

"Your Music Station" ... Salt Lake City, Utah

OWNED AND OPERATED BY GRANITE DISTRICT RADIO BROADCASTING COMPANY STUDIOS: 219 CONTINENTAL BANK BLDG. SALT LAKE CITY 1, UTAH March 8, 1946 The management and staff of Radio Station

The management and staff of Radio In

Radio In

What are happy to present this brochure "Radio

Wictory" in cooperation with the editors of "Radio

Victory" in cooperation with the editors of "Personalities." Dear Reader: It is not only our pleasure but our duty as a radio station in our great city of Salt Lake to render that service which a nublic service medium as a radio station in our great city of Salt Lake to medium a reder that service which a public service medium render that service which a public service medium that the service which a public service medium that the render that service will become acquainted with shall be required to do. It is our hope that the service shall be redered to do. It is our hope that the service will become acquainted with reader of this brochure public interest and civic our efforts to further public interest behind radio enterprise which is the ultimate idea behind radio broadcasting. broadcasting. HOWARD D. JOH President COMPLIMENTS OF 243



"The intactry mechanized units, warships, transports, bombers and fighter planes would be tremendently, handicapped, without radio communications."

Radio helps to time the attack, to locate the enemy and aid the artillery . . . Radio is the voice of the commanders on the beachheads, at the bridgeheads, of troops in foxholes, of sailors in lifeboats, or on rafts.

Radio co-ordinates military and naval operations, it saves lives, time and materiel. The split-second precision of the mighty air squadrons flying over Tokyo would be impossible without radio instructions, coordination and navigation.

Radio at the same time is used to confuse the enemy, to prevent concentration of interceptor forces, and to draw enemy fighter planes to another city distant from the target."

LIEUT. GEN. JAMES T. HARBORD U. S. Army

AT HOME

BROADCASTERS look forward to the new year fortified both by improved technology developed in the stress of military crisis and by new methods of bringing culture and entertainment to the American audience—an audience that has enjoyed the finest broadcasting in the world.

FM, television, facsimile and other developments are emerging from the laboratory into the field of commercial broadcasting. Again America is taking the lead in introducing these newest products of the scientist's genius.

Those in whom rests the responsibility of maintaining this free radio system look back to the trying war months with pride as they recall the performances of American radio in time of crisis. They are pleased that all elements in the national life have recognized radio's efforts to fulfill its obligation.

The NAB enters the new year with the strongest organization in its history. All departments have been or are being reequipped to meet the growing needs of an expanding industry; new departments are being added as the need arises.

All progress brings problems—difficult problems for which frequently no precedents exist. NAB is preparing to anticipate and to meet these situations as they develop. Broadcasters again pledge their time, their energies and their hearts to the people of the United States, a nation which has come to depend upon American radio as the dominant force in preserving its democratic way of life.

JUDGE JUSTIN MILLER President
National Association of Broadcasters

The Office of War Information has seen many examples of local radio solving local problems in the national interest. We take this occasion to recognize your potency as an ingredient of victory.

Elmer Davis, Director Office of War Information.

I believe that one of the brightest pages in the story of America's mobilization for total war will be the account of how the entire radio industry threw all of its vast resources into the fight, without reservation, with complete unselfishness and with a determination characteristic of true Americans.

Edward M. Kirby, Col. AUS Office of Public Relations War Department.

Radio is doing a perfectly grand job of recruiting and disseminating news and general information for the Navy, of interest to those who have to stay at home.

J. Harrison Hartley, Commander. Office of Public Relations Navy Department.

I wish to extend my appreciation for the splendid cooperation the radio industry as a whole has given our efforts.

Paul V. McNutt, Chairman War Manpower Commission

Broadcasting plays an important part in the success of our farm program.

Claude R. Wickard, Secretary Department of Agriculture.

If there is one indispensable aid to the successful prosecution of the sale of War Bonds, then that aid is radio.

T. R. Gamble, Director War Finance Division Treasury Department.

Every minute of radio time given us, left Germany and Japan an hour less in which to exist and their time is now running short. They don's like what the people you helped us get, are doing to them.

General Jerry V. Matejka Office of Chief Signal Officer U. S. Army

The importance of radio broadcasting in the national war effort is self evident and can hardly be overstated.

James Lawrence Fly, former Chairman Federal Communications Commission.

In one year, the total contribution of advertisers, broadcasting stations and networks, to the campaigns carried on by the Government in furtherance of the war, amounted to more than \$202,000,000.

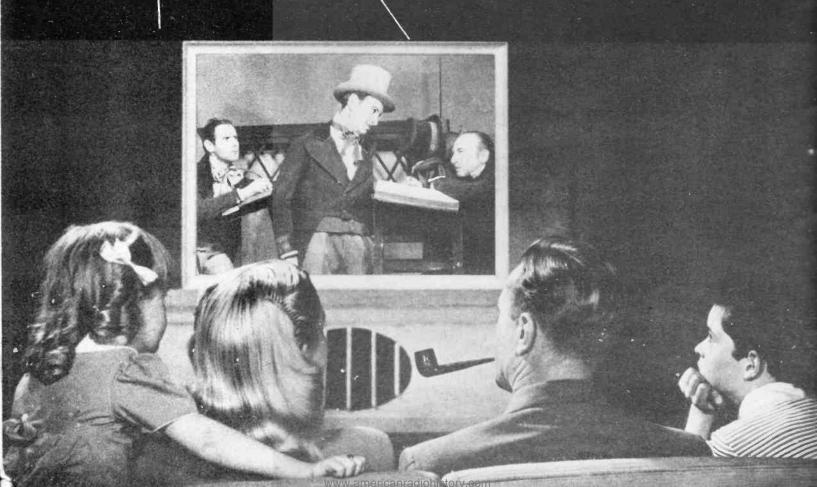


For more than 60 years scientists have been striving for means of seeing events remote from the observer. The scanning disc was invented by Paul Nipkow in 1884. The basis for all modern electronic television was described by Campbell Swinton in 1911, but it took years of work by Vladimir Zworykin before this system produced a picture. Dr. Zworykin invented the "Iconoscope which became the eye of television cameras."

In the early 1920's, experiments by John Baird in England and C. Francis Jenkins in this country, brought successful transmission of low definition pictures. RCA erected a television transmitter in 1928 and on January 16, 1930 showed television pictures on a 6 foot screen, as transmitted from the studio.

The long awaited debut of television finally took place April 30, 1939 when President Franklin D. Roosevelt's speech opening the New York Worlds Fair was telecast.

Today there are 9 television stations in operation, and the FCC has applications for permission to construct 140 others. On the East Coast, approximately 10,000 television receiving sets are now in use.



IT GOES IN HERE AND COMES OUT HERE



OUR ARMY ALONE WEARS THESE

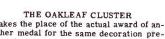


DISTINGUISHED SERVICE CROSS Second most important army medal. Awarded U.S. soldiers for extraordinary heroism in military operation against enemy.





SERVICE MEDAL Awarded any member U.S. Army who distinguishes himself or herself by meritorious service in a duty of great responsibility.





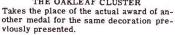
BADGE Awarded army unit twice cited for outstanding performance in action. Authorized by presidential executive order.



GOOD CONDUCT MEDAL Awarded soldier who after Aug. 17, 1940 completed 3 yrs., or who after Dec. 7. 1941 complete 1 yr. of active Honorable Service.



SOLDIERS MEDAL Awarded to any persons serving in any capacity for heroism not involving actual conflict with enemy.



THE GOLD STAR

Worn on the ribbon or service ribbon of any medal previously awarded. Indicates that the wearer has more than once been cited for the same decoration.



SILVER STAR Awarded to any person who has distinguished himself by gallantry and intrepidity in action.



PURPLE HEART Awarded to persons wounded in action. Our oldest decoration, originally issued by Washington in 1782.



OF HONOR
Mark of an exceptional
hero. Awarded for gallantry at risk of life beyond call of duty. Presented by the President for Congress.



All Services Awarded any person serv-ing with Army, Navy, Marines or Coast Guard, who distinguishes himself by achievement in flight,



CROSS Highest aviation honor given to American and foreign air men serving U.S. for extraordinary achievement in flight.



VICTORY MEDAL Authorized to all Members of our armed forces who saw active service in First World War.



MEDAL Worn by men in active service during national emergency preceding our entry into the war. Re-ferred to as "Before Pearl Harbor Ribbon.



AMERICAN THEATER Worn by those in active service in this hemisphere outside continental U.S. in this war. Note black and white stripes for Germany. Red and white for Japan.



ASIATIC-PACIFIC CAMPAIGN MEDAL Issued for award to members of the Army and Navy for active service in the theaters indicated. Note the red and white jap colors at either end.



EUROPEAN-AFRICAN-MIDDLE EASTERN Issued to men who have been on active duty in these theaters of war. Center green represents Europe and brown represents Africa.

THESE ARE WORN BY OUR NAVY PERSONNEL



DISTINGUISHED SERVICE MEDAL

Awarded to any member of the Navy of U.S. who dis-tinguishes himself or herself by exceptional meritorious service.



Awarded for heroism or meritorious conduct in Naval Service during time of peace as well as for valor in action.



EXPEDITIONARY MEDAL Officers and men who have participated in a campaign are eligible. A bronze star issued for each added expedition.



GOOD CONDUCT Awarded enlisted Navy men for perfect service record and has shown marked proficiency in performing his duties.



MERCHANT MARINE DISTINGUISHED SERVICE Awarded by our Maritime Commission to men of the Merchant Marine who committed Heroic Deeds under attack.

FOR THE NAVY-MARINES AND COAST GUARD



NAVY & MARINE CORPS MEDAL

Awarded to any member who has distinguished himself by heroism not in-volving conflict.



PRESIDENTIAL UNIT CITATION

Awarded to Navy & Marine corps units for service in combat action above expected high standard.



BREVET MEDAL Awarded to Marines for distinguished conduct in presence of enemy.



GOOD CONDUCT AWARD Awarded to a Marine who has completed his 1st enlistment with a high mark-ing in efficiency, neatness, and intelligence



COAST GUARD GOOD CONDUCT MEDAL Awarded enlisted man for perfect service record and has shown marked proficiency in performing his



LEGION OF MERIT Awarded to combatants and non-combatants for extraordinary fidelity and service. May be presented to foreigners.





KNAK Introduces the New...

Associated Broadcasting System

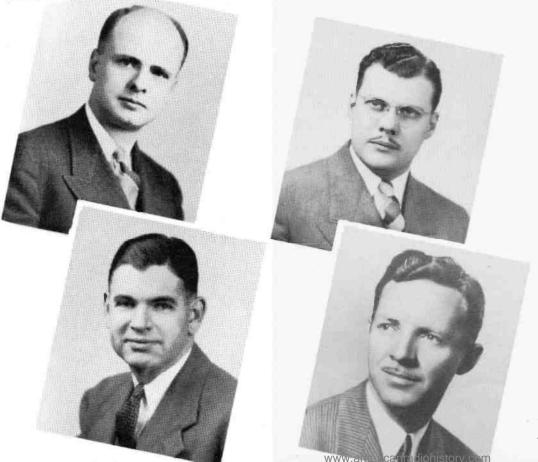
The program structure of the Associated Broad-casting System, the new fifth network, has been built as a well rounded production of news, sports, music, and an all out effort to provide public service features in cooperation with all departments of state and national government throughout the country. News coverage of the ABS is on a par with that offered by any other network, featuring five minute newscasts on the hour except times when these periods are superceded by commentators of national renown. The ABS sports coverage includes the broadcast of feature races from various tracks throughout the country, the World Series highlights as presented by Bert Wilson, and Ray Schmidt's nightly feature, "The A to Z of Sports." In the field of public service they present such features as the Nimitz Day ceremonies and the terrific "Cavalcade of the Pacific."

The Associated Broadcasting System officially began sixteen hours-a-day service from coast-to-coast in the major cities of the United States on Sunday, September 16, 1945. The chain was formally opened with an inaugural address by Paul A. Porter, Chairman of the Federal Communications

Commission.

Leonard A. Versluis, President of ABS, is the owner of Radio Station WLAV, Grand Rapids, Michigan, and is widely known as a mid-western business executive. Mr. Versluis, a native of Grand Rapids, entered the field of radio late in the year of 1936. He was instrumental in the development of the Wolverine Network (Michigan) and in addition to his many radio activities, operates successfully a chain of photographic studios throughout the state of Michigan.







Other executives of the Associated Broadcasting System are: No. 1, Clayton W. Kuning of Grand Rapids, Vice Pres. and General Manager of ABS; No. 2, Executive Vice President Roy C. Kelly; No. 3, William G. Henderson, Director of Station Relations; No. 4, George Funkey, Supervisor of Engineering for ABS; and No. 5, Van C. Newkirk, Vice President in charge of the west coast.

Sparkling Programming The United States Army Band under the direction of Chief Warrant Officer Hugh Curry is a regular ABS Network feature every Wednesday night from 6:05 to 6:30 MST. The United States Spar Band as "Women of America" is heard on the ABS Network every Saturday at 10:05 MST. Associated Broadaring System George Fisher's latest on Hollywood's "Hollywood Whispers." Hollywood Whispers "Hollywood Whispers." I with Junn, left, and Breatest is with Jimmy Dunn, left, and Here he is with lovely Virginia Mayo. John B. Hughes, ABS's Far Eastern ex-John B. Hughes, ABS's Far Eastern ex-national affairs, and commentator on national affairs, affairs, and commentator on national affairs, on national affairs, and commentation of the property of the

Across the Nation via ... ABS





www.americanradiohistory.com

K-N-AK

... Through these pages, KNAK extends its hand in welcome to its many friends, listeners and advertisers for their warm-hearted and unceasing support ... it is to these people to whom this book is cordially dedicated ... we hope you enjoy your "pictorial visit."

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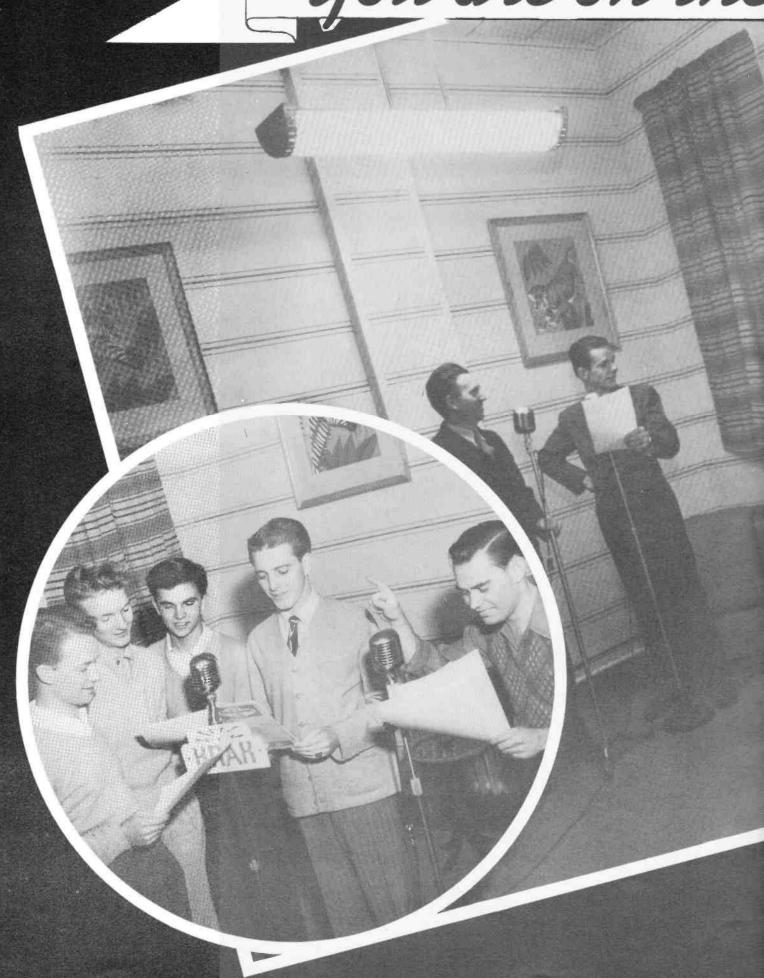
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The KNAK Audition Lounge



"You are on the



www.americanradiohistory.com

qir!" Control No. One This is point of central control and coordination of most of the broadcasting activities in a day at KNAK.

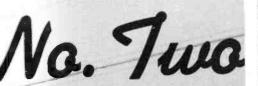
Studio No. One, the larger of KNAK's studios, that are studio No. One, the larger of programs that are studio No. One, the larger of the announcers of the scene of most of the live programs of the facilities of the scene With the exception of the facilities of broadcast. With the most active part of the facilities of booth, this is the most active part of the facilities of your Music Station.



www.americanradiohistory.com

"Air-Stage"







Announcer's Booth

Here is about the busiest place known to the radio in-dustry... the "hang-out" of the mike-men. A large portion of the day's programs originate in this tiny space in addition to the local news broadcasts and station "breaks."

Control No. Two

It might go 'round and 'round in Studio Two, but it has to come out here, as this is the place where mikes are controlled and the "platters" are spun . . . in fact just about anything goes as long as it makes a more enjoyable program for KNAK listeners.









The Cream of Recording FRANK SINATRA, Swoon GLEN MILLER and His The KING SISTERS. TOMMY DORSEY and His Orchestra. "Swing and Sway with SAMMY KAYE." www.american

vorites...KNAK...ABS

THE PARTY OF THE P

BING CROSBY, an American Institution.

Music Station' ARTURO TOSCANINI.

JOSE ITURBI.

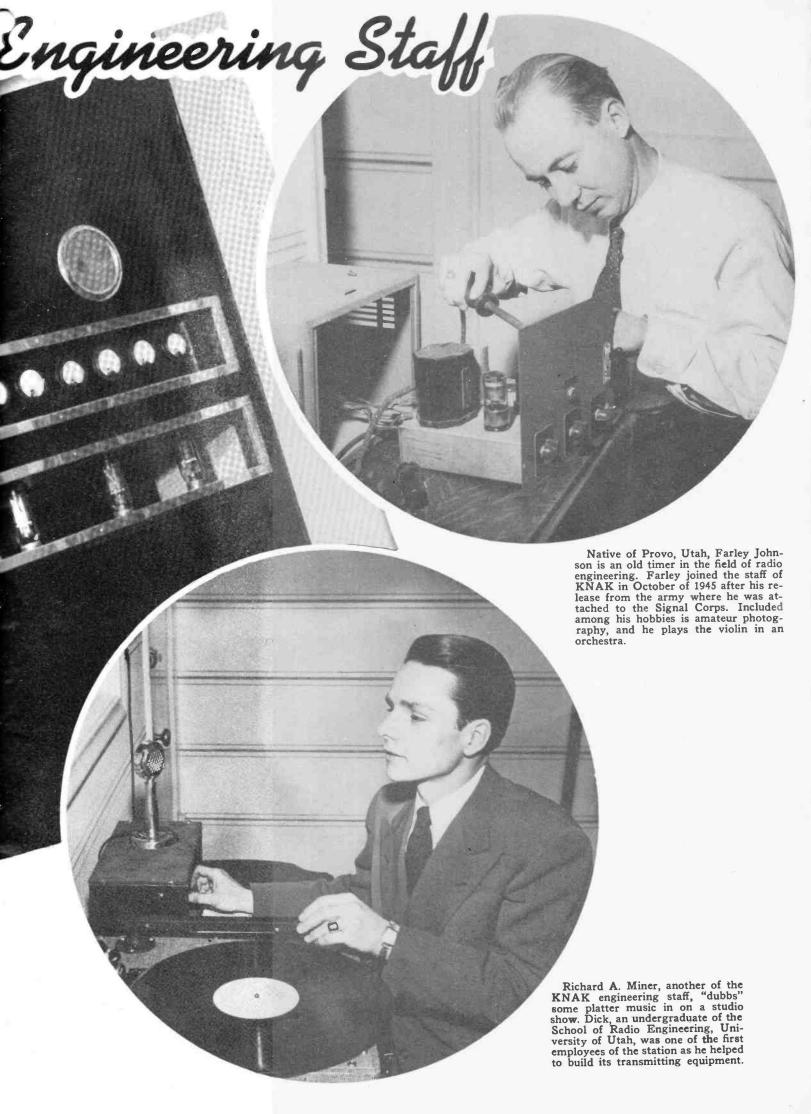
The Music of HARRY JAMES.

DUKE ELLINGTON and His Orchestra.

* Liv.

KNAK's Transmitter











Secretary-treasurer of the KNAK organization is FRAN-CIS W. SCHAELLING. Mr. Schaelling is a native of Salt Lake City, and in addition to his KNAK duties, is assistant Secretary of the Prudential Federal Savings and Loan Association. Among his hobbies are gardening, hunting and baseball. He is married and has four children.



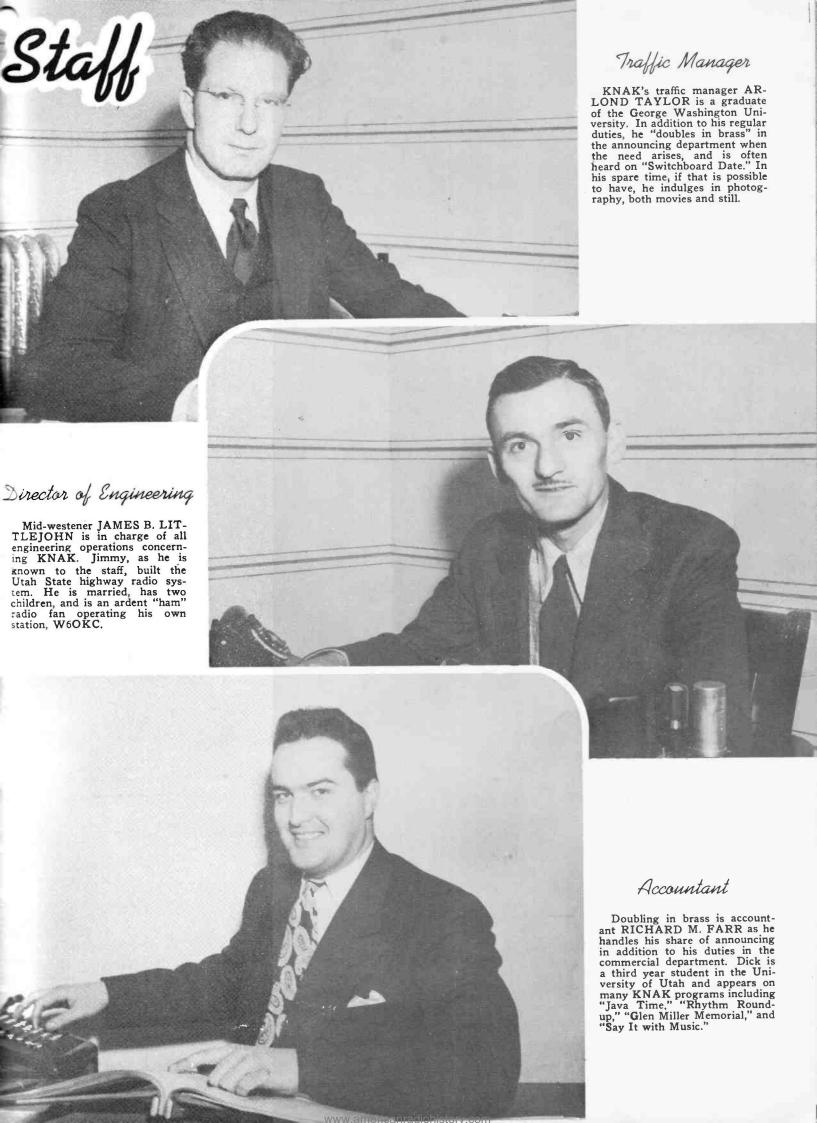
KNAI

Versatile WARD VINCE HALE-BYRON handles commercial sales department KNAK. Hale, as he is know graduate of the University Missouri school of journali has at one time or another beconnected with every phase radio broadcasting in many pof the country. He is a native Richmond, Virginia. Marri And how!

Program Director

Director of the KNAK programming RUTH CHRISTEN-SEN is also executive secretary to the president of KNAK. Ruth is often called KNAK's girl-Friday as her versatility often causes her to assume tasks far out of her own department. She is one of the first employees of the station, is married and has two little girls.



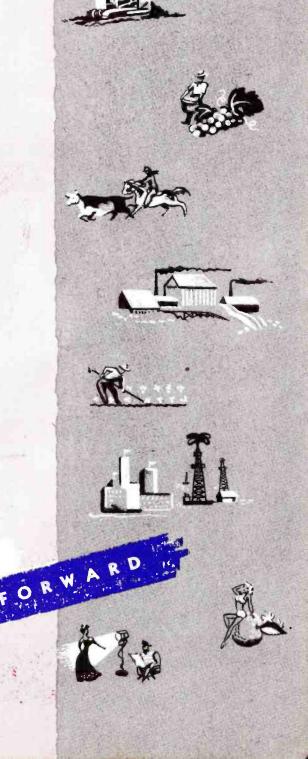


"Dedicated to the purpose of producing pleasant programs for the most discriminating audience, of procuring the best in public service programs and news commentaries, and of expanding its sphere of influence in the interest of community promotion and formulation of public opinion; KNAK is constantly keeping in touch with the foremost engineering developments in the field of radioelectronics to give the greatest amount of enjoyment to the largest possible group of listeners for the entire period of the broadcasting day." This brochure edited in cooperation with Howard Buchman of KNAK by Charles W. Ringel, Editor of National Radio Personalities. Photography by the editor.

THE FULLURE IS BRIGHT FOR THE POST WAR WEST

With the same abundant energy and realistic viewpoint, citizens of the West have set their sights to postwar. Public works—roads, bridges, earthwork, waterworks, irrigation projects, airports and building programs costing almost two-and-a-half billion dollars, will be under way within a year. Private enterprise and government have already allocated the money.

- . Unified effort already set in motion will make permanent the bulk of the West's wartime economic, industrial and population gains. Reconversion plans by private enterprise call for production and employment topping all previous peace-time records.
- . . Western goods will flow through war-expanded transportation systems to wider markets at home and abroad. A war-born merchant fleet will carry foods, lumber, oil, wood and wood by-products to the ports of the world for exchange with raw materials for the new industrial empire.
- . The West faced a multitude of problems in gearing itself to the production achievements of war-time. It rolled up its collective sleeves and did a tremendous job.
- .. The problems of peace-time are plentiful and big, but opportunities are even bigger. Wise forward planning has put these opportunities within reach, many of them have been saddled already.





R A D A CETIME USE

An electronic 'eye' apparently developed independently by U. S., British, French and German scientists in the 1930's, radar owes much of its rapid growth to the advent of war. First used in detection of surface objects in the near-distance under conditions of poor visibility, radar's range and versatility were quickly extended to provide long-range detection of airborne as well as surface objects, accuracy in fire-control, safety in navigation and identification of distant or unrecognizable planes and ships. To radar goes much of the credit for England's doughty defense in the dark days of the 'blitz'; and much of the credit for 'lighting the road' to Berlin and Tokyo.

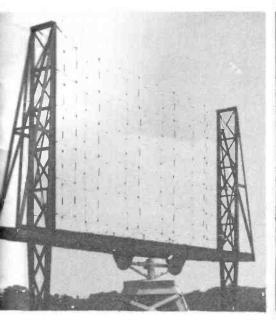
.. Scientists have made great strides in converting the principles of radar to peacetime uses—with the extent limited only by the field of imagination.



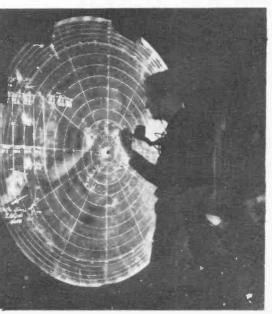
Five-man Army radar crew in Italy track approach of enemy planes.



Prelude to the first test of radar, experimental work on the roof of the Naval Research Laboratory in Anacostia, D. C.



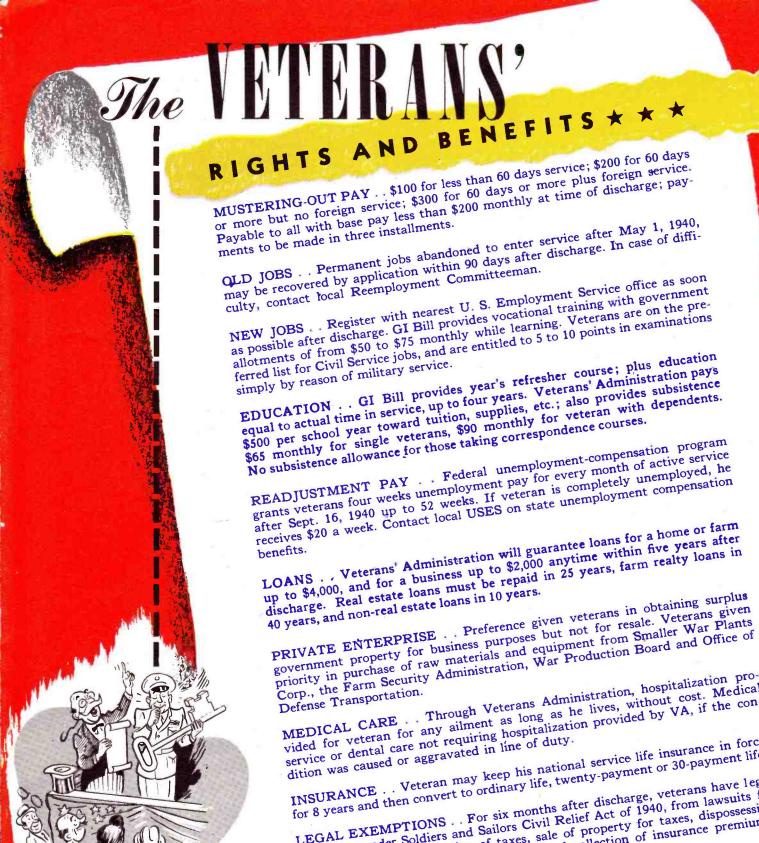
Information provided by radar's electronic eye is marked down on vertical chart, in radar plot room aboard aircraft carrier. Behind the transparent chart, other men chart other aspects of incoming information.



The antenna of the first complete radar, installed 'topside' a building at Naval Research Laboratory in Anacostia, D. C. It is mounted so that it can be turned to allow for around-the-compass search.



Symbolizing close tie-line of communications between aircraft carrier and plane supplied by radar, photo shows Navy Avenger speeding past Essex-class flattop with latter's radar antennae outlined against the sky.



MEDICAL CARE . . Through Veterans Administration, hospitalization pro-WEDICAL CARE. Inrough veterans Administration, nospitalization provided for veteran for any ailment as long as he lives, without cost. Medical vided for veteran for any aiment as long as ne lives, without cost. Medical service or dental care not requiring hospitalization provided by VA, if the condition was caused or aggravated in line of duty INSURANCE . . Veteran may keep his national service life insurance in force INDUKANCE . . veteran may keep ms national service me msurance m force for 8 years and then convert to ordinary life, twenty-payment or 30-payment life. LEGAL EXEMPTIONS . For six months after discharge, veterans have legal exemption under Soldiers and Sailors Civil Relief Act of 1940, from lawsuits for exemption under Soldiers and Sallors Civil Relief Act of 1940, from lawsuits for collection of debts, collection of taxes, sale of property for taxes, dispossession of dependents for responsession and collection of incurrence premiums. collection of depts, collection of taxes, sale of property for taxes, dispossession of dependents for nonpayment of rent, and collection of insurance premiums. DISABILITY PENSIONS. Free vocational rehabilitation provided for disabled vets, plus \$105 monthly if single; \$115 if married, plus \$10 monthly for first child and \$7 for each additional child, and \$15 for each dependent with disability due to service veteran may be entitled. parent. If discharged with disability due to service, veteran may be entitled to disability benefits including a parsion. Amounts payable from \$11.50.5 parent. It discharged with disability due to service, veteran may be entitled to disability benefits including a pension. Amounts payable from \$11.50 a month to \$115 a month for 100% disability.

If there is no Veterans' Administration Office in your home town write to the nearest Field Station: Address, "Manager, Veterans" Administration"-