

# RADIOLOG

What's On The Air

5c  
Per Copy

WEEK OF APRIL 23, 1933



FRED HOEY  
(Story on Page 15)

# THE YANKEE NETWORK ARTISTS BUREAU

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**YANKEE NETWORK**  
FROM WHICH NEW ENGLAND HEARS ITS RADIO

# R·A·D·I·O·L·O·G

## What's REALLY What in Radio

*by the Masked Marvel*

Secretary of the Treasury William Woodin, despite the cares of state, can always find time to listen in on the radio and get a load of how the various nationally known radio orchestra-maestros are rendering his ditty, "Spring Is In My Heart". . . Several times Vincent Lopez happened to be playing it just at the moment when the announcer broke in with station identification. . . Which caused the august cabineteer to conceive the idea that Lopez was purposely going into the number at station-announcement time, because of a dislike for the tune! . . . And Lopez was told as much! . . . Whereupon that solemn-visaged maestro got busy at once, explained that the announcer breaking in on the sec'y's ballad on divers occasions was a mere coincident, and took care to play "Spring Is In My Heart" the next time at a spot on the program where there was no danger of the announcer's broad A's distracting listener-attention from the secretarial melody!

Everyone has heard that if a mischief-maker sucks a lemon in front of a band, the wind-instrument players contract a bad case of lip-puckering, and can't tootle properly. . . Recently it was proved that this is no legend . . . On a recent Sunday night at N. Y.'s Cotton Club, a naughty man produced a lemon and went to work on it. . . Whereupon Duke Ellington's dusky tooters had to cease their outgivings right in the middle of a number! . . . And they do say that the Duke wasn't any too pleased—couldn't see the humor of it.

It is being yarned around that when Anson Weeks' band completed its engagement at N. Y.'s St. Regis Hotel, Weeks paid the boys' fare back to California. . . But it was bus fare he gave them. . . Namely, \$50 each. . . That's all they got!

The reason one music-maestro has been auditioning for CBS commercials with so much futility of late is because a gentleman of considerable influence has "put the curse" on him. . . At least, so states that gentleman, without hesitation. . . Seems the maestro was a bit ritzy with the curse-putter-on, who Knew Him When.

When the Tastyest Jesters were all enthused over a plane trip to Winston-Salem not long ago, Dr. Rockwell went into such a powerful discourse on the perils of skyriding in their presence that the terrified Jesters called the flight off.

When Ted Husing flew into Boston a while back, and secluded himself, with his Mrs., in a charming suite beside the Charles River, across from the Stadium, the only explanation he'd give for his being around was, "Though lots of the Boston folks don't like Husing, it's one of Husing's pet towns!"

## SUNDAY, APRIL 23, 1933

## WEEI—BOSTON (508m) 590k

A. M.

11:00—Morning Worship

P. M.

12:15—Sam Curtis

12:30—Neapolitan String Quartet

12:45—William Khakalau's Orchestra

1:15—Little and Chamberlain

1:30—Moonsline and Honeysuckle

2:00—Clyde Doerr's Saxophones

2:15—International Forum

2:30—Joe Green's Marimba Band

2:45—Talk

3:00—Lady Esther Program

3:30—Hour of Worship

4:00—The Well Spring of Music

4:15—Wildroot Program

4:30—Musicians Benefit Program

5:00—Lowell Thomas

5:15—Sheffer and Gould

5:30—Sweet Garden Hour

6:00—Catholic Service

6:30—Our American Schools

7:00—Dainty Dot Dandies

7:15—Wheatena Program

7:30—Garden Talk

7:50—News Despatches

8:00—The Jenny Concert

8:00—N. E. Coke Program

9:30—Album of Familiar Music

10:00—Manhattan Guardsmen

10:30—Three Queens and a Jack

10:45—Seth Parker's Neighbors

11:15—Boston Globe News

## WAAB—BOSTON (212.6m) 1410k

A. M.

9:30—Concert Musicale

9:45—Marlon Carley

10:00—Church of the Air

10:30—Morning Service

P. M.

12:00—The Gondoliers

12:15—Central Chain Grocers

12:30—Emery Deutsch's Orchestra

12:45—The Street Singer

1:00—Columbia Church of the Air

1:30—Lazy Dan

2:00—Durrell String Quartette

2:30—Morey Pearl's Orchestra

3:00—Paul Murphy's Orchestra

3:30—Hawaiian Echoes

3:45—20th Century Ensemble

4:00—The Georgians

4:30—To be announced

5:00—Roses and Drums

5:30—Blue Coal Musical Revue

6:00—The Lawyer and the Public

6:30—News Flashes

6:40—Baseball Scores

6:45—Cathedral Hour

7:00—Evening Service

8:30—Bill Bigley's Orchestra

9:00—Francis J. Cronin

9:30—Sandy's Orchestra

9:45—Baseball Scores

9:51—News

10:00—Columbia Radio Revue

10:30—The Gauchos

## WNAC—BOSTON (243.8m) 1230k

A. M.

8:00—Dudley Radio Carolers

9:00—Junior Bugle

9:30—Health Talk

9:45—News Flashes

10:00—Watch Tower Program

10:15—Uncle Bob Houghton

10:45—First Church of Christ

P. M.

12:00—Tabernacle Choir and Organ

12:30—The Nationalists

1:00—Catholic Truth Period

2:00—Smiling Ed McConnell

2:15—Albert Bartlett

2:30—Matinee of the Air

3:00—N. Y. Philharmonic Orchestra

5:00—Under the Reading Lamp

5:15—The Power Brothers

5:32—News Flashes

5:45—Your Teeth and Health

6:00—Walter Smith's Band

6:45—"Garden Aids"

7:00—H. V. Kaltenborn

7:15—Pray and Braggiotti

7:30—Lou Ross Troupe

7:45—Angelo Patri

8:00—John Henry

8:15—Andre Kostelanetz Presents

8:45—John Henry

9:00—The Gauchos

9:30—Parade of Melodies

10:00—Scott Furriers

10:30—Charles Frederick Linsley

10:45—Baseball Scores

10:52—News Flashes

11:00—Eddie Duchin's Orchestra

11:30—Abe Lyman's Orchestra

12:00—Ben Pollock's Orchestra

12:30—Bernie Cummins' Orchestra

## WBZ-WBZA—BOSTON (303m) 990k

A. M.

8:00—Tone Pictures

9:00—NBC Children's Hour

10:00—Mexican Marimba Band

10:30—Safety Crusaders

10:45—Organ Recital

11:00—Morning Musicale

11:45—Metropolitan Organ

P. M.

12:15—Radio City Concert

1:15—Cook's Travelogue

1:30—Radio Nimble Wits

1:45—Hill Billies

2:00—Monarch Mystery Tenor

2:15—Joe Mitchell Chapple

2:30—Northwestern Chronicle

3:00—Edwin Goldman's Band

4:00—Dick TAPPA

4:15—Denn Gleason L. Archer

4:30—National Youth Conference

5:00—National Vespers

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and 77c; Second Balcony 50c

All Seats Plus 10% Tax

## Sunday — (Continued)

5:30—Pages of Romance  
 6:00—L'Heure Exquise  
 6:30—Henry J. Ryan  
 6:45—Brahms Concert  
 7:02—Sports Review  
 7:15—Dr. Howard W. Haggard  
 7:30—"Great Moments in History"  
 8:00—Land Where Good Songs Go  
 8:50—20,000 Years in Sing Sing  
 9:30—Walter Winchell  
 9:45—Musicians Benefit Concert  
 10:00—Mass. Industrial Comm.  
 10:15—Vincent Lopez's Orchestra  
 10:45—Springfield Republican News  
 11:03—Sports Review  
 11:15—Concert  
 11:30—Echoes of the Palisades  
 12:00—Dance Nocturne

WTIC—HARTFORD (282.8m) 1060k

A. M.  
 7:30—Joe Moss' Orchestra  
 8:00—Eddie Cantor  
 9:00—Manhattan Merry-Go-Round  
 9:30—Diamond Revue  
 10:30—Highlights and Shadows  
 10:45—Si Yaffe's Orchestra  
 11:15—Studio Program  
 11:30—Orchestra Gems  
 12:00—Joe Furst's Orchestra  
 12:30—Charlie Kerr's Orchestra

WTAG—WORCESTER (516.9m) 580

A. M.  
 10:00—Capitol Organ  
 10:30—Impressions of Italy  
 11:00—First Baptist Church  
 P. M.  
 12:15—Seeing the Other Americans  
 12:30—The Elijah  
 1:15—Concert Orchestra  
 1:30 to 2:15—Same as WEEI  
 2:15—Pilgrims

2:30 to 4:30—Same as WEEI  
 4:30—Temple of Song  
 5:00 to 6:00—Same as WEEI  
 6:00—Catholic Hour  
 7:00—James Melton—Tenor  
 7:15—Roy Benson  
 7:30—Joe Moss's Orchestra  
 8:00—C & S Program  
 9:00—Town Talk Program  
 9:15—Concert Program  
 9:30—Album of Familiar Music  
 10:00—David Lawrence  
 10:15—Highlights and Shadows  
 10:31—News—Worcester  
 10:38—Highlights and Shadows  
 10:45—Seth Parker's Neighbors  
 11:15—Three X Sisters

WEAN—PROVIDENCE (384m) 990k

A. M.  
 8:00 to 9:45—Same as WNAC  
 9:45—Artists' Club  
 10:00—Judge J. F. Rutherford  
 10:15—Bjorne Erickson  
 10:30—Acadian String Quartet  
 11:00—Morning Service  
 P. M.  
 12:15—Tabernacle Choir  
 12:30—Katro-Lek Program  
 1:00 to 2:15—Same as WNAC  
 2:15 to 3:00—Same as WAAB  
 3:00—N. Y. Philharmonic Orchestra  
 5:00—Fed. of Music Clubs  
 5:15—The Powers Brothers  
 5:30—Blue Coal Revue  
 6:00—Walter Smith's Band  
 8:45—Cathedral Hour  
 7:00 to 7:45—Same as WNAC  
 7:45—"Jolly Coke Men"  
 8:00 to 10:30—Same as WNAC  
 10:30—Ann Leaf & Madison Singers  
 11:00 to 1:00—Same as WNAC

## MONDAY, APRIL 24, 1933

WEEI—BOSTON (508m) 890k

A. M.  
 6:45—Tower Health Exercises  
 8:00—Organ Rhapsody  
 8:15—E. B. Rideout  
 8:20—The Morning Paper  
 8:30—Cheerio  
 9:00—Caroline Cabot  
 9:10—Well Dressed Home  
 9:20—Anne Hard  
 9:30—Flying Fingers  
 10:00—Breen and De Rosa  
 10:15—Del Castillo  
 10:45—Bridge Talk  
 11:00—Friendly Kitchen Program  
 11:15—To be announced  
 11:30—Sonata Recital  
 11:55—What's News in the World  
 P. M.  
 12:00—Johnny Marvin  
 12:15—News Flashes  
 12:25—Paine, Webber Quotations  
 12:35—Produce Market Report  
 12:45—Neapolitan Dutch Girl  
 1:15—Golden Pheasant Orchestra  
 1:30—Lotus Garden Orchestra  
 2:00—Dutch Girls  
 2:30—Marjorie Mills  
 3:00—Outstanding Speaker  
 3:15—To be announced  
 3:30—WEEI Reading Circle  
 4:00—News  
 4:10—Paine, Webber Quotations

4:15—Professional Women's Club  
 4:30—Del Castillo  
 4:57—Talk on the "Eyes"  
 5:00—Whispering Banjos  
 5:15—Marguerite Porter  
 5:30—Shirmer and Schmidt  
 5:45—Isabel Sanchez  
 6:00—The Evening Tattler  
 6:30—News Despatches  
 6:40—The Old Painter  
 6:45—Tessie the Typist  
 7:00—O'Leary's Irish Minstrels  
 7:15—Wheatona Program  
 7:30—Elvia Allman  
 7:45—The Goldbergs  
 8:00—Soconyland Sketches  
 8:30—National Opera Concert  
 8:45—Ranny Weeks  
 9:00—A & P Gypsies  
 9:30—Ruby Newmann's Orchestra  
 10:00—Del Castillo  
 10:30—National Radio Forum  
 11:00—E. B. Rideout  
 11:06—News Flashes  
 11:15—St. Regis Orchestra  
 11:30—Waldorf Astoria Orchestra

WAAB—BOSTON (212.6m) 1410k

A. M.  
 5:31—News Flashes  
 8:45—Popular Pleasantries  
 9:00—Tony Wons  
 9:15—Request Record Selections

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BOSTON, MASS.

## Monday — (Continued)

- 10:00—In the Luxembourg Gardens  
 10:30—Francis J. Cronin  
 10:45—Pedro De Cordoba  
 11:00—Martha Lee  
 11:15—Request Record Selections  
**P. M.**  
 12:00—Noonday Musicals  
 12:30—Stock Market Quotations  
 12:45—Farm Flashes  
 1:00—Dinner Music  
 1:15—Billy Hays' Orchestra  
 1:30—Palmer House Ensemble  
 2:00—Nat. Student Fed. Program  
 2:15—Request Record Selections  
 3:01—News Flashes  
 3:15—Col. Saxon Orchestra  
 3:30—Winston Churchill  
 4:00—Frank Westphal's Orchestra  
 4:30—Col. Artists Recital  
 5:00—Five O'Clock Fans  
 5:30—Melody Mart  
 5:45—Lone Wolf Tribe  
 6:00—Reis and Dunn  
 6:15—George Hall's Orchestra  
 6:30—Coconut Grove Orchestra  
 6:45—Just Plain Bill  
 7:00—Baseball Scores  
 7:06—News Flashes  
 7:15—Dinner Music  
 7:30—Yankee Network Personalities  
 7:45—Hotel Brunswick Orchestra  
 8:00—"Man Hunters"  
 8:20—Organ Recital  
 8:45—Mme. Nina A. Ouspensky  
 9:00—Grand Opera Miniatures  
 9:30—Copley Plaza Hotel  
 9:46—Baseball Scores  
 9:51—News Flashes  
 10:00—Richfield Country Club  
 10:30—Edwin C. Hill  
 10:45—William O'Neal  
 11:00—Symphony Orchestra  
 11:30—Abe Lyman's Orchestra
- WNAC—BOSTON (243.8m) 1230k**  
**A. M.**  
 6:30—Sunrise Melodies  
 7:15—News Flashes  
 7:30—Morning Watch  
 7:45—Request Record Selections  
 8:55—Dorothy Muriel  
 9:00—5 O'Clock Revue  
 9:30—Walk Dreams  
 9:45—Little Jack Little  
 10:00—I. J. Fox  
 10:15—Jane and John  
 10:30—The Merry-makers  
 10:45—The Master's Music Room  
 11:00—Morning Moods  
 11:30—Academy of Medicine  
 11:45—Real Life Stories  
**P. M.**  
 12:01—Shepard News Flashes  
 12:15—Music Festival  
 1:15—Request Record Selections  
 1:55—Edna Wallace Hopper  
 2:00—Spotlighting Municipal Affairs  
 2:15—Sylvia Santra  
 2:30—The Captivators  
 2:45—Ann Leaf  
 3:00—Red Sox vs. Athletics  
 5:00—Don Lang  
 5:15—Fred Berrens' Orchestra  
 5:30—"Skinny"  
 5:45—Yankee Mixed Quartet  
 6:00—Sport Slants  
 6:15—Voice of an Instrument  
 6:30—"Detectives Black and Blue"  
 6:45—Chandu  
 7:00—Myrt and Marge  
 7:15—Buck Rogers  
 7:30—Dolph Martin's Orchestra  
 7:45—Donke Carter  
 8:00—Singin' Sam  
 8:15—Manhattan Serenaders  
 8:30—Fu Manchu  
 9:00—Stage Show of the Air  
 9:30—Evening in Paris  
 10:00—"As I See It"  
 10:15—Hotel Brunswick Orchestra  
 10:30—Street of Dreams  
 10:45—Baseball Scores  
 10:52—News Flashes  
 11:00—Howard Barlow's Orchestra  
 11:30—Ted Lewis' Orchestra  
 12:00—Leon Belasco's Orchestra  
 12:30—Ozle Nelson's Orchestra
- WBZ-WBZA—BOSTON (303m) 950k**  
**A. M.**  
 7:00—Musical Clock  
 7:45—Jolly Bill and Jane  
 8:00—Among My Souvenirs  
 8:15—Morning Devotions  
 8:30—Time—Weather  
 8:45—Jean Abbey  
 9:00—Virginia Reade  
 9:30—Hank Keene's Hill Billies  
 9:45—Homemaking Hints  
 10:00—Musical Melange  
 10:15—Clara, Lu 'n' Em  
 10:30—Happy Jack  
 10:45—Cellophane Program  
 11:00—Singing Strings  
 11:15—Constance Ellinwood  
 11:30—Rhythm Ramblers  
 11:45—Metropolitan Stage Show  
**P. M.**  
 12:00—Monitor Views the News  
 12:15—State College Forum  
 12:30—Farm and Home Hour  
 1:30—Highway Safety Committee  
 1:35—MSC Forum  
 1:45—Bradford Organ  
 1:55—Radio Billboard  
 2:00—N. E. Sketchbook  
 2:15—Words and Music  
 2:30—Health Talk  
 2:35—Mason and Hamlin Concert  
 3:00—Betty and Bob  
 3:15—Concert  
 3:30—Home Forum Cooking School  
 4:00—Radio Guild  
 5:00—Grin and Bearit  
 5:15—Dick Darling  
 6:30—Singing Lady  
 6:45—Little Orphan Anna  
 6:00—Booth Tarkington Sketches  
 6:15—Wheatworth Program  
 6:31—Sports Review  
 6:45—News  
 7:00—Amos 'n' Andy  
 7:15—Townsend Murder Mystery  
 7:30—Mark Brothers  
 8:00—Clicquot Club Eskimos  
 8:20—Don Carney Dog Chats  
 8:45—Phil Cook  
 9:00—Sinclair Wiener Minstrels  
 9:21—Jimmie McHale's Orchestra  
 9:45—Collegeians  
 10:01—Billy Losses's Orchestra  
 10:30—Ronnie and Van  
 10:45—Springfield Republican News



## GOSSIPERS MET AT WALTONS



MARIE STODDARD AND JACK SHANNON

Here's a coincidence for you! Jack Shannon and Marie Stoddard, the "Gossipers" whom you hear each Mon., Wed., & Fri. over WHDH at 7:15, met for the first time in a restaurant operated by their present commercial sponsors, the Walton's Lunch Co.! Here's how it happened:

Back in 1923 Shannon was playing here in Boston at the Colonial Theater, with the Ziegfeld Follies, and Marie was appearing in vaudeville at the old Keith's. One evening they both happened to be enjoying a meal at adjoining tables in the Walton Lunchroom at 242 Tremont st. Both Marie and Jack are rather insane about Boston terriers. Each of them had a pet Boston terrier along, and Boston terriers being a very sociable breed, the two dogs struck up a frolicsome acquaintance.

This naturally led a pair of Boston terrier-fanciers such as Marie and Jack into a conversation. Marie and Jack got talking about the wonders of Boston terriers, and the superiority of that variety of dog over all other earthly canines. As each outdid the other in praise of Boston terriers, a friendship was born. And this

friendship between Marie and Jack culminated eventually in a radio partnership—a partnership now sailing along under the banner of the famous restaurant chain of the Walton Company—and it was while dining on Walton good things to eat that the pair saw each other for the first time!

It is not surprising that the "Gossipers" are stimulating business for even so well known and well patronized a concern as the Walton Lunchrooms. For their type of broadcast is the sociable, jolly variety which naturally makes listeners thing of sitting comfortably somewhere and partaking of pleasant viands. So the Gossipers tie up nicely with the kind of business the Walton folks are in, namely, the providing of appetizing food in cheery and clean surroundings. The Gossipers are forever discussing their cup of tea, and the supposed scene of their amusing chatter is a kitchen. So after listening to them, anyone who happens to be anywhere near a Walton Lunchroom is pretty likely to go forth and sample the good Walton food of which they are reminded.

## Monday — (Continued)

11:03—Bill Williams  
11:15—RKO Midnight Frolic  
11:45—Joe Rines' Orchestra  
12:00—Bradford Organ

**WTIC—HARTFORD (282.8m) 1060k**

**P. M.**  
4:00—Salon Concert Ensemble  
4:30—Walter Dawley  
5:00—Whispering Banjos  
5:15—Morgan Memorial  
5:30—Schirmer and Schmidt  
5:45—Discoverer's Club  
6:00—Bulletins  
6:05—Waldorf-Astoria Orchestra  
6:30—Revere Sisters  
6:45—Cavalier of Song  
7:00—Travelers Hour  
8:00—Snow Village  
8:30—Studio Program  
8:45—Don Bestor's Orchestra  
9:00—Gypsies  
9:30—Ruby Newman's Orchestra  
10:00—WTIC Playhouse  
10:30—National Radio Forum  
11:00—Dick Leibert  
11:15—Bulletins  
11:18—Ted Weems' Orchestra  
11:30—Jack Denny's Orchestra  
12:00—Ralph Kirbery  
12:05—Vincent Lopez's Orchestra  
12:30—Hollywood-On-The-Air

**WTAG—WORCESTER (516.9m) 580**

**A. M.**  
8:00—Organ Rhapsody  
8:30—Cheerio  
9:00—Morning Glee Club  
9:15—Capitol Organ  
9:30—Worcester Shut-In Society  
9:45—Flying Fingers  
10:00—Worcester County Extension  
10:15—Soloist  
10:30—Red Cross Convention  
11:15—The Rollickers  
11:30—Sonata Recital  
12:00—Johnny Marvin  
**P. M.**  
12:15—On Wings of Song  
12:30—Produce Market  
12:35—Farm Flashes  
12:45—Popular Program  
1:01—News Flashes  
1:08—Weather Report  
1:15 to 2:00—Same as WEEI  
2:00—Revolving Stage  
3:00—Concert Program

3:15—Earle Clement  
3:30—Women's Radio Review  
4:00—Salon Concert  
4:30—Three Scamps  
4:45—Lady Next Door  
5:00—Schirmer and Schmidt  
5:15—Songs of Twilight  
5:30—Golden Hour of Music  
5:45—Silverberg Ensemble  
6:00—Waldorf Astoria Orchestra  
6:30—News  
6:38—Ware Pratt Program  
6:45—Drifting and Dreaming  
7:00—Wor. Powers Coke  
7:15—Chandu  
7:30 to 9:30—Same as WEEI  
9:30—K.7  
10:00—El Tango Romantico  
10:30—National Radio Forum  
11:01—News Bulletins  
11:10—Ted Weems' Orchestra  
11:30—Waldorf Astoria Orchestra

**WEAN—PROVIDENCE (384m) 990k**

**A. M.**  
7:30—Globe Trotter  
7:45—Gospel of Good News  
8:00—R. I. Information Service  
8:30—School Quarter Hour  
8:45 to 9:15—Same as WAAB  
9:15—To be announced  
9:30 to 10:00—Same as WNAC  
10:00—Parent-Teachers Program  
10:20—The Merrymakers  
10:45—Pedro De Cordoba  
11:00 to 11:45—Same as WNAC  
11:45—Rhythm Kings

**P. M.**  
12:00—Dr. Royal S. Copeland  
12:05—Lucy Lee  
12:15—Music Festival  
1:15—Request Record Selections  
1:30 to 2:15—Same as WAAB  
2:15 to 5:45—Same as WNAC  
5:45—Lone Wolf Tribe  
6:02—News Flashes  
6:15—Voice of an Instrument  
6:30—Coconut Grove Orchestra  
6:45 to 7:15—Same as WNAC  
7:15—American Legion Program  
7:30—Dolph Martin's Orchestra  
7:45—Hotel Brunswick Orchestra  
8:00 to 9:00—Same as WNAC  
9:00—Grand Opera Miniatures  
9:30 to 10:30—Same as WEEI  
10:30 to 11:00—Same as WAAB  
11:00 to 1:00—Same as WNAC

## TUESDAY, APRIL 25, 1933

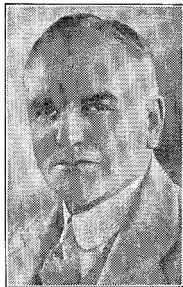
**WEEI—BOSTON (508m) 590k**

**A. M.**  
7:45—Tower Health Exercises  
8:00—Organ Rhapsody  
8:15—E. B. Rideout  
8:30—The Morning Paper  
8:30—Cheerio  
9:00—Caroline Cabot  
9:10—Well Dressed Home  
9:20—Anne Hard  
9:30—Smooth Rhythms  
9:45—Otto  
10:00—Mystery Chef  
10:15—Del Castillo  
10:30—Adrian O'Brien  
10:45—Morning Parade  
11:00—Edison Friendly Kitchen

11:15—Radio Household Institute  
11:30—U. S. Army Band  
11:55—What's News in the World

**P. M.**  
12:00—The Larrow Boys  
12:15—News Despatches  
12:25—Paine, Webber Quotations  
12:35—Produce Market Report  
12:45—Del Castillo  
1:15—Classic Varieties  
1:30—Essex House  
2:00—The Merry Madcaps  
2:30—Marjorie Mills  
2:45—Outstanding Speaker  
3:00—Vocal Art Quartet  
3:30—WEEI Reading Circle  
4:00—News Flashes

## TALKS ON MODERN BOY



DR. MATHER ABBOTT

With a background of 35 years' contact with boys in two large preparatory schools and as a Yale professor, Dr. Mather Almon Abbott, headmaster of the Lawrenceville School for Boys, is presenting to a radio audience his impressions of how the modern boy looks at the modern world in a series of four talks over a National Broadcasting Company network.

Dr. Abbott is heard as guest speaker on the Woman's Radio Review on four alternate Tuesdays which began April 11, at 3:30 p. m. The talks are broadcast over an extensive NBC-WEEI network.

The reactions of the American youth of today to the social and ethical upheavals now going on around him are analyzed by the distinguished educator.

**Only One**

New England is the only section of the country receiving a special day-after-day probability in its radio weather report, according to the Connecticut Chamber of Commerce. In its bulletin calling attention to the 72-hour forecast

broadcast daily at 12:15 over WBZ and WBZA, the Chamber points out that "this service was started in April 1931 under a special dispensation by the Weather Bureau in Washington, secured through Benjamin W. Ellis, director of the Extensive Service at Storrs, Conn. for the particular benefit of farmers. New England is the only section of the country receiving such service."

**Transfer Programs**

NBC observers of program trends sense that the transfer by their sponsors of several "pep" broadcasts from early morning spots to afternoon or evening may imply that the radio audience is getting out of bed in better mood since inception of the "New Deal." In which case, they argue there would be less need for programs designed to provoke singing in the bathtub.

Anyhow, following the removal of Grin and Bearit in their two-in-one routine from morning to afternoon, the popular humor fantasy King Kill Kare is filling a new spot on WBZ and WBZA at 6:15 to 6:30, Monday, Wednesday and Friday evenings.

**FEMININE HYGIENE**

Use Lydia E. Pinkham's

Sanative Wash

Here at last is a safe new anti-septic. Unlike most other products on the market which are advertised for feminine hygiene, the formula for Lydia E. Pinkham's Sanative Wash was prepared for this one purpose only. It has been hospital tested and proved to be safe.

Try this marvelous new product. It is cleansing . . . refreshing . . . and best of all it is a perfect deodorant. Buy a bottle from your druggist today.

If you will write to the Lydia E. Pinkham Medicine Company, Dept. L, Lynn, Mass., we will be glad to send you a trial bottle.—Adv.

## Tuesday — (Continued)

- 4:10—Paine, Webber Quotations  
 4:15—Kentucky Ky  
 4:30—Corea's Dance Orchestra  
 5:00—Guy Principato's Orchestra  
 5:15—Edwin Otis  
 5:30—Benah Crawford  
 5:45—Jack Kaufman  
 6:00—Evening Tattler  
 6:30—News Despatches  
 6:40—Waldorf Program  
 6:45—Buddy and Blake  
 7:00—Pountney & Van  
 7:15—To be announced  
 7:30—Edison Salute  
 7:45—The Goldbergs  
 8:00—Blackstone Plantation  
 8:30—Lady Esther Program  
 9:00—Ben Bernie  
 9:30—Ed Wynn  
 10:00—Walter Damrosch Symphony  
 11:00—E. B. Rideout  
 11:00—News Flashes  
 11:15—Hotel Lexington Orchestra  
 11:30—Talking Picture Time
- WAAB—BOSTON (212.6m) 1410k**  
**A. M.**  
 8:31—News Flashes  
 8:45—Popular Pleasantries  
 9:00—Tony Wons  
 9:15—Request Record Selections  
 10:00—Morning Moods  
 10:30—The Madison Singers  
 10:45—Melody Parade  
 11:00—School of Clothes  
 11:15—Request Record Selections  
 12:00—Noonday Musicale  
**P. M.**  
 12:25—Your Teeth and Health  
 12:30—Stock Market  
 12:45—Farm Flashes  
 1:00—Luncheon Music  
 1:15—Vincent Travers' Orchestra  
 1:30—Russian Gypsies' Orchestra  
 2:00—Request Record Selections  
 3:01—News Flashes  
 3:15—Columbia Artist Recital  
 3:30—Frank Westphal's Orchestra  
 4:00—Tito Guizar  
 4:15—Gypsy Music Makers  
 4:45—The Melodeers  
 5:00—Five O'Clock Fans  
 5:30—Melody Mart  
 5:45—Cowboy Tom  
 6:00—Rets and Dunn  
 6:15—Elizabeth Barthell  
 6:30—Cocoanut Grove Orchestra  
 6:45—Just Plain Bill  
 7:00—Baseball Scores  
 7:06—News Flashes  
 7:15—Dinner Music  
 7:30—New England Council  
 7:45—Hotel Brunswick Orchestra  
 8:00—"The Munhunter"  
 8:30—The Cosmopolitans  
 8:45—Harry E. Rodgers  
 9:00—Rhythm Twins  
 9:15—Cocoanut Grove Orchestra  
 9:40—Baseball Scores  
 9:51—Boston Herald News  
 10:00—Dance Music  
 10:30—Edwin C. Hill  
 10:45—Charles Carlie
- WNAC—BOSTON (243.8m) 1230k**  
**A. M.**  
 6:30—Sunrise Melodies  
 7:15—News Flashes  
 7:30—Morning Watch  
 7:45—Request Record Selections  
 8:55—Dorothy Muriel  
 9:00—9 O'Clock Revue  
 9:30—Health Talk  
 9:45—Little Jack Little  
 10:00—Roman Gladiator  
 10:15—Gretchen McMullen  
 10:45—Lowison Shampoo Program  
 11:00—The Old Timers  
 11:15—Music Festival  
**P. M.**  
 12:45—Shepard Store News  
 12:51—News Flashes  
 1:00—The Little French Princess  
 1:15—Request Record Selections  
 2:00—Spotlighting Modern Education  
 2:15—Ann Leaf  
 2:30—The Merrymakers  
 3:00—Red Sox vs. Athletics  
 3:00—Meet the Artist  
 3:15—Daneng Echoes  
 3:30—"Skippy"  
 3:45—Sunshine Club  
 4:00—Sport Slants  
 4:15—Voice of an Instrument  
 4:30—Hotel Brunswick Orchestra  
 4:45—"Chandu"  
 7:00—Myrt and Marge  
 7:15—Buck Rogers  
 7:30—Keller, Sargent & Ross  
 7:45—Boake Carter  
 8:00—Musical Album  
 8:15—Magic Voice  
 8:30—The Dictators  
 8:45—Abe Lyman's Orchestra  
 9:00—Easy Aces  
 9:15—Threads of Happiness  
 9:30—California Melodies  
 10:00—Five-Star Theatre  
 10:30—Cocoanut Grove Orchestra  
 10:45—Baseball Scores  
 10:52—News Flashes  
 11:00—Howard Barlow's Orchestra  
 11:30—Abe Lyman's Orchestra  
 12:00—Joe Haymes' Orchestra  
 12:30—Leon Belasco's Orchestra
- WBZ-WBZA—BOSTON (303m) 990k**  
**A. M.**  
 7:00—Musical Clock  
 7:45—Jolly Bill and Jane  
 8:00—Morning Minstrels  
 8:15—Morning Devotions  
 8:30—Time—Weather  
 8:45—Jack and Jerry Fry  
 9:00—Virginia Reade  
 9:30—Hank Keene's Hill Billies  
 9:45—Morning Concert  
 10:00—Frances Ingram  
 10:15—Clara, Lu 'n' Em  
 10:30—Carl Lamson's Musicale  
 10:45—Singing Strings  
 11:00—Joe and Battese  
 11:15—Ronnie and Van  
 11:30—Contemporary Singers  
**P. M.**  
 12:00—Monitor Views the News  
 12:18—N. E. Agriculture  
 12:30—Farm and Home Hour  
 1:30—Street and Highway Safety  
 1:35—Piano Etchings  
 1:40—Radio Billboard  
 1:45—Rex Battle's Ensemble  
 2:00—Words and Music

## FU MANCHU'S SLAVE GIRL



SUNDA LOVE

Karameneh, the exotic slave girl heroine of the "Fu Manchu" novels of Sax Rohmer, comes to life in the person of Sunda Love as the "Fu Manchu Mysteries" are heard over the WNAC-Columbia network each Monday at 8:30 p. m. Plots, counterplots and every now and again an appalling murder, are the lot of Miss Love in the radio dramatization of the machinations of the sinister Chinese doctor, as the idol of Dr. Petrie's heart.

## Human After All

John Charles Thomas, famous operatic baritone, paid a social call on James Melton. Other guests expected them to talk music, radio or even the concert stage. But they didn't. Instead, they went into the kitchen of Melton's pent house and Jimmy made spaghetti and Thomas made the sauce. Then they came out and sang a duet from "The Pearl Fishers."

# Walton's

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OVER THIRTY YEARS SERVING QUALITY FOOD

17 Conveniently Located Restaurants In Boston

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| 629 Washington Street<br>Near Boylston St.      | 204 Dartmouth Street<br>Opp. Copley Plaza Hotel   |
| 6 Pearl Street<br>At Post Office Sq.            | 1215 Commonwealth Ave.<br>Near Harvard St.        |
| 242 Tremont Street<br>Near Stuart St.           | 105 Causeway Street<br>Opp. North Station         |
| 1083 Washington Street<br>Near Dover Elevated   | 78 Massachusetts Ave.<br>Opp. M. I. T., Cambridge |
| 332 Massachusetts Ave.<br>Near Huntington Ave.  | 30 Haymarket Square                               |
| 437 Boylston Street<br>Near Berkeley St.        | 44 Scollay Square                                 |
| 1080 Boylston Street<br>Near Massachusetts Ave. | 34 Bromfield Street                               |
|   | 19 School Street                                  |

PRESENTS  
THE

# GOSSIPERS

Station WHDH

Mon., Wed., Fri., 7:15 P. M.

## Tuesday — (Continued)

2:30—Health Talk  
 2:35—Share Your Clothes  
 3:00—Betty and Bob  
 3:30—Home Forum Cooking School  
 4:00—Brown Palace Orchestra  
 4:15—Screen Scrap Book  
 4:30—NBC Health Clinic  
 4:40—Piano Etchings  
 4:45—Agricultural Markets  
 4:55—Lambert Program  
 5:00—Sunshine Discoverer's Club  
 5:15—Disk Daring  
 5:30—Singing Lady  
 5:45—Little Orphan Annie  
 6:00—Booth Tarkington Sketches  
 6:15—Jackie Jackson's Orchestra  
 6:31—Sports Review  
 6:45—Lowell Thomas  
 7:00—Amos 'n' Andy  
 7:15—Radio in Education  
 7:45—Arthur Wilson Singers  
 8:00—Eno Crime Club  
 8:30—Dr. Herman Bundesen  
 8:45—Song Weavers  
 9:00—Household Musical Memories  
 9:31—Willard Robison's Orchestra  
 10:00—Herald-Traveler Program  
 10:30—DeMarco Girls  
 10:45—Springfield Republican News  
 11:03—Bill Williams  
 11:15—Jimmie McHale's Orchestra  
 11:30—Phantom Gypsy  
 12:00—Duke Ellington's Orchestra

WTIC—HARTFORD (282.8m) 1050k

A. M.

7:00—Musical Clock  
 8:00—Collin Driggs  
 8:30—"Cheerio"  
 9:00—Piano Capers  
 9:10—Radio Bazaar  
 9:30—Smooth Rhythms  
 9:45—Otto  
 10:00—Mystery Chef  
 10:15—Morning Parade  
 10:30—Pop Concert  
 11:00—Your Child  
 11:15—Radio Household Institute  
 11:30—U. S. Army Band  
 11:52—Household Hints  
 12:00—Larro Boys

P. M.

12:15—Bulletins  
 12:20—Farm and Home Hour  
 1:00—Blue Room Echoes  
 1:25—Essex House Ensemble  
 1:45—"Book Review"  
 2:00—Merry Madcaps  
 2:30—Marjorie Mills  
 2:45—Musique Intime  
 3:00—Studio Program  
 3:30—The Mixing Bowl

WTAG—WORCESTER (516.9m) 580

8:00—Organ Rhapsody

8:30—Cheerio  
 9:00—Morning Glee Club  
 9:15—Shopping Around  
 9:30 to 10:15—Same as WEEI  
 10:15—The Four Sharps  
 10:30—Seraphina Strelova  
 10:45—Breen and De Rose  
 11:00—Your Child  
 11:15—Radio Household Institute  
 11:30—U. S. Army Band  
 12:00—Larro Boys  
 12:15—On Wings of Song

P. M.

12:30—Market Report  
 12:35—Farm Flashes  
 12:45—Popular Program  
 1:01—Gazette News  
 1:10—Classic Varieties  
 1:30 to 3:30—Same as WEEI  
 3:30—Woman's Radio Review  
 4:00—The Golden Treasury  
 4:30—Ramona  
 4:45—Lady Next Door  
 5:00—Melodic Thoughts  
 5:30—Golden Hour of Music  
 5:45—Nursery Rhymes  
 6:00—Waldorf Astoria Orchestra  
 6:31—News Bulletin  
 6:38—Mid-Week Hymn Sing  
 6:45—Drifting and Dreaming  
 7:00—Wadberg Concert Ensemble  
 7:15—Chandu  
 7:30—Dandies of Yesterday  
 7:45 to 11:00—Same as WEEI  
 11:01—News Flashes  
 11:15 to 12:00—Same as WEEI

WEAN—PROVIDENCE (324m) 990k

A. M.

7:30—Globe Trotter  
 7:45—Morning Devotions  
 8:00—Request Record Selections  
 8:45 to 9:15—Same as WAAB  
 9:15—To be announced  
 9:30 to 10:00—Same as WNAC  
 10:00—Morning Moods  
 10:15—Gretchen McMulien School  
 10:45 to 12:45—Same as WNAC

P. M.

12:45—Dr. Royal S. Copeland  
 12:52—News Flashes  
 1:00—Request Record Selections  
 1:30—George Scherban's Gypsies  
 2:00—Ann Leaf  
 2:30 to 6:00—Same as WNAC  
 6:02—Baseball Scores  
 6:07—Globe Trotter  
 6:15—Voice of an Instrument  
 6:25—Typographical Union Speaker  
 6:30—Hazel Baker Quartet  
 6:45 to 7:15—Same as WNAC  
 7:15 to 8:00—Same as WAAB  
 8:00 to 10:30—Same as WNAC  
 11:00 to 1:00—Same as WNAC  
 10:30 to 11:00—Same as WAAB

## WEDNESDAY, APRIL 26, 1933

WEEI—BOSTON (508m) 590k

A. M.

6:45—Tower Health Exercise  
 8:00—Rhapsody  
 8:15—E. B. Rideout  
 8:20—The Morning Paper  
 8:30—Cheerio  
 9:00—Caroline Cabot  
 9:10—Well Dressed Home

9:20—Ann Hard  
 9:30—Flying Fingers  
 10:00—Reese and White  
 10:15—Soloist  
 10:30—Adrian O'Brien  
 10:45—Retty Crocker  
 11:00—Edison Program  
 11:15—Radio Household  
 11:30—Salon Orchestra

## FROM THE STUDIOS

### It's Greek to Him

When we first met George Givot, as George Burns once said, we couldn't understand him. Now that we understand him, nobody understands us. You'll get the idea when you listen to the irrepressible George as the "Greek Grocer" on the Old Gold program, loading the ether with a dialect thick enough to be sliced with the dulllest of butter-knives. Despite his odd way of murdering the King's English, George is an American, born in Omaha. Listen for him Wednesday with Fred Waring and his Pennsylvanians, at 10:00 P. M. over WNAC.



### IN EIGHTH SEASON

With the opening of the 1933 baseball season recently, Fred Hoey, pictured on this week's cover of *RADIOLOG*, inaugurated his eighth season of baseball reporting via the microphone. A former newspaper reporter of the game, Hoey's association with baseball dates back over thirty years, during which time he has been a player, baseball writer and official scorer.

His knowledge of the game covers every phase of baseball. After several years in the game as a writer, he turned to radio seven years ago, and his vivid descriptions of the plays given in straight baseball language, soon won him popular favor throughout New England. During the past couple of seasons his audience of women fans has grown by leaps and bounds, which he attributes to the fact that technical phrases are eliminated in his talk on the air.

Recognized as one of the best,

if not the best, announcers in the entire country, Hoey would undoubtedly be called upon to report the World Series for the Columbia network were it not for the fact that Ted Husing has an iron-clad contract which permits him to report any sport event he chooses.

### His Dislikes

"What's your favorite sport?" asked a high school girl interviewer of William Merrigan Daly. "Dodging old duffers in their dotage who insist upon telling me their golf scores," answered Daly. "I loathe golf players and drivers who stick to the middle of the road. Both are pests."

### Do You Know Your Radio Stars?

1. Who are "Grin and Bearit" at WBZ?
  2. What famous local baritone is now singing over an NBC-WEEI network each Monday, Wednesday and Saturday?
  3. What nationally known band is supposed to play "The Sweetest Music This Side of Heaven"?
  4. Who is to be the star on the new Chase & Sanborn Program?
  5. What is Jimmie McHale's Orchestra's theme song?
- (Answers on Page 23)

## New 50c Size LYDIA E. PINKHAM'S TABLETS FOR WOMEN

They relieve and prevent periodic pain and associated disorders. No narcotics. Not just a pain killer but a modern medicine which acts upon the CAUSE of your trouble. Persistent use brings permanent relief. Sold by all druggists.

If you will write to the Lydia E. Pinkham Medicine Company, Dept. L, Lynn, Mass., we will be glad to send you a trial box.—Adv.

## Wednesday -- (Continued)

11:55--What's New in The World

P. M.

12:00--Johnny Marvin  
 12:15--News Flashes  
 12:25--Paine, Webber Quotations  
 12:35--Produce Market Report  
 12:45--Neapolitan Dutch Girls  
 1:15--Lotus Garden Orchestra  
 1:30--Rox Battle's Orchestra  
 2:00--Palais D'Or Orchestra  
 2:30--Marjorie Mills  
 3:00--Grand Trio  
 3:30--Woman's Radio Review  
 4:00--News Despatches  
 4:30--Paine, Webber Quotations  
 4:45--Edna Holmes  
 4:50--Haydn S. Pearson  
 4:55--Red Cross News  
 4:55--"Charis" Musical Revue  
 5:00--Jack Beauvais  
 5:15--Little Journeys Into Songland  
 5:30--Musicians Benefit Program  
 6:00--The Evening Tattler  
 6:30--News Despatches  
 6:45--The Old Painter  
 6:45--Tessie the Typist  
 7:00--Phil Saitman  
 7:15--To be announced  
 7:30--Ruby Newman's Orchestra  
 7:45--The Goldbergs  
 8:00--Standard Brand Program  
 8:30--The Shadow  
 9:00--Ranny Weeks  
 9:15--Rocking Chair Memories  
 9:30--To be announced  
 10:00--Corn Cob Pipe Club  
 10:30--Phantasy in Sound  
 10:45--Marjorie Posselt  
 11:00--Weather  
 11:05--News  
 11:15--St. Regis Orchestra  
 11:30--Waldorf Astoria Orchestra

WAAB--BOSTON (212.6m) 1410k

A. M.

8:31--News Flashes  
 8:45--Popular Pleasantries  
 9:00--Tony Wons  
 9:15--Request Record Selections  
 10:00--The Oxol Boys  
 10:15--Melvin Crowell  
 10:45--Pedro De Cordoba  
 11:00--Martha Lee's School  
 11:15--Request Record Selections  
 12:00--Noonday Musicals  
 P. M.  
 12:30--Stock Quotations  
 12:45--Farm Flashes  
 1:00--Luncheon Music  
 1:15--George Hall's Orchestra  
 1:30--Russian Gypsies' Orchestra  
 2:00--Pursuit of Culture  
 2:15--Request Record Selections  
 2:30--News  
 3:15--Mme. Belle Forbes Cutter  
 3:45--Claude Hopkins' Orchestra  
 4:15--Architecture  
 4:30--Frank Westphal's Orchestra  
 4:45--"Going to Press"  
 5:00--Five O'Clock Fans  
 5:30--Melody Mart  
 5:45--Lone Wolf Tribe  
 6:00--Dick Mansfield's Orchestra  
 6:30--Coconut Grove Orchestra  
 6:45--Just Plain Bill

7:00--Baseball Scores

7:05--News Flashes  
 7:15--Dinner Music  
 7:30--Boston School Committee  
 7:45--Hotel Brunswick Orchestra  
 8:00--Behind the Mike  
 8:30--The Powers Brothers  
 8:45--Harry E. Rodgers  
 9:00--Hank Penny's Cronies  
 9:15--Meyer Davis' Band  
 9:45--Baseball Scores  
 9:51--News Flashes  
 10:00--Hotel Brunswick Orchestra  
 10:30--Edwin C. Hill  
 10:45--Little Jack Little

WNAC--BOSTON (243.8m) 1230k

A. M.

6:30--Sunrise Melodies  
 7:10--News Flashes  
 7:30--Morning Watch  
 7:45--Request Record Selections  
 8:55--Dorothy Muriel  
 9:00--9 O'Clock Revue  
 9:30--Health Talk  
 9:45--Little Jack Little  
 10:00--L. J. Fox Program  
 10:15--In the Luxembourg Gardens  
 10:45--The Master's Music Room  
 11:00--Morning Moods  
 11:30--The Four Showmen  
 11:45--Carlisle and London

P. M.

12:00--Shepard Store News  
 12:05--News Flashes  
 12:15--Harold Knight's Orchestra  
 12:30--Concert Miniatures  
 1:00--The Little French Princess  
 1:15--Request Record Selections  
 1:55--Edna Wallace Hopper  
 2:30--Ann Leaf  
 2:50--Columbia Artists Recital  
 2:45--Rhythm Kings  
 3:00--Red Sox vs. Washington  
 5:00--The Captivators  
 5:15--Do, Re, Mi  
 5:30--"Skippy"  
 5:45--Origin of Superstition  
 6:00--Baseball Scores  
 6:05--News Flashes  
 6:15--Voice of an Instrument  
 6:35--"Black and Blue"  
 6:45--"Chandu--Magician"  
 7:00--Myrt and Marge  
 7:15--Buck Rogers  
 7:30--Dolph Martin's Orchestra  
 7:45--Beake Carter  
 8:00--Light Opera Gems  
 8:30--The Dictators  
 8:45--Abe Lyman's Orchestra  
 9:00--Mary Eastman  
 9:15--"Romantic Bachelor"  
 9:30--Robert Burns Panatela  
 10:00--Fred Waring's Pennsylvanians  
 10:30--Wrestling Match  
 11:00--Baseball Scores  
 11:07--News Flashes  
 11:15--Nino Martini  
 11:30--Joe Haynes' Orchestra  
 12:00--Eddie Duchin's Orchestra  
 12:30--Ozzie Nelson's Orchestra

WBZ-WBZA--BOSTON (303m) 990k

A. M.

7:00--Musical Clock  
 7:45--Jolly Bill and Jane



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**WE  
GIVE  
YOU**

**FREE**  
50 Piece Set of  
*Matching*  
**DINNERWARE**

With your purchase of one 34-piece set of

# Tudor Plate

(Oneida Community Made)

Silverware only (34 pieces) \$16.75

Dinner ware only (50 pieces) \$ 9.95

Total \$27.70

**Our Special Price NOW \$19.75**

## DINNER WARE

- 8 TEA CUPS
- 8 TEA SAUCERS
- 8 SAUCE DISHES
- 8 DINNER PLATES
- 8 BREAD & BUTTER PLATES
- 8 SALAD PLATES
- 1 VEGETABLE DISH
- 1 PLATTER

50 PIECES

## SILVER

- 8 TEASPOONS
- 8 SOUP SPOONS
- 8 STAINLESS STEEL KNIVES
- 8 DINNER FORKS
- 1 SUGAR SPOON
- 1 BUTTER KNIFE

34 PIECES

This extraordinary offer gives you the smart new design harmony for the table at no extra cost. Fine silverware by the makers of Community Plate, in a beautiful anti-tarnish mahogany chest. Lovely Dinnerware to match. 84 pieces for the price of the silverware alone.

Send Check, Cash, P. O. Money Order or Sent C. O. D.

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# FEDERAL SALES CO.

5 Bromfield Street, Room 48, Boston, Mass.

New England's  
Smartest  
Beauty Salon



49 WEST ST.  
BOSTON  
Hancock 8026

Wednesday — (Continued)

8:00—Martha and Hal  
8:15—Morning Devotions  
8:30—Time—Weather  
8:45—Jack and Jerry Fry  
9:00—Virginia Reads  
9:30—Hank Keene's Hill Billies  
9:45—Homemaking Hints  
10:00—Dance Masters  
10:15—Clara, Lu 'n' Em  
10:30—Happy Jack  
10:45—Singing Strings  
11:00—U. S. Army Band  
11:30—Women's Club News  
11:45—Rhythm Ramblers  
12:00—Monitor Views the News  
**P. M.**  
12:15—N. E. Agriculture  
12:30—Farm and Home Hour  
1:30—Gov. Ely's Safety Committee  
1:35—Piano Miniatures  
1:40—Unemployed Program  
1:45—Rhythmic Serenade  
2:00—N. E. Sketch Book  
2:15—Recital  
2:30—Health Talk  
2:45—University Extension Course  
3:00—Betty and Bob  
3:15—Radio Troubadors  
3:30—Home Forum Cooking School  
4:45—Agricultural Markets  
5:00—Grin and Bearit  
5:15—Dick Daring  
5:30—Singing Lady  
5:45—Little Orphan Annie  
6:00—Booth Tarkington Sketches  
6:15—Wheatworth Program  
6:32—Sports Revue  
6:45—Lowell Thomas  
7:00—Amos 'n' Andy  
7:15—Townsend Murder Mystery  
7:30—Happy Landings  
7:45—"Mass. Bay Colony"  
8:00—Eno Crime Club  
8:30—Tastyest Jesters  
8:45—Phil Cook  
9:00—Sherlock Holmes  
9:30—Woodbury Program  
10:00—Arlene Jackson  
10:30—Progress Exposition  
11:03—Bill Williams  
11:15—Jimmie McHale's Orchestra  
11:30—Master Singers  
12:00—Joe Rines' Orchestra  
**WTIC—HARTFORD (282.8m) 1080k**  
**P. M.**  
4:00—"Pop" Concert—Kriens

4:30—Texas Cow Girl  
4:45—Vincent Sorey's Orchestra  
5:00—Mitchell Kapland  
5:05—Walter Dawley  
5:30—Schirmer and Schmidt  
5:45—Discoverer's Club  
6:00—Bulletins  
6:05—Dinner Concert  
6:30—Wm. S. Hard  
6:45—Cavalier of Song  
7:00—Studio Program  
7:30—Melody Moods  
7:45—The Harmonizers  
8:00—Fannie Brice  
8:30—The Shadow  
9:00—Don Bestor's Orchestra  
9:15—Studio Program  
9:30—Josef Lhevinns  
10:00—Corn Cob Pipe Club  
10:30—Bulletins—Weather  
10:35—Whispering Banjos  
10:45—The Merry Madcaps  
11:15—Vincent Lopez's Orchestra  
11:30—Waldorf-Astoria Orchestra  
12:00—Collin Driggs  
12:30—Edgewater Beach Orchestra

**WTAG—WORCESTER (516.9m) 580**  
**A. M.**  
8:00—Organ Rhapsody  
8:30—Cheerio  
9:00—Morning Glee Club  
9:15—Capitol Organ  
8:45—Flying Pingers  
10:00—Breen and De Ross  
10:15—Four Sharps  
10:30—Young Artists Trio  
10:45—Betty Crocker  
11:00—Soloist  
11:15 to 11:45—Same as WEEI  
11:45—Raymond Morin  
**P. M.**  
12:00—Johnny Marvin  
12:15—On Wings of Song  
12:30—Produce Market Report  
12:35—Farm Flashes  
12:45—Popular Program  
1:01—News Bulletins  
1:15 to 2:30—Same as WEEI  
2:30—Two Seats in the Balcony  
3:00 to 4:00—Same as WEEI  
4:00—Pop Concert  
4:30—Texas Cow Girl  
4:45—Charis Presentation  
5:00—Al Bernard  
5:15—Trio Romantique  
5:30—Golden Hour of Music

# Tune in on Some Gossip !!

By Hendrik V. Fulton

Now that summer is close at hand, numerous names of the radio firmament are departing from the ether lanes. . . Some never to return in a feature way again. . . It has been

ever thus. . . The public is constantly crying for something new, and though radio has been extremely slow in recognizing this, advertisers have, and they are the folks who pay the bills. . . Those who have been re-signed for next season are **Jack Pearl** and **Eddie Cantor**. . . Just two out of the hundreds that you have read about this past season. . . Did you know that **Fred Hoey** is rated one of the best all-around sport experts in the business? . . . **Fred** is equally at home at a hockey rink, football field or track meet; yet we only hear him announcing the ball games. . . Price is the reason. . . **Mildred Bailey** due back in a new series. . . What's become of **Earle Nelson**? . . . Nary a word have we heard about **Earle** since he departed for Gotham a month ago. . . . Radio is having a very trying time of it seeking to convince brewers that radio programs will increase their business. . . To us, the **Colonel** and **Budd** are radio's most refreshing comedians. . . . And they strictly belong to radio, being one of the few sensations discovered within its circles. . . . If you are not tuning in the **Four Collegians** on the **WBZ** airwaves, you are passing up a hit. . . **The Boswell Sisters** will tour the south and west with **Jack Pearl** and **Paul Whiteman's Orchestra**. . . . **Paul** will be heard during **Pearl's** broadcasts too. . . **Bing Crosby** devoting his time to the talkies, with radio offerings very few indeed. . . It will be very tough on **Graham McNamee** to have to return to regular announcing after his **Ed Wynn** vacation. . . **Jimmie Wallington** did a swell job on that circus broadcast. . . When a female voice is needed on a

program, **Helen Barr's** tag is the most frequently mentioned at the **WNAC** studios. . . And despite the fact that she is a radio veteran, **Helen** still does a very sweet job. . . . In any other section of the country **Helen** would be the toast of the town. . .

Talk has **Rudy Vallee** ready to try it again. . . This time with a blonde. . . The head of a large New England network believes that **H. V. Kaltenborn**, the newscaster, is "too opinated". . . When it comes to news reporting, the **Daily Record Town Crier** and **Edwin C. Hill** walk off with the cake. . . . The most influential name in broadcasting circles today is **John Royal** of the **NBC** forces. . . **Royal** is a former newspaper and theatrical executive. . . In the old days **John** was with the **B. F. Keith** interests in New England, later manager of the **Palace Theatre** in **Cleveland**. . . . With the advent of radio he became a partner of **WTAM** in **Cleveland**, moving from there to **NBC**. . . His star is rapidly rising in the radio world. . . **Kate Smith** will vacation this summer. . . **Phil Lord** will be off the airplanes for a year. . . That's just how **Phil** feels at the present time, but if his health improves he'll return a great deal sooner. . . **Lennie Hayton's** orchestra is getting plenty of bids from sponsors, but the money is very small. . . **Baton wavers** are being tossed around in **Manhattan**, with numerous name programs using two pianos instead of the usual band. . . **Amos 'n' Andy** talkies are due shortly. . . **Myrt and Marge** slated to leave the air for the season. . . **Columbia** executives are high pressuring the sponsors with little or no result to date. . .

## Wednesday (Continued)

5:45—Silverberg Ensemble  
 6:00—Waldorf Astoria Orchestra  
 6:32—News Flashes  
 6:38—Pianist  
 6:46—John Pierce  
 7:00—Walberg Concert Ensemble  
 7:15—Chandu  
 7:30—Elvia Allman  
 7:45 to 9:30—Same as WEEL  
 9:30—Josef Lhevine  
 10:00—Cornob Pipe Club  
 10:30—Dance Hits of Yesterday  
 11:00—News Flashes  
 11:08—Weather Report  
 11:10—Anson Weeks' Orchestra  
 11:30—Hotel Biltmore Orchestra

## WEAN—PROVIDENCE (384m) 990k

7:30—Globe Trotter  
 7:45—Morning Devotions  
 8:00—R. I. Information Service  
 8:45 to 9:15—Same as WAAB  
 9:15—To be announced  
 9:30 to 10:00—Same as WNAC

## THURSDAY, APRIL 27, 1933

## WEEL—BOSTON (508m) 690k

A. M.  
 6:45—Health Exercises  
 8:00—Organ Rhapsody  
 8:15—E. B. Rideout  
 8:30—The Morning Paper  
 8:30—Cheerio  
 9:00—Caroline Cabot  
 9:10—Well Dressed Home  
 9:20—Ann Hard  
 9:30—Smooth Rhythms  
 9:45—Musical Program  
 10:00—Mystery Chef  
 10:15—Organ  
 10:30—Happy Rambler  
 10:45—Morning Parade  
 11:00—Edison Friendly Kitchen  
 11:15—Radio Household  
 11:30—Hugo Marlan's Marionettes  
 11:55—What's New in the World  
 P. M.

12:00—The Larrow Boys  
 12:15—News  
 12:25—Paine, Webber Quotations  
 12:35—Farmers Market  
 12:45—Organ  
 1:15—Palais D'Or Orchestra  
 1:30—Popular Varieties  
 2:00—Silver Lining Hour  
 2:15—Lotus Garden Orchestra  
 2:30—To be announced  
 2:45—Daytime Talks  
 3:00—Three Mestachios  
 3:15—Piano Pals  
 3:30—Reading Circle  
 4:00—News Despatches  
 4:10—Paine, Webber Quotations  
 4:15—Romances  
 4:30—Ted Sande's Orchestra  
 5:15—Three Scamps  
 5:30—Sleeping Beauty  
 5:45—Gania Ponariova  
 6:00—Tattler  
 6:30—News Despatches  
 6:40—Waldorf Program  
 6:45—Buddy and Blake  
 7:00—Van and Faufleroy  
 7:15—Wheatena Program  
 7:30—Edison Salute  
 7:45—The Goldbergs

10:00—The Oxol Boys  
 10:15—In the Luxembourg Gardens  
 10:45—Pedro De Cordoba  
 11:00 to 12:00—Same as WNAC  
 12:00—Dr. Royal S. Copeland  
 P. M.  
 12:15 to 1:00—Same as WNAC  
 1:00—Request Record Selections  
 1:30—George Scherban's Gypsies  
 2:00 to 5:00—Same as WNAC  
 5:00—Uncle Red's ABC Club  
 5:15 to 5:45—Same as WNAC  
 5:45—Lone Wolf Tribe  
 6:02—Baseball Scores  
 6:07—News Flashes  
 6:15—Voice of an Instrument  
 6:30—Ed Quinton's Orchestra  
 6:45 to 7:15—Same as WNAC  
 7:15—Copley Dinner Music  
 7:30—Dolph Martin's Orchestra  
 7:45—Hotel Brunswick Orchestra  
 8:00 to 10:30—Same as WNAC  
 10:00—Billy Losez's Orchestra  
 12:30—Ozzie Nelson's Orchestra

8:00—Fleischmann Hour  
 9:00—Captain Henry's Showboat  
 10:00—"Baron Munchausen"  
 11:00—Fishing Forecast  
 11:05—News Despatches  
 11:15—Dance Orchestra  
 11:30—Waldorf-Astoria Orchestra

## WAAB—BOSTON (212.6m) 1410k

A. M.  
 8:31—News Flashes  
 8:45—Popular Pleasantries  
 9:00—Tony Wons  
 9:15—Request Record Selections  
 10:00—Francis J. Cronin  
 10:15—Ida Bailey Allen  
 10:30—Four Clubmen  
 10:45—Barbara Gould  
 11:00—Uncle Ted  
 11:15—Request Record Selections  
 P. M.

12:00—Francis J. Cronin  
 12:25—Your Teeth and Health  
 12:30—Stock Market Quotations  
 12:45—Farm Flashes  
 1:00—Luncheon Music  
 1:15—Vincent Travers' Orchestra  
 1:30—Palmer House Ensemble  
 2:00—Request Record Selections  
 2:45—News Flashes  
 3:00—La Forge Berumen Musicale  
 3:30—Frank Westphal's Orchestra  
 4:00—U. S. Army Band  
 4:45—National Trade Revival  
 5:00—Five O'Clock Fans  
 5:30—Melody Mart  
 5:45—Cowboy Tom  
 6:00—H. V. Katzenborn  
 6:15—Ozzie Nelson's Orchestra  
 6:30—Gertrude Niesen  
 6:45—Just Plain Bill  
 7:00—Baseball Scores  
 7:06—News Flashes  
 7:15—Dinner Music  
 7:30—"Timely Topic on Health"  
 7:45—Hotel Brunswick Orchestra  
 8:00—Nocturne  
 8:30—Vincent Sorey's Orchestra  
 8:45—Harry E. Rodgers  
 9:00—Silver Toned Banjo Band

## Tidbits on the Radio Folks

*by Beau Boston*

Ben Gross, N. Y. Daily News radio editor, is one guy who loves to praise his employer, and will sing paeans of laudation on the way the News treats its editorial staff as long as your ear holds out. . . Ann Butler, stage comedienne now doing swell on WJZ, got a torch-letter from one gal begging her to sing, "Farewell to Arms" because it might bring the gal's sweetsie back. . .

The letter was so all-fired pathetic that when Ann went on the air next night to do "Farewell to Arms," as requested by the heart-rent femme, she could hardly get through it. . . Her sentimentality got the better of her and she nearly accompanied her singing with an obligato of sniffles. . . Yet when the story was sent to Nick Kenny, Daily Mirror radio editor, he remarked that it was a fine, prony tale indeed! . . . Vincent Lopez can't give the anti-Hitlerites much comfort—says that according to Numerology, Hitler will remain in the driver's seat for SEVEN years. . . (Another case of the seven-year itch, eh) . . . Boston's most famous wedding-maestro, Art Rubin, claiming to one and all that his discovery, Sally Harris (now WLOEing), is going to hit in the colossal manner, and it can't be otherwise. . .

Lou Holtz will be the next comedian to wrestle with material, amidst much ballyhoo and hoorah, on the air. . . There was a great to-do at a hotel right here among our New England midst when one orchestra-leader's bandboys began to wax suspicious that the cut which, according to the maestro, the hotel had ordered, really hadn't been ordered by the hotel at all. . . The boys conceived the idea that the maestro was just pocketing the mazuma, and what cain resulted! . . . Boston lad who's trying to break into radio continuity-writing in New York was told that his first script was out because

he'd indirectly hinted at that something known as a "pansy" . . . Picture, then, his bewilderment when he tuned in on a Rudyvallee program and a guest comic pulled a play on the word, "raindeer," which had as much pansy-atmosphere as the gag he'd been rebuked for writing. . . Incidentally, this aspiring Bostonian was told by one person well acquainted with the peculiarities of sponsors that sometimes, in reading a script, if a sponsor's eye lights on a single word he deems unrefined, such as "lousy," he immediately chucks the whole script, without seeing if maybe the rest of it isn't okay. . .

During his final week at a local hotel, one maestro sort of anticipated the end of the drought. . . Radio's Inez Evans and Bob Hunter reported readying for Cupid-joys. . . Harry Richman looks on his way to a beer program. . . And watch Mae West, radioistically speaking. . . Gent you heard paging Phillip Morris was none other than Linus Travers. . . Linus, by the way, can hang over one of those Chalet pianos at dawning-time in a rapture of musical appreciation. . . Something askew with radio when Bob Emery, who is one of the greatest radio salesmen ever developed, isn't achieving more current prominence on the airmiles. . . L. Reisman coyly says "No" to requests to yell out "Digga-Digga-Deo" . . . Very much the artist, we hazard, is now the once digga-digga-dooing Reisman. . . (Some liked him better when he was less cultural) . . .

## Thursday — (Continued)

9:15—Cocoanut Grove Orchestra  
 9:45—Baseball Scores  
 9:51—News Flashes  
 10:00—"The Foreign Legion"  
 10:30—The Boswell Sisters  
 10:45—Charles Carlike

**WNAC—BOSTON (243.8m) 1230k**  
**A. M.**

6:30—Sunrise Melodies  
 7:16—News Flashes  
 7:30—Morning Watch  
 7:45—Request Records  
 8:55—Dorothy Muriel  
 9:00—8 O'Clock Revue  
 9:30—Health Talk  
 9:45—Little Jack Little  
 10:00—In the Luxembourg Gardens  
 10:15—Gretchen McMullen  
 10:45—Voice of the Apothecary  
 11:00—Morning Moods  
 11:30—The Magic Tenor  
 11:45—Keenan and Phillips  
 12:00—Shepard Store News

**P. M.**

12:01—News Flashes  
 12:06—News Flashes  
 12:15—Buddy Harrod's Orchestra  
 12:30—Concert Miniatures  
 1:00—The Little French Princess  
 1:15—Request Record Selections  
 2:00—Spotlighting Modern Education  
 2:15—Ann Leaf  
 2:30—The Merry-makers  
 2:45—Lyman Beecher Stowe  
 3:00—Red Sox vs Washington  
 5:00—George Hall's Orchestra  
 6:30—Skippy  
 6:45—Sunshine Club  
 6:00—Baseball Scores  
 6:05—News Flashes  
 6:15—Orchestra Cup Series  
 6:45—"Chandu"  
 7:00—Myrt and Marge  
 7:15—Buck Rogers  
 7:30—Keller, Sargent and Ross  
 7:45—Boake Carter  
 8:00—Evan Evans  
 8:30—James Roosevelt  
 8:45—Abe Lyman's Orchestra  
 9:00—Easy Aces  
 9:15—Pray and Braggiotti  
 9:30—Colonel Stoopnagle & Budd  
 10:00—"As I See It"  
 10:15—Musicians' Relief Fund  
 10:45—Baseball Scores  
 10:52—News Flashes  
 11:00—Howard Barlow's Orchestra  
 11:30—Ted Lewis' Orchestra  
 12:00—Charles Barnett's Orchestra  
 12:30—Hal Kemp's Orchestra  
 12:45—Clyde McCoy's Orchestra

**WBZ-WBZA—BOSTON (303m) 990k**  
**A. M.**

7:00—Musical Clock  
 7:45—Jolly Bill and Jane  
 8:00—Morning Minstrels  
 8:15—Morning Devotions  
 8:30—Time—Weather  
 8:45—Jack and Jerry Fry  
 9:00—Virginia Reads  
 9:30—Hank Keene's Hillbillies  
 9:45—Morning Concert  
 10:00—Musical Melange  
 10:15—Clara, Lu 'n' Em

10:30—Happy Jack  
 10:45—Cellophane Program  
 11:00—Singing Strings  
 11:15—Ronnie and Van  
 11:30—Rhythm Ramblers

**P. M.**

12:00—Monitor Views the News  
 12:18—N. E. Agriculture  
 12:30—Bradford Organ  
 12:45—Springfield Exchange Club  
 1:30—Street and Highway Safety  
 1:35—Piano Miniatures  
 1:40—Radio Billboard  
 1:45—Rex Battle's Ensemble  
 2:00—Words and Music  
 2:30—Health Talk  
 2:35—Chickering Hour  
 3:00—Betty and Bob  
 3:15—On Wings of Melody  
 3:25—Care of the Garden  
 3:30—Cooking School  
 4:00—Thursday Special  
 4:30—Mass. Dental Association  
 4:45—Agricultural Markets  
 4:55—Lambert Program  
 5:00—Sunshine Discoverer's Club  
 5:15—Dick Daring  
 5:30—Singing Lady  
 5:45—Little Orphan Annie  
 6:00—Rector's Cooking School  
 6:15—B. U. Dance Orchestra  
 6:31—Sports Review  
 6:45—Lowell Thomas  
 7:00—Amos 'n' Andy  
 7:15—German Band  
 7:31—Song Weavers  
 7:36—Over The Heather  
 8:00—Captain Diamond  
 8:30—Rin Tin Tin  
 8:45—Howard Thurston  
 9:00—Death Valley Days  
 9:30—Wayne King's Orchestra  
 10:00—NBC Players  
 10:30—Fashionettes  
 10:45—Springfield Republican News  
 11:00—Bill Williams  
 11:15—Jimmie McHale's Orchestra  
 11:30—Minneapolis Symphony Orch.

**WTIC—HARTFORD (282.8m) 1080k**  
**A. M.**

7:00—Musical Time Table  
 8:00—Collin Driggs  
 8:30—Cheerto  
 9:00—Morning Glee Club  
 9:10—Radio Bazaar  
 9:30—Smooth Rhythms  
 9:45—Otto  
 10:00—Mystery Chef  
 10:15—Morning Parade  
 10:30—Happy Ramblers  
 10:45—Rev. J. Quinter Miller  
 10:55—Salon Trio  
 11:15—Radio Household Institute  
 11:30—Pop Concert  
 11:52—Household Hints

**P. M.**

12:00—Larro Boys  
 12:15—Conn. Motor Vehicles  
 12:30—Farm and Home Hour  
 12:50—Blue Room Echoes  
 1:25—Medical Talk  
 1:30—Popular Varieties  
 2:00—WTIC Playhouse  
 2:30—Marjorie Mills  
 2:45—Studio Program

## FAMOUS ACTORS IN NEW SERIES



PEGGY ALLENBY

Famous guest stars from Broadway and Hollywood are brought to the microphone each week to head the casts of the new and revised Pages of Romance dramatizations, which are heard from coast-to-coast over an enlarged NBC-WBZ network each Sunday at 5:30 p. m.

Actors and actresses who face the microphone in the leading roles of the weekly dramas include many of the best known stage and screen personalities, and some who have never been heard on the air before. Their supporting casts are selected from outstanding radio artists such as Peggy Allenby, Allyn Joslyn, Ned Weaver and other familiar microphone performers who have participated in previous Pages of Romance Broadcasts.

Graham Harris, who continues as the conductor of the orchestra, has directed many outstanding musical groups. He conducted the Capitol Theatre orchestra in New York for three years and has played with the New York, Chicago and Detroit symphonies.

**Coming Along**

Few, if any, in the local radio firmament have ascended the ladder to radio stardom with the

rapidity and consummate ease that has characterized the rise of Russell Dorr within the last year. His notable contributions to recent Pro-Ker programs over WEEI have been nicely adapted to the general scheme of things on that new Monday evening feature which has earned a most favorable rating with the local audience.

**No Comparison**

Radio has it all over the stage from the performer's point of view, according to Singin' Sam. The big basso harks back to his days as a minstrel and points out that no radio star ever has to break the ice in the wash basin in a one-horse hotel.

In the old-time minstrel shows, he recalls, each black-face performer had his own pail of water—running water was out of the question, of course—to wash off his make-up after the show. Many times he had to break the crust of ice which had formed on the water during the show.

### Do You Know Your Radio Stars?

(Answers)

1. Harry Michaels and Warren Hull.
2. Ranny Weeks.
3. Guy Lombardo and his Royal Canadians.
4. Bert Lahr.
5. "Out of Nowhere."

## GRAY HAIR? KEEP IT GRAY

WITHOUT USING HAIR DYE

If your hair is gray, you can keep it so without unsightly yellow streaks that are so common. Simply wash your hair with Madame Gillespie's White Shampoo. It is not a dye, but it will bring out that allvery sheen that is so admired in gray hair. Buy Madame Gillespie's White Shampoo for 50 cents a bottle at

All Drug and Department Stores

## Thursday — (Continued)

3:00—Daytime Dancers  
3:30—The Mixing Bowl  
WTAG—WORCESTER (\$16.9m) 560

A. M.  
8:00—Organ Rhapsody  
8:30—Cheerio  
9:00—Morning Glee Club  
9:15—Shopping Around  
9:30 to 10:15—Same as WEEI  
10:15—Young Artists Trio  
10:30 to 11:30—Same as WEEI  
11:30—Hugo Mariani's Orchestra  
12:00—Larrow Boys

P. M.  
12:15—On Wings of Song  
12:30—Produce Market Report  
12:35—Farm Flashes  
12:45—Popular Program  
1:01—News Flashes  
1:10—Palais D'Or Orchestra  
1:30—Popular Varieties  
2:00—New Yorker Concert Ensemble  
2:30—Marjorie Mills  
2:45—Holy Thursday Broadcast  
3:00 to 3:30—Same as WEEI  
3:30—Woman's Radio Review  
4:00—Headlines in Song  
4:15—Romances  
4:30—Ramona  
4:45—Lady Next Door  
5:00—Schirmer and Schmidt  
5:15 to 6:00—Same as WEEI  
6:00—Waldorf Astoria Orchestra  
6:30—News Bulletins  
6:38—Three Keys

6:45—Just Relax  
7:00—Brown Concert Ensemble  
7:15—Chandu  
7:30—Drifting and Dreaming  
7:45 to 11:00—Same as WEEI  
11:01—News Bulletins  
11:10—James Melton—Tenor  
11:15 to 12:00—Same as WEEI

WEAN—PROVIDENCE (384m) 990k

A. M.  
7:30—Globe Trotter  
7:45—Morning Devotions  
8:00—Request Record Selections  
8:30—School Quarter Hour  
8:45 to 9:15—Same as WAAB  
9:15—To be announced  
9:30 to 10:45—Same as WNAC  
10:45—Barbara Gould  
11:00 to 12:00—Same as WNAC  
12:00—Dr. Royal S. Copeland  
P. M.  
12:07—News Flashes  
12:15—Buddy Harrod's Orchestra  
12:30—Bill Lossez's Ensemble  
1:00—Request Record Selections  
1:30—Palmer House Ensemble  
2:00 to 6:00—Same as WNAC  
6:00 to 6:30—Same as WAAB  
6:32—Baseball Scores  
6:37—Globe Trotter  
6:45 to 7:15—Same as WNAC  
7:15 to 8:00—Same as WAAB  
8:00 to 10:00—Same as WNAC  
10:00 to 11:00—Same as WAAB  
11:00 to 1:00—Same as WNAC

## FRIDAY, APRIL 28, 1933

WEEI—BOSTON (508m) 590k

6:46—Tower Health  
8:00—Organ Rhapsody  
8:15—E. B. Rideout  
8:30—Morning Paper  
8:30—Cheerio  
9:00—Caroline Cabot  
9:10—Well Dressed Home  
9:20—Ann Hard  
9:30—Flying Fingers  
9:45—The Harmonians  
10:00—Dorothy Curtis  
10:15—Del Castillo  
10:30—Happy Ramblers  
10:45—Betty Crocker  
11:00—Music Appreciation Hour  
P. M.  
12:00—What's News in the World  
12:05—Johnny Marvin  
12:15—News Despatches  
12:25—Paine, Webber Quotations  
12:35—Produce Market Report  
12:45—State Dept. of Information  
12:55—Del Castillo  
1:15—Hotel Kenmore Orchestra  
1:30—Essex House Ensemble  
2:00—Neapolitan Dutch Girls  
2:30—Marjorie Mills  
3:00—Charles Gilbert Spross' Sonata  
3:15—Famous Loves  
3:30—Women's Radio Review  
4:00—News Despatches  
4:10—Paine, Webber Quotations  
4:15—Benjamin Moore Triangle  
4:30—To be announced  
4:50—Dr. L. Burbank  
5:00—Oahu Serenaders  
5:15—YMCA News

5:30—Soloists  
5:45—Bud  
6:00—Tattler  
6:30—News  
6:40—The Old Painter  
6:46—Tessie the Typist  
7:00—Brown Concert Ensemble  
7:15—Jack, Ted, Bud and Roy  
7:30—To be announced  
7:45—The Goldbergs  
8:00—Cities Service Concert  
9:00—Best Foods Program  
9:30—The Fur Trappers  
10:00—Jack Benny  
10:30—Richfield Country Club  
11:00—E. B. Rideout  
11:05—News Despatches  
11:15—St. Regis Orchestra  
11:30—Hotel Statler Orchestra

WAAB—BOSTON (212.6m) 1410k

A. M.  
8:31—News Flashes  
8:45—Popular Pleasantries  
9:00—Tony Wons  
9:15—Request Record Selections  
10:00—"The Oxol Feature"  
10:16—Sanderson & Crumit  
10:45—Pedro De Cordoba  
11:00—Martha Lee's Cooking School  
11:15—Request Record Selections  
12:00—Noonday Musicale  
P. M.  
12:30—Stock Market Quotations  
12:45—Farm Flashes  
1:00—Dinner Music  
1:15—Billy Hays' Orchestra  
1:30—Request Record Selections



# "RADIOCRACY" *by Frank Luther* *noted N B C Star*

Hi Ya? Fine I hope. Yipeeeeee! (I've just been looking through a stockman's catalog: spring styles in cowboy boots, saddles, overalls an' shootin'-irons. Very wildwest).



Richard Gordon is to be president of the brand-new Remote Control Club that's to have a swell suite on the roof of the snooty Hotel Weston.

Gordon's a great character actor. He's Sherlock Holmes with his high voice, and a Great Divide hombre with his low. Told me yesterday with great enthusiasm that Amos 'n' Andy are the greatest character actors the world has ever known.

Ever hear about Irving Berlin's piano? Irving only plays in one key, F; but the whole keyboard of his piano shifts left and right at will; so if he wants to play in B flat, he just shifts the keyboard over five notches, plays in F, and it comes out B flat. Nice?

Harry Link, another Tinkletown celeb, only plays in one key; and like nearly all one-key-only players he plays in G flat, because its full of black keys, and ALL one-key-

only players LOVE to play on the black keys.

In the big NBC master control room are two graphs that resemble a stock-ticker. A paper ruled in 10's from 10 to 60, rolls slowly under an electric pen that jiggles constantly back an forth, showing the amount of gain (volume) on that network every second that it's on the air. It's engrossing to watch that tireless little pen (writing in red for the Red network, and in green for the Blue) as it flutters softly for crooners and muted fiddles, and darts excitedly to the right with the drums and sopranos.

Well, the Manhattan Merry-Go-Round has moved into the spot following the C & S hour Sunday nights. Jean Sargeant, David Percy, Gene Rodemich's orchestra, to say nothing of the Men About Town.

What Ross Gorman calls "Save-the-dayers" when things fall apart—the guys (usually fiddle players) who make a jump for the mike and play the wrong thing—in the wrong key.

Rubinoff speaks a little a la Russky. His Italian man-Friday-Phil Salta—had been ill. When Phil walked into the studio, Dave said "Hello PHEEL, how do ya FILL," and the orchestra rolled out of their seats.

When In Boston, Folks Who Appreciate Dancing,  
Dining and Quaffing In Smart Surroundings  
And At A Reasonable Tariff

NEVER FAIL TO VISIT

## THE CLUB CHALET

(At 261 Tremont Street, Opposite the Met)

"Where Your Radio Favorites Sip From Their Steins"

## Friday — (Continued)

2:00—"Introduction to Dante"  
 2:15—News Flashes  
 2:30—Philadelphia Symphony Orch.  
 4:00—The Grub Bag  
 4:30—U. S. Army Band  
 5:00—Five O'Clock F'ns  
 5:30—Melody Mart  
 5:45—Lone Wolf Tribe  
 5:00—Do, Re, Mi  
 5:15—George Hall's Orchestra  
 6:45—Just Plain Bill  
 7:00—Baseball Scores  
 7:05—News Flashes  
 7:15—Dinner Music  
 7:30—Question and Answer Man  
 8:00—Master of Mystery  
 8:30—Carson Robison's Buckaroos  
 9:00—American Chemical Society  
 9:15—Dance Music  
 9:45—Baseball Scores  
 9:51—News Flashes  
 10:00—Columbia Revue  
 10:30—Street Singer  
 10:45—Little Jack Little

WNAC—BOSTON (243.8m) 1230k

A. M.

6:30—Sunrise Melodies  
 7:15—News Flashes  
 7:30—Morning Watch  
 7:45—Request Record Selections  
 8:55—Dorothy Murlie  
 9:00—9 O'Clock Revue  
 9:30—Health Talk  
 9:45—Little Jack Little  
 10:00—Roman Gladiators  
 10:15—Fun Fest  
 10:45—Lowilon Shampoo Program  
 11:00—Waltz Dreams  
 11:15—The Ambassadors  
 11:30—The Captivators  
 11:45—In the Luxembourg Gardens

P. M.

12:01—News Flashes  
 12:06—News Flashes  
 12:15—Paul Tremaine's Orchestra  
 12:30—Concert Miniatures  
 12:45—Col. Educational Features  
 1:00—Little French Princess  
 1:15—Request Record Selections  
 2:00—Fred Berrens' Orchestra  
 2:30—Sandy's Orchestra  
 2:50—Braves vs Philadelphia  
 5:00—Don Lane  
 5:15—John Kelvin  
 6:30—Skippy  
 5:45—Yankee Mixed Quartet  
 5:55—Barbecue Charlie  
 6:00—Sport Slants  
 8:06—News Flashes  
 8:15—Voice of an Instrument  
 6:30—"Black and Blue"  
 8:45—"Chandu"  
 7:00—Myrt and Marge  
 7:15—Buck Rogers  
 7:30—Dolph Martin's Orchestra  
 7:45—Brooke Carter  
 8:00—Elizabeth Barthel  
 8:15—Modern Male Chorus  
 8:30—Front Page Speaks  
 8:45—Paul Shirley  
 9:00—The Columbians  
 9:30—Socony Vacuum Program  
 10:00—"As I See It"  
 10:15—Cocoanut Grove Orchestra

10:30—Street of Dreams  
 10:45—Baseball Scores  
 10:52—News Flashes  
 11:00—Nino Martini  
 11:30—Abe Lyman's Orchestra  
 12:00—Ben Pollack's Orchestra  
 12:30—Gizte Nelson's Orchestra

WBZ-WBZA—BOSTON (303m) 990k

A. M.

7:00—Musical Clock  
 7:45—Jolly Bill and Jane  
 8:00—Martina and Hal  
 8:15—Morning Devotions  
 8:30—Time—Weather—Temperature  
 8:45—Jack and Jerry Fry  
 9:00—Virginia Reade  
 9:30—Hank Keene's Hill Billies  
 9:45—Homemaking Hints  
 10:00—Musical Melange  
 10:15—Clara, Lu 'n' Em  
 10:30—Happy Jack  
 10:45—Flower Gardening  
 11:00—Music Appreciation Hour

P. M.

12:01—Monitor Views the News  
 12:15—Weather  
 12:18—N. E. Agriculture Club  
 12:30—Farm and Home Hour  
 1:30—Highway Safety Committee  
 1:35—Piano Miniatures  
 1:40—Radio Billboard  
 1:45—Rhythmic Serenaders  
 2:00—N. E. Sketch Book  
 2:15—Words and Music  
 2:30—Health Talk  
 2:35—Aidan Redmond  
 2:45—"Books and Authors"  
 3:00—Betty & Bob  
 3:15—Little Star  
 3:30—Home Forum Cooking School  
 4:00—Hotel Cosmopolitan Orchestra  
 4:15—Screen Scrap Book  
 4:30—Skippy Calstrom  
 4:45—Agricultural Markets  
 5:00—Glin and Bearl  
 5:15—Dick Darling  
 5:30—Singing Lady  
 5:45—Little Orphan Annie  
 6:00—Our Daily Food  
 6:15—Wheatworth Program  
 6:31—Sports Review  
 6:45—Lowell Thomas  
 7:00—Amos 'n' Andy  
 7:15—Mitzl Green  
 7:30—Five Star Theatre  
 8:00—Nestle's Program  
 8:30—Dr. Herman Bundesen  
 8:45—Howard Thurston  
 9:00—First Nighter  
 9:30—Armour Program  
 10:01—Song Weavers  
 10:15—Jimmie McHale's Orchestra  
 10:30—Edna Odell  
 10:45—Springfield Republican News  
 11:00—Sports Review  
 11:15—American Radio Relay League  
 11:30—Joe Rines' Orchestra  
 12:00—Duke Ellington's Orchestra

WTIC—HARTFORD (282.8m) 1060k  
 4:00—May We Present  
 4:15—Triangle Club  
 4:30—Conn. Motor Vehicles  
 4:32—Walter Dawley  
 5:00—Oahu Serenaders  
 5:15—Sarada Gray

## TOURING MANHATTAN WITH ALYCE SIEMENS

Naturally the greatest radio gossip of the week was that of the **Rudy Valles** definitely calling it quits. . . With **Rudy** gaylike, and smiling optimistically into the future, not letting his marital affairs interfere with his detailed preparations for his weekly yeast-hour air shows. . . A far happier **Rudy** than the sadly bewildered **Rudy** we interviewed last summer at Bournehurst, when he was dancehall-touring, at the time of the last rift. . . Take it from us that this is for keeps! . . . And why so much to-do? . . . Millions are incompatibly carrying on because they haven't the courage to out with it! . . . Bravo, **Rudy!** . . . **Mary Boland** terribly thrilled with the idea of being on **Rudy's** program, and dashing about madly to get **Dorothy Parker's** permission to use her recent New Yorker mag "diary" contrib, changed to a phone conversation affair. . . We discover that the **Hub's** six-foot **Gordon Graham**, of the **Funnyboners** trio, has been studying voice like mad ever since he's been a Gothamite. . . And will continue doing so for years hence. . . His ambish is to concert-sing-tour. . . The while wisecracking regularly with the **Funnyboners**. . . He originally went to the **Hub** to be a dramatic critic, and ended up there as a master-of-ceremonies who sang classic songs at the Oriental Symphony restaurant! . . . Now he's a New York dandy when stepping out with his fetching-looking frau! . . . He wears spats and cutaways. . . Carries a cane and sports a mustache! . . . **Ben Gross**, Daily News radio columnist, does three entirely different columns per day. . . Is chained to his ear-phones till the midnight hour, but on his days off, Saturdays and Sundays, never even twists a dial a teeny, weeny bit! . . . No street car conductor holiday for **Ben!** . . . **Hub's** RKO Keith's recent orchestra-leading emcee, **Stan Meyers**, getting too popular with the **Pretty Ones** who frequent the **Monte Carlo Club** here. . . They annoy him with phone calls, from the phones

on each table about the ringside, when he and his music men are on the air. . . And does he blush at some of the **Broadway gals'** questions? . . . **Nick Kenny**, billed as the poet-columnist, (**Daily Mirror**), who has been on **WMCA** Saturday nights for a year or more, doing an okay job of it at the old **Roxy Theatre** with his "Radio Scandals" . . . Introduces his proteges as the "nobodies of today who may be the somebodies of tomorrow". . . With Irish **Frank Connors** and stunning barrister **Fred Morrilt** sensational. . . **Vin-Lopez** surprising everyone, turning into a wit by telling about his Sun-walk through **Central Park** and meeting an old Jewish man who was scolding a small boy. . . **Vince** asked him what he was scolding him for and the old Jewish fellow answered him, "Ach! **Abie** is a bad boy. . . Won't come home and listen to **Father Coughlin!**" . . .

Boston's Newest Sensation

## Morey Saxe AND HIS ORCHESTRA

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### THE COCOANUT GROVE

Boston's Smartest Supper Club

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17 PIEDMONT ST.

BOSTON

Tel. Liberty 3256

Beer on Tap Beer in Bottles

## Friday — (Continued)

- 5:30—Studio Program  
 5:45—Dental Talk  
 5:55—Mildred Godfrey Hall  
 6:00—Bulletins  
 6:05—Waldorf-Astoria Orchestra  
 6:30—Revere Sisters  
 7:00—The Travelers Pilot  
 7:30—Melody Moods  
 7:45—John M. Phillips  
 7:55—Piano Interlude  
 8:00—Jessica Dragönette  
 8:00—Jeannie Lang — Tom Howard  
 9:30—Famous Favorites  
 10:00—Jack Benny  
 10:30—Country Club Orchestra  
 11:00—Bulletins  
 11:05—Vincent Lopez's Orchestra  
 11:30—Biltmore Orchestra  
 12:00—Ralph Kirbery  
 12:05—Don Bestor's Orchestra  
 12:30—Edgewater Beach Orchestra  
**WTAG—WORCESTER (516.9m) 680**  
**A. M.**  
 8:00—Organ Rhapsody  
 8:30—Cheerio  
 9:00—Morning Glee Club  
 9:15—Capitol Organ  
 9:45—Harmonians  
 10:00—Melodie  
 10:15—Breen and de Rose  
 10:30 to 12:00—Same as WEEI  
**P. M.**  
 12:00—Johnny Marvin  
 12:15—Eldora Stanford  
 12:30—Produce Market Report  
 12:35—Farm Flashes  
 12:45—Shopping in the Mart  
 1:01—News Bulletins  
 1:15 to 2:00—Same as WEEI  
 2:00—Varieties  
 2:30—Southern Singers  
 2:45—Southern Jubilee Quartet  
 3:00 to 4:00—Same as WEEI  
 4:00—May We Present  
 4:15—Concert Program  
 4:30—Penn Relays
- 5:15—Le Trio Charmante  
 5:35—Golden Hour of Music  
 5:45—Silverberg Ensemble  
 6:00—Waldorf Astoria Orchestra  
 6:30—News Bulletins  
 6:35—Ware Pratt Program  
 6:45—Borrah Minnevitich's Rascals  
 7:00—Worcester Powers Coke  
 7:15—Chandu  
 7:30—Drifting and Dreaming  
 7:45 to 9:30—Same as WEEI  
 8:30—Pond's Dance Orchestra  
 10:00—Jack Benny  
 10:30—Dance Program  
 11:01—News Flashes  
 11:10—Hotel St. Regis Orchestra  
 11:30—Hotel Biltmore Orchestra  
**WEAN—PROVIDENCE (384m) 990k**  
 7:30—Globe Trotter  
 7:45—Morning Devotions  
 8:00—R. I Information Service  
 8:45 to 9:15—Same as WAAB  
 9:15—To be announced  
 9:30 to 10:00—Same as WNAC  
 10:00 to 11:00—Same as WAAB  
 11:00 to 11:30—Same as WNAC  
 11:30—Rev. H. E. Macombie  
 11:45—On the Luxembourg Gardens  
**P. M.**  
 12:00—Dr. Royal S. Copeland  
 12:07—News Flashes  
 12:15 to 1:00—Same as WNAC  
 1:00—Request Record Selections  
 1:30—Palmieri House Ensemble  
 2:00 to 5:45—Same as WNAC  
 5:45—Lone Wolf Tribe  
 6:02—News Flashes  
 6:15—Voice of an Instrument  
 6:30—George Hall's Orchestra  
 6:45 to 7:15—Same as WNAC  
 7:15—Billy Lossez's Orchestra  
 7:30—Dolph Martin's Orchestra  
 7:45—Hotel Brunswick Orchestra  
 8:00 to 10:00—Same as WNAC  
 10:00 to 11:00—Same as WAAB  
 11:00 to 1:00—Same as WNAC

## SATURDAY, APRIL 29, 1933

- WEEI—BOSTON (508m) 590k**  
**A. M.**  
 6:45—Tower Health Exercises  
 8:00—Organ Rhapsody  
 8:15—E. B. Rideout  
 8:20—The Morning Paper  
 8:30—Cheerio  
 9:00—The Rollickers  
 9:15—The Masqueraders  
 9:45—The Vass Family  
 10:00—Breen and De Rose  
 10:15—Del Castillo  
 10:45—Morning Parade  
 11:15—Radio Household Institute  
 11:30—Swen Swenson's Swedeharts  
**P. M.**  
 12:00—Johnny Marvin  
 12:15—News Despatches  
 12:25—Del Castillo  
 1:00—Faine, Webber Quotations  
 1:10—Hotel Lexington Orchestra  
 1:30—Lotus Garden Orchestra  
 2:00—Golden Pheasant Orchestra  
 2:30—Symphonic Matinee  
 3:00—Merry Madcaps  
 3:30—Matinee Gems  
 4:00—Boston Globe News  
 4:15—To be announced  
 4:30—Week End Revue
- 5:00—Lady Next Door  
 5:30—Genia Selinska  
 5:45—Five Messner Brothers  
 6:00—Evening Tattler  
 6:30—News Despatches  
 6:40—Waldorf Program  
 6:45—Southern Singers  
 7:00—Dr. Marian Scribball  
 7:15—The DeMarco Girls  
 7:30—Reese and White  
 7:45—The World Today  
 8:00—Echoes of the Palleades  
 8:15—Joe Mitchell Chapple  
 8:30—Radio in Education  
 9:00—Ranny Weeks  
 9:15—Zora Layman's Debondiers  
 9:30—Neighbors  
 10:00—Saturday Dancing Party  
 11:00—E. B. Rideout  
 11:05—News  
 11:15—Waldorf Astoria Orchestra  
 11:30—Hotel Statler Orchestra  
**WAAB—BOSTON (212.6m) 1410k**  
**A. M.**  
 8:31—News Flashes  
 8:45—Popular Pleasantries  
 9:00—Elder Solomon  
 9:30—Request Record Selections  
 10:00—In the Luxembourg Gardens

## SOOTHING THE PALATE

By **MARJORIE MILLS**, Director

of the New England Radio Kitchen of the Air

Father may worry about declining stock prices, but mother can chuckle over persistently lower food costs and plan a grand and glorious Sunday dinner without denting the budget seriously. Even the chocolate Bavarian suggester for Sunday's dessert isn't going to be too expensive; the hint of coconut gives it delicious flavor.



If new asparagus and peas are still too high for you, have string beans and celery in cream with the fricassee chicken or fowl and the sweet potatoes. Another vegetable wrinkle is a combination of carrots and parsnips, cooked, mashed, seasoned with salt, pepper and lots of butter and a bit of cream. Has to be tried to be appreciated.

Try rhubarb whip with custard sauce and a garnish of orange sections of strawberries. Rhubarb and pineapple shortcake served with whipped cream is another spring-like dessert. Cottage pudding or apple dumplings with maple syrup sauce will interest any hungry family, waiting to see what mother has produced for dessert.

### Fried Mush

Mix one cup of corn meal to a paste with cold water and then add it to a pint of boiling water with a pinch of salt and a little flour. Add it gradually so that the boiling does not cease. After it has thickened, remove to a double boiler and allow it to steam for several hours until thoroughly cooked. The flour makes it easier to slice when cold. Empty baking powder tins make excellent molds. They should be rinsed inside with cold water before packing the cooked mush down inside. Smooth off the top. When ready to use, butter and heat a griddle and

lightly flour the slices before placing them on the hot griddle.

### String Beans and Celery in Cream

1-2 pound string beans  
1 stalk celery  
Salt and pepper  
1-4 cup cream

Cook the vegetables separately in as little salted water as possible with the kettle tightly covered. String beans will cook in 15 to 20 minutes, usually, and celery cut in half-inch pieces in 10 to 15 minutes. When finished, most of the water should have evaporated. Put the two vegetables together, add the cream and heat. Add more seasoning if needed.

### Chocolate Bavarian Cream

2 tablespoons gelatin  
1-2 cup cold water  
3 cups milk  
1-2 cup sugar  
1-4 teaspoon salt  
2 squares chocolate  
1-2 cup coconut  
1 cup cream, whipped

Soak the gelatin in the water. Place the milk, sugar, salt and chocolate, cut in four or five pieces, in the top of a double boiler and cook until the chocolate is melted. Beat with a wheel egg-beater a few seconds to insure smoothness. Add the gelatin and stir until dissolved. Remove from the fire, add in cold water, stir occasionally.

When it begins to thicken, fold in the coconut and the whipped cream. Pour into a mold, chill and when set serve with whipped cream or with a custard sauce.

Allow two slices of toast, four oysters and a thin slice of bacon for each serving. Drain each oyster, dry on cheesecloth, then dip in cracker crumbs, then in melted butter and roll in more more cracker crumbs. Arrange on a broiler and broil until the edges of the shellfish begin to curl.

Lay the oysters on a slice of buttered toast, cover with a lettuce leaf dipped in tartar sauce, add a slice of cooked bacon and another slice of toast. Serve very hot.

## Saturday — (Continued)

10:30—Memory Lane  
 11:00—Feature Forecaster  
 11:15—Request Records  
 12:00—Noonday Musicale  
**P. M.**  
 12:30—Stock Market  
 12:45—Farm Flashes  
 1:00—George Hall's Orchestra  
 1:30—Madison Ensemble  
 2:00—Request Record Selections  
 2:46—News Flashes  
 3:00—Fordham Glee Club  
 3:15—Italian Idyll  
 3:30—Hal Thompson's Orchestra  
 4:00—Sigurd, the Viking  
 4:15—Tony Wons  
 4:30—Dick Mansfield's Orchestra  
 5:00—Five O'Clock Fans  
 5:30—National Sojourners Program  
 5:45—Cowboy Tom  
 6:00—America's Grub Street Speaks  
 6:15—Paul Tremaine's Orchestra  
 6:30—Ozzie Nelson's Orchestra  
 7:00—Baseball Scores  
 7:06—News Flashes  
 7:15—Cocoanut Grove Orchestra  
 7:30—American Legion Program  
 7:45—Hotel Brunswick Orchestra  
 8:00—White Man's Joss  
 8:30—Harry Rodgers  
 8:45—Francis "Tip" O'Neill  
 9:00—Baseball Scores  
 9:06—News Flashes  
 9:15—Cocoanut Grove Orchestra  
 9:45—Saturday Frivolities  
 10:15—Hotel Brunswick Orchestra  
 10:45—Gertrude Nieson

**WNAC—BOSTON (243.8m) 1230k**

**A. M.**  
 6:30—Sunrise Melodies  
 7:16—News Flashes  
 7:30—Morning Watch  
 7:45—Request Record Selections  
 8:55—Dorothy Murlie  
 9:00—8 O'Clock Revue  
 9:30—The Merrymakers  
 9:45—Little Jack Little  
 10:00—I. J. Fox Program  
 10:15—Strange Adventures  
 10:30—The Captivators  
 11:00—Helen and Mary  
 11:30—Concert Miniatures

**P. M.**  
 12:01—News Flashes  
 12:10—Noonday Service  
 12:45—Ferdinando's Orchestra  
 1:00—Request Record Selections  
 2:00—Dancing Echoes  
 2:15—Braves vs Phillies  
 4:30—Comley Dance Music  
 5:00—Eddie Duchin's Orchestra  
 5:30—"Skippy"  
 5:45—Mixed Quartet  
 6:00—Baseball Scores  
 6:15—The Motor Parade  
 6:30—Voice of an Instrument  
 6:45—Cocoanut Grove Orchestra  
 7:00—Frederic William Wite  
 7:15—Charles Barnett's Orchestra  
 7:45—Arthur Tracy  
 8:00—Fray and Braggiotti  
 8:15—"The Magic Voice"  
 8:30—Leon Belasco's Orchestra  
 9:00—Easy Aces  
 9:15—The Boswell Sisters

9:30—Charles Carlie  
 9:45—Dance Music  
 10:15—Columbia Public Affairs  
 10:45—Baseball Scores  
 10:52—News Flashes  
 11:00—Joe Haymes' Orchestra  
 11:30—Ben Pollack's Orchestra  
 12:00—Ted Fiorito's Orchestra  
 12:30—"Hawaiian Sketches"  
 1:00—Claude Hopkins' Orchestra  
 1:30—Buddy Harrod's Orchestra  
 2:00—Famous Dance Orchestras

**WBZ-WBZA—BOSTON (303m) 990k**

**A. M.**  
 7:00—Musical Clock  
 8:00—Morning Minstrels  
 8:15—Morning Devotions  
 8:30—Time—Weather—Temperature  
 8:45—Irish Piddler  
 9:00—Virginia Reade  
 9:35—Carol Choir  
 9:45—Morning Concert  
 10:00—Home Forum Cooking School  
 10:30—Happy Jack  
 10:45—Sea Scout Program  
 11:00—School of Cookery  
 11:15—Rhythm Ramblers  
 11:30—Women's Clubs

**P. M.**  
 12:00—Monitor Views the News  
 12:15—Weather  
 12:18—4-H Club  
 12:30—Farmer's Union Program  
 1:30—NBC Farm Forum  
 2:00—Words and Music  
 2:30—The Syncopators  
 2:45—Sisters of the Skillet  
 3:00—Hank Keene's Hill Billies  
 3:30—Springfield College Program  
 4:00—Penn Relays  
 5:00—Musiclogues  
 5:30—Clovie Fecteau  
 5:45—Little Orphan Annie  
 6:00—O'Leary's Irish Minstrels  
 6:15—Rodney May  
 6:31—Sports Review  
 6:45—Barn Dance  
 7:15—Townsend Murder Mystery  
 7:30—Paul Victorine's Orchestra  
 7:45—Edward McHugh  
 8:00—N. E. Comm. Singing Club  
 8:15—Boston Symphony Orchestra  
 10:00—Gilbert & Sullivan Gems  
 10:30—Am. Fed. of Advertisers  
 10:45—Springfield Republican News  
 11:00—Sports Review  
 11:15—Bradford Organ  
 11:30—Jimmie McHale's Orchestra  
 12:00—Mark Fisher's Orchestra

**WTIC—HARTFORD (282.8m) 1060k**

**A. M.**  
 7:00—Musical Clock  
 8:00—Collin Driggs  
 8:30—"Cheerio"  
 9:00—Morning Glee Club  
 9:10—Radio Bazaar  
 9:20—The Masqueraders  
 9:45—The Vasa Family  
 10:00—"The Mixing Bowl"  
 10:30—Studio Program  
 10:45—Morning Melodies  
 11:15—Radio Household Institute  
 11:30—Swan Swenson's Swedeharts  
 11:52—Household Hints  
 12:00—Johnny Marvin

## THE MIRROR OF FASHION

By NANCY HOWE—WNAC

It's a little too late to talk of new Spring ensembles, because most of us planned those long before Easter and have since had the pleasure of wearing them. . . . However, it's never too late to talk about those little details that "make" a costume by their addition, and do so much toward relieving the monotony of clothes.



One of the smart New York shops lays special emphasis on ways and means of "dressing up" our suits and coats and of making ourselves feel that we present a "different" appearance every time we emerge from our boudoirs. We're going to pass a few of those suggestions along to you, with the hope that we can help you stick to the resolutions some of you may have made, to the effect that you will definitely, make a few clothes do, this season.

Gloves we have dealt with in detail. . . . We refer you to last week's Radiolog. . . . if you're interested. . . . We ask you to remember, however, that no one item is quite so important this season. Change your gloves with your blouse, hat or collar and lo and behold! you have achieved an entirely different effect. For wear with the dark silk dress, there is a clever braided organdie sailor with dotted organdie band, crocheted gloves with organdie cuffs and matching collar. The tailored street dress takes on a new air of chic, with the addition of the Talbot starched pique cape collar and gloves that match. That same frock calls for one of the rope-edged suede leather belts. If you lean to the tailored suit, don't fail to purchase several Ascot ties. . . . especially those of hand-blocked plaid linen. . . . and for a softer effect, you'll like the polka dot

scarfs of lacquered satin. Plaid organdie gilet waistcoats also go with this type of suit, as do gay boutonnieres in crepe satin. . . . Don't try to wear them all at once, of course, but do have them on hand and don them turn and turn about, according to your mood of the moment. . . . Oh, yes! . . . and gay little hankies are . . . (may we?) . . . "not to be sneezed at." Ask at your favorite store, to see those that come from abroad. . . . those described so well by the name "Language of the Flowers." One of those, saucily peeping out of a pocket, will do much to relieve the monotony of a plain suit. . . . especially when it helps carry out some color-contrast scheme.

Handbags. . . . must be right! There are those of pigskin grain to match your gloves; pouch bags of perforated capeskin; "Lovebird" bags. . . . in fact envelope styles, which may be had in either crepe or leather, and many others equally fascinating and practical. Very inexpensive and altogether charming, are the pleated knit bag and scarf sets in plaid. By the way, we hope you've noticed how important plaid has become. It's an attractive, colorful idea. . . . this note of plaid. We think you'll like it!

Really, we've just "touched" on this subject of "chic trifles," as you'll find when you "shop about a bit," but if we've managed to give you an idea or two, then we've accomplished all we set out to do. . . . Many chic sportswomen like to assemble their own active sports costumes, gathering the parts here and there. There's however, a golf suit, designed by Lanvin, that is proving very successful. It has a many-gored skirt of red-brown wool, a striped sweater, hip-length cape coat and a large brown sailor hat.

Well, that all our space will permit, so until next week, "Goodbye everybody."

**RECOMMEND RADIOLOG  
TO YOUR FRIENDS.**

## Saturday — (Continued)

## P. M.

12:16—Bulletins  
 12:20—Farm & Home Forum  
 1:00—Don Bestor's Orchestra  
 1:30—Dick Piddler's Orchestra  
 2:00—Blue Room Echoes  
 2:30—Granada Orchestra  
 3:00—Merry Madcaps  
 3:30—Saturday Matinee  
 WTAG—WORCESTER (516.9m) 580

## A. M.

8:00—Organ  
 8:30—Cheerio  
 9:00—Morning Gleé Club  
 9:15—Capitol Organ  
 9:45 to 10:15—Same as WEEI  
 10:15—Morning Parade

## P. M.

12:15—National Trade Revival  
 12:30—Produce Market Report  
 12:35—Farm Flashes  
 12:45—Chester Gaylord  
 1:01—News Bulletins  
 1:10 to 4:00—Same as WEEI  
 4:00—Shaw University Chorus  
 4:30 to 5:00—Same as WEEI  
 5:00—Girl Scout Program  
 5:45—Waldorf-Astoria Orchestra  
 6:30—News Despatches  
 6:33—Concert Pianist  
 6:45—Southern Singers  
 7:00—Bert Lown's Orchestra  
 7:30—Elvia Allman  
 7:45—James G. McDonald  
 8:00—Kaltenmeyer Kindergarten  
 8:30—Ed Murphy's Orchestra

9:00 to 11:00—Same as WEEI  
 11:01—News Bulletins  
 11:10—Jack Denny's Orchestra  
 11:30—Harold Stern's Orchestra  
 12:00—Ralph Kirbery  
 12:05—Ted Weem's Orchestra  
 12:30—Vincent Lopez's Orchestra

WEAN—PROVIDENCE (384m) 990k

## A. M.

7:30—Globe Trotter  
 7:45—Morning Devotions  
 8:00—Request Record Selections  
 8:45 to 9:30—Same as WAAB  
 9:30 to 10:00—Same as WNAC  
 10:00—in the Luxembourg Gardens  
 10:30—The Captivators  
 11:00—Little Cousins  
 11:30—Concert Miniatures  
 12:00—Lucy Lee

## P. M.

12:06—Globe Trotter  
 12:15—Harold Knight's Orchestra  
 12:30—Dept. of Agriculture  
 12:45—Felix Ferdinand's Orchestra  
 1:00—Request Record Selections  
 1:30—Women's Federation  
 2:00 to 5:00—Same as WNAC  
 5:02—News Flashes  
 6:15 to 7:00—Same as WAAB  
 7:00 to 7:30—Same as WNAC  
 7:30—On Capitol Hill  
 7:45 to 9:45—Same as WNAC  
 9:45 to 11:00—Same as WAAB  
 11:00 to 2:00—Same as WNAC

# RADIOLOG

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## FROM THE FANS

**C. S. G. (No. Andover, Mass.)**—We will do our best to take care of your request, as Francis J. Cronin has just returned to the air.

**T. D. W. (W. Roxbury, Mass.)**—WNBH is no longer affiliated with the Yankee Network. Due to the mutual consent of both parties, the contract between the two was not renewed at its expiration.

**A. T. N. (S. Boston, Mass.)**—Ruth Yorke plays the part of "Marie, the Little French Princess." Richard Collins is played by James Meighan, a nephew of Tom Meighan, the noted screen star, and Le Pelletier is played by Allyn Joslyn. Gerry Harrison is thirty-three years old and is married.

**E. M. S. (Maynard, Mass.)**—Lloyd Del Castillo was born on April 2, 1893. Jack Beauvais on August 27, 1909, and Ray Girardin on October 23, 1909. Del takes part in the Edison Salute dramatizations.

**R. V. (Lexington, Mass.)**—You are correct in assuming that Eddie Duchin, who conducts his orchestra at the Central Park Casino, was born in Boston. He got his start as a pianist with Leo Reisman's Orchestra.

**J. C. (Bar Harbor, Me.)**—It is Will Osborne's Orchestra which is heard with Pedro De Cordoba. De Cordoba has been a member of the "March of Time" cast and has been featured in "Roses and Drums." You're telling me!

**B. L. T. (Newton, Mass.)**—In answer to your request, a picture of George Givot appears in this week's RADIOLOG. He attended the University of Chicago. Yup, it's hard to believe!

**N. R. (Roxbury, Mass.)**—Jack Dempsey's broadcasts are not heard locally. WABC on Monday, Tuesday and Wednesday at 6:30 p. m. is the time. Yes, it's a sponsored series.

**L. D. B. (Amesbury, Mass.)**—The John Cali to whom you refer is the banjo player in B. A. Rolfe's Orchestra. The orchestra, incidentally, consists of 45 pieces.

B. A. Rolfe was absent from radio for a year and a half.

**G. P. (Danbury, Conn.)**—Eddy Brown is the violinist whom you heard over WOR. No, WOR is not a member of either CBS or NBC; however, it ranks as probably the leading independent station in the entire country.

**L. H. S. (Revere, Mass.)**—Henry Burbig was the comedian on the old Ceco program and Norman Brokenshire, the announcer. Not so long ago, Henry appeared as guest artist on Rudy Vallee's program.

**N. G. L. (Taunton, Mass.)**—Nat Silkret's Orchestra is heard on the new "Evening in Paris" series. Pierre Brugnion is not broadcasting at present. Mary McCoy is the same one whom you have heard over NBC.

**B. Y. (Salem, Mass.)**—The fellow Aaronson, whom you heard with Paul Whiteman imitating radio stars is not on the air. He is touring vaudeville and recently appeared at the Scollay Square Theatre in Boston.

**G. K. (Beverly, Mass.)**—Johnny Hart was born in Brooklyn, N. Y., June 21, 1900. His real name is John Arthur and he has played in vaudeville. At one time he also appeared in the "Follies."

**M. H. (Framingham, Mass.)**—Ed Wynn's real name is Edwin Leopold; he is married. "The Perfect Fool" seems to have gone the way of all flesh, and in its stead is "The Fire Chief."

**T. L. L. (Lancaster, Mass.)**—That gossip on Rudy Vallee seems to be on the level. Rudy will probably be on the Fleischmann Hour for a long time yet. He is only thirty one years old.

**B. M. H. (Southbridge, Mass.)**—Johnny Hamp is the orchestra leader whom you have in mind. He has played in Boston several times. It was his orchestra who succeeded Guy Lombardo' Royal Canadians a couple of years ago at the Roosevelt Grill, when Guy left on his barnstorming trip.

## TUNE IN ON -

- NEWTON D. BAKER—Sunday, April 23 at 6:00 p. m. over WAAB. "The Lawyer Look at his Responsibilities".
- "ROMEO AND JULIET"—Sunday, April 23, at 6:30 p. m. over WAAB. Jane Cowl, Otis Skinner and Rollo Peters.
- DR. D. B. ARMSTRONG—Monday, April 24, at 11:30 a. m. over WNAC. "Tuberculosis Prevention To-day".
- MUSIC FESTIVAL—Monday, April 24, at 12:15 p. m. over WNAC. Chamber music festival of Library of Congress.
- MORDECAI WYATT JOHNSON—Monday, April 24, at 2:00 p. m. over WAAB. "The Place of the Negro College in America".
- WALTER CASEY—Monday, April 24, at 3:00 p. m. over WEEL. The The Air-cyclopedia.
- WINSTON CHURCHILL—Monday, April 24, at 3:30 p. m. over WNAC. Speaks from London on "England".
- RADIO GUILD—Monday, April 24, at 4:00 p. m. over WBZ. A dramatization of "Will Shakespeare".
- HENRY A. WALLACE—Monday, April 24, at 10:20 p. m. over WEEL. A talk by the Secretary of Agriculture.
- RANNY WEEKS—Mondays, Wednesdays and Saturdays over WEEL. Singing on an NBC-WEEL network.
- PROF. ELIZABETH BRANDEIS—Tuesday, April 25, at 7:15 p. m. over WBZ. "Unemployment Insurance".
- NURSERY RHYMES—Tuesday, April 25, at 5:45 p. m. over WEEL. Lewis James and Milton J. Cross.
- JOSEPH URBAN—Wednesday, April 26, at 4:15 p. m. over WAAB. "Modern Architecture".
- IRVING KAUFMAN—Wednesday, April 26, at 8:45 p. m. over WNAC. Stars on "Hot From Hollywood".
- PAN AMERICAN CONCERT—Wednesday, April 26, at 10:30 p. m. over WBZ. Under the auspices of the Pan American Union.
- LYMAN BEECHER STOWE—Thursday, April 27, at 2:45 p. m. over WNAC. "J. P. Morgan".
- BEAUTY AND THE BEAST—Thursday, April 27, at 5:30 p. m. over WEEL. A dramatized fairy tale.
- MUSIC APPRECIATION HOUR—Friday, April 28, at 11:00 a. m. over WEEL. Directed by Walter Damrosch.
- FARM AND HOME HOUR—Friday, April 28, at 12:30 p. m. over WBZ. "Izaak Walton League Convention Program".
- PHILADELPHIA ORCHESTRA—Friday, April 28, at 2:30 p. m. over WAAB. Directed by Leopold Stokowski.
- GLEE CLUB CONCERT—Saturday, April 29, at 3:00 p. m. over WNAC. Fordham University Glee Club.
- SHAW UNIVERSITY CHORUS—Saturday, April 29, at 4:00 p. m. over WEEL. Directed by Stuart Nelson with Harry Gil-Smythe, pianist.
- PENN RELAYS—Saturday, April 29, at 4:00 p. m. over WBZ. A broadcast of the leading track event of the season.
- PHILIP G. WRIGHT—Saturday, April 29, at 8:30 p. m. over WEEL. "What Shall We Do About the Tariff?"
- LOUIS A. JOHNSON—Saturday, April 29, at 10:15 p. m. over WAAB. "Discusses the services of the American Legion."

## COMING ATTRACTIONS

- APRIL 30—Sunday Evening—Bert Lahr, Lee Sims and Ilomay Bailey.
- MAY 1—Monday Evening—George H. Dern.
- MAY 4—Thursday Evening—President Franklin D. Roosevelt.
- MAY 6—Saturday Afternoon—The Kentucky Derby.

## DO YOU KNOW

. . . . That "Easy Aces" originates in Chicago, but its theme song is "Manhattan Serenade"? . . . . That that "Heebie Jeebies" record of the Boswell Sisters has sold 100,000 copies so far? . . . . That Jane Froman was billed over the movie when she went into Radio City for one week? . . . . That Edwin C. Hill never made a platform talk in his life and refuses to be lured into one? . . . . That Dick Mansfield, CBS orchestra leader who is an admirer of Will Osborne's crooning, is a dead ringer for Rudy Vallee? . . . . That Betty Barthell, first pianist, then singer and now comedienne on the air-waves, one wrote in her high-school book that her ambition was to be a home-girl? . . . . That Morton Downey, Irish tenor, likes to sing "Eli, Eli"? . . . . That Kate Smith collects hundreds of unusual perfumes in all sorts of containers, but never uses any herself? . . . . That James Melton has blanket permission to sing all the songs by Victor Herbert and Jerome Kern? . . . . That a number of stations which do not broadcast Johnny Marvin's programs are using his old and new phonograph records to make a half hour broadcast "By Johnny Marvin"? . . . . That David Ross, who has the deepest and most resonant announcing voice, is the shortest of all radio announcers in stature? . . . . That Joe Haymes, who leads the band at the Village Nut Club, is the most serious of the stick-wavers? . . . . That Roy Atwell, who does the "spoonerisms" on Fred Allen's broadcasts, studies good diction in his spare time? . . . . That William O'Neal is the tallest CBS singer, and Jeannie Lang is the shortest, and both sing together in duets on the Pontiac broadcasts? . . . . That Freddie Rich never carries a watch, but he's never late for a rehearsal or broadcast? . . . . That Frank Readick, who is thin, short, moustached and very quiet, specializes in tough guy roles on the radio, among which is "The Shadow"? . . . . That Gracie Allen, the dumberacker de luxe, reads books on philosophy? . . . . That although Mark Warnow is regarded as an expert football statistician by his fellow artists, he has seen only one gridiron game in his life? . . . . That Colonel and Budd have just completed a one-reel movie entitled, "Stoopnocracy"? . . . . That the famous comic duo also appear in "International House," which features such noted personages as W. C. Fields, Burns and Allen, Peggy Hopkins Joyce, Stuart Erwin, Bela Lugosi, Sari Maritza, Rudy Vallee, Babe Ruth, Cab Calloway, Baby Rose Marie and many others? . . . . That Lowell Thomas is listed in "Who's Who"? . . . . That Harold Sanford, noted NBC orchestra conductor, is a descendant of William Cullen Bryant? . . . . That of the first 136 prize winners in the Octavus Roy Cohen Murder Mystery contest, 97 were women? . . . . That Frank Black prophesies more half-hour programs and fewer 15-minute ones for radio this year? . . . . That in spite of what most folks believe, Jack Benny is his real name? . . . . That the youngest NBC performer is two-year old Baby Liss, who leads a band heard on the Children's Hour each Sunday? . . . . That Don Bestor's Orchestra was the first to discard tuxedos for light gray summer uniforms? . . . .



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