

KFYR

DIALITES

10¢
a copy



VOL. IV NO. 3

SEPTEMBER, 1952

*"The richest man cannot buy
what the poorest man gets free--by radio."*



Published monthly by the Meyer Broadcasting Company, Bismarck, North Dakota; Frank E. Fitzsimonds, station manager. Jack Swenson, editor.

Subscriptions to Dialites may be entered by sending your name, address, and \$1.00 for your's subscription to Dialites, c/o KFYR, Bismarck, North Dakota. Single copies 10c. Please print name and address clearly, and specify whether subscription is new or renewal.

THE COVER: Guy Lombardo is probably known (by his music, at least!) to more Americans than any other contemporary musician. For years, at least one radio station in the U. S. had a standing order in its music library to guide disc jockeys in selecting music, especially when picking between various recordings of the same selection: "When in doubt, use Lombardo." Now KFYR listeners are in store for another season of musical threats as Guy and his orchestra return for Lucky Strike cigarets on "Your Hit Parade" every Friday evening at 7:00 p. m.

IN THIS ISSUE: NBC Newsmen have been making news themselves this month, and Dialites brings you stories about them. There's the story of George Thomas Folster's exciting return to the U. S.; of H. V. Kaltenborn's long and colorful career, and a short story on an NBC newsmen who has just won a top journalistic honor. And if you've ever wanted to get into the announcing end of radio, don't miss the feature article by Larry Kindle which isn't guaranteed to get you a job but is guaranteed to give you a laugh.

The Editor Speaking

Most of the KFYR staff have returned from pleasant vacations, but at least one staffer is looking forward to an exciting trip as we go to press—receptionist Bette Severson and her husband will leave for the West Coast and a two-week respite from daily chores.

Between them, staff members have covered most of the country and some territory overseas this summer. Chuck Schoregge, with his parents, visited Europe and we're looking forward to a report on the trip in next month's Dialites. Secretary Marilyn Hagerty, whose byline is familiar to readers, visited Texas and states in between.

Bob MacLeod and his family visited 20b's boyhood home, Denver and spent two weeks shooting pictures—we're hoping to have some for next month's issue.

Bob, by the way, is due to report next month on what's been done with money collected this spring in KFYR's flood relief fund—telling where it went, what it bought, and how much good you did.

Some of the pictures in this month's issue involved some fun—

Shooting the pictures of Doug Anderson for the feature by Larry Kindle was somewhat easier—the only shot that had to be posed was that showing Doug at the microphone. Seems he never holds his arms that way, though he didn't explain this until the cut had been made.

Speaking of pictures, we're blushing. With a mammoth "morgue" of pictures of radio personalities, including, we thought, some of Whoopee John, and with an untold number of photographers on the staff, Dialites somehow slipped up on a picture of him until the issue was partly on the press. We'll make up for the omission in a coming issue. J. S.

It's not usually thought of in connection with radio operations, but NBC has one of the best of its kind when it comes to a

Radio Reference Library

Want to know the diameter of a human hair? Or the name of the winner of the Santa Anita Handicap in 1947? Or whose picture is on the \$1,000 bill? These questions and many other equally remarkable are answered daily by Frances Sprague, NBC's librarian, and her staff.

Miss Sprague organized the NBC General Library in 1930, less than three and a half years after the formation of the network. The purpose was to assemble a basic collection of literature on the radio and television industry as well as a reference collection of books for use in developing programs.

The library opened for business in a small room in the company's headquarters, then situated at 711 Fifth Ave., New York. With books collected from various NBC departments as a nucleus, the library was started and gradually developed.

From those modest beginnings, the NBC General Library has grown to be what is considered the most extensive radio and television library in the country. Its 24,000 catalogued items include many important volumes now out of print—and some nostalgic program logs from radio station WEAF, dated 1922 and recalling such early program highlights as birdcall imitators and flute recitals.

Although the primary users of the library today are people creating radio and television programs, and engineers who consult its vast technical collection, the library is available to — and extensively used by — students, teachers, authors.

"The NBC Television Film Li-

brary receives thousands of feet of film a week," Miss Sprague said. "They call on us regularly, giving us a description of the picture of a certain event — and we do our best to identify the persons and places involved.

"Somebody once called to find out the diameter of a human hair. Another wanted information on Walter Reed and yellow fever. People have asked us for data on the first auto made by Duryea.

"We have looked up the effect of radio on social habits, the effect of Television on women who crochet, and lists of plays suitable for children at Christmas time. Many of these are rush requests and our books — both those of general reference and the specific trade sources — must be so arranged and classified that they can be found easily."

"We have even lent books to a caterer: recently Kate Smith's birthday cake was to be decorated with profiles of several Presidents. The caterer had no model for Woodrow Wilson, and we supplied him with pictures."

Miss Sprague and her staff of three assistants usually know why a request for information is being made. The program or the purpose is generally stated. Once, however, they all spent an entire day checking on the names of the Knights of King Arthur's Round Table.

When Miss Sprague phoned at the end of the day with the information, the inquirer's secretary blithely said, "Oh, never mind. He'd already named his dog!"

Program director Cal Culver is an old hand at anniversary greetings. In the more than two years of his "Happiness Scrapbook" program (9:30 p.m., Monday-Friday) he estimates he has extended more than 55,000 greetings, for birthdays and anniversaries.

H. V. Kaltenborn

The Dean of The Commentators

The Democratic convention had reached a dull spot. All over the nation, people were wondering if Governor Adlai Stevenson of Illinois would accept the nomination if it was given to him. Newsmen waited outside a Chicago home where Stevenson was staying, and finally, sent him a poem:

"Here we are, anxious as a bride,

"While you sit so silently inside.

"Please answer our query,

"Because we're getting weary,

"While the world waits for you to decide."

After a few hours it became evident that no answer would be forthcoming.

In the NBC broadcast booth overlooking convention hall, H. V. Kaltenborn took the air, and offered this reply on behalf of the silent Stevenson:

"Each bride must wait,

"To know her fate

"And you, the weary,

"Who send your query,

"Will learn this week,

"The truth you seek."

Then, with a chuckle, Hans Von Kaltenborn laid aside the poem and returned to his work, reporting, analyzing and describing the Democratic national convention, just as he had done two weeks earlier when the nation's Republicans met in the same hall.

When 74-year-old Vice President Alben Barkley finished his speech to the convention, Kaltenborn, a mere youth, too, offered these comments to the nationwide radio audience: "May I preface what I am about to say about the platform by commenting on the fact that Vice President Barkley is just exactly

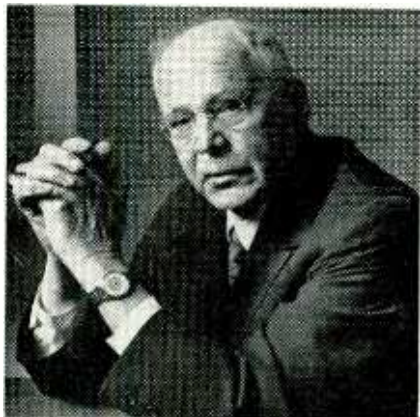
my age. Well, it may vary a few weeks. I can't help but comment on the fact that Barkley is not an old man. Look at the poise of the man, look how he holds himself, look at the vigor of his handshake, look now he extends his arms, look at the way he punched his speech across more effectively than anyone else. If he's not fit to be President of the United States then I'm not fit to be a radio commentator, and, darn it, am!"

Born July 9, 1878, in Milwaukee, Wisconsin, Hans Von Kaltenborn began his wandering 14 years later. "I didn't like school and the feeling was mutual," he says of his early education. But, at the age of 28 he changed his mind, entered Harvard as a special student. He was graduated cum laude in 1909 with a Phi Beta Kappa key, the Boylston Prize for public speaking and the Cooidge Prize for debating.

Between the ages of 14 and 28, Kaltenborn worked as a lumberjack on the giant pines of Northern Wisconsin and as clerk and general helper in his father's building materials business in Merrill, Wis. In 1898, at the age of 20, he joined the Wisconsin Volunteers Unit to fight in the Spanish-American War. He was discharged as a first sergeant, but he didn't stay home long. He took a cattle boat trip to Europe. It was the first of many such trips.

In 1899 Kaltenborn got his first newspaper job. It was with the Merrill Advocate. But he quit after a year to go to France as a traveling salesman. In 1902 he returned to the States and got a job as reporter for the Brooklyn Eagle where he remained for three years—until 1905

H. V. Kaltenborn has earned his reputation as the dean of the commentators. His has been a familiar voice to KFYR listeners over the years. He is heard frequently on special broadcasts and will be heard many times during the campaign this fall.



when he enrolled at Harvard. In 1910 after tutoring Vincent Astor for entrance to Harvard he went back to the Eagle, remaining this time for 20 years as drama editor, editorial writer, assistant managing editor and finally associate editor. During the summers, however, he would go travelling to such places as Hawaii, Japan, Russia, China, Brazil, Alaska and the Philippines.

Kaltenborn's radio career began April 21, 1922, when he addressed the Brooklyn Chamber of Commerce from Newark, N. J. Two years later he was being heard regularly on the air by an audience of 50,000 in a weekly 30-minute "current events" talk on WEAF. This series of broadcasts established him as America's first regularly scheduled radio commentator.

In 1930 Kaltenborn left the Eagle and turned exclusively to radio and authorship. He became news editor of the Columbia Broadcasting System, holding that position until May 28, 1940, when his program moved to NBC. During this time he interviewed Hitler, Mussolini, Chiang Kai-shek and other leaders. In 1932, 1936 and 1940 he covered by "mike" both the Republican and Democratic conventions. In 1933 he covered the London Economic Conference. In 1936 he covered the Pan-American Conference. In 1936, too, he won a gold plaque for his coverage of the attack on Irun during the Spanish

Civil War. He was the first reporter to cover a war with a microphone—a broadcast complete with artillery and machine-gun fire.

He leaped to world-wide prominence with the coverage of the Munich crisis in 1938, a 19-day vigil that established him without doubt as the dean of American radio analysts.

Kaltenborn has three honorary doctor degrees including an honorary L.L.D. from the University of Wisconsin. He was the winner, in 1942, of the Women's National Radio Committee Award for news analyses and won honorary mention this year. He has been acclaimed as America's most popular news analyst in half a dozen national polls. A few years ago he was made a founding member of Phi Beta Kappa Associates. He founded the Association of Radio News Analysts in 1942.

A poll of North Dakotans in 1951 established Kaltenborn as North Dakota's favorite commentator. The poll was conducted by Senator Milton R. Young and is the only one of its type of which records are available. Kaltenborn's lead over his opponents was substantial.



A Radio

by Larry Kindle

(As told to Marilyn Hagerty)

Can you say, "This is KFYR, radio center in Bismarck?"

If so, you may be well on your way to becoming a radio announcer. There may be a few other tests you would have to pass, but if you could give a station break like the one above, you would have a firm grip on the ladder that leads to the KFYR-NBC microphone.

But, before we sell ourselves short, let's take a peak at the seamier side of the profession.

Take my contemporary, Doug Anderson. He's a fellow who goes at this business of being an announcer quite seriously.

Doug, in the picture above, is combing his hair. Neatness becomes habit to a good announcer. True, we here at KFYR aren't mugging into television cameras . . . we're doing our best by radio (and we think it's here to stay, for a while, at least.)

Doug, and Chuck and Dick . . . the other KFYR announcers . . . (and me, too) like to look their best when there are local shows with an audience. We have visitors most every day, and we like to have them see us at our best. So, it's a brush to the hair and a cloth to face. (Except right now, when my face looks like a brush!)

We wear sport shirts in the summer time because they're casual and comfortable. But as announcers, we try to keep our appearance neat.

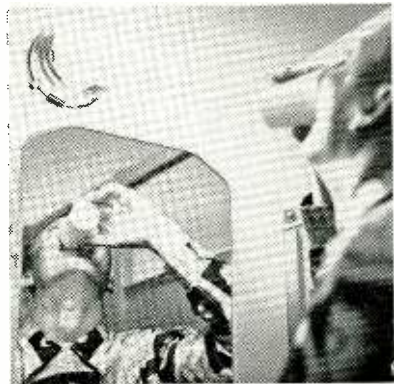
And so . . . we can say "This is KFYR, Bismarck," and we try to

keep ourselves clean. And so you say, well, you think you could do that.

Okay . . . but then there are a few more things we announcers have to think about.

The voice. Soft and low or high and harsh, our voices are best when clear. Doug Anderson is shown gargling to clear his throat before going on the air.

There are those who say that Anderson needs a couple of raw eggs for a gargle in order to get the



How Can You Be

Announcer

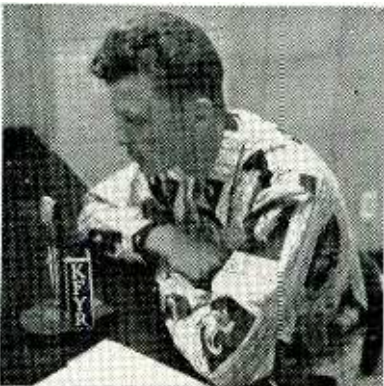
gravel out. But ordinarily announcers use fruit juice or a stick of Wrigley's.

At any rate, before you face a microphone, you have to have those old vocal chords limbered up.

You see, there's beginning to be a trick to this business of saying, "This is KFYZ, Radio Center in Bismarck."

Doug, he's a conscientious announcer. None of this wishy-washy reading of words for him. He's a fellow who feels he likes to know what's going on about him. Here Announcer Anderson studies the periodicals and encyclopedias. He keeps abreast of the times.

The dictionary you note on his desk in the picture may well be termed the "announcer's Bible." Let us slip over just one word, ap-



proach it from the rear or twist it ever so slightly, and everyone in the listening area thinks we're dullards. Our listeners may make an occasional mistake themselves in pronunciation and/or inflection, but there aren't the potential 200,000 listening families at earshot to catch the error.

So, a good announcer turns to his dictionary for comfort and advice throughout the years. There are words like "fprkekwa" . . . and we have to pronounce them . . . correctly. There are names of towns . . . such as "Isiemby," and we are supposed to let them roll off our tongues as smooth as we would Chicago.

There are phrases like "Cincinnati slum section," and we try to read it off without sounding like snakes in the underbrush.

And there are times when we would like to burp, clear our throats or chuckle; but when we're before that mike . . . even though we have to — we don't.

And at the mike, as Doug is shown, an announcer must be convincing . . . but not overpowering. He's got to be pleasant and still keep from sounding like a bowl of milk toast looks. He's got to have an intimate knowledge of sports, or news, or entertainment or fortune telling . . . or something special . . . and he's got to be able to say, "This is KFYZ, radio center in Bismarck."

He Made the Climb And Three at a Time

Wendell Niles is one man in a million who can rightfully say that he has successfully entered not one but THREE distinctly separate careers.

To begin with, Niles turned from the gold medals and acclaim he had won as a teenager dramatic and extemporaneous speaker and organized an orchestra for a tour of Japan, China and the Philippines.

Returning to the United States, Niles took up an earlier hobby—boxing. He quickly gained fame and is still recorded as an undefeated champion in his home state of Montana.

The band business, however, was his true love and he soon had five towns in Idaho booking him solidly. With the Florida boom he moved to greener pastures at the Lake Sebring Casino. From there, bandleader Niles traveled to the Grove Park Inn and the Biltmore Forest country club, Asheville, N. C.

Niles later played five seasons at the Lake Placid Club in the Adirondacks, made four crossings on the Leviathon with his group playing as the ship's orchestra, played the Kit Kat Club and the Picadilly hotel in London, and then returned to the States where he enjoyed several seasons up and down the Atlantic seaboard.

When the crash of 1929 came, Niles, who had graduated from the Guggenheim School of Aeronautics, New York University, became one of 80 government-licensed ground school instructors in the United States. He served as instructor at the Boeing Field ground school in Seattle, remaining there for more than a year.

Then his employer retired from business and Niles' own plane, valued at \$5,000, was cracked up by another flyer.

Following this set back, Niles returned to the music-making business with a newly-organized orchestra and began playing at the Olympic hotel in Seattle. The Niles orchestra was a great success, so great in fact that he was able to open up his own night club, called "The Wooden Shoe," in the New Washington hotel. This last move proved the opening wedge for the man-of-many careers to break into radio. "The Wooden Shoe" and the Niles orchestra soon took to the air with the bandleader emceeing.

The local Seattle station was a network affiliate and gradually Niles began to emcee more and more shows in addition to his own musical duties, including a number of network originations from the area.

The Niles family moved to Hollywood in 1935 and the head of that family has been on the upgrade in the radio-industry ever since. Announcing the Burns and Allen show was his first important assignment and preceded the more than a score of top network radio shows that followed.

Among these were Al Pierce, Lady Esther Serenade, Gene Autry, Joe Penner, Milton Berle, Lum and Abner, Johnny Mercer's Music Shop, the Hedda Hopper show, the Bob Hope show, and the current Hollywood Star Playhouse.

Wendell Niles actually pioneered in television when he regularly announced a show on a station in Schenectady, N. Y. in 1928.

Twin Valley, Minnesota, was Niles' birthplace, the family later moving to Montana.

He is a graduate of the University of Montana. He is married to the former Joan Messner, and they have two sons, Wendell, Jr., 21, and Richard Denison, 18. They call the San Fernando valley their home. Niles

By Sailboat Across the Pacific

is honorary major of North Hollywood, one of the Valley cities.

Flying is still Niles' chief hobby although he is able to pursue it only between calls at radio, television, and movie studios.

He spends much of his time overseeing his 434-acre ranch near Los Banos in the San Joaquin valley. High up on his list of favorite sports is hunting. He likes to write and has had several articles published. He readily admits that through the years his ambition has been to write the "great American novel."

In addition to his equally famous radio announcer brother, Ken Niles, he has two other brothers, both of whom are lawyers. Russell Niles is the very well known Dean of the New York University school of law, and Donald Niles is practising law in Seattle.



M. J. (Mike) Tschida has for more than five years presented a weekly show for veterans, "For Those Who Gave Most," over KFJR. Tschida, contact representative for the VA in Bismarck, and announcer Charles Schoregge are heard each Saturday at 11:30 a.m. with advice and helpful information for the veteran.

George Thomas Folster, NBC's chief Tokyo correspondent, is one of the few men in the world who has skippered a sailing yacht back and forth across the Pacific Ocean. He sailed in a three-masted schooner from the United States to Australia in 1940 and returned to his own 50-foot ketch from Tokyo to San Francisco last month. The 5,000 mile non-stop sail took 47 days without sight of land and with only three vessels sighted during the entire trip.

Together with two U. S. Navy lieutenants and three Japanese crewmen, all expert sailors like himself, Folster set off from Tokyo Bay on Sunday morning, June 1, at 10:00 a.m. He figured the Great Circle course would require 45 days under sail. His calculations were exact and only a 36-hour dead calm outside the Golden Gate kept him from dropping anchor on schedule.

Folster had been planning this trans-Pacific sailing trip ever since he arrived in the Orient 12 years ago. World War II, the Korean war and a number of other circumstances postponed his plans time and again. However, Folster who comes of New Bedford, Mass., whaling stock, was not put off. He ordered yacht blue-prints from America. When they arrived he began assembling materials from all parts of the world. Teak wood came from Burma, mahogany from the Philippines, camphorwood from Formosa, sails from England, bronze fittings from Scotland, the engine from the United States.

The 50-foot ketch was finished in January 1950. It has a 14-foot beam and draws six feet of water. Named the Wataridori—Japanese for "Bird of Passage" or "Lead Bird of the Flock"—the marconi rigged craft was fitted with two sets of sails: a conventional canvas set and an experimental set of silk sails for light airs. Folster also rigged his vessel to carry twin staysails so he might sail her "wing and wing"—sails stretched out on both sides before the wind.

Five months after the ketch

was built, Folster, Lt. Bryan W. Stevens of Los Angeles, and Lt. John Gordon of Philadelphia plus three Japanese crewmen sailed from Tokyo Bay into the teeth of a roaring storm. Winds estimated at 60 knots and seas 40 feet high lashed the Wataridori for the next two days. With only a storm trysail hoisted, the intrepid sailors ran before the storm and soon lost sight of the Japanese coast. Fog and overcast did not help navigation.

Folster got his first sextant sight eight days out; the second, six days later. Folster said the sun came out only 12 times in the 47 days. He saw the moon only three times during the trip, the stars six times. The husky NBC correspondent took time from his dead reckoning to cook four meals a day for the crew of six throughout the entire trip. There was fresh food in the icebox for the first 18 days, canned provisions thereafter. Everyone aboard gained weight.

The motor was never used until the California coast hove into sight and the wind dropped completely. When Folster went to start his auxiliary engine he found it would not turn over. For a day and a half the ketch drifted aimlessly in sight of San Francisco. Then Folster swallowed his pride and hailed a fishing trawler for a tow.

Just inside the Gate, the tow broke. With all sails set the Wataridori inched towards her mooring. The very last maneuver to bring the boat to the anchorage broke the steering cable and Folster, with a sigh of relief, let go the anchor. After passing customs inspection, he had the boat towed to a permanent berth at the St. Charles Yacht club. The trip had taken 47 days.

Folster said the most exciting moment of the voyage was a fight between 20 sea gulls and a shark which were disputing strips of bacon he tossed over the side. The gulls stamped on the shark's back when he came to the surface to graze the meat. They drove him off repeatedly. Two of the gulls—"Folster's duck farm," they were called—had followed the yacht all the way from Tokyo.

KFYR - NBC

Scheduled News Broadcasts

Weekdays

- 6:00 a.m.—**Larry Kindle** reports
- 7:30 a.m.—**Jack Swenson** for
Minuet Crackers
- 8:00 a.m.—**Jack Swenson** for Tidy
House Products
- 8:30 a.m.—**Larry Kindle** for Len-
hart Drug and Kaiser's
Kredit Jewelers
- 11:00 a.m.—**Doug Anderson** for the
A. W. Lucas Co.
- 12:30 p.m.—**Bob MacLeod** for Butter-
Nut Coffee
- 1:12 p.m.—**Merrill Mueller** with
"Home Edition."
- 5:45 p.m.—**Jack Swenson** for Nash's
Coffee
- 6:30 p.m.—**Morgan Beatty** for Miles
Laboratories
- 10:00 p.m.—**Chuck Schoregge** for
Standard Oil
- 11:00 p.m.—NBC News
- 11:55 p.m.—Nightcap Edition

Sunday

- 7:00 a.m.—NBC News
- 10:45 a.m.—KFYR Sunday News
- 12:15 a.m.—KFYR News te A. W.
Lucas Co.
- 10:00 a.m.—KFYR News

Saturday

- 5:00 p.m.—Headlines and Sportlines

When News **BREAKS**

RADIO flashes you the story
IMMEDIATELY
ACCURATELY
and **OBJECTIVELY**

There's no delay; no editorial bias. Just straight facts sent directly to you *while the news is breaking*.

It's important... these momentous days... to keep abreast of the latest world and local developments.

KFYR Dial **550**

KFYR Joins in

Western Round-Up



KFYR staff members are all taking part in Bismarck's Western Round-Up Days, and this is the story of what some of the staffers are doing to help "paint up the town"

Howdy, pardner! It's Western Round-Up Days in Bismarck Sept. 11 to 13; and around KFYR these days, a feller's just not fittin' 'less he's got he's shootin' air'n handy.

KFYR receptionist, Bette Syverson, (upper left), greets callers at radio center with a "Howdy". Here Bette, in western garb, has her gun ready for any trouble that might be lurkin' about the radio station.

Along with Western Round-Up Days, there's a gigantic talent contest for everybody in the KFYR listening area.

There are four preliminary shows leading up to the grand finale to take place over KFYR during the evening of Friday, September 12. That show will feature five winning acts from each of the preliminary shows. And the 20 qualifying acts will complete for \$500 in cash prizes.

Talent show chairman Cal Culver has cooked up a series of top-notch shows which have added excitement and interest to the whole Western Round-Up celebration.

The first contest was held in Bismarck on Tuesday, August 19. From that show, which was for contestants living north and west of Bismarck and in Bismarck, five winners were selected. They were: Lewellyn Brezden, 13, Wilton, an accordionist; Joan Kirby, 15, Bismarck, a vocalist; the "Starlight Serenaders," instrumentalists, Bismarck; Jim Schneider, baritone, Bismarck; and the Underwood Boys quartet.

The second of the big contests was aired over KFYR on Tuesday, August 26. That contest was for those from southwest of Bismarck. On September 2, those with talent from the area east and south of Bis-



and-up Days

marck are invited to drop a line to KFYZ and come on in to join the show to be heard at 8:30 p.m.

The talent show for September 9 is being planned for the general area and Bismarck contestants who might have been missed before.

That's the last of the shows before the finals on September 12.

Each of the talent shows features the contestants, and there's fun for everyone with each show. To add zest and spice, there's Ole Olson, Mike and Emil, Ralph Truman, Clarion Larson, Arnold Christianson and Orland Heskin. These popular entertainers have come to the KFYZ mikes during each show for a word with master of ceremonies Cal Culver.

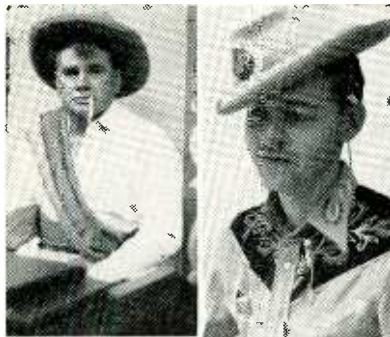
And just to show how western these fellows can get, the pictures on the bottom of this page illustrate what happened when Cal decided to roll his own. In the first picture, Spike Jaynes KFYZ vocalist, says to Program Director Culver, "Now, see, you do it this way." What Cal says is not recorded here.

In the second picture, Cal, the old dude, takes the tobaccky and tries to pour the right amount on the cigarette paper. But picture number three finds him in a bit of quandary.

The last picture brings in a happy



"Killer"



"Pancho"

"Tex"

ending. The hero here is KFYZ announcer Doug Anderson who comes to Cal's rescue with a tailor-made smoke.

The pictures on the upper right section of this page are not criminals wanted by the F.B.I. They are members of the staff at KFYZ all rigged up to join in the fun of Western Round-Up Days.

Upper right is Larry "Killer" Kindle—normally a quiet, unassum-



WHOOPEE John

With 44 successful seasons behind him, Whoopee John has begun a new series of radio programs which are heard over KFYZ each Saturday night at 9 to 9:25 p.m.

Whoopee John's new show is sponsored by the Russell Miller Milling company of Minneapolis, makers of Occident Feed and Flour.

It's the same modern and old time music has earned for Whoopee John the title 'king of the old time orchestra leaders.'

Whoopee John originates his Saturday night show for 12 radio stations in the Northwest from the American House in St. Jaul. The band has played at that St. Paul center every Saturday night since 1930.

Whoopee John's program features waltzes, schottisches, polkas—all geared for country folk dancing. But the band, which is the original "Dutch band" of New Ulm, Minn., also plays popular music. They have made over 200 recordings.

Whoopee John headquarters at St. Paul, but the band is on the go seven days a week filling engagements. They have become popular in the KFYZ area, and Whoopee John credits his success in North Dakota to a series of radio programs over KFYZ in 1950. His new radio show for Occident will keep KFYZ listeners in touch with him each week.

Whoopee John has a crew of 15. There are 11 in his band. Among

ing family-man who has gone off his rocker in celebrating these western days. Mike "El Pancho" Dosch who usually sits docilely at the organ in KFYZ's radio center has shown just how rough a fellow can look. And to the right of Mike, Stan Wilson of the KFYZ news bureau poses as "Tex". Wilson is one of those cow-hands who never had a good close up squint at a cow.

those in his crew are two of his sons. Pat Wilfahrt is drummer for the group and librarian. Another son, Dennis Wilfahrt, is in charge of transportation and promotion.

Whoopee John's wife resides at New Ulm at the Wilfahrt family home. They have four sons and three daughters. And Whoopee John's 81-year-old father, who was born and raised at New Ulm, also lives there today.

Whoopee John was given a \$2.75 accordian for a Christmas present in 1904 when he was a boy of eleven years. He took that accordian and began to play. He's been playing a concertina or directing—mostly directing, in recent years—ever since.

"It just came naturally," he says. "I used to sit and practice on that accordian until my Dad would say, 'Go out in the barn with it.'"

So Whoopee John would go to the barn, and there on a grain bin the musician would sit playing the accordian.

"Maybe that's why," Whoopee John says, "that I have so many original compositions."

Whoopee John and his band arranger have worked out over 100 songs which are original and unique with and copyrighted by Whoopee John and his band.

Mr. Wilfahrt became an entertainer when he was a very young man. He had calls to play music at house parties on his accordian. He did that a few years and then in 1911 he formed a three-piece band. Engagements came easy, and the band has grown and developed over the years until they are now tops in this section of the United States.

During the depression, Whoopee John and his band would take what they could get "free lancing."

The orchestra has had 28 years of radio work and last year they were featured on a television program.

Whoopee John and his band work

day in and day out . . . recording . . . playing dances . . . giving radio shows . . . making appearances.

They never stop. But during Lent, they take it easy. Then the group fills only radio engagements on weekends appearing on Saturday nights at the American House and filling their regular Monday night engagement at the Marigold in Minneapolis. They have been appearing at the Marigold for six years now.

When there is spare time, Whoop-ee John likes to get away and fish.

He's a big, round jolly man—known always simply as "Whoop-ee John." Whoop-ee John says the name was tacked on him by a radio announcer years ago.

"We used to do a show from New

Ulm, and the radio announcers in Minneapolis would say 'Here's the bunch of Indians from New Ulm.' Well," says Whoop-ee John, "pretty soon they got to saying 'Whoop-ee', and before I knew it I was Whoop-ee John."

The old time music Whoop-ee John has been playing for nearly a half century seems to stand up well. It draws crowds and brings listeners.

Whoop-ee John thinks the music will never die. He can see how the folks in various communities like the songs that are played for them. The Scandinavians, the Bohemians and many, many others.

"They pass those songs on from generation to generation. They'll never die," says Whoop-ee John.

NEEDED PRACTICE?

When Dr. A. W. Graham, 84-year-old physician from Hibbing, Minn., visited WELCOME TRAVELERS (Monday through Friday, 9:00 a.m.) recently, he told emcee Tommy Bartlett that he had played baseball with the New York Giants back in 1904 when John McGraw was manager.

Tommy asked the old gentleman what McGraw had thought of him as a rookie ball player.

"Well, Tommy," Dr. Graham replied, "McGraw said I had a \$1,000,000 pair of legs and a 10-cent head."

"How was your hitting?" asked Tommy.

"I couldn't hit the waterbucket."

"Well, how about your fielding, doctor?" Tommy persisted.

"You figure it out, sonny," Graham answered tartly, "I became a doctor instead of a ball player!"

Irving R. Levine, NBC frontline correspondent in Korea, has won a Council on Foreign Relations Scholarship for 1952-53 and will return to the United States in September. Levine was one of two American correspondents to win the year of study at the Council's headquarters in New York. Levine will receive a sum equal to his salary to study subjects which will increase his knowledge of areas overseas.

Bill De Nichols, a native of West Virginia, has joined the KFYZ musicians.

A saxophone and clarinet player, DeNichols has been heard for the past month on the "What's the Weather" program each weekday morning at 7:35 a.m. and as a Farm Hand on "The Northwest Farm Front," 11:45 a.m. Monday through Friday.

DeNichols came to North Dakota recently from Sioux Falls, S. Dak. He keeps busy with his programs at KFYZ and also playing special engagements with Emil Dockter's Orchestra and with Mike Dosch's groups.

DeNichols is married, and he and his wife are making their home at 2201 Main St. in Bismarck. He was graduated from High School at Wheeling, W. Va., and is a graduate of West Liberty Teacher's college near Wheeling where he received a bachelor's degree in music.

Before leaving West Virginia, Bill was on the musical staff of the NBC affiliate at Wheeling, WWBA.

At Sioux Falls, he was employed by the Williams Piano company and



he played with Jimmy Barnett's orchestra. He has been with several orchestras in this region.

For recreation, Bill likes tennis, golf and swimming.

Sounds Like Someone's Lion

Another in Dave Garroway's collections of silly jokes suitable for telling to old ladies, which he told on his DIAL DAVE GARROWAY show (Monday through Friday, 10:45 a.m.) the other day.

"Ever since I've been a little boy, the phrase 'King of the Jungle' has had quite a ring to it. But now the title's in some dispute. Seems the lion woke up one morning feeling pretty good and he stalked down the jungle trail until he came to a hyena. He asked the hyena who was the 'King of the Jungle.' The hyena had to laugh. 'You are,' he said.

"The lion walked further and came to a leopard and asked the same question. The leopard assured the lion he was the 'King of the Jungle'—no argument.

"Finally the lion came to a lordly elephant standing in the shade of the tree. He asked the elephant who the 'King of the Jungle' was and without replying the elephant picked the lion up and threw him against the tree trunk. Before the lion could catch his breath, the elephant picked him up and threw him again. This time the lion wriggled around behind the tree and shouted, 'All right, all right — you don't have to get so mad just 'cause you don't know the answer.'"

These Saucers Are Real?



These flying saucers are real—and you can't fool four "veteran observers" like the members of the KFYP staff shown peering up at them. Doug Anderson, Larry Kindie, Cal Culver and Jack Swenson all vouch for the authenticity of the saucers which sailed through the air in Studio A. The saucers were "piloted" by chief engineer Ivar Nelson (who's to blame for the cup that sailed into the picture, too.) Photographer Bob MacLeod shot the picture using electronic flash to stop the movement.

To assure its usual top-flight news coverage, NBC has assigned two topflight correspondents to cover the activities of Dwight Eisenhower and Adlai Stevenson until election day.

Reporting on political activities of the candidates over KFYP will be Frank Bourgholtzer, who will cover Eisenhower, and Ray Scherer, who has been assigned to watch the Democratic standard-bearer.

Walter Hendl and Richard Korn will be featured on September presentations of the "NBC Summer Symphony" over KFYP.

The programs are heard at 5:30 p.m. each Saturday.

Hendl conductor of the Dallas symphony, will direct Sept. 6 and 13, and Korn will conduct Sept. 20 and 27.

The four remaining concerts will be directed by Thomas Schippers and Jonel Perlea, according to Samuel Chotzinoff, NBC general music director. Toscanini will open the regular 1952-1953 winter season of the NBC Symphony orchestra on November 1. He will share the season with Guido Cantelli.



Master of ceremonies Tommy Bartlett of "Welcome Travelers" with Miss Montana, a cub bear presented to Tommy by Governor John Bonner of Montana. Tommy turned it over to a Chicago zoo after it was presented to him by Jo Ann Russell, shown with Tommy and zoo attendants.



ND Patrol Chief Stresses Safety

Safety talks to motorists and pedestrians of the area are given each week by representatives of the North Dakota highway patrol. E. M. Klein, superintendent of the patrol, pictured here, appears often on the program.

Klein, outside whose office at the state capitol in Bismarck is posted the chart recording the number of highway deaths, has worthwhile tips to all drivers.

The safety talks are also given by Tom Farley of the highway department.

The program is presented over KFYZ at 11:15 A.M. each Saturday. It's given in cooperation with the national safety council and serves to keep motorists mindful of dangers on the highway.

Beatty on Daily With Nation's News Summaries

NBC newsman Morgan Beatty, shown here with a portable walkie-talkie used during NBC's coverage of the political conventions this summer. Beatty is a veteran special events reporter, and among newsmen is considered one of the best in the field of disaster reporting. His outstanding work on various floods, storms, and major explosions such as that at Texas City, has earned him numerous top awards in the field of radio reporting. Beatty is heard regularly on KFYZ and NBC on "News of the World" for Miles Laboratories, Monday through Friday at 6:30 p.m. CST.



Tuning up the piano at KFYZ, radio center in Bismarck, is piano technician, Lloyd I. Robertson. Lloyd keeps the piano in perfect key for all the KFYZ programs. Al-

though blinded through a childhood accident, Lloyd has developed a successful profession in Bismarck and in surrounding North Dakota cities. He is married.

Mainly for Women

Joan Johnson, wife of KFYR summer relief announcer Dick Johnson, likes to fix a luncheon dish she calls "Blushing Bunny." It has a tangy, tomato-cheese flavor which Dick likes, and Joan says it's quick to fix. Time's important to her because she spends so much of it looking after their young son, Davey.

Here, for Dialites' cooks, is Joan's recipe:

BLUSHING BUNNY

1 can Campbell's Tomato Soup

½ cup diced cheese

Crackers or toast

Make white sauce from:

1 tbsp. butter

1 tbsp. flour

½-¾ cup milk

and a dash of salt.

Combine white sauce with tomato soup and add cheese. Heat until cheese is melted and pour over crackers or toast.

"We usually use it over crackers," Joan says, "because Dick prefers that to toast."

And there's another dish Announcer Dick praises. It's a salmon casserole which Joan makes for him.

She lines the bottom of a casserole with crushed potato chips. Then she mixes a can of salmon, more crushed potato chips, a can of cream of mushroom soup and an egg and fills the casserole with the mixture.

"And don't forget the salt and pepper," says Dick.

Joan bakes the hot dish in a moderate oven about 45 minutes until it is fairly solid.

Sometimes the Johnsons use two cans of tuna fish in place of the salmon.

Joan Johnson met her husband while they were both students at the University of Minnesota. They have been married two years.

This is her first long visit to Dick's

home town of Bismarck, and she likes North Dakota.

Here's a household hint for a quick and tasty dessert. Try using a little marmalade syrup with vanilla ice cream. Thin the marmalade with a bit of water, heat, then pour over vanilla ice cream.

Be a jump ahead of the painters by spreading a thick paste of soap and water over the entire surface of your window panes. Then, if paint splashes on the glass, you just wash it off along with the soap.

There's an unusual convention a brewing in Chicago. It's not like the ones the Republicans and Democrats staged there in July.

This convention is going to be about middle-aged love. The convention is that of the National Widows and Widowers club. Founder of the 30-year-old club is Mrs. Nelle Brooke Stull. She says she chose Chicago as this year's convention city because, "What we have seen there at the conventions make it necessary for that city to have some sensible relief."

Mrs. Stull says she's brought 10,000 lonely couples together in the past 30 years. She says lots of other cities wanted the convention but that she turned them down for various reasons.

In Washington, she said, there are 35,000 women in the Pentagon alone. "That makes it unsafe for a single man to be out after dark."

Kansas City she admits is a fine city, but she says it is no place in which to capture a heart.

And her objection to Los Angeles was that it's unsafe to turn a fine crop of widowers loose among 100,000 glamour girls.

And while New York is the biggest city in the country, Mrs. Stull insists it's full of sophisticated "blotter" type bachelors who absorb all and give nothing!

Puzzle Page

NAME THE PRODUCT

Dozens of products advertised on KFYZ programs have become popularly associated with slogans which emphasize their value in the home. Can you identify the ones below. (A score of 8 out of 10 given shows you're a careful listener.)

1. "Foods fried in _____ are digestible."
2. "_____ greater length travels the smoke."
3. "Your safety is our business at _____"
4. "It's mar-vel-ous."
5. "_____ — the cereals you like most."
6. "More goodness to every cup, more cups to every pound."
7. "_____ for the pause that refreshes."
8. "_____ — the soap that stops order before it starts."
9. "Listen to it fizz."
10. "Look for it in the new checkered wrapper."

YOU SCHEDULE THE PROGRAM

KFYZ Program Director Cal Culver handles many problems of scheduling, many of them involving differences in time zones, etc. Before working this one, check up on the time zones (Bismarck has Central

Standard Time) and see if you can tell what time the show is to go on the air.

"Booking all star varieties from Hollywood originating 6:00 - 6:30 PDT for transcribed delayed playback on network at 10:00-10:30 EST except 10:00-10:30 EDT to EDT stations."

BACKSTAGE AT KFYZ

KFYZ's air personalities are just a small portion of the KFYZ staff. From hearing their names on the air, and from reading previous copies of Dialites, you've learned about many staff members. See how many you can identify here.

1. Control room operators (4 of them)
2. Office staff (5 ladies—can you name them?)
3. Staff musicians (can you get all 8?)

WHO'S THE STAR?

Several well-known movie stars are featured as leading characters in radio shows. Can you name these (get four out of five to show your family you really listen.)

1. Barrie Craig, Confidential Investigator.
2. Dr. William Todhunter Hall
3. Martin Kane, Private Eye
4. Jim Anderson, the "father" who "knows best."
5. The King of the Cowboys



Four air personalities heard on KFYZ turned their backs on the camera man when this picture was taken. Can you identify them anyway? (Answers to all these quizzes will be found on the next page.)

Brickbats,

Bouquets &

Viewpoints

COVER TO COVER

To the Editor:

I am renewing my subscription to Dialites. I don't want to miss a single copy. We enjoy reading it from cover to cover, and especially we like the pictures of all the staff members.

Mrs. John Herz

Glen Ullin, N. Dak.

To the Editor:

Please find enclosed one dollar for a year's subscription to Dialites. I don't want to miss any of them.

Mrs. Oscar Peterson

Menomonie, Wisc.

GOOD READING

To the Editor:

I do greatly enjoy Dialites, so as I believe August is my last issue, I had better get my dollar sent to you for another year of good reading.

Mrs. W. A. Hindemith

Bismarck, N. Dak.

BOUQUET:

To the Editor:

We so enjoy the Dialites and like hearing you folks on the radio. Fine programs.

Herman Brockmeyer

Golva, N. Dak.

BRICKBATS!!!

To the Editor:

I have been to my friend's house and saw your paper. I must say you like women without clothes on. It is bad enough to see babies like that. A disgrace to your nice paper. It is a shame for any woman that is a lady. Send her this card.

Club of 75

Underwood, N. D.

To the Editor:

That picture on the cover of the last Dialites was a disgrace. Just who slipped up on this person and srapped her picture? She was certainly caught in a grand array of dishabille.

Name withheld

So it's brickbats we get! We are glad to know when our readers disapprove. But come now, Club of 75 at Underwood, we can't go along with you when you say it is bad enough to see babies in scanty clothes . . . we think they're cute. And as for Connie Russel with her low cut neckline . . . well, there are differences of opinion.

NAME THE PRODUCT. 1. Crisco. 2. Pall Mall. 3. Firestone. 4. Vel. 5. Post. 6. Nash's Coffee. 7. Coca Cola. 8. Dial. 9. Alka-Seltzer. 10. Sweetheart Bread.

WHO'S THE STAR? 1. William Gargan. 2. Ronald Colman. 3. Lloyd Nolan. 4. Robert Young. 5. Roy Rogers.

WHO ARE THEY? Left to right, Cal Culver, Jack Swenson, Doug Anderson and Larry Kindle, of KFYZ's staff.

YOU SCHEDULE THE PROGRAM. Since KFYZ is on CST, the program would be carried at 9:00-9:30, one hour earlier than the 10:00-10:30 time in the Eastern time zone.

BACKSTAGE AT KFYZ. 1. Curt Dirlam, John Henlein, Jim Schlechter and Elmer Lee. 2. Betty Roether, Marilyn Hagerty, Bette Severson, Mildred Bozak and June Burd. 3. Ralph Truman, Emil Dockter, Dusty McLean, Bill De-Nichols, Percy Bronson, Lois Robbins, Harold Van Heuvelen, Mike Dosch.

MONDAY EVENING

7:00 Railroad Hour
 7:30 Voice of Firestone
 8:00 Telephone Hour
 8:30 Band of America
 9:00 American Music
 9:30 Happiness Scrapbook
 9:45 Wayne King
 10:00 Latest News
 10:15 Sports News
 10:30 Surprise Serenade
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

TUESDAY EVENING

7:00 Cavalcade of America
 7:30 Barrie Craig
 8:00 Martin & Lewis
 8:30 Concert Hall on the Air
 9:00 Service Band Concerts
 9:30 Happiness Scrapbook
 9:45 Hour of Charm
 10:00 Latest News
 10:15 Sports News
 10:30 What's The Score
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

MONDAY- FRIDAY DAYTIME

6:00 Wake To Music
 6:45 Farm Report
 7:00 Joe Wicks M-T-W
 Revelries T-F
 7:15 Johnnie Lee Mills
 Mon.-Wed.-Fri.
 7:15 Ranch House Revelry
 Tues.-Thurs.
 7:30 News This Morning
 7:35 What's the Weather
 8:00 Latest News
 8:15 What's the Weather
 8:30 News
 8:35 Mike Dosch
 8:35 Mike Dosch-Organ
 9:00 Welcome Traveler
 9:30 Double or Nothing
 10:00 Strike It Rich
 10:30 Bob & Ray
 10:45 Dave Garroway
 11:00 News-A. W. Lucas
 11:05 Song Shop
 11:15 Kitchen Club
 11:30 Stump Us Boys
 11:45 Northwest Farm Front
 12:30 Butternut News
 12:55 W. Fargo Livestock
 1:00 Polka Party
 1:12 Merrill Muller-News
 1:27 Ma Perkins
 1:42 Judy & Jane
 1:57 Weather Roundup
 2:00 Life Can Be Beautiful
 2:15 Road of Life
 2:30 Pepper Young Family
 2:45 Right to Happiness
 3:00 Backstage Wife
 3:15 Stella Dallas
 3:30 Young Widder Brown
 3:45 Woman in my House
 4:00 Just Plain Bill
 4:15 Front Page Farrell
 4:30 Lorenzo Jones
 4:45 The Doctor's Wife
 5:00 Young Dr. Malone
 5:15 Brighter Day
 5:30 550 Club

Complete KFYZ PROGRAM SCHEDULES

WEDNESDAY EVENING

7:00 Vaughn Monroe Show
 7:30 Gildersleeve
 8:00 You Bet Your Life
 8:30 Big Story
 9:00 Barrie Craig
 9:30 Happiness Scrapbook
 9:45 Musical Manhattan
 10:00 Latest News
 10:15 Sports News
 10:30 NBC Music
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

THURSDAY EVENING

7:00 Roy Rogers
 7:25 Log Cabin News
 7:30 Father Knows Best

8:00 To Be Announced
 8:30 Elk's Band
 9:00 Music Hall Varieties
 9:30 Happiness Scrapbook
 9:35 Music By Roth
 9:45 Voice of the Dakotas
 10:00 Latest News
 10:15 Sports News
 10:30 Still of the Night
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

FRIDAY EVENING

7:00 Your Hit Parade
 7:30—Inside Bob & Ray
 8:00 Mario Lanza
 8:30 Music by Mantovani
 9:00 Young America Speaks
 9:30 Happiness Scrapbook
 9:45 Norman Cloutier
 10:00 Latest News
 10:15 Sports News
 10:30 Marine Corps Show
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

5:45 Latest News
 6:55 Cabbages and Kings
 6:00 Relay Quiz
 6:15 Sports Reports
 6:30 News of the World
 6:45 One Man's Family

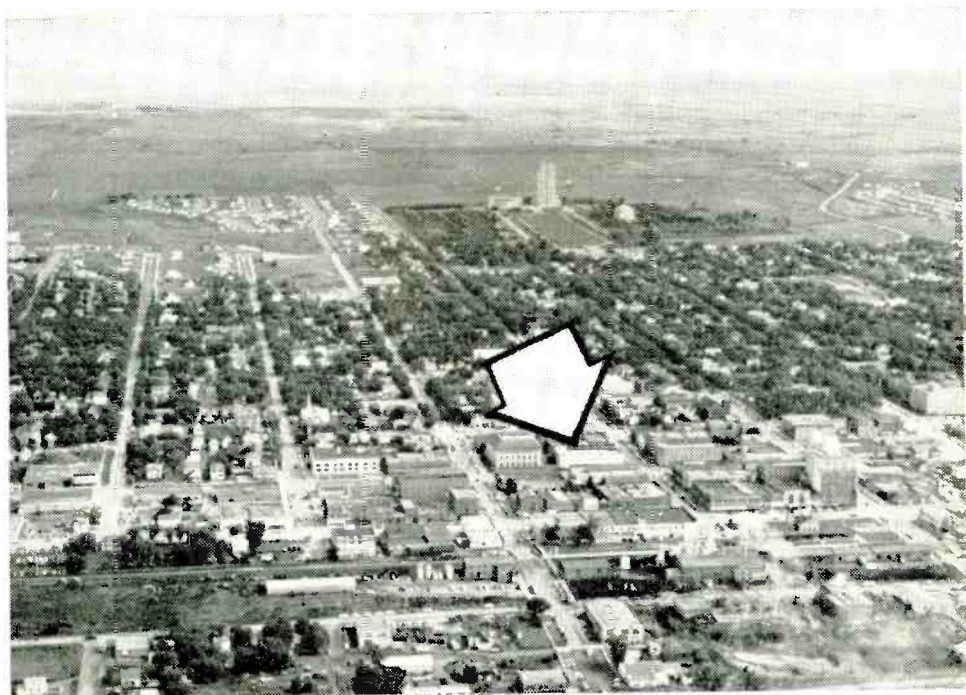
SATURDAY

6:00 Wake Up to Music
 6:30 Markets, Music
 7:00 Twilight Travelers
 7:30 News This Morning
 7:35 What's the Weather
 8:00 Latest News
 8:15 What's the Weather
 8:30 News
 8:45 Mike Dosch—Organ
 9:00 Archie Andrews
 9:30 Anybody Home
 10:00 My Secret Story
 10:30 Hollywood Love Story
 11:00 Children's Chapel
 11:15 Highway Report
 11:30 For Those Who Gave
 11:45 Markets — Crime News
 12:00 Farm & Home Hour
 12:30 Latest News
 12:55 West Fargo Mkts.
 1:00 Missouri Valley Trio
 1:15 Carnival of Books
 1:30 Big City Serenade
 2:00 Down Homers
 2:30 Army Band
 3:00 Win Place & Show
 3:30 Musicana
 4:00 Sound Off
 4:30 Excursions in Science
 4:45 Your Key to Health
 5:00 News & Sports
 5:15 U. S. Navy Band
 5:30 NBC Summer Symphony
 6:30 To Be Announced
 7:00 Jane Ace-Disc Jockey
 7:30 Star In Khaki 'N Blue
 8:00 Pee Wee King Show
 8:30 Grand Ol' Opry
 9:00 Whoopee John
 9:25 Off the Teletype

9:30 Tex Beneke
 10:00 NBC News
 10:30 UN Is My Beat
 10:15 Alex Dreier
 10:30 Dance Music
 11:00 NBC News
 11:05 Meadowbrook Dance
 11:55 NBC News

SUNDAY

7:00 Latest News
 7:05 Organ Music
 7:30 Jack Arthur Show
 8:00 Revival Hour
 9:00 Nat'l Radio Pulpit
 9:30 Christian Science
 9:45 Musical Interlude
 10:30 U. N. Is My Beat
 10:45 Latest News
 11:00 Trinity Lutheran
 12:00 Concert Gems
 12:15 News
 12:20 Before The Camera
 12:30 Univ. of Chicago RT
 1:00 Catholic Hour
 1:30 Symphonic Adven.
 2:00 4-H Salute
 2:30 On the Line-Bob Con-
 2:45 Mental Health Pgm.
 3:00 St. Paul's Lutheran
 3:30 Martin Kane,
 4:00 Hollywood Star Play-
 house
 4:30 Whitehall 1212
 5:00 Texas Rangers
 5:30 First Nighters
 6:00 Hollywood Bowl
 Concert
 7:00 Meredith Wilson
 7:30 Theatre Guild on the Air
 8:30 Dragnet
 9:00 Stars in Khaki 'N Blue
 9:30 Men Behind the Melody
 10:00 Latest News
 10:15 Clifton Utley
 10:30 Bob Snyder Show
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News



Bismarck, North Dakota; site of the state capitol and the home of Radio Center. KFYY's broadcast building is located on the corner of Fourth Street and Broadway (see arrow) and is the white building just east of the Federal Post Office building. Visitors are always welcome at Radio Center and guided tours are conducted regularly by members of KFYY's staff.

Sec. 34.66 P.L.&R.
U. S. POSTAGE
Permit No. 150
Bismarck, N. D.

Melvin L. Larson
Bottineau, N. Dak.

L-53