

KFYR

DIALITES

10¢
a copy



Backstage—But Where?

(See Page 2)

VOL. V NO. 4

JULY, 1952

*"The richest man cannot buy
what the poorest man gets free--by radio."*



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Brickbats, Bouquets & Viewpoints

PRAISE FOR PICTURES

To the Editor:

We enjoyed Dialites—especially the pictures of the staff and pictures of characters in dramatic shows heard over KFYR.

Mrs. P. Tolpingrud
Werner, N. Dak.

PUZZLE WAS FUN

To the Editor:

I wish to thank Dialites for the RCA Victor 45 record player I won in your recent contest. It was fun to win, but the most fun was working out the puzzle. The hardest part was deciding what features of radio I appreciated most, since the more I thought about it, the more it seemed that I wouldn't want to be deprived of any part of the radio day.

Our entire family enjoys Dialites, especially the stories and pictures of KFYR personnel.

Mrs. Gerhard Faleide
Maddock, N. Dak.

THOSE OLD RECORDS

To the Editor:

I want to thank KFYR for their Dialites contest and also Vantine Paint and Glass for the prize I won in the contest. I would like to tell Curt Dirlam that our family enjoys

listening to the Elks Band. The only thing wrong is that the program isn't long enough.

Tell Chuck Schoregge that I was very much interested in his "junk records" article since I have a stock of old records also. I went through some of them, and I did find one by Nora Bayers. Many of mine are dated 1908.

Would like to know more about these old records—who would be interested in getting them, and where could I get a copy of Hobbies magazine.

Through listening through KFYR and reading Dialites, we feel we know all of you and want to thank you for the fine job you are doing in entertaining us.

Mrs. Earl Carpentier
Portal, N. Dak.

Chuck Schoregge who produces "Echoes of Yesteryear" over KFYR is a good man to contact in regard to old records. You can probably get a copy of Hobbies Magazine by going to, or writing, any well-stocked magazine stand.

BARBOUR FAN

To the Editor:

Enclosed is a dime. Please send a copy of Dialites to the address enclosed. This is for a lady 81 years old who has listened to One Man's Family since it started. The June issue including the article on the Barbour family would cheer her a lot. Clifford was her favorite.

Clara Larson
San Haven, N. Dak.

THE COVER: Telephone man Thomas J. Tucker inspects some of the intricate equipment involved in making an ordinary telephone call—and in setting up "remote" lines used by KFYR in originating broadcasts from outside Radio Center. For more on this, see the story in this issue on how lines are set up and ordered.

FOLLOW THE CAMPAIGNS AS KFYZ BRINGS YOU

Coverage of 1952 Politics

Thousands of families in the northwest will keep their ringside seats on the nation's political affairs during the next three weeks as KFYZ and NBC continue up-to-the-minute coverage of political developments highlighted by the Republican and Democratic national conventions in Chicago.

Coverage of the conventions will climax national political coverage by KFYZ and the National Broadcasting company, and comes on the heels of KFYZ's widely-applauded coverage of political events in this area.

Latest highlight of this regional coverage was the unexcelled reporting offered listeners on the night of the North Dakota primary election when the entire KFYZ staff devoted itself to bringing to listeners the fastest and most complete broadcast coverage of the highly important election.

Preparations and working assignments for covering the North Dakota primary were made weeks in advance. Chief Engineer Ivar Nelson and Program Director Cal Culver worked closely with News Editor Jack Swenson in working out arrangements for the broadcast.

Bob MacLeod and Swenson, as

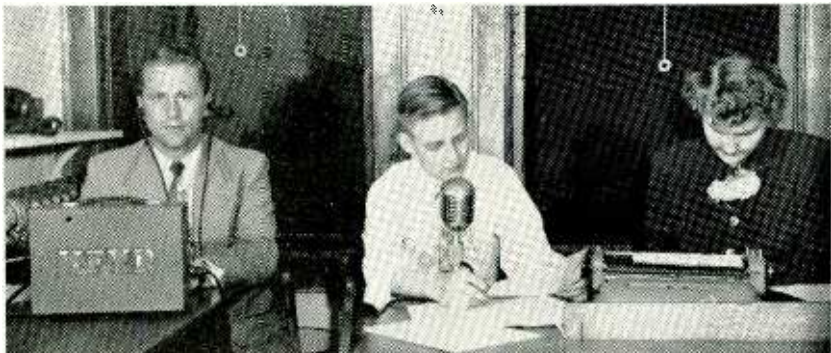
they did two years ago, handled coverage of the actual returns from KFYZ's Studio A, which was crammed to capacity with tabulators and guests. Actual tabulating was done right in the studio under direction of United Press bureau manager Jack Hagerty whose staff of workers numbered almost two dozen.

Doug Anderson of KFYZ was assigned to cover headquarters of the Republican Organizing committee in downtown Bismarck, and other staff members were given the job of keeping in touch with Nonpartisan League and Democratic party officials and candidates.

With actual tabulating being done right in the studio where the audience could see what was happening, a large crowd appeared early in the evening and remained until after midnight.

Coverage of the North Dakota elections followed by three weeks the KFYZ report on South Dakota's presidential primary, which was covered by a KFYZ news and special events crew which moved into Pierre for that event.

News editor Jack Swenson, operator Elmer Lee and staffer Marilyn Hagerty worked in Pierre from the



To cover South Dakota presidential primary, KFYZ dispatched a special crew to Pierre where United Press tabulations were made. The special election reporting crew included engineer Elmer Lee, news editor Jack Swenson, and assistant Marilyn Hagerty.



Bob MacLeod and Jack Swenson at the microphone in Studio A on election night, where they worked continuously for six and a half hours without let-up. Between them, and with assists from Chuck Schoregge, Cal Culver and Doug Anderson, they gave listeners the only uninter-

rupted coverage of North Dakota election returns as they were tabulated. Their audience included virtually every major candidate as well as thousands of persons who had voted in the North Dakota primary.



Among the interested spectators in Studio A early in the evening were Mrs. Bob MacLeod and her son, Wally. They were among an estimated three hundred persons who visited the studio during the evening. On stage, left, tabulators Georgianna Findahl, Helen Sharp and Marian Geohring check totals while newsman Jerry Uhrhammer takes down late figures.



North Dakota primary returns were received by telephone from county auditors and special bureaus set up throughout the state. At left, Marilyn Hagerty, Gladys Schwichtenberg, and Helen Brunsdale (with back to camera) take down returns. Mrs. Larry Begeman and Mrs. Jack Swenson (not shown) also received returns by phone. Returns were rushed from phone room to tabulating center on the stage of Studio A.



Returns were tabulated each time a new set of returns were received. Above, left, Jerry Uhrhammer checks around the tabulating tables to take down latest returns for transferring to the big blackboard on which all returns were posted and from which KFYR and UP writers and commentators worked. At right, Betty Roether and June Burdg (with back to camera) tabulated Burleigh county returns in a special bureau set up just off-stage from Studio A.



Cal Culver, far left, joined in reporting election results early in the evening after visiting around town with a number of political workers. As the picture at left shows, tabulating went right on all during the reporting of the results. At right, Stan Wilson chalks up a new set of returns early in the evening while United Press writer Steve Alnes sits before his teletype machine, about to begin work on moving a new report for use by stations and newspapers throughout the region.

same office where United Press tabulations were being compiled, and were able to report returns faster and more accurately than any other station. Many South Dakota political leaders reported later that they had set their dials at 550 that night to take advantage of the fast-coverage.

On the basis of its more complete information, KFYYR was first able to report that Senator Taft had overtaken General Eisenhower in the South Dakota tabulating, and first to show the narrow margin of victory in the close race for the state's 14 delegates.

With primary elections now over, KFYYR News is rapidly winding up its preparations for coverage of the Republican and Democratic conventions. This coverage will consist of spot reports from Chicago on what the North Dakota delegations are doing, as well as the delegations from other states in this area.

Backbone of the KFYYR report to listeners will be the on-the-spot broadcasts from NBC, which will again top all other news services in descriptive, factual information on convention progress.

Philco corporation will sponsor NBC's combined convention coverage on both television and radio. William R. McAndrew, NBC-TV director of public affairs, will be in complete charge of the network's staff of 300. This staff will include 25 noted commentators.

They are: Morgan Beatty, W. W. Chaplin, Bob Considine, Alex Dreier, James Fleming, Ben Grauer, Richard Harkness, Ray Henle, Bill Henry, George Hicks, H. V. Kaltenborn, Bob Letts, Leon Pearson, Elmo Roper, John Cameron Swayze, Clifton Utley, Ed Wallace and others. These top newsmen will describe events on the floor of Chicago's international amphitheatre and the behind-the-scenes political maneuvers, so that KFYYR listeners will have a ring-side seat to the whole proceedings. Elizabeth Van Wagoner Tufty, noted Washington columnist, will be a convention-time addition to NBC's news staff.

One of the top commentators who will take part in the network's



Covering South Dakota election news, KFYYR news editor Jack Swenson, standing, checked frequently with UP Pierre correspondent Clyde Donaldson.



Non-Partisan League campaign was managed by C. J. Barry, left, seen here in NPL headquarters in Bismarck with Gerry Saxerud.



In Republican Organizing Committee headquarters, Ed Sailer and William Smart managed the campaign. Smart was defeated election day in his bid for renomination to the state legislature.

political convention coverage in July, Morgan Beatty, has an intimate contact with White House and Capitol Hill personalities. This will help him provide exclusive and incisive information for his broadcasts from Chicago.

Henry Cassidy, NBC's director of radio news and special events, is a noted foreign correspondent and radio reporter. He will serve the nationwide convention audience in two capacities, as commentator and behind-the-scenes head of NBC's radio coverage at Chicago.

W. W. (Bill) Chaplin knows America from the White House to whistle stops. He has reported the war, official Washington, the Bikini atom blasts, a series of important state primaries across the nation this spring in a homespun voice that will bring comments on convention proceedings from Chicago.

Ben Grauer has broadcast at least once a day on NBC for the past twenty years. He is one of the network's leading special events reporters, sports commentators, program moderators and narrators. Grauer will report the 1952 Chicago conventions in the voice called "the most authoritative in the world."

Richard Harkness makes political maneuvers and diplomatic developments readily understandable to audiences on NBC radio. A member of the network's Washington staff, he emphasizes news behind the news plus the personalities of men and women who make the headlines. Harkness has covered national political conventions for the past 12 years.

Genial Bill Henry, another scheduled for NBC-KFYR convention coverage, may well be the television commentator of the year. His great knowledge coupled with his great news experience in Washington and in most countries of the world makes him the natural choice for NBC running commentary at this years conventions. He is also chairman of the broadcasting arrangements committee for the conventions.

George Hicks, radio reporter par excellence, covered numerous primary elections this spring after returning from the funeral of King George VI in London. Hicks, a special events reporter since 1929, will voice the running commentary for radio listeners during convention broadcasts.

H. V. Kaltenborn celebrated his 30th year on the air this spring. He

Presidential Hopeful Visits N. D.



Senator Richard Russell of Georgia, Democratic presidential contender, was interviewed by KFYR newsmen at a news conference in Mandan. While taking notes, news editor Jack Swenson snapped these pictures of Russell as he answered newsmen's questions. Russell is believed to have picked up some delegate support as a result of his visit to the state.

has been broadcasting reports from national political conventions since 1932. He joined NBC in 1940 and has long been familiar to KFYZ listeners. Recently Kaltenborn returned from a trip around the world, and he is an author of several books, a fine tennis player and a great raconteur.

Leon Pearson, NBC's United Nations correspondent, who doubles as a critic-at-large, will be another in the network's staff of able commentators at the political conventions in Chicago. Veteran of Big Four conferences in Moscow and Paris, Pearson has followed the UN since its birth.

Elmo Roper, NBC public opinion analyst, will interpret the significant trends in thinking and voting at the Chicago political conventions. Roper once thought of becoming a philosopher, but instead went into public opinion sampling and market research. He joined NBC this year to make weekly reports on what people are thinking over NBC and KFYZ.

John Cameron Swayze, prize winning commentator, will also be on hand in Chicago to originate the survey of world news from convention hall during July.

NBC has built its convention headquarters in the north wing of the International Amphitheatre where the only combined TV-radio news desk will be the center of NBC's convention-time operations. A special "human interest" team equipped with mobile cameras and transmission facilities and headed by Ad Schneider, will roam Chicago to picture the news-behind-the news.

Prior to each convention, NBC will present eight hours of radio broadcasts devoted to profiling the leading candidates, explaining how a political convention operates and reviewing what happened at the last presidential conventions in Philadelphia.

Also NBC radio news will present five special feature programs from Chicago to headline the network's pre-convention coverage of the Republican meeting in Chicago. These programs will give KFYZ listeners a rounded appreciation of how a convention works, how the city of Chi-

cago will handle the thousands of delegates and their families and how state delegations line up for the various candidates.

Before the opening on the Republican convention on Monday, July 7, NBC and KFYZ radio plans include a special broadcast called "Convention Preview," to be heard over KFYZ. This program will inaugurate NBC's radio advance coverage. George Hicks will serve as narrator and interview Republican delegates from various sections of the country.

Hicks will call in NBC radio newsmen from ten different regions who will report how state delegations in their area are likely to vote for the various presidential candidates. The program will include tape-recorded highlights of Wendell Willkie's surprise nomination during the Republican convention of 1940. Earl Godwin, veteran Washington correspondent, will reminisce about famous Republican conventions of the past.

"Headquarters Report," will be presented Thursday, July 3, when noted NBC newsmen will turn the spotlight on the headquarters of the leading candidates for the GOP presidential nomination. W. W. (Bill) Chaplin and Merrill Mueller of New York, Richard Harkness of Washington and Bob Lett of NBC San Francisco will tour the headquarters of Senator Taft, General Eisenhower, Governor Warren and Harold Stassen, talk with their campaign managers and officials and describe how last-minute political maneuvering looks from each of the candidate's point of view.

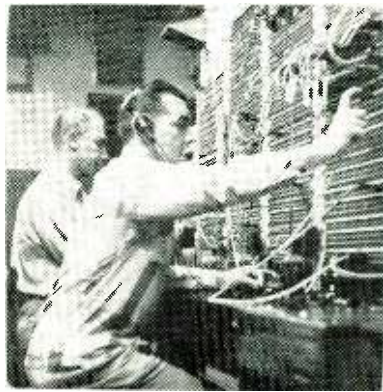
NBC and KFYZ radio listeners will hear the inside story of how the network will cover all activities of the convention in a program called "Convention Rehearsal," Saturday, July 5. On that program, commentators, engineers and news department executives will outline what NBC has done to prepare for most elaborate broadcasting schedule from the political conventions.

"First Ballot, a Preview of the Voting," will be heard Sunday, July 7. Chairmen of the GOP state delegations will file before the micro-

Radio-Telephone Men Work Together In Setting up Special Broadcasts

A number of remote lines were used in handling election campaign broadcasts. First step in setting them up was a call from KFYZ commercial manager Bob MacLeod to the local telephone company, and often to manager R. C. Mills, shown at right. Mills took down orders and relayed them to the department where actual orders were put into effect at scheduled times.

Actual setting up of the lines involved installations where necessary, and then, on schedule "patching" of lines into KFYZ. At left, blow, G. H. Oney, on duty in the telephone company, reaches across the board to push in a plug transferring a re-



phone during this final NBC pre-convention broadcast to announce how their state will vote during the first ballot for the Republican presidential nomination. NBC commentators and newsmen will follow the trial-balloon balloting with their analyses of how GOP state delegations may vote in later counts should the first ballot prove inconclusive. This program, last of the special pre-convention series, will, on the eve of the convention, keep KFYZ listeners up to the minute on latest political developments.

mote line into the KFYZ control room.

At right, below, in the KFYZ control room, operator John Henlein completes the circuit by "accepting" the line as he patches it into the KFYZ control panel which feeds into lines to the transmitter.



Johnson New KFYZ "Voice"



Dick Johnson

Dick Johnson, a graduate student at the University of Minnesota, has joined the KFYZ staff as a relief announcer for the summer months.

Johnson came to KFYZ in June and his voice has become familiar to listeners during the past few weeks. He plans to return to Minnesota this fall to complete work on his M. A. degree in radio and speech.

Johnson was graduated from the University of Minnesota with a bachelor's degree a year ago. While an undergraduate, he was a member of the Minnesota track team, belonged to Radio Guild on the campus and served as part-time announcer at the University station KUOM. Interested in current music, Johnson was a member of the collegiate Jazz society, a music group. He is affiliated with Phi Delta Theta, social fraternity.

Johnson plans to teach and work in radio upon his graduation.

A Bismarck man, Johnson is the son of Mr. and Mrs. Lars M. Johnson. He was graduated from Bismarck High school and the Bismarck Junior college where he was active in extra-curricular programs. He is a veteran, having served for two years with the Marine Corps.

Dick is married and has a son, one-year-old, David Johnson.

June Burdg On KFYZ Staff



June Burdg joined the KFYZ staff several months ago as assistant to bookkeeper Betty Roether. Her work involves the handling of billing and receipts for commercial broadcasts of all types. On election night, she got her "baptism of fire" in rapid-fire radio work as a member of the special bureau set up to handle returns from Burleigh county in which Bismarck is located.

Hultz, NDAC Honored

One of North Dakota's higher educational institutions was honored recently on an NBC program on KFYZ. Dr. Todhunter Hall, president of Ivy College, saluted Dr. Fred Hultz and the college of which he is president—North Dakota Agricultural College at Fargo—on the program at 7:30 p.m. May 21.

Honoring a college president on each weekly broadcast of the Halls of Ivy has become a custom of the show, and the North Dakota institution is one of the first to be saluted.

ABC President Guest on KFYY



KFYR sports editor Doug Anderson had as his guest the president of the American Baseball Congress on a recent sportscast. Also present were, left to right, Adam Hoffman and William J Mettler, directors of the Flickertail Amateur Baseball Association, President C. O. Brown of the ABC, and Ed Odermann of Dickinson, who is president of the Flickertail group, with Doug.

Walter O'Keefe, quizmaster of NBC radio's "Double or Nothing," defines a Texan as a man who, every afternoon at five, takes off his shoes and faces Dallas.

U. of M. Student on Staff

Jerry Uhrhammer, a student at the University of Minnesota school of journalism, was added to the KFYY News department this summer to serve a news internship at KFYY. The program was arranged by KFYY News Editor Jack Swenson with the cooperation of Mitchell V.



Charnley, a journalism professor at Minnesota. During his internship in the KFYY News room, Uhrhammer gained practical experience in radio newswriting, assisting in writing news for the station's newscasts and re-arranging and re-writing news from the United Press leased wires to fit KFYY newscast style.

Uhrhammer will be a junior this

fall at Minnesota. He plans to become a newsman upon graduation from the University and has considered studying also for a law degree to equip himself better for news work.

Uhrhammer is the son of Mr. and Mrs. Marvin Uhrhammer of St. Paul. He was graduated from Mechanic Arts high school in St. Paul. Active in campus affairs in Minnesota U., Uhrhammer was elected recently of the College of Science, Literature and Arts Intermediary board at the University and has been awarded membership in Silver Spur, a junior men's honorary organization.

Outstanding as a journalism student, Uhrhammer is a member of Sigma Delta Chi, professional journalistic fraternity, and during the last term at the University, he served as Ag campus editor of the Minnesota Daily, the college newspaper.

New Dramatic Shows Scheduled

This summer, KFYP adds three 15-minute serial dramas to its afternoon schedule of entertainment. The new shows on KFYP are:

- "Judy and Jane", a long time favorite which is sponsored by Folger's Coffee—(1:42-1:57 p.m. weekdays)
- "Young Doctor Malone", an intriguing story sponsored by Procter and Gamble products, Ivory Flakes and Lilt—(5:00-5:15 p.m. weekdays)
- "Brighter Day", the story of a minister's daughter, under the sponsorship of P & G Cheer—(5:15-5:30 p.m. weekdays)

With the new additions of drama this summer, the Ma Perkins show sponsored by Oxydol has been moved from 11 a.m. weekdays to 1:27 p.m. each afternoon.

The story of "Judy and Jane" concerns Jane North, an attractive young widow, mother of three children and manager of an exclusive interior decorating shop on Chicago's Near North side. Her efforts to make a life for herself as her children grow up, serves as a background of the story.

There is Carol of grade school age, an appealing youngster who, due to circumstances, has to live apart from her mother. Then there is Sonny, private in the U. S. Army, who hopes someday to follow in his father's footsteps as a lawyer. Last, but not least, there is Sonny's twin sister, Joyce, whose current romance with a young writer, has the whole family on tenterhooks.

Always in the background are Judy and Jerry Boggs, loyal friends, who live with their little girl, Lindy, and Jane's daughter, Carol, at Havenhill farm in nearby Honeycrest, Ill.

"Judy and Jane" is a story of real people, and one that absorbs the listener completely. Thousands of KFYP families are getting acquainted now as the story of "Judy and Jane" unfolds each weekday at 1:42 p.m.

"Young Dr. Malone" tells of Dr.

Jerry Malone and his wife, Anne, who, although estranged, still love each other. Author Julian Funt inaugurated a daily two-scene presentation to follow the life stories of the two individuals, Jerry and Anne. Jerry is played by Sandy Becker and Barbara Weeks portrays Anne. The two characters, who live in different cities, both are attractive personalities who have become romantically involved with current career associates.

Sandy Becker was born in New York City in 1922 and spent his childhood between baseball and piano lessons. In high school, he split his interests between the dramatic society and cartoons for the school paper. While studying medicine at New York university, (his father expected him to become a doctor), Becker applied for and got an announcing job at WWRL in Woodside, L. I.

Midway through college he surrendered to radio. No longer an announcer, but a full time dramatic actor, Becker relaxes by doing sculpture and sketching.

The drama "Brighter Day," stars Margaret Draper as Liz Dennis, a small-town minister's daughter who meets life's problems with faith and humor.

In "Brighter Day," author Irna Phillips builds a mature, moving story around 25-year-old Liz Dennis and her widowed father, the Reverend Richard Dennis (played by Bill Smith.) The minister is a gentle, well-educated man, devoid of personal financial ambition but keenly aggressive in promoting his sound spiritual philosophy.

Other children in the Dennis family are Grayling, who works for a local newspaper; Althea, a beautiful young daughter whose selfish vanity brooks no interference in her theatrical aspirations; two girls, Babby and Patsey, of early and late teen age; and Marcia, married and living in California.

Romantic male lead in "Brighter Day" is played by Joe de Santis, husband of star Margaret Draper.

HERE'S THE LINE ON MEMBERS OF

What's My Line

How can you refer to a panel of experts as "stalwarts" when half the panel is comprised of two pretty and very feminine ladies? This is the case on WHAT'S MY LINE? (KFYR, Weds. 7:00 p.m.) where Dorothy Kilgallen and Arlene Francis, both attractive ladies with more than their share of gray matter, hold up the distaff end of the competition, while Hal Block and Bennett Cerf do their bit for the masculine half of the panel.

Miss Kilgallen, daughter of a newspaperman, has become known as a radio and television performer as well as a newspaperwoman. After covering police news, murder trials, politics, the Coronation of George VI and the gamut of the Broadway beat, the quick-witted Kilgallen girl brings a varied background and a quick mind to the guessing game of "What's My Line?"

Arlene Francis, brunette, beautiful and brainy, is one of the wittiest members of the "What's My Line?" panel. She started her radio career doing a radio digest of current movies and moved on to roles in daytime serials, dramas, mysteries and newsreels. Later Miss Francis appeared in several Broadway productions including "Doughgirls," "The Overtons," "Metropole" and others. What little spare time she has left, after radio and television commitments are completed, is devoted to work for the United Cerebral Palsy Association.

Hal Block began his career as a comedy script writer, doing humorous material for comedians such as Abe Burrows, Ken Murray and Red

Skelton. During the war he wrote comedy material for USO shows and later worked with Milton Berle and Burns and Allen. His success as a performer has proved that he is equally as adept in dishing out the laugh lines verbally as he is in beating them out on a typewriter. His years of apprenticeship with the big-time comedians whose material he originated have sharpened his presentation to that of a seasoned performer.

Bennett Cerf is jack of all publishing trades and master of all, as well. Humorist, publisher, columnist, anthologist and author, he has tried his hand successfully at lecturing and appearances as a radio and television performer. His Modern Library Series was considered a coup by publishing circles, which lauded his schievement of placing modestly priced classics within the reach of the public. Noted as a sponsor of newcomers in the publishing field, Cerf is possessed of a comprehensive knowledge of the literature of the times.

John Daly, moderator of the program, began his radio career as a special events reporter and news analyst. He was a foreign correspondent during World War II, covering Algiers, Sicily, Italy and the Middle East. Later he covered the Presidential conventions of 1944 and 1948, the Nuremberg trials, Task Force Frigid in Alaska and the Aleutians, the Berlin Airlift and a South American survey. "What's My Line?" is quite a change of pace for the veteran newsman but he finds it most enjoyable.

Dave Garroway told his NBC radio audience that we're all going no place much too fast. A government bureau in Washington, he said, closes at 5:30 but its first aid department is open 10 minutes longer. The nurse in charge explained to Garroway that the extra 10 minutes was needed to patch up the people who are bruised in the rush of getting out at 5:30.

Pearson Reports on 'Who Goes There'

Leon Pearson, NBC's United Nations correspondent, declared today in an interview that "the dominant European power today is the United States."

Recently returned from a six-weeks tour of France and Germany, Pearson said on the eve of his NBC radio series, WHO GOES THERE? "The American government is taking what I call the Great Gamble in rearming and integrating Western Europe. The U. S. is gambling with the lives not only of its own soldiers but equally with the whole continent of Europe. We are staking our foreign policy on our conviction that European rearmament will not provoke the Russians to war."

Pearson will serve as narrator of the "Who Goes There?" series which will present the official and unofficial French and German viewpoints on their diplomatic "marriage" in the Western European defense organization. The four half-hour documentaries will attempt to answer

grave questions about the U. S. policy in Europe.

Pearson said, "The U. S. proposal to put arms in the hands of the Germans—though officially adopted by the French government—is not whole-heartedly supported by anyone and is creating and releasing expression of ill-will between the two traditional foes of Western Europe, while it brings to a boiling point the real or imagined fears and the violent threats of Russia.

"During my six-weeks trip I saw time and time again the influence of American leadership. It is the greatest force that holds Western Europe together. It may falter in coming months, but today it is strong, quiet and firm. It is hated, resented and distrusted by many, admired by a few, but nearly every Western European regards it as the great dominating force. The quiet firmness and insistence of U. S. policy is obliging Europe to integrate, with priority to military integration. In short, the U. S. is performing a shotgun wedding between France and Germany and their future does not hold great promise of their becoming a happy family of nations.

The Time is Now.

Radio programs are changing schedules, which means you'll want the latest program information handy at all times. Winter, much as we dislike it, is approaching once again, which means you'll want good reading matter to help while away the long evening hours. That means it's a good time . . . right now . . . to subscribe to Dialites, and to see that your friends know about this magazine. As a favor to them, why not show them this issue and suggest they use the handy subscription blank below. Incidentally, make sure you don't miss any copies yourself—better renew your subscription today if yours is nearly expired.

Name _____

Address _____

City and State _____

New ()

Renewal ()

MONDAY EVENING

7:00 Railroad Hour
 7:30 Voice of Firestone
 8:00 Telephone Hour
 8:30 Band of America
 9:00 American Music
 9:30 Happiness Scrapbook
 9:45 Wayne King
 10:00 Latest News
 10:15 Sports News
 10:30 Surprise Serenade
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

TUESDAY EVENING

7:00 Scarlet Pimpernel
 7:30 Barrie Craig
 8:00 Meet Your Match
 8:30 Concert Hall on the Air
 9:00 To Be Announced
 9:30 Happiness Scrapbook
 9:45 Hour of Charm
 10:00 Latest News
 10:15 Sports News
 10:30 What's The Score
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

MONDAY- FRIDAY DAYTIME

6:00 Wake To Music
 6:45 Farm Report
 7:00 Joe Wicks M-T-W Revelries T-F
 7:15 Johnnie Lee Willis Mon.-Wed.-Fri.
 7:15 Ranch House Revelry Tues.-Thurs.
 7:30 News This Morning
 7:35 What's the Weather
 8:00 Latest News
 8:15 What's the Weather
 8:30 News
 8:35 Mike Dosch
 8:35 Mike Dosch-Organ
 9:00 Welcome Traveler
 9:30 Double or Nothing
 10:00 Strike It Rich
 10:30 Bob & Ray
 10:45 Dave Garraway
 11:00 News-A. W. Lucas
 11:05 Song Shop
 11:15 Kitchen Club
 11:30 Psalm of Life
 11:45 Northwest Farm Front
 12:30 Butternut News
 12:55 W. Fargo Livestock
 1:00 Polka Party
 1:12 Merrill Muller-News
 1:27 Ma Perkins
 1:42 Judy & Jane
 1:57 Weather Roundup
 2:00 Life Can Be Beautiful
 2:15 Road of Life
 2:30 Pepper Young Family
 2:45 Right to Happiness
 3:00 Backstage Wife
 3:15 Stella Dallas
 3:30 Young Widder Brown
 3:45 Woman in my House
 4:00 Just Plain Bill
 4:15 Front Page Farrell
 4:30 Lorenzo Jones
 4:45 The Doctor's Wife
 5:00 Young Dr. Malone
 5:15 Brighter Day
 5:30 550 Club

Complete**KFYR PROGRAM SCHEDULES****WEDNESDAY EVENING**

7:00 What's My Line
 7:30 Gildersleeve
 8:00 You Bet Your Life
 8:30 To Be Announced
 9:00 Summer Serenade
 9:30 Happiness Scrapbook
 9:45 Musical Manhattan
 10:00 Latest News
 10:15 Sports News
 10:30 NBC Music
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

THURSDAY EVENING

7:00 Life In Your Hands
 7:30 The Chase

5:45 Latest News
 5:55 Cabbages and Kings
 6:00 Relay Quiz
 6:15 Sports Reports
 6:30 News of the World
 6:45 One Man's Family

SATURDAY

6:00 Wake Up to Music
 6:30 Markets, Music
 7:00 Twilight Travelers
 7:30 News This Morning
 7:35 What's the Weather
 8:30 News
 8:45 Mike Dosch—Organ
 9:00 Archie Andrews
 9:30 Anybody Home
 10:00 My Secret Story
 10:30 Hollywood Love Story
 11:00 Children's Chapel
 11:15 Highway Report
 11:30 For Those Who Gave
 11:45 Markets — Crime News
 12:00 Farm & Home Hour
 12:40 Latest News
 12:55 West Fargo Mkts.
 1:00 Missouri Valley Trio
 1:15 Carnival of Books
 1:30 Big City Serenade
 2:00 Win Place & Show
 2:15 Horse Races
 2:30 Musicana
 3:00 Down Homers
 3:30 U. S. Army Band
 4:00 Sound Off
 4:30 Excursions in Science
 4:45 Your Key to Health
 5:00 News & Sports
 5:15 U. S. Navy Band
 5:30 NBC Summer Symphony
 6:30 To Be Announced
 7:00 Jane Ace-Disc Jockey
 7:30 Star In Khaki 'N Blue
 8:00 Ohio River Jamboree
 8:30 Grand Ol' Opry
 9:00 Tin Pan Valley
 9:30 Tex Beneke
 10:00 NBC News

8:00 Dagnet
 8:30 Elk's Band
 9:00 Night Beat
 9:30 Happiness Scrapbook
 9:35 Music By Roth
 9:45 Voice of the Dakotas
 10:00 Latest News
 10:15 Sports News
 10:30 Still of the Night
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

FRIDAY EVENING

7:00 To Be Announced
 7:30 U. S. Treas. Show
 7:45 Inside Bob & Ray
 8:00 Mario Lanzo
 8:30 Echoes of Yesteryear
 9:00 Young America Speaks
 9:30 Happiness Scrapbook
 9:45 Norman Cloutier
 10:00 Latest News
 10:15 Sports News
 10:30 Marine Corps Show
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

10:15 Alex Dreier
 10:30 Dance Music
 11:00 NBC News
 11:05 Meadowbrook Dance
 11:55 NBC News

SUNDAY

7:00 Latest News
 7:05 Organ Music
 7:30 Jack Arthur Show
 8:00 Revival Hour
 9:00 Nat'l Radio Pulpit
 9:30 Christian Science
 9:45 Musical Interlude
 10:00 Carnival of Books
 10:15 Organ Music
 10:30 Sons of the Pioneers
 10:45 Latest News
 11:00 Trinity Lutheran
 12:00 Sports Roundup
 12:15 News
 12:20 Before The Camera
 12:30 Univ. of Chicago RT'
 1:00 Catholic Hour
 1:30 Symphonic Adven.
 2:00 4-H Salute
 2:30 On the Line-Bob Con-sidine
 2:45 4 Story Theatre
 3:00 St. Paul's Lutheran Church
 3:30 Martin Kane
 4:00 Hollywood Star Play-house
 4:30 Elmer Roubinek
 5:00 Texas Rangers
 5:30 First Nighters
 6:00 Promenade Concert
 7:00 Meredith Wilson
 7:30 Best Plays
 8:30 Hats in the Ring
 9:00 Stars in Khaki 'N Blue
 9:30 Men Behind the Melody
 10:00 Latest News
 10:15 Corinne Jordan
 10:30 Bob Snyder Show
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News



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