

The

K M A GUIDE

May, 1957



Pretty young lady on this month's GUIDE cover is Miss Lucille Lawson, the voice with the smile that takes all phone calls to Radio KMA. Lucille is BPX operator, and that's the reason for this unusual "hat" which she invented for the Business Professional Women's annual pre-Easter banquet. All members were supposed to wear a hat depicting their line of business. There are more pictures and a story about the unusual hat creations to be found on pages four and five in this issue.

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Guide Will Carry Special Cookie Recipes

Since our third annual KMA Christmas Cookie Tea last December, the KMA Homemakers have received many, many requests for some of the choice recipes which were displayed last year.

So, here's the good news for all present Guide subscribers.

Starting with the June issue of the Guide, Homemakers Bernice Currier and Florence Falk will select two full pages of the most choice cookie recipes, each month, to be published.

These two pages of cookie recipes will be

included in the Guide, as well as the regular two pages of choice recipes of all different foods and dishes.

If you have friends who are interested, why don't you invite them to send \$1.00 to us now, so that they, too, can enjoy these fine recipes, as well as all the newsy, interesting features of the monthly KMA Guide? Also, here's some more advice for you. In case your subscription is about to expire, you'd better take note, and send a dollar along today, to keep it coming to you uninterrupted.

Continued from Page 9

service director of KMA, JACK has a busy life on the farm.

The MIKE HEUER'S 3 year old son, JEFFREY is becoming quite a picture puzzle expert. He and his older brother TOMMY received quite a few picture puzzles for Christmas. After watching TOMMY for sometime, JEFFREY decided it's time he put a few together himself. . .and he now can do them all! His favorite is a picture puzzle of the map of the United States. He knows each piece by the name of the state. While putting them together, he calls off each one. . ."California, Texas, Oregon, Iowa, Minnesota—" But the pronunciation of one state threw him off for awhile. He just couldn't pronounce "Washington". He said "Washing Machin-ton". But he finally learned that the state of Washington has no connection with a washing machine. . .and now pronounces it correctly.

You've heard the song: "The Muskrat Ramble"! Well, it wasn't a "Ramble", but a "Muskrat Scramble" at KMA, the morning a big muskrat got in through a basement window and rambled upstairs, frightening all the girls speechless. He was first noticed by LA DONNA MARQUARDT of

the Continuity department, as he dashed from the sales office, right into my office and under the desk. It so happened FLORENCE FALK was standing beside the desk, talking to me, when this big animal came running in. One look at him put the office in a turmoil, with girls jumping on desks, chairs or anything to get off the floor. At first it was thought to be a huge sewer rat, but when it had been cornered in one of the offices and killed with sticks, the men reported it was a muskrat. There is nothing that will stop business in an office faster, than the unexpected arrival of such a visitor.

KMA was proud of the State Farm Safety Award it won recently. The certificate, all nicely framed, was on top of promotion director TOKE NELSON'S desk. Arriving at work one morning, Toke discovered the roof had leaked onto to his desk, TOKE put the framed Safety Award down on a chair temporarily, piling a lot of magazines on top of it. In a few minutes, MERRILL LANGFITT, who had been largely responsible for the winning of the award with his Farm Safety announcements, walked into TOKE'S office and sat down on the chair. Yes, you've guessed what happened. He broke the glass on the "Safety Award". What irony! !

A Chat With Edward May

You have heard the saying, "Girls will be girls." The accompanying picture certainly bears out this saying as the photo shows Karen shooting baskets, a favorite pastime at our house since the basketball standard was put up a short time ago. The fact that Karen was wearing her Easter dress was strictly incidental as far as she was concerned, for at the moment making a basket seemed to be the topic at hand. Incidentally, Karen and her Easter dress survived the basketball shooting alright. However, a few minutes later Karen was in the yard with her brother and he turned on the garden hose and, quick as a flash, gave Karen a good sprinkling.

I gave some thought to running a picture of the girls who attended Annette's birthday party on Friday, April 19. However, Annette put her foot down and talked me out of it. Annette had a "come-as-you-are" party which turned out successfully. This year Annette's birthday fell on Good Friday, which was a school holiday. Being a holiday, apparently most of Annette's friends decided to sleep a little later than usual. Much to their chagrin, most of her friends were still in their pajamas when Annette and her mother pulled up to the house of several of Annette's friends at 7:30 in the morning and announced to the girls it was a "come-as-you-are" party. In spite of bathrobes, pajamas, and barefoot girls, everyone had a wonderful time and Annette seemed to think this year's birthday, her 12th, was the best one she has had to date.

While I am talking about the children I should also say something about our boy. Those of you who listen to KMA have probably heard him sing "Happy Birthday" on my program at 12:15. I will admit Eddie isn't an accomplished singer but I think he does exceptionally well for a child who won't be three years old until July. Eddie has sung the "birthday" song practically every noon for the past six months. He always sings: "Happy birthday" to you, happy birthday God bless you." About two weeks ago he started the song and about half way through he suddenly stopped. He looked at me and said, "you know, I can't sing very well." I had a very difficult time continuing with the program be-

cause I was laughing so hard but many listeners wrote in and said they received quite a chuckle over it themselves. We know that children have no inhibitions, and their spontaneity, perhaps a little embarrassing at times, is what makes them so unpredictable, yet so lovable.

During the next few months we will have a new feature in the KMA Guide. This will be a letter from my mother describing the highlights of the extended trip she has planned. She is leaving shortly to visit some friends in the Philippine Islands. She will accompany them on their return trip to the United States by way of Europe. Mother has many stops scheduled along the way so she will be writing of Japan, Hong Kong, Bangkok, Thailand, the Philippine Islands, and most of the European countries. I know most of us don't have the opportunity to take such a trip in person but we will enjoy taking a trip through the letters of someone else, so be looking for the letters in the next few issues of the KMA Guide.

Another school year is drawing to a close and I hope your children have enjoyed the school year as much as ours have. Next fall Annette will be in the 7th grade and Karen will be in the 4th. Both of the girls are looking forward to a very delightful summer, and I hope you are, too.



Karen May, waiting for the Easter family picture. Incidentally, she put the ball right thru the hoop, too.

KMA, Seedhouse Gals Design Their Own Original Hats for Easter Party



Left, depicting her Grow Fast potting soil product, is Frank Field's gal Friday, Ethel Baldwin; center is Guide copy editor, Farrell Turnbull, with a bent record; and at right is Lucille Lawson, the company switchboard operator.

Bet you didn't see any clever hats like THESE in the Easter parade! You wouldn't, because they aren't exactly Easter hats. They were made for a special occasion and each hat represents the business or profession of the wearer. We thought they were so original and attractive, we wanted you to see them. They were worn by KMA and May Seed Company members of the Business and Professional Women's Club at a dinner meeting held at the Delmonico Hotel, April 17th. And what cute ideas! The three girls pictured together are left to right . . . Ethel Baldwin, Mrs. Farrell Turnbull and Miss Lucille Lawson. Ethel's hat consisted of a box of Grow Fast potting soil with a fancy leafed caladium growing out of the top, and tied with a luxurious green satin bow.

To represent the recording library of KMA, Farrell heated a bright red plastic record, in order to bend it into this becom-

ing poke bonnet shape, then trimmed it in lilies of the valley, a white rose sprouting out of the top, and tied under the chin with a white satin ribbon. Our KMA and May Seed switch-board operator Lucille Lawson is wearing her headphones, trimmed with gay colored packets of flower seeds. Covering the mouth piece is a brilliant packet of zinnia. I'm sure you recognize the other two in their "professional hats."

Florence Falk, the "Farmer's Wife" is also wearing headphones, covered with purple wisteria flowers. On top the bright red rooster in sparkling sequins, points the way to the KMA sign. We're sorry, but Florence's white fence tipped over just as the photographer took the picture, but it was there fencing in the red rooster. Bernice Currier carried out both the broadcasting and cooking ideas in her hat. Pic-

Continued on Page 5

HATS

Continued from Page 4

tured here you see her bonnet made of a plastic mixing bowl, trimmed in wooden salad fork and spoon. Taped on the front is a pie server gaily featuring the station's call letters. . .KMA.

Hats worn by other B P W girls were decorated with everything from miniature wash tubs, telephones, caskets, surgical tools, ice bags and dentures, to aluminum pie pans. Mrs. Budd Turnbull was chosen delegate to the state convention at Cedar Rapids, May 17, 18 and 19.



KMA Homemaker Bernice Currier



Guide copy editor Farrell Turnbull



KMA Farmer's Wife, Florence Falk



Ethel Baldwin, Frank Field's secretary

Frank Comments

By FRANK FIELD

This is a picture of the John Field family of Hamburg, and I believe it is the first time I've ever used a picture of all four of them together. It seems to me I used their wedding picture and several different times I've used pictures either of Danny or Polly or both but this is how they look as of April 6th. That was when Jennie engineered the surprise birthday party on me by having all the family in for Sunday dinner, that is all of them that were in close driving distance. Peg and Jim and three boys, you know, live in Dallas, Texas and couldn't come on such short notice. Doris is using a family group picture on her page this month, which will show you what some of the rest of us look like.

John Field, you know, is owner and published of the Hamburg Reporter and has been for the past 4 or 5 years. The paper is doing very well and John is very happy with his work. Danny is in the 1st grade and gets quite a kick out of riding the school bus back and forth night and morning. His lunch he gets at school, as they have a good hot lunch program there for the grade schools. He really got personal attention from his teacher for a few weeks as Hamburg was hit by an epidemic of the mumps. Every boy and girl in Danny's room had the mumps this winter for the exception of Danny. There was one little girl who held out for a long time but finally caught them too, leaving Danny sole survivor of the class.

It is rather an odd thing but the Fields are apparently immune to the mumps. As far back as I can trace no Field has ever

had the mumps. Our kids had about everything else when they were small, including 2 or 3 kinds of measles, chickenpox, scarlet fever, croup, whooping cough and John even had a light case of smallpox when we were in Norfolk, Nebraska, back in the early thirties. John had his suitcase packed for nearly a month while the mumps were going around in Hamburg and if Danny did come down with them John was going to move out because he had to keep the paper going regularly, and that is a full time job. But Danny held true to the Field tradition and came through with colors flying, no mumps.

I mentioned Peg and Jim at the start of this column. You remember reading about that bad tornado that ripped through Dallas a few weeks ago. It took about 45 minutes to cross the city and it passed about two miles from where Peg and Jim live. Since they are up on rather high ground, they had a perfect view of the whole thing, from start to finish. They say it was more destructive than reports in the papers indicated. I certainly hope that we don't have anything like that up in this part of the country.

This has been almost the perfect spring for planting nursery stock and starting lawns. Naturally, we are having the biggest year in nursery stock we have ever had, especially in roses, evergreens and ornamental shrubbery. This cool, moist weather all through March and April has put everyone in the planting mood. Of course the season is nearly two weeks later than usual on account of the cold rainy weather through March and early April. Last year the Red Emperor tulips and the daffodils were in full bloom by April 10th, this year it was about the 23rd or 24th before they opened out. The magnolias came out about the same time and so did the forsythia. It is too early to tell yet about the peonies but my guess is if we have warm dry weather through May, the peonies will catch up for lost time and bloom about Decoration ay as usual. Of course the drouth last summer and fall was pretty hard on the peonies when they were making their buds for this years crop of blooms and even though they boom at their usaul time there will probably only be about half as many as there would have been in a normal season.

I don't believe I ever saw the lawns, the country over, as beautiful as they are this year. You see more and more people are feeding them with fertilizer late in the winter and early in the spring.



Here's John and Maxine Field, with Danny and Polly.

Grass Root Notes

by

MERRILL LANGFITT

KMA

Farm Service Director



Are you folks in KMAland eating the right kind of breakfasts. A good breakfast must be high in protein such as meat, milk and eggs can supply. I saw a report on a recent study which revealed the after effects of different kinds of breakfasts. One group had coffee alone, another coffee and a doughnut, a third group had orange juice, bacon, toast and jam and coffee. The resulting physical reaction is determined by the amount of blood sugar being manufactured. It is desirable to eat food that will maintain a satisfactorily high level of blood sugar over a relatively long period of time. Low level of blood sugar causes fatigue, nervousness, irritability, headaches and hunger, while on the other hand, proper amounts of blood sugar result in alertness, vigor, a happy disposition and general well-being. None of the above breakfasts were adequate, not even the one with the bacon included. It was interesting to note, however, that when two eggs were added to breakfast No. 3, a high level of efficiency was maintained all morning. Blood sugar rose above normal and remained normal all morning, but until the eggs were added to the breakfast, blood sugar rose quite rapidly but at the same time, dropped rapidly leaving that person tired and irritable. Protein itself does not produce blood sugar, but its important role is to regulate its production by slowing digestion so that sugar is gradually absorbed into the blood and energy is maintained at a high level for many hours. Protein is vital too for many other reasons including building body tissues, blood cells and so on. The study revealed that a large breakfast was not so necessary but what was included in the

breakfast was important. A good breakfast must contain protein such as meat, milk, eggs or fish.

How about your teen age girls? Are they eating the kind of breakfasts they need for good health. The girl who heads for school after eating only a roll and coffee or a roll and milk is not getting proper nutrition. In fact, other studies have revealed that an appalling number of America's teen age girls are suffering from mal-nutrition including many of our farm girls. Poor eating habits at this age contribute to poor health in later life, so you mothers have a real responsibility to see that your teen agers eat a nutritious breakfast including eggs and meat.

This is a story that we need to tell all of the mothers of the nation. It would be a national tragedy for a nation, whose capabilities are so great to produce high protein foods, if we then failed to properly feed our growing children. Its well to remember, too, that adults can enjoy better health if the protein level in the diet is relatively high. I'm speaking, of course, about animal proteins which are the quality proteins.

If we could study the case histories of selected people who are in bad health as adults, we might be surprised at the extent to which inadequate diets since childhood have contributed to poor health in later life. I'm convinced that most people who eat properly are enjoying good health most of the time. Removing pie, cake, candy and fancy desserts from the menu would likely result in better health for all concerned. I hope I don't sound like a food crank but for myself, I'm a meat and vegetable eater. You can have the desserts.



On the KMA PARTY LINE

By DORIS MURPHY

FRANK FIELD never dreamed his wife was planning a surprise party in honor of his 63rd birthday, Sunday, April 7th. In order to carry out her plans, Jennie told him their son BOB and wife ELSIE, and Mrs. BERTHA FIELD were coming for dinner. About 11:30 she sent Frank down after Mrs. Field. While he was gone, the family gathered. . .the JOHN FIELD family from Hamburg, the ROBERT FISH-BAUGH family and BOB FIELD family from Shenandoah. And what a dinner they had planned. . .baked ham and all the trimmings. JENNIE had a big pan of scalloped potatoes in the oven, a delicious casserole of peas, lima beans, mushrooms and pimento in cream sauce. Zo brought a crisp combination salad and a chocolate pie. And of course, there was hot homemade bread right out of the oven. It was so good, there wasn't even any bread left for supper. FRANK'S birthday cake was a high 12 egg Angel Food baked by JENNIE. The big table was set in the recreation room, and the grandchildren as well as the grown-ups had a big time celebrating FRANK'S birthday. Lots of pictures were taken that you'll be seeing from time to time in the KMA Guide. I'm sure you'll recognize everyone pictured in the one on this page. FRANK and JENNIE are seated in front

with the three children back of them. . . BOB, JOHN and ZO. PEGGY who lives in Dallas, Texas was unable to come to her father's surprise party. I'm sure you all join me in extending many more Happy Birthdays to FRANK!

Four year old JERI and six year old TAMI, daughters of newscaster DEAN NAVEN were all agog over the family talk about the purchase of a new car. Overhearing her daddy and mother discussing the cost, made JERI a little apprehensive. She didn't want anything to happen to spoil her anticipated thrill. Already she had visions dancing thru her head, of that beautiful new blue and white car being their very own. Quietly she slipped out of the room, but was back in a minute and handed her daddy something, saying: "Here Daddy." Guess what she had in her hand! TWO CENTS. . .her contribution toward the purchase of the new car. You can bet the NAVENS got the car and their enjoyment has many times exceeded JERI'S "two cents worth", that she so unselfishly contributed toward the family's pleasure.

Whew! Announcer MERL DOUGLAS' family feel as if they can really live again! For two years they've been mighty crowded in their four room apartment, with one room occupied by Mrs. Douglas' beauty parlor. But recently they took over a second apartment on the same floor of the house where they are living, increasing their living quarters to eight rooms. Now VALERIE JO, age 4, and SHARON LYNN, age 12 have a room for their playthings and Mrs. Douglas has a utility room for laundry and storing beauty shop supplies. What a good feeling to be spread out again!

For the second time recently, the studio door which is minus a door knob and always has the night lock on, slammed shut, stranding the announcer outside the building. The unfortunate incident happens during a record show, when the announcer steps outside the door to take a look at the weather. That means they have to sprint around the building and back in another door. When it happened to TOMMY BURNS in March, he was lucky enough to make the dash before the record he was playing, had finished. But, night announcer JOHN SPRINGER. . . didn't quite make it so fast. His record was scratching away on the middle groove by the time he made it back



Bob, John, and Zo (back row, l to r) surprise Frank and Jennie on big day.

in the studio, all out of breath! Anyway, the boys are getting some unexpected exercise!

Sixteen friends of ANNETTE MAY, daughter of EDWARD MAY, had a lot of fun the morning of April 19th, when ANNETTE appeared at their door, inviting them to a "Come As You Are" party. Most of the girls seemed to be sleeping a little late that morning, so when ANNETTE arrived around 7:30, all but two of them came in their pajamas or bathrobes, to help ANNETTE celebrate her twelfth birthday. Soon they were enjoying a delicious breakfast of orange juice, pancakes and bacon served in the MAY recreation room. Afterwards they played games. The informality of a "Come As You Are" party always assures everyone a hilarious time, and ANNETTE'S birthday party proved it can even be fun to get up early to go "partying".

EDDIE MAY, JR. is a real trouper. He always sings "Happy Birthday" on his daddy's program, even though he has his doubts sometimes, as to whether or not he should. One day while giving forth lustily with "Happy Birthday" he stopped right in the middle of the song and said: "I can't sing very good!" And the day before that, he was trying to sing while he had the hiccups! Yes sir, it's his stint to sing on the show and he sees it through, even if it doesn't measure up to his high standards.

What a thrill. . . what a lot of money! Having won \$6.00 in an essay contest sponsored by the American War Mothers, MIKE CHILDS, son of newscaster R A L P H CHILDS, certainly made a happy entrance at home as he announced his honor. Coming in the door, he threw the dollar bills all around as he exclaimed: "I robbed a bank!" His family were even more proud of his achievement, when they found out he had placed first in the Broad Street contest for sixth graders, and second place winner over-all. Mike is not only a good student, but is thrifty and already has \$50.00 in the bank, saved from the money he has made carrying a paper route.

You might think the youngsters in the picture on this page, look a little dressed up for an Easter Egg hunt. The reason is the Egg Rolling on the lawn took place following the Episcopal Church service Easter morning in Shenandoah. SANDY NELSON, age 4 pictured at the right, son of Guide Editor TOKE NELSON looks a little disheveled with his neck tie

crooked, his pants drooping and Easter egg all over him, but he had a good time, as evidenced by the eggs you can see he is carrying in a plastic bag. Next to SANDY is his sister CRISTI, age 6, and the other two little girls all dressed up in their Easter outfits, are JERI and TAMI, age 4 and 6, daughters of DEAN NAVEN. Boy like, SANDY had removed his coat in order to be able to sprint across the lawn faster. For several years now, the Episcopal Church has been holding Easter Egg hunts for the children following the morning service. It is a delightful tradition the kiddies look forward to each year.

Life is a lark for little "three-year-olds" who have no fear! They love spring time. . . they love water! That was evident the day young RANDY GOWING, went with his dad JACK GOWING, and his grandfather down to the creek. He couldn't resist the urge to enjoy life to the utmost. So when they turned their heads, they heard squeals of delight, as RANDY took advantage of the opportunity to jump off the 3 to 4 foot bank, right into the creek, sinking in the mud and sandy water clear up to his waistline. You can imagine what a mess he was to clean up! His experience didn't dampen his spirits though, as he never passes a creek or stream now, that he doesn't say: "I wan to "zump" in." RANDY finds there are always intereseting things going on, on the farm, and he is usually right in the middle of the activities. Recently JACK set out 1,000 strawberry plants and one hundred raspberry plants. He also has seedings of alfalfa and brome grass in. So in addition to his schedule as assistant farm

Continued back to Page 2



After egg-rolling on church lawn, here's victory smiles of Jeri and Tami Naven, and Cristi and Sandy Nelson, holding their treasures.

A Letter From The Farmer's Wife

Greetings from the farm this May of 1957!

My, a busy, busy two months since the last letter from here.

Spring this year is beautiful. After the many, many weeks and months of below normal moisture no one has complained about a bit of mud here and there.

The "Blizzard of March" this 1957 was something. We weren't inconvenienced here, in anything but the telephone lines. Really mowed them down. That of course upset schedules for me for I made trips in to the studio for two weeks. We have all learned for sure now that March weather is March weather.

April was a busy month for all of us. April 2 and 3 were two wonderful days for The Farmer's Wife. It was my privilege to attend the 12th Annual Family Life Conference at Ames, Iowa State College. The program was titled "Looking Ahead". The hundreds of us that attended certainly have no fears for the future. Intensive work is being done in the study of people from the 50's and on. There were very fine speakers and through the courtesy of the May Broadcasting Co. the listeners of The Farmer's Wife program heard from such speakers as Clark Tibbits of the U S Department of Health of Washington, D. C., Dr. Wilma Donahue of the University of Michigan, Mrs. Duena Mockmore noted midwestern personality for her wonderful interpretation of personal relationships, and Mrs. Leslie Smith of the Home Economics Extension Division of the College. Another interview was with Mrs. Amos Kusel of Manning, Iowa. She edits a column called "Kitchen Korner", appears in 15 or so papers in this midwest. Takes time from home to attend these meetings but they are well worth all effort.

I came home to get ready then for Karen Ann's 15th birthday which fell on Friday, April 5. She entertained 5 of her 8th grade classmates. The girls came here from school, had dinner, attended the Senior Class Play and then home here to a slumberless evening. They had such a good time, reminded me of the fun I had, too when younger. Karen Ann and her classmates graduate with special ceremonies May 22 at the Essex Gymnasium. We won't dwell on the fact time flies. She was just 10 when I began work with May Broadcasting Co., and now almost ready for high school. She keeps busy with outside activities, Girls Scouts, 4-H, her baton twirling and all the extra things an eighth grader finds to do.

About this time the "big snow of orders for Gooch roses" came and yours truly was completely drifted over with mail. At this time my head is barely above the top but with a few intensive hours every day in addition to the already heavy schedule you'll all have your requests answered. A

sincere thank you to all for the wonderful orders. You're out there and supporting the Farmer's Wife program and it is deeply appreciated by all of us.

Just before Easter the Shenandoah Business and Professional Women held their monthly dinner meeting. This time you had to wear a hat representing the kind of a job you have. The cleverest hats were there, several of which you see in this copy of the KMA Guide. It was a lot of fun and something you might try in your organization. One group in Shenandoah had a "hat" party and everyone had to wear a genuine antique hat.

Bruce has been busy, too. 4-H basketball found him taking part on the junior team, in the county tournaments. In scout work he has been working towards merit badges and has his chickens well started. He is keeping a strict record of all expenses involved in this project. By the time this letter is published he may have his rabbits, too. He milks two cows and does the separating every evening. When the farmer comes home from the field everything is done for him, but he has to milk his "kicking" cow. On the farm cooperation from every member of the family is needed.

Spring isn't spring on the farm without all the little things, chickens, baby calves, baby pigs and kittens. Our cat population at this writing is 10 and we haven't found one bunch yet. The long haired kitties will find homes other than the farm.

The Easter season found two programs for the shut-ins on my radio time. On Maundy Thursday Mrs. Cecil Carlson of Essex gave a most interesting and informative talk on The Symbol of the Cross. On Good Friday Ralph Hillman favored us with his state winning declamatory selection entitled "Were You There". (He is eligible for the National at Pittsburg. Our best wishes go with him.) Jim Drake sang "Were You There" with Rita Bengtson accompanist. All three are senior students at Essex High School.

Easter was a nice day here, a bit overcast but not too cold. Karen and I attended the Sunrise Services at Nyman church with an Easter breakfast following. We all attended church service later.

May is always a busy month. So many school activities. Although our school is not dismissed until the last week in May.

Here in the farm house I hope to do a bit of painting and some papering. Have many unbaked cooky recipes to try and share with you later.

So now, until my next letter in July, The Farmer's Wife asks you to

Keep Smiling

Florence Falk



Homemaker's Guide

"THE FARMER'S WIFE"

By FLORENCE FALK

Happy May Day greetings to you from the kitchen! ! In May every day is Mayday and many of you have thoughts turning to picnics, brunches, parties etc.

One of the finest things to serve on any of the occasion is a good "Chip Dip" or a "Dip and Dunk".

For a low calorie content try this:

- 1/4 lb. liver loaf, minced fine
- 1 small onion, chop fine
- 1 t. sweet chopped pickle
- 1 T. pickle juice
- 1/4 c. mayonnaise
- 1 hard cooked egg, chopped fine

Combine all the ingredients, pile in your prettiest snack bowl, center a huge chop plate and surround with crispy potato chips or salty bits.

CHEESE DIP

- 1 package onion soup (dry)
- 1 c. sieved cottage cheese
- 2 - 3 oz packages cream cheese

Combine the cottage cheese and cream cheese. Mix until creamy and then add onion soup.

Really go "high hat" and try this dip:

Open a 6 ounce jar of caviar (red) and mix well with 1 T. grated onion. Mix into 2 c. sour cream, blend thoroughly. If you wish more seasoning may be added to your taste. Otherwise as is! !

AVACADO DIP

Mash meat of 1 avacado to a pulp and add:

- 3 T. mayonnaise
- 1 to 2 t. minced onion
- juice of 1/2 lemon
- 3 drops Tobasco sauce
- salt to taste

Blend the above ingredients well. Better double the recipe from the very start.

CRESS SPREAD

- 1 c. watercress, cut fine
- 3 T. cream cheese
- 1/3 t. Worcestershire sauce
- 1 T. French dressing
- salt and pepper

Mix well and chill before serving. Fine with crackers as well as potato chips.



SUPER SPRING GREEN DIP FOR CHIPS

- 1 clove garlic, grated (less if desired)
- 2 T. anchovy paste
- 3 T. finely chopped chives
- 1 T. lemon juice
- 1 T. tarragon vinegar
- 1/2 c. heavy sour cream
- 1 c. homecooked mayonnaise
- 1/3 c. finely chopped parsley
- coarse salt

Combine all the ingredients in order given. If desired substitute chopped canned, whole anchovies for the paste. Mix all well. Chill before serving.

FLAVOR BLEND DIP FOR CHIPS

- 1/2 c. mayonnaise
- 1 t. dry mustard
- 1 1/2 c. sour cream
- 1 T. grated dry horseradish or
- 2 T. fresh horseradish
- 2 T. chili sauce
- 2 T. anchovy paste
- 2 hard cooked eggs, chopped
- 1/2 green pepper, chopped
- 1 T. chopped parsley
- garlic, if desired
- Chill before serving.

Suggestions:

Spread potato chips with cream cheese or bleu cheese and sprinkle with chopped parsley. These must be made at the last minute.

Mix deviled ham with finely chopped hard-cooked eggs and a little horse radish. Serve on chips or crackers.

Blend:

- 8 ounce can minced clams
- 2 3 ounce packages cream cheese
- 2 t. clam juice
- salt and pepper to season

Chill. Center the bowl of dip on a large plate filled with potato chips, watercress sprigs, celery chunks, carrot circles and crispy cracker bits.

Make a paste of liver sausage, crumbled crisp bacon, mustard and mayonnaise. Spread on chips or crackers.

Delicious and easy! Blend mashed, hard cooked egg yolks with anchovy paste.

Happy Chip "dipping" to you. Have a good time!

(Cut Along This Line And Save)



HOMEMAKER'S VISIT

By **BERNICE CURRIER**

FIVE KINDS TOMATO SALAD

Cut $\frac{1}{2}$ inch slice from stem end of each tomato. With a teaspoon, scoop out pulp from tomato, leaving a cup for the salad. Save pulp and use for tomato sauce.

SALAD NO. 1

BEST CHICKEN SALAD

- 4 to 5 c. cooked diced chicken or turkey
- 2 t. grated onion
- 1 c. diced celery
- 1 c. minced green peppers
- $\frac{1}{4}$ c. light cream
- $\frac{2}{3}$ c. mayonnaise
- 1 t. salt
- $\frac{1}{8}$ t. pepper
- 2 T. vinegar

Toss all together lightly, keep refrigerated until ready to serve in tomato cups.

SALAD NO. 2

- 6 hard cooked eggs
- 1 c. diced celery
- 2 T. minced green pepper
- 1 t. minced onion
- $\frac{1}{4}$ c. mayonnaise
- $\frac{1}{2}$ t. worchestershire sauce
- dash Tobasco sauce
- 1 T. vinegar
- 1 t. salt
- $\frac{1}{8}$ t. pepper

Toss together lightly, keep refrigerated until ready to serve in tomato cups.

SALAD NO. 3

- 2 lb. green beans
- 1 minced onion
- $\frac{1}{2}$ c. salad oil
- $\frac{1}{4}$ c. wine vinegar
- 1 t. salt
- $\frac{1}{4}$ t. pepper
- $\frac{1}{2}$ c. grated parmesan cheese
- 2 T. chopped anchovies

Cut beans on angle into bite size, cook until tender, then mix all together lightly and refrigerate until ready to serve in tomato cups.

SALAD NO. 4

- 1 $\frac{1}{8}$ lb. cooked, cleaned shrimp (1 $\frac{1}{2}$ c.) cut up
- 1 c. diced celery (cut celery on angle)
- $\frac{1}{2}$ c. chopped pecans

- $\frac{1}{4}$ c. stuffed olives cut up
 - $\frac{1}{2}$ t. minced onion
 - $\frac{1}{2}$ c. mayonnaise
 - $\frac{1}{4}$ c. French dressing
 - salt and lemon juice to taste
- Toss together lightly and refrigerate until ready to serve in tomato cups.

SALAD NO. 5

CRUNCHY TUNA SALAD

- $\frac{1}{4}$ c. mayonnaise
 - 2 T. diced sweet pickle
 - 1 T. pickle juice
 - 1 c. canned Tuna or salmon cut up
 - $\frac{1}{2}$ c. diced celery
 - $\frac{1}{2}$ c. chilled canned drained peas
 - 1 c. crushed corn or potato chips
- Toss together lightly and refrigerate until ready to serve in tomato cups.

BEAUTIFUL YELLOW AND WHITE MARBLE CAKE

- A—1 c. sifted cake flour
- $\frac{1}{2}$ c. sugar
- B—1 $\frac{1}{3}$ c. egg whites
- $\frac{1}{4}$ t. cream of tartar
- $\frac{1}{4}$ t. salt
- C—1 c. sugar
- D—1 t. grated orange peel
- 2 T. orange juice
- 4 well beaten egg yolks
- E—2 T. sifted cake flour
- F— $\frac{1}{2}$ t. vanilla

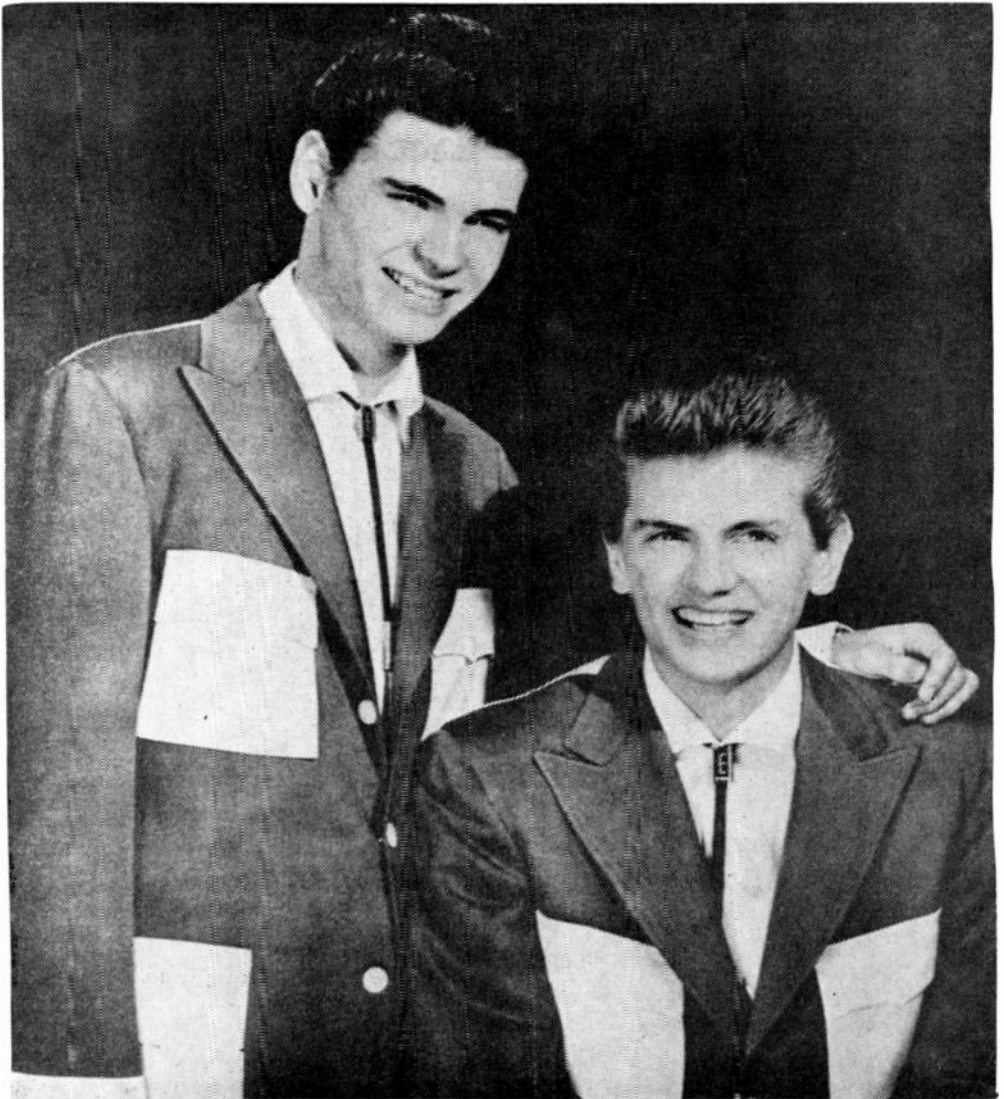
Sift A. Beat B until soft peaks form, gradually add C, beating to stiff peaks. Sift about $\frac{1}{4}$ of A over B and fold in lightly. Fold in remaining A in fourths. Divide batter in 2 parts. Combine D and beat until very thick and light colored. Fold in E, then fold this into $\frac{1}{2}$ the batter. Fold F into other $\frac{1}{2}$. Spoon batters alternately into ungreased 10 inch tube pan. Bake at 375° about 35 minutes or until it springs back when touched lightly on top. Invert pan to cool free of table. Loosen sides with rubber spatula, loosen tube with narrow knife. Invert on rack and remove pan, then turn cake right side up.

Frost with 7 minute frosting colored with a few drops of yellow food coloring, then sprinkle tinted coconut generously over whole cake.

To tint coconut, put about $\frac{1}{2}$ c. coconut in a jar, put about 2 drops yellow coloring in 1 t. water and sprinkle over coconut. Then put lid on jar and shake well.



Everly Brothers Join Cadence Records



Two former KMA entertainers, Don and Phil Everly, have been signed to produce records for Archie Bleyer's famous record company, Cadence label. They are sons of Ike and Margaret Everly, both well-known former KMA performers.

Don and Phil used to have to stand on chairs to reach the mike to perform with their parents on their western show on KMA each day.

Now 20 and 19 respectively, Don and Phil hit the jackpot while performing with a Nashville radio station, and were signed by Wesley Rose and Roy Acuff's music organization. Don has written a number of country and western lyrics—and the first two recordings by the boys is getting lots of spins on Merl Douglas' Corn Country Jamborree show each afternoon at 5:30 on KMA.

The promotion director of the record company has informed us that Don is now married, and both of the boys are starting a one-month round of personal appearances in the east during May-June. He said that Ike is retired now and is a barber, while Mrs. E. is a beautician in a Nashville suburb.

KMA Daily Programs For May, 1957

5000 WATTS — ABC

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Western Star Time
 6:30 a.m.—Merrill Langfitt
 7:00 a.m.—Dean Naven, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Markets
 7:35 a.m.—Let's Go Visiting
 (Tues, Thurs.)
 7:35 a.m.—Lawrence Welk's Show
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Breakfast Club
 9:00 a.m.—Bernice Currier
 9:30 a.m.—When A Girl Marries
 9:45 a.m.—Whispering Streets
 10:00 a.m.—Kitchen Club
 10:15 a.m.—Housewives Serenade
 10:30 a.m.—Florence Falk
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Tennessee Ernie
 11:45 a.m.—Morning Markets
 12:00 noon—Dean Naven, News
 12:15 p.m.—Edward May
 12:30 p.m.—Jack Gowing
 12:45 p.m.—Markets
 1:00 p.m.—Tommy Burns' Show
 1:30 p.m.—Frank's Letter Basket
 1:45 p.m.—Lawrence Welk's Show
 2:00 p.m.—Tommy Burns' Show
 2:30 p.m.—Springtime Serenade
 3:00 p.m.—Tommy Burns' Show
 4:00 p.m.—Mike's Matinee
 5:00 p.m.—Kiddie Korner
 5:30 p.m.—Corn Country Jamboree
 5:30 p.m.—Sparta Polka Band
 (Friday)
 6:00 p.m.—Farm Bulletin Board
 6:15 p.m.—Casual Clips
 6:20 p.m.—Mel Allen
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts &
 weather

MONDAY NIGHT

7:00 p.m.—Club 960
 9:00 p.m.—Browsin' With Burns
 9:35 p.m.—Mysterytime
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

TUESDAY NIGHT

7:00 p.m.—Club 960
 9:00 p.m.—Browsin' With Burns
 9:35 p.m.—Mysterytime
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

7:00 p.m.—Club 960
 9:00 p.m.—Browsin' With Burns
 9:35 p.m.—Mysterytime
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

7:00 p.m.—Club 960
 9:00 p.m.—Browsin' With Burns
 9:35 p.m.—Mysterytime
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

7:00 p.m.—960 Hit Parade
 8:00 p.m.—Club 960
 9:00 p.m.—Browsin' With Burns
 9:35 p.m.—Mysterytime
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Western Star Time
 6:30 a.m.—Merrill Langfitt
 7:00 a.m.—Dean Naven, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Lawrence Welk's Band
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Saturday Shopper
 9:00 a.m.—Bernice Currier
 9:30 a.m.—No School Today
 10:30 a.m.—Florence Falk
 11:00 a.m.—Back To The Bible
 11:30 a.m.—KMA Country Tops
 11:45 a.m.—Practical Land Use
 12:00 noon—News
 12:15 p.m.—Edward May
 12:30 p.m.—Jack Gowing
 12:45 p.m.—Market Review
 1:00 p.m.—Saturday Matinee
 6:00 p.m.—Red Foley
 6:30 p.m.—News
 6:45 p.m.—Stars For Defense
 7:00 p.m.—Vincent Lopez Band
 7:30 p.m.—Am. Music Hall
 8:00 p.m.—Dancing Party
 8:30 p.m.—National Jukebox
 9:00 p.m.—Lawrence Welk's Army
 Show
 9:30 p.m.—Platterbrains
 10:00 p.m.—News
 10:15 p.m.—Guest Star
 10:30 p.m.—Proudly We Hail
 11:00 p.m.—News
 11:00 p.m.—Music In The Night
 11:55 p.m.—News

SUNDAY PROGRAMS

6:30 a.m.—Back To The Bible
 7:00 a.m.—News and Weather
 7:15 a.m.—Here's To Veterans
 7:30 a.m.—Sunday Worship Service
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Radio Bible Class
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—Sun. Album
 12:00 noon—News
 12:15 p.m.—Baseball Warm Up
 12:25 p.m.—K. C. Baseball Game
 4:30 p.m.—College News Conference

5:00 p.m.—Mon. Morn. Headlines
 5:15 p.m.—Paul Harvey
 5:30 p.m.—Wings of Healing
 6:00 p.m.—Radio Bible Class
 6:30 p.m.—Prison On The Hill
 7:00 p.m.—Revival Hour
 9:00 p.m.—Edwin Canham
 9:15 p.m.—Travel Talk
 9:30 p.m.—Hour of Decision
 10:00 p.m.—News
 10:15 p.m.—Lets Go To Town
 10:30 p.m.—Revival Time
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:55 p.m.—News

K. C. BASEBALL GAMES MAY

1	Boston	1:25
2	New York	7:55
3	New York	1:25
4	Washington	7:55
5	Washington	1:25
6	Washington	1:25
7	Baltimore	7:55
8	Baltimore	7:55
9	OPEN	
10	Cleveland	7:00
11	Cleveland	1:00
12	Cleveland (2 games)	11:25
13	OPEN	
14	New York	7:00
15	New York	1:25
16	OPEN	
17	Boston	7:00
18	Boston	1:00
19	Baltimore (2 games)	1:15
20	Baltimore	7:00
21	Washington	7:00
22	Washington	1:15
23	OPEN	
24	Detroit	7:55
25	Detroit	7:55
26	Detroit	1:25
27	Chicago	6:55
28	Chicago	1:15
29	Detroit	1:25
30	Detroit (2 games)	1:15
31	Cleveland	7:55

Listings Correct at Time of
Publication

However, all Programs Are Subject
to Change.

Mrs. Earl May Off on Cruise of World



This picture shows Edward May, president of May Broadcasting Company, helping his mother to load her luggage, as she embarked the first week in May for a 6-months cruise around the globe.

Mrs. May will travel by car, plane, train, and ship. First stop is San Francisco, where she sails on May 12 for Japan aboard the President Hoover. She will spend 13 days visiting in Japan, and then travel to Manilla, Philippines, aboard the steamship President Wilson.

That's all we are going to tell you at this time about her itinerary, but here's the good news. Mrs. May has told us that she will send us back a letter periodically, to be published in the Guide, starting with the June issue.

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Ed May Family on Easter Day



Here's a picture of the Edward May family, taken just after Easter services, in their front yard. That's Karen at left; little Eddie who'll be three in July; and Annette, who just celebrated her 12th birthday. Incidentally, Ed's youngest has been doing a lot of "air work" recently on the 12:15 Ed May Show, and from the comments of impartial listeners, little Eddie is . . . "a chip of the old block."