

The **KMA GUIDE** 10c

Vol. 5

May, 1948

No. 5

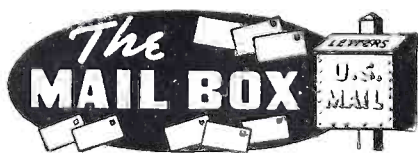


The Women Speak!

*Mrs. Ralph Childs, Florence Cox, Marge Parker, Beautician Travis, (standing),
Mrs. Hugh Aspinwall, Mrs. Jonny Dickson.*

Souvenir Issue for Women—See Page 4

“THE MAGAZINE ABOUT YOUR FAVORITES ON YOUR FAVORITE STATION”



The KMA Guide

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MAY, 1948

Jansen, Nebraska

Tell Frank Field we'd rather see a picture of him or his family than the picture that he has promised us.

Emma Lee Wittler.

(No sooner said than done. Check page 6 of this issue.)

Richland, Kansas

Our GUIDE serves as a substitute as we can not visit your studios.

Very! Emma Bowen.

(That is exactly what we want the GUIDE to do. For those who can come, we want to extend an invitation to visit us during the spring and summer. Bring the family or a community group and spend the day with us.)

Rulo, Nebraska

Be sure to put full details of Warren Nielson's wedding in the GUIDE when it comes off.

Mrs. Wm. Vollmers.

(It's a promise. First issue after the wedding, you'll read everything about it. For a picture of the bride-to-be see the group on pages 8 and 9.)

Lyons, Nebraska

I laughed aloud reading about Jonny Dickson falling off his chair. Don't suppose it was so funny to Jonny at the time though.

Myrtle Carlson.

(Among other things, it hurt my pride. Signed Jonny.)

Spencer, Iowa

I am a shut-in and enjoy Ed May's talks every day. They are so human.

Mrs. M. S. Taylor,
21 East Park St.

(Ed was very pleased to receive your letter, Mrs. Taylor.)

Marshalltown, Iowa

If possible, would you print a picture of the wives of the entertainers:

Louise Krouse.

(You Bet! See pages 8 and 9.)

Conway, Iowa

Why can't we have more programs from Hugh Aspinwall?

Mrs. Ray Wilson.

(Here's your answer, Mrs. Wilson. "We Three at Three" with Hugh, Marge Parker and Jonny Dickson. Mon thru Fri. at 3:00 P.M.)

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editor; Doris Murphy, feature editor; Jim Moore, production editor. Subscription price \$1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two weeks' notice for changes of address and be sure to send old as well as new address. Advertising rates on request.

Paullina, Iowa

None of us can read the GUIDE fast enough as there are others in the family waiting.

Mrs. Wm. J. Miller.

(Goody)

Ridgeway, Missouri

Sure wish that I could have been present for the wheelbarrow ride between Elmer and Ike.

Mrs. Wayne Williams.

(Sorry that you couldn't make it. See page 7 for a picture of the event.)

Mazeppa, Minnesota

I read every page and always think what a lot of work the staff has gone to to put out such a good magazine.

Mrs. Leona Reinholz.

(52 people had a part in the issue which you are reading.)

Dows, Iowa

I was sure thrilled to hear my name announced on the air as a weekly winner in the Joke Contest (5:00-5:15 Mon. thru Fri.). I haven't come down to earth yet.

Mrs. C. V. State.

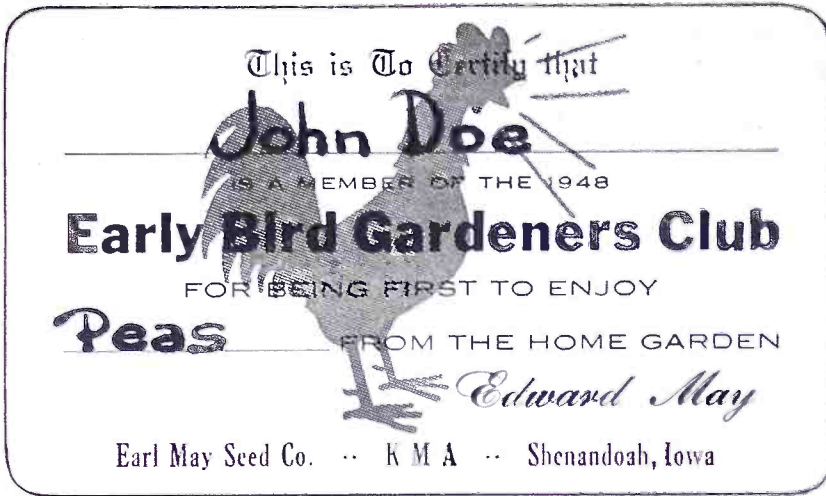
(Your exuberance reminds us of another weekly winner who was so happy that she signed her maiden name to her replying letter—after being married for twenty-one years.)

Scappoose, Oregon

I don't know how I could get along without the GUIDE. Out here I can't hear any of your programs and it makes me feel like I'm back in good ole Iowa.

Laura Partis.

(Every month we receive several letters like this from various parts of the U.S. This confirms what we have thought for a long time. There's no place to live like the Midwest.)



A Chat With Edward May

Look at that rooster crow in the above illustration! And you, too, will have something to "crow" about if you receive one of these cards certifying your membership in the Early Bird Gardeners Club.

This is a new idea and I know it's going to be fun. I am going to give new dollar bills to a lot of Early Bird Gardeners. And special membership cards in my Early Bird Gardeners Club, too!

These awards will be given on 4 vegetables . . . peas, green beans, sweet corn, and tomatoes. They will go into each county in the KMA area. Here is how you can win one of them in your county:

Peas will be first, of course. Here's all you have to do. Just write me the same day you eat the first fresh peas from your home garden. (Date the letter because it might be delayed on its way to me).

If you are the first to report from your county, then I'll send you a new dollar bill. If your report isn't first but is still early for your county, then I will send you a special membership card in my Early Bird Gardeners Club. It will be on a brilliantly colored card and have your name on it.

Then, the same plan will be followed for green beans, sweet corn, and tomatoes. So if you are first in your county

to eat all 4 of these vegetables, you will win 4 New Dollar Bills. And if you aren't first but still eat them extra early, you will get a membership card in my Early Bird Gardeners Club. I am sure you will be glad to get the new dollar bill and proud to have the membership card.

If you had seen me nearly any night during the past few weeks, you never would have recognized me. I didn't look as bad as a scarecrow but my appearance leaned that way. I have been practicing what I've been preaching . . . planting!

One night it was roses . . . and I really sweated hurrying to beat a rain that didn't come for over a week.

Saturday, the 10th of April, it was dry enough so I planted all my early garden stuff. (I'll admit I planted a row of green beans. They never made it.)

I spent several evenings clipping and trimming and spading around my plantings . . . and did I ever have a time raking the leaves. You know they did not drop normally last fall. Every day that the wind blew hard (and there were a lot of such days) I had a new lot of leaves blow in.

It takes time. But it's worth it and I like it. A bouquet of flowers from your own yard may not be prettier than those you buy but they always seem that way.

Now folks, before I close I want to urge you once more to send in a letter on the Early Gardener Contest. Who knows, you may be a winner!

The Women Speak!

The women speak — and how! After taking the cover picture this month, we are convinced that all radio forums should be held in beauty salons. If you really want to know what women think, take them to a beauty parlor—then sit back and listen.

Within the next few months Florence Cox, the lovely young lady combing her hair before the far mirror, will be married to announcer Warren Nielson.

To initiate her into the great sorority of radiomen's wives, the other women in the picture invited her to a hair dressing party. And what a party it was! By the time the affair was over Florence had received an education which should merit a Doctor of Philosophy degree.

However, radiomen must not be too bad, because Florence still appeared very much in love when she left the party (sigh).

Congratulations, Edith

Edith Hansen, KMA's morning homemaker, was recently appointed Iowa state chairman of the Association of Women Broadcasters.

This organization which has fifty members in Iowa is an auxiliary of the National Association of Broadcasters, a group of outstanding radio men.



Newcomer



Ladies, we want you to meet Clair Gross, our new announcer and Man-in-the-Kitchen.

Clair comes to KMA from Creston, Iowa. He is an affable young fellow (6 ft. 1½ in., 175 pounds) with a pleasant smile and a ready line of chatter. We know that you will like him.

Clair is married and has a little boy two years old by the name of Steve. His wife, Randy, is a graduate of Iowa State College.

By the way, Clair and Randy first met in a bowling alley. Seems that Clair was having trouble keeping score. Needless to say, whenever Clair wants to know the score today he checks with Randy.

Zeke's Giant Toothache

"Nobody knows the trouble I've seen. Nobody knows the sorrow."

This homey little ditty became Zeke William's theme song last month.

For days he moped around the studio with his hand to his jaw making unkind remarks about "that blasted molar".

Finally, Joan couldn't stand it any longer so she led him to the dentist.

Y-a-n-k-. It was all over. Now "Happy Days are Here Again".

Mrs. Earl May Reports on Central American Trip

There is no place like home—especially when one lives in the grand and glorious Midwest.

A person must travel through foreign countries as I have for the last two months to really appreciate the U. S. I say foreign countries, but that is not exactly right. The countries of Central America are more like sister countries. They are friendly to us, and welcome tourists. This is particularly true of Guatemala, the country in which I spent the most time. Probably, the best mark of friendship that I saw was the number of shopkeepers and hotel keepers that had gone to the trouble of learning English so that they would be better able to serve Americans.

The first portion of my trip was business. On March 6th the Tropical Research Center of Iowa State College

at Antigua, Guatemala was dedicated. Because Mr. May had given a grant to this project, I was asked to take part in the ceremonies. I flew from Iowa to Guatemala City. Here I met Dr. and Mrs. Melhus who were my hosts for the following weeks. Dr. Melhus, who formerly lived in Ames, Iowa, is director of the Research Center.

After the broadcast, I became a merry gadabout. I went everywhere and did everything.

In so doing I encountered many interesting things, but none was more interesting to me than the Guatemalan food. As an example, at one meal we were served the following: chicken, toasted tortillas (round, thin unleavened cake made from

corn) with fried beans, hard boiled eggs and onion, a tamale and a banana dish. This latter was stuffed with beans and fried in deep fat, then rolled in sugar. It was so sweet that I didn't care for much of it. The rest of the food I liked very much. Then they had lettuce and tomato salad, rolls, ice cream, cake, and coffee.

Of course, this is not the Guatemalan family's daily fare. They live almost entirely on corn with a few beans now and then. A meal with meat is usually reserved for a festival day. So much for the food.



Taken in the patio of the Tropical Research Center
L. to R.—Ray Schroeder, Mrs. and Dr. Melhus and Mrs. May

Fortunately we were in Guatemala during Easter Week. Four days of this week are set aside for celebrations and processions. Work stops completely and everyone enters into the festivities.

Matter of fact, we ourselves unwittingly became

a part of one procession. Dr. and Mrs. Melhus and myself had been told that by going to a particular point we would be able to observe this religious parade in its entirety. When we got there, lo and behold, we were right in the middle of the procession. Natives were on every side of us and rather than make a scene we marched along with them enjoying ourselves immensely.

The natives chanted a song which sent shivers up and down our spines. After walking about six blocks, we were able to gracefully step out of the procession. We climbed a hill and watched the rest of the parade before going home. Truly this was an experience that I will remember all my life.

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Frank Comments

By **FRANK FIELD**

Yes, the picture this month is larger than usual, but then, there are so many more folks in it, that we just had to run it clear across the page in order to get them all in. This is the Field Family. All of them. And since it might be a good long while before we get them altogether under one roof at the same time again, I thought we ought to take an old fashioned family group picture. So here it is.

The occasion was Easter Sunday, and in addition to the children, grand children, husbands and wives, Jenny's Mother and sister from Council Bluffs came down so we really had a family reunion.

Now to tell you who they are; first in the back row from left to right is John Field; Jim Bellamy, Peggy's husband; Robert Fishbaugh, Zoe's husband; and Robert Field and then in the row sitting down starting at the left is Peggy holding Shannon, Jenny's Mother, Mrs. Etta Baldwin; Johnny, Zoe's boy; Bill, Bob's boy; Maxine, John's wife; Zoe; Elsie, Bob's wife; Dolly Baldwin, Jenny's sister; and Jenny. Then in the very front row lying on the floor is Lucinda, better known as Lucy. Just see how she has grown from that little pup

Maxine was holding in that picture last summer of John and Maxine sitting on the steps of their house down at Tarkio. No, you won't find me there because, you see, I had to take the picture. They are a pretty good looking bunch don't you think, and everyone of them is raising a big garden this year, except Jim and Peg. They haven't been able to get a house yet and for the time being they are living in an upstairs apartment. So far this summer, at least, their gardening is confined to a few potted plants in the window.

Maxine and Johnny have just about doubled the size of their vegetable garden this year and since they have had more rain down at Tarkio than we have had here at Shenandoah their garden is coming along just fine. We haven't had any rain to amount to anything for over a month and unless we get a good soaking rain pretty soon, it looks as if Johnny might be the champion gardener in the Field Tribe this year.

This long continued dry weather has been extremely hard on newly planted lawns and I am afraid a lot of you are going to be disappointed in not getting a stand of grass because you didn't keep he ground wet. Give it a try. I think you will be surprised at the results.

Helpful Hints For Homemakers

By **EDITH HANSEN**

Here are two of my favorite recipes which I know will add zest and interest to spring meals.

ICE BOX ROLLS

1/4 to 1/2 c. sugar - 1 T. salt - 2 rounding T lard - Pour 1 c. boiling water over the above. Soak 1 cake yeast or pkg. of dry yeast in 1 c. warm water. Add 1 T. sugar to yeast mixture. Beat 2 eggs and add to combined mixture. Add about 7 c. flour. Let rise once, put in ice box or roll out into rolls, (any preferred kind.) Let rise again and bake. If kept in ice box for a while, grease top of dough and keep covered.

RHUBARB JUICE

Wash and cut rhubarb in big chunks. Put in a rather large kettle. Boil until soft then strain. Put back in kettle, add the juice of two oranges and a little of the grated rind. Add sugar to taste. Use enough red cake coloring to make it a pretty red. Let come to boil for a few minutes; then seal. Do not use too much sugar as, if it is too sweet, it will spoil the fresh taste. Serve with ice cubes.

Elmer Pays a Debt

In the picture below Elmer Axelbender is giving Ike Everly a wheelbarrow ride as payment for losing the Cartoon Contest which ended last month. Elmer has been complaining about his "poor broken back" every day since then.



A Visit With The Saddlers



Three generations of the Saddler Family appear in the above picture. From left to right you see "Tucky", Owen's mother, Barbara, and in the background, Owen. The elder Mrs. Saddler has been visiting in Shenandoah for the last few weeks from her home in Wilmington, Del.

The afternoon this picture was taken, everyone was having a merry time—until suddenly tragedy struck—



"Tucky" who had been romping around the yard, having the time of his life, fell and skinned his knee.

While Daddy did the consoling, Mother made herself useful by getting mercurochrome and bandages.

We are sure that many a mother will see a moral in this little story. While Daddy is being dramatic, Mother is getting the job done.

A SALUTE



Jeanie Sanders

Mrs Jonny Dickson

Mrs Bob Stotts

Gretta Bellamy

Joan Williams

Mrs J. Floten

D WIVES



Mrs. Eddie Comer

Mrs. Fronek

Mrs. Ralph Childs

Mrs. Buddy Morris

Mrs. Ike Everly

Mrs. Parker

Program Personals

By JIM MOORE

Rat-a-tat-tat. Gangbusters is on the air! Every Saturday night at 8 o'clock thousands of families in the KMA area cluster around their radios for another breath-taking half-hour with radio's oldest crime detectors.

This program, which has been copied hundreds of times, celebrated its twelfth year on the air several weeks ago and showed that it was still very much alive by bringing in one more criminal with its "Gangbuster Clues".

Pauline Virgin, a twelve year old who lives in Portland, Ore., recently heard on the Gangbuster Program that FBI agents were seeking John Bugg, an alleged kidnapper. One of the clues to his identity was the letters "L-O-V-E" tattooed on his left fingers. When Pauline noticed that her riding master always wore tape over his fingers, she notified the FBI. Bugg was apprehended and Gangbusters chalked up another arrest.

Tom Breneman, genial host of of Breakfast in Hollywood, has presented his last orchid. April 28th one hour before he was to appear on the air, Tom dropped dead. Radio has lost a truly great showman.

In the picture below you see a very happy KMA listener. His name is William Todd of Humboldt, Nebr., and he has just won a Philco console by answering a musical question on "Stop the Music", (KMA-ABC Sun. 6 P.M.-7 P.M.)



Forecasts For The Month

BIRTHDAYS:

- May 5—Elizabeth Rankin Saddler (wife of Editor Owen Saddler)
 May 7—Inez Keeton (Secretary)
 May 9—Bob Stotts, Staff Artist
 May 10—Virginia Agnes (Secretary)
 May 16—Suzanne Ely (daughter of Eng. Walter Ely)
 May 24—Glenn Harris, Program Manager
 May 25—Janet Ely (daughter of Eng. Walter Ely)

Note to Annette May (Ed May's daughter): Last month we failed to mention your birthday. And to punish ourselves we have written "April 19th" 100 times on the COUNTRY SCHOOL blackboard.

ANNIVERSARIES:

- May 4—Doyle & Lavez Blackwood
 May 4—James & Miriam Blackwood
 May 6—Mail Clerk, Ina & Clyde Burdick
 May 29—Homemaker Edith & Aage Hansen

BIRTHSTONE: Emerald.

FLOWER: Lilies of the Valley.

KMA Kuiz

1. Who won the Cartoon Contest featured on last month's cover? (20%).
2. On whose program did Leanna Driftmier appear while in California? (10%).
3. Who was the guest artist on the March 6th COUNTRY SCHOOL? (20%).
4. What entertainer loves "soap suds" biscuits? (10%).
5. Which newscaster's family was "clipped" the most last month? (10%).
6. Who is KMA's most eligible bachelor? (30%).

If you received 90-100%, you are a mental-wizard: 70-80% (obviously a scholar): 60-70% (passing mark): 50-60% (tsk, tsk): less than 50% (take your place on the dunce stool.)

Turn page for answers.

- (1) Ike Everly (2) Tom Breneman's (3) Childs (6) Glenn Harris.
 Ed May (4) Merl Douglas (5) Ralph

On The KMA Party Line

With **DORIS MURPHY**

It seems that announcer Jonny Dickson always has to learn things the hard way. This time it is the lesson that you can't visit while eating. Tired and weary after an extra long day at the "mike", Jonny and his wife, Mae, went to a local cafe for a snack. While waiting for the hamburger and shoe strings, Jonny ordered a bottle of pop and when the food arrived, he was too hungry to wait. Visiting away, Jonny grabbed a bottle, poured the contents on the hamburger. Poor Jonny! When he looked down at his plate he discovered that he had poured POP not CATSUP on the hamburger.

It isn't news when dog bites man, but it is news when man bites woman. And that's exactly what happened when sec'y. Virginia Agnes asked Frank Field where his set of teeth were. The light was shining on Frank's face in such a way, it looked as though he didn't have them in. To her amazement he jokingly proved it, by sinking that set of teeth in her arm. Virginia has decided it doesn't pay to be too inquisitive!

They say "Love is Blind" . . . maybe that's why annnc'r Warren Nielson couldn't see the missing copy in the file early one morning and called the continuity chief out of bed. Oh well, I'll excuse him . . . the wedding day must be getting pretty near when a fellow gets THAT blind!

Stevie Childs was certainly confused, but not nearly so confused as his father, News Editor RALPH CHILDS. After going to bed, he called downstairs for his dad to come up to his room. It was then Ralph was confronted with the question: "Daddy, what am I half of?" It seems the

neighbor children had been making brags of being half Indian, half Irish, half German, etc. Ralph's explanation of the family tree and that he was "American" didn't satisfy Stevie. He felt that being WHOLE something doesn't make you so important as being HALF something, and he didn't want the other boys to get ahead of him!

Even 8 yr. old Larry, son of entertainer Wayne Van Horn, has found a "sit down" strike gets results! After finishing his cereal one morning, he asked if there was any ice cream. His mother replied: yes,

but not any for breakfast. He stood up, politely declared he wouldn't budge for school until he had a dish of ice cream. Mother informed him his stubbornness wasn't going to help him any, but in spite of the warning he



proceeded to the living room to pout for 30 min. Finally, Mother weakened and let him have a dish. After eating it, he had to run all the way to school to keep from being tardy. His "one man strike" paid off!

My how the deviled eggs, potato chips and sandwiches disappeared when the entertainers' wives and children had a picnic in the KMA Garden this spring. The kids thoroughly enjoyed the outing too! The above picture lacks only one thing . . . the smile on the face of one husband when he discovered a couple pieces of apple pie left in the picnic basket when his wife got home. He was glad the gang preferred the eggs and left HIM that mouth-watering pie!

Jimmie, 7 yr. old son of Chief Engineer Ray Schroeder had plenty of excitement for one week! He fell out of a coaster wagon and broke the top off an elbow bone. A few days later he set his bedroom on fire while playing with matches. Fortunately his dad was home and got it under control by throwing the burning bed-clothes out the window.

Homemaker Day at KMA



Sitting: L. to R.—Anne Mason, Leanna Driftmier; Standing: Edith Hansen, Lucile Driftmier; Virginia Harding; Miss Hayes, Miss Mason's Assistant.

Over 1000 women attended KMA's first postwar Homemaker Day held on April 14th.

Anne Mason, famous New York interior decorator and author of "What Goes With

What" was the guest speaker.

Everyone had such a good time that we are planning a homemaker day in May. Listen for the date over KMA. Then come and bring all your friends.

The Women of Guatemala

By MERRILL LANGFITT

The picture in the right hand corner of this page shows a group of Guatemalan women sorting coffee beans in a processing plant.

As you can see, each woman wears a blouse. The color and design of this blouse indicates the village from which the woman comes. Think what a handy little custom that would be in this country! Without inquiring, you could tell from whence each stranger came. Regardless of where you might be, you could pick out the people from your section of the country and start a conversation. What fun this would be!

Practically everything that the Guatemalan wears is hand made. The art of weaving is a part of every youth's education.

"All God's chillen got shoes"—except

in Guatemala. Owning a pair of shoes in this country is similar to owning a Cadillac in our own country.

However, despite the primitiveness of the country, the people of Guatemala appear happy. They have no cares — and more important, no income tax.



Kitchen Klatter Kinks

By LEANNA DRIFTMIER

Listed below are some household time and money savers which I have found very effective.

* * *

Did you ever try spreading the toast used for cinnamon toast with honey and butter mixed with the cinnamon. This is also a nice sauce for puddings. I even like it on hot corn meal mush.

* * *

If you have only one baking sheet try this. You can save time by laying the cookies on a waxed paper. When one sheet is baked, slide waxed paper and cookies off the pan and slide another one on.

* * *

If you are using old jar rubbers for canning, wash them and drop them in melted paraffin, remove and dry. When used, the paraffin melts and makes a better seal.

* * *

A nut cracker is handy to loosen the tops of bottles.

* * *

For storing ice box cookies in the refrigerator, try packing the dough in a two pound cheese box lined with waxed paper.

* * *

If you make powdered sugar icing for cakes, try flavoring it with a little peanut butter or jelly.

* * *

Make a flower holder by fastening several spools together. Stick them to the bottom of the container with paraffin.

* * *

Make cottage cheese the easy way. Place clabbered milk in a pan. Pour over it an equal amount of boiling water. Let stand until cool and drain.

* * *

To remove print from feed sacks. In $\frac{1}{2}$ boiler of water put $\frac{1}{4}$ bar of soap, 1 T. of kerosene and 1 T. of lye. Boil sacks in this solution.

Mistaken Identity



In the rush to get the above picture of Lanis Louise, newborn daughter of engineer Lloyd and Mrs. Latta, photographer Frank Field made a funny mistake. He walked into the hospital room to which he had been directed, snapped a picture and left, only to find when he returned to the studio he had taken the wrong mother and baby. He returned; took the right picture, and above you see Lanis Louise who arrived April 10 (Weight 7 lbs. $5\frac{1}{2}$ ozs.)

Proud Grandpa and Grandma

Becoming grandparents twice in a month was quite a thrill for Zeke and Joan Williams. The young fellow below is Gary Wayne, son of Hugh and Virginia Lee Williams King.

The other grandchild, Belinda Moore, was born in Dallas, Texas, on April 1.



KMA DAILY PROGRAM FOR MAY 1948

960 ON YOUR DIAL — 5000 WATTS

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

5:15 a.m.—Blackwood Brothers
 5:45 a.m.—The Sunrisers
 6:00 a.m.—RFD 960
 7:00 a.m.—Larry Parker, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Blackwood Brothers
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Breakfast Club
 9:00 a.m.—Homemaker's Visit
 9:25 a.m.—Betty Crocker
 9:45 a.m.—Listening Post (except T. & Th.)
 9:45 a.m.—Jonny Dickson (T. & Th.)
 10:00 a.m.—Breakfast in Hollywood
 10:30 a.m.—Galen Drake
 10:45 a.m.—Ted Malone
 11:00 a.m.—Welcome Travelers
 11:30 a.m.—Country Folks
 11:45 a.m.—Stump Us
 12:00 noon—Larry Parker, News
 12:15 p.m.—Frank Field
 12:30 p.m.—Half Past Noon
 12:45 p.m.—KMA Market Reports
 1:00 p.m.—Hawkeye Rangers
 1:15 p.m.—Blackwood Brothers
 1:30 p.m.—Bride and Groom
 2:00 p.m.—Ladies Be Seated
 2:30 p.m.—Paul Whiteman Club
 3:00 p.m.—We Three At 3:00
 3:15 p.m.—Kitchen-Klatter
 3:45 p.m.—Bob Stotts
 4:00 p.m.—Man In The Kitchen
 4:15 p.m.—Zeke & Joan
 4:30 p.m.—Ralph Childs, News
 4:45 p.m.—Steve Wooden
 5:00 p.m.—Mack & Jeanie
 5:15 p.m.—Terry and the Pirates
 5:30 p.m.—Sky King and/or Jack
 Armstrong

MONDAY NIGHT

6:00 p.m.—Nishna Valley Neighbors
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Markets & Weather
 7:00 p.m.—Lone Ranger

7:30 p.m.—Sound Off
 8:00 p.m.—On Stage America
 8:30 p.m.—Sammy Kaye
 9:00 p.m.—Sleepy Valley
 9:15 p.m.—Earl Godwin
 9:30 p.m.—Those Websters
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Henry J. Taylor
 10:30 p.m.—Sport Highlights
 11:00 p.m.—Newstime
 11:30 p.m.—Dance Orch.

TUESDAY NIGHT

6:00 p.m.—Nishna Valley Neighbors
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Markets & Weather
 7:00 p.m.—Green Hornet
 7:30 p.m.—Americas Town Meeting
 8:30 p.m.—Boston Symphony
 9:30 p.m.—Gabriel Heatter
 9:45 p.m.—Sleepy Valley
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—KMA Showcase
 10:30 p.m.—Sport Highlights
 11:00 p.m.—Newstime
 11:30 p.m.—Dance Orch.

WEDNESDAY NIGHT

6:00 p.m.—Nishna Valley Neighbors
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Markets & Weather
 7:00 p.m.—Lone Ranger
 7:30 p.m.—Vox Pop
 8:00 p.m.—Abbott & Sostello
 8:30 p.m.—Go For The House
 9:00 p.m.—Bing Crosby
 9:30 p.m.—Star Theatre
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—KMA Showcase
 10:30 p.m.—Sport Highlights
 11:00 p.m.—Newstime
 11:30 p.m.—Dance Orch.

THURSDAY NIGHT

6:00 p.m.—Nishna Valley Neighbors
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Markets & Weather



7:00 p.m.—Hymns You Love
 7:30 p.m.—Henry Morgan
 8:00 p.m.—Willie Piper
 8:30 p.m.—Front Page
 9:00 p.m.—Candid Microphone
 9:30 p.m.—Gabriel Heatter
 9:45 p.m.—Sleepy Valley
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Cliff Edwards
 10:30 p.m.—Sport Highlights
 11:00 p.m.—Newstime
 11:30 p.m.—Dance Orch.

FRIDAY NIGHT

6:00 p.m.—Nishna Valley Neighbors
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Markets & Weather
 7:00 p.m.—Lone Ranger
 7:30 p.m.—This Is Your FBI
 8:00 p.m.—Break The Bank
 8:30 p.m.—The Sheriff
 8:55 p.m.—Champion Roll Call
 9:00 p.m.—Boxing Bout
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Henry J. Taylor
 10:30 p.m.—Sport Highlights
 11:00 p.m.—Newstime
 11:30 p.m.—Dance Orch.

SATURDAY PROGRAMS

5:15 a.m.—Blackwood Brothers
 5:45 a.m.—The Sunrisers
 6:00 a.m.—RFD 960
 7:00 a.m.—Larry Parker, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Blackwood Brothers
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Farm Interview
 8:30 a.m.—Shoppers Special
 9:00 a.m.—Homemaker's Visit
 9:30 a.m.—Hollywood Headlines
 9:45 a.m.—Jonny Dickson
 10:00 a.m.—Abbott & Costello
 10:30 a.m.—Piano Patterns
 10:45 a.m.—Rhythmic Strings
 11:00 a.m.—Forward March
 11:15 a.m.—Bob Stotts
 11:30 a.m.—American Farmer
 12:00 noon—Larry Parker, News
 12:15 p.m.—Frank Field
 12:30 p.m.—Half Past Noon
 12:45 p.m.—KMA Market Reports
 1:00 p.m.—Hawkeye Rangers
 1:15 p.m.—Blackwood Brothers
 1:30 p.m.—Merl Douglas
 1:45 p.m.—Uncle Zeke
 2:00 p.m.—Mack & Jeanie
 2:15 p.m.—Mayfair Swingtet
 2:30 p.m.—KMA Country School
 3:00 p.m.—Virginia Harding

3:15 p.m.—Kitchen-Klatter
 3:45 p.m.—Bob Stotts
 4:00 p.m.—Zeke & Joan
 4:30 p.m.—Ralph Childs, News
 4:45 p.m.—Sleepy Valley
 5:15 p.m.—Bible Messages
 5:30 p.m.—House of Mystery
 6:00 p.m.—Melody Incorporated
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Markets & Weather
 7:00 p.m.—Ross Dolan
 7:30 p.m.—Famous Jury Trials
 8:00 p.m.—Gangbusters
 8:30 p.m.—KMA Country School
 9:00 p.m.—Musical Etchings
 9:30 p.m.—Hayloft Hoedown
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Cliff Edwards
 10:30 p.m.—Dance Orch.
 11:00 p.m.—Newstime
 11:30 p.m.—Dance Orch.

SUNDAY PROGRAMS

6:30 a.m.—Back To God Hour
 7:00 a.m.—News Summary
 7:15 a.m.—Blackwood Brothers
 7:30 a.m.—Back to the Bible
 8:00 a.m.—Young People's Church
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Frank & Ernest
 9:30 a.m.—Revival Hour
 10:30 a.m.—Voice of Prophecy
 11:00 a.m.—Southernaires
 11:30 a.m.—Lutheran Hour
 12:00 noon—News
 12:15 p.m.—Editor At Home
 12:30 p.m.—National Vespers
 1:00 p.m.—Blackwood Brothers
 1:30 p.m.—Speak Up or Pay Up
 2:00 p.m.—Lassie
 2:15 p.m.—Sam Pettengill
 2:30 p.m.—Newstime
 2:45 p.m.—Musically Yours
 3:00 p.m.—U. S. Marine Band
 3:15 p.m.—Thinking Allowed
 3:30 p.m.—Sunday Serenade
 4:00 p.m.—Treasury Agent
 4:30 p.m.—Counterspy
 5:00 p.m.—Drew Pearson
 5:15 p.m.—This Week In Review
 6:00 p.m.—Stop The Music
 7:00 p.m.—I Love Adventure
 7:30 p.m.—Proudly We Hail
 8:00 p.m.—Walter Winchell
 8:15 p.m.—Louella Parsons
 8:30 p.m.—Theatre Guild
 9:30 p.m.—Clary's Gazette
 10:00 p.m.—News
 10:15 p.m.—Vera Massey
 10:30 p.m.—Dance Orch.
 11:00 p.m.—Newstime
 11:30 p.m.—Dance Orch.

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AMHERST NEBRASKA

Around The May Pole



L. to R.—David Childs, Janet Ely, Annette May, Donnie Comer, Roberta and Jimmy Stotts, Sharon Lynne Douglas, Tucky Saddler, Michael Childs and Geraldine Fronck.

'Round and round they go. Where they stop nobody knows!

Several weeks ago we happened to think of the good times we had as children playing around the May Pole. And so as not to deprive the children of today

of this fun, we put up the pole which you see.

Needless to say, a rollicking good time was had by all—including the Mommas and Poppas who were standing outside the range of the camera.