

The

KMA GUIDE



FEBRUARY, 1955

It was a bone-chilling fourteen below zero on January 27, as the mercury at KMA's U. S. Weather Department instruments were checked by Edward May, president of May Broadcasting Company.

Ed has two shows daily, and weather information is one of his favorite subjects. In fact, Ed does such a fine job of reporting the weather, that some of the other U. S. Weather stations advise folks to listen to KMA at 12:15 and 6:45 p.m. for the very latest information.

As a matter of fact, we heard this story, round-about ways recently. An Omaha man called an Omaha station, asking what the weather was doing. "We suggest you call the U. S. Weather department at the Omaha airport," he was told. The man then called the Omaha weather bureau, repeating his request.

And the weather bureau said, "Why don't you listen to Radio KMA in Shenandoah, Iowa at 12:15 today, they've got a much more complete weather summary than we can give you."

Ed May and every one else at KMA realizes just how important the weather is to everyone in KMA-land, and we are very proud that listeners think we are the most reliable reporting source in the four-state area.

WHAT'S YOUR FAVORITE?

Dick Mills would like to have all his women listeners to drop him a card, listing their all-time favorite record. "Give the name of the vocalist or band, too" says Dick. If you've got several favorites, list them all. And when we get all of your choices, Dick will compile them, and announce them to you. Also he will attempt to get the records and intersperse them into his daily shows. . .because, as Dick puts it, "I want to play what they want to hear."

FARM BULLETIN BOARD TAKE ON A NEW LOOK

"Farm Bulletin Board," heard every weekday evening at 6:15, is making plans for broad new coverage of KMA-land, according to farm service director Merrill Langfitt.

The program will feature listings of important farm events all over the four-state area, and in addition Langfitt and his capable associate, Jack Gowing, will bring you factual, up-to-the-minute reports of latest happenings in the rural areas.

So, if you are interested in the doings on the rural routes, you'll be wise to hear Farm Bulletin Board each night at 6:15 on Radio KMA.

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KMA WILL FOLLOW "BOUNCING BALL"

Starting right away, KMA's sports crew, especially Don Joe, the play-by-play announcer, will start a very busy round of basketball tournaments.

KMA will have Don at Des Moines to broadcast both the state boys' and the state girls' tournaments. In addition, Don will be on the air giving listeners a sharp account of many district and sectional tournament basketball games in both boys and girls play.

Missouri Valley Limestone Company, with five southwest Iowa quarries, will bring listeners the district girls tournament, and will cooperate with two other sponsors to bring you all 16 of the big games in the girls state tournament.

In addition, KMA's 10:30 Sports Round-up each Tuesday and Friday, and the Saturday morning "This Week in Sports" program at 7:30, will be full of the scores from all over Iowa, Nebraska, and Missouri. If you have a favorite team, you'll be able to follow them by listening to KMA.

ED MAY COLLECTS WEATHER SIGNS

Edward May has received so many letters during the past few years with unusual "signs" that help to predict the weather that he plans to compile all of them into a complete file pamphlet, for a day-by-day log.

Ed started the deluge of mail one time on his 12:15 show when he commented on a ring around the moon, and asked listeners what they thought it meant. The letters started to roll in.

So to help make Mr. May's file more complete, if you know some ancient, or modern, sign that might show what the weather is like, why don't you drop a card or letter to Edward May, he will be happy to hear from you.



A Chat With Edward May



A chilly hello to all of you good folks out in KMA-land. How are you taking this sudden cold spell? At our house there isn't much outside activity right now. We are keeping inside out of the weather, and also because of our seven-month old dynamo, who is occupying the fancy of Annette, Karen, his mother and I.

The picture you see on this page of Eddie and his big sisters was taken on New Years, and all three seemed to be celebrating.

Eddie is seven months old now and tips the scales at 19 pounds. He has also cut five teeth at this writing.

I took the picture with my new camera, which was a Christmas gift from the folks at KMA and May Seed Company. It is

the type which develops the picture within one minute after taking it.

Photography is one of my hobbies and I find it very interesting. Another hobby is music, both the vocal (singing) and instrumental sides. We have a small spinnette model organ at home, and I seldom miss a day without playing it. Actually, I can't play very well, for unfortunately when I was between eight and nine years old, I thought playing football was for boys, and piano-playing for girls. I did, however, take some piano lessons then, and they help today in playing the organ.

I am taking lessons now, trying to brush up on the things I should have learned about the piano when I was eight and nine. If you have children who balk on taking music lessons and more particularly on practicing, perhaps you can point out my experience.

I'll bet yours is the same as mine for nearly everyone at one time or another has wished he could play the piano for his own amusement. Letting experience be a guide, we insist at our house that Annette keep up with her piano lessons. She is enjoying music more every day and will soon be playing our spinnette organ.

Well sir, In spite of the cold weather, we know within five or six weeks we will be outside sowing grass seed starting some plants for the yard and garden, so the winter passes much faster with those consolations.

I'll be talking to you again in March.

Edward May



Ed snapped this photo with his gift camera of Annette, Eddie, and Karen as they celebrated on New Years.

February, 1955

KMA'S Sensational New Gospel Quartet



Here's a reproduction of the picture of the famed Dixie Four quartet which they are sending out to listeners on the various offers. In front is Wayne Griffin, pianist, who incidentally is unmarried. From left to right are: Norman Wood, second tenor and business manager; Melvin Redd, baritone; Joe Thomas, first tenor; and Tommy Mitchell, bass.

SSS SSS

SSS SSS

The Dixie Four is taking the Midwest by popular acclaim. The sensational new gospel and spiritual quartet is now heard between 5 and 6 a.m. every day on Town and Country Hour, and again at 1:15 each afternoon. On Sundays, the group presents a 15-minute show of their favorite Hymns.

The picture above is the same one that the group is sending out as a bonus to all people who purchase their 135-page Gospel Song Book, or one or more of the three popular records that they have made for sale to the public.

Four of the members are married. Only

Wayne Griffin, the pianist, is single. All of them have families, and they are trying to find housing in Shenandoah, so that the families can join them. The wives and children are in Indianapolis, Indiana now, awaiting word to come to the Midwest.

Norman Wood, business manager, said the group has scheduled a number of personal appearances for early February in KMA-land. He also said the group has several plans, whereby churches or other groups could raise money by sponsoring a songfest by the Dixie Four, and invites those interested to contact him.

PERSONALITY PROFILE

NORMAN WOOD OF "THE DIXIE FOUR"

Since becoming an adopted member of the KMA family, one thing never ceases to amaze me. The loyalty of the vast radio audience to the talent of KMA should certainly be gratifying to all of those behind the scenes working to make the whole thing run smoothly.

When Carol Lewis, copy editor for the Guide, asked me to write this article, I asked her the same question, I imagine, that everyone who is called upon to write, asks, "What shall I write about?" Her reply was "about yourself and your family." So finally I'm into the article.

I was born in 1926, and lived a perfectly normal life until entering quartet work and radio in 1944. This was on a semi-professional basis and it wasn't until 1949 that I went into it full time.

In 1945 I married a red headed gal named Elsie. Both of us were not quite 18 and I still tell her that she hooked me before I was old enough to know what was in store for me (which shows right there how brave I am). I think she's a wonderful gal, and she's proved it by following me all over creation in the gospel quartet business. On New Year's day of 1947 we were blessed with a bouncing red headed boy (naturally he would be red headed) and we named him Norman Lee (after you know who). On September 25, 1949 we were blessed with a little red headed girl (naturally she would be a red head) and thus Cathy Susan came into our lives. Oh, I forgot to tell you, I was a red head too as a little boy. At any rate, I've got three red heads in the family which makes me walk the chalk line.

With a family like this, you must admit, I'm a very lucky guy. We live very simple lives and are strictly home folks. When I am fortunate enough to have a night off it is usually spent at home with Elsie, Norman Lee and Cathy Sue, just relaxing or playing games with the children.

After my formal education, I worked as a timekeeper, Supervisor and Time and Motion Study Engineer. In 1949 I went with a quartet in Mt. Vernon, Ill. on Radio WMIX. This group, The All-American Quartet, later moved to Topeka, Kansas to Radio KJAY. In 1950 I joined the "Dixie Four" in Indianapolis, Indiana and have been with them since. While at WIBC we originated a program weekly over the Mutual Broadcasting System and received mail from every state in the Union and

from Canada. We also worked about 275 personal appearances a year and drove about 60,000 miles doing it.

In 1953, I was elected business manager for the quartet, a job I still hold. My work in the quartet as business manager, includes the booking of engagements as well as acting as representative for the quartet in all business matters. On January 4, 1955, the Dixie Four moved to Radio KMA and that just about brings it up to date.

Since 1949 my travels have taken me to Illinois, Kansas, Indiana and now the wonderful state of Iowa. I forgot to tell you earlier but, my travels started out in my home town of St. Louis, Missouri where my family and I lived until 1949. So with that I'll say so-long for now. Don't forget us every morning at 5:00 on "The Town and Country Hour" and every afternoon at 1:15.

Norman Wood

TALK OF THE TOWN IS POPULAR NEW SHOW

We have been getting some very fine comments on a new Saturday morning show, "Talk of the Town" which is heard at 10 a.m. The show is broadcast from Simpson's Cafe in downtown Shenandoah, and the cafe serves free coffee during the half hour.

Warren Nielson, program director, is emcee for the show. He passes among those in the cafe, and gets their opinion on subjects of interest to KMA listeners.

Lots of interesting information is gained, we'd say. For example, it's the consensus of most men interviewed that snow shoveling is a wife's chore; women drivers aren't quite as good as men! and many other things.

If you've not caught the show yet, make it a Saturday habit, at 10 a.m. on KMA.

HEARS HOME PHONE WHILE ON VACATION

Hiland Scotty, (Warren Nielson) recently received an interesting letter from a Harlan, Iowa woman. She is Mrs. Fred Goeser, who won \$23, on Hiland Tater Quiz, heard each weekday at 11:30 a.m.

Mrs. Goeser said that she was returning home from a northern vacation with her husband, and just as they crossed the Minnesota border, she turned on KMA.

"We were shocked to hear you calling our home in Harlan," says Mrs. Goeser, but were tickled when our daughter answered the phone and gave you the correct answer."

Frank Comments

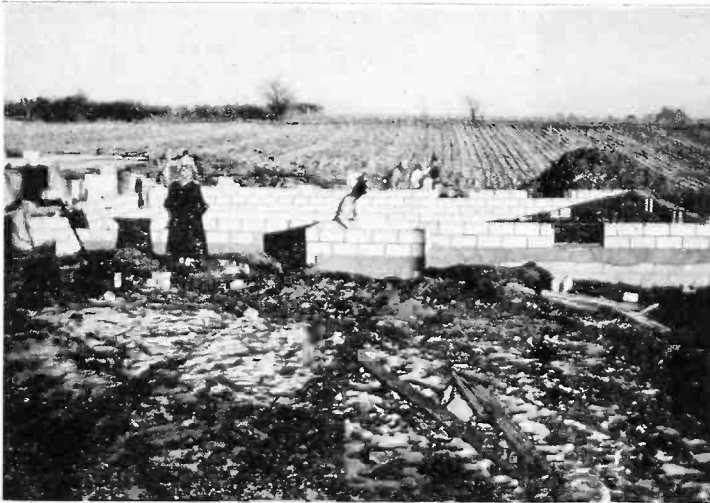
By FRANK FIELD

I am writing this page on Monday, January 17th, and this picture shows you just how far along we are with the new house. On the afternoon of Friday, January 14th, you can see the stone masons are just putting the last block in place on the foundation.

We finally received our firm commitment from the FHA on December 28th, which was on a Tuesday. By 9:00 the next morning the bulldozer had started digging the excavation for the basement. He finished about 4:00 that afternoon with all he could do with the bulldozer. By dark that night the sides were all smoothed up and the bottom leveled off nicely. The next morning the boys dug the trenches around the edges for the footing and the concrete was poured the afternoon of December 30th.

Then it stayed cold for about a week and we had a couple of inches of snow, however it warmed up the second week of January so that the stone masons got in three or four afternoons of laying blocks when the temperature was above freezing. The fourteenth was a warm day with the temperatures up in the 40's so that they were able to complete laying the blocks on the foundation of the house and also the garage which is on the other side of the foundation, as you see it in the picture.

This house by the way is located at 300 E. Pioneer in the new Hillcrest addition and is at the corner of Hillcrest Drive and Pioneer Ave. If you look quite closely you can see Jenny standing at the left hand side of the picture superintending the laying of the last course of blocks.



Progress is being made in the construction of the Frank Fields' home, as you can see.

The FHA inspector has promised faithfully that he would be here on January 20, to inspect the foundation so that we can start actually building the house itself the following Monday, January 24. If the weather will just continue to give us two or three mild days each week, thru the rest of January I hope to be able to show you a picture of the house practically completed by this time next month.

The basement itself is 26 x 40 and eight feet deep. The garage which is attached to the house on the east side is 16 x 22 and there will be a tremendous patio 16 x 18 to finish out the corner back of the garage. This picture by the way is taken looking east up across the cornfield. This Hillcrest addition was just a clover field last summer but in the last six months 29 lots have been sold, eight houses have been started and in fact two of them are already completed and occupied and 10 more will be started just as soon as warm weather comes this spring. In fact Shenandoah is experiencing quite a building boom at the present time. The housing situation has always been critical but the last few years it has really been acute, however 40 or 50 new houses which are being planned or actually under construction will go a long way toward relieving the situation. As a matter of fact I honestly think that the area on east of our houses which is in corn stalks at the present time will be graded and subdivided into building lots by the middle of next summer. That means that while we are now at the edge of town and next to the cornfield, we may be a long way from being the last house out this time next year.

There is nothing new or exciting to report about any of the Field tribe this month as everything has been running along just about as usual with the customary number of colds and light cases of the flu but nothing serious. Little Johnny has apparently recovered completely from his attack of polio last summer. His appetite is better than it ever has been and in fact he is gaining weight at an alarming rate. He already weighs more than his mother but has about a 100 pounds to go yet to catch up with his father. Maxine, Polly and Danny were all down with the flu over the holidays but luckily John didn't catch it, so the Hamburg Reporter continued to come out on schedule.

If this open winter continues mild, that will mean another Paul Scarlet rose display like we had last year. Here's hoping.

Grass Root Notes

By

MERRILL LANGFITT

KMA Farm Service Director



Langfitt visited by "Eskimo" family

Some of you may have heard me speak of the Thompson's from Alaska (former residents of Taylor County Iowa). In our picture this month you see part of the Thompson family. They returned to the states for a short visit and here is Darrell and myself with two of the Thompson girls and next to the youngest boy. The children are wearing typical winter Alaskan attire. The Parka's are made of Arctic hare and were very beautiful as you can see. They are very practical for Alaskan winter wear and are typical of clothes worn by the Arctic Eskimoes and are quite expensive too! The two oldest Thompson boys have returned to mile 41 Palmer Alaska to continue high school. Other members of the family will remain here until spring. Darrell will be showing movies of hunting and fishing in Alaska and if you have a chance to see his pictures by all means don't miss them. These are the finest pictures of scenery and hunting and fishing I have ever seen.

When the Thompsons go back to Alaska in April they are going up into the wilderness north of Anchorage and develop a hunting and fishing camp on some property they own. Darrell says they hope to provide the best hunting and fishing in the Alaskan territory for the sportsman from the states who is looking for a real Alaskan vacation.

It may seem odd to talk about livestock shows in the middle of the winter, but having just returned from the National Western Stock show at Denver, I want to tell you a little about it.

The National Western is probably the most colorful show in the United States. Even though it has all of the western flavor it attracts many exhibitors and visitors

from KMA-land. Even the KMA farmers appear in western clothes when in Denver.

These late season shows seem to attract the finest quality and finish on the animals exhibited. The steers were unusually well fleshed this year and were in good demand on the auction block. Iowa had four of the top six steers in the Junior Competition. The Junior Champion Angus was shown by Patricia Fuller from State Center, Iowa and the champion shorthorn in the Junior division was shown by Lloyd Burr, Jr., Lone Tree, Iowa.

The rodeo was good this year and the horse shows were fine. Quarter horses were entered in the strongest competition. The quarter horse is used extensively by the rancher as a cattle horse and it is a real thrill to watch them work. When the rancher ropes a calf he needs the help of a smart well built animal. Here is where the quarter horse really shows supremacy as the horse and the cowboy become a team.

It's a long distance from Alaska to the Denver stock show but these are some of the subjects we deal with in farm department broadcasts. Some related to agriculture, some simply of general interest to farmers. I hope you like our occasional deviation from corn belt agriculture. It has been dry in Colorado but the snow pack has increased recently and while the snow fall is not normal, it is much greater than last year. Water demands by a large city are tremendous and in the west, water remains the greatest problem. In fact water in sufficient quantity throughout the year is becoming one of our greatest national problems. We plan to deal with that subject more and more as the year progresses.

On the KMA PARTY LINE

By DORIS MURPHY

Newscaster DEAN NAVEN was feeling great! That is, he WAS until he began getting "Get Well" cards thru the mail. . . then he felt foolish! When the first "Get Well" greeting arrived at his home, he was a little bewildered as to the reason he was receiving the card, when it was his wife who was in the hospital. As more cards arrived, he got more confused. But one glance at the local newspaper, enlightened him. There. . . just as big as you please . . . in the list of Hand Hospital patients, was his name listed instead of his wife's. After hearing DEAN was receiving convalescent cards, Mrs. Naven had a lot of fun kidding him about being a "Glory Grabber." But his glory didn't last long, because Mrs. Naven was confined to the hospital only a day and a half.

Turning the record player in their bedroom, into a Juke Box and making everyone pay pennies or a nickle to play a record, proved a profitable venture for the four children of newscaster RALPH CHILDS, and also a unique way to raise money to buy a Christmas gift for mother and dad. The little bank was placed right beside the player. . . and with each spin of the records, the bank account grew. Just before Christmas, the children counted their savings and found it amounted to \$2.09. Proudly they went to the jewelry store, informing the clerk they wanted to buy a gift for this amount. With a twinkle in his eye, the clerk said he had the right gift for them at the back of the store, and it had just been marked down from \$2.75 to \$2.05 and with the 4c tax, it would be \$2.09, the amount they wished to spend. Their cup runneth over with joy, when they saw mother's happy expression as she opened the box and discovered a beautiful glass candy dish. . . something she really needed. They had proven their heart was not only in the right place, but they were good shoppers.

The barnyard at the BYRON FALK farm near Essex has been a perfect place for coasting this winter, and Bruce and Karen with the neighbor's kids, have had a lot of fun with their sleds. After a brisk coasting party after school or on a moon light night their mother "FLORENCE

FALK, the Farmer's Wife" has big bowls of hot buttered pop corn awaiting the children.

Painting and sewing have long been hobbies of entertainers BETTY AND LYN SOFLIN, but now they seem to have a new interest. . . collecting pictures of recording artists, radio, television and movie stars. Pictured on this page you see these two popular girl singers in the practice room at the studio, where they are decorating the walls with pictures of popular artists. So far they have over 200 familiar faces on the walls, with little space left for more. Some of the pictures are autographed and are prize possessions of the girls. Wonder what the girls will do when all the wall space is filled? The girls have another new hobby too. . . along with the wife of engineer BILL KIRK. . . that of making ceramics. Once a week they take lessons in ceramic making, and are thrilled with the pretty things they have made.

FRANK FIELD who has long been famous for giving moon sign information on his 7:15 a.m. program, recently decided to send a 4 page pamphlet to those who re-



Betty (left) and Lyn have completely covered the wall with autographed pictures.

quested it. One listener apparently misunderstood, and addressed a letter to FRANK requesting that he please rush her a "MOONSHINE BULLETIN." I am afraid FRANK won't be able to fulfill her request for MOONSHINE information. As the famous comedian George Gobel says: "You can't hardly get that there information no more, since the Revenuers cracked down!"

WOW! Look at that huge stack of dirty dishes! And look at the disdainful look on the face of disc jockey DICK MILLS as he tackles the job of washing up all the accumulated dishes and pans. They had been stacking up day after day in the sink, and with his wife Millie coming home next day, Dick had to meet the deadline! He had just gotten his apron on, when the photographer came along and took this picture. Batching is no fun as far as DICK is concerned, and with his wife gone nearly a month, he just couldn't stretch the dishes that far. The last few days, he even ate cold corn and beans right out of the can. Said they tasted pretty good. But the real reason he ate them that way, was because there wasn't a clean dish or pan in the apartment. Now . . . Millie is back and everybody's happy! And they have reason to be, because they are the proud grandparents of a new baby boy. . . Michael James, born December 29th to their son Jim and wife Joyce, in Iowa City. He weighed over 8 lbs. at birth. Michael has a baby sister, Kathy, age 14 months. Daddy Jim is a freshman at the University of Iowa. I guess we'll have to blame Michael for all those dirty dishes, because he was a little late in arriving, and that kept Grandma away from home so long.

Until recently, Homemaker BERNICE CURRIER thought she didn't like surprise parties. But now that she has had one, she has discovered how delightful they can be. On January 12 she was to entertain the Board of the Business and Professional Women's Club. She made a chilled lemon fluff dessert . . . cleaned the house and silver, got out her dishes so everything would be set for their meeting and refreshments of dessert and coffee. Luckily she was all dressed an hour ahead of time, waiting for the guests to arrive at 8 p.m. But . . . just at 7 o'clock she heard a commotion at the door, and on the porch stood the board members loaded with baskets containing a complete dinner . . . including everything from baked and fried chicken, to salads, vegetables and chocolate cake. And what a feed. It was a lot of fun, and BERNICE and all her guests thoroughly enjoyed the Surprise Party.

Knowing how to stand up alone, and also to perform the delicate task of "blow-



Without much heart for it, Dick Mills surveys the heap of dishes.

ing your nose," may not seem like much of a feat to you. But to little 11 months old Holly, daughter of Program Director WARREN NIELSON who didn't know how, it was quite an event to learn how to do both in one week. And you can imagine the cheering from the "sidelines" when Holly swaying and swinging in midair, finally got under control and stood all by herself, one day, Yes. . . Holly seemed as proud of her accomplishments as her parents!

Even though the mother of JOE THOMAS lives a long ways off. . . Providence, Rhode Island, she can still hear her son sing if she gets up early. JOE, first tenor with KMA's new gospel quartet, heard week-day mornings between 5 and 6 on KMA, is happy "Mom" can waken to her favorite gospel songs sung by her favorite quartet, simply by tuning to 960 on her radio dial. With that kind of inducement, I'll bet she doesn't mind getting up early!

It was a harrowing experience ADELLA SHOEMAKER went thru, while returning home from Sioux City, when the bus in which she was riding collided with a careening car, killing the driver. Seven Indians were riding in the car which collided head-on with the bus. The accident occurred around midnight, near Macy, Nebr. Four occupants of the car were badly injured. . . the driver dying in the ambulance enroute to the hospital. Only two of the 40 passengers on the bus were slightly injured.

A LETTER FROM FLORENCE FALK

Greetings from the farm this February of 1955 ! !

Here on the farm as I write this letter to you we have beautiful moisture providing snow. Of course, the children are delighted for it means coasting, snowballs, snow forts and snowmen. Because we are so dependent on moisture for our farm crops even drifts that have to be scooped away look beautiful.

Since writing to you a great many days have gone by, happy days, for we have had Thanksgiving and Christmas. Now the evenings here are devoted to making, signing and lettering Valentines. With children in the home these special days take on added importance.

As to actual work on the farm chores on two places take a lot of time and it isn't always the warmest these mornings to get out and get these jobs done. But so far, no one has invented a cow but that said cow has to be milked at least twice a day and at approximately the same time each day. But there is a security in living to be found on the farm and that's why we love it all.

In the farm kitchen many of our listener's recipes have been tried and duly shared on "The Farmer's Wife" program. Of all the recipes shared I really believe



the most popular the last three months have been the ones for the Buttermilk Date Nut Bread and the Basic Sugar Cookie recipe. Wish you were here now to munch on a great big sugar cookie.

Right now I want to stop and thank you all for the wonderful get-well and stay-well wishes that are still coming to the big rooster topped mail box. I am fine and must stop and rein myself in now and then to keep from overdoing. Have been trying to crawl out from under the wonderful huge stack of mail that has come my way. We homemakers really appreciate the mail and your views on this and that and, of course, your orders that help keep our programs on the air.

Karen and Bruce are busy with school, their instruments, and now have finished the semester tests. They are taking the state tests this week and then they will feel more free.

A change was made in December regarding The Farmer's Wife program. While the opera is on Saturday afternoons I now come in to visit with you on Sunday's at 12:30 p.m., this program being called "Sunday on the Farm". Have found a great many new friends among the Sunday listeners. This program is sponsored by some of the same firms that sponsor the weekday programs. I try to bring to you some new thoughts, articles of interest, and some music now and then. You would think a program of this type easy to prepare but it does take just a little more time to coordinate so as to fit the time allotted me which is less than one-half hour. But it is so very interesting. There is a great deal more to radio than the first look finds.

Now with all the snow and forecasts for more, we here on the farm can make big plans for the coming spring. We hope to have a big garden this year and plan to do some landscaping. We'll see if we can tie our house on the hill to the ground around it. Karen has been wondering if she would have any success with some baby turkeys. Bruce wants to raise some rabbits, heaven help us, so all in all it is a lot of fun on the farm and we love it all.

Must now close and get at those dishes that are still patiently waiting. Then to do some more mail. Hope you like the recipes in this copy of the Guide. They were requested by one of our readers. So until next May, "keep smiling."

Florence Falk, The Farmer's Wife"

Winter on the farm is fun for Florence Falk's family. She and Byron go sledding with Karen and Bruce,



Homemaker's Guide

HOMEMAKERS VISIT

GAY FRUIT DESSERT

- 1 No. 2½ can fruit cocktail
- 1 package lemon pudding mix
- 2 egg whites
- ¼ c. sugar
- ¾ c. coarse soda cracker crumbs
- ½ c. brown sugar tightly packed
- ½ c. melted butter
- ¾ c. sifted flour
- ¼ t. soda
- ½ c. shredded coconut

Drain fruit well and chill. Make pudding according to directions on package. Fold in the meringue made of egg whites and sugar. Add ½ c. of drained fruit. Cool. Mix cracker crumbs and brown sugar, add melted butter. Sift flour and soda, combine with coconut and mix well, then mix well with the crumb mixture. Put ¾ of this in a well greased 9 inch round cake pan. Pour the lemon filling on top, sprinkle with remaining crumbs. Bake 350° oven 25 minutes or till golden brown. Cool and chill. Serve topped with remaining fruit. Makes 6 large servings.

HUNDA (DOGS) A QUICK COFFEE BREAD

- 2 packages dry yeast
- 2 T. water
- 3 T. sugar
- 1 egg beaten
- 1 c. milk warmed
- 3 c. sifted flour
- 1 c. butter

Mix the yeast and water till soft, then beat it with the sugar. Blend in the beaten egg and add alternately the milk and flour. Roll this on floured board about ¼ inch thick. Dot with part of butter, fold dough over, roll out, dot with more butter, fold it over, roll and continue until butter has been used. Roll to ¼ inch thick. Cut in strips about 3 inches long and 1½ inches wide. Make 3 or 4 cuts on one side. Place on greased baking sheet to rise. Bake 12 to 15 minutes at 350°. Remove from sheet and dust with powdered sugar. Eat them the day they are made.

A GOOD QUICK MEAT DISH FOR UNEXPECTED COMPANY

Makes 6 servings. That is "servings" not "people."

Remove a loaf of "Spam" from the can, put it in a greased baking dish, cover it completely with honey spread, then sprinkle brown sugar over all. Cover the

dish, bake it in 375° oven until completely heated thru and browned just slightly. It is delicious.

SUGAR CAKES

Melt ½ c. shortening and pour it over 1 c. sugar. Beat till creamy then add 2 well beaten eggs. Sift 1½ c. sifted flour with ½ t. soda and pinch of salt and add to first mixture to make soft dough. Chill for 1 hour. Roll out very thin, cut with cookie cutter. Sprinkle with sugar, bake on ungreased cookie sheet in 350° oven about 12 minutes.

"COOKBOOK TIME"

By BERNICE CURRIER

DOUGHNUTS

This is just the time of year for doughnuts. This recipe is a fine one. I got it many years ago from Mrs. C. A. McCracken here in Shenandoah. She also gave me the Puff Ball recipe you'll find following this one. Try them both.

- 1 egg
- ¾ c. white sugar
- ¼ c. brown sugar firmly packed
- ⅓ c. sour cream (if extremely heavy, scant it)
- 1 c. sour milk or buttermilk
- 1 t. soda
- 2 t. baking powder
- 3½ c. sifted flour
- ⅛ t. nutmeg
- ½ t. vanilla
- ½ t. lemon

Beat egg well. Add sugar, then add sour cream. Sift the dry ingredients, and add alternately with the sour milk and flavorings. Avoid overmixing. Stir just enough to mix well. Take about ⅓ of the dough on a floured board. Roll out, cut out, and fry. Put in 1 doughnut and as it comes out the top turn it. Add another, turn it, then another, and so on.

Keep turning the doughnuts as they fry. You do not need to fry all of them at one time. Keep the dough in the refrigerator to use later, if desired. Roll doughnuts in granulated sugar.

PUFF BALLS

Here's the all time family favorite at our house. Now the Goodies are as enthusiastic about them as Donnie and George were (and are!)



- Put into a sifter:
 2 c. flour *not* sifted
 ½ c. sugar
 1 t. salt
 2 t. baking powder
 ½ t. nutmeg

Sift these dry ingredients into a bowl.

Drop in 2 eggs

- Add:
 ¾ c. milk
 1 t. vanilla

Do not stir as you add, but beat all together until dough is very light. Drop by teaspoon in hot deep fat. Fat should be about 385°. Shake puff balls in a sack containing a few tablespoons of powdered sugar.

BABECUED SPARERIBS

- 2 T. vegetable oil
 ½ c. chopped onion
 1 c. tomato catsup
 ¼ c. vinegar
 2 T. Worcestershire sauce
 2 T. sugar
 1 t. each salt & pepper
 1 t. chili powder
 ¼ t. paprika
 1 c. water
 4 lbs. spare ribs cut into 2 or 3 rib portions. Brown the chopped onion in the vegetable oil. Add the catsup, vinegar, worchestershire sauce, sugar, seasonings and water. Simmer slowly for about 20 minutes. Meanwhile put the spare ribs in a shallow roasting pan and bake in a hot oven, 450°, for about 15 minutes. Then reduce heat to 350°, moderate. Pour the sauce over the ribs and cook for about 2 hours, or until thoroughly done. Baste frequently with the sauce. Use a lid on the pan for the last part of the baking if desired. Serves 6 to 8.

"THE FARMER'S WIFE"

By FLORENCE FALK

Valentine and February Greetings from the farm! This month of hearts and parties how about something to serve with ice cream cut in heart shape?

ANGEL FOOD COOKIES

Make up your favorite angel food cake recipe or use this never fail recipe. Beat 13 egg whites until frothy and add ¼ t.

salt. Add 2 level t. cream of tartar (only use the 2 t. when you use the fast baking method.) Beat the egg whites until peaks occur. (use high speed on your electric mixer.) Add 1 c. of granulated sugar gradually to the egg whites. Continue beating for 3 minutes by the clock for a fine texture add 1 t. vanilla. Turn mixer to very lowest speed or use a slotted spoon and fold in 1 c. of cake flour which you sifted before measuring and mixed with ½ c. granulated sugar. Continue folding for another 3 minutes by the clock. Pour mixture into tube pan and drop the pan hard on the table to remove the bubbles from the batter. Bake in a hot oven 425-450° for 10 minutes. Then reduce heat to 375° and continue baking for 15 to 20 minutes or until the top seems firm to the touch. Invert pan to cool. (If using wood range, bake 30 minutes in a fairly hot oven.)

For variations of this Angel Food:

Chocolate angel food—use ¾ c. of flour plus 5 T. of cocoa instead of the 1 c. of flour. Mix and bake the same.

Chip Chocolate angel food—when the cake has been mixed add ¾ c. of chip chocolate. Mix in well and bake the same. I found that in using more than ¾ c. chips the chips went to the bottom and it just didn't work for me. For the cookies to be made. Divide your batter into 3 parts. To one part add ½ c. of candied fruits and ¼ c. of chopped walnuts. To the second part add ½ c. of chocolate chips. To the third part add ½ c. of coconut and ½ c. of chopped pecans. Drop each of these cooky mixtures on a well greased baking sheet and bake 12-15 minutes in a 350° oven. They are 3D-Different-Delicious-Delightful. When serving ice creams how about some different sauces for toppings?

STRAWBERRY-MINT SAUCE

Combine 2 c. of sliced frozen strawberries with ½ t. peppermint extract.

BUTTERSCOTCH SAUCE

- ⅓ c. firmly packed brown sugar
 ⅓ c. cream
 ¼ c. (½ stick) butter
 1½ t. vanilla
 Combine and boil for 1 minute. Cool before serving.



KMA NEWSMEN HAVE COMPLETE SYSTEM FOR STORM REPORTS

Unlike California's weather, . . . winter always comes to Iowa sooner or later. Most of the KMA area had its first real winter snow the week of December 5 and the snow quickly turned to ice on most of Iowa's highways.

The state, as usual, put out road reports from the highway patrol and the Iowa State Highway Commission. However, KMA has found that these road reports are from one to two hours late. For instance, highway patrolmen report road conditions to their district offices and these, in turn, are radioed to the main office in Des Moines causing a further delay during a time when highway conditions may be changing rapidly.

To obtain faster and, we think, more accurate reports, KMA has set up a series of eight checkpoints in a three state area. The checkpoints are all-night service stations and cafes where truck drivers and motorists stop for a bite to eat or service. The operators have been instructed to check on the roads and relay the information along to the newsroom.

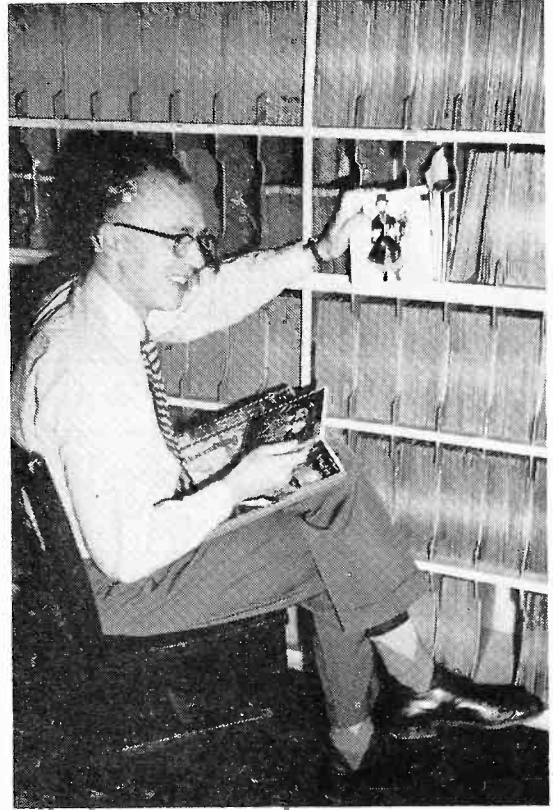
Such information will tell us whether chains are needed, what hills are jamming up traffic through ice, how many cars are in the ditch, whether truck drivers are having difficulty with their big rigs on the ice and how the average motorist finds conditions. We feel such information is clearer to our listeners than the official reports which may say certain highways are 25% covered with ice or snow. .and, of course, may be a couple of hours old.

In the past, KMA has had excellent results from such a weather and road checking system and this years' system is greatly expanded. Reports from Atlantic, Bedford, Corning, Leon and Tenville Junction in Iowa; Nebraska City, and Bethany and Maryville in Missouri are all taken into consideration along with the official road reports in telling the motorist what to expect these winter days.

We don't say we are a weather bureau and tell you what to expect but we do think we can tell you what IS happening every morning in the KMA area when the weather is bad. From there it is up to the motorist to use his own judgement and drive carefully.

DEAN NAVEN,
News Department

February, 1955



Mike Heuer, KMA's evening disc jockey, selects some solid tunes from the library.

FEW COOK BOOKS LEFT-- DO YOU HAVE ONE YET?

The tremendously popular All-Time Favorites Cookbook which KMA's three homemakers recently published is just about a thing of the past. The book was offered to KMA Guide subscribers as a bonus for renewing, for sending a new or gift subscription, during November, December and January. That offer closed on January 22, because we were afraid that we might run out of books.

Now that the offer has stopped, we find that we still have a few books left, so we will give them to those who send in a new subscription, a renewal, or a gift subscription until they are completely exhausted. So, if you haven't got a book yet, why don't you send a \$1.00 for another year of the Guide, or send the Guide to a friend, and tell us to send you the cookbook as your bonus?

They probably won't last long, so better act right away.

960 ON YOUR DIAL KMA DAILY PROGRAMS FOR FEBRUARY, 1955 5000 WATTS — ABC

DAILY DAYTIME PROGRAMS MONDAY THROUGH FRIDAY

5:00 a.m.—Town & Country Hour
6:00 a.m.—News & Weather
6:15 a.m.—Merl Douglas (M.W.F.S.)
6:15 a.m.—Practical Land Use (Tu. & Th.)

6:30 a.m.—Merrill Langfitt
7:00 a.m.—Dean Naven, News
7:15 a.m.—Frank Field
7:30 a.m.—Markets
7:35 a.m.—Betty & Lyn
7:45 a.m.—Morning Headlines
8:00 a.m.—Breakfast Club
9:00 a.m.—Bernice Currier
9:25 a.m.—Whispering Streets
9:45 a.m.—When A Girl Marries
10:00 a.m.—Kitchen Club
10:15 a.m.—Modern Romances
10:30 a.m.—Adella Shoemaker
10:55 a.m.—Betty Crocker (M.W.F.)
11:00 a.m.—Back To The Bible
11:30 a.m.—Hiland Tater Quiz
11:45 a.m.—Morning Markets
12:00 noon.—Dean Naven, News
12:15 p.m.—Edward May
12:30 p.m.—Jack Gowing
12:45 p.m.—Markets
1:00 p.m.—Dick Mills' Show
1:30 p.m.—Betty Crocker (M.W.F.)
1:30 p.m.—Sheila Graham (T.T.H.)
1:35 p.m.—Dick Mills' Show
2:00 p.m.—News
2:05 p.m.—Dick Mills' Show
3:25 p.m.—Betty Crocker (M.W.F.)
3:30 p.m.—Florence Falk
4:00 p.m.—News
4:05 p.m.—Dick Mills' Show
6:00 p.m.—Bill Stern
6:15 p.m.—Farm Bulletin Board
6:20 p.m.—Let's Go Visiting (T.T.)
6:30 p.m.—Ralph Childs, News
6:45 p.m.—Edw. May, Mkts & Weather

MONDAY NIGHT

7:00 p.m.—Lone Ranger
7:25 p.m.—Les Griffith
8:00 p.m.—Voice of Firestone
8:00 p.m.—Club 960

9:30 p.m.—Tarkio College Story
9:45 p.m.—Join The Navy
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Martin Block
11:00 p.m.—News
11:05 p.m.—Music In The Night
11:30 p.m.—Back To The Bible

TUESDAY NIGHT

7:00 p.m.—Silver Eagle
7:25 p.m.—Les Griffith
7:30 p.m.—Club 960
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Sports Report
10:30 p.m.—Sports Scoreboard
10:45 p.m.—Gloria Parker
11:00 p.m.—News
11:05 p.m.—Music In The Night
11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

7:00 p.m.—Lone Ranger
7:25 p.m.—Les Griffith
7:30 p.m.—Club 960
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Martin Block
11:00 p.m.—News
11:05 p.m.—Music In The Night
11:30 p.m.—Back To The Bible

THURSDAY NIGHT

7:00 p.m.—Silver Eagle
7:25 p.m.—Les Griffith
7:30 p.m.—Club 960
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Martin Block
11:00 p.m.—News
11:05 p.m.—Music In The Night
11:30 p.m.—Back To The Bible

FRIDAY NIGHT

7:00 p.m.—Lone Ranger
7:25 p.m.—Les Griffith
7:30 p.m.—Club 960
8:00 p.m.—Basketball Game
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Sports Report
10:30 p.m.—Sports Scoreboard
10:45 p.m.—Gloria Parker
11:00 p.m.—News
11:05 p.m.—Music In The Night
11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

5:00 a.m.—Town & Country Hour
6:00 a.m.—News & Weather
6:15 a.m.—Merl Douglas
6:30 a.m.—Merrill Langfitt
7:00 a.m.—Dean Naven, News
7:15 a.m.—Frank Field
7:30 a.m.—This Week In Sports
7:45 a.m.—Morning Headlines
8:00 a.m.—Saturday Shopper
9:00 a.m.—Bernice Currier
9:30 a.m.—Space Patrol
10:00 a.m.—Talk of The Town
10:30 a.m.—Adella Shoemaker
11:00 a.m.—Back To The Bible
11:30 a.m.—Am. Farmer
12:00 noon.—Ralph Childs, News
12:15 p.m.—Edward May
12:30 p.m.—Jack Gowing
1:00 p.m.—Metro. Opera
4:00 p.m.—Dick Mills' Show
6:00 p.m.—At Ease
6:30 p.m.—News
6:45 p.m.—Serenade In Blue
7:00 p.m.—Dancing Party
8:00 p.m.—Basketball Game
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Hotel Statler Band
10:30 p.m.—Proudly We Hail
11:00 p.m.—News
11:05 p.m.—Music In The Night
11:55 p.m.—News

SUNDAY PROGRAMS

6:30 a.m.—Musical Clock
7:00 a.m.—News and Weather
7:15 a.m.—Dixie Four
7:30 a.m.—Musical Clock
8:00 a.m.—Radio Bible Class
8:30 a.m.—Your Worship Hour
9:00 a.m.—Sunday School Lesson
9:15 a.m.—Bible Truth
9:30 a.m.—Wings Of Healing
10:00 a.m.—Wes Haines' Sun. Album
12:00 noon.—News
12:15 p.m.—Memories In Music
12:30 p.m.—Sunday on The Farm
1:00 p.m.—Light & Life Hour
1:30 p.m.—Back To The Bible
2:00 p.m.—Newstime
2:15 p.m.—Sunday Worship Service
2:30 p.m.—Hour Of Decision
3:00 p.m.—Revival Hour
4:00 p.m.—Evening Comes
4:30 p.m.—Greatest Story Told
5:00 p.m.—Mon. Morn. Headlines
5:15 p.m.—Paul Harvey Comments
5:30 p.m.—O. L. Jaegers
6:00 p.m.—Showtime Review
6:15 p.m.—Geo. Sokolsky
6:30 p.m.—Valentino
6:45 p.m.—This Is Your World
7:00 p.m.—Town Meeting
8:00 p.m.—Walter Winchell
8:15 p.m.—Quincy Howe
8:30 p.m.—Sammy Kaye
9:00 p.m.—Let's Go To Town
9:15 p.m.—Elmer Davis
9:30 p.m.—Opera Album
10:00 p.m.—News
10:15 p.m.—Guest Star
10:30 p.m.—Revival Time
11:00 p.m.—News
11:05 p.m.—Music In The Night
11:55 p.m.—News

Listings Correct at Time of Publication.

However, all Programs Are Subject to Change.

KMA's Family Album



EDWARD MAY HOME

BLANKETED BY SNOW

Here's a picture we took during the last snow of the Edward May home here in Shenandoah. We hope to get a better picture later, when the snow isn't covering the pretty landscape.

"THE LAST BITE"

With his wife Millie gone, Dick Mills found that "batching" isn't what it's painted to be. He was down to the last tangerine before wife Millie came home from Iowa City, where she had been visiting with one of the children.



SPORTSCASTER DON JOE

INTERVIEWS CAGE COACH

Busy days lay ahead for Don Joe, KMA's play-by-play voice, who will be bringing you lots of tournament basketball games in February and March.



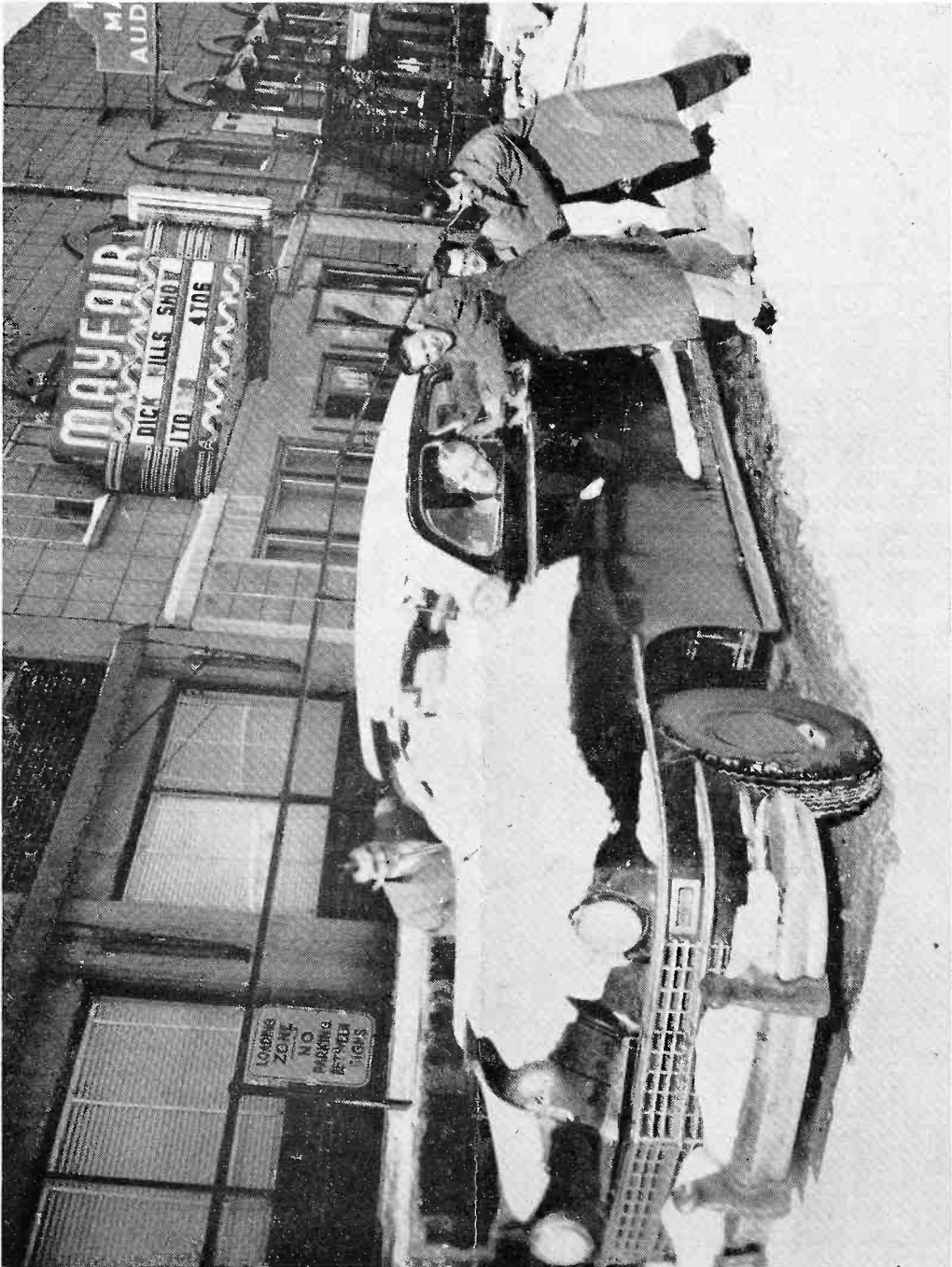
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A heavy Midwest snowstorm caught the Dixie Four boys by surprise, and they got their heavy, traveling auto stuck, right in front of the KMA auditorium the other day. They are available for traveling engagements, and have already scheduled a number of personal appearances throughout KMA land. If an organization that you are associated with would be interested in bringing them to your community, write to Norman Wood, business manager, care of KMA, Shenandoah, Iowa.