



RATINGS REPORT

& DIRECTORY

YOUR COMPLETE INDUSTRY RESOURCE GUIDE



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TOP 100 MARKET PROFILES • ARBITRON RATINGS TRENDS
DRIVETIME DOMINATORS & KEY FORMAT LEADERS



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THE NETWORK FOR THE '90s.



**“Film House
is one of
NewCity’s
most valued
partners.”**

—**Dick Ferguson**
President
NewCity Communications, Inc.

“At NewCity we believe success happens when you find talented people and respect them as individuals and as members of your team. Sometimes the most efficient way to bring lots of talented people to the party is to “partner” with other like-minded companies who excel in their field. And one of our most valued partners is Film House.

“The Film House team works with us on strategy. They have attended our research sessions and focus groups. Our secrets become their secrets. Our success becomes their success.

“The folks at Film House have great expertise, experience and savvy in television—the medium that is still the most effective way (short of radio itself) to convey the essence of a radio station and solidify its identity in an increasingly crowded marketplace.

“Whether it’s the Direct TV® campaign that has helped our Atlanta station achieve its best ratings ever, the breakthrough advertising that successfully launched and has sustained our San Antonio station in its rapid ascent to double-digit leadership, or the tactical and strategic campaigns that have been a part of our long-term successes in Orlando, Birmingham, Syracuse, and Tulsa—it’s all been Film House.

“Pride in our people is what NewCity is about. And we’re really proud that the people of Film House are on our team.”

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312-751-9088

THE BEST.

CONTENTS

RATINGS REPORT

NATIONAL & REGIONAL REACH CHARTS	4
A quick overview of the leading radio formats, comparing overall numbers on a national and regional basis.	
DRIVETIME DOMINATORS	7
Radio's top 25 morning and afternoon personalities and stations, ranked by both AQH and Cume estimates.	
FORMAT LEADERS	150
The top stations in each of the 12 top formats, ranked by both AQH and Cume, Monday-Sunday, 6am to midnight — prefaced by a national "all-format" section, from the Top 100 markets.	
NATIONAL OVERVIEW (ALL-FORMAT)	150
CONTEMPORARY HIT RADIO	150
ADULT CONTEMPORARY	151
ALBUM-ORIENTED ROCK/NEW ROCK	151
COUNTRY	152
URBAN CONTEMPORARY	152
NEWS/TALK	153
NAC	153
GOLD/CLASSIC ROCK	154
BEAUTIFUL/EASY LISTENING	154
SPANISH	154
BIG BAND/NOSTALGIA	155
CLASSICAL	155
THE RATINGS INFORMATION GUIDE	156
A step-by-step manual for using R&R's comprehensive ratings data features.	
TOP 100 MARKET PROFILES	158
R&R's exclusive single-source ratings data overview, featuring Arbitron one-year trends, rankings in five key demographics, owners, rep affiliations, and more.	
CONSULTANTS DIRECTORY	23
PROMOTIONAL SHOWCASE	75
PRODUCTION SERVICES SHOWCASE	90
MARKETPLACE	240
DIRECTORY INDEX	241
Every company in the Industry Directory, listed in alphabetical order.	
MARKET INDEX	248
Top 100 profiled markets listed alphabetically.	
ADVERTISERS INDEX	248
A handy alphabetical listing of every advertiser in the Ratings Report & Directory.	

INDUSTRY DIRECTORY 11

"Your Complete Industry Resource Guide," the most comprehensive compilation of industry-oriented companies and organizations.

BROADCAST SCHOOLS	12	MEDIA BROKERS	85
COMPUTERS & SOFTWARE	13	MOVIE STUDIOS	89
CONSULTANT FIRMS	21	PRODUCTION SERVICES	91
EMPLOYMENT SERVICES	39	PROGRAM SUPPLIERS & NETWORKS	105
EQUIPMENT SUPPLIERS	40	RECORD COMPANIES	121
FINANCIAL	51	REPRESENTATIVES	133
GROUP OWNERS	54	RESEARCH FIRMS	136
INDUSTRY ORGANIZATIONS	71	SHOW PREP	145
MARKETING & PROMOTIONAL	72	TV PRODUCTION FIRMS	147

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 EXECUTIVE VP/IGM: Dick Krizman
 SENIOR VP/EDITOR: Ken Barnes

EXECUTIVE EDITOR: Gail Mitchell
 MANAGING EDITOR: Ron Rodrigues
 ART DIRECTOR: Richard Zumwalt

RATINGS REPORT EDITOR: Hurricane Heeran
 DIRECTORY EDITOR: Michael Berckart
 EDITORIAL ASSISTANTS: Ann Schnieders, Jerry J. Sharell, Scott Sneddon
 PRODUCTION COORDINATOR: Roger Zumwalt
 PRODUCTION DIRECTOR: Richard Agata
 PRODUCTION: Teresa Dovidio, Marilyn Frandsen, Tim Kummerow, Bill Mohr, Lucie Morris, Kent Thomas, Gary Van Der Steur

Los Angeles Offices: (310) 553-4330, 1930 Century Park West, Los Angeles, CA 90067 Fax: (310) 203-9763
 Washington, DC Bureau: (202) 783-3822, National Press Building, 529 14th St. NW, Suite 807, Washington, DC 20045 Fax: (202) 783-0260
 Nashville Bureau: (615) 244-8822, 1106 16th Avenue South, Nashville, TN 37212 Fax: (615) 248-6655

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R&R RATINGS REPORT VOL. 1 '92 ■ 3

FORMAT REACH CHARTS

Each radio market has its own individual audience composition. Because of this, listener format reach can differ from one market to another, and from one region to another. A format that may enjoy dominance in one market may be weaker in another one — but it may still demonstrate overall regional or national strength. The National and Regional Format Reach Charts on this and the following page outline listener format reach throughout the U.S. during the Fall '91 book.

The regions used in these charts correspond to those used by R&R's format editors to define their reporting regions. Each of the top 100 markets featured in this edition of the R&R Ratings Report was tallied by its respective region (using format penetration data) to develop this information. The regional numbers were then combined and averaged to arrive at the national format numbers shown here.

AC 21.1% (21.9%)

Ctry 17.6% (16.0%)

CHR 12.5% (13.8%)

AOR/NR 11.8% (12.3%)

News/Talk 9.9% (8.7%)

Gold/CR 9.2% (9.5%)

UC 6.8% (7.1%)

B/EZ 3.2% (3.6%)

BBnd/Nost 2.5% (2.4%)

Span 2.2% (1.9%)

Rel/CC .9% (.9%)

Clas .8% (1.0%)

NAC .8% (.6%)

Misc .3% (.1%)

Jazz .2% (.2%)

(Spring '91)

FORMAT LEGEND
 AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classic Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NAC-New AC, News-News, Nost-Nostalgia, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Sports-Sports, Talk-Talk, UC-Urban Contemporary.

Now- The Third Alternative

Everyone's looking at satellite formats as an alternative to the high expense of all-live programming. Trouble is, to most broadcasters, satellite programming sounds dull, boring and lifeless.

We agree, and have now developed the third alternative: Superadio's CITY-FM, the first satellite format that sounds as stimulating, passionate, and commanding as any top-10 market adult music station in America.

Over the past five years, Superadio has perfected winning techniques of producing live satellite programming with Open House Party™, which has achieved top ratings for affiliates in dozens of America's major markets. Now Superadio has brought this unique expertise for the first time to a 24-hour music format.

Superadio's CITY-FM leaves SMN and Unistar in the dust. Starting with a showcase morning show,

CITY-FM features proven top-10 market star talent, and Superadio's proprietary technology breakthrough: Real Time Programming™

Real Time Programming™ is a revolutionary development which locks The CITY-FM feed to your time zone. The fundamentally new technique permits Superadio's satellite formats to have all the ingredients of leading stations in top markets. Your station sounds local, live and exciting.

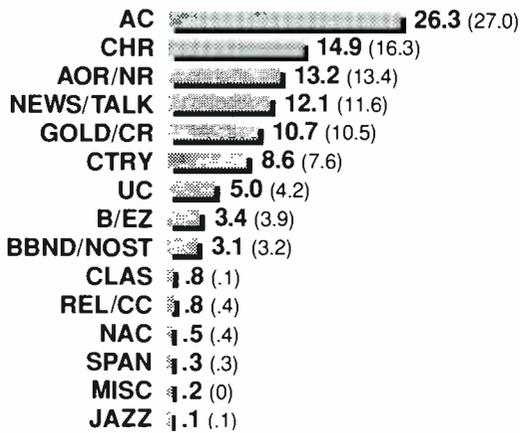
And CITY-FM's adult hit music targets the responsive 22-44 year-old active listener who can find your station, even without you spending big bucks on promotion.

Check out the third alternative. Call immediately for a demo and information kit while special introductory pricing is still in effect. (508) 480-9000.



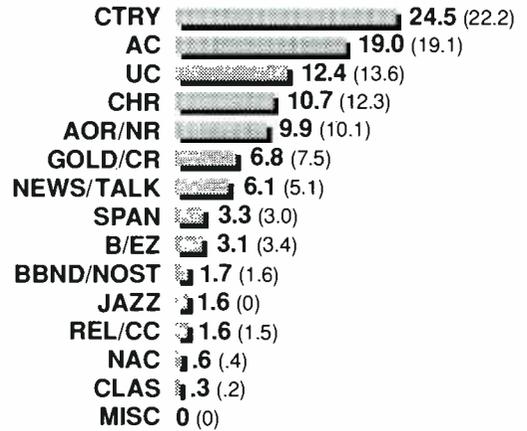
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EAST



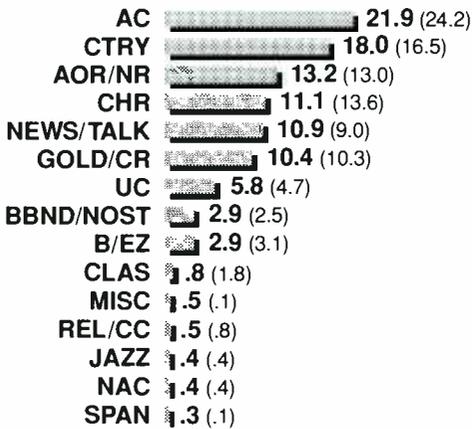
(Spring '91)

SOUTH



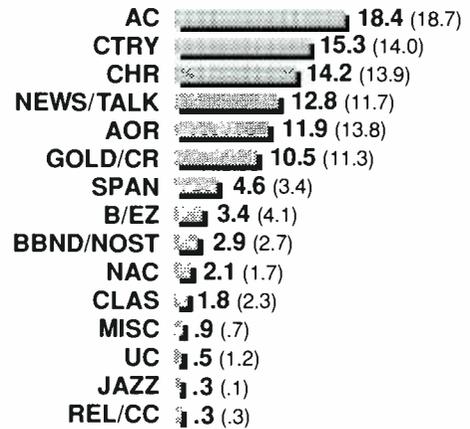
(Spring '91)

MIDWEST



(Spring '91)

WEST

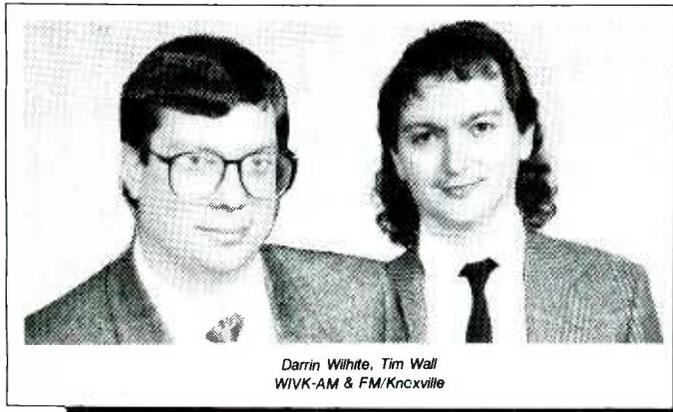


(Spring '91)

DRIVETIME DOMINATORS

AM Drive/Top 25

Average Quarter-Hour Share
12+, M-F 6-10am



Darrin Wilhite, Tim Wall
WIVK-AM & FM/Knoxville



Michael W. Perry & Larry Price
KSSK-AM & FM/Honolulu



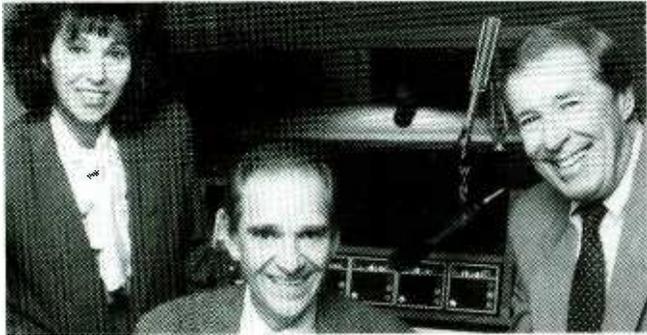
Bill Wilkerson, Wendy Wiese, Bob Hardy
KMOX/St. Louis

1. **WIVK-AM & FM/Knoxville (Ctry) 41.1**
Darrin Wilhite, Tim Wall
2. **KSSK-AM & FM/Honolulu (AC) 30.3**
Michael W. Perry & Larry Price
3. **WUSY/Chattanooga (Ctry) 27.6**
Big Jon Anthony & Capt. Bobby Byrd
4. **KSSN/Little Rock (Ctry) 25.2**
Bob Robbins
5. **WXBQ/Johnson City (Ctry) 24.8**
Bill Blake & Richard Quillen
6. **WCCO/Minneapolis-St. Paul (AC) 23.9**
Roger Erickson & Charlie Boone
7. **KMOX/St. Louis (Talk) 23.3**
Bob Hardy, Bill Wilkerson, Wendy Wiese
8. **WNDE & WFBQ/Indianapolis (AOR) 23.0**
Bob & Tom
9. **KXXY-AM & FM/Oklahoma City (Ctry) 22.4**
Dave Murray & Dan Stroud; Wade Carter
10. **WTIC/Hartford (AC) 22.1**
Tom McCarthy
11. **WYNK-AM & FM/Baton Rouge (Ctry) 22.0**
Kenny Hazelette & Bob Bishop; Rick Daniels
12. **WHAS/Louisville (AC) 21.9**
Wayne Perkey; Jack Fox
13. **WAMZ/Louisville (Ctry) 21.7**
Dickie Braun
14. **KTEX/McAllen-Brownsville (Ctry) 21.2**
Sonny Laguana
15. **WRNS-AM & FM/Greenville, NC (Ctry) 20.1**
Wayne Carlyle
16. **KIIM/Tucson (Ctry) 19.9**
Scott Carpenter
17. **KFAB/Omaha-Council Bluffs (N/T) 19.6**
Walt Kavanagh, Kent Pavelka, Tim Powers
18. **WICC/Bridgeport (AC) 19.4**
John LaBarca
19. **KFBK/Sacramento (N/T) 18.7**
Dave Williams, Bob Nathan; Rush Limbaugh
20. **WGKX/Memphis (Ctry) 18.3**
Andy & Debbie Montgomery
20. **WRVA/Richmond (AC) 18.3**
Alden Aaroe & Tim Timberlake; Tim Farley
22. **KHEY-FM/EI Paso (Ctry) 18.1**
Mark Montana
22. **WITL-AM & FM/Lansing-E. Lansing (Ctry) 18.1**
Jay J. McCrae; Johnny Derringer
24. **WCMF/Rochester (AOR) 18.0**
Brother Wease Morning Circus
25. **WTQR/Greensboro (Ctry) 18.0**
Dale Mitchell & Aunt Eloise

DRIVETIME DOMINATORS

AM Drive/Top 25

Average Cume Persons
12+, M-F, 6-10am



Judy DeAngelis, Paul Smith, Michael O'Neil
WINS/New York



Jim Donnelly, Brigette Quinn
WCBS/New York



Howard Stern
WXRK/New York



Rick Dees
KIIS-AM & FM/Los Angeles

1. **WINS/New York (News)** 1,778,700
Paul Smith, Michael O'Neil, Judy DeAngelis
2. **WCBS/New York (News)** 1,252,100
Bridgette Quinn, Jim Donnelly
3. **WXRK/New York (CR)** 1,066,300
The Howard Stern Show
4. **WHTZ/New York (CHR)** 1,039,800
The Z-Morning Zoo with Gary Bryan & Ross Brittan
5. **WLTW/New York (AC)** 1,003,900
Bill Buchner & Rosa Kaye
6. **WRKS/New York (UC)** 967,900
Jeff Fox & Ken Webb
7. **KIIS-AM & FM/Los Angeles (CHR)** 956,600
Rick Dees, Ellen K., Vick "The Brick" Jacobs, Cmd. Chuck Street
8. **WCBS-FM/New York (Gold)** 922,500
Harry Harrison; Ron Lundy
9. **WQHT/New York (CHR)** 904,400
Howard Hoffman & Stephanie Miller; Deborah Rath
10. **WNSR/New York (AC)** 887,800
Jim Douglas & Liz White; Bill Neal
11. **KYW/Philadelphia (News)** 872,900
Pat Farnack, Harry Donahue, Ed Abrams
12. **KOST/Los Angeles (AC)** 871,000
Mark Wallengren & Kim Amidon
13. **WPLJ/New York (CHR)** 825,500
Shannon In The Morning with Todd Pettengill
14. **WNEW-FM/New York (AOR)** 809,300
Richard Neer
15. **WGN/Chicago (AC)** 800,600
Bob Collins; Roy Leonard
16. **WBLS/New York (UC)** 794,600
Mike Love & Lisa Lopez
17. **KLOS/Los Angeles (AOR)** 797,100
Mark & Brian
18. **WFAN/New York (Sports)** 774,400
Don Imus
19. **WOR/New York (Talk)** 728,400
John R. Gambling
20. **KFWB/Los Angeles (News)** 722,700
Charlie Brailer, Jayne Bower, John Brooks
21. **KPWR/Los Angeles (CHR)** 671,600
Jay Thomas
22. **WBBM/Chicago (News)** 660,600
John Hultman, Felicia Middlebrooks
23. **KCBS/San Francisco (News)** 647,500
Al Hart, Lois Melkonian
24. **WBBM-FM/Chicago (CHR)** 643,600
The Eddie & Joe Bo Show
25. **KGO/San Francisco (NIT)** 628,100
Jim Dunbar, Ted Wygant

DRIVETIME DOMINATORS

PM Drive/Top 25

Average Quarter-Hour Share
12+, M-F 3-7pm



Ed Brantley
WIVK-FM/Knoxville



Steve Randall
WXBQ/Johnson City



Don Moore
KSSN/Little Rock



Coyote Calhoun
WAMZ/Louisville



The Bearman
WUSY/Chattanooga



Scott Michaels
WQUT/Johnson City

1. **WIVK-FM/Knoxville (Ctry)** 28.6
Ed Brantley
2. **WXBQ/Johnson City (Ctry)** 26.4
Steve Randall
3. **KSSN/Little Rock (Ctry)** 23.9
Don Moore
4. **WAMZ/Louisville (Ctry)** 23.7
Coyote Calhoun; Dan Robinson
5. **WUSY/Chattanooga (Ctry)** 21.8
The Bearman
6. **KTEX/McAllen-Brownsville (Ctry)** 20.3
Kenny Garcia
7. **KIIM/Tucson (Ctry)** 19.6
John Collins
8. **WBLX-FM/Mobile (UC)** 18.4
Double D; Jammin' Jimmy Olsen
9. **WDUV/Sarasota-Bradenton (B/EZ)** 17.9
Automated
10. **WYNK-AM & FM/Baton Rouge (Ctry)** 17.8
Phil Williams
11. **WRNS-AM & FM/Greenville, NC (Ctry)** 17.3
Mike Reid
12. **KXXY-AM & FM/Oklahoma City (Ctry)** 17.5
Lynn Waggoner
13. **WWDM/Columbia, SC (UC)** 17.3
Paul Jackson; Vernessa Pendergrass
14. **KGBT/McAllen-Brownsville (Span)** 17.2
Hugo De La Cruz; Ramon Teller
15. **KHEY-FM/EI Paso (Ctry)** 17.1
John Hunter; Buddy Maxwell
15. **WKRZ/Wilkes Barre-Scranton (CHR)** 17.1
Jumpin' Jeff Walker
15. **WQUT/Johnson City (CHR)** 17.1
Scott Michaels
18. **WTQR/Greensboro (Ctry)** 16.7
Danny Hall
19. **KASE/Austin (Ctry)** 16.2
Gerry Harmon
20. **WGKX/Memphis (Ctry)** 15.8
Mark Billingsley
21. **KWEN/Tulsa (Ctry)** 15.6
Kevin Meyer
22. **WHAM/Rochester (N/T)** 15.5
Rush Limbaugh; Jack Kinnicutt; Bob Matthews
22. **WZZK-AM & FM/Birmingham (Ctry)** 15.5
Jay Michaels
24. **WCMF/Rochester (AOR)** 15.4
Janet Merriam
25. **WCCO/Minneapolis-St. Paul (AC)** 15.1
Steve Cannon
25. **WCOS-FM/Columbia, SC (Ctry)** 15.1
Glen Garrett
25. **WNNK-AM & FM/Harrisburg (CHR)** 15.1
Hollywood Heffelfinger

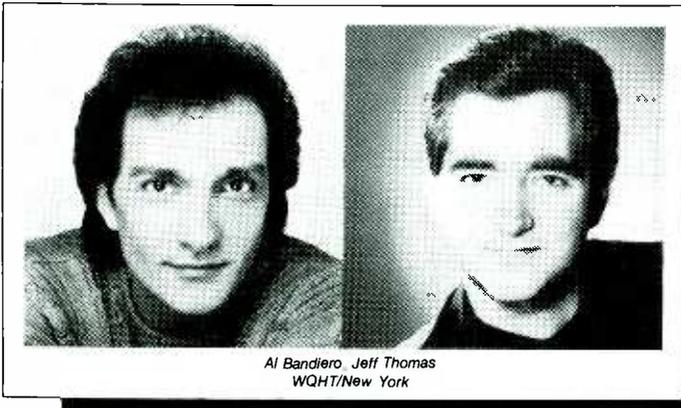
DRIVETIME DOMINATORS

PM Drive/Top 25

Average Cume Persons
12+, M-F, 3-7pm



Steve Roy, Sandy Jackson; Valerie Smaldone
WLTW/New York



Al Bandiero, Jeff Thomas
WQHT/New York



Elvis Duran
WHTZ/New York



Bob Shannon
WCBS-FM/New York

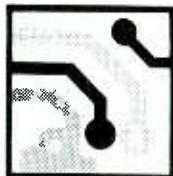
1. **WLTW/New York (AC)** 1,103,400
Steve Roy, Sandy Jackson; Valerie Smaldone
2. **WHTZ/New York (CHR)** 1,046,500
Elvis Duran
3. **WQHT/New York (CHR)** 1,043,700
Al Bandiero; Jeff Thomas
4. **WCBS-FM/New York (Gold)** 1,020,100
Bob Shannon
5. **WNSR/New York (AC)** 982,900
Dan Taylor
6. **KIIS-AM & FM/Los Angeles (CHR)** 980,100
Jeff Wyatt
7. **WRKS/New York (UC)** 976,800
Carol Ford; Wendy Williams
8. **WPLJ/New York (CHR)** 899,900
Fast Jimi Roberts
9. **KOST/Los Angeles (AC)** 895,700
Bryan Simmons; Karen Sharp
10. **WNEW-FM/New York (AOR)** 852,700
Scott Muni; Carol Miller
11. **WBLS/New York (UC)** 830,800
Frankie Crocker; Sammy Mack
12. **KPWR/Los Angeles (CHR)** 776,700
Joe "The Boomer" Servantez
13. **WPAT-AM & FM/New York (B/IEZ)** 753,300
Ken McKenzie
14. **WXRK/New York (CR)** 724,600
Dave Herman; Meg Griffin
15. **WCBS/New York (News)** 723,400
Therese Crowley, Tom Franklin
16. **WINS/New York (News)** 714,900
Alice Stockton-Rossini, Ralph Howard
17. **KRTH/Los Angeles (Gold)** 689,100
Mucho Morales; Jay Coffay
18. **WFAN/New York (Sports)** 671,400
Mike & The Mad Dog
19. **WBBM-FM/Chicago (CHR)** 654,600
Gary Spears; George McFly
20. **KLOS/Los Angeles (AOR)** 634,000
Gino Michellini; Cindy Scull
21. **WABC/New York (Talk)** 589,100
Bob Grant
22. **KBIG/Los Angeles (AC)** 546,700
Gay Davis
23. **WYNY/New York (Ctry)** 534,700
Dan Daniel
24. **WWBZ/Chicago (AOR)** 529,700
Kevin Lewis
25. **KNX/Los Angeles (News)** 525,200
Barry Rohde, Jill Angel

DIRECTORY



BROADCAST SCHOOLS

Page 12



COMPUTERS & SOFTWARE

Page 13



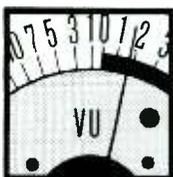
CONSULTANT FIRMS

Page 21



EMPLOYMENT SERVICES

Page 39



EQUIPMENT SUPPLIERS

Page 40



FINANCIAL

Page 51



GROUP OWNERS

Page 54



INDUSTRY ORGANIZATIONS

Page 71



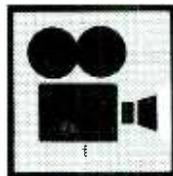
MARKETING & PROMOTION

Page 72



MEDIA BROKERS

Page 85



MOVIE STUDIOS

Page 89



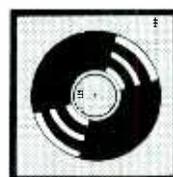
PRODUCTION SERVICES

Page 91



PROGRAM SUPPLIERS & NETWORKS

Page 105



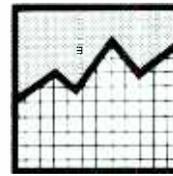
RECORD COMPANIES

Page 121



REPRESENTATIVES

Page 133



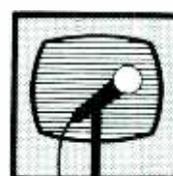
RESEARCH FIRMS

Page 136



SHOW PREP

Page 145



TV PRODUCTION FIRMS

Page 147



BROADCAST SCHOOLS

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FAX: (714) 842-1858
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Rosemary Reynolds, Director

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Yates Davis, Assistant Director

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Gary Axelbank, Dean/Announcing Division
David Sanders, Dean/Audio Arts Division



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**John Mangan, Radio Broadcast
Department**

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Mirron Alexandroff, President

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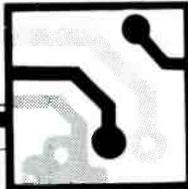
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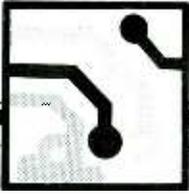
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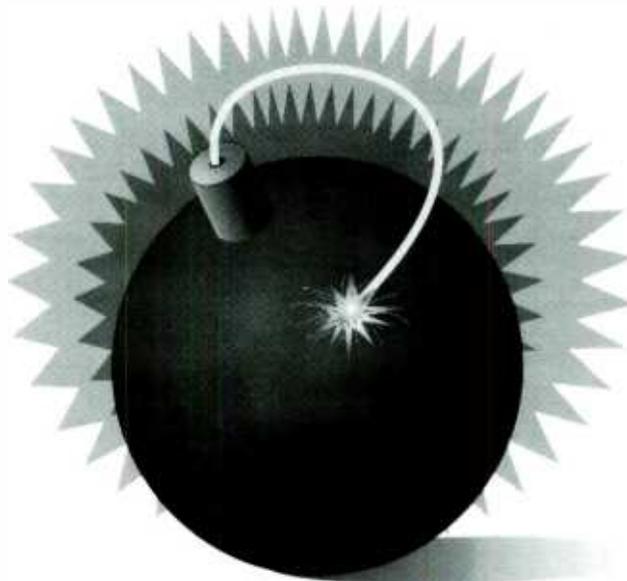
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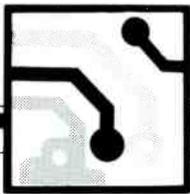
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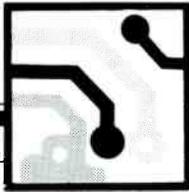
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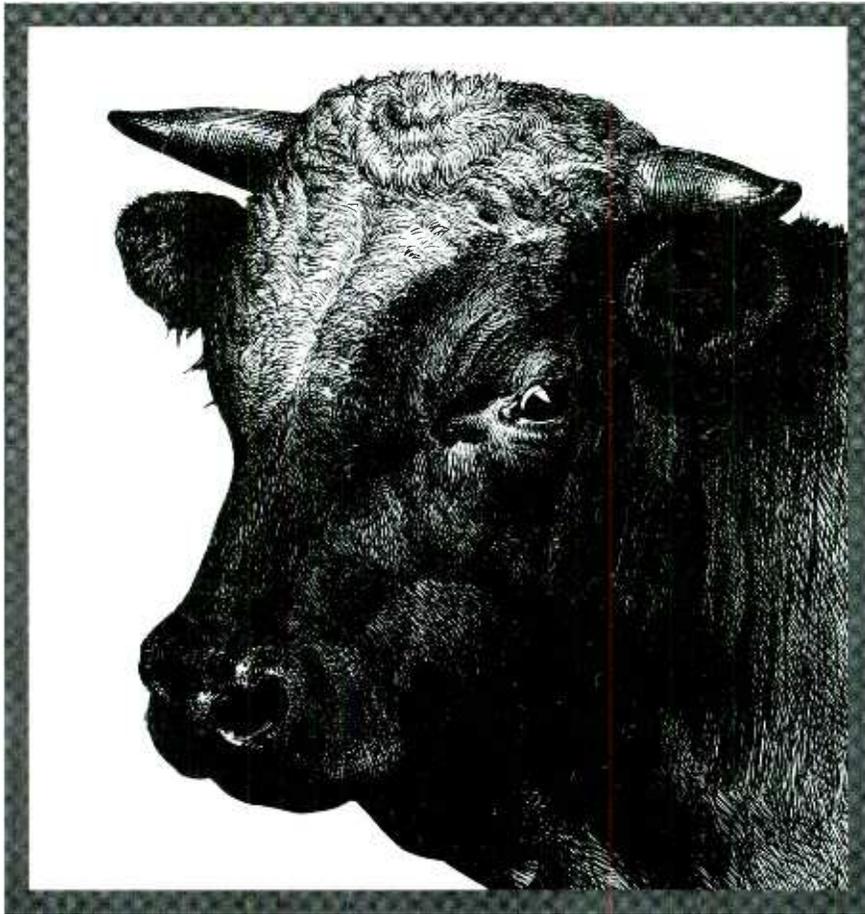
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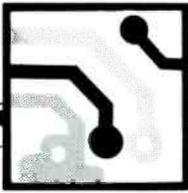


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Paul McKnight Communications
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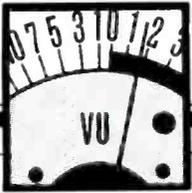
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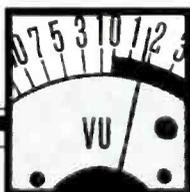
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Broadcast Automation, Inc.

4125 Keller Springs

Suite 122

Dallas, TX 75244

(214) 380-6800, (800) 336-8004

FAX: (214) 380-0823

Earl R. Bullock, President

Jim Broadwater, Systems Engineer

AS C CH CR D TP

Broadcast Cart Rewinding Service

5501-B Richland Street

Greensboro, NC 27409

(919) 855-6726, (800) 356-5539

FAX: (919) 230-0006

Paul Allen, President

D

Broadcast Cartridge Service

15131 Triton Lane

Suite 108

Huntington Beach, CA 92649

(714) 898-7224

Lora Crafton, President

D T

Broadcast Electronics

4100 N. 24th Street

Quincy, IL 62301

(217) 224-9600

FAX: (217) 224-9607

Bill Harland, Director/Domestic Sales

Charles Kelly, Director/International Sales

Tim Bealor, Manager/Product Management

C CR MO TR TT

Broadcast Services/EME

Reedy Creek Road

Four Oaks, NC 27524

(800) 525-1037, (919) 934-6869

FAX: (919) 934-1537

Neal Davis, President

John Schaab, VP/Sales

Cindy Edwards, Field Sales Rep

Keith Arnett, VA: (800) 345-7112

Dennis Gordon, NC: (800) 942-6005

Tony Mezey, CA: (800) 523-1037

D

Broadcast Solutions

1512 S.W. 18th Street

Suite 2

Portland, OR 97201

(503) 248-1960

FAX: (503) 226-6596

J.J. McKay, CEO

CH IT

A = Amplifiers

AS = Automation Systems

C = Consoles

CD = CD Players/Recorders

CH = Computer/Hard Disk

CR = Cart Deck

D = Distributors

DW = Digital Workstations

EFX = Effects, Reverbs, Digital Delay

F = Studio Furniture

H = Headphones

IT = Interactive Telephone

L = Loudspeakers

M = Microphones

MO = Monitoring Equipment

P = Audio Processors

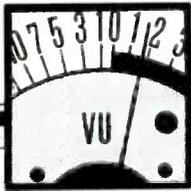
T = Recording Tapes/Cart Tape

TA = Towers/Antennae

TP = Tape Deck (Real-to-Reel)

TR = Transmission Equipment

TT = Turntables & Accessories



EQUIPMENT SUPPLIERS

Broadcast Supply West
7012 27th Street W
Tacoma, WA 98466
(800) 426-8434, (206) 565-2301
FAX: (206) 565-8114
Pat Medved, VP/Sales
D

Broadcast Systems Corporation
701 N.W. 22nd Street
Ft. Lauderdale, FL 33311
(305) 566-3264, (800) 537-2576
Dave Camp, President
D

Broadcasters General Store
2480 S.E. 52nd Street
Ocala, FL 32671-7500
(904) 622-9058
FAX: (904) 629-7000
Chris Shute, VP/Operations
David Kerstin, VP/Sales (708) 231-7120
Kandy Clark, (404) 425-0630

Bryston Ltd.
979 Franklin Lane
Maple Glen, PA 19002
(800) 673-7899
FAX: (215) 628-2970
Martin Bartelstone, VP/Sales
A

Burk Technology
7 Lomar Drive
Pepperell, MA 01463
(508) 433-8877
FAX: (508) 433-8981
Peter Burk, President
AS TR

BUYGROUP, LTD
Harwood Building
Suite 319
Scarsdale, NY 10583
(914) 472-3811
FAX: (914) 472-7582
Bill Kovari, President
D

California Digital Audio Systems
12131 London Grove
Moorpark, CA 93021
(805) 523-2310
FAX: (805) 523-2310
Caryn Beemer
P

Canton North America
915 Washington Avenue S
Minneapolis, MN 55415
(612) 333-1150
FAX: (612) 338-8129
Paul Madsen
L

Capitol Media
1000 Connecticut Avenue NW
Washington, DC 20036
(301) 846-0180
Jeannie Mantell, Syndication Sex Goddess
Jeff Quinn, Creative Genius

CCA Electronics
360 Bohannon Road
Fairburn, GA 30213
(404) 964-3530
FAX: (404) 964-2222
John Binsfeld
TR

Circuit Research Labs
2522 W. Geneva Drive
Tempe, AZ 85282
(602) 438-0888, (800) 535-7648
FAX: (602) 438-8227
Ron Jones, President
Bill Ammons, Eastern TV/Radio Sales
Gerardo Vargas, Int'l Sales Manager
Kent McGuire, Western TV/Radio Sales
P

Comrex Corporation
65 Nonset Path
Acton, MA 01720
(508) 263-1800
FAX: (508) 635-0401
Lynn Distler, Sales Manager
IT

ComStream Corporation
Integrated Digital Audio Networks
10180 Barnes Canyon Road
San Diego, CA 92121
(619) 458-1800
FAX: (619) 552-0488
John Puetz
TR

Concept Productions
1224 Coloma Way
Roseville, CA 95661
(916) 782-7754
FAX: (916) 786-8304
Dick Wagner, President
AS CH

Continental Electronics Corporation
P.O. Box 270879
Dallas, TX 75227
(214) 381-7161
FAX: (214) 381-4949, (214) 381-3250
Walt Rice, Director/Domestic Sales
D

Creative Sound Corporation
P.O. Box 755
25429 Malibu Road
Malibu, CA 90265
(213) 456-5482, (800) 323-PACK
FAX: (213) 456-7886

Crown International, Inc.
1718 W. Mishawaka Road
Elkhart, IN 46517
(219) 294-8000
FAX: (219) 294-8FAX
Clyde Moore, President
A D M MO P

Cutting Edge Technologies, Inc.
2501 W. Third Street
Cleveland, OH 44113
(216) 241-3343
FAX: (216) 621-2801
Joseph Foti, President
Frank Foti, VP
P

The DAT Store
2624 Wilshire Blvd.
Santa Monica, CA 90403
(310) 828-6487
FAX: (310) 828-8757
Scott Ikier
DW T

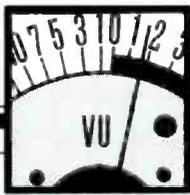
dbx Professional
(A Division of AKG Acoustics)
1525 Alvarado Street
San Leandro, CA 94577
(510) 351-3500
FAX: (510) 351-0500
S. Richard Ravich, President
David Roubush, Corporate Marketing
Manager
David Angress, National Sales Director

Delta Electronics, Inc.
5730 Gen. Washington Drive
Alexandria, VA 22312
(703) 354-3350, (800) 8-DELTA8
FAX: (703) 354-0216
Barth Pitchford, Sales Engineer
MO P

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TR = Transmission Equipment
TT = Turntables & Accessories



EQUIPMENT SUPPLIERS

Denon America, Inc.
222 New Road
Parsippany, NJ 07054
(201) 575-7810
FAX: (201) 808-1608
Laura Tyson, Sales Manager
CD

DIC Digital Supply Corporation
222 Bridge Plaza S
Fort Lee, NJ 07024
(201) 224-9344, (800) 328-1342
FAX: (201) 224-9363
Kevin Kennedy, National Marketing Manager

Dictaphone Corporation
3191 Broadbridge Avenue
Stratford, CT 06497-2559
(203) 381-4500
FAX: (203) 381-7100
Marie Bianchi, Director/Market Communications

Digital Audio Information Systems, Inc. (DAISI)
1200 Blalock, Suite 202
Houston, TX 77055
(713) 465-1511, (800) DAISI-01
FAX: (713) 465-1634
Maurice Collins, President
IT

Digital Broadcast Associates
826 N. Victory Blvd.
Burbank, CA 91502
(818) 567-2873
FAX: (818) 567-2917
Ron DeBry
CR

DigiTech
5639 S. Riley Lane
Salt Lake City, UT 84107
(801) 268-8400
FAX: (801) 262-4966
John Johnson, President
EFX

Disc Manufacturing Inc.
3500 W. Olive Avenue
Suite 1020
Burbank, CA 91505
(818) 953-7790
FAX: (818) 953-7791
Sue Simone, VP/Sales

DOD Electronics
5639 S. Riley Lane
Salt Lake City, UT 84107
(801) 268-8400
FAX: (801) 262-4966
John Johnson, President
EFX P

Dolby Laboratories, Inc.
100 Potrero Avenue
San Francisco, CA 94103
(415) 558-0200
FAX: (415) 863-1373
Bill Mead, Marketing Director
P

Dorrough Electronics
5221 Collier Place
Woodland Hills, CA 91364
(818) 999-1132
FAX: (818) 998-1507
Kay Dorrough
MO P

Electro-Voice, Inc.
600 Cecil Street
Buchanan, MI 49107
(616) 695-6831
FAX: (616) 695-1304
Jim Long, Marketing Manager
A C L M MO P

ESE
142 Sierra Street
El Segundo, CA 90245
(310) 322-2136
FAX: (310) 322-8127
Bob Meyers, VP/Sales Manager
A D

Eventide, Inc.
One Alsan Way
Little Ferry, NJ 07643
(201) 641-1200
FAX: (201) 641-1640
Gil Griffith, Sales Manager
EFX

The Express Group
3518 Third Avenue
San Diego, CA 92103
(619) 298-2834
FAX: (619) 298-4143
Robin Andrus


Fidelipac Corp.
P.O. Box 808
Moorestown, NJ 08057
(609) 235-3900
FAX: (609) 235-7779
Roger Thanhauser, President
C CR T

FMX Stereo/Broadcast Technology Partners
525 Woodward Avenue
Suite 200
Bloomfield Hills, MI 48304
(313) 540-4380
FAX: (313) 540-0942
Benjamin Micznik, Director/Marketing
P

Fostex Corp.
15431 Blackburn Avenue
Norwalk, CA 90650
(310) 921-1112
FAX: (310) 802-1964
Mark Cohen, VP/Sales
A H L M MO T TP

GBS
Giesler Broadcasting Supply, Inc.
5914 Maple
Houston, TX 77074
(713) 774-3314, (800) 634-8601
FAX: (713) 774-1306
Bernie Giesler, President
D

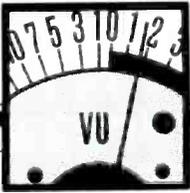
Gentner Communications Corp.
1825 Research Way
Salt Lake City, UT 84119
(801) 975-7200
FAX: (801) 977-0087
Dave Finley, Director/Marketing & Sales
D DW IT P TR

Gotham Audio Corp.
1790 Broadway
New York, NY 10019-1412
(212) 765-3410
FAX: (212) 265-8459
Russell O. Hamm, President
EFX L M MO P T

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EQUIPMENT SUPPLIERS

Harris Allied Broadcast Equipment

3200 Wisnann Lane
P.O. Box 4290
Quincy, IL 62305-4290
(217) 222-8200
FAX: (217) 222-7041

Ron Frillman, Manager/Domestic Radio Sales
Gus Ezcurra, VP/Int'l Sales
C D M O P T A T P T R

Harris-Allied Broadcast Equipment-Distribution

P.O. Box 1487
3712 National Road W
Richmond, IN 47375
(800) 622-0022, (317) 962-8596
FAX: (317) 966-0623
Tom Harle, Sales Manager
D

Harris-Allied Broadcast Equipment-Manufacturing

P.O. Box 4290
3200 Wisnann Lane
Quincy, IL 62305-4290
(217) 222-8200
FAX: (217) 222-7041
Gustavo Ezcurra, VP/Sales
C C D C H D D W F T A T R

Harrison by GLW

437 Atlas Drive
Nashville, TN 37211
(615) 331-8800
FAX: (615) 331-8883
Brad Harrison
Gary Thielman
C

Henry Engineering

503 Key Vista Drive
Sierra Madre, CA 91024
(818) 355-3656
FAX: (818) 355-0077
Hank Landsberg, Owner
A C D I T T

IBSS Ltd.

P.O. Box 303
Binbrook
Ontario, CN LOR 1C0
(416) 692-3330
FAX: (416) 692-4033
Rob Mueser, Technical Director
D P

IDC Communications, Inc.

5555 Triangle Parkway
Waterford Centre, Suite 140
Norcross, GA 30092-2554
(404) 446-9684
FAX: (404) 448-6396
Robert Payne

IGM Communications

4041 Home Road
Bellingham, WA 98226
(206) 733-4567
FAX: (206) 734-7939
Carl Peterson
C R

Inovonics, Inc.

1305 Fair Avenue
Santa Cruz, CA 95060
(800) 733-0552, (408) 458-0552
FAX: (408) 458-0554
Jim Wood, President
M O P



International Tapetronics Corp. (ITC)

2425 S. Main Street
Bloomington, IL 61704
(800) 447-0414, (309) 828-1381
FAX: (309) 828-1386
Jim Woodworth, GSM
Bruce Helling,
Marketing/Communications Mgr.
Mike Bove, Regional Sales Manager
Ray Updike, Regional
Sales Manager
C R D T

Intraplex

80 Taylor Street
P.O. Box 2427
Littleton, MA 01460-3427
(508) 486-3722
FAX: (508) 486-0709
J. Peter Eadie
T R

JBL Professional

8500 Balboa Blvd.
Northridge, CA 91329
(818) 893-8411
FAX: (818) 893-3639
Mark Gander
A L P

J.N.S. Electronics, Inc.

P.O. Box 32550
San Jose, CA 95152
(408) 729-3838
FAX: (408) 926-1003
John E. Leonard, President
A M O P T R

Kahn Communications

222 Westbury Avenue
Carle Place, NY 11514
(516) 222-2221
Leonard R. Kahn, President
P T R

KMD Labs, Inc.

1212 N. San Fernando Road
Suite 226
Burbank, CA 91504
(818) 834-1844
FAX: (818) 834-1843
Mike Kennedy, Sales Manager

Koss Corporation

4129 N. Port Washington Avenue
Milwaukee, WI 53212
(414) 964-5000
FAX: (414) 964-8615
Jill McCurdy, Marketing Director
H

LBA Technology, Inc.

P.O. Box 8026
Greenville, NC 27835
(919) 757-0279
FAX: (919) 752-9155
Phillip C. Morse, GM
Jay Batista, VP/Marketing
T A T R

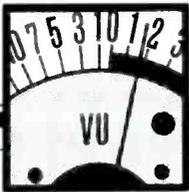
Lexicon, Inc.

100 Beaver Street
Waltham, MA 02154
(617) 736-0300
FAX: (617) 891-0340
Lisa Allen, Sales Administration Manager
E F X

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EQUIPMENT SUPPLIERS

Lift Display, Inc.
 Riverside Plaza
 115 River Road
 Edgewater, NJ 07020
 (201) 945-8700
 FAX: (201) 945-9548
Otto Schubert, President
 D TT

Logitek
 3320 Bering Drive
 Houston, TX 77057
 (800) 231-5870, (713) 782-4592
 FAX: (713) 782-7597
Tag Borland, President
 A C MO

LPB, Inc.
 28 Bacton Hill Road
 Frazer, PA 19355
 (215) 644-1123
 FAX: (215) 644-8651
John Devecka, Sales Manager
 C F TR

The Management
 Box 1-36457
 Ft. Worth, TX 76136
 (817) 625-9761, (800) 334-7823
 FAX: (817) 624-9741
Pete Charlton, President

Marathon Products Co.
 69 Sandersdale Road
 Charlton, MA 01507
 (508) 248-3157, (508) 853-0988
Richard D. Myers, President/Owner
 T

Marti Electronics
 1501 N. Main Street
 Cleburne, TX 76031
 (817) 645-9163
 FAX: (817) 641-3869
Dan Rau, Sales Manager
 TR

McCurdy Radio Industries
 108 Carnforth Road
 Toronto, Ontario
 Canada, M4A 2L4
 (416) 751-6262
 FAX: (416) 751-6455
Cyril Machado
Dan Kupiec
 A AS C

▲ ▲
 T H E
 M E D I A
 G A L L E R Y

The Media Gallery/Radio Phone
Interactive Voice Response Systems
 P.O. Box 652
 Torrance, CA 90508
 (310) 533-0855
 FAX: (310) 533-0842
Ruth Presslaff, President
Alan Mason, Director/Database
 Marketing
 IT

Media Touch Systems, Inc.
 50 Northwestern Drive
 Unit 11
 Salem, NH 03079
 (603) 893-5104
 FAX: (603) 893-6390
John M. Connell, President
James Waterman, Sales Manager
 AS CD CH

Midcom, Inc.
 6311 N. O'Connor Road
 Suite 108/L.B. 50
 Irving, TX 75039
 (214) 869-2144
 FAX: (214) 869-0898
Jay Wallace, Sales Manager
 A C CD CR D EFX H L

MNN Radio Networks, Inc.
 1370 Davern Street
 St. Paul, MN 55116
 (612) 696-0123
 FAX: (612) 696-0100
Thomas Ambrose, VP/Network Operations

Modulation Sciences
 12A World's Fair Drive
 Somerset, NJ 08873
 (908) 302-3090, (800) 826-2603
 FAX: (908) 302-0206
Eric Small, VP/Engineering
 EFX MO P TR

Moseley Associates
 111 Castilian Drive
 Santa Barbara, CA 93117
 (805) 968-9621
 FAX: (805) 685-9638
David Chancey, National Sales Manager
 TR

Motorola Inc./AM Stereo
 3701 Algonquin
 Suite 601
 Rolling Meadows, IL 60008
 (708) 576-0554
 FAX: (708) 576-5479
Don Wilson

Mouser Electronics
 P.O. Box 699
 Mansfield, TX 76063
 (800) 346-6873
 FAX: (817) 483-0931
 D

Murphy Studio Furniture
 4153 N. Bonita Street
 Spring Valley, CA 91977
 (619) 698-4658
 FAX: (619) 698-1268
Dennis Murphy, President
 F

National Audio Company
 P.O. Box 3657
 Glenstone Station
 Springfield, MO 65808
 (417) 863-1925
 FAX: (417) 863-7825
Steven Stepp
 D T

New England Digital
 Rivermill Commercial Center
 Lebanon, NH 03766
 (603) 448-5870
 FAX: (603) 448-3684
Ted Pine, VP/Marketing
 & Product Development

New World Music & Sound
 4792 Clairemont Mesa Blvd.
 San Diego, CA 92117
 (619) 569-1944
 FAX: (619) 569-2040
Jim Scott, Owner
 A AS C CD CR EFX H L

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EQUIPMENT SUPPLIERS

Northeast Broadcast Lab

P.O. Box 1179
S. Glen Falls, NY 12803
(518) 793-2181
FAX: (518) 793-7423

Bill Bingham

Texas Office: (214) 612-2053
New Hampshire Office: (603) 483-1002
Pennsylvania Office: (215) 322-2227
D

Numark Electronics

503 Newfield Avenue
Raritan Center
Edison, NJ 08837
(908) 225-3222
FAX: (908) 287-2155

Robert Kotovsky, VP
A CD D EFX F H L M P

Opus Recording & Equipment

4262 Grand Avenue
Gurnee, IL 60031
(708) 336-6787
FAX: (708) 336-6895

Fred Bergstrom
D

Orban

(a division of AKG Acoustics)
1525 Alvarado Street
San Leandro, CA 94577
(510) 351-3500
FAX: (510) 351-0500

S. Richard Ravich

Bob Orban, Chief Engineer
Howard Mullinack, International
Sales Director

Jesse Maxenchs, National
Sales Manager W.S.
EFX P

Otari Corporation

378 Vintage Park Drive
Foster City, CA 94404
(415) 341-5900
FAX: (415) 341-7200

James Goodman, National Sales Manager
CR TP

Pacific Recorders & Engineering Corp.

2070 Las Palmas Drive
Carlsbad, CA 92009
(619) 438-3911
FAX: (619) 438-9277

Mike Dosch

C CR D DW F P TT

Paltex International

2752 Walnut Avenue
Tustin, CA 92680
(714) 838-8833

FAX: (714) 838-9619

Barbara Mullins, Sales Administrator
TR

Phi Technologies, Inc./NAGRA

4605 N. Stiles
Oklahoma City, OK 73105
(405) 521-9000

FAX: (405) 524-4254

Robert P. Gelernter, Director/Sales
& Marketing
TP TT

Professional Audio Supply

5700 E. Loop 820 S
Ft. Worth, TX 76119-7099
(817) 483-7474

FAX: (817) 483-9952

John Reed, GM
D

QEI Corp.

P.O. Box 805
Williamstown, NJ 08094
(609) 728-2020, (800) 334-9154
FAX: (609) 629-1751

Jeff Detweiler, Domestic Sales Manager
A MO P TA TR

QSC Audio Products

1926 Placentia Avenue
Costa Mesa, CA 92627
(714) 645-2540

FAX: (714) 645-7927

Pete Kalmen, Sales Manager
A

Radio Resources and Services Corp.

1201 S. Sharp Street
Baltimore, MD 21230
(410) 783-0737, (800) 54-RADIO
FAX: (410) 783-4635

Ashley Scarborough, President
D

Radio Systems, Inc.

110 High Hill Road
Bridgeport, NJ 08014-0458
(609) 467-8000, (800) 523-2133
FAX: (609) 467-3044

Daniel Braverman, President
C CR T TP

RAG Electronics, Inc.

21418 Parthenia Street
Canoga Park, CA 91304
(818) 998-6500

FAX: (818) 407-5559

Keith Gertzman
D

Rainbow Enterprises

332 Martin Lane
Salt Lake City, UT 84107
(801) 268-8887
FAX: (801) 269-8886

Phil Barry, GM
L

RAM Broadcast Systems

P.O. Box 3100
Barrington, IL 60011-3100
(800) 779-7575

FAX: (708) 382-8818

Ron Mitchell, President
D

Ramko Research

3501-4 Sunrise Blvd.
Rancho Cordova, CA 95742
(800) 678-1357
FAX: (916) 635-0907

Michael Pardee
A C P

ReVox

1425 Elm Hill Pike
Nashville, TN 37210
(615) 254-5651

FAX: (615) 256-7619

Tom Spain, National Sales Manager
C CD L TP

Richardson Electronics, Ltd.

40 W. 267 Keslinger Road
La Fox, IL 60147
(800) 348-5580

FAX: (708) 208-2550

Larry Broome, Broadcast Business Manager
TR

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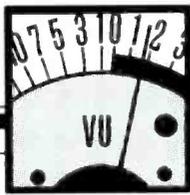
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EQUIPMENT SUPPLIERS

Rodman/Brown & Associates
Digital Automation System Supplier
1544 Lighthouse Drive
Naperville, IL 60565
(708) 983-0977
Tom Rodman, President
Ted Brown, VP/Sales

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FAX: (407) 259-3942
Virginia Lee, Sales & Marketing Administrator
Mel Nance, Executive Account Manager
P

Sennheiser Electronics Corp.
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(203) 434-9190
FAX: (203) 434-1759
Andrew Brakhan, President
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Jon Clark, Marketing Manager
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M

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(203) 744-6230
FAX: (203) 792-7863
Barry J. Roche, President
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(818) 893-8411
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David Kimm, Director/Market Development
C

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Charles Spencer, President
D

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(206) 282-2555
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337 N. Water Street
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Maureen Bellinger, Executive Assistant
Robert Wille, Manager

Tapcaster
7174A Industrial Drive
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FAX: (601) 349-2882
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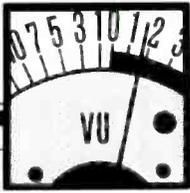
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**Ken Hirata, Manager/Marketing
Communications**
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Titus Technological Laboratories

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Dave Scott, Chairman/CEO
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Don Blair, President
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6015 N. Xanthus
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FAX: (918) 425-1189

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Trident Audio USA

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FAX: (310) 533-7072

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Phil Wagner, Sales Manager
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 FAX: (416) 438-3865
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 Spokane, WA 99204
 (509) 838-0110
 FAX: (509) 624-2941
Dick Jones, VP/Sales
Scott Dhaenens, Sales Engineer
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 (315) 455-7740
 FAX: (315) 454-8104
Ray Esparolini, Director/Sales
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 (502) 247-3642
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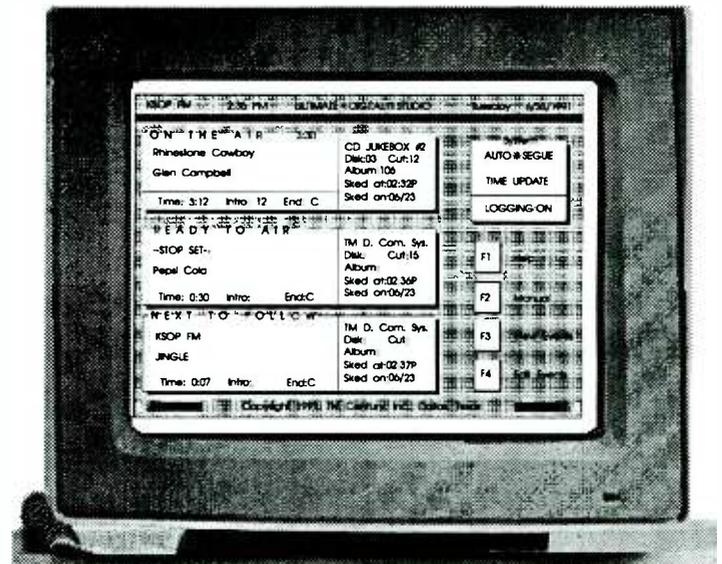
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FAX: (212) 832-8023
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Suite 901
Washington, DC 20006
(202) 331-1112
FAX: (202) 659-2053
G. Cabell Williams III, Executive VP

American Broadcast Financial Corp.
4359 S. Howell Avenue
Suite 106
Milwaukee, WI 53207
(414) 482-2638
FAX: (414) 483-1980
Patrick L. Lopeman, President
Dawn Skaradzinski, Office Manager

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New York, NY 10017
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William J. McCluskey, President/COO



AT&T Commercial Finance

AT&T Commercial Finance Corp.
Media Finance Group
7000 Central Pkwy., Suite 580
Atlanta, GA 30328
(404) 393-2310
FAX: (404) 396-3051
Steve Turpin, VP/GM-Media Finance Group

Bank of America NT & SA
Entertainment & Media Group 5777
555 S. Flower Street, 49th Floor
Los Angeles, CA 90071
(213) 228-2504
FAX: (213) 228-3145
Gary Matus, Senior VP
Michael Washburn
Randy Strickley, VP
Bruce Thomas, VP

Bank of Boston/Media & Communications Dept.
100 Federal Street
Boston, MA 02110
(617) 434-7212
FAX: (617) 434-3401
Elizabeth M. Ferree, Division Executive/Broadcasting
Robert F. Milordi, (617) 434-8092
Kevin C. Bryant, (617) 434-7956

BayBank Boston, N.A.
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William R. Rogers, Senior VP
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(212) 532-0011
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Michael J. Bergner, President

BIA Consulting
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(703) 818-BIA5
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Thomas J. Buono, President
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Blackburn Capital Markets
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FAX: (202) 331-9685
Steven J. Pruett, Managing Director
Susan Byers

Bill Brazzil Associates, Inc.
13520 S.W. 61st Court
Miami, FL 33156
(305) 662-7501
FAX: (305) 666-2257
Bill Brazzil, President

Broadmark Capital Corp.
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1420 Fifth Avenue, Suite 3030
Seattle, WA 98101-2333
(206) 623-1200
FAX: (206) 623-2213
Gerald B. Dennon, VP

BTMI

BTMI
1090 Vermont Avenue NW
Suite 800
Washington, DC 20005
(202) 408-7036
FAX: (202) 408-1590
Paul W. Robinson, President
Jennifer D. Brown, Analyst
Stephen C. Simpson, Counsel

Burr, Egan, Deleage and Co.
1 Post Office Square
Suite 3800
Boston, MA 02109
(617) 482-8020
FAX: (617) 482-1944
Bill Egan, Partner
Brian McNeill, Partner
Timothy Dibble, Partner
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Cahn Capital Corporation
230 Park Avenue
Suite 1910
New York, NY 10169
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W. Stewart Cahn, President

Central Trust Company
201 E. Fifth Street
Cincinnati, OH 45202
(513) 651-8691
FAX: (513) 651-7010
Richard M. Ellis, VP

Chapin Enterprises
751 NBC Center
Lincoln, NE 68508
(402) 475-5285
FAX: (402) 434-4181
Dick Chapin

Charterhouse Media Group
525 E. 72nd Street
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New York, NY 10021
(212) 371-6544
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Jon Bulkley, President
Jose Echevarria, Managing Director

Chrysler Capital Corporation
1100 Abernathy Road NE
Suite 1400-Bldg. 500
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(404) 392-6765
FAX: (404) 392-4047
Michael A. DeMita, Nat'l. Mgr./Broadcast Investments



FINANCIAL

Crisler Capital Company

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R. Dean Meiszer, Managing Director
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Dave Hill, President

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Steven Gramzay, Executive Director

First Interstate Bank of Denver

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Denver, CO 80270
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First Union National Bank

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William F. Laporte III, VP
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(401) 278-6296
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Gregory F. Mulligan, Senior VP

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Matt Breyne, VP

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Jeff Kilrea, VP (312) 855-1900

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James R. Bond Jr., Principal

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John E. Palmer, Managing Director

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Steven Rattner, General Partner

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Chesley Maddox, President

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890 Monterey Street
Suite G
San Luis Obispo, CA 93401
(805) 543-9214
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Odessa-Tampa, FL 33556-9564
(813) 920-0800
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Media Services Group, Inc.

P.O. Box 3724
Arlington, VA 22203
(703) 243-2310
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Kevin Cox, (908) 464-4084
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Steven R. Chanen, CEO & President
Donald E. New, VP/Investments
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Steve Carr, Director/Valuation Services

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Washington Office
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Rumbaut & Associates

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Suite 500
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Julio Rumbaut, President

Salomon Brothers Inc

7 World Trade Center
30th Floor
New York, NY 10048
(212) 783-7000
FAX: (212) 783-3852
Nancy Peretsman, Managing Director

Sanders & Co.

1900 Emery Street, NW
Suite 206
Atlanta, GA 30318
(404) 355-6800
FAX: (404) 355-7600
William Sanders, President

Sandler Media Group

767 Fifth Avenue
45th Floor
New York, NY 10153
(212) 754-8100
FAX: (212) 826-0280
Michael Marocco, President

The Sillerman Companies

150 E. 58th Street
19th Floor
New York, NY 10155
(212) 980-4455
FAX: (212) 980-4658
Robert F.X. Sillerman, Chairman/CEO

Society National Bank

800 Superior Avenue
Cleveland, OH 44114
(216) 689-5787
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Kathleen Mayher, VP/Manager
of Media Lending

Star Media Group, Inc.

17304 Preston Road
Suite 265
Dallas, TX 75252
(214) 713-8500
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(617) 345-7200
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(212) 935-4990
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Wooding & Associates

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Nashville, TN 37203
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FAX: (615) 327-9565
Ronald Wooding, President



GROUP OWNERS

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4401 Waterfront Drive
Suite 110
Glen Allen, VA 23060-3375
(804) 270-9600

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Jon B. Sinton, President
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Suite 3770
Seattle, WA 98104
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FAX: (619) 449-8548

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State College, PA 16804
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San Luis Obispo, CA 93406
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Suite 324
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(415) 397-1000, (516) 475-5200
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Suite 349
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(212) 750-4530
FAX: (212) 750-4531

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Suite 121
Phoenix, AZ 85014
(602) 263-0100
FAX: (602) 274-1686

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Salt Lake City, UT 84110-1160
(801) 575-7500
FAX: (801) 575-7548

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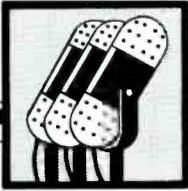
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Suite 1808
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Lawton, OK 73506-1953
(405) 536-9530

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5700 Wilshire Blvd., Suite 480
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21st Floor
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(801) 268-8181
FAX: (801) 268-8497

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CBS

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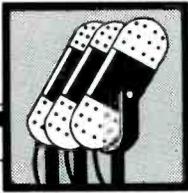
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One Financial Plaza
Hartford, CT 06103
(203) 522-1080
FAX: (203) 727-0158

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Suite 205
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2550 Fifth Avenue
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FAX: (619) 233-6517

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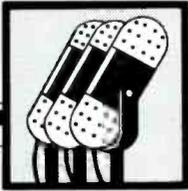
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630 Fifth Avenue
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(212) 581-7550
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P.O. Box 150846
Nashville, TN 37215
(615) 361-7560

FAX: (615) 366-4313

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8401 Old Courthouse Road
Suite 140
Vienna, VA 22182
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3012 Highwoods Blvd.
Suite 200
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Washington, DC 20036
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Degree Communications

6445 Powers Ferry Road
Suite 199
Atlanta, GA 30339
(404) 955-3722

FAX: (404) 955-6220

Kent Burkhardt, President

Demarree Media, Inc.

P.O. Box 878
1780 Holly Street
Fayetteville, AR 72702
(501) 521-5566

FAX: (501) 521-0751

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(314) 449-2433

FAX: (314) 442-4329

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FAX: (205) 438-4044

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FAX: (608) 274-5521

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(708) 279-3600

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Tucson, AZ	KJYK & KKLD
Ft. Collins, CO	KGLL & KTRR
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3012 Highwoods Blvd.
Raleigh, NC 27604
(919) 876-0674

FAX: (919) 790-6346

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Hays, KS 67601

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FAX: (913) 625-8030

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840 N. Central Avenue
Phoenix, AZ 85004
(602) 258-5293

FAX: (602) 256-7821

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Michael Osterhout, President/COO

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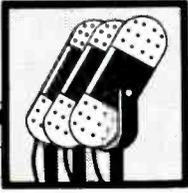
950 N. Meridian Street
Suite 1200
Indianapolis, IN 46204
(317) 266-0100

FAX: (317) 631-3750

Jeff Smulyan, CEO

Steve Crane, President

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FAX: (215) 667-1326

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Suite 206
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Evergreen Media Corporation

433 E. Las Colinas Blvd.
Suite 1130
Irving, TX 75039
(214) 869-9020
FAX: (214) 869-3671

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EZ Communications

10800 Main Street
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(703) 591-1000
FAX: (703) 934-1200

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Suite 202-E
West Palm Beach, FL 33406
(407) 838-4370
FAX: (407) 689-9957
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430 Reading Road
Fourth Floor
Cincinnati, OH 45202
(513) 421-6726
FAX: (513) 381-2691
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(419) 422-5151
FAX: (419) 422-2937
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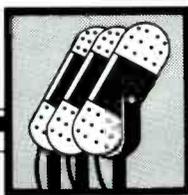
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(203) 755-1829
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Symphony Towers
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(619) 239-4242
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Fritz Broadcasting

15600 W. 12 Mile Road
Southfield, MI 48076
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300 Capitol Mall
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Sacramento, CA 95814
(916) 448-1450
FAX: (916) 448-2789

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6255 Sunset Blvd.
11th Floor
Los Angeles, CA 90028
(213) 466-8381
FAX: (213) 465-8810

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P.O. Box 2168
4330 N.W. 207th Drive
Miami, FL 33055
(305) 624-6101
FAX: (305) 621-4954

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FAX: (717) 763-1978

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Dallas, TX 75225
(214) 361-2932
FAX: (214) 987-2524

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(616) 381-6744
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242 N. Westmonte Drive
Suite 210
Alamonte Springs, FL 32714
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FAX: (407) 774-0234

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5858 Sunset Blvd.
P.O. Box 710
Los Angeles, CA 90078
(213) 460-5672
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(513) 562-8000
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Milwaukee, WI	WLZR-AM & FM
Detroit, MI	WRIF
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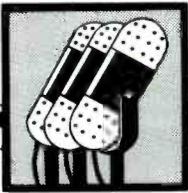
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(316) 838-9141
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East Brunswick, NJ 08816
(908) 247-6161
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Hartford, CT 06111
(203) 666-1411

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Grundy Center, IA 50638
(319) 824-6924

Dean Osmundson, GM

Grundy Center, IA KGCI

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7623 Little Road
Suite 100
New Port Richey, FL 34654
(813) 849-2285
FAX: (813) 841-7903

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Tampa-St. Petersburg, FL WGUL-AM & FM
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Farmington, CT 06032
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Hall Communications

Cuprak Road
Norwich, CT 06360
(203) 887-3511
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959 Eighth Avenue
New York, NY 10019
(212) 649-2300
FAX: (212) 489-2314

John Conomikes, VP, Hearst Corp
& GM/Broadcast

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Pittsburgh, PA WTAE & WVTV
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Hedberg Broadcasting Group

P.O. Box 528
Spirit Lake, IA 51360
(712) 336-5800
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(415) 285-1133
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Box 6447
Asheville, NC 28816
(704) 257-2700
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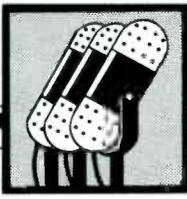
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Heritage Media Corporation

1 Galleria Tower, Suite 1500
13355 Noel Road
Dallas, TX 75240
(214) 702-7380
FAX: (214) 702-7382

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GROUP OWNERS

Hoker Broadcasting, Inc.

5949 Sherry Lane
Suite 1225
Dallas, TX 75225
(214) 739-1006
FAX: (214) 692-5479

Jay Hoker, President

Kansas City, MO
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KCFX
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P.O. Box 9595
Allentown, PA 18105-9595
(215) 821-9559
FAX: (215) 821-9504

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St. Paul, MN 55114
(612) 646-5555

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Cornerbrook, Newfoundland
Canada, A2H 6H5
(709) 634-3111
FAX: (709) 634-4081

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Infinity Broadcasting

600 Madison Avenue
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(212) 750-6400
FAX: (212) 888-2959

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WJFK & WLIF

Tom Ingstad Broadcast Group

8500 Normandale Lake Blvd.
Suite 1740
Bloomington, MN 55437
(612) 921-2434
FAX: (612) 921-2433

Tom Ingstad, President/CEO

Randy Holland, VP/COO

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Inner City Broadcasting Corp.

801 Second Avenue
New York, NY 10017
(212) 661-3344
FAX: (212) 972-2561

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2228 Gravier Avenue
New Orleans, LA 70119
(504) 822-1945
FAX: (504) 826-7723

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New Orleans, LA
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KATZ-AM & FM
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JACOR Communications, Inc.

1300 Central Trust Center
201 E. Fifth Street
Cincinnati, OH 45202
(513) 621-1300
FAX: (513) 621-0090

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Jefferson-Pilot Communications

One Julian Price Place
Charlotte, NC 28208
(704) 374-3500
FAX: (704) 374-3885

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Wilmington, NC 28402
(919) 763-6611
FAX: (919) 762-8746

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2000 Regency Parkway
Suite 450
Cary, NC 27511
(919) 469-8383
FAX: (919) 469-5484

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WROV-AM & FM
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Bellevue, WA 98009
(206) 455-0923
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Santa Rosa, CA 95405
(707) 523-1369
FAX: (707) 571-1097

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Santa Rosa, CA
KXFX & KRRS

Keymarket Communications

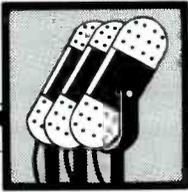
2743 Perimeter Parkway
Suite 250
Augusta, GA 30909
(404) 855-0555
FAX: (404) 855-1955

Kerby Confer, CEO

Barry Drake, President

Frank Bell, VP/Programming

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Memphis, TN
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333 Dexter Avenue N
Seattle, WA 98124
(206) 448-5555
FAX: (206) 448-1203

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399 Garfield SW
P.O. Box 1808
Grand Rapids, MI 49501
(616) 451-9387
FAX: (616) 451-8460

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106 W. 43rd Street
Hutchinson, KS 67502
(316) 663-4461

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Tom Sanders, GM

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Hutchinson, KS KWHK
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222 Indacom Drive
St. Peters, MO 63376
(314) 928-6569
FAX: (314) 928-6528

Mike Rice, President

Janet Cox, VP

Osage Beach, MO KBMX
Camdenton, MO KFXE

Lakeland Broadcasting Company

P.O. Box 838
Willmar, MN 56201
(612) 235-8695
FAX: (612) 235-9111

Steven Linder, VP/GM

Willmar, MN KWLM & KQIC

Lakoduk Broadcasting

2864 S. Circle Drive
Suite 150
Colorado Springs, CO 80906
(719) 579-0880
FAX: (719) 579-0884

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Colorado Springs, CO KSSS & KVUU
Wichita, KS KICT

Lappin Communications

101 West Street
Springfield, MA 01104
(413) 737-1414
FAX: (413) 737-1488

Joseph Rizza, VP/GM

Springfield, MA WMAS-AM & FM
West Palm Beach, FL WOLL

Legacy Broadcasting Partners, L.P.

11111 Santa Monica Blvd.
Suite 1650
Los Angeles, CA 90025
(213) 478-1111
FAX: (213) 445-4606

Carl Hirsch

Bob Sillerman

Dean Thacker, Executive VP

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Cleveland, OH WMJI

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Wichita, KS 67202
(316) 267-0293

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160 E. Grand River Avenue
Williamston, MI 48895
(517) 349-2040
FAX: (517) 349-4100

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351 S. Warren Street
Suite 600
Syracuse, NY 13202
(315) 478-5030
FAX: (315) 478-0251

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6777 Hollywood Blvd.
Suite 401
Hollywood, CA 90028
(213) 461-8225

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MacDonald Broadcasting Company

2000 Whittier Street
P.O. Box 1776
Saginaw, MI 48605
(517) 752-8161
FAX: (517) 752-8102

Kenneth MacDonald Sr., Founder

Mrs. Kenneth H. MacDonald Sr.,
CEO/Secretary

Kenneth H. MacDonald Jr., President

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Magic Broadcasting Companies

c/o WDEN
Box 46
Macon, GA 31297
(912) 745-3383
FAX: (912) 745-9693

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Douglas M. Grimm, Executive VP

Macon, GA WDEN-AM & FM
Montgomery, AL WYSA-AM & FM
Monterey-Salinas, CA KTOM-AM & FM

Malrite Communications Group, Inc.

1200 Statler Office Tower
Cleveland, OH 44115
(216) 781-3010
FAX: (216) 781-3611

Milton Maltz, Chairman/CEO

John Chaffee, President/COO

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Los Angeles, CA KLAC & KZLA
San Francisco, CA KNEW & KSAN
Minneapolis, MN KFAN & KEEY
Cleveland, OH WHK & WMMS
Philadelphia, PA WEGX

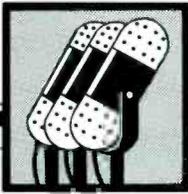
Marlin Broadcasting, Inc.

32 Fairfield Street
Boston, MA 02116
(617) 267-0515
FAX: (617) 421-9885

Woody Tanger, President/CEO

Alexander M. Tanger, Chairman

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Detroit, MI WQRS
Philadelphia, PA WFLN



GROUP OWNERS

McCormick Broadcasting Corporation

P.O. 876
Savannah, GA 31498
(912) 897-1529
FAX: (912) 897-4047

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Jerry Stevens, VP/GM
Savannah, GA

WBMQ & WIXV

MetroCities Communications Int'l

500 Greentree Commons
381 Manfield Avenue
Pittsburgh, PA 15220
(412) 928-0707
FAX: (412) 928-7715

Deane Johnson, President

Andalusia, AL WWSF
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Metroplex Communications

1818 Ohio Savings Plaza
Cleveland, OH 44114
(216) 566-8080
FAX: (216) 566-8142

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Robert C. Weiss, President/COO

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Cleveland, OH WERE & WNCX
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Meyer Communications, Inc.

P.O. Box 3676
Springfield, MO 65808
(417) 862-3990
FAX: (417) 869-7675

Kenneth Meyer, President

Springfield, MO KTXR
Fulton, MO KKCA & KFAL
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Mid-America Radio Group Inc.

P.O. Box 1970
Martinsville, IN 46151
(317) 349-1485

David Keister, President

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Mid-West Family Stations

P.O. Box 253
Madison, WI 53701
(608) 271-1743
FAX: (608) 271-5782

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Midcontinent Broadcasting Company

Foshay Tower
Suite 1000
Minneapolis, MN 55402
(612) 332-8824

N.L. Bentson, President/CEO/Chairman

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Reliance, SD KPLO
Watertown, SD KDLO
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P.O. Box 23333
Green Bay, WI 54305
(414) 435-3771
FAX: (414) 455-1155

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Moffat Communications, Ltd.

CKY Building, Third Floor
Polo Park
Winnipeg, Manitoba, CN R3G 0L7
(204) 774-2461
FAX: (204) 956-2710

Randy Moffat, President

Calgary, AL CISS & CHFM
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Moody Bible Institute of Chicago

(Moody Broadcasting Network)
820 N. LaSalle Street
Chicago, IL 60610
(312) 329-4300
FAX: (312) 329-4468

Robert Neff, VP/Broadcasting

Chicago, IL WMBI-AM & FM
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Chattanooga, TN WMBW
Spokane, WA KMBI-AM & FM
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Mortenson Broadcasting

333 W. Vine Street
Vine Center, Suite 200
Lexington, KY 40507
(606) 252-1000
FAX: (606) 233-2040

Jack Mortenson, President

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P.O. Box 538
1930 N. Center Street
Marshalltown, IA 50158
(515) 752-4122

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Marshalltown, IA KDAO

Multi Market Communications

196 Cold Spring Road
Avon, CT 06001
(203) 675-5222
FAX: (203) 677-6799

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Multimedia Broadcasting

P.O. Box 2760
Greenville, SC 29602
(803) 298-4121
FAX: (803) 242-1567

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Columbus, OH 43216
(614) 249-7676
FAX: (614) 249-6995

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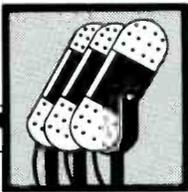
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10 Middle Street
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P.O. Box 2080
Advance, NC 27006
(919) 998-0691
FAX: (919) 998-0694

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El Dorado, AR 71730
(501) 862-7777
FAX: (501) 862-0203

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(619) 291-8510
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Northwestern College Radio Network

3003 N. Snelling Avenue
Roseville, MN 55113
(612) 631-5000
FAX: (612) 631-5010

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FAX: (304) 233-0100, Ext. 287

Robert Nutting, Business Manager

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Olympia Broadcasting Corp.

605 1st Avenue
Suite 510
Seattle, WA 98104
(206) 467-7932
FAX: (206) 467-0532

Archie E. Kovanen, CEO

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Opus Media Group, Inc.

Corporate Headquarters
210 University Drive, Suite 303
Coral Springs, FL 33071
(305) 345-5708, (512) 490-8360
FAX: (305) 341-5559, (512) 490-5228

Thomas C. Birch, Chairman/CEO

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Osborn Communications

405 Lexington Avenue
54th Floor
New York, NY 10174
(212) 697-2280
FAX: (212) 697-2249

Frank Osborn, President

Raleigh-Durham, NC WCAS
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(206) 324-2000

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P.O. Box 717
Merced, CA 95341
(209) 723-2191
FAX: (209) 383-2950

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Merced, CA KYOS
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Bakersfield, CA KMYX-AM & FM

Pacific Northwest Broadcasting

P.O. Box 1280
Boise, ID 83701
(208) 336-3670
FAX: (208) 336-3734

Charles Wilson, President

Boise, ID KBOI & KQFC
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Pacifica Foundation

3729 Cahuenga Blvd. W
North Hollywood, CA 91604
(818) 985-8800

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Houston, TX KPFT
Washington, DC WPFW

Palmer Communications, Inc.

12800 University Drive
Suite 500
Ft. Myers, FL 33907-5333
(813) 433-4350
FAX: (813) 433-8213

William Ryan, President/CEO

Des Moines, IA WHO & KLYF
Naples-Ft. Myers, FL WNOG & WCVU

Panache Broadcasting

166 E. Levering Mill Road
Bala Cynwyd, PA 19004
(215) 668-4400
FAX: (215) 668-4418

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Philadelphia, PA WWDB
Indianapolis, IN WTUX & WTLC

Park Communications

P.O. Box 550
Terrace Hill
Ithaca, NY 14851
(607) 272-9020

Roy Park Sr., Chairman

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Parker Communications, Inc.

I.D.S. Center
28th Floor
Minneapolis, MN 55402
(612) 349-6500
FAX: (612) 349-6080

John & Kathleen Parker, Owners

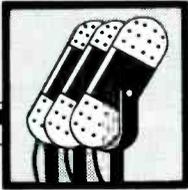
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Paxson Broadcasting, Inc.

18401 US Highway 19 N
Clearwater, FL 34624
(813) 726-7177
FAX: (813) 725-2535

Lowell "Bud" Paxson, President

Jacksonville, FL WROO
Tampa, FL WHNZ & WHPT



GROUP OWNERS

Pegasus Broadcasting of Montana

2070 Overland
Suite 103
Billings, MT 59102
(406) 656-1410
FAX: (406) 656-0110
Dan Snyder, President
Billings, MT

KGHL & KIDX

Pinnacle Broadcasting Company, Inc.

511 E. Carpenter Freeway
Suite 190
Irving, TX 75062
(214) 556-2941
FAX: (214) 556-0130

Edward Ferreri, VP/Operations/CFO

Raleigh-Durham, NC
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Hartford Square N
Ten Columbus Blvd., Suite 1-S
Hartford, CT 06106-1944
(203) 249-9577
FAX: (203) 522-7567

Tim Montgomery, GM/COO

Hartford, CT
Portsmouth, NH

WKSS
WMYF & WERZ

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35 Century Parkway
Salt Lake City, UT 84115
(801) 486-3911

John Price, Chairman/CEO

Salt Lake City, UT
Boise, ID
Spokane, WA
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KGA & KDRK
KOOK & KBEE
KROW & KNEV
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Price Communications

45 Rocketteller Plaza
Suite 3201
New York, NY 10020
(212) 757-5600

Robert Price, President

West Palm Beach, FL
Buffalo, NY
Ft. Wayne, IN

WPBG & WIRK
WWKB & WKSE
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Pyramid Broadcasting

99 Revere Beach Parkway
Medford, MA 02155
(617) 396-1430
FAX: (617) 391-8367

Richard Balsbaugh, CEO

Philadelphia, PA
Boston, MA
Pittsburgh, PA
Buffalo, NY
Rochester, NY
Chicago, IL
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WXKS-AM & FM
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WHTT-AM & FM
WPXY-AM & FM
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Radio Terrace, Inc.

Box 188
Peekskill, NY 10566
(914) 737-1124
FAX: (914) 737-0441

Gary Pease, President

Peekskill, NY
Albany, NY

WLNA & WHUD
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Radio Ventures I, L.P.

7910 Woodmont Avenue
Suite 1200
Bethesda, MD 20814
(301) 718-0400
FAX: (301) 718-0296

Jerry R. Lyman, President/CEO

Richmond, VA
Washington, DC
Norfolk, VA

WMXB
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Rainbow Communications, Corp.

P.O. Drawer X
Las Cruces, NM 88004
(505) 526-2496
FAX: (505) 523-3918

Miles Yeagley, President

J.T. Stevens, Program Director
Las Cruces, NM

KOBE & KMVR

Reams Broadcasting

124 N. Summit Street
Suite 400
Toledo, OH 43604
(419) 248-2627
FAX: (419) 244-2483

Frazier Reams Jr., President

Peter C. Cavanaugh, Executive VP

Toledo, OH
Cincinnati, OH

WCWA & WIOT
WZRZ

The Regional Group

38 W. Fulton
Suite 200
Grand Rapids, MI 49503
(616) 459-0117
FAX: (616) 459-NUTS

Judy Lewis, Vice President

Grand Rapids, MI
Binghamton, NY
Sharon, PA

WGRD-AM & FM
WRSG & WAAL
WPIC & WYFM

Renda Broadcasting Corp.

Broadcast Plaza
Crane Avenue
Pittsburgh, PA 15220
(412) 531-9500
FAX: (412) 531-4068

Anthony F. Renda, President

Pittsburgh, PA
Oklahoma City, OK
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Jacksonville, FL

WJAS & WSHH
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WECZ & WPXZ
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Rodgers Broadcasting Corp.

P.O. Box 1577
1639 Burton Lane
Martinsville, IN 46151
(317) 342-3394

David Rodgers, President

Macon, GA
Connersville, IN
Martinsville, IN
Wash. Court House, OH

WBML
WIFE & WCNB
WMCB & WCBW
WOFR & WCHO

Roth Communications

3 Woodland Road
Suite 412
Stoneham, MA 02180
(617) 662-4800
FAX: (617) 662-9675

David Roth, President

Peter S. Crawford, Executive

VP/Group Manager
Cape Cod, MA
Quad Cities, IL
Savannah, GA
Allentown, PA

WKPE-AM & FM
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WEEX & WHXT

Rusk Corporation

Box 1520
Houston, TX 77251
(713) 526-5874

John Jones Jr., Chairman

Jesse Jones II, President

Houston, TX
San Antonio, TX
Austin, TX

KTRH & KLOL
KSMG
KHFI

Saga Communications

100 Prospect Street
Stamford, CT 06901
(203) 978-0200
FAX: (203) 975-8967

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WLRW
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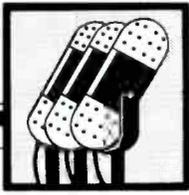
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Suite 29
Camarillo, CA 93010
(805) 987-0400
FAX: (805) 482-8570

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P.O. Box 5380
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Suite 1500
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25th Floor
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FAX: (201) 538-3060

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2407 Enfield Road
Austin, TX 78703
(512) 482-0982
FAX: (512) 482-0986

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604 N. Kiwanis Plaza
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(605) 334-1117

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P.O. Box 40506
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(615) 259-9393

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Knoxville, TN WEZK
Nashville, TN WZEZ

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Suite 200
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FAX: (504) 291-6420

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FAX: (507) 286-9370

Greg Gentling, VP/GM

Sioux Falls, SD KXRB & KKLS
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Southern Skies Corporation

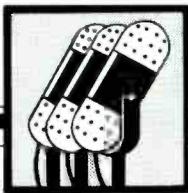
8114 Cantrell Road
3rd Floor
Little Rock, AR 72207
(501) 227-9696

FAX: (501) 228-9547

Jerry Atchley, President

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FAX: (407) 647-5390

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2 St. Clair Avenue W
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Canada, M4V 1L6
(416) 922-9999

FAX: (416) 323-6800

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616 Jefferson
Topeka, KS 66607
(913) 295-1111
FAX: (913) 295-1144

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FAX: (704) 825-4036

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2001 Palm Beach Lakes Blvd.
Suite 303
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(407) 684-7488
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Blytheville, AR 72316
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115 Perimeter Center Place
Suite 1150
Atlanta, GA 30346
(404) 394-0707
FAX: (404) 394-9778, (404) 671-9213

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448 E. Paces Ferry Road
Atlanta, GA 30305
(404) 240-0070
FAX: (404) 365-8209

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Brownsville, TX KRGY & KRGE
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Sunbrook Communications

N. 1212 Washington
Suite 124
Spokane, WA 99201
(509) 326-9500
FAX: (509) 326-1560

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(414) 545-5920
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9102 N. Meridian
Suite 545
Indianapolis, IN 46260
(317) 844-7425
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(207) 774-5900
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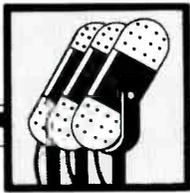
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165 S. Union
Suite 570
Denver, CO 80228
(303) 989-9980
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Suite 210
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FAX: (708) 789-0102

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Joliet, IL 60435
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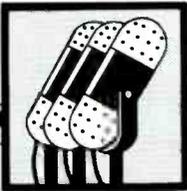
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Philadelphia, PA 19107
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4850 Connecticut Avenue NW
Suite 103
Washington, DC 20008
(202) 244-1422

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Viacom Broadcast Group

1515 Broadway
40th Floor
New York, NY 10036
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FAX: (212) 258-7154

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Chapel Hill, NC 27515
(919) 968-4811
FAX: (919) 942-2826

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Chapel Hill, NC WCHL
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Suite 301
Raleigh, NC 27612
(919) 781-7333
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2425 West Loop South
10th Floor
Houston, TX 77027
(713) 840-7844
FAX: (713) 871-1220

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Mobile, AL WGCX
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1700 Broadway
New York, NY 10019
(212) 286-1130
FAX: (212) 237-2500
Bob Moore, Executive VP

New York, NY WNEW & WYNY
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WHP, Inc.

Box 1507
Harrisburg, PA 17105
(717) 238-2100
FAX: (717) 238-4903

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(708) 634-3282

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Lynchburg, VA 24502-0108
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FAX: (804) 237-8070

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c/o WHBY/WAPL Radio
P.O. Box 1519, 2727 E. Radio Road
Appleton, WI 54913
(414) 733-6639

FAX: (414) 739-0494

Susan F. Knaack, VP/Broadcast

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720 E. Capitol Drive
P.O. Box 693
Milwaukee, WI 53201
(414) 332-9611, (414) 223-5306
FAX: (414) 223-5266

Steve Smith, President

Doug Kiel, Executive VP

Milwaukee, WI WTMJ & WKTI
Wausau, WI WSAU & WIFC
Kansas City, MO KRKV



INDUSTRY ORGANIZATIONS

Academy Of Country Music

6255 Sunset Blvd.
Suite 923
Hollywood, CA 90028
(213) 462-2351
FAX: (213) 462-3253
Bill Boyd, Executive Director

The Academy of Radio Broadcasting

8907 Warner Avenue
Suite 115
Huntington Beach, CA 92647
(714) 842-0100
FAX: (714) 842-1858
Lindy Thurrell, President
Tom King, VP

The Academy of Radio Broadcasting

4914 E. McDowell Road
Suite 107
Phoenix, AZ 85008
(602) 267-8001
FAX: (602) 273-6411
Donna Green

Accuracy In Media

1275 K Street NW
Suite 1150
Washington, DC 20005
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FAX: (202) 371-9054
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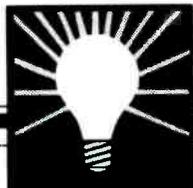
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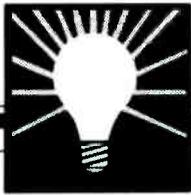
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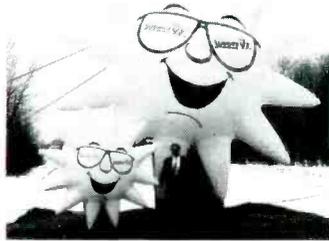
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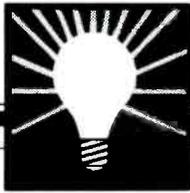
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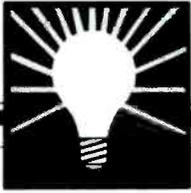
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Greg Fredrick, VP/Operations
Rob Sisco, Director/Marketing
George Johns, Program Consultant

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(615) 255-4000
FAX: (615) 256-3380
Curt Hahn, President

Financial Marketing Network
601 W. Fifth Street
Suite 308
Los Angeles, CA 90071
(213) 627-9061
FAX: (213) 627-1152
H. Thomas Hall Jr., President
Brooke Thomas, Buyer/Account Executive

First Marketing Group
P.O. Box 581021
Salt Lake City, UT 84158-1021
(801) 583-4030
FAX: (801) 583-4030
Lee Wagstaff

FirstCom
13747 Montfort Drive
Suite 220
Dallas, TX 75240
(214) 934-2222, (800) 858-8880
FAX: (214) 404-9656
Cecelia Garr, President/CEO

Focus Information Systems
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Lake Forest, IL 60045
(708) 295-4048
Al Rosin, President

Formula Impressions
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Celebrity Talent Booking/Publicity
1118 N. Wetherly Drive
Los Angeles, CA 90069
(310) 278-2791, (213) 469-3905
FAX: (310) 278-6053
Keri Fretty

R.J. GALLUCCI & ASSOCIATES
14152 N.E. 27th Street
Bellevue, WA 98007
(206) 861-0307
Bob Gallucci, Principal

**Giant Boom Box Industries/
Streamline Communications**
1501 Corporate Drive
Boynton Beach, FL 33426
(407) 736-4416
FAX: (407) 736-6134
B. Eric Rhoads, Chairman/CEO

Charles J. Givens Organization, Inc.
Media Marketing Division
242 N. Westmonte Drive, Suite 210
Alamonte Springs, FL 32714
(407) 774-5900, ext. 213
FAX: (407) 774-0234
Shane Hackett, VP

GMI Broadcast Services
6617 S. 193rd Place
Suite P-100
Seattle, WA 98032
(206) 656-8414
FAX: (206) 656-8444
Ron Erak, President

Good Time Tickets
6501 Sunset Blvd.
Hollywood, CA 90028
(213) 464-7383, (818) 788-7383
FAX: (213) 464-1655
Brian Harlig
Relissa Tobman

Graphics 3
1400 Indiantown Road
P.O. Box 937
Jupiter, FL 33468-0937
(407) 746-6746
FAX: (407) 746-6922
Robert Herlin, Director/Marketing

Great Scott Productions
135 N. Doheny Drive
Suite 203
Los Angeles, CA 90048
(310) 274-0248
Rick Scott

Great Southern Company
9255 W. Sunset Blvd.
Suite 605
Los Angeles, CA 90069
(213) 859-7919
FAX: (213) 859-0576
Ira Sokoloff, President

GREAT!
3217 Chastain Drive
Atlanta, GA 30342
(404) 303-7311
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Dan Smigrod, Marketing Director
Elizabeth LaBar, (212) 929-7485
Shelley King, (404) 303-7312

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Reynoldsburg, OH 43068-0065
(614) 755-9565
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Habitat Industries
570 Seventh Avenue
20th Floor
New York, NY 10018
(212) 354-4330
FAX: (212) 869-1915
Sandford Kay, Director/Marketing
Bill McGrail, Director/Marketing

Harker Research, Inc.
6131 Falls of the Neuse Road
Suite 112
Raleigh, NC 27609
(919) 954-8300
FAX: (919) 954-8844
Richard Harker, President
Kymerly Delaney, Marketing Director

Hazel's Fantasy Factory
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(405) 942-9960
FAX: (405) 943-3289
Diane Beleele, Sales & Marketing

Highest Joy Entertainment
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Beverly Hills, CA 90213
(213) 850-7149
FAX: (213) 465-1617
Rych McCain, CEO

Hoberg Communications Consultants
1600 Second Avenue SW
Minot, ND 58701
(612) 884-4505
FAX: (701) 839-7335
Don Hoberg, President
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Toronto, Ontario, CN M4P 2H9
(416) 820-6400
FAX: (416) 820-9512
Joey Cee, Executive Producer



MARKETING & PROMOTION

Ron Huntsman Entertainment Marketing
 Box 292224
 Nashville, TN 37229-2224
 (615) 443-7300
 FAX: (615) 443-7301
Ron Huntsman, Owner

Illumina Inc.
 1401 Camino Del Mar
 Suite 215
 Del Mar, CA 92014
 (619) 481-2300
 FAX: (619) 481-9920
Terry Holland, President
Doug Armstrong, Creative Director

Illumina Inc.
 475 Starks Building
 Louisville, KY 40202
 (502) 584-8808
 FAX: (502) 584-8864
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Mark Klevence, VP/Marketing Services



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545 Boylston Street
 Suite 1401
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 (213) 471-2425
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 (202) 328-3283
 FAX: (202) 332-6810
Jamie G. Jameson, President
Trulee C. Burns, VP

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 (Cashcube)
 627 15th Avenue
 East Moline, IL 61244
 (800) 747-1144
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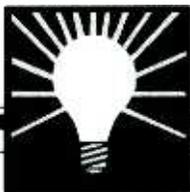
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(717) 383-3280
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John Lathrop, Art Director

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37 Meadowlark Lane
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(614) 431-9126
Kurt S. Kaniewski, "Kreative" Director

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Chuck Swift, Production Manager

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305 W. 98th Street
Suite 7-E South
New York, NY 10025
(212) 662-1790
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Suite 464
Fremont, CA 94538
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FAX: (510) 484-5705
Zip Wallace, President

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Robert Unmacht

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Bob Benchley, Magazine Development Director

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Jared Stehney, VP/Client Services
John L. Walker, VP/COO

The Marketing Team, Inc.

4707 College Blvd.
Suite 104
Leawood, KS 66211
(913) 469-1155
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Debbie Mitchell, Research Manager
Katrina Cohen, Research Manager

MediaScan

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Joseph Shapiro, President

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Ron Hartenbaum, Chairman
Gary Schonfeld, President
Lisa Valentine, Director/Promotions Services

MediaLink

3000 Canby Street
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(800) 272-5484, (717) 238-8378
FAX: (717) 232-4151
Kay May, Assistant to VP

MediaMark

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(617) 536-4992
FAX: (617) 536-0904
Tony Franceschelli, President

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Jim Groce, Senior VP/Operations



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Donna Snyder

Miller & McCall



Miller & McCall
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 Suite 200
 San Antonio, TX 78213
 (512) 344-5982
 FAX: (512) 344-9910
Doug McCall

Jay Mitchell Associates
 P.O. Box 1285
 Route 2
 Fairfield, IA 52556
 (515) 472-4087
 FAX: (515) 472-6457
Jay Mitchell, Owner
Jeff Davis, Senior Consultant
Gail Berry, Executive Assistant
Dawn Bergendahl, Speech Language
 Pathologist
Jeffrey Hedquist, Production & Sweepers

Mo' Money Associates
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Jon Scott, President

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Tom Hoshall, President
Terry Kiewer, Operations Support

North American Network
 2316 18th Street NW
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Tom Sweeney, President
Julie Levinson, Producer
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Lisa Brusio Coster, Director/Station Services

Northeastern Telecommunications
 234 E. College Avenue
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 (814) 231-4700
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Reza Karamooz, President

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 (202) 822-2626
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Pete Lowenstein, VP
 SU

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Scrap Jackson, President
Jack Degnan, Associate
Dan Happoldt, Associate
Ralph Catania, Associate
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 (301) 234-1466
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Perrygraf
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 Northridge, CA 91324
 (818) 993-1000, (800) 423-5329
 FAX: (818) 993-7572
Cathie Smith, Director/Marketing

Pie in the Sky
 P.O. Box 7190
 Redwood City, CA 94063
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Michael Handler, GM

Press Promotions/Direct Mail For Radio
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 Suite 401, Lafayette Bldg.
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 (501) 821-2000
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Carl R. Evans, President/CEO
Lynn Halterman, Marketing Division
Kelly Thomas, Production Coordinator

Prize Vault Industries
 535 Central Avenue N
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 (701) 845-0133
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Mike Triebold, President

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Vickers President
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 FAX: (817) 488-2236
Gary Webb, President



Promotional Ventures
Promotional Ventures
 2420 Greenbough Drive
 Suite 1
 Southlake, TX 76092
 (800) 772-7732
 FAX: (817) 488-2236
Gary Webb, President



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Suite 16
Santa Monica, CA 90401
(310) 394-4295
FAX: (310) 393-1418
Damon Knight
Christine Sturgis

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Direct Response Radio/TV
395 Pleasant Valley Way
West Orange, NJ 07052
(201) 857-2030
FAX: (201) 857-0099
Ron Weener, President
Toni DeFranco, Account Executive



The Radio Agency
100 Presidential Blvd.
Bala Cynwyd, PA 19004
(800) 969-AMFM
FAX: (215) 668-1822
Mark Lipsky
Rick Thomas

Radio Et Cetera

2290 Agate Court
Simi Valley, CA 93065
(800) 767-1267
FAX: (805) 584-0976
Denny Adkins
Mike Fisher



Radio Marketing Department

155 Sun Valley Way
Morris Plains, NJ 07950
(201) 993-8717
FAX: (201) 984-5115
Ilene Adams, President

Radio Marketing Specialists

2650 Fountain View
Suite 325
Houston, TX 77057
(713) 784-2863
FAX: (713) 975-8639
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Radio On

129 Hollywood Avenue
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Larry Woodside

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2190 S.E. 17th Street
Suite 307
Ft. Lauderdale, FL 33316-3121
(305) 760-7120, (800) 872-2090
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Michael Dalfonzo, President

The Radio Promotion Bulletin

P.O. Box 37236
Houston, TX 77237
(713) 684-6914
FAX: (713) 495-1043
Jon Sullivan, Editor/Publisher

Radio Writers

P.O. Box 65
Reynoldsburg, OH 43068-0065
(614) 755-9565
FAX: (614) 866-2636

The RADIOGUIDE People, Inc.

24725 W. 12 Mile Road
Suite 316
Southfield, MI 48034
(313) 355-0022
FAX: (313) 353-0660
Arthur R. Vuolo Jr., President
Barry M. Grant, CPA, Senior VP

R.C. Rawson

582 Market Street
Suite 700
San Francisco, CA 94104
(415) 362-7673
FAX: (415) 362-0148
Chris Rawson, VP/Marketing & Sales

Redline Balloon Racing Team

P.O. Box 3016
Rancho La Costa, CA 92009
(619) 438-9518
FAX: (619) 438-9518
David Bradley, President
Gail Bradley, VP

Gary M. Reynolds & Associates

16535 W. Bluemound Road
Suite 230
Brookfield, WI 53005
(414) 786-5600
FAX: (414) 786-0697
Marc Smathers, Director/Media Services



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Houston, TX 77275
(713) 484-6892, (800) 231-2417
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(212) 475-4546
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Walter R. Sabo, President



SCA Promotions
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Suite 625
Dallas, TX 75225
(800) 527-5409
FAX: (214) 691-3071
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Suite 142
San Diego, CA 92103
(619) 298-2621
FAX: (619) 299-6027
Kathryn Schumacher, President/CEO
Susan Chandler, VP

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White Rock, SC 29177
(803) 345-3922
FAX: (803) 345-9313
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**Michael Mjehovich, Executive
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Mickey Gilbert, Senior VP

Scrambl-Gram, Inc.

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(216) 923-2397
FAX: (216) 923-2456
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Secret Identitee Merchandising

8075 W. Third Street
Suite 306
Los Angeles, CA 90048
(213) 857-5520
FAX: (213) 939-8527
Jeff Kern, VP

Dave Segel Promotions

1304 Cranwood Square S
Columbus, OH 43229
(614) 885-2789, (614) 755-9565
FAX: (614) 846-7036, (614) 866-2636

Dave Segel, Owner
Eddie Powell, GM

SharePoint Management

3000 Riverchase Galleria
Suite 800
Birmingham, AL 35244
(205) 985-3700
FAX: (205) 985-2933

Bill Thomas, President

SILCO Super Promotions, Inc.

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Carson City, NV 89706
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(303) 449-2190

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Havertown, PA 19083
(215) 446-7100
FAX: (215) 446-7721

Denny Somach, President

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P.O. Box 1000
Exton, PA 19341
(215) 363-2900, (800) 443-8872
FAX: (215) 363-2906

Richard Weber, GM

Southeast Plastics

221 Fentress Blvd.
Daytona Beach, FL 32114
(904) 252-2442
FAX: (904) 238-3647

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(516) 466-1067, (800) 666-7736
FAX: (516) 466-0776

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(a div. of American Urban Radio Networks)
463 Seventh Avenue, 6th Floor
New York, NY 10018
(212) 714-1000
FAX: (212) 714-1563

E.J. "Jay" Williams Jr., Co-President
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**Frederick H. Mattingly, VP/Marketing
& Communications**

**Ms. Nilufar Zenouzi, Assoc. Mgr./Mktg.
& Communications**

The Spotwise Agency

1170 Commonwealth Avenue
3rd Floor
Boston, MA 02134
(617) 232-2002

FAX: (617) 731-4084

Larry Crowley, President
Julie Ciena, VP/Radio

Star Communications

1 Kendall Square
Suite 1400
Cambridge, MA 02139
(617) 494-0848

FAX: (617) 494-9901

Tom Star

Starstream Communications Group, Inc.

9800 Richmond
Suite 300
Houston, TX 77042
(713) 781-0781

FAX: (713) 781-4721

Gary R. Firth, President

Strategic Promotions, Inc.

2602 McKinney
Suite 250
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FAX: (214) 871-7017

Bob Harris, Broadcast Marketing Director

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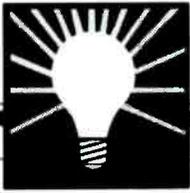
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(214) 716-7813
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FAX: (203) 359-2187
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Suite 9-D
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Dale Tucker Broadcast Services
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Sterling Heights, MI 48314
(313) 254-6900
FAX: (313) 254-1765
Matt Mrowczynski, Broadcast Promotions

Unidyne Communications
2250 Columbia Street
Suite 100
San Diego, CA 92101
(619) 239-8911
FAX: (619) 239-4714
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Union Ticket Agency
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Suite 702
Los Angeles, CA 90028
(213) 469-5889
FAX: (213) 469-2082
Ted Kishiyama, Account Officer

Univenture
P.O. Box 570
Dublin, OH 43017
(614) 761-2669
FAX: (614) 793-0202
Ross Youngs



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St. Louis, MO 63132
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FAX: (314) 423-2964
**Byron J. Crecelius, VP/Sales
& Marketing**

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(800) 367-4110
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(800) 835-6278
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Vision Broadcasting Network
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(212) 662-8610
FAX: (212) 662-8610
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Roy Hendrickson, Music Trade Group
Joe Baribeault, Music Trade Group



MARKETING & PROMOTION

Voyager RV Center, Inc.
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Wheeling, IL 60090
(708) 537-1770
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Suite 807
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FAX: (213) 851-8388
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(206) 789-7889
FAX: (206) 784-3231
Ken Ahroni, President



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(803) 878-6469
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11350 N. Meridian
Suite 370
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(317) 843-5215
FAX: (317) 843-5216
Richard Yancey, President
Scott Yancey, VP
Rich C. Yancey

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Tobin Fraley, Publisher



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(203) 969-2020
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James Boyle, VP/Cable
Mary Downey, VP/Operations

Bill Brazzil Associates, Inc.
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(305) 662-7501
FAX: (305) 666-2257
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Broadcast Media Associates
316 California Avenue
Suite 700
Reno, NV 89509
(800) 237-3777
FAX: (800) 237-3777
Cliff Hunter, President

Broadmark Capital Corp.
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1420 Fifth Avenue, Suite 3030
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(206) 623-1200
FAX: (206) 623-2213
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Business Broker Associates
1019 Ariel Lane
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FAX: (201) 934-0192
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Carol Mayberry, VP



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**Communications Equity
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101 E. Kennedy Blvd.
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(813) 222-8844

FAX: (813) 225-1513

Glenn Serafin, VP Radio Division

Jeanette Tully, VP/Broadcasting

Communications Equity Associates, Inc.

375 Park Avenue
Suite 3808
New York, NY 10152
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FAX: (212) 319-4293

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90 Magdalena Drive
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Kerry Tuozzola, Director/Affiliate Relations

William A. Exline, Inc.

4340 Redwood Highway
Suite F-230
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(415) 479-3484
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W. Dean LeGras, VP

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Miramae M. Welch, Associate

Norman Fischer & Associates

affiliated w/Skye Communications
1209 Parkway
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(512) 476-9457
FAX: (512) 476-0540

Norman Fischer, President

William Lewis Fleming

94 Beacon Street
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Box 130
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Bruce M. Kanner, (301) 977-2023
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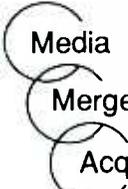
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 Suite 1909
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 FAX: (212) 249-1957
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Tim Menowsky, President

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Media Venture Partners
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 Suite 790
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 FAX: (703) 827-2728
Charles Giddens, President
Brian Cobb, Treasurer
Elliott Evers, (415) 391-4877
Randall Jeffery, (407) 295-2572

George Moore & Associates
 12900 Preston Road
 Suite 1040
 Dallas, TX 75230
 (214) 661-8970
 FAX: (214) 661-8967
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Mike Rice, (203) 456-1111

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 FAX: (914) 294-9241
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John L. Pierce Associates

John L. Pierce Associates
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 (606) 344-8881
 FAX: (606) 344-8562
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 FAX: (409) 737-2168
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 Gaithersburg, MD 20879
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Marc Hand, (303) 534-3939

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P.O. Box 8231
Longboat Key, FL 34228
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Stan Raymond, President
Stan Raymond Jr., (404) 896-8000

Gordon Rice Associates

5 Palmetto Business Park
Suite 101
Hilton Head Island, SC 29928
(803) 842-8806
FAX: (803) 785-6829
Gordon Rice, President

Cecil L. Richards, Inc.

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FAX: (703) 821-2553
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Bruce A. Houston, Associate
Lee M. Hague, (708) 441-7200

Riley Representatives

14330 Midway Road
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(214) 788-1630
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Jack Riley, Owner

Robert W. Rounsaville & Associates

3104 E. Shadowlawn Avenue NE
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Robert W. Rounsaville,
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Gwen Brown, VP

Rowan Media Brokers

16225 Meadow Ridge Way
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(818) 783-0505
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Roy Rowan, Principal

Rumbaut & Associates

Washington Office
1900 L Street NW, Suite 500
Washington, DC 20036
(202) 293-2828
FAX: (202) 466-9042

Rumbaut & Associates

2555 Collins Avenue
Suite 500
Miami Beach, FL 33140
(305) 538-2828
FAX: (305) 672-0859
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Suite 252
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FAX: (404) 250-9322
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Two Bala Plaza
Suite 300
Bala Cynwyd, PA 19004
(215) 668-1168
FAX: (215) 667-8174
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Suite 204
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313 Clifton Street
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Tom Snowden Jr., President
Dick Paul, Associate

Ray Stanfield & Associates

16380 Roscoe Blvd.
Suite 120
Van Nuys, CA 91406
(818) 893-3199
FAX: (818) 893-8020
Ray M. Stanfield
James F. Mergen

Star Media Group, Inc.

17304 Preston Road
Suite 265
Dallas, TX 75252
(214) 713-8500
FAX: (214) 713-8150
William J. Steding, President/Managing Partner
Paul T. Leonard Jr., Senior VP
Peter S. Handy, Investment Broker
John B. Frankhouser, Investment Banker
Carrie B. Friend, Executive Assistant

Howard E. Stark, Media Broker

575 Madison Avenue
10th Floor
New York, NY 10022
(212) 355-0405
FAX: (212) 308-9834
Howard E. Stark, President

Gary Stevens & Co., Inc.

49 Locust Avenue
Suite 107
New Canaan, CT 06840
(203) 966-6465
FAX: (203) 966-6522
Gary Stevens, Managing Director

Thoben VanHuss & Associates

107 N. Pennsylvania
Suite 503
Indianapolis, IN 46204
(317) 636-1016
FAX: (317) 637-2209
Bill VanHuss, Chairman
Phillip Thoben, President
Edwin Brubeck, VP

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(202) 291-8700
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Edwin Tornberg, President

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350 Park Avenue
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(212) 935-4990
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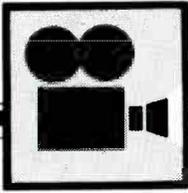
21 W. O 75 Monticello Road
Lombard, IL 60148
(708) 916-6491
FAX: (708) 953-9789
Joseph N. Wells, President
Charles C. Wells, Senior VP

Wood & Company

431 Ohio Pike
Suite 210 N
Cincinnati, OH 45255
(513) 528-7373
Larry Wood, President
Robert B. Ridder, VP

Wooding & Associates

1407 Sigler Street
P.O. Box 5766
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FAX: (615) 327-9565
Ronald Wooding, President



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FAX: (310) 247-7823
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Shep Gordon, Co-Chairman

All American Communications

Scotti Brothers Pictures
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Santa Monica, CA 90405
(310) 450-3193
FAX: (310) 452-9053
Carol Burnham, Publicity

Cannon Pictures

8200 Wilshire Blvd.
Beverly Hills, CA 90212
(310) 966-5600
FAX: (310) 653-5485
Jack Fiman, Executive VP/Marketing & Distribution

Columbia Pictures

10202 W. Washington Blvd.
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(310) 280-8260
FAX: (310) 280-1420
Melanie Steele, Western Division Field Manager

Hemdale Film Corporation

7966 Beverly Blvd.
Los Angeles, CA 90048
(310) 966-3700
FAX: (310) 651-5112
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Derek Gibson, President
Lisa McGett, Director/Publicity

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(310) 276-4500
FAX: (310) 271-7840
Heather Parton, Publicity & Creative Advertising

M.C.E.G.

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Suite 2630
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(310) 282-0871
FAX: (310) 282-8303

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10000 W. Washington Blvd.
Culver City, CA 90232
(310) 280-6000
FAX: (310) 836-1680
Don Barrett, Senior VP/Marketing

New Line Cinema

116 N. Robertson Blvd.
Los Angeles, CA 90048
(310) 659-6678
FAX: (310) 854-0925
Christina Kounelias, Sr. VP/Publicity & Promotions

Orion Pictures

1888 Century Park E
Los Angeles, CA 90067
(310) 282-0550
FAX: (310) 282-0525
Christine LaMonte, Executive VP/Marketing
Michael Russel, VP/West Coast Publicity

Paramount Pictures

5555 Melrose Avenue
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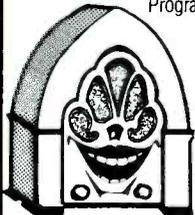
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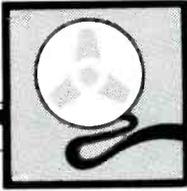
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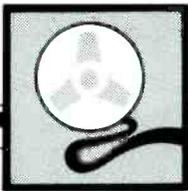
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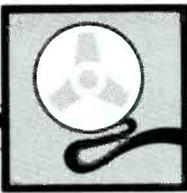


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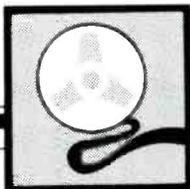


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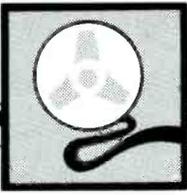
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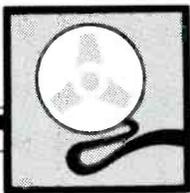
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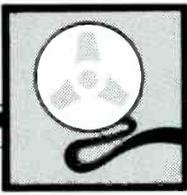
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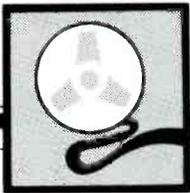
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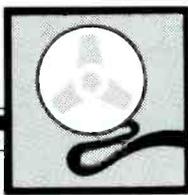


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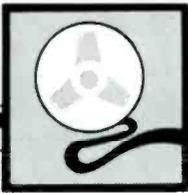
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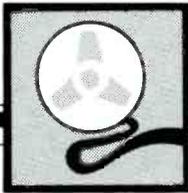
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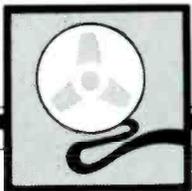
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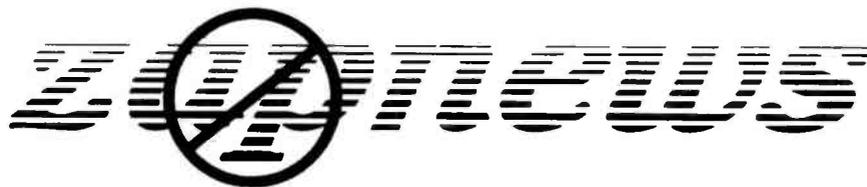
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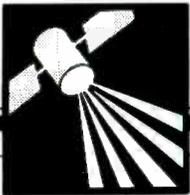
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(818) 906-1888
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Brian Bolger, Editor

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Suite 200
Naples, FL 33940
(813) 434-5888
FAX (813) 434-8429
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IBS
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FAX (302) 678-8996
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Dennis M. Crepps, COO

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Christine Tanner, Co-Host

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Suite 205
Englewood, CO 80112
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Phil Barry, VP/Consulting Services

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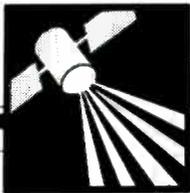
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Alan Olmstead, President

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Eureka, CA 95501
(707) 443-9836
FAX (707) 443-9853
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Lexington, KY 40507
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Vi Knickrehm, Account Executive
Mark Eischer, Manager/Radio Productions

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St. Paul, MN 55116
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FAX (612) 696-0100
Thomas Ambrose, VP/Network Operations

The Morning Sidekick

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(303) 733-5850
FAX (303) 733-3801
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(503) 656-5005
FAX (503) 656-5676
John L. Moss, President



M.R.N. Radio
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Daytona Beach, FL 32114-1234
(904) 254-6760
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(202) 287-3000, Ext. 325
FAX (202) 287-3772
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Mary Olive Smith, Associate Producer

Radio Direct

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Radio Media Department

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Carolyn Craft, Radio/Media Consultant

Radio Programming & Management, Inc.

4198 Orchard Lake Road
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FAX (516) 354-0972

Don Eberle, President

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Baton Rouge, LA 70802
(800) 333-8963

Tony Doherty

Radio Writers

P.O. Box 65
Reynoldsburg, OH 43068-0065
(614) 755-9565
FAX (614) 866-2636

The Radio/Television Commission, SBC

6350 W. Freeway
Fort Worth, TX 76150
(817) 737-4011, (800) 433-5757
FAX (817) 737-8209

Bette Boston, Assistant Marketing Director

Radiocraft, Inc.

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Southborough, MA 01745
(508) 485-3500
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Andy McLean, OM

RadioVision International

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Fifth Floor
Los Angeles, CA 90028
(213) 469-5750
FAX (213) 569-5599

David Knight

radioWAVE

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(415) 771-5886

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(615) 320-7267
FAX (904) 271-1182

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Nancy Blankenship

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3301 Third Street
Moline, IL 61265
(309) 797-2510
FAX (309) 797-2538

John Reans, Executive Producer

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(800) 331-6670

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FAX (209) 578-0645

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FAX (203) 222-5864

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Margie FitzMaurice, VP

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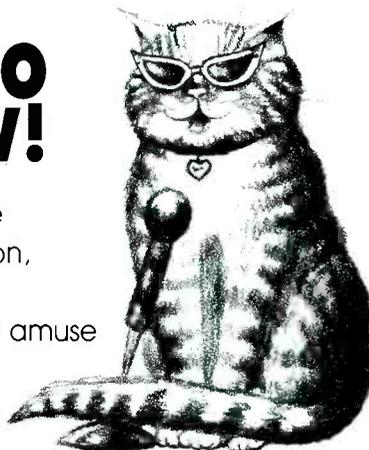
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Bart Barton, President/CEO

Capitol

(incl. Blue Note/Capitol Jazz, Bust It)
(distributed by CEMA)
1750 North Vine Street
Hollywood, CA 90028
(213) 462-6252
FAX: (213) 467-6550

810 7th Avenue
New York, NY 10019
(212) 603-8700
FAX: (212) 603-8702

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Frank Palombi, Dir./Nat'l Pop Promotion

Frank Murray, Dir./Crossover Promotion

Tony Chalmers, Dir./East Coast Promotion

Brian MacDonald, Dir./Nat'l College

Promotion

Jeffrey Blalock, Dir./Nat'l Rock Promotion

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Kim Halverson, Mgr./Promotion

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Division

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Keith Frye, Dir./Nat'l Black Music Promotion,
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Promotion

Capricorn

(distributed by WEA)
120 30th Avenue North
Nashville, TN 37203
(615) 320-8470
FAX: (615) 320-8476

450 14th Street
Atlanta, GA 30318

(404) 873-3918

FAX: (404) 874-2204

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Carmel

(incl. Fountain, KS, Acoustic Sounds, Magical Music Express)
(distributed by CRD, MS, Malverne, BMG Far East)
2331 Carmel Drive
Palo Alto, CA 94303
(415) 856-3650
FAX: (415) 856-0371
Jeanette Avenida, Dir./Promotion



RECORD COMPANIES

Caroline

(incl. Sub Pop, Plan-9, EG, Editions EG, Primo Scree, Venture, Front Line, Megaforce, Metal Blade, Antler Subway, Play It Again Sam, Blue Plate, Peaceville)
114 West 26th Street, 11th Floor
New York, NY 10001
(212) 989-2929
FAX: (212) 989-9791

9838 Glenoaks Blvd.
Sun Valley, CA 91352
(818) 504-0965

FAX: (818) 504-2745

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Chuck Panosian, Dir./Radio Promotion

Chris McDermott, Dir./Retail Promotion

Celestial Harmonies

(incl. Kuckuck, Black Sun, Fortuna, Montevideo)
(distributed by Musicland, Music Design, Landmark, Schwartz Bros., Precision Sound)
P.O. Box 30122

Tucson, AZ 85751

(602) 326-4400

FAX: (602) 326-3333

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Cexton

(incl. Anello/Cexton, Triangle, Raresound, Wildcat)
2740 South Harbor Blvd., Suite K
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(714) 641-1074

FAX: (714) 641-1025

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Christine Thompson, VP/Promotion

Chameleon Music Group

(incl. Dali)
(distributed by Elektra)
1740 Broadway, 23rd Floor
New York, NY 10019
(212) 333-7200
FAX: (212) 333-7252

6255 Sunset Blvd., Suite 917
Hollywood, CA 90028
(213) 962-0620

FAX: (213) 464-1135

Mark Cohen, Co-Director/Nat'l Album Promotion

Dee Jay DeLorenzo, Co-Director/Nat'l Album Promotion

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(incl. Pointblank)
(distributed by WEA)
1790 Broadway, 20th Floor
New York, NY 10019
(212) 586-7700
FAX: (212) 489-9330

9247 Alden Drive
Beverly Hills, CA 90210
(213) 275-9071

FAX: (213) 275-9148

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Lenny Bronstein, VP/AOR Promotion

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Dale Connone, Assoc. Dir./Nat'l Pop Promotion

Rhonda Herlich, Dir./Nat'l AC & Video Promotion

Dawn Hood, Dir./Nat'l Alternative Promotion

Chase Music Group

(incl. Mighty Tiger)

P.O. Box 11178

Glendale, CA 91226

(818) 507-4240

FAX: (818) 241-9778

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812 West Darby Road

Havertown, PA 19083

(215) 446-7100

FAX: (215) 446-7721

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P.O. Box 4450

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(212) 445-4321

FAX: (212) 445-7731

1801 Century Park West

Los Angeles, CA 90067

(310) 556-4700

FAX: (310) 558-4795

34 Music Square East

Nashville, TN 37203

(615) 742-4321

FAX: (615) 742-4338

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Lisa Wolfe, Dir./Nat'l Singles Promotion, East Coast

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Paul Rappaport, VP/Artist Development

Dana Keil, Dir./Nat'l Secondaries

Kid Leo, VP/Album Promotion

Jim Delbalzo, VP/Album Promotion

Pam Edwards, Dir./Nat'l Album Promotion

Todd Bisson, Dir./Nat'l Alternative Promotion

Eddie Pugh, VP/R&B Promotion

Ken Wilson, Dir./Nat'l R&B & Jazz Promotion

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Joe Casey, VP/Country Promotion

Concord

(incl. Jazz, Jazz Alliance, Crossover, Concerto, Picante)

P.O. Box 845

Concord, CA 94522

(510) 682-6770

FAX: (510) 682-3508

Merrilee Trost, VP/Dir. Promotion

Stan Dunn, West Coast Radio Promotion

Allen Farnham, Nat'l Radio Promotion

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(incl. Merry-Go-Round, Ford, Emkay)

23 Music Circle East

Nashville, TN 37203

(615) 327-4656

FAX: (615) 327-0035

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Jake Payne, Promotion

Critique

800 West Cummings Park, Suite 2500

Woburn, MA 01801

(617) 935-7540

FAX: (617) 935-6866

161 West 54th Street, Suite 1203

New York, NY 10019

(212) 489-7095

FAX: (212) 265-5726

Carl Strube, President

Jonathan Lev, Alternative Promotion

Rodney Stevens, Promotion

Martha McPartlin, Promotion

Cruz

(distributed by SST)

P.O. Box 7756

Long Beach, CA 90807

(310) 430-2077

FAX: (310) 430-7286

Ron Coleman, Dir./Promotion & Marketing

Curb

(incl. Gifhorse)

(distributed by CEMA)

3907 West Alameda Avenue

Burbank, CA 91505

(818) 843-2872

FAX: (818) 843-4659

47 Music Square East

Nashville, TN 37203

(615) 321-5080

FAX: (615) 327-3003

Phil Gernhard, Sr. VP/Label Promotion

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Mike Borchetta, VP/Nat'l Country Promotion

Sue Austin, Nat'l Country Promotion

Barbara Kelly, Nat'l Country Promotion

Damon

(distributed by Select-O-Hits, Jerry Bassin,

Action, Big State, California Record

Distributors, Arovox, Justin, MS)

P.O. Box 6073

Macon, GA 31208

(912) 742-4328

FAX: (912) 744-0081

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Zelma Redding, Dir./Nat'l Promotion



RECORD COMPANIES

DCC Compact Classics

(incl. Garland, Rural Rhythm, Sandstone, Shelter, Stanyan)
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8300 Tampa Avenue, Suite G
Northridge, CA 91324
(818) 993-8822
FAX: (818) 993-0605
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Stan Layton, VP/GM

Def American Recordings

(distributed by Warner Bros.)
3500 West Olive Avenue, Suite 1550
Burbank, CA 91505
(818) 973-4545
FAX: (818) 973-4571
Mark DiDia, VP/GM
Cat Collins, VP/Promotion & Field Operations
Clarissa Garcia, Nat'l Hard Rock Promotion
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6607 Sunset Blvd.
Los Angeles, CA 90028
(213) 465-2700
FAX: (213) 465-8926
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Denon

135 West 50th Street, Suite 1915
New York, NY 10020
(212) 581-2550
FAX: (212) 581-2591
Ken Yoshimura, OM
Toshio Kitatate, GM

DGC

(distributed by MCA/UNI)
9130 Sunset Blvd.
Los Angeles, CA 90069
(213) 278-9010
FAX: (213) 273-9289
1755 Broadway, 6th Floor
New York, NY 10019
(212) 841-8638
FAX: (212) 247-8852
Bill Bennett, Dir./Nat'l Promotion
Hugh Surratt, Dir./Nat'l AOR Promotion
Steve Leavitt, Dir./Nat'l CHR Promotion
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Discovery

(incl. Musicraft, Trend)
(distributed by FirstMedia)
2052 Broadway
Santa Monica, CA 90404
(310) 828-1033
FAX: (310) 828-1584
Keith Holzman, Managing Dir.

Dolce & Nuit Productions

P.O. Box 1071
Melrose, MA 02176
(617) 665-4791
FAX: (617) 665-0601
Matt Johnson, President
Katja Rego, Dir./Promotion

DPI

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Nashville, TN 37212
(615) 320-1414
FAX: (615) 320-0020
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Johnny Mitchell, Dir./Nat'l Promotion

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New York, NY 10019
(212) 275-4000
FAX: (212) 974-9314
345 North Maple Drive, Suite 123
Beverly Hills, CA 90210
(213) 288-3800
FAX: (213) 274-9491
David Bithers, Sr. VP/GM
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Lisa Frank, Dir./Nat'l CHR Promotion
Linda Ingrisano, Dir./Nat'l Video Promotion
Jon Leshay, Dir./Nat'l Alternative Promotion
Jon McHugh, Dir./Nat'l CHR Promotion
George Silva, Dir./Nat'l CHR Promotion
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EMI Records Group North America

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New York, NY 10104
(212) 492-1200
FAX: (212) 246-4115

8730 Sunset Blvd., 5th Floor
Los Angeles, CA 90069
(213) 659-1700
FAX: (213) 659-9008

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Epic

(incl. Blackheart, Epic Associated, Pyramid, Solar, WTG)
(distributed by Sony Music)
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New York, NY 10101-4450
(212) 445-4321
1801 Century Park West
Los Angeles, CA 90067
(310) 556-4700
34 Music Square East
Nashville, TN 37203
(615) 742-4321
FAX: (615) 742-4338
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Hank Caldwell, Sr. VP/Black Music
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Harvey Leeds, VP/Album Promotion
Steve Backer, VP/Alternative & Video Promotion
Trupiedo Crump, VP/Black Music Promotion
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Charlie Strobel, Dir./Singles Promotion
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Lynn Forman, Dir./AC Promotion
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Troy White, Dir./Progressive & Rap Music
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Jack Lameier, VP/Country Promotion



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Los Angeles, CA 90068
(213) 876-9355
FAX: (213) 876-9365

177 East 2nd Street
Huntington Station, NY 11746
(516) 547-0600
FAX: (516) 547-0252

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Jeanne Laufer, Vice-Chairman

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1618 16th Avenue South
Nashville, TN 37212
(615) 292-3611

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1304 West Schubert
Chicago, IL 60614
(312) 528-5455
FAX: (312) 528-8262

J. Seymour Guenther, Promotion
Mike Fleischer, Promotion & PR

4PM Records

120 Route 17 North, Suite 111
Paramus, NJ 07652
(201) 261-3774
FAX: (201) 261-1308

Merrill Kass, Dir./Nat'l Promotion

Frontier

(incl. Poplana, Limited Potential)
(distributed by BMG)
P.O. Box 22
Sun Valley, CA 91353
(818) 506-6886

FAX: (818) 506-0723
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Gear

(incl. Statiras)
(distributed by Rounder)
1304 Fletcher Road
Tifton, GA 31794
(912) 382-6257
FAX: (912) 382-6761

Glen Statiras, President

Geffen

(distributed by MCA/UNI)
9130 Sunset Blvd.
Los Angeles, CA 90069
(310) 278-9010
FAX: (310) 271-4563

1755 Broadway
New York, NY 10019
(212) 841-8600
FAX: (212) 247-8852

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Promotion

Craig Coburn, Nat'l CHR Promotion
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Kathleen Moore, Nat'l CHR Coordinator
Warren Christensen, Nat'l AOR Promotion
Kim Knoller, Nat'l AOR Promotion
Michelle Shore, Nat'l College & Alternative
Promotion

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Michael Rowley, Nat'l Promotion
Claire West, Dir./Nat'l AC Promotion
Peter Baron, Dir./Nat'l Video Promotion

Gemini

(incl. Today's Sound)
P.O. Box 22004
Denver, CO 80222
(303) 753-0278
FAX: (303) 753-6751

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Giant

(distributed by WB/WEA)
345 North Maple Drive, Suite 205
Beverly Hills, CA 90210
(310) 288-5500
FAX: (310) 288-5518

45 Music Square West
Nashville, TN 37203
(615) 320-0011

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Burbank, CA 91507
(818) 763-9151
FAX: (818) 763-5646

Bill Straw, President
Lois Gerard, VP

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(Global Horizons, Global World, Global Jazz)
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180 East Napa Street
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FAX: (707) 996-2658

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Neal Sapper, VP/Promotion
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Los Angeles, CA 90069
(213) 656-2614
FAX: (213) 656-0693

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P.O. Box 24
Armonk, NY 10504
(914) 273-6457
FAX: (914) 273-4207

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Margie Jasper, VP & General Counsel

Grand Slam

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New York, NY 10012
(212) 334-2188
FAX: (212) 334-2178

6 Valley Brook Drive
Middlesex, NJ 08846
(201) 968-0073

FAX: (201) 968-6482

Brian McEvoy, President

Group X

P.O. Box 65
Reynoldsburg, OH 43060
(614) 755-9565
FAX: (614) 866-2636

Eddie Powell

GRP

(distributed by MCA/UNI)
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New York, NY 10019
(212) 245-7033
FAX: (212) 757-0713

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Duke DuBois, Dir./Nat'l Promotion

Deborah Lewow, Dir./Nat'l NAC Promotion

Harmony Street

3630 North 67th Street
Kansas City, KS 66104
(913) 299-2881

FAX: (913) 334-7203

Charlie Beth



RECORD COMPANIES

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8550 Katy Freeway, Suite 128
Houston, TX 77024
(713) 465-1093
FAX: (713) 465-8147
Tab Bartling, President
David Erichson, VP
Jeanna Inks, Dir./Promotion

Hearts Of Space

1324 Noriega Street
San Francisco, CA 94122
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FAX: (415) 759-1166
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& Promotion
John Olson, Dir./Radio Promotion
G. Scott "Casey" Conroy, Dir./Retail
Marketing & Promotion

High Sky/High Rocket

11311 Audelia Road, Suite 283
Dallas, TX 75243
(214) 348-4151
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Higher Octave Music

(incl. Nightingale)
8033 Sunset Blvd., Suite 41
Los Angeles, CA 90046
(213) 856-0039
FAX: (213) 656-6490
1187 Coast Village Road #1, Suite 192
Santa Barbara, CA 93108
(805) 565-1353
FAX: (805) 969-6984
Matt Marshall, President
Scott Bergstein, Sr. VP

Hightone

220 4th Street, Suite 101
Oakland, CA 94607
(510) 763-8500
FAX: (510) 763-8558
Darrell Anderson, Dir./Nat'l Promotion

Hollywood

(incl. Link, Hollywood Basic)
(distributed by Elektra/WEA)
500 South Buena Vista Blvd.
Burbank, CA 91521
(818) 560-5670
FAX: (818) 567-4837
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Mitch Bader, VP/CFO
Brenda Romano, Sr. VP/Promotion
Kyle Hetherington, VP/CHR Promotion
Art Phillips, VP/Rock Promotion
John Souchack, Dir./Nat'l Rock Promotion
Christina Anthony, Dir./Nat'l AC
& Video Promotion

Ichiban

(incl. Curtom, Wilbe, Gospel Capitol,
After Hours, Wrap, Miracle, AEI,
Emperor, Powerhouse)
P.O. Box 724677
Atlanta, GA 30339
(404) 926-3377
FAX: (404) 926-2774
Ernest Davis, Radio Promotion
Jeri Brown, Radio Promotion
Ian Burke, Rap Promotion
Mike Pobson, Rap Promotion

Imago

(distributed by BMG)
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New York, NY 10019
(212) 246-6644
FAX: (212) 246-0404
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Eric Hodge, Dir./Nat'l Promotion
Andy Dean, Dir./Nat'l Rock Promotion
Leslie Alfano, Mgr./Nat'l College Promotion
Peter Schaer, Mgr./Nat'l Video Promotion
Beth Edelstein, Nat'l Promotion Coordinator

Impact

(distributed by MCA/UNI)
6255 Sunset Blvd., 21st Floor
Hollywood, CA 90028
(213) 962-5511
FAX: (213) 957-1512
40 West 57th Street, 18th Floor
New York, NY 10019
(212) 556-6872
FAX: (212) 556-6878
Jeff Sydney, President
Gina Iorillo, VP/Promotion
John Hey, VP/AOR Promotion
Gina Iorillo, Assoc. Dir./Nat'l Promotion

Interscope

(distributed by WEA)
10900 Wilshire Blvd., Suite 1230
Los Angeles, CA 90024
(213) 208-6547
FAX: (213) 208-7343

Ted Field

Jimmy Iovine
Marc Benesch
Steve Berman
Billy Brill
David Cohen
Dave Darus
Lori Earl
Tony Ferguson
Beau Hill
Lynn McDonnell
John McLain
Michael Papale
Chuck Reed
Anna Statman
Tom Whalley

Intersound International

(incl. Pro-Arte, Pro-Jazz, Cinedisc,
Feels So Good, DPI, Quintessence, Maxiplay,
Fanfare, First Choice, Fixit, Masters Of Music,
Brookfield, Critic's Choice)
P.O. Box 1724
Roswell, GA 30077-1724
(404) 664-9262
FAX: (404) 664-7316
One Select Avenue, Unit 10
Scarborough, Ontario M1V 5J3
Canada
Don R. Johnson, President
Ed Keeley, Dir./Nat'l Promotion

Invasion

(incl. Great Northern Arts)
114 Lexington Avenue
New York, NY 10016
(212) 532-1414
FAX: (212) 684-0958
Bobbi Degemmis, Dir./Nat'l Marketing
& Promotion
Alan Harris, Dir./Nat'l Promotion

IRS

(incl. Netzwerk, Grand Slamm, Pangaea)
(distributed by CEMA)
3939 Lankershim Blvd.
Universal City, CA 91604
(818) 508-3130
FAX: (818) 373-7173
594 Broadway, Suite 901
New York, NY 10012
(212) 334-2170
FAX: (212) 334-2178
Barry Lyons, VP/Promotion
Michael Scurlock, Dir./Nat'l Field Promotion
Lori Blumenthal, Dir./Nat'l Promotion,
Developing Artists

Island

(incl. 4th & Broadway, Great Jones,
Mango, Axiom)
(distributed by PGD, promoted by PLG)
400 Lafayette Street, 5th Floor
New York, NY 10003
(212) 995-7800
FAX: (212) 477-5918

8920 Sunset Blvd., 2nd Floor
Los Angeles, CA 90069
(213) 276-4500
FAX: (213) 276-9267
Andy Allen, Sr. VP/GM

Jazzology

(GHB, Audiophile, Circle, Southland, Solo Art,
Progressive, Black Swan, American Music)
1206 Decatur Street
New Orleans, LA 70116
(504) 525-1776
George H. Buck Jr., President

JCI

(incl. Artful Balance, 214)
21550 Oxnard Street, Suite 920
Woodland Hills, CA 91367
(818) 593-3600
FAX: (818) 593-3610
Jerome Bowie, President
Gino Cunico, VP/A&R & Creative Affairs



RECORD COMPANIES

Jerden

P.O. Box 4740
Seattle, WA 98104
(206) 447-9375
FAX: (206) 447-9351
Jerry Dennon, President

Jive

(distributed by BMG)
137-139 West 25th Street, 8th Floor
New York, NY 10001
(212) 727-0016
FAX: (212) 645-3783

6777 Hollywood Blvd., 6th Floor
Hollywood, CA 90028
(213) 464-7409
FAX: (213) 464-7144

165-167 Willesden High Road
London NW10 25G
England

(081) 459-8899

FAX: (081) 451-3900

Clive Calder, Chairman

Barry Weiss, Sr. VP/GM

Jack Satter, Sr. VP/Promotion

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Varnell Johnson, VP/R&B Promotion

Larry Khan, Dir./Nat'l R&B Promotion

JRS

(incl. BFE)

(distributed by BMG)

1103 West Isabel Street

Burbank, CA 91506

(818) 841-6404

FAX: (818) 841-8124

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Artie Mogull, President/CEO

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Fresh Meadows, NY 11365

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Houston, TX 77027

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FAX: (713) 526-7045

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FAX: (310) 659-6039

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(212) 333-8000
FAX: (212) 333-8245

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(212) 704-4440

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Omaha, NE 68104
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FAX: (818) 953-3712
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530 North 3rd Street
Minneapolis, MN 55401
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FAX: (612) 375-0272
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Michael Sheppard, President/CEO

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Rick Laudati, Director

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FAX: (212) 463-9248

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Jordan Harris, Co-Managing Dir.
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(212) 275-4500
FAX: (212) 275-4595

1815 Division Street
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(615) 320-7525
FAX: (615) 329-1739

Russ Thyret, Sr. VP/Marketing & Promotion
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FAX: (212) 572-9226

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Durpetti & Associates
Corporate Headquarters
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FAX: (312) 819-1970
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Chicago: (312) 819-0100
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Lotus Hispanic Reps.

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Suite 702
New York, NY 10017
(212) 697-7601
FAX: (212) 697-8215

Richard Kraushaar, President
Robert Albright, Executive VP

Chicago: (312) 346-8442
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(212) 302-1100

FAX: (212) 302-6024

Ron Hartenbaum, Chairman
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Moss Broadcasting Communications, Inc.

4975 Ireland Lane
West Linn, OR 97068
(503) 656-5005
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John L. Moss, President

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St. Clair Shores, MI 48080
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Kenneth D. Patt, President

Michael A. Martin, VP

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(212) 486-0720

FAX: (212) 486-1958

Marvin Roslin, President

Atlanta: (404) 266-0614
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FAX: (212) 563-1301

Joseph Savalli, CEO

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(212) 916-0780

FAX: (212) 916-0776

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Chicago: (312) 819-0485
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The Tacher Company

1512 S.W. 18th Street
Suite 2
Portland, OR 97201
(503) 248-1960

FAX: (503) 226-6596

Dick Goldman, Senior VP

Sanna Hern, Radio Division Manager



TORBET RADIO

Torbet Radio

One Dag Hammarskjold Plaza
New York, NY 10017
(212) 355-7705

FAX: (212) 644-0447

Tony Fasolino, President

Atlanta: (404) 951-8114
Boston: (617) 426-3374
Chicago: (312) 819-0088
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Denver-Salt Lake: (303) 368-0334
Detroit: (313) 353-0400
Houston: (713) 785-2345
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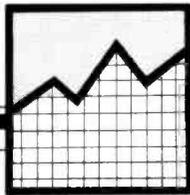
FAX: (818) 980-8464

Hugh Wallace

Mary Williams

Chicago: (312) 263-3340
New York: (212) 563-1301

RESEARCH FIRMS



The Adult Contemporary Music Research Letter

1837 S.E. Harold Street
Portland, OR 97202-4932
(503) 232-9787

Eric Norberg, Editor/Publisher
Jane A. Kenney, Research Director

Aim Music Research

2119 E. Crocus Drive
Phoenix, AZ 85022
(602) 992-0310

FAX: (602) 443-1025
Tom Moran, President

ARBITRON

The Arbitron Company

142 W. 57th Street
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Jay Guyther, VP/Sales
& Marketing-Radio



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FAX: (513) 793-9117
Jim Moler Jr., President

The Benchmark Company

Market Research For Radio

The Benchmark Company

1705 Capitol of Texas Highway
Suite 305
Austin, TX 78746
(512) 327-7010

FAX: (512) 328-1464

Robert Balon, President/CEO
Paige Blount, Director/Research
Services

Bill Ankenbauer,
Director/Operations

Marjorie Myers-Drasnin,
Marketing Coordinator

Billie Research Corporation

3909 National Drive
Suite 230
Burtonsville, MD 20866
(301) 421-0140

FAX: (301) 421-1652
Jay Billie, President



Bolton Research Corporation

250 W. Lancaster Avenue
Suite 100

Paoli, PA 19301

(215) 640-4400

FAX: (215) 647-4623

Ted Bolton, President

Larry Rosin, VP/GM

Mark Ramsey, VP/Research

Lou Patrick, Director/Research
& Programming

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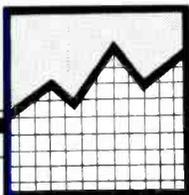
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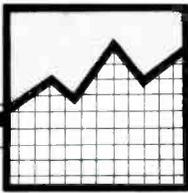
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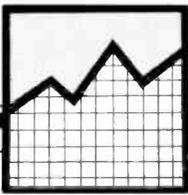
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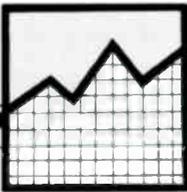
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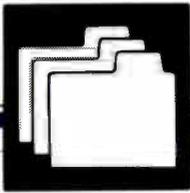
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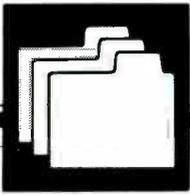
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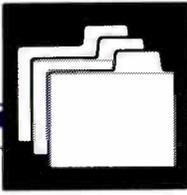
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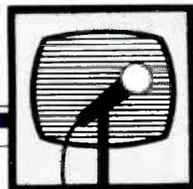
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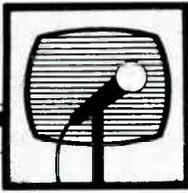
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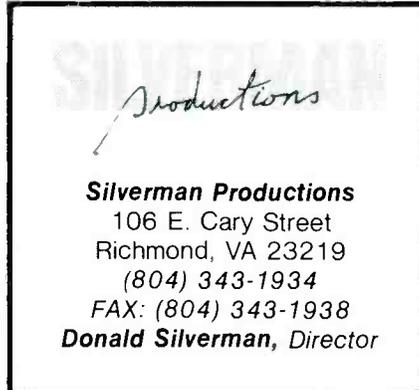
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23.	WKCI/New Haven (Bridgeport book)	9.2	23.	WAPW/Atlanta	396,100
23.	WPGC-FM/Washington	9.2	24.	KSTP-FM/Minneapolis-St. Paul	395,000
25.	WYHY/Nashville	9.1	25.	KKLQ-AM & FM/San Diego	384,200

FORMAT LEADERS

ADULT CONTEMPORARY

	AQH		CUME
1. WCCO/Minneapolis-St. Paul	18.5	1. WLTW/New York	1,973,300
2. WTIC/Hartford-New Britain	15.2	2. WNSR/New York	1,874,900
3. WHAS/Louisville	14.5	3. KOST/Los Angeles	1,743,100
4. WSYR/Syracuse	13.5	4. KBIG/Los Angeles	993,300
5. WEZN/Bridgeport	13.3	5. WCCO/Minneapolis-St. Paul	860,300
6. WTFM/Johnson City	13.2	6. WKQX/Chicago	717,200
7. WEZK/Knoxville	13.1	7. KOIT-AM & FM/San Francisco	571,500
7. WSRS/Worcester	13.1	8. WKQI/Detroit	566,800
9. WIBC/Indianapolis	12.4	9. WLIT/Chicago	566,300
10. WICC/Bridgeport	12.2	10. WYXR/Philadelphia	557,000
10. WRVA/Richmond	12.2	11. WPNT-FM/Chicago	545,800
12. KSSK-FM/Honolulu	11.8	12. KDKA/Pittsburgh	532,000
13. KDKA/Pittsburg	11.3	13. WMGK/Philadelphia	511,800
14. KSSK/Honolulu	11.0	14. WEAZ-FM/Philadelphia	534,900
15. WYYY/Syracuse	10.7	15. WMEX & WMJX/Boston	515,500
16. WRMF/West Palm Beach	10.5	16. KOMO/Seattle-Tacoma	507,400
17. KKOB/Albuquerque	10.4	17. WSB-FM/Atlanta	507,000
18. WARM-FM/Lancaster, PA	10.3	18. KLIT/Los Angeles	498,600
18. WWRM/Tampa-St. Petersburg	10.3	19. KVIL-AM & FM/Dallas-Ft. Worth	486,100
20. WEKZ/Jacksonville	9.8	20. KHMV/Houston-Galveston	483,700
21. WLW/Cincinnati	9.7	21. KABL-AM & FM/San Francisco	473,900
21. WSLQ/Roanoke-Lynchburg	9.7	22. KIOI/San Francisco	472,600
23. WEBE/Bridgeport	9.6	23. WRQX/Washington	467,600
23. WJBR-FM/Wilmington, DE	9.6	24. WTMX/Chicago	454,500
25. WMYI/Greenville-Spartanburg	9.5	25. WBMX/Boston	446,900
25. WSNY/Columbus, OH	9.5		

AOR/NEW ROCK

	AQH		CUME
1. WCMF/Rochester	16.2	1. WNEW-FM/New York	1,570,600
2. WFBQ/Indianapolis	15.0	2. KLOS/Los Angeles	1,192,500
3. WIOT/Toledo	14.4	3. KROQ/Los Angeles (New Rock)	872,300
4. WDVE/Pittsburgh	11.7	4. WWBZ/Chicago	814,400
5. WZZO/Allentown-Bethlehem	11.1	5. KQLZ/Los Angeles	752,100
6. KEZO-AM & FM/Omaha-Council Bluffs	10.6	6. WLUP-FM/Chicago	730,100
7. WMMS/Cleveland	10.2	7. WMMR/Philadelphia	711,400
8. WKLQ/Grand Rapids	9.9	8. WXRT/Chicago	543,400
8. WKRR/Greensboro-Winston Salem	9.9	9. KQRS-AM & FM/Minneapolis-St. Paul	525,300
10. WJXQ/Lansing-East Lansing	9.7	10. WBCN/Boston	513,700
11. WYNF/Tampa (Sarasota book)	9.6	11. WLLZ/Detroit	512,800
12. KQRS-AM & FM/Minneapolis-St. Paul	9.5	12. WRIF/Detroit	432,900
12. WAQX/Syracuse	9.5	13. WMMS/Cleveland	432,800
14. WPLR/New Haven	9.4	14. KITS/San Francisco (New Rock)	417,100
15. WKDF/Nashville	9.2	15. KTXQ/Dallas-Ft. Worth	414,000
16. WAQY/Springfield, MA	9.0	16. WWDC-FM/Washington	412,600
17. KSHE/St. Louis	8.8	17. WDRE/Nassau (New York book)(New Rock)	393,100
17. WAAF/Worcester	8.8	18. KSHE/St. Louis	389,800
19. WRFX/Charlotte-Gastonia	8.6	19. WDVE/Pittsburgh	382,700
20. KGW & KINK/Portland, OR	8.5	20. KLOL/Houston-Galveston	379,700
20. WROV-FM/Roanoke-Lynchburg	8.5	21. KRQR/San Francisco	375,900
22. KMOD/Tulsa	8.3	22. WKLS/Atlanta	362,900
23. WFYV-FM/Jacksonville	8.2	23. KLOS/Los Angeles (Anaheim book)	354,000
23. WIMZ-AM & FM/Knoxville	8.2	24. WBAB-FM/Nassau-Suffolk (New York book)	344,200
23. WTPA/Harrisburg-Lebanon	8.2	25. WIYY/Baltimore	333,000

FORMAT LEADERS

COUNTRY

	AQH		CUME
1. WIVK-FM/Knoxville	32.1	1. WYNY/New York	973,900
2. WXBQ/Johnson City	24.9	2. KSCS/Dallas-Ft. Worth	818,500
3. KSSN/Little Rock	24.7	3. WUSN/Chicago	678,800
4. WUSY/Chattanooga	23.9	4. KILT-FM/Houston-Galveston	623,200
5. WAMZ/Louisville	22.9	5. KPLX/Dallas-Ft. Worth	574,400
6. KTEX/McAllen-Brownsville	20.9	6. KIKK-FM/Houston-Galveston	535,100
7. KIIM/Tucson	20.1	7. KZLA/Los Angeles	525,500
8. KXXY-AM & FM/Oklahoma City	18.4	8. WWWW/Detroit	487,600
9. WYNK-AM & FM/Baton Rouge	17.6	9. WBAP/Dallas-Ft. Worth	456,100
10. WRNS-FM/Greenville-New Bern, NC	17.4	10. WXTU/Philadelphia	451,500
11. WCOS-FM/Columbia, SC	16.4	11. KNIX/Phoenix	440,600
12. WTQR/Greensboro-Winston Salem	16.3	12. WMZQ-FM/Washington	432,600
13. WZZK-AM & FM/Birmingham	16.0	13. WYAI & WYAY/Atlanta	432,000
14. KWEN/Tulsa	15.8	14. KEEY/Minneapolis-St. Paul	431,400
15. KASE/Austin	15.7	15. WKHX-FM/Atlanta	396,400
15. KHEY-FM/El Paso	15.7	16. KSAN/San Francisco	394,200
15. WGKX/Memphis	15.7	17. WQYK-FM/Tampa-St. Petersburg	377,100
15. WSSL-AM & FM/Greenville-Spartanburg	15.7	18. KSON-AM & FM/San Diego	356,800
19. WILT-AM & FM/Lansing-East Lansing	15.6	19. KMPS-AM & FM/Seattle-Tacoma	354,600
20. WKSJ-AM & FM/Mobile	14.7	20. WIL/St. Louis	312,700
21. KUZZ/Bakersfield	13.9	21. KKBQ-AM & FM/Houston-Galveston	309,100
22. KRZY & KRST/Albuquerque	13.7	22. WPOC/Baltimore	295,700
23. KFDI-FM/Wichita	12.9	23. KLAC/Los Angeles	293,100
24. WDAF/Kansas City	12.7	24. KMLE/Phoenix	288,800
24. WESC-FM/Greenville-Spartanburg	12.7	25. WGAR/Cleveland	282,100
24. WSOC-FM/Charlotte-Gastonia	12.7		

URBAN CONTEMPORARY

	AQH		CUME
1. WJTT/Chattanooga	10.0	1. WRKS/New York	1,731,700
2. WXYV/Baltimore	8.1	2. WBLS/New York	1,636,300
3. KMJM/St. Louis	7.4	3. WGCI-FM/Chicago	828,900
4. WBLX-FM/Mobile	16.5	4. KKBT/Los Angeles	745,000
4. WWDM/Columbia, SC	16.5	5. WVAZ/Chicago	599,000
6. WIKS/Greenville-New Bern, NC	14.3	6. WUSL/Philadelphia	577,900
7. WVEE/Atlanta	12.8	7. WKYS/Washington	457,700
8. WPEG/Charlotte-Gastonia	12.7	8. WVEE/Atlanta	505,200
9. KQXL/Baton Rouge	11.8	9. WJLB/Detroit	496,000
10. WHRK/Memphis	11.5	10. WHUR/Washington	393,500
11. WOWI/Norfolk-Virginia Beach	11.4	11. KJMZ/Dallas-Ft. Worth	383,400
12. WCDX/Richmond	10.7	12. KJLH/Los Angeles	372,100
13. WQUE-AM & FM/New Orleans	10.3	13. WHQT/Miami-Ft. Lauderdale	366,400
13. WXOK/Baton Rouge	10.3	14. KMJQ/Houston-Galveston	354,600
15. WQOK/Raleigh-Durham	10.2	15. WDAS-FM/Philadelphia	347,600
16. WDIA/Memphis	10.1	16. WXYV/Baltimore	323,200
17. WENN/Birmingham	9.5	17. WEDR/Miami-Ft. Lauderdale	322,800
18. WYLD/New Orleans	9.2	18. KKDA-FM/Dallas-Ft. Worth	321,000
19. KJMS/Memphis	8.5	19. WMXD/Detroit	299,000
20. KPRS/Kansas City	7.5	20. WMMJ/Washington, DC	264,200
21. KIPR/Little Rock	7.4	21. KMJM/St. Louis	239,800
22. WZAK/Cleveland	7.0	22. WOWI/Norfolk-Virginia Beach	229,000
23. WGCI-FM/Chicago	6.8	23. WQUE-AM & FM/New Orleans	228,600
23. WUSL/Philadelphia	6.8	24. WZAK/Cleveland	215,500
25. WBLK/Buffalo-Niagara Falls	6.7	25. WHRK/Memphis	209,500

FORMAT LEADERS

NEWS/TALK

AQH

CUME

1. KMOX/St. Louis (Talk)	17.1
2. WHAM/Rochester (N/T)	15.2
3. KFAB/Omaha-Council Bluffs (N/T)	14.6
4. KFBK/Sacramento (N/T)	12.5
5. KMJ/Fresno (N/T)	12.1
6. WKBN/Youngstown-Warren (N/T)	11.5
7. WWL/New Orleans (N/T)	11.4
8. WTMJ/Milwaukee-Racine (N/T)	11.0
9. KGO/San Francisco (San Jose book)(N/T)	10.7
10. KOA/Denver-Boulder (Talk)	9.7
11. KTAR/Phoenix (N/T)	9.6
12. WJR/Detroit (Talk)	9.3
13. KIRO/Seattle-Tacoma (N/T)	9.2
14. WSB/Atlanta (Talk)	8.5
15. KGO/San Francisco (N/T)	8.4
15. KSL/Salt Lake City-Ogden-Provo (Talk)	8.4
17. KGO/San Francisco (Monterey book)(N/T)	8.3
18. WHIO/Dayton (Talk)	8.0
18. WTAG/Worcester (Talk)	8.0
18. WVOC/Columbia, SC (N/T)	8.0
21. WHP/Harrisburg-Lebanon (Talk)	7.9
21. WSPD/Toledo (N/T)	7.9
23. KTOK/Oklahoma City (N/T)	7.6
23. KYW/Philadelphia (News)	7.6
25. WBAL/Baltimore (N/T)	7.5
25. WBZ/Boston (N/T)	7.5
25. WJNO/West Palm Beach (N/T)	7.5
25. WPTF/Raleigh-Durham (N/T)	7.5

1. WINS/New York (News)	2,404,800
2. WCBS/New York (News)	1,917,300
3. WFAN/New York (Sports)	1,399,700
4. WOR/New York (Talk)	1,323,400
5. WABC/New York (Talk)	1,241,000
6. KYW/Philadelphia (News)	1,219,200
7. KFWB/Los Angeles (News)	1,187,700
8. KNX/Los Angeles (News)	1,160,600
9. WBBM/Chicago (News)	1,099,900
10. KGO/San Francisco (N/T)	1,067,800
11. KCBS/San Francisco (News)	963,600
12. KABC/Los Angeles (Talk)	955,400
13. WJR/Detroit (Talk)	809,700
14. WMAQ/Chicago (News)	805,900
15. KFI/Los Angeles (Talk)	778,200
16. KMOX/St. Louis (Talk)	748,300
17. WWJ/Detroit (News)	717,800
18. WBZ/Boston (N/T)	705,100
19. WSB/Atlanta (Talk)	643,300
20. KIRO/Seattle-Tacoma (N/T)	625,200
21. KTRH/Houston-Galveston (News)	547,500
22. WMAL/Washington (N/T)	540,200
23. KNBR/San Francisco (Talk)	522,500
24. WRKO/Boston (N/T)	517,800
25. WTOP/Washington (News)	515,400

NAC

AQH

CUME

1. WHVE/Sarasota-Bradenton	4.3
2. KIFM/San Diego	4.1
3. WNUA/Chicago	3.8
4. KHHI/Denver-Boulder	3.7
5. KIFM/San Diego (North County book)	3.6
6. WLOQ/Orlando	3.1
7. KQPT/Sacramento	2.8
7. KTWV/Los Angeles (Anaheim book)	2.8
7. WLVE/Miami-Ft. Lauderdale	2.8
7. WNWV/Cleveland	2.8

1. WQCD/New York	862,300
2. KTWV/Los Angeles	718,000
3. WNUA/Chicago	639,800
4. KKSF/San Francisco	369,700
5. KBLX-AM & FM/San Francisco	343,400
6. KOAI/Dallas-Ft. Worth	226,900
7. WLVE/Miami-Ft. Lauderdale	222,800
8. KIFM/San Diego	220,300
9. WCDJ/Boston	219,600
10. KTWV/Los Angeles (Anaheim book)	202,400

THE COUNTDOWN

with Walt Love

The urban contemporary countdown program that talks with the stars.

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FORMAT LEADERS

GOLD/CLASSIC ROCK

	AQH		CUME
1. WZRR/Birmingham (Classic Rock)	9.6	1. WCBS-FM/New York	1,964,300
2. WODE-FM/Allentown-Bethlehem	9.3	2. WXRK/New York (Classic Rock)	1,764,100
3. WWSW-AM & FM/Pittsburgh	8.9	3. KRTH/Los Angeles	1,259,300
4. WWKL/Harrisburg-Lebanon	8.5	4. KLSX/Los Angeles (Classic Rock)	962,600
5. WBBG/Youngstown-Warren	8.2	5. WJMK/Chicago	765,800
6. KKLZ/Las Vegas (Classic Rock)	7.2	6. WYSP/Philadelphia (Classic Rock)	757,400
6. WODJ/Grand Rapids	7.2	7. KXEZ/Los Angeles	745,000
8. KRXO/Oklahoma City (Classic Rock)	6.8	8. WCKG/Chicago (Classic Rock)	720,000
8. WHTF/Lancaster, PA (Classic Rock)	6.8	9. WOGL-FM/Philadelphia	587,400
10. WKQL/Jacksonville	6.7	10. WOMC/Detroit	526,800
11. WDRC-FM/Hartford	6.6	11. KCBS-FM/Los Angeles	488,700
12. KCEE & KWFM/Tucson	6.5	12. WCSX/Detroit (Classic Rock)	471,600
12. KLSK/Albuquerque (Classic Rock)	6.5	13. WWSW-AM & FM/Pittsburgh	424,100
12. WQBK-FM/Albany-Schenectady-Troy (Classic Rock)	6.5	14. WZLX/Boston (Classic Rock)	418,500
15. KKSX-FM/Portland, OR	6.4	15. WODS/Boston	404,500
16. KOFX/El Paso	6.2	16. WFOX/Atlanta	394,500
16. WYSP/Philadelphia (Classic Rock)	6.2	17. KFRC-FM/San Francisco	386,500
18. WHTT-FM/Buffalo-Niagara Falls	6.1	18. WXTR/Washington	383,500
18. WKLX/Rochester	6.1	19. KGB/San Diego (Classic Rock)	375,600
20. KGOR/Omaha-Council Bluffs	6.0	20. KSD/St. Louis (Classic Rock)	356,500
20. KLZX/Salt Lake City-Ogden-Provo (Classic Rock)	6.0	21. WZGC/Atlanta (Classic Rock)	338,700
22. KSD/St. Louis (Classic Rock)	5.9	22. WCXR/Washington (Classic Rock)	337,400
22. WKLH/Milwaukee-Racine (Classic Rock)	5.9	23. KSFO/San Francisco	319,400
24. WGRR/Cincinnati	5.8	24. WCBS-FM/New York (Nassau-Suffolk book)	313,800
25. KXKL-FM/Denver-Boulder	5.7	25. KRLA/Los Angeles	304,500
25. WGY-FM/Albany-Schenectady-Troy	5.7		
25. WSRZ/Sarasota-Bradenton	5.7		

BEAUTIFUL/EASY LISTENING

	AQH		CUME
1. WDUV/Sarasota-Bradenton	19.2	1. WPAT-FM/New York	1,003,600
2. WFMZ/Allentown-Bethlehem	13.5	2. WPAT/New York	436,800
3. WEAT-AM & FM/West Palm Beach	13.1	3. WGAY/Washington	415,900
4. WPVR/Roanoke-Lynchburg	10.7	4. WJOI/Detroit	378,700
5. WOOD-FM/Grand Rapids	9.9	5. WFOG/Norfolk-Virginia Beach	184,000
6. KUMU-AM & FM/Honolulu	9.0	6. WEAT-AM & FM/West Palm Beach	182,400
7. WFOG/Norfolk-Virginia Beach	8.7	7. WDUV/Sarasota-Bradenton (Tampa book)	170,500
8. KBEE/Stockton	8.1	8. WRMR/Cleveland	156,100
9. WSPA-FM/Greenville-Spartanburg	7.6	9. WPAT-FM/New York (Nassau-Suffolk book)	153,200
10. KBEZ/Tulsa	7.5	10. KDUO/Riverside-San Bernardino	126,700

SPANISH

	AQH		CUME
1. KGBT/McAllen-Brownsville	13.4	1. KLVE/Los Angeles	747,100
2. KXTN/San Antonio	7.5	2. WSKQ-FM/New York	683,800
3. KIWW/McAllen-Brownsville	7.1	3. KWKW/Los Angeles	632,500
4. KBNA-AM & FM/El Paso	6.6	4. KTNQ/Los Angeles	627,800
5. KAMA-AM & FM/El Paso	5.7	5. KKHJ/Los Angeles	510,300
6. KWAC/Bakersfield	5.0	6. WADO/New York	464,300
6. WAQI/Miami-Ft. Lauderdale	5.0	7. WSKQ/New York	327,000
8. KCTY/Monterey-Salinas	4.7	8. KALI/Los Angeles	309,800
8. KGST/Fresno	4.7	9. WOJO/Chicago	296,800
10. KRAB/Bakersfield	4.5	10. WKDM/New York	202,900

FORMAT LEADERS

BIG BAND/NOSTALGIA

AQH

CUME

1. WOKY/Milwaukee-Racine (BBnd)	7.4	1. WNEW/New York (Nost)	859,400
2. WMAS/Springfield, MA (BBnd)	6.8	2. KMPC/Los Angeles (Nost)	666,900
3. WGUL-AM & FM/Tampa-St. Petersburg (Nost)	5.7	3. WJJD/Chicago (Nost)	510,900
4. CKLW/Detroit (Toledo book)(BBnd)	5.0	4. KFRC/San Francisco (Nost)	483,800
5. KGVY/Tucson (BBnd)	4.8	5. WPEN/Philadelphia (Nost)	338,100
5. WHOT/Youngstown-Warren (Nost)	4.8	6. CKLW/Detroit (BBnd)	301,200
7. KMRR/Tucson (Nost)	4.6	7. KIXI/Seattle-Tacoma (BBnd)	210,600
7. WAPI/Birmingham (BBnd)	4.6	8. KQUE/Houston-Galveston (Nost)	206,600
9. WPLM/Plymouth (New Bedford book)(BBnd)	4.4	9. WPLM-AM & FM/Boston (BBnd)	202,100
9. WTUX/Indianapolis (BBnd)	4.4	10. WJAS/Pittsburgh (BBnd)	170,700
11. KFRC/San Francisco (Nost)	4.3	11. WXKS/Boston (BBnd)	165,400
11. KVLV/McAllen-Brownsville (Nost)	4.3	12. WOKY/Milwaukee-Racine (BBnd)	165,200
11. WJAS/Pittsburgh (BBnd)	4.3	13. KAAM/Dallas-Ft. Worth (Nost)	158,200
11. WPEN/Philadelphia (Nost)	4.3	14. WGUL-AM & FM/Tampa-St. Petersburg (Nost)	158,200
15. WMLX/Cincinnati (Nost)	4.2	15. KOY/Phoenix (Nost)	153,500

CLASSICAL

AQH

CUME

1. KHFM/Albuquerque	5.0	1. WQXR-AM & FM/New York	730,600
2. KFSD/San Diego	4.0	2. WNCN/New York	668,300
3. KING-FM/Seattle-Tacoma	3.4	3. KKGO/Los Angeles	549,900
4. KVOD/Denver-Boulder	2.9	4. KDFC-AM & FM/San Francisco	382,300
4. WFLN/Philadelphia	2.9	5. WNIB/Chicago	373,200
6. KBOQ/Monterey-Salinas-Santa Cruz	2.8	6. WFMT/Chicago	335,300
6. KFSD/San Diego (North County book)	2.8	7. WFLN/Philadelphia	294,800
6. WGMS-FM/Washington	2.8	8. KKHI-AM & FM/San Francisco	274,600
6. WTMI/Miami-Ft. Lauderdale	2.8	9. WGMS-FM/Washington	245,500
10. WCRB/Boston	2.5	10. WCRB/Boston	230,900
11. KXTR/Kansas City	2.4	11. KING-FM/Seattle-Tacoma	219,400
12. KDFC-AM & FM/San Francisco	2.3	12. WRR/Dallas-Ft. Worth	216,700
12. KONC/Phoenix	2.3	13. WQRS/Detroit	214,000
14. WRR/Dallas-Ft. Worth	2.2	14. KFSD/San Diego	210,900
15. KFUO-FM/St. Louis	2.1	15. WTMI/Miami-Ft. Lauderdale	205,500
15. KKGO/Los Angeles (Anaheim book)	2.1		
15. WFMR/Milwaukee-Racine	2.1		

FUTURE HITS

A WEEKLY LOOK AT TOMORROW'S HITS TODAY

For more information contact your Westwood One representative at 310-840-4000 or fax 310-840-4060

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A Step-By-Step Manual

Reps Abbreviation Key

A-C	All Canada Radio
AMA	Art Moore & Associates
BAN	Banner Radio
CAB	Caballero Spanish Media
CBS	CBS Radio Spot Sales
CHR	The Christal Company
CITI	Citimedia, Inc.
CMBS	Concert Music Broadcast Sales, Inc.
CRA	Crawford Broadcasting Co.
DCA	Dora-Clayton Agency, Inc.
DOME	Dome And Associates
DONO	John Donofrio
DUR	Durpetti And Associates
EAST	Eastman Radio, Inc.
G/W	Group W Radio Sales
HNWH	HNW&H
JCG	J.C. Gates
KATZ	Katz Radio
KBS	Keystone Broadcasting System
KT-H	Katz Hispanic
K/P	Katz & Powell
KEY	Keystone
LOTUS	Lotus Hispanic Reps
MK4	Market 4 Radio
MAS	Masla Radio
MCG	McGavren-Guild, Inc.
MMB	Major Market Broadcasters
MMR	Major Market Radio
MMRE	Major Market Radio/Espanol
PATT	Patt Media
RA/L	R.A. Lazar & Co.
RSS	Radio Spot Sales
REG	Regional Representatives
RPC	Repcom
ROS	Roslin Radio Sales, Inc.
SAV	Savalli Broadcast Sales
SRG	Schubert Radio Group
SMM	Special Markets Media Inc.
SSS	Southern Spot Sales
SBS	Spanish Broadcasting System
TNS	TN Spot Sales
TOR	Torbet Radio
UNI	Unirep Broadcasting Co.
WR	Western Regional Broadcast Sales
WRS	Williams Radio Sales

As you examine R&R's "Ratings Report & Directory, Vol. 1, '92" you will find that the following are some of the highlights to look for in the in-depth market breakouts.

SHARE TRENDS

All stations in the top 50 markets which earned at least a 1.0 share, and the top ten stations in markets 51-100 (all according to the fall '91 Arbitron sweep), are listed. Trends read left to right, with the most recent results on the right and the fall '90 share on the left. Results from additional surveys (winter, spring, and summer) are shown in between. Up to five books can be included in any market's trend report, which covers the past year. Stations are ranked according to their Monday-Sunday (total persons 12+) average quarter hour share, with the #1 listed on top.

STATION/FORMAT

The call letters are printed in bold type with the format of each station listed beneath in italics.

FREQUENCY/POWER

The frequency and power for the radio station signal(s) are shown as listed on page 3B in each Arbitron report.

AUDIENCE RANKINGS

The six rankings to the right of each station's format designation will help you understand a station's core strength. The first listing shows a station's Monday-Sunday (total persons 12+) cume rank, followed by five AQH demo ranks for teens, adults 18-34, adults 18-49, adults 25-54, and adults 35-64. At the bottom of those pages showing results for the top 50 markets you will also find more detailed breakdowns on key adult demos. Top 10 stations are listed for six different categories: men and women 18-34, 18-49, and 25-54. These rankings are again based on Monday-Sunday AQH.

AVERAGE MINUTES LISTENED

The column to the immediate right of the adults 35-64 rankings in each market breakout chart shows the average number of minutes which a station's audience spent listening to it. This is based upon total persons 12+, Monday-Sunday, 6am-Midnight.

OWNER & REP INFORMATION

For the convenience of all users of the R&R Ratings Report we designate all radio station owners and their representative affiliations as listed on page 3B in each Arbitron report.

NOTATIONS

In several markets, when needed, changes in format and call letters are given, along with ARB activity notices.

FORMAT REACH CHART

The lower right corner for each top 50 market page shows a bar graph which ranks format reach within that market. Totals are computed, by format, by adding the fall '91 12+ Monday-Sunday AQH numbers shown in each market breakout. For example, all CHR shares are added together.

FORMATION GUIDE

For Using R&R's Unique Ratings Data Features

#1

NEW YORK

12+ POPULATION: 14,024,700

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CLUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.1	5.0	4.8	4.9	5.8	1	WLTW AC	106.7 7.8kw	3	10	7	1	1	2	85	VIACOM	KATZ
5.6	5.8	5.1	4.8	5.2	2	WRKS UC	98.7 7.8kw	10	1	2	4	8	15	87	SUMMIT	DUR
5.0	5.0	5.2	5.1	4.9	3	WCBS-FM Gold	101.1 6.8kw	4	14	11	2	2	1	72	CBS	CBS
4.1	3.7	4.0	4.2	4.8	4	WQHT CHR	97.1 6.7kw	9	2	1	3	10	26	78	EMMIS	HNWH
4.0	4.1	3.8	4.2	4.4	5	WBLS UC	107.5 5.4kw	11	5	7	4	5	78	INNER CITY	MCG	
3.5	4.2	4.2	3.4	4.2	6	WNSR AC	105.1 7.8kw	6	8	6	5	3	4	64	BONNEVILLE INTL.	MCG
4.4	3.7	4.3	4.3	4.1	7	WINS News	1010 30(50)kw	1	16	15	15	11	3	49	GROUP W	G/W
3.5	3.2	3.5	3.4	3.9	8	WXRK CR	92.3 7.6kw	8	6	4	6	6	12	64	INFINITY	TOR
3.2	2.8	3.1	4.0	3.8	9	WNEW-FM AOR	102.7 7.8kw	12	7	3	8	5	18	70	GROUP W	G/W

* Was listed below the line

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	N/T	17.9
1 WXRK	1 WRKS	1 WXRK	1 WLTW	1 WCBS-FM	1 WLTW	AC	11.0
2 WNEW-FM	2 WQHT	2 WNEW-FM	2 WNSR	2 WXRK	2 WNSR	CHR	10.9
3 WQHT	3 WNSR	3 WCBS-FM	3 WRKS	3 WNEW-FM	3 WCBS-FM	UC	9.6
4 WRKS	4 WBLS	4 WQHT	4 WQHT	4 WLTW	4 WBLS	GOLD/CR	8.8
5 WBLS	5 WLTW	5 WBLS	5 WBLS	5 WFAN	5 WRKS	SPAN	5.4
6 WHTZ	6 WHTZ	6 WLTW	6 WCBS-FM	6 WBLS	6 WYNY	AOR	3.8
7 WPLJ	7 WNEW-FM	7 WFAN	7 WHTZ	7 WNSR	7 WNEW-FM	CLAS	2.9
8 WLTW	8 WPLJ	8 WRKS	8 WNEW-FM	8 WYNY	8 WQHT	B/EZ	2.7
9 WNSR	9 WXRK	9 WNSR	9 WPLJ	9 WINS	9 WSKQ-FM	CTRY	2.7
10 WFAN	10 WSKQ-FM	10 WPLJ	10 WSKQ-FM	10 WQHT	10 WINS	BBND	1.9
						NAC	1.9

ANAHEIM-SANTA ANA

12+ POPULATION: 2,070,700

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.7	5.8	7.9	5.8	6.7	1	KOST AC	103.5 12.5kw	1	5	2	2	1	4	60	COX	CHR
7.9	5.6	6.2	6.6	5.6	2	KLOS AOR	95.5 61kw	2	14	1	1	3	8	56	CAP CITIES/ABC	KATZ
4.6	4.1	5.8	5.4	5.5	3	KBIG AC	104.3 105kw	6	17	7	4	2	1	74	BONNEVILLE INTL.	CBS
2.2	2.8	4.2	5.2	5.0	4	KRTH Gold	101.1 51kw	5	10	8	3	4	2	60	BEASLEY	BAN
5.6	5.1	5.2	4.6	4.7	5	KIIS-A/F CHR	1150/102.7 5kw/8kw	3	1	4	6	7	16	48	GANNETT	MCG
4.4	4.7	5.4	4.2	4.5	6	KABC Talk	790 5kw	9	24	20	16	11	6	78	CAP CITIES/ABC	KATZ
3.9	6.0	2.5	2.9	3.6	7	KNX News	1070 50kw	4	33	24	12	8	3	43	CBS	CBS
3.0	2.7	4.1	4.3	3.5	8	KLSX CR	97.1 21kw	7	9	6	5	5	10	52	GREATER MEDIA	MMR
1.5	1.7	2.1	1.6	3.3	9	KTNQ Span	1020 50kw	21	6	5	7	9	15	93	HEFTEL	CAB
2.6	4.7	3.3	2.8	3.2	10	KFI Talk	640 50kw	10	35	16	14	10	7	56	COX	CHR
4.9	3.3	2.5	4.7	3.2	10	KQLZ AOR	100.3 5.3kw	14	3	9	10	14	18	66	WESTWOOD ONE	DUR
3.9	4.5	4.7	3.3	3.0	12	KROQ NR	106.7 5.5kw	13	4	3	8	15	34	60	INFINITY	TOR
3.9	3.7	3.9	3.7	2.8	13	KTWV NAC	94.7 55kw	11	30	15	9	6	5	50	GROUP W	G/W
2.6	2.0	3.1	3.1	2.6	14	KXEZ Gold	98.7 75kw	15	26	13	15	12	13	61	VIACOM	TOR
1.7	1.6	1.7	2.8	2.5	15	KLVE Span	107.5 29.5kw	18	7	10	11	16	28	65	HEFTEL	CAB
2.8	2.8	3.2	2.2	2.5	15	KPWR CHR	105.9 72kw	12	2	11	13	24	25	45	EMMIS	HNWH
3.4	3.0	3.4	4.3	2.4	17	KMPC Nost	710 50(10)kw	17	40	39	36	32	12	57	GOLDEN WEST	BAN
2.0	1.5	1.8	1.8	2.1	18	KKGO Clas	105.1 18kw	16	22	34	21	17	11	50	MT. WILSON FM	CMBS
2.5	1.8	1.3	1.0	2.0	19	KZLA Ctry	93.9 18.5kw	22	41	31	18	13	9	65	MALRITE	EAST
1.2	1.3	2.0	1.6	1.7	20	KEZY CHR	95.9 2.5kw	19	16	12	17	19	27	44	WIN	---
2.0	4.8	2.4	2.3	1.7	20	KFWB News	980 5kw	8	31	33	28	23	14	28	GROUP W	G/W
1.3	1.4	1.7	1.4	1.5	22	KNAC AOR	105.5 1.05kw	26	8	14	25	33	38	61	FLAGSHIP	---
1.9	1.4	1.2	0.8	1.4	23	KKBT UC	92.3 43kw	30	12	18	22	25	26	70	EVERGREEN	MMR
1.1	1.0	0.8	1.1	1.4	23	KWIZ Span	1480 5kw	34	21	19	19	20	21	90	LIBERMAN	TOR
2.5	2.3	3.2	2.2	1.3	25	KCBS-FM Gold	93.1 28.5kw	20	25	28	20	18	19	35	CBS	CBS
1.0	0.7	0.7	1.3	1.1	26	KIKF Ctry	94.3 94.3	27	36	37	27	22	17	57	ASTOR	---
1.0	0.8	0.7	0.8	1.1	26	KKHJ Span	930 5kw	24	18	17	24	26	31	45	LIBERMAN	CAB
0.9	1.1	0.9	1.8	1.1	26	KLIT AC	101.9 2.5kw	23	37	27	23	21	20	39	GOLDEN WEST	BAN

Continued on Page 162

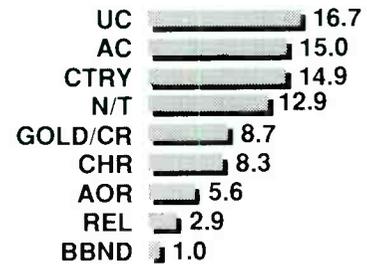
12+ POPULATION: 2,456,100

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.0	11.3	11.4	12.7	12.8	1	WVEE UC	103.3 100kw	3	1	1	1	1	6	116	SUMMIT	MCG
6.5	6.4	7.0	7.2	8.5	2	WSB Talk	750 50kw	1	12	11	7	6	1	60	COX	CHR
8.2	9.5	9.3	6.9	8.1	3	WSB-FM AC	98.5 100kw	2	6	3	2	2	5	73	COX	CHR
4.9	4.5	5.1	4.7	7.6	4	WKHX-FM Ctry	101.5 99kw	6	5	5	4	3	3	87	CAP CITIES/ABC	KATZ
6.6	5.4	7.5	5.8	7.3	5	WYAI/WYAY Ctry	104.1/106.7 60kw/99kw	4	4	9	3	4	4	77	NEW CITY	MCG
7.5	7.5	7.9	7.3	6.9	6	WPCH AC	94.9 99kw	5	14	10	8	5	2	74	JACOR	EAST
7.2	6.2	6.4	6.3	5.6	7	WKLS AOR	96.1 99kw	9	3	2	5	10	13	71	GREAT AMERICAN	KATZ
8.2	7.5	7.5	6.5	4.7	8	WAPW CHR	99.7 100kw	7	2	6	12	13	14	54	SUSQUEHANNA	DUR
3.8	4.0	4.6	5.3	4.5	9	WZGC CR	92.8 99kw	10	10	4	6	8	11	60	COOK INLET	HNWH
5.5	5.6	6.7	6.3	4.2	10	WFOX Gold	97.1 97kw	8	9	12	9	7	7	48	SHAMROCK BR.	MMR
2.3	3.2	2.6	3.2	3.9	11	WALR UC	104.7 100kw	12	7	8	10	11	10	71	RING RADIO	KATZ
5.1	4.2	3.4	4.4	3.6	12	WSTR CHR	94.1 100kw	11	8	7	11	9	12	56	JEFFERSON-PILOT	BAN
4.3	3.3	3.3	3.4	3.1	13	WGST N/T	640 50(1)kw	13	21	14	13	12	8	63	JACOR	EAST
3.3	3.6	2.7	2.5	2.9	14	WAOK Rel	1380 5kw	14	11	13	14	14	9	76	SUMMIT	MCG
1.5	2.5	1.1	1.0	1.3	15	WCNN News	680 50(10)kw	15	19	15	16	16	16	38	RING RADIO	KATZ
0.6	0.5	0.9	1.6	1.0	16	WQXI Nost	790 5(1)kw	16	18	22	19	19	17	56	JEFFERSON-PILOT	BAN

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WVEE	1 WVEE	1 WVEE	1 WVEE	1 WVEE	1 WVEE
2 WKLS	2 WSB-FM	2 WKLS	2 WSB-FM	2 WZGC	2 WSB-FM
3 WZGC	3 WALR	3 WZGC	3 WKHX-FM	3 WKHX-FM	3 WKHX-FM
4 WKHX-FM	4WSTR	4 WKHX-FM	4 WYAY	4 WSB	4 WPCH
5 WSB-FM	5 WAPW	5 WSB-FM	5 WPCH	5 WSB-FM	5 WYAY
6 WAPW	6 WKLS	6 WSB	6 WALR	6 WKLS	6 WFOX
7 WSB	7 WKHX-FM	7 WYAY	7WSTR	7 WPCH	7WSTR
8 WYAY	8 WZGC	8 WFOX	8 WAPW	8 WYAY	8 WSB
9 WPCH	9 WYAY	9 WPCH	9 WFOX	9 WFOX	9 WALR
10WSTR	10 WPCH	10 WGST	10 WSB	10 WGST	10 WAPW



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12+ POPULATION: 2,014,000

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG MINS LISTENED	OWNER	NATIONAL REP FIRM
8.1	9.6	8.6	8.2	8.1	1	WXYV UC	102.7 50kw	4	1	1	1	2	6	94	SUMMIT	MCG
6.8	8.6	9.0	8.3	7.5	2	WBAL N/T	1090 50kw	1	15	15	10	8	3	78	HEARST	HNWH
7.4	5.8	7.0	7.1	6.9	3	WPOC Ctry	93.1 16kw	6	12	6	5	4	4	88	NATIONWIDE	BAN
6.6	5.1	6.0	5.1	6.3	4	WWMX AC	106.5 7.4kw	2	7	3	2	3	5	69	CAPITOL BR. CO.	KATZ
8.0	7.6	6.6	6.6	6.1	5	WLIF AC	101.9 13.5kw	5	30	12	8	7	1	77	INFINITY	CHR
5.7	4.5	5.7	5.9	5.6	6	WQSR Gold	105.7 50kw	7	8	10	3	1	2	76	SCONNIX	MMR
6.8	7.3	7.8	6.8	5.5	7	WIYY AOR	97.9 13.5kw	3	3	2	4	6	10	62	HEARST	HNWH
3.3	3.3	4.1	3.0	4.3	8	WWIN-FM UC	95.9 3kw	10	10	9	6	5	7	86	RADIO ONE	DUR
5.0	5.0	4.0	5.6	4.2	9	WBSB CHR	104.3 50kw	8	4	5	7	9	9	59	SCRIPPS HOWARD	BAN
3.2	3.6	2.9	3.2	3.6	10	WCBM N/T	680 10(5)kw	15	32	18	18	15	8	98	MANGIONE	KATZ
1.6	1.2	1.2	0.9	3.3	11	WERQ-FM CHR	92.3 37kw	9	2	8	12	13	16	62	UNITED	MMR
2.7	2.3	3.2	2.7	2.8	12	WHFS NR	99.1 50kw	14	20	4	9	10	23	76	DUCHOSSOIS	BAN
1.3	2.1	1.4	1.8	2.6	13	WWDC-FM AOR	101.1 22.5kw	11	13	7	11	11	13	56	CAPITOL	CHR
2.3	2.7	2.1	2.4	2.4	14	WITH BBnd	1230 1kw	16	21	28	29	21	11	76	ATLANTIC COAST	---
2.6	2.0	2.5	1.6	1.9	15	WGRX CR	100.7 16kw	12	11	11	13	12	14	44	SHAMROCK COM.	DUR
2.8	2.1	1.5	2.8	1.9	16	WPGC-FM CHR	95.5 50kw	13	5	14	14	17	26	44	COOK INLET	BAN
0.7	1.8	1.6	2.3	1.6	17	WWIN UC	1400 1kw	18	14	19	17	16	12	61	RADIO ONE	DUR
0.0	0.0	0.4	1.0	1.4	18	WHVY AOR	103.1 3kw	22	6	13	16	20	33	85	VISION BROAD.	---
0.8	0.8	1.5	1.1	1.4	18	WHUR UC	96.3 24kw	17	26	16	15	14	15	49	HOWARD UNIVERSITY	DUR
2.2	1.3	1.6	1.3	1.1	20	WBGR Rel	860 2.5kw	28	17	30	28	27	21	102	MORTENSON	ROS
1.8	2.1	1.3	1.0	1.1	20	WCAO* Ctry	600 5kw	20	22	22	22	24	18	54	SUMMIT	MCG
1.4	1.0	0.7	1.1	1.1	20	WGAY** B/EZ	99.5 21kw	27	19	32	26	28	19	84	GREATER MEDIA	MMR
1.9	0.9	1.6	1.9	1.0	23	WRBS Rel	95.1 50kw	24	33	23	25	22	20	70	PETER & JOHN	---
0.8	0.6	0.7	0.7	1.0	23	WRQX AC	107.3 36kw	21	16	17	19	19	24	54	CAP CITIES/ABC	KATZ

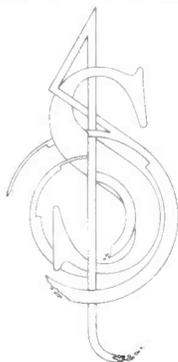
* Switched to Gospel toward end of Fall '91 rating period; ** Went Soft AC after Fall '91 rating period

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WIYY	1 WXYV	1 WXYV	1 WWMX	1 WQSR	1 WWMX	UC	15.4
2 WXYV	2 WWMX	2 WIYY	2 WXYV	2 WXYV	2 WXYV	AC	13.4
3 WHFS	3 WIYY	3 WQSR	3 WQSR	3 WIYY	3 WPOC	AOR	13.3
4 WWDC-FM	4 WBSB	4 WWDC-FM	4 WLIF-FM	4 WBAL	4 WQSR	N/T	11.1
5 WBSB	5 WWIN	5 WHFS	5 WWIN-FM	5 WPOC	5 WLIF-FM	CHR	9.4
6 WPOC	6 WPOC	6 WPOC	6 WBSB	6 WWIN-FM	6 WWIN-FM	CTRY	8.0
7 WERQ-FM	7 WERQ-FM	7 WBAL	7 WPOC	7 WHFS	7 WBSB	GOLD/CR	7.5
8 WGRX	8 WLIF-FM	8 WWIN-FM	8 WIYY	8 WWMX	8 WIYY	BBND	2.4
9 WHVY	9 WHFS	9 WWMX	9 WERQ-FM	9 WWDC-FM	9 WBAL	REL	2.1
10 WWMX	10 WQSR	10 WBSB	10 WBAL	10 WGRX	10 WWIN	B/EZ	1.1

12+ POPULATION: 3,223,800

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.3	6.5	5.4	5.5	7.5	1	WBZ N/T	1030 50kw	1	17	15	9	4	1	68	GROUP W	G/W
7.9	7.0	7.3	8.3	6.4	2	WRKO N/T	680 50kw	4	18	17	13	9	2	79	ATLANTIC RADIO CORP	KATZ
5.7	6.7	5.8	5.0	5.5	3	WXKS-FM CHR	107.9 23.5kw	3	2	1	2	7	14	57	ATLANTIC RADIO CORP	MMR
4.9	4.6	3.8	3.5	5.4	4	WMEX/WMJX AC	1150/106.7 5kw/24.5kw	5	7	4	3	1	5	68	GREATER MEDIA	MCG
7.2	6.9	6.8	7.1	5.3	5	WZOU CHR	94.5 11.5kw	2	1	5	7	13	16	54	ARDMAN	HNWH
5.2	4.7	5.9	5.6	5.3	6	WBCN AOR	104.1 19kw	6	5	2	1	2	12	66	INFINITY	TOR
2.5	2.5	3.4	4.0	4.5	7	WBMX AC	98.5 9kw	7	15	6	4	6	6	64	ATLANTIC VENTURES	KATZ
4.1	4.4	5.1	4.8	4.5	7	WSSH-FM AC	99.5 32kw	11	10	12	8	5	3	76	NOBLE	HNWH
5.8	4.2	4.2	4.7	4.2	9	WODS Gold	103.3 16kw	9	9	11	6	3	4	67	CBS	CBS
4.0	4.2	4.6	3.9	3.9	10	WHDH Talk	850 50kw	10	14	19	18	15	7	64	NEW ENGLAND TV	BAN
3.1	3.4	3.9	4.2	3.6	11	WZLX CR	100.7 11.5kw	8	6	3	5	12	17	55	COOK INLET	HNWH
1.7	2.2	2.2	2.0	3.4	12	WPLM-A/F BBnd	1390/99.1 5kw/50kw	19	32	30	28	25	13	111	PLYMOUTH ROCK	HNWH
2.4	3.0	3.9	4.1	3.0	13	WVBF AC	105.7 14kw	13	12	13	10	8	8	65	FAIRBANKS	BAN
4.0	5.9	4.1	2.7	2.8	14	WEEI Sports	590 5kw	12	11	14	12	10	10	54	BOSTON CELTICS	---
2.1	2.1	1.9	2.7	2.5	15	WCRB Clas	102.5 15kw	15	26	22	19	16	9	70	CHARLES RIVER	CMBS
1.7	2.0	1.8	2.2	2.4	16	WBOS AOR	92.9 8.8kw	14	19	7	11	11	18	66	ACKERLY	KATZ
2.9	2.0	2.0	1.6	2.3	17	WCDJ NAC	96.9 12.5kw	16	31	18	17	14	11	67	EMMIS	DUR
2.0	1.6	2.2	2.7	1.9	18	WAAF AOR	107.3 18.5kw	17	3	10	15	20	29	55	ZAPIS	CHR
1.5	1.7	1.9	1.3	1.9	18	WFNX NR	101.7 1.65kw	20	8	8	14	17	33	65	MCC	SRG
1.9	2.0	2.8	2.5	1.8	20	WXKS BBnd	1430 5(1)kw	21	28	27	27	27	15	71	PYRAMID	MMR
1.4	1.3	1.4	1.7	1.7	21	WCGY AOR	93.7 50kw	18	13	9	16	18	32	53	CURT GOWDY	K/P
2.0	1.7	1.5	1.2	1.5	22	WILD UC	1090 5kw	23	4	16	20	19	22	120	NASH	ROS

Continued on Page 162



SUPERSTAR CONCERT SERIES

THE ROYALTY OF ROCK & ROLL, RECORDED LIVE!

For more information contact your Westwood One representative at 310-840-4000 or fax 310-840-4060
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#16

ANAHEIM-SANTA ANA

12+ POPULATION: 2,070,700

Continued from Page 158

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KLOS	1 KOST	1 KLOS	1 KOST	1 KLOS	1 KBIG	AC 13.3
2 KROQ	2 KLOS	2 KLSX	2 KBIG	2 KLSX	2 KOST	AOR 13.3
3 KLSX	3 KBIG	3 KRTH	3 KLOS	3 KRTH	3 KRTH	N/T 13.0
4 KOST	4 KIIS-FM	4 KOST	4 KRTH	4 KNX	4 KIIS-FM	GOLD/CR 12.4
5 KTNQ	5 KRTH	5 KROQ	5 KIIS-FM	5 KABC	5 KLOS	CHR 8.9
6 KQLZ	6 KLVE	6 KTNQ	6 KZLA	6 KOST	6 KZLA	SPAN 8.3
7 KIIS-FM	7 KEZY	7 KQLZ	7 KLVE	7 KTWV	7 KTWV	CTRY 3.1
8 KLVE	8 KROQ	8 KNX	8 KTNQ	8 KTNQ	8 KFI	NAC 2.8
9 KPWR	9 KTNQ	9 KTWV	9 KTWV	9 KQLZ	9 KTNQ	BBND 2.4
10 KXEZ	10 KTWV	10 KABC	10 KEZY	10 KFI	10 KLIT	CLAS 2.1
						UC 1.4

#9

BOSTON

12+ POPULATION: 3,223,800

Continued from Page 161

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WBCN	1 WXKS-FM	1 WBCN	1 WMJX	1 WBCN	1 WMJX	N/T 20.6
2 WZLX	2 WMJX	2 WZLX	2 WXKS-FM	2 WODS	2 WBMX	AC 17.4
3 WXKS-FM	3 WBMX	3 WODS	3 WBMX	3 WEEI	3 WSSH-FM	AOR 13.2
4 WZOU	4 WZOU	4 WEEI	4 WZOU	4 WRKO	4 WBZ	CHR 10.8
5 WCGY	5 WBCN	5 WXKS-FM	5 WSSH-FM	5 WZLX	5 WXKS-FM	GOLD/CR 7.8
6 WAAF	6 WZLX	6 WZOU	6 WBCN	6 WBZ	6 WVBF	BBND 5.2
7 WFNX	7 WBOS	7 WBZ	7 WVBF	7 WSSH-FM	7 WODS	CLAS 2.5
8 WMJX	8 WFNX	8 WBMX	8 WODS	8 WXKS	8 WZOU	NAC 2.3
9 WODS	9 WSSH-FM	9 WRKO	9 WZLX	9 WBMX	9 WBCN	UC 1.5
10 WBOS	10 WVBF	10 WCGY	10 WBZ	10 WCDJ	10 WBOS	



AMERICA'S VOICE-IN-THE-NIGHT
LARRY KING

For more information contact your Mutual representative at 703-685-2550 or fax 703-685-2570.

It Could Only Come From Westwood One®

BUFFALO-NIAGARA FALLS

12+ POPULATION: 990,800

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.4	9.6	11.6	11.1	10.8	1	WYRK Ctry	106.5 50kw	7	7	8	6	1	1	110	STONER	MCG
6.9	8.0	8.2	7.9	8.4	2	WKSE CHR	98.5 46kw	1	1	1	1	6	8	61	PRICE	BAN
7.8	9.6	7.2	9.0	8.0	3	WBEN AC	930 5kw	4	15	12	11	10	2	75	ALGONQUIN	EAST
10.6	7.4	7.1	6.8	7.1	4	WJYE AC	96.1 50kw	5	11	7	8	5	4	71	EBE COMMUNICATIONS	DUR
5.9	6.1	6.2	6.1	6.7	5	WBLK UC	93.7 50kw	11	2	5	5	9	7	102	WBLK INC.	DUR
5.8	6.3	4.7	5.1	6.7	5	WMJQ AC	102.5 1051kw	3	4	4	2	3	5	60	ALGONQUIN	EAST
6.9	8.0	7.3	7.9	6.2	7	WGRF* AOR	96.9 12.5kw	8	5	2	3	4	10	64	RICH	KATZ
4.5	4.2	4.8	3.9	6.1	8	WGR N/T	550 5kw	2	6	9	10	7	6	47	RICH	KATZ
7.6	7.1	6.6	6.4	6.1	8	WHTT-FM Gold	104.1 50kw	6	9	10	4	2	3	62	PYRAMID	MMR
6.5	6.2	6.5	5.6	4.9	10	WXBW/WUFX*** AOR	1400/103.3 1kw/49kw	9	3	3	7	11	12	60	METROPLEX	KATZ
6.6	3.9	6.5	5.1	4.4	11	WBUF AC	92.9 91kw	10	10	6	9	8	9	57	LINCOLN GROUP	MCG
3.1	3.0	3.6	2.7	2.9	12	WECK BBnd	1230 1kw	13	25	23	22	19	14	95	EBE COMMUNICATIONS	DUR
0.0	0.0	0.0	0.2	2.3	13	CKEY** Nost	101.1 26kw	15	22	19	20	21	15	98	FORT COMMUNICATIONS	A-C
1.5	1.1	1.5	1.7	2.2	14	WEZQ B/EZ	107.7 11.5kw	14	17	21	12	12	11	74	CASCIANI	---
0.6	0.7	0.8	1.0	1.4	15	WUFO UC	1080 1kw	21	8	14	14	14	13	120	SHERIDAN	WRS
1.0	1.0	0.7	0.7	1.0	16	WDCX Rel	99.5 110kw	17	19	18	18	18	16	62	CRAWFORD	---
1.2	1.8	1.4	0.9	1.0	16	WWKB News	1520 1kw	12	20	22	21	17	18	29	PRICE	BAN

*Formerly WGR-FM; **Formerly CJFT; ***WUFX signs programming LMA with WGRF

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WGRF	1 WKSE	1 WGRF	1 WKSE	1 WGRF	1 WMJQ	AC 26.2
2 WUFX	2 WMJQ	2 WUFX	2 WMJQ	2 WYRK	2 WYRK	AOR 10.1
3 WKSE	3 WBLK	3 WHTT-FM	3 WBLK	3 WHTT-FM	3 WJYE	CHR 8.4
4 WGR	4 WJYE	4 WGR	4 WJYE	4 WGR	4 WKSE	UC 8.1
5 WBLK	5 WGRF	5 WMJQ	5 WHTT-FM	5 WMJQ	5 WHTT-FM	N/T 7.1
6 WMJQ	6 WBUF	6 WKSE	6 WYRK	6 WUFX	6 WBLK	GOLD/CR 6.1
7 WYRK	7 WUFX	7 WYRK	7 WBUF	7 WJYE	7 WBUF	BBND 5.2
8 WBUF	8 WHTT-FM	8 WBLK	8 WGRF	8 WBUF	8 WBEN	B/EZ 2.2
9 WJYE	9 WYRK	9 WBUF	9 WUFX	9 WBEN	9 WGRF	REL 1.0
10 WHTT-FM	10 WGR	10 WJYE	10 WBEN	10 WKSE	10 WEZQ	

CHARLOTTE-GASTONIA-ROCK HILL

12+ POPULATION: 997,900

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
12.3	10.9	12.5	13.5	12.7	1	WPEG UC	97.9 50kw	6	1	1	1	3	3	141	BR. PARTNERS	KATZ
12.3	15.2	11.4	14.8	12.7	1	WSOC-FM Ctry	103.7 100kw	1	5	3	3	1	1	84	COX	DUR
7.6	6.6	8.3	7.3	8.6	3	WRFX AOR	99.7 100kw	2	3	2	2	2	5	81	PYRAMID	MCG
5.7	6.7	6.0	5.4	7.8	4	WBT AC	1110 50kw	7	10	12	11	8	2	95	JEFFERSON-PILOT	BAN
7.2	3.8	6.0	5.2	6.3	5	WEZC AC	102.9 31kw	3	12	9	7	5	4	62	KEYMARKET	KATZ
4.4	5.8	6.2	6.5	5.4	6	WTDR Ctry	96.9 100kw	9	7	8	4	7	6	83	TRUMPER	CHR
5.4	5.7	5.0	5.8	5.0	7	WBT-FM AC	107.9 98kw	4	6	7	6	6	9	53	JEFFERSON-PILOT	BAN
6.6	7.5	7.3	6.5	5.0	7	WCKZ CHR	101.9 99kw	5	1	6	10	11	10	55	BEASLEY	HNWH
4.8	4.1	5.2	4.5	5.0	7	WMXC AC	104.7 100kw	8	15	5	5	4	8	64	EZ	MMR
1.8	2.5	3.1	3.2	3.7	10	WXRC AOR	95.7 100kw	11	4	4	8	10	16	84	LONG FAMILY	---
5.0	4.3	4.8	4.1	3.0	11	WWMG Gold	96.1 100kw	10	18	11	9	9	7	63	VOYAGER	CHR
1.0	1.2	1.1	1.3	1.3	12	WFGW/WMIT Rel	1010/106.9 50kw/36kw	13	22	15	14	12	11	51	BLUE RIDGE	---
2.5	0.5	0.8	1.6	1.2	13	WAQQ* CHR	95.1 100kw	12	9	10	12	13	19	37	ADAMS	HNWH
1.0	0.8	1.5	1.0	1.2	13	WGSP Rel	1310 1kw	16	19	19	16	16	12	99	WILLIS	---

* Formerly WGKL (Gold); ** WMXC signs programming LMA with WCKZ in October '91

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WRFX	1 WPEG	1 WRFX	1 WPEG	1 WRFX	1 WPEG	AC 24.1
2 WPEG	2 WMXC	2 WPEG	2 WSOC-FM	2 WSOC-FM	2 WSOC-FM	CTRY 18.1
3 WSOC-FM	3 WBT-FM	3 WSOC-FM	3 WBT-FM	3 WPEG	3 WMXC	UC 12.7
4 WXRC	4 WRFX	4 WTDR	4 WMXC	4 WWMG	4 WBT-FM	AOR 12.3
5 WTDR	5 WCKZ	5 WWMG	5 WEZC	5 WBT	5 WEZC	CHR 6.2
6 WCKZ	6 WEZC	6 WXRC	6 WRFX	6 WTDR	6 WRFX	GOLD/CR 3.0
7 WMXC	7 WSOC-FM	7 WBT	7 WTDR	7 WEZC	7 WTDR	REL 2.5
8 WBT-FM	8 WXRC	8 WMXC	8 WCKZ	8 WXRC	8 WBT	
9 WAQQ	9 WTDR	9 WEZC	9 WXRC	9 WMXC	9 WCKZ	
10 WWMG	10 WAQQ	10 WCKZ	10 WWMG	10 WBT-FM	10 WWMG	

CHICAGO

12+ POPULATION: 6,651,100

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK	12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.3	7.8	8.2	8.4	8.5	1	1	WGN <i>Misc</i>	720 50kw	1	25	18	8	1	1	84	TRIBUNE	CHR
7.2	7.4	6.6	8.1	6.8	2	2	WGCI-FM <i>UC</i>	107.5 33kw	4	2	1	1	3	6	109	GANNETT	MCG
6.2	6.9	5.8	4.9	5.1	3	3	WBBM-FM <i>CHR</i>	96.3 4.2kw	2	1	3	4	11	17	60	CBS	CBS
4.4	5.2	3.9	3.8	4.4	4	4	WBBM <i>News</i>	780 50kw	3	24	19	16	10	2	53	CBS	CBS
4.5	4.8	4.3	4.7	4.2	5	5	WVAZ <i>UC</i>	102.7 6kw	13	5	5	2	2	8	94	BROAD. PARTNERS	DUR
2.3	2.3	3.1	3.4	3.8	6	6	WNUA <i>NAC</i>	95.5 8.3kw	12	23	9	5	4	5	78	PYRAMID	DUR
4.0	3.8	3.3	4.5	3.8	6	6	WUSN <i>Ctry</i>	99.5 6.3kw	11	19	13	13	7	3	74	COOK INLET	MMR
1.4	1.4	3.9	4.6	3.8	6	6	WWBZ <i>AOR</i>	103.5 4.3kw	5	3	4	7	15	26	62	SUMMIT	TOR
3.2	3.5	3.9	3.4	3.4	9	9	WLIT <i>AC</i>	93.9 4kw	14	21	16	12	8	4	80	VIACOM	CHR
2.8	3.6	3.3	2.6	3.3	10	10	WXRT <i>AOR</i>	93.7 6.7kw	16	13	2	3	5	22	80	DIAMOND BR.	CBS
3.7	2.4	3.6	4.1	3.2	11	11	WJJD <i>Nost</i>	1160 50kw	17	31	34	31	25	9	85	INFINITY	KATZ
2.6	2.7	3.1	2.8	3.2	11	11	WLUP <i>Talk</i>	1000 50kw	19	29	7	6	6	10	94	EVERGREEN	MMR
3.1	2.8	3.4	3.2	2.9	13	13	WJMK <i>Gold</i>	104.3 4kw	7	10	15	11	9	7	51	INFINITY	KATZ
4.1	3.9	3.4	3.4	2.7	14	14	WCKG <i>CR</i>	105.9 4.1kw	9	8	8	9	12	18	50	COX	KATZ
4.2	3.5	3.6	3.5	2.7	14	14	WLUP-FM <i>AOR</i>	97.9 6kw	8	14	6	10	13	25	49	EVERGREEN	MMR
2.7	4.5	2.5	3.2	2.5	16	16	WMAQ <i>News</i>	670 50kw	6	26	22	20	19	13	41	GROUP W	G/W
2.2	2.5	1.8	2.6	2.4	17	17	WLS* <i>Talk</i>	890 50kw	20	30	29	23	22	11	80	CAP CITIES/ABC	BAN
2.3	1.3	2.5	2.1	2.3	18	18	WPNT <i>AC</i>	100.3 8.2kw	15	6	10	14	14	16	56	CENTURY	EAST
2.8	2.8	2.8	3.0	2.1	19	19	WKQX <i>AC</i>	101.3 6kw	10	7	12	15	16	15	40	EMMIS	HNWH
2.9	2.5	2.8	1.8	2.1	19	19	WTMX <i>AC</i>	101.9 4.2kw	18	15	17	17	17	12	61	BONNEVILLE INTL.	MCG
1.4	1.1	1.6	1.8	2.0	21	21	WOJO <i>Span</i>	105.1 7.2kw	24	9	11	18	18	19	90	TICHENOR MEDIA	KT-H

*WY TZ (CHR) began simulcasting as WLS-FM in November '91

Continued on Page 170

CASEY'S
COUNTDOWN
with Casey Kasem

★ **New for**
Adult Contemporary
Stations

It Could Only Come From Westwood One®

For more information contact your Westwood One representative at 310-840-4000 or fax 310-840-4060

12+ POPULATION: 1,188,700

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP-FIRM
11.2	12.0	12.1	13.4	9.7	1	WLW AC	700 50kw	1	10	9	3	1	1	64	JACOR	EAST
5.3	7.1	7.5	7.1	9.2	2	WUBE-FM Ctry	105.1 11kw	6	8	5	2	3	2	105	AMERICAN MEDIA	CHR
9.7	7.7	7.4	7.4	6.7	3	WEBN AOR	102.7 16.5kw	3	5	1	1	2	9	66	JACOR	EAST
7.2	6.1	4.5	6.3	6.4	4	WIZF UC	100.9 1.25kw	12	2	2	5	8	10	110	INTER-URBAN	HNWH
5.4	4.7	5.6	5.1	6.3	5	WWNK AC	94.1 32kw	7	4	3	4	5	7	76	BOOTH BROADCASTING	MMR
9.8	10.3	9.7	9.4	6.2	6	WKRQ CHR	101.9 16kw	2	1	4	8	10	13	52	GREAT AMERICAN	KATZ
7.1	4.6	5.5	4.6	5.9	7	WWEZ AC	92.5 16kw	9	19	11	10	7	4	75	FEDERATED MEDIA	MCG
5.5	5.3	6.7	5.9	5.8	8	WGRR Gold	103.5 19.5kw	4	9	10	6	4	3	59	DALTON	BAN
4.6	5.9	2.8	3.7	5.0	9	WKRC AC	550 5(1)kw	5	17	14	12	11	5	52	GREAT AMERICAN	KATZ
4.8	4.6	5.1	4.8	5.0	9	WRRM AC	98.5 17.5kw	8	13	8	7	6	6	62	SUSQUEHANNA	CHR
4.5	4.3	3.2	3.9	4.5	11	WCKY N/T	1530 50kw	11	16	15	13	12	8	73	FEDERATED MEDIA	MCG
3.0	3.3	3.5	2.1	4.2	12	WMLX Nost	1180 1kw	14	26	18	17	16	11	166	HOKER	MMR
3.0	3.9	4.5	5.5	3.6	13	WOFX CR	94.9 31kw	10	11	7	9	9	12	49	HOKER	SRG
0.0	2.9	3.4	3.1	3.4	14	WZRZ AOR	96.5 19.5	13	3	6	11	13	23	75	REAMS	TOR
0.0	0.8	1.1	0.8	1.3	15	WPFB-FM Ctry	105.9 34kw	15	7	13	14	14	17	61	BRADEN STATIONS	ROS
1.0	1.2	1.1	0.9	1.2	16	WAKW Rel	93.3 50kw	19	22	16	18	18	18	67	PILLAR OF FIRE	---
0.0	1.3	1.8	2.1	1.2	16	WCIN UC	1480 5(.5)kw	16	21	21	15	15	14	64	JACI INC.	CMBS

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WEBN	1 WIZF	1 WEBN	1 WWNK	1 WLW	1 WGRR	AC 31.9
2 WZRZ	2 WWNK	2 WLW	2 WIZF	2 WEBN	2 WWNK	CTRY 10.5
3 WLW	3 WKRQ	3 WUBE-FM	3 WGRR	3 WUBE-FM	3 WWEZ	AOR 10.1
4 WUBE-FM	4 WEBN	4 WGRR	4 WRRM	4 WGRM	4 WRRM	GOLD/CR 9.4
5 WIZF	5 WUBE-FM	5 WIZF	5 WKRQ	5 WIZF	5 WUBE-FM	UC 7.6
6 WOFX	6 WRRM	6 WZRZ	6 WUBE-FM	6 WOFX	6 WIZF	CHR 6.2
7 WKRQ	7 WOFX	7 WOFX	7 WEBN	7 WRRM	7 WEBN	N/T 4.5
8 WWNK	8 WGRR	8 WWNK	8 WWEZ	8 WKRC	8 WLW	BBND 4.2
9 WRRM	9 WWEZ	9 WRRM	9 WLW	9 WWNK	9 WKRQ	REL 1.2
10 WGRR	10 WZRZ	10 WKRC	10 WOFX	10 WWEZ	10 WKRC	

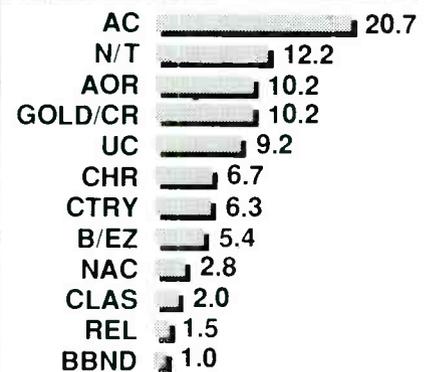
12+ POPULATION: 1,733,100

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
6.8	8.8	6.8	8.5	10.2	1	WMMS AOR	100.7 34kw	1	5	1	1	1	5	79	MALRITE	KATZ
10.8	8.7	9.9	7.6	9.1	2	WLTF AC	106.5 11kw	2	6	4	2	2	1	93	BOOTH BROADCASTING	CHR
7.3	7.2	6.8	6.1	7.0	3	WZAK UC	93.1 27.5kw	10	2	2	3	8	9	108	ZAPIS	DUR
7.5	7.4	7.6	6.0	6.3	4	WGAR Ctry	99.5 50kw	4	11	7	7	6	4	75	NATIONWIDE	HNWH
7.1	6.7	6.9	6.9	6.1	5	WDOK AC	102.1 12kw	5	19	10	8	4	3	76	INDEPENDENT/CLEV.	MMRE
6.8	7.4	7.2	7.6	5.6	6	WMJI Gold	105.7 27kw	7	9	9	5	3	2	74	LEGACY	EAST
4.4	4.5	5.8	4.8	5.5	7	WQAL AC	104.1 11kw	3	4	5	6	5	6	60	WIN	BAN
4.0	5.1	4.4	5.3	5.4	8	WRMR B/EZ	850 10(5)kw	12	17	26	24	22	10	116	INDEPENDENT/CLEV.	MMRE
4.0	5.0	5.0	5.2	5.1	9	WWWE N/T	1100 50kw	6	12	12	10	9	7	67	BOOTH BROADCASTING	CHR
5.2	4.4	5.7	5.8	4.6	10	WNCX CR	98.5 16kw	9	7	3	4	7	13	70	METROPLEX	MCG
5.2	5.6	4.5	4.5	3.7	11	WPHR CHR	107.9 70kw	11	1	6	9	11	15	61	ARDMAN	TOR
3.5	2.7	3.5	3.0	3.0	12	WJMO-FM CHR	92.3 40kw	8	3	8	12	13	20	44	UNITED	MMR
2.4	2.7	3.1	2.9	2.8	13	WNWV NAC	107.3 50kw	13	14	11	11	10	8	68	ELYRIA-LORAIN	TOR
2.4	2.9	2.0	1.4	2.6	14	WERE N/T	1300 5kw	15	20	19	16	16	14	69	METROPLEX	MCG
1.8	1.1	1.4	3.1	2.2	15	WJMO UC	1490 1kw	16	10	14	13	12	11	71	UNITED	MMR
2.2	2.1	2.0	2.2	2.0	16	WCLV Clas	95.5 31kw	17	15	17	15	15	12	65	RADIO SEAWAY	HNWH
1.8	1.5	1.7	1.5	1.7	17	WHK N/T	1420 5kw	14	26	20	20	18	17	40	MALRITE	KATZ
1.4	1.6	1.4	1.1	1.5	18	WABQ Rel	1540	22	13	18	17	17	19	102	WABQ, INC.	---
0.3	0.7	0.6	0.9	1.5	18	WKNR Sports	1220 50kw	19	18	13	14	14	16	68	C.V. ASSOCIATES	---
0.6	0.8	0.6	1.8	1.3	20	WEOL N/T	930 1kw	21	16	23	25	25	18	78	ELYRIA-LORAIN	TOR
0.9	0.7	1.1	1.0	1.0	21	CKLW BBnd	800 50kw	23	25	25	25	26	21	66	CUC	BAN

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WMMS	1 WLTF	1 WMMS	1 WLTF	1 WMMS	1 WLTF
2 WNCX	2 WZAK	2 WNCX	2 WQAL	2 WMJI	2 WQAL
3 WZAK	3 WMMS	3 WMJI	3 WZAK	3 WNCX	3 WDOK
4 WLTF	4 WQAL	4 WLTF	4 WMMS	4 WLTF	4 WMMS
5 WQAL	5 WPHR	5 WZAK	5 WDOK	5 WGAR	5 WGAR
6 WJMO-FM	6 WNCX	6 WGAR	6 WMJI	6 WWWE	6 WMJI
7 WGAR	7 WGAR	7 WWWE	7 WGAR	7 WDOK	7 WZAK
8 WWWE	8 WJMO-FM	8 WQAL	8 WPHR	8 WQAL	8 WNWV
9 WPHR	9 WDOK	9 WDOK	9 WNCX	9 WZAK	9 WJMO
10 WKNR	10 WMJI	10 WNWV	10 WNWV	10 WNWV	10 WNCX



COLUMBUS, OH

12+ POPULATION: 1,157,400

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
10.8	9.2	8.5	9.1	9.5	1	WSNY AC	94.7 22kw	1	3	4	2	1	2	70	SAGA	MCG
8.3	7.3	7.9	8.9	8.1	2	WLVO AOR	96.3 18kw	4	6	1	1	2	12	81	GREAT AMERICAN	KATZ
8.5	9.4	10.8	9.1	8.0	3	WTVN AC	610 5kw	3	13	15	7	3	1	79	GREAT AMERICAN	KATZ
10.9	11.7	11.1	11.4	7.5	4	WNCI CHR	97.9 175kw	2	2	3	3	5	7	58	NATIONWIDE	MMR
5.9	6.1	6.8	5.4	5.7	5	WHOK Ctry	95.5 50kw	6	18	9	6	6	3	68	WHOK	EAST
4.2	5.0	4.7	5.6	5.4	6	WCOL-FM Gold	92.3 22kw	5	4	7	5	4	4	62	GREAT TRAILS	CHR
4.4	5.7	4.7	5.2	5.4	6	WMGG CR	99.7 20kw	8	8	2	4	7	15	68	NORTH AMERICAN	EAST
4.8	5.8	5.9	6.9	3.9	8	WBNS-FM Gold	97.1 20.5kw	7	10	14	10	8	5	48	RADIOHIO, INC.	BAN
4.1	3.6	1.7	2.5	3.7	9	WBNS AC	1460 5(1)kw	9	21	19	20	17	6	53	RADIOHIO, INC.	BAN
0.0	2.2	4.6	2.3	3.5	10	WWHT CHR	105.7 6kw	10	1	6	11	16	20	53	MEDIA MANAGEMENT	SRG
0.0	0.0	0.0	1.2	3.1	11	WRVF* Ctry	98.9 3kw	11	17	5	8	9	11	76	TWIN RIVERS	EAST
2.9	1.5	1.2	1.4	2.7	12	WCKX UC	106.3 3kw	13	5	8	9	12	17	69	WCKX ENTERPRISE	---
1.7	1.9	2.0	2.2	2.7	12	WMNI Ctry	920 1(.5)kw	18	20	20	19	14	8	99	NORTH AMERICAN	EAST
2.5	2.6	2.5	2.1	2.6	14	WCLT-FM Ctry	100.3 50kw	17	14	13	13	13	9	87	WCLT INC.	---
4.4	3.3	2.7	3.3	2.5	15	WVKO UC	1580 1(.25)kw	14	11	10	12	10	13	69	SAGA	MCG
2.9	1.7	1.6	2.1	2.2	16	WLW AC	700 50kw	12	15	17	14	11	10	57	JACOR	EAST
1.4	0.5	0.8	1.7	1.6	17	WRZR AOR	103.1 3kw	16	7	12	16	18	21	53	RAEGAN HENRY	---
1.7	1.0	1.2	1.5	1.5	18	WBBY Jazz	103.9 2.6kw	19	23	16	17	15	16	59	MID-OHIO	---
1.5	1.2	2.9	2.6	1.5	18	WWCD NR	101.1 3kw	15	12	11	15	21	25	47	VIDEO SERVICES	---
0.0	0.0	0.0	0.3	1.4	20	WCEZ B/EZ	107.9 6kw	21	24	25	21	20	14	86	RADIO DELAWARE	---
1.1	1.5	1.6	1.5	1.0	21	WTLT CC	107.1 3kw	22	22	18	18	19	18	59	M&M GROUP	SRG

* Formerly WXXM (AC)

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WLVO	1 WSNY	1 WLVO	1 WSNY	1 WLVO	1 WSNY	AC	23.4
2 WMGG	2 WLVO	2 WMGG	2 WNCI	2 WTVN	2 WNCI	GOLD/CR	14.7
3 WNCI	3 WNCI	3 WSNY	3 WLVO	3 WMGG	3 WCOL-FM	CTRY	14.1
4 WSNY	4 WMGG	4 WCOL-FM	4 WCOL-FM	4 WCOL-FM	4 WTVN	AOR	11.2
5 WCOL-FM	5 WRVF	5 WNCI	5 WMGG	5 WSNY	5 WLVO	CHR	11.0
6 WCKX	6 WWHT	6 WTVN	6 WHOK	6 WHOK	6 WHOK	UC	5.2
7 WWCD	7 WHOK	7 WHOK	7 WRVF	7 WLW	7 WRVF	JAZZ	1.5
8 WWHT	8 WVKO	8 WCKX	8 WTVN	8 WNCI	8 WBNS-FM	B/EZ	1.4
9 WRVF	9 WCKX	9 WLW	9 WBNS-FM	9 WCKX	9 WMGG	REL	1.0
10 WHOK	10 WCOL-FM	10 WWHT	10 WWHT	10 WVKO	10 WVKO		

DALLAS-FT. WORTH

12+ POPULATION: 3,320,000

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
10.0	9.1	11.0	10.5	11.2	1	KSCS Ctry	96.3 99kw	1	3	1	1	1	1	85	CAP CITIES/ABC	BAN
7.4	6.6	6.2	6.0	7.3	2	KPLX Ctry	99.5 100kw	2	10	3	2	2	2	79	SUSQUEHANNA	EAST
8.5	6.9	7.0	5.3	5.3	3	KVIL-A/F AC	1150.103.7 1kw/100kw	4	13	10	4	3	3	64	INFINITY	TOR
4.5	6.2	6.7	5.4	5.3	3	WBAP Ctry	820 50kw	5	20	14	11	5	5	72	CAP CITIES/ABC	BAN
5.4	5.4	5.9	6.4	5.2	5	KTXQ AOR	102.1 100kw	7	8	2	3	6	11	78	CBS	CBS
5.3	5.7	4.6	5.0	4.4	6	KKDA-FM UC	104.5 1kw/100kw	11	4	5	5	8	13	85	REPUBLIC	KATZ
1.1	2.1	2.7	2.8	4.4	6	KLRX AC	97.9 100kw	10	17	12	8	4	4	77	COX	KATZ
2.7	4.0	4.3	4.3	4.0	8	KJMZ UC	100.3 89kw	8	2	6	7	12	20	65	SUMMIT	MCG
4.9	5.5	4.1	4.1	4.0	8	KRLD News	1080 50kw	3	30	22	16	10	6	49	COMMAND	CBS
4.2	4.4	4.1	3.6	3.9	10	KEGL CHR	97.1 100kw	6	1	7	12	22	23	54	SANDUSKY	CHR
3.4	2.4	2.5	2.9	3.3	11	KLTY CC	94.1 100kw	16	6	8	6	7	10	85	MARK RODRIGUEZ	K/P
2.1	2.0	2.0	2.3	2.9	12	KDGE NR	94.5 100kw	20	7	4	9	21	30	86	ALLISON	K/P
1.3	1.4	1.7	3.5	2.7	13	KDMX AC	102.9 100kw	9	9	9	10	9	12	45	ALLIANCE	MMR
2.5	3.1	3.1	2.8	2.3	14	KLIF N/T	570 5kw	17	28	25	19	15	8	62	SUSQUEHANNA	EAST
2.8	2.4	3.8	3.2	2.2	15	KLUV Gold	98.7 100kw	13	11	24	14	11	7	50	TK	MMR
2.1	2.5	1.9	2.1	2.2	15	WRR Clas	101.1 98kw	19	16	27	26	20	9	62	CITY OF DALLAS	CMBS
1.9	1.7	1.7	2.4	2.1	16	KHVN Rel	970 1kw	24	21	21	21	18	16	85	SUMMIT	MCG
2.5	2.4	2.2	3.0	2.1	17	KOAI NAC	106.1 100kw	18	24	19	17	14	14	58	GANNETT	HNWH
3.3	3.3	2.6	2.7	2.0	19	KZPS CR	92.5 96kw	15	19	11	13	13	19	50	BONNEVILLE INTL.	DUR
3.0	2.6	2.2	2.1	1.9	20	KKDA UC	730 5kw	23	18	23	20	17	15	76	REPUBLIC	KATZ
2.1	1.9	1.8	1.5	1.8	21	KCDU CR	107.5 25kw	14	23	15	15	16	17	44	GILMORE	MCG
1.7	1.9	1.5	2.0	1.7	22	KAAM Nest	1310 5(2.5)kw	22	26	31	31	30	18	68	BONNEVILLE INTL.	DUR

Continued on Page 170

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CHICAGO

12+ POPULATION: 6,651,100

Continued from Page 165

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG MINS LISTENED	OWNER	NATIONAL REP FIRM
0.8	0.9	0.7	0.5	1.7	22	WIND Span	550 5kw	25	11	14	19	20	21	99	TICHENOR MEDIA	KATZ
1.2	1.4	1.8	0.8	1.5	23	WNIB Clas	97.1 8.4kw	21	22	25	22	21	14	55	NO. ILLINOIS	CMBS
0.9	1.5	1.1	1.1	1.2	24	WFMT Clas	98.7 15.5kw	23	33	26	25	26	24	47	CHICAGO EDUC.	HNWH
1.3	1.3	0.5	0.9	1.2	24	WVON Tak	1480 7kw	33	32	31	29	27	20	176	MIDWAY	ROS
0.5	1.1	0.7	1.0	1.0	26	WGCI UC	730 5kw	26	27	28	24	24	22	78	GANNETT	MCG
0.4	0.4	0.7	0.8	1.0	26	WTAQ Span	1300 87.5kw	28	18	21	21	23	24	96	LOTUS	LOTUS

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	FORMAT REACH	
1 WGCI-FM	1 WGCI-FM	1 WGCI-FM	1 WGCI-FM	1 WLUP	1 WVAZ	N/T	13.7
2 WXRT	2 WVAZ	2 WLUP	2 WVAZ	2 WXRT	2 WGCI-FM	AOR	12.8
3 WWBZ	3 WBBM-FM	3 WXRT	3 WBBM-FM	3 WGN	3 WGN	UC	12.0
4 WLUP-FM	4 WXRT	4 WWBZ	4 WNUA	4 WNUA	4 WNUA	AC	9.9
5 WLUP	5 WNUA	5 WLUP-FM	5 WPNT	5 WBBM	5 WBBM	MISC	8.5
6 WBBM-FM	6 WPNT	6 WCKG	6 WJMK	6 WCKG	6 WJMK	GOLD/CR	5.6
7 WCKG	7 WWBZ	7 WNUA	7 WLIT	7 WLUP-FM	7 WBBM-FM	CHR	5.1
8 WVAZ	8 WKQX	8 WGN	8 WUSN	8 WVAZ	8 WLIT	SPAN	4.7
9 WOJO	9 WCKG	9 WBBM-FM	9 WTMX	9 WGCI-FM	9 WPNT	CTRY	3.8
10 WNUA	10 WLIT	10 WVAZ	10 WGN	10 WLIT	10 WTMX	NAC	3.8
						BBND	3.2
						CLAS	2.7

DALLAS-FT. WORTH

12+ POPULATION: 3,320,000

Continued from Page 169

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG MINS LISTENED	OWNER	NATIONAL REP FIRM
4.0	3.1	2.7	2.3	1.6	23	KODZ* Gold	94.9 100kw	12	5	18	24	26	26	36	EVERGREEN	MMR
2.3	1.5	2.2	1.6	1.6	23	KRSR AC	105.3 100kw	21	22	13	18	19	24	50	GROUP W	G/W
1.3	2.2	1.3	1.8	1.5	25	KESS Span	1270 5kw	26	12	20	22	24	22	80	MARK RODRIGUEZ	KT-H
0.6	1.2	0.5	0.5	1.5	25	KSSA-AIF Span	1600/106.9 5(1)kw/3kw	27	15	16	25	23	25	97	RADIO PLANO	CAB
1.2	0.6	0.9	0.9	1.2	27	KFJZ Span	870 .5kw	28	14	17	23	25	28	138	GARDEN CITY	LOTUS

*Switched from KHYI (CHR) in November '91

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	FORMAT REACH	
1 KTXQ	1 KSCS	1 KTXQ	1 KSCS	1 KSCS	1 KSCS	CTRY	23.8
2 KSCS	2 KPLX	2 KSCS	2 KPLX	2 KPLX	2 KVL-FM	AC	18.4
3 KPLX	3 KKDA-FM	3 KPLX	3 KVL-FM	3 WBAP	3 KPLX	AOR	8.1
4 KDGE	4 KJMZ	4 WBAP	4 KLTQ	4 KTXQ	4 KLRX	GOLD/CR	7.6
5 KJMZ	5 KDGE	5 KKDA-FM	5 KKDA-FM	5 KVL-FM	5 KLTY	N/T	6.3
6 KKDA-FM	6 KEGL	6 KDGE	6 KJMZ	6 KLRX	6 KKDA-FM	UC	5.9
7 KZPS	7 KLTY	7 KLRX	7 KDMX	7 KRLD	7 KDMX	REL	5.4
8 WBAP	8 KVL-FM	8 KZPS	8 KLRX	8 KLIF	8 KLUV	SPAN	4.2
9 KEGL	9 KTXQ	9 KVL-FM	9 KEGL	9 KZPS	9 KJMZ	CHR	3.9
10 KSSA	10 KDMX	10 KJMZ	10 KDGE	10 KKDA-FM	10 KCDU	CLAS	2.2
						NAC	2.1
						BBND	1.7

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.5	10.5	9.7	9.3	10.7	1	WHKO Ctry	99.1 50kw	1	4	4	1	1	1	77	COX	DUR
7.0	8.8	6.9	6.4	8.0	2	WHIO Talk	1290 5kw	3	26	13	11	10	3	78	COX	DUR
9.1	8.5	9.2	9.7	7.5	3	WGTZ CHR	92.9 40kw	1	1	2	4	7	12	54	GREAT TRAILS	KATZ
9.7	6.0	8.5	7.5	6.8	4	WTUE AOR	104.7 50kw	4	6	1	2	4	9	74	SUMMIT	MCG
6.5	7.5	6.6	6.2	6.8	4	WWSN AC	107.7 50kw	5	11	5	3	2	4	80	STONER	EAST
5.9	6.8	5.5	5.6	5.9	6	WLW AC	700 50kw	6	22	15	7	5	2	73	JACOR	EAST
6.0	5.0	6.5	4.8	5.8	7	WVUD AC	99.9 50kw	8	9	6	6	3	6	72	UNIV. OF DAYTON	TOR
6.0	4.6	5.8	4.1	5.5	8	WAZU AOR	102.9 50kw	7	2	3	5	8	16	68	OSBORN	CHR
5.7	5.5	4.5	5.6	5.2	9	WYMJ Gold	103.9 1.15kw	9	8	8	8	6	5	58	OHIO BR. ASSOC.	EAST
3.5	4.5	4.5	6.3	3.7	10	WDAO UC	1210 1kw	11	7	7	9	11	8	93	STONER	---
3.4	3.3	4.0	2.6	3.6	11	WONE Ctry	980 5kw	10	16	12	10	9	7	65	SUMMIT	MCG
1.7	1.3	2.5	2.2	2.4	12	WPFB-FM Ctry	105.9 34kw	12	10	9	12	12	10	66	BRADEN STATIONS	ROS
0.0	1.4	1.2	1.0	1.7	13	WZRZ AOR	96.5 19.5kw	16	3	11	15	16	24	62	REAMS	TOR
1.3	1.2	1.3	1.4	1.6	14	WIZE Nost	1340 1kw	19	14	19	22	22	11	87	GREAT TRAILS	UNI
3.7	3.4	2.5	2.3	1.5	15	WCLR B/EZ	95.7 50kw	17	20	23	20	18	14	57	WPTW RADIO	REG
0.0	0.0	0.0	0.5	1.3	16	WLSN B/EZ	106.5 50kw	21	21	22	18	19	13	87	TREATY CITY BR.	---
1.5	0.8	1.2	1.4	1.2	17	WFCJ Rel	93.7 50kw	18	13	18	19	17	20	52	MIAMI VALLEY	---
0.0	0.0	0.0	0.0	1.2	18	WROU UC	92.1 890w	23	12	14	13	13	18	94	HAWES-SAUNDERS	---
0.4	0.9	0.7	0.7	1.2	19	WBZI/WDJK CHR	1550/95.3 .5kw/3kw	15	5	16	16	20	21	38	DING METRO BR.	---
2.3	1.1	1.2	1.1	1.1	20	WING Gold	1410 5kw	13	18	21	17	14	15	32	GREAT TRAILS	KATZ
0.7	1.5	1.5	1.5	1.0	20	WOFX CR	94.9 31kw	14	23	10	14	15	25	32	HOKER	SRG
0.7	1.4	0.6	1.4	1.1	20	WPFB Nost	910 1kw	20	24	26	24	23	17	64	BRADEN STATIONS	ROS

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WTUE	1 WGTZ	1 WTUE	1 WHKO	1 WLW	1 WHKO
2 WAZU	2 WHKO	2 WAZU	2 WWSN	2 WTUE	2 WWSN
3 WGTZ	3 WWSN	3 WLW	3 WGTZ	3 WHKO	3 WVUD
4 WHKO	4 WVUD	4 WHKO	4 WVUD	4 WWSN	4 WYMJ
5 WWSN	5 WTUE	5 WGTZ	5 WTUE	5 WAZU	5 WGTZ
6 WPFB-FM	6 WAZU	6 WWSN	6 WYMJ	6 WVUD	6 WTUE
7 WDAO	7 WDAO	7 WVUD	7 WAZU	7 WONE	7 WDAO
8 WOFX	8 WYMJ	8 WONE	8 WDAO	8 WYMJ	8 WHIO
9 WVUD	9 WROU	9 WYMJ	9 WHIO	9 WHIO	9 WLW
10 WONE	10 WPFB-FM	10 WDAO	10 WLW	10 WGTZ	10 WONE

AC	18.5
CTRY	16.7
AOR	14.0
CHR	8.7
N/T	8.0
GOLD/CR	7.3
B/EZ	2.8
BBND	2.7
UC	1.9
REL	1.2

12+ POPULATION: 1,534,800

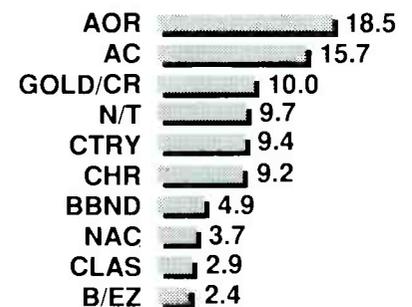
FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.9	9.6	6.6	7.0	9.7	1	KOA Talk	850 50kw	1	14	11	8	4	1	66	JACOR	EAST
8.3	7.1	11.3	9.6	8.3	2	KYGO-FM Ctry	98.5 100kw	2	7	5	2	1	2	88	JEFFERSON-PILOT	CBS
6.0	7.4	6.8	6.6	7.0	3	KOSI AC	101.1 100kw	3	15	6	3	3	3	78	D&D	TOR
5.6	6.2	6.0	7.1	6.3	4	KBPI AOR	105.9 99kw	7	2	1	4	9	17	84	GREAT AMERICAN	BAN
5.1	6.5	7.6	4.2	6.1	5	KBCO-A/F AOR	1190/97.3 5kw/100kw	6	18	2	1	2	6	79	NOBLE	MMR
4.7	5.7	5.6	7.9	5.7	6	KXKL-A/F Gold	1280/105.1 5kw/100kw	5	5	9	5	5	4	64	SHAMROCK BR.	DUR
5.8	5.2	4.4	4.9	5.5	7	KHOW-A/F AC	630/95.7 5kw/100kw	4	12	10	6	6	5	59	VIACOM	MCG
5.7	5.4	4.7	6.5	4.6	8	KQKS CHR	104.3 28kw	8	1	7	12	15	18	62	WESTERN CITIES	SRG
5.0	5.2	3.8	3.1	4.3	9	KRFX* CR	103.5 100kw	9	8	3	7	7	12	61	JACOR	EAST
3.5	2.7	4.3	4.4	4.0	10	KAZY AOR	106.7 100kw	10	4	4	9	10	14	58	SUMMIT	MCG
2.6	3.9	2.3	2.1	3.7	11	KHIH NAC	94.7 100kw	13	30	14	10	8	7	76	SRO	HNWH
5.6	4.8	4.1	3.9	3.2	12	KMJI** AC	100.3 100kw	11	6	12	11	11	9	57	GENESIS	CHR
3.5	2.2	3.0	2.3	2.9	13	KVOD Clas	99.5 100kw	14	25	24	16	14	8	70	HENRY	KATZ
3.5	2.7	2.8	2.8	2.6	14	KEZW BBnd	1430 5kw	16	19	27	24	22	13	79	D&D	TOR
4.7	4.1	3.4	4.1	2.6	14	KRXY-A/F CHR	1600/107.5 5kw/91kw	12	3	13	13	13	16	55	CAP CITIES/ABC	KATZ
2.1	2.5	1.8	2.2	2.4	16	KYBG-A/F B/EZ	1090/92.1 50(.5)kw/820w	15	11	15	15	13	10	68	CENTURY	ROS
0.5	1.2	1.4	2.0	2.3	17	KRZN Nost	760 5(1)kw	17	24	20	17	18	11	78	GENESIS	---
1.8	1.6	1.5	1.8	2.1	18	KTCL NR	93.3 100kw	18	10	8	14	16	26	78	US MEDIA	MCG
2.1	1.7	1.4	2.4	1.1	19	KYGO Ctry	950 5kw	19	31	21	22	18	15	50	JEFFERSON-PILOT	CBS

*Formerly AOR; **Formerly KXLT

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KBPI	1 KBCO-FM	1 KBCO-FM	1 KYGO-FM	1 KBCO-FM	1 KOSI
2 KRFX	2 KBPI	2 KBPI	2 KOSI	2 KOA	2 KYGO-FM
3 KAZY	3 KOSI	3 KRFX	3 KXKL-FM	3 KYGO-FM	3 KXKL-FM
4 KBCO-FM	4 KYGO-FM	4 KOA	4 KBCO-FM	4 KRFX	4 KBCO-FM
5 KTCL	5 KQKS	5 KAZY	5 KBPI	5 KOSI	5 KHOW-FM
6 KYGO-FM	6 KMJI	6 KYGO-FM	6 KMJI	6 KXKL-FM	6 KOA
7 KOA	7 KAZY	7 KXKL-FM	7 KHOW-FM	7 KAZY	7 KMJI
8 KQKS	8 KXKL-FM	8 KOSI	8 KQKS	8 KBPI	8 KHIH
9 KRXY-FM	9 KRFX	9 KHIH	9 KHIH	9 KHIH	9 KRFX
10 KOSI	10 KRXY-FM	10 KHOW-FM	10 KOA	10 KHOW-FM	10 KBPI



FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.8	8.3	8.0	9.3	9.3	1	WJR Talk	760 50kw	1	19	15	9	5	1	80	CAP CITIES/ABC	KATZ
7.2	7.2	6.3	6.2	6.6	2	WJLB UC	97.9 50kw	7	2	1	1	4	8	93	BOOTH BROADCASTING	MMR
6.0	5.9	5.7	4.4	6.3	3	WWJ News	950 5kw	2	16	16	14	11	4	62	CBS	CBS
4.8	5.1	6.3	6.1	5.3	4	WWWW Ctry	106.7 61kw	8	9	8	6	3	2	76	SHAMROCK BR.	EAST
3.5	3.9	4.7	5.0	4.7	5	WKQI AC	95.5 100kw	4	7	5	2	2	6	58	BROAD. PARTNERS	HNWH
3.6	2.9	3.9	5.4	4.5	6	WOMC Gold	104.3 190kw	5	8	10	4	1	3	60	INFINITY	TOR
4.9	4.2	4.5	4.7	4.4	7	WHYT CHR	96.3 20kw	3	1	6	12	16	7	51	CAP CITIES/ABC	KATZ
3.8	3.7	3.4	4.2	4.3	8	WLLZ AOR	98.7 50kw	6	4	2	3	10	16	59	GROUP W	G/W
3.2	4.5	3.7	3.7	4.3	8	WXYT Talk	1270 5kw	15	22	17	15	13	7	91	FRITZ	DUR
4.6	5.4	5.1	3.6	3.9	10	WJOI B/EZ	97.1 12kw	12	23	19	18	14	10	72	CBS	CBS
3.4	4.1	3.5	4.1	3.8	11	WCSX CR	94.7 13.5kw	9	11	3	5	6	14	57	GREATER MEDIA	MCG
4.3	5.1	3.7	3.3	3.8	11	WLTJ AC	93.1 26.5kw	11	14	14	13	7	5	65	VIACOM	CHR
2.0	1.7	2.7	3.5	3.8	11	WMXD UC	92.3 21.5kw	18	6	7	7	12	12	89	FRITZ	DUR
4.1	3.8	3.5	3.2	3.4	14	WNIC AC	100.3 32.5kw	13	15	9	8	8	11	63	FAIRMONT	MCG
4.4	3.4	3.8	3.6	3.1	15	WJZZ Jazz	105.9 20kw	16	20	11	10	9	9	69	BELL	TOR
3.3	2.5	2.7	3.1	2.9	16	CKLW BBnd	800 50kw	17	29	29	26	23	15	68	CUC	BAN
3.9	3.7	4.4	3.9	2.8	17	WRIF AOR	101.1 27kw	10	10	4	11	15	21	46	GREAT AMERICAN	BAN
2.8	3.6	2.9	2.7	2.3	18	WDFX CHR	99.5 21kw	14	3	12	17	21	31	42	HOKER	MMR
2.0	2.0	1.7	2.2	1.9	19	WQRS Clas	105.1 20kw	19	27	22	19	17	13	62	MARLIN II LTD	CMBS
0.5	0.6	0.6	1.6	1.5	20	CIMX NR	88.7 100kw	22	13	13	16	18	29	72	CHUM LTD.	MMR
1.5	0.9	1.4	1.4	1.0	21	WCXI Ctry	1130 50(10)kw	24	31	31	31	30	22	61	SHAMROCK BR.	EAST
0.9	0.6	1.2	0.7	1.0	21	WMUZ CC	103.5 50kw	25	25	20	20	19	18	71	CRAWFORD	CRA
0.9	1.0	1.1	1.3	1.0	21	WQBH UC	1400 1kw	23	21	30	25	25	17	58	DETROIT BR.	PATT

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WLLZ	1 WJLB	1 WLLZ	1 WJLB	1 WCSX	1 WKQI
2 WRIF	2 WKQI	2 WCSX	2 WKQI	2 WJR	2 WJLB
3 WCSX	3 WNIC	3 WRIF	3 WNIC	3 WOMC	3 WOMC
4 WJLB	4 WMXD	4 WOMC	4 WMXD	4 WWWW	4 WWWW
5 WHYT	5 WHYT	5 WJLB	5 WOMC	5 WLLZ	5 WLTJ
6 WWWW	6 WLLZ	6 WJR	6 WWWW	6 WWJ	6 WNIC
7 WKQI	7 WCSX	7 WWWW	7 WLTJ	7 WJZZ	7 WMXD
8 WMXD	8 WWWW	8 WJZZ	8 WHYT	8 WJLB	8 WJR
9 CIMX	9 WOMC	9 WWJ	9 WLLZ	9 WXYT	9 WJOI
10 WJR	10 WLTJ	10 WKQI	10 WJZZ	10 WKQI	10 WJZZ

N/T	19.9
AC	11.9
UC	11.4
AOR	8.6
GOLD/CR	8.3
CHR	6.7
CTRY	6.3
B/EZ	3.9
JAZZ	3.1
BBND	2.9
CLAS	1.9
REL	1.0

GREENSBORO-WINSTON SALEM

12+ POPULATION: 809,600

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ MOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
15.0	19.9	17.6	17.3	16.3	1	WTQR Ctry	104.1 100kw	1	6	2	1	1	1	103	NEWMARKET MEDIA	MCG
9.4	8.8	8.2	8.1	9.9	2	WKRR AOR	92.3 100kw	2	4	1	2	2	5	87	DICK	KATZ
6.3	5.4	5.2	6.6	5.9	3	WMAG AC	99.5 100kw	4	14	5	3	3	3	76	VOYAGER	CHR
5.2	5.7	6.2	6.4	5.6	4	WQMG-FM UC	97.1 100kw	6	3	3	4	6	8	83	MURRAY HILL	BAN
6.5	6.3	6.7	7.3	5.5	5	WJMH UC	102.1 100kw	3	1	4	8	8	14	63	BEASLEY	HNWH
5.1	5.6	5.8	4.2	5.5	5	WSJS AC	600 5kw	7	13	11	13	12	6	81	NEWMARKET MEDIA	MCG
5.0	4.5	5.1	4.9	5.3	7	WWWB AC	100.3 100kw	9	7	7	6	5	4	81	WGLO INC.	MMR
4.3	2.5	4.4	3.0	4.6	8	WMQX-FM Gold	93.1 100kw	8	11	9	5	4	2	69	EBE	DUR
4.5	5.1	4.8	4.1	4.0	9	WKZL CHR	107.5 100kw	5	5	6	7	7	10	54	NATIONWIDE	KATZ
4.6	4.5	3.6	4.0	3.4	10	WKSI CHR	98.7 100kw	10	2	8	9	14	16	54	BAHAKEL	EAST
2.9	1.8	1.4	2.3	2.6	11	WMKG AC	94.5 100kw	11	23	13	12	10	11	72	SPEEDO PRINT	CHR
2.1	1.8	1.8	1.7	2.5	12	WPCM Ctry	101.1 100kw	13	12	14	11	9	7	80	RES. TRIANGLE	DUR
1.4	0.5	1.5	1.4	2.4	13	WWGL Rel	94.1 100kw	12	18	12	15	13	9	74	DAVIDSON	TNS
1.8	1.3	2.2	1.6	2.0	14	WFMX Ctry	105.7 100kw	14	16	10	10	11	12	66	ADVENTURE	TNS
2.1	1.7	1.4	1.9	1.7	15	WHPE Rel	95.5 100kw	15	22	25	18	16	17	72	BIBLE BROAD.	---
2.4	1.6	1.6	1.4	1.4	16	WMFR AC	1230 1kw	18	28	26	22	19	15	90	VOYAGER	CHR
1.1	1.3	2.6	1.1	1.1	17	WAAA UC	980 1kw	19	15	17	16	22	21	81	MEDIA BR.	---
1.0	1.0	1.0	0.5	1.1	17	WQMG UC	1510 1kw	26	27	15	20	20	20	131	MURRAY HILL	BAN
0.5	0.9	0.9	1.7	1.1	17	WRDX Gold	106.5 100kw	17	19	27	14	15	13	74	WSPT INC.	SSS
1.3	0.6	1.1	0.0	1.1	17	WTNC Rel	790 1kw	24	8	21	19	17	19	121	ALVIN BROOKS SR.	---

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WKRR	1 WKRR	1 WKRR	1 WTQR	1 WTQR	1 WTQR	CTRY	20.8
2 WTQR	2 WQMG-FM	2 WTQR	2 WMAG	2 WKRR	2 WMAG	AC	20.7
3 WQMG-FM	3 WTQR	3 WMQX-FM	3 WKRR	3 WMQX-FM	3 WMQX-FM	UC	13.3
4 WJMH	4 WMAG	4 WWWB	4 WQMG-FM	4 WWWB	4 WKRR	AOR	9.9
5 WKZL	5 WJMH	5 WJMH	5 WMQX-FM	5 WMAG	5 WQMG-FM	CHR	7.4
6 WMAG	6 WWWB	6 WKZL	6 WWWB	6 WQMG-FM	6 WWWB	GOLD/CR	5.7
7 WKSI	7 WKZL	7 WQMG-FM	7 WKZL	7 WJMH	7 WKZL	REL	5.2
8 WWWB-FM	8 WKSI	8 WMAG	8 WJMH	8 WKZL	8 WMKG		
9 WMQX	9 WMQX-FM	9 WKSI	9 WKSI	9 WPCM	9 WJMH		
10 WWGL	10 WFMX	10 WSJS	10 WMKG	10 WSJS	10 WPCM		

HARTFORD-NEW BRITAIN

12+ POPULATION: 990,500

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG MINS LISTENED	OWNER	NATIONAL REP FIRM
14.8	15.0	16.2	15.7	15.2	1	WTIC AC	1080 50kw	1	9	11	9	6	1	100	CHASE	CBS
8.4	6.7	5.6	7.1	7.8	2	WWYZ Ctry	92.5 18kw	3	5	8	3	1	2	78	WWYZ, INC.	BAN
9.0	9.3	8.8	9.1	7.7	3	WTIC-FM CHR	96.5 20kw	2	1	2	1	2	5	57	CHASE	HNWH
8.0	6.6	7.8	6.3	7.3	4	WRCH AC	100.5 7.5kw	7	13	7	8	5	4	84	RADIO CRP/HARTFORD	BAN
5.9	5.3	4.3	5.7	6.6	5	WDRF-FM Gold	102.9 19.5kw	6	10	6	4	3	3	75	BUCKLEY	MCG
6.7	5.5	5.6	6.9	6.1	6	WHCN AOR	105.9 16kw	8	7	1	1	4	6	71	BECK-ROSS	CHR
4.7	6.1	5.4	4.7	5.4	7	WCCC-FM AOR	106.9 23kw	5	3	3	5	8	11	61	GREATER HARTFORD	DUR
5.4	6.1	5.4	5.4	5.1	8	WKSS CHR	95.7 16.5kw	4	2	4	6	9	12	53	PRECISION MEDIA	MMR
1.5	2.8	4.6	4.6	4.5	9	WZMX AC	93.7 21kw	9	4	5	7	7	10	62	MULTI MARKET COMM.	TOR
0.5	1.0	0.6	1.1	3.3	10	WDRF Gold	1360 5kw	14	18	20	14	12	9	93	BUCKLEY	MCG
2.9	3.9	2.8	2.4	3.1	11	WPOP N/T	1410 5kw	11	22	15	12	10	7	55	MERV GRIFFIN	EAST
5.3	4.3	4.2	3.5	3.0	12	WIOF AC	104.1 18kw	10	14	12	11	11	8	48	MERV GRIFFIN	EAST
1.9	1.8	2.1	2.2	1.8	13	WAQY AOR	102.1 17kw	12	6	9	10	13	16	34	SAGA	KATZ
1.3	1.9	1.8	2.1	1.4	14	WPLR AOR	99.1 14.1kw	13	12	10	13	16	23	30	SOUTHERN STARR	EAST
1.6	1.1	1.6	1.1	1.2	15	WFAN Sports	660 50kw	15	20	14	15	14	13	40	EMMIS	HNWH
1.2	0.9	0.6	0.8	1.1	16	WPKX Ctry	97.9 2.2kw	18	23	16	17	15	14	68	GOLDENBERG	DUR

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WHCN	1 WKSS	1 WHCN	1 WTIC-FM	1 WHCN	1 WRCH	AC 30.0
2 WCCC-FM	2 WTIC-FM	2 WCCC-FM	2 WRCH	2 WWYZ	2 WWYZ	AOR 14.7
3 WTIC-FM	3 WZMX	3 WDRF-FM	3 WWYZ	3 WDRF-FM	3 WTIC-FM	CHR 12.8
4 WDRF-FM	4 WRCH	4 WTIC-FM	4 WKSS	4 WTIC-FM	4 WTIC	GOLD/CR 9.9
5 WKSS	5 WCCC-FM	5 WWYZ	5 WZMX	5 WTIC	5 WDRF-FM	CTRY 8.9
6 WZMX	6 WHCN	6 WTIC	6 WDRF-FM	6 WCCC-FM	6 WZMX	N/T 4.3
7 WWYZ	7 WWYZ	7 WZMX	7 WTIC	7 WZMX	7 WIOF	
8 WPLR	8 WAQY	8 WKSS	8 WHCN	8 WRCH	8 WKSS	
9 WAQY	9 WDRF-FM	9 WRCH	9 WCCC-FM	9 WPOP	9 WHCN	
10 WRCH	10 WTIC	10 WFAN	10 WIOF	10 WFAN	10 WCCC-FM	

HOUSTON-GALVESTON

12+ POPULATION: 3,015,300

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12-AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REF. FIRM
7.5	7.5	9.5	8.2	8.9	1	KILT-FM Ctry	100.3 100kw	1	3	4	1	1	1	82	GROUP W	G/W
8.4	8.2	7.0	8.1	6.6	2	KIKK-FM Ctry	95.7 95kw	3	4	5	4	4	4	71	VIACOM	TOR
6.6	4.2	5.3	4.9	6.2	3	KHMX AC	96.5 97kw	4	5	2	1	3	6	74	EMMIS	MCG
2.0	2.3	3.6	4.8	6.1	4	KBXX CHR	97.9 100kw	7	1	3	6	8	22	88	COOK INLET	KATZ
4.4	5.3	5.5	5.8	5.7	5	KODA AC	99.1 95kw	6	12	8	5	2	2	75	COMMAND	MMR
5.9	5.3	5.1	5.1	5.4	6	KLLO AOR	101.1 95kw	9	7	1	3	5	9	82	RUSK	CBS
5.2	5.4	4.4	4.7	5.3	7	KTRH News	740 50kw	2	15	16	10	7	3	56	RUSK	CBS
7.9	6.6	7.0	5.1	4.1	8	KMJQ UC	102.1 100kw	10	6	7	8	9	11	66	NOBLE	MCG
2.7	3.3	3.8	4.2	4.0	9	KRBE-A/F CHR	107.0/104.1 101(5)kw/100kw	5	2	6	9	13	21	49	SUSQUEHANNA	EAST
5.0	3.2	3.7	4.1	3.8	10	KLDE Gold	94.5 95kw	8	11	14	7	6	5	57	ENTERCOM	DUR
3.3	4.6	3.8	4.5	3.4	11	KQUE Nost	102.9 100kw	15	20	21	22	19	7	94	TEXAS COAST	BAN
2.4	2.9	2.3	2.6	2.7	12	KHYS UC	98.5 100kw	16	9	9	12	11	15	85	CLEAR CHANNEL	CHR
2.4	2.6	3.1	2.9	2.7	12	KPRC N/T	950 5kw	14	31	25	20	21	8	67	H&C	EAST
3.9	3.5	3.3	2.5	2.6	14	KLTR AC	93.7 100kw	13	18	10	13	12	13	57	CBS	CBS
2.8	3.5	3.5	3.9	2.6	14	KZFX CR	107.5 95kw	12	14	11	11	10	12	55	SHAMROCK BR.	KATZ
1.7	2.2	1.2	1.3	2.3	16	KQQK Span	106.5 100kw	17	8	13	14	14	14	72	PARR	CAB
4.1	4.5	3.4	2.4	2.2	17	KKBQ-A/F* Ctry	790/92.9 5kw/97kw	11	10	15	16	15	10	41	GANNETT	MCG
0.5	0.5	1.2	1.5	1.8	18	KEYH Span	850 10kw	25	19	12	15	16	28	130	ARTLITE	SBS
1.9	1.1	0.8	1.0	1.5	19	KXYZ Span	1320 5kw	18	27	17	17	17	17	74	INFINITY	CAB
1.1	0.9	1.0	0.7	1.4	20	KSEV N/T	700 2.6(1)kw	21	28	18	19	18	16	83	SUNBELT	BAN
2.3	2.4	1.7	1.5	1.2	21	KLAT Span	1010 5kw	19	13	19	21	22	20	61	TICHENOR MEDIA	KATZ
0.0	0.8	1.8	1.1	1.1	22	KJZS Jazz	106.9 100kw	20	22	20	18	20	18	60	US RADIO	BAN
0.0	0.3	0.0	0.6	1.0	23	KRTS Clas	92.1 33kw	22	21	28	29	25	19	59	KRTS, INC.	CMBS

*Began Fall '91 rating period with CHR format

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 KLLO	1 KHMX	1 KLLO	1 KHMX	1 KLLO	1 KILT-FM	CTRY	17.7
2 KHMX	2 KIKK-FM	2 KILT-FM	2 KIKK-FM	2 KILT-FM	2 KODA	AC	14.5
3 KBXX	3 KBXX	3 KHMX	3 KODA	3 KTRH	3 KHMX	CHR	10.1
4 KILT-FM	4 KRBE-FM	4 KBXX	4 KILT-FM	4 KLDE	4 KIKK-FM	N/T	9.4
5 KMJQ	5 KILT-FM	5 KODA	5 KBXX	5 KODA	5 KLDE	SPAN	6.8
6 KZFX	6 KODA	6 KTRH	6 KHMX	6 KHMX	6 KBXX	UC	6.8
7 KRBE-FM	7 KMJQ	7 KZFX	7 KLDE	7 KIKK-FM	7 KLTR	GOLD/CR	6.4
8 KEYH	8 KLTR	8 KIKK-FM	8 KLTR	8 KZFX	8 KRBE-FM	AOR	5.4
9 KIKK-FM	9 KHYS	9 KMJQ	9 KMJQ	9 KMJQ	9 KMJQ	BBND	3.4
10 KHYS	10 KLLO	10 KLDE	10 KHYS	10 KSEV	10 KHYS	JAZZ	1.1
						CLAS	1.0

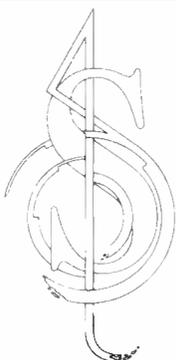
12+ POPULATION: 1,035,500

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
10.2	10.6	13.4	12.1	15.0	1	WFBQ AOR	94.7 52kw	1	3	1	1	1	4	103	BROAD. ALCHEMY	KATZ
13.1	13.4	14.9	11.5	12.4	2	WIBC AC	1070 50(10)kw	2	11	9	8	4	1	91	SCONNIX	DUR
13.3	13.1	11.0	12.4	10.8	3	WFMS Ctry	95.5 13kw	4	5	3	3	2	2	89	SUSQUEHANNA	EAST
10.4	11.6	10.4	9.8	10.2	4	WZPL CHR	99.5 12.5kw	3	1	2	2	5	7	77	BOOTH BROADCASTING	HNWH
7.8	8.0	7.4	6.9	6.7	5	WENS AC	97.1 23kw	5	4	4	4	3	6	68	EMMIS	MCG
8.1	9.2	7.4	8.2	6.6	6	WTLC UC	105.7 50kw	8	2	6	6	8	8	98	PANACHE	MMR
6.3	7.3	6.3	6.5	5.6	7	WTPI AC	107.9 22kw	9	12	8	9	7	3	83	SOMERSET	TOR
5.5	5.5	5.9	7.2	4.8	8	WKLR Gold	93.1 12.5kw	6	8	10	7	6	5	60	SCONNIX	DUR
5.8	4.1	4.7	5.1	4.4	9	WFXF-FM CR	103.3 18kw	7	7	5	5	9	10	62	WIN	BAN
3.2	3.0	3.8	3.5	4.4	9	WTUX BBnd	1310 5(1)kw	10	15	19	18	15	9	104	PANACHE	MMR
0.0	0.0	0.0	0.0	2.2	11	WHHH CHR	96.3 590w	13	6	7	10	11	20	93	SHIRK INC.	---
1.3	1.5	1.5	1.5	2.0	12	WNDE Talk	1260 5kw	11	22	12	11	10	11	53	BROAD. ALCHEMY	KATZ
0.7	0.6	0.4	1.1	1.2	13	WKKG Ctry	101.5 50kw	15	13	14	13	13	16	82	FINDLAY PUBLISHING	REG
1.0	1.0	0.6	1.1	1.1	14	WTTS AOR	92.3 37kw	12	14	11	12	12	18	46	SARKES TARZIAN	BAN

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WFBQ	1 WZPL	1 WFBQ	1 WZPL	1 WFBQ	1 WFMS	AC 24.7
2 WZPL	2 WFBQ	2 WFMS	2 WENS	2 WIBC	2 WENS	AOR 16.1
3 WFXF-FM	3 WENS	3 WFXF-FM	3 WFBQ	3 WFMS	3 WFBQ	CHR 12.4
4 WFMS	4 WFMS	4 WZPL	4 WFMS	4 WKLR	4 WZPL	CTRY 12.0
5 WTLC	5 WTLC	5 WIBC	5 WTLC	5 WFXF-FM	5 WTPI	GOLD/CR 9.2
6 WENS	6 WFXF-FM	6 WKLR	6 WTPI	6 WZPL	6 WTLC	UC 6.6
7 WHHH	7 WTPI	7 WENS	7 WKLR	7 WTPI	7 WKLR	BBND 4.4
8 WTTS	8 WHHH	8 WTLC	8 WIBC	8 WNDE	8 WIBC	N/T 2.0
9 WNDE	9 WKLR	9 WNDE	9 WFXF-FM	9 WENS	9 WFXF-FM	
10 WIBC	10 WIBC	10 WTPI	10 WHHH	10 WTLC	10 WHHH	



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12+ POPULATION: 791,600

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ADP	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
11.3	11.4	13.7	10.4	11.9	1	WQIK-FM Ctry	99.1 100kw	2	3	4	5	1	1	88	JACOR	EAST
11.3	9.5	10.2	9.6	11.7	2	WAPE CHR	95.1 100kw	1	1	1	1	5	4	74	EVERGREEN	HNWH
8.1	6.4	6.5	7.4	9.8	3	WEJZ AC	96.1 100kw	3	7	3	4	2	2	83	RENDA	KATZ
7.7	9.5	7.2	8.1	8.2	4	WFYV-FM AOR	104.5 100kw	4	8	1	2	4	6	91	METROPLEX	MCG
7.6	4.5	6.3	6.6	6.7	5	WKQL Gold	96.9 100kw	5	10	9	5	3	3	76	EZ	MMR
4.6	5.7	5.0	5.7	5.4	6	WROO* Ctry	107.3 100kw	7	6	7	7	7	5	68	PAXSON BR.	BAN
6.5	7.4	5.9	7.6	5.1	7	WHJX UC	101.5 100kw	9	2	5	8	8	9	80	EAGLE	DUR
5.6	5.4	7.1	7.0	4.8	8	WIVY AC	102.9 98kw	6	9	6	6	6	8	57	TAYLOR	DUR
4.1	4.5	3.5	3.2	3.7	9	WOKV N/T	600 5kw	8	13	10	10	9	10	57	EZ	MMR
0.5	1.9	2.8	3.1	3.1	10	WAIA CR	93.3 50kw	10	5	8	9	10	17	57	ROWLAND	---
2.5	2.8	2.1	1.5	1.6	11	WCGL Rel	1360 5kw	14	14	12	13	14	15	78	JBD COMMUNICATIONS	K/P
2.9	3.1	3.4	1.4	1.6	11	WJBT** UC	92.7 6kw	11	4	11	12	13	12	41	UNC MEDIA	K/P
1.5	0.8	0.3	1.1	1.5	13	WOKV-FM N/T	100.7 100kw	12	24	13	11	11	7	49	EZ	---
2.3	1.9	2.1	2.1	1.4	14	WSVE Rel	1280 5kw	15	21	15	14	12	11	67	DARRELL SPANN	REP
0.7	1.2	0.8	0.6	1.2	15	WPDQ N/T	690 50(10)kw	13	15	14	15	15	13	46	GENESIS COMM.	---

*Formerly WCRJ; **Formerly WZAZ-FM

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WFYV-FM	1 WAPE	1 WFYV-FM	1 WAPE	1 WQIK-FM	1 WEJZ	CTRY 17.3
2 WQIK-FM	2 WEJZ	2 WQIK-FM	2 WEJZ	2 WFYV-FM	2 WAPE	AC 14.6
3 WAPE	3 WIVY	3 WEJZ	3 WQIK-FM	3 WEJZ	3 WQIK-FM	CHR 11.7
4 WAIA	4 WHJX	4 WAPE	4 WIVY	4 WKQL	4 WKQL	GOLD/CR 9.8
5 WEJZ	5 WQIK-FM	5 WKQL	5 WKQL	5 WROO	5 WIVY	AOR 8.2
6 WHJX	6 WROO	6 WAIA	6 WROO	6 WIVY	6 WROO	UC 6.7
7 WROO	7 WFYV-FM	7 WROO	7 WHJX	7 WAIA	7 WHJX	N/T 6.4
8 WIVY	8 WKQL	8 WHJX	8 WFYV-FM	8 WAPE	8 WFYV-FM	REL 3.0
9 WOKV	9 WAIA	9 WIVY	9 WCGL	9 WOKV	9 WSVE	
10 WKQL	10 WCGL	10 WOKV	10 WAIA	10 WHJX	10 WCGL	

KANSAS CITY

12+ POPULATION: 1,307,900

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP. FIRM
12.1	14.1	10.3	10.4	12.7	1	WDAF Ctry	610 5kw	1	12	10	5	2	1	108	GREAT AMERICAN	KATZ
9.2	9.7	11.2	10.5	10.6	2	KFKF Ctry	94.1 100kw	2	5	2	1	1	2	92	SCONNIX	HNWH
7.9	7.1	9.0	9.2	7.8	3	KYYS AOR	102.1 100kw	5	4	1	2	3	13	78	GREAT AMERICAN	KATZ
7.3	6.1	6.1	6.2	7.5	4	KPRS UC	103.3 100kw	11	1	3	3	4	7	114	KPRS	EAST
5.1	5.2	4.7	5.2	5.4	5	KBEQ CHR	104.3 99kw	3	1	4	6	9	12	51	NOBLE	CBS
6.1	4.8	3.9	4.8	5.0	6	KCFX CR	101.1 97kw	4	8	5	4	6	8	48	HOKER	MMR
4.4	3.4	6.8	7.5	5.0	6	KMBZ N/T	980 5kw	7	23	15	12	13	6	66	BONNEVILLE INTL.	DUR
5.3	6.0	4.5	3.2	4.7	8	KLTH* AC	99.7 100kw	10	13	12	9	7	3	71	BONNEVILLE INTL.	DUR
5.9	4.7	4.9	4.2	4.6	9	KCMO N/T	810 50(5)kw	6	16	14	13	10	5	57	GANNETT	MCG
4.8	5.3	3.8	4.7	4.1	10	KCMO-FM Gold	94.9 100kw	12	9	11	7	5	4	63	GANNETT	MCG
3.9	5.3	3.0	3.4	4.1	10	KMXV** AC	93.3 100kw	8	6	6	8	8	9	61	APOLLO RADIO	MMR
2.9	4.0	3.9	4.0	3.2	12	KUDL AC	98.1 100kw	9	7	8	10	11	11	48	SHAMROCK BR.	CHR
4.4	3.4	3.7	4.0	2.9	13	KXXR CHR	106.5 100kw	13	3	9	14	16	22	49	CAPITOL BR.	BAN
3.6	2.5	4.7	3.6	2.4	14	KRVK AC	98.9 100kw	14	10	7	11	12	17	45	WTMJ, INC.	HNWH
2.9	2.2	2.8	2.0	2.4	14	KXTR Clas	96.5 99kw	15	20	18	16	15	10	66	KXTR RADIO CO.	CMBS
0.0	0.0	0.0	0.0	1.6	16	KJLA Nost	1190 5kw	18	15	23	23	23	15	53	OSBORN	ROS
2.1	1.8	2.3	1.4	1.4	17	WHB Gold	710 10(5)kw	16	24	17	15	14	14	40	SHAMROCK BR.	CHR
0.7	0.6	0.6	0.9	1.2	18	KBZR AOR	1030 1(.5)kw	22	11	13	17	19	21	107	NOBLE	MMR
1.0	2.2	1.4	2.1	1.2	18	KPRT Rel	1590 1kw	20	17	21	20	20	18	68	KPRS	EAST
0.9	0.4	1.1	1.3	1.1	20	KCCV Rel	760 6kw	21	25	19	19	17	16	78	BOTT BROADCASTING	---
0.8	0.6	0.5	0.9	1.0	21	KCFM Ctry	107.3 100kw	19	14	16	18	18	20	52	MEYER COM.	TOR
0.7	2.5	1.4	1.1	1.0	21	KNHN News	1340 1kw	17	18	22	22	22	19	34	GREYSTONE	---

*Formerly KMBR; **Formerly KLSI

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KYYS	1 KFKF	1 KYYS	1 KFKF	1 KYYS	1 KFKF
2 KFKF	2 KBEQ	2 KFKF	2 KPRS	2 KFKF	2 WDAF
3 KCFX	3 KPRS	3 KCFX	3 KBEQ	3 KCFX	3 KPRS
4 KPRS	4 KYYS	4 KPRS	4 KMXV	4 WDAF	4 KMXV
5 KBEQ	5 KMXV	5 WDAF	5 WDAF	5 KCMO-FM	5 KLTH
6 KRVK	6 KUDL	6 KCMO-FM	6 KYYS	6 KPRS	6 KCMO-FM
7 KMXV	7 KCFX	7 KBEQ	7 KCMO-FM	7 KLTH	7 KBEQ
8 KBZR	8 KRVK	8 KLTH	8 KUDL	8 KCMO	8 KUDL
9 KXXR	9 KXXR	9 KMBZ	9 KLTH	9 KMBZ	9 KYYS
10 WDAF	10 KLTH	10 KMXV	10 KCFX	10 KBEQ	10 KRVK

CTRY	24.3
AC	14.4
N/T	10.6
GOLD/CR	10.5
AOR	9.0
CHR	8.3
UC	7.5
CLAS	2.4
REL	2.3
BBND	1.6

12+ POPULATION: 9,483,100

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.1	5.7	6.1	5.9	6.0	1	KOST AC	103.5 12.5kw	2	6	3	1	1	1	61	COX	CHR
5.1	4.7	4.7	5.2	4.9	2	KIIS-A/F CHR	1150/102.5 5kw/8kw	1	1	5	4	5	13	48	GANNETT	MCG
4.6	4.0	4.5	4.5	4.4	3	KLOS AOR	95.5 61kw	5	14	1	2	2	12	65	CAP CITIES/ABC	KATZ
4.5	3.5	3.4	3.5	4.3	4	KPWR CHR	105.9 72kw	3	2	4	7	13	23	54	EMMIS	HNWH
4.4	4.3	5.1	4.7	4.2	5	KABC Talk	790 5kw	10	34	28	23	17	3	78	CAP CITIES/ABC	KATZ
3.7	3.1	2.8	3.5	4.0	6	KLVE Span	107.5 29.5	14	12	1	3	3	20	95	HEFTEL	CAB
3.6	2.8	3.6	3.8	4.0	6	KRTH Gold	101.1 51.5kw	4	7	11	5	4	2	55	BEASLEY	BAN
3.5	3.6	4.1	4.9	3.8	8	KKBT UC	92.3 43kw	15	4	7	8	8	17	90	EVERGREEN	MMR
3.3	3.1	3.4	3.1	3.8	8	KWKW Span	1330 5kw	19	13	8	6	6	10	106	LOTUS	LOTUS
3.8	3.5	4.1	3.8	3.2	10	KBIG AC	104.3 105kw	8	16	13	12	7	4	57	BONNEVILLE INTL.	CBS
3.2	2.9	3.1	2.7	3.2	10	KROQ NR	106.7 5.5kw	11	3	6	10	21	32	64	INFINITY	TOR
2.3	2.7	2.7	2.4	3.0	12	KTNO Span	1020 50kw	20	8	12	11	9	14	83	HEFTEL	CAB
3.0	3.2	3.0	2.8	2.9	13	KXEZ Gold	98.7 75kw	16	32	16	15	11	7	69	VIACOM	TOR
2.2	2.1	2.8	2.8	2.8	14	KLSX CR	97.1 21kw	9	11	9	9	10	19	51	GREATER MEDIA	MMR
2.8	2.4	2.6	2.6	2.8	14	KMPC Nost	710 50(10)kw	18	40	39	33	29	11	74	GOLDEN WEST	BAN
3.2	4.0	2.7	2.6	2.8	14	KNX News	1070 50kw	7	36	26	19	16	5	42	CBS	CBS
1.9	2.4	2.3	2.1	2.7	17	KFI Talk	640 50kw	12	37	19	16	14	8	60	COX	CHR
2.9	4.3	3.1	3.1	2.5	18	KFWB News	980 5kw	6	22	30	22	18	9	37	GROUP W	G/W
2.7	3.0	2.0	2.2	2.4	19	KQLZ AOR	100.3 5.3kw	13	5	10	14	20	25	56	WESTWOOD ONE	DUR
2.5	2.8	1.6	2.6	2.4	19	KZLA Ctry	93.9 18.5kw	22	19	22	17	15	6	82	MALRITE	EAST
3.0	2.9	2.8	2.5	2.2	21	KTWV NAC	94.7 55kw	17	31	14	13	12	15	54	GROUP W	G/W

Continued on Page 183

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12+ POPULATION: 897,700

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ADJ.	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.0	10.4	9.8	11.7	15.7	1	WGKX Ctry	105.9 100kw	1	4	2	1	1	1	96	BARNSTABLE	KATZ
14.0	13.5	12.0	11.7	11.5	2	WHRK UC	97.1 100kw	2	1	1	2	3	6	89	ADAMS	MCG
10.0	9.7	9.7	11.3	10.1	3	WDIA UC	1070 50(5)kw	4	6	6	4	2	2	88	MEDIACOMM	MCG
8.4	6.8	7.9	6.7	8.7	4	WMC-FM CHR	99.7 290kw	3	3	5	5	4	3	73	SCRIPPS HOWARD	BAN
5.4	4.1	7.9	9.7	8.5	5	KJMS UC	101.1 100kw	5	2	3	6	7	10	75	DEE RIVERS	DUR
8.8	11.2	8.0	8.3	7.7	6	WEGR AOR	102.7 100kw	7	5	4	3	5	7	81	NEWMARKET MEDIA	MCG
8.0	9.1	6.9	5.3	5.9	7	WRVR AC	104.5 100kw	6	8	7	7	6	4	59	KEYMARKET	MMR
5.4	5.5	5.5	5.0	3.6	8	WLOK UC	1340 1kw	10	9	9	9	9	9	71	GILLIAM	K/P
6.2	4.9	4.8	3.7	3.6	8	WPYR* Gold	98.1 100kw	8	7	8	8	8	5	46	DIAMOND	CBS
2.7	4.1	2.7	3.9	3.2	10	WMC N/T	790 5kw	9	14	11	11	11	8	61	SCRIPPS HOWARD	BAN
2.5	3.4	3.4	2.2	2.7	11	WEZI AC	94.3 6kw	11	13	10	10	10	11	57	ARDMAN	MMR
3.2	2.2	2.7	2.3	1.7	12	WREC BBnd	600 5kw	12	18	17	15	13	13	48	NEWMARKET MEDIA	MCG
1.3	1.0	1.2	2.0	1.5	13	WCRV Rel	640 10(.5)kw	13	11	18	12	12	12	66	BOTT	---

*Formerly KPYR

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WEGR	1 WHRK	1 WEGR	1 WGKX	1 WEGR	1 WGKX	UC 33.7
2 WHRK	2 WGKX	2 WGKX	2 WHRK	2 WGKX	2 WDIA	CTRY 15.7
3 KJMS	3 KJMS	3 WHRK	3 WMC-FM	3 WDIA	3 WMC-FM	CHR 8.7
4 WGKX	4 WMC-FM	4 KJMS	4 WDIA	4 WHRK	4 WHRK	AC 8.6
5 WMC-FM	5 WDIA	5 WDIA	5 KJMS	5 WMC-FM	5 WRVR	AOR 7.7
6 WDIA	6 WRVR	6 WMC-FM	6 WRVR	6 WPYR	6 KJMS	GOLD/CR 3.6
7 WRVR	7 WEGR	7 WRVR	7 WEGR	7 WRVR	7 WEGR	N/T 3.2
8 WPYR	8 WEZI	8 WPYR	8 WPYR	8 KJMS	8 WLOK	BBND 1.7
9 WLOK	9 WPYR	9 WMC	9 WLOK	9 WMC	9 WEZI	REL 1.5
10 WMC	10 WLOK	10 WLOK	10 WEZI	10 WREC	10 WPYR	

12+ POPULATION: 2,777,200

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
8.1	8.3	8.9	7.5	7.2	1	WLYF AC	101.5 100kw	3	15	12	6	4	1	104	JEFFERSON-PILOT	BAN
4.9	5.8	5.2	5.1	6.2	2	WPOW CHR	96.5 100kw	1	1	1	1	13	19	76	BEASLEY	HNWH
5.1	5.3	4.0	4.9	5.7	3	WIOD N/T	610 10kw	2	19	9	8	2	2	81	COX	CHR
4.4	6.1	4.6	4.7	5.0	4	WAQI Span	710 50kw	13	26	24	17	14	3	116	VIVA AMERICA	CAB
4.1	4.6	5.3	4.5	5.0	4	WHQT* UC	105.1 100kw	5	2	3	3	6	20	79	EZ	MMR
6.2	5.8	5.7	6.2	4.9	6	WEDR UC	99.1 100kw	7	3	2	2	1	11	88	WEDR, INC.	MCG
3.6	3.8	2.9	2.5	4.1	7	WQBA Span	1140 50(10)kw	18	24	25	19	16	6	126	TICHENOR MEDIA	KT-H
4.2	4.0	3.9	3.5	4.0	8	WKIS Ctry	99.9 100kw	10	14	11	11	5	4	87	SUNSHINE WIRELESS	HNWH
3.6	3.5	3.3	2.9	3.6	9	WHYI** CHR	100.7 100kw	4	5	5	5	10	18	55	METROPLEX	MCG
4.4	3.3	4.2	3.9	3.3	10	WFLC AC	97.3 100kw	6	6	6	4	7	15	55	COX	CHR
3.2	2.6	3.3	4.1	3.3	10	WSHE AOR	103.5 100kw	8	4	4	7	11	26	64	TK	SRG
3.6	3.1	2.6	3.3	3.1	12	WMXJ Gold	102.7 100kw	9	18	17	9	3	5	65	SCONNIX	DUR
3.6	2.8	3.1	3.2	3.0	13	WJQY AC	106.7 100kw	11	7	10	13	9	8	68	TAK	KATZ
2.5	2.1	2.3	2.7	2.8	14	WLVE NAC	93.9 96kw	14	20	8	12	8	9	72	GILMORE	TOR
2.5	2.7	2.5	3.4	2.8	14	WTMI Clas	93.1 96kw	16	32	22	21	19	7	77	MARLIN II LTD	CMBS
3.0	2.2	3.6	2.5	2.7	16	WZTA CR	94.9 100kw	12	8	7	10	12	17	61	GUY GANNETT	KATZ
2.7	3.6	3.0	2.6	2.5	17	WINZ News	940 50(25)kw	15	31	23	23	20	14	64	GUY GANNETT	KATZ
3.4	3.7	3.5	3.2	2.4	18	WXDJ Span	95.7 100kw	21	10	14	14	15	10	85	NEW AGE	CAB
1.3	2.0	2.9	2.5	2.3	19	WMRZ Gold	790 25kw	22	17	38	34	31	21	90	JEFFERSON-PILOT	BAN
3.0	2.0	2.6	2.6	2.0	20	WCMQ-FM Span	92.3 41kw	19	11	20	20	18	12	70	SBS	SBS
1.7	1.5	1.9	1.8	2.0	20	WQBA-FM Span	107.5 95kw	20	12	15	15	17	16	69	TICHENOR MEDIA	KT-H
2.1	0.0	1.6	2.0	2.0	20	WWFE Span	670 50(1)kw	23	34	34	28	23	13	96	EMILLO MILAN	---
2.1	2.0	2.1	2.1	1.4	23	WAXY*** AC	105.9 100kw	17	9	16	16	21	23	42	ACKERLY	EAST

* Reverted to CHR after Fall '91 rating period; ** Went AC toward the end of Fall '91 rating period; *** Went Gold after Fall '91 rating period

Continued on Page 183

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LOS ANGELES

12+ POPULATION: 9,483,100

Continued from Page 180

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
2.5	2.3	1.7	2.1	1.9	22	KKHJ Span	930 5kw	23	18	15	18	22	22	64	LIBERMAN	CAB
0.8	0.8	0.9	1.6	1.5	23	KLIT AC	101.9 2.5kw	24	30	23	20	19	16	54	GOLDEN WEST	BAN
1.7	1.6	1.9	1.4	1.4	24	KCBS-FM Gold	93.1 28.5kw	25	21	27	21	23	18	49	CBS	CBS
1.3	1.3	1.4	1.4	1.3	25	KKGO Clas	105.1 18kw	21	23	34	27	24	21	43	MT. WILSON FM	CMBS
0.9	1.1	1.3	1.4	1.2	26	KJLH UC	102.3 2.25kw	26	10	20	25	28	26	55	TAXI	ROS
1.7	1.2	1.9	1.1	1.0	27	KALI Span	1430 5kw	27	20	17	24	26	30	59	UNITED	KATZ
0.8	0.6	1.1	0.8	1.0	27	KRLA Gold	1110 50(20)kw	28	15	31	29	27	24	55	GREATER MEDIA	MMR

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	FORMAT REACH	
1 KLOS	1 KOST	1 KLOS	1 KOST	1 KLOS	1 KOST	SPAN	13.7
2 KPWR	2 KLVE	2 KWKW	2 KIIS-FM	2 KLSX	2 KBIG	N/T	12.2
3 KROQ	3 KIIS-FM	3 KLSX	3 KLVE	3 KOST	3 KIIS-FM	GOLD/CR	12.1
4 KLVE	4 KKBT	4 KPWR	4 KKBT	4 KWKW	4 KLVE	AC	10.7
5 KLSX	5 KLOS	5 KOST	5 KRTH	5 KLVE	5 KRTH	AOR	10.1
6 KWKW	6 KBIG	6 KLVE	6 KBIG	6 KRTH	6 KKBT	CHR	9.2
7 KOST	7 KPWR	7 KROQ	7 KLOS	7 KTNQ	7 KLOS	UC	5.0
8 KIIS-FM	8 KROQ	8 KRTH	8 KPWR	8 KTWV	8 KWKW	BBND	2.8
9 KKBT	9 KRTH	9 KIIS-FM	9 KWKW	9 KPWR	9 KXEZ	CTRY	2.4
10 KQLZ	10 KWKW	10 KTNQ	10 KTNQ	10 KFI	10 KTNQ	NAC	2.2
						CLAS	1.3

MIAMI-FT. LAUDERDALE-HOLLYWOOD

12+ POPULATION: 2,777,200

Continued from Page 182

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
0.8	0.5	0.6	0.9	1.3	24	WRTO Span	98.3 6kw	28	22	13	18	22	27	92	NEW AGE	LOTUS
1.2	1.2	0.9	0.9	1.2	25	WFTL N/T	1400 1kw	27	25	31	29	28	25	85	KING	ROS
0.6	2.2	1.0	1.4	1.1	26	WCMQ Span	1210 25(2.5)kw	26	38	32	30	30	22	77	SBS	SBS
0.9	1.3	0.6	0.7	1.1	26	WMBM Rel	1420 1kw	31	28	28	25	25	24	106	MARGOLIS	K/P

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	FORMAT REACH	
1 WPOW	1 WHQT	1 WIOD	1 WHQT	1 WIOD	1 WLYF	SPAN	19.9
2 WSHE	2 WPOW	2 WPOW	2 WLYF	2 WMXJ	2 WHQT	AC	14.9
3 WEDR	3 WHYI	3 WEDR	3 WEDR	3 WEDR	3 WEDR	UC	9.9
4 WHQT	4 WEDR	4 WSHE	4 WPOW	4 WZTA	4 WFLC	CHR	9.8
5 WZTA	5 WFLC	5 WZTA	5 WHYI	5 WSHE	5 WHYI	N/T	9.4
6 WIOD	6 WSHE	6 WMXJ	6 WFLC	6 WLVE	6 WMXJ	GOLD/CR	8.1
7 WFLC	7 WLYF	7 WHQT	7 WKIS	7 WKIS	7 WKIS	CTRY	4.0
8 WHYI	8 WJQY	8 WLVE	8 WJQY	8 WJQY	8 WJQY	AOR	3.3
9 WLVE	9 WZTA	9 WFLC	9 WMXJ	9 WFLC	9 WXDJ	CLAS	2.8
10 WRTO	10 WLVE	10 WKIS	10 WXDJ	10 WPOW	10 WLVE	NAC	2.8
						REL	1.1

MILWAUKEE-RACINE

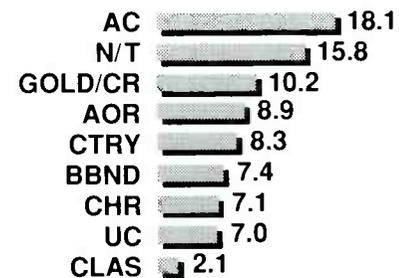
12+ POPULATION: 1,319,900

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.3	9.4	11.9	10.6	11.0	1	WTMJ N/T	620 5kw	1	11	14	9	4	1	82	WTMJ, INC.	CHR
8.6	6.8	9.8	7.2	8.3	2	WMIL Ctry	106.1 50kw	5	8	6	5	1	2	106	SUNDANCE	CBS
5.2	7.4	7.5	7.7	7.4	3	WOKY BBnd	920 5(1)kw	8	24	16	18	18	8	111	SUNDANCE	CBS
9.5	8.0	7.3	7.6	7.1	4	WLUM CHR	102.1 50kw	2	1	2	4	10	12	63	ALL PRO	K/P
4.9	5.9	4.8	5.3	6.3	5	WLZR-A/F AOR	1340/102.9 1kw/50kw	5	3	1	2	8	13	80	GREAT AMERICAN	EAST
6.5	7.3	4.9	6.3	5.9	6	WKLH CR	96.5 20kw	4	5	3	1	2	5	68	SAGA	MCG
7.5	6.3	6.5	5.7	5.8	7	WKTI AC	94.5 15.5kw	3	6	4	3	3	6	56	WTMJ, INC.	CHR
6.0	5.2	4.8	5.8	4.9	8	WEZW AC	103.7 19.5	11	10	12	10	5	3	80	MULTIMEDIA	MMR
3.6	5.2	3.7	4.1	4.8	9	WISN Talk	1130 50(10)kw	10	21	11	12	7	4	75	HEARST	KATZ
1.8	1.8	1.4	2.9	4.7	10	WKKV-A/F UC	1460/100.7 500w/50kw	14	2	5	6	12	14	84	ADAMS	TOR
4.6	4.6	4.9	4.1	3.8	11	WMYX AC	99.1 50kw	7	15	8	7	6	7	53	HERITAGE MEDIA	EAST
4.0	3.9	3.2	4.4	3.6	12	WLTQ AC	97.3 15.5kw	13	9	9	8	9	10	62	HEARST	KATZ
4.0	3.8	4.3	5.0	3.2	13	WZTR Gold	95.7 34kw	9	12	10	11	11	9	48	SHOCKLEY COMM.	DUR
2.7	3.1	3.3	2.9	2.6	14	WQFM AOR	93.3 12.5kw	12	4	7	13	13	17	46	SHAMROCK COM.	MMR
2.4	1.7	3.0	2.2	2.1	15	WFMR Clas	98.3 6kw	15	23	17	14	14	11	62	CAPITOL CLASSICAL	CMBS
2.2	2.2	0.9	1.0	1.8	16	WNOV UC	860 250w	16	7	13	16	17	18	74	COURIER	---
2.3	1.8	1.8	1.5	1.5	17	WMVP UC	1290 5kw	17	14	15	15	15	16	71	ALL PRO	BAN
0.9	1.4	1.3	1.0	1.1	18	WEMP Gold	1250 5kw	18	22	19	17	16	15	55	HERITAGE MEDIA	EAST

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WLZR-FM	1 WKTI	1 WLZR-FM	1 WKTI	1 WKLH	1 WKTI
2 WKLH	2 WLUM	2 WKLH	2 WLUM	2 WMIL	2 WMIL
3 WLUM	3 WKKV-FM	3 WMIL	3 WMYX	3 WLZR-FM	3 WMYX
4 WQFM	4 WKLH	4 WLUM	4 WKLH	4 WISN	4 WEZW
5 WMIL	5 WMYX	5 WISN	5 WKKV-FM	5 WTMJ	5 WKLH
6 WKTI	6 WLTQ	6 WKTI	6 WMIL	6 WKTI	6 WLTQ
7 WKKV-FM	7 WLZR-FM	7 WQFM	7 WLTQ	7 WZTR	7 WLUM
8 WISN	8 WMIL	8 WTMJ	8 WEZW	8 WQFM	8 WTMJ
9 WZTR	9 WZTR	9 WKKV-FM	9 WZTR	9 WEZW	9 WKKV-FM
10 WTMJ	10 WQFM	10 WZTR	10 WLZR-FM	10 WMYX	10 WZTR



MINNEAPOLIS-ST. PAUL

12+ POPULATION: 2,060,800

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
15.2	17.2	15.0	20.1	18.5	1	WCCO AC	830 50kw	1	4	4	3	1	1	81	CBS	CBS
9.3	10.5	9.7	9.3	10.8	2	KEYE Ctry	102.1 100kw	4	3	2	2	2	2	95	MALRITE	KATZ
10.1	10.1	10.9	9.6	9.5	3	KQRS-A/F CR	1440/92.5 5(.5)kw/50kw	2	2	1	1	3	7	71	CAP CITIES/ABC	KATZ
8.7	8.5	8.9	8.5	8.2	4	WLTE AC	102.9 100kw	5	10	6	4	4	3	75	CBS	CBS
6.6	7.5	9.7	8.7	8.1	5	KDWB CHR	101.3 100kw	3	1	3	6	8	9	62	MIDCONTINENT	BAN
6.1	6.4	7.9	5.5	6.0	6	KSTP-FM AC	94.5 95kw	6	9	5	5	5	5	58	HUBBARD	MCG
4.4	4.2	3.7	4.2	4.9	7	KQQL Gold	107.9 97kw	7	8	10	7	6	4	62	TRUMPER	DUR
3.6	3.1	3.4	2.8	4.3	8	KTCZ AOR	97.1 100kw	9	14	7	8	7	6	78	PARKER	EAST
4.9	4.6	4.1	4.1	3.0	9	KLXK CR	93.7 100kw	8	6	8	9	9	11	38	ENTERCOM	HNWH
3.6	3.3	3.7	3.7	3.0	9	KSTP Talk	1500 50kw	10	12	11	10	10	8	63	HUBBARD	MCG
2.1	1.6	1.7	2.6	2.0	11	KJJO-FM NR	104.1 100kw	11	5	9	11	12	16	58	PARK	MMR
2.0	1.7	2.7	1.7	1.9	12	KLBB N/T	1400 1kw	14	15	18	18	16	12	99	LCC	ROS
1.1	1.2	1.5	1.1	1.5	13	WMIN Nost	1030 50(1)kw	13	17	17	16	13	10	70	BORGEN	---
0.8	0.7	0.5	0.4	1.2	14	KFAN* Sports	1130 50(25)kw	12	11	12	12	11	14	38	MALRITE	KATZ

* In August '91 WDGY (N/T) became KFAN, while CHR KDWB (AM) became Gold-based Country WDGY

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KQRS-FM	1 KDWB	1 KQRS-FM	1 WLTE	1 WCCO	1 WLTE	AC 32.7
2 KEYE	2 KQRS-FM	2 WCCO	2 KEYE	2 KQRS-FM	2 WCCO	GOLD/CR 17.4
3 WCCO	3 KEYE	3 KEYE	3 KDWB	3 KEYE	3 KEYE	CTRY 10.8
4 KTCZ	4 WLTE	4 KTCZ	4 KSTP-FM	4 KTCZ	4 KSTP-FM	CHR 8.1
5 KJJO-FM	5 KSTP-FM	5 KQQL	5 KQRS-FM	5 WLTE	5 KQQL	AOR 6.3
6 KLXK	6 KTCZ	6 WLTE	6 WCCO	6 KQQL	6 KDWB	N/T 6.1
7 KDWB	7 WCCO	7 KSTP-FM	7 KQQL	7 KSTP-FM	7 KQRS-FM	BBND 1.5
8 KSTP-FM	8 KLXK	8 KSTP	8 KTCZ	8 KSTP	8 KTCZ	
9 KFAN	9 KQQL	9 KDWB	9 KLXK	9 KLXK	9 KLXK	
10 KSTP	10 KJJO-FM	10 KLXK	10 KJJO-FM	10 KFAN	10 KJJO-FM	

MONMOUTH-OCEAN, NJ

12+ POPULATION: 852,300

FALL '90	SPRING '91	FALL '91	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
5.5	5.1	6.8	1	WADB B/EZ	95.9 95.9	8	36	25	22	15	9	113	PLEASANT	---
5.6	4.5	6.6	2	WOBM-FM AC	92.7 1.4kw	4	13	4	4	4	2	88	NORTH SHORE	KATZ
5.7	5.2	5.3	3	WXRK CR	92.3 7.6kw	1	8	1	1	1	6	59	INFINITY	TOR
3.4	3.1	5.2	4	WJLK-FM AC	94.3 3kw	7	18	5	3	2	1	86	D&F	DUR
3.3	5.1	4.9	5	WOR Talk	710 50kw	10	25	35	26	21	11	91	BUCKLEY	MCG
5.8	4.2	4.6	6	WNEW-FM AOR	102.7 7.8kw	5	5	2	2	3	7	65	GROUP W	G/W
3.2	3.5	4.0	7	WCBS News	880 50kw	2	24	21	17	14	10	52	CBS	CBS
4.0	5.4	3.6	8	WKXW Talk	101.5 18kw	6	11	13	5	5	3	56	PRESS BROADCASTING	MCG
2.3	4.0	3.3	9	WABC Talk	770 50kw	13	40	24	23	18	12	66	CAP CITIES/ABC	BAN
2.9	4.5	3.3	9	WYNY Ctry	103.5 6.7kw	20	38	16	9	6	4	94	WESTWOOD ONE	SRG
3.1	4.0	3.2	11	WPLJ* CHR	95.5 6.7kw	3	2	3	6	13	19	42	CAP CITIES/ABC	KATZ
3.3	2.8	3.0	12	WFAN Sports	660 50kw	9	9	12	8	9	14	50	EMMIS	HNWH
2.9	3.9	2.7	13	WJRZ CHR	100.1 1.6kw	14	3	6	11	11	21	58	JERSEY SHORE	DUR
2.6	1.9	2.7	13	WLTW AC	106.7 7.8kw	16	19	17	12	10	5	59	VIACOM	KATZ
1.6	2.2	2.7	13	WNSR AC	105.1 7.8kw	17	12	14	10	7	8	68	BONNEVILLE INTL.	MCG
3.7	2.1	2.6	16	WZVU AC	107.1 2.3kw	12	37	7	7	8	15	52	MAMMOTH	KATZ
1.8	2.1	2.5	17	WNEW Nost	1130 50kw	19	20	34	34	30	16	69	WESTWOOD ONE	SRG
3.6	2.7	2.2	18	WHTZ CHR	100.3 7.8kw	11	1	11	15	20	22	42	MALRITE	CHR
5.2	3.7	2.2	18	WPAT-FM B/EZ	93.1 5.4kw	15	28	31	27	25	17	49	PARK	MMR
2.9	2.8	2.1	20	WCBS-FM Gold	101.1 6.8kw	21	23	18	13	12	13	63	CBS	CBS
1.6	2.3	1.7	21	WMMR AOR	93.3 29kw	22	15	8	14	16	28	64	GROUP W	G/W
1.5	1.1	1.6	22	WOBM Ctry	1160 5kw	23	31	19	25	23	27	82	NORTH SHORE	KATZ
1.5	1.9	1.6	22	WQHT CHR	97.1 6.7kw	18	4	10	16	24	29	42	EMMIS	HNWH
1.0	0.5	1.4	24	WRDR Nost	104.9 6kw	31	35	37	37	37	34	91	RODIO RADIO INC.	---
1.0	0.4	1.3	25	WFPG B/EZ	96.9 50kw	30	21	20	20	17	20	80	H&D	EAST
1.0	1.0	1.3	25	WRKS UC	98.7 7.8kw	29	7	15	19	27	26	79	SUMMIT	DUR
0.8	1.2	1.2	27	WHTG-FM NR	106.3 3kw	27	14	9	18	22	38	70	WHTG INC.	BAN
1.0	1.5	1.1	28	WQCD NAC	101.9 5.3kw	26	17	27	21	19	18	62	TRIBUNE	CHR

* Was listed below the line

Continued on Page 189

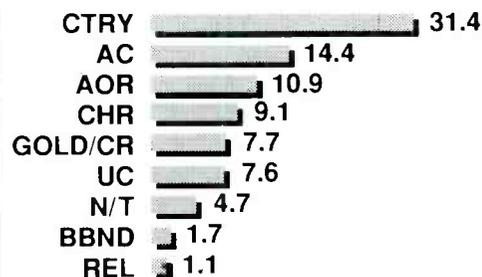
12+ POPULATION: 836,500

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.9	8.3	9.0	11.9	12.6	1	WSM-FM Ctry	95.5 100kw	1	3	3	3	2	1	80	GAYLORD	CHR
11.6	11.2	12.2	10.1	11.6	2	WSIX Ctry	97.9 100kw	3	6	2	1	1	2	84	CAPSTAR	MCG
6.1	6.9	7.6	7.3	9.2	3	WKDF AOR	103.3 100kw	4	5	1	2	3	7	86	DICK	KATZ
11.4	10.4	9.9	11.0	9.1	4	WYHY CHR	107.5 58kw	2	1	4	4	8	8	65	LEGACY	EAST
6.8	8.1	7.8	7.2	6.1	5	WZEZ AC	92.9 100kw	7	18	8	8	4	3	71	SOUTH CENTRAL	HNWH
7.5	7.5	6.0	7.9	6.0	6	WQOK UC	92.1 1.5kw	8	2	7	7	7	6	81	PHOENIX	MMR
4.1	4.4	4.6	4.9	5.5	7	WGFX CR	104.5 49kw	6	4	5	5	6	11	62	CAPITOL BR. CRP.	BAN
7.7	7.4	7.9	6.1	5.2	8	WLAC-FM AC	105.9 100kw	5	7	6	6	5	5	58	FAIRMONT	DUR
3.2	3.8	4.3	3.6	3.7	9	WSM Ctry	660 50kw	9	10	16	16	15	9	60	GAYLORD	CHR
4.0	5.1	2.5	2.2	3.5	10	WLAC N/T	1510 50kw	10	17	11	10	10	10	58	FAIRMONT	DUR
5.8	3.8	5.1	4.0	3.1	11	WRMX AC	96.3 100kw	11	12	14	9	9	4	52	SIGNATURE	MCG
1.6	2.4	3.1	2.6	2.2	12	WVOL Gold	1470 5(1)kw	14	14	9	12	11	12	74	PHOENIX	MMR
1.4	1.1	2.2	1.8	2.0	13	WBVR Ctry	101.1 47kw	13	8	12	14	14	14	53	TARGET	---
2.6	2.5	1.7	1.5	1.7	14	WAMB-A/F BBnd	1160/106.7 50(1)kw/75kw	17	18	19	19	19	17	82	GREAT SOUTHERN	ROS
0.7	1.1	1.2	1.6	1.7	14	WRLT AOR	100.1 200w	16	11	13	11	12	15	68	GMX	DCA
0.6	0.9	0.6	2.4	1.6	16	WMDB UC	880 2.5kw	18	13	15	15	16	13	85	BOBB	---
0.8	0.6	0.6	1.1	1.5	17	WYCQ Ctry	102.9 100kw	12	9	10	13	13	18	39	CROMWELL GROUP	---
0.0	0.0	0.6	0.7	1.2	18	WWTN Talk	99.7 100kw	15	15	17	17	17	16	38	AMERICAN GENERAL	MCG
1.0	0.8	0.7	0.0	1.1	19	WENO Rel	760 1kw	19	19	18	18	18	19	122	RADIO CORP/NASH.	---

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WKDF	1 WYHY	1 WKDF	1 WSIX	1 WKDF	1 WSIX
2 WGFX	2 WKDF	2 WSIX	2 WSM-FM	2 WSIX	2 WSM-FM
3 WSIX	3 WLAC-FM	3 WSM-FM	3 WLAC-FM	3 WSM-FM	3 WLAC-FM
4 WSM-FM	4 WSIX	4 WGFX	4 WYHY	4 WGFX	4 WZEZ
5 WYHY	5 WQOK	5 WYHY	5 WKDF	5 WZEZ	5 WQOK
6 WQOK	6 WSM-FM	6 WQOK	6 WZEZ	6 WYHY	6 WYHY
7 WLAC	7 WGFX	7 WZEZ	7 WQOK	7 WRMX	7 WKDF
8 WLAC-FM	8 WZEZ	8 WRMX	8 WGFX	8 WQOK	8 WRMX
9 WBVR	9 WVOL	9 WLAC	9 WRMX	9 WLAC	9 WGFX
10 WRLT	10 WYCQ	10 WLAC-FM	10 WVOL	10 WLAC-FM	10 WVOL



NASSAU-SUFFOLK

12+ POPULATION: 2,218,800

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
7.2	5.3	7.1	6.4	6.3	1	WALK-A/F AC	1370.97.5 5kw/39kw	2	9	4	1	1	1	85	AMERICAN MEDIA	DUR
5.0	5.8	5.4	4.9	5.0	2	WCBS-FM Gold	101.1 6.8kw	5	6	15	3	2	1	72	CBS	CBS
4.4	5.6	5.1	4.5	4.6	3	WBLI AC	106.1 25kw	9	3	3	5	5	6	76	BECK-ROSS	KATZ
4.3	2.9	3.5	3.2	4.3	4	WXRK CR	92.3 7.6kw	3	13	1	2	3	16	58	INFINITY	TOR
3.3	2.5	3.2	3.2	4.2	5	WFAN Sports	660 50kw	7	15	12	6	6	3	65	EMMIS	HNWH
3.5	4.9	4.1	3.3	3.9	6	WCBS News	880 50kw	1	26	22	20	13	5	47	CBS	CBS
4.5	3.9	4.7	4.7	3.8	7	WBAB-FM AOR	102.3 3kw	6	14	2	4	7	19	57	NOBLE	MMR
3.7	3.8	3.8	3.9	3.7	8	WOR Talk	710 50kw	14	23	31	30	26	8	82	BUCKLEY	MCG
2.2	3.4	3.1	2.3	3.6	9	WHLI BBnd	1100 10kw	28	33	36	37	34	18	168	BARNSTABLE	KATZ
3.5	3.2	3.2	5.0	3.6	9	WYNY Ctry	103.5 6.7kw	17	38	13	9	4	4	90	WESTWOOD ONE	SRG
3.5	2.3	2.7	2.3	3.4	11	WABC Talk	770 50kw	15	19	29	23	22	9	80	CAP CITIES/CAP	BAN
4.9	3.9	4.2	4.2	3.2	12	WHTZ CHR	100.3 7.8kw	4	1	8	10	15	22	45	MALRITE	CHR
2.3	3.3	2.6	3.8	3.2	12	WPAT-FM B/EZ	93.1 5.4kw	19	29	33	27	24	11	93	PARK	MMR
3.4	3.2	3.6	3.1	2.9	14	WNSR AC	105.1 7.8kw	12	11	11	7	8	10	58	BONNEVILLE INTL.	MCG
2.9	3.3	3.2	2.3	2.6	15	WLTW AC	106.7 7.8kw	16	17	20	15	10	7	65	VIACOM	KATZ
2.1	1.9	1.8	3.3	2.6	15	WPLJ* CHR	95.5 6.7kw	8	4	7	8	16	24	43	CAP CITIES/ABC	KATZ
1.8	2.1	2.6	2.0	2.5	17	WCTO AC	94.3 3kw	23	20	16	14	9	15	92	GREATER MEDIA	MMR
3.4	2.5	3.1	3.2	2.4	18	WQHT CHR	97.1 6.7kw	13	2	9	17	28	36	48	EMMIS	HNWH
4.0	3.1	2.5	3.4	2.3	19	WNEW-FM AOR	102.7 7.8kw	11	10	5	11	14	28	45	GROUP W	G/W
2.6	2.6	2.1	2.1	2.2	20	WGSM BBnd	740 25kw	31	27	37	34	35	14	121	GREATER MEDIA	MMR
2.4	4.7	2.1	2.3	2.2	20	WINS News	1010 30(50)kw	10	25	23	22	19	12	36	GROUP W	G/W
3.0	2.4	3.1	2.9	2.2	20	WKJY AC	98.3 3kw	18	16	17	12	11	13	61	BARNSTABLE	KATZ
1.9	2.0	2.3	1.4	2.1	23	WDRE NR	92.7 1kw	21	8	6	13	17	34	71	JARAD	KATZ
1.8	2.1	2.1	1.5	2.1	23	WRKS UC	98.7 7.8kw	20	5	10	16	20	30	67	SUMMIT	DUR
1.8	1.5	1.7	1.7	1.7	25	WQCD NAC	101.9 5.3kw	24	21	19	18	12	17	64	TRIBUNE	CHR
0.8	0.7	0.8	1.3	1.7	25	WRCN AOR	103.9 1.5kw	29	12	14	19	18	25	82	EAST SHORE	MCG
1.3	1.6	1.5	1.0	1.4	27	WBLS UC	107.5 5.4kw	22	7	18	21	21	27	51	INNER CITY	MCG
1.0	1.3	0.6	1.6	1.3	28	WNEW Nost	1130 50kw	25	39	35	36	36	28	53	WESTWOOD ONE	SRG
0.9	1.3	1.4	0.9	1.2	29	WNCN Clas	104.3 7.8kw	26	22	28	25	25	20	54	GAF	CMBS
1.0	0.9	1.2	1.3	1.2	29	WQXR-A/F Clas	1560/96.3 50kw/7.8kw	27	32	34	33	31	23	54	INTERSTATE	MMR

* Was listed below the line

Continued on Page 189

MONMOUTH-OCEAN, NJ

12+ POPULATION: 852,300

Continued from Page 186

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WXRK	1 WPLJ	1 WXRK	1 WJLK-FM	1 WXRK	1 WJLK-FM	AC 19.8
2 WNEW-FM	2 WZVU	2 WNEW-FM	2 WOBN-FM	2 WNEW-FM	2 WOBN-FM	N/T 18.8
3 WMMR	3 WJLK-FM	3 WFAN	3 WPLJ	3 WKXW	3 WNSR	B/EZ 10.3
4 WFAN	4 WOBN-FM	4 WKXW	4 WNSR	4 WFAN	4 WZVU	CHR 9.7
5 WHTG	5 WXRK	5 WOBN-FM	5 WZVU	5 WOBM-FM	5 WKXW	AOR 7.5
6 WJRZ	6 WNEW-FM	6 WJLK-FM	6 WXRK	6 WYNY	6 WYNY	GOLD/CR 7.4
7 WPLJ	7 WQHT	7 WMMR	7 WKXW	7 WJLK	7 WPLJ	CTRY 4.9
8 WOBN-FM	8 WJRZ	8 WYNY	8 WNEW-FM	8 WCBS-FM	8 WLTW	BBND 3.9
9 WJLK-FM	9 WNSR	9 WCBS-FM	9 WLTW	9 WMMR	9 WJRZ	UC 1.3
10 WHTZ	10 WHTZ	10 WHTG	10 WJRZ	10 WCBS	10 WXRK	NAC 1.1

NASSAU-SUFFOLK

12+ POPULATION: 2,218,800

Continued from Page 188

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WXRK	1 WBLI	1 WXRK	1 WALK-FM	1 WCBS-FM	1 WALK-FM	AC 21.1
2 WBAB-FM	2 WALK-FM	2 WBAB-FM	2 WBLI	2 WXRK	2 WBLI	N/T 17.4
3 WNEW-FM	3 WHTZ	3 WCBS-FM	3 WCBS-FM	3 WFAN	3 WCBS-FM	AOR 9.9
4 WDRE	4 WRKS	4 WFAN	4 WNSR	4 WALK-FM	4 WNSR	GOLD/CR 9.3
5 WFAN	5 WBAB-FM	5 WALK-FM	5 WHTZ	5 WYNY	5 WYNY	CHR 8.2
6 WPLJ	6 WPLJ	6 WNEW-FM	6 WPLJ	6 WBAB-FM	6 WLTW	BBND 7.1
7 WRCN	7 WQHT	7 WYNY	7 WKJY	7 WNEW-FM	7 WCTO	CTRY 3.6
8 WBLI	8 WNSR	8 WBLI	8 WBAB-FM	8 WNSR	8 WKJY	UC 3.5
9 WALK-FM	9 WXRK	9 WDRE	9 WLTW	9 WCBS	9 WXRK	B/EZ 3.2
10 WCBS-FM	10 WDRE	10 WRCN	10 WCTO	10 WQCD	10 WHTZ	CLAS 2.4
						NAC 1.7

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She's Ready To Roll!**

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12+ POPULATION: 997,900

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP. FIRM
8.1	10.9	8.0	8.1	11.4	1	WWL N/T	870 50kw	1	9	10	4	1	1	80	KEYMARKET	KATZ
10.4	10.3	10.8	10.1	10.3	2	WQUE-A/F UC	1280/92.3 5kw/93kw	2	1	2	2	2	3	84	CLEAR CHANNEL	CHR
13.3	11.1	10.7	10.8	9.2	3	WYLD-FM UC	98.5 100kw	4	3	1	1	4	6	87	INTER-URBAN	HNWH
7.5	7.2	8.2	7.4	8.5	4	WNOE-FM Ctry	101.1 100kw	5	5	7	5	3	2	98	NEWMARKET	MCG
9.2	8.5	9.3	8.1	7.4	5	WEZB CHR	97.1 100kw	3	2	3	3	7	8	64	EZ	MMR
5.7	6.7	5.1	4.2	5.0	6	WLTS AC	105.3 100kw	7	14	8	6	5	4	72	PHASE II	DUR
5.6	5.0	6.4	5.4	4.8	7	WLMG AC	101.9 100kw	6	12	9	7	6	5	68	KEYMARKET	KATZ
2.7	2.4	3.8	5.3	3.6	8	WMXZ* AC	95.7 100kw	8	6	4	9	10	13	58	STONER	MMR
3.1	4.1	3.4	3.2	3.5	9	WBOK Rel	1230 1kw	14	13	14	14	14	9	107	WILLIS	ROS
4.3	3.3	4.0	4.6	3.5	9	WCKW-FM AOR	92.3 100kw	9	10	5	8	8	14	63	222 CORPORATION	BAN
3.4	3.5	3.3	3.8	3.4	11	WBYU Nost	1450 1kw	13	22	23	25	21	11	99	STONER	ROS
3.5	4.0	2.4	3.3	3.3	12	WRNO AOR	99.5 100kw	11	4	6	10	12	18	67	GULF NORTH	MMR
0.9	1.1	1.7	1.9	3.2	13	KMEZ** Jazz	102.9 4.7kw	12	7	11	11	11	10	80	FIRST BELLE CHASE	---
4.7	4.0	3.8	4.2	3.0	14	KQLD Gold	106.7 100kw	10	11	13	12	9	7	57	BEASLEY	MCG
1.5	1.2	1.9	2.9	2.9	15	WYLD UC	940 10(.5)kw	16	8	12	13	13	12	105	INTER-URBAN	HNWH
0.7	0.6	1.3	0.8	1.0	16	WNOE Ctry	1060 50(5)kw	19	24	19	17	17	17	59	NEWMARKET	MCG

*WMXZ signs programming LMA with WEZB; **Formerly KNOK

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WYLD-FM	1 WYLD-FM	1 WWL	1 WYLD-FM	1 WWL	1 WQUE-FM	UC	22.4
2 WCKW-FM	2 WQUE-FM	2 WYLD-FM	2 WQUE-FM	2 WNOE-FM	2 WYLD-FM	AC	13.4
3 WEZB	3 WEZB	3 WNOE-FM	3 WEZB	3 WCKW-FM	3 WLTS	N/T	11.4
4 WQUE-FM	4 WMXZ	4 WQUE-FM	4 WLTS	4 WQUE-FM	4 WLMG	CTRY	9.5
5 WRNO	5 WLTS	5 WCKW-FM	5 WLMG	5 WRNO	5 WNOE-FM	CHR	7.4
6 WWL	6 WNOE-FM	6 WEZB	6 WNOE-FM	6 WEZB	6 WEZB	AOR	6.8
7 WNOE-FM	7 WLMG	7 WRNO	7 WMXZ	7 WLMG	7 WWL	REL	3.5
8 WMXZ	8 KMEZ	8 WLTS	8 KMEZ	8 WYLD-FM	8 WMXZ	BBND	3.4
9 WLMG	9 WYLD	9 WLMG	9 WWL	9 WLTS	9 KMEZ	JAZZ	3.2
10 WLTS	10 WCKW-FM	10 KQLD	10 KQLD	10 KQLD	10 WBOK	GOLD/CR	3.0

NEW YORK

12+ POPULATION: 14,024,700

FALL '89	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP. FIRM
5.1	5.0	4.8	4.9	5.8	1	1	WLTW AC	106.7 7.8kw	3	10	7	1	1	2	85	VIACOM	KATZ
5.6	5.8	5.1	4.8	5.2	2	2	WRKS UC	98.7 7.8kw	10	1	2	4	8	15	87	SUMMIT	DUR
5.0	5.0	5.2	5.1	4.9	3	3	WCBS-FM Gold	101.1 6.8kw	4	14	11	2	2	1	72	CBS	CBS
4.1	3.7	4.0	4.2	4.8	4	4	WQHT CHR	97.1 6.7kw	9	2	1	3	10	26	78	EMMIS	HNWH
4.0	4.1	3.8	4.2	4.4	5	5	WBLS UC	107.5 5.4kw	11	5	5	7	4	5	78	INNER CITY	MCG
3.5	4.2	4.2	3.4	4.2	6	6	WNSR AC	105.1 7.8kw	6	8	6	5	3	4	64	BONNEVILLE INTL.	MCG
4.4	5.7	4.3	4.3	4.1	7	7	WINS News	1010 30(50)kw	1	16	15	15	11	3	49	GROUP W	G/W
3.5	3.2	3.3	3.8	3.9	8	8	WXRK CR	92.3 7.6kw	8	6	4	6	6	12	64	INFINITY	TOR
3.2	2.8	3.1	4.0	3.8	9	9	WNEW-FM AOR	102.7 7.8kw	12	7	3	8	5	18	70	GROUP W	G/W
3.4	2.6	2.7	2.6	3.3	10	10	WABC Talk	770 50kw	15	21	20	18	17	9	76	CAP CITIES/ABC	BAN
4.7	3.6	3.6	3.8	3.3	10	10	WHTZ CHR	100.3 7.8kw	2	3	8	9	15	23	47	MALRITE	CHR
3.9	4.3	4.6	4.0	3.3	10	10	WOR Talk	710 50kw	14	39	40	28	24	11	73	BUCKLEY	MCG
3.6	4.4	3.4	3.5	3.0	13	13	WCBS News	880 50kw	5	22	23	16	16	8	45	CBS	CBS
2.7	2.3	2.9	3.3	3.0	13	13	WFAN Sports	660 50kw	13	9	13	13	9	6	61	EMMIS	HNWH
2.2	2.0	2.2	2.3	2.8	15	15	WPLJ* CHR	95.5 6.7kw	7	4	9	10	13	25	46	CAP CITIES/ABC	KATZ
4.8	4.0	4.0	3.9	2.7	16	16	WPAT-FM B/EZ	93.1 5.4kw	16	37	33	23	20	10	78	PARK	MMR
2.7	2.5	3.3	3.5	2.7	16	16	WYNY City	103.5 6.7kw	17	17	12	12	7	7	81	WESTWOOD ONE	SRG
1.6	2.1	1.9	2.0	2.4	18	18	WSKQ-FM Span	97.9 7.8kw	21	12	10	11	14	13	103	SBS	---
1.6	2.2	1.8	1.5	1.9	19	19	WADO Span	1280 5kw	23	18	21	20	21	19	115	TICHENOR MEDIA	KT-H
1.8	1.7	2.1	2.5	1.9	19	19	WNEW Nost	1130 50kw	19	35	36	29	26	16	65	WESTWOOD ONE	SRG

*Was listed below the line

Continued on Page 195

BUILD CUME!
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- * Turnkey Sales Promotions
- * Breakthrough Marketing Campaigns
- * Alternative Profit Centers
- * Agency/Advertiser Image Campaigns
- * Customized Sales Programs
- * Event Promotions
- * Travel Incentives
- * No Cost/Low Cost Advertising



12+ POPULATION: 1,171,000

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
13.1	10.9	8.2	9.3	11.4	1	WOWI UC	102.9 50kw	1	1	1	1	2	6	104	U.S. RADIO	MCG
5.5	7.3	6.8	8.1	8.7	2	WFOG B/EZ	92.9 50kw	4	13	13	12	6	1	99	SUNSHINE WIRELESS	MMR
8.2	9.0	8.1	9.0	8.0	3	WCMS-A/F Ctry	1050/100.5 5kw/50kw	8	8	11	7	3	2	96	WCMS RADIO	EAST
6.7	7.0	7.4	8.8	7.6	4	WNOR-A/F AOR	1230/98.7 1kw/46kw	3	7	2	2	4	11	77	SAGA	MCG
?.9	5.9	7.1	4.7	6.1	5	WWDE AC	101.3 50kw	7	6	4	3	1	3	74	EDENS	CHR
6.4	6.9	6.1	4.3	5.2	6	WNVZ CHR	104.5 50kw	2	2	5	5	8	12	51	WILKS/SCHWARTZ	BAN
7.6	5.2	6.2	5.1	4.7	7	WAFX CR	106.9 100kw	6	4	3	4	13	21	54	RADIO VENTURES	CBS
6.2	5.1	5.5	4.5	4.3	8	WJQI-A/F AC	1600/94.9 5kw/50kw	10	10	7	8	7	7	66	COLEMAN	HNWH
3.4	4.6	4.3	5.0	4.0	9	WMXN AC	105.3 50kw	5	3	6	9	10	15	46	WIN	KATZ
5.1	5.1	6.1	4.8	3.8	10	WLTY Gold	95.7 40kw	9	25	12	6	5	4	61	LANDMARK	KATZ
1.4	2.2	4.2	3.1	3.7	11	WGH-FM Ctry	97.3 74kw	13	9	8	10	11	8	83	SUSQUEHANNA	DUR
2.3	3.3	2.5	3.6	3.6	12	WNIS Talk	850 5(1)kw	14	18	15	14	14	5	88	WNIS, INC.	MMR
1.9	2.6	1.4	2.1	3.2	13	WPCE Rel	1400 1(.25)kw	16	12	14	15	15	9	111	WILLIS	MCG
0.8	0.0	1.3	5.0	3.0	14	WMYA* Rel	96.1 50kw	15	5	10	13	12	13	72	WILLIS	TOR
4.6	4.9	6.0	2.8	2.8	15	WKOC AOR	93.7 100kw	12	11	9	11	9	17	56	EDGE	DUR
3.2	2.8	2.6	1.7	2.0	16	WTAR News	790 5kw	11	24	17	19	18	10	39	LANDMARK	KATZ
1.5	1.7	1.3	2.3	1.3	17	WBSK UC	1350 5kw	17	14	16	16	16	14	67	U.S. RADIO	MCG
1.3	1.3	1.6	1.5	1.2	18	WKOD** AOR	94.1 50kw	18	23	19	18	17	16	80	EURE COMMUNICATIONS	DUR

*Formerly WKSX; **Formerly WKEZ (Ctry), now simulcasts WKOC

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WNOR-FM	1 WOWI	1 WNOR-FM	1 WOWI	1 WNOR-FM	1 WWDE	AC 14.4
2 WOWI	2 WWDE	2 WOWI	2 WWDE	2 WOWI	2 WOWI	UC 12.7
3 WAFX	3 WJQI-FM	3 WAFX	3 WJQI-FM	3 WCMS-FM	3 WCMS-FM	CTRY 11.7
4 WGH-FM	4 WNVZ	4 WLTY	4 WNVZ	4 WLTY	4 WFOG	AOR 11.6
5 WNVZ	5 WAFX	5 WGH-FM	5 WMXN	5 WWDE	5 WJQI-FM	B/EZ 8.7
6 WWDE	6 WMYA	6 WWDE	6 WCMS-FM	6 WKOC	6 WMXN	GOLD/CR 8.5
7 WKOC	7 WMXN	7 WKOC	7 WMYA	7 WFOG	7 WMYA	REL 6.2
8 WMXN	8 WNOR-FM	8 WCMS-FM	8 WAFX	8 WNIS	8 WLTY	N/T 5.6
9 WJQI-FM	9 WGH-FM	9 WNVZ	9 WFOG	9 WGH-FM	9 WNVZ	CHR 5.2
10 WCMS-FM	10 WKOC	10 WMXN	10 WLTY	10 WJQI-FM	10 WKOC	

12+ POPULATION: 945,800

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.6	12.1	9.4	13.6	12.6	1	WWKA Ctry	92.3 100kw	1	8	3	1	1	1	97	NEWCITY	KATZ
7.2	8.0	6.7	6.9	7.5	2	WDBO AC	580 5kw	7	11	13	10	8	3	86	NEWCITY	KATZ
5.6	5.5	4.6	5.8	6.3	3	WHTQ AOR	96.5 100kw	4	4	1	2	6	16	66	TK	SRG
7.2	6.2	7.2	6.8	6.1	4	WMMO AC	98.9 38kw	9	17	2	3	2	7	72	RADIO ORLANDO	EAST
8.3	8.9	8.0	7.1	6.0	5	WJHM UC	101.9 28kw	8	1	6	7	11	11	70	BEASLEY	HNWH
4.8	6.4	6.0	5.5	5.6	6	WOCL Gold	105.9 100kw	6	9	12	4	3	2	61	AMERICAN MEDIA	CHR
5.4	4.8	6.3	3.6	5.1	7	WOMX-A/F AC	950/105.1 5kw/100kw	2	5	8	8	5	5	47	NATIONWIDE	MCG
5.7	4.4	5.0	4.2	4.9	8	WDIZ AOR	100.3 100kw	3	6	4	6	7	12	52	SHAMROCK COM.	MMR
6.4	5.0	6.3	5.5	4.9	8	WSTF AC	101.1 100kw	10	7	7	5	4	4	60	CAPITOL BR. CO.	BAN
3.9	3.7	4.9	3.6	4.7	10	WXXL CHR	106.7 100kw	5	2	5	9	14	19	50	TAYLOR	DUR
3.2	4.1	4.3	4.3	4.0	11	WMGF AC	107.7 100kw	12	10	11	13	9	6	68	METROPLEX	MMR
4.8	4.0	3.5	3.5	3.9	12	WZTU AC	104.1 100kw	11	3	10	11	12	9	52	GUY GANNETT	CHR
3.2	2.8	3.3	4.0	3.1	13	WLOQ NAC	103.1 2.65kw	13	14	9	12	10	10	57	LITCHFIELD	BAN
3.9	3.6	2.8	2.7	2.7	14	WWNZ N/T	740 50kw	14	13	14	14	15	14	53	GUY GANNETT	CHR
2.3	3.7	3.3	4.5	2.3	15	WWLV AC	94.5 100kw	15	22	15	15	13	8	67	PASCO PINELLAS	TOR
1.4	1.5	1.5	2.0	1.8	16	WTLN-FM Rel	95.3 3kw	16	15	19	16	16	13	69	ALTON	KBS
0.0	0.0	0.0	0.0	1.1	17	WHBS* Span	1270 5kw	21	12	18	18	18	17	110	WILLIE MARTIN	HNWH
0.0	0.0	0.6	0.6	1.0	18	WEZY B/EZ	94.1 100kw	18	18	23	20	19	15	64	ROOT	BAN

* Operates under an LMA by Vision Broadcasting

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WHTQ	1 WJHM	1 WHTQ	1 WWKA	1 WWKA	1 WWKA	AC 33.8
2 WDIZ	2 WMMO	2 WWKA	2 WOMX-FM	2 WDIZ	2 WOCL	CTRY 12.6
3 WMMO	3 WOMX-FM	3 WDIZ	3 WJHM	3 WMMO	3 WOMX-FM	AOR 11.2
4 WWKA	4 WHTQ	4 WMMO	4 WMMO	4 WHTQ	4 WSTF	UC 6.0
5 WXXL	5 WXXL	5 WDBO	5 WOCL	5 WDBO	5 WMMO	GOLD/CR 5.6
6 WLOQ	6 WWKA	6 WSTF	6 WSTF	6 WOCL	6 WMGF	CHR 4.7
7 WJHM	7 WSTF	7 WOCL	7 WHTQ	7 WLOQ	7 WJHM	NAC 3.1
8 WSTF	8 WDIZ	8 WLOQ	8 WXXL	8 WSTF	8 WHTQ	N/T 2.7
9 WDBO	9 WZTU	9 WXXL	9 WMGF	9 WZTU	9 WWLV	REL 1.8
10 WZTU	10 WMGF	10 WZTU	10 WZTU	10 WOMX-FM	10 WDBO	SPAN 1.1
						B/EZ 1.0

12+ POPULATION: 4,085,500

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CLIME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.8	8.8	8.7	7.5	7.6	1	KYW News	1060 50kw	1	11	13	13	6	1	50	GROUP W	G/W
7.6	5.4	5.7	6.4	7.2	2	WMMR AOR	93.3 29kw	4	5	1	1	1	8	81	GROUP W	G/W
6.7	6.1	7.2	6.8	6.8	3	WUSL UC	98.9 18kw	6	2	3	3	4	10	95	TAK	KATZ
5.8	5.7	6.1	5.9	6.2	4	WYSP CR	94.1 16kw	2	6	2	2	2	11	66	INFINITY	TOR
5.8	5.5	5.6	5.2	5.1	5	WEAZ-FM AC	101.1 14kw	9	8	12	11	9	3	77	WEAZ, INC.	MCG
3.7	4.2	3.9	3.7	4.9	6	WEGX CHR	106.1 22.5kw	3	3	5	5	10	14	54	MALRITE	EAST
4.2	5.4	4.0	4.7	4.9	6	WXTU Ctry	92.5 15.5kw	12	14	10	12	7	4	87	BEASLEY	BAN
4.8	4.1	4.8	5.0	4.7	8	WWDB Talk	96.5 17kw	13	19	16	14	13	7	91	PANACHE	BAN
4.7	3.9	4.4	5.0	4.6	9	WOGL-FM Gold	98.1 12.5kw	5	9	11	4	3	2	63	CBS	CBS
4.8	5.2	4.9	4.1	4.4	10	WIOQ CHR	102.1 27kw	7	1	4	8	14	19	62	EZ	CHR
5.5	6.9	5.6	6.3	4.3	11	WPEN Nost	950 5kw	15	28	27	23	19	9	103	GREATER MEDIA	MMR
5.0	4.2	4.6	3.9	4.2	12	WMGK AC	102.9 8.5kw	10	10	7	6	5	6	66	GREATER MEDIA	MMR
3.2	2.4	2.0	2.7	4.0	13	WIP Sports	610 5kw	11	13	9	9	8	5	64	SPECTACOR	KATZ
3.6	3.6	4.2	4.3	3.8	14	WYXR AC	104.5 16kw	8	4	6	7	12	16	55	PYRAMID	DUR
3.5	3.7	3.6	3.8	3.1	15	WDAS-FM UC	105.3 3.3kw	14	7	8	10	11	13	71	UNITY	MCG
2.3	2.6	3.2	2.9	2.9	16	WFLN Clas	95.7 50kw	17	17	17	16	16	12	78	FRANKLIN	CMBS
3.7	3.0	3.4	2.6	2.1	17	WKSZ AC	100.3 35kw	16	15	14	15	15	15	58	WKSZ, INC.	HNWH
0.5	1.4	0.8	0.6	1.5	18	WHAT UC	1340 1kw	22	21	22	20	18	17	126	REGIONAL LABONG	---
0.7	1.1	0.9	1.0	1.1	19	WDAS UC	1480 5(1)kw	19	22	21	18	17	18	75	UNITY	MCG

Continued on Page 195

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#1

NEW YORK

12+ POPULATION: 14,024,700

Continued from Page 191

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ADJ.	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
2.0	2.3	2.4	2.0	1.9	19	WQCD NAC	101.8 5.3kw	18	30	14	14	12	14	65	TRIBUNE	CHR
1.4	1.5	1.3	1.1	1.5	22	WNCN Clas	104.3 7.8kw	22	27	24	25	19	17	64	GAF	CMBS
1.5	1.3	1.6	1.8	1.4	23	WQXR-A/F Clas	1560/96.3 50kw/7.8kw	20	36	34	34	29	20	56	INTERSTATE	MMR
1.5	1.5	1.6	1.7	1.2	24	WLIB N/T	1190 10kw	28	31	18	17	18	24	105	INNER CITY	MCG
1.5	1.3	1.3	1.2	1.1	25	WSKQ Span	620 5kw	29	24	26	22	22	21	99	SBS	SBS
1.1	0.9	1.1	1.0	1.0	26	WALK-A/F AC	1370/97.5 5kw/39kw	26	15	22	21	23	22	80	AMERICAN MEDIA	DUR

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	FORMAT REACH	
1 WXRK	1 WRKS	1 WXRK	1 WLTW	1 WCBS-FM	1 WLTW	N/T	17.9
2 WNEW-FM	2 WQHT	2 WNEW-FM	2 WNSR	2 WXRK	2 WNSR	AC	11.0
3 WQHT	3 WNSR	3 WCBS-FM	3 WRKS	3 WNEW-FM	3 WCBS-FM	CHR	10.9
4 WRKS	4 WBLS	4 WQHT	4 WQHT	4 WLTW	4 WBLS	UC	9.6
5 WBLS	5 WLTW	5 WBLS	5 WBLS	5 WFAN	5 WRKS	GOLD/CR	8.8
6 WHTZ	6 WHTZ	6 WLTW	6 WCBS-FM	6 WBLS	6 WYNY	SPAN	5.4
7 WPLJ	7 WNEW-FM	7 WFAN	7 WHTZ	7 WNSR	7 WNEW-FM	AOR	3.8
8 WLTW	8 WPLJ	8 WRKS	8 WNEW-FM	8 WYNY	8 WQHT	CLAS	2.9
9 WNSR	9 WXRK	9 WNSR	9 WPLJ	9 WINS	9 WSKQ-FM	B/EZ	2.7
10 WFAN	10 WSKQ-FM	10 WPLJ	10 WSKQ-FM	10 WQHT	10 WINS	CTRY	2.7
						BBND	1.9
						NAC	1.9

#5

PHILADELPHIA

12+ POPULATION: 4,085,500

Continued from Page 194

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WMMR	1 WUSL	1 WMMR	1 WUSL	1 WMMR	1 WUSL	N/T	16.3
2 WYSP	2 WMMR	2 WYSP	2 WMMR	2 WYSP	2 WMGK	AC	15.2
3 WUSL	3 WIOQ	3 WIP	3 WYXR	3 WIP	3 WXTU	UC	12.5
4 WIP	4 WEGX	4 WUSL	4 WMGK	4 WOGL-FM	4 WEAZ-FM	GOLD/CR	10.8
5 WIOQ	5 WYXR	5 WOGL-FM	5 WEGX	5 KYW	5 WOGL-FM	CHR	9.3
6 WEGX	6 WYSP	6 WEGX	6 WOGL-FM	6 WUSL	6 WMMR	AOR	7.2
7 WYXR	7 WMGK	7 KYW	7 WYSP	7 WDAS-FM	7 WYXR	CTRY	4.9
8 WMGK	8 WDAS-FM	8 WMGK	8 WEAZ-FM	8 WMGK	8 WEGX	BBND	4.3
9 WDAS-FM	9 WEAZ-FM	9 WDAS-FM	9 WXTU	9 WEGX	9 KYW	CLAS	2.9
10 WOGL-FM	10 WXTU	10 WIOQ	10 WIOQ	10 WWDB	10 WYSP		

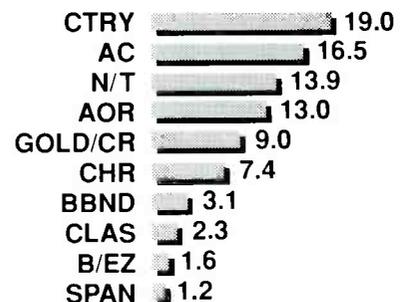
12+ POPULATION: 1,811,600

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.0	10.5	10.4	9.1	11.7	1	KNIX Ctry	102.5 98kw	1	4	3	1	1	1	88	BUCK OWENS	KATZ
8.8	10.6	6.7	8.6	9.6	2	KTAR N/T	620 5kw	2	15	8	5	3	2	72	PULITZER	CBS
4.3	5.6	6.6	6.4	7.3	3	KMLE Ctry	107.9 100kw	5	7	2	2	2	3	83	SHAMROCK BR.	EAST
6.4	5.3	7.4	7.1	6.5	4	KUPD AOR	97.9 100kw	4	3	1	3	4	14	74	TRI-STATE	BAN
6.2	5.7	5.6	4.6	5.5	5	KKLT AC	98.7 115kw	7	8	9	6	5	4	74	PULITZER	CBS
3.2	4.5	4.5	4.0	4.3	6	KFYI N/T	910 5kw	11	26	17	15	12	5	75	BROADCAST GROUP	DUR
4.0	4.2	4.8	4.7	4.3	6	KOY-FM CHR	95.5 96kw	3	1	7	11	15	19	46	EDENS	CHR
4.7	3.8	4.9	3.6	4.2	8	KSLX CR	100.7 100kw	8	12	4	4	6	10	58	COOK INLET	EAST
3.1	3.4	3.0	4.2	3.5	9	KDKB AOR	93.3 100kw	10	19	5	7	7	15	55	SANDUSKY	TOR
4.1	4.9	4.6	4.4	3.1	10	KKFR CHR	92.3 100kw	9	2	11	14	17	21	43	BROADCAST GROUP	DUR
2.1	3.5	4.3	2.8	3.1	10	KOY Nost	550 5(1)kw	15	21	27	25	23	13	65	EDENS	CHR
3.8	3.3	3.4	3.9	3.1	10	KVRY AC	104.7 100kw	6	6	6	10	11	18	42	NATIONWIDE	MCG
4.4	3.3	3.3	3.7	2.9	13	KESZ AC	99.9 100kw	13	9	13	9	10	8	59	ARIZONA TV	BAN
2.8	3.7	3.0	4.5	2.8	14	KOOL-FM Gold	94.5 100kw	12	16	16	8	8	6	50	ADAMS	HNWH
3.0	2.8	3.3	3.1	2.7	15	KMXX AC	101.5 100kw	14	10	12	12	9	11	57	EZ	MMR
1.4	1.4	2.4	2.1	2.3	16	KONC Clas	106.3 3kw	17	29	22	17	16	9	75	RESOURCE MEDIA	CMBS
5.6	3.8	4.0	2.3	2.3	16	KPSN AC	96.9 100kw	16	18	14	13	13	12	53	BONNEVILLE INTL.	SRG
1.5	1.4	1.5	1.7	2.0	18	KOOL Gold	960 5kw	18	13	24	19	14	7	69	ADAMS	HNWH
1.4	1.4	2.1	1.9	1.6	19	KGRX AOR	100.3 90kw	21	11	10	16	19	30	71	FIRST CITY	ROS
2.1	0.8	0.9	1.6	1.6	19	KMEO B/EZ	740 1kw	19	24	25	26	22	16	59	BONNEVILLE INTL.	SRG
1.0	1.3	1.5	1.4	1.4	21	KUKQ NR	1060 5(1)kw	20	5	15	18	20	29	61	TRI-STATE	BAN
1.4	0.8	0.4	1.5	1.2	22	KPHX Span	1480 1kw	25	17	19	20	18	17	114	CONTINENTAL	CAB

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KUPD	1 KNIX	1 KUPD	1 KNIX	1 KNIX	1 KNIX
2 KMLE	2 KUPD	2 KNIX	2 KMLE	2 KTAR	2 KMLE
3 KSLX	3 KMLE	3 KMLE	3 KKLT	3 KUPD	3 KKLT
4 KDKB	4 KVRY	4 KTAR	4 KUPD	4 KMLE	4 KESZ
5 KTAR	5 KDKB	5 KSLX	5 KESZ	5 KSLX	5 KMXX
6 KNIX	6 KKLT	6 KDKB	6 KVRY	6 KDKB	6 KVRY
7 KGRX	7 KSLX	7 KOOL-FM	7 KMXX	7 KOOL-FM	7 KSLX
8 KOY-FM	8 KOY-FM	8 KGRX	8 KSLX	8 KKLT	8 KDKB
9 KKFR	9 KMXX	9 KFYI	9 KDKB	9 KFYI	9 KOOL-FM
10 KUKQ	10 KESZ	10 KKLT	10 KOY-FM	10 KONC	10 KTAR

FORMAT REACH



12+ POPULATION: 1,889,000

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.8	8.6	10.2	11.3	11.7	1	WDVE AOR	102.5 55kw	3	3	1	1	2	6	108	BROAD. ALCHEMY	CHR
14.9	13.3	14.2	13.1	11.3	2	KDKA AC	1020 50kw	1	11	11	7	3	1	75	GROUP W	G/W
8.1	8.3	8.0	8.3	8.9	3	WWSW-A/F Gold	970/94.5 5kw/50kw	2	5	3	2	1	2	75	SHAMROCK BR.	MCG
4.7	4.2	4.4	4.8	6.6	4	WDSY Ctry	107.9 50kw	8	6	6	5	4	4	97	ENTERCOM	DUR
5.2	6.5	4.2	6.8	6.2	5	WSHH AC	99.7 10.5kw	5	12	10	8	5	3	76	RENDA	EAST
5.4	4.9	4.3	6.0	5.6	6	WTAE Talk	1250 5kw	6	17	13	12	9	5	72	HEARST	KATZ
5.2	5.1	4.5	5.0	5.0	7	WAMO-FM UC	105.9 72kw	11	4	2	3	7	8	97	SHERIDAN	HNWH
6.9	7.9	7.2	5.9	4.8	8	WBZZ CHR	93.7 41kw	4	2	4	4	8	9	47	EZ	BAN
4.0	3.7	3.6	3.0	4.3	9	WJAS BBnd	1320 5kw	13	24	21	18	17	11	89	RENDA	EAST
3.2	3.8	4.5	3.1	3.7	10	WMXP CHR	100.7 17kw	7	1	5	9	11	14	53	SIGNATURE	DUR
3.5	4.1	4.0	3.5	3.6	11	WVTY AC	96.1 50kw	9	7	8	6	6	7	54	HEARST	KATZ
3.9	4.5	5.2	4.1	2.8	12	WLTJ AC	92.9 47kw	12	10	9	11	10	10	56	WLTJ INC.	TOR
3.7	2.7	3.5	3.0	2.4	13	WRRK* AOR	96.9 45kw	10	8	7	10	12	16	42	BENNS	MMR
1.7	2.3	1.5	2.0	2.0	14	KQV News	1410 5kw	14	21	18	17	14	12	52	CALVARY	SRG
4.1	2.6	3.6	2.9	2.0	14	WORD** Rel	104.7 50kw	15	19	23	23	20	13	80	SALEM	---
1.2	1.1	1.2	1.0	1.2	16	WMBS AC	590 1kw	18	29	29	19	21	18	83	FAYETTE	REG
0.0	0.5	0.3	0.6	1.1	17	WESA-FM AC	98.3 6kw	20	20	14	14	18	17	80	FARR COMMUNICATIONS	---

*Formerly WMYG; **Formerly WEZE-FM (B/EZ)

Continued on Page 208

CASEY'S TOP ★ 40

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12+ POPULATION: 1,432,900

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.6	9.9	11.0	7.8	8.5	1	KGW/KINK AOR/NAC	620/101.9 5kw/100kw	7	11	2	1	1	2	99	KING	MMR
8.1	7.3	9.2	8.9	8.0	2	KKRZ CHR	100.3 95kw	1	1	3	5	8	10	67	GREAT AMERICAN	KATZ
9.1	8.7	8.7	9.2	7.9	3	KUPL-FM Ctry	98.5 100kw	3	5	6	6	4	3	76	SCRIPPS HOWARD	BAN
8.6	10.1	10.1	6.0	7.8	4	KEX AC	1190 50kw	2	10	13	8	5	1	67	GREAT AMERICAN	KATZ
5.5	4.9	4.3	5.2	7.3	5	KXL N/T	750 50(20)kw	6	12	15	12	9	5	76	KAYE-SMITH	MCG
7.6	7.1	7.1	5.5	6.4	6	KKCW AC	103.3 95kw	5	9	5	4	3	6	65	TRUMPER	DUR
6.3	6.4	4.9	6.8	6.4	6	KKSN-FM Gold	97.1 100kw	4	4	7	2	2	4	63	HERITAGE	CHR
5.5	4.7	7.0	7.4	5.7	8	KUFO AOR	101.1 100kw	8	3	1	3	6	11	70	HENRY	CHR
3.0	2.9	2.9	4.1	4.1	9	KWJJ-FM Ctry	99.5 94kw	11	6	8	9	7	8	69	PARK	HNWH
4.1	3.1	4.2	3.4	4.0	10	KGON AOR	92.3 100kw	10	7	4	7	11	13	66	ACKERLY	EAST
3.0	2.1	3.2	3.5	3.9	11	KKSN Gold	910 5kw	13	19	19	19	14	9	79	HERITAGE	CHR
4.5	3.7	2.9	3.5	3.9	11	KXL-FM AC	95.5 100kw	12	23	11	11	10	7	70	KAYE-SMITH	MCG
3.6	3.5	2.9	3.5	3.2	13	KXYQ CHR	105.1 100kw	9	2	9	10	12	12	50	FIRST CITY	BAN
1.3	2.0	2.4	2.0	1.7	14	KMXI AC	106.7 94kw	14	13	10	13	13	17	39	FAIRMONT	HNWH
2.2	1.5	0.8	1.8	1.2	15	KWJJ Ctry	1080 50(10)kw	15	21	21	18	18	14	49	PARK	HNWH
0.0	0.0	0.0	0.3	1.1	16	KDBX CC	107.5 4.1kw	20	17	14	14	15	20	117	EDUCATIONAL MEDIA	---
1.3	1.8	0.5	0.9	1.0	17	KBBT NR	970 5kw	18	14	16	16	17	16	71	HENRY	CHR
1.3	1.3	1.0	0.5	1.0	17	KUPL Ctry	1330 5kw	17	18	23	23	22	19	53	SCRIPPS HOWARD	BAN
1.1	0.6	0.9	0.6	1.0	17	KZRC AOR	1010 5kw	23	20	12	15	19	23	179	FIRST CITY	TOR

*KGW & KINK now simulcast

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KUFO	1 KINK	1 KINK	1 KINK	1 KINK	1 KINK	AC 19.8
2 KGON	2 KKRZ	2 KUFO	2 KKCW	2 KKSN-FM	2 KKCW	CTRY 14.2
3 KINK	3 KKCW	3 KKSN-FM	3 KKRZ	3 KUFO	3 KKSN-FM	CHR 11.2
4 KKSN-FM	4 KUPL-FM	4 KGON	4 KKSN-FM	4 KUPL-FM	4 KUPL-FM	GOLD/CR 10.3
5 KKRZ	5 KUFO	5 KUPL-FM	5 KUPL-FM	5 KEX	5 KEX	AOR 10.2
6 KUPL-FM	6 KXL-FM	6 KKRZ	6 KXL-FM	6 KKCW	6 KKRZ	N/T 7.3
7 KKCW	7 KKSN-FM	7 KEX	7 KEX	7 KWJJ-FM	7 KXL-FM	REL 1.1
8 KWJJ-FM	8 KXYQ	8 KKCW	8 KWJJ-FM	8 KGON	8 KWJJ-FM	
9 KXL	9 KWJJ-FM	9 KWJJ-FM	9 KUFO	9 KXL	9 KUFO	
10 KZRC	10 KGON	10 KXL	10 KXYQ	10 KKRZ	10 KXYQ	

12+ POPULATION: 1,282,900

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.6	9.1	7.5	9.3	8.7	1	WPRO-FM CHR	92.3 39kw	1	1	2	2	5	6	69	CAP CITIES/ABC	BAN
7.8	5.8	7.8	6.8	7.9	2	WHJY AOR	94.1 50kw	2	3	1	1	2	12	79	MERV GRIFFIN	KATZ
5.2	5.3	5.8	4.7	6.5	3	WSNE AC	93.3 30kw	3	9	4	3	1	2	72	BECK-ROSS	EAST
6.1	6.2	6.5	5.7	6.0	4	WHJJ N/T	92.0 5kw	7	20	18	14	11	5	87	MERV GRIFFIN	KATZ
8.4	9.2	7.1	6.1	5.8	5	WWLI AC	105.1 50kw	6	11	5	5	3	3	82	TMZ	MCG
5.9	4.4	5.6	5.9	5.2	6	WWBB Gold	101.5 13.5kw	8	13	8	4	4	1	76	WILKS/SCHWARTZ	MCG
5.9	4.9	6.0	5.4	5.1	7	WPRO Talk	630 5kw	4	10	20	11	8	4	63	CAP CITIES/ABC	BAN
3.5	4.4	4.5	4.4	4.2	8	WWRX CR	103.7 50kw	5	6	3	6	6	11	59	WESTERLY	DUR
4.0	3.7	3.6	4.2	3.9	9	WPLM-A/F BBnd	1390/99.1 5kw/50kw	11	31	39	31	28	10	88	PLYMOUTH ROCK	HNWH
3.5	3.7	2.9	3.7	3.4	10	WCTK Ctry	98.1 4.7kw	10	28	11	12	7	7	74	HALL	TOR
2.4	2.5	2.0	2.8	3.2	11	WLKW B/EZ	790 5kw	15	39	29	28	22	8	105	TMZ	CMBS
2.6	2.8	3.1	3.1	3.0	12	WWKX CHR	106.3 1.75kw	9	2	6	8	16	27	58	OCEAN STATE	CHR
2.9	2.1	2.5	1.9	2.3	13	WFHN CHR	107.1 3kw	16	4	7	9	12	22	87	SAGE	CHR
1.7	2.7	3.0	3.3	2.2	14	WBRU NR	95.5 20kw	12	7	10	7	9	16	52	BROWN BC SERVICE	MMR
0.9	1.5	1.5	1.1	2.1	15	WODS Gold	103.3 16kw	14	5	16	10	10	9	66	CBS	CBS
1.0	1.1	1.1	0.9	1.7	16	WAAF AOR	107.3 18.5kw	18	8	9	13	19	35	72	ZAPIS	CHR
1.3	1.6	1.2	1.4	1.7	16	WBSM N/T	1420 5(1)kw	26	37	28	35	33	26	128	H&D	CHR
0.8	1.1	1.4	1.1	1.7	16	WBZ N/T	1030 50kw	13	23	26	23	24	14	53	GROUP W	G/W
2.2	3.2	1.8	2.5	1.5	19	WHIM Ctry	1110 5kw	19	42	42	39	26	15	72	EAST PROVIDENCE	DUR
0.5	0.9	0.3	0.5	1.2	20	WCDJ NAC	96.9 12.5kw	30	19	25	15	13	13	92	INFINITY	DUR
2.2	0.9	1.4	1.2	1.0	21	WALE Talk	990 50kw	25	18	35	32	29	24	70	NORTH AMERICAN	---
0.0	0.0	0.6	0.9	1.0	21	WBMX AC	98.5 9kw	23	22	15	16	18	23	56	ATLANTIC VENTURES	KATZ
0.0	0.7	0.5	0.5	1.0	21	WBOS AOR	92.9 8.8kw	28	29	14	19	14	21	74	ACKERLEY	KATZ
0.8	0.6	0.9	0.5	1.0	21	WVBF AC	105.7 14kw	27	17	22	17	15	17	74	FAIRBANKS	BAN

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WHJY	1 WPRO-FM	1 WHJY	1 WSNE	1 WHJY	1 WSNE	N/T 15.5
2 WPRO-FM	2 WSNE	2 WPRO-FM	2 WPRO-FM	2 WWBB	2 WWLI	AC 14.3
3 WWRX	3 WHJY	3 WWRX	3 WWLI	3 WSNE	3 WPRO-FM	CHR 14.0
4 WAAF	4 WWLI	4 WWBB	4 WHJY	4 WWRX	4 WWBB	AOR 12.8
5 WSNE	5 WWRX	5 WSNE	5 WWBB	5 WPRO-FM	5 WHJY	GOLD/CR 11.5
6 WWKX	6 WFHN	6 WWLI	6 WWRX	6 WWLI	6 WCTK	CTRY 4.9
7 WWBB	7 WWKX	7 WBRU	7 WFHN	7 WCTK	7 WFHN	BBND 3.9
8 WWLI	8 WBRU	8 WAAF	8 WWKX	8 WPRO	8 WBRU	B/EZ 3.2
9 WBRU	9 WWBB	9 WWKX	9 WBRU	9 WBRU	9 WODS	NAC 1.2
10 WFHN	10 WBMX	10 WPRO	10 WODS	10 WODS	10 WWRX	

12+ POPULATION: 1,297,500

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.6	6.8	8.3	10.1	11.5	1	KFRG Ctry	95.1 50kw	2	37	3	1	1	1	107	KEYMARKET	MMR
7.5	6.7	9.3	7.3	9.1	2	KGGI CHR	99.1 2.55kw	1	1	2	3	4	7	73	AMERICAN MEDIA	MCG
4.7	5.0	5.1	4.4	6.1	3	KLOS AOR	95.5 67kw	3	10	1	2	2	5	73	CAP CITIES/ABC	KATZ
5.3	5.6	5.7	5.8	5.5	4	KFI Talk	640 50kw	7	23	9	5	5	2	85	COX	CHR
6.0	4.9	5.0	4.5	5.2	5	KOST AC	103.5 12.5kw	4	5	4	4	3	3	65	COX	CHR
7.0	6.5	4.5	3.4	4.7	6	KDUO B/EZ	97.5 68kw	9	35	26	14	9	4	86	HENRY	KATZ
3.8	4.4	4.0	3.4	3.7	7	KRTH Gold	101.1 51kw	6	8	8	6	6	6	53	BEASLEY	BAN
4.0	2.8	2.5	3.3	3.2	8	KIIS-A/F CHR	1150/102.7 5kw/8kw	5	2	7	9	8	27	43	GANNETT	MCG
3.5	3.1	3.5	3.1	2.8	9	KCAL-FM AOR	96.7 1.75kw	8	9	5	7	7	19	50	ANAHEIM BR.	TOR
2.6	1.6	2.3	2.4	2.8	9	KKCC Ctry	1350 5(.5)kw	22	21	21	24	21	8	138	RIVERDINO	HNWH
4.6	4.0	1.6	2.1	2.8	9	KQLZ AOR	100.3 5.3kw	11	3	6	8	17	31	65	WESTWOOD ONE	DUR
2.4	4.5	2.8	2.1	2.7	12	KNX News	1070 50kw	10	33	23	18	16	9	53	CBS	CBS
1.8	1.7	1.9	2.9	2.1	13	KROQ NR	106.7 5.5kw	14	7	10	10	12	17	70	INFINITY	TOR
1.1	1.7	3.1	2.1	1.7	14	KKBT UC	92.3 43kw	12	4	12	13	24	24	53	EVERGREEN	MMR
1.3	1.8	1.7	1.1	1.7	14	KTWV NAC	94.7 55kw	17	16	11	15	11	15	68	GROUP W	G/W
2.2	1.7	1.9	1.7	1.5	16	KCBS-FM Gold	93.1 28.5kw	18	19	15	11	10	11	58	CBS	CBS
0.9	1.4	0.8	0.7	1.5	16	KKGO Clas	105.1 18kw	25	38	28	28	25	13	80	MT. WILSON FM	CMBS
1.6	1.5	2.1	2.4	1.4	18	KBIG AC	104.3 105kw	16	18	20	16	14	10	53	BONNEVILLE INTL.	CBS
1.7	1.6	1.5	2.3	1.4	18	KCAL Span	1410 5kw	26	13	19	22	23	20	80	ANAHEIM BR.	LOTUS
1.0	0.9	0.7	1.0	1.4	18	KZLA Ctry	93.9 18.5kw	29	42	14	19	15	34	96	MALRITE	EAST
0.4	0.9	0.9	1.2	1.3	21	KLSX CR	97.1 21kw	15	30	16	12	13	16	48	GREATER MEDIA	MMR
1.7	1.2	0.9	0.7	1.3	21	KLVE Span	107.5 29.5kw	24	31	13	17	18	26	69	HEFTEL	CAB
1.2	1.2	1.6	1.8	1.2	23	KABC Talk	790 5kw	23	20	33	31	28	12	63	CAP CITIES/ABC	KATZ
1.1	0.8	1.3	1.8	1.1	24	KDIF Span	1440 1kw	27	11	17	20	22	30	66	INLAND EMPIRE WIR.	KATZ
1.0	1.1	1.4	1.6	1.1	24	KOLA Gold	99.9 31kw	13	12	25	23	19	14	37	KOLA INC.	BAN
1.0	1.0	0.6	0.7	1.0	26	KBON Gold	103.9 38w	19	17	22	21	20	18	44	RIVERDINO	HNWH
1.2	1.5	1.9	2.2	1.0	26	KRSO Nost	590 1kw	28	26	38	39	37	33	64	HENRY	KATZ
0.6	1.0	1.6	1.2	1.0	26	KWRP B/EZ	96.1 60w	32	40	40	36	34	32	80	JERRY HARTLINE	---

Continued on Page 208

12+ POPULATION: 830,000

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REF FIRM
15.5	16.2	16.6	19.2	16.2	1	WCMF AOR	96.5 50kw	1	2	1	1	1	3	93	STONER	TOR
10.0	15.0	11.5	11.7	15.2	2	WHAM N/T	1180 50kw	2	8	8	7	6	1	89	LINCOLN GROUP	MCG
10.6	10.5	12.5	11.8	10.3	3	WBEE-FM Ctry	92.5 50kw	7	7	4	6	2	2	101	HERITAGE MEDIA	KATZ
10.5	9.5	10.4	9.7	9.5	4	WPXY CHR	97.9 50kw	3	1	2	2	7	7	64	PYRAMID	MMR
6.1	6.6	6.2	6.0	7.2	5	WRMM-FM AC	101.3 27kw	4	4	3	5	3	5	60	ATLANTIC RADIO CORP	CHR
7.6	8.1	8.6	5.9	6.9	6	WVOR AC	100.5 50kw	5	9	5	4	5	6	59	LINCOLN GROUP	MCG
5.5	4.9	6.6	6.5	6.1	7	WKLX Gold	98.9 37kw	6	6	7	3	4	4	60	ONTARIO SHORE	DUR
4.9	4.6	4.3	5.2	5.4	8	WDKX UC	103.9 800w	8	3	6	8	8	8	96	MONROE	WRS
2.2	2.2	3.8	3.5	3.9	9	WBBF Ctry	950 1kw	9	12	11	11	10	9	76	HERITAGE MEDIA	KATZ
4.5	3.6	3.2	2.4	2.1	10	WZSH AC	95.1 50kw	10	14	9	9	9	10	54	GREAT LAKES	BAN

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WCMF	1 WCMF	1 WCMF	1 WCMF	1 WCMF	1 WRMM-FM	AC 16.2
2 WPXY	2 WPXY	2 WHAM	2 WRMM-FM	2 WBEE-FM	2 WCMF	AOR 16.2
3 WBEE-FM	3 WRMM-FM	3 WKLX	3 WPXY	3 WHAM	3 WVOR	N/T 15.2
4 WHAM	4 WVOR	4 WBEE-FM	4 WVOR	4 WKLX	4 WPXY	CTRY 14.2
5 WKLX	5 WDKX	5 WPXY	5 WKLX	5 WVOR	5 WKLX	CHR 9.5
6 WVOR	6 WBEE-FM	6 WVOR	6 WDKX	6 WPXY	6 WBEE-FM	GOLD/CR 6.1
7 WRMM-FM	7 WKLX	7 WRMM-FM	7 WBEE-FM	7 WRMM-FM	7 WDKX	UC 5.4
8 WDKX	8 WHAM	8 WDKX	8 WHAM	8 WDKX	8 WHAM	
9 WZSH	9 WMJQ	9 WBBF	9 WZSH	9 WBBF	9 WZSH	
10 WBBF	10 WZSH	10 WECQ	10 WMJQ	10 WECQ	10 WBBF	



AMERICA'S VOICE-IN-THE-NIGHT
LARRY KING

For more information contact your Mutual representative at 703-685-2550 or fax 703-685-2570.
It Could Only Come From Westwood One.

12+ POPULATION: 1,274,900

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.8	12.4	10.6	10.7	12.5	1	KFBK N/T	1530 50kw	1	11	8	2	2	2	96	GROUP W	G/W
8.9	10.1	9.7	9.4	11.4	2	KRAK-FM Ctry	105.1 50kw	2	3	4	1	1	1	93	EZ	KATZ
7.3	7.3	6.7	6.3	7.7	3	KSFM CHR	102.5 50kw	3	1	2	6	10	10	72	GENESIS	MMR
7.5	7.2	4.6	5.6	6.7	4	KXOA-FM AC	107.9 50kw	4	6	3	3	3	3	69	BROWN	BAN
6.5	7.9	6.9	6.6	6.0	5	KRXQ AOR	93.7 25kw	5	2	1	4	5	14	66	FULLER-JEFFREY	TOR
3.3	4.7	3.8	5.2	4.5	6	KSEG CR	96.9 50kw	7	8	6	5	4	6	61	GREAT AMERICAN	CHR
5.2	4.7	4.9	5.7	4.4	7	KYMX AC	96.1 50kw	6	7	10	7	6	4	58	TRIBUNE	CHR
2.9	2.7	3.3	4.5	3.9	8	KWOD CHR	106.5 50kw	9	4	5	8	12	17	57	ROYCE INTL.	HNWH
3.5	3.7	3.8	4.4	3.4	9	KGBY AC	92.5 50kw	11	5	7	9	8	12	57	GROUP W	G/W
4.4	3.4	4.8	5.5	3.4	9	KHYL Gold	101.1 36kw	10	9	11	10	7	5	53	PARKER	EAST
1.6	2.2	2.8	2.8	2.9	11	KCTC B/EZ	1320 5kw	13	20	20	17	17	8	78	TRIBUNE	CHR
4.3	3.4	4.0	3.2	2.8	12	KQPT NAC	100.5 115kw	12	19	12	12	9	7	59	DUCHOSSOIS	CBS
4.6	3.1	3.4	2.7	2.4	13	KZAP* AOR	98.5 50kw	8	10	9	11	11	11	35	NATIONWIDE	MCG
2.5	3.3	2.4	2.9	2.2	14	KRAK Ctry	1140 50kw	14	14	19	15	13	9	61	EZ	KATZ
2.2	2.1	1.7	1.2	1.9	15	KFRC Nost	610 5kw	16	24	25	24	24	13	69	BEDFORD BR.	SRG
1.9	1.4	3.3	0.7	1.7	16	KRCX Span	1110 5(.5)kw	21	12	13	13	15	15	144	FULLER-JEFFREY	KT-H
1.1	1.7	1.7	1.7	1.3	17	KGO N/T	810 50kw	15	25	18	19	16	16	45	CAP CITIES/ABC	BAN
0.6	0.6	0.9	0.8	1.2	18	KSMJ Gold	1380 5kw	19	22	14	14	14	19	71	GENESIS	MMR
0.0	0.0	0.0	0.4	1.1	19	KCBS News	740 50kw	17	23	21	21	20	18	47	CBS	CBS

* Became KNCI (Ctry) after Fall '91 rating period

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KRXQ	1 KXOA-FM	1 KFBK	1 KXOA-FM	1 KFBK	1 KXOA-FM	N/T 14.9
2 KSEG	2 KSFM	2 KRAK-FM	2 KRAK-FM	2 KRAK-FM	2 KRAK-FM	AC 14.5
3 KFBK	3 KRAK-FM	3 KRXQ	3 KSFM	3 KRXQ	3 KFBK	CTRY 13.6
4 KRAK-FM	4 KGBY	4 KSEG	4 KYMX	4 KSEG	4 KHYL	CHR 11.6
5 KWOD	5 KWOD	5 KXOA-FM	5 KGBY	5 KXOA-FM	5 KYMX	GOLD/CR 9.1
6 KSFM	6 KRXQ	6 KZAP	6 KHYL	6 KYMX	6 KGBY	AOR 8.4
7 KXOA-FM	7 KYMX	7 KWOD	7 KWOD	7 KZAP	7 KSFM	B/EZ 2.9
8 KZAP	8 KSEG	8 KSFM	8 KFBK	8 KQPT	8 KSEG	NAC 2.8
9 KGBY	9 KSMJ	9 KYMX	9 KRXQ	9 KHYL	9 KWOD	BBND 1.9
10 KQPT	10 KFBK	10 KQPT	10 KSEG	10 KGBY	10 KQPT	SPAN 1.7

12+ POPULATION: 2,019,100

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ADJ.	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
16.6	20.4	18.6	19.4	17.1	1	KMOX Talk	1120 50kw	1	8	7	5	1	1	89	CBS	CBS
7.2	8.1	8.3	9.7	8.8	2	KSHE AOR	94.7 100kw	2	4	1	1	2	6	88	EMMIS	HNWH
6.9	6.9	6.9	7.1	7.4	3	KMJM UC	107.7 100kw	9	1	2	4	6	8	120	NOBLE	MCG
5.9	6.8	5.5	7.7	6.7	4	WIL Ctry	92.3 100kw	6	6	6	6	5	2	84	HERITAGE MEDIA	EAST
6.3	5.0	5.7	5.9	6.2	5	KYKY AC	98.1 100kw	3	5	4	2	3	3	68	EZ	MMR
6.7	5.8	5.9	5.7	5.9	6	KSD CR	93.7 100kw	4	7	3	3	4	7	65	GANNETT	MCG
5.0	4.8	5.2	4.3	5.0	7	WKBQ CHR	106.5 90kw	5	2	5	7	9	13	57	CHASE	KATZ
7.9	5.0	5.0	3.5	4.4	8	KEZK-FM AC	102.5 100kw	7	10	9	9	8	4	61	CHANNEL ONE	MMR
4.2	3.8	4.5	4.0	3.4	9	KLOU Gold	103.3 100kw	8	12	8	8	7	5	51	CBS	CBS
3.3	2.6	2.5	2.8	2.6	10	WKKX Ctry	104.1 39kw	11	9	14	10	10	9	74	ZIMMER BROAD.	BAN
2.0	1.5	2.3	3.2	2.5	11	KHTK CHR	97.1 100kw	10	3	10	13	20	24	42	LEGEND	TOR
1.8	1.8	2.0	1.8	2.4	12	WEW BBnd	770 1kw	21	24	26	26	27	16	120	WEW RADIO	ROS
1.7	1.6	1.8	1.2	2.4	12	WRTH Nost	1430	17	27	27	23	23	14	99	HERITAGE RADIO	EAST
2.0	1.9	1.9	1.9	2.1	14	KFUO-FM Clas	99.1 100kw	13	16	20	15	12	10	65	LUTHERN CHURCH/MO	CMBS
0.7	1.2	0.9	1.0	1.6	15	WIBV Talk	1260 5kw	20	23	16	16	16	15	77	BELLEVILLE BR.	---
2.1	2.1	1.9	1.7	1.5	16	KATZ UC	1600 5kw	15	13	19	17	15	12	58	INTER-URBAN	K/P
1.7	1.8	2.2	1.2	1.5	16	WFXB* AC	101.1 50kw	12	17	15	11	11	11	45	RIVER CITIES	TOR
1.8	1.3	1.0	1.2	1.4	18	KATZ-FM Jazz	100.3 50kw	16	25	13	12	13	18	54	INTER-URBAN	K/P
1.8	1.8	1.6	1.2	1.4	18	KUSA Ctry	550 5kw	18	19	22	25	25	19	59	GANNETT	MCG
0.7	0.6	1.4	1.8	1.2	20	KXOK UC	630 5kw	23	18	12	14	14	22	70	LEGEND	TOR
0.0	0.5	1.0	0.5	1.1	21	KEZK B/EZ	590 1kw	22	26	25	28	24	20	58	CHANNEL ONE	MMR
0.9	0.8	1.4	1.1	1.0	22	KFXB* AC	105.7 100kw	14	11	11	18	18	27	33	RIVERCITY BR.	DUR

* KFXB and WFXB simulcast a majority of programming

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 KSHE	1 KMJM	1 KSHE	1 KYKY	1 KMOX	1 KYKY	N/T	18.7
2 KSD	2 KYKY	2 KMOX	2 KMJM	2 KSHE	2 KMOX	AC	13.1
3 KMJM	3 KSD	3 KSD	3 KSD	3 KSD	3 KSD	CTRY	10.7
4 KMOX	4 KSHE	4 KMJM	4 WKBQ	4 WIL	4 WIL	UC	10.1
5 WIL	5 WKBQ	5 KYKY	5 KSHE	5 KYKY	5 KMJM	GOLD/CR	9.3
6 KYKY	6 WIL	6 WIL	6 WIL	6 KMJM	6 KSHE	AOR	8.8
7 WKBQ	7 KEZK-FM	7 KLOU	7 KMOX	7 KLOU	7 KEZK-FM	CHR	7.5
8 KLOU	8 KLOU	8 WKBQ	8 KLOU	8 KEZK-FM	8 KLOU	BBND	4.8
9 KFXB	9 WKKX	9 KEZK-FM	9 KEZK-FM	9 KXOK	9 WKBQ	CLAS	2.1
10 KATZ-FM	10 KMOX	10 KXOK	10 KHTK	10 WKKX	10 WKKX	JAZZ	1.4
						B/EZ	1.1

SALT LAKE CITY-OGDEN-PROVO

12+ POPULATION: 1,044,300

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.6	11.1	13.9	11.0	10.8	1	KKAT Ctry	101.9 26kw	2	3	2	1	1	2	79	APOLLO RADIO	BAN
9.6	8.3	5.3	4.4	8.4	2	KSL Talk	1160 50kw	1	12	9	6	4	1	56	BONNEVILLE INTL.	CBS
4.2	4.6	6.4	5.3	7.9	3	KBER AOR	101.1 25kw	4	2	1	2	7	15	78	DEVINE	TOR
5.6	5.2	7.6	8.2	7.2	4	KSOP-AIF Ctry	1370/104.3 5(.5)kw/25kw	5	11	4	4	3	4	83	KSOP, INC.	MMR
8.3	9.0	8.8	6.6	6.7	5	KSFI AC	100.3 26kw	3	10	6	5	2	3	59	SIMMONS FAMILY	CBS
8.4	7.1	6.7	7.3	6.0	6	KLZX CHR	93.3 26kw	7	9	3	3	5	5	67	COOK INLET	CHR
4.6	5.7	3.9	5.5	4.8	7	KISN-FM CHR	97.1 30kw	6	6	5	7	6	7	47	SUN MOUNTAIN	MCG
2.0	2.4	2.8	4.1	3.6	8	KUTQ CHR	99.5 40kw	8	1	13	17	18	23	46	D&B BROADCASTING	K/P
3.8	2.2	3.7	3.6	3.2	9	KCPX AC	98.7 40kw	10	8	10	8	9	9	45	PRICE BR.	MMR
4.1	3.7	3.7	3.1	3.0	10	KJQN-FM NR	95.5 50kw	12	5	7	10	17	25	57	S.G.S. BROAD.	SRG
2.9	3.3	3.4	2.4	3.0	10	KRSP AOR	103.5 27.5kw	9	7	8	9	11	18	40	CARLSON COM. INT.	BAN
1.8	1.6	2.6	1.5	2.3	12	KBCK Ctry	105.7 13.5kw	22	23	22	19	14	11	97	RADIO PROPERTIES	---
3.7	2.8	2.3	3.5	2.3	12	KMGR-FM AC	107.5 45kw	13	16	11	11	10	16	44	B&B BROADCASTING	HNWH
3.3	2.6	2.8	3.2	2.3	12	KZHT CHR	94.9 48kw	11	4	12	14	25	26	41	GOLDEN BEAR	KATZ
3.1	1.7	1.6	2.5	2.3	12	KTKK Talk	630 1kw	24	29	18	16	15	10	100	D&B BROADCASTING	K/P
1.1	1.6	1.3	2.2	2.2	16	KBZN Jazz	97.9 26kw	17	20	16	12	8	6	56	CAPITOL BR.	---
2.2	3.2	2.3	2.2	2.2	16	KDYL BBnd	1280 5(.5)kw	21	19	28	29	29	13	93	SIMMONS FAMILY	CBS
3.0	2.4	3.0	3.3	1.9	18	KALL AC	910 5(1)kw	15	29	23	18	16	8	44	COM. INVESTMENT	EAST
2.6	1.6	2.1	1.8	1.8	19	KALL-FM* Gold	94.1 40kw	14	14	14	13	12	17	39	COM. INVESTMENT	EAST
0.6	1.2	0.7	1.1	1.6	20	KSOS Gold	106.9 68kw	23	15	19	15	13	12	68	FIRST NATIONAL	AMA
0.8	0.5	0.9	0.8	1.5	21	KQOL B/EZ	106.5 7.5kw	25	18	20	22	24	14	67	KQOL INC.	---
1.2	0.7	1.4	0.8	1.2	22	KISN CHR	570 5kw	16	13	21	21	20	19	29	SUN MOUNTAIN	MCG

* Formerly KLCY-FM

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KBER	1 KKAT	1 KBER	1 KKAT	1 KLZX	1 KKAT	CTRY 20.3
2 KLZX	2 KISN-FM	2 KLZX	2 KSFI	2 KSL	2 KSFI	AC 14.1
3 KKAT	3 KSFI	3 KKAT	3 KISN-FM	3 KKAT	3 KSOP-FM	AOR 13.9
4 KJQN-FM	4 KSOP-FM	4 KSL	4 KSOP-FM	4 KSOP-FM	4 KSL	CHR 11.9
5 KRSP	5 KCPX	5 KSOP-FM	5 KSL	5 KSFI	5 KISN-FM	N/T 10.7
6 KSOP-FM	6 KBER	6 KRSP	6 KCPX	6 KBER	6 KMGR	GOLD/CR 9.4
7 KSL	7 KMGR-FM	7 KSFI	7 KBER	7 KBZN	7 KBER	BBND 2.2
8 KALL-FM	8 KLZX	8 KJQN-FM	8 KMGR-FM	8 KALL-FM	8 KCPX	JAZZ 2.2
9 KISN-FM	9 KJQN-FM	9 KISN-FM	9 KISN-FM	9 KRSP	9 KLZX	B/EZ 1.5
10 KZHT	10 KSL	10 KBZN	10 KRSP	10 KISN-FM	10 KSOS	

12+ POPULATION: 1,078,100

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.9	12.4	10.6	12.4	9.9	1	KCYY Ctry	100.3 98kw	1	6	1	1	1	1	79	NEWCITY	KATZ
9.0	10.1	9.2	9.3	9.2	2	KTFM CHR	102.7 100kw	2	1	2	2	6	11	74	WATERMAN	BAN
0.0	3.9	7.4	9.7	7.5	3	KXTN Span	107.5 100kw	4	3	7	3	2	2	92	TK	SRG
8.4	6.0	5.3	6.3	6.9	4	KAJA Ctry	97.3 100kw	3	5	4	4	3	5	79	CLEAR CHANNEL	CHR
4.9	5.6	5.2	5.0	6.5	5	KQXT AC	101.9 100kw	5	7	8	7	4	3	87	GROUP W	G/W
4.3	4.8	5.2	4.1	4.9	6	KSAQ AOR	96.1 100kw	6	2	3	6	9	17	69	INNER CITY	EAST
6.3	5.6	4.9	4.0	4.3	7	KZEP-A/F CR	1250/104.5 1kw/100kw	7	15	5	5	5	12	62	LOTUS	HNWH
4.3	4.2	4.3	4.6	4.2	8	KKYX Ctry	680 50(10)kw	12	19	15	16	14	6	94	NEWCITY	KATZ
4.1	2.0	3.2	3.8	3.9	9	KONO-A/F Gold	860/101.1 5(1)kw/100kw	11	8	23	9	8	4	70	GILLESPIE BR.	CHR
5.4	3.6	5.8	3.6	3.7	10	KCOR Span	1350 5kw	15	13	13	12	12	8	112	TICHENOR MEDIA	KATZ
4.2	4.8	4.4	3.4	3.7	10	KSMG Gold	105.3 100kw	10	11	9	8	7	9	63	RUSK	CBS
6.1	6.2	6.3	4.4	3.7	10	WOAI N/T	1200 50kw	9	14	12	14	13	7	57	CLEAR CHANNEL	CHR
3.4	3.1	3.2	3.9	3.5	13	KSRR-FM AC	92.9 100kw	8	4	6	10	10	19	51	GENESIS	CHR
3.4	3.3	2.8	2.0	2.9	14	KTSA Nost	550 5kw	13	22	14	15	16	10	68	WATERMAN	BAN
3.7	2.5	3.0	2.9	2.3	15	KMMX AC	106.7 100kw	14	9	10	11	11	13	54	VISION	BAN
0.0	0.0	1.1	2.4	2.1	16	KRIO-FM Ctry	94.1 22kw	16	26	11	13	15	16	64	APRIL COMM.	---
1.4	0.6	1.6	1.7	2.0	17	KSAH Span	720 10(1)kw	19	29	16	17	17	18	131	GANADORES	CAB
1.0	1.4	1.2	1.3	1.2	18	KSLR CC	630 5kw	18	10	20	18	18	14	69	SALEM MEDIA	---
2.4	2.2	1.2	2.1	1.0	19	KEDA Span	1540 5(1)kw	21	20	25	28	21	15	68	D&E	CAB
0.0	1.3	1.1	1.3	1.0	19	KZVE Span	1310 5kw	20	28	21	24	22	21	71	TK	SRG

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KSAQ	1 KCYY	1 KCYY	1 KCYY	1 KXTN	1 KCYY	CTRY 23.1
2 KCYY	2 KTFM	2 KZEP-FM	2 KTFM	2 KZEP-FM	2 KQXT	SPAN 15.2
3 KZEP-FM	3 KSRR	3 KXTN	3 KQXT	3 KCYY	3 KXTN	AC 12.3
4 KAJA	4 KAJA	4 KSAQ	4 KAJA	4 KAJA	4 KAJA	GOLD/CR 11.9
5 KTFM	5 KQXT	5 KAJA	5 KXTN	5 KSMG	5 KTFM	CHR 9.2
6 KSMG	6 KXTN	6 KTFM	6 KSRR	6 KTFM	6 KSMG	AOR 4.9
7 KXTN	7 KSAQ	7 KSMG	7 KSMG	7 KSAQ	7 KSRR-FM	N/T 3.7
8 KSRR-FM	8 KZEP-FM	8 WOAI	8 KSAQ	8 WOAI	8 KCOR	BBND 2.9
9 KMMX	9 KRIO-FM	9 KQXT	9 KZEP-FM	9 KQXT	9 KKYX	REL 1.2
10 WOAI	10 KMMX	10 KTSA	10 KMMX	10 KTSA	10 KRIO-FM	

12+ POPULATION: 2,173,700

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.5	6.2	8.7	7.1	7.5	1	KSON-A/F City	1240/97.3 1kw/50kw	3	13	4	1	1	1	79	JEFFERSON-PILOT	BAN
7.7	7.3	6.0	6.5	6.5	2	KKLQ-A/F CHR	600/106.5 5kw/50kw	1	1	3	6	8	11	66	EDENS	CHR
3.9	4.3	3.6	4.0	5.8	3	KYXY AC	96.5 41kw	8	6	6	4	2	3	77	PARKER	HNWH
6.0	4.9	5.6	5.2	5.7	4	KJQY AC	103.7 36.5kw	5	10	11	8	3	2	74	COMMAND	MMR
6.0	4.9	6.0	4.9	5.5	5	KGB CR	101.5 50kw	2	4	2	2	4	13	55	BROWN	KATZ
5.7	4.4	5.4	5.5	5.4	6	XTRA-FM NR	91.1 100kw	7	3	1	3	7	18	69	NOBLE	MMR
6.6	5.9	5.2	5.6	4.6	7	KSDO M/T	1130 10kw	11	25	23	18	12	5	78	GANNETT	DUR
4.8	5.7	5.4	4.7	4.4	8	KFMB-FM AC	100.7 30kw	4	8	5	5	6	7	51	MIDWEST TV	MCG
3.6	3.6	3.2	4.3	4.1	9	KIFM NAC	98.1 28kw	10	17	10	7	5	6	70	KIFM BR. LP.	CBS
4.0	5.1	6.5	5.0	4.0	10	KFMB AC	760 5kw	6	11	17	12	10	4	52	MIDWEST TV	MCG
2.9	3.7	3.0	3.8	4.0	10	KFSD Clas	94.1 100kw	12	19	15	14	13	8	72	LOTUS	HNWH
3.1	2.6	2.4	3.4	4.0	10	XHTZ CHR	90.3 100kw	9	2	7	10	16	20	55	CAL IFORMULA	---
3.4	4.1	4.5	3.8	3.6	13	KPOP Nost	1360 5(1)kw	17	15	36	32	26	10	97	BROWN	KATZ
2.7	3.3	4.2	2.8	3.0	14	KSDO-FM CR	102.9 32kw	13	31	8	9	9	12	53	GANNETT	DUR
3.1	2.8	2.5	2.9	2.4	15	KCBQ-FM Gold	105.3 29kw	14	14	16	11	11	9	46	ADAMS	HNWH
3.1	1.9	2.6	4.0	2.1	16	KIOZ AOR	102.1 9.5kw	19	5	9	15	18	26	62	PAR	BAN
1.5	1.2	1.1	2.0	2.1	16	XTRA Sports	690 50kw	15	21	14	16	15	15	43	NOBLE	MMR
1.7	1.1	1.7	1.5	1.9	18	KRMX AC	94.9 22kw	16	12	12	13	14	19	50	ANAHEIM BR.	EAST
1.4	2.6	1.3	1.7	1.5	19	KNX News	1070 50kw	18	37	26	24	21	16	40	CBS	CBS
0.9	0.5	1.3	0.9	1.5	19	XEMO Span	860 5kw	26	24	13	17	23	28	95	J.C. GATES & CO.	CAB
1.5	0.9	1.5	0.7	1.3	21	KCBQ Gold	1170 5(5)kw	20	30	31	19	17	14	49	ADAMS	HNWH
1.1	1.1	1.2	1.9	1.3	21	KFI Talk	640 50kw	22	34	25	21	19	17	65	COX	CHR
1.4	1.6	0.9	0.8	1.0	23	XLTN Span	104.5 60kw	24	20	21	20	24	21	60	CAL IFORMULA	KT-H

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	AC
1 KGB	1 KKLQ-FM	1 KGB	1 KYXY	1 KGB	1 KYXY	21.8
2 XTRA-FM	2 XTRA-FM	2 XTRA-FM	2 KSON-FM	2 KSON-FM	2 KJQY	12.2
3 KKLQ-FM	3 KSON-FM	3 KSON-FM	3 KFMB-FM	3 XTRA-FM	3 KSON-FM	10.5
4 KSON-FM	4 KYXY	4 KSDO-FM	4 KJQY	4 KIFM	4 KFMB-FM	9.5
5 KSDO-FM	5 KFMB-FM	5 KIFM	5 KKLQ-FM	5 KSDO-FM	5 KIFM	7.5
6 KIOZ	6 KGB	6 KFMB-FM	6 KIFM	6 KJQY	6 KKLQ-FM	7.5
7 XHTZ	7 XHTZ	7 KKLQ-FM	7 XTRA-FM	7 KCBQ	7 KFMB	4.1
8 KFMB	8 KRMX-FM	8 XTRA	8 KGB	8 XTRA	8 KRMX-FM	4.0
9 XTRA	9 KJQY	9 XHTZ	9 XHTZ	9 KFMB	9 KGB	3.6
10 KIFM	10 KIFM	10 KCBQ	10 KRMX-FM	10 KKLQ-FM	10 KSDO	2.5

SAN FRANCISCO

12+ POPULATION: 5,178,000

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.3	8.9	7.8	8.0	8.4	1	KGO N/T	810 50kw	1	28	8	2	1	1	70	CAP CITIES/ABC	BAN
4.7	6.7	4.8	4.1	5.5	2	KCBS News	740 50kw	2	19	19	6	2	2	51	CBS	CBS
5.2	6.2	6.1	5.3	5.3	3	KMEL CHR	106.1 69kw	3	1	1	1	9	16	68	CENTURY	CHR
5.3	4.5	4.3	4.9	4.3	4	KFRC Nost	610 5kw	8	34	43	35	30	8	79	COAST BROAD.	SRG
4.5	3.2	3.7	2.9	3.6	5	KOIT-A/F AC	1260/96.5 5(1)kw/33kw	4	11	10	4	3	5	56	BONNEVILLE INTL.	TOR
2.6	2.4	3.8	4.5	3.3	6	KNBR Talk	680 50kw	6	32	22	12	6	3	57	SUSQUEHANNA	EAST
3.0	3.1	2.6	2.7	3.1	7	KITS NR	105.3 15kw	10	4	2	3	11	26	67	ENTERCOM	HNWH
3.1	2.8	2.6	2.7	3.0	8	KABL-A/F AC	960/98.1 5kw/100kw	7	13	23	16	8	4	57	SHAMROCK BR.	CHR
3.1	3.2	3.0	2.5	2.9	9	KSAN Ctry	94.9 30kw	12	38	11	7	4	6	65	MALRITE	MCG
2.5	2.9	3.6	2.8	2.9	9	KSOL CHR	107.7 8.9kw	5	2	4	9	22	27	47	UNITED	MMR
3.4	2.9	3.9	3.2	2.7	11	KIOI AC	101.3 125kw	9	9	3	5	12	18	51	FAIRMONT	DUR
2.3	2.3	2.5	2.7	2.5	12	KKSF NAC	103.7 7.8kw	15	45	18	8	5	7	60	BROWN	BAN
2.4	2.3	2.0	2.5	2.4	13	KBLX-A/F NAC	1400/102.9 1kw/6.6kw	16	26	14	11	7	11	63	INNER CITY	HNWH
2.1	1.9	2.1	2.0	2.3	14	KBAY AC	100.3 163kw	25	43	25	25	21	10	83	UNITED	MMR
2.8	1.9	2.7	2.4	2.3	14	KDFC-A/F Clas	1220/102.1 5kw/33kw	11	30	27	23	15	9	53	SUNDIAL	CMBS
2.2	2.9	2.3	2.8	2.2	16	KRQR AOR	97.3 82kw	14	12	9	10	10	15	52	CBS	CBS
1.2	1.4	1.1	2.0	2.1	17	KBRG Span	104.9 3kw	31	7	7	13	15	22	119	BAHAI RADIO	KT-H
2.6	1.9	2.2	2.3	1.8	18	KFRC-FM Gold	99.7 45kw	13	8	17	17	14	14	41	COAST BROAD.	SRG
1.6	1.3	1.5	1.4	1.8	18	KOME AOR	98.5 12.5kw	23	14	6	15	16	32	62	INFINITY	TOR
2.2	1.4	2.1	2.6	1.8	18	KSFO* Gold	560 5kw	19	29	28	21	18	12	49	FIRST BROADCASTING	MMR
1.2	1.6	1.6	1.6	1.8	18	KSJO AOR	92.3 50kw	24	18	5	14	19	33	62	NARRAGANSETT	DUR
1.8	2.2	2.4	2.3	1.7	22	KKHI-A/F Clas	1550/95.7 10.5kw/6.9kw	20	38	42	31	26	13	54	BUCKLEY	HNWH
2.1	2.3	1.9	2.3	1.6	23	KFOG AOR	104.5 7.9kw	17	27	13	18	17	20	45	SUSQUEHANNA	EAST
1.0	1.2	1.0	1.2	1.5	24	KEZR AC	106.5 50kw	27	5	12	19	23	30	71	ALTA	CHR
1.3	1.4	1.9	1.8	1.5	24	KHQT CHR	97.7 1.65kw	22	3	15	26	33	42	50	ANAHEIM BROAD.	HNWH
1.5	1.4	1.1	1.2	1.4	26	KYA* Gold	93.3 50kw	21	33	20	20	20	17	46	FIRST BROADCASTING	MMR
1.3	1.6	1.5	1.8	1.2	27	KDBK/KDBQ AC	98.9/99.1 6.5kw/1.1kw	18	35	21	22	24	24	36	VIACOM	KATZ
1.5	1.0	1.2	0.8	1.2	27	KNEW Ctry	910 5kw	28	23	39	37	32	21	58	MALRITE	MCG
0.9	1.3	1.1	0.8	1.0	29	KJAZ Jazz	92.7 1.8kw	30	47	35	28	25	19	58	RONALD COWAN	K/P
0.6	0.8	1.1	1.1	1.0	29	KUFX CR	94.5 1.2kw	26	31	16	24	27	36	42	KOOL COMMUNICATIONS	KATZ

*KSFO and KYA simulcast a majority of programming

Continued on Page 208

#20

PITTSBURGH

12+ POPULATION: 1,889,000

Continued from Page 197

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WDVE	1 WDVE	1 WDVE	1 WDVE	1 WDVE	1 WWSW-FM	AC 26.2
2 WWSW-FM	2 WAMO-FM	2 WWSW-FM	2 WWSW-FM	2 WWSW-FM	2 WDVE	AOR 14.1
3 WDSY	3 WBZZ	3 WDSY	3 WAMO-FM	3 KDKA	3 WVTY	GOLD/CR 8.9
4 WRRK	4 WMXP	4 KDKA	4 WBZZ	4 WDSY	4 KDKA	CHR 8.5
5 WAMO-FM	5 WVTY	5 WRRK	5 WVTY	5 WTAE	5 WBZZ	N/T 7.6
6 WBZZ	6 WWSW-FM	6 WAMO-FM	6 WMXP	6 WSHH	6 WSHH	CTRY 6.6
7 KDKA	7 WLTJ	7 WBZZ	7 WSHH	7 WAMO-FM	7 WAMO-FM	UC 5.0
8 WMXP	8 WRRK	8 WTAE	8 WLTJ	8 WVTY	8 WDSY	BBND 4.3
9 WSHH	9 WDSY	9 WSHH	9 KDKA	9 WBZZ	9 WLTJ	REL 2.0
10 WVTY	10 WSHH	10 WVTY	10 WDSY	10 WRRK	10 WMXP	

#28

RIVERSIDE-SAN BERNARDINO

12+ POPULATION: 1,297,500

Continued from Page 200

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KLOS	1 KGGI	1 KLOS	1 KGGI	1 KFRG	1 KFRG	CTRY 15.7
2 KFRG	2 KFRG	2 KFRG	2 KFRG	2 KLOS	2 KOST	AOR 13.8
3 KGGI	3 KOST	3 KGGI	3 KOST	3 KFI	3 KGGI	CHR 12.3
4 KQLZ	4 KIIS-FM	4 KFI	4 KIIS-FM	4 KRTH	4 KFI	N/T 9.4
5 KCAL-FM	5 KLOS	5 KRTH	5 KLOS	5 KGGI	5 KRTH	GOLD/CR 8.6
6 KROQ	6 KCAL-FM	6 KCAL-FM	6 KRTH	6 KOST	6 KIIS-FM	AC 6.6
7 KFI	7 KRTH	7 KQLZ	7 KFI	7 KCAL-FM	7 KLOS	B/EZ 5.7
8 KRTH	8 KQLZ	8 KOST	8 KBIG	8 KNX	8 KBIG	SPAN 3.8
9 KOST	9 KCBS-FM	9 KROQ	9 KCBS-FM	9 KLSX	9 KCBS-FM	NAC 1.7
10 KZLA	10 KLVE	10 KLSX	10 KCAL-FM	10 KROQ	10 KDUO	UC 1.7
						JAZZ 1.5
						BBND 1.0

#4

SAN FRANCISCO

12+ POPULATION: 5,178,000

Continued from Page 207

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KITS	1 KMEL	1 KGO	1 KMEL	1 KGO	1 KGO	N/T 17.2
2 KMEL	2 KIOI	2 KITS	2 KSAN	2 KCBS	2 KSAN	AC 12.0
3 KOME	3 KSOL	3 KMEL	3 KIOI	3 KNBR	3 KOIT-FM	AOR 10.5
4 KSJO	4 KSAN	4 KCBS	4 KSOL	4 KITS	4 KKSF	CHR 9.7
5 KIOI	5 KITS	5 KNBR	5 KOIT-FM	5 KKSF	5 KABL-FM	GOLD/CR 6.0
6 KRQR	6 KOIT-FM	6 KRQR	6 KGO	6 KOME	6 KMEL	NAC 4.9
7 KGO	7 KBRG	7 KOME	7 KKSF	7 KSAN	7 KBLX-FM	BBND 4.3
8 KSOL	8 KEZR	8 KSJO	8 KBLX-FM	8 KBLX-FM	8 KIOI	CTRY 4.1
9 KBRG	9 KHQT	9 KBRG	9 KABL-FM	9 KRQR	9 KCBS	CLAS 4.0
10 KFOG	10 KSJO	10 KKSF	10 KITS	10 KFOG	10 KSOL	B/EZ 2.3
						SPAN 2.1
						JAZZ 1.0

SAN JOSE

12+ POPULATION: 1,272,300

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
9.1	11.3	7.9	8.5	10.7	1	KGO N/T	810 50kw	1	32	6	2	1	1	80	CAP CITIES/ABC	BAN
7.2	6.3	6.2	6.3	5.9	2	KBAY AC	100.3 163kw	4	27	13	8	5	2	83	UNITED	MMR
5.4	5.5	7.1	6.9	5.3	3	KHQT CHR	97.7 1.65kw	3	1	4	4	11	17	53	ANAHEIM BROAD.	HNWH
3.8	4.7	4.0	4.8	5.2	4	KEZR AC	106.5 50kw	5	3	2	3	3	6	72	ALTA	CHR
3.6	4.8	4.7	4.7	5.1	5	KSJO AOR	92.3 50kw	6	12	1	1	2	12	73	NARRAGANSETT	DUR
4.5	6.9	3.9	3.7	4.7	6	KCBS News	740 50kw	2	23	22	13	9	3	45	CBS	CBS
5.1	3.4	3.9	4.8	3.5	7	KOME AOR	98.5 12.5kw	8	10	3	5	7	25	55	INFINITY	TOR
1.8	2.4	3.6	4.2	3.4	8	KNBR Talk	680 50kw	11	19	24	15	10	4	62	SUSQUEHANNA	EAST
1.3	2.2	3.3	2.5	3.3	9	KRTY Ctry	95.3 375w	16	16	9	9	8	7	80	CROWN	DUR
2.4	1.8	2.4	2.0	3.2	10	KBRG Span	104.9 3kw	21	6	7	10	16	18	99	BAHIA RADIO	KT-H
2.3	2.9	3.2	4.1	3.2	10	KUFY CR	94.5 1.2kw	7	15	5	6	6	14	48	KOOL COMM.	KATZ
4.2	3.1	4.8	2.8	3.1	12	KARA Gold	105.7 50kw	10	13	16	7	4	5	54	EMPIRE	EAST
3.1	2.5	2.7	2.6	3.0	13	KOIT-A/F AC	1260/96.5 5(1)kw/33kw	9	17	11	11	12	8	48	BONNEVILLE INTL.	TOR
3.4	1.8	2.5	2.6	2.4	14	KIOI AC	101.3 125kw	12	7	8	12	17	20	49	FAIRMONT	DUR
1.7	2.2	2.0	1.8	2.1	15	KSAN Ctry	94.9 30kw	19	41	12	14	13	13	59	MALRITE	MCG
3.5	2.6	2.4	2.8	2.0	16	KITS NR	105.3 15kw	15	5	10	16	24	33	47	ENTERCOM	HNWH
2.2	2.2	1.5	1.5	2.0	16	KKSF NAC	103.7 7.8kw	20	38	25	17	15	9	59	BROWN	BAN
0.9	1.2	0.9	1.3	1.8	18	KBLX-A/F NAC	1400/102.9 1kw/6.6kw	23	26	19	18	14	11	64	INNER CITY	HNWH
1.8	2.3	2.0	2.6	1.7	19	KMEL CHR	106.1 69kw	13	4	15	21	26	30	38	CENTURY	CHR
1.6	1.4	1.5	1.7	1.7	19	KSOL CHR	107.7 8.9kw	14	2	18	23	29	31	41	UNITED	MMR
1.9	1.4	2.1	1.8	1.6	21	KDFC-A/F Clas	1220/102.5 5kw/33kw	16	39	35	27	21	10	41	SUNDIAL	CMBS
1.7	1.2	1.7	2.1	1.5	22	KFRC Nost	610 5kw	26	30	40	38	30	15	58	COAST BROAD.	SRG
1.8	1.4	1.8	1.6	1.5	22	KFRC-FM Gold	99.7 45kw	18	9	14	19	18	26	40	COAST BROAD.	SRG
0.8	0.9	1.0	0.8	1.5	22	KLOK AC	1170 50(5)kw	28	14	17	20	20	21	67	BAHIA RADIO	KT-H
0.8	0.7	1.1	0.7	1.3	25	KABL-A/F AC	960/98.1 5kw/100kw	25	40	21	24	19	23	55	SHAMROCK BR.	CHR
3.4	1.6	1.7	1.8	1.2	26	KEEN* Ctry	1370 5kw	30	35	36	29	25	16	64	UNITED	MMR
1.7	1.4	2.1	2.1	1.0	27	KKHI-A/F Clas	1550/95.7 10.5kw/6.9kw	22	36	32	31	31	19	37	BUCKLEY	HNWH
1.0	1.0	1.1	0.8	1.0	27	KYA** Gold	93.3 50kw	24	37	23	22	22	24	34	FIRST BROADCASTING	MMR

*Began simulcasting KBAY (AC) after Fall '91 rating period; ** Simulcasts a majority of programming with KSFO

Continued on Page 211

SEATTLE-TACOMA

12+ POPULATION: 2,342,500

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.7	11.4	9.4	10.6	9.2	1	KIRO N/T	710 50kw	1	16	11	2	1	1	56	BONNEVILLE INTL.	TOR
7.0	6.0	6.7	6.4	6.9	2	KPLZ CHR	101.5 100kw	3	1	1	1	6	10	60	GOLDEN WEST	DUR
6.3	7.9	5.6	7.7	6.8	3	KMPS-A/F City	1330/94.1 5kw/98kw	5	6	4	3	4	3	72	EZ	MCG
5.5	5.7	5.0	5.2	6.5	4	KOMO AC	1000 50kw	2	10	18	10	3	2	49	FISHER	KATZ
4.4	3.1	4.3	2.8	5.2	5	KRPM-FM City	106.1 58kw	9	11	8	6	4	5	83	HERITAGE MEDIA	CHR
4.1	3.2	3.2	4.5	4.9	6	KBSG-A/F Gold	1210/97.3 10(1)kw/55kw	6	3	13	4	2	4	52	VIACOM	TOR
5.2	4.8	5.1	4.7	4.5	7	KUBE CHR	93.3 100kw	4	2	5	8	10	14	43	COOK INLET	MMR
3.0	3.2	4.2	3.8	3.8	8	KIXI BBnd	880 50(10)kw	12	26	22	23	23	8	70	NOBLE	SRG
4.8	3.0	4.6	3.5	3.8	8	KLSY-A/F AC	1540/92.5 5(1)kw/58kw	8	5	7	5	7	11	57	SANDUSKY	CHR
3.8	3.2	3.3	3.7	3.6	10	KZOK-FM CR	102.5 100kw	7	4	5	7	8	16	54	ADAMS	EAST
4.5	3.6	5.3	5.2	3.5	11	KXRX AOR	96.5 81kw	10	13	3	9	9	18	59	SHAMROCK BR.	KATZ
4.2	3.9	4.5	3.4	3.4	12	KING-FM Clas	98.1 100kw	11	12	19	17	13	6	60	KING	MMR
2.6	2.5	1.9	1.5	3.2	13	KNDD* NR	107.7 100kw	15	7	2	11	19	25	68	NOBLE	SRG
2.7	3.1	2.5	2.8	2.9	14	KLTX AC	95.7 100kw	13	18	12	12	12	12	58	ACKERLY	HNWH
0.9	1.1	2.5	3.5	2.7	15	KEZX-FM B/EZ	98.9 100kw	19	21	21	20	17	7	76	PARK	DUR
2.9	3.6	2.1	2.4	2.5	16	KING N/T	1090 50kw	16	27	26	22	22	9	56	KING	MMR
3.8	3.6	5.9	4.7	2.4	17	KISW AOR	99.9 100kw	14	8	9	14	16	23	48	NATIONWIDE	MCG
3.2	3.0	2.4	3.3	2.3	18	KTAC/KMTT AC	850/103.7 10(1)kw/100kw	17	30	10	13	11	20	56	ENTERCOM	DUR
1.4	1.7	1.7	1.7	2.2	19	KCMS CC	105.3 115kw	23	14	14	15	15	15	80	CHRISTA	RSS
2.1	3.5	2.2	2.3	2.1	20	KKNW NAC	106.9 100kw	21	28	15	16	14	13	71	GANNETT	BAN
1.6	1.5	2.5	2.2	1.9	21	KWMX AC	100.7 100kw	20	20	16	18	18	19	55	BONNEVILLE INTL.	TOR
1.2	1.1	0.8	0.7	1.8	22	KJR Sports	950 5kw	18	17	17	19	20	17	44	ACKERLY	HNWH
1.4	1.3	1.2	1.1	1.3	23	KVI** Talk	570 5kw	22	19	20	21	21	21	45	GOLDEN WEST	BAN
0.6	0.7	1.0	0.5	1.1	24	KCIS Rel	630 5kw	24	32	24	24	24	22	59	CHRISTA	---

* Formerly KMGI (AC); ** Began Fall '91 rating period with Gold format

Continued on Page 211



WITH CASEY KASEM

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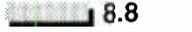
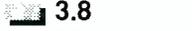
For more information contact your Westwood One.
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#37

SAN JOSE

12+ POPULATION: 1,272,300

Continued from Page 208

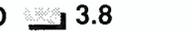
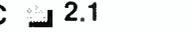
DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KSJO	1 KEZR	1 KSJO	1 KEZR	1 KGO	1 KGO	AC  19.3
2 KOME	2 KHQT	2 KGO	2 KGO	2 KSJO	2 KEZR	N/T  18.8
3 KUFX	3 KRTY	3 KOME	3 KHQT	3 KUFX	3 KBAY	AOR  10.6
4 KEZR	4 KOIT-FM	4 KUFX	4 KOIT-FM	4 KNBR	4 KHQT	GOLD/CR  8.8
5 KGO	5 KBRG	5 KEZR	5 KRTY	5 KOME	5 KARA	CHR  8.7
6 KHQT	6 KSJO	6 KHQT	6 KBAY	6 KEZR	6 KRTY	CTRY  6.6
7 KBRG-FM	7 KGO	7 KARA	7 KARA	7 KCBS	7 KOIT-FM	NAC  3.8
8 KIOI	8 KOME	8 KNBR	8 KSJO	8 KARA	8 KBLX-FM	SP AN  3.2
9 KITS	9 KUFX	9 KBRG	9 KBRG	9 KBAY	9 KCBS	CLAS  2.6
10 KSAN	10 KBAY	10 KBAY	10 KUFX	10 KRTY	10 KSJO	BBND  1.5

#13

SEATTLE-TACOMA

12+ POPULATION: 2,342,500

Continued from Page 210

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KZOK-FM	1 KPLZ	1 KIRO	1 KPLZ	1 KIRO	1 KIRO	AC  17.4
2 KNDD	2 KLSY-FM	2 KZOK-FM	2 KLSY-FM	2 KOMO	2 KLSY-FM	N/T  14.8
3 KXRX	3 KUBE	3 KMPS-FM	3 KUBE	3 KZOK-FM	3 KBSG-FM	CTRY  12.0
4 KISW	4 KLTX	4 KXRX	4 KBSG-FM	4 KBSG-FM	4 KMPS-FM	CHR  11.4
5 KPLZ	5 KMPS-FM	5 KNDD	5 KLTX	5 KRPM-FM	5 KRPM-FM	AOR  9.1
6 KMPS-FM	6 KXRX	6 KBSG-FM	6 KMPS-FM	6 KXRX	6 KOMO	GOLD/CR  8.5
7 KRPM-FM	7 KNDD	7 KRPM-FM	7 KIRO	7 KMPS-FM	7 KLTX	BBND  3.8
8 KMTT	8 KRPM-FM	8 KOMO	8 KRPM-FM	8 KPLZ	8 KPLZ	CLAS  3.4
9 KUBE	9 KIRO	9 KPLZ	9 KOMO	9 KMTT	9 KUBE	REL  3.3
10 KIRO	10 KMTT	10 KISW	10 KKNW	10 KISW	10 KKNW	B/EZ  2.7
						NAC  2.1

FUTURE HITS

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It Could Only Come From Westwood One®

12+ POPULATION: 1,849,200

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.6	8.9	9.7	10.1	11.6	1	WQYK-FM City	99.5 100kw	2	4	4	1	1	2	106	INFINITY	KATZ
10.5	10.8	10.4	7.3	10.3	2	WWRM AC	107.3 100kw	1	8	8	5	2	1	90	COX	DUR
3.0	4.6	5.5	5.8	7.1	3	WXTB AOR	97.9 100kw	9	2	1	2	5	13	110	GREAT AMERICAN	BAN
4.3	3.8	6.2	5.9	6.5	4	WMTX-A/F AC	1040/95.7 5(.5)kw/100kw	5	5	2	3	4	5	84	METROPLEX	MMR
8.0	6.1	6.8	7.0	6.2	5	WUSA AC	100.7 100kw	8	9	7	6	3	3	88	GANNETT	MCG
7.4	5.5	7.1	6.8	6.0	6	WFLZ CHR	93.3 100kw	3	1	5	7	8	8	66	JACOR	EAST
4.7	4.5	4.9	4.8	5.7	7	WGUL-A/F Nost	860/105.5 2(1.5)kw/3.7kw	13	22	20	23	23	14	120	GULF ATLANTIC	K/P
5.1	5.9	5.5	5.3	5.5	8	WYNF AOR	94.9 100kw	6	6	3	4	6	7	77	CBS	CBS
4.1	3.5	3.8	3.9	4.6	9	WYUU Gold	92.5 50kw	7	7	9	8	7	4	65	ENTERCOM	BAN
4.7	7.4	5.3	6.5	4.5	10	WFLA N/T	970 5kw	10	12	11	10	11	6	79	JACOR	EAST
5.7	6.3	4.6	4.5	3.7	11	WRBQ-FM CHR	104.7 100kw	4	3	6	9	9	10	45	EDENS	CHR
6.0	5.5	5.7	4.6	3.4	12	WDUV B/EZ	103.3 100kw	11	15	15	15	15	12	68	SUNSHINE STATE	CHR
2.0	2.2	1.8	2.6	2.6	13	WHVE* NAC	102.5 100kw	12	18	10	11	10	9	57	PAXSON BR.	SRG
2.3	2.8	3.2	2.2	2.6	13	WSUN City	620 10kw	15	20	12	13	12	11	105	COX	DUR
2.4	1.4	1.9	1.6	2.2	15	WLUV Nost	106.3 3.3kw	16	14	24	24	21	16	106	PASCO PINELLA	---
1.1	2.2	0.8	1.1	1.2	17	WTMP UC	1150 5(2.5)kw	18	11	13	12	13	15	81	WESTERVILLE	HNWH
0.9	1.1	1.0	1.7	1.1	18	WHNZ N/T	570 5(10)kw	14	21	21	19	18	17	42	PAXSON BR.	SRG

*Became Rock AC WHPT toward end of Fall '91 rating period

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WXTB	1 WMTX-FM	1 WXTB	1 WMTX-FM	1 WQYK-FM	1 WWRM	AC 22.7
2 WYNF	2 WFLZ	2 WQYK-FM	2 WWRM	2 WYNF	2 WMTX-FM	CTRY 14.2
3 WQYK-FM	3 WQYK-FM	3 WYNF	3 WUSA	3 WXTB	3 WUSA	AOR 12.6
4 WFLZ	4 WXTB	4 WFLZ	4 WQYK-FM	4 WYUU	4 WQYK-FM	CHR 9.7
5 WMTX-FM	5 WUSA	5 WYUU	5 WFLZ	5 WWRM	5 WYUU	BBND 7.9
6 WYUU	6 WYNF	6 WMTX-FM	6 WXTB	6 WFLZ	6 WFLZ	N/T 5.6
7 WRBQ-FM	7 WRBQ-FM	7 WWRM	7 WYUU	7 WUSA	7 WXTB	GOLD/CR 4.6
8 WFLA	8 WWRM	8 WUSA	8 WRBQ-FM	8 WFLA	8 WRBQ-FM	B/EZ 3.4
9 WSUN	9 WYUU	9 WFLA	9 WYNF	9 WMTX-FM	9 WHPT	NAC 2.6
10 WUSA	10 WHPT	10 WRBQ-FM	10 WHPT	10 WSUN	10 WYNF	UC 1.2

WASHINGTON, DC

12+ POPULATION: 3,388,800

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.1	7.3	7.6	7.8	9.2	1	WPGC-FM CHR	95.5 50kw	1	1	1	1	1	7	89	COOK INLET	BAN
6.2	4.8	5.7	5.3	5.8	2	WMZQ-FM Ctry	98.7 50kw	7	7	9	4	2	2	85	VIACOM	CHR
4.8	5.3	4.9	4.5	5.4	3	WKYS UC	93.9 50kw	6	4	2	2	5	10	75	ALBIMAR	BAN
6.8	6.9	5.6	5.5	5.2	4	WGAY* B/EZ	99.5 21kw	9	16	21	17	11	1	79	GREATER MEDIA	MMR
4.6	4.4	4.5	3.6	5.1	5	WMAL N/T	630 5kw	2	15	17	16	12	5	61	CAP CITIES/ABC	KATZ
3.5	4.5	4.6	4.1	4.7	6	WASH AC	97.1 26kw	8	6	12	5	3	3	69	CHASE	HNWH
3.0	4.8	4.2	3.1	4.4	7	WRQX AC	107.3 36kw	5	3	3	3	6	11	60	CAP CITIES/ABC	KATZ
3.5	6.5	3.3	4.2	4.3	8	WTOP News	1500 50kw	3	22	14	14	9	6	53	CHASE	CBS
4.0	3.5	4.0	3.5	3.9	9	WMMJ UC	102.3 2.9kw	16	19	13	6	4	4	94	ALMIC BR.	SRG
4.0	3.8	4.2	3.5	3.8	10	WAVA CHR	105.1 26kw	4	2	5	11	18	18	48	SALEM	HNWH
3.3	3.2	2.9	3.2	3.3	11	WHUR UC	96.3 24kw	11	9	8	7	7	12	54	HOWARD UNIVERSITY	DUR
2.8	2.6	3.0	3.3	3.1	12	WXTR Gold	104.1 22kw	12	14	15	10	8	8	51	RADIO VENTURES	MCG
4.3	3.1	4.4	5.2	3.0	13	WWDC-FM AOR	101.1 22.5kw	10	5	4	9	15	21	46	CAPITOL	CHR
3.0	4.1	4.0	4.0	2.9	14	WLTT AC	94.7 22.5kw	15	21	11	8	10	14	62	CBS	CBS
2.7	3.0	3.4	3.0	2.8	15	WGMS-FM Clas	103.5 46kw	17	18	19	19	16	9	73	CLASSICAL ACQUIST.	DUR
2.0	1.5	1.8	2.1	2.5	16	WJFK Misc	106.7 22.5kw	14	10	10	12	13	17	53	INFINITY	TOR
3.7	2.9	3.0	3.4	2.3	17	WCXR CR	105.9 28kw	13	12	6	13	14	20	44	GROUP W	G/W
2.3	2.1	2.6	2.5	2.3	17	WHFS NR	99.1 50kw	18	11	7	15	19	22	63	DUCHOSSOIS	BAN
2.1	1.5	2.6	2.2	2.0	19	WOL UC	1450 1kw	22	17	20	20	20	13	113	ALMIC BR.	SRG
2.1	2.4	2.5	1.9	2.0	19	WWRC Talk	980 5kw	19	28	24	22	21	15	64	GREATER MEDIA	MMR
1.6	1.9	1.1	1.8	1.7	21	WJZE Jazz	100.3 40kw	20	20	16	18	17	16	57	UNITED	MCG
1.4	1.3	0.7	1.3	1.3	22	WYCB Rel	1340 1kw	23	23	25	23	22	19	88	HOWARD SANDERS	---

* Switched to Soft AC after Fall '91 rating period

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WPGC-FM	1 WPGC-FM	1 WPGC-FM	1 WPGC-FM	1 WMZQ-FM	1 WPGC-FM	UC	14.6
2 WWDC-FM	2 WRQX	2 WWDC-FM	2 WRQX	2 WMMJ	2 WASH	CHR	13.0
3 WJFK-FM	3 WKYS	3 WKYS	3 WASH	3 WTOP	3 WMZQ-FM	AC	12.0
4 WKYS	4 WLTT	4 WJFK-FM	4 WKYS	4 WPGC-FM	4 WRQX	N/T	11.4
5 WCXR	5 WAVA	5 WMZQ-FM	5 WMZQ-FM	5 WKYS	5 WMMJ	CTRY	5.8
6 WHFS	6 WHUR	6 WCXR	6 WLTT	6 WMAL	6 WKYS	GOLD/CR	5.4
7 WAVA	7 WASH	7 WTOP	7 WMMJ	7 WJFK-FM	7 WGAY	AOR	5.3
8 WMZQ-FM	8 WMZQ-FM	8 WRQX	8 WHUR	8 WCXR	8 WLTT	B/EZ	5.2
9 WRQX	9 WHFS	9 WMMJ	9 WXTR	9 WWDC-FM	9 WHUR	CLAS	2.8
10 WTOP	10 WMMJ	10 WMAL	10 WAVA	10 WASH	10 WXTR	MISC	2.5
						JAZZ	1.7
						REL	1.3

WEST PALM BEACH

12+ POPULATION: 797,900

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
14.1	13.6	16.2	16.1	13.1	1	WEAT-AIF B/EZ	850/104.3 5(1)kw/56kw	1	8	14	10	7	2	105	TAYLOR	DUR
8.5	8.3	7.9	8.1	10.5	2	WRMF AC	97.9 100kw	2	4	1	1	1	1	96	FAIRBANK	BAN
6.3	6.4	5.2	5.7	7.5	3	WIRK Ctry	107.9 100kw	6	5	3	3	3	3	100	PRICE	HNWH
8.4	8.9	8.5	9.2	7.5	3	WJNO N/T	123.0 1kw	3	16	11	7	4	4	86	FAIRBANK	BAN
4.0	4.7	6.9	5.8	5.6	5	WKGR AOR	98.7 100kw	4	7	2	2	2	11	68	TREMONT GROUP LTD.	CHR
3.6	5.1	5.5	3.7	4.2	6	WOVV CHR	95.5 100kw	5	1	5	4	9	15	53	SOUTHWIND	MCG
1.7	2.1	2.6	2.1	3.9	7	WIOD N/T	61.0 10kw	8	22	6	5	5	5	91	COX	CHR
2.6	2.0	2.0	2.7	2.9	8	WNGS AC	92.1 6kw	10	32	8	8	8	7	72	PEARL	EAST
4.2	1.5	2.3	3.3	2.7	9	WOLL Gold	94.3 6kw	7	10	17	11	6	6	50	LAPPIN	KATZ
2.0	1.9	1.6	2.4	2.5	10	WSHE AOR	103.5 100kw	9	6	4	6	15	24	59	TK	SRG
3.1	3.5	4.3	2.5	2.2	11	WEDR UC	99.1 100kw	20	11	9	9	10	10	93	WEDR, INC.	MCG
1.5	0.9	1.9	2.8	2.2	11	WYFX UC	104.0 25(10)kw	25	34	15	14	14	12	124	BEACH BROAD. INC.	K/P
3.3	3.2	2.9	2.5	1.8	13	WHQT* UC	105.1 100kw	18	3	12	20	22	25	65	EZ	MMR
1.1	1.7	1.8	1.6	1.7	14	WDBF Nost	142.0 5(.5)kw	16	35	34	34	35	28	58	QUALITY BR.	---
2.3	1.7	2.1	1.5	1.7	14	WLYF AC	101.5 100kw	17	26	33	24	17	9	59	JEFFERSON-PILOT	BAN
1.6	0.9	1.4	2.2	1.7	14	WMXJ Gold	102.7 100kw	13	28	20	13	11	8	46	SCONNIX	DUR
0.0	0.3	0.0	0.4	1.6	17	WZZR AOR	92.7 50kw	21	15	7	12	12	19	73	CRB BROADCASTING	KATZ
1.3	1.1	1.2	2.3	1.5	18	WKIS Ctry	99.9 100kw	15	24	18	15	13	13	47	SUNSHINE WIRELESS	HNWH
1.8	2.6	2.3	1.0	1.5	18	WPOW CHR	96.5 100kw	12	2	10	18	23	26	37	BEASLEY	HNWH
1.8	1.4	2.6	1.3	1.4	20	WHYI** CHR	100.7 100kw	11	9	13	16	18	17	35	METROPLEX	MCG
0.6	1.2	1.5	0.7	1.2	21	WMRZ Gold	79.0 25kw	31	27	35	35	34	30	99	JEFFERSON-PILOT	BAN
1.5	0.8	0.9	1.0	1.0	22	WLVE NAC	93.9 96kw	23	25	21	17	16	14	54	GILMORE	TOR

* Reverted to CHR after Fall '91 rating period

** Went AC toward end of Fall '91 rating period

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WKGR	1 WRMF	1 WRMF	1 WRMF	1 WRMF	1 WRMF	AC 15.1
2 WRMF	2 WKGR	2 WKGR	2 WKGR	2 WKGR	2 WKGR	B/EZ 13.1
3 WIRK	3 WOVV	3 WIRK	3 WOVV	3 WIRK	3 WIRK	N/T 11.4
4 WSHE	4 WIRK	4 WIOD	4 WIRK	4 WIOD	4 WOVV	AOR 9.7
5 WIOD	5 WSHE	5 WSHE	5 WEAT-FM	5 WEDR	5 WEAT-FM	CTRY 9.0
6 WZZR	6 WHQT	6 WZZR	6 WNGS	6 WJNO	6 WOLL	CHR 7.1
7 WZTA	7 WNGS	7 WEDR	7 WJNO	7 WZZR	7 WJNO	UC 6.2
8 WOVV	8 WHYI	8 WJNO	8 WOLL	8 WOLL	8 WNGS	GOLD/CR 5.6
9 WJNO	9 WEDR	9 WNGS	9 WMXJ	9 WNGS	9 WMXJ	BBND 1.7
10 WEDR	10 WPOW	10 WOLL	10 WSHE	10 WMXJ	10 WFLC	NAC 1.0

#67

AKRON

12+ POPULATION: 548,600

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
6.8	7.4	7.5	6.9	7.3	1	WNIR Talk	100.1 3kw	6	17	13	7	4	3	94	MEDIA-COM, INC.	K/P
5.5	6.9	6.9	4.6	6.9	2	WDOK AC	102.1 12kw	8	18	6	2	1	2	94	INDEPENDENT/CLEV.	MMRE
5.3	4.5	6.0	7.6	6.3	3	WGAR Ctry	99.5 50kw	9	9	8	5	2	1	88	NATIONWIDE	HNWH
7.7	6.3	5.2	5.1	5.9	4	WONE-FM AOR	97.5 12kw	5	6	1	1	6	11	74	MEDIACOMM	MCG
5.1	4.1	6.4	6.1	5.6	5	WPHR CHR	107.9 70kw	3	1	4	9	16	21	66	ARDMAN	TOR
5.2	7.4	4.8	3.8	4.6	6	WAKR AC	1590 5kw	4	23	24	15	13	5	58	MEDIACOMM	MCG
6.7	4.0	8.0	6.1	4.5	7	WKDD CHR	96.5 50kw	2	2	2	6	9	15	52	BARNSTABLE	KATZ
5.3	4.6	5.5	5.1	4.5	7	WMJI Gold	105.7 2kw	7	11	12	4	3	4	61	LEGACY	EAST
4.5	5.7	4.2	4.1	4.4	9	WMMS AOR	100.7 34kw	1	5	3	3	5	8	46	MALRITE	KATZ
3.8	3.6	3.0	3.0	4.2	10	WRMR B/EZ	850 10(5)kw	16	15	30	28	19	7	116	INDEPENDENT/CLEV.	MMRE

#54

ALBANY-SCHENECTADY-TROY

12+ POPULATION: 743,500

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.9	8.7	9.5	11.3	11.5	1	WGNA-AIF Ctry	1460/107.7 5kw/12kw	3	7	4	2	1	1	96	BARNSTABLE	KATZ
10.2	8.6	10.1	9.6	9.5	2	WFLY CHR	92.3 17kw	1	1	3	5	7	6	76	ALBANY BR.	TOR
7.4	8.9	8.3	8.7	8.3	3	WGY AC	810 50kw	2	8	9	8	8	4	68	EMPIRE RADIO	EAST
9.4	6.7	4.9	6.4	8.0	4	WPYX AOR	106.5 15.5kw	4	3	1	1	4	8	69	MERV GRIFFIN	MCG
10.9	9.1	7.0	7.8	7.6	5	WROW-FM AC	95.5 12kw	8	19	10	7	6	2	85	RADIO TERRACE	CHR
7.5	7.6	8.0	7.1	7.5	6	WKLI AC	100.9 6kw	7	6	5	3	2	3	79	BENDAT COMM.	DUR
3.3	5.9	6.9	6.1	6.5	7	WQBK-FM CR	103.9 3kw	5	10	2	4	5	7	66	WQBK, INC.	BAN
5.9	5.5	6.2	5.6	5.7	8	WGY-FM Gold	99.5 14.5kw	6	5	6	6	3	5	59	EMPIRE RADIO	EAST
3.6	3.9	3.0	3.3	3.4	9	WQBK Talk	1300 5kw	10	16	14	16	13	11	87	WQBK, INC.	BAN
1.8	2.9	2.5	1.9	2.8	10	WABY Nost	1400 1kw	14	15	21	19	16	9	89	BENDAT COMM.	DUR

#79

ALBUQUERQUE

12+ POPULATION: 463,100

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
16.7	18.3	13.0	15.1	13.7	1	KRZY/KRST Ctry	1450/92.3 1kw/22kw	1	3	1	1	1	1	92	COMMONWEALTH	KATZ
8.9	9.3	9.4	8.1	10.4	2	KKOB AC	770 50kw	2	12	13	9	6	2	76	FAIRMONT	MCG
10.5	10.1	7.0	7.0	7.2	3	KKOB-FM AC	93.3 21.5kw	3	6	4	3	2	5	65	FAIRMONT	MCG
6.3	6.5	5.1	6.1	7.2	3	KZSS/KZRR AOR	610/94.1 5kw/22.5kw	7	5	2	2	5	9	92	ANCHOR MEDIA	EAST
3.7	5.7	6.7	6.0	6.5	5	KLSK CR	104.1 100kw	4	9	3	4	3	13	67	PROGRESSIVE BR.	CHR
7.7	7.0	7.4	8.4	5.5	6	KKSS CHR	97.3 100kw	6	1	6	7	12	10	66	SUNGROUP	DUR
3.9	4.4	4.0	4.1	5.4	7	KKJY B/EZ	100.3 22.5kw	9	20	20	13	11	4	89	MBC	TOR
7.9	4.7	5.5	5.8	5.1	8	KZKL-A/F Gold	1580/101.7 10kw/3kw	8	8	7	5	4	6	65	AM-FM COMM.	CHR
2.7	4.0	3.9	3.1	5.0	8	KHFM Clas	96.3 20kw	10	18	10	11	9	7	90	N.M. CLASSICAL	CMBS
2.3	3.1	2.5	5.2	4.9	10	KOLT-FM Ctry	105.9 100kw	5	14	5	6	8	8	58	CLAIRE MORE	CHR

#64

ALLENTOWN-BETHLEHEM

12+ POPULATION: 586,500

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
17.4	15.3	14.0	12.1	13.5	1	WFMZ B/EZ	100.7 17kw	5	9	6	5	5	1	121	MARANATHA	TOR
10.9	9.1	9.9	12.8	11.1	2	WZZO AOR	95.1 30kw	2	2	1	1	3	7	88	HOLT CORPORATION	DUR
6.7	6.9	6.9	7.5	10.1	3	WAEB-FM CHR	104.1 50kw	1	1	2	4	4	4	76	CRB	KATZ
6.4	5.9	6.6	6.4	9.3	4	WODE-FM Gold	99.9 50kw	3	3	4	3	2	2	79	ROTH BROADCASTING	CHR
13.9	13.6	10.8	10.2	9.0	5	WLEV AC	96.1 50kw	4	5	3	2	1	3	80	TMZ	MCG
3.6	3.2	3.3	4.4	4.9	6	WXKW Ctry	1470 5kw	7	37	7	7	6	5	109	HGF	EAST
4.3	7.2	5.3	4.9	4.6	7	WAEB AC	790 1kw	6	8	9	8	8	6	62	CRB	KATZ
1.8	1.5	3.3	2.6	2.6	8	WXTU Ctry	92.5 15.5kw	10	34	8	9	7	8	82	BEASLEY	BAN
3.2	2.7	3.0	3.1	2.6	8	WYSP CR	94.1 16kw	8	36	5	6	9	10	60	INFINITY	TOR
3.4	4.1	3.0	2.9	2.3	10	WEST BBnd	1400 1kw	12	15	36	38	25	9	103	TMZ	MCG

AUSTIN

12+ POPULATION: 668,800

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
15.8	12.2	13.4	15.8	15.7	1	KASE Ctry	100.7 100kw	1	2	1	1	1	1	102	KVET BR.	KATZ
9.0	9.7	7.3	8.0	7.7	2	KKMJ-A/F AC	1370/95.5 5(.5)kw/100kw	2	7	6	3	2	2	67	SUNBELT GROUP LTD.	MMR
7.9	7.6	7.3	6.3	7.5	3	KHFI CHR	96.7 100kw	3	1	4	5	9	10	63	JOYNER	BAN
9.0	7.0	8.1	8.3	6.9	4	KLBJ-FM AOR	93.7 97kw	4	6	2	2	3	9	64	LBJ CO.	EAST
3.8	6.5	6.0	5.3	6.4	5	KLBJ N/T	590 5kw	5	11	9	8	6	3	65	LBJ CO.	EAST
5.5	5.1	7.0	6.0	5.4	6	KPEZ AOR	102.3 20kw	7	16	3	4	4	7	63	CLEAR CHANNEL	CHR
3.8	3.7	4.4	4.7	5.1	7	KVET-FM* Ctry	98.1 100kw	8	5	12	9	7	4	66	SPUR PARTNERS	---
3.3	4.8	4.7	3.7	4.7	8	KGSR AOR	107.1 46kw	10	14	5	6	5	6	85	BEASLEY	MCG
7.0	7.1	5.4	4.5	4.0	9	KBTS CHR	93.3 93kw	6	3	8	10	11	12	44	GENESIS	CHR
4.0	4.5	3.3	4.5	3.9	10	KEYI AC	103.5 90kw	9	15	7	7	8	11	54	DEGREE	BAN

*KVET-FM programmed by KASE

BAKERSFIELD

12+ POPULATION: 382,800

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
14.4	16.3	12.4	16.3	13.9	1	KUZZ Ctry	107.9 5.8kw	2	2	2	1	1	1	93	BUCK OWENS	KATZ
13.8	13.9	11.5	8.7	12.1	2	KKXX-FM CHR	105.3 35kw	1	1	1	2	2	4	80	GRAPEVINE	BAN
5.7	7.3	6.8	8.5	6.7	3	KERN N/T	1410 1kw	3	24	8	6	3	2	95	AMERICAN GENERAL	CHR
6.4	6.0	6.1	5.7	5.4	4	KGFM B/EZ	101.5 4.8kw	4	20	11	10	7	3	79	KERN	MCG
5.6	6.3	5.1	6.7	5.0	5	KWAC Span	1490 1kw	9	9	4	3	5	5	93	KMAP INC.	LOTUS
3.0	1.6	2.0	3.4	4.5	6	KRAB AOR	106.3 3.9kw	7	3	3	5	9	15	73	DOUBLE D	DUR
4.6	3.5	3.1	2.7	4.5	6	KCWR Ctry	550 5kw	13	17	24	11	11	6	133	BUCK OWENS	KATZ
3.0	5.2	3.6	3.5	4.0	8	KLLY AC	95.3 4kw	8	14	7	4	4	7	67	BUCKLEY	HNWH
5.2	3.3	4.9	3.9	3.5	9	KERN-FM Gold	94.1 4.5kw	5	5	9	9	6	2	53	AMERICAN GENERAL	CHR
5.9	4.7	4.6	3.2	3.4	10	KAFY Span	970 1kw	12	10	5	7	10	18	86	McGAVREN-BARRO	CAB
3.4	4.3	5.6	4.8	3.4	10	KKBB CR	97.7 3kw	6	8	6	8	8	10	51	KOHL COMM.	EAST

BATON ROUGE

12+ POPULATION: 423,800

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
17.5	13.4	15.5	16.1	17.6	1	WYNK-A/F Ctry	1380/101.5 5kw/100kw	1	3	2	1	1	1	94	NARRAGANSETT	KATZ
14.1	12.1	14.1	11.6	11.8	2	KQXL UC	106.5 50kw	3	2	1	2	2	5	93	CITY WIDE	BAN
8.4	9.7	7.4	10.7	10.3	3	WXOK UC	1460 5(1)kw	4	4	3	3	3	2	100	WINNFIELD LIFE	BAN
8.1	12.1	10.4	9.3	7.7	4	WFMF CHR	102.5 100kw	2	1	4	4	5	8	54	GUARANTY	HNWH
5.0	4.1	5.1	4.6	5.8	5	WKJN Ctry	103.3 100kw	5	5	7	6	9	6	62	SOUTHERN COMM.	CHR
5.5	5.1	5.2	6.5	5.4	6	WJBO N/T	1150 5kw	6	18	9	9	7	4	61	BATON ROUGE	HNWH
3.1	1.4	1.7	2.2	5.1	7	KRVE AC	96.1 43kw	9	12	6	5	6	7	76	McFORHUN	K/P
4.8	5.3	7.0	5.0	4.6	8	WGGZ Gold	98.1 100kw	8	7	10	8	4	3	64	WGGZ, INC	KATZ
3.4	3.7	3.4	5.0	3.8	9	WCKW-FM AOR	92.3 100kw	10	16	5	7	8	13	61	222 CORP.	BAN
4.0	3.9	5.8	5.2	2.9	10	WTGE AOR	100.7 100kw	7	8	8	10	11	11	37	VETTER	EAST

BIRMINGHAM

12+ POPULATION: 757,300

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
17.0	16.9	18.2	15.4	16.0	1	WZZK-A/F Ctry	610/104.7 5(1)kw/99kw	1	4	2	2	1	1	86	NEWCITY	KATZ
9.4	7.4	8.9	10.7	9.6	2	WZRR CR	99.5 100kw	4	5	1	1	3	8	80	DICK	EAST
10.6	11.7	9.7	9.5	9.5	3	WENN UC	107.7 100kw	5	2	5	4	4	4	102	BOOKER T. WASHING.	HNWH
9.6	8.6	8.8	9.0	9.0	4	WMJJ AC	96.5 100kw	3	7	4	3	2	2	75	CAPITOL BR. CRP.	MCG
7.7	8.1	5.8	9.2	8.4	5	WAPI-FM CHR	94.5 98kw	2	1	3	5	5	5	64	DITTMAN GROUP	CHR
5.4	8.9	5.8	6.0	7.3	6	WERC N/T	960 5kw	6	17	8	6	6	3	79	AMERON	MCG
4.8	3.4	3.9	4.8	4.6	7	WAPI BBnd	1070 5kw	7	24	15	15	10	5	72	DITTMAN GROUP	CHR
4.9	4.7	5.0	4.9	4.5	8	WATV UC	900 1kw	9	9	10	8	8	6	101	BIRMINGHAM EBONY	BAN
3.0	2.5	2.9	3.9	3.2	9	WAGG UC	1320 5kw	15	8	13	11	11	11	100	BOOKER T. WASHING.	HNWH
2.8	2.4	2.2	2.9	3.2	9	WDJC CC	93.7 99kw	8	12	11	7	7	9	58	CRAWFORD	CRA

#95

BRIDGEPORT

12+ POPULATION: 371,900

FALL '90	SPRING '91	FALL '91	METRO RANK 12+ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
15.4	15.6	13.3	1	WEZN AC	99.9 27.5kw	2	4	4	1	1	1	93	NEW CITY	KATZ
13.4	12.9	12.2	2	WICC AC	600 1(.5)kw	1	7	12	5	3	2	83	WIN	BAN
8.0	8.8	9.6	3	WEBE AC	107.9 50kw	4	10	2	2	2	3	88	WIN	BAN
9.6	10.0	9.2	4	WKCI CHR	101.3 50kw	3	1	3	3	5	4	71	NOBLE	MCG
6.1	6.0	6.9	5	WPLR AOR	99.1 14.1kw	5	3	1	4	4	9	82	SOUTHERN STARR	EAST
3.7	4.0	4.2	6	WFAN Sports	660 50kw	7	12	7	6	6	5	63	EMMIS	HNWH
2.7	3.2	3.7	7	WCBS News	880 50kw	6	19	11	10	7	6	51	CBS	CBS
3.4	2.9	2.6	8	WEFX CR	95.9 3kw	9	5	5	7	8	14	63	CRB BROADCASTING	CHR
2.8	2.1	2.5	9	WQHT CHR	97.1 6.7kw	8	2	6	8	14	25	56	EMMIS	HNWH
2.1	2.2	2.1	10	WRKS UC	98.7 7.8kw	14	6	9	9	13	15	89	SUMMIT	DUR

#85

CHARLESTON, SC

12+ POPULATION: 421,300

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
12.5	12.7	13.1	12.9	10.7	1	WEZL Ctry	103.5 100kw	1	6	5	2	1	1	78	APOLLO RADIO	BAN
3.0	2.6	0.7	0.6	8.1	2	WBUB Ctry	107.5 100kw	3	5	6	5	3	3	78	LOW COUNTRY MEDIA	MCG
7.1	7.7	8.8	10.3	7.7	3	WSSX CHR	95.1 100kw	2	1	2	3	6	14	71	FAIRCOM	KATZ
8.0	6.6	5.7	6.8	7.1	4	WAVF AOR	96.1 100kw	4	7	1	1	7	16	78	PRITCHARD & CO.	CHR
5.9	4.4	5.0	6.4	6.5	5	WXTC-FM AC	96.9 100kw	5	9	4	4	2	5	75	EBE	MCG
6.9	6.1	5.0	7.4	5.9	6	WTMA N/T	1250 5(1)kw	11	17	10	8	4	2	92	JETT COMM.	KATZ
3.8	5.5	5.3	4.4	5.0	7	WWWZ UC	93.5 1.5kw	8	2	8	9	10	8	71	JAG COMMUNICATIONS	HNWH
2.2	2.5	3.0	3.9	4.7	8	WYBB CR	98.1 50kw	6	11	3	6	9	15	62	L.M. COMM.	DUR
4.2	5.3	5.6	4.2	4.5	9	WSUY AC	100.7 3kw	9	16	12	11	8	4	67	SOUTHERN COMM.	KATZ
4.2	4.1	5.2	5.2	4.5	9	WXLY Gold	102.5 100kw	7	10	9	7	5	6	63	BAHAKEL	EAST

CHATTANOOGA

12+ POPULATION: 366,100

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
19.7	19.8	20.4	18.0	23.9	1	WUSY Ctry	100.7 100kw	1	3	1	1	1	1	101	COLONIAL	KATZ
9.3	9.2	9.7	12.1	10.0	2	WJTT UC	94.3 3kw	4	1	2	2	2	3	108	JETTCOM	HNWH
9.3	11.0	10.7	8.7	8.6	3	WDEF-FM AC	92.3 100kw	3	16	11	6	4	2	82	PARK	MMR
7.3	6.2	8.5	6.8	6.4	4	WLMX-FM AC	105.5 3kw	6	5	5	3	3	4	73	CHATTANOOGA	EAST
10.3	9.6	7.5	9.2	5.9	5	WSKZ CHR	106.5 100kw	2	1	4	5	8	11	53	BLOOMINGTON	CHR
4.7	3.0	3.7	4.7	5.4	6	WFXS AOR	102.3 3kw	7	7	3	4	5	8	98	TENN. COMM.	EAST
6.5	6.7	3.3	8.2	4.7	7	WDOD-FM Ctry	96.5 100kw	5	8	6	10	10	5	52	BAHAKEL	BAN
2.9	3.3	3.3	2.0	3.7	8	WSGC Gold	101.9 3kw	8	6	12	8	6	6	71	BATTLEFIELD	---
2.8	1.2	1.2	2.0	3.4	9	WDOD BBnd	1310 5kw	12	13	16	17	17	12	106	BAHAKEL	BAN
1.3	3.3	1.3	2.5	3.0	10	WGOW N/T	1150 5(1)kw	9	11	8	7	7	7	73	BLOOMINGTON	CHR

COLUMBIA, SC

12+ POPULATION: 385,800

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
16.5	17.7	14.9	15.2	16.5	1	WWDM UC	101.3 100kw	3	1	1	1	2	2	129	GAMECOOK CITY	HNWH
14.8	17.1	17.5	15.7	16.4	2	WCOS-FM Ctry	97.5 100kw	1	3	3	2	1	1	106	MEDIACOMM	MCG
11.5	8.4	10.8	8.0	9.3	3	WNOK CHR	104.7 100kw	2	2	2	3	3	7	68	VOYAGER	KATZ
5.8	7.3	7.9	7.8	8.0	4	WVOC N/T	560 5kw	4	5	11	9	9	3	91	RIDGELY COMM.	BAN
6.1	6.0	6.4	5.5	5.4	5	WMFX AOR	102.3 3kw	5	7	4	4	6	12	68	WMFX-FM ASSOC.	DUR
3.0	3.1	2.6	2.4	5.3	6	WHKZ Ctry	96.7 3kw	6	4	5	6	8	8	71	UNIVERSAL COMM.	K/P
6.4	3.9	4.1	5.7	5.0	7	WAAS AC	93.5 1.65kw	9	14	6	5	5	6	85	NICHOLS BANK	BAN
6.0	6.7	6.1	5.5	4.8	8	WTCB AC	106.7 100kw	8	10	10	8	4	4	77	BLOOMINGTON	CHR
3.1	4.9	6.1	4.7	4.2	9	WOMG-FM Gold	103.1 3kw	7	9	7	7	7	5	66	PRICE	SRG
2.8	2.1	2.6	2.6	3.0	10	WOIC UC	1230 1kw	12	6	14	13	13	10	83	VOYAGER	KATZ

#78

EL PASO

12+ POPULATION: 481,220

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
13.7	15.0	16.8	16.1	15.7	1	KHEY-FM Ctry	96.3 100kw	1	4	1	1	1	1	92	US RADIO	KATZ
11.5	10.5	12.4	11.5	13.0	2	KPRR CHR	102.1 100kw	2	1	3	2	3	8	94	TRANSCONTINENTAL	DUR
10.2	11.3	7.5	6.6	7.9	3	KLAQ AOR	95.5 100kw	4	5	2	3	6	12	76	D&F	HNWH
7.6	10.5	9.8	7.5	7.8	4	KAMZ AC	93.1 30kw	3	2	5	5	4	4	70	PINNACLE	EAST
7.2	6.6	4.9	6.8	6.6	5	KBNA-A/F Span	920/97.5 1kw/100kw	6	6	7	6	5	2	68	TICHENOR	KT-H
4.3	5.0	5.2	7.1	6.2	6	KOFX Gold	92.3 100kw	5	9	4	4	2	6	65	ELP	MCG
9.1	6.1	6.6	4.8	5.7	7	KAMA-A/F Span	750/94.7 10(1)kw/61kw	8	8	8	7	7	3	89	PINNACLE	CAB
4.4	3.5	4.6	7.5	4.7	8	KEZB-FM AC	93.9 96kw	7	3	6	8	9	10	54	KEZB, INC.	SRG
3.0	4.6	3.2	4.3	4.1	9	KTSM N/T	1380 5(.5)kw	10	14	11	11	10	7	78	TRI-STATE	HNWH
5.8	5.5	5.1	6.9	3.9	10	KTSM-FM B/EZ	99.9 100kw	9	15	9	9	8	5	62	TRI-STATE	HNWH

#69

FRESNO

12+ POPULATION: 543,800

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
12.7	15.0	11.5	10.9	12.1	1	KMJ N/T	580 5kw	1	14	5	2	1	1	99	HENRY	KATZ
10.9	8.5	9.8	12.1	9.5	2	KNAX Ctry	97.9 48kw	4	5	2	1	2	2	98	FIRST SIERRA	HNWH
9.6	5.5	4.8	3.6	5.4	3	KBOS CHR	94.9 16.5kw	2	2	3	4	10	12	52	JAYVEECO	CBS
2.5	4.4	4.2	4.6	5.3	4	KQPW CHR	101.9 50kw	3	1	8	9	12	9	52	KENNETH HOLT	MCG
3.6	3.5	3.8	3.4	5.1	5	KRZR AOR	103.7 50kw	9	3	1	3	6	19	92	OLYMPIA	CHR
3.1	3.7	3.4	2.5	4.7	6	KGST Span	1600 5kw	12	13	10	12	9	7	99	LOTUS	LOTUS
3.8	3.8	4.8	5.0	4.2	7	KFRE Ctry	940 50kw	13	23	19	19	13	3	91	EBE	HNWH
3.8	4.0	3.5	3.4	4.0	8	KTHT AC	102.7 50kw	5	4	6	8	11	11	53	SPACE CENTERS	CHR
5.8	6.8	6.6	5.9	3.9	9	KJOI AC	98.9 19kw	10	11	15	11	8	5	75	RADIO DINUBA	MMR
3.9	5.2	4.5	3.7	3.7	10	KFSO Gold	92.9 18.5kw	6	7	12	7	4	4	51	AMERICAN	CBS

GRAND RAPIDS

12+ POPULATION: 560,900

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
8.2	9.2	6.8	10.4	9.9	1	WKLQ AOR	94.5 50kw	2	3	1	1	2	7	87	BLOOMINGTON	EAST
9.1	9.1	8.0	7.3	9.9	1	WOOD-FM AC	105.7 265kw	3	14	12	8	5	1	94	UNITED ARTISTS	KATZ
9.1	9.7	9.6	8.9	9.6	3	WGRD CHR	97.9 13kw	1	1	2	2	7	11	67	REGIONAL GR./MI.	DUR
6.3	8.1	8.8	7.7	9.4	4	WCUZ-FM Ctry	101.3 50kw	5	6	7	5	3	2	92	FEDERATED MEDIA	CHR
9.5	4.5	7.3	6.3	7.2	5	WODJ Gold	103.7 50kw	4	5	10	4	1	3	69	GOODRICH	BAN
5.3	5.3	7.2	5.7	6.4	6	WOOD AC	1300 5kw	7	13	14	13	10	4	77	UNITED ARTISTS	KATZ
6.8	8.3	6.4	8.8	6.0	7	WLHT AC	95.7 40kw	6	12	3	3	4	5	67	LIGGETT	EAST
4.4	5.2	4.6	3.9	5.8	8	WMUS-FM Ctry	106.9 50kw	8	4	5	6	6	6	88	GREATER MUSKEGON	HNWH
3.9	5.2	2.9	3.9	3.8	9	WLAV AOR	96.9 50kw	11	7	4	7	8	10	63	ADAMS COMM.	MMR
0.0	1.8	0.6	1.5	3.1	10	WKWM UC	1140 5kw	16	24	6	9	9	13	180	MICHELLE BROAD.	PATT

GREENVILLE-NEW BERN-JACKSONVILLE, NC

12+ POPULATION: 443,300

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
16.7	17.5	18.7	19.9	17.4	1	WRNS-FM Ctry	95.1 100kw	1	3	1	1	1	1	106	PINNACLE	MCG
18.6	16.8	18.5	16.1	14.3	2	WIKS UC	101.9 100kw	2	1	2	2	2	2	111	TAYLOR	HNWH
8.4	7.9	8.7	6.2	7.5	3	WDLX AC	1340/93.3 1kw/100kw	3	4	3	3	4	5	68	TAR HILL	BAN
6.5	5.0	3.9	5.8	5.4	4	WKOQ Gold	98.7 100kw	7	10	10	5	3	3	91	WINFAS, INC.	DUR
6.8	5.3	5.8	5.6	5.3	5	WNCT B/EZ	107.9 100kw	5	14	17	15	10	4	75	ROY H. PARK	MMR
0.9	0.6	0.0	0.0	4.8	6	WSFL AOR	106.5 100kw	4	7	4	4	5	10	67	W&B MEDIA	EAST
1.4	1.7	2.2	4.0	3.7	7	WVYV CHR	99.5 16.5kw	8	5	8	7	6	7	67	W&B MEDIA	---
2.0	1.4	2.2	2.1	3.2	8	WRDU AOR	106.1 100kw	11	19	6	6	8	15	81	VOYAGER	MMR
2.6	1.6	2.3	2.3	3.1	9	WXQR AOR	105.5 3kw	10	8	5	8	17	22	71	MARINE	TNS
1.0	1.3	2.2	1.1	2.6	10	WGTM Rel	590 5kw	14	11	15	13	13	11	100	WILLIS	---
3.2	2.6	3.2	3.2	2.6	10	WRHT CHR	96.3 50kw	9	2	9	12	12	18	53	EASTERN CAROLINA	---

GREENVILLE-SPARTANBURG

12+ POPULATION: 670,800

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.1	11.1	11.5	9.9	15.7	1	WSSL-A/F Ctry	1440/100.5 5kw/100kw	1	2	1	1	1	2	106	STERLING	MCG
11.7	13.0	15.4	12.2	12.7	2	WESC-FM Ctry	92.5 100kw	2	5	4	4	3	1	90	BR. COM./CAROLINA	BAN
10.9	12.4	12.8	11.8	9.5	3	WMYI AC	102.5 20kw	3	6	3	2	2	3	75	AMCOM GENERAL	EAST
6.3	6.1	6.7	8.5	8.0	4	WROQ AOR	101.1 100kw	4	4	2	3	4	6	82	CAROLINA BR.	BAN
5.5	6.4	6.5	7.6	7.6	5	WSPA-FM B/EZ	98.9 100kw	5	13	7	5	5	4	86	SPARTAN	CHR
5.7	6.6	6.0	4.6	4.9	6	WLWZ UC	103.5 3kw	8	3	5	6	7	7	92	VOYAGER	HNWH
7.8	5.6	6.0	5.6	4.3	7	WFBC-FM Gold	93.7 10kw	6	9	9	7	6	5	50	MULTIMEDIA	KATZ
1.7	2.3	4.1	3.7	3.9	8	WBBO CHR	93.3 92.5kw	7	1	6	8	10	15	57	RUTHERFORD	TOR
2.0	1.2	1.2	2.7	2.7	9	WMUU B/EZ	94.5 100kw	11	27	15	12	11	9	76	WMUU, INC.	---
2.7	2.0	1.5	2.4	2.5	10	WFBC N/T	1330 5kw	12	16	12	10	9	8	71	MULTIMEDIA	KATZ

HARRISBURG-LEBANON-CARLISLE

12+ POPULATION: 500,200

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.3	15.4	13.3	11.3	14.8	1	WNNK-A/F CHR	1440/104.1 7kw/22.5kw	1	1	1	1	1	4	89	KEYMARKET	CHR
6.7	6.2	9.5	7.9	9.3	2	WRKZ Ctry	106.7 14kw	4	7	5	4	3	1	113	TELE MEDIA	TOR
7.3	7.1	7.2	10.0	8.5	3	WWKL Gold	94.9 25kw	3	4	4	3	2	2	96	BARNSTABLE	KATZ
7.8	7.6	12.4	10.6	8.2	4	WTPA AOR	93.5 1.75kw	2	3	2	2	4	9	91	QUAKER STATE	BAN
5.9	6.9	5.3	6.3	7.9	5	WHP Talk	580 5kw	7	24	8	6	6	3	110	DAME MEDIA	MMB
5.0	5.1	5.0	4.5	5.5	6	WIMX-FM AC	99.3 3kw	5	8	3	5	5	5	67	HUDSON GROUP	MCG
4.8	6.0	4.5	4.9	3.5	7	WQXA CHR	105.7 25kw	6	2	6	7	7	13	46	HGF MEDIA	DUR
4.3	4.1	3.0	4.4	3.4	8	WNCE AC	101.3 6.9kw	8	12	22	18	11	6	65	HALL COMM.	TOR
2.7	2.3	3.2	3.3	3.3	9	WHP-FM B/EZ	97.3 17kw	10	20	17	10	9	7	78	DAME MEDIA	MMB
2.7	2.5	2.3	1.4	2.9	10	WLBR AC	1270 5(1)kw	12	26	13	11	14	10	84	LEBANON BR.	K/P

HONOLULU

12+ POPULATION: 704,500

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.6	9.2	9.7	9.3	11.8	1	KSSK-FM AC	92.3 100kw	1	8	2	1	1	3	86	COAST BROAD.	EAST
6.7	9.2	10.9	13.3	11.4	2	KCCN-FM Misc	100.3 100kw	4	3	1	2	2	4	100	KCCN RADIO	K/P
10.3	11.5	10.5	6.6	11.0	3	KSSK AC	590 7.5kw	5	6	8	3	3	1	111	COAST BROAD.	EAST
9.4	8.3	8.8	8.1	9.0	4	KUMU-A/F B/EZ	1500/94.7 10kw/100kw	6	9	9	7	4	2	87	JOHN HUTTON	BAN
9.9	9.3	12.7	10.3	8.2	5	KIKI-FM CHR	93.9 100kw	3	1	3	4	6	11	67	HENRY HAWAII	CHR
9.3	8.7	6.6	9.6	8.1	6	KQMQ-A/F CHR	690/93.1 10kw/54kw	2	2	4	5	5	5	57	NORTHPARK	KATZ
3.5	2.9	3.8	2.3	5.1	7	KGU N/T	760 10kw	8	11	13	10	9	6	70	CHARLES GIVENS	BAN
7.7	5.8	5.4	6.6	4.8	8	KULA/KRTR AC	1460/96.3 5kw/75kw	7	4	6	6	7	7	60	MAVRA KEA	KATZ
4.4	5.7	5.1	3.6	3.6	9	KPOI AOR	97.5 80kw	9	19	5	8	8	13	61	KILOHANA	BAN
3.0	3.9	2.3	3.5	2.9	10	KCCN Misc	1420 5kw	11	20	14	15	15	8	72	KCCN RADIO	K/P

JOHNSON CITY-KINGSPORT-BRISTOL

12+ POPULATION: 374,000

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
17.9	19.3	22.7	20.9	24.9	1	WXBQ Ctry	96.9 67kw	1	3	2	1	1	1	96	BRISTOL	MCG
16.5	20.0	18.0	21.1	14.9	2	WQUT CHR	101.5 100kw	2	1	1	2	3	4	75	BLOOMINGTON	KATZ
18.4	11.9	14.2	10.9	13.2	3	WTFM AC	98.5 100kw	3	2	3	3	2	2	75	HOME NEWS	EAST
5.1	6.6	5.9	4.4	5.6	4	WUSJ Ctry	99.3 420w	4	16	6	5	4	3	76	TRI-CITY BR.	DUR
4.1	3.8	4.3	4.4	4.2	5	WIMZ-A/F AOR	1240/103.5 1kw/100kw	6	6	4	4	5	12	74	STONER	CHR
3.6	6.0	4.3	5.1	3.4	6	WJCW Ctry	910 5(1)kw	5	25	9	8	7	5	53	BLOOMINGTON	KATZ
1.9	2.1	2.9	2.0	2.4	7	WKOS Gold	104.9 1.4kw	7	7	7	7	6	6	47	BAHAKEL	KATZ
1.9	1.8	2.1	1.1	2.4	7	WIVK-FM Ctry	107.7 100kw	9	23	5	6	8	9	66	DICK	KATZ
2.2	2.5	2.1	2.0	2.2	9	WKPT AC	1400 1kw	8	12	23	14	12	7	49	HOME NEWS	EAST
2.0	0.0	0.0	0.7	1.5	10	WMEV-FM Ctry	93.9 100kw	10	10	8	9	10	13	55	SUMMIT BROAD.	SSS

#70

KNOXVILLE

12+ POPULATION: 518,200

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
35.4	29.8	32.0	33.4	32.1	1	WIVK-FM Ctry	107.7 100kw	1	2	1	1	1	1	103	DICK	KATZ
11.8	13.4	14.2	10.9	13.1	2	WEZK AC	97.5 100kw	2	6	3	2	2	2	76	SOUTH CENTRAL	DUR
10.5	11.5	9.6	9.6	8.8	3	WMYU AC	102.1 15kw	3	3	4	4	3	3	60	DALTON GROUP	EAST
10.0	8.1	9.5	7.1	8.2	4	WIMZ-A/F AOR	1240/103.5 1kw/100kw	5	4	2	3	4	4	79	STONER	CHR
9.5	10.9	9.1	9.7	7.2	5	WOKI CHR	100.3 100kw	4	1	5	5	6	6	68	RADIOAK INC.	HNWH
0.6	2.9	3.8	4.1	3.9	6	WWZZ Ctry	93.1 2.4kw	7	5	6	6	5	10	86	CBS BR. GROUP	SRG
3.4	2.8	2.1	2.4	2.9	7	WIVK Ctry	990 10kw	6	9	7	7	7	5	59	DICK	KATZ
4.1	4.0	3.9	4.1	2.6	8	WQBB Nost	1040 10kw	9	20	10	10	10	8	99	SEQUOKYAH COMM.	ROS
0.0	0.0	1.3	2.5	1.8	9	WJBZ Rel	96.3 1.2kw	8	12	9	9	8	7	55	SEYMOUR COMM.	---
1.5	1.0	1.2	0.5	1.2	10	WGAP Ctry	1400 1kw	12	7	13	13	12	9	50	GATEWAY BROAD.	REG
1.3	1.1	1.2	2.4	1.2	10	WRJZ Rel	620 5kw	10	15	11	11	11	16	47	TENN. MEDIA	---

#100

LANCASTER

12+ POPULATION: 356,100

FALL '90	SPRING '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.6	9.7	10.3	1	WARM-FM AC	103.3 6.4kw	1	4	2	1	1	1	79	SUSQUEHANNA	EAST
8.2	12.3	8.6	2	WIOV Ctry	105.1 50kw	3	15	7	6	5	4	79	BRILL MEDIA INC.	BAN
11.2	8.8	8.6	2	WNCE AC	101.3 6.9kw	5	11	10	7	7	2	87	HALL	TOR
3.6	6.2	7.0	4	WRKZ Ctry	106.7 14kw	6	10	6	4	3	5	83	TELE MEDIA	TOR
7.0	6.5	6.8	5	WHTF CR	92.7 1.4kw	4	6	1	2	2	9	69	STARVIEW MEDIA	MCG
8.0	6.7	6.7	6	WLAN-FM CHR	96.9 50kw	2	1	3	3	6	6	57	ALTDORFFER GROUP	HNWH
7.2	5.5	6.7	6	WDAC Rel	94.5 19kw	7	5	11	5	4	3	86	WDAC RADIO CO.	SAV
5.5	3.7	4.1	8	WQXA CHR	105.7 25kw	8	2	5	9	15	11	60	HGF MEDIA	DUR
1.1	1.6	2.7	9	WTPA AOR	93.5 1.75kw	14	9	4	8	10	19	90	QUAKER STATE	BAN
2.7	3.5	2.5	10	WWKL Gold	94.9 25kw	10	19	14	10	8	7	55	BARNSTABLE BR.	KATZ

#98

LANSING-EAST LANSING

12+ POPULATION: 359,000

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
18.5	13.9	18.3	15.2	15.6	1	WITL-A/F Ctry	1010/100.7 .5kw/26.5kw	2	6	2	1	1	1	98	MSP	BAN
13.3	14.6	13.2	9.6	10.4	2	WVIC-A/F CHR	730/94.9 .5kw/49kw	1	1	4	3	3	5	60	GOODRICH	KATZ
6.1	7.6	10.1	10.3	9.7	3	WJXQ AOR	106.1 50kw	4	3	1	2	4	8	98	REGIONAL-HIT	DUR
5.6	8.5	5.1	5.4	8.8	4	WFMK AC	99.1 28kw	3	8	3	4	2	3	76	LIGGETT	EAST
8.7	8.1	7.0	8.5	5.8	5	WJIM-FM AC	97.5 28kw	6	11	8	6	6	2	64	DOUBLE L	TOR
5.1	5.9	4.6	5.1	5.3	6	WIBM-FM Gold	94.1 40kw	5	5	7	5	5	6	55	CR BROADCASTING	MMR
3.8	4.6	5.7	4.3	5.1	7	WJR Talk	760 50kw	8	18	15	9	8	4	69	CAP CITIES/ABC	KATZ
5.3	3.7	4.7	4.5	4.2	8	WGOR* CHR	92.1 4kw	7	2	6	8	12	11	49	WGOR-FM, LP	HNWH
2.4	4.9	3.1	2.7	3.7	9	WMMQ CR	92.7 1.5kw	9	13	5	7	7	9	52	OTTAWAY	HNWH
0.9	0.0	1.0	1.6	3.2	10	WXLA/WQHH UC	1180/96.5 1kw/3kw	14	4	9	10	9	12	96	DIAMOND/MID-MICH.	PATT

* Became WXMN (AC) in December '91

#60

LAS VEGAS

12+ POPULATION: 661,700

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.4	8.7	8.9	10.1	10.5	1	KFMS-A/F Ctry	1410/101.9 5kw/100kw	2	7	5	3	1	1	95	BROADCAST ASSOC.	KATZ
8.6	9.0	8.1	9.0	9.0	2	KLUC-A/F CHR	1140/98.5 10(2.5)kw/100kw	1	1	2	4	5	10	69	NATIONWIDE	MCG
4.6	4.4	6.4	4.7	7.8	3	KOMP AOR	92.3 100kw	4	4	1	1	3	12	96	LOTUS	CHR
5.6	5.4	6.5	5.8	7.2	4	KKLZ CR	96.3 100kw	5	6	3	2	2	5	88	SOUTHERN NEVADA	BAN
5.0	7.0	5.6	8.1	6.3	5	KMZQ AC	100.5 100kw	3	3	4	5	4	7	76	COMMONWEALTH	EAST
8.9	6.7	7.4	5.9	5.8	6	KXTZ B/EZ	94.1 100kw	10	13	18	11	9	2	105	PARKER	DUR
3.4	4.0	4.7	4.7	4.2	7	KRLV AC	106.5 100kw	7	17	6	6	6	6	69	WESCOM GROUP	MMR
3.6	3.9	4.7	4.7	3.9	8	KWNR Ctry	95.5 100kw	8	8	7	9	10	9	66	SOUTHWEST/LV	BAN
2.6	4.2	4.5	3.2	3.8	9	KMMK AC	103.5 100kw	11	12	8	7	8	8	78	RADIO VI	SRG
1.0	1.8	3.0	4.1	3.7	10	KJUL Nost	104.3 24.5kw	16	9	20	16	12	4	115	CARRIGAN COMM.	---

LITTLE ROCK

12+ POPULATION: 425,800

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
24.2	21.0	20.1	17.3	24.7	1	KSSN Ctry	95.7 92kw	1	1	1	1	1	1	111	SOUTHERN SKIES	KATZ
7.3	9.9	10.2	8.5	8.4	2	KEZQ AC	100.3 44.2kw	4	14	9	6	4	2	92	GALAXY	MCG
10.6	10.7	9.2	11.2	7.7	3	KMJX AOR	105.1 79kw	6	5	2	2	2	6	98	COASTAL	HNWH
9.1	6.5	8.9	8.9	7.4	4	KIPR UC	92.3 100kw	3	2	3	3	5	8	78	CORNERSTONE	KATZ
4.9	4.7	5.2	8.6	6.2	5	KURB-A/F AC	1250/98.5 2.5kw/99kw	2	4	4	4	3	5	52	GHB BROADCASTING	EAST
6.3	8.2	6.3	6.1	5.2	6	KARN N/T	920 5kw	7	12	12	11	9	4	68	SNIDER	KATZ
4.4	5.3	4.3	5.5	5.1	7	KKYK CHR	103.7 100kw	5	3	6	8	11	14	65	SNIDER	BAN
4.6	5.0	4.3	4.6	4.2	8	KHLT AC	94.1 100kw	8	8	5	5	6	9	60	SIGNAL MEDIA	CHR
2.6	2.1	2.1	3.2	3.5	9	KMZC UC	106.3 3kw	11	7	8	9	8	7	86	WILLIS	K/P
0.0	1.3	2.8	3.6	3.3	10	KXIX Ctry	102.9 50kw	9	6	7	7	10	13	56	N.P.I. PARTNERS	---

LOUISVILLE

12+ POPULATION: 791,500

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
20.8	17.1	19.5	17.9	22.9	1	WAMZ Ctry	97.5 100kw	1	5	1	1	1	1	110	CLEAR CHANNEL	CHR
15.0	17.3	14.3	14.3	14.5	2	WHAS AC	840 50kw	2	10	6	2	2	2	77	CLEAR CHANNEL	CHR
7.3	6.8	8.9	8.0	7.6	3	WDJX-FM CHR	99.7 24kw	3	1	3	4	8	8	60	STONER	EAST
6.4	8.4	7.8	10.4	7.1	4	WQMF AOR	95.7 34kw	4	4	2	3	3	10	66	OTTING	HNWH
7.0	7.6	6.5	6.9	6.4	5	WVEZ AC	106.9 24.5kw	6	9	8	8	5	3	67	WILKS/SCHWARTZ	KATZ
6.3	6.3	6.7	5.8	5.9	6	WGZB UC	96.5 3kw	9	2	4	7	6	7	101	POWER COMM.	---
6.7	6.9	4.9	6.7	5.0	7	WRKA Gold	103.1 3kw	5	7	7	5	4	4	50	CAPITOL BR. CRP.	BAN
3.8	2.8	3.4	4.6	4.8	8	WLRS AC	102.3 3kw	7	6	5	6	7	5	60	KENTUCKY TECH	DUR
3.4	3.9	5.0	3.5	3.7	9	WZKS* CHR	103.9 995w	8	3	9	9	9	11	49	NEON COMM.	MMR
0.9	2.3	2.1	2.2	3.1	10	WAVG Gold	970 5kw	10	13	13	13	13	6	59	RADIO 970, INC.	DUR

* In January '92, signed an LMA with WDJX

McALLEN-BROWNSVILLE

12+ POPULATION: 513,600

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
17.3	18.5	19.5	16.8	20.9	1	KTEX Ctry	100.3 100kw	1	2	1	1	1	2	118	TATE	CHR
12.1	15.1	13.8	12.9	13.4	2	KGBT Span	1530 50(10)kw	3	7	5	4	2	1	110	TICHENOR	KATZ
14.0	13.1	11.1	10.8	10.9	3	KBFM CHR	104.1 100kw	2	1	2	3	6	8	72	MAY BROADCASTING	BAN
7.5	8.0	7.0	9.3	7.1	4	KIWW Span	96.1 100kw	4	5	3	2	3	3	90	MAGIC VALLEY	KT-H
2.8	3.7	5.3	5.7	4.7	5	KRGY CHR	99.5 100kw	5	3	4	8	14	14	62	SUNBELT RADIO	TOR
4.5	3.3	4.6	4.6	4.4	6	KQXX Span	98.5 100kw	9	10	9	7	5	4	85	BRAVO	CAB
6.2	5.7	6.8	4.9	4.3	7	KELT AC	94.5 100kw	6	8	6	6	7	6	65	SIGNATURE	KATZ
6.8	4.9	5.5	4.9	4.3	7	KVLY Nost	107.9 100kw	7	9	7	5	4	5	70	TIPPLE	TOR
1.2	1.2	2.2	3.5	3.4	9	KBOR-FM Span	106.3 530w	8	4	8	9	8	9	65	LA NUEVA KBOR	CAB
1.9	1.8	2.8	2.8	2.9	10	KURV Talk	710 1kw	10	15	15	11	9	7	88	VOICE/VALLEY	---

MOBILE

12+ POPULATION: 391,500

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
17.2	17.4	15.9	17.3	16.5	1	WBLX-FM UC	92.9 100kw	2	1	1	1	2	2	134	CENTRAL LIFE	HNWH
16.0	13.3	17.0	14.3	14.7	2	WKSJ-A/F Ctry	1270/94.9 5kw/100kw	1	4	3	2	1	1	91	CAPITOL BR. GROUP	BAN
10.8	9.5	6.8	6.8	8.4	3	WABB-FM CHR	97.5 100kw	3	2	4	3	5	6	74	DITTMAN GROUP	CHR
5.3	5.1	6.8	5.3	5.9	4	WGOK UC	900 1(.5)kw	5	6	7	7	7	3	94	ROBERDS	ROS
5.0	7.3	5.3	5.6	5.5	5	WKRK-FM AC	99.9 100kw	4	10	5	5	3	8	63	WKRK-TV INC.	KATZ
5.2	6.1	5.9	4.4	5.3	6	WGCX AOR	104.1 100kw	7	3	2	4	6	11	91	WESCOM GROUP	EAST
3.4	6.1	4.9	6.2	4.9	7	WKRK N/T	710 1kw	10	13	17	14	12	9	102	WKRK-TV INC.	KATZ
2.7	4.0	2.8	3.5	4.3	8	WDLT AC	98.3 6kw	9	17	8	6	4	4	84	JAB BROADCASTING	K/P
5.6	4.0	5.6	5.6	3.4	9	WAVH AC	96.1 100kw	6	7	12	8	8	5	54	TM	DUR
2.5	2.0	2.1	2.6	2.8	10	WXBM Ctry	102.7 100kw	8	5	6	10	10	14	54	SMITH & MAHACEK	TOR

#76

MONTEREY-SALINAS-SANTA CRUZ

12+ POPULATION: 495,200

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
10.4	11.1	11.7	9.6	11.8	1	KDON CHR	102.5 18.5kw	1	1	1	1	3	7	79	HENRY	CHR
7.2	8.6	9.0	9.7	8.3	2	KGO N/T	810 50kw	2	20	11	5	2	1	83	CAP CITIES/ABC	BAN
6.0	7.1	9.6	8.7	8.3	2	KTOM-A/F Ctry	1380/100.7 5kw/910w	4	7	3	2	1	2	115	MAGIC BR.	KATZ
4.5	3.4	4.2	4.0	5.1	4	KBAY AC	100.3 163kw	7	12	25	11	7	3	88	UNITED	MMR
2.0	2.9	3.8	2.9	4.7	5	KCTY Span	980 1kw	14	29	6	6	6	6	133	KCTY & KRAY INC.	LOTUS
4.2	4.5	4.9	4.3	4.5	6	KWAV AC	96.9 18kw	5	4	5	3	4	5	61	BUCKLEY	HNWH
2.0	1.9	2.4	2.0	3.7	7	KOCN AC	104.9 1.85kw	9	6	13	8	5	4	74	C.R. PASQUIER	TOR
5.0	3.5	3.2	2.4	3.6	8	KMBY AOR	107.1 860w	6	5	2	4	11	17	61	C&C	HNWH
3.8	2.6	6.6	5.2	3.5	9	KUFX CR	94.5 1.2kw	3	10	4	7	8	11	45	KOOL COMM.	KATZ
1.5	3.5	3.1	2.8	2.9	10	KTGE Span	1570 5(.5)kw	11	3	7	9	9	15	73	TGR BROADCASTING	CAB

#82

NEW BEDFORD-FALL RIVER

12+ POPULATION: 426,700

FALL '90	SPRING '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
8.7	7.5	6.9	1	WFHN CHR	107.1 3kw	4	2	1	1	2	11	103	SAGE	CHR
8.4	5.9	6.5	2	WPRO-FM CHR	92.3 39kw	1	1	4	3	3	7	68	CAP CITIES/ABC	BAN
4.2	5.9	5.9	3	WSNE AC	93.3 30kw	3	7	5	4	1	1	69	BECK-ROSS	EAST
7.1	7.6	5.8	4	WHJY AOR	94.1 50kw	2	5	2	2	8	14	64	MERV GRIFFIN	KATZ
3.9	3.7	5.3	5	WBSM N/T	1420 5(1)kw	12	12	20	22	21	13	128	H&D	CHR
5.6	5.0	4.8	6	WWLI AC	105.1 501kw	5	31	7	6	6	2	74	TMZ	MCG
4.6	4.2	4.4	7	WPLM-A/F BBnd	1390/99.1 5kw/50kw	10	23	29	28	25	9	84	PLYMOUTH ROCK	HNWH
2.4	2.2	4.1	8	WWRX CR	106.3 1.15kw	6	11	3	5	4	25	67	WESTERLY	DUR
5.1	4.7	4.0	9	WCTK Ctry	98.1 47kw	9	21	13	11	7	3	77	HALL	TOR
1.4	3.2	3.6	10	WBZ N/T	1030 50kw	7	32	19	18	17	10	60	GROUP W	G/W

#90

NEW HAVEN

12+ POPULATION: 391,000

FALL '90	SPRING '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
10.9	9.7	9.4	1	WKCI CHR	101.3 50kw	1	1	2	2	1	1	65	NOBLE	MCG
7.9	8.3	9.4	1	WPLR AOR	99.1 14.1kw	2	4	1	1	2	6	87	SOUTHERN STATE	EAST
8.4	7.6	8.3	3	WELI AC	96.0 5kw	3	11	19	14	9	3	80	CLEAR CHANNEL	EAST
6.0	7.4	5.4	4	WEZN AC	99.9 27.5kw	5	6	8	6	6	5	67	NEWCITY	KATZ
5.8	5.4	5.1	5	WWYZ Ctry	92.5 18kw	8	12	10	8	5	4	85	WWYZ, INC.	BAN
4.6	5.6	4.8	6	WKSS CHR	95.7 16.5kw	4	2	4	4	10	13	57	PRECISION MEDIA	MMR
4.6	6.9	4.2	7	WDRG-FM Gold	102.9 19.5kw	9	10	13	3	3	2	71	BUCKLEY	MCG
3.8	3.3	3.7	8	WFAN Sports	66.0 50kw	6	24	5	7	4	7	54	EMMIS	HNWH
1.9	1.9	3.4	9	WHCN AOR	105.9 16kw	10	7	3	5	8	16	71	BECK-ROSS	CHR
2.7	3.0	3.2	10	WNHC UC	134.0 1kw	11	15	11	11	7	8	69	WILLIS COMM.	HNWH

#52

OKLAHOMA CITY

12+ POPULATION: 787,900

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
17.1	15.7	18.0	18.6	18.4	1	KXXY-AIF Ctry	1340/96.1 1kw/98kw	1	2	1	1	1	1	100	NEWMARKET MEDIA	MCG
7.3	9.0	9.8	10.6	9.9	2	KJYO CHR	102.7 98kw	2	1	4	6	6	10	80	CLEAR CHANNEL	CHR
6.8	6.9	7.4	7.4	8.0	3	KEBC Ctry	94.7 100kw	3	4	5	5	4	3	71	INDEPENDENCE	SRG
10.2	11.1	8.4	8.7	7.7	4	KATT AOR	100.5 97kw	6	3	2	2	7	12	81	SURREY	BAN
7.2	8.0	6.9	6.8	7.6	5	KTOK N/T	100.0 5kw	5	11	10	8	8	2	76	CLEAR CHANNEL	CHR
7.3	6.9	8.1	6.3	6.8	6	KRXO CR	107.7 99kw	4	10	3	3	2	8	66	DIAMOND BR.	CBS
7.0	6.2	7.6	7.0	6.4	7	KMGL AC	104.1 99kw	7	5	6	4	3	4	69	RENDA	EAST
4.4	5.4	5.7	5.2	4.5	8	KOOL Gold	101.9 98kw	9	9	8	7	5	5	62	ENTERCOM	KATZ
4.8	3.9	4.9	3.7	4.4	9	WKY B/EZ	93.0 5kw	11	17	15	14	11	9	73	GAYLORD	TOR
4.9	5.0	3.8	3.5	3.7	10	KKNG AC	92.5 100kw	12	18	9	10	10	7	73	WILKS-SCHWARTZ	TOR

#74

OMAHA-COUNCIL BLUFFS

12+ POPULATION: 502,900

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
14.6	13.4	10.2	11.6	14.6	1	KFAB N/T	1110 50kw	1	8	7	6	3	2	72	HENRY	CHR
9.0	10.8	11.9	11.3	12.6	2	WOW-FM Ctry	94.1 100kw	5	4	4	2	1	1	99	GREAT EMPIRE	TOR
12.1	13.7	11.7	10.6	10.6	3	KEZO-AIF AOR	1490/92.3 1kw/100kw	2	3	1	1	2	7	71	NARRAGANSETT	MMR
8.2	10.9	6.8	7.8	8.8	4	KESY-AIF AC	1420/104.5 1kw/100kw	7	9	9	7	6	3	91	SUN GROUP	DUR
11.5	9.5	10.3	8.8	8.6	5	KQKQ CHR	98.5 100kw	3	1	2	4	7	10	60	MITCHELL	HNWH
7.5	8.6	8.4	6.8	6.9	6	KEFM AC	96.1 100kw	4	6	3	3	4	5	52	WEBSTER	MCG
6.8	6.5	7.8	9.8	6.0	7	KGOR Gold	99.9 115kw	6	7	8	5	5	4	62	HENRY	CHR
4.9	3.5	4.3	5.1	4.1	8	KXKT CHR	103.7 100kw	8	2	6	8	9	12	47	OVATION	BAN
5.1	5.2	5.3	3.9	4.1	8	WOW Ctry	590 5kw	9	16	13	12	10	6	62	GREAT EMPIRE	TOR
3.9	2.6	3.4	2.0	3.1	10	KKCD CR	105.9 6kw	12	11	10	9	8	8	69	VANTAGE COMM.	K/P

#61

RALEIGH-DURHAM

12+ POPULATION: 645,800

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.7	11.1	7.5	10.1	10.2	1	WQOK UC	97.5 100kw	5	2	1	1	2	5	100	MEDIA COM	DUR
7.2	6.7	7.0	9.2	8.1	2	WRAL AC	101.5 97kw	1	4	3	3	1	2	61	CAPITOL BR. CO.	KATZ
6.7	8.5	8.6	9.4	7.5	3	WPTF N/T	680 50kw	3	16	11	10	5	1	69	DURHAM LIFE BR.	MCG
9.0	7.4	9.3	8.1	7.2	4	WRDU AOR	106.1 100kw	2	5	2	2	3	9	62	VOYAGER	MMR
7.0	6.3	6.3	5.5	6.2	5	WQDR Ctry	94.7 99kw	6	8	5	7	7	6	69	DURHAM LIFE BR.	MCG
7.0	7.9	6.9	7.7	5.8	6	WDCG CHR	105.1 100kw	4	1	4	5	8	12	55	DURHAM HERALD	CHR
5.4	3.0	5.1	3.9	5.3	7	WTRG Gold	100.7 100kw	7	3	9	4	4	3	60	JOYNER	HNWH
4.9	4.6	5.0	4.0	5.3	7	WYLT AC	96.1 100kw	8	17	8	6	6	4	63	UNIVERSAL	CBS
5.5	4.1	4.7	5.3	4.5	9	WFXC UC	107.1 1.2kw	10	14	7	9	10	7	73	PINNACLE BR.	EAST
2.7	3.2	2.7	3.7	3.8	10	WZZU CR	93.9 100kw	9	6	6	8	9	11	48	VILCOM BR.	TOR

RICHMOND

12+ POPULATION: 736,100

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
12.2	11.7	11.3	10.5	12.2	1	WRVA AC	1140 50kw	1	8	10	9	5	1	89	FORCE II	CHR
9.9	9.1	9.9	11.4	10.7	2	WCDX UC	92.7 2.35kw	5	2	1	1	2	4	116	SINCLAIR TELE.	MMR
9.7	9.7	11.2	10.5	10.7	2	WKHK Ctry	95.3 13kw	3	5	5	2	1	2	95	ABS COMMUNICATIONS	BAN
10.5	9.6	9.7	9.0	9.3	4	WRVQ CHR	94.5 200kw	2	1	3	3	3	5	71	FORCE II	CHR
6.8	6.6	7.4	6.5	6.9	5	WTVR-FM B/EZ	98.1 50kw	6	16	11	10	10	3	79	PARK	MMR
12.5	9.8	10.3	9.3	6.4	6	WRXL AOR	102.1 140kw	4	4	2	4	8	9	62	CAPITOL BR. CO.	KATZ
6.8	8.2	6.1	7.9	6.1	7	WPLC/WPLZ UC	99.3/99.3 3kw/3kw	9	3	4	5	6	8	81	PACO-JON	MCG
5.3	6.0	6.8	6.2	5.4	8	WMXB AC	103.7 20kw	7	6	6	6	4	7	62	RADIO VENTURES	BAN
4.5	3.7	3.3	3.7	4.3	9	WVGO AOR	106.5 7.6kw	10	9	7	7	7	10	67	FIRST CITY	TOR
2.1	2.9	3.6	3.2	4.0	10	WDCK Gold	96.5 50kw	8	7	9	8	9	6	48	KEYMARKET	HNWH

ROANOKE-LYNCHBURG

12+ POPULATION: 367,200

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
19.3	16.3	15.1	16.1	13.3	1	WXLK CHR	92.3 93kw	1	1	1	2	4	4	79	CEBE INVESTMENTS	MCG
12.1	12.1	13.3	12.1	11.8	2	WYYD Ctry	107.9 20.5kw	2	3	3	4	2	3	90	WINAS, INC.	MCG
10.6	10.6	9.3	10.3	10.7	3	WPVR B/EZ	94.9 100kw	4	16	9	5	3	1	98	JIM GIBBONS	CHR
8.3	7.9	8.0	10.3	9.7	4	WSLQ AC	99.1 200kw	3	5	4	1	1	2	85	MEL WHEELER	KATZ
7.5	8.1	10.6	7.7	8.5	5	WROV-FM AOR	96.3 14kw	5	2	2	3	5	7	78	JOYNER	HNWH
3.8	3.9	4.3	3.4	5.9	6	WJLM Ctry	93.5 6kw	6	4	5	6	6	5	80	WRIS	TOR
3.3	5.1	4.3	5.9	5.4	7	WFIR AC	960 5kw	7	12	8	7	7	6	76	JIM GIBBONS	CHR
3.0	1.9	2.7	2.6	3.6	8	WGOL Gold	98.3 3.9kw	8	14	6	8	8	8	84	DOUGLAS	ROS
3.2	3.9	4.0	2.4	2.9	9	WSLC Ctry	610 5(1)kw	9	22	22	18	17	9	80	MEL WHEELER	KATZ
3.2	3.1	3.4	2.4	2.1	10	WJJS UC	1320 1kw	11	10	15	9	9	10	66	CRS COMMUNICATIONS	K/P

#57

SAN DIEGO NORTH COUNTY

12+ POPULATION: 674,800

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.5	6.9	6.2	5.9	6.7	1	KFMB-FM AC	100.7 30kw	1	6	2	1	1	5	60	MIDWEST TV	MCG
7.3	3.8	7.8	6.5	6.6	2	KJQY AC	103.7 36kw	2	17	7	3	2	1	68	COMMAND	MMR
4.4	3.2	3.8	3.9	5.6	3	XTRA-FM NR	91.1 100kw	8	4	1	2	4	16	84	NOBLE	MMR
3.4	2.7	5.3	4.0	5.0	4	KSON-A/F Ctry	1240/97.3 1kw/50kw	7	12	5	4	3	2	79	JEFFERSON-PILOT	BAN
3.2	4.4	4.0	2.4	4.5	5	KYXY AC	96.5 41kw	4	8	11	7	5	3	61	PARKER	HNWH
6.1	3.7	5.7	7.2	4.0	6	KIOZ AOR	102.1 9.5kw	9	3	3	5	11	22	64	PAR	BAN
3.0	2.5	3.1	4.2	3.6	7	KIFM NAC	98.1 28kw	11	18	13	6	6	6	62	KIFM BR. LP.	CBS
3.1	4.3	5.4	3.8	3.2	8	KFMB AC	760 5kw	3	5	22	14	8	4	42	MIDWEST	MCG
6.3	4.1	5.9	3.8	3.1	9	KKLQ-A/F CHR	600/106.5 5kw/50kw	6	1	12	15	23	25	36	EDENS	CHR
2.2	2.3	1.1	3.8	3.1	9	KOWF Ctry	92.1 3kw	19	31	6	11	7	14	79	ASTOR	---
2.0	0.9	2.0	1.3	3.1	9	XEMO Span	860 5kw	23	35	4	8	18	31	111	J.C. GATES & CO.	CAB

#80

SARASOTA-BRADENTON

12+ POPULATION: 446,700

FALL '90	SPRING '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
17.1	17.9	19.2	1	WDUV B/EZ	103.3 100kw	1	26	12	10	8	1	99	SUNSHINE STATE	CHR
10.1	7.7	9.6	2	WYNF AOR	94.9 100kw	2	4	1	1	1	3	97	CBS	CBS
4.4	5.8	5.7	3	WSRZ Gold	106.3 3.6kw	3	6	6	2	2	2	68	WILKS SCHWARTZ	EAST
9.3	4.5	5.2	4	WFLZ CHR	93.3 100kw	4	1	2	4	11	14	68	JACOR	EAST
3.4	5.7	4.9	5	WFLA N/T	970 5kw	6	8	11	12	10	9	86	JACOR	EAST
3.7	4.0	4.3	6	WHVE* NAC	102.5 100kw	9	7	10	8	5	4	87	PAXSON BR.	SRG
1.4	4.2	4.2	7	WCTQ Ctry	92.1 6.5kw	8	25	4	5	6	6	81	ASTERISK	K/P
6.9	6.1	4.0	8	WWRM AC	107.3 100kw	5	10	9	6	4	5	53	COX	DUR
3.7	2.8	3.9	9	WMTX-A/F AC	1040/95.7 5kw/100kw	7	2	3	3	3	12	70	METROPLEX	MMR
1.8	2.5	3.4	10	WQYK-FM Ctry	99.5 100kw	11	9	5	9	9	10	82	INFINITY	KATZ

*Became Rock AC WHPT toward end of Fall '91 rating period

SPRINGFIELD, MA

12+ POPULATION: 509,900

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.5	8.0	6.1	9.5	10.0	1	WPKX Ctry	97.9 2.2kw	4	9	6	3	1	1	97	GOLDENBERG	DUR
8.4	7.8	7.7	9.2	9.0	2	WAQY AOR	102.1 17kw	1	3	1	1	3	6	70	SAGA	KATZ
7.8	6.9	8.6	10.0	7.7	3	WMAS-FM AC	94.7 50kw	5	8	4	2	2	2	76	LAPPIN	BAN
7.3	6.7	8.3	5.5	7.5	4	WHYN AC	560 5(1)kw	6	18	9	5	5	3	80	WILKS/SCHWARTZ	MCG
5.6	4.6	4.9	5.2	6.8	5	WMAS BBnd	1450 1kw	7	14	18	24	23	7	106	LAPPIN	BAN
10.4	9.5	8.8	6.9	6.7	6	WHYN-FM AC	93.1 8.9kw	3	5	5	4	4	4	61	WILKS/SCHWARTZ	MCG
5.6	7.1	8.1	7.2	5.4	7	WTIC-FM CHR	96.5 20kw	2	1	3	6	7	9	47	CHASE	HNWH
3.6	3.4	3.8	3.7	4.3	8	WAAF AOR	107.3 18.5kw	9	1	2	7	8	20	79	ZAP IS	CHR
2.1	3.5	2.4	3.4	3.1	9	WDRG-FM Gold	102.9 19.5kw	10	10	10	8	6	5	59	BUCKLEY	MCG
3.8	2.5	3.1	3.2	2.8	10	WRCH AC	100.5 7.5kw	11	12	15	13	11	8	55	RADIO CRP/HARTFORD	BAN

STOCKTON

12+ POPULATION: 396,200

FALL '90	SPRING '91	FALL '91	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.2	7.3	8.1	1	KBEE B/EZ	103.3 50kw	4	35	11	5	2	1	121	PRICE BROAD.	EAST
7.4	6.1	6.5	2	KHOP CHR	104.1 50kw	1	2	1	1	6	7	73	FULLER-JEFFREY	MCG
5.9	6.9	6.0	3	KWIN CHR	97.7 3kw	2	1	2	2	14	19	71	TURNBEAUGH	MMR
2.8	6.1	5.1	4	KNBR Talk	680 50kw	5	20	8	7	1	2	80	SUSQUEHANNA	EAST
4.9	4.2	4.9	5	KFMR Ctry	100.1 6kw	3	8	6	4	3	4	67	CARSON GROUP	CBS
2.4	2.6	4.3	6	KSTN-FM Span	107.3 8.1kw	14	12	3	6	8	9	122	SAN JOAQUIN BR.	---
3.6	4.2	4.0	7	KCBS News	740 50kw	6	24	22	17	13	6	64	CBS	CBS
2.2	3.0	3.5	8	KVFX CR	96.7 3kw	9	28	4	3	9	12	73	GREAT AMERICAN	HNWH
2.7	3.7	3.2	9	KWG Gold	1230 1kw	13	15	21	11	4	3	87	HOME NEWS CO.	KATZ
3.2	1.2	3.2	9	KWOD CHR	106.5 50kw	17	3	10	13	19	26	97	ROYCE INTL.	HNWH

#68

SYRACUSE

12+ POPULATION: 545,500

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.8	14.3	10.2	9.4	13.5	1	WSYR AC	570 5kw	2	14	8	6	2	1	87	NEWCITY	KATZ
10.4	12.1	11.1	10.1	10.7	2	WYYY AC	94.5 100kw	1	2	2	2	1	2	69	NEWCITY	KATZ
11.1	9.3	10.7	10.2	9.9	3	WNTQ CHR	93.1 97kw	3	1	3	3	5	8	66	OSBORN	MCG
6.8	7.7	6.7	9.5	9.5	4	WAQX AOR	95.7 25kw	4	3	1	1	3	10	77	ATLANTIC VENTURES	BAN
6.6	7.7	6.3	5.9	6.4	5	WRHP B/EZ	107.9 50kw	8	9	8	10	10	4	97	PARK	MMR
4.6	4.1	4.1	6.1	5.4	6	WSEN-A/F Gold	1050/92.1 2.5kw/25kw	6	5	7	4	4	3	55	BUCKLEY	HNWH
7.9	5.7	8.2	7.5	5.0	7	WKFM CR	104.7 50kw	5	6	4	5	6	12	47	WILKS/SCHWARTZ	CHR
4.9	2.5	2.6	3.3	3.8	8	WHEN AC	620 5(1)kw	7	10	12	8	8	5	51	PARK	MMR
2.1	1.7	4.9	3.0	3.7	9	WEZG AC	100.9 3kw	9	15	6	7	7	6	63	LORENZ	EAST
3.9	2.3	3.5	2.7	3.2	10	WPCX Ctry	106.9 14kw	11	8	10	11	9	7	89	SCOTT	MK4

#73

TOLEDO

12+ POPULATION: 504,300

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM	
12.6	10.2	12.0	12.6	14.4	1	WIOT AOR	104.7 50kw	1	1	1	1	1	1	9	95	REAMS	EAST
10.9	10.0	11.4	9.4	9.4	2	WKKO Ctry	99.9 50kw	6	7	4	4	3	1	90	BOOTH BROADCASTING	KATZ	
7.8	8.8	8.9	7.4	8.8	3	WWWM-FM AC	105.5 2.7kw	3	6	3	2	2	2	68	MIDWESTERN	DUR	
7.2	7.7	6.6	5.9	7.9	4	WSPD N/T	1370 5kw	5	19	10	8	7	4	72	TOLEDO BR.	MMR	
8.4	9.4	8.2	7.9	6.9	5	WVKS AC	92.5 50kw	2	3	2	3	4	8	50	NOBLE	MCG	
7.8	8.5	6.0	8.4	6.4	6	WLQR AC	101.5 19kw	7	8	8	6	6	3	68	TOLEDO BR.	MMR	
9.6	9.5	8.1	7.7	6.4	6	WRQN* CHR	93.5 4.1kw	4	2	5	5	5	5	55	ABS COMMUNICATIONS	BAN	
3.5	3.5	5.0	4.5	5.0	8	CKLW BBnd	800 50kw	9	20	20	21	11	6	91	CUC	BAN	
4.7	4.4	3.5	5.4	4.1	9	WJR Talk	760 50kw	8	16	12	9	8	7	63	CAP CITIES/ABC	KATZ	
3.6	2.7	2.7	2.4	3.0	10	WTOD Ctry	1560 5kw	14	22	19	15	15	10	91	BOOTH BROADCASTING	KATZ	

*Switched to Gold in November '91

TUCSON

12+ POPULATION: 569,500

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
14.2	13.8	13.2	17.6	20.1	1	KIIM Ctry	99.5 93kw	2	3	1	1	1	1	117	REX	KATZ
15.1	14.8	13.9	10.5	12.1	2	KRQQ CHR	93.7 91kw	1	1	2	2	3	5	67	NATIONWIDE	MCG
7.2	8.8	7.7	8.4	7.6	3	KKLD AC	94.9 100kw	5	5	4	4	2	3	80	DUCHOSSOIS	MMR
7.6	11.9	11.5	9.9	7.6	3	KLPX AOR	96.1 93kw	4	6	3	3	3	6	73	LOTUS	HNWH
8.1	8.7	8.6	7.6	6.5	5	KCEE/KWFM Gold	790/92.9 5(.5)kw/90kw	3	7	5	5	4	2	59	AMERICAN MEDIA	MMR
5.9	4.4	5.0	3.7	5.0	6	KNST N/T	940 1(.25)kw	6	11	10	6	6	4	65	NATIONWIDE	MCG
3.9	2.0	3.3	2.3	4.8	7	KGYY BBnd	1080 1kw	12	20	18	17	17	9	169	CANOA BR.	K/P
2.0	2.6	1.7	2.3	4.6	8	KMRR Nost	1330 2(5)kw	10	17	19	19	18	7	128	GOLDEN STATE BR.	EAST
3.6	2.0	2.8	3.0	2.5	9	KCUB Ctry	1290 1kw	9	16	13	10	11	8	65	REX	KATZ
0.7	0.5	1.4	2.8	2.5	9	KJYK CHR	1490 1kw	8	2	6	7	15	17	63	DUCHOSSOIS	MMR
4.5	2.4	2.3	2.5	2.5	9	KQTL Span	1210 1kw	16	8	12	11	7	10	131	EL SAGUARITO	CAB

TULSA

12+ POPULATION: 608,500

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
13.9	13.4	18.1	15.7	15.8	1	KWEN Ctry	95.5 96kw	1	3	1	1	1	1	102	NEWCITY	KATZ
8.3	13.0	9.6	7.8	9.2	2	KRMG AC	740 50(25)kw	2	20	9	5	4	2	74	NEWCITY	KATZ
7.3	6.4	7.5	9.6	8.7	3	KMYZ-AIF CHR	1570/104.5 1kw/70kw	3	1	2	3	5	11	75	SHAMROCK COMM.	TOR
8.1	8.9	8.9	8.2	8.3	4	KMOD AOR	97.5 96kw	4	5	3	2	2	8	76	CLEAR CHANNEL	CHR
6.5	6.5	6.0	6.7	7.5	5	KBEZ B/EZ	92.9 100kw	5	18	5	4	3	3	85	RENDA	EAST
8.3	5.3	6.3	5.2	6.5	6	KVOO Ctry	1170 50kw	8	15	15	14	10	4	106	GREAT EMPIRE	DUR
4.6	4.5	4.0	4.1	4.8	7	KVOO-FM Ctry	98.5 374w	10	7	12	9	8	6	80	GREAT EMPIRE	DUR
3.5	3.8	4.5	4.9	4.5	8	KQLL-AIF Gold	1430/106.1 5kw/100kw	7	6	11	6	6	5	57	PATHFINDER	CHR
4.6	3.7	3.6	4.0	4.2	9	KRAV AC	96.5 100kw	9	11	6	7	7	7	69	KRAVIS CO.	TOR
1.3	0.9	1.4	2.4	4.2	9	KTOW-FM UC	102.3 1.7kw	14	4	4	8	9	12	104	MUSIC SOUND RADIO	---

#87

WICHITA

12+ POPULATION: 397,200

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.4	11.0	15.5	13.5	12.9	1	KFDI-FM Ctry	101.3 100kw	3	9	5	2	1	1	105	GREAT EMPIRE	TOR
10.8	12.9	7.3	15.6	12.1	2	KZSN-FM Ctry	102.1 100kw	2	4	1	1	2	2	96	SOUTHERN SKIES	KATZ
7.4	7.3	7.9	7.9	7.7	3	KFDI Ctry	1070 10(1)kw	4	19	15	13	10	3	87	GREAT EMPIRE	TOR
11.6	8.7	6.7	6.7	7.3	4	KKRD CHR	107.3 100kw	1	1	3	5	6	10	57	SHERMAN	HNWH
6.1	4.7	9.1	5.4	7.1	5	KRBB AC	97.9 100kw	7	12	4	4	3	5	85	MARATHON BR.	CHR
6.4	5.2	4.6	6.1	6.6	6	KRZZ AOR	96.3 50kw	6	8	2	3	4	8	79	NEW WEST	DUR
6.9	6.5	7.3	5.6	5.3	7	KEYN AC	103.7 100kw	8	5	8	6	7	6	69	ABERDEEN	EAST
7.1	7.2	9.0	8.1	5.0	8	KICT AOR	95.1 100kw	5	3	6	8	8	11	60	LAKODUK	MCG
4.1	4.2	3.3	4.2	5.0	8	KNSS N/T	1240 1kw	9	17	11	9	9	9	73	NEW WEST	DUR
4.9	4.0	4.9	4.8	4.8	10	KOEZ B/EZ	92.3 100kw	12	11	17	12	12	4	80	ANDERSON STATIONS	---
5.5	3.0	2.4	4.7	4.8	10	KXLK AC	105.3 100kw	10	10	7	7	5	7	73	MID-CONTINENT	BAN

#62

WILKES BARRE-SCRANTON

12+ POPULATION: 627,000

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
15.0	15.6	15.7	15.0	16.5	1	WKRZ CHR	98.5 8.7kw	1	1	1	1	1	1	86	KEYMARKET	---
8.7	7.1	7.9	7.8	8.0	2	WEZX AOR	107.1 1.9kw	2	3	2	2	2	10	89	SHAMROCK COMM.	CHR
6.0	7.4	6.1	5.7	6.5	3	WARM AC	590 5kw	3	9	19	11	7	4	85	SUSQUEHANNA	MCG
4.3	4.8	3.4	5.9	5.8	4	WDLS Ctry	93.7 750w	6	7	4	4	4	2	106	MOUNTAIN	---
5.1	4.0	5.3	6.3	5.4	5	WMGS AC	92.9 5.3kw	4	10	3	3	3	3	76	SUSQUEHANNA	MCG
4.3	5.6	4.3	6.1	5.2	6	WNAK B/EZ	730 1kw	10	34	23	29	20	7	124	SEVEN-THIRTY	K/P
5.4	3.9	4.1	3.7	4.3	7	WEJL Gold	630 500w	8	16	33	20	16	8	90	SHAMROCK COMM.	CHR
2.5	2.8	3.0	3.0	3.3	8	WWSH B/EZ	97.9 19.5kw	7	12	9	10	8	6	63	LUZERNE	K/P
2.1	3.3	2.7	2.6	3.2	9	WSGD Gold	94.3 1.1kw	12	8	11	5	5	5	85	SAGE	EAST
3.3	3.2	2.6	3.3	2.4	10	WGBI-FM AC	101.3 7kw	9	5	7	6	6	9	56	MEGARGEE	TOR

WILMINGTON

12+ POPULATION: 489,700

FALL '90	SPRING '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.1	10.6	9.6	1	WJBR-FM AC	99.5 50kw	1	6	2	2	1	1	85	CRB BROADCASTING	KATZ
9.7	10.7	8.7	2	WSTW CHR	93.7 50kw	2	5	1	1	2	2	78	STEINMAN STATIONS	EAST
7.0	5.9	6.7	3	WMMR AOR	93.3 29kw	3	7	3	3	3	5	71	GROUP W	G/W
6.6	5.6	6.4	4	WUSL UC	98.9 18kw	7	3	4	4	4	9	95	TAK	KATZ
4.7	6.7	6.3	5	WDEL AC	1150 5kw	5	14	28	19	10	3	85	STEINMAN STATIONS	EAST
3.7	4.0	5.1	6	WILM N/T	1450 1kw	9	25	19	21	11	6	82	DELAWARE	SAV
2.5	3.0	4.2	7	WUGL-FM Gold	98.1 12.5kw	8	12	11	6	5	4	65	CBS	CBS
3.6	3.4	3.8	8	WIOQ CHR	102.1 27kw	6	1	6	8	18	21	52	EZ	CHR
5.4	3.6	3.7	9	WYSP CR	94.1 16kw	4	30	5	5	6	11	47	INFINITY	TOR
3.6	2.1	3.6	10	WXTU Ctry	92.5 15.5kw	12	29	10	7	7	7	73	BEASLEY	BAN

WORCESTER

12+ POPULATION: 374,200

FALL '90	SPRING '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
15.1	12.6	13.1	1	WSRS AC	96.1 14.1kw	1	3	4	1	1	1	81	KNIGHT QUALITY	BAN
6.9	7.1	8.8	2	WXLO AC	104.5 37kw	5	32	2	1	2	3	79	DEER RIVER	MCG
8.0	9.1	8.8	2	WAAF AOR	107.3 18.5kw	2	1	1	3	3	15	72	ZAPIS	CHR
8.0	9.1	8.0	4	WTAG Talk	580 5kw	4	30	14	9	4	2	70	KNIGHT QUALITY	BAN
7.1	6.8	6.5	5	WZOU CHR	94.5 11.5kw	3	1	3	4	8	9	56	ARDMAN	HWNH
3.8	4.3	4.6	6	WBZ N/T	1030 50kw	6	12	24	11	10	4	65	GROUP W	G/W
3.0	2.8	3.7	7	WBCN AOR	104.1 19kw	10	9	6	5	5	12	70	INFINITY	TOR
4.7	2.8	3.5	8	WODS Gold	103.3 16kw	7	6	9	7	6	5	56	CBS	CBS
3.9	3.7	3.5	8	WZLX CR	100.7 20kw	8	11	5	6	7	16	56	COOK INLET	HNWH
0.0	2.6	3.2	10	WBMX AC	98.5 9kw	9	4	7	8	9	6	52	ATLANTIC VENTURES	KATZ

12+ POPULATION: 407,000

FALL '90	WINTER '91	SPRING '91	SUMMER '91	FALL '91	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG MINS LISTENED	OWNER	NATIONAL REP FIRM
8.7	10.6	11.2	11.6	12.0	1	WQXK Ctry	105.1 88kw	3	5	3	3	1	1	104	LINCOLN GROUP	BAN
10.9	9.4	10.9	10.4	11.5	2	WKBN N/T	570 5kw	4	10	9	8	7	2	103	WKBN INC.	KATZ
10.2	13.1	11.0	10.8	10.6	3	WHOT-FM CHR	101.1 25kw	1	1	2	2	5	5	71	WHOT INC.	MCG
9.0	7.7	7.8	10.0	8.4	4	WKBN-FM AC	98.9 4.5kw	2	13	6	5	3	4	72	WKBN INC.	KATZ
8.9	8.8	10.5	8.7	8.2	5	WBBG Gold	93.3 50kw	5	7	5	1	2	3	81	MAHONING VALLEY	CHR
7.9	7.5	7.7	7.7	7.6	6	WLLF/WNCD AOR	96.7/106.1 1.4kw/3kw	6	2	1	4	4	8	81	WN BROADCASTING	TOR
4.2	3.7	5.6	5.0	4.8	7	WHOT Nost	1390 5kw	8	17	22	14	11	6	77	WHOT INC.	MCG
6.8	5.6	5.5	3.6	4.5	8	WYFM AC	102.9 26kw	7	6	4	6	6	7	55	SHARON	DUR
2.0	1.4	2.1	3.1	2.9	9	WRKU AOR	95.1 19kw	12	8	7	7	8	16	69	WEST. PENN. RADIO	---
2.0	2.2	2.4	2.2	2.6	10	WSOM Nost	600 1kw	11	12	21	18	22	10	59	LEGEND	BAN

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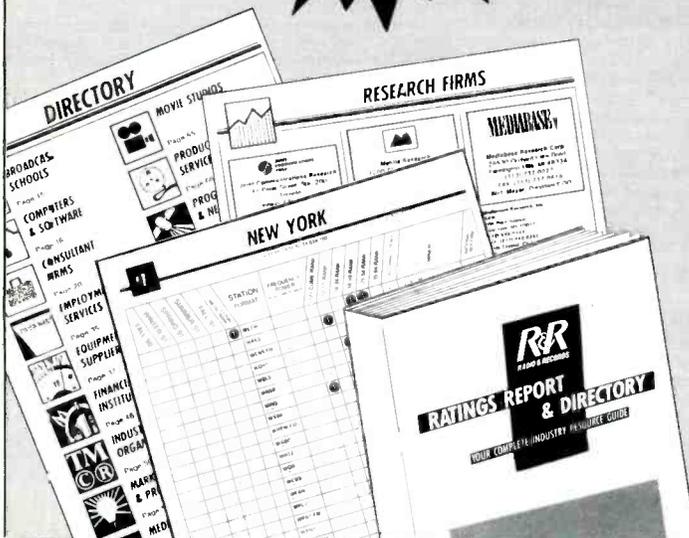
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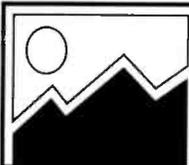
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DIRECTORY INDEX

A Sound Investment	72	American Urban Radio Networks	106	Barkin Communications	14
"A" Train Management & Consulting	21	American Women in Radio & Television, Inc.	71	Bob Barnes Creative Services, Inc.	92
A&M	121	AMFM	72	Barnstable Broadcasting, Inc.	55
Aaro Marketing	72	A.M.I. (American Music Inc.)	121	David Baronfield Entertainment	107
AB Promotions	72	AMI News	106	Barrett Associates Inc.	42
ABC Contemporary Radio Network	105	AMPEX Corporation	41	Bay Supply Co./Spartan Flag Co.	74
ABC Direction Radio Network	105	AMS Industries, Inc.	41	BayBank Boston, N.A.	51
ABC Entertainment Radio Network	105	Ray Amsterdam	13	Lee Bayley & Associates	22
ABC FM Radio Network	105	Anchor Media	54	BBE Sound	42
ABC Information Radio Network	105	Anderson Communications	106	BDI Distributors	42
ABC Morning Show Prep	145	Anderson Stations	54	BDR Advertising Specialties	74
ABC Nashville Notes	145	Andrew Corp.	41	Beacon Broadcasting Corporation	55
ABC Programming	105	Andrews University	12	Beasley Broadcast Group	55
ABC Radio Network Production Group	91	Announcement Technologies	41	Chris Beck Communications	22
ABC Radio Networks	105	Henry Ansbacher, Inc.	51, 85	Beck-Ross Communications, Inc.	55
ABC Rock Radio Network	105	The Answer	106	Beckerman Associates, Inc.	85
ABC Talkradio	105	Anthem	121	Beethoven Satellite Network	107
ABC Wake Up Call	145	Nick Anthony & Associates	21, 72	Lawrence Behr Associates, Inc.	22
Abkco	121	Antonelli Media Training Center, Inc.	12	Belar Electronics Laboratory, Inc.	42
Abrams/Dawson & Associates	21	Aphex Systems, Ltd.	41	Belly Lafts	22, 145
ABS Communications, Inc.	54	APM	91	The Benchmark Company	22, 136
Academy Of Country Music	71	Apollo Radio, Ltd.	54	Benmaradio, Inc.	92
The Academy of Radio Broadcasting	12, 71	Ira Apple & Assoc.	21	Rob Bennethum	92
ACC Broadcast Marketing, Inc.	72	Pat Appleson Studios	91	Rita Bentley Productions & Interactives	145
Accend Broadcast Services	21	Applied Research & Technology	41	Berger Broadcast Consultants	22
Acoustical Solutions	40	The Arbltron Company	136	Bergner & Company	51, 85
Accu-Weather, Inc.	105	Ardman Broadcasting Corporation	54	Susan Berkley's Volcano Workshops	12, 39
Accuracy In Media	71	Arista	121	Berkowitz Broadcast Consulting	22
Ackerly Communications	54	Arizona Television Corp.	54	Best of the Oldies Radio Network	107
Adams Radio Corporation	54	Stephen Arnold-Music Production	91, 106	Best Performances, Inc.	74
Tom Adams Productions, Inc.	105, 145	Toby Arnold & Associates	72, 91, 147	Best Recordings	122
Ada Broadcasting Consulting	21	Arrakis Systems, Inc.	41	Better Business Productions	92
AdMedia Corporate Advisors, Inc.	21	Arrow Communications	54	Beveridge Business Systems, Inc.	22
Adult Contemporary Concepts	21	ASCAP	71	beyerdynamic	42
The Adult Contemporary Music Research Letter	136	Assistance In Broadcast Marketing	74	Beyond Bourbon Jazz Productions	107
Advance Recording	40	Associated Broadcasters	106	BGM International	42
Advantage	121	Associated Press	13, 107, 145	BGW Systems	42
The Advantage Group, Inc.	21, 72	Associated Radio Resources, Inc.	22	BIA Consulting	51
AdVentures International	21	Astor Broadcast Group	54	Blamp Systems	42
AEG, Inc.	40	At The Top Audio/Video Duplication, Inc.	92	Bible Broadcasting Network, Inc.	55
Aegle	121	AT&T Commercial Finance Corp.	51	Big Band Music Network	107
Aerial Dimensions, Inc.	72	Atco/East West	121	Big Tuna Radio Services	22
The Affection Connection (SM)	106	ATI-Audio Technologies, Inc.	41	Bigger Than Life, Inc.	74
Afterglow Productions	106	Atkinson Consultants	22	Billie Research Corporation	136
AFTRA	71	Atlantic	122	Binx Custom Software	14
Agenda/Triloka	121	Atlantic Radio Corporation	54	Bird Corp.	74
Agfa Division, Miles Inc.	40	Audio Accessories, Inc.	41	Bitman	145
Agri-Voice Network	106	Audio Action	92	Bits & Pieces Creative Services	107
Aim Music Research	13, 136	Audio Animation	41	Blackburn & Company, Inc.	51, 85
Air Services	72	Audio Broadcast Group	41	John Block Reports	107
Aircorp-Marketing	40	Audio Concepts & Engineering	22, 41	Blooming & Company	74
Aircraft Music Library	91	Audio Creations	92, 107	Bloomington Broadcasting Corp.	55
Airforce Broadcast Services	91	Audio/Digital	41	Chuck Blore & Bill McDonald, Inc.	147
Airlines	145	The Audio Factory	92, 107	Blue Chip Management	39
Airware™	13, 145	Audio Logic	41	Blue Note	122
Alaska Broadcast Communications	54	Audio Logic, Inc.	92	"Blues Deluxe"	22, 107
Albmar Communications	54	Audio Productions Inc./Future Effects	92	BMI	71
Algoma Custom Bags (Net Co.)	72	Audio Technica U.S., Inc.	41	BNA	122
Alkrisrah Broadcast Consultants	13, 21	Audio Video Research Inc.	41	Bohn & Associates Media	22
Alive Films	89	The Audio Workshop	107	Bolton Research Corporation	22, 136
All American Communications	89	Audio Yearbook	92	Bonneville Broadcasting System	22, 92, 107
All American Television Entertainment	147	Audiopak	41	Bonneville International Corporation	55
All Pro Broadcasting, Inc.	54	Audiovisual Incorporated	41	Boom Media	74
Allegheny Mountain Network	54	Auditronics, Inc.	41	Booth Broadcasting	55
Allen & Company, Inc.	51, 85	Auratone Corporation	41	BOSE	42
Rick Allen Creative Services	91	The Authentic Broadcast Personality	12, 22	Bosley Associates	24, 136
Allied Capital Corp.	51	Autogram Corp.	42	Botik Broadcast Services, Inc.	24
Allied Tower Company Inc.	40	Automated Business Concepts	14	Boulder Blimp Company	74
Alligator	121	Avatar Productions	107	Lee Boyan & Associates, Inc.	24
Gary Allyn Radio Enterprises	91, 106	The Avery Company	22	Frank Boyle & Co.	85
Alpha International	121	AVI Communications, Inc.	22, 74, 147	BP Consulting Group	24
Alpha LyraCom/Pan American Satellite	91	Access Broadcast Services	92	BPI Entertainment News Wire	107
Alpine	121	AY JAY Productions	92	Bradbury Communications (BRADCOM)	107, 145
Aitdoerffer Group	54	B&B Advertising	74	Bradley Broadcast Sales	42
Alternative Programming, Inc.	106	B&B Research Services, Inc.	136	Jim Brady & Associates	24
Alternative Radio Marketing, Inc.	21, 72	B&B Systems Inc.	42	Brave New Marketing And A&R	74
Amber Electro Design	41	Babelay & Babelay Publishing	92	Bravo Publications	92, 145
America on the Road, Inc.	106	Back Lot Studios	92	Bill Brazzil Associates, Inc.	51, 85
American Broadcast Financial Corp.	51	BAF Communications Corp.	42	Breakthrough Marketing	24
American Comedy Network	106, 145	Dale Baglo Broadcast, Inc.	107	Dick Brescia Associates	107
American General Media	54	Bahakel Communications	55	Phil Brewer Vocal Interpretations	92
American Gramophone	121	Bahla	122	Brill Media Co., Inc.	55
American Leisure Network	106	Bailey Broadcasting Services	107	Bristol Broadcasting Co., Inc.	55
American Media	106	Bainbridge	122	Brite Voice System	42, 74
American Media, Inc.	54	Baker Scott & Company	39	Broadcast Alchemy, L.P.	56
American Pie	91, 106	Bakke Communications	55	Broadcast Arts	148
American Radio Brokers, Inc./SFO	85	Bank of America NT & SA	51	Broadcast Automation, Inc.	42
American Radio Network	106	Bank of Boston/Media & Communications Dept.	51	Broadcast Cable Credit Association	71
American Security Bank	51	Banner Barn	74	Broadcast Cart Rewinding Service	42
American Sign and Marketing Services	72	Banner Radio	133	Broadcast Cartridge Service	42
American Telesource, Inc.	41, 72	Banners-On-A-Roll	74	Broadcast Center	12, 39

DIRECTORY INDEX

Broadcast Communications Group	74	Celebration	76	Continental Electronics Corporation	43
Broadcast Data Consultants	14	Celestial Harmonies	123	Continental Recordings	95
Broadcast Data Systems	136	Center for Radio Information	14, 76, 136	Continental Weather Corporation	109
Broadcast Direct Marketing	24, 74	Center for the Media Arts	12	Cook Inlet Radio Partners	57
Broadcast Electronics	42	Central Jersey Airchecks	39	Holland Cooke Media	25
Broadcast Graphics	74	Central Trust Company	51	Copley Entertainment	109
The Broadcast Group	107	Century Broadcasting	56	Copley Radio Network	109, 146
Broadcast JobLine	39	Caxton	123	The Corson Company	95
Broadcast Management Corporation	107	Robert A. Chaisson, Inc.	86	Costa Communications	26, 76
Broadcast Marketing Group	74	Chameleon Music Group	123	The Country Extra	146
Broadcast Media Associates	24, 85	Changemakers	108	Country International	123
Broadcast Products, Inc.	74	Chapin Enterprises	51	Country Music Association	71
Broadcast Professionals	12	Chapman-Tudor & Associates	25, 136	Country Only Research	137
Broadcast Programming	108	Charisma	123	Country-Phonics	109
Broadcast Promotion & Marketing Executives	71	Charterhouse Media Group	51	Dale Cowle	86
Broadcast Services/EME	42	Chase Communications	57	Cox Enterprises, Inc.	57
Broadcast Services of Minnesota	108	Chase Music Group	123	Coyote Logo Jewelry	76
Broadcast Solutions	14, 24, 42, 74	Cheap Snicks	108	Cozmik Debris	146
Broadcast Supply West	43	Chicago Bears Radio Network	108	CPC Associates	76
Broadcast Systems Corporation	43	Chicago Cubs Radio Network	108	CR Broadcasting, Inc.	57
Broadcast Weather Service, Inc.	108	Chicago Radio Syndicate, Inc.	94, 108	Crabtree Productions	95
Broadcasters General Store	43	The Children's Health News Network	109	Crackerjack Advertising	76
Broadcasting Institute of Maryland	12	Christal Radio	133	Mitch Craig Productions	95
Broadcasting Partners, Inc.	56	DAVID CHRISTIAN Tech Trax	94	Cranberry Graphics	76
Broadcasting Unlimited, Inc.	24, 74	Chrysler Capital Corporation	51	Crawford Broadcasting	57
Broadco of Texas, Inc.	56	Cinema	123	CRB Broadcasting Corporation	57
Broadmark Capital Corp.	51, 85	JOE CIPRIANO PROMOS	94	Creative Media Management, Inc.	26, 76
Broadway Encore	108	Circuit Research Labs	43	Creative Radio Network	109
Brown Bag Productions	92	Citadel Communications	57	Creative Radio Promotions	76
The Brown Organization	56	CITY-FM	109	The Creative Services Group	26, 76
Brown Spots, Inc.	94	CKPG	145	Creative Sound Corporation	43
Larry Bruce Communications	24, 76	CKW & Associates	109	Creative Support Services	95
Bryston Ltd.	43	Wally Clark Productions, Inc.	109	Creative Technology, Inc.	148
BTMI	51	Donald K. Clark, Inc.	86	Creeradio	146
Buckley Broadcasting	56	Clausen Communications Inc.	94	Crisler Capital Company	52, 86
The Budget Research Company	136	Clean Sheets, Inc.	95	Critical Mass Media, Inc.	26, 76, 137
Bullet Productions	108	Clear Channel Communications, Inc.	57	Critique	123
Bumper Productions	94	Clover Park Technical College	12	CRN International	76, 86, 109
Burbach Broadcasting Group	56	Cluff & Company/Success Training Int'l	25	C.R.N. Media, Inc.	26
Burk Technology	43	Lars Clutterham Music	95	Cromwell Group, Inc.	58
Burkhart/Douglas & Associates	24, 136	CMBE	25	Cross-Country Communications	26
Brad Burkhart Christian Media	24	CMI	148	Crowley Broadcasting Co.	109
Burns Media Consultants, Inc.	24, 136	The Co-Op Connection	25	Crown Broadcasting, Inc.	58
Alan Burns & Associates	25	Co-Opportunities	14, 136	Crown International, Inc.	43
Burr, Egan, Deleage and Co.	51	Coast Broadcasting	57	Cruz	123
Business Broker Associates	85	Coast To Coast Promotion & Marketing, Inc.	76	CT Productions	95
Business Radio Network	108	Cody/Leach Broadcast Architecture	25, 136	Craig L. Culp Media Consultants	26
Mike Butts Creative Service	145	Lita Cohen Radio Services	109	Curb	123
BUYGROUP, LTD.	43	Coleman Research	25, 136	Curtis Media Group	58
The Buzzard	108	Collins Broadcast Services	25, 109, 145	Custom Productions, Inc.	148
Caballero/MG Spanish Media	133	Colonial Broadcasting, Inc.	57	Jim Cutler Creative Radio	95
Cabin Fever	122	Color Radio, Inc.	25, 109	Ron Cutler Productions	109
Cable Car Productions	108	Columbia	123	Cutting Edge Technologies, Inc.	26, 43
Cadena Radio Centro	108	Columbia College Chicago	12	D.A.B. Audio Duplicating	95
Cadence Jazz	122	Columbia College, Hollywood	12	The Daily Briefs Almanac	146
Cahn Capital Corporation	51	Columbia Pictures	89	The Daily Feed	109, 146
California Aircheck	76, 94, 145	Columbia School of Broadcasting	12	Daily Insider	146
California Digital Audio Systems	43, 94	Columbine Systems, Inc.	14, 25	Damon	123
Callper	25	Comedy Connection	145	Dan-O Custom Comedy	95, 109
Call Interactive	76	Comedy Warehouse/CW Media	109, 145	Dance Beats	146
Cameron Communications, Inc.	25	Comfax™	145	Bob Darling	26
Cannon Pictures	89	Comic Highlights	145	The DAT Store	43
Canton North America	43	Command Communications, Inc.	57	Data Express	76
Canyon Creek	122	Commonwealth Broadcasting of Northern California	57	Datacount	14
Cape Fear Broadcasting Co.	56	Communication Concepts	25, 76, 148	Dataworld	26, 137
Capital Cities/ABC, Inc.	56	Communication Graphics, Inc.	76	Davidson Technical College	12
The Capital Report Newsfeed	108	Communication Help Wanted Magazine	39	E. Alvin Davis & Associates	26
Capitol	122	Communication HotLine	39	Jeff Davls Productions	95
Capitol Broadcasting Corp.	56	Communications Equity Associates, Inc.	86	Daynet	109
Capitol Media	43, 76, 94, 108, 145	Communications Investment Corp.	57	D.B. Productions, Inc.	109
Capitol Production Music	94	Communications Properties, Inc.	57	DBA	109
Capstar Communications	56	Community Pacific Broadcasting Corp.	57	dbx Professional	43
Capstone Communications	85	Community Service Radio, Inc.	57	DCC Compact Classics	124
Caravelle Broadcast Group	56	Compile One	109, 145	DDS Sales Training & Consulting	26
Cariboo Central Interior Radio	56	Computer Concepts	14	Decision, Inc.	14
Carley/Troyk Screen Printing Corp.	76	Computer Music Consortium, Inc.	14, 95	Deer River Group	58
Carlson Communications International	56	Computer Sports World	14, 109	Def American Recordings	124
Carmel	122	ComputerAssist	14	Degree Communications	109
Carolina School of Radio/TV	12	Comex Corporation	43	Del Mar Broadcasting Networks	109
Caroline	123	ComStream Corporation	43	Delicious Vinyl	124
Carter & Associates	14, 76	Concept Productions	43, 109	Delta Electronics, Inc.	43
Cal Casey, Radio Programming Consultant	25	CMBS (Concert Music Broadcast Sales)	133	Demarree Media, Inc.	58
Steve Casey Research	136	Concert Music Network (CMN)	109	DeMers Programming/Marketing	26
Catspaw Productions, Inc.	94	Concord	123	Denon	124
CBN Radio	108	Connect Corporation	14, 76, 137	Denon America, Inc.	44
CBS	56	Connecticut School of Broadcasting	12	Desnick Broadcasting of Columbia Inc.	58
CBS Radio Networks	108	Consulting Hit Radio	25, 148	Destinations Unlimited	77
CBS Radio Representatives	133	Consulting Partners, Inc.	25	DeWolfe Music Library	95, 110
CBSI/Custom Business Systems, Inc.	14	Contemporary Comedy	145	DGC	124
CCA Electronics	43	Contemporary Group	25, 76, 109	Diamond Broadcasting	58
CD Media	108	Contemporary Media Broadcast Inc.	57	Diary Experts	137

DIRECTORY INDEX

DIC Digital Supply Corporation	44	Family Stations	59	"The Great Entertainers"	111
Dick Broadcasting, Inc.	58	Far West Communications	27, 96, 110	Great Scott Broadcasting, Ltd.	61
Dictaphone Corporation	44, 77	Far West Communications, Inc.	14	Great Scott Productions	78
DigiPrep	95	Farming America	110	Great Southern Company	78
Digital Audio Information Systems, Inc.	14, 44	The Federated Association of Media Employees, Inc.	27, 52, 71	Great Trails Broadcasting	61
Digital Broadcast Associates	44	Federated Media	59	GREAT!	78
Digital Planet	110	Fidelipac Corp.	44	Greater Media, Inc.	61
Digital Radio Network	110	Fifth Estate Software	16	The Green Book Database Software	146
DigiTech	44	Film House, Inc.	78, 148	Green Book of Songs by Subject	146
DIR Broadcasting Corp.	110	Financial Marketing Network	78, 110	Green Diamonds Radio	111
Direct Mail Express	77	Findlay Publishing Company	59	The Greenfield Group	28
Direct Mail Options	77	First City Broadcasting	59	Greenwood Performance Systems	28
Direct Marketing Results	77	First Interstate Bank of Denver	52	Greyhound Financial Corporation	52
Directions In Radio	137	First Marketing Group	78	The Griffin Reports	16, 137
Disc Manufacturing Inc.	44	First Union National Bank	52	Merv Griffin Radio	61
Discovery	124	FirstCom	78, 96	Group W Radio	61
The Dittman Group	58	FirstCom Broadcast Services	27	Group W Radio Sales	134
DMR Broadcast Consultants	26	Norman Fischer & Associates	86	Group X, Inc.	78, 96, 111, 125
DOD Electronics	44	Fleet Mezzanine Capital, Inc.	52	GRP	125
Dolby Laboratories, Inc.	44	Fleet National Bank	52	Grundy Broadcasting	61
Dolce & Nut Productions	124	William Lewis Fleming	52, 86	Gulf Atlantic Media Group	61
Dorough Electronics	44	Flying Fish	125	Gary Guthrie	28
Dorsey & Company	26	FMR Associates, Inc.	137	Gwenn's Kitchen Talk	111
Double L Broadcasting	58	FMX Stereo/Broadcast Technology Partners	44	H & D Broadcast Group	61
John E. Douglas	95	Focus Information Systems	27, 78	Habitat Industries	78
Dow Jones Radio Network	110	For The People	110	Hadden & Associates Media Brokers	86
DPI	124	Force II Communications	59	Hagen Media Research	137
Dream Lady Productions	95	Milton O. Ford & Associates	86	Hall Communications	61
John Driscoll	96	Richard A. Foreman Associates, Inc.	86	Halland Broadcast Services, Inc.	96, 111
Mark Driscoll	96	Formula Impressions	78	Donna Halper & Associates	16, 28
Duchossois Communications Co.	58	Fostex Corp.	44	Hamilton Communications	28
Duncan's American Radio, Inc.	137	4PM Records	125	Tac Hammer Communications	28
Durham Life Broadcasting	58	Michael Fox Auctioneers, Inc.	86	Happy Hare Radio Theatre	111
Durpetti & Associates	134	F.R.E.E. Flight Airline Passengers Association	78	Harker Research, Inc.	78, 137
Dave Dworkin's Ghostwriters	96	Kerl Fretty Enterprises	78, 110	Harmony Street	125
Dynamic Displays	77	Fritz Broadcasting	59	Bob Harper's Company	28, 137
Dynatech Newstar	14	Frontier	125	Harris Allied Broadcast Equipment	45
Eagle Communications	58	Fuller-Jeffrey Broadcasting Companies, Inc.	60	Harris Communications Corp.	28
Eagle Marketing Services, Inc.	77, 96	Functional Realities	96, 110	Harris-Allied Broadcast Equipment-Distribution	45
Eagle Media Productions, Ltd.	110	Chris Gabie Broadcast Services	27, 86	Harris-Allied Broadcast Equipment-Manufacturing	45
Earth & Sky	110	Galaxy Systems	137	Harrison, Bond & Pecaro	52
Eastman Radio	134	Galaxy-L.A. Air Force	110, 146	Harrison by GLW	45
Edens Broadcasting	58	The Gallagher Company	27	Jack Hayes & Associates	28
EDI Radio Network	110	R.J. GALLUCCI & ASSOCIATES	78	Tom Hayes Creative Services	96
Bob Edwards Enterprises	14	The Gallup Organization	137	Hazel's Fantasy Factory	78
EFM Media Management	110	Gammon Media Brokers, Inc.	86	Headline Comedy	111, 146
Michael Eisele and Associates	77	Gannett Radio	60	Health NewsFeed	111
Michael A. Eissinger	14	Guy Gannett Broadcasting Services	60	Hecht Enterprises	39, 137
The Electric Cafe	96	Anita Garner Communications	110	Norman Hecht Research, Inc.	137
Electric Weenie	146	Gaylord Entertainment Company	60	Hedberg Broadcasting Group	61
Electro-Voice, Inc.	44	Gazette Broadcast Group	60	Michael Hedges, Inc.	137
Electronic Media Rating Council	71	GBS	44	Hell Enterprises	111
Elektra Entertainment	124	GE American Communications	96	Heller Financial	52
Doc Elliot & Associates	26	Gear	125	Hemdale Film Corporation	89
Don Elliot Creative Services, Inc.	26, 96	Geffen	125	Bob Henabery Associates, Inc.	28
Don Elliot/Image Design Group	77, 96	Gemini	125	Bill Hennes & Associates	28
Elway Research	137	Gemini Broadcasting Corporation	60	Henry Broadcasting	61
Emerald Entertainment Network	110	Genesis Broadcasting, Inc.	60	Henry Engineering	45
EMI Records Group/north America	124	Gentner Communications Corp.	44	The Ted Hepburn Company	86
Emmis Broadcasting	58	GHB Broadcasting Corp.	60	Heritage Broadcast Group, Inc.	61
Empire Radio Partners, Ltd.	59	Ghostwriters Comedy Services	146	Heritage Media Corporation	61
Entertainment Communications, Inc.	59	Giant	125	Hickman Associates	86
Entertainment Radio Inc.	110	Giant Boom Box Industries	78	High Sky/High Rocket	126
ENTERTAINMENT RADIO NETWORKS	110	Dave Gifford Seminars	27	Higher Octave Music	126
Environmental Education Institute	110	Gifthorse	125	Highest Joy Entertainment	78
Epic	124	Gillis Broadcasting Representatives	134	Hightone	126
Eric/Chandler Communications	59	Gilmore Broadcasting Corp.	60	HKM Corporation	28
Dick Ervasti Creative Services	96	Charles J. Givens Financial Digest	110	HNWH	134
ESE	44	Charles J. Givens Organization, Inc.	27, 60, 78, 134	Hoberg Communications Consultants	28, 78
Esquire	125	Global Airchecks	39	Hogan-Feldmann, Inc.	86
Event Marketing, Inc.	77	Global Pacific	125	Hoker Broadcasting, Inc.	62
Eventide, Inc.	44	Global Satellite Network	110	Hollywood	126
Everett Enterprises	110	GMI Broadcast Services	27, 78, 96	The Hollywood Edge	96, 111
Evergreen Media Corporation	59	GNP Crescendo	125	Hollywood Hotline™	111
Ewing & Co.	148	Gold City	125	The Holt Corporation	62, 86
EXCEL RATINGS	26, 77, 137	Golden West Broadcasters	60	The Home News Company	62
Exchange National Funding	52	Good Time Tickets	78	Home Shopping Network, Inc.	111
Executive Broadcast Services	26	Goodrich Broadcasting, Inc.	60	The Hook Factory	111, 137
Executive Decision Systems, Inc.	26	Art Good's Jazz Trax	111	Hooks Unlimited	97, 111, 137
William A. Exline, Inc.	86	Gorich Radio Corp.	60	Horizon Group	28
Explosive Promotions, Inc.	77	Gorman Media	27	Hot Mix Radio Network, Inc.	111
The Express Group	44	Gotham Audio Corp.	44	Hot Spots America Network	78, 111, 148
EZ Communications	59	Grand Slamm	125	Hot Spots Radio Production, Inc.	97
F&L	125	W. John Grandy	86	Hot Tracks	97
Face The Fax	77	Granum Communications, Inc.	60	House of Music	111
Facemakers, Inc.	78	Graphics 3	78	Hubbard Broadcasting	62
Fairbanks Communications, Inc.	59	Gray Communications	28	Hughes Communications	97
Faircom Inc.	59	Great American Broadcasting	60		
Fairfield Broadcasting Co.	59	Great Empire Broadcasting	60		
Fairmont Communications Corporation	59				
Fairwest Direct	27, 78				

DIRECTORY INDEX

Rick Hull Voice Tracks	97
Humane Society of the U.S.	111
Humber Valley Broadcasting Co., Ltd.	62
Ron Hummel Productions, Inc.	97, 112
Wayne Hummer & Co.	28, 52
Ron Huntsman Entertainment Marketing	79
IBSS Ltd.	28, 45
Ichiban	126
IDB Communications Group, Inc.	97
IDC Communications, Inc.	45
I*D*E*A*S	97
IGM Communications	45
Illumina Inc.	79, 140
The Image Generators	79
Image Illuminations International	97, 112
Image Point Productions	148
The Image Store	79, 97
IMAGEWORKS	79, 148
The Imagination Stations Network	112
Imagination Theatre Fairy Tales	112
Imago	126
Impact	126
Impact Ratings	29, 79
Impact Resources Company	140
Impact Target Marketing	79
In All Seriousness Comedy Service	112, 146
In-Fisherman Radio	112
Independent Broadcasters Network	112
Infinity Broadcasting	62
InfiADable Image Industries	79
INFLATABLES-Custom Designed by Wiederkehr	79
Tom Ingstad Broadcast Group	62
Inner City Broadcasting Corp.	62
The Inner Ear Report U.S.A.	112
Inner Media Agency	39
Innerview, Inc.	112
Inovonics, Inc.	45
Intelligence™	29, 79, 140
IntelliNet	112
Inter-Active Marketing, Inc.	79
The Interop Radio Store	134
IBS	97, 112
International Broadcasting Consortium	29, 86
International College of Broadcasting	12
International Lutheran Layman's League	112
International Radio-Television Society	71
International Tapetronics Corp.	45
Interscope	126
Intersound International	126
Interstate Radio Network, Inc.	112
Interurban Broadcasting	62
The Interview Factory	112
Intraplex	45
Invasion	126
IRS	126
Irwin Media, Inc.	29
Island	126
Island Pictures	89
It's A Wrap	79
'Jackie The Joke Man'	112, 146
Chuck Jackson Productions	112
Chuck Jackson Radio Job Bank	12, 39, 97
Jacobs Media	29
JACOR Communications, Inc.	62
JAM Creative Productions, Inc.	98
Brian James Productions	98
Jameson Broadcast	79, 112
Jazz Spectrum	112
Jazzology	126
JBL Professional	45
JCI	126
JDK Music Production	98
Jefferson Pilot Data Services, Inc.	16
Jefferson-Pilot Communications	62
Jerden	127
Jesup, Josephthal & Co., Inc.	52
Jive	127
J.N.S. Electronics, Inc.	45
Johnston Products	79
Joint Communications International Corp.	29
Joint Communications Research	29, 140
Jones Eastern Radio, Inc.	62
Jones Intercable/QZoo	98
Jones Satellite Audio	29, 79, 98, 112, 140
Jorgenson Broadcast Brokerage	86
Joseph-Fox Communications	112
Mike Joseph	29
Joxbox Custom Cassette Mailers	39
Joy Products	79
Joyner Communications, Inc.	62
JRS	127

Juggernaut	127
"Just For The Health Of It"	112
Justice	127
James Justice Voiceovers	98
Kagan Media Appraisals, Inc.	29
Kahn Communications	45
Kaleidophonic Jazz	112
Kaleidophonics	112
Kallil & Co., Inc.	86
John Kane, Psychic	112, 146
Gary Kaplan & Associates	29
Mark Kassof & Co.	140
Katz & Powell Radio	134
Katz Hispanic Radio Sales	134
Katz Radio	134
Katz Radio Group	134
Kaye-Smith Enterprises	62
KBC Productions	98
KBE	29, 52, 79, 87, 98, 148
KBE "MFlow" Music Management Software	16
KCI Communications Network	29
Keating Technical Service	29
KEEPRS	79
KEFFCO, Inc.	62
Don Kelly & Associates, Inc.	29
Joe Kelly Creative Services	98
Kendall Energies, Inc.	98
Genetics Radio Entertainment	112
Kensington Falls Animation	148
Kepper, Tupper, Fugatt, Inc.	87
Keymarket Communications	62
Keypsafe™	79
Keystone Printed Specialties Co., Inc.	80
Emilia Z. Khantzis Talent Agency/"Gold VO"	39
Kidder, Peabody & Co., Inc.	52
Killer Music	98
Killer Tracks	98
King Broadcasting	63
Steve King Consulting	29
K.K. Kreative Concepts	80, 98
Klemm Media, Inc.	29, 140
KM Records, Inc.	80
KMD Labs, Inc.	45
Knight Quality Group Stations	63
Knobby Krafters	80
Knockers*!	113
Knucklehead News Network	113, 146
Koss Corporation	45
Kozacko-Horton Company	87
K-Tel International	127
Kuiper Stations	63
KWHK Broadcasting	63
L & R Productions, Inc.	98
L.A. Airforce/M.O.M.	16
L.A. Inc.	29
LaBov & Beyond	113, 146
Lafiline	146
Lake Broadcast, Inc.	63
Lakeland Broadcasting Company	63
Lakewest Recording Studio	98
Lakoduk Broadcasting	63
Landmark	127
Landsman Media, Inc.	29, 140
Lappin Communications	63
Larry's Imperfect Pet Emporium	146
H.B. LaRue, Media Brokers	87
Laserlight	127
Laugh Trak Media Services	113
Jeff Laurence Audio Services	98
Laurie	127
Lazard Freres	52
LBA Technology, Inc.	45
LBS Radio	113
Leading National Advertisers	140
Legacy Broadcasting Partners, L.P.	63
Lesso, Inc.	63
Vin Lewis & Associates	30
Lexicon, Inc.	45
Liberty	127
Lift Display, Inc.	18, 46
Liggett Broadcasting	63
The Lincoln Group, Ltd.	63
Link Marketing	80
Jayne Lipman Marketing & Promotion Services	80
Lipsky Marketing	30, 80
Lipson & Co.	39
Little Ricky Rocko Productions	113
Jonathan Little Consulting	30
Living Music	127
L.K. McNally Associates	113
LMR	127

Local Marketing Corp.	30
Logitek	46
Lontos Sales & Motivation	30
Lotto Network, Inc.	113
Lotus Communications, Corp.	63
Lotus Hispanic Reps.	135
James Loupas Associates, Inc.	30
Lovely Time, Inc.	80
R.M. Lowry & Company	30, 140
Loyalty Marketing Systems	18, 80
LPB, Inc.	46
Luke	127
Lund Consultants To Broadcast Mgmt., Inc.	30, 140
Lutheran Hour Ministries	113
Lyles Urban Consultancy	30
Chris Lytle & Associates	30
M Street Corp.	18, 30, 80
MacDonald Broadcasting Company	63
MacMusic Master	18
Macola Record Group	127
Chesley Maddox & Associates, Inc.	52
Jo Maeder	98
Magic Broadcasting Companies	63
Bobby Magic & Associates	30, 87, 99
Frank N. Magid Associates	140
The Mahlman Company	87
Mainstreet Productions, Inc.	99, 113, 146
Major Market Radio Sales	135
Malarkey-Taylor Associates	52
Malibu Two Broadcasting	113
Jack Maione, Inc.	87
Malrite Communications Group, Inc.	63
Mammoth	127
Man From Mars Productions	39, 99
Management Sales & Marketing, Inc.	30
The Management	18, 46
Manhattan Production Music	99
Ben Manila Productions	113
Marathon Products Co.	46
Marblehead Communications, Inc.	80
Marconi & Cheese Communications	113, 146
Market Buy Market	140
Marketing Entertainment Group of America	30
Marketing Horizons, Inc.	30, 140
Marketing/Research Partners, Inc.	80, 140
Marketing Resources Plus	18
The Marketing Team, Inc.	80
Marketron, Inc.	18, 140
Marlin Broadcasting, Inc.	63
Bruce Marr & Associates	30
Martgulid, Inc.	80
Martl Electronics	46
Chuck Martin Enterprises	99
Pat Martin & Associates	30
Mass Popular Media Entertainment Library	99, 113
Master Software Systems	18
Maxagrid International, Inc.	18, 30
Maxwell Media Group, Inc.	80
MCA	127
McClain Enterprises	148
McCormick Broadcasting Corporation	64
McCurdy Radio Industries	46
M.C.E.G.	89
McGavren Guild Radio	135
McKinley Capital Partners, Ltd.	53
Paul McKnight Communications	30
McVay Media, Inc.	31
Kenneth R. Meades	31, 99, 113
R.E. Meador & Associates	87
Mechanic	127
Media Access, Inc.	113
Media Capital Inc.	53
Media Consultants, Inc.	31
Media Designs	148
Media Employment Hotline	39
The Media Gallery	80
The Media Gallery/Radio Phone	46
Media Headquarters, Inc.	148
Media Market	99
Media Marketing/THE HOT SHEET	39
Media Mergers & Acquisitions	31, 53, 87
Media Monitors, Inc.	80, 140
Media Perspectives	31, 142
Media Product Management, Inc.	31, 80, 142
Media Research Graphics, Inc.	31, 142
Media Services Group, Inc.	53, 87
Media Specialists	31
Media Technology Capital Corp	53
Media Touch Systems, Inc.	18, 46
Media Venture Partners	87
Media Vision	31

DIRECTORY INDEX

Media/Scan	80	Narada	128	Overland California Radio, Inc.	65
MediaAmerica, Inc.	113, 135	Narragansett Radio, Inc.	64	Pacific Northwest Broadcasting	65
MediaAmerica Promotions	80	Narwood Productions Inc.	114	Pacific Recorders & Engineering Corp.	47
Mediabase Research Corp.	142	Nastymix	128	Pacifica Foundation	65
MediaLink	80	National Academy of Songwriters	71	Packer Communications	33
MediaMark	80	National Aircheck	32, 142	Palm Tree Productions	33, 81, 142
Mediamark Research, Inc.	142	National Association of Broadcasters	71	Palmer Communications, Inc.	65
Mediavision Ltd.	31	National Association of College Broadcasters	71	Paltex International	46
MediaWorks	31	National Association of Farm Broadcasters	71	PAMS Jingles	100
Melcor Broadcasting Company	113	National Association of Home Builders	117	Panache Broadcasting	65
Memphis Airships	80	National Association of Media Brokers	71	Pandisc	129
Memory Machine	128	National Association of Reelers	114	PAR	129
Merchants National Bank and Trust Co.	53	National Association of Recording Merchandisers	71	Paragon Research	142
Mercury	128	National Audio Company	46	Paramount Pictures	89
Merriman, Patrick, Turner	146	National Broadcast Talent Coordinators	39	Park Communications	65
Mesa/Bluemoon	128	National Broadcasting School	13, 39	Parker Communications, Inc.	65
META/TEC/Discovery Systems	81	National Education Center	13	Parking Meter Advertising	81
Metro Goldwyn Mayer	89	National Farm Report	114	Parkway/Muse, Inc.	115
Metro Music Productions	100	National Radio	114	Pathe Communications	89
Metro Traffic Control	113	National Supervisory Network	32, 114	Pathfinder Consulting	33, 142
Metro Weather Services, Inc.	113	National Wildlife Federation	114	Patrick Broadcasting Consulting	33
MetroCities Communications Int'l.	64	Nationwide Communications	64	Patrick Communications Corp.	33
Metroplex Communications	64	Nationwide Entertainment Services	81	Patrick Programming Services	33
Meyer Communications, Inc.	64	Nationwide Sound Distributors	128	Patt Media Sales	135
Charles Michelson & Sons	113	Natural Sound	114	Paula	129
Robert Michelson Inc.	113, 148	NBA Radio Network	114	Paxson Broadcasting, Inc.	65
Micropower Corporation	18	NBC Radio Network	114	PDS	129
Mid-America Radio Group Inc.	64	Nebula	128	Peak Rating Productions	147
Mid-West Family Stations	64	Neer Perfect Productions	100, 114	Pearson Presentations	33
Midcom, Inc.	46	Nesak	128	Pegasus Broadcasting of Montana	66
Midcontinent Broadcasting Company	46	Network Music, Inc.	100	Peninsula Productions	101
Middle Ear	100	New England Digital	46	Pension Service Associates 401 (K) Plans	20, 33, 53
Midwest Communications	142	New England Media, Inc.	87	Penthouse Music	129
Midwest Communications, Inc.	62	New Line Cinema	89	Perrygraf	81
Miller & McCall	31, 81	New School for Social Research	13	Personalized Computer Assistance/PCA	20
Miller, Kaplan, Arase & Co.	31, 53, 142	New World Music & Sound	46	Peters Productions, Inc.	33
Miramar	128	New World 'N' Jazz Marketing & Promotions	81	Peterson Media Services	33
Jay Mitchell Associates	31, 81, 142	NewCity Communications	64	Phi Technologies, Inc./NAGRA	47
MJI Broadcasting Inc.	113	NewMarket Media Corp.	65	Philadelphia Music Works	101
MJM Research	142	Newsmaker Interviews	114, 146	PIA Radio Sports	115
MNN Radio Networks, Inc.	46, 113	Newsweek On Air/AP Radio Network	114	Pie in the Sky	81
Mo' Money Associates	81	Next Plateau	128	John L. Pierce Associates	87
Mobile Fidelity	128	Nightengale-Conant Corporation	32	Pinnacle Broadcasting Company, Inc.	66
Modern	128	900 Call Association	81	PM	129
Modulation Sciences	46	Nite	128	Polaris Productions	101
Moffat Communications, Ltd.	64	NJJ Music	100	Pollack Media Group	33
Moffett Productions Inc.	100	Noalmark Broadcasting	65	Pollack Mullins Nashville	33
Mood Creations, Ltd.	100	Noble Broadcast Group	65	Poly Gram Classics & Jazz	129
Moody Bible Institute of Chicago	64	Non-Stop Productions, Inc.	100, 114	PolyGram Label Group	129
George Moore & Associates	87	North American Network	81, 115	PolyGram/Nashville	129
Tim Moore & Assoc.	31	Northeast Broadcast Lab	47	PoolNET	72
M.O.R. Media	31	Northeast Broadcasting School	13	POP Radio Productions	101
Morgan Creek	128	Northeastern Telecommunications	81	Positive Music	129
Morgan Stanley & Co. Incorporated	53	Northwest Track Beds	100	Post-Production Services, Inc.	149
The Morning Fax	146	Northwestern College Radio Network	65	Powersound Productions	101
Morning Show Coach	31	Nostalgia Notes	146	Precision Media	66
The Morning Show Consulting Group	31	Nova	128	Premiere Radio Networks	115
The Morning Sidekick	113	NPR Satellite Services	81, 100	Premiere Talent	39
MORNINGMASTERS	32	NSD	128	Press Promotions/Direct Mail For Radio	81
Mortenson Broadcasting	64	Numark Electronics	47	Press Promotions/LISTENERLINK	142
Moseley Associates	46	O'Brien & Shore Broadcast Enterprises	32	Price Broadcasting Co.	66
Moss Broadcasting Communications, Inc.	32, 114, 135	Dan O'Day	32	Price Communications	66
Motorola Inc./AM Stereo	46	O'Grady & Associates	87	Price Waterhouse	33, 53
Motown	128	Bobby Ocean, Inc.	100	Price-Bender Corporation	33
Mouser Electronics	46	O'Connell Productions, Inc.	100	Private Music	129
M.P.S. Communications	32	O'Connor Creative Services	115	Prize Vault Industries	81
Mr. Radio's Creative Productions	32, 39	OFFBEAT and UPBEAT	147	Pro Audio Makers	39, 101
Mr. Microphone	100	Ogden Newspapers	65	Pro Indie/King Spacecat	129
M.R.N. Radio	114	Oldies Unlimited	115	Profile	129
MRS Development	32	O'Liners	147	Pro-Research	143
MSA (Music Service Associates)	100	Olympia Broadcasting Corp.	65	The Proctor Group, Inc.	87
MTN Broadcasting, Inc.	64	Olympia Broadcasting Networks	115	Producer's Audition Hotline	101
Mu	128	Omaha	128	The Producers Group Studios	149
Muddy Mitch Productions	100, 114, 146	Omnimusic	100	The Production Garden	101
Mugs Unlimited/Ashtray Sales Unlimited	81	Omnisoft Systems, Inc.	18	Production Masters	101
Multi Market Communications	64	On Air Concepts	32	Professional Audio Supply	47
Multimedia Broadcasting	64	"On-Air" Job Tip Sheet	32, 39	Professional Event Management	81
Murphy Studio Furniture	46	ON AIR Software, Inc.	20	Professional Media, Inc.	101, 115
T.J. Murphy Productions	100	On The Radio Broadcasting	115	Professional Radio Networks	115
Muse	128	Ontrack Communications	115, 147	THE PROFESSIONAL	101
Music Awareness Travel Promotions	81	Optimism Inc.	129	Program Distributors	115
Music Director Programming Service	100, 114	Opus Media Group, Inc.	65	The Programming Associates	33
Music Forecasting, Inc.	142	Opus Recording & Equipment	47	The Programming Works	33
Music Manager (R)	18	Orange Productions	115	ProMedia	115, 147
Musical Starstreams	114	Orban	47	The Promoter Newsletter	81
MusicMinder	18	Orion Pictures	89	Promotional Ventures	81
MUSICSCAN	18	Dick Orkin's Radio Ranch	100	Promusic, Inc.	101
MUSICWORKS, Inc.	114	Osborn Communications	65	PWL America	129
Mutual Broadcasting System	114	Ostrander-Wilson Stations	65	Pyramid Broadcasting	66
Myers Marketing & Research	142	Otari Corporation	47	QEI Corp.	47
Near Media	18, 32, 142	Ott & Associates	33	QSC Audio Products	47

DIRECTORY INDEX

Quality	129
Quality Comedy	147
Quark	129
Questcom Radio Brokerage, Inc.	87
R&A	129
R&R Job HotLine	40
Joel Raab Associates	33
The RAD Report	34, 143
Radio & Television Commission	115
Radio-Active Promotions	82
Radio Advertising Bureau, Inc.	72
The Radio Agency	34, 82
Radio America	115
Radio America Magazine	115
Radio AMEX/AMEX Business Talk	115
Radio Broadcast Communications	13, 34
Radio Cinema	115
Radio Computing Services	20
Radio Connection	13, 40
Radio Dialogue	115
Radio Direct	115
Radio Et Cetera	34, 82
Radio Express	115
The Radio Group	34
Radio Links	116, 147
Radio Management Consulting	34
Radio Management Services Company	34
Radio Marketing Concepts	34
Radio Marketing Department	82
Radio Marketing Specialists	34, 82, 149
Radio Media Department	116
Radio Network Association	72
Radio On	34, 82
Radio Online	147
Radio Placement Services	40
Radio Plus	34, 82
Radio Program Director Report	143
Radio Programming & Management, Inc.	116
The Radio Promotion Bulletin	82
Radio Resources and Services Corp.	47
The Radio Response Company	34
Radio Rx	34
Radio Sales Management Resources	20, 34
Radio Shorts, Ltd.	116
Radio Success Services	34
Radio Systems, Inc.	47
Radio-Television News Directors Association	72
Radio Terrace, Inc.	86
Radio Time Sales/International	135
Radio Today Entertainment	116
Radio-TV Interview Report Magazine	116
Radio Ventures	116
Radio Ventures I, L.P.	86
Radio Weather Network	116
Radio Writers	82, 118
The Radio/Television Commission, SBC	116
Radiocraft, Inc.	34, 87, 143
Radiocraft, Inc.	116
The RADIOGUIDE People, Inc.	82
RadioResearch, Inc.	143
RadioVision International	116
radioWAVE	116, 147
RAG Electronics, Inc.	47
Rah Rah Productions	20, 34
Rahn Productions International	102
Rainbow Communications, Corp.	86
Rainbow Enterprises	47
Rainmaker Inc.	102, 118, 147
RAM Broadcast Systems	47
Ramko Research	47
Lee Randall	34, 143
Rantel Research	143
R.C. Rawson	82
Stan Raymond & Associates	88
RCA	130
Reel Music	130
Reams Broadcasting	86
John M. Reans Media Ltd.	116
Redline Balloon Racing Team	82
Reel Good Productions	102, 149
Randy Reeves Voice At Large	102
The Regional Group	86
Regional Reps Corp.	135
REI Sound International	116
Thom Reinstein Productions	116
Relativity	130
Remote Possibilities	102
Renda Broadcasting Corp.	86
Reprise	130
Research Concepts Company	34, 143
The Research Group	35, 143

Research Specialists, Inc.	35, 143
The Research Works, Inc.	143
The Research Works	143
Restless	130
ReVox	47
Rex	116
Gary M. Reynolds & Associates	82
Rhino	130
Rhythm Safari	130
Gordon Rice Associates	88
Cecil L. Richards, Inc.	88
Richardson Electronics, Ltd.	47
Richardson Programming	143
Riley Representatives	88
J.L. Ritter Productions	102
River City Sound Productions	102
ROBERTS/COOKE Research	35, 143
Rodgers Broadcasting Corp.	86
Rodman/Brown & Associates	20, 48
David Rogers & Associates	35
Roll-A-Sign	82
Rosler Creative	149
Roslin Radio Sales, Inc.	135
Roth Communications	86
Rounder	130
Robert W. Rounsaville & Associates	88
Rowan Media Brokers	88
R.P.M. Associates	35
RPMC, Inc.	82
RRN Inc.	82
RTC, Inc.	82
RUI Enterprises	82
Rumbaut & Associates	53, 88
Rusk Corporation	86
J.R. Russ	35, 144
Ryder Communications	82
Rykodisc	130
W.R. Sabo Inc.	35, 83
Sacred Heart Program, Inc.	116
Saga Communications	86
Sailors & Associates	88
James St. James, Hollywood	116
Salam Broadcast Consulting	35
Salem Communications Corp.	86
Sales Athlete	35
Salomon Brothers Inc.	53
The Samuel Goldwyn Company	89
San Diego Audio	102
Sanders & Co.	53
Sandler Media Group	53
Sandusky Radio	87
Satellite Comedy Network	117
Satellite Music Network	117
Satellite Production Network, Inc.	102
Satterfield & Perry, Inc.	88
Savage	130
Savalli Broadcast Sales	135
Sawtooth Software	20
SB Management	35
SBC Technologies, Inc.	87
SBR Radio	35
SCA Promotions	83
Scarborough Research Corp.	144
Schafer World Communications Corp.	48
Schubert Radio Sales	135
Kathryn Schumacher & Associates, Inc.	83
Scientific-Atlanta	48
Scollon Productions, Inc.	83
Sconnix Broadcasting Company	83
Score Productions, Inc.	83
Scotti Brothers	131
Scrambl-Gram, Inc.	83
Scripps Howard Broadcasting Co.	87
Sea Breeze	131
Search America	40
Seascope Productions, Inc.	102
Spectrum Stations	87
Secret Identities Merchandising	83
Seehafer Broadcasting Corp.	87
Dave Segel Promotions	83
SEGU Entertainment	102, 117
Select	131
Sennheiser Electronics Corp.	48
Serenity	131
SESAC Inc.	72
Shadow Traffic Network	117
Shamrock Broadcasting	87
Shamrock Communications, Inc.	87
Shanachie	131
Shane Media Services	35, 144
SharePoint Management	35, 83

Shaw-Spelling Associates	117
Shen Radio Network	102, 117
Shepherd Enterprises	87
Mike Shepherd Productions	102
Sheridan Broadcasting	87
Sheridan Elson Communication	149
Sherman Broadcasting Corporation	87
Barry Sherman & Associates, Inc.	35, 88
Shively Laboratories	48
Shure Brothers, Inc.	48
SI Communications	117
Siemens Audio Inc.	48
Signal Communications, Inc.	87
Signature Broadcasting	87
Signature Music Library	102
SILCO Super Promotions, Inc.	83
The Sillerman Companies	53
Silver Bells	131
Silver Wave	131
Silverman Productions	149
Silvertree, Inc.	102
Simmons Market Research Bureau	144
Sin-Drome	131
Sire	131
Six-One-Five	131
Sixty-Second LP Inc.	117
Sixty-Second Prom Inc.	117
SJS Entertainment Corp.	117
Barry Skidelsky, Esq.	35
Sklar Communications	36
Skouras Pictures	89
Sky	131
SkyRider Airships, Inc.	83
Skywatch Weather Center®	36, 117
Sleeping Bag/Fresh	131
SM Communications Ltd.	36
Small Market Consulting	36
Small Market Radio Services	36
Smarts Broadcast Systems	48
Smash	131
Clark F. Smidt, Inc.	36
Smith and Company	36, 144
Sneed & Schuster	36
Snowden Associates	88
Society National Bank	53
Solar	131
Denny Somach Productions	83, 102, 117
Sonic Atmospheres	131
Sono-Mag Corporation	48
Sony/Nashville	131
SOR	131
Sorenson Broadcasting	87
S.O.S. Worldwide Productions	131
Sound Approach, Inc.	83
Sound Concepts, Inc.	102
Sound Creations Productions	102
Sound Decisions	36, 144
Sound Ideas	102
Soundcraft, USA	102
Soundscape	117
Soundtrack	102
The Source	117
South Central Communications	87
Southeast Plastics	83
Southern Communications, Inc.	87
Southern Minnesota Broadcasting Co.	87
Southern Skies Corporation	87
Southern Starr Broadcasting Group	88
Southern Trax Production Co.	103
Southern Union Blues	36, 103
Southwest School of Broadcasting	13
Space-Crafts, Inc.	83
Spanish Broadcasting System	88
Specialized Promotions	83
Specialty Music	103
Specs Howard School of Broadcast Arts, Inc.	13
Spectrum Research	20, 36, 144
Spencer Broadcast	48
Spindletop	132
Split Second Music	102
SPM Urban Network	83
Sportcom Associates	117
Sports Byline USA	117, 147
Sports Entertainment Network	117
Sportsfax Scoreboard	147
SportsTicker	117
The Spotwise Agency	83, 149
SRO Broadcasting	88
St. Pe-Communications	88
J. Stabler	117
Staden Radio Associates, Inc.	36

DIRECTORY INDEX

Standard Radio Inc.	68	TGM Evaluations, Inc.	37, 144	Video Protection Company	84
Ray Stanfield & Associates	88	That's Entertainment, Inc.	84	Video Viewer	120
Stanton Magnetics, Inc.	48	The Nashville Network Radio	118	Viewfacts, Inc.	144
Star Communications	83, 117	Theresa	132	The Village Companies	70
Star Media Group, Inc.	53, 88	Thief River Falls Technical College	13	Virgin	132
StarDate	117, 147	Thoben VanHuss & Associates	88	Vision Broadcasting Network	84, 120
Howard E. Stark, Media Broker	88	Johnny Thomas Productions/AAA Services	104	The Voice Bank	104
Starstream Communications Group, Inc.	83, 117	Sandy Thomas Productions	104	VOICE BOX	104
Startrak Studios	103	Thompson Creative	104	"Voice Me Harder!"	104
State Street Bank & Trust Company	53	Three 'R' Premiums	84	Voice Over L.A.	40, 105
StationBase	20	300 Trivia Mystery Voices	104, 118	Voiceworks Studios	105
Statras	132	3M Professional Audio/Video	49	Voyager	132
Stauffer Communications, Inc.	68	360 Systems	49	Voyager Communications Group	70
Stecker-Thompson Associates	36	3-Strikes Custom Design	84	Voyager RV Center, Inc.	49, 85
Steele Production Services	36, 103	Tichenor Media System, Inc.	69	Vuolo Video Air-Chex	105
Sterling National Bank	53	Timeless Voyager Radio	118	Rusty Walker	38
Dan Stevens Original Comedy Service	117	Timm Enterprises	69	Garry Wall Media	38
Gary Stevens & Co., Inc.	88	Titus Technological Laboratories	49, 84	Wall Street Journal Radio Network	120
Jay Stevens Radio	36	TK Communications, Inc.	69	Todd Wallace Associates	38
Kris Stevens Enterprises	37, 103, 117	TM Century, Inc.	49, 104, 147, 149	Hugh Wallace, Inc.	135
Stoner Broadcasting System, Inc.	68	Tobias Communications	37	Walrus Research	144
Strata Marketing, Inc.	20	Today's Sound	132	Walt Disney/Touchstone	89
Strategic Promotions, Inc.	37, 83	T.O.M.A. Research	144	WAMC National Productions	120
Strategic Radio Research	144	Tommy Boy	132	Ward-Beck Systems, Ltd.	50
Stratford Research	144	Topical Punch	118, 147	Warner Bros.	89, 132
Street Pulse Group	144	Tropical Storm/Soundwave	132	Warner Stations	70
STRZ Entertainment Network	118	Torbet Radio	135	Warren Media	38
Studer	48	Edwin Tornberg & Company, Inc.	88	Jim Warren Entertainment	85, 120
Studio 53 Productions	104	Towards 2000	49	Washington International Teleport	105
Studio Center	149	Traffic King	37	The Weather Channel	120
Studio 140	104	Trained Ear Ltd.	37, 40	Weather Services Corporation	120
Suburban Radio Group	68	TransAmerica Marketing Services, Inc.	84, 144	WeatherWatch Service	120
Sudbrink Broadcasting Co.	68	Transit Advertising Displays, Inc.	84	Ken Webb Enterprises, Inc.	120
Sudbury Services Inc. & Newport Broadcasting	68	TransMedia	118, 147	Welk Music Group	133
Michael Sullivan & Associates	37	The Trapman Company	144	J.N. Wells & Company, Inc.	88
Dick Summer Communications	104, 118	The Travel Show Company	119	Wellwood Int'l. Film Production	149
Summit Communications Group, Inc.	68	Tree Dimensions	49	Wescom Media Group	70
Sun Radio Network, Inc.	118	TRF Production Music Libraries	104	West Communications	38
Sunbelt Radio Group, Inc.	68	Tri Group, Inc.	69	West End Media	120
Sunbrook Communications	68	Tri Tech	49	West Starr Intl.	50
Sundance Broadcasting	68	Tri-Star Pictures	89	Jim West Company	38
Sunday Night Productions	118	Tribune Broadcasting	69	Western Front Broadcasting	120
SunGroup, Inc.	68	Tribune Radio Networks	119	Westwood One Radio Networks	120
Sunkyoung Magnetic America Inc.	48	Trident Audio USA	49	Westwood One Stations Group, Inc.	70
Sunshine Group Broadcasting	68	Tropical Storm/Soundwave	132	WFMT Fine Arts Network	120
Ken Sunshine Consultants	37	Morrie Trumble & Associates, Inc.	119	The WFMT Ideas Network	120
Super Ratings Research Company	37, 144	Trumper Communications, Inc.	69	Wheatstone Corporation	50
Superadio	118	T-Shirt Distribution & Merchandising Co.	84	Ron White	38
Supermixx	118	TSR	132	Gary Whiteaker Corp.	105, 120, 147
SuperSpots, Inc.	83, 149	Dale Tucker Broadcast Services	84	Whiteco Metrocom	85
Supertax Production Services	104	Mark Tudor & Associates	37	WHO DID THAT MUSIC	105
Surrey Broadcasting Co.	68	TVT	132	Whoop-T-Do Productions Inc.	38, 40
Surrey Consulting	37	TW/A Systems	20	Who's Who In Jazz	133
Susquehanna Radio Corp.	69	20th Century Fox	89	WHP, Inc.	70
Terry Sweet & Associates	104	21st Century	89	Wilks/Schwartz Broadcasting	70
Symetrix	48	Twenty First Century Media Corporation	37	Willlight Radio Research	144
Syndicom	118	27th Dimension Inc.	104, 119	George Williams Communications	38
The Systemation Corporation	20, 48, 118	Twin/Tone	132	Steven B Williams	105
Szabo Associates, Inc.	53	2B System Corporation	84	Willis Broadcasting Corp.	70
TA Communications Partners	53	Unidyne Communications	84, 119	WIN Communications/M.L. Media	70
Tabu	132	Union Ticket Agency	84	WinCom Radio Group	70
The Tacher Company	135	Unistar Radio Networks	119	Windham Hill	133
Jack Taddeo Communications Corp.	37, 118	United Broadcasting	69	Windstar Studios, Inc.	89, 149
Take A Trip America	83	U.P.I. Radio Network	119	Winfas of Virginia, Inc.	70
Talent Developers	13, 40	Unity Broadcasting Network	69	WireReady Newswire Systems, Inc.	20
Talent Network	40	Univenture	49, 84	Withers Broadcasting	70
TALENTMASTERS	40	Universal Broadcasting	69	Wood & Company	88
Talk America	118	Universal Pictures	89	The Bob Wood Organization	105
The Talk Radio Company	48	Uno Broadcasting Corp.	69	Jim Wood & Associates	38
Talknet	118	UREI	49	Wooding & Associates	53, 88
Tapcaster	48	U.S. Department of the Interior	119	Woodward Communications Inc.	70
TAPSCAN, Inc.	20	US Radio	69	WOR Radio Network	120
Taylor Communications	69	U.S. Senate Republican Conference	119	World Beat and Reggae	120
TD Productions	118	U.S. Tape & Label	84	World Disc Productions	133
TEAC of America, Inc.	49	USA Radio Network	119	World Masters	85
Technidisc, Inc.	49, 104	USA TODAY Radio	119	World Space Report	120
Technosics/SP Productions	104, 118	USA TODAY Radio Data Service	119	World Tower Company Inc.	50
Telarc International	132	USA TODAY Sky Radio	119	WorldSource Import/Export Division	85
Tele-Talent International	83, 104	Utility Tower Co. A-Corporation	49	Worthington Voice Services	50
Tele-Joke	118, 147	Valentino, Inc.	104	WTG	133
TeleCommunications	84	Valley International, Inc.	49	WTMJ, Inc.	70
TeleConversions	84	Valle Consulting	37	Wyncco Enterprises	85
Telegenics Music Video Network	84, 104	Vantage	132	Yamaha Corporation of America	50
Telemedia Corp.	69	Steve Vaus Productions	104	Yancey Marketing Corp.	38, 85
Telemetrics, Inc.	37, 144	Vega (A Mark IV Company)	49	Yesterdays Productions	120
Teleplex, Inc.	49	Ventures in Promotions (VIP)	84	Youngs, Walker & Co.	38
TelePrograms Marketing Inc.	84, 118	Veritas Marketing & Research	38, 84, 144	Youngstrom Communications	120
Telos Systems	49	Veronis, Suhler & Associates, Inc.	53, 88	You're On The Air	40
Temple Public Radio Network	69	Verstendig Broadcasting	70	Zapnews	120
Tesset Inc.	37	The Very Best Videos	119	Thomas R. Zarecki, Consultant	38
Tesset Inc./Hit-Picker	20	Viacom Broadcast Group	70	Zephyr Press	85
TFT, Inc.	49			Zoo Entertainment	133

MARKET INDEX

Akron (67)	215
Albany-Schenectady-Troy (54)	215
Albuquerque (79)	216
Allentown-Bethlehem (64)	216
Anaheim-Santa Ana (16)	158
Atlanta (12)	159
Austin (59)	217
Bakersfield (92)	217
Baltimore (19)	160
Baton Rouge (84)	218
Birmingham (53)	218
Boston (9)	161
Bridgeport (95)	219
Buffalo-Niagara Falls (40)	163
Charleston, SC (85)	219
Charlotte-Gastonia-Rock Hill (38)	164
Chattanooga (97)	220
Chicago (3)	165
Cincinnati (32)	166
Cleveland (23)	167
Columbia, SC (91)	220
Columbus, OH (34)	168
Dallas-Ft. Worth (8)	169
Dayton (47)	171
Denver-Boulder (24)	172
Detroit (6)	173
El Paso (78)	221
Fresno (69)	221
Grand Rapids (66)	222
Greensboro-Winston Salem (48)	174
Greenville-New Bern (81)	222
Greenville-Spartanburg (58)	223
Harrisburg-Lebanon-Carlisle (75)	223
Hartford-New Britain (41)	175
Honolulu (56)	224

Houston-Galveston (10)	176
Indianapolis (37)	177
Jacksonville (50)	178
Johnson City-Kingsport-Bristol (94)	224
Kansas City (27)	179
Knoxville (70)	225
Lancaster, PA (100)	225
Lansing-East Lansing (98)	226
Las Vegas (60)	226
Little Rock (83)	227
Los Angeles (2)	180
Louisville (51)	227
McAllen-Brownsville (71)	228
Memphis (43)	181
Miami-Ft. Lauderdale (11)	182
Milwaukee-Racine (26)	184
Minneapolis-St. Paul (17)	185
Mobile (89)	228
Monmouth-Ocean, NJ (44)	186
Monterey-Salinas-Santa Cruz (76)	229
Nashville (45)	187
Nassau-Suffolk (14)	188
New Bedford-Fall River (82)	229
New Haven-Meriden (90)	230
New Orleans (39)	190
New York (1)	191
Norfolk-Virginia Beach- Newport News (33)	192
Oklahoma City (52)	230
Omaha-Council Bluffs (74)	231
Orlando (42)	193
Philadelphia (5)	194
Phoenix (22)	196
Pittsburgh (20)	197
Portland, OR (25)	198

Providence-Warwick-Pawtucket (29)	199
Raleigh-Durham (61)	231
Richmond (55)	232
Riverside-San Bernardino (28)	200
Roanoke-Lynchburg (96)	232
Rochester, NY (46)	201
Sacramento (30)	202
St. Louis (18)	203
Salt Lake City-Ogden-Provo (36)	204
San Antonio (35)	205
San Diego (15)	206
San Diego North County (57)	233
San Francisco (4)	207
San Jose (31)	209
Sarasota-Bradenton (80)	233
Seattle-Tacoma (13)	210
Springfield, MA (72)	234
Stockton (88)	234
Syracuse (68)	235
Tampa-St. Petersburg (21)	212
Toledo (73)	235
Tucson (65)	236
Tulsa (63)	236
Washington, DC (7)	213
West Palm Beach (49)	214
Wichita (87)	237
Wilkes Barre-Scranton (62)	237
Wilmington (77)	238
Worcester (93)	238
Youngstown-Warren (86)	239

Numbers following market listings indicate market rank in the Spring '92 ratings period.

ADVERTISER INDEX

AT&T Commercial Finance Corporation	52
Broadcast Direct Marketing	73
Broadcast Management Corp.	119
Broadcast Marketing Group	180, 182
Mark Driscoll Productions	94
Film House Inc.	1
Halland Broadcast Services	97
Hoffman & Associates	32
Hooks Unlimited	93
Humane Society of the U.S.	116
IMAGEWORKS	149

JKCS	91
Mark Kassof & Company	138-139
Keysafe	77
Lyles Urban Consultancy	27
McVay Media	36
MUSICSCAN	15
Paragon Research	143
John L. Pierce Associates	159, 169
Premiere Radio Networks The Radio Agency	Inside Front Cover 191

Radio Computing Services	17
J.R. Russ	38
Strategic Radio Research	141
Superadio	Front Cover, 5
SuperSpots	2
TAPSCAN	19
Techsonics	101
TM Century	Back Cover, 16, 50, 99, 103
Vallie Consulting	21
Westwood One	Inside Back Cover, 153, 161
Zapnews	106

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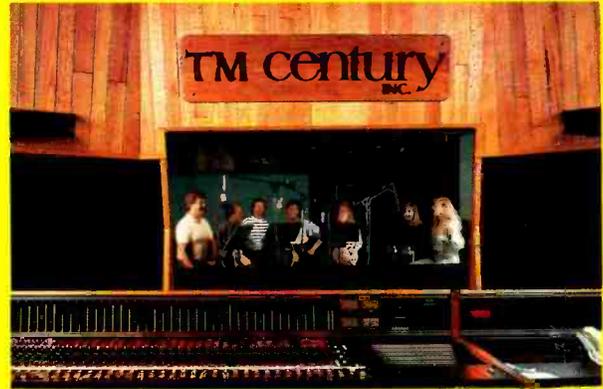
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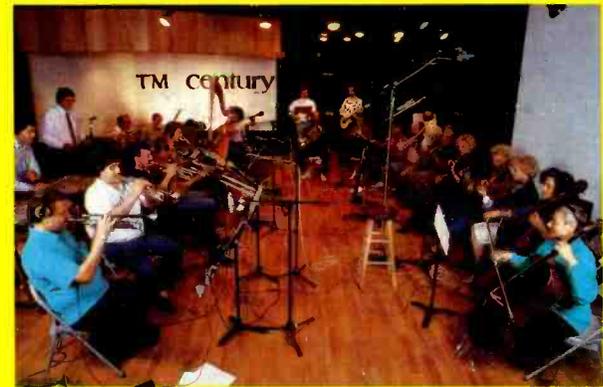
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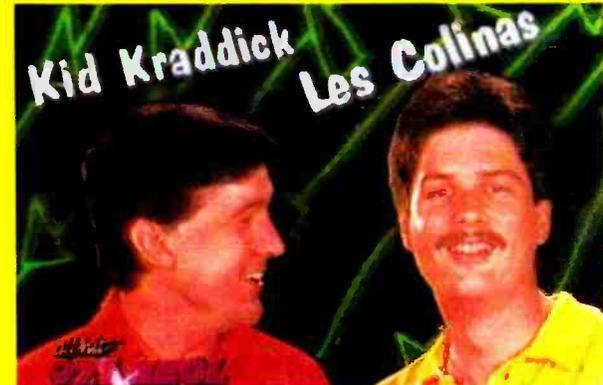
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