

# RADIOLOG

What's On The Air

WEEK OF JUNE 26, 1932

5c  
Per Copy



SALLY AYERS AND FRED WADE  
(Story on Page 25)

# RADIOLOG

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## BROADCASTING VOICE WAS GOAL OF PIONEERS

Broadcasters are continually delving in radio history to determine who first projected the human voice into space on the wings of electromagnetic waves. They find that KDKA, Pittsburgh, claims distinction as "the pioneer broadcasting station," because it went on the air with the Harding-Cox election returns, Nov. 2, 1920.

Going back still further, they observe that during the World War considerable progress was made with radiophone. And about the time in 1915 when the voice was flashed from Arlington, Va., to Paris and Hawaii, amateur experimenters were also active in broadcasting spoken words and phonograph music.

Soon after Dr. Lee De Forest invented his vacuum tube in 1906, he turned his attention to radiotelephony, and in 1910 he broadcast songs by Caruso and several other Metropolitan Opera stars who actuated his apparatus at the opera house. Passengers at sea heard the melodies, and amateurs as far away as Bridgeport, Conn., eavesdropped. Twenty-two years passed before the general public tuned in on the Metropolitan Opera.

Now, Dr. S. M. Kintner, vice president of the Westinghouse Electric and Manufacturing Company, turns back another page in the record of wireless and related to the Institute of Radio Engineers the story of Professor Reginald Fessenden's experiments at Brant Rock, Mass., on Christmas Eve., 1906.

"The general call 'CQ' was sent out from Brant Rock, Mass.," said Kintner, who was associated with Fessenden. "Then followed a song, the reading of a verse, a violin solo, a speech and an invitation to

report the results of the reception by all who heard. This was the first radio telephone broadcasting program. One can well imagine the feelings of surprise of the lonely ship operators, accustomed to the cold, colorless dash and dot of the Morse code, when music suddenly burst upon their ears to be followed by understandable speech.

"A number of stations were constructed for development uses. First there were three, one at Old Point Comfort, a second at Ocean View, and the third one at Cape Charles. These were small stations with gasoline-engine-driven dynamos and plain spark gaps. Next a pair of stations, one at Jersey City and the other at Collingwood, N. J., were built. A third station was erected at Washington. D. C. The stations exchanged code messages, but were not sufficiently free from interference and fading to give a reliable service.

"Then, with the experience gained in the operating of these several stations, an ambitious program was undertaken of erecting two stations for experimental transatlantic operation," said Kintner. "One transmitter was located at Brant Rock, Mass., and the other at Machrihanish, Scotland. These stations were constructed in 1905 and were powered by 35 kilowatt alternators with rotary sparks.

"On New Year's night, 1906, the first exchange of messages took place between these two stations. The power was not sufficient to insure reliable communication. and for weeks at a time it was not possible to get messages across. In July, 1907, the tower at Machrihanish blew down in a wind storm. The station was so badly damaged that it was never rebuilt."

# RADIOLOG

SUNDAY, JUNE 26, 1932

## WEEI—BOSTON (508m) 590k

A. M.

10:38—First Church of Christ—Scientist

P. M.

12:45—Sam Curtis' Radio Chat

1:00—RKO Boston Program

1:30—Little—Chamberlain

1:45—Hints on Better English

2:00—Great Composers

2:30—Moonshine & Honeysuckle

3:00—Wayne King's Orchestra

3:30—National Sunday Forum

4:00—Totent Program

4:15—To be announced

4:45—Pastels

5:30—Pop Concert

6:00—Catholic Truth Period

6:30—Educational Program

7:00—Balkan Mountain Men

7:30—Garden Talk—Breck

7:50—Globe News Despatches

8:00—The Jenny Concert

9:00—Fox Fur Trappers

9:30—Marjorie Posselt—For Frazee

9:45—Sheaffer Lifetime Revue

10:00—L'Heure Exquise

10:30—Musings

10:45—Seth Parker's Neighbors

11:15—News Despatches

## WAAB—BOSTON (212.6m) 1410k

A. M.

10:00—Madison Singers

10:30—Morning Service

12:00—Voice of St. Louis

12:30—The Street Singer

12:45—Emery Deutsch & Orchestra

1:00—American Labor and the Nation

1:30—Community Center Recital

2:00 to 6:00—Silent

6:00—Evening Melodies

6:15—News Flashes

6:25—Baseball Scores

6:30—Roses and Drum

7:00—Evening Service

8:30—William Vincent Hall

9:00—Eddie Welch and Orchestra

9:30—Organ Recital

9:46—Baseball Scores

9:51—News Flashes

10:00—Gem Highlights

10:30—Ziegfeld Radio Show

11:00—The Gauchos

## WNAC—BOSTON (243.8m) 1280k

A. M.

8:00—Mountain Top Hour

9:00—Columbia Junior Bugle

10:00—Watch Tower Program

11:00—Morning Service

P. M.

12:15—The Old Refrain

12:30—The Nationaleers

1:00—Catholic Truth Period

2:00—Thirty Minute Men

2:30—Ann Leaf at the Organ

3:00—Symphonic Hour

4:00—Cathedral Hour

5:00—Adventures of Bart and Mike

5:15—Irene Beasley—Round Towners

5:30—Poet's Gold

5:45—Little Jark Little

6:00—Ballad Hour

6:30—News—Weather—Time

6:45—Twilight Reveries

7:00—The World's Business

7:15—Chicago Knights Program

7:45—The Sylvanians

8:00—Columbia Dramatic Laboratory

8:30—To be announced

9:00—Toscha Seidel—Violinist

9:30—Pennzoil Parade

10:00—Scott Furriers

10:30—Hill-Billy George

10:45—Ambassadors

11:00—Baseball Scores

11:06—Record News Flashes

11:15—Organ Recital

11:30—Central Park Casino Orchestra

11:00—Gus Arnheim & Orchestra

12:30—California Melodies

## WBZ-WBZA—BOSTON (303m) 890k

A. M.

9:01—Morning Melodies

9:00—Safety Crusaders

10:15—Morning Stars

10:45—Church of the Unity

12:00—YMCA Camp Information

P. M.

12:15—Old Hank Penny

12:30—Visiting—Joe Mitchell Chapple

12:45—Principato Hawaiians

1:00—Morey Pearl's Orchestra

1:45—Romance of Politics

2:00—Unitarian Hour

2:30—Yeast Foamers

3:00—Jackson's Cotton Pickers

3:30—48th Highlanders Military Band

4:00—Songs of Home

4:30—Friendly Hour

5:00—Sabbath Reveries

5:30—Road to Romany

5:45—Musical Hints

6:00—Time—Weather—Sports Review

6:15—Gleason L. Archer

6:30—Paul Whiteman's Concert

7:01—Makers of a Greater Boston

7:15—Minstrel Boy—Harry Michaels

7:30—Three Bakers

8:00—Pat Henry—Southern Rebels

8:30—Goldman Band

9:00—Enna Jettick Melodies

9:15—Bayuk Stag Party

9:45—Gangster Gold

10:15—Old Singing Master

10:45—Republican News Bulletins

11:00—Time—Weather—Sports Review

11:15—Perce Leonard

11:30—Metropolitan Organ

## WTIC HARTFORD (282.8m) 1060k

P. M.

7:30—Orchestral Gems

8:00—Richman—Rubinoff's Orch.

9:00—Music Shed Concert

10:00—Baseball Scores

10:05—Reveries—Joseph Blume

10:15—L'Heure Exquise

10:45—The Merry Madcaps

11:30—Mike DiVito & Acadians

12:00—Weather—Marine Forecast

## WTAG—WORCESTER (516.9m) 580

A. M.

10:45—Wesley Church Services

P. M.

12:00—Organ—Capitol Theatre

12:30—Silver Flute

1:00—Desert Sands

1:30—Bancroft Hotel Ensemble

2:00 to 3:30—Same as WEEI

3:30—Dr. S. Parkes Cadman

4:00—Totent Program

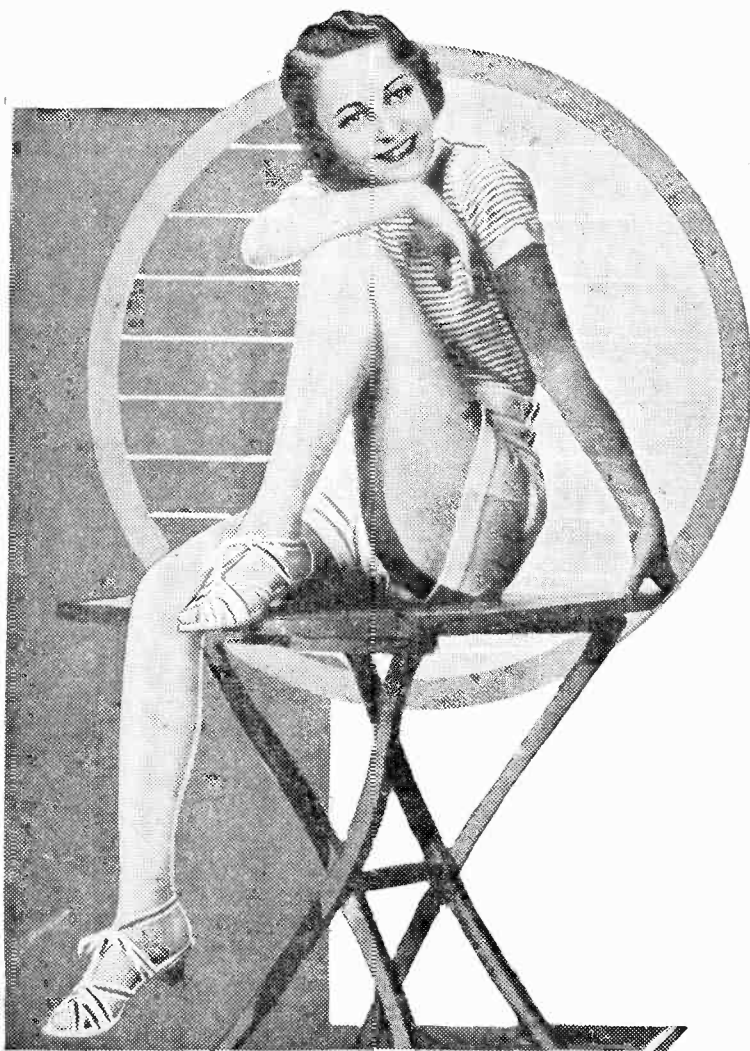
4:15—Baritone Soloist

4:30—International Radio Forum

4:45 to 7:30—Same as WEEI

7:30—Orchestral Gems

## PALM BEACH GIRL



PEG LA CENTRA

What the well-dressed Palm Beach girl will—and won't—wear is demonstrated here by Peg La Centra, currently featured singer in the Palm Beach program which is heard each Monday and Thursday night at 10:45 P. M., over WAAB and the Columbia network. The ensemble, for tennis, consists of cream flannel shorts and a crew-

necked striped sweater with short sleeves. The twenty-two-year old artist's already extensive career in radio is distinguished by the fact that she once functioned as a regular announcer—a rare position for women—over station WNYC.

Local fans will remember her as a soloist for WBZ-WBZA in Boston until a short time ago.

# RADIOLOG

Sunday — (Continued)

8:00—Chase & Sanborn Program  
9:00—Our Government  
9:15—Album of Music  
9:45—Shaeffer Life Time Parade  
10:00—Musings—John Brewster  
10:15—L'Heure Exquise  
10:45—Chester Gaylord—Soloist  
11:01—News Bulletins

**WEAN—PROVIDENCE (384m) 990k**

**A. M.**

8:00 to 11:00—Same as WNAC  
11:00—Morning Service

**P. M.**

12:15—Artists Club Recital  
12:30 to 1:00—Same as WAAB  
1:00 to 5:00—Same as WAAB  
5:00—Irene Beasley  
5:30 to 6:30—Same as WNAC  
6:30—Billy Lossez and Ensemble  
6:45 to 7:45—Same as WNAC  
7:45—The Jolly Coke Men  
8:00—Columbia Dramatic Laboratory  
8:30—William V. Hall  
9:00 to 10:30—Same as WNAC  
10:30 to 11:30—Same as WAAB  
11:30 to 1:00—Same as WNAC

## MONDAY, JUNE 27, 1932

**WEEI—BOSTON (508m) 590k**

**A. M.**

6:45—Tower Health Exercises  
8:00—Gene & Glen  
8:15—E. B. Rideout  
8:20—Looking Over the Morning Paper  
8:30—Cheerio  
9:00—Caroline Cabot  
9:10—The Well Dressed House  
9:15—Top O' the Morning  
9:30—Flying Fingers  
9:45—Our Daily Food  
10:00—Pie Plant Pete  
10:15—WEEI Organist—Del Castillo  
10:45—To be Announced  
11:00—Musical Interlude  
11:15—Radio Household Institute  
11:30—U. S. Navy Band

**P. M.**

12:00—G. E. Circle  
12:15—News Despatches  
12:25—Stock Exchange Quotations  
12:35—Farmers Produce Market  
12:45—Neapolitan Dutch Girls  
12:55—What's New in the World  
1:00—The Dally Tattler  
2:00—Neapolitan Dutch Girls  
2:30—N. E. Kitchen of the Air  
3:00—To be announced  
3:30—WEEI Reading Circle  
4:00—News Despatches  
4:10—Stock Exchange Quotations  
4:15—Women's Club Program  
4:30—Musical Program  
4:45—Twilight Thoughts  
5:00—To be announced  
5:15—General Mills—Skippy  
5:30—To be announced  
5:45—Elizabeth Cushman  
6:00—Black & Blue Program  
6:15—Waldorf Astoria Orchestra  
6:30—The Old Painter  
6:35—News Despatches  
6:45—Kendall Harney's Ensemble  
7:00—To be announced  
7:45—Rise of the Goldbergs  
8:00—Soconyland Sketches  
8:30—The Voice of Firestone  
9:00—A. & P. Gypsies  
9:30—General Motors Program  
10:00—National Radio Forum  
10:30—Joe Rines & Orchestra  
11:00—Weather—E. B. Rideout  
11:06—Globe News Despatches  
11:15—Dance Orchestra  
11:45—Cotton Club Orchestra

**WAAB—BOSTON (212.6m) 1410k**

**A. M.**

7:46—News Flashes  
8:00—Salon Musicale  
8:30—Rhythm Kings  
9:00—Little Jack Little

9:15—Gypsy Music Makers

9:30—The Merrymakers  
10:00—Singing Vagabond  
10:15—Sweet and Hot  
10:45—Madison Singers  
11:00—Martha Lee Cooking School  
11:15—Shopping News  
11:45—Ben Alley—Tenor

**P. M.**

12:00—Stocks and News  
12:15—Farm Flashes  
12:30—Noon Day Organ Recital  
1:00—George Hall's Hotel Taft Orch.  
1:30—Madison String Ensemble  
2:00—Shopping News  
2:45—News Flashes  
3:00—Organ Tones  
3:15—Baseball Game  
5:00—Romance  
5:30—Palisades Orchestra  
6:00—H. V. Kaitenborn  
6:15—Vaughn de Leath  
6:30—Baseball Scores  
6:45—The Funnyboners  
7:01—News Flashes  
7:15—"Big Brother" Bob Emery  
7:30—Carl Moore & Orchestra  
8:00—The Gossipers  
8:15—The Muscanto Trio  
8:30—Four Clubmen  
8:45—Yankee Network Personalities  
9:00—Kay, Chris and Brownie  
9:15—Harlequin Ensemble  
9:30—Organ Recital  
10:01—Baseball Scores  
10:06—News Flashes  
10:15—Modern Male Chorus  
10:30—Columbia Symphony Orchestra  
10:45—Goodall Worsted Program  
11:00—Charles Carlile  
11:15—Freddie Martin & Orchestra  
11:30—Noble Sissle & Orchestra

**WNAC—BOSTON (243.8m) 1230k**

**A. M.**

6:30—Sunrise Melodies  
7:16—News Flashes  
7:30—Morning Watch  
7:45—Shopping News  
8:00—Nine O'Clock Serenaders  
9:10—Good News for The Ladies  
9:15—Yankee Singers  
9:30—Jane and John  
9:45—Hot-Cha Band  
10:00—Earle Nelson  
10:15—The Melodists  
10:30—Song Album  
10:45—The Rhapsodizers  
11:00—Morning Moods  
11:30—Academy of Medicine  
11:45—Five Minute Stories—Real Life

**P. M.**

12:00—News from Shepard Stores

## STARS IN SYLVAN INTERLUDE



DAVE RUBINOFF AND HARRY RICHMAN

It's not a new musical instrument, just a lawn mower, but Harry Richman doesn't like to push it around his Beechurst estate on Long Island. So when trimming time comes, Richman persuades Rubinoff to cut the grass in exchange for some "real" fiddling. The two Chase & Sanborn entertainers are heard over NBC-WTIC networks each Sunday Night at 8:00 P. M. Rubinoff with his orchestral numbers and solos, Richman with song and comedy.

Dave Rubinoff is the same one who formerly conducted the grand orchestra at the Metropolitan Theatre in Boston.

**Request Granted**

Rav Meyers, chief radio operator of the sub "Nautilus," received

a letter from a blind lady who evinced interest in his broadcasts from WBZ-WBZA. She expressed the wish that she might someday visit a submarine. This week Myers, with the lady as his guest, visited the S-49, U. S. Navy submarine now beached at Revere, and in detail explained the operation of the sub.

**Gaining Headway**

The campaign to keep Stoopnagle out of the White House gains headway. A poll of 400 delegates at Chicago revealed 399 who agreed to support the movement. The 400th, a man who gave his name as Gregorious Stepanovitch Hassenpfeffersnitski, was busy registering and did not have time to answer.

# RADIOLOG

Monday — (Continued)

12:06—News Flashes  
 12:15—Yoeng's Orchestra  
 12:30—Columbia Revue  
 1:00—Record Selections  
 1:55—Edna Wallace Hopper  
 2:00—Broadcast from Mayor's Office  
 2:15—Ann Leaf at the Organ  
 2:30—Elizabeth Barthell  
 2:45—Columbia Salon Orchestra  
 3:30—Sam Prager—Pianist  
 3:45—Four Eton Boys  
 4:00—Westphal's Dance Orchestra  
 4:30—Columbia Artists Recital  
 5:00—The Dance Parade  
 5:30—Melody Mart  
 5:45—Shepard Stylists  
 6:00—News—Baseball Scores  
 6:15—Captain Whopper  
 6:20—Musical Brevities  
 6:25—The Bisquick Band  
 6:30—"Big Brother"—Bob Emery  
 6:45—Chandu—The Magician  
 7:00—Morton Downey  
 7:15—Maxwell House Coffee  
 7:30—"Easy Aces"  
 7:45—Bing Crosby  
 8:00—The Bath Club  
 8:15—Singin' Sam—Barbasol Man  
 8:30—Voice of the Violin  
 8:45—Col. Stoopnagle and Budd  
 9:00—Manhattan Serenaders  
 9:15—Pillsbury Flour Program  
 9:30—An Evening in Paris  
 9:45—La Gardardine Program  
 10:00—Boswell Sisters  
 10:15—Al Starita and Orchestra  
 10:30—Totem Pole Orchestra  
 11:00—Baseball Scores  
 11:06—Record News Flashes  
 11:15—Organ Recital  
 11:30—Carl Moore & Blue Heaven Boys  
 12:00—Isham Jones and Orchestra  
 12:30—Joe Reichman and Orchestra  
**WBZ-WBZA—BOSTON (303m) 990k**  
**A. M.**  
 7:00—Musical Clock  
 7:45—Fitz and Spitz  
 8:00—On the 8:15  
 8:15—Phil Cook, the Quaker Man  
 8:30—Grin and Bearit  
 8:45—Jean Abbey  
 9:01—Homemaking Hints  
 9:15—Virginia Reade  
 9:30—Beautiful Thoughts  
 9:45—Frank Decker—Tenor  
 9:55—Brown of Boston  
 10:00—Nothing but the Truth  
 10:15—Clara, Lu and Em  
 10:30—Our Daily Food  
 10:46—The Sherman Family  
 11:00—World Bookman  
 11:15—Ronnie and Van  
 11:30—Singing Strings  
 11:45—Metropolitan Stage Show  
**P. M.**  
 12:01—Monitor Views the News  
 12:15—Pat Barnes  
 12:30—Stock Exchange Quotations  
 12:35—Street & Highway Safety  
 12:40—Piano Interlude  
 12:45—MSC Forum  
 1:26—New England Agriculture  
 1:30—Farm and Home Hour  
 2:45—Gospel Singer  
 3:00—Mason and Hamlin Concert  
 3:30—Home Forum Cooking School  
 4:00—Tea Time Tunes  
 4:45—Brown Palace Orchestra  
 5:00—Agricultural Markets

5:15—Toe Ticklers  
 6:30—Singing Lady  
 6:45—Little Orphan Annie  
 6:00—Teaberry Sports Review  
 6:10—Bradford Organ—Louis Weir  
 6:15—Monitor Views the News  
 6:30—Ray Meyers—The Nautilus  
 6:45—Lowell Thomas  
 7:00—Bulova time—Amos 'n' Andy  
 7:15—Tastyeast Jesters  
 7:30—Stebbins Boys  
 7:45—Billy Jones—Ernie Hare  
 8:00—Frost Kings  
 8:15—Ginger Boys  
 8:30—Death Valley Days  
 9:00—Sinclair Weiner Minstrels  
 9:30—Canada Dry Program  
 10:00—Country Doctor  
 10:15—Absorbine Jr. Program  
 10:30—Love Songs and Waltzes  
 10:45—Republican News Bulletins  
 11:00—Time—Weather Sports Review  
 11:15—Joe Pines' Orchestra  
 11:30—Midnight Serenade

**WTIC HARTFORD (282.8m) 1060k**

**A. M.**  
 8:00—WTIC Synchronized with WEAP  
**P. M.**  
 4:00—Pop Concert  
 4:30—Vocal Recital  
 4:45—Laurel Trio  
 5:00—Morgan Memorial  
 5:15—Skippy  
 5:30—Swanee Serenaders  
 6:00—Bulletins  
 6:05—Serenading Strings  
 6:30—The Merry Madcaps  
 7:00—Baseball Scores  
 7:05—Hank Keene & Hillbillies  
 7:20—Broadway Favorites  
 7:30—Shirley DeVoe — Dorothy Berry  
 7:45—The Goldbergs  
 8:00—Dramatic Skit  
 8:30—Richard Crooks—Tenor  
 9:00—The Gypsies  
 9:30—Parade of the States  
 10:00—WTIC Playhouse—Guy Hedlund  
 10:30—News Flashes  
 10:35—The Merry Madcaps  
 11:30—Vincent Lopez's Orchestra  
 11:45—Cab Calloway's Orchestra

**WTAG—WORCESTER (516.9m) 580**

**A. M.**  
 8:00—Quaker Early Birds  
 8:15—Morning Devotions  
 8:30—Cheerio  
 9:00—Organ—Capitol Theatre  
 9:30—Worcester Shut-In Society  
 9:45—A. & P. Food Program  
 10:00—Musical Gems  
 10:15—Aunt Sammy  
 10:30—Breen and de Rose  
 10:45—County Extension Service  
 11:00—Moment Musical  
 11:15—Radio Household Institute  
 11:30—U. S. Navy Band  
**P. M.**  
 12:00—General Electric Circle  
 12:15—Eileen and Bill  
 12:30—Produce Market Report  
 1:35—Farm Flashes  
 12:45—Popular Songs  
 1:01—Gazette News  
 1:15—Jack Miles and Orchestra  
 1:30—Local Highlights  
 2:30—N. E. Kitchen of the Air  
 3:30—Musical Pictures  
 4:30—Soloist



## GATHERING INSTRUCTIONS



MADGE TUCKER AND YOUNGSTERS OF "THE LADY NEXT DOOR"

Here are a few of the youngsters of "The Lady Next Door" program and "The Children's Hour" of NBC, listening attentively to Miss Madge Tucker as she outlines her plans for juvenile programs for the summer. Miss Tucker is director of juvenile features for NBC and plays the role of the "Lady."

### All Dressed Up

Buster WEEI Horton stepped into the summer influence recently, completely bedecked with gold trappings, white ducks and a blue jacket, blue-jacket style.

### Auditions

Eleanor Geer, in charge of auditions at WNAC, is more interested in either vocal or instrumental groups than in soloists at the

present time. She is holding auditions for any combinations of this type every Thursday morning, and welcomes all talented groups, whether or not they have done any previous broadcasting.

### Rather Occupied

Ray Perkins had a tough time the day he finished his old Jergen's program and started his new Barbasol program. He had a rehearsal for Barbasol, a rehearsal for Jergens, a performance for Barbasol, four personal appearances at the Fordham Theatre in the Bronx, a benefit at Searsdale, N. Y., at 10:00 P. M., and a personal appearance at a Bronx High School, which made ten sessions in one day.

## Monday — (Continued)

4:45—Lady Next Door  
 5:00—Concert Pianist  
 5:15—Skippy  
 5:30—Marjorie Taylor Trio  
 6:00—Waldorf Astoria Orchestra  
 6:30—News Bulletins  
 6:36—Baseball Scores  
 6:38—Lady Lavender  
 7:00—Link Porter and Orchestra  
 7:15—Chandu—The Magician  
 7:30—Paul Whiteman & Orchestra  
 7:45 to 10:30—Same as WEEI  
 10:30—Do You Remember  
 10:45—Kiwanis Broadcast  
 11:00—News Bulletins

WEAN—PROVIDENCE (384m) 990k  
A. M.

7:30—The Globe Trotter  
 7:45—Gospel of Good News  
 8:00—Salon Muscalle  
 8:30—Sr. High School Quarter Hour  
 8:45—R. I. Shopping News  
 9:00 to 9:15—Same as WNAC  
 9:15 to 10:30—Same as WAAB  
 10:30 to 11:45—Same as WNAC

11:45—Ben Alley—Tenor

P. M.  
 12:00—Shopping News  
 12:06—Globe Trotter  
 12:15 to 1:00—Same as WNAC  
 1:00—R. I. Information  
 1:30—WEAN Women's Federation  
 2:00—Gossipers  
 2:15 to 3:15—Same as WNAC  
 3:15—Baseball Game  
 5:00—The Dance Parade  
 5:30—Tommy Christian and Orchestra  
 6:01—News—Baseball Scores  
 6:15—Vaughn de Leath  
 6:25—Bisquick Band  
 6:30—"Big Brother" Rob Emery  
 6:45—Nehi Rondoliers  
 7:00 to 7:30—Same as WNAC  
 7:30—"Chandu"—The Magician  
 7:45 to 8:30—Same as WNAC  
 8:30—The Berrycrafters  
 8:45 to 10:15—Same as WNAC  
 10:15 to 10:45—Same as WAAB  
 10:45—Emerson Gill's Orchestra  
 11:00 to 12:00—Same as WAAB  
 12:00 to 1:00—Same as WNAC

## TUESDAY, JUNE 28, 1932

WEEI—BOSTON (508m) 590k  
A. M.

6:45—Tower Health Exercises  
 8:00—Quaker Early Birds  
 8:15—E. B. Rideout  
 8:20—Looking Over the Morning Paper  
 8:30—Cheerio  
 9:00—Caroline Cabot  
 9:10—The Well Dressed House  
 9:15—Top O' the Morning  
 9:30—The Laugh Club—Tom Brennie  
 9:45—Our Daily Food  
 10:00—Gretchen McMullen  
 10:30—Cindy & Sam  
 10:45—Breen & DeRose  
 11:00—"Your Child"  
 11:15—Radio Household Institute  
 11:30—WEEI Organist

## P. M.

12:00—General Electric Circle  
 12:15—Boston Globe News Despatches  
 12:25—Stock Exchange Quotations  
 12:35—Produce Market Report  
 12:45—WEEI Organist—Del Castillo  
 12:55—What's New in the World  
 1:00—The Daily Tattler  
 2:00—The Merry Madcaps  
 2:30—Outstanding Speaker  
 2:45—Instrumental Soloist  
 3:00—Vocal Art Quartette  
 3:30—WEEI Reading Circle  
 4:00—Boston Globe Despatches  
 4:10—Stock Exchange Quotations  
 4:15—To be announced  
 4:30—Corea's Orchestra  
 5:00—Bridge Talk  
 5:15—Skippy  
 5:30—O'Leary's Irish Minstrels  
 6:00—Detective Black & Blue  
 6:15—Waldorf Astoria Orchestra  
 6:30—The Old Painter  
 6:35—Boston Globe News Despatches  
 6:45—Tessie the Typist  
 7:00—Phil Saltman—Planolog  
 7:15—To be announced  
 7:30—Barbasol Program  
 7:45—Rise of the Goldbergs

8:00—Blackstone Plantation  
 8:30—McFadden Program  
 9:00—The Jenney Concert  
 9:30—Texaco Fire Chief  
 10:00—Lucky Strike Dance Orchestra  
 11:00—Weather, Road and Fishing  
 11:06—Globe News Despatches  
 11:16—The Op'ry House  
 11:30—Mount Royal Orchestra

WAAB—BOSTON (212.6m) 1410k  
A. M.

7:45—News Flashes  
 8:00—Havens and Mack  
 8:15—Salon Muscalle  
 8:45—Musical Memories  
 9:00—Little Jack Little  
 9:15—Melody Parade  
 9:45—Brad Browne—Al Llewelyn  
 10:00—Morning Moods  
 10:30—Round Towners  
 10:45—The Modernists  
 11:00—News and Features  
 11:15—Shopping News  
 12:00—Stock Market Quotations

## P. M.

12:15—Farm Flashes  
 12:30—Organ Recital  
 1:00—Current Questions  
 1:15—Hotel Taft Orchestra  
 1:30—Atlantic City Muscalle  
 2:00—Shopping News  
 2:45—News Flashes  
 3:00—At the Console  
 3:15—Baseball Game  
 5:00—Pallades Orchestra  
 5:15—Meet the Artist  
 5:30—Musical Comedy Memories  
 6:00—George Hall's Orchestra  
 6:15—Reis and Dunn  
 6:30—Baseball Scores  
 6:35—Jack Miller & Orchestra  
 6:45—Noble Sissie & Orchestra  
 7:00—News Flashes  
 7:15—Big Brother  
 7:30—Connie Beswell—Songs  
 7:45—Dan Sullivan and Orchestra

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## ACES MEET KING



MR. ACE, ELY CULBERTSON AND MRS. ACE

A peek is better than a finesse, especially if you're looking at a hand held by Ely Culbertson, bridge expert on whom Mr. and Mrs. Ace, principals of Columbia's "Easy Aces" program, worked this subterfuge. Jane seems to be diverting Mr. Culbertson with one of her disarming smiles while Mr. Ace is not above peering over the master's shoulder. Culbertson, incidentally, confesses himself to be an "Easy Aces" enthusiast. The program is heard each Monday, Wednesday and Friday at 7:30 P. M.

### His Platform

Called upon to make public his platform, that eminent statesman, Colonel Lemuel Q. Stoopnagle, recently gave the following reasons why the public should "Keep Stoopnagle Out of the White House."

1. He doesn't like silk hats.
2. Is muscle-bound and therefore not good at throwing out the opening ball of the baseball season.
3. Doesn't like finger-bowls.

4. Doesn't like to shake hands so much.
5. Looks terrible in a frock coat.
6. Doesn't like to go fishing in a stiff collar.
7. Doesn't like to sleep in four-posters.
8. Likes to laugh loudly.
9. Prefers to "ad lib" rather than read from a typewritten page.

### Catch On?

Ray Perkins is singing a new song entitled "I'm on Pins and Needles about You." "If you don't get the point," he advises his listeners, "just stick around until you pick up the thread of the story."

### Something Wrong Somewhere

Ralph Kirbery had to drive home after one of his broadcasts recently without benefit of headlights. Some enterprising robber stole the headlights from Ralph's car. And in his spare time Ralph teaches the police departments of several New Jersey towns how to shoot.

## Tuesday — (Continued)

8:00—The Gossipers  
 8:15—Hill-Billy George  
 8:30—The Dictators  
 8:45—Book Chat  
 9:00—Artists Recital  
 9:30—Organ Recital  
 10:01—Baseball Scores  
 10:06—News Flashes  
 10:15—Gold Medal Fast Freight  
 10:30—Howard Barlow & Orchestra  
 11:00—Irene Beasley—Contralto  
 11:15—Hotel Bossert Orchestra  
 11:30—St. Moritz Orchestra  
 11:45—Little Jack Little  
**WNAC—BOSTON (243.8m) 1230k**  
**A. M.**  
 6:30—Sunrise Melodies  
 7:16—News Flashes  
 7:30—Morning Watch  
 7:45—Shopping News  
 9:00—Nine O'clock Serenaders  
 9:10—Good News for the Ladies  
 9:15—The Yankee Singers  
 9:30—Birdseye Frosted Fooders  
 9:45—The Song Album  
 10:00—The Ambassadors  
 10:15—The Cavaliers  
 10:30—Yankee Mixed Quartet  
 10:45—U. S. Navy Band  
 11:30—Helen Board—Soprano  
 11:45—Do-Re-Me  
**P. M.**  
 12:00—News from Shepard Stores  
 12:06—News Flashes  
 12:15—Yoeng's Orchestra  
 12:30—Columbia Revue  
 1:00—Shopping News  
 1:55—Edna Wallace Hopper  
 2:00—Aunt Jemima Songs  
 2:15—"Movie Star Revue"  
 2:30—Columbia Salon Orchestra  
 3:00—Ann Leaf at the Organ  
 3:30—Snapshots  
 4:00—Boston Petite Symphonie  
 4:30—Virginia Arnold  
 4:45—Boston School Committee  
 5:00—"Phil Dent—Puzzle Man"  
 5:05—The Dance Parade  
 5:30—Melody Mart  
 5:45—Shepard Stylists  
 6:00—News—Baseball Scores  
 6:15—Captain Phineas Whopper  
 6:20—Musical Brevities  
 6:25—Bisquick Band  
 6:30—"Big Brother"—Bob Emery  
 6:45—Chandu—The Magician  
 7:00—Tito Gulzar  
 7:15—Crisco-Mills Brothers  
 7:30—Secret Service Agent  
 7:45—Chase and Sanborn  
 8:00—The Bath Club  
 8:15—The Columbians  
 8:30—Colt Shoe Program  
 8:45—Joe Palooka  
 9:00—Ben Bernie  
 9:30—Eno Crime Club  
 10:00—Alex Gray—Chesterfield  
 10:15—Al Starita and Orchestra  
 10:30—Totem Pole Orchestra  
 11:00—Baseball Scores  
 11:06—Record News Flashes  
 11:15—Organ Recital  
 11:30—Carl Moore & Orchestra  
 12:00—Ozzie Nelson's Orchestra  
 12:30—Coon-Sanders Orchestra  
**WBZ-WBZA—BOSTON (303m) 990k**  
**A. M.**  
 7:00—Musical Clock  
 7:45—Morning Minstrels

8:00—On the 8:15  
 8:15—Phil Cook  
 8:30—Grin and Bearit  
 9:01—Housemakers Hints  
 9:10—Musical Interlude  
 9:15—Virginia Reade  
 9:30—Beautiful Thoughts  
 9:45—Buddy, Mary and Anne  
 10:00—Musical Melange  
 10:15—Clara, Lu and Em  
 10:30—Our Daily Food  
 10:45—Davis Mystery Chef  
 11:00—School of Cookery  
 11:15—Tangee Musical Dreams  
 11:30—Through the Looking Glass  
 11:45—Rhythm Ramblers  
**P. M.**  
 12:01—Monitor Views the News  
 12:15—Pat Barnes  
 12:30—Stock Exchange Quotations  
 12:35—Street & Highway Safety  
 12:40—Piano Interlude  
 12:45—Ray Delaport's Orchestra  
 1:00—Democratic Convention  
 1:15—Mass. State Grange  
 1:26—New England Agriculture  
 1:30—Farm and Home Hour  
 2:30—Matinee Revue  
 3:30—Home Forum Cooking School  
 4:00—Tea Time Tunes  
 4:20—WBZ Health Clinic  
 4:30—Stock Exchange Quotations  
 4:45—Rhythm Varieties  
 5:00—Agricultural Markets  
 5:15—Toe Ticklers  
 5:30—Singing Lady  
 5:45—Little Orphan Annie  
 6:00—Teaberry Sports Review  
 6:10—Bradford Organ—Louis Welr  
 6:15—The Monitor Views the News  
 6:30—Gov. Winant of N. H.  
 6:45—Lowell Thomas  
 7:00—Rulova time—Amos n' Andy  
 7:15—Toy Town Trio  
 7:30—Stebbins Boys  
 7:45—Billy Jones and Ernie Hare  
 8:00—You and Your Government  
 8:30—Concert  
 8:45—Sisters of the Skillet  
 9:00—Household Program  
 9:30—Goldman Band  
 10:00—Country Doctor  
 10:15—Buddy Mary and Ann  
 10:30—Paris Night Life  
 10:45—Republican News Bulletins  
 11:00—Time—Weather Sports Review  
 11:15—Joe Rines' Show Boat Orchestra  
 11:45—Midnight Serenade  
**WTIC HARTFORD (282.8m) 1060k**  
**A. M.**  
 7:00—Collin Driggs—Organist  
 7:30—Sunshine Serenaders—Martin  
 9:00—Gene and Glenn  
 8:15—Morning Devotions  
 8:30—"Cheerio"  
 9:00—"Shopping with Susan"  
 10:00—Banjoleers  
 10:15—Souvenirs of Melody  
 10:30—Cindy and Sam  
 10:45—Breen and DeRose  
 11:00—Dr. Ella Oppenheimer  
 11:15—Radio Household Institute  
 11:30—WTIC Pop Concert—Kriens  
 12:00—Home Circle Talk  
**P. M.**  
 12:15—Bulletins  
 12:30—Farm and Home Forum  
 12:55—Time Signals  
 1:00—Blue Room Echoes

## BEGINS NEW CONCERT SEASON



EDWIN FRANKO GOLDMAN

Edwin Franko Goldman, who has made musical history in his band concerts from the Mall in Central Park and from the campus of New York University, greeted a nationwide audience in his fifteenth summer concert series on Tuesday, June 14 in a program broadcast at 9:30 P. M. over a coast-to-coast NBC-WBZ network.

Goldman has been a figure in American band circles for almost twenty years. He is a native of Louisville, Ky., and came to New York at the age of eight. Like many other American youngsters he wanted to play the cornet.

By the time he was 14 he had

won a scholarship at the National Conservatory of Music in New York and studied composition there under Antonin Dvorak. At 17 he became cornetist with the Metropolitan Opera Orchestra under the direction of Walter Damrosch.

He stayed with the Metropolitan for ten years. At 27 he resigned to teach cornet. For 13 years he was a noted cornet instructor. He also did considerable composing.

In 1918 he started his famous summer concerts on The Green at Columbia University, and these continued each summer without interruption until they were transferred to The Mall in Central Park in 1923. Then in 1925 the programs were again transferred, this time to the campus of New York University. But in 1926, the city administration brought Goldman and his band back to the Mall, where he has remained, playing alternately there and at New York University.

Goldman has appeared in many large cities. In 1929 he played at the Canadian National Exhibition in Toronto, and has appeared as guest conductor with many American bands.

He has played some 780 New York City concerts. For the past four years his audiences are said to have averaged 1,500,000 persons per season.

Goldman is a well known composer for band. "On the Mall," is probably his best known composition. Among others are "Chimes of Liberty," "Sagamore," "Eagle Eyes," "Sunapee," "Central Park," "On the Pier" and "New Yorker."

#### Queer Sight

Leon Belasco now has an embarrassing moment to talk about. He was opening a week's vaudeville engagement at the Palace Theatre in New York and as the curtain went up it caught the microphone which Leon uses for singing and carried it six feet into the air. The first glimpse that the audience got of the orchestra leader revealed him fishing for the mike with his bow as he stood on a chair belonging to one of his men.

## Tuesday — (Continued)

1:40—D. A. R. Talk  
 1:55—Edna Wallace Hopper  
 2:00—The Merry Madcaps  
 2:30—Charles Killmer, Luara C. Gaudet  
 2:45—Musique Intime  
 3:15—Rhythm Five—Len Berman  
 3:30—The Mixing Bowl

## WTAG—WORCESTER (516.9m) 680

## A. M.

8:00—Quaker Early Birde  
 8:15—Morning Devotions  
 8:30—Cheerio  
 9:00—Morning Glee Club  
 9:15—Shopping Around  
 9:45—A. & P. Food Program  
 10:00—Marmola Dramas  
 10:05—Musicale  
 10:15—Knox Sparkling Music  
 10:30—Cindy and Sam  
 10:45—Aunt Sammy  
 11:00 to 11:30—Same as WEEI  
 11:30—The Marionettes

## P. M.

12:00—G. E. Circle  
 12:15—Real George Washington  
 12:30—Produce Market Report  
 12:35—Farm Flashes  
 12:45—Popular Program  
 1:01—News Bulletins  
 1:10—Classic Varieties  
 1:30—New Yorker Concert Ensemble  
 2:00—Local Highlights  
 3:00—Musical Forget-me-nots  
 3:30—Women's Radio Review  
 4:00—Concert Program  
 4:30—Treasure Box  
 4:45—Lady Next Door  
 5:00—Soprano  
 5:15—Skippy  
 5:30—Pops Pirate Club  
 5:45—Music in the Air  
 6:00—Bancroft Hotel Ensemble  
 6:30—News Bulletins  
 6:38—Musical Interlude

6:45—Back of the News  
 7:00—Midweek Hymn Singing  
 7:15—Chandu—The Magician  
 7:30 to 9:00—Same as WEEI  
 9:00—NBC Artists Musicale  
 9:30 to 11:00—Same as WEEI  
 11:01—News Bulletins

## WEAN—PROVIDENCE (384m) 996k

## A. M.

7:30—Globe Trotter  
 7:45—Morning Devotions  
 8:00 to 8:30—Same as WAAB  
 8:30—Shopping News  
 9:00 to 9:15—Same as WNAC  
 9:15—Melody Parade  
 9:30 to 10:00—Same as WNAC  
 10:00 to 10:45—Same as WAAB  
 10:45 to 12:06—Same as WNAC

## P. M.

12:06—Globe Trotter  
 12:15 to 1:00—Same as WNAC  
 1:00—Congressional Problems  
 1:15—R. I. Information Service  
 1:45—Atlantic City Musicale  
 2:00—The Gossipers  
 2:15—WEAN Women's Federation  
 2:30 to 3:15—Same as WNAC  
 3:15—Baseball Game  
 5:00—Musical Brevities  
 5:05—The Dance Parade  
 5:15 to 5:45—Same as WAAB  
 5:45—Shepard Stylists  
 6:01—News—Baseball Scores  
 6:15—Rels and Dunn  
 6:25—Bisquick Band  
 6:30—American Legion Program  
 6:45—Noble Sissle & Orchestra  
 7:00—Night Club of the Air  
 7:15—The Mills Brothers  
 7:30—Chandu—The Magician  
 7:45—Concert Ensemble  
 8:00 to 10:15—Same as WNAC  
 10:15 to 12:00—Same as WAAB  
 12:00 to 1:00—Same as WNAC

## WEDNESDAY, JUNE 29, 1932

## WEEI—BOSTON (508m) 590k

## A. M.

6:45—Tower Health Exercises  
 8:00—Quaker Early Birde  
 8:15—E. B. Rideout  
 8:20—Looking Over the Morning Paper  
 8:30—Cheerio  
 9:00—Caroline Cabot  
 9:10—The Well Dressed House  
 9:15—Top O' the Morning  
 9:30—Tom Brennie—The Laugh Club  
 9:45—Our Daily Food  
 10:00—Pie Plant Pete  
 10:15—Stereo  
 10:30—Wildroot Program  
 10:45—Betty Crocker  
 11:00—To be announced  
 11:15—Radio Household Institute  
 11:30—U. S. Marine Band  
 11:30—General Electric Circle

## P. M.

11:15—Boston Globe News Despatches  
 11:25—Stock Exchange Quotations  
 12:35—Farmers Produce Market  
 12:45—Neapolitan Dutch Girls  
 12:55—What's New in the World  
 1:00—The Daily Tattler  
 2:00—The Radio Pastor  
 2:15—Viennese Ensemble  
 2:30—N. E. Kitchen of the Air  
 3:00—Neapolitan Dutch Girls  
 3:30—Lido Palace Dance Orchestra

4:00—Boston Globe Despatches  
 4:10—Stock Exchange Quotations  
 4:15—Little Journeys to Songland  
 4:30—To be announced  
 4:45—To be Announced  
 4:55—Red Cross Talk  
 5:00—To be Announced  
 5:15—Skippy  
 5:30—To be announced  
 5:00—Detectives Black & Blue  
 6:15—Waldorf Astoria Orchestra  
 6:30—The Old Painter  
 6:35—News Despatches  
 6:45—Wadsworth Howland  
 7:00—Peters, Francis and Crowley  
 7:15—Tessie the Typist  
 7:30—To be announced  
 7:45—Rise of the Goldbergs  
 8:00—"Big Time"  
 8:30—Halsey Stuart Program  
 9:00—Goodyear Tire & Rubber  
 9:30—Mobiloil Program  
 10:00—Corn Cob Pipe Club  
 10:30—WEEI Organist—Del Castillo  
 11:00—Weather, Road & Fishing  
 11:05—Boston Globe News  
 11:15—Joe Rines and Orchestra

## WAAB—BOSTON (212.6m) 1410k

## A. M.

7:46—News Flashes

## NBC ARTIST NOW



QUEENA MARIO

The first voice to broadcast last winter from the stage of the Metropolitan Opera House may soon be heard frequently over the networks of the National Broadcasting Company. Its possessor, Queena Mario, recently came under the management of NBC Artists Service, and from now on all of her musical activities both in concert and on the air will be directed by this organization.

The Metropolitan, until the past season had jealously guarded its opera within its own walls. Not a single aria had ever been permitted to go out over the radio. But finally this ruling was changed through an arrangement with the National Broadcasting Company, and a series of operas were broadcast while in progress in the stage.

It happened that the first opera to be broadcast was Humperdinck's "Hansel and Gretel," with Miss Mario in the leading soprano role of little Gretel.

Gretel's voice is the first heard in the opera.

It was Miss Mario's soprano which sang this gay ditty to the nation, thereby breaking what has seemed to be an iron-clad ruling, and inaugurating one of the greatest broadcasts ever arranged. Miss Mario, who is one of the most popular sopranos of the Metropolitan, will undoubtedly be heard again in future operatic broadcasts. In addition to her singing, she holds the honored post recently vacated by the great Sembrich—that of training promising young vocalists at the Curtis Institute.

### Changes

Changes in the studio set-up at the Hotel Buckminster headquarters of the Yankee Network have necessitated a new audition for all artists, previously heard from the "Close-mike" position. The new "ERPI" pick-up, which forces a vocalist to stand three to six feet from the microphone and instrumentalists to be 20 to 40 feet away, gives an entirely different quality to the voices of some.

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## Wednesday — (Continued)

8:00—Salon Musicales  
 8:30—Rhythm Kings  
 8:45—Musical Memories  
 9:00—Little Jack Little  
 9:15—Melody Magic  
 9:30—The Merry-makers  
 10:00—The Oxol Boys  
 10:15—Artelis Dickson  
 10:30—Melody Parade  
 10:45—The Four Clubmen  
 11:00—Cooking School  
 11:15—Shopping News  
 12:00—Stock Market Quotations  
**P. M.**  
 12:15—Farm Flashes  
 12:30—At the Console  
 1:00—Hotel Taft Orchestra  
 1:30—Madison String Ensemble  
 2:00—Shopping News  
 2:45—News Flashes  
 3:00—Organ Tones  
 3:15—Baseball Game  
 5:00—Girl O' Yesterday  
 5:15—Going to Press  
 5:30—Frank Westphal & Orchestra  
 6:00—Vaughn de Leath  
 6:15—St. Moritz Orchestra  
 6:30—Baseball Scores  
 6:36—William Vincent Hall  
 6:45—The Funnyboners  
 7:00—News Flashes  
 7:15—"Big Brother" Bob Emery  
 7:30—Carl Moore & Orchestra  
 8:00—The Gossipers  
 8:15—Brookline Orchestral Concert  
 10:01—Baseball Scores  
 10:06—News Flashes  
 10:15—Adventures in Health  
 10:30—Howard Earlow & Orchestra  
 11:00—Charles Carlile  
 11:15—Ozzie Nelson & Orchestra  
 11:30—Don Redman & Orchestra

**WNAC—BOSTON (243.8m) 1230k**  
**A. M.**

6:30—Sunrise Melodies  
 7:16—News Flashes  
 7:30—Morning Watch  
 7:45—Shopping News  
 9:00—Nine O'clock Serenaders  
 9:10—Good News for the Ladies  
 9:15—Yankee Singers  
 9:30—Hot-Cha Band  
 9:45—Footlight Echoes  
 10:00—Earle Nelson  
 10:15—The Harmonizers  
 10:30—Song Album  
 10:45—Spotlight Highlights  
 11:00—Bringing Up Daughter  
 11:15—The Davis Mystery Chef  
 11:30—Cooking School  
 11:45—Piano Pictures  
 12:00—News from Shepard Stores  
**P. M.**  
 12:06—News Flashes  
 12:15—Yoeng's Orchestra  
 12:30—Columbia Revue  
 1:00—Shopping News  
 1:55—Edna Wallace Hopper  
 2:00—Aunt Jemima Songs  
 2:15—Columbia Artist Recital  
 2:30—Elizabeth Barthell  
 2:45—Columbia Salon Orchestras  
 3:15—Madame Cutter & Orchestra  
 3:45—The Four Eton Boys  
 4:00—The Captivators  
 4:30—Hotel Taft Orchestra  
 5:00—"Phil Dent—Puzzle Man"  
 5:05—The Dance Parade  
 5:30—Melody Mart

5:45—Shepard Stylists  
 6:00—Baseball Scores  
 6:15—Captain Whopper  
 6:20—Musical Brevities  
 6:25—The Bisquick Band  
 6:30—"Big Brother"—Bob Emery  
 6:45—Chandu—The Magician  
 7:00—Morton Downey  
 7:15—Maxwell House Coffee  
 7:30—"Easy Aces"  
 7:45—Bing Crosby  
 8:00—The Linit Bath Club  
 8:15—Singin' Sam  
 8:30—Salon Ensemble  
 8:45—Colonel Stoopnagle & Budd  
 9:00—Guy Lombardo & Orchestra  
 9:30—Eno Crime Club  
 10:00—Chesterfield Program  
 10:15—Al Starita and Orchestra  
 10:30—Totem Poie Orchestra  
 11:00—Baseball Scores  
 11:06—News Flashes  
 11:15—Organ Recital  
 11:30—Carl Moore & Orchestra  
 12:00—Central Park Casino Orchestra  
 12:30—Isham Jones and Orchestra

**WBZ-WBZA—BOSTON (303m) 990k**
**A. M.**

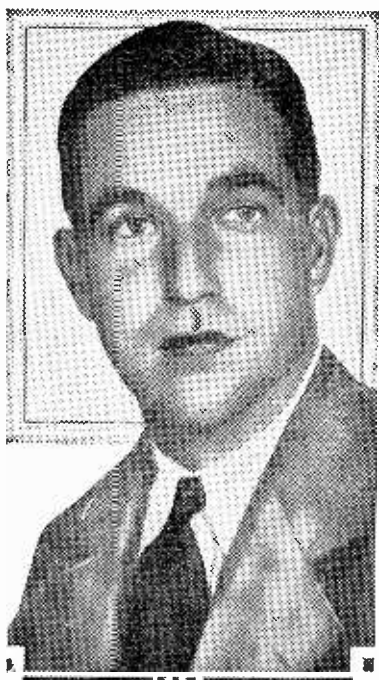
7:00—Musical Clock  
 7:45—Morning Melodies  
 8:00—On the 8:15  
 8:15—Pitz and Spitz  
 8:30—Grin and Bearit  
 9:01—Homemakers Hints  
 9:10—Musical Interlude  
 9:15—Virginia Reade  
 9:30—Beautiful Thoughts  
 9:45—Frank Decker—Tenor  
 9:55—Brown of Boston  
 10:00—Beatrice Mable  
 10:15—Clara, Lu and Em  
 10:30—Our Dally Food  
 10:45—The Sherman Family  
 11:00—World Bookman  
 11:15—Repertory Players  
 11:45—Rhythm Ramblers

**P. M.**

12:02—The Monitor Views the News  
 12:15—Pat Barnes  
 12:30—Stock Exchange Quotations  
 12:35—Street and Highway Safety  
 12:40—Piano Interlude  
 12:45—Singing Violinist  
 1:00—Dem Convention Highlights  
 1:16—New England Agriculture  
 1:30—Farm and Home Hour  
 2:30—Matinee Revue  
 3:30—Home Forum Cooking School  
 4:00—Cotton Pickers  
 4:30—Stock Exchange Quotations  
 4:45—Rhythm Varieties  
 5:00—Agricultural Markets  
 5:15—Toe Ticklers  
 5:30—Singing Lady  
 5:45—Little Orphan Annie  
 6:00—Teaberry Sports Revue  
 6:10—Bradford Organ—Louis Weir  
 6:15—The Monitor Views the News  
 6:30—Dutch Band—Edward Craig  
 7:00—Rulova time—Ames 'n' Andy  
 7:15—Royal Vagabonds  
 7:30—Stebbins Boys  
 7:45—Billy Jones and Ernie Hare  
 8:00—Down to the Sea in Ships  
 8:15—Candlelight Quintet  
 8:30—Ginger Boys  
 8:45—Russian Kerchma  
 9:00—G. Washington Coffee



## THE COUNTRY DOCTOR



PHILLIPS H. LORD

Phillips H. Lord, creator of "Seth Parker," has added another personality to his long list of rural characters as *The Country Doctor* in a new series of programs heard over WBZ each Monday, Tuesday and Wednesday, at 10 P. M.

The *Country Doctor* is the fourth series of rural sketches Phillips Lord has contributed to radio, although he still is less than 30 years old. Lord's Sunday night character, "Seth Parker," whom he will continue to portray over an NBC-WEEI network, is known to millions of radio listeners.

The Uncle Abe and David series of broadcasts are remembered by a large audience, and *The Stebbins Boys* continue to enjoy the favor of listeners. Although he originated the latter series and played one of the roles for a time, Lord has since relinquished his association with this broadcast.

A boyhood spent in the rural communities of New England, com-

bined with a retentive memory, a flair for radio writing and a keen knowledge of character turned Lord from an unknown into one of radio's most famous personalities: in less than two years.

A young man just arrived in New York City from the country, he first sprang into fame when he heard a radio sketch of rural life which he considered preposterous. Lord hurried down to the broadcasting station to protest and was invited to "see whether he could do any better."

He could. Inside of a few weeks he prepared and presented his first series of *Seth Parker* programs, with so much success that the National Broadcasting Company invited him to come and broadcast them over a nationwide network. Since then he has become known from coast-to-coast.

In addition to his radio work, Lord has written several books about rural characters, toured the nation in vaudeville and starred in the moving picture, "Way Back Home."

**Saves Money**

Julia Sanderson was telling of a friend of hers who recently became a bride. The bride told Julia she was able to save money because "since I started cooking my husband only eats half as much as he used to."

**Suspense**

More suspense than reading a serial in a pulp paper magazine (his announcing the *Stebbins Boys* programs, says James Wallington. And the worst part of it is—the whole cast, headed by Arthur Allen, refuses to tell him what happens "tomorrow night."

**Date Filled**

The Chicago stadium, scene of the Republican Convention, is used frequently for boxing exhibitions; and over either side of the massive hall is an electric sign reading "Next Fight," the date being left blank. One of the wags in the radio corns filled in the date June 27." That's when the Democrats meet.

## Wednesday — (Continued)

9:30—Canada Dry Program  
 10:00—The Country Doctor  
 10:15—Absorbine Jr. Program  
 10:30—Waves of Melody  
 10:45—Republican News Bulletins  
 11:00—Time—Weather Sports Review  
 11:15—Hotel Bradford Orchestra  
 11:45—Midnight Serenade

## WTIC HARTFORD (282.8m) 1060k

P. M.  
 4:00—Sunset Hour—Kriens  
 4:45—Janet Cooper and Mary Cohane  
 5:15—Skippy  
 5:30—Studio Program  
 5:45—Mother Goose  
 6:00—Bulletins  
 6:05—Serenading Strings  
 6:30—Studio Program  
 7:00—Dr. Albert W. Crosby  
 7:10—Baseball Scores  
 7:15—Whispering Banjos  
 7:30—The Three Mad Hatters  
 7:45—The Goldbergs  
 8:00—Carefree Quarter Hour  
 8:15—Studio Program  
 8:30—WTIC—Broadcast to England  
 9:00—The Revelers  
 9:30—Nathaniel Shlikret's Orchestra  
 10:00—Corn Cob Pipe Club  
 10:30—Bulletins  
 10:34—WTIC Revue  
 11:30—Joe Candamo & Orchestra  
 12:00—Collin Driggs—Organist

## WTAG—WORCESTER (516.9m) 580

A. M.  
 8:00—Quaker Early Birds  
 8:15—Morning Devotions  
 8:30—Cheerio  
 9:00—Organ—Capitol Theatre  
 9:30—Piano Moods  
 9:45—A. & P. Food Program  
 10:00—Muscale  
 10:15 to 11:00—Same as WEEI  
 11:00—Reveries  
 11:15 to 12:15—Same as WEEI  
 P. M.  
 12:15—Real George Washington  
 12:30—Produce Market Report  
 12:35—Farm Flashes  
 12:45—Popular Program  
 1:01—News Bulletins  
 1:15—Jack Miles and Orchestra  
 1:30—Local Highlights  
 2:30—N. E. Kitchen of the Air  
 3:00—Salon Concert

3:30—Women's Radio Review  
 4:00—Neil Farrow—Pianist  
 4:15—Musicale  
 4:30—Soloist  
 4:45—Lady Next Door  
 5:00—Musical Reveries  
 5:15—Skippy  
 5:30—Pops Pirate Club  
 6:00—Bancroft Hotel Ensemble  
 6:30—News Bulletins  
 6:38—The Wandering Minstrel  
 6:45—Musical Skits  
 7:00—Powers Coal Presentation  
 7:15—Chandu—The Magician  
 7:30—Musical Reveries  
 7:45 to 10:30—Same as WEEI  
 10:30—Dance Music  
 11:00—News Bulletins

## WEAN—PROVIDENCE (384m) 990k

A. M.  
 7:30—Globe Trotter  
 7:45—Morning Devotions  
 8:00 to 8:45—Same as WAAB  
 8:45—Shopping News  
 9:00 to 9:15—Same as WNAC  
 9:15 to 10:45—Same as WAAB  
 10:45—Spotlight Highlights  
 11:00—Tone Paintings  
 11:15 to 12:06—Same as WNAC  
 P. M.

12:06—Globe Trotter  
 12:15 to 1:00—Same as WNAC  
 1:00—R. I. Information Service  
 1:30—Madison String Ensemble  
 2:00—The Gossipers  
 2:15 to 3:15—Same as WNAC  
 3:15—Baseball Game  
 3:50—Musical Brevities  
 5:00—The Dance Parade  
 5:15—Uncle Red's ABC Club  
 5:30—Jack Brooks and Orchestra  
 5:45—Shepard Stylists  
 6:01—Globe Trotter  
 6:15—Harold Stern & Orchestra  
 6:25 to 6:45—Same as WNAC  
 6:45—Nehi Rondoliers  
 7:00 to 7:30—Same as WNAC  
 7:30—"Chandu"—The Magician  
 7:45 to 8:30—Same as WNAC  
 8:30—The Dictators  
 8:45 to 10:15—Same as WNAC  
 10:15 to 12:00—Same as WAAB  
 12:00 to 1:00—Same as WNAC

## THURSDAY, JUNE 30, 1932

## WEEI—BOSTON (508m) 590k

A. M.  
 6:45—Tower Health Exercises  
 8:00—Quaker Early Birds  
 8:15—E. B. Rideout  
 8:20—Looking Over the Morning Paper  
 8:30—Cheerio  
 9:00—Caroline Cabot  
 9:10—The Well Dressed House  
 9:15—Top O' the Morning  
 9:30—Tom Brennie—The Laugh Club  
 9:45—Our Daily Food  
 10:00—The Banjoers  
 10:15—WEEI Organist  
 10:30—Soconyland Program  
 10:45—Breen & DeRose  
 11:00—WEEI Organist—Del Castillo  
 11:15—Radio Household  
 11:30—WEEI Organist—Del Castillo  
 P. M.  
 12:00—General Electric Circle

12:15—Boston Globe News Despatches  
 12:25—Stock Exchange Quotations  
 12:35—Farmers Produce Market  
 12:45—WEEI Organist  
 12:55—What's New in the World  
 1:00—The Daily Tattler  
 2:00—Gretchen McMullen  
 2:30—Eva Gingras  
 2:45—To be announced  
 3:00—The Three Mustachios  
 3:15—The Hemingways  
 3:30—WEEI Reading Circle  
 4:00—Boston Globe Despatches  
 4:10—Stock Exchange Quotations  
 4:15—Silver Lining Hour  
 4:30—To be announced  
 4:45—WEEI Organist  
 5:00—Y. W. C. A. Talk  
 5:10—Pianist  
 5:15—Skippy  
 5:30—To be announced

## FROM THE STUDIOS

Featured on Television



YOLANDA NORRIS

Yolanda Norris, youthful Brazilian soprano, is now featured in a program of Russian and Brazilian melodies, over the synchronized sight and sound stations of the Columbia System, W2XAB and W2XE respectively. She may be heard and seen each Sunday at 8:30 P. M.

### Meet Again

Two of radio's real old-timers, Whispering Jack Smith and Paul Dumont, met again the other eve-

ning after a lapse of seven years. The occasion was the new Absorbine Jr. program, on which Jack is featured artist and Paul production man. They had not seen each other since 1925, when they played together in "Toonerville Sketches," one of the earliest radio comedy sketches.

### Chance for Composers

If you think you are a song writer, and can turn out the kind of songs like the Mills Brothers use for "hot" and "scat" numbers, ship them on to their manager, Tom Rockwell, 799 Seventh Ave., New York. They own seven songs of their repertoire already and they want some more. Their manager gets special material for them and the reason you don't hear bands playing their numbers is they're "private stuff." Their silly song was written by Victor Young, who directs their orchestra, and he calls it "The Old Man of the Mountains." Two of the hits they own are "How Am I Doin'?" and "I Heard."

### Music and Rats

Emil Seidel, accompanist for Singin' Sam, hoped at one time that his fifteen-year-old son would follow his footsteps and take up music professionally. Emil, Jr., is already an accomplished performer on his father's instrument, but is inclined toward a scientific career. The noted accompanist finally despaired of turning his son to music when he came home after a broadcast recently and found his study, in which he works out arrangements, converted into a temporary natural history laboratory occupied by two families of pedigreed rats.

A FREDERICKS VITA-TONIC

PERMANENT WAVE \$5

Usually Priced at \$15 for

\$1 Daily Specials, any three of the following, Haircut, Shampoo, Facial, Finger or Marcel Wave, Manicure. Bring this ad and receive a Manicure or a Facial free with your Permanent.

HARRY'S BEAUTY SHOP

453 Washington St. Boston  
Telephone Dev. 8047

## Thursday — (Continued)

- 5:45—Helen Moody—Gertrude P. Page  
 6:00—Detectives Black & Blue  
 6:15—Waldorf Astoria Orchestra  
 6:30—The Old Painter  
 6:35—News Despatches  
 6:45—Alice O'Leary—Vocalist  
 7:00—Romance of Science  
 7:15—Ahearn, Burleigh, Flanagan  
 7:30—Barbasol Program  
 7:45—Rise of the Goldbergs  
 8:00—Fleischman Hour  
 9:00—"Big Six" Program  
 9:30—George Washington Coffee  
 10:00—Lucky Strike Dance Orchestra  
 11:00—Weather, Road and Fishing  
 11:06—Globe News Despatches  
 11:15—Harry Reser & Orchestra  
 11:45—Cotton Club Orchestra
- WAAB—BOSTON (212.6m) 1410k**  
**A. M.**  
 7:46—News Flashes  
 8:00—Havens and Mack  
 8:15—Salon Musicales  
 8:45—Musical Memories  
 9:00—Little Jack Little  
 9:15—Morning Moods  
 9:45—Brad Browne—Al Llewelyn  
 10:00—Melody Parade  
 10:15—Ida Bailey Allen  
 10:30—Four Clubmen  
 10:45—Barbara Gould  
 11:00—Ann Arden Fashions  
 11:15—Shopping News  
**P. M.**  
 12:00—Stock Market News  
 12:15—Farm Flashes  
 12:30—At the Console  
 1:00—Hotel Taft Orchestra  
 1:30—Atlantic City Musicales  
 2:00—Shopping News  
 2:45—News Flashes  
 3:00—Baseball Game  
 5:00—At the Console  
 5:15—George Hall & Orchestra  
 5:30—The Round Towners  
 5:45—Shapiro & Sheffer  
 6:00—Current Events—Kaltenborn  
 6:15—Freddie Martin & Orchestra  
 6:30—Baseball Scores  
 6:36—Jack Miller and Orchestra  
 6:45—Tommy Christian's Orchestra  
 7:00—News Flashes  
 7:15—Big Brother  
 7:30—The Street Singer  
 7:45—Hum & Strum  
 8:00—The Gossipers  
 8:15—Newbridge Male Quartet  
 8:30—Kelsey Highland Harmonies  
 8:45—Chemical Society Lecture  
 9:00—Emerson Gill's Orchestra  
 9:30—Edward Jardon  
 10:01—Baseball Scores  
 10:06—News Flashes  
 10:15—Musical Fast Freight  
 10:30—Howard Barlow & Orchestra  
 10:45—Palm Beach Program  
 11:00—Irene Beasley  
 11:15—Ozzie Nelson's Orchestra  
 11:30—Isham Jones and Orchestra
- WNAC—BOSTON (243.8m) 1230k**  
**A. M.**  
 6:30—Sunrise Melodies  
 7:16—News Flashes  
 7:30—Morning Watch  
 7:45—Shopping News  
 8:00—Nine O'Clock Serenaders  
 9:10—Good News for the Ladies  
 9:15—The Yankee Singers  
 9:30—Around the Town  
 9:45—Helen Barr—Eleanor Geer  
 10:00—The Syncopators  
 10:15—Song Album  
 10:30—The Melodists  
 10:45—The Toreadors  
 11:00—U. S. Navy Band  
 11:30—The Ambassadors  
 11:45—Ben Alley  
**P. M.**  
 12:00—Shepard Stores News  
 12:06—News Flashes  
 12:15—Ted Brewer & Orchestra  
 12:30—Columbia Revue  
 1:00—Shopping News  
 2:00—Aunt Jemima Songs  
 2:15—Movie Star Revue  
 2:30—Ann Leaf  
 3:00—Chemical Society Lecture  
 3:15—La Forge Berumen Musicales  
 3:30—Boston Popular Revue  
 4:00—School Committee Series  
 4:15—U. S. Army Band Concert  
 4:45—Hotel Taft Orchestra  
 5:00—"Phil Dent—Puzzle Man"  
 5:05—The Dance Parade  
 5:30—Melody Mart  
 5:45—Shepard Stylists  
 6:00—Baseball Scores  
 6:15—Captain Whopper  
 6:20—Musical Brevities  
 6:25—The Bisquick Band  
 6:30—"Big Brother"—Bob Emery  
 6:45—Chandu—The Magician  
 7:00—Tito Guizar  
 7:15—St. Moritz Orchestra  
 7:30—Secret Service Agent  
 7:45—Chase and Sanborn  
 8:00—Junit Bath Club  
 8:15—Mardi Gras Program  
 8:30—Celt Shoe Program  
 8:45—Joe Palooka  
 9:00—Modern Male Chorus  
 9:15—The Mills Brothers  
 9:30—Love Story Magazine  
 10:00—Boswell Sisters  
 10:15—Al Starita and Orchestra  
 10:30—Emerson Gill's Orchestra  
 11:00—Baseball Scores  
 11:06—Record News Flashes  
 11:15—Organ Recital  
 11:30—Carl Moore & Orchestra  
 12:00—Smith Ballou Pavilion Orchestra  
 12:30—Noble Sissle & Orchestra
- WBZ-WBZA—BOSTON (303m) 990k**  
**A. M.**  
 7:00—Musical Clock  
 7:45—Morning Minstrels  
 8:00—On the 8:15  
 8:15—Morning Melodies  
 8:30—Grin and Bearit  
 9:01—Homemakers Hints  
 9:10—Musical Interlude  
 9:15—Virginia Reade  
 9:30—Beautiful Thoughts  
 9:45—Federation of Churches  
 10:15—Clara, Lu and Em  
 10:30—Our Daily Food  
 10:45—Mystery Chef  
 11:00—School of Cookery  
 11:15—Ronnie and Van  
 11:30—Rhythm Ramblers  
 11:45—McKesson's Magazine  
**P. M.**  
 12:01—The Monitor Views the News  
 12:15—Pat Barnes  
 12:30—Stock Exchange Quotations  
 12:35—Statehouse Safety

### Had Him Worried

Don Voorhees, director of the Maxwell House "Tune Blenders," recently fell a victim to the height and sense of humor of "Tiny" Ruffner, the program's announcer. Knowing that Don and his men seldom require much rehearsal, since they have been together for many years, and therefore arrive in the studios but a short time before the program goes on the air, "Tiny" reached high up on the studio wall and set the hands of the clock ahead.

Coming into the room, Don glanced hurriedly at the clock, and, startled by the lateness of his arrival, immediately jumped on the leader's stand, exclaiming: "All set, boys; a minute to go." The production man, in on the game, gave the signal, and the boys responded with the usual fanfare, but in a manner to which Don was quite unaccustomed. The mistakes they made, and their dissonances, had the leader tearing his hair, until one the musicians finally broke down, and it was explained to Don that they were not on the air.

### Irony

Kate Smith was presented with a basket of flowers by the members of Cleveland's firefighting forces on the occasion of her first vaudeville appearance in that city the other day. "We always listen to you on the air," their representative said in making the presentation, "but we are glad to see you in action." Kate responded by saying that she hoped she would never have to watch them fighting flames. Ironically that night the Songbird of the South was up all night viewing the firemen at work on one of the biggest fires in the city's history.

### Pleads Ignorance

Ernie Hare, popular NBC comedian, came home last night to find the maid leaving and his wife in tears.

"She says you called up this afternoon and insulted her for fifteen minutes," wailed Mrs. Hare.

"Was that the maid?" exclaimed Ernie. "Why, I thought it was you, dear!"

### It Really Happened

To Jane Ace, of Easy Aces, goes the award for the season's dumbest remark. A friend is telling her that she has "acute astigmatism." "Oh, that's awfully nice of you, I'm so glad you like it," is her reply.

### Disappointed

Arthur Allen is a disappointed man. He finally defied superstition, and when remodelling his Long Island garden last week, he moved the mandrake plants. It is said that the souls in Hell scream whenever mandrakes are transplanted, but although Arthur listened intently, there was nothing more disturbing than an automobile backfire out in the street.

### Just The Man

As he was leaving a theater the other night, an overdressed woman stepped up to James Melton, the tenor, and asked: "Aren't you the singer, James Melton?" Melton blushed and acknowledged that she had not made a mistake. "Then," the woman continued, "it certainly is lucky I recognized you. I can't find my chauffeur and you'll do me a great favor if you will just yell 'Charles!' at the top of your voice!"

### Had Them Guessing

NBC musical directors have often proved themselves to be ingenious in devising new instruments to be used as batons, but Louis Katzman who directs the orchestra for the McCravy Brothers programs, reached new heights recently. Not satisfied with directing with his hands, he took the hammer used to ring the chimes and began to wave it. The musicians didn't know whether he was conducting or threatening.

### Punny Pun

Jay C. Flippen, master of ceremonies on The Palm Beach program, modestly assumes credit for one of the punniest puns of the season, when, in introducing one of the orchestral numbers during a recent rehearsal of the program, he said:

"Phil Spitalny and his orchestra will now play that beautiful selection, "Marta"—a martyr to melody."

## Thursday — (Continued)

12:40—Piano Interlude  
 12:45—O' Cedar Melody Men  
 1:00—Dem. Convention Highlights  
 1:16—New England Agriculture  
 1:30—Farm and Home Hour  
 2:30—Eddie Deas' Orchestra  
 3:00—Chickering Hour  
 3:30—Home Forum Cooking School  
 4:00—Silhouettes  
 4:30—Stock Exchange Quotations  
 4:45—Rhythm Varieties  
 4:58—Agricultural Markets  
 5:00—Coffee Matinee  
 5:30—Singing Lady  
 5:45—Little Orphan Annie  
 6:00—Teaberry Sports Review  
 6:10—Louis Weir  
 6:15—The Monitor Views the News  
 6:30—Ray Meyers—The Nautilus  
 6:45—Lowell Thomas  
 7:00—Bulova time—Amos 'n' Andy  
 7:15—Royal Vagabonds  
 7:30—Stebbins Boys  
 7:45—Billy Jones and Ernie Hare  
 8:00—Regimentalists  
 8:15—Rin-Tin-Tin Thriller  
 8:30—Ivory Program  
 8:45—Sisters of the Skillet  
 9:00—Danger Fighters  
 9:30—Thompkins Corners  
 10:00—Crowley—Sweeney  
 10:15—Absorbine Jr. Program  
 10:30—Hollywood Nights  
 10:45—Republican News Bulletins  
 11:00—Time—Weather—Sports Review  
 11:15—Joe Rines' Orchestra  
 11:30—Midnight Serenade

## WTIC HARTFORD (282.8m) 1060k

**A. M.**  
 7:00—Collin Driggs—Organist  
 7:30—Sunshine Serenaders—Martin  
 8:00—Gene and Glenn  
 8:15—Morning Devotions  
 8:30—Cheerio  
 9:00—Shopping with Susan  
 10:00—Banjoleers  
 10:15—Souvenirs of Melody  
 10:30—Cindy and Sam  
 10:45—Breen and DeRose  
 11:00—WTIC Pop Concert—Kriens  
 11:15—Radio Household Institute  
 11:30—WTIC Pop Concert  
 11:45—Women's Home Program  
 12:00—Home Circle Chat  
**P. M.**  
 12:15—Motor Vehicle Department  
 12:20—Farm and Home Forum  
 12:50—Blue Room Echoes  
 1:25—Dept. of Health Talk  
 1:30—Julius Hartt School Recital  
 1:55—Edna Wallace Hopper  
 2:00—WTIC Playhouse Matinee  
 2:30—Baldwin—Berman  
 2:45—Salon String Trio  
 3:00—Daytime Dancers  
 3:30—"The Mixing Bowl"

## WTAG—WORCESTER (516.9m) 580

**A. M.**  
 8:00—Quaker Early Birds  
 8:15—Morning Devotions  
 9:00—Organ—Capitol Theatre  
 9:30—Shopping Around

9:45—A. & P. Food Program  
 10:00—Marmola Presentation  
 10:05—Musicale  
 10:30—Cindy and Sam  
 10:45—Aunt Sammy  
 11:00—Musical Interlude  
 11:15—Radio Household Institute  
 11:30—U. S. Navy Band

**P. M.**  
 12:00—G. E. Circle  
 12:15—Real George Washington  
 12:30—Produce Market Report  
 12:35—Farm Flashes  
 12:45—Popular Program  
 1:01—News Bulletins  
 1:10—Popular Varieties  
 1:30—Hotel New Yorker Ensemble  
 2:00—Local Highlights  
 3:00—Musical Novelties  
 3:30—Women's Radio Review  
 4:00—Concert Program  
 4:30—Musicalities  
 4:45—The Lady Next Door  
 5:00—Concert Pianist  
 5:15—Skippy  
 5:30—Pops Pirate Club  
 5:45—Music in the Air  
 6:00—Bancroft Hotel Ensemble  
 6:30—News Bulletins  
 6:38—The Wandering Minstrel  
 7:00—Concert Pianist  
 7:15—Chandu—The Magician  
 7:30 to 11:00—Same as WEEI  
 11:01—News Bulletins

## WEAN—PROVIDENCE (384m) 990k

**A. M.**  
 7:30—Globe Trotter  
 7:45—Morning Devotions  
 8:00 to 8:30—Same as WAAB  
 8:30—Sr. High School Quarter Hour  
 8:45—R. I. Shopping News  
 9:00 to 9:15—Same as WNAC  
 9:15 to 10:15—Same as WAAB  
 10:15—The Song Album  
 10:30 to 11:00—Same as WAAB  
 11:00 to 12:06—Same as WNAC

**P. M.**  
 12:06—Globe Trotter  
 12:15 to 1:00—Same as WNAC  
 1:00—Shopping News  
 1:30—Atlantic City Musicale  
 2:00—The Gossipers  
 2:15—WEAN Women's Federation  
 2:30—Ann Leaf at the Organ  
 3:00—Baseball Game  
 5:00—Musical Brevities  
 5:05—The Dance Parade  
 5:30—The Round Towers  
 5:45—The March of Events  
 6:01—Globe Trotter  
 6:15—Freddie Martin's Orchestra  
 6:25—The Bisquick Band  
 6:30—Jack Miller & Orchestra  
 6:45—Palisades Orchestra  
 7:00 to 7:30—Same as WNAC  
 7:30—Chandu—The Magician  
 7:45—Hum and Strum  
 8:00 to 10:15—Same as WNAC  
 10:15 to 10:45—Same as WAAB  
 10:45—Geeb Aleszen Pleaz  
 11:00 to 12:00—Same as WAAB  
 12:00 to 1:00—Same as WNAC

## FRIDAY, JULY 1, 1932

## WEEI—BOSTON (508m) 590k

**A. M.**  
 6:45—Tower Health Exercises

8:00—Quaker Early Birds  
 8:15—F. R. Rideout  
 8:20—Looking Over the Morning Paper

## Reincarnates Yesteryears



ED. SULLIVAN

Ed Sullivan, celebrated Broadway columnist, brings outstanding figures in the worlds of sport and the theatre to his program, "Gem Highlights," over WAAB and the Columbia network, on which, each Sunday night, at 10:00 P. M., celebrities re-enact the events which brought them into prominence.

## No Difference

Cliff Edwards is fast catching up to Ray Perkins as the creator of the worst puns on the air. During a broadcast the other day Announcer Alois Havrilla asked Cliff which song he was going to sing for his ether friends. "Ether one," replied Ukulele Ike nonchalantly.

## Flaming Youth

When Ed Wynn described the opera "Romeo and Juliet" the other night he said Romeo was "in the full flower of young manhood. He was a blooming idiot."

## Decided Preference

An A. E. F. infantry major who wears the D. S. C. in recognition of his "strafing" exploits in the Argonne, recently watched one of his associates broadcasting at WBZ-

a machine gun pill box than stand WBZA. "I'd rather take it from up to one of those d—d mikes!" he exclaimed. And the major wasn't fooling, either.

## This Would Help!

Col. Lemuel Q. Stoopnagle has a suggestion to aid traffic officers. The Colonel would make all autoists have rubber stamps on their bumpers so that when a pedestrian was hit by a car, the stamp would indicate just whose car had struck either the pedestrian or another car in traffic.

## Didn't Say

Ben Bernie, away on a vaudeville tour, wired the Columbia contingent that he was with them in principle. He was, he added, a member of the GOP—whether Grand Old Patter or Good Old Palooka was not explained.

## Ends Depression

Jack Benny feels very proud these days. For one family at least, he's ended the depression—and has a letter as proof. It reads:

Dear Mr. Benny: For several months our family had been starving; the wolf was at the door. Then one night we tuned in on your program. By the time you finished your violin solo, the wolf had left forever.

## Useless Signals

Frank McCravy tells the story of a Negro football team down South which had no signals under 82 million. One day the star half-back went into the game to call signals. He started out:

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Lynn, Mass.

## Friday — (Continued)

- 8:30—Cheerio  
9:00—Caroline Cabot  
9:10—The Well Dressed House  
9:15—Top O' the Morning  
9:30—Flying Fingers  
9:45—Our Daily Food  
10:00—Pie Plant Pete  
10:15—WEEI Organist—Del Castillo  
10:45—Betty Crocker  
11:00—U. S. Marine Band  
P. M.  
12:00—General Electric Circle  
12:15—Boston Globe News Despatches  
12:25—Stock Exchange Quotations  
12:30—State Dept. of Information  
12:40—Farmers Produce Market  
12:50—Pianist  
1:00—The Daily Tattler  
2:00—To be announced  
2:15—Neapolitan Program  
2:30—N. E. Kitchen of the Air  
3:00—Three Shades of Blue  
3:15—Everyday Beauty  
3:30—Elsie Burr Sherwood  
3:45—Neapolitan Dutch Girls  
4:00—Boston Globe Despatches  
4:10—Stock Exchange Quotations  
4:15—Tap Dance  
4:20—Club Wonderland Band  
4:50—Dr. Burbank  
5:00—To be announced  
5:15—Skippy  
5:30—The Art of Living  
5:45—To be announced  
6:00—Detective Black & Blue  
6:15—Waldorf Astoria Orch.  
6:30—The Old Painter  
6:35—News Despatches  
6:45—To be announced  
7:00—Whorf Dramatic Presentation  
7:30—Simpson Spring Program  
7:45—Rise of the Goldbergs  
8:00—Cities Service Concert Orchestra  
9:00—Clicquot Club Eskimos  
9:30—Fox Fur Trappers  
10:00—Music of Various Countries  
11:00—Weather, Road and Fishing  
11:06—Globe News Despatches  
11:16—Hotel St. Regis Orchestra
- WAAB—BOSTON (212.6m) 1410k**  
A. M.  
7:46—News Flashes  
8:00—Havens and Mack  
8:15—Salon Musicale  
8:30—Rhythm Kings  
9:00—Little Jack Little  
9:15—Little Journeys to Market  
9:30—The Merry-makers  
10:00—The Oxol Boys  
10:15—Bond Bread Program  
10:45—The Babo Bright Spot  
11:00—Martha Lee's Cooking School  
11:15—Shopping News  
P. M.  
12:00—Stock Market Quotations  
12:15—Farm Flashes  
12:30—Edward Allen at the Console  
1:00—Hotel Taft Orchestra  
1:30—Atlantic City Musicale  
2:00—Shopping News  
2:46—News Flashes  
3:00—Baseball Game  
5:00—Light Opera Gems  
5:30—Hotel Taft Orchestra  
5:45—Piano Pictures  
6:00—John Kelvin—Irish Tenor  
6:15—Ted Brewer's Orchestra  
6:30—Baseball Scores  
6:36—Ted Brewer's Orchestra
- 6:45—Madison Singers  
7:00—News Flashes  
7:15—"Big Brother" Bob Emery  
7:30—Carl Moore and Orchestra  
8:00—The Gossipers  
8:15—Hill-Billy George  
8:30—Yankee Network Drama  
9:00—Emerson Gill's Orchestra  
9:30—Cronin—Bowe  
10:01—Baseball Scores  
10:06—News Flashes  
10:15—Adventures in Health  
10:30—Howard Barlow & Orchestra  
11:00—Little Jack Little  
11:15—Don Redman & Orchestra  
11:30—Ozzie Nelson & Orchestra
- WNAC—BOSTON (243.8m) 1230k**  
A. M.  
6:30—Sunrise Melodies  
7:16—News Flashes  
7:30—Morning Watch  
7:45—Shopping News  
9:00—Nine O'Clock Serenaders  
9:10—Good News for the Ladies  
9:15—The Yankee Singers  
9:30—Birdseye Frosted Foodsters  
9:45—Song Album  
10:00—Hot-Cha Band  
10:15—Yankee Mixed Quartet  
10:30—The Modernists  
10:45—The Guardsmen  
11:00—The Captivators  
11:30—Cooking School  
11:45—Ben Alley  
P. M.  
12:00—News from Shepard Stores  
12:06—News Flashes  
12:15—Yoeng's Orchestra  
12:30—Columbia Revue  
1:00—Shopping News  
2:00—Alex Semler—Pianist  
2:15—Do-Re-Me  
2:30—Elizabeth Barthell  
2:45—Columbia Artist Recital  
3:00—Columbia Salon Orchestra  
3:45—Educational Features  
4:00—The Grab Bag  
4:45—Organ Recital  
5:00—"Phil Dent—Puzzle Man"  
5:05—The Dance Parade  
5:30—Melody Mart  
5:45—Shepard Stylists  
6:00—Baseball Scores  
6:15—Captain Whopper  
6:20—Rural Skit  
6:25—The Bisquick Band  
6:30—"Big Brother"—Bob Emery  
6:45—Chandu—The Magician  
7:00—Morton Downey  
7:15—Maxwell House Coffee  
7:30—"Easy Aces"  
7:45—Connie Boswell  
8:00—Lint Bath Club  
8:15—Singin' Sam  
8:30—Andre Kostelantz Presents  
9:00—Kodak Week-End Hour  
9:30—To the Ladies  
9:45—Van Heusen Program  
10:00—Alex Gray—Chesterfield  
10:15—Al Starita and Orchestra  
10:30—Totem Pole Orchestra  
11:00—Baseball Scores  
11:06—Record News Flashes  
11:15—Francis J. Cronin  
11:30—Carl Moore & Orchestra  
12:00—Gus Arnheim and Orchestra  
12:30—Art Krueger and Orchestra



## "SONGLAND GIRL AND BOY"

Pictured on this week's cover of RADIOLOG are Sally Ayers and Fred Wade, WTIC's "Songland Boy and Girl." They are one of the leading features at the Connecticut station, and, besides performing on this program, both are soloists in their own right, while Wade is also an announcer of note.

### From the Scrapbook

A few gleanings from the notes taken by EFA at the recent "Radio in Education" convention at Buffalo reveal such terse statements as, "Network cannot take place of good local interest feature," "Every organization served locally brings station new group of listeners," "Human education is process of cultural growth from birth to death," "Depression has increased radio audience," "By percentage of hours on the air, U. S. has more educational programs than any other country," "Station has no right to force educational programs—Should schedule only as listener asks for it," "Educational broadcasting raises standards of taste and increases desire to learn," "Commercial programs have bulge on sustaining and educational programs only because they are so well prepared and rehearsed." The prize of the convention, however, and Arthur did not have it on paper, was when a meeting chairman floridly and with much gusto introduced "the next speaker" and the party in question was not present. Zounds! for microphonites to permit such a slip.

### Queer Request

"Wanted—A Lion!"—Officials at the WBZ-WBZA studios of NBC in Boston this week received the following letter, postmarked Kansas City, Missouri—"It has been years since I had a pet. I have a curious desire for a baby lion. . . Can you give me the name of that lion farm near Los Angeles? . . . I am convinced that if I feed it milk, no meat (and if meat—have it cooked) and give it understanding, love, and firmness. I will have no trouble.

"I shall take care also to get one

born at a certain time in the year, for I am a firm believer in Astrology. In fact, I do not anticipate any trouble at all with a lion if I use my knowledge and caution. Please advise."

WBZ officials, while freely admitting they have learned plenty about the leonine species, declined to make public what advice they gave the Kaysee inquirer.

### No Smoking

Arthur Allen is going to hang a "No Smoking" sign in his automobile. Someone very carelessly dropped a lighted cigarette in his car and the interior upholstery was burned off.

### Practical Joke

When the news got out that the Boswell sisters were moving from their E. 55th-st. apartment to a larger one on W. 88th-street near Central Park, they were besieged by moving companies for two whole days, calling for the furniture. It seems that one of radio's practical jokers called almost every moving company in New York and ordered them to send trucks for the furniture. Every half hour a new truck would drive up and the Boswell sisters' manager, Harry Leedy, nearly got gray hair explaining to drivers that they really hadn't been ordered at all. A certain orchestra leader, known as "Fun Loving Tom," is suspected of the dark plot.

## PILES

and other such troubles. Also  
**Varicose Veins and Ulcers**

Removed without patient going to hospital or taking ether. R.L.

Write for large 20-page  
**FREE BOOKLET**

which fully explains the symptoms and treatment of piles and other such conditions. To obtain this booklet just clip out this ad and mail with your name and address to  
**THE DOVER STREET CLINIC**  
16 Dover St., Boston, Mass.

## Friday — (Continued)

**WBZ-WBZA—BOSTON (303m) 990k****A. M.**

- 7:00—Musical Clock
- 7:45—Morning Melodies
- 8:00—On the 8:15
- 8:15—Fitz and Spitz
- 8:30—Grin and Bearit
- 9:01—Homemakers Hints
- 9:10—Musical Interlude
- 9:15—Virginia Reade
- 9:30—Beautiful Thoughts
- 9:45—Frank Decker
- 9:55—Brown of Boston
- 10:00—Mrs. Blake's Radio Column
- 10:15—Clara, Lu and Em
- 10:30—Our Daily Foods
- 10:45—The Sherman Family
- 11:00—World Bookman
- 11:15—Tangee Musical Drama
- 11:30—Rhythm Ramblers

**P. M.**

- 12:01—The Monitor Views The News
- 12:15—Pat Barnes
- 12:30—Stock Exchange Quotations
- 12:35—Statehouse Safety
- 12:40—Piano Interlude
- 12:45—Ray Delaporte's Orchestra
- 1:00—Dem. Convention Highlights
- 1:16—New England Agriculture
- 1:30—Farm and Home Hour
- 2:30—Books and Authors
- 2:45—Edward MacHugh—Bartitone
- 3:00—Over the Heather
- 3:30—Home Forum Cooking School
- 4:00—Tea Time Tunes
- 4:15—Buddy, Mary and Anne
- 4:30—Stock Exchange Quotations
- 4:45—Rhythm Varieties
- 5:00—Agricultural Markets
- 5:15—Musical Pictures
- 5:30—Singing Lady
- 5:45—Little Orphan Annie
- 6:00—Sports Review
- 6:10—Backstage at the "Met"
- 6:15—The Monitor Views The News
- 6:30—Westinghouse Watchmen
- 6:45—Lowell Thomas
- 7:00—Rulova time—Amos 'n' Andv
- 7:15—Royal Vagabonds
- 7:30—Stebbins Boys
- 7:45—Billy Jones and Ernie Hare
- 8:00—Nestle's Program

**8:30—Ivory Program**

- 8:45—Sisters of the Skillet
- 9:00—Friendship Town
- 9:30—Armour Program
- 10:00—Paul Whiteman — Pontiac
- 10:30—Love Songs and Waltzes
- 10:45—Republican News Bulletins
- 11:00—Time—Weather—Sports Review
- 11:15—Joe Rines' Show Boat Orch.
- 11:45—Midnight Serenade

**WTIC HARTFORD (282.3m) 1060k****P. M.**

- 4:00—Betsy Moore—Decorator
- 4:15—Sunset Hour
- 4:57—Conn. Motor Vehicle Dept.
- 5:00—"Poetry"
- 5:15—Skippy
- 5:30—Studio Program
- 6:00—Bulletins
- 6:05—Serenading Strings
- 6:30—The Merry Madcaps
- 7:00—Baseball Scores
- 7:05—The Harmonists
- 7:30—Tune Blenders
- 7:45—The Goldbergs
- 8:00—Jessica Dragonette
- 9:00—Eskimo Night Club

- 9:30—The Travelers Hour
- 10:30—Seven Gables Orchestra
- 11:15—News
- 11:18—Vincent Lopez's Orchestra

**WTAG—WORCESTER (516.9m) 580****A. M.**

- 8:00—Quaker Early Birds
- 8:15—Morning Devotions
- 8:30—Cheerio
- 9:00—Organ—Capitol Theatre
- 9:30—Aunt Sammy
- 9:45—A. & P. Food Program
- 10:00—Musicale
- 10:15—Breen and de Rose
- 10:30—Novelties
- 10:45—Betty Crocker
- 11:00—Salon Singers
- 11:30—The Marionettes
- 12:00—General Electric Circle

**P. M.**

- 12:15—Real George Washington
- 12:30—Produce Market Report
- 12:35—Farm Flashes
- 12:45—Popular Program
- 1:01—News Bulletins
- 1:15—New Yorker Orchestra
- 1:30—Local Highlights
- 2:30—N. E. Kitchen of the Air
- 3:00—Musicale
- 3:15—Eileen and Bill
- 3:30—Women's Radio Review
- 4:00—Betty Moore Decorating Notes
- 4:15—Concert Pianist
- 4:30—Music in the Air
- 4:45—Lady Next Door
- 5:15—Skippy
- 5:30—Pops Pirate Club
- 5:45—Concert Pianist
- 6:00—Bancroft Hotel Ensemble
- 6:30—News Bulletins
- 6:38—Laura Lee
- 7:00—Powers Coke Presentation
- 7:15—Chandu—The Magician
- 7:30—Maxwell Tune Blenders
- 7:45 to 9:30—Same as WEEI
- 9:30—Pond's Dance Orchestra
- 10:00—Erno Rapee
- 10:30—Dance Orchestra
- 11:01—News Bulletins

**WEAN—PROVIDENCE (384m) 990k****A. M.**

- 7:30—Globe Trotter
- 7:45—Morning Devotions
- 8:00 to 8:30—Same as WAAB
- 8:30—Shopping News
- 9:00 to 9:15—Same as WNAC
- 9:15—Red Cap Serenaders
- 9:30 to 11:00—Same as WAAB
- 11:00 to 12:06—Same as WNAC

**P. M.**

- 12:06—Globe Trotter
- 12:15 to 1:00—Same as WNAC
- 1:00—R. I. Information
- 1:30—Atlantic City Musicale
- 2:00—The Gossipers
- 2:15—WEAN Women's Federation
- 2:30 to 3:00—Same as WNAC
- 3:00—Baseball Game
- 5:00—Musical Interlude
- 5:05—The Dance Parade
- 5:30—George Hall and Orchestra
- 5:45—Shepard Stylists
- 6:01—Globe Trotter
- 6:15—Ted Brewer and Orchestra
- 6:25—The Bisquick Band
- 6:30—Ted Brewer and Orchestra

## RADIOLOGGING WITH BETTY BURTT

Greetings, Radiologgers, and, as Alma Mater's famous alumnus would add; Salutations, Etc., Etc., and a good old Etc.

### Radiologgings

We do hope that WHDH announcer didn't mind getting woven into the St. Louis Blues, along with Massanet's Elegie, on this page, back there a week or so! Something happened somewhere between us and the printer, and that something was a sentence that got itself yanked out by the scruff of the neck (apparently because we ran over our space limit!) Anyway, mister, if one must get stuck in any blues, there's nothing better than them-thar of Mr. Handy's.

What a lot of the old songs they're dragging out and dusting off,—like "You're Nobody's Sweetheart Now." The first time we ever heard that one was at a Legion convention at the Weirs. Our men were at a wreck . . . and if you don't know what a wreck is, sister, you never had a Forty-and-Eighter to clean clo'es for after he'd been to one! But, as we were saying, our men went to the wreck and us gals noseeyed down to Mister Irwin's place to look over a dance band that rumor said was due to become one of the country's top-notchers. Rumor was a good picker, but she forgot to allow for tough luck. This was the grand Mal Hallet aggregation, and somehow it just doesn't seem like summertime in New England's dance-land without the widely ballyhooed arrival from winter engagements of her "favorite son," and the joyous welcome they always received, now does it? Here's hoping for Mal Hallet an early return to good health and professional life,—and his place at the very top.

What a hand Little Jack Little got at WPG when he went on the air from that station on his recent week-end trip to Atlantic City. We were so lucky as to be just tuning them in as he came on, and he surely received a great ovation. He had quite a time getting the "old broken-down piano" started, but they gave it time, and it worked

. . . grinding out the same old tune, "I'm Sorry I Made You Cry."

We like that NBC program with Whispering Jack Smith and the Pickens Sisters. Hadn't happened to hear Whispering Jack for months and months, and it seemed good to hear him again. . . Those Doodlesockers from the "Nution's Stution," (WLW) are perfectly crazy . . . and we just love 'em! . . . "You Can Make My Life A Bed of Roses" as arranged for the B. A. Rolfe bard is full of fascinating changes of key and whoever did it knows his orchestrations. . . "Just Sign Your Name To a Check, And Bounce Your Troubles Away," is one solution to the depression as offered by that singing composer, Whistling Dick. . . Ronnie and Van do a "cute" one,—"Doggone, I've Done It—I've Fallen In Love."

\* \* \*

"I bet my money on the bob-tailed nag,  
Somebody bet on the bay."

(It must have been the Old Maestro!!!)

\* \* \*

This week's SHOUTS are for:  
(1)—That Barbasol Man, for his singing of "The South In My Soul,"—"Old Man River,"—"Thank God For A Garden,"—"Shadows,"—and . . . well, you name the rest!  
(2)—Those Wiener Minstrels; we always **did** love minstrels! . . .  
(3)—The marvelous voice of Clem Betts (Louis Mason) in Moonshine and Honeysuckle; we could never have resisted him as long as Cracker has!  
4)—Armando Corea's dance orchestra, one of the younger organizations, we understand; this listens like an outfit that will go places!

And this week's SQUAWK is because we've cruised over and over our dial, times without number, but can't seem to locate one Husk O'Hare and His Own Band.

And this week's "PERSONAL" is again to you all . . . our impersonation (everybody's doin' it!) of Mr. Jack Brinkley signing himself off RADIOLOG: "Thank you very much for looking in. I'll be with you next week at this same time. Goodnight . . . Goodnight."

Friday, — (Continued)

6:45—Madison Singers  
7:00 to 7:30—Same as WNAC  
7:30—Chandu—The Magician

7:45 to 10:15—Same as WNAC  
10:15 to 12:00—Same as WAAB  
12:00 to 1:00—Same as WNAC

## SATURDAY, JULY 2, 1932

**WEEI—BOSTON (508m) 590k**  
A. M.

6:45—Tower Health Exercises  
8:00—Quaker Early Birds  
8:15—E. B. Rideout  
8:20—Looking Over the Morning Paper  
8:30—Cheerio  
9:00—Morning Glee Club  
9:15—Top O' the Morning  
9:30—Tom Brennie—The Laugh Club  
9:45—Our Daily Food  
10:00—The Banjoists  
10:15—WEEI Organist—Del Castillo  
10:30—Young Artists Trio  
11:00—Breen and De Rose  
11:15—Radio Household Institute  
11:45—Hugo Mariani & Orchestra  
P. M.

12:00—On Wings of Song  
12:15—News Despatches  
12:25—WEEI Organist  
1:00—Stock Exchange Quotations  
1:10—Paul Murphy's Troubadours  
1:45—Teddy Black & Orchestra  
2:00—The Rice String Quartet  
2:30—To be announced  
3:00—Salon Singers  
3:30—Chautauqua Opera Hour  
4:00—News Despatches  
4:10—Jimmie Russo's Orchestra  
4:40—To be announced  
4:50—Sam Bittell and Orchestra  
5:15—Skippy  
5:30—WEEI Organist—Del Castillo  
6:00—Waldorf Astoria Orchestra  
6:30—Frank Sweeney  
6:35—News Despatches  
6:45—Joe Rines and Orchestra  
7:15—To be announced  
7:45—Rise of the Goldbergs  
8:00—To be announced  
8:30—"K7" Mystery Serial  
9:00—Southernaires Quartet  
9:15—Boston Symphony Pop Concert  
10:00—Lucky Strike Dance Orchestra  
11:00—Weather, Road and Fishing  
11:05—News Despatches  
11:15—Merle Thorpe  
11:30—Jack Pettis & Orchestra

**WAAB—BOSTON (212.6m) 1410k**  
A. M.

7:45—News Flashes  
8:00—Havens and Mack  
8:15—Salon Muscale  
8:45—Vocal Art Trio  
9:00—Little Jack Little  
9:15—The Commuters  
9:45—Songs of Out of Doors  
10:00—Melody Parade  
10:15—The Ambassadors  
10:30—New World Salon Orchestra  
11:00—The Feature Forecaster  
11:15—Shopping News

P. M.  
12:00—Stock Market Quotations  
12:15—Farm Flashes  
12:30—Organ Tones  
1:00—Hotel Taft Orchestra  
1:30—Madison String Ensemble  
2:00—Shopping News  
2:45—News Flashes  
3:00—Baseball Game  
5:00—Eddie Duchin & Orchestra

5:30—Madame Cutter & Orchestra  
5:45—Kelsey—Highland Nursery  
6:00—Freddie Martin's Orchestra  
6:30—Baseball Scores  
6:35—Jack Miller & Orchestra  
6:45—Piano Recital—Leo Litwin  
7:01—News Flashes  
7:15—"Big Brother" Bob Emery  
7:30—Do Re Mi  
7:45—To be announced  
8:00—The Gossipers  
8:15—Negro Spirituals  
8:30—News—Tip O'Neill  
8:45—To be announced  
9:00—Operetta in Miniature  
9:30—Emerson Gill's Orchestra  
10:01—Baseball Scores  
10:06—News Flashes  
10:15—Public Affairs Institute  
10:45—Westphal's Orchestra  
11:00—Irene Beasley  
11:15—Don Redman & Orchestra  
11:30—St. Moritz Orchestra

**WNAC—BOSTON (243.8m) 1230k**  
A. M.

6:30—Sunrise Melodies  
7:16—News Flashes  
7:30—Morning Watch  
7:45—Shopping News  
9:00—Nine O'Clock Serenaders  
9:10—Good News for the Ladies  
9:15—Yankee Singers  
9:30—The Sentinels  
9:45—Sunshine Bill  
10:00—Earle Nelson  
10:15—Footlight Echoes  
10:30—The Song Album  
10:45—The Tango Orchestra  
11:00—Adventures of Helen and Mary  
11:30—Columbia Revue

P. M.  
12:00—News from Shepard Stores  
12:06—Traveler News Flashes  
12:15—Yoeng's Orchestra  
1:00—Shopping News  
2:00—Saturday Syncopators  
2:30—Columbia Salon Orchestra  
3:00—Frank Westphal's Orchestra  
3:30—The Round Towners  
4:00—Ann Leaf at the Organ  
4:30—Palsades Orchestra  
5:00—The Dance Parade  
5:30—Melody Mart  
5:45—Shepard Stylists  
6:00—Baseball Scores  
6:15—Captain Whopper  
6:20—Musical Brewities  
6:30—"Big Brother"  
6:45—Leon Belasco & Orchestra  
7:15—William Vincent Hall  
7:30—Secret Service Agent  
7:45—The Street Singer  
8:00—Isham Jones and Orchestra  
8:15—Abe Lyman and Orchestra  
8:30—Lewisohn Stadium Concert  
10:09—Chesterfield Program  
10:15—Al Starita and Orchestra  
10:30—Totem Pole Orchestra  
11:00—Baseball Scores  
11:06—Record News Flashes  
11:15—Organ Recital  
11:30—Carl Moore & Blue Heaven Boys

## SUNDAY DINNER

By MARJORIE MILLS, Director

of the New England Kitchen of the Air at Radio Station WEEI, Boston  
Monday, Wednesday and Friday, 2:30—3:00 P. M. over

WEEI, Boston; WTAG, Worcester; WJAR, Providence; WCSH, Portland

If some one asked you what you disliked most about housekeeping, what would you say? "Getting up in the morning," perhaps. I would anyway. That is a necessary evil whether you keep house or not, so it wouldn't count as an answer. An eastern university has just conducted a survey to find out what home-making task is most in disfavor and the answers are interesting.



Supervising help, waxing floors and serving meals seem to get the most votes. I can think of plenty of women who would be glad to supervise help provided they had the price to pay for it, can't you? Next came cleaning windows and making the family budget. Next canning, getting breakfast and answering the door bell. (Being an incurable optimist, I always think there'll be something nice waiting when the door bell rings.)

Laundry work, cleaning the sink, the ice box, washing clothes and blacking the stove come next in favor. Very few women dislike cooking though plenty of them object to planning meals. That bears out my favorite theory that the normal woman loves to cook. It's creative, even if the family does eat up your creations. Here's hoping they do, for that's the finest compliment to your ability.

With chicken and fowl at present prices, it's time to introduce your family to chicken and rice with golden sauce. That's a great Sunday dinner, especially when topped off with a fresh strawberry pie.

### Chicken and Rice in Golden Sauce

- 1 stewing chicken
- 1 cup rice
- 1 cup milk
- 1 egg
- 1 teaspoon salt
- 1-8 teaspoon pepper
- 3 tablespoons flour
- Minced parsley

Have the chicken cut up as for

fricasseeing. Cover with boiling water, add salt and pepper and simmer slowly in covered pot over low heat on range until tender. At end of cooking reduce chicken liquor to two cups. Remove chicken and add to liquor the milk in which the flour has been dissolved. When thickened pour over beaten egg and cook for two minutes, stirring constantly. Place chicken on hot platter, surround with rice, which has been steamed or boiled until tender, sprinkle with parsley and pour the chicken gravy over all.

### Scalloped Carrots and Onions

Slice six carrots and six onions into a greased casserole in alternate layers. Season each layer with salt and pepper and dot with butter. Pour one cup of milk over all, cover top with fine bread-crumbs and bake in oven at 280 to 300 degrees F., for about 45 minutes.

### Strawberry Pie

- 1 quart fresh strawberries, hulled and cut in pieces
- 1 cup sugar
- 1 1-2 tablespoons tapioca
- Pie crust

Combine strawberries, sugar and tapioca and let stand about 15 minutes, or while pastry is being made. Line a nine-inch pie plate with one-half of pastry rolled to one-eighth-inch thickness, allowing it to extend one-half inch beyond edge of plate. Moisten edge with cold water and fold inward, even with rim of plate. Moisten edge again. Fill pie shell with berries. Roll other half of pastry to one-eighth-inch thickness. Fold half the pastry back on other half. With sharp knife make several incisions to permit escape of steam. Place upper crust on filled lower one, opening out folded half after it is placed on the pie. Trim off surplus pastry. Press edges together with fork dipped in flour. Bake in hot oven (425 degrees F.) 15 minutes, then decrease heat to moderate (350 degrees F.) and bake 30 minutes longer.

## Saturday — (Continued)

12:00—Smith Ballew Pavilion Orchestra  
12:30—Noble Sissle & Orchestra

**WBZ-WBZA—BOSTON (303m) 990k**  
**A. M.**

7:00—Musical Clock  
7:45—Morning Minstrels  
8:00—On the 8:15  
8:15—Morning Melodies  
8:30—Grin and Bear it  
9:01—Waltzers  
9:15—Virginia Reade  
9:30—Beautiful Thoughts  
9:45—Nothing But the Truth  
10:00—Home Forum Cooking School  
10:30—Our Dally Food  
10:45—John Marion—Pianist  
11:00—School of Cookery  
11:15—Rhythm Ramblers  
11:45—Spanish Idylls

**P. M.**

12:01—The Monitor Views The News  
12:15—Pat Barnes  
12:30—Songs of the day  
12:45—Boy Scout Troop of the Air  
1:00—Dem. Convention Highlights  
1:15—4-H Club Program  
1:30—National 4-h Club  
2:30—Cancer Education  
2:45—WBZ Little Symphony  
3:15—Bradford Organ  
3:45—Masters of Melody  
4:00—Ben Wilson's Orchestra  
4:30—Stock Exchange Quotations  
4:45—Saturday Afternoon Revue  
5:15—Eddie Deas' Orchestra  
5:45—Little Orphan Annie  
6:00—Teaberry Sports Revue  
6:10—Bradford Organ  
6:15—The Monitor Views The News  
6:30—O'Leary's Irish Minstrels  
6:45—Ray Meyers—"The Nautilus"  
7:00—Bulova time—Amos 'n' Andy  
7:15—Joe Rines Orchestra  
7:45—Edward MacHugh—Baritone  
8:00—Barn Dance  
8:30—Dance with Countess Dorsay  
9:00—Goldman Band Concert  
9:30—The First Nighter  
10:00—Hotel Bradford Orchestra  
10:30—20 Fingers of Harmony  
10:45—Republican News Bulletins  
11:00—Time—Weather—Sports Review  
11:15—Dick and Dick  
11:30—Midnight Serenade

**WTIC HARTFORD (282.8m) 1060k**  
**A. M.**

7:00—Collin Driggs—Organist  
7:30—Sunshine Serenaders  
8:00—Gene and Glenn  
8:15—Morning Devotions  
8:30—"Cheerio"  
9:00—Shopping with Susan  
10:00—The Mixing Bowl  
10:30—Miriam Newell—Pianist  
10:45—Symphonic Syncopation  
11:15—Radio Household Institute  
11:45—Mariani's Marionettes  
**P. M.**  
12:00—On Wings of Song  
12:15—Bulletins  
12:20—Farm and Home Forum  
12:50—Blue Room Echoes  
1:30—Teddy Black's Orchestra  
2:00—American Legion Auxillary  
2:10—Studio Recital  
2:45—Whispering Banjos  
3:00—Merry Madcaps—Norman Cloutier  
3:30—Saturday Matinee

**WTAG—WORCESTER (516.9m) 580**  
**A. M.**

8:00—Quaker Early Birds  
8:15—Morning Devotions  
8:30—Cheerio  
9:00—Organ—Capitol Theatre  
9:30—Aunt Sammy  
9:45—A. & P. Food Program  
10:00—Musicale  
10:30—Marionettes  
11:00—Piano Novelties  
11:15 to 12:15—Same as WEEI

**P. M.**

12:15—Real George Washington  
12:30—Produce Market Report  
12:35—Farm Flashes  
12:45—Chester Gaylord—Songs  
1:01—News Bulletins  
1:10—Teddy Black & Orchestra  
2:00—Local Highlights  
3:00—Merry Madcaps  
3:30—Symphonic Matinee  
4:45—The Lady Next Door  
5:15—Skippy  
5:30—To be announced  
5:45—Breen and de Rose  
6:00—Bancroft Hotel Ensemble  
6:30—News Bulletins  
6:35—Musicale  
6:45—Musical Crossroads  
7:15—Melody Trail  
7:45—The Goldbergs  
8:00—Concert Pianist  
8:15—Dance Music  
8:30—"K-7" Mystery Serial  
9:15 to 11:00—Same as WEEI  
11:00—News Bulletins

**WEAN—PROVIDENCE (384m) 990k**  
**A. M.**

7:30—Globe Trotter  
7:45—Morning Devotions  
8:00 to 8:45—Same as WAAB  
8:45—Shopping News  
9:00 to 9:15—Same as WNAC  
9:15—The Commuters  
9:30 to 10:00—Same as WNAC  
10:00—Melody Parade  
10:15 to 11:00—Same as WNAC  
11:00—Music Club for Children  
11:30 to 12:06—Same as WNAC

**P. M.**

12:06—Globe Trotter  
12:15—Ted Brewer & Orchestra  
1:00—R. I. Information Service  
1:30—Madison String Ensemble  
2:00—The Gossipers  
2:15—WEAN Women's Federation  
2:30—Columbia Salon Orchestra  
3:00—Baseball Game  
5:00—The Dance Parade  
5:30—Madame Cutter and Orchestra  
5:45—Shepard Stylists  
6:01—News—Baseball Scores  
6:15—Freddie Martin's Orchestra  
6:30 to 7:30—Same as WNAC  
7:30—Do-Re-Me-Female Trio  
7:45—The Street Singer  
8:00—Armenian Musical Chorus  
8:15—Abe Lyman and Orchestra  
8:30—Today on Capitol Hill  
8:45 to 10:15—Same as WNAC  
10:15—Columbia Public Affairs  
10:45—Coral Islanders  
11:00 to 12:00—Same as WAAB  
12:00 to 1:00—Same as WNAC

## MIRROR OF FASHION

By NANCY HOWE—WNAAC

## Sun Versus Beauty

"What is so rare as a day in June" . . . July or August, when the hair and skin do not require maximum attention? It may not be necessary to 'guild the lily' but unfortunately, few of lay claim to such perfection of beauty as that which distinguishes the graceful flower that inspired the phrase. So, it is vitally important that we use every trick and every art at our disposal . . . (and they are legion) . . . to protect and enhance our charms.

Take the HAIR for instance . . . Old Sol, with his 'ultra-violet' radiance slowly but surely draws the color from our hair . . . Perhaps he needs those auburns, golds and browns for the palette from which he takes the hues for his glorious sunsets, but be that as it may . . . after a summer under the glare of the sun's rays . . . the hair is usually lifeless and drab. If you don't like the idea of wearing a hat all summer . . . in the country or on the beach, . . . be sure to put your hair and scalp in good condition before exposing them to the weather. While you are making up your mind as to how you will spend your well-earned rest, make regular trips to your favorite hairdresser for oil shampoos; massage the scalp vigorously until it tingles . . . do everything in your power to condition your scalp and strengthen your hair . . . Then go ahead and enjoy yourself, but **DO NOT NEGLECT THAT HAIR.** Every night before retiring, brush it well to stimulate the flow of natural oil, and massage the scalp with the finger tips, using a tonic . . . if you deem it necessary. However, consult a specialist as to the kind best suited to your **type** of hair. . . **DO NOT EXPERIMENT** . . . In short . . . keep your hair lovely in spite of the rigors of summer, by giving it the **right care.**

**THE SKIN** . . . is most important. Well-kept hair is not the crowning glory it might be if it frames a face that has lost its freshness because of skin that is coarse, drawn and lined. True, masculine eyes

love to linger on bright, lovely tresses, but when they travel to a face that has lost its youth through neglect, they immediately lose interest. . . .

Contrary to general supposition, age has very little to do with the texture of the skin . . . Why just the other day, we saw an elderly lady who made a picture any artist would be happy to paint. Her white hair was full of life and was beautifully waved. Her skin was as soft and lovely as that of a baby, and she had artistically enhanced her charm by adding a delicate touch of the right rouge and just a suggestion of powder. In her way, she was quite as attractive as a sweet girl graduate. She was, what Dorothy Dean is fond of describing as a 'story-book lady.' What one can do, another can . . . and it is our own pet theory, . . . one that we hope with the years to prove, . . . that middle and even old age, can be just as charming as youth . . . Care of the skin is very essential . . . Especially must we guard it during the hot weather. . . The rage for suntan is over. Now, one must feminine to be smart and that means that the skin must be kept 'pink and white.' However, there is no need to mope about the house or make your summer a misery of veils and parasols. **Powder bases** will achieve the end. There are **lotions** and **creams**, but where the skin is naturally dry or delicate, a **cream** base is best. A **lotion** will serve for a **normal** skin and is best when it is very hot, or you are about to exercise. The sun-proof or bleaching types are particularly sure, or if you swim a great deal, use a waterproof base. In making up, be sure to conform to the mode of the place. Among certain people and in certain places, an obvious makeup is considered attractive, but if you are in the country, remember that artificiality is entirely out of place.

Protect your skin during the day and nourish it by night . . . Don't forget that the sun, whether it shines on your face or not, is very drying and that no one thing alone

will keep it adequately fed. It will need all that a good circulation can give it from the inside and will drink in creams as fast as you can apply them. Take lots of exercise, be lavish with your creams . . . using those recommended by experienced beauticians, . . and last but not least, . . drink plenty of water.

While we're on the subject of skin, let us give a final word of warning . . . Don't neglect the hands or the feet. . . Have your manicures and your pedicures, massage your hands and your feet.

### FROM THE FANS

**N. Y. A. (Pawtucket, R. I.)**—Johnny Marvin was born 34 years ago at Butler, Oklahoma. Johnny may be remembered as "Honey Duke and his Uke," the lad who made such a sensation in New York. Johnny began his current series on Monday, May 16. His return to NBC networks is based on widespread popular demand.

**S. G. (Lynn, Mass.)**—Coburn Goodwin, the historian of "Today and Yesterday," was born and raised in Rochester, New York. He matriculated at Hamilton College, and has been in radio for two years, appearing either as a narrator or actor on many network features, including the last "March of Time" series. He is exactly six feet tall and has black hair and blue eyes.

**B. J. (Waltham, Mass.)**—Jack Sanden Atwood is the announcer to whom you refer. Jack attended Maine University, where he studied public speaking. Before coming to the Boston studios of the Yankee Network, Jack was an announcer at WLZ in Maine.

**B. R. W. (Caribou, Me.)**—Knox Manning is the new Yankee Network announcer to whom you refer. He came from WORC in Worcester, where, for the past eight months, he has been filling in the capacity of chief announcer and program director. Manning was born in Worcester on June 17, 1902 and attended the University of Vermont for two years.

**H. O. (Lynn, Mass.)**—"The Round Towners" quartet consists of Lon McAdams, bass, Evan Evans,

Keep the skin of both just as white and soft as possible by the use of creams. Don't feel that summer romances blossom simply because the face and hair are lovely. Remember that **details** are important. Don't have self-conscious moments, when the new young man appears on the beach-scene, that cause you to draw your beach trousers down to your toes and sit on your hands, or do something equally ungraceful. Make this an 'open-and-above-board' summer . . . at least as far as your **appearance** is concerned. . . . Until next week, Goodbye everybody.

baritone, Brad Reynolds, first tenor and Carlton Boxill, second tenor. Irving Weill, one of the most experienced coaches in radio, and author of "Tripoli," "Honeymoon Time," and other song "hits," has recently joined them. They are the ones who substituted for Morton Downey on the Camel Quarter Hour when he was away.

**B. L. (Keene, N. H.)**—Donald Novis was born in Hastings, England, March 3, 1906. He was the winner of the Atwater Kent Radio Audition in 1928. He has been heard in several moving pictures, among which are "One Hour With You," with Chevalier; "Bulldog Drummond" and in "Monte Carlo." Novis is now under exclusive management of the NBC Artists Service for radio and stage appearances.

**J. R. (Hartford, Conn.)**—You are correct in assuming that Walter O'Keefe, the new Lucky Strike master-of-ceremonies was born in Hartford, Connecticut. Walter is a graduate of Notre Dame. It was in 1930 that he made his start in radio, appearing over KFI in Los Angeles with the Rhythm Boys.

**N. P. (Providence, R. I.)**—Walter Damrosch was born in Breslau, Germany, seventy-three years ago. Walter has never attended college. He became the conductor of the New York Symphony Orchestra when but twenty-three years of age. He is at present Musical Counsel for the National Broadcasting Company.



## DO YOU KNOW

That Nat Shilkret formerly played under the baton of Edwin Franko Goldman as a clarinetist in his band? . . . . That Del Staigers is the trumpet soloist for both Nat's orchestra and Edwin's band? . . . . That Bill Kephart, NBC announcer, who is just five feet, six inches tall, won his letter at Bowdoin College for his work in the pole vault, jumping 11 feet, 10 inches, . . . . That Ben Grauer, another NBC announcer, appeared in the movies with such favorites of yesterday as Theda Bara, Pauline Frederick and Carlisle Blackwell? . . . . That the father of D'Avrey of Paris has never seen or heard his son perform? . . . . That Ed Thorgensen is one of the best tennis players in radio? . . . . That David Sarnoff, President of RCA, was once a telegraph operator? . . . . That Jane Froman has not missed a round of golf in weeks? . . . . That "Whitey" Berquist, pianist with Harry Kogen's National Farm and Home orchestra, is becoming a bridle-path "bug"? . . . . That Ray Perkins wrote the theme song, "You Have Only One Face," for his new commercial all by himself? . . . . That N. F. T., F. Tompkins? . . . . That Ray Knight expects to be in the movies one of our better Boston radio columnists, is none other than Newcomb soon with his station KUKU? . . . . That Jay Flippen is the greatest baseball fan in radio, and never misses seeing the Yankees play at home? . . . . That Ralph Kirberry is now one of the ranking golfers at NBC? . . . . That Alice Remsen writes a weekly radio column, in which she includes an original poem, written by her and dedicated to a different radio artist each week? . . . . That "Dinny" Dinsdale, production man for the Ziegfeld Radio Shows, once earned his living as a news photographer? . . . . That Sigmund Spaeth is appearing in a cooperative revue at the Barbizon-Plaza Hotel in New York? . . . . That the announcers had a cooling system installed in the glass enclosed booths through which they surveyed the Chicago conventions? That close to 9,000 feet of wire were used in constructing Columbia's wireless layout for the conventions? . . . . That Prof. John Erskine, guest speaker on the G. E. Circle programs, although best known as an author and educator, is also an excellent pianist and has toured with the New York Symphony Orchestra and the Philharmonic under the baton of Walter Damrosch? . . . . That J. de Jara Almonte, night executive of the NBC, was the first manager of the Philadelphia Opera House? . . . . That Parker Fennelly has taken to his farm near Peekskill, N. Y. for the summer, and is commuting back and forth to New York for his radio performances? . . . . That Harry Horlick, director of the A & P Gypsies, was a concert violinist in Russia at the age of 14? . . . . That Frank Luther, who may now be heard on the Mobiloil program, once toured the country with Will Rogers? . . . . That more than 300,000 persons visit the NBC New York studios at 711 Fifth Avenue each year to view programs? . . . . That at the age of 12, Irma Glen, Chicago NBC organist, was directing an orchestra of 12 men on theatre stages of Chicago? . . . .

## TUNE IN ON --

- MATTHEW WOLL—Sunday, June 26, at 1:00 P. M. over WAAB.  
 "Labor's Portion in the Formation of Public Opinion."  
 DESERT SANDS—Sunday, June 26, at 1:00 P. M. over WTIC.  
 Oriental music direction of Sven von Halberg.  
 ARTHUR FRIEDHEIM—Sunday, June 26, at 1:30 P. M. over WEEL.  
 Guest artist on the "Great Composers" program.  
 IRENE TAYLOR—Sunday, June 26, at 2:30 P. M. over WBZ. Sings  
 on the Yeast Foamers program.  
 DR. J. STANLEY DURKEE—Sunday, June 26, at 4:30 P. M. over  
 WBZ. "It Stands the Test."  
 DR. CHARLES L. GOODELL—Sunday, June 26, at 5:00 P. M. over  
 WBZ. "The Sin of the Well-to-Do."  
 RHYTHMIC CONCERT—Sunday, June 26, at 6:30 P. M. over WBZ.  
 Under the direction of Paul Whiteman.  
 FLORENCE HALE—Sunday, June 26, at 6:30 P. M. over WEEL.  
 "Looking Forward in Education."  
 MARY ARNOLD—Monday, June 27, at 2:00 P. M. over WTIC.  
 "Benefits of a Camp Vacation."  
 FRED SMITH—Monday, June 27, at 9:30 P. M. over WEEL. Guest on  
 the Parade of the States program.  
 U. S. NAVY BAND—Tuesday, June 28, at 11:00 A. M. over WNAC.  
 A band concert by the U. S. Navy Band.  
 ARTHUR CAPPER—Tuesday, June 28, at 1:00 P. M. over WAAB.  
 Current Questions before Congress.  
 WILLIAM HARD—Tuesday, June 28, at 1:00 P. M. over WBZ. Demo-  
 cratic convention highlights.  
 RUTH VAN DEMAN—Tuesday, June 28, at 1:30 P. M. over WBZ.  
 "Meats for Summer Picnic."  
 JOHN WAINMAN—Tuesday, June 28, at 4:30 P. M. over WTIC. A  
 recital by the noted baritone.  
 GOLDMAN BAND CONCERT—Tuesday, June 28, at 9:30 P. M. over  
 WBZ. A children's program.  
 GRACE MOORE—Wednesday, June 29, at 9:00 P. M. over WEEL.  
 Final appearance on the Goodyear program.  
 G. WASHINGTON ORCHESTRA—Wednesday, June 29, at 9:00 P. M.  
 over WBZ. Direction of Graham Harris.  
 CORN COB PIPE CLUB—Wednesday, June 29, at 10:00 P. M. over  
 WEEL. A program of barnyard music.  
 RHYTHM BOYS—Thursday, June 30, at 11:00 A. M. over WTIC.  
 Songs by Paul Whiteman's proteges.  
 GEORGE CALEB MOORE—Thursday, June 30, at 2:45 P. M. over  
 WEEL. "Work Among Men."  
 PRINCE OF WALES—Thursday, June 30, at 4:35 P. M. over WNAC.  
 A speech at the annual Dominion Day dinner.  
 MARGARET MOODY—Thursday, June 30, at 5:45 P. M. over WEEL.  
 A song recital by the former Sousa's soloist.  
 JAMES STOCKLEY—Friday, July 1, at 3:45 P. M. over WNAC. "This  
 Year's Eclipse of the Sun."  
 LANNY ROSS—Friday, July 1, at 7:30 P. M. over WEEL. Returns to  
 NBC with the Maxwell program.  
 WEEK-END HOUR—Friday, July 1, at 9:00 P. M. over WNAC.  
 Special Independence Day features.  
 LEWISOHN CONCERT—Saturday, July 2, at 8:30 P. M. over WAAB.  
 Directed by Willem van Hoogstraten.

## COMING ATTRACTIONS

- JULY 3—Sunday Afternoon—John P. Frey.  
 JULY 4—Monday Afternoon—The Dwyer.

## RADIOLOG



## LINUS TRAVERS

To Linus Travers, Director of Commercial Production for the Yankee Network, belongs a large measure of credit for the high quality radio productions which have been served to the unseen audience of the Yankee Network.

Travers began his radio career at station WEAN in Providence soon after his graduation from Brown University in 1927. After a year at WEAN, his marked ability to fit into almost any radio position, won him a transfer to station WNAC in Boston. After a few months at the Boston station he was made production manager. The first of last May he was promoted to Director of Commercial Production for the Yankee Network.

He has the distinction of being the announcer on the occasion of the first trans-Atlantic broadcast from Boston. He also gave the first adaptation of a talkie to the radio audience of New England. His radio adaptation of the history of the City of Somerville, broadcast in connection with that city's Tercentenary celebration in July, 1930, won him wide commendation from many parts of New England.

Recently Travers has been devoting much of his spare time to the writing of a book, which when it comes from the press will be titled "Production Grievs," a subject which he is well qualified to handle with his five years of experience in radio.

WNAC—WAAB, Boston; WEAN, Providence, R. I.; WDRC, Hartford, Conn.; WICC, Bridgeport-New Haven, Conn.; WNBH, New Bedford; WORC, Worcester; WLBZ, Bangor; WPRO, Providence; R. I.; WFEA, Manchester, N. H.



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