



MONKEY DIVISION  
TANK DESTROYER SET

ELECTRIC  
TRAIN SET  
BY M  
Nothing else

BIG SHOT  
CANNON

The

# KMA GUIDE

December, 1964

# COVER STORY

Having a little photo fun with a huge life-size Santa Claus doll, Kim Naven, daughter of KMA news director Dean Naven and Janet Crowley, daughter of Earle Crowley of the May Broadcasting accounting department, have "Santa" cornered in the Montgomery Ward toy department presenting him with their Christmas lists. Kim on the left is eagerly tugging at Santa's coat tail vying for attention. Christmas is a merry time for children, a busy holiday season for parents. Get a good head start on your holiday plans so when Christmas arrives you may relax and enjoy the happiness of Christmas.

# The KMA Guide

Volume 11

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DECEMBER, 1964

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Our hearts are saddened with the passing of Edith Hansen on October 28, 1964. Edith's many friends and listeners in KMAland still recall her outstanding radio homemaker programs of some twenty years ago. The cover picture on the first issue of the KMA Guide in June 1944 was of Edith at the

KMA microphone. Everyone who ever worked with Edith remembers her tireless efforts and great personalized detail in order to give her listeners total homemaker service. She will always remain in our memories as an outstanding personality and radio pioneer. We extend our sympathy to her family.



## A Chat With Edward May

You may know the song which starts, "When the bell in the lighthouse rings ding-dong." At our house, the song is, "When the bell rings, it's time for Eddie to come in the house." The bell I refer to is the one shown in the picture and I would like to tell you about it. It is not a new bell; as a matter of fact, I don't know the exact age of it. However, it is at least fifty years old and could easily be considerably older. Each time I hear it ring, it recalls many pleasant memories.

I brought the bell home from Mercer, Wisconsin. This is the town where our family has gone for vacations during the past fifty years. My grandfather was one of the original members of what the family affectionately refers to as Echo Lodge. For many years, each of the six families that make up the Lodge ate two meals a day at a community dining hall. The people were called to the dining hall by the ringing of a bell—the very one we now have in our yard at Shenandoah. I can well remember how as a small boy I would rush to the dining hall thirty to forty-five minutes before mealtime to ask the cook if I could ring the bell. The other camp youngsters would do the same thing so it was strictly a first come, first bell ringer basis. Believe me, it was a real treat to be able to ring the bell.

The dining hall was discontinued in the middle 1930's and, in due time, the pole holding the bell rotted away and the bell was put back out of the way. I knew that sooner or later something might happen to it and it could very easily wind up in a junk pile, so I put it in the car and brought it home to preserve it. It is now mounted outside our back door. It is newly painted and looks very good. Each time it rings it is a pleasant reminder to me of many delightful times in the north woods of Wisconsin.

Inasmuch as 1964 is rapidly drawing to a close and your January 1965 issue of the Guide will not reach you by January 1, I want to give you the details of the onion weather forecast so that you may try it if you so desire. For those of you who are new Guide readers and are not familiar with the onion forecast, this is a unique way of attempting to predict the weather twelve months in advance by the use of onions. If you are a person who reads the

Guide and if you save your copies, you will find the method described in the February 1964 issue. The method of setting up and forecasting the onion forecast is as follows: On the first day of January, take twelve onions, cut them in half, use twelve of the halves—usually the bottom half—and hollow out each half so that it forms a nice cup. Place the onion halves in a line on a board and number them one through twelve. As you can readily see, the numbers correspond to each month of the year; that is, No. 1 for January, No. 2 for February, etc. After doing this, fill the onions with salt and place in an attic, a cellar, or a similar place, and leave for twelve days. Then, at the end of the twelve-day period, examine the salt in the onions. Surprisingly enough, the texture of the salt will vary from onion to onion. A few will be dry, others moderately moist, and some quite moist. This is the key to the forecast. Presumably, the dry salt indicates a dry

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Decorative paging system

## Frank Comments

By FRANK FIELD

This picture will show you my idea of what a 3 year old apple tree should look like. There are two rows of trees in our orchard, five in each row, making ten in all. The first row has three apple trees and two pear trees; the second row has three peach trees and two plum trees. In each row, between the trees, there are three Sodus Raspberry bushes, as you can plainly see in this picture. The trees are 20 ft. apart in the row with a space of 30 ft. between the two rows. The Sodus Raspberries bore heavily this summer and as soon as they were through bearing, I cut out all the old canes clear down to the ground and left five new canes to grow for next year's crop. When the first hard frost came, I cut the raspberry canes off about 5 ft. high and tied them loosely together for the winter.

They don't show in the picture, but there is a steel post at each end of each row with two wires stretched tightly, just like you would for grapes. One wire is about 2 ft. from the ground and the other about 4 ft. When spring comes, I will spread the raspberry canes out fan-shape and tie each one up across the two wires — this makes the fruit very easy to pick and as the new canes grow next summer, they are also

tied loosely up across the wires to keep them out of the way.

It takes a lot of judicious pruning on both apples and pears, but I do very little pruning on peaches or plums. With apples, the idea is to keep the center of the tree fairly open to admit plenty of light and air so the fruit will color and ripen more evenly. In addition to keeping the center of the tree open, the rule is to never let two limbs or branches occupy the same area. Remove the weaker of the two and remove any branches which might cross other branches in such a manner that they might rub and damage the bark. Compare this apple tree with the peach tree at the extreme right of the picture. The peach tree looks almost brushy in comparison to the apple, doesn't it?

This little orchard was planted in the spring of 1962 so they have had three years of growth. One tree had about a dozen apples on it this fall and they all should bear a good crop next year. Both the plum trees had some fruit on them this year and the Max Red Bartlett Pear had five nice big pears on it last year. These trees were only sprayed three or four times this year but next year they will be sprayed everytime I spray the tomatoes and the roses which will be about every ten days. The trees will get Home Orchard Spray and the tomatoes will get a mixture of Zineb and Sevin — the same as they did this year and which proved entirely satisfactory. The garden was deeply fall plowed

Continued on page 15





with  
*Jack  
 Gowing*



This month we have a picture of "Albert", probably the most talked about bull in Iowa. Albert was built by the Audubon Jaycees as a tribute to men and women who make the beef industry a vital factor to the economy of Iowa and the nation.

The statue is named in honor of Arthur A. Kruse, Audubon banker who originated Operation T-Bone promotion which annually sends about 50 carloads of Audubon county beef to the Chicago stock yards. You have heard many reports on Operation T-Bone each fall on KMA. It is one of the finest beef promotions in the nation.

I'm told that Donald C. Olsen dreamed of such a statue for sometime but couldn't get support for the idea until the Audubon Jaycees were chartered. The new Jaycee Chapter then took the idea for one of their first projects and today as you drive along U. S. Highway 71 at Audubon you see the end product.

Albert is a big fellow; he is 30 feet tall, weighs 45 tons and has a horn span of 15 feet. He has the No. 1 cattle brand

registered in Iowa. It took 65 gallons of paint to give Albert his red and white coat of Hereford colors.

Albert has been a great attraction to the traveler already but it is expected that he will become one of Western Iowa's greatest tourist attractions.

The Audubon Jaycees deserve a great big "Thank You" from the entire area for a job well done.

I would like to see other towns pick up the idea and develop one big idea. If we could do this over all of Southwest Iowa, think of the impact it would have on getting tourists into our area.

At the time I am writing this I have just returned from an interesting 4 days in Washington.

I spent about 15 minutes with Secretary of Agriculture, Orville Freeman, as well as doing several interviews with other people in the department. There seems to be an air of anticipation over what will be done about farm programs when the new Congress convenes. I believe that Agriculture will have less influence as time goes on.

This is the Holiday season and I know that many of you will be having family get-togethers and parties. This is the time of year when we usually spend more time with our own relatives. It is a time when we recount our many blessings. In this immediate area, it is the time we can be thankful for another beautiful crop. We have had another good year as far as crop yields are concerned, but for some prices have taken the edge off of the good production.

Our two young ones, Randy and Julie are busily looking over catalogs and letting their wants be known. I guess the Holiday season is really more for children anyway.



Albert the Bull towers over KMA farm director Jack Gowing. Audubon, Iowa tourist attraction is 30 feet tall, 33 feet long, weighs 45 tons.

## "Critic's Choice"

Pictured is a scene from the hilarious Southwest Iowa Theatre Guild production, "Critic's Choice" presented November 12, 13, 14, and 15th at the Rose Garden in Shenandoah. The play ended the group's seventh season and was number twenty in their long series of successes. The play was written by Ira Levin who also wrote the popular "No Time for Sergeants". Bill Overbey, left, advertising manager of the May Seed Company, played the lead role of professional critic Parker Ballantine



who is struggling with the dilemma of his wife writing her first play and his obligation to review it. The playwright wife is played by Nancy Stevens, in real life the wife of Dick Stevens of the May Seed Company garden seed department. Nancy, center, is introducing her distraught husband to her director Dion Kapakos, played by KMA News Director Dean Naven. Dean grew a mustache, dyed it and his hair jet black, and wore clothes as kooky as the part he played. A number of KMA folks helped in the production. Dean Naven's wife Claudine helped paint the set. His two oldest daughters Tami and Jeri helped as usher and hostess in the Green Room. Pat Koelker, wife of KMA manager Tony Koelker, painted a beautiful abstract especially for the play. Announcer Mike Hoyer was in charge of sound effects and music. KMA accountant John Sawyer who is President of the organization, helped with the lighting; and Suzie Childs, the daughter of KMA newsman Ralph Childs, was an usher. Under the direction of Mrs. Maribelle Read, who has directed eighteen of the plays, the group can certainly take a deep bow for another smash season.

## KMA Farm Dept. Always on Move

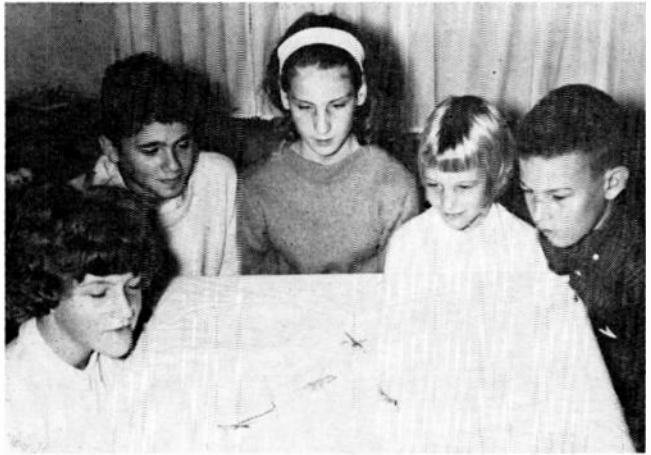
Pictured is Associate Farm Service Director Tom Beavers at one of his "extra-



curricular" activities . . . preparing a speech. Tom is deep in the subject of "Benefits of Watersheds" which he presented before the annual meeting of the Gentry County, Missouri Water Conservation District Meeting at Albany, Missouri, November 17th. Tom and Farm Director Jack Gowing are continually on the go. Their calendar of appointments is usually logged full. When one is away on business, the other must handle both daily programs, Jack's "RFD 960" at 6:30 a.m. and Tom's "Midwest Farmer" at 12:30 p.m. The boys travel some 50,000 miles a year keeping up on farm world events. No wonder they are among the top in the country.



Premature Christmas gifts literally have Sportscaster, Salesman Andy Andersen's household crawling with chameleons. Pictured gathered around their little pets are Jan Andersen; Dennis Horrigan, son of KMA salesman Kenn Horrigan; Jana Voitenko, daughter of announcer Pete Howard; Barbara and Dan Andersen. The chameleons home is a big jar with leaves where the little lizards happily change color to match their surroundings.



Dates at the Homecoming Dance, Darwin Horrigan, son of KMA salesman Kenn Horrigan and Suzie Childs, daughter of KMA newsman Ralph Childs. Darwin, 250 lb. lineman on the Shenandoah football team, just finished a "hard days night" with the team tying Atlantic, Iowa for a share of the Hawkeye Seven Conference title.



## KMA Listeners Spread Christmas Joy At Glenwood State School

This is the fourth year KMA listeners have responded to the appeal for Christmas trees for the School for Mentally Retarded at Glenwood, Iowa. The Christmas trees obtained by this fund probably spread more joy throughout the school than any individual item.

Christmas means so much to everyone at Glenwood. It fulfills a deep hunger . . . the love and affection they need. These less fortunate . . . both young and old . . . look forward to the Christmas Season with an intensity far above the average individual. They glow with happiness at the mere mention of the word.

It is impossible to express how apprecia-

tive they are to receive your wonderful gift of trees.

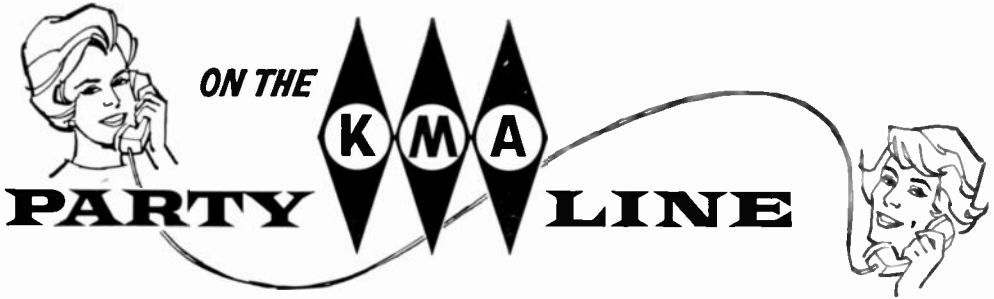
This year KMA will purchase 104 trees from the May Seed Company at just what the trees cost the company. All trucking, handling, etc., is donated by the company . . . so the cost is at minimum.

There are no state funds available for such things, so they must be donated by people like yourself . . . a wonderful gift.

Any money from donations above the cost of the trees is also sent to the school for their special Christmas Fund. This fund is used to purchase other needs for which there is no provision from state funds.

You can be sure your donations are used very judiciously and every bit spreads a lot of happiness.

Those of you who have not yet had the opportunity to contribute may send your donations to "Christmas Tree Fund", c/o KMA, Shenandoah, Iowa.



**ON THE**  
**KMA**  
**PARTY LINE**

By **DORIS MURPHY**

Remember the old saying: "ONE MAN'S FOOD IS ANOTHER MAN'S POISON?" It **MUST** be true, if a recent biology experiment made by two high school students is any criterion. Mary, daughter of Engineer Don Burrichter, and her friend Suzie Cole, were each to get a hamper and feed them different diets. Suzie was to feed her hamper a balanced diet of seeds, lettuce, carrots, etc. Mary was to feed hers only sunflower seeds. The results? Suzie's hamper on the well balanced diet, **DIED!** Mary's, enjoying a diet of only sunflower seeds, is still alive, healthy and thriving.

Sometimes when both a husband and wife work, it is hard to set up a schedule so that one of them can always be home with the children. But Announcer Mike Hoyer and his wife have the ideal arrangement! Mike takes the early morning shift at KMA . . . and is home by 3 o'clock in the afternoon. His wife Betty, who recently returned to work as a licensed practical nurse at the Hand Hospital in Shenandoah, has the 3 to 11 p.m. shift. So Tommy, 14; Jeffrey, age 10; and 7 year old Cynthia are

sure to have either dad or mother with them when they are out of school.

Nancy O'Day of the Continuity department decided she felt almost like a "veteran" on Armistice Day after she had experienced one mishap right after another one. At 7 a.m. she was using her mother's iron, when she dropped it and broke it. Then she had to give up ironing. Next she got in her car, accidentally kicked a wire loose in the switch for the back seat speaker and broke it. After doing an errand she came home to find the furnace wasn't working right, so stayed up most of the night afraid to go to sleep for fear something might happen. Next noon, a light bulb in the dining room burned out. By this time Nancy felt like she had had it! She decided looking after the house while her mother was away, was a harder job than she had anticipated!

Mrs. Pete Howard, joined a group of VFW women in Shenandoah who went to Hamburg recently to assist the VFW in the organization of Women's Auxiliary. Mr. Howard is an announcer on KMA.



Helping Billie decorate new apartment

The weekend of November 14 and 15 was a busy one for KMA Homemaker Billie McNeilly. This was the weekend she moved from Omaha to the Tall Corn apartment in Shenandoah. It is a beautiful brand new two bedroom apartment, with combination living room, dinette and kitchenette. While making my first visit, Guide Editor Duane Modrow took this picture, just as Billie was holding up an attractive decorator shelf with plant, showing me where she was going to hang it. I was agreeing it was just the "added touch" to the wall beside her pretty new round dinette table and chairs. Billie is now located just a few blocks from KMA, so it will be convenient for her to do her programs from the



studio. Billie is looking forward to Christmas, when her three children, son-in-law, and grandchildren will come for a holiday visit.

Some people get "WHITE ELEPHANTS" for their birthday. But NOT Eleanor Jean May, wife of Edward May. She got . . . of all things . . . a big green frog 2½ feet long and 18 inches high complete with a blinking light inside! To say it came as a "surprise" would be putting it mildly. Eleanor Jean and Ed found the unexpected gift sitting in the darkness of their bathroom, upon their return home from an Election night party. It seems the big frog complete with brown spots, has been making the rounds of the Edward May neighborhood, showing up in most unexpected places. Their neighbors, Dr. and Mrs. George Powers thought it would be a good joke to pass the big old frog along to Eleanor Jean for her birthday! We wonder, who will get it next! Maybe some day it will end up in its rightful place, back in someone's yard.

What a thrill Bernice Currier had during the recent political campaign! While sitting watching television one evening, she decided to go out on the porch and bring in the evening newspaper. Just as she reached the door, she heard the TV announcer say that Mr. Goldwater was campaigning in southern Illinois. At that announcement, she stopped and glanced back at her television. Just then a picture was flashed on the screen of Bernice's son Red Currier of Cairo, Illinois, shaking hands with Mr. Goldwater. Red was Chairman of the Reception Committee for Mr. Goldwater. Immediately Bernice put a call in for her son, telling him she had just seen him on TV, and what a thrill it had given her.

Guide Editor Duane Modrow caught this picture of Jerry and Alice Shell, just as they were selecting the first Christmas tree for their son, Todd, in the May Seed store. This handsome little fellow who is only six months old, wasn't quite sure what it was all about, but he figured it was something he'd like to get his hands on. He'll be MORE thrilled, when he sees it decorated in their apartment. Since it is the first Christmas for Todd, I'm sure if Jerry's schedule, as Musical Host on the Night Flight show from 7 til midnight on KMA, can be arranged, Jerry and Alice will be taking Todd to see his grandparents at Christmas time. Mr. and Mrs. Gerald Sheeder at Guthrie Center and Mr.



Jerry Shell, wife Alice and 9 month old son Todd shop May Seed store for Christmas tree.

Thanksgiving vacation time was selected as the date for the wedding of Miss Carole Ann Burrichter to Stephen Peters of Merriam, Kansas. The wedding took place November 28th at 10:30 a. m. at St. Mary's Church in Shenandoah, with the Rt. Rev. Mon. Paul Marasco officiating. The bride's sister Miss Mary Burrichter served as Maid of Honor, and Miss Gayle Tarpenning and Miss Sharon Roulstone were bridesmaids. The bride wore a floor length gown of pure silk taffeta fashioned on Empire lines with high rising waist line defined by a narrow fold of satin topped with embroidery, motif of bugle beads, and seed pearls. The slim controlled skirt was accented with a wide band of Peau jewelled lace in the hemline, and the imported lace bordered the Watteau train, which fell from her shoulders. Her bouffant veil of imported illusion was caught by a jeweled crown. The bridesmaids wore identical frocks of gold velvet and pale gold crepe. Bodices of the velvet featured elbow sleeves and square necklines. Matching gold satin bow hats completed the costumes. Serving as Best Man was James Keever of Kansas City; ushers were Rob Amerrine of Leewood, Kansas; Pat McCarthy and Wm. Roberts of Lawrence, Kansas. Following the ceremony, a reception was held in the church parlors. The bride and groom will make their home in Lawrence, Kansas, until Mr. Peters graduates in January from the University of Kansas. He is majoring in physical education, and is NOW engaged in practice-teaching at the Shawnee Mission schools in Kansas City. The groom is the son of Mr. and Mrs. Shellv Peters of Merriam, Kansas. Carole is the daughter of KMA

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# A Letter From Billie McNeilly

Dear Ones-

We've reached the season of love! Much has been penned thru the ages about the Holy Family and that simple birth we recognize and celebrate each year. So much, in fact, that anything I may write about it, and my own feelings, must be quite colorless. Perhaps it's just best that I echo the words of writers all over the world, and hope that your Christmas will be filled with the true spirit of the holiday. I hope your loved ones will be with you to join in your family festivities.

With all three of my own children nearby, I figure we can't miss! Ours must be a wonderful Christmas.

Back to our daily activities. As you know, by now, I have moved back to Shenandoah. The move was made easier by the capable help of four young people—Marcie and her beau, Eddie Anderson, along with John and his girl friend, Linda Burdick. They were wonderful packers and "runners", and I can't thank them enough, (not to mention the fact that they added a lot of smiles to the two days of moving.) All four literally patted my head and told me, "now we've moved you in — stay put!" And I shall! My new address? Tall Corn Apartments, Apartment No. 6, Shenandoah, Iowa 51601.

Our picture in the Guide this month is an interview I had recently with Karen Wallenhaupt, who is Si and Gertie's right hand gal at the popular Tallcorn Motel. Karen and her sister recently took her

Father and Mother and little brother to Germany, and a tour of many other countries, in Europe. Karen's father was born in Germany and he has been in the states for thirty years, so this was a memorable event for them all. Karen is showing me the wooden shoes she brought back, tho' I doubt she'll wear them too much! (Ouch!) The stein is an ornate one she brought back to her boss, Si, and we confiscated it for the picture. It's interviews with charmers like Karen that make the program fun to do.

My Christmas baking took a back seat to moving, and the never-ceasing daily chores, so now I must start in. I almost dread it, for I am on a rather restricting diet, and I have so little will power. It's going to be interesting to see what kind of a tree will fit into my small apartment. It won't be a ceiling tickler, you may be sure. We have, as I'm sure you do, too, old ornaments the children have grown up with. These will be the first ones out of storage boxes and on the tree — whatever size it may be.

The Cisney family will be together this Christmas at my brother Bob's in Portland. No doubt we will talk to them by long distance, as we often do. It would be wonderful to be spending the holidays with them, but I'll just hark back to that delightful week we had together in August. Dad and Mother were feeling fine, and still full of their usual energies, when I last heard from them. I'm awaiting a report from my brother Rich, on his Elk hunting trip. Some day I expect we will have more deer in our mid-west, but we will never have the wild animals here that they enjoy in the mountains and forests out there.

Since the Coles are living in Lincoln, and have more room to serve the dinner, I expect we will have our Christmas get-together in their home. It will be fun to see the two little boys with their rosy-cheeked, bright-eyed gaiety on Christmas day. Christmas, they say, is for children, people who are children, people who have children, and people who have been children. The first Christmas happened amid desert sands and palm trees, yet we think of Christmas as a picture of snow, pine and Holly. Adapt the season to your own environment, and enjoy it for the

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Karen Wallenhaupt, guest on Billie's 10:30 a.m. program displays souvenirs from European trip.

# Billie's Kitchen Tested Recipes

## MINCEMEAT STAR COOKIES

- 1½ c. shortening
- 1½ c. sugar
- 2 eggs
- 1 t. vanilla
- 1 t. grated orange peel
- 4 c. sifted flour
- 3 t. baking powder
- ½ t. salt
- 2 to 3 T. milk
- 1 recipe Mincemeat Filling

Thoroughly cream shortening, sugar, eggs, and vanilla. Stir in orange peel. Sift together dry ingredients; add to creamed mixture alternately with milk. Divide dough in half; chill. On lightly floured surface, roll to ¼ inch thick. Cut with 2¾ inch round cutter. Cut small star in centers of half the cookies. Place 1 heaping t. filling on each plain cookie. Top with a cutout cookie. Press edges with fork to seal. Bake on greased cookie sheet in moderate oven about 375 degrees F. for 12 minutes. Makes 2½ dozen double deck cookies.

Mincemeat filling: Break one 9-oz. pkg. mincemeat in pieces. Add 2 T. sugar, 2 t. grated orange peel, 1 t. grated lemon peel, ½ c. orange juice, and ¼ c. lemon juice. Heat, stirring till lumps are broken; simmer 1 minute. Cool, stir in ¼ c. chopped walnuts.

\* \* \*

## PINK AND WHITE FANCIES

- 1 c. soft butter or margarine
- 1 c. sugar
- 2 eggs
- ½ t. each vanilla and almond extract
- 5 c. sifted flour
- ¼ t. salt
- Almond frosting
- Red food coloring

Cream butter and sugar until light. Beat in eggs and flavorings. Add sifted flour and salt and mix well. Roll half of dough to ¼ inch thickness. Cut with 3 inch round cutter, making about 4 dozen circles. Roll remaining half of dough to ¼ inch thickness and cut with 3 inch daisy or other fancy cutter. Bake all cookies in moderate oven (375 degrees F.) about 10 minutes. Cool. Make frosting and reserve about one-fourth for decorating; tint this portion pink. Spread remainder in center of round cookies and top with fancy ones. Decorate top cookies with pink frosting. Makes about 4 dozen sandwich cookies.

### ALMOND FROSTING:

Mix until smooth: 6 cups sifted confectioners' sugar, ¾ teaspoon almond extract and enough milk to make of spreading consistency.

## DUNDEE TEA BARS

- ½ c. soft butter or margarine
- ½ c. sugar
- 1 t. vanilla extract
- 2 eggs
- 1½ c. sifted flour
- 1 t. baking powder
- ¼ t. salt
- ½ t. nutmeg
- ¼ c. chopped candied cherries
- ¼ c. chopped candied pineapple
- ¼ c. chopped citron
- ¼ c. raisins

### Lemon Glaze

Cream butter and sugar until light. Beat in vanilla and eggs. Add sifted dry ingredients and fruit; mix well. Pour into a 9-inch square pan, lined on the bottom with waxed paper. Bake in moderate oven (325 degrees F.) 25 to 30 minutes. Turn out on rack and peel off paper. Turn right side up and brush with Glaze. Cool and cut in 24 bars. (Good keepers and shippers.)

GLAZE: Mix ¼ cup sifted confectioners' sugar, 1 teaspoon water and ½ teaspoon lemon juice.

NOTE: ¾ cup candied mixed fruit can be substituted for the cherries, pineapple and citron.

\* \* \*

## PECAN CRISPS

- 1 c. soft butter
- 1 c. light-brown sugar, packed
- 1 t. vanilla extract
- 1 egg, separated
- 2 c. sifted flour
- ½ t. salt
- 1 t. cinnamon
- 1 c. finely chopped pecans

Cream butter and sugar until light. Beat in vanilla and egg yolk. Add sifted dry ingredients and ½ cup of the nuts; mix well. Press into greased 15"x10"x1" pan and brush top with slightly beaten egg white. Sprinkle with ½ cup nuts. Bake in moderate oven (350 degrees F.) about 25 minutes. While warm, cut in 50 bars. Remove at once to rack.

\* \* \*

## COCONUT ORANGE SQUARES

- ¼ c. soft butter or margarine
- 1 c. sugar
- 1 egg
- 1 T. grated orange rind
- 1 T. milk
- 1 c. flaked coconut
- ¾ c. sifted flour
- ½ t. baking powder
- ½ t. salt

Cream butter and sugar until light. Beat in egg, orange rind and milk. Add coconut, and flour sifted with baking powder and salt. Mix only enough to blend. Put in 8-inch square pan, lined with waxed paper. Bake in moderate oven (350 degrees F.) about 25 minutes. Cut in 16 squares.

# "My Best" Recipes for December

## BIG BATCH COOKIES

### CREAM:

- 1 c. lard, Crisco or other shortening with
- 2 c. sugar

### ADD:

- 2 eggs, beating well after each addition

### SIFT TOGETHER:

- 3 c. flour
- 1 t. baking soda
- 1½ t. salt

### ADD DRY INGREDIENTS TO THE CREAMED MIXTURE.

### ADD:

- 2 t. vanilla

Add nuts, coconut, grated lemon peel, grated chocolate, or whatever you like to the dough. The dough can be divided and several different cookies can be made. Roll in waxed paper—chill—slice approximately ¼-inch thick and bake at 375 degrees F. until brown. It takes about 8 minutes. Bake until just lightly browned. Makes 7 to 8 dozen cookies.

\* \* \*

## OATMEAL NUT MUFFINS

- 1 c. sifted all-purpose flour
- 3 t. baking powder
- ¾ t. salt
- 1½ c. rolled oats, quick or regular, uncooked
- ½ c. chopped nuts
- 1 egg
- ½ c. milk
- ¼ c. melted shortening or cooking oil
- ½ c. light molasses

Sift flour, baking powder, and salt into mixing bowl. Add oats and nuts; mix. Combine egg, milk, molasses and shortening, or oil; heat slightly. Add liquids to dry ingredients; stir just until dry ingredients are moistened. Fill greased muffin pans (2½ x 1¼ inches), about ¾ full. Bake in hot oven (400 degrees F.) until done, 18 to 20 minutes. Yield: 12 muffins.

\* \* \*

## FRUIT RELISH

Have ready 2 quarts cranberries, 1 quart pared and cored apples, 1 quart quartered and seeded oranges, and 2 quartered and seeded lemons. Put fruit through food chopper and blend with 1 quart sugar. Chill before serving. Yields about 1 gallon relish.

\* \* \*

## APPLE PIE WITH CHEESE

Apple pie with cheese is a popular dessert combination in homes this time of year. For a variation, sprinkle about a fourth cup of sharp cheddar cheese over the top of the apple pie as it comes out of the oven. The cheese will melt over the hot pie and give it a pleasing flavor touch.

## TURKEY DIVAN

- 1 pkg. (10 oz.) frozen broccoli
- 2 c. left-over turkey or ham
- 3 T. butter or margarine
- 3 T. flour
- ½ t. salt
- ½ c. light cream
- ¼ c. grated process American cheese
- Paprika
- 1 c. turkey broth or bouillon

Cook broccoli according to package directions, just until tender; drain. Place broccoli in a shallow baking dish. Place turkey or ham over broccoli. Melt butter or margarine; add flour and salt; stir to a smooth paste. Combine turkey broth or bouillon and light cream. Gradually add to flour mixture and cook, stirring constantly, until mixture thickens and comes to a boil. Remove from heat; add cheese and stir until melted. Pour over broccoli and turkey or ham. Spinkle with paprika. Bake in moderate oven (375 degrees F.) 20 minutes, or until heated through. Yield: two servings.

\* \* \*

## LEMON BREAD

- ½ c. shortening
- 1 c. sugar
- 2 eggs, slightly beaten
- 1½ c. flour
- 1 t. baking powder
- ½ t. salt
- ½ c. milk
- ½ c. nuts, chopped fine
- Grated peel of 1 lemon

### Topping:

- ¼ c. sugar
- Juice of 1 lemon

Cream shortening with sugar; add slightly beaten eggs. Sift flour, measure, sift again with baking powder and salt. Alternately add the flour mixture and the milk to the shortening mixture, stirring constantly. Mix in nuts and lemon peel. Bake in greased 5x9 inch pan in 350 degree oven for 1 hour.

\* \* \*

## SNOWBALLS (candy)

- 1 6 oz. pkg. (1 c.) semi-sweet chocolate pieces
- ½ c. evaporated milk
- 1 c. sifted confectioners' sugar
- ½ c. chopped walnuts
- 1 3½ oz. can flaked coconut (1¼ c.)

Combine chocolate and milk in double boiler; heat over hot water till chocolate melts, stirring to blend. Remove from heat; stir in confectioners' sugar and nuts. Cool slightly, then form in 1-inch balls; roll in coconut. Makes about 24 balls.

# If We Were Santa Claus We'd Give . . .

GENE RACINE—His own private plane to fly HIM somewhere sometime, a redi-wet finger in case the wind sock fails, and a guaranteed parachute.

PETE HOWARD—Golf balls that don't hook, clubs that don't slice, and a system that will beat his wife at picking football teams.

DEAN NAVEN—A good horse and time to ride it, and an automatic cider mill to use up all the apples on the farm.

FRANK FIELD—Lifetime membership in the "Wonderful Washday Weather Society", and good fishing all the time.

RALPH CHILDS—Equal time to discuss the news after each newscast.

JERRY SHELL—Free course in diapering  
WARREN NIELSON—A transistorized portable searchlight to find his way out of the woods after dark.

ED MAY—A long string of sure fire 5-day forecasts, a Nebraska win at the Cotton Bowl, a golf club with a magic wand handle to get his golf game up fast, and a patent on his onion weather forecaster.

EVALYN SANER—A new sports car, mink coat, and beach buggy in Jamaica.

ANDY ANDERSEN—A hole in one to kick off his golf chairmanship next season, a padful of accounts that automatically renew for life.

KENN HERRIGAN—A home for new pups or a years supply of Gravy Train, and an express subway to Des Moines, Omaha, Kansas City, and St. Joe.

JACK KATZ—A dock at the Kennan Apartments for his boat, 100% discount at all playboy clubs, a cookbook, an automobile . . . a combination of car and airplane, so he can drive or fly from his home in Omaha to Shenandoah in all kinds of weather.

DUANE MODROW—His own grocery store and apparel shop to feed and clothe those four girls, a son to help him hold the ladder when they elope.

DON BURRICHTER—A fool proof tape recorder for the farm department.

NORM KLING—Two birds with one shot, a special duck stamp for hunting between sundown and sunup.

J. D. RANKIN—A large display case for Black Pepper's ribbons and trophies and a great big wallet to carry pictures of his new grandson.

RAY SCHROEDER—Some way of getting all this broadcasting equipment in something the size of a shoe box and that tunable all-band beam.

ARDEN SWISHER—A pogo stick to keep up with a sales force that never sleeps.

GAYLE MAHER—Lots and lots of new Guide subscribers.

NANCY O'DAY—A new wardrobe that will fit her, to replace the clothes she now has and can't wear because of dieting.

MAE DRIFTMIER—A computer to feed programming information in and out, so her KMA PROGRAM logs will come out in a jiffy.

SUZIE ECKLEY—Pep pills so she can get her husband's sweater knit in time for Christmas.

BILLIE McNEILLY—An endless supply of wonderful recipes, and a twin to help spread around her always pleasant personality.

MRS. EARL MAY—A hundred more years as the wonderful grand matron of our May Broadcasting Company and anything she wants.

JOYCE DOBERNECKER—A new white Caddy convertible and an oil well to keep it going.

LAURINE LUNDGREN—A yacht with a twelve man crew so she can boss the men on weekends.

TOM BEAVERS—A coin collection of every coin ever minted.

DORIS MURPHY—A super "Kayemay Award" as permanent "Miss KMA". A speedy recovery from her recent operation, permanent good health, and the best of everything.

EARLE CROWLEY—His own real estate agent who never makes a sale so he'll never have to move again.

JOHN SAWYER—A chance to run the lighting at a big Broadway theatre production.

RALPH LUND—200 goose decoys that fold up into a cigar box when hunting season is over.

JACK JOSEPHSON—A radar bowling ball that always hits the pocket.

JIM SHAUM—A road compressor to shorten the highway between Tarkio and Shenandoah so he won't have so far to commute every day.

OWEN SADDLER—Lots of oil to calm troubled waters so the entire May Broadcasting Company will always have smooth sailing.

LUCY LAWSON—Everything that Nat King Cole ever recorded. A big resort in Norwich so there'll be more excitement around town.

DALE EICHOR—A magic-mender tape recorder that always remembers to pick up Alex Dreier on the Network at 5:30.

TONY KOELKER—A crystal ball with a bright future, and more office wall space to display more of his wife Pat's beautiful paintings.

JACK GOWING—50 prize Angus heifers.

MIKE HOYER—A lifetime pass to the Grand Ole Opry.

# KMA Daily Program for December, 1964

## DAILY DAYTIME PROGRAM

### MONDAY THROUGH FRIDAY

5:00 a.m.—Morning Guard Music  
 6:00 a.m.—News & Weather,  
 Dean Naven  
 6:15 a.m.—Morning Guard Music  
 6:30 p.m.—RFD 960, Jack Gowling  
 7:00 a.m.—Dean Naven, News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Markets  
 7:35 a.m.—Morning Guard Music  
 8:00 a.m.—Morning Headlines  
 & Weather  
 8:15 a.m.—Martha Bohlsen  
 8:20 a.m.—Morning Guard Music  
 9:00 a.m.—Breakfast Club  
 9:55 a.m.—News  
 10:05 a.m.—Community Calendar  
 10:10 a.m.—Morning Guard Music  
 10:20 a.m.—Tater Quiz  
 10:30 a.m.—It's A Woman's World,  
 Billie McNeilly  
 11:00 a.m.—Back To The Bible  
 11:30 a.m.—Morning Guard Music  
 11:45 a.m.—Markets  
 12:00 noon—Dean Naven, News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Midwest Farmer  
 (Tom Beavers)  
 12:45 p.m.—Markets  
 1:00 p.m.—Paul Harvey  
 1:15 p.m.—Afternoon Action Music  
 2:15 p.m.—Martha Bohlsen  
 2:20 p.m.—Afternoon Action Music  
 4:15 p.m.—Martha Bohlsen  
 4:20 p.m.—Afternoon Action Music  
 5:40 p.m.—Tom Harmon Sports  
 6:00 p.m.—Life Line  
 6:15 p.m.—Paul Harvey  
 6:20 p.m.—Bob Considine  
 6:25 p.m.—As Naven Sees It  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Mkts. & Weather  
 Warren Nielson  
 7:00 p.m.—Alex Dreier

## MONDAY NIGHT

7:10 p.m.—Night Flight  
 9:00 p.m.—Dick Clark Reports  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Night Flight  
 11:00 p.m.—News  
 11:05 p.m.—Night Flight  
 11:30 p.m.—Back To The Bible

## TUESDAY NIGHT

7:10 p.m.—Night Flight  
 9:00 p.m.—Dick Clark Reports  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Night Flight  
 11:00 p.m.—News  
 11:05 p.m.—Night Flight  
 11:30 p.m.—Back To The Bible

## WEDNESDAY NIGHT

7:10 p.m.—Night Flight  
 9:00 p.m.—Dick Clark Reports  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Night Flight  
 11:00 p.m.—News  
 11:05 p.m.—Night Flight  
 11:30 p.m.—Back To The Bible

## THURSDAY NIGHT

7:10 p.m.—Night Flight  
 9:00 p.m.—Dick Clark Reports  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Night Flight  
 11:00 p.m.—News  
 11:05 p.m.—Night Flight  
 11:30 p.m.—Back To The Bible

## FRIDAY NIGHT

7:10 p.m.—Night Flight  
 9:00 p.m.—Dick Clark Reports  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Night Flight  
 11:00 p.m.—News  
 11:05 p.m.—Night Flight  
 11:30 p.m.—Back To The Bible

## SATURDAY PROGRAMS

5:00 a.m.—Morning Guard Music  
 6:00 a.m.—News & Weather,  
 Dean Naven  
 6:15 a.m.—Morning Guard Music  
 6:30 a.m.—RFD 960, Jack Gowling  
 7:00 a.m.—News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—KMA Goes Visiting With  
 Tom Beavers  
 7:45 a.m.—Morning Guard Music  
 8:00 a.m.—Morning Headlines  
 8:15 a.m.—Morning Guard Music  
 10:30 a.m.—It's A Woman's World,  
 Billie McNeilly  
 11:00 a.m.—Back To The Bible  
 11:30 a.m.—Morning Guard Music  
 12:00 noon—News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Midwest Farmer  
 (Tom Beavers)  
 12:45 p.m.—Market Review  
 1:00 p.m.—Paul Harvey, News  
 1:15 p.m.—Wonderful  
 Weekend Music  
 6:00 p.m.—Life Line  
 6:15 p.m.—Wonderful  
 Weekend Music  
 6:25 p.m.—Tom Harmon, Sports  
 6:30 p.m.—News  
 6:45 p.m.—Wonderful  
 Weekend Music  
 7:00 p.m.—KMA Bandstand  
 Country Style  
 10:00 p.m.—News  
 10:15 p.m.—KMA Bandstand  
 Country Style  
 11:00 p.m.—News  
 11:05 p.m.—KMA Bandstand  
 Country Style  
 11:55 p.m.—News

## SUNDAY PROGRAMS

6:30 a.m.—Back To The Bible  
 7:00 a.m.—News & Weather  
 7:15 a.m.—Hymn Time  
 7:30 a.m.—Sun. Worship Service  
 7:45 a.m.—Hymn Time  
 7:55 a.m.—News and Weather  
 8:00 a.m.—Radio Bible Class  
 8:30 a.m.—Your Worship Hour  
 9:00 a.m.—Sunday School Lesson  
 9:15 a.m.—Bible Truth  
 9:30 a.m.—Social Security  
 9:35 a.m.—Wonderful  
 Weekend Music  
 10:00 a.m.—S.U.I. Feature  
 10:25 a.m.—Wonderful  
 Weekend Music  
 11:35 a.m.—Inquiry—Kiwanis  
 12:00 noon—News  
 12:15 p.m.—Outdoor Nebr. of the Air  
 12:30 p.m.—Wndfl. Wknd. Music  
 1:00 p.m.—Tarkio College Speaks  
 1:15 p.m.—Wndfl. Wknd. Music  
 3:55 p.m.—News  
 4:00 p.m.—Wndfl. Wknd. Music  
 4:55 p.m.—Mon. Morn. Headlines  
 5:10 p.m.—Wndfl. Wknd. Music  
 6:25 p.m.—Tom Harmon, Sports  
 6:30 p.m.—News  
 6:35 p.m.—Wndfl. Wknd. Music  
 6:45 p.m.—World Space & Science  
 7:00 p.m.—Wndfl. Wknd. Music  
 7:30 p.m.—Revival Hour  
 8:00 p.m.—Wndfl. Wknd. Music  
 8:30 p.m.—Issues & Answers  
 9:00 p.m.—Hour of Decision  
 9:25 p.m.—Wndfl. Wknd. Music  
 10:00 p.m.—News  
 10:05 p.m.—Wndfl. Wknd. Music  
 10:15 p.m.—Erwin Canham  
 10:30 p.m.—Revival Time  
 11:00 p.m.—Wndfl. Wknd. Music  
 11:55 p.m.—News

Every Afternoon  
 Monday Through Saturday  
 ABC Network News 5 minutes  
 before the hour

Local News on the hour  
 "ABC Reports" at 25 minutes  
 past the hour each weekday  
 afternoon and evening



## A CHAT WITH EDWARD MAY

Continued from Page 3

month; moderately moist salt, a moderately moist month; and wet salt indicates a wet month. Since you have previously numbered the onions, you have a check as to which months are to be wet or dry during the coming year. I tried it last year for the first time, and I intend to try it again for 1965. In the next issue of the Guide, I will re-examine the 1964 predictions and see just how accurate the onions turned out to be. You might be surprised.

In closing, on behalf of everyone at KMA, I want to wish you a Very Merry Christmas and Happy New Year.

## FRANK COMMENTS

Continued from Page 4

early in November and will be allowed to lay rough through the winter and raked down level as soon as the frost goes out in the spring. At that time it will also be given a fairly heavy application of Regular Maytone Fertilizer.

Yes, we are all ready for winter at our house now — the roses are properly mulched with the Petunias and other annuals; the rest of the Dutch bulbs have been planted and watered; the evergreens have all been thoroughly soaked with a Ross Root Feeder and the leaves all raked from the lawn and stuffed in around the roses. I am writing this page on November 19 and the forecasts are calling for heavy snow for tonight and tomorrow — let it come — we are ready for it and we certainly need the moisture!

## PARTY LINE

Continued from Page 9

**CHIEF ENGINEER.** Don Burrichter and Mrs. Burrichter.

It wasn't surprising when 10 year old Holly, daughter of Production Manager Warren Nielson, keeled over when it came her turn to take the TB shot at school recently. The sight of that long needle put fear into her, and she slumped to the floor. However, first aid from the school nurse, Mrs. Don Burrichter, soon brought her out of it, and after a good dinner at noon Holly was fit as a fiddle! Later it was learned, grade schoolers aren't the ONLY ones who fear the sight of a hypo needle. Mrs. Burrichter received a call to come up to the high school, where it seems her services were MORE in demand . . . as some of the big husky high school football players had fainted! Age seems to make no difference when it comes to taking shots . . . any age person is likely to wilt at the sight of a hypo needle headed for their arm!

I would like to extend to all of you a very Merry Christmas and leave you with this thought.

## A CHRISTMAS PRAYER

Let us pray that strength and courage abundant be given to all who work for a world of reason and understanding . . . that the good that lies in every man's heart may day by day be magnified . . . that men will come to see more clearly not that which divides them, but that which unites them . . . that each hour may bring us closer to a final victory, not of nation over nation, but of man over his own evils and weaknesses . . . that the true spirit of this Christmas season . . . its joy, its beauty, its hope, and above all its abiding faith . . . may live among us . . . that the blessings of peace be ours . . . the peace to build and grow, to live in harmony and sympathy with others, and to plan for the future with confidence. —(New York Life Ins. Co.)

## A LETTER FROM BILLIE McNEILLY

Continued from page 10

Holy season it is. May every one of you thrill to the season with every tinkle of a bell, every sniff of evergreen and every glimpse of a bright Christmas light.

May our prayers continue as in days of old, for "Peace on Earth, Good Will to Man."

Merry Christmas to all of you.

With love,

Billie

## Mike Hoyer Mail Among Tops C-W Contest

Prior to the Country Music D. J. Convention held the first part of November in Nashville, Tennessee, officials of the Grand Ole Opry held a Mr. Opry D. J. contest. Listeners to country music shows were asked to write in 25 words or less why the D. J. they listen to should be selected. The winning D. J. was to get \$500 plus a lot of prizes. The D. J. who got the most mail was to receive \$100. KMA's Mike Hoyer, host of KMA Bandstand, Country Style heard Saturday nights and also the early morning country music show from 5 to 6 and 6:15 to 6:30 placed sixth among mail-pullers in the contest. It is not known how many D. J.'s were entered in the contest. 3500 of them attended the convention so it is surmised that most of them were entered . . . and they came from all over the United States and Canada. Although Mike didn't get the most mail, he was quite pleased and proud of his listeners that he took sixth place. Mike and his wife Betty attended the convention, during which time Mike was able to get some 30 interviews with country music stars to play back on KMA Bandstand Country Style.

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**Mrs. Stephen Peters, nee Carole Burrichter**  
(see story in KMA Party Line, page 9)