

January-February, 1975



The

KMA

WINTER

COVER STORY

Not only are Steve and Linda Hoefing very busy people but they are also somewhat self-effacing, all of which made the picture on the front cover of this issue rather difficult to capture. It was taken on a Sunday afternoon in December sandwiched in between projects and appointments.

KMA's Associate Farm Director requested that the picture include the front sidewalk and steps. That walk was the first big project Steve had undertaken in his own home. He and his neighbor, Jim Nelson, did all of the work over a three-week period in the summer of 1974. Linda also helped.

Married in September, 1972, Steve and Linda moved into this house on East Thomas in Shenandoah in October. Instead of renting the young couple decided to purchase their first home. The house has six rooms, basement and as Steve says, "a big back yard." They are planning some other home improvements but those will have to take a back seat while Steve keeps up with the KMA farm department's activities plus his added stint as afternoon deejay and Linda teaches at Central Grade School.

The KMA Guide

JANUARY-FEBRUARY, 1975

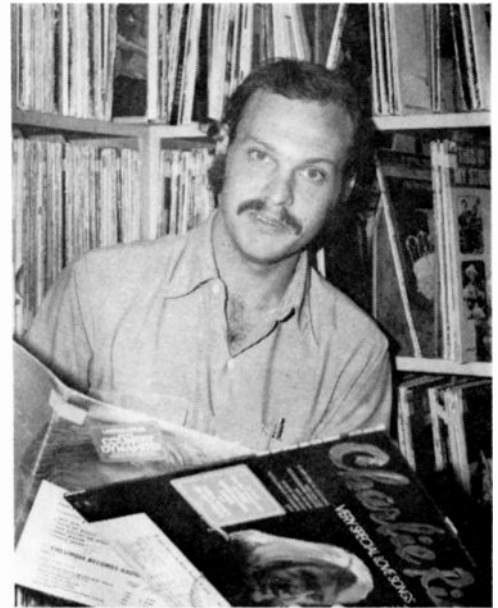
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LINCOLN, Neb. — Have taken this magazine for many years. It is a very interesting little magazine, like all the letters, good recipes and helps. Only way I have of keeping up with KMA because of my work.

RETURNS TO KMA



Bandstand - Country Style is in the hands of Darrell Murphy on Saturday nights on KMA. Well-known to KMA listeners, Darrell first came to the station in 1969 and worked for several years here. He most recently worked in radio in Nebraska and returned to the Coin, Iowa, area to farm with his father, Darrell D. Murphy. He is filling in his weekends by running the popular country-western music show. He is shown in the picture selecting some of the records to play for that audience.

JANUARY-FEBRUARY GREETINGS

THIS IS YOUR DAY!

HAPPY BIRTHDAY TO:

- Jan. 3—Amy Sislo, granddaughter of Ed May
- Jan. 5—J. D. Rankin
- Jan. 8—Lynn Padilla
- Jan. 14—Denell, daughter of Henry Schnoor
- Jan. 15—Mrs. John Kidd
- Jan. 19—Tom, son of Ned Dermody
- Jan. 26—Norm Kling
- Jan. 27—Mrs. Merle Douglas
- Jan. 28—Gordon, son of Mike Sherman
- Jan. 21—Charles, husband of Marlys Meacham
- Feb. 1—Nadine Kelsey
- Feb. 2—Ralph Lund
- Feb. 8—Steve Hoefing
- Feb. 17—"Mac" McMannama
- Feb. 20—Earle Crowley
- Feb. 24—Mike Goodin
- Feb. 27—Mrs. Dee Martin

HAPPY ANNIVERSARY TO:

- Jan. 17—Mr. and Mrs. Cliff Adams
- Feb. 6—Mr. and Mrs. Ralph Lund
- Feb. 14—Mr. and Mrs. Bob Ginger

A Chat With Edward May



I want to start this column by wishing you a Happy New Year, and I hope 1975 turns out to be one of the best years of your life. We know there are many uncertainties regarding the next year or so, many of which I could enumerate but I won't. However, we constantly live with uncertainties, and in most cases, they seem to turn out for the best. In view of these uncertainties, I would like to quote the old proverb, which says, "Make your plans for the year at its beginning."

We are making big plans at KMA for during 1975 the station will celebrate its 50th anniversary. Not many radio stations have this distinction. I can't divulge at this time what we are thinking in the way of plans to commemorate the occasion, but when our plans finalize we will certainly let you know. In the meantime, we are doing a considerable amount of research as to a few of the events that have taken place since KMA took to the airways in August of 1925. It would be impossible to name more than just a few but, if you can, try to imagine the thousands upon thousands of news events reported during these years by the KMA news staff. This would include the depression years of the 30s, the election and defeat of presidents, the early airplane pioneers—like Lindberg, Chamberlain, Wiley Post and others, reporting landings on the moon, the conquering of dreaded diseases such as polio, World War II, and on and on and on.

Today, radio is so commonplace we accept it without giving it a second thought. However, I still marvel over the fact that by turning a switch on a radio we can pick out voices from the air, voices oftentimes originating thousands of miles away. I often wonder if the founding fathers could see it today if they would recognize radio as they visualized it in the very beginning. I also wonder if they even dreamed radio would grow to the point that it plays such an important part in our lives. In looking ahead some say, "We have just begun." but time will determine this. Regardless of what might take place in the future, we at KMA are pleased to have been a part of this radio movement. We still like this marvelous thing called radio. We enjoy reminiscing about the past, but we also anticipate the future with a tremendous

amount of zeal and enthusiasm.

I am particularly pleased when I receive a letter, part of which is quoted below. This comes from a new KMA listener who moved recently to northwestern Missouri. In part, the person said:

"We enjoy listening to KMA. We are new in the area. I have lived in several metropolitan areas and am accustomed to a wide selection of radio stations.

"I enrolled my daughter in school and there was a notice posted in the principal's office which said 'School announcements given on KMA - 960.' I tuned in and became introduced to the good music, fine features and all around entertainment of KMA.

"Network news is an added bonus to any avid radio fan as I am. Since moving here to northwest Missouri my husband told me that your family had a great deal to do with the backing of the station. That combined with talented on-the-air staff, good programming (a must), interesting features, and excellent news and weather reporting, topped off with well blended music, have made KMA into a radio station that truly serves its community. May you continue to do so."

I assure you we will continue to keep KMA the all around station that it has been throughout the first 50 years. Hopefully the family will carry on, and in this regard I am particularly pleased that my son likes radio. He is majoring in broadcasting at the University of Nebraska at Lincoln. It is his ambition to return to Shenandoah and "carry on" the broadcasting activities of the family. Frankly, as a proud father, nothing could please me more as he is the third generation in the May family to have a part in KMA and the broadcast activities of the May Broadcasting Company.

As previously mentioned, when our plans are finalized we will let you know in regard to what the special activities will be throughout our 50th year. In the meantime, if you have any particular ideas or suggestions, we would enjoy hearing from you.

Several people have asked me about the 1975 onion forecast. Usually this forecast appears in the February issue of the KMA

(Continued on page 4)

MAC'S FAX

Now that the Holidays are over, it's time to get down to business.

Many people are worried about inflation and the cost of living, particularly when it comes to groceries.

Well, here is where we can help; help you in planting a garden and cutting the grocery bill. Many people wonder if there will be enough garden seeds to meet the demand.

We will start mailing our spring catalog for 1975 during the first week of January.

Garden seed supplies seem adequate — but we are bound to run out of the more popular varieties. Therefore, we suggest that you make up your mind as to the varieties you would like to plant and place your order early without delay. In this way, you can be reasonably sure of getting what you want.

Now here is the way garden seed supplies appear at this time: carrots, beets, onion seed, radishes, some beans and some sweet corn in very tight supply. Down right scarce. This also applies to peas, onion sets, and cabbage. Onion plants will be in adequate supply, as will tomato, cucumber, melons, squash and peppers. We will have sage seed for the first time in two years. There is a good supply of seed potatoes, and it looks now like the price will be cheaper than last year, which is an unusual situation on most things you buy today.

Apparently, there are adequate supplies of legumes and grasses, alfalfa, red clover, alsike, sweet clover, brome grass, timothy, orchard, and tall fescue. These are all cheaper than last year. On the scarce side are seed oats, seed corn, soybean seed, spring wheat and barley.

Buy Early

Our advice is to buy early and get your seed supplies laid away for use at proper planting time. Prices are reasonable and there is absolutely no reason to delay. If you do, you might not be able to secure the varieties you most desire.

My son, Jack, graduated last month from the University of Nebraska at Lincoln with a degree in Business Administration. As of this writing, he is job hunting. Please join me in wishing him success in finding the employment he desires.

Have a good day for yourselves everybody.



"Mac" is shown in the Seed Laboratory where every lot of seed handled by the May Seed & Nursery Company is tested for purity, germination and weed content.

This is one of the most modern seed laboratories in the United States and is supervised by Dale Bright, a Registered Seed Technologist. The United States Government requires that all seed handlers retain samples of seed sold for three years. When you buy seed from Earl May, you know you are getting the best money can buy because of the quality control maintained through service of this fine laboratory facility.

(Continued from page 3)

Guide. However, the next issue of the Guide will be in March so I will print the forecast at that time. I don't need to tell you the onion forecast is merely one of the many ways some people attempt to forecast weather. It goes without saying there is no scientific basis whatsoever in regard to using onions to attempt a forecast. In fact, I would classify it in the realm of folklore, but thousands of people enjoy folklore and many people put a great deal of faith in it. Last year's forecast didn't predict the serious drought we had, nor did any other kind of forecast. I certainly hope the weather will be greatly improved throughout 1975 regardless of what the onions might say about it.

Again, I wish you all a HAPPY NEW YEAR, and keep your dial set on 960 — KMA.

RFD 960

By CLIFF ADAMS

Cliff Adams has left the employ of KMA, and this is his final column for The Guide.

My last article in the KMA Guide left some of our readers guessing because it was written just the day before I was to enter St. Mary's hospital at Rochester, Minnesota, for major surgery. So I suppose I must follow up with what happened. Of course the operation did proceed and with no adverse effects. In fact as of this date I am feeling fine and am even beginning to put on a little of the weight that was lost during that period of dieting and convalescing. The surgeon removed the gall bladder and some associated plumbing along with 41 stones that had been plugging up things and causing the distress I had suffered from since August. I was amazed and greatly thankful that I had little post-operative distress. The team effort of the Mayo Clinic and its surgeons is world renown, and I felt very confident of their work before and after the operation. I was in the hospital 9 days following the battery of testing that preceded the operation. While I was at Rochester, the dedication of the Conrad Hilton diagnostic building took place. The building now provides the Mayo Clinic with the most extensive diagnostic facilities in the world. The building was built with the donation of nearly \$26 million from Mr. Hilton and the Guggenheim family. Much of the diagnostic work that was done for me was performed in the new facilities — which covers an entire block.

The absence from the job was covered by my associate, Steve Hoefing and so the shortage of help didn't allow us to cover as many events as usual, although the October harvest has its effect on farm meetings which are usually not held until later. I covered the Farm Progress show in October at the height of the harvest. The World Food Conference held in Rome, Italy, attracted much attention in Iowa which is one of the larger exporters of farm products. Senator Dick Clark of Iowa and Iowa Farm Bureau President J. Merrill Anderson were among those attending. President Anderson conducted a news conference after he got back from the event in the Farm Bureau headquarters at West Des Moines. I attended and brought back some of his comments for our listeners. Some criticism of the U. S. efforts at supplying food aid was unjustified he said, some by those same nations that have been receiving it. During the past 20 years, the U.S. has supplied 25 billion dollars in food aid, more than any other nation in the



Susan Forret, daughter of Mr. and Mrs. Duane Forret of Van Meter, was crowned Iowa Soya Princess at the annual Iowa Soybean Association meeting held Dec. 17 at Adventure-land near Des Moines. KMA Farm Director Cliff Adams, who attended the meeting, took this picture of the Princess and the runnersup. On the left is Debbie Holst, first runnerup from Barum, and on the right is 2nd runnerup, Joni Bickness of Oxford Junction.

world. The problem of supplying more aid in a crop-shortened year will be facing the Congress this year. There will be continuing debate on how much the U. S. can afford to continue to give to needy nations.

This past week I attended a meeting of the Omaha Agri-Business club which features Mal Hansen of Travel and Transport. Mal has been in 70 countries and showed slides of the different kinds of agriculture that exist. He indicated that there is room for much improvement in the agricultural practices that are very primitive in many of these countries. The Secretary of Agriculture has indicated a great need for extension type work with education of these people to help themselves.

December provided the farm department with many meetings to cover. One of these was the Midwest Farm Clinic at Grand Island, Nebraska. One of the principal speakers was Gerald Beattie, President of the National Pork Producers Council. He spoke about the need for more efficiency in hog feeding. Many growers are wasting much feed that is found on the feeding floors. Also, farrowing efficiency could be greatly improved he said. Mr. Beattie is a member of a family corporation that markets 5,000 head of hog each year.

(Continued on page 6)

On Sports

Dave Palmeiro, head football coach at Tarkio High School, is the 1974 champion prognosticator of the KMA Football Forecast. Palmeiro and Fremont-Mills football coach, Rick Patton, tied for the top honors. Each correctly predicted 14-18 college football games the week of October 25. The tie-breaker was brought into effect. The total combined score of the Iowa State-Oklahoma State game, November 23, was 26 points. Dave guessed 34 points while Rick went with 35 points. As you can see, it was extremely close.

On the other side of the ledger, Atlantic football coach, Bob Younger, and South Page football coach, Carl Wheeler, tied for the most misses. Both had 9-18 marks. The rash of upsets in college football this season plagued all the KMA-area high school football coaches who participated in the program. Listed below are the final coaches' standings:

Dave Palmeiro, Tarkio; Rick Patton, Fremont-Mills, 14-18.

Vince Hurley, Corning; Fran Schwenk, Rock Port; Bob Weber, Hamburg, 13-18.

Dick Leutzinger, Bedford, 12-18.

Rob Ashler, Essex; Roger Eitzmann, Sidney; Dave Fritz, Oakland; Roger Johnsen, Tri-Center; Carl Johnson, Villisca; Doug McVicker, Farragut; Ken Pap, Harlan; Jan Philby, Red Oak, 11-18.



Coach Ken Trickey of Iowa State University at Ames discusses the basketball season with KMA Sports Director Warren Swain who does direct broadcasts of all Cyclones' games.

Loren Burnett, Glenwood; Tim Hager, Nishna Valley; Larry Matiyow, Lewis Central; Mark Peterson, Shenandoah; Jerry Staton, Clarinda; Ken Winkler, Treynor, 10-18.

Carl Wheeler, South Page; Bob Younger, Atlantic, 9-18.

CYCLONES BASKETBALL

KMA Radio is broadcasting all of the Iowa State University basketball games with Sports Director Warren Swain doing the play-by-play. The game schedule and air time for January and February is as follows:

- Jan. 6—Wisconsin - 7:15 p.m.
- Jan. 18—Oklahoma State - 7:15 p.m.
- Jan. 22—Kansas - 7:15 p.m.
- Jan. 25—At Missouri - 1:40 p.m.
- Jan. 29—Kansas State - 7:15 p.m.
- Feb. 1—At Colorado - 8:15 p.m.
- Feb. 5—Oklahoma - 7:15 p.m.
- Feb. 8—At Nebraska - 7:15 p.m.
- Feb. 12—At Kansas - 7:15 p.m.
- Feb. 15—Missouri - 7:15 p.m.
- Feb. 19—At Oklahoma State - 7:15 p.m.
- Feb. 22—Colorado - 7:15 p.m.

(Continued from page 5)

I covered the National Farmers Organization in Memphis, Tennessee, in December. There were about 5,000 in attendance. One of the features of the convention was a challenge to Oren Lee Staley's leadership. Staley was easily reelected and now starts serving his 20th year. One of the concerns of the organization was its present financial stability. Efforts to have an annual audit by a CPA came in for much discussion. A motion to suspend the rules to allow insertion of such a procedure in the NFO constitution was introduced by a Kansas member but failed to achieve the required majority vote according to a ruling by the President Mr. Staley. He said such an audit of the financial affairs would be made available shortly to members of the board of directors and any member who requested it. When asked if the problems with the SEC had been resolved, Staley told this reporter that it was resolved when the NFO raised \$9 million during a special drive last September.

Various State Farm Bureaus have been holding their annual meetings. Secretary of Agriculture Earl Butz who appeared at the Iowa Farm Bureau Federation meeting was given a good reception. I covered his news conference and speech. Butz's comments centered on the use of food for peace in the world through an active export trade free of restrictions and an agriculture that was market-oriented.

(Continued on page 14)



A SHAGGY DOG STORY

Pets play important roles in the lives of people. A few of the dogs who rule the households of KMA staffers are shown on this page. There are many other pets including cats, horses, gerbils and fish in the KMA family but they will have to wait for another issue.



The Stotts girls, 8-year-old Rhonda and 4-year-old Anne, "can do anything," as their mother, Nancy, says, to their calm part-German shepherd dog, "Ginger." The dog who is 2 years old lives with the family at 300 E. Thomas. Nancy is in the traffic department at KMA and her husband, Bob, is a carpenter. (Top picture)



The two tiny white spots in the picture are the pets of the Padilla youngsters. Gayleen, 14, holds her $\frac{1}{2}$ Spitz puppy, "Prissy" and Doug, 6, his dog "Sneaky" which is $\frac{1}{2}$ Chihuahua and $\frac{1}{2}$ Pekingese. The dogs are about $2\frac{1}{2}$ months old in the picture. They associate with a large yellow long-haired cat named "Peanut" in the home of Continuity Director Lynn Padilla.

"Chip" shows off his training in this picture. Only 5 months old, the English springer spaniel is one of the smartest dogs Chuck and Marlys Meacham have owned. Chuck, an avid hunter, has had many dogs and trains them by a reward system. Marlys is employed in the accounting department at KMA.



Happy New Year



Trees are loaded for trip to Glenwood.

Through the combined efforts of KMA Radio and its listeners and May Seed and Nursery Company, the halls of the Glenwood State Hospital-School glistened with twinkling lights and smelled of fragrant pine during the holiday season.

In spite of talk about recession, donations for the tree fund came in so fast that the 13th annual drive reached its goal sooner than in any other year. A total of \$479.25 was contributed by individuals and 57 organizations, and 97 beautiful trees were sent to Glenwood on Dec. 5th on Vernon Barnes' truck. Extra decorations were also sent along. Helping in the loading of the truck are Darrell Jones, May Garden Center manager, and Mark Beery, as shown in the picture.



Engineers leave for inspection.

In the last issue, **BARBARA GINGER** of Sales was shown getting her flu shot. That shot proved to be bad luck. She became quite ill from the shot, recovered; only to come down with a heavy head cold, recovered; and finally to wake up with an extremely sore throat. That took care of November and part of December; she anxiously awaits the New Year.

EVALYN SANER, Managerial Secretary, can be found at lots of auctions. One day she purchased a desk name plate with **WAYNE McMANNAMA's** name carved in wood. When she tried to present it to "Mac" he exclaimed "where did you find that, I threw it out years ago."

It's hard to get ahead of a 2½ year old . . . Little **ANGIE GOODIN** one day kept wetting her pants and in exasperation her mother, **JACKIE**, finally said, "You'd better stop, because Santa knows when you're a bad girl." When that didn't stop her, Jackie threatened to spank Angie if she wet her pants one more time. Angie looked up at her mother and said, "Santa will know." So much for discipline.

Chief Engineer Don Burchichter and Gale Totten (left) Technical Director for May Broadcasting Company picked a cold day in December to check the KMA tower lines for changes. Gale who lives in Omaha makes periodic tours of the company's radio and tv stations.

DENISON, Ia. — Enclosed is my personal check for five dollars for which please send the KMA Guide as a Christmas Gift remembrance. If they are already subscribers to the Guide, please extend their subscriptions for one year, as I wish my own to be so extended.



One of the best customers.

Since he opens up the station in the wee hours, Announcer Merle Douglas finds the new coffee maker the best addition to the station yet. In addition to coffee, the machine makes hot clear soup which Doug thinks tastes better in the morning than coffee. Doug is not the only one who likes the machine, it seems in the first month of operation for the new machine, there were over 700 cups of coffee or soup dispensed to staff members.

One tongue-in-cheek comment concerning last issue's cover came from **NETTIE GIBBINS** of Clarksdale, Mo., who thought they were all "scrumptious writers."

Station Manager **ANDY ANDERSEN'S** family made plans for getting together at Christmas since they couldn't at Thanksgiving. Daughter **BARBARA**, came from Ames where she is a freshman at Iowa State; daughter **JANIS** from Maryville where she is completing her studies to be a dietician at Northwest Mo. State University; and son, **DAN**, who is employed by the Burlington Railroad, from Glenwood.

Because of his basketball broadcasts, **WARREN SWAIN** again spent Christmas away from home.

One day when the trees were covered with a beautiful frosty snow, Program Director Mike Goodin and Newsmen Bill Bone went over to the garden center to inspect the trees and while there, they got carried away and started throwing snow. If you look closely, you can see the snow, (above Mike's hand) which he had just tossed in the air.



See my patch?

About four years ago, **DON PRIEBE** took over the "Hunting and Fishing" show on KMA. He chats about the places to go, how the hunting or fishing may be and in general advises area hunters and fishermen. And he should know since Don has been the Conservation Officer for Page and Fremont counties for the past 6½ years. That patch on his shoulder is his badge of office. He can be heard at 5:45 p.m. every Saturday on KMA.

MERLE AND MIKE SHOW: "Two love birds saw a house they liked so they put a deposit on it."

"I finally found something good about inflation. I used to be worth more dead than alive; now I'm not."



Playing in the snow.

A MEMO

From BRENDA KAY

At the start of a new year, I find myself in the midst of several emotions. I feel sadness that another good year is over, and perhaps a little regret at the things that might have been but I just didn't get accomplished. But I also feel joy and gratitude for a life well-blessed. Sometimes I wonder why I deserve such a bountiful existence. As I look to the new year, I feel excitement and anticipation wondering what challenges and accomplishments lie before me. Do you have these same feelings?

It's really wonderful that the year just happens to end with December — the month of love and giving of one's self. December provides ample opportunity for reflective thought and meditation. Even though January falls in a bleak winter month, the joy of the Christmas season carries us through to face the new year warmly.

As 1974 ends, I find myself so thankful to many friends who have helped me through the year in my profession. Dorothy Keith, Extension Home Economist, Iowa State University, for Page and Fremont counties is one such person. Her interesting interviews are always informative, keeping us up to date with recent developments in the broad range of home economics areas. Wilma Allen, an Interior Decorator from Emerson, Iowa, seems to know just what to tell us to do to make our homes more personal and convenient.



Brenda Kay talks with program-regular, Candy Kryselmire of MHI.

Pictured below is Candy Kryselmire, Public Information Director for the Mental Health Institute in Clarinda, and she keeps us informed about the activities and services of MHI provided to the people in the 26 county area. These three friends, and many others too numerous to mention, make my work enjoyable and convenient. Because of their willingness to cooperate and volunteer, I'm able to take vacations and provide my listeners with current news and information. A heart-felt wish of a prosperous 1975 is sent to all who have been a part of the Living Today program.

Rich and I seem to have a lot of work cut out for ourselves for 1975. We took possession of a large beautiful home on November 1, and right now we are in the midst of major renovation. When the carpenter finishes his work, ours begins. There are walls to paint and paper, counters to build, wall arrangements to hang, floors to cover — you name it and we have to do it! But it's the type of home we've both dreamed of owning, so the work will be worthwhile. I'll bring you up-to-date with our home progress in the next issue of the Guide.

My folks are enjoying good health and a variety of occupations as always. Mother is still employed as a Social Worker at the Mental Health Institute with her side occupation at the Potpourri Shop in Clarinda. Dad is still Head of the Music Department of the Clarinda Campus of Iowa Western Community College with his additional interest in raising Belgium mares. It's a joy to know they lead such fulfilling lives. We all take time to thank God for these blessings, mindful that it is His will which directs our activities.

As a closing thought, I would encourage you to renew your faith in God, however you perceive Him, as you face a new year with renewed vigor. It will provide your life with meaning and purpose.

Is it polite to eat the skin of potatoes when dining in a restaurant? Yes. In fact, you may eat the skin of the potato anywhere. Many of the potato's nutrients are directly under the skin. Just cut it with your knife and fork. But, please, don't pick it up with your hands!

* * *

Attention Dieters: Try substituting skim-milk cheese for skim milk. Cheeses are a better way to get your protein and calories because they're more filling than milk.

5-4-82

RECIPES FOR A COLD WINTER'S DAY

OATMEAL REFRIGERATOR COOKIES

Cream together:
 ½ cup peanut butter
 ½ cup margarine
 Add and beat till fluffy:
 2 cups brown sugar
 1 tsp. vanilla
 Add:
 2 eggs, beat well
 Sift together and add:
 1¾ cups flour
 2 tsp. soda
 ¾ tsp. salt
 Add:
 1½ c. rolled oats
 ½ c. chopped nuts (opt.)
 Either:
 Shape into rolls 2" in diameter. Wrap in wax paper. Chill. Slice ¼" thick. Bake on greased cookie sheet 10 min. 375°.

Or:
 Add 1 to 1½ c. chocolate bits. Chill. Drop by spoonfuls onto cookie sheet. Bake as above. Yields: 7½ doz. drop cookies.

Margaret Hull
 Villisca

* * *

SESAME TURKEY AND NOODLES

¼ c. onion, chopped
 3 T. margarine
 2 c. diced cooked turkey
 1 tsp. paprika
 1 c. sour cream
 1 can cream of chicken soup
 4 oz. noodles, cooked
 ¼ c. grated Parmesan cheese
 ¼ c. sesame seed

Cook onion in margarine till tender. Blend in turkey, paprika, sour cream, and soup. Cook until heated through. Place cooked, drained noodles in 9x13" baking dish. Sprinkle with Parmesan cheese and sesame seed. Pour turkey sauce over all. Bake in 350° oven 20 minutes or till bubbly.

* * *

GOLDEN RICH CAKE

1 19-oz. pkg. lemon cake mix
 4 eggs
 ¾ cup shortening (soft)
 ¼ cup water
 2 t. vanilla
 1 pkg. (8 oz.) softened cream cheese
 ½ cup finely chopped nuts

Place all ingredients except the nuts in the large mixer bowl. Beat 4 minutes on medium speed. Fold in finely chopped nuts, and bake in greased and floured tube or Bundt pan for 50 to 60 minutes in a 350° oven. Cool 15 minutes and remove from pan.

CHEESEY TURKEY SOUP

1 to 2 c. diced turkey
 ¼ c. diced onion
 2 carrots, peeled and sliced
 1 stalk of celery, diced
 1 c. potatoes, diced
 2 T. margarine
 3 T. flour
 ¾ c. cubed American processed cheese
 1 c. milk

Cook carrots, celery, and potatoes in 4 c. water until tender. Meanwhile cook onion in melted margarine till tender. Add flour and salt and pepper to taste. Stir in one cup milk to blend. Add 2 cups vegetable broth and stir until it starts to thicken. Add vegetables, turkey and cheese and heat through. More vegetable water may be added if thinner consistency is desired.

* * *

TOMATO SOUP STEW

1 to 2 lb. stewing beef, cubed
 3 medium carrots, sliced
 2 onions, chopped (or as desired)
 3 potatoes, peeled and quartered
 1 large stalk of celery, chopped
 2 T. to ¼ c. cooking wine
 1 can condensed tomato soup
 ½ soup can water
 1 tsp. salt
 Dash of pepper
 1 bay leaf

Brown meat in small amount of fat. Put drained meat and remaining ingredients into large kettle. May be cooked on top of stove or in the oven at 275° for 5 hours, covered.

* * *

JELLY ROLL YEAST BAR

2 pkg. yeast dissolved in ½ c. warm water

Add:
 2 eggs
 ¼ c. melted margarine
 2 T. sugar
 ½ tsp. salt
 2 c. flour

Beat and let rise for 45 min. Spread dough with fingertips onto greased jelly roll pan.

Topping:
 ¼ c. melted margarine
 1 c. jam (any flavor)
 1 tsp. flavoring

Mix and spread over dough in pan. Let rise till light. Bake in 350° oven 20 min. Frost with powdered sugar icing.

Mrs. Lee (Clythia) Brown
 Clarinda

PRUNE CAKE (With Sherry Frosting)

- 2/3 c. prune pulp
- 1 1/2 c. sifted flour
- 1/2 tsp. cinnamon
- 1/2 tsp. nutmeg
- 1/2 tsp. allspice
- 1/4 tsp. salt
- 1/2 tsp. baking soda
- 1/2 c. shortening
- 1 1/2 c. sugar
- 2 eggs
- 2/3 c. buttermilk
- 1/3 c. chopped walnuts

Chop unsweetened cooked prunes, measure correct amount, and set aside. Sift together flour, all the spices, salt and baking soda. Set aside. Cream shortening until soft, then work in sugar as thoroughly as possible. Add eggs and beat thoroughly. Add prune pulp. Stir in flour combination and buttermilk, alternating them and beginning and ending with flour. Stir in nuts. Pour into well-greased 10" tube pan and bake in a pre-heated 350° oven for 50 to 60 min. or till cake tests done. Cool about 10 min. before turning out of pan. Cool completely and then frost with Sherry Frosting.

* * *

SHERRY FROSTING

Combine 1/3 c. softened butter, 1 egg white, 1 T. sherry, and 2 c. confectioners' sugar in a bowl. Beat with a rotary electric beater until frosting is smooth and of spreading consistency. Stir in 1 T. orange rind, grated fine.

* * *

CREAMY STROGANOFF

- 1 to 1 1/2 lbs. round steak, cut in thin strips
- 1/4 c. flour
- Dash of pepper
- 1/4 c. butter or margarine
- 1 4-oz. can sliced mushrooms, drained
- 1/2 c. chopped onion
- 1 small clove, minced
- 1 can cream of mushroom soup
- 1 c. sour cream
- 3 c. cooked noodles

Dust meat with flour and pepper. Brown in butter. Add mushrooms, onion and garlic; brown lightly. Stir in soup. Cook till meat is tender. Blend in sour cream gradually, cook 5 min. Serve over noodles.

* * *

HAM, CHEESE, AND EGG SUPPER

- 1 slice ham
- 1 slice Swiss cheese
- 1 egg
- Salt and pepper to taste

Place ham in ungreased baking dish. Place cheese slices on top of ham. Top with egg; season to taste. Bake in a 350-degree oven for 25 minutes.

HAM AND CHEESE CHOWDER

- 2 medium potatoes, peeled and cubed
- 1/2 c. boiling water
- 1/4 c. chopped onion
- 3 T. margarine
- 3 T. flour
- Dash pepper
- 3 c. milk
- 1 1/2 c. chopped cooked ham
- 1 1/2 c. (6 oz.) shredded sharp cheddar cheese

Cook potatoes in boiling water till tender, about 10 min. Drain and reserve liquid. Add enough water to reserved liquid to make 1 cup. In saucepan, cook onion in margarine till tender. Blend in flour and pepper. Add milk and potato water. Cook and stir till mixture thickens and bubbles. Add potatoes, chopped ham and shredded cheese; stir to melt cheese. Serve hot.

* * *

OVEN-BARBECUED WIENERS

Mix together in saucepan:

- 2 T. butter
- 1 minced onion
- Juice 1 lemon
- 1/2 c. water
- 1/2 c. brown sugar
- Salt
- 1/2 c. chopped parsley
- 2 T. vinegar
- 1 c. catsup or tomato soup
- 3 T. Worcestershire sauce

Simmer 30 min. Split 18 wieners and place in baking dish. Pour sauce over wieners and bake about 30 min. Turn once. Can be cooked on top of stove with low heat.

Lucille Woolson,
Clarinda

* * *

COMPANY CASSEROLE

- 2 T. butter or margarine
- 2 lb. ground beef
- 1 clove garlic
- 1 tsp. salt
- 1 tsp. sugar
- 1/4 tsp. hickory salt or charcoal salt
- 1/4 tsp. pepper
- 1 c. sour cream
- 2 small cans tomato sauce
- 1 pkg. medium noodles
- 6 green onions
- 1 8-oz. pkg. cream cheese
- 1/2 c. grated cheddar cheese

Melt butter in skillet, then toss in ground beef and brown. Mince garlic and add to meat along with the salt, pepper, sugar, hickory salt, and tomato sauce. Cover and cook slowly for 20 min. Cook noodles and drain. Pre-heat oven to 350°. Chop green onions (including some of the tops) and mix with the sour cream and cream cheese. Put a layer of noodles in a baking dish and cover with some of the cheese mixture, then some of the meat. Repeat until all ingredients are used. Sprinkle with the Cheddar cheese. Bake 20 to 30 min. or till bubbly.

ANNUAL XMAS PARTY HELD

The traditional May Broadcasting Company and Earl May Seed and Nursery Company Christmas Party was held Dec. 23 in the assembly room at the May building.

The short program was presided over by J. W. "Mac" McMannama as master of ceremonies. The Rev. Ed Cox gave the invocation, and the welcome and greetings were given by President Edward May.

Several barbershop quartet selections were sung by the Ed May Quartet. Other music included holiday numbers by Mrs. Dennis McDermott at the organ and group singing led by Announcer Merle Douglas.

Two watches commemorating 25 years of service each were presented by President May to Lois Adelung of May Seed and Norman Kling of KMA.

The companies gave the employees a two day holiday and distributed large turkeys to each.

Preceding the program punch and cookies were served from a decorated table by Mrs. Edward May and Mrs. J. D. Rankin.



The Living Today Show had a fill-in host in December for one day. Brenda Kay became ill and Program Director Mike Goodin sat in for her. She had arranged for an interview with Mrs. Darrell Damewood of Clarinda, last year's women's chairman of the Page County Farm Bureau, and Mrs. Charles Whigham of Blanchard, this year's chairman, which made the show go easier for substitute Mike. Mrs. Whigham is on the left in the picture.



The purpose of the Christmas Seals was the topic of discussion between Brenda Kay and her guest, Rodney Vohs, on a December "Living Today" program. Rod is Southwest Regional Manager of American Lung Association of Iowa.

7-21

SANDY'S FROZEN SALAD

Sandy Parsons,
Clarinda, Ia.

- 1 can fruit cocktail
- ½ pkg. miniature marshmallows
- 1 small pkg. lime gelatin

Mix ingredients together and place in covered bowl in refrigerator overnight. The next morning, fold in 1 large container of refrigerated whipped topping. Place in oblong pan. Cover and freeze.

Hire the Handicapped

FEEDBACK

By NED DERMODY

A great Supreme Court justice once said that great cases do not make good laws. What Justice Brandeis was trying to point out is that great judicial cases are great, primarily because of the interest generated by their attendant publicity, and that the resolutions of those cases do not generally improve the status of the judicial system.

At the same time, it would appear that closing loopholes in the law or trying to improve provisions of the law to protect our citizens can lead to reactions that amount to making mountains out of mole hills.

For more years than we care to think about, school children have had official files and profiles compiled by school officials. Files and profiles that are passed on from school to school, and then on to credit bureaus, employers and even government agencies. The files and profiles contain notes on the students academic work completed, level of achievement, grades, standardized achievement tests scores, attendance data, intelligence and aptitude scores, psychological tests, interest inventory results, health data, family background information, teacher or counselor ratings and observations and verified reports of serious or recurrent behavior problems.

The records were closed to the students, parents, the general public, but available to almost anyone doing governmental research, law enforcement people, school personnel, employers, etc. Some of the records were at best ambiguous. Most family background information was obtained from the student and teacher and counseling ratings and observations almost certainly clouded by a personal assessment.

The record and profiles have obvious value in the short run but dubious value over the long run except in very extreme circumstances, and in many cases resulted in serious damage to the student's reputation, ability to gain college entrance or to obtain employment. At the same time, since the information was unavailable to the student, or parent, the reason for rejection was often unknown.

In 1974 congress sought to remedy this often damaging situation. The Family Education Rights and Privacy Act of 1974, in simplified form, requires that student records be made available for inspection to parents and to students more than 18 years old, but may not be released to anyone else without the written or verbal consent of the students and/or parents.

To enforce the act, congress decreed that no federal funds will be available to schools

which deny students' parents, or students over eighteen, the right to inspect and review and inspect, any and all official records, files and data directly related to the student.

On the face of it, the law is a good and necessary piece of legislation. It eliminates, at least to a degree, one of many secret files kept on more than 200-million Americans, and it should temper those personal assessments by counselors and teachers. How have the schools reacted? Badly we think, in fact silly! The Iowa Association of School Boards has advised its members of several individual instances related to confidentiality, simply because the long and involved legislation was not, in the association's opinion, specific enough.

An example of the absolute silliness involved is occurring in Glenwood. On the advice of the Iowa Association of School Boards, Glenwood Superintendent Eugene Nasalroad will not allow the release of honor roll lists for publication until the new law has been tried in court. Glenwood is not the only example however. Some schools are not using the names of athletes in programs at ball games. Others do not list the names of actors in school play programs. At Iowa City, school officials said they would not release the scores of ball games. School officials do admit that names, grades and scores would be made available upon judicial order or subpoena. Silly!

In Missouri, a person can vote, hold office, hold power of attorney, etc., if he or she is eighteen. But, he or she better not try to take a drink in a public place, not even a drink of what Missouri considers non-intoxicating beer. Got to be 21 for that. Now . . . Missouri legislators are reconsidering. They still don't want eighteen-year-olds to drink, but they do want to enable them to "handle" booze. That is . . . they can haul it, serve it, cool it, carry it, but not drink it. Isn't logic wonderful?

(Continued from page 6)

While I covered the Iowa Farm Bureau meet, Steve Hoefing was covering the Farmland Industries annual meeting in Kansas City. There he saw the former Miss America Rebecca King, formerly of Hancock, Iowa, who is now employed by Farmland. He also covered the news conference of former New York Mayor John Lindsay as well as reports on the progress of the giant farm cooperative.

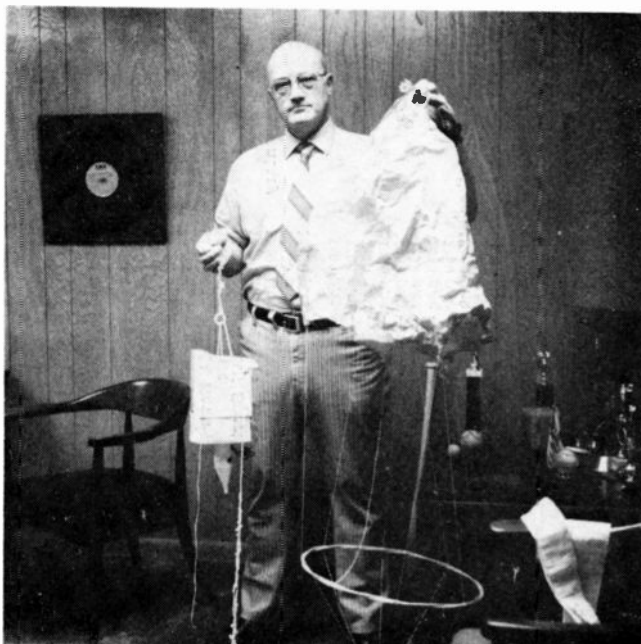
As we look forward to a new year 1975 with many uncertainties about its economic situation, let us do it with faith. The faith of our founding fathers, which overcame much adversity, is still with us. It is the faith that gives all of us the courage to try again. That is my wish for you in this new year.

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IF YOU SPOT ONE OF THESE



Andy Andersen displays weather balloon.

While out hunting one Sunday in December, Station Manager "Andy" Andersen and his friends spotted a strange, floating object in the sky. It landed on their farm and when they hiked over to see it they discovered it was a weather balloon.

Instructions on the package requested that the finder return the instrument unit to the National Weather Service at Joliet, Ill. The balloon which kept it aloft had burst; its orange paper parachute had

opened resulting in a soft landing. The instrument package called a "radio sonde" can now be used again. It was released to measure temperature, pressure, humidity and winds at various heights above ground. The radio sonde can be tracked to a height of above 17 miles.

"Andy" brought the weather balloon to KMA to show the staff and has subsequently mailed the package as instructed.