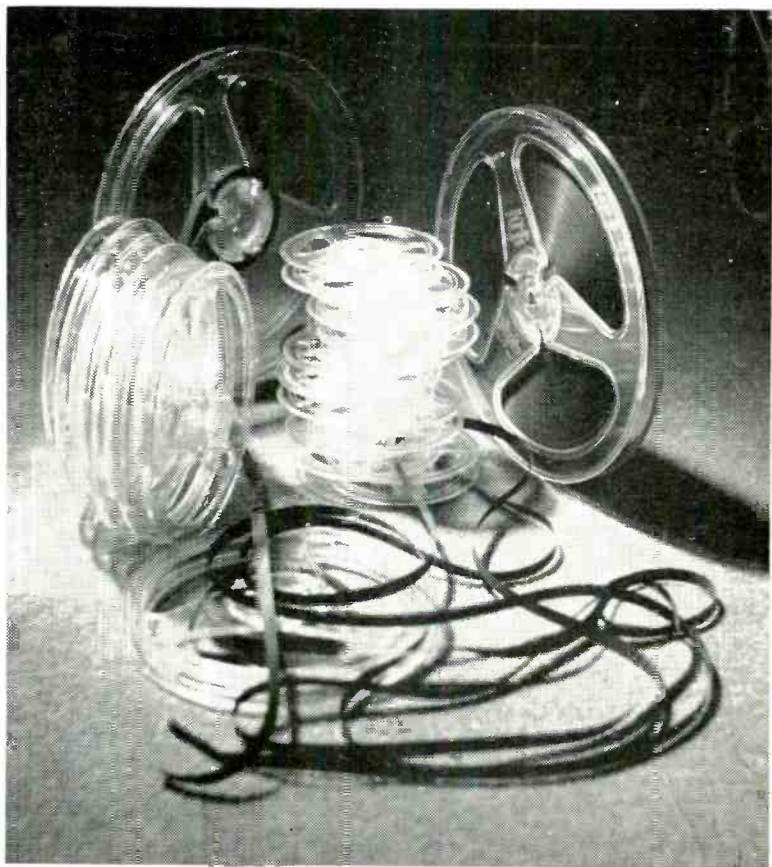


KFYR

DIALITES

10¢
a copy



... BY TAPE RECORDING

Vol. IV, No. 6

June, 1952

*"The richest man cannot buy
what the poorest man gets free--by radio."*



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Brickbats, Bouquets & Viewpoints

NO BRICKBATS!

To the Editor:

No brickbats for the Farm Front! Nothing but the very biggest and nicest of bouquets for them.

We were one of the many schools that visited your studios over the weekend, and we think you were very kind and considerate of all us out-of-town visitors.

May we give Dusty an orchid for playing for us?

Thanks from all the pupils and teacher of

Lark School No. 2.
Lark, N. D.

THE COVERS: An interesting view of what's behind that phrase, "By Tape Recording," makes June's cover for Dialites. Here are two large half hour reels and some smaller five minute empty tape reels. Tape moves at $7\frac{1}{2}$ inches per second on the large reels, and this poses a good mathematical problem? How many feet on the half hour reel? On the back cover, Corinne Jordan, the Stardust Lady, receives a bit of Bismarck hospitality. She's shown cutting a chocolate cake with white frosting—her favorite—which was baked for her by Mrs. Fay Sloan, a KFYR listener.

We were happy to have you here at KFYR—so, you're welcome, and DO come again.

KEEP IT COMING—

To the Editor:

I am sending one dollar to renew Dialites for another year.

I was in the KFYR studio yesterday for the Farm Front program, and as I walked out I thought I should renew the Dialites, and then again I thought it wasn't run out yet. When I came home, I looked over the Dialites—and sure enough it expired in April.

I enjoy Dialites very much. It makes radio more interesting as it gives information about the many personalities and tells what's what and who's who. So keep on sending Dialites!

Mrs. Emanuel Makeeff
Mercer, N. D.

To the Editor:

Hearing you advertise your good paper, Dialites, through the radio, I am curious to see what it's like and read about what goes on in your studios.

I'm sending one dollar in cash, and hope to see the paper soon in my mail box.

Eldon Huber
Harvey, N. D.

Curiosity in this case seems to have sold a subscription! Mr. Huber will see the radio magazine in his mail box early each month—and it'll contain lots of information about what's going on here "behind the scenes of radio."

GRACIAS, DANKE, & MERCI:

To the Editor:

Thank you very much for the prize sent me for entry in the Dialites contest.

W. D. Toepke,
New Salem, N. D.

To the Editor:

I received the check for five dollars as the 15th prize in your recent Dialites contest. Thank you very much. I really was pleased and surprised to receive a prize. I truly do enjoy your Dialites, and also your programs over KFYR. Thanking you again.

Mrs. August Becker.
Haynes, N. D.

DAILY BUBBUB CEASES FOR

KFYR NIGHT OPERATION

Radio Center takes on a new appearance after dark.

The faces change, the lights come on, but the broadcasting operations continue.

During the day, Radio Center is a busy hubbub of activity. The halls are filled with people scurrying back and forth from one office to another keeping tab on the dozens of things involved in the routine affairs of broadcasting. Visitors tour the building regularly through the day, seeing the actual process of broadcasting as it takes place.

But at night, the building assumes a different air.

Stores and offices which also have space in the building are closed up for the day. The administrative offices are closed up and most of the staff calls it a day.

Telephone receptionist Bette Syverson bids "good night" to Ada Van Horn as Ada arrives to superintend the clean-up job. Every night she and her assistants take over the building, scrubbing, dusting and polishing, so that everything retains

its "brand new" appearance always. Good-natured and motherly, Ada says her hope is to always make the night crew feel at home "even if I have to scream at them to keep their feet on the floor and their cigaret ashes off it" to do so.

The night crew—usually two announcers and the engineer on duty in the control room—agree that once in a while Ada does have to call them down, but they admit when she does, she's right in doing so, and they're quick to admit that Radio Center is a nicer place to work because of Ada's efforts.



Sportscaster Doug Anderson remains on duty after his 6:15 sportscast until Chuck Schoregge returns from supper; then Doug dashes home for an hour or two with his family. Meantime, in the control room, Jim Schlechter waits patiently for seven o'clock, which means lunchtime for him. With an eye on the meters and a hand ready to go to work at a moment's notice Jim downs a man-sized meal put up by his wife.

(Jim works Monday, Tuesday and



Wednesday nights—control man Elmer Lee has night duty the rest of the week, giving each of them a chance to spend some evenings with their wives and children.)

Chuck goes right to work on his 10:00 Standard Oil news as soon as he returns from supper. A short



time later, Doug is back, and he, too, settles down at his desk to edit the heavy volume of sports news that moves in advance of the night games.

While Doug is at one desk, Chuck is at his own desk in the announcer's lounge studying United Press dispatches from all over the globe. Cutting down this copy to the required number of lines means careful editing to get every important news highlight into just "twelve and a half minutes of uninterrupted news."



(Newsmen usually count up their newscasts by lines, averaging ten words to the line. Knowing their speed, they can determine in advance just how many lines of copy they'll need. Chuck, who reads a near-average 180 words per minute, uses about 220 lines of copy.)

There's a lull in operations every night about 8:30. With the network program safely "on" Jim Schlechter can take a breather, and he strolls out to the lounge for a quick ses-



sion with Chuck and Doug at the water fountain. Talk sometimes centers on the day's fluffs on the air; more often, though, it contains a few minutes discussion of any special problems due during the remainder of the broadcast day.

After the 9:30 station break, Doug is back hard at it again making last minute changes in his sports copy, while Chuck checks the news teletype again for late news breaks.

At ten o'clock, Doug moves into the studio to introduce Chuck, and Chuck takes over the mike to bring listeners throughout the entire upper midwest (and parts of Canada, too!) their late-night summary of world events. Chuck's delivery is clear-cut, easily-understood, and it's made him a top-rated newscaster.



BARBOUR FAMILY CELEBRATES

TWO DECADES ON NBC

While Chuck is on with the news, Doug ducks back into the newsroom where he again checks the wire for late scores. The United Press news-



wire pours copy into the newsroom 24 hours a day, and every hour KFJR is on the air, the teletypes are checked frequently so that important news is discovered and "aired" without delay. At any time, the senior man on duty can OK broadcasting of important news, and can, when the news warrants, interrupt regular programs to bring listeners the news as it is happening.

As the evening draws to an end, Chuck leaves after his news, and Doug departs for home following the "30" mark on his sports. Ada winds up her work and as midnight nears, the control man remains on duty alone. Before signing off and closing down for the night, he makes final rounds, checks equipment, and then he, too, calls it a day as the final strains of the National Anthem echo in the deserted halls of Radio Center.

Although the Barbours of Seacliff, San Francisco, are merely radio actors, reading lines from script, they have become one of the best loved of American families.

And this year, the Barbours celebrated their 20th anniversary on NBC—after two decades of visits in the homes of listeners.

Through the years, the Barbour family has typified wholesome family life. Their creator, Carleton E. Morse, has written a fascinating down-to-earth story around them, and in honor of their 20th anniversary on NBC, the mayor of San Francisco wrote a special proclamation which set April 29, 1952, as "One Man's Family" day in that city.

The program, sponsored by Miles Laboratories Bactine, is heard 6:45 p.m. each evening during the week over KFJR. It follows News of the World.

Five of the actors on "One Man's Family" have appeared regularly on the show since its inception. Other voices have changed from time to time, but the actors who hold the remarkable record of having been in the show so long are:

Minetta Ellen as Mother Barbour; J. Anthony Smythe, Father Barbour; Michael Rafetto, Paul; Bernice Berwin, Hazel; and Page Gilman, Jack. Barton Yarborough who played the part of Cliff Barbour continuously during the years died late in 1951.

The fact that these excellent actors have been on the show so long is generally agreed to be a big help in lending to the authenticity of the show.

A special feature of the 20th anniversary program was the return of Paul to the show after eight months. Michael Rafetto (Paul) had been absent because of illness, but is now due to return regularly to the family circle. His appearance on the 20th anniversary was a special concession of the doctor.

Despite his long absence, however, the veteran actor is not lost on the

story line. During his confinement, Rafetto has helped Morse write the script, thereby reverting to a hobby which was interrupted by his acting career. A practicing attorney in 1932, Rafetto was also turning out a radio serial called "The Arms of the Law" in his spare time.

It is no secret that the character of Paul is Morse's favorite. Into his lines go most of the philosophy that is Morse's creed, one that might be summed up, "in the unity of the family is the strength of a nation."

And Rafetto has been an almost perfect interpreter of those thoughts with his fine, sonorous speaking voice and his common belief in a great measure of the ideas and attitudes which Morse has put on paper through the past two decades.

Carleton Morse is a Southerner by birth—Jennings, Louisiana. He was born there June 4, 1901. Only a small portion of his life was spent there, however, as his family moved to Oregon, and the family lived in Sacramento, Calif., when he was graduated from high school. He also went to junior college in Sacramento and entered the University of California at Berkley. His was a newspaper background until 1929, when he joined the production staff of NBC in San Francisco as a producer and writer . . . and soon became well-known for his work on murder dramas.

Actually, "One Man's Family" was for Morse an antidote for his murder dramas . . . and all the others which seemed to be monopolizing the airwaves at that time. Since "One Man's Family" was first aired in 1932, Morse has concentrated his writing in that direction.

Minetta Ellen, Mother Barbour, raised a family of her own before she ever appeared on the stage or spoke into the microphone. In fact, she was a grandmother. Her ambitions to be an actress, though, dated back to high school days in Cleveland; and as a compromise to her parents, she studied elocution at Ashville College for Women, which

she left to marry and raise her own family.

Minetta Ellen began her stage career at the University of California Greek theatre. Later she was cast in a play at the Fuiton theatre in Oakland, Calif., with J. Anthony Smythe, who now plays her husband, Henry Barbour.

Mother Barbour in "One Man's Family" was her most important radio role, and she has concentrated on it for over 20 years.

Born in Albion, Ia., January 17, 1875, this active mother is five feet three inches tall, weighs 140 pounds and has white hair and blue eyes. She writes lyrics, acts and finds time for cooking, reading and attending the theatre concerts.

Fathers have sent their sons abroad to forget "impractical" romances, to learn, or just for purposes of sightseeing, but J. Anthony Smythe was sent abroad to get acting out of his blood. He had been graduated from the University of San Francisco in law, and it was expected that he would follow this profession as a career.

As the story goes, Europe didn't cure Smythe's love of the theatre, and immediately upon his return to this country he got his first stage part in play at the Chestnut theatre in Philadelphia. At 21, he was a leading man . . . and has been one ever since.

Before becoming Henry Barbour, Smythe had years of acting experience. For his successful interpretation of Father Barbour, Smythe has to draw upon his background experience on the stage, for in real life he is a bachelor.

Because of the many years on the air over NBC and because of the superb, long-time actors in combination with the pen of Carleton Morse, it is no wonder that the program "took hold" from the start . . . and now has countless thousands of listeners who gather at their radios each evening to see what the Barbours are doing.

WHEREVER YOU ARE, YOU CAN

FOLLOW POLITICS ON KFJR...

Preparations for coverage of the June 24th North Dakota primary election have been completed. As have final arrangements for bringing listeners full details on the South Dakota state primary in a few days.

To enable Dialites readers to share in the excitement of the North Dakota election night broadcast, on the next three pages, Dialites brings you complete election tabulation forms, just as the KFJR news department will be using in reporting on the air election night.

The forms provide space for complete follow-through on our election night broadcasts, which will cover all the important races.

The KFJR coverage will originate in the Radio Center Auditorium Studio, with special pick-ups being arranged for that night from points around the state.

The full KFJR news staff will take part in the broadcasts that night. News director Jack Swenson

and commentator Bob MacLeod will report the running tabulations of results from the Election Center. Reporter Stan Wilson will be assigned to covering the "color" and will cover R-O-C and Non-Partisan League headquarters in Bismarck, along with Doug Anderson and Chuck Schoregge. All plans are being coordinated by program director Cal Culver.

A corps of girls will be on hand in the Radio Center studio, where United Press bureau manager Jack Hagerty will be in charge of gathering the state returns for the wire service, which will furnish the bulk of state coverage. As usual, this will give listeners faster coverage than any other news agency.

Remember that just as you can follow the campaign of the next president on NBC, you'll be able to follow the campaigns of all victors in the North Dakota elections by listening to KFJR.

Here is how you may follow the KFJR election reports on the charts on the following pages. Suppose first returns in the Senate race cover returns from 7 precincts, giving Aandahl 100, Langer 100 and the Democratic candidate 100. You'd fill in the form as follows: (putting the number of precincts in the box on the same line as the office which the candidates are seeking-

For U. S. Senator	7			
Fred Aandahl (ROC)	100			
*William Langer (NPL)	100			
H. A. Morrison (Dem)	100			

For U. S. Senator									
Fred Aandahl (ROC)									
*William Langer (NPL)									
H. A. Morrison (Dem.)									
Peter Zappas (IND. DEM.)									
For Congress									
A. R. Bergesen (ROC.)									
Otto Krueger (ROC)									
*Usher Burdick (NPL)									
Orris Nordhousen (NPL)									
J. K. Eckes (Dem.)									
Edward Nesencier (Dem.)									
C. G. Byerly (Ind.)									
For Governor									
*Norman Brunsdale (ROC)									
Albert Jacobsen (NPL)									
Ole S. Johnson (DEM.)									
For Lt. Gov.									
C. P. Dahl (ROC)									
*Ray Schnell (NPL)									
Hendry McKenzie (DEM.)									
For Sec'y. of State									
*Tom Hall (ROC)									
F. Rod Tomahawk (NPL)									
Robert H. B. Moses (DEM.)									
For State Auditor									
Ole Stefferud (ROC)									
*Berta Baker (NPL)									
Ethel Knudsen (DEM.)									
For State Treasurer									
Mrs. Frances Paldn (ROC)									
Ray Thompson (NPL)									
Eben Mayouz (DEM.)									
For Attorney General									
Lynn Grimson (ROC)									
*E. Christianson (NPL)									
M. K. Higgins (DEM.)									
For Insurance Comm.									
H. R. Handtman (ROC)									
A. J. Jensen (NPL)									
R. R. Remboldt (DEM.)									

Com. Ag. Labor							
A. W. Erickson (ROC)							
*Math Dahl (NPL)							
B. W. Meier (DEM.)							
Pub. Ser. Comm.							
*Ernest Nelson (ROC)							
F. J. Kosanda (NPL)							
Dan Hemmich (DEM.)							
Supt. Pub. Instr.							
*M. F. Peterson							
Edward Milligan							
Tax Commissioner							
*John Gray							
Supreme Court							
*P. O. Sathre							
George Duis							

CONSTITUTIONAL AMENDMENTS

No. 1							
Yes							
No							
No. 2							
Yes							
No							
No. 3							
Yes							
No							

REFERRED MEASURE

(Meters)							
Yes							
No							

MEDEDITH WILLSON SCORE

SELLS HALF MILLION RECORDS

Among the many contributions to American folk art made by NBC radio's "The Big Show," which has now ended its second successful season on the air, is the music of Meredith Willson, music director and a star of the show, who introduced on the program several of his own compositions which subsequently swept the country in sheet music and record sales.

Most notable was "May The Good Lord Bless and Keep You," which Willson wrote as a sign-off theme for "The Big Show" and which he introduced on the program in November of 1950. It has shown amazing results. In addition to selling about a half-million records (there are 11 recordings of this secular song, under almost that many labels, made by such diverse artists as Bing Crosby, Eddie Arnold, Jan Peerce and Elmer Tubbs), "May the Good Lord" has recently been—

- incorporated into an important phase of the ritual of a Masonic Order.

- included in the official song books of the Kiwanis and Lions Clubs of America.

- used on a country-wide scale in grade and high school assemblies.

- made the official graduation song of hundreds of schools and many colleges.

- included in hymnals of various denominations.

- cited as the Number One request from U. S. Armed Forces in Korea, and

- included, at the request of the Veterans administration in the repertoire of V. A. hospital orchestras in a special 12-piece arrangement.

Of the more than 100 new Christmas songs introduced last year, Willson's "It's Beginning to Look Like Christmas" became outstanding, selling more than 150,000 records in four weeks—"by virtue," Willson says honestly, "of Perry Como's RCA Victor recording."

About the same number of new Easter songs flooded the musical market this year. Again, Willson's

"It's Easter Time" became a top seller, with Fran Warren's RCA Victor record selling nearly 100,000 copies in two weeks.

"Here Comes the Springtime," written for Tallulah Bankhead, mistress of ceremonies of "The Big Show," is another seasonal hit by Willson.

"Banners and Bonnets," a martial hymn dedicated to the Salvation Army and introduced on "The Big Show" this year, has been made an official part of the ceremony commissioning Salvation Army cadets. Willson is about to make an RCA Victor recording of "Banners and Bonnets."

He is also to record "The Freedom Song," with Earl Wrightson singing the lyric devoted to brotherhood: the word "Freedom" in 35 languages.

"Laura Lee," a Willson adaptation with original lyrics of an old ballad, has been recorded by Vaughn Monroe and Guy Lombardo—and has already become standard.

Veterans Show Marks 5th Year

The weekly Veterans Administration program, "Here's to Veterans", will mark its fifth anniversary on KFYP in July.

The program was first heard July 2, 1947, and has been presented over KFYP continuously for five years. It is heard at 11:30 a.m. Saturdays. The show is conducted by Chuck Schoregge of KFYP and M. J. Tschida, contact representative for the VA in Bismarck.

The program presents advice and information for veterans and their dependents. It has served to keep them up to date on veterans benefits and legislation.

Tschida says that the program over KFYP has resulted in a large number of telephone calls following various broadcasts, and he adds that the VA office has received around 3500 letters in response to the broadcasts.

STARS VISIT KFYZR...

COLONNA, RADIO FUNNYMAN; STARDUST LADY,
CORINNE JORDAN, APPEAR BEFORE KFYZR MIKES



Jerry Colonna stepped up to the mike, greeted M. C. Larry Kindle and proceeded himself to read commercials on the Northwest Farm Front over KFYZR.

Colonna's personal appearance over KFYZR came recently when the wacky comedian was presented in Bismarck in a stage show sponsored by the Junior Chamber of Commerce and Radio Station KFYZR.

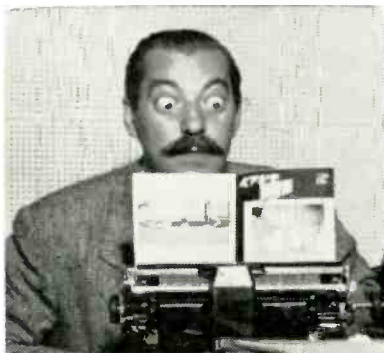
Colonna chatted with the KFYZR Farm Hands and then did a song at their request. He sang, "You Are My Everything," and asked if there were any other songs he could murder when he had finished that one.

The Farm Hands and KFYZR listeners generally found Bob Hope's old side-kick to be an affable fellow.

Colonna starred in a six-act show at the World War Memorial Building in Bismarck on the evening of April 25.

Colonna was born in Boston. After grammar school, he went to work as a longshoreman on that city's "T" wharf.

Jerry's musical career began when he learned to play the drums. He organized a small band called the "Six Jacks," took some of his meager



savings and purchased a second-hand trombone which he learned to play by ear.

This was the real beginning of Colonna's musical career. Thence forward Jerry was associated with the most popular name bands of the country. The comedian showed through, though, and Jerry first appeared on the Fred Allen show as a singer. That happened after Allen was so amused by Jerry's raucous, ear-splitting rendition of a song that he wrote him into a broadcast. Colonna soon became a guest entertainer on radio shows and appeared in films. During a clowning session one day, Colonna was approached by that shovel-nosed comedian called Hope who signed him then and there. Jerry was with Bob Hope for ten years.

Because Colonna has had such a hit as a funny man, there are few who realize that he is an accomplished trombonist and in reality is an excellent singer.

* * *



Corinne Jordan, who is just as charming and friendly as her weekly "Stardust" program sounds, won a host of new friends on her recent visits through North Dakota.

"The Stardust Lady" presented her Sunday evening show from the studios of KFYZ on May 4, and her audience stretched to "standing room only". Corinne Jordan seemed as delighted to be in Bismarck as were her Stardust fans to have her here. She visited informally with the audience before and after her show, which is sponsored by Salisbury mattresses.

During her show, Corinne made a hit with the male listeners by explaining that there are two times in life when a man doesn't understand

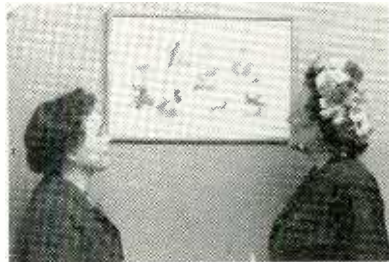
a woman—before he marries her—and after.

The Stardust Lady was entertained in Bismarck Sunday evening by KFYZ at a dinner at the Apple Creek Country club. During her brief visit here she visited with friends at the Bowman Furniture company, which handles Salisbury mattresses.

A special welcome to Bismarck came from Mrs. Fay Sloan who baked a chocolate cake with white frosting—Corinne Jordan's favorite—and presented it to the star before the program. And the Bismarck Junior College presented her with a wrist corsage of orchids.

At home, she's Mrs. Jack Jordan, a farmer's wife. The Jordans raise sheep on their "Stardust Acres" which is located at Marine on St. Croix near Minneapolis. Corinne loves working around her home and yard. She really means it when she tells of running the tractor and besides that, friends who have visited there can vouch that she is an excellent cook and baker.

She carries the warmth and friendliness of her home with her on her radio appearances.



Above, Corinne looks over a colorful map of North Dakota, decorated by Betty Roether, KFYZ bookkeeper. The map is illustrated with paintings of native birds hand-painted on the cloth by Miss Roether. Another map, showing Minnesota and its many colorful native birds, decorated Corinne Jordan's home where it is prominently displayed in her living room at Stardust Acres.

Betty and Corinne have been close friends for many years, and the "bird map" of Minnesota was a Christmas present given Corinne last year.

NEW SHOW CONCERNS THE DOCTOR'S WIFE

The Doctor's Wife

by Manya Starr

"The Doctor's Wife," each week-day afternoon at 4:45 PM over KFYR, is the story of a marriage, but a very special marriage. In addition to having all the comedy, poignancy, excitement and adventure of the average marriage, it is the story of an enormous number of people whose lives touch upon and affect Julia and Dan Palmer. For Dan is a doctor, and it is inevitable that his life and Julia's should be involved with that of all his patients and friends.

Marriage to a doctor is not simply marriage to a man. A doctor's work is not separate from himself, and therefore not separate for his wife. For this reason the story of "The Doctor's Wife," which is sponsored by ExLax, is not limited to the essential problems of Julia and Dan.

It is the story of a woman's happy marriage to a doctor—something very special, and original. For Julie loves Dan's work as much as he does—and she loves Dan, too. This is the revelation of a doctor's life as seen through the eyes and heart of a woman.

The doctor's wife has been married to the doctor for about two years; they are completely happy about it. They live in Stamford, and therefore combine a city suburban and rural life, with the doctor's practice drawing on all three backgrounds.

Julie and Dan Palmer moved to Stamford not long after their marriage when Dan received his ap-

pointment to the hospital, and both have already made quite a place for themselves in the community. Doctor Dan, as Julia fondly calls him when he has time to be teased, has an excellent practice which is just beginning to be really remunerative.

One of the main reasons that Julie plays such a big part in her husband's life and those of the people who surround her, is that in the course of her marriage, she has acquired quite a smattering of medical ignorance. And so, in addition to being a housewife, she too enjoys an active "medical practice." Her patients in general are to be found among her butcher, baker, cleaning woman, plumber, hairdresser and others who believe without question that the doctor's wife is almost as good as the doctor himself.

Dr. Palmer, for his part, half frowns and half smiles at all this. He recognizes that his wife is no meddler, no Miss Fix-It, that she is merely an easy prey to a hard luck story, a woman of rare conscience, intuitiveness, generosity and curiosity.

In spite of his protests, Dr. Palmer does become involved in Julie's "practice" . . . just as she becomes involved in his. Fortunately, Dr. Palmer is enough of a man to fondly admit to Julie, when all is said and done, that after all perhaps she was right; perhaps he is glad he has helped; perhaps a doctor needs a wife like Julie; and, perhaps he loves her very much.

MONDAY EVENING

7:00 Railroad Hour
 7:30 Voice of Firestone
 8:00 Telephone Hour
 8:30 Band of America
 9:00 To Be Announced
 9:30 A Citizen Views The News
 9:35 Wayne King
 10:00 Latest News
 10:15 Sports News
 10:30 NHA Complex
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

TUESDAY EVENING

7:00 Cavalcade of America
 7:30 Barrie Craig
 8:00 Bob Hope
 8:30 Concert Hall on the Air
 9:00 What's My Line
 9:30 A Citizen Views The News
 9:35 Hour of Charm
 10:00 Latest News
 10:15 Sports News
 10:30 What's The Score
 11:00 Latest News
 11:05 NBC Music

MONDAY- FRIDAY DAYTIME

6:00 Wake To Music
 6:45 Farm Report
 7:00 Joe Wicks M-T-W Revelries T-F
 7:15 Johnnie Lee Willis Mon.-Wed.-Fri.
 7:15 Ranch House Revelry Tues.-Thurs.
 7:30 News This Morning
 7:35 What's the Weather
 8:00 Latest News
 8:15 What's the Weather
 8:30 News
 8:35 Mike Dosch
 8:45 Mike Dosch-Organ
 9:00 Welcome Traveler
 9:30 Double or Nothing
 10:00 Strike It Rich
 10:30 Latest News
 10:45 Dave Garroway
 11:00 Ma Perkins
 11:15 Kitchen Club
 11:30 Psalm of Life
 11:45 Northwest Farm Front
 12:30 Butternut News
 12:55 W. Fargo Livestock
 1:00 Mon. & Fri. Only Charles Antell
 Tues., Wed., Thurs.
 Jane Picken Show
 1:15 Meredith Wilson
 1:30 Bob & Ray
 1:45 Markets & Music Hall
 2:00 Life Can Be Beautiful
 2:15 Road of Life
 2:30 Pepper Young Family
 2:45 Right to Happiness
 3:00 Backstage Wife
 3:15 Stella Dallas
 3:30 Young Widder Brown
 3:45 Woman in my House
 4:00 Just Plain Bill
 4:15 Front Page Farrell
 4:30 Lorenzo Jones
 4:45 The Doctor's Wife
 5:00 Happiness Scrapbook
 5:15 550 Club

Complete**KFYR PROGRAM SCHEDULES****WEDNESDAY EVENING**

7:00 Halls of Ivy
 7:30 Gildersleeve
 8:00 You Bet Your Life
 8:30 The Big Story
 9:00 Silent Men
 9:30 A Citizen Views the News
 9:35 Musical Manhattan
 10:00 Latest News
 10:15 Sports News
 10:30 NBC Music
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

THURSDAY EVENING

7:00 Faher Knows Best

5:45 Latest News
 5:55 Cabbages and Kings
 6:00 Relay Quiz
 6:15 Sports Reports
 6:30 News of the World
 6:45 One Man's Family

SATURDAY

6:00 Wake Up to Music
 6:30 Markets, Music
 7:00 Twilight Travelers
 7:30 News This Morning
 7:35 What's the Weather
 8:30 News
 8:45 Mike Dosch—Organ
 9:00 Archie Andrews
 9:30 Anybody Home
 10:00 My Secret Story
 10:30 Hollywood Love Story
 11:00 Children's Chapel
 11:15 Highway Report
 11:30 For Those Who Gave
 11:45 Markets — Crime News
 12:00 Farm & Home Hour
 12:40 Latest News
 12:55 West Fargo Mkts.
 1:00 Missouri Valley Trio
 1:15 Old New Orleans
 1:30 Big City Serenade
 2:00 Win Place & Show
 2:15 Horse Races
 2:30 Musicana
 3:00 U. S. Army Band
 3:15 Horse Races
 4:00 Sound Off
 4:30 Excursions in Science
 4:45 Your Key to Health
 5:00 News & Sports
 5:15 U. S. Navy Band
 5:30 To Be Announced
 6:30 To Be Announced
 7:00 Jane Ace-Disc Jockey
 7:30 Ralph Edwards Show
 8:00 Judy Canova Show
 8:30 Grand Ol' Opry
 9:00 Vaughn Monroe Show
 9:30 Tex Beneke
 10:00 NBC News
 10:15 Alex Dreier

7:30 Night Beat
 8:00 Dragnet
 8:30 Elk's Band
 9:00 Your Hit Parade
 9:30 A Citizen Views the News
 9:35 Music By Roth
 9:45 Voice of Dakotas
 10:00 Latest News
 10:15 Sports News
 10:30 Still of the Night
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

FRIDAY EVENING

7:00 Roy Rogers
 7:30 Bob & Ray
 8:00 Mario Lanzo
 8:30 Echoes of Yesteryear
 9:00 Young America Speaks
 9:30 A Citizen Views the News
 9:35 Norman Cloutier
 10:00 Latest News
 10:15 Sports News
 10:30 Marine Corps Show
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

10:30 Dance Music
 11:00 NBC News
 11:05 Meadowbrook Dance Date
 11:55 NBC News

SUNDAY

7:00 Latest News
 7:05 Organ Music
 7:30 Jack Arthur Show
 8:00 Revival Hour
 9:00 Nat'l Radio Pulpit
 9:30 Christian Science
 9:45 Musical Interlude
 10:00 Carnival of Books
 10:15 Organ Music
 10:30 Sons of the Pioneers
 10:45 Latest News
 11:00 Trinity Lutheran
 12:00 Sports Roundup
 12:15 News
 12:20 Before The Camera
 12:30 Univ. of Chicago RT
 1:00 Catholic Hour
 1:30 American Forum
 2:00 4-H Salute
 2:30 On the Line-Bob Con-sidine
 2:45 Mental Health Pgm.
 3:00 St. Paul's Lutheran Church
 3:30 Martin Kane,
 4:00 Hollywood Star Play-house
 4:30 Elmer Roubinek
 5:00 Texas Rangers
 5:30 The Chase
 6:00 Best Plays
 7:00 Meredith Wilson
 7:30 Theater Guild
 8:30 \$64 Question
 9:00 Stars in Khaki 'N Blue
 9:30 Men Behind the Melody
 10:00 Latest News
 10:15 Corinne Jordan
 10:30 Bob Snyder Show
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News



A SMILING STARDUST LADY, Corinne Jordan, (10:15 PM Sundays over KFYZ) cuts the cake that was presented to her by a Bismarck listener, Mrs. Fay Sloan. But Corrine is not the only one who likes chocolate cake. Behind her, waiting for a sample, are (from left to right), F. E. Fitzsimonds, KFYZ station manager; Mrs. Sloan; Miss Betty Roether, KFYZ Bookkeeper; and John Bible, representative of the Salisbury company which sponsors the Stardust Lady.

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