

The

KMA GUIDE

September 1955



We are happy to present our beautiful Miss KMA to you on the cover of the Guide this month. She was crowned on Saturday night, August 20 at the Sidney Rodeo, by Shirley Briley, Queen of the Rodeo.

Miss KMA is Nancy Jane Norman, 23, of Shenandoah. Nancy was Miss Iowa in 1951, and is presently studying for her masters' degree in music at the University of Nebraska at Lincoln. Last year she taught school at North Platte, Nebraska.

Miss Norman was selected from 15 pretty KMA-land entries and by the time you read this, will have competed in the contest at Kansas City, to pick the Queen of the Kansas City Athletics Network, plus a \$500 award.

SEPTEMBER 1, 1955

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editorial chairman; F. S. (Toke) Nelson, editor; Doris Murphy, feature editor, Carol Bonwell, copy editor. Subscription price \$1 per year (12 issues) in the United States, foreign countries, \$1.50 per year. Allow two week's notice for changes of address and be sure to send old as well as new address.

Doris Murphy has a detailed story in her "Party Line" column on pages 8 and 9, plus another photo of Nancy.

Flower Arrangement Day

TUESDAY, SEPTEMBER 20

Mark down the date Tuesday, September 20th on your calendars. It's a very, very big day here at KMA in Shenandoah. It's the day we'd like for all of you to visit with us.

For the ladies, here is the **BIG NEWS!** Edward May, president of May Seed Company and May Broadcasting, has announced this will be the date for the big Flower Arrangement Day. And this year, Ed says, there will be two programs, one at 9:45 and the other at 1:30 in the afternoon. Mrs. C. S. Hausen of Clarinda, Iowa, one of the nation's most outstanding arrangers and lecturers, will be on hand to demonstrate the very latest flower arrangement techniques. There will be entertainment by the KMA entertainers, and there'll be lots of prizes.

Flower lovers have been asked to send in arrangements to be placed on display for the day, also. Frank Field and John Topham, two topnotch specialists, will also be on the big program, and the KMA personalities will be on hand to greet and talk with you.

Details are still taking shape on the big occasion, so please listen for more complete information to Florence, Bernice, and to Edward May's two shows for the latest de-

velopments on the Flower Arrangement Day event.

But, right now, plan to come to Shenandoah on September 20 . . . it will be a day of entertainment, enjoyment, and enlightenment.

Would You Like to Have More Club 960?

Mike Heuer, the genial disc jockey who spins records on the nightly Club 960 show at KMA wants your opinion.

Mike is encouraging his Club 960 listeners to write to him, if they would like to have Club 960 run for another hour after the Kansas City Athletics baseball schedule closes on September 25.

Except when baseball coincides, Mike's Club 960 show, featuring the latest and the greatest in recordings, is heard from 7 until 10 p.m. If enough people want it, Mike will extend the show to 11 p.m., with 15 minutes out for Ralph Childs' news, weather and sports show at 10 p.m.

Write to Mike Heuer, Club 960, KMA, and tell him what you think. He'll be very happy to hear from you.



A Chat With Edward May

School days, school days, dear old *golden rule days*.—These are familiar words to everyone. I believe most children are happy to see the return of school. There are always a certain percentage of students that think they would be happy if school was discontinued altogether.

At our house, both Annette and Karen are happy to be returning to school. The first day always calls for a mad rush and a gathering of the neighborhood students for the walk to the school house.

We have a shortage of school rooms in Shenandoah, as do so many towns, so many classes are large which makes it rather trying at times for the teachers. My congratulations go to all school teachers for the excellent job they do in teaching their pupils.

It is also State Fair time. The picture shows the reception KMA personalities received at Des Moines. We plan to visit the Nebraska State Fair also.

With the arrival of September we know that cooler weather is in store for us. I know everyone will gladly welcome cooler weather after such a hot dry summer. Most of us have complained at one time or another in recent weeks about the dry summer, but I personally will take such weather to the devastating floods that re-

cently caused extensive damage to the east coast. Naturally, if we had any choice in the weather we would have frequent rains to guarantee good crops. If each person could manipulate the weather to suit his particular taste, I wonder what kind of a job we would do. One person would want cool temperatures, while the next person would want it hot. Some would want rain about every day, others about once a month. So, perhaps it's just as well that we can't control the weather.

We will always remember the summer of 1955 at our house because Eddie had his first birthday and learned to walk. Now he tries to run and is never still. He is a typical active boy and we are finding out what people meant when they kept telling us "boys are different." My mother frequently reminds me that Eddie is doing the same things now that I did at his age.

During the month of September you will hear us talking a great deal about Flower Arrangement Day, which is to be Tuesday, September 20. You are cordially invited to attend one of the two shows to be given on Flower Arrangements. Also the "Livestock Feeders" are making preparations for a program at the same time so both husband and wife can enjoy themselves. You will be hearing more about these by listening to KMA.

Saturday, August 27, several of us from KMA attended the Iowa State Fair at Des Moines. The group included Warren Nielson, Bernice Currier, Florence Falk, Doris Murphy, Joe Hunter, Jack Gowing, Merrill Langfitt, Frank Field and myself. We met a lot of people and enjoyed visiting with you. A trip to the fair is always interesting and we particularly enjoyed the opportunity of saying "hello" to so many fine people.

Edward May



"PARTY LINE" Helpful Hints

by

WARREN NIELSON
Your Party Line Emcee

When we first discussed the idea for the KMA Party Line on the air, I had no idea that the response for a program of this type would be so wonderful. I should have known though, because in the past we have always had a lot of fun and great success, here at KMA, with audience participation and telephone quiz shows. On the KMA Party Line we have accomplished a multitude of things. . . such as finding lost articles, giving assistance to the handicapped, finding out people's re-actions to women drivers, who should handle the family budget, and found out what you think about women wearing shorts.

I hate to admit it, but there are some questions that you Party Liners have asked that seemingly cannot be answered. . . such as how to make dad pick up his own clothes and eat vegetables to set a good example for the children, or how to get ink stains out of hardwood floors.

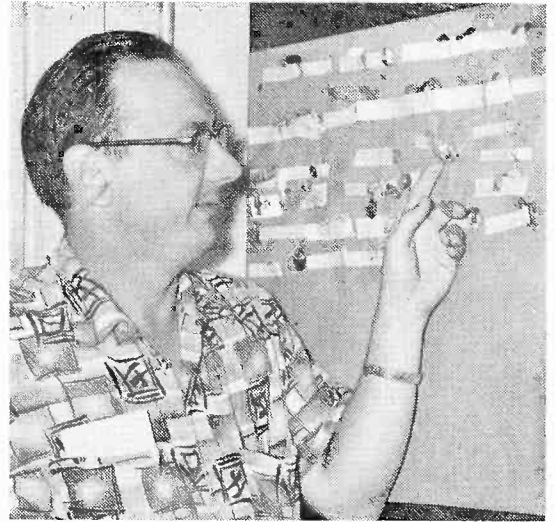
Sometimes the hardest questions are solved the easiest. As an example of that, the other day a lady wanted to find a lard press, we found her five! We also found loads of plastic umbrella tips for another lady who used them in her hobby.

I get a big kick out of working the Party Line, and from all of the telephone calls and fine letters we receive I know that you enjoy the show as much as I do. *Here are a few of the helps you have called in:* 1. One tablespoon liquid detergent softens the water and gives you a luxurious bubble bath (a strong liquid detergent solution also cleans paint brushes). 2. For gum stuck on fabric use an ice cube or lighter fluid (to remove aeroplane glue use nail polish remover). 3. Use a paste of Fullers Earth and carbon tetrachloride to remove grease spots from wallpaper. . . apply, let dry and brush off. 4. For dark stains in aluminum pans, cook acid food such as tomatoes or rhubarb in them. 5. When washing a mirror or window panes put a little vinegar in your water to prevent streaks and cloudiness. 6. To get rid of a pesky boyfriend, don't feed him when he comes to call!

If there is enough demand for it, we are planning on putting out a little booklet of Party Line helps that we have received.

Dear Friends,

On the 11:30 program this morning, the announcer asked me to tell him our most memorable conversation or word—or what was it? I want to tell you about the last



Warren Nielson looks over his collection of "unpaired" ear rings.

time I saw Earl May. And the word you get from me, is "Flowers."

I had gone to Shenandoah with a group of flower friends. They all wanted to go shopping but I preferred staying with the flowers. I saw a closed door and wondered if it lead to more flowers. I closed the door and stood still. A whole row of the most beautiful Peonies. All in vases alike. I wondered how many I could name. Then I heard a voice behind me, "you like flowers, don't you"? Sure enough it was Earl May.

Then a man came in to see him and I left. Mr. May looked very thin and ill. I felt so well acquainted with him because I heard his voice every day. All these 30 years I have been a KMA listener. In the earlier days, we waited for Mrs. May to sing. I hope one of Eddie's children will inherit his mother's voice.

Goodnight, Sincerely,
Mrs. Perry E. Howard
606 Walnut St.
Atlantic, Iowa

Scores Galore On KMA Sport Shows

The football scores will be flowing like water later this month, as high school and college football starts in earnest. KMA will have a Friday night roundup of high school scores from all over the area at 10:30; Saturday morning at 7:30 a.m. Don Joe will air Friday night high school scores, and preview Saturday's college games. . . and then at 5 p.m. each Saturday, following Iowa State College games, Dean Naven and Dick Mills will team to provide scores and football music for one half hour, the first scoreboard roundup in the Midwest.

"Miss KMA" is Queen of A's Network



If your Guide is somewhat late this month, it's because we wanted to flash the news to you that Miss KMA was Queen of the Kansas City Athletics network, and we wanted to show you pictures. Here's Miss Nancy Norman, 23, waving to the 34,000 fans who crowded Muni Stadium to witness the coronation and its big game. She is riding in the convertible with her mother, Mrs. Dorothy Norman, and Mr. and Mrs. A. J. Koelker of Shenandoah.



Station Manager A. J. Koelker presented Queen Nancy and made the acceptance speech. While waiting they stood under her pretty parasol, bearing KMA call letters.
September, 1955



Climaxing the big afternoon, Manager of the A's Lou Boudreau made the event "official" by capping Miss Norman, and he tossed in a kiss for good measure.

Frank Comments

By FRANK FIELD

I suddenly realized when I sat down to write the copy for my page in the September Guide, that it had been a long time since I had shown any pictures of the Field tribe, and particularly of the grandchildren. In all the excitement of getting the new house built, furnished and landscaped, the family sort of got pushed into the background.

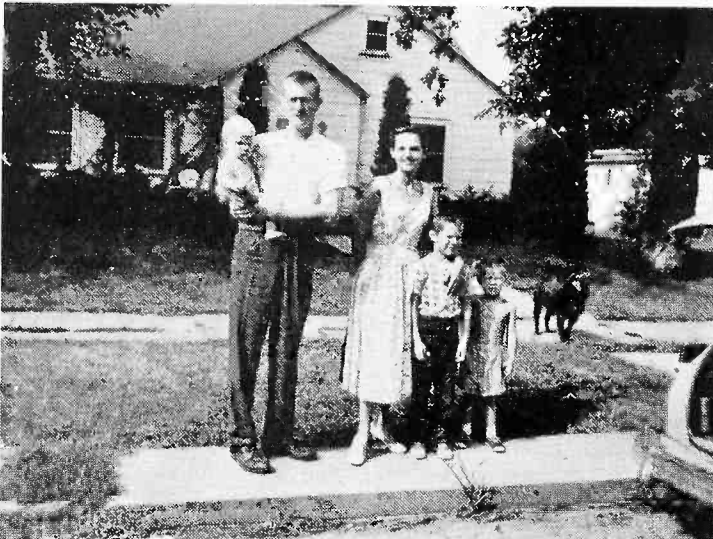
So here is the latest picture of our youngest daughter Peg, and her family. You know of course that she married Greta Bellamy's oldest son Jim, who graduated from the naval academy at Annapolis and served on a destroyer during the closing months of the war.

The Bellamy's have lived in Kansas City for the past couple of years, where Jim is connected with the Ford plant. I forget just what his exact title is, but it has something to do with figuring out how to save time and motions on the production line where they put Ford cars together.

In the picture, Jim is holding their youngest son, James David, who is 11 months old. Mostly they just call him Jimmie D. Standing next to Peg is the oldest boy Shannon who is seven now, next to him is the second boy Christopher, who naturally is called Chris. At the extreme right is Brownie, Johnnie Fishbaugh's ratted water spaniel, who is ten years old.

The last of July the Bellamy's all drove up to spend the week end, and Peg and the kids decided to stay for a week. So Jim drove back to Kansas City Sunday afternoon and batched for a week, while Peg and the kids had a good visit with friends and relatives in Shenandoah.

Shannon stayed with us that week, Chris



Here's a picture of Peg's family.

stayed with his Grandma Greta Bellamy, and Peg and Jimmie D. stayed with Zoe. Incidentally that is Zoe's house in the background and this picture was taken the Sunday Jim came to take his family back to Kansas City. They had all their band boxes and bird cages loaded in the car just ready to start when I happened to think this would be a wonderful time to get a family group picture.

As you regular KMA listeners already know, Ed May and his family spent the month of July at their summer home in Mercer, Wis. While Ed was gone I took his noon day program in addition to my morning program. Then when Ed got back on the job the first week in August, I took off a couple weeks and Joe Hunter took my 7:15 program. Jennie and I had planned on spending at least a week in northern Minnesota fishing, but we never made it. You know how it is; there were just too many things around the house that needed doing, and by the time we got all the odds and ends caught up there just wasn't any time left for a fishing trip. Among other things we painted the basement walls with Drylight, two coats. We used light blue for the lower five rows of cement blocks and ivory for the upper six rows. Then to cover up the irregularities where the blue and the ivory came together we used a band of black about an inch wide. The ceiling is finished in knotty pine so that it really makes an attractive basement. Then I made several storage shelves in the garage and three or four in the utility room. And while I was doing the carpentry work Jennie was canning peaches and making peach marmalade. She and I worked equally on the painting, as she has a pretty good hand with a brush.

We wanted to use a rubber base paint on the cement floors in the garage and basement but had to use a little darker color than we wanted. We thought a light tan would go better with the knotty pine and woodwork, but we had to settle for a light gray instead. We used the same color on the basement floor, garage floor, and also on the patio.

The roses and petunias have been blooming all summer long and right now our big bed of zinnias northeast of the house is a blaze of color. Next year we plan to have perennials where the annuals are now, using tulips where ever we have petunias this year. I suppose of course you too are going to plant lots more tulips this fall. You can't beat them for spring color.

Frank

The KMA Guide

Grass Root Notes

By
MERRILL LANGFITT
KMA
Farm Service Director

As you read this the county fairs are nearly over. In fact the only shows remaining are a scattering of county fairs and the big shows like the Ak-Sar-Ben, American Royal and International. It seemed to me the quality of livestock has been better than usual this year—or maybe it only appears to me that each year it is better. The 4-H boys and girls and FFA members are certainly doing a better job as each year goes by. The livestock, crops, sewing and the exhibits are getting better all the time. The demonstration teams use more initiative and originality. All in all these things represent progress in agriculture. The women are taking a more influential part in the fairs and country life in general as the years roll by. This is as it should be. The women carry a tremendous influence in all of our communities. They help get the vote out during elections, they demand better nutrition for their families and get it. The women help improve our schools, our recreation centers, our churches. In fact the whole spirit and well being of the community is centered around our mothers.

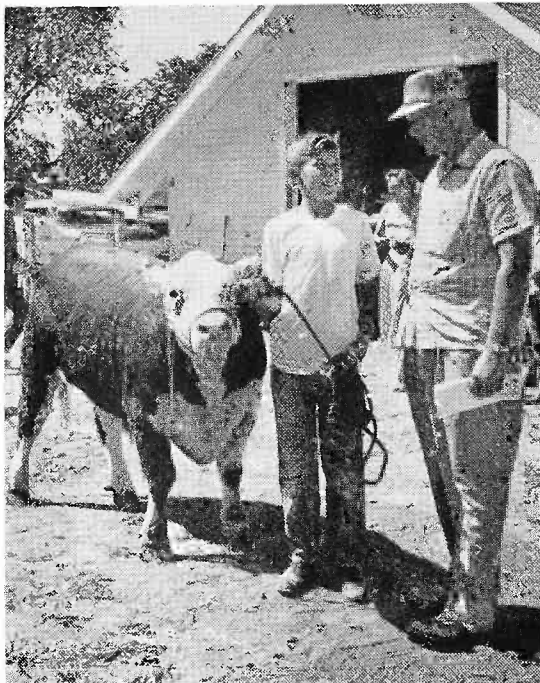
I have spent considerable time in our new kitchen lately—but not cooking. I have been finishing cabinets—and what a job that is.

The results have been very rewarding however. Our cabinets are Phillipine Mahogany and are finished up very beautifully. Before long we will be moving in our new home. We will show you some pictures after it is finished. In the meantime Jack wants to use part of this space to tell you what he is doing out on the farm.

Merrill Langfitt

By the time you read this, I hope that all of us have had good rains. It seems that the rains have been too much in some areas and too little in others. I think in general we should feel fortunate that we had good wheat, oats and an early hay crop. Some of you may have a good corn crop, but in general this section of Iowa will have a short corn crop.

We have had another problem out on the farm, that is getting enough water for the house. We dug a new well and now have



Merrill Langfitt buys a Baby Beef project at the Fremont County Fair.

plenty of water at this time. Our old well was twenty-five feet deep and our new well is thirty-one feet deep. We have eight feet of water and it is soft water.

After digging the new well we installed a new working-head pump and pressure tank, then discovered leaks in the old pipe line which we thought we would be able to use. So our next project was to replace all of the pipeline from the well to the house. I had to dig down at the foundation of the house to get room to set the pipe pusher. Then we pushed the new pipe under the house and out through the yard and under the driveway. From the driveway on to the well I had a ditching machine do the work. It certainly was a welcome replacement for the spade and shovel. We dug approximately 150 feet in 45 minutes with the machine.

We have a pitless well unit. This is something fairly new in this area. The pitless unit allows you to eliminate the well pit and seal the well over. Then the gear box for the pump sets on top of a steel bracket above ground, and only the pipe and plunger comes through the surface and this is sealed with rubber gaskets. Surface water, bugs or snakes cannot enter the well so it will keep our water supply sanitary. Having a sanitary supply of water is of the utmost importance. I know from personal experience that the old plank type well platform is neglected long after it needs repair and the pitless unit eliminates that problem.

Jack Gowing

On the KMA PARTY LINE

By DORIS MURPHY

Next time the RALPH CHILDS family go vacationing in Colorado, they'll know more what to expect, and not get caught away up in the high mountains with a car full of hungry kiddies, and no place to stop to eat. That's what happened when they took the Trail Ridge Drive thru the Rocky Mountain National Park this summer. Before leaving Estes Park, they bought hamburger and thought they would stop along the way and cook outdoors. In the morning the children were so excited over the thrill of riding over the winding mountain roads with deep canyons thousands of feet below, that they almost forgot about lunch. They were busy exclaiming: "Oh look Mom. . . look Dad!", as they breathlessly watched the beauty of the mountains. But Dad didn't dare take his eyes off the road. When they came to Lookouts, they would stop and get out for a little relaxation and rest, then head the car up higher into the mountains, assuming of course, that there would be lookout places all along the way. But they found out differently, because soon

they realized the road was so narrow there were no places to stop. On and on they went . . . driving thru the high mountain range. . . with the children getting hungrier and hungrier. By the time they finally drove into a town between two and three in the afternoon, the kiddies had even become quarrelsome they were so hungry, and you can bet they hit for a restaurant in a hurry. A good steak dinner soon had them back in good spirits. But next time Ralph heads up into the mountains, he'll have along food the kids can eat, without being cooked! He learned the "hard way" on this vacation trip!

Micky, DICK MILLS' parakeet can't talk, but DICK can understand him. When he wants a bath, he lands on DICK'S shoulder and whines in his ear. . . a sort of a whisper. If it is seeds he wants, he scolds or squawks. And there IS a difference in the way he chatters, so DICK understands. Micky loves Hollywood bread, and eats the sesame seeds off of it, right out of DICK'S hand. He also likes to take little bites of lettuce out of DICK'S salad. And he absolutely refuses to let anyone give him a bath except DICK! They go through a sort of a ritual. DICK gets out the green glass dish . . . the bird refuses to bathe in any other . . . then puts water in it . . . and Micky flies down from DICK'S shoulder to the faucet, then over onto DICK'S thumb, and steps down into the water and swims. Wonder what Micky would do for a bath, if DICK should go on a vacation? The DICK MILLS have been enjoying a visit from their daughter Marlene, who is employed at an advertising agency in New York City. Millie returned East with Marlene for a short visit, leaving DICK to look after Micky.



Dick Mills and "Micky"

"Soapy" was the name finally decided upon for the new puppy of Tami, five and Jeri, three, daughters of Newscaster DEAN NAVEN. The name seemed to go well with those of their two cats, "Stuffey" and "Tuffy". Right now, "Soapy", being the newest addition to the family, is getting the most attention, and the puppy hardly had his feet on the floor the first day, he was in such demand. One little girl would

put it down, and the other would pick it up. But "Soapy" is standing her popularity real well, and seems to be able to stand the loving care the girls are showering on her.

Three different families were made happy thru the facilities of the KMA "Party Line" show recently. Mrs. Anthony Koelker, wife of KMA's station manager, had been busy cleaning clothes closets, discarding clothing the family had outgrown, and sorting out things they no longer needed. Wishing she knew someone who could use them, she picked up the phone and called WARREN NIELSON, emcee of the "Party Line." Her message offering clothes was broadcast, and calls immediately started coming in. You can imagine how happy Mrs. Koelker was, when the door bell rang, and one of the listeners who had come for some of the clothing, was the mother of seven children. Both giver and receiver of the clothing were most happy, and grateful the clothing was going where it would be most welcome.

It took just 24 hours for the family of announcer MERL DOUGLAS to realize how much they loved the puppy they had given away. "Sparky" had proven a little too lively and rough when playing with Valerie Jo, age three and after he had nipped her a few times, it was decided the puppy would have to go. So they found a good home for the little fellow and gave him away. . .with the promise he might have to come back. And sure enough he did! Within 24 hours the pup slipped out of the arms Jo, age three, and after he had nipped her him, and came running back. By this time the whole family was in tears, and that little "black and white ball of fur" won their hearts so much, he has come home to stay.

The JACK GOWING family found out the importance of water to daily living, when their well went dry on the farm this summer. In order to conserve, they had to cut down on laundry right in the hottest weather. A new well has been drilled now and they have water, but not much pressure, so it looks like they still have a few more water problems ahead of them.

Farm Director MERRILL LANGFITT'S brother Walter of Osceola and his nephew Ronnie Langfitt, age 11 of Bethany, Mo., had a narrow escape recently when Walter's plane hit a power line, and crashed, while

landing in a stubble field at Bethany. Fortunately neither Walter nor his nephew were injured, even though one wing of the plane was considerably damaged. Sparks from the power line caught fire to the stubble field, which was soon extinguished, saving the plane from catching on fire. Mr. Langfitt is owner of the Langfitt Elevator at Osceola.

From all outside appearances, the crowning of Miss Nancy Norman of Shenandoah as "Miss KMA" at the Sidney Rodeo Saturday night, Aug. 20th, went off without a hitch. But TOKE NELSON, KMA's promotion manager, can tell you differently. He found out thirty minutes before the coronation, no provision had been made for a crown for the Queen, so he was faced with the problem of finding one in a hurry. Knowing there wasn't a chance to make a regular crown, he finally came up with the idea of making a halo of flowers, if he could find the flowers. . .and if he could find someone to make it. Dashing into a store in Sidney, TOKE consulted with the owner, who told him Mrs. Fred McCluskey had some beautiful gadiolus. TOKE was soon at her phone, with his problem. She graciously picked her choicest glads and quickly arranged them into a lovely flower crown that proved most becoming to KMA's new Queen, as it was placed on her head by Miss Shirley Briley, Sidney Rodeo Queen. Miss Norman rode into the arena in a flashy new Corvette convertible, accompanied by Harry Tompkins of Dublin, Tex., all-round cowboy champion of the rodeo, who is pictured with her on this page. The biggest surprise of the evening to the newly crowned Queen, was when the champion cowboy planted a great big kiss on her cheek right after she was crowned. Miss Norman, representing KMA, competed for the title of "Queen of the Athletics" in Kansas City, Aug. 27th and won the honor.



Miss KMA is escorted by Corvette-mounted cowboy champion Harry Tompkins of Texas.

A LETTER FROM THE FARMER'S WIFE

Greetings from the Farm! ! !

Again September has rolled around with all the hints of fall well on its way.

This has been a very special month for us on the farm for the sixth of this month marked the third anniversary of "The Farmer's Wife" program to be broadcast directly from the farm. Unique in the fact that as far as we know it is the only set-up of its kind. Three years to be sure a very short time, compared to the 30 years KMA has so capably served you via radio. It is a privilege to be with KMA and I have come to know so many of you KMA listeners. You're all just wonderful people and thank you so very much for your cooperation not only listening, but in the letters and fine orders for the offers the sponsors have for you. Let me assure you this has been a happy busy three years not only for me but for my family. Of course, we must not forget, the old red rooster, and Tippy III, the assortment of interesting items that have come and gone on the farm. Our present assortment consists of 8 ducks, 7 guineas, 6 kittens, 5 cats, 2 banties and 1 dog, besides of course, the chickens, cattle and hogs. Only old Topsy the horse left the scene and has not been replaced.

This has been a busy summer, but we've had a lot of fun along with the work that is always so handy, especially on the

farm, We've been fishing, swimming, picnicking, etc. Karen has gone to camp three different times and Bruce went to his first camp, suffered his first bout of homesickness but thought it fun, not only to go away but to come home.

Since last visiting you by letter, we actually took a TRIP. To be sure a short one but oh how nice, Bernice took over my program and from reports did her usually good work. To take a trip, even for overnight and leave the farm is a major project, but thanks to the neighbors we were gone for four days. Tippy III very exclusively boarded at the Essex kennels. She came back without her cast (a broken leg resulted from being where she shouldn't in the way of a car.)

We journeyed through the South Dakota scenic area and have wonderful memories of God's great scenic gifts. We saw many sights, came back with the usual tourist signs on the car, and all in all enjoyed ourselves.

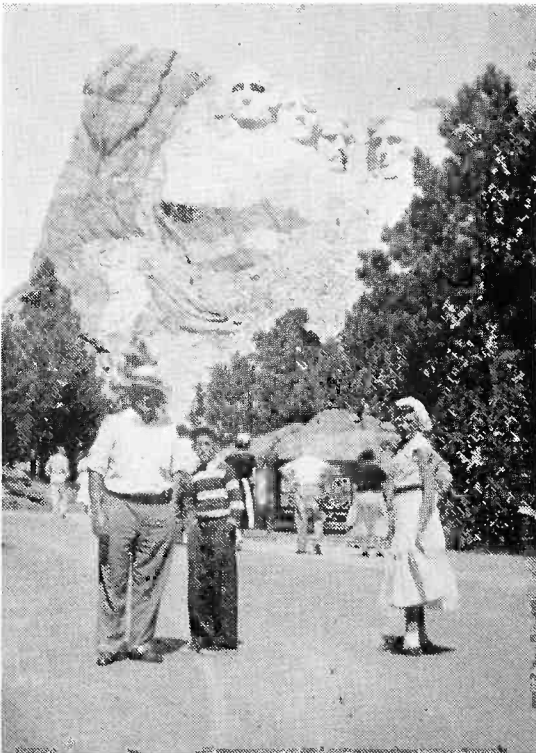
For highlights, The Passion Play at Spearfish with its wonderful message, the carved faces at Mt. Rushmore, Terry Peak with its chair lift, the Coolidge Inn, and while there, the fascinating Doll House, the burros on the highway that demanded food before you could go on, just a few of many points of interest.

We left Game Lodge about two p.m. on Wednesday afternoon and decided to drive all night. We came home at 6 a.m. Thursday, tired but so glad to be back and how good things looked to us here.

The farmer has been busy combining first a small patch of brome and then the clover seed. The cornpicker (that carnivorous monster) has been duly checked and it won't be long until this year's corn harvest is over. While the crop may be some better than that last year it leaves much to be desired. But then the small grain harvest and hay were plentiful so we will be happy with things as they are. The rains have been spotty and as a result fields often just short distances from each other vary a great deal in crop yield. The grasshoppers were bad and the farmer had them aerial sprayed, and really produced the desired results. But even then life on the farm is never dull. Always something going on and it's wonderful to have the health to keep busy.

On the recipe page you will find recipes to try. Do hope you like them as much as we do. Eat a good hearty breakfast and you'll start the day out right for health's sake.

Now until November, thanks again and in spite of everything try to "Keep Smiling."
Florence Falk



The Falk family at Mount Rushmore.



Homemaker's Guide

"THE FARMER'S WIFE"

By FLORENCE FALK

September has come to be designated as Better Breakfast month so—medical authorities recommend that about one-third of the day's energy must be supplied at breakfast. A basic breakfast should include fruit, cereal, milk, bread and butter, and provide about 600 calories. Enjoy some of your weekly protein quota with the addition of eggs or breakfast meats.

Remembering that our teen-agers are apt to skip breakfast, plan appetizing and wholesome breakfasts.

* * *

Surprise the family one of these mornings by adding two tablespoons old-fashioned molasses to the egg and milk mixture for French toast. Brown on both sides in butter. Sprinkle with powdered sugar and serve.

* * *

A treat for a bang-up breakfast is to spread muffins with two tablespoons each of orange juice and grated rind, one-half cup sugar and three tablespoons butter. Arrange on a rack and broil about two minutes. "Marmalade as you go!"

* * *

Some tips to make an ordinary breakfast different and really extra special:

Dredge bacon in cornmeal before frying or broiling.

* * *

Serve sliced bananas in chilled orange juice.

* * *

Poach eggs in creamed chipped beef.

* * *

Chill bacon slab before cutting to get thin even slice.

* * *

Serve salt pork or bacon gravy on cornmeal squares.

* * *

Combine ready-to-eat dry cereal with cooked cereal for a new taste treat in food textures.

* * *

Poach eggs in milk, season and dot with butter. Serve with cinnamon toast.

Some breakfast menus for your files:

Tomato Juice
Butterscotch Oatmeal
Fruit Bread Butter
Milk or Coffee
* * *

Autumn Fruit Plate**
Applesauce Shredded Wheat***
Toast Strips Butter
French Omelet
Milk or Coffee
* * *

*Butterscotch Oatmeal—after the oatmeal has thickened, stir in some brown sugar and a few drops of vanilla.

**Autumn fruit plate—wash crisp grape leaves and arrange on dessert plates. Arrange fresh fruit on leaves using one pear and two small clusters of different varieties of grapes.

***Applesauce shredded wheat—spread shredded wheat biscuits with butter and place on baking sheet. Bake in a hot oven 450° for about 10 minutes. Top with warm applesauce sprinkled with cinnamon. Serve with milk.

* * *

Broil grapefruit with sugar, honey, or mild molasses.

More breakfast menus for your files.

Whole Fresh Pear
Corn Flakes Cinnamon Sugar Topping
Scrambled Egg
Hot Buttered Toast Preserves
Milk or Coffee
* * *

Fresh Plums
Hot Whole Wheat Cereal
Tiny Hot Biscuits Butter Jelly
Milk or Coffee
* * *

Grapefruit Juice
Ready-to-eat Cereal Milk
Toasted Rolls Butter
Bacon Curls
Milk or Coffee
* * *

Remember Better Breakfasts for the entire family, not only during September but throughout the entire year. Get top-quality protein, important vitamins, minerals, and food energy.





HOMEMAKER'S VISIT

By **BERNICE CURRIER**

APPLE CHUTNEY

A—16 medium sized cooking apples peeled and cored

4 medium onions peeled

2 medium green peppers, seeds and membrane removed.

4 ounce can pimiento drained

B—1 c. seedless raisins

4 c. white vinegar

2½ c. sugar

1 c. brown sugar firmly packed

2 T. mustard seed

1 T. salt

1 t. ground ginger

Put A through coarse knife of food chopper. Combine with B in a large kettle, stirring well to mix. Bring mixture to a boil on high heat, then turn heat to medium and cook slowly until thick, about 20 minutes, stirring often. Pack into hot sterilized jars, seal at once. Makes about 6 pints.

ICE CREAM RIBBON CAKE

I thank Veva Johns of Osceola, Iowa for this good recipe.

A—1 loaf angel food cake (10x5x3) cut in 3 layers.

B—1 pt. mint ice cream

C—1 pt. strawberry ice cream

D—½ pt. heavy cream

2 T. sugar

1 t. vanilla

E—coconut tinted pink or green

Soften B to spreading consistency and place between 1st and 2nd layers of cake. Do same with C and spread between 2nd and 3rd layers. Place in freezer and freeze until firm. Whip D and spread over top and sides of frozen cake. Sprinkle with E and return to freezer until ready to serve. When frozen it can be put into a plastic bag and stored in freezer for several weeks. To tint coconut, add a few drops coloring to a tablespoon of water. Sprinkle over coconut and shake in covered jar until evenly tinted.

CHOCO MINTWICHES

A—⅔ c. shortening

1 c. sugar

B—1 egg

½ c. All-Bran cereal

C—1¼ c. sifted flour

1 t. baking powder

½ t. soda

½ t. salt

½ c. cocoa

D—¼ c. milk

Cream A till light and fluffy, add B and beat well. Sift C and add alternately with D, mixing till well blended. Chill. Form into rolls about 2 inches across, wrap in waxed paper and chill for several hours. Cut into slices about ⅛ inch thick, place a little apart on ungreased baking sheet. Bake 10 to 12 minutes at 325°. Remove from sheet while warm. When cold put cookies together in pairs with Mint Filling.

MINT FILLING

2 c. powder sugar sifted

⅛ t. salt

¼ c. milk

¼ t. peppermint extract

Few drops green coloring

Combine sugar and salt. Gradually add milk beating until smooth. Stir in flavoring and coloring. Makes 30 Choco-Mint-wiches.

DRESS UP SWEET DILL PICKLES

In a saucepan dissolve 1¼ c. sugar in 1 c. cider vinegar. Bring to a boil, then set aside to cool. Cut dill pickles into ¼ inch slices and add to cooled syrup. Stir in several small whole or sliced white onions or add a bit of garlic salt. Let stand at least 24 hours before serving.

PINEAPPLE ICE CREAM

A—2 eggs beaten

1¼ c. sugar

1 T. cornstarch

1 c. milk

1½ c. pineapple juice

B—½ pt. heavy cream

2 drops lemon extract

Combine the sugar and cornstarch, then put A in top of double boiler and cook, stirring constantly until smooth and thick. Then chill well. Whip B and fold it into A. Pour into refrigerator tray and freeze until very firm. Turn out into bowl and beat with rotary beater until creamy. Return to tray and refreeze. Makes a little over a quart.



Letter From . . .

Betty and Lyn

Hi friends,

By the time the Guide reaches you this month, vacation time will just about be over and only the memory lingers. Maybe you'll permit us to tell a little of what we did.

Like thousands of others, we headed for California, leaving Lincoln on the California Zepher. If you've never been thru that country, you cannot imagine how beautiful it is. The Colorado Rockies, Utah, Nevada, and the Feather River Canyon, the Sierra-Nevada Mountains.

We stopped for a week in Oakland where we had the pleasure of visiting with our two great aunties and their families. Our cousin took us across the Bay Bridge several times into San Francisco, along Fisherman's Wharf and also to Chinatown where we enjoyed a most delicious Chinese dinner. We attended "Cinerama" that wonderful movie which has been making history. It had been showing in San Francisco for two years.

From Oakland we took the train down to Pasadena, and our first sight-seeing trip there was to Knott's Berry Farm and Ghost Town. This amazing place has grown from a roadside fruitstand to huge canning and preserving kitchens, stores, gift shops, two dining rooms, and Ghost Town with its setting the old time western cowtown. It has a gold mine, covered wagon camp, an Indian reservation and many more interesting places. Walking around the grounds are two Indian chiefs and a man dressed in a Cavalry uniform, the latter to keep the peace.

Next came Disneyland and words alone just can't describe this fabulous place. When this playland is finally completed, it will be a regular little town (hotels, stores, restuarants, etc.). Disneyland covers nearly 160 acres, however you need not walk that far to see it all.

We might add that nowhere in Disneyland do you walk in dust or gravel. It is



Betty and Lyn and a "tall stranger".

all paved or blacktopped including the huge parking area.

In Adventureland everything is made of bamboo; Frontierland is logs and leather; Tomorrowland is a model of the future down to the last detail; and Fantasyland with its entrance thru Sleeping Beauty's pink and blue castle, the lifelike draw bridge across a stream in which black and white swans float around, the cobblestone streets, and the Seven Dwarfs Diamond Mine is fantastic.

We had the privilege of visiting the CBS Radio studios, and to briefly mention a few other high spots, we visited Grauman's Chinese Theatre; NBC-TV, CBS-TV and ABC-TV; the Farmer's Market; Fort MacArthur; one of the Guided Missile stations; the little Glass Chapel, and some of the movie studios.

On our way back to Lincoln we stopped in Las Vegas, Laramie, and also stayed overnight in Denver, visiting two of our uncles and their families.

In closing, we'd like to say California is a fine state with beautiful weather, but it's good to be back home in familiar surroundings and with friends and neighbors.

Well, that's it and we hope all of you have had as wonderful a vacation as we did.

Best wishes

Betty and Lyn

KMA DAILY PROGRAMS FOR SEPT., 1955

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

- 5:00 a.m.—Town & Country Hour
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Rural Electric Reporter (Tu. & Th.)
- 6:15 a.m.—Merl Douglas (MWF)
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—Dean Naven, News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Markets
- 7:35 a.m.—Betty & Lyn
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Breakfast Club
- 9:00 a.m.—Bernice Currier
- 9:25 a.m.—Whispering Streets
- 9:45 a.m.—When A Girl Marries
- 10:00 a.m.—Kitchen Club
- 10:15 a.m.—Betty & Lyn
- 10:15 a.m.—Tennessee Ernie (St. 9/20)
- 10:30 a.m.—Florence Falk
- 11:00 a.m.—Back To The Bible
- 11:30 a.m.—Party Line
- 11:45 a.m.—Morning Markets
- 12:00 noon—Dean Naven, News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Jack Gowling
- 12:45 p.m.—Markets
- 1:00 p.m.—Dick Mills or Baseball
- 3:30 p.m.—Dick Mills' Show
- 5:45 p.m.—Bill Stern
- 6:00 p.m.—Farm Bulletin Board
- 6:15 p.m.—Andy Parker (MWF)
- 6:15 p.m.—Songs From The Hills (TTH)
- 6:30 p.m.—Ralph Childs, News
- 6:45 p.m.—Edw. May, Mkts. & Weather

TUESDAY NIGHT

- 7:00 p.m.—Club 960
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Sports Report
- 10:30 p.m.—Martin Block
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

- 7:00 p.m.—Club 960
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Sports Report
- 10:30 p.m.—Martin Block
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

- 7:00 p.m.—Club 960
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Sports Report
- 10:30 p.m.—Martin Block
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

- 7:00 p.m.—Club 960
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Sports Report
- 10:30 p.m.—Football Roundup
- 10:45 p.m.—Martin Block
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

- 5:00 a.m.—Town & Country Hour
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Merl Douglas
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—Dean Naven, News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—This Week In Sports
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Saturday Shopper
- 9:00 a.m.—Bernice Currier
- 9:30 a.m.—No School Today

- 10:00 a.m.—Bkfst. Club Review
- 10:30 a.m.—Florence Falk
- 11:00 a.m.—Back To The Bible
- 11:30 a.m.—Songs America Sings
- 11:45 a.m.—Practical Land Use
- 12:00 noon—Dean Naven, News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Jack Gowling
- 1:00 p.m.—Baseball Game
- 4:00 p.m.—Dick Mills' Show
- 5:30 p.m.—Sports Kaleidoscope
- 5:45 p.m.—Bob Edge
- 6:00 p.m.—At Ease
- 6:30 p.m.—News
- 6:45 p.m.—Serenade In Blue
- 7:00 p.m.—Dancing Party
- 9:00 p.m.—Hotel Edison Orch.
- 9:30 p.m.—Treasury Band Orch.
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Let's Go To Town
- 10:30 p.m.—Proudly We Hal
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:55 p.m.—News

SUNDAY PROGRAM

- 6:30 a.m.—Musical Clock
- 7:00 a.m.—News and Weather
- 7:15 a.m.—Musical Clock
- 8:00 a.m.—Radio Bible Class
- 8:30 a.m.—Your Worship Hour
- 9:00 a.m.—Sunday School Lesson
- 9:15 a.m.—Bible Truth
- 9:30 a.m.—Wings of Healing
- 10:00 a.m.—Sunday Worship
- 10:15 a.m.—Wes Haines' Sun. Album
- 12:00 noon—News
- 12:15 p.m.—KMA Roundtable
- 12:55 p.m.—Plattier Party or Baseball Game
- 4:30 p.m.—Plattier Party
- 5:00 p.m.—Mon. Morn. Headlines
- 5:15 p.m.—Paul Harvey
- 5:30 p.m.—Disaster
- 6:00 p.m.—Light & Life Hour
- 6:30 p.m.—Valentino
- 7:00 p.m.—Revival Hour
- 8:00 p.m.—Paul Harvey
- 8:15 p.m.—Edwin Canham
- 8:30 p.m.—Sammy Kaye
- 9:00 p.m.—Overseas Assignment

- 9:15 p.m.—Doing The Truth
- 9:30 p.m.—Hour of Decision
- 10:00 p.m.—News
- 10:15 p.m.—Guest Star
- 10:30 p.m.—Revival Time
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:55 p.m.—News

SEPTEMBER 1955

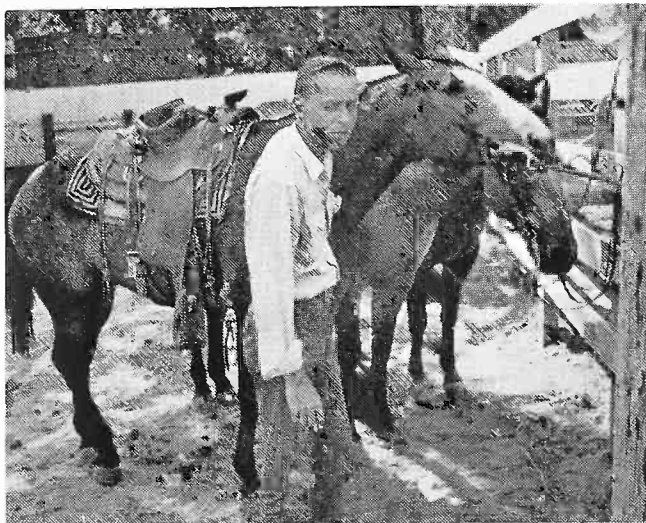
KANSAS CITY BASEBALL SCHEDULE

- 1—OPEN
- 2—Detroit 7:55
- 3—Detroit 7:55
- 4—Detroit 1:55
- 5—Cleveland (2 games) 12:55
- 6—OPEN
- 7—New York 12:55
- 8—New York 12:55
- 9—Washington 7:00
- 10—Washington 12:55
- 11—Baltimore (2 games) 11:55
- 12—OPEN
- 13—Boston 12:55
- 14—Boston 12:55
- 15—OPEN
- 16—Chicago 7:55
- 17—Chicago 7:55
- 18—Chicago 1:55
- 19—Detroit 8:00
- 20—Detroit 12:55
- 21—Detroit 12:55
- 22—OPEN
- 23—Chicago 6:55
- 24—Chicago 1:00
- 25—Chicago 12:25

Listings Correct at Time of Publication.

However, all Programs Are Subject to Change.

KMA's Family Album



NAVEN GETS HIS INFO "STRAIGHT"

Dean Naven, KMA news editor, spent his afternoons and evenings at the Sidney Rodeo the third week in August. An admirer of all types of horseflesh, Dean looks over a western cowpony. He and Don Joe provided KMA listeners with two-hour shows each night, featuring wonderful interviews with the world's greatest rodeo personalities.

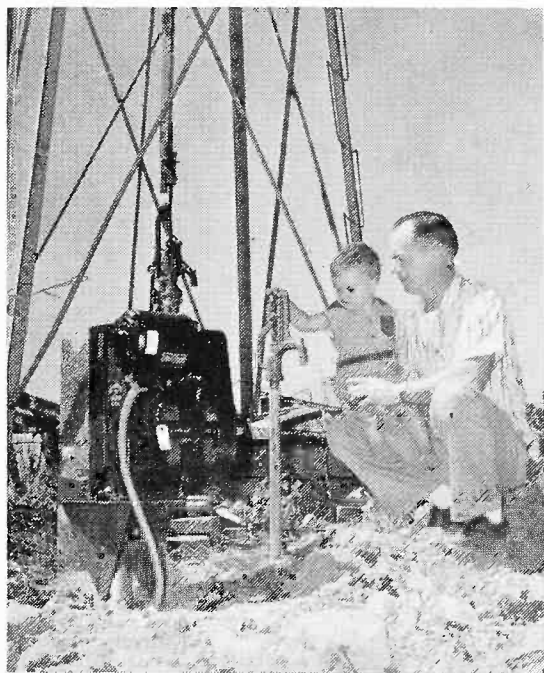
HEUER BOYS GET "AN EARLY START"

Mike Heuer, KMA's versatile evening Disc jockey believes in starting his sons Tommy (left) and Jeffrey off right, by spinning their own records on a small phonograph at home on the living room rug. Mike swears he doesn't even prompt the kids, this is a favorite pastime that they've picked up. Of course they do come down and watch Dad work sometimes, perhaps that's why they are so adept.



MIDWEST FARMER, SON EXAMINE NEW WATER SYSTEM

Jack Gowing, KMA's associate farm service director, shows the magical workings of the new electrical pumping system to his young son Randy on their farm three miles north of Shenandoah. Jack has written a short column on page 7, along with Merrill Langfitt, KMA's farm service director.



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KMA'S BULLFIGHTERS—Much against their will, Don Joe, holding barrel, and Dean Naven, in the barrel, showed reckless abandon and courage in fighting bulls at the Sidney Rodeo the final night of that big event. Cowboys who had made friends with the two veteran radio men, carried them physically into the arena, and then turned the bulls loose. Undaunted (at least not much) Don and Dean thrilled 10,000 as they battled the ferocious animals for 10 minutes, and escaped unhurt, but with much higher blood pressure readings.