Days



Initial "Message of Unity" program presented by Inter-mountain Jewish News.



Inaugural "Ask & Learn" program presented by Archdiocese of Denver.



The "Mile-Hi Farmer" and "Texas Valley Folk".



Lora Price & Betty of KOA Home Forum with guest, Mrs. Carveth Wells.





KOA broadcasts from 1900 ft. level of world famed Portland Mine.



Shortwave broadcast from speeding train. Philadelphia Symphony under direction of Leopold Stokowski.



KOA stars entertain patients at Children's Hospital.



Broadcast of Ski Tournament in July from St. Mary's Glacier.



KOA covers Denver Air Races and National Balloon Races.



Master Piano Twins "Red & Tag".



Dedication of U.S. Highway 40--coast-to-coast atop Berthoud Pass.



El Jabel Shrine Indoor Circus.



Shorty & Sue



The Supreme Ranger Program.



Inauguration of United Air Lines service to Denver.



KOA Engineers and Mobile Unit at broadcast of Central City Festival.



Your Radio Shopper and "The Melody's."



County agents and Agriculture leaders attend dinner for new KOA agriculture department head, Hal Renollet.



Elks National Convention Parade.



Dedication of Will Roger's Memorial "Shrine to Sun".



KOA Opry House stars.



Interview with grand champion steer National Western Stock Show.



"Men of the West" Quartet.



"Light of the West" Radio Players.



The "Three B's Program.

FIRST IN DENVER
K-O-A
50000 WATTS — 850 KC

THE KOA EXECUTIVE STAFF



James R. MacPherson,
General Manager, and
Thelma Long, one of
his secretaries.



Robert H. Owen,
Ass't Manager &
Chief Engineer.



Clarence C. Moore,
Program Director.

Duncan A. McColl,
Sales Manager.

Dale Newbold, Of-
fice Mgr. & Auditor.

Audrey Leonard
Crane, Traffic Mgr.

Roy Carrier, Chief
Transmitter Engr.

C. A. Perregrine,
Chief Control Sup.



Carl Mehl (left): News Edi-
tor and T. Ellsworth Stepp,
Production Manager.

Charles Philips,
Promotion Manager.

Bert Mitchell, jr.
Programs & Sales.

Hal Renollet, Di-
rector, Agri. Dept.

Milton Shrednik,
Music Director.

THE KOA ANNOUNCING STAFF



Gil Verba
Supervisor of announcers

Cecil Seavey

Steve Robertson

Vic Roby

Ivan Schooley

AND THE GENERAL STAFF IN SERVICE TO THE HOME AND NATION

TO THE HOME AND NATION



GENERAL STAFF. Unless otherwise identified, the department to which the person belongs is indicated as follows: (P) Program, (E) Engineering (S) Sales (N) News (T) Traffic (A) Auditing (GR) Guest Relations (C) Continuity (BM) Building Maintenance (AS) Announcing Staff.

First Row (left to right) Audrey L. Crane, Traffic Manager; Carl E. Mehl, News Editor; Gilbert T. Verba, Supervisor of Announcers; Walter L. Morrissey (E); Dale Newbold, Office Manager and Auditor; R. H. Owen, Ass't Manager and Chief Engineer; James R. MacPherson, General Manager; Clarence C. Moore, Program Director; D. A. McColl, Sales Manager; Russell C. Thompson (E); Patrick Warfield (N); Otis W. Bottoms (N); Milton Shrednik, Music Director; Second Row (left to right) George M. Pogue (E); Cecil Seavey (AS); Ivan Schooley (AS); Mary Bassar, secretary to Mr. Owen; Mary Lou Keyes (P); Edythe Sweeney (T); Mary Elizabeth Mellor, secretary to Mr. McColl; Anne Walden, secretary to Mr. MacPherson; Elizabeth Wright (C); Inez Walker, secretary to Mr. Moore; Thelma Long, secretary to Mr. MacPherson; Mary Mortimore, bookkeeper and secretary to Mr. Newbold; Naomi Gravestock (T); Denise Smith (A); Florence McNiven, secretary to Mr. Renollet; Aubrey Blake (E); D. D. Kahle (E); Frank Kilday (GR); Third Row (left to right) Robert Fitzmorris (GR); Earle C. Ferguson (S); Steve Robertson (AS); Hal Renollet, Director of Agriculture Department; Vic Roby (AS); Irene Koser, secretary to Mr. Philips; G. S. Dutton (E); Margaret Caperton (C); W. N. Neal, Jr. (E); Beverly Mango, in charge of Music Rights Department; Kenneth Raymond (E); Evadna Hammersley (C); T. Ellsworth Stepp, Production manager; J. H. Rohrer (E); Richard White (GR); Charles H. Philips, sales promotion manager.

Those employees not in picture: George Anderson (E); Vernon Andrews (E); J. E. Carpenter (E); R. D. Carrier, Chief Transmitter engineer; Blair Dobbins (E); J. J. Dunkleberg (BM); J. E. Finch (E); Helen Green, night PBX operator; J. M. Hall (E); Rolf Hertsgaard (AS); I. B. Loder (BM); J. Bert Mitchell, Jr., Program & Sales coordinator; J. A. Nelson (E); A. C. Nesbitt, (E); Maebelle Pearson, day PBX operator; C. A. Perregrine, Chief Control Supervisor; E. L. Raeke (E); Oliver Pierce (E); Alden Richman (BM); L. A. Roof (BM); C.W. Schuknecht (E); J. L. Turre (E);



*KOA staff in NBC "TEN YEAR CLUB"

Left to right: Clarence C. Moore; Carl Schuknecht; Roy D. Carrier; **ROBERT H. OWEN**; Joseph Rohrer, James MacPherson; Russell C. Thompson; **C. A. PEREGRINE**; **FRANCIS A. NELSON**; Walter Morrissey. "Ten Year Club" members not shown -- E. L. Raeke, D. L. Newbold; and **LT. COMM. J. A. SLUSSER**, and Lt. Comm. Lloyd E. Yoder, former general manager, both on military leave. Those whose names are in capital letters have been with KOA for 20 years.



THE KOA TRANSMITTER STAFF -- Left to right: F. A. Nelson; G. S. Dutton; Russell Thompson; George Anderson, Roy Carrier, Chief transmitter engineer; J. R. MacPherson, General Manager; R. H. Owen, Chief Engineer; Oliver Pierce; Blair Dobbins; J. L. Turre and E. L. Raeke.

KOA'S H. P. DAVIS AWARD WINNERS FOR ANNOUNCING



- 1940 - Torleif C. Torland *
- 1941 - Lt. Edward Brady,*
- 1942 - Gil Verba, First, Mountain Zone
- 1943 - Steve Robertson,**
- 1944 - Gil Verba, First Honorable Mention, National

* -- Now in armed services
 ** -- U. S. Merchant Marine, Honorable Discharge

MEMORABLE WARTIME BROADCASTS BY KOA



Ski troop maneuvers in blinding snowstorm, described by KOA for "ARMY HOUR" program. Photo by U. S. Signal Corps, taken near Camp Hale, U. S.'s highest army camp.



KOA interviews Colorado-born Chief Machinist Donald K. Ross, U.S.N., one of few living World War II heroes to wear Congressional Medal of Honor. Ross' family surrounds him.



The KOA "Mike" picks up arrival of gallant "Memphis Belle" crew in Denver.

WAR DEPARTMENT
HEADQUARTERS
WASHINGTON, D. C.

Mr. John MacPherson,
Manager - R. O. A.,
KOC Building,
Denver 2, Colorado.

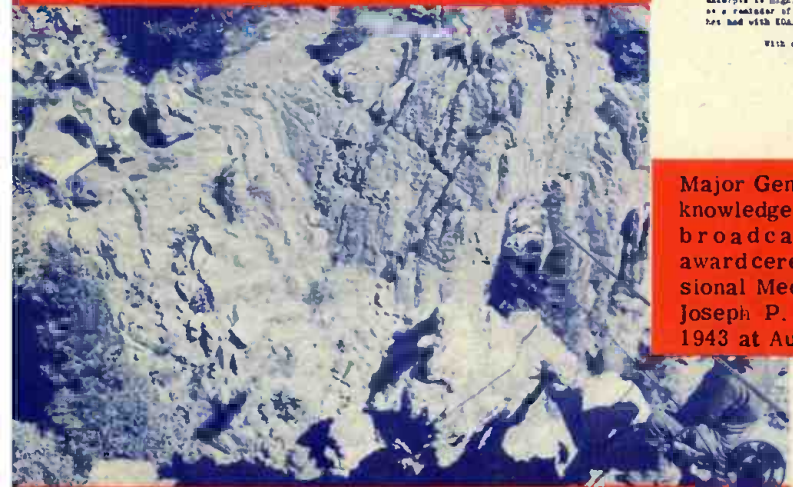
Dear Mr. MacPherson:

This will acknowledge receipt of the script and newsreel excerpts covering the KOA coverage of the Posthumous Award of the Congressional Medal of Honor to Private Joseph P. Martinez, on December 16, 1943, at Ault, Colorado.

Your interest in sending us this script and excerpts is highly appreciated, and I shall cherish them as a reminder of the excellent relations my headquarters has had with KOA.

With my kindest regards, I am,
Sincerely yours,
F. E. Uhl,
Major General, U. S. Army

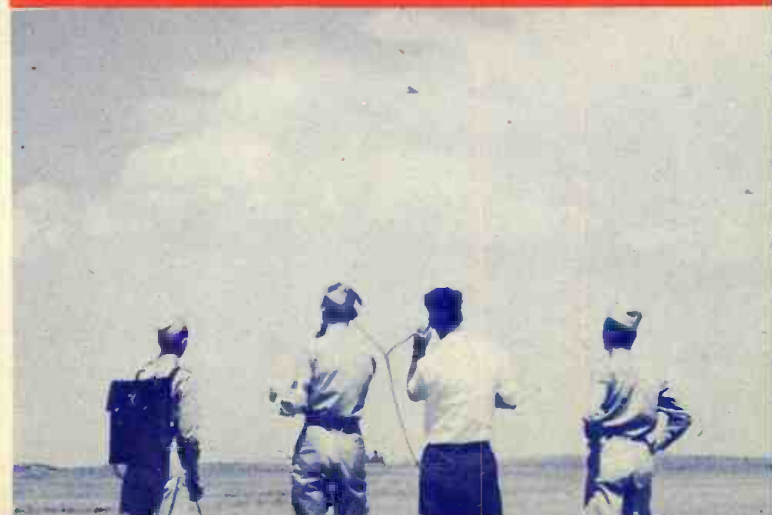
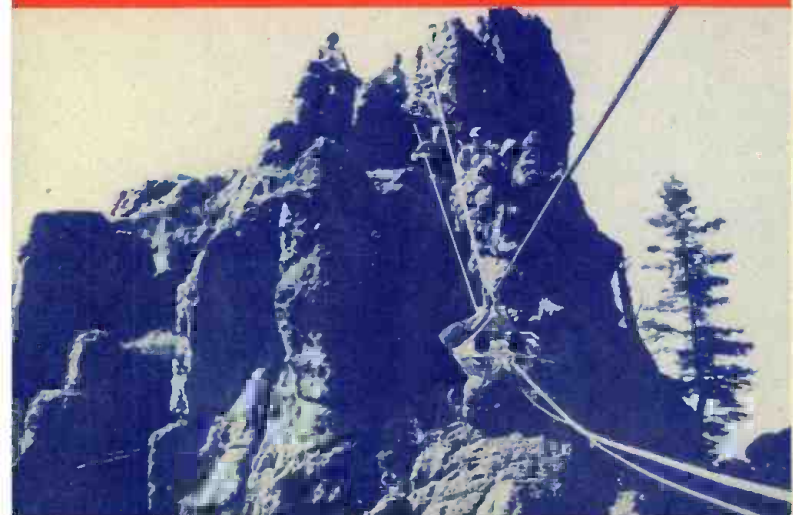
Major General F. E. Uhl acknowledges thanks to KOA for broadcasting posthumous award ceremonies of Congressional Medal of Honor to Pvt. Joseph P. Martinez, Nov. 16, 1943 at Ault, Colorado.

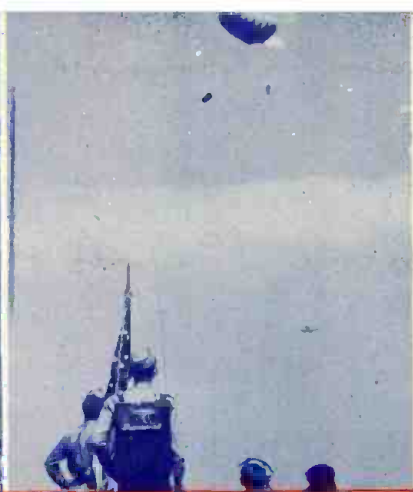


KOA picks up portion of NBC "Army Hour" at Camp Carson, Colorado.



Paratroops from Army Air Base at Alliance, Nebraska raid and capture Denver Municipal Airport.





Former KOA announcers, Tor Torland and Ed Brady, on furlough at the time, describe thrilling action of Paratroop landings.

First broadcast of its kind in radio history. 18 governors make 3rd War Loan broadcast from Teller House in Central City, Colorado.



Governor Vivian helps to launch nationwide 5th War Loan from Will Rogers Memorial "Shrine to the Sun".

Governor Vivian challenged Governors of six adjoining states in 3rd War Loan, each Governor speaking from his capitol city.

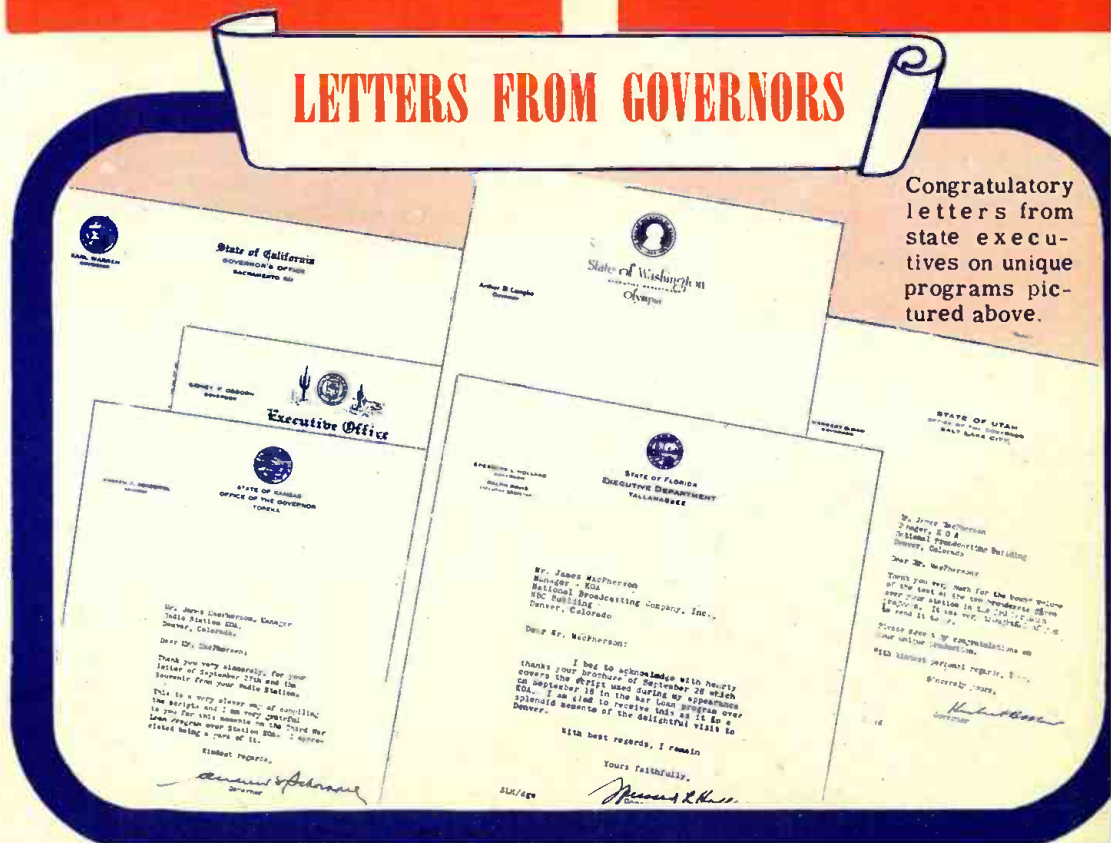
The 18 Western & Southern Governors who broadcast from Central City, Colorado.



Governor Hunt of Wyoming addresses nation on 5th War Loan program from Buffalo Bill's grave.

LETTERS FROM GOVERNORS

Congratulatory letters from state executives on unique programs pictured above.





OUR
“WALL OF
FAME”

The number of KOA staff members called to the colors is half our total pre-war personnel. It is believed that KOA is the only station in the nation represented by three Navy Lt. Comdrs.

KOA STA

ARMY
Robert B. Young
George M. Mathews
C. Edward Brady
Norman Sorenson
Howard G. Roberts
E. R. Pearson
Stanley K. Brown
Walter Cass
Bill Day
Tom Mechling



MEMBERS NOW SERVING IN THE U. S. ARMED SERVICES

Bill Peregrine*
 Lloyd Wilkinson
 Andrew Gainey
 Andy Smith
 George Hinds
 Eric Blanks
 Orleif C. Torland
 James R. MacPherson, Jr.
 AVY
 Robert C. McClellan
 Owen R. Glasscock

Jesse A. Slusser
 E. Starr Yelland
 Edward A. Sproul, Jr.
 Lloyd E. Yoder
 L. Berry Long
 Andrew Gunning
 Jim Bennett
 La Dene Vance
 Bill St. John
 Ross Alexander

OTHER SERVICES

Bill Michelsen, Merchant Marine
 Jeanne Carter, Woman's Army Corps
 Bill Ballance, U. S. Marine Corps
 Ben Hill, Merchant Marine
 Virginia Gandinie, SPARS
 Steve Robertson*, Merchant Marine
 Si Westbrook*, Merchant Marine
 Zeke Beckman*, Merchant Marine

* Honorably Discharged



Wounded heroes and stars of screen and radio help Colorado to achieve its War Loan quotas via KOA. Here is Franchot Tone and friends, speaking from balcony of The Denver Post.

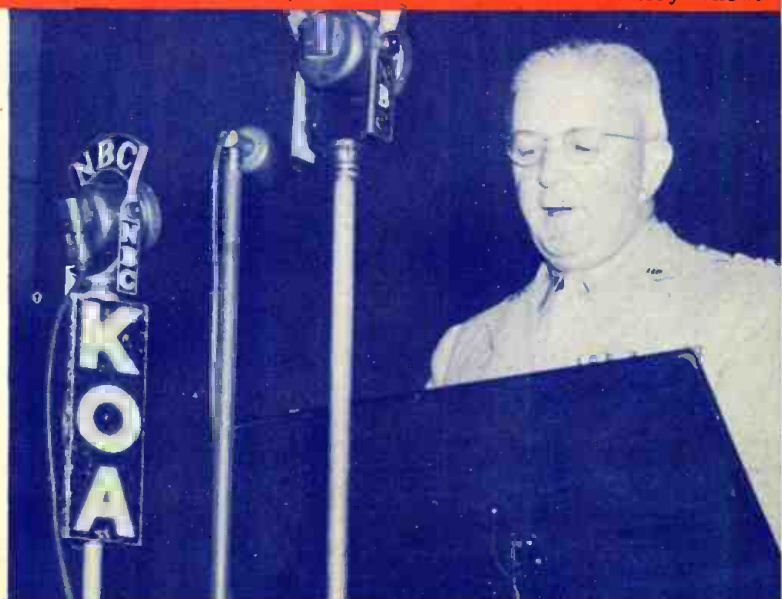
Hero Army captures hearts of Denverites during War Loan Drive. Appeals helped Denver meet its War Loan quota.

Eddie Cantor, super war bond salesman, aids Colorado 5th War Loan Drive.



Ralph Edwards returns to home state with his NBC show. It cost Denverites war bonds to see him--and plenty!

Major General C. H. Danielson, Commanding, Seventh Service Command, launches "Teamwork for Victory" show.



KOA

MORE WARTIME BROADCASTS



KOA describes exhibition golf match between "the cheese salesman" and "the Pepsodent Kid" for Army-Navy Relief.

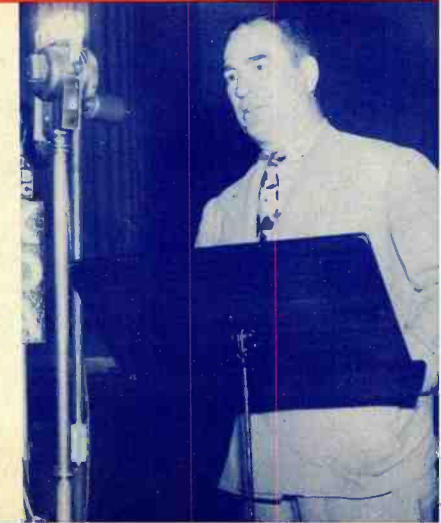
Major General John F. Curry, now overseas, addresses KOA listeners during War Chest rally.

"Glamour"-ous Lamour broadcasts over KOA in behalf of Irving Berlin's "This Is The Army". Proceeds from picture to Army-Navy Relief.



C.P.O. Vic Mature appeals for more enlistments in Coast Guard.

Spencer Tracy, left, and Larry Smith, NBC commentator, inspire KOA listeners to contribute "more than before" to War Chest.





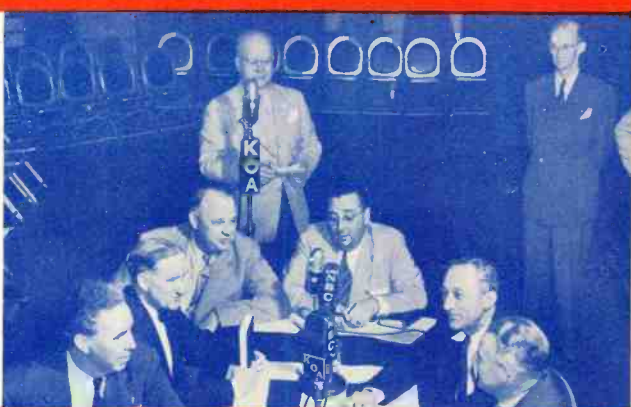
Warrant Officer Jackie Coogan takes a breathing spell before continuing his appeal for Nurses Aids.



Convalescent soldiers discuss rehabilitation and jobs with Denver business and professional leaders.



KOA conducts own promotion to enlist Nurses Aids with marvelous results.



Governors of Mountain & Plains States discuss petroleum industry in region.



Red Cross officials keep KOA listeners continually informed of organization's needs.



Major General Lewis B. Hershey airs views on selective service over KOA.



Brig. Gen. Wilson, Rocky Mountain Arsenal receives Army-Navy "E" Award flag from Brig. Gen. Locks.



Roane Waring, National Commander American Legion addresses conference of Governors.



KOA Music Center FOR ENLISTED MEN

Major General John F. Curry, inaugurates Music Center with Governor Vivian.

Haven from army life for members of our armed forces stationed in or near Denver. Here they may read, write letters, hear recordings of music they love best, study play-reading, practice on musical instruments, or produce their own radio programs.

These pictures highlight activities of the KOA Music Center, and many of the outstanding programs presented by personnel stationed at LOWRY FIELD * BUCKLEY FIELD * FITZSIMONS GENERAL HOSPITAL * CAMP GEORGE WEST * CAMP HALE * PETERSON FIELD, all located in or near Denver.



Ft. Logan Band Program. Mrs. John F. Curry, congratulates W. O. Cecil Effinger, Director.

The KOA Music Center for Enlisted Men is sponsored by an Advisory Board made up of the wives of Commanding Officers of the various army posts in or near Denver -- headed by Mrs. John F. Curry, wife of Major General Curry, now overseas -- and the Executive Board comprised of Mrs. John C. Vivian, wife of Colorado's Governor; Mrs. John J. Sullivan; Mrs. Lawrence C. Phipps, wife of the former U. S. Senator Phipps and Mrs. James R. MacPherson, wife of KOA's General Manager.



Mrs. John J. Sullivan, behind KOA mike, Mrs. James R. MacPherson and Mrs. Lawrence C. Phipps of the Music Center Executive Board together with Captain Van Dyke during visit to Fitzsimons General Hospital.

Mrs. John C. Vivian, wife of Colorado's governor, heads Executive Board of KOA Music Center.





1.



2.



3.



1.
KOA-NBC Officials, the KOA Music Center Executive Board, and soldier personnel of 4th District AAF-WTTC following presentation of opera "Tristan & Isolde."

2.
Brigadier General Omar H. Quade, Commanding Officer, Fitzsimons General Hospital.

3.
4th District, AAF-WTTC program. Presentation of opera "Faust".





Music Center FOR ENLISTED MEN



- 1. Prized great dane of K-9 corps, trained at Camp George West, Denver, barks "hello".
- 2. Helen Bonfils plays lead roles in plays written by soldier personnel and presented on KOA Music Center broadcast.
- 3. Christmas party, 1943. Mrs. Owen LeFevre, 82 and Miss Sheila Sullivan, 2 were guests.





1. Private Stanley Hummell, noted concert pianist.

2. Much decorated flier returns from two years in China-Burma-India theatre broadcasts on program with KOA-ites, all of whom are married or engaged to men in service.

3. Lawrence C. Martin, managing editor, The Denver Post, on opening program.



K-O-A

MORE WARTIME BROADCASTS

1. Lowell Thomas, NBC commentator, makes Commencement Address at University of Denver.

2. Mayor Stapleton of Denver accepts National Security Award via KOA at time name of Municipal Airport is changed to Stapleton Field.

3. Wendell Wilkie addresses Denver Chamber of Commerce and KOA listeners.



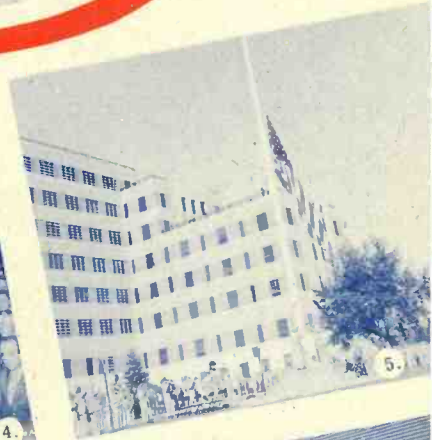
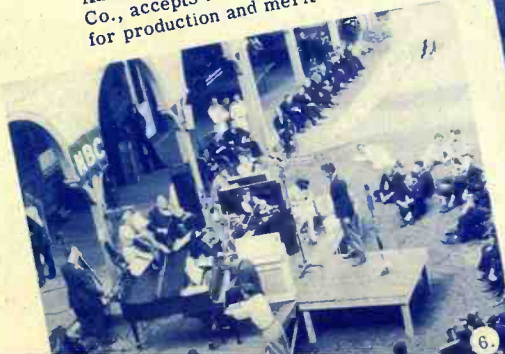
4. Denver business leaders hear wartime messages in KOA's studios.

5. Memorial Service for heroes of Denver area. Fitzsimons General Hospital.

6. KOA artists entertain Navy men convalescing at hospital in Glenwood Springs.

7. KOA broadcasts "Holing-thru" of Alva B. Adams Diversion Tunnel.

8. Karl Kuner Mayer, president, Kuner-Empson Co., accepts Achievement "A" Flag via KOA for production and merit of products.



SOME OF THE LETTERS OF APPRECIATION OF KOA'S WARTIME EFFORT FROM MILITARY AND GOVERNMENT OFFICIALS

The Celebration of the President's Birthday
The National Foundation for Infantile Paralysis
Annual Fund-Raising Appeal
120 BROADWAY NEW YORK 5, NEW YORK
BRANDS 1946

Office of the
Comptroller General

HEADQUARTERS LOWRY FIELD
DENVER, COLORADO

Mr. James R. MacPherson
Radio Station KOB
Denver, Colorado

Dear Mr. MacPherson:

The Public Relations Office of this field has information of your cooperation in arranging to transmit the "I Salute the Wives" program, the whole of which was not available to the Denver area, in order that it might be broadcast over your station from 6:30 to 7:00 p.m. tonight.

Since the dramatic story for this program was furnished by Levey Field, it is extremely of interest to many of us to hear the program. We are deeply indebted to you for your cooperation in making this possible for us.

Very truly yours,
[Signature]
A. L. WOOD
Inspector General, U.S.A.
Snohomish

Colorado Chapter
Daughters of the American Revolution

THE STATE OF COLORADO
EXECUTIVE SECRETARIAT
DENVER

January 5, 1944

JOHN C. VIVIAN
SECRETARY

AMERICAN RED CROSS
MIDWESTERN AREA
1704 WASHINGTON AVENUE
ST. LOUIS 8, MISSOURI
March 6, 1944

Mr. James R. MacPherson
General Manager
Radio Station KOB
1625 California St.
Denver, Colorado

Dear Mr. MacPherson:

I should like to take this opportunity to thank you and the staff of KOA for the splendid broadcast of the American Red Cross Christmas program February 19. Also in view of your publicizing the program through newspapers, magazines, and motion pictures, we feel your efforts were most commendable.

Mr. Moore, Red Cross National Director for Colorado, reports that commendable and all have mentioned the excellence and effectiveness of their stations for the show.

We would appreciate your returning the transcription at your earliest convenience.

Certainly KOA is doing an outstanding job for the Red Cross in this area, and we are proud of the National Red Cross and its chapters in Colorado. We wish to express our appreciation for your presentation and promotion of this "kick-off" program.

Yours very truly,
[Signature]
Director
Public Information Service

OFFICE/NAVAL OFFICER PROCUREMENT
CENTRAL OFFICE BUILDING 10 MARKET ST.
SAN FRANCISCO 4, CALIFORNIA

UNITED SERVICE ORGANIZATIONS, INC.
1111 17TH AVENUE
DENVER 2, COLORADO

Department of Colorado
VETERANS OF FOREIGN WARS OF THE UNITED STATES
CLUBS IN SEVERAL CITIES THROUGHOUT THE STATE OF COLORADO

Mr. James R. MacPherson
General Manager
Radio Station KOB
1625 California St.,
Denver, Colorado

Dear Mr. MacPherson:

I wish to

DISABLED AMERICAN VETERANS
MURPHY BOWLING CENTER No. 7, Inc.
1000 Broadway
Denver, Colorado

October 9, 1944

TREASURY DEPARTMENT
FEDERAL RESERVE BOARD

UNITED STATES COAST GUARD
250 DENVER
DENVER 2, COLORADO

Telephone Cherry Hill
Denver 2, Colorado

Mr. James R. MacPherson
1625 California St.
Denver 2, Colorado

Dear Mr. MacPherson:

For the most appropriate music presented at our National War Chest drive last Friday noon, when we had all other officers of the Radio Station of Colorado, we are most grateful to you. This added greatly to the appreciation of our staff. We would like you to accept our appreciation by sending me a copy of the program. I would only regret the small number of the program. I would like to see a copy of the program in general. I would like to see a copy of the program in general. I would like to see a copy of the program in general.

If the check from me is correct, the best reward for a kind deed is the knowledge for having done it. The fact that someone has done a great deed is a high deed and through it, we are all benefited.

Very truly yours,
[Signature]
WALTER S. BOWEN

HEADQUARTERS ROCKY MOUNTAIN ARSENAL
CHEMICAL WARFARE SERVICE
ROCKY MOUNTAIN ARSENAL, COLORADO

SECTION 335

204 Broadwing Station
1625 California Street
Denver, Colorado

Dear Mr. MacPherson:

The employees and military personnel of Rocky Mountain Arsenal feel very indebted to you for the fine cooperation which you have rendered us in the past and especially for the presentation of the temporary award to our station on Friday, June 30, 1944. We are indeed grateful.

Cordially yours,
[Signature]
Commanding General, USA

City and County of Denver
The City and County of Denver
2 Queen, Colorado

Mr. James R. MacPherson
Manager
E. O. A. Broadcasting Co.,
1625 California St.,
Denver, Colorado

Dear Mr. MacPherson:

This is to thank you on behalf of the Committee and myself for the fine support you and your organization gave the President's Birthday Ball and the activities connected with it.

It was quite successful and the publicity you gave helped very materially to make it so.

With kindest regards and assuring you of our appreciation, I am

Very truly yours,
[Signature]
DEN 7, STAPLETON,
N.Y. 708.

DENVER Junior Chamber of Commerce
121 CHAMBER OF COMMERCE BUILDING DENVER, COLORADO

Mr. James R. MacPherson
E. O. A.
1625 California St.
Denver, Colorado

Dear Mr. MacPherson:

The final results of the 1944 Christmas Service for Youth are most gratifying. The success of the service is due to the cooperation of the American Women's Service, the staff of the service, and the staff of the service.

Very truly yours,
[Signature]

HEADQUARTERS 8374 AAF SPECIALIZED DEPT
OFFICE OF THE COMMANDING OFFICER
300 SO. HOLADAY
DENVER 2, COLORADO

HEADQUARTERS FORT LOGAN
OFFICE OF THE COMMANDING OFFICER
FORT LOGAN, COLORADO

WAR DEPARTMENT
OFFICE OF THE ASSISTANT SECRETARY
WASHINGTON

Mr. James R. MacPherson
1625 California St.
Denver 2, Colorado

WAR SHIPPING ADMINISTRATION
UNITED STATES MARITIME SERVICE
1601 CHAMBERLAIN PLACE
DENVER 2, COLORADO

SOME OF THE LETTERS OF APPRECIATION OF **KOAS' WARTIME EFFORT** FROM MILITARY AND GOVERNMENT OFFICIALS

THE FOUR FREEDOMS WAR BOND SHOW
 sponsored by
 THE UNITED STATES TREASURY DEPARTMENT
 THE SATURDAY EVENING POST

NO. 3 BRITISH FLYING TRAINING SCHOOL
 ROYAL AIR FORCE
 WASHAM, OKLAHOMA

Dear Mr. MacPherson:
 Once again it becomes my pleasure to express my appreciation of the manner in which you and the personnel of Station KOA have given so unselfishly of your experience and facilities. I refer to the initial series of transcribed programs produced by this Headquarters for the Command Surgeon's Commincated Training Program and transcribed at KOA.

I can safely state that this is a most important project of the Army Air Forces and it is through your patriotic interest that these programs will go a long way in accomplishing the mission of Commincated Training. Surely, to make good soldiers today, good citizens tomorrow.

Will you please extend my personal thanks to the following members of the KOA Staff: Mr. Robert A. Owen, Mr. Clarence C. Moore, Mr. G. A. Peterson, Mr. William Bahr, Mr. Job Fitzmaurice, and all the many others who have worked with our group in promoting programs of such excellence.

Sincerely,
 Major General, U.S.A.
 Commanding

NATIONAL WESTERN STOCK SHOW
 UNION STOCK YARDS • DENVER, COLORADO
 March 8, 1944.

Dear Mr. MacPherson:
 I am indeed grateful to you for sending the copy of the script and newscast used over KOA during my recent visit to Denver. It was very thoughtful of you and Mr. Remsell to forward this material by which I am reminded of the pleasant visit I had at KOA.

Sincerely yours,
 Lewis B. Hefley
 Secretary

OFFICE OF WAR INFORMATION
 1515 PINE STREET - 15th FLOOR, CALIF.

Dear Mr. MacPherson:
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STATE OF COLORADO
 OFFICE OF THE GOVERNOR

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Sincerely yours,
 Lewis B. Hefley
 Secretary

UNITED STATES MARINE CORPS
 CENTRAL PROCUREMENT DIVISION
 HEADQUARTERS
 DONATION AND RECRUITING DISTRICT
 OF DENVER
 Room 216, Colorado Building, 1500 15th Street
 DENVER 2, COLORADO

Dear Mr. MacPherson:
 This is to say I am very grateful to you for the donation of the KOA script and newscast which you have offered in connection with the War Finance Program. The reputation this Plant holds in the community is well known and we are very grateful for the cooperation you have offered in connection with the War Finance Program.

Sincerely,
 J. J. J. J.

WAR DEPARTMENT
 OFFICE OF THE CHIEF OF STAFF
 DENVER OFFENSE PLANT
 DENVER, COLORADO

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Sincerely yours,
 Lewis B. Hefley
 Secretary

HEADQUARTERS
 ARMY AIR FORCES WESTERN TECHNICAL TRAINING COMMAND
 1106 16th ST., DENVER 2, COLORADO

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Sincerely,
 Major General, U.S.A.
 Commanding

NATIONAL HEADQUARTERS
 SELECTIVE SERVICE SYSTEM
 Washington 25, D.C.

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Sincerely yours,
 Lewis B. Hefley
 Secretary

HEADQUARTERS SECOND AIR FORCE
 OFFICE OF THE PUBLIC RELATIONS OFFICER
 COLORADO SPRINGS, COLORADO

Dear Mr. MacPherson:
 This Air Force has received such favorable comment from members of the armed forces and civilians in the Colorado area on the 30 January program of "The Top and Keep the Stars", which was presented on a national chain of NBC stations from KOA.

For your assistance and the wonderful cooperation of your staff, Second Air Force is extremely grateful. It is my sincere hope that we may look to continuation of this fine relationship.

Sincerely,
 Stephen D. Donahue
 Captain, Air Corps
 Public Relations Officer

THE AMERICAN RED CROSS
 DENVER CHAPTER
 800 LORRAINE STREET
 DENVER, COLORADO

Dear Mr. MacPherson:
 I am indeed grateful to you for sending the copy of the script and newscast used over KOA during my recent visit to Denver. It was very thoughtful of you and Mr. Remsell to forward this material by which I am reminded of the pleasant visit I had at KOA.

Sincerely yours,
 Lewis B. Hefley
 Secretary

LA BOULQUE
 Hotel Chapman 1110 Franklin Avenue
 Post-Office No. 821
 June 28, 1944

Dear Mr. MacPherson:
 This morning's well brought on the script of the broadcast of the Memorial Service for Don Fitzmaurice General Hospital on September 26th.

It was thoughtful of you to send this script to me and I shall certainly keep it among the pleasant memories of my service in the Seventh Service Command and my pleasant trip to Denver.

Thank you again.

Sincerely yours,
 Major General, U.S. Army

TREASURY DEPARTMENT
 WAR FINANCE COMMITTEE FOR COLORADO
 COURTESY BUILDING
 DENVER 2, COLORADO

Dear Mr. MacPherson:
 I am indeed grateful to you for sending the copy of the script and newscast used over KOA during my recent visit to Denver. It was very thoughtful of you and Mr. Remsell to forward this material by which I am reminded of the pleasant visit I had at KOA.

Sincerely yours,
 Lewis B. Hefley
 Secretary

U. S. NAVAL CONVALESCENT HOSPITAL
 GLENWOOD SPRINGS, COLORADO

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 Lewis B. Hefley
 Secretary

WAR MANPOWER COMMISSION
 221 Equitable Building
 Denver 2, Colorado

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 Lewis B. Hefley
 Secretary

United Air Lines
 TRANSPORT CORPORATION

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 Lewis B. Hefley
 Secretary

OFFICE OF PRICE ADMINISTRATION
 FEDERAL RESERVE BANK OF DENVER
 DENVER 2, COLORADO

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 Lewis B. Hefley
 Secretary

OFFICE FOR EMERGENCY MANAGEMENT
 221 Equitable Building
 Denver 2, Colorado

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 Lewis B. Hefley
 Secretary

OFFICE OF THE CHIEF OF STAFF
 DENVER OFFENSE PLANT
 DENVER, COLORADO

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 Lewis B. Hefley
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WAR DEPARTMENT
 OFFICE OF THE CHIEF OF STAFF
 DENVER OFFENSE PLANT
 DENVER, COLORADO

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 Lewis B. Hefley
 Secretary

STARS in the Service



Robert Montgomery, U.S. Naval attaché in London, salutes 8 year old bomb victim, Alan Locke.

Gene Autry (second from left) finds time to entertain his buddies while training for the Air Corps.



INP



Wayne King now directs army activities instead of "The Waltz You Saved For Me".

Robert Allen (left) gives Drew Pearson the real inside information on army life.



Dave Breger (Left) creator of the "Private Breger" cartoons, cuts a piece of birthday cake for his buddy, Ezra Stone ("Henry Aldrich").



Charles (Buddy) Rogers (right) reports to Lt. Comdr. C.C. McCauley prior to taking up his flying duties.



Jimmy Fidler looks on as Joan Davis (heard with Rudy Vallee) bids goodbye to Jimmy Henaghan, Fidler's ace reporter.

Walter Winchell of the United States Naval Reserve is "back in a flash with a flash".





Naval cadets and sailors sing and play for radio audience.



A corner of the barracks serves as rehearsal room for this "jive" group.



All sergeants are not "hard-boiled". This one burlesques a "home-makers" hour, discussing a topic of child apparel that doesn't seem to impress the young admirers.



Soldiers fresh from field duty accompany Service Club worker in broadcast.



Radio network correspondents, wearing prescribed uniforms, report from maneuver areas.



Aviation cadets at Randolph Field have organized this Glee club for radio appearances.



Soldiers on duty in Washington, D.C. boast this Glee club.



Buddies gather 'round to enjoy some boogie woogie on a Service Club piano.



Maj. General Hugh Drum faces a battery of microphones.



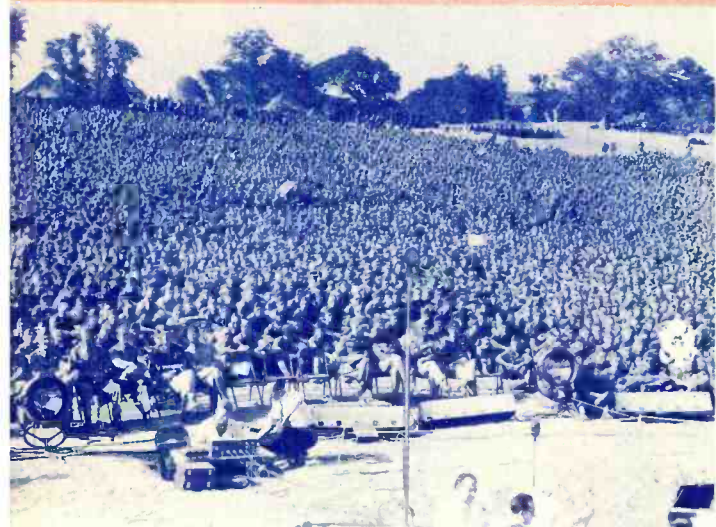
No spot is too tough for radio special events men. Here's one following the Army engineers during a river crossing.



Entertainment aboard ship enroute to Australia.



Sailors at Pensacola rehearse before broadcast.



A soldier audience at an open air broadcast as seen by performing artists.



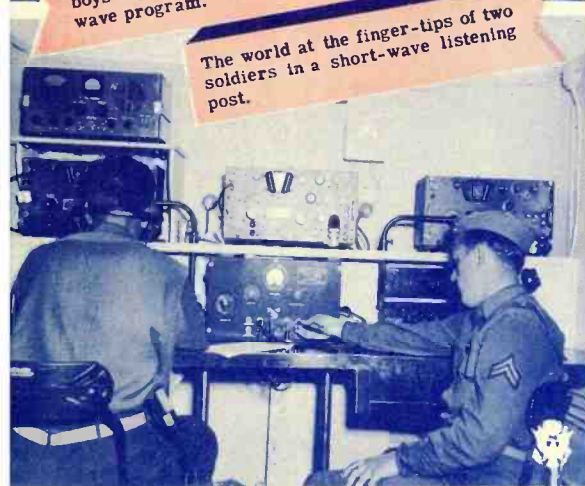
The Famous U. S. Marine Corps Band heard on many broadcasts.



In far away Iceland, U. S. dough-boys express pleasure over a short-wave program.



Time out in the lounge of a railroad car headquarters to hear an important broadcast.



The world at the finger-tips of two soldiers in a short-wave listening post.

KEEPING IN TOUCH

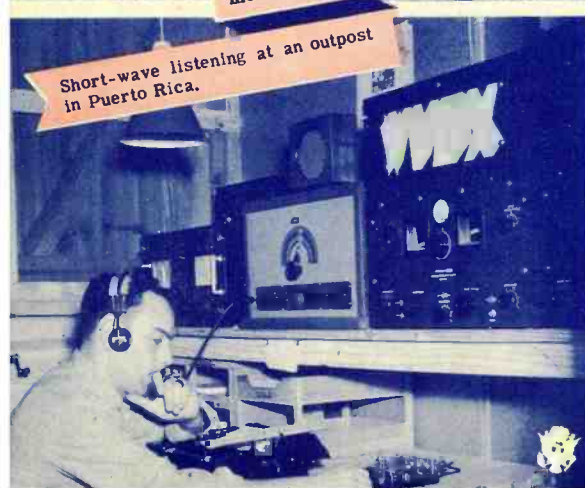
Wherever they are, in training or in action, U.S. fighting forces look to radio to maintain their association with "home" -- it may be the voice of a friend, word from the home town or news from the good, old U.S.A. It all serves the same purpose for the service men who have no intentions of losing contact with things that were familiar before the war interrupted their lives. Radio does this job, too.



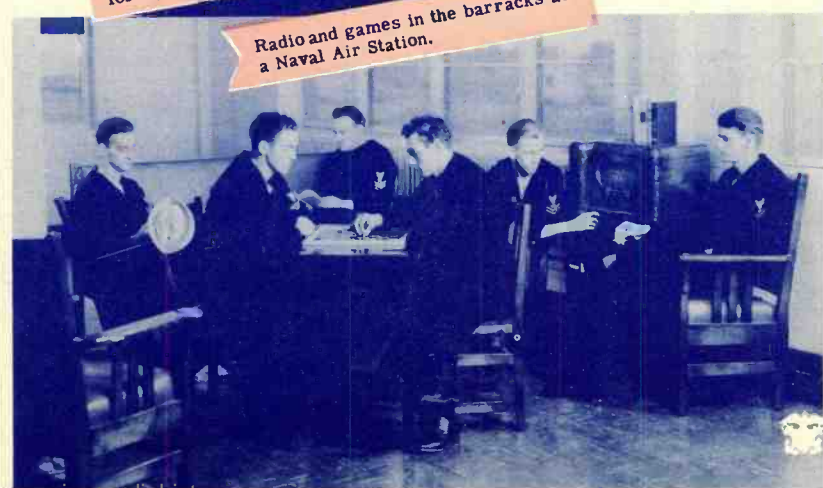
Concentrated listening by Army men at a railroad siding.



Winter-clad soldiers anchor cable for antenna in far northern base.



Short-wave listening at an outpost in Puerto Rica.



Radio and games in the barracks at a Naval Air Station.

U.S. NAVY INSIGNIA OF RANK AND SERVICE DIVISION

OFFICERS' SHOULDER AND SLEEVE INSIGNIA



OFFICERS' CORPS DEVICES



SERVICE STRIPES

Each service stripe, worn on the left sleeve below the elbow, indicates completion of a four-year enlistment. After serving 12 years with good conduct, gold stripes are worn. Enlisted men's rating insignia become gold after completing three enlistments with good conduct. Red rating marks are worn on blue uniforms, blue marks are worn on white.

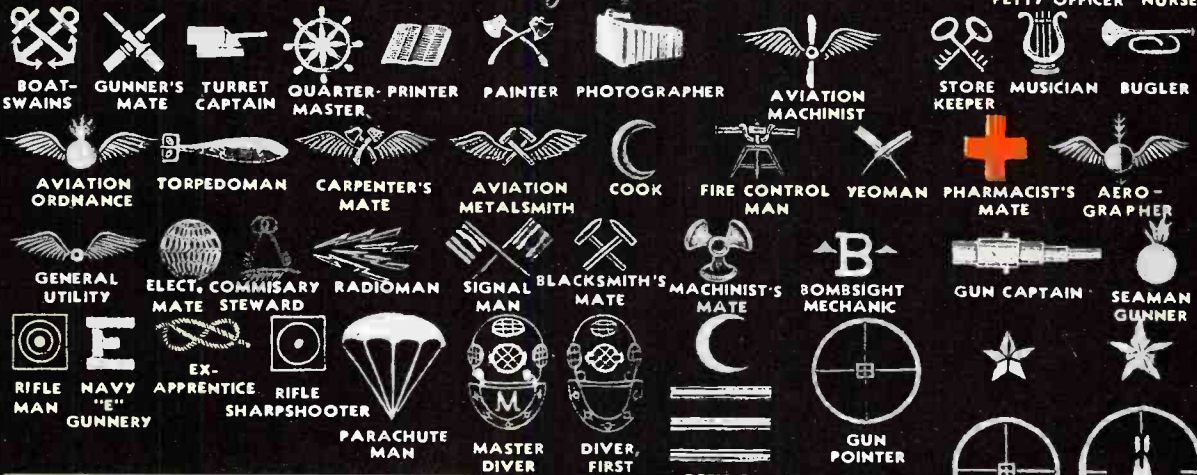
PETTY OFFICERS' RATING MARKS



CAP DEVICES



ENLISTED MEN'S SPECIALTY MARKS



CHIEF PETTY OFFICERS AND PETTY OFFICERS

The rating badges are worn on the sleeve between shoulder and elbow. Petty officers, seaman branch, wear rating badges on the right arm, other petty officers wear them on the left arm.

POCKET OR BREAST INSIGNIA



U.S. ARMY

INSIGNIA OF

RANK AND SERVICE BRANCH

OFFICERS' INSIGNIA OF RANK



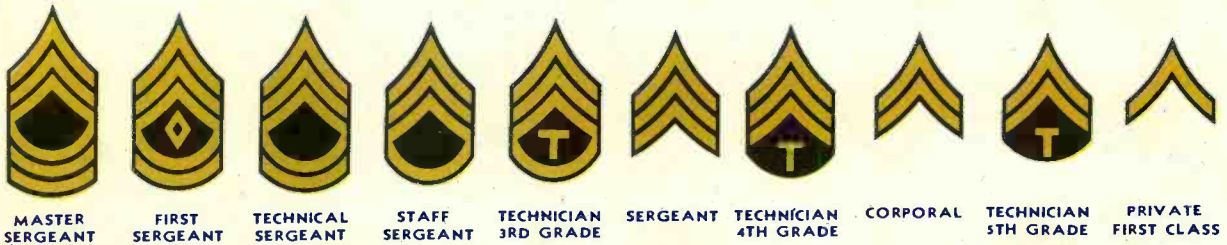
CAP DEVICES



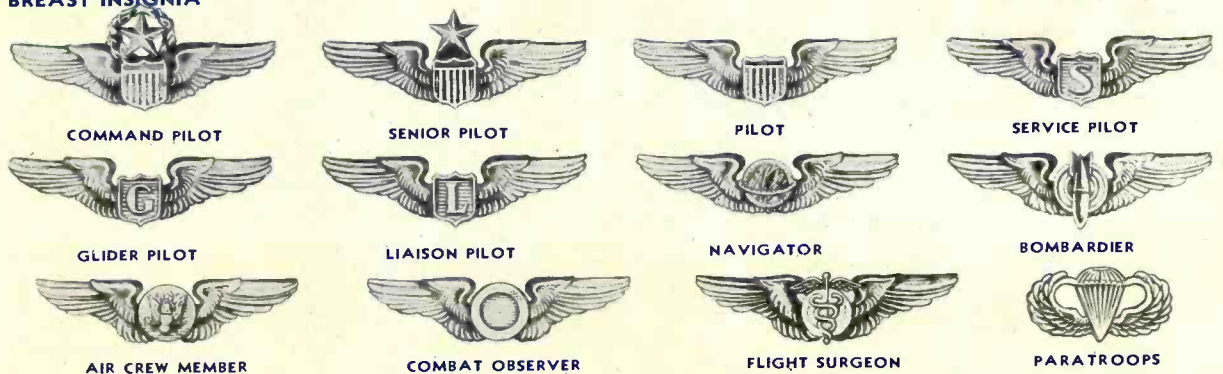
OFFICERS' LAPEL OR COLLAR INSIGNIA



NON-COMMISSIONED OFFICERS' INSIGNIA



BREAST INSIGNIA



U.S. ARMY

INSIGNIA OF

CORPS AND DIVISION

THE GENERAL COMMANDS HEADQUARTERS



AIR FORCES



GROUND FORCES



SERVICE OF SUPPLY



FIRST ARMY,



SECOND ARMY,



THIRD ARMY,



FOURTH ARMY

THE ARMIES

SERVICE COMMANDS



FIRST



SECOND



THIRD



FOURTH



FIFTH



SIXTH



SEVENTH



EIGHTH



NINTH

ARMY CORPS



FIRST



SECOND



THIRD



FOURTH



FIFTH



SIXTH



SEVENTH



EIGHTH



NINTH

DIVISIONS



ELEVENTH



TWELFTH



THIRTEENTH



FOURTEENTH



1st



2nd



3rd



4th



5th



6th



7th



8th



9th



26th



27th



28th



29th



30th



31st



32nd



33rd



34th



35th



36th



37th



38th



40th



41st



43rd



44th



45th



76th



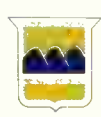
77th



78th



79th



80th



81st



82nd



83rd



84th



85th



88th



89th



90th



91st



92nd



93rd



94th



96th



98th



99th



100th



102nd



103rd



104th



HAWAIIAN DIV.



FIRST CAVALRY DIVISION



AVIATION CADET

ARMORED FORCE



HQ & HQ COMPANY



1st CORPS



4th DIV.



NEW ENGLAND



NEW YORK-PHILADELPHIA



CHESAPEAKE BAY



SOUTHERN COASTAL



PACIFIC COASTAL



PANAMA CANAL DEPT.



HAWAIIAN DEPT.

FRONTIER DEFENSE SECTORS

U.S. MARINES

INSIGNIA OF RANK AND SERVICE

OFFICERS' INSIGNIA OF RANK



LIEUTENANT GENERAL MAJOR GENERAL BRIGADIER GENERAL COLONEL LIEUTENANT COLONEL MAJOR CAPTAIN FIRST LIEUTENANT SECOND LIEUTENANT WARRANT OFFICER

CAP DEVICES



OFFICER

ENLISTED MAN

NON-COMMISSIONED OFFICERS' INSIGNIA



SERGEANT MAJOR FIRST SERGEANT PLATOON SERGEANT MASTER TECHNICAL SERGEANT TECHNICAL SERGEANT STAFF SERGEANT SERGEANT CORPORAL PRIVATE FIRST CLASS

DEPARTMENTAL INSIGNIA



ADJUTANT & INSPECTOR'S DEPT. QUARTERMASTER'S DEPT. PAYMASTER'S DEPT. BRIG. GENERAL'S AIDE AVIATION CADET CHIEF GUNNER BAND LEADER

CAP DEVICES



OFFICER



WARRANT OFFICER



OFFICER'S STEWARD

COAST GUARD

INSIGNIA OF RANK AND SERVICE

OFFICERS' SHOULDER INSIGNIA



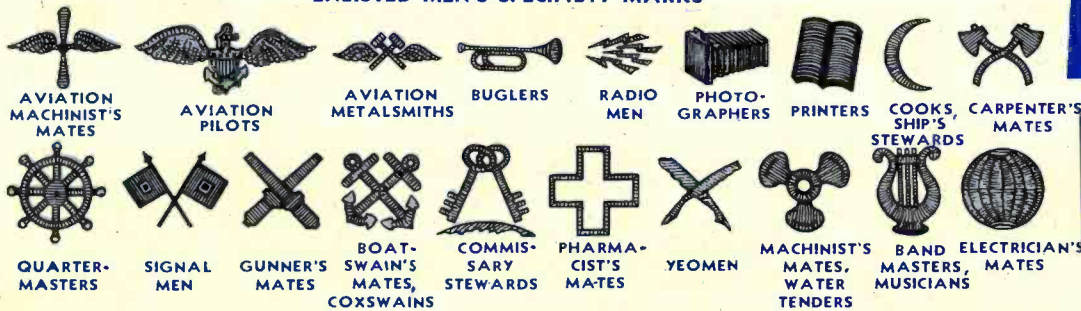
REAR ADMIRAL CAPTAIN COMMANDER LIEUT. COMMANDER LIEUTENANT LIEUT. (JG) ENSIGN CHIEF WARRANT WARRANT

OFFICERS' SLEEVE INSIGNIA



REAR ADMIRAL CAPTAIN COMMANDER LIEUT. COMMANDER LIEUTENANT LIEUTENANT (JG) ENSIGN CHIEF WARRANT WARRANT FIRST CLASS CADET SECOND CLASS CADET

ENLISTED MEN'S SPECIALTY MARKS



CADETS' SHOULDER INSIGNIA



FIRST CLASS SECOND CLASS

TRACE A FIGHTER'S RECORD

BY HIS SERVICE RIBBONS ★ ★

OUR ARMY ALONE WEARS THESE



DISTINGUISHED SERVICE CROSS
Second most important army medal. Awarded U.S. soldiers for extraordinary heroism in military operation against enemy.



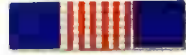
DISTINGUISHED SERVICE MEDAL
Awarded any member of U.S. Army who distinguishes himself or herself by meritorious service in a duty of great responsibility.



DISTINGUISHED UNIT BADGE
Awarded army unit twice cited for outstanding performance in action. Authorized by presidential executive order.



GOOD CONDUCT MEDAL
Awarded soldier who after Aug. 17, 1940 completed 3 yrs., or who after Dec. 7, 1941 complete 1 yr. of active Honorable Service.



SOLDIERS MEDAL
Awarded to any persons serving in any capacity for heroism not involving actual conflict with enemy.



THE OAKLEAF CLUSTER
Takes the place of the actual award of another medal for the same decoration previously presented.

THE GOLD STAR
Worn on the ribbon or service ribbon of any medal previously awarded. Indicates that the wearer has more than once been cited for the same decoration.



OUR ARMY AND NAVY BOTH HAVE THESE



SILVER STAR
Awarded to any person who has distinguished himself by gallantry and intrepidity in action.



PURPLE HEART
Awarded to persons wounded in action. Our oldest decoration, originally issued by Washington in 1782.



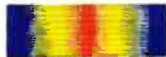
CONGRESSIONAL MEDAL OF HONOR
Mark of an exceptional hero. Awarded for gallantry at risk of life beyond call of duty. Presented by the President for Congress.



AIR MEDAL
All Services
Awarded any person serving with Army, Navy, Marines or Coast Guard, who distinguishes himself by achievement in flight.



DISTINGUISHED FLYING CROSS
Highest aviation honor given to American and foreign air men serving U.S. for extraordinary achievement in flight.



VICTORY MEDAL
Authorized to all Members of our armed forces who saw active service in First World War.



AMERICAN DEFENSE MEDAL
Worn by men in active service during national emergency preceding our entry into the war. Referred to as "Before Pearl Harbor Ribbon."



AMERICAN THEATER
Worn by those in active service in this hemisphere outside continental U.S. in this war. Note black and white stripes for Germany. Red and white for Japan.

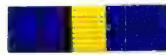


ASIATIC-PACIFIC CAMPAIGN MEDAL
Issued for award to members of the Army and Navy for active service in the theaters indicated. Note the red and white jap colors at either end.



EUROPEAN-AFRICAN-MIDDLE EASTERN
Issued to men who have been on active duty in these theaters of war. Center green represents Europe and brown represents Africa.

THESE ARE WORN BY OUR NAVY PERSONNEL



DISTINGUISHED SERVICE MEDAL
Awarded to any member of the Navy of U.S. who distinguishes himself or herself by exceptional meritorious service.



NAVY CROSS
Awarded for heroism or meritorious conduct in Naval Service during time of peace as well as for valor in action.



EXPEDITARY MEDAL
Officers and men who have participated in a campaign are eligible. A bronze star issued for each added expedition.



GOOD CONDUCT
Awarded enlisted Navy men for perfect service record and has shown marked proficiency in performing his duties.



MERCHANT MARINE DISTINGUISHED SERVICE MEDAL
Awarded by our Maritime Commission to men of the Merchant Marine who committed Heroic Deeds under attack.

FOR THE NAVY - MARINES AND COAST GUARD



NAVY & MARINE CORPS MEDAL
Awarded to any member who has distinguished himself by heroism not involving conflict.



PRESIDENTIAL UNIT CITATION
Awarded to Navy & Marine corps units for service in combat action above expected high standard.



BREVET MEDAL
Awarded to Marines for distinguished conduct in presence of enemy.



GOOD CONDUCT AWARD
Awarded to a Marine who has completed his 1st enlistment with a high marking in efficiency, neatness, and intelligence.



COAST GUARD GOOD CONDUCT MEDAL
Awarded enlisted man for perfect service record and has shown marked proficiency in performing his duties.



LEGION OF MERIT
Awarded to combatants and non-combatants for extraordinary fidelity and service. May be presented to foreigners.



SPECIAL MERIT AWARDS

DISTINGUISHED MARKSMAN **DIST. AUTOMATIC RIFLEMAN** **DISTINGUISHED AERIAL GUNNER** **ARMY BADGE** **EXPERT** **BAR GRENADE** **SHARPSHOOTER AND 1ST-CLASS GUNNER**



LIFE SAVING MEDAL
(Red Ribbon-Gold Award; Blue Ribbon-Silver Award)
Presented for Heroic life saving at sea, to civilians as well as service men.

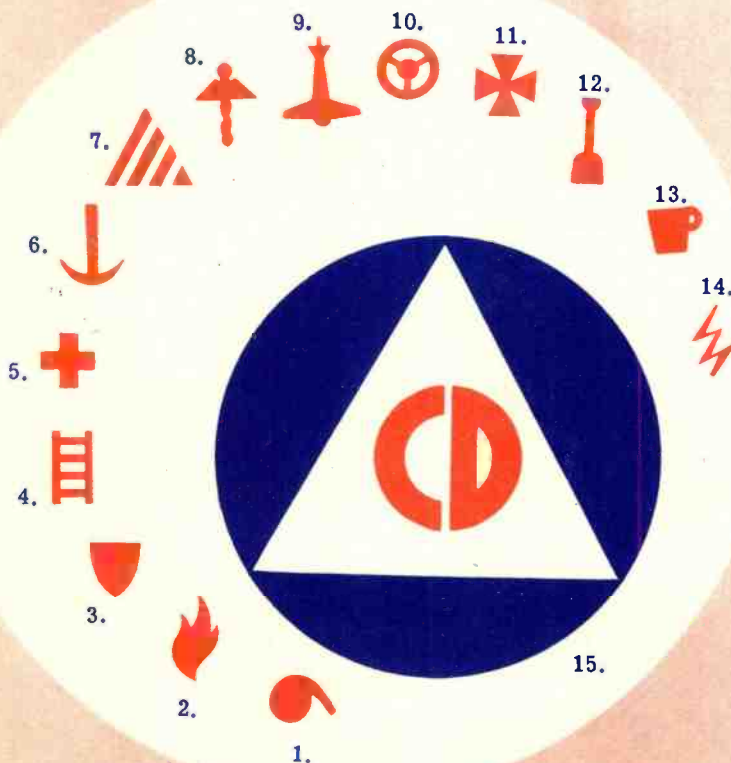
CIVILIAN

DEFENSE

Every able-bodied citizen has a part in the national defense of the United States. Any attack upon this country must find each citizen assigned to his or her place, trained in the duties involved, and resolute to carry out those duties, regardless of the danger to be faced.

Thousands of United States communities have organized and trained efficient Civilian Defense units and have conducted tests, drills and exhibitions to determine that each cog in the vital machinery of wardens, police, firemen, nurses, etc., will be capable of meeting any emergency.

Only with the complete cooperation and support of those whom Civilian Defense is designed to serve and protect, can it operate smoothly and efficiently. You will recognize the Civilian Defense Workers by these insignia.

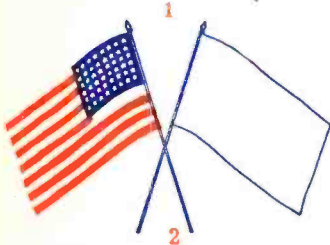


1. DECONTAMINATION CORPS
2. FIRE WATCHER
3. AUXILIARY POLICE
4. RESCUE SQUAD
5. NURSES' AIDE CORPS
6. DEMOLITION AND CLEARANCE
CREW
7. AIR RAID WARDEN
8. MEDICAL CORPS
9. BOMB SQUAD
10. DRIVERS CORPS
11. AUXILIARY FIREMAN
12. ROAD REPAIR CREW
13. EMERGENCY FOOD AND HOUSING
CORPS
14. MESSENGER
15. STAFF CORPS

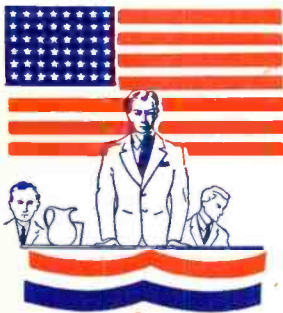
HOW TO DISPLAY AND RESPECT THE FLAG OF THE UNITED STATES OF AMERICA



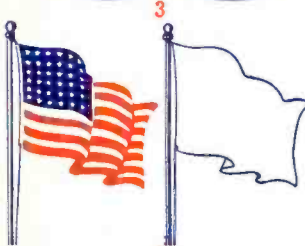
1--When flags of states or cities or pennants of societies are flown on the same halyard with the flag of the United States of America, the latter should always be at the peak. When flown from adjacent staffs the flag of the United States should be hoisted first and lowered last.



2--When displayed with another flag against a wall from crossed staffs, the Flag of the United States should be on the right (the flag's own right), and its staff should be in front of the staff of the other flag.



3--When used on a speaker's platform, whether indoors or out, the flag should never be reduced to the role of a mere decoration by being tied into knots or draped over the stand. For this purpose bunting should be used. The flag, if displayed, should be either on a staff or secured to the wall or back curtain behind the speaker with the union to the flag's right.



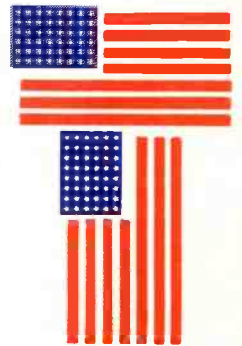
4--When flags of two or more nations are displayed together they should be flown from separate staffs of the same height and the flags should be of approximately equal size.



5--When the flag is displayed in the body of the church, it should be from a staff placed in the position of honor at the congregation's right as they face the clergyman. The service flag, the state flag or other flags should be at the left of the congregation. If in the chancel or on the platform, the flag of the United States should be placed on the clergyman's right as he faces the congregation and the other flags at his left.

6--When the flag is displayed

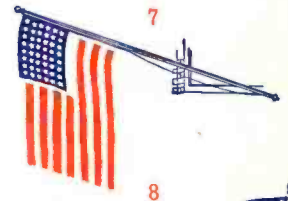
in a manner other than by being flown from a staff, it should be displayed flat, whether indoors or out. When displayed either horizontally or vertically against a wall, the union should be uppermost and to the flag's own right, that is, to the observer's left.



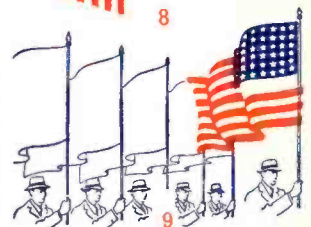
7--Whenever a number of flags of states or cities or pennants of societies are to be arranged in a group and displayed from staffs with the flag of the United States, the latter should be placed at the center of that group and on a staff slightly higher than any of the others.



8--When the flag is displayed from a staff projecting horizontally or at an angle from the window sill, balcony or front of a building, the union of the flag should go to the peak of the staff (unless the flag is to be displayed at half-staff).



9--Whenever the flag of the United States is carried in a procession in company with other flags, it should occupy a position in front of the center of the line of flags or on the right of the marching line.



DECORATIONS and AWARDS

FOR VALOR and SERVICE of OUR MEN in the ARMED FORCES



Army Awards



CONGRESSIONAL MEDAL OF HONOR
America's highest award for valor. Takes precedence over all others. Oak leaf cluster added for each presentation.



ORDER OF PURPLE HEART
America's oldest medal. Now awarded those wounded or posthumously to those who died in battle.



SOLDIER'S MEDAL
Awarded for heroism reflecting credit to the Service in Peace or War, to officers or enlisted men.



SILVER STAR
Awarded for gallantry in battle. Recently adopted also by the Navy.



DISTINGUISHED SERVICE MEDAL
Awarded those whose judgment in responsibility made it possible for American arms to overcome enemy effort.



DISTINGUISHED SERVICE CROSS
Awarded by or in the name of the President for extraordinary heroism in battle.

Navy Awards



MERITORIOUS SERVICE MEDAL
Awarded Navy and Marine for meritorious service other than battle.



DISTINGUISHED SERVICE MEDAL
Awarded when judgment and performance reflect credit on Navy.



CONGRESSIONAL MEDAL OF HONOR
America's highest award for heroism above call of duty. Ribbon is worn about the neck. Precedes all others.



NAVY CROSS
Awarded for heroism, ranks next to Medal of Honor. Gold star indicates 2nd award.



CONGRESSIONAL MEDAL
New award extended to officers as well as enlisted men of Navy and Marines for gallantry at risk of life beyond call of duty.

Special Awards



AMERICAN DEFENSE SERVICE MEDAL
Issued for service of 1 yr. or longer between Sept. 8, 1938 and Dec. 7, 1941.

LEGION OF MERIT
Awarded to men of U.S. armed forces or friendly foreign nations for exceptionally meritorious conduct in the performance of outstanding services.



GOOD CONDUCT
for Army enlisted men who after Aug. 1940 completed 3 yrs., or after Dec. 1941 complete 1 yr. of continuous Honorable Service.



Air Service Awards



DISTINGUISHED FLYING CROSS
Awarded for heroism in the air. Identical for all services.



AIR MEDAL
Awarded for meritorious achievement while participating in Aerial Flight.

Marine Award

BREVET MEDAL
Awarded those who led men in battle or landing parties after higher officers had become casualties.



Merchant Marine Award



MERCHANT MARINE DISTINGUISHED SERVICE MEDAL.
Awarded for heroism under attack.



Name _____	Name _____
Entered Service _____	Entered Service _____
First Station _____	First Station _____
Promotions _____	Promotions _____
Service Record _____	Service Record _____
Decorations _____	Decorations _____
Discharged _____	Discharged _____
Name _____	Name _____
Entered Service _____	Entered Service _____
First Station _____	First Station _____
Promotions _____	Promotions _____
Service Record _____	Service Record _____
Decorations _____	Decorations _____
Discharged _____	Discharged _____

"Army, Navy and Marine Photos in this book were released for publication by the War and Navy Departments."



U. S. Army Signal Corps Photo



Official Photograph, U. S. Army Air Forces



Fort Bragg Photo



Blue Network Photo



Official U. S. Navy Photograph



Official U. S. Marine Corps Photograph

INP

International News Photos



NBC Photo



KOA



Owned and operated by
★ THE NATIONAL BROADCASTING CO. ★
America's No. 1 Network...

