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NATIONAL UNION manufactures the finest radio tubes that modern science, plus years of experience, can devise. But that is not all National Union means to you.
The ability to repair the thousand and one makes of radio sets quickly and efficiently, depends not only on the intelligence and training of the serviceman, but also on his information about your set circuit and the instruments with which he has to work.
National Union works hand in hand with your radio serviceman so that he can render more efficient service to you in your radio problems. It costs less to have your radio repaired quickly and correctly the first time without a repeat visit to the shop.


In the long run you will find it pays you to give your radio patronage where you see

## T'HE SIGN OF EFFICIENCY



Set Analyzer


# RADIO LOG WHO's WHO BEHIND THE MIKE 

MEET THE ANNOUNCERS



## HARLOW WILCOX * * has the job

of announcing the majority of evening programs from Columbia's Chicago studios because he's the ace announcer there. Being a salesman by profession and an actor by inclination, he was in a devil of a fix until radio came along and offered him a chance to combine the roles. He's six feet tall, 185 pounds, black hair, brown eves, is single and 32.


## CHARLES O'CONNOR ... is the

youngest of the young at NBC. Was born ir Cambridge, Mass., only 23 years ago. Attendec Boston College for a year, acted in stock com panies and in a theatrical colony and startec announcing over WBZ in Boston. He's very much unmarried (girls, address him in care ot RADIO STARS), stands five feet eleven anc is real good-looking.

## PAML DOMGLAS $* *$ a six-footer,

with blue eyes and dark brown hair, is the fellow who runs the children's show at Columbia. Announces lots of other shows, too. He's 26 years young, tips the scales at 195 (but doesn't look it) and is married. Philadelphia is the old home town. Paul is an extra friendly fellow and everybody's friend in the studio and out.


LOHIS DEAN $\rightarrow$ is from down in Alabama. Valley Head is the town. He's 32 years old, five feet eleyen, weighs 160 pounds. Eyes are blue and hair is dark brown. Yes, he's single. Likes double-breasted suits and is awfully neat. Likes, too. to dance and golf and read good books. He's the fellow who announced Col. Stoopnagle and Bud.

KENNETM ROBERTS $\uparrow$ * a real New Yorker-born there and always lived there. He's two inches over six feet, weighs 175 pounds and has black curly hair and brown eyes. Though only 23 years old, he's married (love will find a way). Frequently poses before wnoden mikes, just for atmossphere. Columbia has him. You hear lim announcing lots of dance bands.


MARRY VON ZELL $* *$ from Indianapolis, Ind., came to announce for Columbia. His tailor reports 160 pounds, five feet eight inches and easy to fit. His friends say he's happily married and 27 years old. We know he has blue-grey eyes and light brown hair. Folks find it easy to misspell his last name. But it doesn't annoy him.

ANDRE BARUCH * * is Paris, France's gift to the Columbia Broadcasting System. He's a 29 -year-old, blue-eyed announcer of live feet ten. And if you really want to know, he weighs exactly 165 pounds and has dark brown hair. And is single-so far. Speaks English with a complete lack of his native accent.


JEAN PAHL KING * * was born in
North Bend. Nebraska (that state scores again), as the son of a Methodist pastor Moved to Tacoma, Washington, where he at tended the University and was a Beta Theto Pi and Sigma Delta Chi (What! No Tappa Keg!). Played in stock, started for NBC in San Francisco and ended up in Chicago.
HOWARD A. PETRIE . . .justa few months ago took unto himself a bride (as announcers sometimes do). Miss Alice Wood, NBC hostess, is now Mrs. Petrie. Like so many others of his tribe, he. too, started in Boston and graduated to NBC. Then he studied music and was bass in a Boston Church. He's also a violinist of note. He's six feet four inches, blond and blue-eyed.

JOMN 5. YOANG . . . is NBC': best-dressed announcer, they say. And he's o Doctor of Law, if you please. Born in Springfield, Mass.. educated at Yale, he debuted before one of those WBZ mikes in Boston in 1925. A choice job he had was on the special program for Admiral Byrd at Little America at the South Pole.


DON BALLL $\leftrightarrow$ our hat's off to Don Ball of CBS for having a name easy to catch over the air. Block Island, 'R. I., was his home before he reached 11 inches over 5 feet in his vertical movement. Weighing 165 pounds and with reddish brown, wavy hair and blue eyes, he could convince anyone to buy Ipsy Wipsy Wash Cloths. He's 29 and married.

FORD BOND - * since his thirteenth year has earned his own way as a musician. Not that he had to, but he wanted to. To humor his parents, he pretended to study medicine, but by 19 was directing choirs and glee clubs. Radio claimed him in Loulisville, Ky. New York got him in 1930. On the side he still sings in a church.


## WALLACE BUTTERWORTH <br> from a store clerk to a radio announcer was

 the step Wallace took when he went with NBC. Graduated from high school in 1920. From clerking le got funds to study voice. Father was a concert pianist. Caruso was his idol. Wallingford, Pa.. was the home town. Did concert work. Net result: a swell announcer.
## RADIO LOG

## BACKSTAGE AT A



RADIO has conquered the elements. Fact is, it's conquered about everything in the role of life and nature and even the unreal.
When a broadcaster wants rain, he gets rain. When he wants thunder, he gets thunder. And when he wants the roar of an airplane screaming into the kilocycles, he gets all the roaring he wants. And therein lies one of the most fascinating tales of modern radio.

Let's go backstage and see how this business works.
Studios, sometimes, are small rooms, but large or small there's a place in a corner for tubs and wagons, and drain pipes and bells and what-have-you. That's the case in this typical broadcast.

Look at that table. See the bells, the old shoes, the electric motor and the other little doo-dads. Well, they all are going to have something to do with this broadcast.

The clock hands point out the hour. The announcer says his bit and we're on the air. A stirring tune from the orchestra fades and then-CRASH! What the devil! Did you ever hear such thunder. But look! See that fellow over there shaking that big sheet of tin for all he's worth. So that's the thunder is it. Of course, this is a mystery drama and thunder always starts off a mystery drama

The thunder dies and we hear the roar of an airplane. It's the hero coming to save our little Nell who, at the end of last week's episode, was left dangling in the web of Fagan, the Villain.

Hummm .. . hummm. The plane comes closer-the noise of the motor is beginning to deafen our ears.

But we're forgetting ourselves. That's no plane. Look at the guy in a smock at the sound table. He's speeding up just a common every-day electric motor. The wabbly table makes the motor louder than usual. And little pieces of leather on the fly-wheel hitting against the necks of bottles make the noise. And right smack in front of the motor is a microphone. We're seeing and hearing an ordinary motor playing on bottles. Radio listeners are hearing and visualizing a speeding plane in the clouds. Fooled? Yes. But that's the sound effects chief's business. He gets paid to think up those ideas.

But there's more. The drama has progressed and the plane has landed, allowing our hero to grope his way through the forest to the villain's cabin in the pines.

Hear that rain? It's pouring. Some listener out in Minnesota might even be looking out his window to see
if it's real or radio. But we know what it is. It's the chief pouring sand on cellophane. Well! Of all things!
Northern woods where villains have cabins usually have waterfalls. And so we hear the roar of the falls while Mr. Sound Effects Man spins a home-made paddle in a tub of water-just like they do on the Show Boat program when the boat steams up the Mississippi-only the Show Boat paddle is smaller. After all, our broadcast is a waterfall. Not a river boat.
Of course there must be some wind moaning through the night. And there it is. Listen to it. Sounds positively creepy. But glance again to the corner. In front of the dear old mike which hears all and sees nothing is that same motor which represented the airplane. But this time a ring carrying four long sticks is attached to it. As the motor turns, the sticks fly through the air like an electric fan. Sticks like this give a moaning, swishing sound. Try it with a switch some time. That's wind. It's one of the things these sound men have figured out.

Our hero walks on. But, lo! The banks of the chasm are slipping. There's a landslide. We know, however, that it's just a box of gravel dumped on a child's play-yard slide, rushing and tumbling down to a box on the floor. But our hero is safe.
And now the drama picks up speed. Mr. Hero is at the cabin. He tip-toes to the door, but he doesn't tip-toe enough. We hear his footsteps. The listeners on the outside hear them, too-but you and I see that it's merely a fellow crunching shoes in a pan of corn flakes. The effect is that of footsteps on gravel.
In he goes, and the door slams. It's not a studio door, but a wooden door set in a frame that has been brought to the studio for this program.
Look at that fellow slapping leather with a stick. Could that be the pistol shot we just heard? That's it.
Like ail good dramas-the kind that parents don't want children to listen to-we must have action. So as our hero shoots to defend himself (he mustn't shoot under any other circumstance), the old villain throws an explosive of some sort. The cabin bursts into flames. Fire shoots skyward, burning and crackling and sizzling and-well, whatever else fire does in mystery dramas.
But look to our table of element conquerors. There stands that same fellow crushing a lot of cellophane. And he's got to crush a lot for this fire. It's a big one.

# BROADCAST 



# Come backstage and see how those funny-and real, toosounds are made! Too bad all thunder can't be just a sheet of tin 

By WILSON BROWN
(Opposite page) Scene from an actual broadcast of Fred Allen's show. The girl is Portland Hoffa. Next, Jack Smart of many voices. Then Fred himself. (Left) Sound Effects Chief Johnson and assistant of CBS standing before a waterfall (the tub), and other sound doo-dads.

In the excitement, our hero and his Nell escape and the flames die (the man is running out of paper).
As they escape they hear the cabin fall under the burnt timbers. And back in that same old corner, a wooden basket-the sort in which you buy grapes and peaches and apples-is being crushed in front of a microphone.
And as the cabin collapses, we hear the breaking of glass as windows fall. That's a hammer being dropped into a box of cracked glass.

Outside, safe and nearing home, the weather is kind to our characters. The sun is out and the birds are singing. And doesn't that man look funny standing there blowing on water whistles. But if we must have birds we must have them. And he blows on one and blows on another and so on until the larks, the sparrows, the robins and all the other birds have had their say.
The couple now hear the family dog barking a welcome. It's Bradley Barker (yes, that's his real name) standing at a mike barking with all his heart for so many dollars per bark. That happens to be Bradley's specialty. When they want dogs, they call him. He substitutes now and then for cats and cows and horses and chickens and such. But tonight it's a dog they want.

In the house they go. Another dog lies tapping his tail on the floor. It's really a man tapping his forehead with a padded stick. And so, safe at last, they turn on the phonograph which is the orchestra's excuse to come in and play a ditty or two. There must be music, you know.
Again the music fades and outside in the fields we hear a threshing machine. (It's in the country, you see.) But again it's a combination of intricate machinery and a baby's rattle making the noise. A horse gallops by the open window. It's a man slapping his chest with both hands. A little dog yelps into the microphone-or so it soundsbut it's really a rosined string being pulled through the bottom of a tin pail. That fellow better watch his stuff. If it's a big pail, he'll get the roar of a lion. And lions don't roam in this neck of Nell's woods.

Outside bees are swarming and buzzing their buzz, while Mr. Sound Man does it with a little toy horn.

It's getting late and our hero must go home. Otherwise how can the story ever end? And time on the air costs lots of money. So he leaves, and that door that leads nowhere except through that frame is slammed, and Nell hums a tune which the orchestra takes up.

Theme songs seem to be the vogue, so up steps a slender, dapper baritone. He takes his position at the side of a mike (by singing from the side he changes somewhat the quality of his voice) and warbles a few lines about moonlight and love. Notice that he has his hand to his ear. That's so he can hear himself above the music of the orchestra. This studio is sound proof and sounds are a bit odd anyway to a person in the studio. By cupping his ear he can tell if he's on pitch.

In the last bars of the song the music calls for a short trombone solo. The trombone player comes up from his chair in the very last row to the mike so the little black box that registers all sound for radio listeners will get a full share of trombone. He plays his part and returns to his place while some other instrument.gets the glory.

Now, the number is over. Up steps the announcer in his double-breasted suit (they always wear double-breasted suits) to a stand on which is a little red light. That light is his signal that the program is "on the air." From a sheaf of papers in his hand, he reads. And he tells you that this program of Nell and her hero came to you through the courtesy of Ipsy Wipsy Toath Paste and proceeds to expound the merits of this paste, telling you that Nell and the boy friend will be back next week at the same time, and then-he's only got four seconds to go-comes the words: "This is the So-in-So Broadcasting' Company."

That sentence is the cue to a couple of men sitting behind a glass window to shut the program off for station announcements all over the country.

These men, by the way, on the other side of that glass window, are busy throughout the program turning dials and throwing switches and making funny signs to the people in the studio. You see they're the engineers and they must tone down the harsh and loud parts, tone up the too soft parts and see that all goes smoothly. Microphones are sensitive things, and every sound that goes into them must be controlled. And those funny signs the men make are signals to the actors and musicians to sing or talk louder or softer or to stand further away from the mike or to stand closer and all of those things.

And so another broadcast is over. Over in the corner the sound man packs up his doo-dads and what-have-yous preparatory to going home, bed and a well-earned rest. Tomorrow may be worse. Maybe it will be a zoo or a World War scene. So it goes, day after day after day.

## OURRADIOLOG

## Our Radio Log

In attempting to present a radio log, the editors must strive for accuracy, completeness and simplicity in presentation. In the following pages you will find a log as complete as any ever published for practical use. Accuracy has been our foremost consideration. The very latest information available at time of press was secured through the Federal Radio Commission of the United States and the Canadian Radio Commission and other sources. One thing, however, must be noted. Changes in station power, station ownership, kilocycle allocation and even call letters are constantly being made. Such changes made after this log was compiled could not, of course. be incorporated in these pages. We have aimed toward simplicity-to present the log in a way easily read and easily understood for your convenience. We hope it meets your needs.

## ABBREVIATIONS

w:-watts.
kw:-kilowatts.

Stations of the United States
(Arranged Alphabetically by cal letters)

| Call Letters |
| :---: |
| KABC |
| KARK |
| KASA |
| KBPS |
| KBTM |
| KCMC |
| KCRC |
| KCRJ |
| KDB |
| KDFN |
| KDKA |
| KDLR |
| KDYL |
| KECA |
| KELW |
| KERN |
| KEX |
| KFAB |
| KFAC |
| KF38 |
| KFB! |
| KFBK |
| KF9L |
| KFDM |
| KFDY |
| KFEL |
| KFEQ |
| KFEQ |
| KFH |
| KFI |
| KFIO |
| KFIZ |
| KFJB |
| KFJI |
| KFJM |
| KFJR |
| KFJZ |
| KFKA |
| KFKU |
| KFLV |
| KFNF |
| KFOR |
| KFOX |
| KFPL |
| KFPM |
| KFPW |
| KEPY |
| KFQD |
| KFRC |
| KFRU |
| KFSD |
| KFSG |

Location
San Antonio, Tex.
Portland, Ore.
Little Rock, Ark.
Elk City, Okla.
Portand, Ore.
Joneshora, Ark.
Texarkana, Ark.
Enid, Okla.
Jerome, Ariz.
Santa Barbara, Calif.
Casper, Wyo.
Pittshurgh, Pa.
Devils Lake, N. D.
Salt Lake City, Utah
Los Angeles, Calif.
Burbank, Calif.
Bakersfield, Calif.
Portland, Ore.
Lincoln, Neb.
Los Angeles, Calif.
Great Falls, Mont.
Abilene, Kansas.
Sacramento, Calif.
Everett, Wash.
Beaumont, Tex.
Brookings, S. D.
Denver, Colo.
St. Joseph, Mo.
Boone, lowa
Wichita, Kans.
Los Angeles, Calif.
Spokane, Wash.
Fond du Lac, Wis.
Marshalltown, Iowa
Klamath Falls, Ore.
Grand Forks, N. D.
Portland, Ore.
Fort Worth, Texas
Greeley, Colo.
Lawrone, Kan.
Rockford, Ill.
Shenandoah, Iowa
Lincoln, Neb.
Long Beach, Calif.
Dublin, Texas
Greenville, Texas
Ft Smith, Ark.
Spokane, Wash.
Anchorage, Alaska
San Francisco, Calif.
Columbia, Mo.
San Diego, Calif.
Los Angeles, Calii.:

| Power | Kilo- <br> cycles |
| :---: | ---: |
| 100 w | 1,420 |
| 500 w | 1,300 |
| 500 w | 890 |
| 100 w | 1,210 |
| 100 w | 1,420 |
| 100 w | 1,200 |
| 100 w | 1,420 |
| 250 w | 1,370 |
| 100 w | 1,310 |
| 100 w | 1,500 |
| 500 w | 1,440 |
| 50 kw | 980 |
| 100 w | 1,210 |
| 1 kw | 1,290 |
| 1 kw | 1,430 |
| 500 w | 780 |
| 100 w | 1,200 |
| 5 kw | 1,180 |
| 25 kw | 170 |
| 1 kw | 1,300 |
| 1 kw | 1,280 |
| 5 kw | 1,050 |
| 100 w | 1,310 |
| 50 w | 1,370 |
| 500 w | 560 |
| 1 kw | 550 |
| 500 w | 9920 |
| $1 / 2 \mathrm{kw}$ | 680 |
| 100 w | 1,310 |
| 1 kw | 1,300 |
| 50 kw | 640 |
| 100 w | 1,120 |
| 1100 w | 1,420 |
| 100 w | 1,200 |
| 100 w | 1,210 |
| 100 w | 1,370 |
| 500 w | 1,300 |
| 100 w | 1,370 |
| 500 w | 880 |
| 1 kw | 1,220 |
| 500 w | 1,410 |
| 500 w | 890 |
| 250 w | 1,210 |
| 1 kw | 1,250 |
| 100 w | 1,310 |
| 15 w | 1,310 |
| 100 w | 1,210 |
| 1 kw | 1,340 |
| 250 w | 6000 |
| 1 kw | 6610 |
| 500 w | 630 |
| 1 kw | 6000 |
| 500 w | 1,120 |
|  |  |



Jeannie Lang is heard with Jack Denny and his orchestra.

| KGFK | Meorhead, Minn. | 100w | 1,500 |
| :---: | :---: | :---: | :---: |
| KGFL | Roswell, N. Mexico | 100w | 1,370 |
| KGFW | Revanna, Nebr. | 100 w | 1,310 |
| KGFX | Pierre, S. D . | 200 w | 630 |
| KGGC | San Francisco, Calif. | 100w | 1,420 |
| KGGF | Coffeyville, Kans. | 500 w | 1,010 |
| KGGM | Albuquerque, N. Mex. | 500 w | 1,230 |
| KGHF | Pueblo, Cola. | 250w | 1,320 |
| KGHI | Little Rock, Ark. | 250w | 1,200 |
| KGHL | Billings, Mont. | 1kw | 950 |
| KGIP | Butte, Mont. | 500 w | 1,360 |
| Kalw | Alamoosa, Colo. | 100w | 1,420 |
| KGIX | Las Vespas, Nev. | 100w | 1,420 |
| KGIZ | Grand City, Mo. | 500 w | 560 |
| KGKB | Tyler, Texas | 100w | 1,500 |
| KGKL | San Angelo, Texas | 100w | 1,370 |
| KGKO | Wichita Falls, Texas | 250w | 570 |
| KGKY | Scotishluff, Nebr. | 100w | 1,500 |
| KGMB | Honolulu, Hawaii | 250w | 1,320 |
| KGNF | North Platte, Nebr. | 500 w | 1,430 |
| KGNO | Dodge City, Kans. | 250w | 1,340 |
| KGO | San Francisco, Calif. | 10 kw | 790 |
| KGRS | Amarillo, Texas | 1 kw | 1,410 |
| KGU | Honolulu, Hawaii | $21 / 2 \mathrm{kw}$ | 750 |
| Kavo | Missoula, Mant. | 100w | 1,200 |
| KGW | Portland, Ore. | 1 kw | 620 |
| KGY | Olympia, Wash. | 100w | 1,210 |
| KHJ | Los Angeles, Calif. | 1kw | 900 |
| KHQ | Spokane, Wash. | 2 kw | 590 |
| KICA | Clovis, N. Mex. | 100w | 1,370 |
| KICK | Carter Lake, lowa | 100w | 1,420 |
| KID | Idaho Falls, Idaho | 500w | 1,320 |
| KIDO | Boise, Idaho | 1kw | 1,350 |
| KIDW | Lamar, Colo. | 100w | 1,420 |
| KIEM | Eureka, Calif. | 100w | 1,210 |
| KIEY | Giendale, Calii. | 100w | 850 |
| KIFH | Juneau, Alaska | 100w | 1,310 |
| KIT | Yakima, Wash. | 100w | 1,310 |

Meorhead, Minn.
Roswell, N. M
Pierre, s. D.
offeyville, Kans. Pueblo, Cola.
Little Rock, Ark.
Billings, Mont.
Alamoosa, Colo.
Grand City, Mo.
Wichita Falls, Texas
Honolulu, Hawai
North Platte, Nebr.
San Francisco, Calif.
Honolulu, Hawai
Mortland, Ore
Oy Angeles, Calif.
Sokane, Wash.
Carter Lake, lowa
daho Falls; Idah
amar, Colo.
ureka, Calif.
Yakima, Wash.




RADIO LOG


RADIO LOG


JESSICA DRAGONETTE ... deliberately
forsook a stage career, that promised to be as bright as any, to seek her fortune in radio. And before that, she cast aside being a nun to take a fling at the stage. The lovely Jessica was born in Calcutta, India. While very young, she was placed in Georgian Court convent at Lakewood, New Jersey, where she was educated and where she studied music in all its phases. When "The Miracle" was to be performed and the directors looked about for an angelic voice, they picked her. From then on, her voice has belonged to the public. She's now the star of the Cities Service program over NBC.

## A LOVELY VOICE



RUDY VALLEE . . . turned on the old gramophone in his home state of Maine, heard Rudy Wiedoeft playing the saxophone and then and there decided to study the saxophone and become an orchestra director. His father was a druggist, and Rudy had been jerking sodas, but now he went to the University of Maine and practised the sax. Then to Yale in 1924 and formed an orchestra. After an engagement in London, where the Prince of Wales praised his work, he graduated from Yale and began work at the Heigh-Ho Club in New York. The rest is history.

BING CROSBY . . . The Crosbys' named him Harry L., but he has been Bing for all but three years of his twenty-eight. He attended college in Seattle, Wash., where he edited a school newspaper and later clerked in a law office. Since 1926 he's appeared in theatres all over the country. He came to radio from the Coconut Grove in California and immediately was a sensation. Then he started making phonograph records which sold all over the world. Even in England and France his records are now being broadcasted. Not so long ago the movies claimed him and he's making just as much of a sensation there. Maybe you saw "Too Much Harmony," his latest talkie. The husky, handsome Crosby weighs 165 pounds, has blue eyes, brown hair and a tanned skin.

JANE FROMAN . . . an alluring, blue-eyed brunette, started out to be a newspaper reporter at the University of Missouri School of Journalism located in her home town of Columbia where her father was mayor and her mother a music teacher in a college. She studied first from her mother; then at the Cincinnati Conservatory of Music where Powell Crosley, Jr., president of WLW, heard her sing at a party and signed her up. Later NBC and then CBS got her. Despite the fact that she stutters, Jane now sing's on more commercial programs than any other girl soprano. And she's making movie-shorts, too. Husband Don Ross, baritone, sings over CBS.


## Our Radio Log

—....s.,


RADIO LOG


## RADIO LOG


RADIO LOG


In the Daily Drama of Producing Tone Perfect National Union Radio Tubes.



An operator working at one of the new National Union high speed stem making machines. She was ormerly with Weviyears experience in tube manufacture.

Upper left shows a corner of the Nationa Union Testing Department. After manufacture every tube is double checked by a corps of experts to assure uniform precision and consistent superiority in National Union tubes.
. H. Leggett Foreman of Stem Making Department has supervised operation which range from vacuum tubes to gian ocomotive headlight lamps during th pask twenty-four years


Upper right shows part of the Sealins-In Department. This is one of the more Department. This is one of the more delicate operations in tube manufacture. has been working at this task for seven

Above shows a section of the Mounting Department. This group of inspectors, monitors and mounters represents seventytwo years of tube making experience. Most of the workers came to National Union direct from Westinghouse Lamp. Works.

## Our Radio Log

| XETR | Mexico City, Mex. | 1kw | 10 |
| :---: | :---: | :---: | :---: |
| W | Mexico City, Mex. | 5kw | 0 |
| XFI | Mexico City, Mex. | $\underset{1 k w}{2 k w}$ | - 818 |
| rinci | Short Wave | s |  |

(Arranged by megacycles. A megacycle

| is 1,000 kilocycles.) |  |  |
| :---: | :---: | :---: |
| Megacycles | Call Letters | location |
| 21.55 | w8xk | Pittsburgh, Pa. |
| 21.52 | GSH | Daventry, Eng. |
| 18.93 | PLE | Bandoeng, Java |
| 17.78 | W3XAL | Boundbrook, N. J |
| 17.77 | PHI | Muizen, Molland |
| 17.02 | KJTY | Byrd Expedition |
| 15.33 | W2XAD | Schenectady, N. Y. |
| 15.27 | W2XE | Wayne, N. J. |
| 15.24 | PONTOISE | Pontoise, France |
| 15.21 | W8xk | Pittsburgh, Pa. |
| 15.29 | DJB | Zeesen, Germany |
| 15.15 | GSF | Daventry, Eng. |
| 15.12 | HVJ | Vatican City |
| 14.40 |  | Amateurs |
| 13.20 |  | Ships at Sea |
| 13.19 | KJTY | Byrd Expedition |
| 12.83 | CNR | Rabat, Morocco |
| 11.95 | RNE | Moscow, Russia |
| 11.90 | PONTOISE | Pontoise, France |
| 11.87 | W8xk | Pittsburgh, Pa. |
| 11.87 | GSE | Daventry, Eng. |
| 11.83 | W2XE | Wayne, N. J. |
| 11.81 | 12RO | Rome, Italy |
| 11.79 | WIXAL | Boston, Mass. |
| 11.76 | XDA | Mexico City, |
| 11.76 | D.JD | Zeesen, Germany |
| 11.75 | GSD | Daventry, Eng. |
| 11.73 | PHI | Huizen, Holland |
| 11.72 | VE9JR | Winnipeg, Can. |
| 11.70 | PONTOISE | Pontoise, France |
| 11.54 | XAM | Merida, Yucatan |
| 10.85 | DFL | Germany |
| 10.61 | W2XBJ | Rocky Point, N. Y. |
| 10.35 | LSX | Buenos Aires, Arg. |
| 9.87 | EAO | Madrid, Spain |
| 9.60 | ctian | Lishon, Portugal |
| 9.60 | XETE | Mexico City, Mex. |
| 9.60 | MBL | Geneva, Switzerland |
| 9.58 | W3XAU | Philadelphia, Pa. |
| 9.59 | VK2ME | Sydney, Australia |
| 9.58 | GSC | Daventry, Eng. |
| 9.57 | WIXAZ | Springlield, Mass. |
| 9.56 | DJa | Zeesen, Germany |
| 9.53 | w2xaf | Schenectady, N. Y. |
| 9.51 | VK3ME | Melbourne, Australia |
| 9.51 | GS8 | Daventry, Eng. |
| 9.51 | YV3BC | Caracas, Venez |
| 9.45 | w2x日J | Racky Point, N. Y. |
| 8.57 |  | Ships at Sea |
| 8.82 8.19 | KJTY | Byrd Expedition |
| 8.19 8.04 | PSK | Rio de Janeiro, Bra. Rabat, Morocco |
| 7.80 | HBP | Geneva, Switseriand |
| 7.40 | W2XEJ | Rocky Point, N. Y. |
| 7.40 | HJ3ABB | Bogota, Colombia |
| 7.21 | HJ4ABB | Manizales, Colombia |
| 6.94 | W2xBJ | Racky Point, N. Y. |
| 6.67 | KJTY | Byrd Expedition |
| 6.66 | HC2RL | Guayaguil, Ecuador |
| 6.65 | KJTY | Byrd Expedition |
| 6.62 | PRADO | Riosamba, Ecuador |
| 6.61 | REN | Mascow, U.S.S.R. |
| 6.58 | HJlabi | Barranquilla, Col. |
| 6.43 | W3XL | Bound Brook, N. J. |
| 6.38 | HJ5ABD | Cali, Colombia |
| 6.31 | Hiz | Santo Domingo, R. $\mathbf{0}$. |
| 6.28 6.25 | HIIA | Dominican Rep. |
| 6.25 6.18 | HJ3abF TGW | ${ }_{\text {B }}^{\text {Buatemala Comity }}$ |
| 6.15 | YV3BC | Caracas, Venez. |
| 6.14 | W8XK | Pittsburgh, Pa. |
| 6.12 | W2XE | Wayne, N. J. |
| 6.11 | YVIBC | Caracas, Venez. |
| 6.10 | W3XAL | Bound Brook, N. J. |
| 6.10 | W9xF | Chicago, IIL. |
| 6.09 6.08 | VE9GW | Bowmanville, Can. |
| 6.48 | CP5 | La Paz, Bolivia |
| 6.06 | W3XAU | Philadelphia, Pa. |
| 6.05 | GSA | Daventry, Eng. |
| 6.02 | DJG | Zeesen, Germany |
| 6.00 | RV59 | Moscow, U.S.S.f. |
| 5.95 5.86 |  | Santo Domingo |
| 5.83 | HJICABA | Tunja, Colombia |
| 5.70 | HCK | Quito, Ecuador |
| 5.67 |  | Airplanes |
| 4.54 4.28 |  | Ships at Sea Khabarovsk, U.S.S.R. |
| 4.00 | HGJB | Ouito, Ecuador |

Experimental Visual Broadcasting Stations in the United States
(Arranged According to Frequency) $\underset{\text { Letters }}{\text { Call }}$
w2XA

W8XAN

## WgX

W9XAO 100 Iowa State University I
w6xah 1,000 Research Co. Chicago, Ill.
W6XAH $\begin{gathered}\text { 1,000 Pioneer Mercantile } \\ \text { Co. }\end{gathered}$

| W9XAK | $\begin{array}{r} 12 \\ 5 \end{array}$ | Kansas State College |  |
| :---: | :---: | :---: | :---: |
|  |  | Science | M |
| W3 X AK | 5.000 | Nat' $\mid$ Brdestg. Co. | Portable |
| W9XAP | 2.500 | Nat'l Brdestg. Co. | Chic igo, Il |
| W2xES | 5,000 | Nat'l Brdestg. Co. | New York, N. Y. |
| W6XS | 1,000 | Don Lee Brdestg. Sys. $2200-2300$ KILOCYC | Los Angeles, Cal. LES |
| W9 XAL | 500 | First Nat'. Television Corp. <br> 2750-2850 KILOCYC | Kansas City, Mo. LES |
| W9 XG | 1,500 | Purdue University | W. Lafayette, In |
| W2XAB | 500 | Atlantic Broadcasting |  |

43000-46000, 48500-50300, 60000-80000 KILOCYCLES
w6xaO 150 Don Lee Brdcstg. New York, N. Y.
W9XD 500 System Los Angeles, Calif.
$\begin{array}{ll}\text { W9XD } \\ \text { W2XBT } & 500 \\ 750 & \text { The Journal Company Milwaukee, }\end{array}$
W2XBT $\quad 750$ National Brdestg. Co. Portable
W3XF $\quad 5,000$ National Brdestg. Co. New York, N. Y.
$\begin{array}{ll}\text { W3XE } & \text { 1,500 Phila. Storage Battery } \\ \text { W3XAD } & 2,000 \text { RCA Victor Co., Inc }\end{array}$
W3XAD 2,000 RCA Victor Co., Inc. Camilen, N. J.
$\begin{array}{ll}\text { W2XR } & 50 \text { RCA Victor Co., Inc. Portable d Mobile } \\ \text { W2XAN } \\ \text { 1, } 000 \text { Radio Pictures } & \text { Long. Is. City, N. Y. }\end{array}$
$\begin{array}{lc}\text { W8XAN } & 100 \text { Sparks-Withington } \\ \text { w9XE } & 1,000 \mathrm{U} . \mathrm{S} . \text { Radio \& Tele- }\end{array}$
*W8XF 200 WJR, Goodwitl
w8XL 200 WGation Broadcasting Cuyahoga Hts. Vil-
W9XAT 500 Dr. Geo. W. Young Portable (C.P.)

Stations Operating in the Emergency Service

Licensed Municipal Police Stations


| Kgza | City of Fresno | Fresno, Cal. | 100 | 2,41 |
| :---: | :---: | :---: | :---: | :---: |
|  | City of Gr Rapids | Grand Rapids, Mich. | 100 | 2,442 |
| DR | Township of Point | Grosse Point Vil- | 50 | 2,4 |
| MO | City of Park | Highland Park. | 50 | 2,4 |
| PO | City \& Co Honolulu | Honolulu, T.H. | 100 | 2,450 |
| Z | City of Hou | How | 100 | 1,712 |
| MD | City of Indiana | Indian | 400 | 2,44 |
| WPFG | City of Jacksonv | Jacks | 100 | 2,4 |
| KGPE | City of Kans | Kansas City | 400 |  |
| KGZH | $\begin{aligned} & \text { City of Klam } \\ & \text { Falls } \end{aligned}$ | Klamath Oreg. | 25 | 2,442 |
| W | City of Knoxville | Knoxville, Te | 500 | 2,470 |
| WPD | City of Kokomo | Kokomo, | 50 | 2,470 |
| WPDL | City of Lansing | Lansing, | 50 | 2,442 |
| WPET | City of Lexing | Lexing | 00 | 712 |
| KGPL | City of Los Angeles | Los A | 500 | 1,712 |
| DE | City of Louisville | Louisville, K | 200 | 242 |
| EC | City of Memphis | Memphis, Ten | 400 | 2,470 |
| WPDK | City of Milwa | Milw | 500 |  |
|  | City of Minneapo | Minneapolis, Minn. | 400 |  |
| WPFC | City of Muskeg | Muskegon. Mich | 50 | 2,442 |
|  | City of New Bed- ford |  | 100 |  |
|  | City of New Or | New Orleans, | 100 | 30 |
| WPY (1) |  |  | 200 | $00$ |
|  | ity of New |  | 400 |  |
| WPEF | City of New | New York | 400 | 2.4 |
| WPEG | City of New |  | 500 |  |
| KGPH | County boma | Oklahoma City, Okla. | 250 | . 450 |
| KGPI | City of Omal | Oma | 400 | 2.470 |
| KGJX | City of Pasad | Pasa | 100 | 1.712 |
| Kg | City of Pawtuck | Paytuc | 50 | 2,470 |
| DP | City of Philadelp | Philad | 500 | 2,470 |
| \% | City of Phoenix | Phoenix, Ariz | 100 | 2.430 |
| D | City of Pittsburgh | Pits | 400 |  |
| WPFU | City of Portland Police <br> (1) Harbor Police |  | 100 | 2,422 |
| KGPP | City of Portl |  | 500 |  |
| KPGE | City of Port Hur | Port H |  |  |
| WPDH | City of Richmond | Richm |  | 2,442 |
| PFE | City of Reading | Readin | 100 | 2,442 |
| DP | City of Rochest | Roches | 200 |  |
| ES | City of Sagina | Saginaw, Mi | 50 | 2,442 |
|  | City of St.L | St. | 500 | 1,712 |
| DS | City of St. P | St. | 500 | 2,430 |
| R | City of Salem |  |  |  |
| PW | Salt Lake Corp. | Salt Lake City, | 100 |  |
| KGZO | City of Santa bara | $\begin{aligned} & \text { Santa Barbar } \\ & \text { Calif. } \end{aligned}$ |  |  |
| KGZD | City of San Diego | San Diego, Cal. |  |  |
|  | City \& County San Francisco | $\begin{aligned} & \mathrm{San} \\ & \mathrm{Cal} . \end{aligned}$ | 400 |  |
|  | City of San Jo | San |  |  |
|  | Seattle Police Fire Dept |  |  |  |
| KG | City of Sioux Ci | Sioux City, Iowa | 10 | 2,470 |
|  | City of Somerville | Somerville, Mas | 100 |  |
|  | Borough o more |  |  |  |
| PEA | City of |  | 400 | 2,458 |
|  | City of Tac | Taco | 100 |  |
| WRDO | City of Toledo | Tole | 200 |  |
|  | Toms River |  |  |  |
|  | Dept | Tnma River, N . |  | 2.430 |
|  | City of Topek |  |  |  |
|  | City of Tulare, Pclice Dept. |  |  |  |
| KGPO | City of Tulsa | Tulsa, |  | 2,450 |
|  | City of Yallejo | Vailejo |  |  |
| KGZO | City of Waco | Waco, Tex |  | 1,712 |
| KGPZ | City of Wichita | Wichita, Kansa | 50 |  |
|  | City of Wichita |  |  |  |
|  |  |  |  |  |
| EM | City of Woon | Woonsocket, R. |  | 2,470 |
|  |  |  | 50 |  |
| Construction Permits Issued for Municipal Police |  |  |  |  |
|  |  |  |  |  |
| KGIV | City of Aberdeen | A berde |  | ,41 |
| KGIX | City of Albuquerqu |  |  |  |
| WPGA | City of Bay City | Bay City, Mich. |  | 2,442 |
| EJ | Town of Brookline | Broo |  |  |
|  | Buncombe Co., N. C., Police Dept. | Asheville, N.C. | 100 |  |
| WPFP | City of Clarksburg Clarksburg. <br> Dept. Pub. Salety W. Va. <br> City of Highland Highland Park, Ill. 100 1,712 |  |  |  |
|  |  |  |  |  |
| WPPFR |  |  |  |  |
|  | City of Highland Highland Park, Ill. 100 1,712 City of Johnson Johnson City, |  |  |  |
|  | City | Tenn. |  | 2,470 |
| Kgzu | City of Linco | Lincoin. Nebr. |  | 2,47 |
| KGZW | City of Lubbock | Lubbock. T |  | 2.45 |
| PFT | City of Lakeland | Lakela | 50 | 2.44 |
| 2 S | City of McAlest | McAlester, Okla | 50 | 2,450 |
| PFZ | City of Miami | Miami | 100 | 2,44 |
| WPGS | City of Nassau | Mineola, N. Y. | 200 | 2,41 |
| PFA | City of Newton | Newton, Mass. | 50 |  |
| WPFX <br> WPGD <br> KGZT <br> WPGE <br> WPFY | Town of PalmBeach $\quad$ Palm Beach, Fla. 50 2,44 |  |  |  |
|  |  |  |  |  |
|  | City of Root | Rockf | 0 | 2.4 |
|  | Santa | Santa Cruz. Ca | 50 | 2,4 |
|  | ity of Shreve | $t$ Sbre | 500 |  |
|  | City of Yonkers | Yonkers, N. | 100 |  |

## RADJO LOG



Mildred Bailey, CBS's Rocking Chair Lady.


Lee Wiley and Victor Young, noted songwriters.


Frank Black, NBC Musical Director par excellence.

Capt. Henry, skipper of the Maxwell House Showboat.


Here and there with the folks who
entertain


The Mystery Chef whose real name is a dark secret.

B. A. Rolfe went fishing, and then had his picture taken to prove to all other band leaders that he knows something besides music. How do you like those overalls?

## RADIO LOG



## YOUTH • HEALTH • BモAUTY ENERGY • STRENGTH • VITALITY

Range of Vital UltraViolet produced by Lederer Lamps parallels lamps costing over $\$ \mathbf{3 0 0} .00$ !


## Component Parts of Kit

Carrying Case, Transformer, Goggles, Reflector, X. 30 Lederer Lamp, Handy Clamp, 8 feet of extension cord with socket.

## Component Parts of Standing Lamp

Lamp Stand with Transformer built into baseflexible goose-neek for easy change of light direction and distance, Goggles, Reflector, X-30 Lederer Lamp.
-
AVAILABLE AS PORTABLE KIT OR STANDING LAMP

D C Models Also Available


## Complete

Prices slightly higher west of the
Rockies

## At Last Here Are Ultra-Violet Lamps That Fulfill These Ideals

## UNVARYING VITAL RANGE:

The vital range of Ultra-Violet wave lengths necessary for effectual irradiation is produced in Lederer Lamps. The range emitted is constant, and does not change during the life of the lamp.

## SAFETY:

No open burning parts, no terrific heat.
ECONOMICAL OPERATION:
Low power consumption. Cost only about the same as a 30 watt house lamip to operate.

## SOOTHING LIGHT:

Lederer Lamps burn with a soft pleasing glow-no harsh irritating glare.
LOW INITIAL COST:
The low cost of Lederer equipment brings Vital Ultra-Violet within the reach of everyone. The necessary parts to change over a desk lamp or a standing lamp are available either separately or completely assembled in a portable kit.


## RADIO LOG



# WHO'S WHO BEHIND THE MIKE 

Highlights and highspots in the lives of the mike's favorite entertainers


ALEXANDER GRAY * * didn't know anybody on Broadway but he had heard of Flo Ziegfeld. One day he threw over his advertising job in Chicago and hitch-hiked to the bright lights of New lork. Camped on Ziegfeldis stoop for five days and finally his persistence won him an interview. Since then Gray has swept throngh successes to stardom on the musical stage and screen and radio.

MADAME SYLYIA. 102 pounds. She is the health and beauty adviser over NBC. Madame Sylvia declares every woman can be beautiful and she proved it for six years in that exacting commmity of Hollywood where beauty is a necessity of life. . Maný of thë: prominent stars have been her clients. She is now on NBC.


## CHARLES J. V. MURPHY

has the voice you hear from the encl of the world. He is CBS's announcer, progran director and production man with the Byrd expedition. He is a close personal friend of the Admiral. Murphy is an experienced flyer and remembered as one who helped find Bernt Balchen when that aviator was lost. Murphy is also an experienced newspaper man.

CLAIRE MAJETTE * * * is one of the very few mistresses of ceremonies in radio. Acts as hostess on "Evening in Paris." Claire was born in Lyons, France. She has a vast background of acting experience. Has played in every civilized country, in every kind of role from vaudeville to grand opera. For her past seven years in America she has been playing vaiddeville and parts in the movies.


JOHN BREWSTER * * comes of a non-theatrical family and attributes his yon for the footlights to a gift of a miniature theatre on his eighth birthday. He has had extensive stage and movie experience. In 1924 Brewster becane known to radio through a program of poetry reading, and has since been in ontstanding dramatic productions. At present he is playing D'Artagnan in the "Three Musketeers."

ELAINE MELCHIOR * * on the airwave is Ardala Valmar, that feminine menàe of Buck Rogers. Elaine is so good looking that McClelland Barclay and James Montgomery Flagg have used her as a model for magazine illustrations. She is twenty-four, blonde, blue-eyed and five feet five. She is an accomplished actress and has toured with a great number of theatrical stock companies.



AGNES MOOREHEAD * * still another beauty who explocles the theory that raclio stars are better heard than seen. She is an incentive to television. Agnes takes character parts, playing everything from an elderly aunt to a sweet young thing. A great many people envy her chamelenn-like voice that supplies us so many of our varied dramatic programs, such as "Mysteries of Paris" series.

ANGELO PATRI * * is that noted educator and father of "Child Dramas" who has been such a prominent personality on the air for the past three years. His current series of programs for parents is heard over WABCCBS every Sunday might. The presentations are given in dramatic form with a cast of well known actors portraying the various roles in the dramatization of chiild training.


## CYRENA YAN GORDON

heard over NBC-WJZ, first came into the public eye when she threw kisses at the deacon instead of practicing hymns for the Sunday school choir. Everyone predicted that she would come to no good end, but before they knew it Cyrena had become the leading mezzocontralto of the Civic Opera Company and later of the San Francisco Opera Company.

## RICHARD CROOKS

*     * is well known botli here and abroad on the concert stage. His concert carcer began at the age of 12 when he appeared in duets with Schu-mann-Heink. In 1927 he made his debut in Hamburg, Germany. Crooks lias served in many of the leading roles in the Metropolitan Opera. Over the radio his favorite song is "Ah. Sweet Mystery of Life."


HARRIET CRUISE
has been warbling since she was four. At that tender age she was spurred to vocal prodigiousuess witl extra helpings from the ice cream freeze -now we guess it's from the pure love of high notes and big contracts. She sung her way through the University of Nebraska and was a box office attraction at the students' favorite theatre. Recently with IVestphal's Orchestra. on all copyrights of musical compositions. At present he is in charge of the musical library, of research- arranging, and the copyright division. He is also musical director of several


## MADGE TUCKER

-•
his young "Lady Next Door" drives about New York in a "cream puff" and lives in a "magic cave." At least to her legion of child devotees she does, for so have they christened her creamy yellow car and her apartment. Madge is author,-- director. actress in the program department at NBC . She has a remarkable technique for handling children.


JACK PEARL . . . of Baron Munchausen fame first saw the light of day in New York in 1895. His first job was as an errand boy for a safety razor firm and later as a clerk in a music store. In 1910 he was offered a job along with Walter Winchell, George Jessel and Eddie Cantor in a chorus for $\$ 12$ per week. But Pearl held out for $\$ 15$ and didn't get the job. Trying again, he made good-in vaudeville and the Follies. He married Winifred Desborough, an actress.


FRED ALLEN... used to be John Florence Sullivan-but after a few changes it became the Fred Allen we all know. Born in Somerville, Mass., he moved later to New York, wandered to Texas and New Orleans and even went globe-trotting to Australia. Fred made a hit on Broadway upon his return, and then he upped and married his stooge, Portland Hoffa, who has been playing in his acts ever since. That wedding was in 1926. This, the 37th year of his life, finds him on NBC.


SINGIN' SAM . . . if you didn't know, is really Harry Frankel, a native of Indianapolis. That rich bass voice was cultivated at the age of 17. His first "job was with a minstrel show as the "boy basso." He was born in Danville, Ky., but moved to Richmond, Ind., and then to Indianapolis. His radio debut was made in Cincinnati about three years ago when a friend asked him to go on the air to advertise his lawn-mower business. He likes old songs, the country and sports.


DAVERUBINOFF . . . was born in Russia in 1898, and there he got his first violin, a $\$ 3$ affair, and started drawing the bow at the age of 5. He studied in Warsaw, Poland, Berlin and Vienna. Now, in America, he trots around an instrument insured for $\$ 100,000$. He's directed the Paramount Theatre orchestra in New York, fiddled on the Chase and Sanborn hour with Eddie Cantor and toured these fortyeight states a lot. He's five feet seven inches tall. Weighs 155 pounds.


GRAHAM McNAMEE serving on a jury in New York in May, 1922, when, during an idle lunch hour, he wandered up to WEAF to see what a broadcasting station looked like. Now he's a fixture at NBC of which WEAF is one of the key stations. A promising baritone before 1922, he's sung and talked and acted in all kinds of shows at all hours since the days of the Crystal sets. He was born in Washington, D. C., in 1889.


GERTRUDE BERG . . . was mar ried at 20 . Her husband was in the sugar business and she went to Louisiana to live on a plantation. They saw poverty and desolation, and before their first child was born they returned to N. Y. The son is now 10. There's a daughter 6. Gertrude once heard that "if you're not a success before you're thirty, you'll never be a success." It got under her skin. She looked to radio. Finally NBC accepted her and her character Molly Goldberg started.

## JAMES WALLINGTON

.. was born in Röchester, N. Y., where he attended public schools and sang in churches. "He attended the Auburn Theological Seminary to study for the ministry, but dropped it for a medical course. Not satisfied, he changed to English and music and finally became a salesman for a furniture firm. While in Schenectady he applied for a job as radio mechanic. A mechanic wasn't needed, but an announcer was. Jimmie got the job. He's only 25 years old, stands over 6 feet in height. He's married.

## TED HUSING

. competed for WJZ New York back in 1925 He hadn't considered radio before, but took the audition as a lark. But, as things do happen, Ted won out. Before this he taught dancing, supervised gymnasiums, took part in sports and had done a lot of airplane flying. He was born in 1901, in Deming, New Mexico. Now he weighs 168 pounds, is six feet tall, has brown hair and hazel eyes. And he's married.

FRED WARING . . . organized his orchestra at Penn State in 1920, the college his great-grandfather founded, and the college wherie Fred failed to make the glee club for three years. Tyrone, Pa., was his home town where he was a Boy Scout and a playmate of the same boys who are now in his famed orchestra, the Pennsylvanians. The band went into vaudeville and clubs, coming to radio for the first time with the same sponsor for whom they now play on CBS's biggest network.

BEN BERNIE . . , the Old Maestro, was Bernard Ancel May 31, 1893, the day he became one of the eleven little Ancels back in Bayonne, N. J. When it was decided that Ben was too frail ever to follow the family trade as a smith, his father decided he should be an engineer. His mother decided he'd become a violinist. So violinist he became. He gave a concert in Carnegie Hall at 14 , and a year afterwards was teaching violin in a school. There's a wife and son.

EDDIE CANTOR . . . did a show act in 1909 to win an amateur contest and $\$ 5$. In 1929, 20 years afterwards, this same actor lost $\$ 2,000,000$ in the stock crash. He's known for his comedy, for his family of five daughters, for his Sunday night broadcasts and for his many movies. He was born in New York's poorer section. Both parents died before Eddie reached his second year. Life then became a hard and lonely struggle-before it was crowded with fame and fortune.

VINCENT LOPEZ . . . was born in Brooklyn, N. Y. His father was a bandmaster in the U. S. Navy and his mother a musician, but the parents wanted Vincent to become a priest. He consented to attend a seminary at Dunkirk, N. Y. The director of the school realized that the boy's future was not to be that of a priest, explained matters at home and once again Vincent was free. Then he was sent to a business school. Later worked in a dairy office. Finally he organized his own band. You know the rest.


## RADIO LOG



Lum and Abner (above left) take time out from their broadcasts to check the checker champion of Pine Ridge. Muriel Wilson (above right) was the Mary Lou of the Showboat until recently. To the left, that exotic songstress of CBS, Gertrude Niesen. The Voice of Experience (right) is really Dr. Taylor of CBS. (Below left) Clara, Lu 'n' Em, the soap suds gossips. (Below right) Col. Stoopnagle and Budd, those nitwits of CBS who invent stepless stairs and such.


Cast your eyes over this collection of comedy and beauty and such


## THE WORLD SHORT

※8．



## 

| Ews Listening Posts from |
| :--- |
| for each station．Current |
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| 0050 |
| 6010 |
| 6000 |









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## WAVE TIME TABLE





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# WHO'S WHO ON RADIO ROW 

PRESENTING FOURTEEN OF YOUR FAVORITES


ELSIE HITZ * * Born in Cleveland; started acting at 14 ; at 15 was playing roles on Broadway ; ill Broadway leads at 16 ; took part in a radio adaptation of Ziegfeld's "Showboat" and has devoted her talent to radio ever since. Is slim, of medium height, with light brown hair and brown eyes. Hobbies are the theatre, dancing and football games. Is fond of singing, and is studying voice on the side.

## WARTER O'KEEFE

** He calls himseif the "Broadway H.llbilly:" Worked his way through Notre Dame by reporting for the Neirs-Time of South Bend Ind. Then came a serious illness. Doctors sand it was infantile paralysis. It was during this dark period that he began writing lyrics. After recovering, he did minaty work in Florida, produced shows in FIois: wood and then entered radio.


LECNAFD HAYTON . . This 24 -year-old is the youngest band director on the air. Born in New York City in 1908, son ot a restaurateur, he showed a talent for the prano when 6 years old. His parents forbade jazz and not tuntil he was 16 did he revolt. He first became known when Paul Whiteman engaged him as pianist and arranger. Then Lemnie organized his own band for CBS.


ABE LYMAN • Out of the West came a broad shouldered six-footer, unknown and unheralded. In New York he threw himself at the mercy of a jazz-minded age. Out of the experiment came Abe Lyman, one of radio's better orchestra directors, who is always broadcasting on both NBC and CBS and playing musical scores for movies on the side. He's still one of that great bachelor class.

CONPAD THIBAMLT
beauticul romance resulted in A beautilul romance resulted in seven happy mar-
ried years. During that time Conrad worked from a choir boy in Northampton, to the Curtis Institute of Music, to two summers in Paris for study, and then an important radic audition in New York. He passed that audition. But on that day, his beautiful wife clied. Time heals, they say. Who knows?


IREENE WICKER * . Irecne and Walter Wicker married while in their teens and together they've realized both a happy marriage with two bright children and radio careers. After marriage, the two studjed journalism, dramatics anl I even poultry raising at the Universities of Illinois and Florida. Then Ireene became "The Singing Lady" on the air, and Walter a character in "Today's Children".

FRANK MHNN * . Born in New York Ciry in 1896, edu:cated in the city schools, trained in mechanical engineering and probably would still be dong blue prints had not a shop foreman heard hims sing in 1923 and liked it. That decided things for Frank. First came johs of singing in cafes, then recording work, and finally radio. He used to be known as Pan! Oliver, but now he's back to Munn.


EDWIN C. HILL * * In the University of Indiana, Hill decided to do newspaper work. So he started out on an Indianapolis paper, then served in Fort Wayse and Cincinmati and finally went to the New York Sun. For more than twenty years he's been the Sun's star reporter. He has been sent on assignments to Europe, Asia and South America. He's covered ten national conventions.

WALTER WINCHELL * * Starting out as a theatre usher, he went into vaudeville at $\$ 100$ a week. But jourualism called and he dropped to $\$ 25$ a week to follow the new calling. Now he's America's best known columnist. Walter was born in New York City in 1897. Boyhood friends of his were Eddle Cantor and George Jessel. They even formed a trio with Winchell singing tenor.
RUTH ETTING * Growing up in David City, Neb., as the danghter of the town banker, Rith never dreamed of a theatrical career until she went to Chicago to study art. There shè skipped school to sing in cafes. Later she sang with Abe Lyman's band, over WLS and made phonograph records. Zieg feld found her, glorilied her and presented her in six shows. Movies and radio both claim her now.


NINO MARTINI * * Nino began training for an operatic career when still in knee dants. Today he's a radio star and radio's contribution to the Metropolitan Opera. Nino is 28 vears old, 5 feet 8 inches tall, slender, romantic in appearance, dark-haired and browneyed. Born in Verona, Italy. Made his debut in the role of the Duke in "Rigoletto" and received worldwide attention singing "I Puritani,"


PHILLIPS H. LORD

- You know this man as Seth Parker of Jonesport, Maine. He was disgusted with the way Mane life was represented on the radio so decided to do it himself. He has been so successful that now he's in a position to realize his boyhood dream -to sail to the far corners of the earth. That's what he's doing now-at sea with his college clumms, broadcasting back to us by short wave.

LITTLE JACK LITTLE * * Born in London, England, thirty-two years ago as John Jankes Leonard. Began studying the piano at the age of 4. At 18 he was in the London Conservatory. The family moved to Waterloo, Iowa, Jack enlisted in the Workd War, made a name as an entertainer, and upon returning sturlied medicine in the University of Iowa. Later he wrote songs; and married.


LOWELL THOMAS . From his boyhood home in Cripple Creek, Colo., Lowell has gone into nearly every country in the world as an explorer, a journalist, an engineer and as an educator. He worked his way through four miversities, then organized and led two private expeditions into the sub-Arctic when barely of legal age. On the platform he has addressed millions. He's just forty years old.


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