

A black and white portrait of a woman with voluminous, dark, wavy hair. She is wearing a white turtleneck sweater under a dark, thick fur collar. She has a serious expression and is looking directly at the camera. The background is dark and out of focus.

April, 1969

A GUIDE

COVER STORY

Across the crowded airways comes a scintillating new personality to KMA. As you can see by our Guide cover picture, her attractive personality is matched by her good looks.

She is none other than Michelle Badout well-known in radio circles on the east coast and a welcome guest in the midwest. Her cooking prowess and knowledge were polished at the famous Cordon Bleu in Paris, France, which she attended and also another Parisian school, L'Ecole des Trois Gourmandes, which incidentally was founded by Julia Child, TV cook. After returning to the United States, Michelle consulted with Michael Field and his cooking experts at his exclusive Manhattan school in New York City.

Lest you feel our guest will only discuss fabulous French culinary art, Michelle comes to the Midwest with many other qualifications. She was born and reared on a farm in southern Missouri where she helped with the home chores in a family of ten children. So you can see she is no stranger to the problems facing KMA land homemakers. After winning many prizes and awards in 4-H and later at the Missouri State Fair, she decided to obtain employment to pay for future training in the home economics field. This work led her to radio and later to France to school. Welcome Michelle to the wide-world of KMA where your sophisticated knowledge based on down-to-earth experience will be a listening pleasure.

APRIL FOOL!!

(For the truth about this month's cover, read page 10.)

Watch for special announcements in the May issue of the KMA Guide.

The KMA Guide

APRIL, 1969

Vol. 26

No. 4

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 No. Elm St., Shenandoah, Iowa. Norman W. Williams, editorial chairman; Mary Williams, editor. Subscription price \$1 per year (12 issues) in the United States, foreign countries, \$1.50 per year. Allow two weeks notice for change of address and be sure to send old as well as new address.

Mike Goodin's "Lighter Side"

Feminine intuition is fiction and a fraud. It is nonsensical, illogical, emotional, ridiculous and practically foolproof.

Fidel Castro has a very simple system for keeping the backing of his people: He promises them something and then when he can't deliver he blames this country, then promises them more. So far it has worked.

Many girls are now getting men's wages, but then haven't they always?

The kids today think that Fire and Brimstone is a new musical group.

Some girls don't want to marry go-getters; they're looking for already-gotters.

Happiness is discovering that the long haired character with the beads that daughter went out with is a girl friend.

Why is it that some people who would jog a mile won't walk a block?

Cubs Tour

KMA Radio along with May Seed and Nursery welcomes spring when many people from the area come to Shenandoah on tours. One such group included these local Cub Scouts who were accompanied by their den mothers, Mrs. Rogene Carnagey and her assistant, Mrs. Verdon Sorenson from Den 1; and Mrs. Mike Lonowski of Den 4. Cubs in Den 1 include Jeff Carnagey, Brad Sorenson, Richard Edwards, Rich McCall, Gregg Norton and Brian Johnson. In Den 4 are Chris Lonowski, David Cambler, Randy Russell, Kevin Emge, and guests, Wayne and Doug Lonowski.



A Chat With Edward May



After a long, cold winter, spring finally arrived, and I don't recall when a spring was welcomed by so many people. With the arrival of warmer weather, our thoughts turn to the out-of-doors and scratching around in the yard. This means studying the seed catalogues and finally deciding what to plant.

Recently I saw a nice article about seed catalogues and I would like to share with you some of the thoughts contained in the article.

Have you ever thumbed through a seed catalogue and started to daydream? As I looked at the pictures of those gay colored flowers, they reminded me of people I know or observe every day.

The roses, so beautiful with their soft velvety petals, ranging in color from crimson to pure white, were the people who dress with faultless taste, are always well groomed and fun to be around, except that sometimes, like the roses, they prick us with thorns of sarcasm, ridicule or criticism.

Carnations, though sturdy, strong, every day kind of flowers, could be the young mothers who go about their daily work with no fanfare, ministering to their families with love and understanding.

And hyacinths could be the older mothers, round, plump, sweet ones, with all the sharp corners worn off.

The snapdragons, because of their name, would have to be the knit pickers we meet so often. What an unhappy crowd they are, snapping at everyone who touches them.

Next were the gladiolus, such strong stalwart flowers. They remind one of people who never lean upon any one but stand alone. We often speak of them as "born leaders;" fine, wonderful people they are, except that sometimes, if they can't lead the parade, they refuse to march. Things can get complicated when too many of them get together.

Then there were so many others—gay, yellow daffodils, happy people with sunny dispositions and even temperaments; bright red poppies, courageous people, who keep their heads high in the face of adversity, who minimize their own troubles, and try to help with the problems of others. Toward the back of the catalogue were ads giving sure-fire methods for getting rid of dandelions.

I closed the book wondering just which flower I resembled. Most of us could find a trace of ourselves in several of them, but it is comforting to know that although we may sometimes show our thorns or snappish tempers, even be a nuisance like the dandelion, we do not need to remain static. A rose cannot be changed into a carnation or a snapdragon into a lily, but our natures can be changed. We can weed out the traits that destroy our usefulness and cultivate the strength and beauty that will forever blossom. Quite a wonderful seed catalogue, isn't it?

Mrs. Earl May Home from Hospital

The picture you see on this page is a most recent picture of my mother, Mrs. Earl May. I am happy to report she is home and feeling fine after spending nearly six weeks in the Shenandoah hospital as the result of a combination of a broken arm and an injured knee. To me, she is truly the flower of the May catalogue, and is a combination of a rose, a carnation, snapdragon, hyacinths, and the other flowers mentioned in the article.

My thanks to the article entitled, "The Growing Season," by Margaret Troutt, which was printed in the March, 1964, issue of The Christian Herald.



FRANK COMMENTS



By Frank Field

By the time you are reading this, spring will probably have arrived. But at the time I am writing this, in the middle of March, there are certainly no signs whatever of anything even remotely resembling spring. The ground is still solidly frozen and there are still snow banks on the north sides and in protected areas, and our river is still solidly frozen over. This is one time when the Ground Hog certainly knew what he was talking about when he predicted on February 2 that we would have six weeks more winter. Well, the six weeks will be up on St. Patrick's Day, with spring due to arrive officially a few days later.

Be that as it may, a good many thousands of our customers are very optimistic about the whole thing. At any rate they are ordering tremendous quantities of garden and flower seeds, bulbs, rose bushes, and various items of nursery stock. As the picture this month very clearly shows, this is the final operation in filling a customer's order for garden seeds. In other words, putting on the proper amount of postage just before the package goes to the post office. That long box-like affair at the right side of the picture, extending back into the dis-

tance, is really a conveyor belt, nearly two feet wide, which brings the packages up to the scales to be weighed and properly stamped. The girl doing the stamping is Edna Ahrens, a long-time member of the Garden Seed Department crew. At the extreme left of the picture you can see Linda Pontious engaged in filling a customer's order from the racks of seed in front of her. Over in the background, just out of the picture, are the wrappers who are putting each order in the proper size box, taping the box shut, and pasting on the label; after which the box is dropped on the conveyor belt to be brought up to the stamp table.

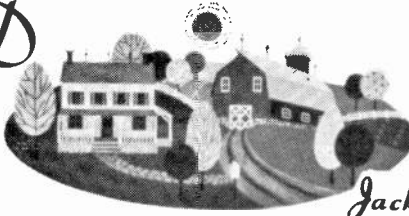
When you send in an order, everything you want can be put on one sheet. The girls in the General Office will copy off the part calling for Rose Bushes, Fruit Trees, or Shrubs and that part is held until planting time. The original order then goes up to the Garden Seed Department so that the seeds can be sent at once.

In addition to the usual heavy run of mail order business, which is expected at this time of year, you would be surprised at the activity in the stores already. Lots of people make out their order at home, these long winter evenings, and then the first time they are going to town for something else they drop by the Earl May Store and pick up their garden seeds at the same time. We are very glad that they do it this way because it stretches out the season so that we don't have so much of a grand and glorious rush when warm weather finally comes. In fact, every catalog has two order blanks stapled in the center for this very purpose. Another good reason for making out your order ahead of time is the fact that it gives you time to study the catalog and read up on the newer and better varieties which are being introduced every year. Without such a list made out ahead of time, you might pass by some of these newer and better things when you are picking out what you need. Yes, for many years now the Earl May Stores have been Self-Serve like a dime store.

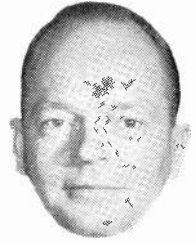
If you didn't get the Dormant Spray on the fruit trees yet, I think there is still plenty of time as it can go on anytime before the buds start to open out. Ordinarily, we like to do this the last of February or the first of March, but the season is almost three weeks late, so in most areas the buds would still be completely dormant. Use liquid lime sulphur at the rate of one part to eight parts of water. Then use Home Orchard Spray according to the directions on the box. In either case, do a thorough job using plenty of spray and don't forget to stock up on Bug Dust. You may need it.



RFD



with
Jack Gowing



I had the pleasure of interviewing Bill House, President of the American National Cattlemen's Association recently, and he said some things that interested me very much. I guess they interested many others too judging by the comments I received about the story.

Mr. House has been a spokesman in the cattle industry now for several years and has a way of putting thoughts so that people really take notice and listen. He operates a ranch near Cedar Vale, Kansas, so knows the cattlemen's problems first hand.

Mr. House was speaking to a gathering at the University of Nebraska for the National Livestock Conference. He told the Committee sponsoring the event that the reasons there weren't many cattlemen attending was that they couldn't afford it financially and they couldn't be away from home more than a half-day at a time because they couldn't get good help for the money they could afford to pay.

He illustrated this by saying that cattle sold for 30 cents in 1949, for 30 cents in 1959, and had finally gotten up to 30 cents in 1969. In thirty years, cattle prices had remained below 30 cents most of the time while most other items in our economy had doubled or even tripled in price.

He said that our production industries were moving to foreign countries because of high wages and cheap imports; in other words they cannot compete with products produced on cheap wages in other countries while they pay a high scale of wages here at home. He cited the shoe industry, steel, tractors, electronics and beef and pork.

According to House, 80 per cent of our farm tractors with 50 horsepower or less are being imported, and as soon as European farms can use the larger tractors, our manufacturers will move out and produce the large tractors in other countries too.

He added that the electronics industries are moving in to countries like

Taiwan where they get skilled labor for 12 cents per hour.

He said ranchers have the same kind of competition because he pays more social security taxes for his ranch help in Kansas than cowboys in other countries are paid in salary.

In the area of farm exports, House said that many organizations keep telling farmers that they have to sell at a world price or they will price themselves out of the market, but he said they fail to tell the grain farmer that 80 per cent of his market is here in the United States and only 20 per cent or less is exported.

He said that we cannot continue to legislate wages ten times higher than wages around the world and then not protect our producers. He said that we may have the highest wage scale but if we continue we won't have any jobs.

He raised the question then if this might be an international conspiracy to get all of our basic industries to move out and leave us wholly dependent upon production from other countries.

Sounds to me as if Bill House has asked a question that America will have to answer soon.



Jack interviews Bill House at Cattlemen's meeting.

K M A Commentary

By FRITZ LIMBACHER

Parochial schools in the KMA area — indeed, throughout the United States — are in trouble financially. This is evidenced by the vast number of Catholic schools that have announced that they will close their doors at the end of the current academic year, and by the urgent lobby in the state legislatures for funds. As is generally recognized, this presents a serious problem to the State Governments. The United States Constitution plainly states that "Congress shall make no law respecting an establishment of religion . . ." The Iowa Constitution goes even farther,

"The General Assembly shall make no law respecting an establishment of religion . . . ; nor shall any person be compelled to attend any place of worship, pay tithes, taxes, or other rates for building or repairing places of worship, or the maintenance of any minister, or ministry."

Other state Constitutions, being for the most part fashioned after the United States Constitution, contain like restrictions.

How then, can the parochial school system ask for funds from the state legislatures? It is argued by the Lobbyists that the church schools present a valuable alternative to parents who wish to have their

children taught in an atmosphere forbidden by the famous "prayer" decision of the U.S. Supreme Court. Also parochial schools are said to take a load off the public school systems. True statements. But is it the responsibility of the State to support this "alternate" system of education?

These same arguments are used in support of state aid to private colleges. In many private colleges, however, as in secondary and elementary parochial schools, attendance at worship services is mandatory; and therefore these schools do not meet constitutional requirements for state aid.

What is at issue here is the potential death of a valuable institution in America. An institution that has contributed a great deal to America. Since the arguments are so strongly against aid to parochial schools and private colleges, some means of circumventing constitutional restrictions should be found. It is becoming increasingly apparent that Eighteenth and Nineteenth century thinking has little relevance to the Twentieth century. Therefore the broadest possible interpretation of the Constitution should be taken to save the parochial schools — in most instances, in fact, broad Constitutional interpretation is necessary to insure that we are tackling our many problems with all the weapons at our disposal.

CLASSES HELD IN TWO STATES

KMA Sends Qualified Instructors to Teach

Eighty-six more people in Missouri and Iowa now hold certificates of graduation from the National Safety Council's Defensive Driving Course. They received their diplomas upon completion of the two sessions which were taught by KMA's qualified instructors.

At the Maryville, Mo., class, sponsored by the Opticists and held at the High School, thirty-six were taught by Norm Williams, KMA manager, assisted by Dennis Boldra.

Twenty-five persons at Oakland, Ia., received instruction from Norm Williams, "Andy" Andersen, and Warren Nielson. Their classes held at the Farm Bureau



Oakland class in Defensive Driving is one held recently.

building were sponsored by the East Pottawattamie County Extension Service, the Agricultural Stabilization and Conservation Service and the Soil Conservation Service.

The Lions Club at Rosendale, Mo., sponsored the class of twenty-five which was taught by Williams, Andersen and Nielson.

THE DUCK DILEMMA

by Warren Nielson

The Mississippi Flyway Council, which sets hunting seasons for waterfowl in the flyway states of Iowa, Missouri, Minnesota, Wisconsin, Michigan, Illinois, Indiana, Ohio, Arkansas, Kentucky, Alabama, Mississippi, Tennessee, and Louisiana, is facing recommendations of biologists that the duck season this Fall be closed entirely because of the low population of Mallard ducks!

I recently did a program on this subject with Earl Rose, Chief of Fish and Game, Iowa Conservation Commission in Des Moines. Rose said that Iowa has never had a completely closed duck hunting season but reminded me that the continent population of Mallards has never been as low as it is this Spring—approximately six and one half million birds compared to the eleven to twenty-five million Mallards we had between 1956-1962!

Another recent program was with Dr. John Gottschalk, Director of Fisheries and Wildlife, Washington, D.C. It is Dr. Gottschalk who will have the final say, in August, as to whether we have a duck hunting season this Fall!

I asked Dr. Gottschalk about the possibility of a closed season on Mallards only, but a regular season on other species. He replied that duck hunters had trouble distinguishing small Teal during the special "Experimental Teal Only" season we had in 1965-66-67, so he didn't think it a good idea. I countered with a "Mallard Drakes Only" season, similar to the cock Pheasant season whereby the hens are protected. He gave me the same answer. . . ducks are

mostly shot at long range and identification is difficult!

At the suggestion that the western boundary of the Mississippi Flyway, which is the Missouri River, be moved eastward thirty or fifty miles, to one of Iowa's major north-south highways . . . which would allow Iowa hunters some "in-state" hunting, he said this was possible, but depending on where our Missouri River ducks hatch, the boundary could just as easily be moved fifty miles westward and eliminate all Missouri River duck hunting for both Nebraskans and Iowans!

It's not a pleasant situation but I don't think the American duck hunter is entirely to blame. There are a lot of ducks shot every winter in Mexico where limits are much more liberal. But more important, there are thousands of acres up in the so-called "Duck Factory" in southern Canada, that are being drained every year. Present law forbids your tax dollars being spent for wetland reclamation outside the continental USA where 80 per cent of our ducks, which are a continent-wide resource, are hatched in Canada. Without proper nesting habitat, the duck doesn't have a chance.

There are two things you can do. Support organizations such as **DUCKS UNLIMITED** and write your congressman to pass legislation that would allow duck stamp money to be spent on leasing and developing Canadian Wetlands before it is too late! History has proved that whenever there is a completely closed season on any specie, the hunter quickly loses interest and the specie suffers through lack of money for research and development of habitat. Let's hope that this will not be the fate of the noble duck in America!

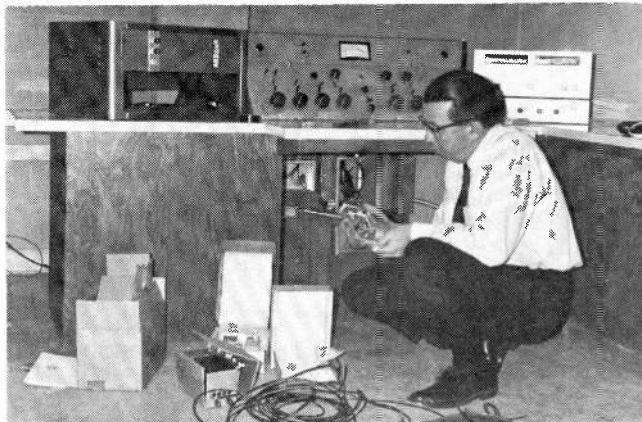
NEW STUDIO PROGRESSES

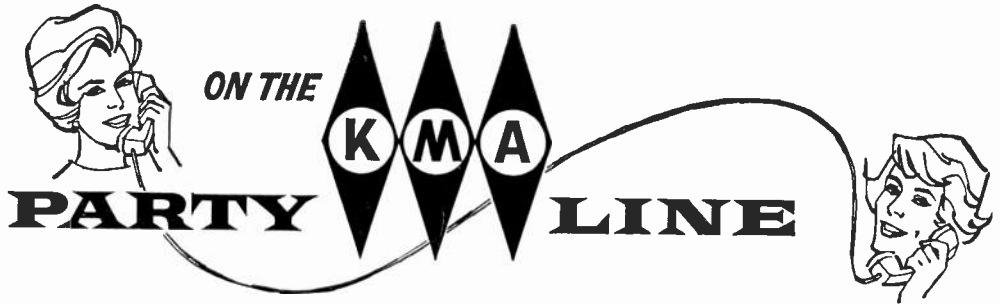
Chief Engineer Don Burrichter installs sophisticated equipment in newly built recording studio in this picture. Last month, the Guide showed the first step in the con-

struction with cabinet work taking the spotlight. This month features the more technical aspect of the new production control room which will provide improved facilities for recording spot announcements, programs, and features for KMA.

According to the engineer, a new solid-state console mixing center, cartridge and reel-type tape recorders, turntables for standard phonograph records will be principal features. When Chief Burrichter talks "technical" it comes out like this: "included will be a variable equalizer to adjust the frequency response, and a reverb unit to provide echo effects, improved presence, and other effects."

All-in-all it is designed to make KMA and its programs sound even better!





ON THE
KMA
PARTY LINE

"PAT" PATTERSON of sales department buys chance on flight insurance for **EVALYN SANER'S** recent plane trip to Las Vegas, Nev. Because it was Evalyn's first jet ride and she was apprehensive, the rest of the staff at KMA tried to "instill courage" by relating all the worst plane-ride stories they could remember. The final touch was the selling of chances on her insurance. Good sport that she is, Evalyn had the last laugh because she along with **LU-CILLE LAWSON** and **BIL-LIE OAKLEY** enjoyed every minute of the special trip to that city.



When the KMA Guide went to Nebraska City to take pictures for the feature — Good Neighbors — your editor, **MARY WILLIAMS**, and her husband, **CHARLIE**, were treated just like "neighbors" by the residents of Riverview Terrace, the Nebraska City low cost housing for the elderly. Several of the residents including **MRS. VERA FRANS** and **MRS. GOLDIE LANE** were especially gracious and conducted a tour not only of their own apartments but

the rest of the building and both were enthusiastic about life there.

Last month we missed some birthdays so belated greetings to **WARREN NIELSON** on March 10; **"PAT" PATTERSON**, March 16; **BRUCE PILCHER**, March 17; **JACK GOWING**, March 21. Others in the KMA family include **MRS. BRUCE (CHERYL) PILCHER**, March 11; **RANDY GOWING**, March 14; **MRS. FRITZ (SUE) LIMBACHER**, March 21; also **ROBERT**, March 2, and **PETER**, March 13, **MULLISON**, sons of **ARDENE MULLISON** in the traffic department; and **MIKE CHILDS**, March 26; **ED MAY'S** son-in-law, **JIM SISLO**, March 17. Starting this month, we hope to keep you informed about these dates in a regular feature.



The Rev. Richard Greene, a native of South Africa and globe-traveling evangelist, visited with **WARREN NIELSON** on wide ranging topics in two KMA interviews. Mr. Greene conducted a week's revival at the First Baptist Church in Shenandoah in March. (at left)

Did you miss **FRITZ LIMBACHER** on the early 6 a.m. newscast one day during the first week of March? As you know Fritz lives at nearby Farragut, Iowa, and coming into Shenandoah he must cross the bridge over the East Nishnabotna River. Because of ice jams and snow run-off, the river overflowed and for some of that time closed Highway 2 west of Shenandoah. In an effort to circumnavigate, Fritz took to a county road and found himself stuck in the mud. He arrived finally at KMA—after **MERL DOUGLAS** had given the news.



Ice jam from Highway 2 bridge.

That same flooding situation created problems for **JACK GOWING** who lives north of Shenandoah but must cross the same river. He drove west to Highway 59 to get to work since his regular road was closed. Incidentally his road is still in bad shape with one-way traffic only allowed at last report.

Spec. 5 **STEVE PALM** and his wife, **LINDA**, and daughter, **MICHELLE**, who live at Ft. Knox, Ky., where he is stationed as a junior air traffic controller spent a week recently with their parents. Steve's mother, **RUTH** (KMA continuity) and father, "**BUS**" **PALM** reside at Farragut



Steve Palm family.

and Linda's folks, **LaVERNE** and **ARLYNE COLLINS**, both live in Shenandoah and both work at May Seed and Nursery.

Five delegates from Shenandoah High school were selected to attend the Future Teachers of America state convention at Ames, Ia., on March 24. **BOB KLING**, son of Engineer **NORMAN KLING**, was one of the five. The others were Denise Walters, Cindy Metz, Mark Miller, and **SUSAN LARSON**, who by the way is a niece of KMA's Girl Friday, **EVALYN SANER**. They made the trip with their sponsor Miss Muriel Keenan.

ROBERT R. WHITE of Davenport, Ia., discussed the 50th anniversary of the American Legion with **WARREN NIELSON** on a recent KMA interview. Mr. White is State Commander of the Iowa American Legion.



Nielson and State Commander.

KMA WILL CARRY KC ROYALS' GAMES

Starting April 8, KMA Radio will broadcast the games played by the new American League team, the Kansas City Royals.

Buddy Blattner, nationally known for his long association with the majors as a player and broadcaster, will handle the play-by-play with Dennis Matthews, a veteran of collegiate sports and special assignments with the pros, will do the assisting.

The Royals' schedule of 162 games will be heard over 48 stations in the area with KMA as the only Iowa outlet. Sponsors for the broadcasts will be Schlitz Brewing company and Skelly Oil company.

The Royals schedule for April is as follows:

April 8, 2:10 p.m. — Minn.
April 9, 7:10 p.m. — Minn.
April 11, 9:10 p.m. — Oak.
April 12, 3:10 p.m. — Oak.
April 13, 3:10 p.m. — Oak.
April 14, 9:40 p.m. — Sea.
April 16, 1:40 p.m. — Chi.
April 18, 7:10 p.m. — Oak.
April 19, 12:55 p.m. — Oak.
April 20, 1:10 p.m. — Oak.
April 21, 7:10 p.m. — Sea.
April 22, 7:10 p.m. — Sea.
April 23, 7:10 p.m. — Sea.
April 25, 7:10 p.m. — Cal.
April 26, 7:10 p.m. — Cal.
April 27, 1:10 p.m. — Cal.
April 28, 1:10 p.m. — Minn.
April 29, 1:10 p.m. — Minn.
April 30, 7:10 p.m. — Chi.

Starting Sunday, April 27, all times are Kansas City Daylight time.)

Do You Remember?

In two months, KMA Guide will celebrate its 25th anniversary. We invite you to write your reminiscences about the early days of the Guide and KMA Radio, which goes back much farther, of course. If you know the whereabouts of former KMA entertainers or staff, let us hear from you since too many people and too many years have made it impossible to keep track of each one. In the mail, we've had letters requesting information on the Haden family, Dick Hart, Jim and Bob Raines, Zeke and Joan, the Miller Sisters, and many others. **DO YOU REMEMBER THEM?**

Special plans are being made for the June issue of The KMA Guide. How would you like to see some old program schedules? A letter from the founder of The Guide? And naturally PICTURES! We'll do our best but we need your help. Send your suggestions and ideas and questions, too, to Editor Mary Williams, KMA Guide.

THIS AND THAT ON SPORTS

By BRUCE PILCHER

The Girls' State Tournament was a very enjoyable experience for me. We were there for all sessions and the girls put on quite a show. Two southwest Iowa teams provided the biggest thrills. Woodbine, a tremendously hard working team, finished third and Farragut, an underrated team, almost captured a trophy. The Farragut contest against Allison-Bristow saw Julia McQueen's shot hit the back side of the rim and bounce out with only seconds remaining.

One thing that I think was immensely important was the sportsmanship. In girls' athletics, very seldom do you see anything but the finest sportsmanship and certainly the tournament was no exception. Cindy Long, whose favored Union-Whitten team got upset not once but twice, congratulated the Allison-Bristow girls very enthusiastically upon her team's defeat. This is something that you like to see.

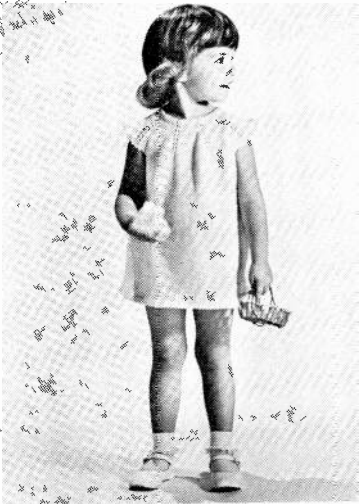
We observed some college girls' basketball games while at the tournament, and were impressed with their hustle. The game that Mike and I saw was a four overtime thriller between John F. Kennedy College and Midwestern of Denison. Both teams had some fine individual stars, and it's a shame that more people don't know about the fine effort that the college girls put out.

APRIL FOOL — COVER PICTURE

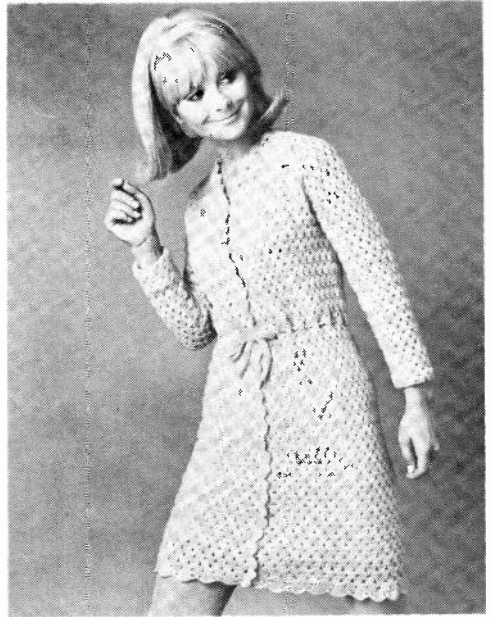
As you have probably guessed already, our cover personality this month is none other than that great sport, **MIKE GOODIN**, who will now be in for a lot of ribbing from fellow KMA staff members. The whole picture-taking process and fabricated story was kept a deep, dark secret from practically everyone with a few exceptions. We borrowed the glamorous wig from Ellen's Professional Beauty Salon in Shenandoah; the coat belongs to Evalyn Saner, the earrings are Ardene Mullison's and the scarf, Mary Williams'. Thanks Mike for a good laugh!

Incidentally, April Fool jokes and tricks have been around for centuries. When the French changed their calendar so that New Year's Day fell on January 1 instead of April 1 in the year 1564, those Frenchmen who insisted on celebrating in April were called "April Fools" and all kinds of tricks were played on them.

Do It Yourself



This spring's dressing starts now with this fresh batch of dress patterns to knit



and crochet. For these patterns, simply send 10¢ plus your name, address, and zip code to APRIL PATTERNS, KMA GUIDE, Shenandoah, Iowa, 51601.

School Closings, Road Reports Get Highest Ratings

If a radio listener survey had been taken at the time, probably the highest ratings would have gone to the KMA announcements of school closings. With one of the worst winters on record just behind us, the children of the Rockport school decided to cast their votes in these letters.

Letters From Second Grade At Rockport, Mo., School — Mrs. Jane Nigh, Teacher

Dear KMA:

Thank you for telling me if we have school. We have had weird weather. Where do you live?

Dear KMA:

Thank you for telling us that school was out and when school was not out. What is your address? What is the weather like? I live on Cass Street. We will move in March. We will move the first week of March. My father wanted to go.

Dear KMA:

Thank you for announcing when we were not going to school on the radio when the roads were icy. I think the principals would get very tired if all our parents called up the principals.

Dear Frank:

I will move to Anderson, Missouri. I will like it there. I have a friend there. Her name is Mary. I will send you a valentine. You will like it. I will make it good. Where do you live? I live in town in a yellow house. I have a bird. Its name is Gidget. I had a cat, too. But it died. I have one fish. I like our fish. I feed them.

Dear Frank:

Thank you for telling the school closings. I live in Watson, Mo. It saves a lot of trouble.

Dear Frank:

Thank you for telling us if there is going to be any school or not. Now that I have that over with I will tell you my name.

More Quick Fix Recipes

CHICKEN AND SHRIMP DELIGHT

- 1 can cream of chicken soup
- ¼ cup milk
- 1 t. curry powder
- 1 6-oz. can boned chicken (or left over chicken or turkey)
- 1 5-oz. can shrimp, drained
- Cooked rice or Minute rice

METHOD: Combine all ingredients except rice. Simmer 10 minutes or till thoroughly heated. Serve over rice. Makes 4 servings. Quick, tasty lunch or supper dish.

—Mrs. Marjorie Rhoads,
Clarinda, Ia.

* * *

HAM BALLS SUPREME

- 1 lb. fresh ham ground
- ½ lb. smoked ham ground
- 1 can spaghetti with tomato sauce
- 3 eggs
- ½ cup chopped onion
- 1 cup bread crumbs

METHOD: Mix all together. Form in balls. Place in roasting pan and bake 1 hour at 350 degrees.

—Mrs. C. Underwood,
Adair, Ia.

* * *

QUICK HAMBURGER CASSEROLE

- 1 to 1½ lbs. hamburger (need not be browned)
- 1 can celery soup
- ½ cup milk
- 2 T. onion (fresh chopped or onion flakes)
- 1 lb. pkg. frozen Tater Tots

METHOD: Line bottom of 8x8 pan with hamburger which has been seasoned with salt, pepper and onion. Cover with Tater Tots. Then mix soup and milk, pour over ingredients. Bake at 400 degrees until nice and brown. About 30 to 45 minutes. Serves 6 to 8.

—Mrs. Leo Thurman,
Atlantic, Ia.

* * *

MIXED VEGETABLES WITH ALMONDS

- 1 pkg. cauliflower
- 1 pkg. green beans
- 1 pkg. peas
- ½ cup milk
- 1 can cream-chicken soup
- 1 6-oz. pkg. cheddar cheese
- 1 small jar pimento
- 1 can small onions
- ½ cup slivered almonds

METHOD: Cook cauliflower, beans, and peas till half done. Add milk to soup and heat with cheese. Combine all. Place in greased casserole. Cook 30 minutes at 350 degrees. Top with nuts. Makes 10 servings.

—Mrs. John White,
Beaver Falls, Pa.

EASY ICE CREAM DESSERT

Melt ¼ cup butter or margarine in a fry pan, add 1 cup coconut and stir constantly till the coconut is toasted. Cool.

- 1 cup rice cereal (crushed)
- ¼ cup brown sugar
- ¼ cup broken nuts
- 1 quart vanilla ice cream (softened)

METHOD: Add rice cereal, sugar and nuts to the coconut mixture. Pat ¾ of the mixture in a 9x9 in. pan. Spoon ice cream over crumbs. Sprinkle remainder of crumbs over the top. Freeze. Serve with a spoon of pie fruit mix on top, or just plain.

—Marliss Busenitz,
Fairbury, Neb.

* * *

GOLD CADILLAC DESSERT

- 1 pint ice cream—vanilla
- 1 drop of yellow food coloring
- 1 t. vanilla
- 1 jigger of creme de menthe or a few drops of mint flavoring
- 1 can pineapple, drained

METHOD: Combine ice cream, vanilla, coloring, creme de menthe in a large bowl. Beat at high speed until medium thickness. Add pineapple and continue beating for 2 minutes. Pour into sherbet glass and serve with a small spoon and straw.

—Mrs. Donnie Dhone,
Carbon, Ia.

* * *

ORANGE BALLS

- 1 lb. vanilla wafers, crushed very fine
- 1 stick soft butter or margarine
- 1 lb. sifted powdered sugar
- 1 (6 oz.) can frozen concentrated, undiluted orange juice
- Flake coconut

METHOD: Mix crushed wafer crumbs, butter, powdered sugar, and orange juice. (Do not dilute.) Roll into small balls. (Makes 100) Roll balls in flaked coconut. That's all there is to it. Store in covered container and keep in refrigerator.

—Mrs. Donald Ackerman,
Villisca, Ia.

* * *

CUSTARD PIE

This pie makes its own crust. In bowl:

- Beat 4 eggs
- Add 2 cups milk
- 1 t. vanilla

In another bowl mix:

- 6 T. sugar
- 4½ T. flour
- ¼ t. salt

METHOD: Combine the two mixtures. Put two tablespoons butter in pie pan. Pour in filling. Sprinkle with nutmeg. Bake in 325 degree oven for 40 minutes. Serves six.

—Mrs. Floyd Bredensteiner,
Northboro, Ia.

Meet the Prize Winners in Guide Contest

Mrs. Horace G. Waltz, who took first place in the dessert category, lives with her husband on a farm near Red Oak, Iowa. A former home economics instructor at Coburg, Mrs. Waltz enjoys cooking and sewing . . . especially machine quilting. She and her husband have two daughters and one son and six grandchildren.

Judged top recipe in the main dish category was the Herb Salmon Bake sent in by Mrs. George A. Green of Lorimor, Iowa. She and her husband have four boys and one girl, plus a granddaughter. While there is one member of her family who is a rather choosy eater, the rest are happy with most everything she sets on the table. Mrs. Lorimor really enjoys cooking and lists it as a favorite hobby as well as necessity in her home.

Mrs. William Crager of Red Oak, Iowa, took second place in the main dish category. A former teacher, Beverly Crager admits to enjoying her role as a homemaker. She and her husband have a son, Mike, age 5, and a daughter, Debra, who is almost 8. Among her favorite activities at home are cooking and sewing.

Another former teacher who has spent most of her life on a farm is Mrs. L. Joseph Wedel of Langdon, Missouri. Her two married children have placed her in the "grandmother three times" category. The Wedels' youngest daughter is a senior at Northwest Missouri State College. Mrs. Wedel has been busy these winter months making tis-

sue paper flowers and crocheting afghans. She received third place for her family casserole.

Winner of second place in the dessert category was Mrs. Albert Hedinger who lives on a farm about nine miles southwest of Corning at Brooks, Ia. She and her husband are active in their rural church and in the N.F.O. They have two children, Kristy, 11, and Jeff, 9, who attend Corning school. She enjoys trying new recipes and canning and likes to sew. This past winter, she crocheted her first cotton rugs from old dresses. Before marriage, Mrs. Hedinger taught in schools in Adams county and at Bedford and Corning.

"With the exception of the time we spent traveling with the Air Force when my husband was a pilot in World War II, our home has been on a farm in the Watson, Mo., community," writes Mrs. Charles Boettner, third place winner in the dessert division. She especially likes to create things with her hands such as oil paintings and hooked rugs. She and her husband belong to several bridge clubs and attend the Lutheran Church. Their oldest daughter, Anita Sutter, a former home economics teacher, is married and the mother of 17-month-old son, Dayne. Their daughter, Vicki, attends the University of Nebraska at Omaha where she majors in interior decorating, and the youngest daughter, Jackie, is attending Northwest Missouri State College.

Billie writes

Hello there!

So it's April . . . and we have a promise of spring! Shenandoah, Iowa, is a "spring city," and I shall never think of the town without remembering the hustle and bustle around the seed house at this time of year. It's one of the things that remain the same in this hectic old world . . . the desire to plant things and watch them grow.

We're keeping busy in the Martha Gooch Kitchen. Min has the cast off her arm and happy about that. Our continuous testing and trying of new recipes, besides creating many of our own, is such fun. I wish everyone of you homemakers could step in and take a hand in it. I'm sending along one of the recipes we've enjoyed the most. Hope you like it.

Happy cooking!
Billie

HOCUS POCUS BUNS

Mrs. Elsie Jacobson, Hope, Kans.

Using our Basic Sweet Dough recipe or any sweet roll dough when it is ready to be shaped into rolls, roll out to $\frac{1}{4}$ " thickness. Cut out 3 $\frac{1}{2}$ " circles with the lid of a pan.

Dip large marshmallow in melted butter, then in sugar-cinnamon mixture (1 cup sugar to 1 Tbsp. cinnamon). Wrap dough around marshmallow pinching edges tightly to seal. Dip in melted butter, then sugar-cinnamon mixture. Place in greased muffin cups sealed edge down. Let rise until doubled. Bake as recipe directs.

APRIL GREETINGS

THIS IS YOUR DAY!

HAPPY BIRTHDAY TO:

April 5—Mrs. Ralph (Muriel) Childs

April 8—Mrs. Norman (Lois) Williams

April 19—Mrs. David (Annette May) Sanders

April 22—F. C. Palm (Ruth Palm's son)

PROGRAM NEWS FOR APRIL 1969

Dial 960 — KMA — 5,000 Watts

NORM'S FORUM

By
Norman Williams
Station Manager

What's Happening?

The Federal Communications Commission decided last year that stations advertising cigarettes would have to broadcast also a significant number of anti-smoking announcements. Now the FCC is seriously considering an absolute ban on all cigarette advertising on radio and TV.

Some lawmakers and government bureaucrats have attacked the number of commercials stations broadcast in a given time period. The FCC now asks us to indicate how many we will broadcast per hour. Other critics seem to deplore the idea of a free commercial broadcasting system in this country. They also attack the content of the commercials you hear and see.

Broadcast news has also recently become a whipping boy for the critics of broadcasting. As a news medium, broadcasting has been accused of slanting the news, creating the news, and even emphasizing violence in the news.

The three major networks have just been accused of racial discrimination because none of them have a black vice president. Then some station owners have lost their licenses because they also own the only newspaper in the community and have a near monopoly on communication media in their town. However, the FCC doesn't apply this equally to all.

Now the latest attack has come from Democratic Senator John Pastore of Rhode Island. His Senate sub-committee is investigating "crime, brutality, and violence on television and the effect it might have on our children." Senator Pastore said, "I am exceedingly troubled by the lack of any definitive information which would help resolve the questions of whether there is a casual connection between televised crime and violence and anti-social behavior of individuals, especially children." The Surgeon-General of the United States is ordering a comprehensive study of this question. Pastore seems to have already made up his mind for he has said on several occasions that the main need is for television to "clean up the dirt." I would like to suggest that a Senate committee be formed to investigate parents. Then follow this with an investigation of "Little Orphan Annie" and all other comic strips, paper backs, magazines, movies, newspapers and anything else which might influence our children. How far are we from the plot of the book, "1984?"

Extension Personnel Discuss Many Topics

During the month of March, extension home economists and other experts from the extension service in a three-state area presented a variety of programs on the regular 10:30 a.m. KMA homemaker show.

KMA wishes to thank each of them again for their valuable assistance. They include the following people: March 6, Mrs. Dorothy Keith, Clarinda, Page Co.; March 7, Mrs. Carolyn Carlson, Harlan, Shelby-Harrison Co.; March 8, Jim Almquist, Creston, Extension Area Director for the Midcrest Area, and Mrs. June Connell, Extension Social Services specialist, Creston; March 10, Jim Almquist and Richard Nanneman, Creston, Extension resource development specialist; March 11, Mrs. Carol Beckman, Council Bluffs, West Pottawattamie Co.; March 12, Mrs. Waurene Stevens, Grant City, Mo., Worth and Gentry Co.; March 13, Mrs. Doris Noellsch, Rockport, Mo., Atchison Co.; March 14, Mrs. Barbara Buffington, Malvern, Mills and Pottawattamie Co.; March 15, Mrs. Mary Beth Kernes, Pawnee, Neb., Pawnee, Johnson, Nemaha, Richardson Co.; March 17, Miss Marty Hinrichs (same as Kernes); March 18, Dorothy Bartelson, Midcrest area extension home economist; March 19, Judy Carlson, Midcrest human development and family life specialist; March 20, Enid Wortman, Council Bluffs, Management specialist for the Southwest Iowa Extension office; March 21, Mrs. Clara Ogg, Savannah, Mo., Area home economist for Andrew, Holt, Nodaway Co.; March 22, Mrs. Ruby Larson, Oregon, Mo., same as Ogg; March 24, Miss Marjorie Taylor, Maryville, Mo., same as Ogg; March 25, Enid Wortman and Mrs. Loretta Johnson, Consumer Specialist with the Food and Drug Administration in St. Louis; March 26, Mrs. Beckman; March 27, Mrs. Lavon Eblen, Atlantic, Cass Co.; March 28, Mrs. Helen Meyers, Bedford, Taylor, Ringgold, Decatur and Clarke Co.; March 29, Mrs. Linda C. Reese, Winterset, Adair, Adams, Union and Madison Co.; March 31, Mrs. June Connell.

Sunrise Service

For the first time in its 14-year history, the annual Easter Sunrise Service is scheduled to be held inside. Beginning at 6 a.m., the religious service will be held at the new Clarinda High School gymnasium. On hand to coordinate the program will be Warren Nielson and with him will be KMA Chief Engineer Donald Burrichter.

POSTMASTER

Address Correction Requested

Tom Thumb Publishing Co.
Shenandoah, Iowa
51601

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50164



Otoe County's courthouse is the oldest public office building in the state. Erected in 1864 at a cost of \$22,500, the building is changed little with the exception of two annexes, the latest being built in 1936 at a cost of \$60,000.



Arbor Lodge, now a state park, was the 52-room home of J. Sterling Morton, farmer-statesman, Secretary of Agriculture, and founder of Arbor Day. The house is a museum of early-day Nebraska. Over 150 varieties constitute the arboretum.



Riverview Terrace Apartments, starting as an idea with the Rotary Club and later approved by voters and the federal government, became a reality in 1965. The three building complex of low-cost housing for the elderly contains 81 apartments varying in size from efficiency to two bedrooms and rents from \$40 to \$55 per month. Overlooking the river, facilities include elevators, mail service, garbage disposal, lounge area, laundry, library and free parking.

KMA Guide Good Neighbors

Nationally known as the birthplace of Arbor Day, Nebraska City, Neb., can claim other titles for its nearly 8,000 inhabitants. Progressive industries including Ocoma Foods, Morton House Kitchens, and the American Meter Plant, the waterfront terminal, and the many commercial orchards employ many people. Historic points of interest to be found in this 115 year old Missouri River town center on John Brown's Cave, an important station of the "underground railway" during the Civil War, replica of blockhouse of old Ft. Kearney Military Post of 1845, Arbor Lodge, and Otoe County Courthouse.



Site of the first high school west of Missouri River, the town recently built a fine new high school and gymnasium at the northwest edge. Other educational units include junior high and 4 grade schools, plus one Catholic High and grade school; also the Nebraska School for the Visually Handicapped and a beauty school.