

Going Forward with

RADIO

Presented by
KFSD
600 on Your Dial
SAN DIEGO, CAL.

THOMAS E. SHARP
President

A MESSAGE TO OUR LISTENERS



Owned and Operated
by

AIRFAN RADIO CORPORATION, Ltd.
U. S. Grant Hotel - - - - San Diego, California

KFSD
Radio Broadcasting Station

Telephone Franklin 6353

Dear Listeners:

The long, weary war years are over, and we all look forward to peace, prosperity, and constant advancement in the development of our industries--not the least of which is the business of broadcasting.

The war gave the radio industry a unique opportunity to serve the listeners of this great country with immediate information--free, clean, unbiased news, almost as quickly as it happened.

Now we are at peace again, and KFSD looks forward to new responsibilities and new opportunities for public service. It has been our policy to serve public interest at all times and we are proud to have been actively identified with every worthwhile movement in the San Diego area. This radio station will continue to maintain, without discrimination, a liberal service to all.

Through our affiliation with the National Broadcasting Co., United Press news service, and the Thesaurus musical library, in addition to our own excellent program and production departments, we shall offer the listeners of this area the best possible service.

We are pleased to send you this "Radio in Victory" album, and we hope that you will find it interesting and informative. It will serve, at least, to introduce to you in picture form many of the outstanding NBC artists who are brought directly to your home when you are tuned to 600 and KFSD.

Cordially yours,

AIRFAN RADIO CORPORATION, LTD.

Marion R. Harris
Marion R. Harris
Ass't to the President

MRH:bb



MARION R. HARRIS
Ass't to the President

Going forward with RADIO

TRIBUTES



"The infantry, mechanized units, warships, transports, bombers and fighter planes would be tremendously handicapped without radio communications.

Radio helps to time the attack, to locate the enemy and aid the artillery . . . Radio is the voice of the commanders on the beachheads, at the bridgeheads, of troops in foxholes, of sailors in lifeboats, or on rafts.

Radio co-ordinates military and naval operations, it saves lives, time and materiel. The split-second precision of the mighty air squadrons flying over Tokyo would be impossible without radio instructions, coordination and navigation.

Radio at the same time is used to confuse the enemy, to prevent concentration of interceptor forces, and to draw enemy fighter planes to another city distant from the target."

LIEUT. GEN. JAMES T. HARBORD
U. S. Army



AT HOME

"The full story of individual station cooperation with the war effort may never be told. It is too great to be recorded. It has been of such a nature as to defy analysis. It can best be described as whole radio station staffs, everyone engaged in broadcast operations, living, breathing and feeling the war with such intensity that it has permeated every word and every program emanating from their transmitters. This kind of Americanism cannot be reduced to writing. It can only be felt by the millions who listen and are inspired.

Radio has the same effectiveness in a peacetime economy but with less public significance—for it is not so readily apparent that radio's operation in the public interest constitutes two-fisted maintenance of the American way of life."

J. HAROLD RYAN, President
National Association of Broadcasters

The Office of War Information has seen many examples of local radio solving local problems in the national interest. We take this occasion to recognize your potency as an ingredient of victory.

Elmer Davis, Director
Office of War Information.

I believe that one of the brightest pages in the story of America's mobilization for total war will be the account of how the entire radio industry threw all of its vast resources into the fight, without reservation, with complete unselfishness and with a determination characteristic of true Americans.

Edward M. Kirby, Col. AUS
Office of Public Relations
War Department.

Radio is doing a perfectly grand job of recruiting and disseminating news and general information for the Navy, of interest to those who have to stay at home.

J. Harrison Hartley, Commander.
Office of Public Relations
Navy Department.

I wish to extend my appreciation for the splendid cooperation the radio industry as a whole has given our efforts.

Paul V. McNutt, Chairman
War Manpower Commission

Broadcasting plays an important part in the success of our farm program.

Claude R. Wickard, Secretary
Department of Agriculture.

If there is one indispensable aid to the successful prosecution of the sale of War Bonds, then that aid is radio.

T. R. Gamble, Director
War Finance Division
Treasury Department.

Every minute of radio time given us, left Germany and Japan an hour less in which to exist and their time is now running short. They don't like what the people you helped us get, are doing to them.

General Jerry V. Matejka
Office of Chief Signal Officer
U. S. Army

The importance of radio broadcasting in the national war effort is self evident and can hardly be overstated.

James Lawrence Fly,
former Chairman
Federal Communications Commission.

In one year, the total contribution of advertisers, broadcasting stations and networks, to the campaigns carried on by the Government in furtherance of the war, amounted to more than \$202,000,000.



A soldier in an American Red Cross club in Northern Ireland, speaks by radio to his sweet heart in the USA.



Down in the hold of a Coast Guard manned transport in the waters off India, a live group goes on town. A Lieutenant Colonel plays the clarinet.



Marines and Navy fighters take time off in their South Pacific duties to visit a Marine trailer "studio" to make records for home-town broadcast.

THE BIRTH



At the front lines on Guam, a Marine Corps lieutenant speaks into a field film recorder.



Navy men aboard an LST at a base somewhere in England are interviewed for broadcast by a famous correspondent. Voices are recorded on film. (Apparatus in the foreground).

The sentiments which Frenchmen felt when they saw Cherbourg liberated by US troops, are recorded in broadcast. A Frenchman holds the microphone.



OWI



Major General Lelio De Carvalho, the Brazilian Representative on the American Defense Board, and Lt. Colonel Joseph T. McNamara, Deputy Chief of Staff, US Army, broadcast direct to Brazil.

On board a Coast Guard-manned assault transport in the Mediterranean, recording a ship's "concert". A short time later these soldiers went over the side into landing barges that carried them to the southern France beaches.





The US Marine Corps Women's Reserve Band broadcast their weekly concert from Marine barracks in Washington.

Heavy Army blankets and comforters serve as rug and drapes for a broadcast "studio" in an isolated North Atlantic base of the Air Transport Command.



American soldiers in London sing at the opening of the famous Rainbow Corner American Red Cross club. Radio enabled relatives and friends to listen in.

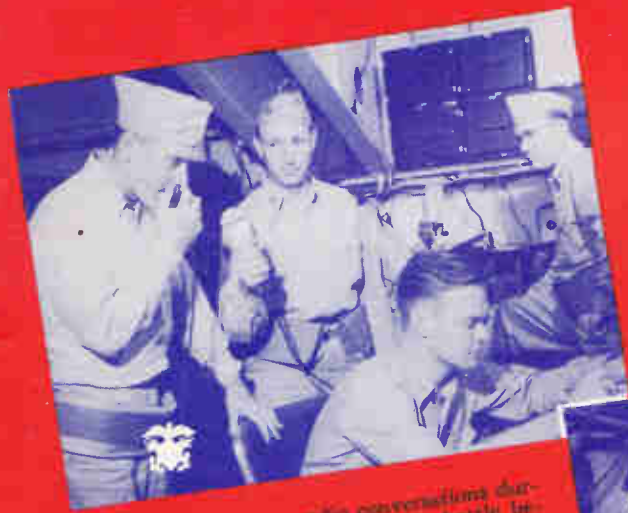
OF A BROADCAST ★ ★

Wherever service men and women are stationed, at the fronts or behind-the-lines areas—no place is too remote for a broadcast microphone that will bring you the story of the fighters at work and at play.



A WAC officer in duty at Fribbler Bay, Baffin Island, explains the mystery of radio to a group of Eskimo later heard in the USA.

From a general hospital in Australia, a wounded American soldier speaks via radio to his folks at home.



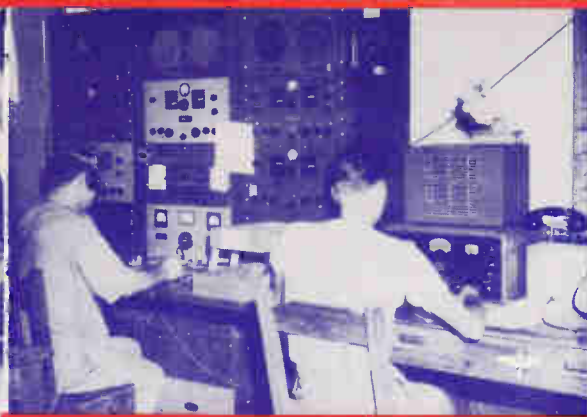
Ship-to-shore radio conversations during a 27-hour mid-Atlantic battle between US Navy craft and a German U-boat, are recorded in an escort carrier — later broadcast for U.S. audiences.



A Warrant officer aboard a Coast Guard minesweeper LCI tells his story of the Normandy invasion into a film recorder. The 35 mm film is flown to the US, transferred to conventional reels and distributed to broadcast stations.



An Army GI in the role of entertainer broadcasts his part in an Army Relief Program in Puerto Rico.



Bombing instructions from bombardier to pilot.

Somewhere in India, interior of an Army Airways Communication Squadron radio receiving position.

Aboard a Flying Fortress, the bombardier also acts as radio operator, keeping in touch with other planes of the formations.



Pilot and co-pilot in a Navy PBY on the alert, waiting for the radio signal to take off.

Inside a plane 22,000 feet up, flying over the "Hump" in India. Pilot and co-pilot check their course by radio, for comparison with map.



Close-up of radio equipment in a B-17, showing the operator sending a code message in flight.

Radio operator at his position in the forward compartment of a Consolidated B-24.



Maintaining radio contact with the control tower and aircraft on the field, men on this jeep-mounted radio are responsible for directing planes to take-off from airport runways and from revetments.



A Marine flier just returned from a fighter sweep over Rabaul, records his story for broadcast before he leaves his plane.

STELLAR ROLE

IN AIR WAR

Wherever there are planes in the air, they are in contact somewhere with a ground base—by radio. On combat missions, on transport routes or in training flights, the mighty US air fleet maintains communication by radio. Enemy craft is spotted by radio, guns are fired by it, planes are landed by it—it's almost as essential as fuel.



In the US Navy Combat Recording Processing Room of Supreme Headquarters in London, Navy personnel process combat film recordings made by reporters of the four US national networks during battle action in the channel on D-day and thereafter.

Marine Corps headquarters units left aboard ships off Surpin set up their radios on ship's bridge to maintain contact with forces ashore.



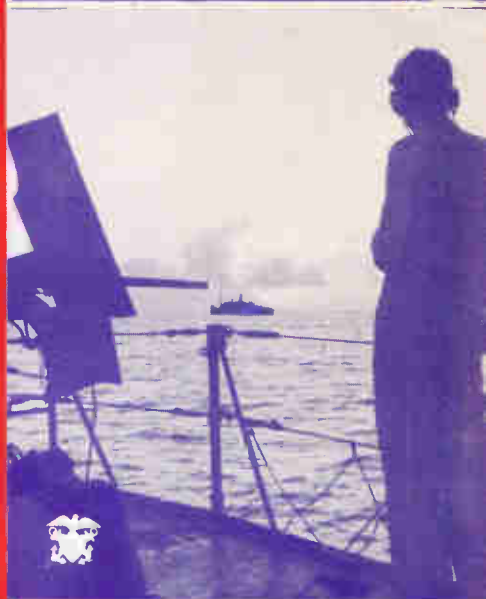
ON THE SEAS RADIO IS VITAL

The Navy still uses semaphore flags, blinkers and many other means of communication, but radio has a role in the operation of our naval craft the full extent of which will not be revealed until the flag of complete victory is unfurled. This page of photographs shows just a few of the many uses.

Ship to shore radio setups on board a US Coast Guard fighting ship, keep commanders posted in final rehearsals for the invasion of Southern France.

Aboard a US aircraft carrier, an officer at his post on lookout duty, with radio equipment handy to flash a warning signal.

Navy gunner (with headphones) on alert as ship in Navy task force approaches shore of Hollandia in Dutch New Guinea.



The Navy gun salutes in France and sets up this Communications post. Note hand-talkie at left, blinker, center and hand squaker right.

Member of the Staff (communications officer) aboard a Navy light cruiser, during a shake-down cruise. This is the "nerve center" of the ship.



The VETERANS'

RIGHTS AND BENEFITS ★ ★ ★

MUSTERING-OUT PAY . . \$100 for less than 60 days service; \$200 for 60 days or more but no foreign service; \$300 for 60 days or more plus foreign service. Payable to all with base pay less than \$200 monthly at time of discharge; payments to be made in three installments.

OLD JOBS . . Permanent jobs abandoned to enter service after May 1, 1940, may be recovered by application within 90 days after discharge. In case of difficulty, contact local Reemployment Committeeman.

NEW JOBS . . Register with nearest U. S. Employment Service office as soon as possible after discharge. GI Bill provides vocational training with government allotments of from \$50 to \$75 monthly while learning. Veterans are on the preferred list for Civil Service jobs, and are entitled to 5 to 10 points in examinations simply by reason of military service.

EDUCATION . . GI Bill provides year's refresher course; and for men under 25 when they entered service, education equal to actual time in service, up to four years. Veterans' Administration pays up to \$500 a year toward tuition, supplies, etc; also provides subsistence \$50 monthly for single veterans, \$75 monthly for veteran with dependents.

READJUSTMENT PAY . . Federal unemployment-compensation program grants veterans four weeks unemployment pay for every month of active service after Sept. 16, 1940 up to 52 weeks. If veteran is completely unemployed, he receives \$20 a week. Contact local USES on state unemployment compensation benefits.

LOANS . . Veterans Administration will guarantee 50 per cent of any loan for a home, farm or business up to \$2,000 anytime within five years after discharge. Loan must be repaid in 20 years at not more than 4 per cent interest.

PRIVATE ENTERPRISE . . Preference given veterans in obtaining surplus government property for business purposes but not for resale. Veterans given priority in purchase of raw materials and equipment from Smaller War Plants Corp., the Farm Security Administration, War Production Board and Office of Defense Transportation.

MEDICAL CARE . . Through Veterans Administration, hospitalization provided for veteran for any ailment as long as he lives, without cost. Medical service or dental care not requiring hospitalization provided by VA, if the condition was caused or aggravated in line of duty.

INSURANCE . . Veteran may keep his national service life insurance in force for 8 years and then convert to ordinary life, twenty-payment or 30-payment life.

LEGAL EXEMPTIONS . . For six months after discharge, veterans have legal exemption under Soldiers and Sailors Civil Relief Act of 1940, from lawsuits for collection of debts, collection of taxes, sale of property for taxes, dispossession of dependents for nonpayment of rent, and collection of insurance premiums.

DISABILITY PENSIONS . . Free vocational rehabilitation provided for disabled vets, plus \$92 monthly if single; \$103.50 if married, plus \$5.75 monthly for each child and \$11.50 for each dependent parent. If discharged with disability due to service, veteran may be entitled to disability benefits including a pension. Amounts payable from \$11.50 a month to \$115 a month for 100% disability.



If there is no Veterans' Administration Office in your home town write to the nearest Field Station. Address, "Manager, Veterans' Administration"—

THE *Future* IS BRIGHT FOR THE POST WAR WEST

With the same abundant energy and realistic viewpoint, citizens of the West have set their sights to postwar. Public works—roads, bridges, earthwork, waterworks, irrigation projects, airports and building programs costing almost two-and-a-half billion dollars, will be under way within a year. Private enterprise and government have already allocated the money.

. . . Unified effort already set in motion will make permanent the bulk of the West's wartime economic, industrial and population gains. Re-conversion plans by private enterprise call for production and employment topping all previous peace-time records.

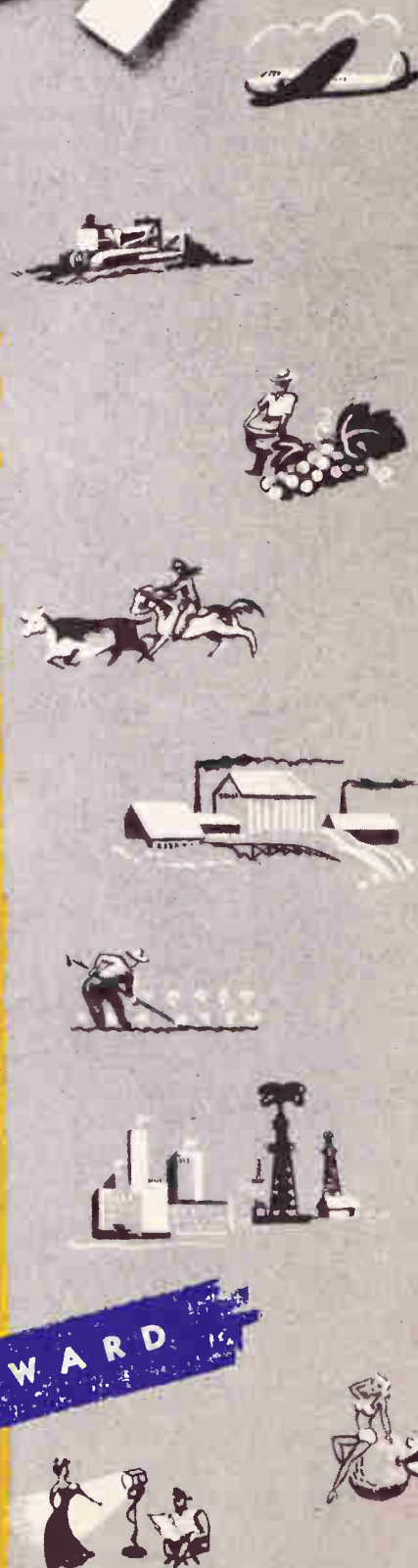
. . . Western goods will flow through war-expanded transportation systems to wider markets at home and abroad. A war-born merchant fleet will carry foods, lumber, oil, wood and wood by-products to the ports of the world for exchange with raw materials for the new industrial empire.

. . . The West faced a multitude of problems in gearing itself to the production achievements of war-time. It rolled up its collective sleeves and did a tremendous job.

. . . The problems of peace-time are plentiful and big, but opportunities are even bigger. Wise forward planning has put these opportunities within reach, many of them have been saddled already.



THE WEST IS GOING FORWARD





The Coast Guard-manned assault transport boat is on its way to enemy beaches. A GI band provides a relaxing concert, carried through loud speakers to all parts of the ship.



THE BIG VOICE

Sometimes it's necessary for military forces to address an audience too far away to hear an actual voice, but not far enough to make radio transmission feasible. Then comes into use a principle of radio—the public address system. These photos illustrate some of the examples.



"Come out, come out, wherever you are" is the general idea this broadcasting company is trying to put across to German snipers in the streets of St. Malo, France.

In case of power failure aboard ship, this portable device enables the commander to make his orders heard throughout the entire craft.

Besieged Brest, France in the distance. Loud-speakers at left used by the publicity and psychological warfare branch of the Army, to convey messages to Germans holding out in the city.

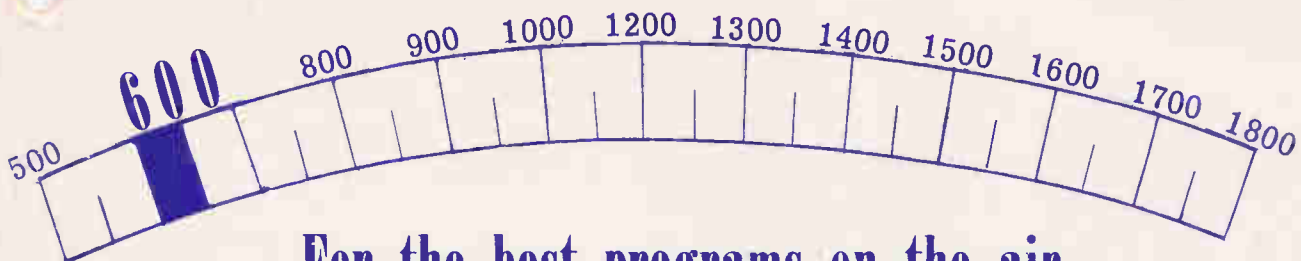
An Army Mobile Radio Broadcasting company near Eilendorf, Germany. Lip-microphone on officer at left who reads plea to Germans (somewhere in background) to surrender.



RADIO Power

Both the Army and Navy sought to encourage the use of V-mail. One sack of V-mail equals 65 sacks of regular mail. An intensive radio campaign was launched. In three weeks there was a 116 per cent increase in the use of V-mail.

Use V-Mail! It's Faster!



For the best programs on the air.

KFSD - 600 on your dial-

"A Word From the KFSD Staff".

KFSD -- San Diego's pioneer radio station, is soon to celebrate its 20th anniversary.

We of the KFSD Staff join with you, the vast air audience, in a justified feeling of pride in the many accomplishments and outstanding programs that we have been able to broadcast in these years of growth and improvement.

October 1, 1944, marks the day on which the greatest stride of all was taken in our constant march toward better programs and a greater service for San Diego. On this date, final arrangements were completed, in order that KFSD might bring to you direct all of the programs of the National Broadcasting Company.

This means that San Diego now has the opportunity of hearing the greatest stars in radio and the best programs on the air, without any outside interference. No longer is San Diego a suburb for radio listening of any other city. We have grown up, and have taken our rightful place. Now you, the radio listeners of San Diego, have the finest programs on the air brought home to you, through KFSD, with the clarity to which you are entitled.

On the following pages are pictures of the radio stars that are now available to you in your home. Keep your dial set at 600, KFSD, to be assured of enjoying the best in radio entertainment.

Many of you have expressed your appreciation to us for this new and improved service. To you who have not yet become familiar with the improved listening on KFSD, we urge that you too get the "KFSD Habit", and enjoy America's favorite radio programs.

"THE NBC PARADE OF STARS".

K F S D -- Winter Log -- 600 On Your Dial

MORNING

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
6:00	Fun & Folly	Fun & Folly	Fun & Folly	Fun & Folly	Fun & Folly	Jamboree
6:15	"	"	"	"	"	"
6:30	News	News	News	News	News	News
6:35	Slumber Busters	Slumber Busters	Slumber Busters	Slumber Busters	Slumber Busters	Slumber Busters
7:00	Graeme Fletcher	Graeme Fletcher	Graeme Fletcher	Graeme Fletcher	Graeme Fletcher	Graeme Fletcher
7:15	Farm Reporter	Farm Reporter	Farm Reporter	Farm Reporter	Farm Reporter	Ridin the Range
7:30	Reveille Rd-up	Good Cheer	Reveille Rd-up	Good Cheer	Reveille Rd-up	Good Cheer
7:45	Sam Hayes	Sam Hayes	Sam Hayes	Sam Hayes	Sam Hayes	Sam Hayes
8:00	Call to Worship	Fred Waring	Fred Waring	Fred Waring	Fred Waring	Piano Quartette
8:15	"	"	"	"	"	K-C Jamboree
8:30	Visiting Nurse	World News	World News	World News	World News	Ed McConnell
8:45	America United	David Harum	David Harum	David Harum	David Harum	"
9:00	Chic, Rdtable	Voice of Nation	Voice of Nation	Voice of Nation	Voice of Nation	Alex Dreier
9:15	"	Larry Smith	Larry Smith	Larry Smith	Larry Smith	Consumer Time
9:30	Devotional Hr.	Ann Gibson	Ann Gibson	Ann Gibson	Ann Gibson	Atlantic Spotlight
9:45	"	Time to Relax	Time to Relax	Time to Relax	Time to Relax	"
10:00	Laymans Views	By Request	By Request	By Request	Standard School	Bennie's Kitchen
10:15	Tune in Teens	"	"	"	"	Farm-Home Hour
10:30	The Show Is On	Know the Answer?	Know the Answer?	Know the Answer?	Know the Answer?	Know the Answer?
10:45	"	Art Baker	Art Baker	Art Baker	Art Baker	Art Baker
11:00	Harvest of Stars	Guiding Light	Guiding Light	Guiding Light	Guiding Light	Guiding Light
11:15	"	Today's Children	Today's Children	Today's Children	Today's Children	Today's Children
11:30	I. Chas. Thomas	Woman in White	Woman in White	Woman in White	Woman in White	Woman in White
11:45	"	News	News	News	News	News

AFTERNOON

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
12:00	News Parade	Woman of America	Woman of America	Woman of America	Woman of America	Woman of America
12:15	"	Ma Perkins	Ma Perkins	Ma Perkins	Ma Perkins	Ma Perkins
12:30	One Man's Family	Pepper Young	Pepper Young	Pepper Young	Pepper Young	Pepper Young
12:45	"	Right To H'ness	Right to H'ness	Right to H'ness	Right to H'ness	Right to H'ness
1:00	The Army Hour	Backstage Wife	Backstage Wife	Backstage Wife	Backstage Wife	Backstage Wife
1:15	"	Stella Dallas	Stella Dallas	Stella Dallas	Stella Dallas	Stella Dallas
1:30	Tommy Dorsey	Lorenzo Jones	Lorenzo Jones	Lorenzo Jones	Lorenzo Jones	Lorenzo Jones
1:45	"	Widder Brown	Widder Brown	Widder Brown	Widder Brown	Widder Brown
2:00	Sym. of the Air	A Girl Marries	A Girl Marries	A Girl Marries	A Girl Marries	A Girl Marries
2:15	"	Portia	Portia	Portia	Portia	Portia
2:30	"	Just Plain Bill	Just Plain Bill	Just Plain Bill	Just Plain Bill	Just Plain Bill
2:45	"	Front Pg Farrell	Front Pg Farrell	Front Pg Farrell	Front Pg Farrell	Front Pg Farrell
3:00	Arden's Salute	News	News	News	News	News
3:15	"	Road of Life	Road of Life	Road of Life	Road of Life	Road of Life
3:30	News	Aunt Mary	Aunt Mary	Aunt Mary	Aunt Mary	Aunt Mary
3:45	Carveth Wells	Dr. Paul	Dr. Paul	Dr. Paul	Dr. Paul	Dr. Paul
4:00	Jack Benny	Woman's Secret	Woman's Secret	Woman's Secret	Woman's Secret	Woman's Secret
4:15	"	World News	World News	World News	World News	World News
4:30	Bandwagon	Favorites	Favorites	Favorites	Favorites	Favorites
4:45	"	H. V. Kaltenborn	Busy Money	H. V. Kaltenborn	Busy Money	H. V. Kaltenborn
5:00	Charlie McCarthy	OK for Release	OK for Release	OK for Release	OK for Release	OK for Release
5:15	"	News	News	News	News	News
5:30	Fred Allen	Voice-Firestone	Date With Judy	Tropicale	Tropicale	School News
5:45	"	"	"	Elmer Peterson	Elmer Peterson	Elmer Peterson

EVENING

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
6:00	Merry-go-Round	Something New	Amos 'n Andy	Eddie Cantor	Music Hall	People Are Funny
6:15	"	"	"	"	"	"
6:30	American Album	Information Pls.	Fibber McGee	Mr. D. A.	Bob Burns	Waltz Time
6:45	"	"	"	"	"	"
7:00	Hour of Charm	Contented Hour	Bob Hope	Kay Kyser	Abbott-Costello	Mystery Theater
7:15	"	"	"	"	"	"
7:30	Meet At Parky's	Dr. I. Q.	Hildegarde	"	Rudy Vallee	Bill Stern
7:45	"	"	"	"	"	Speaker
8:00	Gildersleeve	Supper Club	Supper Club	Supper Club	Supper Club	Supper Club
8:15	"	Fleetwood Lawton	Fleetwood Lawton	Fleetwood Lawton	Fleetwood Lawton	Fleetwood Lawton
8:30	Standard Hour	Cav. of America	Johnny Presents	Sigmund Romberg	Burns & Allen	Duffy's Tavern
8:45	"	"	"	"	"	"
9:00	"	Telephone Hour	Barry Fitzgerald	Mr. & Mrs. North	Dinah Shore	Night Editor
9:15	"	"	"	"	"	Cited for Valor
9:30	Jack Benny	Adven. by Morse	Haunting Hour	Teacher Quiz	Webster Says	Three Suns Trio
9:45	"	"	"	"	"	Salon Music
10:00	Richfield Repr.	Richfield Repr.	Richfield Repr.	Richfield Repr.	Richfield Repr.	Richfield Repr.
10:15	Symphonette	Concert Hall	Concert Hall	Symphonette	Concert Hall	Concert Hall
10:30	"	"	"	"	"	"
10:45	News	News	News	News	News	News
11:00	Music in Night	Biltmore Orch.	Biltmore Orch.	Biltmore Orch.	Biltmore Orch.	Biltmore Orch.
11:15	"	"	"	"	"	"
11:30	St. Francis Orch	Thomas Peluso	St. Francis Orch	St. Francis Orch	St. Francis Orch	St. Francis Orch
11:55	News	News	News	News	News	News

KFSD - NBC Parade of Stars



"The Telephone Hour"

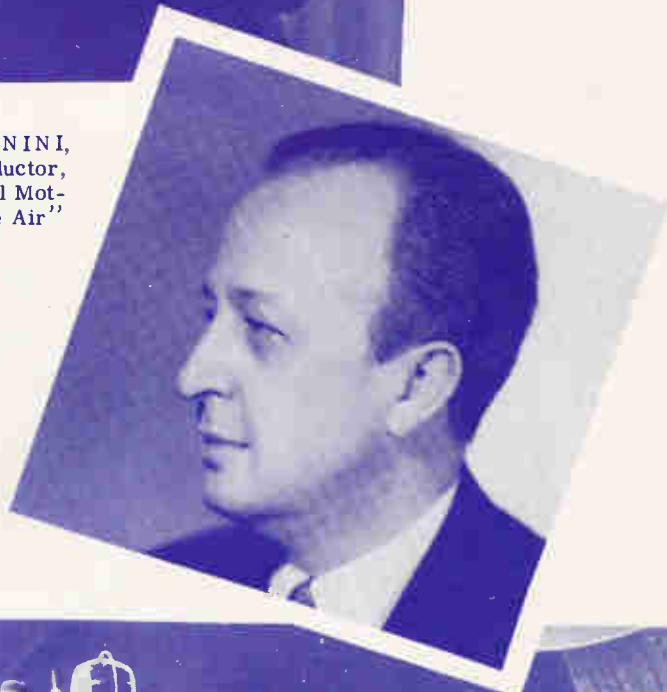
Featured frequently as guest artist is that beloved virtuoso of the violin, FRITZ KREISLER



ARTURO TOSCANINI, world famous conductor, directs the "General Motors Symphony of the Air"



ALFRED WALLENSTEIN master of the Baton with Los Angeles Philharmonic on "The Standard Hour"



Conductor HOWARD BARLOW of the "Voice of Firestone"

PHIL SPITALNY and the All-Girl Orchestra of melodic, graceful loveliness "The Hour of Charm"



K F S D Brings You These Stars

American Humorist of natural wit, welcome back home to NBC, FRED ALLEN!



EDGAR BERGEN with happy, mischievous CHARLIE McCARTHY (And don't you recognize ELMER SNERD?)

Those lovable characters of "One Man's Family" Mother and Father Barbour (MINETTA ELLEN and J. ANTHONY SMYTHE)



Westinghouse Concert Orchestra VICTOR YOUNG conducting

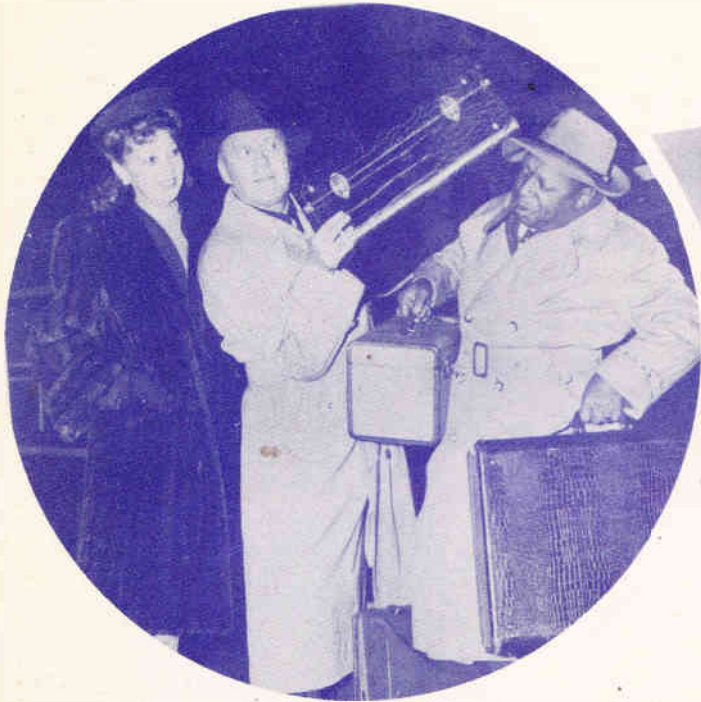


The Great Gildersleeve (HAL PEARY) with the infectious baritone laugh is ever busy with his family problems



CASS DALEY--M. C. and Comedienne on "Bandwagon".

Every Sunday 6 0 0 on Your Dial



"Boss, what do yo' thinks ah is, a wagon?!!" Yes, it's MARY LIVINGSTON, JACK BENNY and ROCHESTER



Contralto EVELYN MacGREGOR feminine singing star of "Album of Familiar Music"



THOMAS L. THOMAS, baritone on "Manhattan Merry-Go-Round"



ROBERT RUSSELL BENNETT, music arranger of Broadway success, directs "The Ford Show"



PARKYAKARKUS--Star of "Meet Me At Parky's"



(The RCA Show) TOMMY DORSEY, that ever popular favorite of self-styled swing

Stars You Enjoy Each Monday on KFSD



Combined animation and wit portray PERRY COMO, popular emcee of "The Chesterfield Supper Club" (Monday thru Friday)



JIMMY McCLAIN otherwise known as "Dr. I. Q." smiles like this when he pays out shiny silver dollars to contestants who give the correct answer

Scintillating rhythms, humor... a gala array of sparkling "teensters" on the HOAGY CARMICHAEL show... and here is HOAGY that genial gentleman

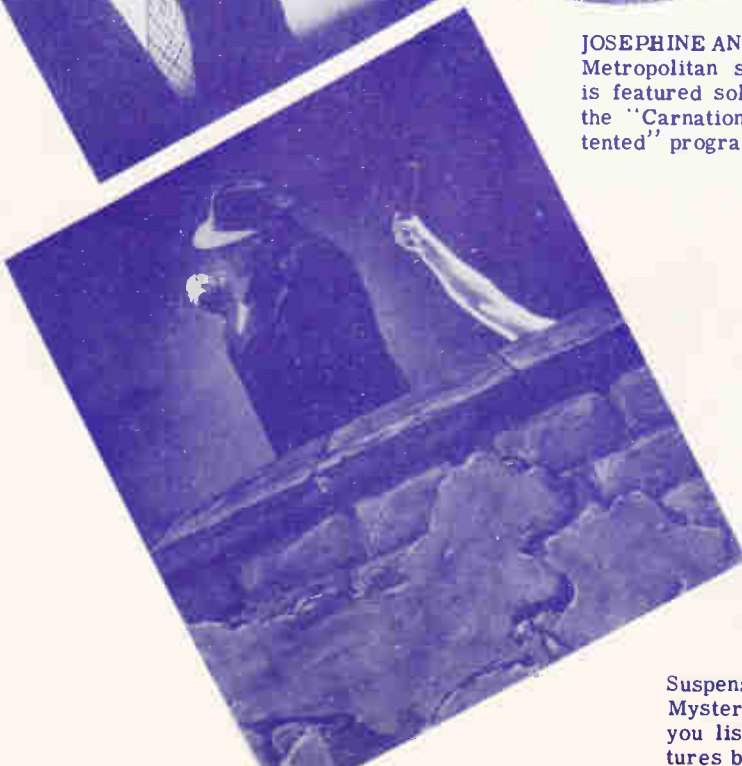
GAYNE WHITMAN "Cavalcade of America"



JOSEPHINE ANTOINE, Metropolitan soprano is featured soloist on the "Carnation Contented" program



"He knows all the answers", jovial CLIFTON FADIMAN, quiz-master of "Information Please"



Suspense! Exciting! Mystery! Trembles as you listen to "Adventures by Morse"

Tuesday is Better When You Dial 600



BARRY FITZGERALD starring in his new role of "His Honor, the Barber".

"Humph! Do girls really like this stuff?" asks Randolph, (DIX DAVIS) mischievous brother of Judy (LOUISE ERICKSON) in the refreshing, popular "A Date With Judy"



The "Raleigh Room" is doing capacity business these days and its easy to understand because glamorous HILDEGARDE entertains with her own intimate style of song



"Wat's yo been up to Amos? Must be sump-in! AMOS N' ANDY



BOB HOPE America's most popular comedian



FIBBER MCGEE and MOLLY home life in "Wistful Vista"

"Johnny Presents" CORNELIA OTIS SKINNER with ROLAND YOUNG as "William and Mary" in skits written by the versatile Miss Skinner



Lovely Betty Fu...
ance of the breat...
taking myster...
"The Haunting...
Hour"

Midweek Brings You More Music

Three Thousand songs in three decades. SIGMUND ROMBERG'S melodies are American tradition



"Time to Smile" and we're all happy when spending Wednesday evenings with EDDIE CANTOR

JOSEPH CURTIN and ALICE FROST as "Jerry and Pam" in the vivid and realistic "Mr. and Mrs. North"

JAY JOSTYN convicts the guilty party. Real mystery and thrills in "Mr. District Attorney"



Students! Here's the happy ole' Professor himself and gorgeous GEORGIA CARROLL of "College of Musical Knowledge"



FRED WARING

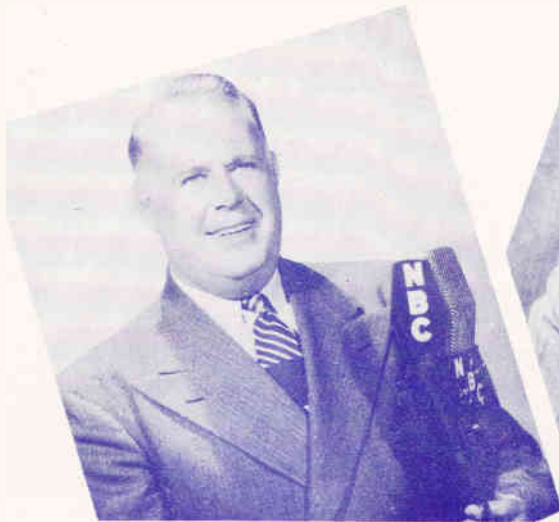
"Honey" and the Bees



The Fred Waring Pennsylvaniaans sing "So Early In The Morning" (Monday thru Friday)

Drama Quiz and Comedy 600 is the Spot

Can you answer it? asks quizzing HAVEN McQUERRIE of "Noah Webster Says"



"Our Time is Your Time" RUDY VALLE master of "The Drene Show"



Howling, rollicking fun with those hilarious clowns, BUD ABBOTT and LOU COSTELLO



G-G-Girls!! It's B-B-B-Bing!!! Yes, the crooning idol of millions, BING CROSBY



Ah Gee! Eyeful and earful! Poise and Glamour expresses lovely DINAH SHORE at any time.... and she's always there to greet you at her "Open House"



GEORGE BURNS and GRACIE ALLEN share an amusing story before the broadcast



Uncle Ezra's Bazooka and Grandpaw's own shillelagh! Can you guess who's in the center? Well, if it isn't BOB BURNS!

Weekend Entertainment

on 600

ED GARDNER (Archie)
"Duffy's Tavern"



GEOFFREY BARNES, narrator
and MARY SHIPP, cast member
of "The Molle Mystery Theatre"



Your Gay Teaser, ART
LINKLETTER. Emcee
of "People Are Funny".



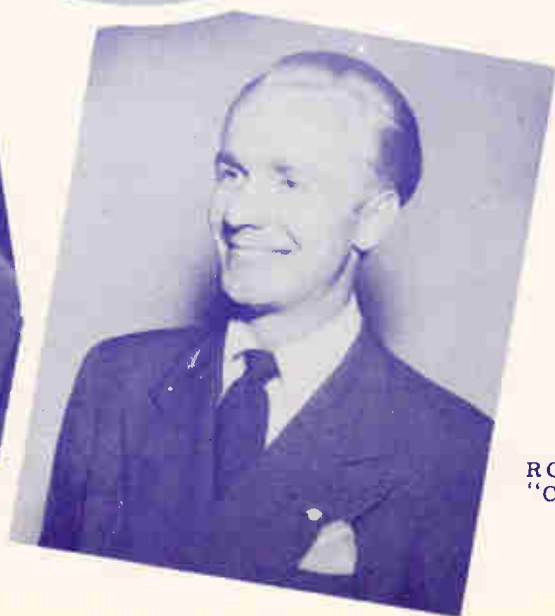
FRANK MUNN, popular
tenor of "Waltz Time"
lends enchantment to
millions



BILL STERN brings
you news of the sports
world in special style



"Night Editor" HAL
BURDICK in dramatiz-
ed narration



ROY MAYPOLE in
"Cited For Valor"

Stars on Your NBC Station KFS D



WILLIAM BENDIX---
leading "The Life of
Riley"



"National Barn Dance"
LULUBELLE and
SCOTTY are a team
in real life, too!



Spice and hilarity with
HARRY HERSHFIELD,
SENATOR FORD and
JOE LOWRIE JR. "Can
You Top This?"



The musical meander-
ings of the PRAIRIE
RAMBLER'S are heard
on "K.C. Jamboree"



All dressed up in com-
fort JUDY CANOVA
plays a sweet tune on
a base sax



"Here's fizz in your
eye" calls RALPH
EDWARDS "Truth or
Consequences". Ralph
originated his own pro-
gram inspired by par-
lor games

These shoes are killin'
me says "WHITY"
(Duke of Paducah) in
"Grand Ole Opry"



Mystery at its best ---
BILL LANCE, played by
versatile PAT MCGEE-
HAN



Daytime Stars You Should Know

"When A Girl Marries"
(GERTRUDE WARNER)



Bill Davidson and his daughter, Nancy of "Just Plain Bill" played by RUTH RUSSELL and ARTHUR HUGHES



"Reveille roundup"
Poor KLEE KIRBY awaits dear Mother to come home and relieve him! Klee announces for the "Roundup"



ANGEL CASEY heard in "Ma Perkins"



HELEN MORGAN
"This Womans Secret"

CHUCK COLLINS,
Blind Pianist



MARY PATTON plays role of Sylvia Bertram "Road of Life"



"Today's Children"
(PATRICIA DUNLAP, BETTY LOU GERSON and MICHAEL ROMANO)

Heard Daily 600 on Your Dial

Pretty ELIZABETH RELLER plays Nurse Kitty Campbell "Portia Faces Life"



HUGH STUDEBAKER plays Dr. Ken in "Women in White"



FLORENCE FREEMAN plays the title role of "Young Widder Brown"



Everyone's pal, lovable "AUNT MARY"



KARL SWENSON and SONS in "Lorenzo Jones"



"Tillamook Kitchen" BENNIE WALKER



DICK WIDMARK and FLORENCE WILLIAMS as David and Sally "Front Page Farrell"



Smilin' ED McCONNELL

"The Parade of Stars" is on KFSD



"The Guiding Light" JOHN BARCLAY and HELEN BUELL play "Dr. and Mrs. Gaylor"

ANNETTE SORRELL as "Anna Polaski" in "Pepper Young's Family"



ANNE SEYMOUR and JAMES MONKS play leads in "Woman of America"



Tiny TIMMIE HYLER who plays Susan Wakefield in "Right to Happiness"



CAMERON PRUD'HOMME plays the title role in "David Harum"



The cast of "Stella Dallas" GRACE VALENTINE, (Minnie) Director RICHARD LEONARD, ANNE ELSTNER (Stella) and VIVIEN SMOLEN (Laurel)



"Backstage Wife" with JACKIE NORTHROP as "Marie Benson"

A bomb-proof shelter on Guadalcanal. By telephone and radio, the operator has contact with all field forces. The outfit is portable and can be moved on a moment's notice.



A Marine sergeant waits for a few minutes beside his radio post, after he and a buddy flushed a Jap from a pillbox on Tarawa.

In the landing operation on the shores of Jap-held Bougainville island, this Navy signalman keeps in touch with headquarters on a handy-talkie.

THIS IS **W-A-R!**

At the microphones in these close-up combat photos, servicemen operators show how they keep in touch with headquarters and each other.



From the shelter of a wrecked building in Oranopo on Saipan, a Marine communicator informs his headquarters of the progress made by front line troops as they round the town.



In Hurtgen Forrest, Germany, an infantry squad leader, keeps in touch with his commanding officer by means of the "handy-talkie" radio.



Commanding Officer of a tank company in France, using the inter-tank radio.



Using a walkie-talkie, an Army signal man gets a message through from an infantry battalion somewhere in France.

TRACE A FIGHTER'S RECORD

BY HIS SERVICE RIBBONS ★ ★

OUR ARMY ALONE WEARS THESE



DISTINGUISHED SERVICE CROSS
Second most important army medal. Awarded U.S. soldiers for extraordinary heroism in military operation against enemy.



DISTINGUISHED SERVICE MEDAL
Awarded any member of U.S. Army who distinguishes himself or herself by meritorious service in a duty of great responsibility.



DISTINGUISHED UNIT BADGE
Awarded army unit twice cited for outstanding performance in action. Authorized by presidential executive order.



GOOD CONDUCT MEDAL
Awarded soldier who after Aug. 17, 1940 completed 3 yrs., or who after Dec. 7, 1941 complete 1 yr. of active Honorable Service.



SOLDIERS MEDAL
Awarded to any persons serving in any capacity for heroism not involving actual conflict with enemy.



THE OAKLEAF CLUSTER
Takes the place of the actual award of another medal for the same decoration previously presented.

THE GOLD STAR
Worn on the ribbon or service ribbon of any medal previously awarded. Indicates that the wearer has more than once been cited for the same decoration.



OUR ARMY AND NAVY BOTH HAVE THESE



SILVER STAR
Awarded to any person who has distinguished himself by gallantry and intrepidity in action.



PURPLE HEART
Awarded to persons wounded in action. Our oldest decoration, originally issued by Washington in 1782.



CONGRESSIONAL MEDAL OF HONOR
Mark of an exceptional hero. Awarded for gallantry at risk of life beyond call of duty. Presented by the President for Congress.



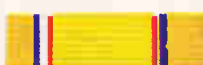
AIR MEDAL
All Services
Awarded any person serving with Army, Navy, Marines or Coast Guard, who distinguishes himself by achievement in flight.



DISTINGUISHED FLYING CROSS
Highest aviation honor given to American and foreign air men serving U.S. for extraordinary achievement in flight.



VICTORY MEDAL
Authorized to all Members of our armed forces who saw active service in First World War.



AMERICAN DEFENSE MEDAL
Worn by men in active service during national emergency preceding our entry into the war. Referred to as "Before Pearl Harbor Ribbon."



AMERICAN THEATER RIBBON
Worn by those in active service in this hemisphere outside continental U.S. in this war. Note black and white stripes for Germany. Red and white for Japan.



ASIATIC-PACIFIC CAMPAIGN MEDAL
Issued for award to members of the Army and Navy for active service in the theaters indicated. Note the red and white jap colors at either end.



EUROPEAN-AFRICAN-MIDDLE EASTERN CAMPAIGN MEDAL
Issued to men who have been on active duty in these theaters of war. Center green represents Europe and brown represents Africa.

THESE ARE WORN BY OUR NAVY PERSONNEL



DISTINGUISHED SERVICE MEDAL
Awarded to any member of the Navy of U.S. who distinguishes himself or herself by exceptional meritorious service.



NAVY CROSS
Awarded for heroism or meritorious conduct in Naval Service during time of peace as well as for valor in action.



EXPEDITIONARY MEDAL
Officers and men who have participated in a campaign are eligible. A bronze star issued for each added expedition.



GOOD CONDUCT
Awarded enlisted Navy men for perfect service record and has shown marked proficiency in performing his duties.



MERCHANT MARINE DISTINGUISHED SERVICE MEDAL
Awarded by our Maritime Commission to men of the Merchant Marine who committed Heroic Deeds under attack.

FOR THE NAVY - MARINES AND COAST GUARD



NAVY & MARINE CORPS MEDAL
Awarded to any member who has distinguished himself by heroism not involving conflict.



PRESIDENTIAL UNIT CITATION
Awarded to Navy & Marine corps units for service in combat action above expected high standard.



BREVET MEDAL
Awarded to Marines for distinguished conduct in presence of enemy.



GOOD CONDUCT AWARD
Awarded to a Marine who has completed his 1st enlistment with a high marking in efficiency, neatness, and intelligence.



COAST GUARD GOOD CONDUCT MEDAL
Awarded enlisted man for perfect service record and has shown marked proficiency in performing his duties.



LEGION OF MERIT
Awarded to combatants and non-combatants for extraordinary fidelity and service. May be presented to foreigners.

SPECIAL MERIT AWARDS



DISTINGUISHED MARKSMAN



DIST. AUTOMATIC RIFLEMAN



DISTINGUISHED AERIAL GUNNER



ARMY BADGE



BAR



EXPERT



LIFE SAVING MEDAL
(Red Ribbon-Gold Award; Blue Ribbon-Silver Award)
Presented for Heroic life saving at sea, to civilians as well as service men.

SEA SHOOTER AND 1ST-CLASS GUNNER

AMERICAN WOMEN IN UNIFORM

The figures presented on this page show American women in the uniforms authorized for their various types of war work. Never before in the history of the country have women played such important parts on the war front and the home front and enlisted in such numbers as today. This wholesale volunteering for war work releases large numbers of men for the actual business of fighting.



Member of the WAC--Woman's Army Corps.



Member of the WAVES-- (Women's Reserve of the Naval Reserve)



Member of Women's Auxiliary Ferrying Squadron (WAFS)



Member of American Women's Voluntary Services.



Army Nurse



Navy Nurse



Civilian defense worker.

Red Cross Worker



SPAR Coast Guard Auxiliary



Member of Red Cross Motor Corps.



Red Cross Nurse

Member of Red Cross Nurse's Aid Corps.



Marine Women's Uniform





There's more to radio than the simple twisting of the dials. These US Coast Guard SPARS are learning what "makes the wheels go around".



Government messages from Washington, San Francisco, Honolulu and the Canal Zone flow into this radio receiving station.



A radio control board in a Marine classroom at Miami University, Oxford, Ohio. Before graduating the Marines must be able to hold down a four-hour watch in the radio shack.



Checking the radio beam on a Feature training bomber— or, how to keep on a course when there are no other means of navigation.



In the control tower at a military airfield, the operator uses radio to give pilots landing and take-off instructions.

"Sparks"
AMONG THE GENTLE SEX
Radio is no longer a technical mystery reserved for mastery by the male mind. Those of the gentle sex, in the service of their country, proved they were equal to the intricacies of the kilocycle, and thereby relieved thousands of men for combat duty.



Radio-service MEN in the post war era can expect competition from feminine technicians like these SPARS who know how to find the "bugs" in radio equipment.



Somewhere on a battle front perhaps thousands of miles away, fighting Marines will hear the message being tapped out by this Marine radio telegrapher.



An instructor teaches women Marines the operation of a radio direction finder in this special Marine Radio School.



Weather reports flow into this El Toro Marine Airbase, for relay to operations offices, pilots approaching the area and to meteorologists for weather maps.



Radio operator at Air Warning station on Ledo Road, India. He reports all friendly and enemy aircraft sighted by plane spotter.



From miles around, French civilians gather nightly to hear OWI broadcasts in French. When Nazis held the area, civilians were deprived of their radios. An American soldier pauses to listen. Note nail studded shoe sole of woman in foreground.

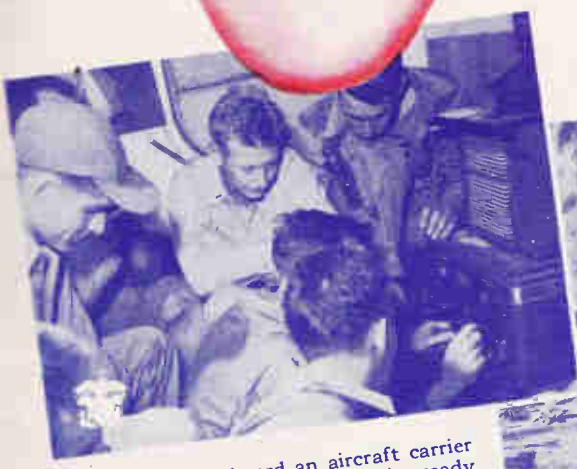
LISTENING IN

Often times, radio is the only contact between fighting men and the outside world. It can mean vital messages, entertainment, news from home — These photos show a few samples.

An ATC plane somewhere in the China-Burma-India theaters, but the passengers are listening to a play-by-play broadcast of the world series baseball game.



A temporary sending and receiving station near the front lines on Bougainville. They're getting reports on the progress of fighting at the front.



Navy pilots aboard an aircraft carrier gather around the radio in the ready room to listen to the inter-plane conversation of fellow-pilots making a strike against Jap-held Tinian in the Marianas.



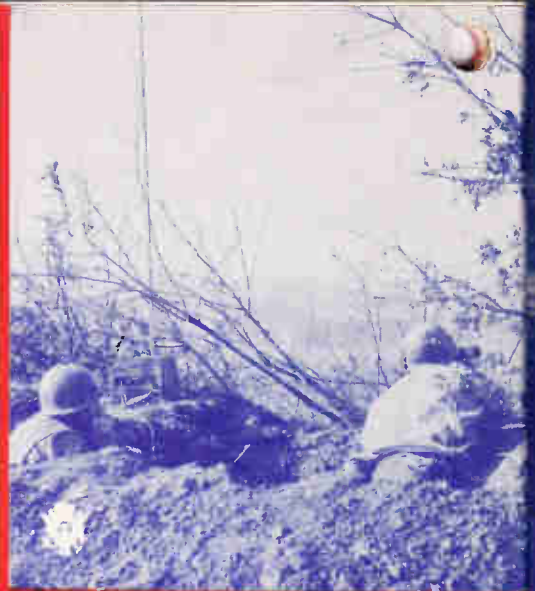
This was once a US radio receiving station on Guadalcanal. A Japanese aerial bomb scored a direct hit.



Liaison radios are put to good use on Leyte Island in this front line photo taken during the Philippine invasion.



The war rages on Saipan but a Marine takes time to make a good appearance while his companion mans the communications jeep radio.



Infantrymen in the trench overlooking Mt. Porchia area, Italy are using a sound ranging set to locate enemy guns—and relay the information by radio, to their own batteries.



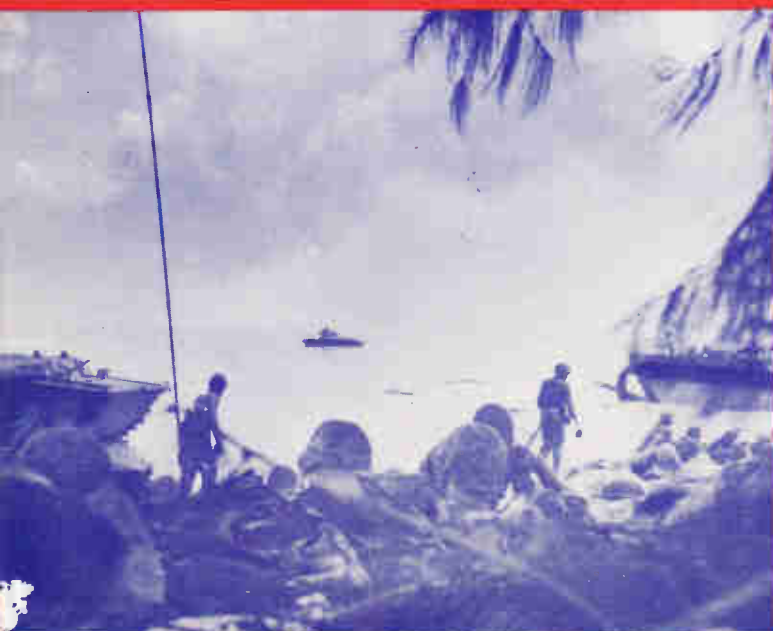
Coast Guard beach party radio operators direct traffic to beach at Engebi Island, Eniwetok Atoll during American invasion of the Marshalls.

The KILOCYCLE *in Action*

The carrier pigeon isn't obsolete but he can't fly as fast as a kilocycle and he is not as immune to battle injury. The photos on these two pages show the radio messenger in actual combat.

The perpendicular black line is the antenna of a portable radio—shown with the first wave of Marines to hit the beach at Saipan.

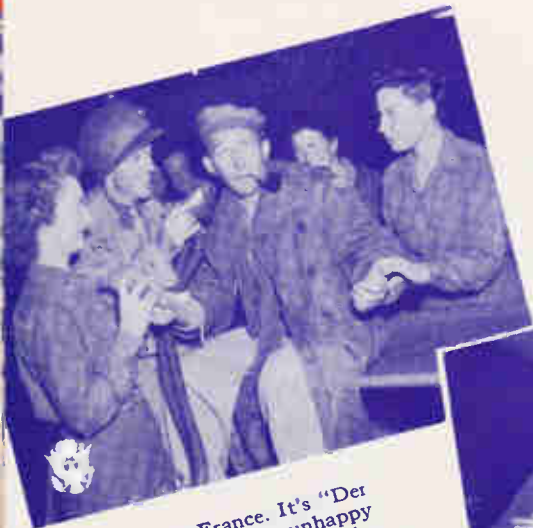
Life looks easy for this US Army man, operator at a forward artillery observation post in Rurden, Germany, sending back results to a 105 mm. howitzer battery firing at a German command post on the opposite side of the Rur river.



GLAMOUR

AT THE FRONT

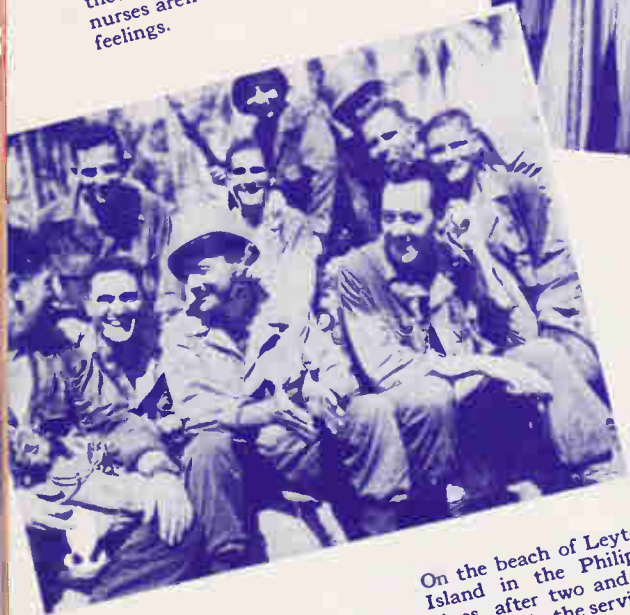
Radio celebrities, of all ages, of both sexes have built themselves a vital role as morale builders in the war. Those who aren't actively engaged in the services, have travelled to all parts of the globe to entertain the service men.



Ray Milland, wet with perspiration, makes a sharp contrast in appearance with exotic Rosita Norene in a USO skit at an amphibious base.



Somewhere in France. It's "Der Bingle" Crosby looking unhappy at the prospect of an innoculation. Unsympathetic Fred Astaire stands ready with an anesthetic and the array of Army nurses aren't decided about their feelings.



On the beach of Leyte Island in the Philippines, after two and a half years in the service Corporal Lew Ayres still retains his popularity.



Somewhere in Italy, entertainment by Lily Pons, noted opera star, accompanied by a GI on the flute. The Met was never like this.



Ditch Shore autographs cast on wrist of a wounded sergeant following a performance somewhere in northern France.



Still an entertainer, but no longer a civilian. Private Mickey Rooney poses with some friends of the 16th Division somewhere in Europe.



Coast Guard Commander Jack Dempsey is still "The Champ" to this rugged bunch of autograph seekers, on an overseas voyage.

Department Managers



LARRY SCALE, Com-
mercial Manager.



ARTHUR BLECKSMITH
Auditor



AMY DICKSON,
Executive Secretary



ALYS PHREANER,
Program Director



RICHARD GARTNER
Chief Engineer

