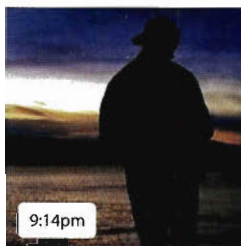
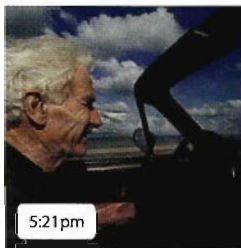
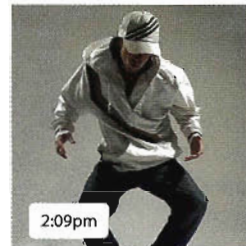
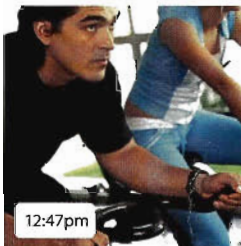




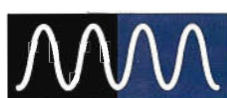
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RATINGS REPORT

MARKET INDEX

The top 302 markets ranked by Arbitron are listed on one page, with the page number on which each appears in this directory.

Page 2

NATIONAL FORMAT SHARES

A quick overview of radio's formats, comparing overall numbers on a national basis.

Page 4

FORMAT FOCUS

The Media Audit provides profiles of listeners aged 18+ in the primary radio formats in this report. The data was gathered from 72 markets during the 2006 measurement year.

Page 5

HOW TO USE THE RATINGS INFORMATION

This step-by-step guide will help you use and understand R&R's comprehensive ratings data. The National Rep Firm abbreviation key is also on this page.

Page 18

MARKET RATINGS

The top 100 markets rated by Arbitron have one-year trends and are ranked in five key demos. Ownership info and rep affiliations, along with 12+ cume numbers are included for each station listed. Metros 101+ contain top 10 stations, formats, owners and a two-book trend. Houston and Philadelphia PPM ratings are also included.

Page 19

EASTLAN RATINGS

R&R also includes ratings information provided by Eastlan Ratings for markets not rated by Arbitron.

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In your hands is the fall edition of the radio industry's most trusted and complete published directory of ratings, group owners, record companies, program suppliers, networks, consultants, broadcasting-related services, FCC information and more. For decades the R&R Directory has been the No. 1 reference book for radio executives. Published twice per year, the directory is automatically included in the standard R&R subscription package. Additionally, the directory is available online as a convenient supplement to the printed edition at www.radioandrecords.com.

Since 1973 it has been our honor to serve the radio and record communities. We value your partnership and thank you for your continued support of Radio & Records.

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114	Augusta-Waterloo, ME (270)
62	Austin (42)
84	Bakersfield (77)
41	Baltimore (21)
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85	Baton Rouge (80)
114	Battle Creek, MI (264)
100	Beaumont-Port Arthur, TX (138)
117	Beckley, WV (296)
107	Bend, OR (204)
113	Billings, MT (260)
101	Biloxi-Gulfport, MS (154)
105	Binghamton, NY (182)
74	Birmingham (57)
116	Bismarck, ND (286)
111	Bloomington, IL (242)
116	Bluefield, WV (284)
96	Boise, ID (102)
30	Boston (10)
107	Bowling Green, KY (206)
98	Bridgeport, CT (122)
118	Brunswick, GA (299)
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100	Burlington-Plattsburgh, VT-NY (137)
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108	Cedar Rapids, IA (211)
109	Champaign, IL (225)
89	Charleston, SC (87)
105	Charleston, WV (183)
45	Charlotte-Gastonia-Rock Hill (25)
110	Charlottesville, VA (233)
96	Chattanooga, TN (107)
117	Cheyenne, WY (295)
21	Chicago (3)
106	Chico, CA (197)
49	Cincinnati (29)
108	Clarksville-Hopkinsville, TN-KY (210)
48	Cleveland (28)
93	Colorado Springs (95)
113	Columbia, MO (255)
90	Columbia, SC (90)
105	Columbus, GA (185)
57	Columbus, OH (37)
115	Columbus-Starkville, MS (273)
103	Concord (Lakes Region), NH (169)
116	Cookeville, TN (288)
99	Cerpus Christi, TX (136)
23	Dallas-Ft. Worth (5)
106	Danbury, CT (198)
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111	Eau Claire, WI (244)
83	El Paso (76)
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109	Elmira-Corning, NY (226)
103	Erie, PA (168)
101	Eugene-Springfield, DR (148)
102	Evansville, IN (161)
109	Fargo-Moorhead, ND-MN (220)
99	Fayetteville, AR (134)
99	Fayetteville, NC (130)
101	Flagstaff-Prescott, AZ (147)
98	Flint, MI (127)
108	Florence, SC (214)
113	Florence-Muscle Shoals, AL (259)
106	Frederick, MD (198)
101	Fredericksburg, VA (152)
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76	Ft. Myers-Naples (62)
93	Ft. Pierce-Stuart, FL (96)
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110	Ft. Walton Beach, FL (229)
96	Ft. Wayne, IN (106)
87	Gainesville-Ocala (83)
117	Grand Forks, ND (292)
114	Grand Island-Kearney, NE (267)
114	Grand Junction, CO (263)
79	Grand Rapids (67)
105	Green Bay, WI (187)
65	Greensboro-Winston Salem-High Point (45)
90	Greenville-New Bern-Jacksonville, NC (89)
75	Greenville-Spartanburg, SC (59)
103	Hagerstown-Chambersburg, MD (166)
113	Hamptons-Riverhead, NY (262)
84	Harrisburg-Lebanon (78)
115	Harrisonburg, VA (278)
70	Hartford-New Britain (50)
108	Hilton Head, SC (215)
77	Honolulu (64)
117	Hot Springs, AR (291)
24	Houston-Galveston (6)
102	Huntington-Ashland, WV-KY (158)
96	Huntsville, AL (109)
60	Indianapolis (40)
116	Ithaca, NY (285)
98	Jackson, MS (120)
117	Jackson, TN (293)
67	Jacksonville (47)
96	Johnson City-Kingsport (101)
117	Jonesboro, AR (294)
111	Joplin, MO (237)
105	Kalamazoo, MI (188)
113	Kalispell-Flathead Valley, MT (261)
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102	Killeen-Temple, TX (156)
81	Knoxville (71)
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92	Lakeland-Winter Haven (94)
97	Lancaster, PA (113)
98	Lansing-East Lansing, MI (125)
107	Laredo, TX (203)
109	Las Cruces, NM (223)
53	Las Vegas (33)
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110	Laurel-Hattiesburg, MS (227)
116	Lawton, OK (287)
104	Lebanon-Rutland, VT (181)
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96	Lexington-Fayette, KY (105)
112	Lima, OH (253)
104	Lincoln, NE (174)

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87	Little Rock (84)
20	Los Angeles (2)
72	Louisville (53)
105	Lubbock, TX (184)
113	Lufkin-Nacogdoches, TX (254)
102	Macon, GA (155)
95	Madison (99)
105	Manchester, NH (190)
115	Mankato-New Ulm-St. Peter, MN (276)
111	Marion-Carbondale, IL (241)
117	Mason City, IA (297)
74	McAllen-Brownsville (58)
107	Medford-Ashland, OR (208)
94	Melbourne-Titusville-Cocoa (97)
69	Memphis (49)
104	Merced, CA (180)
118	Meridian, MS (300)
32	Miami-Ft. Lauderdale (12)
58	Middlesex-Somerset-Union, NJ (38)
56	Milwaukee-Racine (36)
36	Minneapolis-St. Paul (16)
92	Mobile (93)
96	Modesto, CA (108)
71	Monmouth-Ocean, NJ (51)
113	Monroe, LA (258)
86	Monterey-Salinas-Santa Cruz (81)
101	Montgomery, AL (153)
114	Montpelier-Barre-Waterbury, VT (268)
104	Morgantown-Clarksburg, WV (176)
97	Morristown, NJ (111)
108	Muncie-Marion, IN (213)
110	Muskegon, MI (235)
102	Myrtle Beach, SC (159)
64	Nashville (44)
38	Nassau-Suffolk (18)
104	New Bedford-Fall River, MA (178)
97	New Haven, CT (114)
104	New London, CT (177)
73	New Orleans (55)
19	New York (1)
100	Newburgh-Middletown, NY (139)
62	Norfolk-Virginia Beach (41)
105	Odessa-Midland, TX (186)
68	Oklahoma City (48)
109	Olean, NY (218)
81	Omaha-Council Bluffs (72)
54	Orlando (34)
97	Oxnard-Ventura, CA (117)
99	Palm Springs, CA (133)
111	Panama City, FL (240)
113	Parkersburg-Marietta, WV-OH (255)
98	Pensacola, FL (126)
101	Peoria, IL (150)
26	Philadelphia (7)
35	Phoenix (15)
112	Pittsburg, KS (Southeast Kansas) (245)
44	Pittsburgh (24)
103	Portland, ME (167)
43	Portland, OR (23)
97	Portsmouth-Dover-Rochester, NH (116)
102	Poughkeepsie, NY (163)
59	Providence-Warwick-Pawtucket (39)
112	Pueblo, CO (251)
132	Puerto Rico (13)
100	Quad Cities, IA-IL (144)
63	Raleigh-Durham (43)
115	Rapid City, SD (279)
99	Reading, PA (129)
110	Redding, CA (228)
98	Reno, NV (124)
73	Richmond (56)
46	Riverside-San Bernardino (26)
97	Roanoke-Lynchburg, VA (115)
110	Rochester, MN (232)
72	Rochester, NY (54)
101	Rockford, IL (151)

Page	Market (Metro rank)
107	Rocky Mount-Wilson, NC (202)
47	Sacramento (27)
99	Saginaw-Bay City-Midland, MI (132)
109	Salina-Manhattan, KS (219)
100	Salisbury-Ocean City, MD (143)
51	Salt Lake City-Ogden-Provo (31)
117	San Angelo, TX (290)
50	San Antonio (30)
37	San Diego (17)
22	San Francisco (4)
55	San Jose (35)
103	San Luis Obispo, CA (172)
108	Santa Barbara, CA (212)
111	Santa Fe, NM (238)
107	Santa Maria-Lompoc, CA (207)
97	Santa Rosa, CA (118)
82	Sarasota-Bradenton (73)
102	Savannah, GA (157)
34	Seattle-Tacoma (14)
116	Sebring, FL (289)
115	Sheboygan, WI (280)
99	Shreveport, LA (131)
115	Sioux City, IA (276)
104	South Bend, IN (179)
91	Spokane (92)
88	Springfield, MA (86)
100	Springfield, MO (140)
108	St. Cloud, MN (217)
40	St. Louis (20)
101	Stamford-Norwalk, CT (146)
113	Slate College, PA (257)
85	Stockton (79)
108	Sunbury-Selinsgrove-Lewisburg, PA (216)
112	Sussex, NJ (249)
86	Syracuse (82)
103	Tallahassee, FL (164)
39	Tampa-St. Petersburg (19)
108	Terre Haute, IN (289)
114	Texarkana, TX-AR (265)
117	The Florida Keys (298)
89	Toledo (88)
106	Topeka, KS (194)
106	Traverse City-Petoskey, MI (193)
100	Trenton, NJ (142)
106	Tri-Cities, WA (196)
76	Tucson (61)
78	Tulsa (65)
105	Tupelo, MS (189)
110	Tuscaloosa, AL (234)
111	Twin Falls (Sun Valley), ID (236)
100	Tyler-Longview, TX (145)
102	Ulica-Rome, NY (162)
115	Valdosta, GA (272)
98	Victor Valley, CA (120)
95	Visalia-Tulare, CA (100)
107	Waco, TX (200)
29	Washington, DC (9)
112	Waterloo-Cedar Falls, IA (250)
116	Watertown, NY (281)
103	Wausau-Stevens Point, WI (170)
104	Wenatchee, WA (175)
66	West Palm Beach-Boca Raton (46)
112	Wheeling, WV (252)
94	Wichita (98)
114	Wichita Falls, TX (266)
80	Wilkes Barre-Scranton (70)
115	Williamsport, PA (274)
83	Wilmington, DE (75)
103	Wilmington, NC (165)
109	Winchester, VA (222)
97	Worcester, MA (112)
107	Yakima, WA (201)
96	York, PA (103)
98	Youngstown-Warren, OH (119)

Numbers following market listings indicate market rank in the fall '07 ratings period.

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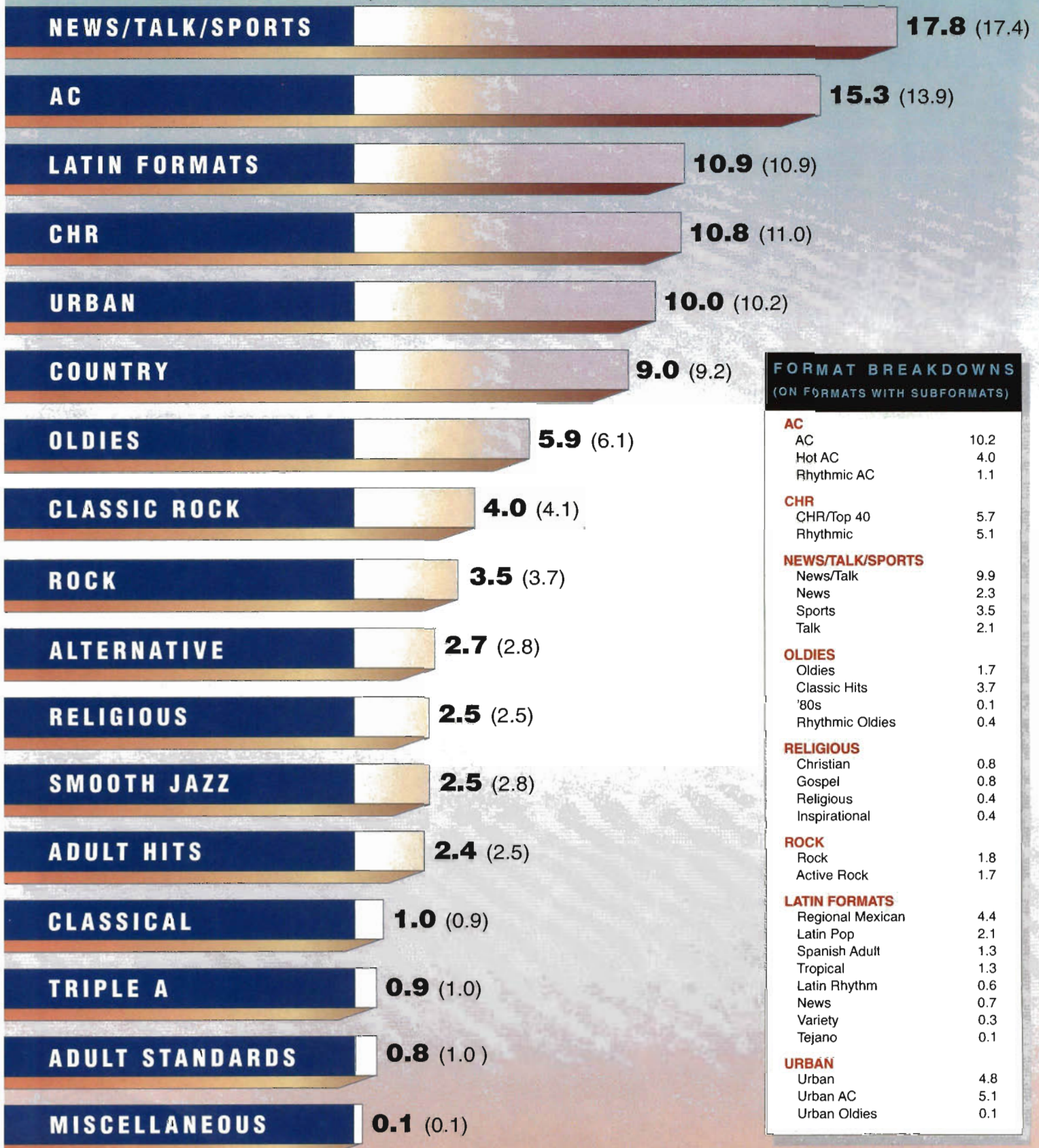
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NATIONAL FORMAT SHARES

FALL 2007

(SUMMER 2007 SHARES IN PARENTHESES)



FORMAT BREAKDOWNS (ON FORMATS WITH SUBFORMATS)

AC	
AC	10.2
Hot AC	4.0
Rhythmic AC	1.1
CHR	
CHR/Top 40	5.7
Rhythmic	5.1
NEWS/TALK/SPORTS	
News/Talk	9.9
News	2.3
Sports	3.5
Talk	2.1
OLDIES	
Oldies	1.7
Classic Hits	3.7
'80s	0.1
Rhythmic Oldies	0.4
RELIGIOUS	
Christian	0.8
Gospel	0.8
Religious	0.4
Inspirational	0.4
ROCK	
Rock	1.8
Active Rock	1.7
LATIN FORMATS	
Regional Mexican	4.4
Latin Pop	2.1
Spanish Adult	1.3
Tropical	1.3
Latin Rhythm	0.6
News	0.7
Variety	0.3
Tejano	0.1
URBAN	
Urban	4.8
Urban AC	5.1
Urban Oldies	0.1

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	4299
Unweighted number of respondents:	2127

Gender

Male:	66.2
Female:	33.8

Education

Some high school or less:	8.4
High school graduate:	37.4
Some college:	26.7
College graduate:	19.1
Advanced degree:	7.8

Race/Ethnicity

White (not Hispanic):	75.0
Black (not Hispanic):	2.7
Hispanic descent:	14.8
Asian:	2.1
Other:	5.4

Household Income

Under \$15,000:	2.6
\$15,000-\$24,999:	5.0
\$25,000-\$34,999:	11.8
\$35,000-\$49,999:	21.7
\$50,000-\$74,999:	23.7
\$75,000-\$99,999:	16.0
\$100,000-\$149,999:	12.4
\$150,00 or more:	6.8

Average annual income:	\$70,155
Median annual income:	\$59,398

Lifestyle Group

MTV generation:	36.5
Yuppies:	8.5
Maturing yuppies:	8.4
Affluent empty-nesters:	4.9
Affluent full-nesters:	19.7
Affluent blue collar:	16.5
Graying affluents:	4.5
Working women:	24.4
Affluent working women:	13.3
Working mothers:	14.3
Single parents:	11.9

Financial

Financial optimists:	56.7
Two-income families:	33.5
Dual-income, no kids:	9.4
Liquid assets — \$100,000+	17.1
Liquid assets — \$250,000+	5.2
Traded stocks/bonds past year:	16.0

Internet/Online Usage

Logged on Internet past month:	86.2
Logged on radio Web site past month:	28.8
Internet purchase past year:	68.2

Media Usage

Weekday newspaper:	36.9
Sunday newspaper:	48.8
Radio, average weekday:	85.7
Radio, 7-day cume:	100.0
TV, any on average weekday:	86.5
Subscribe to cable TV:	82.7
Satellite TV only:	21.7

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	14429
Unweighted number of respondents:	9255

Gender

Male:	38.4
Female:	61.6

Education

Some high school or less:	4.8
High school graduate:	26.7
Some college:	26.8
College graduate:	26.0
Advanced degree:	15.0

Race/Ethnicity

White (not Hispanic):	64.6
Black (not Hispanic):	7.8
Hispanic descent:	12.9
Asian:	9.6
Other:	5.1

Household Income

Under \$15,000:	2.7
\$15,000-\$24,999:	6.6
\$25,000-\$34,999:	12.5
\$35,000-\$49,999:	22.9
\$50,000-\$74,999:	19.5
\$75,000-\$99,999:	13.6
\$100,000-\$149,999:	12.9
\$150,00 or more:	9.3

Average annual income:	\$71,476
Median annual income:	\$56,764

Lifestyle Group

MTV generation:	15.3
Yuppies:	5.7
Maturing yuppies:	7.5
Affluent empty-nesters:	15.2
Affluent full-nesters:	19.6
Affluent blue collar:	7.3
Graying affluents:	18.5
Working women:	40.7
Affluent working women:	24.2
Working mothers:	21.2
Single parents:	10.4

Financial

Financial optimists:	44.8
Two-income families:	34.2
Dual-income, no kids:	12.0
Liquid assets — \$100,000+	25.5
Liquid assets — \$250,000+	10.8
Traded stocks/bonds past year:	20.2

Internet/Online Usage

Logged on Internet past month:	84.5
Logged on radio Web site past month:	19.1
Internet purchase past year:	67.3

Media Usage

Weekday newspaper:	53.4
Sunday newspaper:	60.8
Radio, average weekday:	83.2
Radio, 7-day cume:	100.0
TV, any on average weekday:	87.1
Subscribe to cable TV:	81.7
Satellite TV only:	19.9

FORMAT FOCUS: ADULT HITS

R&R

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000): 6274
Unweighted number of respondents: 2870

Gender

Male: 51.2
Female: 48.8

Education

Some high school or less: 3.8
High school graduate: 24.3
Some college: 28.2
College graduate: 28.5
Advanced degree: 15.1

Race/Ethnicity

White (not Hispanic): 72.5
Black (not Hispanic): 4.2
Hispanic descent: 10.2
Asian: 6.2
Other: 6.8

Household Income

Under \$15,000: 2.2
\$15,000-\$24,999: 4.3
\$25,000-\$34,999: 7.8
\$35,000-\$49,999: 20.7
\$50,000-\$74,999: 23.2
\$75,000-\$99,999: 15.7
\$100,000-\$149,999: 16.6
\$150,00 or more: 9.4

Average annual income: \$77,734
Median annual income: \$66,178

Lifestyle Group

MTV generation: 22.1
Yuppies: 7.7
Maturing yuppies: 10.9
Affluent empty-nesters: 13.3
Affluent full-nesters: 26.1
Affluent blue collar: 11.6
Graying affluents: 13.9
Working women: 35.6
Affluent working women: 22.1
Working mothers: 19.4
Single parents: 9.4

Financial

Financial optimists: 48.0
Two-income families: 39.6
Dual-income, no kids: 14.2
Liquid assets — \$100,000+: 25.0
Liquid assets — \$250,000+: 9.6
Traded stocks/bonds past year: 23.0

Internet/Online Usage

Logged on Internet past month: 87.8
Logged on radio Web site past month: 21.0
Internet purchase past year: 74.5

Media Usage

Weekday newspaper: 51.4
Sunday newspaper: 58.0
Radio, average weekday: 86.5
Radio, 7-day cum: 100.0
TV, any on average weekday: 84.6
Subscribe to cable TV: 82.6
Satellite TV only: 21.3

FORMAT FOCUS: ADULT STANDARDS

R&R

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000): 1498
Unweighted number of respondents: 1756

Gender

Male: 48.6
Female: 51.4

Education

Some high school or less: 4.1
High school graduate: 31.3
Some college: 24.7
College graduate: 22.1
Advanced degree: 16.5

Race/Ethnicity

White (not Hispanic): 84.6
Black (not Hispanic): 3.7
Hispanic descent: 2.9
Asian: 2.3
Other: 6.5

Household Income

Under \$15,000: 4.8
\$15,000-\$24,999: 17.8
\$25,000-\$34,999: 20.4
\$35,000-\$49,999: 22.8
\$50,000-\$74,999: 14.9
\$75,000-\$99,999: 9.0
\$100,000-\$149,999: 6.3
\$150,00 or more: 4.1

Average annual income: \$51,913
Median annual income: \$39,624

Lifestyle Group

MTV generation: 3.1
Yuppies: 1.4
Maturing yuppies: 1.3
Affluent empty-nesters: 20.5
Affluent full-nesters: 6.8
Affluent blue collar: 2.9
Graying affluents: 21.9
Working women: 16.6
Affluent working women: 7.4
Working mothers: 5.2
Single parents: 5.8

Financial

Financial optimists: 26.0
Two-income families: 14.4
Dual-income, no kids: 7.0
Liquid assets — \$100,000+: 29.3
Liquid assets — \$250,000+: 13.1
Traded stocks/bonds past year: 25.1

Internet/Online Usage

Logged on Internet past month: 63.6
Logged on radio Web site past month: 10.5
Internet purchase past year: 44.0

Media Usage

Weekday newspaper: 68.3
Sunday newspaper: 75.3
Radio, average weekday: 82.3
Radio, 7-day cum: 100.0
TV, any on average weekday: 90.0
Subscribe to cable TV: 75.6
Satellite TV only: 14.4

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	9308
Unweighted number of respondents:	3924

Gender

Male:	59.7
Female:	40.3

Education

Some high school or less:	6.6
High school graduate:	29.9
Some college:	28.3
College graduate:	25.0
Advanced degree:	9.6

Race/Ethnicity

White (not Hispanic):	67.2
Black (not Hispanic):	4.0
Hispanic descent:	16.6
Asian:	6.2
Other:	6.0

Household Income

Under \$15,000:	2.9
\$15,000-\$24,999:	5.1
\$25,000-\$34,999:	10.6
\$35,000-\$49,999:	19.7
\$50,000-\$74,999:	22.0
\$75,000-\$99,999:	15.9
\$100,000-\$149,999:	13.7
\$150,00 or more:	10.0

Average annual income:	\$75,218
Median annual income:	\$63,308

Lifestyle Group

MTV generation:	37.7
Yuppies:	11.3
Maturing yuppies:	8.8
Affluent empty-nesters:	4.1
Affluent full-nesters:	21.2
Affluent blue collar:	13.1
Graying affluents:	5.3
Working women:	28.7
Affluent working women:	18.8
Working mothers:	15.0
Single parents:	14.5

Financial

Financial optimists:	55.1
Two-income families:	31.3
Dual-income, no kids:	10.3
Liquid assets — \$100,000+	19.0
Liquid assets — \$250,000+	7.2
Traded stocks/bonds past year:	19.0

Internet/Online Usage

Logged on Internet past month:	90.1
Logged on radio Web site past month:	29.4
Internet purchase past year:	75.9

Media Usage

Weekday newspaper:	38.7
Sunday newspaper:	50.6
Radio, average weekday:	84.0
Radio, 7-day cume:	100.0
TV, any on average weekday:	82.7
Subscribe to cable TV:	81.8
Satellite TV only:	24.7

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	15300
Unweighted number of respondents:	6498

Gender

Male:	39.8
Female:	60.2

Education

Some high school or less:	8.3
High school graduate:	31.9
Some college:	27.8
College graduate:	23.3
Advanced degree:	8.0

Race/Ethnicity

White (not Hispanic):	53.3
Black (not Hispanic):	11.8
Hispanic descent:	20.8
Asian:	9.4
Other:	4.8

Household Income

Under \$15,000:	3.8
\$15,000-\$24,999:	7.3
\$25,000-\$34,999:	11.7
\$35,000-\$49,999:	22.7
\$50,000-\$74,999:	19.5
\$75,000-\$99,999:	14.3
\$100,000-\$149,999:	12.7
\$150,00 or more:	8.1

Average annual income:	\$69,617
Median annual income:	\$55,870

Lifestyle Group

MTV generation:	43.1
Yuppies:	9.8
Maturing yuppies:	8.1
Affluent empty-nesters:	3.3
Affluent full-nesters:	19.9
Affluent blue collar:	10.5
Graying affluents:	4.1
Working women:	42.8
Affluent working women:	24.3
Working mothers:	25.2
Single parents:	20.1

Financial

Financial optimists:	54.4
Two-income families:	29.2
Dual-income, no kids:	7.5
Liquid assets — \$100,000+	17.7
Liquid assets — \$250,000+	5.4
Traded stocks/bonds past year:	13.7

Internet/Online Usage

Logged on Internet past month:	87.4
Logged on radio Web site past month:	25.0
Internet purchase past year:	69.7

Media Usage

Weekday newspaper:	39.6
Sunday newspaper:	51.3
Radio, average weekday:	83.9
Radio, 7-day cume:	100.0
TV, any on average weekday:	86.1
Subscribe to cable TV:	80.5
Satellite TV only:	23.7

FORMAT FOCUS: CHRISTIAN MUSIC FORMATS



WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	4539
Unweighted number of respondents:	2966

Gender

Male:	37.8
Female:	62.2

Education

Some high school or less:	5.6
High school graduate:	24.2
Some college:	26.9
College graduate:	29.6
Advanced degree:	13.4

Race/Ethnicity

White (not Hispanic):	65.6
Black (not Hispanic):	7.7
Hispanic descent:	14.2
Asian:	7.2
Other:	5.3

Household Income

Under \$15,000:	2.5
\$15,000-\$24,999:	5.4
\$25,000-\$34,999:	12.8
\$35,000-\$49,999:	23.2
\$50,000-\$74,999:	21.5
\$75,000-\$99,999:	14.5
\$100,000-\$149,999:	14.6
\$150,00 or more:	5.6

Average annual income:	\$69,096
Median annual income:	\$57,161

Lifestyle Group

MTV generation:	10.6
Yuppies:	6.7
Maturing yuppies:	11.6
Affluent empty-nesters:	8.6
Affluent full-nesters:	24.9
Affluent blue collar:	8.2
Graying affluents:	10.3
Working women:	39.1
Affluent working women:	23.1
Working mothers:	25.1
Single parents:	10.8

Financial

Financial optimists:	50.0
Two-income families:	40.7
Dual-income, no kids:	10.6
Liquid assets — \$100,000+:	19.0
Liquid assets — \$250,000+:	6.5
Traded stocks/bonds past year:	17.1

Internet/Online Usage

Logged on Internet past month:	88.9
Logged on radio Web site past month:	21.6
Internet purchase past year:	74.3

Media Usage

Weekday newspaper:	36.1
Sunday newspaper:	48.5
Radio, average weekday:	84.6
Radio, 7-day cumed:	100.0
TV, any on average weekday:	82.0
Subscribe to cable TV:	73.8
Satellite TV only:	25.2

FORMAT FOCUS: CHRISTIAN TALK



WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	1377
Unweighted number of respondents:	795

Gender

Male:	45.5
Female:	54.5

Education

White (not Hispanic):	57.0
Black (not Hispanic):	12.0
Hispanic descent:	19.9
Asian:	6.6
Other:	4.5

Race/Ethnicity

White (not Hispanic):	53.6
Black (not Hispanic):	13.4
Hispanic descent:	15.5
Asian:	9.6
Other:	7.9

Household Income

Under \$15,000:	3.8
\$15,000-\$24,999:	8.9
\$25,000-\$34,999:	11.9
\$35,000-\$49,999:	21.1
\$50,000-\$74,999:	19.8
\$75,000-\$99,999:	16.0
\$100,000-\$149,999:	10.4
\$150,00 or more:	8.1

Average annual income:	\$68,170
Median annual income:	\$55,420

Lifestyle Group

MTV generation:	9.5
Yuppies:	4.7
Maturing yuppies:	8.0
Affluent empty-nesters:	15.1
Affluent full-nesters:	21.0
Affluent blue collar:	8.2
Graying affluents:	20.5
Working women:	30.3
Affluent working women:	16.6
Working mothers:	18.6
Single parents:	11.7

Financial

Financial optimists:	47.5
Two-income families:	36.8
Dual-income, no kids:	12.5
Liquid assets — \$100,000+:	23.0
Liquid assets — \$250,000+:	10.6
Traded stocks/bonds past year:	22.6

Internet/Online Usage

Logged on Internet past month:	77.9
Logged on radio Web site past month:	19.5
Internet purchase past year:	59.3

Media Usage

Weekday newspaper:	44.5
Sunday newspaper:	49.1
Radio, average weekday:	87.7
Radio, 7-day cumed:	100.0
TV, any on average weekday:	79.2
Subscribe to cable TV:	65.1
Satellite TV only:	18.0



FORMAT FOCUS: CLASSIC ROCK/CLASSIC HITS

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000): 12629
Unweighted number of respondents: 6785

Gender

Male: 64.7
Female: 35.3

Education

Some high school or less: 5.8
High school graduate: 27.6
Some college: 27.9
College graduate: 25.6
Advanced degree: 12.5

Race/Ethnicity

White (not Hispanic): 75.8
Black (not Hispanic): 2.8
Hispanic descent: 10.9
Asian: 4.2
Other: 6.3

Household Income

Under \$15,000: 2.1
\$15,000-\$24,999: 4.2
\$25,000-\$34,999: 9.3
\$35,000-\$49,999: 20.9
\$50,000-\$74,999: 23.1
\$75,000-\$99,999: 15.7
\$100,000-\$149,999: 14.3
\$150,00 or more: 10.3

Average annual income: \$76,776
Median annual income: \$64,504

Lifestyle Group

MTV generation: 20.2
Yuppies: 6.0
Maturing yuppies: 8.1
Affluent empty-nesters: 12.7
Affluent full-nesters: 22.2
Affluent blue collar: 14.4
Graying affluents: 13.8
Working women: 25.1
Affluent working women: 15.9
Working mothers: 13.5
Single parents: 9.7

Financial

Financial optimists: 49.1
Two-income families: 40.0
Dual-income, no kids: 14.1
Liquid assets — \$100,000+: 24.1
Liquid assets — \$250,000+: 9.8
Traded stocks/bonds past year: 21.8

Internet/Online Usage

Logged on Internet past month: 85.9
Logged on radio Web site past month: 24.3
Internet purchase past year: 71.3

Media Usage

Weekday newspaper: 51.3
Sunday newspaper: 62.0
Radio, average weekday: 85.8
Radio, 7-day cume: 100.0
TV, any on average weekday: 86.2
Subscribe to cable TV: 82.1
Satellite TV only: 24.0



FORMAT FOCUS: COUNTRY

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000): 15546
Unweighted number of respondents: 12450

Gender

Male: 42.2
Female: 57.8

Education

Some high school or less: 7.6
High school graduate: 34.6
Some college: 27.7
College graduate: 20.4
Advanced degree: 8.9

Race/Ethnicity

White (not Hispanic): 81.0
Black (not Hispanic): 3.3
Hispanic descent: 8.2
Asian: 1.9
Other: 5.6

Household Income

Under \$15,000: 2.6
\$15,000-\$24,999: 7.1
\$25,000-\$34,999: 12.5
\$35,000-\$49,999: 23.5
\$50,000-\$74,999: 22.3
\$75,000-\$99,999: 12.8
\$100,000-\$149,999: 11.7
\$150,00 or more: 7.5

Average annual income: \$68,161
Median annual income: \$54,748

Lifestyle Group

MTV generation: 17.3
Yuppies: 5.4
Maturing yuppies: 6.3
Affluent empty-nesters: 13.0
Affluent full-nesters: 18.2
Affluent blue collar: 12.1
Graying affluents: 14.7
Working women: 37.7
Affluent working women: 21.7
Working mothers: 19.9
Single parents: 10.1

Financial

Financial optimists: 46.4
Two-income families: 36.9
Dual-income, no kids: 12.7
Liquid assets — \$100,000+: 21.5
Liquid assets — \$250,000+: 8.5
Traded stocks/bonds past year: 18.2

Internet/Online Usage

Logged on Internet past month: 80.7
Logged on radio Web site past month: 20.0
Internet purchase past year: 63.1

Media Usage

Weekday newspaper: 46.7
Sunday newspaper: 58.4
Radio, average weekday: 84.6
Radio, 7-day cume: 100.0
TV, any on average weekday: 87.1
Subscribe to cable TV: 82.8
Satellite TV only: 27.1

FORMAT FOCUS: GOSPEL



WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	2007
Unweighted number of respondents:	1271

Gender

Male:	29.8
Female:	70.2

Education

Some high school or less:	9.8
High school graduate:	34.7
Some college:	28.6
College graduate:	17.2
Advanced degree:	8.8

Race/Ethnicity

White (not Hispanic):	8.3
Black (not Hispanic):	78.9
Hispanic descent:	7.3
Asian:	0.4
Other:	5.1

Household Income

Under \$15,000:	6.0
\$15,000-\$24,999:	12.5
\$25,000-\$34,999:	20.6
\$35,000-\$49,999:	21.3
\$50,000-\$74,999:	18.5
\$75,000-\$99,999:	12.6
\$100,000-\$149,999:	5.1
\$150,00 or more:	3.5

Average annual income:	\$53,289
Median annual income:	\$42,738

Lifestyle Group

MTV generation:	23.1
Yuppies:	4.3
Maturing yuppies:	5.4
Affluent empty-nesters:	9.3
Affluent full-nesters:	11.8
Affluent blue collar:	7.3
Graying affluents:	12.6
Working women:	45.2
Affluent working women:	20.2
Working mothers:	23.1
Single parents:	18.0

Financial

Financial optimists:	61.6
Two-income families:	28.5
Dual-income, no kids:	8.7
Liquid assets — \$100,000+:	12.5
Liquid assets — \$250,000+:	2.8
Traded stocks/bonds past year:	8.9

Internet/Online Usage

Logged on Internet past month:	71.3
Logged on radio Web site past month:	17.0
Internet purchase past year:	49.2

Media Usage

Weekday newspaper:	42.6
Sunday newspaper:	52.3
Radio, average weekday:	84.7
Radio, 7-day cumc:	100.0
TV, any on average weekday:	88.7
Subscribe to cable TV:	75.2
Satellite TV only:	23.8

FORMAT FOCUS: HOT AC



WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	11200
Unweighted number of respondents:	5900

Gender

Male:	39.3
Female:	60.7

Education

Some high school or less:	4.0
High school graduate:	22.5
Some college:	25.8
College graduate:	31.4
Advanced degree:	15.7

Race/Ethnicity

White (not Hispanic):	69.0
Black (not Hispanic):	4.0
Hispanic descent:	13.0
Asian:	9.4
Other:	4.7

Household Income

Under \$15,000:	2.0
\$15,000-\$24,999:	4.2
\$25,000-\$34,999:	8.3
\$35,000-\$49,999:	20.0
\$50,000-\$74,999:	22.0
\$75,000-\$99,999:	16.5
\$100,000-\$149,999:	15.4
\$150,00 or more:	11.6

Average annual income:	\$79,748
Median annual income:	\$67,641

Lifestyle Group

MTV generation:	27.5
Yuppies:	11.7
Maturing yuppies:	12.9
Affluent empty-nesters:	7.0
Affluent full-nesters:	25.9
Affluent blue collar:	9.7
Graying affluents:	7.9
Working women:	43.7
Affluent working women:	27.7
Working mothers:	25.6
Single parents:	11.2

Financial

Financial optimists:	48.7
Two-income families:	39.8
Dual-income, no kids:	12.2
Liquid assets — \$100,000+:	21.8
Liquid assets — \$250,000+:	8.1
Traded stocks/bonds past year:	20.5

Internet/Online Usage

Logged on Internet past month:	91.4
Logged on radio Web site past month:	23.1
Internet purchase past year:	78.3

Media Usage

Weekday newspaper:	44.8
Sunday newspaper:	56.3
Radio, average weekday:	86.4
Radio, 7-day cumc:	100.0
TV, any on average weekday:	85.3
Subscribe to cable TV:	83.0
Satellite TV only:	23.1



FORMAT FOCUS: LATIN URBAN

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	1510
Unweighted number of respondents:	177

Gender

Male:	54.2
Female:	45.8

Education

Some high school or less:	27.0
High school graduate:	38.4
Some college:	22.7
College graduate:	6.7
Advanced degree:	5.2

Race/Ethnicity

White (not Hispanic):	7.0
Black (not Hispanic):	5.7
Hispanic descent:	85.1
Asian:	1.0
Other:	1.2

Household Income

Under \$15,000:	11.8
\$15,000-\$24,999:	14.7
\$25,000-\$34,999:	17.3
\$35,000-\$49,999:	23.1
\$50,000-\$74,999:	11.6
\$75,000-\$99,999:	8.8
\$100,000-\$149,999:	6.6
\$150,00 or more:	6.1

Average annual income:	\$52,686
Median annual income:	\$38,998

Lifestyle Group

MTV generation:	43.1
Yuppies:	2.4
Maturing yuppies:	2.6
Affluent empty-nesters:	1.1
Affluent full-nesters:	15.7
Affluent blue collar:	13.2
Graying affluents:	0.8
Working women:	30.3
Affluent working women:	10.9
Working mothers:	17.8
Single parents:	35.6

Financial

Financial optimists:	61.4
Two-income families:	14.9
Dual-income, no kids:	2.3
Liquid assets — \$100,000+	14.0
Liquid assets — \$250,000+	2.0
Traded stocks/bonds past year:	6.3

Internet/Online Usage

Logged on Internet past month:	65.7
Logged on radio Web site past month:	24.7
Internet purchase past year:	42.2

Media Usage

Weekday newspaper:	29.7
Sunday newspaper:	33.0
Radio, average weekday:	77.7
Radio, 7-day cume:	100.0
TV, any on average weekday:	86.1
Subscribe to cable TV:	66.8
Satellite TV only:	28.7



FORMAT FOCUS: MEXICAN OLDIES

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	145
Unweighted number of respondents:	47

Gender

Male:	39.6
Female:	60.4

Education

Some high school or less:	55.3
High school graduate:	26.0
Some college:	4.9
College graduate:	11.0
Advanced degree:	2.8

Race/Ethnicity

White (not Hispanic):	8.4
Black (not Hispanic):	-
Hispanic descent:	90.5
Asian:	-
Other:	1.1

Household Income

Under \$15,000:	6.2
\$15,000-\$24,999:	15.6
\$25,000-\$34,999:	22.4
\$35,000-\$49,999:	32.5
\$50,000-\$74,999:	13.6
\$75,000-\$99,999:	6.1
\$100,000-\$149,999:	3.0
\$150,00 or more:	0.6

Average annual income:	\$42,772
Median annual income:	\$37,711

Lifestyle Group

MTV generation:	10.9
Yuppies:	1.3
Maturing yuppies:	-
Affluent empty-nesters:	3.5
Affluent full-nesters:	3.9
Affluent blue collar:	10.6
Graying affluents:	6.6
Working women:	31.6
Affluent working women:	12.9
Working mothers:	20.0
Single parents:	13.5

Financial

Financial optimists:	49.3
Two-income families:	27.9
Dual-income, no kids:	8.9
Liquid assets — \$100,000+	20.7
Liquid assets — \$250,000+	12.5
Traded stocks/bonds past year:	4.3

Internet/Online Usage

Logged on Internet past month:	33.9
Logged on radio Web site past month:	17.2
Internet purchase past year:	12.5

Media Usage

Weekday newspaper:	13.7
Sunday newspaper:	9.9
Radio, average weekday:	88.0
Radio, 7-day cume:	100.0
TV, any on average weekday:	93.6
Subscribe to cable TV:	87.4
Satellite TV only:	33.4

FORMAT FOCUS: NEWS/TALK/SPORTS



WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000): 15444
Unweighted number of respondents: 7753

Gender

Male: 68.9
Female: 31.1

Education

Some high school or less: 2.9
High school graduate: 20.3
Some college: 24.7
College graduate: 31.2
Advanced degree: 20.2

Race/Ethnicity

White (not Hispanic): 71.4
Black (not Hispanic): 7.8
Hispanic descent: 10.3
Asian: 4.5
Other: 6.0

Household Income

Under \$15,000: 1.8
\$15,000-\$24,999: 5.1
\$25,000-\$34,999: 9.6
\$35,000-\$49,999: 19.3
\$50,000-\$74,999: 19.7
\$75,000-\$99,999: 15.3
\$100,000-\$149,999: 15.8
\$150,00 or more: 13.4

Average annual income: \$81,193
Median annual income: \$68,057

Lifestyle Group

MTV generation: 13.3
Yuppies: 7.1
Maturing yuppies: 10.9
Affluent empty-nesters: 19.1
Affluent full-nesters: 24.4
Affluent blue collar: 9.1
Graying affluents: 22.6
Working women: 16.7
Affluent working women: 10.7
Working mothers: 8.0
Single parents: 5.5

Financial

Financial optimists: 45.2
Two-income families: 38.5
Dual-income, no kids: 13.9
Liquid assets — \$100,000+: 33.4
Liquid assets — \$250,000+: 15.1
Traded stocks/bonds past year: 29.5

Internet/Online Usage

Logged on Internet past month: 84.7
Logged on radio Web site past month: 25.9
Internet purchase past year: 70.6

Media Usage

Weekday newspaper: 62.0
Sunday newspaper: 66.7
Radio, average weekday: 88.8
Radio, 7-day cume: 100.0
TV, any on average weekday: 87.2
Subscribe to cable TV: 83.9
Satellite TV only: 22.1

FORMAT FOCUS: OLDIES



WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000): 7173
Unweighted number of respondents: 4961

Gender

Male: 50.2
Female: 49.8

Education

Some high school or less: 5.3
High school graduate: 29.3
Some college: 27.4
College graduate: 25.0
Advanced degree: 12.3

Race/Ethnicity

White (not Hispanic): 75.7
Black (not Hispanic): 3.7
Hispanic descent: 12.4
Asian: 3.3
Other: 5.0

Household Income

Under \$15,000: 2.4
\$15,000-\$24,999: 6.8
\$25,000-\$34,999: 12.7
\$35,000-\$49,999: 23.1
\$50,000-\$74,999: 20.7
\$75,000-\$99,999: 14.2
\$100,000-\$149,999: 11.7
\$150,00 or more: 8.5

Average annual income: \$70,049
Median annual income: \$56,205

Lifestyle Group

MTV generation: 9.8
Yuppies: 3.4
Maturing yuppies: 3.7
Affluent empty-nesters: 21.2
Affluent full-nesters: 15.8
Affluent blue collar: 10.7
Graying affluents: 25.9
Working women: 33.0
Affluent working women: 18.6
Working mothers: 15.0
Single parents: 9.6

Financial

Financial optimists: 42.5
Two-income families: 34.0
Dual-income, no kids: 15.4
Liquid assets — \$100,000+: 26.6
Liquid assets — \$250,000+: 11.4
Traded stocks/bonds past year: 22.0

Internet/Online Usage

Logged on Internet past month: 80.9
Logged on radio Web site past month: 17.5
Internet purchase past year: 62.2

Media Usage

Weekday newspaper: 57.8
Sunday newspaper: 67.5
Radio, average weekday: 85.7
Radio, 7-day cume: 100.0
TV, any on average weekday: 87.6
Subscribe to cable TV: 81.4
Satellite TV only: 23.5

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	3275
Unweighted number of respondents:	845

Gender

Male:	49.1
Female:	50.9

Education

Some high school or less:	48.3
High school graduate:	28.5
Some college:	12.7
College graduate:	6.4
Advanced degree:	3.5

Race/Ethnicity

White (not Hispanic):	7.9
Black (not Hispanic):	4.9
Hispanic descent:	82.1
Asian:	1.7
Other:	3.4

Household Income

Under \$15,000:	11.8
\$15,000-\$24,999:	19.5
\$25,000-\$34,999:	25.2
\$35,000-\$49,999:	23.3
\$50,000-\$74,999:	11.3
\$75,000-\$99,999:	4.7
\$100,000-\$149,999:	2.0
\$150,00 or more:	2.3

Average annual income:	\$39,851
Median annual income:	\$32,426

Lifestyle Group

MTV generation:	15.8
Yuppies:	2.1
Maturing yuppies:	1.5
Affluent empty-nesters:	3.8
Affluent full-nesters:	5.5
Affluent blue collar:	3.2
Graying affluents:	4.4
Working women:	23.5
Affluent working women:	5.1
Working mothers:	16.5
Single parents:	15.9

Financial

Financial optimists:	54.2
Two-income families:	24.5
Dual-income, no kids:	5.3
Liquid assets — \$100,000+	9.6
Liquid assets — \$250,000+	4.3
Traded stocks/bonds past year:	5.0

Internet/Online Usage

Logged on Internet past month:	41.3
Logged on radio Web site past month:	10.6
Internet purchase past year:	26.4

Media Usage

Weekday newspaper:	25.8
Sunday newspaper:	28.1
Radio, average weekday:	82.4
Radio, 7-day cume:	100.0
TV, any on average weekday:	87.3
Subscribe to cable TV:	56.5
Satellite TV only:	17.6

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	12936
Unweighted number of respondents:	3861

Gender

Male:	47.8
Female:	52.2

Education

Some high school or less:	12.2
High school graduate:	36.6
Some college:	27.6
College graduate:	16.6
Advanced degree:	6.5

Race/Ethnicity

White (not Hispanic):	28.2
Black (not Hispanic):	28.8
Hispanic descent:	29.2
Asian:	8.2
Other:	5.6

Household Income

Under \$15,000:	4.7
\$15,000-\$24,999:	7.8
\$25,000-\$34,999:	14.9
\$35,000-\$49,999:	21.7
\$50,000-\$74,999:	20.7
\$75,000-\$99,999:	13.0
\$100,000-\$149,999:	9.7
\$150,00 or more:	7.6

Average annual income:	\$65,241
Median annual income:	\$51,153

Lifestyle Group

MTV generation:	49.7
Yuppies:	8.2
Maturing yuppies:	5.8
Affluent empty-nesters:	2.7
Affluent full-nesters:	16.1
Affluent blue collar:	14.8
Graying affluents:	2.9
Working women:	36.3
Affluent working women:	19.4
Working mothers:	22.0
Single parents:	26.1

Financial

Financial optimists:	62.0
Two-income families:	21.7
Dual-income, no kids:	5.1
Liquid assets — \$100,000+	13.9
Liquid assets — \$250,000+	4.0
Traded stocks/bonds past year:	10.0

Internet/Online Usage

Logged on Internet past month:	82.1
Logged on radio Web site past month:	24.0
Internet purchase past year:	61.0

Media Usage

Weekday newspaper:	40.2
Sunday newspaper:	47.5
Radio, average weekday:	80.8
Radio, 7-day cume:	100.0
TV, any on average weekday:	87.1
Subscribe to cable TV:	78.0
Satellite TV only:	22.9

FORMAT FOCUS: ROCK

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	3884
Unweighted number of respondents:	2054

Gender

Male:	61.8
Female:	38.2

Education

Some high school or less:	8.1
High school graduate:	34.0
Some college:	25.4
College graduate:	22.2
Advanced degree:	9.9

Race/Ethnicity

White (not Hispanic):	77.8
Black (not Hispanic):	3.5
Hispanic descent:	11.2
Asian:	1.3
Other:	6.3

Household Income

Under \$15,000:	1.9
\$15,000-\$24,999:	5.3
\$25,000-\$34,999:	10.2
\$35,000-\$49,999:	23.1
\$50,000-\$74,999:	24.1
\$75,000-\$99,999:	14.5
\$100,000-\$149,999:	12.9
\$150,00 or more:	8.0

Average annual income:	\$72,069
Median annual income:	\$59,944

Lifestyle Group

MTV generation:	26.6
Yuppies:	6.6
Maturing yuppies:	8.8
Affluent empty-nesters:	6.8
Affluent full-nesters:	23.6
Affluent blue collar:	17.7
Graying affluents:	8.3
Working women:	26.4
Affluent working women:	14.8
Working mothers:	16.5
Single parents:	14.0

Financial

Financial optimists:	49.3
Two-income families:	40.0
Dual-income, no kids:	10.9
Liquid assets — \$100,000+:	17.7
Liquid assets — \$250,000+:	6.3
Traded stocks/bonds past year:	18.6

Internet/Online Usage

Logged on Internet past month:	84.0
Logged on radio Web site past month:	26.3
Internet purchase past year:	68.6

Media Usage

Weekday newspaper:	45.1
Sunday newspaper:	55.8
Radio, average weekday:	85.7
Radio, 7-day cume:	100.0
TV, any on average weekday:	85.2
Subscribe to cable TV:	82.7
Satellite TV only:	21.6

FORMAT FOCUS: SMOOTH JAZZ

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	5526
Unweighted number of respondents:	2440

Gender

Male:	45.8
Female:	54.2

Education

Some high school or less:	5.2
High school graduate:	22.0
Some college:	30.1
College graduate:	26.2
Advanced degree:	15.5

Race/Ethnicity

White (not Hispanic):	38.0
Black (not Hispanic):	35.0
Hispanic descent:	15.0
Asian:	5.1
Other:	6.9

Household Income

Under \$15,000:	3.2
\$15,000-\$24,999:	6.8
\$25,000-\$34,999:	12.2
\$35,000-\$49,999:	19.4
\$50,000-\$74,999:	22.0
\$75,000-\$99,999:	14.3
\$100,000-\$149,999:	11.3
\$150,00 or more:	10.8

Average annual income:	\$72,814
Median annual income:	\$59,591

Lifestyle Group

MTV generation:	12.7
Yuppies:	3.6
Maturing yuppies:	6.0
Affluent empty-nesters:	20.8
Affluent full-nesters:	18.5
Affluent blue collar:	9.6
Graying affluents:	24.3
Working women:	35.8
Affluent working women:	22.8
Working mothers:	17.6
Single parents:	13.0

Financial

Financial optimists:	54.3
Two-income families:	31.2
Dual-income, no kids:	13.4
Liquid assets — \$100,000+:	27.3
Liquid assets — \$250,000+:	11.7
Traded stocks/bonds past year:	22.7

Internet/Online Usage

Logged on Internet past month:	79.6
Logged on radio Web site past month:	19.2
Internet purchase past year:	63.0

Media Usage

Weekday newspaper:	53.0
Sunday newspaper:	59.7
Radio, average weekday:	82.4
Radio, 7-day cume:	100.0
TV, any on average weekday:	87.0
Subscribe to cable TV:	78.4
Satellite TV only:	21.0

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	2069
Unweighted number of respondents:	544

Gender

Male:	43.8
Female:	56.2

Education

Some high school or less:	34.2
High school graduate:	26.1
Some college:	20.3
College graduate:	9.1
Advanced degree:	9.4

Race/Ethnicity

White (not Hispanic):	11.1
Black (not Hispanic):	4.1
Hispanic descent:	80.7
Asian:	0.8
Other:	3.4

Household Income

Under \$15,000:	10.8
\$15,000-\$24,999:	10.1
\$25,000-\$34,999:	23.4
\$35,000-\$49,999:	24.2
\$50,000-\$74,999:	12.2
\$75,000-\$99,999:	7.0
\$100,000-\$149,999:	4.7
\$150,00 or more:	7.6

Average annual income: \$53,030

Median annual income: \$38,502

Lifestyle Group

MTV generation:	24.1
Yuppies:	2.8
Maturing yuppies:	3.2
Affluent empty-nesters:	4.4
Affluent full-nesters:	12.7
Affluent blue collar:	6.8
Graying affluents:	4.9
Working women:	31.3
Affluent working women:	10.7
Working mothers:	19.9
Single parents:	19.4

Financial

Financial optimists:	51.4
Two-income families:	24.1
Dual-income, no kids:	5.4
Liquid assets — \$100,000+	11.8
Liquid assets — \$250,000+	3.5
Traded stocks/bonds past year:	8.6

Internet/Online Usage

Logged on Internet past month:	56.9
Logged on radio Web site past month:	13.0
Internet purchase past year:	42.7

Media Usage

Weekday newspaper:	30.9
Sunday newspaper:	32.0
Radio, average weekday:	82.0
Radio, 7-day cum: 100.0	
TV, any on average weekday:	87.4
Subscribe to cable TV:	69.6
Satellite TV only:	26.2

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	1012
Unweighted number of respondents:	254

Gender

Male:	43.3
Female:	56.7

Education

Some high school or less:	52.8
High school graduate:	21.5
Some college:	15.8
College graduate:	6.9
Advanced degree:	2.6

Race/Ethnicity

White (not Hispanic):	6.7
Black (not Hispanic):	1.6
Hispanic descent:	86.3
Asian:	1.2
Other:	4.0

Household Income

Under \$15,000:	12.5
\$15,000-\$24,999:	19.6
\$25,000-\$34,999:	29.2
\$35,000-\$49,999:	23.5
\$50,000-\$74,999:	6.0
\$75,000-\$99,999:	4.4
\$100,000-\$149,999:	4.3
\$150,00 or more:	0.4

Average annual income: \$37,399

Median annual income: \$31,132

Lifestyle Group

MTV generation:	12.1
Yuppies:	1.4
Maturing yuppies:	0.4
Affluent empty-nesters:	5.8
Affluent full-nesters:	2.9
Affluent blue collar:	4.0
Graying affluents:	5.3
Working women:	23.8
Affluent working women:	2.9
Working mothers:	14.3
Single parents:	8.2

Financial

Financial optimists:	54.9
Two-income families:	19.7
Dual-income, no kids:	5.9
Liquid assets — \$100,000+	11.4
Liquid assets — \$250,000+	5.1
Traded stocks/bonds past year:	3.7

Internet/Online Usage

Logged on Internet past month:	40.3
Logged on radio Web site past month:	9.1
Internet purchase past year:	17.9

Media Usage

Weekday newspaper:	21.7
Sunday newspaper:	27.1
Radio, average weekday:	79.3
Radio, 7-day cum: 100.0	
TV, any on average weekday:	83.8
Subscribe to cable TV:	53.9
Satellite TV only:	16.0

FORMAT FOCUS: TRIPLE A

R&R

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	3768
Unweighted number of respondents:	1935

Gender

Male:	52.9
Female:	47.1

Education

Some high school or less:	1.7
High school graduate:	13.9
Some college:	20.0
College graduate:	36.6
Advanced degree:	27.3

Race/Ethnicity

White (not Hispanic):	80.9
Black (not Hispanic):	3.0
Hispanic descent:	7.1
Asian:	2.9
Other:	6.1

Household Income

Under \$15,000:	2.0
\$15,000-\$24,999:	3.1
\$25,000-\$34,999:	6.2
\$35,000-\$49,999:	17.6
\$50,000-\$74,999:	21.8
\$75,000-\$99,999:	15.7
\$100,000-\$149,999:	17.2
\$150,00 or more:	16.5

Average annual income:	\$87,713
Median annual income:	\$74,196

Lifestyle Group

MTV generation:	15.9
Yuppies:	12.4
Maturing yuppies:	16.8
Affluent empty-nesters:	15.7
Affluent full-nesters:	28.0
Affluent blue collar:	7.2
Graying affluents:	17.2
Working women:	34.8
Affluent working women:	24.3
Working mothers:	17.3
Single parents:	6.5

Financial

Financial optimists:	44.3
Two-income families:	45.5
Dual-income, no kids:	15.6
Liquid assets — \$100,000+:	31.8
Liquid assets — \$250,000+:	15.8
Traded stocks/bonds past year:	29.9

Internet/Online Usage

Logged on Internet past month:	92.8
Logged on radio Web site past month:	33.3
Internet purchase past year:	84.7

Media Usage

Weekday newspaper:	56.2
Sunday newspaper:	66.6
Radio, average weekday:	86.5
Radio, 7-day-cume:	100.0
TV, any on average weekday:	81.8
Subscribe to cable TV:	80.8
Satellite TV only:	16.6

FORMAT FOCUS: TROPICAL

R&R

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	1203
Unweighted number of respondents:	305

Gender

Male:	50.0
Female:	50.0

Education

Some high school or less:	24.5
High school graduate:	30.0
Some college:	18.9
College graduate:	17.8
Advanced degree:	8.7

Race/Ethnicity

White (not Hispanic):	9.5
Black (not Hispanic):	2.6
Hispanic descent:	83.2
Asian:	2.3
Other:	2.4

Household Income

Under \$15,000:	7.8
\$15,000-\$24,999:	9.4
\$25,000-\$34,999:	14.8
\$35,000-\$49,999:	26.3
\$50,000-\$74,999:	15.6
\$75,000-\$99,999:	10.6
\$100,000-\$149,999:	8.1
\$150,00 or more:	7.4

Average annual income:	\$60,165
Median annual income:	\$45,280

Lifestyle Group

MTV generation:	32.5
Yuppies:	6.3
Maturing yuppies:	7.7
Affluent empty-nesters:	5.5
Affluent full-nesters:	17.5
Affluent blue collar:	13.7
Graying affluents:	7.2
Working women:	30.8
Affluent working women:	13.8
Working mothers:	24.3
Single parents:	18.3

Financial

Financial optimists:	52.6
Two-income families:	32.0
Dual-income, no kids:	5.6
Liquid assets — \$100,000+:	13.1
Liquid assets — \$250,000+:	4.6
Traded stocks/bonds past year:	10.6

Internet/Online Usage

Logged on Internet past month:	69.5
Logged on radio Web site past month:	18.9
Internet purchase past year:	56.9

Media Usage

Weekday newspaper:	42.9
Sunday newspaper:	44.7
Radio, average weekday:	77.5
Radio, 7-day-cume:	100.0
TV, any on average weekday:	89.7
Subscribe to cable TV:	80.3
Satellite TV only:	22.5

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	8317
Unweighted number of respondents:	2926

Gender

Male:	44.6
Female:	55.4

Education

Some high school or less:	12.7
High school graduate:	37.8
Some college:	29.6
College graduate:	13.7
Advanced degree:	5.9

Race/Ethnicity

White (not Hispanic):	16.0
Black (not Hispanic):	59.2
Hispanic descent:	16.5
Asian:	3.3
Other:	5.0

Household Income

Under \$15,000:	6.4
\$15,000-\$24,999:	9.4
\$25,000-\$34,999:	16.7
\$35,000-\$49,999:	22.8
\$50,000-\$74,999:	21.8
\$75,000-\$99,999:	10.3
\$100,000-\$149,999:	7.7
\$150,00 or more:	5.0

Average annual income:	\$58,008
Median annual income:	\$46,557

Lifestyle Group

MTV generation:	50.2
Yuppies:	6.3
Maturing yuppies:	5.3
Affluent empty-nesters:	3.9
Affluent full-nesters:	12.6
Affluent blue collar:	13.0
Graying affluents:	4.2
Working women:	37.8
Affluent working women:	17.9
Working mothers:	23.7
Single parents:	30.0

Financial

Financial optimists:	64.5
Two-income families:	19.1
Dual-income, no kids:	4.9
Liquid assets — \$100,000+	13.9
Liquid assets — \$250,000+	3.5
Traded stocks/bonds past year:	9.3

Internet/Online Usage

Logged on Internet past month:	79.6
Logged on radio Web site past month:	22.8
Internet purchase past year:	54.5

Media Usage

Weekday newspaper:	42.7
Sunday newspaper:	52.8
Radio, average weekday:	81.7
Radio, 7-day cume:	100.0
TV, any on average weekday:	88.9
Subscribe to cable TV:	78.0
Satellite TV only:	22.1

WHO'S LISTENING:

Among 18+ Persons © 2008 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	8443
Unweighted number of respondents:	3265

Gender

Male:	41.0
Female:	59.0

Education

Some high school or less:	10.8
High school graduate:	33.5
Some college:	27.0
College graduate:	19.3
Advanced degree:	9.3

Race/Ethnicity

White (not Hispanic):	8.3
Black (not Hispanic):	68.6
Hispanic descent:	13.7
Asian:	3.9
Other:	5.5

Household Income

Under \$15,000:	5.3
\$15,000-\$24,999:	8.9
\$25,000-\$34,999:	15.3
\$35,000-\$49,999:	21.1
\$50,000-\$74,999:	21.9
\$75,000-\$99,999:	11.2
\$100,000-\$149,999:	9.8
\$150,00 or more:	6.5

Average annual income:	\$62,855
Median annual income:	\$49,580

Lifestyle Group

MTV generation:	34.0
Yuppies:	4.2
Maturing yuppies:	6.4
Affluent empty-nesters:	10.6
Affluent full-nesters:	16.4
Affluent blue collar:	12.2
Graying affluents:	11.6
Working women:	41.1
Affluent working women:	22.1
Working mothers:	24.7
Single parents:	23.7

Financial

Financial optimists:	64.0
Two-income families:	26.3
Dual-income, no kids:	7.9
Liquid assets — \$100,000+	15.8
Liquid assets — \$250,000+	4.8
Traded stocks/bonds past year:	13.1

Internet/Online Usage

Logged on Internet past month:	74.8
Logged on radio Web site past month:	19.5
Internet purchase past year:	51.4

Media Usage

Weekday newspaper:	50.7
Sunday newspaper:	60.5
Radio, average weekday:	83.6
Radio, 7-day cume:	100.0
TV, any on average weekday:	90.1
Subscribe to cable TV:	78.9
Satellite TV only:	22.7

How To Use The Ratings Information

As you examine the ratings section of the **R&R Directory**, Vol. 1, '08, you'll find the following highlights featured in the detailed breakouts for markets 1-100:

1 SHARE TRENDS

All stations in the Top 50 markets that earned at least a 1.0 share and the Top 10 stations in markets 51-100 (according to the fall '07 Arbitron) are listed. Trends read left to right, with the most recent results on the right. Up to five rating periods are included in any market's trend report, which covers the past year. Stations are ranked according to their Monday-Sunday (total persons 12+) Average Quarter-Hour share.

2 STATION/FORMAT

The call letters are printed in **bold type**, with the station format in the next column to the right.

3 FREQUENCY/POWER

The frequency and power for each radio signal are shown as listed in the fall '07 Arbitron.

4 AUDIENCE RANKINGS

The six rankings to the right of the frequency/power column will help you determine a station's core strength. The first listing shows the 12+ cume in thousands; then five AQH demo ranks.

5 TIME SPENT LISTENING

This column shows the average number of minutes the audience spent listening to the station each week. Based on 12+ total-week listening.

6 OWNER & REP INFORMATION

Station owners (as of February '08) and their national rep affiliations as listed in the fall '06 Arbitron report.

7 NOTATIONS

Updates are listed noting format and call-letter changes, as well as LMA activity.

8 OWNERSHIP SHARE

At the end of each top 50 market page are three bar graphs ranking owner share. Owner totals are computed by combining the respective fall '06 Monday-Sunday AQH numbers of the stations owned by the respective company.

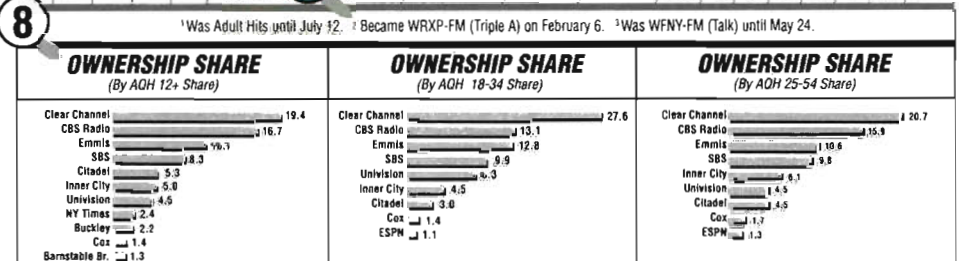
9 MARKET POPULATION

The 12+ population for each market is shown, with the black and Hispanic percentages in parentheses. In those markets where the ethnic populations do not achieve established thresholds, the code N/A is used.

Population: 15,332,000 (Black: 17.7%; Hispanic: 21.2%)

90. THRU	1					STATION	FORMAT	OWNER	FREQ.	POWER	4					WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
	WINTER '07	SPRING '07	SUMMER '07	FALL '07	2007						CUME PERSONS	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK		
7.1	6.2	5.4	4.3	5.5	WLTW-FM	AC	Clear Channel	106.7	6kw	21297	7	5	1	1	1	7:45	CCRS
5.2	4.8	4.4	4.1	4.5	WSKQ-FM	Tropical	SBS	97.9	6kw	12745	5	4	1	1	3	10:30	CAB
4.5	4.6	4.6	2	2	WHTZ-FM	CHR/Top 40	Clear Channel	100.3	6kw	24982	1	1	2	14	5:30	CCRS	
4.0	3.5	3.7	4.4	4.3	WRXP-FM	Urban AC	Emmis	98.7	6kw	13424	1	1	6	5	8:45	D&R	
4.0	3.6	4.0	3.7	4.1	WBLS-FM	Urban AC	Inner City	107.5	4.2kw	13005	8	6	3	3	3	19:45	MCG
2.1	2.2	2.0	3.7	3.7	WCBS-FM	Classic Hits 1	CBS Radio	101.1	6.8kw	15839	1	16	12	9	4:45	CBS	
3.5	3.6	3.6	3.9	3.7	WINS-AM	News	CBS Radio	1010	50kw	23018	1	19	17	15	5:05	CBS	
4.8	4.1	3.8	3.5	3.7	WPAT-FM	Latin Pop	SBS	93.1	5.4kw	11233	9	10	8	6	6	10:45	CAB
3.6	3.2	3.6	3.7	3.7	WQHT-FM	Rhythmic	Emmis	97.1	6.7kw	17221	2	1	4	11	19	6:15	ARP
3.3	3.5	3.9	3.1	3.3	WABC-AM	Talk	Citadel	770	50kw	10047	28	23	20	18	11	11:45	ABC
3.5	3.2	3.5	3.4	3.3	WWPR-FM	Urban	Clear Channel	92.3	6kw	15244	3	3	6	13	21	6:45	CCRS
3.0	3.1	3.0	3.0	2.8	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	12902	15	13	10	7	8	6:30	CCRS
3.2	2.6	2.9	3.3	2.7	WQCD-FM	Smooth Jazz 2	Emmis	101.9	6.2kw	11529	16	18	17	15	9	7:15	CHR
1.5	2.7	3.1	2.5	2.7	WWFS-FM	AC	CBS Radio	102.7	50kw	14235	12	11	11	10	11	6:30	CBS
2.8	2.1	2.3	2.6	2.6	WFAN-AM	Sports	CBS Radio	660	50kw	11412	22	16	12	12	10	6:00	CBS
2.7	2.8	2.7	2.9	2.6	WKTU-FM	Rhythmic AC	Clear Channel	103.5	5.4kw	15135	11	6	8	8	13	5:30	CCRS
2.5	2.4	2.7	2.9	2.5	WCBS-AM	News	CBS Radio	880	50kw	15763	1	21	21	19	14	4:45	CBS
2.4	2.2	2.4	2.2	2.4	WQXR-FM	Classical	NY Times Co.	96.3	6kw	8248	28	25	27	24	19	9:15	ARP

¹ Was Adult Hits until July '02. ² Became WRXP-FM (Triple A) on February 6. ³ Was WFNY-FM (Talk) until May 24.



Reps Abbreviation Key

21ST	21 st Century Broadcasting	KT-H	Katz Hispanic
ABC	ABC Radio Sales	LER	Lotus Entravision Reps
AMA	Art Moore & Associates	MCG	McGavern-Guild Inc.
ARP	Allied Radio Partners	MG/S	McGavern-Guild/Susquehanna
BAN	Banner Radio	MSS	Mid-South Sales
CAB	Caballero Spanish Radio	PATT	Patt Media
CAN	Canadian Br. Sales	REG	Regional Representatives
CBS	CBS Radio Sales	REP	Republic Radio Inc.
CCRS	Clear Channel Radio Sales	ROS	Roslin Radio Sales Inc.
CHR	The Chrystal Company	RSS	Radio Spot Sales
CRA	Crawford Broadcasting Co.	SAV	Savalli Broadcast Sales
D&R	D&R	SBS	Spanish Broadcasting System
DCA	Dora-Clayton Agency	SEN	Sentry
EAST	Eastman Radio Inc.	SRR	Salem Radio Representatives
INT	Interep	SSS	Southern Spot Sales
IRS	Infinity Radio Sales	TNS	TN Spot Sales
K&P	Katz & Powell	UNI	Univision Radio Sales
KATZ	Katz Radio	WRS	Williams Radio Sales

Population: 15,332,000 (Black: 17.7%; Hispanic: 21.2%)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.1	6.2	5.4	4.3	5.5	WLTW-FM	AC	Clear Channel	106.7	6kw	21297	7	5	4	1	1	7:45	CCRS
5.2	4.8	4.4	4.1	4.6	WSKQ-FM	Tropical	SBS	97.9	6kw	12749	5	4	1	1	3	10:30	CAB
4.5	4.6	4.6	5.1	4.3	WHTZ-FM	CHR/Top 40	Clear Channel	100.3	6kw	24982	1	1	2	5	14	5:30	CCRS
4.0	3.5	3.7	4.4	4.3	WRKS-FM	Urban AC	Emmis	98.7	6kw	13424	6	14	6	4	2	8:45	D&R
4.0	3.6	4.0	3.7	4.1	WBLS-FM	Urban AC	Inner City	107.5	4.2kw	13005	8	6	3	3	3	9:45	MCG
2.1	2.2	2.0	3.7	3.7	WCBS-FM	Classic Hits ¹	CBS Radio	101.1	6.8kw	15839	19	16	12	9	5	5:45	CBS
3.5	3.6	3.6	3.9	3.7	WINS-AM	News	CBS Radio	1010	50kw	23018	18	19	17	15	7	4:45	CBS
4.8	4.1	3.8	3.5	3.7	WPAT-FM	Latin Pop	SBS	93.1	5.4kw	11233	9	10	8	6	6	10:45	CAB
3.6	3.2	3.6	3.7	3.7	WOHT-FM	Rhythmic	Emmis	97.1	6.7kw	17227	2	1	4	11	19	6:15	ARP
3.3	3.5	3.9	3.1	3.3	WABC-AM	Talk	Citadel	770	50kw	10047	28	23	20	18	11	11:45	ABC
3.5	3.2	3.5	3.4	3.3	WWPR-FM	Urban	Clear Channel	105.1	6kw	15244	3	3	6	13	21	6:45	CCRS
3.0	3.1	3.0	3.0	2.8	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	12902	15	13	10	7	8	6:30	CCRS
3.2	2.6	2.9	3.3	2.7	WQCD-FM	Smooth Jazz ²	Emmis	101.9	6.2kw	11529	16	18	17	15	9	7:15	CHR
1.5	2.7	3.1	2.5	2.7	WWFS-FM	AC	CBS Radio	102.7	50kw	14235	12	11	11	10	11	6:30	CBS
2.8	2.1	2.3	2.6	2.6	WFAN-AM	Sports	CBS Radio	660	50kw	11412	22	16	12	12	10	6:00	CBS
2.7	2.8	2.7	2.9	2.6	WKTU-FM	Rhythmic AC	Clear Channel	103.5	5.4kw	15133	11	6	8	8	13	5:30	CCRS
2.5	2.4	2.7	2.9	2.5	WCBS-AM	News	CBS Radio	880	50kw	15763	19	21	21	19	14	4:45	CBS
2.4	2.2	2.4	2.2	2.4	WQXR-FM	Classical	NY Times Co.	96.3	6kw	8248	28	25	27	24	19	9:15	ARP
1.8	2.1	2.0	2.1	2.2	WOR-AM	Talk	Buckley Br.	710	50kw	7448	26	31	29	27	17	8:00	MCG
2.1	1.9	2.1	1.9	2.0	WPLJ-FM	Hot AC	Citadel	95.5	6.7kw	12863	13	15	15	14	16	5:00	ABC
1.7	2.2	2.2	2.1	1.8	WCAA-FM	Latin Rhythm	Univision	105.9	0.6kw	9085	4	8	12	19	24	7:00	UNI
1.5	1.2	1.4	1.6	1.5	WADO-AM	Spanish N/T	Univision	1280	50kw	3585	28	25	24	23	17	10:30	UNI
1.2	1.2	1.7	1.7	1.5	WXRK-FM	Rock ³	CBS Radio	92.3	6kw	9168	13	11	15	17	22	6:00	CBS
0.0	1.2	1.2	1.1	1.2	WQBU-FM	Reg. Mexican	Univision	92.7	2kw	2605	22	8	17	19	35	13:30	—

¹ Was Adult Hits until July 12. ² Became WRXP-FM (Triple A) on February 6. ³ Was WFNY-FM (Talk) until May 24.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 19.4 CBS Radio 16.7 Emmis 10.7 SBS 8.3 Citadel 5.3 Inner City 5.0 Univision 4.5 NY Times Co. 2.4 Buckley Br. 2.2 Cox 1.4 Barnstable Br. 1.3	Clear Channel 27.6 CBS Radio 13.1 Emmis 12.8 SBS 9.9 Univision 8.3 Inner City 4.5 Citadel 3.0 Cox 1.4 ESPN 1.1	Clear Channel 20.7 CBS Radio 15.9 Emmis 10.6 SBS 9.8 Inner City 6.1 Univision 4.5 Citadel 4.5 Cox 1.7 ESPN 1.3

Population: 10,790,100 (Black: 7.6%; Hispanic: 40.7%)

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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.9	4.4	4.1	4.9	5.0	KLVE-FM	Latin Pop	Univision	107.5	29.5kw	12253	6	5	1	2	2	8:00	UNI
4.5	4.6	4.8	4.7	4.7	KIIS-FM	CHR/Top 40	Clear Channel	102.7	8kw	20287	1	1	3	6	13	5:15	CCRS
4.1	4.2	4.2	4.5	4.4	KFI-AM	Talk	Clear Channel	640	50kw	11238	27	20	13	6	1	9:00	CCRS
4.5	4.8	5.1	4.5	4.4	KSCA-FM	Reg. Mexican	Univision	101.9	4.8kw	9923	9	4	1	1	5	9:15	UNI
4.1	3.7	3.3	3.7	3.9	KOST-FM	AC	Clear Channel	103.5	12.5kw	12706	16	12	10	6	3	6:15	CCRS
3.9	3.9	3.8	3.2	3.6	KLAX-FM	Reg. Mexican	SBS	97.9	33kw	9096	12	7	4	3	9	9:15	CAB
3.1	3.6	3.6	3.3	3.5	KBUE/KBUA	Reg. Mexican	Liberman	105.5/94.3	3kw/3kw	7759	8	2	4	4	11	8:45	—
3.8	3.7	3.7	3.7	3.5	KPWR-FM	Rhythmic	Emmis	105.9	25kw	14902	2	3	7	16	32	5:30	D&R
3.5	3.7	3.2	3.8	3.3	KROQ-FM	Alternative	CBS Radio	106.7	5.6kw	12897	4	5	6	9	19	5:15	CBS
3.1	3.5	3.1	3.6	3.3	KRTH-FM	Classic Hits	CBS Radio	101.1	51kw	11799	15	18	16	11	3	5:45	CBS
2.7	2.6	2.9	2.9	3.0	KRCD/KRCV	Spanish Oldies	Univision	103.9/98.3	4.1kw/0.6kw	7071	23	11	9	9	7	9:30	UNI
3.3	3.1	3.3	3.7	3.0	KTWV-FM	Smooth Jazz	CBS Radio	94.7	58kw	8058	19	24	19	13	6	8:15	CBS
3.0	3.4	2.7	2.8	2.8	KCBS-FM	Adult Hits	CBS Radio	93.1	28.5kw	11325	10	10	8	5	8	5:15	CBS
2.7	2.6	3.2	3.0	2.6	KXOL-FM	Latin Rhythm	SBS	96.3	7kw	8461	3	8	11	18	38	7:15	CAB
2.1	2.2	2.4	2.2	2.4	KHHT-FM	Urban AC	Clear Channel	92.3	43kw	7956	5	9	12	17	16	6:15	CCRS
2.3	2.0	2.0	2.1	2.2	KLOS-FM	Classic Rock	Citadel	95.5	63kw	8372	19	16	14	12	10	4:45	ABC
2.5	1.8	2.3	2.0	2.1	KABC-AM	News/Talk	Citadel	790	5kw	5664	39	36	29	25	15	8:15	ABC
1.8	1.7	1.6	1.7	2.0	KBIG-FM	AC ¹	Clear Channel	104.3	84kw	7664	11	15	15	14	14	4:45	CCRS
1.5	1.6	1.5	1.7	2.0	KNX-AM	News	CBS Radio	1070	50kw	8913	33	27	24	18	11	4:15	CBS
1.6	1.5	1.6	1.9	1.7	KLSX-FM	Talk	CBS Radio	97.1	21kw	5518	33	13	16	15	19	7:45	CBS
1.3	1.2	1.5	1.3	1.4	KFWB-AM	News	CBS Radio	980	5kw	7527	33	36	33	31	21	4:00	CBS
1.3	1.5	1.5	1.5	1.4	KHJ-AM	Reg. Mexican	Liberman	930	5kw	3001	29	27	27	26	16	10:00	—
1.5	0.8	1.8	1.4	1.4	KKGO-FM	Country ²	Mt. Wilson	105.1	18kw	4447	23	27	23	22	16	8:30	MCG
2.0	2.0	1.8	1.9	1.4	KYSR-FM	Hot AC	Clear Channel	98.7	75kw	9110	7	16	18	18	24	4:00	CCRS
1.1	1.4	1.5	1.2	1.3	KRBV-FM	Urban AC	Radio One	100.3	5.3kw	4965	13	21	22	22	21	5:30	EAST
1.7	1.8	1.3	1.3	1.2	KSSE-FM	Latin Pop	Entravision	107.1	6kw	4971	13	14	19	22	33	6:00	—
1.3	1.5	1.4	1.4	1.1	KLYY-FM	Tropical	Entravision	97.5	72kw	3455	25	19	21	18	26	6:45	LER
0.8	0.6	1.1	0.8	1.1	KTLK-AM	Talk	Clear Channel	1150	50kw	2094	39	40	32	31	23	10:30	CCRS
0.8	0.8	1.0	1.1	1.0	KRLA-AM	Talk	Salem	870	20kw	2973	39	42	41	38	28	6:45	—

¹ Was Hot AC until September 17. ² Was KMZT-FM (Classical) until February 26, 2007.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 20.5 CBS Radio 17.7 Univision 13.3 SBS 6.3 Liberman 5.2 Citadel 4.3 Emmis 4.3 Entravision 2.7 Salem 2.4 Mt. Wilson 1.4 Radio One 1.3	Clear Channel 19.2 Univision 16.5 CBS Radio 15.5 SBS 10.8 Liberman 8.2 Emmis 7.6 Entravision 4.4 Citadel 2.1 Radio One 1.3 Salem 1.1 Magic 1.1	Clear Channel 18.6 CBS Radio 18.0 Univision 15.8 SBS 6.0 Liberman 5.7 Citadel 4.0 Entravision 3.5 Emmis 3.4 Salem 2.0 Mt. Wilson 1.4 Radio One 1.4

Population: 7,698,300 (Black: 17.6%; Hispanic: 17.4%)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.4	5.1	5.8	6.6	5.5	WGN-AM	News/Talk	Tribune	720	50kw	8855	27	25	24	17	4	8:30	CHR
5.8	5.4	5.1	4.5	5.0	WGCI-FM	Urban	Clear Channel	107.5	3.7kw	9852	2	1	1	1	6	7:45	CCRS
4.6	4.9	4.3	4.7	4.9	WBBM-AM	News	CBS Radio	780	50kw	13749	23	23	14	8	2	5:30	CBS
4.2	2.5	2.8	2.3	4.2	WLIT-FM	AC	Clear Channel	93.9	4kw	9814	7	11	6	3	3	6:00	CCRS
3.9	4.1	3.6	4.6	4.2	WOJO-FM	Reg. Mexican	Univision	105.1	5.7kw	5378	11	2	2	2	10	10:00	UNI
3.8	4.0	3.8	4.2	4.0	WNUA-FM	Smooth Jazz	Clear Channel	95.5	8.3kw	7378	16	22	12	4	1	7:15	CCRS
3.8	3.3	3.6	2.7	3.5	WLS-AM	News/Talk	Citadel	890	50kw	5283	19	30	25	18	6	10:30	ABC
3.5	4.4	3.7	4.5	3.5	WVAZ-FM	Urban AC	Clear Channel	102.7	6kw	6516	9	13	9	5	5	8:45	CCRS
3.2	3.3	3.6	3.5	3.4	WKSC-FM	CHR/Top 40	Clear Channel	103.5	4.3kw	11383	3	3	4	13	23	4:30	CCRS
3.5	3.2	2.9	3.2	3.1	WBBM-FM	Rhythmic	CBS Radio	96.3	4.2kw	10897	1	4	7	18	25	4:00	CBS
3.0	3.1	3.3	3.0	3.0	WPPN-FM	Spanish Oldies	Univision	106.7	50kw	4007	13	6	3	6	13	11:45	UNI
2.4	3.1	1.7	2.3	2.9	WLEY-FM	Reg. Mexican	SBS	107.9	21kw	4269	23	5	4	7	16	7:00	CAB
3.3	3.1	3.7	3.1	2.8	WUSN-FM	Country	CBS Radio	99.5	8.3kw	6329	11	11	14	14	11	7:30	CBS
2.7	2.5	3.1	2.8	2.6	WDRV/WWDV	Classic Rock	Bonneville	97.1/96.9	8.4kw/50kw	6537	16	15	10	8	6	6:30	KATZ
2.8	2.6	3.3	2.9	2.6	WTMX-FM	Hot AC	Bonneville	101.9	4.2kw	7829	8	8	7	10	15	5:30	KATZ
2.6	3.0	2.9	2.8	2.3	WZZN-FM	Oldies	Citadel	94.7	4.4kw	5911	23	28	27	21	9	6:30	ABC
1.9	1.7	2.1	1.9	2.2	WJMK-FM	Adult Hits	CBS Radio	104.3	4.1kw	6314	13	16	13	11	12	5:00	CBS
2.0	1.9	2.1	1.9	2.1	WLUP-FM	Classic Rock	Emmis	97.9	6kw	6007	10	14	10	12	16	4:45	KATZ
2.3	2.5	2.0	2.1	2.1	WPWX-FM	Urban	Crawford	92.3	50kw	5590	4	7	14	23	28	5:30	CRAW
1.4	2.0	1.6	1.9	1.9	WFMT-FM	Classical	Window/World	98.7	15.5kw	3436	29	33	31	28	22	7:30	—
1.7	2.4	2.2	1.7	1.9	WILV-FM	AC	Bonneville	100.3	5.7kw	4922	15	23	19	16	13	6:00	CHR
2.0	1.9	1.8	2.1	1.8	WXRT-FM	Triple A	CBS Radio	93.1	6.7kw	5079	27	17	17	14	16	5:45	CBS
1.5	1.5	1.3	1.3	1.7	WMVP-AM	Sports	ESPN	1000	50kw	4750	19	18	20	18	19	5:00	ABC
1.5	1.6	1.8	1.5	1.6	WGRB-AM	Gospel	Clear Channel	1390	5kw	2290	19	30	28	27	20	11:30	CCRS
1.2	1.3	1.5	1.5	1.6	WKQX-FM	Alternative	Emmis	101.1	5.7kw	5004	6	9	18	25	31	4:00	D&R
2.0	1.5	1.9	1.6	1.5	WSCR-AM	Sports	CBS Radio	670	50kw	3948	29	21	23	23	20	5:45	CBS
1.8	2.0	1.9	1.8	1.5	WVIV/WVIX	Latin Rhythm	Univision	103.1/93.5	3.4kw/3kw	3397	5	10	20	26	28	6:30	—
0.9	1.1	1.3	1.2	1.4	WCFS-FM	AC ¹	CBS Radio	105.9	4.1kw	2968	19	18	20	21	23	6:45	CBS

¹ Was WCKG-FM (Talk) until Thanksgiving.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 21.7 CBS Radio 17.7 Univision 9.2 Bonneville 7.1 Citadel 5.8 Tribune 5.5 Emmis 3.7 SBS 2.9 Crawford 2.8 NextMedia 1.9 Window/World 1.9 ESPN 1.7	Clear Channel 20.8 Univision 16.3 CBS Radio 16.1 Bonneville 7.1 Emmis 6.0 SBS 5.5 Crawford 5.1 NextMedia 2.6 ESPN 1.6 Citadel 1.3 Tribune 1.0	Clear Channel 21.7 CBS Radio 17.7 Univision 10.7 Bonneville 9.2 Emmis 4.4 Citadel 4.1 SBS 3.6 Crawford 2.6 NextMedia 2.3 Tribune 2.3 ESPN 2.2

4 SAN FRANCISCO



Population: 5,829,700 (Black: 7.2%; Hispanic: 15.4%)

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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.7	5.5	5.4	5.9	5.7	KGO-AM	News/Talk	Citadel	810	50kw	7062	23	19	9	4	1	8:00	ABC
5.3	4.7	4.6	4.2	4.7	KOIT-FM	AC	Entercom	96.5	24kw	7348	11	5	2	1	1	6:15	KATZ
2.9	3.5	3.0	3.5	4.0	KDFC-FM	Classical	Entercom	102.1	33kw	4886	21	22	20	13	8	5:45	KATZ
3.9	4.0	3.9	3.2	3.8	KCBS-AM	News	CBS Radio	740	50kw	7686	23	19	16	11	4	5:15	CBS
3.3	3.8	3.7	3.3	3.6	KSOL-FM	Reg. Mexican	Univision	98.9	6.1kw	3448	5	1	1	2	13	10:00	UNI
3.5	3.3	3.7	4.1	3.5	KMEL-FM	Urban	Clear Channel	106.1	69kw	6021	1	2	2	8	23	6:15	CCRS
3.2	3.4	3.1	2.9	3.4	KSFO-AM	Talk	Citadel	560	5kw	3528	33	33	24	18	4	8:30	ABC
2.5	2.6	3.1	2.7	3.0	KFOG-FM	Triple A	Cumulus	104.5	7.1kw	5009	8	17	6	3	3	5:30	—
3.0	3.3	2.9	2.9	2.7	KYLD-FM	Rhythmic	Clear Channel	94.9	30kw	6385	2	4	7	22	31	4:30	CCRS
2.4	2.3	3.2	3.0	2.5	KNBR-AM	Sports	Cumulus	680	50kw	4303	16	18	12	9	6	6:45	MG/S
2.6	3.0	2.4	3.1	2.4	KKSF-FM	Smooth Jazz	Clear Channel	103.7	7.2kw	3715	23	27	23	15	6	6:00	CCRS
3.0	2.6	2.2	3.0	2.3	KBLX-FM	Urban AC	Inner City	102.9	6.6kw	2837	23	15	14	11	9	7:15	D&R
2.4	2.5	2.2	2.5	2.3	KIOI-FM	Hot AC	Clear Channel	101.3	125kw	5264	3	8	5	5	11	4:00	CCRS
2.7	2.4	2.0	2.8	2.3	KISQ-FM	Urban AC	Clear Channel	98.1	100kw	4460	11	11	9	10	9	4:45	CCRS
2.1	2.3	2.2	1.8	2.3	KRZZ-FM	Reg. Mexican	SBS	93.3	50kw	2430	16	3	4	6	20	8:45	CBS
2.2	1.9	2.3	2.3	2.1	KSAN-FM	Classic Rock	Cumulus	107.7	8.9kw	4225	8	10	8	7	12	5:15	MG/S
1.8	2.0	1.8	1.9	1.8	KBRG-FM	Spanish Oldies	Univision	100.3	14.5kw	2162	21	9	9	13	14	7:00	LER
1.3	1.9	2.2	1.8	1.7	KBWF-FM	Country ¹	Entercom	95.7	6.9kw	2980	13	15	17	17	15	7:15	SEN
1.3	1.7	1.6	1.7	1.4	KITS-FM	Alternative	CBS Radio	105.3	15kw	3358	6	6	13	18	25	4:00	CBS
1.6	1.7	1.4	1.2	1.4	KSJO-FM	Spanish Oldies	Clear Channel	92.3	32kw	1469	23	13	17	18	17	7:45	CCRS
1.4	1.6	1.8	1.5	1.3	KLLC-FM	Hot AC	CBS Radio	97.3	82kw	3656	13	13	14	15	20	4:00	CBS
1.1	0.9	1.4	1.4	1.3	KMVQ-FM	Rhythmic AC ²	CBS Radio	99.7	40kw	2725	10	11	17	21	25	4:15	CBS
1.2	1.2	1.3	1.1	1.3	KNEW-AM	Talk	Clear Channel	910	5kw	1743	38	27	29	26	17	7:45	CCRS
1.5	1.4	1.3	1.5	1.3	KVVF-FM	Latin Rhythm	Univision	105.7	50kw	2231	3	7	20	24	31	5:30	UNI
1.3	1.3	1.3	1.2	1.2	KUFX-FM	Classic Rock	Clear Channel	98.5	10kw	2115	23	26	24	23	16	5:00	CCRS
1.1	1.2	1.3	1.0	1.1	KBAY-FM	AC	NextMedia	94.5	30kw	2017	13	22	22	24	17	5:45	CHR
1.1	1.3	0.9	0.7	1.0	KKGN-AM	Talk ³	Clear Channel	960	5kw	1101	33	27	28	28	24	9:00	CCRS

¹ Was KMAX-FM (Adult Hits) until March 1. ² Was KFRC-FM until May 17. ³ Was KQKE-AM until August 27.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 18.5 Entercom 10.5 Citadel 9.5 CBS Radio 8.9 Cumulus 8.2 Univision 6.7 Inner City 2.9 SBS 2.3 NextMedia 1.9	Clear Channel 24.6 Univision 14.3 CBS Radio 9.3 Entercom 6.4 SBS 6.2 Cumulus 6.0 Inner City 2.6 NextMedia 1.9 Citadel 1.9 Flying Bear Media 1.2 San Joaquin 1.0	Clear Channel 18.0 Cumulus 10.4 CBS Radio 9.0 Entercom 8.7 Univision 7.6 Citadel 5.4 Inner City 3.1 SBS 3.1 NextMedia 2.1 Flying Bear Media 1.1

Population: 4,730,200 (Black: 13.8%; Hispanic: 23.9%)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.1	5.1	5.0	4.4	4.8	KHKS-FM	CHR/Top 40	Clear Channel	106.1	99kw	7987	1	1	1	3	12	5:15	CCRS
4.9	4.8	3.9	5.6	4.4	KKDA-FM	Urban	Service	104.5	100kw	5911	2	4	3	8	14	6:00	CHR
3.9	4.4	4.1	4.6	4.0	KLUV-FM	Oldies	CBS Radio	98.7	100kw	4964	24	27	21	11	1	6:15	CBS
3.8	2.9	3.1	3.1	3.9	KVIL-FM	AC	CBS Radio	103.7	100kw	4574	11	7	4	1	2	6:00	—
4.3	4.2	3.7	4.2	3.7	KFBF-FM	Urban	Radio One	97.9	100kw	5769	3	3	5	15	23	5:30	KATZ
4.9	3.6	4.1	3.7	3.3	KESS-FM	Reg. Mexican	Univision	107.9	100kw	3405	14	2	2	2	17	9:30	UNI
3.8	3.6	3.6	2.9	3.3	KLTY-FM	Christian AC	Salem	94.9	100kw	4736	7	12	8	4	3	7:00	KATZ
3.9	3.1	4.1	3.8	3.3	WBAP-AM	News/Talk	Citadel	820	50kw	3901	25	31	28	23	5	8:15	ABC
2.1	2.2	2.8	2.7	3.1	KDMX-FM	Hot AC	Clear Channel	102.9	99kw	5374	6	7	6	5	12	4:30	CCRS
2.9	2.9	2.9	2.9	3.1	KPLX-FM	Country	Cumulus	99.5	100kw	5110	8	12	13	12	7	5:00	MG/S
2.9	2.7	2.6	2.5	3.0	KLNO-FM	Reg. Mexican	Univision	94.1	100kw	3323	16	6	7	5	10	7:00	UNI
3.0	3.9	3.2	2.6	2.9	KSCS-FM	Country	Citadel	96.3	99kw	4550	10	24	19	15	6	5:30	ABC
1.8	2.6	2.3	2.9	2.8	KRNB-FM	Urban AC	Service	105.7	94kw	3061	16	9	8	8	8	7:15	—
2.7	2.8	2.9	2.6	2.8	KTCK/KTDK	Sports	Cumulus	1310/104.1	9kw/11kw	3022	28	16	11	5	4	10:00	MG/S
3.3	2.5	2.5	3.1	2.6	KDGE-FM	Alternative	Clear Channel	102.1	100kw	4303	5	5	10	18	26	5:00	CCRS
2.1	3.2	2.8	2.2	2.6	KEGL-FM	Spanish Oldies ¹	Clear Channel	97.1	100kw	2570	16	11	12	10	15	8:30	CCRS
1.8	1.8	2.0	2.0	2.3	KSOC-FM	Urban AC	Radio One	94.5	100kw	2956	16	21	14	13	8	6:30	KATZ
1.4	1.7	1.5	1.2	2.0	KESN-FM	Sports	ESPN	103.3	100kw	3374	20	19	21	20	17	5:00	ABC
2.0	1.9	1.9	1.8	2.0	WRR-FM	Classical	City of Dallas	101.1	98kw	2307	28	29	32	31	19	7:00	ARP
1.9	1.6	2.2	1.8	1.9	KMVK-FM	Rhythmic AC	CBS Radio	107.5	28kw	3285	15	16	16	15	20	5:00	CBS
2.0	1.9	2.6	2.8	1.8	KJKK-FM	Adult Hits	CBS Radio	100.3	100kw	3758	20	26	14	13	15	5:00	CBS
1.9	2.4	2.5	1.7	1.8	KZPS-FM	Americana ²	Clear Channel	92.5	96kw	2387	25	31	25	18	10	6:00	CCRS
1.6	1.9	1.4	1.8	1.7	KLLI-FM	Talk	CBS Radio	105.3	100kw	1831	28	12	16	21	23	7:15	CBS
1.3	1.2	1.3	1.7	1.6	KDBN-FM	Classic Rock	Cumulus	93.3	50kw	2513	20	24	20	21	20	4:15	MG/S
1.3	0.9	1.1	1.2	1.6	KTCY-FM	Latin Pop	Liberman	101.7	92kw	1957	13	10	16	23	30	5:45	CAB
1.6	1.3	1.4	1.4	1.6	KZZA-FM	Rhythmic	Liberman	106.7	75kw	2587	4	15	23	28	40	5:15	—
1.9	2.1	2.1	2.0	1.4	KRLD-AM	News	CBS Radio	1080	50kw	2988	28	42	33	28	22	4:30	CBS
1.0	1.5	1.1	1.4	1.1	KBOC-FM	Reg. Mexican	Liberman	98.3	6kw	1584	20	19	25	26	32	6:15	—
1.6	1.6	1.1	1.3	1.1	KLIF-AM	Talk	Cumulus	570	5kw	1659	35	37	31	28	23	5:00	MG/S
0.5	1.6	1.3	1.9	1.1	KNOR-FM	Reg. Mexican	Liberman	93.7	12kw	1432	28	18	23	27	32	6:45	—
1.2	0.8	1.1	0.7	1.0	KDXX-FM	Reg. Mexican	Univision	107.1	74kw	1485	28	21	25	25	32	5:15	UNI
1.3	1.1	0.9	0.9	1.0	KFZO-FM	Latin Rhythm	Univision	99.1	100kw	1662	11	23	29	33	36	4:45	UNI
0.9	0.8	1.2	0.7	1.0	KHVN-AM	Gospel	Mortenson	970	1kw	1063	25	34	35	35	26	12:45	—

¹ Switched to Christmas Music on November 30, went Active Rock on December 18. ² Was Classic Rock until April 23.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 15.4 CBS Radio 14.8 Univision 8.8 Cumulus 8.6 Service 8.1 Citadel 7.1 Radio One 6.0 Liberman 5.4 Salem 4.6 City of Dallas 2.0 ESPN 2.0 Mortenson 1.0	Clear Channel 19.0 Univision 14.2 CBS Radio 11.5 Liberman 10.2 Service 9.1 Radio One 7.8 Cumulus 6.9 Citadel 3.1 Salem 3.1 ESPN 2.0	CBS Radio 16.2 Clear Channel 16.0 Univision 11.0 Cumulus 9.7 Service 7.3 Radio One 5.2 Salem 5.2 Liberman 5.1 Citadel 5.0 ESPN 2.1

6 HOUSTON-GALVESTON



Population: 4,469,900 (Black: 16.3; Hispanic: 30.4%)

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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.2	5.7	—	—	—	KBXX-FM	Urban	Radio One	97.9	100kw	6877	1	1	2	6	20	7:15	KATZ
6.3	5.7	—	—	—	KMJQ-FM	Urban AC	Radio One	102.1	100kw	4660	6	9	3	1	2	10:30	KATZ
6.6	5.7	—	—	—	KODA-FM	AC	Clear Channel	99.1	100kw	6485	13	11	4	1	1	7:30	CCRS
5.2	4.8	—	—	—	KLTN-FM	Reg. Mexican	Univision	102.9	100kw	4541	9	2	1	3	6	9:00	KT-H
2.9	4.1	—	—	—	KTRH-AM	News	Clear Channel	740	50kw	5835	24	19	17	8	3	6:00	CCRS
3.0	4.0	—	—	—	KTBS-FM	Alternative	Clear Channel	94.5	100kw	5055	5	3	5	5	14	6:45	CCRS
4.6	3.9	—	—	—	KOVE-FM	Latin Pop	Univision	106.5	100kw	3865	13	10	6	4	4	8:30	KT-H
4.0	3.9	—	—	—	KRBE-FM	CHR/Top 40	Cumulus	104.1	100kw	6969	3	4	7	8	13	4:45	CHR
3.2	3.2	—	—	—	KILT-FM	Country	CBS Radio	100.3	100kw	4229	12	16	14	12	7	6:30	CBS
3.7	3.1	—	—	—	KLOL-FM	Latin Rhythmic	Clear Channel	101.1	100kw	4090	2	5	9	16	25	6:30	CCRS
2.0	3.1	—	—	—	KROI-FM	Gospel	Radio One	92.1	50kw	2526	17	17	12	11	5	10:30	KATZ
2.5	2.8	—	—	—	KKRW-FM	Classic Hits	Clear Channel	93.7	100kw	4001	13	15	12	7	8	6:00	CCRS
2.2	2.7	—	—	—	KQBU-FM	Reg. Mexican	Univision	93.3	100kw	2491	17	7	8	8	17	9:00	KT-H
2.7	2.6	—	—	—	KHMX-FM	Hot AC	Clear Channel	96.5	100kw	4930	8	12	9	12	12	4:30	CCRS
2.9	2.6	—	—	—	KKBQ-FM	Country	Cox	92.9	100kw	4151	7	14	16	14	11	5:15	CHR
3.1	2.6	—	—	—	KPTY-FM	Rhythmic	Univision	104.9	2.7kw	4722	4	8	14	23	30	4:30	KT-H
2.8	2.5	—	—	—	KJOJ/KTJM	Reg. Mexican	Lieberman	103.3/xx	100kw/10kw	2657	10	6	9	14	24	8:00	—
3.0	2.4	—	—	—	KHJZ-FM	Smooth Jazz	CBS Radio	95.7	100kw	3187	17	25	21	19	9	6:30	CBS
2.5	2.0	—	—	—	KHTC-FM	Classic Hits ¹	Cox	107.5	98kw	3187	13	27	23	17	10	5:15	CHR
2.0	2.0	—	—	—	KTHT-FM	Classic Count	Cox	97.1	100kw	2642	21	23	25	22	14	6:30	CHR
2.6	1.7	—	—	—	KPRC-AM	News/Talk	Clear Channel	950	5kw	2529	22	22	25	26	14	5:45	CCRS
1.6	1.4	—	—	—	KHPT-FM	80s	Cox	106.9	100kw	3249	17	17	18	18	19	3:30	CHR
1.4	1.4	—	—	—	KILT-AM	Sports	CBS Radio	610	5kw	1987	24	19	21	20	18	6:00	CBS
1.3	1.2	—	—	—	KIOX/KQQK	Latin Pop	Lieberman	106.5	100kw	1799	11	13	19	25	29	5:45	—
1.3	1.1	—	—	—	KIOL-FM	Rock	Cumulus	103.7	100kw	1673	22	19	20	20	20	5:45	—
0.7	1.1	—	—	—	KLAT-AM	Spanish N/T	Univision	1010	5kw	1140	27	23	24	23	23	8:00	KT-H
0.8	1.1	—	—	—	KSEV-AM	News/Talk	Lieberman	700	15(1)kw	1433	24	30	31	28	20	6:45	—

Note: Data on this page is from the final surveys, the last to be done via the diary method. ¹ Was KLDE-FM until February 2007.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 24.8 Univision 15.3 Radio One 14.5 Cox 8.0 CBS Radio 7.1 Lieberman 5.5 Cumulus 5.4	Clear Channel 24.3 Univision 22.3 Radio One 15.9 Lieberman 8.4 Cumulus 6.8 Cox 4.9 CBS Radio 3.8	Clear Channel 24.6 Univision 17.1 Radio One 13.5 Cox 7.8 CBS Radio 6.5 Cumulus 5.3 Lieberman 5.0

Note: These figures are from the Arbitron Portable People Meter (PPM) electronic audience measurement system, which uses a 6+ population base.

6+ Population: 5,163,800 (Black: 16.4%; Hispanic: 31.1%)

NOV. '07	DEC. '07	HOLIDAY '07	JAN. '08	STATION	FORMAT	OWNER	FREQ.	POWER	CUME	REP FIRM
5.4	6.1	6.6	6.6	KMJQ-FM	Urban AC	Radio One	102.1	100kw	831,700	KATZ
5.4	6.1	5.7	6.1	KBXX-FM	Urban	Radio One	97.9	100kw	1,251,100	KATZ
5.2	8.9	10.1	5.5	KODA-FM	AC	Clear Channel	99.1	100kw	1,692,800	CCRS
4.7	4.8	5.0	4.9	KTBZ-FM	Alternative	Clear Channel	94.5	100kw	1,057,900	CCRS
4.0	4.4	4.6	4.8	KILT-FM	Country	CBS Radio	100.3	100kw	905,100	CBS
5.4	5.1	4.9	4.7	KRBE-FM	CHR/Top 40	Cumulus	104.1	100kw	1,351,400	MG/S
3.7	4.1	4.2	4.5	KKBQ-FM	Country	Cox	92.9	100kw	966,000	CHR
4.7	4.3	4.1	4.4	KLTN-FM	Reg. Mex.	Univision	102.9	100kw	838,500	UNI
3.6	3.1	3.4	4.2	KSBJ-FM	Christian	KSBJ Ed. Foundation	89.3	100kw	506,300	—
3.2	3.0	3.0	4.1	KTRH-AM	News	Clear Channel	740	50kw	653,500	CCRS
5.2	4.6	5.7	4.0	KLOL-FM	Latin Pop	Clear Channel	101.1	100kw	880,700	CCRS
4.1	4.2	3.6	3.8	KHMX-FM	Hot AC	Clear Channel	96.5	100kw	1,144,200	CCRS
3.8	3.2	3.3	3.8	KKRW-FM	Classic Hits	Clear Channel	93.7	100kw	866,400	CCRS
2.2	2.7	3.4	3.7	KTJM-FM	Reg. Mex.	Lieberman	98.5	100kw	658,500	—
3.5	3.3	2.7	3.4	KHTC-FM	Classic Hits	Cox	107.5	98kw	793,000	CHR
2.5	2.4	2.3	3.1	KHJZ-FM	Smooth Jazz	CBS Radio	95.7	100kw	654,300	CBS
3.1	2.4	2.3	2.6	KHPT-FM	80s	Cox	106.9	100kw	905,200	CHR
3.2	2.7	2.5	2.5	KTHT-FM	Classic Country	Cox	97.1	100kw	550,800	CHR
3.3	3.0	2.5	2.3	KOVE-FM	Spanish Oldies	Univision	106.5	100kw	621,500	UNI
3.1	3.1	2.9	2.3	KPTY-FM	Rhythmic	Univision	104.9	2.7kw	794,900	UNI
1.8	1.8	1.7	2.1	KUHF-FM	News/Talk	Univ. of Houston	88.7	100kw	324,500	—
0.0	0.4	1.9	1.9	KAMA-FM	Latin Pop	Univision	104.9	100kw	675,300	UNI
2.0	2.0	1.6	1.9	KROI-FM	Gospel	Radio One	92.1	50kw	364,600	KATZ
0.1	0.2	0.2	1.4	KNTE-FM	Tejano ¹	Lieberman	96.9	100kw	230,300	—
2.0	1.7	1.4	1.3	KILT-AM	Sports	CBS Radio	610	5kw	311,100	CBS
2.3	2.0	1.7	1.3	KQOK-FM	Latin Pop	Lieberman	106.5	100kw	418,400	—
1.1	1.4	1.0	1.2	KHJK-FM	Adult Hits	Cumulus	103.7	100kw	460,400	—
1.3	1.5	1.1	1.2	KPRC-AM	News/Talk	Clear Channel	950	5kw	299,900	CCRS

Note #1: Holiday 2007 covers December 13, 2007 through January 9, 2008. **Note #2:** Cume figures are from January 2008 survey. ¹ Was KIOX-FM until November 2007.

7 PHILADELPHIA



Population: 4,360,200 (Black: 20.2; Hispanic: 4.7%)

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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	RANK					WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
											12-17	18-34	18-49	25-54	35-64		
8.0	—	—	—	—	WBEB-FM	AC	WEAZ-FM Radio	101.1	14kw	8606	6	3	3	2	2	7:45	MCG
6.3	—	—	—	—	WDAS-FM	Urban AC	Clear Channel	105.3	16.5kw	4460	18	7	①	①	①	11:45	CCRS
6.1	—	—	—	—	KYW-AM	News	CBS Radio	1060	50kw	10554	20	19	15	6	3	4:45	IRS
4.5	—	—	—	—	WOGF-FM	Classic Hits	CBS Radio	98.1	12.5kw	5488	20	18	14	5	3	6:45	IRS
4.5	—	—	—	—	WUSL-FM	Urban	Clear Channel	98.9	18kw	5411	2	①	4	10	15	6:45	CCRS
4.3	—	—	—	—	WMMR-FM	Rock	Greater Media	93.3	18kw	5362	5	2	2	3	7	6:45	MCG
3.7	—	—	—	—	WXTU-FM	Country	Beasley	92.5	15.5kw	4283	12	10	6	7	6	7:15	D&R
3.6	—	—	—	—	WMGK-FM	Classic Rock	Greater Media	102.9	8.5kw	5153	9	12	5	4	5	5:45	MCG
3.5	—	—	—	—	WPHT-AM	Talk	CBS Radio	1210	50kw	3878	23	23	19	16	10	7:30	IRS
3.2	—	—	—	—	WPHI-FM	Urban	Radio One	103.9	.34kw	4814	①	3	6	18	20	5:30	KATZ
3.0	—	—	—	—	WRNB-FM	Urban AC	Radio One	107.9	.55kw	2583	12	14	15	9	8	9:45	KATZ
2.8	—	—	—	—	WBEN-FM	Adult Hits	Greater Media	95.7	50kw	4442	10	13	10	8	9	5:15	MCG
2.8	—	—	—	—	WIOQ-FM	CHR/Top 40	Clear Channel	102.1	27kw	5902	4	6	6	15	19	4:00	CCRS
2.8	—	—	—	—	WRDW-FM	Rhythmic	Beasley	96.5	17kw	5599	3	3	9	19	21	4:15	D&R
2.7	—	—	—	—	WIP-AM	Sports	CBS Radio	610	5kw	4051	20	16	17	11	11	5:30	IRS
2.4	—	—	—	—	WPPZ-FM	Gospel	Radio One	103.9	.27kw	2829	11	15	17	12	12	7:00	KATZ
2.3	—	—	—	—	WISX-FM	Rhythmic AC	Clear Channel	106.1	22.5kw	3099	18	11	13	12	13	6:00	CCRS
2.2	—	—	—	—	WYSP-FM	Act. Rock/Talk	CBS Radio	94.1	16kw	4372	12	9	11	16	14	4:15	IRS
2.1	—	—	—	—	WUBA-FM	Tropical ¹	Clear Channel	104.5	16kw	1681	7	8	11	14	18	10:15	CCRS
1.3	—	—	—	—	WJZ-FM	Smooth Jazz	Nassau	94.5	50kw	2508	15	21	20	20	16	4:15	KATZ
1.1	—	—	—	—	WKXW-FM	Talk	Millennium	101.5	19kw	1754	23	24	22	21	16	5:15	CHR

Note: Data on this page is from the final surveys, the last to be done via the diary method. ¹ Went Active Rock fulltime on September 13, 2007.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
CBS Radio 19.1 Clear Channel 18.8 Greater Media 11.2 Radio One 8.6 WEAZ-FM Inc. 8.0 Beasley 6.5 Nassau Br. 2.5 Millennium 1.1 Salem 1.0	Clear Channel 29.3 Greater Media 12.9 Radio One 10.6 Beasley 10.0 CBS Radio 9.1 WEAZ-FM Inc. 6.4 Nassau Br. 2.5	Clear Channel 20.6 CBS Radio 15.5 Greater Media 14.3 Radio One 8.4 WEAZ-FM Inc. 6.8 Beasley 5.7 Nassau Br. 2.4 Millennium 1.1

Note: These figures are from the Arbitron Portable People Meter (PPM) electronic audience measurement system, which uses a 6+ population base.

6+ Population: 4,759,900 (Black: 20.1%; Hispanic: 5.0%)

NOV. '07	DEC. '07	HOLIDAY '07	JAN. '08	STATION	FORMAT	OWNER	FREQ.	POWER	CUME	REP FIRM
8.2	15.8	17.1	9.1	WBEB-FM	AC	WEAZ-FM Radio	101.1	14kw	1,839,500	MCG
8.0	6.9	7.2	8.1	KYW-AM	News	CBS Radio	1060	50kw	1,255,000	CBS
6.8	5.5	5.0	6.0	WOGL-FM	Classic Hits	CBS Radio	98.1	12.5kw	1,200,800	CBS
5.2	5.4	5.6	5.8	WDAS-FM	Urban AC	Clear Channel	105.3	16.5kw	702,300	CCRS
4.5	4.7	4.4	5.2	WMMR-FM	Rock	Greater Media	93.3	18kw	840,700	MCG
5.4	4.5	4.7	5.2	WXTU-FM	Country	Beasley	92.5	15.5kw	753,700	D&R
4.9	4.5	4.1	4.4	WMGK-FM	Classic Rock	Greater Media	102.9	8.5kw	963,100	MCG
4.1	3.2	3.5	4.1	WHYY-FM	News/Talk	WHYY Inc.	90.5	13.5kw	382,700	—
3.4	2.9	2.6	3.6	WPHT-AM	Talk	CBS Radio	1210	50kw	399,700	CBS
2.9	3.0	3.3	3.4	WIOQ-FM	CHR/Top 40	Clear Channel	102.1	27kw	982,600	CCRS
3.4	3.3	3.1	3.4	WIP-AM	Sports	CBS Radio	610	5kw	500,200	CBS
3.0	3.0	3.0	3.2	WRDW-FM	Rhythmic	Beasley	96.5	17kw	904,400	D&R
2.4	2.7	2.8	3.2	WUSL-FM	Urban	Clear Channel	98.9	18kw	722,600	CCRS
3.3	2.9	2.9	3.1	WBEN-FM	Adult Hits	Greater Media	95.7	50kw	931,000	MCG
3.1	2.3	2.2	3.1	WISX-FM	Rhythmic AC	Clear Channel	106.1	22.5kw	898,900	CCRS
4.4	3.9	3.3	3.1	WRFF-FM	Alternative	Clear Channel	104.5	10kw	768,600	CCRS
3.4	3.4	3.2	2.9	WPPZ-FM	Gospel	Radio One	103.9	27kw	345,000	KATZ
2.4	3.0	3.1	2.8	WRNB-FM	Urban AC	Radio One	107.9	55kw	459,500	KATZ
2.3	2.4	2.2	2.2	WPHI-FM	Urban	Radio One	103.9	34kw	576,400	KATZ
2.7	2.5	2.3	2.2	WYSP-FM	Active Rock	CBS Radio	94.1	16kw	614,000	CBS
2.0	1.9	1.9	2.1	WRTI-FM	Classical	Temple Univ.	90.1	12kw	240,800	—
1.9	1.5	1.5	1.8	WJZ-FM	Smooth Jazz	Greater Media	97.5	26kw	453,600	KATZ
1.8	1.5	1.7	1.8	WXPN-FM	Triple A	Univ. of PA	88.5	5kw	314,000	—
2.0	1.4	1.6	1.6	WPST-FM	CHR/Top 40	Nassau	97.5	50kw	452,000	KATZ
1.1	1.5	1.3	1.2	WJBR-FM	AC	Beasley	1290	2.5kw	335,400	CHR
1.0	1.1	1.1	1.0	WKXW-AM	Talk	Millennium	101.5	15.5kw	202,100	CHR

Note #1: Holiday 2007 covers December 13, 2007 through January 9, 2008. Note #2: Cume figures are from January 2008 survey.

8 ATLANTA



Population: 3,860,100 (Black: 28.2%; Hispanic: 8.3%)

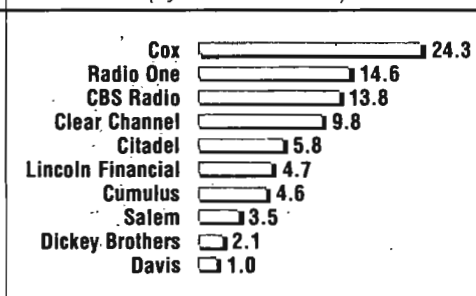
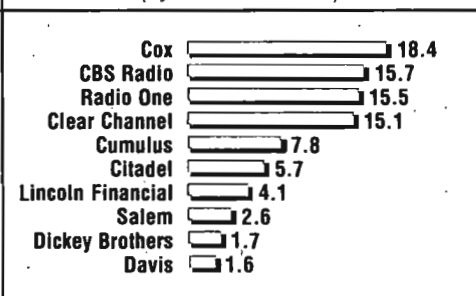
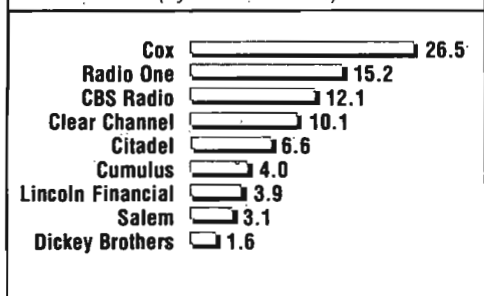
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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.3	9.5	9.4	9.7	9.5	WVEE-FM	Urban	CBS Radio	103.3	100kw	8605	1	1	1	1	3	8:00	CBS
8.2	8.9	8.1	7.8	7.7	WSB-AM	News/Talk	Cox	750	50kw	8252	15	14	4	3	1	7:15	CHR
5.2	5.2	6.1	5.4	6.0	WALR-FM	Urban AC	Cox	104.1	60kw	5141	10	13	3	2	2	8:30	KATZ
3.6	4.5	4.5	3.8	5.6	WSB-FM	AC	Cox	98.5	100kw	6022	12	4	2	4	4	6:30	CHR
4.3	3.8	4.1	3.8	4.5	WPZE-FM	Gospel	Radio One	97.5	6.6kw	4420	6	15	7	6	5	7:15	ARP
2.4	3.0	2.9	3.2	4.1	WAMJ-FM	Urban AC	Radio One	102.5	3kw	4204	17	8	4	5	7	5:30	—
4.1	4.3	3.8	3.4	4.0	WHTA-FM	Urban	Radio One	107.9	41kw	5071	2	2	6	15	19	5:45	ARP
5.0	3.1	4.6	4.1	4.0	WKHX-FM	Country	Citadel	101.5	99kw	4132	9	6	9	8	8	6:45	ABC
3.4	4.3	3.9	3.7	4.0	WSRV-FM	Classic Hits	Cox	97.1	100kw	5664	12	17	7	7	5	4:45	CHR
3.8	3.4	3.6	2.9	3.2	WBTS-FM	Rhythmic	Cox	95.5	74kw	5929	3	3	11	20	19	4:15	KATZ
2.5	3.1	3.0	3.1	3.0	WSTR-FM	CHR/Top 40	Lincoln Financial	94.1	100kw	4932	5	12	10	9	11	4:15	—
3.2	2.9	2.7	2.3	2.6	WFSH-FM	Christian AC	Salem	104.7	100kw	3393	7	15	14	11	13	5:15	SRR
3.7	3.9	3.9	3.1	2.6	WJZZ-FM	Smooth Jazz	Radio One	107.5	25kw	3301	17	23	19	13	9	7:15	ARP
2.3	3.1	2.4	2.8	2.6	WKLS-FM	Active Rock	Clear Channel	96.1	99kw	3734	4	5	12	13	18	5:00	CCRS
1.9	2.3	1.9	2.4	2.6	WYAY-FM	Country	Citadel	106.7	100kw	2674	20	22	19	15	10	4:45	ABC
3.7	2.0	2.5	2.2	2.3	WUBL-FM	Country	Clear Channel	94.9	100kw	3248	15	21	22	17	14	4:30	CCRS
2.3	2.5	2.4	2.5	2.3	WWWQ-FM	CHR/Top 40	Cumulus	100.5	3kw	4254	7	8	13	12	17	4:15	MG/S
2.1	2.1	1.9	1.9	2.3	WZGC-FM	Triple A	CBS Radio	92.9	99kw	3272	17	18	15	9	12	4:30	CBS
3.0	1.9	2.0	1.9	2.0	WWVA-FM	Latin Pop	Clear Channel	105.7	16.5kw	2095	14	10	17	19	19	8:00	CCRS
1.5	2.8	2.1	2.5	1.7	WBZY-FM	Reg. Mexican	Clear Channel	105.3	61kw	1283	24	7	16	20	24	9:15	CCRS
1.8	1.8	1.5	1.7	1.7	WNNX-FM	Alternative	Cumulus	99.7	100kw	3460	11	11	18	20	24	3:45	MG/S
1.0	1.1	1.4	1.3	1.6	WCNN-AM	Sports	Dickey Brothers	680	50kw	2082	24	19	21	17	15	5:45	—
1.8	1.7	1.8	1.6	1.5	WGST-AM	News/Talk	Clear Channel	640	50kw	2493	23	25	24	23	15	5:00	CCRS

OWNERSHIP SHARE (By AQH 12+ Share)

OWNERSHIP SHARE (By AQH 18-34 Share)

OWNERSHIP SHARE (By AQH 25-54 Share)



Population: 4,132,800 (Black: 26.1%; Hispanic: 10.7%)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
6.2	5.5	6.2	6.9	6.6	WHUR-FM	Urban AC	Howard University	96.3	24kw	5181	7	5	2	1	1	9:00	D&R
6.6	6.4	5.6	5.5	6.1	WPGC-FM	Urban	CBS Radio	95.5	50kw	6506	1	1	1	3	8	6:30	CBS
5.7	5.7	5.4	5.9	5.8	WTOP-FM	News	Bonneville	103.5	44kw	8322	16	15	10	4	3	5:00	CHR
5.7	6.3	6.3	5.2	5.5	WMMJ-FM	Urban AC	Radio One	102.3	2.9kw	4220	10	10	3	2	2	9:15	MCG
4.1	3.7	5.0	3.6	4.3	WASH-FM	AC	Clear Channel	97.1	17.5kw	5432	8	7	7	5	4	5:30	CCRS
3.8	3.6	3.8	3.3	4.0	WMZQ-FM	Country	Clear Channel	98.7	50kw	4146	4	8	11	10	6	6:45	CCRS
3.8	3.4	3.4	3.5	3.9	WJZW-FM	Smooth Jazz	Citadel	105.9	28kw	3377	13	12	12	7	5	8:15	ABC
4.2	4.6	4.4	4.0	3.9	WKYS-FM	Urban	Radio One	93.9	24.5kw	5301	3	4	4	7	11	5:15	MCG
2.3	2.2	2.9	4.0	3.4	WLZL-FM	Tropical	CBS Radio	99.1	50kw	2327	6	2	4	7	16	10:15	CBS
3.7	3.6	3.0	2.8	3.3	WWDC-FM	Alternative	Clear Channel	101.1	22.5kw	4630	5	3	6	11	13	5:00	CCRS
4.3	4.5	3.8	3.8	3.1	WIHT-FM	CHR/Top 40	Clear Channel	99.5	22kw	6115	2	6	9	13	14	3:30	CCRS
3.2	3.2	2.8	2.8	3.1	WRQX-FM	Hot AC	Citadel	107.3	34kw	4440	9	9	7	5	7	5:00	ABC
3.9	2.6	3.7	3.6	2.8	WMAL-AM	News/Talk	Citadel	630	5kw	2486	25	27	17	16	9	8:00	ABC
2.5	3.2	2.9	2.5	1.9	WBIG-FM	Classic Hits	Clear Channel	100.3	36kw	3451	11	18	15	15	9	4:00	CCRS
1.6	2.2	1.5	1.8	1.8	WTGB-FM	Triple A ¹	CBS Radio	94.7	20.5kw	3292	16	13	14	12	12	3:45	CBS
2.2	2.2	2.2	1.6	1.7	WJFK-FM	Talk	CBS Radio	106.7	50kw	1821	13	10	13	14	15	6:30	CBS
1.6	1.4	1.3	1.4	1.2	WTEM-AM	Sports	Clear Channel	980	50kw	1540	21	14	16	16	19	5:15	CCRS
0.9	0.8	0.7	0.8	1.2	WTWP-FM	News	Bonneville	107.7	29kw	2072	21	22	17	16	17	4:00	KATZ

¹ Was WARW-FM (Classic Rock) until February 2.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 20.5 CBS Radio 12.4 Radio One 11.6 Citadel 9.1 Bonneville 6.3 Howard University 5.9	Clear Channel 27.7 CBS Radio 20.5 Radio One 14.2 Citadel 4.7 Howard University 3.7 Bonneville 3.2 Nassau 1.0	Clear Channel 19.8 CBS Radio 13.7 Radio One 11.8 Citadel 8.3 Howard University 6.9 Bonneville 6.2 Nassau 1.2

Subscribe Online: www.radioandrecords.com

Population: 3,841,100 (Black: 6.3%; Hispanic: N/A)

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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07		FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.5	6.1	6.2	6.9	6.7	WJMN-FM	Rhythmic	Clear Channel	94.5	11.6kw	6340	1	1	1	4	12	7:00	CCRS
6.3	6.9	7.1	6.1	6.5	WBZ-AM	News/Talk	CBS Radio	1030	50kw	7071	19	19	14	8	2	6:45	CBS
4.4	4.5	5.0	4.9	6.0	WEEI-AM	Sports	Entercom	850	50kw	5100	12	4	3	1	1	7:15	—
5.5	5.8	5.9	6.2	5.7	WXKS-FM	CHR/Top 40	Clear Channel	107.9	20.5kw	8077	2	2	2	3	9	4:45	CCRS
4.9	5.9	5.1	6.2	5.0	WMJX-FM	AC	Greater Media	106.7	21.5kw	5303	4	3	4	2	4	6:15	MCG
5.6	4.7	3.9	3.9	5.0	WODS-FM	Oldies	CBS Radio	103.3	16kw	5393	5	7	5	5	3	5:30	CBS
4.6	4.2	5.0	4.9	4.2	WRKO-AM	News/Talk	Entercom	680	50kw	3860	25	14	16	13	7	7:30	D&R
3.1	3.5	3.1	3.2	3.8	WROR-FM	Classic Hits	Greater Media	105.7	23kw	3997	12	13	7	6	5	5:30	MCG
3.8	3.9	4.0	3.7	3.7	WKLB-FM	Country	Greater Media	102.5	8.1kw	3312	5	12	8	9	6	8:45	MCG
3.0	3.4	3.3	2.7	2.9	WCRB-FM	Classical	Nassau	99.5	27kw	2816	19	22	19	19	11	7:30	ARP
3.6	3.1	3.2	2.6	2.8	WTKK-FM	Talk	Greater Media	96.9	22.5kw	2901	19	17	13	9	7	6:30	MCG
2.4	2.6	3.1	3.6	2.8	WZLX-FM	Classic Rock	CBS Radio	100.7	21.5kw	3461	7	10	6	6	9	5:45	CBS
2.9	2.4	2.4	2.8	2.3	WBMX-FM	Hot AC	CBS Radio	98.5	16.5kw	4172	7	7	10	11	13	3:45	CHR
2.6	1.9	2.6	2.2	2.2	WBCN-FM	Alternative	CBS Radio	104.1	21kw	3870	10	6	8	14	17	5:15	CBS
2.0	2.1	2.7	2.7	2.1	WMKK-FM	Adult Hits	Entercom	93.7	34kw	3407	7	11	11	12	14	5:30	D&R
2.7	2.6	2.4	2.3	2.0	WAAF/WKAF	Active Rock	Entercom	107.3/97.7	9.6kw/2.7kw	2715	3	4	11	15	20	5:30	D&R
1.7	1.7	1.4	1.7	1.5	WBOS-FM	Triple A	Greater Media	92.9	1.4kw	2983	19	15	18	18	15	3:30	MCG
1.0	1.1	1.3	0.9	1.5	WXRV-FM	Triple A	Northeast Br.	92.5	25kw	1787	12	17	17	17	16	4:45	—
1.0	1.3	0.8	0.8	1.4	WFNX/WFEX	Alternative	Phoenix Media	101.7/92.1	1.7kw/0.2kw	1650	12	7	15	16	21	3:45	—
1.6	1.5	1.8	1.0	1.2	WPLM-FM	AC	Plymouth Rock Br.	99.1	50kw	1266	25	24	23	22	18	8:00	—
0.9	1.4	0.9	1.1	1.1	WJIB-AM	Adult Standards	Bob Bittner	740	0.3kw	730	25	34	33	34	29	9:15	—
0.9	1.1	0.9	1.2	1.0	WXLO-FM	Hot AC	Citadel	104.5	37kw	1545	12	15	20	20	21	3:45	MCG

OWNERSHIP SHARE (By AQH 12+ Share)

CBS Radio	18.8
Greater Media	16.8
Entercom	14.8
Clear Channel	13.8
Nassau	3.4
Northeast Br.	1.5
Phoenix Media	1.4
Plymouth Rock Br.	1.2
Bob Bittner	1.1
Citadel	1.0

OWNERSHIP SHARE (By AQH 18-34 Share)

Clear Channel	26.8
Entercom	15.3
CBS Radio	15.2
Greater Media	13.1
Phoenix Media	3.3
Citadel	1.4
Northeast Br.	1.3

OWNERSHIP SHARE (By AQH 25-54 Share)

Greater Media	18.4
CBS Radio	17.6
Entercom	15.5
Clear Channel	12.3
Nassau	2.2
Phoenix Media	2.1
Northeast Br.	2.0
Citadel	1.0

Population: 3,892,600 (Black: 21.6%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REF FIRM
5.3	5.5	5.6	5.0	6.0	WJR-AM	Talk	Citadel	760	50kw	4536	18	18	16	9	4	9:15	ABC
6.7	4.9	5.5	6.1	5.7	WMXD-FM	Urban AC	Clear Channel	92.3	45kw	4376	8	4	2	1	1	8:45	CCRS
6.5	3.7	3.1	4.1	5.5	WNIC-FM	AC	Clear Channel	100.3	32kw	6320	6	7	3	2	2	5:15	CCRS
5.3	5.2	5.3	4.9	5.3	WJLB-FM	Urban	Clear Channel	97.9	50kw	5169	2	1	1	4	12	7:15	CCRS
4.2	5.3	4.7	5.1	5.2	WWJ-AM	News	CBS Radio	950	50kw	6552	18	22	16	9	5	4:45	CBS
3.9	4.2	4.0	4.5	4.8	WOMC-FM	Oldies	CBS Radio	104.3	190kw	5241	15	17	19	7	2	6:15	CBS
4.6	5.1	4.8	4.6	4.5	WKQI-FM	CHR/Top 40	Clear Channel	95.5	100kw	6767	1	2	5	13	15	4:45	CCRS
4.4	4.0	4.3	4.9	4.1	WVMV-FM	Smooth Jazz	CBS Radio	98.7	50kw	3769	13	15	14	9	6	7:15	CBS
4.5	4.6	5.1	4.0	3.7	WRIF-FM	Active Rock	Greater Media	101.1	27kw	4476	9	3	3	3	10	7:15	MCG
3.8	3.4	4.4	3.6	3.4	WYCD-FM	Country	CBS Radio	99.5	17.6kw	4370	7	7	7	7	11	6:30	CBS
3.4	3.2	2.8	3.2	3.3	WMGC-FM	AC	Greater Media	105.1	13.5kw	3401	18	14	14	14	7	7:30	MCG
2.6	2.7	3.6	3.2	3.1	WDVD-FM	Hot AC	Citadel	96.3	18kw	5159	4	9	6	5	13	4:45	ABC
2.8	3.1	3.2	3.2	2.8	WDMK-FM	Urban AC	Radio One	105.9	20kw	3084	9	10	11	15	14	6:30	D&R
2.3	2.9	2.5	3.0	2.8	WDRQ-FM	Adult Hits	Citadel	93.1	26.5kw	4138	11	13	8	5	9	4:45	ABC
3.0	3.5	2.7	3.2	2.7	WCSX-FM	Classic Rock	Greater Media	94.7	13.5kw	3651	13	16	11	9	8	5:00	MCG
2.5	2.8	2.3	2.3	2.5	CIMX-FM	Alternative	CTVglobemedia	88.7	100kw	3724	4	5	9	18	20	4:45	—
2.5	2.2	2.3	2.8	2.4	WHTD-FM	Urban	Radio One	102.7	50kw	3831	3	6	10	20	23	4:15	D&R
2.2	3.0	2.3	2.3	2.2	WDTW-FM	Country	Clear Channel	106.7	61kw	2796	12	10	11	15	15	5:00	CCRS
1.7	2.0	1.9	1.9	1.8	WXYT-FM	Sports	CBS Radio	97.1	15kw	3030	15	12	16	17	18	5:15	CBS
1.6	1.4	1.6	1.7	1.6	WGPR-FM	Urban AC	Int'l. F. & A.M.	107.5	50kw	1840	18	20	20	19	15	6:15	—
1.1	0.8	1.3	1.0	1.2	WMUZ-FM	Christian AC	Crawford	103.5	50kw	1340	15	24	21	21	19	6:45	—
1.4	1.2	1.3	1.1	1.0	WDFN-AM	Sports	Clear Channel	1130	50kw	1486	18	18	21	22	21	5:00	CCRS

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 25.6 CBS Radio 20.2 Citadel 11.9 Greater Media 9.7 Radio One 6.0 CTVglobemedia 4.3 Crawford 1.7 Int'l. F. & A.M. 1.6	Clear Channel 34.9 CBS Radio 13.4 Greater Media 10.7 Radio One 9.1 Citadel 8.2 CTVglobemedia 7.0 Crawford 1.4 Int'l. F. & A.M. 1.1	Clear Channel 27.2 CBS Radio 18.2 Greater Media 12.5 Citadel 11.2 Radio One 5.0 CTVglobemedia 4.2 Crawford 2.0 Int'l. F. & A.M. 1.9

Population: 3,505,100 (Black: 20.3%; Hispanic: 46.1%)

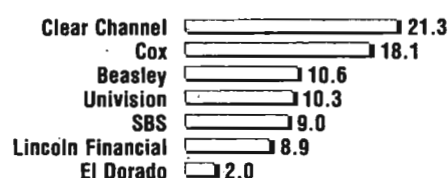
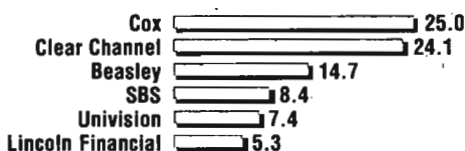
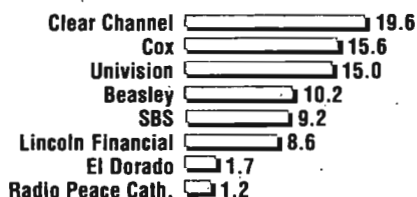
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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.8	5.1	4.8	5.8	5.7	WHQT-FM	Urban AC	Cox	105.1	100kw	4088	5	4	3	1	2	8:15	CHR
7.0	6.4	5.9	5.6	5.6	WAMR-FM	Latin Pop	Univision	107.5	95kw	3905	10	7	4	2	3	10:00	KT-H
4.9	5.6	4.8	5.0	5.4	WAQI-AM	Spanish N/T	Univision	710	50kw	2129	26	28	30	24	13	16:45	KT-H
6.1	5.8	5.8	4.7	5.4	WCMQ-FM	Spanish Oldies	SBS	92.3	31kw	3260	16	12	10	5	1	12:15	CAB
4.3	5.1	4.9	4.0	4.5	WLYF-FM	AC	Lincoln Financial	101.5	100kw	4069	13	10	8	4	4	8:15	IRS
3.9	4.5	4.4	4.6	4.3	WPOW-FM	Rhythmic	Beasley	96.5	100kw	5778	1	1	1	10	19	5:15	D&R
5.0	4.6	4.4	4.7	4.2	WEDR-FM	Urban	Cox	99.1	100kw	5372	2	2	2	6	15	5:30	KATZ
3.8	4.1	3.7	3.5	4.2	WLVE-FM	Smooth Jazz	Clear Channel	93.9	100kw	3126	12	16	13	8	5	7:30	CCRS
3.4	3.2	3.8	3.8	3.4	WFLC-FM	AC	Cox	97.3	100kw	3986	8	5	5	3	8	6:30	CHR
2.7	2.9	3.8	3.7	3.4	WHYI-FM	CHR/Top 40	Clear Channel	100.7	100kw	4792	3	3	6	11	20	5:00	CCRS
2.4	2.3	2.3	2.8	3.3	WKIS-FM	Country	Beasley	99.9	100kw	2764	7	12	11	11	7	6:15	D&R
3.3	3.4	3.0	2.6	3.2	WMIB-FM	Urban AC	Clear Channel	103.5	100kw	3486	4	8	7	6	11	5:00	CCRS
3.1	3.1	3.6	3.3	2.9	WMXJ-FM	Classic Hits	Lincoln Financial	102.7	100kw	3264	17	23	20	17	6	6:45	IRS
2.5	3.0	2.6	3.0	2.7	WBGJ-FM	Classic Rock	Clear Channel	105.9	100kw	2934	17	9	9	8	9	6:15	CCRS
2.6	2.8	2.7	3.1	2.6	WIOD-AM	News/Talk	Clear Channel	610	10kw	2230	20	19	18	19	14	8:45	CCRS
1.7	1.2	1.7	1.4	2.6	WQAM-AM	Sports	Beasley	560	5kw	1987	20	17	14	13	10	8:15	D&R
2.0	1.9	2.2	2.1	2.3	WHDR-FM	Active Rock	Cox	93.1	100kw	2658	6	6	12	16	22	5:30	CHR
2.9	3.2	2.5	3.0	2.3	WRTO-FM	Tropical	Univision	98.3	100kw	2493	20	18	17	14	11	6:30	KT-H
2.2	1.6	1.7	2.0	2.0	WMGE-FM	Latin Pop	Clear Channel	94.9	100kw	2155	8	11	15	17	17	5:15	CCRS
2.2	3.0	2.0	2.3	2.0	WRMA-FM	Latin Pop	SBS	106.7	100kw	2189	13	12	15	14	17	6:15	CAB
2.8	2.4	1.8	2.2	1.8	WXDJ-FM	Tropical	SBS	95.7	40kw	2077	10	12	19	21	21	6:30	CAB
2.1	1.6	2.4	1.9	1.7	WQBA-AM	Spanish N/T	Univision	1140	50kw	1381	26	24	26	24	25	10:00	KT-H
2.1	1.5	1.3	1.4	1.7	WSUA-AM	Spanish N/T	El Dorado	1260	5kw	1097	13	24	22	19	16	9:30	—
1.5	1.6	1.5	1.7	1.5	WINZ-AM	Talk	Clear Channel	940	50kw	983	26	21	24	23	22	10:00	CCRS
1.0	0.9	0.8	1.9	1.2	WACC-AM	Spanish Misc.	Radio Peace Cath.	830	1kw	640	20	28	30	31	28	10:00	—
1.0	1.2	1.5	1.3	1.2	WAXY-AM	Sports	Lincoln Financial	790	5kw	1106	26	20	20	22	22	9:00	—

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



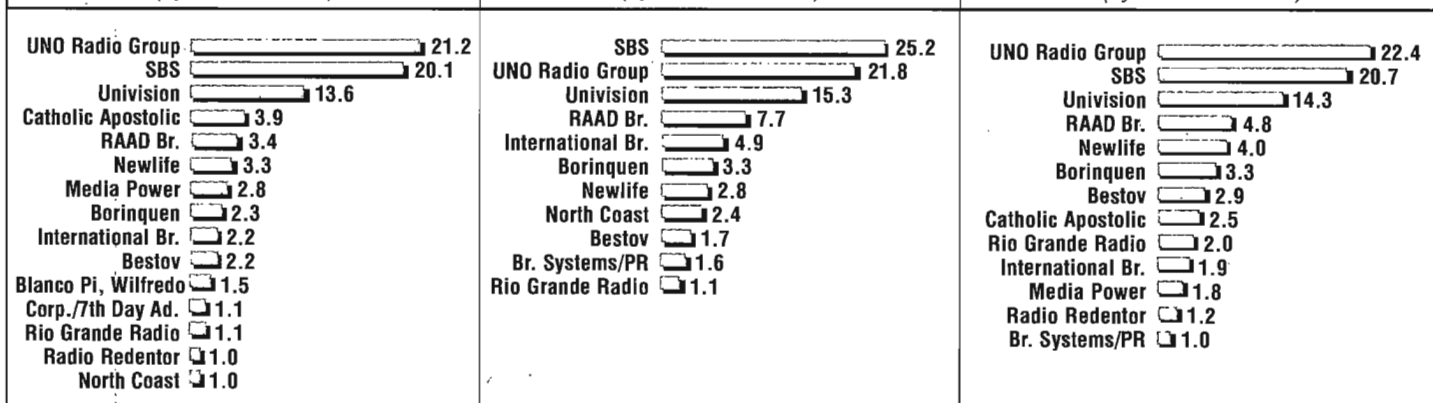
Population: 3,250,400 (Black: N/A; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
5.4	5.1	4.4	5.9	5.8	WKAQ-AM	Spanish N/T	Univision	580	10kw	4344	24	16	11	5	2	9:45	—
6.4	4.6	5.1	5.4	5.7	WZNT-FM	Tropical	SBS	93.7	32kw	4019	6	8	3	1	1	9:45	CAB
5.4	5.6	5.3	5.8	5.3	WKAQ-FM	Latin Pop	Univision	104.7	50kw	5066	4	1	1	2	5	7:30	—
7.2	8.4	6.8	5.6	5.2	WPRM-FM	Tropical	UNO Radio Group	98.5	25kw	4773	6	3	2	3	3	10:00	CAB
3.0	3.6	4.1	3.8	4.3	WUNO-AM	Spanish N/T	UNO Radio Group	630	5kw	2790	30	22	17	11	6	12:00	CAB
3.5	3.0	4.2	3.4	3.6	WODA-FM	Latin Rhythm	SBS	94.7	31kw	3964	1	5	5	9	17	7:15	CAB
3.0	2.8	3.5	3.4	3.4	WXYX-FM	Latin Pop	RAAD Br.	100.7	50kw	2841	6	2	4	4	13	8:45	—
3.1	1.9	3.1	2.9	3.3	WBRQ-FM	Spanish Rel.	Newlife	97.7	4.4kw	2493	14	12	8	6	4	10:45	—
2.6	2.4	2.8	2.4	3.1	WFID-FM	Latin Pop	UNO Radio Group	95.7	11.5kw	2923	6	11	6	6	8	7:15	—
2.8	3.0	2.4	2.6	2.9	WORO-FM	B/EZ	Catholic Apostolic	92.5	50kw	3070	30	26	24	14	7	6:30	—
1.9	2.3	1.6	2.4	2.8	WNOD-FM	Latin Rhythm	SBS	94.1	25kw	2157	2	4	9	20	42	6:30	—
2.0	1.9	2.2	2.0	2.5	WCMN-FM	Latin Pop	UNO Radio Group	107.3	50kw	2689	5	7	7	9	14	6:15	—
2.6	2.5	1.7	2.6	2.5	WSKN-AM	News/Talk	Media Power	1320	5kw	1403	38	30	27	22	11	11:00	—
2.3	1.7	2.2	1.6	2.3	WVJP-FM	Tropical	Borinquen	103.3	28kw	1837	14	10	10	8	12	8:15	—
1.9	2.6	2.1	2.0	2.2	WCMA-FM	Spanish AC	SBS	96.5	11.5kw	2055	24	18	15	14	9	7:30	CAB
2.1	2.0	2.3	1.5	2.2	WVOZ-FM	Latin Rhythm	International Br.	107.7	12kw	3023	3	6	12	18	33	5:45	—
1.9	1.8	3.0	2.0	2.0	WIOA-FM	Latin Pop	SBS	99.9	31kw	2841	10	14	15	16	14	6:00	CAB
1.4	1.4	1.6	1.3	1.8	WIAC-FM	Latin Pop	Bestov	102.5	50kw	1940	24	20	14	12	10	5:00	—
1.3	1.5	1.8	1.5	1.7	WUQK-FM	Latin Pop	Univision	99.1	25kw	1634	17	9	13	13	20	7:45	KT-H
1.6	1.8	2.0	1.7	1.5	WAPA-AM	Spanish N/T	Blanco Pi, Wilfredo	680	10kw	1082	38	42	42	42	20	10:00	—
1.2	1.2	1.1	1.0	1.5	WORA-AM	Spanish N/T	UNO Radio Group	760	5kw	880	38	36	29	26	16	10:45	—
2.3	1.9	1.0	2.0	1.3	WIVA-FM	Tropical	UNO Radio Group	100.3	22kw	1419	24	18	20	18	17	6:15	CAB
1.4	1.3	1.6	1.2	1.3	WZAR-FM	Spanish AC	UNO Radio Group	101.9	14kw	1389	17	16	19	20	20	8:00	CAB
1.6	1.9	1.9	1.7	1.1	WMEG-FM	CHR/Top 40	SBS	106.9	24.5kw	1934	12	13	21	24	42	6:15	CAB
0.7	1.1	1.0	1.3	1.1	WOYE-FM	Spanish Oldies	Rio Grande Radio	97.3	0.8kw	1212	30	24	18	17	17	7:15	—
0.5	0.4	0.7	0.5	1.1	WTPM-FM	Spanish Rel.	Corp./7th Day Ad.	92.9	50kw	699	20	36	31	28	23	12:15	—
0.5	0.9	0.9	0.8	1.0	WDIN-FM	Spanish Misc.	North Coast	102.9	50kw	1119	10	14	22	28	48	5:30	—
0.9	1.0	1.4	1.0	1.0	WERR-FM	Christian AC	Radio Redentor	104.1	50kw	1109	20	25	26	23	23	8:15	—
0.4	0.9	0.4	0.5	1.0	WKVM-AM	Spanish Oldies	Catholic Apostolic	810	50kw	672	19	42	50	50	30	8:15	—

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



14 SEATTLE-TACOMA



Population: 3,204,800 (Black: 5.3%; Hispanic: 5.6%)

Complete Market Index, Page 2

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.1	4.1	3.6	3.7	5.6	KRWM-FM	AC	Sandusky Radio	106.9	55kw	3887	7	7	2	1	1	7:00	CHR
4.9	4.0	4.1	4.3	5.3	KUBE-FM	Rhythmic	Clear Channel	93.3	100kw	4525	1	1	1	8	21	5:30	CCRS
3.7	4.0	4.6	4.9	4.9	KMPS-FM	Country	CBS Radio	94.1	69kw	3535	10	2	3	2	2	6:00	KATZ
4.2	4.2	3.9	3.5	4.1	KIRO-AM	News/Talk	Bonneville	710	50kw	4096	21	16	15	7	4	6:45	D&R
3.3	4.0	4.6	4.5	4.1	KOMO-AM	News	Fisher	1000	50kw	4453	17	15	16	12	7	4:45	CCRS
2.6	3.8	3.3	4.0	3.9	KWJZ-FM	Smooth Jazz	Sandusky Radio	98.9	58kw	2430	17	12	11	6	3	8:00	CHR
3.1	3.0	4.2	3.9	3.8	KCMS-FM	Christian AC	Crista Ministries	105.3	115kw	3051	3	8	5	3	6	7:15	—
3.3	4.4	4.0	3.7	3.5	KZOK-FM	Classic Rock	CBS Radio	102.5	68kw	3126	10	11	6	5	4	6:45	KATZ
3.1	2.8	3.2	2.9	3.3	KING-FM	Classical	Beethoven	98.1	58kw	2569	21	21	22	22	16	7:45	CCRS
3.7	3.3	4.1	3.0	3.3	KKWF-FM	Country	Entercom	100.7	58kw	2658	6	10	7	8	8	8:00	D&R
3.4	3.2	3.9	2.8	3.0	KISW-FM	Active Rock	Entercom	99.9	58kw	2564	12	3	4	4	15	7:00	D&R
3.0	2.6	2.3	2.8	2.9	KBKS-FM	CHR/Top 40	CBS Radio	106.1	68kw	3637	2	4	9	17	23	3:30	KATZ
2.4	2.4	1.9	2.4	2.7	KJR-AM	Sports	Clear Channel	950	50kw	2857	17	17	16	13	10	6:00	CCRS
2.5	3.1	2.5	2.9	2.7	KJR-FM	Classic Hits	Clear Channel	95.7	100kw	2560	9	14	13	8	8	4:45	CCRS
2.1	2.1	2.8	2.6	2.6	KPLZ-FM	Hot AC	Fisher	101.5	100kw	2584	8	6	11	15	19	5:30	CCRS
3.2	3.2	3.2	3.0	2.5	KBSG-FM	Classic Hits	Bonneville	97.3	54kw	2849	12	18	19	19	12	5:45	D&R
2.9	2.8	2.8	3.0	2.5	KQMV-FM	Rhythmic AC	Sandusky Radio	92.5	56kw	3140	4	5	9	13	20	4:45	CHR
2.8	2.0	2.8	2.1	2.4	KJAQ-FM	Adult Hits	CBS Radio	96.5	52kw	2451	15	12	8	8	11	5:45	KATZ
3.6	2.6	2.7	2.5	2.3	KTTH-AM	Talk	Bonneville	770	50kw	1891	23	21	20	21	18	7:45	D&R
2.8	3.0	2.7	3.6	2.1	KMTT-FM	Triple A	Entercom	103.7	57kw	2454	15	20	16	15	12	6:00	D&R
2.2	2.2	2.1	2.4	2.1	KNDD-FM	Alternative	Entercom	107.7	58kw	2475	4	8	13	18	21	4:00	D&R
2.0	2.2	1.5	1.8	2.1	KPTK-AM	Talk	CBS Radio	1090	50kw	1029	23	23	20	19	12	10:15	KATZ
2.6	2.7	2.3	2.1	2.1	KVI-AM	Talk	Fisher	570	5kw	1893	23	26	23	23	16	6:15	CCRS
2.0	2.0	2.3	2.2	1.7	KIXI-AM	Adult Standards	Sandusky Radio	880	50kw	1203	23	29	27	28	24	8:00	CHR

OWNERSHIP SHARE (By AQH 12+ Share)

OWNERSHIP SHARE (By AQH 18-34 Share)

OWNERSHIP SHARE (By AQH 25-54 Share)

CBS Radio	15.8
Sandusky Radio	13.7
Clear Channel	12.1
Entercom	10.5
Bonneville	8.9
Fisher	8.8
Crista Ministries	4.2
Beethoven	3.3

Clear Channel	18.3
CBS Radio	17.0
Entercom	13.3
Sandusky Radio	11.9
Fisher	6.8
Bonneville	4.1
Crista Ministries	3.5
Beethoven	1.1
Bustos Media	1.0

CBS Radio	17.1
Sandusky Radio	13.3
Entercom	13.2
Clear Channel	11.7
Bonneville	7.3
Fisher	7.2
Crista Ministries	5.0
Beethoven	1.5

Population: 2,938,500 (Black: N/A; Hispanic: 26.6%)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.4	3.8	3.4	4.4	5.6	KESZ-FM	AC	Clear Channel	99.9	100kw	4582	4	10	3	1	1	5:30	CCRS
5.1	5.1	3.9	6.0	5.4	KFYI-AM	News/Talk	Clear Channel	550	5kw	2575	26	18	13	6	3	10:00	CCRS
4.9	4.9	4.9	5.1	4.6	KHOT/KHOV	Reg. Mexican	Univision	105.9/105.	36kw/6kw	2765	10	1	1	2	11	9:45	UNI
4.3	4.6	4.4	3.9	4.3	KNIX-FM	Country	Clear Channel	102.5	98kw	3898	6	16	6	4	4	6:45	CCRS
4.4	5.1	5.7	5.2	4.3	KOOL-FM	Oldies	CBS Radio	94.5	100kw	3522	19	21	16	8	2	8:00	CBS
4.2	4.2	3.6	3.1	4.1	KYOT-FM	Smooth Jazz	Clear Channel	95.5	96kw	2951	19	20	17	9	5	6:15	CCRS
3.9	4.7	4.3	3.4	3.8	KZZP-FM	CHR/Top 40	Clear Channel	104.7	100kw	4250	1	2	4	13	17	5:30	CCRS
3.2	2.6	3.4	3.6	3.6	KMXP-FM	Hot AC	Clear Channel	96.9	98kw	3829	7	4	2	3	7	5:00	CCRS
3.9	3.4	3.9	3.0	3.4	KMLE-FM	Country	CBS Radio	107.9	100kw	3182	8	7	9	9	11	6:30	CBS
3.1	2.8	2.8	3.5	3.1	KPKX-FM	Adult Hits	Bonneville	98.7	99kw	2890	10	11	8	5	6	5:45	D&R
3.3	2.9	3.1	3.8	3.0	KTAR-FM	News/Talk	Bonneville	92.3	100kw	2788	23	22	20	17	10	6:15	—
3.6	3.4	3.1	2.4	2.9	KQMR/KOMR	Spanish Oldies	Univision	100.3/106.	90kw/23kw	1871	15	5	5	7	15	9:30	UNI
1.8	1.8	2.5	2.0	2.8	KZON-FM	Rhythmic ¹	CBS Radio	101.5	100kw	3089	2	3	9	18	20	7:30	CBS
2.2	2.6	3.0	3.0	2.7	KSLX-FM	Classic Rock	Sandusky Radio	100.7	100kw	2708	15	13	12	12	8	6:00	KATZ
3.0	3.2	3.0	3.3	2.7	KUPD-FM	Active Rock	Sandusky Radio	97.9	96kw	2227	8	9	6	13	13	7:00	KATZ
1.9	2.7	1.8	2.0	2.4	KDKB-FM	Rock	Sandusky Radio	93.3	96kw	2303	15	17	14	11	9	5:00	KATZ
2.1	2.5	2.6	2.2	2.4	KLNZ-FM	Reg. Mexican	Entravision	103.5	62kw	2007	10	6	9	15	16	8:00	—
4.2	1.7	2.1	2.1	2.3	KTAR-AM	Sports	Bonneville	620	5kw	2584	19	23	18	16	13	4:45	D&R
3.1	3.0	3.6	2.8	2.2	KKFR-FM	Rhythmic	Riviera	98.3	0.9kw	2687	3	7	14	19	24	5:30	D&R
1.6	1.2	2.2	1.6	1.4	KOY-AM	Adult Standards	Clear Channel	1230	1kw	980	26	29	29	29	27	12:00	CCRS
2.0	1.2	1.3	1.7	1.2	KEDJ-FM	Alternative	Riviera	103.9	50kw	1480	13	14	19	22	24	4:00	—
1.4	1.6	1.8	1.0	1.2	KMVA-FM	Rhythmic AC	Trumper	97.5	42kw	1823	23	15	20	20	22	4:30	—
2.2	1.7	2.1	1.6	1.2	KVIB-FM	Latin Rhythm	Sun City	95.1	41kw	1432	5	11	22	24	29	6:15	—
1.1	0.5	1.0	1.1	1.1	KAJM-FM	Rhythmic Oldies	Sierra H. Br.	104.3	86kw	917	15	25	23	21	17	5:15	—
1.7	1.0	1.0	0.8	1.1	KKNT-AM	News/Talk	Salem	960	5kw	928	23	26	26	24	19	7:00	SRR

¹ Was Talk until June 22.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 29.1 CBS Radio 10.5 Bonneville 8.5 Sandusky Radio 7.8 Univision 7.5 Riviera 3.4 Entravision 3.2 Sun City 1.2 Trumper 1.2 Salem 1.1 Sierra H. Br. 1.1	Clear Channel 21.9 Univision 13.7 CBS Radio 10.5 Sandusky Radio 8.4 Riviera 6.5 Entravision 6.1 Bonneville 4.9 Sun City 2.6 Trumper 2.3	Clear Channel 27.0 Sandusky Radio 9.6 Univision 9.1 CBS Radio 9.0 Bonneville 8.8 Entravision 3.7 Riviera 3.3 Trumper 1.8 Sierra H. Br. 1.5 Sun City 1.0 Salem 1.0

16 MINNEAPOLIS-ST. PAUL



Population: 2,632,400 (Black: 5.7%; Hispanic: N/A)

Complete Market Index, Page 2

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.2	8.0	9.1	8.2	9.1	KQRS-FM	Classic Rock	Citadel	92.5	100kw	5340	7	4	1	1	1	7:30	ABC
8.2	7.4	6.6	6.8	6.6	WCCO-AM	News/Talk	CBS Radio	830	50kw	4619	10	14	13	9	5	6:45	CBS
6.9	6.2	6.9	6.6	6.4	KEEY-FM	Country	Clear Channel	102.1	100kw	4254	4	5	3	3	3	7:00	CCRS
6.1	4.5	5.0	4.8	6.3	WLTE-FM	AC	CBS Radio	102.9	100kw	3963	6	8	5	4	2	6:45	CBS
4.6	4.6	5.6	5.3	5.3	KDWB-FM	CHR/Top 40	Clear Channel	101.3	100kw	5017	1	2	5	6	13	5:00	CCRS
4.5	4.0	4.7	5.5	5.3	KSTP-FM	Hot AC	Hubbard	94.5	95kw	4467	5	6	2	2	4	5:00	CHR
4.1	4.6	5.0	4.9	4.4	KXXR-FM	Active Rock	Citadel	93.7	100kw	3121	3	1	4	6	13	7:00	ABC
3.9	4.4	3.9	4.1	4.3	KTCZ-FM	Triple A	Clear Channel	97.1	100kw	3511	8	7	7	5	6	4:30	CCRS
4.5	3.5	2.7	3.2	3.7	KQQL-FM	Oldies	Clear Channel	107.9	100kw	3284	10	11	11	9	7	4:15	CCRS
3.1	3.3	3.8	2.7	3.6	KTTB-FM	Rhythmic	Northern Lights	96.3	100kw	2675	2	3	8	13	17	6:45	KATZ
3.2	3.2	2.2	2.5	3.3	KFAN-AM	Sports	Clear Channel	1130	50kw	2789	10	9	9	6	9	5:45	CCRS
3.2	3.7	4.6	4.4	3.3	KSTP-AM	News/Talk	Hubbard	1500	50kw	2354	10	14	12	12	8	5:30	CHR
1.9	3.1	2.1	2.1	2.6	KTLK-FM	Talk	Clear Channel	100.3	98kw	1674	15	13	14	14	11	6:15	CCRS
3.2	3.3	3.3	3.8	2.6	KZJK-FM	Adult Hits	CBS Radio	104.1	89kw	2677	9	10	10	9	10	4:45	CBS
0.8	0.8	1.0	1.5	1.9	WGVX/WGVY/WGVZ	Classic Hits ¹	Citadel	105.1/105.1	2.6kw/25kw/6kw	1440	15	16	15	15	12	3:45	ABC
1.0	1.4	1.1	1.3	1.5	WWTC-AM	Talk	Salem	1280	5kw	827	10	17	17	17	16	7:00	SRR
1.3	1.1	1.3	1.1	1.3	WFMP-FM	Talk	Hubbard	107.1	18kw	928	18	19	16	16	15	6:15	CHR

¹ Was Alternative until May 8.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 25.6 CBS Radio 15.5 Citadel 15.4 Hubbard 9.9 Northern Lights 3.6 Salem 1.5	Clear Channel 30.7 Citadel 19.7 Northern Lights 9.1 CBS Radio 9.0 Hubbard 7.6 Borgen Br. 1.4	Clear Channel 26.8 Citadel 18.3 CBS Radio 13.3 Hubbard 11.3 Northern Lights 2.7 Salem 1.2

Latest Arbitron Ratings: www.radioandrecords.com

Population: 2,484,900 (Black: 5.6%; Hispanic: 27.1%)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.3	4.5	4.9	4.5	5.2	KSON/KSOQ	Country	Lincoln Financial	97.3/92.1	7.4kw/0.6kw	2496	12	10	5	1	2	7:30	CBS
5.5	5.6	5.4	4.5	5.0	KIFM-FM	Smooth Jazz	Lincoln Financial	98.1	26.5kw	2463	18	15	13	6	1	8:00	CBS
4.4	3.7	4.3	4.3	5.0	KOGO-AM	News/Talk	Clear Channel	600	5kw	2693	26	18	16	11	5	7:00	CCRS
4.6	5.2	4.8	5.2	4.6	KYXY-FM	AC	CBS Radio	96.5	41kw	2879	9	13	6	3	3	6:45	CHR
3.7	3.5	3.6	3.1	4.2	KFMB-AM	News/Talk	Midwest TV	760	5kw	2140	18	27	17	15	5	7:45	INT
3.6	4.1	3.8	3.7	4.1	KHTS-FM	CHR/Top 40	Clear Channel	93.3	50kw	4211	1	2	2	10	17	3:45	CCRS
2.8	3.8	3.8	3.8	4.1	KLNV-FM	Reg. Mexican	Univision	106.5	50kw	1686	12	1	1	4	10	8:15	KT-H
3.7	3.7	4.3	4.0	3.6	KMYI-FM	Hot AC	Clear Channel	94.1	10kw	3264	4	12	10	7	9	5:30	CCRS
1.8	3.1	3.3	2.8	3.5	KFMB-FM	Adult Hits	Midwest TV	100.7	30kw	2075	18	8	3	2	4	6:45	INT
3.0	3.3	4.0	3.6	3.5	XHRM-FM	Rhythmic AC	Finest City	92.5	100kw	2528	8	8	7	7	7	6:45	CCRS
3.8	3.1	2.4	2.5	3.3	KIOZ-FM	Active Rock	Clear Channel	105.3	23.5kw	2582	5	3	4	7	19	5:30	CCRS
3.8	3.1	3.1	3.0	3.1	KGB-FM	Classic Rock	Clear Channel	101.5	50kw	2305	18	11	7	5	8	5:45	CCRS
3.0	2.8	2.4	3.1	3.1	XHTZ-FM	Rhythmic	Finest City	90.3	93.1kw	3245	2	4	7	16	26	3:45	KATZ
2.7	3.4	2.5	2.8	2.4	XHTY-FM	Reg. Mexican	Uni-Radio	99.7	2kw	1151	15	6	11	13	14	8:15	—
2.7	2.5	2.7	3.3	2.3	KLQV-FM	Spanish Oldies	Univision	102.9	32kw	1154	12	14	13	11	11	9:30	KT-H
2.1	2.4	1.5	2.6	2.2	KBZT-FM	Alternative	Lincoln Financial	94.9	22kw	2183	9	7	12	14	17	3:15	CBS
1.9	2.7	2.3	2.2	2.2	XMOR-FM	Rhythmic	More Enterprise	98.9	50kw	2294	3	5	15	21	28	4:15	—
3.2	2.4	2.3	2.8	1.9	KUSS-FM	Country	Clear Channel	95.7	29kw	1645	6	16	18	18	14	5:15	CCRS
2.2	2.0	2.3	2.7	1.9	XPRS-AM	Sports	Br. Co./Americas	1090	50kw	1531	18	25	22	16	12	6:15	—
1.9	2.2	0.9	1.2	1.6	KLSD-AM	Sports ¹	Clear Channel	1360	5kw	498	26	28	28	21	14	6:00	CCRS
1.3	1.3	1.6	1.1	1.6	XLTN-FM	Latin Pop	Radio Imagen	104.5	57.3kw	996	9	17	20	20	21	7:15	LER
2.4	1.4	1.7	1.7	1.5	KFI-AM	Talk	Clear Channel	640	50kw	1027	26	22	23	21	20	6:00	CCRS
1.5	1.7	2.0	1.8	1.4	KPRI-FM	Triple A	Compass	102.1	14.5kw	1242	18	22	18	19	13	7:45	CHR
0.5	0.7	1.0	0.9	1.1	KCBO-AM	Talk	Salem	1170	50kw	619	26	30	31	30	22	8:15	—
1.3	1.0	1.1	0.8	1.1	XOCL-FM	Reg. Mexican	MVS Radio	99.3	25kw	663	15	18	20	21	23	8:00	CCRS

¹ Was Talk until November 12.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
<p>Clear Channel 24.2</p> <p>Lincoln Financial 12.7</p> <p>Midwest TV 7.7</p> <p>Finest City 6.6</p> <p>Univision 6.4</p> <p>CBS Radio 5.7</p> <p>Uni-Radio 2.9</p> <p>More Enterprise 2.2</p> <p>MVS Radio 2.0</p> <p>Br. Co./Americas 1.9</p> <p>Radio Imagen 1.6</p> <p>Salem 1.6</p> <p>Compass 1.4</p>	<p>Clear Channel 26.0</p> <p>Finest City 10.2</p> <p>Univision 10.0</p> <p>Lincoln Financial 9.6</p> <p>Uni-Radio 5.1</p> <p>CBS Radio 4.4</p> <p>More Enterprise 4.4</p> <p>Midwest TV 4.3</p> <p>MVS Radio 2.9</p> <p>Radio Imagen 1.8</p> <p>Compass 1.0</p>	<p>Clear Channel 24.0</p> <p>Lincoln Financial 12.9</p> <p>Univision 8.0</p> <p>Midwest TV 7.7</p> <p>CBS Radio 6.1</p> <p>Finest City 6.1</p> <p>Uni-Radio 3.7</p> <p>MVS Radio 2.4</p> <p>Br. Co./Americas 2.1</p> <p>Compass 1.9</p> <p>Radio Imagen 1.7</p> <p>More Enterprise 1.5</p> <p>Salem 1.1</p>

18 NASSAU-SUFFOLK (LONG ISLAND)



Population: 2,393,800 (Black: 9.5%; Hispanic: 12.6%)

Complete Market Index, Page 2

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.3	6.0	6.3	5.2	6.2	WALK-FM	AC	Clear Channel	97.5	39kw	3063	6	5	2	1	1	9:45	CCRS
4.2	3.8	4.5	4.8	4.3	WBLI-FM	CHR/Top 40	Cox	106.1	48.5kw	3682	1	2	1	3	8	5:30	CHR
2.1	2.4	2.4	3.9	4.0	WCBS-FM	Classic Hits ¹	CBS Radio	101.1	6.8kw	2677	16	12	8	4	2	6:15	CBS
3.3	4.2	4.1	4.0	3.8	WBAB/WHFM	Rock	Cox	102.3/95.3	6kw/5kw	2688	6	7	4	2	3	6:30	CHR
3.8	2.8	4.2	3.9	3.7	WFAN-AM	Sports	CBS Radio	660	50kw	2529	21	10	6	6	4	6:30	CBS
4.1	4.3	4.2	5.2	3.7	WHTZ-FM	CHR/Top 40	Clear Channel	100.3	6kw	3617	2	1	3	7	18	4:45	CCRS
4.8	3.6	4.0	3.2	3.5	WABC-AM	Talk	Citadel	770	50kw	1637	33	24	16	14	9	10:00	ABC
4.0	4.1	3.3	2.3	3.5	WLTW-FM	AC	Clear Channel	106.7	6kw	2566	9	12	12	10	7	5:45	CCRS
3.3	2.8	2.8	3.2	3.2	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	2477	5	9	5	4	5	5:45	CCRS
3.4	3.4	3.3	3.8	3.2	WCBS-AM	News	CBS Radio	880	50kw	3187	21	31	24	19	10	4:15	CBS
2.9	2.6	2.6	2.9	3.0	WINS-AM	News	CBS Radio	1010	50kw	3154	21	27	20	12	10	3:30	CBS
3.1	2.6	3.6	3.2	2.9	WHLI-AM	Adult Standards	Barnstable Br.	1100	10kw	864	33	38	39	37	32	10:00	KATZ
2.8	3.1	3.1	2.6	2.8	WBZO-FM	Oldies	Barnstable Br.	103.1	3kw	1817	21	30	20	14	6	7:00	KATZ
2.3	2.1	2.2	2.5	2.4	WPLJ-FM	Hot AC	Citadel	95.5	6.7kw	2237	9	10	9	8	12	4:45	ABC
3.0	3.0	2.3	2.8	2.3	WKJY-FM	AC	Barnstable Br.	98.3	3kw	1588	16	23	18	17	12	7:00	KATZ
2.4	2.4	2.8	2.0	2.2	WOR-AM	Talk	Buckley Br.	710	50kw	1183	33	36	31	30	22	8:00	MCG
1.7	1.6	2.4	2.6	2.2	WXRK-FM	Rock ²	CBS Radio	92.3	6kw	1832	9	3	6	9	19	6:45	CBS
2.2	1.7	2.1	2.1	2.0	WBLS-FM	Urban AC	Inner City	107.5	4.2kw	1043	16	20	14	12	14	9:00	MCG
2.1	1.6	2.1	2.4	2.0	WKTU-FM	Rhythmic AC	Clear Channel	103.5	5.4kw	2180	9	15	10	11	15	5:15	CCRS
1.4	2.5	2.2	1.8	2.0	WWFS-FM	AC	CBS Radio	102.7	50kw	2023	6	20	14	14	15	5:15	CBS
2.6	2.5	2.4	1.7	1.9	WQCD-FM	Smooth Jazz ³	Emmis	101.9	6.2kw	1596	9	34	24	19	17	6:45	CHR
2.6	1.8	2.5	2.4	1.7	WQHT-FM	Rhythmic	Emmis	97.1	6.7kw	1911	4	4	10	21	31	6:00	ARP
1.7	1.3	1.8	1.4	1.6	WQXR-FM	Classical	NY Times Co.	96.3	6kw	842	33	17	32	31	26	7:00	ARP
1.2	1.3	1.5	1.2	1.5	WPAT-FM	Latin Pop	SBS	93.1	5.4kw	691	21	12	13	18	21	8:00	CAB
1.5	1.7	1.7	1.8	1.5	WRKS-FM	Urban AC	Emmis	98.7	6kw	921	21	24	24	24	20	8:15	D&R
1.6	1.6	1.9	2.0	1.4	WWPR-FM	Urban	Clear Channel	105.1	6kw	1479	3	6	16	28	32	6:30	CCRS
0.7	0.6	0.3	1.1	1.1	WRCN-FM	Classic Rock	Barnstable Br.	103.9	1.5kw	641	16	16	22	23	24	3:45	—

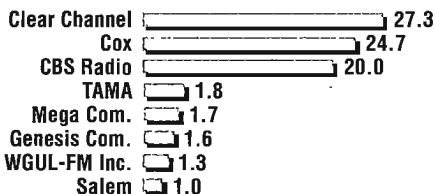
¹ Was Adult Hits until July 12. ² Was WFNY-FM (Talk) until May 24. ³ Became WRXP-FM (Triple A) on February 5.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 20.6 CBS Radio 18.2 Barnstable Br. 9.9 Cox 9.0 Citadel 5.9 Emmis 5.1 SBS 2.4 Buckley Br. 2.2 Inner City 2.0 NY Times Co. 1.6 Univision 1.3	Clear Channel 24.5 CBS Radio 13.6 Cox 12.3 Emmis 6.4 Barnstable Br. 5.1 SBS 4.3 Univision 4.2 Citadel 3.9 Jarad 1.8 NY Times Co. 1.8 Inner City 1.7 Cherry Creek 1.1	Clear Channel 21.5 CBS Radio 18.1 Cox 11.3 Barnstable Br. 7.1 Citadel 5.8 Emmis 4.5 SBS 3.1 Inner City 2.4 Univision 1.8 ESPN 1.2

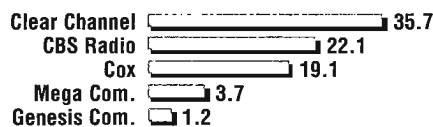
Population: 2,262,000 (Black: 10.5%; Hispanic: 12.3%)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.0	11.3	9.3	9.7	9.4	WDUV-FM	AC	Cox	105.5	46kw	3818	21	17	18	8	1	9:15	CHR
6.4	5.8	6.2	5.9	5.8	WFLA-AM	News/Talk	Clear Channel	970	25kw	2670	17	14	9	3	2	9:30	CCRS
5.7	5.3	5.8	5.8	5.5	WQYK-FM	Country	CBS Radio	99.5	100kw	2813	7	7	4	4	4	7:45	CBS
5.5	6.0	5.5	5.2	5.0	WFLZ-FM	CHR/Top 40	Clear Channel	93.3	99kw	4362	2	1	1	1	9	5:30	CCRS
4.4	4.1	3.9	5.6	4.8	WBTP-FM	Urban	Clear Channel	95.7	90kw	2593	3	2	2	2	9	6:30	CCRS
3.6	3.9	4.5	3.9	4.5	WSJT-FM	Smooth Jazz	CBS Radio	94.1	100kw	2559	17	17	16	7	3	8:00	CBS
3.4	4.3	4.9	4.3	4.0	WLLD-FM	Rhythmic	CBS Radio	98.7	50kw	2990	1	2	3	15	19	6:45	CBS
4.7	3.6	3.0	4.2	4.0	WWRM-FM	AC	Cox	94.9	100kw	2692	11	5	5	6	6	5:45	CHR
4.2	4.3	3.3	3.7	3.3	WRBQ-FM	Classic Hits	CBS Radio	104.7	100kw	2105	14	13	17	15	7	6:30	CBS
2.2	3.4	2.2	2.5	3.0	WPOI-FM	80s	Cox	101.5	100kw	2286	11	8	6	5	9	5:00	CHR
2.6	2.6	2.2	3.2	2.9	WDAE-AM	Sports	Clear Channel	620	5kw	1610	14	12	10	11	13	8:45	CCRS
4.5	3.8	3.6	3.4	2.9	WFUS-FM	Country	Clear Channel	103.5	99kw	2602	8	11	13	15	14	6:00	CCRS
3.1	2.9	2.7	2.3	2.9	WSUN-FM	Alternative	Cox	97.1	11.4kw	2168	4	6	7	14	16	5:15	KATZ
3.2	3.1	3.7	2.8	2.9	WXGL-FM	Classic Hits	Cox	107.3	100kw	1883	11	21	13	8	5	6:45	KATZ
3.1	2.7	2.4	2.6	2.8	WXTB-FM	Active Rock	Clear Channel	97.9	100kw	1889	6	4	8	13	17	6:00	CCRS
2.7	2.2	2.4	2.9	2.7	WYUU-FM	Tropical	CBS Radio	92.5	50kw	1088	8	9	13	18	14	9:30	CBS
2.4	3.1	2.7	2.6	2.6	WMTX-FM	AC	Clear Channel	100.7	100kw	1710	14	15	12	11	8	5:15	CCRS
2.2	2.1	2.1	2.4	2.5	WHPT-FM	Classic Rock	Cox	102.5	100kw	1765	8	15	10	8	9	5:00	KATZ
1.1	1.1	1.5	0.9	1.8	WTMP-A&F	Urban AC	TAMA	1150/96.1	5kw/2.8kw	659	5	20	20	19	17	10:00	—
1.3	1.1	1.1	1.0	1.4	WLCC-AM	Reg. Mexican	Mega Com.	760	10kw	497	17	10	19	20	22	10:15	—
1.1	0.8	1.2	0.8	1.4	WWBA-AM	News/Talk	Genesis Com.	1040	3.6kw	719	21	19	21	20	20	6:00	—
1.2	1.1	1.6	0.9	1.3	WJQB-FM	Oldies	WGUL-FM Inc.	106.3	25kw	636	21	24	22	22	21	7:45	—

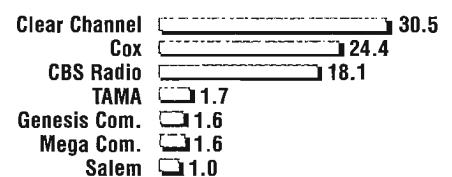
OWNERSHIP SHARE
(By AQH 12+ Share)



OWNERSHIP SHARE
(By AQH 18-34 Share)



OWNERSHIP SHARE
(By AQH 25-54 Share)



FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.4	7.6	7.1	7.0	7.6	KMOX-AM	News/Talk	CBS Radio	1120	50kw	4025	16	19	16	10	2	7:45	CBS
7.2	7.6	6.1	5.5	7.2	KEZK-FM	AC	CBS Radio	102.5	100kw	3948	10	7	2	2	1	6:45	KATZ
5.2	5.8	5.6	5.2	6.0	WIL-FM	Country	Bonneville	92.3	100kw	3658	4	5	4	3	3	6:30	CHR
5.0	5.0	5.2	4.3	4.7	KSHE-FM	Rock	Emmis	94.7	100kw	2924	5	6	1	1	6	7:00	D&R
4.6	4.4	4.2	4.4	4.6	KMJM-FM	Urban AC	Clear Channel	104.9	7.8kw	1893	10	10	5	5	3	8:30	CCRS
5.2	6.0	4.7	4.4	4.4	WARH-FM	Adult Hits	Bonneville	106.5	90kw	2745	13	8	2	4	5	6:15	CHR
4.7	4.3	3.8	3.9	4.3	KSLZ-FM	CHR/Top 40	Clear Channel	107.7	100kw	4055	1	2	6	12	18	4:00	CCRS
4.9	3.8	3.5	4.5	3.9	KLOU-FM	Classic Hits ¹	Clear Channel	103.3	100kw	3331	10	16	16	13	8	4:30	CCRS
4.1	3.5	4.1	3.7	3.6	KSD-FM	Country	Clear Channel	93.7	100kw	2855	7	9	11	8	12	5:15	CCRS
3.2	3.7	3.7	3.3	3.4	KIHT-FM	Classic Hits	Emmis	96.3	80kw	2120	16	18	8	6	7	6:30	D&R
4.1	3.4	4.9	5.0	3.3	KTRS-AM	News/Talk	CH Holdings	550	5kw	2301	20	17	18	17	13	6:15	MCG
3.2	3.1	3.6	3.5	3.3	WFUN-FM	Urban AC	Radio One	95.5	24.5kw	1621	13	12	14	11	9	8:15	CHR
3.0	3.0	3.9	3.7	3.2	KFTK-FM	Talk	Emmis	97.1	100kw	1452	20	14	13	8	10	11:00	D&R
2.9	3.2	2.8	3.7	3.2	KYKY-FM	Hot AC	CBS Radio	98.1	90kw	2894	6	13	8	7	11	4:00	KATZ
2.4	2.6	2.8	3.3	3.0	KPNT-FM	Alternative	Emmis	105.7	100kw	2100	7	1	7	14	19	5:30	D&R
3.5	3.2	3.3	3.5	2.9	KATZ-FM	Urban	Clear Channel	100.3	50kw	2038	2	4	10	15	19	5:45	CCRS
2.9	2.9	3.0	3.3	2.8	WHHL-FM	Urban	Radio One	104.1	39kw	2075	2	3	12	18	22	5:00	D&R
1.4	1.7	2.0	2.5	2.4	KATZ-AM	Gospel	Clear Channel	1600	5kw	1102	16	14	19	19	14	9:15	CCRS
2.2	1.8	2.6	2.0	2.2	KFUO-FM	Classical	Lutheran Church	99.1	100kw	1186	20	22	21	21	15	7:00	—
2.4	2.5	2.3	2.2	1.8	WMVN-FM	Rhythmic AC	Bonneville	101.1	44kw	2131	15	11	15	15	17	3:30	CHR
1.6	1.0	1.2	1.3	1.4	KFNS-A&F	Sports	Big League Br.	590/100.7	1kw/6kw	1080	16	20	20	20	16	5:15	—
0.9	0.9	0.7	0.9	1.0	WIL-AM	Classic Country	Bonneville	1430	5kw	494	20	23	23	22	21	5:00	CHR

¹ Evolved from Oldies on June 14.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 21.7 CBS Radio 18.1 Emmis 14.2 Bonneville 13.2 Radio One 6.1 CH Holdings 3.3 Lutheran Church 2.2 Big League Br. 1.4	Clear Channel 26.6 Emmis 17.6 Bonneville 13.4 Radio One 9.9 CBS Radio 8.9 CH Holdings 1.8	Clear Channel 20.5 Emmis 18.3 Bonneville 15.4 CBS Radio 14.6 Radio One 5.5 CH Holdings 2.4 Big League Br. 1.7

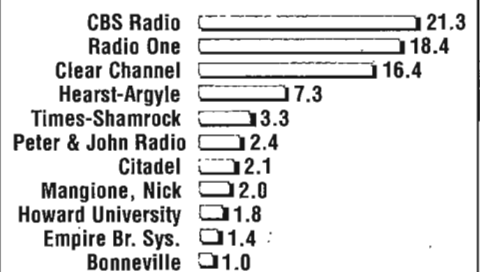
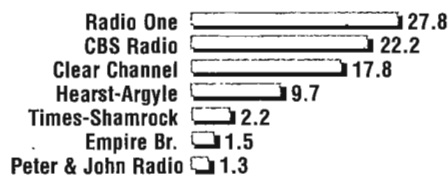
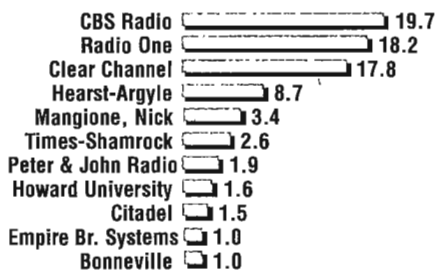
Population: 2,249,900 (Black: 26.6%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.8	8.0	9.4	8.3	8.7	WERQ-FM	Urban	Radio One	92.3	37kw	3873	1	1	1	2	5	10:15	ARP
7.9	6.4	5.7	6.1	7.6	WLIF-FM	AC	CBS Radio	101.9	13.5kw	3457	6	6	3	3	2	7:30	CBS
6.5	5.9	5.6	5.8	7.4	WWIN-FM	Urban AC	Radio One	95.9	3kw	2935	12	5	2	1	1	9:15	ARP
7.2	8.6	8.8	8.9	6.9	WPOC-FM	Country	Clear Channel	93.1	16kw	3702	8	4	5	4	3	8:45	CCRS
5.3	5.0	4.5	4.4	4.8	WBAL-AM	News/Talk	Hearst-Argyle	1090	50kw	2604	16	24	14	10	4	7:15	D&R
3.3	3.3	3.8	4.6	4.1	WWMX-FM	Hot AC	CBS Radio	106.5	7.4kw	3236	2	3	6	5	7	5:30	CBS
4.5	4.5	4.7	4.4	3.9	WYYF-FM	Active Rock	Hearst-Argyle	97.9	13.5kw	2725	3	2	4	6	13	7:15	D&R
4.0	3.4	3.3	3.4	3.6	WSMJ-FM	Smooth Jazz	Clear Channel	104.3	32kw	1842	16	12	10	8	5	7:15	CCRS
3.3	3.5	3.3	4.1	3.4	WCBM-AM	News/Talk	Mangione, Nick	680	50kw	1279	16	24	19	13	10	9:45	KATZ
2.8	2.9	2.7	3.2	2.7	WQSR-FM	Adult Hits	CBS Radio	102.7	50kw	1968	12	8	7	7	9	5:45	CBS
2.2	2.5	2.9	2.5	2.6	WZBA-FM	Classic Rock	Times-Shamrock	100.7	16kw	1808	10	13	8	9	8	6:45	—
2.5	2.6	2.4	2.2	2.0	WCAO-AM	Gospel	Clear Channel	600	5kw	952	16	17	17	16	13	8:00	CCRS
1.6	2.3	2.4	1.6	2.0	WPGC-FM	Urban	CBS Radio	95.5	50kw	1923	6	7	9	11	16	4:45	CBS
1.9	2.0	1.7	1.8	1.9	WRBS-FM	Inspirational	Peter & John	95.1	50kw	1174	12	16	14	11	12	7:30	—
1.8	1.3	1.6	1.5	1.8	WWDC-FM	Alternative	Clear Channel	101.1	22.5kw	1512	5	8	11	13	19	4:15	CCRS
1.5	1.7	2.4	2.6	1.6	WHFS-FM	Talk/Alternative	CBS Radio	105.7	50kw	1245	16	13	12	13	15	5:15	CBS
2.2	2.0	1.8	2.3	1.6	WHUR-FM	Urban AC	Howard University	96.3	24kw	1218	16	20	16	17	11	6:15	D&R
1.5	1.4	1.8	1.2	1.3	WIHT-FM	CHR/Top 40	Clear Channel	99.5	22kw	1392	4	11	17	26	28	4:15	CCRS
1.3	1.4	1.2	0.8	1.3	WKYS-FM	Urban	Radio One	93.9	24.5kw	1429	9	10	13	18	26	3:45	MCG
1.1	0.8	0.6	0.7	1.1	WJFK-AM	Talk	CBS Radio	1300	5kw	829	25	20	22	21	18	4:15	—
0.7	1.5	1.1	1.0	1.0	WRNR-FM	Triple A	Empire Br. Sys.	103.1	6kw	707	25	15	20	18	21	6:00	—
0.9	0.9	0.9	0.8	1.0	WROX-FM	Hot AC	Citadel	107.3	34kw	997	10	23	21	18	19	4:15	ABC
1.3	1.3	1.4	1.3	1.0	WTOP-FM	News	Bonneville	103.5	44kw	1066	25	27	25	22	17	4:45	CHR

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



Population: 2,157,700 (Black: 5.2%; Hispanic: 18.9%)

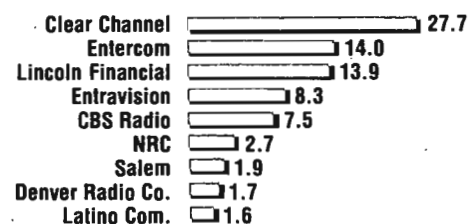
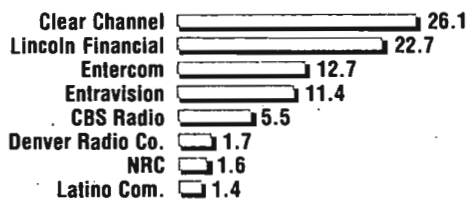
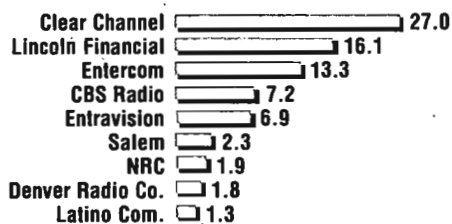
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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
5.4	5.6	5.7	6.2	6.2	KOA-AM	News/Talk	Clear Channel	850	50kw	4078	16	12	10	7	1	6:45	CCRS
5.8	5.5	5.9	6.8	5.6	KQKS-FM	Rhythmic	Lincoln Financial	107.5	91kw	3112	1	1	1	8	15	6:45	IRS
6.2	4.2	4.8	3.8	5.4	KOSI-FM	AC	Entercom	101.1	81kw	3078	6	8	5	3	1	6:15	D&R
5.0	5.2	5.4	4.8	5.4	KYGO-FM	Country	Lincoln Financial	98.5	100kw	2959	6	3	4	4	6	6:30	IRS
4.4	3.7	4.3	4.9	4.7	KBCO-FM	Triple A	Clear Channel	97.3	100kw	3036	9	7	3	1	3	5:45	CCRS
5.5	4.6	3.9	5.7	4.7	KXPK-FM	Reg. Mexican	Entravision	96.5	100kw	1483	3	2	2	2	7	12:45	LER
3.0	2.9	3.2	3.0	3.7	KALC-FM	Hot AC	Entercom	105.9	100kw	2578	3	4	6	5	11	5:00	MCG
2.9	4.2	4.2	3.4	3.7	KRFX-FM	Classic Rock	Clear Channel	103.5	100kw	2159	9	11	8	6	4	7:30	CCRS
4.2	3.4	4.1	4.0	3.4	KXKL-FM	Oldies	CBS Radio	105.1	100kw	2219	17	19	14	12	4	6:30	CHR
3.9	3.4	3.1	3.5	3.1	KBPI-FM	Active Rock	Clear Channel	106.7	100kw	1828	3	6	7	10	13	6:30	CCRS
1.6	2.3	2.3	2.8	2.9	KPTT-FM	Rhythmic AC	Clear Channel	95.7	100kw	1909	9	5	9	9	17	5:00	CCRS
2.6	3.1	3.0	3.3	2.8	KHOW-AM	News/Talk	Clear Channel	630	5kw	1561	23	25	18	15	9	7:45	CCRS
3.5	2.8	3.2	2.2	2.7	KJCD-FM	Smooth Jazz	Lincoln Financial	104.3	100kw	1369	17	15	16	16	10	8:30	IRS
1.9	2.8	3.1	2.7	2.6	KQMT-FM	Classic Rock	Entercom	99.5	100kw	1664	17	15	13	12	8	7:00	D&R
2.6	2.9	2.4	3.7	2.6	KTCL-FM	Alternative	Clear Channel	93.3	100kw	2368	2	9	11	14	18	4:15	CCRS
2.0	3.1	2.8	2.7	2.4	KIMN-FM	Hot AC	CBS Radio	100.3	100kw	1498	14	10	12	10	12	6:00	CHR
1.4	1.7	1.5	1.0	1.9	KKFN-AM	Sports	Lincoln Financial	950	5kw	1349	17	15	15	17	14	5:00	IRS
2.0	1.9	2.4	2.0	1.6	KEZW-AM	Adult Standards	Entercom	1430	5kw	926	23	30	31	31	26	9:00	D&R
1.8	1.4	1.4	1.6	1.5	KNUS-AM	News/Talk	Salem	710	5kw	755	23	27	24	23	15	8:00	SRR
1.9	3.4	2.6	1.6	1.4	KWLI-FM	Country	CBS Radio	92.5	57kw	1008	8	21	22	21	19	7:45	CHR
0.6	0.7	0.6	1.4	1.3	KBNO-AM	Reg. Mexican	Latino Com.	1280	5kw	514	9	19	18	19	19	6:00	—
1.7	1.2	1.3	1.3	1.2	KJAC-FM	Adult Hits	NRC	105.5	58kw	1014	17	18	16	18	19	5:00	—
1.4	1.2	0.9	1.4	1.2	KJMN-FM	Latin Pop	Entravision	92.1	33kw	674	9	14	20	24	24	5:15	LER
1.9	1.3	1.4	1.5	1.0	KKZN-AM	Talk	Clear Channel	760	50kw	591	23	28	29	26	19	8:45	CCRS
0.9	0.9	0.7	1.5	1.0	KMXA-AM	Span. Adult Hits	Entravision	1090	50kw	369	23	13	20	20	29	7:00	—
0.6	0.9	0.7	0.7	1.0	KSYY-FM	AC	Denver Radio Co.	107.1	97kw	477	17	22	22	21	24	4:30	—

OWNERSHIP SHARE (By AQH 12+ Share)

OWNERSHIP SHARE (By AQH 18-34 Share)

OWNERSHIP SHARE (By AQH 25-54 Share)



Population: 1,963,400 (Black: N/A; Hispanic: 9.5%)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.8	7.0	7.2	4.7	7.1	KKCW-FM	AC	Clear Channel	103.3	100kw	3143	7	5	1	1	1	8:30	CCRS
4.5	4.5	4.9	5.0	5.4	KEX-AM	News/Talk	Clear Channel	1190	50kw	2684	11	18	13	5	3	6:45	CCRS
3.7	3.3	4.8	4.2	5.2	KGON-FM	Classic Rock	Entercom	92.3	100kw	2417	10	4	1	2	2	7:00	D&R
5.8	5.7	4.7	4.5	4.9	KWJJ-FM	Country	Entercom	99.5	52kw	2338	3	8	4	4	5	5:45	CCRS
5.6	4.6	4.8	5.9	4.3	KUPL-FM	Country	CBS Radio	98.7	37kw	2003	11	10	9	7	6	7:00	KATZ
3.0	4.3	4.0	4.3	4.0	KINK-FM	Triple A	CBS Radio	101.9	100kw	1878	11	15	8	3	4	7:15	KATZ
3.4	3.6	4.4	2.9	3.9	KXL-AM	News/Talk	Rose City Radio	750	100kw	2074	15	19	16	14	7	7:15	MCG
2.3	2.7	2.5	2.4	3.4	KUFO-FM	Rock	CBS Radio	101.1	100kw	1760	5	2	3	8	16	5:30	CHR
3.0	2.8	2.4	2.4	3.2	KFIS-FM	Christian AC	Salem	104.1	7kw	1568	6	9	10	12	11	5:30	SRR
3.3	3.7	4.0	4.4	3.1	KLTH-FM	Classic Hits	CBS Radio	106.7	100kw	1852	15	12	13	11	8	7:00	KATZ
3.4	3.1	3.4	3.8	2.8	KKRZ-FM	CHR/Top 40	Clear Channel	100.3	100kw	2489	1	5	13	17	21	4:30	CCRS
3.7	2.8	2.8	3.5	2.8	KPOJ-AM	Talk	Clear Channel	620	25kw	896	22	22	18	16	8	10:00	CCRS
2.3	3.7	3.1	2.9	2.8	KYCH-FM	Adult Hits	Entercom	97.1	100kw	2070	11	13	6	5	10	6:00	D&R
2.1	2.8	2.7	3.8	2.7	KNRK-FM	Alternative	Entercom	94.7	17kw	1873	7	7	6	8	13	5:00	D&R
0.7	0.6	2.7	2.8	2.7	KRYP-FM	Reg. Mexican ¹	Salem	92.9	99kw	785	22	1	5	10	19	11:00	—
3.4	2.5	2.9	3.0	2.7	KXJM-FM	Rhythmic	Rose City Radio	95.5	100kw	1902	2	3	10	21	23	5:00	MCG
2.7	2.2	2.7	3.4	2.5	KRSK-FM	Hot AC	Entercom	105.1	100kw	1875	4	10	10	13	15	4:30	D&R
1.9	1.1	1.6	1.6	2.1	KPAM-AM	News/Talk	Pamplin	860	50kw	1128	18	24	22	19	12	5:45	—
2.0	1.6	2.3	2.8	1.5	KFXX-AM	Sports	Entercom	1080	50kw	1084	22	22	19	15	13	7:15	D&R
1.7	1.8	1.7	1.9	1.5	KVMX-FM	Rhythmic AC	CBS Radio	107.5	37kw	1376	9	13	16	17	20	4:30	CHR
1.6	2.7	2.3	1.5	1.4	KQOL-FM	Adult Hits ²	Clear Channel	105.9	23kw	854	18	25	23	20	17	8:00	CCRS
1.5	0.7	0.9	0.8	1.3	KPDQ-FM	Christian Talk	Salem	93.7	100kw	639	22	20	24	23	18	4:45	SRR
1.6	1.0	1.0	1.3	1.2	KKAD-AM	Adult Standards	Pamplin	1550	50kw	426	22	26	28	28	23	8:15	—

¹ Was Talk until March 26, 2007. ² Was KIJZ-FM (Smooth Jazz) until August 30.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Entercom 19.9 Clear Channel 19.5 CBS Radio 17.1 Salem 7.2 Rose City Radio 6.6 Pamplin 3.3	Entercom 22.7 CBS Radio 21.3 Salem 13.0 Clear Channel 12.6 Rose City Radio 8.3 Bustos Media 1.8 Coss, Donald 1.0	Entercom 25.5 CBS Radio 19.0 Clear Channel 16.5 Salem 7.8 Rose City Radio 4.1 Pamplin 1.6 Bustos Media 1.0

Population: 2,015,100 (Black: 7.9%; Hispanic: N/A)

Complete Market Index, Page 2

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.0	9.0	9.3	9.8	9.8	WDVE-FM	Classic Rock	Clear Channel	102.5	55kw	4728	4	1	1	1	1	8:15	CCRS
7.0	7.5	8.4	8.0	8.3	KDKA-AM	News/Talk	CBS Radio	1020	50kw	3244	11	20	14	12	5	9:15	INT
6.9	6.8	7.1	6.0	6.0	WDSY-FM	Country	CBS Radio	107.9	17.5kw	2664	8	4	2	2	4	8:15	KATZ
5.7	4.7	4.4	5.4	6.0	WSHH-FM	AC	Renda	99.7	10.5kw	2971	8	10	6	2	3	6:15	ARP
5.1	5.6	5.0	5.2	4.8	WPG8-FM	Talk	Clear Channel	104.7	13kw	1578	17	10	10	6	6	7:45	CCRS
5.1	4.5	5.5	5.3	4.5	WWSW-FM	Classic Hits	Clear Channel	94.5	50kw	2791	11	14	12	6	2	6:30	CCRS
4.0	4.8	4.5	4.0	4.2	WJAS-AM	Adult Standards	Renda	1320	5kw	1342	17	20	19	19	16	11:30	ARP
4.6	4.5	4.4	4.4	4.1	WKST-FM	CHR/Top 40	Clear Channel	96.1	44kw	2993	1	3	4	9	12	4:45	CCRS
5.6	4.8	4.2	4.7	4.0	WRRK-FM	Adult Hits	Frischling, Saul	96.9	45kw	2701	8	6	6	2	7	5:15	CHR
4.2	4.1	4.3	3.9	3.9	WAMO-FM	Urban	Sheridan Br. Corp.	106.7	47kw	1654	2	2	3	9	15	7:45	—
3.2	2.9	3.6	3.8	3.2	WOGI/WOGG	Country	Keymarket PA/OH	98.3/94.9	3.5kw/1.7kw	1090	4	9	9	8	9	5:00	—
2.3	2.5	2.4	2.4	3.1	WZPT-FM	Hot AC	CBS Radio	100.7	14.5kw	2194	6	8	5	5	8	4:45	KATZ
3.0	2.9	3.5	2.8	2.9	WXDX-FM	Alternative	Clear Channel	105.9	72kw	2140	3	4	8	9	12	5:15	CCRS
2.7	1.8	1.3	1.4	2.5	WEAE-AM	Sports	ESPN	1250	5kw	1327	17	10	12	13	10	4:45	ABC
3.6	2.8	2.6	2.0	2.2	WLTJ-FM	AC	Frischling, Saul	92.9	47kw	1575	11	15	15	14	11	6:00	CHR
1.5	1.3	1.0	0.9	1.8	WBZW-FM	CHR/Top 40 ¹	CBS Radio	93.7	41kw	1679	6	6	11	14	18	3:45	KATZ
1.7	2.1	1.3	2.1	1.6	WOGF/WOGH	Country	Keymarket PA/OH	104.3/103.	50kw/16kw	614	11	13	16	16	17	5:15	—
1.7	1.3	1.5	1.4	1.6	WORD-FM	News/Talk	Salem	101.5	43kw	860	11	17	17	17	12	5:45	—

¹ Was WTZN-FM (Talk) until October.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 26.1 CBS Radio 19.2 Renda 11.0 Frischling, Saul 6.2 Keymarket PA/OH 5.9 Sheridan Br. Corp. 4.8 ESPN 2.5 Salem 1.6	Clear Channel 32.7 CBS Radio 16.6 Sheridan Br. Corp. 10.7 Keymarket PA/OH 7.5 Frischling, Saul 6.9 Renda 3.5 ESPN 3.0	Clear Channel 30.9 CBS Radio 16.3 Frischling, Saul 7.7 Renda 6.8 Keymarket PA/OH 6.5 Sheridan Br. Corp. 4.6 ESPN 3.4 Salem 1.5

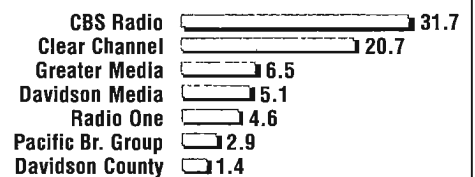
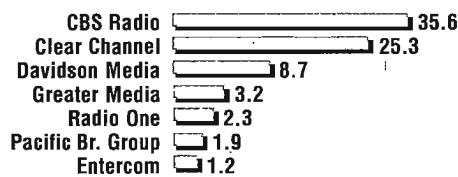
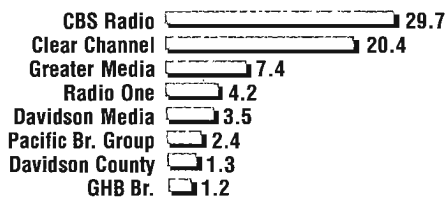
Population: 1,409,800 (Black: 20.9%; Hispanic: 6.7%)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.7	6.4	6.5	5.7	7.3	WBAV-FM	Urban AC	CBS Radio	101.9	99kw	2042	8	6	1	1	1	9:15	CHR
5.6	5.8	6.3	5.4	5.9	WSOC-FM	Country	CBS Radio	103.7	100kw	2453	6	8	5	2	2	6:30	KATZ
4.8	5.7	4.8	4.5	5.6	WKKT-FM	Country	Clear Channel	96.9	100kw	2831	5	5	4	3	4	5:00	CCRS
6.2	6.2	6.0	5.3	5.4	WPEG-FM	Urban	CBS Radio	97.9	95kw	2399	1	2	3	5	12	6:30	CHR
4.4	5.2	4.6	5.2	5.1	WNKS-FM	CHR/Top 40	CBS Radio	95.1	100kw	3077	2	1	2	3	11	4:00	KATZ
6.1	5.0	5.2	4.9	4.8	WBT-A&F	News/Talk	Greater Media	1110/99.3	50kw/7.6kw	2075	10	15	12	11	3	8:00	INT
5.2	4.9	4.3	4.0	4.5	WLYT-FM	AC	Clear Channel	102.9	31kw	2349	13	11	10	7	5	5:45	CCRS
5.6	4.4	4.2	4.5	4.3	WKQC-FM	AC	CBS Radio	104.7	100kw	2282	8	10	8	5	6	6:30	KATZ
4.5	4.7	4.1	4.9	3.8	WRFX-FM	Classic Rock	Clear Channel	99.7	84kw	2201	6	8	8	7	7	6:00	CCRS
3.2	2.7	3.2	4.0	3.4	WEND-FM	Alternative	Clear Channel	106.5	84kw	2004	4	4	6	10	14	6:15	CCRS
4.0	4.3	4.2	3.7	3.1	WIBT-FM	Rhythmic	Clear Channel	96.1	99kw	2564	3	7	11	14	17	4:15	CCRS
0.0	0.0	0.4	1.3	3.0	WNOV-FM	Reg. Mexican	Davidson Media	105.3	100kw	499	18	3	7	7	17	8:30	—
4.1	3.1	3.2	3.3	2.6	WLNK-FM	Talk	Greater Media	107.9	100kw	1527	10	12	13	12	8	5:00	INT
3.4	3.6	3.8	3.3	2.5	WPZS-FM	Gospel	Radio One	100.9	6kw	1214	13	15	15	15	10	8:15	KATZ
2.4	2.2	2.6	3.0	2.4	WXRC-FM	Classic Hits	Pacific Br. Group	95.7	100kw	1449	10	12	14	12	9	5:30	—
1.3	2.1	1.0	1.5	1.7	WFNZ/WFNA	Sports	CBS Radio	610/1660	5kw/10kw	691	18	12	16	16	15	5:30	—
2.5	2.9	2.1	2.6	1.7	WQNC-FM	Urban AC	Radio One	92.7	6kw	794	15	18	16	17	13	6:00	ARP
0.0	0.7	0.9	1.1	1.3	WTHZ-FM	Classic Hits	Davidson County	94.1	100kw	533	18	22	20	18	15	7:15	—
2.3	1.6	2.0	2.7	1.2	WNMX-FM	Adult Standards	GHB Br.	106.1	32kw	641	18	21	21	21	19	7:30	—

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



26 RIVERSIDE-SAN BERNARDINO



Population: 1,756,600 (Black: 9.0%; Hispanic: 42.1%)

Complete Market Index, Page 2

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.3	4.8	5.8	5.3	7.3	KFI-AM	Talk	Clear Channel	640	50kw	2101	21	14	4	1	1	9:15	CCRS
5.6	6.0	5.1	6.7	6.5	KGGI-FM	Rhythmic	Clear Channel	99.1	2.6kw	3455	1	1	1	2	5	5:15	CCRS
3.8	3.7	4.7	3.6	4.3	KOLA-FM	Classic Hits	Anaheim	99.9	29.5kw	1974	12	13	8	5	2	7:30	D&R
6.4	5.5	5.1	5.1	3.9	KFRG-FM	Country	CBS Radio	95.1	50kw	1858	8	11	8	7	3	7:30	ARP
4.4	5.7	5.2	4.9	3.7	KSCA-FM	Reg. Mexican	Univision	101.9	4.8kw	1420	10	2	3	3	7	11:15	UNI
3.5	2.8	3.2	3.9	3.6	KIIS-FM	CHR/Top 40	Clear Channel	102.7	8kw	2497	2	4	5	13	20	4:30	CCRS
3.2	4.2	3.7	3.5	3.5	KLYY-FM	Tropical	Entravision	97.5	72kw	1463	12	2	2	4	7	7:45	LER
2.0	2.2	1.9	2.4	2.9	KDAY/KWIE	Urban	Magic	93.5/93.5	6kw/6kw	1332	3	8	10	12	11	5:30	—
1.9	2.6	1.7	1.8	2.9	KHHT-FM	Urban AC	Clear Channel	92.3	43kw	1547	6	5	10	11	10	5:00	CCRS
3.6	4.1	3.5	3.2	2.9	KLVE-FM	Latin Pop	Univision	107.5	29.5kw	1530	6	5	5	6	11	7:00	UNI
3.5	3.2	2.4	2.7	2.9	KOST-FM	AC	Clear Channel	103.5	12.5kw	1513	21	17	14	7	3	6:15	CCRS
2.2	2.6	1.9	2.2	2.4	KCAL-FM	Rock	Anaheim	96.7	1.8kw	1471	10	10	7	10	11	4:45	D&R
2.5	2.3	1.9	1.2	2.3	KXSB/KXRS	Reg. Mexican	Lazer	101.7/105.	0.3kw/0.2kw	561	17	8	12	15	15	7:45	—
3.2	2.7	3.2	3.7	2.1	KCBS-FM	Adult Hits	CBS Radio	93.1	28.5kw	1389	17	17	13	9	9	6:30	CBS
1.7	1.6	1.9	1.9	2.0	KCXX-FM	Alternative	All Pro	103.9	0.2kw	1147	3	7	15	17	28	5:45	MCG
2.3	1.6	1.9	2.4	2.0	KLOS-FM	Classic Rock	Citadel	95.5	63kw	1078	17	29	16	14	5	5:30	ABC
1.2	1.5	1.1	1.4	1.6	KBIG-FM	AC ²	Clear Channel	104.3	84kw	943	12	21	17	16	15	5:30	CCRS
1.7	2.6	1.9	2.3	1.6	KTWV-FM	Smooth Jazz	CBS Radio	94.7	58kw	961	17	24	22	20	15	6:00	CBS
2.0	1.8	1.7	1.6	1.5	KPWR-FM	Rhythmic	Emmis	105.9	25kw	1441	5	12	19	26	35	4:00	D&R
2.1	1.7	1.9	1.2	1.5	KWVE-FM	Christian Talk	Calvary Chapel	107.9	0.5kw	808	21	17	18	18	18	8:15	—
1.0	1.6	1.1	1.3	1.4	KRTH-FM	Classic Hits	CBS Radio	101.1	51kw	951	28	30	26	22	14	4:45	CBS
1.4	1.6	2.0	1.9	1.3	KROQ-FM	Alternative	CBS Radio	106.7	5.6kw	973	8	17	19	20	22	5:45	CBS
1.0	1.2	0.9	0.9	1.1	KATY-FM	AC	All Pro	101.3	1.9kw	316	28	33	34	29	21	8:00	—
1.0	0.7	1.5	1.0	1.1	KLSX-FM	Talk	CBS Radio	97.1	21kw	459	28	26	21	19	19	8:15	CBS
1.3	1.4	0.9	0.8	1.0	KAEH-FM	Reg. Mexican	Luna	100.9	1.5kw	406	12	16	24	29	33	7:15	—
1.3	1.2	1.1	0.9	1.0	KNX-AM	News	CBS Radio	1070	50kw	680	28	33	34	35	28	4:45	CBS
1.3	1.0	1.1	1.3	1.0	KRBV-FM	Urban AC	Radio One	100.3	5.3kw	639	21	24	24	26	22	4:45	EAST

² Was Hot AC until September 17

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 27.2 CBS Radio 12.7 Univision 7.2 Anaheim 6.7 Entravision 4.4 All Pro 3.1 Magic 2.9 Lazer 2.3 Emmis 2.1 Citadel 2.0 Calvary Chapel 1.5 Radio One 1.1 Luna 1.0	Clear Channel 26.0 Univision 10.5 CBS Radio 8.5 Entravision 7.7 Anaheim 5.4 All Pro 3.4 Lazer 3.2 Magic 3.2 Emmis 3.1 Luna 1.8 Calvary Chapel 1.7 Van Voorhis, D.L. 1.0	Clear Channel 23.5 CBS Radio 13.4 Univision 8.8 Anaheim 6.8 Entravision 5.4 All Pro 2.8 Magic 2.8 Citadel 2.5 Lazer 2.4 Calvary Chapel 1.9 Emmis 1.8 SBS 1.0

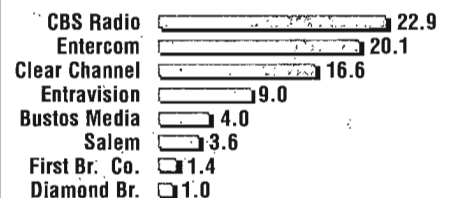
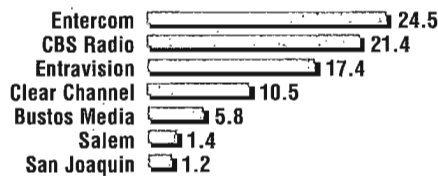
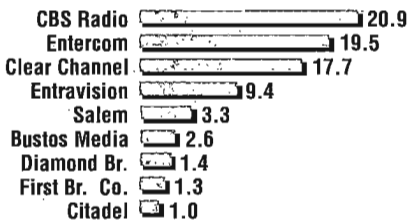
Population: 1,758,100 (Black: 7.4%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.5	7.6	7.4	7.8	7.6	KFBK-AM	News/Talk	Clear Channel	1530	50kw	2590	17	14	7	4	1	7:45	CCRS
4.5	4.2	4.0	3.7	5.0	KRXQ-FM	Rock	Entercom	98.5	50kw	2195	4	1	1	3	10	6:15	MCG
4.8	4.3	5.3	4.2	4.5	KSFM-FM	Rhythmic	CBS Radio	102.5	50kw	2989	1	3	3	10	17	5:00	KATZ
3.9	4.0	3.1	3.4	4.4	KSTE-AM	News/Talk	Clear Channel	650	25kw	1510	17	10	8	5	5	7:00	CCRS
3.7	3.6	4.0	4.2	4.2	KBMB-FM	Rhythmic	Entravision	103.5	6kw	2588	3	2	2	13	18	4:45	ARP
3.5	4.0	4.8	4.6	4.1	KDND-FM	CHR/Top 40	Entercom	107.9	50kw	2940	1	4	6	15	12	5:00	MCG
4.0	3.4	4.3	4.2	4.1	KSEG-FM	Classic Rock	Entercom	96.9	50kw	1806	17	7	4	1	2	7:15	MCG
4.8	5.5	5.2	4.4	4.1	KSSJ-FM	Smooth Jazz	Entercom	94.7	25kw	1631	12	23	18	8	3	7:45	MCG
5.6	4.4	4.6	4.5	4.0	KYMX-FM	AC	CBS Radio	96.1	50kw	1826	12	14	14	7	4	7:45	KATZ
5.3	4.8	5.2	4.0	3.9	KNCI-FM	Country	CBS Radio	105.1	50kw	2006	5	13	12	10	7	7:30	KATZ
3.0	2.8	2.8	2.3	3.3	KQJK-FM	Adult Hits	CBS Radio	93.7	25kw	1715	9	11	5	2	6	6:00	KATZ
3.1	3.1	2.3	2.4	2.9	KGBY-FM	AC	Clear Channel	92.5	39kw	1774	7	19	12	6	8	4:15	CCRS
3.7	4.3	3.2	3.7	2.8	KHYL-FM	Rhythmic Oldies	Clear Channel	101.1	36kw	1681	12	11	8	8	9	5:45	CCRS
3.2	3.6	2.7	2.7	2.5	KHTK-AM	Sports	CBS Radio	1140	50kw	1078	9	20	16	13	10	8:30	KATZ
2.2	2.3	2.6	3.1	2.4	KZZO-FM	Hot AC	CBS Radio	100.5	115kw	1600	7	8	8	12	12	4:30	KATZ
2.8	1.9	2.0	2.5	2.2	KWOD-FM	Alternative	Entercom	106.5	50kw	1611	5	6	11	17	21	4:15	MCG
1.5	2.4	1.8	2.9	2.1	KNTY-FM	Country	Entravision	101.9	47kw	1183	9	18	19	21	16	5:15	LER
2.0	2.7	1.7	2.3	2.1	KRCX-FM	Reg. Mexican	Entravision	99.9	1.8kw	735	12	5	14	16	23	7:15	LER
1.4	1.3	0.8	1.9	1.6	KTTA/KBAA	Reg. Mexican	Bustos Media	97.7/103.3	6kw/0.5kw	553	17	9	17	18	23	5:00	—
1.5	1.3	1.4	1.4	1.5	KKFS-FM	Christian AC	Salem	103.9	6kw	887	12	21	21	19	14	4:45	SRR
0.4	0.4	1.0	1.3	1.4	KSAC-AM	Talk	Diamond Br.	1240	1kw	320	23	25	25	25	18	7:15	LER
0.9	1.1	1.4	1.3	1.3	KCCL-FM	Oldies	First Br. Co.	92.1	3kw	739	23	24	23	22	14	5:45	—
0.7	0.6	1.0	0.6	1.0	KGO-AM	News/Talk	Citadel	810	50kw	451	23	25	27	29	25	8:00	ABC
0.5	0.0	0.7	0.4	1.0	KLMG-FM	Latin Pop	Bustos Media	94.3	4.3kw	278	23	14	20	19	27	7:30	—
1.5	0.8	1.3	1.0	1.0	KXSE-FM	Latin Pop	Entravision	104.3	6kw	458	17	17	21	23	28	6:45	LER

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



Population: 1,799,900 (Black: 18.7%; Hispanic: N/A)

Complete Market Index, Page 2

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.3	9.1	8.9	8.0	8.1	WTAM-AM	News/Talk	Clear Channel	1100	50kw	3671	13	14	10	4	1	7:15	CCRS
7.2	6.5	6.8	6.4	7.9	WDOK-FM	AC	CBS Radio	102.1	12kw	3007	9	7	4	1	1	7:45	KATZ
7.2	8.0	7.8	7.1	6.7	WMJI-FM	Oldies	Clear Channel	105.7	16kw	3261	13	9	11	3	3	7:30	CCRS
7.5	6.1	7.8	6.8	6.5	WGAR-FM	Country	Clear Channel	99.5	50kw	2890	4	10	6	5	4	8:15	CCRS
6.5	6.7	6.3	7.4	6.1	WZAK-FM	Urban AC	Radio One	93.1	27.5kw	2125	4	4	2	2	5	10:00	ARP
5.4	5.3	5.2	6.9	5.2	WENZ-FM	Urban	Radio One	107.9	15.9kw	2269	2	1	1	11	13	6:45	ARP
4.7	5.5	4.6	5.3	5.1	WNWV-FM	Smooth Jazz	Elyria-Lorain	107.3	50kw	1921	12	15	12	9	6	7:45	MCG
4.9	4.3	4.2	4.5	4.3	WAKS-FM	CHR/Top 40	Clear Channel	96.5	31kw	2799	1	3	6	13	14	4:30	CCRS
4.1	3.6	4.2	4.7	4.2	WNCX-FM	Classic Rock	CBS Radio	98.5	16kw	2162	9	7	5	6	7	6:15	CBS
3.0	2.8	2.8	2.8	3.7	WKRK-FM	Alternative ¹	CBS Radio	92.3	40kw	1574	4	2	3	8	17	6:00	CBS
3.5	2.9	3.1	3.5	3.7	WQAL-FM	Hot AC	CBS Radio	104.1	11kw	2415	8	6	6	7	8	4:00	KATZ
3.5	2.5	2.7	3.3	3.4	WMMS-FM	Rock	Clear Channel	100.7	34kw	2290	4	5	9	9	9	4:30	CCRS
2.2	2.6	2.2	1.8	2.6	WFHM-FM	Christian AC	Salem	95.5	31kw	1305	3	12	15	14	10	5:30	SRR
2.3	2.6	2.4	1.7	2.5	WKNR-AM	Sports	Salem	850	50kw	1393	18	11	13	14	10	7:30	SRR
4.2	2.9	3.4	3.4	2.2	WMVX-FM	Hot AC	Clear Channel	106.5	11.5kw	1770	9	13	13	12	12	6:00	CCRS
1.6	1.6	1.5	1.5	1.6	WCLV-FM	Classical	WCLV Foundation	104.9	6kw	732	18	21	23	22	17	6:45	—
1.3	1.5	1.4	1.2	1.4	WHK-AM	News/Talk	Salem	1420	5kw	558	18	20	18	17	16	7:00	SRR
1.2	1.7	1.3	0.9	1.4	WJMO-AM	Gospel	Radio One	1300	5kw	505	15	17	16	16	15	8:45	ARP

¹ Was WKRI-FM until October.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 31.6 CBS Radio 19.6 Radio One 13.1 Salem 6.5 Elyria-Lorain 5.7 WCLV Foundation 1.6 Rubber City 1.5	CBS Radio 27.5 Clear Channel 26.8 Radio One 19.7 Salem 6.0 Rubber City 1.7 Elyria-Lorain 1.4	Clear Channel 30.2 CBS Radio 22.9 Radio One 13.2 Salem 7.3 Elyria-Lorain 5.0 Rubber City 1.6

News First 24/7: www.radioandrecords.com

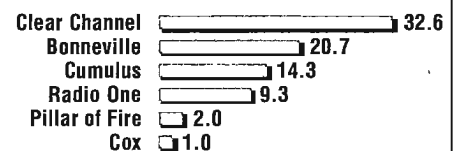
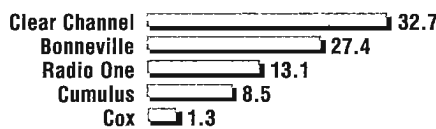
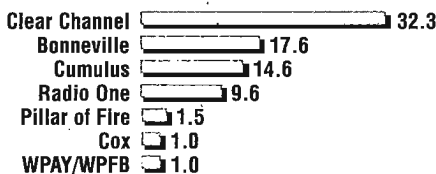
Population: 1,705,200 (Black: 11.3%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.8	9.7	11.0	10.6	8.8	WLW-AM	News/Talk	Clear Channel	700	50kw	3612	15	12	4	2	1	7:45	CCRS
5.3	6.2	6.9	6.7	7.6	WUBE-FM	Country	Bonneville	105.1	14.5kw	2963	6	3	1	1	3	7:00	CHR
6.2	5.2	6.4	5.8	7.0	WRRM-FM	AC	Cumulus	98.5	17.5kw	2694	7	8	6	4	4	7:15	MG/S
4.9	6.1	6.3	6.8	6.2	WGRR-FM	Classic Hits	Cumulus	103.5	11kw	2718	10	13	11	6	2	7:00	CHR
6.0	5.7	4.9	5.4	5.8	WEBN-FM	Rock	Clear Channel	102.7	16kw	2738	3	2	2	3	7	5:45	CCRS
4.6	5.1	4.0	4.4	4.6	WKFS-FM	CHR/Top 40	Clear Channel	107.1	2.8kw	2740	1	1	8	10	16	4:15	CCRS
4.4	4.2	4.0	3.7	4.6	WMOJ-FM	Rhythmic Oldies	Radio One	100.3	3.6kw	1118	10	7	7	7	6	9:30	MG/S
4.5	4.7	3.1	3.7	4.4	WOFX-FM	Classic Rock	Clear Channel	92.5	16kw	2595	7	9	9	5	5	4:30	CCRS
2.4	3.9	2.8	3.5	4.1	WSWD-FM	Alternative	Bonneville	97.3	5kw	1036	10	10	12	13	12	3:30	MG/S
4.7	4.3	3.6	4.4	3.9	WKRQ-FM	Hot AC	Bonneville	101.9	16kw	2427	4	5	4	8	10	3:45	CHR
4.3	4.4	5.1	3.9	3.8	WIZF-FM	Urban	Radio One	101.1	1.3kw	1656	2	6	10	11	14	8:00	D&R
4.3	4.5	3.7	4.4	3.7	WKRC-AM	Talk	Clear Channel	550	5kw	1349	20	20	14	12	8	7:00	CCRS
1.6	1.5	0.9	1.1	2.0	WYGY-FM	Country	Bonneville	94.9	10.5kw	2118	5	3	3	9	9	4:45	CHR
4.2	1.9	2.1	2.4	1.7	WNNF-FM	Hot AC	Clear Channel	94.1	32kw	1457	10	11	13	13	14	3:30	CCRS
1.7	1.7	2.2	1.5	1.5	WAKW-FM	Christian AC	Pillar of Fire	93.3	50kw	947	15	18	15	15	11	6:15	—
0.5	1.1	0.8	0.7	1.4	WFTK-FM	Talk	Cumulus	96.5	20kw	826	15	15	16	16	12	3:30	—
0.8	1.1	0.8	1.1	1.1	WDBZ-AM	News/Talk	Radio One	1230	1kw	303	20	26	24	24	20	8:00	D&R
0.6	0.8	0.7	0.6	1.1	WLQT-FM	AC	Clear Channel	99.9	28kw	424	20	15	17	20	17	5:30	—
1.6	1.2	1.0	1.0	1.0	WCKY-AM	Sports	Clear Channel	1530	50kw	635	20	14	17	17	21	4:45	CCRS
1.1	1.3	1.3	1.0	1.0	WHKO-FM	Country	Cox	99.1	50kw	784	15	15	20	18	24	4:45	CHR
0.9	1.2	1.3	1.4	1.0	WPFB-FM	Country	WPAY/WPFB	105.9	34kw	748	7	20	21	23	21	4:45	—

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



Population: 1,552,100 (Black: 5.6%; Hispanic: 50.8%)

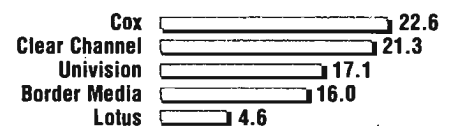
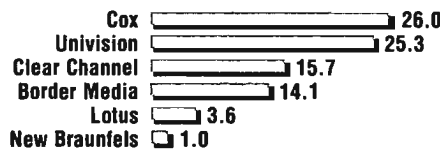
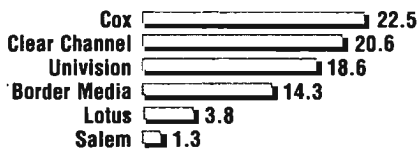
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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.2	6.8	7.0	6.6	6.2	KBBT-FM	Rhythmic	Univision	98.5	98kw	2743	1	1	2	9	17	7:00	KT-H
5.7	6.0	6.2	5.3	6.1	KISS-FM	Active Rock	Cox	99.5	100kw	2440	4	1	1	1	9	7:00	CHR
4.6	5.7	5.0	5.4	5.7	KONO-A&F	Oldies	Cox	101.1/860	98kw/5kw	2194	15	14	9	2	1	6:15	KATZ
4.9	4.7	5.0	4.6	5.4	WOAI-AM	News/Talk	Clear Channel	1200	50kw	2110	15	18	12	8	3	6:45	CCRS
4.4	6.1	5.9	6.0	5.2	KAJA-FM	Country	Clear Channel	97.3	100kw	2711	5	7	4	3	4	7:00	CCRS
5.0	4.5	4.7	5.4	4.5	KCYF-FM	Country	Cox	100.3	98kw	2245	8	5	3	5	6	5:45	KATZ
5.5	3.7	3.6	2.9	4.4	KQXT-FM	AC	Clear Channel	101.9	100kw	1908	15	15	10	3	2	6:45	CCRS
2.7	3.6	3.6	4.1	3.9	KXXM-FM	CHR/Top 40	Clear Channel	96.1	99kw	2338	2	4	5	12	15	4:45	CCRS
4.4	4.0	4.2	4.0	3.8	KXTN-FM	Tejano	Univision	107.5	97kw	1357	15	9	11	11	8	8:30	KT-H
3.0	4.1	3.7	3.2	3.8	KZEP-FM	Classic Rock	Lotus	104.5	100kw	1459	9	8	7	7	5	6:00	LER
3.9	3.1	3.6	3.3	3.4	KROM-FM	Reg. Mexican	Univision	92.9	45kw	1415	9	3	7	9	13	7:15	KT-H
3.7	2.7	3.1	3.6	3.3	KJXK-FM	Adult Hits	Border Media	102.7	100kw	1739	14	11	6	5	7	5:15	CCRS
3.2	1.7	2.9	3.1	2.7	KPWT-FM	Rhythmic	Cox	106.7	100kw	1782	3	6	14	20	24	4:45	CHR
2.3	2.8	2.8	2.3	2.7	KTSA-AM	News/Talk	Border Media	550	5kw	1099	24	25	21	19	10	7:45	CCRS
3.1	2.4	2.1	2.7	2.5	KSMG-FM	Hot AC	Cox	105.3	94kw	1533	9	13	13	13	10	5:00	CHR
3.4	3.0	3.5	2.4	2.4	KCOR-FM	Spanish Oldies	Univision	95.1	100kw	964	15	17	15	15	14	9:30	KT-H
3.4	2.6	3.3	3.0	2.2	KTFM-FM	Rhythmic Oldies	Border Media	94.1	40kw	1267	15	18	16	14	10	6:00	—
0.9	1.3	1.0	1.2	1.8	KLEY-FM	Reg. Mexican	Border Media	95.7	12.5kw	677	9	15	20	18	18	4:45	CAB
1.5	1.3	1.6	1.8	1.8	KSAH-AM	Reg. Mexican	Border Media	720	10kw	556	9	11	17	16	21	7:30	—
1.3	1.2	1.8	0.9	1.6	KRIO-FM	Latin Pop	Border Media	104.1	100kw	648	7	9	17	22	27	6:30	—
1.3	1.0	0.9	0.9	1.5	KTKR-AM	Sports	Clear Channel	760	50kw	623	24	20	19	16	16	5:30	CCRS
1.0	1.4	1.2	1.1	1.2	KCOR-AM	Spanish N/T	Univision	1350	5kw	361	15	21	21	21	19	7:45	KT-H
1.3	1.4	1.1	1.1	1.0	KKYX-AM	Classic Country	Cox	680	50kw	456	24	28	32	30	26	6:45	KATZ
1.3	0.6	0.8	1.1	1.0	KLUP-AM	News/Talk	Salem	930	5kw	431	24	28	28	25	20	6:00	SRR

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



Latest Arbitron Ratings: www.radioandrecords.com

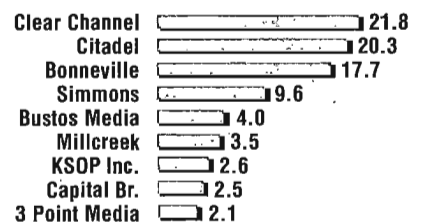
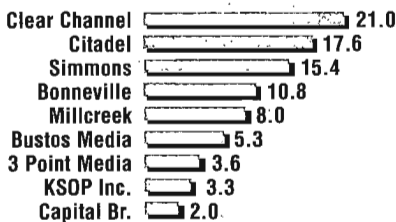
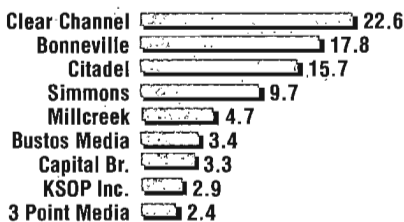
Population: 1,621,900 (Black: N/A; Hispanic: 10.6%)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.7	8.7	7.1	8.5	8.4	KSL-AM	News/Talk	Bonneville	1160	50kw	3407	11	9	2	1	1	5:45	CHR
7.5	5.7	4.8	6.2	5.9	KSFI-FM	AC	Bonneville	100.3	26kw	3073	6	3	3	2	2	4:30	KATZ
4.2	4.4	5.5	4.9	5.5	KNRS-AM	News/Talk	Clear Channel	570	5kw	1523	20	15	7	3	3	8:30	CCRS
3.7	3.4	4.6	4.6	4.6	KZHT-FM	CHR/Top 40	Clear Channel	97.1	25kw	2227	1	2	3	13	16	5:00	CCRS
5.7	3.4	4.0	4.3	4.5	KXRK-FM	Alternative	Simmons	96.3	25kw	1886	4	1	1	10	16	5:45	KATZ
3.6	3.9	2.5	3.3	4.0	KOSY-FM	AC	Clear Channel	106.5	25kw	1926	11	12	8	3	4	4:45	CCRS
2.8	2.8	4.0	3.9	3.6	KJMY-FM	Hot AC	Clear Channel	99.5	40kw	2003	3	3	5	11	12	4:15	CCRS
6.1	5.1	5.5	4.5	3.5	KUBL-FM	Country	Citadel	93.3	25kw	1934	6	8	5	8	8	4:15	MCG
3.6	4.3	4.3	3.6	3.4	KRSP-FM	Classic Rock	Bonneville	103.5	25kw	1619	8	18	9	6	6	5:00	KATZ
2.4	2.1	1.9	1.8	3.1	KBEE-FM	AC	Citadel	98.7	40kw	1435	8	17	9	5	7	5:00	MCG
3.0	3.3	3.4	2.8	3.0	KODJ-FM	Oldies	Clear Channel	94.1	40kw	1589	20	22	17	12	5	4:30	CCRS
4.1	3.3	3.8	4.3	3.0	KUUU-FM	Rhythmic	Millcreek	92.5	5kw	1402	2	3	13	18	28	5:00	ARP
3.6	3.7	3.0	2.8	2.9	KSOP-FM	Country	KSOP Inc.	104.3	25kw	1059	11	10	14	14	10	6:15	ARP
3.2	2.9	3.3	2.8	2.7	KBER-FM	Rock	Citadel	101.1	25kw	1104	8	7	11	9	13	5:45	MCG
2.6	2.3	2.0	2.6	2.6	KENZ-FM	Triple A	Citadel	107.5	45kw	1463	11	6	11	7	14	4:15	MCG
1.9	1.9	2.0	1.6	2.3	KBZN-FM	Smooth Jazz	Capital Br.	97.9	26kw	708	27	22	22	21	9	7:30	D&R
2.3	2.5	2.2	2.2	2.3	KKAT-FM	Cl. Country	Citadel	107.5	45kw	705	20	21	21	16	11	7:45	—
1.2	2.1	1.5	1.5	2.0	KEGA-FM	Country	Simmons	101.5	89kw	1095	11	15	15	16	14	4:30	—
2.4	2.6	2.6	2.6	1.8	KDUT-FM	Reg. Mexican	Bustos Media	102.3	89kw	500	20	12	18	19	20	8:30	ARP
2.4	3.3	2.5	2.8	1.7	KHTB-FM	Active Rock	3 Points Media	94.9	47kw	1008	11	12	17	19	22	4:00	—
2.1	1.8	1.0	1.3	1.6	KBMG-FM	Latin Pop	Bustos Media	106.1	89kw	417	20	18	16	15	20	9:00	—
0.8	1.5	1.6	2.0	1.6	KUDD-FM	CHR/Top 40	Millcreek	107.9	75kw	1123	4	11	20	21	29	3:30	ARP
0.8	1.1	1.2	1.0	1.3	KFNZ-AM	Sports	Citadel	1320	5kw	638	27	25	25	21	16	4:45	MCG
0.9	1.3	1.2	1.8	1.2	KJQN-FM	Adult Hits	Simmons	103.1	89kw	631	20	27	22	24	16	4:15	KATZ
0.8	1.0	1.4	1.0	1.2	KYMV-FM	Rhythmic AC	Simmons	100.8	81kw	519	20	20	22	26	22	5:15	—
0.4	0.0	0.6	0.8	1.1	KALL-AM	News/Talk	Clear Channel	700	50(1)kw	683	27	25	26	25	22	3:45	CCRS
0.8	0.7	0.9	1.2	1.1	KLO-AM	Talk	Capital Br.	1430	10(5)kw	295	27	27	29	29	26	8:30	—

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



Population: 1,592,800 (Black: 12.6%; Hispanic: 5.5%)

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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.7	6.4	6.5	7.4	6.4	KPRS-FM	Urban	Carter	103.3	100kw	1856	1	1	1	2	10	8:45	MCG
4.6	6.6	5.1	4.5	5.7	KQRC-FM	Active Rock	Entercom	98.9	100kw	1828	4	2	2	1	8	8:00	D&R
5.1	4.8	5.8	5.0	5.5	KMBZ-AM	News/Talk	Entercom	580	5kw	1775	20	16	14	12	1	8:00	D&R
4.1	5.2	5.4	5.2	5.3	KFKF-FM	Country	Wilks Br.	94.1	100kw	2170	8	7	7	7	3	6:15	CHR
4.0	4.5	4.7	5.2	4.8	KMXV-FM	CHR/Top 40	Wilks Br.	93.3	100kw	2432	1	4	3	4	15	5:00	KATZ
3.8	2.6	2.8	3.6	4.2	KCFX-FM	Classic Rock	Cumulus	101.1	80kw	2635	12	9	4	3	3	4:15	CHR
3.5	2.9	2.4	3.3	4.1	KCKC-FM	AC	Wilks Br.	102.1	100kw	1861	8	12	7	5	5	5:30	KATZ
4.5	5.6	4.7	5.7	3.9	KCMO-FM	Oldies	Cumulus	94.9	100kw	1582	14	18	17	11	2	6:30	CHR
4.2	3.9	3.7	4.5	3.9	KMJK-FM	Urban AC	Cumulus	107.3	100kw	1231	12	14	10	5	7	8:15	CHR
6.7	3.8	4.4	4.4	3.8	KUDL-FM	AC	Entercom	98.1	100kw	1815	8	16	15	14	6	5:30	D&R
4.7	4.1	5.3	3.6	3.8	WDAF-FM	Country	Entercom	106.5	100kw	1873	5	9	12	12	12	5:15	D&R
4.9	4.4	4.4	4.8	3.7	KBEQ-FM	Country	Wilks Br.	104.3	100kw	1952	7	9	7	10	9	5:00	CHR
3.1	3.8	3.3	3.5	3.7	KCHZ-FM	Rhythmic	Cumulus	95.7	99kw	2144	3	3	5	16	19	4:30	CHR
3.3	3.7	4.0	3.8	3.3	WHB-AM	Sports	Union	810	50(5)kw	1448	14	8	10	7	13	5:45	—
3.3	3.3	3.7	3.5	3.0	KCJK-FM	Adult Hits	Cumulus	105.1	100kw	1476	8	15	6	7	11	5:15	CHR
2.5	2.2	2.9	2.9	2.7	KCMO-AM	News/Talk	Cumulus	710	10(5)kw	957	20	21	21	19	16	7:15	CHR
2.2	2.1	2.2	2.4	2.3	KYYS-FM	Classic Rock ¹	Entercom	99.7	100kw	1023	14	19	17	15	13	5:45	D&R
1.7	2.0	1.6	1.3	2.2	KKHK-AM	Reg. Mex. ²	Entercom	1250	25(3.7)kw	395	20	5	13	16	20	14:15	—
2.6	2.6	2.0	2.4	2.2	KRBZ-FM	Alternative	Entercom	96.5	100kw	965	5	6	14	18	20	5:45	D&R
1.6	1.4	1.4	1.2	1.4	KCSP-AM	Sports	Entercom	610	5kw	929	14	20	20	19	17	4:00	D&R
0.9	0.4	1.1	0.7	1.3	KDTD-AM	Reg. Mexican	Davidson Media	1340	0.2kw	252	20	12	19	21	22	13:15	—
0.4	0.0	0.0	0.5	1.0	KCCV-AM	Christian Talk	Bott Radio	760	5kw	220	20	24	24	21	18	12:15	—
1.3	1.8	0.6	1.1	1.0	KPRT-AM	Gospel	Carter	1590	1kw	308	14	23	24	24	22	8:15	MCG

¹ Became KBLV-FM (Triple A) on January 16. ² Changed calls to KYYS-AM on January 16.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Entercom 27.5 Cumulus 21.5 Wilks Br. 17.9 Carter 7.4 Union 3.3 Bott Radio 1.7 Davidson Media 1.3	Entercom 30.6 Cumulus 19.4 Wilks Br. 18.2 Carter 11.8 Union 4.2 Davidson Media 3.5	Entercom 28.0 Cumulus 22.1 Wilks Br. 17.8 Carter 6.7 Union 4.4 Bott Radio 1.5 Davidson Media 1.2

Population: 1,438,600 (Black: 8.0%; Hispanic: 23.3%)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.3	6.3	6.0	6.3	6.1	KSNE-FM	AC	Clear Channel	106.5	100kw	2020	8	8	7	3	1	7:45	CCRS
5.4	5.5	4.6	4.5	5.7	KVEG-FM	Rhythmic	Kemp	97.5	100kw	2085	1	1	3	5	19	6:00	—
5.6	5.6	4.5	5.2	5.6	KMXB-FM	Hot AC	CBS Radio	94.1	100kw	2480	3	4	1	2	5	5:15	KATZ
6.6	6.0	5.8	4.7	5.2	KISF-FM	Reg. Mexican	Univision	103.5	100kw	1513	7	2	2	1	7	10:30	KT-H
5.1	4.8	4.7	4.0	5.1	KLUC-FM	Rhythmic	CBS Radio	98.5	97kw	2558	2	3	4	8	15	5:15	CHR
4.4	5.3	4.1	5.1	4.8	KWNR-FM	Country	Clear Channel	95.5	92kw	1910	12	10	8	6	2	5:45	CCRS
3.4	4.8	4.7	3.7	4.0	KOAS/KPKK	Smooth Jazz	Riviera	105.7/101.1	98kw/51kw	1119	17	20	18	11	2	9:30	—
3.7	3.0	3.3	3.1	3.9	KWID-FM	Spanish Oldies	Clear Channel	101.9	100kw	1130	12	5	5	3	12	9:00	CCRS
3.4	3.6	3.9	4.3	3.9	KXNT-AM	Talk	CBS Radio	840	50kw	1107	20	21	20	17	9	9:15	KATZ
3.3	3.3	2.6	3.3	3.4	KCYE-FM	Country	Beasley	104.3	24.5kw	1369	4	13	12	13	8	6:00	ARP
2.4	2.6	3.2	3.1	3.3	KXPT-FM	Classic Hits	Lotus	97.1	25kw	1633	8	18	16	6	4	6:00	LER
1.5	2.4	3.4	3.7	2.9	KKLZ-FM	Classic Hits ¹	Beasley	96.3	100kw	1488	12	21	17	12	5	6:45	ARP
3.2	3.4	3.4	3.9	2.8	KOMP-FM	Active Rock	Lotus	92.3	25kw	1185	8	12	6	10	11	7:15	LER
1.6	1.9	2.6	2.5	2.7	KKJJ-FM	Adult Hits	CBS Radio	100.5	96kw	1165	17	16	9	8	9	6:00	KATZ
2.7	2.3	2.5	2.6	2.4	KPLV-FM	Rhythmic	Clear Channel	93.1	24kw	1286	6	10	14	16	14	5:30	CCRS
3.2	2.0	2.4	3.1	2.3	KRGT-FM	Spanish Oldies	Univision	99.3	31kw	801	20	9	10	14	17	7:00	KT-H
2.3	2.3	2.3	1.9	2.2	KFRH-FM	Soft AC ²	Beasley	102.7	96kw	1219	17	14	14	15	13	5:30	ARP
2.1	3.3	2.5	2.4	2.2	KQRT-FM	Reg. Mexican	Entravision	105.1	50kw	728	8	6	10	19	20	8:00	—
2.4	3.2	2.7	3.4	2.2	KXTE-FM	Alternative	CBS Radio	107.5	24.5kw	1160	4	7	12	19	20	6:30	CHR
1.2	1.1	1.2	1.3	2.0	KBAD-AM	Sports	Lotus	920	5kw	820	20	17	18	18	16	5:45	LER
1.3	1.7	1.6	2.3	1.6	KDWN-AM	News/Talk	Beasley	720	50kw	663	20	23	23	21	18	6:30	ROS
2.8	3.6	3.3	2.3	1.6	KJUL-FM	Adult Standards	Summit Media	104.7	100kw	662	20	26	24	25	22	10:00	—
1.0	0.8	1.8	0.8	1.0	KRRN-FM	Latin Pop	Entravision	92.7	100kw	487	12	14	20	22	24	10:00	LER

¹ Was Classic Rock until May 24. ² Was KSTJ-FM ('80s) until September 13.

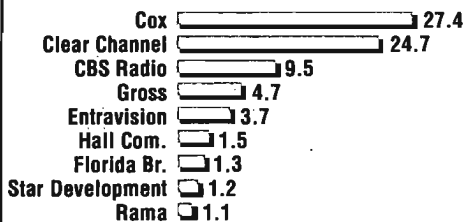
OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
CBS Radio 19.8 Clear Channel 17.2 Beasley 10.1 Lotus 8.1 Univision 7.5 Kemp 5.7 Riviera 4.6 Entravision 3.2 Summit Media 2.2	CBS Radio 23.5 Clear Channel 14.0 Univision 12.5 Kemp 12.0 Entravision 7.0 Lotus 5.5 Beasley 5.4 Riviera 1.9	CBS Radio 19.5 Clear Channel 16.5 Beasley 10.4 Lotus 10.4 Univision 9.7 Kemp 4.5 Riviera 4.0 Entravision 2.8

Population: 1,402,300 (Black: 15.1%; Hispanic: 21.7%)

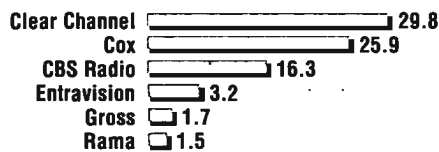
Complete Market Index, Page 2

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.2	6.4	4.4	5.7	7.8	WMGF-FM	AC	Clear Channel	107.7	100kw	2386	8	6	2	2	1	6:00	CCRS
5.7	5.5	5.9	5.2	7.2	WCFB-FM	Urban AC	Cox	94.5	100kw	1583	6	4	1	1	2	10:30	KATZ
3.6	4.3	4.2	4.2	4.7	WLOQ-FM	Smooth Jazz	Gross	103.1	14kw	1566	12	15	10	5	3	7:30	INT
4.7	4.7	6.1	5.1	4.6	WWKA-FM	Country	Cox	92.3	99kw	1831	6	13	11	9	5	7:30	KATZ
5.3	4.8	4.5	5.7	4.4	WDBO-AM	Talk	Cox	580	5kw	1483	12	17	15	13	6	7:45	KATZ
4.1	4.7	4.5	5.1	4.4	WJHM-FM	Urban	CBS Radio	101.9	61kw	1897	3	2	3	11	13	5:30	KATZ
4.8	4.9	5.0	6.4	4.4	WPYO-FM	Rhythmic	Cox	95.3	2.9kw	2244	1	3	7	15	19	5:30	CHR
4.1	3.9	4.6	4.2	4.4	WXXL-FM	CHR/Top 40	Clear Channel	106.7	100kw	2295	2	1	3	8	12	4:30	CCRS
4.4	3.7	4.8	4.5	4.0	WMMD-FM	AC	Cox	98.9	44kw	1508	12	9	6	3	4	6:45	CHR
4.2	4.3	4.6	3.5	3.8	WOMX-FM	Hot AC	CBS Radio	105.1	100kw	1609	10	6	5	4	7	6:30	KATZ
2.3	3.6	3.1	2.1	3.7	WNUE-FM	Tropical	Entravision	98.1	100kw	821	12	12	11	7	8	7:00	CAB
3.7	4.4	4.5	4.4	3.7	WRUM-FM	Tropical	Clear Channel	100.3	100kw	1240	5	10	13	10	9	9:30	CCRS
3.7	3.0	4.3	3.6	3.2	WTKS-FM	Talk	Clear Channel	104.1	100kw	852	12	6	8	6	10	9:15	CCRS
5.2	3.9	3.4	3.3	2.8	WJRR-FM	Alternative	Clear Channel	101.1	100kw	1252	4	5	9	14	16	6:00	CCRS
2.2	2.8	3.8	2.9	2.7	WHTQ-FM	Classic Rock	Cox	96.5	100kw	1003	10	11	14	12	10	7:15	CHR
1.8	1.9	2.1	2.4	1.6	WFLF-AM	News/Talk	Clear Channel	540	50kw	770	19	20	19	19	15	5:45	CCRS
1.5	1.2	1.1	1.4	1.5	WPCV-FM	Country	Hall Com.	97.5	100kw	517	12	19	19	18	14	4:00	D&R
1.5	1.6	1.5	1.3	1.3	WOCL-FM	Alternative	CBS Radio	105.9	96kw	948	8	14	16	17	21	3:30	KATZ
1.3	1.2	1.4	1.0	1.2	WEUS-AM	Oldies	Star Development	810	10kw	441	12	23	23	21	20	7:15	—
1.2	0.8	0.7	1.1	1.2	WQTM-AM	Sports	Clear Channel	740	50kw	480	19	20	17	16	17	5:00	CCRS

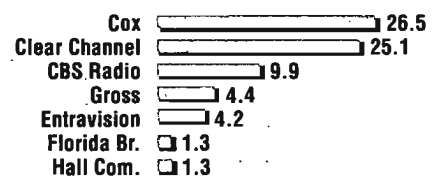
OWNERSHIP SHARE
(By AQH 12+ Share)



OWNERSHIP SHARE
(By AQH 18-34 Share)



OWNERSHIP SHARE
(By AQH 25-54 Share)



Population: 1,413,100 (Black: N/A; Hispanic: 22.7%)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.6	5.8	6.6	7.4	7.2	KGO-AM	News/Talk	Citadel	810	50kw	1945	14	20	10	6	1	8:45	ABC
4.8	4.8	5.0	4.4	5.2	KSOL-FM	Reg. Mexican	Univision	98.9	6.1kw	981	5	1	1	1	7	9:45	UNI
4.0	4.1	3.7	3.2	4.5	KOIT-FM	AC	Entercom	96.5	24kw	1771	10	10	3	2	2	5:00	KATZ
4.4	4.4	4.2	3.6	3.9	KBAY-FM	AC	NextMedia	94.5	30kw	1555	6	10	2	3	4	6:00	CBS
4.0	3.5	3.6	3.4	3.7	KUFX-FM	Classic Rock	Clear Channel	98.5	10kw	1406	10	13	8	4	2	5:15	CCRS
3.2	3.6	3.4	3.5	3.6	KCBS-AM	News	CBS Radio	740	50kw	1707	25	17	16	10	8	5:00	CBS
3.5	3.4	3.0	3.1	3.5	KSFO-AM	Talk	Citadel	560	5kw	801	14	26	24	22	6	8:15	ABC
3.3	3.5	2.8	2.9	3.5	KSJO-FM	Spanish Oldies	Clear Channel	92.3	32kw	734	25	5	3	5	5	8:15	CCRS
2.8	3.6	3.7	3.4	3.4	KDFC-FM	Classical	Entercom	102.1	33kw	1181	25	22	21	16	9	6:00	KATZ
3.4	4.0	3.6	3.1	3.0	KEZR-FM	Hot AC	NextMedia	106.5	42kw	1576	3	9	6	7	12	4:45	CHR
3.5	3.3	3.8	3.6	3.0	KYLD-FM	Rhythmic	Clear Channel	94.9	30kw	1574	1	2	6	15	26	5:30	CCRS
2.4	3.2	2.1	3.5	2.9	KBRG-FM	Spanish Oldies	Univision	100.3	14.5kw	720	14	8	8	8	9	6:15	LER
2.0	1.8	1.9	2.6	2.7	KVVF-FM	Latin Rhythm	Univision	105.7	50kw	804	4	3	3	9	21	5:45	UNI
3.9	3.4	3.7	3.0	2.4	KRTY-FM	Country	Empire Br. Corp	95.3	0.9kw	810	14	20	22	17	9	6:45	ARP
2.5	2.4	2.2	2.5	2.1	KMEL-FM	Urban	Clear Channel	106.1	69kw	1088	2	4	11	19	28	4:00	CCRS
1.7	2.1	3.1	2.5	2.1	KNBR-AM	Sports	Cumulus	680	50kw	992	14	22	18	13	13	6:00	MG/S
2.0	2.2	2.8	2.8	2.0	KFOG-FM	Triple A	Cumulus	104.5	7.1kw	1040	14	28	17	10	13	5:30	—
2.4	2.1	1.7	2.2	2.0	KIOI-FM	Hot AC	Clear Channel	101.3	125kw	1309	6	15	14	13	16	3:15	CCRS
1.4	1.3	1.7	2.0	1.7	KRZZ-FM	Reg. Mexican	SBS	93.3	50kw	565	10	6	11	17	25	7:15	CHR
1.8	1.4	2.0	1.2	1.7	KSAN-FM	Classic Rock	Cumulus	107.7	8.9kw	746	14	16	13	12	15	5:00	MG/S
2.1	1.8	1.7	2.0	1.6	KISQ-FM	Urban AC	Clear Channel	98.1	100kw	837	14	17	22	20	18	4:00	CCRS
1.6	2.2	1.5	1.3	1.5	KITS-FM	Alternative	CBS Radio	105.3	15kw	753	8	6	14	23	32	3:45	CBS
2.2	1.7	1.9	2.4	1.5	KKSF-FM	Smooth Jazz	Clear Channel	103.7	7.2kw	726	25	22	26	23	16	5:45	CCRS
0.7	1.2	1.3	1.1	1.4	KMVQ-FM	Rhythmic AC ¹	CBS Radio	99.7	40kw	646	14	17	18	20	20	4:15	CBS
1.2	0.8	0.9	1.2	1.3	KLIV-AM	News	Empire Br. Corp	1590	5kw	761	25	28	26	26	21	4:30	ARP
1.3	2.4	1.9	1.6	1.2	KCNL-FM	Alternative	Clear Channel	104.9	5.7kw	772	8	12	18	25	32	4:30	CCRS
1.3	1.2	1.4	1.0	1.1	KNEW-AM	Talk	Clear Channel	910	5kw	372	25	31	29	27	19	6:15	CCRS

¹ Was KFRC-FM until May 17.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 21.4 Univision 11.2 Citadel 10.7 Entercom 8.6 CBS Radio 7.7 NextMedia 6.9 Cumulus 5.8 Empire Br. Corp 3.7 SBS 1.7	Clear Channel 30.5 Univision 22.0 CBS Radio 9.5 NextMedia 6.6 Entercom 5.4 SBS 4.1 Cumulus 4.1 Citadel 2.3 Empire Br. Corp 2.1	Clear Channel 22.2 Univision 11.9 NextMedia 7.8 Cumulus 7.8 CBS Radio 7.7 Entercom 7.4 Citadel 5.4 Empire Br. Corp 3.3 SBS 2.0

36 MILWAUKEE-RACINE



Population: 1,429,200 (Black: 14.3%; Hispanic: 6.5%)

Complete Market Index, Page 2

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.7	7.6	9.4	10.6	11.3	WTMJ-AM	News/Talk	Journal	620	50kw	3880	12	10	6	1	1	7:15	CHR
5.3	3.5	4.2	3.4	6.5	WMYX-FM	Hot AC	Entercom	99.1	50kw	2429	3	3	1	2	4	5:15	D&R
4.9	6.6	5.7	7.2	6.3	WXSS-FM	CHR/Top 40	Entercom	103.7	19.5kw	2645	1	1	1	7	13	5:30	D&R
6.7	5.5	8.1	8.7	5.8	WMIL-FM	Country	Clear Channel	106.1	13kw	2250	8	5	7	6	8	8:15	CCRS
3.8	5.6	4.0	4.0	5.5	WJMR-FM	Urban AC	Saga	98.3	4.9kw	1262	5	7	5	3	3	8:15	KATZ
5.1	5.2	4.5	4.3	5.0	WISN-AM	News/Talk	Clear Channel	1130	50kw	1474	17	16	12	10	5	8:15	CCRS
5.7	5.0	6.6	6.1	5.0	WKKV-FM	Urban	Clear Channel	100.7	50kw	1722	2	2	4	11	11	9:15	CCRS
4.3	5.1	5.2	4.8	4.8	WHQG-FM	Rock	Saga	102.9	50kw	1704	9	6	3	4	5	7:00	KATZ
4.9	4.6	4.1	4.6	4.6	WKLH-FM	Classic Hits	Saga	96.5	20kw	1899	9	13	9	5	2	5:45	KATZ
4.1	4.9	5.7	4.5	4.0	WRIT-FM	Adult Hits	Clear Channel	95.7	34kw	1497	12	11	11	9	7	8:15	CCRS
3.4	2.8	3.0	2.4	3.1	WLUM-FM	Alternative	Milwaukee Radio	102.1	20kw	1297	4	3	8	13	17	5:15	APR
3.9	3.8	4.0	3.6	3.0	WQBW-FM	Classic Rock	Clear Channel	97.3	15.5kw	1454	12	13	10	8	9	6:45	CCRS
3.4	4.2	3.7	2.3	2.7	WKTI-FM	Hot AC	Journal	94.5	14kw	1644	6	9	12	11	10	4:30	CHR
3.3	3.2	2.2	2.1	2.6	WOKY-AM	Oldies	Clear Channel	920	5kw	767	17	18	21	22	11	8:00	CCRS
3.4	3.8	3.0	2.7	2.3	WLDB-FM	AC	Milwaukee Radio	93.3	12.5kw	980	12	13	16	16	14	6:45	APR
2.5	3.2	2.8	3.3	2.0	WDDW-FM	Reg. Mexican	Bustos Media	104.7	6kw	429	9	8	14	15	21	13:45	—
1.8	1.4	1.1	1.4	1.8	WFZH-FM	Christian AC	Salem	105.3	6kw	654	6	12	15	14	16	4:00	SRR
1.7	2.1	2.4	1.5	1.7	WJZX-FM	Smooth Jazz ¹	Saga	106.9	6kw	605	17	24	21	19	14	8:30	KATZ
1.0	0.7	1.0	1.0	1.1	WTKM-A&F	Classic Country	Kettle Moraine	104.9/1540	5.8kw/0.5kw	244	17	25	27	27	27	11:15	—

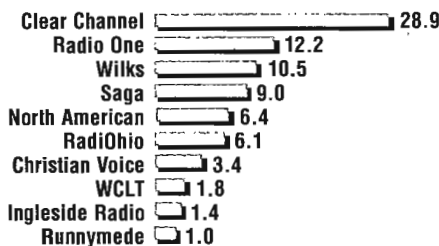
¹ Was WFMR-FM (Classical) until June 26.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 25.4 Saga 16.6 Journal 14.0 Entercom 13.7 Milwaukee Radio 6.3 Bustos Media 2.0 Salem 1.8 Bliss 1.5 Kettle Moraine 1.1	Clear Channel 23.5 Entercom 22.1 Saga 13.7 Milwaukee Radio 10.3 Journal 6.2 Bustos Media 5.0 Salem 2.1	Clear Channel 23.3 Saga 21.3 Entercom 13.3 Journal 12.5 Milwaukee Radio 5.9 Salem 2.3 Bustos Media 1.9 Bliss 1.2 Good Karma 1.1

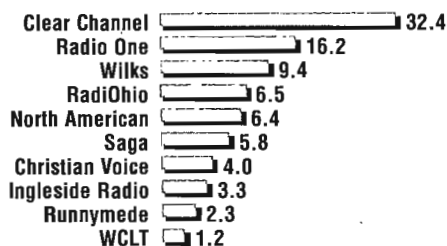
Population: 1,401,300 (Black: 13.5%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.2	7.3	6.9	6.8	8.2	WNCI-FM	CHR/Top 40	Clear Channel	97.9	175kw	3030	2	1	1	1	7	5:00	CCRS
6.7	6.4	7.5	7.0	7.0	WCKX-FM	Urban	Radio One	107.5	1.9kw	2243	1	2	2	6	10	7:45	KATZ
7.5	7.8	7.2	8.0	7.0	WCOL-FM	Country	Clear Channel	92.3	22kw	2293	4	3	3	3	3	7:00	CCRS
7.3	6.9	6.6	7.0	6.7	WTVN-AM	News/Talk	Clear Channel	610	5kw	1979	14	18	11	7	1	7:45	CCRS
4.5	4.9	5.0	4.6	5.3	WLVQ-FM	Rock	Wilks	96.3	18kw	1671	14	5	4	2	2	6:30	KATZ
6.4	4.3	4.2	4.6	5.3	WSNY-FM	AC	Saga	94.7	22kw	1974	9	6	5	4	4	5:30	CHR
3.8	3.5	3.6	2.9	4.2	WLZT-FM	AC	Clear Channel	93.3	33kw	1611	14	13	10	10	5	7:00	CCRS
4.1	5.4	4.2	4.8	4.1	WXMG-FM	Urban AC	Radio One	98.9	2.6kw	1302	9	9	9	9	6	7:30	KATZ
3.1	3.4	3.4	4.2	3.9	WHOK-FM	Classic Country	Wilks	95.5	21kw	1226	7	11	12	12	10	6:15	KATZ
3.3	3.7	4.3	4.0	3.7	WBNS-FM	Hot AC	RadiOhio	97.1	20.5kw	1935	9	7	6	5	8	4:45	CHR
2.8	4.4	3.7	3.6	3.4	WBZX-FM	Active Rock	North American	99.7	20kw	1228	3	4	7	10	16	6:30	D&R
4.2	2.5	3.0	2.6	3.4	WCVO-FM	Christian AC	Christian Voice	104.9	6kw	1201	6	8	8	7	9	5:15	SRR
2.9	3.4	2.4	3.3	2.4	WBNS-AM	Sports	RadiOhio	1460	5kw	1167	14	15	14	14	12	5:45	CHR
3.1	2.7	3.1	2.4	2.1	WBWR-FM	80s	Clear Channel	105.7	2.4kw	1231	9	12	13	13	14	5:30	CCRS
1.9	2.2	2.2	2.8	2.1	WJZA/WJZK	Smooth Jazz	Saga	103.5/104	4kw/3.4kw	801	21	19	17	15	13	6:00	CHR
1.9	1.5	2.5	1.6	1.8	WCLT-FM	Country	WCLT	100.3	50kw	525	7	17	16	16	18	10:45	ROS
1.2	1.4	1.5	1.3	1.8	WMNI-AM	Adult Standards	North American	920	1kw	419	21	25	26	26	22	8:30	D&R
1.4	1.5	1.4	1.1	1.6	WODB-FM	Oldies	Saga	107.9	2.6kw	754	14	23	22	18	15	4:45	CHR
1.4	1.9	1.6	1.3	1.4	WWCD-FM	Alternative	Ingleside Radio	101.1	6kw	682	14	9	15	18	21	4:30	MCG
0.7	0.6	0.6	0.9	1.2	WNKK-FM	Country	Wilks	107.1	3kw	571	9	16	17	20	20	3:00	KATZ
1.3	1.3	1.5	1.0	1.2	WTDA-FM	Talk	North American	103.9	5.1kw	522	21	22	21	16	16	5:15	D&R
1.7	1.7	1.3	1.6	1.1	WJYD-FM	Gospel	Radio One	106.3	6kw	393	21	21	20	20	19	5:00	KATZ
0.7	0.8	0.6	0.9	1.0	WNKO-FM	Oldies	Runnymede	101.7	3kw	234	14	13	19	23	22	8:15	—

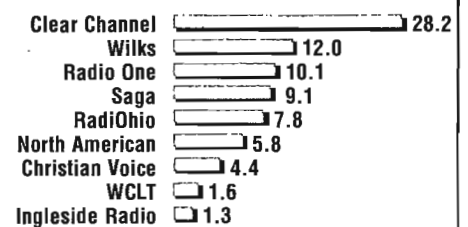
OWNERSHIP SHARE
(By AQH 12+ Share)



OWNERSHIP SHARE
(By AQH 18-34 Share)



OWNERSHIP SHARE
(By AQH 25-54 Share)



38 MIDDLESEX-SOMERSET-UNION, NJ



Population: 1,383,100 (Black: 12.8%; Hispanic: 16.4%)

Complete Market Index, Page 2

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.3	6.5	5.8	4.9	5.7	WLTW-FM	AC	Clear Channel	106.7	6kw	1988	17	2	1	1	1	7:00	CCRS
5.7	5.2	5.2	4.6	4.9	WKXW/WXKW	News/Talk	Millennium Radio	101.5/97.3	19kw/50kw	2243	12	10	5	4	2	5:45	CHR
4.9	5.2	5.9	6.1	4.3	WHTZ-FM	CHR/Top 40	Clear Channel	100.3	6kw	2136	1	1	2	8	17	6:00	CCRS
3.8	3.5	2.8	3.2	4.3	WMGQ-FM	AC	Greater Media	98.3	1.2kw	1266	4	4	6	3	5	6:30	MCG
3.2	3.7	3.9	4.4	4.1	WABC-AM	Talk	Citadel	770	50kw	978	12	19	18	15	10	12:00	ABC
4.0	2.3	3.2	3.2	4.0	WPLJ-FM	Hot AC	Citadel	95.5	6.7kw	1799	4	10	4	2	3	5:45	ABC
2.9	2.6	2.3	2.9	3.7	WFAN-AM	Sports	CBS Radio	660	50kw	1257	20	13	9	5	7	5:30	CBS
1.8	2.8	1.6	3.6	3.6	WCBS-FM	Classic Hits ¹	CBS Radio	101.1	6.8kw	1346	20	15	16	12	4	4:45	CBS
5.3	4.0	4.6	3.9	3.5	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	1449	9	7	7	5	7	7:00	CCRS
3.1	2.8	2.8	3.2	3.4	WBLS-FM	Urban AC	Inner City	107.5	4.2kw	972	12	10	3	5	6	7:30	MCG
2.2	2.7	3.1	3.4	3.3	WOR-AM	Talk	Buckley Br.	710	50kw	883	20	29	27	24	15	8:45	MCG
3.7	4.3	4.2	3.4	3.1	WPAT-FM	Latin Pop	SBS	93.1	5.4kw	824	17	8	12	14	13	10:30	CAB
2.9	3.9	2.8	3.3	3.1	WRKS-FM	Urban AC	Emmis	98.7	6kw	964	17	15	10	10	9	7:45	D&R
3.8	3.6	2.6	3.1	3.0	WSKQ-FM	Tropical	SBS	97.9	6kw	884	8	5	8	9	12	7:15	CAB
2.5	2.2	2.7	3.6	2.7	WQHT-FM	Rhythmic	Emmis	97.1	6.7kw	1213	2	3	11	19	28	5:30	ARP
2.5	1.8	2.4	2.5	2.6	WCBS-AM	News	CBS Radio	880	50kw	1194	20	29	26	21	16	4:30	CBS
1.9	3.1	3.1	2.9	2.5	WWFS-FM	AC	CBS Radio	102.7	50kw	1387	12	15	14	11	10	5:15	CBS
1.2	1.4	1.8	1.2	2.1	WQXR-FM	Classical	NY Times Co.	96.3	6kw	573	20	33	33	27	20	8:45	ARP
2.5	2.2	2.5	2.5	1.9	WKTU-FM	Rhythmic AC	Clear Channel	103.5	5.4kw	942	12	9	12	13	19	4:30	CCRS
2.9	2.6	3.7	2.3	1.8	WQCD-FM	Smooth Jazz	Emmis	101.9	6.2kw	926	20	23	20	17	14	7:30	CHR
2.3	2.3	2.8	3.7	1.7	WWPR-FM	Urban	Clear Channel	105.1	6kw	1124	3	6	15	19	26	5:30	CCRS
1.9	1.4	2.0	1.4	1.6	WAWZ-FM	Christian AC	Pillar of Fire	99.1	28kw	453	9	21	19	16	17	7:45	—
1.5	1.5	1.2	1.5	1.6	WINS-AM	News	CBS Radio	1010	50kw	902	20	23	24	22	21	3:30	CBS
1.3	1.7	1.5	2.3	1.6	WXRK-FM	Rock ²	CBS Radio	92.3	6kw	969	4	13	17	17	22	5:00	CBS
1.7	2.2	1.8	1.6	1.0	WCAA-FM	Latin Rhythm	Univision	105.9	0.6kw	448	4	18	22	24	29	6:15	KT-H
1.3	1.5	0.8	0.9	1.0	WCTC-AM	Talk	Greater Media	1450	1kw	464	20	25	24	27	24	5:45	MCG
0.9	1.3	1.2	0.8	1.0	WDHA-FM	Rock	Greater Media	105.5	1kw	545	20	25	23	22	22	4:45	—
0.6	0.8	0.6	0.9	1.0	WPST-FM	CHR/Top 40	Nassau	94.5	50kw	553	9	20	20	26	24	3:45	KATZ

¹ Was Adult Hits until July 12. ² Was WFNY-FM (Talk) until May 24.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 17.1	Clear Channel 27.6	Clear Channel 18.7
CBS Radio 15.6	CBS Radio 11.1	CBS Radio 14.8
Citadel 8.3	Emmis 9.8	Greater Media 8.0
Emmis 7.6	SBS 8.1	Citadel 7.4
Greater Media 7.4	Greater Media 6.4	Emmis 6.8
SBS 6.1	Citadel 4.7	SBS 6.3
Millennium Radio 4.9	Inner City 3.0	Millennium Radio 4.7
Inner City 3.4	Millennium Radio 3.0	Inner City 4.4
Buckley Br. 3.3	Univision 2.2	Pillar of Fire 2.0
NY Times Co. 2.1	Nassau 1.5	Univision 1.5
Univision 1.8	Pillar of Fire 1.3	Buckley Br. 1.1
Pillar of Fire 1.6	ESPN 1.1	Nassau 1.0
Nassau 1.0		

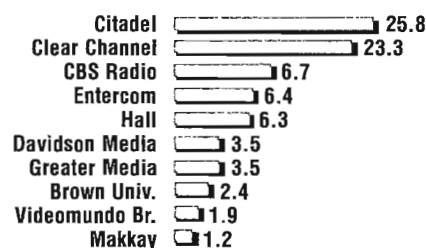
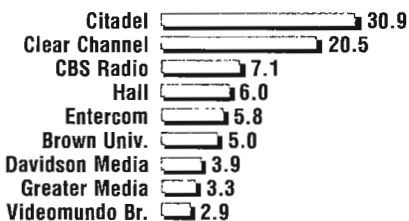
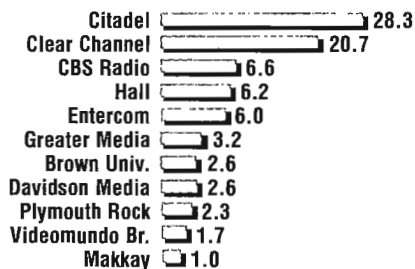
Population: 1,376,500 (Black: N/A; Hispanic: 7.0%)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.2	8.2	7.1	9.4	8.6	WWLI-FM	AC	Citadel	105.1	50kw	2490	12	4	2	1	1	8:15	MCG
6.6	6.7	6.6	6.2	7.2	WPRO-FM	CHR/Top 40	Citadel	92.3	39kw	2917	1	1	1	2	3	5:45	MCG
5.4	5.4	5.5	6.3	6.0	WWBB-FM	Oldies	Clear Channel	101.5	13.5kw	1877	12	11	6	4	2	7:30	CCRS
8.1	6.2	7.4	6.9	5.5	WCTK-FM	Country	Hall	98.1	47kw	1818	8	9	5	5	5	7:15	D&R
6.2	7.1	6.7	4.6	5.4	WHJY-FM	Rock	Clear Channel	94.1	50kw	1792	5	2	3	3	6	7:15	CCRS
4.2	5.9	5.6	5.2	5.1	WPRO-AM	Talk	Citadel	630	50kw	1267	15	18	15	9	6	9:15	MCG
3.1	3.0	5.0	5.6	4.9	WEEI-FM	Sports	Entercom	103.7	37kw	1718	15	6	4	5	4	6:45	—
5.5	4.6	3.7	4.4	3.7	WSNE-FM	Hot AC	Clear Channel	93.3	30kw	1948	8	13	8	7	8	4:30	CCRS
3.9	3.1	3.0	3.4	3.3	WWKX-FM	Rhythmic	Citadel	106.3	1.15kw	1548	2	2	7	16	29	5:00	—
3.8	3.2	3.4	3.0	2.7	WBRU-FM	Alternative	Brown Univer	95.5	18.5kw	1524	4	6	10	10	12	4:15	—
1.8	2.1	1.7	2.3	2.6	WKKB-FM	Tropical	Davidson Med	100.3	1.55kw	588	8	10	9	8	11	10:15	MCG
2.4	2.2	2.4	2.3	2.4	WJMN-FM	Rhythmic	Clear Channel	94.5	11.5kw	1483	3	5	11	12	23	3:45	CCRS
2.2	2.9	2.2	1.5	2.3	WPLM-FM	Soft AC	Plymouth Rock	99.1	50kw	741	19	26	31	32	10	7:15	—
1.4	1.4	1.3	1.2	2.1	WBZ-AM	News/Talk	CBS Radio	1030	50kw	748	19	26	28	25	17	6:45	CBS
2.6	1.8	1.3	1.0	1.9	WHJJ-AM	News/Talk	Clear Channel	920	5kw	561	19	32	24	17	9	8:15	CCRS
1.5	2.4	1.7	2.0	1.7	WFHN-FM	CHR/Top 40	Citadel	107.1	6kw	750	6	13	14	13	18	5:15	KATZ
1.1	2.1	1.3	3.3	1.7	WPMZ-AM	Tropical	Videomundo	1110	5kw	203	19	12	13	14	13	14:45	—
0.3	0.5	0.7	0.5	1.6	WBCN-FM	Alternative	CBS Radio	104.1	21kw	502	19	6	12	10	31	7:30	CBS
1.0	0.9	0.8	0.6	1.3	WBSM-AM	News/Talk	Citadel	1420	5(1)kw	235	19	26	25	25	20	12:45	—
1.4	0.8	0.9	0.8	1.2	WSKO-A/F	Sports	Citadel	790/99.7	X/X	727	12	22	20	20	15	3:45	MCG
1.1	0.9	1.1	1.4	1.1	WZLX-FM	Classic Rock	CBS Radio	100.7	20kw	484	15	21	17	15	13	5:30	CBS
1.3	1.0	1.3	1.3	1.0	WCIB-FM	Classic Rock	Makkay	101.9	50kw	559	19	22	20	17	15	4:15	—
1.2	1.1	0.7	1.3	1.0	WODS-FM	Oldies	CBS Radio	103.3	16kw	619	15	26	29	22	18	3:30	CBS
1.2	0.9	1.0	0.7	1.0	WXKS-FM	CHR/Top 40	Clear Channel	107.9	20.5kw	701	6	17	16	20	24	3:15	CCRS

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



Population: 1,350,900 (Black: 14.1%; Hispanic: NA)

Complete Market Index, Page 2

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.3	10.4	9.4	10.7	8.5	WFMS-FM	Country	Cumulus	95.5	13kw	2417	3	7	3	2	1	7:00	CHR
6.6	6.0	7.4	6.7	8.2	WHHH-FM	Urban	Radio One	96.3	3.3kw	1788	1	1	1	3	6	9:00	KATZ
7.0	8.1	6.6	6.2	7.0	WFBO-FM	Classic Rock	Clear Channel	94.7	58kw	2279	8	5	2	1	2	6:00	CCRS
4.3	5.0	4.9	5.1	6.3	WYXB-FM	AC	Emmis	105.7	50kw	1284	18	10	7	4	3	9:45	D&R
6.0	6.2	6.5	6.1	6.2	WIBC-AM	News/Talk ¹	Emmis	1070	50(10)kw	1885	18	16	13	9	5	6:30	D&R
5.8	4.4	4.4	5.3	6.0	WTLC-FM	Urban AC	Radio One	106.7	6kw	1271	10	6	4	5	4	9:15	KATZ
4.3	3.6	3.7	4.4	4.2	WRZX-FM	Alternative	Clear Channel	103.3	18kw	1493	3	2	4	7	21	5:30	CCRS
2.6	3.1	3.1	2.8	4.1	WNOU-FM	CHR/Top 40 ²	Radio One	100.9	6kw	1791	2	4	7	14	20	4:30	KATZ
3.2	2.9	4.3	3.5	4.0	WZPL-FM	Hot AC	Entercom	99.5	12.5kw	1708	5	3	6	6	12	4:45	CHR
3.2	3.2	3.8	3.9	3.6	WJJK-FM	Adult Hits	Cumulus	104.5	50kw	1435	10	8	9	8	7	5:00	CHR
4.3	3.9	4.0	3.9	3.4	WLHK-FM	Country	Emmis	97.1	23kw	1475	9	9	11	11	8	4:30	D&R
3.8	3.5	2.8	2.9	2.6	WKLU-FM	Classic Hits	Russell Oasis	101.9	3.7kw	980	10	13	10	10	9	5:15	MCG
3.6	4.2	3.4	3.6	2.4	WNTR-FM	Adult Hits	Entercom	107.9	22kw	978	18	19	14	13	9	5:00	CHR
3.7	3.9	5.0	4.1	2.2	WEMX-FM	Christmas ³	Emmis	93.1	12.5kw	1020	5	10	14	15	15	4:30	D&R
1.9	2.1	2.1	2.8	2.0	WTTS-FM	Triple A	Sarkes Tarzia	92.3	37kw	1012	10	10	12	11	11	4:00	CHR
1.7	1.3	1.0	1.3	1.5	WNDE-AM	Sports	Clear Channel	1260	5kw	648	10	19	16	15	13	4:45	CCRS
2.1	2.4	2.3	2.7	1.5	WTLC-AM	Gospel	Radio One	1310	5(1)kw	347	10	14	20	21	18	8:15	KATZ
3.7	0.8	1.4	1.0	1.5	WWFT-FM	Talk ⁴	Cumulus	93.9	2.75kw	641	10	17	17	17	16	4:30	CHR
1.0	1.2	1.0	1.0	1.3	WXNT-AM	News/Talk	Entercom	1430	5kw	424	18	25	18	17	16	6:00	CHR
0.9	1.2	1.3	1.3	1.1	WRDZ-FM	Kids	Disney	98.3	3kw	863	5	19	19	19	14	2:30	ABC
0.7	1.0	0.7	0.8	1.0	WXLW-AM	Sports	Raven Br.	950	5kw	382	10	23	22	20	19	5:00	—

¹ Went Classic Sports on December 26, 2007, becoming WFNI-AM (Sports) on January 7, 2008. ² Was WYJZ-FM (Smooth Jazz) until October 10, 2007.

³ Became WIBC-FM (News/Talk) on December 26, 2007; had been WNOU-FM (CHR/Top 40) until October 9, 2007.

⁴ Became AC on January 2, 2008, had been Christmas Music since November 1, 2007.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Radio One 19.7 Emmis 18.2 Cumulus 13.6 Clear Channel 12.8 Entercom 7.8 Russell Oasis 2.6 Sarkes Tarzian 2.0 Disney 1.1 Raven 1.0	Radio One 30.1 Clear Channel 18.2 Entercom 10.2 Cumulus 9.7 Emmis 7.8 Sarkes Tarzian 2.2 Russell Oasis 1.9	Radio One 16.6 Clear Channel 15.6 Emmis 15.2 Cumulus 13.3 Entercom 8.6 Russell Oasis 3.3 Sarkes Tarzian 3.0 Disney 1.2 Raven 1.1

Population: 1,314,600 (Black: 31.8%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CLIME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.1	6.8	8.2	8.3	8.6	WVCL-FM	Urban AC	Entercom	95.7	40kw	2042	7	2	1	1	1	10:00	D&R
7.5	8.7	9.1	8.0	6.9	WGH-FM	Country	Max Media	97.3	74kw	1896	4	4	3	2	4	9:15	CHR
5.6	6.4	6.1	6.2	6.8	WOWI-FM	Urban	Clear Channel	102.9	50kw	2036	2	1	2	4	12	6:15	CCRS
5.4	4.1	4.3	6.1	5.8	WKUS-FM	Urban AC	Clear Channel	105.3	50kw	1416	13	9	5	3	3	7:45	CCRS
4.1	4.0	5.2	4.5	5.6	WVBW-FM	AC	Max Media	92.9	50kw	1469	9	11	11	6	2	8:45	CHR
5.8	3.8	4.2	4.1	5.3	WXEZ-FM	Gospel	Max Media	94.1	40kw	1449	7	13	12	10	5	7:00	CHR
5.7	5.7	4.9	6.0	5.1	WNVZ-FM	Rhythmic	Entercom	104.5	49kw	2269	1	3	6	13	14	4:45	D&R
4.7	3.3	4.3	3.6	4.6	WWDE-FM	AC	Entercom	101.3	50kw	1547	13	8	8	9	8	7:00	D&R
4.8	4.1	3.9	5.7	4.5	WNIS-AM	News	Sinclair Telecable	790	5kw	1051	16	15	13	11	8	8:30	MCG
3.5	3.6	2.8	3.3	4.3	WPYA-FM	Adult Hits	Sinclair Telecable	93.7	100kw	1403	9	6	4	4	7	4:30	—
2.8	4.1	3.6	2.9	3.8	WNOR-FM	Active Rock	Saga	98.7	46kw	1218	4	5	6	8	10	6:00	KATZ
3.7	3.7	4.2	3.5	3.6	WAFX-FM	Classic Hits	Saga	106.9	100kw	1213	13	14	10	6	6	6:45	KATZ
4.6	4.8	3.9	3.9	3.3	WPTE-FM	Hot AC	Entercom	94.9	50kw	1583	4	7	9	12	11	5:00	D&R
1.2	2.2	2.1	1.8	1.9	WJCD-FM	Smooth Jazz	Clear Channel	107.7	1.7kw	608	16	17	16	16	13	6:15	—
1.7	1.7	2.0	1.5	1.8	WROX-FM	Alternative	Sinclair Telecable	96.1	23kw	688	3	9	14	14	18	5:00	MCG
2.6	2.8	2.7	2.7	1.6	WXMM-FM	Rock	Max Media	100.5	50kw	746	9	12	15	15	16	5:45	CHR
0.5	0.7	0.7	0.7	1.2	WTAR-AM	Talk	Sinclair Telecable	850	50kw	509	16	19	18	19	17	3:30	MCG
1.9	1.2	1.2	1.3	1.1	WCDG-FM	AC	Clear Channel	92.1	14.5kw	635	16	21	19	18	15	4:30	CCRS
1.3	1.5	1.0	1.1	1.1	WGH-AM	Sports	Max Media	1310	20kw	419	16	16	17	17	19	7:15	CHR
1.0	1.3	1.4	1.4	1.0	WJOI-AM	Adult Standards	Saga	1230	1kw	302	16	24	23	23	22	9:00	—

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Entercom 21.6 Max Media 20.6 Clear Channel 15.8 Sinclair Telecable 11.8 Saga 8.4	Entercom 28.3 Clear Channel 18.9 Max Media 15.9 Sinclair Telecable 10.0 Saga 7.9	Entercom 23.1 Max Media 19.5 Clear Channel 15.3 Sinclair Telecable 12.8 Saga 10.2

News 24/7: www.radioandrecords.com

Population: 1,204,800 (Black: 7.1%; Hispanic: 27.5%)

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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
0.0	1.9	4.6	3.0	6.0	KLQB-FM	Reg. Mexican	Univision	104.3	48kw	1093	5	1	1	1	6	9:00	—
5.4	5.6	6.2	6.4	6.0	KVET-FM	Country	Clear Channel	98.1	62kw	1933	14	11	10	9	2	8:00	CCRS
6.0	6.0	6.7	6.6	5.3	KASE-FM	Country	Clear Channel	100.7	100kw	1719	6	4	4	2	4	7:15	CCRS
5.1	6.5	4.5	5.1	5.3	KHFI-FM	CHR/Top 40	Clear Channel	96.7	100kw	2146	1	3	3	8	12	5:00	CCRS
6.4	4.1	4.9	4.2	5.1	KHHL-FM	Reg. Mexican	Border Media	98.9	25kw	997	6	2	2	5	8	9:15	LER
4.5	5.0	4.8	5.3	5.0	KKMJ-FM	AC	Entercom	95.5	50kw	1659	10	15	7	3	1	5:45	KATZ
5.0	5.6	4.7	5.4	5.0	KLBJ-AM	News/Talk	Emmis	590	5kw	1550	14	18	14	7	2	7:15	MCG
5.3	5.4	4.8	5.4	4.1	KBPA-FM	Adult Hits	Emmis	103.5	100kw	1841	10	12	6	4	4	5:30	MCG
2.5	2.8	2.8	2.6	3.6	KAMX-FM	Hot AC	Entercom	94.7	100kw	1775	10	6	5	6	7	4:00	KATZ
2.9	4.5	4.2	3.5	3.0	KLBJ-FM	Classic Rock	Emmis	93.7	97kw	1216	10	9	8	9	11	6:45	MCG
3.8	3.4	3.5	3.6	2.9	KDHT-FM	Rhythmic	Emmis	93.3	100kw	1498	2	7	11	15	18	5:30	MCG
2.3	3.2	2.9	3.0	2.9	KROX-FM	Alternative	Emmis	101.5	12.5kw	1232	4	5	9	12	17	5:30	MCG
4.0	2.1	2.1	2.9	2.5	KXBT-FM	Rhythmic	Border Media	92.5	1.6kw	619	8	9	13	17	20	5:30	LER
2.5	2.1	1.5	2.6	2.3	KINV-FM	Latin Pop	Univision	107.7	10.5kw	537	14	14	11	11	12	6:30	KT-H
1.4	2.7	2.1	2.6	2.2	KFMK-FM	Rhythmic Oldies	Clear Channel	105.9	4.5kw	748	18	13	18	18	15	4:45	CCRS
3.7	2.2	1.3	2.6	2.2	KPEZ-FM	Christian AC	Clear Channel	102.3	26kw	773	8	19	16	13	9	3:45	CCRS
2.3	2.1	1.5	2.2	2.1	KVET-AM	Sports	Clear Channel	1300	5kw	829	18	16	16	15	14	5:00	CCRS
1.8	1.5	1.5	0.7	2.1	KXXS-FM	Latin Pop	Border Media	104.9	9.5kw	1017	3	8	14	18	21	5:15	KATZ
2.6	3.0	3.2	2.6	2.0	KGSR-FM	Triple A	Emmis	107.1	39kw	865	18	19	19	14	9	6:45	MCG
1.4	1.2	0.0	0.0	1.3	KFON-AM	Reg. Mexican	Border Media	1490	1kw	263	14	17	20	18	19	9:00	—
1.1	0.9	1.8	0.6	1.1	KJCE-AM	Talk	Entercom	1370	5kw	519	18	22	21	21	16	7:45	KATZ

OWNERSHIP SHARE
(By AQH 12+ Share)

Clear Channel	23.1
Emmis	19.9
Border Media	11.3
Entercom	9.7
Univision	9.0

OWNERSHIP SHARE
(By AQH 18-34 Share)

Clear Channel	22.7
Border Media	18.4
Emmis	18.2
Univision	13.9
Entercom	7.1

OWNERSHIP SHARE
(By AQH 25-54 Share)

Emmis	20.3
Clear Channel	19.5
Entercom	10.9
Border Media	10.7
Univision	10.5

Population: 1,230,300 (Black: 21.8%; Hispanic: NA)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.0	6.8	7.4	7.4	7.4	WQDR-FM	Country	Curtis Media	94.7	100kw	2254	3	4	2	1	2	6:15	MCG
6.1	7.7	7.2	6.7	7.1	WQOK-FM	Urban	Radio One	97.5	100kw	1966	2	1	1	2	7	7:00	CHR
5.5	3.5	4.4	5.1	6.9	WRAL-FM	AC	Capitol	101.5	96kw	2085	6	6	3	3	1	6:30	KATZ
6.4	7.5	4.4	5.9	5.9	WFXC/WFXK	Urban AC	Radio One	107.1/104.3	2.6kw/100kw	2298	8	7	6	4	3	5:00	CHR
5.8	5.8	7.7	6.1	5.8	WDCG-FM	CHR/Top 40	Clear Channel	105.1	100kw	1373	1	2	4	6	8	8:15	CCRS
4.9	5.4	6.7	4.6	5.4	WNNL-FM	Gospel	Radio One	103.9	7.9kw	1259	3	9	8	5	4	8:30	CHR
5.8	4.0	5.3	5.1	4.7	WPTF-AM	News/Talk	Curtis Media	680	50kw	1180	16	15	11	10	6	7:45	MCG
3.4	6.7	2.7	3.5	3.9	WYMY-FM	Reg. Mex.	Curtis Media	96.9	100kw	611	3	3	5	7	13	12:30	MCG
4.0	4.0	3.5	3.2	3.8	WBBB-FM	Rock	Curtis Media	96.1	98kw	1185	6	5	6	9	9	6:15	MCG
3.0	2.6	3.6	3.6	3.2	WRVA-FM	Classic Hits	Clear Channel	100.7	100kw	1389	11	12	9	7	5	4:30	CCRS
2.0	2.0	2.6	1.6	2.4	WRDU-FM	Country	Clear Channel	106.1	100kw	902	8	9	10	11	11	5:15	CCRS
2.0	2.6	2.2	1.4	2.2	WWMY-FM	Oldies	Curtis Media	102.9	1.7kw	863	16	16	16	15	10	5:00	MCG
4.1	3.0	2.6	3.4	1.7	WKSL-FM	Rhythmic AC	Clear Channel	93.9	100kw	906	11	13	12	12	12	3:30	CCRS
1.0	0.8	1.3	1.1	1.4	WETC-AM	Reg. Mex.	Prieto Br.	540	4kw	284	16	8	13	13	17	9:45	—
1.4	1.2	1.4	1.3	1.4	WZTK-FM	News/Talk	Curtis Media	101.1	100kw	554	16	19	14	13	13	5:00	MCG

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Curtis 24.4 Radio One 18.4 Clear Channel 13.9 Capitol Br. 7.7 Entercom 1.7 Prieto 1.1	Curtis 27.0 Radio One 20.0 Clear Channel 17.6 Capitol Br. 5.8 Prieto 3.4 Entercom 2.6	Curtis 23.2 Radio One 17.9 Clear Channel 14.5 Capitol Br. 7.8 Entercom 1.7 Prieto 1.7

Latest Arbitron Ratings: www.radioandrecords.com

Population: 1,125,000 (Black: 14.8%; Hispanic: N/A)

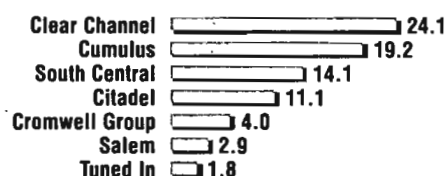
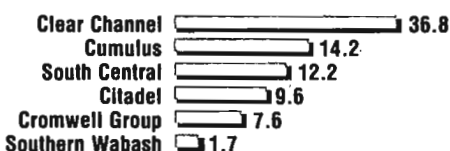
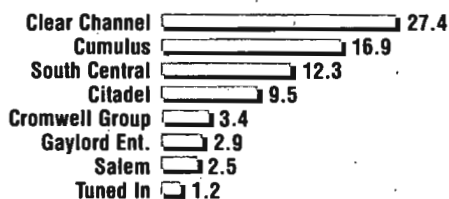
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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.6	7.0	6.4	7.0	8.2	WJXA-FM	AC	South Central	92.9	97kw	1883	5	3	2	1	1	7:15	KATZ
6.7	6.7	5.9	7.5	7.8	WUBT-FM	Urban	Clear Channel	101.1	47kw	1729	1	1	1	3	9	7:15	CCRS
6.4	6.8	5.8	6.5	6.4	WSIX-FM	Country	Clear Channel	97.9	100kw	1728	3	6	7	8	3	6:00	CCRS
5.3	5.3	5.4	5.7	6.2	WQOK-FM	Urban AC	Cumulus	92.1	3kw	1271	7	6	4	2	2	8:15	ARP
5.6	6.0	6.8	5.2	5.7	WRVW-FM	CHR/Top 40	Clear Channel	107.5	29.8kw	1947	2	2	3	7	13	5:15	CCRS
4.6	4.4	4.5	4.4	5.0	WKDF-FM	Country	Citadel	103.3	100kw	1888	3	4	6	6	8	6:00	CHR
3.9	4.5	3.5	3.6	4.5	WGFX-FM	Sports	Citadel	104.5	38kw	1310	14	11	8	5	4	6:15	CHR
4.9	5.4	4.6	4.2	4.2	WNRQ-FM	Classic Rock	Clear Channel	105.9	98kw	1390	9	10	9	9	5	5:45	CCRS
4.1	5.8	4.8	5.9	4.1	WCJK-FM	Adult Hits	South Central	96.3	52kw	1471	9	8	5	4	6	5:30	KATZ
4.9	6.5	5.6	4.7	4.1	WSM-FM	Country	Cumulus	95.5	100kw	1601	5	8	10	11	9	6:15	CHR
4.0	3.9	4.2	4.8	3.6	WWTN-FM	Talk	Cumulus	99.7	100kw	1229	14	15	11	10	6	6:30	CHR
2.8	2.7	2.4	2.6	3.3	WLAC-AM	News/Talk	Clear Channel	1510	50kw	855	18	12	13	12	11	6:30	CCRS
3.3	2.5	2.8	2.5	2.9	WSM-AM	Classic Country	Gaylord Ent.	650	50kw	595	9	22	21	21	15	8:30	CHR
3.0	2.3	3.0	2.9	2.2	WBUZ-FM	Active Rock	Cromwell Group	102.9	100kw	814	7	5	11	13	21	5:45	—
3.1	2.5	2.5	2.1	2.0	WRQQ-FM	Classic Hits	Cumulus	97.1	50kw	921	14	17	15	15	12	4:30	ARP
2.0	1.9	2.5	2.1	1.9	WFFH/WFFI	Christian AC	Salem	94.1/93.7	3.9kw/1.2kw	735	9	18	14	14	13	6:00	SRR
0.8	1.4	1.2	1.6	1.2	WRLT-FM	Triple A	Tuned In	100.1	0.2kw	440	18	18	16	16	15	3:45	—
0.8	0.8	1.0	1.1	1.2	WVNS-FM	Hot AC	Cromwell Group	102.5	100kw	704	9	13	16	18	17	2:15	—
1.5	1.1	1.3	1.0	1.0	WNFN-FM	Sports	Cumulus	106.7	1.1kw	502	18	15	18	17	17	6:00	ARP

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



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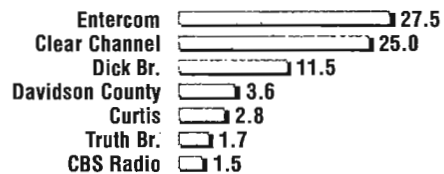
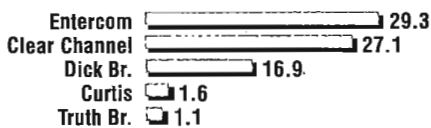
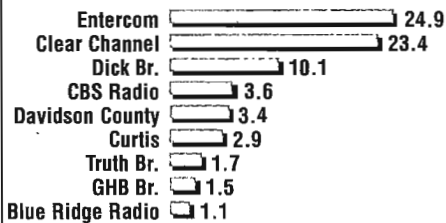
Population: 1,113,300 (Black: 19.8%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.7	7.4	6.9	7.0	7.5	WQMG-FM	Urban AC	Entercom	97.1	100kw	1613	4	4	2	1	1	8:00	D&R
6.0	6.4	8.1	7.8	6.8	WJMH-FM	Urban	Entercom	102.1	99kw	1928	1	1	3	6	13	7:45	D&R
5.1	4.8	5.3	5.1	6.7	WKZL-FM	CHR/Top 40	Dick Br.	107.5	100kw	1827	2	2	1	3	7	5:15	KATZ
6.9	5.5	5.2	4.9	5.7	WMAG-FM	AC	Clear Channel	99.5	100kw	1495	9	10	10	10	3	6:45	CCRS
8.0	7.1	6.4	5.8	5.7	WTQR-FM	Country	Clear Channel	104.1	100kw	1756	5	9	8	6	4	6:15	CCRS
5.2	5.2	5.6	5.1	5.6	WPAW-FM	Country	Entercom	93.1	99kw	1553	3	5	4	2	2	6:45	D&R
3.7	3.9	3.9	4.2	4.3	WSMW-FM	Adult Hits	Entercom	98.7	100kw	1300	5	8	5	4	5	5:30	—
3.0	4.2	3.8	3.7	3.6	WGBT-FM	Reg, Mexican	Clear Channel	94.5	100kw	568	7	3	6	5	14	11:00	CCRS
3.7	3.3	3.8	3.2	3.4	WKRR-FM	Classic Rock	Dick Br.	92.3	100kw	1044	15	7	9	8	8	5:45	KATZ
2.7	3.4	3.4	3.2	3.4	WMKS-FM	Urban AC	Clear Channel	105.7	100kw	834	9	5	7	8	9	7:15	—
2.2	4.4	3.8	3.8	3.4	WTHZ-FM	Classic Hits	Davidson County	94.1	100kw	1046	15	16	12	12	6	6:45	—
2.5	2.7	2.9	3.4	2.9	WSJS/WSML	News/Talk	CBS Radio	600/1200	5kw/10kw	812	15	18	17	16	12	7:00	—
3.3	2.7	2.7	2.8	2.9	WZTK-FM	News/Talk	Curtis Media	101.1	100kw	796	9	13	13	13	9	6:45	MCG
3.7	3.1	2.6	2.7	2.6	WVBZ-FM	Rock	Clear Channel	100.3	100kw	854	9	12	11	11	9	5:00	CCRS
1.8	2.2	2.2	1.9	1.5	WIST-FM	Classic Country	GHB Br.	98.3	2kw	459	15	16	18	18	16	7:45	—
1.2	1.6	1.6	2.1	1.4	WKEW/WPOL	Gospel	Truth Br.	1400/1340	1kw/1kw	205	9	14	16	15	15	5:45	—
1.7	1.6	1.4	1.8	1.3	WEND-FM	Alternative	Clear Channel	106.5	84kw	592	9	11	14	14	20	4:45	CCRS
1.4	1.3	1.1	1.2	1.1	WBRF-FM	Country	Blue Ridge Radio	98.1	100kw	372	15	20	19	19	17	5:30	—
1.1	0.7	1.2	1.3	1.1	WDCG-FM	CHR/Top 40	Clear Channel	105.1	100kw	623	7	14	15	17	18	3:30	CCRS

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



46 WEST PALM BEACH-BOCA RATON

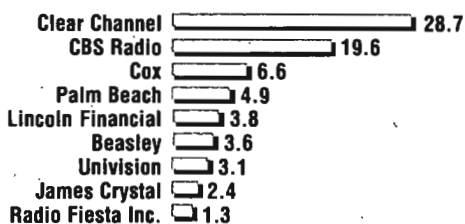


Population: 1,098,000 (Black: 13.9%; Hispanic: 14.6%)

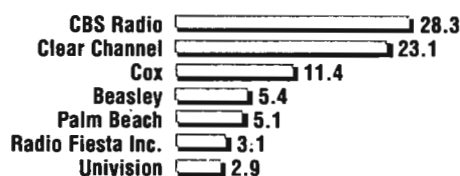
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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.4	5.9	6.1	5.4	5.6	WEAT-FM	AC	CBS Radio	104.3	100kw	1341	5	6	6	3	2	8:00	KATZ
4.8	7.0	6.1	6.2	5.4	WRLX-FM	Soft AC	Clear Channel	92.1	7.2kw	1150	20	29	17	10	5	8:00	CCRS
3.9	4.6	4.0	3.7	5.1	WIRK-FM	Country	CBS Radio	107.9	100kw	1001	13	2	2	2	4	7:00	KATZ
3.3	5.0	5.0	5.0	4.8	WMBX-FM	Rhythmic	CBS Radio	102.3	100kw	1357	1	1	3	7	19	8:15	CHR
3.7	4.8	3.4	7.0	4.8	WRMF-FM	Hot AC	Palm Beach	97.9	100kw	1413	13	4	1	1	1	5:15	MCG
5.6	4.3	4.5	4.3	4.2	WOLL-FM	Classic Hits	Clear Channel	105.5	2.8kw	1123	13	10	4	4	3	7:15	CCRS
3.8	3.3	2.6	2.6	3.0	WJNO-AM	News/Talk	Clear Channel	1290	10kw	782	20	22	17	12	13	6:45	CCRS
3.2	2.3	2.5	2.9	2.8	WZZR-FM	Talk	Clear Channel	94.3	4.1kw	669	13	10	7	5	6	10:30	CCRS
3.3	3.6	2.8	3.1	2.6	WLDI-FM	CHR/Top 40	Clear Channel	95.5	100kw	1154	2	4	4	9	15	4:15	CCRS
2.9	3.3	3.6	2.8	2.6	WNEW-FM	Urban AC	CBS Radio	106.3	25kw	519	11	13	8	6	6	10:45	KATZ
1.9	1.6	1.6	2.2	2.4	WFTL-AM	News/Talk	James Crystal	850	50kw	673	20	24	21	19	14	5:45	—
1.4	1.6	1.9	1.4	2.4	WHQT-FM	Urban AC	Cox	105.1	100kw	467	8	8	10	10	10	8:30	CHR
2.0	1.3	2.4	2.0	2.3	WLVE-FM	Smooth Jazz	Clear Channel	93.9	100kw	692	20	29	21	14	8	6:30	CCRS
1.3	1.6	1.6	2.0	2.2	WEDR-FM	Urban	Cox	99.1	100kw	998	3	3	8	19	21	3:45	KATZ
1.6	2.3	2.0	2.3	2.2	WMXJ-FM	Classic Hits	Lincoln Financial	102.7	100kw	698	20	35	34	23	11	6:00	IRS
2.6	3.5	3.0	2.9	2.1	WKGR-FM	Classic Rock	Clear Channel	98.7	100kw	896	13	15	11	7	9	5:30	CCRS
2.5	2.2	2.1	1.6	2.0	WAMR-FM	Latin Pop	Univision	107.5	95kw	552	13	22	17	15	12	8:45	KT-H
1.2	1.0	1.5	1.6	1.6	WMIB-FM	Urban AC	Clear Channel	103.5	100kw	517	8	14	16	16	17	6:15	CCRS
1.6	1.5	1.3	1.5	1.5	WPBZ-FM	Alternative	CBS Radio	103.1	90kw	675	5	8	14	16	27	4:15	CHR
1.4	1.4	1.3	1.8	1.5	WPOW-FM	Rhythmic	Beasley	96.5	100kw	773	4	6	13	24	28	3:15	D&R
1.7	1.4	1.2	1.4	1.3	WHDR-FM	Active Rock	Cox	93.1	100kw	483	11	16	14	12	18	4:15	CHR
0.8	0.8	0.8	0.5	1.3	WWRF-AM	Reg. Mexican	Radio Fiesta Inc.	1380	1kw	217	20	10	12	21	21	7:15	—
1.3	1.2	1.1	1.6	1.2	WBGJ-FM	Classic Rock	Clear Channel	105.9	100kw	464	20	16	17	16	19	4:15	CCRS
0.7	1.0	0.7	0.7	1.1	WQAM-AM	Sports	Beasley	560	5kw	363	20	29	26	21	15	5:00	D&R
1.0	1.1	1.1	1.4	1.0	WKIS-FM	Country	Beasley	99.9	100kw	488	20	20	25	28	28	4:30	D&R

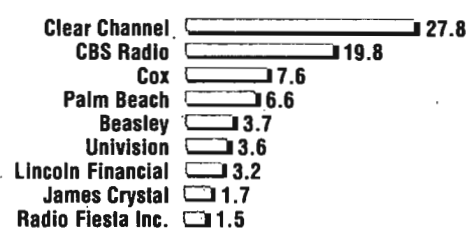
OWNERSHIP SHARE (By AQH 12+ Share)



OWNERSHIP SHARE (By AQH 18-34 Share)



OWNERSHIP SHARE (By AQH 25-54 Share)



Population: 1,057,800 (Black: 21.7%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.2	5.3	5.3	5.3	8.7	WOKV-A&F	News/Talk	Cox	690/106.5	50kw/6kw	1882	14	12	5	1	1	9:45	KATZ
8.7	8.4	7.7	7.3	6.6	WQIK-FM	Country	Clear Channel	99.1	100kw	1874	6	5	3	4	3	7:30	CCRS
5.1	7.0	5.9	7.5	6.4	WJBT-FM	Urban	Clear Channel	93.3	2.6kw	1584	1	1	2	5	10	8:00	CCRS
7.0	5.5	6.0	7.2	6.2	WSOL-FM	Urban AC	Clear Channel	101.5	100kw	1274	10	10	4	2	2	8:30	CCRS
5.3	4.5	4.4	5.1	5.7	WPLA-FM	Alternative	Clear Channel	107.3	100kw	1429	5	2	1	2	7	7:15	CCRS
6.0	6.0	6.7	6.8	4.9	WEJZ-FM	AC	Renda	96.1	100kw	1423	6	10	11	7	4	8:00	—
5.3	4.8	6.3	5.5	4.3	WJGL-FM	Classic Hits	Cox	96.9	100kw	1425	10	8	8	6	5	7:00	CHR
3.4	4.8	4.2	3.9	4.2	WFKS-FM	CHR/Top 40	Clear Channel	97.9	50kw	1667	3	3	5	11	17	5:15	CCRS
5.0	4.9	4.7	5.0	4.1	WAPE-FM	CHR/Top 40	Cox	95.1	100kw	1875	2	4	7	9	12	4:30	CHR
3.0	2.3	2.9	3.1	4.0	WGNE-FM	Country	Renda	99.9	48kw	1214	4	8	10	8	6	5:30	—
2.6	4.3	3.1	2.9	3.4	WFYV-FM	Classic Rock	Cox	104.5	99kw	1011	6	6	9	10	8	6:30	KATZ
1.4	2.4	1.6	1.1	2.7	WJSJ/WSJF	Smooth Jazz	TAMA	105.3/105.	3.9kw/16kw	408	18	22	15	14	9	7:30	—
0.0	0.0	1.5	0.6	2.1	WJXL-AM	Sports	Seven Bridges	1010	23kw	463	18	14	12	12	10	9:00	—
2.5	2.3	2.7	2.9	2.0	WMXQ-FM	80s	Cox	102.9	98kw	980	10	13	14	12	15	4:45	CHR
2.3	2.6	1.7	2.1	2.0	WZAZ-AM	Gospel	Salem	1400	1kw	456	14	19	18	17	12	7:00	CCRS
1.6	1.6	1.6	1.0	1.8	WFXJ-AM	Sports	Clear Channel	930	5kw	648	18	15	15	15	14	6:15	CCRS
1.4	1.7	1.6	2.2	1.7	WMUV-FM	Rhythmic AC	Renda	100.7	36kw	837	14	6	13	15	19	3:30	—
1.8	1.1	1.3	1.4	1.6	WROO-FM	Country ¹	Clear Channel	93.3	50kw	656	10	16	17	18	16	4:00	CCRS

¹ Went Christmas on November 6.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 32.5 Cox 22.5 Renda 11.5 TAMA 2.5 Seven Bridges 2.1 Salem 2.0	Clear Channel 46.8 Cox 19.4 Renda 10.3 Seven Bridges 2.2	Clear Channel 33.8 Cox 23.0 Renda 12.7 TAMA 2.8 Seven Bridges 2.5 Salem 1.7

Latest Arbitron Ratings: www.radioandrecords.com

Population: 1,059,600 (Black: 9.7%; Hispanic: N/A)

Complete Market Index, Page 2

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.9	7.1	5.8	6.1	6.6	KTST-FM	Country	Clear Channel	101.9	94kw	1539	3	3	1	1	3	6:15	CCRS
5.7	4.7	6.0	4.4	6.4	KRXO-FM	Classic Rock	Renda	107.7	99kw	1699	7	6	3	2	1	7:30	MCG
6.1	5.7	6.6	5.3	6.3	KMGL-FM	AC	Renda	104.1	99kw	1569	7	9	5	3	2	7:45	MCG
6.0	5.4	4.7	6.0	5.8	KJYO-FM	CHR/Top 40	Clear Channel	102.7	94.1kw	1916	1	2	4	8	13	4:45	CCRS
4.3	5.4	6.7	6.1	5.5	KATT-FM	Active Rock	Citadel	100.5	97kw	1392	4	1	2	4	11	8:45	KATZ
5.2	6.7	7.4	6.7	5.4	KOMA-FM	Classic Hits	Renda	92.5	100kw	1528	7	15	12	6	4	8:30	MCG
4.8	5.0	4.4	4.1	5.0	KXXY-FM	Country	Clear Channel	96.1	100kw	1423	12	11	11	11	6	6:15	CCRS
5.9	5.7	5.7	5.8	4.9	KKNG-FM	Country	Tyler Media Corp.	93.3	100kw	1141	5	18	16	14	5	9:00	MCG
3.8	5.4	4.0	3.9	4.7	KTOK-AM	News/Talk	Clear Channel	1000	5kw	847	16	14	16	10	8	8:30	CCRS
3.0	2.6	4.1	3.9	4.0	KKWD-FM	Rhythmic	Citadel	104.9	6kw	1102	2	4	7	14	14	6:30	KATZ
4.5	3.9	3.4	4.1	4.0	KYIS-FM	Hot AC	Citadel	98.9	100kw	1094	7	8	6	5	7	4:45	KATZ
4.5	4.0	2.7	3.1	3.9	WWLS-A&F	Sports	Citadel	640/97.9	5kw/6kw	1145	12	10	9	7	8	6:00	—
3.5	2.5	2.6	3.2	3.3	KVSP-FM	Urban	Perry Br. Co.	103.5	100kw	825	5	4	8	9	16	5:45	—
3.9	2.7	3.4	2.4	2.4	KQOB-FM	Adult Hits	Chisholm Trail	96.9	97.5kw	1026	16	16	13	12	10	6:15	KATZ
3.5	4.1	4.2	2.4	2.4	KTUZ-FM	Reg. Mexican	Tyler Media Corp.	106.7	13kw	429	12	7	10	13	18	16:45	MCG
1.6	1.1	1.0	1.4	2.1	KRMP-AM	Urban AC	Perry Br. Co.	1140	1kw	338	16	17	18	16	12	5:15	—
0.5	1.2	0.8	1.0	1.8	KINB-FM	Reg. Mexican	Bustos Media	105.3	0.9kw	316	16	11	13	17	17	7:30	KATZ
1.8	2.2	2.4	2.4	1.7	KHBZ-FM	Alternative	Clear Channel	94.7	94.9kw	669	7	11	15	19	20	5:00	CCRS
0.7	1.1	1.0	1.8	1.3	KOJK-FM	AC	Tyler Media Corp.	97.3	100kw	369	12	18	19	18	15	6:45	—
1.2	1.4	1.4	1.2	1.2	KOKC-AM	News/Talk	Renda	1520	50kw	465	16	20	20	20	18	6:00	MCG

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 23.9 Renda 19.3 Citadel 17.4 Tyler Media Corp. 8.6 Perry Br. Co. 5.4 Chisholm Trail 2.4 Last Bastion 1.8	Clear Channel 26.6 Citadel 26.3 Renda 12.6 Perry Br. Co. 7.8 Tyler Media Corp. 7.6 Last Bastion 3.7 Chisholm Trail 1.5	Clear Channel 20.7 Renda 20.3 Citadel 18.7 Tyler Media Corp. 8.1 Perry Br. Co. 6.2 Chisholm Trail 3.2 Last Bastion 2.4

Population: 1,047,900 (Black: 43.5%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.0	6.4	6.1	5.6	7.3	KJMS-FM	Urban AC	Clear Channel	101.1	100kw	1738	5	2	1	1	1	6:00	CCRS
8.4	8.6	7.8	8.2	6.8	WHRK-FM	Urban	Clear Channel	97.1	100kw	2010	1	1	2	5	11	6:15	CCRS
6.2	5.9	8.9	4.8	6.5	WDIA-AM	Urban AC	Clear Channel	1070	50kw	1092	17	14	11	7	2	14:15	CCRS
7.7	8.4	6.5	8.4	6.4	WHAL-FM	Gospel	Clear Channel	95.7	6kw	1542	3	5	3	2	3	8:00	CCRS
5.2	7.0	5.7	7.4	6.2	WGKX-FM	Country	Citadel	105.9	100kw	1406	6	2	4	6	7	7:15	KATZ
5.7	6.1	5.8	5.1	5.7	WRBO-FM	Urban Oldies	Citadel	103.5	100kw	1552	11	7	4	3	4	6:30	KATZ
4.8	5.2	4.8	4.6	5.5	WRVR-FM	AC	Entercom	104.5	100kw	1584	9	8	6	4	5	7:30	D&R
4.3	5.2	3.6	4.5	5.2	WREC-AM	Talk	Clear Channel	600	5kw	1100	17	13	9	8	5	7:30	CCRS
5.1	4.4	5.6	5.6	3.3	KXHT-FM	Rhythmic	Flinn	107.1	3kw	1515	2	4	8	14	17	6:15	ARP
4.2	2.8	3.1	3.4	3.2	WEGR-FM	Classic Rock	Clear Channel	102.7	87kw	1041	11	10	13	10	8	6:00	CCRS
4.0	2.4	3.4	3.0	3.1	WMC-FM	Hot AC	Entercom	99.7	290kw	1059	9	11	11	11	9	6:15	IRS
1.8	2.0	2.9	2.7	3.0	WXMX-FM	Rock	Citadel	98.1	100kw	959	14	9	7	9	10	6:00	KATZ
3.1	2.0	3.7	2.3	2.8	WHBQ-FM	CHR/Top 40	Flinn	107.5	19kw	1076	3	5	9	12	17	6:15	ARP
3.0	4.0	2.6	3.2	2.2	WLOK-AM	Gospel	Gilliam	1340	1kw	510	17	20	17	17	12	8:00	—
2.0	1.0	1.0	1.0	1.9	WKIM-FM	AC	Citadel	98.9	100kw	742	14	16	14	13	12	4:00	KATZ
1.2	0.9	2.0	0.9	1.3	WSNA-FM	Rhythmic AC	Entercom	94.1	50kw	645	11	15	15	15	15	5:15	D&R
1.1	0.9	1.3	1.8	1.2	WMFS-FM	Alternative	Entercom	92.9	6kw	497	7	11	16	18	21	4:45	IRS
0.7	0.8	0.7	0.6	1.2	WVIM-FM	Oldies	First Br. Co.	95.3	3.6kw	415	17	20	17	16	14	4:15	—
0.9	1.3	0.8	0.5	1.1	WHBQ-AM	Sports	Flinn	560	5kw	380	14	18	19	19	15	5:45	ARP

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 36.0 Citadel 16.9 Entercom 12.1 Flinn 8.1 Gilliam 2.2 First Br. Co. 1.2	Clear Channel 33.4 Citadel 18.6 Flinn 13.6 Entercom 11.9	Clear Channel 35.4 Citadel 19.2 Entercom 12.9 Flinn 5.8 First Br. Co. 1.7 Gilliam 1.3

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50 HARTFORD-NEW BRITAIN

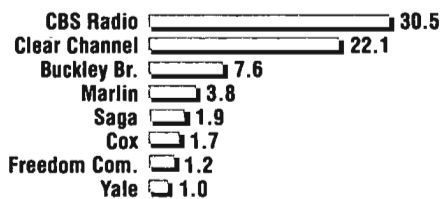


Population: 1,043,700 (Black: 9.8%; Hispanic: 9.3%)

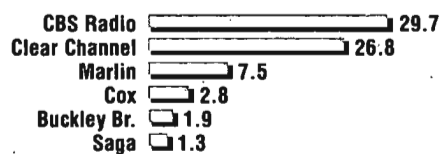
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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.4	9.2	11.0	11.7	10.3	WRCH-FM	AC	CBS Radio	100.5	7.5kw	2130	9	6	4	2	1	9:30	KATZ
9.0	9.0	8.1	7.3	7.9	WTIC-AM	News/Talk	CBS Radio	1080	50kw	1994	13	12	9	8	3	8:15	CHR
6.2	7.2	7.6	8.1	7.7	WWYZ-FM	Country	Clear Channel	92.5	17kw	1849	6	4	3	3	3	7:45	CCRS
5.6	5.2	7.0	4.8	7.0	WZMX-FM	Rhythmic	CBS Radio	93.7	17kw	1779	1	1	1	5	7	7:45	KATZ
6.8	5.8	5.0	5.6	5.8	WHCN-FM	Classic Hits	Clear Channel	105.9	16kw	1583	6	6	2	1	2	5:15	CCRS
5.2	5.3	5.1	4.6	5.0	WDRC-FM	Classic Hits	Buckley Br.	102.9	19.5kw	1322	9	10	8	7	5	7:15	MCG
4.6	4.5	5.0	4.3	4.7	WKSS-FM	CHR/Top 40	Clear Channel	95.7	16.5kw	1830	2	2	7	9	10	4:45	CCRS
4.4	5.0	4.6	4.6	4.4	WTIC-FM	Hot AC	CBS Radio	96.5	20kw	1531	6	4	5	4	6	4:45	CHR
4.1	4.0	4.6	6.2	3.8	WCCC-FM	Active Rock	Marlin	106.9	23kw	1240	4	3	6	6	7	8:00	EAST
2.7	3.2	2.5	3.0	2.6	WDRC/WMMW	News/Talk	Buckley Br.	1360/1470	5kw/2.5kw	529	13	17	17	19	12	9:30	—
2.3	2.2	2.0	2.6	1.9	WAQY-FM	Classic Rock	Saga	102.1	17kw	820	9	10	10	10	9	4:45	KATZ
2.0	1.9	2.3	1.9	1.7	WPLR-FM	Rock	Cox	99.1	15kw	788	4	9	10	11	14	5:30	KATZ
1.1	1.2	1.3	1.2	1.5	WKCI-FM	CHR/Top 40	Clear Channel	101.3	15kw	964	3	8	12	14	18	2:30	CCRS
1.2	1.2	1.2	1.2	1.2	WLAT-AM	Tropical	Freedom Com.	910	5kw	316	9	12	13	12	12	7:30	CAB
1.3	1.4	1.0	0.9	1.0	WPOP-AM	Sports	Clear Channel	1410	5kw	418	13	17	15	15	15	4:45	CCRS
0.8	0.8	0.8	0.4	1.0	WYBC-FM	Urban AC	Yale	94.3	3kw	189	13	20	13	13	11	7:00	—

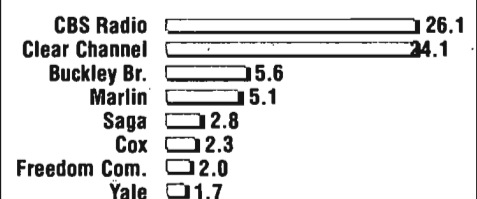
OWNERSHIP SHARE (By AQH 12+ Share)



OWNERSHIP SHARE (By AQH 18-34 Share)



OWNERSHIP SHARE (By AQH 25-54 Share)



News 24/7: www.radioandrecords.com

Population: 1,021,400 (Black: N/A; Hispanic: N/A)

FALL '06	SPRING '06	FALL '06	SPRING '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.4	6.7	6.0	5.9	7.3	WKXW/WXKW	News/Talk	Millennium Radio	101.5/97.3	19kw/50kw	2072	5	3	1	1	1	6:00	—
6.0	7.1	6.3	6.5	4.5	WABC-AM	Talk	Citadel	770	50kw	836	21	18	20	13	6	14:30	ABC
4.0	2.8	4.7	3.5	4.4	WFAN-AM	Sports	CBS Radio	660	50kw	1141	21	13	4	3	2	6:30	CBS
4.2	4.1	4.8	4.1	4.3	WWZY/WBHX	AC	Press Com.	107.1/99.7	4.7kw/5.6kw	948	21	24	16	9	3	8:45	—
3.1	4.3	3.6	3.3	3.9	WJLK-FM	Hot AC	Millennium Radio	94.3	1.3kw	1286	2	3	3	2	5	5:45	CHR
4.3	2.7	2.3	2.2	3.4	WLTW-FM	AC	Clear Channel	106.7	6kw	1050	11	8	11	10	12	4:30	CCRS
2.8	4.1	3.2	2.9	3.0	WOBM-FM	AC	Millennium Radio	92.7	1.4kw	739	11	18	14	11	9	7:00	CHR
2.6	3.2	2.2	2.5	2.9	WHTZ-FM	CHR/Top 40	Clear Channel	100.3	6kw	1268	1	2	4	13	20	4:30	—
3.3	2.9	4.0	4.6	2.8	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	900	5	14	11	5	4	7:15	CCRS
4.0	3.2	2.7	3.1	2.8	WJRZ-FM	Oldies	Greater Media	100.1	1.6kw	750	21	24	17	16	11	8:15	—
1.1	1.3	1.1	1.5	2.8	WWFS-FM	AC	CBS Radio	102.7	50kw	864	5	6	7	7	13	4:00	—

Population: 989,000 (Black: 11.9%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
13.1	9.9	8.6	10.0	10.2	WBEN-AM	News/Talk	Entercom	930	5kw	1755	16	13	9	4	2	8:30	D&R
9.0	9.9	11.5	9.2	9.6	WYRK-FM	Country	Regent	106.5	50kw	1897	5	3	1	1	1	10:15	KATZ
6.2	7.0	6.4	7.8	7.6	WBLK-FM	Urban	Regent	93.7	47.1kw	1226	2	2	2	2	5	10:15	KATZ
7.1	5.5	6.6	7.2	7.4	WGRF-FM	Classic Rock	Citadel	96.9	24kw	2027	6	3	3	2	3	7:00	MCG
6.2	4.5	5.7	5.6	7.1	WJYE-FM	AC	CBS Radio	96.1	47.1kw	1718	4	10	10	7	4	7:30	CHR
4.6	4.8	4.8	3.7	5.0	WGR-AM	Sports	Entercom	550	5kw	1481	10	6	6	6	8	5:15	D&R
5.2	5.2	5.3	6.4	5.0	WKSE-FM	CHR/Top 40	Entercom	98.5	46kw	2030	1	5	6	11	11	4:15	D&R
5.9	5.7	5.5	5.8	5.0	WTSS-FM	Hot AC	Entercom	102.5	110kw	1568	6	8	4	5	7	6:15	D&R
4.5	5.5	5.5	4.1	4.9	WHTT-FM	AC	Citadel	104.1	50kw	1314	6	11	11	9	6	6:45	MCG
3.9	4.7	4.1	4.6	4.2	WEDG-FM	Active Rock	Citadel	103.3	49kw	1189	6	1	5	8	11	6:00	MCG

53 LOUISVILLE



Population: 923,000 (Black: 13.8%; Hispanic: N/A)

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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.9	10.8	9.3	8.7	10.8	WHAS-AM	News/Talk	Clear Channel	840	50kw	2155	10	13	8	3	1	7:00	CCRS
11.9	10.7	10.3	10.0	9.2	WAMZ-FM	Country	Clear Channel	97.5	100kw	1940	4	4	1	1	2	7:15	CCRS
6.8	5.1	5.3	6.5	7.5	WVEZ-FM	AC	Cox	106.9	24.5kw	1344	10	7	3	2	3	7:00	CHR
6.8	7.9	7.4	7.6	6.6	WGZB-FM	Urban	Main Line	96.5	6kw	1296	1	1	2	4	8	8:00	D&R
4.5	3.7	5.3	4.9	4.9	WMJM-FM	Urban AC	Main Line	101.3	2kw	742	10	9	5	5	4	9:30	D&R
3.9	4.2	5.0	4.6	4.3	WDJX-FM	CHR/Top 40	Main Line	99.7	24kw	1604	1	2	4	10	15	4:30	D&R
3.5	3.9	3.5	4.7	4.2	WSFR-FM	Classic Rock	Cox	107.7	8.2kw	1095	10	5	5	7	6	5:00	CHR
3.8	3.2	3.1	3.4	3.5	WZKF-FM	CHR/Top 40	Clear Channel	98.9	50kw	1329	3	3	8	12	17	3:30	CCRS
3.9	3.0	3.7	4.0	3.3	WLUE-FM	Adult Hits	Clear Channel	100.5	37kw	896	10	11	7	6	5	6:00	CCRS
3.2	3.3	3.6	3.2	3.2	WQMF-FM	Classic Rock	Clear Channel	95.7	28.5kw	922	8	11	10	9	7	5:15	CCRS

54 ROCHESTER, NY



Population: 941,600 (Black: 10.5%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.5	9.6	12.6	10.2	10.1	WBEE-FM	Country	Entercom	92.5	50kw	1839	8	4	1	2	1	9:00	D&R
8.8	5.2	6.8	6.1	9.5	WRMM-FM	AC	Entercom	101.3	27kw	1703	4	4	1	1	2	6:15	CHR
9.9	10.4	9.6	8.8	9.1	WHAM-AM	News/Talk	Clear Channel	1180	50kw	1644	14	16	8	5	3	8:00	CCRS
7.6	9.2	7.3	7.9	7.3	WDKX-FM	Urban	Monroe County	103.9	0.8kw	1041	3	1	1	3	6	11:00	ARP
5.5	6.4	5.0	5.8	4.9	WBZA-FM	80s	Entercom	98.9	37kw	1171	9	8	4	4	4	6:15	D&R
4.9	4.2	4.3	6.5	4.7	WCMF-FM	Classic Rock	Entercom	96.5	50kw	1378	9	9	7	5	5	5:45	KATZ
4.8	4.0	4.7	5.7	4.6	WPXY-FM	CHR/Top 40	Entercom	97.9	50kw	1620	1	2	6	8	10	4:15	CHR
3.9	4.0	3.7	5.1	4.2	WDVI-FM	Hot AC	Clear Channel	102.3	3.4kw	193	14	22	25	23	20	3:30	—
3.6	3.1	3.2	3.3	3.6	WFXF-FM	Classic Rock	Clear Channel	95.1	50kw	979	9	11	9	8	7	4:45	CCRS
4.4	3.2	3.4	4.3	3.4	WKGS-FM	CHR/Top 40	Clear Channel	106.7	3.5kw	1147	2	2	10	11	16	4:15	CCRS



NEW ORLEANS 55

Population: 862,700 (Black: 36.1%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.3	13.1	14.8	15.1	14.9	WQUE-FM	Urban	Clear Channel	93.3	100kw	2214	1	1	1	1	5	11:15	CCRS
10.0	10.6	11.0	11.1	9.6	WYLD-FM	Urban AC	Clear Channel	98.5	100kw	1701	3	3	2	2	1	11:15	CCRS
7.6	7.7	7.5	7.6	8.1	WLMG-FM	AC	Entercom	101.9	100kw	1452	9	5	3	3	2	8:00	D&R
11.6	8.0	5.9	6.7	7.6	WWL-AM	News/Talk	Entercom	870	50kw	1741	9	10	9	6	3	6:45	D&R
7.2	6.9	8.2	7.7	6.7	WNOE-FM	Country	Clear Channel	101.1	100kw	1521	4	6	6	4	4	8:30	CCRS
5.7	5.6	5.2	5.8	5.7	WEZB-FM	CHR/Top 40	Entercom	97.1	100kw	1723	2	2	4	8	11	5:15	D&R
3.7	4.5	4.1	4.1	4.8	WKBU-FM	Classic Hits	Entercom	95.7	100kw	1078	4	7	7	5	6	6:00	D&R
3.1	4.6	4.1	3.9	4.5	KYRK-FM	Rock	Clear Channel	104.1	100kw	1002	4	4	5	9	10	7:15	CCRS
3.8	3.7	3.3	3.4	4.4	KMEZ-FM	Urban AC	Citadel	102.9	18.5kw	880	7	8	8	7	7	7:00	MCG
0.0	2.6	2.6	2.4	2.7	WWL-FM	News/Talk	Entercom	105.3	96kw	818	14	11	11	10	8	6:45	D&R



RICHMOND 56

Population: 898,600 (Black: 28.6%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.3	8.9	7.8	9.7	13.1	WTVR-FM	AC	Clear Channel	98.1	50kw	1986	4	3	1	1	1	7:00	CCRS
9.3	10.1	10.0	9.9	9.3	WKJS/WKJM	Urban AC	Radio One	105.7/99.3	2.3kw/6kw	1252	7	7	2	2	2	10:30	—
7.7	7.2	7.9	5.9	7.3	WRVA-AM	News/Talk	Clear Channel	1140	50kw	1211	15	13	8	5	4	9:45	CCRS
4.1	6.3	6.4	5.6	7.1	WPZZ-FM	Gospel	Radio One	104.7	100kw	1096	6	8	6	4	3	9:00	MCG
6.4	7.4	8.4	7.9	6.5	WBTJ-FM	Urban	Clear Channel	106.5	7.6kw	1310	1	1	3	3	8	7:15	CCRS
7.5	7.0	6.2	10.4	6.5	WKHK-FM	Country	Cox	95.3	17.5kw	1421	4	5	5	5	5	6:15	CHR
7.2	5.4	6.3	5.0	4.8	WCDX-FM	Urban	Radio One	92.1	2.4kw	1257	1	2	4	8	11	6:15	MCG
4.1	5.7	3.3	4.9	3.9	WRVQ-FM	CHR/Top 40	Clear Channel	94.5	200kw	1284	3	4	7	11	12	3:30	CCRS
2.3	2.5	2.7	2.1	3.6	WMXB-FM	Hot AC	Cox	103.7	20kw	1159	8	9	8	10	6	4:15	KATZ
3.8	4.2	3.5	3.6	3.3	WWLB-FM	Adult Hits	Main Line	98.9	3.1kw	833	12	11	8	7	7	5:15	—

57 BIRMINGHAM



Population: 865,600 (Black: 28.1%, Hispanic: N/A)

Complete Market Index, Page 2

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.6	13.5	12.0	11.7	11.7	WBHK-FM	Urban AC	Cox	98.7	9.4kw	1595	4	2	1	1	1	11:00	CHR
9.4	8.4	9.5	10.8	9.4	WBHJ-FM	Urban	Cox	95.7	100kw	1422	1	1	2	3	9	9:00	CHR
5.4	7.7	8.1	7.1	8.1	WZZK-FM	Country	Cox	104.7	100kw	1696	4	3	3	2	2	6:30	CHR
6.1	5.2	4.1	4.1	6.2	WMJJ-FM	AC	Clear Channel	96.5	100kw	1193	13	5	6	5	3	6:00	CCRS
2.4	3.8	3.9	3.0	5.3	WDJC-FM	Christian AC	Crawford	93.7	100kw	1086	6	6	4	4	4	6:15	—
4.6	5.9	4.6	4.9	4.7	WDXB-FM	Country	Clear Channel	102.5	69kw	968	8	6	9	9	6	5:30	CCRS
1.3	3.0	2.7	4.4	3.9	WAGG-AM	Gospel	Cox	610	5kw	507	6	16	12	11	9	9:15	CHR
4.5	3.2	3.1	3.5	3.9	WZRR-FM	Classic Rock	Citadel	99.5	100kw	1182	13	9	8	7	7	5:15	MCG
4.8	4.3	5.8	4.7	3.7	WQEN-FM	CHR/Top 40	Clear Channel	103.7	77kw	1192	2	4	6	10	15	5:45	CCRS
3.9	2.9	5.1	4.9	3.7	WUHT-FM	Urban AC	Citadel	107.7	43kw	861	8	6	5	5	7	7:15	MCG

58 MCALLEN-BROWNSVILLE



Population: 817,500 (Black: N/A; Hispanic: 86.7%)

FALL '05	SPRING '06	FALL '06	SPRING '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.9	11.3	10.3	12.2	11.5	KBFM-FM	Rhythmic	Clear Channel	104.1	100kw	2400	1	1	2	5	7	8:15	CCRS
2.3	4.5	4.8	5.9	8.1	KESO/XHRR	Reg. Mexican	Border Media	92.7/102.5	3kw/50kw	458	4	2	1	1	3	5:15	—
11.1	10.8	9.5	9.5	8.0	KGBT-FM	Reg. Mexican	Univision	98.5	100kw	1705	5	3	3	3	4	8:45	KT-H
7.1	5.8	7.7	6.2	7.6	KBTQ-FM	Spanish Oldies	Univision	96.1	100kw	1302	11	6	4	2	1	7:45	KT-H
6.2	6.9	5.8	5.9	7.2	KKPS-FM	Tejano	Entravision	99.5	100kw	1737	7	5	6	4	2	6:30	LER
8.2	9.0	7.0	9.6	5.8	KTEX-FM	Country	Clear Channel	100.3	99kw	1220	7	9	9	7	5	9:00	CCRS
5.8	5.7	6.3	5.4	5.6	KFRQ-FM	Active Rock	Entravision	94.5	100kw	1256	3	4	5	5	9	6:45	KATZ
4.3	4.8	5.3	4.0	4.9	XAVO-FM	Latin Pop	Border Media	101.5	50kw	1271	2	7	8	9	8	5:45	—
5.5	4.7	4.2	3.9	4.3	KVLY-FM	AC	Entravision	107.9	98kw	1079	7	7	7	8	6	5:30	KATZ
1.1	1.9	2.1	1.5	2.4	XCAO-FM	Spanish Oldies	Border Media	89.1	10kw	410	15	14	13	13	10	6:30	—

Population: 813,700 (Black: 17.3%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.4	9.3	9.4	7.7	10.0	WSSL-FM	Country	Clear Channel	100.5	100kw	1614	5	4	2	2	1	8:00	CCRS
7.9	9.1	8.3	8.5	9.1	WJMZ-FM	Urban AC	Cox	107.3	100kw	1237	3	5	1	1	1	10:15	KATZ
8.7	6.8	5.2	6.3	7.5	WMYI-FM	AC	Clear Channel	102.5	19kw	1470	6	7	5	3	3	5:45	CCRS
6.7	7.2	8.2	6.5	6.8	WESC-FM	Country	Clear Channel	92.5	100kw	1280	9	6	7	6	4	7:45	CCRS
5.8	4.4	5.1	5.1	5.5	WHZT-FM	Rhythmic	Cox	98.1	100kw	1195	1	1	3	9	8	6:00	KATZ
5.6	6.2	5.9	5.6	5.4	WSPA-FM	AC	Entercom	98.9	100kw	1190	9	8	9	6	5	7:30	D&R
4.9	5.4	5.9	4.7	5.1	WFBC-FM	CHR/Top 40	Entercom	93.7	100kw	1452	2	2	4	5	7	5:15	D&R
6.1	4.8	4.6	5.2	4.0	WROQ-FM	Classic Rock	Entercom	101.1	100kw	888	14	8	8	4	6	6:00	CHR
3.5	3.8	5.6	4.8	3.9	WTPT-FM	Active Rock	Entercom	93.3	92.9kw	986	6	2	5	8	10	8:30	CHR

Population: 835,400 (Black: 13.3%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.2	8.4	10.0	9.7	10.5	WHKO-FM	Country	Cox	99.1	50kw	1829	3	2	1	1	1	6:15	CHR
10.6	8.7	8.2	9.9	9.4	WLQT-FM	AC	Clear Channel	99.9	28kw	1561	8	6	6	4	2	7:15	CCRS
5.5	5.0	4.3	3.3	7.8	WHIO-A&F	News/Talk	Cox	1290/95.7	5kw/50kw	1291	13	10	8	7	5	8:00	CHR
7.3	6.7	6.8	8.1	7.0	WMMX-FM	Hot AC	Clear Channel	107.7	28kw	1182	9	4	2	1	3	7:30	CCRS
6.4	5.6	6.2	5.3	6.5	WTUE-FM	Classic Rock	Clear Channel	104.7	28kw	1492	7	5	3	3	4	6:15	CCRS
4.2	6.3	6.1	5.4	5.3	WROU-FM	Urban AC	Main Line	92.1	0.9kw	733	3	6	7	5	6	10:45	ARP
6.4	5.6	6.5	6.5	5.0	WDHT-FM	Urban	Main Line	102.9	50kw	1115	1	3	5	8	15	6:45	D&R
5.3	4.8	4.1	5.3	5.0	WXEG-FM	Alternative	Clear Channel	103.9	2.9kw	1002	2	1	4	6	8	5:45	CCRS
3.7	3.6	3.6	3.8	3.7	WLW-AM	News/Talk	Clear Channel	700	50kw	707	13	15	10	10	7	5:45	CCRS
2.4	3.2	3.0	3.0	3.2	WGTV-FM	CHR/Top 40	Main Line	92.9	40kw	997	6	6	9	9	9	3:30	D&R

61 TUCSON



Population: 763,300 (Black: N/A; Hispanic: 30.3%)

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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.2	9.7	8.4	9.2	9.5	KMXZ-FM	AC	Journal	94.9	97kw	1417	7	7	2	3	1	8:30	CHR
10.7	8.5	9.1	9.0	8.8	KIIM-FM	Country	Citadel	99.5	90kw	1383	3	3	4	2	2	7:45	MCG
8.0	7.7	7.7	6.0	8.2	KRQQ-FM	CHR/Top 40	Clear Channel	93.7	91kw	1665	1	1	1	1	6	5:45	CCRS
3.6	7.1	6.7	6.4	6.1	KCMT-FM	Reg. Mexican	Lotus	102.1	100kw	586	3	2	2	4	7	12:45	LER
5.0	4.7	5.3	4.8	5.5	KNST-AM	News/Talk	Clear Channel	790	5kw	788	13	13	10	9	3	9:15	CCRS
3.5	3.3	4.4	4.3	4.6	KLPX-FM	Classic Rock	Lotus	96.1	100kw	1006	7	6	5	5	4	6:15	LER
2.2	1.5	2.7	3.0	4.1	KGMG-FM	Rhythmic Oldies	Journal	106.3	0.4kw	701	10	8	7	6	4	6:30	CHR
5.0	6.3	4.0	4.4	4.1	KOHT-FM	Rhythmic	Clear Channel	98.3	6kw	997	2	4	6	10	14	5:30	CCRS
3.9	4.0	4.6	4.4	3.4	KFMA-FM	Alternative	Lotus	92.1	50kw	871	5	5	7	7	12	6:45	LER
2.1	3.3	2.8	3.1	3.3	KWMT-FM	Triple A	Clear Channel	92.9	90kw	850	6	8	9	7	8	4:30	CCRS

62 FT. MYERS-NAPLES



Population: 744,800 (Black: N/A; Hispanic: 14.7%)

FALL '06	SPRING '06	FALL '06	SPRING '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.8	11.4	10.5	9.7	9.1	WAVV-FM	B/EZ	Alpine Br. Corp.	101.1	100kw	1273	16	19	20	21	10	10:00	—
1.6	1.9	2.5	3.9	7.8	WJGO-FM	Adult Hits	Renda	102.9	50kw	1103	4	2	1	1	1	6:15	—
4.9	4.7	4.5	4.6	6.5	WBTT-FM	Rhythmic	Clear Channel	105.5	23.5kw	1155	1	1	2	4	12	6:15	CCRS
7.5	5.1	6.6	5.8	5.9	WJPT-FM	Adult Standards	Beasley	106.3	50kw	935	16	15	18	16	5	9:45	—
4.9	5.4	5.8	5.6	4.7	WWGR-FM	Country	Renda	101.9	100kw	944	6	6	5	5	3	8:00	—
4.4	4.0	2.3	2.5	4.3	WTLQ-FM	Tropical	Ft. Myers Br.	97.7	14.5kw	553	6	2	3	2	7	7:15	—
3.8	3.5	3.4	3.1	3.8	WARO-FM	Classic Rock	Meridian	94.5	99kw	737	9	13	6	3	2	6:45	MCG
5.4	4.6	3.7	3.2	3.6	WOLZ-FM	Oldies	Clear Channel	95.3	78.5kw	826	9	10	8	8	4	5:30	CCRS
3.7	2.9	3.0	1.7	3.4	WTLT-FM	AC	Meridian	93.5	6kw	837	4	9	8	7	6	4:45	MCG

Population: 777,900 (Black: N/A; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.3	9.7	9.4	9.6	9.7	WGNA-FM	Country	Regent	107.7	12.5kw	1442	4	1	1	1	2	8:00	KATZ
8.0	8.0	8.3	9.3	7.5	WYJB-FM	AC	Pamal	95.5	12kw	1320	7	7	4	2	1	7:30	ARP
7.8	7.2	6.2	6.1	7.3	WKLI-FM	B/EZ	Pamal	100.9	6kw	948	14	13	12	9	6	8:15	ARP
6.3	6.5	5.6	6.5	6.1	WGY-AM	News/Talk	Clear Channel	810	50kw	1032	14	16	11	7	5	7:15	CCRS
4.6	5.2	5.4	5.7	5.6	WPYX-FM	Classic Rock	Clear Channel	106.5	15.3kw	1197	7	5	2	3	3	6:30	CCRS
5.5	4.2	5.0	5.5	5.4	WFLY-FM	CHR/Top 40	Pamal	92.3	17kw	1570	1	1	3	6	9	4:30	ARP
4.8	6.2	4.8	5.9	4.9	WRVE-FM	Hot AC	Clear Channel	99.5	14.5kw	1034	4	11	5	4	4	5:45	CCRS
3.5	3.4	3.5	3.5	4.4	WTRY-FM	Oldies	Clear Channel	98.3	6kw	867	7	9	8	5	7	5:30	CCRS
4.1	3.2	5.4	4.1	3.6	WAJZ-FM	Rhythmic	Pamal	96.3	0.5kw	777	2	1	6	8	13	8:00	ARP
3.0	3.4	3.3	2.9	2.6	WROW-AM	News/Talk	Pamal	590	5kw	508	14	20	17	15	10	8:30	ARP

Population: 766,800 (Black: N/A; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.1	9.3	8.9	9.5	12.0	KSSK-FM	AC	Clear Channel	92.3	100kw	1710	7	1	1	1	1	7:45	CCRS
6.1	7.9	5.9	7.8	6.5	KRTR-FM	AC	Cox	96.3	75kw	1134	7	3	2	2	3	6:00	CHR
1.6	3.7	4.2	5.5	5.6	KHUI-FM	Adult Standards	Salem	99.5	100kw	743	15	11	12	16	4	8:00	SRR
6.6	6.0	7.0	7.0	5.3	KINE-FM	Hawaiian AC	Cox	105.1	100kw	903	15	12	12	10	5	8:15	KATZ
5.8	4.3	6.5	4.6	5.3	KSSK-AM	AC	Clear Channel	590	7.5kw	695	15	17	17	11	6	11:30	CCRS
3.4	3.7	3.1	4.2	5.0	KPHW-FM	Rhythmic	Cox	104.3	75kw	1299	1	2	3	6	13	4:00	CHR
6.3	6.6	6.4	5.4	4.9	KCCN-FM	Hawaiian CHR	Cox	100.3	100kw	1160	3	8	5	3	9	6:30	KATZ
3.1	2.6	2.7	1.8	4.7	KKEA-AM	Sports	Blow Up	1420	5kw	938	11	13	11	4	7	8:15	—
4.5	4.4	4.8	5.0	4.6	KGMZ-FM	Oldies	Salem	107.9	100kw	927	15	15	15	9	2	6:45	CHR
5.2	4.6	4.2	3.6	4.4	KDNN-FM	Hawaiian CHR	Clear Channel	98.5	51kw	969	4	5	4	4	12	5:30	CCRS

65 TULSA



Population: 744,600 (Black: N/A; Hispanic: N/A)

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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.4	6.5	5.9	7.1	7.6	KRMG-AM	News/Talk	Cox	740	50(25)kw	1165	6	15	10	8	3	8:00	CHR
7.5	8.7	5.9	9.2	7.2	KMOD-FM	Rock	Clear Channel	97.5	100kw	1106	7	1	1	1	2	8:00	CCRS
9.5	7.9	9.1	9.2	7.2	KWEN-FM	Country	Cox	95.5	100kw	1484	4	5	2	2	1	6:00	KATZ
5.5	4.7	4.7	4.0	5.3	KBEZ-FM	AC	Renda	92.9	100kw	842	7	8	9	7	6	7:45	MCG
3.3	3.9	1.9	4.6	5.3	KRAV-FM	Hot AC	Coxa	96.5	100kw	993	7	4	3	3	5	6:45	KATZ
3.7	4.4	5.4	4.3	5.1	KMYZ-FM	Alternative	Times-Shamrock	106.1	100kw	937	3	2	4	6	12	6:45	—
7.1	6.3	6.4	5.4	5.0	KVOO-FM	Country	Journal	98.5	100kw	880	7	10	8	5	4	7:00	CCRS
4.5	3.9	4.6	5.8	4.7	KHTT-FM	CHR/Top 40	Renda	106.9	100kw	1074	1	5	6	10	14	5:30	MCG
4.4	4.1	3.6	4.2	4.6	KTBT-FM	Rhythmic	Clear Channel	92.1	27kw	843	2	3	5	9	19	6:45	CCRS
4.7	4.2	5.4	4.0	4.2	KXBL-FM	Classic Count	Journal	99.5	100kw	688	16	12	15	16	7	7:30	CCRS

66 FRESNO



Population: 711,700 (Black: N/A; Hispanic: 44.6%)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.1	6.1	6.4	6.8	8.5	KMJ-AM	News/Talk	Peak	580	50kw	1097	23	16	4	2	1	9:45	KATZ
6.2	6.2	5.2	6.9	6.5	KOND-FM	Reg. Mexican	Univision	92.1	37kw	938	3	1	1	1	4	8:45	KT-H
4.3	4.1	5.1	4.3	4.9	KJWL-FM	Soft AC	Ostlund, John	99.3	5kw	584	16	23	17	10	5	11:00	—
4.6	4.6	4.8	4.7	4.7	KBOS-FM	Rhythmic	Clear Channel	94.9	16.5kw	1208	1	2	2	12	21	5:15	CCRS
4.4	3.4	4.2	4.0	4.4	KMGV-FM	Rhythmic Oldies	Peak	97.9	2.1kw	820	7	5	4	3	2	8:15	KATZ
5.3	4.8	5.7	5.0	4.4	KSXS-FM	Country	Peak	93.7	68kw	816	7	9	8	4	2	8:15	KATZ
4.2	4.6	3.1	3.7	4.1	KSEQ-FM	Rhythmic	Buckley Br.	97.1	17kw	1012	2	3	4	19	24	4:15	D&R
2.6	2.8	3.1	3.6	3.8	KLBN-FM	Reg. Mexican	Lotus	105.1	0.6kw	651	5	4	3	4	11	7:15	LER
3.1	3.6	3.1	3.2	3.4	KJFX-FM	Classic Rock	Wilks	95.7	17.5kw	645	16	9	4	6	5	5:45	—
2.2	2.9	2.4	2.9	2.9	KFJK-FM	Adult Hits	Peak	105.9	2.4kw	653	7	16	10	7	7	5:30	—
2.5	4.3	3.8	2.8	2.9	KSOJ-FM	AC	Clear Channel	98.9	19kw	558	23	14	12	10	9	8:00	CCRS

Population: 703,400 (Black: N/A; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.2	7.8	6.4	7.4	8.5	WOOD-AM	News/Talk	Clear Channel	1300	5kw	1099	13	10	6	2	1	8:15	CCRS
7.0	8.2	8.8	9.0	7.5	WBCT-FM	Country	Clear Channel	93.7	320kw	1409	3	2	1	1	4	6:15	CCRS
6.7	4.9	3.8	3.1	6.3	WOOD-FM	AC	Clear Channel	105.7	265kw	990	8	4	2	4	3	5:45	CCRS
5.6	5.1	5.5	5.8	5.6	WLAV-FM	Classic Rock	Citadel	96.9	50kw	942	7	7	4	2	2	5:45	MCG
4.6	5.7	6.8	5.9	5.2	WGRD-FM	Alternative	Regent	97.9	13kw	1021	4	1	2	5	11	6:15	KATZ
6.0	6.6	6.5	5.4	4.6	WSNX-FM	CHR/Top 40	Clear Channel	104.5	32kw	1083	2	3	5	11	13	5:45	CCRS
3.2	3.8	3.3	2.5	3.7	WFGR-FM	Oldies	Regent	98.7	2.8kw	575	13	17	15	9	5	6:45	KATZ
2.8	3.1	3.5	3.0	3.4	WLHT-FM	AC	Regent	95.7	40kw	514	8	6	7	9	9	6:00	KATZ
2.4	2.8	4.3	3.1	3.3	WTNR-FM	Country	Citadel	94.5	50kw	798	4	7	9	8	10	5:45	MCG
3.7	4.8	4.1	3.9	3.3	WTRV-FM	AC	Regent	100.5	3.5kw	500	13	21	17	16	8	7:45	KATZ

Population: 682,500 (Black: N/A; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.7	10.4	13.4	11.7	11.7	WCTO-FM	Country	Citadel	96.1	50kw	1530	3	1	1	2	2	10:45	—
9.0	11.1	11.1	10.1	9.5	WODE-FM	Classic Hits	Nassau	99.9	50kw	1539	2	4	2	1	1	8:45	KATZ
8.7	9.4	9.8	8.7	7.5	WAEB-FM	CHR/Top 40	Clear Channel	104.1	19.4kw	1669	1	2	3	4	5	7:00	CCRS
9.8	7.6	7.2	7.6	7.4	WLEV-FM	AC	Citadel	100.7	11kw	1180	7	6	5	5	3	9:15	—
8.0	7.2	6.7	6.7	6.5	WZZO-FM	Rock	Clear Channel	95.1	30kw	1003	3	3	3	3	3	7:45	CCRS
5.3	4.9	4.6	4.4	5.1	WAEB-AM	News/Talk	Clear Channel	790	3.8kw	696	14	16	8	6	6	10:30	CCRS
1.2	0.7	1.9	2.2	1.8	WWYY-FM	AC	Nassau	107.1	1.2kw	380	7	7	6	7	10	8:45	KATZ
1.3	0.8	1.6	1.7	1.7	WUGL-FM	Classic Hits	CBS Radio	98.1	12.5kw	260	14	29	13	9	7	6:15	IRS
0.6	0.7	0.8	1.0	1.4	WFKB-FM	Adult Hits	WDAC Radio Co.	107.5	30kw	279	14	11	8	8	9	6:15	—
0.8	0.5	1.0	0.6	1.4	WUSL-FM	Urban	Clear Channel	98.9	27kw	290	7	5	7	9	17	5:15	CCRS

69 ALBUQUERQUE



Population: 654,200 (Black: N/A; Hispanic: 41.6%)

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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.4	8.0	7.3	7.5	7.4	KKOB-AM	News/Talk	Citadel	770	50kw	1105	17	17	12	6	1	8:30	MCG
3.7	6.0	7.0	5.3	5.5	KKSS-FM	Rhythmic	Univision	97.3	94kw	997	1	1	1	7	19	9:00	KT-H
3.8	3.5	3.2	2.9	4.3	KPEK-FM	Hot AC	Clear Channel	100.3	22.5kw	891	4	4	2	1	6	5:00	CCRS
3.9	4.1	3.5	5.1	4.1	KKOB-FM	CHR/Top 40	Citadel	93.3	20kw	1056	2	3	4	11	13	4:30	MCG
4.8	4.1	3.2	4.0	4.1	KMGA-FM	AC	Citadel	99.5	22.5kw	885	9	12	9	4	2	5:45	MCG
2.8	3.6	4.0	5.9	3.8	KJFA-FM	Reg. Mexican	Univision	105.1	100kw	417	4	2	3	9	12	12:15	KT-H
4.3	3.1	3.9	3.8	3.7	KBQI-FM	Country	Clear Channel	107.9	22.5kw	791	9	8	7	4	5	6:45	CCRS
3.1	3.9	3.3	2.9	3.6	KIOT-FM	Classic Rock	Univision	102.5	17kw	729	9	8	5	2	3	5:30	KT-H
4.0	5.0	3.5	3.8	3.2	KABG-FM	Oldies	American General	98.5	100kw	647	17	23	17	17	3	5:45	ARP
5.0	3.6	3.9	3.3	3.2	KRST-FM	Country	Citadel	92.3	22kw	774	9	10	10	9	7	6:00	MCG

70 WILKES BARRE-SCRANTON



Population: 681,400 (Black: N/A; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.7	8.0	7.1	6.1	10.4	WMGS-FM	AC	Citadel	92.9	5.3kw	1165	6	5	2	1	1	8:30	CHR
7.7	7.1	7.8	7.1	8.1	WKRZ/WKRF	CHR/Pop	Entercom	98.5/107.9	8.7kw/0.8kw	1482	2	1	1	2	4	5:30	—
9.2	6.9	6.6	7.6	7.9	WGGY/WGGI	Country	Entercom	101.3/95.9	7kw/6kw	1176	6	3	3	3	2	6:30	—
4.8	4.1	3.8	3.4	7.2	WILK/WBZU	News/Talk	Entercom	980/910	5kw/1kw	729	14	6	7	6	5	11:30	—
6.9	5.0	7.2	8.1	5.7	WEZX/WPZX	Classic Rock	Times-Shamrock	106.9/105.1	1.5kw/6kw	866	4	6	4	4	3	8:30	—
5.4	5.0	6.5	6.9	4.0	WBSX-FM	Active Rock	Citadel	97.9	15kw	768	3	2	5	5	8	8:00	CHR
4.3	5.5	4.9	4.0	3.3	WBHT/WBHD	CHR/Top 40	Citadel	97.1/95.7	0.5kw/0.6kw	1000	1	4	6	7	14	4:45	—
2.5	2.1	1.2	2.5	2.4	WCTO-FM	Country	Citadel	96.1	50kw	295	14	12	13	12	9	6:30	CHR
1.3	1.8	2.2	2.3	2.3	WSBG-FM	Hot AC	Nassau	93.5	0.6kw	367	8	19	8	8	6	6:30	KATZ
2.0	3.0	2.8	2.1	2.3	WWRR-FM	Adult Hits	Bold Gold	104.9	0.3kw	405	4	8	8	9	9	7:00	—

Population: 658,600 (Black: N/A; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
23.5	20.6	21.1	19.6	18.2	WIVK-FM	Country	Citadel	107.7	91kw	2479	4	1	1	1	1	7:45	MCG
8.8	9.6	9.3	8.7	8.7	WJXB-FM	AC	South Central	97.5	100kw	1320	6	6	5	2	2	7:00	KATZ
5.9	4.9	5.6	5.8	8.0	WKHT-FM	Rhythmic	Journal	104.5	2.3kw	952	1	2	2	5	7	9:00	—
8.1	7.7	7.1	7.2	7.2	WWST-FM	CHR/Top 40	Journal	102.1	15kw	1429	2	3	3	4	5	5:30	—
7.1	6.3	6.3	6.7	6.7	WIMZ-FM	Classic Rock	South Central	103.5	100kw	985	5	4	4	3	3	7:15	KATZ
5.3	5.5	5.8	6.8	5.6	WNOX-FM	News/Talk	Citadel	100.3	100kw	831	9	8	7	6	4	7:15	MCG
3.6	4.4	2.5	2.5	3.4	WNFZ-FM	Alternative	South Central	94.3	2.5kw	639	3	5	6	7	10	5:45	KATZ
1.2	1.3	0.7	1.2	3.1	WOKI-FM	Oldies ¹	Citadel	98.7	8kw	432	6	9	8	8	6	7:45	—
2.3	1.7	3.4	2.5	2.5	WJBZ-FM	Gospel	Seymour	96.3	2.9kw	366	9	10	13	12	9	7:00	—
3.1	2.2	1.7	2.1	2.5	WNML-FM	Sports	Citadel	99.1	6kw	381	9	10	9	9	8	7:00	MCG

¹ Was Adult Hits until August 10.

Population: 625,400 (Black: N/A; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.8	8.2	7.8	9.0	10.1	KFAB-AM	News/Talk	Clear Channel	1110	50kw	1427	13	13	8	3	1	7:00	CCRS
8.9	8.5	7.8	7.2	8.4	KXKT-FM	Country	Clear Channel	103.7	82kw	1040	4	1	2	1	3	7:45	CCRS
5.4	6.7	6.3	7.4	6.6	KGOR-FM	Oldies	Clear Channel	99.9	115kw	930	8	12	5	4	2	6:45	CCRS
4.5	5.9	6.6	4.9	5.7	KQKQ-FM	Hot AC	NRG Media	98.5	100kw	1041	3	4	1	1	4	5:15	KATZ
6.3	5.4	6.5	4.4	4.3	KQCH-FM	CHR/Top 40	Journal	94.1	100kw	1050	1	2	5	11	16	4:00	CHR
3.3	3.8	5.1	5.2	4.3	KSRZ-FM	Hot AC	Journal	104.5	100kw	711	6	7	3	5	5	6:00	CHR
2.0	3.1	3.6	2.7	4.2	KOPW-FM	Adult Hits ¹	NRG Media	106.9	25kw	648	2	3	9	12	15	6:15	KATZ
3.3	4.2	6.5	5.2	4.2	KQBW-FM	Rock	Clear Channel	96.1	100kw	702	6	5	3	6	9	5:45	MCG
7.1	6.2	7.9	6.4	3.9	KEZO-FM	Rock	Journal	92.3	100kw	700	6	5	5	7	10	5:15	CHR
5.4	3.9	3.3	3.7	3.9	KLTV-FM	AC ²	NRG Media	101.9	100kw	599	13	8	11	10	6	6:15	KATZ

¹ Was KCTY-FM until February 2007. ² Became K000-FM (Adult Hits AC) on December 27.

73 SARASOTA-BRADENTON



Population: 581,500 (Black: N/A; Hispanic: N/A)

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FALL '05	SPRING '06	FALL '06	SPRING '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.8	7.7	6.7	5.2	7.6	WSRZ-FM	Oldies	Clear Channel	107.9	47kw	879	6	6	4	1	1	6:45	CCRS
6.8	5.1	4.6	4.5	5.3	WCTQ-FM	Country	Clear Channel	106.5	13kw	691	5	6	3	3	2	6:30	CCRS
4.4	5.4	5.1	5.2	5.2	WFLZ-FM	CHR/Top 40	Clear Channel	93.3	99kw	968	1	1	1	1	6	5:15	CCRS
5.0	4.7	5.8	5.2	4.1	WFLA-AM	News/Talk	Clear Channel	970	25kw	495	12	22	18	11	5	8:00	CCRS
1.1	1.4	1.5	5.6	4.1	WSDV-AM	Adult Standards	Clear Channel	1450	1kw	451	12	26	28	27	21	13:15	—
4.1	4.6	4.0	5.2	4.0	WSJT-FM	Smooth Jazz	CBS Radio	94.1	100kw	573	6	18	14	11	4	7:30	IRS
3.9	3.9	3.6	2.8	3.6	WHPT-FM	Classic Rock	Cox	102.5	100kw	705	6	9	2	4	3	5:00	KATZ
3.0	2.6	3.0	3.2	3.2	WWRM-FM	AC	Cox	94.9	100kw	626	6	9	12	14	7	5:45	CHR
3.5	5.1	2.5	4.3	3.1	WDUV-FM	AC	Cox	105.5	46kw	452	12	26	26	26	11	7:30	CHR
2.4	2.1	3.6	1.4	2.9	WTZB-FM	Alternative	Clear Channel	105.9	4.3kw	463	2	4	5	6	12	3:30	CCRS

74 AKRON



Population: 597,200 (Black: 10.9%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.1	6.7	5.6	7.0	6.8	WQMX-FM	Country	Rubber City	94.9	16.2kw	896	4	1	1	1	1	6:30	CHR
7.7	7.8	7.3	6.5	6.0	WNIR-FM	Talk	Media-Com	100.1	4.2kw	614	15	16	18	9	5	10:45	KATZ
5.8	5.1	5.3	5.1	5.2	WMJI-FM	Oldies	Clear Channel	105.7	16kw	838	6	10	10	6	1	6:00	CCRS
5.0	3.9	4.4	3.9	4.6	WZAK-FM	Urban AC	Radio One	93.1	27.5kw	499	3	12	8	4	3	9:00	ARP
5.1	4.7	4.8	5.8	4.3	WONE-FM	Classic Rock	Rubber City	97.5	12kw	718	6	9	4	2	3	6:00	CHR
2.9	2.6	3.3	2.8	4.2	WAKR-AM	News/Talk	Rubber City	1590	5kw	500	15	23	24	23	18	7:00	CHR
5.1	3.8	4.6	3.9	4.0	WDOK-FM	AC	CBS Radio	102.1	12kw	615	15	14	14	9	5	7:45	KATZ
3.9	3.4	2.5	3.5	3.9	WMMS-FM	Rock	Clear Channel	100.7	34kw	696	6	3	2	3	8	4:15	CCRS
3.7	3.7	3.3	3.8	3.8	WENZ-FM	Urban	Radio One	107.9	15.9kw	674	1	2	3	9	22	5:30	ARP
2.9	2.6	5.0	3.6	3.8	WTAM-AM	News/Talk	Clear Channel	1100	50kw	715	15	16	10	9	7	6:00	CCRS

Population: 581,800 (Black: 16.9%; Hispanic: N/A)

FALL '06	SPRING '06	FALL '06	SPRING '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.2	9.8	9.0	8.4	9.0	WJBR-FM	AC	Beasley	99.5	50kw	1015	10	1	3	3	2	7:15	CHR
5.8	4.8	6.1	6.7	7.7	WDAS-FM	Urban AC	Clear Channel	105.3	16.5kw	711	10	3	1	1	1	9:30	CCRS
8.2	8.2	6.2	8.8	6.5	WSTW-FM	CHR/Top 40	Delmarva	93.7	47kw	1069	5	1	2	2	3	7:00	KATZ
6.4	3.9	4.2	5.6	4.3	WXCY-FM	Country	Delmarva	103.7	50kw	619	5	4	4	4	5	7:45	KATZ
3.3	2.9	2.8	2.7	3.2	WQGL-FM	Classic Hits	CBS Radio	98.1	12.5kw	519	15	24	22	12	4	4:45	IRS
2.2	3.8	3.6	2.7	3.0	WUSL-FM	Urban	Clear Channel	98.9	27kw	531	1	6	5	7	14	4:15	CCRS
2.6	2.3	2.3	2.7	2.8	WILM-AM	News/Talk	Clear Channel	1450	1kw	364	7	24	17	15	10	7:15	—
3.2	3.3	3.5	3.0	2.7	WMGK-FM	Classic Rock	Greater Media	102.9	8.9kw	565	7	12	8	5	6	6:30	MCG
3.3	2.7	4.2	4.3	2.4	WMMR-FM	Rock	Greater Media	93.3	16.5kw	578	10	9	6	5	7	6:30	MCG
1.8	2.3	2.8	2.3	2.4	WRDW-FM	Rhythmic	Beasley	96.5	17kw	567	2	4	7	23	28	4:00	D&R

Population: 573,600 (Black: N/A; Hispanic: 81.5%)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.0	8.9	10.7	8.6	10.7	KBNA-A&F	Spanish Oldies	Univision	97.5/920	100kw/1kw	1312	7	1	1	1	1	9:45	KT-H
9.6	8.3	7.5	8.2	7.1	KTSM-FM	AC	Clear Channel	99.9	87kw	1188	13	10	3	2	2	7:45	CCRS
6.6	7.8	8.1	8.5	7.0	KINT-FM	Span. Adult Hits	Entravision	93.9	100kw	882	13	7	5	4	3	9:15	LER
7.8	7.4	7.4	9.5	6.6	KLAQ-FM	Rock	Regent	95.5	88kw	1177	3	3	2	3	5	7:15	—
6.3	5.9	6.1	5.2	6.6	KPRR-FM	Rhythmic	Clear Channel	102.1	100kw	1292	1	2	4	6	11	6:00	CCRS
5.2	5.9	5.2	5.9	5.1	KOFX-FM	Oldies	Entravision	92.3	100kw	935	7	12	10	5	4	7:30	—
4.6	5.1	4.9	4.9	3.9	KHEY-FM	Country	Clear Channel	96.3	88kw	615	6	12	12	11	6	8:15	CCRS
4.4	4.1	3.3	4.9	3.9	XHTO-FM	Rhythmic	GRM	104.3	10.1kw	1010	2	4	7	12	21	4:30	—
3.6	2.2	2.7	2.5	3.7	XHPX-FM	Latin Pop	MVS Radio	98.3	30kw	833	4	5	6	8	12	5:15	—
3.4	4.6	4.3	5.0	3.4	KSII-FM	Hot AC	Regent	93.1	98kw	749	13	7	8	7	8	6:15	—

77 BAKERSFIELD



Population: 542,500 (Black: N/A; Hispanic: 40.9%)

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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.6	9.7	8.3	9.2	11.5	KISV-FM	Rhythmic	American General	94.1	6.3kw	1505	1	1	1	2	7	6:45	ARP
6.0	5.3	7.2	7.7	7.4	KBFP-FM	Spanish Oldies	Clear Channel	105.3	35kw	643	16	3	2	1	2	11:45	—
6.6	7.2	5.9	6.5	7.1	KUZZ-FM	Country	Buck Owens	107.9	6kw	920	5	11	6	3	1	8:00	KATZ
1.6	1.6	1.3	1.9	4.8	KEBT-FM	Reg. Mexican	American General	96.9	15.5kw	508	5	2	3	4	11	5:00	—
3.5	2.7	3.7	3.9	4.8	KKBB-FM	Rhythmic Oldies	Buckley Br.	99.3	1.2kw	521	9	7	5	4	4	8:00	D&R
5.3	6.1	4.8	4.6	4.5	KIWI-FM	Reg. Mexican	Lotus	102.9	25kw	648	7	4	4	4	9	7:30	LER
4.2	3.2	3.2	4.5	4.1	KGFM-FM	AC	American General	101.5	6.7kw	465	9	16	11	9	3	7:15	ARP
2.4	3.8	3.0	3.1	3.5	KDFO-FM	Classic Rock	Clear Channel	98.5	8kw	548	9	10	8	8	6	6:45	CCRS
3.7	2.5	2.9	2.3	3.5	KKXX-FM	Adult Hits	American General	93.1	4kw	532	9	13	9	7	5	6:30	ARP
2.3	3.8	4.0	3.6	3.5	KNZR-AM	News/Talk	Buckley Br.	1560	25kw	341	16	14	15	12	8	9:15	D&R

78 HARRISBURG-LEBANON



Population: 558,400 (Black: N/A; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.0	8.2	9.0	8.4	8.0	WRBT-FM	Country	Clear Channel	94.9	25kw	896	4	2	4	2	1	8:15	CCRS
10.6	9.7	7.5	9.2	7.4	WHP-AM	News/Talk	Clear Channel	580	5kw	839	12	8	8	6	4	9:15	CCRS
7.0	6.8	8.3	7.3	6.3	WNNK-FM	Hot AC	Cumulus	104.1	22.5kw	904	6	6	1	1	3	8:00	ARP
8.1	7.1	8.2	8.0	6.2	WRVV-FM	Classic Hits	Clear Channel	97.3	17kw	863	6	7	4	3	1	8:30	CCRS
5.1	4.5	6.1	5.0	5.1	WQXA-FM	Active Rock	Citadel	105.7	25kw	675	3	1	1	5	10	8:45	ARP
4.7	3.6	5.2	5.0	4.9	WTPA-FM	Classic Rock	Cumulus	93.5	1.3kw	684	8	2	3	4	5	6:45	ARP
4.0	4.8	2.9	4.1	3.6	WHKF-FM	CHR/Top 40	Clear Channel	99.3	1.4kw	704	1	2	6	9	14	3:45	CCRS
2.7	4.0	3.1	3.4	3.4	WWKL-FM	Rhythmic	Cumulus	92.1	3.3kw	636	1	2	6	9	15	4:45	—
2.3	2.6	2.7	1.6	3.0	WSOX-FM	Oldies	Cumulus	96.1	13.5kw	403	8	16	13	13	6	7:15	MG/S
3.1	3.6	3.5	3.3	2.8	WMHX-FM	Adult Hits	Citadel	106.7	14kw	433	12	16	12	7	6	7:30	ARP
3.2	1.9	2.0	2.1	2.8	WROZ-FM	AC	Hall Com.	101.3	6.7kw	392	8	10	9	7	8	5:00	D&R

Population: 542,600 (Black: N/A; Hispanic: 31.3%)

FALL '06	SPRING '06	FALL '06	SPRING '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.9	7.8	11.9	9.5	8.8	KWIN-FM	Rhythmic	Citadel	97.7	3kw	1226	1	2	2	4	4	7:30	KATZ
2.3	7.1	5.1	7.1	7.0	KMIX-FM	Reg. Mexican	Entravision	100.9	6kw	531	7	1	1	2	6	10:45	-
5.9	5.8	4.3	5.8	6.8	KHKK-FM	Classic Rock	Citadel	104.1	50kw	796	7	5	3	1	1	6:00	MCG
5.9	8.4	5.6	5.8	6.6	KJOY-FM	AC	Citadel	99.3	4kw	702	3	8	4	3	2	7:15	KATZ
8.9	9.5	8.2	7.8	6.1	KATM-FM	Country	Citadel	103.3	50kw	854	7	6	6	5	3	8:15	MCG
6.2	6.3	4.3	3.8	4.6	KSTN-FM	Reg. Mexican	San Joaquin	107.3	8.1kw	418	5	3	5	6	6	7:30	—
2.1	1.9	2.1	3.5	3.4	KHOP-FM	CHR/Top 40	Citadel	95.1	29.5kw	660	2	4	7	8	17	4:45	MCG
5.5	2.3	4.6	4.8	3.3	KQOD-FM	Rhythmic Oldies	Clear Channel	100.1	6kw	557	7	9	9	7	4	7:30	CCRS
3.7	2.3	2.9	3.0	2.9	KOSO-FM	Hot AC	Clear Channel	93.1	3kw	546	3	6	8	9	11	4:15	CCRS
1.4	0.9	1.3	1.4	2.1	KRVR-FM	Smooth Jazz	Threshold	105.5	1kw	212	16	28	24	14	6	6:30	—

Population: 529,100 (Black: 30.4%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.9	8.7	10.6	11.2	11.0	KQXL-FM	Urban AC	Citadel	106.5	50kw	991	6	3	1	1	1	10:15	CHR
6.3	6.2	6.4	6.2	7.9	WDGL-FM	Classic Rock	Guaranty	98.1	95kw	1277	6	4	3	2	2	5:45	—
7.2	7.6	7.2	8.7	7.6	WEMX-FM	Urban	Citadel	94.1	100kw	885	1	1	2	4	9	7:00	CHR
6.9	6.6	6.0	6.7	6.1	KRVE-FM	AC	Clear Channel	96.1	43kw	725	6	10	6	3	3	7:15	CCRS
7.3	7.8	7.0	7.9	5.9	WYNK-FM	Country	Clear Channel	101.5	96kw	921	3	5	5	5	6	6:15	CCRS
5.4	5.4	5.1	4.3	5.6	WJBO-AM	News/Talk	Clear Channel	1150	5kw	588	14	13	9	7	4	7:30	CCRS
4.5	6.7	5.6	5.1	5.5	WFMF-FM	CHR/Top 40	Clear Channel	102.5	100kw	973	2	2	4	5	10	5:30	CCRS
3.4	2.2	3.4	3.0	4.7	WYPY-FM	Country	Guaranty	100.7	97kw	627	6	6	7	8	7	5:15	—
3.9	3.6	4.2	4.7	4.6	WXOK-AM	Gospel	Citadel	1460	5kw	414	12	13	10	9	5	9:45	CHR
4.1	4.5	3.8	3.0	3.9	WTGE-FM	Classic Country	Guaranty	107.3	4.3kw	504	6	13	14	11	8	7:45	—

81 MONTEREY-SALINAS-SANTA CRUZ



Population: 555,100 (Black: N/A; Hispanic: 39.0%)

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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.1	5.6	5.5	5.5	5.5	KDON-FM	Rhythmic	Clear Channel	102.5	18.5kw	1022	1	1	3	4	15	5:45	CCRS
4.5	5.8	3.7	4.7	5.5	KGO-AM	News/Talk	Citadel	810	50kw	584	19	20	18	8	1	8:45	ABC
6.7	5.6	6.6	6.2	5.4	KSOL-FM	Reg. Mexican	Univision	98.9	6.1kw	483	7	1	1	1	6	15:00	KT-H
4.2	3.9	5.4	4.9	4.9	KPRC-FM	Spanish Oldies	Clear Channel	92.7	6.9kw	507	7	3	2	2	5	11:00	CCRS
3.6	3.6	3.5	3.0	4.3	KHIP-FM	Classic Rock	Mapleton	104.3	2.6kw	593	3	11	5	3	3	6:15	MCG
5.3	6.2	5.4	5.2	4.0	KWAV-FM	AC	Buckley Br.	96.9	18kw	553	7	15	10	6	2	9:15	D&R
3.3	2.3	1.4	2.7	3.8	KMJV-FM	Reg. Mexican	Wolfhouse	106.3	4.7kw	356	7	4	4	5	7	8:00	—
3.5	3.2	3.6	4.2	3.5	KPIG-FM	Triple A	Mapleton	107.5	5.4kw	544	19	17	12	6	4	7:45	MCG
3.7	2.9	2.8	3.6	3.4	KLOK-FM	Reg. Mexican	Entravision	99.5	30kw	494	7	5	6	8	8	7:15	LER
4.1	2.1	3.9	3.3	3.4	KTOM-FM	Country	Clear Channel	100.7	1.4kw	484	3	7	7	10	9	9:00	CCRS

82 SYRACUSE



Population: 554,800 (Black: N/A; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.4	12.1	13.4	14.8	13.0	WBBS-FM	Country	Clear Channel	104.7	50kw	1235	3	3	1	1	1	9:45	CCRS
5.5	6.0	5.4	6.1	7.2	WTKW-FM	Classic Rock	Galaxy	99.5	5.7kw	1002	5	5	2	2	2	6:30	—
6.5	7.0	6.7	6.7	6.4	WSYR-AM	News/Talk	Clear Channel	570	5kw	716	12	9	10	9	5	8:15	CCRS
6.5	4.7	6.1	4.4	6.4	WYYY-FM	AC	Clear Channel	94.5	100kw	810	5	8	6	3	3	7:15	CCRS
6.5	6.6	7.1	6.8	6.0	WNTQ-FM	CHR/Top 40	Citadel	93.1	97kw	1282	2	4	5	4	5	4:15	MCG
6.5	8.0	6.1	6.6	5.8	WWHT-FM	CHR/Top 40	Clear Channel	107.9	50kw	955	1	1	3	8	15	5:45	CCRS
4.4	3.2	4.2	4.7	4.9	WKRL-FM	Alternative	Galaxy	100.9	6kw	683	3	2	4	5	10	6:30	—
4.8	5.3	5.7	5.6	4.6	WSEN-FM	Oldies	Buckley	92.1	25kw	680	12	20	8	6	4	6:15	—
4.1	4.9	3.9	3.7	3.1	WAQX-FM	Active Rock	Citadel	95.7	25kw	581	5	6	7	6	7	5:00	MCG
3.6	2.7	2.1	1.2	2.3	WZUN-FM	AC	Galaxy	102.1	6kw	388	5	13	12	11	8	5:30	—

Population: 513,700 (Black: 14.1%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.3	11.5	13.0	10.8	9.6	WOGK-FM	Country	Dix	93.7	100kw	926	1	1	2	3	3	9:45	KATZ
5.9	7.1	4.7	4.7	7.9	WKTK-FM	AC	Entercom	98.5	100kw	797	4	4	1	1	1	6:15	D&R
6.9	8.2	7.6	6.6	6.4	WSKY-FM	News/Talk	Entercom	97.3	13.5kw	596	14	9	10	5	2	10:15	D&R
6.3	4.5	3.9	4.5	5.2	WRUF-FM	Active Rock	University of FL	103.7	100kw	850	4	2	3	2	6	5:15	—
4.7	4.5	6.3	4.7	4.4	WTRS-FM	Country	Asterisk	102.3	50kw	634	8	6	6	6	7	8:30	—
3.0	1.9	2.8	4.1	4.2	WMFQ-FM	Oldies	Asterisk	92.9	50kw	367	14	12	9	7	4	6:30	—
4.8	5.9	4.1	5.3	4.2	WTMG-FM	Urban	Jablamo	101.3	3.5kw	586	2	3	4	8	10	6:15	—
5.7	5.6	4.2	5.8	3.5	WNDD/WNDT	Classic Rock	Dix	95.5/92.5	6kw/3.2kw	561	8	9	7	4	5	6:15	KATZ
3.3	3.9	3.2	4.1	3.1	WYKS-FM	CHR/Top 40	Gillen, Albert J	105.3	3kw	578	2	5	5	8	11	4:45	—
3.6	2.5	2.6	3.1	2.5	WJHM-FM	Urban	CBS Radio	101.9	61kw	558	4	6	8	12	11	5:15	—
1.4	1.9	1.5	2.0	2.5	WRZN-AM	Adult Standards	Jablamo	720	10kw	166	14	19	26	26	23	9:15	—

Population: 515,500 (Black: 21.9%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.4	9.7	9.7	10.9	10.1	KSSN-FM	Country	Clear Channel	95.7	100kw	1018	5	2	1	1	1	7:30	CCRS
5.0	6.1	7.3	5.3	7.7	KLAL-FM	CHR/Top 40	Citadel	107.7	50kw	899	1	1	2	2	8	7:00	KATZ
10.6	9.4	5.4	6.2	7.3	KARN-A&F	News/Talk	Citadel	920/102.9	5kw/50kw	255	12	10	11	8	2	7:15	KATZ
4.7	3.8	5.3	5.1	6.6	KHLR-FM	Gospel	Clear Channel	94.9	96kw	555	3	7	7	4	5	9:45	CCRS
7.2	7.5	6.2	5.6	6.4	KOKY-FM	Urban AC	Last Bastion	102.1	4.1kw	480	8	9	9	7	2	10:30	—
5.2	5.2	4.5	4.8	6.1	KABZ-FM	Talk	Signal Media	103.7	100kw	770	8	6	4	3	5	6:15	—
8.6	8.6	5.5	7.4	5.8	KIPR-FM	Urban	Citadel	92.3	100kw	623	2	3	3	8	11	6:30	KATZ
5.5	6.4	6.5	4.7	5.8	KURB-FM	Hot AC	Citadel	98.5	100kw	674	8	8	6	6	4	7:45	KATZ
3.9	4.6	3.7	3.2	4.3	KDJE-FM	Active Rock	Clear Channel	100.3	85kw	465	7	3	4	8	12	7:00	CCRS
5.8	4.9	5.0	5.3	4.3	KKPT-FM	Classic Rock	Signal Media	94.1	100kw	556	12	11	9	5	7	6:00	—

85 DAYTONA BEACH



Population: 500,300 (Black: 9.0%; Hispanic: N/A)

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FALL '05	SPRING '06	FALL '06	SPRING '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
13.3	12.6	12.1	9.0	12.7	WMGF-FM	AC	Clear Channel	107.7	100kw	1138	3	4	1	1	1	8:30	CCRS
5.6	5.2	5.5	5.6	6.0	WWKA-FM	Country	Cox	92.3	99kw	656	3	6	5	3	2	6:45	KATZ
5.7	5.5	5.0	4.8	5.4	WJHM-FM	Urban	CBS Radio	101.9	61kw	725	1	3	4	7	9	6:45	KATZ
4.2	6.0	4.5	4.4	5.4	WJRR-FM	Alternative	Clear Channel	101.1	100kw	582	3	1	2	2	6	7:30	CCRS
3.3	3.3	2.0	3.0	4.0	WOCL-FM	Alternative	CBS Radio	105.9	96kw	552	3	2	3	9	13	5:30	KATZ
3.6	6.1	4.7	4.4	3.7	WTKS-FM	Talk	Clear Channel	104.1	100kw	388	13	8	7	6	5	9:45	CCRS
3.5	4.2	3.5	7.2	3.5	WHOG-FM	Classic Rock	Black Crow	95.7	25kw	447	13	17	9	5	3	10:45	—
2.9	4.3	3.0	4.4	3.5	WOMX-FM	Hot AC	CBS Radio	105.1	100kw	413	8	10	6	4	4	7:30	KATZ
3.0	3.1	2.3	3.6	3.5	WROD-AM	Adult Standards	Gore-Overgaard	1340	1kw	245	13	22	25	27	20	10:15	REG
5.4	4.5	4.3	3.0	3.4	WCFB-FM	Urban AC	Cox	94.5	100kw	354	8	10	10	8	7	8:15	KATZ

86 SPRINGFIELD, MA



Population: 528,500 (Black: N/A; Hispanic: 12.1%)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.7	8.1	6.8	6.5	8.2	WMAS-FM	AC	Lappin	94.7	50kw	960	4	5	1	2	2	7:15	MCG
8.5	7.7	8.1	8.5	8.0	WAQY-FM	Classic Rock	Saga	102.1	17kw	973	6	3	1	1	1	7:00	KATZ
7.7	8.4	6.0	7.1	6.6	WHYN-AM	News/Talk	Clear Channel	560	5(1)kw	539	6	15	9	8	4	10:30	CCRS
7.0	5.6	6.2	7.1	6.0	WHYN-FM	Hot AC	Clear Channel	93.1	8.9kw	872	3	6	4	3	3	6:00	CCRS
7.3	6.9	6.5	7.1	5.4	WPKX-FM	Country	Clear Channel	97.9	2.2kw	702	6	9	8	6	5	6:45	CCRS
3.8	4.3	4.5	3.8	4.6	WKSS-FM	CHR/Top 40	Clear Channel	95.7	16.5kw	886	1	3	6	9	10	4:30	CCRS
5.1	4.2	4.5	4.4	4.6	WZMX-FM	Rhythmic	CBS Radio	93.7	21kw	678	2	1	4	6	10	5:45	KATZ
3.4	3.4	5.0	5.5	4.1	WLZX-FM	Active Rock	Saga	99.3	5.8kw	510	4	1	3	4	10	6:45	KATZ
3.4	3.8	2.1	3.1	4.0	WSPR-AM	Tropical	Davidson Med	1270	5(1)kw	212	10	7	7	5	7	16:00	—
2.3	2.9	3.0	3.1	3.4	WDRC-FM	Oldies	Buckley	102.9	19.5kw	405	10	13	13	12	6	7:15	MCG

Population: 500,500 (Black: 30.0%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.4	8.1	7.6	9.0	10.0	WXST-FM	Urban AC	Apex (SC)	99.7	70kw	781	4	2	1	1	1	10:45	—
9.4	11.2	8.8	10.3	7.6	WWWZ-FM	Urban	Citadel	93.3	50kw	895	1	1	2	3	11	9:15	MCG
6.1	6.6	7.3	7.1	7.1	WEZL-FM	Country	Clear Channel	103.5	100kw	905	3	5	3	2	3	6:45	CCRS
7.6	5.4	6.3	5.3	6.0	WXLY-FM	Oldies	Clear Channel	102.5	100kw	750	13	9	7	7	2	7:00	CCRS
2.6	2.8	2.5	1.8	4.8	WAVF-FM	Adult Hits	Apex (SC)	96.1	100kw	583	13	3	4	3	5	4:30	—
4.7	4.3	5.3	4.9	4.6	WMGL-FM	Urban AC	Last Bastion	107.3	5kw	481	4	14	8	7	4	10:00	MCG
2.6	3.2	3.5	4.1	3.9	WJNI-FM	Gospel	Jabar	106.3	6kw	430	4	14	9	9	5	9:00	—
4.7	4.1	5.1	3.8	3.9	WRFO-FM	Classic Rock	Clear Channel	104.5	28kw	625	9	8	6	5	5	6:45	CCRS
3.1	2.6	2.8	4.0	3.6	WSCC-FM	News/Talk	Clear Channel	94.3	25kw	400	13	12	10	9	8	6:45	CCRS
2.9	3.2	4.4	3.1	3.4	WSSX-FM	CHR/Top 40	Citadel	95.1	100kw	639	4	4	5	6	13	5:00	MCG

Population: 517,400 (Black: 12.4%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
15.0	15.1	13.9	14.0	14.5	WKKO-FM	Country	Cumulus	99.9	50kw	1301	4	1	1	1	1	9:30	INT
10.0	8.7	7.7	8.2	10.5	WRVF-FM	AC	Clear Channel	101.5	19kw	1109	4	4	3	2	2	7:15	CCRS
6.0	7.0	6.1	6.9	6.7	WIOT-FM	Rock	Clear Channel	104.7	50kw	954	8	2	2	3	4	6:30	CCRS
6.4	6.0	7.1	6.7	6.2	WRQN-FM	Oldies	Cumulus	93.5	4.1kw	815	14	9	8	6	3	7:30	INT
5.1	4.8	6.1	5.4	6.1	WVKS-FM	CHR/Top 40	Clear Channel	92.5	50kw	1086	1	3	4	5	9	4:45	CCRS
5.7	6.6	6.3	6.7	5.6	WSPD-AM	News/Talk	Clear Channel	1370	5kw	558	14	9	11	9	8	8:45	CCRS
5.1	4.6	4.7	5.2	5.3	WIMX-FM	Urban AC	URBan Radio	95.7	3.5kw	410	8	9	6	6	4	11:30	—
5.4	3.4	4.3	3.7	4.6	WWWB-FM	Hot AC	Cumulus	105.5	4.3kw	737	8	8	5	4	6	6:00	INT
2.8	4.0	3.4	3.6	3.7	WXKR-FM	Classic Rock	Cumulus	94.5	30kw	558	8	12	7	8	6	4:45	INT
2.5	3.3	3.3	2.7	2.9	WJUC-FM	Urban	Welch	107.3	3kw	390	3	5	8	12	12	6:45	—
2.6	2.1	2.7	3.6	2.9	WJZE-FM	Urban	URBan Radio	97.3	1.6kw	419	2	5	11	15	15	6:15	CCRS

89 GREENVILLE-NEW BERN



Population: 510,300 (Black: 24.8%; Hispanic: N/A)

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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.8	10.4	10.4	11.5	10.2	WIKS-FM	Urban	Beasley	101.9	100kw	907	1	1	1	2	2	9:15	—
13.1	9.9	10.8	9.8	9.1	WRNS-FM	Country	NextMedia	95.1	100kw	1043	3	4	2	1	1	7:15	KATZ
6.2	3.6	3.8	6.2	6.0	WSFL-FM	Classic Rock	Beasley	106.5	100kw	670	5	4	3	3	4	7:15	—
4.7	3.9	4.2	4.8	5.5	WNCT-FM	Oldies	Beasley	107.9	100kw	510	16	11	8	5	3	9:00	—
5.8	4.1	5.6	5.3	5.2	WMGV-FM	AC	Beasley	103.3	100kw	622	6	7	7	3	5	10:15	—
4.8	2.7	3.5	3.0	5.2	WNBB/WN	Classic Count	Eure Com.	97.9/98.9	14.5kw/6kw	413	6	14	11	9	6	6:45	—
3.4	3.4	3.6	4.7	4.8	WERO-FM	CHR/Top 40	NextMedia	93.3	100kw	865	2	3	5	6	9	4:30	KATZ
3.4	5.5	3.6	3.4	4.5	WXNR-FM	Alternative	Beasley	99.5	16.5kw	499	3	2	4	8	11	7:45	—
2.2	2.2	3.5	2.5	4.0	WRHD/WR	Country ¹	Inner Banks	103.7/96.3	100kw/100kw	517	6	4	6	7	7	6:15	—
3.1	3.3	2.4	2.3	2.3	WXQR-FM	Active Rock	NextMedia	105.5	19kw	308	6	7	9	10	17	6:15	KATZ

¹ Was CHR/Top 40 until April 30, 2007.

90 COLUMBIA, SC



Population: 485,400 (Black: 32.7%; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.9	10.1	8.8	7.6	9.9	WWDM-FM	Urban AC	Inner City	101.3	100kw	969	4	2	1	1	1	8:00	—
4.5	5.9	5.3	5.4	6.5	WNOK-FM	CHR/Top 40	Clear Channel	104.7	96kw	1005	1	3	3	4	10	4:30	CCRS
4.7	4.0	5.8	5.7	6.4	WTCB-FM	AC	Citadel	106.7	100kw	819	8	9	6	2	2	8:00	CHR
6.5	4.2	5.6	4.9	6.4	WXBT-FM	Urban	Clear Channel	100.1	5.9kw	755	2	1	2	7	11	6:45	CCRS
4.8	4.8	6.0	6.5	5.6	WCOS-FM	Country	Clear Channel	97.5	100kw	788	8	6	8	5	9	6:15	CCRS
3.3	3.9	3.6	4.9	5.0	WMFX-FM	Classic Rock	Inner City	102.3	6kw	562	12	7	4	2	5	5:00	—
6.0	5.7	5.3	5.9	4.6	WFMV/WLJI	Gospel	Glory	95.3/98.3	6kw/6kw	557	7	11	11	8	3	7:15	—
4.8	4.5	4.6	4.8	4.4	WHXT-FM	Urban	Inner City	103.9	9.2kw	660	3	4	6	11	14	5:45	—
2.7	4.2	3.3	3.8	4.3	WARQ-FM	Alternative	Inner City	93.5	2.8kw	488	5	5	4	5	11	5:15	—
3.9	5.0	4.5	3.7	4.3	WVOC-AM	News/Talk	Clear Channel	560	5kw	423	12	14	13	13	8	9:15	CCRS

Population: 483,600 (Black: N/A; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.6	9.4	8.7	9.3	10.4	WHO-AM	News/Talk	Clear Channel	1040	50kw	1103	7	15	9	2	1	7:45	CCRS
7.9	5.0	5.5	6.4	6.9	KIOA-FM	Oldies	Saga	93.3	100kw	769	4	11	11	6	2	5:15	KATZ
3.9	5.6	6.2	6.4	6.4	KJY-FM	Country	Citadel	92.5	41kw	716	7	9	4	4	3	6:30	CHR
5.4	4.9	5.6	6.9	6.3	KGGO-FM	Classic Rock	Citadel	94.9	100kw	658	4	3	1	1	4	6:00	CHR
7.4	5.7	7.7	8.0	6.0	KKDM-FM	CHR/Top 40	Clear Channel	107.5	100kw	1014	1	1	2	10	11	5:30	CCRS
7.2	6.6	5.0	4.2	5.5	KLTI-FM	AC	Saga	104.1	100kw	731	12	6	7	9	6	5:45	KATZ
5.7	7.8	6.3	6.4	5.3	KHKI-FM	Country	Citadel	97.3	115kw	666	2	5	5	4	8	6:00	CHR
3.5	5.9	5.8	3.7	5.2	KAZR-FM	Active Rock	Saga	103.3	100kw	542	3	1	3	12	13	6:00	KATZ
5.2	4.0	5.8	5.9	4.7	KSTZ-FM	Hot AC	Saga	102.5	92kw	689	7	3	5	3	8	5:30	KATZ
4.5	6.1	3.9	4.2	4.4	KDRB-FM	Adult Hits	Clear Channel	100.3	100kw	541	12	8	7	8	7	5:15	CCRS

Population: 480,800 (Black: N/A; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.6	5.8	5.3	4.3	6.8	KISC-FM	AC	Clear Channel	98.1	94kw	734	5	8	6	1	1	7:00	CCRS
4.8	6.8	5.8	6.7	5.6	KIXZ-FM	Country	Clear Channel	96.1	64kw	838	8	3	2	4	7	7:30	CCRS
5.7	4.1	5.8	4.8	5.3	KDRK-FM	Country	Mapleton	93.7	60kw	725	8	5	2	7	4	8:00	MCG
6.8	5.1	7.3	6.1	5.3	KKZX-FM	Classic Rock	Clear Channel	98.9	10kw	602	8	8	7	2	2	8:00	CCRS
5.6	5.8	5.6	5.0	5.0	KHTQ-FM	Active Rock	Spokane Television	94.5	83kw	600	2	2	1	4	14	7:45	KATZ
4.8	4.1	5.0	5.2	4.8	KZZU-FM	Hot AC	Spokane Television	92.9	81kw	780	1	4	2	3	13	6:00	KATZ
5.7	4.0	5.3	4.7	4.5	KEYF-FM	Oldies	Mapleton	101.1	100kw	602	8	15	13	12	3	6:45	MCG
2.4	3.5	3.8	4.5	4.0	KEZE-FM	Rhythmic	KXLY Broadcast	96.9	8.2kw	501	4	1	2	10	23	6:30	KATZ
3.0	3.2	5.5	3.6	4.0	KXLY-FM	Triple A	Spokane Television	99.9	37kw	546	14	6	9	7	7	8:30	KATZ
3.5	3.2	2.8	4.2	3.9	KBBB-FM	Classic Hits	Mapleton	103.9	39kw	577	8	8	8	4	5	4:30	MCG

93 MOBILE



Population: 470,300 (Black: 26.1%; Hispanic: N/A)

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FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.2	9.7	10.7	10.0	11.7	WBLX-FM	Urban	Cumulus	92.9	98kw	987	1	1	1	2	6	10:45	ARP
10.2	11.4	10.0	11.7	11.4	WDLT-FM	Urban AC	Cumulus	98.3	40kw	757	3	3	2	1	1	12:45	ARP
8.3	9.7	7.3	8.7	7.9	WKSJ-FM	Country	Clear Channel	94.9	100kw	912	3	6	5	3	2	7:00	CCRS
8.6	8.7	7.5	8.4	7.6	WABB-FM	CHR/Top 40	Dittman	97.5	100kw	1040	2	2	3	3	9	6:00	—
6.4	6.1	6.2	4.3	6.2	WMXC-FM	AC	Clear Channel	99.9	94kw	767	7	7	7	6	3	7:30	CCRS
4.8	4.3	4.6	6.7	5.5	WGOK-AM	Gospel	Cumulus	900	1kw	392	7	11	8	7	4	10:00	ARP
4.0	4.8	5.2	5.0	5.3	WRKH-FM	Classic Rock	Clear Channel	96.1	97kw	681	5	5	4	3	4	7:15	CCRS
4.7	5.1	4.1	3.9	3.3	WYOK-FM	Country	Cumulus	104.1	100kw	423	7	12	10	10	7	7:30	ARP
3.3	4.3	3.3	2.9	3.2	WTKX-FM	Active Rock	Clear Channel	101.5	100kw	397	5	4	6	8	14	6:30	CCRS
2.2	2.8	3.9	3.3	2.9	WAVH-FM	Adult Hits	Baldwin	106.5	50kw	447	12	7	8	8	8	8:15	—

94 LAKELAND-WINTER HAVEN



Population: 452,300 (Black: 13.3%; Hispanic: 10.1%)

FALL '05	SPRING '06	FALL '06	SPRING '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.5	16.5	14.5	12.8	13.9	WPCV-FM	Country	Hall Com.	97.5	100kw	1002	2	2	1	1	1	9:15	D&R
6.9	4.9	6.3	6.5	6.6	WFLZ-FM	CHR/Top 40	Clear Channel	93.3	99kw	874	1	1	2	2	7	5:45	CCRS
4.1	3.7	4.9	3.1	4.0	WWRM-FM	AC	Cox	94.9	100kw	401	14	7	4	4	2	6:30	CHR
2.8	1.7	2.6	2.4	3.5	WPOI-FM	80s	Cox	101.5	100kw	349	14	4	3	3	4	7:15	CHR
2.4	3.7	4.2	2.7	3.5	WSJT-FM	Smooth Jazz	CBS Radio	94.1	100kw	337	7	15	7	6	3	6:15	IRS
3.9	3.5	2.6	4.1	2.8	WBTP-FM	Urban	Clear Channel	95.7	90kw	325	2	3	6	6	21	6:00	CCRS
2.8	2.7	2.9	3.4	2.5	WDUV-FM	AC	Cox	105.5	46kw	234	14	29	31	20	10	7:00	CHR
2.4	2.4	1.4	1.9	2.5	WHPT-FM	Classic Rock	Cox	102.5	100kw	330	7	15	4	5	4	5:15	KATZ
1.9	1.5	1.2	0.9	2.3	WQYK-FM	Country	CBS Radio	99.5	100kw	282	7	21	12	8	9	2:45	IRS
2.0	2.7	1.7	1.5	2.2	WCFB-FM	Urban AC	Cox	94.5	100kw	218	14	21	13	8	4	9:00	KATZ

Population: 460,400 (Black: N/A; Hispanic: 11.0%)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.2	5.0	6.8	6.9	6.9	KKPK-FM	AC	Citadel	92.9	79kw	781	6	5	2	1	1	6:30	MCG
6.4	5.2	6.7	7.6	6.8	KKLI-FM	AC	Clear Channel	106.3	1.6kw	725	6	7	8	2	2	8:15	CCRS
7.4	5.8	5.6	5.1	6.5	KATC-FM	Country	Citadel	95.1	56kw	671	4	4	4	3	2	5:45	—
6.5	6.2	6.2	7.2	6.5	KILO-FM	Active Rock	Bahakel	94.3	83kw	705	2	1	1	4	11	6:45	CHR
5.4	5.8	5.6	5.1	5.5	KKMG-FM	CHR/Top 40	Citadel	98.9	57kw	731	3	2	3	4	12	5:00	MCG
5.7	6.3	6.3	5.1	5.5	KVOR-AM	News/Talk	Citadel	740	3.3kw	571	12	13	13	12	4	8:45	MCG
5.7	5.7	5.5	8.2	5.2	KCCY-FM	Country	Clear Channel	96.9	58kw	705	6	7	8	8	4	5:45	CCRS
6.5	6.8	5.6	3.7	5.0	KIBT-FM	Rhythmic	Clear Channel	96.1	0.5kw	542	1	3	5	10	14	6:15	CCRS
6.4	3.7	5.3	4.2	4.7	KKFM-FM	Classic Rock	Citadel	98.1	71kw	696	6	6	7	4	7	5:00	MCG
5.2	3.5	4.3	4.0	4.5	KVUU-FM	Hot AC	Clear Channel	99.9	79kw	647	6	7	5	7	9	4:15	CCRS

Population: 445,000 (Black: 9.9%; Hispanic: N/A)

FALL '06	SPRING '06	FALL '06	SPRING '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.6	10.9	8.4	9.0	11.0	WOSN-FM	Adult Standards	Treasure & Space	97.1	23kw	725	9	20	22	15	3	11:00	—
6.5	7.6	5.1	6.1	5.7	WMBX-FM	Rhythmic	CBS Radio	102.3	100kw	611	1	1	1	6	18	7:15	—
4.6	5.7	6.0	5.6	5.3	WAVW-FM	Country	Clear Channel	94.7	22.5kw	658	4	4	5	4	3	6:30	CCRS
6.6	7.2	5.1	6.2	5.0	WLOI-FM	CHR/Top 40	Clear Channel	95.5	100kw	832	2	3	1	1	7	5:30	CCRS
4.8	2.7	3.3	2.9	5.0	WZZR-FM	Talk	Clear Channel	94.3	4.1kw	333	9	5	4	3	1	12:30	CCRS
2.2	2.9	3.0	4.2	4.4	WGYL-FM	AC	Treasure & Space	93.7	50kw	492	9	14	13	8	2	7:30	—
2.8	2.7	4.0	2.9	4.1	WPBZ-FM	Alternative	CBS Radio	103.1	90kw	514	3	2	3	6	14	6:15	—
4.0	2.7	2.5	3.2	3.5	WFLM-FM	Urban AC	Midway	104.7	17.5kw	296	5	10	8	12	8	8:15	—
4.0	5.6	4.6	5.4	3.3	WKGR-FM	Classic Rock	Clear Channel	98.7	100kw	525	5	9	6	2	6	8:15	CCRS
2.5	1.9	1.3	2.2	3.0	WHLG-FM	AC	Horton	101.3	6kw	239	9	13	14	14	8	10:15	—
2.5	1.5	1.9	2.9	3.0	WJKD-FM	Adult Hits	Treasure & Space	99.7	26kw	322	9	11	8	4	3	7:45	—
3.5	4.0	5.5	2.7	3.0	WQOL-FM	Oldies	Clear Channel	103.7	50kw	517	9	11	11	10	8	5:15	CCRS

97 MELBOURNE-TITUSVILLE-COCOA



Population: 465,500 (Black: N/A; Hispanic: N/A)

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FALL '06	SPRING '06	FALL '06	SPRING '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.2	6.0	6.9	4.3	6.8	WHKR-FM	Country	Cumulus	102.7	50kw	688	5	3	3	4	3	6:30	—
5.1	5.3	5.6	8.2	6.6	WAOA-FM	CHR/Top 40	Cumulus	107.1	100kw	900	1	2	1	1	4	8:00	—
4.8	4.7	4.0	3.7	6.0	WMMB/WMMV	News/Talk	Clear Channel	1240/1350	0.9kw/1kw	424	13	10	10	7	6	9:15	CCRS
8.3	8.7	7.3	7.4	5.8	WLRO-FM	AC	Clear Channel	99.3	50kw	598	5	7	6	5	1	9:00	CCRS
5.1	4.7	5.5	6.3	5.8	WWKA-FM	Country	Cox	92.3	99kw	715	4	7	5	6	4	7:15	KATZ
0.0	0.0	0.0	4.3	5.3	WSBH-FM	Classic Hits	Horton	98.5	6kw	458	13	20	11	10	1	10:00	—
5.1	4.2	6.3	4.8	5.1	WOSN-FM	Adult Standards	Treasure & Space	97.1	23kw	394	13	15	19	18	11	10:30	—
4.1	8.0	6.1	4.8	4.5	WJRR-FM	Alternative	Clear Channel	101.1	100kw	473	5	1	2	2	8	7:45	CCRS
3.9	6.0	4.8	4.5	4.0	WHTQ-FM	Classic Rock	Cox	96.5	100kw	528	5	6	3	3	7	6:00	KATZ
4.4	3.7	4.1	4.2	3.0	WTKS-FM	Talk	Clear Channel	104.1	100kw	282	5	5	8	7	10	10:15	CCRS

98 WICHITA



Population: 462,600 (Black: N/A; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
13.1	11.3	10.6	12.0	12.7	KFDI-FM	Country	Journal	101.3	100kw	1122	6	3	1	1	1	7:30	—
6.9	7.0	6.4	5.6	8.0	KZSN-FM	Country	Clear Channel	102.1	98kw	829	5	2	2	2	4	6:30	CCRS
7.2	6.1	7.2	6.1	7.7	KRBB-FM	AC	Clear Channel	97.9	100kw	642	3	7	3	3	2	8:15	CCRS
4.4	6.0	6.8	4.9	5.4	KNSS-AM	News/Talk	Entercom	1240	0.6kw	475	14	10	14	9	7	10:00	D&R
4.9	5.0	6.3	5.2	5.2	KDGS-FM	Rhythmic	Entercom	93.9	25kw	647	1	1	3	13	16	7:15	D&R
5.2	5.6	5.1	5.2	5.2	KEYN-FM	Oldies	Entercom	103.7	94kw	621	6	15	13	9	3	7:15	D&R
4.2	4.8	4.5	5.1	4.4	KIBB-FM	Adult Hits	Connoisseur	100.5	25kw	559	14	8	5	4	5	5:45	—
5.9	4.1	5.8	3.3	4.4	KICT-FM	Active Rock	Journal	95.1	100kw	561	3	5	5	5	10	8:15	—
4.4	3.1	4.0	5.2	3.9	KFXJ-FM	Classic Rock	Journal	104.5	45kw	554	6	10	8	7	6	5:45	—
3.9	4.5	4.8	4.2	3.7	KZCH-FM	CHR/Top 40	Clear Channel	96.3	50kw	747	2	4	8	14	16	5:15	CCRS

Population: 461,700 (Black: N/A; Hispanic: N/A)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
7.7	7.4	7.1	6.7	9.0	WZEE-FM	CHR/Top 40	Clear Channel	104.1	12kw	1093	1	1	1	2	7	5:15	CCRS
7.1	7.2	7.8	5.9	7.9	WMGN-FM	AC	Mid-West Family	98.1	38kw	749	3	6	2	1	1	8:15	—
6.6	6.6	5.0	6.5	6.6	WIBA-AM	News/Talk	Clear Channel	1310	5kw	826	5	11	7	5	2	6:00	CCRS
5.3	4.9	6.1	5.5	5.3	WOLX-FM	Oldies	Entercom	94.9	37kw	698	5	2	4	8	6	6:30	MCG
6.2	4.8	5.3	7.0	4.8	WIBA-FM	Classic Rock	Clear Channel	101.5	12kw	897	5	4	3	3	4	6:30	CCRS
5.0	6.6	4.3	4.9	4.7	WWQM-FM	Country	Mid-West Family	106.3	4.5kw	516	5	10	8	6	4	6:00	—
4.1	4.9	4.6	5.4	4.5	WMAD-FM	Country	Clear Channel	96.3	5.1kw	497	3	2	6	8	9	5:45	CCRS
3.7	3.1	3.5	3.4	4.3	WMMM-FM	Triple A	Entercom	105.5	2kw	642	11	6	4	4	3	5:00	MCG
3.4	3.6	3.6	2.6	3.5	WXXM-FM	Talk	Clear Channel	92.1	3.9kw	263	11	12	12	11	8	8:15	CCRS
3.6	5.3	3.0	4.4	3.1	WCHY-FM	Adult Hits	Entercom	105.1	6kw	545	11	6	8	8	11	4:15	MCG
4.1	4.8	4.0	3.8	3.1	WJJO-FM	Active Rock	Mid-West Family	94.1	50kw	416	5	5	8	11	12	7:30	—
2.7	3.0	2.8	2.3	3.1	WTSO-AM	Sports	Clear Channel	1070	10kw	364	11	12	11	7	9	6:00	CCRS

Population: 444,300 (Black: N/A; Hispanic: 47.3%)

FALL '06	WINTER '07	SPRING '07	SUMMER '07	FALL '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
5.6	5.7	4.6	4.7	7.7	KFSO-FM	Spanish Adult Hits	Clear Channel	92.9	18kw	537	5	3	1	1	2	7:45	CCRS
7.1	6.0	5.0	8.1	6.8	KSOF-FM	AC	Clear Channel	98.9	19kw	631	4	4	2	2	1	11:30	CCRS
5.9	6.0	6.0	5.1	6.5	KMJ-AM	News/Talk	Peak	580	50kw	504	16	18	11	4	4	11:45	—
5.8	4.4	6.0	5.1	5.3	KBOS-FM	Rhythmic	Clear Channel	94.9	16.5kw	854	1	2	4	10	16	4:45	CCRS
5.3	6.2	5.0	5.3	5.2	KSEQ-FM	Rhythmic	Buckley Br.	97.1	17kw	802	2	1	3	12	18	4:30	CCRS
5.6	6.0	6.5	4.2	4.7	KJUG-FM	Country	Westcoast	106.7	1.2kw	528	16	15	5	3	3	6:45	—
4.7	3.9	3.6	4.0	3.6	KFRR-FM	Alternative	Wilks	104.1	17kw	498	3	7	6	7	8	5:45	—
3.7	3.6	2.7	3.1	3.4	K100-FM	Classic Rock	Buckley Br.	99.7	24kw	354	5	11	8	4	5	8:00	CCRS
3.6	4.2	4.1	5.4	3.4	KMQA-FM	Reg. Mexican	Luna	100.5	2.1kw	355	5	5	9	8	9	10:30	D&R
1.7	3.0	2.5	2.8	3.4	KRDA-FM	Spanish Oldies	Univision	107.5	24.5kw	366	5	5	6	6	6	7:30	D&R

#101

Johnson City, TN

Station Format	Owner	Su'07	Fa'07
WXBQ-FM (Country)	Nininger	18.8	20.3
WQUT-FM (Classic Rock)	Citadel	10.0	10.0
WTFM-FM (AC)	Holston Valley	8.0	9.9
WAEZ-FM (CHR/Top 40)	Nininger	5.4	5.6
WRZK-FM (Alternative)	Murray Com.	2.9	3.6
WJCW-AM (News/Talk)	Citadel	2.9	2.7
WXIS-FM (Rhythmic)	WEMB	2.1	2.3
WFHG-FM (News/Talk)	Nininger	1.7	2.2
WKOS-FM (Oldies)	Citadel	1.9	2.2
WTZR-FM (Alternative)	Nininger	4.2	2.2

#102

Boise, ID

Station Format	Owner	Sp'07	Fa'07
KBOI-AM (News/Talk)	Citadel	4.6	6.9
KIDO-AM (News/Talk)	Clear Chan.	4.4	6.3
KIZN-FM (Country)	Citadel	7.3	6.3
KTHI-FM (Classic Hits)	Journal	8.6	5.9
KQFC-FM (Country)	Citadel	4.6	5.4
KKGL-FM (Classic Rock)	Citadel	4.8	4.5
KXLT-FM (AC)	Peak	4.4	4.3
KSAS-FM (CHR/Top 40)	Peak	3.7	3.9
KAWO-FM (Country) ¹	Peak	2.0	3.7
KQXR-FM (Alternative)	Journal	4.6	3.7

¹ Was KTMV-FM.

#103

York, PA

Station Format	Owner	Su'07	Fa'07
WGTY-FM (Country)	Times & News Pub.	10.3	10.6
WARM-FM (AC)	Cumulus	5.7	7.6
WROZ-FM (AC)	Hall Com.	3.1	5.6
WSOX-FM (Oldies)	Cumulus	5.8	5.5
WQXA-FM (Active Rock)	Citadel	6.3	5.1
WYCR-FM (Classic Hits)	Radio Hanover	6.3	4.8
WSBA-AM (News/Talk)	Cumulus	3.3	4.2
WHP-AM (News/Talk)	Clear Chan.	3.3	2.8
WLAN-FM (CHR/Top 40)	Clear Chan.	3.1	2.8
WSJW-FM (Smooth Jazz)	Hall Com.	1.9	2.6
WTPA-FM (Classic Rock)	Cumulus	2.8	2.6

#104

Lafayette, LA

Station Format	Owner	Sp'07	Fa'07
KNEK-FM (Urban AC)	Last Bastion	7.7	8.6
KMDL-FM (Country)	Regent	7.6	8.2
KTDY-FM (AC)	Regent	9.3	7.1
KRRQ-FM (Urban)	Citadel	7.1	6.3
KXKC-FM (Country)	Citadel	7.6	6.3
KBON-FM (Country)	Marx, Rose Ann	5.9	5.4
KRKA-FM (Rhythmic)	Regent	6.6	5.4
KFTE-FM (Alternative)	Regent	4.3	4.1
KSMB-FM (CHR/Top 40)	Citadel	4.6	4.1
WDGL-FM (Classic Rock)	Guaranty	3.6	3.9

#105

Lexington-Fayette, KY

Station Format	Owner	Sp'07	Fa'07
WBUL-FM (Country)	Clear Chan.	12.4	9.3
WVLK-AM (News/Talk)	Cumulus	5.4	7.3
WLXX-FM (Country)	Cumulus	7.7	6.7
WBTF-FM (Urban)	LM	7.0	6.1
WLKT-FM (CHR/Top 40)	Clear Chan.	5.6	5.5
WMXL-FM (Hot AC)	Clear Chan.	4.1	5.5
WKQQ-FM (Classic Rock)	Clear Chan.	4.7	4.4
WLAP-AM (News/Talk)	Clear Chan.	2.7	4.4
WLTO-FM (Rhythmic)	Cumulus	2.9	4.4
WMKJ-FM (Oldies)	Clear Chan.	4.1	3.6

#106

Ft. Wayne, IN

Station Format	Owner	Sp'07	Fa'07
WOWO-AM (News/Talk)	Federated Media	8.4	8.9
WBUT-FM (Country)	Oasis, Russell	4.3	8.6
WQHK-FM (Country)	JAM	8.0	7.7
WLDE-FM (Oldies)	Sarkes Tarzian	6.4	7.1
WBVR-FM (Active Rock)	Federated Media	7.3	6.9
WMEE-FM (Hot AC)	Federated Media	5.0	5.6
WJFX-FM (Rhythmic)	Oasis, Russell	6.4	5.5
WAJI-FM (AC)	Sarkes Tarzian	4.3	5.3
WFWI-FM (Classic Rock)	Federated Media	5.7	3.8
WXKE-FM (Soft AC)	Summit City Radio	5.0	3.3

#107

Chattanooga, TN

Station Format	Owner	Su'07	Fa'07
WUSY-FM (Country)	Clear Chan.	14.4	15.4
WDEF-FM (AC)	Bahakel	8.9	10.8
WSKZ-FM (Classic Rock)	Citadel	7.7	8.6
WJTT-FM (Urban)	Brewer	8.2	6.8
WGOW-FM (News/Talk)	Citadel	4.0	5.0
WMPZ-FM (Urban AC)	Brewer	4.4	4.1
WDOO-FM (Triple A)	Bahakel	4.6	3.9
WOGT-FM (Country)	Citadel	3.1	3.9
WLND-FM (Country)	Clear Chan.	3.6	3.6
WRXR-FM (Active Rock)	Clear Chan.	2.9	3.0

#108

Modesto, CA

Station Format	Owner	Sp'07	Fa'07
KJSN-FM (AC)	Clear Chan.	6.4	8.6
KATM-FM (Country)	Citadel	11.0	8.3
KHKK-FM (Classic Rock)	Citadel	6.9	7.4
KHOP-FM (CHR/Top 40)	Citadel	5.0	6.6
KMIX-FM (Regional Mexican)	Entravision	5.3	5.7
KWNN-FM (Rhythmic)	Citadel	5.3	4.2
KFIV-AM (News/Talk)	Clear Chan.	2.1	3.9
KABX-FM (Oldies)	Mapleton	2.2	3.5
KHTN-FM (Rhythmic)	Buckley Br.	2.4	3.3
KOSO-FM (Hot AC)	Clear Chan.	3.3	3.1

#109

Huntsville, AL

Station Format	Owner	Su'07	Fa'07
WDRM-FM (Country)	Clear Chan.	12.6	11.0
WRSB-AM (AC)	NCA	6.0	7.2
WZYP-FM (CHR/Top 40)	Cumulus	8.5	7.2
WEUP-FM (Urban)	Batts, H. & Caples, V.	5.4	5.9
WVNN-A&F (News/Talk)	Cumulus	5.2	5.0
WTAK-FM (Classic Rock)	Clear Chan.	5.2	4.7
WAHR-FM (AC)	Black Crow	5.6	4.3
WQAH-FM (Classic Country)	Abercrombie	3.7	3.9
WQRV-FM (Adult Hits)	Clear Chan.	5.0	3.9
WRTT-FM (Active Rock)	Black Crow	5.2	3.9



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#110

Augusta, GA

Station Format	Owner	Sp'07	Fa'07
WKXC-FM (Country)	Beasley	5.3	8.6
WBBO-FM (AC)	Clear Chan.	5.5	7.9
WGAC-A&F (News/Talk)	Beasley	8.4	7.5
WKSP-FM (Urban AC)	Clear Chan.	8.0	7.1
WPRW-FM (Urban)	Clear Chan.	8.0	7.1
WEKL-FM (Classic Rock)	Clear Chan.	4.5	5.7
WFXA-FM (Urban)	Perry Br. Co.	5.7	5.6
WTHB-A&F (Gospel)	Perry Br. Co.	4.5	4.4
WAKB-FM (Urban AC)	Perry Br. Co.	2.9	3.4
WDRR-FM (Classic Hits)	Beasley	4.5	3.4
WHHD-FM (Hot AC)	Beasley	3.9	3.4

#111

Morristown, NJ

Station Format	Owner	Sp'07	Fa'07
WLTW-FM (AC)	Clear Chan.	7.2	7.8
WPLJ-FM (Hot AC)	Citadel	6.6	7.6
WABC-AM (Talk)	Citadel	6.6	7.4
WHTZ-FM (CHR/Top 40)	Clear Chan.	4.4	6.4
WCBS-FM (Classic Hits) ¹	CBS Radio	3.5	4.8
WFAN-AM (Sports)	CBS Radio	3.5	4.6
WAXQ-FM (Classic Rock)	Clear Chan.	4.0	4.4
WDHA-FM (Rock)	Greater Media	4.2	4.0
WOR-AM (Talk)	Buckley Br.	3.3	4.0
WWFS-FM (AC)	CBS Radio	4.2	3.0

¹ Was Adult Hits until July 12.

#112

Worcester, MA

Station Format	Owner	Sp'07	Fa'07
WSRS-FM (AC)	Clear Chan.	10.3	10.7
WAAF/WKAF (Active Rock)	Entercom	4.7	7.9
WXLO-FM (Hot AC)	Citadel	5.7	7.0
WKLB-FM (Country)	Greater Media	4.2	5.9
WTKK-FM (Talk)	Greater Media	4.2	4.3
WJMN-FM (Rhythmic)	Clear Chan.	5.4	4.1
WXKS-FM (CHR/Top 40)	Clear Chan.	3.9	4.1
WTAG-AM (News/Talk)	Clear Chan.	5.7	3.9
WBZ-AM (News/Talk)	CBS Radio	2.5	3.4
WODS-FM (Oldies)	CBS Radio	2.7	3.4

#113

Lancaster, PA

Station Format	Owner	Sp'07	Fa'07
WIOV-FM (Country)	Citadel	9.8	8.1
WQXA-FM (Active Rock)	Citadel	5.2	7.6
WLAN-FM (CHR/Top 40)	Clear Chan.	9.0	7.4
WDAC-FM (Religious)	WDAC Radio Co.	6.7	6.6
WROZ-FM (AC)	Hall Corn.	4.4	6.2
WSOX-FM (Oldies)	Cumulus	6.7	5.3
WARM-FM (AC)	Cumulus	3.8	5.1
WHP-AM (News/Talk)	Clear Chan.	3.5	3.6
WMHX-FM (Adult Hits)	Citadel	3.5	2.5
WRRV-FM (Classic Hits)	Clear Chan.	3.5	2.5

#114

New Haven, CT

Station Format	Owner	Sp'07	Fa'07
WPLR-FM (Rock)	Cox	8.6	8.9
WWYZ-FM (Country)	Clear Chan.	8.0	5.2
WEZN-FM (AC)	Cox	4.7	5.0
WYBC-FM (Urban AC)	Yale	5.2	5.0
WELI-AM (News/Talk)	Clear Chan.	3.4	4.9
WEBE-FM (AC)	Cumulus	4.5	4.7
WZMX-FM (Rhythmic)	CBS Radio	5.2	4.7
WKCI-FM (CHR/Top 40)	Clear Chan.	3.7	4.5
WFAN-AM (Sports)	CBS Radio	3.0	4.1
WDRG-FM (Classic Hits)	Buckley Br.	4.9	3.9

#115

Roanoke-Lynchburg, VA

Station Format	Owner	Sp'07	Fa'07
WSLQ-FM (AC)	Mel Wheeler	9.0	12.7
WSLC-FM (Country)	Mel Wheeler	11.6	8.8
WROV-FM (Rock)	Clear Chan.	7.6	7.8
WXLK-FM (CHR/Top 40)	Mel Wheeler	8.2	6.2
WYYD-FM (Country)	Clear Chan.	5.8	5.8
WJJS/WJXJ (CHR/Top 40)	Clear Chan.	6.5	5.6
WSNV/WSNZ (AC)	Clear Chan.	5.4	4.4
WFIR-AM (News/Talk)	Mel Wheeler	3.7	4.2
WVBE-A&F (Urban AC)	Mel Wheeler	5.2	4.2
WZBL-FM (Country)	Clear Chan.	4.3	4.0

#116

Portsmouth-Dover NH

Station Format	Owner	Sp'07	Fa'07
WOKO-FM (Country)	Citadel	9.9	9.6
WHEB-FM (Rock)	Clear Chan.	5.3	6.7
WSAK/WSHK (Cl. Rock)	Citadel	2.7	3.3
WXRV-FM (Triple A)	Northeast	2.9	3.3
WZID-FM (AC)	Saga	3.1	3.3
WERZ-FM (CHR/Top 40)	Clear Chan.	3.1	3.1
WRKO-AM (N/T)	Entercom	3.8	3.1
WXKS-FM (CHR/Top 40)	Clear Chan.	3.6	2.9
WEEI-AM (Sports)	Entercom	2.5	2.7
WHOM-FM (AC)	Citadel	2.1	2.7
WQSO-FM (Oldies)	Clear Chan.	2.7	2.7

#117

Oxnard-Ventura, CA


Station Format	Owner	Sp'07	Fa'07
KXLM-FM (Regional Mexican)	Lazer	9.8	8.8
KCAQ-FM (Rhythmic)	Gold Coast Br.	5.9	5.0
KHAY-FM (Country)	Cumulus	5.0	4.8
KMLA-FM (Regional Mexican)	Gold Coast	5.2	4.2
KSCA-FM (Regional Mexican)	Univision	3.6	3.9
KBBY-FM (Hot AC)	Cumulus	3.6	3.5
KLOS-FM (Classic Rock)	Citadel	1.6	3.5
KRTH-FM (Classic Hits)	CBS Radio	2.0	3.1
KVYB-FM (Rhythmic)	Cumulus	2.7	3.1
KLJR-FM (Spanish Oldies)	Lazer	3.8	2.9
KLXS-FM (Talk)	CBS Radio	1.8	2.9

#118

Santa Rosa, CA

Station Format	Owner	Sp'07	Fa'07
KZST-FM (AC)	Redwood Empire	9.7	7.9
KFGY-FM (Country)	Maverick Media	5.8	5.3
KSFO-AM (Talk)	Citadel	2.9	4.4
KVRV-FM (Classic Rock)	Maverick Media	4.1	4.2
KGO-AM (News/Talk)	Citadel	5.1	4.1
KSRT-FM (Regional Mexican)	Lazer	2.9	4.1
KJZY-FM (Smooth Jazz)	Redwood Empire	3.8	3.2
KSRO-AM (News/Talk)	Maverick Media	1.4	3.2
KXFX-FM (Rock)	Maverick Media	3.8	2.8
KMHX-FM (Hot AC)	Maverick Media	4.1	2.6
KRSH-FM (Triple A)	Sinclair Telecable	2.2	2.6





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#119

Youngstown-Warren, OH

Station Format	Owner	Sp'07	Fa'07
WOXK-FM (Country)	Cumulus	11.7	10.7
WKBN-AM (News/Talk)	Clear Chan.	10.7	10.4
WYFM-FM (Classic Rock)	Cumulus	7.1	7.9
WBBG-FM (Oldies)	Clear Chan.	5.5	6.8
WHOT-FM (CHR/Top 40)	Cumulus	6.6	6.5
WMXY-FM (Hot AC)	Clear Chan.	5.0	6.1
WRBP-FM (Urban AC)	Bernard Ohio	4.3	4.6
WNIO-AM (Adult Standards)	Clear Chan.	3.6	3.7
WWIZ-FM (Active Rock)	Cumulus	2.1	3.5
WAKZ-FM (CHR/Top 40)	Clear Chan.	3.3	3.0
WNCD-FM (Rock)	Clear Chan.	4.0	3.0

#120

Jackson, MS

Station Format	Owner	Su'07	Fa'07
WJMI-FM (Urban)	Inner City	12.8	10.9
WHLH-FM (Gospel)	Clear Chan.	10.0	10.0
WKXI-FM (Urban AC)	Inner City	8.9	8.5
WMSI-FM (Country)	Clear Chan.	5.8	4.7
WSTZ-FM (Classic Rock)	Clear Chan.	2.6	4.7
WWJK-FM (Adult Hits)	Backyard	3.2	4.3
WFMM-FM (News/Talk)	TeleSouth	3.4	4.0
WYOY-FM (CHR/Top 40)	New South	4.9	3.8
WJNT-AM (News/Talk)	Inner City	2.5	3.4
WRBJ-FM (Urban)	Roberts Br. Companies	5.1	3.4
WUSJ-FM (Country)	New South	4.0	3.4

#121

Victor Valley, CA

Station Format	Owner	Sp'07	Fa'07
KGGI-FM (Rhythmic)	Clear Chan.	10.7	10.1
KCXX-FM (Alternative)	All Pro	3.7	5.7
KZXY-FM (Hot AC)	Frontier Capital	4.6	5.7
KIXA-FM (Rock)	Frontier Capital	5.2	4.5
KATJ-FM (Country)	Frontier Capital	4.8	4.3
KFI-AM (Talk)	Clear Chan.	3.9	4.0
KLYY-FM (Tropical)	Entravision	2.6	3.4
KDUC-FM (Rhythmic)	Dos Costas	2.8	2.4
KCDZ-FM (AC)	Morongo Basin	2.0	2.2
KRXV/KHYZ (AC)	KHWY Inc	1.7	2.2

#122

Bridgeport, CT

Station Format	Owner	Sp'07	Fa'07
WEBE-FM (AC)	Cumulus	13.5	13.5
WEZN-FM (AC)	Cox	8.9	10.0
WICC-AM (News/Talk)	Cumulus	9.4	10.0
WFAN-AM (Sports)	CBS Radio	2.9	5.0
WPLR-FM (Rock)	Cox	5.0	4.5
WKCI-FM (CHR/Top 40)	Clear Chan.	4.3	4.3
WWYZ-FM (Country)	Clear Chan.	3.8	3.5
WZMX-FM (Rhythmic)	CBS Radio	1.9	2.7
WCBS-AM (News)	CBS Radio	2.4	2.5
WDRC-FM (Classic Hits)	Buckley Br.	2.6	2.0
WRKS-FM (Urban AC)	Emmis	1.5	2.0

#123

Ft. Collins-Greeley, CO

Station Format	Owner	Sp'07	Fa'07
KUAD-FM (Country)	Regent	8.1	8.1
KBPI-FM (Active Rock)	Clear Chan.	3.5	4.2
KJAC-FM (Adult Hits)	NRC	2.5	3.8
KOA-AM (News/Talk)	Clear Chan.	4.5	3.8
KSME-FM (CHR/Top 40)	Clear Chan.	4.1	3.6
KTRR-FM (AC)	Regent	4.5	3.4
KPAW-FM (Classic Rock)	Clear Chan.	2.7	2.8
KRFX-FM (Classic Rock)	Clear Chan.	3.5	2.8
KWLI-FM (Country)	CBS Radio	2.3	2.4
KXPX-FM (Regional Mexican)	Entravision	4.1	2.4

#124

Reno, NV

Station Format	Owner	Sp'07	Fa'07
KKOH-AM (News/Talk)	Citadel	10.2	11.0
KRNO-FM (AC)	Americom	6.7	8.6
KBUL-FM (Country)	Citadel	4.0	5.5
KLCA-FM (Hot AC)	Americom	2.9	4.6
KWYL-FM (CHR/Top 40)	Citadel	6.1	4.6
KODS-FM (Oldies)	Americom	4.0	4.0
KOZZ-FM (Classic Rock)	Lotus	3.6	3.8
KRNV-FM (Regional Mexican)	Entravision	6.9	3.4
KSRN-FM (Regional Mexican)	Lazer	4.6	3.4
KUUB-FM (Country)	Lotus	4.8	3.4

#125

Lansing-East Lansing, MI

Station Format	Owner	Su'07	Fa'07
WITL-FM (Country)	Citadel	12.9	11.0
WJIM-FM (CHR/Top 40)	Citadel	10.0	8.7
WFMK-FM (AC)	Citadel	7.0	7.8
WJXQ-FM (Act. Rock)	Rubber City	5.9	6.6
WNMQ-FM (Cl. Rock)	Citadel	6.8	6.6
WQHH-FM (Urban)	MacDonald Br.	5.3	4.9
WHZZ-FM (Adult Hits)	MacDonald	4.0	4.7
WJIM-AM (N/T)	Citadel	3.8	4.4
WJZL-FM (Sm. Jazz)	Rubber City	3.0	2.8
WQTX-FM (Sports)	Rubber City	2.5	2.5

#126

Pensacola, FL

Station Format	Owner	Sp'07	Fa'07
WXBM-FM (Country)	Pamal	12.0	10.1
WYCT-FM (Country)	ADX Com.	9.5	7.7
WBLX-FM (Urban)	Cumulus	6.2	7.3
WRRX-FM (Urban AC)	Cumulus	7.6	6.5
WABB-FM (CHR/Top 40)	Dittman	4.7	5.6
WTKX-FM (Active Rock)	Clear Chan.	4.9	4.9
WYCL-FM (Adult Hits)	Clear Chan.	4.9	4.9
WRKH-FM (Classic Rock)	Clear Chan.	3.5	4.7
WCOA-AM (News/Talk)	Cumulus	3.5	4.3
WMXC-FM (AC)	Clear Chan.	1.9	3.0

#127

Flint, MI

Station Format	Owner	Sp'07	Fa'07
WDZZ-FM (Urban AC)	Cumulus	7.9	10.5
WCRZ-FM (AC)	Regent	10.0	9.9
WFBE-FM (Country)	Citadel	6.5	6.5
WRSR-FM (Classic Rock)	Cumulus	4.7	6.5
WRCL-FM (Rhythmic)	Regent	7.5	6.3
WVBN-FM (Active Rock)	Regent	5.9	5.9
WHNN-FM (Classic Hits)	Citadel	4.9	5.1
WWCK-FM (CHR/Top 40)	Cumulus	6.1	4.7
WKCO-FM (Country)	MacDonald	3.1	4.0
WIOG-FM (CHR/Top 40)	Citadel	3.3	2.8



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#128

Canton, OH

Station Format	Owner	Sp '07	Fa '07
WHBC-AM (News/Talk)	NextMedia	8.3	9.2
WHBC-FM (AC)	NextMedia	9.4	7.2
WQXK-FM (Country)	Cumulus	8.1	6.2
WZKL-FM (CHR/Top 40)	D A Peterson	6.2	6.0
WHOF-FM (AC)	Clear Chan.	4.5	5.3
WRQK-FM (Rock)	Clear Chan.	3.8	5.1
WKDD-FM (Hot AC)	Clear Chan.	4.7	4.1
WONE-FM (Classic Rock)	Rubber City	4.1	4.1
WHLO-AM (News/Talk)	Clear Chan.	3.2	3.8
WQMX-FM (Country)	Rubber City	5.1	3.8

#129

Reading, PA

Station Format	Owner	Sp '07	Fa '07
WRFY-FM (Hot AC)	Clear Chan.	11.9	13.5
WEEU-AM (N/T)	WEEU	9.2	9.5
WIOV-FM (Country)	Brill Media	8.6	7.6
WFKB-FM (Cl. Hits)	WDAC Radio	4.8	6.5
WBEB-FM (AC)	WEAZ-FM Radio	2.5	3.2
WOGL-FM (Oldies)	CBS Radio	2.5	2.7
WRDW-FM (Rhythmic)	Beasley	1.7	2.5
WLEV-FM (AC)	Citadel	2.9	2.3
WLAN-FM (CHR/Top 40)	Clear Chan.	2.1	1.9
WMMR-FM (Rock)	Gr. Media	2.3	1.9
WUSL-FM (Urban)	Clear Chan.	1.3	1.9
WXTU-FM (Country)	Beasley	2.7	1.9

#130

Fayetteville, NC

Station Format	Owner	Sp '07	Fa '07
WZFX-FM (Urban)	Beasley	16.3	17.0
WKML-FM (Country)	Beasley	12.0	9.3
WUKS-FM (Urban AC)	Beasley	7.0	7.5
WQSM-FM (Hot AC)	Cumulus	7.0	5.8
WNNL-FM (Gospel)	Radio One	3.7	5.3
WFLB-FM (Classic Hits)	Beasley	4.3	4.8
WFNC-AM (News/Talk)	Cumulus	3.0	4.8
WCCG-FM (Urban AC)	Carson, James E.	3.9	4.3
WCLN-FM (Christian AC)	Christian Listening	1.7	2.5
WRCQ-FM (Rock)	Cumulus	4.8	2.5

#131

Shreveport, LA

Station Format	Owner	Su '07	Fa '07
KDKS-FM (Urban AC)	Access.1	6.6	11.0
KMJJ-FM (Urban)	Cumulus	12.1	9.6
KVMA-FM (Urban AC)	Cumulus	8.3	7.9
KEEL-AM (News/Talk)	GAP	7.3	7.2
KRMD-FM (Country)	Cumulus	5.8	6.5
KRUF-FM (CHR/Top 40)	GAP	5.6	6.5
KVKI-FM (AC)	GAP	4.4	6.0
KXKS-FM (Country)	GAP	7.3	4.8
KBTJ-FM (Urban)	Access.1	5.3	3.8
KTUX-FM (Rock)	GAP	4.9	3.3

#132

Saginaw-Bay City, MI

Station Format	Owner	Sp '07	Fa '07
WHNN-FM (Classic Hits)	Citadel	9.9	11.3
WSGW-AM (News/Talk)	NextMedia	8.5	8.4
WKCQ-FM (Country)	MacDonald	11.4	7.1
WIOG-FM (CHR/Top 40)	Citadel	8.0	6.8
WTLZ-FM (Urban AC)	NextMedia	5.5	6.6
WCEN-FM (Country)	NextMedia	6.6	6.0
WKQZ-FM (Active Rock)	Citadel	5.7	4.9
WILZ/WYLZ (Classic Rock)	Last Bastion	5.5	4.4
WRCL-FM (Rhythmic)	Regent	4.0	4.4
WGER-FM (AC)	NextMedia	2.5	3.3

¹Was WSGW-FM until October.

#133

Palm Springs, CA

Station Format	Owner	Sp '07	Fa '07
KUNA-FM (Regional Mexican)	N-P & Gazette	19.7	18.2
KLOB-FM (Spanish Cont.)	Entravision	14.4	11.7
KKUU-FM (Rhythmic)	Morris	8.5	7.2
KDGL-FM (Classic Hits)	Morris	3.8	6.7
KWXY-FM (B/EZ)	Glen Barnett	6.6	5.7
KDES-FM (Oldies)	KPSI Radio Corp.	3.2	4.9
KRCK-FM (CHR/Top 40)	Royce Int'l.	3.4	3.9
KPLM-FM (Country)	RM	3.6	3.7
KEZN-FM (AC)	CBS Radio	3.4	3.3
KPSI-FM (Hot AC)	KPSI Radio Corp.	3.8	2.9

#134

Fayetteville, AR

Station Format	Owner	Sp '07	Fa '07
KKIX-FM (Country)	Clear Chan.	12.7	12.9
KIGL-FM (Classic Rock)	Clear Chan.	8.1	8.0
KEZA-FM (AC)	Clear Chan.	5.9	7.2
KBVA-FM (Other)	Hendren Radio	6.2	5.6
KMCK-FM (CHR/Top 40)	Cumulus	5.4	5.4
KMXF-FM (CHR/Top 40)	Clear Chan.	4.3	4.6
KXNA-FM (Alternative)	Butler Br.	4.6	4.6
KAMO-FM (Classic Country)	Cumulus	3.0	4.3
KKEG-FM (Rock)	Cumulus	4.1	3.8
KQSM-FM (Country)	Cumulus	3.8	3.2
KSEC-FM (Regional Mexican)	La Zeta 957	3.5	3.2

#135

Appleton-Oshkosh, WI

Station Format	Owner	Sp '07	Fa '07
WNCY-FM (Country)	Midwest Comm.	13.4	14.2
WIXX-FM (CHR/Top 40)	Midwest Comm.	8.9	8.3
WAPL-FM (Classic Rock)	Woodward	6.1	7.0
WHBY-AM (News/Talk)	Woodward	5.7	5.7
WVBO-FM (Oldies)	Cumulus	6.3	5.2
WKSZ-FM (Hot AC)	Woodward	3.5	4.6
WROE-FM (AC)	Midwest Comm.	4.9	4.4
WNAM-AM (Adult Standards)	Cumulus	5.5	4.1
WOZZ-FM (Classic Rock)	Midwest Comm.	3.5	4.1
WPKR-FM (Country)	Cumulus	4.7	4.1
WVWX-FM (Active Rock)	Cumulus	2.0	4.1

#136

Corpus Christi, TX

Station Format	Owner	Sp '07	Fa '07
KZFM-FM (Rhythmic)	Malkan	8.3	8.5
KRYS-FM (Country)	Clear Chan.	6.5	6.5
KMXR-FM (Oldies)	Clear Chan.	6.5	6.2
KNCN-FM (Rock)	Clear Chan.	6.3	5.9
KPUS-FM (Cl. Rock)	Pacific Br.	6.1	5.2
KLHB-FM (Tejano)	Amigo Br.	3.9	4.4
KLTG-FM (Hot AC)	Amigo Br.	4.8	4.4
KFTX-FM (Country)	T&G Dobson	2.8	3.9
KKBA-FM (AC)	Malkan	3.5	3.9
KKPN-FM (CHR/Top 40)	Pacific Br.	5.7	3.9
KOUL-FM (Country)	Amigo Br.	3.9	3.9



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#137

Burlington, VT

Station Format	Owner	Sp '07	Fa '07
WOKV-FM (Country)	Hall	21.7	17.3
WEZF-FM (AC)	Clear Chan.	7.5	9.0
WBTV-FM (Alt.)	Hall	3.7	6.0
WXXX-FM (CHR/Top 40)	Sison	6.2	5.5
WKOL-FM (Oldies)	Hall	4.6	5.1
WWMP-FM (Adult Hits)	Northeast	4.6	3.2
WCPV-FM (Cl. Rock)	Clear Chan.	3.2	2.8
WIZN-FM (Cl. Rock)	Hall	1.8	2.8
WIRY-AM (AC)	Hometown Radio	2.3	2.5
WVMT-AM (N/T)	Sison	1.1	2.5

#138

Beaumont-Port Arthur, TX

Station Format	Owner	Sp '07	Fa '07
KTCX-FM (Urban)	Cumulus	18.8	20.4
KQXY-FM (CHR/Top 40)	Cumulus	9.0	7.7
KIOC-FM (Rock)	Clear Chan.	7.8	6.7
KCOL-FM (Oldies)	Clear Chan.	4.8	5.5
KKMY-FM (AC)	Clear Chan.	4.3	5.5
KLVI-AM (News/Talk)	Clear Chan.	5.3	5.3
KYKR-FM (Country)	Clear Chan.	7.0	5.0
KAYD/KSTB (Country)	Cumulus	4.5	4.8
KTHT-FM (Classic Country)	Cox	4.5	4.3
KHJK-FM (Adult Hits) ¹	Cumulus	3.5	2.4
KTJM/KJOJ (Regional Mexican)	Liberman	1.8	2.4

¹ Was KIQI-FM (Rock) until September.

#139

Newburgh, NY

Station Format	Owner	Sp '07	Fa '07
WSPK-FM (CHR/Top 40)	Pamal	9.8	9.5
WHUD-FM (AC)	Pamal	10.0	8.7
WPDH/WPDA (Rock)	Cumulus	6.6	8.2
WABC-AM (Talk)	Citadel	5.1	5.5
WRWD-A&F (Country)	Clear Chan.	4.2	3.9
WCZX/WZAD (AC)	Cumulus	2.7	3.7
WGNV-FM (Hot AC)	Sunrise Br. Corp.	2.7	3.4
WRRV/WRRB (Alternative)	Cumulus	4.2	3.4
WFAN-AM (Sports)	CBS Radio	3.2	2.6
WCBS-AM (News)	CBS Radio	2.5	2.4
WCBS-FM (Classic Hits) ¹	CBS Radio	1.7	2.4

¹ Was Adult Hits until July 12. ² Was WFNY-FM (Talk) until May 24.

#140

Springfield, MO

Station Format	Owner	Sp '07	Fa '07
KTTS-FM (Country)	Journal	15.0	15.9
KGBX-FM (AC)	Clear Chan.	7.0	8.7
KSPW-FM (CHR/Top 40)	Journal	7.5	6.8
KOMG-FM (Cl. Country)	Mid-West Family	6.1	5.8
KSGF-A&F (News/Talk)	Journal	4.4	5.6
KQRA-FM (Alternative)	Mid-West Family	4.7	4.8
KSWF-FM (Country)	Clear Chan.	4.9	4.8
KTQZ-FM (Hot AC)	Clear Chan.	7.2	4.8
KXUS-FM (Rock)	Clear Chan.	5.1	4.3
KKLH-FM (Classic Rock)	Mid-West Family	3.5	4.1

#141

Atlantic City, NJ

Station Format	Owner	Sp '07	Fa '07
WFGP-FM (AC)	Millennium	9.0	9.8
WAYV/WAIV (CHR/Top 40)	Equity	7.5	7.5
WZBZ/WGBZ (Rhythmic)	Equity	8.6	7.2
WPUR-FM (Country)	Millennium	5.2	6.5
WTHH/WOTH (Urban AC)	Equity	5.2	5.1
WDND/WGYM (News/Talk)	Access.1	4.1	4.2
WZXL-FM (Rock)	Equity	4.7	4.2
WKXW/WXKW (News/Talk)	Millennium	4.7	3.5
WSJO-FM (Hot AC)	Millennium	5.6	3.3
WTKU-FM (Oldies)	Access.1	2.8	3.3

#142

Trenton, NJ

Station Format	Owner	Sp '07	Fa '07
WXWV-FM (Talk)	Millennium	9.0	8.3
WPST-FM (CHR/Top 40)	Nassau	6.8	7.8
WDAS-FM (Urban AC)	Clear Chan.	5.0	6.8
WUSL-FM (Urban)	Clear Chan.	4.0	4.3
WRDQ-FM (Rhythmic)	Beasley	1.8	4.0
WJZZ-FM (Sm. Jazz)	Nassau	4.8	3.0
WMGK-FM (Cl. Hits)	Gr. Media	1.5	3.0
WIOQ-FM (CHR/Top 40)	Clear Chan.	1.0	2.8
WUGL-FM (Oldies)	CBS Radio	3.0	2.8
WBUD-AM (Oldies)	Millennium	4.0	2.5
WXTU-FM (Country)	Beasley	3.3	2.5

#143

Salisbury-Ocean City, MD

Station Format	Owner	Sp '07	Fa '07
WWFG-FM (Country)	Clear Chan.	6.3	8.1
WQHO-FM (AC)	Clear Chan.	8.1	7.6
WZBH-FM (Active Rock)	Great Scott	3.0	6.2
WGMD-FM (News/Talk)	Resort Br.	3.3	5.7
WOCQ-FM (Rhythmic)	Great Scott	5.3	5.3
WXJN/WICO (Country)	Delmarva	7.1	4.5
WGBG-FM (Classic Rock)	Great Scott	4.6	3.6
WQMR-FM (News/Talk)	Snow Hill	0.5	3.3
WSBY-FM (Urban AC)	Clear Chan.	6.6	3.3
WOLC-FM (Religious)	Maranatha Inc.	2.8	2.6

#144

Quad Cities, IA-IL

Station Format	Owner	Sp '07	Fa '07
WLLR-FM (Country)	Clear Chan.	18.6	17.6
WXLP-FM (Active Rock)	Cumulus	5.6	9.5
KCQQ-FM (Classic Hits)	Clear Chan.	8.6	7.0
WOC-AM (News/Talk)	Clear Chan.	6.7	6.8
KUUL-FM (Oldies)	Clear Chan.	4.4	6.2
KBEA-FM (CHR/Top 40)	Cumulus	6.4	6.0
KMXG-FM (AC)	Clear Chan.	5.8	5.1
KBOB-FM (Classic Country)	Cumulus	4.2	3.8
KQCS-FM (Hot AC)	Cumulus	4.4	3.0
WKBF-AM (Cl. Country)	Quad Cities Media	0.6	1.9

#145

Tyler-Longview, TX

Station Format	Owner	Sp '07	Fa '07
KISX-FM (CHR/Top 40)	GAP	6.3	8.3
KNUE-FM (Country)	GAP	8.5	7.2
KBLZ/KAZE (Rhythmic)	Reynolds, Kenneth	9.6	6.9
KTBB-AM (News/Talk)	Gleiser	3.8	6.1
KTYL-FM (Hot AC)	GAP	5.5	6.1
KKTX/KBGE (Classic Rock)	GAP	2.7	5.9
KOOI-FM (AC)	Access.1	4.7	5.1
KKUS-FM (Classic Country)	Access.1	5.5	4.5
KYKX-FM (Country)	Access.1	5.8	4.5
KOYE/KCUL (Regional Mexican)	Access.1	7.4	3.7



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#146

Stamford-Norwalk, CT

Station Format	Owner	Sp '07	Fa '07
WEBE-FM (AC)	Cumulus	5.3	6.8
WCBS-AM (News)	CBS Radio	5.5	5.0
WFAN-AM (Sports)	CBS Radio	4.2	4.4
WFOX-FM (Classic Rock)	Cox	3.9	3.5
WSKQ-FM (Tropical)	SBS	1.8	3.5
WHTZ-FM (CHR/Top 40)	Clear Chan.	4.5	3.2
WCTZ-FM (AC)	Cox	3.9	2.9
WNLK/WSTC (News/Talk)	Cox	1.9	2.7
WABC-AM (Talk)	Citadel	4.2	2.6
WEZN-FM (AC)	Cox	3.4	2.6

#147

Flagstaff-Prescott, AZ

Station Format	Owner	Sp '07	Fa '07
KAHM-FM (B/EZ)	SW FM Br.	7.7	8.5
KOST-FM (CHR/Top 40)	Rocket Radio	4.9	6.8
KAFF-FM (Country)	Guyann Br.	4.9	5.1
KSED-FM (Country)	Red Rock	3.6	5.1
KWMX-FM (Oldies)	Red Rock	4.4	4.5
KKLD-FM (Oldies)	Yavapai	3.8	4.3
KMGN-FM (Cl. Rock)	Guyann Br.	4.1	4.3
KVRD-FM (Country)	Yavapai	4.1	4.3
KYCA-FM (N/T)	SW FM Br.	2.7	3.7
KFLX-FM (Triple A)	Red Rock	2.2	3.4

#148

Eugene-Springfield, OR

Station Format	Owner	Sp '07	Fa '07
KKNU-FM (Country)	McKenzie River Br.	10.6	10.6
KPNW-AM (News/Talk)	Bicoastal Media	4.9	6.4
KUGN-AM (News/Talk)	Cumulus	3.6	6.2
KDDZ-FM (Oldies)	Bicoastal Media	5.2	5.3
KMGE-FM (AC)	McKenzie River Br. Co.	5.2	4.8
KNRQ-FM (Active Rock)	Cumulus	4.0	4.8
KZEL-FM (Classic Rock)	Cumulus	4.0	4.5
KEUG-FM (Adult Hits)	McKenzie River Br.	5.2	4.2
KDUK-FM (CHR/Top 40)	Bicoastal Media	6.4	3.1
KOPT-AM (News/Talk)	Churchill Com.	2.1	3.1

#149

Ann Arbor, MI

Station Format	Owner	Sp '07	Fa '07
WJR-AM (Talk)	Citadel	6.3	9.3
WWWW-FM (Country)	Cumulus	6.3	5.2
WRIF-FM (Active Rock)	Greater Media	1.8	4.6
WNIC-FM (AC)	Clear Chan.	2.4	4.3
CIMX-FM (Alternative)	CTVglobemedia	2.7	3.2
WJLB-FM (Urban)	Clear Chan.	3.3	3.2
WKQI-FM (CHR/Top 40)	Clear Chan.	4.5	3.2
WDVD-FM (Hot AC)	Citadel	3.9	2.9
WAAM-AM (News/Talk)	First Br. Co.	1.5	2.6
WXXD-FM (Urban AC)	Clear Chan.	2.7	2.6
WOMC-FM (Oldies)	CBS Radio	1.8	2.6
WSDS-AM (Spanish Misc.)	Birach	0.0	2.6

#150

Peoria, IL

Station Format	Owner	Sp '07	Fa '07
WXCL-FM (Country)	Triad	7.1	8.5
WSWT-FM (AC)	Triad	6.8	7.9
WMBD-AM (News/Talk)	Triad	7.1	7.6
WZPW-FM (Rhythmic)	Regent	6.5	7.0
WFRY-FM (Country)	Regent	7.1	6.2
WPGF-FM (Oldies)	Triad	7.7	5.9
WGLO-FM (Classic Rock)	Regent	5.6	5.3
WXO-FM (Active Rock)	Regent	8.3	5.0
WOAM-AM (Adult Standards)	Kelly Com.	2.4	3.2
WPMJ-FM (AC)	Kelly Com.	2.7	2.9

#151

Rockford, IL

Station Format	Owner	Sp '07	Fa '07
WXXQ-FM (Country)	Cumulus	11.4	11.1
WZOK-FM (CHR/Top 40)	Cumulus	12.0	9.0
WGFB-FM (AC)	Maverick Media	6.4	7.7
WKGL-FM (Oldies)	Cumulus	3.2	6.4
WRTB-FM (Adult Hits)	Maverick Media	5.9	5.9
WXRX-FM (Rock)	Maverick Media	6.4	5.4
WGN-AM (News/Talk)	Tribune	5.3	4.1
WQFL-FM (Christian CHR)	First Ass. of God	2.9	3.9
WROK-AM (News/Talk)	Cumulus	2.7	3.6
WYRB-FM (Urban AC)	Crawford	5.3	3.6

#152

Fredericksburg, VA

Station Format	Owner	Su '07	Fa '07
WFLS-FM (Country)	Free Lance-Star	13.4	13.5
WBQB-FM (Hot AC)	Mid Atl. Net.	11.8	10.4
WHUR-FM (Urban AC)	Howard Univ.	3.4	5.5
WGRQ-FM (Oldies)	Telemidia Br.	3.2	4.4
WPGC-FM (Urban)	CBS Radio	3.4	3.6
WWDC-FM (Alt.)	Clear Chan.	3.2	3.4
WGRX-FM (Country)	Rappahannock	3.2	2.9
WTOP-FM (News)	Bonneville	3.9	2.9
WWUZ-FM (Cl. Rock)	Free Lance-Star	2.6	2.9
WYSK-FM (Alt.)	Free Lance-Star	2.6	2.9

#153

Montgomery, AL

Station Format	Owner	Sp '07	Fa '07
WHLW-FM (Gospel)	Clear Chan.	11.4	12.9
WZHT-FM (Urban)	Clear Chan.	9.6	9.9
WLWI-FM (Country)	Cumulus	10.1	8.4
WWMG-FM (Urban)	Clear Chan.	10.4	7.8
WJWZ-FM (Urban)	Bluewater	7.1	6.8
WMXS-FM (AC)	Cumulus	5.8	6.6
WHHY-FM (CHR/Top 40)	Cumulus	6.1	5.1
WBAM-FM (Country)	Bluewater	4.1	4.6
WXFX-FM (Rock)	Cumulus	3.5	4.3
WMSP-AM (Sports)	Cumulus	2.3	3.0

#154

Biloxi-Gulfport, MS

Station Format	Owner	Sp '07	Fa '07
WMJY-FM (AC)	Clear Chan.	6.9	7.9
WJZD-FM (Urban)	WJZD Inc.	7.6	7.0
WZKX-FM (Country)	Dowdy & Dowdy	8.1	7.0
WKNN-FM (Country)	Clear Chan.	7.9	6.8
WXZY-FM (CHR/Top 40)	Triad	5.8	4.8
WBUV-FM (N/T)	Clear Chan.	3.6	4.2
WCPR-FM (Act. Rock)	Triad	6.6	4.2
WHGO-FM (Cl. Hits)	Triad	6.1	3.7
WQYZ-FM (Urban) ¹	Golden Gulf Coast	3.8	3.7
WZNF-FM (Cl. Rock)	J. Michael Self	1.5	3.4

¹ Was Gospel until on September 3.



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#155

Macon, GA

Station Format	Owner	Sp'07	Fa'07
WDEN-FM (Country)	Cumulus	11.0	10.3
WRBV-FM (Urban AC)	Clear Chan.	11.7	10.1
WIBB-FM (Urban)	Clear Chan.	8.9	9.2
WPEZ-FM (AC)	Cumulus	5.9	7.1
WQBZ-FM (Rock)	Clear Chan.	5.6	6.0
WLZN-FM (Urban)	Cumulus	9.4	5.4
WMAC-AM (News/Talk)	Cumulus	4.6	5.4
WDDO-AM (Gospel)	Cumulus	3.8	4.6
WMGB-FM (CHR/Top 40)	Cumulus	2.6	3.8
WEBL-FM (Country)	Clear Chan.	2.6	3.3

#156

Killeen-Temple, TX

Station Format	Owner	Sp'07	Fa'07
WACO-FM (Country)	Clear Chan.	8.7	10.0
KUSJ-FM (Country)	Cumulus	9.0	8.3
KIIZ-FM (Urban)	Clear Chan.	4.8	6.7
KOHT-FM (Rhythmic)	Emmis	6.1	6.0
KWTX-FM (CHR/Top 40)	Clear Chan.	6.1	5.7
KSSM-FM (Urban AC)	Cumulus	6.1	5.3
KLFX-FM (Active Rock)	Clear Chan.	4.5	4.7
KOOC-FM (Rhythmic)	Cumulus	4.2	3.7
KBGO-FM (Oldies)	Clear Chan.	1.9	3.0
KLTD-FM (Classic Rock)	Cumulus	5.2	3.0

#157

Savannah, GA

Station Format	Owner	Sp'07	Fa'07
WSOX-AM (Gospel)	Clear Chan.	6.1	9.0
WEAS-FM (Urban)	Cumulus	11.0	7.6
WJCL-FM (Country)	Cumulus	7.5	7.0
WLVI-FM (Urban AC)	Clear Chan.	5.2	6.5
WYKZ-FM (AC)	Clear Chan.	4.1	6.5
WTYB-FM (Urban AC)	Cumulus	4.6	5.9
WIXV-FM (Classic Rock)	Cumulus	2.3	5.3
WAEV-FM (CHR/Top 40)	Clear Chan.	4.9	4.8
WQBT-FM (Urban)	Clear Chan.	7.5	4.5
WRHQ-FM (Rock AC)	Thoroughbred	5.5	3.7

#158

Huntington, WV

Station Format	Owner	Sp'07	Fa'07
WKEE-FM (CHR/Top 40)	Clear Chan.	10.0	10.9
WTCR-FM (Country)	Clear Chan.	10.0	10.6
WGGG-FM (Country)	Fifth Ave. Br.	10.6	9.3
WBVB-FM (Oldies)	Clear Chan.	6.7	6.0
WMGA-FM (AC)	Connoisseur	5.2	5.6
WAMX-FM (Active Rock)	Clear Chan.	6.1	4.6
WEMM-FM (Christian)	Mortenson	1.8	3.3
WKLC-FM (Rock)	LM	3.0	3.3
WBKS-FM (Rhythmic)	Clear Chan.	2.7	3.0
WRVY-FM (Classic Rock)	Connoisseur	4.0	3.0
WVHU/WIRO (News/Talk)	Clear Chan.	3.3	3.0

#159

Myrtle Beach, SC

Station Format	Owner	Sp'07	Fa'07
WRNN/WQJM (News/Talk)	NextMedia	6.5	6.8
WDAI-FM (Urban)	Cumulus	8.4	6.0
WGTR-FM (Country)	Quantum	7.9	5.8
WWXM-FM (CHR/Top 40)	Quantum	4.9	5.8
WEZV-FM (B/EZ)	Fidelity Br. Corp.	4.9	5.5
WKZQ-FM (Active Rock)	NextMedia	3.5	4.4
WMYB-FM (AC)	NextMedia	3.3	4.4
WSYN-FM (Oldies)	Cumulus	4.3	4.4
WYNA/WGTN (Hot AC)	Coastline	5.1	4.1
WYAK-FM (Country)	Cumulus	4.1	3.8
WYAV-FM (Classic Rock)	NextMedia	3.8	3.8

#160

Asheville, NC

Station Format	Owner	Sp'07	Fa'07
WKSF-FM (Country)	Clear Chan.	17.1	14.6
WWNC-AM (News/Talk)	Clear Chan.	5.8	7.0
WOXL-FM (Oldies)	Saga	8.6	6.6
WTMT-FM (Classic Rock)	Saga	2.1	4.7
WFBC-FM (CHR/Top 40)	Entercom	2.8	3.7
WONO-FM (Hot AC)	Clear Chan.	6.1	3.7
WONS-FM (Classic Rock)	Clear Chan.	4.6	3.3
WPEX-AM (News/Talk)	Clear Chan.	0.6	3.0
WMIY-FM (AC)	Clear Chan.	3.4	2.3
WTPT-FM (Active Rock)	Entercom	2.4	2.3

#161

Evansville, IN

Station Format	Owner	Sp'07	Fa'07
WIKY-FM (AC)	South Central Com.	16.0	18.2
WKDQ-FM (Country)	Regent	12.7	11.7
WLFW-FM (Country)	South Central Com.	6.5	7.2
WSTD-FM (CHR/Top 40)	South Central Com.	9.3	7.2
WJLT-FM (Oldies)	Regent	6.8	6.5
WABX-FM (Cl. Rock)	South Central Com.	6.2	5.9
WGBF-FM (Active Rock)	Regent	4.9	5.9
WOKS-FM (CHR/Top 40)	Regent	5.6	4.6
WGBF-AM (News/Talk)	Regent	2.8	3.9
WEJK-FM (Adult Hits)	Engelbrecht, John P	2.8	2.6

#162

Utica-Rome, NY

Station Format	Owner	Sp'07	Fa'07
WFRG-FM (Country)	Regent	13.6	12.1
WLZW-FM (AC)	Regent	13.3	12.1
WSKS-FM (CHR/Top 40)	Clear Chan.	4.7	7.4
WUMX-FM (Hot AC)	Clear Chan.	3.2	6.9
WIBX-AM (N/T)	Regent	5.9	6.3
WODZ-FM (Oldies)	Regent	5.6	6.1
WOUR-FM (Cl. Rock)	Clear Chan.	5.0	5.8
WKLL-FM (Act. Rock)	Route 81	6.2	5.2
WBUG-FM (Country)	Roser	1.2	2.5
WWHT-FM (CHR/Top 40)	Clear Chan.	1.5	1.9
WXUR-FM (Oldies)	Arjuna	1.5	1.9

#163

Poughkeepsie, NY

Station Format	Owner	Sp'07	Fa'07
WRWD-A&F (Country)	Clear Chan.	5.0	7.3
WSPK-FM (CHR/Top 40)	Pamal	7.1	6.4
WPKF-FM (Rhythmic)	Clear Chan.	6.2	6.1
WRNQ-FM (AC)	Clear Chan.	5.3	6.1
WPDH/WPDA (Rock)	Cumulus	5.9	5.8
WHUD-FM (AC)	Pamal	5.0	5.5
WRRV/WRRB (Alternative)	Cumulus	6.2	5.5
WCZX/WZAD (AC)	Cumulus	4.4	4.6
WBWZ-FM (Hot AC)	Clear Chan.	3.6	3.4
WFAN-AM (Sports)	CBS Radio	3.8	3.4



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#164

Tallahassee, FL

Station Format	Owner	Sp'07	Fa'07
WHBX-FM (Urban AC)	Cumulus	11.6	12.4
WWLD-FM (Urban)	Cumulus	8.5	11.0
WBZE-FM (AC)	Cumulus	7.3	5.7
WXSR-FM (Alternative)	Clear Chan.	5.5	5.7
WTNT-FM (Country)	Clear Chan.	6.4	5.4
WFLA-FM (News/Talk)	Clear Chan.	3.7	5.0
WTLY-FM (AC)	Clear Chan.	4.6	4.3
WAIB-FM (Country)	Opus Media	3.7	4.0
WGLF-FM (Classic Rock)	Cumulus	3.4	3.0
WHTF-FM (CHR/Top 40)	Opus Media	3.7	3.0

#165

Wilmington, NC

Station Format	Owner	Sp'07	Fa'07
WWQQ-FM (Country)	Cumulus	8.3	10.6
WKXB-FM (Rhythmic Oldies)	NextMedia	7.6	8.4
WMNX-FM (Urban)	Cumulus	9.3	8.0
WGNI-FM (Hot AC)	Cumulus	9.6	6.8
WKXS-FM (Urban AC)	Cumulus	2.0	6.4
WAZO-FM (CHR/Top 40)	NextMedia	3.6	4.5
WLTT-FM (News/Talk)	Sea-Comm	6.0	4.2
WAAV-AM (News/Talk)	Cumulus	4.0	3.9
WBNE/WBNU (Classic Rock)	Sea-Comm	3.6	2.9
WRQR-FM (Classic Rock)	NextMedia	2.0	2.6

#166

Hagerstown, MD

Station Format	Owner	Sp'07	Fa'07
WAYZ-FM (Country)	Verstandig	10.6	10.3
WKZ-FM (Hot AC)	Main Line	8.3	9.1
WPPT-FM (Classic Country)	Verstandig	6.6	8.0
WFRE-FM (Country)	Clear Chan.	4.9	6.8
WQCM-FM (Rock)	Main Line	5.2	5.0
WWEG-FM (Classic Hits)	Nassau	4.3	5.0
WLTF-FM (AC)	Prettyman	4.0	4.7
WOLD-FM (Rhythmic)	Main Line	4.6	3.8
WJEJ-AM (Adult Standards)	Hagerstown	3.7	3.5
WFYV-FM (Classic Rock)	Verstandig	2.6	2.9

#167

Portland, ME

Station Format	Owner	Sp'07	Fa'07
WJBQ-FM (CHR/Top 40)	Citadel	6.2	7.2
WGAM-AM (News/Talk)	Saga	8.8	6.5
WPDR-FM (Country)	Saga	8.4	6.2
WMGX-FM (Hot AC)	Saga	4.9	5.5
WCYI/WCYV (Alternative)	Citadel	4.2	5.2
WBLM-FM (Classic Rock)	Citadel	4.9	4.8
WFNK-FM (Classic Hits)	Nassau	5.5	4.8
WTHI-FM (Country)	Nassau	5.2	4.8
WHOM-FM (AC)	Citadel	5.2	4.5
WYNZ-FM (Oldies)	Saga	5.5	3.8

#168

Erie, PA

Station Format	Owner	Sp'07	Fa'07
WRTS-FM (CHR/Top 40)	Connoisseur	11.6	14.8
WXBB-FM (Adult Hits)	Connoisseur	12.6	12.4
WXKC-FM (AC)	Citadel	8.5	11.7
WQHZ-FM (Classic Rock)	Citadel	6.1	8.1
WRKT-FM (Rock)	Connoisseur	10.2	7.7
WTWF-FM (Country)	Connoisseur	8.5	6.7
WXTA-FM (Country)	Citadel	5.4	6.7
WJET-AM (News/Talk)	Connoisseur	3.7	3.7
WCTL-FM (Christian AC)	Inspiration Time	1.7	2.0
WRIE-AM (Adult Standards)	Citadel	2.0	2.0

#169

Concord NH

Station Format	Owner	Sp'07	Fa'07
WGIR-FM (Rock)	Clear Chan.	6.7	7.3
WHOM-FM (AC)	Citadel	4.3	5.7
WOKQ-FM (Country)	Citadel	6.0	5.4
WNHW-FM (Country)	Nassau	3.7	4.1
WZIO-FM (AC)	Saga	2.7	3.8
WFTN-FM (CHR/Top 40)	Northeast Com.	3.7	3.5
WLKZ-FM (Oldies)	Nassau	5.4	3.5
WLNH-FM (Hot AC)	Nassau	4.7	2.9
WJYY-FM (CHR/Top 40)	Nassau	2.7	2.5
WWHQ-FM (Classic Rock)	Nassau	3.0	2.5

#170

Wausau-Stevens Point, WI

Station Format	Owner	Sp'07	Fa'07
WIFC-FM (CHR/Top 40)	Midwest Com.	11.6	12.4
WDEZ-FM (Country)	Midwest Com.	12.2	10.6
WYTE-FM (Country)	NRG Media	9.3	8.8
WBCV-FM (Cl. Hits)	Seehafer	5.7	5.6
WLJY-FM (AC)	NRG Media	5.7	5.6
WGLX-FM (Cl. Rock)	NRG Media	5.4	4.7
WOFM-FM (Rhythmic)	Midwest Com.	4.8	4.7
WSAU-AM (N/T)	Midwest Com.	4.8	4.7
WKQH-FM (Cl. Rock)	Muzzy	4.2	4.4
WMZK-FM (Rock)	Badger Br.	3.9	4.1

#171

Anchorage, AK

Station Format	Owner	Sp'07	Fa'07
KBRJ-FM (Country)	Morris	3.9	6.6
KGOT-FM (CHR/Top 40)	Clear Chan.	7.5	6.3
KENI-AM (News/Talk)	Clear Chan.	5.2	6.0
KASH-FM (Country)	Clear Chan.	4.6	5.3
KWHL-FM (Rock)	Morris	4.9	5.3
KFAT-FM (Rhythmic)	New Northwest	6.2	5.0
KYMG-FM (AC)	Clear Chan.	5.2	5.0
KEAG-FM (Oldies)	Morris	5.2	4.7
KBFX-FM (Rock)	Clear Chan.	2.3	4.0
KFQD-AM (News/Talk)	Morris	6.2	4.0
KMXS-FM (Hot AC)	Morris	4.6	4.0
KNIK-FM (Smooth Jazz)	TATI	3.0	4.0

#172

San Luis Obispo, CA

Station Format	Owner	Sp'07	Fa'07
KLUN/KLMM (Regional Mexican)	Lazer	6.6	6.4
KURO-FM (Active Rock)	Frontier Capital	5.6	6.1
KZOZ-FM (Rock)	American General Media	5.6	5.8
KPYG-FM (Triple A)	Mapleton	3.9	5.4
KKJG-FM (Country)	American General Media	5.9	4.4
KVEC-AM (News/Talk)	Frontier Capital	4.6	4.4
KSTT-FM (AC)	Frontier Capital	4.9	4.1
KXTZ/KXOZ (Classic Hits)	Mapleton	2.3	4.1
KWWV-FM (Rhythmic)	Mapleton	4.6	3.7
KIQO-FM (Oldies)	American General Media	3.9	3.4
KSLY-FM (Country)	Frontier Capital	4.3	3.4



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#173

Ft. Smith, AR

Station Format	Owner	Sp '07	Fa '07
KTCS-FM (Country)	Big Chief	11.4	11.9
KOMS-FM (Classic Country)	Cumulus	9.9	9.6
KMAG-FM (Country)	Clear Chan.	9.9	7.7
KBBQ-FM (Oldies)	Cumulus	7.0	5.7
KISR-FM (CHR/Top 40)	Baker, Fred, et al.	5.9	5.7
KLSZ-FM (Classic Rock)	Cumulus	4.0	4.6
KEZA-FM (AC)	Clear Chan.	4.4	4.2
KKBD-FM (Classic Rock)	Clear Chan.	2.9	4.2
KQBK-FM (Oldies)	Pharis	4.8	4.2
KZBB-FM (CHR/Top 40)	Clear Chan.	4.4	3.8

#174

Lincoln, NE

Station Format	Owner	Fa '06	Fa '07
KZKX-FM (Country)	Three Eagles	9.6	11.2
KFOR-AM (News/Talk)	Three Eagles	7.5	9.3
KFGE-FM (Country)	NRG Media	7.5	7.8
KFRX-FM (AC)	Chapin	3.6	7.4
KBBK-FM (Hot AC)	NRG Media	6.5	6.7
KTGL-FM (Classic Rock)	Three Eagles	4.6	6.3
KLIN-AM (News/Talk)	NRG Media	5.6	5.9
KIBZ-FM (Active Rock)	Three Eagles	6.0	4.1
KLNC-FM (Adult Hits)	NRG Media	4.9	3.7
KLMS-AM (Sports)	Three Eagles	3.6	3.0

#175

Wenatchee, WA

Station Format	Owner	Sp '07	Fa '07
KPO-AM (N/T)	Cherry Creek	-	5.0
KWWW-FM (Hot AC)	Fisher	-	4.3
KPO-FM (Cl. Hits)	Cherry Creek	-	3.9
KXLE-FM (Country)	KXLE Inc.	-	3.6
KKRV-FM (Country)	Morris	-	3.2
KZML-FM (Reg. Mex.)	Bustos Media	-	3.2
KOMW-AM (Adult Std.)	North Cascades	-	2.9
KWWX-AM (Reg. Mex.)	Fisher	-	2.9
KDRM-FM (Adult Hits)	Zaser Longston	-	2.5
KOZI-FM (AC)	Icicle	-	2.5
KYSN-FM (Country)	Fisher	-	2.5

Note: This is the first time that this market has been measured by Arbitron.

#176

Morgantown, WV

Station Format	Owner	Sp '07	Fa '07
WVAQ-FM (CHR/Top 40)	West Virginia	14.9	16.1
WKKW-FM (Country)	Descendants Trust	16.4	14.3
WWLW-FM (AC)	West Virginia	7.8	7.2
WCLG-FM (Act. Rock)	Bowers	6.3	5.4
WAJR-AM (N/T)	West Virginia	5.6	5.0
WPDX-FM (Cl. Country)	Tschudy	4.8	3.9
WBRB-FM (Country)	Elkins Radio	4.1	3.6
WGIE/WGYE (Country)	Burbach	1.5	2.9
WKMM-FM (Country)	MarPat Corp.	2.2	2.5
WRLF-FM (Cl. Rock)	Fantasia	2.2	2.5

#177

New London, CT

Station Format	Owner	Sp '07	Fa '07
WCTY-FM (Country)	Hall	13.6	12.4
WBMW-FM (AC)	Red Wolf Br.	10.8	10.2
WKNL-FM (Oldies)	Hall	5.2	7.7
WNLC-FM (Adult Std.)	Hall	5.9	5.8
WQGN-FM (CHR/Top 40)	Citadel	4.5	4.4
WWRX-FM (Alt.)	Red Wolf Br.	4.5	4.4
WMOS-FM (Cl. Rock)	Citadel	2.8	3.6
WFAN-AM (Sports)	CBS Radio	1.4	2.2
WICH-AM (Adult Std.)	Hall	2.4	2.2
WCCO-FM (Act. Rock)	Marlin	2.4	1.8
WEEI-FM (Sports)	Entercom	1.7	1.8
WHCN-FM (Cl. Rock)	Clear Chan.	1.4	1.8
WPLR-FM (Rock)	Clear Chan.	0.7	1.8
WSUB-AM (Tropical)	Citadel	1.0	1.8
WWYZ-FM (Country)	Clear Chan.	2.1	1.8
WXML-FM (Cl. Rock)	Citadel	2.4	1.8

#178

New Bedford, MA

Station Format	Owner	Sp '07	Fa '07
WFHN-FM (CHR/Top 40)	Citadel	8.8	8.6
WCTK-FM (Country)	Hall	9.4	8.3
WWLI-FM (AC)	Citadel	8.8	7.7
WHJY-FM (Rock)	Clear Chan.	7.5	7.4
WBSM-AM (N/T)	Citadel	4.7	5.8
WPRO-FM (CHR/Top 40)	Citadel	4.7	4.9
WEEI-FM (Sports)	Entercom	4.4	4.6
WJMN-FM (Rhythmic)	Clear Chan.	3.5	4.0
WCIB-FM (Cl. Rock)	Makkay	4.4	3.1
WSNE-FM (AC)	Clear Chan.	2.8	3.1

#179

South Bend, IN

Station Format	Owner	Sp '07	Fa '07
WNSN-FM (AC)	Schurz Com.	11.4	11.1
WBYT-FM (Country)	Federated Media	9.2	10.1
WSBT-AM (News/Talk)	Schurz Com.	6.6	9.1
WNDV-FM (CHR/Top 40)	Artistic Media	8.8	6.6
WZOC-FM (Oldies)	Plymouth Br.	5.1	6.6
WRBR-FM (Active Rock)	Dille & Erlacher	5.9	6.3
WAOR-FM (Classic Rock)	Federated Media	6.6	5.2
WYPW-FM (Rhythmic)	Dille & Erlacher	4.8	4.9
WUBU-FM (Smooth Jazz)	Federated Media	4.8	3.8
WSMK-FM (Rhythmic)	Williams, Marion R.	2.2	2.8

#180

Merced, CA

Station Format	Owner	Sp '07	Fa '07
KHTN-FM (Rhythmic)	Buckley Br.	8.1	9.4
KLOQ-FM (Regional Mexican)	Mapleton	5.7	5.6
KABX-FM (Oldies)	Mapleton	5.4	4.5
KBRE-FM (Rock)	Mapleton	4.7	4.5
KHOP-FM (CHR/Top 40)	Citadel	4.0	4.5
KOND-FM (Regional Mexican)	Univision	6.0	4.2
KQLB-FM (Ethnic)	VLB	5.4	4.2
KUBB-FM (Country)	Buckley Br.	5.7	3.8
KMGV-FM (Rhythmic Oldies)	Peak	2.3	2.8
KYOS-AM (News/Talk)	Mapleton	1.7	2.8

#181

Lebanon-Rutland, VT

Station Format	Owner	Sp '07	Fa '07
WZRT-FM (CHR/Top 40)	Clear Chan.	5.9	5.4
WXXX-FM (Country)	Great Eastern	5.5	5.0
WWOD/WCFR (Oldies)	Nassau	3.8	4.7
WHDQ-FM (Classic Rock)	Nassau	4.1	3.6
WJJR-FM (AC)	Pamal	6.6	3.6
WFRD-FM (Rock)	Trustees of Dartmouth	1.0	3.2
WEXP/WVAY (Classic Rock)	Nassau	2.8	2.9
WGXL-FM (Hot AC)	Great Eastern	1.7	2.9
WJEN/WJAN (Country)	Pamal	3.1	2.9
WHOM-FM (AC)	Citadel	2.1	2.5
WVRR/WMXR (Active Rock)	Great Eastern	3.4	2.5
WXLF/WZLF (Country)	Nassau	5.5	2.5



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#182

Binghamton, NY

Station Format	Owner	Sp '07	Fa '07
WHWK-FM (Country)	Citadel	15.0	14.1
WKGB-FM (Rock)	Clear Chan.	6.0	9.7
WBNF-AM (N/T)	Citadel	8.2	9.0
WMRV-FM (CHR/Top 40)	Clear Chan.	6.7	5.8
WMXW-FM (AC)	Clear Chan.	4.1	5.8
WWYL-FM (CHR/Top 40)	Citadel	4.5	4.7
WAAL-FM (Cl. Rock)	Citadel	7.1	4.0
WINR-AM (Adult Std.)	Clear Chan.	6.0	4.0
WLTB-FM (AC)	G M Br.	4.5	4.0
WBBJ-FM (Cl. Rock)	Clear Chan.	2.6	2.9
WCDW-FM (Alter.)	Equinox	5.2	2.9

#183

Charleston, WV

Station Format	Owner	Sp '07	Fa '07
WQBE-FM (Country)	Nininger	18.1	14.4
WVAF-FM (AC)	West Virginia Radio	11.1	12.8
WVSR-FM (CHR/Top 40)	Nininger	9.1	9.3
WCBS-AM (News/Talk)	West Virginia Radio	6.4	8.2
WKWS-FM (Country)	West Virginia Radio	7.7	8.2
WKLC-FM (Rock)	LM	6.4	7.4
WKAZ-FM (Cl. Hits)	West Virginia Radio	5.7	5.1
WRVZ-FM (Rhythmic)	West Virginia Radio	4.4	4.3
WZJO-FM (Alternative)	Nininger	4.4	4.3
WMXE-FM (Classic Hits)	LM	3.4	3.1

#184

Lubbock, TX

Station Format	Owner	Sp '07	Fa '07
KLTL-FM (Country)	Wilks	10.3	9.8
KKCL-FM (Oldies)	GAP	7.2	7.6
KFMX-FM (Active Rock)	GAP	6.6	6.2
KMMX-FM (Hot AC)	Wilks	5.9	5.4
KQBR-FM (Country)	GAP	6.9	5.1
KBTE-FM (Rhythmic)	Wilks	5.2	4.7
KFYO-AM (News/Talk)	GAP	3.8	4.3
KZII-FM (CHR/Top 40)	GAP	5.2	4.3
KONE-FM (Classic Rock)	Wilks	5.9	4.0
KLZK-FM (AC)	Ramar	3.1	3.3
KXTQ-FM (Tejano)	Ramar	3.1	3.3

#185

Columbus, GA

Station Format	Owner	Sp '07	Fa '07
WFXX-FM (Urban)	Davis	11.1	12.2
WBFA-FM (Urban)	Clear Chan.	7.9	7.3
WGSY-FM (AC)	Clear Chan.	6.7	6.5
WAGH-FM (Urban AC)	Clear Chan.	8.7	6.1
WCGQ-FM (CHR/Top 40)	Archway	4.0	6.1
WVRK-FM (Rock)	Clear Chan.	5.6	5.7
WDAK-AM (Sports)	Clear Chan.	3.2	4.5
WEAM-FM (Gospel)	Popwill Group	7.5	4.5
WKCN-FM (Country)	Archway	2.4	4.5
WKZJ-FM (Urban/O)	Davis	4.8	4.5

#186

Odessa-Midland, TX

Station Format	Owner	Sp '07	Fa '07
KMMZ-FM (Latin Pop)	D.L. Cook	3.6	7.0
KNFM-FM (Country)	Cumulus	7.6	7.0
KBAT-FM (Act. Rock)	Cumulus	5.4	5.9
KQLM-FM (Latin Pop)	Stellar Media	8.7	5.6
KHKX-FM (Country)	Encore Br.	5.1	4.9
KODM-FM (AC)	Cumulus	4.7	4.9
KTXC-FM (Reg. Mex.)	Midessa Tele.	5.8	4.9
KZBT-FM (Rhythmic)	Cumulus	6.1	4.9
KCRS-AM (N/T)	Clear Chan.	4.3	4.5
KMCM-FM (Oldies)	Encore Br.	4.7	4.5
KMRK-FM (Rhythmic)	Clear Chan.	4.3	4.5

#187

Green Bay, WI

Station Format	Owner	Sp '07	Fa '07
WNCY-FM (Country)	Midwest Comm.	12.5	15.1
WIXX-FM (CHR/Top 40)	Midwest Comm.	8.5	10.5
WTAQ-AM (News/Talk)	Midwest Comm.	4.6	6.7
WECB-FM (AC)	Woodward	3.9	5.3
WKSZ-FM (Hot AC)	Woodward	4.6	4.9
WOGB-FM (Oldies)	Cumulus	7.5	4.9
WQLH-FM (AC)	Cumulus	9.6	4.9
WDUZ-A&F (Sports)	Cumulus	3.5	4.3
WAPL-FM (Classic Rock)	Woodward	5.3	4.2
WPCK-FM (Country)	Cumulus	4.6	4.2

#188

Kalamazoo, MI

Station Format	Owner	Sp '07	Fa '07
WKFR-FM (CHR/Top 40)	Cumulus	12.6	12.8
WBCT-FM (Country)	Clear Chan.	8.4	8.2
WRKR-FM (Classic Rock)	Cumulus	8.8	6.6
WVFM-FM (AC)	Midwest Comm.	7.1	6.6
WKZO-AM (News/Talk)	Midwest Comm.	5.5	4.9
WFAT-FM (Classic Hits)	Midwest Comm.	3.8	4.5
WOOD-FM (AC)	Clear Chan.	0.8	4.1
WNNW-AM (Urban AC)	Midwest Comm.	3.4	3.7
WNNW-FM (Country)	Midwest Comm.	4.2	3.7
WZUU-FM (Classic Rock)	Forum Com. Inc.	1.7	2.9

#189

Tupelo, MS

Station Format	Owner	Sp '07	Fa '07
WESE-FM (Urban)	URBan Radio	9.7	9.9
WWZD-FM (Country)	URBan Radio	11.0	9.5
WWKZ-FM (CHR/Top 40)	URBan Radio	8.5	8.2
WWMS-FM (Country)	Dowdy, John M.	5.5	6.2
WZLQ-FM (Classic Rock)	Dowdy, John M.	4.7	4.9
WBVV-FM (Inspirational)	Clear Chan.	2.1	4.1
WKZU-FM (Classic Country)	Kudzu	3.0	4.1
WACR-FM (Urban AC)	Clear Chan.	5.5	3.7
WSYE-FM (AC)	Dowdy & Dowdy	4.7	3.3
WFTA-FM (AC)	Air South	3.4	2.9
WSMS-FM (Classic Rock)	Cumulus	2.1	2.9

#190

Manchester, NH

Station Format	Owner	Sp '07	Fa '07
WZID-FM (AC)	Saga	16.2	20.8
WGIR-FM (Rock)	Clear Chan.	8.8	7.2
WOKQ-FM (Country)	Citadel	4.8	6.8
WGIR-AM (News/Talk)	Clear Chan.	2.2	4.0
WJMN-FM (Rhythmic)	Clear Chan.	3.3	3.6
WJYY-FM (CHR/Top 40)	Nassau	1.8	3.6
WFEA-AM (Adult Standards)	Saga	7.0	3.2
WMLL-FM (Classic Rock)	Saga	5.9	3.2
WTKK-FM (Talk)	Greater Media	2.2	3.2
WCRB-FM (Classical)	Nassau	2.9	2.8
WXKS-FM (CHR/Top 40)	Clear Chan.	2.9	2.8



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#191

Cape Cod, MA

Station Format	Owner	Sp'07	Fa'07
WXTK-FM (News/Talk)	Qantum	10.8	12.1
WQRC-FM (AC)	Sandab	8.4	9.3
WOCN-FM (AC)	Sandab	7.0	6.0
WCOO-FM (Hot AC)	Qantum	5.9	5.7
WFCC-FM (Classical)	Charles River	5.2	5.3
WRZE-FM (CHR/Top 40)	Qantum	5.6	5.3
WFRQ/WFQR (Oldies)	Nassau	5.2	5.0
WCTK-FM (Country)	Hall Com.	4.2	4.3
WCIB-FM (Classic Hits)	Qantum	3.5	3.6
WPXC-FM (Rock)	Nassau	2.8	3.2

#192

Dothan, AL

Station Format	Owner	Sp'07	Fa'07
WTVY-FM (Country)	Magic	12.2	10.4
WOOF-FM (AC)	WOOF	11.5	9.7
WDJR-FM (Country)	Gulf South	9.6	8.2
WKMX-FM (Hot AC)	Magic	7.0	6.7
WDBT-FM (Urban)	Gulf South	4.8	4.9
WZHT-FM (Urban)	Clear Chan.	5.2	4.9
WJUN-FM (Urban)	Wilson Br.	4.1	4.1
WESP-FM (Classic Rock)	Gulf South	3.0	3.7
WBBK-FM (Urban AC)	Magic	2.6	3.4
WHLW-FM (Gospel)	Clear Chan.	4.1	3.4
WJRL-FM (Classic Rock)	Magic	4.1	3.4

#193

Traverse City-Petoskey, MI

Station Format	Owner	Sp'07	Fa'07
WTCM/WBCM (Country)	Midwestern Br.	10.7	11.2
WKLT/WKLZ (Rock)	Northern Br.	7.4	9.1
WCCW/WCZW (Oldies)	Midwestern Br.	8.5	8.6
WTCM-AM (News/Talk)	Midwestern Br.	7.1	8.3
WKHQ-FM (CHR/Top 40)	MacDonald Garber	7.4	7.6
WFCX/WFDX (Classic Hits)	Northern Br.	5.0	5.0
WLDR-FM (AC)	Henderson, Roy E.	4.6	4.0
WLXT-FM (AC)	MacDonald Garber	3.2	4.0
WMKC/WAVC (Country)	Northern Star Br.	3.2	4.0
WJZJ-FM (Active Rock)	Northern Star Br.	4.3	3.6

#194

Topeka, KS

Station Format	Owner	Sp'07	Fa'07
KMAJ-FM (AC)	Cumulus	9.4	12.1
KTPK-FM (Classic Country)	JMJ	13.1	11.7
WIBW-FM (Country)	Morris	9.7	8.8
KWIC-FM (Classic Hits)	Cumulus	4.9	7.1
KDVV-FM (Rock)	Cumulus	5.2	5.9
KLZR-FM (Hot AC)	Zimmer	4.1	5.0
KQTP-FM (Country)	Cumulus	6.4	5.0
WIBW-AM (News/Talk)	Morris	3.7	4.2
KMXN-FM (Adult Hits)	Zimmer	2.2	3.8
KMAJ-AM (News/Talk)	Cumulus	4.1	3.3
KQRC-FM (Active Rock)	Entercom	1.5	3.3

#195

Amarillo, TX

Station Format	Owner	Sp'07	Fa'07
KQIZ-FM (Rhythmic)	Cumulus	8.6	8.2
KGNC-FM (Country)	Morris	8.6	7.8
KZRK-FM (Active Rock)	Cumulus	5.6	7.4
KGNC-AM (News/Talk)	Morris	5.6	6.6
KATP-FM (Classic Country)	GAP	6.0	6.2
KMXJ-FM (AC)	GAP	6.7	6.2
KXGL-FM (Classic Hits)	JMJ	7.1	6.2
KQFX-FM (Regional Mexican)	Tejas	6.3	5.8
KMML-FM (Country)	GAP	4.5	3.9
KARX-FM (Classic Rock)	Cumulus	3.4	3.1
KIXZ-AM (News/Talk)	GAP	2.6	3.1
KPUR-FM (Oldies)	Cumulus	3.7	3.1

#196

Tri-Cities, WA

Station Format	Owner	Sp'07	Fa'07
KORD-FM (Country)	GAPWEST	5.7	7.0
KUJ-FM (Rhythmic)	New Northwest	6.2	6.1
KFLD-AM (News/Talk)	GAPWEST	5.3	5.6
KOLW-FM (Classic Hits)	GAPWEST	4.4	5.6
KONA-AM (News/Talk)	Cherry Creek Radio	7.0	5.6
KZTB-FM (Regional Mexican)	Bustos Media	4.8	5.6
KEYW-FM (Hot AC)	GAPWEST	5.3	5.2
KZHR-FM (Regional Mexican)	Cherry Creek	4.0	5.2
KONA-FM (AC)	Cherry Creek Radio	4.8	4.7
KXRX-FM (Rock)	GAPWEST	5.3	4.2

#197

Chico, CA

Station Format	Owner	Sp'07	Fa'07
KCEZ-FM (Oldies)	Results Radio	6.2	6.6
KHSL-FM (Country)	Deer Creek	7.4	6.6
KBQB-FM (Adult Hits)	Results Radio	6.6	4.8
KPAY-AM (News/Talk)	Deer Creek	5.8	4.8
KQPT-FM (Hot AC)	Mapleton	3.7	4.8
KZAP-FM (Rhythmic)	Mapleton	5.4	4.8
KRQR-FM (Active Rock)	Results Radio	5.4	4.4
KALF-FM (Country)	Mapleton	3.7	3.9
KFBK-AM (News/Talk)	Clear Chan.	3.7	3.9
KTHU-FM (Classic Rock)	Results Radio	5.0	3.9

#198

Danbury, CT

Station Format	Owner	Sp'07	Fa'07
WDAQ-FM (Hot AC)	Berkshire	8.5	8.8
WRKI-FM (Rock)	Cumulus	7.3	7.2
WEZN-FM (AC)	Cox	5.2	5.6
WCBS-AM (News)	CBS Radio	4.4	4.4
WABC-AM (Talk)	Citadel	3.2	4.0
WEBE-FM (AC)	Cumulus	4.4	4.0
WFAN-AM (Sports)	CBS Radio	3.6	4.0
WWYZ-FM (Country)	Clear Chan.	4.0	4.0
WREF-AM (Oldies)	Berkshire	1.2	3.2
WLAD-AM (News/Talk)	Berkshire	4.4	2.8
WPLR-FM (Rock)	Cox	2.8	2.8

#199

Frederick, MD

Station Format	Owner	Sp'07	Fa'07
WFRE-FM (Country)	Clear Chan.	16.4	13.0
WAFY-FM (AC)	Nassau	7.6	8.7
WWEF-FM (Classic Hits)	Nassau	6.4	6.7
WFMD-AM (News/Talk)	Clear Chan.	5.2	6.3
WWDG-FM (Alternative)	Clear Chan.	4.4	5.5
WIHT-FM (CHR/Top 40)	Clear Chan.	2.8	4.3
WMAL-AM (News/Talk)	Citadel	1.6	3.9
WTOP-FM (News)	Bonneville	4.4	3.5
WASH-FM (AC)	Clear Chan.	2.0	2.4
WIYY-FM (Active Rock)	Hearst-Argyle	1.2	1.6
WJFK-FM (Talk)	CBS Radio	0.0	1.6
WJZW-FM (Smooth Jazz)	Citadel	2.0	1.6
WKYS-FM (Urban)	Radio One	2.8	1.6
WMZO-FM (Country)	Clear Chan.	1.2	1.6
WRQX-FM (Hot AC)	Citadel	3.6	1.6
WTGB-FM (Triple A)	CBS Radio	0.8	1.6



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#200

Waco, TX

Station Format	Owner	Sp '07	Fa '07
WACO-FM (Country)	Clear Chan.	16.5	14.0
KBGO-FM (Oldies)	Clear Chan.	9.4	10.0
KWTX-FM (CHR/Top 40)	Clear Chan.	8.5	8.3
KKDA-FM (Urban)	Service	8.0	7.4
KBRO-FM (Rock)	Chase Radio	5.4	6.6
KWOW-FM (Reg. Mex.)	Amigo Br.	6.3	6.6
KWTX-AM (N/T)	Clear Chan.	3.1	4.8
KBFB-FM (Urban)	Radio One	3.6	3.9
KHCK-FM (Reg. Mex.)	Univision	3.1	3.5
WBAP-AM (N/T)	Citadel	2.7	3.1

#201

Yakima, WA

Station Format	Owner	Sp '07	Fa '07
KXDD-FM (Country)	New Northwest	9.0	9.4
KIT-AM (News/Talk)	GAPWEST	8.2	8.2
KRSE-FM (Hot AC)	New Northwest	7.9	8.2
KATS-FM (Active Rock)	GAPWEST	6.0	7.0
KHHK-FM (Rhythmic)	New Northwest	7.1	7.0
KFFM-FM (CHR/Top 40)	GAPWEST	5.2	5.9
KMNA-FM (Reg. Mexican)	Churchill Com.	5.2	5.5
KARY-FM (Oldies)	New Northwest	6.4	5.1
KOSN-FM (Spanish Oldies)	GAPWEST	3.0	3.9
KZTA-FM (Reg. Mexican)	Bustos Media	5.6	3.9

#202

Rocky Mount, NC

Station Format	Owner	Sp '07	Fa '07
WFXC/WFXK (Urban AC)	Radio One	12.5	10.3
WRSV-FM (Urban)	North Star	7.6	7.9
WPWZ-FM (Urban)	First Media	6.5	6.7
WQDR-FM (Country)	Curtis	5.7	5.9
WQOK-FM (Urban)	Radio One	4.9	4.3
WRAL-FM (AC)	Capitol Br.	3.8	4.3
WYMY-FM (Regional Mexican)	Curtis	3.8	4.0
WDWG-FM (Country)	First Media	4.2	3.6
WERO-FM (CHR/Top 40)	NextMedia	4.2	3.6
WRDU-FM (Country)	Clear Chan.	3.0	2.8
WRVA-FM (Classic Hits)	Clear Chan.	2.7	2.8

#203

Laredo, TX

Station Format	Owner	Sp '07	Fa '07
KNEX-FM (Rhythmic)	Border Media	13.9	15.7
KBDR-FM (Regional Mexican)	Border Media	13.5	14.0
XGTS-FM (Spanish AC)	Border Media	10.2	9.3
KRRG-FM (Rhythmic)	Guerra Enterprises	9.8	8.5
KQUR-FM (Hot AC)	Border Media	6.5	7.6
KJBZ-FM (Tejano)	Guerra Enterprises	6.9	4.2
XHNK-FM (Spanish CHR)	XHNK, S.A.	2.9	4.2
XNOE-FM (Spanish F-S)	XHNOE-FM S.A.	3.7	3.8
XHMW-FM (Span. Soft AC)	Info. Radiofonica	2.4	2.1
KLAR-AM (Spanish Rel.)	Faith & Power	2.0	1.7
XENU-AM (Reg. Mex.)	XENU Radio	1.6	1.7
XNLO-FM (Span. CHR)	Multimedios Estrellas	1.6	1.7

#204

Bend, OR

Station Format	Owner	Sp '07	Fa '07
KSJJ-FM (Country)	Gross	10.2	9.5
KBND-AM (News/Talk)	Combined	7.5	7.6
KOAK-FM (Oldies)	Horizon	6.6	7.6
KTWS-FM (Classic Rock)	Combined	6.2	7.1
KRXF-FM (Alternative)	Fields Pond Group	4.4	6.6
KXIX-FM (CHR/Top 40)	Gross	8.8	6.6
KLTW-FM (Soft AC)	Horizon	5.8	5.2
KMTK-FM (Country)	Combined	7.1	4.7
KWPK-FM (Hot AC)	Horizon	4.4	4.3
KRCO-AM (Classic Country)	Horizon	3.5	3.3

#205

Duluth-Superior, MN-WI

Station Format	Owner	Sp '07	Fa '07
KKCB-FM (Country)	GAPWEST	7.8	9.7
KLDJ-FM (Oldies)	GAPWEST	6.9	9.7
KDAL-AM (News/Talk)	Midwest Comm.	9.0	8.4
KBMX-FM (Hot AC)	GAPWEST	7.3	7.0
KQDS/KBAJ (Classic Hits)	Red Rock Radio	6.5	7.0
WDSM-AM (News/Talk)	Midwest Comm.	4.5	5.3
KDAL-FM (News/Talk)	Midwest Comm.	5.3	4.4
KTCO-FM (Country)	Midwest Comm.	6.5	4.4
KRBR-FM (Active Rock)	Midwest Comm.	4.1	4.0
WWAX-FM (CHR/Top 40)	Red Rock Radio	5.3	3.5

#206

Bowling Green, KY

Station Format	Owner	Sp '07	Fa '07
WBVR-FM (Country)	Forever	13.6	13.3
WGGG-FM (Country)	Heritage Com.	9.8	11.0
WPTQ-FM (Rock)	Commonwealth Br.	6.0	6.1
WUHU-FM (Hot AC)	Forever	6.5	5.5
WUBT-FM (Urban)	Clear Chan.	6.0	5.0
WDNS-FM (Cl. Rock)	Daily News Br.	3.3	4.4
WOVO-FM (Cl. Hits)	Commonwealth Br.	4.3	4.4
WKLX-FM (Hot AC)	Commonwealth Br.	2.7	3.3
WLYE-FM (Country)	Forever	3.3	3.3
WKCT-AM (N/T)	Daily News Br.	3.3	2.8
WRVW-FM (CHR/Top 40)	Clear Chan.	2.2	2.8

#207

Santa Maria-Lompoc, CA

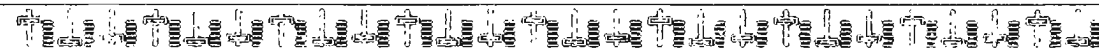
Station Format	Owner	Sp '07	Fa '07
KSMY-FM (Spanish Oldies)	Frontier Capital	7.9	8.1
KPAT-FM (Rhythmic)	American General	7.0	7.2
KIDI-FM (Reg. Mexican)	Emerald Wave	5.8	5.5
KROK-FM (Reg. Mexican)	American General	4.5	5.5
KVYB-FM (Rhythmic)	Cumulus	5.4	5.5
KSNI-FM (Country)	Frontier Capital	5.0	4.7
KLXF-FM (Classic Rock)	Frontier Capital	5.0	4.7
KSMX-AM (News/Talk) ¹	Ed Dorado Br.	3.3	3.8
KBOX-FM (AC)	American General	3.3	3.4
KINF-AM (News/Talk)	Knight	2.9	3.0
KRUZ-FM (Hot AC)	Cumulus	2.9	3.0
KSTT-FM (AC)	Frontier Capital	2.5	3.0
KSYV-FM (AC)	Knight	3.7	3.0

¹ Was KSMA-AM until December 1.

#208

Medford-Ashland, OR

Station Format	Owner	Sp '07	Fa '07
KCMX-FM (AC)	Mapleton	6.6	7.9
KMED-AM (News/Talk)	Bicoastal Media	6.6	7.9
KRWQ-FM (Country)	Bicoastal Media	7.0	6.9
KIFS-FM (CHR/Top 40)	Bicoastal Media	6.6	6.5
KBOY-FM (Classic Rock)	Mapleton	5.6	4.6
KCMX-AM (News/Talk)	Mapleton	4.2	4.6
KROG-FM (Alternative)	Opus Br. Systems	5.2	4.6
KAKT-FM (Country)	Mapleton	4.7	4.2
KCNA-FM (Classic Hits)	Opus Br. Systems	4.7	4.2
KTMT-FM (Adult Hits)	Mapleton	4.2	4.2
KZZE-FM (Rock)	Bicoastal Media	5.2	4.2



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#209

Terre Haute, IN

Station Format	Owner	Sp '07	Fa '07
WTHI-FM (Country)	Emmis	20.7	22.3
WMGI-FM (CHR/Top 40)	Bright Tower	14.9	9.6
WINH-FM (Country)	Key	4.1	7.4
WWVR-FM (Classic Rock)	Emmis	8.6	6.4
WWSY-FM (Adult Hits)	Bright Tower	5.0	5.3
WBOW-FM (AC)	Crossroads	5.0	4.8
WAXI-FM (Adult Standards)	Crossroads	3.6	3.2
WCBH-FM (CHR/Top 40)	Cromwell Group	2.7	3.2
WSDM-FM (Oldies)	Crossroads	2.3	2.7
WIBC-AM (News/Talk)	Emmis	1.4	1.6
WMMC-FM (AC)	JDL	1.4	1.6
WNDI-FM (Country)	JTM	0.9	1.6
WQTY-FM (Country)	Original Co.	2.7	1.6
WXTT-FM (Classic Hits)	Saga	1.4	1.6

#210

Clarksville, TN

Station Format	Owner	Sp '07	Fa '07
WUBT-FM (Urban)	Clear Chan.	14.7	14.9
WVVR-FM (Country)	Saga	9.8	9.8
WCVO-FM (Hot AC)	Saga	6.2	6.0
WHOP-FM (AC)	Key	5.3	6.0
WZZP-FM (Active Rock)	Saga	5.8	6.0
WSM-FM (Country)	Cumulus	4.0	3.7
WKDZ-FM (Country)	Ham	3.1	3.3
WNRO-FM (Classic Rock)	Clear Chan.	4.0	3.3
WRVW-FM (CHR/Top 40)	Clear Chan.	2.7	3.3
WEGI-FM (Classic Hits)	Saga	4.0	2.8
WKDF-FM (Country)	Citadel	1.8	2.8

#211

Cedar Rapids, IA

Station Format	Owner	Sp '07	Fa '07
KHAK-FM (Country)	Cumulus	16.6	15.7
KZIA-FM (CHR/Top 40)	KZIA	9.8	10.2
KDAT-FM (AC)	Cumulus	6.3	9.1
WMT-AM (News/Talk)	Clear Chan.	8.3	8.1
KKRQ-FM (Classic Rock)	Clear Chan.	7.8	7.1
KMRV-AM (Adult Standards)	Sellers	6.8	5.1
WMT-FM (Hot AC)	Clear Chan.	4.4	4.6
KGYM-AM (Sports)	Cedar Rapids TV	2.4	3.0
KOKZ-FM (Oldies)	Bahakel	4.9	3.0
KRNA-FM (Rock)	Cumulus	3.4	3.0
KRQN-FM (Oldies)	Flinn	2.0	3.0

#212

Santa Barbara, CA

Station Format	Owner	Sp '07	Fa '07
KTYD-FM (Rock)	Rincon	7.8	9.2
KSPE-FM (Spanish Oldies)	Rincon	7.8	8.4
KSBL-FM (AC)	Rincon	7.8	7.6
KTMS-AM (News/Talk)	Rincon	6.5	7.6
KIST-FM (Regional Mexican)	Rincon	3.9	6.0
KJEE-FM (Alternative)	Montecito FM	5.2	5.2
KVYB-FM (Rhythmic)	Cumulus	4.8	4.8
KDB-FM (Classical)	Pacific Br. Co.	3.0	3.2
KZER-AM (Regional Mexican)	Lazer	2.2	3.2
KIST-AM (News/Talk)	Rincon	4.3	2.8
KRUZ-FM (Hot AC)	Cumulus	3.0	2.8

#213

Muncie-Marion, IN

Station Format	Owner	Sp '07	Fa '07
WLBC-FM (Hot AC)	Backyard Br.	11.9	13.9
WMDH-FM (Country)	Citadel	10.9	10.4
WFBO-FM (Cl. Rock)	Clear Chan.	7.5	7.9
WNOU-FM (CHR/Top 40)	Emmis	6.5	5.4
WXXC-FM (Soft AC)	Mid-America	5.0	5.4
WCJC-FM (Country)	Marion	5.0	4.5
WERK-FM (Oldies)	Backyard Br.	4.0	4.5
WHTY-FM (Cl. Rock)	Backyard Br.	3.5	3.5
WBVR-FM (Act. Rock)	Federated	2.0	3.0
WOWO-AM (N/T)	Federated	2.5	3.0

#214

Florence, SC

Station Format	Owner	Sp '07	Fa '07
WYNN-FM (Urban)	Cumulus	9.6	11.8
WEGX-FM (Country)	Quantum	8.7	10.4
WBZF/WYNN (Gospel)	Cumulus	10.6	9.0
WVDM-FM (Urban AC)	Inner City	4.6	7.1
WMXT-FM (Classic Rock)	Cumulus	6.0	4.2
WCMG-FM (Urban AC)	Cumulus	3.7	3.8
WDAR-FM (AC)	Quantum	3.7	3.8
WJMX-FM (CHR/Top 40)	Quantum	5.0	3.8
WSIM-FM (AC)	Miller Com.	3.7	3.8
WZTF-FM (Urban AC)	Quantum	2.8	3.8

#215

Hilton Head, SC

Station Format	Owner	Sp '07	Fa '07
WYKZ-FM (AC)	Clear Chan.	10.2	10.2
WFHX-FM (Alternative)	Triad	4.3	5.8
WDOG-FM (Country)	Good Radio Br.	4.7	5.3
WLOW-FM (AC)	Triad	6.0	4.9
WEAS-FM (Urban)	Cumulus	6.4	4.4
WQBT-FM (Urban)	Clear Chan.	4.3	4.4
WTYB-FM (Urban AC)	Cumulus	3.0	4.0
WAEV-FM (CHR/Top 40)	Clear Chan.	2.1	3.6
WGZR-FM (Country)	Triad	3.0	3.1
WILZ-FM (Urban)	NicWild	4.3	3.1
WVGB-AM (Gospel)	Vivian Br. Corp.	1.7	3.1

#216

Sunbury-Selinsgrove, PA

Station Format	Owner	Sp '07	Fa '07
WQKK-FM (CHR/Top 40)	Sunbury Br.	13.0	12.7
WWBE-FM (Country)	Max Media	7.8	9.5
WKSJ-FM (Hot AC)	Clear Chan.	6.3	7.3
WFYY-FM (Hot AC)	Max Media	5.4	4.5
WILQ-FM (Country)	Backyard Br.	3.6	4.1
WVLY-FM (Soft AC)	Sunbury Br.	4.5	4.1
WEGH-FM (Cl. Hits)	Sunbury Br.	2.7	3.2
WKOK-AM (News)	Sunbury Br.	2.7	3.2
WLZS-FM (Oldies)	Starvoev Media	3.1	3.2
WVRT-FM (CHR/Top 40)	Clear Chan.	5.4	3.2

#217

St. Cloud, MN

Station Format	Owner	Sp '07	Fa '07
WWJO-FM (Country)	Regent	9.4	8.6
KZPK-FM (Country)	Leighton	8.2	8.2
KLZZ-FM (Rock)	Regent	7.0	7.4
KASM-AM (N/T)	Starcom	3.9	4.9
KCLD-FM (CHR/Top 40)	Leighton	4.3	4.9
WJON-AM (N/T)	Regent	3.9	4.9
WHMH-FM (Rock)	Tri-County Br.	6.6	4.5
KCML-FM (AC)	Leighton	4.3	4.1
KOQL-FM (Oldies)	Clear Chan.	3.9	4.1
KQRS-FM (Cl. Rock)	Citadel	3.5	3.7
KZRV-FM (Alt.) ¹	Regent	2.0	3.7
WVAL-AM (Country)	Tri-County Br.	3.5	3.7

¹ Was KKSR-FM (Rhythmic) until September 17.



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#218

Olean, NY

Station Format	Owner	Sp '07	Fa '07
WPIG-FM (Country)	Arrow	18.5	16.3
WMXO-FM (Hot AC)	Vox	6.3	5.4
WLKK-FM (Cl. Rock)	Entercom	3.2	4.1
WTSS-FM (Hot AC)	Entercom	4.5	4.1
WJQZ-FM (Oldies)	DBM Com.	2.7	3.6
WYRK-FM (Country)	CBS Radio	3.6	3.6
WBRR-FM (Cl. Rock)	WESB Inc.	1.4	3.2
WQRS-FM (Cl. Rock)	Pembroke Pines	2.3	2.7
WDDH-FM (Country)	Cam Com.	2.3	2.3
WLMI-FM (Country)	Beech Tree	1.4	2.3
WLSV-AM (Cl. Country)	DBM Com.	1.4	2.3

#219

Salina-Manhattan, KS

Station Format	Owner	Sp '07	Fa '07
KYEZ-FM (Country)	Morris	—	7.7
KILS-FM (Classic Rock)	Rocking M	—	5.8
KSKG-FM (Country)	Eagle	—	5.8
KMAN-AM (News/Talk)	Manhattan Br.	—	5.3
KSAL-AM (News/Talk)	Morris	—	5.3
KJCK-FM (CHR/Top 40)	Platinum	—	4.3
KMFK-FM (Rock)	Manhattan Br.	—	3.8
KSAJ-FM (Oldies)	Morris	—	3.8
KACZ-FM (CHR/Top 40)	Manhattan Br.	—	2.9
KQLA-FM (AC)	Platinum	—	2.9
KQNS-FM (AC)	Rocking M	—	2.9
KXKB-FM (Country)	Manhattan Br.	—	2.9

Note: This is the first time that this market has been measured by Arbitron.

#220

Bangor, ME

Station Format	Owner	Sp '07	Fa '07
WQCB-FM (Country)	Cumulus	14.2	16.4
WVOM-FM (News/Talk)	Clear Chan.	7.3	7.7
WBFB-FM (Country)	Clear Chan.	4.6	6.8
WKIT-FM (Rock)	Zone Corp.	9.2	6.4
WBZN-FM (CHR/Top 40)	Cumulus	6.0	5.0
WTOS-FM (Rock)	Clear Chan.	5.5	5.0
WKSQ-FM (AC)	Clear Chan.	3.2	4.5
WWMJ-FM (Oldies)	Cumulus	3.2	4.5
WEZO-FM (AC)	Cumulus	4.1	4.1
WWBX-FM (CHR/Top 40)	Clear Chan.	4.1	3.6

#220

Fargo-Moorhead, ND-MN

Station Format	Owner	Sp '07	Fa '07
KVOX-FM (Country)	Triad	13.0	13.0
KFGO-AM (News/Talk)	Clear Chan.	13.0	11.2
KQWB-FM (Active Rock)	Triad	6.5	7.6
KBVB-FM (Country)	Ingstad Brothers	6.1	7.2
KEGK-FM (Oldies)	W-B Br.	6.1	7.2
WDAY-FM (CHR/Top 40)	Clear Chan.	8.3	7.2
WDAY-AM (News/Talk)	Forum Com. Co.	8.3	5.8
KPFX-FM (Classic Rock)	Triad	5.7	4.5
KLTA-FM (AC)	Triad	3.9	4.0
KMJD-FM (Classic Hits) ¹	Ingstad Brothers	2.6	4.0

¹ Was KMXX-FM (AC) until September.

#222

Winchester, VA

Station Format	Owner	Sp '07	Fa '07
WUSQ-FM (Country)	Clear Chan.	18.6	16.4
WINC-FM (Hot AC)	Mid Atlantic Network	10.0	10.5
WFQX-FM (Rock)	Clear Chan.	5.9	4.6
WKSI-FM (CHR/Top 40)	Clear Chan.	5.0	4.6
WMZQ-FM (Country)	Clear Chan.	2.7	3.2
WINC-AM (News/Talk)	Mid Atlantic Network	2.7	2.7
WSIG-FM (Country)	Vox Media Corp.	2.3	2.7
WZRV-FM (Oldies)	Royal	3.2	2.7
WLTF-FM (AC)	Prettyman	2.3	2.3
WWDG-FM (Alternative)	Clear Chan.	1.8	2.3

#223

Las Cruces, NM

Station Format	Owner	Sp '07	Fa '07
KVLC-FM (Oldies)	Bravo Mic	8.0	7.9
KGRT-FM (Other)	Sunrise Br. Inc.	6.8	7.5
KINT-FM (Spanish Adult Hits)	Entravision	5.9	6.3
KHQT-FM (CHR/Top 40)	Sunrise Br. Inc.	4.6	5.0
KLAQ-FM (Rock)	Regent	5.1	5.0
KKVS-FM (Regional Mexican)	Richardson	3.4	4.6
KXPZ-FM (AC)	Bravo Mic	4.2	4.2
KSII-FM (Hot AC)	Regent	3.0	3.8
KTSM-FM (AC)	Clear Chan.	4.6	3.8
XHTO-FM (Rhythmic)	GRM	4.2	3.3

#224

Alexandria, LA

Station Format	Owner	Sp '07	Fa '07
KLAA-FM (Country)	Cajun	9.7	10.1
KRRV-FM (Country)	Clear Chan.	8.7	9.2
KKST-FM (AC)	Clear Chan.	6.3	6.8
KBCE-FM (Urban)	Urban Radio Br.	5.3	5.8
KMXH-FM (Urban AC)	Urban Radio Br.	3.4	5.8
KBKK-FM (Cl. Country)	Opus Media	4.9	5.3
KQID-FM (CHR/Top 40)	Cenla	6.8	4.8
KZMZ-FM (Rock)	Clear Chan.	6.8	4.3
KAPB-FM (Country)	Radio Group	5.3	3.9
KSYL-AM (N/T)	Cenla	3.4	3.9

#225

Champaign, IL

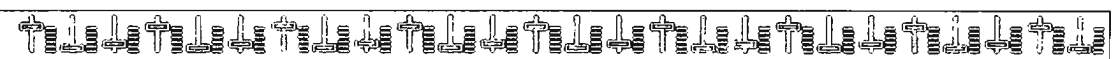
Station Format	Owner	Sp '07	Fa '07
WIXY-FM (Country)	Saga	12.2	10.3
WDSW-AM (N/T)	DWS Inc.	9.4	9.7
WCZQ-FM (Urban)	Archway Br.	6.6	8.7
WHMS-FM (AC)	DWS	6.1	6.7
WLRW-FM (Hot AC)	Saga	6.1	6.7
WCFF-FM (Adult Hits)	Saga	5.5	5.6
WGKC-FM (Cl. Rock)	RadioStar Inc.	3.9	4.1
WQQB-FM (CHR/Top 40)	RadioStar Inc.	3.3	4.1
WXTT-FM (Cl. Hits)	Key B.	3.9	3.1
WEBX-FM (Act. Rock)	RadioStar Inc.	2.8	2.1
WLS-AM (Talk)	Citadel	2.2	2.1

#226

Elmira-Corning, NY

Station Format	Owner	Sp '07	Fa '07
WNKI-FM (Hot AC)	SabreCom	10.1	9.1
WMTT-FM (Rock)	Europa	7.2	7.8
WOKN-FM (Country)	Pembroke Pines	7.2	7.8
WENY-FM (AC)	Route 81	5.3	5.5
WLVY-FM (CHR/Top 40)	Pembroke Pines	4.8	5.0
WVIN-FM (Soft AC)	Pembroke Pines	5.3	5.0
WKPQ-FM (Hot AC)	Bilbat	4.3	4.1
WCKR-FM (Country)	Kev. Doran	3.4	3.7
WGMM-FM (Oldies)	Route 81	3.8	3.7
WNGZ-FM (Cl. Rock)	SabreCom	2.4	3.2




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#227

Laurel-Hattiesburg, MS

Station Format	Owner	Sp '07	Fa '07
WBBN-FM (Country)	Blakeney	14.2	13.4
WXLD-FM (Urban)	Clear Chan.	10.4	9.6
WJXK-FM (Urban)	Clear Chan.	7.1	8.6
WNSL-FM (CHR/Top 40)	Clear Chan.	8.1	8.0
WKZW-FM (AC)	Blakeney	3.3	4.8
WXRR-FM (Classic Rock)	Blakeney	4.7	4.8
WHER-FM (Oldies)	Clear Chan.	4.3	3.7
WJMG-FM (Urban)	Floyd, Vernon C	4.3	3.7
WXXI-FM (News/Talk)	Rainey Radio	5.7	3.7
WUSW-FM (Country)	Clear Chan.	4.7	3.7

#228

Redding, CA

Station Format	Owner	Sp '07	Fa '07
KNCQ-FM (Country)	Results Radio	11.4	11.2
KQMS-AM (News/Talk)	Mapleton	10.0	10.3
KSHA-FM (AC)	Mapleton	6.7	7.0
KRDG-FM (Oldies)	Mapleton	6.7	6.5
KEWB-FM (Rhythmic)	Results Radio	6.2	6.1
KNNN-FM (CHR/Top 40)	Mapleton	5.7	6.1
KRRX-FM (Rock)	Mapleton	6.2	6.1
KLXR-AM (Adult Standards)	Michael Quinn	4.3	4.2
KHRD-FM (Classic Rock)	Results Radio	3.8	3.7
KRQR-FM (Active Rock)	Results Radio	4.3	3.7

#229

Ft. Walton Beach, FL

Station Format	Owner	Sp '07	Fa '07
WYBZ-FM (Country)	Cumulus	8.7	10.5
WKSM-FM (Rock)	Cumulus	9.7	9.9
WZNS-FM (CHR/Top 40)	Cumulus	7.7	7.3
WFTW-AM (News/Talk)	Cumulus	5.1	6.3
WFFY-FM (Rhythmic)	Quantum	6.2	5.2
WWAV-FM (Classic Hits)	Quantum	4.6	4.7
WNCV-FM (AC)	Cumulus	4.1	4.2
WBLX-FM (Urban)	Cumulus	3.6	3.1
WAAZ-FM (Country)	Crestview	3.1	2.6
WMXZ-FM (Hot AC)	Quantum	2.6	2.6
WSBZ-FM (Smooth Jazz)	Carter	2.6	2.6
WYCL-FM (Adult Hits)	Clear Chan.	2.6	2.6

#230

La Crosse, WI

Station Format	Owner	Sp '07	Fa '07
WCOW-FM (Country)	Sparta-Tomah	12.2	13.6
WIZM-FM (CHR/Top 40)	Family Radio	11.7	11.6
WKBH-FM (Cl. Rock)	H.G. Bill	6.1	7.1
WRQT-FM (Rock)	Family Radio	5.1	6.1
WQCC-FM (Country)	Bill, Howard G.	7.1	5.1
KQEG-FM (Oldies)	Bill, Howard G.	4.1	4.5
WIZM-AM (N/T)	Family Radio	6.6	4.5
KNXR-FM (Adult Std.)	United Audio Corp	2.0	3.0
WXYM-FM (Hot AC)	Magnum Radio	2.0	3.0
WKTY-AM (Sports)	Family Radio	2.0	2.5
WLXR-FM (AC)	H.G. Bill	2.0	2.5

#231

Lake Charles, LA

Station Format	Owner	Sp '07	Fa '07
KYKZ-FM (Country)	Cumulus	16.5	14.5
KJMH-FM (Urban AC)	GAP	7.2	8.0
KHLA-FM (Oldies)	GAP	7.7	7.0
KNGT-FM (Country)	GAP	7.7	6.5
KXZZ-AM (Urban AC)	Cumulus	6.2	5.5
KQLK-FM (CHR/Top 40)	Cumulus	4.6	5.0
KZWA-FM (Urban)	B & C	5.2	5.0
KKGB-FM (Classic Rock)	Cumulus	4.1	4.0
KTSR-FM (Hot AC)	GAP	3.6	4.0
KAOK-AM (News/Talk)	Cumulus	3.6	3.0

#232

Rochester, MN

Station Format	Owner	Sp '07	Fa '07
KROC-FM (CHR/Top 40)	Cumulus	9.2	10.8
KWWK-FM (Country)	Cumulus	8.6	8.1
KNXR-FM (Adult Std.)	United Audio Corp.	7.0	7.5
KROC-AM (N/T)	Cumulus	7.6	7.0
KRCH-FM (Cl. Rock)	Clear Chan.	6.5	5.9
KMFX-FM (Country)	Cumulus	4.9	4.8
KYBA-FM (AC)	Cumulus	4.3	4.8
KOXR-FM (Act. Rock)	Citadel	2.2	3.2
KLCX-FM (Cl. Rock)	Cumulus	2.7	2.7
KQRS-FM (Cl. Rock)	Citadel	2.2	2.2

#233

Charlottesville, VA

Station Format	Owner	Sp '07	Fa '07
WCYK-FM (Country)	Clear Chan.	10.7	11.3
WWVW-FM (Rock)	Saga	10.1	10.0
WQNZ-FM (AC)	Saga	7.7	7.5
WHITE-FM (CHR/Top 40)	Monticello	4.8	5.6
WINA-AM (News/Talk)	Saga	4.8	4.4
WUVA-FM (Urban AC)	WUVA Inc.	5.4	4.4
WCHV-AM (News/Talk)	Clear Chan.	4.2	3.8
WCNR-FM (Triple A)	Saga	3.6	3.8
WSUH-FM (Oldies)	Monticello	3.6	3.1
WBTJ-FM (Urban)	Clear Chan.	3.0	1.9
WWTJ-FM (Adult Hits) ¹	Monticello	2.4	1.9

¹ Was WCJZ-FM until September.

#234

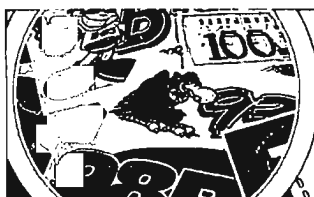
Tuscaloosa, AL

Station Format	Owner	Sp '07	Fa '07
WTUG-FM (Urban AC)	Citadel	9.5	11.4
WTSK-AM (Gospel)	Citadel	10.1	7.4
WZBQ-FM (CHR/Top 40)	Clear Chan.	6.0	6.8
WXTX-FM (Country)	Clear Chan.	6.0	6.3
WBHJ-FM (Urban)	Cox	5.4	5.7
WFFN-FM (Country)	Citadel	3.0	4.0
WJDX-FM (Sports)	Citadel	2.4	4.0
WNPT-FM (Country)	John Sisty	2.4	3.4
WDGM-FM (Oldies)	Citadel	3.0	2.8
WDJC-FM (Christian AC)	Crawford	3.0	2.8
WMJJ-FM (AC)	Clear Chan.	2.4	2.8
WQZZ-FM (Urban AC)	Lawson	1.8	2.8
WRTR-FM (Classic Rock)	Clear Chan.	3.6	2.8
WTBC-AM (News/Talk)	John Sisty	3.6	2.8
WZZK-FM (Country)	Cox	2.4	2.8

#235

Muskegon, MI

Station Format	Owner	Sp '07	Fa '07
WNUS-FM (Country)	Clear Chan.	12.9	10.3
WMRR-FM (Classic Rock)	Clear Chan.	8.1	8.2
WSNX-FM (CHR/Top 40)	Clear Chan.	9.1	8.2
WSHZ-FM (AC)	Clear Chan.	6.5	6.5
WLCS-FM (Oldies)	Unity Br.	4.3	6.0
WHTS-FM (CHR/Top 40)	Citadel	3.8	4.3
WVIB-FM (Urban AC)	Noordyk	4.3	4.3
WLAV-FM (Classic Rock)	Citadel	2.2	3.3
WLAW-FM (Country)	Citadel	2.7	2.7
WTNR-FM (Country)	Citadel	2.7	2.7



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#236

Twin Falls (Sun Valley), ID

Station Format	Owner	Sp '07	Fa '07
KEZJ-FM (Country)	GAPWEST	9.9	9.5
KKMV-FM (Country)	Tri-Market	7.9	6.8
KZDX-FM (Hot AC)	Eagle Rock Br.	7.9	6.8
KLIX-AM (News/Talk)	GAPWEST	6.3	5.8
KTPZ-FM (CHR/Top 40)	Locally Owned	7.9	5.8
KYUN-FM (Country)	Locally Owned	4.2	5.8
KFTA-AM (Regional Mexican)	Tri-Market	4.7	5.3
KLIX-FM (Oldies)	GAPWEST	5.2	4.7
KIXX-FM (Classic Rock)	Locally Owned	4.7	4.2
KMVX-FM (AC)	KART Br. Co.	3.7	3.7

#237

Joplin, MO

Station Format	Owner	Sp '07	Fa '07
KIXQ-FM (Country)	Zimmer	14.2	14.6
KJMK-FM (AC)	Zimmer	7.1	8.4
KSYN-FM (CHR/Top 40)	Zimmer	7.7	7.3
KMXL-FM (Hot AC)	Petersen, Ronald L.	8.2	6.7
KXDG-FM (Classic Rock)	Zimmer	7.1	6.7
KBTN-FM (Classic Country)	FFD Holdings I	4.9	5.1
KJML-FM (Active Rock)	FFD Holdings I	4.4	4.5
KZRG-AM (News/Talk)	Zimmer	2.7	3.4
KKOW-FM (Country)	American Media	2.2	2.8
KMOQ-FM (CHR/Top 40)	FFD Holdings I	1.6	2.2

#238

Santa Fe, NM

Station Format	Owner	Sp '07	Fa '07
KKSS-FM (CHR/Top 40)	Univision	5.8	7.1
KABG-FM (Oldies)	AGM	6.3	5.6
KBOI-FM (Country)	Clear Chan.	4.2	5.6
KHFM-FM (Classical)	AGM	5.3	5.1
KKOB-AM (N/T)	Citadel	5.3	5.1
KIOT-FM (Cl. Rock)	Univision	2.6	3.5
KMGA-FM (AC)	Citadel	3.7	3.5
KRST-FM (Country)	Citadel	2.6	3.5
KTRC-AM (Talk)	AGM	2.1	3.5
KZRR-FM (Rock)	Clear Chan.	3.7	3.5

#239

Dubuque, IA

Station Format	Owner	Sp '07	Fa '07
KLYV-FM (CHR/Top 40)	Cumulus	10.4	9.7
KATF-FM (AC)	Radio Dubuque	9.9	8.7
WJOD-FM (Country)	Cumulus	7.9	8.7
KXGE-FM (Cl. Rock)	Cumulus	6.9	7.3
WGFR-FM (Country)	Queen Bee	7.4	6.8
KDTH-AM (Adult Std.)	Radio Dubuque	6.4	5.8
WVRE-FM (Country)	Radio Dubuque	5.0	5.3
KGRR-FM (Cl. Rock)	Radio Dubuque	4.0	4.9
WDBQ-FM (Oldies)	Cumulus	3.5	3.4
KDST-FM (Country)	Design Homes	4.0	2.9

#240

Panama City, FL

Station Format	Owner	Sp '07	Fa '07
WPAP-FM (Country)	Clear Chan.	14.7	13.9
WFSY-FM (AC)	Clear Chan.	10.0	9.6
WVVE-FM (Adult Hits)	Magic	7.6	9.6
WYOD-FM (Talk)	Magic	7.6	7.8
WAKT-FM (Country)	Double O Radio	4.1	4.8
WYXX-FM (Active Rock)	Magic	4.7	4.8
WEBZ-FM (Urban)	Clear Chan.	3.5	4.2
WILN-FM (CHR/Top 40)	Magic	4.7	4.2
WRBA-FM (Classic Rock)	Double O Radio	4.7	4.2
WPBH-FM (Rhythmic)	Clear Chan.	5.9	3.6

#241

Marion-Carbondale, IL

Station Format	Owner	Sp '07	Fa '07
WDDD-FM (Country)	Clear Chan.	10.0	12.7
WOOZ-FM (Country)	Zimmer	10.6	12.0
WCIL-FM (CHR/Top 40)	Zimmer	8.2	9.0
WUEZ-FM (AC)	Zimmer	8.8	7.8
WTAO-FM (Rock)	Clear Chan.	5.9	6.6
WCIL/WJPF (N/T)	Zimmer	5.3	5.2
WQUL-FM (Cl. Rock)	Clear Chan.	5.9	4.8
WQRL-FM (Oldies)	Dana Com.	5.3	4.2
WVZA-FM (Hot AC)	Clear Chan.	2.9	4.2
KGMO-FM (Cl. Hits)	Withers	4.7	3.6
WXLT-FM (Cl. Rock)	Zimmer	2.9	3.6

#242

Bloomington, IL

Station Format	Owner	Sp '07	Fa '07
WBNO-FM (Hot AC)	Regent	10.7	9.5
WBWN-FM (Country)	Regent	16.8	9.5
WJBC-AM (News/Talk)	Regent	10.1	8.9
WBBE-FM (Adult Hits)	Connoisseur	6.0	7.6
WIHN-FM (Active Rock)	Connoisseur	4.0	7.0
WVMG-FM (AC)	Connoisseur	4.0	3.8
WLS-AM (News/Talk)	Citadel	3.4	3.2
WGLO-FM (Classic Rock)	Regent	1.3	2.5
WPBG-FM (Oldies)	Triad	3.4	2.5
WRPW-FM (Rhythmic)	Great Plains Media	2.0	2.5
WYST-FM (AC)	Great Plains Media	2.0	2.5

#243

Bryan-College Station, TX

Station Format	Owner	Sp '07	Fa '07
KNDE-FM (CHR/Top 40)	Bryan Br.	9.4	10.8
KORA-FM (Country)	Brazos Valley	10.0	10.1
KTAM-AM (Adult Std.)	Brazos Valley	9.4	8.9
KAGG-FM (Country)	Clear Chan.	6.9	7.6
KKYS-FM (Hot AC)	Clear Chan.	7.5	5.7
WTAW-AM (N/T)	Bryan Br.	7.5	5.7
KVJM-FM (Span./D)	Equal Access	5.6	5.1
KNFX-FM (Cl. Rock)	Clear Chan.	4.4	3.8
KBXX-FM (Rhythmic)	Clear Chan.	2.5	3.2
KTTX-FM (Country)	Tom S. Whitehead	3.1	3.2
KZNE-AM (Sports)	Bryan Br.	3.1	3.2

#244

Eau Claire, WI

Station Format	Owner	Sp '07	Fa '07
WAXX-FM (Country)	Maverick Media	12.4	13.4
WQRB-FM (Country)	Clear Chan.	10.3	11.2
WBIZ-FM (CHR/Top 40)	Clear Chan.	8.8	8.6
WIAL-FM (AC)	Maverick Media	7.2	8.0
WATO-FM (Classic Country)	Clear Chan.	6.2	7.0
WECL-FM (Classic Rock)	Maverick Media	5.7	6.4
WDRK-FM (Active Rock)	Maverick Media	5.7	5.9
WMEQ-FM (Classic Rock)	Clear Chan.	5.7	5.9
WCFW-FM (AC)	Bushland Radio	4.1	3.7
WISM-FM (AC)	Clear Chan.	4.6	3.7



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#245

Pittsburg, KS

Station Format	Owner	Sp '07	Fa '07
KKOW-FM (Country)	American Media	19.8	21.7
KKOW-AM (Cl. Country)	American Media	6.6	7.2
KSYN-FM (CHR/Top 40)	Zimmer	6.6	6.6
KIKS-FM (AC)	Iola	3.0	3.6
KIXQ-FM (Country)	Zimmer	3.6	3.6
KMXL-FM (Hot AC)	Petersen, Ronald L.	2.4	3.6
KNEM/KNMO (Country)	Harbit Com.	4.2	3.6
KWXD-FM (Country)	Southeast Kansas Br.	5.4	3.0
KBZI-FM (Hot AC)	American Media	2.4	2.4
KJMK-FM (AC)	Zimmer	2.4	2.4
KOMB/KMDO (Oldies)	Fort Scott Br.	2.4	2.4
KXDG-FM (Classic Rock)	Zimmer	1.8	2.4

#246

Lafayette, IN

Station Format	Owner	Sp '07	Fa '07
WKOA-FM (Country)	Schurz Comm.	15.6	12.8
WASK-AF (Oldies)	Schurz Comm.	12.6	10.8
WKHY-FM (Rock)	Schurz Comm.	8.1	10.8
WXXB-FM (CHR/Top 40)	Schurz Comm.	7.4	8.8
WSHP-FM (Cl. Rock)	Art. Media	5.9	6.8
WAZY-FM (CHR/Top 40)	Art. Media	7.4	6.1
WGLM-FM (AC)	KVB	3.7	4.1
WLAS/WLFF (Country)	Art. Media	3.7	3.4
WIBC-AM (N/T)	Emmis	0.7	2.7
WRZX-FM (Alt.)	Clear Chan.	0.0	2.7

#247

Abilene, TX

Station Format	Owner	Sp '07	Fa '07
KBCY-FM (Country)	Cumulus	10.2	11.1
KEAN-FM (Country)	GAP	10.8	9.9
KCOD-FM (CHR/Top 40)	Cumulus	7.2	8.2
KEYJ-FM (Active Rock)	GAP	7.8	7.0
KHXS-FM (Classic Rock)	Cumulus	5.4	5.3
KFGL-FM (Classic Rock)	GAP	4.2	4.7
KORQ-FM (Rhythmic)	Doud Media	4.8	4.7
KGXL-FM (Adult Hits) ¹	Doud Media	4.8	4.1
KULL-FM (AC)	GAP	4.8	3.5
KJTZ-FM (Tejano)	H.D. Nunez Inc.	3.0	2.9
KKHR-FM (Tejano)	Carfin	3.6	2.9
KSLI-AM (News/Talk)	GAP	3.0	2.9

¹Was KNCE-FM (AC) until November.

#248

LaSalle-Peru, IL

Station Format	Owner	Sp '07	Fa '07
WALS-FM (Country)	Laco	8.8	10.2
WIVQ/WSTQ (CHR/Top 40)	Mendota	6.1	7.4
WGN-AM (News/Talk)	Tribune	7.2	6.3
WLPO-AM (News/Talk)	La Salle County Br.	5.0	4.5
WLS-AM (News/Talk)	Citadel	5.5	4.5
WYYS-FM (AC)	Mendota	4.4	4.5
WAJK-FM (AC)	La Salle County Br.	4.4	4.0
WKOT-FM (Oldies)	La Salle County Br.	3.3	4.0
WGLC-FM (Country)	Mendota	3.3	3.4
WBZG-FM (Classic Rock)	Mendota	2.2	2.8
WCMY-AM (Talk)	NRG Media	3.3	2.8

#249

Sussex, NJ

Station Format	Owner	Sp '07	Fa '07
WSUS-FM (AC)	Clear Chan.	11.4	12.4
WABC-AM (Talk)	Citadel	6.0	7.9
WNNJ-FM (Classic Rock)	Clear Chan.	6.6	7.9
WHCY-FM (CHR/Top 40)	Clear Chan.	4.8	5.1
WAXQ-FM (Classic Rock)	Clear Chan.	3.6	3.9
WHTZ-FM (CHR/Top 40)	Clear Chan.	3.0	3.4
WPLJ-FM (Hot AC)	Citadel	3.0	3.4
WCBS-FM (Classic Hits) ¹	CBS Radio	1.8	2.8
WDHA-FM (Rock)	Greater Media	2.4	2.8
WFAN-AM (Sports)	CBS Radio	2.4	2.8

¹Was Adult Hits until July 12.

#250

Waterloo-Cedar Falls, IA

Station Format	Owner	Sp '07	Fa '07
KOEL-FM (Country)	Cumulus	14.6	16.5
KOKZ-FM (Oldies)	Bahakel	10.8	11.4
KCCR-FM (Cl. Rock)	Cumulus	8.9	7.8
KWLO-AM (Adult Std.)	Bahakel	7.0	7.0
KFMX-FM (Act. Rock)	Bahakel	5.7	6.3
KKHQ-FM (CHR/Top 40)	Cumulus	8.9	6.3
KCYM-FM (Hot AC)	Fife	4.4	5.7
KXEL-AM (N/T)	Bahakel	2.5	3.2
KZIA-FM (CHR/Top 40)	KZIA Inc.	1.9	1.9
WHO-AM (N/T)	Clear Chan.	3.2	1.9
WMT-AM (N/T)	Clear Chan.	1.3	1.9

#251

Pueblo, CO

Station Format	Owner	Sp '07	Fa '07
KDZA-FM (Oldies)	Clear Chan.	10.9	9.7
KCCY-FM (Country)	Clear Chan.	8.2	7.4
KILO-FM (Active Rock)	Bahakel	9.8	7.4
KKFM-FM (Classic Rock)	Citadel	6.5	5.7
KKMG-FM (CHR/Top 40)	Citadel	4.9	5.1
KVUU-FM (Hot AC)	Clear Chan.	2.2	4.5
KATC-FM (Country)	Citadel	6.0	4.0
KCSJ-AM (News/Talk)	Clear Chan.	4.3	4.0
KKPK-FM (AC)	Citadel	3.8	4.0
KKLI-FM (AC)	Clear Chan.	2.7	3.4
KPHT-FM (Oldies)	Clear Chan.	5.4	3.4

#252

Wheeling, WV

Station Format	Owner	Sp '07	Fa '07
WOVK-FM (Country)	Clear Chan.	23.3	16.8
WEGW-FM (Rock)	Clear Chan.	8.6	10.3
WVKF-FM (CHR/Top 40)	Clear Chan.	6.1	9.2
WKXK-AM (Sports)	Scott Radio	3.7	8.7
WKWK-FM (AC)	Clear Chan.	9.2	8.2
WWVA-AM (N/T)	Clear Chan.	7.4	8.2
WUKL-FM (Oldies)	Keymarket	6.7	7.1
WOGH-FM (Country)	Keymarket	4.9	4.3
WYJK-FM (Adult Hits)	Keymarket	4.3	4.3
WBBD-AM (Adult Std.)	Clear Chan.	3.7	3.8

#253

Lima, OH

Station Format	Owner	Sp '07	Fa '07
WINT-FM (Country)	Clear Chan.	15.9	15.7
WLWD-FM (Rhythmic)	Clear Chan.	8.5	8.4
WFGF-FM (Country)	Maverick Media	7.9	7.8
WIMA-AM (News/Talk)	Clear Chan.	7.3	7.2
WMLX-FM (AC)	Clear Chan.	6.7	6.6
WZRZ-FM (Active Rock)	Clear Chan.	7.3	6.6
WEGE-FM (Classic Rock)	Maverick Media	5.5	5.4
WWSR-FM (CHR/Top 40)	Maverick Media	4.3	4.8
WBUK-FM (Oldies)	Clear Chan.	3.0	3.6
WBVR-FM (Active Rock)	Federated Media	3.0	3.0
WLW-AM (News/Talk)	Clear Chan.	3.0	3.0



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#254

Lufkin-Nacogdoches, TX

Station Format	Owner	Sp'07	Fa'07
KAFX-FM (Hot AC)	GAP	14.6	17.3
KYKS-FM (Country)	GAP	17.2	16.0
KSNL-FM (Regional Mexican)	Yates Br.	6.4	7.3
KYBI-FM (Soft AC)	Yates Br.	5.7	6.7
KJCS-FM (Country)	Prime Cor	6.4	5.3
KTBO-FM (Classic Rock)	GAP	5.1	4.0
KISX-FM (CHR/Top 40)	GAP	2.5	2.7
KSFA-FM (News/Talk)	GAP	3.8	2.7
KTHH-FM (Classic Country)	Cox	3.2	2.7
KJAS-FM (AC)	Rayburn	1.3	2.0
KTXJ-FM (Gospel)	Lasting Value Radio	1.9	2.0

#255

Columbia, MO

Station Format	Owner	Sp'07	Fa'07
KCLR-FM (Country)	Zimmer	12.1	11.4
KFRU-AM (News/Talk)	Cumulus	8.1	9.4
KCMQ-FM (Rock)	Zimmer	5.4	7.4
KOQL-FM (Rhythmic)	Cumulus	6.7	7.4
KPLA-FM (AC)	Cumulus	6.7	7.4
KBXR-FM (Triple A)	Cumulus	4.7	6.0
KSSZ-FM (Talk)	Zimmer	5.4	6.0
KTXY-FM (CHR/Top 40)	Zimmer	6.7	6.0
KBBM-FM (Rock)	Cumulus	3.4	3.4
KWWR-FM (Country)	KXEO	3.4	3.4

#255

Parkersburg, WV

Station Format	Owner	Sp '07	Fa '07
WGGE-FM (Country)	Burbach WV	12.2	13.6
WNUS-FM (Country)	Clear Chan.	10.9	12.2
WHBR-FM (Rock)	Burbach WV	11.6	9.5
WDMX-FM (Oldies)	Clear Chan.	8.2	7.5
WRVB-FM (Hot AC)	Clear Chan.	8.2	7.5
WVVV-FM (AC)	Bennco Inc.	6.1	5.4
WXIL-FM (Hot AC)	Burbach WV	6.8	5.4
WRZZ-FM (Cl. Rock)	Clear Chan.	6.8	4.8
WLTP-AM (N/T)	Clear Chan.	3.4	4.1
WJAW-A/F (Sports)	JAWCO	2.0	3.4

#257

State College, PA

Station Format	Owner	Sp'07	Fa'07
WQWK-FM (Active Rock)	Forever	9.2	10.4
WFGY-FM (Country)	Forever	9.2	9.1
WBUS-FM (Classic Hits)	Forever	9.2	8.4
WZWW-FM (Hot AC)	First Media	9.2	5.8
WBHV-FM (CHR/Top 40)	Great South	3.3	5.2
WRSC-AM (News/Talk)	Forever	3.9	4.5
WMAJ-AM (Sports)	Forever	2.6	3.9
WOWY-FM (Oldies)	Forever	4.6	3.9
WSGY-FM (Country)	Forever	0.0	3.9
WMAJ-FM (Adult Hits) ¹	2510 Licenses	2.6	3.2

¹ Was WLTS-FM until September.

#258

Monroe, LA

Station Format	Owner	Sp'07	Fa'07
KRVV-FM (Urban)	Holladay	14.4	15.8
KJLO-FM (Country)	New South	10.0	11.7
KJMG-FM (Urban AC)	Holladay	9.4	11.1
KLIP-FM (Classic Hits)	Holladay	7.5	6.4
KZRZ-FM (AC)	Opus Media	6.3	6.4
KNOE-FM (CHR/Top 40)	Noe, James A	4.4	3.5
KQLQ-FM (Rhythmic)	Opus Media	3.8	3.5
KXRR-FM (Classic Rock)	Opus Media	4.4	3.5
KNOE-AM (News/Talk)	Noe, James A	2.5	2.9
KRJO-AM (Gospel)	Holladay	3.1	2.9

#259

Florence, AL

Station Format	Owner	Sp '07	Fa '07
WXFL-FM (Country)	Big River	12.5	10.6
WQLT-FM (AC)	Big River	7.9	9.3
WLAY-FM (Country)	Urban Radio	7.2	7.9
WMSR-FM (AC)	Br. Associates	5.3	6.0
WVNA-FM (Cl. Rock)	Urban Radio	8.6	6.0
WBTG-FM (Gospel)	Slafton & Assoc.	5.3	4.6
WZZA-AM (Urban AC)	Muscle Shoals Br.	3.3	4.0
WEUP-FM (Urban)	Bates & Caples	3.3	3.3
WVNA-AM (Sports)	Urban Radio	2.6	3.3
WYTK-FM (AC)	Pulaski Br.	3.3	3.3

#260

Billings, MT

Station Format	Owner	Sp'07	Fa'07
KCTR-FM (Country)	GAPWEST	18.3	13.8
KKBR-FM (Oldies)	GAPWEST	7.8	7.5
KRSQ-FM (CHR/Top 40)	New Northwest	5.9	7.5
KRKK-FM (Rock)	Fisher	4.6	5.7
KWMY-FM (Classic Hits)	Connoisseur	4.6	5.7
KBUL-AM (News/Talk)	GAPWEST	6.5	5.0
KRZN-FM (Active Rock)	Fisher	4.6	4.4
KBLG-AM (News/Talk)	Fisher	3.9	3.8
KMHK-FM (Classic Rock)	GAPWEST	3.3	3.8
KPLN-FM (CHR/Top 40)	Connoisseur	2.0	3.8
KYYA-FM (AC)	Fisher	2.6	3.8

#261

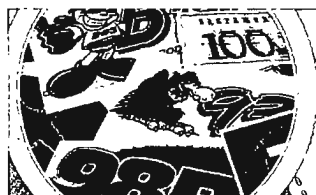
Kalispell, MT

Station Format	Owner	Sp'07	Fa'07
KDBR-FM (Country)	Bee	10.1	10.2
KOFI-AM (Oldies)	KOFI Inc	8.6	8.8
KZMN-FM (Classic Rock)	KOFI Inc	5.0	7.5
KWOL-FM (Oldies)	Rose	5.0	6.8
KBBZ-FM (Classic Rock)	Bee	7.2	5.4
KJJR-AM (News/Talk)	Bee	4.3	5.4
KRVO-FM (Triple A)	Rose	4.3	4.8
KHNK-FM (Country)	Bee	5.0	4.1
KLCB-AM (Country)	Lincoln County Br.	3.6	4.1
KQRK-FM (Rock)	Anderson Radio Br.	2.2	4.1

#262

Hamptons-Riverhead, NY

Station Format	Owner	Sp'07	Fa'07
WLNG-FM (Oldies)	Main Street	7.6	7.5
WBAB/WHFM (Rock)	Cox	2.5	5.2
WALK-FM (AC)	Clear Chan.	5.1	4.6
WBEA-FM (Rhythmic)	Cherry Creek Radio	3.2	4.0
WEHM-FM (Triple A)	Cherry Creek Radio	5.7	4.0
WBAZ-FM (Soft AC)	Cherry Creek Radio	5.1	3.5
WBLL-FM (CHR/Top 40)	Cox	4.5	3.5
WWYZ-FM (Country)	Clear Chan.	4.5	3.5
WABC-AM (Talk)	Citadel	3.2	2.9
WFAN-AM (Sports)	CBS Radio	2.5	2.9
WLVG-FM (AC)	Barnstable Br.	3.2	2.9
WRCN-FM (Classic Rock)	Barnstable Br.	1.9	2.9



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#263

Grand Junction, CO

Station Format	Owner	Sp '07	Fa '07
KNZZ-AM (News/Talk)	MBC Grand Br.	12.9	12.3
KMGJ-FM (CHR/Top 40)	MBC Grand Br.	10.0	10.9
KBKL-FM (Oldies)	Cumulus	9.3	8.0
KEKB-FM (Country)	Cumulus	9.3	8.0
KMOZ-FM (Country)	MBC Grand Br.	7.9	8.0
KKNN-FM (Classic Rock)	Cumulus	7.9	5.8
KJYE-FM (AC)	MBC Grand Br.	5.0	5.1
KSTR-FM (Triple A)	MBC Grand Br.	4.3	5.1
KMXY-FM (Hot AC)	Cumulus	3.6	4.3
KTMM-AM (Sports)	MBC Grand Br.	1.4	2.2

#264

Battle Creek, MI

Station Format	Owner	Sp '07	Fa '07
WNWN-FM (Country)	Midwest Comm.	18.4	20.3
WKFR-FM (CHR/Top 40)	Cumulus	12.9	14.0
WJXQ-FM (Active Rock)	Rubber City	5.4	5.6
WRKR-FM (Classic Rock)	Cumulus	4.8	5.6
WBCK-AM (News/Talk) ¹	Cumulus	8.2	4.9
WBCK-FM (News/Talk) ²	Cumulus	0.0	4.9
WBXX-FM (AC) ³	Cumulus	6.1	4.9
WVFM-FM (AC)	Midwest Comm.	3.4	3.5
WVIC-FM (Classic Hits)	Rubber City	3.4	3.5
WBCT-FM (Country)	Clear Chan.	2.7	2.8

¹ Simulcasts News/Talk programming of WBCK-FM.
² Operates under an LMA with Cumulus, was WBXX-FM (AC) until September 15. ³ Was WRCC-FM until September 15.

#265

Texarkana, TX-AR

Station Format	Owner	Sp '07	Fa '07
KKYR-FM (Country)	GAP	19.0	16.2
KTOY-FM (Urban)	Jo-Al	12.4	12.5
KZRB-FM (Urban)	B&H Br. System	6.6	8.8
KPWW-FM (CHR/Top 40)	GAP	7.3	6.6
KEWL-FM (Oldies)	FFD Holdings I	5.1	5.1
KPGG-FM (Classic Country)	FFD Holdings I	5.1	5.1
KYGL-FM (Classic Rock)	GAP	4.4	5.1
KFYX-FM (CHR/Top 40)	ArkLaTex	2.9	2.9
KTAL-FM (Classic Rock)	Access.1	3.6	2.9
KBYB-FM (Adult Hits)	ArkLaTex	2.9	2.2
KMJI-FM (AC)	GAP	2.2	2.2
KTFS-AM (News/Talk)	ArkLaTex	2.2	2.2
KTUX-FM (Rock)	GAP	1.5	2.2

#266

Wichita Falls, TX

Station Format	Owner	Sp '07	Fa '07
KLUR-FM (Country)	Cumulus	14.0	15.6
KNIN-FM (CHR/Top 40)	GAP	11.0	10.4
KWFS-FM (Country)	GAP	9.6	8.9
KQXC-FM (Rhythmic)	Cumulus	8.1	8.1
KYII-FM (Classic Rock)	Cumulus	7.4	7.4
KBZS-FM (Active Rock)	GAP	5.9	6.7
KOLI-FM (Classic Country)	Cumulus	3.7	3.7
KWFS-AM (News/Talk)	GAP	2.9	3.7
KBOC-FM (Regional Mexican)	Liberman	2.2	3.0
KWFB-FM (Adult Hits)	KIXC-FM LLC	2.2	3.0
WBAP-AM (News/Talk)	Citadel	2.9	3.0

#267

Grand Island-Kearney, NE

Station Format	Owner	Sp '07	Fa '07
KRGI-FM (Country)	Legacy Br.	-	11.7
KRNY-FM (Country)	NRG Media	-	11.7
KQKY-FM (CHR/Top 40)	NRG Media	-	10.4
KROR-FM (Cl. Rock)	NRG Media	-	9.7
KKPR-FM (Oldies)	Platte River	-	5.8
KKJK-FM (Act. Rock)	Community Radio	-	4.5
KLIQ-FM (Soft AC)	Platte River	-	4.5
KRGI-AM (N/T)	Legacy Br.	-	3.9
KSYZ-FM (AC)	NRG Media	-	3.9
KGFW-AM (N/T)	NRG Media	-	3.2
KRVN-AM (N/T)	Neb. Rural	-	3.2

Note: This is the first time that this market has been measured by Arbitron.

#268

Montpelier-Barre, VT

Station Format	Owner	Sp '07	Fa '07
WEZF-FM (AC)	Clear Chan.	5.6	8.8
WWFY-FM (Country)	Nassau Br.	7.4	8.1
WMOO-FM (Hot AC)	Nassau Br.	9.3	7.5
WORK-FM (CHR/Top 40)	Nassau Br.	8.6	6.9
WXH-FM (Country)	Vermont Br.	3.7	6.3
WDEV-FM (N/T)	Radio VT Gr.	6.2	5.6
WGMT-FM (Hot AC)	Vermont Br.	4.3	3.8
WCVT-FM (Classical)	Radio Vermont	0.6	2.5
WIKE-AM (Country)	Nassau Br.	3.1	2.5
WNCS-FM (Triple A)	Northeast	3.7	2.5

#269

Altoona, PA

Station Format	Owner	Sp '07	Fa '07
WFGY-FM (Country)	Forever	20.4	16.0
WALY-FM (Oldies)	Forever	12.4	13.7
WWDT-FM (CHR/Top 40)	Forever	10.2	11.5
WRKY-FM (Act. Rock)	Forever	7.3	7.9
WBRX/WBXQ (Cl. Rock)	David Barger	10.2	5.7
WFBG-AM (Adult Std.)	Forever	5.1	4.3
WRTA-AM (N/T)	David Barger	3.6	4.3
WVAM-AM (Country)	Forever	2.9	4.3
WKMC-AM (Adult Std.)	Allegheny Mt.	2.9	3.6
WHPA-FM (Oldies)	Vernal	2.9	2.9

#270

Augusta-Waterville, ME

Station Format	Owner	Sp '07	Fa '07
WABX-FM (Classic Hits)	Clear Chan.	10.1	11.2
WEBB-FM (Country)	Citadel	10.1	7.5
WTOS-FM (Rock)	Clear Chan.	7.2	7.5
WMME-FM (CHR/Pop)	Citadel	6.5	6.0
WFNK-FM (Classic Hits)	Nassau	2.9	4.5
WBLM-FM (Classic Rock)	Citadel	3.6	3.7
WFMX-FM (AC)	Mountain Wireless	2.9	3.0
WHOM-FM (AC)	Citadel	2.9	3.0
WKCG-FM (AC)	Clear Chan.	4.3	3.0
WLOB-A&F (News/Talk)	Atlantic Coast Radio	3.6	3.0
WTHM-FM (Country)	Nassau	2.9	3.0
WWBX-FM (CHR/Top 40)	Clear Chan.	2.9	3.0

#271

Albany, GA

Station Format	Owner	Sp '07	Fa '07
WJIZ-FM (Urban)	Clear Chan.	22.1	23.7
WMRZ-FM (Urban AC)	Clear Chan.	12.2	12.9
WJYZ-AM (Gospel)	Clear Chan.	6.9	7.2
WKAK-FM (Country)	Cumulus	6.1	6.5
WZBN-FM (Urban)	Cumulus	4.6	5.8
WJAD-FM (Classic Rock)	Cumulus	4.6	5.0
WEGC-FM (AC)	Cumulus	3.8	3.6
WOBBS-FM (Country)	Clear Chan.	4.6	3.6
WQVE-FM (Urban AC)	Cumulus	3.8	3.6
WALG-AM (News/Talk)	Cumulus	2.3	2.9



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#272

Valdosta, GA

Station Format	Owner	Sp '07	Fa '07
WLYX-FM (Urban AC)	CDJ Inc	11.9	13.7
WQPW-FM (AC)	Black Crow	7.1	7.7
WAAC-FM (Country)	GRAM Corp.	6.3	6.8
WKAA-FM (Country)	Black Crow	6.3	6.0
WXHT-FM (CHR/Top 40)	Black Crow	5.6	6.0
WHLJ-FM (Urban Oldies)	La Taurus Prod.	4.0	5.1
WSTI-FM (Urban)	Black Crow	7.1	5.1
WVGA-FM (News/Talk)	Black Crow	4.0	5.1
WGOV-AM (Urban AC)	GRAM Corp.	4.8	4.3
WWRQ-FM (Rock)	Black Crow	6.3	4.3

#273

Columbus-Starkville, MS

Station Format	Owner	Sp '07	Fa '07
WMSU-FM (Rhythmic)	URBan Radio	10.9	12.5
WMXU-FM (Urban AC)	Cumulus	10.9	12.5
WAJV-FM (Gospel)	URBan Radio	11.7	10.9
WACR-FM (Urban AC)	Clear Chan.	10.2	7.8
WSMS-FM (Classic Rock)	Cumulus	8.6	7.8
WKOR-FM (Country)	Cumulus	6.3	7.0
WFCA-FM (Gospel)	French Camp Radio	4.7	3.9
WZBO-FM (CHR/Top 40)	Clear Chan.	3.1	3.9
WKBB-FM (Smooth Jazz)	Bob McRaney	3.1	3.1
WQJB-FM (Classic Country)	Flinn	2.3	2.3

#274

Elkins-Buckhannon, WV

Station Format	Owner	Sp '07	Fa '07
WBRB-FM (Country)	Elkins Radio	14.6	14.3
WDNE-FM (Country)	WV Radio	11.5	9.8
WBBS-FM (Country)	Summit Media Br.	6.9	8.3
WFBY-FM (Cl. Rock)	WV Radio	8.5	7.5
WWLW-FM (AC)	WV Rado	6.9	7.5
WBTO-FM (Hot AC)	Elkins Radio	4.6	5.3
WVAQ-FM (CHR/Top 40)	WV Radio	4.6	4.5
WELK-FM (Oldies)	Elkins Radio	3.8	3.8
WKKW-FM (Country)	Descendants Trust	3.1	3.8
WFOF-FM (Gospel)	J&K Br.	3.8	3.0
WDNE-AM (Adult Std.)	WV Radio	3.8	3.0

#274

Williamsport, PA

Station Format	Owner	Sp '07	Fa '07
WILQ-FM (Country)	Backyard Br.	19.7	21.9
WKSJ-FM (Hot AC)	Clear Chan.	13.9	15.3
WBZD-FM (Oldies)	Backyard Br.	9.5	9.5
WZXR-FM (Rock)	Backyard Br.	10.9	9.5
WVRT-FM (CHR/Top 40)	Clear Chan.	9.5	8.0
WBYL-FM (Country)	Clear Chan.	5.1	5.1
WRAK/WRKK (N/T)	Clear Chan.	4.4	5.1
WJSA-AF (Christ. Talk)	Covenant	2.9	2.2
WQBR-FM (Country)	Maximum Impact	0.7	1.5
WRVH-FM (Hot AC)	Backyard Br.	0.7	1.5
WWPA-AM (N/T)	Backyard Br.	0.7	1.5

#276

Mankato-New Ulm, MN

Station Format	Owner	Sp '07	Fa '07
KEEZ-FM (Hot AC)	Three Eagles	9.3	11.0
KYSM-FM (Country)	Three Eagles	16.4	10.3
KATO-FM (Country)	MN Valley Br.	0.0	8.3
KDOG-FM (Hot AC)	MN Valley Br.	5.7	6.8
KTOE-AM (N/T)	MN Valley Br.	5.7	6.8
KXAC-FM (AC)	MN Valley Br.	5.7	5.5
KXLP-FM (Rock)	MN Valley Br.	5.7	5.5
KRBI-FM (Cl. Hits)	Johnson Br.	5.0	4.8
WCCO-AM (N/T)	CBS Radio	6.4	4.8
KNUJ-AM (Country)	Ingstad Bros.	4.3	3.4

#276

Sioux City, IA

Station Format	Owner	Sp '07	Fa '07
KSUX-FM (Country)	Powell	9.3	10.3
KSEZ-FM (Rock)	Clear Chan.	8.5	9.6
KSFT-FM (CHR/Top 40)	Clear Chan.	11.6	9.6
KKMA-FM (Cl. Hits)	Powell	8.5	8.8
KKYY-FM (Country)	Waitt	9.3	8.8
KSCJ-AM (N/T)	Powell	8.5	8.8
KGLI-FM (Hot AC)	Clear Chan.	8.5	7.4
KWSL-AM (Reg. Mex.)	Clear Chan.	7.0	7.4
KZSR-FM (Hot AC)	Waitt	3.9	5.9
KMNS-AM (Sports)	Clear Chan.	0.8	1.5
WNAX-FM (Country)	Saga	2.3	1.5

#278

Harrisonburg, VA

Station Format	Owner	Sp '07	Fa '07
WKCY-FM (Country)	Clear Chan.	16.5	15.9
WSVA-AM (News/Talk)	Verstandig	11.6	10.6
WACL-FM (Classic Rock)	Clear Chan.	8.3	8.0
WQPO-FM (CHR/Top 40)	Verstandig	7.4	8.0
WSIG-FM (Country)	Vox Media Corp.	6.6	8.0
WAZR-FM (CHR/Top 40)	Clear Chan.	6.6	7.1
WJDV-FM (AC)	Verstandig	4.1	5.3
WLTK-FM (Christian AC)	Massanutten	4.1	2.7
WMXH-FM (Adult Standards)	Easy Radio	2.5	2.7
WBHB-FM (Oldies)	Verstandig	2.5	1.8
WCYK-FM (Country)	Clear Chan.	3.3	1.8
WHBG-AM (Sports)	Verstandig	1.7	1.8
WKCY-AM (News/Talk)	Clear Chan.	1.7	1.8

#279

Rapid City, SD

Station Format	Owner	Sp '07	Fa '07
KOUT-FM (Country)	Schurz Com.	8.1	9.2
KKMK-FM (AC)	Schurz Com.	7.3	8.4
KFXS-FM (Cl. Rock)	Schurz Com.	7.3	7.6
KOTA-AM (N/T)	Duhamel	8.1	7.6
KDDX-FM (Act. Rock)	Duhamel	9.7	6.9
KRCS-FM (CHR/Top 40)	Schurz Com.	5.6	6.9
KIQK-FM (Country)	Haugo	5.6	5.3
KQRQ-FM (Cl. Hits)	Duhamel	5.6	5.3
KZLK-FM (AC)	Duhamel	4.8	5.3
KIMM-AM (Cl. Country)	KIMM Radio	3.2	3.8
KZZI-FM (Country)	Duhamel	3.2	3.8

#280

Sheboygan, WI

Station Format	Owner	Sp '07	Fa '07
WBFM-FM (Country)	Midwest Comm.	9.5	9.4
WTMJ-AM (News/Talk)	Journal	9.5	9.4
WHBL-AM (News/Talk)	Midwest Comm.	7.3	8.6
WHBZ-FM (Rock)	Midwest Comm.	6.6	6.5
WXER-FM (Hot AC)	Midwest Comm.	5.1	5.0
WXSS-FM (CHR/Top 40)	Entercom	6.6	5.0
WAPL-FM (Classic Rock)	Woodward	4.4	4.3
WKLH-FM (Classic Hits)	Saga	5.1	4.3
WLKN-FM (AC)	Radio K-T	3.6	4.3
WISN-AM (News/Talk)	Clear Chan.	2.9	2.9
WJUB-AM (Ad. Standards)	Jubililation Min.	2.2	2.9
WQBW-FM (Classic Rock)	Clear Chan.	5.1	2.9



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#281

Watertown, NY

Station Format	Owner	Sp '07	Fa '07
WFRY-FM (Country)	Regent	24.0	22.8
WBDI/WBDR (CHR/Top 40)	Community Br.	13.6	14.2
WCIZ-FM (Cl. Hits)	Regent	8.0	8.7
WOTT-FM (Cl. Rock)	Community Br.	8.0	7.1
WTOJ-FM (AC)	Community Br.	4.0	7.1
WTNY-AM (N/T)	Regent	5.6	4.7
CIKR-FM (Rock)	K-Rock Radio Inc.	-2.4	3.9
WNER-AM (Sports)	Regent	4.8	3.1
WATN-AM (N/T)	Community Br.	1.6	1.6
WGIX-FM (Oldies)	Wireless Works	1.6	1.6
WTKV/WTKW (Cl. Rock)	Galaxy	1.6	1.6

#282

Lewiston-Auburn, ME

Station Format	Owner	Sp '07	Fa '07
WHTM-FM (Country)	Nassau	14.9	15.9
WFNK-FM (Classic Hits)	Nassau	10.7	10.3
WJBO-FM (CHR/Top 40)	Citadel	9.1	8.7
WHOM-FM (AC)	Citadel	7.4	7.1
WBLM-FM (Classic Rock)	Citadel	7.4	5.6
WPOR-FM (Country)	Saga	5.0	5.6
WCY/WCYY (Alternative)	Last Bastion	4.9	4.0
WTOS-FM (Rock)	Clear Chan.	3.3	4.0
WJAE/WJJB (Sports)	Atlantic Coast Radio	2.5	3.2
WMGX-FM (Hot AC)	Saga	3.3	3.2

#283

Decatur, IL

Station Format	Owner	Sp '07	Fa '07
WDZQ-FM (Country)	NextMedia	10.1	11.4
WSOY-AM (News/Talk)	NextMedia	11.9	11.4
WDZ-AM (Urban AC)	NextMedia	8.3	8.6
WSDY-FM (CHR/Top 40)	NextMedia	5.5	6.7
WDKR-FM (Oldies)	Mary Ellen Burns Trust	4.6	5.7
WZNZ-FM (Active Rock)	Cromwell Group	6.4	5.7
WEJT-FM (AC)	Cromwell Group	6.4	4.8
WYDS-FM (CHR/Top 40)	Cromwell Group	3.7	3.8
WZUS-FM (Country)	Cromwell Group	3.7	3.8
WCZQ-FM (Rhythmic)	NextMedia	2.8	2.9
WXFM-FM (AC)	Mary Ellen Burns Trust	2.8	2.9

#284

Bluefield, WV

Station Format	Owner	Sp '07	Fa '07
WHKX/WHQX (Country)	Triad	15.2	15.7
WHAJ-FM (Hot AC)	Triad	10.5	13.7
WJLS-FM (Country)	Personality St.	4.8	7.8
WKQY/WKQY (Oldies)	Triad	9.6	6.9
WMEV-FM (Country)	Glenwood	5.7	4.9
WSTG-FM (CHR/Top 40)	Princeton	5.7	4.9
WGTH-AM (Gospel)	High Knob	2.9	2.9
WAEY-AM (Gospel)	Princeton	2.9	2.0
WHIS-AM (N/T)	Triad	1.9	2.0
WSLQ-FM (AC)	Mel Wheeler	1.9	2.0
WXLK-FM (CHR/Top 40)	Mel Wheeler	1.9	2.0

#285

Ithaca, NY

Station Format	Owner	Sp '07	Fa '07
WQNY-FM (Country)	Saga	17.3	20.8
WYXL-FM (AC)	Saga	13.5	10.4
WHCU-AM (N/T)	Saga	4.8	6.3
WIII-FM (Cl. Rock)	Citadel	6.7	5.2
WNKI-FM (CHR/Top 40)	Sabre	3.8	4.2
WVBR-FM (Rock)	Cornell	4.8	4.2
WBBS-FM (Country)	Clear Chan.	0.0	1.0
WLLW-FM (Cl. Rock)	Finger Lakes	1.9	1.0
WNTQ-FM (CHR/Top 40)	Citadel	0.0	1.0
WNYR-FM (AC)	The Radio Group	0.0	1.0
WNYI-AM (Talk)	Saga	1.9	1.0
WPHR-FM (Urban AC)	Clear Chan.	1.0	1.0
WPIE-AM (Sports)	Pembrook Pines	1.0	1.0
WWDG-FM (Rock)	Clear Chan.	1.9	1.0
WXHC-FM (Oldies)	Eves Br. Inc.	1.0	1.0

#286

Bismarck, ND

Station Format	Owner	Sp '07	Fa '07
KODY-FM (Country)	Clear Chan.	12.6	12.2
KBMR-AM (Country)	Clear Chan.	12.6	9.9
KFYR-AM (News/Talk)	Clear Chan.	8.7	9.9
KSSS-FM (Classic Rock)	Clear Chan.	9.4	9.9
KACL-FM (Oldies)	Cumulus	7.1	7.6
KBYZ-FM (Classic Rock)	Cumulus	8.7	7.6
KKCT-FM (CHR/Top 40)	Cumulus	7.1	7.6
KYYY-FM (Hot AC)	Clear Chan.	7.1	7.6
KUSB-FM (Country)	Cumulus	6.3	6.9
KNDR-FM (Christian AC)	Central Dakota	1.6	3.1

#287

Lawton, OK

Station Format	Owner	Sp '07	Fa '07
KLAW-FM (Country)	GAP	16.2	19.8
KMGZ-FM (AC)	Broadco of Texas	6.7	7.9
KBZQ-FM (AC)	Fritsch, William, Jr.	7.6	6.9
KJMZ-FM (Urban)	Perry Br. Co.	5.7	5.9
KVRW-FM (Oldies)	GAP	7.6	5.9
KZCD-FM (Active Rock)	GAP	5.7	5.9
KVSP-FM (Urban)	Perry Br. Co.	2.9	4.0
KYYI-FM (Classic Rock)	Cumulus	2.9	3.0
KACO-FM (Country)	Witko	1.9	2.0
KKRX-AM (Urban AC)	Perry Br. Co.	1.9	2.0
WBAP-AM (News/Talk)	Citadel	1.9	2.0

#288

Cookeville, TN

Station Format	Owner	Sp '07	Fa '07
WGSQ-FM (Country)	Clear Chan.	25.0	21.6
WGIC-FM (CHR/Top 40)	Clear Chan.	12.5	13.5
WBXE-FM (Classic Rock)	JWC Br.	8.7	9.9
WLQK-FM (Hot AC)	JWC Br.	7.7	7.2
WHUB-AM (Classic Country)	Clear Chan.	5.8	5.4
WKXD-FM (Hot AC)	JWC Br.	4.8	4.5
WPTN-AM (Oldies)	Clear Chan.	1.9	2.7
WWTN-FM (Talk)	Cumulus	1.9	2.7
WLIV-AM (Country)	Sunny Br.	1.9	1.8
WNRQ-FM (Classic Rock)	Clear Chan.	1.9	1.8

#289

Sebring, FL

Station Format	Owner	Sp '07	Fa '07
WVOJ-FM (Country)	Cohan Radio	17.8	17.5
WFLZ-FM (CHR/Top 40)	Clear Chan.	7.9	10.3
WVLL-FM (AC)	Cohan Radio	7.9	8.2
WITS-AM (Adult Standards)	Cohan Radio	6.9	4.1
WPCV-FM (Country)	Hall Com.	4.0	4.1
WRUM-FM (Tropical)	Clear Chan.	4.0	4.1
WWTM-AM (Talk)	Cohan Radio	4.0	4.1
WHPT-FM (Classic Rock)	Cox	3.0	3.1
WSJT-FM (Smooth Jazz)	CBS Radio	4.0	3.1
WJCM-AM (Oldies)	Cohan Radio	3.0	2.1
WPOI-FM (80s)	Cox	2.0	2.1
WZSP-FM (Spanish Misc.)	Heartland	4.0	2.1



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San Angelo, TX

Station Format	Owner	Sp '07	Fa '07
KIXY-FM (CHR/Top 40)	Foster	17.9	18.0
KGKL-FM (Country)	Encore Br.	14.2	11.7
KSJT-FM (Reg. Mex.)	La Unica	8.5	9.0
KKCN-FM (Country)	Encore Br.	5.7	4.5
KCLL-FM (Oldies)	Foster Com.	4.7	6.3
KELI-FM (Oldies)	Encore Br.	4.7	3.6
KKSA-AM (N/T)	Foster	4.7	3.6
KWFR-FM (Cl. Rock)	Foster	4.7	6.3
KGKL-AM (Cl. Country)	Encore Br.	3.8	2.7
KDCO-FM (Country)	Four R Br.	2.8	2.7
KMDX-FM (Rock)	Four R Br.	1.9	2.7

#291

Hot Springs, AR

Station Format	Owner	Sp '07	Fa '07
KQUS-FM (Country)	US Stations	15.7	16.5
KLAZ-FM (CHR/Top 40)	Noalmark	8.8	8.2
KVRE-FM (Adult Standards)	Caddo Br. Co.	8.8	8.2
KLAL-FM (CHR/Top 40)	Citadel	2.9	5.2
KABZ-FM (Talk)	Signal Media	3.9	4.1
KDJE-FM (Active Rock)	Clear Chan.	2.9	4.1
KKPT-FM (Classic Rock)	Signal Media	4.9	4.1
KLEZ-FM (B/EZ)	Noalmark	3.9	4.1
KHKN-FM (Classic Country)	Clear Chan.	2.9	3.1
KIPR-FM (Urban)	Citadel	3.9	3.1
KLXQ-FM (Classic Rock)	US Stations	4.9	3.1
KSSN-FM (Country)	Clear Chan.	2.0	3.1
KZNG-AM (News/Talk)	US Stations	3.9	3.1

#292

Grand Forks, ND

Station Format	Owner	Sp '07	Fa '07
KKXL-FM (CHR/Top 40)	Clear Chan.	14.6	12.9
KJKJ-FM (Rock)	Clear Chan.	10.6	11.2
KNQX-AM (Country)	Leighton Br.	6.5	7.8
KQHT-FM (AC)	Clear Chan.	8.1	7.8
KSNR-FM (Oldies)	Clear Chan.	8.9	6.0
KYCK-FM (Country)	Leighton Br.	8.1	6.0
KZLT-FM (AC)	Leighton Br.	3.3	5.2
KNDX-FM (Country)	Leighton Br.	5.7	4.3
KRDX-AM (News/Talk)	Gopher Com.	3.3	4.3
KCNN-AM (News/Talk)	Leighton Br.	2.4	2.6
KKXL-AM (Adult Standards)	Clear Chan.	1.6	2.6

#293

Jackson, TN

Station Format	Owner	Sp '07	Fa '07
WFKX-FM (Urban)	Black Crow	13.5	12.1
WNWS-FM (News/Talk)	Wireless Group	7.9	12.1
WOGY-FM (Country)	Forever Com. Inc.	10.1	9.9
WJG-FM (Gospel)	Shaw, Johnny & Opal	5.6	5.5
WZDQ-FM (Active Rock)	Black Crow	5.6	5.5
WHHM-FM (AC)	Black Crow	3.4	4.4
WMXX-FM (Oldies)	Hunt, Gerald W.	4.5	4.4
WVYN-FM (Country)	Black Crow	3.4	4.4
WYNU-FM (Cl. Rock)	Forever Com. Inc.	5.6	3.3
WLSZ-FM (CHR/Top 40)	Forever Com. Inc.	3.4	2.2
WTJS-AM (News/Talk)	Forever Com. Inc.	2.2	2.2
WWGM-FM (Gospel)	Grace Br. Services	2.2	2.2

#294

Jonesboro, AR

Station Format	Owner	Sp '07	Fa '07
KDXY-FM (Country)	Saga	13.5	15.7
KIYS-FM (Hot AC)	Clear Chan.	10.1	12.0
KWHF-FM (Active Rock)	Clear Chan.	10.1	10.8
KEGI-FM (Classic Hits)	Saga	6.7	9.6
KFIN-FM (Country)	Clear Chan.	10.1	7.2
KJBX-FM (AC)	Saga	7.9	6.0
WHRK-FM (Urban)	Clear Chan.	3.4	3.6
KBTM-AM (News/Talk)	Clear Chan.	2.2	2.4
KCJF-FM (Classic Rock)	Flinn, Catherine Joanna	2.2	2.4
WEGR-FM (Classic Rock)	Clear Chan.	1.1	2.4

#295

Cheyenne, WY

Station Format	Owner	Sp '07	Fa '07
KOLZ-FM (Country)	Clear Chan.	15.9	12.1
KIGN-FM (Adult Hits)	GAPWEST	9.1	7.7
KRRR-FM (Oldies)	Northeast Br.	6.8	6.6
KSME-FM (CHR/Top 40)	Clear Chan.	5.7	5.5
KFCB-AM (News/Talk)	Montgomery	4.5	4.4
KGAB-AM (Talk)	GAPWEST	4.5	4.4
KKPL-FM (Hot AC)	Regent	3.4	4.4
KLEN-FM (AC)	GAPWEST	4.5	3.3
KARS-FM (Oldies)	Regent	2.3	2.2
KBPI-FM (Active Rock)	Clear Chan.	2.3	2.2
KJAC-FM (Adult Hits)	NRC	2.3	2.2
KOA-AM (News/Talk)	Clear Chan.	1.1	2.2
KOLT-FM (Regional Mexican)	Legacy Br.	1.1	2.2
KROU-FM (Classic Rock)	Northeast Br.	1.1	2.2
KUAD-FM (Country)	Regent	2.3	2.2
KZDR-FM (AC)	Northeast Br.	2.3	2.2

#296

Beckley, WV

Station Format	Owner	Sp '07	Fa '07
WJLS-FM (Country)	First Media	20.9	23.7
WCIR-FM (AC)	Southern Com.	14.0	14.5
WTNJ-FM (Country)	West Virginia	10.9	9.2
WAXS-FM (Hot AC)	Plateau	9.3	3.9
WMTD-FM (Cl. Rock)	Southern Com.	3.5	3.9
WWNR-AM (N/T)	Southern Com.	4.7	3.9
WHAJ-FM (Hot AC)	Triad	4.7	2.6
WJLS-AM (Christian)	First Media	4.7	2.6
WPMW-FM (Cl. Rock)	Castle Rock	1.2	2.6
WSLQ-FM (AC)	Mel Wheeler	0.0	2.6
WVAF-FM (Hot AC)	West Virginia	1.2	2.6

#297

Mason City, IA

Station Format	Owner	Sp '07	Fa '07
KIAI-FM (Country)	Clear Chan.	14.3	13.2
KLSS-FM (AC)	Three Eagles	12.1	11.0
KLKK-FM (Cl. Rock)	Clear Chan.	11.0	9.9
KGLO-AM (N/T)	Clear Chan.	8.8	8.8
KFMW-FM (Rock)	Bahakel	3.3	4.4
KSMA-FM (Adult Std.)	Clear Chan.	5.5	4.4
KYTC-FM (Rock) ¹	Three Eagles	3.3	4.4
KAUS-FM (Country)	Three Eagles	4.4	3.3
KRIB-AM (Adult Std.)	Three Eagles	3.3	3.3
KCHA-AM (Adult Std.)	Clear Chan.	1.1	2.2
KROC-FM (CHR/Top 40)	Cumulus	2.2	2.2
WHO-AM (N/T)	Clear Chan.	2.2	2.2

¹ Was Country until November 12.

#298

The Florida Keys, FL

Station Format	Owner	Sp '07	Fa '07
WWUS-FM (Classic Hits)	Vox Media Corp.	12.0	14.0
WEOW-FM (CHR/Top 40)	Clear Chan.	8.7	7.5
WFKZ-FM (Classic Hits)	Clear Chan.	7.6	7.5
WCNK-FM (Country)	Vox Media Corp.	5.4	6.5
WKEY-FM (AC)	Clear Chan.	7.6	5.4
WAIL-FM (Classic Rock)	Clear Chan.	5.4	4.3
WCTH-FM (Country)	Clear Chan.	4.3	3.2
WFFG-AM (News/Talk)	Great Marathon	3.3	3.2
WKEZ-FM (B/EZ)	Clear Chan.	3.3	2.2
WQAM-AM (Sports)	Beasley	1.1	2.2



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Brunswick, GA

Station Format	Owner	Sp'07	Fa'07
WBGK-FM (Urban AC)	Quantum	13.9	11.8
WGIG-AM (News/Talk)	Quantum	8.3	7.9
WYNR-FM (Country)	Quantum	8.3	6.6
WGCO-FM (Oldies)	Triad	4.2	5.3
WHFX-FM (Classic Hits)	Quantum	2.8	5.3
WQBT-FM (Urban)	Clear Chan.	5.6	5.3
WRJY-FM (Gospel)	Hickey & Esserman	2.8	5.3
WSOL-FM (Urban AC)	Clear Chan.	6.9	5.3
WWSN-FM (AC)	Quantum	2.8	3.9
WXMK-FM (Hot AC)	Hickey & Esserman	2.8	3.9

#300

Meridian, MS

Station Format	Owner	Sp'07	Fa'07
WJXM-FM (Urban)	Holladay	13.2	15.1
WZKS-FM (Urban AC)	Clear Chan.	13.2	15.1
WOKK-FM (Country)	New South	9.9	12.8
WMSO-FM (Country)	Clear Chan.	9.9	8.1
WHTU-FM (Rhythmic)	Clear Chan.	5.5	5.8
WMOX-AM (News/Talk)	Magnolia State Br.	4.4	4.7
WUCL-FM (Classic Country)	Holladay	4.4	4.7
WKZB-FM (Hot AC)	Holladay	4.4	3.5
WMLV-FM (Adult Hits)	Holladay	2.2	3.5
WYHL-AM (Gospel)	Clear Chan.	2.2	3.5

#301

Casper, WY

Station Format	Owner	Sp'07	Fa'07
KTWO-AM (Country)	Clear Chan.	15.4	17.1
KASS-FM (Cl. Rock)	Mt Rushmore	10.3	10.5
KRVK-FM (Cl. Hits)	Clear Chan.	9.0	10.5
KTRS-FM (CHR/Top 40)	Clear Chan.	9.0	7.9
KWYY-FM (Country)	Clear Chan.	9.0	7.9
KQLT-FM (Country)	Mt Rushmore	7.7	6.6
KMGW-FM (AC)	Clear Chan.	5.1	5.3
KMLD-FM (Oldies)	Mt. States	5.1	3.9
KHOC-FM (Hot AC)	Mt Rushmore	2.0	1.3
KKTL-AM (Country)	Clear Chan.	1.3	1.3
KUYO-AM (Christian)	Wyoming Christ.	1.3	1.3
KVOC-AM (Oldies)	Mt Rushmore	1.3	1.3

#302

Aspen, CO

Station Format	Owner	Sp'07	Fa'07
KPVW-FM (Regional Mexican)	Entravision	7.1	9.5
KMTS-FM (Country)	Colorado West	7.1	8.1
KKCH-FM (Adult Hits)	NRC	7.1	5.4
KMGJ-FM (CHR/Top 40)	MBC Grand Br.	5.7	4.1
KRVG-FM (Classic Rock)	Western Slope	7.1	4.1
KSPN-FM (Triple A)	NRC	4.3	4.1
KCUF-FM (CHR/Top 40)	BS&T Wireless	1.4	2.7
KJEB-FM (Oldies)	Wildcat	2.9	2.7
KNFO-FM (News/Talk)	NRC	4.3	2.7
KSNO-FM (Triple A)	Cool Radio	2.9	2.7
KUUR-FM (AC)	CO Radio Marketing	2.9	2.7
KZKS-FM (Adult Hits)	Western Slope	2.9	2.7

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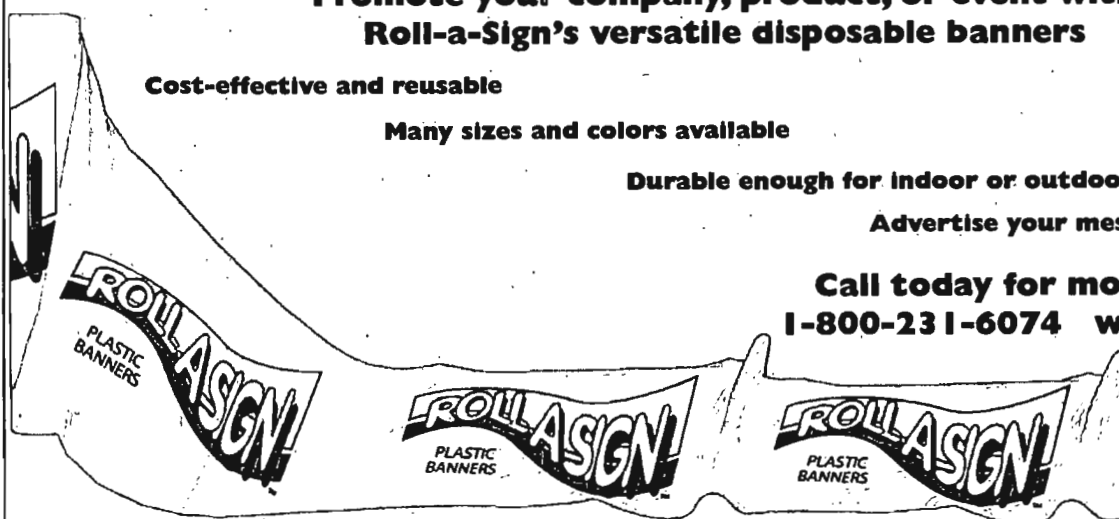
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Syracuse

Population: 563,100

Station (Format)	Owner	Sp '07	Fa '07
WBBS-FM (Country)	Clear Chan.	10.6	10.2
WSYR-AM (N/T)	Clear Chan.	9.1	8.8
WNTQ-FM (CHR/Top 40)	Citadel	6.6	7.8
WRVD/WRVO (N/T)	State U/NY	6.5	7.4
WSEN-A/F (Oldies)	Buckley	6.6	6.6
WWHT-FM (CHR/Top 40)	Clear Chan.	5.5	6.0
WTKV/WTKW (Cl. Rock)	Galaxy	5.1	5.5
WYYY-FM (AC)	Clear Chan.	4.8	4.5
WKRH/WKRL (Alt.)	Galaxy	3.1	4.3
WCNY-FM (News/Clas.)	Public Br.	2.7	4.1

Palm Springs, CA

Population: 313,500

Station (Format)	Owner	Sp '07	Fa '07
KWXY-FM (B/EZ)	Glen Barnett	11.2	10.9
KUNA-FM (Reg. Mex.)	News Press	6.5	9.5
KKUU-FM (Rhythmic)	Morris Com.	7.9	7.7
KPLM-FM (Country)	RM	6.3	6.7
KRCK-FM (CHR/Top 40)	Playa Del Sol	4.3	5.1
KDGL-FM (Cl. Hits)	Morris Com.	3.9	4.8
KPSI-AM (N/T)	KPSI Inc.	4.9	4.5
KLOB-FM (Latin Pop)	Entravision	3.4	4.0
KPSI-FM (Hot AC)	KPSI Inc.	3.3	3.9
KJZZ-FM (Sm. Jazz)	RM	3.6	3.8

Fredericksburg, VA

Population: 281,600

Station (Format)	Owner	Sp '07	Fa '07
WFLS-FM (Country)	Free Lance Star	12.5	14.1
WBQB-FM (Hot AC)	Mid Atlantic	10.5	12.6
WYSK-FM (Alt.)	Free Lance Star	2.5	4.2
WTOP-FM (news)	Bonneville	5.6	4.2
WJYJ-FM (Rel.)	Positive Alt.	3.7	3.4
WGRQ-FM (Oldies)	Telemidia	3.1	2.9
WAMU-FM (N/T)	American Univ.	1.7	2.7
WFVA-AM (N/T)	Mid Atlantic	2.8	2.7
WIHT-FM (CHR/Top 40)	Clear Chan.	1.8	2.6
WKYS-FM (Urban0)	Radio One	2.7	2.6

Wheeling WV

Population: 241,400

Station (Format)	Owner	Sp '07	Fa '07
WOVK-FM (Country)	Clear Chan.	10.5	13.1
WOGF/WOGH (Country)	Kaymarket	10.9	9.3
WWVA-AM (N/T)	Clear Chan.	6.3	6.8
WKWK-FM (AC)	Clear Chan.	6.3	6.7
WEGW-FM (Rock)	Clear Chan.	6.7	6.1
WVKF-FM (CHR/Top 40)	Clear Chan.	3.2	5.7
WYJK-FM (Adult Hits)	Keymarket	4.3	4.3
WUKL-FM (Oldies)	Keymarket	4.3	4.0
WDVE-FM (Rock)	Clear Chan.	3.0	3.8
WVNP-FM (News/Clas.)	WV Ed. Br.	2.1	3.6

Bend-Prineville, OR

Population: 157,900

Station (Format)	Owner	Sp '07	Fa '07
KBND-AM (N/T)	Combined Com.	11.3	8.7
KOAK-FM (Oldies)	Horizon Br.	5.4	8.3
KAJJ-FM (Country)	GCC-Bend	4.7	7.7
KXIX-FM (CHR/Top 40)	GCC-Bend	6.0	7.3
KOAB-FM (News/Clas.)	OR Pub. Br.	9.7	7.0
KMTK-FM (Country)	Combined Com.	4.6	6.3
KRXF-FM (Alt.)	GCC-Bend	6.0	5.9
KWAX-FM (Classical)	Univ./OR	1.1	6.0
KTWS-FM (Cl. Rock)	Combined Com.	4.0	4.9
KWPK-FM (Hot AC)	Horizon Br.	5.9	4.1

Bowling Green KY

Population: 143,500

Station (Format)	Owner	Sp '07	Fa '07
WBVR-FM (Country)	Forever	10.0	9.8
WGGC-FM (Country)	Skytower	7.7	7.9
WUHU-FM (Hot AC)	Commonwealth	4.0	7.6
WCVZ-FM (Con. Christ.)	Bowling Green	5.1	5.9
WUBT-FM (Urban)	Clear Chan.	5.8	5.8
WKCT-FM (N/T)	Daily News	5.3	5.6
WPQT-FM (Cl. Rock)	Commonwealth	6.0	5.6
WKY-FM (News/Clas.)	W. KY univ.	5.4	5.2
WVOV-FM (Oldies)	Commonwealth	2.4	4.7
WDNS-FM (Cl. Rock)	Daily News	5.6	4.7

St. George, UT

Population: 139,100

Station (Format)	Owner	Fa '06	Fa '07
KONY-FM (Country)	Cache Valley	16.5	17.3
KXBN-FM (CHR/Top 40)	Cherry Creek	7.7	10.1
KOXU-AM (N/T)	Cherry Creek	8.9	7.1
KSUB-AM (Talk)	Cherry Creek	3.6	5.7
KCIN-FM (Country)	Cherry Creek	4.3	5.5
KZHK-FM (Cl. Rock)	Cache Valley	5.6	5.0
KPLD-FM (Hot AC)	Cache Valley	2.2	4.7
KXFF-FM (Oldies)	Cherry Creek	0.9	3.4
KUNF-AM (Adult Std.)	Cherry Creek	4.2	3.1
KREC-FM (Soft AC)	Cherry Creek	5.0	2.6

Lafayette, IN

Population: 132,100

Station (Format)	Owner	Sp '07	Fa '07
WKOA-FM (Country)	Schurz	16.8	11.5
WASK-FM (Oldies)	Schurz	8.1	10.5
WBAA-FM (News/Clas.)	Purdue	5.7	9.0
WKHY-FM (Rock)	Schurz	6.6	8.7
WAZY-FM (CHR/Top 40)	AMP	7.3	7.7
WBAA-AM (News/Jazz)	Purdue	4.5	7.2
WLFF/WSHY (Country)	AMP	2.3	7.2
WXXB-FM (Rhythmic)	Schurz	5.3	5.2
WSHP-FM (Cl. Rock)	AMP	5.1	4.3
WHRL-FM (Religious)	Moody Bible	3.0	3.3

Monroe, LA

Population: 123,100

Station (Format)	Owner	Sp '07	Fa '07
KRVV-FM (Urban)	Holladay	10.9	12.4
KJLO-AM (Country)	Holladay	9.0	10.3
KJMG-FM (Urban AC)	Holladay	5.5	7.2
KNOE-FM (N/T)	Noe Corp.	4.2	4.9
KZRZ-FM (AC)	Opus Br.	7.3	4.8
KLIP-FM (Cl. Hits)	Holladay	4.5	4.6
KEDM-FM (News/Clas.)	Univ./LA	4.1	4.5
KXXZ-FM (Country)	Com. Capital	1.9	4.5
KNOE-FM (CHR/Top 40)	Noe Corp.	4.6	4.0
KQLQ-FM (Rhythmic)	Opus Br.	5.0	3.9

Missoula-Hamilton, MT

Population: 122,400

Station (Format)	Owner	Sp '07	Fa '07
KUFM-FM (News/Misc.)	Univ./MT	11.9	9.9
KYSS-FM (Country)	Clear Chan.	7.4	9.1
KZQQ-FM (Cl. Rock)	Cherry Creek	8.2	8.2
KMSQ-FM (AC)	SCF	8.7	7.7
KGGL-FM (Country)	Cherry Creek	8.4	6.9
KXDR-FM (Hot AC)	Cherry Creek	5.2	6.5
KGVO-AM (N/T)	Clear Chan.	4.1	5.2
KDTR-FM (Triple A)	Span. Peaks	2.8	4.8
KBQQ-FM (Oldies)	Cherry Creek	2.7	4.4
KYJK-FM (Adult Hits)	Span. Peaks	2.2	3.9

Sioux City-LeMars, IA/NE

Population: 120,700

Station (Format)	Owner	Sp '07	Fa '07
KSUX-FM (Country)	Powell Br.	12.5	11.3
KSCJ-AM (N/T)	Powell Br.	11.9	10.9
KKMA-FM (Cl. Rock)	Powell Br.	6.6	9.5
KSFT-AM (CHR/Top 40)	Clear Chan.	10.0	8.6
KGLI-FM (AC)	Clear Chan.	5.9	6.7
KSEZ-FM (Rock)	Clear Chan.	7.2	6.5
KKYY-FM (Cl. Country)	Powell Br.	9.4	6.0
KWIT-FM (News/Clas.)	W. Iowa Tech	3.5	4.9
KZSR-FM (Adult Hits)	Powell Br.	5.4	3.8
KMNS-AM (N/T)	Clear Chan.	1.1	2.1
KTFC-FM (Rel.)	Good News	1.2	2.1

Twin Falls-Burley, ID

Population: 106,100

Station (Format)	Owner	Fa '06	Fa '07
KEZJ-FM (Country)	Clear Chan.	8.7	10.5
KKMV-FM (Country)	Tri Market	9.5	7.2
KZDK-FM (Alt.)	Tri Market	9.5	7.2
KLIX-AM (N/T)	Clear Chan.	10.6	6.9
KLIX-FM (Oldies)	Clear Chan.	2.9	5.7
KTPZ-FM (CHR/Top 40)	Locally Owned	5.4	5.2
KBSW-FM (News/Clas.)	Boise St.	2.8	4.9
KMVX-FM (Hot AC)	KART Br.	4.4	4.8
KSNQ-FM (Cl. Rock0)	Clear Chan.	6.2	4.7
KBAR-AM (Talk/Old.)	Tri Market	3.4	4.6

Harrisonburg, VA

Population: 101,300

Station (Format)	Owner	Sp '07	Fa '07
WSVA-AM (N/T)	Verstandig	—	12.2
WKCY-FM (Country)	Clear Chan.	—	11.5
WQPO-FM (CHR/Top 40)	Verstandig	—	10.7
WACL-FM (Cl. Rock)	Clear Chan.	—	7.3
WMRA-FM (News/Clas.)	James Madison	—	6.3
WLTK-FM (Con. Christ.)	Massanutten	—	4.6
WHBG-AM (Sports)	Verstandig	—	4.2
WAZR-FM (CHR/Top 40)	Clear Chan.	—	4.2
WSIG-FM (Cl. Country)	Vox Com.	—	3.5
WJDV-FM (AC)	Verstandig	—	3.4

Note: This is the first time that this market has been measured by Eastlan.

Wenatchee, WA

Population: 75,500

Station (Format)	Owner	Sp '07	Fa '07
KPQ-AM (N/T)	Cherry Creek	18.3	16.6
KKRV-FM (Country)	Morris Com.	7.8	8.7
KWWW-FM (Hot AC)	Cherry Creek	6.7	7.1
KPD-FM (Cl. Hits)	Cherry Creek	5.3	6.4
KYSN-FM (Country)	Cherry Creek	4.0	5.9
KZPH-FM (Cl. Rock)	Cherry Creek	3.6	5.9
KLWS-FM (N/T)	WA State Uni.	2.7	5.7
KKRT-AM (Sports)	Morris Com.	3.0	4.1
KNWR-FM (News/Clas.)	WA State Uni.	3.6	4.0
KAAP-FM (AC)	Cherry Creek	4.0	3.6

Kalispell, MT

Population: 75,000

Station (Format)	Owner	Fa '06	Fa '07
KDBR-FM (Country)	Bee Br.	16.7	10.4
KOFI-AM (Talk/Oldies)	KOFI, Inc.	8.8	10.0
KBBZ-FM (Cl. Rock)	Bee Br.	5.6	7.2
KHNK-FM (Cl. Country)	Bee Br.	6.8	6.2
KJJR-AM (N/T)	Bee Br.	6.0	5.8
KQRK-FM (Rock)	Anderson	4.7	5.6
KUKL-FM (News)	Univ./MT	7.8	4.9
KALS-FM (Con. Christ.)	Distant Shores	2.5	4.3
KWOL-FM (Oldies)	Bee Br.	8.1	4.1
KZMN-FM (Cl. Rock)	KOFI, Inc.	4.9	3.7

Hilo, HI

Population: 74,900

Station (Format)	Owner	Fa '06	Fa '07
KWKK-FM (AC/Hawaiian)	New West	20.9	16.8
KAPA-FM (Hawaiian)	Pacific	10.1	12.0
KNWB-FM (Cl. Hits)	New West	5.4	10.2
KANO-FM (News/Clas.)	HI Pub.	9.7	9.9
KPVS-FM (Hot AC)	Pacific	9.7	9.6
KHBC/KWHI (Full. Serv.)	Hilo Br.	4.8	6.8
KPUA-AM (N/T)	New West	4.8	6.1
KBGX-FM (Oldies)	Mahalo Br.	5.0	5.8
KKOA-FM (Country)	Mahalo Br.	4.7	5.4
KKBG-FM (AC/Hawaiian)	Pacific	4.5	5.1

Hopkinsville-Cadiz, KY

Population: 70,500

Station (Format)	Owner	Sp '07	Fa '07
WVVR-FM (Country)	Saga	—	13.1
WKDZ-FM (Country)	Harn Br.	—	11.9
WHOP-FM (Soft ACO)	Key Br.	—	9.9
WHOP-AM (Talk)	Key Br.	—	6.9
WRIK-FM (AC)	Sun Media	—	6.6
WNKJ-FM (Rel.)	Pennyrile	—	6.3
WZZP-FM (Rock)	Saga	—	5.5
WCVQ-FM (Hot AC)	Saga	—	4.9
WHVD/WKDZ (Oldies)	Harn Br.	—	4.9
WUBT-FM (Rhythmic)	Clear Chan.	—	3.9

Note: This is the first time that this market has been measured by Eastlan.

The Florida Keys

Population: 70,400

Station (Format)	Owner	Fa '06	Fa '07
WWUS-FM (Cl. Hits)	Vox Media	9.8	11.2
WEOW-FM (CHR/Top 40)	Clear Chan.	8.2	8.2
WLRN-FM (News/Jazz)	Dade County	7.2	7.7
WAIL-FM (Cl. Rock)	Clear Chan.	5.6	7.4
WCNK-FM (Country)	Vox Media	5.6	7.1
WFFG-FM (N/T)	Glades Media	4.7	6.3
WIIS-FM (Alt.)	Keyed Up	2.0	4.0
WKEY-FM (AC)	Clear Chan.	4.4	3.1
WKEZ-FM (Soft AC)	Clear Chan.	2.7	2.7
WFKZ-FM (Cl. Hits)	Clear Chan.	5.4	2.6

Bozeman, MT

Population: 68,400

Station (Format)	Owner	Fa '06	Fa '07
KBMC-FM (News/Clas.)	MT state	18.7	15.6
KXLB-FM (Country)	Clear Chan.	11.3	11.3
KISN-FM (CHR/Top 40)	Clear Chan.	5.6	7.5
KBOZ-FM (Country)	Reier Br.	2.4	5.8
KZMY-FM (AC)	Clear Chan.	1.9	6.2
KBZM/KKQX (Cl. Hits)	Orion Media	3.8	5.7
KMMS-AM (N/T)	Clear Chan.	6.7	4.5
KMMS-FM (Rock)	Clear Chan.	3.5	5.1
KOBB-FM (Oldies)	Reier Br.	2.9	4.7
KOZB-FM (Cl. Rock)	Reier Br.	1.3	4.3

Kona, HI

Population: 66,400

Station (Format)	Owner	Fa '06	Fa '07
KAGB-FM (Hawaiian)	Pacific	24.2	21.2
KLUA-FM (Hot AC)	Pacific	8.4	11.1
KKUA-FM (News/Clas.)	HI Pub.	9.7	9.7
KBGX-FM (Oldies)	Mahalo	5.9	8.9
KAQY-FM (AC/Hawaiian)	New West	6.5	8.1
KKOA-FM (Country)	Mahalo	5.7	5.8
KLEO-FM (AC/Hawaiian)	Pacific	4.2	3.7
KNUQ-FM (Rhythmic)	Visionary	5.3	3.6
KKON-AM (Sports)	Pacific	—	3.4
KWYI-FM (CHR/Top 40)	Colin H. Nanto	1.3	1.6

Ludington, MI

Population: 63,000

Station (Format)	Owner	Fa '06	Fa '07
WTCM-FM (Country)	Midwestern	10.6	8.1
WKLA-FM (AC)	Lake Mich.	4.6	6.3
WWKR-FM (Cl. Rock)	Synergy Media	5.8	6.1
WKZC-FM (Country)	Lake Mich.	3.8	5.9
WBLV-FM (News/Clas.)	Blue Lake	2.0	5.6
WMOM-FM (CHR/Top 40)	Bay View	6.2	5.3
WMLQ-FM (News/Misc.)	Synergy	3.2	5.1
WKLA-AM (Talk)	Lake Mich.	3.5	4.4
WTAA-FM (Classical)	Interlochen	2.4	4.2
WMTE-FM (Oldies)	Lake Mich.	5.5	4.1

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