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Arbitrons!

# R&R

# DIRECTORY

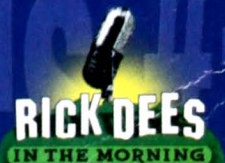
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## RATINGS REPORT

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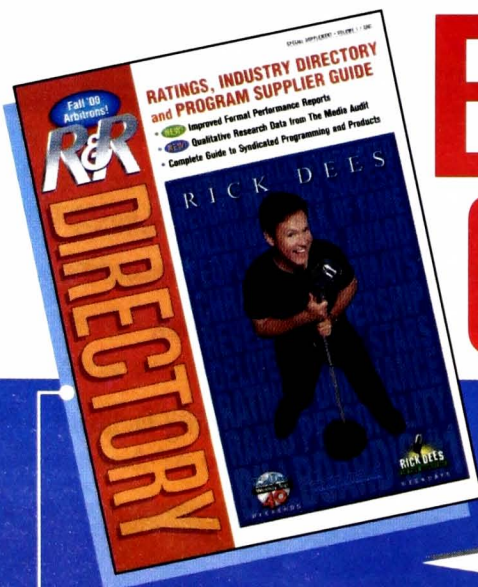
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Numbers following market listings indicate market rank in the Fall '00 ratings period.



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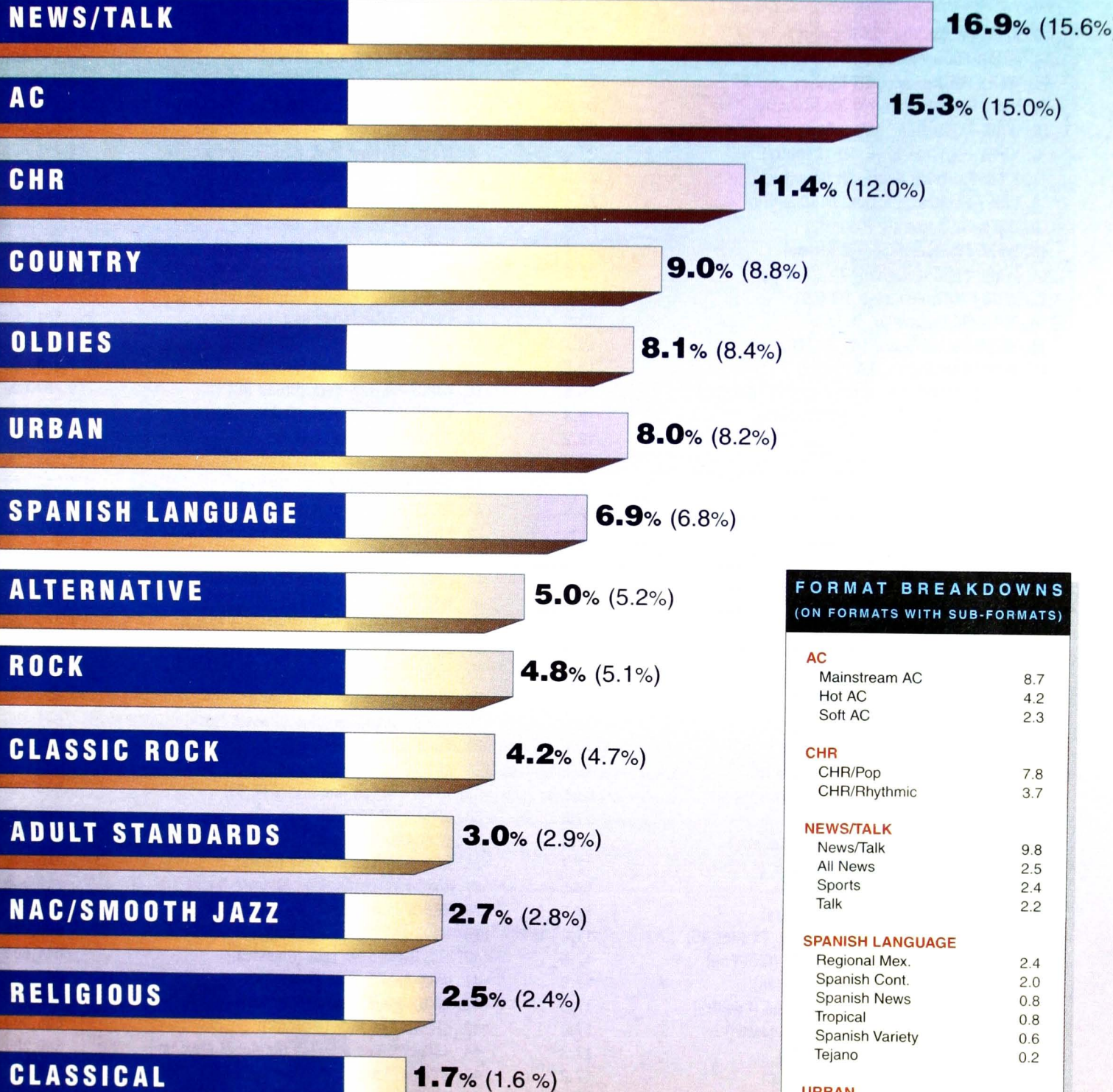




# NATIONAL FORMAT SHARES

## FALL 2000

(SUMMER '00 SHARES IN PARENTHESES)



Remaining formats take up 0.5% of listening

### FORMAT BREAKDOWNS (ON FORMATS WITH SUB-FORMATS)

<b>AC</b>	
Mainstream AC	8.7
Hot AC	4.2
Soft AC	2.3
<b>CHR</b>	
CHR/Pop	7.8
CHR/Rhythmic	3.7
<b>NEWS/TALK</b>	
News/Talk	9.8
All News	2.5
Sports	2.4
Talk	2.2
<b>SPANISH LANGUAGE</b>	
Regional Mex.	2.4
Spanish Cont.	2.0
Spanish News	0.8
Tropical	0.8
Spanish Variety	0.6
Tejano	0.2
<b>URBAN</b>	
Urban AC	2.5
Urban Oldies	0.3
Urban	5.2



# FORMAT FOCUS: ADULT ALTERNATIVE



## Who's LISTENING:

Among 12+ Persons  
(Except Where Noted)

### 12+ AQH By LISTENING LOCATION

Away From Home:	0.9
At Home:	0.5
In Car:	0.8
At Work:	1.1
Other:	0.6

### TOTAL WEEK AQH SHARE By DEMO CELL

Teens:	0.3
Boys 12-17:	0.2
Girls 12-17:	0.3
Persons 18-34:	0.9
Men 18-34:	0.8
Women 18-34:	0.9
Persons 25-54:	1.1
Men 25-54:	1.2
Women 25-54:	1.0
Persons 35-64:	0.9
Men 35-64:	1.1
Women 35-64:	0.8
Persons 35+:	0.8
Men 35+:	0.9
Women 35+:	0.6

### 12+ AQH SHARE BY DAYPART

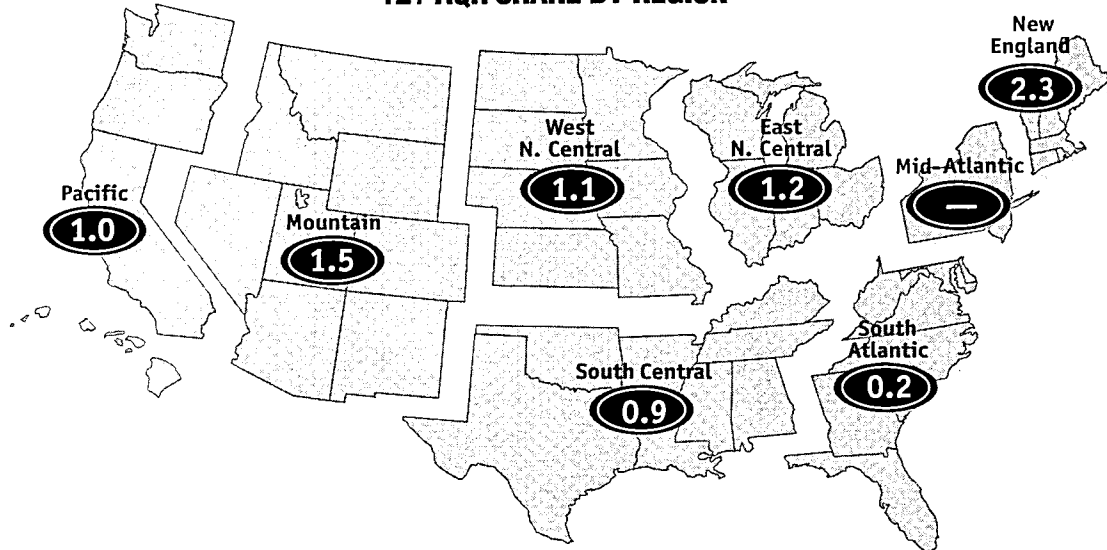
Mon-Fri 6a-10a:	0.7
Mon-Fri Mid-6a:	0.4
Mon-Fri 10a-3p:	0.9
Mon-Fri 3p-7p:	0.9
Mon-Fri 7p-Mid:	0.5
Mon-Fri 6a-7p:	0.8
Mon-Fri 6a-10a+3p-7p:	0.8
Mon-Fri 6a-Mid:	0.8
Sat-Sun 6a-Mid:	0.7
Sat-Sun 10a-7p:	0.8

### 12+ AQH BY MARKET GROUP

Top 25:	0.9
Top 50:	0.8

Fall '98	Winter '99	Spring '99	Summer '99	Fall '99	Winter '00	Spring '00	Summer '00	Fall '00
0.8	0.8	0.8	0.8	0.9	0.8	1.0	0.8	0.8

## 12+ AQH SHARE BY REGION



### Average Quarter-Hour



	12+ Share
1. KBXR-FM/Columbia, MO	6.1
1. WMMM-FM/Madison, WI	6.1
3. KINK-FM/Portland, OR	5.7
4. KBCO-FM/Denver-Boulder	5.6
5. KPIG-FM/Monterey-Salinas	4.8
6. KGSR-FM/Austin	4.6
7. KTHX-FM/Reno, NV	4.1
8. WDOE-FM/Chattanooga, TN	4.0
9. WXRV-FM/Portsmouth-Dover-Rochester, NH	3.9
10. KBAC-FM/Santa Fe, NM	3.7
10. KBCO-FM/Denver (Ft. Collins book)	3.7

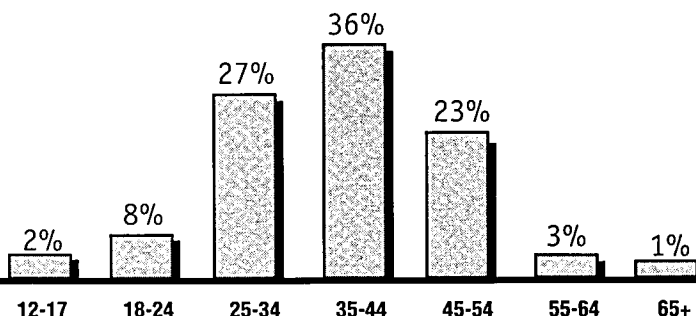
### Cume



	12+ Cume
1. WXRT-FM/Chicago	497,000
2. KFFG & KFOG/San Francisco	429,800
3. KBCO-FM/Denver-Boulder	295,400
4. WBOS-FM/Boston	289,500
5. KKMR-FM/Dallas-Ft. Worth	278,000
6. KTCZ-FM/Minneapolis-St. Paul	245,300
7. KMTT-FM/Seattle-Tacoma	208,800
8. KINK-FM/Portland, OR	188,000
9. KENZ-FM/Salt Lake City-Ogden-Provo	130,400
10. WXRV-FM/Boston	128,500

## AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.

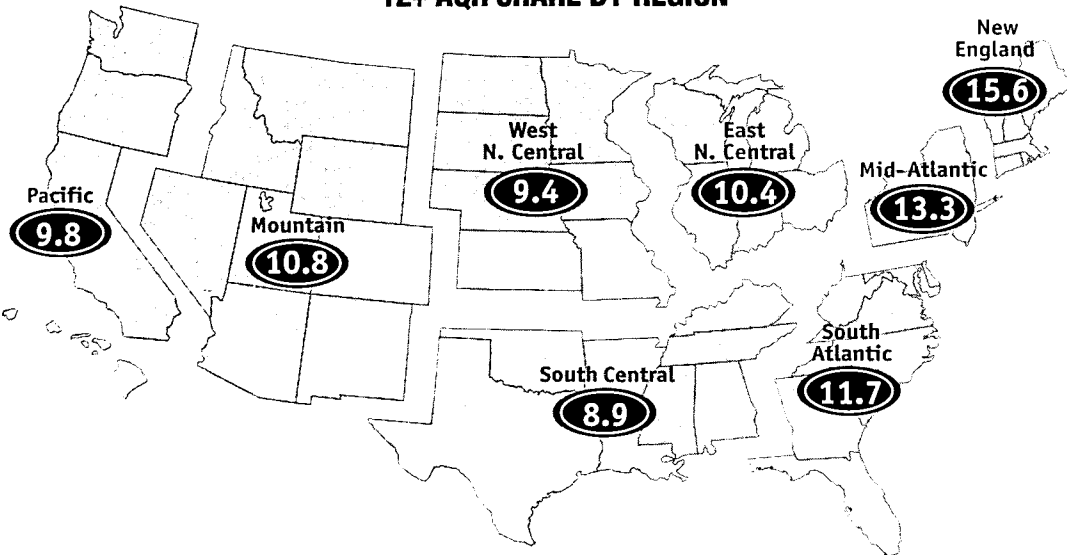




# R&R. FORMAT FOCUS: ADULT CONTEMPORARY

Fall '98	Winter '99	Spring '99	Summer '99	Fall '99	Winter '00	Spring '00	Summer '00	Fall '00
11.4	11.4	10.8	10.6	11.1	11.0	10.1	10.4	11.0

## 12+ AQH SHARE BY REGION



## Who's LISTENING:

Among 12+ Persons  
(Except Where Noted)

### 12+ AQH BY LISTENING LOCATION

Away From Home:	12.5
At Home:	8.8
In Car:	9.2
At Work:	16.7
Other:	8.4

### TOTAL WEEK AQH SHARE BY DEMO CELL

Teens:	4.8
Boys 12-17:	3.9
Girls 12-17:	5.5
Persons 18-34:	9.1
Men 18-34:	5.9
Women 18-34:	12.7
Persons 25-54:	12.5
Men 25-54:	8.3
Women 25-54:	16.0
Persons 35-64:	13.7
Men 35-64:	9.4
Women 35-64:	18.1
Persons 35+:	12.6
Men 35+:	9.1
Women 35+:	15.9

### Average Quarter-Hour



	12+ Share
1. WCIR-FM/Beckley, WV	23.5
2. WZID-FM/Manchester, NH	20.5
3. WIKY-FM/Evansville, IN	20.0
4. WKSJ-FM/Williamsport, PA	19.7
5. WYXL-FM/Ithaca, NY	14.6
6. WFSY-FM/Panama City, FL	14.3
6. WSLQ-FM/Blacksburg-Christiansburg, VA	14.3
8. WDAQ-FM/Danbury, CT	14.1
9. WSRS-FM/Worcester, MA	13.9
10. KLSS-FM/Mason City, IA	13.8

### Cume



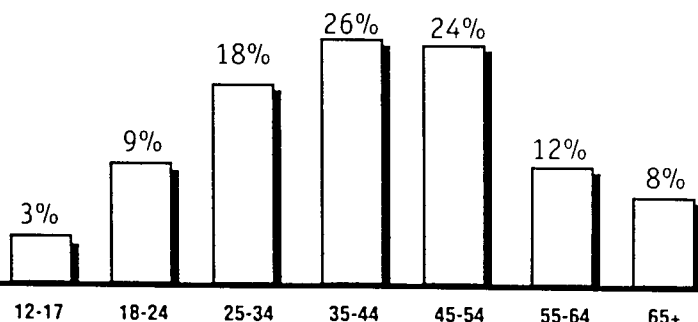
	12+ Cume
1. WLTW-FM/New York	1,898,300
2. KOST-FM/Los Angeles	1,232,200
3. WBEB-FM/Philadelphia	666,900
4. KOIT-AM & FM/San Francisco	660,200
5. WLIT-FM/Chicago	648,100
6. WNND-FM/Chicago	617,000
7. WNIC-FM/Detroit	611,100
8. KODA-FM/Houston-Galveston	538,700
9. WMJX-FM/Boston	515,300
10. KVIL-FM/Dallas-Ft. Worth	482,100

### 12+ AQH SHARE BY DAYPART

Mon-Fri 6a-10a:	10.2
Mon-Fri Mid-6a:	9.2
Mon-Fri 10a-3p:	12.8
Mon-Fri 3p-7p:	11.0
Mon-Fri 7p-Mid:	10.2
Mon-Fri 6a-7p:	11.5
Mon-Fri 6a-10a+3p-7p:	10.5
Mon-Fri 6a-Mid:	11.2
Sat-Sun 6a-Mid:	10.0
Sat-Sun 10a-7p:	10.2

### AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



### 12+ AQH BY MARKET GROUP

Top 25:	10.6
Top 50:	10.7



## Who's LISTENING:

Among 12+ Persons  
(Except Where Noted)

### 12+ AQH BY LISTENING LOCATION

Away From Home:	1.7
At Home:	5.0
In Car:	2.2
At Work:	1.0
Other:	1.7

### TOTAL WEEK AQH SHARE BY DEMO CELL

Teens:	0.2
Boys 12-17:	0.3
Girls 12-17:	0.1
Persons 18-34:	0.3
Men 18-34:	0.3
Women 18-34:	0.3
Persons 25-54:	0.7
Men 25-54:	0.7
Women 25-54:	0.8
Persons 35-64:	1.8
Men 35-64:	1.6
Women 35-64:	2.1
Persons 35+:	4.6
Men 35+:	3.9
Women 35+:	5.3

### 12+ AQH SHARE BY DAYPART

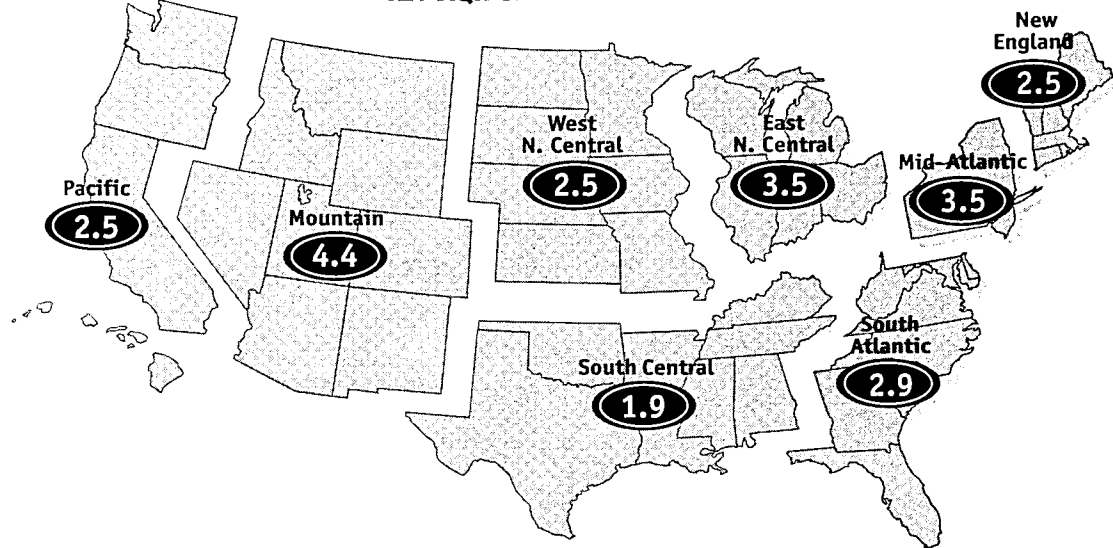
Mon-Fri 6a-10a:	2.6
Mon-Fri Mid-6a:	2.0
Mon-Fri 10a-3p:	3.3
Mon-Fri 3p-7p:	2.6
Mon-Fri 7p-Mid:	2.1
Mon-Fri 6a-7p:	2.9
Mon-Fri 6a-10a+3p-7p:	2.6
Mon-Fri 6a-Mid:	2.9
Sat-Sun 6a-Mid:	3.3
Sat-Sun 10a-7p:	3.5

### 12+ AQH BY MARKET GROUP

Top 25:	2.7
Top 50:	2.8

Fall '98	Winter '99	Spring '99	Summer '99	Fall '99	Winter '00	Spring '00	Summer '00	Fall '00
3.7	3.8	3.4	3.4	3.3	3.5	3.7	2.9	3.0

## 12+ AQH SHARE BY REGION



### Average Quarter-Hour



#### 12+ Share

1. WITS-AM/Sebring, FL 17.4
2. WOSN-FM/Ft. Pierce-Stuart-Vero Beach, FL 12.5
3. WNLC-FM/New London, CT 9.4
4. WOCN-FM/Cape Cod, MA 9.3
5. WSHI-FM/Ft. Wayne, IN 8.9
6. KJEM-FM/Fayetteville, AR 8.4
7. WMOG-AM/Brunswick, GA 8.3
8. KNXR-FM/Rochester, MN 7.5
8. WABI-AM/Bangor, ME 7.5
10. KRIB-AM/Mason City, IA 7.4

### Cume

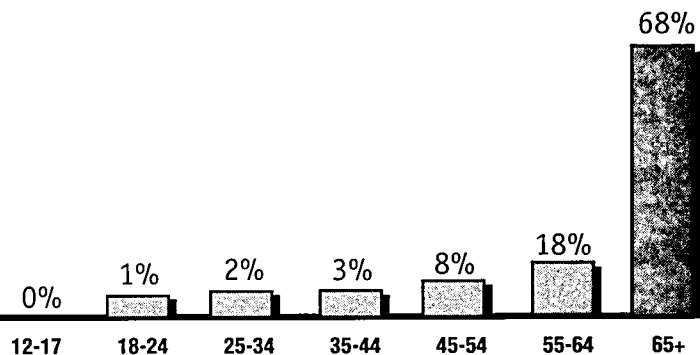


#### 12+ Cume

1. KLAC-AM/Los Angeles 443,200
2. WPEN-AM/Philadelphia 284,500
3. WAIT-AM/Chicago 211,300
4. KIXI-AM/Seattle-Tacoma 197,800
5. CKWW-AM/Detroit 190,700
6. WJAS-AM/Pittsburgh 182,700
7. WRTN-FM/New York 161,900
8. WNSW-AM/New York 158,500
9. WRMR-AM/Cleveland 158,100
10. WOKY-AM/Milwaukee-Racine 145,800

## AQH AUDIENCE BY COMPOSITION

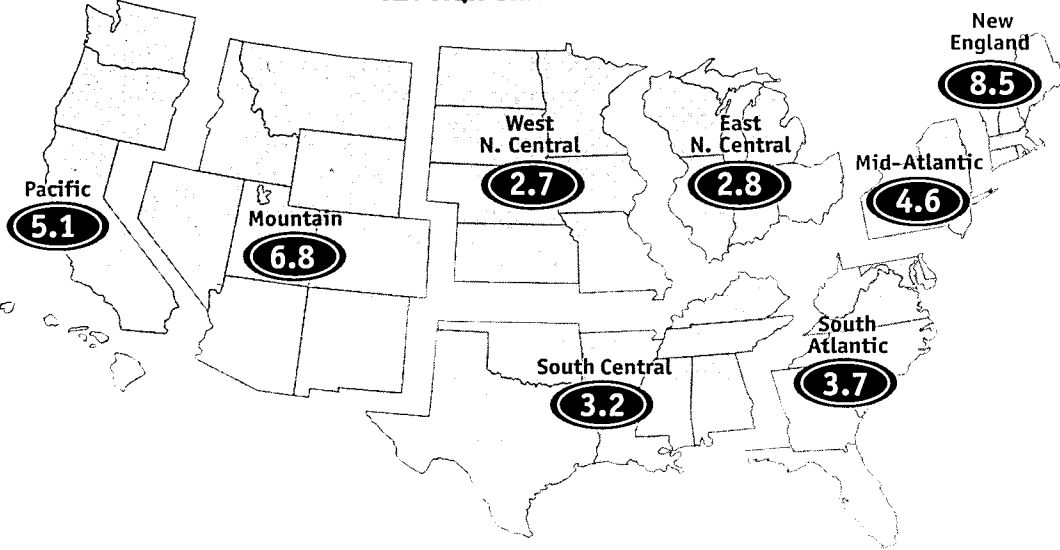
M-SU 6AM-MID TOTAL U.S.





Fall '98	Winter '99	Spring '99	Summer '99	Fall '99	Winter '00	Spring '00	Summer '00	Fall '00
4.2	4.3	4.2	4.2	4.3	4.1	4	4.4	4.2

### 12+ AQH SHARE BY REGION



## Who's LISTENING:

Among 12+ Persons  
(Except Where Noted)

### 12+ AQH BY LISTENING LOCATION

Away From Home:	4.8
At Home:	3.5
In Car:	5
At Work:	4.4
Other:	6.1

### TOTAL WEEK AQH SHARE BY DEMO CELL

Teens:	9.2
Boys 12-17:	12.5
Girls 12-17:	6.8
Persons 18-34:	8.6
Men 18-34:	10.8
Women 18-34:	6.1
Persons 25-54:	4.1
Men 25-54:	5.3
Women 25-54:	2.7
Persons 35-64:	2
Men 35-64:	2.5
Women 35-64:	1.4
Persons 35+:	1.7
Men 35+:	2.2
Women 35+:	1.1

### Average Quarter-Hour



	12+ Share
1. WGBD-FM/Lafayette, IN	8.7
2. KHLR-FM/Bryan-College Station, TX	8.5
2. WXCM-FM/Owensboro, KY	8.5
4. WZZQ-FM/Terre Haute, IN	7.9
5. WBTV-FM/Burlington, VT	7.8
6. WCYI & WCYY/Portland, ME	7.3
7. KQXR-FM/Boise, ID	6.6
8. KFMA-FM/Tucson	6.4
8. KFRR-FM/Visalia-Tulare-Hanford, CA	6.4
8. KXTE-FM/Las Vegas	6.4

### Cume



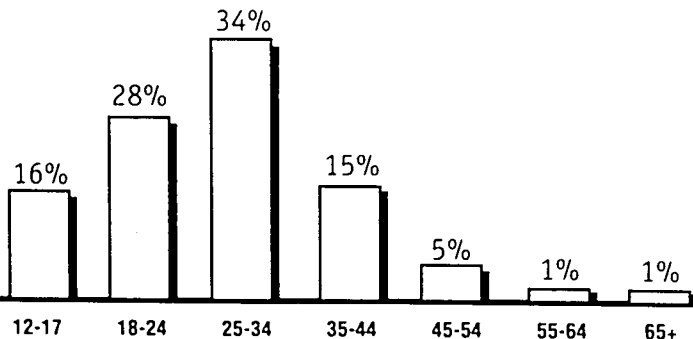
	12+ Cume
1. WXRK-FM/New York	1,491,000
2. KROQ-FM/Los Angeles	1,381,000
3. WKQX-FM/Chicago	808,700
4. WWDC-FM/Washington, DC	536,300
5. KITS-FM/San Francisco	507,200
6. WBCN-FM/Boston	504,600
7. WPLY-FM/Philadelphia	472,100
8. KTBZ-FM/Houston-Galveston	438,000
9. KDGE-FM/Dallas-Ft. Worth	395,500
10. WHFS-FM/Washington, DC	394,200

### 12+ AQH SHARE BY DAYPART

Mon-Fri 6a-10a:	4.8
Mon-Fri Mid-6a:	3.7
Mon-Fri 10a-3p:	3.7
Mon-Fri 3p-7p:	4.3
Mon-Fri 7p-Mid:	5.3
Mon-Fri 6a-7p:	4.2
Mon-Fri 6a-10a+3p-7p:	4.7
Mon-Fri 6a-Mid:	4.4
Sat-Sun 6a-Mid:	3.9
Sat-Sun 10a-7p:	4

### AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



### 12+ AQH BY MARKET GROUP

Top 25:	6.6
Top 50:	2.3

## Who's Listening:

Among 12+ Persons  
(Except Where Noted)

### 12+ AQH By Listening Location

Away From Home:	8.0
At Home:	7.3
In Car:	8.6
At Work:	6.9
Other:	13.1

### TOTAL WEEK AQH SHARE BY DEMO CELL

Teens:	27.4
Boys 12-17:	20.2
Girls 12-17:	32.9
Persons 18-34:	11.7
Men 18-34:	8.7
Women 18-34:	15.1
Persons 25-54:	6.6
Men 25-54:	4.7
Women 25-54:	8.5
Persons 35-64:	4.3
Men 35-64:	3.1
Women 35-64:	5.6
Persons 35+:	3.6
Men 35+:	2.7
Women 35+:	4.5

### 12+ AQH Share By Daypart

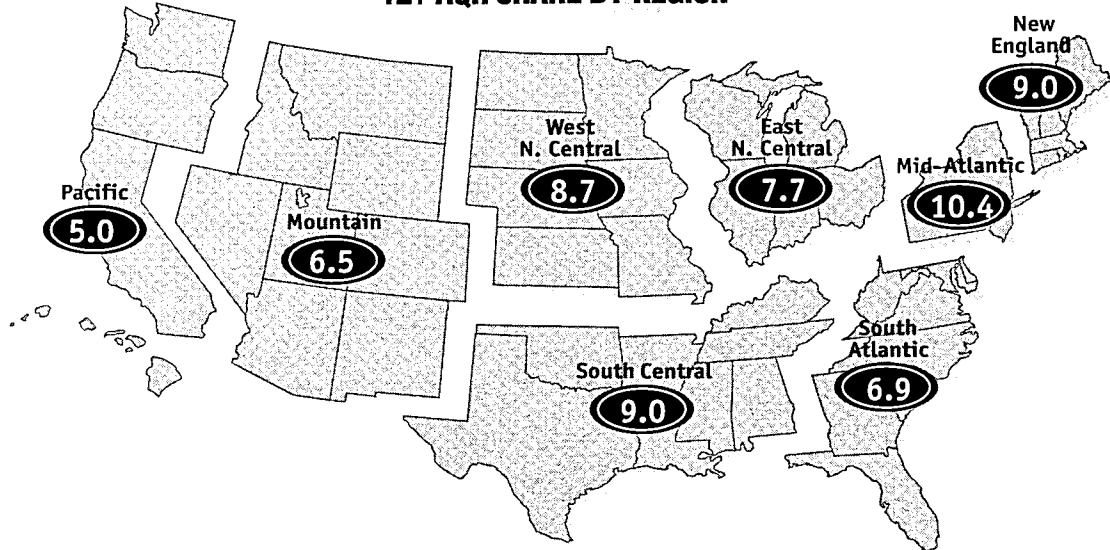
Mon-Fri 6a-10a:	7.2
Mon-Fri Mid-6a:	7.2
Mon-Fri 10a-3p:	6.2
Mon-Fri 3p-7p:	8.7
Mon-Fri 7p-Mid:	10.4
Mon-Fri 6a-7p:	7.2
Mon-Fri 6a-10a+3p-7p:	7.9
Mon-Fri 6a-Mid:	7.6
Sat-Sun 6a-Mid:	8.5
Sat-Sun 10a-7p:	8.7

### 12+ AQH By Market Group

Top 25:	7.2
Top 50:	7.6

Fall '98	Winter '99	Spring '99	Summer '99	Fall '99	Winter '00	Spring '00	Summer '00	Fall '00
*	*	*	*	*	*	8.5	8.5	7.8

### 12+ AQH SHARE BY REGION



### Average Quarter-Hour

## KRRG-FM

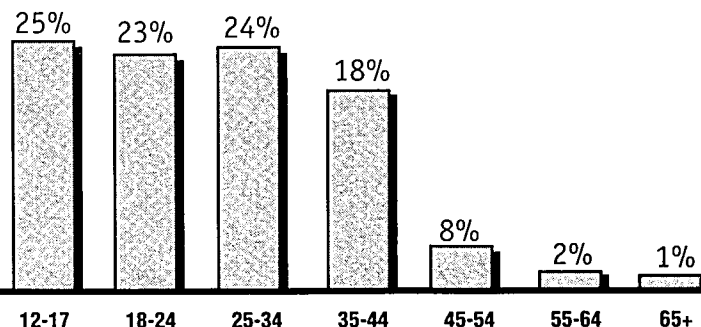
	12+ Share
1. KRRG-FM/Laredo, TX	18.8
2. WRTS-FM/Erie, PA	18.4
3. WBDI & WBDR/Watertown, NY	18.3
4. WKFR-FM/Battle Creek, MI	18.2
5. KGLI-FM/Sioux City, IA	18.1
6. KBFM-FM/McAllen-Brownsville	17.5
7. KTRS-FM/Casper, WY	16.2
8. WVAQ-FM/Morgantown-Clarksburg, WV	15.9
9. KFFM-FM/Yakima, WA	15.7
10. KSYN-FM/Joplin, MO	15.2
10. WIFC-FM/Wausau-Stevens Point, WI	15.2

### Cume

	12+ Cume
1. WHTZ-FM/New York	2,264,000
2. KIIS & KVVS/Los Angeles	1,870,900
3. WIOQ-FM/Philadelphia	738,600
4. KRBE-FM/Houston-Galveston	679,700
5. WXKS-FM/Boston	644,500
6. KHKS-FM/Dallas-Ft. Worth	642,800
7. WDRQ-FM/Detroit	622,500
8. WSTR-FM/Atlanta	589,200
9. KZQZ-FM/San Francisco	572,800
10. WKQI-FM/Detroit	566,800

### AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.

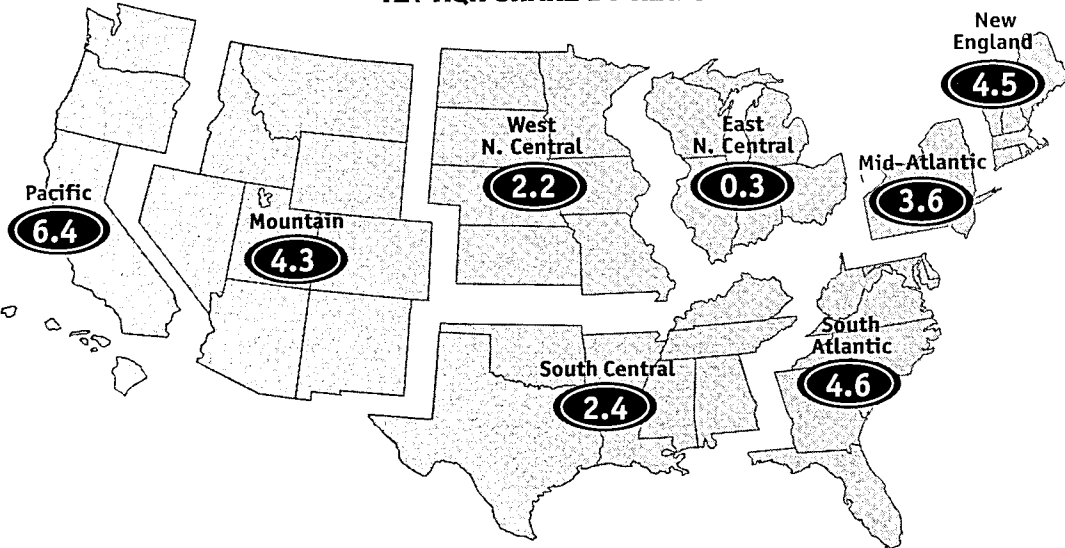




# FORMAT FOCUS: CHR/RHYTHMIC

Fall '98 Winter '99 Spring '99 Summer '99 Fall '99 Winter '00 Spring '00 Summer '00 Fall '00  
 \* \* \* \* \* 3.2 3.5 3.7

## 12+ AQH SHARE BY REGION



## Who's LISTENING:

Among 12+ Persons  
(Except Where Noted)

### 12+ AQH BY LISTENING LOCATION

Away From Home:	3.2
At Home:	4.4
In Car:	3.4
At Work:	2.4
Other:	9.8

### TOTAL WEEK AQH SHARE BY DEMO CELL

Teens:	15.8
Boys 12-17:	16.7
Girls 12-17:	15.2
Persons 18-34:	6.3
Men 18-34:	6.6
Women 18-34:	6.0
Persons 25-54:	2.3
Men 25-54:	2.4
Women 25-54:	2.3
Persons 35-64:	1.2
Men 35-64:	1.1
Women 35-64:	1.3
Persons 35+:	1.0
Men 35+:	0.9
Women 35+:	1.0

### Average Quarter-Hour

### Cume

## KAZE & KBLZ



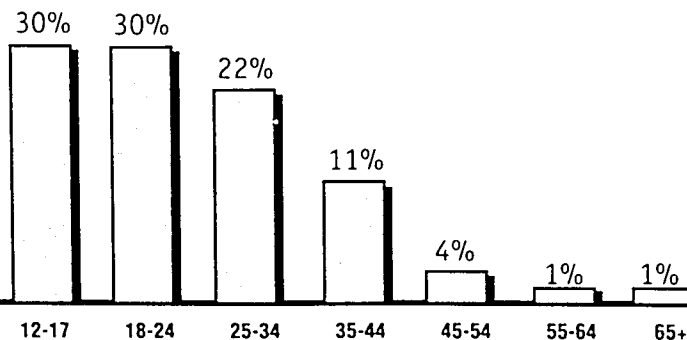
12+ Share		12+ Cume	
1. KAZE & KBLZ/Tyler-Longview, TX	15.5	1. WQHT-FM/New York	1,920,600
2. KPRR-FM/EI Paso	14.5	2. WKTU-FM/New York	1,718,400
3. KBAT-FM/Odessa-Midland, TX	12.8	3. KPWR-FM/Los Angeles	1,580,600
4. KHTN-FM/Merced, CA	11.6	4. WBBM-FM/Chicago	1,399,600
5. KWIN-FM/Stockton	10.1	5. KYLD-FM/San Francisco	687,000
5. WFHN-FM/New Bedford-Fall River, MA	10.1	6. WPGC-FM/Washington, DC	613,400
7. KISV-FM/Bakersfield	9.9	7. KBXX-FM/Houston-Galveston	611,200
7. WBHJ-FM/Mobile (Tuscaloosa book)	9.9	8. KMEL-FM/San Francisco	577,400
9. WJMH-FM/Greensboro-Winston Salem	9.0	9. WPOW-FM/Miami-Ft. Lauderdale	576,100
10. KPRF-FM/Amarillo, TX	8.9	10. WJMN-FM/Boston	567,800

### 12+ AQH SHARE BY DAYPART

Mon-Fri 6a-10a:	3.0
Mon-Fri Mid-6a:	4.2
Mon-Fri 10a-3p:	2.5
Mon-Fri 3p-7p:	4.1
Mon-Fri 7p-Mid:	6.3
Mon-Fri 6a-7p:	3.1
Mon-Fri 6a-10a+3p-7p:	3.5
Mon-Fri 6a-Mid:	3.5
Sat-Sun 6a-Mid:	4.3
Sat-Sun 10a-7p:	4.3

## AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



### 12+ AQH BY MARKET GROUP

Top 25:	4.2
Top 50:	3.8

# FORMAT FOCUS: CLASSIC ROCK/HITS



## Who's Listening:

Among 12+ Persons  
(Except Where Noted)

### 12+ AQH BY LISTENING LOCATION

Away From Home:	5.4
At Home:	2.4
In Car:	4.9
At Work:	6.2
Other:	3.8

### TOTAL WEEK AQH SHARE BY DEMO CELL

Teens:	1.6
Boys 12-17:	2.8
Girls 12-17:	0.8
Persons 18-34:	4.5
Men 18-34:	5.9
Women 18-34:	2.9
Persons 25-54:	6.0
Men 25-54:	8.2
Women 25-54:	3.7
Persons 35-64:	5.4
Men 35-64:	7.5
Women 35-64:	3.3
Persons 35+:	4.4
Men 35+:	6.4
Women 35+:	2.5

### 12+ AQH SHARE BY DAYPART

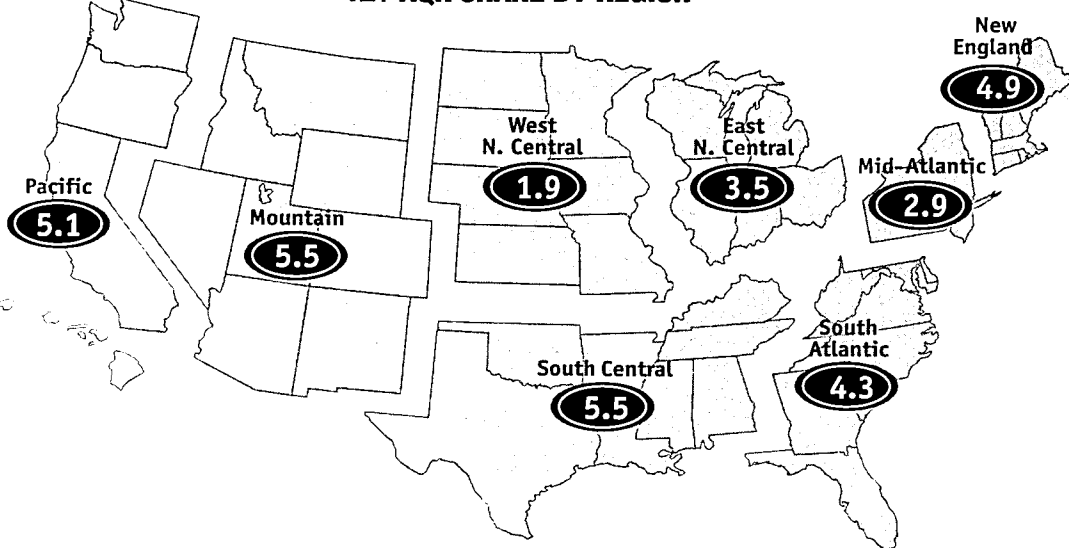
Mon-Fri 6a-10a:	4.4
Mon-Fri Mid-6a:	3.2
Mon-Fri 10a-3p:	4.6
Mon-Fri 3p-7p:	4.3
Mon-Fri 7p-Mid:	3.2
Mon-Fri 6a-7p:	4.5
Mon-Fri 6a-10a+3p-7p:	4.4
Mon-Fri 6a-Mid:	4.3
Sat-Sun 6a-Mid:	3.9
Sat-Sun 10a-7p:	4.3

### 12+ AQH BY MARKET GROUP

Top 25:	3.8
Top 50:	3.9

Fall '98	Winter '99	Spring '99	Summer '99	Fall '99	Winter '00	Spring '00	Summer '00	Fall '00
4.1	4.1	4.2	4.3	4.0	4.1	4.2	4.7	4.2

### 12+ AQH SHARE BY REGION



### Average Quarter-Hour

# Z93

12+ Share

1. WCIZ-FM/Watertown, NY (Cl. Hits)	13.1
2. KZHK-FM/St. George-Cedar City, UT	12.5
3. KCQQ-FM/Quad Cities, IA-IL (Cl. Hits)	11.4
4. KQRS-FM/Minneapolis-St. Paul	11.2
5. KQUR-FM/Laredo, TX (Cl. Hits)	10.9
6. KQDI-FM/Great Falls, MT	10.8
7. KRCH-FM/Rochester, MN	10.3
8. WQUT-FM/Johnson City-Kingsport	10.0
9. KBRQ-FM/Waco, TX	9.8
10. WMRR-FM/Muskegon, MI	9.8

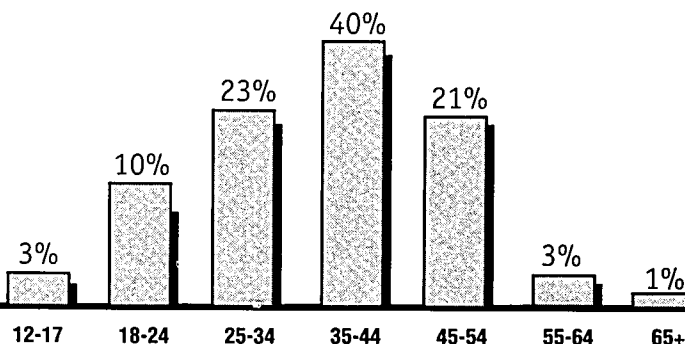
### Cume

12+ Cume

1. WAXQ-FM/New York	1,068,500
2. KCBS-FM/Los Angeles	941,300
3. KLOS-FM/Los Angeles	857,300
4. WLUP-FM/Chicago	589,300
5. KQRS-FM/Minneapolis	564,900
6. WMGK-FM/Philadelphia (Classic Hits)	466,100
7. KZPS-FM/Dallas	424,200
8. WARW-FM/Washington	409,700
9. WZLX-FM/Boston	396,400
10. KKRW & KQUE/Houston (Classic Hits)	363,900

### AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.

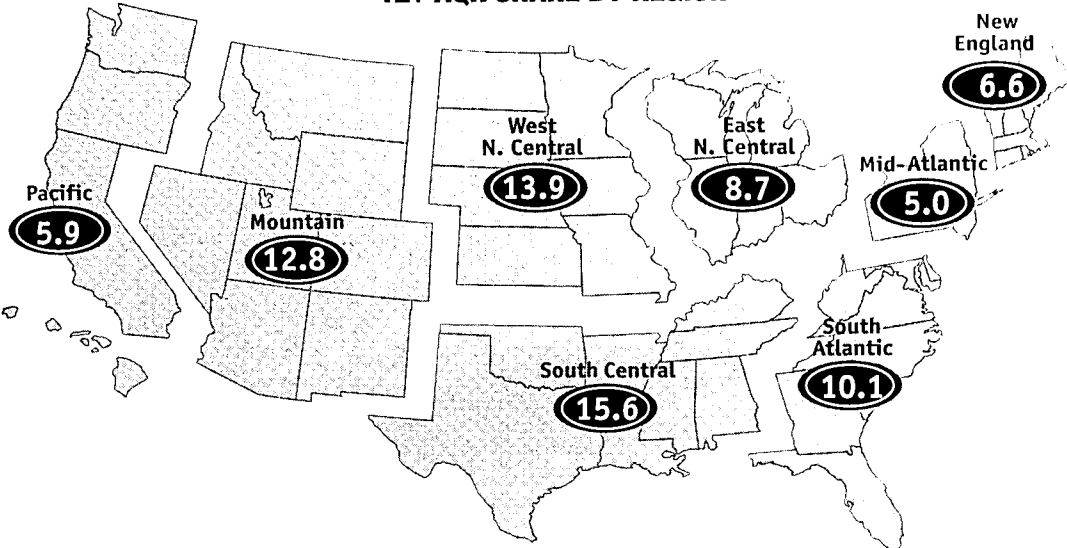




# FORMAT FOCUS: COUNTRY

Fall '98	Winter '99	Spring '99	Summer '99	Fall '99	Winter '00	Spring '00	Summer '00	Fall '00
9.5	9.3	9.5	9.2	9.2	9.0	8.8	8.8	9.0

## 12+ AQH SHARE BY REGION



## Who's LISTENING:

Among 12+ Persons  
(Except Where Noted)

### 12+ AQH BY LISTENING LOCATION

Away From Home:	9.8
At Home:	7.8
In Car:	10.6
At Work:	9.1
Other:	7.2

### TOTAL WEEK AQH SHARE BY DEMO CELL

Teens:	4.8
Boys 12-17:	4.1
Girls 12-17:	5.3
Persons 18-34:	7.9
Men 18-34:	6.7
Women 18-34:	9.2
Persons 25-54:	9.1
Men 25-54:	8.2
Women 25-54:	10.1
Persons 35-64:	10.2
Men 35-64:	9.6
Women 35-64:	10.9
Persons 35+:	10.1
Men 35+:	9.6
Women 35+:	10.5

### Average Quarter-Hour



92.5 Continuous Country!  
**WBKR**

12+ Share

1. K-LAW-FM/Lawton, OK	26.4
1. WBKR-FM/Owensboro, KY	26.4
3. KYKZ-FM/Lake Charles, LA	24.5
4. WTNV-FM/Watertown, NY	23.4
5. WTHI-FM/Terre Haute, IN	22.3
6. WUSY-FM/Chattanooga, TN	22.1
7. WIVK-FM/Knoxville	22.0
8. WQBE-FM/Charleston, WV	20.5
9. WXBQ-FM/Johnson City-Kingsport	19.5
10. KMON-FM/Great Falls, MT	19.3

### Cume



12+ Cume

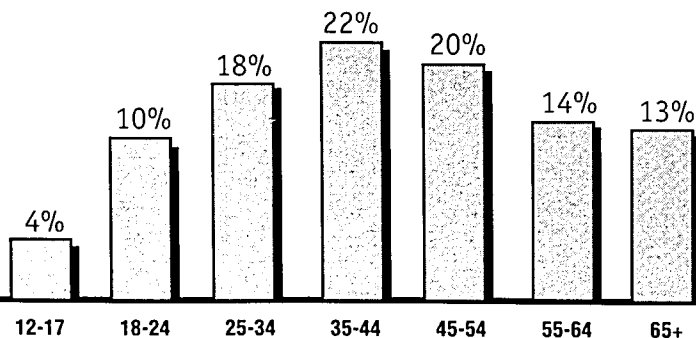
1. KZLA-FM/Los Angeles	700,000
2. WUSN-FM/Chicago	684,200
3. KPLX-FM/Dallas-Ft. Worth	551,400
4. KSCS-FM/Dallas-Ft. Worth	519,900
5. WYCD-FM/Detroit	445,800
6. KILT-FM/Houston-Galveston	437,800
7. WKHX-FM/Atlanta	436,200
8. KMPS-FM/Seattle-Tacoma	407,200
9. WWCY/WWZY/WYNY/New York	391,300
10. KEEY-FM/Minneapolis-St. Paul	384,800

### 12+ AQH SHARE BY DAYPART

Mon-Fri 6a-10a:	8.9
Mon-Fri Mid-6a:	9.0
Mon-Fri 10a-3p:	9.4
Mon-Fri 3p-7p:	9.1
Mon-Fri 7p-Mid:	7.2
Mon-Fri 6a-7p:	9.2
Mon-Fri 6a-10a+3p-7p:	9.0
Mon-Fri 6a-Mid:	8.9
Sat-Sun 6a-Mid:	9.5
Sat-Sun 10a-7p:	9.9

### AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



### 12+ AQH BY MARKET GROUP

Top 25:	6.6
Top 50:	8.0

## Who's Listening:

Among 12+ Persons  
(Except Where Noted)

### 12+ AQH By Listening Location

Away From Home:	5.3
At Home:	2.5
In Car:	4.9
At Work:	5.9
Other:	3.7

### TOTAL WEEK AQH SHARE BY DEMO CELL

Teens:	3.4
Boys 12-17:	2.8
Girls 12-17:	3.8
Persons 18-34:	6.5
Men 18-34:	4.6
Women 18-34:	8.7
Persons 25-54:	5.4
Men 25-54:	4
Women 25-54:	7.1
Persons 35-64:	3.9
Men 35-64:	3.1
Women 35-64:	4.8
Persons 35+:	3.2
Men 35+:	2.6
Women 35+:	3.7

### 12+ AQH SHARE BY DAYPART

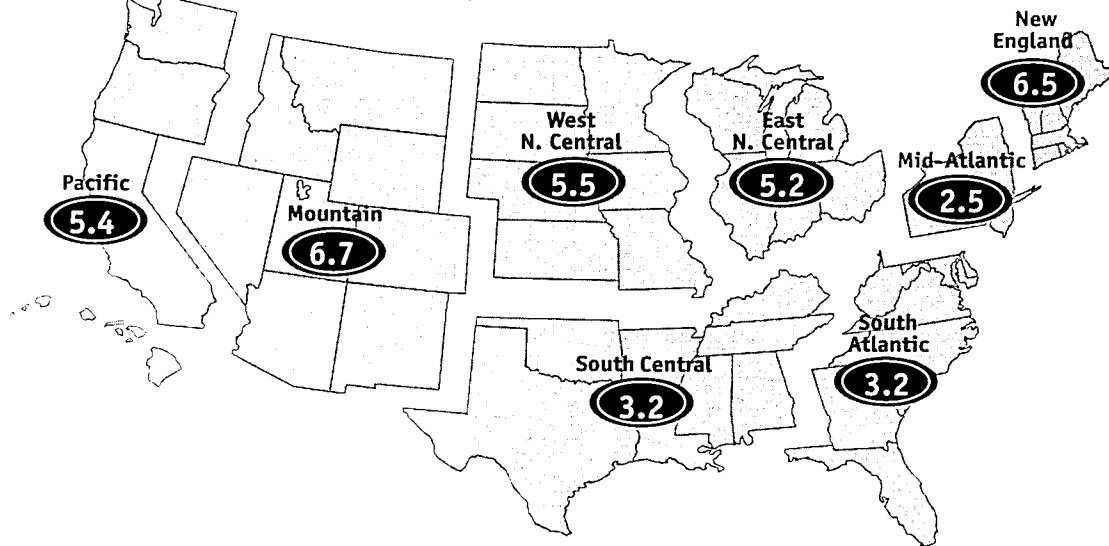
Mon-Fri 6a-10a:	4.4
Mon-Fri Mid-6a:	2.9
Mon-Fri 10a-3p:	4.5
Mon-Fri 3p-7p:	4.6
Mon-Fri 7p-Mid:	3.3
Mon-Fri 6a-7p:	4.5
Mon-Fri 6a-10a+3p-7p:	4.5
Mon-Fri 6a-Mid:	4.4
Sat-Sun 6a-Mid:	3.7
Sat-Sun 10a-7p:	4.1

### 12+ AQH By Market Group

Top 25:	4.2
Top 50:	4.2

Fall '98	Winter '99	Spring '99	Summer '99	Fall '99	Winter '00	Spring '00	Summer '00	Fall '00
4.2	4.4	4.5	4.4	4.0	4.2	4.3	4.6	4.2

### 12+ AQH SHARE BY REGION



### Average Quarter-Hour



12+ Share	
1. WKEE-FM/Huntington-Ashford, WV-KY	18.4
2. KAKK-FM/Great Falls, MT	18.2
3. KKYS-FM/Bryan-College Station, TX	17.6
4. WINC-FM/Winchester, VA	17.2
5. KTXV-FM/Columbia, MO	15.2
6. WHAJ-FM/Bluefield, WV	14.5
7. WHBC-FM/Canton, OH	13.4
8. WRVB-FM/Parkersburg-Marietta, WV-OH	13.3
9. KYYY-FM/Bismarck, ND	12.7
10. WOMP-FM/Wheeling, WV	11.6

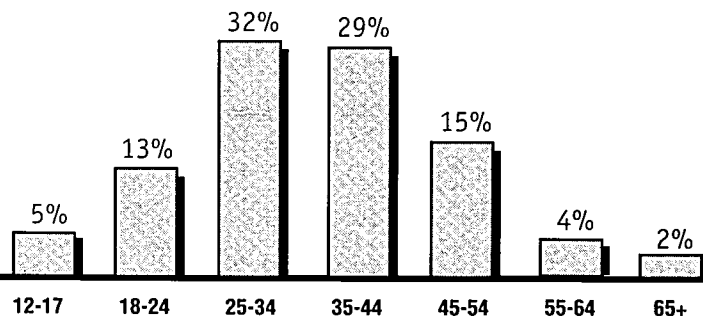
### Cume



12+ Cume	
1. WPLJ-FM/New York	1,375,300
2. KYSR-FM/Los Angeles	1,160,300
3. KBIG-FM/Los Angeles	935,700
4. WTMX-FM/Chicago	880,900
5. WBMX-FM/Boston	511,600
6. KLLC-FM/San Francisco	483,300
7. WRQX-FM/Washington, DC	480,900
8. KHMV-FM/Houston-Galveston	449,800
9. WPLT-FM/Detroit	411,200
10. KDMX-FM/Dallas-Ft. Worth	404,600

### AQH AUDIENCE BY COMPOSITION

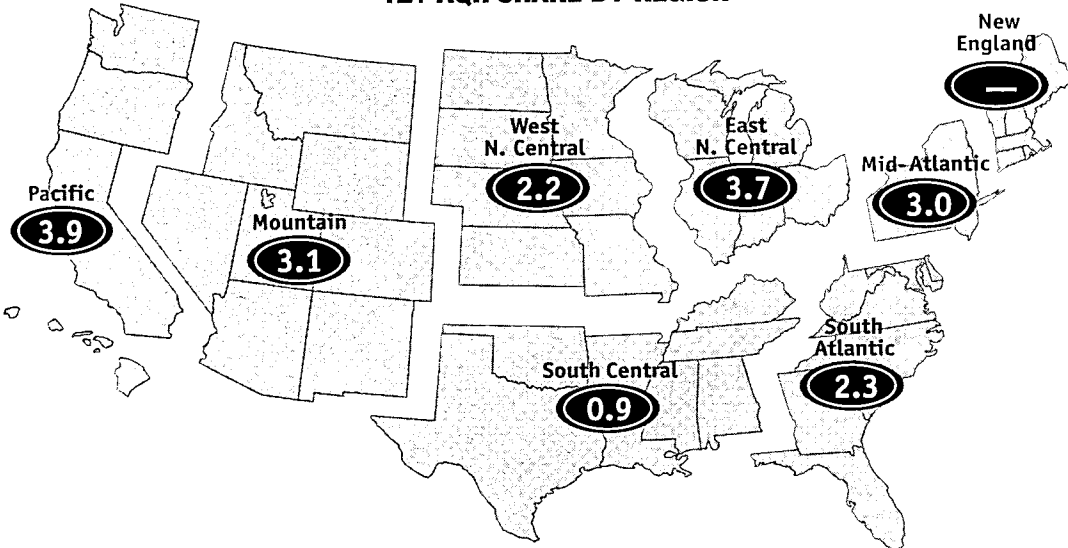
M-SU 6AM-MID TOTAL U.S.





Fall '98	Winter '99	Spring '99	Summer '99	Fall '99	Winter '00	Spring '00	Summer '00	Fall '00
3.0	2.9	2.8	2.8	2.7	2.7	3.1	2.8	2.7

## 12+ AQH SHARE BY REGION



## Who's LISTENING:

Among 12+ Persons  
(Except Where Noted)

### 12+ AQH BY LISTENING LOCATION

Away From Home:	2.8
At Home:	2.6
In Car:	2.2
At Work:	3.6
Other:	2.1

### TOTAL WEEK AQH SHARE BY DEMO CELL

Teens:	0.5
Boys 12-17:	0.6
Girls 12-17:	0.4
Persons 18-34:	1.3
Men 18-34:	1.1
Women 18-34:	1.6
Persons 25-54:	3.1
Men 25-54:	2.9
Women 25-54:	3.3
Persons 35-64:	4.0
Men 35-64:	4.0
Women 35-64:	4.0
Persons 35+:	3.7
Men 35+:	3.7
Women 35+:	3.6

### Average Quarter-Hour



	12+ Share
1. WSJT-FM/Tampa (Sebring book)	6.5
2. KMGQ-FM/Santa Barbara, CA	5.8
3. WNWV-FM/Cleveland	5.3
4. WHCD-FM/Syracuse (Ithaca book)	5.2
5. WVMV-FM/Detroit	5.1
6. WJJZ-FM/Philadelphia	4.7
7. KNIK-FM/Anchorage, AK	4.4
7. KYOT-FM/Phoenix	4.4
9. KCIY-FM/Kansas City	4.3
10. KOAZ-FM/Tucson	4.1
10. KSSJ-FM/Sacramento	4.1

### Cume



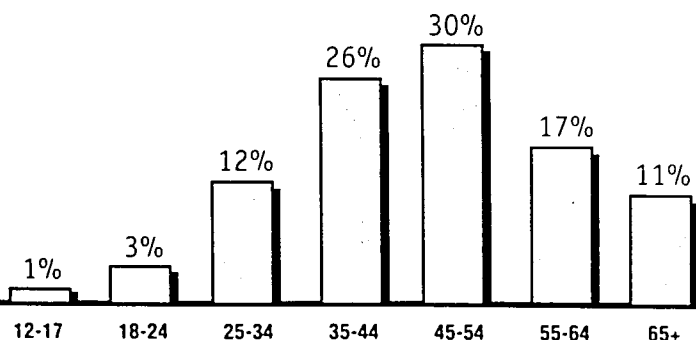
	12+ Cume
1. WQCD-FM/New York	1,179,600
2. KTWW-FM/Los Angeles	904,200
3. WNUA-FM/Chicago	696,500
4. WJJZ-FM/Philadelphia	459,400
5. KKSF-FM/San Francisco	446,500
6. WVMV-FM/Detroit	438,300
7. WJZW-FM/Washington, DC	312,900
8. WLVE-FM/Miami-Ft. Lauderdale	312,100
9. KOAI-FM/Dallas-Ft. Worth	305,700
10. KYOT-FM/Phoenix	260,700

### 12+ AQH SHARE BY DAYPART

Mon-Fri 6a-10a:	2.1
Mon-Fri Mid-6a:	2.6
Mon-Fri 10a-3p:	3.1
Mon-Fri 3p-7p:	2.8
Mon-Fri 7p-Mid:	2.9
Mon-Fri 6a-7p:	2.7
Mon-Fri 6a-10a+3p-7p:	2.4
Mon-Fri 6a-Mid:	2.7
Sat-Sun 6a-Mid:	2.9
Sat-Sun 10a-7p:	3.0

## AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



### 12+ AQH BY MARKET GROUP

Top 25:	3.5
Top 50:	3.1

# FORMAT FOCUS: NEWS/TALK



## Who's LISTENING:

Among 12+ Persons  
(Except Where Noted)

### 12+ AQH BY LISTENING LOCATION

Away From Home:	14.2
At Home:	21.1
In Car:	18.5
At Work:	9.3
Other:	8.4

### TOTAL WEEK AQH SHARE BY DEMO CELL

Teens:	1.9
Boys 12-17:	3.2
Girls 12-17:	0.8
Persons 18-34:	7.6
Men 18-34:	11.0
Women 18-34:	3.9
Persons 25-54:	14.2
Men 25-54:	19.2
Women 25-54:	8.8
Persons 35-64:	18.6
Men 35-64:	23.9
Women 35-64:	13.2
Persons 35+:	23.1
Men 35+:	27.0
Women 35+:	19.5

### 12+ AQH SHARE BY DAYPART

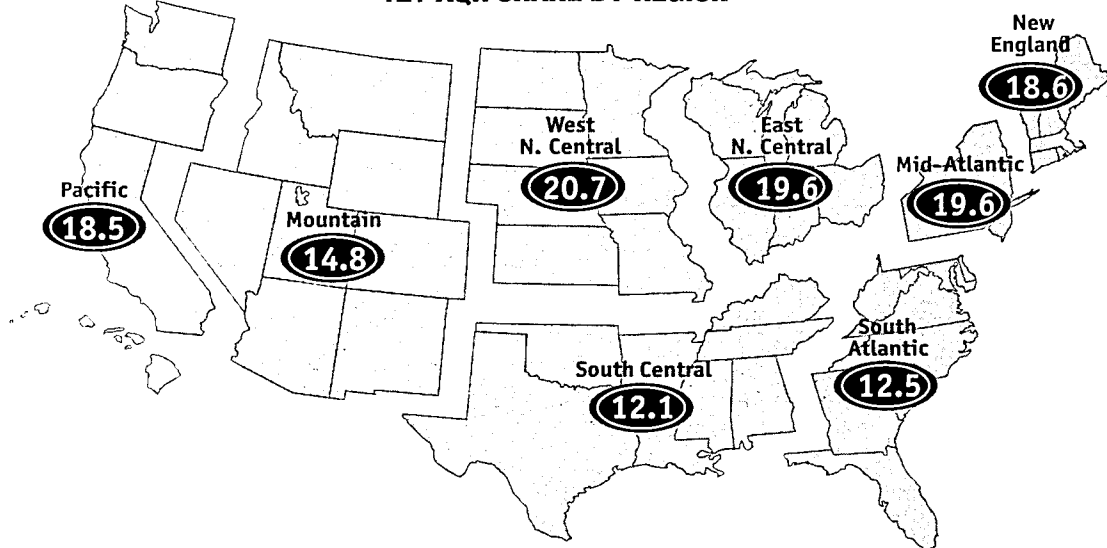
Mon-Fri 6a-10a:	19.4
Mon-Fri Mid-6a:	23.0
Mon-Fri 10a-3p:	18.5
Mon-Fri 3p-7p:	16.8
Mon-Fri 7p-Mid:	13.1
Mon-Fri 6a-7p:	18.4
Mon-Fri 6a-10a+3p-7p:	18.3
Mon-Fri 6a-Mid:	17.7
Sat-Sun 6a-Mid:	13.4
Sat-Sun 10a-7p:	12.1

### 12+ AQH BY MARKET GROUP

Top 25:	19.0
Top 50:	17.8

Fall '98	Winter '99	Spring '99	Summer '99	Fall '99	Winter '00	Spring '00	Summer '00	Fall '00
16.4	16.2	15.8	15.9	16.0	15.8	16.3	15.6	16.9

### 12+ AQH SHARE BY REGION



### Average Quarter-Hour



12+ Share

1. KFGO-AM/Fargo-Moorhead, ND-MN (N/T)	18.8
2. WJBC-AM/Bloomington, IL (N/T)	16.5
3. KQMS-AM/Redding, CA (N/T)	14.6
4. WSVA-AM/Harrisonburg, VA (N/T)	13.8
5. KMOX-AM/St. Louis (News/Talk/Sports)	13.7
6. WHBC-AM/Canton, OH (N/T)	13.6
7. WSOY-AM/Decatur, IL (N/T)	13.1
8. KFRU-AM/Columbia, MO (N/T)	12.9
9. WSGW-AM/Saginaw-Bay City, MI (N/T)	12.5
10. WHAM-FM/Rochester (N/T)	12.2

### Cume

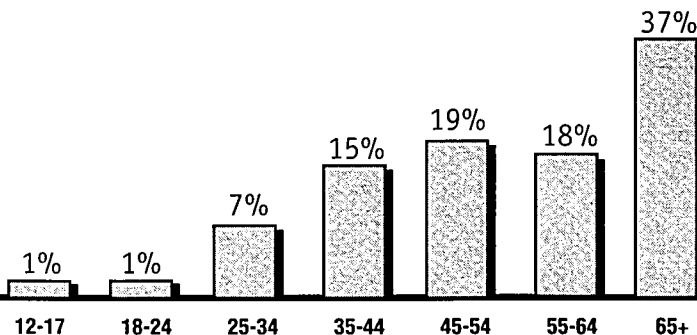


12+ Cume

1. WINS-AM/New York (News)	2,195,500
2. WCBS-AM/New York (News)	1,658,500
3. WFAN-AM/New York (Sports)	1,413,000
4. WABC-AM/New York (Talk)	1,254,000
5. WBBM-AM/Chicago (News)	1,235,100
6. KYW-AM/Philadelphia (News)	1,039,200
7. KNX-AM/Los Angeles (News)	1,005,600
8. KCBS-AM/San Francisco (News)	926,000
9. WOR-AM/New York (Talk)	868,700
10. KFWB-AM/Los Angeles (News)	866,400

### AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.

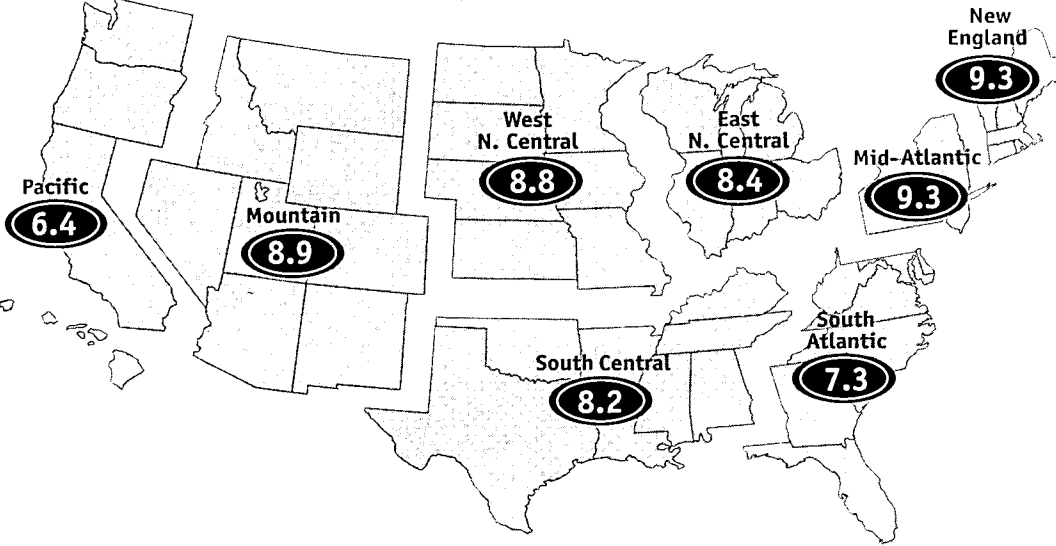




# FORMAT FOCUS: OLDIES

Fall '98	Winter '99	Spring '99	Summer '99	Fall '99	Winter '00	Spring '00	Summer '00	Fall '00
7.3	7.5	8.1	8.5	8.5	8.4	7.9	8.4	8.1

## 12+ AQH SHARE BY REGION



## Who's LISTENING:

Among 12+ Persons  
(Except Where Noted)

### 12+ AQH BY LISTENING LOCATION

Away From Home:	9.2
At Home:	6.3
In Car:	8.4
At Work:	10.2
Other:	7.6

### TOTAL WEEK AQH SHARE BY DEMO CELL

Teens:	2.8
Boys 12-17:	3.4
Girls 12-17:	2.3
Persons 18-34:	4.5
Men 18-34:	4.3
Women 18-34:	4.6
Persons 25-54:	9.5
Men 25-54:	8.9
Women 25-54:	10.1
Persons 35-64:	11.8
Men 35-64:	11.4
Women 35-64:	12.2
Persons 35+:	10.4
Men 35+:	10.3
Women 35+:	10.5

### Average Quarter-Hour

## KBYZ-FM

	12+ Share
1. KBYZ-FM/Bismarck, ND	17.8
2. WABK-FM/Augusta-Waterville, ME	13.6
3. KDEZ-FM/Jonesboro, AR	12.5
4. WWVR-FM/Terre Haute, IN	12.2
5. KFXS-FM/Rapid City, SD	11.9
5. WALY-FM/Altoona, PA	11.9
7. WBZD-FM/Williamsport, PA	11.3
8. WHNN-FM/Saginaw-Bay City, MI	11.2
8. WPBG-FM/Peoria, IL	11.2
10. KDZA-FM/Pueblo, CO	11.0

### Cume

## WCBS-FM 101.1

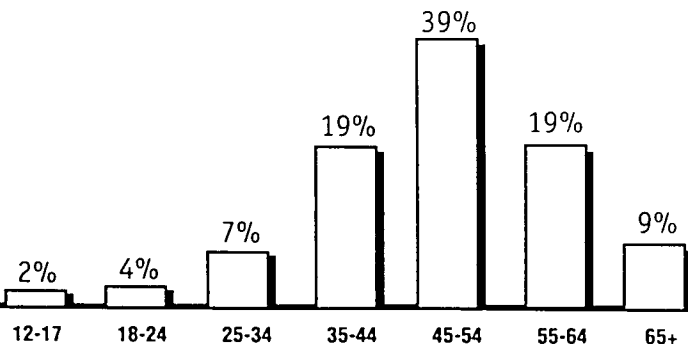
	12+ Cume
1. WCBS-FM/New York	1,522,500
2. KRTH-FM/Los Angeles	1,214,300
3. WTJM-FM/New York (Rhyth. Oldies)	1,078,400
4. KCMG-FM/Los Angeles (Rhyth. Oldies)	790,200
5. WJMK-FM/Chicago	723,000
6. WUBT-FM/Chicago (Rhythmic Oldies)	573,900
7. WOMC-FM/Detroit	550,600
8. WOGL-FM/Philadelphia	506,800
9. WODS-FM/Boston	505,400
10. KLUV-FM/Dallas-Ft. Worth	450,700

### 12+ AQH SHARE BY DAYPART

Mon-Fri 6a-10a:	7.3
Mon-Fri Mid-6a:	7.5
Mon-Fri 10a-3p:	8.7
Mon-Fri 3p-7p:	8.1
Mon-Fri 7p-Mid:	7.0
Mon-Fri 6a-7p:	8.1
Mon-Fri 6a-10a+3p-7p:	7.7
Mon-Fri 6a-Mid:	7.9
Sat-Sun 6a-Mid:	8.5
Sat-Sun 10a-7p:	9.0

## AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



### 12+ AQH BY MARKET GROUP

Top 25:	7.8
Top 50:	8.1

# FORMAT FOCUS: REGIONAL MEXICAN



## Who's Listening:

Among 12+ Persons  
(Except Where Noted)

### 12+ AQH BY LISTENING LOCATION

Away From Home:	2.1
At Home:	2.8
In Car:	1.6
At Work:	2.6
Other:	2.0

### TOTAL WEEK AQH SHARE BY DEMO CELL

Teens:	2.1
Boys 12-17:	2.0
Girls 12-17:	2.2
Persons 18-34:	3.8
Men 18-34:	4.6
Women 18-34:	2.9
Persons 25-54:	2.6
Men 25-54:	3.1
Women 25-54:	2.1
Persons 35-64:	1.9
Men 35-64:	2.1
Women 35-64:	1.6
Persons 35+:	1.7
Men 35+:	1.9
Women 35+:	1.4

### 12+ AQH SHARE BY DAYPART

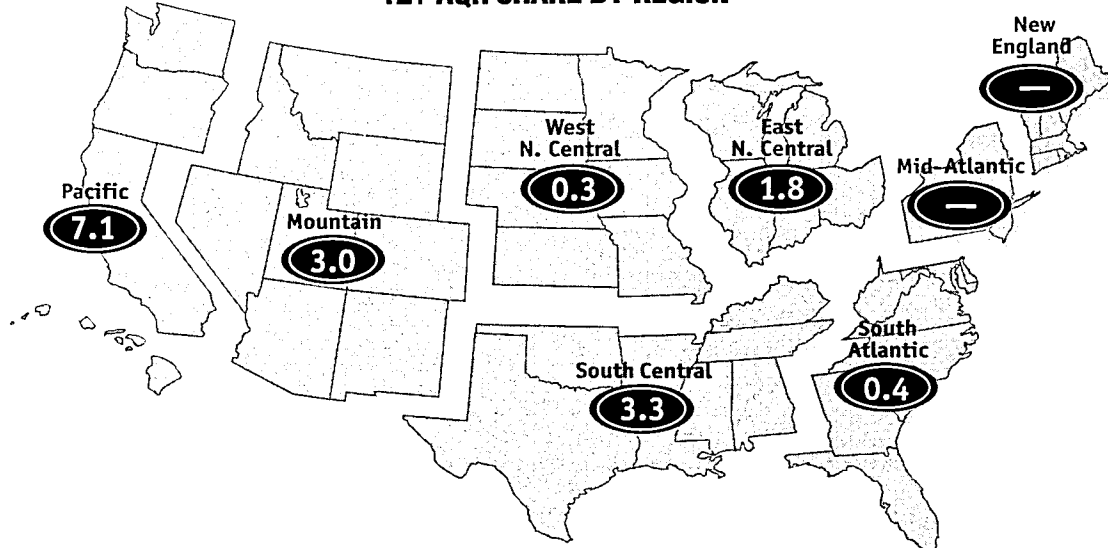
Mon-Fri 6a-10a:	2.7
Mon-Fri Mid-6a:	2.1
Mon-Fri 10a-3p:	2.3
Mon-Fri 3p-7p:	2.0
Mon-Fri 7p-Mid:	1.9
Mon-Fri 6a-7p:	2.3
Mon-Fri 6a-10a+3p-7p:	2.4
Mon-Fri 6a-Mid:	2.3
Sat-Sun 6a-Mid:	2.7
Sat-Sun 10a-7p:	2.5

### 12+ AQH BY MARKET GROUP

Top 25:	3.0
Top 50:	2.5

Fall '98	Winter '99	Spring '99	Summer '99	Fall '99	Winter '00	Spring '00	Summer '00	Fall '00
1.9	2.0	2.1	2.1	2.3	2.2	2.4	2.4	2.4

### 12+ AQH SHARE BY REGION



### Average Quarter-Hour

## KUNA-FM

	12+ Share
1. KUNA-FM/Palm Springs, CA	13.9
2. KBGT-FM/McAllen-Brownsville	11.3
3. KIDI-FM/Santa Maria-Lompoc, CA	10.5
4. KBDR-FM/Laredo, TX	8.8
5. KLOB-FM/Palm Springs, CA	7.3
6. KLTN-FM/Houston-Galveston	6.6
7. KMNA-FM/Yakima, WA	6.4
8. KOQD-FM/Fresno	5.7
8. KXLM-FM/Oxnard-Ventura, CA	5.7
10. KRQK-FM/Santa Maria-Lompoc, CA	5.0
10. KSOL & KZOL/San Francisco (Monterey book)	5.0

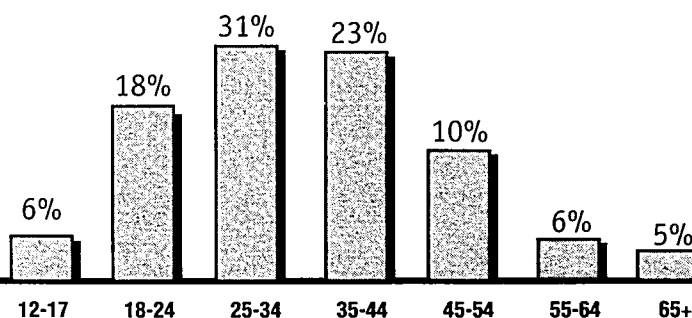
### Cume

## KSCA-FM

	12+ Cume
1. KSCA-FM/Los Angeles	805,200
2. KBUA & KBUE/Los Angeles	676,200
3. KLAX-FM/Los Angeles	590,700
4. WLEY-FM/Chicago	383,400
5. KLTN-FM/Houston-Galveston	345,300
6. WOJD-FM/Chicago	336,600
7. KHJ-AM/Los Angeles	275,000
8. KSOL & KZOL/San Francisco	246,200
9. KMJR & KNJR/Los Angeles	194,400
10. KLVN-FM/San Diego	146,200

### AQH AUDIENCE BY COMPOSITION

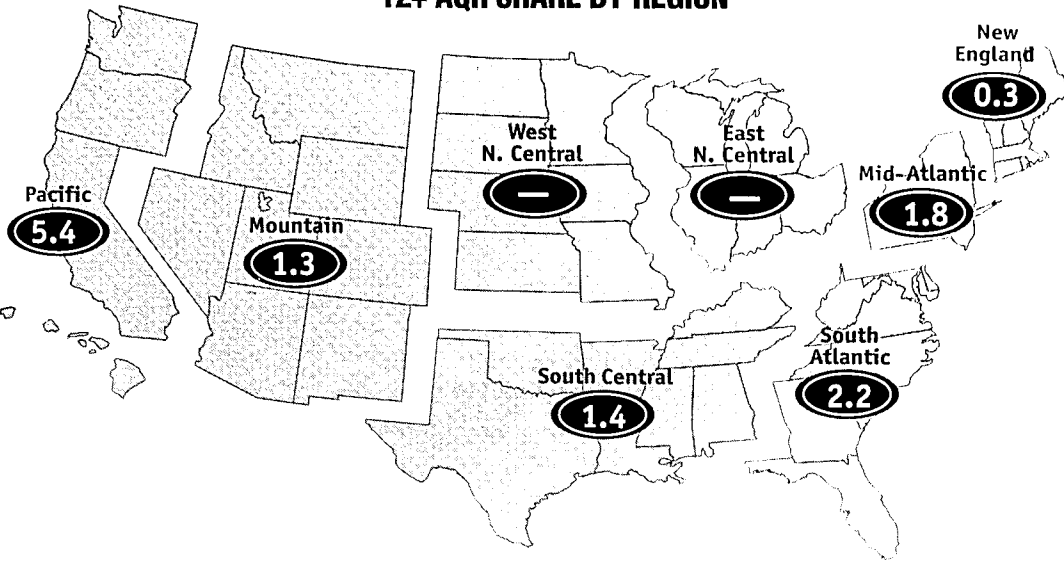
M-SU 6AM-MID TOTAL U.S.



# R&R<sup>®</sup> FORMAT FOCUS: SPANISH CONTEMPORARY

Fall '98	Winter '99	Spring '99	Summer '99	Fall '99	Winter '00	Spring '00	Summer '00	Fall '00
2.3	2.2	2.2	2.1	2.4	2.4	2.0	2.3	2.0

## 12+ AQH SHARE BY REGION



### Average Quarter-Hour

## KBNA-FM

12+ Share

1. KBNA-AM & FM/El Paso (Span. AC) 10.6
2. KNEX-FM/Laredo, TX 10.5
3. KQLM-FM/Odessa-Midland, TX (Span. Con.) 5.9
4. WAMR-FM/Miami-Ft. Lauderdale (Span. AC) 5.1
5. KLVE-FM/Los Angeles (Span. AC) 4.9
6. XNOE-FM/Laredo, TX (Span. Con.) 3.8
7. WIOA-FM/Puerto Rico (Span. AC) 3.6
7. WPAT-FM/New York (Morristown book) (Span. AC) 3.6
9. KLNO-FM/Dallas-Ft. Worth (Span. AC) 3.4
10. KNKN-FM/Pueblo, CO (Span. Con.) 3.3

### Cume

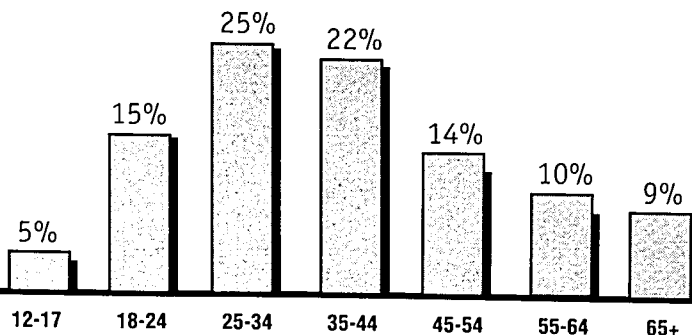
## KLVE 107.5 FM

12+ Cume

1. KLVE-FM/Los Angeles (Spanish AC) 1,124,300
2. WPAT-FM/New York (Spanish AC) 803,700
3. KSSE-FM/Los Angeles (Spanish Con.) 530,300
4. KLYY-FM/Los Angeles (Spanish Con.) 503,500
5. WIAC-FM/Puerto Rico (Spanish AC) 356,700
6. WIOA-FM/Puerto Rico (Spanish AC) 352,500
7. WAMR-FM/Miami (Span. AC) 342,100
8. WRMA-FM/Miami (Span. AC) 249,400
9. KLNO-FM/Dallas (Spanish AC) 204,600
10. KOVA & KOVE/Houston (Span. AC) 204,300

## AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's Listening:

Among 12+ Persons  
(Except Where Noted)

### 12+ AQH BY LISTENING LOCATION

Away From Home:	1.6
At Home:	2.7
In Car:	1.4
At Work:	1.9
Other:	1.9

### TOTAL WEEK AQH SHARE BY DEMO CELL

Teens:	1.5
Boys 12-17:	1.0
Girls 12-17:	1.9
Persons 18-34:	2.7
Men 18-34:	2.3
Women 18-34:	3.1
Persons 25-54:	2.1
Men 25-54:	1.9
Women 25-54:	2.4
Persons 35-64:	1.9
Men 35-64:	1.6
Women 35-64:	2.2
Persons 35+:	1.8
Men 35+:	1.5
Women 35+:	2.0

### 12+ AQH SHARE BY DAYPART

Mon-Fri 6a-10a:	1.9
Mon-Fri Mid-6a:	1.5
Mon-Fri 10a-3p:	2.0
Mon-Fri 3p-7p:	1.8
Mon-Fri 7p-Mid:	2.3
Mon-Fri 6a-7p:	1.9
Mon-Fri 6a-10a+3p-7p:	1.9
Mon-Fri 6a-Mid:	2.0
Sat-Sun 6a-Mid:	2.4
Sat-Sun 10a-7p:	2.3

### 12+ AQH BY MARKET GROUP

Top 25:	2.6
Top 50:	2.2



# FORMAT FOCUS: URBAN



## Who's Listening:

Among 12+ Persons  
(Except Where Noted)

### 12+ AQH BY LISTENING LOCATION

Away From Home:	4.5
At Home:	6.3
In Car:	4.7
At Work:	3.8
Other:	10.4

### TOTAL WEEK AQH SHARE BY DEMO CELL

Teens:	14.8
Boys 12-17:	14.7
Girls 12-17:	14.8
Persons 18-34:	8.5
Men 18-34:	7.7
Women 18-34:	9.3
Persons 25-54:	4.4
Men 25-54:	3.9
Women 25-54:	4.9
Persons 35-64:	2.9
Men 35-64:	2.5
Women 35-64:	3.4
Persons 35+:	2.5
Men 35+:	2.2
Women 35+:	2.8

### 12+ AQH SHARE BY DAYPART

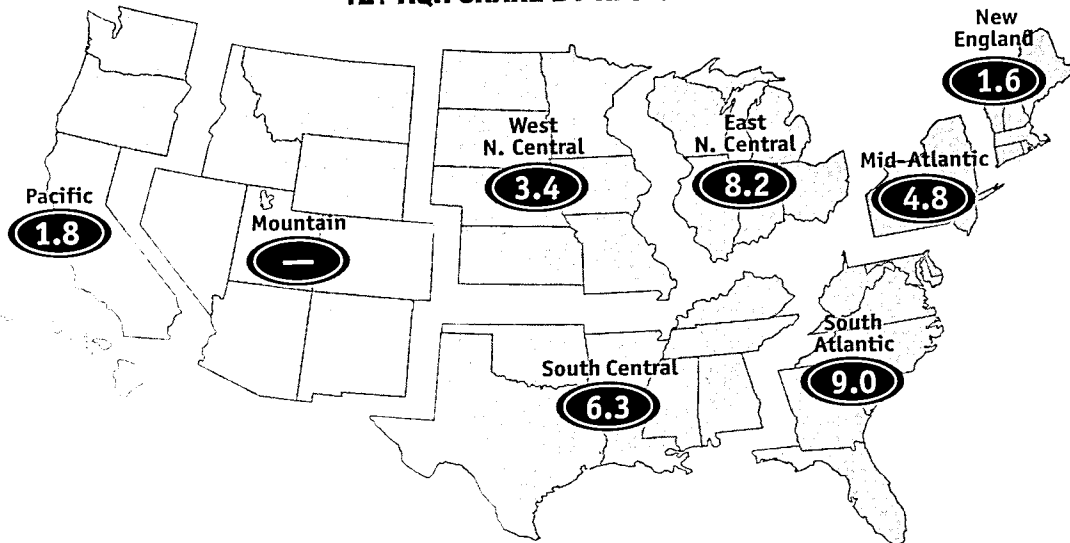
Mon-Fri 6a-10a:	4.7
Mon-Fri Mid-6a:	7.4
Mon-Fri 10a-3p:	3.7
Mon-Fri 3p-7p:	5.3
Mon-Fri 7p-Mid:	9.0
Mon-Fri 6a-7p:	4.5
Mon-Fri 6a-10a+3p-7p:	4.9
Mon-Fri 6a-Mid:	5.0
Sat-Sun 6a-Mid:	6.1
Sat-Sun 10a-7p:	5.7

### 12+ AQH BY MARKET GROUP

Top 25:	4.7
Top 50:	5.2

Fall '98	Winter '99	Spring '99	Summer '99	Fall '99	Winter '00	Spring '00	Summer '00	Fall '00
5.2	5.0	5.1	5.0	4.8	5.1	4.9	5.3	5.2

## 12+ AQH SHARE BY REGION



### Average Quarter-Hour



- | Station                        | 12+ Share |
|--------------------------------|-----------|
| 1. WFKX-FM/Jackson, TN         | 25.7      |
| 2. WFXE-FM/Columbus, GA        | 21.1      |
| 3. WRVV-FM/Monroe, LA          | 19.5      |
| 4. WJIZ-FM/Albany, GA          | 17.8      |
| 5. KTOY-FM/Texarkana, TX-AR    | 17.5      |
| 6. WEAS-FM/Savannah, GA        | 16.2      |
| 6. WZFX-FM/Fayetteville, NC    | 16.2      |
| 8. KJMZ-FM/Lawton, OK          | 16.0      |
| 9. WYNN-FM/Florence, SC        | 14.7      |
| 10. WJKX-FM/Laurel-Hattiesburg | 14.6      |

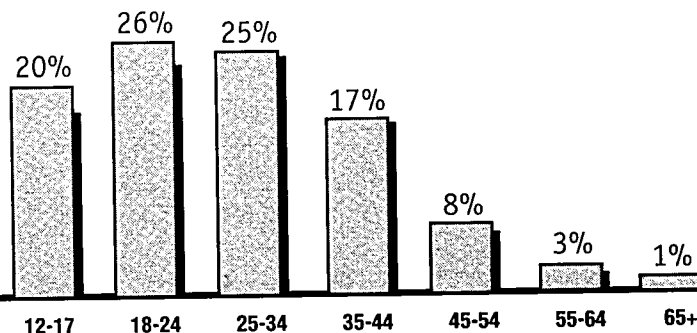
### Cume



- | Station                         | 12+ Cume  |
|---------------------------------|-----------|
| 1. WBLS-FM/New York             | 1,373,100 |
| 2. KKBT-FM/Los Angeles          | 1,174,500 |
| 3. WGCI-FM/Chicago              | 849,700   |
| 4. WVEE-FM/Atlanta              | 626,400   |
| 5. WJLB-FM/Detroit              | 601,400   |
| 6. WDTJ-FM/Detroit              | 534,100   |
| 7. WEDR-FM/Miami-Ft. Lauderdale | 533,000   |
| 8. WUSL-FM/Philadelphia         | 522,700   |
| 9. WKYS-FM/Washington, DC       | 521,200   |
| 10. KKDA-FM/Dallas-Ft. Worth    | 494,300   |

## AQH AUDIENCE BY COMPOSITION

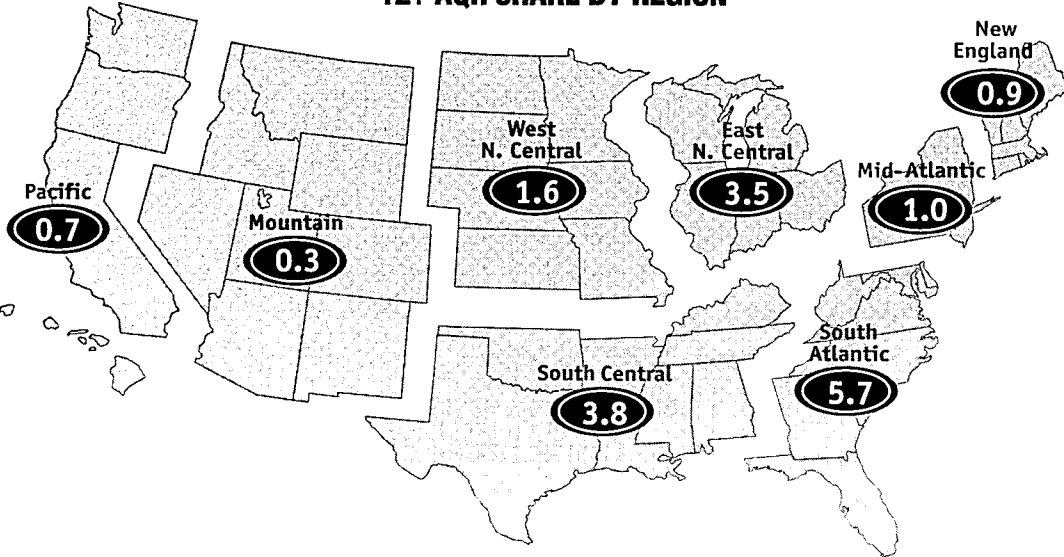
M-SU 6AM-MID TOTAL U.S.



# FORMAT FOCUS: URBAN AC

Fall '98	Winter '99	Spring '99	Summer '99	Fall '99	Winter '00	Spring '00	Summer '00	Fall '00
2.6	2.4	2.2	2.4	2.4	2.5	2.4	2.5	2.5

## 12+ AQH SHARE BY REGION



## Who's LISTENING:

Among 12+ Persons  
(Except Where Noted)

### 12+ AQH BY LISTENING LOCATION

Away From Home:	2.4
At Home:	2.7
In Car:	2.4
At Work:	2.3
Other:	2.9

### TOTAL WEEK AQH SHARE BY DEMO CELL

Teens:	1.1
Boys 12-17:	1.1
Girls 12-17:	1.1
Persons 18-34:	2.2
Men 18-34:	1.7
Women 18-34:	2.8
Persons 25-54:	3.2
Men 25-54:	2.6
Women 25-54:	3.8
Persons 35-64:	3.2
Men 35-64:	2.8
Women 35-64:	3.7
Persons 35+:	2.8
Men 35+:	2.5
Women 35+:	3.1

### Average Quarter-Hour

## WZKS-FM

	12+ Share
1. WZKS-FM/Meridian, MS	15.0
2. WUVA-FM/Charlottesville, VA	13.1
3. WIKS-FM/Greenville-New Bern	11.0
4. WSOL-FM/Brunswick, GA	10.7
5. WDLT-FM/Mobile	10.2
6. WBHK-FM/Birmingham	9.7
7. KVEE-FM/Lake Charles, LA	9.4
8. WXOK-AM/Baton Rouge	8.2
9. WRBO-FM/Memphis (Urban Oldies)	8.1
10. WL VH-FM/Savannah, GA	7.8
10. WSOL-FM/Jacksonville	7.8

### Cume



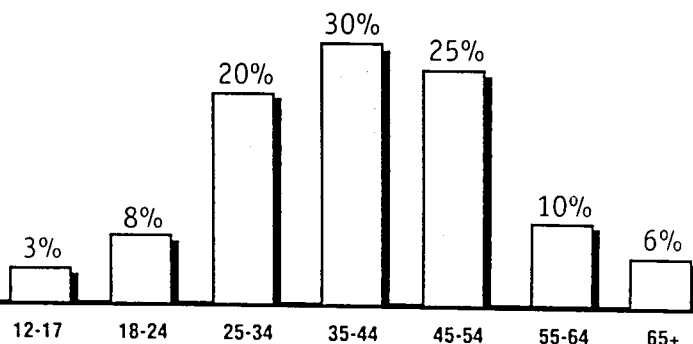
	12+ Cume
1. WRKS-FM/New York	1,367,000
2. WVAZ-FM/Chicago	556,700
3. KISQ-FM/San Francisco	496,200
4. WDAS-FM/Philadelphia	404,900
5. KJLH-FM/Los Angeles	395,000
6. WMMJ-FM/Washington, DC	381,500
7. WALR-FM/Atlanta	360,900
8. WMXD-FM/Detroit	359,000
9. WHQT-FM/Miami-Ft. Lauderdale	355,700
10. KMJQ-FM/Houston-Galveston	355,300

### 12+ AQH SHARE BY DAYPART

Mon-Fri 6a-10a:	2.5
Mon-Fri Mid-6a:	3.4
Mon-Fri 10a-3p:	2.1
Mon-Fri 3p-7p:	2.2
Mon-Fri 7p-Mid:	3.3
Mon-Fri 6a-7p:	2.2
Mon-Fri 6a-10a+3p-7p:	2.4
Mon-Fri 6a-Mid:	2.4
Sat-Sun 6a-Mid:	3.1
Sat-Sun 10a-7p:	2.8

## AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



### 12+ AQH BY MARKET GROUP

Top 25:	2.6
Top 50:	2.6

# How can you create a better bottom line profit at your radio stations?

Three ways we're doing it for our clients...

- 1. Better ratings.** The route to better ratings, of course, is to develop smarter strategy for winning, and that all starts with a well-designed **Perceptual Study**. Moyes Research is the first name in perceptual research and our people have developed winning strategies for many of America's most successful radio stations. A perceptual study, complete with the strategic planning meeting in your market, is an investment that pays big long-term dividends.
- 2. A Better Sales Strategy.** Do you have a sales strategy that is winning you the maximum sales available from your advertiser base? We perform **Advertiser Studies** that give you just that. And we'd be glad to show you the kind of questions we investigate that form the basis of the sales strategy development.
- 3. Better Sales People.** Most radio stations have a few "A" level sales people, a few "B" level people, and more "C" level people than they'd like to admit. We perform a process – called the **Sales Upgrade Recruiting** process – that upgrades sales staffs by allowing you to replace weak people with "A" and "B" level sales professionals who are hand picked to fit your particular selling situation. And we find these people for you in 27 days. It's an incredibly powerful process.

How can we help improve your profits? (719) 540-0100

Moyes Research





## All About Media Audit Information

The Media Audit is a single-source multimedia telephone survey that is conducted in more than 80 local markets across the U.S. Its significance as a programming tool is in its methodology. One hundred percent of the data in The Media Audit is collected via telephone interviews. Ascription is used only to provide responses to six questions when respondents refuse to answer: income, miles driven in the metro area during the past week, amount of money spent in supermarkets during the past week, and time spent listening to radio, viewing television and reading a newspaper on an average weekday. Therefore, data in The Media Audit is virtually ascription-free.

The Media Audit data is collected in discrete surveys, each of which is completed in six- to eight-week interviewing time frames. This provides programmers with an information base that is not affected by a continuous data-collection methodology that averages audience information over six- and 12-month periods. The many programming changes that can occur over that kind of time period defeat programmers' ability to determine the qualitative impact of their efforts.

The following pages define the audience composition and index for 16 different radio formats. The percentages are vertical percentages; that is, they are the percentages of each of the indicated formats that fall into the different qualitative categories defined in each of the rows on the left side of the page. The sample size for this analysis is 74,429 adult respondents 18 years of age and older.

The most important characteristics are those that define an audience in terms of age, gender, education, family

size, income and occupation, stage in life, business decision-makers and life styles. These are the characteristics that determine what individuals or families are most likely to do with their time and money. For example, the biggest differentiating factor in terms of what one is going to do with one's time and money is stage in life cycle. If a person is single without any children, he or she is free of many responsibilities that a person with children cannot avoid. The day children enter the picture, a person's life changes dramatically. Even if he or she has a higher income than a single person without children, that income has to cover the needs of more people. Education is important to one's future in terms of employment and income potential, which have a significant bearing on one's ability to move up in the world. Income is important to one's present-day ability to purchase goods and services. Family size is important to clothing stores, supermarkets and automobile dealers for obvious reasons. Life styles influence purchasing in different ways. Working mothers will be more likely to purchase convenience items that will save them time. "Yuppies" are known for their expensive tastes, and they have the income to indulge themselves. Business decision-makers are, obviously, important to business-to-business advertisers.

The Media Audit covers many other retail-shopping and other consumer categories than the kind of socioeconomic characteristics defined above. But it is the above characteristics that are the basic building blocks that determine what we are going to do with our leisure time and what we are going to purchase.

—Bob Jordan, The Media Audit, 800-324-9921

***rronline.com***

**THE INDUSTRY'S NEWSPAPER**



## LISTENER CHARACTERISTICS BY FORMAT

Number of Respondents	AC		Alt. Alternative		Alt. Standards		Alternative		CHR/Pop		CHR/Rhythmic		Classic Rock	
	9,933		1,848		3,031		6,364		11,390		5,443		8,359	
	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index
<b>Gender</b>														
Male	37.3	78	53.2	111	47.1	98	59.1	123	41.3	86	45.3	94	62.7	130
Female	2.7	121	46.8	90	52.9	102	40.9	79	58.7	113	54.7	105	37.3	72
<b>Education</b>														
Some high school or less	5.1	58	2.9	32	6.1	69	6.0	68	7.3	82	10.1	113	5.9	66
High school graduate	28.6	88	20.6	63	34.0	104	31.6	97	33.3	102	38.7	119	32.5	100
Some college	26.3	110	23.4	98	25.7	108	26.1	110	26.9	113	25.6	107	27.6	116
College graduate	26.7	117	36.6	161	22.8	100	26.8	118	23.0	101	18.8	82	24.7	109
Advanced degree	12.3	113	15.9	145	10.5	96	9.1	84	8.8	81	6.3	57	8.9	81
<b>Family Size</b>														
One person	5.0	84	18.2	102	25.2	142	13.3	75	10.3	58	9.0	51	13.9	78
Two persons	30.2	93	31.2	96	49.9	154	26.4	81	22.8	70	21.7	67	27.0	83
Three-four persons	39.6	110	39.2	108	18.6	51	44.0	122	47.8	132	46.9	129	44.2	122
Five or more persons	15.2	113	11.4	85	6.3	46	16.3	121	19.1	141	22.4	166	14.9	111
<b>Income</b>														
Under \$15,000	3.4	64	2.1	39	7.0	132	2.3	44	2.9	55	3.9	74	2.2	42
\$15,000-\$24,999	6.9	65	3.5	33	18.3	173	4.8	46	6.2	59	8.5	81	4.2	40
\$25,000-\$34,999	15.0	90	10.2	61	20.7	124	13.9	83	15.3	92	18.5	111	11.4	68
\$35,000-\$49,999	26.0	105	23.7	95	23.6	95	26.2	106	27.3	110	26.8	108	27.1	109
\$50,000-\$74,999	21.4	108	26.2	132	15.7	79	23.9	120	22.6	113	20.3	102	25.8	130
\$75,000-\$99,999	13.2	123	14.6	136	7.1	66	12.7	119	12.0	112	10.1	94	13.7	128
\$100,000-\$149,999	9.3	125	11.1	149	5.1	69	9.7	131	8.2	110	7.5	101	10.4	140
\$150,000 or more	4.8	106	8.6	191	2.5	56	6.3	140	5.5	122	4.2	94	5.3	117
<b>Occupation: Employed</b>														
Professional, technical	17.7	131	23.4	173	9.6	71	16.6	123	16.2	120	11.4	85	15.2	112
Proprietors, managers	19.9	117	27.4	161	10.6	63	20.8	122	17.9	105	13.9	82	23.3	137
Clerical	17.3	125	13.0	94	10.9	79	15.7	114	20.6	149	22.4	163	13.8	100
Sales	2.8	109	3.1	124	1.8	73	3.5	139	3.1	123	2.7	108	3.2	125
Blue collar	15.5	85	17.9	99	9.1	50	22.0	122	19.1	105	24.1	133	25.1	139
Military	0.3	58	0.6	125	0.2	47	0.7	137	0.5	110	0.8	165	0.5	102
Other/not reported	2.1	84	2.1	86	1.4	55	2.9	117	2.3	95	2.8	113	3.3	136
Looking for work	2.5	74	2.1	60	1.5	44	4.4	127	3.8	111	5.8	169	3.2	93
Retired	9.6	59	2.6	16	45.2	280	2.3	14	2.7	17	1.9	12	2.5	16
Homemaker	7.1	109	3.8	58	6.1	94	4.2	64	6.3	97	4.4	69	4.4	68
Student	2.2	93	2.4	99	0.4	19	5.0	210	5.1	212	6.0	253	2.5	103
<b>Race/Ethnicity Classification</b>														
White (not Hispanic)	71.6	105	85.0	125	89.1	131	73.9	109	68.1	100	35.1	52	83.4	122
Black (not Hispanic)	7.3	54	3.9	29	2.5	19	4.6	34	8.6	64	27.1	202	2.4	18
Hispanic descent	12.1	95	7.4	58	5.6	44	15.4	121	15.0	118	27.6	217	10.8	84
Asian	8.4	161	3.0	57	2.1	41	5.6	107	7.9	152	9.7	186	2.8	54
Other	0.6	108	0.7	136	0.6	118	0.5	92	0.5	84	0.5	97	0.7	129
<b>Life Stage</b>														
Single, under 35, no children	11.9	85	20.8	149	3.7	26	37.0	264	28.1	201	31.5	225	18.2	130
Married, under 35, no children	3.5	94	8.0	216	1.1	29	7.8	211	5.7	153	4.2	114	4.9	133
Children at home, any age	48.4	118	43.6	106	21.6	53	41.6	101	52.1	126	52.2	127	49.5	120
Children, any under six	16.8	101	17.5	105	4.7	28	19.9	120	22.4	135	25.4	153	20.5	123
Children, any age six+	40.7	124	33.7	102	19.7	60	31.1	94	41.5	126	41.2	125	39.6	120
Children, any age 13+	26.8	126	18.7	88	15.4	73	19.7	93	25.3	120	25.6	121	23.9	113
Married, 35+, no child at home	18.7	92	11.4	56	43.1	213	5.1	25	5.9	29	4.2	21	11.2	55
Single, 35+, no child at home	16.9	84	15.8	79	29.4	146	8.0	40	7.7	38	7.2	36	15.7	78
Business owner/corporate officer	7.4	110	10.1	152	6.3	95	7.2	107	6.0	90	4.4	66	8.6	129
Influence business — banking	9.7	115	12.4	147	7.1	84	8.8	105	8.6	102	6.3	74	10.5	124
Influence business — office equipment	22.0	112	28.2	143	13.3	67	24.0	122	22.6	115	23.1	117	25.7	131
Influence purchase — office supplies	26.7	121	29.3	133	14.8	67	25.5	115	26.3	119	26.8	121	26.8	121
Opinion leaders	6.4	126	8.1	158	3.2	62	6.7	130	6.2	121	4.7	92	6.8	132
<b>Lifestyle Group</b>														
MTV Generation	18.4	115	19.3	121	4.7	30	29.4	184	28.4	178	28.2	176	27.4	172
Yuppies	7.3	114	15.1	236	1.6	24	14.7	231	10.8	170	8.2	129	7.7	121
Maturing Yuppies	7.1	134	10.8	205	2.5	46	6.8	129	7.2	137	4.1	78	7.6	144
Affluent Empty-Nesters	17.8	102	10.1	58	31.2	179	3.9	22	5.4	31	4.1	24	10.4	59
Affluent Full-Nesters	26.5	131	29.6	147	10.9	54	22.9	113	26.4	130	21.6	107	29.5	146
Affluent Blue-Collar	6.6	94	10.0	143	3.2	46	10.1	145	7.9	114	9.3	133	11.9	170
Graying Affluents	12.8	110	6.3	54	18.3	157	2.5	21	3.5	30	3.1	26	7.2	62
Working Women	45.0	144	39.4	126	19.7	63	31.0	99	44.4	142	41.0	131	28.3	91
Affluent Working Women	22.5	161	21.6	154	7.3	53	14.9	107	21.0	150	17.4	124	14.7	105
Working Mothers	23.4	147	17.0	107	7.2	45	14.6	92	25.5	161	24.8	156	15.5	97
Single Parents	12.3	97	11.7	92	5.1	40	15.7	124	17.8	141	26.4	209	12.0	95

## LISTENER CHARACTERISTICS BY FORMAT

Country		Hot AC		NAC/Smooth Jazz		News/Talk		Oldies		Reg. Mexican		Spanish Cont.		Urban		Urban AC	
14,091		9,351		2,924		14,658		9,524		902		59		5,060		2,849	
Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index
44.7	93	43.4	90	50.1	104	56.7	118	48.9	102	50.7	105	42.6	89	45.7	95	41.5	86
55.3	107	56.6	109	49.9	96	43.3	83	51.1	99	49.3	95	57.4	111	54.3	105	58.5	113
8.5	96	3.9	44	4.4	50	3.9	44	6.0	68	29.4	331	30.4	343	10.2	115	8.1	91
40.7	125	27.3	84	25.7	79	24.8	76	33.4	103	31.1	96	34.8	107	40.1	123	36.3	112
25.6	107	25.8	108	28.4	119	24.2	101	25.9	109	18.5	78	18.5	78	26.6	112	25.9	108
17.3	76	31.3	138	27.0	118	30.0	132	21.9	96	15.1	66	10.7	47	16.1	71	21.1	93
7.3	67	11.1	101	13.8	126	16.1	147	12.1	111	4.6	42	2.5	23	6.3	58	7.8	71
13.9	78	13.3	74	17.9	100	17.9	100	15.5	87	8.5	48	3.8	22	12.2	69	13.2	74
31.6	97	28.6	88	33.2	102	37.9	117	33.2	102	21.3	66	12.9	40	22.5	69	25.0	77
40.1	111	43.5	120	37.3	103	32.9	91	39.1	108	42.0	116	42.1	116	45.1	125	41.7	115
14.4	107	14.6	108	11.6	86	11.2	83	12.1	90	28.2	209	41.1	305	20.2	150	20.1	149
3.3	64	1.8	35	3.1	59	3.1	60	3.1	60	9.4	179	13.6	258	5.3	101	4.9	93
8.0	75	4.9	46	6.3	59	9.4	89	6.7	63	17.3	163	20.2	190	10.4	98	9.0	85
15.7	94	12.1	73	15.7	94	13.5	81	14.7	88	21.4	128	25.3	151	20.4	122	17.0	102
28.4	114	25.4	102	24.6	99	22.8	92	27.3	110	22.1	89	15.0	60	27.6	111	27.1	109
22.3	112	24.0	121	20.5	103	20.3	102	22.0	111	14.9	75	15.7	79	19.8	99	20.6	104
11.7	109	13.5	126	13.5	126	13.2	123	12.1	113	8.9	83	10.3	96	8.1	76	10.0	93
7.2	96	11.3	152	9.5	127	10.7	144	9.1	121	3.5	47	-	-	5.4	72	6.9	92
3.4	76	6.9	152	6.8	151	6.9	152	5.0	110	2.5	56	-	-	3.0	66	4.5	100
10.8	80	19.2	142	17.2	127	16.6	123	15.2	113	7.9	58	5.0	37	10.0	74	13.0	96
18.6	109	21.6	127	21.2	125	21.5	127	19.6	116	13.2	78	18.6	110	13.2	78	16.7	98
16.6	120	17.9	130	14.9	108	10.0	72	15.4	112	10.3	75	17.3	125	21.1	153	20.1	146
2.6	104	2.7	106	2.8	112	3.0	118	2.4	95	2.8	113	4.5	179	3.2	127	2.4	94
22.3	123	16.7	92	19.7	109	12.8	71	20.9	116	30.4	168	31.3	173	26.3	145	22.9	126
0.8	158	0.5	101	0.5	106	0.4	86	0.3	73	0.1	12	1.0	207	0.7	154	0.3	66
3.2	130	18.9	59	20.8	65	33.4	104	23.7	74	30.7	96	18.7	58	22.6	71	21.9	68
2.8	81	2.8	82	3.4	100	2.1	63	2.7	80	8.4	244	7.4	214	6.2	180	4.8	140
10.5	65	3.9	24	9.2	57	22.5	140	9.9	61	7.1	44	-	-	4.8	30	5.6	34
7.0	108	6.8	105	3.8	59	5.3	83	5.7	87	10.7	165	5.6	86	3.3	51	4.5	69
1.7	71	3.6	149	1.7	71	1.1	45	1.5	63	2.6	107	3.0	127	4.7	196	3.1	131
86.6	127	78.2	115	44.0	65	78.0	115	76.3	112	24.1	35	4.0	6	23.1	34	16.5	24
3.4	25	3.5	26	37.4	279	9.7	72	9.6	72	8.9	66	0.6	5	58.6	437	59.1	440
7.5	59	10.1	80	12.6	98	6.6	52	10.4	82	64.3	505	95.1	746	14.1	111	16.7	131
1.8	34	7.5	145	5.5	106	5.2	99	3.1	59	2.1	41	-	-	3.8	72	7.4	142
0.6	118	0.6	106	0.5	96	0.6	100	0.6	107	0.5	99	0.2	42	0.4	64	0.4	68
12.3	88	23.1	165	8.3	59	7.8	55	8.7	62	10.8	77	13.1	93	27.6	197	15.7	112
3.7	99	7.4	200	2.9	78	3.1	85	2.3	62	3.9	104	7.7	208	3.0	81	2.6	70
46.6	113	47.0	114	45.4	110	37.8	92	45.3	110	61.1	148	73.8	179	51.1	124	54.3	132
18.4	110	21.5	129	15.8	95	13.4	81	12.5	75	34.5	207	38.6	232	25.0	150	22.0	132
37.7	114	35.3	107	38.6	117	30.9	94	39.6	120	44.6	135	59.4	180	40.8	124	45.9	139
23.7	112	20.0	94	25.5	120	20.7	98	28.5	134	27.4	130	30.8	145	24.3	115	28.7	136
20.9	103	10.5	52	18.2	90	28.9	142	23.1	114	11.8	58	3.9	19	6.6	33	9.8	48
15.9	79	11.4	57	24.2	121	21.5	107	20.0	100	12.0	60	1.4	7	11.3	56	16.9	84
6.7	100	7.1	106	8.2	123	10.0	150	7.9	118	4.7	70	8.3	124	4.3	64	5.7	85
8.3	98	9.2	109	9.9	118	11.5	137	9.4	112	6.4	76	6.9	82	6.4	75	7.5	89
20.1	102	24.1	122	25.2	128	22.5	114	21.6	110	20.4	104	25.9	132	21.3	108	23.0	117
23.9	108	27.6	125	28.7	130	23.4	106	25.4	115	21.3	96	29.9	135	25.7	116	26.9	122
4.7	91	7.3	143	8.2	159	7.9	153	6.0	118	4.7	92	7.7	151	4.3	85	5.4	105
19.5	122	26.6	167	17.0	106	12.3	77	15.4	97	11.6	73	5.5	34	26.8	168	21.4	134
5.3	83	13.6	212	4.6	71	6.1	96	3.5	55	3.5	54	3.7	57	7.1	111	5.9	92
4.9	94	8.9	169	7.1	135	7.3	138	4.8	91	3.0	57	2.9	55	4.9	94	6.1	116
18.0	103	9.3	54	20.8	119	25.1	144	23.8	136	8.9	51	4.1	23	6.1	35	11.4	65
23.2	115	27.7	137	25.1	124	24.4	120	24.5	121	16.3	81	17.0	84	18.4	91	23.9	119
8.6	126	7.9	112	8.2	117	6.7	95	8.7	125	4.9	70	5.8	83	8.1	116	8.0	114
11.0	95	6.1	53	13.1	113	19.0	164	16.8	145	6.3	54	3.9	33	4.1	35	7.7	67
38.5	123	43.2	138	38.0	121	34.1	141	36.4	116	28.1	90	44.7	143	40.5	129	43.8	140
17.1	122	23.5	168	19.1	136	12.6	95	17.6	126	8.6	61	17.0	121	14.9	107	19.3	138
20.4	128	21.8	137	18.7	118	11.4	72	18.7	118	14.6	124	31.0	196	24.1	152	26.8	169
12.4	98	12.4	98	15.5	122	6.7	53	12.1	95	19.9	157	35.9	284	29.2	230	26.8	212



## AM Drive/Top 10 Average Quarter-Hour Share 12+, M-F, 6-10 am

1. **WBKR-FM/OWENSBORO, KY (COUNTRY) 29.8**  
A.J. & The Wake-Up Crew
2. **KLAW-FM/LAWTON, OK (COUNTRY) 29.3**  
Eric & Jerri
3. **KYKZ-FM/LAKE CHARLES, LA (COUNTRY) 27.1**  
Dale Mann & Kris St. James
4. **WIVK-FM/KNOXVILLE (COUNTRY) 25.5**  
Andy & Alison
5. **WJBC-AM/BLOOMINGTON, IL (NEWS/TALK) 25.2**  
Scott & Nancy; Ken B



Jerri & Eric  
KLAW/Lawton, OK

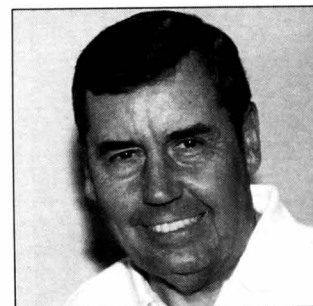


Cathy Carter, A.J. Martin, & Jeff Nalley  
WBKR-FM/Owensboro, KY

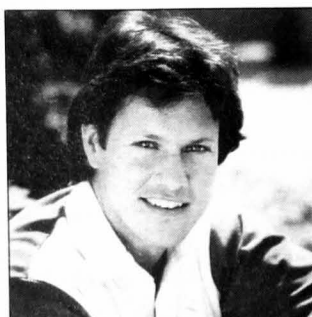
6. **WFRY-FM/WATERTOWN, NY (COUNTRY) 24.7**  
Bean Pole & Ann Phibian
6. **WSVA-AM/HARRISONBURG, VA (NEWS/TALK) 24.7**  
Early Morning with Jim Britt & Frank Wilt
8. **WZID-FM/MANCHESTER, NH (AC) 24.4**  
Charlie O'Brian
9. **KFGO-AM/FARGO-MOORHEAD, ND (NEWS/TALK) 24.1**  
Tom Wynn & Larry Ristvedt
10. **WXBQ-FM/JOHNSON CITY, TN (COUNTRY) 23.7**  
Richard Quillen & Bill Blake

## AM Drive/Top 10 Average Cume Persons 12+, M-F, 6-10 am

1. **WINS-AM/NEW YORK (NEWS) 1,404,400**  
Lee Harris, James Faherty, Judy DeAngelis
2. **WHTZ-FM/NEW YORK (CHR/POP) 1,185,000**  
Elvis Duran & The Z100 Morning Show
3. **WCBS-AM/NEW YORK (NEWS) 1,099,100**  
Jeff Caplan & Pat Carroll
4. **WXRK-FM/NEW YORK (ALTERNATIVE) 1,072,800**  
The Howard Stern Show
5. **KIIS & KVV5/LOS ANGELES (CHR/POP) 1,049,300**  
The Rick Dees Show



Harry Harrison  
WCBS-FM/New York



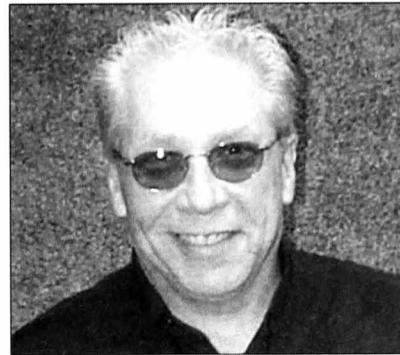
Rick Dees  
KAVS & KIIS/Los Angeles

6. **WQHT-FM/NEW YORK (CHR/RHYTHMIC) 1,007,300**  
Star & Buck Wild
7. **WLTW-FM/NEW YORK (AC) 955,500**  
Bill Buchner, Nick Gregory, Sandy Jackson
8. **KPWR-FM/LOS ANGELES (CHR/RHYTHMIC) 810,500**  
Big Boy
9. **WBBM-AM/CHICAGO (NEWS) 780,900**  
Ted Cassidy & Felicia Middlebrooks
10. **WCBS-FM/NEW YORK (OLDIES) 738,200**  
Harry Harrison

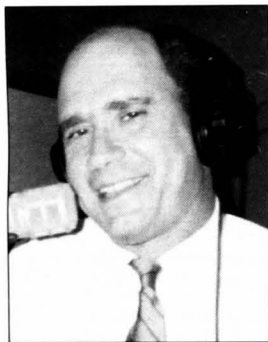
## PM Drive/Top 10

Average Quarter-Hour Share 12+, M-F, 3-7 pm

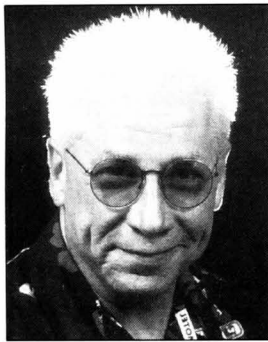
1. **WCIR-FM/BECKLEY, WV (AC) 27.8**  
Paul Van Scott
2. **KLAW-FM/LAWTON, OK (COUNTRY) 27.4**  
Don Miller
3. **WBKR-FM/OWENSBORO, KY (COUNTRY) 27.0**  
Nick Weber
4. **WFKX-FM/JACKSON, TN (URBAN AC) 24.2**  
Jerald Skinner
5. **KYKZ-FM/LAKE CHARLES, LA (COUNTRY) 23.0**  
Perry Comeaux



Paul Van Scott  
WCIR-FM/Beckley, WV



Don Miller  
KLaw/Lawton, OK



Nick Weber  
WBKR-FM/Owensboro, KY

6. **KMON-FM/GREAT FALLS, MT (COUNTRY) 22.6**  
Cory Wells
7. **WTHI-FM/TERRE HAUTE, IN (COUNTRY) 21.6**  
Party Marty
8. **WFXE-FM/COLUMBUS, GA (URBAN) 21.3**  
Danny D
9. **KRVV-FM/MONROE, LA (URBAN) 21.2**  
Jeni Gipe
9. **WFRY-FM/WATERTOWN, NY (COUNTRY) 21.2**  
Webb Foote

## PM Drive/Top 10

Average Cume Persons 12+, M-F, 3-7 pm

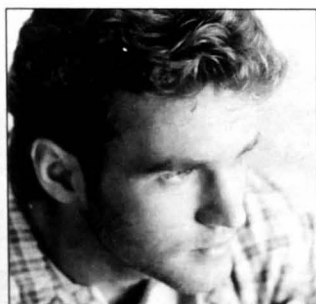
1. **WHTZ-FM/NEW YORK (CHR/POP) 1,262,600**  
Paul "Cubby" Bryant
2. **WQHT-FM/NEW YORK (CHR/RHYTHMIC) 1,156,600**  
Angie Martinez
3. **KISS & KVVS/LOS ANGELES (CHR/POP) 1,026,000**  
Gary Spears; Sean Valentine
4. **WLTW-FM/NEW YORK (AC) 1,023,000**  
Valerie Smaidone; Steve Roy
5. **WKTU-FM/NEW YORK (CHR/RHYTHMIC) 928,300**  
Broadway Bill Lee; Geronimo



Paul "Cubby" Bryant  
WHTZ-FM/New York



Angie Martinez  
WQHT-FM/New York



Valentine  
KIIS-FM/Los Angeles, CA

6. **KPWR-FM/LOS ANGELES (CHR/RHYTHMIC) 941,400**  
The Goodfellas and Tito
7. **WBBM-FM/CHICAGO (CHR/RHYTHMIC) 800,300**  
Roxanne; Julian Perez & Tim Schommer
8. **KROQ-FM/LOS ANGELES (ALTERNATIVE) 798,500**  
Jed The Fish
9. **WCBS-FM/NEW YORK (OLDIES) 790,800**  
Bob Shannon
10. **WINS-AM/NEW YORK (NEWS) 788,900**  
Sandi Klein, Ralph Howard, Larry Kanter



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## How To Use The Ratings Information

As you examine the ratings section of the R&R Directory, Vol. 1 '01 you'll find the following highlights featured in the detailed breakouts for markets 1-100:

### 1 SHARE TRENDS

All stations in the Top 50 markets that earned at least a 1.0 share and the top 10 stations in markets 51-100 (according to the Fall '00 Arbitron) are listed. Trends read left to right, with the most recent results on the right. Up to five rating periods are included in any market's trend report, which covers the past year. Stations are ranked according to their Monday-Sunday (total persons 12+) average quarter-hour share.

### 2 STATION/FORMAT

The call letters are printed in bold type, with the station format listed beneath in italics.

### 3 FREQUENCY/POWER

The frequency and power for the radio signal(s) are shown as listed in each Arbitron report.

### 4 AUDIENCE RANKINGS

The seven rankings to the right of the frequency power column will help you determine a station's core strength. The first listing shows the 12+ cume in thousands, then the cume rank appears, followed by five AOH demo ranks.

### 5 TIME SPENT LISTENING

This column shows the average number of minutes the audience spent listening to the station each week. Based on 12+ totalweek listening.

### 6 MORNING AQH SHARE

The 12+ Monday-Friday, 6-10am. Average Quarter-Hour share for each station is given.

### 7 OWNER & REP INFORMATION

Station owners (as of Feb. 28) and their national rep affiliations as listed in each Arbitron report.

### 8 FORMAT SHARE

The lower left corner of each top 50 market page features a bar graph ranking format shares. Format totals are computed by adding the fall '00 12+ Monday-Sunday AOH numbers shown in each market breakout. For example, all News/Talk shares are added together.

### 9 NOTATIONS

Updates are listed noting format and call-letter changes, as well as LMA activity.

### 10 OWNERSHIP SHARE

The central column of each top 50 market page features a bar graph ranking owner shares. Owner totals are computed by merging the fall '00 12+ Monday-Sunday AOH numbers of the companies. For example, the arrow points to the SBS cume reach.

### 11 OWNERSHIP REACH

The lower right corner of each top 50 market page features a bar graph ranking owner reach. Owner totals are computed by merging the fall '00 12+ Monday-Sunday cume numbers of the companies, then dividing into the market's 12+ population base. For example, the arrow points to the ABC cume reach.

### 12 MARKET POPULATION

The 12+ population for each market is shown, with the black and Hispanic percentages in parentheses. In those markets where the ethnic populations do not achieve established thresholds, the code N/A is used.

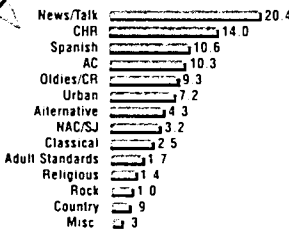
12+ POPULATION: 14,487,900 (Black: 18.2%, H: 22.8%)

STATION	SHARE TRENDS					STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (IN THOUSANDS)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH	OWNER	NATIONAL REPLICATOR
	FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00													
57	6.4	6.4	6.1	5.6	5.6	<b>1</b> WLTW-FM AC	106.7 6kw	1,898	4	11	7	2	<b>1</b>	<b>1</b>	9.00	4.3	Clear Channel	KATZ
52	5.2	5.1	5.7	5.5	2	WQHT-FM CHR/Rhythmic	97.1 6.7kw	1,920	3	<b>1</b>	<b>1</b>	<b>1</b>	7	23	8.45	4	Infinity	ARP
51	4.5	4.8	4.9			<b>2</b> WHTZ-FM CHR/Pop	100.3 6kw	2,264	<b>1</b>	2	3	4	12	18	5.45		Clear Channel	CHR
41	4.4	4.2	4.4	4.1		WCBS-FM Oldies	101.1 6.8kw	1,714	7	22	18	13	3	2	8.15	3.8	Infinity	CBS
52	4.5	3.8	3.7	4.0	5	WSKQ-FM Tropical	97.9 7.8kw	1,714	15	6	6	5	2	6	10.45	5.5	SBS	CAB
40	3.1	3.7	3.3	3.8	6	WRKS-FM Urban AC	98.7 7.8kw	1,367	12	8	10	8	4	4	8.30	3.6	Emmis	D&R
27	2.4	2.8	3.1	3.7	7	WABC-AM Talk	770 50kw	1,254	13	18	20	19	18	8	9.00	3.0	ABC	ABC
33	3.8	3.5	3.7	3.7	7	WINS-AM News	1010 50kw	2,195	2	17	17	16	13	5	5.00	5.9	Infinity	IRS
41	4.0	3.4	3.6	3.7	7	WXRK-FM Alternative	92.3 6kw	1,491	8	3	2	3	5	15	7.30	7.6	Infinity	IRS
38	4.0	4.6	4.3	3.5	10	WKTU-FM CHR/Rhythmic	103.5 5.4kw	1,718	5	4	4	6	7	15	6.15	2.6	Clear Channel	EAST
35	3.1	3.4	3.7	3.4	11	WBLS-FM Urban	107.5 4.2kw	1,373	11	5	5	7	7	13	7.30	3.4	Inner City	MCG
30	3.2	3.3	3.2	3.2	12	WQCD-FM NAC/SJ	107.9 2kw	1,179	14	19	16	11	6	3	8.15	2.3	Emmis	CHR
29	2.9	2.7	2.3	3.0	13	WCBS-AM News	730 7kw	1,658	6	22	24	20	20	9	5.30	4.4	Infinity	CBS

\* Was Rock until September 13

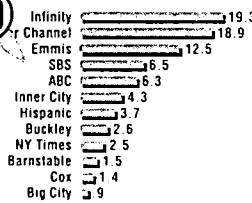
### FORMAT SHARE (By AQH Share)

8



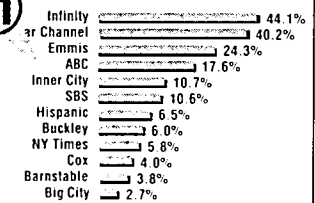
### OWNERSHIP SHARE (By AQH Share)

10



### OWNERSHIP REACH (By Unduplicated Cume)

11



## Reps Abbreviation Key

21ST	21st Century Broadcasting	KATZ	Katz Radio
ABC	ABC Radio Sales	KBS	Keystone Broadcasting System
AMA	Art Moore & Associates	KT-H	Katz Hispanic
ARP	Allied Radio Partners	LOTUS	Lotus Hispanic Reps
BAN	Banner Radio	MCG	McGavren-Guild Inc.
CAB	Caballero Spanish Media	MG/S	McGavren-Guild/Susquehanna
CAN	Canadian Br. Sales	MSS	Mid-South Sales
CBS	CBS Radio Spot Sales	PATT	Patt Media
CCRS	Clear Channel Radio Sales	REG	Regional Representatives
CHR	The Christal Company	REP	Republic Radio Inc.
CRA	Crawford Broadcasting Co.	ROS	Roslin Radio Sales Inc.
D&R	D&R	RSS	Radio Spot Sales
DCA	Dora-Clayton Agency	SAV	Savalli Broadcast Sales
EAST	Eastman Radio Inc.	SBS	Spanish Broadcasting System
G/W	Group W Radio Sales	SEN	Sentry
INT	Interep	SRR	Salem Radio Representatives
IRS	Infinity Radio Sales	SSS	Southern Spot Sales
K&P	Katz & Powell	TNS	TN Spot Sales
		WRS	Williams Radio Sales

12+ POPULATION: 14,487,900 (Black: 18.2%; Hispanic: 22.8%)

Complete Market Index, Page 4

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
5.7	6.4	6.4	6.1	5.6	1	WLTW-FM AC	106.7 6kw	1,898	4	11	7	2	1	1	9:00	4.3	Clear Channel	KATZ
5.2	5.2	5.1	5.7	5.5	2	WOHT-FM CHR/Rhythmic	97.1 6.7kw	1,920	3	1	1	1	7	23	8:45	4.5	Emmis	ARP
5.1	4.5	4.8	4.9	4.2	3	WHTZ-FM CHR/Pop	100.3 6kw	2,264	1	2	3	4	12	18	5:45	4.4	Clear Channel	CHR
4.1	4.4	4.2	4.4	4.1	4	WCBS-FM Oldies	101.1 6.8kw	1,522	7	22	18	13	3	2	8:15	3.8	Infinity	CBS
5.2	4.5	3.8	3.7	4.0	5	WSKQ-FM Tropical	97.9 7.8kw	1,114	15	6	6	5	2	6	10:45	5.5	SBS	CAB
4.0	3.1	3.7	3.3	3.8	6	WRKS-FM Urban AC	98.7 7.8kw	1,367	12	8	10	8	4	4	8:30	3.6	Emmis	D&R
2.7	2.4	2.8	3.1	3.7	7	WABC-AM Talk	770 50kw	1,254	13	18	20	19	18	8	9:00	3.0	ABC	ABC
3.3	3.8	3.5	3.7	3.7	7	WINS-AM News	1010 50kw	2,195	2	17	17	16	13	5	5:00	5.9	Infinity	IRS
4.1	4.0	3.4	3.6	3.7	7	WXRK-FM Alternative	92.3 6kw	1,491	8	3	2	3	5	15	7:30	7.6	Infinity	IRS
3.8	4.0	4.6	4.3	3.5	10	WKTU-FM CHR/Rhythmic	103.5 5.4kw	1,718	5	4	4	6	7	15	6:15	2.6	Clear Channel	EAST
3.5	3.1	3.4	3.7	3.4	11	WBLS-FM Urban	107.5 4.2kw	1,373	11	5	5	7	7	13	7:30	3.4	Inner City	MCG
3.0	3.2	3.3	3.2	3.2	12	WQCD-FM NAC/SJ	101.9 6.2kw	1,179	14	19	16	11	6	3	8:15	2.3	Emmis	CHR
2.9	2.9	2.7	2.3	3.0	13	WCBS-AM News	880 50kw	1,658	6	22	24	20	20	9	5:30	4.4	Infinity	CBS
2.8	2.3	2.4	2.6	2.8	14	WFAN-AM Sports	660 50kw	1,413	9	12	15	17	13	7	6:00	3.3	Infinity	IRS
3.0	2.8	2.7	3.0	2.6	15	WOR-AM Talk	710 50kw	868	18	33	37	31	23	21	9:00	3.1	Buckley	MCG
2.7	2.5	2.6	2.5	2.6	15	WPLJ-FM Hot AC	95.5 6.7kw	1,375	10	13	8	9	11	13	5:45	2.8	ABC	ABC
2.1	2.4	2.6	2.3	2.5	17	WAXQ-FM Classic Rock	104.3 6kw	1,068	17	13	11	9	7	10	7:15	2.0	Clear Channel	KATZ
3.1	3.0	2.5	2.7	2.5	17	WPAT-FM Spanish AC	930 5kw	803	20	9	12	14	17	12	9:45	1.7	SBS	CAB
2.6	2.3	2.4	2.3	2.5	17	WQXR-FM Classical	96.3 6kw	844	19	33	24	23	22	15	9:00	1.9	NY Times	ARP
2.7	2.9	2.5	2.7	2.3	20	WTJM-FM Rhythmic Oldies	105.1 6kw	1,078	16	16	14	14	15	11	6:30	1.8	Clear Channel	SEN
1.2	1.5	1.9	1.9	2.0	21	WNEW-FM Talk	102.7 6kw	752	21	15	8	12	16	22	8:15	0.7	Infinity	CBS

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12+ POPULATION: 14,487,900 (Black: 18.2%; Hispanic: 22.8%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
1.4	2.2	1.6	1.5	1.9	22	WADO-AM Spanish News/Talk	1280 50(7.2)kw	426	24	27	23	20	21	19	13:45	2.5	Hispanic	KT-H
1.8	2.1	1.8	2.0	1.8	23	WCAA-FM Tropical	105.9 .61kw	649	22	10	13	18	18	20	8:30	1.2	Hispanic	KT-H

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<p>News/Talk 20.4</p> <p>CHR 14.0</p> <p>Spanish 10.6</p> <p>AC 10.3</p> <p>Oldies/CR 9.3</p> <p>Urban 7.2</p> <p>Alternative 4.3</p> <p>NAC/SJ 3.2</p> <p>Classical 2.5</p> <p>Adult Standards 1.7</p> <p>Religious 1.4</p> <p>Rock 1.0</p> <p>Country .9</p> <p>Misc. .3</p>	<p>Infinity 19.3</p> <p>Clear Channel 18.9</p> <p>Emmis 12.5</p> <p>SBS 6.5</p> <p>ABC 6.3</p> <p>Inner City 4.3</p> <p>Hispanic 3.7</p> <p>Buckley 2.6</p> <p>NY Times 2.5</p> <p>Barnstable 1.5</p> <p>Cox 1.4</p> <p>Big City .9</p>	<p>Infinity 44.1%</p> <p>Clear Channel 40.2%</p> <p>Emmis 24.3%</p> <p>ABC 17.6%</p> <p>Inner City 10.7%</p> <p>SBS 10.6%</p> <p>Hispanic 6.5%</p> <p>Buckley 6.0%</p> <p>NY Times 5.8%</p> <p>Cox 4.0%</p> <p>Barnstable 3.8%</p> <p>Big City 2.7%</p>

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12+ POPULATION: 10,489,800 (Black: 9.6%; Hispanic: 38.4%)

Complete Market Index, Page 4

FALL '00	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METHO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REF FIRM
4.9	5.1	5.0	4.9	4.9	1	<b>KLVE-FM</b> Spanish AC	107.5 29.5kw	1,124	8	8	5	2	2	2	9:15	5.1	Hispanic	KT-H
5.0	5.5	5.1	4.9	4.8	2	<b>KIIS/KVVS<sup>1</sup></b> CHR/Pop	102.7/97.7 8kw/6kw	1,870	1	2	6	4	5	9	5:30	5.0	Clear Channel	KATZ
3.9	4.3	4.5	4.9	4.4	3	<b>KROQ-FM</b> Alternative	106.7 5.6kw	1,381	3	3	1	3	7	24	6:45	4.5	Infinity	IRS
3.8	4.2	4.2	4.4	4.3	4	<b>KPWR-FM</b> CHR/Rhythmic	105.9 25kw	1,580	2	1	2	5	18	28	5:45	3.6	Emmis	D&R
6.8	6.1	5.9	5.9	4.3	4	<b>KSCA-FM</b> Regional Mexican	101.9 4.8kw	805	16	9	3	1	1	5	11:30	6.8	Hispanic	KT-H
3.6	3.9	3.1	3.5	3.8	6	<b>KOST-FM</b> AC	103.5 12.5kw	1,232	4	11	9	7	3	4	6:30	3.1	Clear Channel	CHR
3.2	3.1	2.9	2.8	3.7	7	<b>KTWV-FM</b> NAC/SJ	94.7 55kw	904	12	25	18	12	2	1	8:45	3.0	Infinity	CBS
2.4	2.6	2.4	2.8	3.6	8	<b>KKBT-FM<sup>2</sup></b> Urban	100.3 5.3kw	1,174	6	4	4	6	11	21	6:30	4.5	Radio One	EAST
3.0	3.3	3.2	3.2	3.1	9	<b>KRTH-FM</b> Oldies	101.1 51kw	1,214	5	18	23	15	10	3	5:30	2.5	Infinity	CBS
3.2	3.5	3.1	3.0	3.0	10	<b>KFI-AM</b> Talk	640 50kw	805	15	28	25	19	15	6	8:00	3.7	Clear Channel	CHR
3.7	3.5	3.0	3.0	2.8	11	<b>KBUA/KBUE</b> Regional Mexican	94.3/105.5 3kw/3kw	676	19	5	8	10	15	18	8:45	2.1	Liberman	—
2.8	2.6	2.9	3.1	2.7	12	<b>KYSR-FM</b> Hot AC	98.7 75kw	1,160	7	11	7	8	9	14	5:00	2.9	Clear Channel	EAST
2.3	2.0	2.3	2.6	2.6	13	<b>KCBS-FM</b> Classic Rock	93.1 28.5kw	941	10	21	16	10	8	7	5:45	2.5	Infinity	CBS
2.3	2.2	2.3	2.5	2.6	13	<b>KLOS-FM</b> Classic Rock	95.5 63kw	857	14	13	13	9	6	9	6:30	3.0	ABC	ABC
2.1	2.0	2.1	2.2	2.6	13	<b>KZLA-FM</b> Country	93.9 18.5kw	700	18	17	20	16	11	7	8:00	2.0	Emmis	D&R
2.3	2.3	2.1	2.1	2.5	16	<b>KNX-AM</b> News	1070 50kw	1,005	9	28	30	24	19	9	5:15	3.2	Infinity	CBS
2.0	1.9	2.5	2.0	2.3	17	<b>KABC-AM</b> Talk	790 5kw	599	20	—	30	27	23	14	8:00	1.7	ABC	ABC
3.0	2.6	2.7	2.8	2.3	17	<b>KBIG-FM</b> Hot AC	104.3 105kw	935	11	15	10	13	11	14	5:15	2.2	Clear Channel	SEN
2.5	2.3	2.3	2.9	2.2	19	<b>KCMG-FM<sup>2</sup></b> Rhythmic Oldies	92.3 43kw	790	17	6	15	16	17	18	6:00	1.7	Clear Channel	EAST
2.1	1.9	2.1	2.4	2.1	20	<b>KLSX-FM</b> Talk	97.1 21kw	560	22	22	17	14	11	12	8:00	3.7	Infinity	ARP

<sup>1</sup> KVVS-FM was KAVS-FM until August. <sup>2</sup> KCMG-FM and KKBT-FM swapped frequencies on June 30.

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12+ POPULATION: 10,347,700 (Black: 9.4%; Hispanic: 38.7%)

FALL '00	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
1.9	2.1	1.8	1.6	1.8	21	KFWB-AM News	980 5kw	866	13	—	30	28	26	17	4:30	2.5	Infinity	IRS
2.1	2.5	2.3	2.1	1.8	21	KLAX-FM Regional Mexican	97.9 33kw	590	21	15	12	16	19	25	6:15	1.6	SBS	CAB
0.9	1.2	2.4	1.5	1.6	23	KRCD/KRCV Spanish Oldies	103.9/98.3 4.1kw/6kw	375	28	28	24	23	19	13	9:00	1.2	Hispanic	KT-H
1.4	1.6	1.8	1.3	1.5	24	KJLH-FM Urban AC	102.3 2.25kw	395	27	23	21	21	19	18	8:00	1.3	Taxi	MCG
1.5	1.3	1.2	1.2	1.4	25	KHJ-AM Regional Mexican	930 5kw	275	30	25	26	29	28	22	11:15	1.6	Lieberman	—
1.7	2.0	2.2	1.5	1.4	25	KLAC-AM Adult Standards	570 5kw	443	26	28	41	41	37	27	6:45	1.4	Clear Channel	SEN
0.5	1.0	0.8	1.0	1.4	25	KLYY-FM Spanish Cont.	107.1 6kw	503	25	7	13	21	26	36	6:00	1.0	Big City	—
1.9	1.5	1.7	1.4	1.4	25	KSSE-FM Spanish Cont.	97.5 72kw	530	23	14	11	20	25	36	5:30	1.2	Entravision	CAB
1.7	1.4	1.3	1.6	1.3	29	KMZT-FM Classical	105.1 18kw	520	24	28	35	30	30	22	5:30	0.9	Mt Wilson FM	MCG
1.4	1.4	1.8	1.4	1.3	29	KTNQ-AM Spanish News/Talk	1020 50kw	309	29	23	21	24	23	25	8:45	1.0	Hispanic	KT-H
0.0	0.0	0.0	0.7	1.0	31	KMJR/KNJR <sup>3</sup> Regional Mexican	93.5/93.5 6kw/6kw	194	35	19	18	26	29	35	9:30	0.8	SBS	CAB

<sup>3</sup> Was KFOX-FM & KREA-FM (Korean) until August.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Spanish 24.2 News/Talk 13.9 Oldies/CR 10.5 CHR 9.1 AC 8.8 Urban 5.1 Alternative 4.4 NAC/SJ 3.7 Country 2.6 Adult Standards 1.4 Classical 1.3 Religious 1.2 Misc. .5	Clear Channel 21.1 Infinity 20.2 Hispanic 12.1 Emmis 6.9 ABC 6.0 Lieberman 4.5 Radio One 3.6 SBS 2.8 Entravision 1.7 Taxi 1.5 Big City 1.4 Mt Wilson 1.3 Salem 1.2	Clear Channel 48.1% Infinity 46.0% Emmis 21.3% Hispanic 17.7% ABC 16.8% Radio One 11.2% Lieberman 9.1% SBS 7.2% Mt. Wilson 5.6% Big City 4.8% Taxi 3.8% Salem 3.4% Entravision 2.7%

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12+ POPULATION: 7,191,300 (Black: 18.1%; Hispanic: 13.4%)

Complete Market Index, Page 4

FALL '99	WINTER '00	WINTER '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
6.8	7.5	6.4	6.8	6.8	1	WGCI-FM Urban	107.5 33kw	847	4	2	1	1	1	8	11:45	5.7	Clear Channel	MCG
6.1	6.4	6.2	5.6	6.2	2	WGN-AM News/Talk	720 50kw	840	5	31	25	20	17	1	10:45	9.1	Tribune	EAST
4.9	5.3	6.0	5.7	5.6	3	WBBM-FM CHR/Rhythmic	96.3 4.2kw	1,399	1	1	2	2	12	19	6:00	4.9	Infinity	CBS
3.4	3.6	3.7	4.4	5.2	4	WBBM-AM News	780 50kw	1,235	2	15	22	14	5	2	6:15	7.5	Infinity	CBS
4.4	4.5	4.2	3.9	5.0	5	WLS-AM Talk	890 50kw	655	10	23	19	16	6	3	11:15	5.2	ABC	ABC
4.0	4.0	3.6	4.6	3.8	6	WNUA-FM NAC/SJ	95.5 8.3kw	696	8	27	16	7	4	3	8:00	3.0	Clear Channel	KATZ
3.5	3.8	3.7	3.9	3.7	7	WVAZ-FM Urban AC	102.7 6kw	556	16	10	7	4	2	5	9:45	3.6	Clear Channel	CCRS
3.6	3.6	3.3	3.4	3.5	8	WTMX-FM Hot AC	101.9 4.2kw	880	3	5	4	2	3	12	6:00	4.3	Bonneville	KATZ
3.8	2.9	4.3	3.5	3.4	9	WUSN-FM Country	99.5 6.3kw	684	9	10	7	7	6	8	7:30	3.2	Infinity	CBS
3.1	3.0	3.0	2.9	3.2	10	WLIT-FM AC	93.9 4kw	648	11	10	9	12	8	7	7:15	2.8	Clear Channel	CHR
3.4	3.4	3.4	4.0	2.9	11	WKQX-FM Alternative	101.1 8.3kw	808	6	4	3	5	19	23	5:15	3.4	Emmis	D&R
2.8	2.8	2.7	3.0	2.9	11	WNND-FM AC	100.3 50kw	617	12	13	6	7	8	11	7:00	2.5	Bonneville	CHR
3.1	3.3	3.1	3.1	2.8	13	WJMK-FM Oldies	104.3 4.1kw	723	7	13	21	18	11	6	5:30	2.1	Infinity	IRS
3.1	2.5	3.0	2.5	2.8	13	WLEY-FM Regional Mexican	107.9 21kw	383	19	5	5	6	16	18	10:45	2.3	SBS	CAB
2.8	2.9	2.6	2.5	2.5	15	WUBT-FM <sup>1</sup> Rhythmic Oldies	103.5 4.3kw	573	15	17	17	17	15	10	6:30	1.8	Clear Channel	KATZ
2.4	2.2	2.6	2.3	2.4	16	WXRT-FM Adult Alternative	93.1 6.7kw	497	17	15	12	10	8	12	7:00	2.4	Infinity	CBS
2.5	2.4	2.8	3.3	2.3	17	WLUP-FM Classic Rock	97.9 6kw	589	14	7	9	10	14	14	5:45	2.3	Bonneville	KATZ
2.5	2.0	1.9	2.2	2.2	18	WOJO-FM Regional Mexican	105.1 8.4kw	336	23	8	13	19	21	22	7:45	1.6	Hispanic	KT-H
1.9	1.7	1.7	1.7	2.1	19	WAIT-AM Adult Standards	850 2.5kw	211	27	31	-	39	38	25	7:45	1.3	NextMedia	-

<sup>1</sup> Became WKSC-FM (CHR/POP) in January.

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12+ POPULATION: 7,191,300 (Black: 18.1%, Hispanic: 13.4%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REPORT
2.2	2.1	1.9	2.2	2.1	19	WCKG-FM Talk	105.9 4.1kw	361	22	27	11	13	12	16	8:30	3.3	Infinity	CBS
1.8	2.0	1.9	2.1	2.1	19	WXCD-FM <sup>2</sup> '80s Oldies	94.7 4.4kw	601	13	8	14	14	17	14	5:00	2.4	ABC	ABC
1.6	1.8	1.4	1.4	1.8	22	WNIB/WNIZ Classical	97.1/96.9 8.4kw/50kw	374	21	31	34	27	25	20	7:00	1.3	Bonneville	MCG
1.6	1.1	1.1	1.5	1.7	23	WSCR-AM <sup>3</sup> Sports	670 50kw	382	20	17	22	20	20	16	6:15	1.7	Infinity	CBS
1.6	1.4	1.3	1.3	1.6	24	WFMT-FM Classical	98.7 15.5kw	288	25	31	34	30	28	21	8:15	1.4	Chicago Ed	—
1.5	1.2	1.5	1.3	1.4	25	WDEK/WKIE CHR/Pop	92.5/92.7 20kw/3kw	475	18	3	17	23	28	32	4:00	1.2	Big City	ARP
1.3	1.1	1.2	1.4	1.2	26	WGCI-AM Gospel	1390 5kw	181	28	17	28	25	23	29	10:15	0.9	Clear Channel	CHR
0.5	0.7	1.1	0.6	1.2	26	WVON-AM Urban Oldies	1450 1kw	61	38	—	34	38	35	29	12:45	1.1	Midway	ROS

<sup>2</sup> Was Classic Rock until November 29; changed calls to WZZN-FM on January 16. <sup>3</sup> Was at 1160 KHz until August

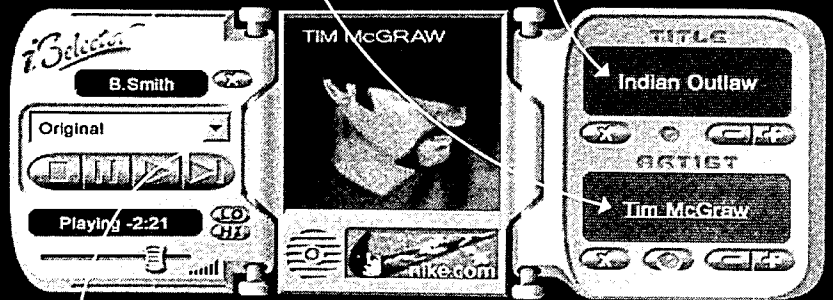
FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
News/Talk 21.1 Urban 11.7 Oldies/CR 10.6 AC 10.3 CHR 7.0 Spanish 6.4 NAC/SJ 3.8 Classical 3.4 Country 3.4 Religious 3.1 Alternative 2.9 Adult Alt. 2.4 Adult Standards 2.1 Rock 1.5	Infinity 23.2 Clear Channel 21.2 Bonneville 10.5 ABC 8.0 Tribune 6.2 Hispanic 3.3 NextMedia 3.3 SBS 2.8 Big City 2.3 Chicago Ed. 1.6 Crawford 1.4 Midway 1.2	Infinity 54.1% Clear Channel 33.8% Bonneville 28.1% ABC 19.8% Tribune 11.8% Emmis 11.3% Big City 9.9% NextMedia 8.6% Hispanic 6.4% SBS 5.3% North Ill. 5.2% Chicago Ed. 4.0% Crawford 3.7% Midway 1.9%

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12+ POPULATION: 5,821,700 (Black: 10.7%; Hispanic: 18.3%)

Complete Market Index, Page 4

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
6.0	6.9	7.1	6.3	6.6	1	<b>KGO-AM</b> News/Talk	810 50kw	855	2	23	25	8	2	1	8:00	7.3	ABC	ABC
4.3	4.9	4.4	4.0	4.9	2	<b>KCBS-AM</b> News	740 50kw	926	1	29	18	11	3	2	5:30	7.2	Infinity	CBS
4.5	4.1	4.2	4.9	4.7	3	<b>KOIT-A/F</b> AC	1260/96.5 5(1)kw/24kw	660	4	5	4	1	1	2	7:15	4.3	Bonneville	KATZ
3.3	2.9	2.7	3.8	4.7	3	<b>KSFO-AM</b> Talk	560 5kw	394	16	29	20	14	6	4	12:15	5.8	ABC	ABC
4.5	3.4	3.4	3.6	4.1	5	<b>KDFC-FM</b> Classical	102.1 33kw	528	7	17	19	17	6	6	8:00	2.7	Bonneville	KATZ
3.7	3.5	3.7	4.1	3.7	6	<b>KYLD-FM</b> CHR/Rhythmic	94.9 30kw	687	3	1	1	2	18	28	5:30	3.6	Clear Channel	KATZ
3.3	3.4	4.1	3.4	3.4	7	<b>KMEL-FM</b> CHR/Rhythmic	106.1 69kw	577	5	2	2	3	18	24	6:00	2.6	Clear Channel	CHR
3.7	3.2	3.4	3.4	3.3	8	<b>KKSF-FM</b> NAC/SJ	103.7 7.8kw	446	13	23	22	11	5	5	7:45	2.9	Clear Channel	EAST
2.6	3.3	2.8	3.0	2.7	9	<b>KFFG/KFOG</b> Adult Alternative	97.7/104.5 1.6kw/7.9kw	429	14	23	11	4	3	8	6:30	2.2	Susquehanna	MCG
3.1	3.0	3.0	2.7	2.7	9	<b>KISQ-FM</b> Urban AC	98.1 100kw	496	9	7	13	9	6	10	5:30	2.6	Clear Channel	EAST
2.5	2.4	2.5	2.7	2.7	9	<b>KITS-FM</b> Alternative	105.3 15kw	507	8	4	3	6	15	18	5:30	3.8	Infinity	D&R
2.9	3.6	3.0	2.9	2.6	12	<b>KFRC-A/F</b> Oldies	610/99.7 5kw/40kw	448	12	17	30	19	13	7	6:00	2.4	Infinity	CBS
2.1	2.1	2.5	2.2	2.5	13	<b>KFJO/KSJO</b> Rock	92.1/92.3 3kw/50kw	352	17	6	5	5	13	14	7:15	3.2	Clear Channel	EAST
3.3	2.8	2.8	2.5	2.4	14	<b>KBLX-FM</b> Urban AC	102.9 7kw	317	19	12	14	15	9	9	8:00	2.4	Inner City	D&R
2.6	2.8	2.8	2.8	2.4	14	<b>KZQZ-FM</b> CHR/Pop	95.7 6.9kw	572	6	3	8	18	21	23	4:30	2.1	Bonneville	SEN
2.7	2.4	2.4	2.3	2.3	16	<b>KIOI-FM<sup>1</sup></b> '80 Oldies	101.3 125kw	463	11	10	9	11	12	13	5:15	2.4	Clear Channel	CHR
3.0	2.5	3.6	3.2	2.3	16	<b>KNBR-AM</b> Sports	680 50kw	413	15	23	23	20	16	11	5:30	2.5	Susquehanna	MCG
2.4	2.4	2.4	2.4	2.2	18	<b>KLLC-FM</b> Hot AC	97.3 82kw	483	10	9	6	6	9	15	4:45	2.8	Infinity	CBS
2.5	2.9	3.7	3.1	2.2	18	<b>KSOL/KZOL</b> Regional Mexican	98.9/99.1 6kw/1.1kw	246	22	14	7	15	17	17	9:15	2.8	Hispanic	KT-H
1.2	1.2	1.2	1.8	2.1	20	<b>KSAN-FM</b> Classic Rock	107.7 8.9kw	339	18	17	12	9	9	12	6:30	1.7	Susquehanna	MCG

<sup>1</sup> Was Hot AC until November.

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12+ POPULATION: 5,821,700 (Black: 10.7%, Hispanic: 18.3%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	METRO RANK
1.9	1.9	1.7	1.8	1.8	21	KYCY-FM Country	93.3 45kw	275	20	7	15	20	18	15	6:30	1.2	Infinity	CBS
1.9	1.7	2.0	2.0	1.7	22	KABL-AM <sup>2</sup> Oldies	960 5kw	246	21	—	33	35	33	20	7:15	1.4	Clear Channel	
2.0	2.1	1.3	1.6	1.5	23	KBRG-FM Spanish AC	100.3 14.5kw	187	25	23	10	22	22	24	8:15	1.3	Entravision	CAB
0.9	1.2	0.8	1.4	1.0	24	KIQI-AM Spanish N/T	1010 10(.5)kw	107	31	29	20	24	23	24	9:30	1.3	Radio Unica	
0.8	1.1	0.8	0.8	1.0	24	KRTY-FM Country	95.3 .87kw	136	30	14	25	26	26	19	7:30	1.0	Empire	ARP

<sup>2</sup> Was Adult Standards until late June.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>News/Talk 19.1</li> <li>AC 10.9</li> <li>CHR 9.5</li> <li>Oldies/CR 9.5</li> <li>Spanish 5.6</li> <li>Urban 5.1</li> <li>Classical 4.1</li> <li>Alternative 3.5</li> <li>NAC/SJ 3.3</li> <li>Country 3.2</li> <li>Adult Alt. 2.7</li> <li>Rock 2.5</li> <li>Religious .6</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 21.2</li> <li>Infinity 15.7</li> <li>ABC 11.3</li> <li>Bonneville 11.2</li> <li>Susquehanna 7.7</li> <li>Entravision 2.6</li> <li>Inner City 2.4</li> <li>Hispanic 2.2</li> <li>Empire 1.9</li> <li>Radio Unica 1.0</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 43.9%</li> <li>Infinity 41.5%</li> <li>Bonneville 26.5%</li> <li>Susquehanna 18.9%</li> <li>ABC 18.5%</li> <li>Inner City 6.3%</li> <li>Empire 4.5%</li> <li>Entravision 4.3%</li> <li>Hispanic 4.2%</li> <li>Radio Unica 1.8%</li> </ul>

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12+ POPULATION: 4,081,300 (Black: 18.8%; Hispanic: 4.4%)

Complete Market Index, Page 4

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REF FIRM
6.8	6.6	6.1	6.4	6.6	1	WBEB-FM AC	101.1 14kw	666	4	8	7	2	1	1	8:15	6.2	WEAZ-FM Radio	MCG
6.3	6.6	6.4	6.1	6.2	2	KYW-AM News	1060 50kw	1039	1	14	15	12	6	3	5:00	10.3	Infinity	CBS
5.4	6.5	5.7	6.1	5.4	3	WDAS-FM Urban AC	105.3 16.5kw	404	12	10	6	2	2	3	11:15	5.1	Clear Channel	EAST
5.4	5.4	5.3	5.1	5.0	4	WUSL-FM Urban	98.9 18kw	522	5	2	1	4	12	15	8:00	4.3	Clear Channel	EAST
5.2	4.6	5.4	5.3	4.9	5	WIOQ-FM CHR/Pop	102.1 27kw	738	2	1	3	5	9	13	5:45	4.2	Clear Channel	CCRS
6.6	4.7	5.3	5.4	4.8	6	WYSP-FM Active Rock	94.1 16kw	737	3	7	2	1	3	9	5:30	8.6	Infinity	IRS
4.3	4.7	4.8	5.0	4.7	7	WJZ-FM NAC/SJ	106.1 22.5kw	459	10	13	13	9	4	2	8:30	3.6	Clear Channel	CHR
3.5	3.7	4.0	3.7	4.2	8	WXTU-FM Country	92.5 15.5kw	364	15	12	10	11	10	6	9:30	3.8	Beasley	D&R
4.6	3.4	3.3	3.0	4.1	9	WPEN-AM Adult Standards	950 5kw	284	19	17	—	27	23	18	12:00	3.7	Greater Media	MCG
4.2	3.5	4.2	4.3	4.0	10	WUGL-FM Oldies	98.1 12.5kw	506	6	17	19	15	10	5	6:45	3.3	Infinity	CBS
2.9	3.2	3.8	3.5	3.7	11	WMMR-FM Rock	93.3 18kw	449	11	6	4	6	6	11	7:00	3.4	Greater Media	MCG
2.8	3.1	3.2	2.7	3.5	12	WIP-AM Sports	610 5kw	390	13	17	11	13	13	7	7:30	4.4	Infinity	IRS
2.8	3.3	3.4	3.0	3.3	13	WLCE-FM Rock AC	104.5 16kw	460	9	9	9	7	5	10	6:00	3.1	Clear Channel	CCRS
3.4	3.0	3.1	3.3	3.1	14	WPLY-FM Alternative	100.3 35kw	472	7	4	5	8	14	17	5:30	3.1	Radio One	ARP
3.5	4.0	3.4	3.7	3.0	15	WMGK-FM Classic Hits	102.9 8.5kw	466	8	10	12	9	8	8	5:30	2.7	Greater Media	MCG
2.6	2.7	3.0	2.6	2.9	16	WPHI-FM Urban	103.9 .34kw	386	14	3	7	14	16	25	6:15	1.6	Radio One	MCG
0.8	2.3	2.0	2.8	2.9	16	WPHT-AM Talk	1210 50kw	284	20	—	21	20	18	14	8:30	2.3	Infinity	IRS
4.1	3.4	2.9	2.8	2.2	18	WPTP-FM <sup>1</sup> '80 Oldies	96.5 17kw	298	17	21	18	18	17	15	6:15	1.6	Beasley	D&R
3.5	2.3	2.2	2.2	2.1	19	WEJM-FM Rhythmic Oldies	95.7 50kw	316	16	13	15	16	15	12	5:45	1.6	Greater Media	MCG
0.9	0.3	0.9	0.9	1.3	20	WEMG-A/F Tropical	900/104.9 1kw/10kw	78	25	13	13	17	19	21	13:45	1.4	Mega	CAB

<sup>1</sup> Was WWDB-FM (Talk) until November 6

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12+ POPULATION: 4,081,300 (Black: 18.8%, Hispanic: 4.4%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (BY STATION)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	MARKET SHARE
1.2	1.5	1.4	1.8	1.2	21	WDAS-AM Religious	1480 5(1)kw	115	22	-	21	22	22	20	8:30	1.3	Clear Channel	FAST
1.6	1.5	1.4	1.5	1.2	21	WPST-FM CHR/Pop	97.5 50kw	294	18	5	15	19	20	25	3:30	1.1	Nassau	KATZ
1.0	0.9	0.8	1.0	1.1	23	WKXW-FM Talk	101.5 19kw	135	21	17	24	21	20	18	6:45	1.2	Press	CHR

FORMAT SHARE (By AQH Share)		OWNERSHIP SHARE (By AQH Share)		OWNERSHIP REACH (By Unduplicated Cume)	
News/Talk	14.5	Clear Channel	24.5	Infinity	50.9%
Urban	13.3	Infinity	21.4	Clear Channel	45.5%
AC	10.8	Greater Media	12.9	Greater Media	31.1%
Oldies/CR	9.8	WEAZ-FM Radio	6.6	Radio One	19.9%
Rock	8.5	Beasley	6.4	WBEB-FM	16.3%
CHR	6.4	Radio One	6.0	Beasley	15.8%
NAC/SJ	4.7	Mega	1.8	Nassau	9.4%
Country	4.2	Nassau	1.8	Press	3.3%
Religious	4.2	Press	1.1	Mega	2.2%
Adult Standards	4.1	Inner City	0.8	Inner City	1.6%
Alternative	3.1				
Spanish	1.9				

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12+ POPULATION: 4,005,300 (Black: 13.2%; Hispanic: 15.1%)

Complete Market Index, Page 4

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK	12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REF FIRM
6.1	6.6	7.2	7.3	6.4	1	1	<b>KKDA-FM</b> Urban	104.5 100kw	494	4	2	1	1	2	9	10:00	8.2	Service	CHR
4.8	4.6	5.2	6.4	5.9	2		<b>KPLX-FM</b> Country	99.5 100kw	551	2	6	2	2	3	4	8:15	5.8	Susquehanna	MCG
3.9	5.0	5.3	4.9	5.6	3		<b>KSCS-FM</b> Country	96.3 100kw	519	3	10	6	4	1	2	8:15	6.0	ABC	ABC
5.1	4.8	4.2	4.3	5.1	4		<b>WBAP-AM</b> News/Talk	820 50kw	447	8	23	20	14	8	3	8:45	5.4	ABC	ABC
7.1	5.8	6.3	5.9	4.8	5		<b>KHKS-FM</b> CHR/Pop	106.1 100kw	642	1	3	3	3	6	13	5:45	7.4	Clear Channel	CCRS
3.3	2.0	3.1	3.1	4.2	6		<b>KLUV-FM</b> Oldies	98.7 100kw	450	7	17	22	10	4	1	7:15	4.6	Infinity	IRS
1.5	1.9	1.8	1.6	3.5	7		<b>KBFB-FM<sup>1</sup></b> Urban	97.9 100kw	382	13	1	8	13	22	23	7:00	2.1	Radio One	EAST
2.8	3.4	3.1	3.0	3.5	7		<b>KTBK/KTCK</b> Sports	1700/1310 10(.7)kw/5(1)kw	273	18	17	6	7	5	11	9:45	4.0	Susquehanna	MCG
0.0	1.0	2.0	2.4	3.4	9		<b>KLNO-FM</b> Spanish AC	94.1 100kw	204	22	8	4	5	11	17	12:45	4.0	Hispanic	KT-H
4.3	4.3	3.8	3.8	3.4	9		<b>KVIL-FM</b> AC	103.7 100kw	482	5	10	14	11	9	5	5:30	2.8	Infinity	IRS
3.9	4.0	4.0	4.5	3.4	9		<b>KZPS-FM</b> Classic Rock	92.5 98kw	424	9	14	11	5	7	7	6:15	2.9	Clear Channel	SEN
3.7	3.7	3.6	3.3	3.3	12		<b>KRLD-AM</b> News/Talk	1080 50kw	411	10	23	25	20	13	8	6:15	4.4	Infinity	CBS
2.9	2.9	4.1	4.1	3.1	13		<b>KOAI-FM</b> NAC/SJ	107.5 28kw	305	16	17	18	15	12	5	8:00	2.2	Infinity	CBS
5.4	4.0	3.7	3.8	3.0	14		<b>KEGL-FM</b> Active Rock	97.1 100kw	364	14	6	5	8	13	20	6:30	2.3	Clear Channel	SEN
3.2	3.5	3.3	3.2	2.8	15		<b>KDMX-FM</b> Hot AC	102.9 100kw	404	11	14	10	9	10	14	5:15	2.5	Clear Channel	EAST
2.4	2.8	2.2	2.3	2.8	15		<b>WRR-FM</b> Classical	101.1 98kw	308	15	23	23	22	17	9	7:00	2.3	City of Dallas	ARP
2.2	2.9	3.1	2.9	2.6	17		<b>KDGE-FM<sup>2</sup></b> Alternative	102.1 100kw	395	12	5	8	12	19	21	5:00	2.1	Clear Channel	CCRS
2.2	2.7	2.4	1.4	2.3	18		<b>KMEQ-FM</b> Soft AC	96.7 92kw	253	20	—	30	24	21	12	7:00	1.6	ABC	ABC
2.4	2.9	3.3	3.6	2.1	19		<b>KRBV-FM<sup>3</sup></b> CHR/Pop	100.3 100kw	454	6	4	12	21	25	33	3:45	1.8	Infinity	CBS

<sup>1</sup> Was AC until September. <sup>2</sup> KDGE-FM and KTXQ-FM swapped frequencies during October. <sup>3</sup> Evolved from CHR/Rhythmic during October.

## The Media Audit

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12+ POPULATION: 4,005,300 (Black: 13.2%; Hispanic: 15.1%)

FALL '96	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
1.5	2.2	2.1	2.1	2.1	19	KRNB-FM Urban AC	105.7 100kw	188	23	20	17	15	15	14	8:30	1.4	Service	CHR
2.9	2.3	2.0	2.1	2.0	21	KTXQ-FM <sup>2</sup> Rhythmic Oldies	94.5 100kw	264	19	20	15	15	15	16	6:00	1.5	Radio One	—
1.8	1.7	1.9	1.9	1.7	22	KKMR-FM Adult Alternative	93.3 2.9kw	278	17	12	12	18	19	22	4:45	1.5	Susquehanna	EAST
3.0	3.5	2.2	1.9	1.7	22	KLTY-FM Religious	100.7 100kw	219	21	9	16	19	18	18	6:15	1.8	Sunburst	KATZ
1.6	0.9	0.7	1.0	1.2	24	KLIF-AM News/Talk	570 5kw	169	24	—	27	26	23	19	5:30	1.1	Susquehanna	MCG
0.6	1.7	1.4	1.2	1.1	25	KAAM-AM Adult Standards	770 10(1)kw	107	26	—	35	36	34	25	8:00	0.8	Crawford	—
0.0	1.2	1.2	1.1	1.1	25	KTCY-FM Regional Mexican	104.9 1.6kw	77	30	12	20	23	23	23	11:00	0.9	SBS	LOTUS
1.3	1.2	1.1	1.2	1.0	27	KHVN-AM Gospel	970 1(.27)kw	94	27	23	27	27	27	25	8:00	0.9	Infinity	MCG

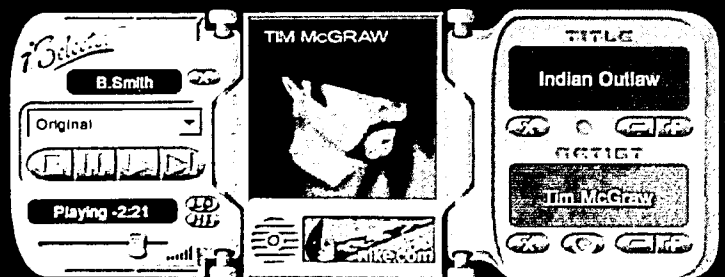
<sup>2</sup> KDGE-FM and KTXQ-FM swapped frequencies during October.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>News/Talk 14.0</li> <li>Urban 12.8</li> <li>Country 12.6</li> <li>Oldies/CR 9.6</li> <li>AC 8.5</li> <li>CHR 6.9</li> <li>Spanish 6.8</li> <li>Religious 3.7</li> <li>NAC/SJ 3.1</li> <li>Rock 3.0</li> <li>Classical 2.8</li> <li>Alternative 2.6</li> <li>Adult Altern. 1.7</li> <li>Adult Standards 1.1</li> </ul>	<ul style="list-style-type: none"> <li>Infinity 18.0</li> <li>Clear Channel 16.6</li> <li>ABC 13.0</li> <li>Susquehanna 12.3</li> <li>Service 9.3</li> <li>Radio One 5.5</li> <li>Hispanic 5.2</li> <li>City of Dallas 2.8</li> <li>Sunburst 1.7</li> <li>Crawford 1.1</li> <li>SBS 1.1</li> </ul>	<ul style="list-style-type: none"> <li>Infinity 44.7%</li> <li>Clear Channel 37.2%</li> <li>Susquehanna 27.9%</li> <li>ABC 27.0%</li> <li>Radio One 15.1%</li> <li>Service 14.4%</li> <li>City of Dallas 7.7%</li> <li>Hispanic 7.5%</li> <li>Sunburst 5.5%</li> <li>Crawford 2.7%</li> <li>SBS 1.9%</li> </ul>

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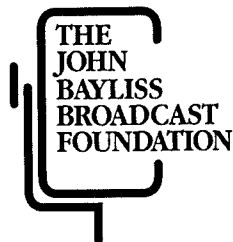
12+ POPULATION: 3,836,600 (Black: 21.1%; Hispanic: N/A)

Complete Market Index, Page 4

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.2	7.9	7.7	7.9	7.6	1	1	WNIC-FM AC	100.3 32kw	611	4	6	8	1	1	1	9:30	8.7	Clear Channel	EAST
5.2	5.7	5.7	5.1	5.8	2	2	WJLB-FM Urban	97.9 50kw	601	5	1	1	3	6	11	7:30	5.4	Clear Channel	SEN
5.5	5.3	5.0	5.8	5.7	3	3	WJR-AM Talk	760 50kw	614	3	17	16	15	9	5	7:00	7.0	ABC	ABC
5.7	5.6	4.9	4.9	5.4	4	4	WWJ-AM News	950 12(50)kw	722	1	12	16	16	10	6	5:45	7.8	Infinity	IRS
4.7	4.4	5.6	4.6	5.1	5	5	WVMV-FM NAC/SJ	98.7 50kw	438	11	17	12	6	4	2	8:45	3.6	Infinity	CBS
4.5	4.8	5.4	5.6	4.9	6	6	WRIF-FM Active Rock	101.1 27kw	461	9	7	2	2	2	9	8:00	8.0	Greater Media	MCG
4.8	4.4	5.5	3.6	4.9	6	6	WYCD-FM Country	99.5 17.5kw	445	10	9	6	5	3	4	8:30	4.5	Infinity	CBS
3.1	3.7	3.2	4.1	4.7	8	8	WDTJ-FM Urban	105.9 20kw	534	8	3	3	4	12	15	6:45	3.2	Radio One	ARP
5.4	5.1	5.0	4.9	4.6	9	9	WOMC-FM Oldies	104.3 100kw	550	7	8	20	11	5	3	6:30	4.8	Infinity	CBS
4.3	4.8	4.6	4.4	3.9	10	10	WDRQ-FM CHR/Pop	93.1 26.5kw	622	2	2	4	8	16	15	4:45	3.5	ABC	ABC
3.5	3.3	2.7	3.5	3.7	11	11	WMXD-FM Urban AC	92.3 50kw	359	16	9	13	10	6	7	7:45	4.5	Clear Channel	ARP
2.8	2.7	3.6	3.5	3.5	12	12	WKQI-FM CHR/Pop	95.5 100kw	566	6	5	5	7	10	12	4:45	3.6	Clear Channel	EAST
2.9	3.0	2.1	2.3	3.0	13	13	WXYT-AM Talk	1270 5kw	359	15	-	23	18	14	9	6:30	2.1	Infinity	IRS
3.6	3.8	3.7	3.9	2.8	14	14	WCSX-FM Classic Rock	94.7 13.5kw	360	14	17	13	8	8	8	6:00	2.6	Greater Media	MCG
2.3	2.4	2.5	2.5	2.6	15	15	CKWW-AM Adult Standards	580 .5kw	190	20	-	28	29	26	15	10:45	2.2	CHUM	D&R
2.5	2.1	2.8	3.0	2.5	16	16	CIMX-FM Alternative	88.7 100kw	377	13	4	6	13	19	27	5:00	2.4	CHUM	D&R
1.6	1.9	2.0	1.5	2.2	17	17	WKRK-FM Talk	97.1 50kw	232	19	12	9	12	14	15	7:00	2.8	Infinity	CBS
3.1	2.0	2.5	2.0	2.1	18	18	WGRV-FM Rhythmic Oldies	105.1 13.5kw	275	18	12	20	19	17	12	5:45	1.4	Greater Media	MCG
2.5	2.6	2.8	2.7	2.1	18	18	WLLC-FM <sup>1</sup> Classic Hits	106.7 61kw	290	17	22	11	14	13	14	5:30	2.0	Clear Channel	KATZ
2.2	2.3	1.9	2.3	1.9	20	20	WPLT-FM <sup>2</sup> Hot AC	96.3 20kw	411	12	9	10	16	18	19	3:30	1.6	ABC	ABC

<sup>1</sup> Was WWWW-FM until October. <sup>2</sup> Was Alternative Oldies until July.

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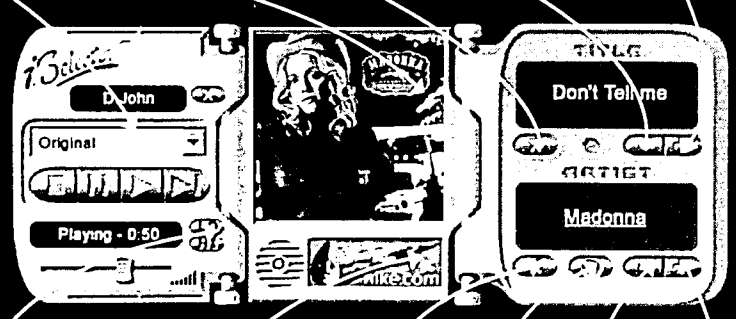
12+ POPULATION: 3,836,600 (Black: 21.1%; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	MTRD RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
1.8	1.3	1.4	1.6	1.4	21	WDFN-AM Sports	1130 50(10)kw	179	21	17	15	21	19	19	6:00	1.1	Clear Channel	KATZ
0.8	1.1	1.2	1.1	1.4	21	WGPR-FM Urban AC	107.5 50kw	164	22	22	16	20	21	19	6:30	0.6	WGPR-FM	—
1.3	1.2	0.8	0.7	1.2	23	WMUZ-FM Religious	103.5 50kw	137	25	22	22	22	22	22	6:15	1.1	Crawford	CRA
0.8	0.9	0.7	0.8	1.0	24	WDMK-FM Urban AC	102.7 50kw	151	23	12	16	22	23	25	5:00	0.7	Radio One	ARP

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<p>News/Talk 18.1</p> <p>Urban 17.5</p> <p>Oldies/CR 11.6</p> <p>AC 10.6</p> <p>CHR 7.4</p> <p>Country 5.3</p> <p>NAC/SJ 5.1</p> <p>Rock 4.9</p> <p>Adult Standards 2.6</p> <p>Alternative 2.5</p> <p>Religious 2.4</p>	<p>Infinity 25.2</p> <p>Clear Channel 24.4</p> <p>ABC 11.5</p> <p>Greater Media 9.8</p> <p>Radio One 6.4</p> <p>CHUM 6.3</p> <p>Crawford 1.7</p> <p>WGPR-FM 1.4</p> <p>Queens 1.9</p>	<p>Infinity 52.5%</p> <p>Clear Channel 51.1%</p> <p>ABC 36.4%</p> <p>Greater Media 24.0%</p> <p>CHUM 18.7%</p> <p>Radio One 17.2%</p> <p>Crawford 5.0%</p> <p>WGPR-FM 4.3%</p> <p>Queens 2.3%</p>

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12+ POPULATION: 3,741,200 (Black: 5.9%; Hispanic: 5.7%)

Complete Market Index, Page 4

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.9	8.9	7.3	7.1	7.8	1	<b>WBZ-AM</b> News/Talk	1030 50kw	716	1	17	15	11	5	1	7:15	11.1	Infinity	G/W
5.7	5.2	6.0	5.7	5.3	2	<b>WXKS-FM</b> CHR/Pop	107.9 23.5kw	644	2	2	1	1	3	11	6:00	5.2	Clear Channel	KATZ
5.5	5.4	5.5	5.0	5.2	3	<b>WMJX-FM</b> AC	106.7 24.5kw	515	4	6	6	4	1	3	7:15	4.3	Greater Media	MCG
5.7	4.3	4.9	5.1	4.9	4	<b>WJMN-FM</b> CHR/Rhythmic	94.5 11.5kw	567	3	1	3	6	12	16	6:15	4.3	Clear Channel	KATZ
4.5	4.0	3.9	4.3	4.4	5	<b>WODS-FM</b> Oldies	103.3 16kw	505	6	8	15	10	5	2	6:15	3.8	Infinity	CBS
5.0	5.1	5.0	3.7	4.2	6	<b>WRKO-AM</b> News/Talk	680 50kw	359	10	21	20	19	16	8	8:30	3.7	Entercom	EAST
5.0	3.9	4.3	4.0	4.0	7	<b>WBCN-FM</b> Alternative	104.1 21kw	504	7	4	2	3	7	12	5:45	6.8	Infinity	IRS
4.0	3.9	4.1	4.4	4.0	7	<b>WBMX-FM</b> Hot AC	98.5 9kw	511	5	7	5	4	4	10	5:45	4.5	Infinity	CHR
4.1	4.0	4.2	3.9	4.0	7	<b>WCRB-FM</b> Classical	102.5 15kw	371	9	21	19	17	14	4	7:45	3.2	Charles River	ARP
4.2	3.6	3.0	4.3	4.0	7	<b>WZLX-FM</b> Classic Rock	100.7 20kw	396	8	9	7	2	2	4	7:15	3.9	Infinity	IRS
3.6	3.5	4.0	4.2	3.7	11	<b>WEEI-AM</b> Sports	850 50kw	344	11	21	13	8	9	7	7:45	3.0	Entercom	EAST
3.5	3.4	4.1	4.4	3.5	12	<b>WKLB-FM</b> Country	99.5 32kw	279	15	12	9	9	10	9	9:00	3.0	Greater Media	MCG
2.9	3.2	2.7	2.8	3.0	13	<b>WROR-FM</b> Oldies	105.7 21kw	341	12	12	17	11	8	4	6:15	4.1	Greater Media	MCG
2.7	3.1	2.7	3.0	2.8	14	<b>WAAF-FM</b> Active Rock	107.3 20kw	250	16	5	4	7	14	22	8:00	2.7	Entercom	D&R
2.9	2.7	3.0	2.6	2.2	15	<b>WQSX-FM</b> Hot AC	93.7 34kw	292	13	11	8	13	11	15	5:30	2.2	Entercom	D&R
1.7	2.1	1.8	2.3	2.1	16	<b>WBOS-FM</b> Adult Alternative	92.9 8.8kw	289	14	21	11	14	12	14	5:00	1.9	Greater Media	MCG
1.7	2.1	1.7	2.1	2.1	16	<b>WPLM-FM</b> Soft AC	99.1 50kw	182	19	—	29	27	25	17	8:30	1.5	Plymouth Rock	K&P
0.8	1.2	1.6	1.0	2.1	16	<b>WTCK-FM</b> Talk	96.9 22.5kw	213	17	—	17	16	17	12	7:00	2.6	Greater Media	MCG
0.0	1.2	2.0	1.8	2.0	19	<b>WBOT-FM</b> Urban	97.7 2.7kw	164	20	3	10	15	21	25	8:45	1.3	Radio One	ARP
0.8	0.9	1.6	1.3	1.5	20	<b>WXKS-AM</b> Adult Standards	1430 5(1)kw	111	23	—	—	35	34	22	9:30	1.1	Clear Channel	K&P



# AUDITORIUM MUSIC TESTING

With MusicLink software. (303) 922-5600

12+ POPULATION: 3,741,200 (Black: 5.9%; Hispanic: 5.7%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
1.4	1.3	1.1	1.4	1.3	21		WFEX/WFNX Alternative	92.1/101.7 3kw/1.65kw	189	18	12	11	18	19	28	4:30	1.0	Phoenix Media	ARP
1.6	1.0	1.5	1.0	1.3	21		WILD-AM Urban	1090 5kw	61	30	17	24	20	18	17	8:30	0.9	Radio One	ARP
0.7	0.8	1.0	1.0	1.1	23		WAMG/WLLH Tropical	1150/1400 5kw/1kw	65	28	12	21	22	22	22	12:15	1.0	Mega	CAB

FORMAT SHARE (By AQH Share)		OWNERSHIP SHARE (By AQH Share)		OWNERSHIP REACH (By Unduplicated Cume)	
News/Talk	17.8	Infinity	24.2	Infinity	52.8%
AC	16.6	Greater Media	15.9	Greater Media	36.2%
Oldies/CR	11.4	Clear Channel	14.4	Clear Channel	35.1%
CHR	10.2	Entercom	12.9	Entercom	29.7%
Alternative	5.3	Charles River	4.0	Charles River	9.9%
Country	4.5	Radio One	3.3	Radio One	5.5%
Rock	4.5	Plymouth Rock	2.1	Phoenix Media	5.1%
Classical	4.0	Phoenix Media	1.3	Plymouth Rock	4.9%
Urban	3.3	Mega	1.1	Saga	2.3%
Adult Altern.	2.9	Saga	0.9	Mega	1.9%
Adult Standards	1.8				
Spanish	1.1				
Misc.	0.4				
Religious	0.4				

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12+ POPULATION: 3,728,800 (Black: 26.3%; Hispanic: 7.4%)

Complete Market Index, Page 4

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REF FIRM
5.8	5.7	5.9	5.8	5.9	1	WPGC-FM CHR/Rhythmic	95.5 50kw	613	1	1	1	1	6	14	6:45	5.4	Infinity	IRS
4.8	5.8	5.1	5.4	5.2	2	WKYS-FM Urban	93.9 24kw	521	4	2	1	2	9	17	7:00	5.6	Radio One	MCG
3.9	2.9	4.3	4.4	5.1	3	WMMJ-FM Urban AC	102.3 2.9kw	381	12	9	12	5	2	1	9:00	6.0	Radio One	MCG
3.5	3.8	3.4	3.8	4.6	4	WTOP-A/F News	1500/107.7 50kw/29kw	609	2	15	18	13	8	2	5:00	6.6	Bonneville	KATZ
4.0	4.5	4.6	4.2	4.5	5	WGMS-FM Classical	103.5 46kw	340	14	15	19	16	13	4	9:00	3.8	Bonneville	KATZ
5.2	3.7	4.0	4.1	4.5	5	WJFK-FM Talk	106.7 22kw	420	7	15	3	3	3	9	7:30	5.3	Infinity	IRS
4.2	4.1	4.5	4.2	4.4	7	WROX-FM Hot AC	107.3 36kw	480	6	8	6	4	1	8	6:15	5.5	ABC	ABC
5.0	6.5	5.5	5.9	4.0	8	WHUR-FM Urban AC	96.3 24kw	340	15	15	11	9	4	5	8:15	2.5	Howard Univ.	D&R
4.3	3.6	4.1	3.4	3.9	9	WASH-FM AC	97.1 26kw	405	9	9	8	6	4	6	6:45	3.8	Clear Channel	KATZ
3.9	3.7	4.4	4.5	3.6	10	WBIG-FM Oldies	100.3 36kw	402	10	11	21	16	11	3	6:00	3.7	Clear Channel	EAST
3.7	4.6	4.2	3.4	3.6	10	WMAL-AM News/Talk	630 5kw	302	18	21	25	19	16	10	8:15	4.1	ABC	ABC
4.2	4.2	4.2	4.2	3.6	10	WMZQ-FM Country	98.7 50kw	345	13	6	9	12	12	11	7:15	3.1	Clear Channel	CCRS
4.2	3.3	3.5	3.9	3.6	10	WWDC-FM <sup>1</sup> Alternative	101.1 22.5kw	536	3	4	5	7	14	16	4:30	4.3	Clear Channel	CHR
3.3	3.4	2.8	2.9	3.6	10	WWVZ/WWZZ CHR/Pop	103.9/104.1 .38kw/20kw	513	5	3	4	8	16	19	4:45	3.2	Bonneville	SEN
3.7	3.8	3.7	4.1	3.5	15	WJZW-FM NAC/SJ	105.9 28kw	312	17	—	14	11	6	7	7:45	2.7	ABC	ABC
3.0	2.8	3.5	2.8	3.1	16	WARW-FM Classic Rock	94.7 20.5kw	409	8	11	10	9	9	11	5:15	2.5	Infinity	IRS
3.2	2.9	2.7	3.0	2.7	17	WJMO-FM Rhythmic Oldies	99.5 22kw	334	16	15	15	14	15	13	5:30	1.8	Clear Channel	KATZ
2.4	1.8	2.1	2.5	2.2	18	WHFS-FM Alternative	99.1 50kw	394	11	5	7	15	19	21	3:45	1.9	Infinity	IRS
1.4	1.6	1.3	1.5	1.8	19	WTEM-AM Sports	980 50(5)kw	185	19	21	15	18	18	15	6:45	1.7	Clear Channel	EAST

<sup>1</sup> Evolved from Active Rock during September.

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Three years before anyone else followed suit.

If you are looking for innovative leadership,  
call us: 1-800-324-9921.

12+ POPULATION: 3,728,800 (Black: 26.3%; Hispanic: 7.4%)

FALL '96	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
1.0	1.5	1.5	1.1	1.3	20	WPGC-AM Gospel	1580 50kw	106	23	15	17	21	21	20	8:15	1.2	Infinity	IRS
1.3	1.0	1.0	1.0	1.2	21	WAVA-FM Religious	105.1 41kw	125	22	21	23	22	20	17	6:45	1.8	Salem	SRR
0.5	0.7	0.7	0.8	1.1	22	WIYY-FM Active Rock	97.9 13.5kw	133	21	13	13	20	21	25	5:30	1.3	Hearst-Argyle	D&R

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>News/Talk 15.7</li> <li>Urban 14.3</li> <li>CHR 10.3</li> <li>AC 9.8</li> <li>Oldies/CR 9.4</li> <li>Alternative 5.8</li> <li>Country 4.7</li> <li>Classical 4.5</li> <li>NAC/SJ 3.5</li> <li>Religious 3.3</li> <li>Rock 1.1</li> <li>Adult Standards .9</li> <li>Spanish .7</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 21.2</li> <li>Infinity 17.8</li> <li>Bonneville 12.7</li> <li>Radio One 11.8</li> <li>ABC 11.5</li> <li>Howard Univ. 4.0</li> <li>Salem 1.2</li> <li>Hearst-Argyle 1.1</li> <li>Mid Atlantic 1.1</li> <li>Entravision .7</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 48.2%</li> <li>Infinity 43.7%</li> <li>Bonneville 34.7%</li> <li>ABC 26.9%</li> <li>Radio One 21.7%</li> <li>Howard Univ. 9.1%</li> <li>Mid Atlantic 4.2%</li> <li>Hearst-Argyle 3.6%</li> <li>Salem 3.4%</li> <li>Entravision .7%</li> </ul>

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12+ POPULATION: 3,676,600 (Black: 17.2%; Hispanic: 23.6%)

Complete Market Index, Page 4

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK	12-MO AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.9	7.5	8.0	7.6	6.9	1	1	KBXX-FM CHR/Rhythmic	97.9 100kw	611	2	1	1	2	7	16	8:15	5.9	Radio One	CCRS
6.6	5.2	5.4	4.8	6.6	2	2	KLTN-FM Regional Mexican	102.9 100kw	345	11	5	2	1	1	4	14:00	10.0	Hispanic	KT-H
6.4	7.6	5.8	7.0	6.4	3	3	KODA-FM AC	99.1 100kw	538	3	14	8	3	2	1	8:45	5.8	Clear Channel	SEN
5.3	4.2	6.2	4.3	6.2	4	4	KILT-FM Country	100.3 100kw	437	6	13	9	7	4	2	10:30	7.2	Infinity	G/W
5.9	6.3	6.1	6.9	5.3	5	5	KRBE-FM CHR/Pop	104.1 100kw	679	1	2	3	5	5	12	5:45	5.0	Susquehanna	MCG
5.4	4.8	5.6	6.2	4.9	6	6	KMJQ-FM Urban AC	102.1 100kw	355	10	10	5	4	3	3	10:15	4.4	Radio One	CCRS
4.0	3.5	3.8	4.5	4.3	7	7	KTbz-FM Alternative	94.5 100kw	438	5	3	4	6	9	14	7:15	3.8	Clear Channel	CCRS
4.0	4.1	4.1	3.8	3.6	8	8	KTRH-AM News	740 50kw	436	7	23	19	15	12	5	6:00	5.1	Clear Channel	CHR
4.1	3.7	3.8	3.9	3.3	9	9	KHMJ-FM Hot AC	96.5 100kw	449	4	11	10	8	6	8	5:30	3.3	Clear Channel	CCRS
2.3	2.3	2.7	2.2	3.2	10	10	KIKK-FM Country	95.7 100kw	335	12	6	12	12	12	9	7:00	3.0	Infinity	IRS
2.4	2.9	2.4	3.0	3.2	10	10	KPRC-AM News/Talk	950 5kw	247	16	20	22	19	18	11	9:30	3.8	Clear Channel	CCRS
3.0	3.1	3.1	3.3	2.9	12	12	KKRW/KQUE Classic Hits	93.7/1230 100kw/1kw	363	9	16	15	10	8	7	5:45	3.2	Clear Channel	KATZ
0.3	0.7	0.7	0.9	2.8	13	13	KHPT-FM <sup>1</sup> '80s Oldies	106.9 100kw	297	15	14	7	9	10	13	7:00	2.3	Cox	CHR
2.7	3.6	3.4	4.0	2.7	14	14	KLDE-FM Oldies	107.5 98kw	321	14	18	24	14	11	6	6:15	2.4	Cox	CHR
3.6	3.4	3.6	3.7	2.7	14	14	KLOL-FM Rock	101.1 100kw	368	8	9	6	10	14	19	5:30	2.7	Clear Channel	CHR
2.9	2.6	2.7	2.4	2.6	16	16	KKQB-FM Country	92.9 100kw	331	13	7	14	15	15	10	5:45	2.8	Cox	SEN
2.2	1.9	2.1	2.2	2.2	17	17	KOVA/KOVE Spanish AC	104.9/93.3 2.55kw/100kw	204	18	18	11	13	17	14	8:00	1.4	Hispanic	KT-H
1.4	1.3	1.1	1.8	1.8	18	18	KILT-AM Sports	610 5kw	172	21	—	13	17	16	16	7:45	2.1	Infinity	G/W
1.8	2.1	2.2	1.6	1.7	19	19	KQKQ-FM Tejano	106.5 100kw	209	17	11	16	18	19	19	5:45	1.3	El Dorado	TED
2.3	1.6	1.6	1.4	1.5	20	20	KBME-AM Adult Standards	790 5kw	132	22	—	29	31	25	23	8:00	1.4	Clear Channel	CHR

<sup>1</sup> Was KKHT-FM (Religious) until October.

## The Media Audit

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12+ POPULATION: 3,676,600 (Black 17.2%, Hispanic 23.6%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AQH AFTERNOON RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (IN THOUSANDS)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	MARKET SHARE
2.4	2.3	1.8	1.8	1.3	21	KJOJ/KTJM Oldies	103.3/98.5 100kw/100kw	197	20	20	19	19	20	16	5:00	0.8	Clear Channel	6.6%
1.4	1.0	0.9	1.0	1.1	22	KLAT-AM Spanish N/T	1010 5(3.6)kw	102	26	20	21	21	21	22	8:00	0.9	Hispanic	KT H
1.2	1.1	1.2	1.4	1.0	23	KRTX-FM CHR/Rhythmic	100.7 100kw	197	19	4	17	23	33	34	3:45	0.7	Hispanic	KT H

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Spanish 14.3 Country 12.4 CHR 11.9 News/Talk 9.9 AC 9.7 Oldies/CR 9.7 Urban 4.9 Alternative 4.3 Rock 2.7 Adult Standards 1.5 Religious 1.0 Classical .9	Clear Channel 29.8 Radio One 11.8 Infinity 11.2 Hispanic 10.9 Cox 8.8 Susquehanna 5.3 El Dorado 3.1 KRTS .9 Radio Unica .9	Clear Channel 48.4% Cox 24.9% Infinity 22.2% Radio One 20.6% Susquehanna 18.5% Hispanic 17.3% El Dorado 8.2% KRTS 3.1% Radio Unica 2.2%

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12+ POPULATION: 3,297,200 (Black: 24.8%; Hispanic: N/A)

Complete Market Index, Page 4

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
9.6	9.6	9.5	10.7	9.5	1	WSB-AM Talk	750 50kw	768	1	19	9	4	2	1	7:30	13.3	Cox	CHR
9.7	9.4	9.2	9.4	8.6	2	WVEE-FM Urban	103.3 100kw	626	2	2	1	1	1	4	8:15	8.4	Infinity	CBS
5.3	5.0	4.6	4.8	6.1	3	WSB-FM AC	98.5 100kw	457	4	13	6	3	3	2	8:00	5.8	Cox	CHR
7.9	7.0	7.0	6.3	5.9	4	WSTR-FM CHR/Pop	94.1 100kw	589	3	5	2	2	4	7	6:00	6.8	Jefferson-Pilot	CBS
5.6	5.1	5.0	5.2	5.5	5	WKHX-FM Country	101.5 99kw	436	5	6	8	6	5	6	7:45	6.0	ABC	ABC
5.6	5.1	4.8	4.5	5.2	6	WPCH-FM AC	94.9 99kw	427	7	11	12	11	7	3	7:30	4.3	Clear Channel	EAST
5.5	5.4	6.1	4.3	4.5	7	WALR-FM <sup>1</sup> Urban AC	104.1 60kw	360	11	9	13	8	6	5	7:30	5.4	Cox	KATZ
4.1	4.8	4.6	5.1	4.3	8	WHTA-FM Urban	97.5 6.6kw	381	10	3	2	8	14	19	6:45	3.6	Radio One	ARP
4.4	4.8	6.0	4.5	4.0	9	WNNX-FM Alternative	99.7 100kw	383	9	4	4	7	11	15	6:15	5.0	Susquehanna	MCG
4.3	4.7	4.3	4.5	3.9	10	WKLS-FM Rock	96.1 100kw	384	8	8	5	5	8	12	6:00	4.4	Clear Channel	EAST
1.9	1.7	1.6	1.7	3.8	11	WGST-AM News/Talk	640 50(1)kw	318	14	24	14	12	10	9	7:15	2.4	Clear Channel	EAST
2.6	3.1	3.7	3.9	3.4	12	WBTS-FM <sup>2</sup> CHR/Pop	95.5 100kw	427	6	1	7	13	16	19	4:45	2.5	Cox	CHR
3.3	4.2	3.6	4.4	3.4	12	WZGC-FM Classic Hits	92.9 99kw	331	12	11	10	10	9	10	6:00	2.7	Infinity	CBS
2.5	2.5	2.1	2.3	3.2	14	WYAY-FM Country	106.7 99kw	260	15	16	10	14	13	11	7:30	3.4	ABC	ABC
3.1	3.0	3.9	2.9	3.0	15	WFOX-FM Oldies	97.1 100kw	330	13	16	23	15	11	8	5:30	3.0	Cox	KATZ
0.9	1.4	0.8	1.2	1.7	16	WALR-AM Gospel	104.1 60kw	79	23	19	13	17	17	13	12:45	1.3	Midwestern	KATZ
2.2	1.9	2.1	2.1	1.7	16	WAMJ-FM <sup>3</sup> Urban AC	107.5 6kw	170	17	19	19	16	15	14	6:15	0.9	Radio One	ARP
0.8	1.1	0.8	1.5	1.5	18	WVFJ-FM Religious	93.3 100kw	118	20	14	15	17	18	16	7:45	1.5	Provident	—
0.0	0.0	0.0	0.0	1.3	19	WFSH-FM Cont. Christian	104.7 100kw	153	18	9	15	19	20	21	5:00	1.1	Salem	SRR
1.1	1.4	1.4	1.2	1.2	20	WAOK-AM Religious	1380 5kw	86	22	16	28	27	24	16	8:30	1.3	Infinity	CBS
2.0	1.7	2.0	2.3	1.1	21	WMXV-FM <sup>4</sup> Rock AC	105.7 16.5kw	174	16	19	24	21	19	16	4:00	1.1	Clear Channel	KATZ
0.8	0.5	0.6	0.0	1.0	22	WAZX-A/F Regional Mexican	1550/101.9 50(5)kw/3.2kw	56	25	24	15	20	23	24	10:45	1.1	GA-MEX	—
1.4	1.0	0.9	0.9	1.0	22	WQXI-AM Sports	790 28(1)kw	94	21	—	21	23	21	21	6:00	1.0	Jefferson-Pilot	CBS

<sup>1</sup> On August 25 moved to 104.1 MHz, but kept broadcasting on 104.7 MHz until September 26. <sup>2</sup> Evolved to CHR/Rhythmic in February.

<sup>3</sup> Was Urban Oldies until August 22. <sup>4</sup> Was WGST-FM (News/Talk) until September 8.

Continued on Page

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12+ POPULATION: 3,200,700 (Black: 16.2%; Hispanic: 40.0%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
6.7	6.8	6.2	7.6	7.3	1	WEDR-FM Urban	99.1 100kw	533	2	2	1	1	1	3	9:45	5.8	Cox	SEN
4.1	5.6	6.7	4.9	5.6	2	WAQI-AM Spanish N/T	710 50kw	224	19	—	20	21	19	3	17:30	7.0	Hispanic	KT-H
4.8	3.9	4.3	4.0	5.1	3	WAMR-FM Spanish AC	107.5 95kw	342	7	8	7	5	3	1	10:30	6.9	Hispanic	KT-H
4.9	5.2	5.1	5.7	5.1	3	WPow-FM CHR/Rhythmic	96.5 100kw	576	1	1	2	2	11	21	6:15	3.9	Beasley	D&R
5.1	5.3	4.6	4.6	4.9	5	WLYF-FM AC	101.5 100kw	385	5	14	10	6	4	2	9:00	4.2	Jefferson-Pilot	CBS
3.6	4.0	3.7	4.0	4.3	6	WHYI-FM CHR/Pop	100.7 100kw	477	3	3	3	4	6	16	6:15	4.1	Clear Channel	CCRS
4.6	3.7	4.3	4.5	4.2	7	WHQT-FM Urban AC	105.1 100kw	355	6	4	4	3	2	5	8:15	5.5	Cox	CHR
3.6	3.6	3.5	3.7	3.8	8	WTMI-FM Classical	93.1 100kw	289	11	17	18	19	19	11	9:15	3.3	Cox	MGC
2.7	3.2	3.0	3.4	3.5	9	WFLC-FM AC	97.3 100kw	397	4	6	4	7	5	10	6:15	2.9	Cox	CHR
3.8	3.6	3.6	3.3	3.5	9	WLVE-FM NAC/SJ	93.9 100kw	312	10	14	15	12	6	6	8:00	2.5	Clear Channel	CCRS
2.7	2.8	2.8	3.6	3.4	11	WCMQ-FM Spanish Oldies	92.3 31kw	220	20	14	17	13	12	6	10:45	3.3	SBS	SBS
2.5	3.0	2.3	2.8	3.3	12	WIOD-AM News/Talk	610 5kw	317	9	17	20	20	21	15	7:30	3.5	Clear Channel	CCRS
2.9	2.6	3.4	2.6	3.1	13	WMXJ-FM Oldies	102.7 100kw	319	8	10	23	16	14	8	7:00	2.7	Jefferson-Pilot	CBS
4.4	4.1	3.7	3.0	3.1	13	WXDJ-FM Tropical	95.7 40kw	285	12	6	8	10	9	14	7:45	3.7	SBS	SBS
3.0	2.5	2.5	2.5	2.9	15	WMGE-FM Rhythmic Oldies	103.5 100kw	281	13	9	9	8	9	12	7:15	2.0	Clear Channel	CCRS
3.9	3.7	2.8	3.6	2.9	15	WRMA-FM Spanish AC	106.7 100kw	249	15	10	14	14	13	9	8:15	2.8	SBS	SBS
3.4	3.2	3.9	3.7	2.8	17	WKIS-FM Country	99.9 100kw	244	16	10	12	15	15	16	8:00	2.7	Beasley	D&R
2.5	2.8	2.8	2.7	2.7	18	WBGG-FM Classic Rock	105.9 100kw	260	14	17	11	8	8	12	7:15	3.8	Clear Channel	CCRS
2.7	2.5	3.2	2.4	2.3	19	WQAM-AM Sports	560 5(1)kw	212	21	17	16	18	17	16	7:30	1.8	Beasley	D&R
3.2	3.4	3.4	3.0	2.3	19	WZTA-FM Active Rock	94.9 100kw	239	17	5	4	11	16	22	6:45	2.5	Clear Channel	CCRS
1.8	2.0	1.8	2.0	1.8	21	WRTO-FM Tropical	98.3 100kw	227	18	10	13	17	18	19	5:45	1.6	Hispanic	KT-H

Continued on Page 54

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# #11 ATLANTA



Continued from Page 52

12+ POPULATION: 3,195,900 (Black: 24.9%; Hispanic: N/A)

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<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Urban 19.1 News/Talk 14.9 AC 12.4 CHR 10.1 Country 8.7 Oldies/CR 6.4 Religious 6.2 Alternative 4.0 Rock 3.9 Spanish 2.3	Cox 26.5 Clear Channel 14.8 Infinity 13.2 ABC 8.7 Jefferson-Pilot 6.9 Radio One 6.0 Susquehanna 4.0 Midwestern 2.3 Salem 1.3 GA-MEX 1.0	Cox 55.8% Clear Channel 35.9% Infinity 30.0% Jefferson-Pilot 20.1% ABC 17.7% Radio One 15.2% Susquehanna 11.6% Midwestern 4.7% Salem 4.7% GA-MEX 1.4%

# #12 MIAMI-FORT LAUDERDALE-HOLLYWOOD



Continued from Page 53

12+ POPULATION: 3,200,700 (Black: 16.2%; Hispanic: 40.0%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
1.4	1.9	1.7	1.8	1.6	22		WQBA-AM Spanish N/T	1140 50(10)kw	110	22	—	31	31	24	22	10:15	2.1	Hispanic	KT-H
1.9	1.0	1.1	1.4	1.4	23		WSUA-AM Tropical	1260 5kw	88	24	—	19	21	22	19	11:30	1.7	El Dorado	TED
1.4	1.2	1.4	1.2	1.2	24		WJNA-AM Adult Standards	1040 10(4)kw	79	26	—	31	33	33	32	10:30	1.3	James Crystal	ARP

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Spanish 27.8 Urban 11.5 AC 9.4 CHR 9.4 Oldies/CR 8.7 News/Talk 6.5 Classical 3.8 NAC/SJ 3.5 Country 2.8 Adult Standards 1.2 Misc .8 Religious .8	Clear Channel 19.9 Cox 18.8 Hispanic 14.1 Beasley 10.2 SBS 9.4 Jefferson-Pilot 8.0 Crystal 1.7 El Dorado 1.4	Clear Channel 42.5% Cox 37.6% Beasley 29.8% Hispanic 21.4% Jefferson-Pilot 20.7% SBS 18.4% Crystal 4.4% El Dorado 2.8%

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12+ POPULATION 3,172,400 (Black N/A Hispanic N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12-15+ HOURS PER WEEK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	CUME PERSONS P/1000/HRS	RANK						WEEKDAYS 12N-6P	WEEKENDS 6A-3P	OWNER	STATUS
									12-15+ RANK	12-17 RANK	18-34 RANK	16-49 RANK	25-54 RANK	35-54 RANK				
10.7	9.4	9.0	8.6	10.5	1	WPRM-FM Tropical	98.5 25kw	721	1	3	1	1	1	1	11.45	1.8	Uno Radio Group	CAB
5.6	4.6	5.9	5.0	5.4	2	WKAO-FM Tropical/CHR	104.7 50kw	595	2	2	2	2	2	5	7.15	4.1	El Mundo	—
3.7	4.7	4.4	4.5	4.0	3	WFID-FM AC	95.7 50kw	353	6	8	3	3	3	7	9.00	2.8	Uno Radio Group	CAB
5.1	4.8	4.2	6.2	4.0	3	WKAO-AM Spanish N/T	580 10kw	358	4	27	30	20	14	3	9.00	4.6	El Mundo	—
3.8	3.8	5.2	4.4	3.8	5	WMEG-FM CHR/Pop	106.9 25kw	463	3	1	4	7	12	16	6.45	3.2	SB5	—
2.6	1.8	2.4	2.8	3.6	6	WIOA-FM Spanish AC	99.9 50kw	352	7	11	8	5	6	4	8.15	3.0	Clear Channel	KT-H
4.1	4.0	4.6	4.1	3.6	6	WZNT-FM Tropical	93.7 50kw	344	8	20	7	6	3	2	8.30	2.1	Clear Channel	KT-H
3.7	3.3	2.9	1.8	3.3	8	WCMA-FM <sup>1</sup> '80s Oldies	96.5 11.5kw	312	10	8	5	4	3	10	8.15	2.5	SB5	—
2.1	2.5	2.9	2.6	2.7	9	WAPA-AM Spanish N/T	680 10(9.5)kw	186	18		30	30	23	8	11.00	2.9	Ventura & Blanco	—
1.7	2.0	2.3	3.2	2.6	10	WZAR-FM Tropical	101.9 14kw	233	14	17	10	8	7	12	9.00	2.0	Uno Radio Group	CAB
3.3	3.2	3.1	3.5	2.4	11	WIAC-FM Spanish AC	102.5 50kw	356	5	23	12	10	9	10	5.30	3.0	Bestov	—
1.9	2.1	2.2	2.5	2.4	11	WIVA-FM Tropical	100.3 22kw	215	15	14	14	12	8	8	9.00	4.3	Uno Radio Group	CAB
2.3	2.1	3.3	3.7	2.4	11	WORO-FM B/EZ	92.5 50kw	252	12	31	26	23	14	6	7.45	1.0	Roman Catholic	—
3.1	2.7	2.0	2.7	2.4	11	WXYX-FM Tropical/CHR	100.7 50kw	316	9	6	6	8	10	26	6.15	2.7	RAAD	—
1.2	1.3	1.5	1.2	2.1	15	WIOB-FM Spanish AC	97.5 50kw	172	19	24	17	11	11	12	10.00	1.7	Clear Channel	—
1.6	2.1	1.8	1.4	1.9	16	WUOQ-FM Tropical/CHR	99.1 25kw	204	16	5	13	14	16	17	7.15	1.0	El Mundo	—
0.0	0.3	0.4	1.0	1.9	16	WVOZ-FM Spanish AC	107.7 12kw	203	17	4	10	14	26	40	7.30	1.1	Int'l Br	—
2.4	1.7	2.1	1.6	1.8	18	WCOM-FM Tropical/CHR	94.7 32kw	278	11	7	8	13	20	26	5.15	3.0	Clear Channel	KT-H
1.6	2.1	1.2	1.0	1.8	18	WVJP-FM Spanish AC	103.3 28kw	171	20	13	21	16	12	14	8.30	1.3	Borinquen	—
1.7	1.4	0.9	1.6	1.7	20	WCMN-FM Tropical/CHR	107.3 50kw	170	21	8	18	16	16	17	7.45	1.6	Caribbean	—
2.3	2.1	2.3	1.8	1.4	21	WQYE-FM Tropical/CHR	94.1 25kw	240	13	11	14	18	19	30	4.30	1.5	Clear Channel	—
1.0	1.2	0.6	1.0	1.2	22	WAEL-FM Spanish AC	96.1 24kw	140	23	14	23	26	25	23	6.45	0.7	WAEL	—
1.6	1.2	1.1	1.4	1.2	22	WCAD-FM Rock	105.7 50kw	160	22	18	14	19	22	33	6.00	1.0	Br. Sys.	—
1.2	1.2	1.3	1.0	1.1	24	WCTA-FM Tropical	95.1 25kw	107	24	18	26	20	16	15	8.30	0.4	Clear Channel	—
1.1	2.3	1.5	1.1	1.1	24	WNRT-FM Spanish Rel.	96.9 50kw	102	25	27	24	28	26	21	8.45	1.1	Arecibo	—
1.4	1.2	1.1	0.9	1.1	24	WUNO-AM Spanish News	1320 5(2.3)kw	102	26	31	40	39	30	21	8.45	1.4	Uno Radio Group	CAB
1.2	0.7	0.9	0.8	1.0	27	WIOC-FM Spanish AC	105.1 50kw	94	27	22	26	23	20	17	8.45	0.9	Clear Channel	—
1.1	1.3	1.1	1.0	1.0	27	WRIO-FM Tropical	101.1 50kw	82	31	20	20	23	23	30	10.00	2.1	Uno Radio Group	CAB

<sup>1</sup> Was Tropical until October.

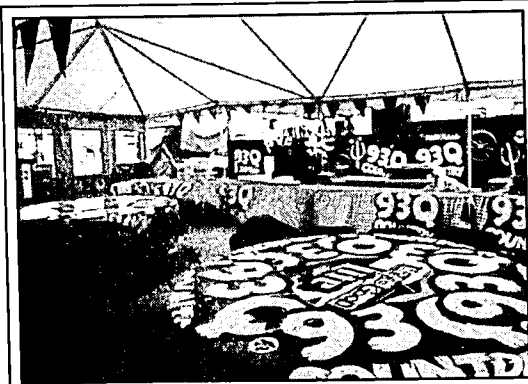


12+ POPULATION: 2,925,300 (Black: 4.6%; Hispanic: N/A)

Complete Market Index, Page 4

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	MEGADOMESTIC RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
6.6	5.7	6.9	8.4	7.9	1	KIRO-AM News/Talk	710 50kw	653	1	10	11	3	1	1	6:30	8.9	Entercom	D&R
4.6	5.7	5.9	6.0	5.9	2	KMPS-FM Country	94.1 98kw	407	3	5	3	1	2	3	7:45	5.9	Infinity	EAST
5.5	5.6	5.9	5.7	5.8	3	KUBE-FM CHR/Rhythmic	93.3 100kw	447	2	1	1	1	11	16	7:00	6.4	Ackerley	ARP
4.7	3.9	3.5	3.9	4.9	4	KVI-AM Talk	570 5kw	247	13	14	20	16	10	4	10:45	6.1	Fisher	SEN
5.6	4.6	4.5	4.1	4.8	5	KBSG-A/F Oldies	1210/97.3 27.5(10)kw/55kw	373	5	7	16	7	3	2	7:00	4.2	Entercom	D&R
3.6	4.2	3.3	3.1	4.1	6	KING-FM Classical	98.1 58kw	272	11	14	19	17	13	9	8:15	3.4	Beethoven	SEN
4.2	3.9	4.1	3.3	4.0	7	KRWM-FM AC	106.9 100kw	261	12	11	13	9	6	5	8:15	3.4	Sandusky	CHR
4.3	4.3	3.8	4.3	3.8	8	KNDD-FM Alternative	107.7 100kw	341	7	3	2	5	15	22	6:00	3.5	Entercom	D&R
3.5	4.9	3.6	3.9	3.8	8	KWJZ-FM NAC/SJ	98.9 58kw	240	15	14	17	14	8	6	8:30	3.0	Sandusky	CHR
2.6	3.2	3.1	3.0	3.8	8	KZOK-FM Classic Rock	102.5 100kw	301	9	11	9	4	4	6	7:00	4.1	Infinity	EAST
4.5	3.3	3.5	3.5	3.6	11	KLSY-FM AC	92.5 58kw	294	10	7	10	8	5	8	6:45	4.0	Sandusky	CHR
4.3	3.6	3.7	3.9	3.3	12	KBKS-FM CHR/Pop	106.1 58kw	404	4	2	6	13	18	19	4:30	2.7	Infinity	EAST
3.0	3.5	4.0	3.7	3.3	12	KIXI-AM Adult Standards	880 50(10)kw	197	19	21	27	25	22	16	9:00	2.6	Sandusky	CHR
3.7	2.9	3.7	3.2	3.3	12	KPLZ-FM Hot AC	101.5 100kw	340	8	11	4	5	7	12	5:15	4.0	Fisher	SEN
3.7	3.3	3.0	3.2	2.9	15	KOMO-AM News/Talk	1000 50kw	344	6	21	22	20	20	10	4:30	2.9	Fisher	SEN
3.1	2.6	3.1	2.5	2.7	16	KMTT-FM Adult Alternative	103.7 58kw	208	18	6	12	10	9	10	7:00	2.6	Entercom	D&R
1.9	2.4	2.4	2.7	2.6	17	KQBZ-FM Talk	100.7 58kw	219	17	18	6	15	12	13	6:30	1.7	Entercom	D&R
1.9	3.9	3.7	3.8	2.4	18	KYPT-FM 80s Oldies	96.5 100kw	241	14	21	5	11	13	20	5:15	2.4	Infinity	KATZ
3.3	3.3	3.1	3.7	2.3	19	KISW-FM <sup>1</sup> Rock	99.9 100kw	228	16	18	6	11	15	18	5:30	2.7	Entercom	D&R
2.2	2.1	2.0	1.8	2.3	20	KJR-AM Sports	950 5kw	196	20	14	14	19	17	13	6:15	2.6	Ackerley	—

<sup>1</sup> Became Classic Rock in March.



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Continued from Page 55

12+ POPULATION: 3,172,400 (Black: N/A; Hispanic: N/A)

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Spanish 71.0 CHR 4.6 AC 4.0 Oldies/CR 3.6 B/EZ 2.4 Rock 1.2 Religious .8 News/Talk .5	Uno Radio Gr. 19.0 Clear Channel 14.6 El Mundo 11.3 SBS 7.9 Bestov 3.4 Roman Catholic 3.3 Uno Radio 2.9 Ventura 2.7 Caribbean 2.5 RAAD 2.4 Int'l Br. 1.9 Borinquen 1.8 Br. Sys. 1.2 WAEL 1.2 Arecibo 1.1	Uno Radio Gr. 40.6% Clear Channel 39.9% El Mundo 33.9% SBS 24.7% Bestov 14.9% RAAD 10.0% Roman Catholic 9.6% Uno Radio 9.1% Caribbean 7.0% Int'l Br. 6.8% Ventura 5.9% Borinquen 5.4% Br. Sys. 5.1% WAEL 4.4% Arecibo 3.2%

12+ POPULATION: 2,925,300 (Black: 4.6%; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
16	20	15	15	20	21	KCMS-FM Religious	105.3 54kw	140	23	7	15	18	18	13	8:00	2.1	Crista	—
14	15	16	14	13	22	KNWX-AM News	770 50(5)kw	148	22	—	25	23	22	21	4:45	1.7	Entercom	D&R
16	17	14	12	12	23	KFNK-FM Alternative	104.9 2.5kw	123	24	4	18	22	25	28	5:00	0.9	Rock On Radio	ARP
23	22	16	12	10	24	KMBX-FM <sup>1</sup> Hot AC	95.7 100kw	168	21	21	20	21	21	22	3:15	1.0	Ackerley	ARP

<sup>1</sup> Was Classic Hits until May. KJR-FM until August. became KBTB-FM (Rhythmic Oldies) in February

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
News/Talk 21.9 AC 12.4 Oldies/CR 11.0 CHR 9.1 Country 7.0 Alternative 5.0 Classical 4.1 NAC/SJ 3.8 Adult Standards 3.3 Adult Altern. 2.7 Religious 2.5 Rock 2.3 Misc. .4	Entercom 25.4 Infinity 16.1 Sandusky 14.7 Fisher 11.1 Ackerley 9.1 Beethoven 4.1 Crisa 2.5 Rock On 1.2	Entercom 52.9% Infinity 38.7% Sandusky 28.9% Fisher 28.4% Ackerley 25.6% Beethoven 9.3% Crisa 6.6% Rock On 4.2%



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12+ POPULATION: 2,480,500 (Black: N/A; Hispanic: 18.2%)

Complete Market Index, Page 4

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
5.1	6.0	4.3	5.0	6.0	1	<b>KESZ-FM</b> AC	99.9 100kw	368	2	8	8	2	1	2	7:45	7.2	Clear Channel	CCRS
6.4	5.7	6.1	5.5	5.7	2	<b>KNIX-FM</b> Country	102.5 98kw	356	3	9	7	4	3	4	7:30	5.7	Clear Channel	CCRS
5.0	5.9	5.4	5.8	5.7	2	<b>KOOL-FM</b> Oldies	94.5 100kw	401	1	14	15	5	2	1	6:45	5.5	Infinity	CHR
4.6	4.5	4.5	5.0	5.6	4	<b>KFYI-AM</b> News/Talk	550 5(1)kw	246	13	—	19	16	11	5	10:45	5.8	Clear Channel	SEN
5.8	4.8	5.9	5.8	5.6	4	<b>KTAR-AM</b> News/Talk	620 5kw	346	4	19	20	17	12	6	7:45	7.9	Emmis	D&R
4.7	4.9	5.6	5.4	4.9	6	<b>KKFR-FM</b> CHR/Rhythmic	92.3 100kw	320	6	1	2	7	16	16	7:15	4.3	Emmis	D&R
5.4	5.5	5.2	4.4	4.9	6	<b>KMLE-FM</b> Country	107.9 100kw	343	5	6	6	3	4	7	6:45	4.4	Infinity	SEN
4.5	4.7	3.8	4.5	4.5	8	<b>KUPD-FM</b> Active Rock	97.9 100kw	250	11	5	1	1	9	12	8:30	4.7	Sandusky	EAST
5.2	4.2	5.4	4.7	4.4	9	<b>KYOT-FM</b> NAC/SJ	95.5 96kw	260	9	19	18	9	4	3	8:00	3.7	Clear Channel	CCRS
3.3	4.1	4.2	2.9	3.7	10	<b>KKLT-FM</b> AC	98.7 100kw	249	12	10	12	11	8	8	7:00	3.3	Emmis	D&R
2.7	4.0	3.7	2.9	3.2	11	<b>KMXP-FM</b> Hot AC	96.9 100kw	253	10	14	4	6	6	11	6:00	2.6	Clear Channel	CCRS
2.4	3.3	3.1	3.0	3.1	12	<b>KDDJ/KEDJ</b> Alternative	100.3/106.3 90kw/23kw	266	8	4	5	12	14	14	5:30	5.4	Big City	ARP
3.1	3.0	3.0	4.4	3.1	12	<b>KDKB-FM</b> Rock	93.3 100kw	199	17	17	11	8	6	9	7:15	3.8	Sandusky	EAST
3.8	2.4	2.8	3.7	2.9	14	<b>KZON-FM</b> <sup>1</sup> Hot AC	101.5 100kw	246	13	6	3	10	13	14	5:30	2.9	Infinity	SEN
4.2	3.3	3.6	2.9	2.9	14	<b>KZZP-FM</b> CHR/Pop	104.7 100kw	309	7	2	9	14	17	16	4:30	2.5	Clear Channel	CCRS
3.4	4.2	3.7	3.0	2.8	16	<b>KOY-AM</b> Adult Standards	1230 1kw	131	18	—	—	29	27	18	10:00	2.1	Clear Channel	CCRS
2.8	3.4	3.0	3.9	2.8	16	<b>KSLX-FM</b> Classic Rock	100.7 100kw	228	16	12	14	13	10	9	5:45	1.9	Sandusky	EAST
2.1	2.2	2.5	1.9	2.2	18	<b>KHOT-FM</b> Regional Mexican	105.9 8.2kw	96	19	14	10	15	15	13	10:45	2.8	Hispanic	KT-H
1.2	1.4	2.1	1.9	2.1	19	<b>KPTY-FM</b> CHR/Rhythmic	103.9 50kw	238	15	2	13	18	20	23	4:15	1.6	New Planet	MCG
2.0	2.0	1.4	1.8	1.0	20	<b>KLNZ-FM</b> Regional Mexican	103.5 62kw	69	22	19	16	19	18	21	6:45	1.1	Entravision	CAB

<sup>1</sup> Evolved To Alternative in January.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>AC 15.8</li> <li>News/Talk 14.2</li> <li>Country 11.3</li> <li>CHR 9.9</li> <li>Oldies/CR 9.1</li> <li>Rock 7.6</li> <li>Spanish 5.3</li> <li>NAC/SJ 4.4</li> <li>Alternative 3.1</li> <li>Adult Standards 2.8</li> <li>B/EZ .4</li> <li>Misc. .3</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 30.6</li> <li>Emmis 15.1</li> <li>Infinity 13.5</li> <li>Sandusky 10.8</li> <li>Big City 3.1</li> <li>Hispanic 2.2</li> <li>New Planet 2.1</li> <li>Entravision 1.9</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 54.7%</li> <li>Emmis 35.8%</li> <li>Infinity 33.8%</li> <li>Sandusky 22.6%</li> <li>Big City 10.7%</li> <li>New Planet 9.6%</li> <li>Entravision 5.1%</li> <li>Hispanic 3.9%</li> </ul>

12+ POPULATION: 2,425,600 (Black: ???%; Hispanic: ????)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
5.5	4.8	5.5	6.2	6.3	1	KOGO-AM Talk	600 5kw	317	5	21	20	12	5	1	8:45	6.5	Clear Channel	KATZ
5.0	5.9	4.5	4.6	5.2	2	KYXY-FM AC	96.5 41kw	299	6	8	9	6	2	2	7:45	4.5	Infinity	CHR
4.4	4.1	5.4	5.4	4.8	3	XHTZ-FM CHR/Rhythmic	90.3 100kw	338	3	2	3	4	11	21	6:15	4.5	Califormula	SEN
4.6	4.8	5.2	4.1	4.7	4	XTRA-FM <sup>1</sup> Alternative	91.1 100kw	371	2	3	1	1	9	22	5:45	3.8	XTRA Com	EAST
5.1	4.9	4.9	5.2	4.6	5	KHTS-FM CHR/Pop	93.3 50kw	457	1	1	4	7	13	18	4:30	3.5	Clear Channel	EAST
3.9	4.4	4.6	4.5	4.5	6	KIOZ-FM Active Rock	105.3 29kw	285	7	4	2	2	6	15	7:00	5.8	Clear Channel	EAST
4.4	4.1	3.6	4.5	4.2	7	KGB-FM Classic Rock	101.5 50kw	243	10	15	6	3	1	5	7:45	7.0	Clear Channel	EAST
5.7	4.3	4.3	4.2	4.1	8	KSON-FM Country	97.3 50kw	258	8	10	10	10	8	4	7:00	3.9	Jefferson-Pilot	BAN
4.6	4.8	4.6	3.9	4.0	9	KIFM-FM NAC/SJ	98.1 28kw	224	13	15	12	10	4	3	8:00	3.2	Jefferson-Pilot	CBS
4.4	5.0	4.4	3.9	3.9	10	KFMB-FM Hot AC	100.7 30kw	331	4	6	5	4	3	9	5:15	6.4	Midwest TV	MCG
3.3	3.9	3.0	3.5	3.6	11	XHRM-FM Rhythmic Oldies	92.5 100kw	241	11	5	8	9	7	8	6:30	3.2	BiNational	KATZ
2.8	3.3	4.0	3.4	3.4	12	KLNV-FM Regional Mexican	106.5 50kw	146	18	7	7	8	10	13	10:30	3.5	Hispanic	KT-H
2.6	3.3	3.0	3.3	3.2	13	KJOY-FM <sup>2</sup> Oldies	94.1 100kw	249	9	15	16	15	11	6	5:45	2.6	Clear Channel	EAST
2.0	2.7	1.9	2.4	2.4	14	KBZT-FM <sup>3</sup> '80s Oldies	94.9 22kw	190	15	15	18	16	13	7	5:30	2.1	Jefferson-Pilot	BAN
2.9	2.1	2.0	2.5	2.2	15	KFMB-AM Full Service	760 5(50)kw	190	14	—	27	23	19	12	5:15	2.2	Midwest TV	MCG
2.5	1.9	2.1	2.2	2.2	15	KPLN-FM Classic Hits	103.7 36kw	166	16	15	14	12	13	10	6:00	2.1	Infinity	CHR
2.1	2.5	2.3	2.5	2.1	17	KMSX-FM <sup>4</sup> '80s Oldies	95.7 29kw	228	12	12	11	12	16	16	4:15	1.7	Clear Channel	KATZ
2.3	2.1	2.3	2.0	2.1	17	XTRA-AM <sup>1</sup> Sports	690 77(50)kw	157	17	21	13	17	18	14	6:00	2.0	XTRA Com	KATZ
2.5	2.1	2.6	1.7	2.0	19	KPOP-AM Adult Standards	1360 5(1)kw	100	22	—	26	32	36	31	9:00	1.7	Clear Channel	KATZ
2.1	1.1	2.1	2.5	2.0	19	KXST-FM Adult Alternative	102.1 14.5kw	121	19	9	19	18	17	11	7:15	1.7	Compass	CHR
1.9	1.8	1.4	1.6	1.5	21	KFI-AM Talk	640 50kw	108	20	21	27	24	23	17	6:15	1.9	Clear Channel	CHR
1.0	1.1	1.1	1.7	1.5	21	XLTN-FM Spanish AC	104.5 60kw	94	23	12	14	19	21	24	7:15	1.4	Califormula	TED
1.5	1.5	1.1	2.0	1.4	23	KFSD-FM Classical	92.1 .58kw	94	23	21	24	25	24	19	6:45	1.0	Astor	—
1.0	1.8	1.9	2.0	1.4	23	XHCR-FM Country	99.3 25kw	105	21	—	22	22	19	19	5:45	0.9	Califormula	SEN
1.5	1.2	1.7	1.4	1.1	25	KLOV-FM Spanish AC	102.9 32kw	92	25	21	20	20	22	23	5:15	1.0	Hispanic	KT-H
0.0	0.4	0.4	0.0	1.0	26	KCBO-AM Talk	1170 1kw	56	29	—	32	28	25	25	7:30	1.5	Salem	SRR

<sup>1</sup> Programmed and sold by Clear Channel <sup>2</sup> Was Soft AC until November 21. <sup>3</sup> Was Oldies until November 10. <sup>4</sup> Was Hot AC until November 11.

Continued on Page 64

Group Owner Updates: [www.rronline.com](http://www.rronline.com)

# #17 MINNEAPOLIS-ST. PAUL



12+ POPULATION: 2,355,000 (Black: N/A; Hispanic: N/A)

Complete Market Index, Page 4

SPRING '99	SUMMER '99	FALL '99	WINTER '00	SPRING '00	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP. FIRM
10.1	10.8	10.7	11.3	11.2	1	<b>KQRS-FM</b> Classic Rock	92.5 100kw	564	2	6	1	1	1	1	8:45	20.6	ABC	ABC
10.6	9.0	7.6	8.7	9.4	2	<b>WCCO-AM</b> Full Service	830 50kw	592	1	12	14	13	5	2	7:00	13.3	Infinity	CBS
6.0	6.6	6.5	7.2	7.1	3	<b>KEEY-FM</b> Country	102.1 100kw	384	4	4	4	2	2	4	8:15	6.8	Clear Channel	SEN
5.0	5.4	5.5	5.7	6.7	4	<b>KSTP-AM</b> Talk	1500 50kw	306	6	12	12	5	3	3	9:45	4.4	Hubbard	CHR
8.5	7.9	9.2	7.6	5.9	5	<b>KDWB-FM</b> CHR/Pop	101.3 100kw	505	3	1	3	4	11	11	5:15	5.0	Clear Channel	KATZ
5.7	6.4	6.1	5.2	5.7	6	<b>WLTE-FM</b> AC	102.9 100kw	304	7	10	9	6	4	5	8:15	5.2	Infinity	CBS
3.8	4.8	4.8	5.1	4.9	7	<b>KXXR-FM</b> Active Rock	93.7 100kw	265	10	3	2	3	9	12	8:15	3.9	ABC	ABC
5.1	4.4	4.6	4.3	4.2	8	<b>KQOL-FM</b> Oldies	107.9 97kw	286	8	8	15	12	6	6	6:30	3.2	Clear Channel	EAST
5.1	4.8	4.5	3.7	3.9	9	<b>KSTP-FM</b> Hot AC	94.5 100kw	365	5	5	5	7	7	9	4:45	3.8	Hubbard	CHR
5.7	4.6	5.3	4.8	3.0	10	<b>WLOL-FM</b> Classic Hits	100.3 100kw	266	9	10	11	8	8	7	5:00	2.5	Clear Channel	CCRS
2.3	2.3	1.9	2.3	2.9	11	<b>KFAN-AM</b> Sports	1130 50(25)kw	193	14	14	8	9	10	10	6:45	1.9	Clear Channel	SEN
0.0	0.0	0.0	2.7	2.8	12	<b>KTTB-FM</b> <sup>1</sup> CHR/Rhythmic	96.3 100kw	220	13	2	6	14	15	20	5:30	1.6	Blue Chip	D&R
3.1	3.4	3.3	3.9	2.7	13	<b>KTCZ-FM</b> Adult Alternative	97.1 100kw	245	12	8	13	10	11	8	4:45	2.2	Clear Channel	KATZ
2.9	3.0	3.0	3.2	2.6	14	<b>WXPT-FM</b> <sup>2</sup> '80s Oldies	104.1 89kw	252	11	7	6	11	13	12	4:30	2.0	Infinity	IRS
1.1	1.5	1.8	1.1	1.6	15	<b>KLBB-AM</b> Adult Standards	1400 1kw	109	16	—	22	23	19	16	6:15	1.3	MNN Radio	—
2.2	1.9	2.0	2.0	1.5	16	<b>KZNR/KZNT/KZNZ</b> <sup>3</sup> Alternative	105.1/105.3/105.7 2.6kw/25kw/6kw	143	15	14	10	15	14	15	4:45	1.4	ABC	ABC

<sup>1</sup> Was KARP-FM (Country) until May. <sup>2</sup> Was Hot AC until November 17. <sup>3</sup> Was Alternative Oldies until November 17, switched to Urban Oldies in March.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>Oldies/CR <span style="float: right;">21.0</span></li> <li>News/Talk <span style="float: right;">20.1</span></li> <li>AC <span style="float: right;">9.6</span></li> <li>CHR <span style="float: right;">8.7</span></li> <li>Country <span style="float: right;">8.7</span></li> <li>Rock <span style="float: right;">4.9</span></li> <li>Adult Altern. <span style="float: right;">2.7</span></li> <li>Adult Standards <span style="float: right;">2.1</span></li> <li>Alternative <span style="float: right;">1.5</span></li> <li>Religious <span style="float: right;">.3</span></li> <li>Urban <span style="float: right;">.3</span></li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel <span style="float: right;">25.8</span></li> <li>Infinity <span style="float: right;">18.0</span></li> <li>ABC <span style="float: right;">17.6</span></li> <li>Hubbard <span style="float: right;">10.6</span></li> <li>Blue Chip <span style="float: right;">2.8</span></li> <li>MNN Radio <span style="float: right;">1.6</span></li> <li>Smith <span style="float: right;">1.4</span></li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel <span style="float: right;">55.7%</span></li> <li>Infinity <span style="float: right;">42.6%</span></li> <li>ABC <span style="float: right;">32.5%</span></li> <li>Hubbard <span style="float: right;">27.0%</span></li> <li>Blue Chip <span style="float: right;">9.4%</span></li> <li>MNN Radio <span style="float: right;">4.8%</span></li> <li>Smith <span style="float: right;">4.0%</span></li> </ul>

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12+ POPULATION: 2,306,700 (Black: 7.5%; Hispanic: 8.0%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING*	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
5.7	4.7	4.3	5.3	5.4	1	WXRK-FM Alternative	92.3 6kw	346	3	4	1	1	1	13	7:15	11.8	Infinity	IRS
6.3	5.5	5.6	5.2	5.2	2	WALK-FM AC	97.5 39kw	266	8	8	13	7	2	1	9:15	5.8	Clear Channel	KATZ
4.8	4.4	5.2	5.4	4.7	3	WBLI-FM CHR/Pop	106.1 49kw	350	2	2	4	3	5	10	6:15	4.1	Cox	CHR
4.8	4.5	5.0	5.2	4.4	4	WHTZ-FM CHR/Pop	100.3 6kw	421	1	1	2	4	9	17	5:00	5.0	Clear Channel	CHR
3.1	2.8	2.4	2.8	4.3	5	WABC-AM Talk	770 50kw	238	10	14	25	18	17	6	8:30	3.2	ABC	ABC
4.1	2.9	3.9	3.9	4.3	5	WFAN-AM Sports	660 50kw	330	5	7	11	8	4	3	6:00	4.5	Infinity	IRS
3.6	3.4	4.1	3.7	3.8	7	WBAB-FM Rock	102.3 6kw	221	13	18	6	2	2	5	8:15	3.4	Cox	CHR
3.6	4.0	3.2	2.9	3.8	7	WCBS-AM News	880 50kw	335	4	18	25	22	18	9	5:15	5.8	Infinity	CBS
4.6	4.0	4.4	4.1	3.5	9	WCBS-FM Oldies	101.1 6.8kw	252	9	18	27	15	7	2	6:30	3.4	Infinity	CBS
3.9	4.1	3.2	2.9	3.2	10	WGSM/WHLI Adult Standards	740/1100 25kw/10kw	95	25	—	33	34	35	20	9:45	1.9	Barnstable	D&R
2.9	3.5	3.6	3.3	3.1	11	WLTW-FM AC	106.7 6kw	224	12	18	17	13	13	6	6:30	2.7	Clear Channel	KATZ
3.0	2.7	3.0	2.7	3.0	12	WAXQ-FM Classic Rock	104.3 6kw	198	14	14	8	6	6	10	7:00	2.5	Clear Channel	KATZ
1.6	2.3	2.4	2.5	3.0	12	WNEW-FM Talk	102.7 6kw	179	17	8	3	5	8	17	8:00	0.8	Infinity	CBS
3.0	3.4	2.5	2.6	2.9	14	WKTU-FM CHR/Rhythmic	103.5 5.4kw	268	7	5	7	9	10	16	5:00	2.3	Clear Channel	EAST
2.2	2.3	2.5	2.6	2.9	14	WQCD-FM NAC/SJ	101.9 6.2kw	169	19	18	20	13	10	4	8:15	1.6	Emmis	CHR
3.0	3.0	2.7	2.9	2.7	16	WBZO-FM Oldies	103.1 3kw	174	18	12	22	17	14	6	7:30	2.4	Barnstable	D&R
2.7	3.3	2.7	3.3	2.7	16	WQHT-FM CHR/Rhythmic	97.1 6.7kw	192	15	3	4	11	24	33	6:45	2.0	Emmis	ARP
3.0	2.9	2.6	3.3	2.6	18	WOR-AM Talk	710 50kw	155	20	18	31	30	27	20	8:00	3.3	Buckley	MCG
2.2	2.8	2.8	2.4	2.5	19	WINS-AM News	1010 50kw	328	6	18	24	22	19	14	3:45	4.1	Infinity	IRS
2.6	2.2	2.5	2.8	2.5	19	WPLJ-FM Hot AC	95.5 6.7kw	226	11	14	9	10	10	15	5:15	2.7	ABC	ABC
2.1	2.5	2.1	2.8	2.2	21	WKJY-FM AC	98.3 3kw	146	21	—	19	16	16	12	7:15	1.8	Barnstable	D&R
1.4	1.7	1.6	2.0	1.9	22	WDRE/WLIR Alternative	98.5/92.7 6kw/2kw	180	16	12	9	11	15	22	5:15	1.5	Jarad	CHR
1.8	1.9	2.1	1.6	1.7	23	WQXR-FM Classical	96.3 6kw	102	24	8	33	30	29	19	8:00	1.4	NY Times	ARP
1.9	1.6	1.6	1.8	1.4	24	WBLS-FM Urban	107.5 4.2kw	121	23	8	16	18	22	24	5:15	1.3	Inner City	MCG
0.9	1.3	1.4	1.0	1.4	24	WSKO-FM Tropical	97.9 7.8kw	74	29	14	12	18	21	26	8:45	1.9	SBS	CAB
1.9	1.5	1.7	1.7	1.4	24	WTJM-FM Rhythmic Oldies	105.1 6kw	144	22	—	18	18	20	23	4:30	0.9	Clear Channel	SEN
1.2	0.9	1.4	0.8	1.2	27	WPAT-FM Spanish AC	93.1 5.4kw	56	31	8	14	24	28	28	10:00	1.2	SBS	CAB
1.0	1.5	1.4	0.9	1.1	28	WRKS-FM Urban AC	98.7 7.8kw	95	26	18	20	25	23	26	5:30	0.9	Emmis	D&R
1.3	1.5	1.5	1.4	1.0	29	WMJC-FM <sup>1</sup> Rock AC	94.3 3kw	81	27	—	27	28	25	24	6:00	0.9	Barnstable	KATZ

<sup>1</sup>Was Country until mid-November

12+ POPULATION: 2,122,000 (Black: 17.1%; Hispanic: N/A)

Complete Market Index, Page 1

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REF. FIRM
10.5	10.3	12.0	12.0	13.7	1	1	<b>KMOX-AM</b> News/Talk/Sports	1120 50kw	599	1	13	14	3	1	1	9:15	15.7	Infinity	CBS
7.2	5.7	6.5	7.1	6.7	2	2	<b>WIL-FM</b> Country	92.3 100kw	337	5	9	2	1	2	3	8:00	6.3	Bonneville	ARP
6.5	7.4	7.3	7.5	6.6	3	3	<b>KEZK-FM</b> AC	102.5 100kw	366	3	13	11	3	3	2	7:30	6.3	Infinity	KATZ
4.6	5.1	5.7	4.8	5.0	4	4	<b>KSLZ-FM</b> CHR/Pop	107.7 100kw	361	4	1	1	5	13	15	5:45	4.1	Clear Channel	EAST
4.0	4.6	3.7	3.6	4.6	5	5	<b>KLOU-FM</b> Oldies	103.3 100kw	386	2	6	17	12	7	4	4:45	4.5	Clear Channel	EAST
2.9	3.1	3.6	3.6	4.4	6	6	<b>KSHE-FM</b> Classic Rock	94.7 100kw	231	10	8	7	2	3	6	7:45	5.0	Emmis	D&R
4.2	4.3	4.3	4.2	4.4	6	6	<b>KTRS-AM</b> Talk	550 5kw	206	12	18	16	15	10	5	8:45	3.7	Dorsey	MCG
5.5	5.3	5.4	5.2	4.2	8	8	<b>KMJM-FM</b> Urban AC	104.9 7.8kw	172	16	5	6	7	8	9	10:00	4.1	Clear Channel	EAST
4.9	4.7	3.8	4.6	4.0	9	9	<b>KYKY-FM</b> Hot AC	98.1 90kw	297	6	9	10	6	5	7	5:30	4.1	Infinity	KATZ
3.4	4.3	3.5	3.1	3.9	10	10	<b>KIHT-FM</b> Classic Hits	96.3 80kw	262	8	9	8	8	6	8	6:00	5.5	Emmis	ARP
2.3	2.9	2.9	3.7	3.6	11	11	<b>WVRV-FM</b> Hot AC	101.1 44kw	282	7	7	4	9	9	11	5:15	3.4	Bonneville	MCG
5.2	4.8	5.9	2.9	3.3	12	12	<b>KATZ-FM</b> Urban	100.3 50kw	223	11	2	9	14	16	16	6:00	2.4	Clear Channel	EAST
3.2	3.0	3.5	2.9	3.3	12	12	<b>KPNT-FM</b> Alternative	105.7 100kw	245	9	4	3	10	15	20	5:30	4.1	Emmis	MCG
4.6	4.3	3.9	4.6	3.1	14	14	<b>WSSM-FM<sup>1</sup></b> NAC/SJ	106.5 90kw	174	15	13	15	13	11	10	7:15	3.1	Bonneville	—
2.4	2.4	2.6	2.2	2.8	15	15	<b>WRTH-AM</b> Adult Standards	1430 5kw	116	19	—	—	23	24	18	9:45	2.4	Bonneville	CHR
3.3	2.9	2.3	2.2	2.6	16	16	<b>KFUO-FM</b> Classical	99.1 100kw	145	18	17	21	20	19	12	7:15	2.2	Lutheran	ARP
3.0	2.3	2.5	2.3	2.6	16	16	<b>WMLL-FM<sup>2</sup></b> Alt. Oldies	104.1 39kw	193	13	18	4	10	12	19	5:30	2.3	Emmis	D&R
0.0	0.0	0.0	3.1	2.4	18	18	<b>WFUN-FM</b> Urban	95.5 6kw	168	17	3	11	17	20	21	6:00	1.7	Radio One	CHR
2.3	2.5	2.1	1.9	2.1	19	19	<b>KATZ-AM</b> Gospel	1600 5kw	91	21	9	19	18	17	13	9:15	2.1	Clear Channel	EAST
2.6	2.6	2.0	1.7	2.1	19	19	<b>KSD-FM<sup>3</sup></b> Country	93.7 100kw	191	14	13	11	15	14	16	4:30	2.1	Clear Channel	EAST
1.5	1.1	1.0	1.1	1.5	20	20	<b>KFNS-AM</b> Sports	590 1kw	105	20	—	20	18	18	14	5:45	1.5	Missouri Sports	—

<sup>1</sup> Was WKKX-FM (Country) until October 6. <sup>2</sup> Was WXTM-FM (Active Rock) until October 6. <sup>3</sup> Was Hot AC until October 9.

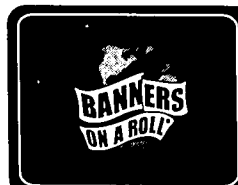
FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>News/Talk <b>20.5</b></li> <li>AC <b>14.6</b></li> <li>Oldies/CR <b>12.9</b></li> <li>Urban <b>10.4</b></li> <li>Country <b>8.8</b></li> <li>Alternative <b>5.9</b></li> <li>CHR <b>5.0</b></li> <li>Adult Standards <b>3.1</b></li> <li>NAC/SJ <b>3.1</b></li> <li>Classical <b>2.6</b></li> <li>Religious <b>2.1</b></li> </ul>	<ul style="list-style-type: none"> <li>Infinity <b>24.3</b></li> <li>Clear Channel <b>21.3</b></li> <li>Bonneville <b>16.2</b></li> <li>Emmis <b>15.1</b></li> <li>Dorsey <b>4.4</b></li> <li>Lutheran <b>2.6</b></li> <li>Radio One <b>2.4</b></li> <li>MO Sports <b>1.5</b></li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel <b>49.7%</b></li> <li>Infinity <b>48.2%</b></li> <li>Bonneville <b>36.8%</b></li> <li>Emmis <b>32.2%</b></li> <li>Dorsey <b>9.7%</b></li> <li>Radio One <b>7.9%</b></li> <li>Lutheran <b>6.9%</b></li> <li>MO Sports <b>5.3%</b></li> </ul>

12+ POPULATION: 2,097,100 (Black 27.5%, Hispanic N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (% POP)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL RANKING
8.9	10.1	9.0	10.0	9.6	1	WERO-FM CHR/Rhythmic	92.3 37kw	373	1	1	1	1	1	6	11:00	8.6	Radio One	ARP
6.4	7.5	7.1	6.8	7.6	2	WPOC-FM Country	93.1 16kw	316	3	6	3	2	2	2	10:15	8.0	Clear Channel	EAST
6.1	6.1	7.0	5.6	6.9	3	WBAL-AM News/Talk	1090 50kw	329	2	15	16	10	5	4	9:00	8.5	Hearst-Argyle	D&R
6.4	5.7	7.2	5.9	6.3	4	WWIN-FM Urban AC	95.9 3kw	249	9	14	7	3	3	1	10:45	5.4	Radio One	ARP
4.8	5.3	5.1	4.3	5.7	5	WLIF-FM AC	101.9 13.5kw	278	7	9	8	7	6	5	8:45	4.7	Infinity	IRS
5.4	5.0	5.3	5.4	5.3	6	WQSR-FM Oldies	105.7 50kw	283	5	8	13	7	4	3	8:00	7.1	Infinity	CHR
3.9	4.0	3.6	4.8	4.1	7	WXV-FM CHR/Pop	102.7 50kw	306	4	2	4	4	8	12	5:45	3.5	Infinity	CBS
3.8	2.9	3.8	3.3	3.9	8	WHFS-FM Alternative	99.1 50kw	280	6	3	2	4	9	18	6:00	2.8	Infinity	IRS
4.8	5.0	4.7	4.1	3.4	9	WWMX-FM Hot AC	106.5 7.4kw	275	8	9	6	4	7	7	5:15	3.5	Infinity	IRS
3.4	3.5	3.0	3.7	3.2	10	WCAO-AM Religious	600 5kw	125	14	15	9	12	12	8	11:00	3.5	Clear Channel	EAST
3.7	3.8	5.0	4.3	3.0	11	WIYY-FM Active Rock	97.9 13.5kw	198	10	9	5	9	9	13	6:15	4.1	Hearst-Argyle	D&R
2.2	2.4	1.9	2.5	2.2	12	WCBM-AM News/Talk	680 10(5)kw	119	17	—	30	23	17	10	8:00	2.9	M-10 Br.	KATZ
2.1	2.2	1.9	2.5	2.1	13	WOCT-FM Classic Rock	104.3 32kw	167	12	9	14	11	11	9	5:15	1.9	Clear Channel	EAST
2.0	1.9	2.2	1.8	2.1	13	WRBS-FM Religious	95.1 50kw	93	22	15	24	17	14	10	9:30	2.1	Peter & John	—
2.1	2.0	1.5	1.9	1.6	15	WPGC-FM CHR/Rhythmic	95.5 50kw	171	11	4	12	14	17	23	4:00	1.4	Infinity	IRS
1.4	1.7	1.5	1.3	1.5	16	WHUR-FM Urban AC	96.3 24kw	101	20	—	16	15	13	14	6:30	1.0	Howard Univ.	D&R
0.9	1.0	0.8	0.7	1.4	17	WTOP-AF News	1500/107.7 50kw/29kw	120	16	—	23	21	17	14	5:00	2.3	Clear Channel	KATZ
1.0	0.8	1.2	1.1	1.4	17	WWDC-FM <sup>1</sup> Alternative	101.1 22.5kw	146	13	6	11	13	15	26	4:00	1.8	Clear Channel	CHR
1.3	1.2	0.9	1.3	1.3	19	WWLG-AM Adult Standards	1360 5kw	53	26	—	—	—	37	30	10:15	1.1	M-10 Br.	—
1.8	1.9	1.7	1.9	1.2	20	WJFK-AM Talk	1300 5kw	95	21	—	14	17	15	21	5:30	1.7	Infinity	IRS
1.5	1.5	1.5	1.2	1.2	20	WKYS-FM Urban	93.9 24kw	122	15	5	10	16	23	35	4:15	1.3	Radio One	MCG
0.9	0.7	0.8	0.8	1.0	22	WWIN-AM Religious	1400 1kw	48	29	15	24	25	26	17	8:30	0.9	Radio One	ARP

<sup>1</sup> Evolved from Active Rock during September.

Continued on Page 64



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# #16 SAN DIEGO



Continued from Page 59

12+ POPULATION 2,399,600 (Black 5.2%, Hispanic 24.7%)

Complete Market Index, Page:

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Oldies/CR 17.7	Clear Channel 28.4	Clear Channel 57.9%
News/Talk 14.8	Jefferson-Pilot 10.5	Jefferson-Pilot 26.3%
Spanish 9.7	Infinity 8.3	Califormula 21.8%
CHR 9.4	Califormula 8.1	Infinity 21.6%
AC 9.1	XTRA Com. 6.8	Midwest TV 20.7%
Country 5.5	Midwest TV 6.1	XTRA Com. 20.7%
Alternative 4.7	Hispanic 4.5	BiNational 10.0%
Rock 4.5	BiNational 3.6	Hispanic 8.3%
NAC/SJ 4.0	Astor 2.3	Astor 5.6%
Adult Standards 2.9	Compass 2.0	Compass 5.0%
Adult Altern. 2.0	Salem 1.6	Salem 4.2%
Classical 1.4		
Religious 0.6		

# #18 NASSAU-SUFFOLK



Continued from Page 61

12+ POPULATION 2,286,500 (Black 7.6%, Hispanic 7.9%)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
News/Talk 20.8	Infinity 22.5	Infinity 52.0%
CHR 15.5	Clear Channel 20.5	Clear Channel 47.9%
AC 14.7	Barnstable 9.9	Cox 29.2%
Oldies/CR 11.9	Cox 9.7	Barnstable 21.7%
Alternative 7.3	ABC 6.8	ABC 19.4%
Rock 4.3	Emmis 6.7	Emmis 16.8%
Adult Standards 3.9	Jarad 2.7	Buckley 6.7%
NAC/SJ 2.9	Buckley 2.6	Inner City 5.5%
Spanish 2.6	SBS 2.6	SBS 4.5%
Classical 1.7	NY Times 1.7	NY Times 4.4%
Country 1.4	Inner City 1.4	Jarad 3.6%
Religious 0.4	Big City 0.9	Big City 3.1%

# #20 BALTIMORE



Continued from Page 63

12+ POPULATION 2,088,400 (Black 27.2%, Hispanic N/A)

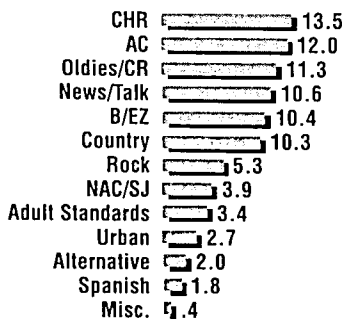
<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
CHR 15.3	Infinity 26.6	Infinity 54.7%
News/Talk 13.0	Radio One 19.0	Clear Channel 43.5%
AC 11.6	Clear Channel 18.7	Radio One 26.0%
Urban 9.6	Hearst-Argyle 12.9	Hearst-Argyle 24.2%
Oldies/CR 9.2	M-10 Br. 3.5	M-10 Br. 7.7%
Country 8.4	Peter & John 2.1	ABC 6.9%
Religious 6.7	Howard Univ. 1.5	Shamrock 5.6%
Alternative 5.3	ABC 1.2	Howard Univ. 4.8%
Rock 3.0	Shamrock 0.9	Peter & John 4.5%
Adult Standards 1.3		
Classical 0.6		
Adult Altern. 0.4		

12+ POPULATION: 2,026,700 (Black: 9.5%; Hispanic: 10.0%)

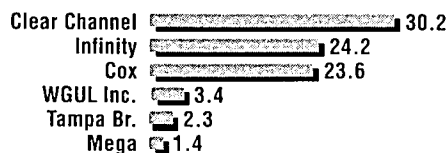
FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
10.5	10.3	10.0	10.2	10.4	1	WDUV-FM B/EZ	103.5 100kw	324	2	16	26	20	16	1	12:45	8.8	Cox	
6.2	4.9	4.9	5.0	7.4	2	WFLA-AM News/Talk	970 5kw	247	5	7	9	6	5	3	11:45	7.8	Clear Channel	EAST
6.2	6.2	6.9	6.1	6.9	3	WLLD-FM CHR/Rhythmic	98.7 50kw	311	3	1	1	2	6	14	8:45	4.8	Infinity	IRS
7.5	6.7	7.6	7.0	6.6	4	WFLZ-FM CHR/Pop	93.3 100kw	410	1	2	3	1	1	8	6:15	9.4	Clear Channel	EAST
5.5	6.0	6.3	6.9	6.4	5	WQYK-FM Country	99.5 100kw	300	4	7	5	4	2	2	8:30	6.2	Infinity	CBS
5.4	6.1	5.3	5.7	5.3	6	WXTB-FM Active Rock	97.9 100kw	220	6	3	2	3	3	13	9:30	8.2	Clear Channel	EAST
3.9	4.3	4.1	4.0	3.9	7	WSJT-FM NAC/SJ	94.1 100kw	191	10	12	16	13	8	5	8:00	3.9	Infinity	IRS
3.4	5.1	3.9	3.5	3.4	8	WGUL-AF Adult Standards	860/106.3 5(1.5)kw/10.5kw	125	18	—	—	29	29	21	10:30	2.7	WGUL Inc.	ARP
4.2	4.2	4.1	3.6	3.4	8	WRBQ-FM Country	104.7 100kw	176	12	16	14	11	12	7	7:45	3.9	Infinity	CBS
3.0	2.3	3.6	3.2	3.4	8	WTBT-FM Classic Rock	103.5 100kw	179	11	16	17	4	4	4	7:15	3.2	Clear Channel	EAST
3.1	3.4	3.5	2.9	3.3	11	WMTX-FM Hot AC	100.7 100kw	194	7	7	6	8	7	8	6:30	3.0	Clear Channel	EAST
3.3	3.3	3.4	4.2	3.3	11	WWRM-FM AC	94.9 100kw	193	9	7	6	10	9	8	6:45	2.9	Cox	CHR
3.0	2.9	2.1	2.5	2.8	13	WBBY-FM Rock AC	107.3 100kw	143	14	12	12	8	10	11	7:45	2.1	Cox	CHR
2.7	3.6	2.8	3.0	2.8	13	WFJO-FM Rhythmic Oldies	101.5 100kw	169	13	12	9	11	11	12	6:30	2.8	Cox	CHR
2.0	2.0	2.6	2.1	2.8	13	WYUU-FM Oldies	92.5 50kw	142	15	7	19	16	14	6	7:45	2.9	Infinity	D&R
3.8	3.3	3.8	3.6	2.6	16	WSSR-FM Hot AC	95.7 100kw	194	8	4	4	7	13	19	5:15	2.5	Clear Channel	CCRS
1.8	1.8	2.3	2.3	2.3	17	WTMP-AM Urban	1150 5(2.5)kw	78	21	4	9	15	17	15	11:45	3.1	Tampa Br.	ARP
2.3	1.8	2.0	2.2	2.0	18	WSUN-FM <sup>1</sup> Alternative	97.1 11.5kw	139	16	4	13	16	19	17	5:30	1.4	Cox	KATZ
2.5	2.5	2.5	3.0	1.9	19	WHPT-FM Classic Rock	102.5 100kw	126	17	12	8	14	15	16	5:45	1.4	Cox	KATZ
1.4	1.1	1.9	1.4	1.6	20	WDAE-AM Sports	620 10(5.9)kw	90	19	—	15	18	18	18	7:00	1.0	Clear Channel	EAST

<sup>1</sup> Was Oldies until October.

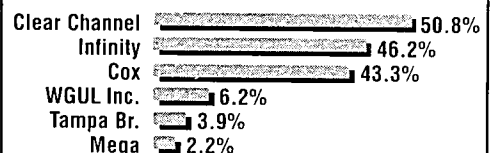
**FORMAT SHARE**  
(By AQH Share)



**OWNERSHIP SHARE**  
(By AQH Share)



**OWNERSHIP REACH**  
(By Unduplicated Cume)





12+ POPULATION: 1,974,500 (Black: 8.2%; Hispanic: N/A)

Complete Market Index, Page 1

FALL '06	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP. FIRM
10.7	12.4	12.1	10.6	11.9	1	<b>KDKA-AM</b> News/Talk	1020 50kw	441	2	13	14	10	4	1	10:30	16.6	Infinity	CBS
8.5	7.0	7.6	7.7	8.7	2	<b>WDVE-FM</b> Rock	102.5 55kw	414	3	5	2	1	1	2	8:15	9.2	Clear Channel	CHR
6.8	6.3	7.1	8.1	7.3	3	<b>WBZZ-FM</b> CHR/Pop	93.7 41kw	467	1	1	3	2	3	6	6:00	7.6	Infinity	EAST
8.8	8.3	7.6	7.2	7.2	4	<b>WDSY-FM</b> Country	107.9 50kw	310	4	5	4	4	2	3	9:00	6.3	Infinity	EAST
6.0	5.0	5.2	6.7	5.6	5	<b>WXDX-FM</b> Alternative	105.9 72kw	300	5	2	1	3	4	13	7:15	7.4	Clear Channel	CHR
5.7	5.7	5.1	6.0	5.2	6	<b>WJAS-AM</b> Adult Standards	1320 5kw	182	12	—	21	17	15	10	11:15	4.4	Renda	ARP
5.5	4.1	5.0	5.2	5.2	6	<b>WSHH-FM</b> AC	99.7 10.5kw	239	8	10	10	10	7	5	8:30	4.4	Renda	ARP
4.9	4.9	5.9	4.4	4.3	8	<b>WWSW-FM</b> Oldies	94.5 50kw	251	7	10	12	9	4	4	6:45	3.4	Clear Channel	SEN
4.0	4.1	4.0	3.8	3.5	9	<b>WAMO/WSSZ</b> Urban	106.7/107.1 47kw/1.15kw	169	14	3	6	7	11	12	8:15	3.1	Sheridan	D&R
4.1	5.0	4.6	4.9	3.5	9	<b>WJJJ-FM</b> Rhythmic Oldies	104.7 50kw	185	11	13	9	10	9	7	7:30	2.9	Clear Channel	D&R
2.0	2.6	2.3	2.6	3.2	11	<b>WKST-FM<sup>1</sup></b> CHR/Pop	96.1 48kw	263	6	3	5	7	13	15	4:45	2.5	Clear Channel	SEN
3.0	3.2	3.4	3.4	3.2	11	<b>WRRK-FM</b> Classic Rock	96.9 45kw	230	9	9	8	6	9	9	5:30	5.0	Steel City Media	MCG
2.6	2.1	2.3	3.2	3.2	11	<b>WZPT-FM</b> Rock AC	100.7 17kw	192	10	13	7	5	7	11	6:30	2.6	Infinity	EAST
2.9	3.6	3.5	3.4	2.8	14	<b>WLTJ-FM</b> AC	92.9 47kw	180	13	13	11	13	11	8	6:00	2.3	Steel City Media	K&P
1.6	1.1	1.9	1.3	1.6	15	<b>WEAE-AM</b> Sports	1250 5kw	116	15	—	15	14	14	14	5:15	1.2	ABC	ABC
1.4	1.5	1.7	1.3	1.4	16	<b>WOGG/WOGI</b> Country	94.9/98.3 1.65kw/6kw	64	19	7	13	15	15	17	8:15	1.2	Humes	—
1.4	1.5	1.2	1.1	1.2	17	<b>KQV-AM</b> News	1410 5kw	108	16	—	25	21	21	19	4:15	1.4	Calvary	—
1.6	1.5	1.7	1.1	1.2	17	<b>WORD-FM</b> Religious	101.5 48kw	80	17	13	16	16	15	16	5:45	1.6	Salem	SRR
1.2	1.6	1.0	1.5	1.2	17	<b>WPTT-AM</b> Talk	1360 5(1)kw	72	18	—	19	17	19	18	6:30	0.8	Renda	ARP

<sup>1</sup> Was WPHH-FM (Hot AC) until September 29.

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
News/Talk  16.3 Oldies/CR  12.5 AC  12.4 CHR  10.9 Country  9.4 Rock  8.7 Alternative  5.6 Adult Standards  5.2 Urban  4.0 Religious  1.2	Infinity  29.6 Clear Channel  25.7 Renda  11.6 Steel City  6.0 Sheridan  4.0 ABC  1.6 Humes  1.4 Calvary  1.2 Salem  1.2	Infinity  56.8% Clear Channel  48.9% Renda  22.3% Steel City  19.4% Sheridan  9.0% ABC  5.9% Calvary  5.5% Salem  4.7% Humes  3.6%

Latest Arbitron Ratings: [www.rronline.com](http://www.rronline.com)

12+ POPULATION: 1,927,500 (Black: 5.2%, Hispanic: 13.1%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REFERRAL
6.9	7.6	6.0	7.0	8.2	1	<b>KYGO-FM</b> Country	98.5 100kw	317	2	9	2	1	1	2	9:15	8.6	Jefferson-Pilot	CBS
7.4	5.5	6.1	6.1	7.6	2	<b>KOA-AM</b> News/Talk	850 50kw	425	1	11	14	5	5	1	6:30	8.0	Clear Channel	EAST
6.2	6.7	6.0	6.4	6.3	3	<b>KOSI-FM</b> AC	101.1 100kw	290	4	11	7	4	3	3	7:45	6.5	Tribune	KATZ
7.1	6.9	6.3	6.8	5.6	4	<b>KBCO-FM</b> Adult Alternative	97.3 100kw	295	3	14	4	3	2	4	7:00	5.2	Clear Channel	ARP
5.5	4.2	4.5	5.0	5.5	5	<b>KRFX-FM</b> Classic Rock	103.5 100kw	257	5	14	6	2	4	4	7:45	7.5	Clear Channel	---
6.0	5.5	6.4	5.4	4.4	6	<b>KOKS-FM</b> CHR/Rhythmic	107.5 100kw	253	6	1	4	10	14	15	6:15	3.4	Jefferson-Pilot	CBS
4.0	5.2	5.5	5.0	4.2	7	<b>KXKL-FM</b> Oldies	105.1 100kw	234	8	17	22	12	7	6	6:30	4.2	Infinity	SEN
3.6	3.6	4.1	3.5	3.8	8	<b>KBPI-FM</b> Active Rock	106.7 100kw	195	12	5	1	6	10	16	7:00	3.5	Clear Channel	EAST
4.2	3.9	4.9	5.1	3.7	9	<b>KIMN-FM</b> Hot AC	100.3 100kw	210	10	8	8	7	8	10	6:15	4.2	Infinity	CHR
2.8	2.8	3.2	3.4	3.4	10	<b>KKHK-FM</b> Classic Rock	99.5 100kw	197	11	17	12	9	6	7	6:15	3.0	Tribune	KATZ
2.8	2.9	2.2	2.6	3.3	11	<b>KXPK-FM</b> <sup>1</sup> Alt. Oldies	98.5 100kw	225	9	11	3	8	9	14	5:15	2.7	Emmis	MCG
4.2	4.2	4.7	4.6	3.1	12	<b>KALC-FM</b> <sup>2</sup> CHR/Pop	105.9 100kw	238	7	4	9	11	12	13	4:45	3.1	Emmis	CHR
2.8	3.0	3.0	4.0	2.9	13	<b>KDJM-FM</b> Rhythmic Oldies	92.5 57kw	151	16	9	14	13	10	9	6:45	2.4	Infinity	SEN
3.8	3.6	3.1	3.3	2.9	13	<b>KHOW-AM</b> News/Talk	630 5kw	160	14	—	20	17	16	11	6:30	3.8	Clear Channel	EAST
2.5	2.9	3.2	2.6	2.9	13	<b>KJCD-FM</b> <sup>3</sup> NAC/SJ	104.3 91kw	115	19	—	18	14	13	8	9:00	2.4	Jefferson-Pilot	CBS
2.4	3.1	2.0	2.1	2.5	16	<b>KEZW-AM</b> Adult Standards	1430 10(5)kw	104	20	—	23	25	24	20	8:45	2.7	Tribune	KATZ
2.8	3.0	2.8	3.3	2.2	17	<b>KFMD-FM</b> <sup>4</sup> CHR/Pop	95.7 100kw	160	15	2	11	18	18	23	4:45	1.6	Clear Channel	ARP
1.8	1.7	2.1	1.0	2.1	18	<b>KKFN-AM</b> Sports	950 5kw	132	17	—	16	16	15	12	5:45	1.3	Jefferson-Pilot	CBS
2.1	2.1	2.1	2.7	2.0	19	<b>KTCL-FM</b> Alternative	93.3 100kw	172	13	6	10	14	17	24	4:00	1.4	Clear Channel	---
0.0	0.0	0.0	0.0	1.6	20	<b>KXUU-FM</b> CHR/Rhythmic	102.1 25kw	124	18	3	13	19	21	28	4:45	1.2	High Peak Br.	---
1.4	1.0	1.3	0.9	1.4	21	<b>KVOD-AM</b> Classical	1280 5kw	48	25	—	24	25	24	16	10:15	1.5	Clear Channel	SEN
0.1	0.1	0.4	0.5	1.3	22	<b>KCKK-AM</b> Country	1600 5kw	67	22	—	27	25	24	16	6:45	1.1	Jefferson-Pilot	CBS
0.8	1.4	1.0	0.9	1.2	23	<b>KLZ-AM</b> Religious	560 5kw	59	23	—	24	23	27	16	7:15	1.1	Crawford	MCG
0.8	0.6	0.7	0.6	1.1	24	<b>KJME-AM</b> Regional Mexican	1390 5kw	35	27	7	17	20	21	26	11:00	1.1	Montana	LOTUS

<sup>1</sup> Was Alternative until October. <sup>2</sup> Was Hot AC until September, reverted in January. <sup>3</sup> Was KCKK-FM (Country) until late September. <sup>4</sup> KHHI-FM (NAC/SJ) until late September.

Continued on Page 72

• DIRECT MAIL  
 • TELEMARKETING  
 • E-MARKETING  
 • ADVANCED DATABASE DEVELOPMENT

**P O I N T - T O - P O I N T**  
**D I R E C T M A R K E T I N G S O L U T I O N S**  
*Experience. Quality. Results.*

MARK HEIDEN  
 970-472-0131  
 RICK TORCASSO  
 972-661-1361

12+ POPULATION: 1,760,100 (Black: 18.6%; Hispanic: N/A)

Complete Market Index, Page

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP. FIRM
6.5	6.5	8.6	10.2	8.1	1	WTAM-AM News/Talk	1100 50kw	367	2	9	13	8	6	2	8:00	6.7	Clear Channel	EAST
7.6	6.8	7.2	7.4	8.0	2	WJJI-FM Oldies	105.7 16kw	379	1	6	11	6	1	1	7:45	10.8	Clear Channel	CHR
7.5	8.3	7.3	7.3	7.5	3	WGAR-FM Country	99.5 50kw	282	4	6	5	3	3	3	9:45	7.5	Clear Channel	CHR
6.4	6.8	6.0	5.5	6.1	4	WDOK-FM AC	102.1 12kw	275	5	9	9	7	4	4	8:00	6.2	Infinity	KATZ
4.5	5.9	6.0	5.8	5.9	5	WENZ-FM Urban	107.9 16kw	254	7	1	2	5	12	15	8:30	4.8	Radio One	ARP
5.0	5.3	5.6	4.8	5.3	6	WNWV-FM NAC/SJ	107.3 50kw	228	10	9	14	12	9	5	8:30	4.6	Elyria-Lorain	MCG
5.3	4.3	4.7	4.1	5.2	7	WNCX-FM Classic Rock	98.5 16kw	263	6	13	4	1	2	6	7:15	10.1	Infinity	IRS
4.8	5.2	4.1	4.3	5.2	7	WOAL-FM Hot AC	104.1 11kw	319	3	4	3	4	5	7	6:00	5.0	Infinity	EAST
6.1	6.0	5.0	4.8	5.2	7	WRMR-AM Adult Standards	850 50(5)kw	158	14	—	—	21	18	13	12:15	4.9	Clear Channel	KATZ
5.6	5.0	5.3	6.5	5.0	10	WMMS-FM Rock	100.7 34kw	240	8	3	1	2	7	12	7:45	3.3	Clear Channel	EAST
6.2	5.5	4.5	5.2	3.7	11	WZAK-FM <sup>1</sup> Urban AC	93.1 27.5kw	189	13	4	8	10	11	9	7:15	4.2	Radio One	ARP
4.5	3.8	4.7	3.7	3.6	12	WMVX-FM Hot AC	106.5 11.5kw	231	9	13	6	9	8	10	5:45	4.2	Clear Channel	EAST
4.4	3.5	3.9	3.5	3.6	12	WZJM-FM Rhythmic Oldies	92.3 40kw	192	12	8	10	11	10	7	7:00	3.3	Infinity	SEN
2.2	2.8	3.2	3.3	3.5	14	WAKS-FM CHR/Pop	104.9 2.65kw	227	11	2	7	13	14	17	5:45	2.7	Clear Channel	EAST
2.7	3.7	2.9	3.0	3.0	15	WCLV-FM Classical	95.5 31kw	136	16	16	17	15	15	14	8:00	2.8	Radio Seaway	D&R
2.6	2.6	2.3	2.6	2.7	16	WKNR-AM Sports	1220 50kw	155	15	13	12	14	13	11	6:15	2.3	Clear Channel	KATZ
0.8	0.7	0.6	0.7	1.3	17	WABQ-AM Religious	1540 1kw	30	24	—	21	22	21	20	8:30	1.0	Linn, John R.	—
1.5	1.8	1.7	1.8	1.3	17	WJMO-AM Urban Oldies	1490 1kw	55	20	16	19	16	16	16	8:15	1.1	Radio One	ARP

<sup>1</sup> Evolved from Urban during August.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Oldies/CR 17.4 AC 15.4 News/Talk 11.6 Urban 10.9 Country 8.8 NAC/SJ 5.3 Adult Standards 5.2 Rock 5.0 CHR 3.5 Classical 3.0 Religious 1.6	Clear Channel 43.6 Infinity 20.1 Radio One 11.2 Elyria-Lorain 5.8 Radio Seaway 3.0 Linn 1.3 Rubber City 1.2	Clear Channel 67.7% Infinity 44.8% Radio One 22.1% Elyria-Lorain 14.6% Radio Seaway 7.8% Rubber City 6.8% Linn 1.7%

Latest Arbitron Ratings: [www.rronline.com](http://www.rronline.com)

12+ POPULATION: 1,754,700 (Black: N/A; Hispanic: 6.0%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METHOD RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
66	77	78	59	67	1	KKCW-FM AC	103.3 95kw	237	4	11	10	4	2	1	8:15	7.1	Clear Channel	KATZ
65	72	64	55	63	2	KEX-AM Full Service	1190 50kw	261	2	—	16	12	10	5	7:15	8.9	Clear Channel	KATZ
62	53	56	56	59	3	KUPL-FM Country	98.7 37kw	218	7	5	7	5	4	4	8:00	6.1	Infinity	KATZ
54	43	45	48	57	4	KINK-FM Adult Alternative	101.9 100kw	188	11	14	8	1	1	3	9:00	6.1	Infinity	KATZ
59	70	56	56	57	4	KKSN-FM Oldies	97.1 100kw	239	3	8	12	10	4	2	7:00	5.7	Entercom	D&R
57	54	56	55	53	6	KXJM-FM CHR/Rhythmic	95.5 100kw	220	6	1	2	7	13	16	7:15	4.4	Rose City	MCG
70	61	67	55	51	7	KKRZ-FM CHR/Pop	100.3 100kw	292	1	2	4	6	11	11	5:15	5.1	Clear Channel	KATZ
25	21	32	65	49	8	KVMX-FM '80s Oldies	107.5 37kw	221	5	8	3	2	3	9	6:30	3.7	Infinity	CHR
43	40	44	40	47	9	KWJJ-FM Country	99.5 52kw	188	10	6	9	10	7	8	7:30	4.3	Fisher	SEN
41	35	39	37	42	10	KUFO-FM Active Rock	101.1 100kw	187	12	7	1	3	7	13	6:45	4.7	Infinity	CHR
45	50	52	43	39	11	KGON-FM Classic Rock	92.3 100kw	192	9	11	11	7	6	6	6:00	4.8	Entercom	D&R
29	31	30	31	35	12	KKJZ-FM NAC/SJ	106.7 100kw	131	15	14	14	14	12	7	8:00	2.7	Infinity	KATZ
34	33	34	26	35	12	KRSK-FM Hot AC	105.1 100kw	203	8	4	5	9	9	10	5:15	3.6	Entercom	D&R
37	32	28	31	33	13	KNRK-FM Alternative	91.7 17kw	173	14	3	6	13	14	19	5:15	2.5	Entercom	D&R
31	38	37	34	34	13	KXL-AM News/Talk	750 50(120)kw	116	13	—	23	16	16	11	5:00	3.9	Rose City	MCG
24	24	24	24	24	14	KKSN-AM Adult Standards	1520 50(115)kw	5	16	14	—	26	26	16	7:30	1.9	Entercom	D&R
—	—	—	—	—	14	KPDO-FM Religious	93.7 100kw	65	19	—	16	14	13	16	6:00	1.8	Salem	SRR
—	—	—	—	—	14	KUPL-AM Country	95.7 37kw	4	17	—	19	19	20	14	—	—	Infinity	KATZ
—	—	—	—	—	14	KFX-AM Sports	910 5kw	—	17	14	—	19	19	20	—	—	Entercom	D&R
—	—	—	—	—	14	KOTK-AM Talk	1050 50(10)kw	—	17	14	—	19	19	20	—	—	Entercom	D&R
—	—	—	—	—	14	KEWS-AM Talk	600 5kw	—	17	14	—	19	19	20	—	—	Clear Channel	KATZ

13. KBBT FM

FORMAT SHARE (B, AQH Share)	OWNERSHIP SHARE (B, AQH Share)	OWNERSHIP REACH (B, Unduplicated Cume)
Oldies CR _____ 15.1 News/Talk _____ 13.5 Country _____ 12.6 CHR _____ 10.4 AC _____ 10.2 Adult Altern _____ 5.7 Rock _____ 4.2 NAC/SJ _____ 3.5 Alternative _____ 3.0 Adult Standards _____ 2.0 Spanish _____ 1.5 Religious _____ 1.4	Infinity _____ 25.6 Clear Channel _____ 20.1 Entercom _____ 19.4 Rose City _____ 8.2 Fisher _____ 6.0 Salem _____ 1.4	Infinity _____ 43.9% Clear Channel _____ 42.7% Entercom _____ 41.8% Rose City _____ 22.5% Fisher _____ 14.6% Salem _____ 4.4%

12+ POPULATION: 1,618,100 (Black: 11.0%; Hispanic: N/A)

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FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
8.5	8.4	9.4	9.6	9.2	1	1	WLW-AM Full Service	700 50kw	361	1	10	10	4	1	1	7:45	12.1	Clear Channel	EAST
7.5	7.7	8.0	7.3	7.4	2	2	WUBE-FM Country	105.1 11kw	256	5	7	6	2	2	2	8:45	8.6	Infinity	CHR
5.7	5.4	5.3	4.9	6.6	3	3	WIZF-FM Urban	100.9 1.25kw	171	11	3	3	3	7	9	11:45	5.2	Blue Chip	D&R
9.0	8.2	8.0	7.4	6.5	4	4	WEBN-FM Rock	102.7 16kw	267	4	5	1	1	2	7	7:30	6.7	Clear Channel	EAST
5.5	7.5	6.6	6.1	6.3	5	5	WRRM-FM AC	98.5 17.5kw	243	7	8	8	6	4	3	7:45	6.3	Susquehanna	MCG
5.0	5.5	5.2	5.0	6.0	6	6	WKFS-FM CHR/Pop	107.1 2.8kw	319	2	1	2	8	10	12	5:45	4.7	Clear Channel	EAST
6.2	5.8	5.1	5.7	5.3	7	7	WMOJ-FM Rhythmic Oldies	94.9 20kw	209	8	10	12	6	6	5	7:45	4.3	Susquehanna	MCG
4.0	4.5	4.6	4.8	4.9	8	8	WOFX-FM Classic Rock	92.5 16kw	245	6	15	9	4	5	6	6:00	7.2	Clear Channel	EAST
4.1	3.9	3.3	4.1	4.8	9	9	WKRC-AM Full Service	550 5(1)kw	160	12	—	13	14	10	8	9:00	5.3	Clear Channel	EAST
5.2	5.6	5.0	6.0	4.7	10	10	WGRR-FM Oldies	103.5 11kw	206	9	15	16	13	9	4	7:00	4.8	Infinity	KATZ
4.7	4.3	4.0	4.6	3.7	11	11	WKRO-FM CHR/Pop	101.9 16kw	275	3	3	4	10	13	13	4:00	3.0	Infinity	KATZ
3.6	3.9	3.7	3.0	3.6	12	12	WVMX-FM Hot AC	94.1 32kw	187	11	8	7	9	8	10	6:00	3.2	Clear Channel	EAST
3.8	2.3	2.1	2.3	3.2	13	13	WYGY-FM Country	96.5 19.5kw	192	10	6	11	11	12	11	5:00	2.8	Clear Channel	CHR
3.0	3.0	3.1	3.3	2.8	14	14	WSAI-AM Adult Standards	1530 50kw	83	15	—	26	26	25	14	10:00	3.1	Clear Channel	EAST
0.5	0.9	1.3	2.6	2.5	15	15	WAQZ-FM Alternative	97.3 6kw	131	14	4	5	12	14	25	6:00	1.6	Infinity	KATZ
1.4	0.9	1.7	1.3	1.0	16	16	WHKO-FM Country	99.1 50kw	63	17	15	15	15	15	15	5:00	0.9	Cox	CHR

### FORMAT SHARE (By AQH Share)

Oldies/CR	14.9
News/Talk	14.0
Country	12.0
AC	11.7
CHR	10.1
Urban	7.9
Rock	6.9
Adult Standards	3.5
Alternative	2.5
Religious	1.7
Jazz	1.4

### OWNERSHIP SHARE (By AQH Share)

Clear Channel	43.2
Infinity	18.3
Susquehanna	11.6
Blue Chip	6.5
Cox	1.0
J4 Br.	.8
Braden	.7

### OWNERSHIP REACH (By Unduplicated Cume)

Clear Channel	67.6%
Infinity	42.7%
Susquehanna	25.5%
Blue Chip	13.3%
Braden	4.8%
Cox	4.3%
J4 Br.	1.8%



# AUDITORIUM MUSIC TESTING

With MusicLink software. (303) 922-5600



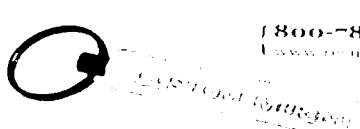
12+ POPULATION: 1,460,600 (Black: 6.2%; Hispanic: 13.9%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
8.0	8.1	7.8	7.4	11.1	1	<b>KFBK-AM</b> News/Talk	1530 50kw	286	1	14	11	4	1	1	10:15	14.5	Clear Channel	SEN
5.4	4.8	6.0	7.5	6.5	2	<b>KNCI-FM</b> Country	105.1 50kw	185	4	8	4	3	2	2	9:15	6.3	Infinity	KATZ
5.3	5.7	5.1	6.2	5.4	3	<b>KRXQ-FM</b> Active Rock	98.5 50kw	163	8	5	1	1	4	10	8:45	5.5	Entercom	D&R
5.5	5.1	5.5	5.1	4.8	4	<b>KSEG-FM</b> Classic Rock	96.9 50kw	169	6	14	9	2	3	3	7:30	5.8	Entercom	D&R
4.0	3.7	4.3	3.5	4.5	5	<b>KSFM-FM</b> CHR/Rhythmic	102.5 50kw	219	2	1	2	7	14	17	5:30	3.5	Infinity	CHR
5.3	4.7	4.1	4.1	4.4	6	<b>KDND-FM</b> CHR/Pop	107.9 50kw	219	3	2	6	8	11	13	5:15	3.9	Entercom	D&R
4.5	3.9	4.9	3.3	4.1	7	<b>KBMB-FM</b> CHR/Rhythmic	103.5 6kw	161	9	3	3	6	9	15	6:45	3.0	Diamond	ARP
4.9	3.4	4.9	4.5	4.1	7	<b>KSSJ-FM</b> NAC/SJ	94.7 25kw	133	12	11	11	9	6	4	8:00	3.2	Entercom	MCG
3.3	4.5	3.4	4.0	4.0	9	<b>KHTK-AM</b> Talk	1140 50kw	113	14	14	7	5	5	5	9:15	3.3	Infinity	KATZ
4.4	5.3	4.2	5.6	3.7	10	<b>KYMX-FM</b> AC	96.1 50kw	165	7	6	8	11	8	6	6:00	3.3	Infinity	CHR
3.7	4.0	3.7	3.3	3.3	11	<b>KWOD-FM</b> Alternative	106.5 50kw	177	5	4	5	11	16	21	5:00	3.3	Royce Int'l	D&R
3.7	4.2	4.1	3.6	3.1	12	<b>KCTC-AM</b> Adult Standards	1320 5kw	101	16	—	27	28	26	14	8:00	2.3	Entercom	D&R
2.7	3.4	3.1	2.6	2.8	13	<b>KGBY-FM</b> AC	92.5 50kw	135	11	11	15	14	9	8	5:30	3.6	Clear Channel	SEN
3.7	3.3	3.0	3.1	2.8	13	<b>KHYL-FM</b> Rhythmic Oldies	101.1 36kw	127	13	14	17	15	13	8	5:45	2.4	Clear Channel	SEN
2.0	2.1	1.8	2.6	2.7	15	<b>KXOA-FM</b> Classic Hits	93.7 25kw	103	15	—	15	9	7	6	7:00	2.9	Infinity	KATZ
3.3	2.9	3.8	3.1	2.5	16	<b>KZZO-FM</b> Hot AC	100.5 115kw	142	10	8	10	11	12	12	4:45	1.9	Infinity	CHR
3.1	2.3	2.4	3.0	2.4	17	<b>KSTE-AM</b> News/Talk	650 25(1)kw	98	17	—	17	16	15	11	6:30	3.1	Clear Channel	CHR
0.8	0.9	1.6	2.0	1.4	18	<b>KTIA-FM</b> Regional Mexican	97.9 6kw	32	23	8	11	17	17	23	11:00	1.5	Aztec Media	LOTUS
0.8	0.8	1.2	1.4	1.3	19	<b>KNBR-AM</b> Sports	680 50kw	54	19	—	19	19	18	17	6:00	2.1	Susquehanna	MCG
0.5	0.6	0.5	0.5	1.1	20	<b>KFIA-AM</b> Religious	710 25(1)kw	31	25	—	—	20	19	16	9:00	1.6	Salem	SRR
0.4	0.8	1.5	1.1	1.1	20	<b>KLNA-FM</b> CHR/Rhythmic	105.5 2.55kw	73	18	6	14	18	22	33	3:45	0.8	Aztec Media	LOTUS
0.0	0.4	0.4	0.6	1.1	20	<b>KTKZ-AM</b> Talk	1380 5kw	38	21	—	24	23	19	19	7:15	0.8	Salem	SRR
0.8	0.8	0.8	1.1	1.0	23	<b>KGO-AM</b> News/Talk	810 50kw	43	20	—	—	28	28	20	5:45	0.9	ABC	ABC

Continued on Page 72

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# #23 DENVER-BOULDER

R.R.

Continued from Page 67

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<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Oldies/CR 16.0	Clear Channel 31.7	Clear Channel 58.1%
News/Talk 14.1	Jefferson-Pilot 19.5	Jefferson-Pilot 39.4%
CHR 11.3	Tribune 12.2	Infinity 27.8%
AC 10.0	Infinity 10.8	Tribune 27.6%
Country 9.5	Emmis 6.4	Emmis 20.5%
Adult Altern. 5.6	High Peak 1.6	High Peak 6.5%
Alternative 5.3	Entravision 1.4	Salem 4.6%
Rock 3.8	Crawford 1.2	Crawford 3.1%
NAC/SJ 2.9	Montana 1.1	Entravision 3.1%
Adult Standards 2.5	Salem 0.8	Montana 1.8%
Spanish 2.5		
Classical 1.4		
Religious 1.2		
Urban 0.5		

# #27 SACRAMENTO

R.R.

Continued from Page 71

12+ POPULATION 1,434,000 (Black 6.1% Hispanic 13.9%)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
News/Talk 22.3	Infinity 25.0	Infinity 50.1%
CHR 14.1	Entercom 21.8	Entercom 43.5%
Oldies/CR 11.0	Clear Channel 19.1	Clear Channel 37.3%
AC 9.0	Diamond 4.1	Royce Int'l 12.1%
Country 7.2	Royce Int'l 3.3	Diamond 11.0%
Rock 5.4	Entercom 2.6	Aztec Media 7.0%
NAC/SJ 4.1	Aztec Media 2.5	Entravision 6.1%
Alternative 3.3	Salem 2.2	Salem 4.4%
Spanish 3.3	ABC 1.5	ABC 4.1%
Adult Standards 3.1	Susquehanna 1.3	Susquehanna 3.7%
Religious 1.1		

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12+ POPULATION: 1,45,800 (Black: 3.2%; Hispanic: 24.3%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
6.6	7.8	7.2	6.0	7.0	1	<b>KGO-AM</b> News/Talk	810 50kw	199	2	15	25	7	1	1	8:30	7.4	ABC	ABC
2.1	2.9	2.7	3.2	5.0	2	<b>KSFO-AM</b> Talk	560 5kw	97	17	15	20	5	3	2	12:30	5.7	ABC	ABC
4.9	4.2	4.8	5.7	4.9	3	<b>KYLD-FM</b> CHR/Rhythmic	94.9 30kw	206	1	1	1	2	14	26	5:45	4.6	Clear Channel	KATZ
3.6	3.9	3.3	3.3	4.1	4	<b>KCBS-AM</b> News	740 50kw	183	3	—	16	11	6	3	5:15	5.9	Infinity	CBS
3.5	4.1	3.6	3.2	4.0	5	<b>KFJO/KSJO</b> Rock	92.1/92.3 3kw/50kw	141	6	6	2	1	4	15	6:45	5.3	Clear Channel	EAST
3.3	3.4	3.8	4.5	3.9	6	<b>KSOL/KZOL</b> Regional Mexican	98.9/99.1 6kw/1.1kw	81	22	8	4	3	5	10	11:45	5.1	Hispanic	KT-H
2.9	3.6	2.9	2.9	3.8	7	<b>KRTY-FM</b> Country	95.3 .87kw	112	11	7	10	9	6	4	8:15	3.8	Empire	ARP
2.6	3.5	3.2	2.9	3.7	8	<b>KOIT-A/F</b> AC	1260/96.5 5(1)kw/24kw	137	7	10	7	4	2	5	6:30	3.4	Bonneville	KATZ
3.1	3.3	3.3	3.5	3.6	9	<b>KDFC-FM</b> Classical	102.1 33kw	101	15	15	27	22	15	6	8:45	2.1	Bonneville	KATZ
3.1	3.0	2.6	2.6	3.2	10	<b>KARA-FM</b> AC	105.7 50kw	107	13	10	14	10	6	6	7:15	3.2	Empire	ARP
3.5	3.9	3.1	2.8	3.2	10	<b>KBRG-FM</b> Spanish AC	100.3 14.5kw	83	21	—	3	5	10	17	9:15	2.6	Entravision	CAB
4.1	3.6	2.7	3.7	3.0	12	<b>KEZR-FM</b> Hot AC	106.5 50kw	161	4	5	7	7	11	16	4:30	2.3	Infinity	CHR
2.5	2.8	3.0	3.8	2.7	13	<b>KBAY-FM</b> AC	94.5 30kw	129	8	8	11	13	12	13	5:00	2.5	Infinity	CHR
3.1	3.3	3.1	2.8	2.5	14	<b>KITS-FM</b> Alternative	105.3 15kw	129	9	3	5	11	18	21	4:45	4.2	Infinity	D&R
2.8	3.0	3.1	3.0	2.4	15	<b>KUFY-FM</b> Classic Rock	98.5 12.5kw	110	12	—	18	14	6	8	5:30	2.3	Clear Channel	EAST
2.9	3.2	2.3	2.8	2.3	16	<b>KZQZ-FM</b> CHR/Pop	95.7 6.9kw	144	5	2	12	21	28	31	4:00	1.8	Bonneville	SEN
2.8	3.0	2.7	2.9	2.2	17	<b>KFRC-A/F</b> Oldies	610/99.7 5kw/40kw	98	16	—	31	24	16	8	5:30	1.7	Infinity	CBS
2.6	2.3	3.4	3.0	2.2	17	<b>KNBR-AM</b> Sports	680 50kw	85	20	15	25	22	16	11	6:15	2.3	Susquehanna	MCG
2.0	2.3	1.5	1.6	2.0	19	<b>KISQ-FM</b> Urban AC	98.1 100kw	95	18	15	21	16	12	13	5:15	1.9	Clear Channel	EAST
1.7	1.5	2.5	2.0	2.0	19	<b>KMEL-FM</b> CHR/Rhythmic	106.1 69kw	124	10	4	7	17	24	31	3:45	1.3	Clear Channel	CHR
1.6	2.3	1.5	1.6	1.8	21	<b>KCNL-FM<sup>1</sup></b> Alt. Oldies	104.9 5.7kw	91	19	15	6	15	19	29	4:45	1.2	Clear Channel	EAST
3.0	2.1	2.2	2.4	1.8	21	<b>KKSF-FM</b> NAC/SJ	103.7 7.8kw	68	25	—	36	28	21	12	6:15	1.2	Clear Channel	EAST
3.1	1.8	3.5	2.6	1.8	21	<b>KLOK-AM</b> Regional Mexican	1170 50(5)kw	57	26	10	12	18	22	21	7:30	1.9	Entravision	CAB
2.9	2.2	2.3	1.7	1.7	24	<b>KIOI-FM<sup>2</sup></b> '80s Oldies	101.3 125kw	102	14	15	15	19	22	21	4:00	1.7	Clear Channel	CHR
0.9	1.0	1.6	1.6	1.5	25	<b>KABL-AM<sup>3</sup></b> Oldies	960 5kw	42	30	—	27	34	38	21	8:30	1.1	Clear Channel	—
2.0	2.8	2.0	2.0	1.4	26	<b>KFFG/KFOG</b> Adult Alternative	97.7/104.5 1.6kw/7.9kw	76	24	—	21	19	20	18	4:30	1.2	Susquehanna	MCG
1.4	1.2	0.9	1.2	1.1	27	<b>KBXL-FM</b> Urban AC	102.9 7kw	42	31	—	31	26	24	19	6:15	1.0	Inner City	D&R
1.0	1.4	1.5	1.4	1.1	27	<b>KLLC-FM</b> Hot AC	97.3 82kw	78	23	15	16	25	27	31	3:15	1.6	Infinity	CBS

<sup>1</sup> Evolved from Classic Hits during September <sup>2</sup> Was Hot AC until November <sup>3</sup> Was Adult Standards until late June

# #29 RIVERSIDE-SAN BERNARDINO



12+ POPULATION: 1,453,800 (Black: 7.5%; Hispanic: 32.3%)

Complete Market Index, Page 4

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.6	10.7	9.9	8.2	9.3	1	1	KFRG/KXFG Country	95.1/92.9 50kw/6kw	257	1	10	2	1	1	1	10:30	9.2	Infinity	ARP
5.7	4.8	4.8	6.6	5.8	2	2	KFI-AM Talk	640 50kw	175	5	16	13	4	3	2	9:30	7.9	Clear Channel	CHR
5.2	5.4	5.4	5.3	5.4	3	3	KGGI-FM CHR/Rhythmic	99.1 2.55kw	251	2	1	1	3	4	9	6:15	4.8	Clear Channel	SEN
5.2	5.5	4.8	5.6	4.8	4	4	KOLA-FM Oldies	99.9 29.5w	191	3	8	17	8	5	2	7:15	4.7	Anaheim	D&R
3.3	3.8	4.4	5.4	3.9	5	5	KCAL-FM Rock	96.7 1.75kw	148	6	11	3	2	2	6	7:30	3.8	Anaheim	D&R
3.1	3.3	3.3	3.2	3.6	6	6	KIIS-FM CHR/Pop	102.7 6.8kw	177	4	2	4	6	9	15	5:45	3.4	Clear Channel	KATZ
2.3	2.7	2.2	2.6	2.9	7	7	KPWR-FM CHR/Rhythmic	105.9 25kw	126	8	3	9	14	25	27	6:30	2.1	Emmis	D&R
2.7	3.1	2.8	2.8	2.9	7	7	KSSE-FM Spanish Cont.	97.5 72kw	109	13	4	4	10	13	21	7:45	3.1	Entravision	CAB
2.1	2.4	2.9	2.7	2.8	9	9	KCBS-FM Classic Rock	93.1 28.5kw	129	7	16	16	5	6	4	6:15	2.4	Infinity	CBS
2.4	2.4	2.5	3.3	2.7	10	10	KLOS-FM Classic Rock	95.5 61kw	117	11	16	15	6	7	7	6:30	3.7	ABC	ABC
3.3	4.1	2.9	2.7	2.6	11	11	KSCA-FM Regional Mexican	101.9 4.8kw	73	18	11	7	9	8	13	10:15	3.7	Hispanic	KT-H
2.9	2.8	2.3	2.6	2.5	12	12	KKBT-FM <sup>1</sup> Urban	100.3 5.3kw	120	10	4	8	12	20	25	6:00	2.7	Clear Channel	EAST
2.0	2.2	3.3	2.0	2.5	12	12	KLVE-FM Spanish AC	107.5 29.5kw	67	20	16	19	25	13	11	10:30	2.7	Hispanic	KT-H
2.1	1.9	2.6	2.0	2.4	14	14	KTWV-FM NAC/SJ	94.7 55kw	71	19	16	26	16	10	5	9:30	1.8	Infinity	CBS
2.9	1.7	1.8	2.8	2.4	14	14	KWRP-FM Adult Standards	96.1 .25kw	45	27	—	—	41	41	32	15:00	1.8	Magic Br.	—
2.8	2.8	3.0	2.4	2.3	16	16	KOST-FM AC	103.5 12.5kw	124	9	8	20	16	11	8	5:15	1.9	Clear Channel	CHR
1.9	2.5	2.4	2.3	2.3	16	16	KROQ-FM Alternative	106.7 5.6kw	113	12	6	10	12	17	19	5:45	2.6	Infinity	IRS
2.7	2.2	2.5	3.1	2.2	18	18	KCXX-FM Alternative	103.9 .18kw	104	14	7	4	10	19	34	6:00	2.0	All Pro	MCG
1.1	1.0	1.9	1.5	2.0	19	19	KELT/KLIT AC	92.7/92.7 6kw/6kw	65	21	16	18	16	16	10	8:45	2.0	Amaturo	—
1.4	1.5	1.9	1.9	1.8	20	20	KCMG-FM <sup>1</sup> Rhythmic Oldies	92.3 43kw	79	16	11	23	21	13	12	6:15	1.6	Clear Channel	EAST
1.7	1.7	1.2	1.2	1.7	21	21	KLSX-FM Talk	97.1 21kw	60	24	16	12	16	12	19	8:00	2.8	Infinity	ARP
0.0	0.6	0.0	0.5	1.6	22	22	KNJR-FM <sup>2</sup> Regional Mexican	93.5 6kw	38	29	16	14	16	17	21	11:30	1.1	SBS	CAB
2.1	1.3	1.6	1.1	1.6	22	22	KXSB-FM Regional Mexican	101.7 .3kw	49	26	11	11	21	22	29	9:15	1.4	Lazer	LOTUS
1.6	1.7	1.3	1.6	1.4	24	24	KNX-AM News	1070 50kw	98	15	—	31	27	27	17	4:15	1.3	Infinity	CBS
0.6	0.6	0.6	0.0	1.3	25	25	KATY-FM AC	101.3 1.9kw	38	30	—	22	23	23	18	9:30	1.2	All-Pro	—
1.6	1.4	1.7	1.8	1.2	26	26	KBIG-FM Hot AC	104.3 105kw	58	25	16	23	23	23	21	5:45	1.0	Clear Channel	SEN
0.8	0.7	0.7	0.6	1.2	26	26	KWVE-FM Religious	107.9 .56kw	42	28	—	35	25	20	14	8:00	1.4	Calvary Chapel	—
1.1	0.7	2.0	0.7	1.1	28	28	KRCV-FM Spanish Oldies	98.3 .6kw	28	35	—	38	32	31	16	11:00	0.9	Hispanic	KT-H

<sup>1</sup> KCMG-FM and KKBT-FM swapped frequencies on June 30. <sup>2</sup> Was KREA-FM (Korean) until August.

Continued from Page 73

12+ POPULATION: 1,45,800 (Black: 3.2%; Hispanic: 24.3%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
0.6	0.7	0.6	0.7	1.1	27		<b>KSAN-FM</b> Classic Rock	107.7 8.9kw	49	27	15	21	26	24	21	5:15	0.9	Susquehanna	MCG
1.3	1.3	1.0	1.4	1.0	30		<b>KAZA-AM</b> Spanish Oldies	1290 5kw	26	34	15	18	28	30	36	8:45	1.1	Radio Fiesta	LOTUS
1.1	0.8	0.7	1.0	1.0	30		<b>KYCY-FM</b> Country	93.3 45kw	46	29	10	27	28	29	25	5:15	0.8	Infinity	CBS

FORMAT SHARE (By AQH Share)			OWNERSHIP SHARE (By AQH Share)			OWNERSHIP REACH (By Unduplicated Cume)		
News/Talk	19.7		Clear Channel	22.7		Clear Channel	44.8%	
AC	13.7		Infinity	16.6		Infinity	42.8%	
Spanish	11.1		ABC	12.0		Bonneville	24.2%	
CHR	9.8		Bonneville	9.6		ABC	17.4%	
Oldies/CR	8.9		Empire	7.8		Empire	16.8%	
Country	4.8		Entravision	5.6		Susquehanna	13.9%	
Alternative	4.3		Susquehanna	5.3		Entravision	8.2%	
Rock	4.0		Hispanic	3.9		Hispanic	5.6%	
Classical	3.6		Inner City	1.1		Inner City	3.7%	
Urban	3.1		Radio Fiesta	1.0		Radio Fiesta	1.8%	
NAC/SJ	1.8							
Misc.	1.5							
Adult Altern.	1.4							
Religious	1.6							

12+ POPULATION 1,443,100 (Black 7.2%, Hispanic 31.6%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
2.0	1.6	1.0	1.6	1.1	28		<b>KRTH-FM</b> Oldies	101.1 51kw	62	22	—	23	27	26	21	5:00	0.8	Infinity	CBS
1.0	1.2	1.2	1.0	1.0	30		<b>KZLA-FM</b> Country	93.9 18.5kw	76	17	16	26	27	31	29	3:45	0.8	Emmis	D&R

FORMAT SHARE (By AQH Share)			OWNERSHIP SHARE (By AQH Share)			OWNERSHIP REACH (By Unduplicated Cume)		
Spanish	14.0		Clear Channel	25.6		Clear Channel	50.3%	
Oldies/CR	13.2		Infinity	21.5		Infinity	42.2%	
CHR	12.3		Anaheim	8.7		Anaheim	21.5%	
News/Talk	10.9		Hispanic	6.2		Emmis	13.5%	
Country	10.3		Emmis	3.9		ABC	10.8%	
AC	7.7		ABC	3.5		Hispanic	10.0%	
Alternative	4.5		All-Pro	3.5		All-Pro	9.6%	
Rock	3.9		Entravision	2.9		Entravision	8.0%	
Adult Standards	3.0		Magic Br	2.4		Amaturo	4.5%	
Urban	2.5		Lazer	2.1		Lazer	4.2%	
NAC/SJ	2.4		Amaturo	2.0		SBS	3.9%	
Religious	1.6		SBS	2.0		Magic Br	3.2%	
Classical	1.8		Calvary Chapel	1.2		Calvary Chapel	2.9%	



12+ POPULATION: 1,445,000 (Black: 12.7%; Hispanic: N/A)

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FALL '06	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
6.6	6.7	6.4	5.1	6.4	1	1	WDAF-AM Country	610 5kw	168	9	13	16	18	17	6	10:00	8.3	Entercom	D&R
6.7	6.4	7.6	7.5	6.0	2		KPRS-FM Urban	103.3 100kw	163	12	2	3	2	5	12	9:45	5.5	Carter	MCG
7.1	6.5	7.2	7.8	6.0	2		KQRC-FM Active Rock	98.9 100kw	203	4	5	1	1	1	15	7:45	9.2	Entercom	MCG
4.7	3.6	5.6	5.6	5.8	4		KMBZ-AM News/Talk	980 5kw	184	6	13	15	13	13	1	8:15	5.4	Entercom	SEN
5.4	5.9	4.9	6.0	5.5	5		KFKF-FM Country	94.1 100kw	200	5	9	8	9	4	3	7:15	5.9	Infinity	EAST
6.8	7.2	6.9	6.0	5.4	6		KMXV-FM CHR/Pop	93.3 100kw	288	1	3	4	3	5	16	4:45	4.6	Infinity	KATZ
0.0	0.0	0.0	2.0	5.1	7		KRBZ-FM <sup>1</sup> Hot AC	96.5 100kw	223	3	4	2	3	9	17	6:00	3.8	Entercom	D&R
4.5	4.6	4.6	4.4	4.7	8		KBEQ-FM Country	104.3 100kw	173	8	5	5	5	9	9	7:00	4.9	Infinity	EAST
5.0	4.7	4.2	4.1	4.5	9		KCFX-FM Classic Rock	101.1 97kw	274	2	9	11	6	2	5	4:15	3.1	Susquehanna	MCG
4.2	3.8	3.2	4.3	4.5	10		KSRC-FM AC	102.1 100kw	165	10	7	7	8	3	7	7:00	3.4	Infinity	KATZ
4.0	4.3	3.4	4.6	4.3	11		KCIY-FM NAC/SJ	106.5 100kw	150	14	13	13	12	13	8	7:30	3.8	Entercom	ARP
4.4	4.2	4.4	4.7	4.3	11		KCMO-FM Oldies	94.9 100kw	165	11	9	16	15	12	2	6:45	4.3	Susquehanna	MCG
5.1	5.0	4.1	4.6	4.2	13		KUDL-FM AC	98.1 100kw	162	13	7	12	11	7	4	6:45	3.5	Entercom	D&R
3.7	4.2	3.8	3.0	3.8	14		KCHZ-FM CHR/Pop	95.7 99kw	181	7	1	9	16	17	18	5:30	3.1	Syncom	—
1.8	2.6	2.7	1.9	3.7	15		WHB-AM Sports	810 50(5)kw	128	17	—	6	10	9	11	7:30	3.9	Union	—
3.3	3.2	3.0	3.4	3.6	16		KCMO-AM News/Talk	710 10(5)kw	133	15	—	19	17	16	14	7:00	4.4	Susquehanna	MCG
3.7	5.1	4.2	4.1	3.5	17		KYYS-FM <sup>2</sup> Rock	99.7 100kw	130	16	9	9	7	7	9	7:00	3.8	Entercom	D&R
2.9	2.9	3.3	3.6	2.9	18		KMJK-FM <sup>3</sup> Urban AC	107.3 100kw	92	18	13	14	14	15	12	8:15	3.1	Syncom	—
1.4	1.1	1.6	1.1	1.0	19		KPRT-AM Religious	1590 1kw	33	20	—	21	21	22	21	7:30	1.0	Carter	EAST

<sup>1</sup> On August 17, KRBZ-FM began broadcasting on 96.5 MHz, with Classical KXTR moving to 1250 KHz. <sup>2</sup> Evolved to Classic Rock in January. <sup>3</sup> Was KNRX-FM until mid-December.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>Country 16.6</li> <li>AC 13.8</li> <li>News/Talk 13.5</li> <li>Rock 9.5</li> <li>CHR 9.2</li> <li>Urban 8.9</li> <li>Oldies/CR 8.8</li> <li>NAC/SJ 4.3</li> <li>Religious 1.8</li> <li>Classical .9</li> <li>Spanish .6</li> </ul>	<ul style="list-style-type: none"> <li>Entercom 36.2</li> <li>Infinity 20.1</li> <li>Susquehanna 12.4</li> <li>Carter 7.0</li> <li>Syncom 6.7</li> <li>Union 3.7</li> <li>Bott .8</li> </ul>	<ul style="list-style-type: none"> <li>Entercom 60.8%</li> <li>Infinity 41.4%</li> <li>Susquehanna 33.6%</li> <li>Syncom 18.5%</li> <li>Carter 12.5%</li> <li>Union 9.0%</li> </ul>

Group Owner Updates: [www.rronline.com](http://www.rronline.com)

12+ POPULATION: 1,396,200 (Black: 13.7%; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
10.8	8.5	9.2	10.4	10.4	1	WTMJ-AM News/Talk	620 50(10)kw	364	1	12	9	8	2	1	8:00	12.5	Journal	CHR
6.0	5.9	7.5	6.6	7.5	2	WMIL-FM Country	106.1 50kw	233	4	5	6	6	4	2	9:00	7.0	Clear Channel	CCRS
7.4	6.5	7.0	7.1	7.4	3	WKKV-FM Urban	100.7 50kw	191	8	2	1	1	5	10	10:45	6.1	Clear Channel	CCRS
7.9	6.9	7.5	7.1	6.4	4	WXSS-FM CHR/Pop	103.7 19.5kw	271	2	1	3	4	12	16	6:30	5.1	Entercom	D&R
5.5	5.9	6.4	6.4	5.6	5	WLZR-FM Active Rock	102.9 50kw	206	6	3	2	2	2	11	7:45	8.9	Saga	KATZ
5.9	5.2	5.3	5.3	5.4	6	WOKY-AM Adult Standards	920 5(1)kw	145	12	8	22	16	16	12	10:15	5.0	Clear Channel	CCRS
6.0	5.7	6.3	5.8	5.3	7	WKLH-FM Classic Rock	96.5 20kw	195	7	8	8	3	1	3	7:30	6.4	Saga	KATZ
5.2	4.6	4.8	4.9	4.9	8	WISN-AM Talk	1130 50(10)kw	175	10	12	11	13	11	6	7:45	3.3	Clear Channel	SEN
4.5	5.4	4.8	4.8	4.8	9	WXTI-FM Hot AC	94.5 15.5kw	231	5	5	5	4	6	8	5:45	5.6	Journal	CHR
4.6	5.3	5.3	4.7	4.7	10	WMYX-FM Hot AC	99.1 50kw	235	3	4	4	7	6	8	5:30	4.7	Entercom	D&R
3.3	4.3	4.1	3.8	4.6	11	WRIT-FM Oldies	95.7 34kw	180	9	8	13	10	8	4	7:00	4.2	Clear Channel	BAN
3.8	4.2	3.7	4.2	4.4	12	WLTO-FM AC	97.3 15.5kw	158	11	8	10	9	9	5	7:45	4.3	Clear Channel	SEN
3.1	3.3	2.4	3.6	3.7	13	WJZI-FM NAC/SJ	93.3 12.5kw	123	13	—	14	11	10	7	8:15	3.4	Milwaukee	ARP
1.8	2.9	1.8	1.6	2.7	14	WFMR-FM <sup>1</sup> Classical	106.9 6kw	88	15	12	19	19	17	15	8:30	1.9	Saga	KATZ
2.2	2.2	2.3	2.6	2.3	15	WLUM-FM Rock	102.1 50kw	115	14	7	7	12	14	17	5:30	3.7	Milwaukee	BAN
2.3	2.5	2.8	2.6	1.9	16	WJMR-FM <sup>1</sup> Rhythmic Oldies	98.3 6kw	80	16	—	12	14	13	13	6:30	1.4	Saga	KATZ
1.5	1.5	1.4	1.1	1.8	17	WMCS-AM Urban AC	1290 5kw	62	17	12	15	15	14	13	8:00	1.3	Milwaukee	ARP
0.6	0.9	0.7	0.7	1.1	18	WEZY-FM Soft AC	92.1 2.7kw	43	18	—	19	22	22	18	7:15	1.0	Bliss	REG
0.9	1.6	1.0	1.0	1.0	19	WNOV-AM Urban	860 25kw	36	19	12	18	17	18	18	6:15	1.4	Courier	—

<sup>1</sup> WFMR-FM and WJMR-FM swapped frequencies on December 1

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
News/Talk _____ 16.8 AC _____ 15.0 Oldies/CR _____ 11.8 Urban _____ 10.2 Country _____ 9.3 Rock _____ 8.4 CHR _____ 6.4 Adult Standards _____ 5.4 NAC/SJ _____ 3.7 Classical _____ 2.7 Religious _____ 1.4	Clear Channel _____ 34.2 Saga _____ 15.9 Journal _____ 15.2 Entercom _____ 11.1 Milwaukee _____ 7.8 Bliss _____ 2.0 Courier _____ 1.0 NextMedia _____ 1.0	Clear Channel _____ 58.9% Journal _____ 38.8% Saga _____ 34.3% Entercom _____ 29.9% Milwaukee _____ 20.0% Bliss _____ 6.4% NextMedia _____ 3.0% Courier _____ 2.6%

Latest Arbitron Ratings: [www.rroonline.com](http://www.rroonline.com)

12+ POPULATION: 1,367,500 (Black: 5.7%; Hispanic: 51.8%)

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FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
8.1	7.7	7.5	7.8	7.5	1	1	<b>KISS-FM</b> Active Rock	99.5 100kw	257	3	3	1	1	3	10	8:00	7.5	Cox	CHR
0.0	0.0	0.0	0.0	6.1	2	2	<b>KBBT-FM</b> CHR/Rhythmic	98.5 998kw	195	5	1	3	5	14	18	8:30	4.9	Hispanic	KT-H
4.2	4.9	4.9	5.3	6.1	2	2	<b>KONO-FM</b> Oldies	101.1 98kw	194	6	7	13	4	1	1	8:45	6.4	Cox	KATZ
9.8	9.9	10.1	9.3	5.9	4	4	<b>KTFM-FM</b> CHR/Rhythmic	102.7 100kw	290	1	2	2	2	5	9	5:30	6.1	Infinity	CHR
6.8	5.2	5.6	5.4	5.0	5	5	<b>KXTN-FM</b> Tejano	107.5 100kw	168	9	8	14	7	4	2	8:15	5.4	Hispanic	KT-H
3.7	4.0	4.2	3.3	4.9	6	6	<b>WOAI-AM</b> News/Talk	1200 50kw	189	7	—	11	11	8	3	7:00	4.3	Clear Channel	CCRS
7.6	6.7	6.9	7.2	4.7	7	7	<b>KXXM-FM</b> CHR/Pop	96.1 100kw	258	2	4	4	6	10	15	5:00	4.6	Clear Channel	CCRS
4.6	4.8	4.4	4.9	4.5	8	8	<b>KCYF-FM</b> Country	100.3 100kw	210	4	5	5	7	5	6	5:45	4.9	Cox	KATZ
4.4	5.0	4.7	4.1	4.3	9	9	<b>KAJA-FM</b> Country	97.3 100kw	180	8	6	6	7	9	7	6:30	5.0	Clear Channel	CCRS
6.7	5.0	5.5	5.3	4.2	10	10	<b>KZEP-FM</b> Classic Rock	104.5 100kw	165	10	13	7	3	2	3	7:00	4.2	Lotus	D&R
3.7	4.1	3.4	4.3	4.1	11	11	<b>KQXT-FM</b> AC	101.9 100kw	145	12	8	12	11	10	3	7:30	3.3	Clear Channel	CCRS
3.1	3.3	2.7	3.2	3.5	12	12	<b>KROM-FM</b> Regional Mexican	92.9 100kw	109	14	8	9	13	12	14	8:45	3.5	Hispanic	KT-H
4.3	4.6	3.9	4.2	3.5	12	12	<b>KSMG-FM</b> Hot AC	105.3 100kw	150	11	12	7	7	5	8	6:15	4.0	Cox	CHR
3.3	3.4	4.1	3.3	3.3	14	14	<b>KTSA-AM</b> News/Talk	550 5kw	104	15	—	21	17	15	13	8:45	3.7	Infinity	EAST
0.0	0.0	0.0	0.0	2.4	15	15	<b>KCOR-FM</b> Spanish Oldies	95.1 100kw	72	17	14	17	16	17	10	9:15	1.8	Hispanic	KT-H
0.8	2.1	1.5	1.4	2.3	16	16	<b>KCOR-AM</b> Spanish NT	1350 5kw	51	20	—	15	17	19	16	12:00	3.4	Hispanic	KT-H
2.6	2.9	3.0	3.5	2.3	16	16	<b>KLEY-FM</b> Regional Mexican	94.1 50kw	97	16	8	10	14	15	17	6:15	1.6	SBS	CAB
3.6	3.0	2.9	3.5	2.0	18	18	<b>KCJZ-FM</b> Rhythmic Oldies	106.7 100kw	110	13	14	15	14	13	12	5:00	1.9	Cox	KATZ
1.6	1.9	1.4	2.1	1.6	19	19	<b>KKYX-AM</b> Country	680 50(10)kw	58	19	—	23	23	23	19	7:30	1.9	Cox	KATZ
1.6	1.7	2.4	1.8	1.6	19	19	<b>KLUP-AM</b> Adult Standards	930 5(1)kw	68	18	—	—	32	28	21	6:15	1.6	Cox	CHR
1.9	1.6	1.5	1.6	1.2	21	21	<b>KSJL-A/F</b> Urban	810/92.5 .25kw/50kw	43	21	14	17	17	18	20	7:45	1.7	Clear Channel	CCRS
0.5	1.0	0.5	0.0	1.0	22	22	<b>KBUC-FM</b> Country	95.7 12.5kw	27	26	14	20	21	21	23	10:15	0.6	Reding	—

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Spanish 17.0 CHR 16.7 Oldies/CR 13.4 Country 11.8 News/Talk 9.3 AC 7.6 Rock 7.5 Religious 1.8 Adult Standards 1.6 Urban 1.2 Adult Altern. 1.3	Cox 27.3 Clear Channel 20.6 Hispanic 19.3 Infinity 9.2 Lotus 4.2 SBS 2.7 Reding 1.0 D&E Br. .9	Cox 53.7% Clear Channel 49.1% Hispanic 34.0% Infinity 29.0% Lotus 12.1% SBS 7.8% Reding 2.0% D&E Br. 2.0%

12+ POPULATION: 1,299,400 (Black: 11.2%; Hispanic: 12.9%)

FALL '96	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REF FIRM
—	—	—	—	5.1	1	WABC-AM Talk	770 50kw	139	8	—	18	15	8	6	9:15	3.2	ABC	ABC
—	—	—	—	5.0	2	WKXW-FM Talk	101.5 19kw	217	1	12	12	9	1	2	5:45	6.8	Press	CHR
—	—	—	—	4.7	3	WLTW-FM AC	106.7 6kw	166	5	12	8	6	5	3	7:15	4.0	Clear Channel	KATZ
—	—	—	—	4.6	4	WCBS-FM Oldies	101.1 6.8kw	136	9	—	18	14	7	1	8:30	3.5	Infinity	CBS
—	—	—	—	4.6	4	WHTZ-FM CHR/Pop	100.3 6kw	208	2	1	3	3	11	18	5:30	4.7	Clear Channel	CHR
—	—	—	—	4.6	4	WXRK-FM Alternative	92.3 6kw	178	4	3	2	1	4	10	6:30	9.4	Infinity	IRS
—	—	—	—	4.3	7	WPLJ-FM Hot AC	95.5 6.7kw	179	3	9	4	2	2	7	6:00	4.8	ABC	ABC
—	—	—	—	4.1	8	WMGQ-FM AC	98.3 1.2kw	112	13	12	10	4	3	3	9:15	3.9	Greater Media	ARP
—	—	—	—	3.9	9	WQHT-FM CHR/Rhythmic	97.1 6.7kw	146	7	2	1	6	16	31	6:45	3.2	Emmis	ARP
—	—	—	—	3.5	10	WAXQ-FM Classic Rock	104.3 6kw	134	10	12	6	4	5	9	6:30	2.6	Clear Channel	KATZ
—	—	—	—	3.5	10	WQCD-FM NAC/SJ	101.9 6.2kw	109	14	12	23	13	9	5	8:00	2.4	Emmis	CHR
—	—	—	—	3.0	12	WKTU-FM CHR/Rhythmic	103.5 5.4kw	153	6	5	4	8	14	21	5:00	2.2	Clear Channel	EAST
—	—	—	—	3.0	12	WOR-AM Talk	710 50kw	103	15	—	31	31	24	12	7:30	4.3	Buckley	MCG
—	—	—	—	2.9	14	WFAN-AM Sports	660 50kw	132	11	11	24	16	12	8	5:30	3.7	Infinity	IRS
—	—	—	—	2.7	15	WCBS-AM News	880 50kw	124	12	—	26	23	22	15	5:30	3.9	Infinity	CBS
—	—	—	—	2.7	15	WNEW-FM Talk	102.7 6kw	87	18	—	7	10	10	16	8:00	0.8	Infinity	CBS
—	—	—	—	2.6	17	WSKQ-FM Tropical	97.9 7.8kw	73	21	9	11	12	13	12	9:00	3.6	SBS	CAB
—	—	—	—	2.5	18	WBLS-FM Urban	107.5 4.2kw	97	16	6	9	11	19	23	6:30	1.9	Inner City	MCG
—	—	—	—	2.4	19	WRKS-FM Urban AC	98.7 7.8kw	81	20	6	14	17	15	11	7:30	2.1	Emmis	D&R
—	—	—	—	2.1	20	WPAT-FM Spanish AC	93.1 5.4kw	63	24	12	15	17	16	14	8:15	1.5	SBS	CAB
—	—	—	—	1.7	21	WAWZ-FM Religious	99.1 37kw	46	28	—	18	21	19	19	9:30	2.0	Pillar of Fire	—
—	—	—	—	1.7	21	WQXR-FM Classical	96.3 6kw	70	22	—	31	27	24	25	6:15	1.4	NY Times	ARP
—	—	—	—	1.6	23	WINS-AM News	1010 50kw	94	17	—	26	27	27	29	4:15	2.3	Infinity	IRS
—	—	—	—	1.6	23	WTJM-FM Rhythmic Oldies	105.1 6kw	82	19	—	21	20	18	17	5:00	1.2	Clear Channel	SEN
—	—	—	—	1.6	23	WWZY-FM Country	107.1 4.7kw	45	29	8	21	25	23	19	9:15	1.4	Big City	—
—	—	—	—	1.5	26	WCTC-AM News/Talk	1450 1kw	49	27	—	—	34	31	24	7:45	2.6	Greater Media	ARP
—	—	—	—	1.4	27	WMTR/WWTR Adult Standards	1250/1170 5(1)/2.43kw	24	33	—	—	34	35	25	12:30	1.3	New Jersey Br	KATZ
—	—	—	—	1.3	28	WDHA-FM Rock	105.5 1kw	62	25	—	13	19	21	27	5:15	0.7	New Jersey Br	KATZ

Note: This is the first time Arbitron has rated this market

12+ POPULATION: 1,287,600 (Black: 12.7%; Hispanic: N/A)

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FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.1	7.8	9.6	9.3	8.3	1	WNCI-FM CHR/Pop	97.9 175kw	307	1	1	2	2	4	6	6:30	8.5	Clear Channel	CCRS
7.7	7.5	7.0	6.1	8.2	2	WTVN-AM Full Service	510 5kw	220	2	—	13	7	6	2	9:00	9.8	Clear Channel	CCRS
6.4	7.2	6.6	9.4	8.1	3	WCKX-FM Urban	107.5 1.9kw	164	8	2	1	1	5	10	11:45	7.3	Blue Chip	D&R
7.2	6.9	7.1	8.0	7.4	4	WSNY-FM AC	94.7 22kw	219	3	6	5	5	1	1	8:00	7.7	Saga	MCG
7.5	5.2	6.1	5.9	7.0	5	WCOL-FM Country	92.3 22kw	185	4	4	4	4	3	4	9:00	6.8	Clear Channel	CCRS
6.5	6.5	6.0	5.1	6.1	6	WLWQ-FM Rock	96.3 18kw	169	7	9	6	3	1	3	8:45	6.9	Infinity	KATZ
5.9	5.1	4.9	6.2	5.1	7	WBNS-FM Oldies	97.1 20.5kw	184	5	9	12	7	7	5	6:45	4.4	Radio Ohio	CHR
5.4	6.2	4.8	5.3	5.0	8	WBZX-FM Active Rock	99.7 20kw	181	6	3	3	6	7	14	6:30	8.0	North American	D&R
3.6	4.5	3.5	3.2	3.2	9	WHOK-FM Country	95.5 21kw	138	9	9	14	10	10	9	5:30	3.0	Infinity	KATZ
2.7	2.3	3.3	3.9	2.8	10	WXMG-FM Rhythmic Oldies	98.9 2.6kw	89	12	14	17	11	9	7	7:30	2.2	Blue Chip	—
1.5	2.5	2.1	2.8	2.5	11	WCLT-FM Country	100.3 50kw	53	19	13	19	18	18	10	11:15	2.5	WCLT Radio	—
2.0	2.0	1.8	1.9	2.5	11	WJZA/WJZK NAC/SJ	103.5/104.3 5.4kw/3.4kw	74	17	6	19	16	11	8	8:15	2.0	Scantland	APR
1.8	2.2	2.3	1.6	2.4	13	WEGE-FM Classic Rock	103.9 5.1kw	82	15	6	10	9	12	13	7:00	2.1	North American	D&R
2.9	3.7	3.0	2.3	2.4	13	WMNI-AM Adult Standards	920 1(.5)kw	67	18	—	24	25	25	15	8:30	2.2	North American	D&R
2.0	2.2	1.8	1.9	2.1	15	WBNS-AM Sports	1460 5(1)kw	118	10	—	14	15	14	12	4:15	1.6	Radio Ohio	CHR
1.7	2.2	1.9	2.0	1.9	16	WAZU-FM Active Rock	107.1 3kw	87	13	5	7	13	22	26	5:15	1.3	Infinity	KATZ
1.9	1.4	1.5	1.9	1.9	16	WFJX-FM <sup>1</sup> Hot AC	105.7 2.5kw	107	11	14	9	12	12	17	4:15	1.5	Clear Channel	CCRS
1.7	2.0	2.6	2.2	1.6	18	WWCD-FM Alternative	101.1 6kw	79	16	14	8	13	15	23	4:45	1.4	Ingleside	ROS
0.8	0.7	1.0	0.8	1.5	19	WJYD-FM <sup>2</sup> Gospel	106.3 6kw	43	21	—	16	17	15	19	8:00	1.2	Blue Chip	—
1.5	1.6	1.7	0.9	1.4	20	WVVO-AM Gospel	1580 1(.25)kw	32	22	—	18	18	19	18	10:00	1.3	Saga	MCG
1.9	1.6	2.0	1.4	1.3	21	WXST-FM '80s Oldies	107.9 6kw	86	14	9	11	17	17	23	3:45	1.0	Associated	ARP

<sup>1</sup> Was WZAZ-FM (Alternative) until May. <sup>2</sup> Was WCZZ-FM (NAC/SJ) until August 21.

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Continued from Page 79

12+ POPULATION: 1,434,000 (Black: 6.1%; Hispanic: 13.9%)

FALL '96	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
—	—	—	—	1.2	29	29	WPST-FM CHR/Pop	97.5 50kw	68	23	4	16	22	30	31	4.30	0.9	Nassau	KATZ
—	—	—	—	1.1	30	30	WNJO-FM Oldies	94.5 50kw	37	31	—	26	27	27	22	7:45	1.1	Nassau	KATZ

Note: This is the first time Arbitron has rated this market.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<p>News/Talk 24.3</p> <p>AC 13.1</p> <p>CHR 12.7</p> <p>Oldies/CR 10.8</p> <p>Spanish 6.2</p> <p>Alternative 5.1</p> <p>Urban 4.9</p> <p>NAC/SJ 3.5</p> <p>Religious 3.0</p> <p>Adult Standards 1.9</p> <p>Classical 1.7</p> <p>Country 1.6</p> <p>Rock 1.3</p>	<p>Infinity 19.1</p> <p>Clear Channel 17.4</p> <p>Emmis 9.8</p> <p>ABC 9.4</p> <p>Greater Media 5.6</p> <p>Press 5.0</p> <p>SBS 4.7</p> <p>Buckley 3.0</p> <p>New Jersey 2.7</p> <p>Inner City 2.5</p> <p>Nassau 2.3</p> <p>NY Times 1.7</p> <p>Pillar/Fire 1.7</p> <p>Big City 1.6</p> <p>Hispanic 1.5</p>	<p>Infinity 42.4%</p> <p>Clear Channel 40.4%</p> <p>ABC 23.6%</p> <p>Emmis 20.8%</p> <p>Press 16.7%</p> <p>Greater Media 12.0%</p> <p>SBS 8.8%</p> <p>Nassau 8.1%</p> <p>Buckley 7.9%</p> <p>Inner City 7.9%</p> <p>New Jersey 6.7%</p> <p>NY Times 5.4%</p> <p>Hispanic 4.1%</p> <p>Big City 3.5%</p> <p>Pillar/Fire 3.5%</p>

12+ POPULATION: 1,287,600 (Black: 12.7%; Hispanic: N/A)

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<p>Rock 13.0</p> <p>Country 12.7</p> <p>Oldies/CR 12.5</p> <p>News/Talk 11.9</p> <p>AC 9.3</p> <p>Urban 8.7</p> <p>CHR 8.3</p> <p>Religious 3.4</p> <p>NAC/SJ 2.5</p> <p>Adult Standards 2.4</p> <p>Alternative 1.6</p>	<p>Clear Channel 27.0</p> <p>Blue Chip 12.4</p> <p>Infinity 11.2</p> <p>North American 9.8</p> <p>Saga 8.8</p> <p>Radio Ohio 7.2</p> <p>Scantland 2.5</p> <p>WCLT Radio 2.5</p> <p>Ingleside 1.6</p> <p>Associated 1.3</p> <p>Runnymede 0.9</p>	<p>Clear Channel 51.9%</p> <p>Infinity 26.4%</p> <p>North American 24.1%</p> <p>Radio Ohio 21.9%</p> <p>Blue Chip 19.7%</p> <p>Saga 19.4%</p> <p>Associated 6.7%</p> <p>Ingleside 6.2%</p> <p>Scantland 5.8%</p> <p>WCLT Radio 4.7%</p> <p>Runnymede 1.5%</p>

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# #35 PROVIDENCE-WARWICK-PAWTUCKET



12+ POPULATION: 1,281,700 (Black: N/A; Hispanic: N/A)

Complete Market Index, Page 2

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
9.9	7.8	8.1	9.1	8.1	1	WWLI-FM AC	105.1 50kw	197	3	8	5	3	2	1	10:15	7.6	Citadel	MCG
8.5	7.8	8.1	8.2	7.8	2	WPRO-FM CHR/Pop	92.3 39kw	287	1	1	1	1	3	5	6:45	8.8	Citadel	MCG
6.0	6.1	6.6	6.9	6.3	3	WHJY-FM Rock	94.1 50kw	174	5	6	2	2	1	6	9:00	6.0	Clear Channel	D&R
6.1	5.0	5.0	4.6	5.9	4	WCTK-FM Country	98.1 47kw	154	7	15	7	5	5	3	9:30	5.5	Hall	D&R
5.5	5.0	5.1	5.9	5.8	5	WWBB-FM Oldies	101.5 13.5kw	207	2	15	16	7	6	2	7:00	6.4	Clear Channel	CCRS
6.1	6.7	4.9	5.3	5.2	6	WSNE-FM Hot AC	93.3 30kw	197	4	11	7	4	4	4	6:30	5.7	Clear Channel	D&R
2.3	4.2	4.0	3.4	5.0	7	WPLM-FM Soft AC	99.1 50kw	114	10	15	34	20	11	7	11:00	3.7	Plymouth Rock	K&P
4.0	4.0	4.5	4.3	4.0	8	WBRU-FM Alternative	95.5 20kw	173	6	3	3	6	7	10	5:45	2.6	Brown	D&R
3.8	4.4	4.2	4.9	3.5	9	WPRO-AM Talk	630 5kw	108	12	15	28	20	11	8	8:00	5.5	Citadel	MCG
2.9	3.1	2.4	2.8	3.2	10	WHJJ-AM News/Talk	920 5kw	95	13	—	24	25	20	10	8:30	2.5	Clear Channel	KATZ
4.3	3.7	3.3	4.8	2.8	11	WAKX/WWKX CHR/Rhythmic	102.7/106.4 1.95kw/1.15kw	135	8	2	4	9	16	31	5:00	3.0	Back Bay	ARP
1.3	1.6	1.7	1.2	2.7	12	WBMX-FM Hot AC	98.5 9kw	111	11	15	7	8	8	9	6:00	3.0	Infinity	CHR
2.3	1.9	2.0	3.0	2.0	13	WFHN-FM CHR/Rhythmic	107.1 2.4kw	84	14	4	14	13	15	20	6:00	2.1	Citadel	MCG
2.0	1.5	2.5	2.0	1.9	14	WAAF-FM Active Rock	107.3 20kw	63	18	11	6	10	20	31	7:30	1.5	Entercom	D&R
2.3	2.3	1.7	2.7	1.9	14	WJMN-FM CHR/Rhythmic	94.5 11.5kw	135	9	5	10	12	24	31	3:30	2.1	Clear Channel	KATZ
1.5	2.2	2.2	1.5	1.7	16	WCRB-FM Classical	102.5 15kw	74	15	15	21	28	17	14	5:45	1.3	Charles River	ARP
1.1	1.0	1.3	1.1	1.7	16	WZRA/WZRI <sup>1</sup> Classic Hits	99.7/100.3 2.3kw/4.2kw	60	20	—	16	11	9	12	6:45	1.1	Citadel	MCG
1.7	1.7	1.9	1.6	1.4	18	WBZ-AM News/Talk	1030 5kw	69	17	—	29	30	26	17	5:00	1.9	Infinity	G/W
1.3	1.1	1.0	1.2	1.3	19	WBCN-FM Alternative	104.1 21kw	62	19	11	11	13	17	28	5:15	2.1	Infinity	IRS
0.5	0.9	0.9	0.0	1.2	20	WPMZ-AM Tropical	1110 5kw	13	38	—	13	15	20	25	11:30	1.2	Bear Br.	—
1.9	1.3	1.7	0.8	1.2	20	WSKO-AM Sports	790 5kw	57	22	—	20	20	19	16	5:15	1.3	Citadel	MCG
2.0	2.1	2.6	1.5	1.2	20	WWRX-FM <sup>2</sup> Alternative	103.7 37kw	71	16	8	12	15	26	37	3:36	0.8	Phoenix Media	ARP
1.3	1.1	1.2	0.9	1.2	20	WZLX-FM Classic Rock	107.7 4.2kw	45	25	—	21	15	10	12	6:30	0.8	Infinity	IRS
0.0	0.9	1.0	1.0	1.1	24	WBOT-FM Urban	97.7 2.7kw	48	24	6	14	20	33	40	5:45	0.9	Radio One	ARP
1.3	0.9	0.7	1.1	1.1	24	WBSM-AM News/Talk	1420 5(1)kw	28	32	—	34	41	33	25	9:00	1.6	Citadel	MCG
0.8	0.8	0.8	0.7	1.1	24	WCIB-FM Classic Rock	101.9 50kw	42	26	—	18	18	11	20	6:30	0.8	Makkay	MCG
1.5	1.1	1.4	1.4	1.0	27	WODS-FM Oldies	103.3 16kw	58	21	15	34	25	20	17	4:15	1.1	Infinity	CBS
0.6	0.7	0.7	0.5	1.0	27	WROR-FM Oldies	105.7 21kw	33	28	—	24	19	11	14	7:30	1.0	Greater Media	MCG

<sup>1</sup> Switched to '80s Oldies on March 19. <sup>2</sup> Was Classic Rock until September.

12+ POPULATION: 1,269,200 (Black: N/A; Hispanic: 7.8%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REP FIRM
6.8	6.9	6.9	5.8	8.4	1	KSFI-FM AC	100.3 26kw	256	1	8	2	1	1	1	6:45	7.5	Simmons	KATZ
7.1	4.4	6.8	6.1	5.8	2	KSL-AM News/Talk	1160 50kw	246	2	15	16	10	3	2	5:00	7.9	Bonneville	SEN
3.9	4.5	4.6	6.4	5.4	3	KXRK-FM Alternative	96.3 38kw	171	6	3	1	2	13	21	6:30	5.9	Simmons	KATZ
5.8	5.7	5.1	5.4	4.7	4	KZHT-FM CHR/Pop	94.9 48kw	234	3	1	4	7	18	22	4:15	4.5	Clear Channel	EAST
3.5	4.6	3.0	3.8	4.6	5	KKAT-FM Country	101.9 26kw	139	11	8	7	8	2	5	6:45	3.8	Clear Channel	EAST
4.5	4.2	4.7	4.0	4.6	5	KUBL-FM Country	93.3 26kw	174	4	6	5	3	4	7	5:30	4.5	Citadel	MCG
4.1	3.9	4.8	3.9	4.1	7	KBER-FM Rock	101.1 25kw	135	13	5	5	4	7	12	6:15	5.4	Citadel	MCG
4.1	4.4	4.4	3.8	3.8	8	KODJ-FM Oldies	94.1 40kw	145	10	13	23	18	6	3	5:30	3.9	Clear Channel	EAST
3.8	3.0	2.3	3.3	3.8	8	KOSY/KRAR AC	106.5/106.9 46kw/68kw	147	9	15	16	12	5	4	5:15	2.9	Mercury	CHR
3.4	3.9	3.8	3.8	3.7	10	KSOP-AF Country	1370/104.3 5(.5)kw/19.5kw	121	15	15	14	17	15	7	6:15	3.4	KSOP Inc	ARP
3.5	2.9	3.1	2.9	3.5	11	KENZ-FM Adult Alternative	107.5 45kw	130	14	13	3	5	7	16	5:30	4.2	Citadel	ARP
2.7	2.5	2.7	3.2	3.3	12	KNRS-AM Talk	570 5kw	102	17	—	19	12	10	6	6:30	1.9	Clear Channel	EAST
4.0	3.9	4.3	4.8	3.3	12	KRSP-FM Classic Rock	103.5 27.5kw	149	8	11	11	6	10	10	4:30	3.3	Simmons	KATZ
3.1	3.4	3.8	3.7	3.3	12	KTCE/KUUU CHR/Rhythmic	92.3/92.1 .058kw/6.5kw	117	16	2	11	20	26	28	5:45	2.3	Millcreek	ARP
4.4	4.1	3.1	3.0	3.2	15	KISN-FM <sup>1</sup> Hot AC	97.1 30kw	152	7	7	13	11	10	11	4:15	4.0	Trumper	CHR
3.1	4.2	3.2	3.2	2.8	16	KURR-FM Classic Rock	99.5 40kw	71	21	18	7	8	9	13	8:00	3.9	Clear Channel	EAST
3.4	4.0	3.4	4.3	2.7	17	KOMB-FM Hot AC	102.7 25.5kw	171	5	4	7	16	21	25	3:15	2.3	Simmons	KATZ
2.7	3.7	3.0	3.2	2.4	18	KBEE-FM Hot AC	98.7 40kw	135	12	8	10	12	15	20	3:45	2.1	Citadel	MCG
2.0	2.1	2.7	2.4	2.4	18	KCPX-FM Classic Hits	105.7 25.5kw	77	19	18	18	15	14	9	6:30	2.7	Mercury	CHR
2.8	2.5	3.0	2.5	2.0	20	KBZN-FM NAC/SJ	97.9 26kw	79	18	18	26	21	19	13	5:15	1.7	Capitol Br.	D&R
1.9	2.3	2.0	1.2	2.0	20	KFNZ-AM Sports	1320 5kw	73	20	—	15	19	17	15	5:30	2.0	Citadel	MCG
1.3	2.1	2.0	1.1	1.6	22	KWLW-AM Country Oldies	700 50(1)kw	51	23	18	27	28	26	18	6:30	1.7	Clear Channel	EAST
2.2	1.6	1.5	2.0	1.5	23	KALL-AM News/Talk	910 5(1)kw	60	22	—	23	22	22	18	5:00	2.5	Clear Channel	EAST
0.6	0.0	0.8	0.6	1.2	24	KSVN-AM Regional Mexican	730 1kw	14	30	—	23	23	20	17	17:15	0.9	Collantes	LOTUS

<sup>1</sup> Switched to 80s Oldies in January

Continued on Page 97



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# #37 CHARLOTTE-GASTONIA-ROCK HILL



12+ POPULATION: 1,221,100 (Black: 19.5%; Hispanic: N/A)

Complete Market Index, Page:

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. RANK
9.3	9.5	8.4	9.1	8.8	1	WPEG-FM Urban	97.9 95kw	210	2	1	1	2	6	9	9:15	6.8	Infinity	CHR
8.8	7.5	7.9	7.2	8.7	2	WNKS-FM CHR/Pop	95.1 100kw	244	1	2	2	1	1	8	7:45	9.2	Infinity	KATZ!
4.8	7.1	5.6	6.3	6.7	3	WBT-A/F News/Talk	1110/99.3 50kw/7.6kw	179	3	—	12	10	4	2	8:15	7.0	Jefferson-Pilot	CBS
7.2	5.1	6.7	6.9	6.2	4	WLYT-FM AC	102.9 31kw	173	4	7	7	4	8	3	7:45	5.8	Clear Channel	SEN
5.8	5.3	5.0	5.0	6.1	5	WKKT-FM Country	96.9 100kw	148	9	4	6	6	5	4	9:00	6.6	Clear Channel	D&R
6.1	5.7	5.5	5.4	5.3	6	WWMG-FM Oldies	96.1 100kw	148	8	11	20	13	10	1	7:45	5.1	Dalton Group	EAST
5.4	5.0	6.2	6.4	5.0	7	WRFX-FM Classic Rock	99.7 84kw	166	5	7	7	3	2	5	6:45	8.2	Clear Channel	EAST
4.9	4.4	4.6	5.1	4.8	8	WBAV-FM Urban AC	101.9 99kw	113	12	7	9	9	7	6	9:15	6.2	Infinity	KATZ
2.5	4.5	3.9	3.4	4.4	9	WSSS-FM Oldies	104.7 100kw	147	10	—	5	4	3	7	6:30	3.3	Infinity	KATZ
2.8	2.2	3.4	4.0	4.1	10	WEND-FM Alternative	106.5 100kw	118	11	3	3	6	11	13	7:30	2.9	Dalton Group	EAST
4.9	4.3	3.8	3.7	4.0	11	WLNK-FM Hot AC	107.9 100kw	163	6	6	4	8	9	11	5:15	6.8	Jefferson-Pilot	CBS
4.8	5.6	5.5	5.8	3.7	12	WSOC-FM Country	103.7 100kw	155	7	11	11	12	13	10	5:15	2.6	Infinity	KATZ
3.1	3.8	4.2	3.6	2.5	13	WCCJ-FM Oldies	92.7 6kw	85	14	11	12	11	12	11	6:30	2.0	Davis	ARP
2.7	3.0	2.5	1.9	2.3	14	WXRC-FM Active Rock	95.7 100kw	91	13	4	10	14	14	15	5:30	3.7	Pacific	ARP
1.1	1.2	1.1	1.3	1.6	15	WFNZ-AM Sports	610 5(1)kw	45	15	—	14	15	15	14	7:45	1.3	Infinity	EAST
1.9	1.4	2.1	2.0	1.5	16	WNNX-FM Adult Standards	106.1 32kw	44	16	—	—	23	22	17	7:30	1.3	GHB	ROS
0.9	0.9	1.2	0.9	1.1	17	WGIV-AM Gospel	1600 1kw	30	18	—	16	16	16	15	8:15	1.0	Infinity	—

### FORMAT SHARE (By AQH Share)

### OWNERSHIP SHARE (By AQH Share)

### OWNERSHIP REACH (By Unduplicated Cume)

Oldies/CR	17.7
Urban	13.6
Country	11.3
AC	10.7
CHR	9.2
News/Talk	8.3
Alternative	4.1
Rock	2.3
Religious	1.6
Adult Standards	1.5
Spanish	1.8

Infinity	33.1
Clear Channel	17.9
Jefferson-Pil.	10.7
Dalton Group	9.4
Davis	2.5
Pacific	2.3
GHB	1.5

Infinity	54.0%
Clear Channel	36.8%
Jefferson-Pil.	26.1%
Dalton Group	21.1%
Pacific	7.5%
Davis	7.0%
GHB	4.1%



# AUDITORIUM MUSIC TESTING

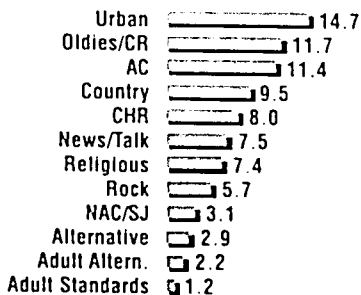
With MusicLink software. (303) 922-5600

12+ POPULATION: 1,215,200 (Black: 30.1%; Hispanic: N/A)

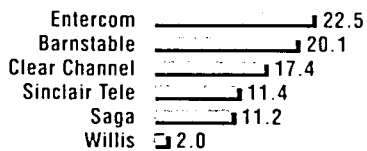
FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
10.6	12.2	11.6	13.1	10.7	1	WOWI-FM Urban	102.9 50kw	254	2	2	1	1	1	13	10:00	9.4	Clear Channel	CCRS
6.3	7.6	6.5	7.1	8.0	2	WVNZ-FM CHR/Rhythmic	104.5 50kw	291	1	1	3	2	4	10	6:30	6.4	Entercom	D&R
5.6	7.6	6.9	6.8	6.1	3	WWDE-FM AC	101.3 50kw	190	3	6	5	4	2	4	7:30	6.5	Entercom	D&R
7.8	6.3	6.3	6.1	5.7	4	WNOR-FM Active Rock	98.7 46kw	154	5	3	2	2	6	14	8:45	7.0	Saga	MCG
2.4	2.7	2.3	3.5	5.4	5	WXEZ-FM <sup>1</sup> Gospel	94.1 50kw	105	12	8	7	9	9	6	12:15	4.4	Barnstable	—
4.0	3.3	3.5	3.1	5.0	6	WNIS-AM Talk	790 5kw	114	11	—	14	12	11	2	10:30	5.3	Sinclair Telecable	MCG
5.4	5.2	5.6	4.9	4.9	7	WCMS-FM Country	100.5 50kw	150	7	9	11	11	10	5	7:45	5.8	Barnstable	CHR
5.1	5.1	5.0	5.5	4.6	8	WGH-FM Country	97.3 74kw	150	6	9	8	17	7	8	7:30	5.1	Barnstable	EAST
4.6	3.8	4.4	4.3	4.6	8	WPTE-FM Hot AC	94.9 50kw	167	4	3	4	5	7	10	6:30	4.6	Entercom	D&R
5.0	5.1	5.8	4.6	4.3	10	WAFX-FM Classic Rock	106.9 100kw	127	8	7	9	6	3	6	8:15	4.2	Saga	CBS
5.1	7.0	4.9	5.2	4.0	11	WWSO-FM Urban Oldies	92.9 50kw	98	14	12	12	8	4	1	9:45	3.4	Barnstable	CHR
4.1	3.6	4.7	5.2	3.8	12	WVKL-FM Oldies	95.7 40kw	125	9	12	17	15	11	2	7:15	3.4	Entercom	D&R
4.5	4.3	4.1	4.4	3.1	13	WJCD-FM NAC/SJ	105.3 50kw	97	15	12	14	13	13	9	7:30	2.6	Clear Channel	CCRS
3.3	2.8	3.4	2.5	2.9	14	WROX-FM Alternative	96.1 23kw	114	10	3	6	10	16	22	6:00	2.7	Sinclair Telecable	MCG
1.5	2.2	2.1	2.7	2.3	15	WSVY-FM Rhythmic Oldies	107.1 1.7kw	67	16	—	14	16	15	12	8:15	2.7	Clear Channel	CCRS
2.3	2.2	2.4	2.9	2.2	16	WKOC-FM Adult Alternative	93.7 100kw	99	13	12	10	13	14	16	5:15	2.0	Sinclair Telecable	MCG
2.4	2.2	1.6	0.8	2.0	17	WPCE-AM Religious	1400 1(.25)kw	42	19	12	20	19	17	11:30	2.5	Willis	MCG	
1.8	0.7	1.0	1.3	1.3	18	WSVV-FM Rhythmic Oldies	92.1 14.5kw	52	18	9	19	18	18	15	6:00	1.3	Clear Channel	CCRS
1.0	1.1	0.9	1.1	1.3	18	WTAR-AM News/Talk	850 50(25)kw	63	17	—	18	19	20	18	5:00	2.0	Sinclair Telecable	MCG
0.8	1.3	0.6	0.7	1.2	20	WGH-AM Sports	97.3 74kw	40	20	—	13	7	17	19	7:00	1.1	Barnstable	EAST
0.0	0.7	0.7	1.5	1.2	20	WJOI-AM Adult Standards	1230 1kw	27	21	—	—	22	22	20	10:15	1.2	Saga	KATZ

<sup>1</sup> Was Soft AC until July.

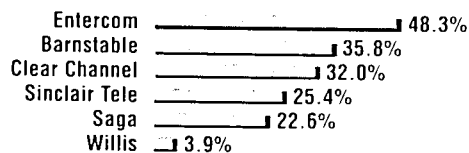
### FORMAT SHARE (By AQH Share)



### OWNERSHIP SHARE (By AQH Share)



### OWNERSHIP REACH (By Unduplicated Cume)



12+ POPULATION: 1,176,700 (Black: 9.2%; Hispanic: 17.8%)

Complete Market Index, Page 4

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
9.1	6.8	7.4	7.0	8.5	1	<b>KLUC-FM</b> CHR/Rhythmic	98.5 100kw	262	1	1	2	1	2	8	7:30	7.1	Infinity	CHR
5.9	8.8	6.0	8.2	8.1	2	<b>KWNR-FM</b> Country	95.5 100kw	197	4	6	7	3	1	1	9:30	7.8	Clear Channel	D&R
9.0	8.0	9.7	9.0	7.0	3	<b>KJUL-FM</b> Soft AC	104.3 24.5kw	152	7	—	15	15	15	4	10:45	6.1	Beasley	ARP
6.9	7.1	7.5	6.4	7.0	3	<b>KSNE-FM</b> AC	106.5 100kw	177	6	6	10	6	3	1	9:15	7.0	Clear Channel	KATZ
6.5	5.6	5.4	5.6	6.4	5	<b>KXTE-FM</b> Alternative	107.5 24.5kw	177	5	3	1	2	3	14	8:30	9.6	Infinity	EAST
3.9	4.8	5.4	4.3	5.2	6	<b>KOOL-FM</b> Oldies	93.1 24kw	139	8	13	13	12	6	3	8:45	5.4	Clear Channel	KATZ
5.9	5.8	5.3	5.5	5.1	7	<b>KMXB-FM</b> Hot AC	94.1 100kw	198	2	4	3	4	5	12	6:00	5.6	Infinity	KATZ
3.2	4.5	3.6	4.1	4.6	8	<b>KFMS-FM</b> CHR/Pop	101.9 100kw	198	3	2	6	9	14	15	5:15	3.4	Clear Channel	KATZ
3.4	2.9	3.1	3.6	4.3	9	<b>KMZQ-FM</b> AC	100.5 100kw	128	9	6	9	7	9	6	7:45	3.6	Infinity	EAST
3.6	4.4	5.0	4.5	4.1	10	<b>KOMP-FM</b> Rock	92.3 25kw	112	12	9	4	5	7	9	8:30	4.3	Lotus	CHR
2.4	1.7	1.6	2.8	4.0	11	<b>KSTJ-FM<sup>1</sup></b> 80s Oldies	105.5 3.7kw	125	10	9	4	8	9	11	7:15	3.2	Beasley	ARP
3.5	3.0	3.6	4.5	3.8	12	<b>KXNT-AM</b> Talk	840 50(25)kw	80	14	13	15	13	11	7	11:00	4.6	Infinity	EAST
5.5	5.7	4.4	3.7	3.7	13	<b>KISF-FM</b> Regional Mexican	103.5 100kw	74	15	4	8	11	12	13	11:30	5.2	Hispanic	KT-H
2.7	3.9	3.9	4.4	3.6	14	<b>KXPT-FM</b> Classic Hits	97.1 24kw	120	11	9	14	10	8	5	6:45	3.4	Lotus	CHR
3.8	3.7	3.2	3.4	2.3	15	<b>KKLZ-FM</b> Classic Rock	96.3 100kw	103	13	13	11	14	12	10	5:15	2.0	Beasley	ARP
1.6	0.8	1.4	1.2	1.5	16	<b>KDWN-AM</b> News/Talk	720 50kw	42	17	—	20	19	20	18	8:15	2.0	Radio Nevada	ROS
1.1	0.6	0.8	1.0	1.0	17	<b>KENO-AM</b> Sports	1460 10(1)kw	46	16	—	17	17	16	17	5:00	0.7	Lotus	—
2.3	1.4	2.2	1.2	1.0	17	<b>KRRN-FM<sup>2</sup></b> Spanish Cont.	105.1 50kw	35	19	9	11	16	18	21	6:45	0.8	Entravision	CAB

<sup>1</sup> Was Hot AC until July. <sup>2</sup> Was KVBC-FM until July, was Spanish AC until January 5. <sup>3</sup> Was Spanish AC until August.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>AC 23.9</li> <li>Oldies/CR 16.0</li> <li>CHR 13.1</li> <li>Country 8.1</li> <li>News/Talk 7.8</li> <li>Alternative 6.4</li> <li>Spanish 5.5</li> <li>Rock 4.1</li> </ul>	<ul style="list-style-type: none"> <li>Infinity 29.0</li> <li>Clear Channel 24.9</li> <li>Beasley 13.3</li> <li>Lotus 9.5</li> <li>Hispanic 3.7</li> <li>Radio Nevada 1.5</li> <li>Entravision 1.0</li> </ul>	<ul style="list-style-type: none"> <li>Infinity 53.1%</li> <li>Clear Channel 48.1%</li> <li>Beasley 29.6%</li> <li>Lotus 21.8%</li> <li>Hispanic 6.4%</li> <li>Radio Nevada 3.6%</li> <li>Entravision 3.0%</li> </ul>

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12+ POPULATION: 1,173,300 (Black: 13.6%; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
11.5	13.8	10.7	12.0	11.8	1	<b>WFMS-FM</b> Country	95.5 13kw	250	2	6	3	2	2	1	10:00	11.4	Susquehanna	APR
7.4	7.4	8.9	8.7	9.3	2	<b>WFBO-FM</b> Classic Rock	94.7 58kw	265	1	10	1	1	1	2	7:15	14.8	Clear Channel	CCRS
8.4	8.2	7.7	7.2	9.1	3	<b>WIBC-AM</b> News/Talk	1070 50(10)kw	207	3	10	12	10	5	4	9:15	10.0	Emmis	CHR
6.0	5.8	6.3	5.9	6.3	4	<b>WTLC-FM<sup>1</sup></b> Urban	105.7 50kw	136	10	3	4	4	6	7	9:45	6.9	Emmis	MCG
6.1	5.7	5.9	7.5	6.0	5	<b>WGDL-FM</b> Oldies	104.5 50kw	150	8	7	14	7	4	3	8:15	5.5	Susquehanna	MCG
5.0	5.2	5.0	5.0	5.5	6	<b>WENS-FM</b> Hot AC	97.1 23kw	186	5	7	5	3	3	6	6:15	4.8	Emmis	—
6.2	5.1	4.8	4.6	4.9	7	<b>WRZX-FM</b> Alternative	103.3 18kw	141	9	4	1	5	9	14	7:15	4.4	Clear Channel	KATZ
2.9	2.4	3.2	4.2	4.7	8	<b>WNOU-FM</b> CHR/Pop	93.1 12.5kw	188	4	1	7	10	13	16	5:15	3.8	Emmis	—
5.8	6.5	6.3	6.2	4.7	8	<b>WTPI-FM</b> AC	107.9 22kw	127	11	10	10	8	7	5	7:45	5.2	MyStar	CHR
5.5	4.8	5.1	4.7	4.5	10	<b>WHHH-FM</b> CHR/Rhythmic	96.3 3.3kw	163	7	2	7	9	13	16	5:45	3.7	Radio One	KATZ
5.8	6.5	5.8	4.5	4.4	11	<b>WZPL-FM</b> CHR/Pop	99.5 12.5kw	183	6	5	6	6	8	8	5:00	4.0	MyStar	D&R
3.3	3.6	2.8	2.8	2.5	12	<b>WMYS-AM</b> Adult Standards	1430 5kw	56	16	—	22	23	22	18	9:15	2.4	MyStar	CHR
1.5	2.1	1.3	1.3	2.4	13	<b>WTLC-AM</b> Urban Oldies	1310 5(1)kw	54	17	10	18	10	16	11	9:30	2.6	Emmis	D&R
2.7	1.6	2.4	2.5	2.4	13	<b>WTTS-FM</b> Adult Alternative	92.3 37kw	88	12	10	9	12	10	13	5:45	2.2	Sarkes Tarzian	ROS
1.7	1.7	1.8	1.8	2.2	15	<b>WNDE-AM</b> Sports	1260 5kw	71	14	—	11	13	11	11	6:30	1.1	Clear Channel	KATZ
2.2	2.0	2.9	3.4	2.0	16	<b>WBKS-FM<sup>2</sup></b> Urban Oldies	106.7 3kw	75	13	—	16	14	11	9	5:45	1.3	Radio One	KATZ
1.8	1.6	2.4	1.5	2.0	16	<b>WYJZ-FM</b> NAC/SJ	100.9 6kw	61	15	—	20	17	15	10	7:00	1.3	Radio One	KATZ
1.4	1.5	1.3	1.9	1.3	18	<b>WXIR-FM</b> Religious	98.3 3kw	54	17	10	14	15	17	15	5:00	1.5	Radio 1500	—

<sup>1</sup> Became WYXB-FM (Soft AC) on February 15. <sup>2</sup> Became WTLC-FM on February 15.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Oldies/CR 16.1 Country 13.7 CHR 13.6 News/Talk 12.3 Urban 10.7 AC 10.2 Alternative 5.8 Adult Standards 2.5 Adult Altern. 2.4 NAC/SJ 2.0 Religious 1.3	Emmis 28.0 Susquehanna 18.5 Clear Channel 16.4 MyStar 11.6 Radio One 8.5 Sarkes Tarzian 2.4 Radio 1500 1.3 Continental 0.9	Emmis 53.3% Clear Channel 33.9% Susquehanna 32.2% MyStar 28.6% Radio One 22.9% Sarkes Tarzian 7.6% Radio 1500 4.6% Continental 2.9%

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12+ POPULATION: 1,163,700 (Black: 13.1%; Hispanic: 13.3%)

Complete Market Index, Page 4

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
5.4	6.0	5.3	5.0	7.3	1	WMGF-FM AC	107.7 100kw	188	2	7	6	5	2	2	9:00	5.7	Clear Channel	CCRS
6.1	5.0	5.4	7.1	6.8	2	WDBO-AM News/Talk	580 5kw	165	6	12	14	11	9	1	9:45	8.5	Cox	KATZ
6.0	7.9	8.0	7.1	6.4	3	WTKS-FM Talk	104.1 100kw	147	9	7	2	1	1	5	10:00	6.6	Clear Channel	CCRS
6.4	6.9	6.4	6.3	6.4	3	WWKA-FM Country	92.3 100kw	174	5	9	9	7	3	3	8:30	6.1	Cox	KATZ
8.2	7.8	7.5	6.6	6.3	5	WXXL-FM CHR/Pop	106.7 100kw	234	1	2	3	2	8	10	6:15	6.3	Clear Channel	SEN
5.3	5.4	6.2	5.5	5.9	6	WJHM-FM Urban	101.9 28.kw	181	4	1	1	4	13	15	7:45	4.2	Infinity	SEN
4.9	5.5	5.1	5.1	5.0	7	WOMX-FM Hot AC	105.1 100kw	187	3	5	7	3	4	7	6:15	6.4	Infinity	EAST
4.5	5.5	6.9	4.2	4.8	8	WJRR-FM Active Rock	101.1 100kw	147	8	4	4	6	10	13	7:30	4.8	Clear Channel	CCRS
5.1	4.5	3.7	4.6	4.6	9	WSHE-FM Oldies	100.3 100kw	132	11	12	15	12	6	4	8:00	4.2	Clear Channel	CCRS
4.4	4.3	5.8	3.9	4.3	10	WCFB-FM Urban AC	94.5 100kw	88	15	9	8	8	5	9	11:15	5.2	Cox	KATZ
1.9	3.6	3.4	3.7	4.0	11	WPYO-FM CHR/Rhythmic	95.3 6kw	152	7	3	5	10	16		6:15	2.9	Cox	CHR
4.3	4.3	4.4	3.5	3.8	12	WMMO-FM Rock AC	98.9 44kw	135	10	—	10	9	7	8	6:30	3.9	Cox	CHR
5.8	3.7	4.4	4.9	3.6	13	WLOQ-FM NAC/SJ	103.1 14kw	107	13	—	16	12	11	6	8:00	3.0	Gross	ARP
1.0	0.5	0.4	1.6	2.7	14	WNUE-FM <sup>1</sup> Spanish Contemp.	98.1 100kw	62	17	9	12	16	14	11	10:15	3.0	Mega	CAB
2.9	2.7	2.1	2.7	2.7	14	WOCL-FM <sup>2</sup> Alternative	105.9 100kw	120	12	5	11	15	15	14	5:15	2.1	Infinity	EAST
4.0	3.9	4.2	4.0	2.6	16	WHTQ-FM Classic Rock	96.5 100kw	99	14	12	12	12	12	11	6:15	3.1	Cox	CHR
1.9	2.4	2.7	2.4	2.1	17	WHOO-AM <sup>3</sup> Adult Standards	990 50(5)kw	56	18	—	—	—	22	17	8:45	2.7	ABC	CHR
1.3	1.1	1.3	1.3	1.4	18	WQTM-AM Sports	540 50kw	68	16	—	17	17	17	16	4:45	1.5	Clear Channel	CCRS
0.5	0.5	0.6	0.9	1.0	19	WRLZ-AM Spanish Religious	1270 5kw	19	24	12	19	18	18	18	12:00	1.2	Radio Luz Inc	—

<sup>1</sup> Was WGNE-FM (Country) until August. <sup>2</sup> Was Rhythmic Oldies until November. <sup>3</sup> Switched to Radio Disney on February 1.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>AC 16.1</li> <li>CHR 10.7</li> <li>Urban 10.2</li> <li>Oldies/CR 7.7</li> <li>News/Talk 7.6</li> <li>Country 7.2</li> <li>Spanish 5.2</li> <li>Rock 4.8</li> <li>NAC/SJ 3.6</li> <li>Alternative 2.7</li> <li>Adult Standards 2.1</li> <li>Religious 1.6</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 31.3</li> <li>Cox 27.9</li> <li>Infinity 13.6</li> <li>Gross 3.6</li> <li>Mega 2.7</li> <li>ABC* 2.1</li> <li>Florida Br. 1.5</li> <li>Radio Luz 1.0</li> <li>Moffit .9</li> <li>Hall .8</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 57.6%</li> <li>Cox 54.7%</li> <li>Infinity 36.8%</li> <li>Gross 9.3%</li> <li>Mega 5.4%</li> <li>ABC* 4.9%</li> <li>Hall 3.3%</li> <li>Moffit 2.9%</li> <li>Florida Br. 2.4%</li> <li>Radio Luz 1.7%</li> </ul>

\* Sale closed after the Fall 2000 rating period.

\* Sale closed after the Fall 2000 rating period.

Latest Arbitron Ratings: [www.rronline.com](http://www.rronline.com)

12+ POPULATION: 1,022,700 (Black: 32.6%; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
14.4	12.7	14.1	14.5	13.1	1	1	WQUE-FM Urban	93.3 93kw	245	1	1	1	1	2	7	11:15	11.8	Clear Channel	CCRS
7.6	7.2	6.7	7.0	9.3	2	2	WWL-AM News/Talk	870 50kw	217	2	7	11	3	3	1	9:00	9.3	Entercom	D&R
9.0	9.2	8.7	8.7	7.4	3	3	WYLD-FM Urban AC	98.5 100kw	158	4	5	4	2	1	2	9:45	7.3	Clear Channel	CCRS
5.3	7.2	5.9	5.2	6.8	4	4	WLMG-FM AC	101.9 100kw	136	6	7	9	5	4	3	10:15	5.9	Entercom	D&R
5.7	4.4	5.7	6.7	6.0	5	5	WNOE-FM Country	101.1 100kw	141	5	6	6	9	7	5	8:45	6.5	Clear Channel	CCRS
5.6	6.0	6.6	5.9	5.5	6	6	KMEZ-FM Urban Oldies	102.9 4.7kw	121	9	7	7	5	5	6	9:30	3.7	Centennial	ARP
5.9	6.0	6.6	5.0	5.5	6	6	WTKL-FM Oldies	95.7 100kw	127	8	7	13	11	5	4	9:00	5.5	Entercom	D&R
3.7	4.2	4.9	5.0	5.0	8	8	WEZB-FM CHR/Pop	97.1 100kw	186	3	2	3	8	11	13	5:30	4.8	Entercom	D&R
4.5	4.0	3.7	4.4	4.6	9	9	KKND-FM Alternative	106.7 100kw	102	12	4	2	3	10	12	9:30	4.2	Clear Channel	CCRS
5.2	4.1	3.6	4.6	3.7	10	10	WKZN-FM <sup>1</sup> Hot AC	105.3 100kw	118	10	7	5	7	9	10	6:30	4.2	Entercom	D&R
4.0	4.2	3.8	3.2	3.7	10	10	WRNO-FM Classic Rock	99.5 100kw	103	11	7	7	10	8	9	7:15	7.0	Centennial	MCG
3.6	3.9	4.2	2.9	3.4	12	12	WYLD-AM Gospel	940 10kw	79	14	7	14	13	12	8	9:15	4.7	Clear Channel	CCRS
4.4	4.0	3.2	3.0	2.7	13	13	KUMX-FM CHR/Pop	104.1 100kw	129	7	3	9	12	14	15	4:15	2.8	Clear Channel	CCRS
1.3	1.9	2.0	2.9	2.2	14	14	WCKW-FM <sup>2</sup> Classic Rock	92.3 100kw	81	13	14	12	13	13	11	5:30	2.1	222 Corp	CHR
1.8	1.9	1.4	1.3	1.4	15	15	WBYU-AM Adult Standards	1450 1kw	31	17	—	—	—	25	21	9:00	0.6	Centennial	—
0.0	0.0	0.0	0.7	1.4	15	15	WSJZ-FM NAC/SJ	94.9 11.5kw	33	16	14	16	15	15	14	9:00	1.0	Styles Br.	—
0.6	1.1	0.9	1.1	1.3	17	17	WSMB-AM Sports	1350 5kw	40	15	—	17	16	16	16	6:30	1.4	Entercom	D&R
0.9	0.8	1.4	1.1	1.2	18	18	WODT-AM News/Talk	1280 5kw	29	18	—	18	18	19	17	8:45	1.1	Clear Channel	CCRS
1.2	1.0	1.0	0.7	1.0	19	19	WBOK-AM Religious	1230 1kw	26	20	—	18	18	18	17	7:30	0.9	Willis	—

<sup>1</sup> Was WLTS-FM until October. <sup>2</sup> Became '80s Oldies in March.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Urban 16.0 News/Talk 12.9 Oldies/CR AC 12.1 CHR 10.5 Country 7.7 Religious 6.0 Alternative 4.8 Adult Standards 4.6 NAC/SJ 1.4 Spanish 0.8 Misc. 0.4	Clear Channel 38.4 Entercom 31.6 Centennial 8.6 222 Corp. 2.6 Styles 1.4 GHB 1.3 Willis 1.0	Clear Channel 59.0% Entercom 54.7% Centennial 24.0% 222 Corp. 8.6% GHB 4.9% Styles 3.3% Willis 2.6%

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# #43 GREENSBORO-WINSTON SALEM-HIGH POINT



12+ POPULATION: 1,018,200 (Black: 18.8%; Hispanic: N/A)

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FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AQH METHOD RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
7.2	7.1	7.7	8.7	9.0	1	WJMH-FM CHR/Rhythmic	102.1 100kw	179	3	1	1	1	8	9	9:15	6.3	Entercom	D&R
8.3	8.0	8.2	9.3	8.4	2	WTQR-FM Country	104.1 100kw	190	2	3	8	4	2	1	8:15	10.0	Clear Channel	CCRS
7.5	7.6	7.7	8.1	7.3	3	WQMG-FM Urban	97.1 100kw	120	8	9	5	2	1	2	11:15	7.1	Entercom	MCG
5.9	5.2	5.3	6.1	6.4	4	WKZI-FM CHR/Pop	107.5 100kw	192	1	2	2	3	6	8	6:15	5.9	Dick	KATZ
6.3	7.7	7.3	6.7	6.4	4	WMAG-FM AC	99.5 100kw	149	5	5	9	8	3	4	8:00	6.5	Clear Channel	SEN
5.1	5.7	6.4	6.8	6.1	6	WMOX-FM Oldies	93.1 100kw	150	4	9	12	10	7	3	7:30	5.5	Entercom	MCG
5.9	4.1	5.3	5.1	5.3	7	WHSI-FM <sup>1</sup> Country	100.3 100kw	127	7	5	7	6	5	5	7:45	6.9	Clear Channel	SEN
5.9	5.9	4.7	4.7	4.5	8	WKRR-FM Classic Rock	92.3 100kw	115	9	9	5	5	4	6	7:15	4.9	Dick	KATZ
3.9	4.1	4.1	3.7	4.1	9	WSJS-AM <sup>2</sup> News/Talk	600 5kw	87	11	—	16	11	11	7	8:45	6.3	Infinity	IRS
4.5	4.3	3.7	3.8	3.8	10	WKSI-FM Hot AC	98.7 100kw	135	6	3	4	8	9	10	5:15	4.5	Bahakel	EAST
3.1	3.2	3.1	4.1	3.7	11	WXRA-FM Rock	94.5 100kw	89	10	9	3	7	10	11	7:45	3.3	Clear Channel	CCRS
1.4	2.4	1.0	1.8	2.1	12	WEAL-AM Gospel	1510 1kw	14	23	—	15	15	15	17	14:15	1.6	Entercom	MCG
2.1	1.7	2.0	2.2	1.8	13	WKIX/WKXU Country	96.9/101.1 100kw/100kw	66	12	9	12	13	12	13	5:15	1.6	Curtis Media	MCG
1.1	0.8	0.9	0.7	1.7	14	WFMX-FM Country	105.7 100kw	40	15	—	18	17	13	12	8:15	1.9	Clear Channel	CCRS
1.8	1.5	1.9	1.2	1.5	15	WDCG-FM CHR/Pop	105.1 100kw	51	13	9	9	12	15	22	5:30	1.8	Clear Channel	—
1.0	1.1	1.5	0.9	1.1	16	WEND-FM Alternative	106.5 100kw	42	14	5	11	14	21	27	5:15	0.6	Dalton	EAST
1.1	1.1	1.1	1.1	1.0	17	WIST-FM Adult Standards	98.3 1.7kw	26	19	—	—	26	23	16	7:15	0.9	GHB	—
0.9	0.9	0.7	0.7	1.0	17	WWGL-FM <sup>3</sup> Religious	94.1 100kw	35	16	15	18	15	13	14	5:15	1.0	Davidson County	TSS

<sup>1</sup> Became WVZ-FM (Rock) on January. <sup>2</sup> Morning show simulcasts over WSML-AM, morning drive figure is from that combo. <sup>3</sup> Became WTHZ-FM ('80s Oldies) on December 26.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Country 18.1	Clear Channel 27.5	Clear Channel 46.0%
CHR 16.9	Entercom 24.5	Entercom 36.9%
Oldies/CR 11.1	Dick 10.9	Dick 26.7%
AC 10.9	Infinity 5.6	Infinity 15.4%
Urban 9.1	Bahakel 3.8	Bahakel 14.4%
News/Talk 5.6	Curtis Media 2.3	Curtis Media 8.4%
Religious 4.5	Dalton 1.1	Dalton 4.1%
Rock 3.7	Davidson 1.0	Davidson 3.4%
Alternative 1.1	GHB 1.0	Blue Ridge 2.7%
Adult Standards 1.0	Blue Ridge 0.9	Radio One 2.7%
Misc. 0.4	Media Br. 0.9	GHB 2.6%
	Radio One 0.9	Media Br. 1.5%

Group Owner Updates: [www.rronline.com](http://www.rronline.com)

12+ POPULATION 990,300 (Black 15.1%, Hispanic N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	CUME PERSONS 12+ AQH	12+ CUME RANK	12-17 RAI/K	18-34 RAI/K	18-49 RAI/K	25-54 RAI/K	35-64 RAI/K	WEEKDAY MORN'G 6-9A EST	MORN'G 9-12A EST	OWNER	MARKET SHARE
8.4	9.7	8.8	7.3	10.6	1	WQOK-FM Urban	92.1 3kw	176	2	1	1	1	2	1	10:30	10:0	Dickey	ARP
7.7	8.8	8.8	7.4	8.9	2	WRVW-FM CHR/Pop	107.5 58kw	235	1	2	2	2	1	8	6:30	8:3	Clear Channel	CRP
6.7	6.4	7.5	6.4	5.9	3	WNRQ-FM Classic Rock	105.9 100kw	115	10	6	4	3	3	3	8:45	5:6	Clear Channel	STN
6.2	6.6	6.9	7.7	5.4	4	WSIX-FM Country	97.9 100kw	140	3	6	5	6	6	6	6:45	8:7	Clear Channel	MCG
8.2	6.5	7.3	8.2	5.1	5	WJXA-FM AC	92.9 97kw	131	5	6	10	8	8	4	6:45	5:3	South Central	EAST
4.5	4.2	4.8	4.7	5.1	5	WKDF-FM Country	103.3 100kw	93	13	9	5	4	4	4	9:30	5:0	Citadel	MCG
6.0	5.2	4.8	5.4	4.9	7	WRMX-FM Oldies	96.3 52kw	123	7	—	17	10	7	2	6:45	5:1	South Central	KATZ
2.8	3.2	4.9	3.1	4.7	8	WGFX-FM Classic Hits	104.5 49kw	139	4	9	8	5	5	6	5:45	4:6	Citadel	KATZ
4.4	5.2	3.1	3.6	4.0	9	WSM-FM Country	650 50kw	123	8	9	13	14	13	11	5:30	4:3	Gaylord	CHR
3.3	3.1	3.7	4.1	3.8	10	WLAC-AM News/Talk	1510 50kw	96	12	—	17	11	10	8	6:45	2:6	Clear Channel	SEN
4.7	4.6	3.8	4.3	3.7	11	WWTN-FM News/Talk	99.7 100kw	111	11	—	12	9	9	10	5:45	3:1	Gaylord	CHR
4.7	3.3	2.9	4.0	3.7	11	WZPC-FM Alternative	102.9 100kw	116	9	5	3	7	11	16	5:30	5:2	Cromwell	—
3.7	2.9	3.0	2.5	3.6	13	WSM-AM Country	650 50kw	74	14	—	21	20	18	12	8:15	3:8	Gaylord	CHR
2.1	2.5	2.7	3.4	3.4	14	WQZQ-FM CHR/Pop	102.5 100kw	126	6	3	7	11	15	19	4:30	2:7	Cromwell	—
2.3	2.7	2.0	3.0	3.1	15	WZTO-FM Religious	101.1 47kw	68	15	4	14	11	12	13	7:45	2:9	Clear Channel	SEN
2.3	2.0	2.3	2.0	1.7	16	WNPL-FM <sup>1</sup> Active Rock	106.7 1.1kw	36	18	9	9	15	17	22	8:15	1:5	Dickey	ARP
3.0	2.7	1.7	1.7	1.7	16	WVOL-AM Gospel	1470 5(1)kw	28	20	9	20	18	16	14	10:30	1:2	Dickey	ARP
0.0	1.5	1.2	1.8	1.6	18	WRQQ-FM Hot AC	97.1 43kw	57	16	9	11	16	14	20	4:45	0:7	Mid-Tenn. Br.	ARP
0.0	0.4	0.7	0.8	1.2	19	WNMG-AM Gospel	1240 1kw	18	22	—	21	20	20	14	11:15	1:2	Mortenson	—
1.0	0.9	2.0	1.7	1.2	19	WRLG/WRLT Adult Alternative	94.1/100.1 3.9kw/.2kw	42	17	—	15	17	18	18	5:00	1:1	Tuned In Br.	ROS
1.2	0.9	1.2	1.3	1.0	21	WAMB-A/F Adult Standards	1160/98.7 50(1)kw/.075kw	34	19	—	—	25	26	20	5:00	1:4	Great Southern	ROS
1.2	0.8	1.0	0.9	1.0	21	WBOZ/WVRY Gospel	104.9/105.1 6kw/50kw	21	21	—	21	23	21	17	8:00	0:9	Reach	—

<sup>1</sup> Was Urban Oldies until September.

**FORMAT SHARE**  
(By AQH Share)

Country	18.1
Oldies/CR	15.5
CHR	12.3
Urban	11.1
News/Talk	8.0
Religious	7.0
AC	6.7
Alternative	3.7
Rock	1.7
Spanish	1.6
Adult Altern.	1.2
Adult Standards	1.0

**OWNERSHIP SHARE**  
(By AQH Share)

Clear Channel	27.1
Dickey	14.0
Gaylord	11.3
South Central	10.0
Citadel	9.8
Cromwell	7.1
Mid-Tenn Br.	1.6
Mortenson	1.2
Tuned In Br.	1.2
Great South.	1.0
Reach	1.0

**OWNERSHIP REACH**  
(By Unduplicated Cume)

Clear Channel	52.2%
Gaylord	27.7%
South Central	23.7%
Dicke	21.4%
Citadel	21.3%
Cromwell	21.3%
Mid-Tenn Br.	5.8%
Great South.	4.3%
Tuned In Br.	4.3%
Reach	4.2%
Mortenson	1.9%

12+ POPULATION: 975,900 (Black: 40.3%; Hispanic: N/A)

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FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
6.5	6.3	6.6	8.2	8.1	1	WRBO-FM Urban Oldies	103.5 100kw	152	2	7	6	1	1	1	10:15	6.5	Barnstable	KATZ
8.3	7.3	8.0	7.8	7.6	2	WHRK-FM Urban	97.1 100kw	202	1	1	1	2	7	12	7:15	6.7	Clear Channel	CCRS
6.6	7.8	7.5	6.6	6.9	3	WDIA-AM Urban AC	1070 50(5)kw	125	7	14	9	7	3	2	10:30	8.8	Clear Channel	CCRS
5.6	3.5	4.8	6.9	5.9	4	WLOK-AM Gospel	1340 1kw	98	11	14	8	9	8	8	11:30	6.3	Gilliam	ROS
6.5	5.9	5.3	5.5	5.8	5	WRVR-FM AC	104.5 100kw	118	9	9	10	5	5	3	9:30	5.5	Entercom	ARP
4.9	5.2	5.3	5.7	5.6	6	KJMS-FM Urban	101.1 100kw	143	4	7	3	3	2	5	7:30	6.3	Clear Channel	CCRS
6.9	5.9	7.6	6.1	5.4	7	KXHT-FM CHR/Rhythmic	107.1 2.75kw	150	3	2	2	7	12	16	6:45	3.8	Flinn	WRS
6.3	6.8	6.4	4.0	4.7	8	WEGR-FM Classic Rock	102.7 100kw	112	10	9	11	4	4	4	8:00	6.4	Clear Channel	CCRS
6.5	6.2	4.6	5.1	4.6	9	WGXX-FM Country	105.9 100kw	131	5	5	12	12	9	6	6:45	5.3	Barnstable	KATZ
2.3	2.9	3.0	3.6	4.6	9	WREC-AM News/Talk	600 5kw	93	12	—	17	13	10	7	9:30	3.6	Clear Channel	CCRS
3.6	4.5	3.9	4.4	4.4	11	WKSL-FM CHR/Pop	107.5 19kw	125	6	3	4	10	13	19	6:45	3.6	Flinn	—
6.2	5.0	5.9	4.8	4.3	12	WMC-FM Hot AC	99.7 290kw	122	8	6	5	6	6	9	6:45	5.8	Infinity	MCG
2.1	2.4	2.6	2.2	2.8	13	WMFS-FM Active Rock	92.9 6kw	69	16	4	7	11	16	21	7:30	3.0	Belz	—
2.1	2.9	2.5	2.7	2.6	14	WSRR-FM Classic Hits	98.1 100kw	92	13	14	15	14	10	9	5:15	2.1	Barnstable	KATZ
2.8	3.5	2.6	2.6	2.4	15	WOGY-FM <sup>1</sup> Country	94.1 50kw	81	14	9	13	17	18	16	5:30	2.5	Entercom	ARP
3.5	2.8	3.2	2.4	2.4	15	WOTO-FM Oldies	95.7 6kw	71	15	—	19	16	14	9	6:30	2.3	Clear Channel	CCRS
0.4	0.0	0.5	0.7	2.2	17	WJCE-AM Urban Oldies	680 10(5)kw	37	21	—	24	22	20	15	11:15	1.7	Entercom	ARP
0.7	1.0	1.5	1.5	2.0	18	WCRV-AM Religious	640 50(.5)kw	47	18	—	22	19	18	13	8:00	3.3	Bott	—
1.9	2.4	3.2	1.4	1.8	19	KWAM-AM Gospel	990 10kw	61	17	9	15	15	15	14	5:30	2.3	Clear Channel	CCRS
1.2	1.2	0.8	1.3	1.2	20	WHBQ-AM Sports	560 5(1)kw	42	20	—	14	18	17	16	5:45	1.5	Flinn	ARP
0.8	0.3	0.6	1.2	1.0	21	WBBP-AM Religious	1480 5kw	29	22	—	20	20	20	19	6:45	0.9	Bountiful	—
1.1	1.5	0.8	1.2	1.0	21	WMC-AM News/Talk	790 5kw	43	19	—	24	24	23	21	4:30	0.8	Infinity	MCG

<sup>1</sup> Switched to Hot AC on January 24.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Urban  31.2	Clear Channel  33.6	Clear Channel  56.5%
Religious  10.7	Barnstable  15.3	Barnstable  35.9%
AC  10.1	Flinn  11.9	Flinn  30.3%
CHR  9.8	Entercom  10.4	Entercom  22.1%
Oldies/CR  9.7	Gilliam  5.9	Infinity  16.5%
News/Talk  7.3	Infinity  5.3	Gilliam  10.1%
Country  7.0	Belz  2.8	Belz  7.1%
Rock  2.8	Bolt  2.0	Bolt  4.8%
Spanish  1.4	Bountiful  1.0	Bountiful  3.0%

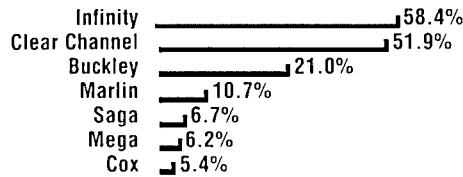
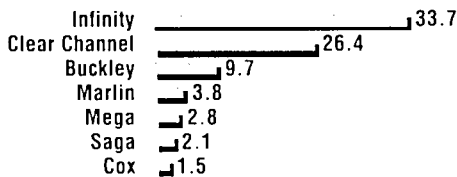
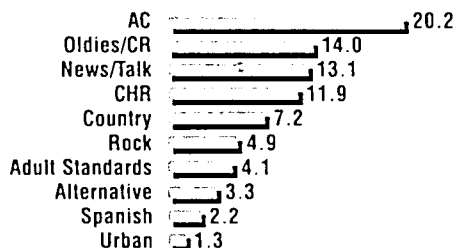
12+ POPULATION: 966,300 (Black: 8.3%; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
9.7	10.9	12.1	10.6	11.8	1	WRCH-FM AC	100.5 7.5kw	203	4	6	5	2	1	1	10:30	9.8	Infinity	KATZ
10.6	11.1	10.4	9.0	10.3	2	WTIC-AM News/Talk	1080 50kw	215	2	—	13	8	6	2	8:30	13.8	Infinity	G/W
9.1	9.0	9.5	10.1	9.7	3	WKSS-FM CHR/Pop	95.7 16.5kw	236	1	1	1	1	3	6	7:30	8.3	Clear Channel	EAST
6.5	7.4	6.7	5.9	6.8	4	WTIC-FM Hot AC	96.5 20kw	212	3	3	2	3	2	5	5:45	8.6	Infinity	CHR
7.9	8.1	7.4	7.1	6.6	5	WWYZ-FM Country	92.5 17kw	134	5	10	6	4	5	4	8:45	7.0	Clear Channel	SEN
5.6	3.7	4.7	5.7	6.0	6	WDRG-FM Oldies	102.9 19.5kw	133	6	10	8	5	3	3	8:00	6.0	Buckley	MCG
4.8	4.6	4.0	4.3	3.8	7	WCCG-A/F Active Rock	1290/106.9 .49kw/23kw	103	8	7	3	6	7	10	6:30	6.0	Marlin	D&R
5.2	4.9	4.3	4.5	3.7	8	WDRG/WMMW Adult Standards	1360/1470 5kw/2.5kw	70	11	—	—	23	21	11	9:15	5.2	Buckley	MCG
3.5	3.8	3.4	3.8	3.3	9	WMRO-FM Alternative	104.1 18kw	110	7	3	4	7	10	14	5:30	3.8	Clear Channel	EAST
4.0	3.2	3.5	3.8	3.1	10	WZMX-FM Rhythmic Oldies	93.7 21kw	99	9	10	10	9	8	7	5:30	2.5	Infinity	KATZ
3.3	3.0	3.9	3.7	2.8	11	WHCN-FM Classic Rock	105.9 16kw	93	10	8	7	10	9	8	5:30	2.3	Clear Channel	SEN
2.3	1.9	1.9	2.2	2.1	12	WAQY-FM Classic Rock	102.1 17kw	64	13	10	10	11	11	9	5:45	1.6	Saga	KATZ
1.0	1.4	1.0	1.4	1.7	13	WKCI-FM CHR/Pop	101.3 10kw	69	12	5	8	12	15	16	4:15	1.3	Clear Channel	CCRS
1.4	1.4	1.3	1.4	1.5	14	WLAT-AM Tropical	1230 1kw	21	22	10	13	13	14	13	12:15	1.6	Mega	CAB
1.5	1.1	1.3	1.1	1.3	15	WFAN-AM Sports	660 50kw	46	14	—	16	14	12	11	5:15	1.7	Infinity	IRS
1.5	2.2	1.4	2.0	1.3	15	WNEZ-AM Urban AC	910 5kw	42	16	2	10	16	18	25	5:45	1.6	Mega	ARP
0.8	1.1	1.1	1.3	1.1	17	WPLR-FM Rock	99.1 14kw	45	15	—	15	14	13	14	4:00	0.6	Cox	EAST

### FORMAT SHARE (By AQH Share)

### OWNERSHIP SHARE (By AQH Share)

### OWNERSHIP REACH (By Unduplicated Cume)



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12+ POPULATION: 964,900 (Black: 9.2%; Hispanic: 24.8%)

Complete Market Index, Page 4

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.7	8.1	8.1	7.0	8.1	1	<b>KASE-FM</b> Country	100.7 100kw	160	2	5	3	1	1	1	9:00	8.4	Clear Channel	KATZ
6.7	6.1	7.8	6.2	7.4	2	<b>KQBT-FM</b> CHR/Rhythmic	104.3 48kw	152	3	1	1	2	5	11	8:30	5.7	Infinity	EAST
4.3	4.7	4.6	5.0	6.3	3	<b>KLBJ-AM</b> News/Talk	590 5(1)kw	124	7	—	14	9	2	2	9:00	7.3	LBJ-S	MCG
5.3	5.3	4.5	5.1	5.2	4	<b>KKMJ-FM</b> AC	95.5 100kw	122	9	8	7	4	3	4	7:30	5.3	Infinity	EAST
4.6	3.5	4.7	5.6	5.1	5	<b>KHFI-FM</b> CHR/Pop	96.7 100kw	168	1	2	6	8	12	10	5:15	3.9	Clear Channel	CCRS
3.7	5.0	4.7	4.4	4.8	6	<b>KROX-FM</b> Alternative	101.5 12.5kw	141	4	3	2	4	12	16	6:00	4.1	LBJ-S	MCG
4.3	4.9	3.8	4.1	4.6	7	<b>KGSR-FM</b> Adult Alternative	107.1 39kw	94	12	8	9	3	3	3	8:45	4.1	LBJ-S	MCG
4.5	3.7	4.7	4.1	4.5	8	<b>KVET-FM</b> Country	98.1 100kw	133	6	8	10	12	7	6	6:00	7.2	Clear Channel	KATZ
4.3	4.1	3.7	3.6	4.4	9	<b>KLBJ-FM<sup>1</sup></b> Rock	93.7 97kw	123	8	8	4	6	5	8	6:15	5.5	LBJ-S	MCG
5.6	4.4	5.9	5.4	4.3	10	<b>KAMX-FM</b> Hot AC	94.7 100kw	139	5	3	4	7	8	12	5:30	6.2	Infinity	EAST
3.9	3.4	3.9	3.4	4.3	10	<b>KFMK-FM</b> Rhythmic Oldies	105.9 4.5kw	91	13	6	10	11	8	7	8:15	4.2	Clear Channel	CCRS
3.9	4.2	4.9	3.6	4.1	12	<b>KEYI-FM</b> Oldies	103.5 100kw	113	10	8	17	13	10	5	6:30	3.6	Secret	CCRS
2.9	2.2	3.3	2.9	3.6	13	<b>KPEZ-FM</b> Classic Rock	102.3 20kw	111	11	7	8	9	10	8	5:45	3.0	Clear Channel	CCRS
2.0	2.1	1.5	1.1	1.9	14	<b>KVET-AM</b> Sports	1300 5(1)kw	61	14	—	16	14	14	13	5:30	1.2	Clear Channel	KATZ
2.1	1.6	1.9	2.0	1.7	15	<b>KLNC-FM</b> Country	93.3 100kw	60	15	8	13	14	15	16	5:00	1.8	LBJ-S	MCG
2.2	2.1	1.5	1.6	1.6	16	<b>KELG-AM</b> Regional Mexican	1440 .5kw	25	18	8	12	14	16	19	11:15	1.5	Dynamic Radio	CAB
1.4	0.7	0.8	0.8	1.2	17	<b>KQQQ/KQQT</b> Tejano	92.1/106.3 1.65kw/15kw	35	17	8	18	19	21	18	6:00	1.1	Yellow Rose	—
0.8	1.4	1.3	1.0	1.1	18	<b>KAHK-FM<sup>2</sup></b> Classic Hits	107.7 25kw	41	16	8	21	18	17	14	4:30	0.8	Simmons	SEN
1.2	1.4	1.7	2.4	1.1	18	<b>KQQA-AM</b> Regional Mexican	1530 10kw	20	25	—	15	17	19	25	7:00	1.2	Yellow Rose	LOTUS
1.3	1.5	1.2	0.9	1.0	20	<b>KJCE-AM</b> Urban Oldies	1370 5(.5)kw	24	21	—	26	21	20	14	7:15	1.5	Infinity	EAST

<sup>1</sup> Evolved from Active Rock during November. <sup>2</sup> Switched to '80s Oldies on January 26.

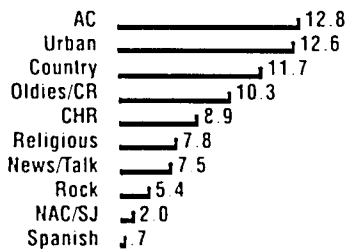
<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Oldies/CR  20.1	Clear Channel  28.0	Clear Channel  54.9%
Country  14.3	LBJ-S  21.8	LBJ-S  41.4%
CHR  12.5	Infinity  17.9	Infinity  36.9%
AC  9.5	Secret  4.1	Secret  11.7%
News/Talk  8.7	Dynamic Radio  3.0	Dynamic Radio  5.4%
Spanish  7.7	Yellow Rose  2.3	Yellow Rose  4.9%
Alternative  4.8	Hispanic  1.5	Simmons  4.3%
Adult Altern.  4.6	Simmons  1.1	Hispanic  3.2%
Rock  4.4		
Urban  1.0		
Religious  .9		

12+ POPULATION: 963,500 (Black: 23.1%; Hispanic: N/A)

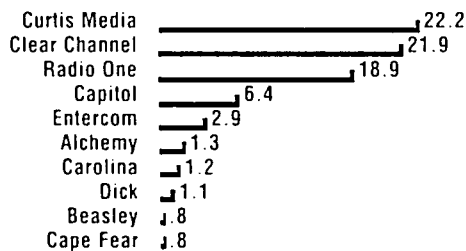
FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP. FIRM
7.4	7.6	8.2	7.2	7.5	1	<b>WQOK-FM</b> Urban	97.5 100kw	145	4	1	1	2	5	10	8:45	5.6	Radio One	CHR
6.8	6.4	6.5	7.2	7.4	2	<b>WNNL-FM</b> Gospel	103.9 7.9kw	94	10	8	4	3	1	2	13:30	7.4	Radio One	CCRS
7.1	6.8	5.9	5.7	6.8	3	<b>WQDR-FM</b> Country	94.7 99kw	144	5	6	5	5	4	3	8:00	6.8	Curtis Media	MCG
7.7	7.4	7.8	6.1	6.7	4	<b>WDCG-FM</b> CHR/Pop	105.1 100kw	217	1	2	3	1	2	7	5:15	9.2	Clear Channel	—
5.7	5.6	6.8	5.4	6.4	5	<b>WRAL-FM</b> Hot AC	101.5 96kw	187	2	4	6	4	6	6	5:45	6.5	Capitol	KATZ
5.7	6.4	6.7	6.7	5.6	6	<b>WPTF-AM</b> News/Talk	680 50kw	128	8	9	13	11	10	5	7:30	6.3	Curtis Media	MCG
4.5	5.5	5.4	4.9	5.6	6	<b>WRSN-FM</b> AC	93.9 100kw	133	7	9	9	7	3	4	7:15	4.8	Clear Channel	CHR
3.9	3.6	4.3	4.7	5.0	8	<b>WBBB-FM</b> Rock	96.1 98kw	137	6	3	1	5	11	13	6:15	4.5	Curtis Media	MCG
4.5	6.7	5.3	4.9	5.0	8	<b>W DUR/WTRG</b> <sup>1</sup> Oldies	1490/100.7 1kw/100kw	153	3	9	11	10	7	1	5:30	4.6	Clear Channel	EAST
5.7	4.3	5.2	4.1	4.2	10	<b>WRDU-FM</b> Classic Rock	106.1 100kw	126	9	9	8	8	7	8	5:45	5.6	Clear Channel	ARP
4.1	6.3	4.6	5.3	4.0	11	<b>WFXX/WFXK</b> Urban AC	107.1/104.3 2.6kw/100kw	92	11	—	10	9	9	8	7:30	4.8	Radio One	CCRS
3.1	2.2	2.9	3.1	2.8	12	<b>WKIX/WKXU</b> Country	96.9/101.1 100kw/100kw	91	12	6	12	12	12	11	5:30	2.7	Curtis Media	MCG
2.6	2.4	2.4	2.2	2.2	13	<b>WJMH-FM</b> CHR/Rhythmic	102.1 100kw	61	13	5	7	13	15	21	6:15	1.3	Entercom	D&R
2.3	1.8	2.0	2.2	2.0	14	<b>WWND-FM</b> <sup>2</sup> NAC/SJ	102.9 1.7kw	48	14	—	22	14	13	12	7:30	1.6	Curtis Media	MCG
1.6	1.2	1.0	1.6	1.3	15	<b>WRBZ-AM</b> News/Talk	850 10(5)kw	39	15	9	16	15	14	14	6:00	1.6	Alchemy	REG
1.0	2.1	0.5	0.9	1.2	16	<b>WMPM-AM</b> Country	1270 5kw	11	26	—	—	—	24	15	11:00	1.2	Carolina	KBS

<sup>1</sup> W DUR-AM was Gospel until September. <sup>2</sup> Became WWMY-FM (80s Oldies) in February.

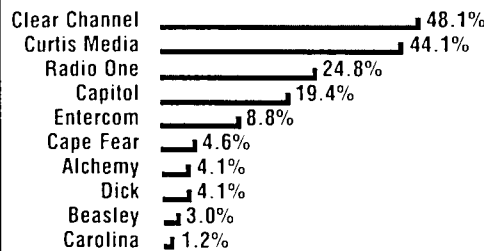
**FORMAT SHARE**  
(By AQH Share)



**OWNERSHIP SHARE**  
(By AQH Share)



**OWNERSHIP REACH**  
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# #49 MONMOUTH-OCEAN



12+ POPULATION: 957,300 (Black: N/A; Hispanic: N/A)

Complete Market Index, Page:

FALL '99	SPRING '00	FALL '00	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
3.2	3.2	5.9	1	WABC-AM Talk	770 50kw	121	2	—	13	16	9	6	9:00	3.4	ABC	ABC
3.7	3.8	5.2	2	WFAN-AM Sports	660 50kw	115	4	14	17	6	2	1	8:15	6.6	Infinity	IRS
5.7	5.9	5.1	3	WKW-FM Talk	101.5 19kw	191	1	14	14	9	6	2	5:00	7.3	Press	CHR
3.2	4.4	4.7	4	WAXQ-FM Classic Rock	104.3 6kw	95	10	8	3	1	1	3	9:00	3.9	Clear Channel	KATZ
4.8	4.6	4.4	5	WXRK-FM Alternative	92.3 6kw	117	3	4	1	2	4	13	7:00	8.7	Infinity	IRS
4.8	4.6	3.9	6	WOBM-FM AC	92.7 1.4kw	89	13	8	12	8	7	8	8:15	4.3	Seashore	KATZ
4.1	3.6	3.5	7	WWZY-FM Country	107.1 4.7kw	69	16	—	16	13	12	4	9:30	3.5	Big City	—
3.0	3.1	3.3	8	WJLK-FM Hot AC	94.3 3kw	103	7	8	8	3	3	9	6:00	3.2	Nassau	KATZ
1.2	2.1	3.2	9	WJRZ-FM Country	100.1 1.6kw	72	15	—	23	17	12	4	8:15	2.9	Jersey Shore	CHR
3.0	3.7	3.2	9	WLTW-FM AC	106.7 6kw	89	12	14	21	11	10	6	6:45	3.2	Clear Channel	KATZ
4.5	2.3	3.2	9	WOR-AM Talk	710 50kw	66	19	—	—	34	28	21	9:00	4.1	Buckley	MCG
2.9	2.7	3.1	12	WBBO-FM CHR/Pop	98.5 6kw	97	9	2	5	9	14	16	6:00	2.2	Nassau	KATZ
2.8	2.8	3.0	13	WPLJ-FM Hot AC	95.5 6.7kw	109	6	14	4	4	4	11	5:00	4.1	ABC	ABC
2.6	2.7	2.7	14	WCBS-AM News	880 50kw	112	5	—	30	21	18	10	4:30	4.0	Infinity	CBS
3.2	3.4	2.7	14	WCBS-FM Oldies	101.1 6.8kw	69	17	14	19	18	14	11	7:15	3.0	Infinity	CBS
4.7	4.3	2.7	14	WRAT-FM Active Rock	95.9 4kw	80	14	5	2	5	7	20	6:15	2.1	North New Jersey	KATZ
3.0	2.7	2.6	17	WHTZ-FM CHR/Pop	100.3 6kw	92	11	1	5	13	19	25	5:15	2.1	Clear Channel	CHR
1.9	2.1	2.6	17	WNEW-FM Talk	102.7 6kw	68	18	14	8	7	10	13	7:00	1.1	Infinity	CBS
1.2	1.2	2.4	19	WADB-AM Adult Standards	1310 2.5(1)kw	38	25	—	—	44	41	27	11:30	2.8	Nassau	KATZ
3.7	4.7	2.4	19	WOBM-AM Adult Standards	1160 5(8.9)kw	47	23	—	—	42	41	25	9:30	2.2	Seashore	KATZ
2.8	2.2	2.2	21	WKTU-FM CHR/Rhythmic	103.5 5.4kw	99	8	5	10	11	14	19	4:00	1.5	Clear Channel	EAST
2.3	2.5	1.8	22	WOHT-FM CHR/Rhythmic	97.1 6.7kw	57	20	3	10	19	24	44	5:45	1.4	Emmis	ARP
1.0	1.4	1.7	23	WHTG-FM Alternative	106.3 3.9kw	49	21	8	5	15	20	30	6:30	1.2	WHTG Inc.	ARP
1.7	1.9	1.7	23	WQCD-FM NAC/SJ	101.9 6.2kw	47	22	—	30	22	14	15	6:45	1.4	Emmis	CHR
1.2	0.8	1.4	25	WBLS-FM Urban	107.5 4.2kw	41	24	5	14	20	21	23	6:00	1.0	Inner City	MCG
1.4	1.4	1.3	26	WQXR-FM Classical	96.3 6kw	25	30	—	—	27	24	23	9:30	1.0	NY Times	ARP
2.0	0.6	1.2	27	WRKS-FM Urban AC	98.7 78kw	32	28	14	23	27	27	17	7:00	1.1	Emmis	D&R
0.3	0.8	1.0	28	WFPG-FM AC	96.9 50kw	17	36	—	—	—	44	44	9:45	1.0	Spring	MCG
1.7	1.2	1.0	28	WTJM-FM Oldies	105.1 6kw	37	26	—	—	25	24	17	5:00	1.2	Clear Channel	SEN

# PROVIDENCE-WARWICK-PAWTUCKET #35

Continued from Page 82

12+ POPULATION: 1,272,900 (Black: N/A; Hispanic: N/A)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
AC 21.6 CHR 15.3 News/Talk 13.9 Oldies/CR 11.8 Rock 8.2 Alternative 6.5 Country 5.9 Classical 1.7 Spanish 1.7 Urban 1.1 Misc. .8 Adult Altern. .6 Adult Standards .5 Religious .4	Citadel 25.4 Clear Channel 23.2 Infinity 8.5 Hall 6.4 Plymouth Rock 5.0 Brown 4.0 Back Bay 3.5 Greater Media 2.6 Entercom 2.4 Charles River 1.7 Bear Br. 1.2 Phoenix Media 1.2 Makkay 1.1 Radio One 1.1	Clear Channel 52.0% Citadel 50.0% Infinity 24.5% Back Bay 13.6% Brown 13.5% Hall 13.0% Plymouth Rock 9.0% Greater Media 7.9% Entercom 7.6% Charles River 5.8% Phoenix Media 5.6% Radio One 3.8% Makkay 3.3% Bear Br. 1.1%

# SALT LAKE-OGDEN-PROVO #36

Continued from Page 83

12+ POPULATION: 1,256,700 (Black: N/A; Hispanic: 7.5%)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
AC 20.5 Country 14.4 News/Talk 13.4 Oldies/CR 13.1 CHR 8.0 Alternative 5.4 Rock 4.8 Adult Altern. 3.5 Spanish 2.4 NAC/SJ 2.0 Adult Standards 1.2	Clear Channel 22.3 Simmons 20.4 Citadel 16.6 Mercury 6.2 Bonneville 5.8 Millcreek 4.8 KSOP Inc. 3.7 Trumper 3.2 Capitol Br. 2.0 Collantes 1.2 KLO Br. .9	Clear Channel 49.7% Simmons 46.5% Citadel 41.0% Bonneville 19.5% Mercury 16.5% Millcreek 12.7% Trumper 12.0% KSOP Inc. 9.6% Capitol Br. 6.2% KLO Br. 2.3% Collantes 1.1%

# MONMOUTH-OCEAN #49

12+ POPULATION: 942,100 (Black: N/A; Hispanic: N/A)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
News/Talk 25.7 AC 15.6 CHR 10.3 Oldies/CR 9.3 Country 7.7 Alternative 6.1 Adult Standards 5.5 Rock 3.4 Urban 2.9 NAC/SJ 1.7 Classical 1.3 Religious 1.2 Spanish .8	Infinity 19.0 Clear Channel 14.6 Nassau 9.1 ABC 8.9 Seashore 6.3 Press 5.1 Emmis 4.7 Big City 3.5 Jersey Shore 3.2 Buckley 3.2 North NJ 2.7 WHTG Inc. 1.7 Spring 1.6 Inner City 1.4 NY Times 1.3 Greater Media 1.2	Infinity 42.7% Clear Channel 34.4% Nassau 25.0% ABC 23.1% Press 20.0% Seashore 13.3% Emmis 12.5% North NJ 8.4% Jersey Shore 7.6% Big City 7.3% Buckley 6.9% WHTG Inc. 5.2% Greater Media 4.6% Inner City 4.3% Spring 3.7% NY Times 2.7%

# #50 BUFFALO-NIAGARA FALLS

12+ POPULATION: 951,800 (Black: 11.0%; Hispanic: N/A)

Complete Market Index, Page 2

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REPERT.
8.7	9.2	9.0	8.9	10.5	1	WYRK-FM Country	106.5 50kw	182	4	4	4	2	2	1	10:45	10.7	Infinity	CHR
6.8	10.1	8.4	8.7	10.0	2	WBEN-AM News/Talk	930 53kw	201	3	8	8	8	6	4	9:15	14.4	Entercom	ARP
8.3	7.9	7.8	8.3	8.7	3	WGRF-FM Classic Rock	96.9 24kw	207	2	4	5	1	1	2	7:45	7.9	Citadel	MCG
8.0	8.7	8.4	8.6	8.0	4	WKSE-FM CHR/Pop	98.5 46kw	226	1	1	2	4	7	9	6:45	9.4	Entercom	D&R
7.6	7.6	7.4	7.3	7.9	5	WBLK-FM <sup>1</sup> Urban	93.7 47kw	128	9	2	1	3	5	7	11:30	6.5	Palm Beach	KATZ
6.9	7.0	8.2	6.2	7.1	6	WJYE-FM AC	96.1 50kw	162	5	4	7	7	4	3	8:15	6.8	Infinity	CHR
5.9	6.4	6.3	6.6	5.5	7	WHTT-FM Oldies	104.1 50kw	143	7	8	12	9	8	5	7:15	5.7	Citadel	MCG
4.6	4.9	5.1	5.6	5.0	8	WTSS-FM Hot AC	102.5 110kw	144	6	7	6	6	3	6	6:30	4.5	Entercom	D&R
4.5	4.4	5.0	5.1	4.9	9	WEDG-FM Alternative	103.3 49kw	139	8	3	3	5	9	13	6:30	4.6	Citadel	MCG
5.3	4.6	4.7	5.2	4.0	10	WECK-AM Adult Standards	1230 1kw	87	12	—	19	19	18	12	8:30	2.6	Infinity	CHR
4.4	2.7	3.5	3.0	3.3	11	WBUF-FM <sup>2</sup> Rhythmic Oldies	92.9 91kw	91	10	8	8	10	10	8	6:45	3.4	Infinity	CHR
4.5	4.8	2.7	3.4	2.8	12	WGR-AM News/Talk	550 5kw	88	11	—	10	11	11	10	5:45	2.3	Entercom	ARP
1.2	1.2	1.2	1.5	1.4	13	WNSA-FM <sup>3</sup> Sports	107.7 18kw	61	14	—	14	14	15	14	4:15	1.2	Casciani	—
1.1	1.2	2.2	1.3	1.4	13	WWWS-AM Urban Oldies	1400 1kw	24	18	—	17	14	14	11	10:30	1.4	Entercom	ARP
1.7	1.7	1.7	1.6	1.3	15	CKEY-FM Adult Alternative	101.1 52kw	68	13	8	11	12	12	16	3:30	1.4	Fort Com.	—
1.2	1.2	1.1	0.9	1.1	16	CILQ-FM Rock	107.1 40kw	37	16	—	16	13	13	15	5:30	2.7	Western Int'l	CAN

<sup>1</sup> Operates under an LMA with Infinity. <sup>2</sup> Switched to Rock in February. <sup>3</sup> Was WNUC-FM (Country) until October.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>Oldies/CR 17.5</li> <li>News/Talk 15.3</li> <li>AC 12.4</li> <li>Country 11.2</li> <li>Urban 9.3</li> <li>CHR 8.0</li> <li>Alternative 5.7</li> <li>Adult Standards 4.0</li> <li>Rock 2.0</li> <li>Adult Altern. 1.3</li> <li>Religious 0.8</li> </ul>	<ul style="list-style-type: none"> <li>Infinity 32.8</li> <li>Entercom 27.6</li> <li>Citadel 19.4</li> <li>Standard 1.7</li> <li>Casciani 1.4</li> <li>Fort Com. 1.3</li> <li>Western Int'l 1.1</li> </ul>	<ul style="list-style-type: none"> <li>Entercom 55.4%</li> <li>Infinity 54.3%</li> <li>Citadel 42.8%</li> <li>Fort Com. 7.2%</li> <li>Standard 7.0%</li> <li>Casciani 6.4%</li> <li>Western Int'l 4.0%</li> </ul>

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# WEST PALM BEACH-BOCA RATON #51

12+ POPULATION: 928,600 (Black: 12.4%; Hispanic: 10.8%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.6	9.0	8.5	9.1	8.2	1	WEAT-FM AC	104.3 100kw	131	1	5	5	1	1	1	11:30	8.2	Infinity	KATZ
7.2	6.8	7.8	5.9	5.7	2	WJBW-FM Adult Standards	99.5 25kw	100	5	—	—	34	31	15	10:30	4.6	Rubenstein	ROS
4.3	5.2	3.2	3.7	5.5	3	WRMF-FM Hot AC	97.9 100kw	115	3	8	3	2	2	2	8:45	6.9	James Crystal	ARP
5.7	4.2	5.3	4.8	5.3	4	WIRK-FM Country	107.9 100kw	108	4	5	6	4	4	3	9:00	5.6	Infinity	KATZ
2.8	3.5	3.7	4.0	5.0	5	WLDI-FM CHR/Pop	95.5 100kw	131	2	1	1	3	5	7	7:15	4.4	Clear Channel	CCRS
4.1	3.1	4.0	4.4	4.6	6	WJNO-AM News/Talk	1290 10kw	90	7	—	14	14	15	5	9:15	2.8	Clear Channel	CCRS
4.7	4.4	4.5	4.4	3.9	7	WEDR-FM Urban	99.1 100kw	90	7	2	3	5	8	13	8:00	3.1	Cox	SEN
2.9	2.7	3.0	3.6	3.1	8	WKGR-FM Classic Rock	98.7 100kw	92	6	—	9	7	3	4	6:00	3.6	Clear Channel	CCRS
2.8	3.3	3.4	3.2	3.1	8	WPBZ-FM Alternative	103.1 90kw	79	10	4	2	6	6	23	7:00	2.5	Infinity	CHR
3.0	2.8	3.5	2.2	3.1	8	WTMI-FM Classical	93.1 100kw	67	12	10	30	30	24	10	8:30	1.9	Cox	MCG

# JACKSONVILLE #52

12+ POPULATION: 914,900 (Black: 21.6%; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.7	6.2	7.6	7.0	7.8	1	WSOL-FM Urban AC	101.5 100kw	115	8	5	5	2	1	1	11:30	10.8	Clear Channel	CCRS
6.0	7.7	7.3	7.1	7.4	2	WJBT-FM CHR/Rhythmic	92.7 6kw	126	5	1	1	3	8	12	10:00	5.9	Clear Channel	CCRS
7.4	8.7	7.8	7.8	6.9	3	WFYV-FM <sup>1</sup> Classic Rock	104.5 100kw	135	2	11	3	1	2	6	8:45	11.5	Cox	KATZ
4.4	4.0	4.9	4.0	6.6	4	WOKV-AM News/Talk	690 50(10)kw	110	10	11	11	11	9	5	10:15	4.5	Cox	MCG
10.4	9.6	8.1	7.7	6.4	5	WAPE-FM CHR/Pop	95.1 100kw	197	1	2	4	4	6	9	5:30	5.8	Cox	CHR
6.1	5.7	6.1	5.8	6.3	6	WEJZ-FM AC	96.1 100kw	126	5	10	9	7	3	4	8:30	5.5	Renda	MCG
6.5	7.0	6.6	7.8	6.3	6	WQIK-FM Country	99.1 100kw	130	4	6	10	10	5	2	8:15	6.6	Clear Channel	EAST
6.7	5.2	7.1	5.6	5.3	8	WKQL-FM Oldies	96.9 100kw	132	3	11	14	8	4	3	7:00	4.5	Cox	CHR
4.4	5.6	4.4	5.9	5.3	8	WPLA-FM Alternative	93.3 50kw	120	7	4	2	5	11	15	7:30	4.3	Clear Channel	CCRS
1.9	2.8	2.1	2.8	4.6	10	WMXQ-FM <sup>2</sup> '80s Oldies	102.9 100kw	108	11	—	6	6	7	7	7:15	3.8	Cox	CHR

<sup>1</sup> Was Rock until November. <sup>2</sup> Was Hot AC until mid-November.



# #53 ROCHESTER, NY



12+ POPULATION: 892,400 (Black: 8.9%; Hispanic: N/A)

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FALL '96	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
11.7	11.1	9.8	9.7	12.2	1	WHAM-AM News/Talk	1180 50kw	234	1	11	9	3	1	1	9:00	15.8	Clear Channel	EAST
7.9	8.9	9.2	8.1	8.7	2	WBEE-FM Country	92.5 50kw	157	3	7	6	2	3	2	9:15	8.7	Entercom	KATZ
6.4	6.6	6.5	5.6	7.0	3	WCMF-FM Rock	96.5 50kw	141	5	7	3	1	2	3	8:30	9.8	Infinity	KATZ
5.6	5.6	6.0	6.1	6.2	4	WPXY-FM CHR/Pop	97.9 50kw	185	2	1	2	3	8	8	5:45	5.8	Infinity	CHR
8.2	6.3	7.1	6.3	6.1	5	WRMM-FM AC	101.3 27kw	145	4	7	8	8	5	4	7:00	5.2	Infinity	ARP
6.3	7.0	6.5	8.0	5.9	6	WDXK-FM Urban	103.9 8kw	87	11	3	4	5	6	7	11:30	4.2	Monroe County	ARP
5.8	5.6	5.5	4.6	5.0	7	WVOR-FM Hot AC	100.5 50kw	126	6	7	5	5	4	6	6:45	5.0	Clear Channel	EAST
4.4	4.4	3.8	4.4	4.7	8	WNVE-FM Active Rock	95.1 12kw	113	9	4	1	7	7	10	7:00	6.6	Clear Channel	EAST
6.7	6.8	6.9	7.2	4.4	9	WBBF-AF Oldies*	950/93.3 1kw/4kw	125	7	11	14	11	9	5	6:00	3.9	Entercom	D&R
3.6	3.5	4.2	3.7	3.8	10	WKGS-FM CHR/Rhythmic	106.7 3.5kw	115	8	2	7	9	11	16	5:45	2.8	Clear Channel	EAST

\* WBBF-AM was WEZO-AM (Adult Standards) until November when it began simulcasting WBBF-FM, which moved from 98.9 MHz to 93.3 MHz.

# #54 LOUISVILLE



12+ POPULATION: 875,800 (Black: 12.4%; Hispanic: N/A)

FALL '96	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
11.5	11.4	12.8	13.8	14.0	1	WAMZ-FM Country	97.5 100kw	201	2	5	1	1	1	1	10:30	12.8	Clear Channel	CCRS
10.0	14.0	10.4	11.5	10.7	2	WHAS-AM Full Service	840 50kw	209	1	8	13	5	2	2	7:45	13.3	Clear Channel	CCRS
10.1	9.8	8.9	8.3	7.5	3	WDJX-FM CHR/Pop	99.7 24kw	193	3	1	3	2	3	7	5:45	7.9	Blue Chip	EAST
6.6	4.9	4.8	5.3	6.5	4	WGZB-FM Urban	96.5 3kw	100	7	3	3	3	6	5	9:30	7.0	Blue Chip	D&R
5.4	5.3	6.0	5.5	5.5	5	WVEZ-FM AC	106.9 24.5kw	107	5	11	7	6	4	3	7:30	5.1	Cox	CHR
5.2	4.9	4.8	5.4	4.5	6	WTFX-FM Rock	100.5 38kw	133	4	6	2	4	7	13	5:00	6.7	Clear Channel	CCRS
4.7	3.9	3.9	3.4	4.2	7	WRKA-FM Oldies	103.1 6kw	106	6	11	16	8	8	4	6:00	4.5	Cox	CHR
4.2	4.0	4.1	3.9	4.1	8	WQMF-FM Classic Rock	95.7 29.5kw	97	8	7	8	7	5	6	6:00	4.9	Clear Channel	CCRS
2.5	3.5	2.5	2.9	3.0	9	WBLO-FM Urban	104.3 3kw	82	10	2	6	14	15	25	5:30	1.7	MidAmerica	MCG
1.5	2.3	2.8	3.0	2.9	10	WMJM-FM Urban Oldies	101.3 2kw	64	13	—	10	12	10	8	6:45	2.5	Blue Chip	D&R

12+ POPULATION: 869,500 (Black: 10.2%; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
6.5	6.4	7.1	6.9	8.9	1	KRXO-FM Classic Rock	107.7 100kw	143	2	8	5	1	1	1	9:45	9.8	Renda	ARP
6.8	8.4	8.4	8.3	6.9	2	KATT-FM Rock	100.5 97kw	142	3	3	1	2	5	12	7:45	7.8	Citadel	BAN
8.2	6.7	8.4	7.4	6.5	3	KXXY-FM Country	96.1 98kw	137	4	8	9	10	7	4	7:30	8.9	Clear Channel	CCRS
3.7	4.5	4.7	6.4	6.3	4	KQSR-FM AC	94.7 100kw	117	9	7	7	4	2	3	8:30	5.3	Clear Channel	CCRS
5.9	7.0	7.1	6.8	6.1	5	KOMA-FM <sup>1</sup> Oldies	92.5 100kw	128	7	11	14	13	3	2	7:30	8.6	Renda	KATZ
6.8	5.7	6.5	6.3	6.0	6	KTOK-AM News/Talk	1000 5kw	113	10	—	12	11	9	5	8:15	5.7	Clear Channel	CCRS
2.4	5.7	7.1	5.3	5.9	7	KKWD-FM CHR/Rhythmic	97.9 6kw	136	5	1	2	6	14	14	6:45	4.4	Citadel	—
10.7	9.6	7.8	8.5	5.2	8	KJYO-FM CHR/Pop	102.7 100kw	166	1	2	4	7	13	12	5:00	4.9	Clear Channel	CCRS
5.7	5.7	5.0	5.4	5.2	9	KYIS-FM Hot AC	98.9 100kw	133	6	6	3	3	4	9	6:16	6.3	Citadel	D&R
6.1	5.3	3.6	5.9	4.9	10	KTST-FM Country	101.9 100kw	123	8	4	5	4	10	10	6:15	4.5	Clear Channel	CCRS

<sup>1</sup> Morning show simulcasts over KOMA-AM, morning drive figure is from that combo.

12+ POPULATION: 830,300 (Black: 13.7%; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.1	9.7	8.9	10.7	9.9	1	WHKO-FM Country	99.1 50kw	196	1	5	3	2	2	2	7.45	10.7	Cox	CHR
8.9	8.8	9.9	10.3	8.8	2	WMMX-FM Hot AC	107.7 50kw	151	2	8	2	1	1	3	8:45	9.9	Clear Channel	EAST
7.9	8.0	6.8	7.1	8.3	3	WLQT-FM AC	99.9 50kw	146	3	5	9	6	3	1	8:30	7.0	Clear Channel	EAST
7.3	7.4	7.3	8.1	7.2	4	WROU-FM Urban	92.1 89kw	100	10	2	4	4	5	4	10:45	7.1	Hawes-Saunders	ARP
6.7	6.0	7.4	5.2	6.5	5	WTUE-FM Rock	104.7 50kw	127	7	5	1	3	4	8	7:45	6.0	Clear Channel	EAST
5.6	5.4	5.7	5.2	5.7	6	WHIO-AM Talk	1290 5kw	104	8	11	11	10	7	5	8:15	6.6	Cox	CHR
4.3	4.4	4.5	4.6	5.0	7	WING-FM Classic Rock	102.9 50kw	134	5	8	6	5	6	6	5:45	8.0	Blue Chip	D&R
4.8	4.1	4.6	4.7	4.6	8	WGTZ-FM CHR/Pop	92.9 40kw	143	4	2	5	7	7	9	5:00	4.3	Blue Chip	D&R
3.3	3.7	4.8	4.9	4.6	8	WLW-AM Full Service	700 50kw	84	11	8	13	10	7	7	8:15	4.2	Clear Channel	EAST
3.2	3.6	4.4	3.9	4.2	10	WONE-AM Adult Standards	980 5kw	66	12	—	18	18	18	11	9:30	4.9	Clear Channel	EAST

# #57 BIRMINGHAM



12+ POPULATION: 827,900 (Black: 26.3%; Hispanic: N/A)

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FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
7.4	8.5	8.3	9.3	9.7	1	WBHK-FM Urban AC	98.7 31kw	131	2	4	3	1	1	1	11:30	9.6	Cox	EAS
8.4	8.7	7.6	8.6	7.8	2	WBHJ-FM CHR/Rhythmic	95.7 100kw	117	5	1	1	2	7	12	10:15	6.4	Cox	MCG
9.9	8.9	9.0	9.4	7.5	3	WZZK-FM Country	104.7 99kw	154	1	5	4	4	2	2	7:30	8.1	Cox	KATZ
5.4	4.7	5.0	5.3	5.9	4	WMJJ-FM AC	96.5 100kw	101	8	10	9	7	5	2	9:00	5.7	Clear Channel	SEN
5.5	6.3	4.6	6.0	5.5	5	WRAX-FM Alternative	107.7 100kw	114	7	3	2	3	8	15	7:15	5.7	Citadel	MCG
4.4	5.7	5.8	5.1	5.2	6	WQEM/WQEN CHR/Pop	101.5/103.7 1.95kw/100kw	122	3	2	6	8	9	12	6:30	3.4	Clear Channel	SEN
4.3	5.7	4.7	5.5	5.1	7	WYSF-FM AC	94.5 98kw	118	4	8	8	5	3	4	6:45	10.7	Citadel	MCG
4.3	3.7	4.8	4.8	4.7	8	WZRR-FM Classic Rock	99.5 100kw	94	9	14	6	5	4	6	7:45	4.8	Citadel	MCG
5.2	5.0	4.9	3.8	4.5	9	WODL-FM Oldies	106.9 99kw	115	6	10	13	9	6	5	6:00	3.9	Cox	KATZ
4.3	4.3	3.8	3.2	4.2	10	WERC-AM News/Talk	960 5kw	87	10	14	15	14	11	7	7:30	2.1	Clear Channel	SEN

# #58 RICHMOND



12+ POPULATION: 820,800 (Black: 29.5%; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
11.2	10.5	9.9	12.8	11.2	1	WCDX-FM Urban	92.1 4.5kw	149	3	1	1	1	2	6	12:00	10.6	Radio One	MCG
8.9	10.7	9.2	9.4	9.6	2	WTVR-FM AC	98.1 50kw	154	2	8	5	2	1	1	10:00	9.0	Cox	CCRS
7.0	6.8	6.3	6.0	7.6	3	WRVA-AM <sup>1</sup> News/Talk	1140 50kw	141	4	—	13	10	8	2	8:30	8.3	Clear Channel	CCRS
5.6	5.4	7.2	5.3	5.9	4	WKHK-FM Country	95.3 13kw	128	5	3	8	8	7	4	7:15	5.6	Cox	MCG
6.9	7.7	6.3	5.9	5.8	5	WRVQ-FM CHR/Pop	94.5 200kw	167	1	2	2	4	5	10	5:30	5.9	Clear Channel	CCRS
6.9	6.9	6.5	6.4	5.5	6	WKJS-FM Urban AC	104.7 100kw	90	10	7	9	6	4	3	9:30	6.2	Radio One	SEN
5.3	4.9	4.0	5.4	5.1	7	WKLR-FM Classic Hits	96.5 50kw	108	7	8	6	3	3	5	7:45	6.9	Cox	KATZ
5.3	4.8	4.1	5.1	5.0	8	WMXB-FM Hot AC	103.7 20kw	120	6	5	3	5	5	10	6:30	5.3	Cox	MCG
4.4	3.6	5.1	4.1	4.0	9	WRXL-FM Rock	102.1 20kw	91	9	5	4	6	9	12	7:00	4.5	Clear Channel	CCRS
3.4	4.5	4.2	4.2	3.6	10	WPLZ-FM Urban Oldies	99.3 6kw	62	11	8	11	9	10	8	9:00	2.7	Radio One	—

<sup>1</sup> Evolved from Full Service during September.

12+ POPULATION: 781,100 (Black: 13.7%; Hispanic: 11.6%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
—	—	—	—	5.1	1	WABC-AM Talk	770 50kw	84	9	9	21	15	13	7	10:00	3.3	ABC	ABC
—	—	—	—	5.0	2	WCBS-AM News	880 50kw	143	1	—	27	22	9	2	5:45	8.0	Infinity	CBS
—	—	—	—	4.5	3	WHUD-FM AC	100.7 50kw	80	12	—	13	12	9	4	9:00	6.0	Pamal	KATZ
—	—	—	—	4.0	4	WHTZ-FM CHR/Pop	100.3 6kw	112	3	1	3	5	14	22	5:45	4.3	Clear Channel	CHR
—	—	—	—	4.0	4	WQHT-FM CHR/Rhythmic	97.1 6.7kw	80	11	2	1	3	19	29	8:00	2.9	Emmis	ARP
—	—	—	—	3.8	6	WCBS-FM Oldies	101.1 6.8kw	81	10	—	13	18	3	2	7:30	3.1	Infinity	CBS
—	—	—	—	3.8	6	WFAN-AM Sports	660 50kw	107	4	7	18	15	11	5	5:45	4.5	Infinity	IRS
—	—	—	—	3.8	6	WINS-AM News	1010 50kw	117	2	9	8	11	8	10	5:30	5.6	Infinity	IRS
—	—	—	—	3.8	6	WQCD-FM NAC/SJ	101.9 6.2kw	58	17	—	22	8	2	1	10:30	2.7	Emmis	CHR
—	—	—	—	3.7	10	WFAF/WFAS AC	106.3/103.9 1.4kw/6kw	87	7	—	7	4	6	8	7:00	3.8	Aurora	CHR

Note: This is the first time Arbitron has rated this market.

12+ POPULATION: 753,100 (Black: 16.7%; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
105	103	106	93	99	1	WJMZ-FM Urban	107.3 100kw	110	5	2	2	1	2	3	12:00	9.7	Cox	KATZ
85	87	81	78	95	2	WSSL-FM Country	100.5 100kw	159	2	3	4	4	3	2	8:00	9.0	Clear Channel	KATZ
73	92	92	98	88	3	WFBC-FM CHR/Pop	93.7 100kw	171	1	1	1	3	6	10	7:00	9.9	Entercom	KATZ
57	67	58	75	80	4	WESC-FM Country	92.5 100kw	134	3	7	5	6	4	4	8:00	8.0	Clear Channel	CCRS
66	58	72	72	76	5	WROQ-FM Classic Rock	101.1 100kw	112	4	6	6	2	1	1	9:00	10.0	Barnstable	CHR
79	86	80	67	60	6	WSPA-FM AC	98.9 100kw	108	6	8	7	7	5	5	7:30	5.4	Entercom	ARP
54	47	53	40	55	7	WTPT-FM Active Rock	93.3 93kw	102	7	3	3	5	8	9	7:15	4.6	Barnstable	CCRS
68	54	62	61	48	8	WMYI-FM AC	102.5 20kw	98	8	8	8	8	6	6	6:30	5.1	Clear Channel	CHR
40	43	34	28	39	9	WORD/WYRD News/Talk	910/1330 3.6kw/5kw	65	10	—	12	11	10	8	8:00	3.8	Entercom	ARP
27	32	39	29	36	10	WOLI/WOLT AC	103.9/103.3 6kw/2.7kw	67	9	—	11	9	9	6	7:00	2.9	Palm	ARP

# #61 ALBANY-SCHENECTADY-TROY



12+ POPULATION: 733,200 (Black: N/A; Hispanic: N/A)

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FALL '96	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.3	10.3	10.4	10.3	10.8	1	WGNA-FM Country	107.7 12kw	141	2	6	1	2	2	2	11:00	10.5	Regent	KATZ
7.3	7.7	9.1	8.5	8.4	2	WYJB-FM AC	95.5 12kw	129	5	10	5	4	4	1	9:15	8.0	Albany	ARP
7.6	8.7	7.2	7.2	8.3	3	WGY-AM News/Talk	810 50kw	139	3	—	12	8	7	4	8:30	9.5	Clear Channel	CCRS
6.2	4.5	4.9	5.3	7.5	4	WRVE-FM Rock AC	99.5 14.5kw	122	6	10	4	1	1	2	8:45	7.5	Clear Channel	CCRS
6.9	5.6	7.6	6.1	6.9	5	WPYX-FM Rock	106.5 15.5kw	129	4	6	2	3	3	5	7:30	8.5	Clear Channel	EAST
6.4	7.7	6.7	6.5	6.2	6	WFLY-FM CHR/Pop	92.3 17kw	152	1	1	3	5	5	7	6:00	5.5	Albany	ARP
4.2	3.6	3.3	3.9	4.0	7	WQBK-FM Active Rock	103.9 6kw	78	8	3	5	6	6	8	7:30	6.9	Regent	KATZ
0.0	1.5	2.2	2.7	3.8	8	WPTR-AM Adult Standards	1540 50kw	41	17	—	18	24	21	9	13:00	3.7	Crawford	—
3.0	3.9	3.7	4.1	3.7	9	WTRY-FM Oldies	98.3 6kw	82	7	10	15	10	8	6	6:30	3.2	Clear Channel	KATZ
3.2	3.4	3.2	2.6	3.3	10	WAJZ-FM Urban	96.3 .5kw	60	11	2	7	8	11	14	7:45	2.2	Albany	ARP

# #62 TUCSON



12+ POPULATION: 717,900 (Black: N/A; Hispanic: 27.2%)

FALL '96	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.8	12.4	10.6	11.1	11.1	1	KIIM-FM Country	99.5 93kw	167	2	4	3	1	1	2	9:00	12.5	Slone	KATZ
11.5	9.9	10.6	8.3	8.3	2	KROQ-FM CHR/Pop	93.7 91kw	174	1	1	2	2	5	9	6:30	8.2	Clear Channel	SEN
7.6	7.7	7.1	6.9	7.9	3	KMXZ-FM AC	94.9 100kw	126	3	5	7	5	2	1	8:30	9.3	Journal	EAST
5.6	5.0	6.1	5.0	6.4	4	KFMA-FM Alternative	92.1 50kw	116	4	3	1	3	7	11	7:30	6.2	Lotus	D&R
5.9	5.5	4.5	5.4	5.5	5	KLPX-FM Rock	96.1 100kw	87	10	7	5	4	3	7	8:45	5.0	Lotus	CHR
4.7	5.3	4.3	5.1	5.5	5	KOHT-FM CHR/Rhythmic	98.3 6kw	88	9	2	4	8	11	14	8:30	4.7	Big Br.	LOTUS
6.1	5.1	5.4	5.6	5.1	7	KNST-AM News/Talk	790 5(.5)kw	91	8	—	15	13	10	6	7:45	5.0	Clear Channel	SEN
4.7	3.0	5.4	4.6	5.0	8	KHYT-FM Classic Hits	107.5 92kw	96	6	7	7	6	4	3	7:00	4.7	Slone	KATZ
3.6	4.3	4.7	3.9	4.7	9	KZPT-FM Hot AC	104.1 3kw	110	5	5	6	7	6	8	5:45	4.1	Journal	EAST
4.0	3.3	3.1	2.9	4.1	10	KOAZ-FM NAC/SJ	97.5 6kw	67	11	—	13	9	9	3	8:15	3.3	Slone	KATZ

12+ POPULATION: 708,500 (Black: N/A; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.2	8.0	9.2	8.4	9.5	1	KSSK-FM <sup>1</sup> AC	92.3 100kw	137	3	9	6	2	1	1	9:00	22.0	Clear Channel	EAST
8.1	7.7	8.0	7.0	9.0	2	KINE-FM Hawaiian	105.1 100kw	104	6	9	10	5	2	2	11:15	9.0	Cox	KATZ
3.7	7.8	8.1	9.9	8.1	3	KDNN-FM Hawaiian/Reggae	98.5 51kw	124	4	2	1	1	3	8	8:30	7.3	Clear Channel	—
10.1	8.3	8.0	9.2	6.7	4	KCCN-FM Hawaiian/Reggae	100.3 100kw	138	2	3	4	3	4	5	6:30	6.6	Cox	KATZ
4.6	5.8	4.9	5.3	5.8	5	KUMU-FM AC	94.7 100kw	83	10	9	11	9	6	3	9:00	4.8	Pacific West	KATZ
8.0	5.9	6.5	5.8	5.7	6	KXME-FM CHR/Rhythmic	104.3 74kw	139	1	1	3	6	12	14	5:15	4.2	Cox	MCG
5.0	4.5	4.5	5.4	5.1	7	KIKI-A/F CHR/Rhythmic	990/93.9 5kw/100kw	112	5	4	2	4	8	14	6:00	5.6	Clear Channel	EAST
3.4	4.3	3.9	4.5	5.1	7	KSSK-AM <sup>1</sup> AC	590 7.5(.5)kw	59	13	—	14	17	11	6	11:00	22.0	Clear Channel	EAST
6.2	5.6	6.1	7.7	4.6	9	KRTR-A/F <sup>2</sup> AC	1460/96.3 5kw/75kw	101	7	9	5	6	5	7	6:00	4.0	Cox	MCG
4.6	3.9	4.5	4.1	3.9	10	KUCD-FM Hot AC	101.9 100kw	86	9	8	7	8	9	10	6:00	3.2	Clear Channel	EAST

<sup>1</sup> The morning show for KSSK-AM & FM is a simulcast, morning drive figure is from that combo. <sup>2</sup> KRTR-AM was KGMZ-AM until August.

12+ POPULATION: 687,800 (Black: N/A; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.8	8.8	8.4	8.4	10.8	1	KRMG-AM Full Service	740 50(25)kw	148	1	11	12	6	3	1	8:45	14.4	Cox	CHR
8.3	6.4	5.8	7.5	7.3	2	KWEN-FM Country	95.5 100kw	116	3	6	3	4	4	3	7:30	7.9	Cox	KATZ
5.7	6.1	7.6	6.0	6.9	3	KMOD-FM Rock	97.5 96kw	90	5	11	1	1	1	3	9:15	7.7	Clear Channel	CCRS
4.9	4.7	5.9	5.1	5.6	4	KVOO-FM Country	98.5 100kw	72	12	11	5	7	8	9	9:15	6.2	Journal	D&R
4.4	5.2	4.6	4.7	5.5	5	KRAV-FM Hot AC	96.5 100kw	89	6	9	2	2	2	8	7:30	5.8	Cox	ARP
4.1	6.1	5.4	6.4	5.5	5	KXOJ-FM Religious	100.9 5kw	65	13	5	7	3	4	6	10:15	5.3	Stephens	ROS
4.4	4.0	6.1	5.8	5.4	7	KQLL-FM Oldies	106.1 100kw	86	7	11	15	10	6	2	7:45	5.1	Clear Channel	CCRS
5.4	4.9	5.1	4.4	4.9	8	KJSR-FM Classic Rock	103.3 100kw	91	4	8	9	5	6	6	6:30	3.5	Cox	CHR
5.8	6.3	5.8	4.8	4.8	9	KBEZ-FM AC	92.9 100kw	82	8	11	13	8	8	5	7:00	4.5	Renda	MCG
6.3	6.7	5.5	5.1	4.8	9	KHTT-FM CHR/Pop	106.9 100kw	122	2	1	4	8	11	13	4:45	4.3	Renda	MCG

# #65 McALLEN-BROWNSVILLE-HARLINGEN



12+ POPULATION: 681,300 (Black: N/A; Hispanic: 86.1%)

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FALL '99	SPRING '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
16.5	15.6	17.5	1	<b>KBFM-FM</b> CHR/Pop	104.1 100kw	256	1	1	1	1	4	4	8:45	14.4	Clear Channel	ARP
8.4	8.8	11.3	2	<b>KGBT-FM</b> Regional Mexican	98.5 100kw	147	3	4	5	3	1	1	9:45	11.1	Hispanic	KT-H
8.5	10.0	10.3	3	<b>KKPS-FM</b> Tejano	99.5 100kw	178	2	2	2	2	1	2	7:30	10.9	Entravision	—
9.1	8.5	8.3	4	<b>KVLY-FM</b> AC	107.9 100kw	131	4	4	4	3	1	2	8:00	8.1	Entravision	ARP
8.7	7.2	7.2	5	<b>KFRQ-FM</b> Rock	94.5 100kw	122	5	3	3	5	5	9	7:30	7.7	Entravision	ARP
8.4	7.9	6.1	6	<b>KTEX-FM</b> Country	100.3 100kw	96	7	6	6	7	6	5	8:15	6.1	Clear Channel	ARP
4.1	4.9	4.7	7	<b>KIWW-FM</b> Tejano	96.1 100kw	118	6	7	6	6	7	6	5:00	4.2	Hispanic	KT-H
5.1	6.3	4.0	8	<b>KGBT-AM</b> Spanish N/T	1530 50(10)kw	60	8	—	9	11	9	7	8:30	5.3	Hispanic	KT-H
2.3	2.5	3.4	9	<b>KURV-AM</b> News/Talk	710 1kw	44	10	—	13	8	8	7	9:45	3.3	Voice of Valley	—
0.7	0.6	2.3	10	<b>KRGE-AM</b> Spanish Religious	1290 5kw	22	14	—	13	10	12	10	13:45	2.4	Christian Ministries	—

# #66 GRAND RAPIDS



12+ POPULATION: 636,600 (Black: N/A; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.2	7.5	7.2	9.5	10.4	1	<b>WBCT-FM</b> Country	93.7 320kw	117	2	2	1	1	1	1	10:30	10.3	Clear Channel	CCRS
5.5	7.7	7.6	6.9	7.9	2	<b>WSNX-FM</b> CHR/Pop	104.5 32kw	135	1	1	2	3	6	11	6:45	6.0	Clear Channel	CCRS
5.6	5.2	4.5	4.8	6.9	3	<b>WOOD-AM</b> News/Talk	1300 5kw	106	3	—	10	9	4	4	7:30	6.9	Clear Channel	CCRS
8.9	9.7	8.7	7.4	6.3	4	<b>WLAV-FM</b> Classic Rock	96.9 50kw	92	6	7	5	2	2	2	8:00	6.6	Bloomington	—
5.2	4.3	5.0	5.1	5.6	5	<b>WLHT-FM</b> AC	95.7 40kw	77	8	7	6	6	3	2	8:30	6.1	Regent	KATZ
6.2	5.8	6.8	8.0	5.5	6	<b>WGRD-FM</b> Alternative	97.9 13kw	103	4	2	4	4	4	9	6:15	8.0	Regent	EAST
5.5	5.2	6.1	5.8	5.3	7	<b>WOOD-FM</b> AC	105.7 265kw	81	7	7	8	8	10	6	7:30	6.2	Clear Channel	CCRS
6.0	5.5	5.3	5.0	4.8	8	<b>WKLO-FM</b> Active Rock	94.5 50kw	73	9	4	3	5	6	14	7:45	6.1	Bloomington	MCG
3.7	3.5	2.1	2.1	4.0	9	<b>WMJH-AM</b> Adult Standards	810 3.6kw	18	18	—	12	18	18	21	14:00	1.9	Cook-Media	—
2.9	3.9	3.4	3.4	3.9	10	<b>WODJ-FM</b> Oldies	107.3 50kw	70	10	—	14	11	8	5	6:30	3.9	Clear Channel	D&R



12+ POPULATION: 632,900 (Black: N/A; Hispanic: 41.0%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.3	8.9	7.7	6.4	9.8	1	<b>KMJ-AM</b> News/Talk	580 5kw	100	2	—	13	9	2	1	11:45	13.8	Infinity	KATZ
6.9	5.9	5.2	5.9	6.8	2	<b>KSKS-FM</b> Country	93.7 68kw	87	3	9	5	1	1	2	9:15	7.1	Infinity	KATZ
5.3	4.6	4.7	3.5	5.7	3	<b>KOQO-FM</b> Regional Mexican	101.9 2.25kw	72	6	5	1	2	4	7	9:15	5.6	Infinity	KT-H
4.6	3.9	2.7	4.2	5.2	4	<b>KSOF-FM</b> AC	98.9 19kw	65	9	9	8	5	3	3	9:30	5.3	Clear Channel	CHR
5.5	6.9	5.9	6.1	5.0	5	<b>KBOS-FM</b> CHR/Rhythmic	94.9 16.5kw	113	1	1	4	8	11	15	5:15	3.9	Clear Channel	EAST
3.2	4.0	6.0	5.0	5.0	5	<b>KRZR-FM</b> Active Rock	103.7 50kw	64	11	4	2	3	8	12	9:15	5.3	Clear Channel	EAST
6.7	4.7	4.1	4.7	4.6	7	<b>KJWL-FM</b> Adult Standards	99.3 5kw	55	14	—	22	18	17	7	10:00	4.0	JSA Br.	—
3.2	3.7	3.6	3.0	4.6	7	<b>KLBN-FM</b> Regional Mexican	105.1 .57kw	65	10	6	5	7	9	6	8:30	4.5	Lotus	LOTUS
3.8	3.5	3.5	3.3	4.5	9	<b>KVSR-FM</b> Hot AC	101.1 10kw	81	4	6	3	4	7	11	6:30	4.0	Infinity	KATZ
5.0	3.7	4.2	5.4	4.1	10	<b>KMGV-FM</b> Rhythmic Oldies	97.9 10.5kw	60	12	9	10	5	5	5	8:00	3.5	Infinity	D&R

WILKES BARRE-SCRANTON #68

12+ POPULATION: 628,800 (Black: N/A; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
12.7	11.1	13.3	11.4	10.6	1	<b>WKRF/WKRZ</b> CHR/Pop	107.9/98.5 5.7kw/8.7kw	192	1	1	1	1	2	4	6:45	10.4	Entercom	D&R
8.0	9.2	7.3	7.8	8.2	2	<b>WMGS-FM</b> AC	92.9 5.3kw	107	2	7	5	4	3	1	9:30	8.9	Citadel	MCG
7.2	7.8	7.4	7.0	8.1	3	<b>WGGY-FM</b> Country	101.3 7kw	101	3	4	6	5	4	3	9:45	7.7	Entercom	D&R
7.2	7.5	7.7	7.8	7.5	4	<b>WEZX/WPZX</b> Classic Rock	106.9/105.9 1.45kw/6kw	101	5	5	4	2	1	2	9:15	7.5	Shamrock	ARP
5.6	6.3	5.0	5.8	6.8	5	<b>WXAR/WXBE<sup>1</sup></b> Rock	95.7/97.9 .6kw/19.5kw	101	4	3	2	3	5	6	8:15	9.6	Citadel	MCG
3.4	2.5	4.0	4.7	5.5	6	<b>WNAK-AM</b> Adult Standards	730 1kw	46	9	—	—	25	23	10	12:00	4.8	Seven Thirty	—
5.5	5.1	5.0	4.9	4.3	7	<b>WBHT/WEMR</b> CHR/Pop	97.1/107.7 .5kw/235kw	100	6	2	3	6	7	16	5:15	3.3	Citadel	EAST
4.7	5.1	4.5	4.9	4.1	8	<b>WGBI/WILK</b> News/Talk	910/980 1(.5)kw/5(1)kw	53	8	—	—	19	15	11	9:30	4.5	Entercom	D&R
3.8	2.7	3.4	3.9	3.5	9	<b>WQFM/WQFN</b> Oldies	92.1/100.1 .28kw/.75kw	67	7	—	12	9	6	5	6:15	3.6	Shamrock	ARP
1.7	3.3	2.5	1.6	2.7	10	<b>WSHG/WWFH</b> AC	102.3/103.1 3kw/.73kw	45	10	7	10	8	9	7	7:15	2.4	Entercom	D&R

<sup>1</sup> Was Active Rock until September

# #69 ALLENTOWN-BETHLEHEM



12+ POPULATION: 612,200 (Black: N/A; Hispanic: N/A)

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FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
13.8	12.4	13.0	13.2	11.1	1	WAEB-FM CHR/Pop	104.1 50kw	178	1	1	2	2	1	3	7:30	11.1	Clear Channel	KATZ
9.1	9.5	9.3	8.7	10.8	2	WODE-FM Oldies	99.9 50kw	125	2	4	11	5	4	1	10:15	11.4	Nassau	CCRS
12.0	11.2	11.0	9.9	10.1	3	WCTO-FM Country	96.1 50kw	116	5	11	3	3	3	2	10:15	10.3	Citadel	MCG
9.1	9.0	8.2	9.7	9.2	4	WZZO-FM Rock	95.1 30kw	119	3	3	1	1	1	5	9:15	9.5	Clear Channel	KATZ
8.9	9.5	10.0	8.7	7.9	5	WLEV-FM AC	100.7 11kw	116	4	4	4	4	5	4	8:00	7.0	Citadel	MCG
3.5	5.6	5.7	5.1	6.1	6	WKAP-AM Adult Standards	1470 5kw	45	8	—	16	17	28	8	16:15	5.5	Clear Channel	KATZ
4.8	4.4	4.3	4.1	4.6	7	WAEB-AM News/Talk	790 3.6(1.5)kw	68	6	—	16	8	6	6	8:00	5.2	Clear Channel	KATZ
2.7	2.5	1.5	2.2	2.4	8	WYSP-FM Active Rock	94.1 16kw	53	7	—	5	6	6	9	5:30	4.5	Infinity	IRS
1.2	1.1	1.3	1.0	1.8	9	WMGK-FM Classic Hits	102.9 8.5kw	37	10	—	11	7	8	7	5:45	1.6	Greater Media	MCG
1.0	1.4	1.5	1.8	1.7	10	WUSL-FM Urban	98.9 18kw	31	11	2	7	9	17	20	6:30	1.2	Clear Channel	EAST

# #70 KNOXVILLE



12+ POPULATION: 579,100 (Black: N/A; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
23.6	21.2	19.5	19.3	22.0	1	WIVK-FM Country	107.7 91kw	218	1	2	1	1	1	1	10:30	25.5	Citadel	KATZ
10.6	9.7	9.3	8.9	9.9	2	WWST-FM CHR/Pop	93.1 2.4kw	143	2	1	2	2	4	6	7:15	9.5	Journal	CHR
8.0	11.1	10.8	10.4	9.8	3	WJXB-FM AC	97.5 100kw	107	3	5	3	3	2	2	9:30	8.1	South Central	EAST
6.8	6.0	7.0	6.7	7.2	4	WMYU-FM Oldies	102.1 15kw	93	4	5	8	4	3	3	8:00	6.1	Journal	EAST
7.1	6.2	5.3	6.5	6.6	5	WNOX-A/F News/Talk	990/99.1 10kw/6kw	88	5	—	10	7	5	4	8:00	7.9	Citadel	MCG
6.5	5.8	5.3	5.5	4.3	6	WIMZ-FM Classic Rock	103.5 100kw	72	6	7	5	5	6	6	6:30	4.7	South Central	EAST
2.8	2.5	3.1	1.7	4.1	7	WBON-FM <sup>1</sup> Classic Rock	104.5 2.3kw	52	8	7	5	6	7	8	8:15	4.0	Journal	CHR
2.5	2.6	3.3	2.2	3.9	8	WJBZ-FM Religious	96.3 2.9kw	44	10	—	14	9	8	5	9:15	3.1	Seymour	—
4.0	3.7	3.1	3.9	3.3	9	WNFZ-FM Alternative	94.3 2.5kw	56	7	3	4	8	9	15	6:15	4.0	South Central	EAST
1.4	1.5	1.4	2.1	2.1	10	WKGN-AM Urban	1340 1kw	15	15	—	7	10	9	11	14:45	2.7	Triple S	—

<sup>1</sup> Was WQIX-FM (Country) until August 18.

12+ POPULATION: 579,000 (Black: 10.8%; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.1	7.1	7.0	7.8	8.2	1	<b>WKDD-FM</b> <i>Hot AC</i>	96.5 50kw	114	1	4	1	1	1	3	7:45	9.8	Clear Channel	D&R
7.7	7.0	7.4	6.3	7.2	2	<b>WQMX-FM</b> <i>Country</i>	94.9 16kw	84	3	3	2	2	3	4	9:30	7.0	Rubber City	CHR
5.7	5.5	5.0	5.9	6.3	3	<b>WMJI-FM</b> <i>Oldies</i>	105.7 16kw	95	2	11	15	6	2	1	7:15	6.9	Clear Channel	CHR
5.0	5.2	4.8	4.7	5.5	4	<b>WDOK-FM</b> <i>AC</i>	102.1 12kw	72	8	5	11	6	6	2	8:15	5.7	Infinity	KATZ
3.8	3.2	4.4	5.9	5.1	5	<b>WTAM-AM</b> <i>News/Talk</i>	1100 50kw	74	5	11	11	8	6	4	7:45	4.1	Clear Channel	EAST
4.9	5.5	6.1	5.4	4.9	6	<b>WNIR-FM</b> <i>Talk</i>	100.1 4.2kw	63	10	5	13	9	8	6	8:30	4.3	Media-Com	KATZ
4.2	3.1	4.7	4.2	4.1	7	<b>WAKR-AM</b> <i>News/Talk</i>	1590 5kw	54	13	—	—	22	17	11	8:15	5.3	Rubber City	CHR
4.1	4.9	4.4	5.1	4.0	8	<b>WONE-FM</b> <i>Classic Rock</i>	97.5 12kw	73	7	11	6	3	4	6	6:00	4.1	Rubber City	CHR
3.3	3.4	3.6	2.9	3.9	9	<b>WGAR-FM</b> <i>Country</i>	99.5 50kw	55	12	5	15	14	13	9	7:45	3.9	Clear Channel	CHR
5.2	4.0	3.1	3.8	3.8	10	<b>WNCX-FM</b> <i>Classic Rock</i>	98.5 16kw	65	9	—	4	3	5	10	6:15	7.6	Infinity	IRS

# FT. MYERS-NAPLES-MARCO ISLAND #72

12+ POPULATION: 569,600 (Black: N/A; Hispanic: 10.0%)

FALL '99	SPRING '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.7	11.0	11.5	1	<b>WAVV-FM</b> <i>B/EZ</i>	101.1 100kw	114	1	—	16	17	17	6	11:15	9.6	Alpine	CHR
6.2	5.2	7.1	2	<b>WOLZ-FM</b> <i>Oldies</i>	95.3 79kw	78	3	7	11	7	1	1	10:15	7.3	Clear Channel	CCRS
5.3	4.9	6.9	3	<b>WINK/WNOG</b> <i>News/Talk</i>	1200/1270 10(1)kw/5(2.4)kw	74	4	—	16	14	9	4	10:30	5.8	Ft Myers	MCG
4.8	5.0	5.5	4	<b>WWGR-FM</b> <i>Country</i>	101.9 100kw	69	6	4	6	6	3	5	9:00	5.6	Renda	ARP
2.5	2.0	5.2	5	<b>WBTT-FM<sup>1</sup></b> <i>CHR/Rhythmic</i>	105.5 23.5kw	68	7	1	1	5	15	21	8:45	3.6	Clear Channel	CCRS
4.0	4.6	5.1	6	<b>WCKT-FM</b> <i>Country</i>	107.1 28.5kw	70	5	4	5	3	2	2	8:15	5.6	Clear Channel	CCRS
8.7	9.1	4.8	7	<b>WXKB-FM</b> <i>CHR/Pop</i>	103.9 100kw	87	2	2	3	1	6	12	6:15	5.1	Beasley	D&R
6.6	5.3	4.4	8	<b>WJBX-FM</b> <i>Alternative</i>	99.3 50kw	62	9	3	1	1	6	15	8:15	4.1	Beasley	EAST
5.0	5.2	3.7	9	<b>WRXK-FM</b> <i>Classic Rock</i>	96.1 100kw	62	8	—	4	3	3	8	6:45	7.4	Beasley	D&R
2.9	4.7	3.6	10	<b>WJPT-FM<sup>2</sup></b> <i>Adult Standards</i>	106.3 6kw	36	16	—	—	25	22	15	10:45	2.8	Beasley	D&R
2.5	2.4	3.6	10	<b>WILT-FM</b> <i>CHR/Rhythmic</i>	93.5 6kw	43	13	7	23	15	12	3	9:15	3.5	Meridian	MCG

<sup>1</sup> Was WQNU-FM (Country) until July 28. <sup>2</sup> Was WJST-FM until October.

# #73 EL PASO



12+ POPULATION: 557,000 (Black: N/A; Hispanic: 74.2%)

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FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
15.0	15.9	15.1	13.4	14.5	1	<b>KPRR-FM</b> CHR/Rhythmic	102.1 100kw	191	1	1	2	2	3	5	8:30	12.6	Clear Channel	CCRS
11.3	12.0	9.1	11.0	11.5	2	<b>KLAQ-FM</b> Rock	95.5 100kw	140	2	2	1	1	1	4	9:15	11.9	Ferrari	CHR
11.4	11.3	8.3	10.9	10.6	3	<b>KBNA-A/F</b> Spanish AC	920/97.5 1(.5)kw/100kw	129	3	4	4	3	2	1	9:15	13.7	Hispanic	KT-H
8.2	9.0	6.6	7.4	6.6	4	<b>KTSM-FM</b> AC	99.9 100kw	96	5	9	6	5	4	3	7:45	4.6	Clear Channel	CCRS
7.5	6.4	5.7	4.7	6.0	5	<b>KSII-FM</b> Hot AC	93.1 100kw	107	4	3	3	4	5	8	6:15	6.4	Ferrari	MCG
5.0	5.8	5.5	6.7	5.7	6	<b>KINT-FM</b> Tejano	93.9 100kw	89	6	4	7	9	8	5	7:00	6.1	Entravision	CAB
2.4	3.7	3.2	4.0	5.5	7	<b>KHEY-FM</b> Country	96.3 100kw	70	9	7	5	7	7	8	8:45	5.7	Clear Channel	CCRS
5.3	6.0	5.0	5.1	5.5	7	<b>KOFX-FM</b> Oldies	92.3 100kw	70	8	9	11	6	5	2	8:45	4.8	Magic Media	KATZ
0.0	1.5	4.9	4.7	4.7	9	<b>XEPR-FM</b> Classic Rock	99.1 50kw	75	7	7	9	8	8	7	7:00	4.2	Clear Channel	CCRS
3.5	3.2	4.7	3.3	3.0	10	<b>XHH-FM</b> Spanish AC	100.7 100kw	51	10	4	9	11	11	12	6:45	3.3	Mexamerica Br.	CAB

# #74 ALBUQUERQUE



12+ POPULATION: 552,400 (Black: N/A; Hispanic: 37.8%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.2	8.2	8.1	7.7	9.7	1	<b>KKOB-AM</b> Full Service	770 50kw	107	1	11	9	3	1	1	10:00	10.7	Citadel	MCG
6.6	5.0	6.7	6.1	6.8	2	<b>KZRR-FM</b> Rock	94.1 22.5kw	80	3	5	1	1	2	8	9:30	8.6	Clear Channel	EAST
4.2	4.0	5.2	5.1	5.7	3	<b>KPEK-FM</b> Hot AC	100.3 22.5kw	88	2	5	2	2	3	8	7:00	5.4	Clear Channel	EAST
0.8	0.5	0.6	3.5	4.7	4	<b>KBQI-FM</b> <sup>1</sup> Country	107.9 22.5kw	57	12	11	3	4	4	2	9:00	5.1	Clear Channel	EAST
5.4	5.8	4.8	5.3	4.1	5	<b>KMGA-FM</b> AC	99.5 22.5kw	63	9	5	12	6	7	2	7:00	3.4	Citadel	CHR
9.7	9.2	8.6	7.3	4.1	5	<b>KRST-FM</b> Country	92.3 22kw	77	4	8	9	9	6	6	5:45	4.3	Citadel	MCG
4.3	3.6	4.2	4.0	3.7	7	<b>KTBL-FM</b> Country	103.3 20.5kw	60	11	11	19	14	13	4	6:30	3.8	Citadel	MCG
3.6	3.8	4.5	3.2	3.7	7	<b>KYLZ-FM</b> CHR/Rhythmic	106.3 100kw	72	7	1	3	11	19	28	5:30	2.7	Amer. Gen. Media	=
3.4	4.2	4.3	4.3	3.4	9	<b>KIOT-FM</b> Classic Rock	102.5 17kw	64	8	11	12	5	5	5	5:45	2.8	Simmons	KATZ
2.5	1.8	2.5	2.5	3.3	10	<b>KCHQ-FM</b> <sup>2</sup> '80 Oldies	105.1 100kw	61	10	3	6	6	9	15	6:00	2.8	Simmons	KATZ
4.0	4.0	4.0	3.1	3.3	10	<b>KKOB-FM</b> <sup>3</sup> Hot AC	93.3 21.5kw	77	5	8	9	8	7	11	4:45	4.2	Citadel	MCG

<sup>1</sup> On July 19, **KEXT-FM** (Country) moved to 107.9 MHz to become **KBQI-FM**. <sup>2</sup> Was CHR/Pop until October. <sup>3</sup> Switched to '80s Oldies on January 23.

12+ POPULATION: 551,700 (Black: N/A; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.6	8.6	8.6	8.6	10.1	1	<b>KXKT-FM</b> Country	103.7 100kw	103	3	3	1	1	1	1	9:15	12.1	Clear Channel	CHR
5.2	4.0	4.9	4.6	7.7	2	<b>KKAR-AM</b> News/Talk	1290 5kw	94	5	—	9	9	5	3	7:45	4.9	Mitchell	SEN
7.8	8.3	7.3	6.7	7.4	3	<b>KGOR-FM</b> Oldies	99.9 115kw	102	4	7	8	4	3	2	6:45	6.6	Clear Channel	CHR
5.9	6.4	8.7	7.3	6.9	4	<b>KQCH-FM</b> CHR/Rhythmic	97.7 100kw	111	1	1	2	4	8	10	5:45	5.1	Journal	EAST
7.4	7.2	7.6	6.3	6.2	5	<b>KFAB-AM</b> News/Talk	1110 50kw	85	6	7	15	12	9	6	6:45	9.8	Clear Channel	CHR
7.3	8.0	6.5	6.7	6.1	6	<b>KEZO-FM</b> Rock	92.3 100kw	78	7	5	2	2	2	6	7:30	11.1	Journal	EAST
5.1	5.9	4.9	6.0	5.6	7	<b>KEFM-FM</b> AC	96.1 100kw	75	8	7	6	3	4	4	7:00	5.0	Webster	MCG
5.2	6.8	4.5	3.9	5.3	8	<b>KMXM-FM<sup>1</sup></b> Country	94.1 100kw	54	11	5	11	11	11	5	9:15	5.2	Journal	EAST
6.9	5.0	5.8	5.8	5.0	9	<b>KQKQ-FM</b> CHR/Pop	98.5 100kw	107	2	2	4	8	10	13	4:30	4.3	Mitchell	SEN
4.1	4.4	5.0	5.0	4.2	10	<b>KSRZ-FM</b> Hot AC	104.5 100kw	70	9	7	4	6	7	9	5:45	3.6	Journal	EAST

<sup>1</sup> Was **WOW-FM** until October 10, **KSSO-FM** until January.

12+ POPULATION: 536,600 (Black: 16.7%; Hispanic: N/A)

FALL '99	SPRING '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.6	10.3	10.3	1	<b>WJBR-FM</b> AC	99.5 50kw	111	1	5	4	2	1	1	9:30	10.3	NextMedia	CHR
8.6	8.1	7.2	2	<b>WSTW-FM</b> CHR/Pop	93.7 50kw	109	2	6	2	1	2	2	6:45	8.5	Delmarva	EAST
5.4	5.1	5.7	3	<b>WUSL-FM</b> Urban	98.9 18kw	76	4	1	1	3	6	22	7:45	4.8	Clear Channel	EAST
3.9	4.5	4.2	4	<b>WYSP-FM</b> Active Rock	94.1 16kw	78	3	8	3	4	3	8	5:30	8.1	Infinity	IRS
2.8	4.0	3.5	5	<b>W100-FM</b> CHR/Pop	102.1 27kw	71	5	1	6	8	19	22	5:00	2.5	Clear Channel	CCRS
3.9	2.7	3.3	6	<b>WJJZ-FM</b> NAC/SJ	106.1 22.5kw	35	16	—	15	10	5	3	9:45	3.0	Clear Channel	CHR
4.3	1.8	3.3	6	<b>WXCX-FM</b> Country	103.7 50kw	34	17	6	10	8	9	6	9:45	3.1	Delmarva	EAST
2.5	2.7	3.2	8	<b>WJKS-FM</b> Urban	101.7 3kw	56	6	3	6	7	15	22	5:45	1.9	QC	MCG
2.2	2.1	3.2	8	<b>WMMR-FM</b> Rock	93.3 18kw	53	9	8	5	5	4	13	6:15	2.6	Greater Media	MCG
3.8	5.4	3.1	10	<b>WDAS-FM</b> Urban AC	105.3 16.5kw	43	13	—	11	12	6	4	7:15	3.5	Clear Channel	EAST
2.5	1.8	3.1	10	<b>WDEL-AM</b> News/Talk	1150 5kw	54	8	—	27	20	16	8	5:45	4.2	Delmarva	EAST

# #77 MONTEREY-SALINAS-SANTA CRUZ



12+ POPULATION: 536,200 (Black: N/A; Hispanic: 32.8%)

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FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.3	8.8	8.9	8.8	7.9	1	<b>KDON-FM</b> CHR/Rhythmic	102.5 18.5kw	110	1	1	1	1	3	9	7:30	7.9	Clear Channel	CCRS
5.8	6.4	5.3	5.8	6.3	2	<b>KGO-AM</b> News/Talk	810 50kw	75	2	—	16	10	7	3	8:45	7.3	ABC	ABC
4.4	5.7	5.2	4.5	5.0	3	<b>KSOL/KZOL</b> Regional Mexican	98.9/99.1 6kw/1.1kw	50	8	9	2	4	4	4	10:15	7.4	Hispanic	KT-H
6.4	5.0	4.8	5.9	4.9	4	<b>KWAV-FM</b> AC	96.9 18kw	60	3	9	8	4	2	2	8:30	5.2	Buckley	D&R
4.5	3.4	3.5	3.7	4.8	5	<b>KPIG-FM</b> Adult Alternative	107.5 2.85kw	53	7	—	11	2	1	1	9:30	4.3	New Wave	MCG
3.5	3.0	3.2	2.0	4.5	6	<b>KLOK-FM</b> Regional Mexican	99.5 30kw	41	12	6	4	3	5	5	11:45	5.5	Entravision	CAB
5.3	5.2	4.6	5.1	4.1	7	<b>KTOM-FM</b> Country	100.7 1.4kw	53	6	4	8	8	7	5	8:00	4.5	Clear Channel	CCRS
4.7	3.9	3.9	3.9	3.8	8	<b>KBOQ-FM</b> Classical	95.5 1.7kw	54	5	9	19	17	14	7	7:30	3.3	J & M Br.	MCG
3.3	3.9	3.8	3.0	3.7	9	<b>KIDD-AM</b> Adult Standards	630 1kw	33	15	—	—	33	32	17	11:30	3.7	Buckley	D&R
1.6	3.1	2.4	2.8	3.7	9	<b>KSEA-FM</b> Regional Mexican	107.9 .87kw	40	13	3	2	7	10	17	9:30	3.3	Radio Campesina	—

# #78 SYRACUSE



12+ POPULATION: 536,000 (Black: N/A; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.3	11.4	8.8	10.3	9.5	1	<b>WBBS-FM</b> Country	104.7 50kw	104	3	4	4	1	1	1	9:15	9.2	Clear Channel	CCRS
10.4	8.9	6.9	7.4	8.7	2	<b>WSYR-AM</b> News	570 5kw	104	4	—	10	10	6	3	8:15	11.6	Clear Channel	CCRS
5.5	6.2	6.9	6.0	6.6	3	<b>WYYY-FM</b> AC	94.5 100kw	96	5	—	6	3	2	3	7:00	7.4	Clear Channel	CCRS
7.4	7.6	6.7	7.5	6.1	4	<b>WNTQ-FM</b> CHR/Pop	93.1 97kw	123	1	3	5	4	3	6	5:00	7.6	Pilot	KATZ
5.9	6.1	6.1	7.3	6.0	5	<b>WWHT-FM</b> CHR/Pop	107.9 50kw	108	2	1	1	6	12	14	5:45	4.7	Clear Channel	CCRS
5.3	5.8	6.1	5.2	5.9	6	<b>WAQX-FM</b> Rock	95.7 25kw	94	6	7	1	2	4	8	6:15	10.3	Pilot	D&R
4.9	6.9	5.6	6.6	5.5	7	<b>WKRH/WKRL</b> Alternative	106.5/100.9 5kw/6kw	64	9	2	1	5	8	13	8:30	4.4	Radio Corp	ARP
0.6	1.2	1.1	0.6	4.9	8	<b>WHCD-FM<sup>1</sup></b> Urban	106.9 14kw	38	13	4	6	7	10	9	12:30	3.7	Clear Channel	CCRS
5.9	6.3	6.0	5.3	4.9	8	<b>WSEN-FM</b> Oldies	92.1 25kw	72	7	7	17	11	6	2	6:45	4.4	Buckley	MCG
3.8	3.7	3.7	3.6	4.6	10	<b>WTKV/WTKW</b> Classic Rock	105.5/99.5 1.8kw/5.7kw	67	8	6	8	7	5	5	7:00	3.8	Radio Corp	ARP

<sup>1</sup> Was NAC/SJ until September 21.

# HARRISBURG-LEBANON-CARLISLE #79

12+ POPULATION: 522,800 (Black: N/A, Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.0	11.2	11.0	11.8	11.4	1	WNKK-FM CHR/Pop	104.1 22.5kw	144	1	1	1	1	1	1	7:45	12.8	Cumulus	EAST
7.8	9.1	7.0	9.4	8.9	2	WHP-AM Talk	580 5kw	96	2	—	10	7	8	4	9:00	9.1	Clear Channel	CCRS
4.6	6.6	6.1	7.8	6.3	3	WNCE/WTPA Classic Rock	92.1/93.5 3.3kw/1.25kw	70	6	6	3	2	2	6	8:45	6.0	Cumulus	EAST
7.9	8.1	7.0	6.7	6.2	4	WRBT-FM Country	94.9 25kw	73	4	4	5	6	6	5	8:15	6.6	Clear Channel	CCRS
5.6	3.6	5.1	5.4	6.2	4	WRKZ-FM Country	106.7 14kw	57	9	7	4	5	4	7	10:45	6.6	Citadel	ARP
6.8	6.5	7.3	8.2	6.1	6	WRVV-FM Rock AC	97.3 17kw	80	3	7	6	4	3	3	7:15	6.1	Clear Channel	CCRS
4.4	6.5	5.7	5.3	5.9	7	WWKL-FM Oldies	99.3 6kw	71	5	7	12	7	4	2	8:00	6.4	Clear Channel	CCRS
6.4	5.3	5.4	5.8	5.8	8	WOXA-FM Active Rock	105.7 25kw	70	7	4	2	3	6	10	8:00	7.0	Citadel	MCG
4.0	3.1	3.9	2.7	3.7	9	WROZ-FM AC	101.3 6.9kw	54	10	7	9	7	9	8	6:45	2.9	Hall	D&R
1.9	1.6	2.7	2.9	2.8	10	WHYL-AM Adult Standards	960 5kw	31	12	—	—	—	24	16	8:45	2.5	Citadel	UNI

# SARASOTA-BRADENTON #80

12+ POPULATION 516,700 (Black: N/A, Hispanic: N/A)

FALL '99	SPRING '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
12.4	9.6	10.7	1	WDDV-FM B/EZ	92.1 22kw	90	1	6	—	25	22	6	12:30	8.9	Clear Channel	EAST
6.2	5.3	7.0	2	WFLA-AM News/Talk	970 5kw	70	3	—	11	11	10	3	10:15	7.8	Clear Channel	EAST
3.9	8.0	6.3	3	WCTQ-FM Country	106.5 25kw	62	4	4	4	1	1	2	10:30	6.1	Clear Channel	EAST
4.1	6.0	5.7	4	WSRZ-FM Oldies	107.9 47kw	60	5	—	20	9	2	1	9:45	7.3	Clear Channel	EAST
5.1	3.9	4.6	5	WHPT-FM Classic Rock	102.5 100kw	58	6	3	6	1	3	4	8:15	4.3	Cox	KATZ
5.8	6.3	4.1	6	WFLZ-FM CHR/Pop	93.3 100kw	86	2	2	1	3	5	11	5:00	6.2	Clear Channel	EAST
3.5	4.4	4.0	7	WSJT-FM NAC/SJ	94.1 100kw	54	7	—	11	9	5	5	7:45	3.3	Infinity	IRS
2.3	2.7	3.6	8	WMTX-FM Hot AC	100.7 100kw	39	11	—	5	5	4	7	9:45	3.3	Clear Channel	EAST
3.8	3.2	3.4	9	WXTB-FM Active Rock	97.9 100kw	35	14	4	2	4	7	11	9:45	3.9	Clear Channel	EAST
2.8	2.7	3.2	10	WLLD-FM CHR/Rhythmic	98.7 50kw	48	8	1	2	6	11	18	7:00	2.2	Infinity	IRS



# #81 TOLEDO



12+ POPULATION: 500,400 (Black: 11.8%; Hispanic: N/A)

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FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.9	9.9	11.5	10.9	11.0	1	WKKO-FM <sup>1</sup> Country	99.9 50kw	103	2	4	3	2	1	1	9:45	12.4	Cumulus	ARP
8.9	8.1	7.2	8.5	8.8	2	WRVF-FM AC	101.5 19kw	93	3	4	7	4	2	2	8:30	7.1	Clear Channel	EAST
11.6	9.6	9.3	9.6	8.8	2	WKKS-FM CHR/Pop	92.5 50kw	136	1	1	1	1	4	5	5:45	8.9	Clear Channel	MCG
7.5	5.5	5.1	7.4	6.8	4	WSPD-AM News/Talk	1370 5kw	71	5	—	13	11	9	4	8:30	8.1	Clear Channel	MCG
4.1	6.3	5.8	6.2	6.4	5	WRQN-FM Oldies	93.5 4.1kw	69	7	8	14	6	3	3	8:15	7.0	Cumulus	ARP
5.8	5.8	6.4	6.4	5.6	6	WWWM-FM Hot AC	105.5 4.3kw	70	6	8	2	4	6	8	7:00	5.3	Cumulus	D&R
5.2	5.7	7.5	5.5	5.3	7	WIOT-FM Rock	104.7 50kw	72	4	8	4	3	5	8	6:30	6.6	Clear Channel	EAST
4.2	4.2	4.6	4.0	5.1	8	WJUC-FM Urban	107.3 3kw	49	10	2	5	8	9	10	9:30	5.3	Welch	ARP
3.3	2.7	3.7	3.7	4.0	9	WIMX-FM Urban AC	95.7 3.5kw	29	14	8	12	9	8	5	12:15	4.5	Riverside	CHR
4.9	4.4	5.1	5.1	4.0	9	WXKR-FM Classic Rock	94.5 30kw	58	8	8	9	7	7	7	6:15	4.4	Cumulus	D&R

<sup>1</sup> Morning show simulcasts over WTOD-AM, morning drive figure is from that combo.

# #82 SPRINGFIELD, MA



12+ POPULATION: 493,000 (Black: N/A; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.1	9.1	8.7	9.0	9.2	1	WPKX-FM Country	97.9 2.2kw	68	6	7	5	5	4	1	12:30	8.0	Clear Channel	D&R
9.5	8.2	8.3	9.6	8.2	2	WMAS-FM AC	94.7 50kw	93	2	3	2	3	3	4	8:00	8.1	Lappin	MCG
8.1	8.2	8.8	7.4	8.0	3	WHYN-FM Hot AC	93.1 8.9kw	89	3	2	3	2	2	3	8:00	9.1	Clear Channel	CCRS
8.3	7.3	8.2	7.8	7.1	4	WAQY-FM Classic Rock	102.1 17kw	84	4	7	5	1	1	2	7:45	8.6	Saga	KATZ
6.8	5.6	7.1	7.8	6.9	5	WKSS-FM CHR/Pop	95.7 16.5kw	95	1	1	1	4	5	8	6:45	5.5	Clear Channel	EAST
5.1	5.1	4.9	5.6	6.0	6	WHYN-AM Full Service	560 5(1)kw	68	5	7	13	8	7	6	8:00	7.1	Clear Channel	CCRS
2.6	3.2	2.8	3.3	4.1	7	WDRC-FM Oldies	102.9 19.5kw	51	8	—	13	8	6	5	7:15	3.7	Buckley	MCG
3.5	3.4	3.7	2.9	3.4	8	WMAS-AM Adult Standards	1450 1kw	31	16	—	—	24	21	12	10:15	3.4	Lappin	MCG
2.6	3.8	2.4	3.3	3.4	8	WNNZ-AM Talk	640 50(15)kw	44	11	7	18	14	9	7	7:15	4.3	Clear Channel	CCRS
4.2	4.3	4	3.1	3.0	10	WTIC-FM Hot AC	96.5 20kw	66	7	3	8	7	8	11	4:00	3.1	Infinity	CHR

# GREENVILLE-NEW BERN-JACKSONVILLE, NC #83

12+ POPULATION: 474,400 (Black: 25.4%; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
12.0	13.8	12.2	12.2	12.7	1	WRNS-FM Country	95.1 100kw	111	1	6	4	2	1	1	9:30	12.8	NextMedia	KATZ
10.8	10.8	11.0	14.6	11.0	2	WIKS-FM Urban AC	101.9 100kw	89	2	1	1	1	2	2	10:30	13.0	Beasley	D&R
6.5	6.5	5.8	5.5	5.7	3	WCBZ/WRHT CHR/Pop	103.7/96.3 100kw/100kw	77	3	2	2	5	6	8	6:15	5.5	Eastern Carolina	—
3.4	3.4	4.2	3.8	5.7	3	WERO-FM Hot AC	93.3 100kw	75	4	3	2	3	4	7	6:30	4.9	NextMedia	KATZ
7.7	8.7	8.0	5.7	5.5	5	WSFL-FM Classic Rock	106.5 100kw	60	5	9	7	4	3	4	7:45	8.2	Beasley	D&R
4.9	3.3	4.8	3.8	4.6	6	WMGV-FM AC	103.3 100kw	56	6	7	9	8	5	3	6:45	3.1	Beasley	D&R
2.8	5.0	4.9	6.7	4.5	7	WANJ/WXQR Active Rock	101.1/105.5 31kw/19kw	48	9	7	4	6	7	11	8:00	6.8	NextMedia	KATZ
4.7	4.6	4.8	4.5	4.3	8	WNCT-FM Oldies	107.9 100kw	50	8	9	10	9	8	5	7:15	4.5	Beasley	D&R
5.6	3.1	4.0	4.4	4.0	9	WXNR-FM Alternative	99.5 16.5kw	54	7	3	6	7	10	21	6:15	4.1	Beasley	D&R
1.6	2.1	2.1	1.3	2.7	10	WKOO-FM Oldies	98.7 100kw	29	11	—	16	11	9	6	8:00	2.4	NextMedia	ARP
1.8	2.1	2.7	2.0	2.7	10	WQSL-FM Hot AC	92.3 22.5kw	47	10	3	8	10	12	15	4:45	1.9	Cumulus	—

# BATON ROUGE #84

12+ POPULATION: 473,500 (Black: 30.0%; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.4	7.3	9.0	10.4	9.5	1	WEMX-FM Urban	94.1 100kw	76	4	1	1	1	3	12	10:45	8.4	Citadel	MCG
4.5	6.4	6.3	7.0	8.2	2	WXOK-AM Urban AC	1460 5(1)kw	50	10	6	11	5	4	1	14:00	9.3	Citadel	MCG
6.2	6.1	8.0	6.2	6.9	3	WDGL-FM Classic Rock	98.1 100kw	91	2	6	2	2	1	3	6:30	10.5	Guaranty	D&R
8.0	9.6	7.7	6.7	6.1	4	WYNK-FM Country	101.5 100kw	77	3	6	8	7	5	4	6:45	7.6	Clear Channel	SEN
5.3	4.2	5.7	4.7	6.0	5	KQXL-FM Urban AC	106.5 50kw	61	7	6	5	3	2	5	8:30	5.0	Citadel	MCG
5.0	5.3	3.9	5.3	6.0	5	WJBO-AM News/Talk	1150 5kw	66	5	—	14	9	5	2	7:45	5.6	Clear Channel	SEN
5.3	7.0	5.7	7.3	5.1	7	WFME-FM CHR/Pop	102.5 100kw	101	1	2	2	4	9	13	4:15	5.0	Clear Channel	—
6.5	7.4	6.5	5.0	4.7	8	KRVE-FM AC	96.1 43kw	58	8	6	8	6	7	6	6:45	5.4	Clear Channel	SEN
4.5	4.9	5.7	4.5	4.2	9	WXCT-FM Country	100.7 100kw	53	9	6	6	10	9	8	6:45	4.1	Guaranty	D&R
6.4	3.6	4.5	3.2	4.0	10	KKAY/WTGE Oldies	104.9/107.3 6kw/4.6kw	39	13	14	6	7	7	9	8:30	3.4	Guaranty	D&R

# #85 LITTLE ROCK



12+ POPULATION: 468,300 (Black: 19.7%; Hispanic: N/A)

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FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
9.8	9.7	9.3	10.4	10.3	1	<b>KSSN-FM</b> Country	95.7 100kw	105	1	6	2	2	3	1	8:30	11.3	Clear Channel	CCRS
8.7	7.3	9.6	8.6	7.8	2	<b>KIPR-FM</b> Urban	92.3 100kw	67	4	1	1	4	6	11	10:00	6.9	Citadel	BAN
7.8	11.0	8.9	9.1	7.2	3	<b>KMJX-FM</b> Classic Rock	105.1 81kw	74	2	6	2	1	1	3	8:30	12.0	Clear Channel	CCRS
7.3	7.1	5.9	6.4	6.6	4	<b>KARN-A/F</b> News/Talk	920/102.5 5kw/3kw	66	5	—	13	8	5	2	8:30	6.6	Citadel	MCG
6.8	5.2	7.2	5.9	6.2	5	<b>KKPT-FM</b> Classic Rock	94.1 100kw	65	7	—	6	3	2	3	8:15	6.5	Signal Media	D&R
4.7	5.9	4.4	5.4	5.5	6	<b>KOAR-FM</b> CHR/Pop	100.3 85kw	66	6	2	5	7	10	13	7:00	4.3	Clear Channel	CCRS
4.5	4.3	5.6	5.1	5.5	6	<b>KURB-FM</b> Hot AC	98.5 100kw	70	3	6	7	5	4	6	6:30	5.4	Citadel	MCG
4.2	3.9	5.7	3.8	5.3	8	<b>KLEC-FM</b> Alternative	106.3 50kw	51	12	4	4	6	11	13	9:00	4.1	Equity	ROS
4.7	4.5	4.0	3.5	4.1	9	<b>KOLL-FM</b> Oldies	94.9 100kw	54	11	—	14	15	8	5	6:30	4.1	Clear Channel	CCRS
3.1	3.3	2.9	2.9	3.8	10	<b>KOKY-FM</b> Urban AC	102.1 4.1kw	32	17	6	14	11	13	8	10:00	2.5	Citadel	MCG

# #86 CHARLESTON, SC



12+ POPULATION: 457,600 (Black: 29.5%; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
11.6	11.8	11.8	11.3	10.6	1	<b>WWWZ-FM</b> Urban	93.3 50kw	95	1	1	1	1	2	4	9:45	10.2	Citadel	MCG
9.2	7.5	7.6	6.0	8.6	2	<b>WEZL-FM</b> Country	103.5 100kw	79	3	5	10	2	1	1	9:45	8.7	Clear Channel	KATZ
6.8	6.9	5.8	7.4	7.6	3	<b>WXLY-FM</b> Oldies	102.5 100kw	70	5	8	7	5	2	2	9:30	7.3	Clear Channel	BAN
4.5	5.8	3.3	6.3	6.2	4	<b>WMGL-FM</b> Urban AC	101.7 6.5kw	45	10	8	5	6	4	3	12:30	7.0	Citadel	MCG
4.8	6.7	6.7	5.3	5.4	5	<b>WSSX-FM</b> CHR/Pop	95.1 100kw	83	2	2	3	3	5	11	5:45	5.5	Citadel	MCG
4.2	5.4	6.8	6.0	5.0	6	<b>WAVF-FM</b> Alternative	96.1 100kw	77	4	5	2	3	6	16	5:45	5.5	Cordes Street	CHR
6.0	3.5	5.5	4.3	4.8	7	<b>WXTC-AM</b> Gospel	1390 5kw	31	18	—	14	13	11	5	13:30	5.3	Citadel	MCG
3.3	3.1	1.7	3.1	4.2	8	<b>WJNI-FM</b> Gospel	106.3 3kw	33	15	8	5	8	8	15	11:30	3.4	T.B. Daniels	—
3.1	3.5	3.1	4.1	3.8	9	<b>WALC-FM</b> CHR/Pop	100.5 17.5kw	64	6	7	7	7	7	6	5:15	3.5	Clear Channel	KATZ
5.5	3.8	4.5	4.1	3.5	10	<b>WSSP-FM</b> CHR/Rhythmic	94.3 6kw	64	7	3	4	8	17	18	5:00	2.8	Concord Media	—
5.1	4.1	4.7	4.7	3.5	10	<b>WSUY-FM</b> AC	96.9 100kw	46	9	—	10	10	10	6	7:00	3.3	Citadel	MCG

12+ POPULATION: 454,000 (Black: N/A; Hispanic: 28.2%)

FALL '99	SPRING '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.3	8.4	11.1	1	<b>KATM-FM</b> Country	103.3 50kw	90	2	10	2	1	1	1	9:15	10.1	Citadel	MCG
10.3	11.5	10.1	2	<b>KWIN-FM</b> CHR/Rhythmic	97.7 3kw	108	1	1	1	2	4	5	7:00	9.5	Silverado	EAST
4.6	3.6	6.9	3	<b>KJOY-FM</b> AC	99.3 2.35kw	45	7	5	3	3	2	3	11:45	5.9	Silverado	EAST
5.3	7.0	6.4	4	<b>KDJK/KHKK</b> Classic Hits	103.9/104.1 .071kw/50kw	63	3	5	4	3	3	2	7:45	7.2	Citadel	MCG
6.5	5.0	5.3	5	<b>KOOD-FM</b> Rhythmic Oldies	100.1 6kw	49	4	—	4	5	5	4	8:15	5.2	Carson	KATZ
5.3	4.3	3.3	6	<b>KOSO-FM</b> Hot AC	93.1 2.95kw	45	5	5	6	6	6	6	5:30	3.0	Clear Channel	KATZ
3.6	2.6	3.1	7	<b>KMIX-FM</b> Regional Mexican	100.9 6kw	35	8	10	7	7	7	13	6:30	2.2	Entravision	KATZ
2.3	4.5	2.5	8	<b>KNBR-AM</b> Sports	680 50kw	29	11	—	12	10	9	9	6:15	3.2	Susquehanna	MCG
2.5	2.5	2.3	9	<b>KCBS-AM</b> News	740 50kw	33	9	—	19	15	12	13	5:15	3.4	Infinity	CBS
0.5	0.6	2.3	9	<b>KMEL-FM</b> CHR/Rhythmic	106.1 69kw	21	13	10	8	8	11	13	8:00	1.8	Clear Channel	CHR

12+ POPULATION: 449,800 (Black: N/A; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.7	10.6	10.5	8.1	9.3	1	<b>KFDI-FM</b> Country	101.3 100kw	75	2	8	13	9	3	1	9:45	10.4	Journal	ARP
8.3	6.7	6.6	7.4	8.0	2	<b>KICT-FM</b> Active Rock	95.1 100kw	67	3	3	1	1	4	12	9:30	7.9	Journal	CHR
7.2	4.3	6.0	6.0	6.5	3	<b>KDGS-FM</b> CHR/Rhythmic	93.9 25kw	56	6	1	2	4	10	12	9:15	4.9	Entercom	ARP
4.7	5.9	6.0	5.7	6.5	3	<b>KFDI-AM</b> Country Oldies	1070 10(1)kw	38	13	—	19	21	17	7	13:30	7.2	Journal	ARP
7.5	10.4	8.3	9.3	6.3	5	<b>KKRD-FM</b> CHR/Pop	107.3 100kw	86	1	2	4	2	5	6	5:45	7.3	Clear Channel	D&R
6.4	4.6	4.5	7.0	6.2	6	<b>KEYN-FM</b> Oldies	103.7 100kw	55	7	—	11	7	2	3	9:00	5.6	Entercom	EAST
5.7	6.8	7.7	7.8	6.2	6	<b>KRBB-FM</b> AC	97.9 100kw	54	8	—	10	3	1	2	9:00	7.5	Clear Channel	CCRS
7.8	7.5	7.1	4.3	5.2	8	<b>KZSN-FM</b> Country	102.1 100kw	58	4	4	9	9	6	4	7:00	5.6	Clear Channel	KATZ
2.9	3.6	3.1	2.2	4.3	9	<b>KWCV-FM</b> Country	105.3 100kw	47	10	4	6	5	6	7	7:00	4.1	Entercom	D&R
3.7	3.3	3.7	2.7	4.1	10	<b>KNSS-AM</b> News/Talk	1240 .63kw	35	14	—	15	14	11	5	9:15	3.2	Entercom	D&R

# #89 GAINESVILLE-OCALA



12+ POPULATION: 443,200 (Black: 16.5%; Hispanic: N/A)

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FALL '96	SPRING '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.9	9.9	6.9	1	WOGK-FM Country	93.7 100kw	64	3	6	8	5	3	1	8:30	8.0	Dix	KATZ
7.1	6.5	6.7	2	WKTK-FM AC	98.5 100kw	70	2	—	6	2	1	1	7:45	6.7	Entercom	—
4.2	4.6	6.3	3	WSKY-FM News/Talk	97.3 13.5kw	46	6	—	4	6	5	4	10:15	5.8	Entercom	—
5.3	6.5	6.1	4	WRUF-FM Active Rock	103.7 100kw	81	1	4	1	1	4	8	6:00	7.1	Univ. of Florida	—
4.2	4.0	5.5	5	WNDD/WNDT Classic Hits	95.5/92.5 6kw/3.2kw	49	5	6	7	2	2	3	8:45	5.1	Dix	KATZ
6.6	5.0	5.0	6	WTMG-FM Urban	101.3 3.5kw	44	9	2	3	4	5	7	9:15	7.0	Pamal	—
2.2	3.7	4.9	7	WKZY-FM Adult Standards	106.9 100kw	40	10	—	21	12	11	5	9:45	3.0	Pamal	—
2.8	3.5	4.7	8	WJHM-FM Urban	101.9 28kw	46	7	1	4	9	10	16	8:00	2.6	Clear Channel	SEN
6.1	6.9	4.7	8	WTRS-FM Country	102.3 50kw	45	8	6	9	8	7	6	8:15	4.6	Asterisk	MCG
5.3	5.0	3.4	10	WYKY-FM CHR/Pop	105.3 3kw	55	4	2	2	7	13	24	4:45	3.2	Gillen Br.	—

# #90 MOBILE



12+ POPULATION: 442,500 (Black: 26.8%; Hispanic: N/A)

FALL '96	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.0	11.4	11.5	12.7	13.5	1	WBLX-FM Urban	92.9 100kw	93	1	1	1	1	2	5	13:00	12.8	Cumulus	KATZ
7.4	8.4	10.0	9.2	10.0	2	WDLT-FM Urban AC	98.3 5.5kw	69	4	5	3	2	1	1	12:45	8.3	Cumulus	KATZ
8.5	11.5	7.3	10.1	9.4	3	WKSJ-FM Country	94.9 100kw	86	3	4	4	3	3	2	9:45	11.9	Clear Channel	CCRS
9.8	7.8	10.6	8.5	8.0	4	WABB-FM CHR/Pop	97.5 100kw	89	2	2	2	4	4	6	8:00	7.7	Dittman Group	CHR
5.6	3.5	4.2	4.2	6.2	5	WMXC-FM AC	99.9 100kw	49	6	—	12	6	5	3	11:00	6.4	Clear Channel	CCRS
3.4	3.0	4.4	4.9	5.0	6	WRKH-FM Classic Rock	96.1 100kw	59	5	5	6	5	5	4	7:45	7.2	Clear Channel	CCRS
5.9	5.3	5.9	6.3	3.9	7	WTKX-FM Active Rock	101.5 100kw	41	7	3	5	7	7	16	8:30	3.3	Clear Channel	CCRS
4.9	4.3	3.8	3.2	3.6	8	WNTM-AM News/Talk	710 1kw	32	10	—	12	13	10	8	10:15	3.8	Clear Channel	CCRS
3.4	5.8	3.6	4.6	3.5	9	WGOK-AM Gospel	900 1kw	29	13	9	12	11	10	8	10:45	3.7	Cumulus	ARP
3.0	2.7	2.9	3.0	2.9	10	WDWG-FM Country	104.9 33kw	38	38	—	9	9	12	10	6:45	3.3	Clear Channel	CCRS

12+ POPULATION: 438,400 (Black: N/A; Hispanic: 36.7%)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.8	11.6	9.6	9.2	11.4	1	<b>KUZZ-AF</b> Country	550/107.9 5kw/5.8kw	84	2	4	2	1	1	1	11:00	12.9	Buck Owens	KATZ
7.2	7.2	9.0	7.7	9.9	2	<b>KISV-FM</b> CHR/Rhythmic	94.1 4.5kw	96	1	1	1	2	3	8	8:30	8.2	Amer. Gen. Media	CHR
5.2	6.1	6.8	6.2	5.9	3	<b>KERN-AM</b> News/Talk	1410 1kw	48	7	10	15	8	6	2	10:00	6.7	Amer. Gen. Media	CHR
5.7	6.9	5.8	7.7	5.6	4	<b>KRAB-FM</b> Active Rock	106.1 25kw	52	6	2	3	3	5	11	9:00	5.4	Clear Channel	MCG
4.9	4.3	5.6	5.3	5.0	5	<b>KKXX-FM</b> CHR/Pop	96.5 50kw	72	3	3	4	4	7	13	5:45	5.9	Clear Channel	MCG
4.8	5.5	5.2	4.7	4.6	6	<b>KGFM-FM</b> AC	101.5 6.7kw	52	5	10	10	6	4	3	7:00	4.6	Amer. Gen. Media	CHR
2.7	3.2	5.0	4.1	4.1	7	<b>KDFO-FM</b> Classic Rock	98.5 8kw	42	9	10	6	5	2	5	8:00	3.8	Clear Channel	MCG
3.7	3.8	4.6	3.8	3.8	8	<b>KIWI-FM</b> Regional Mexican	92.1 2kw	37	10	7	7	10	11	8	8:30	4.4	Lotus	LOTUS
3.7	3.1	3.9	4.1	3.8	8	<b>KKDJ-FM</b> Oldies	105.3 35kw	55	4	7	10	10	8	4	5:45	3.3	Clear Channel	MCG
5.1	4.0	3.0	3.6	3.0	10	<b>KLLY-FM</b> Hot AC	95.3 12.5kw	48	7	4	5	7	11	16	5:15	2.6	Buckley	D&R

12+ POPULATION: 437,400 (Black: N/A; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
12.2	11.2	10.9	11.9	11.7	1	<b>WHO-AM</b> News/Talk	1040 50kw	105	2	—	9	6	1	1	8:30	14.5	Clear Channel	CHR
9.2	9.8	9.6	8.6	10.2	2	<b>KKDM-FM</b> CHR/Pop	107.5 100kw	109	1	1	2	2	7	10	7:15	7.9	Clear Channel	CHR
6.7	5.7	4.9	7.8	7.8	3	<b>KAZR-FM</b> Active Rock	103.3 100kw	67	5	2	1	1	4	12	9:00	9.4	Saga	KATZ
6.7	6.4	8.9	7.8	7.3	4	<b>KIOA-FM</b> Oldies	93.3 100kw	87	3	—	11	7	1	2	6:30	7.0	Saga	KATZ
6.9	7.0	7.2	5.7	6.6	5	<b>KJYJ-FM</b> Country	92.5 41kw	63	6	4	5	5	4	3	8:00	7.6	Barnstable	D&R
5.7	6.5	6.7	5.9	5.8	6	<b>KSTZ-FM</b> Hot AC	102.5 100kw	73	4	6	3	3	4	6	6:15	5.3	Saga	KATZ
5.7	5.7	7.2	7.3	5.5	7	<b>KGGO-FM</b> Rock	94.9 100kw	47	10	6	5	4	3	5	9:00	5.6	Barnstable	EAST
5.0	6.2	5.9	5.1	5.5	7	<b>KHKI-FM</b> Country	97.3 115kw	52	8	4	4	7	9	8	8:15	4.7	Barnstable	EAST
4.5	4.3	5.2	4.6	5.3	9	<b>KLTI-FM</b> AC	104.1 100kw	54	7	6	7	9	8	4	7:45	4.1	Saga	KATZ
3.2	3.3	2.4	3.0	4.2	10	<b>KLYF-FM</b> AC	106.3 18kw	38	12	—	14	12	12	8	8:15	3.2	Clear Channel	CHR

# #93 COLUMBIA, SC



12+ POPULATION: 437,300 (Black: 27.8%; Hispanic: N/A)

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FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.8	8.4	10.8	9.4	9.1	1	WCOS-FM Country	97.5 100kw	79	2	5	4	3	2	1	9:00	9.2	Clear Channel	CCRS
9.5	7.5	8.9	8.4	8.8	2	WNOK-FM CHR/Pop	104.7 100kw	93	1	2	2	2	3	8	7:30	9.1	Clear Channel	KATZ
7.0	7.5	7.5	7.6	8.0	3	WHXT-FM Urban	103.9 9.2kw	68	5	1	1	4	13	14	9:15	6.2	Rainbow Radio	—
5.4	6.8	7.0	6.7	7.2	4	WMFX-FM Classic Rock	102.3 6kw	65	6	7	6	1	1	2	8:45	9.6	Inner City	CCRS
5.7	5.1	5.6	7.0	6.4	5	WVOC-AM News/Talk	560 5kw	74	3	—	9	9	5	4	6:45	4.6	Clear Channel	CCRS
6.4	7.6	6.7	6.2	5.9	6	WVDM-FM Urban	101.3 100kw	70	4	4	4	5	8	9	6:45	6.3	Inner City	—
5.8	5.0	5.3	5.9	5.6	7	WFMV-FM <sup>1</sup> Gospel	95.3 3kw	47	11	6	7	6	5	6	9:15	5.2	Glory	D&R
5.4	5.8	5.7	4.6	4.9	8	WOMG-FM Oldies	103.1 6kw	58	7	—	13	13	8	3	6:30	4.0	Bloomington	MCG
3.9	6.1	4.9	5.6	4.8	9	WARQ-FM Alternative	93.5 2.8kw	57	8	3	3	6	12	13	6:45	4.5	Inner City	CCRS
5.2	5.4	5.3	4.3	4.8	9	WTCB-FM AC	106.7 100kw	55	9	—	9	8	4	4	6:45	6.1	Bloomington	CHR

<sup>1</sup> Morning show simulcasts over WLJI-FM, morning drive figure is from that combo.

# #94 SPOKANE



12+ POPULATION: 435,400 (Black: N/A; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.2	8.8	10.4	8.3	9.2	1	KZZU-FM CHR/Pop	92.9 85kw	87	1	1	2	1	3	9	8:00	9.2	Morgan Murphy	KATZ
6.4	5.5	4.1	6.2	8.0	2	KGA-AM News/Talk	1510 50kw	62	2	7	14	7	4	1	9:45	8.1	Citadel	MCG
8.6	7.2	6.4	7.3	6.9	3	KKZX-FM Classic Rock	98.9 100kw	61	5	—	4	2	1	3	8:45	8.9	Clear Channel	KATZ
7.2	8.9	6.3	5.9	6.2	4	KDRK-FM Country	93.7 56kw	61	4	5	5	4	4	4	7:45	6.9	Citadel	MCG
3.8	4.9	7.4	8.8	5.9	5	KHTQ-FM Active Rock	94.5 100kw	61	3	3	1	3	8	14	7:15	4.6	Morgan Murphy	EAST
6.1	6.0	5.5	5.7	5.7	6	KISC-FM AC	98.1 94kw	50	11	—	10	5	2	2	8:45	5.9	Clear Channel	ARP
5.5	4.7	5.8	4.5	5.4	7	KXLY-AM News/Talk	920 5kw	58	7	—	12	11	10	7	7:00	6.0	Morgan Murphy	KATZ
6.4	5.0	5.0	6.7	5.2	8	KNFR-FM Country	96.1 56kw	56	9	7	7	7	7	4	7:00	5.7	Clear Channel	ARP
4.4	4.7	5.5	5.4	5.1	9	KEYF-FM Oldies	101.1 100kw	60	6	—	9	7	6	4	6:15	4.3	Citadel	MCG
6.3	8.5	5.8	7.0	5.1	9	KXLY-FM AC	99.9 37kw	58	8	7	10	14	12	8	6:30	4.2	Morgan Murphy	KATZ



12+ POPULATION: 418,600 (Black:10.1%; Hispanic: N/A)

FALL '00	SPRING '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
75	85	115	1	WGMF-FM AC	107.7 100kw	79	1	6	4	1	1	1	11:00	8.7	Clear Channel	CCRS
30	34	55	2	WGNE-FM <sup>1</sup> Country	99.9 100kw	63	2	8	6	7	4	5	6:30	5.9	Renda	—
57	58	53	3	WTKS-FM Talk	104.1 100kw	46	6	8	5	2	2	2	8:45	5.8	Clear Channel	CCRS
61	42	50	4	WJHM-FM Urban	101.9 28kw	49	3	1	3	7	11	19	7:30	3.2	Infinity	SEN
49	30	48	5	WCFB-FM Urban AC	94.5 100kw	25	15	3	2	4	4	6	14:15	5.7	Cox	KATZ
49	46	48	5	WR0D-AM Adult Standards	1340 1kw	30	13	—	17	21	20	15	11:45	5.1	Gore-Overgaard	—
35	67	47	7	WJRR-FM Active Rock	101.1 100kw	46	4	2	1	3	4	13	7:30	5.3	Clear Channel	CCRS
30	45	42	8	WSHE-FM Oldies	100.3 100kw	41	7	14	17	15	10	4	7:45	4.3	Clear Channel	CCRS
43	42	40	9	WHOG-FM Classic Hits	95.7 25kw	31	12	14	14	5	3	3	9:30	4.0	Black Crow	ARP
38	29	38	10	WOCL-FM Oldies	105.9 100kw	35	11	5	6	5	7	8	8:15	2.5	Infinity	EAST

<sup>1</sup> Was WFKS-FM - CHR Pop until August

POPULATION: 417,400 (Black: 10.1%; Hispanic: N/A)

FALL '00	SPRING '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
1				KKMG-FM			1	1								
				KILO-FM					1	1						
				KVUU-FM												
				KSPZ-FM												
				KXCS-FM												
				KVOR-AM												
				KALI-FM												
				KDIA-AM												
				KDVR-FM												
				KDVR-AM												

# #97 MELBOURNE-TITUSVILLE-COCOA, FL



12+ POPULATION: 410,800 (Black: N/A; Hispanic: N/A)

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FALL '99	SPRING '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.6	9.4	11.2	1	WAOA-FM CHR/Pop	107.1 100kw	96	1	1	2	1	3	3	8:45	10.4	Gem	CHR
7.5	8.4	8.5	2	WTKS-FM Talk	104.1 100kw	56	4	—	2	2	1	3	11:00	9.1	Clear Channel	CCRS
6.4	7.5	8.0	3	WJRR-FM Active Rock	101.1 100kw	62	2	5	1	2	2	6	9:30	6.9	Clear Channel	CCRS
4.5	4.9	6.6	4	WWKA-FM Country	92.3 100kw	59	3	3	4	4	5	2	8:15	7.4	Cox	KATZ
8.1	4.7	6.4	5	WLRO-FM AC	99.3 50kw	50	6	—	4	4	4	1	9:15	7.2	Clear Channel	EAST
6.6	7.0	5.1	6	WMMB/WMMV Adult Standards	1240/1350 1kw/1kw	35	8	—	—	19	19	14	10:30	6.3	Clear Channel	ARP
6.0	4.9	4.1	7	WHTQ-FM Classic Rock	96.5 100kw	47	7	—	6	6	6	5	6:30	5.5	Cox	CHR
4.1	3.7	3.6	8	WOMX-FM Hot AC	105.1 100kw	52	5	5	6	7	7	8	5:00	4.5	Clear Channel	EAST
2.6	3.1	3.2	9	WMEL-AM News/Talk	920 5(1)kw	28	13	—	17	19	16	16	8:30	1.6	Twin Towers	SAV
3.6	5.1	2.9	10	WOSN-FM Adult Standards	97.1 23kw	25	15	—	—	26	25	16	8:15	1.6	Centennial	MCG
3.2	3.7	2.9	10	WSHE-FM Oldies	100.3 100kw	34	9	—	—	13	9	7	6:15	2.8	Clear Channel	CCRS

# #98 LAKELAND-WINTER HAVEN



12+ POPULATION: 404,400 (Black: 14.3%; Hispanic: N/A)

FALL '99	SPRING '00	FALL '00	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.7	18.6	17.5	1	WPCV-FM Country	97.5 100kw	115	1	1	1	1	1	1	11:15	16.1	Hall	D&R
8.8	8.5	7.2	2	WFLZ-FM CHR/Pop	93.3 100kw	75	2	1	2	2	2	6	7:00	10.4	Clear Channel	EAST
3.1	2.3	4.2	3	WWRM-FM AC	94.9 100kw	35	5	5	9	7	6	2	8:45	3.5	Cox	CHR
2.5	3.5	3.9	4	WFJO-FM Oldies	101.5 100kw	30	8	—	5	3	3	3	9:30	3.2	Cox	CHR
3.1	1.7	3.5	5	WMTX-FM Hot AC	100.7 100kw	36	4	6	5	3	4	4	7:30	4.3	Clear Channel	EAST
3.1	2.6	3.4	6	WJHM-FM Urban	101.9 28kw	36	3	3	3	6	13	15	7:00	2.0	Clear Channel	SEN
4.2	3.3	3.2	7	WSJT-FM NAC/SJ	94.1 100kw	33	6	—	19	9	7	4	7:00	2.7	Infinity	IRS
3.6	4.7	2.7	8	WDUV-FM B/EZ	105.5 46kw	25	10	—	—	35	32	11	7:45	2.5	Cox	—
3.4	3.0	2.7	8	WHPT-FM Classic Rock	102.5 100kw	25	10	—	5	5	5	8	8:00	2.5	Cox	KATZ
2.5	3.1	2.7	8	WONN-AM Adult Standards	1230 1kw	19	17	—	—	35	32	33	10:00	3.3	Hall	D&R
2.2	1.6	2.7	8	WWRZ-FM AC	98.3 50kw	23	13	6	5	9	8	9	8:15	2.1	Hall	—

# JOHNSON CITY-KINGSPORT-BRISTOL #99

12+ POPULATION: 402,600 (Black: N/A; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
19.6	20.6	18.9	20.5	19.5	1	WXBQ-FM Country	96.9 67kw	133	1	3	2	1	1	1	10:15	23.7	Bristol Br.	CHR
9.9	11.1	12.8	10.2	10.0	2	WQUT-FM Classic Rock	101.5 100kw	84	2	5	1	2	2	2	8:15	12.7	Bloomington	MCG
11.9	12.0	9.6	9.3	7.5	3	WAEZ-FM <sup>1</sup> AC	99.3 3.8kw	73	3	1	4	3	4	5	7:00	6.6	Bristol Br.	CHR
8.8	9.1	8.2	8.6	7.5	3	WTFM-FM AC	98.5 74kw	71	4	6	6	4	3	3	7:15	6.9	Glenwood	EAST
4.0	4.6	3.4	5.1	4.7	5	WKOS-FM Oldies	104.9 2.75kw	45	6	—	11	7	4	4	7:15	4.4	Bloomington	MCG
4.6	2.9	4.6	4.8	4.7	5	WRZK-FM <sup>2</sup> Rock	105.9 1.5kw	46	5	4	3	5	7	10	7:00	4.3	Murray	EAST
2.7	4.0	4.1	3.7	3.8	7	WGOC-AM Country	640 10kw	27	10	—	13	14	10	7	9:15	3.8	JT Parker	ROS
3.3	3.6	2.9	1.8	3.8	7	WJCV-AM Talk	910 5(1)kw	37	8	—	8	8	7	6	7:00	1.8	Bloomington	KATZ
0.9	3.6	3.9	3.8	3.6	9	WXIS-FM CHR/Pop	103.9 3kw	39	7	2	6	8	12	19	6:15	2.5	WEMB Inc	—
0.0	0.0	0.0	0.0	3.5	10	WPJO-FM Rhythmic Oldies	99.3 3.6kw	34	9	6	5	6	6	7	7:15	2.5	Bristol Br.	CHR

<sup>1</sup> Was CHR/Pop until August. <sup>2</sup> Was Rock until September

# MORRISTOWN #100

12+ POPULATION: 400,900 (Black: N/A; Hispanic: N/A)

FALL '99	WINTER '00	SPRING '00	SUMMER '00	FALL '00	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.9	8.3	8.2	8.2	8.2	1	WLTW-FM AC	106.7 6kw	73	3	3	8	6	2	1	8:00	6.6	Clear Channel	KATZ
6.8	8.1	7.9	7.9	7.9	2	WPLJ-FM Hot AC	95.5 6.7kw	91	1	3	4	1	1	2	6:00	9.7	ABC	ABC
6.2	4.8	7.0	7.0	7.0	3	WHTZ-FM CHR/Pop	100.3 19kw	81	2	1	2	3	5	12	6:15	6.2	Clear Channel	CHR
5.9	5.1	6.8	6.8	6.8	4	WXRK-FM Alternative	92.3 6kw	66	4	2	1	2	5	9	7:15	11.9	Infinity	IRS
3.3	3.8	5.9	5.9	5.9	5	WABC-AM Talk	770 50kw	55	6	—	15	8	5	4	7:15	3.7	ABC	ABC
5.1	4.1	5.7	5.7	5.7	6	WCBS-FM Oldies	101.1 6.8kw	50	8	—	13	10	8	3	7:45	4.9	Infinity	CBS
5.9	5.1	5.2	5.2	5.2	7	WAXQ-FM Classic Rock	104.3 6kw	58	5	3	5	3	4	5	6:15	3.7	Clear Channel	KATZ
6.4	4.5	5.2	5.2	5.2	7	WDHA-FM Rock	105.5 1kw	49	9	—	5	5	3	6	7:15	5.2	New Jersey	KATZ
3.7	3.3	4.5	4.5	4.5	9	WFAN-AM Sports	660 50kw	54	7	—	11	12	10	6	5:45	6.1	Infinity	IRS
4.8	4.5	4.3	4.3	4.3	10	WOR-AM Talk	710 50kw	35	11	—	—	15	13	8	8:30	5.9	Buckley	MCG

## #101

### New Haven, CT

Station (Format)	Owner	Sp '00	Fa '00
WPLR-FM (Rock)	Cox	6.8	6.6
WKCI-FM (CHR/Pop)	Clear Chan.	6.9	6.1
WKSS-FM (CHR/Pop)	Clear Chan.	6.1	6.1
WYBC-FM (Urban)	Yale	6.6	5.4
WELI-AM (N/T)	Clear Chan.	3.9	5.1
WWYZ-FM (Country)	Clear Chan.	6.3	5.1
WDRG-FM (Oldies)	Buckley	4.6	4.9
WEZN-FM (AC)	Cox	6.6	4.6
WEBE-FM (AC)	Aurora	5.4	4.3
WFAN-AM (Sports)	Infinity	4.2	3.6
WMRQ-FM (Alt.)	Clear Chan.	2.9	3.6

## #102

### Lafayette, LA

Station (Format)	Owner	Sp '00	Fa '00
KRRQ-FM (Urban)	Citadel	7.9	11.2
KSMB-FM (CHR/Pop)	Powell	10.1	9.5
KMDL-FM (Country)	Com. Corp.	8.5	8.9
KTDY-FM (AC)	Com. Corp.	6.6	8.2
KXKC-FM (Country)	Bonin	7.5	6.9
KNEK-FM (Urban)	Citadel	6.2	5.7
KFMV/KJCB (Urban)	R&M	5.1	4.6
KFTE-FM (Alt.)	Com. Corp.	6.2	3.8
KAJN-FM (Rel.)	Rice Capital	1.8	3.6
KFXZ-FM (Urban)	Citadel	4.0	3.5

## #103

### Ft. Wayne, IN

Station (Format)	Owner	Sp '00	Fa '00
WQHK-FM (Country)	Federated	9.8	10.2
WSHI-FM (Adult Std.)	Shrine Br.	6.6	8.9
WBVR-FM (Act. Rock)	Federated	7.8	8.0
WJFX-FM (CHR/Rhy)	Fort Wayne	5.6	7.1
WAJI-FM (AC)	Sarkes Tarzian	7.6	6.9
WOWO-AM (Full Serv.)	Federated	7.6	6.7
WMEE-FM (Hot AC)	Federated	8.1	6.4
WLDE-FM (Oldies)	Sarkes Tarzian	5.6	5.4
WFWI-FM (Cl. Rock)	Federated	6.9	4.8
WBTU-FM (Country)	62nd Street	4.9	4.4

## #104

### Youngstown-Warren, OH

Station (Format)	Owner	Sp '00	Fa '00
WQXK-FM (Country)	Connoisseur	13.4	11.8
WHOT-FM (CHR/Pop)	Connoisseur	9.3	9.5
WKBN-AM (N/T)	Clear Chan.	9.3	9.0
WMXY-FM (Hot AC)	Clear Chan.	7.9	7.4
WYFM-FM (AC)	Connoisseur	7.1	7.4
WNCB/WRTK (Rock)	Clear Chan.	6.2	6.9
WBBG-FM (Oldies)	Clear Chan.	7.3	5.7
WNIO-AM (Adult Std.)	Clear Chan.	2.7	3.2
WSOM-AM (Adult Std.)	Connoisseur	2.1	3.2
WENZ-FM (Urban)	Radio One	1.6	3.1

## #105

### York, PA

Station (Format)	Owner	Su '00	Fa '00
WARM-FM (AC)	Susquehanna	8.1	8.2
WYCR-FM (CHR/Pop)	Radio Hanover	5.8	7.4
WSOX-FM (Oldies)	Moffit	6.8	7.2
WGTY-FM (Country)	Times & News	7.1	6.7
WQXA-FM (Act. Rock)	Citadel	7.2	6.6
WRKZ-FM (Country)	Citadel	6.0	5.6
WTPA-FM (Cl. Rock)	Cumulus	4.5	5.2
WROZ-FM (AC)	Hall	3.9	4.3
WSBA-AM (N/T)	Susquehanna	2.6	3.8
WRVW-FM (Rock AC)	Clear Chan.	3.1	3.4

## #106

### Lexington-Fayette, KY

Station (Format)	Owner	Sp '00	Fa '00
WBUL-FM (Country)	Clear Chan.	6.9	10.0
WVLK-FM (Country)	Cumulus	11.8	9.1
WLKT-FM (CHR/Pop)	Clear Chan.	11.5	8.4
WBTF-FM (Urban)	Blue Chip	4.4	5.7
WMKJ-FM (Oldies)*	Clear Chan.	0.0	5.5
WGKS-FM (AC)	L. M. Com.	4.4	5.3
WMXL-FM (Hot AC)	Clear Chan.	5.5	5.3
WKQQ-FM (Rock)	Clear Chan.	7.3	5.1
WVLK-AM (N/T)	Cumulus	5.6	5.1
WLAP-AM (News)	Clear Chan.	2.7	4.0

\* Was WMST-FM until September

## #107

### Chattanooga, TN

Station (Format)	Owner	Su '00	Fa '00
WUSY-FM (Country)	Cumulus	19.6	22.1
WDEF-FM (AC)	Bahakel	9.5	8.5
WSKZ-FM (Rock)	Bloomington	8.8	8.1
WJTT-FM (Urban)	Brewer	8.1	8.0
WGOW-FM (N/T)	Bloomington	4.5	5.4
WOGT-FM (Oldies)	Bloomington	3.8	5.4
WKXJ-FM (CHR/Pop)	Cumulus	3.8	4.8
WDOD-FM (Adult Alt.)	Bahakel	5.3	4.0
WRXR-FM (Act. Rock)	Clear Chan.	4.0	3.3
WLOV-FM (Urban/O)	Cumulus	4.6	2.9

## #108

### Visalia-Tulare, CA

Station (Format)	Owner	Sp '00	Fa '00
KSOE-FM (AC)	Clear Chan.	6.1	9.0
KMJ-AM (N/T)	Infinity	6.0	7.9
KFRR-FM (Alt.)	Mondosphere	6.0	6.4
KBOS-FM (CHR/Rhy)	Clear Chan.	6.0	5.7
KSEQ-FM (CHR/Rhy)	Buckley	5.3	5.4
KJUG-FM (Country)	Westcoast	5.5	5.1
KSKS-FM (Country)	Infinity	3.9	5.1
KFSO-FM (Oldies)	Clear Chan.	6.0	4.4
KOQD-FM (Reg. Mex.)	Infinity	2.9	2.6
KALZ-FM (Hot AC)	Clear Chan.	1.6	2.5
KMGV-FM (Oldies)	Infinity	2.4	2.5
KMQA-FM (Reg. Mex.)	Moon	1.1	2.5

## #109

### Roanoke-Lynchburg, VA

Station (Format)	Owner	Sp '00	Fa '00
WYYD-FM (Country)	Clear Chan.	13.8	11.7
WSLO-FM (AC)	Mel Wheeler	9.7	11.4
WROV-FM (Rock)	Clear Chan.	7.6	8.6
WJJS/WJXX (CHR/Rhy)	Clear Chan.	6.8	6.7
WXLK-FM (CHR/Pop)	Mel Wheeler	5.9	6.2
WSCL-FM (Country)*	Mel Wheeler	4.5	5.0
WFIR-AM (N/T)	Clear Chan.	3.1	4.7
WZZI-FM (Alt.)	Travis Media	3.2	4.1
WLDJ/WRDJ (Oldies)	Clear Chan.	4.3	3.7
WJMH-FM (CHR/Rhy)	Entercom	2.2	2.8

\* Was WPVR-FM (Classic Rock) until May



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**#110**

**Worcester, MA**

Station (Format)	Owner	Sp '00	Fa '00
WSRS-FM (AC)	Clear Chan.	15.4	13.9
WTAG-AM (N/T)	Clear Chan.	7.9	8.4
WAAF-FM (Act. Rock)	Entercom	7.8	7.6
WXLO-FM (Hot AC)	Deer River	7.4	6.3
WJMN-FM (CHR/Rhy)	Clear Chan.	5.7	6.0
WBZ-AM (News)	Infinity	3.9	4.4
WKLB-FM (Country)	Gr. Media	4.1	4.4
WZLX-FM (Cl. Rock)	Infinity	2.2	3.9
WBMX-FM (Hot AC)	Infinity	4.6	3.7
WCRB-FM (Classical)	Charles Riv.	3.7	3.5

**#111**

**Huntsville, AL**

Station (Format)	Owner	Su '00	Fa '00
WDRM-FM (Country)	Clear Chan.	15.8	18.4
WAHR-FM (AC)	STG Acq.	8.7	9.4
WZYP-FM (CHR/Pop)	Athens	8.9	7.8
WRTT-FM (Rock)	STG Acq.	7.7	7.3
WEUP-FM (Urban)	Br. One	4.6	6.1
WRSB-FM (B/EZ)	NCA Inc	6.4	6.1
WTAK-FM (Cl. Rock)	Clear Chan.	5.8	6.1
WVNN-AM (N/T)	Athens	4.2	3.4
WXMR-FM (Country)	Athens	3.3	3.2
WEUP-AM (Urban)	Br. One	1.8	2.2

**#112**

**Lancaster, PA**

Station (Format)	Owner	Sp '00	Fa '00
WSOX-FM (Oldies)	Moffitt	7.4	9.5
WROZ-FM (AC)	Hall	6.9	9.2
WLAN-FM (CHR/Pop)	Clear Chan.	11.3	8.2
WARM-FM (AC)	Susquehanna	4.4	7.9
WDAC-FM (Rel.)	WDAC	7.0	6.2
WQXA-FM (Act. Rock)	Citadel	6.7	6.2
WHP-AM (Talk)	Clear Chan.	2.6	4.5
WNCE/WTPA (Cl. Rock)	Clear Chan.	4.4	4.5
WRKZ-FM (Country)	Citadel	7.2	4.3
WIOV-FM (Country)	Brill Media	6.3	4.1

**#113**

**Oxnard-Ventura, CA**

Station (Format)	Owner	Sp '00	Fa '00
KHAY-FM (Country)	Cumulus	5.6	7.7
KCAQ-FM (CHR/Rhy)	Gold Coast	5.5	6.8
KXLM-FM (Reg. Mex.)	Lazer	8.1	5.7
KBBY-FM (Hot AC)	Cumulus	5.5	3.6
KFI-AM (Talk)	Clear Chan.	2.0	3.1
KLOS-FM (Cl. Rock)	ABC	3.5	3.1
KMLA-FM (Reg. Mex.)	Gold Coast	4.6	3.1
KRUZ-FM (Hot AC)	Cumulus	2.3	3.1
KOCP-FM (Cl. Rock)	Gold Coast	2.8	2.9
KVYY-FM (Span. Con.)	Big City	2.0	2.9

**#114**

**Santa Rosa, CA**

Station (Format)	Owner	Sp '00	Fa '00
KZST-FM (AC)	Redwood	9.2	9.7
KGO-AM (N/T)	ABC	5.5	6.7
KFGY-FM (Country)	Emerald City	3.6	4.7
KSFO-AM (Talk)	ABC	3.6	4.5
KRPQ-FM (Country)	Results	4.7	4.3
KJZY-FM (NAC/SJ)	Redwood	2.9	3.8
KFRC-A/F (Oldies)	Infinity	2.1	3.7
KSRO-AM (N/T)	Emerald City	3.1	3.6
KSXY-FM (CHR/Pop)	Independent	4.3	3.5
KXFX-FM (Rock)	Emerald City	3.3	3.5

**#115**

**Bridgeport, CT**

Station (Format)	Owner	Sp '00	Fa '00
WEZN-FM (AC)	Cox	13.3	11.8
WICC-AM (Full Serv.)	Aurora	11.1	11.3
WEBE-FM (AC)	Aurora	10.3	9.7
WKCI-FM (CHR/Pop)	Clear Chan.	5.4	5.2
WFAN-AM (Sports)	Infinity	4.1	4.9
WPLR-FM (Rock)	Cox	4.3	4.7
WQHT-FM (CHR/Rhy)	Emmis	4.4	4.3
WWYZ-FM (Country)	Clear Chan.	2.0	3.6
WCBS-AM (News)	Infinity	3.1	2.8
WSKQ-FM (Tropical)	SBS	2.1	2.5

**#116**

**Augusta, GA**

Station (Format)	Owner	Sp '00	Fa '00
WKXC-FM (Country)	GHB	9.4	10.4
WGAC-AM (Talk)	Beasley	6.1	9.5
WPRW-FM (Urban)	Cumulus	7.1	7.1
WZNY-FM (CHR/Pop)	Savannah	7.3	7.1
WEKL-FM (Cl. Rock)	Cumulus	5.2	6.0
WFXA-FM (Urban)	Davis	5.8	6.0
WBBO-FM (AC)	Cumulus	7.3	5.8
WSLT-FM (AC)	GHB	4.4	4.4
WAKB-FM (Urban AC)	Davis	3.3	4.0
WGOR-FM (Oldies)	Beasley	3.8	3.6

**#117**

**Lansing-E. Lansing, MI**

Station (Format)	Owner	Su '00	Fa '00
WFMK-FM (AC)	Liggett	7.6	9.8
WHZZ-FM (CHR/Pop)	MacDonald	8.8	8.6
WITL-FM (Country)	Liggett	12.2	8.3
WJIM-FM (Oldies)	Liggett	8.4	8.3
WMMQ-FM (Cl. Rock)	Liggett	7.4	7.7
WJXQ-FM (Act. Rock)	Mid Michigan	6.4	6.5
WQHH-FM (Urban)	Mid Michigan FM	4.6	6.0
WILS-AM (Adult Std.)	MacDonald	2.4	5.2
WWDX-FM (Alt.)	Mid Michigan	5.0	3.8
WJIM-AM (N/T)	Liggett	3.4	3.3

**#118**

**Ft. Pierce-Stuart, FL**

Station (Format)	Owner	Sp '00	Fa '00
WOSN-FM (Adult Std.)	Centennial	12.0	12.5
WLDI-FM (CHR/Pop)	Clear Chan.	6.8	6.6
WZZR-FM (Talk)	Clear Chan.	5.7	6.1
WPBZ-FM (Alt.)	Palm Beach	4.1	5.9
WGYL-FM (AC)	Sandab	3.8	5.6
WFLM-FM (Urban)	Midway	9.7	5.4
WKGR-FM (Cl. Rock)	Clear Chan.	3.4	3.9
WQOL-FM (Oldies)	Clear Chan.	2.7	3.9
WJBW-FM (Adult Std.)	Rubenstein	4.1	3.0
WMBX-FM (Hot AC)	Palm Beach	3.9	2.9

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**#119**

**Portsmouth-Dover, NH**

Station (Format)	Owner	Sp '00	Fa '00
WOKQ-FM (Country)	Citadel	9.7	10.8
WERZ-FM (CHR/Pop)	Clear Chan.	8.5	8.2
WHEB-FM (Rock)	Clear Chan.	7.0	6.3
WZID-FM (AC)	Saga	3.9	6.3
WXRV-FM (Adult Alt.)	Northeast	3.7	3.9
WSAK/WSHK (Cl. Rock)	Citadel	2.9	3.7
WBCN-FM (Alt.)	Infinity	3.5	3.6
WJMN-FM (CHR/Rhy)	Clear Chan.	2.2	3.4
WODS-FM (Oldies)	Infinity	3.5	3.2
WRKO-AM (N/T)	Entercom	3.1	2.9

**#120**

**Flint, MI**

Station (Format)	Owner	Sp '00	Fa '00
WDZZ-FM (Urban)	Connoisseur	10.8	11.9
WCRZ-FM (AC)	Regent	9.5	10.1
WWCK-FM (CHR/Pop)	Connoisseur	8.8	7.5
WFBE-FM (Country)	Liggett	7.0	6.3
WHNN-FM (Oldies)	Liggett	7.3	6.1
WRSR-FM (Cl. Rock)*	Connoisseur	1.5	4.4
WJR-AM (Talk)	ABC	3.3	3.3
WKCQ-FM (Country)	MacDonald	4.0	3.3
WWBN-FM (Act. Rock)	Regent	3.1	2.9
WIOG-FM (AC)	Citadel	3.9	2.8

\* Was Soft AC until September 14

**#121**

**Jackson, MS**

Station (Format)	Owner	Su '00	Fa '00
WJMI-FM (Urban)	Inner City	12.9	12.2
WMSI-FM (Country)	Clear Chan.	10.3	8.2
WKXI-FM (Urban AC)	Inner City	6.4	6.6
WSTZ-FM (Rock)	Clear Chan.	5.5	5.0
WYOY-FM (CHR/Pop)	New South	3.3	5.0
WJNT-AM (N/T)	Buchanan	1.8	4.2
WQJQ-FM (Urban/O)	Clear Chan.	2.9	4.0
WUSJ-FM (Country)	New South	2.4	4.0
WVIV-FM (Adult Std.)	Proteus	2.2	3.6
WDBT-FM (CHR/Rhy)	Clear Chan.	5.5	3.4

**#122**

**Madison, WI**

Station (Format)	Owner	Su '00	Fa '00
WMGN-FM (AC)	Mid-West Family	9.8	10.3
WIBA-AM (N/T)	Clear Chan.	6.0	8.7
WZEE-FM (CHR/Pop)	Clear Chan.	9.8	8.1
WMMM-FM (Adult Alt.)	Entercom	4.5	6.1
WWQM-FM (Country)	Mid-West Fam.	5.3	5.7
WJJO-FM (Act. Rock)	Mid-West Fam.	7.1	5.3
WOLX-FM (Oldies)	Woodward	7.7	5.1
WIBA-FM (Cl. Rock)	Clear Chan.	6.4	4.9
WYZM-FM (Country)	Woodward	1.9	4.0
WTDY-AM (N/T)	Mid-West Fam.	3.2	3.6

**#123**

**Modesto, CA**

Station (Format)	Owner	Sp '00	Fa '00
KATM-FM (Country)	Citadel	13.3	11.5
KOSD-FM (Hot AC)	Clear Chan.	6.7	6.8
KJSN-FM (AC)	Clear Chan.	7.8	6.4
KDJK/KHKK (Cl. Hits)	Citadel	6.3	5.5
KHOP-FM ('80s)*	Citadel	5.0	5.5
KEJC-FM (Country/O)	Modesto Com.	1.3	4.7
KWNN-FM (CHR/Pop)	Silverado	6.1	4.3
KWIN-FM (CHR/Rhy)	Silverado	2.7	3.6
KABX-FM (Oldies)	Merced	2.5	3.0
KMIX-FM (Reg. Mex.)	Entravision	1.5	2.8
KNTD-FM (Reg. Mex.)	Gomez	3.0	2.8

\* Was Active Rock until November 29

**#124**

**Pensacola, FL**

Station (Format)	Owner	Sp '00	Fa '00
WXBM-FM (Country)	Clear Chan.	12.8	12.9
WBLX-FM (Urban)	Calendar	11.4	12.4
WABB-FM (CHR/Pop)	Dittman	7.1	7.1
WMEZ-FM (AC)	Clear Chan.	6.1	7.1
WTKX-FM (Act. Rock)	Clear Chan.	7.3	6.5
WCOA-AM (N/T)	Cumulus	4.9	6.3
WYFL-FM (Oldies)	Concord Media	5.7	4.7
WRKH-FM (Cl. Rock)	Clear Chan.	2.6	4.3
WRNE-AM (Urban/O)	Media One	5.3	3.5
WKSJ-FM (Country)	Clear Chan.	2.0	3.1

**#125**

**Boise, ID**

Station (Format)	Owner	Sp '00	Fa '00
KIDD-AM (N/T)	Clear Chan.	5.8	7.8
KSAS-FM (CHR/Pop)	Clear Chan.	5.0	7.0
KIZN-FM (Country)	Citadel	7.4	6.8
KLTB-FM (Oldies)	Clear Chan.	7.1	6.8
KQXR-FM (Alt.)	Journal	7.8	6.6
KXLT-FM (AC)	Clear Chan.	5.2	5.6
KJOT-FM (Rock)	Journal	6.9	5.3
KQFC-FM (Country)	Citadel	8.4	5.1
KKGL-FM (Cl. Rock)	Citadel	4.3	4.5
KBOI-AM (Full Serv.)	Citadel	3.0	4.3

**#126**

**Canton, OH**

Station (Format)	Owner	Sp '00	Fa '00
WHBC-AM (N/T)	NextMedia	12.6	13.6
WHBC-FM (AC)	NextMedia	11.7	13.4
WQXK-FM (Country)	Connoisseur	9.9	7.1
WRQK-FM (Rock)	Connoisseur	6.3	6.7
WKDD-FM (Hot AC)	Barnstable	9.8	5.2
WONE-FM (Cl. Rock)	Rubber City	4.2	5.2
WZKL-FM (Hot AC)	D A Peterson	3.8	4.0
WQMX-FM (Country)	Rubber City	5.7	3.3
WMJI-FM (Oldies)	Clear Chan.	2.0	3.1
WHOT-FM (CHR/Pop)	Connoisseur	3.0	2.7

**#127**

**Saginaw-Bay City, MI**

Station (Format)	Owner	Su '00	Fa '00
WSGW-AM (N/T)	Citadel	8.5	12.5
WHNN-FM (Oldies)	Liggett	10.8	11.2
WIOG-FM (Hot AC)	Citadel	10.8	10.3
WKCQ-FM (Country)	MacDonald	12.2	8.4
WKQZ-FM (Rock)	Citadel	8.3	7.3
WTLZ-FM (Urban AC)	Connoisseur	6.5	7.3
WGER-FM (AC)	Citadel	4.3	5.5
WTCF-FM (CHR/Pop)	Liggett	3.7	3.7
WILZ/WYLZ (Oldies)	Citadel	4.3	3.1
WCEN-FM (Country)	Sommerville	4.9	2.9



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**#128**

**Reno, NV**

Station (Format)	Owner	Sp '00	Fa '00
KRNO-FM (AC)	Americom	7.8	9.7
KKOH-AM (N/T)	Citadel	9.9	8.7
KWNZ-FM (CHR/Pop)	.COM+Inc.	6.3	7.4
KBUL-FM (Country)	Citadel	7.3	7.2
KDOT-FM (Act. Rock)	Lotus	7.1	6.2
KRNV-FM (N/T)	Sunbelt	2.3	5.6
KLCA-FM (Alt.)	Americom	4.6	4.7
KOZZ-FM (Cl. Rock)	Lotus	6.1	4.7
KRZQ-FM (Alt.)	NextMedia	4.8	4.7
KTHX-FM (Adult Alt.)	NextMedia	3.8	4.1

**#129**

**Fayetteville, NC**

Station (Format)	Owner	Sp '00	Fa '00
WZFX-FM (Urban)	Beasley	15.4	16.2
WKML-FM (Country)	Beasley	15.4	12.5
WOSM-FM (Hot AC)	Cape Fear	8.5	9.8
WFLB-FM (Oldies)	Beasley	8.1	8.0
WFNC-AM (N/T)	Cape Fear	3.1	5.5
WUKS-FM (Urban)	Beasley	4.8	5.0
WCLN-FM (Rel.)	Br. Good News	2.1	3.6
WRCO-FM (Act. Rock)	Cumulus	4.2	3.4
WNNL-FM (Gospel)	Clear Chan.	2.5	3.0
WKQB-FM (Cl. Rock)	Muirfield	1.9	2.7
WRAL-FM (Hot AC)	Capitol	2.3	2.7
WSTS-FM (Gospel)	Pro	2.3	2.7

**#130**

**Beaumont, TX**

Station (Format)	Owner	Sp '00	Fa '00
KTCX-FM (Urban)	Cumulus	14.5	11.9
KYKR-FM (Country)	Clear Chan.	8.1	11.4
KAYD-A/F (Country)	Cumulus	10.4	8.7
KLVI-AM (N/T)	Clear Chan.	7.2	8.2
KBXX-FM (CHR/Rhy)	Clear Chan.	3.4	4.6
KQXY-FM (CHR/Pop)	Cumulus	8.6	4.3
KTFA-FM (Rel.)	City Gate	4.8	4.3
KIOC-FM (Rock)	Clear Chan.	5.2	4.1
KLOI-FM (Oldies)*	Hilco	0.0	4.1
KKMY-FM (Hot AC)	Clear Chan.	4.3	3.4

\* Was KWDX-FM until October

**#131**

**Ft. Collins-Greeley, CO**

Station (Format)	Owner	Sp '00	Fa '00
KRFX-FM (Cl. Rock)	Clear Chan.	7.3	9.1
KOJA-AM (N/T)	Clear Chan.	4.9	5.9
KTRR-FM (AC)	Brill Media	5.6	5.6
KUAD-FM (Country)	Brill Media	7.1	5.4
KXKL-FM (Oldies)	Infinity	3.3	4.9
KBPI-FM (Act. Rock)	Clear Chan.	5.6	4.4
KPAW-FM (Cl. Hits)	Clear Chan.	2.8	3.9
KYGO-FM (Country)	Jeff -Pilot	4.0	3.9
KALC-FM (CHR/Pop)*	Emmis	4.0	3.7
KBCO-FM (Adult Alt.)	Clear Chan.	2.8	3.7
KOSI-FM (AC)	Tribune	4.0	3.7

\* Was Hot AC until September

**#132**

**Corpus Christi, TX**

Station (Format)	Owner	Sp '00	Fa '00
KRYS-FM (Country)	Clear Chan.	8.6	7.9
KSAB-FM (Tejano)	Clear Chan.	8.6	7.7
KZFM-FM (CHR/Rhy)	Malkan	6.2	7.7
KNCN-FM (Rock)	Clear Chan.	7.0	5.7
KBTE-FM (CHR/Rhy)	Pacific Br.	6.8	5.2
KMXR-FM (AC)	Clear Chan.	3.3	5.2
KEYS-AM (N/T)	Malkan	4.5	5.0
KKBA-FM (AC)	Malkan	5.3	4.8
KLTG-FM (Oldies)	Texas Eagle	2.9	4.8
KLHB-FM (Tejano)	Coastal	2.9	4.1

**#133**

**Reading, PA**

Station (Format)	Owner	Sp '00	Fa '00
WRFY-FM (CHR/Pop)	Clear Chan.	13.2	12.0
WEEU-AM (N/T)	WEEU	5.5	11.6
WIOV-FM (Country)	Brill	6.5	9.1
WYSP-FM (Act. Rock)	Infinity	2.7	5.3
WRAW-AM (Adult Std.)	Clear Chan.	7.3	4.1
WLCE-FM (Rock AC)	Clear Chan.	4.0	3.9
WOGI-FM (Oldies)	Infinity	2.5	3.9
WMGK-FM (Cl. Hits)	Gr. Media	2.1	3.2
WJJZ-FM (NAC/SJ)	Clear Chan.	2.7	2.8
WBEB-FM (AC)	WEAZ-FM	4.6	2.6

**#134**

**Shreveport, LA**

Station (Format)	Owner	Su '00	Fa '00
KMJJ-FM (Urban)	Clear Chan.	19.1	11.6
KVKI-FM (AC)	Clear Chan.	6.0	10.5
KDKS-FM (Urban)	Access 1	8.3	8.2
KRMD-FM (Country)	Clear Chan.	9.2	8.0
KEEL-AM (Talk)	Clear Chan.	4.1	6.1
KOKA-AM (Gospel)	Access 1	4.1	5.9
KLKL-FM (Oldies)	Access 1	2.8	5.7
KTAL-FM (Cl. Rock)	WEHCO Media	5.5	5.5
KBTT-FM (Urban)	Access 1	0.0	5.0
KITT-FM (Country)	Clear Chan.	3.5	5.0

**#135**

**Quad Cities, IA-IL**

Station (Format)	Owner	Sp '00	Fa '00
WLLR-FM (Country)	Sconnix	12.6	14.5
KCQQ-FM (Cl. Hits)	Sconnix	10.7	11.4
WHTS-FM (CHR Pop)	Dudley	10.5	8.5
WOC-AM (N/T)	Sconnix	7.8	7.8
KMXG-FM (Hot AC)	Sconnix	5.7	7.1
KUUL-FM (Oldies)	Sconnix	6.7	6.2
KORB-FM (Act. Rock)	Cumulus	6.7	5.2
WXLP-FM (Cl. Rock)	Connoisseur	5.9	5.2
KBEA-FM (CHR Pop)	Connoisseur	5.0	4.5
WKBF-AM (Adult Std.)	Dudley	4.5	4.0

**#136**

**Appleton-Oshkosh, WI**

Station (Format)	Owner	Sp '00	Fa '00
WIXX-FM (CHR/Pop)	Midwest	10.0	10.4
WROE-FM (AC)	Midwest	5.2	8.2
WNCY-FM (Country)	Midwest	10.4	7.7
WAPL-FM (Rock)	Woodward	5.9	6.5
WOZZ-FM (Cl. Rock)	Midwest	5.0	5.8
WPCK/WPKR (Country)	Midwest	4.8	5.3
WHBY-AM (N/T)	Woodward	4.3	4.8
WKSZ-FM (CHR/Pop)	Woodward	5.0	4.6
WVBO-FM (Oldies)	Cumulus	5.7	4.6
WWWX-FM (Act. Rock)	Cumulus	5.9	4.6

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**#137**

**Biloxi-Gulfport, MS**

Station (Format)	Owner	Sp '00	Fa '00
WJZD-FM (Urban)	WJZD	8.3	12.1
WCPR-FM (Act. Rock)	Triad	7.8	7.1
WMJY-FM (AC)	Clear Chan.	5.4	7.1
WZKX-FM (Country)	Dowdy & Dowdy	5.9	6.9
WKNN-FM (Country)	Clear Chan.	8.5	6.0
WXRG-FM (Cl. Rock)	Triad	8.0	5.4
WXYK-FM (CHR/Pop)	Triad	6.8	5.4
WWL-AM (N/T)	Entercom	2.4	4.5
WDLT-FM (Urban AC)	Calendar	4.9	3.9
WGCM-FM (Oldies)	Dowdy & Dowdy	5.1	3.9

**#138**

**Stamford-Norwalk, CT**

Station (Format)	Owner	Sp '00	Fa '00
WEBE-FM (AC)	Aurora	9.1	7.1
WCBS-AM (News)	Infinity	6.8	6.4
WABC-AM (Talk)	ABC	3.4	4.7
WEZN-FM (AC)	Cox	4.7	4.7
WHTZ-FM (CHR/Pop)	Clear Chan.	6.0	4.7
WFAN-AM (Sports)	Infinity	4.2	4.5
WXRK-FM (Alt.)	Infinity	3.4	3.8
WQCD-FM (NAC/SJ)	Emmis	2.1	3.5
WQXR-FM (Classical)	NY Times	2.9	3.3
WCBS-FM (Oldies)	Infinity	1.3	2.8
WKHL-FM (Oldies)	Clear Chan.	4.2	2.8
WLTW-FM (AC)	Clear Chan.	1.0	2.8
WNEW-FM (Talk)	Infinity	1.6	2.8
WQHT-FM (CHR/Rhy)	Emmis	2.3	2.8

**#139**

**Trenton, NJ**

Station (Format)	Owner	Sp '00	Fa '00
WPST-FM (CHR/Pop)	Nassau	10.0	11.8
WDAS-FM (Urban AC)	Clear Chan.	7.1	6.8
WNJO-FM (Oldies)	Nassau	6.2	5.9
WKXW-FM (Talk)	Press	8.9	5.6
WXTU-FM (Country)	Beasley	3.4	4.9
WYSP-FM (Act. Rock)	Infinity	3.7	3.8
WUSL-FM (Urban)	Clear Chan.	5.3	3.5
WBUD-AM (Oldies)	Press	3.9	3.3
WJZJ-FM (NAC/SJ)	Clear Chan.	3.4	3.3
WIMG-AM (Urban)	Morris	2.1	2.8

**#140**

**Atlantic City, NJ**

Station (Format)	Owner	Sp '00	Fa '00
WFPG-FM (AC)	Citadel	7.9	7.8
WZXL-FM (Rock)	Equity	3.9	6.9
WBNJ/WTTT (Urban AC)	Margate	8.4	6.4
WAYV-FM (CHR/Pop)	Equity	8.8	6.2
WPUR-FM (Country)	Citadel	5.4	6.2
WTKU-FM (Oldies)	Green Group	4.3	5.7
WMGM-FM (Oldies)	Green Group	4.5	5.0
WOND-AM (N/T)	Green Group	3.4	5.0
WGBZ/WZBZ (CHR/Pop)	Margate	5.0	4.8
WJSE-FM (Alt.)	Parinello	2.6	3.2

**#141**

**Peoria, IL**

Station (Format)	Owner	Sp '00	Fa '00
WPBG-FM (Oldies)	JMP Media	11.4	11.2
WSWT-FM (AC)	Community Serv.	10.0	9.4
WXCL-FM (Country)	Kelly	7.5	9.1
WGLO-FM (Rock)	Cromwell Gr.	7.8	7.3
WPPY/WRVP (CHR/Pop)*	Cromwell Gr.	7.5	5.7
WMBD-AM (N/T)	JMP Media	7.8	5.5
WWCT-FM (Rock)	AAA Enter.	5.1	5.5
WIXO-FM (Alt.)	Cromwell Gr.	4.9	4.2
WDOX-FM (Cl. Rock)**	Kelly	1.9	3.9
WFYR-FM (Country)	Cromwell Gr.	4.4	3.4
WWFS-AM (Sports)***	Community Serv.	2.9	3.4
WZPW-FM (CHR/Rhy)****	AAA Enter.	1.9	3.4

\* WPPY-FM and WRVP-FM exchanged frequencies on August 9  
 \*\* Was WFXF-FM until October 23  
 \*\*\* Was WIRL-AM (Adult Standards) until November 11  
 \*\*\*\* Was WBGE-FM (Urban Oldies) until October 12

**#142**

**Newburgh, NY**

Station (Format)	Owner	Sp '00	Fa '00
WSPK-FM (CHR/Pop)	Albany	11.8	12.9
WHUD-FM (AC)	Albany	9.2	10.2
WPDH-FM (Cl. Rock)	WEOK Br.	6.2	7.6
WABC-AM (Talk)	ABC	3.9	7.1
WRRV-FM (Alt.)	Crystal	4.1	4.7
WXRK-FM (Alt.)	Infinity	2.8	4.7
WFAN-AM (Sports)	Infinity	3.0	3.7
WRWD-FM (Country)	Roberts	2.5	3.4
WPLJ-FM (Hot AC)	ABC	1.6	3.1
WAXQ-FM (Cl. Rock)	Clear Chan.	1.6	2.6
WGNV-FM (AC)	Sunrise	3.7	2.6
WTHN-FM (Country)*	Clear Chan.	1.8	2.6

\* Became WFKP-FM (CHR/Pop) on January

**#143**

**Tyler-Longview, TX**

Station (Format)	Owner	Sp '00	Fa '00
KAZE/KBLZ (CHR/Rhy)	S.O. 2000	11.8	15.5
KKTX-FM (Cl. Rock)	Clear Chan.	3.7	7.5
KYKX-FM (Country)	Waller	7.9	7.2
KNUE-FM (Country)	Clear Chan.	6.1	6.9
KISX-FM (CHR/Pop)	Clear Chan.	8.4	6.1
KTYL-FM (AC)	Clear Chan.	6.3	4.7
KOOI-FM (AC)	Waller	5.3	4.2
KDOK-FM (Adult Std.)	Gleiser	5.5	3.6
KTBB-AM (N/T)	Gleiser	3.9	3.6
KKUS-FM (Country)	Waller	3.4	2.8

**#144**

**Eugene-Springfield, OR**

Station (Format)	Owner	Sp '00	Fa '00
KKNU-FM (Country)	McKenzie River	10.7	12.3
KDUK-FM (CHR/Pop)	McCoy	10.4	8.5
KUGN-AM (N/T)	Marathon	5.8	7.4
KMGE-FM (AC)	McKenzie	8.5	7.1
KPNW-AM (N/T)	McCoy	6.8	6.8
KNRO-A/F (Alt.)	McDonald	5.8	6.3
KODZ-FM (Oldies)	McCoy	7.7	5.5
KZEL-FM (Cl. Rock)	McDonald	7.4	5.5
KKTT-FM (Country)	Marathon	3.0	4.4
KEHK-FM (Cl. Hits)	Marathon	3.8	4.1
KKXD-AM (Adult Std.)	McKenzie	3.8	4.1

**#145**

**Montgomery, AL**

Station (Format)	Owner	Sp '00	Fa '00
WZHT-FM (Urban)	Clear Chan.	14.2	12.6
WLWI-FM (Country)	Cumulus	11.1	10.2
WJWZ-FM (Urban)	Montgomery	6.6	8.9
WMCZ-FM (Urban AC)	Clear Chan.	5.8	7.6
WAFX-FM (Rock)	Cumulus	7.1	6.3
WHHY-FM (CHR/Pop)	Cumulus	5.8	5.8
WMXS-FM (AC)	Cumulus	5.3	5.5
WQLD-FM (Oldies)	Clear Chan.	5.5	5.0
WBAM-FM (CHR/Pop)	Deep South	3.7	3.1
WKXN-FM (Urban)	Autaugaville	2.4	2.9



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## #146

### Ann Arbor, MI

Station (Format)	Owner	Sp '00	Fa '00
WJR-AM (Talk)	ABC	8.5	6.4
WNIC-FM (AC)	Clear Chan.	4.6	5.1
WKQI-FM (CHR/Pop)	Clear Chan.	5.2	4.8
WQKL-FM (CHR/Pop)	Cumulus	4.9	4.5
WDRQ-FM (CHR/Rhy)	ABC	4.0	3.8
WRIF-FM (Act. Rock)	Gr. Media	3.7	3.8
WYCD-FM (Country)	Infinity	4.0	3.8
WAAM-AM (N/T)	Whitehall	2.1	3.5
CIMX-FM (Alt.)	CHUM	2.7	2.9
WVMV-FM (NAC/SJ)	Infinity	3.4	2.9

## #147

### Springfield, MO

Station (Format)	Owner	Sp '00	Fa '00
KHTD-FM (CHR/Pop)	Wilks	8.7	8.2
KWTO-AM (N/T)	Meyer	3.1	8.2
KGMV-FM (Country)	Sunburst	7.5	7.9
KTTS-AM (Country)	Journal	5.0	6.5
KGBX-FM (AC)	Sunburst	7.8	6.2
KKLH-FM (Cl. Hits)	MW Family	3.1	6.2
KTTS-FM (Country)	Journal	10.3	6.2
KZRQ-FM (Act. Rock)	Wilks	6.4	5.6
KTXR-FM (B/EZ)	Meyer	3.6	5.4
KOSP-FM (Oldies)	MW Family	4.7	5.1

## #148

### Huntington, WV-KY

Station (Format)	Owner	Sp '00	Fa '00
WKEE-FM (Hot AC)	Clear Chan.	17.7	18.4
WTCR-FM (Country)	Clear Chan.	15.6	15.2
WAMX-FM (Act. Rock)	Clear Chan.	8.0	8.6
WDGG-FM (Country)	KenMar	6.7	6.0
WBVB-FM (Oldies)	Clear Chan.	5.5	4.4
WRVC-FM (Oldies)	KenMar	2.1	3.2
WRVY-FM (Cl. Rock)	Legend	1.8	3.2
WEMM-FM (Rel.)	Mortenson	4.0	2.9
WKEE-AM (Adult Std.)	Clear Chan.	3.7	2.9
WRVC-AM (N/T)	KenMar	2.1	2.9

## #149

### Macon, GA

Station (Format)	Owner	Sp '00	Fa '00
WDEN-FM (Country)	US Br	12.3	12.8
WIBB-FM (Urban)	Taylor	10.8	12.3
WPEZ-FM (AC)	US Br	9.3	8.7
WMGB-FM (CHR/Pop)	US Br	9.6	6.5
WFXM-FM (Urban)	Roberts	7.1	6.1
WLCC-A/F (Gospel)	Taylor	4.2	6.1
WDDO-AM (Rel.)	US Br	5.1	5.8
WQBZ-FM (Rock)	Taylor	5.4	5.8
WMAC-AM (N/T)	US Br	3.4	4.6
WRBV-FM (Urban AC)	Taylor	5.9	4.6

## #150

### Rockford, IL

Station (Format)	Owner	Sp '00	Fa '00
WXXQ-FM (Country)	Connoisseur	10.4	10.6
WZOK-FM (CHR/Pop)	Connoisseur	11.0	9.4
WYHY-FM (Cl. Hits)	RadioWorks	15.1	8.3
WXRX-FM (Rock)	RadioWorks	7.8	7.5
WGN-AM (Full Serv.)	Tribune	6.0	6.1
WGFB-FM (Hot AC)	RadioWorks	5.2	5.0
WLUV-FM (Country)	Loves Park	0.0	4.7
WLS-AM (Talk)	ABC	1.6	4.4
WROK-AM (N/T)	Connoisseur	3.1	4.2
WAIT-AM (Adult Std.)	Pride	2.1	3.3
WJJO-FM (Act. Rock)	Mid-West Fam	3.4	3.3
WNTA-AM (Talk)	RadioWorks	4.4	3.3

## #151

### Killeen-Temple, TX

Station (Format)	Owner	Sp '00	Fa '00
KIIZ-FM (Urban)	Clear Chan.	9.4	13.7
WACO-FM (Country)	Clear Chan.	10.3	8.7
KLFX-FM (Act. Rock)	Clear Chan.	6.7	8.1
KWTX-FM (CHR/Pop)	Clear Chan.	10.0	7.0
KSSM-FM (Urban)	Cumulus	4.1	6.1
KUSJ-FM (Country)	Cumulus	5.3	5.8
KTEM-AM (N/T)	Bell	2.1	5.2
KOBT-FM (CHR/Rhy)	Infinity	3.5	4.9
KOOC-FM (Hot AC)	Cumulus	4.4	4.7
KLTD-FM (Oldies)	Cumulus	3.2	3.5

## #152

### Salisbury-Ocean City, MD

Station (Format)	Owner	Sp '00	Fa '00
WQHO-FM (AC)	Cumulus	7.2	8.1
WQCO-FM (CHR/Pop)	Great Scott	9.0	7.8
WTGM/WVFG (Country)	Cumulus	8.0	7.8
WSBY-FM (Urban AC)	Cumulus	8.8	7.0
WICO/WXJH (Country)	Demarva	5.6	6.4
WZBH-FM (Act. Rock)	Great Scott	10.3	5.8
WGMD-FM (N/T)	Regent	3.2	4.5
WLBW/WLWV (Oldies)	Cumulus	4.8	3.9
WOLC-FM (R)	Marantha	2.7	3.1
WGBG-FM (Cl. Hits)	Great Scott	2.9	2.8

## #153

### Palm Springs, CA

Station (Format)	Owner	Sp '00	Fa '00
KUNA-FM (Reg. Mex.)	News-Press	8.9	13.9
KPLM-FM (Country)	RM	4.3	8.1
KWXY-FM (B/EZ)	Gen Barnett	7.4	7.6
KLOB-FM (Reg. Mex.)	Entravision	6.1	7.3
KPSI-FM (CHR/Rhy)	KPSI Radio	8.4	7.1
KKUU-FM (CHR/Rhy)	Morris	8.9	6.8
KDES-FM (Oldies)	KPSI Radio	9.6	5.8
KCLB-FM (Rock)	Morris	8.1	4.3
KEZN-FM (AC)	Regent	5.8	4.3
KMRJ-FM (Act. Rock)	P.P. Miller	5.1	4.3

## #154

### Utica-Rome, NY

Station (Format)	Owner	Sp '00	Fa '00
WFRG-FM (Country)	Regent	13.3	15.6
WLZW-FM (AC)	Regent	11.7	11.1
WIBX-AM (N/T)	Regent	6.5	6.5
WDOZ-FM (Oldies)	Regent	6.5	6.2
WOUR-FM (Cl. Rock)	Clear Chan.	9.1	6.2
WSKS-FM (CHR/Pop)	Clear Chan.	8.1	5.7
WKLL-FM (Alt.)	Radio Corp	5.7	5.1
WRCK-FM (Cl. Rock)	Radio Corp	4.9	4.9
WTLB-AM (Adult Std.)	Radio Corp	3.6	4.0
WOWB/WOWZ (CHR/Rhy)	Regent	2.6	2.9

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**#155**

**Fayetteville, AR**

Station (Format)	Owner	Sp '00	Fa '00
KMCK-FM (CHR/Pop)	Cumulus	13.8	11.6
KMXF-FM (Hot AC)	Clear Chan.	7.7	10.6
KKIX-FM (Country)	Clear Chan.	14.1	10.0
KEZA-FM (AC)	Clear Chan.	7.4	9.0
KJEM-FM (Adult Std.)	Clear Chan.	8.3	8.4
KBVA-FM (Adult Std.)	Hendren	7.4	6.8
KXNA-FM (Alt.)*	Bulter Br.	3.4	4.8
KFAY-FM (Country)	Cumulus	6.1	4.5
KAMO-FM (Oldies)	Cumulus	5.8	3.2
KDAB-FM (Gospel)	Vinewood	0.6	2.9
KFAY-AM (N/T)	Cumulus	2.8	2.9

\* Was KRBS-FM until January

**#156**

**Evansville, IN**

Station (Format)	Owner	Sp '00	Fa '00
WIKY-FM (AC)	S. Central	19.3	20.0
WSTO-FM (CHR/Pop)	Brill	9.5	10.6
WKDQ-FM (Country)	Brill	11.5	9.7
WABX-FM (Cl. Rock)	S. Central	5.6	6.8
WJPS-FM (Oldies)	S. Central	7.8	6.5
WGBF-FM (Act. Rock)	Clear Chan.	7.5	5.9
WYNG-FM (Country)	Connoisseur	8.1	5.6
WGBF-AM (N/T)	Connoisseur	3.4	5.0
WDKS-FM (Hot AC)	Newburgh	2.5	4.1
WSON-AM (Adult Std.)	H.G. Lackey	1.7	2.9

**#157**

**Savannah, GA**

Station (Format)	Owner	Sp '00	Fa '00
WEAS-FM (Urban)	Cumulus	14.3	16.2
WLWH-FM (Urban AC)	Clear Chan.	9.3	7.8
WSOK-AM (Rel.)	Clear Chan.	7.9	7.0
WJCL-FM (Country)	Cumulus	5.1	6.7
WIXV-FM (Cl. Rock)	Cumulus	3.4	6.1
WZAT-FM (CHR/Pop)	Cumulus	5.3	4.5
WAEV-FM (Hot AC)	Clear Chan.	5.3	3.9
WBMQ-AM (N/T)	Cumulus	2.8	3.6
WSCA-FM (Country)	Clear Chan.	3.9	3.6
WGCO-FM (Oldies)	Adventure	2.0	3.3
WRHQ-FM (Rock AC)	Thoroughbred	2.8	3.3

**#158**

**Flagstaff-Prescott, AZ**

Station (Format)	Owner	Fa '00
KAHM-FM (B/EZ)	SouthWest Br.	- 10.2
KOST-FM (CHR/Pop)	Rocket Radio	- 9.6
KVRD-FM (Country)	Yavapai	- 6.9
KZGL-FM (Act. Rock)	Yavapai	- 6.3
KKLD-FM (Oldies)	Yavapai	- 5.1
KMGN-FM (Cl. Rock)	Guyann Br.	- 4.2
KSED-FM (Country)	Red Rock	- 3.9
KAFF-FM (Country)	Guyann Br.	- 3.6
KVNA-FM (AC)	Yavapai	- 2.7
KAFF-AM (Country/O)	Guyann Br.	- 2.4
KPPV-FM (AC)	Prescott Valley	- 2.4

Note: This is the first time Arbitron has rated this market.

**#159**

**Poughkeepsie, NY**

Station (Format)	Owner	Sp '00	Fa '00
WSPK-FM (CHR/Pop)	Albany	16.0	15.1
WPDH-FM (Cl. Rock)	WEOK Br.	8.3	9.2
WCZS-FM (Oldies)	Beehive	5.8	8.9
WRNQ-FM (AC)	Clear Chan.	7.5	5.9
WRWD-FM (Country)	Roberts	7.2	5.3
WFAN-AM (Sports)	Infinity	2.8	4.2
WHUD-FM (AC)	Albany	3.9	4.2
WBWZ-FM (AC)	Roberts	5.0	3.9
WRRV-FM (Alt.)	Crystal	1.4	3.6
WCBS-AM (News)	Infinity	1.1	3.3

**#160**

**Erie, PA**

Station (Format)	Owner	Sp '00	Fa '00
WRTS-FM (CHR/Pop)	NextMedia	16.8	18.4
WRKT-FM (Rock)	NextMedia	14.5	14.0
WXTA-FM (Country)	Regent	9.1	12.7
WFGO-FM (Oldies)	NextMedia	10.9	10.8
WXKC-FM (AC)	Regent	11.2	9.2
WRIE-AM (Adult Std.)	Regent	6.2	6.3
WJET-FM (CHR/Pop)	NextMedia	4.1	4.4
WLKK-AM (N/T)	NextMedia	3.2	4.4
WFNN-AM (Sports)	NextMedia	2.1	1.9
WCTL-FM (Rel.)	Inspiration	2.4	1.3
WHUZ-FM (Cl. Rock)*	Forever	0.6	1.3

\* Was WMDE-FM until December

**#161**

**Wausau, WI**

Station (Format)	Owner	Sp '00	Fa '00
WIFC-FM (CHR/Pop)	Midwest Com.	16.1	15.2
WDEZ-FM (Country)	Midwest Com.	14.7	13.2
WMZK-FM (Rock)	Roberts	8.9	6.5
WIZD-FM (Oldies)	Midwest Com.	5.2	5.6
WGLX-FM (Cl. Rock)	Bliss	4.9	5.4
WOFM-FM (Oldies)	Midwest Com.	4.3	5.1
WAXX-FM (Country)	Central Com.	3.2	4.2
WLJY-FM (AC)	Marathon	4.0	4.2
WYTE-FM (Country)	Marathon	3.7	4.2
WSAU-AM (N/T)	Midwest Com.	4.3	3.7

**#162**

**Tallahassee, FL**

Station (Format)	Owner	Sp '00	Fa '00
WHBX-FM (Urban)	Cumulus	11.8	11.3
WGLF-FM (Cl. Rock)	Cumulus	4.8	7.4
WHTF-FM (CHR/Rhy)	Capitol City	6.4	7.1
WTNT-FM (Country)	Clear Chan.	3.8	6.4
WBZE-FM (AC)	Cumulus	6.7	5.0
WDKL-FM (Oldies)	Clear Chan.	4.2	5.0
WTLY-FM (Hot AC)	Clear Chan.	3.5	5.0
WXSR-FM (Alt.)	Clear Chan.	4.5	4.6
WAIB-FM (Country)	Triad	5.8	3.5
WTAL-AM (Talk)	Rebus	2.2	3.5

**#163**

**Portland, ME**

Station (Format)	Owner	Sp '00	Fa '00
WPOR-FM (Country)	Saga	8.2	9.8
WBML-FM (Cl. Rock)	Citadel	9.1	8.2
WCYI/WCYJ (Alt.)	Citadel	5.6	7.3
WGAN-AM (N/T)	Saga	6.7	6.6
WJBQ-FM (CHR/Pop)	Citadel	7.3	6.6
WMGX-FM (Hot AC)	Saga	7.3	6.2
WLAM-A/F (Adult Std.)	WMTW Br.	6.4	5.3
WHOM-FM (AC)	Citadel	5.0	4.9
WTHT-FM (Country)	WMTW Br.	3.5	4.9
WYNZ-FM (Oldies)	Saga	8.7	4.6



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**#164**

**Hagerstown, MD-PA**

Station (Format)	Owner	Sp '00	Fa '00
WAYZ-FM (Country)*	Hagerstown	5.7	9.8
WIKZ-FM (Hot AC)	Chambersburg	9.1	8.8
WARX-FM (Oldies)	Manning	5.7	7.5
WJEJ-AM (AC)	Hagerstown	2.2	6.1
WEEO-FM (Oldies)	Allegheny	4.1	5.4
WSRT-FM (Cl. Rock)	VerStandig	5.4	4.7
WQCM-FM (Rock)	Gemini	3.8	4.1
WYII-FM (Country)	Prettyman	3.8	3.7
WFRE-FM (Country)	Clear Chan.	6.0	3.4
WWMD-FM (CHR/Pop)**	VerStandig	9.5	3.4

\* Was WWMD-FM (B/EZ) until September  
 \*\* Was WAYZ-FM (Country) until September

**#165**

**South Bend, IN**

Station (Format)	Owner	Sp '00	Fa '00
WNDV-A/F (CHR/Pop)	Artistic	14.9	14.5
WBYT-FM (Country)	Federated	9.2	11.5
WNSN-FM (AC)	Schurz	10.4	9.1
WSBT-AM (N/T)	Schurz	7.3	7.1
WRBR-FM (Act. Rock)	Hick Br.	7.6	6.4
WZOC-FM (Oldies)	Plymouth	4.7	5.7
WAOR-FM (Cl. Rock)	Federated	6.0	4.7
WUBU-FM (Urban AC)	L. Langford	5.4	4.7
WSMK-FM (Urban)	M. Williams	4.1	4.1
WHLY-AM (Adult Std.)	Times	3.8	3.4

**#166**

**Charleston, WV**

Station (Format)	Owner	Sp '00	Fa '00
WQBE-FM (Country)	Bristol Br.	18.7	20.5
WVSR-FM (CHR/Pop)	Bristol Br.	11.3	14.2
WCBS-AM (N/T)	West Virginia	6.0	8.9
WKWS-FM (Country)	West Virginia	6.0	8.3
WRVZ-FM (Oldies)	Benns	8.1	7.3
WKAZ-FM (Oldies)	West Virginia	8.1	6.3
WVAF-FM (CHR/Pop)	West Virginia	6.3	6.3
WCOZ/WKLC (Rock)	WKLC, Inc.	7.0	5.6
WAMX-FM (Act. Rock)	Clear Chan.	4.2	3.3
WZKM-FM (Gospel)	Hanson	3.9	2.3

**#167**

**New Bedford, MA**

Station (Format)	Owner	Sp '00	Fa '00
WFHN-FM (CHR/Rhy)	Spring	10.0	10.1
WHJY-FM (Rock)	Clear Chan.	7.7	7.7
WCTK-FM (Country)	Hall	6.3	7.4
WWLI-FM (AC)	Citadel	7.4	7.1
WWBB-FM (Oldies)	Clear Chan.	4.6	6.3
WBSM-AM (N/T)	Spring	4.3	6.0
WPRO-FM (CHR/Pop)	Citadel	4.6	5.4
WPLM-FM (Soft AC)	Plymouth Rock	4.9	4.8
WSNE-FM (AC)	Clear Chan.	5.1	4.8
WJFD-FM (Ethnic)	Dinis	2.3	3.6

**#168**

**Anchorage, AK**

Station (Format)	Owner	Sp '00	Fa '00
KYMG-FM (AC)	Clear Chan.	8.2	7.9
KBFX-FM (Cl. Rock)	Clear Chan.	5.3	6.6
KFAT-FM (CHR/Rhy)	New Northwest	10.9	6.6
KBRJ-FM (Country)	Morris	7.9	6.3
KQEZ-FM (AC)	New Northwest	3.9	6.3
KGOT-FM (CHR/Pop)	Clear Chan.	5.6	6.0
KENI-AM (N/T)	Clear Chan.	4.3	5.7
KASH-FM (Country)	Clear Chan.	5.9	4.7
KEAG-FM (Oldies)	Morris	6.6	4.7
KNIK-FM (NAC/SJ)	Ubik Br.	3.3	4.4
KWHL-FM (Rock)	Morris	4.3	4.4

**#169**

**San Luis Obispo, CA**

Station (Format)	Owner	Sp '00	Fa '00
KSLY/KSMY (CHR/Pop)*	Clear Chan.	6.6	9.4
KURQ-FM (Rock)	Clear Chan.	5.9	8.7
KKJG-FM (Country)	Amer. Gen.	9.8	8.0
KIQD-FM (Oldies)	Amer. Gen.	4.9	5.9
KWWV-FM (CHR/Rhy)	Salisbury	4.9	4.5
KZOZ-FM (Rock)	Amer. Gen.	6.2	4.5
KSTT-FM (AC)	Mondosphere	7.2	4.2
KKJL-AM (Adult Std.)	San Luis Obispo	4.3	3.8
KOTR-FM (Adult Alt.)	Howard	2.3	3.5
KPRL-AM (N/T)	Dellar Survivor	3.3	3.5
KUHL-AM (N/T)	Blackhawk	1.3	2.8
KRUZ-FM (Hot AC)	Cumulus	1.3	2.4
KVEC-AM (News)	Chorro	4.6	2.4

\* KSMY-FM was KAKV-FM (Adult Standards) until October

**#170**

**Binghamton, NY**

Station (Format)	Owner	Sp '00	Fa '00
WMRV-FM (CHR/Pop)	Clear Chan.	17.6	15.0
WAAL-FM (Cl. Rock)	Citadel	7.7	10.3
WHWK-FM (Country)	Citadel	13.0	9.6
WBBI-FM (Country)	Clear Chan.	2.5	7.3
WKGB-FM (Rock)	Clear Chan.	5.0	6.6
WMXW-FM (AC)	Clear Chan.	7.1	6.6
WNBF-AM (N/T)	Citadel	8.0	6.6
WYOS-FM (Oldies)	Citadel	4.3	5.6
WLTB-FM (AC)	WEBO Radio	5.3	4.7
WINR-AM (Adult Std.)	Titus	2.5	4.0

**#171**

**New London, CT**

Station (Format)	Owner	Sp '00	Fa '00
WCTY-FM (Country)	Rowbathan	12.5	9.4
WNLC-FM (Adult Std.)	Hall	6.6	9.4
WQGN-FM (CHR/Pop)	Citadel	9.9	9.1
WKNL-FM (Oldies)	Hall	5.6	8.0
WAXX-FM (Rock)	Citadel	4.0	5.2
WBMW-FM (AC)	Fuller	7.3	5.2
WKCD-FM (Hot AC)	Back Bay	5.0	4.5
WFAN-AM (Sports)	Infinity	3.3	3.8
WCBS-AM (News)	Infinity	2.0	3.5
WKSS-FM (CHR/Pop)	Clear Chan.	1.7	3.1
WWRX-FM (Alt.)*	Phoenix Media	5.9	3.1

\* Was Classic Rock until September

**#172**

**Ft. Smith, AR**

Station (Format)	Owner	Sp '00	Fa '00
KISR-FM (CHR/Pop)	Stereo 93 Inc.	13.4	11.1
KMAG-FM (Country)	Clear Chan.	13.0	10.2
KOMS-FM (Country)	Cumulus	7.1	8.6
KTCS-A/F (Country)	Big Chief	8.7	8.2
KZBB-FM (CHR/Pop)	Clear Chan.	9.8	7.5
KKBD-FM (Hot AC)	Clear Chan.	3.9	6.1
KWHN-AM (N/T)	Clear Chan.	4.3	6.1
KEZA-FM (AC)	Clear Chan.	3.9	5.7
KREU-FM (Cl. Hits)	Sequoya	1.6	4.1
KBBQ-FM (Oldies)	Cumulus	5.5	3.7

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## #173

### Lincoln, NE

Station (Format)	Owner	Sp '00	Fa '00
KZKX-FM (Country)	Clear Chan.	6.2	10.3
KFOR-AM (Full Serv.)	Three Eagles	10.5	9.6
KIBZ-FM (Act. Rock)	Clear Chan.	6.9	6.4
KLIN-AM (N/T)	Warner	4.7	6.4
KFRX-FM (CHR/Pop)	Three Eagles	9.5	5.7
KBBK-FM (Hot AC)*	Warner	4.4	5.3
KFGE-FM (Country)	Warner	3.3	5.3
KKUL-FM (Oldies)	Warner	4.7	5.3
KQCH-FM (CHR/Rhy)	Journal	3.6	3.5
KKNB-FM (CHR/Pop)**	Clear Chan.	5.1	3.2
KRRK-FM (Cl. Rock)	Three Eagles	3.3	3.2
KTGL-FM (Cl. Rock)	Clear Chan.	5.8	3.2

\* Was KEZG-FM (AC) until November

\*\* Was Hot AC until November

## #174

### Columbus, GA

Station (Format)	Owner	Sp '00	Fa '00
WFXE-FM (Urban)	Davis	18.0	21.1
WCGQ-FM (Hot AC)	McClure	6.6	7.0
WVRK-FM (Rock)	Clear Chan.	6.3	7.0
WKNB-FM (Country)	Radio Lumpkin	6.6	6.7
WAGH-FM (Urban AC)	Clear Chan.	5.9	6.3
WBFA-FM (CHR/Pop)	Clear Chan.	7.4	6.3
WRCG-AM (N/T)	McClure	5.5	6.0
WGSY-FM (AC)	Clear Chan.	5.1	5.6
WEAM-AM (Gospel)	GHB	4.8	4.6
WOKS-AM (Urban/O)	Davis	5.9	4.2

## #175

### Myrtle Beach, SC

Station (Format)	Owner	Sp '00	Fa '00
WGTR-FM (Country)	Root	6.7	8.2
WRNN-FM (N/T)	NextMedia	6.7	7.8
WDAI-FM (Urban)	Cumulus	7.0	7.4
WWXM-FM (CHR/Pop)	Root	7.4	7.4
WSYN-FM (Oldies)	Cumulus	6.3	6.0
WKZQ-FM (Act. Rock)	NextMedia	4.6	5.7
WMBY-FM (AC)	NextMedia	4.9	4.3
WJXY/WXJY (CHR/Pop)	Cumulus	2.8	3.9
WEZV-FM (B/EZ)*	Fidelity Br.	0.7	3.5
WYAV-FM (Rock)	NextMedia	4.6	3.5

\* Was WNMB-FM (AC) until September

## #176

### Johnstown, PA

Station (Format)	Owner	Sp '00	Fa '00
WMTZ-FM (Country)	Clear Chan.	12.9	13.1
WKYE-FM (AC)	Forever	13.2	12.4
WGLU-FM (CHR/Pop)	Dame	8.6	11.4
WQKK-FM (Rock)	Dame	6.8	6.5
WFGY-FM (Country)	Forever	4.0	4.9
WUZI-FM (Cl. Hits)	Forever	4.3	4.2
WSRA-FM (AC)	NorLin	4.3	3.9
WDVE-FM (Rock)	Clear Chan.	3.4	3.6
WQZS-FM (Oldies)	Target Br.	2.8	3.3
WFRB-FM (Country)	WTBO-WKGO	1.2	2.3

## #177

### Wilmington, NC

Station (Format)	Owner	Sp '00	Fa '00
WMNX-FM (Urban)	Cape Fear	13.1	10.5
WWQQ-FM (Country)	Cumulus	4.3	9.8
WKXB-FM (Oldies)	Sea-Comm	5.0	8.0
WSFM-FM (Alt.)	Sea-Comm	6.7	6.3
WGNI-FM (AC)	Cape Fear	7.8	5.6
WKOO-FM (Oldies)	NextMedia	6.0	5.2
WRQR-FM (Rock)	Ocean	8.2	4.9
WAAV-FM (Talk)	Cumulus	2.8	4.5
WKXS-FM (Urban AC)	Cumulus	2.5	3.8
WAZO-FM (Hot AC)	Ocean	0.0	2.8

## #178

### Kalamazoo, MI

Station (Format)	Owner	Sp '00	Fa '00
WKFR-FM (CHR/Pop)	Cumulus	13.5	14.7
WRKR-FM (Rock)	Cumulus	10.5	10.4
WBCT-FM (Country)	Clear Chan.	9.0	6.9
WNWN-FM (Country)	Midwest	4.1	5.8
WQLR-FM (AC)	Fairfield	7.1	5.4
WFAT-FM (AC)	Midwest	7.1	5.0
WKZO-AM (N/T)	Fairfield	3.7	5.0
WNWN-AM (Urban AC)	Midwest	2.2	4.6
WOOD-FM (AC)	Clear Chan.	4.9	4.2
WKMI-AM (N/T)	Cumulus	4.1	3.1
WQXC-FM (Oldies)	Forum	3.4	3.1

## #179

### Odessa-Midland, TX

Station (Format)	Owner	Sp '00	Fa '00
KBAT-FM (CHR/Rhy)	Cumulus	12.9	12.8
KFZX-FM (Rock)	Clear Chan.	7.4	8.0
KMRK-FM (CHR/Rhy)*	Clear Chan.	4.0	7.6
KCHX-FM (Rhy/O)	Clear Chan.	5.8	7.3
KNFM-FM (Country)	Cumulus	7.4	6.6
KCRS-FM (CHR/Pop)**	Clear Chan.	5.2	5.9
KGEE-FM (Country)	Cumulus	7.7	5.9
KQLM-FM (Span. Con.)	Velasquez	6.7	5.9
KKJW-FM (Country/O)	Unique	2.8	5.2
KODM-FM (AC)	Cumulus	7.1	5.2

\* Was Tejano until October 30"

\*\* Was Hot AC until October 16"

## #180

### Lubbock, TX

Station (Format)	Owner	Sp '00	Fa '00
KLLL-FM (Country)	NextMedia	14.4	11.8
KZII-FM (CHR/Pop)	Clear Chan.	10.5	11.1
KFMX-FM (Act. Rock)	Clear Chan.	8.5	8.4
KLZK-FM (CHR/Rhy)	Ramar	8.2	7.8
KONE-FM (Cl. Rock)	NextMedia	5.2	7.1
KMMX-FM (AC)	NextMedia	5.9	6.4
KKCL-FM (Oldies)	Clear Chan.	6.9	6.1
KFYO-AM (N/T)	Clear Chan.	3.6	5.4
KQBR-FM (Country)	Clear Chan.	5.2	4.1
KXTQ-FM (Tejano)	Ramar	4.3	3.4

## #181

### Tupelo, MS

Station (Format)	Owner	Sp '00	Fa '00
WWZD-FM (Country)	Cumulus	12.6	11.1
WWMS-FM (Country)	Dowdy	6.3	8.8
WESE-FM (Urban)	Cumulus	11.1	8.4
WWKZ-FM (CHR/Pop)	Cumulus	6.3	8.4
WSMS-FM (Rock)	Cumulus	9.3	8.0
WZLQ-FM (Hot AC)	Dowdy	5.2	5.4
WSYE-FM (AC)	New South	4.8	4.2
WBIP-FM (Gospel)	Community	4.4	3.4
WKZU-FM (Country)	Kudzu	1.5	3.1
WAFM-FM (Oldies)	Stanford	1.9	2.7
WMXU-FM (Urban)	Cumulus	1.5	2.7
WSEL-FM (Rel.)	Tupelo	2.6	2.7



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**#182**

**Asheville, NC**

Station (Format)	Owner	Sp '00	Fa '00
WKSF-FM (Country)	Clear Chan.	17.6	15.7
WWNC-AM (Country)	Clear Chan.	10.0	10.1
WMYI-FM (Hot AC)	Clear Chan.	6.3	7.7
WFBC-FM (CHR/Pop)	Entercom	6.7	6.0
WZLS-FM (Rock)	Orion	5.9	5.6
WTZY-AM (N/T)	WTZY Inc.	2.9	5.2
WISE-AM (Adult Std.)	Mark Media	5.0	4.8
WQNO/WQNS (Rock)*	Blue Dolphin	4.6	3.2
WTPT-FM (Act. Rock)	Barnstable	2.5	2.0
WSPA-FM (AC)	Entercom	2.5	1.6

\* WQNO-FM was WMXF-FM (Hot AC) until November 20 when it began to simulcast WQNS-FM

**#183**

**Cape Cod, MA**

Station (Format)	Owner	Sp '00	Fa '00
WQRC-FM (AC)	Sandab	9.5	9.6
WOCN-FM (Adult Std.)	Sandab	8.9	9.3
WRZE-FM (CHR/Pop)	Makkey	6.3	8.7
WXTK-FM (N/T)	Boch	6.0	7.5
WCIB-FM (Cl. Rock)	Makkey	6.3	6.8
WFCC-FM (Classical)	Charles Riv.	7.6	5.9
WCTK-FM (Country)	Hall	3.8	4.7
WPXC-FM (Rock)	Makkey	6.3	4.7
WKPE-FM (Cl. Rock)	Charles Riv.	3.5	4.3
WCOD-FM (AC)	Boch	5.4	3.4

**#184**

**Topeka, KS**

Station (Format)	Owner	Sp '00	Fa '00
WIBW-FM (Country)	Morris	15.2	18.4
KMAJ-FM (AC)	Cumulus	11.8	12.3
KDVV-FM (Rock)	Cumulus	5.3	7.2
KTPK-FM (Country)	KS Capital	6.8	5.8
WIBW-AM (N/T)	Morris	4.6	5.4
KCHZ-FM (CHR/Pop)	Syncom Radio	4.6	4.7
KWIC-FM (Oldies)	Cumulus	5.3	4.0
KLZR-FM (CHR/Pop)	Zimmer	4.2	3.6
KMAJ-AM (N/T)	Cumulus	3.0	3.6
KQRC-FM (Act. Rock)	Entercom	3.8	3.2

**#185**

**Green Bay, WI**

Station (Format)	Owner	Sp '00	Fa '00
WIXX-FM (CHR/Pop)	Midwest	12.6	13.7
WNCY-FM (Country)	Midwest	10.4	10.4
WAPL-FM (Rock)	Woodward	5.9	7.0
WQGB-FM (Oldies)	Cumulus	7.8	6.7
WKSZ-FM (CHR/Pop)	Woodward	7.4	6.0
WGEE-AM (N/T)	Midwest	5.9	5.4
WJLW-FM (Country)	Cumulus	4.1	5.0
WQLH-FM (CHR/Pop)	Laird	6.7	5.0
WDUZ-AM (N/T)	Laird	2.6	4.3
WQZZ-FM (Cl. Rock)	Midwest	2.6	3.3

**#186**

**Dothan, AL**

Station (Format)	Owner	Sp '00	Fa '00
WDJR-FM (Country)	Gulf South	10.1	11.1
WKMX-FM (CHR/Pop)	WKMX	10.1	9.8
WZHT-FM (Urban)	Clear Chan.	7.1	8.2
WDOF-FM (AC)	WDOF Inc.	10.1	7.8
WTVY-FM (Country)	Woods	5.6	6.6
WBOD-FM (CHR/Pop)	Gulf South	3.7	6.1
WESP-FM (Cl. Rock)	Gulf South	5.6	5.3
WJUN-FM (Urban)	Wilson Br.	4.5	5.3
WYYY-FM (Rock)	Empire	2.6	2.9
WAGF-FM (Gospel)	Wilson Br.	1.9	2.5
WWNT-AM (N/T)	Dove	2.2	2.5
WZTZ-FM (Country)	Elba	1.1	2.5

**#187**

**Manchester, NH**

Station (Format)	Owner	Sp '00	Fa '00
WZID-FM (AC)	Saga	16.8	20.5
WGIR-FM (Act. Rock)	Clear Chan.	9.5	8.6
WQLL-FM (Oldies)	Saga	4.6	4.5
WOKQ-FM (Country)	Citadel	5.0	4.1
WFEA-AM (Adult Std.)	Saga	4.6	3.7
WJMN-FM (CHR/Rhy)	Clear Chan.	5.7	3.4
WXRV-FM (Adult Alt.)	Northeast	2.3	3.4
WAAF-FM (Act. Rock)	Entercom	5.0	3.0
WKLB-FM (Country)	Gr. Media	1.9	2.6
WQSX-FM (Oldies)	Entercom	2.3	2.6

**#188**

**Santa Barbara, CA**

Station (Format)	Owner	Sp '00	Fa '00
KTYD-FM (Cl. Rock)	Clear Chan.	6.3	8.3
KSBL-FM (AC)	Clear Chan.	7.9	6.2
KMGO-FM (NAC SJ)	Eagles	5.5	5.8
KRUZ-FM (Hot AC)	Cumulus	5.5	5.8
KTMS-AM (N/T)	Clear Chan.	5.1	5.4
KCAQ-FM (CHR Rhy)	Grid Coast	4.3	4.5
KJEE-FM (Alt.)	Monte Carlo FM	7.1	4.5
KZBN-AM (Adult Std.)	Riotnet	3.1	4.5
KIST-FM (CHR Pop)	Clear Chan.	5.5	4.1
KDB-FM (Classical)	Pacific	5.1	3.7
KHAY-FM (Country)	Cumulus	1.6	3.7

**#189**

**Amarillo, TX**

Station (Format)	Owner	Sp '00	Fa '00
KPRF-FM (CHR Rhy)	Clear Chan.	10.7	8.9
KZRK-FM (Act. Rock)	Cumulus	7.8	7.8
KGNC-FM (Country)	Morris	8.5	7.4
KMML-FM (Country)	Clear Chan.	6.4	7.0
KARX-FM (Cl. Rock)	Cumulus	5.0	6.2
KQIZ-FM (CHR Rhy)	Cumulus	3.2	6.2
KGNC-AM (N/T)	Morris	7.1	5.8
KIXZ-AM (Oldies)	Clear Chan.	5.7	5.4
KMXJ-FM (AC)	Gay Chan.	6.0	5.4
KPUR-FM (Oldies)	Cumulus	10.0	5.0

**#190**

**Merced, CA**

Station (Format)	Owner	Sp '00	Fa '00
KHTN-FM (CHR Rhy)	Buckley	13.9	11.6
KABX-FM (Oldies)	Merced	5.8	7.1
KHOP-FM (80s)*	Citadel	6.8	6.7
KUBB-FM (Country)	Buckley	5.3	6.7
KATM-FM (Country)	Citadel	4.9	4.1
KSKS-FM (Country)	Infinity	3.0	4.1
KYOS-AM (N/T)	Merced	3.4	4.1
KIBG-FM (AC)	Merced	2.6	3.7
KLOQ-FM (Reg Mex)	Clarke	3.0	3.7
KDJK/KHKK (Cl. Hits)	Citadel	3.4	3.4
KMJ-AM (N/T)	Infinity	2.3	3.4

\* Adult Contemporary Top 40

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## #191

### Danbury, CT

Station (Format)	Owner	Sp '00	Fa '00
WDAQ-FM (AC)	Berkshire	14.4	14.1
WEZN-FM (AC)	Cox	7.0	8.9
WRKI-FM (Cl. Rock)	Aurora	7.7	8.1
WLAD-AM (Full Serv.)	Berkshire	3.7	5.2
WAXB-FM (Oldies)	Aurora	3.0	4.0
WEBE-FM (AC)	Aurora	2.6	4.0
WCBS-AM (News)	Infinity	4.8	3.6
WFAN-AM (Sports)	Infinity	4.1	3.6
WMRQ-FM (Alt.)	Clear Chan.	2.6	3.2
WABC-AM (Talk)	ABC	2.2	2.8
WINE/WPUT (Oldies)*	Aurora	0.7	2.8

\* Was Country until August

## #192

### Morgantown, WV

Station (Format)	Owner	Sp '00	Fa '00
WVAQ-FM (CHR/Pop)	West Virginia	17.7	15.9
WKKW-FM (Country)	Fantasia	16.5	14.2
WCLG-FM (Rock)	Bowers	9.7	10.2
WAJR-AM (N/T)	West Virginia	5.9	6.6
WPDX-FM (Country/O)	Tschudy	4.2	5.3
WFBY-FM (Cl. Rock)	West Virginia	7.6	4.9
WBRB/WVUC (Country)	R&K McGraw	3.0	4.8
WDCI-FM (AC)	Coshocton	4.2	4.0
WOBG-FM (Oldies)	Burbach	4.2	3.5
WCLG-AM (Oldies)	Bowers	1.7	2.7
WRLF-FM (Rock)	Fantasia	1.3	2.7

## #193

### Terre Haute, IN

Station (Format)	Owner	Sp '00	Fa '00
WTHI-FM (Country)	Emmis	21.1	22.3
WMGI-FM (CHR/Pop)	Bright Towers	14.2	14.4
WWVR-FM (Cl. Rock)	Emmis	8.9	12.2
WZZQ-FM (Alt.)	Cont. Media	7.7	7.9
WLEZ-FM (AC)	Bomar	3.6	3.5
WSDM-FM (Oldies)	Crossroads	5.7	3.5
WAXI-FM (Adult Std.)	Crossroads	4.0	3.1
WWBL-FM (Country)	Original	0.4	2.6
WWSY-FM (AC)	Bright Towers	2.4	2.6
WACF-FM (Country)	Key	3.2	2.2

## #194

### Yakima, WA

Station (Format)	Owner	Sp '00	Fa '00
KFFM-FM (CHR/Pop)	Clear Chan.	14.2	15.7
KXDD-FM (Country)	New Northwest	15.4	15.7
KIT-AM (N/T)	Clear Chan.	11.9	11.7
KATS-FM (Rock)	Clear Chan.	9.9	9.6
KMNA-FM (Reg. Mex.)	Moon Br.	1.2	6.4
KARY-FM (Country)	New Northwest	5.1	3.9
KRSE-FM (AC)	New Northwest	3.2	3.9
KUTI-AM (Country/O)*	Clear Chan.	2.0	3.2
KZTA/KZTB (Reg. Mex.)	Butterfield	5.9	3.2
KQSN-FM (AC)	Clear Chan.	3.6	2.8

\* Was KMWX-AM (Oldies) until October

## #195

### Chico, GA

Station (Format)	Owner	Sp '00	Fa '00
KALF-FM (Country)	Regent	8.5	9.2
KPAY-AM (N/T)	Clear Chan.	6.9	7.9
KLRS-FM (CHR/Pop)	Results Radio	6.5	7.0
KFBK-AM (N/T)	Clear Chan.	4.1	6.1
KMXI-FM (AC)	Clear Chan.	4.1	5.2
KFMF-FM (Act. Rock)	Regent	4.1	4.8
KTHU-FM (Cl. Rock)	Results Radio	3.7	4.8
KQPT-FM (Hot AC)	Regent	4.1	4.4
KHSL-FM (Country)	Clear Chan.	6.5	3.5
KCEZ-FM (Cl. Hits)	Results Radio	3.7	3.1
KRQR-FM (Act. Rock)	Results Radio	3.3	3.1

## #196

### Santa Maria-Lompoc, CA

Station (Format)	Owner	Sp '00	Fa '00
KIDI-FM (Reg. Mex.)	Emerald Wave	1.6	10.5
KTME/KUHL (N/T)	Blackhawk	7.4	8.6
KSNI-FM (Country)	Clear Chan.	12.5	6.2
KWWW-FM (CHR/Rhy)	Salisbury	7.4	5.4
KRQK-FM (Reg. Mex.)	Pacific Span.	2.7	5.0
KBOX-FM (AC)	Hunter	3.1	4.3
KSLY/KSMY (CHR/Pop)	Clear Chan.	6.3	4.3
KURQ-FM (Rock)	Clear Chan.	2.3	3.9
KXFM-FM (Oldies)	Clear Chan.	4.7	3.9
KMGQ-FM (NAC/SJ)	Engles	3.9	3.5
KRUZ-FM (Hot AC)	Pacific Coast	4.7	3.5
KTAP-AM (Reg. Mex.)	Emerald Wave	0.0	3.5

## #197

### Waco, TX

Station (Format)	Owner	Sp '00	Fa '00
WACO-FM (Country)	Clear Chan.	16.1	18.4
KWTX-FM (CHR/Pop)	Clear Chan.	12.2	11.5
KBRQ-FM (Rock)	Clear Chan.	11.2	9.8
KKDA-FM (Urban)	Service	10.2	8.5
KCKR-FM (Country)	Clear Chan.	7.3	6.8
WBAP-AM (N/T)	ABC	2.9	4.7
KWOW-FM (Oldies)	M&M	5.4	4.3
KBCT-FM (NAC/SJ)	Kennelwood	2.9	3.4
KKTK-AM (Sports)	M&M	0.0	2.6
KRZI-AM (N/T)	KRZI	2.0	2.6

## #198

### Traverse City, MI

Station (Format)	Owner	Sp '00	Fa '00
WTCM-FM (Country)	Midwestern	13.2	11.0
WKLT/WKLZ (Rock)	Northern	9.2	8.5
WGFN/WGFN (Cl. Rock)	Clear Chan.	8.8	7.8
WTCM-AM (N/T)	Midwestern	8.8	7.7
WCCW-FM (Oldies)	Midwestern	4.0	7.0
WKHQ-FM (CHR/Pop)	MacDonald Garber	5.2	5.9
WKPK-FM (CHR/Pop)	Northern	4.4	5.9
WLDR-FM (AC)	Great Northern	5.2	4.0
WJZJ/WLJZ (Alt.)	Clear Chan.	3.2	3.7
WLXT/WLXV (AC)	MacDonald Garber	6.0	3.7

## #199

### Clarksville, TN

Station (Format)	Owner	Sp '00	Fa '00
WQZQ-FM (CHR/Pop)	Cromwell	-	14.2
WNRQ-FM (Cl. Rock)	Clear Chan.	-	8.4
WVVR-FM (Country)	Saga	-	7.6
WHOP-FM (Country)	Key Br.	-	7.1
WCVQ-FM (Hot AC)	Saga	-	6.2
WQKQ-FM (Urban)	Dickey	-	5.3
WABD-AM (Urban AC)	Saga	-	4.9
WKDF-FM (Country)	Citadel	-	4.0
WSM-FM (Country)	Gaylord	-	4.0
WSIX-FM (Country)	Clear Chan.	-	3.6

Note: This is the first time Arbitron has rated this market.



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**#200**

**Springfield, IL**

Station (Format)	Owner	Sp '00	Fa '00
WDBR-FM (CHR/Pop)	Saga	14.7	14.3
WFMB-FM (Country)	Clear Chan.	12.0	9.6
WNNS-FM (AC)	Mid-West Family	10.9	9.6
WYMG-FM (Cl. Rock)	Saga	7.4	9.6
WQQL-FM (Oldies)	Saga	7.0	7.2
WMAY-AM (N/T)	Mid-West Family	6.2	6.8
WQLZ-FM (Act. Rock)	M-W Family	8.1	6.4
WTAX-AM (N/T)	Saga	5.8	6.0
WYXY-FM (Country)	Saga	2.7	4.4
WCVS-FM (Cl. Hits)	Clear Chan.	4.3	3.6

**#201**

**Frederick, MD**

Station (Format)	Owner	Sp '00	Fa '00
WFRE-FM (Country)	Clear Chan.	16.3	12.7
WAFY-FM (AC)	Frederick	6.4	10.0
WYYY-FM (Act. Rock)	Hearst-Argyle	2.6	8.1
WWVZ/WWZZ (CHR/Pop)	Bonneville	7.7	7.7
WWDC-FM (Alt.)*	Clear Chan.	3.9	5.0
WARW-FM (Cl. Rock)	Infinity	2.1	4.5
WARX-FM (Oldies)	Manning	4.3	4.5
WFMD-AM (N/T)	Clear Chan.	5.2	4.1
WRQX-FM (Hot AC)	ABC	4.3	3.2
WJFK-FM (Talk)	Infinity	3.4	2.7

\* Evolved from Active Rock during September

**#202**

**Laredo, TX**

Station (Format)	Owner	Sp '00	Fa '00
KRRG-FM (CHR/Pop)	Guerra	23.2	18.8
KJBZ-FM (Tejano)	Guerra	16.6	15.5
KQUR-FM (Cl. Hits)	Border	12.0	10.9
KNEX-FM (Span. Con.)	Villarreal	10.0	10.5
KBDR-FM (Reg. Mex.)	Sendero	4.1	8.8
XNOE-FM (Span. Con.)	—	4.1	3.8
XHMW-FM (Span. AC)	—	0.8	2.9
XTLN-FM (Reg. Mex.)	—	2.1	2.5
XENU-AM (Reg. Mex.)	—	0.0	2.1
XNLT-AM (Spanish Con.)	—	0.0	2.1

**#203**

**Florence, SC**

Station (Format)	Owner	Sp '00	Fa '00
WYNN-FM (Urban)	Cumulus	11.2	14.7
WBZF-FM (Gospel)	Cumulus	6.7	8.9
WJMX-FM (CHR/Pop)	Root	9.4	8.0
WMXT-FM (Hot AC)	Cumulus	4.5	8.0
WHLZ-FM (Country)	Cumulus	5.8	5.3
WEGX-FM (Country)	Root	4.9	4.9
WYNN-AM (Gospel)	Cumulus	8.1	4.9
WCMG-FM (Urban AC)	Cumulus	1.8	4.0
WWDM-FM (Urban)	Clear Chan.	5.8	4.0
WSON-FM (AC)	Root	2.7	3.1
WWFN-FM (Oldies)	Florence	2.2	3.1

**#204**

**Elmira-Corning, NY**

Station (Format)	Owner	Sp '00	Fa '00
WLZY-FM (CHR/Pop)	Pembrook Pines	11.7	13.4
WNKI-FM (CHR/Pop)	SabreCom	9.0	11.6
WOKN-FM (Country)	Pembrook Pines	8.5	6.3
WNGZ-FM (Cl. Rock)	SabreCom	3.6	4.9
WPHD-FM (Rock)	Europa	4.5	4.5
WGMM-FM (Oldies)	Eolin	6.7	3.6
WENY-FM (AC)	Green Group	4.0	3.1
WKPQ-FM (Adult Alt.)	Bilbat	2.2	3.1
WPGI-FM (Country)	SabreCom	0.0	3.1
WENY-AM (Oldies)	Green Group	1.3	2.7
WNVE-FM (Act. Rock)	Clear Chan.	0.4	2.7
WVIN-FM (AC)	Pembrook Pines	3.6	2.7

**#205**

**Cedar Rapids, IA**

Station (Format)	Owner	Sp '00	Fa '00
KHAK-FM (Country)	Cumulus	14.2	12.7
KZIA-FM (CHR/Pop)	KRNA	10.9	12.7
WMT-AM (N/T)	Clear Chan.	10.0	11.8
KDAT-FM (AC)	Cumulus	9.2	9.1
KKRQ-FM (Cl. Rock)	Clear Chan.	7.9	8.2
WMT-FM (Hot AC)	Clear Chan.	8.4	7.3
KMRY-AM (Adult Std.)	Sellers	6.3	6.4
KRNA-FM (Rock)	Cumulus	6.3	6.4
KOKZ-FM (CHR/Pop)	Bahakel	2.9	3.6
KBEA-FM (CHR/Pop)	Connoisseur	2.5	3.2

**#206**

**Bowling Green, KY**

Station (Format)	Owner	Sp '00	Fa '00
WGGC-FM (Country)	Heritage Com	11.6	12.6
WBVR/WGBV (Country)	WRUS Inc	16.1	11.5
WDNS-FM (Cl. Rock)	Daily News Br	7.5	6.3
WRVW-FM (CHR/Pop)	Clear Chan	6.0	5.7
WKLX-FM (Hot AC)	Commonwealth	5.5	5.2
WBLG-FM (Hot AC)	Hilltopper	5.0	4.6
WKNK-FM (Country)	Metcalfe	4.5	4.6
WVLE-FM (Country)	Sherandan	3.0	4.6
WPTO-FM (Rock)	Commonwealth	3.5	3.4
WNRO-FM (Cl. Rock)	Clear Chan	2.0	2.9
WOVO-FM (Cl. Hits)	Commonwealth	3.5	2.9
WZTO-FM (Rel.)	Clear Chan	1.0	2.9

**#207**

**Alexandria, LA**

Station (Format)	Owner	Sp '00	Fa '00
KRRV-FM (Country)	Clear Chan.	15.0	11.6
KBCE-FM (Urban)	Trinity	10.3	11.1
KEZP-FM (Oldies)	Owensville	8.0	9.1
KEDG-FM (Urban)	Cenla	8.9	7.6
KZMZ-FM (Rock)	Clear Chan	7.0	7.1
KLAA-FM (Country)	Cajun	7.0	6.1
KFAD-FM (AC)	FM Br	3.3	5.1
KAPB-FM (Country)	Radio Gr	4.7	4.0
KQID-FM (CHR/Pop)	Cenla	5.6	4.0
KSYL-AM (N/T)	Cenla	1.4	4.0

**#208**

**Ft. Walton Beach, FL**

Station (Format)	Owner	Sp '00	Fa '00
WYZB-FM (Country)	Holladay	7.4	13.1
WZNS-FM (CHR/Pop)	Holladay	10.9	12.6
WKSM-FM (Rock)	Holladay	15.8	10.6
WWAV-FM (Cl. Rock)	Root	2.0	5.5
WNCV-FM (AC)	Holladay	5.0	5.0
WBLX-FM (Urban)	Cumulus	6.4	4.5
WFTW-AM (N/T)	Holladay	1.5	4.0
WMXZ-FM (CHR/Pop)	Root	5.4	4.0
WAAZ/WJSB (Country)	Crestview	2.5	3.5
WMMK-FM (Country)	Gulf Breeze	4.0	3.0
WTKX-FM (Act. Rock)	Clear Chan	2.5	3.0

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## #209

### Medford-Ashland, OR

Station (Format)	Owner	Sp '00	Fa '00
KRWQ-FM (Country)	Clear Chan.	11.5	13.3
KZZE-FM (Rock)	Clear Chan.	7.0	9.5
KCMX-AM (N/T)	Marathon	7.5	8.1
KLDZ-FM (Oldies)	Clear Chan.	4.5	7.1
KCMX-FM (AC)	Marathon	6.5	6.7
KAKT-FM (Country)	Marathon	3.0	4.8
KIFS-FM (CHR/Pop)	Clear Chan.	6.5	4.8
KMED-AM (Adult Std.)	Clear Chan.	6.5	4.8
KBOY-FM (Cl. Rock)	Marathon	5.5	4.3
KTMT-FM (CHR/Pop)	Marathon	8.0	3.8

## #210

### Tri-Cities, WA

Station (Format)	Owner	Sp '00	Fa '00
KORD-FM (Country)	Marathon	11.7	8.8
KUJ-FM (CHR/Pop)*	Hodgins	9.4	8.8
KONA-FM (AC)	Dean-Mitchell	8.1	8.3
KXRX-FM (Rock)	Clear Chan.	6.7	7.9
KNLT-FM (Oldies)	New Northwest	4.0	6.0
KONA-AM (N/T)	Dean-Mitchell	5.8	6.0
KIOK-FM (Country)	New Northwest	5.8	5.6
KEYW-FM (Hot AC)	Marathon	8.1	4.6
KTHK-FM (Cl. Hits)	Marathon	3.1	4.2
KEGX-FM (Cl. Rock)	New Northwest	4.5	3.7
KTCR-AM (Talk)	New Northwest	2.2	3.7

\* Operates under an LMA with New Northwest

## #211

### Sioux Falls, SD

Station (Format)	Owner	Sp '00	Fa '00
KRRD-FM (Rock)	Midcontinent	14.0	9.8
KELO-FM (AC)	Midcontinent	7.6	9.3
KKLS-FM (CHR/Pop)	South. Minn.	9.3	8.9
KYBB-FM (Cl. Hits)	South. Minn.	6.4	8.4
KMXC-FM (Hot AC)	South. Minn.	6.8	6.7
KXRB-AM (Country)	South. Minn.	7.2	6.7
KELO-AM (Oldies)	Midcontinent	4.7	6.2
KIKN-FM (Country)	South. Minn.	7.2	6.2
KTWB-FM (Country)	Midcontinent	6.4	5.8
KISD-FM (Oldies)	W. Christensen	4.2	4.9

## #212

### Laurel-Hattiesburg, MS

Station (Format)	Owner	Sp '00	Fa '00
WJKX-FM (Urban)	Cumulus	11.9	14.6
WBBN-FM (Country)	Blakeney	10.4	14.1
WNSL-FM (CHR/Pop)	Cumulus	12.9	13.5
WXRR-FM (Cl. Rock)	Blakeney	8.5	6.5
WJMG-FM (Urban)	V.C. Floyd	9.0	5.9
WHER-FM (Oldies)	Cumulus	4.5	3.8
WMXI-FM (Rel.)	Rainey	6.0	3.8
WDRV-AM (Gospel)	V.C. Floyd	3.0	3.8
WUSW-FM (Oldies)	Cumulus	3.0	3.8
WXHB-FM (Talk)	Sunbelt	2.0	3.2
WZKX-FM (Country)	Dowdy & Dowdy	6.5	3.2

## #213

### Lake Charles, LA

Station (Format)	Owner	Sp '00	Fa '00
KYKZ-FM (Country)	Cumulus	21.7	24.5
KBIU-FM (AC)	Cumulus	7.7	9.9
KVEE-FM (Urban AC)*	Radio South	4.8	9.4
KHLA-FM (AC)	Radio South	12.1	8.3
KZWA-FM (Urban)	B & C	10.1	7.8
KKGB-FM (Rock)	Cumulus	10.1	6.8
KXZZ-AM (Urban AC)	Cumulus	3.4	4.7
KAOK-AM (N/T)	Pittman	4.3	3.1
KIOC-FM (Rock)	Clear Chan.	1.9	2.6
KJEF-FM (Country)	Cajun Country	1.9	2.6

\* Was KRAW-FM (Country) until October

## #214

### Fargo-Moorhead, ND-MN

Station (Format)	Owner	Sp '00	Fa '00
KFGO-AM (N/T)	Clear Chan.	16.7	18.8
KQWB-FM (Rock)	Triad	9.7	8.9
WDAY-FM (CHR/Pop)	Clear Chan.	11.0	8.9
KVOX-FM (Country)	Triad	10.1	8.0
KPFX-FM (Cl. Rock)	Triad	7.0	7.6
WDAY-AM (N/T)	Forum	6.2	7.6
KLTA-FM (AC)	Triad	5.7	5.4
KFGO-FM (Country)	Clear Chan.	6.2	4.9
KRVI-FM (AC)	Clear Chan.	5.3	4.5
KULW-FM (Talk)	Clear Chan.	5.3	4.0
KVOX-AM (Sports)	Clear Chan.	2.6	2.7

## #215

### Champaign, IL

Station (Format)	Owner	Sp '00	Fa '00
WDWS-AM (N/T)	DWS	7.3	11.9
WIXY-FM (Country)	Saga	11.0	11.9
WLRW-FM (Hot AC)	Saga	8.9	8.1
WQQB-FM (CHR/Pop)	Community Serv.	8.9	7.6
WGKC-FM (Cl. Rock)	Liberty Radio	8.9	6.5
WHMS-FM (AC)	DWS	5.2	6.5
WKIO-FM (Oldies)	Tak	6.6	5.4
WPGU-FM (Alt.)	Illini Media	3.7	4.3
WLS-AM (Talk)	ABC	3.7	3.2
WEBX-FM (Adult Alt.)	Magnit./Tuscola	3.7	2.7

## #216

### Blacksburg, VA

Station (Format)	Owner	Sp '00	Fa '00
WXLK-FM (CHR/Pop)	Mel Wheeler	15.3	14.9
WSLQ-FM (AC)	Mel Wheeler	14.1	14.3
WSLC-FM (Country)	Mel Wheeler	5.6	10.7
WPSK-FM (Country)	New River	13.6	7.1
WBRW-FM (Cl. Rock)	New River	4.0	6.5
WROV-FM (Rock)	Clear Chan.	8.5	6.0
WFNR-AM (N/T)	New River	1.1	3.0
WBRF-FM (Country)	Blue Ridge	4.5	1.8
WBXW-FM (Oldies)	New River	1.7	1.8
WFNR-FM (N/T)	New River	0.0	1.8

## #217

### St. Cloud, MN

Station (Format)	Owner	Sp '00	Fa '00
WWJO-FM (Country)	Regent	10.0	10.3
KZPK-FM (Country)	Leighton	8.7	9.0
KASM-AM (Country)	Starcom	2.3	6.0
WHMH-FM (Rock)	Tri-County Br.	6.4	6.0
KCLD-FM (CHR/Pop)	Leighton	12.8	5.6
KMXK-FM (Oldies)	Regent	2.3	4.7
WCCO-AM (Full Serv.)	Infinity	2.7	4.7
KLZZ-FM (Rock)	Starcom	4.6	4.3
KCML-FM (AC)	Leighton	4.1	3.8
WJON-AM (N/T)	Regent	5.5	3.8



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**#218**

**Tuscaloosa, AL**

Station (Format)	Owner	Sp '00	Fa '00
WBHJ-FM (CHR/Rhy)	Cox	9.7	9.9
WTUG-FM (Urban)	Radio South	10.8	9.9
WZBQ-FM (CHR/Pop)	Clear Chan.	9.2	9.4
WTVT-FM (Country)	Clear Chan.	11.9	8.8
WTSK-AM (Urban/O)	Radio South	5.9	7.2
WLXY-FM (Cl. Hits)	Warrior	4.9	4.4
WRTR-FM (Cl. Rock)	Clear Chan.	3.8	4.4
WTID-FM (AC)	Radio South	3.8	4.4
WACT-AM (Gospel)	Clear Chan.	3.2	3.9
WDXB-FM (Country)	Clear Chan.	5.9	3.9
WODL-FM (Oldies)	Cox	2.7	3.9

**#219**

**Marion-Carbondale, IL**

Station (Format)	Owner	Sp '00	Fa '00
WDDD-FM (Country)	Cumulus	11.3	17.8
WCIL-FM (CHR/Pop)	Zimmer	10.8	11.8
WOOZ-FM (Country)	Zimmer	7.2	10.1
WTAO-FM (Rock)	Cumulus	11.9	8.9
WUEZ-FM (AC)	Zimmer	3.1	5.9
WQRL-FM (Oldies)	Dana Com.	4.1	4.7
WQUL-FM (Cl. Rock)	Cumulus	4.1	4.1
KEZS-FM (Country)	Zimmer	2.1	3.0
WCIL/WJPF (N/T)	Zimmer	4.1	3.0
KGMO-FM (Cl. Hits)	Withers	3.1	2.4
WFRX-AM (Adult Std.)	Cumulus	2.6	2.4
WKIB-FM (Urban)	Union	1.5	2.4
WXAN-FM (Rel.)	H.L. Lawder	2.1	2.4
WXLT-FM (Cl. Rock)	Zimmer	3.6	2.4

**#220**

**Muskegon, MI**

Station (Format)	Owner	Sp '00	Fa '00
WSNX-FM (CHR/Pop)	Goodrich	13.5	13.2
WMUS-FM (Country)	Connoisseur	15.7	10.7
WMRR-FM (Cl. Rock)	Connoisseur	9.6	9.8
WKLQ-FM (Rock)	Bloomington	5.1	9.3
WLCS-FM (Oldies)	Pyramid Br.	5.6	5.9
WEFG-FM (Cl. Hits)	Pyramid Br.	3.9	4.9
WBCT-FM (Country)	Clear Chan.	1.7	3.9
WSHZ-FM (Hot AC)	Connoisseur	3.9	3.4
WCXT-FM (AC)	Water Br.	2.8	2.4
WGRD-FM (Alt.)	Clear Chan.	2.8	2.4
WJQK-FM (Rel.)	Lanser Br.	1.7	2.4
WMHG-AM (Adult Std.)	Connoisseur	2.8	2.4

**#221**

**Redding, CA**

Station (Format)	Owner	Sp '00	Fa '00
KQMS-AM (N/T)	Regent	10.2	14.6
KNCQ-FM (Country)	McCarthy	7.8	10.2
KRRX-FM (Rock)	Regent	9.7	8.3
KRDG-FM (Oldies)	Regent	5.8	7.8
KSHA-FM (AC)	Regent	7.8	7.8
KLXR-AM (Adult Std.)	Redwood	4.4	6.8
KNNN-FM (AC)	Regent	6.8	6.8
KEWB-FM (Country)	McCarthy	10.7	6.3
KISK-FM (Hot AC)	McCarthy	1.9	4.9
KRQR-FM (Act. Rock)	Results Radio	3.4	3.4

**#222**

**Duluth-Superior, MN**

Station (Format)	Owner	Sp '00	Fa '00
KQDS-FM (Rock)	Curtis Squire	9.1	10.3
KKCB-FM (Country)	Brill Media	11.5	9.8
KBAJ/WWAX (Hot AC)	Curtis Squire	9.6	8.9
KDAL-AM (N/T)	Shockley	7.7	7.9
KLDJ-FM (Oldies)	Brill Media	6.7	7.0
KRBR-FM (Act. Rock)	Shockley	6.7	6.5
KDAL-FM (AC)	Shockley	6.3	5.6
KTCO-FM (Country)	Shockley	3.8	5.1
WEBC-AM (N/T)	Brill Media	4.8	5.1
KUSZ-FM (Cl. Rock)	Virginia	3.4	4.7

**#223**

**Winchester, VA**

Station (Format)	Owner	Sp '00	Fa '00
WUSQ-FM (Country)	Clear Chan.	14.1	17.7
WINC-FM (Hot AC)	Mid Atlantic	17.0	17.2
WFQX-FM (Cl. Rock)	Clear Chan.	4.4	5.6
WFTR-FM (Oldies)	Royal Br.	2.9	3.5
WWDC-FM (Alt.)*	Clear Chan.	5.3	3.5
WAZR-FM (Adult Std.)	Ruarch	3.9	3.0
WARW-FM (Cl. Rock)	Infinity	3.4	2.5
WJFK-FM (Talk)	Infinity	3.4	2.5
WKMZ-FM (Cl. Hits)	Prettyman	4.9	2.5
WQPO-FM (Hot AC)	VerStandig	1.5	2.5

\* Evolved from Active Rock during September

**#224**

**Charlottesville, VA**

Station (Format)	Owner	Sp '00	Fa '00
WUVA-FM (Urban AC)	WUVA	11.5	13.1
WCYK-FM (Country)	Clear Chan.	12.1	8.3
WWV-FM (Rock)	Charlottesville	11.5	8.3
WIHA-AM (N/T)	Charlottesville	7.9	7.6
WOMZ-FM (Hot AC)	Charlottesville	7.9	7.6
WKAV-AM (Adult Std.)	Charlottesville	4.2	4.1
WKJS-FM (Urban AC)	Radio One	1.2	3.4
WUMX-FM (AC)	Am. Virginia	4.8	3.4
WVAO-FM (Oldies)	Clear Chan.	3.0	3.4
WQPO-FM (CHR/Pop)	VerStandig	1.2	2.1

**#225**

**Dubuque, IA**

Station (Format)	Owner	Sp '00	Fa '00
WJOD-FM (Country)	Cumulus	11.5	11.7
KDTH-AM (N/T)	Woodward	7.2	10.3
KLYV-FM (CHR/Pop)	Cumulus	10.5	10.3
KATF-FM (AC)	Woodward	9.1	8.4
KXGE-FM (Cl. Rock)	Cumulus	7.2	7.9
KGRR-FM (Cl. Rock)	Hemmer	7.2	6.5
WGLR-FM (Country)	TV Wisconsin	6.7	6.1
WDBO-FM (Country)	Cumulus	6.2	5.6
KDST-FM (Country)	Design Homes	2.4	2.3
WMT-AM (N/T)	Clear Chan.	2.9	2.3

**#226**

**Wheeling, WV**

Station (Format)	Owner	Sp '00	Fa '00
WQVK-FM (Country)	Clear Chan.	19.6	18.5
WOMP-FM (Hot AC)	Associated	13.2	11.6
WEGW-FM (Rock)	Clear Chan.	11.1	9.8
WKWK-FM (AC)	Clear Chan.	9.5	7.5
WEEL-FM (Oldies)	Ohio Valley	4.2	6.9
WWVA-AM (Country)	Clear Chan.	7.4	6.9
WOGH-FM (Country)	Associated	5.3	6.4
WZNW-FM (Hot AC)	Clear Chan.	5.8	5.8
WOMP-AM (N/T)	Associated	5.3	5.2
WBBD-AM (Adult Std.)	Clear Chan.	3.2	4.0

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## #227

### Abilene, TX

Station (Format)	Owner	Sp '00	Fa '00
KEAN-FM (Country)	Clear Chan.	17.0	15.1
KCDD-FM (CHR/Pop)	Cumulus	12.1	9.9
KBCY-FM (Country)	Cumulus	8.2	8.9
KEYJ-FM (Rock)	Clear Chan.	6.6	8.9
KHYS-FM (Hot AC)	Clear Chan.	9.3	7.3
KHXS-FM (Cl. Rock)	Cumulus	2.2	6.8
KULL-FM (Oldies)	Clear Chan.	6.0	5.7
KWKC-AM (N/T)	Dynamic	3.8	3.6
KFOX-FM (Oldies)	Cumulus	2.2	3.1
KKHR-FM (Tejano)	Powell	3.8	3.1
KORQ-FM (Oldies)	Dove Media	1.6	3.1
WBAP-AM (N/T)	ABC	1.1	3.1

## #228

### Rochester, MN

Station (Format)	Owner	Sp '00	Fa '00
KROC-FM (CHR/Pop)	So. Minn. Br.	12.9	14.4
KRCH-FM (Cl. Rock)	Cumulus	11.2	10.3
KWWK-FM (Country)	Olmsted	8.8	9.2
KYBA-FM (AC)	So. Minn. Br.	5.9	8.6
KNXR-FM (Adult Std.)	United Auto	11.8	7.5
KMFX-FM (Country)	Cumulus	8.8	5.2
KROC-AM (N/T)	So. Minn. Br.	5.3	5.2
KVGO-FM (Oldies)	KFIL Inc.	3.5	2.9
KAUS-FM (Country)	Nolan Br.	1.8	2.3
KLCX-FM (Cl. Rock)	St. Charles	1.8	1.7
WCCO-AM (Full Serv.)	Infinity	1.8	1.7

## #229

### Burlington, VT

Station (Format)	Owner	Sp '00	Fa '00
WXXX-FM (CHR/Pop)	Sison	15.3	13.4
WOKO-FM (Country)	Hall	15.3	12.3
WEZF-FM (AC)	Clear Chan.	9.5	8.4
WBTV-FM (Alt.)	Plattsburgh	4.7	7.8
WCPV-FM (Cl. Rock)	Clear Chan.	6.8	7.8
WIZN-FM (Cl. Rock)	Dear River	5.3	7.3
WKOL-FM (Oldies)	Hall	6.3	6.1
WJOY-AM (Adult Std.)	Hall	4.7	5.6
WKOR-AM (N/T)	Radio Vermont	2.6	2.8
WNCS-FM (Adult Alt.)	Northeast	4.2	2.8

## #230

### Joplin, MO

Station (Format)	Owner	Sp '00	Fa '00
KSYN-FM (CHR/Pop)	Zimmer	15.4	15.2
KIXQ-FM (Country)	Zimmer	14.3	14.6
KXDG-FM (Cl. Rock)	Zimmer	11.5	7.9
KBTV-FM (Country)	Winegardner	3.3	4.9
KJMK-FM (AC)	Zimmer	6.0	4.9
KMXL-FM (AC)	R.L. Petersen	4.4	4.9
KJML-FM (Country)	Land Go	4.4	4.3
KQYZ-AM (N/T)	Land Go	2.2	3.7
KKOW-FM (Country)	American	6.0	3.0
KWXD-FM (Oldies)	Innovative	4.9	3.0

## #231

### Panama City, FL

Station (Format)	Owner	Sp '00	Fa '00
WFSY-FM (AC)	Clear Chan.	9.7	14.3
WPAP-FM (Country)	Clear Chan.	17.7	14.3
WAKT-FM (Country)	Waitt Radio	7.0	8.6
WEBZ-FM (Cl. Rock)	Clear Chan.	8.6	8.0
WRBA-FM (Cl. Rock)	Waitt Radio	4.3	7.4
WILN-FM (CHR/Pop)	NextMedia	8.1	5.1
WPPT-FM (Rock)	Clear Chan.	4.3	5.1
WDIZ-AM (Adult Std.)	Clear Chan.	3.2	4.6
WMXP-FM (CHR/Pop)	Waitt Radio	1.1	4.0
WPBH-FM (Oldies)	Clear Chan.	3.2	3.4
WYYX-FM (Rock)	NextMedia	6.5	3.4

## #232

### Lima, OH

Station (Format)	Owner	Sp '00	Fa '00
WIMT-FM (Country)	Clear Chan.	11.3	10.8
WBVR-FM (Act. Rock)	Federated	8.8	9.7
WZOQ-FM (CHR/Pop)	Forever	10.0	9.7
WBUC-FM (Oldies)	Clear Chan.	5.6	8.5
WIMA-AM (N/T)	Clear Chan.	8.1	8.5
WMLX-FM (AC)	Clear Chan.	6.9	8.5
WFGF-FM (Country)	Forever	5.0	8.0
WUZZ-FM (Cl. Hits)	Forever	3.8	5.1
WLJM-AM (Urban)	Forever	3.8	3.4
WLW-AM (Full Serv.)	Clear Chan.	1.9	2.3
WQTL-FM (Cl. Rock)	Clear Chan.	4.4	2.3

## #233

### Parkersburg, WV-OH

Station (Format)	Owner	Sp '00	Fa '00
WNUS-FM (Country)	Impact Radio	17.7	16.1
WRVB-FM (Hot AC)	Impact Radio	14.0	13.3
WXIL-FM (Hot AC)	Burbach	11.0	9.8
WHBR-FM (Rock)	Burbach	9.1	9.1
WXKX-FM (Country)	Burbach	8.5	9.1
WDMX-FM (Oldies)	Impact Radio	10.4	7.0
WRZZ-FM (Cl. Rock)	Impact Radio	6.7	5.6
WLTP-AM (N/T)	Impact Radio	1.8	4.2
WADC-AM (Adult Std.)	Burbach	2.4	3.5
WVVV-FM (AC)	WVVV Inc.	0.0	3.5

## #234

### Bloomington, IL

Station (Format)	Owner	Sp '00	Fa '00
WJBC-AM (N/T)	Bloomington	17.6	16.5
WBWN-FM (Country)	Bloomington	16.4	15.2
WBNO-FM (CHR/Pop)	Bloomington	14.5	13.9
WPPY/WRVP (CHR/Rhy)	Cromwell Gr.	4.4	6.3
WLS-AM (Talk)	ABC	2.5	5.1
WPBG-FM (Oldies)	JMP Media	4.4	4.4
WIHN-FM (Rock)	AAA Enter.	5.0	3.8
WGLO-FM (Rock)	Cromwell Gr.	3.8	2.5
WWCT-FM (Rock)	AAA Enter.	3.8	2.5
WGCY-FM (B/EZ)	McCullough	1.3	1.9

## #235

### Bryan, TX

Station (Format)	Owner	Sp '00	Fa '00
KKYS-FM (Hot AC)	Sunburst	16.3	17.6
KAGG-FM (Country)	Sunburst	11.4	11.3
KZNE/WTAW (N/T)	Clear Chan.	3.6	9.1
KHLR-FM (Alt.)	Texas Eagle	4.8	8.5
KORA-FM (Country)	Texas Eagle	13.9	7.7
KTSR-FM (Rock)	Clear Chan.	9.6	7.7
KVJM-FM (Urban)	Marshall Media	6.6	5.6
KBMA-FM (Tejano)	Torres	7.2	4.9
KZTR-FM (Cl. Rock)	Texas Eagle	4.2	3.5
KTAM-AM (Adult Std.)	Texas Eagle	1.8	2.8



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**#236**

**Eau Claire, WI**

Station (Format)	Owner	Sp '00	Fa '00
WIAL-FM (CHR/Pop)	Central Com.	12.6	12.4
WATQ-FM (Country/O)	Clear Chan.	1.6	11.4
WAXX-FM (Country)	Central Com.	15.3	11.4
WBIZ-FM (CHR/Pop)	Clear Chan.	7.4	8.9
WECL-FM (Oldies)	Central Com.	8.4	8.9
WMED-FM (Cl. Rock)	Clear Chan.	5.8	8.4
WORB-FM (Country)	Clear Chan.	10.5	8.4
WISM-FM (Rock)	Alpenglow	4.7	4.0
WCFW-FM (AC)	Bushland	4.2	3.5
WAYY-FM (N/T)	Central Com.	4.2	3.0
WEAO-AM (Adult Std.)	Central Com.	3.2	3.0

**#237**

**Lafayette, IN**

Station (Format)	Owner	Sp '00	Fa '00
WKHY-FM (Rock)	RadioWorks	10.1	13.8
WKOA-FM (Country)	Schurz	14.5	13.8
WASK-A/F (Oldies)	Schurz	12.3	10.8
WAZY-A/F (Hot AC)	Artistic Media	11.6	10.1
WGBD-FM (Alt.)	Artistic Media	10.9	8.7
WGLM-FM (AC)	KVB	7.2	6.5
WLFF-FM (Country)	Artistic Media	3.6	4.3
WFBO-FM (Cl. Rock)	Clear Chan.	2.9	2.9
WLS-AM (Talk)	ABC	2.9	2.9
WNJY-FM (Oldies)	RadioWorks	2.2	2.2
WNOU-FM (CHR Pop)	Emmis	0.0	2.2
WSHW-FM (AC)	Kaspar	1.4	2.2

**#238**

**Monroe, LA**

Station (Format)	Owner	Sp '00	Fa '00
KRVV-FM (Urban)	Holladay	20.2	19.5
KJLO-FM (Country)	New South	14.5	10.1
KNOE-FM (CHR/Pop)	Noe Corp	8.1	8.2
KLIP-FM (Cl. Hits)	New South	5.8	7.5
KJMG-FM (Urban AC)	Holladay	12.1	6.9
KMYF-FM (Country)	Sound	2.3	5.7
KZRZ-FM (Hot AC)	Sound	4.0	5.0
KMLB-AM (Talk)	New South	4.0	4.4
KYEA-FM (Urban AC)	Sound	4.6	4.4
KXKZ-FM (Country)	Hollingsworth	2.3	3.8

**#239**

**Santa Fe, NM**

Station (Format)	Owner	Sp '00	Fa '00
KKSS-FM (CHR/Rhy.)	Simmons	4.6	7.3
KZRR-FM (Rock)	Clear Chan.	4.6	7.3
KKOB-AM (N/T)	Citadel	3.4	6.8
KABG-FM (Oldies)	Amer Gen.	2.9	6.3
KCHO-FM (80s/90s)	Simmons	7.5	4.2
KBAC-FM (Adult Alt.)	Roberts	5.2	3.7
KIOT-FM (Cl. Rock)	Simmons	3.4	3.7
KMGA-FM (AC)	Citadel	1.7	3.7
KPEK-FM (Hot AC)	Clear Chan.	2.9	3.7
KTBL-FM (Country)	Citadel	2.3	3.7

**#240**

**Sussex, NJ**

Station (Format)	Owner	Sp '00	Fa '00
WSUS-FM (AC)	Nassau	11.6	12.0
WNNJ-FM (Cl. Hits)	Nassau	7.9	9.4
WABC-AM (Talk)	ABC	5.3	5.8
WXRK-FM (Alt.)	Infinity	6.3	5.8
WCBS-FM (Oldies)	Infinity	2.5	5.2
WDHA-FM (Rock)	New Jersey	3.7	4.7
WHTZ-FM (CHR Pop)	Clear Chan.	5.8	4.2
WLTW-FM (AC)	Clear Chan.	2.6	4.2
WNEW-FM (Talk)	Infinity	4.7	3.7
WPLJ-FM (Hot AC)	ABC	6.8	3.7

**#241**

**Waterloo-Cedar Falls, IA**

Station (Format)	Owner	Sp '00	Fa '00
KFMW-FM (Rock)	Bahakel	10.1	12.3
KKCV-FM (Country)	Connoisseur	9.5	10.5
KCRR-FM (Cl. Rock)	Connoisseur	7.7	8.0
KCVM-FM (Hot AC)	Fife	8.3	8.0
KOKZ-FM (Oldies)	Bahakel	8.9	8.0
KOEL-FM (Country)	Connoisseur	10.7	7.4
KZIA-FM (CHR Pop)	KZIA Inc.	8.3	6.2
KWLO-AM (Adult Std.)	Bahakel	7.1	4.9
WHO-AM (N/T)	Clear Chan.	2.4	3.1
KXEL-AM (N/T)	Bahakel	2.4	2.5

**#242**

**Battle Creek, MI**

Station (Format)	Owner	Sp '00	Fa '00
WKFR-FM (CHR)	Clear Chan.	12.1	12.1
WNWN-FM (CHR)	Media	11.1	11.1
WBCK-AM (N/T)	Clear Chan.	11.1	11.1
WWKN-FM (CHR)	Clear Chan.	11.1	11.1
WBXX-FM (CHR)	Clear Chan.	11.1	11.1
WJXQ-FM (CHR)	Media	11.1	11.1
WRKR-FM (CHR)	Clear Chan.	11.1	11.1
WRCC-AM (N/T)	Clear Chan.	11.1	11.1
WQLR-FM (CHR)	Clear Chan.	11.1	11.1
WOOD-FM (CHR)	Clear Chan.	11.1	11.1

**#243**

**Pueblo, CO**

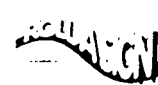
Station (Format)	Owner	Sp '00	Fa '00
KCCY-FM (CHR)	Media	10.1	11.1
KDZA-FM (CHR)	Media	9.9	11.1
KKMG-FM (CHR)	Media	9.9	11.1
KILD-FM (CHR)	Pueblo	11.1	11.1
KKFM-FM (CHR)	Media	11.1	11.1
KKLI-FM (CHR)	Media	11.1	11.1
KCSJ-AM (N/T)	Pueblo	11.1	11.1
KNKN-FM (CHR)	Media	11.1	11.1
KOA-AM (N/T)	Media	11.1	11.1
KGHF-AM (N/T)	Media	11.1	11.1

**#244**

**Elizabeth City, NC**

Station (Format)	Owner	Sp '00	Fa '00
WCMS-FM (CHR)	Barnstable	6.1	7.7
WRSF-FM (CHR)	F. Carolina	5.5	7.7
WERX-FM (CHR)	F. Carolina	6.1	7.1
WOWI-FM (CHR)	Clear Chan.	3.1	7.1
WBXB-FM (CHR)	W. B.	2.5	4.2
WCXL-FM (CHR)	F. Carolina	1.9	1.2
WAFX-FM (CHR)	Clear Chan.	5.5	3.6
WFMZ-FM (CHR)	Media	1.2	3.6
WOBR-FM (CHR)	F. Carolina	1.9	3.6
WNOR-FM (CHR)	Clear Chan.	1.2	3.6
WVOD-FM (CHR)	Clear Chan.	1.2	3.6

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**#245**

**State College, PA**

Station (Format)	Owner	Sp '00	Fa '00
WBHV-FM (CHR/Pop)	Forever	10.2	12.6
WZWW-FM (AC)	Talleyrand	15.3	11.9
WQWK-FM (Act. Rock)	Dame	5.8	10.7
WBUS-FM (Cl. Hits)	Boalsburg	9.5	8.8
WFGY-FM (Country)	Forever	10.9	8.2
WGMR-FM (Alt.)	Allegheny Mt.	7.3	5.0
WBLF/WRSC (N/T)	Dame	3.6	4.4
WMAJ-AM (N/T)	Forever	2.9	3.8
WNCL-FM (Hot AC)	Dame	5.1	3.8
WPHB-AM (Country)	Moshannon	0.0	3.1

**#246**

**Florence, AL**

Station (Format)	Owner	Sp '00	Fa '00
WMSR-FM (AC)	Malkan	7.2	10.8
WXFL-FM (Country)	Big River	5.4	8.9
WVNA-FM (Cl. Rock)	Cumulus	6.6	8.3
WQLT-FM (AC)	Big River	13.2	7.6
WLAY-FM (Country)	Cumulus	5.4	7.0
WJOR-FM (Country) Radio Lawrence		1.2	5.7
WBTG-FM (Gospel) Slatton & Assoc.		3.0	5.1
WEUP-FM (Urban) Broadcast One		3.6	4.5
WRSR-FM (B/EZ)	NCA Inc.	4.8	3.8
WSBM-AM (Urban)	Big River	6.0	3.8
WZYP-FM (CHR/Pop)	Athens	5.4	3.8

**#247**

**Wichita Falls, TX**

Station (Format)	Owner	Sp '00	Fa '00
KLUR-FM (Country)	Cumulus	18.9	16.1
KNIN-FM (CHR/Pop)	Apex	12.6	13.9
KWFS-FM (Country)	Apex	15.7	10.9
KYYI-FM (Country)	Cumulus	11.0	10.9
KQXC-FM (Hot AC)	Cumulus	3.9	10.2
KTLT-FM (AC)	Apex	7.1	5.8
WBAP-AM (N/T)	ABC	0.0	5.1
KOLI-FM (Oldies)	Cumulus	2.4	2.2
KRNB-FM (Urban/O)	Service	2.4	2.2
KDGE-FM (Alt.)	Clear Chan.	1.6	1.5
KWFS-AM (Country)	Apex	0.0	1.5

**#248**

**St. George, UT**

Station (Format)	Owner	Fa '00
KZHK-FM (Cl. Rock)	Simmons	- 12.5
KSNN-FM (Hot AC)	Simmons	- 9.7
KBRE-FM (CHR/Pop)	Kolob Br.*	- 8.3
KDXU-AM (N/T)	Simmons	- 8.3
KREC-FM (Soft AC)	Simmons	- 7.6
KEOT-FM (Country)	Simmons	- 5.6
KUNF-AM (Adult Std.)	Simmons	- 5.6
KCIN-FM (Country)	M.B. Media	- 4.2
KONY-FM (Country)	Simmons	- 4.2
KSUB-AM (N/T)	M.B. Media	- 4.2

\* Operates under an LMA by M.B. Media

Note: This is the first time Arbitron has rated this market.

**#249**

**Columbia, MO**

Station (Format)	Owner	Sp '00	Fa '00
KTXY-FM (Hot AC)	Zimmer Radio	14.4	15.2
KFRU-AM (N/T)	Columbia AM	9.4	12.9
KPLA-FM (AC)	Columbia FM	8.1	10.6
KCLR-FM (Country)	Zimmer Radio	11.9	8.3
KBXR-FM (Adult Alt.)	Mid-Missouri	8.8	6.1
KFMZ-FM (Alt.)	Contemporary	8.8	4.5
KOQL-FM (Oldies)	Mid-Missouri	5.6	3.8
KCMQ-FM (Cl. Rock)	Zimmer Radio	6.3	3.0
KTGR-AM (Adult Std.)	Zimmer Radio	1.3	3.0
KSSZ-FM (AC)	Zimmer Radio	1.9	2.3
KWRT-FM (Adult Std.)	Big Country	0.0	2.3
KWWR-FM (Country)	KXEO	4.4	2.3

**#250**

**Altoona, PA**

Station (Format)	Owner	Sp '00	Fa '00
WFGY-FM (Country)	Forever	15.7	17.3
WALY-FM (Oldies)	Forever	12.0	11.9
WPRR-FM (CHR/Pop)	Music	10.2	11.3
WMAJ-FM (AC)	Forever	9.6	8.9
WRTA-AM (N/T)	Altoona Trans.	6.0	8.9
WBRX/WBXQ (Cl. Rock)	Sounds Good	7.2	7.8
WFBG-AM (Adult Std.)	Forever	5.4	4.2
WGMR-FM (Alt.)	Allegheny Mt.	3.6	3.0
WKMC-AM (Adult Std.)	Allegheny Mt.	2.4	2.4
WLAK/WMRF (Hot AC)	Mifflin	0.6	1.8
WQWK-FM (Act. Rock)	Dame	2.4	1.8

**#251**

**Billings, MT**

Station (Format)	Owner	Sp '00	Fa '00
KBUL/KCTR (Country)	Marathon	22.9	18.1
KRSQ-FM (Rel.)	New Northwest	8.9	11.7
KKBR-FM (AC)	Marathon	7.8	9.1
KRXX-FM (Cl. Rock)	Fisher	10.2	9.1
KRZN-FM (Act. Rock)*	Fisher	1.3	7.9
KBLG-AM (N/T)	Fisher	5.7	7.1
KYYA-FM (Hot AC)	Fisher	7.0	5.8
KBBB-FM (AC)	Marathon	5.1	5.2
KGHL-AM (Country)	New Northwest	3.2	3.9
KGHL-FM (Country)	New Northwest	5.1	3.9

\* Was KCMT-FM (Country) until July

**#252**

**Texarkana, TX-AR**

Station (Format)	Owner	Sp '00	Fa '00
KTOY-FM (Urban)	Jo-Al	13.4	17.5
KKYR-FM (Country)	Clear Chan.	23.9	14.0
KEWL-FM (Oldies)	Basso	6.0	7.7
KPWW-FM (CHR/Pop)	Clear Chan.	7.5	7.7
KYGL-FM (Cl. Rock)	Clear Chan.	4.5	6.3
KMJI-FM (AC)	Bunyard	6.0	5.6
KZRB-FM (Urban)	B&H	4.5	5.6
KXAR-FM (Urban)	ArkLaTex	3.0	4.9
KNRB-FM (Gospel)*	Dominion	3.7	4.2
KTFS-AM (N/T)	KATQ Radio	1.5	3.5

\* Was KPYN-FM until June 13

**#253**

**Columbus-Starkville, MS**

Station (Format)	Owner	Sp '00	Fa '00
WMSU-FM (Urban)	Cumulus	15.3	13.2
WMXU-FM (Urban)	Cumulus	10.7	12.5
WKOR-FM (Country)	Cumulus	3.8	8.1
WZBQ-FM (CHR/Pop)	Clear Chan.	7.6	8.1
WACR-FM (Urban)	T&W	7.6	5.9
WSMS-FM (Rock)	Cumulus	10.7	5.9
WMBC-FM (Country)	Cumulus	3.1	5.1
WSYE-FM (AC)	Dowdy & Dowdy	3.8	5.1
WKOR-AM (Gospel)	Cumulus	3.1	2.9
WBHJ-FM (CHR/Rhy)	Cox	3.1	2.2
WFCA-FM (Rel.)	Cumulus	4.6	2.2
WTUG-FM (Urban AC)	Radio South	0.8	2.2



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**#254**

**Sioux City, IA**

Station (Format)	Owner	Sp '00	Fa '00
KGLI-FM (CHR/Pop)	Radioworks	17.4	18.0
KSEZ-FM (Rock)	Radioworks	11.4	16.5
KSUX-FM (Country)	Powell	22.1	15.8
KSCJ-AM (N/T)	Powell	7.4	7.5
KZSR-FM (Country)	Watt	5.4	7.5
KKMA-FM (Cl. Hits)	Powell	3.4	6.0
KSFT-FM (AC)	Radioworks	4.0	4.5
KMNS-AM (Country)	Radioworks	2.0	3.8
KWSL-AM (Adult Std.)	Radioworks	2.7	3.8
KOMJ-AM (Adult Std.)	Journal	0.0	2.3

\* Was KCLH-FM (Oldies) until August

**#255**

**Grand Junction, CO**

Station (Format)	Owner	Sp '00	Fa '00
KEKB-FM (Country)	Cumulus	15.7	17.8
KNZZ-AM (N/T)	M.B.C. Grand Br.	4.6	11.6
KKNN-FM (Country)	Cumulus	9.2	10.3
KMXY-FM (Hot AC)	Cumulus	9.8	10.3
KBKL-FM (Oldies)	Cumulus	7.2	6.2
KJYE-FM (Soft AC)	M.B.C. Grand Br.	6.5	6.2
KSTR-FM (Cl. Rock)	Leggett	5.2	5.5
KZKS-FM (Country)	Western Slope	2.6	5.5
KMGJ-FM (Hot AC)	M.B.C. Grand Br.	3.9	4.8
KSNJ-FM (Adult Std.)	M.B.C. Grand Br.	11.8	4.1

**#256**

**Williamsport, PA**

Station (Format)	Owner	Sp '00	Fa '00
WKSJ-FM (AC)	Clear Chan.	20.4	19.7
WLQ-FM (Country)	Sabre	22.2	18.3
WVRT-FM (CHR/Pop)*	D.H.R.B. Inc.	9.9	12.0
WBZD-FM (Oldies)	Sabre	8.0	11.3
WCXR/WZXR (Rock)	Sabre	8.0	9.9
WRAK/WRKK (N/T)	Clear Chan.	6.2	7.0
WBYL-FM (Country)**	Clear Chan.	5.6	2.1
WJSA-A/F (Rel.)	Covenant	1.9	2.1
WSFT-FM (AC)	Bald Eagle	1.9	2.1
WQBR-FM (Country)	Forever	1.9	1.4
WQKX-FM (CHR/Pop)	Sunbury	1.2	1.4

\* Since January 1, 2001 operates under an LMA with Clear Channel

\*\* Was WMYL-FM (Adult Standards) until September.

**#257**

**Augusta-Waterville, ME**

Station (Format)	Owner	Sp '00	Fa '00
WABK-FM (Oldies)	Cumulus	13.6	13.6
WMME-FM (CHR/Pop)	Citadel	9.6	11.4
WTOS-FM (Rock)	Cumulus	7.2	10.6
WBLM-FM (Cl. Rock)	Citadel	12.8	8.3
WEBB-FM (Country)	Citadel	8.8	6.8
WCYI/WCYY (Alt.)	Citadel	4.8	5.3
WKCG-FM (AC)	Cumulus	5.6	5.3
WMCM-FM (Country)	Rockland	1.6	3.8
WHOM-FM (AC)	Citadel	3.2	3.0
WBQX-FM (Classical)	Mariner	3.2	2.3

**#258**

**Albany, GA**

Station (Format)	Owner	Sp '00	Fa '00
WJIZ-FM (Urban)	Peterson	16.5	17.8
WQVE-FM (AC)	Williams	6.8	12.4
WJAD-FM (Cl. Rock)	Cumulus	6.8	10.1
WRXZ-FM (Urban)	On Top	15.8	10.1
WJYZ-AM (Gospel)	Peterson	7.5	9.3
WKAK-FM (Country)	Cumulus	5.3	6.2
WEGC-FM (Oldies)	Cumulus	6.8	4.7
WNUQ-FM (CHR/Pop)	Cumulus	7.5	3.9
WMGR-FM (AC)	Peterson	3.8	3.1
WOBG-FM (Country)	Peterson	3.8	3.1

**#259**

**Decatur, IL**

Station (Format)	Owner	Sp '00	Fa '00
WSOY-AM (N/T)	NextMedia	12.3	13.1
WDZQ-FM (Country)	NextMedia	10.5	10.7
WYDS-FM (CHR/Pop)	Cromwell Gr.	11.4	9.8
WSOY-FM (AC)	NextMedia	7.9	7.4
WDZ-AM (Urban AC)	NextMedia	1.8	6.6
WZNX-FM (Cl. Rock)	Cromwell Gr.	7.0	5.7
WEJT-FM (AC)	Cromwell Gr.	7.0	4.1
WQQL-FM (Oldies)	Saga	3.5	4.1
WXFM-FM (AC)	Technicom	6.1	4.1

**#260**

**Bluefield, WV**

Station (Format)	Owner	Sp '00	Fa '00
WHAJ-FM (Hot AC)	Triad	15.1	14.5
WHKX-FM (Country)	Triad	11.9	10.3
WRIC/WSTG (CHR/Pop)	Princeton	11.9	10.3
WJLS-FM (Country)	Personality St.	5.6	9.4
WKQY/WKQY (Oldies)	Triad	11.1	7.7
WMEV-FM (Country)	Glenwood	9.5	4.3
WAEY-AM (Gospel)	Princeton	1.6	3.4
WHIS-AM (N/T)	Triad	1.6	2.6
WMTD-FM (Cl. Rock)	Bluestone	4.0	2.6
WXLK-FM (CHR Pop)	Mei Wheeler	1.6	2.6

**#261**

**Mankato-New Ulm, MN**

Station (Format)	Owner	Sp '00	Fa '00
KYSM-FM (Country)	Cumulus	13.5	14.5
KXLP-FM (Cl. Rock)	Cumulus	11.5	9.9
KRBI-A/F (AC)	Johnson Br.	1.9	9.2
KEEZ-FM (Hot AC)	Nolan Br.	12.8	8.6
KTOE-AM (N/T)	MN Valley Br.	4.5	6.6
WCCO-AM (Full Serv.)	Infinity	7.1	6.6
KDOG-FM (Hot AC)	Starcom	10.9	5.3
KNUJ-AM (Country)	Cumulus	5.8	3.9
KTTB-FM (CHR/Rhy)	Blue Chip	0.6	3.3
KXAC-FM (AC)	MN Valley Br.	3.2	3.3
KYSM-AM (Adult Std.)	Cumulus	2.6	3.3

**#262**

**Watertown, NY**

Station (Format)	Owner	Sp '00	Fa '00
WFRY-FM (Country)	Regent	33.3	23.4
WBDI/WBDR (CHR/Pop)	Clancy-Mance	13.2	18.3
WCIZ-FM (Cl. Hits)	Regent	12.4	13.1
WTNY-AM (N/T)	Regent	4.7	6.6
WOTT-FM (Oldies)	Clancy-Mance	8.5	5.8
WTOJ-FM (AC)	Clancy-Mance	6.2	5.1
CHXL-FM (Cl. Rock)	CHUM	3.9	2.2
CFMK-FM (Country)	Power Br.	0.0	1.5
WATN-AM (N/T)	Clancy-Mance	1.6	7

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**#263**

**Harrisonburg, VA**

Station (Format)	Owner	Sp '00	Fa '00
WQPO-FM (CHR/Pop)	VerStandig	11.8	13.8
WWSA-AM (N/T)	VerStandig	15.1	13.8
WKCY-FM (Country)	Mid Atlantic	11.8	10.3
WAMM-FM (Country)	VerStandig	5.0	6.9
WBOP-FM (Cl. Rock)	Lechman	9.2	6.0
WLTK-FM (Rel.)	Massanutten	5.0	6.0
WACL-FM (Cl. Hits)	Mid Atlantic	8.4	5.2
WBHB-FM (Cl. Rock)	VerStandig	3.4	4.3
WAZR-FM (Adult Std.)	Ruarch Assoc.	0.8	2.6
WBTX-AM (Rel.)	Massanutten	1.7	2.6
WHBG-AM (N/T)	VerStandig	1.7	2.6
WMXH/WZXI (Hot AC)	Easy Radio	0.8	2.6
WSVO-FM (Oldies)	Clark	3.4	2.6

**#264**

**Rapid City, SD**

Station (Format)	Owner	Sp '00	Fa '00
KFXS-FM (Cl. Rock)	Triad	8.7	11.9
KDDX-FM (Rock)	Duhamel	14.2	10.4
KOTA-AM (N/T)	Duhamel	10.2	9.6
KOUT-FM (Country)	Triad	9.4	8.9
KRCS-FM (CHR/Pop)	Triad	10.2	8.1
KIQK-FM (Country)	Haugo	6.3	7.4
KKMK-FM (AC)	Triad	7.9	7.4
KKLS-AM (Oldies)	Triad	3.1	5.9
KIMM-AM (Country/O)	KIMM Radio	3.1	4.4
KLMP-FM (Rel.)	Bethesda Christian	0.8	3.7
KSQY-FM (Rock)	Haugo	7.1	3.7

**#265**

**San Angelo, TX**

Station (Format)	Owner	Sp '00	Fa '00
KIXY-FM (CHR/Pop)	Foster	15.7	13.6
KELI-FM (Oldies)	KGKL Inc.	9.3	10.4
KGKL-FM (Country)	KGKL Inc.	12.9	10.4
KWFR-FM (Cl. Rock)	Foster	12.1	10.4
KKSA-AM (N/T)	Foster	4.3	8.0
KDCD-FM (Country)	Regency	5.7	5.6
KMDX-FM (Hot AC)	Regency	6.4	5.6
KSJT-FM (Span. Con.)	La Unica	4.3	4.8
KCSE-FM (AC)	GBE of Abilene	0.7	4.0
KGKL-AM (Country/O)	KGKL Inc.	5.7	4.0
KKCN-FM (Country)	GBE of Abilene	6.4	4.0
KYZZ-FM (Spanish Con.)	D. Carver	5.7	4.0

**#266**

**Lawton, OK**

Station (Format)	Owner	Sp '00	Fa '00
KLAW-FM (Country)	Clear Chan.	20.4	26.4
KJMZ-FM (Urban)	Perry	19.5	16.0
KMGZ-FM (CHR/Pop)	Broadco of Texas	15.0	11.3
KZCD-FM (Rock)	Clear Chan.	9.7	7.5
KVRW-FM (Oldies)	Pat-Tower	7.1	6.6
KNIN-FM (CHR/Pop)	Apex	0.9	3.8
KBZQ-FM (AC)	Fritsch	4.4	2.8
KKRX-AM (Gospel)	Perry	0.0	2.8
KYYI-FM (Country)	Cumulus	1.8	2.8
KFXI-FM (Country)	DFWU	0.9	0.9
KKNG-FM (Country)	Tyler	0.0	0.9
KLUR-FM (Country)	Cumulus	2.7	0.9
KWFS-FM (Country)	Apex	0.0	0.9

**#267**

**Lewiston-Auburn, ME**

Station (Format)	Owner	Sp '00	Fa '00
WTHT-FM (Country)	WMTW Br.	11.5	15.0
WJBQ-FM (CHR/Pop)	Citadel	8.4	12.0
WBLM-FM (Cl. Rock)	Citadel	14.5	8.3
WMEK-FM (Hot AC)*	WMTW Br.	4.6	8.3
WHOM-FM (AC)	Citadel	5.3	7.5
WLAM-A/F (Adult Std.)	WMTW Br.	6.1	6.1
WPOR-FM (Country)	Saga	4.6	5.3
WCYI/WCYV (Alt.)	Citadel	6.1	4.6
WTOS-FM (Rock)	Cumulus	4.6	4.5
WABK-FM (Oldies)	Cumulus	3.1	3.8

\* Was WMMX-FM (Rock AC) until September

**#268**

**Ithaca, NY**

Station (Format)	Owner	Sp '00	Fa '00
WQNY-FM (Country)	Eagle II	10.8	15.6
WYXL-FM (AC)	Eagle	18.3	14.6
WHCU-AM (N/T)	Eagle	6.5	7.3
WIII-FM (Cl. Rock)	Pilot	5.4	7.3
WHCD-FM (Urban)*	Salt City	2.2	5.2
WBVR-FM (Rock)	Cornell	5.4	4.2
WNKI-FM (CHR/Pop)	Sabre	1.1	2.1
WTKO-AM (Sports)	Eagle II	2.2	2.1
WWLZ-AM (N/T)	Sabre	0.0	2.1
WNTQ-FM (CHR/Pop)	Pilot	0.0	1.0
WNVE-FM (Act. Rock)	Clear Chan.	3.2	1.0
WNYS-AM (AC)	The Radio Group	0.0	1.0
WPIE-AM (Sports)	Pembroke Pines	0.0	1.0

\* Was NAC/SJ until September 21

**#269**

**Cookeville, TN**

Station (Format)	Owner	Sp '00	Fa '00
WGSQ-FM (Country)	Clear Chan.	19.0	19.2
WGIC-FM (AC)	Clear Chan.	12.9	12.5
WKXD-FM (CHR/Pop)	JWC	8.6	8.3
WBXE-FM (Cl. Rock)	JWC	7.8	5.8
WZPC-FM (Country)	Cromwell	2.6	5.8
WHUB-AM (Country/O)	Clear Chan.	5.2	5.0
WNRO-FM (Cl. Rock)	Clear Chan.	2.6	4.2
WPTN-AM (N/T)	Clear Chan.	4.3	3.3
WUSV-FM (Country)	JWC	3.4	3.3
WWTN-FM (Talk)	Gaylord	3.4	3.3

**#270**

**Bismarck, ND**

Station (Format)	Owner	Sp '00	Fa '00
KBYZ-FM (Cl. Rock)	Cumulus	18.8	17.8
KBMR-AM (Country)	Cumulus	10.3	14.4
KKCT-FM (Country)	Cumulus	15.4	14.4
KYYY-FM (Hot AC)	Clear Chan.	12.8	12.7
KFYR-AM (AC)	Clear Chan.	12.0	9.3
KACL-FM (Oldies)	Cumulus	9.4	7.6
KSSS-FM (Cl. Rock)	Cumulus	5.1	4.2
KXMR-AM (N/T)	Cumulus	1.7	4.2
KLXX-AM (Adult Std.)	Cumulus	3.4	3.4
KQDY-FM (Country)	Anderson	1.7	1.7

**#271**

**Grand Forks, ND**

Station (Format)	Owner	Sp '00	Fa '00
KJKJ-FM (Rock)	Clear Chan.	16.1	15.7
KKXL-FM (CHR/Pop)	Clear Chan.	11.0	13.2
KYCK-FM (Country)	Leighton	13.6	8.3
KCNN-AM (N/T)	KRAD	4.2	6.6
KFGO-AM (N/T)	Clear Chan.	3.4	5.8
KNOX-FM (Country)	Leighton	5.9	5.0
KROX-AM (Full Serv.)	Gopher	5.1	4.1
KSNR-FM (Oldies)	Clear Chan.	6.8	4.1
KKXL-AM (Adult Std.)	Clear Chan.	3.4	3.3
KNOX-AM (Country)	Leighton	3.4	3.3
KQHT-FM (AC)	Clear Chan.	3.4	3.3
KZLT-FM (AC)	KRAD	5.1	3.3



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**#271**

**Owensboro, KY**

Station (Format)	Owner	Sp '00	Fa '00
WBKR-FM (Country)	Brill	22.1	26.4
WBIO-FM (Country)	Cromwell Gr.	9.6	13.2
WSTO-FM (CHR/Pop)	Brill	15.4	9.4
WXCM-FM (Alt.)	Cromwell Gr.	6.7	8.5
WIKY-FM (AC)	So. Central	3.8	7.5
WKDQ-FM (Country)	Brill	3.8	2.8
WKTG-FM (Cl. Rock)	Sound	4.8	2.8
WOMI-AM (N/T)	Brill	3.8	2.8
WQXQ-FM (Hot AC)	Starlight	5.8	2.8
WTCJ-FM (CHR/Pop)	Cromwell Gr.	0.0	2.8
WVJS-AM (Adult Std.)	Brill	3.8	2.8

**#273**

**Jackson, TN**

Station (Format)	Owner	Sp '00	Fa '00
WFKX-FM (Urban)	Wolfe	16.8	25.7
WNWS-FM (N/T)	Jackson	4.2	10.9
WMXX-FM (Oldies)	G.W. Hunt	7.4	6.9
WTVN-FM (Country)	Clear Chan.	7.4	6.9
WLSZ-FM (Alt.)	Boyd	6.3	5.9
WHHM-FM (AC)	Chester	2.1	5.0
WZDQ-FM (Hot AC)	Wolfe	6.3	5.0
WOJG-FM (Rel.)	J&O Shaw	6.3	4.0
WTJS-AM (N/T)	Clear Chan.	3.2	4.0
WHRK-FM (Urban)	Clear Chan.	2.1	3.0
WYNU-FM (AC)	Clear Chan.	6.3	3.0

**#274**

**Bangor, ME**

Station (Format)	Owner	Sp '00	Fa '00
WKIT-FM (Rock)	The Zone Corp.	8.7	13.2
WQCB-FM (Country)	Cumulus	10.9	8.5
WABI-AM (Adult Std.)	Gopher Hill	5.4	7.5
WBZN-FM (Cl. Hits)	Cumulus	9.8	6.6
WEZQ-FM (AC)	Cumulus	8.7	6.6
WWMJ-FM (Oldies)	Cumulus	8.7	6.6
WWBX-FM (CHR/Pop)	Gopher Hill	7.6	5.7
WBFB-FM (Country)	Arcadia	5.4	4.7
WKSQ-FM (AC)	Arcadia	5.4	4.7
WVOM-FM (Talk)	Moon Song	4.3	4.7

**#275**

**Great Falls, MT**

Station (Format)	Owner	Sp '00	Fa '00
KMON-FM (Country)	STARadio	23.2	19.3
KAAC-FM (Hot AC)	Sunbrook	17.9	18.1
KQDI-FM (Cl. Rock)	Sunbrook	7.4	10.8
KLFM-FM (Oldies)	STARadio	12.6	9.6
KMON-AM (Country)	STARadio	7.4	9.6
KXGF-AM (Adult Std.)	Sunbrook	6.3	8.4
KTZZ-FM (Cl. Rock)	Munson	9.5	7.2
KQDI-AM (Talk)	Sunbrook	4.2	2.4
KEIN-AM (Country/O)	Munson	2.1	1.2

**#276**

**Beckley, WV**

Station (Format)	Owner	Sp '00	Fa '00
WCIR-FM (AC)	Southern	18.8	23.5
WJLS-FM (Country)	Personality	25.8	18.5
WTNJ-FM (Country)	West Virginia	16.3	16.0
WMTD-FM (Cl. Rock)	Bluestone	8.4	8.6
WJLS-AM (Rel.)	Personality	7.8	7.4
WWNR-AM (N/T)	Dynastar	4.7	3.7
WAXS-FM (Hot AC)	Plateau	3.9	2.5
WHAJ-FM (Hot AC)	Triad	1.2	2.5
WKAZ-FM (Cl. Hits)	West Virginia	3.5	2.5
WKWS-FM (Country)	West Virginia	0.0	1.2
WQBE-FM (Country)	Bristol Br.	0.0	1.2
WVSR-FM (CHR/Pop)	Bristol Br.	1.2	1.2

**#277**

**Mason City, IA**

Station (Format)	Owner	Sp '00	Fa '00
KLSS-FM (AC)	Three Eagles	15.1	13.8
KIAI-FM (Country)	Clear Chan.	14.2	12.8
KROC-FM (CHR/Pop)	So. Minn. Br.	13.2	9.6
KGLO-AM (Full Serv.)	Clear Chan.	11.3	7.4
KRIB-AM (Adult Std.)	Three Eagles	4.7	7.4
KLKK-FM (Cl. Rock)	Clear Chan.	4.7	6.4
KYTC-FM (Oldies)	Three Eagles	4.7	6.4
KAUS-FM (Country)	Nolan Br.	5.7	5.3
KCHA-FM (AC)	Cumulus	1.9	3.2
KFMW-FM (Rock)	Bahakel	3.8	2.1
KOEL-FM (Country)	Cumulus	0.9	2.1
KOKZ-FM (Oldies)	Bahakel	0.0	2.1
KWMM-FM (Adult Std.)	Clear Chan.	0.0	2.1
KYBA-FM (AC)	So. Minn. Br.	1.9	2.1
WHO-AM (N/T)	Clear Chan.	1.9	2.1

**#278**

**Jonesboro, AR**

Station (Format)	Owner	Sp '00	Fa '00
KDXY-FM (Country)	Pressly	14.9	17.0
KFIN-FM (Country)	Cumulus	17.2	13.6
KDEZ-FM (Cl. Rock)	Pressly	11.5	12.5
KIYS-FM (Hot AC)	Cumulus	12.6	11.4
KJBX-FM (AC)	Pressly	3.4	5.7
KKEY-FM (Oldies)	Studio 4	4.6	5.7
WEGR-FM (Cl. Rock)	Clear Chan.	5.7	3.4
WHRK-FM (Urban)	Clear Chan.	1.1	3.4
KBTM-AM (N/T)	Cumulus	2.3	2.3
KJBR-FM (Country/O)	Studio 4	2.3	2.3
KNEA-AM (Gospel)	Studio 4	3.4	2.3

**#279**

**Cheyenne, WY**

Station (Format)	Owner	Sp '00	Fa '00
KIGN-FM (AC)	Clear Chan.	11.9	11.8
KOLZ-FM (Country)	Clear Chan.	12.9	11.8
KMUS-FM (Country)	Clear Chan.	10.9	7.5
KRRR-FM (Oldies)	Rule	6.9	6.5
KBPI-FM (Act. Rock)	Clear Chan.	2.0	5.4
KJLJ-AM (Adult Std.)	Christus	3.0	5.4
KLEN-FM (AC)	Clear Chan.	7.9	5.4
KFBC-AM (N/T)	Montgomery	3.0	4.3
KGAB-AM (Talk)	Clear Chan.	5.0	4.3
KZCY-FM (Alt.)	KRAE	6.9	4.3

**#280**

**Great Falls, MT**

Station (Format)	Owner	Sp '00	Fa '00
KMON-FM (Country)	STARadio	23.2	19.3
KAAC-FM (Hot AC)	Sunbrook	17.9	18.1
KQDI-FM (Cl. Rock)	Sunbrook	7.4	10.8
KLFM-FM (Oldies)	STARadio	12.6	9.6
KMON-AM (Country)	STARadio	7.4	9.6
KXGF-AM (Adult Std.)	Sunbrook	6.3	8.4
KTZZ-FM (Cl. Rock)	Munson Radio	9.5	7.2
KQDI-AM (Talk)	Sunbrook	4.2	2.4
KEIN-AM (Country/O)	Munson Radio	2.1	1.2

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**#281**

**Meridian, MS**

Station (Format)	Owner	Sp '00	Fa '00
WOKK-FM (Country)	New South	14.7	15.0
WZKS-FM (Urban AC)	Br. & Pub.	11.6	15.0
WJDQ-FM (AC)	Br. & Pub.	11.6	10.0
WJXM-FM (Urban)	New South	4.2	10.0
WALT-AM (Urban)	New South	5.3	6.3
WMOX-AM (N/T)	Magnolia St.	6.3	5.0
WKZB-FM (Hot AC)	Butler	4.2	3.8
WMLV-FM (AC)	Holladay	4.2	3.8
WMMZ-FM (CHR/Pop)	Holladay	3.2	3.8
WMSQ-FM (Country)	Br. & Pub.	3.2	3.8
WSLY-FM (Urban)	Grantell	10.5	3.8

**#282**

**Brunswick, GA**

Station (Format)	Owner	Sp '00	Fa '00
WYNR-FM (Country)	Root	7.6	13.1
WSEG-FM (Urban)	Admiral	11.4	11.9
WSOL-FM (Urban AC)	Clear Chan.	11.4	10.7
WGIG-AM (N/T)	Root	7.6	9.5
WMOG-AM (Adult Std.)	Root	10.1	8.3
WWSN-FM (AC)	Root	7.6	7.1
WXMK-FM (Hot AC)	Southland	8.9	7.1
WHFX-FM (Cl. Hits)	Root	5.1	4.8
WBGA-FM (Country)	Root	2.5	3.6
WGCO-FM (Oldies)	Triad	2.5	2.4
WPLA-FM (Alt.)	Clear Chan.	3.8	2.4
WWRR-FM (Cl. Hits)	Renda	1.3	2.4

**#283**

**Casper, WY**

Station (Format)	Owner	Sp '00	Fa '00
KTRS-FM (CHR/Pop)	Clear Chan.	12.7	16.2
KTWO-AM (Country)	Clear Chan.	11.4	12.2
KQLT-FM (Country)	Mt Rushmore	10.1	10.8
KWYY-FM (Country)	Clear Chan.	10.1	10.8
KASS-FM (Cl. Rock)	Mt Rushmore	8.9	9.5
KRVK-FM (Cl. Hits)	Clear Chan.	16.5	8.1
KMGW-FM (AC)	Clear Chan.	6.3	6.8
KMLD-FM (Oldies)	Clear Chan.	6.3	5.4
KVOC-AM (Oldies)	Mt Rushmore	6.3	4.1
KHOC-FM (Hot AC)	Rule	2.5	2.7

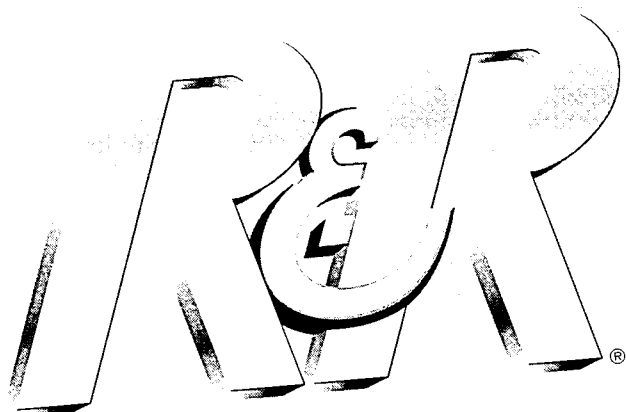
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