

RADIO
JAN 52
LOS ANGELES

SPECIAL REPORT

American Research Bureau, Inc.
National Press Building
Washington 4, D. C.

SPECIAL METROPOLITAN LOS ANGELES AND OUTER AREA RADIO AUDIENCE STUDY

January 20 - 26, 1952

AMERICAN RESEARCH BUREAU, INC.
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INTRODUCTION

On the following pages are presented figures showing the results of an extensive listener diary study conducted among a representative cross-section of families living in Los Angeles and a 3 county area surrounding and including the metropolitan area. This study was conducted during the period, January 20 - 26, 1952, on special order from the American Broadcasting Company, for its exclusive use. A description of the area covered is given in fuller detail on succeeding pages. All selection of sample homes within the chosen counties and all field work and tabulation was carried out by ARB staff members without any supervision or advice from the American Broadcasting Company, and at no time was information given to families in the sample as to the interested party in the study other than American Research Bureau. Therefore, all results shown in this report may be considered completely free of any sponsor bias.

Six hundred families were chosen by systematic area sampling throughout the selected counties, and each family was visited personally by an ARB interviewer who placed with all family members a listener diary designed to record all radio listening and television viewing for a period of seven days. A similar diary to those used in other ARB radio studies was employed. At the end of the seven-day period, diaries were recovered personally by the interviewers. Completed diaries from exactly 530 homes were used in this report.

Listening of all persons in the sample was recorded regardless of where it was done, inside or outside the home.

All program audiences are shown in terms of percent of all sample homes with at least one person listening.

This report brings four important advantages not generally found in radio audience measurement services:

1. Accurate measurement of all radio listening by all members of a household, both inside and outside the home - around the clock.
2. Complete coverage of both telephone and non-telephone homes.
3. Proper proportioning of television and non-television homes.
4. Measurement over a broad outer area to include listeners living outside the metropolitan area.

With the ARB system of audience measurement, it is also possible to show audience breakdowns in more detail for specific programs by race, sex, age, income, and a number of other factors. These additional services are available on request.

James W. Seiler
Director, American Research Bureau, Inc.

AREAS COVERED IN THIS STUDY

Diaries were placed proportionately by population in metropolitan Los Angeles and the following counties representing a statistical cross-section of the 50% BMB area of Station KECA.

California

Ventura County
Los Angeles County
Orange County

LOS ANGELES RADIO

Monday through Friday Daytime, January 21, - 25, 1952

Station	Program	Rating	Station	Program	Rating
7:00 A.M.			8:00 A.M.		
KECA	Tom Owen	0.2	KECA	Breakfast Club	4.2
KHJ	News: F. Hemingway	2.0	KHJ	Cecil Brown	1.5
KFI	Daye Anderson	2.3	KFI	Johnny Murray	1.5
KNX	Arthur Godfrey	6.0	KNX	Ralph Story	3.3
KMPC	Stars of Songs	0.2	KMPC	News	1.6
KFWB	News, Bill Leyden	0.5	KFWB	News	0.4
KLAC	News; Haynes at Reins	0.9	KLAC	News; Stock Report	2.0
KFAC	Coffee Cup Concert	0.1	KFAC	News; Stock Market	0.1
Other LA		0.2	Other LA		0.9
Other Non LA		0.2	Other Non LA		1.3
7:15 A.M.			8:15 A.M.		
KECA	Tom Owen	0.5	KECA	Breakfast Club	4.8
KHJ	Breakfast Gang	0.9	KHJ	News; Bob Greene	1.2
KFI	Fleetwood Lawton	2.8	KFI	Stoplight Serenade	0.7
KNX	Arthur Godfrey	5.4	KNX	News	3.3
KMPC	News: Jim McCulla	0.3	KMPC	Business, News, Sports	1.8
KFWB	Bill Leydon	0.3	KFWB	Bill Leyden	0.5
KLAC	Haynes at Reins	1.2	KLAC	Sam Baltor; Haynes	1.2
KFAC	Coffee Cup Concert	0.2	KFAC	Stock Market; Music	0.1
Other LA		0.2	Other LA		0.4
Other Non LA		0.7	Other Non LA		1.1
7:30 A.M.			8:30 A.M.		
KECA	Garred; Owen	0.8	KECA	Breakfast Club	4.4
KHJ	Breakfast Gang	1.0	KHJ	Various	1.4
KFI	Breakfast Platter	1.5	KFI	News; Southland	1.1
KNX	Frank Goss	4.8	KNX	Grand Slam	3.0
KMPC	Clockwatcher	0.9	KMPC	Various	0.7
KFWB	Bill Leydon	0.3	KFWB	Bill Leyden	0.3
KLAC	Haynes at Reins	1.0	KLAC	Haynes at Reins	1.1
KFAC	Coffee Cup Concert	0.3	KFAC	News	0.2
Other LA		0.5	Other LA		0.5
Other Non LA		1.3	Other Non LA		1.5
7:45 A.M.			8:45 A.M.		
KECA	Tom Owen; John Conte	0.2	KECA	Breakfast Club	4.4
KHJ	News; Bob Freed	1.4	KHJ	Various	1.3
KFI	Sam Hayes	4.0	KFI	Coffee Time	1.0
KNX	Harry Babbitt	5.1	KNX	Rosemary	4.1
KMPC	Clockwatcher	0.6	KMPC	Various	0.6
KFWB	Bill Leydon	0.3	KFWB	News	0.3
KLAC	Haynes at Reins	1.0	KLAC	Racing Roundup	1.2
KFAC	Coffee Cup Concert	0.2	KFAC	Unity	0.8
Other LA		0.4	Other LA		0.4
Other Non LA		1.1	Other Non LA		1.2

LOS ANGELES RADIO

Monday through Friday Daytime January 21 - 25, 1952

Station	Program	Rating	Station	Program	Rating
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9:00 A.M.

KECA	Victor H. Lindlahr	2.5
KHJ	Commentary; Garden	0.5
KFI	Coffee Time	0.7
KNX	Wendy Warren	4.1
KMPC	News; Clockwatcher	0.6
KFWB	Anson; Club	0.4
KLAC	News; Haynes	1.2
KFAC	Morning Concert	0.5
Other LA		0.1
Other Non LA		1.2

10:00 A.M.

KECA	Jack Berch	2.4
KHJ	News: Holbrook; Hardy	4.1
KFI	News	1.6
KNX	Big Sister	4.9
KMPC	News: Howard Flynn	0.2
KFWB	Bill Anson	0.5
KLAC	Peter Potter	2.7
KFAC	News; Composers Corner	0.4
Other LA		0.1
Other Non LA		1.2

9:15 A.M.

KECA	Chet Huntley	2.4
KHJ	Commentary; Garden	0.2
KFI	Victor Lindlahr	0.5
KNX	Aunt Jenny	5.5
KMPC	Clockwatcher	0.6
KFWB	Bill Anson	0.3
KLAC	Haynes at Reins	1.2
KFAC	Morning Concert	0.3
Other LA		0.1
Other Non LA		1.3

10:15 A.M.

KECA	Lone Journey	1.7
KHJ	Tello Test	3.4
KFI	Kings Row	1.3
KNX	Ma Perkins	5.4
KMPC	Paula Stone	0.2
KFWB	Bill Anson	0.5
KLAC	Peter Potter	2.6
KFAC	Composers Corner	0.4
Other LA		0.1
Other Non LA		1.2

9:30 A.M.

KECA	Break the Bank	3.7
KHJ	K. Carson; N. Young	1.0
KFI	Ladies Day	0.6
KNX	Helen Trent	6.7
KMPC	News; Chef Milani	0.2
KFWB	News; Bill Anson	0.5
KLAC	Peter Potter	2.4
KFAC	Piano Parade	0.4
Other LA		0.2
Other Non LA		1.3

10:30 A.M.

KECA	My True Story	3.7
KHJ	Answer Man	2.2
KFI	Strike It Rich	2.3
KNX	Dr. Malone	4.2
KMPC	Cal Tiney's On	0.2
KFWB	News; Bill Anson	0.6
KLAC	Peter Potter	2.6
KFAC	Song Recital	0.5
Other LA		0.1
Other Non LA		1.5

9:45 A.M.

KECA	Break the Bank	3.7
KHJ	K. Carson; N. Young	1.0
KFI	Ladies Day	0.5
KNX	Our Gal Sunday	5.3
KMPC	Chef Milani	0.2
KFWB	Bill Anson	0.5
KLAC	Peter Potter	2.4
KFAC	Piano Parade	0.4
Other LA		0.2
Other Non LA		1.3

10:45 A.M.

KECA	True Story; Arnold	3.8
KHJ	Morgan; Bell Ringer	1.0
KFI	Strike It Rich	2.4
KNX	Guiding Light	4.5
KMPC	Howard Flynn	0.2
KFWB	Bill Anson	0.6
KLAC	Peter Potter	2.5
KFAC	Song Recital	0.5
Other LA		0.1
Other Non LA		1.3

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Rating	Station	Program	Rating	Station	Program	Rating
		11:00 A.M.			12:00 Noon	
2.4	KECA	Magazine of Air	1.5	KECA	News	2.0
4.1	KHJ	Ladies Fair	1.2	KHJ	Sid Fuller; News	4.9
1.6	KFI	Double or Nothing	3.5	KFI	Barkhart; Farm Report	1.6
4.9	KNX	Second Mrs. Burton	4.4	KNX	Bill Kenneally	3.5
0.2	KMPC	News: Howard Flynn	0.2	KMPC	Peace Prayer; Music	0.2
0.5	KFWB	Bill Anson	0.5	KFWB	Bill Anson	0.1
2.7	KLAC	Peter Potter	2.8	KLAC	News; Peter Potter	2.1
0.4	KFAC	News; Masters/Miniature	0.2	KFAC	News; Concert	0.1
0.1	Other LA		0.1	Other LA		0.1
1.2	Other Non LA		1.0	Other Non LA		1.2
		11:15 A.M.			12:15 P.M.	
1.7	KECA	When a Girl Marries	1.0	KECA	Owen; Arnold	0.8
3.4	KHJ	Ladies Fair	1.3	KHJ	Cedric Foster	2.4
1.3	KFI	Double or Nothing	3.6	KFI	Road of Life	2.6
5.4	KNX	Perry Mason	4.3	KNX	Wendell Noble	2.6
0.2	KMPC	Howard Flynn	0.3	KMPC	News: J. McCulla	0.2
0.5	KFWB	Bill Anson	0.5	KFWB	Bill Anson	0.1
2.6	KLAC	Peter Potter	2.8	KLAC	Peter Potter	2.0
0.4	KFAC	Folk Songs	0.3	KFAC	Concert	0.1
0.1	Other LA		0.1	Other LA		0.1
1.2	Other Non LA		1.1	Other Non LA		1.1
		11:30 A.M.			12:30 P.M.	
3.7	KECA	Against the Storm	0.9	KECA	Sons of the Pioneers	0.8
2.2	KHJ	Queen for a Day	4.1	KHJ	Behind the Story	1.0
2.3	KFI	Like a Millionaire	2.4	KFI	Pepper Young	2.4
4.2	KNX	Nora Drake	3.8	KNX	Art Linkletter	5.0
0.2	KMPC	Howard Flynn	0.6	KMPC	Inst. Religious Science	0.1
0.6	KFWB	Bill Anson	0.5	KFWB	News	0.1
2.6	KLAC	Peter Potter	2.8	KLAC	570 Club	1.1
0.5	KFAC	Music Hall	0.2	KFAC	Concert	0.1
0.1	Other LA		0.1	Other LA		0.1
1.5	Other Non LA		0.9	Other Non LA		1.3
		11:45 A.M.			12:45 P.M.	
3.8	KECA	Paul Harvey	1.2	KECA	Sons of the Pioneers	0.7
1.0	KHJ	Queen for a Day	3.6	KHJ	Music; News	0.9
2.4	KFI	Like a Millionaire	2.3	KFI	Right to Happiness	1.9
4.5	KNX	Brighter Day yvy	3.9	KNX	Linkletter; Adams	4.8
0.2	KMPC	Howard Flynn	0.6	KMPC	Farm Adviser	0.1
0.6	KFWB	Bill Anson	0.5	KFWB	Music	0.1
2.5	KLAC	Peter Potter	2.8	KLAC	570 Club	1.1
0.5	KFAC	Music Hall	0.2	KFAC	News	0.1
0.1	Other LA		0.1	Other LA		0.1
1.3	Other Non LA		0.7	Other Non LA		1.0

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Monday through Friday Daytime January 21 - 25, 1952

Station	Program	Rating	Station	Program	Rating
1:00 P.M.			2:00 P.M.		
KECA	Frances Scully	0.7	KECA	Variety Fare	0.6
KHJ	Jack Kirkwood	1.3	KHJ	News: Chatterton	0.3
KFI	Backstage Wife	2.1	KFI	Just Plain Bill	2.6
KNX	Hill Top House	1.9	KNX	Mr. Information; News	0.5
KMPC	News; Music	0.1	KMPC	News: J. Grant	0.4
KFWB	Melody Man	0.2	KFWB	Maurice Hart	0.1
KLAC	News; Sports; Club	1.0	KLAC	News; Sports; Club	1.1
KFAC	Various	0.1	KFAC	Matinee; News	0.1
Other LA		0.1	Other LA		0.1
Other Non LA		1.0	Other Non LA		0.9
1:15 P.M.			2:15 P.M.		
KECA	Ira Cook	0.6	KECA	Variety Fare	0.7
KHJ	Jack Kirkwood	1.1	KHJ	Ray Block	0.2
KFI	Stella Dallas	2.3	KFI	Front Page Farrell	2.6
KNX	Carl Smith Quiz	0.1	KNX	J. Dugan	0.6
KMPC	Music	0.1	KMPC	News: J. Grant	0.2
KFWB	Melody Man	0.2	KFWB	Maurice Hart	0.1
KLAC	570 Club	1.0	KLAC	570 Club	1.1
KFAC	Various	0.1	KFAC	Matinee	0.1
Other LA		0.1	Other LA		0.1
Other Non LA		1.1	Other Non LA		0.9
1:30 P.M.			2:30 P.M.		
KECA	Ira Cook	0.5	KECA	Joyce Jordan	0.5
KHJ	Take a Number	1.4	KHJ	Dick Haymes	0.2
KFI	Young Widder Brown	2.6	KFI	Lorenzo Jones	2.6
KNX	Phil Norman	0.1	KNX	Women's News Desk	0.7
KMPC	Various	0.1	KMPC	J. Grant	0.2
KFWB	Melody Man	0.1	KFWB	Maurice Hart	0.1
KLAC	570 Club	1.0	KLAC	570 Club	1.1
KFAC	Accent on Strings	0.2	KFAC	Matinee	0.1
Other LA		0.1	Other LA		0.1
Other Non LA		1.1	Other Non LA		0.9
1:45 P.M.			2:45 P.M.		
KECA	Ira Cook	0.5	KECA	Romance of E. Winter	0.8
KHJ	Take a Number	1.2	KHJ	Lynn Murray	0.2
KFI	Woman in My House	3.5	KFI	Aunt Mary	2.4
KNX	Phil Norman	0.1	KNX	George Fisher	1.4
KMPC	Various	0.1	KMPC	J. Grant	0.2
KFWB	Melody Man	0.1	KFWB	Maurice Hart	0.1
KLAC	570 Club	0.9	KLAC	570 Club	1.0
KFAC	Accent on Strings	0.2	KFAC	Matinee	0.1
Other LA		0.1	Other LA		0.1
Other Non LA		1.1	Other Non LA		0.8

LOS ANGELES RADIO

Monday through Friday Daytime January 21 - 25, 1952

Rating	Station	Program	Rating	Station	Program	Rating
		3:00 P.M.			4:00 P.M.	
0.6	KECA	Valient Lady	0.6	KECA	Mary M. McBride	1.0
0.3	KHJ	Club 930; Hilton	0.3	KHJ	Fulton Lewis, Jr.	6.1
2.6	KFI	Welcome Traveler	4.1	KFI	Life can be Beautiful	0.9
0.5	KNX	Arthur Godfrey	3.0	KNX	Curt Massy	1.2
0.4	KMPC	News; J. Grant	0.3	KMPC	News; B. Crosby	0.2
0.1	KFWB	Maurice Hart	0.1	KFWB	Red Rowe	0.1
1.1	KLAC	News; Sports; Club	1.0	KLAC	News; Sports; Juke Box	0.9
0.1	KFAC	News; World of Opera	0.2	KFAC	Masterpieces	0.3
0.1	Other LA		0.1	Other LA		0.1
0.1	Other Non LA		0.8	Other Non LA		0.5
		3:15 P.M.			4:15 P.M.	
0.7	KECA	Marriage for Two	0.6	KECA	Mary M. McBride	0.9
0.2	KHJ	Club 930	0.3	KHJ	News; Hemingway	3.6
2.6	KFI	Welcome Traveler	4.0	KFI	Lionel Barrymore	0.6
0.6	KNX	Arthur Godfrey	4.0	KNX	Jack Owens	0.6
0.2	KMPC	J. Grant	0.3	KMPC	D. Shore; Twilight	0.2
0.1	KFWB	Maurice Hart	0.1	KFWB	Red Rowe	0.1
1.1	KLAC	570 Club	1.0	KLAC	Juke Box	0.7
0.1	KFAC	World of Opera	0.2	KFAC	Masterpieces	0.3
0.1	Other LA		0.1	Other LA		0.1
0.1	Other Non LA		0.7	Other Non LA		0.5
		3:30 P.M.			4:30 P.M.	
0.5	KECA	Mary Marlin	0.4	KECA	Big John & Sparkie	0.3
0.2	KHJ	Club 930	0.1	KHJ	Curt Massy	1.1
2.6	KFI	Dr. Paul	1.6	KFI	Burr Wheeler	0.9
0.7	KNX	Arthur Godfrey	4.4	KNX	Jack Owens	0.8
0.2	KMPC	J. Grant	0.2	KMPC	Various	0.1
0.1	KFWB	Maurice Hart	0.1	KFWB	Red Rowe	0.1
1.1	KLAC	570 Club	1.0	KLAC	Juke Box	0.5
0.1	KFAC	Lyrics in Chorus	0.1	KFAC	Masterpieces	0.6
0.1	Other LA		0.1	Other LA		0.2
0.1	Other Non LA		0.6	Other Non LA		0.5
		3:45 P.M.			4:45 P.M.	
0.8	KECA	Ted Malone	0.9	KECA	Mark Trail	0.4
0.2	KHJ	Lynn Looks at H'lyw'd	0.2	KHJ	News; Sam Hayes	1.3
2.4	KFI	Dave Garraway	0.6	KFI	Burr Wheeler	1.0
1.4	KNX	Arthur Godfrey	4.4	KNX	Hawthorne's Mailbag	0.6
0.2	KMPC	J. Grant	0.1	KMPC	Records; Help Wanted	0.1
0.1	KFWB	Maurice Hart	0.1	KFWB	Red Rowe	0.1
1.0	KLAC	570 Club	1.0	KLAC	Racing Roundup	0.5
0.1	KFAC	News	0.1	KFAC	Masterpieces	0.4
0.1	Other LA		0.1	Other LA		0.5
0.1	Other Non LA		0.5	Other Non LA		0.3

LOS ANGELES RADIO

Monday, January 21, 1952

Station	Program	Rating	Station	Program	Rating
5:00 P.M.			6:00 P.M.		
KECA	Fun Factory	0.1	KECA	Hank Weaver	0.5
KHJ	Bobby Benson	1.0	KHJ	Gabriel Heatter	5.8
KFI	Pat Bishop	1.5	KFI	Sports	0.8
KNX	Edward R. Murrow	2.5	KNX	Theatre	15.5
KMPC	News; Business; Sports	0.1	KMPC	News: N. Nesbitt	0.5
KFWB	Red Rowe	0.1	KFWB	News	0.1
KLAC	News; Sports; LAToday	0.8	KLAC	News; Al Jarvis	1.0
KFAC	Sunset Serenade	0.3	KFAC	Etchings in Silver	0.5
Other LA		0.1	Other LA		0.1
Other Non LA		0.3	Other Non LA		0.8
5:15 P.M.			6:15 P.M.		
KECA	Factory; Flight	0.1	KECA	Elmer Davis	1.0
KHJ	Bobby Benson	1.0	KHJ	Newsreel	1.8
KFI	News	1.3	KFI	Passing Parade	0.8
KNX	Tom Harmon	0.8	KNX	Theatre	15.8
KMPC	Lonesome Gal; Sports	0.1	KMPC	Parade of Sports	0.5
KFWB	Red Rowe	0.1	KFWB	Sports	0.1
KLAC	Stars of the Week	1.3	KLAC	Al Jarvis	1.0
KFAC	Sunset Serenade	0.5	KFAC	Etchings in Silver	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		0.3	Other Non LA		0.5
5:30 P.M.			6:30 P.M.		
KECA	Chet Huntley	1.0	KECA	Headline Edition	0.5
KHJ	Wild Bill Hickok	1.0	KHJ	Answer Man	2.5
KFI	Dorothy Warenskjold	3.5	KFI	American Way	1.0
KNX	World Today	1.3	KNX	Theatre	15.0
KMPC	Stars of Songs	1.0	KMPC	Joe Hernandez	0.1
KFWB	Red Rowe	0.3	KFWB	Frank Bull	0.1
KLAC	Stars of the Week	0.8	KLAC	Al Jarvis	1.3
KFAC	Viennese Varieties	0.8	KFAC	Mus. Milestones	0.5
Other LA		0.1	Other LA		0.3
Other Non LA		0.3	Other Non LA		0.5
5:45 P.M.			6:45 P.M.		
KECA	Bob Garred	0.3	KECA	Headline Edition	0.5
KHJ	Wild Bill; C. Brown	1.3	KHJ	Bill Henry; Answer Man	1.8
KFI	Dorothy Warenskjold	3.3	KFI	American Way	1.5
KNX	Frank Goss; News	1.3	KNX	Theatre	15.0
KMPC	Top Tunes	1.0	KMPC	Joe Hernandez	0.1
KFWB	Red Rowe	0.3	KFWB	Frank Bull	0.1
KLAC	Sportsbook	1.0	KLAC	Al Jarvis	1.3
KFAC	Viennese Varieties	1.0	KFAC	Mus. Milestones	0.3
Other LA		0.1	Other LA		0.3
Other Non LA		0.3	Other Non LA		0.8

LOS ANGELES RADIO

Monday, January 21, 1952

Rating	Station	Program 7:00 P.M.	Rating	Station	Program 8:00 P.M.	Rating
0.5	KECA	Lone Ranger	2.5	KECA	Big Hand	1.3
5.8	KHJ	Woman of Year	0.1	KHJ	Let George Do It	2.8
0.8	KFI	Mario Lanza	5.8	KFI	One Man's Family	7.0
15.5	KNX	Bob Hawk	8.0	KNX	L. Thomas	3.5
0.5	KMPC	John Vandercook	0.3	KMPC	World News	0.5
0.1	KFWB	Frank Bull	0.1	KFWB	Civil Defense	0.1
1.0	KLAC	News; Crosby & Co.	2.8	KLAC	News; Music	0.8
0.5	KFAC	Music at 7	1.0	KFAC	Evening Concert	1.3
0.1	Other LA		0.1	Other LA		0.1
0.8	Other Non LA		0.8	Other Non LA		0.5
		7:15 P.M.			8:15 P.M.	
1.0	KECA	Lone Ranger	2.5	KECA	Big Hand	1.5
1.8	KHJ	Woman of Year	0.1	KHJ	Let George Do It	3.3
0.8	KFI	Mario Lanza	5.8	KFI	News	5.3
15.8	KNX	Bob Hawk	8.0	KNX	Jack Smith	2.3
0.5	KMPC	John T. Flynn	0.5	KMPC	Sports; Band	0.5
0.1	KFWB	Frank Bull	0.1	KFWB	Laff 'n' Learn	0.1
1.0	KLAC	Crosby and Co.	2.8	KLAC	News; Music	1.3
0.3	KFAC	Music at 7	1.0	KFAC	Evening Concert	1.5
0.1	Other LA		0.3	Other LA		0.1
0.5	Other Non LA		0.5	Other Non LA		0.5
		7:30 P.M.			8:30 P.M.	
0.5	KECA	Henry J. Taylor	1.3	KECA	Time for Defense	0.3
2.5	KHJ	Cisco Kid	2.3	KHJ	Hlywd. Playhouse	2.8
1.0	KFI	Dangerous Assignm't	3.0	KFI	Desert Song	6.0
15.0	KNX	Choraliers	2.8	KNX	Talent Scouts	3.0
0.1	KMPC	Penny Serenade	0.5	KMPC	Opening Night	0.1
0.1	KFWB	Community Newspaper	0.1	KFWB	News	0.1
0.1	KLAC	Crosby and Co.	2.0	KLAC	Music	1.5
1.3	KFAC	Echoes, Encores	1.0	KFAC	Evening Concert	1.5
0.5	Other LA		0.3	Other LA		0.3
0.3	Other Non LA		0.3	Other Non LA		0.8
		7:45 P.M.			8:45 P.M.	
0.5	KECA	World Flashes	0.5	KECA	Time for Defense	0.3
1.8	KHJ	Cisco Kid	2.0	KHJ	Hlywd. Playhouse	2.8
1.5	KFI	Dangerous Assignm't	3.0	KFI	Desert Song	5.5
15.0	KNX	Choraliers	3.3	KNX	Talent Scouts	3.0
0.1	KMPC	Penny Serenade	0.3	KMPC	Opening Night	0.1
0.1	KFWB	Rosary Hour	0.3	KFWB	News; UN Today	0.3
1.3	KLAC	Crosby and Co.	2.0	KLAC	Music	1.5
0.3	KFAC	Echoes, Encores	1.0	KFAC	Evening Concert	1.3
0.3	Other LA		0.3	Other LA		0.1
0.8	Other Non LA		0.3	Other Non LA		0.8

LOS ANGELES RADIO

Monday, January 21, 1952

Station	Program	Rating	Station	Program	Rating
	9:00 P.M.			10:00 P.M.	
KECA	C.B.C. Symphony	0.1	KECA	Hank Weaver	0.5
KHJ	News: Glenn Hardy	5.0	KHJ	I Love a Mystery	2.0
KFI	Clifford Curzon	5.0	KFI	Reporter	1.5
KNX	Suspense	4.0	KNX	10 O'Clock Wire	2.5
KMPC	Songs	0.3	KMPC	Dance Time	0.8
KFWB	Who Ya Laughin' At?	0.3	KFWB	G. Norman	0.5
KLAC	News; Music	0.8	KLAC	News; Music to Remember	0.1
KFAC	Evening Concert	1.0	KFAC	Evening Concert	0.8
Other LA		0.1	Other LA		0.1
Other Non LA		1.0	Other Non LA		1.3
	9:15 P.M.			10:15 P.M.	
KECA	C.B.C. Symphony	0.1	KECA	Science of Mind	0.1
KHJ	Fulton Lewis, Jr.	2.0	KHJ	Frank Edwards	0.5
KFI	Clifford Curzon	5.0	KFI	Orchestra	0.3
KNX	Suspense	4.0	KNX	Bill Kenneally	1.8
KMPC	Songs	0.3	KMPC	Dance Time	0.5
KFWB	Who Ya Laughin' At?	0.3	KFWB	G. Norman	0.5
KLAC	Music	0.3	KLAC	Music to Remember	0.1
KFAC	Evening Concert	1.3	KFAC	Evening Concert	0.8
Other LA		0.1	Other LA		0.1
Other Non LA		1.0	Other Non LA		0.8
	9:30 P.M.			10:30 P.M.	
KECA	C.B.C. Symphony	0.8	KECA	Perfect Husband	0.1
KHJ	War, Home Front	1.3	KHJ	Lonesome Gal	0.1
KFI	KFI Calling	1.0	KFI	Repeat Performance	0.8
KNX	Beulah	1.3	KNX	T. Harman/Starlight	0.8
KMPC	Dance Time	1.0	KMPC	Dance Time	0.5
KFWB	Let's Talk Politics	0.3	KFWB	G. Norman	0.5
KLAC	Music	0.3	KLAC	Music to Remember	0.1
KFAC	Evening Concert	1.8	KFAC	Evening Concert	0.8
Other LA		0.1	Other LA		0.1
Other Non LA		0.8	Other Non LA		0.3
	9:45 P.M.			10:45 P.M.	
KECA	C.B.C. Symphony	0.8	KECA	Perfect Husband	0.3
KHJ	War, Home Front	0.8	KHJ	Lonesome Gal	0.1
KFI	KFI Calling	1.0	KFI	Repeat Performance	0.8
KNX	Club 15	1.0	KNX	Starlight/I Believe	0.5
KMPC	Dance Time	1.3	KMPC	Dance Time	0.5
KFWB	Income Tax	0.3	KFWB	Gene Norman	0.5
KLAC	Music	0.3	KLAC	Music to Remember	0.1
KFAC	Evening Concert	2.0	KFAC	Evening Concert.	0.8
Other LA		0.1	Other LA		0.1
Other Non LA		1.0	Other Non LA		0.3

LOS ANGELES RADIO

Tuesday, January 22, 1952

Station	Program	Rating	Station	Program	Rating
7:00 P.M.			8:00 P.M.		
KECA	Silver Eagle	1.3	KECA	Newstand Theatre	2.5
KHJ	Black Museum	2.5	KHJ	Count of M. Cristo	2.3
KFI	Eddie Cantor	6.8	KFI	One Man's Family	8.5
KNX	People are Funny	8.5	KNX	Lowell Thomas	5.5
KMPC	John Vandercook	0.3	KMPC	News	0.8
KFWB	Frank Bull	0.5	KFWB	Animal, Veg. Mineral	0.3
KLAC	News: B. McLaughlin	1.8	KLAC	News; Music	1.8
KFAC	Music at 7:00	0.5	KFAC	Evening Concert	2.5
Other LA		0.3	Other LA		0.3
Other Non LA		0.5	Other Non LA		0.3
7:15 P.M.			8:15 P.M.		
KECA	Silver Eagle	1.3	KECA	Newstand Theatre	1.5
KHJ	Black Museum	1.5	KHJ	Count of M. Cristo	2.8
KFI	Eddie Cantor	4.0	KFI	World News	8.5
KNX	People are Funny	7.3	KNX	Smith-Simms	3.3
KMPC	John T. Flynn	0.1	KMPC	Sports; Band	0.5
KFWB	Frank Bull	0.3	KFWB	Animal, Veg. Mineral	0.1
KLAC	Bob McLaughlin	1.5	KLAC	News; Music	0.8
KFAC	Music at 7:00	0.8	KFAC	Evening Concert	2.3
Other LA		0.3	Other LA		0.3
Other Non LA		0.5	Other Non LA		0.8
7:30 P.M.			8:30 P.M.		
KECA	Mr. President	2.3	KECA	Met. Auditions	1.5
KHJ	Peter Salem	1.3	KHJ	Dr. Kildare	3.3
KFI	Man Called "X"	3.8	KFI	Cavalcade of America	6.5
KNX	Hlywd. Music Hall	6.8	KNX	Mr & Mrs. North	4.8
KMPC	Sports; Serenade	0.5	KMPC	Opening Night	1.5
KFWB	Comm. Newspaper	0.3	KFWB	News	0.1
KLAC	Bob McLaughlin	1.8	KLAC	Music	0.5
KFAC	Music at 7:00	1.5	KFAC	Evening Concert	2.3
Other LA		0.5	Other LA		0.3
Other Non LA		0.8	Other Non LA		0.5
7:45 P.M.			8:45 P.M.		
KECA	Mr. President	2.0	KECA	Met. Auditions	1.5
KHJ	Peter Salem	0.8	KHJ	Dr. Kildare	2.0
KFI	Man Called "X"	3.3	KFI	Cavalcade of America	3.5
KNX	Hlywd. Music Hall	3.3	KNX	Mr & Mrs. North	3.8
KMPC	Penny Serenade	0.8	KMPC	Opening Night	1.5
KFWB	Rosary Hour	0.3	KFWB	U.N. Today	0.1
KLAC	Bob McLaughlin	1.3	KLAC	Music	0.3
KFAC	Music at 7:00	1.5	KFAC	Evening Concert	2.3
Other LA		0.5	Other LA		0.1
Other Non LA		0.8	Other Non LA		0.5

LOS ANGELES RADIO

Tuesday, January 22, 1952

Station	Program	Rating	Station	Program	Rating
9:00 P.M.			10:00 P.M.		
KECA	Amer. Tn. Meeting	3.3	KECA	News	1.3
KHJ	Glenn Hardy	3.8	KHJ	News: I Love Mystery	1.5
KFI	Bob Hope	9.8	KFI	Reporter	4.0
KNX	Visiting Time	2.8	KNX	10 O'Clock Wire	1.5
KMPC	Songs	0.8	KMPC	Orchestra	0.8
KFWB	Strange Facts	0.5	KFWB	Gene Norman	0.5
KLAC	News; Music	0.3	KLAC	News; Make Music	0.3
KFAC	Concert	2.0	KFAC	Crossroads	1.5
Other LA		0.1	Other LA		0.1
Other Non LA		0.3	Other Non LA		0.5
9:15 P.M.			10:15 P.M.		
KECA	Amer. Tn. Meeting	2.8	KECA	Science of Mind	0.5
KHJ	Fulton Lewis, Jr.	2.0	KHJ	Frank Edwards	0.5
KFI	Bob Hope	9.0	KFI	Round Table	1.3
KNX	Visiting Time	0.5	KNX	Bill Kenneally	1.3
KMPC	Songs	0.3	KMPC	Orchestra	1.0
KFWB	Musical	0.5	KFWB	Gene Norman	0.5
KLAC	Music	0.5	KLAC	Make Mine Music	0.3
KFAC	Concert	1.5	KFAC	Crossroads	0.8
Other LA		0.1	Other LA		0.1
Other Non LA		0.3	Other Non LA		0.5
9:30 P.M.			10:30 P.M.		
KECA	Amer. Tn. Meeting	2.8	KECA	Perfect Husband	0.1
KHJ	Official Detective	1.8	KHJ	Lonesome Gal	0.5
KFI	Hlywd. Theatre	6.0	KFI	Stars For Safety	0.5
KNX	Beulah	1.0	KNX	Norman; I Believe	0.3
KMPC	Orchestra	1.0	KMPC	Orchestra	1.0
KFWB	Mills College	0.5	KFWB	Gene Norman	0.5
KLAC	Music	0.3	KLAC	Make Mine Music	0.3
KFAC	Concert	2.0	KFAC	Crossroads	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		0.5	Other Non LA		0.3
9:45 P.M.			10:45 P.M.		
KECA	Monitor's View	1.8	KECA	Perfect Husband	0.1
KHJ	Official Detective	1.5	KHJ	Lonesome Gal	0.3
KFI	Hlywd. Theatre	3.8	KFI	Stars For Safety	0.5
KNX	Peggy Lee Show	0.3	KNX	This I Believe	0.1
KMPC	Orchestra	0.5	KMPC	Orchestra	1.0
KFWB	Defense Program	0.3	KFWB	Gene Norman	0.5
KLAC	Music	0.3	KLAC	Make Mine Music	0.1
KFAC	Concert	1.8	KFAC	Crossroads	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		0.8	Other Non LA		0.1

LOS ANGELES RADIO

Tuesday, January 22, 1952

Station	Program	Rating
11:00 P.M.		
KECA	Orchestra	0.1
KHJ	News	0.1
KFI	News	0.5
KNX	News; Max Roby	0.1
KMPC	Dance Time	1.5
KFWB	Music	0.1
KLAC	News; Music	0.1
KFAC	Crossroads	0.3
Other LA		0.1
Other Non LA		0.1
11:15 P.M.		
KECA	Orchestra	0.1
KHJ	Crowell's Nest	0.1
KFI	Orchestra	0.1
KNX	Merry-Go-Round	0.3
KMPC	Dance Time	1.3
KFWB	Gene Norman	0.1
KLAC	Music to Remember	0.1
KFAC	Crossroads	0.3
Other LA		0.1
Other Non LA		0.1
11:30 P.M.		
KECA	Orchestra	0.1
KHJ	Crowell's Nest	0.1
KFI	Orchestra	0.1
KNX	Merry-Go-Round	0.3
KMPC	Dance Time	1.3
KFWB	Gene Norman	0.1
KLAC	Music to Remember	0.1
KFAC	Crossroads	0.3
Other LA		0.1
Other Non LA		0.1
11:45 P.M.		
KECA	Orchestra	0.1
KHJ	Crowell's Nest	0.1
KFI	Orchestra	0.1
KNX	You and World	0.3
KMPC	Dance Time	1.0
KFWB	Gene Norman	0.1
KLAC	Music to Remember	0.1
KFAC	Crossroads	0.3
Other LA		0.1
Other Non LA		0.1

LOS ANGELES RADIO

Wednesday, January 23, 1952

Station	Program	Rating	Station	Program	Rating
	5:00 P.M.			6:00 P.M.	
KECA	Fun Factory	0.1	KECA	Hank Weaver	0.5
KHJ	Green Hornet	1.3	KHJ	Gabriel Heatter	5.3
KFI	Pat Bishop	1.8	KFI	Sports Review	0.5
KNX	Edward R. Murrow	1.8	KNX	Red Skelton	7.8
KMPC	News; Business; Sports	0.1	KMPC	Norman Nesbitt	0.3
KFWB	Red Rowe	0.1	KFWB	News	0.1
KLAC	News; Sports; LA Today	0.5	KLAC	News; B. McLaughlin	0.5
KFAC	Sunset Serenade	0.1	KFAC	Etchings in Silver	0.1
Other LA		0.1	Other LA		0.1
Other Non LA		0.1	Other Non LA		0.5
	5:15 P.M.			6:15 P.M.	
KECA	Factory; Flight	0.1	KECA	Elmer Davis	0.8
KHJ	Green Hornet	1.3	KHJ	Radio News	2.5
KFI	News	1.3	KFI	Passing Parade	1.3
KNX	Tom Harmon	1.0	KNX	Red Skelton	7.5
KMPC	Lonesome Gal; Sports	0.5	KMPC	News; Bob Kelley	0.1
KFWB	Red Rowe	0.1	KFWB	Sports	0.1
KLAC	Stars of the Week	0.5	KLAC	Bob McLaughlin	0.5
KFAC	Sunset Serenade	0.1	KFAC	Etchings in Silver	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		0.1	Other Non LA		0.3
	5:30 P.M.			6:30 P.M.	
KECA	Chet Huntley	1.0	KECA	Headline Edition	0.3
KHJ	Wild Bill Hickok	1.3	KHJ	Answer Man	2.5
KFI	Casa Cugat	0.5	KFI	Halls of Ivy	4.0
KNX	Carroll Alcott	1.8	KNX	Bing Crosby	9.0
KMPC	Stars of Songs	1.5	KMPC	Joe Hernandez	0.3
KFWB	Red Rowe	0.1	KFWB	Frank Bull	0.3
KLAC	Stars of the Week	0.5	KLAC	Bob McLaughlin	0.5
KFAC	Viennese Varieties	0.5	KFAC	Music Milestone	1.3
Other LA		0.1	Other LA		0.1
Other Non LA		0.5	Other Non LA		0.3
	5:45 P.M.			6:45 P.M.	
KECA	Bob Garrel	0.8	KECA	Music	0.3
KHJ	Wild Bill; C. Brown	1.0	KHJ	Sam Hayes; B. Henry	1.5
KFI	E. Peterson	0.5	KFI	Halls of Ivy	4.0
KNX	Frank Goss; News	1.8	KNX	Bing Crosby	8.3
KMPC	Top Tunes	1.8	KMPC	Joe Hernandez	0.5
KFWB	Red Rowe	0.1	KFWB	Frank Bull	0.3
KLAC	Sportsbook	0.5	KLAC	Bob McLaughlin	0.5
KFAC	Viennese Varieties	0.5	KFAC	Music Milestone	1.0
Other LA		0.1	Other LA		0.1
Other Non LA		0.5	Other Non LA		0.1

LOS ANGELES RADIO

Wednesday, January 23, 1952

Station	Program	Rating	Station	Program	Rating
7:00 P.M.			8:00 P.M.		
KECA	The Lone Ranger	2.5	KECA	Top Guy	1.5
KHJ	Family Theatre	1.8	KHJ	Name of Song	3.5
KFI	Barry Craig	3.3	KFI	One Man's Family	7.3
KNX	Fights	3.8	KNX	Lowell Thomas	2.8
KMPC	John Vandercook	0.8	KMPC	News; Sports	0.3
KFWB	Frank Bull	0.3	KFWB	Who Ya Laughin' At?	0.1
KLAC	News; B. McLaughlin	0.8	KLAC	News; Music	1.0
KFAC	Music at 7	1.0	KFAC	Evening Concert	1.0
Other LA		0.1	Other LA		0.1
Other Non LA		0.3	Other Non LA		0.3
7:15 P.M.			8:15 P.M.		
KECA	The Lone Ranger	2.0	KECA	Top Guy	1.5
KHJ	Family Theatre	2.0	KHJ	Name of Song	3.3
KFI	Barry Craig	3.3	KFI	World News	5.5
KNX	Fights	1.8	KNX	D.Shore; J. Smith	1.8
KMPC	John T. Flynn	0.8	KMPC	Band of Today	0.3
KFWB	Frank Bull	0.1	KFWB	Who Ya Laughin' At?	0.1
KLAC	Bob McLaughlin	1.0	KLAC	Music	1.0
KFAC	Music at 7	1.0	KFAC	Evening Concert	1.3
Other LA		0.1	Other LA		0.1
Other Non LA		0.5	Other Non LA		0.3
7:30 P.M.			8:30 P.M.		
KECA	Mystery Theatre	3.8	KECA	Rogues Gallery	2.0
KHJ	Cisco Kid	1.8	KHJ	Gracie Fields	2.0
KFI	Montgomery; Jubilee	3.0	KFI	Great Gildersleeve	6.5
KNX	Fights	0.3	KNX	Dr. Christian	3.3
KMPC	Penny Serenade	0.8	KMPC	Opening Night	0.8
KFWB	Community Newspaper	0.3	KFWB	Who Ya Laughin' At?	0.1
KLAC	Bob McLaughlin	1.0	KLAC	Music	0.8
KFAC	Echoes, Encores	1.3	KFAC	Evening Concert	1.5
Other LA		0.1	Other LA		0.3
Other Non LA		0.3	Other Non LA		0.3
7:45 P.M.			8:45 P.M.		
KECA	Mystery Theatre	3.8	KECA	Rogues Gallery	2.0
KHJ	Cisco Kid	1.8	KHJ	Gracie Fields	1.0
KFI	Montgomery; Jubilee	3.0	KFI	Great Gildersleeve	5.8
KNX	Fights	0.3	KNX	Dr. Christian	2.8
KMPC	Penny Serenade	0.5	KMPC	Opening Night	2.8
KFWB	Rosary Hour	0.3	KFWB	U.N. Today	0.3
KLAC	Bob McLaughlin	0.5	KLAC	Music	0.8
KFAC	Echoes, Encores	1.3	KFAC	Evening Concert	1.3
Other LA		0.1	Other LA		0.1
Other Non LA		0.3	Other Non LA		0.3

LOS ANGELES RADIO

Thursday, January 24, 1952

Station	Program	Rating	Station	Program	Rating
9:00 P.M.			10:00 P.M.		
KECA	Red Head	0.1	KECA	News; Hank Weaver	0.1
KHJ	News: Glenn Hardy	2.8	KHJ	News; I Love a Mystery	1.5
KFI	Dragnet	7.3	KFI	Reporter	4.0
KNX	F.B.I. in Peace & War	1.5	KNX	10 O'Clock Wire	1.5
KMPC	Songs	0.1	KMPC	Dance Time	0.8
KFWB	Stop Fooling Yourself	0.3	KFWB	Gene Norman	0.5
KLAC	News; Music	0.5	KLAC	News; Music	0.3
KFAC	Evening Concert	1.0	KFAC	Crossroads	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		0.8	Other Non LA		0.5
9:15 P.M.			10:15 P.M.		
KECA	Red Head	0.1	KECA	Science of Mind	0.1
KHJ	Fulton Lewis, Jr.	1.8	KHJ	F. Edwards	0.8
KFI	Dragnet	6.5	KFI	Terrea Lea	1.5
KNX	F.B.I. in Peace & War	1.8	KNX	Bill Keneally	0.5
KMPC	Songs	0.1	KMPC	Dance Time	0.8
KFWB	Stop Fooling Yourself	0.3	KFWB	Gene Norman	0.5
KLAC	News; Music	0.5	KLAC	Music	0.3
KFAC	Evening Concert	1.0	KFAC	Crossroads	0.3
Other LA		0.1	Other LA		0.3
Other Non LA		0.5	Other Non LA		0.5
9:30 P.M.			10:30 P.M.		
KECA	Foreign Reporter	0.5	KECA	Perfect Husband	0.1
KHJ	Rod and Gun	0.8	KHJ	Lonesome Gal	0.5
KFI	Mr. Keen	3.5	KFI	Repeat Performance	0.8
KNX	Beulah	1.0	KNX	Harmon; Norman	0.8
KMPC	Dance Music	0.5	KMPC	Dance Time	1.0
KFWB	Music	0.5	KFWB	Gene Norman	0.5
KLAC	Music	0.5	KLAC	Music	0.1
KFAC	Evening Concert	1.3	KFAC	Crossroads	0.3
Other LA		0.1	Other LA		0.3
Other Non LA		0.5	Other Non LA		0.3
9:45 P.M.			10:45 P.M.		
KECA	Acad. Nutrition	0.8	KECA	Perfect Husband	0.1
KHJ	Rod and Gun	0.3	KHJ	Music/Morgan Manner	0.5
KFI	Mr. Keen	3.5	KFI	Repeat Performance	0.8
KNX	Peggy Lee Show	1.0	KNX	Norman; This I Believe	0.8
KMPC	Dance Music	0.5	KMPC	Dance Time	1.0
KFWB	D. Ballard	0.5	KFWB	Gene Norman	0.5
KLAC	Music	0.5	KLAC	Music	0.1
KFAC	Evening Concert	1.3	KFAC	Crossroads	0.3
Other LA		0.1	Other LA		0.3
Other Non LA		0.5	Other Non LA		0.1

LOS ANGELES RADIO

Thursday, January 24, 1952

Station	Program	Rating
11:00 P.M.		
KECA	Orchestra	0.1
KHJ	News: L. Chatterton	0.1
KFI	News	0.3
KNX	May Roby T. Hanlon	0.1
KMPC	Dance Time	1.0
KFWB	Gene Norman	0.3
KIAC	News; Music	0.1
KFAC	Crossroads	0.3
Other LA		0.3
Other Non LA		0.1
11:15 P.M.		
KECA	Orchestra	0.1
KHJ	Crowell's Nest	0.1
KFI	Orchestra	0.1
KNX	Merry Go Round	0.1
KMPC	Dance Time	0.5
KFWB	Gene Norman	0.3
KIAC	Music	0.1
KFAC	Crossroads	0.3
Other LA		0.3
Other Non LA		0.1
11:30 P.M.		
KECA	Ron Perry	0.1
KHJ	Crowell's Nest	0.1
KFI	March of Dimes	0.1
KNX	Merry Go Round	0.1
KMPC	Dance Time	0.5
KFWB	Gene Norman	0.1
KIAC	Music	0.1
KFAC	Crossroads	0.5
Other LA		0.3
Other Non LA		0.1
11:45 P.M.		
KECA	Ron Perry	0.1
KHJ	Crowell's Nest	0.1
KFI	Here's to Vets	0.1
KNX	You and World	0.3
KMPC	Dance Time	0.5
KFWB	Gene Norman	0.1
KIAC	Music	0.1
KFAC	Crossroads	0.5
Other LA		0.1
Other Non LA		0.1

LOS ANGELES RADIO

Friday, January 25, 1952

Station	Program 5:00 P.M.	Rating	Station	Program 6:00 P.M.	Rating
KECA	Fun Factory	0.3	KECA	News, Hank Weaver	0.1
KHJ	Green Hornet	0.8	KHJ	Gabriel Heatter	3.8
KFI	Feature Wire	0.8	KFI	Bill Stern	1.0
KNX	Edward R. Murrow	2.3	KNX	Tom Harmon	0.3
KMPC	News; Business; Sports	0.1	KMPC	News: N. Nesbitt	0.3
KFWB	Red Rowe	0.1	KFWB	News	0.1
KLAC	News; Sports; LA Today	0.3	KLAC	News; Bob McLaughlin	0.5
KFAC	Sunset Serenade	0.1	KFAC	Etchings in Silver	0.8
Other LA		0.1	Other LA		0.1
Other Non LA		0.5	Other Non LA		0.8
5:15 P.M.			6:15 P.M.		
KECA	Factory; Flight	0.3	KECA	Elmer Davis	1.3
KHJ	Green Hornet	0.8	KHJ	Newsreel	1.0
KFI	News	1.3	KFI	Passing Parade	1.5
KNX	Tom Harmon	1.0	KNX	News	0.3
KMPC	Lonesome Gal	0.1	KMPC	Bob Kelley	0.3
KFWB	Red Rowe	0.1	KFWB	Sports	0.1
KLAC	News; Sports; LA Today	0.5	KLAC	Bob McLaughlin	0.5
KFAC	Sunset Serenade	0.1	KFAC	Etchings in Silver	0.8
Other LA		0.1	Other LA		0.1
Other Non LA		0.3	Other Non LA		0.5
5:30 P.M.			6:30 P.M.		
KECA	Chet Huntley	0.3	KECA	Headline Edition	0.5
KHJ	Wild Bill Hickok	1.0	KHJ	Answer Man	1.8
KFI	Casa Cugat	0.5	KFI	Short Story	2.0
KNX	World Today	1.8	KNX	Paul Weston	0.3
KMPC	Stars of Song	0.3	KMPC	Joe Hernandez	0.3
KFWB	Red Rowe	0.1	KFWB	Frank Bull	0.1
KLAC	News	0.1	KLAC	Bob McLaughlin	0.5
KFAC	Viennese Varieties	1.0	KFAC	Milestones in Music	0.8
Other LA		0.1	Other LA		0.1
Other Non LA		0.8	Other Non LA		1.0
5:45 P.M.			6:45 P.M.		
KECA	Bob Garred	0.8	KECA	Music; News	0.5
KHJ	Wild Bill; C. Brown	1.3	KHJ	Sam Hayes; Bill Henry	0.8
KFI	E. Peterson	0.5	KFI	Short Story	2.0
KNX	Frank Goss; News	1.5	KNX	Paul Weston	0.3
KMPC	Top Tunes	0.5	KMPC	Joe Hernandez	0.5
KFWB	Red Rowe	0.1	KFWB	Frank Bull	0.1
KLAC	Sportsbook	0.1	KLAC	Bob McLaughlin	0.5
KFAC	Viennese Varieties	1.0	KFAC	Milestones in Music	0.8
Other LA		0.1	Other LA		0.1
Other Non LA		0.8	Other Non LA		1.0

THE LOS ANGELES RADIO

Friday, January 25, 1952

Station	Program	Rating	Station	Program	Rating
7:00 P.M.			8:00 P.M.		
KECA	Boxing	1.0	KECA	Richard Diamond	3.5
KHJ	Adventure of Maisie	2.0	KHJ	Reporters Roundup	1.3
KFI	Mario Lanza	5.3	KFI	One Man's Family	4.0
KNX	Capital Cloakroom	1.5	KNX	Lowell Thomas	1.8
KMPC	John Vandercook	0.1	KMPC	World News	0.1
KFWB	Frank Bull	0.1	KFWB	Who Ya Laughin At?	0.1
KLAC	News; Bob McLaughlin	1.0	KLAC	News; Music	0.8
KFAC	Music at 7	1.0	KFAC	Evening Concert	1.5
Other LA		0.1	Other LA		0.3
Other Non LA		0.8	Other Non LA		0.8
7:15 P.M.			8:15 P.M.		
KECA	Boxing	1.0	KECA	Richard Diamond	4.0
KHJ	Adventure of Maisie	1.5	KHJ	Reporters Roundup	1.3
KFI	Mario Lanza	5.3	KFI	World News	3.5
KNX	Capital Cloakroom	1.3	KNX	Smith-Shore	1.0
KMPC	John T. Flynn	0.1	KMPC	Americans of Destiny	0.1
KFWB	Frank Bull	0.1	KFWB	Who Ya Laughin At?	0.1
KLAC	Bob McLaughlin	1.0	KLAC	Music	0.8
KFAC	Music at 7	1.0	KFAC	Evening Concert	2.0
Other LA		0.3	Other LA		0.3
Other Non LA		0.8	Other Non LA		0.8
7:30 P.M.			8:30 P.M.		
KECA	Hits-Encores	0.5	KECA	FBI	4.3
KHJ	Cisco Kid	2.0	KHJ	Crime Does Not Pay	0.8
KFI	News	1.5	KFI	Roy Rogers	1.8
KNX	News; Women's Forum	1.8	KNX	Sen. Robert Kerr	0.5
KMPC	Penny Serenade	0.8	KMPC	Opening Night	0.3
KFWB	Community Newspaper	0.1	KFWB	News	0.1
KLAC	Bob McLaughlin	1.0	KLAC	Music	0.5
KFAC	Echoes, Encores	0.8	KFAC	Evening Concert	2.0
Other LA		0.3	Other LA		0.1
Other Non LA		0.3	Other Non LA		1.0
7:45 P.M.			8:45 P.M.		
KECA	Hits-Encores	0.3	KECA	FBI	4.3
KHJ	Cisco Kid	2.3	KHJ	Crime Does Not Pay	0.8
KFI	Melody Time	1.5	KFI	Roy Rogers	1.8
KNX	Women's Forum	1.5	KNX	Sen. Robert Kerr	0.3
KMPC	Penny Serenade	0.8	KMPC	Opening Night	0.3
KFWB	Rosary Hour	0.3	KFWB	U.N. Today	0.3
KLAC	Bob McLaughlin	1.3	KLAC	Music	0.5
KFAC	Echoes, Encores	1.0	KFAC	Evening Concert	2.0
Other LA		0.3	Other LA		0.1
Other Non LA		0.3	Other Non LA		1.0

LOS ANGELES RADIO

Friday, January 25, 1952

Station	Program	Rating	Station	Program	Rating
	9:00 P.M.			10:00 P.M.	
KECA	Ozzie-Harriet	2.5	KECA	News; Hank Weaver	0.5
KHJ	Glenn Hardy-News	3.0	KHJ	I Love a Mystery	1.0
KFI	Martin and Lewis	2.5	KFI	Reporter	2.0
KNX	Hearthstone of D.Squad	1.3	KNX	News	1.0
KMPC	Studio A	0.1	KMPC	Dance Time	0.5
KFWB	Mr. Confusion	0.8	KFWB	Gene Norman	0.8
KLAC	News; Music	0.1	KLAC	News; Music	0.1
KFAC	Concert	2.3	KFAC	Crossroads	0.5
Other LA		0.1	Other LA		0.1
Other Non LA		1.0	Other Non LA		1.0
	9:15 P.M.			10:15 P.M.	
KECA	Ozzie-Harriet	2.8	KECA	Science of Mind	0.5
KHJ	Fulton Lewis Jr.	1.8	KHJ	F. Edwards	0.8
KFI	Martin and Lewis	2.3	KFI	Orchestra	0.3
KNX	Hearthstone of D.Squad	0.8	KNX	Bill Kenneally	0.5
KMPC	Studio A	0.1	KMPC	Dance Time	0.8
KFWB	Music	0.5	KFWB	Gene Norman	0.8
KLAC	Music	0.1	KLAC	Music	0.1
KFAC	Concert	2.5	KFAC	Crossroads	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		1.3	Other Non LA		1.0
	9:30 P.M.			10:30 P.M.	
KECA	Mr. District Atty.	4.3	KECA	Perfect Husband	0.1
KHJ	Crime Fighters	0.8	KHJ	Lonesome Gal	0.1
KFI	Call It Jazz	0.5	KFI	Repeat Performance	0.8
KNX	Beulah	0.5	KNX	Harmon; Norman	0.1
KMPC	Dance Time	0.5	KMPC	Dance Time	0.5
KFWB	Let's Talk Politics	0.5	KFWB	Gene Norman	0.8
KLAC	Music	0.1	KLAC	Music	0.1
KFAC	Concert	2.0	KFAC	Crossroads	0.3
Other LA		0.1	Other LA		0.3
Other Non LA		1.3	Other Non LA		0.5
	9:45 P.M.			10:45 P.M.	
KECA	Mr. District Atty.	4.3	KECA	Perfect Husband	0.1
KHJ	Crime Fighters	0.8	KHJ	Lonesome Gal	0.1
KFI	Call It Jazz	0.5	KFI	Repeat Performance	0.8
KNX	Club 15	0.1	KNX	Norman: This I Believe	0.1
KMPC	Dance Time	0.5	KMPC	Dance Time	0.5
KFWB	Dave Ballard	0.5	KFWB	Gene Norman	0.8
KLAC	Music	0.1	KLAC	Music	0.1
KFAC	Concert	2.0	KFAC	Crossroads	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		1.3	Other Non LA		0.3

LOS ANGELES RADIO

Friday, January 25, 1952

Station	Program	Rating
11:00 P.M.		
KECA	Orchestra	0.1
KHJ	Larry Chatterton	0.1
KFI	News	0.1
KNX	Roby & Hanlon	0.1
KMPC	Dance Time	0.5
KFWB	Gene Norman	0.8
KLAC	News; Music	0.1
KFAC	Crossroads	0.3
Other LA		0.1
Other Non LA		0.1
11:15 P.M.		
KECA	Orchestra	0.1
KHJ	Crowell's Nest	0.1
KFI	Orchestra	0.1
KNX	Merry Go Round	0.1
KMPC	Dance Time	0.8
KFWB	Gene Norman	0.8
KLAC	Music	0.1
KFAC	Crossroads	0.3
Other LA		0.1
Other Non LA		0.1
11:30 P.M.		
KECA	Three Dons	0.1
KHJ	Crowell's Nest	0.1
KFI	Joe White Show	0.1
KNX	Merry Go Round	0.1
KMPC	Dance Time	0.5
KFWB	Gene Norman	0.3
KLAC	Music	0.1
KFAC	Crossroads	0.3
Other LA		0.1
Other Non LA		0.1
11:45 P.M.		
KECA	Three Dons	0.1
KHJ	Crowell's Nest	0.1
KFI	Joe White Show	0.1
KNX	You and World	0.3
KMPC	Dance Time	0.5
KFWB	Gene Norman	0.3
KLAC	Music	0.1
KFAC	Crossroads	0.3
Other LA		0.1
Other Non LA		0.1

LOS ANGELES RADIO

Saturday, January 26, 1952

Station	Program 7:00 A.M.	Rating	Station	Program 8:00 A.M.	Rating
KECA	Music	0.3	KECA	Week-End Party	0.8
KHJ	Hemingway; News	0.5	KHJ	Bruce McFarlane	0.8
KFI	For Men Only	0.3	KFI	Casa Latina	0.1
KNX		0.3	KNX	News; Let's Pretend	2.8
KMPC	Service Show	0.1	KMPC	News	0.8
KFWB	News; Bill Leyden	0.3	KFWB	News	0.8
KLAC	News; Haynes at Reins	0.3	KLAC	Weather; News; Stock	0.3
KFAC	Coffee Cup Concert	0.1	KFAC	News; Music	0.1
Other LA		0.1	Other LA		0.1
Other Non LA		0.1	Other Non LA		0.3
7:15 A.M.			8:15 A.M.		
KECA	Music	0.3	KECA	Week-End Party	0.8
KHJ	Breakfast Gang	0.1	KHJ	Bob Greene, News	0.5
KFI	For Men Only	0.3	KFI	Casa Latina	0.1
KNX		0.3	KNX	Let's Pretend	2.8
KMPC	March of Dimes	0.1	KMPC	Business; News; Sports	1.3
KFWB	Bill Leyden	0.3	KFWB	Bill Leyden	0.1
KLAC	Haynes at Reins	0.3	KLAC	Haynes at Reins	0.1
KFAC	Coffee Cup Concert	0.1	KFAC	Music	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		0.5	Other Non LA		0.3
7:30 A.M.			8:30 A.M.		
KECA	Bob Garred; Sports	0.3	KECA	Week-End Party	1.3
KHJ	Breakfast Gang	0.1	KHJ	Haven of Rest	1.3
KFI	Casa Latina	0.1	KFI	Saturday Symphony	1.0
KNX	Frank Goss	0.1	KNX	Give and Take	2.5
KMPC	Story Circus	0.5	KMPC	Clock Watcher	0.3
KFWB	Bill Leyden	0.3	KFWB	Bill Leyden	0.1
KLAC	Haynes at Reins	0.3	KLAC	Haynes at Reins	0.1
KFAC	Coffee Cup Concert	0.1	KFAC	News	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		0.5	Other Non LA		0.5
7:45 A.M.			8:45 A.M.		
KECA	Week-End Party	0.5	KECA	Week-End Party	1.0
KHJ	Bob Freed; News	0.8	KHJ	Haven of Rest	1.3
KFI	Casa Latina	0.5	KFI	Saturday Symphony	0.5
KNX	Mirandy's Garden Patch	0.3	KNX	Give and Take	2.3
KMPC	Story Circus	0.5	KMPC	Clock Watcher	0.3
KFWB	Bill Leyden	0.3	KFWB	News	0.1
KLAC	Haynes at Reins	0.1	KLAC	Racing News	0.1
KFAC	Coffee Cup Concert	0.1	KFAC	Unity	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		0.3	Other Non LA		0.3

LOS ANGELES RADIO

Saturday, January 26, 1952

Station	Program 9:00 A.M.	Rating	Station	Program 10:00 A.M.	Rating
KECA	No School Today	1.0	KECA	Week-End Party	0.3
KHJ	Flying Feet	0.3	KHJ	News	3.0
KFI	Saturday Symphony	0.5	KFI	News	0.3
KNX	Theatre Today	3.8	KNX	Grand Central	4.3
KMPC	Clock Watcher	0.5	KMPC	News; Melodies	0.5
KFWB	Bill Anson	0.1	KFWB	Bill Anson	0.3
KLAC	News; Haynes	0.3	KLAC	News; P. Potter	1.5
KFAC	Rose Room	0.5	KFAC	News; Morn. Concert	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		1.0	Other Non LA		0.5
9:15 A. M.			10:15 A.M.		
KECA	No School Today	1.3	KECA	Week-End Party	0.3
KHJ	Flying Feet	0.3	KHJ	Land of Free	0.5
KFI	Saturday Symphony	0.5	KFI	Pursuit to Happiness	0.1
KNX	Theatre Today	3.8	KNX	Grand Central	4.3
KMPC	Clock Watcher	0.5	KMPC	Melodies	0.3
KFWB	Bill Anson	0.1	KFWB	Bill Anson	0.3
KLAC	Haynes at Reins	0.3	KLAC	Peter Potter	1.5
KFAC	Fed. of Churches	0.3	KFAC	Morning Concert	0.1
Other LA		0.1	Other LA		0.1
Other Non LA		1.0	Other Non LA		0.5
9:30 A.M.			10:30 A.M.		
KECA	Space Patrol	1.0	KECA	Week-End Party	0.3
KHJ	Your Income Tax	0.1	KHJ	Symphonies for Youth	0.8
KFI	Saturday Symphony	0.5	KFI	Young America Speaks	0.1
KNX	Stars Over Hollywood	4.5	KNX	City Hospital	2.5
KMPC	Clock Watcher	0.5	KMPC	Melodies	0.3
KFWB	Strange Facts	0.1	KFWB	News; Bill Anson	0.3
KLAC	Peter Potter	1.0	KLAC	Peter Potter	1.5
KFAC	Keyboard, Strings	0.5	KFAC	Song Recital	0.1
Other LA		0.1	Other LA		0.1
Other Non LA		0.8	Other Non LA		0.3
9:45 A.M.			10:45 A.M.		
KECA	Space Patrol	1.0	KECA	Week-End Party	0.3
KHJ	Calif. Civil Defense	0.1	KHJ	Symphonies for Youth	0.8
KFI	Saturday Symphony	0.5	KFI	Young America Speaks	0.1
KNX	Stars Over Hollywood	4.5	KNX	City Hospital	2.5
KMPC	Clock Watcher	0.5	KMPC	Melodies	0.5
KFWB	Bill Anson	0.1	KFWB	Bill Anson	0.3
KLAC	Peter Potter	1.3	KLAC	Peter Potter	1.5
KFAC	Keyboard, Strings	0.5	KFAC	Song Recital; News	0.1
Other LA		0.1	Other LA		0.1
Other Non LA		0.8	Other Non LA		0.3

LOS ANGELES RADIO

Saturday, January 26, 1952.

Station	Program	Rating	Station	Program	Rating
	11:00 A.M.			12:00 Noon	
KECA	Opera	2.0	KECA	Opera	3.0
KHJ	Symphonies for Youth	0.3	KHJ	Sid Fuller	2.3
KFI	Mary Lee Taylor	0.3	KFI	Farm Reporter	0.3
KNX	Music with Girls	1.8	KNX	News	2.3
KMPC	Music	0.3	KMPC	Paula Stone	0.1
KFWB	Bill Anson	0.3	KFWB	Bill Anson	0.3
KLAC	Peter Potter	1.8	KLAC	News; Peter Potter	1.3
KFAC	Masters in Miniature	0.1	KFAC	Lunch; Concert; News	0.5
Other LA		0.5	Other LA		0.3
Other Non LA		0.1	Other Non LA		0.3
	11:15 A.M.			12:15 P.M.	
KECA	Opera	2.0	KECA	Opera	3.0
KHJ	Symphonies for Youth	0.3	KHJ	Mark Rogers	0.8
KFI	Mary Lee Taylor	0.3	KFI	Down Homers	0.3
KNX	Music with Girls	1.8	KNX	Galen Drake	0.8
KMPC	Music	0.3	KMPC	Melodies	0.1
KFWB	Bill Anson	0.3	KFWB	Bill Anson	0.1
KLAC	Peter Potter	2.0	KLAC	Peter Potter	1.0
KFAC	Folk Songs	0.3	KFAC	Lunch; Concert; News	0.5
Other LA		0.5	Other LA		0.1
Other Non LA		0.1	Other Non LA		0.5
	11:30 A.M.			12:30 P.M.	
KECA	Opera	2.8	KECA	Opera	3.0
KHJ	Sam Hayes	0.1	KHJ	Man on Farm	0.3
KFI	Farm Home Hour	0.1	KFI	My Secret Story	0.3
KNX	Meet the Missus	2.3	KNX	Paul Masterson	0.3
KMPC	Music	0.1	KMPC	For You	0.1
KFWB	News; Bill Anson	0.1	KFWB	News	0.1
KLAC	Peter Potter	1.8	KLAC	570 Club	0.8
KFAC	Music Hall	0.3	KFAC	Lunch; Concert; News	0.5
Other LA		0.5	Other LA		0.1
Other Non LA		0.1	Other Non LA		0.3
	11:45 A.M.			12:45 P.M.	
KECA	Opera	2.8	KECA	Opera	3.0
KHJ	Sam Hayes	0.1	KHJ	Man on Farm	0.3
KFI	Farm Home Hour	0.1	KFI	My Secret Story	0.3
KNX	Meet the Missus	2.0	KNX	Paul Masterson	0.3
KMPC	Music	0.1	KMPC	For You	0.1
KFWB	Bill Anson	0.1	KFWB	Music	0.1
KLAC	Peter Potter	1.8	KLAC	570 Club	0.8
KFAC	Music Hall	0.3	KFAC	News	0.5
Other LA		0.5	Other LA		0.1
Other Non LA		0.1	Other Non LA		0.3

LOS ANGELES RADIO

Saturday, January 26, 1952

Station	Program	Rating	Station	Program	Rating
	1:00 P.M.			2:00 P.M.	
KECA	Opera	2.8	KECA	Opera	0.5
KHJ	Georgia Crackers	0.1	KHJ	TBA	0.1
KFI	G. Dvorak	0.1	KFI	G. Dvorak	0.3
KNX	News; Fun Being Young	0.8	KNX	Mr. Information	1.0
KMPC	For You	0.1	KMPC	Melody Time	0.1
KFWB	Melody Man	0.1	KFWB	Maurice Hart	0.1
KLAC	News; Sports; Club	1.0	KLAC	570 Club	1.3
KFAC	Serenade	0.5	KFAC	Concert Matinee	0.1
Other LA		0.3	Other LA		0.1
Other Non LA		0.3	Other Non LA		0.1
	1:15 P.M.			2:15 P.M.	
KECA	Opera	2.8	KECA	Opera	0.3
KHJ	Georgia Crackers	0.1	KHJ	TBA	0.1
KFI	G. Dvorak	0.1	KFI	G. Dvorak	0.3
KNX	Fun Being Young	0.8	KNX	Farm News	0.3
KMPC	For You	0.1	KMPC	Melody Time	0.1
KFWB	Melody Man	0.1	KFWB	Maurice Hart	0.1
KLAC	570 Club	1.5	KLAC	570 Club	1.3
KFAC	Composer's Corner	0.5	KFAC	Concert Matinee	0.1
Other LA		0.3	Other LA		0.1
Other Non LA		0.3	Other Non LA		0.1
	1:30 P.M.			2:30 P.M.	
KECA	Opera	2.8	KECA	Saturday with Bill	0.3
KHJ	News; Sports	0.1	KHJ	Bands for Bonds	0.1
KFI	G. Dvorak	0.1	KFI	G. Dvorak	0.3
KNX	P. Norman	0.8	KNX	This Is Living	0.3
KMPC	Melody Time	0.3	KMPC	Melody Time	0.1
KFWB	News; Melody Man	0.3	KFWB	News; Maurice Hart	0.1
KLAC	570 Club	1.5	KLAC	570 Club	1.5
KFAC	Composer's Corner	0.3	KFAC	Concert Matinee	0.3
Other LA		0.3	Other LA		0.1
Other Non LA		0.3	Other Non LA		0.1
	1:45 P.M.			2:45 P.M.	
KECA	Opera	2.5	KECA	Saturday with Bill	0.3
KHJ	News; Sports	0.1	KHJ	Bands for Bonds	0.1
KFI	G. Dvorak	0.1	KFI	G. Dvorak	0.3
KNX	P. Norman	0.8	KNX	This Is Living	0.3
KMPC	Melody Time	0.3	KMPC	Melody Time	0.1
KFWB	Melody Man	0.3	KFWB	Maurice Hart	0.1
KLAC	570 Club	1.5	KLAC	570 Club	1.5
KFAC	Composer's Corner	0.3	KFAC	Concert Matinee	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		0.1	Other Non LA		0.1

LOS ANGELES RADIO

Saturday, January 26, 1952

Station	Program 3:00 P.M.	Rating	Station	Program 4:00 P.M.	Rating
KECA	Saturday with Bill	0.3	KECA	Junior Junction	0.1
KHJ	Oklahoma Symphony	0.5	KHJ	John Flynn	1.3
KFI	G. Dvorak	0.3	KFI	G. Dvorak	0.8
KNX	News; This is LA	0.5	KNX	News; Sports	0.1
KMPC	Parade of Hits	0.3	KMPC	Parade of Hits	0.8
KFWB	Maurice Hart	0.1	KFWB	Red Rowe	0.1
KLAC	News; 570 Club	1.3	KLAC	News; Jukebox	0.5
KFAC	News; World Opera	0.5	KFAC	Masterpieces	0.5
Other LA		0.1	Other LA		0.1
Other Non LA		0.3	Other Non LA		0.1
3:15 P.M.			4:15 P.M.		
KECA	Saturday with Bill	0.5	KECA	Junior Junction	0.1
KHJ	Oklahoma Symphony	0.5	KHJ	F. Hemingway	2.8
KFI	G. Dvorak	0.3	KFI	G. Dvorak	0.8
KNX	This is LA	0.5	KNX	Races	0.3
KMPC	Parade of Hits	0.3	KMPC	Parade of Hits	0.5
KFWB	Maurice Hart	0.1	KFWB	Red Rowe	0.1
KLAC	570 Club	1.3	KLAC	Jukebox	0.3
KFAC	World Opera	0.5	KFAC	Masterpieces	0.5
Other LA		0.1	Other LA		0.1
Other Non LA		0.1	Other Non LA		0.1
3:30 P.M.			4:30 P.M.		
KECA	Harry Wismer	0.1	KECA	S.F. Sketchbook	0.1
KHJ	Oklahoma Symphony	0.5	KHJ	Mark Rogers	0.3
KFI	G. Dvorak	0.8	KFI	Are You From Dixie?	1.3
KNX	Cross-section USA	0.3	KNX	Races	0.3
KMPC	Parade of Hits	0.3	KMPC	Parade of Hits	0.3
KFWB	News; M. Hart	0.1	KFWB	News; Red Rowe	0.3
KLAC	570 Club	1.3	KLAC	Jukebox	0.3
KFAC	Musique a la Carte	0.1	KFAC	Masterpieces	0.5
Other LA		0.1	Other LA		0.1
Other Non LA		0.3	Other Non LA		0.1
3:45 P.M.			4:45 P.M.		
KECA	Una Mae Carlisle	0.1	KECA	S.F. Sketchbook	0.1
KHJ	Oklahoma Symphony	0.3	KHJ	News	0.3
KFI	G. Dvorak	0.8	KFI	Are You From Dixie?	1.3
KNX	Cross-section USA	0.3	KNX	Income Tax	0.1
KMPC	Parade of Hits	0.3	KMPC	Parade of Hits	0.3
KFWB	Maurice Hart	0.1	KFWB	Red Rowe	0.3
KLAC	570 Club	1.3	KFAC	Racing Roundup	0.3
KFAC	News	0.1	KFAC	Masterpieces	0.5
Other LA		0.1	Other LA		0.1
Other Non LA		0.3	Other Non LA		0.1

LOS ANGELES RADIO

Saturday, January 26, 1952

Station	Program	Rating	Station	Program	Rating
	5:00 P.M.			6:00 P.M.	
KECA	Quick What's the Answer	0.3	KECA	Musical Tintypes	0.1
KHJ	Dude Ranch Roundup	0.1	KHJ	Hawaii Calls	3.0
KFI	Are You From Dixie	0.5	KFI	Marine Corps Show	1.0
KNX	Gaston Fisher	0.1	KNX	News; H. Cassidy	1.0
KMPC	Music	0.3	KMPC	News	0.5
KFWB	Red Rowe	0.1	KFWB	News; Music	0.1
KLAC	News; Sports; LA Today	0.3	KLAC	News; B. McLaughlin	1.3
KFAC	Serenade	0.8	KFAC	Dinner Concert	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		0.1	Other Non LA		0.5
	5:15 P.M.			6:15 P.M.	
KECA	Quick What's the Answer	0.3	KECA	Musical Tintypes	0.1
KHJ	Dude Ranch Roundup	0.1	KHJ	Hawaii Calls	2.8
KFI	Are You From Dixie	0.5	KFI	Marine Corps Show	0.5
KNX	Tom Harmon	0.3	KNX	Hopalong Cassidy	1.0
KMPC	Music	0.3	KMPC	Bob Kelley	0.3
KFWB	Red Rowe	0.1	KFWB	Sports Roundup	0.1
KLAC	Stars of Week	0.1	KLAC	Bob McLaughlin	0.8
KFAC	Serenade	0.8	KFAC	Dinner Concert	0.5
Other LA		0.1	Other LA		0.1
Other Non LA		0.1	Other Non LA		0.8
	5:30 P.M.			6:30 P.M.	
KECA	Ira Blue	0.1	KECA	Musical Tintypes	0.8
KHJ	Bandstand USA	0.1	KHJ	Caribbean Crossroads	0.5
KFI	News	0.5	KFI	Judy Canova	3.0
KNX	World Today	0.8	KNX	Big Time	0.8
KMPC	Music	0.3	KMPC	Joe Hernandez	0.3
KFWB	Red Rowe	0.1	KFWB	Strictly From Dixie	0.3
KLAC	News	0.1	KLAC	Bob McLaughlin	0.5
KFAC	Caucasian Memories	0.8	KFAC	Dinner Concert	0.1
Other LA		0.1	Other LA		0.1
Other Non LA		0.3	Other Non LA		0.5
	5:45 P.M.			6:45 P.M.	
KECA	B. Garred	0.1	KECA	Report to People	0.8
KHJ	Bandstand USA	0.1	KHJ	Caribbean Crossroads	0.5
KFI	Bob Considine	0.5	KFI	Judy Canova	3.0
KNX	Frank Goss	1.0	KNX	Big Time; News	0.8
KMPC	Music	0.3	KMPC	Joe Hernandez	0.3
KFWB	Red Rowe	0.1	KFWB	Strictly from Dixie	0.3
KLAC	Sam Balter	0.1	KLAC	Bob McLaughlin	0.5
KFAC	Caucasian Memories	0.8	KFAC	Dinner Concert	0.1
Other LA		0.1	Other LA		0.1
Other Non LA		0.3	Other Non LA		0.5

LOS ANGELES RADIO

Saturday, January 26, 1952

Station	Program	Rating	Station	Program	Rating
7:00 P.M.			8:00 P.M.		
KECA	It's Your Business	0.3	KECA	Lone Ranger	3.5
KHJ	Choir	0.3	KHJ	Theatre	2.5
KFI	Vaughn Monroe	3.8	KFI	NBC Symphony	1.0
KNX	Trout; Robert Q.	0.3	KNX	Meet Millie	1.5
KMPC	Songs	0.1	KMPC	Amer. Legion Reports	0.1
KFWB	Strictly from Dixie	0.1	KFWB	Comm. Hour	0.3
KLAC	News; B. McLaughlin	0.8	KLAC	News; Music	0.5
KFAC	Evensong	0.8	KFAC	Evening Concert	1.0
Other LA		0.3	Other LA		0.1
Other Non LA		0.3	Other Non LA		0.5
7:15 P.M.			8:15 P.M.		
KECA	CIO and You	0.3	KECA	Lone Ranger	3.3
KHJ	Choir	0.3	KHJ	Theatre	2.5
KFI	Vaughn Monroe	3.8	KFI	NBC Symphony	1.3
KNX	Robert Q. Waxworks	0.3	KNX	Meet Millie	1.5
KMPC	Hour of St. Francis	0.3	KMPC	Wilshire Christian Ch.	0.1
KFWB	Strictly from Dixie	0.1	KFWB	Comm. Hour	0.5
KLAC	Bob McLaughlin	0.8	KLAC	Music	0.5
KFAC	Evensong	0.8	KFAC	Evening Concert	1.0
Other LA		0.3	Other LA		0.1
Other Non LA		0.3	Other Non LA		0.5
7:30 P.M.			8:30 P.M.		
KECA	Mobilization for Peace	0.8	KECA	Concert of Europe	1.0
KHJ	Lombardland USA	2.8	KHJ	Theatre	1.3
KFI	Grand Ole Opry	3.3	KFI	NBC Symphony	1.5
KNX	Robert Q. Waxworks	1.3	KNX	Gene Autry	3.0
KMPC	Our America	0.1	KMPC	Jr. Town Meeting	0.3
KFWB	Lundy Reark	0.1	KFWB	Comm. Hour	0.5
KLAC	Bob McLaughlin	0.3	KLAC	Music	0.5
KFAC	1st Baptist Church	0.3	KFAC	Evening Concert	1.0
Other LA		0.3	Other LA		0.1
Other Non LA		1.0	Other Non LA		0.8
7:45 P.M.			8:45 P.M.		
KECA	Mobilization for Peace	0.5	KECA	Concert of Europe	0.8
KHJ	Lombardland USA	2.8	KHJ	Theatre	1.3
KFI	Grand Ole Opry	3.3	KFI	NBC Symphony	1.5
KNX	Robert Q. Waxworks	0.8	KNX	Gene Autry	3.3
KMPC	Our America	0.1	KMPC	Jr. Town Meeting	0.3
KFWB	Rosary Hour	0.1	KFWB	Comm. Hour	0.5
KLAC	Bob McLaughlin	0.3	KLAC	Music	0.5
KFAC	1st Baptist Church	0.3	KFAC	Evening Concert	1.0
Other LA		0.3	Other LA		0.1
Other Non LA		1.0	Other Non LA		0.5

LOS ANGELES RADIO

Saturday, January 26, 1952

Station	Program	Rating	Station	Program	Rating
	9:00 P.M.			10:00 P.M.	
KECA	Navy Hour	0.1	KECA	Late News	0.3
KHJ	News	2.8	KHJ	Monica Whalen	0.1
KFI	Bob and Ray	0.5	KFI	Night Reporter	0.8
KNX	Gang Busters	5.5	KNX	10 O'Clock Wire	2.8
KMPC	Evening Rhythm	0.1	KMPC	Dance Time	0.3
KFWB	Mary Stanley Reports	0.3	KFWB	Gene Norman	0.3
KLAC	Music	0.5	KLAC	News; Music	0.5
KFAC	Evening Concert	1.5	KFAC	Your Soloist	1.0
Other LA		0.1	Other LA		0.1
Other Non LA		0.5	Other Non LA		0.8
	9:15 P.M.			10:15 P.M.	
KECA	Navy Hour	0.3	KECA	Income Tax Program	0.1
KHJ	Songs for America	1.0	KHJ	Dance Music	0.1
KFI	Bob and Ray	0.5	KFI	Ray V. Darby	0.5
KNX	Gang Busters	5.8	KNX	Bill Keneally	1.3
KMPC	Evening Rhythm	0.1	KMPC	Dance Time	0.5
KFWB	On the Beat	0.5	KFWB	Gene Norman	0.3
KLAC	Music	0.5	KLAC	Music	0.5
KFAC	Evening Concert	1.3	KFAC	Your Soloist	1.0
Other LA		0.1	Other LA		0.1
Other Non LA		0.5	Other Non LA		0.5
	9:30 P.M.			10:30 P.M.	
KECA	Laymen's Hour	0.8	KECA	Alert America	0.1
KHJ	Orchestra	0.5	KHJ	Dance Music	0.1
KFI	Orchestra	0.3	KFI	Roundup Time	0.3
KNX	News; Bdw My Beat	2.8	KNX	Harmon; Norman	0.8
KMPC	Dance Time	0.3	KMPC	Dance Time	0.5
KFWB	Let's Live a Little	0.3	KFWB	Gene Norman	0.3
KLAC	Music	0.8	KLAC	Music	0.5
KFAC	Your Soloist	1.0	KFAC	Your Soloist	0.8
Other LA		0.1	Other LA		0.1
Other Non LA		0.5	Other Non LA		0.5
	9:45 P.M.			10:45 P.M.	
KECA	Laymen's Hour	0.8	KECA	Trio	0.1
KHJ	Orchestra; C. Brown	0.5	KHJ	Orchestra	0.3
KFI	Orch.; Sun. Previews	0.3	KFI	Roundup Time	0.3
KNX	Broadway My Beat	2.8	KNX	Norman; I Believe	0.8
KMPC	Dance Time	0.3	KMPC	Dance Time	0.5
KFWB	Let's Live a Little	0.3	KFWB	Gene Norman	0.3
KLAC	Music	0.8	KLAC	Music	0.5
KFAC	Your Soloist	1.0	KFAC	Your Soloist	0.8
Other LA		0.1	Other LA		0.1
Other Non LA		0.5	Other Non LA		0.5

LOS ANGELES RADIO

Saturday, January 26, 1952

Station	Program	Rating	Station	Program	Rating
11:00 P.M.					
• KECA	Orchestra	0.1			
• KHJ	Larry Chatterton	0.1			
• KFI	Town Hall Party	0.1			
• KNX	News; Orchestra	0.3			
• KMPC	Dance Time	0.5			
• KFWB	Gene Norman	0.3			
• KLAC	News; Make Music	0.5			
• KFAC	Crossroads	0.8			
• Other LA		0.1			
• Other Non LA		0.3			
11:15 P.M.					
KECA	Orchestra	0.1			
KHJ	Crowell's Nest	0.1			
KFI	Town Hall Party	0.1			
• KNX	A Dog's Life	0.1			
• KMPC	Dance Time	0.5			
• KFWB	Gene Norman	0.3			
KLAC	Make Mine Music	0.5			
KFAC	Crossroads	0.8			
Other LA		0.1			
Other Non LA		0.3			
11:30 P.M.					
• KECA	Ron Perry	0.1			
• KHJ	Crowell's Nest	0.1			
• KFI	Town Hall Party	0.1			
• KNX	Sen. Robert Taft	0.3			
• KMPC	Dance Time	0.5			
• KFWB	Gene Norman	0.3			
• KLAC	Make Mine Music	0.5			
• KFAC	Crossroads	0.8			
• Other LA		0.1			
• Other Non LA		0.1			
11:45 P.M.					
• KECA	Ron Perry	0.1			
• KHJ	Crowell's Nest	0.1			
• KFI	Town Hall Party	0.1			
• KNX	Sen. Robert Taft	0.3			
• KMPC	Dance Time	0.5			
• KFWB	Gene Norman	0.3			
• KLAC	Make Mine Music	0.5			
• KFAC	Crossroads	0.8			
• Other LA		0.1			
• Other Non LA		0.1			

LOS ANGELES RADIO

Sunday, January 20, 1952

Station	Program	Rating	Station	Program	Rating
	7:00 A.M.			8:00 A.M.	
KECA	Conc. Hall Revue	0.1	KECA	News	0.8
KHJ	Happiness Hour	0.1	KHJ	Hour of Triumph	0.1
KFI	Radio Pulpit	0.3	KFI	Funnypaper Man	0.1
KNX	Church of Air	0.1	KNX	S.L. City Tabernacle	3.5
KMPC	Calvary Hour	0.1	KMPC	News; Start to Live	0.1
KFWB	Music	0.1	KFWB	Funnies	0.1
KLAC	News; Music	0.3	KLAC	Catholic Hour	0.1
KFAC	Breakfast Symphony	0.1	KFAC	Breakfast Symphony	0.1
Other LA		0.1	Other LA		0.5
Other Non LA		0.1	Other Non LA		0.3
	7:15 A.M.			8:15 A.M.	
KECA	Conc. Hall Revue	0.1	KECA	Morning Song	0.5
KHJ	Happiness Hour	0.1	KHJ	Dixie Quartet	0.3
KFI	Radio Pulpit	0.3	KFI	Funnypaper Man	0.1
KNX	Church of Air	0.1	KNX	S.L. City Tabernacle	3.3
KMPC	Calvary Hour	0.1	KMPC	Religious News	0.1
KFWB	Salvation Army	0.1	KFWB	Funnies	0.1
KLAC	Music	0.3	KLAC	Church of Christ	0.1
KFAC	Breakfast Symphony	0.1	KFAC	Breakfast Symphony	0.1
Other LA		0.1	Other LA		0.3
Other Non LA		0.1	Other Non LA		0.5
	7:30 A.M.			8:30 A.M.	
KECA	Negro College Choir	0.5	KECA	Light & Life Hour	0.8
KHJ	Journey to Melody	0.1	KHJ	Back to God	0.3
KFI	Art of Living	0.3	KFI	Boy Scout Jamboree	0.5
KNX	Church of Air	0.1	KNX	Invitation to Learn	2.5
KMPC	Bible Class	0.3	KMPC	Chall. to Youth	0.1
KFWB	Church of Hollywood	0.1	KFWB	Mission	0.1
KLAC	Music	0.3	KLAC	Christ Church Unity	0.3
KFAC	Breakfast Symphony	0.1	KFAC	Organ Recital	0.1
Other LA		0.1	Other LA		0.5
Other Non LA		0.1	Other Non LA		0.3
	7:45 A.M.			8:45 A.M.	
KECA	Negro College Choir	0.5	KECA	Light & Life Hour	0.5
KHJ	Journey to Melody	0.1	KHJ	Back to God	0.3
KFI	News; Highlights	0.3	KFI	Boy Scout Jamboree	0.5
KNX	Church of Air	0.1	KNX	Invitation to Learn	2.0
KMPC	Bible Class	0.3	KMPC	Chall. to Youth	0.1
KFWB	Church of Hollywood	0.1	KFWB	Mission	0.1
KLAC	Church of Christ	0.3	KLAC	Christ Church Unity	0.3
KFAC	Breakfast Symphony	0.1	KFAC	Organ Recital	0.3
Other LA		0.1	Other LA		0.5
Other Non LA		0.1	Other Non LA		0.5

LOS ANGELES RADIO

Sunday, January 20, 1952

Station	Program	Rating	Station	Program	Rating
	9:00 A.M.			10:00 A.M.	
KECA	Sunday School	0.8	KECA	Sunday with Bill	0.1
KHJ	Bible Class	1.3	KHJ	News	4.8
KFI	Carnival of Books	1.0	KFI	H.J. Mann	0.8
KNX	People's Platform	2.8	KNX	Guide to Good Living	0.8
KMPC	Bolero Time	0.3	KMPC	Music Hour	0.5
KFWB	Mission	0.1	KFWB	Bill Leyden	0.3
KLAC	News; Christ Church	1.0	KLAC	Peter Potter	3.3
KFAC	Liberal Catholic Ch.	0.1	KFAC	Morning Concert	0.5
Other LA		0.3	Other LA		0.1
Other Non LA		0.3	Other Non LA		1.5
	9:15 A.M.			10:15 A.M.	
KECA	Sunday School	0.8	KECA	Sunday with Bill	0.5
KHJ	Bible Class	1.0	KHJ	Mark Rogers	0.1
KFI	Christian Science	1.0	KFI	Crime Your Problem	0.5
KNX	People's Platform	2.8	KNX	University Explore	0.8
KMPC	Bolero Time	0.3	KMPC	Music Hour	0.5
KFWB	Mission	0.1	KFWB	Bill Leyden	0.3
KLAC	Christ Church Unity	0.8	KLAC	Peter Potter	3.3
KFAC	Choristers	0.1	KFAC	Morning Concert	0.8
Other LA		0.3	Other LA		0.1
Other Non LA		0.5	Other Non LA		1.3
	9:30 A. M.			10:30 A.M.	
KECA	Flying Feet	0.3	KECA	Sunday with Bill	0.3
KHJ	Voice of Prophecy	1.0	KHJ	Lutheran Hour	1.0
KFI	Eternal Light	1.3	KFI	Chicago Round Table	1.8
KNX	H.K. Smith	2.3	KNX	Profam Quiz	0.5
KMPC	Bolero Time	0.3	KMPC	Music Hour	0.5
KFWB	Bill Leyden	0.1	KFWB	Bill Leyden	0.3
KLAC	Peter Potter	1.8	KLAC	Peter Potter	3.3
KFAC	Morning Concert	0.3	KFAC	Morning Concert	0.8
Other LA		0.1	Other LA		0.1
Other Non LA		0.8	Other Non LA		1.8
	9:45 A.M.			10:45 A.M.	
KECA	Flying Feet	0.3	KECA	Sunday with Bill	0.3
KHJ	Voice of Prophecy	1.0	KHJ	Lutheran Hour	1.0
KFI	Eternal Light	1.3	KFI	Chicago Round Table	1.8
KNX	Bill Costello	2.3	KNX	Music	0.5
KMPC	Bolero Time	0.3	KMPC	Music Hour	0.5
KFWB	Bill Leyden	0.1	KFWB	Bill Leyden	0.5
KLAC	Peter Potter	2.0	KLAC	Peter Potter	3.0
KFAC	Morning Concert	0.3	KFAC	Morning Concert	0.5
Other LA		0.1	Other LA		0.1
Other Non LA		0.8	Other Non LA		1.5

LOS ANGELES RADIO

Sunday, January 20, 1952

Station	Program 11:00 A.M.	Rating	Station	Program 12:00 Noon	Rating
KECA	Sunday with Bill	0.3	KECA	Christian Action	0.3
KHJ	Frank and Ernest	0.3	KHJ	News: Sid Fuller	4.5
KFI	Catholic Hour	1.0	KFI	Critic at Large	0.5
KNX	Symphonettes	3.0	KNX	NY Philharmonic	2.5
KMPC	Music City	0.8	KMPC	Music City	1.3
KFWB	Bill Leyden	0.5	KFWB	Bill Leyden	0.3
KLAC	Peter Potter	3.0	KLAC	Peter Potter	1.8
KFAC	First Meth. Church	0.3	KFAC	Your Soloist	0.3
Other LA		0.1	Other LA		0.3
Other Non LA		2.8	Other Non LA		2.3
11:15 A.M.			12:15 P.M.		
KECA	Wilder; Layman's View	0.5	KECA	Christian Action	0.3
KHJ	Hazel Markel	0.3	KHJ	Bill Cunningham	4.5
KFI	Catholic Hour	1.0	KFI	Stranger from Sea	0.3
KNX	Symphonettes	3.0	KNX	NY Philharmonic	2.5
KMPC	Music City	0.8	KMPC	Music City	1.3
KFWB	Bill Leyden	0.3	KFWB	Bill Leyden	0.3
KLAC	Peter Potter	3.0	KLAC	Peter Potter	1.8
KFAC	First Meth. Church	0.3	KFAC	Your Soloist	0.3
Other LA		0.1	Other LA		0.3
Other Non LA		2.5	Other Non LA		2.0
11:30 A.M.			12:30 P.M.		
KECA	National Vespers	0.8	KECA	Message of Israel	0.8
KHJ	Science Reporter	0.5	KHJ	Air Force Hour	0.8
KFI	Hometown Happenings	0.5	KFI	Earl Godwin	1.8
KNX	NY Philharmonic	3.0	KNX	NY Philharmonic	2.0
KMPC	Music City	1.3	KMPC	Music City	1.3
KFWB	Bill Leyden	0.3	KFWB	Bill Leyden	0.3
KLAC	Peter Potter	2.8	KLAC	Peter Potter	1.8
KFAC	First Meth. Church	0.3	KFAC	Met. Encores	0.3
Other LA		0.1	Other LA		0.5
Other Non LA		2.3	Other Non LA		2.0
11:45 A.M.			12:45 P.M.		
KECA	National Vespers	0.8	KECA	Message of Israel	0.8
KHJ	Radio Canaries	1.8	KHJ	Air Force Hour	0.5
KFI	World of Books	1.3	KFI	John Cameron Swayze	1.0
KNX	NY Philharmonic	3.0	KNX	NY Philharmonic	2.0
KMPC	Music City	1.3	KMPC	Music City	1.0
KFWB	Bill Leyden	0.3	KFWB	Bill Leyden	0.3
KLAC	Peter Potter	2.8	KLAC	Peter Potter	2.0
KFAC	First Meth. Church	0.3	KFAC	Met. Encorés	0.3
Other LA		0.1	Other LA		0.5
Other Non LA		2.5	Other Non LA		1.8

LOS ANGELES RADIO

Sunday, January 20, 1952

Station	Program	Rating	Station	Program	Rating
	1:00 P.M.			2:00 P.M.	
KECA			KECA		
KECA	Revival Hour	2.0	KECA	Voice of Prophecy	1.3
KHJ	Mysterious Traveler	1.8	KHJ	The Shadow	3.5
KFI	Falcon	1.8	KFI	Amer. Forum of Air	1.5
KNX	News; Fan Mail	1.0	KNX	Arthur Godfrey r/Table	2.8
KMPC	News; Hits; Airs	0.5	KMPC	For You	1.0
KFWB	Bill Leyden	0.3	KFWB	Maurice Hart	0.3
KLAC	News; Music	1.8	KLAC	News; Music	0.8
KFAC	Heritage in Music	0.8	KFAC	Concert Favorites	1.0
Other LA		0.3	Other LA		0.1
Other Non LA		1.5	Other Non LA		1.0
	1:15 P.M.			2:15 P.M.	
KECA	Revival Hour	2.0	KECA	Voice of Prophecy	1.3
KHJ	Mysterious Traveler	1.8	KHJ	The Shadow	3.5
KFI	Falcon	1.8	KFI	Amer. Forum of Air	1.5
KNX	World News	1.0	KNX	Arthur Godfrey r/Table	2.5
KMPC	For You	0.5	KMPC	Music You Ordered	1.0
KFWB	Bill Leyden	0.3	KFWB	Maurice Hart	0.3
KLAC	Music	1.8	KLAC	Music	0.8
KFAC	Heritage in Music	0.5	KFAC	Concert Favorites	1.0
Other LA		0.3	Other LA		0.1
Other Non LA		1.8	Other Non LA		1.0
	1:30 P.M.			2:30 P.M.	
KECA	Revival Hour	2.3	KECA	Greatest Story	2.3
KHJ	Under Arrest	1.8	KHJ	True Detective	3.0
KFI	Martin Kane	2.0	KFI	Silent Men	1.3
KNX	It's Always Sunday	0.5	KNX	Man from Montaco	0.1
KMPC	For You	0.8	KMPC	Music You Ordered	0.5
KFWB	Bill Leyden	0.3	KFWB	Maurice Hart	0.3
KLAC	Music	1.0	KLAC	Music	0.5
KFAC	Your Catholic Topic	0.1	KFAC	Concert Favorites	1.3
Other LA		0.1	Other LA		0.1
Other Non LA		1.3	Other Non LA		1.0
	1:45 P.M.			2:45 P.M.	
KECA	Revival Hour	2.3	KECA	Greatest Story	2.3
KHJ	Arrest; B. Benson	1.8	KHJ	True Detective	3.0
KFI	Martin Kane	2.0	KFI	Silent Men	1.3
KNX	It's Always Sunday	0.5	KNX	Man from Montaco	0.1
KMPC	Hr. of St. Francis	0.8	KMPC	Music You Ordered	0.5
KFWB	Bill Leyden	0.3	KFWB	Maurice Hart	0.3
KLAC	Music	0.8	KLAC	Music	0.5
KFAC	Keyboard Stylings	0.3	KFAC	Concert Favorites	1.3
Other LA		0.1	Other LA		0.1
Other Non LA		1.3	Other Non LA		1.0

LOS ANGELES RADIO

Sunday, January 20, 1952

Station	Program	Rating	Station	Program	Rating
	3:00 P.M.			4:00 P.M.	
KECA	Greatest Story	2.3	KECA	Marines in Review	0.5
KHJ	Gabby Hayes	1.3	KHJ	News	0.1
KFI	Texas Rangers	3.0	KFI	Big Show	6.3
KNX	News; My Friend Irma	4.0	KNX	Jack Benny	12.3
KMPC	Penny Serenade	0.5	KMPC	Sunday Matinee	0.5
KFWB	M. Hart	0.3	KFWB	M. Hart	0.1
KLAC	News, Music	0.3	KLAC	News, Music	0.3
KFAC	Music Concert	0.8	KFAC	Masterpieces	0.3
Other LA		0.3	Other LA		0.3
Other Non LA		0.5	Other Non LA		1.3
	3:15 P.M.			4:15 P.M.	
KECA	Greatest Story	2.3	KECA	Marines in Review	0.8
KHJ	Gabby Hayes	1.3	KHJ	Mark Rogers	0.1
KFI	Texas Rangers	3.0	KFI	Big Show	6.3
KNX	My Friend Irma	4.0	KNX	Jack Benny	12.5
KMPC	Penny Serenade	0.5	KMPC	Sunday Matinee	0.5
KFWB	M. Hart	0.3	KFWB	M. Hart	0.1
KLAC	News, Music	0.3	KLAC	News, Music	0.3
KFAC	Music Concert	0.5	KFAC	Masterpieces	0.5
Other LA		0.3	Other LA		0.3
Other Non LA		0.5	Other Non LA		1.0
	3:30 P.M.			4:30 P.M.	
KECA	Marines in Review	0.5	KECA	Sammy Kaye	1.0
KHJ	Nick Carter	2.8	KHJ	Little Symphonies	0.1
KFI	Big Show	7.5	KFI	Big Show	5.8
KNX	Famous Radio Players	2.0	KNX	Amos 'n Andy	8.3
KMPC	Penny Serenade	0.3	KMPC	Sunday Matinee	0.3
KFWB	M. Hart	0.3	KFWB	M. Hart	0.1
KLAC	News, Music	0.3	KLAC	News, Music	0.3
KFAC	Music Concert	0.3	KFAC	Masterpieces	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		1.0	Other Non LA		1.3
	3:45 P.M.			4:45 P.M.	
KECA	Marines in Review	0.5	KECA	Sammy Kaye	1.0
KHJ	Nick Carter; C. Brown	2.8	KHJ	Little Symphonies	0.1
KFI	Big Show	7.8	KFI	Big Show	5.5
KNX	Famous Radio Players	2.0	KNX	Amos 'n Andy	8.3
KMPC	Penny Serenade	0.3	KMPC	Sunday Matinee	0.3
KFWB	M. Hart	0.3	KFWB	M. Hart	0.1
KLAC	News, Music	0.3	KLAC	News, Music	0.3
KFAC	Music Concert	0.3	KFAC	Masterpieces	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		1.0	Other Non LA		1.3

LOS ANGELES RADIO

Sunday, January 20, 1952

Station	Program	Rating	Station	Program	Rating
	5:00 P.M.			6:00 P.M.	
KECA	Stop the Music	2.3	KECA	Walter Winchell	7.8
KHJ	Reviewing Stand	0.5	KHJ	Comedy Theatre	1.0
KFI	Phil Harris, Alice Faye	7.3	KFI	Theatre Guild	3.5
KNX	E. Bergen, C. McCarthy	7.5	KNX	Corliss Archer	3.3
KMPC	Tusher in Hollywood	0.1	KMPC	Final	0.5
KFWB	M. Hart	0.1	KFWB	News	0.1
KLAC	News; Music to Remember	0.5	KLAC	News; Best in Variety	0.5
KFAC	Guy Bates Post	0.1	KFAC	Masterworks of Music	0.1
Other LA		0.1	Other LA		0.1
Other Non LA		1.3	Other Non LA		1.5
	5:15 P.M.			6:15 P.M.	
KECA	Stop the Music	2.3	KECA	Cafe Istanbul	1.0
KHJ	Reviewing Stand	0.5	KHJ	Comedy Theatre	1.0
KFI	Phil Harris, Alice Faye	7.3	KFI	Theatre Guild	3.5
KNX	E. Bergen, C. McCarthy	7.3	KNX	Corliss Archer	3.0
KMPC	Parade of Hits	0.1	KMPC	Open Forum	1.0
KFWB	M. Hart	0.1	KFWB	Strange Facts	0.1
KLAC	Music to Remember	0.8	KLAC	Best in Variety	0.8
KFAC	Guy Bates Post	0.1	KFAC	Masterworks of Music	0.1
Other LA		0.1	Other LA		0.1
Other Non LA		1.3	Other Non LA		1.3
	5:30 P.M.			6:30 P.M.	
KECA	Stop the Music	3.0	KECA	Cafe Istanbul	0.8
KHJ	Enchanted Hour	1.3	KHJ	Comedy Theatre	1.3
KFI	Theatre Guild	5.5	KFI	\$64 Question	3.8
KNX	News	2.0	KNX	Remember the Time	1.8
KMPC	Parade of Hits	0.1	KMPC	Open Forum	1.3
KFWB	Stop Fooling Yourself	0.1	KFWB	Strange Facts	0.1
KLAC	Music to Remember	0.3	KLAC	Best in Variety	0.8
KFAC	Guy Bates Post	0.3	KFAC	Masterworks of Music	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		1.0	Other Non LA		1.3
	5:45 P.M.			6:45 P.M.	
KECA	Stop the Music	2.8	KECA	Three Suns	0.1
KHJ	Enchanted Hour	1.0	KHJ	Comedy Theatre	1.3
KFI	Theatre Guild	5.5	KFI	\$64 Question	3.5
KNX	News	2.3	KNX	Remember the Time	1.8
KMPC	Parade of Hits	0.3	KMPC	Open Forum	1.3
KFWB	Stop Fooling Yourself	0.1	KFWB	Strange Facts	0.1
KLAC	Music to Remember	0.3	KLAC	Best in Variety	1.0
KFAC	Guy Bates Post	0.3	KFAC	Masterworks of Music	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		1.0	Other Non LA		1.8

LOS ANGELES RADIO

Sunday, January 20, 1952

Station	Program	Rating	Station	Program	Rating
	7:00 P.M.			8:00 P.M.	
KECA	Paul Harvey	1.5	KECA	Drew Pearson	5.0
KHJ	John J. Anthony	2.0	KHJ	20 Questions	3.5
KFI	Tin Pan Alley	0.5	KFI	Eileen Christy	0.5
KNX	News; People Act	2.8	KNX	Our Miss Brooks	7.5
KMPC	Masters in Review	0.1	KMPC	Masters in Review	0.1
KFWB	Strange Facts	0.5	KFWB	Community Newspaper	0.5
KLAC	News; Best Variety	0.5	KLAC	Dept. of Employment	0.5
KFAC	Musical Varieties	0.1	KFAC	Sun. Evening Concert	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		1.8	Other Non LA		1.0
	7:15 P.M.			8:15 P.M.	
KECA	Main St. to Malibu	1.3	KECA	Headlines	1.8
KHJ	John J. Anthony	2.0	KHJ	20 Questions	3.8
KFI	Pro and Con	0.3	KFI	Eileen Christy	0.5
KNX	People Act	2.8	KNX	Our Miss Brooks	8.0
KMPC	Masters in Review	0.1	KMPC	Masters in Review	0.1
KFWB	Strange Facts	0.5	KFWB	Community Newspapers	0.8
KLAC	Best in Variety	0.3	KLAC	Voice of Army	0.3
KFAC	Musical Varieties	0.1	KFAC	Sun. Evening Concert	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		1.5	Other Non LA		0.8
	7:30 P.M.			8:30 P.M.	
KECA	Great Adventure	1.8	KECA	Walter Winchell	3.5
KHJ	Comedy of Errors	1.8	KHJ	Top Tunes	0.1
KFI	Pro and Con	0.3	KFI	Standard Hour	3.5
KNX	The Whistler	7.8	KNX	Playhouse	5.0
KMPC	Masters in Review	0.1	KMPC	Masters in Review	0.1
KFWB	Community Newspaper	0.1	KFWB	Community Newspapers	1.0
KLAC	Best in Variety	0.8	KLAC	Irwin Allen	0.1
KFAC	Musical Varieties	0.5	KFAC	Sun. Evening Concert	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		1.5	Other Non LA		0.8
	7:45 P.M.			8:45 P.M.	
KECA	Great Adventure	1.8	KECA	Chet Huntley	2.0
KHJ	News	1.8	KHJ	Top Tunes	0.1
KFI	Pro and Con	0.3	KFI	Standard Hour	3.3
KNX	The Whistler	7.8	KNX	Playhouse	5.3
KMPC	Masters in Review	0.1	KMPC	Masters in Review	0.1
KFWB	Community Newspaper	0.1	KFWB	Community newspapers	1.0
KLAC	Best in Variety	0.8	KLAC	Music	0.1
KFAC	Musical Varieties	0.5	KFAC	Sun. Evening Concert	0.3
Other LA		0.1	Other LA		0.1
Other Non LA		1.5	Other Non LA		0.8

LOS ANGELES RADIO

Sunday, January 20, 1952

Station	Program	Rating	Station	Program	Rating
9:00 P.M.			10:00 P.M.		
.KECA	News;Musical Interlude	0.1	KECA	News	0.3
.KHJ	News: Glenn Hardy	3.8	KHJ	Chicago Theatre	0.5
.KFI	Standard Hour	2.3	KFI	Reporter	2.3
.KNX	Edgar Bergen	6.5	KNX	10 O'Clock Wire	2.8
.KMPC	Freedom Story	0.3	KMPC	Dance Time	1.8
.KFWB	News	0.3	KFWB	Dope Traffic	0.5
.KLAC	News; Wanted Persons	0.3	KLAC	News;Report;Defense	0.1
.KFAC	Sun. Evening Concert	0.5	KFAC	Music	0.8
.Other LA		0.1	Other LA		0.1
.Other Non LA		1.8	Other Non LA		1.0
9:15 P.M.			10:15 P.M.		
.KECA	Canaan Caravan	0.5	KECA	George Sokolsky	0.1
.KHJ	Henry Brandon	0.1	KHJ	Chicago Theatre	0.5
.KFI	Standard Hour	2.3	KFI	Mayor Bowron	0.3
.KNX	Edgar Bergen	6.5	KNX	George Fisher	1.5
.KMPC	Mother's Album	0.5	KMPC	Dance Time	1.5
.KFWB	News	0.3	KFWB	Stephen H. Fritchman	0.8
.KLAC	Guest Star	0.3	KLAC	Defense; Red Cross	0.1
.KFAC	Sun. Evening Concert	0.5	KFAC	Music	0.5
.Other LA		0.1	Other LA		0.1
.Other Non LA		1.0	Other Non LA		0.8
9:30 P.M.			10:30 P.M.		
.KECA	Canaan Caravan	0.3	KECA	Career Theatre	0.5
.KHJ	Chicago Theatre	0.5	KHJ	Science of Mind	0.3
.KFI	Income Tax	0.3	KFI	Riverside Rancho	0.1
.KNX	Jack Benny	7.3	KNX	Book Association	0.1
.KMPC	Dance Time	1.8	KMPC	Dance Time	1.8
.KFWB	Let's Live	0.3	KFWB	Echoes Eden	0.5
.KLAC	Income Tax	0.1	KLAC	Red Cross;Medal/Honor	0.1
.KFAC	Sun. Evening Concert	0.3	KFAC	Music	0.5
.Other LA		0.1	Other LA		0.1
.Other Non LA		1.3	Other Non LA		0.5
9:45 P.M.			10:45 P.M.		
.KECA	Canaan Caravan	0.3	KECA	Career Theatre	0.5
.KHJ	Chicago Theatre	0.5	KHJ	Music	0.1
.KFI	Operation Brotherhood	0.1	KFI	Riverside Rancho	0.1
.KNX	Jack Benny	7.0	KNX	Dance Band	0.1
.KMPC	Dance Time	1.5	KMPC	Dance Time	1.8
.KFWB	Let's Live	0.3	KFWB	Echoes Eden	0.3
.KLAC	Vets Administration	0.1	KLAC	Medal of Honor	0.1
.KFAC	Sun. Evening Concert	0.5	KFAC	Music	0.8
.Other LA		0.1	Other LA		0.1
.Other Non LA		1.3	Other Non LA		0.5

LOS ANGELES RADIO

Sunday, January 20, 1952

Station	Program	Rating
	11:00 P.M.	
KECA	Week Around World	0.3
KHJ	Orchestra	0.1
KFI	News; Music	0.3
KNX	News	0.1
KMPC	Dance Time	0.5
KFWB	Echoes Eden	0.3
KLAC	News; Across Footlights	0.3
KFAC	Nocturne	0.8
Other LA		0.1
Other Non LA		0.3
	11:15 P.M.	
KECA	Week Around World	0.1
KHJ	Orchestra	0.1
KFI	Music and Muse	0.3
KNX	Book Association	0.1
KMPC	Dance Time	0.5
KFWB	Echoes Eden	0.3
KLAC	Across Footlights	0.3
KFAC	Nocturne	0.8
Other LA		0.1
Other Non LA		0.3
	11:30 P.M.	
KECA	Orchestra	0.1
KHJ	Opera Concert	0.1
KFI	Orchestra	0.3
KNX	Treasury Bandstand	0.1
KMPC	Dance Time	0.5
KFWB	Music U Want	0.3
KLAC	Across Footlights	0.1
KFAC	Nocturne	0.8
Other LA		0.1
Other Non LA		0.1
	11:45 P.M.	
KECA	Orchestra	0.1
KHJ	Opera Concert	0.1
KFI	Orchestra	0.3
KNX	Elmo Roper	0.1
KMPC	Dance Time	0.5
KFWB	Music U Want	0.3
KLAC	Across Footlights	0.1
KFAC	Nocturne	0.8
Other LA		0.1
Other Non LA		0.1

