

### THE PIES HAVE IT

A poll just concluded among the entertainers and staff if the Columbia Broadcasting System discloced that pie is the favorite dessert in the Columbia broadcasters' world.

Pie, of all sorts and descriptions, was the choice of 79 among 154 polled. Ice cream ran a bad second with only 28 votes, although the tellers included three parfait votes, and four for spumoni.

Consternation among the vote counters was caused by Jack Smart's vote for pie a la mode. The problem was solved when Bradford Browne of the Nit Wits, suggested that it be counted as rice pudding. The vote for rice pudding was thus advanced from four to five.

Edna Thomas, who is a world travelled songstress, balioted for a confection called "Australian trifle." The judges, unwilling to admit ignorance, demanded no explanation and the ballot was credited to neither pie, ice cream, cake, nor pudding.

The cake partisan: included Kathryn Parsons, "Budd" Hulick, Ida Bailey Allen and Beulah France. They ran up 14 votes in all.

Among the pie allies were numbered Irene Beasely, George Beuchler, Bing Crosby, "Singin' Sam," Ernest Naftzger, Harry Swan and Arthur Tracy.

The ice cream cohorts marshalled among others Kate Smith, Morton Downey, Aubrey Lyles of Miller and Lyles, and "Billie" Dauscha.

F. Chamnon Collinge of the Cathedral Hour, and Tito Guizar were among those fighting on the rice pudding flank.

Jacques Fray of the piano duo, was a partisan of crepes suzette, Mario Braggiotti, other half of the piano combination, held out for zabaglione.

Among the ballot: that were counted as neither fish, flesh nor fowl in the "pie versus ice cream" battle, were one vote for raspberries by Fred Feibel of the Paramount Theatre organist staff; two for cheese and crackers by Harriet Lee, the 1931 Radio Queen and Mina Hager; one for honey dew melon by Adelaide Klein; one for baked pears by Vincent Sorey; and one for fresh fruit by Announcer Carlyle Stevens.

The judges terminated the poll "in confusion worse confounded" when one entertainer, a native of St. Petersburg, Russia, insisted stoutly and repeatedly that his ballot was cast only after sober judgment. His favorite dessert is vodka. He later explained that since he hadn't been in Russia for more than ten years he had eaten no dessert in all that while, "Vodkan he do?" commented Col. Lemuel Q. Stoopnagle, an addict of things like that.

### What a Band

An orchestra made up of orchestra leaders is a novelty few people have heard or heard of, but such an all-star aggregation was assembled to play several dance numbers when Columbia's annual Radio Show banquet was held in the New Yorker Hotel ballroom, The personnel included Jacques Renard, Trini, Anthony | Victor Young, George Hall, Tom Truesdale, (violins), Nat Brusiloff (bass violin), Vie Irwin, Eddie Duchin, Jimmie Martin (saxophones), Hu ton Ray (banjo), Dave Abrams (guitar), Harold Stern (trumpet), Harry Salter (trombone), Tony Parenti, Joe Venuti (clarinets), Freddie Rich (piano)), and Abe Lyman (drums).

### Thoroughly Impressed

Russ Columbo, heart-throb baritone, had never been in New York before he made his debut ten weeks ago. New York's horses intrigued him most.

"I was most impre sed by the cops on horseback," he recalled. "We don't have them in wild and woolly Hollywood. And those Fifth Avenue horse-drawn hacks! This certainly isn't a one-horse town. I suppose they really keep bulls in the China shops here."

### Force of Habit

Phil Ohman and Victor Arden, featured NBC piano duo, once played thirteen hours straight at a New York broker's salon party. "When we finally got to bed", Phil recalled, "we had to sleep sitting up".

# R·A·D·I·O·L·O·G

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## MANOEUVRED BY RADIO

The battleship Utah is to be a ship that manoeuvres without a crew. It will be a radio-controlled target, and that is what John Hay; Hammond Jr. calls the science of radio dynamics.

The Utah is now being fitted for remote control at the Norfolk Navy Yard, from where it will sail as a target to test the navy's latest development in bombs, guns and fire control.

The scheme for radio control of the Utah provides that selective signals will be sent out by a controlling ship using a special keying system and a regular radio trans-By means of a radio remitter. automatic receiving ceiver and equipment on the Utah, these signals will be used to control the former battleship's course and speed.

Provision will be made for steaming the radio-controlled ship at varying rates of speed, for predetermined changes of course, for making smoke screens, &c., so that the Utah may be manoeuvred in all respect like an enemy ship in battle, except for offensive operations.

Electric motors on the Utah operated by signals sent out from the controlling ship will open and close the throttle valves, regulate supply of oil to the boilers for smok screens and move the rudder right or left as required by the change of course desired. After attaining a set course, a gyro pilot, or "metal mike," similar to the type used by modern merchant steamers, will keep the ship on its course.

The controlling apparatus for the Utah will be mounted in a destroyer. To manoeuvre the battleship, the destroyer will send out appropriate signals on special transmitting apparatus. These signals will be picked up by the apparatus on the target ship and will set in motion the machinery designed to accomplish the required operations.

During manoeuvres the officer of

the controlling ship may remain in sight of the target to observe the effect of the bombs or gunfire, or he may be informed by an observer in an airplahe, who will send information by radio.

The United States Navy has been interested in the possibilities of remote control by radio ever since the inception of the art. The navy's first practical application of remote control was made to the old battleship Iowa, which was equipped for radio control in 1920 and used as a target during Winter manocuvres of the United fleet off Panama in 1923.

Lessons of great value were learned from operation of the Iowa in the matter of radio control as well as ship protection and stability.

The decision made after the Washington and London naval conferences to scrap certain vessels gave the navy an opportunity to equip other ships for use as radiocontrolled targets.

The destroyer Stoddert was equipped with radio-control apparatus last year and is now in operation on the West Coast, and a series of test will be conducted by aircraft using dummy bombs and by surface vessels firing guns. Present plans do not call for the destruction of the ex-Stoddert and precautions will be taken to prevent serious damage to the target vessel and its equipment.

The Utah, although being used mainly as a target for the navy's guns, may be instrumental in causing a new era of the battleship. Who can tell but that eventually there will be radio-controlled ships cruising the sea daily. Although the day when this will happen may never come, and undoubtedly it will not, time alone can tell whether it is possible.

This, however, proves even to the most skeptical individuals that radio has not even reached one iota of its limits. Future years promise even greater things.

## SUNDAY, OCTOBER 11, 1931

SUNDAY, OCTO	BI
WBZ-WBZA-BOSTON (303m) 990k	7:
A. M.	8: 9:
11:00—Trinity Church	10:
P. M.	10:
1.30 Sentinels of the Republic	wi
1:45—Unitarian Hour	
2:15—Portrait Gallery-Famous Brittons	<b>A</b> -
3:00—Bradford Organ	8:
4:00-Melodies de France	9:
1:30—Sentinels of the Republic 1:45—Unitarian Hour 2:15—Portrait Gallery-Famous Brittons 2:30—Yeast Foamers (Orchestra) 3:00—Bradford Organ 4:00—Melodies de France 4:30—Philco Concert 5:00—Sabbath Reveries 6:00—Time—Weather—Sports Review 6:10—Success Reporter	10:
6:00-Time-Weather-Sports Review	10: 11:
0.15 Comm Distance	Ρ.
6:25—Arch Preserver Shoe	12: 12: 1:
	12:
6:45—Adventures of Barbara Wayne	2:
7:01—Microphonians 7:15—Justin Sandridge—Pianist 7:30—The Three Bakers	2:
7:30—The Three Bakers	2:
8:15—Collier's Radio Hour	3:
9:15—Bayuk Stag Party	3:
7:30—The Three Bakers 8:00—Enna Jettick Melodies 8:15—Collier's Radio Hour 9:15—Bayuk Stag Party 9:45—Kellogg Slumber Music 10:00—Land of Wonder and Fear 10:30—WBZ Players 11:15—Paramount Organ—Harry Folger	2: 2: 2: 3: 4: 5: 5: 6:
10:30-WBZ Players	5:
11:00-Time-Weather-Sports Review	5:
11:15—Paramount Organ—Harry Foisey	6: 6:
WEEI-BOSTON (580m) 590k	6: 7:
A. M.	
10:38—Old South Church	7:7:7:
PM	8:
12:45-Sam Curtis Radio Chat 1:00-Carveth Wells 1:15-W.Kahakalau & Orchestra 1:35-Mayor Murphy-Somerville 1:44-Little Trees Farm 1:45-Old Company's Anthracite 2:15-Bright Spots 2:30-NBC Artists' Program	8:
1:00—Carveth Wells	8: 9:
1:35—Mayor Murphy—Somerville	- Q •
1:44—Little Trees Farm	10 10 11 11
2:15—Bright Spots	11:
2:15—Bright Spots 2:30—NBC Artists' Program 3:00—Lady Esther Co. Program 4:00—National Sunday Forum 5:00—Gilbert & Sullivan 6:00—Catholic Hour 7:00—Fox Fur Program 7:30—Garden Talk 7:50—Time	11:
3:00—Lady Esther Co. Program	11:
4:00-National Sunday Forum	11: 12: 12:
5:00—Gilbert & Sullivan	12:
7:00-Fox Fur Program	w
7:30-Garden Talk	Α
7:50—Time 7:51 News Desnatches	10
8:00-The Jenney Concert	Ρ
7:30-Garden Talk 7:50-Time 7:51-News Despatches 8:00-The Jenney Concert 9:00-Red Cross Mattress Program 9:30-New England Coke Program 10:00-Beauvais & Fitzgerald	7:
10:00—Beauvais & Fitzgerald	9
10:15"Best Sellers" 10:45-Seth Parker	.9
10:45—Seth Parker 11:15—News Despatches	10: 10
	11
WAAB-BOSTON (212.6m) 1410k	11
A. M.	w
9:00-Land O' Make Believe 10:00-Columbia Church of the Air 19:30-Morning Service-Baptist Church 12:00-Voice of St. Louis	A
10:00—Columbia Church of the All	10
12:00-Voice of St. Louis	11 12
P. M.	P
P. M. 12:30—International Broadcast	12
THIOS IN THE	1
2:00—Swedish Churches of Mass.	1
3:00-N. Y. Philharmonic Symphony	1
1:00—Cathedral Hour 2:00—Swedish Churches of Mass. 2:30—Columbia Church of the Air 3:00—N Y. Philharmonic Symphony 5:00—Pastorale	2

5:30-Blue Coal Radio Revue 6:30-Howard Dandies

00-Eve, Service-Tremont Temple 30-Eddie Welch and Orchestra 30—Organ Recital -00—Ernest Hutcheson—Orchestra 30-News Flashes NAC-BOSTON (243.8m) 1230k .м. :00—Mountain Top Hour 00—Organ Melodies 45—The Watch Tower 00—The Song Books 30-Quiet Harmonies :00-Morning Service Μ. 15-The Old Refrain 30—National "D" Stores 00—Catholic Truth Period Ensemble 00-Sons of Eli 30—Daniel J. O'Brien 40—John J. Murphy 50—The Danceapators :30—Lawrence Rose—Ralph Nylund :45—Yankee Singers :00-Father Coughlin Hour :00-Patrick Delaney :05-Theatrical Review 30-The Vagabonds :00—Edward Jardon—String Quartette :15—L. P. Rogers Program :30—Yankee Troubadours :00-DURKEE-MOWER FLUFFERETTES :15—Hygrade & Sylvania Program :30—Fray and Braggiotti 10-Devils, Drugs and Doctors 15-Desther Cad-Kin-Orchestra 145-Angelo Patri 100-Dutch Masters 30-Harold F. Ritchie Program :00—Scott Furriers :30—The Gauchos :00—Correct Time :01—News Flashes 15-Continental String Quartet 30-Red Nichols and Orchestra 100-Eddie Duchin and Orchestra :30-Nocturne-Ann Leaf at Organ TIC-HARTFORD (282.8m) 1060k . м. :00-WTIC Synchronized with WEAF . M. :30-Big Brother Club :00-Eddie Cantor-Rubinoff's Orch. :00-Frank Black's Recording Orch. :30-Orchestral Gems :15-Ted Weems' Orchestra :45-Evensong :00-Weather :02-The Merry Madcaps-Madhatters /TAG—WORCESTER, (516.9m) 58912 A. M. :45-First Baptist Church 1:30—Jewels of Destiny 2:00—Organ—Publix Capitol Theatre Р. М. 2:30—Biblical Drama 1:00—Big Game 1:15—Pop Concerts 1:30—Oil Heat Presentation 1:45—Old Company's Anthracite 2:15 to 3:00—Same as WEEI 3:00—Wayne King's Orchestra 3:30—The Wonder Program

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## RADIOLOG "SONGLAND"



If you've wondered about the identity of the Songland Boy and Girl heard in the "Songland" programs transmitted each Monday evening from Station WTIC, wonder no longer, for here they are. New England radio fans will immediately recognize Fred Wade

### High Spot

The high spot of New York's annual Radio-Electrical World's Fair was reached when a recordbreaking crowd pressed against the glass-windowed studio to see and hear Casey Jones, noted aviator, present Whilhelm Rody and Christian Johannsen, German fliers, in their first public appearance after the dramatic rescue which followed the wreck of their plane in the Atlantic.

After Rody had given a short greeting in German, Johannsen described the flight in an interview with Casey Jones, telling of the wreck of their plane, and the week they spent clinging to the debris, subsisting only on the water from the plane's tank.

Fernando da Costa Veiga, the Portuguese flier, who also participated in the adventure, was expected to appear, but was unable to do so on account of a leg injury. Their appearance was part of Friendly Five Footnotes, the program on which Jones appears weekly to give the latest news in aviation.



FRED WADE AND SALLY AYERS

as the boy—the same Fred Wade who announces programs from WTIC,

The girl is Sally Ayers, of whom you will probably hear more and see more when television becomes <u>more</u> practicable for the home.



4:00 to 7:00-Same as WEEI 7:00—Moonshine and Honeysuckle 7:30—lodent Club of the Air 8:00-Chase & Sanborn Program 9:00-Concert Orchestra 9:15—Bayer Presentation 9:45—Thru the Opera Glass 10:15—Best Sellers 10:45-Whispering Serenader 11:90-Correct Time 11:01-Worcester Telegram - News 11:08-Weather Report

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WEAN-PROVIDENCE (384m) 780k A. M.

8:00 to 10:00-Same as WNAC 10:00-Columbia Church of the Air 10:30-Quiet Harmonies 11:00-All Saints Memorial Church

### MONDAY, OCTOBER 12, 1931

WBZ-WBZA-BOSTON (303m) 990k A. M. 7:45-Jolly Bill and Jane :v0-On the 8:15-Quartet 8:15—Sun Birds F:25—World Bookman 8:30—Bissell Pickups 45—A. & P Food News 9:00-Popular Bits 9:15—Shopping About 9:30—Beautiful Thoughts 9:45—Popular Songs 10:00—Paramount Organ 19:15—Beatrice Mabie 10:30—Stock Exchange Quotations 10:35—New England Agriculture 10:45—Bradford Organ 11:00—School of Cooking 11:30—Metropolitan Stage Show 12:00—Time; Weather P. M. 12:05-MSC Forum 12:17-New England Agriculture 12:30-Stock Exchange Quotations 12:35—Home Economics Forum 12:35—M, S. C. Forum 1:00—Farm and Home Hour 1:30—Mid-day Musicale 1:45—State House Safety 1:50—At Home and Abroad 1:55—Republican News Bulletins 2:00—The Hoops 2:15---Concert 2:30-Herbert Marsh's Orchestra 3:30—Home Forum Cooking School 3:59—RADIOLOG ANNOUNCEMENT 4:00-Syncopaters 4:15—National Affairs 4:20—Business World Today 4:30—Stock Exchange Quotations 4:45—Twilight Melodies 5:00-Chats with Peggy Winthrop 5:15-Stanley Benson-Violinist 5:30-Agricultural Markets 5:40-Principato's Hawaiians 6:55—The Success Reporter 6:00—Time—Weather—Sports Review 6:15-McEnelly's Orchestra 6:30-WBZ Rocket Hour 6:45—Topics in Brief—Lowell Thomas 7:00—Amos 'n' Andy 7:15—Tastyeast Jesters 7:0—Phil Cook, the Quaker Man \*\*\*0—Phil Cook, the Quaker Man
7:45—Registrar of Motor Vehicles
7:59—RADIOLOG ANNOUNCEMENT
8:00—Modern Concert
8:30—Death Valley Days
9:00—Maytag Orchestra
9:30—Musical Dominoes
10:00—Gold Medal Express P. M.

12:15—The Old Refrain 12:29—Weather report 12:30—Sunshine Hour 1:00 to 2:30—Same as WNAC 2:30—The Danceapators 3:00-Symphonic Hour 4:00—Symphonic Hour 4:00—Radio League—Little Flower 5:00—Shuron Optical Co. 5:30—Blue Coal Radio Revue 6:30—Howard Dandies 7:00—Durkee-Mower Flufferettes 7:15-Popular Songs 7:30-Chevrolet Musical Chronicles 8:00 to 9:30—Same as WNAC 9:30—Romances of the Sea 10:00 to 11:10—Same as WNAC 11:10—Rhythm Moments

11:14 to 12:30-Same as WNAC

10:30-Real Folks 11:00—Time—Weather—Sports Review 11:15—Joe Rines' Show Boat Orchestra 11:45—Hotel Bradford Orchestra 12:15-McEnelly's Orchestra WEEI-BOSTON (580m) 590k A. M. A:45-Tower Health Exercises S:00-Gene & Glen 8:15-E. B. Rideout \$:20-Looking Over the Morning Paper 8:30-Cheerio 8:30—Cheerio 9:00—Caroline Cabot's Program 9:10—Thrifty Shopper 9:15—Tom Waring and Troubadours 9:45—Our Daily Food 10:00—Mrs. Blake's Radio Column 10:15—Sterling Product Program 10:30—Jean Carroll ":45-Bromley Shepard Fashion Talk 11:00-WEEI Organist-Del Castillo 11:30-Hugo Mariani & Orchestra P. M. 12:00-General Electric Program 12:00-General Electric Program 12:15-Black & Gold Room Orchestra 12:45-Neapolitan Dutch Girls 1:45-Palais d'or Orchestra 2:00-Fortune Tellers 2:30-N. E. Kitchen of the Air 3:00-Woman's Radio Review 4:00—Fortune Tellers 5:00—Bridge Talk 5:15—Page & Shaw Hostess 5:30—Mayor Russell—Cambridge 5:40—Tea Timers 5:50—Rayor Murphy—Somerville 5:59—Little Tree Farms 6:00—Cap'n Bailey's Crew 6:00—Cap'n Bailey's Crew 6:30—Old Painter 6:34—Sports Announcement 6:35—News Despatches 6:45—Stebbins Boys 7:00—Vermont Lumberjacks 7:15—Medical Series Talk 7:30—A. J. Reynolds Program 7:45—To be announced 8:30—Voice of Firestone 9:00—A & P Gypsies 9:30—General Motors 10:00—McFadden True Stories 10:00-McFadden True Stories 10:45—Simoniz Program 11:00—Weather and Fishing Forecast 11:05—Announcement 11:06—News Despatches 11:15—Jesse Crawford 11:30-Dance Orchestra WAAB-BOSTON (212.6m) 1410k A. M.

7:45-Correct Time

## A DISTINGUISHED VIOLINIST



JOHN CORIGLIANO

Born in 1901 of Italian parents in New York, John Corigliano. CBS violinist, at the age of five made a discovery. By getting a strong grip on any corner of a table-cloth and pulling, the entire contents of the table would be on the floor in surprising y little time. His next discovery was that he could play the violin. John developed rapidly and soon was received as a pupil by the celebrated Trnka. Three years of study under the guidance of this master prepared him for his debut. John had the poise of an adult, and was acclaimed by the critics as was no other violinist of that season. Following this triumph he appeared with several of the leading orchestras including the New York Philharmonic and the St. Louis Symphony. John likes to drive out in the country at high speed, park his car on the side road, take a long walk and enjoy the solitude of tall pines. In short, you are sure to like John Corigliano if you are not seeking weird eccentricities but hard working, straight-forward musicianship.

### "Voice of Love"

One of the favorite fan letters of Russ Columbo, NBC's Valentino of song, is an anonymous poen addressed to him entitled "Voice of Love". "It is beautifully written and I'm having it framed," Russ revealed.

7:46—American News Flashes 8:00-Request Record Selections 8:45—Old Dutch Girl 9:00—The Commuters—Emery Deutsch 9:00—The Commuters—Entery Local 9:30—Tony's Scrap Book 9:45—The Boston Market Terminal 10:00—Ida Bailey Allen 10:15—Harmonies and Contrasts 10:45—Song Album—Helen Barr 11:00—Martha Lee's Cooking School 11:15—Quincy Community Program 11:45—Character Education 13:00—Noonday Stock Market P. N. 18:15—Farm Flashes 12:45—Shopping News 1:30—News Flashes 1:45—Boston College—Fordham 4:30—At the Console 5:00—Cafe Dewitt Orchestra 5:30—Girl O' Yesterday 5:30—Girl O' yesterday 5:45—Nat'l Confectioners' Assoc. 5:59—Correct Time 6:00—Current Events 6:15—Don Bigelow and Orchestra 6:15—Don Bigeiow and 6:30—Joseph M. Stokes 6:40—Musical Interlude 6:45—News Flashes 6:59—Weather Report 7:00—"Bing" Crosby 7:15—Peter Paul Candy 7:20-George Mahoney 7:20—George Manuary 7:30—Political Talk 7:45—Perley Stevens and Orchestra :00—The Gossipers 8:15—Music Masters 8:30—Ford Hall Forum 8:30—Ford Hall Forum 8:45—Eddie Welch and Orchestra 9:00—Club Mayfair Orchestra 9:30—News Flashes 9:45—Organ 10:00—Le Paradis Dance Band 10:30—Savino Tone Pictures 49:59—Correct Time 11:00—Streat Singer 11:00-Street Singer 11:15-Cuban Biltmore Orchestra 11:30-Red Nichols and Orchestra WNAC-BOSTON (243.8m) 1230k A. M. 6:30—Sunrise Melodies 7:15—News Flashes 7:30—Morning Watch 7:45-Shopping News 9:00-H-O RHYME PROGRAM 9:15-Yankee Singers 9:30—The Romancers 9:45—The Musical Magicians 10:00—Earle Nelson

10:15—Footlight Echoes 10:30—Jane and John 10:45—Salicon 11:00—Melody Parade 11:15—The Madison Singers 11:30—Arthur D. Healey 11:45—Character Education 12:00—News—Shepard Stores

P. M.

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18:05—Traveler News Flashes 12:30—Columbia Revue 12:35—Weather Report 1:00—Shopping News 2:00—Ann Leaf at the Organ 2:30—Rhythm Kings 3:00—Columbia Salon Orchestra 3:30—Florida Citrus Exchange 8:45-Ben and Helen 4:00-Bert Lown and Orchestra ...

5:45—Musical Cameo—Edward Jarden 6:00—Mars. Inc. 6:00-Mars. Inc. 6:15-The World's Business 6:30-Lee La May 6:45-Close Friends Club 7:00-John J. Murphy 7:05-News Flashes 4:14-Weather Report 7:15-The Linit Orchestra 7:30-Miller & Lyles 4:45-Camel Quarter Hour 8:00-Arthur Pryor's Militan :45—Camel Quarter Hour
8:00—Arthur Pryor's Military Band
8:15—Philadelphia Symphony Orch.
10:00—Guy Lombardo
10:30—Cocoanut Grove Orchestra
10:45—Patrick Delaney
11:00—Wrestling News
11:15—News Flashes
11:15—Organ Recital
11:80—Micky Alpert
12:00—Bobby Meeker and Orchestra
12:30—Nocturne—Anne Leaf 12:30—Bobby Meeker and Orchestra 12:30—Nocturne—Anne Leaf 1:00—Village Inn Orch. 1:30—Dave Abrams' Barn Orchestra WTIC-HARTFORD (282.8m) 1060k A. M. 8:00-WTIC Synchronized with WEAF P. M. 4:15—Aeolian Trio—Joseph Blume 4:30—American Game Protective Talk 4:45-Mary Thomson-Contraito 4:45-Sunset Hour-Christiaan Kriens 5:45-"Dog Chats"-Helen I. Williams 6:00-Laurel Trio-Julius Nussman 6:25—Bulletins 6:30—Memories of Broadway 6:45—Stebbins Boys 7:00—Vermont Lumberjacks 7:15-Music from New York 7:30-Recorded Novelties 8:00-Dramatic Skit 8:30—James Melton—Gladys Rice 9:00—The Gypsies 9:00—The Gypsies 9:30—General Motors Family Party 10:00—"Songland"—Norman Cloutier 10:30—Hank Keene & Conn. Hillbillies 10:45—Harry Cogan's Orchestra 11:00-Bulletins; Marine Forecast 11:05—The Merry Madcaps—Cloutier 12:60—Walter Seifert—Organist WTAG-WORCESTER, (516.9m) 580k A. M. 8:00-The Quaker Early Birds 8:15-Morning Devotions 8:30—Cheerio 9:00—Organ—Publix Capitol Theatre 9:30 to 10:15—Same as WEEI 10:15-Dr. Royal S. Copeland 10:30-Please Tell Me 10:45-Worcester County Extension Service 11:00-Bernice Wood-Pianist 11:15—Blue Streaks 11:30—Aunt Sammy 11:45 to 12:30-Same as WEEI P. M. 12:30-Produce Market report

12:35—Farm Flashes 12:45—Radio George Dion 1:00—Correct Time

1:01—News bulletins 1:07—Weather report



1:10—Palais D'Or Orchestra 2:00—Local Highlights 2:30 to 4:00-Same as WEEI 2:30 to 4:00—Same as WEE1 4:00—Clafin College Quartet 4:30—Phil Spitalny's Dansante 5:00—The Lady Next Door 5:30—Dandies of Yesterday 5:45—Parnassus Trio 6:00—Dinner music 6:29—Correct Time 6:29—Correct Time 6:30—News bulletins 6:37—Weather report 6:38—Musical Interlude 6:45 to 7:15—Same as WEEI 7:15—U. S. Industrial Alcohol 7:30—Reynolds Tobacco Program 7:45—Major O'Hara 8:00 to 11:00—Same as WEEI 11:00—Correct Time 11:01-News bulletins 11:08-Weather report

### WEAN-PROVIDENCE (384m) 780k

### A. M.

7:30-The Globe Trotter 7:45-Morning Devotions 8:00-Information Service

8:45-Old Dutch Girl 9:00 to 10:00-Same as WNAC 10:00—Ida Bailey Allen 10:15—Harmonies and Contrasts 10:45 to 11:30—Same as WNAC 11:30—Anne Lazar 11:45—Character Education 12:00—Shopping News P. M. 12:05-Correct Time 12:06—Globe Trotter 12:14—Weather Report 12:15 to 1:00—Same as WNAC 1:00-R. I. Information Service 2:00-The Gossipers 2:15-WEAN's Women Federation 2:30 to 5:30-Same as WNAC 5:00-Ted and his Greater Gang 5:30—Associated Parts Program 5:45 to 7:00-Same as WNAC 7:00-Temperature 7:01-Globe Trotter 7:15 to 10:30-Same as WNAC 10:30-Arabesque 11:01-News Flashes 11:10-Rhythm Moments 11:15-Cuban Biltmore Orchestra 11:30 to 12:30-Same as WNAC

## TUESDAY, OCTOBER 13, 1931

WBZ-WBZA-BOSTON (303m) 990k A. M. 7:45—Jolly Bill and Jane 8:00—On the 8:15 3:00-01 the s:10 8:15-Sun Birds 8:25-World Bookman 8:30-Bissell Pickups 8:45-A. & P. Food News 9:00-Popular Bits 9:15—Shopping About 9:30—Reautiful Thoughts 9:45—Aloma Hawalians 10:00-Paramount Organ 10:00-raramount organ 10:30-Stock Exchange Quotations 10:35-N. E. Agriculture 10:45-Davis Mystery Chef 11:00-School of Cooking 11:15-New England Apples 11:30—New England Apples 11:30—Through the Looking Glass 11:45—Edward MacHugh—Baritone 12:00—Time; weather P. M. 12:05—N. E. Agriculture 12:15—Pat Barnes 12:30-Stock Exchange quotations 12:35-New England Agriculture 12:45—Farm and Home Hour 1:30—Mid-day Musicale 1:45—State House Safety 1:55—Republican News Bulletins 2:15—Repertory Players 2:45—Princess Obolensky 3:00—Music in the Air 3:30—Home Forum 3:59-RADIOLOG ANNOUNCEMENT 4:00-Syncopaters 4:15—National Affairs 4:20—Business World Today 4:30-Stock Exchange Quotations 4:45-Serenaders 5:00-Maltine Story Program 5:30-Agricultural Markets 5:40-Voice of the Organ 5:55-The Success Reporter 6:00-Time-Weather 6:00—Time—Weather 6:15—Gov. John G. Winant of N. H. 6:30—Savannah Liners Orchestra 6:45—Topics in Brief—Lowell Thomas 7:00—Amos 'n' Andy 7:15—Oxol Melodies

7:30-Phil Cook, the Quaker Man 7:59-RADIOLOG ANNOUNCEMENT x:00-Armstrong Quakers-Orchestra 8:30-Ivanhoe Saladiers 8:45--Sisters of the Skillet 9:00-Household Program - Orchestra 9:30-Househom Frogram - C 9:30-Great Personalities 10:30-N. E. Coke Night Club 10:30-Clara, Lu and Em 10:45-JoCur Waves of Melody 11:00-Rulova time 11:15-Egyptian Room Orchestra 11:45-Paramount Organ WEEI-BOSTON (580m) 590k A. M. 6:45-Tower Health Exercises 8:00-Gene and Glen 8:15-E. B. Rideout-Meteorologiet 8:20-Looking Over the Morning Paper 8:30-Cheerio 9:00-Caroline Cabot 9:10—Caroline Cabor 9:10—Thrifty Shopper 9:15—Tom Waring and Troubadors 9:45—Our Daily Food 10:00—Gretchen McMullen 10:30-Soconyland Program 10:30—Soconyland Program 10:45—WEEI Organist 11:00—Stock Exchange Quotations 11:05—WEEI Organist 11:15—Radio Household Institute 11:30—Hugo Mariani & Orchestra 12:00—General Electric Program P. M. 12:15-News Despatches 12:15—Norms Despacences 12:25—Produce Market Report 12:35—Produce Market Report 1:00—Over the Teacups 2:00—Fortune Tellers 2:39—Reading Circle 3:00-Women's Radio Review 4:00-News Despatches 4:10-Stock Exchange Quotations 4:15-Pianist 4:20-Twin Tepplers 4:30—Fortune Tellers 4:50—Flower Announcement

4:51-The Fortune Tellers

## RADIOLOG CONDUCTS MATINEE PLAYERS



BEN HADFIELD DIRECTING MATINEE PLAYERS

Ben Hadfield, dean of the announcers of the Yankee Network and Station WNAC in Boston entered the radio field March 12, 1926, after about 15 years behind the footlights in stock productions.

During his stage career in various parts of New England he played with such stars as Eleanor Robson, William Farnum and Lucille La-Verne of whom the latter two have won prominence in the movies.

Hadfield first became interested in radio when the Smilers' Club became one of the WNAC feature programs five years ago. Clyde MacArdle, a former manager of the Somerville Theatre and a per-sonal friend of Mr. Hadfield's was then announcing the club program on WNAC, but because of his other interests persuaded the former to "try out" for an announcer. Hadfield passed his audition test and immediately joined the WNAC staff, taking over the duties of his friend MacArdle, as announcer and director of the WNAC Players about two months later.

In his new position the actor presented some of the first dramatizations ever broadcast in this section, staging programs that became immediately popular.

While traveling with a stock company in Wisconsin some years ago, Hadfield met Miss Rose Hubner at Kenosha in that state, and their marriage followed a short time later. Miss Hubner was an actress, and today her part in radio is the writing of many of the dramatizations for the programs presented by the Yankee Players.

### Substitution

A photo displayed at the NBC studios in New York, taken at the original WJZ studio in Newark, N. J., in 1921, shows the announcer speaking into an ordinary telephone receiver instead of a microphone.

### **Rousing Send-Off**

When Kate Smith made her recent debut as a sponsored performer, singing on the new La Palina program, a delegation of twenty uniformed smoke-eaters was on hand for the event. They brought with them two huge floral tributes which they gave to their favorite before the program. Many were members of the firemen's glee club, scheduled for a Columbia prcgram later in the week.

5:00-O'Leary's Irish Minstrels 5:30-Lever Bros. 5:45—Rosalie Wynn—Songs 5:55—Pianist 6:00—Cap'n Bailey's Crew 6:30—Old Painter 6:35—News Despatches 6:45-Stebbins Boys 7:15—Blue Label Ketchup 7:30—Chocco-Yeast 7:45—Page & Shaw Chocolateers \$:00—Blackstone Plantation 8:30—To be announced 9:00-McKesson Musical Magazine 9:30—Fuller Brush Program 10:00—Lucky Strike Dance Orchestra 11:00-Weather and Fishing Forecast 11:06-News Despatches 11:16-Jesse Crawford 11:30-Dance Orchestra WAAB-BOSTON (212.6m) 1410k A. M. 7:45-Correct Time 7:46—American News Flashes 8:00—Shopping News 9:00-The Commuters-Emery Deutsch 9:30—Tony's Scrap Book 9:45—Morning Minstrels 10:00—Grace Donahue 10:10—Grace Donande 10:15—Melody Parade 10:30—Columbia Mixed Quartet 10:45—George Relth 11:00—Ann Arden Fashions 11:15—Lawrence Community Program 12:00—Noonday Stock Market P.M. 12:15—Farm Flashes 12:30—Parker Music Masters 1:00—Le Paradis Dance Band 1:30-Organ Recital 2:00—Shopping News 2:45—News Flashes 3:00—The Romancers 3:30—Women's Federation 4:00—The Rhythm Band 4:30—At The Console 5:00-Frank Ross 5:15-The Vagabonds 5:30-Kolynos Program 5:45—Bert Lown and Orchestra 5:59—Weather Report 6:00—Nat'l Security League 6:15—Connie Boswell 6:30-Hygrade & Sylvania Corp. 6:45—News Flashes 7:00—"Bing" Crosby 7:10—Peter Paul Candy 7:20—William Gordon Reed—Barltone 7:30—Kaltenborn Edits the News 7:45—Mickle Alpert and Orchestra 8:00—The Gossipers 8:15-Hastings Irish Minstrels 8:10-Hastings first functions 8:30-The Dictators 8:45-Dr. F. G. Rollins 9:00-Perley Stevens and Orchestra 9:30-News Flashes 9:45-Organ Recital 10:00-Modern Male Chorus 10:15—The Round Towners 10:30—Arabesque 11:00—Jack Miller—Songs 11:15—Cuban Biltmore Orchestra 11:30—Asbury Park Casino Orchestra WNAC-BOSTON (243.8m) 1230k A. M. 6:30—Sunrise Melodies 7:15—News Flashes

7:30-Morning Watch 7:45-Shopping News

9:00—First National Stores 9:15—The Rhapsodisers 9:10—Birdseye Frosted Foodsters 9:30—Birdseye Frosted Foodsters 9:45—Round the Town 10:10—The Oxol Boys 10:15—Chester Gaylord — Baker Boy 10:30—Delane & Potter 10:45—World in Review 11:00—Rumford Chefs 11:15—Face the world with a smile 11:30—The Commanders 11:45—Stage & Screen Star Series 12:00—News from The Shepard Stores P. M. 12:05—Traveler News Flashes 12:15—Don Bigelow 12:30—Columbia Revue 12:50—Columbia Revue 12:59—Silent Glow Weather Report 1:00—Pabst-ett Varieties 1:15—Information Service 2:00—Columbia Artists Recital 2:30—Rhythm Kings 2:30-Rhythm Kings 3:00-Columbia Salon Orchestra 3:30-The Three Doctors 3:45-The Captivators 4:00-The Four Clubmen 4:30-Phil Fisher & Orchestra 5:00-Ted and his Greater Gang 5:30-The Dream Girl 5:59-Correct Time 6:00-Mars Candy Program 6:15-Blues Singers 6:30-"Big Brother" Bob Emery 7:00-Record News Flashes 7:14-Weather Report 7:15-Daniel F. O'Brien 7:14—Weather Report 7:15—Daniel F. O'Brien 7:25—Musical Interlude 7:30—Necco Sweet Tones 7:45—The Camel Quarter Hour 8:00—Arthur Pryor's Band 8:15—Abe Lyman's Band 8:30—Colt Shoe Time 8:45—La Gerardine Program 9:00—Ben Bernie & Orchestra 9:15—Manhattan Serenaders 9:30—Scott's Emulsion Program 10:00—Jimmy Gallagher & Orchestra 10:15—The Round Towners 10:30—Renard's Club Mayfair Orch. 11:00—Country Club Playboys 11:15—Correct Time 11:16—Record News Flashes 11:30—Copley Plaza Orchestra 12:00—Romanelli and Orchestra 12:30—Nocturne — Anne Leaf at Organ 1:00—Hotel Bossert Orch. 1:30—Dave Abrams' Barn Orch. 9:30-Scott's Emulsion Program WTIC-HARTFORD (282.8m) 1060k A. M. 7:00—Musical Time Table 8:30—"Cheerio" 9:00—"Shopping with Susan" 9:00—"Shopping with Susan" 10:00—Mirs. Blake's Radio Column 10:15—Housekeeper's Chat 10:30—Music from New York 10:45—WTIC Pop Concert 11:15—Radio Household Institute 11:30—Ilima Islanders—Mike Hanapi 11:45—Forenoon Five—Len Berman 11:55—Bulletins & Time Signals 12:00—Breen and De Rose P. M. P. M. 12:15—Bulletins 12:30—Blue Room Echoes 1:30-Ilima Islanders 2:15-D. A. R. Talk 2:30-Musique Time 3:00-Women's Radio Review 4:15-WTIC Synchronized with WEAF

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## RADIOLOG POET OF THE ORGAN



JESSE CRAWFORD

Jesse Crawford, one of America's best-known organists, is now heard nightly over National Broadcasting Company coast-tocoast networks in the near future, according to an announcement by George Engles, vice president in charge of NBC Artists Service.

Crawford, now completing his fifth year with Paramount Theatre in New York, recently signed for exclusive radio appearances from the theater where he will soon play his 250th weekly program on Broadway. The terms of the contract were not made public.

Although Crawford has been a Broadway fixture since 1926, he is universally known for his num-In erous phonograph recordings. the past six years he has made 150 RCA-Victor records, and is one American artist heard regularly in every part of the world. His records have been popular in the Orient, the Antipodes and in every country of Europe. "Valencia", Irving Berlin's "Remember" and Walter Donaldson's "My Blue his best Heaven" are among known interpretations.

Crawford was born in Woodland, California. He started playing the organ in Spokane, Washington, eighteen years ago He appeared for the first time as soloist at Grauman's Theater in San Francisco. He played a sixmonths engagement there, but when his employer built Grauman's Million Dollar Theater in Los Angeles, Crawford was installed as a leading attraction. He stayed four years. Then came an opportunity to play at the Chicago 'Aheater in Chicago. He played there five years and was brought to Broadway five years ago.

Crawford married Helen Anderson of Chicago in 1923. Mrs. Crawford is also a recognized organist and composer. They have a daughter, Jessie Darlene, five years old.

### Too Busy

Troubadour Morton Downey is pondering over the offer of a well known playwright-producer, who wants to feature him in a musical play. The piece suggested would show Downey on the stage in his own capacity in real life, being built around the radio star as the The silvercentral character. voiced singer would like to accept the role, but he is scheduled for a busy enough winter as it is. As well as his two Camel broadcasts on each of six nights a week, he is to appear nightly at the fashionable Central Park Casino, beginning September 22.

### Worth Treasuring

Tony Parenti, whose saxophone quartet is heard regularly over Columbia, has received a telegram that he values above all other fan missives. It is from Helen Keller, who now is living in her Wilkes-Barre home, and reads as follows: "Thank you very much for your most enjoyable programs. Miss Keller, although deaf, listens to the radio through her fingers placed on the loudspeaker.

### Soloist

Parker Fennelly, heard with Arthur Allen on NBC networks, as one of The Stebbins Boys, recently carried one of the 15-minute "down east" skits entirely by himself. Allen had been called hurriedly from New York.

WTAG-WORCESTER, (516.9m) 580k A. M. \$:00-The Quaker Early Birds 8:15—Morning Devotions 8:30—Cheerio 9:00-Community Stores Presentation 9:15—Publix Capitol Theater—Organ 9:30 to 10:30—Soconyland 10:00-Mrs. Blake's Radio Column 10:15—Shopping Around 10:30—Standard Oil Program 10:45—Aunt Sammy 11:00—Dr. Ella Oppenheimer 11:15 to 12:15—Same as WEEI PM. 12:15—Black & Gold Orchestra 12:30—Produce Market report 12:35—Farm Flashes 12:45—Popular Songs 1:00—Correct Time 1:01—News bulletins 1:07—Weather report 1:10—Classic Varieties 1:30—Hotel New Yorker Ensemble 1:00—Local Highlights 3:00-Women's Radio Review 4:00-Twilight Hour 4:30—Dancing Melodies 5:00—The Lady Next Door 5:10-Rinso Talkie 6:30—Rinso Talkie 5:45—Earle Burtnett and Orchestra 6:00—Bancroft Hotel Ensemble 6:31—News Bulletins 6:37—Weather Report 6:38—Musical Interlude 6:45—The Stebbins Boys 6:45—The Steppins Boys 7:00—Midweek Federation Hymn Sing. 7:30—Reynolds Tobacco Program 7:45-Concert Program

WBZ-WBZA-BOSTON (303m) 990k A. M. 7:45-Jolly Bill and Jane 8:00-On the 8:15 8:15—Sun Birds 8:25—World Bookman \*:25-World Bookman
8:30-Bissell Pickups
9:45-A & P Food News
9:10--Shopping About
9:30-Beautiful Thoughts
9:45-Popular Songs
16:00-Mary Hale Martin's Household
10:15-Charis Player
10:40-Charis Player 10:30-Stock Exchange Quotations 10:35—N. E. Agriculture 10:45—Marley Perfume Program 11:00—School of Cookery 11:15-Federation of Churches 11:45-The Sweetheart 12:00-Time; weather P. M. 12:05—N. E. Agriculture 12:15—Pat Barnes 12:30—Stock Exchange Quotations 12:35-New England Agriculture 12:35-New England Agricultur 12:45-Farm and Home Hour 1:30-Mid-day Musicale 1:45-State House Safety 1:50-At Home and Abroad 1:55-Republican News Bulletins 2:00—The Hoofers 2:15—Ted Doolittle and Uke 2:30—Symphony Restaurant Orchestra 3:00—Sailortown 3:30-Home Forum Cooking School 3:59-RADIOLOG ANNOUNCEMENT 4:15-National Affairs 4:38-Business World Today

8:00 to 11:00—Same as WEEI 11:00—Correct Time 11:01—News Bulletins 11:08-Weather Report WEAN-PROVIDENCE (384m) 780k A. M. 7:30—Globe Trotter 7:45—Morning Devotions 8:00-Information Service 8:58-Weather Report 8:59—Time 9:00 to 10:15—Same as WNAC 10:15—The Melody Parade 10:30—Premium Prince 10:45—George Reith 10:45—George Reith 11:45—Same as WNAC 11:45—Tone Paintings 12:00—Shopping News P. M. 12:05—Correct Time 12:06—News Flashes 12:15 to 1:00—Same as WNAC 1:00—Information Service 2:00—The Gossipers 2:15—WEAN Women's Federation 2:30 to 6:15—Same as WNAC 6:15—Modernistic Echoes 6:30—Hygrade Sylvania Program 6:45—"Big Brother" Bob Emery 7:00—News Flashes 7:15 to 9:15—Same as WNAC 9:15—Tilden-Thurber Program 9:30—Scott's Emulsion 10:00-Modern Male Chorus 10:15-Round Towners 10:30-Nit Wit Hour 11:00 to 11:25-Same as WNAC 11:25-Rhythm Moments 11:29 to 1:30-Same as WNAC

## WEDNESDAY, OCTOBER 14, 1931

4:86-Stock Exchange Quotations 4:45—Twilight Melodies 5:00—Chats with Peggy Winthrop 5:15-Safety Crusaders 5:30—Agricultural Markets 5:40—Voice of the Organ 5:55—The Success Reporter 6:00—Time—Weather—Sports Review 6:15—Penta Tango Troubadours 6:29—RADIOLOG ANNOUNCEMENT 6:30—WBZ Rocket Hour 6:45—Topics in Brief—Lowell Thomas 7:00—Amos 'n' Andy 7:15—Wolverine Serenaders 7:30—Phil Cook, the Quaker Man 7:45—Esso Program 8:10—Sapolin Speedsters 8:15—Guy Robertson—Baritone 5:30-Agricultural Markets 8:15—Guy Robertson—Baritone 8:30—Ginger Boys 8:45—Down on the Farm 8:45-Down on the Farm 9:00-Adventures of Sherlock Holmes 9:30-Dutch Masters Program 10:30-Chara, Lu and Em 10:45-Radio's Greatest Lover 11:00-Time-Weather-Sports Review 11:15-Joe Rines' Show Boat Orch. 11:45-Hotel Bradford Orchestra WEEL PROSTON (580m) 594/ WEEI-BOSTON (580m) 590k A. M. 6:45—Tower Heal<sup>th</sup> Exercises 8:00—Gene and Glen 8:15—E. B. Rideout—Meteorologist 8:20—Looking Over the Moraing Papes 8:30—Cheerio 9:00—Caroline Cabot 1:10-Thrifty Shopper 9:15—Sterling Products Program 9:30—Tom Waring and Orchestra

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## BOY TENOR



### MORTON BOWE

Morton Bowe, WNAC and Yankee Network lyric dramatic tenor, began singing as a boy soprano at the age of seven years. At the age of 12 years he became a soloist at Emmanuel Church in Boston.

Since that time he has toured the country several times as a soloist in three different Publix units.

He has the distinction of being the only radio artist in Boston who holds a journeyman's card in the International Typographical Union and membership in the Actor's Equity. As a linotype operator he has worked on the Boston Post. Boston Herald, New York Times and Chicago Tribune and was rated as one of the fastest type setters in this rection.

His chief hobby is collecting song music and orchestrations, and his library, one of the largest owned by a radio artist in New England contains many selections that have long been out of print.

As a soloist he has sung in churches of every denomination, and each Sunday morning for the past year he motored to Nashua, where he is a member of the quartet of the First Congregational Church. Mr. Bowe was born in New Jersey in 1904 but moved to Boston at an early age and attended the Cambridge Latin school.

### Prominent Judges in N. E. Contest

The three judges who will determine the winners of the \$5,000 newspaper and radio contest now being conducted by New England Coke Company are among the best known members of their profession 'n this part of the country. They are Carroll J. Swan, President of the Boston Advertising Club; Frank Black, Publicity Manager of Filene's, and Charles E. Bellatty, Professor of Advertising at the School of Business Administration, Boston University.

The total awards offered represent 603 chances to be a winner, consisting of prizes ranging all the way from that for the best answer submitted, which will win \$1,000 cash, down to 570 prizes with a value of \$6 apiece. Cash prizes of \$200, \$100, \$50 and \$10 are also at stake.

Full details concerning the contest are included in New England Coke radio broadcasts through stations WBZ, WBZA, WNAC, WEEI and WAAB.

### **Sports Broadcast**

Beginning on Saturday, October 3. Ralph Clifford sports authority of the Traveler commenced to broadcast a sports review over WEEI, at 6:00 P. M. This broadcast is sponsored by Kleen-Heet, Inc., New England sales representatives for the manufacturers of Kleen-Heet Oil Burners. An interesting foot ball score contest is conducted in conjunction with Mr. Cliffords broadcast, and it should be of great interest to every one who likes a well-heated home.

### From Pioneer Days

One of the most prized letters ever received by NBC is from the Rev. W. A. Geddes, dated January 15, 1926, at Shingle Point, Arctic Coast, Canada, 100 miles east of the Alaskal-Yukon line. He told of receiving short wave programs from WJZ. Those were the pioneer days in international broadcasting.



### GALA WBZ CELEBRATION

Climaxing a decade of unbroken service to the New England public, Westinghouse station WBZ went on the air with the most pretentious program in all its history Friday, Sept. 18. The evening's broadcast which celebrated the station's historic beginnings at Ea t Springfield, Mass. 10 years ago, was highlighted by the dedication of new anniversary studios at the Hotel Bradford in Boston.

More than 800 guests attended the broadcast celebration which opened at 9:30 P. M. with messages of greeting from President Hoover, Governor Ely, Mayor Curley of Boston, Mayor Winter of Springfield and from many other di tinguished figures in New England officialdom.

Following hard upon the speaking program came a musical barrage introducing half (a dozen bands, symphony, concert and vocal groups, blues, ballad singers and crooners. Unprecedented both in time and talent dimensions, the program brought to listeners a continuous 30-hour show of sparkling microphonics as embled from the four corners of radio stardom. On into the midnight hours, through dawn until late the following evening, WBZ regaled a far-fiung audience with the premier in radio divertissements.

Standing out among the features of the evening's festivities was the carving of a huge WBZ cake by De Witt C. De Wolf. A description of this scene was afforded listeners by one of a special staff of 10 announcers.

At 11 a network of NBC stations was set up to carry the anniversary program to other parts of the United States. In the hour following midnight the National Broadcasting Company broadcasted from New York a special salute to New England's oldest radio station and the most venerable broadcaster on any network in the world excepting KDKA. This tribute, featured allstar Broadwayites and dance bands and also brought to the microphone several former members of the staff of WBZ, now serving at NBC. These included John Shaw

Young, Howard A. Petrie, Vella

C. Reeves, Alwyn E. W. Bach, John W. Holbrook, Kenneth C. MacGregor and William G. Lundell.

Foremost among the features contributed from the Boston and Springfield studios was the "pops" program played by a salon group composed of members of the Boston Symphony Orchestra under the direction of Samuel Seinger. Besides this stellar attraction there were others of strong appeal, notably the Tenatones, one of Greater Boston's leading trios (male); Joe Rines' Show Boat Orchestra, Leo Reisman's Egyptian Room Orchestra, Hotel Bradford Orchestra, Falvey's Orchestra and two studio jazz bands.

Boston artists appearing included Polly Willis, lyric soprano; Orrin White, baritone; Doris Tirrell, pianist; Ted Doolittle, crooner; Peg La Centra, blues singer; Aidan Redmond, baritone; Edward Mac-Hugh, baritone; Eddie Lord and Harry Foisey, organists. Frederick G. Rogers, Pittsburgh baritone, sang, and he also gave greetings for KDKA to its New England sister station.

Additional features included a musical salute to New England business, agriculture and industry and to those aiding its growth, which was broadcast as the "Parade of Progress." During the early morning hours the anniversary program was dedicated to DX listeners and foreign tuners when a serenade by dance bands was carried under the banner "Around the World with W1XAZ."

### Great Pleasure

In the latest batch of fan letters received by Emery Deutsch, a native of Hungary who features the music of that country in his broadcasts over Columbia, was one bearing the official seal of the Chancellor of the Royal Hungarian Consulate General in Cuba. Chancellor Caliger wrote Deutsch personally on behalf of Cuba's Hungarian residents for the pleasure the gypsy music brings them.

\$:45-Our Daily Food 10:00-Mrs. Blake's Radio Column 10:15-Steero 10:30-Betty Crocker 10:45-Wildroot 11:00—Stock Exchange Quotations 11:05—WEEI Organist—Del Castillo 11:15—Radio Household 11:30-Organist-Del Castillo 12:00-Black and Gold Room Orchestra P. M. 12:15—Boston Globe News Despatches 12:25—Stock Exchange Quotations 12:35—Boston Farmers Produce Market 12:46—Neapolitan Dutch Girls 1:00—Over the Tea Cups 2:00—Radio Pastor 2:20—Neapolitan Dutch Girls \*:30—N. E. Kitchen of the Air 3:00—Women's Review 4:00—News Despatches 4:10-Stock Exchange Quotations 4:20-Indian Legends 4:30—Fortune Tellers 4:55-Red Cross 5:00—Fortune Tellers 6:30—Noble's Round Table 6:00—Cap'n Bailey's Crew 6:30—Old Painter 6:34—Sports Announcement 6:35—News Despatches 6:45—Stebbins Boys 7:00-Richfield Gas Program 7:15-Blue Label Cocktail Party 7:30-A. J. Reynolds Program 7:45-Quincy Oil Entertainers 8:00-Campbells Program 8:30-Mobiloil Program #:30—American Gas Association #:30—Palmolive Hour 1:00-E. B. Rideout 11:05-Announcement 11:06-News Despatches 11:15—Jesse Crawford 11:30—Dance Orchestra WAAB-BOSTON (212.6m) 1410k A. M. 1:45-Correct Time 1:46—American News Flashes 1:00—Shopping News

8:45-Old Dutch Girl 2:00-The Commuters-Vincent Sorey 9:80-Tony's Scrap Book 9:45—Morring Minstrels 10:00—Grace Donahue—Soprano 10:15—General Baking Co. 10:30—Melody Parade 11:00—Martha Lee's Cooking School 11:15-Jamaica Plain Program P. M. 13:15—Farm Flashes 1\*:80—Parker Music Masters 1:00—Le Paradis Dance Band 1:30-Organ Recital :00-Request Record Selections 2:45-News Flashes 3:00-The Romancers 3:30-Women's Federation 4:00-The Rhythm Band 4:30—At the Console •:00—Asbury Park Casino Orchestra 5:30—Kolynos Program 5:30—Kolynos Program 5:45—The Jolly Jugglers 5:59-(orrect Time 6:00—"Bill Schudt's Going to Press" 6:15—Don Bigelow & Orchestra 6:30—The Bon Bons 6:45-News Flashes

7:00—"Bing"Crosby
7:15—Peter Paul Candy Program
7:20—Dr. William A. Allen
7:30—Jimmy Gallagher & Orchestra
4:00—The Gossipers
8:15—Crosby Ensemble
8:20—Yankee Network Drama
9:00—Cocoanut Grove Orchestra
9:30—News Flashes
9:45—Organ Recital
10:00—Mickie Alpert & Orchestra
10:15—Columbia Concerts Corp.
11:15—Columbia Concestra 11:15—Red Nichols' Orchestra 11:30—St. Moritz Orchestra

### WNAC-BOSTON (243.8m) 1230k

### A. M.

6:30—Sunrise Melodies 7:15—News Flashes 7:30-Mews Plasms 7:30-Morning Watch 7:45-Shopping News 9:00-H. O. EVERYBODY PROGRAM 9:15-The Yankee Singers 9:15—The Yankee Singers 9:30—Rhythm Kings 9:45—The Song Man 10:15—Bringing Up Daughter 0:30—The Dr. Clinton Shoe Program 10:45—Elmwood Farm Program 11:00—Keeping Fit 11:15—Three Men in a Tub 11:30—Jda Bailey Allen's Editorial Page 11:45—Musical Alphabet 12:00—News from The Shepard Stores P. M. 12:05-Traveler News Flashes 12:05—Traveler News rushes 12:15—Shopping News 12:59—Silent Glow Weather Report 1:00—Spotlighting Municipal Affairs 1:15—Advertising Luncheon Club 2:00—Rhythm Kings 2:30—Ann Leaf at the Organ 3:00-Edna Wallace Hopper 3:15-Columbia Salon Orchestra 3:15---Columbia Salon Orchestra 3:30---The Three Doctors 3:45---Cafe Dewitt Orchestra 4:30---Columbia Artists' Recital 5:00---Cobb Bates & Yerxa Program 5:05---Charles P. Dolan-Furriers 5:10---Ted and his Greater Gang 5:30---Musical Cameo---Edward Jardon 5:45---Mullo Clo Molodiets 5:45-Mullo-Glo Melodists 5:59-Correct Time 6:00-Mars Candy Program 6:15-Sweet and Low Down 6:30-"Big Brother" Bob Emery 7:00-Record News Flashes 7:14-Weather Report 7:15-The Linit Orchestra 7:10—The Linit Orchestra 7:30—Miller & Lyles (:45—The Camel Quarter Hour \$:00—Pryor's Cremo Military Band 8:15—"Singin' Sam" 3:0-The Four Clubmen
3:0-The Four Clubmen
3:0-Tastyeast Gloom Chasers
9:00-Gold Medal Fast Frieght
3:0-Eno Crime Club
10:00-Vitality Personalities
10:15-Tonart Singers
10:30-Le Paradis Dance Band
1:00-Correct Time
11:01-Record News Flashes
11:14-Weather Report
11:15-Organ Recital
11:30-Renard's Mayfair Orchestra
12:00-Village Inn Orchestra
1:30-Dave Abrams' Barn Orchestra

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1:30-Dave Abrams' Barn Orchestra



How do you do? Glad to see you haven't deserted us yet. When I started this column little qualms of conscience began to show themselves every time I closed my eyes and looked at a long row of Sundays aheatd. "Because", thought I, "how can I ever fill in that space when the material starts running low." Now the trouble seems to be keeping down to the limits of the old column and still telling everything important which I hear around the studios.

Walter Damrosch has returned from California, where he conducted some of those stupendous Hollywood Bowl concerts and made prominent appearances in San Francisco. The NBC maestro will retire to Bar Harbor, Maine for a rest and an opportunity to think over the new Music Appreciation broadcasts with its many new features.

The instructor manuals will be distributed to the schools throughout the country as they were last season. A reproduction of a crayon drawing of Damrosch and a foreword by M. H. Aylesworth will be included in each manual, as will be instructions to teachers regarding classroom reception.

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The Vermont Lumberjacks, who entertained us during breakfast last year, are on the air with the fall programs. The schedule this season places this swashbuckling crew at 7 p. m. over WEEI and the crimson network. Hank Sullivan, the master-of-ceremonies, is played by John Whitcomb, a real New Englander. Oh yes, the tenor member of the quartet is called Jim Tucker but we've heard that voice before. Yessuh, it is Leo O'Rourke in person. Red Nichols and his orchestra will remain at the Park Central Hotel for some time to come, according to J. E. Frawley, manager This means the continuation of some good broadcasts over the Columbia system. Many happy returns, Mr. Nichols!

The NBC is planning to slip Buddy Rogers into the hearts of the feminine listeners, who started writing radio letters, when Vallee first came into prominence. In spite of all this racket about Russ Columbo, the campaign for Rogers will go through. You see, they expect to put Rudy in the "country club class", and slip Rogers into the place which the vagabond lover will leave in the affections of the younger sets. By the way, Nick Lucas promises to hold his own and build up a good following in spite of the great exploitation given Crosby and Columbo. Nick is calmly and unpretentiously going his way and adding to his fan letters every day.

A new fall program for football fans is taking the air from WOR. The feature, which is called "Gridiron Tours,"; gives information concerning your journey to and from the prominent football struggles. Routes are advised and rooters are provided with data to make the journey pleasant and interesting.

Twenty-one of the most thrilling football games between major teams will be reported over the NBC this season, according to the newly released schedule. More may be added. Graham McNamee and Bill Munday will be assisted by a technical adviser who will tabulate yardage and give brief summaries.

5:00—Outstanding Speaker 5:15—The Lady Next Door 5:30—Maltex Program 5:45—Parnassus Trio

6:30-News Bulletins 6:37—Weather Report 6:38—Musical Interlude

6:00—The Bancroft Hotel Ensemble 6:29—Correct Time

WTIC-HARTFORD (282.8m) 1060k A. M. 8:00-WTIC Synchronized with WEAF P. M. 4:15-WTIC Pop Concert 4:15--WTIC Pop Concert 4:30--Daytime Dancers 5:00--Challes Gerard--Pianologuist 5:15--Realms of Chamber Music 5:30--Sam Loyd--The Puzzle Man 5:45--Happy, Go and Lucky 6:00--The Old Sarge 6:06--Laurel Trio 6:25--Bulletins 6:20.-The Marry Madcans 6:30-The Merry Madcaps 7:00-Hartford Medical Society 7:15-Mme. Frances Alda 7:30-Hank Keene & Conn. Hillbillies 7:45-Famous Favorites 8:00-Recording Watchmakers 8:15-Nat Brusiloff's Orchestra 8:30—Nathaniel Shilkret's Orchestra 9:00—Mendelssohn Glee Club 9:30-Palmolive Hour 10:30—Top-Notchers in Sport 11:00—Marine Forecast; Bulletins 11:05—Tavern Dance Orchestra 12:00-Collin Driggs-Organist WTAG-WORCESTER, (516.9m) 580k A. M. \$:30—CheerioF. M.\$:30—Cheerio12:05—Correct Time\$:00—Organ—Publix Capitol Theatre12:06—News Flashes\$:15—Dr. Royal S. Copeland12:12—Produce Market\$:39 to 11:00—Same as WEEJI12:00—Columbia Revue11:15—Radio Household Institute12:00—Information Ser11:30—Sweet and Low Down2:00—The Gossinere12:00—General Electric Program2:01—The Gossinere 8:00-The Quaker Early Birds P. M. 12:15—Black and Gold Room Orchestra 12:30—Produce Market report 12:35—Farm Flashes 12:45—Popular Songs 1:00—Correct Time 1:01-News Bulletins 1:07-Weather Report 1:10-Musical 1:15—Advertising Club Luncheon 2:00—Local Highlights 2:30 to 4:00—Same as WEEI 4:00-Concert Program 4:30-Phil Spitalny's Dansante WBZ-WBZA-BOSTON (303m) 990k A. M. 7:45—Jolly Bill and Jane 8:00—On the 8:10—quartet 8:15—Sun Birds

6:45-The Stebbins Boys 7:00—Powers Coal Miners 7:30—Reynolds Tobacco Program 7:45—To be announced 8:00 to 11:00—Same as WEEI 11:00—Correct Time 11:01—News Bulletins 11:08—Weather Report WEAN-PROVIDENCE (384m) 780k A. M. 7:30-Globe Trotter 7:45-Morning Devotions 8:00-Information Service 8:15—Something for Everyone 8:45—Old Dutch Girl 9:00 to 10:15-Same as WNAC 10:15-General Baking Co. 10:30-Dr. Clinton Shoe Program 10:45-The Charis Program 11:00 to 12:05-Same as WNAC P. M. 12:12—Froauce Market 12:15—Don Bigelow & Orchestra 12:30—Columbia Revue 1:00—Information Service 2:15—Columbia Artists Recital 2:45—Columbia Salon Orchestra 5:30 to 5:00—Same as WNAC 5:00—Ted and his Greater Gang 5:30—Uncle Red and ABC Club 5:45 to 6:30-Same as WNAC 6:30—Tillie the Toiler 6:45—"Big Brother" Bob Emery 7:00-News Flashes 7:10-Rhythm Moments 7:15 to 10:15—Same as WNAC 10:15—The Philco Program 10:45—Le Paradis Dance Band 11:10 to 11:15—Same as WNAC 11:15—Red Nichols—Park Central Orch. 11:30 to 1:30-Same as WNAC THURSDAY, OCTOBER 15, 1931 12:35—New England Agriculture 12:45—Farm and Home Hour 1:30-Midday Musicale 1:45—State House Safety 1:50—At Home and Abroad 1:55—Republican News Bulletins 2:00—University Extension Course 2:15-Fireside Songs 2:15—Fireside Songs 2:45—Princess Obolensky 3:00—Mason and Hamlin Concert :30—Home Forum Cooking School 3:59—RADIOLOG ANNOUNCEMENT 4:00—Syncopaters 4:15—National Affairs 4:21—Business World Today 4:30—Stock Exchange Quotations 4:45—Twilight Melodies 4:50—WBZ Health Clini: 5:00—Coffee Matinee 5:30--- Qaricultural Markets 5:40--- Uncle Bill & the Twins 5:55-- The Success Reporter 6:00--- Time-- Weather--- Sports Review 6:15-McEnelly's Orchestra

## 8:30—Bissell Pickups 8:45—A & P Food News —talk 9:00—Popular Bits 9:15—Shopping About 9:30—Beautiful Thoughts 9:45—Breakfast Four 10:00—Prince of Pineapple 10:15—Beatrice Mabie 10:30-Beatrice Mable 10:30-Stock Exchange Quotations 10:35-N. E. Agriculture - talk 10:45-Davis Mystery Chef 11:00-School of Cooking 11:30-Odorono-Cutex program 11:45—The Gospel Singer 12:00—Time; weather P. M. 12:05-N. E. Agriculture 12:15-Pat Barnes 12:39-Stock Exchange Quotations

### 20

## H-O RHYME CONTEST BRINGS JOY TO FAMILY

"An answer to a housewife's prayer!"

That's what Mrs. Thomas H. Dunbury, of 28 Bowers Street, West Medford, calls the surprise she got the other night. It came in the guise of a brand new electric refrigerator to replace the old ice chest in her home where she provides the "eats" for her husband and five children.

From a sickbed, Mrs. Dunbury told the story of her heart's prayer and its answer, yesterday. Often, she says, she has remarked to her husband:

"Just one more thing we need in our beautiful home, dear. An electric refrigerator!"

The husband, sitting at the bedside, agrees.

"And I just had to tell her it would be a distant day when we could have one," he explains. "I am just an everyday hard-working provider for a big family. It was about all I could do to make both ends meet. The refrigerator seemed millions of miles away. But I determined to work harder to give my wife the one thing she needed to complete our home. But I have never been able to get any nearer to it. Now, it is here!"

Mrs. Dunbury took up the story; she said she and the children had been seated, listening to the radio. She had just given them their breakfast, the chief dish of which was their favorite cereal.

"It was Hecker's H-O, the usual morning meal for us," she declared. "Then came the radio announcer's voice, with word of the Hecker— H-O Rhyme Contest. Mercy, how we smiled as we listened! Here was our big chance!

"Sure, mother, let's try our hand at the rhymes," said Hazel, my eldest, a high school student.

"We'll tell Dad about it tonight," said I. We made notes as the broadcast continued.

"That night we all had a surprise for Tom when he came home. He knew it by our happiness. The children had pencils all prepared, and the H-O cartons. Tom was as

pleased as we. We talked it over at supper, so happily, and through the evening we had the grandest. time filling out the rhyme line. It was one of our sweetest evenings in years. It was a good peppy game, diverting; and though we had hopes, we never dreamed we would win. We felt the thrill of the contest, though, and thoroughly enjoyed the fun of it.

"The biggest surprise, and one of my happiest, came in the visit of a representative of the Hecker company, to tell us the good news."

"It's a blessing, a Godsend," said the husband. "It means food kept in the most modern sanitary manner for the family, milk for the children, always cold and good; and cream; and ice cubes for the ice packs when sickness comes. We have had a lot of it, but we'll be better off to fight germs now. Was I glad to get rid of the old ice box? You bet your life! Best riddance ever in this home!"

And here's how the Dunbury children phrased their happiness:

Hazel Elizabeth, 15, family cook during her mother's illness the past few days: "An answer to a maiden's prayer, Dad—as you said, a Godsend!"

Thomas Henry, Jr., 13 years of age; holder of the Medford marbles championship: "O boy, hot stuff for the cold 'eats'!"

Jean Ruth, 9: "Ice cubes... Ooo-oo-ooh! I love 'em ... ice cubes!"

George Arthur, five: "It makes Momsey so happy!"

Frederick John, three: "Me too, Daddy!"

It was just the luckiest break," Dad-Mr. Dunbury-goes on to say. "We're so glad my wife tuned in on the Yankee network that morning; we have each Monday, Wednesday and Saturday since. And grateful! We all remembered to thank God in our prayers that night we learned we had won the big prize. It was something I could not have afforded for years, perhaps never; and here it is. Who wouldn't be appreciative, and grateful!"

6:25-Arch Preserver Program 6:30—McEnelly's Orchestra 6:30—McEnelly's Orchestra 8:45—Topics in Brief—Lowell Thomas 7:00—Amos 'n' Andy 7:15—Tastyeast Jesters 7:30—Phil Cook, the Quaker Man 7:45-Nat and Bridget 8:00-Dixie Spiritual Singers \$:15—Rin-Tin-Tin Thriller — drams 8:30—RADIOLOG ANNOUNCEMENT 6:30-Blair Cut-Ups 1:45-Sisters of the Skillet :00-Blackstone Plantation 9:30—Blackstone Flantation 9:30—Maxwell House Melodies 10:00—A. & P. Program 10:30—Clara, Lu and Em 10:45—Paris Night Life 11:00—Time—Weather—Sports 11:15—Egyptian Room Orchestra 11:15—McEnelly's Orchestra WEEI—BOSTON (580m) 590k A. M 6:45-Tower Health Exercises 8:00-Quaker Early Birds 1:15-E. B. Rideout-Meteorologist 1:20 Looking Over the Morning Paper 1:30-Cheerio 1:00—Chroline Cabot 1:00—Thrifty Shopper 1:15—Tom Waring & Troubadours 1:45—Our Daily Food 146—Our Daily Food
10:00—Edison Friendly Kitchen
10:30—Socony Program
10:45—WEEI Organist
11:00—Stock Exchange Quotations
11:05—WEEI Organist—Del Castillo
11:15—Radio Household 11:30-Kitchen Chats 11:45-WEEI Organist-Del Castillo 12:00-General Electric Program P. M. 12:15-News Despatches 12:25—Stock Exchange Quotation 12:35—Produce Market Report 12:46-The Fortune Tellers 1:30—Over the Tea Cups 4:00—Gretchen McMullen 2:30-WEEI Reading Circle 3:00-Women's Review \*:00-News Despatches 4:10—Stock Exchange Quotations 4:20—Fage & Shaw Hostess 4:25—Silver Lining Hour 5:00—Phil Saltman—Pianist 5:15—Art of Living 5:30—Rinso Talkie 5:45-Fortune Tellers 5:59—Little Tree Farm 6:00—Cap'n Balley's Crew 6:30—Old Painter 6:35-News Despatches 6:45—Stebbins Boys 7:00—Vermont Lumberjacks 7:25-Gruen Answer Man 7:15—Salvation Army Program 7:30—The Cleercoalers 8:00-Fleischmann Hour 9:00-Arco Dramatic Musical 9:30—George Washington Coffee 10:00—Lucky Strike Dance Orchestra 11:00—Weather and Fishing Forecast 11:05-Announcement 11:06—News Despatches 11:15—Jesse Crawford 11:30-Dance Orchestra WAAB-BOSTON (212.6m) 1410k A. M. 7:45-Correct Time

7:46—American News Flashes 8:00—Shopping News

9:00-The Commuters-Vincent Sorey 9:30-Tony's Scrap Book 9:45-Melody Musketeers 10:00-Grace Donahue 10:10—Grace Donanue 10:15—Machine Age Housekeeping 10:30—Melody Parade 10:45—Barbara Gould Beauty Talk 11:00—Ann Arden Fashions 11:15—Haverhill Community Program 12:00-Noonday Market Report P. M. 12:15—Farm Flashes 12:30—Parker Music Masters 1:00—Luncheon Music 1:30—Savoy Plaza Orchestra 2:00—Request Record Selections 2:45—News Flashes 3:00—Asbury Park Casino Orchestra 3:30—Women's Federation 4:00—The Rhythm Band 4:30—At the Console 5:30—Kolynos Program 6:45—"Meet the Artist" 5:59—Correct Time 5:59-Correct Time 5:00-Frank Ross-Songs 6:15-Bossert Hotel Orchestra 6:30-Whispering Jack Smith 6:45-News Flashes 7:00-"Bing" Crosby 7:00—"Bing" Crosby 7:15—Peter Paul Candy Program 7:20—N. E. Dental Society 7:30—Perley Stevens & Orchestra 8:00—The Gossipers 8:15—Front Page Headliners 8:30—Chemistry Talk 8:45—Hasting's Irish Minstrels 9:00—Jimmy Gallagher & Orchestra 9:15—News Flashes 9:30—News Flashes 9:30—New England Coke Program 10:00—Savino Tone Pictures 10:30—Wrestling Bout 11:00—Jack Miller 11:15—St. Moritz Orchestra 11:30—Radio Round-Up 8:00-The Gossipers 11:30-Radio Round-Up WNAC-BOSTON (243.8m) 1230k A. M. 6:30—Sunrise Melodies 7:15—News Flashes 7:30-News Flashes 7:30-Norning Watch 7:45-Shopping News 9:10-Nine O'Clock Serenaders 9:15-The Yankee Singers 9:30-The Melodists 9:45-Song Album 10:10—Cer. sota Flour 10:15—Acme White Lead 10:30—Hoyt's Peanut Jubilee 10:45—The Song Shop 11:00—Radio Homemakers 11:30-An Old Fashion Garden 11:30-N. Y. Medical Society 11:45-Stage and Screen Star Series 12:00-News from The Shepard Stores P. M. 12:05---Traveler News Flashes 12:59—Silent Glow Weather Report 12:15—Don Bigelow and Orchestra 1:00-Helps for Feeders 1:15-Information Service 2:00-Florida Citrus Exchange 2:15—American Chemical Society 2:30—Columbia Artists Recital 2:45—Columbia Salon Orchestra 2:45-Columbia Salon Orchestra 3:30-The Three Doctors 3:45-Virginia Arnold 4:00-Melody Magic 4:30-Hotel Taft Orchestra 5:00-Ted and his Greater Gang 5:30-Musical Cameos-Edward Jardon

## COMMERCIAL MANAGER RESIGNS

After four years at WBZ-WBZA; Harold C. Higgins has resigned as commercial manger. He left October 15. While not disclosing his plans, it is believed that he will take up a similiar portfolio in the broadcasting field. Higgins' successor will be named next week by Lloyd C. Thomas, general commercial manager of the Westinghouse Radio Stations.

During Higgins's stewardship of radio sales, the New England Westinghouse stations had their peak years. At no time since the stations were commercialized in 1926 did volume of business exceed the 1930 record, and 1931 will show slight, if any, recession from that year's high.

Higgins was educated at Brown University. Completing his college course in 1921, he entered business and for six years worked on advertising and selling campaigns for national organizations. In 1928 he joined the Boston Office.

Higgins is married and has a charming four-year-old daughter, Joan Belle. For relaxation he cruises in a sporty high-powered phaeton, shoots at ducks or Ouimet's scores in the national am-

The entire menage of Harry (announcer) von Zell has become thoroughly acquainted with the inner workings of radio. Young Kenneth Harry, although he's hardly old enough to know what it's all about, has several times accompanied his mother to the studios to watch his daddy at work. And now Ada May, the colored cook who prepares the tasty dishes, which grace the von Zell table, having expressed a desire to see the other half of Harry's life, has spent a glorious evening visiting WABC. Further, Ada May's husband is a porter at the Columbia studios, so the whole household is radio-conscious.

## Tripletoe Triplets, New Feature

The Tripletoe Triplets, a new, snappy trio to New England's radio audience, whose first broadcast was on October 9, will continue to broadcast from Station WEEI, at



### HAROLD C. HIGGINS

ateur, plays vigorous squash and handball. He is fond of dogs and maintains a large kennel at his Wellesley Hills home.

### ALL KNOW RADIO

2:15 each Friday. The Triplets include Ronnie and Vah and Miss "Buddy" Perron, with Miss Neva Mallon at the piano. Radio fans will remember Ronnie as the young man who won the Atwater Kent contest last year in this district. With his partner, Van, he has been entertaining New England audiences for over three years.

Miss Perron and Miss Mallon are New England Conservatory girls, and have been working regularly all spring and summer on the Oxol and Cain's Mayonnaise programs.

### Story In Advance

Morton Downey: Last night when I got home my wife had my chair drawn up before the fire, my slippers ready for me to put on. my pipe filled, and—-

Pryor, Jr.: How did you like her new hat?

5:45—Franklin Ambassadors 5:59—Correct Time 6:00—Mars Candy Program 6:15—Deep Night 6:30—Lee La May—Baritonette 6:45—Meeting of Close Friends 7:01—Record News Flashes 7:15—Reise and Dunn 7:15-Reis and Dunn 7:30-Kaltenborn Edits the News 7:45-The Camel Quarter Hour 8:00-Pryor's Cremo Military Band 8:15-Abe Lyman's Band 8:30-Colt Shoe Time 8:30—Colt Shoe Time 8:45—Your Child 9:00—Phoenix Program 9:15—Toscha Seidel 9:30—Love Story Magazine 10:00—N. E. Coke Program 10:30—Philco Dance Orchestra 11:00—Weather Reports 11:01—Record News Flashes 11:01-Record News Flashes 11:14-Correct Time 11:14-Correct Time 11:15-Organ Recital 11:30-Coccoanut Grove Orchestra 12:00-Guy Lombardo and Orchestra 12:30-Nocturne-Ann Leaf at Organ 1:00-Village Inn Orchestra 1:30-Dave Abrams' Barn Orchestra WTIC-HARTFORD (282.8m) 1060k A. M. 7:00-Musical Time Table 8:30-Cheerio 9:00-Shopping with Susan 10:00-Mrs. Blake's Radio Column 10:15-Morning Musicale 10:10-Morning Musicale 10:30-Music from New York 10:45-WTIC Pop Concert 11:15-Radio Household Institute 11:30-Laurel Trio 11:45-Forenoon Five 11:55-Bulletins and Time Signals P. M. 12:00-Breen and De Rose 12:10—Breen and De Rose 12:15—Bulletins 12:20—Farm and Home Forum 12:50—Blue Room Echoes 1:25—Conn. State Dept. of Health 1:30—Knights of Melody 2:30-Hartt School Recital 2:30-Women's Radio Review 3:30-The Mixing Bowl, 4:15-WTIC Synchronized with WEAF WTAG-WORCESTER, (516.9m) 580k A. M. 8:00-The Quaker Early Birds 8:15-Morning Devotions 9:30—Community Stores Presentation 9:00—Community Stores Presentation 9:30 to 10:00—Same as WEEI 10:00-Mrs. Blake's Radio Column 10:00—Mrs. Blake's Kadio Column 10:15—Shopping Around 10:30—Standard Oil Presentation 10:45—Aunt Sammy 11:00—L'Reure Exquise 11:15—Radio Household Institute 11:30—Popular Soloist 11:45-Hugo Mariani & Serenaders FRIDAY, OCTOBER 16, 1931 WBZ-WBZA-BOSTON (303m) 990k

WBZ-WBZA-BOSTON (303) A. M. 7:45-Jolly Bill and Jane 8:00-On the 8:15 8:15-Sun Birds 8:25-World Bookman 8:30-Bissell Pickups 8:30-Bissell Pickups 8:45-A & P Food News 9:00-Popular Bits

P. M. 12:00-General Electric Program 12:15-Black & Gold Room Orchestra 12:30-Produce Market report 12:35—Farm Flashes 12:45—Popular Songs 1:00—Correct Time 1:01—News Bulletins 1:07—Weather report 1:10—Popular Varieties 1:30—Hotel New Yorker—Ensemble 2:00—Local Highlights 3:00—Women's Radio Review 4:00—Concert Program 4:30—The Jungle Man 5:15—The Lady Next Door 12:35-Farm Flashes 5:15—The Lady Next Door 5:30—Rinso Talkie 5:30-Rinso Talkie 5:45-Parnassus Trio 6:00-Bancroft Hotel Ensemble 6:29-Correct Time 6:30-News Bulletins 6:37-Weather report 6:38-Musical Interlude 6:45-The Stebbins Boys 7:00-Worcester Powers Coke Cs. 7:30-Reynolds Tobacco Program 7:45-Richfield Oil Presentation 8:00 to 9:30-Same as WEEI 8:00 to 9:30-Same as WEEI 9:30—Adventures of Sherlock Holmes 10:00—Lucky Strike Orchestra 11:00—Correct Time 11:01-News Bulletins 11:08-Weather report WEAN-PROVIDENCE (384m) 7808 A. M. 7:30—News Despatches 8:00—Information Service 8:58-Weather Report 8:59-Correct Time 9:00 to 10:15—Same as WNAC 10:15—WEAN Women's Federation 10:30—Hoyt's Peanut Jubilee 10:45—Barbara Gould Beauty Talk 11:00 to 11:45-Same as WNAC 11:45—Kaleidoscope 12:00—Shopping News P. M. 12:05—Correct Time 12:06—News Flashes 12:15 to 1:15-Same as WNAC 2:10—The Gossipers 2:15—Columbia Artists Recital 2:45 to 5:30-Same as WNAC 5:30—Melody Parade 5:45 to 7:00—Same as WNAC 7:00—Temperature Report 7:01—Globe Trotter 7:15 to 9:00—Same as WNAC 7:15 to 9:00-Same as WNAC 9:00-Weil McLain Program 9:15-To be announced 9:30-Love Story Magazine 10:00-Hart-Schaffner & Marx 10:30-The Boswell Sisters 10:45-The Captivators 11:00-Correct Time 11:01-News Flashes 11:14 to 1:30-Same as WNAC

9:15—Shopping About 9:30—Beautiful Thoughts 9:45—Popular Songs 10:00—Prince of Pineapple 10:15—Fuji Imperial Serenaders 10:30—Stock Exchange Quotations 10:35—N. E. Agriculture talk 10:45—Just Among Friends 11:00—Music Appreciation Hour 11:30—College Capers

## RADIOLOG FROM THE STUDIOS

EDDIE'S BUSY



EDDIE CANTOR

Eddie Cantor, who has shown absorbing interest in his NBC radio appearances this month, says he hopes he'll not have to go back to the stage very soon.

"You see," says Cantor, "the stage often keeps an actor in one town for a long time, especially if he happens to be playing in a popular offering. I prefer getting about the country. If I stay in New York too long the people in Houstin, Texas, and Cleveland, Ohio, forget me.

"Now, when I'm on the air-(Yoo-hoo! Cantor speaking!)—they all listen, that is, until they recognize that golden Cantor baritone. Then, even if they turn me off, I've still had my little joke. I may lose my battle for the Presidency, but it'll take the Federal Radio Commission to keep me off the air!"

Eddie has announced himself as a candidate for President and has selected his cabinet as follows: Will Rogers, Secretary of State; George Jessel, Secretary of the Treasury; Chic Sales, Secretary of the Interior; the Four Marx Brothers, Attorneys-general; Charlie Chaplin, Scretary of War, and his own brother-in-law, who hasn't worked in a year, Secretary of Labor.

### **High Aspirations**

Bing Crosby, he of the throaty baritone, got the urge for a theatrical career while a student at Gonzaga College in Spokane, Wash. He was a leader in scholastic dramatic activities and after a performance of "Seven Keys to Baldpate" was signed by Lee Morrison for a part in a touring coast production.

### Safety First

Russ Columbo: If you loved me, why did you refuse me at first?

Dorothy Knapp: I wanted to see what you would do.

Russ: But I might hav? rushed off without waiting for an explanation.

Dorothy: Hardly. I had the door locked.

### Quite Ritzy

Col. Stoopnagle: So you spent your vacation at a fasionable resort?

Budd: Fashionable—why, they even put on riding breeches to toss horseshoes.

### Honored

Recently while sightseeing through the coal mines near Scranton, Pa., Alois Havrilla, NBC announcer, saw the mine mule whose name is Milton J. Cross, named after the NBC announcer of that name. Cross was down in the mine the first day the mule came in, and, as it is customary to name all mules, the miners conferred an honor on Cross by naming the mule after him.

### Takes Trip

The mother of James Melton, featured NBC tenor, annually journeys from Florida to hear her son sing in the studios at New York. She is Mrs. J. W. Melton of Ocala, Fla. On her present visit she brought with her Mary Melton, 13, the youngest of the Meltons who, celebrating her first studio visit, sat right next to the microphone as her big brother sang with the famous Revelers Quartet.

11:45—Al and Pete 12:00—Time; weather P. M. 12:05-N. E. Agriculture 12:30-Stock Exchange Quotations 12:35—New England Agriculture 12:45-Farm and Home Hour 1:30-Midday Musicale 1:45-State House Safety 1:50-At Home and Abroad 1:55-Republican News Bulletins 2:00-The Hoofers 2:30-Harlem Danajes 3:00-Melody Lane 3:30-Home Forum Cooking School 3:59—RADIOLOG ANNOUNCEMENT 4:00—Syncopaters 4:15-National Affairs 4:20—Business World Today 4:30—Stock Exchange Quotations 4:45-Twilight Melodies 5:00-Tom McHugh's Orchestra 5:30-Agricultural Markets 5:45-Pipe Dreams 5:55-Success Reporter 6:00-Time-Weather-Sports Review 6:15-Dixie Jubilee 6:29—RADIOLOG ANNOUNCEMENT 6:30—WBZ Rocket Hour 7:00—Amos 'n' Andy 7:15—Prudence Musical Hits 7:30—Phil Cook, the Quaker Man 7:45—Esso Program 8:00—Nestle's Program—orchestra 8:30—Ivanhoe Saladiers 8:45—Dubble Ware Boarding House 9:00-Interwoven Pair 9:30—Armour Program 10:00—Paul Whiteman's Paint Men 10:30—Clara, Lu and Em 10:45—Jo Cur Waves of Melody 11:00—Time; Weather; Temperature 11:15—Joe Rines' Show Boat Orch. 11:45-Hotel Bradford Orchestra WEEI-BOSTON (580) 590k A. M. 6:45—Tower Health Exercises 8:00—Quaker Early Birds 8:15-E. B. Rideout-Meteorologist 8:20-Looking Over the Morning Paper 8:30-Cheerio 9:00—Caroline Cabot 9:10—Thrifty Shopper 9:15-Tom Waring and Troubadors 9:45-Our Daily Food 10:00-Mrs. Blake's Radio Column 10:15-WEEI Organist-Del Castillo 10:25-Stock Exchange Quotations 10:30-Betty Crocker 10:45-Friends' Beans 11:00-Music Appreciation Hour 12:00-General Electric Frogram P. M. 12:15—News Despatches 12:25—Stock Exchange Quotations 12:30—State Dept. of Information 12:40-Boston Farmers' Produce Market 12:46-Neapolitan Dutch Girls 1:00-Over the Tea Cups 2:00-Neapolitan Dutch Girls 2:15-Triple Toe Hosiery 2:30-N. E. Kitchen of the Air 3:00-Yorktown Sesquicentennial 4:00—News Despatches 4:10—Stock Exchange Quotations 4:15-Pianist 4:20—Al Luttringer's Players 4:50—State Dept of Public Health 5:00-Fortune Tellers 5:59—Little Tree Farm 6:00—Cap'n Bailey's Crew

6:30—Old Painter 6:34—Sports Announcement 6:35—News Despatches 6:45—Stebbins Boys 7:00—Melody Four 7:00—Melody Four 7:15—Blue Label Ketchup 7:30—Whiting's Buddy and Blake 8:00—Cities Service Orchestra 9:00—Cities Service Orchestra 9:30—Fox Fur Trappers — Earl Nelson 10:00—Florsheim Program 10:30—RKO Theatre of the Air 11:00—Weather and Fishing Forecast 11:05—Sports Amouncement 11:05-Sports Announcement 11:06—News Despatches 11:16—Dance Orchestra WAAB-BOSTON (212.6m) 1410k A. M. 7:45—Correct Time 7:46—American News Flashes 8:00—Shopping News 8:45-Old Dutch Girl 9:00-The Commuters-Vincent Sorey 9:30-Tony's Scrapbook 9:45-Morning Minstrels 10:00-Journey to Market 10:15—Sanderson and Crumit 10:45—Don and Betty 11:00—Martha Lee Cooking School 11:15—Just Among Friends 11:30—Roxbury Community Program P. M. 12:30—Stock Market News 12:45—Farm Flashes 1:00-Luncheon Music 1:30-Harry Tucker and Orchestra 2:00—Shopping News 2:45—News Flashes 3:00—The Romancers 3:00—The Komancers 3:30—Women's Federation 4:00—Rhythm Band 4:30—At the Console 5:00—Jewish Art Program 5:30—John Kelvin—Irish Tenor 5:45—Football Forecasts 5:59—Weather Report 6:00—Dave Abrams Barn Orchestra 6:30—Joseph M. Stokes 6:40—Musicale Interlude 6:45—News Flashes 7:00—"Bing" Crosby 7:15—The Linit Orchesstra 7:30—Peter Paul Candy 7:35-Mickie Alpert & Orchestra 8:00-The Gossipers 8:15-The Music 8:30-Eddie Welch and Orchestra 8:45-Rev. Michael J. Ahern, S. J. 9:00-Perley Stevens and Orchestra 9:30-News Flashes 9:35—News Flashes 9:45—Organ Recital 10:00—Mickie Alpert and Orchestar 19:30—Williams Mfg. Co. 10:45—Howard Barlow—Symphony Orch 11:00—Street Singer 11:15—Cuban Biltmore Orchestra 11:30-Park Central Casino Orch. WNAC-BOSTON (243.8m) 1230k A. M. 6:30-Sunrise Melodies 7:15-News Flashes 7:30-Morning Watch 7:45—Information Service 8:30-Birdseye Frosted Foodsters 8:45—At the Console 9:00—First National Stores 9:15-The Downey Flake Dunketeers 9:30—Kimballs Red Caps 9:45—Through Old Brick Oven Door

10:00-The Oxol Boys

### CONDUCTS PRUDENCE PROGRAM

This week's cover portrays the handsome, genial and amiable Lou Bonick, conductor of the "Prudence Musical Hits" program.

Born in Antwerp, Belgium, Lou was educated at the Royal Academy of Music at Antwerp, and while still a youth played before the King of Belgium. He arrived in the United States in 1912 and toured the country as a boy violinist, appearing with the leading orchestras in the country.

While residing in Boston, Lou attended the Boston English High School. Upon his graduation, he matriculated at Tufts College in Medford.

After leaving college, he organized his now noted orchestra and toured the Keith circuit and also the leading ballrooms in the country. To Lou, falls the honor of conducting the first Boston band to ever appear at the Keith Memorial Theatre.

Lou and his orchestra have concentrated on radio for the past four years and have played on such programs as the "Jolly Time Popcorn Revue", "Nemco Ginger Ale", "Oxol Program", and other "Prudence Musical Hits".

### Heilo, Honey

Lee Morse, NBC's southern girl with the miracle voice, can't get out of the good old Dixie habit of calling everybody "Honey". The first time she met her accompanist, Bob Downey, a New Englander, she encouraged him with "Well, Honey, that's fine." Bob took it as a special distinction, proposed and today they're Mr. and Mrs.

### Best of All

Ted Weems: Who was the greatest inventor?

Jesse Crawford: An Irishman named Pat. Pending.

### Love Thine Enemies

Preacher: Raymond, your main enemy is Drink.

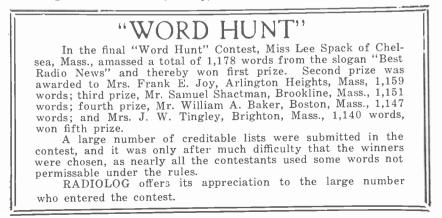
Ray: Yea, you're the one what told me to love my enemies.

### Happy New Year!

January 1 is quite a day on the Weber and Fields calendar. The famous NBC come lians heard on Lucky Strike programs over nationwide networks formed their partnership on January 1, 1878. Lew Fields was born and was married January 1. Joe Weber was married January 3 and has two children. He has been broadcasting since 1920.

### Solos Ready

Vincent Lopez, writing between dancing engagements in New Orleaps, La., tells G. W. (Johnny) Johnstone, of NBC, he has fifteen new piano solos ready for broadcasting. Johnstone was pianist in Lopez's orchestra a few years ago, and Lopez still looks to "Johnny" for his approval on such matters. Johnstone goes around in this instance with an elevated eyebrow.



10:15—Yankee Singers 10:30—Dictators 10:45—Friend Brothers Program 11:00—Rumford Chefs 11:15—Blue Moon Cheese 11:30—Melody Parade 12:00-News from the Shepard Stores P. M. 12:05-Traveler News Flashes 12:15-Information Service 12:15-Silant Glow Weather Report 1:00-Pabst-ett Varieties 1:15—Advertising Club Luncheon 2:00—Columbia Artist Recital 2:30—Ann Leaf at the Organ 3:00—Edna Wallace Hopper 3:15—Columbia Salon Orchestra 3:30—Three Doctors 3:45—Columbia Educational Features 4:60—Light Opera Gems 4:45—The Lady from Louisiana 5:00-Housewives Contest 5:05—Ted and his Greater Gang 5:15—Musical Cameo—Edward Jardon 5:30-The Boston Market Termina. 5:45—Educators in Krackerland 6:00—Mars Candy Program 6:15—Sweethearts in Song 6:30-Mayor Russell, Cambridge 6:40-Lee La May-Baritonette 6:45-Stage Star Salute 7:05-Councillor Dowd 7:15-Gus Van 7:30-Baker Chocolate Program 7:45-The Camel Quarter Hour 8:00-Pryor's Cremo Military Band 8:15-Barbasol Man 8:30—March of Time 9:00—Liberty Magazine 9:45—Friendly Five Footnotes 10:00—Pillsbury Pageant 10:30—Cocoanut Grove Orchestra 11:00—Correct Time 11:05—Record News 11:14—Weather Report 11:15—Organ Recital 11:30—Renard's Mayfair Orchestra 12:00-Louis Panico and Orchestra 12:30-Yocturne-Ann Leaf at in octurne-Ann Leaf at Organ 1:00-Village Inn Orchestra 1:30-Dave Abrams's Barn Orch. WTIC-HARTFORD (282.8m) 1060k A. M. 8:00-WTIC Synchronized with WEAF P. M. 4:00-Benjamin Moore 4:15-"'Echoes of Hawaii'' 4:45-Sunset Hour 5:30-Blue Minstrels 5:45-Happy, Go and Lucky 6:00-Mother Goose 6:10-Bulletins 6:15-Serenading Strings 6:45-The Stebbins Boys 7:00—Travelers Pilot—Orchestra 7:30—Recorded Concert 7:45—Hartford Seminary Foundation

8:00-Cities Service Concert 9:00-Eskimo Night Club 9:30-The Travelers Hour 10:30-Radio Theatre 11:00-Weather; Bulletins 11:10-Club Hollywood Orchestra

- WTAG-WORCESTER, (516.9m) 580k
- A. M.
- \$:00-The Quaker Early Birds
- \$:15-Morning Devotions

8:30-Cheerio 9:00-Organ-Publix Capitol Theatre 9:30 to 10:15-Same as WEEI 10:15—Dr. Royal S. Copeland 10:30—Betty Crocker 10:45—Savoy Inc. 11:00—MBC Music Appreciation Hour 12:00—General Electric Program DM 12:15—Black and Gold Room Orchestra 12:30—Produce Market Report 12:35-Farm Flashes 12:45—Popular Songs 1:00—Correct Time 1:01-News Bulletins 1:07-Weather Report 1:30—Local Highlights 2:00—The Fortune Tellers 2:30 to 4:00-Same as WEEI 4:00—Betty Moore—Decorating 4:15—Helen Chemis—Soprano 4:30-Phil Spitalny's Dansante 4:30—Phil Spitainy's Dansante 5:00—The Lady Next Door 5:30—Dolly Connelly—Songs 5:45—Parnassus Trio 6:00—Bancroft Hote, Ensemble 6:29—Correct Time 6:30—News Bulletins 6:37—Weather Report 6:38—Musical Interlude 6:45—The Stebbins Boys 7:00—Concert Program 7:30—Major Bowes Family 8:00 to 9:30—Same as WEEI 9:30—Pond's Dance Orchestra 10:00-Florsheim Frolics 10:30-RKO Theatre of the Alr 11:00-Correct Time 11:01—News Bulletins 11:08—Weather report WEAN-PROVIDENCE (384m) 780k

A. M. 7:30-Globe Trotter 7:45-Morning Devotions 8:00-Information Service 8:30-Birdseve Frosted Foodsters 8:45—Old Dutch Girl 9:00 to 10:15—Same as WNAC

- 10:15-Bond Bakers 10:45 to 11:30—Same as WNAC 11:30—Town Crier Dramalogue 11:45 to 12:05—Same as WNAC P. M. 12:05-Correct time 12:06-News Flashes 12:15—Don Bigelow and Orchestra 12:30—Columbia Revue 12:59—Weather Report 1:00—Information Service 2:00-The Gossipers 2:10—The Gossipits 2:15—WEAN Women's Federation 2:30 to 5:00—Same as WNAC 5:00—Ted and his Greater Gang 5:15-Musical Cameo-Edward Jardon 5:30-South Sea Echoes 5:45 to 6:15—Same as WNAC 6:15—Roxv's Clothes Gamboleers 6:45—G. R. Kinvey Program 7:00—Temperature Report 7:01—Globe Trotter 7:15 to 9:00—Same as WNAC 9:00-Regal Shoe Program 9:15 to 10:30-Same as WNAC 10:30-Williams Mfg Co. 10:45-Howard Barlow-Orchestra 11:00-Correct Time 11:10-Collect Time 11:10-Rhythm Moments 11:15-Cuban Biltmore Orchestra 11:30 to 1:30-Same as WNAC

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### The "Prince"



GEORGE BREAKSTONE

George Breakstone, juvenile NBC artist, who was chosen "Prince" of the Radio-Electrical World's Fair, being held at Madison Square Garden in New York City the week of September 21. Breakstone is nine years old and is heard regularly on the Children's Hour every Sunday morning over an NBC-WBZ network and on the Lady Next Door program daily over an NBC-WEEI network.

### Four Types

Listeners to the daily Women's Radio Review programs hear four different types of music. The program opens with salon music, continues with American period music, then Continental, and concludes with poular dance tunes, all played by the Vincent Lopez orchestra. Many of the selections have never before been used in radio.

### Compliments?

Occasionally there are touches of humor in the mountain of mail arriving daily at the studios. There was the maternal soul, for example, who wrote Ben Alley that she was prepared to adopt him. Then there was the western admirer who wrote the blonde Andre Baruch: "I have heard you on the air many times and imagine you as a tall, dark handsome man with a charming moustache and a straight-forward face. Will you be so kind as to send me a picture of the studio?"

Another dubious compliment was that reaching Emery Deutsch. "I have terrible pains in my leg," wrote the fan, "so if you play 'You're Driving Me Crazy' then everything will be complete."

Paul Oliver: Is the doctor in?

Attendant: No, he stepped out for lunch.

Oliver: Will he be in after lunch? Attendant: Why, no, that's what he went out after.

Olga Albani: Did you say the professor was absent-minded?

Olive 'Palmer: Absent-minded! Why, he read an erroneous account of his death in a newspaper and sent himself a wreath.

Mrs. Downey: My husband and I attend to our budget every evening. It is more economical.

Harriet Lee: How so, dear?

Mrs. Downey: By the time we get it balanced, it's too late to go anywhere.

### **Blackbirds Return**

The Black Iron Blackbirds, a snappy male trio have returned to New England's radio audience from station WBZ at 7:15 P. M. on Tuesday beginning October 6.

The blackbirds include Frank Mc-Sherry, Connie Murphy and Ed Parker with Julia Goldman accompanying on the piano. All hail from Worcester. Radio fans will probably remember their work last. Winter and Spring, for they were extremely popular at that time judging by the number of letters. they received.

The blackbirds will be presented each week through the Fall and Winter season.

### Rush!

A fan writes Vaughn de Leath, NBC's original radio girl: "Ten years algo I received a letter from you and pasted it on the wall. Now someone has stolen it (the letter—not the wall). Please send me another."

## SATURDAY, OCTOBER 17, 1931

### WBZ-WBZA-BOSTON (303m) 990k

### A. M.

7:45—Jolly Bill and Jane 8:00—On the 8:15—quartet 8:15—Sun Birds 8:25—World Bookman 8:30-Sun Birds 8:45—A. & P. Food News—Talk 9:00—Popular Bits s:15-Morning Glories 9:30—Beautiful Thoughts 9:45—The Irish Fiddler 9:59-RADIOLOG ANNOUNCEMENT 10:00—Home Forum Cooking School 10:30—Stock Exchange Quotations 10:35-Dance Miniature 10:45—John Marion—Pianist 11:00—Bradford Organ 11:30-State Fed, of Women's Clubs 12:00-Time

### P. M.

12:05—4-H Club 12:15—Pat Barnes 12:30—Produce Market Review 12:40-Farm and Home Hour 1:30-Mid-day Musicale 1:55-Republican News 2:00—To be announced 4:30—Stock Exchange Quotations 5:00-Bradford Organ 5:30—Story and Song 5:55—The Success Reporter 6:00—Time—Weather—Sports Review 6:15—Little Buster Parade 6:45—Topics in Brief—Lowell Thomas 7:00—Amos 'n' Andy 7:15—Tastyeast Jesters 7:59-RADIOLOG ANNOUNCEMENT (30)—Edward MacHugh—Barltone 7:45—Radio's Greatest Lover 8:00—Modern Concert 8:30—Dance with Lady D'Orsay 9:00—McEnelly's Orchestra 9:30—The First Nighter 10:00—Cuckoo 10:30—Clara, Lu and Em—skit 10:45—Drug Store Cow Boys '1:00—Time—Weather—Sports Review 11:15-Egyptian Room Orchestra

### WEEI-BOSTON (580m) 590k

### A. M.

6:45-Tower Health Exercises 8:00-The Quaker Early Birds \$:15-E. B. Rideout-Meteorologist 8:20-Looking Over the Morning Paper 8:30-Cheerio 9:00—Caroline Cabot 9:00—Thrifty Shopper J:15—Tom Waring and Troubadors 9:45—A. & P. Gypsies 19:00—Mrs. Blake's Radio Column 10:15-Hits & Bits 10:30—Kentucky Band 11:00—WEEI Organist—Del Castillo 1:30-Keys to Happiness 12:00-Black and Gold Orchestra

### P. M.

12:15-News Despatches 12:25-Del Castillo-Organist 12:50-Stock Exchange 1:15—Army—Harvard Football Game 4:00—News Despatches 4:10-Jimmie Russo

4:50-The Fortune Tellers 5:30—Sam Bittell and Orchestra 6:00—Football Sports Review 6:15-Little Tree Farms 6:30-Time 6:31-Pianist 6:34—Sports Announcements 6:45—WEEI Organist 7:15—Salvation Army Program 7:25—Gruen Answer Man 7:30—Reynolds Program 7:45—Musical Program 8:00—To be announced 4:30—Chevrolet Program 9:00-To be announced 1:00-Valspar 10:00-Lucky Strike Dance Orchestra 11:00-Weather and Fishing Forecasts 11:05—Announcements 11:06—News Flashes 11:15—Jesse Crawford 11:30-Dance Orchestra WAAB-BOSTON (212.6m) 1410k A. M. 7:45-Correct time 7:46-News Flashes 1:00-Shopping News 3:00-The Commuters 9:30-Tony's Scrap Book ):45-Morning Minstrels 10:00—The Ambassadors 10:30—New World Salon Orchestra 11:00—Feature Forecaster 11:15—Jamaica Plain Program 12:00—Stock Market News

### P. M.

12:15—Farm Flashes 12:30—Organ Tones 1:00-Luncheon Music 1:30-Atlantic Musicale 2:00-Shopping News 2:30-Army vs. Harvard 4:30-At the Console 5:00-Eddie Duchin and Orchestra 5:45—The Ambassadors 5:59—Weather Report 6:00-Village Inn Orchestra 6:30-Whispering Jack Smith 6:45-News Flashes 7:00-Bing Crosby 7:15—Peter Paul Candy Program 7:20—Francis P. "Tip" O'Neill 7:30—Jinimy Gallagher and Orchestra 8:00-The Gossipers 8:15-Hawailan Echoes 8:20-The Criterious 8:45-To be announced 9:00-Cocoanut Grove Orchestra 9:30—News Flashes 9:45—Organ Recital 10:00-Hank Simmons' Show Boat 11:00-Jack Miller 11:15-Cuban Biltmore Orchestra 11:30-St. Moritz Orchestra WNAC-BOSTON (243.8m) 1230k

A. M. 6:30—Sunrise Melodies 7:15—News Flashes 7:30—Morning Watch 7:45—Information Service 9:00-H-O RHYME PROGRAM 9:15-The Yankee Singers

## FROM THE FANS

Editor RADIOLOG:

In your reasonably concise publication, I have found what I have been looking for, for some time—up-to-date news and articles of radio programs and entertainers.

It is perfectly amazing to me why there are so very few publications on the world's greatest rising discovery radio. There are numerous magazines printed—yes, but, unlike yours, their contents are usually several weeks old. So I am extremely grateful to the publishers of RADIOLOG for giving me and the biggest audience in the world something to look forward to each week, to read—not wondering whether the announced forthcoming programs have ahready passed weeks previous.

I hope never to miss one of your weekly editions. From a True RADIOLOG Pusher.

Yrom a True RADIOLOG Pusher. Virginia Andrews Knowles, 16 Owen Street, Hartford, Conn.

F. C. (Jaffrey, N. H.)—The real names of Coon-Sanders team are Carleton Allyn Coon and Joe L. Sanders. Coon is thirty-eight and plays the drums. Sanders is thirtythree and is a pianist.

W. B. (Woonsocket, R. I.) — Ted Lewis' real name is Theodore Friedman. He was formerly hearl with the Club Valspar every Saturday evening. They say that Ted is much better in person than on the radio. Ted formerly played in the Greenwich Village Follies in 1922.

B. W. (Fitchburg, Mass.) ----Vaughn de Leath is six feet tal! and weighs 200 pounds. She was born in Mount Pulaski, Illinois and is married to Livingston Geer. They reside in Westport, Conn.

C. E. (Gardner, Mass.)—Eddie Dunham was born in Medford, Mass. He is married and has two children. He has been broadcasting since 1920.

T. H. (Boston, Mass.)—The Dorothy Knapp that you saw in "Free For All" featuring Jack Haley, is the same one whose picture appeared on the cover of RA-DIOLOG. She is NBC's Television Girl, but at present is not being heard on any sustaining program.

J. M. (Windsor, Vermont)—Curt Peterson is married and has two children, Stephanie, eight, and Janet, Five. He is thirty-three years of age and a graduate of the University of Oregon. He is supervisor of all the announcers at NBC.

N. R. (Waterbury, Conn.)-Frank Knight was born in St. Johns, Newfoundland and is thirtyseven years old. He is married to the former Mildred Wall, sister of Lucille Wall, NBC actress.

L. S. (Wilmington, Mass.)—Clara, Lu and Em are graduates of Northwestern College. Their names are Louise Starky, Isabelle Carothers, and Helen King, respectively. They are still heard every day except Sunday and Monday, at 10:30 P. M. over WBZ.

C. L. (Natick, Mass.)---Ford Bond is about five feet eleven and weighs 200 pounds. He is an exclusive NBC announcer. No, to your second question.

**B. R. (Dover, N. H.)**—Rudolph Ganz will head the National Little Symphony Orchestra, being organized under the sponsorship of the National Broadcasting Company. He is the former director of the St. Louis Symphony Orchestra.

G. W. (Gloucester. Mass.)—Irving Berlin wrote "Begging for Love", also "Reaching For the Moon". Have no record of Guy Lombardo composing any songs, although brother Carmen has written several. "Sweethearts on Parade" was written by Carmen.

**B.** H. (Old Orchard, Maine)— Maria Georgievskaia is the WLWL artist to whom you refer. She is a blonde of Russian descent. Her picture has already appeared in RADIOLOG.

M. C. (Greenfield, Mass.)— Charles Carlisle is a CBS tenor. He is twenty-seven years old. He has appeared on a number of important programs including Paramount-Publix, Uneeda, Mirrors of Beauty, Three Men In a Tub, Pastorale and several sustaining features as well.

T. C. L. (Weymouth, Mass.)— Emery Deutsch is not the old man that you think him to be, as he is only twenty-seven. He was born in Budapest. He first came on the air in 1925 over the old WAHG. He is one of the most popular musicians at CBS today.

9:30-Berwick Making Whoopee 9:45—Sunshine Bill, the Biscuit Baker 10:00—I. J. Fox — Earle Nelson 10:15—Footlight Echoes 10:30-Song Album 10:45—Elmwood Farm Program 11:00—Adventures of Helen and Mary 11:30-Columbia Revue 12:00-News from Shepard Stores

P. M.

12:05-Traveler News Flashes 12:15—Don Bigelow and Orchestra 12:59—Silent Glow Weather Report 1:00-Shopping News 2:00—Shopping News 2:00—Boston College vs Williams 4:30—Spanish Serenade 5:00—Ted and his Greater Gang 5:30-The Merry Go Round 5:45-Tropic-Aire Program 5:45—Tropic—Aire P 5:59—Correct Time 6:00—Melody Mirror 6:15—Variety Revue 6:30-Mayor Richard M. Russell 6:40—Musical Interlude 6:45—Twilight Tunes 7:00—Record News Flashes 7:14—Weather Report 7:15—Political Situation in Wash. 7:30—Reis and Dunn 7:45—The Camel Quarter Hour \$:00-Pryor's Cremo Military Band 8:15—Abe Lyman's Band 8:30—The Bon Bons 8:45-Tastveast Gloom Chasers 9:00—Chicago Variety Program 9:15—Round Towners 9:30-Nat'l Radio Forum 10:00—Perley Stevens and Orchestra 10:30—Copley Plaza Orchestra 11:00-Harmony and Humor 11:15-Correct Time 11:15-News Flashes 11:29-Weather Report 11:30-Jinmy Gallagher and Orchestra 12:00-Guy Lombardo and Orchestra 12:30-Nocturne-Ann Leaf at Organ 1:00-Red Nichols and Orchestra 1:30-Dave Abrams' Barn Orchestra

WTIC-HARTFORD (282.8m) 1060k

### A. M.

9:00—Shopping with Susan 10:00—The Mixing Bowl 10:30—WTIC Pop Concert 11:15—Forenoon Five 11:30—Keys to Happiness 12:00—Correct Time—Bulletins

### P. M.

12:05-Laurel Trio 12:15—Bulletins 12:20—Farm and Home Forum 12:50-Blue Room Echoes 1:30-Behind the Scenes 1:45—Daytime Dancers 2:30—Army—Harvard Football Game 4:15-WTIC Synchronized with WEAF

### WTAG-WORCESTER. (516.9m) 580k

### A. M.

8:00—The Quaker Early Birds 8:15—Morning Devotions 8:30-Cheerio 9:00-Community Bill 9:15 to 10:15—Same as WEEI 10:15—Organ—Publix Capitol Theatre 10:45—Musical Gems 11:30 to 12:15-Same as WEEI P. M. 12:30—Produce Market Report 12:35—Farm Flashes 12:45-The Whispering Serenader 1:00—Correct Time 1:01—News Bulletins 1:07-Weather Report 1:15 to 4:00-Same as WEEI 4:00-Musical Highlights 4:30-Phil Spitalny's Dansante 5:00—The Lady Next Door 5:30—Song Shoppe 5:45—Earl Burmett and Orchestra 6:00-Bancroft Hotel Ensemble 6:29-Correct Time 6:30-News bulletins 6:37-Weather report 6:38—Popular Program 7:00—Nick Lucas—Crooner 7:15—Laws that Safeguard Society 7:30—Chevrolet Chronicles 8:00-Sonata Recital 8:15-Nat'l Advisory Council 9:00 to 11:00-Same as WEEI 11:00—Correct Time 11:01—News bulletins 11:08-Weather report

### WEAN-PROVIDENCE (384m) 799k

### A. M.

7:30—Globe Trotter 7:45—Morning Devotions 8:00—Information Service 8:58—Weather Report 8:59—Correct Time 9:00 to 10:00-Same as WNAC 10:00—Music Club for Children 10:30—New World Salon Orchestra 11:00 to 12:05-Same as WNAC

### P. M.

12:05—Correct time 12:06—News Flashes 12:15—Don Bigelow and Orchestra 12:30—George Hall and Orchestra 12:59—Weather Report 1:00—Information Service 1:15—The Gossipers 1:30—Information Service 2:00 to 6:30-Same as WNAC 6:45-Twilight Tunes 7:00-Temperature Report 7:01-Globe Trotter 7:15 to 8:30-Same as WNAC 8:30-The World in Review 8:45—Tastyeast Gloom Chasers 9:00—Rhodes on the Fawtuxet 9:30—National Radio Forum 10:00—Hank Simmons' Show Boat 11:00 to 1:30-Same as WNAC

Every effort is made to insure the accuracy and completeness of these listings at the time of going to press; however, we cannot guarantee against the possibility of occasional omissions or errors due to late program changes.

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### **DO YOU KNOW**

That Toscha Seidel has received a note of appreciation for his concerts from a seal hunter encamped 50 miles north of the Arctic Circle? . . . . That Kate Smith's "When the Moon Comes Over the Mountain" is the No. 1 selling song throughout the country? . . . . That James Melton, NBC tenor, cooks as well as sings? . . . . That Arthur Allen is contemplating a tour of personal appearances? . . . That Harriet Lee prefers black clothes which contrast nicely with her blonde hair? . . . . That Bing Crosby phones friends in California several times daily? . . . That Welcome Lewis has purchased a new car? . . . That Lowell Patton's song "Peace to Those Who Believe" has been adopted by the Federation of Women's Clubs of Pennsylvania as their official song? . . . That Sid Loberfield, WMCA's baseball announcer, has correctly predicted the winner of the last five World's Series? . . . That the "Phantom Player" of this same station has a clause in his contract which renders it null and void, if either party to the agreement discloses the Phantom's identity? . . . . That Irma Uran, NBC lyric soprano, is twelve years old? . . . . That Ray Perkins was promoted last week from Captain to Major in the Military Intelligence Reserve, U. S. A.? . . . . That Tony Parenti and his Singing Saxophones will appear in a movie short with Rudy Wiedoft? . . . That Reis and Dunn will play a number of extended vaudeville engage ments beginning October 30th? . . . That every three days John May, CBS announcer, receives a 40 page fan letter from a woman in Massachusetts? . . . . That B. A. Rolfe has never been absent from the studios while hs musicians are broadcasting? . . . . That Milton J. Cross spent his vacation romping on the sands at Fire Island, N. Y., with his "little Child", Lillian Gale Cross, age six? . . . . That Harry Reser, director of the Eskimos' Club Orchestra, can play the guitar, banjo, mandolin, violin, zither and the harp? . . . . That Paul Tremaine attended the University of Kansas with Buddy Rogers and played with him in the school orchestra? . . . That Eddie Cantor is so afraid of missing a cue while broadcasting that he almost upsets microphones and musicians in his anxiety? . . . . That Vaughn de Leath wears different colors to suit her moods? . . . . That Jesse Crawford is fond of rare steak? .... That Thomas Belviso, director of Neapolitan Days, is a Yale man and a graduate of the Damrosch institute? . . . That Howard Barlow treasures a prayer card received from a Catholic priest whose parish is near the top of Hudson Bay? .... That Tashamira, talented Slavic danseuse, is now being seen regularly over CBS television facilities? . . . That Neal Ensling NBC announcer, was one of the original members of George Eastman's twelve singers of the American Opera Company? . . . . That Emery Deutsch's orchestral ensemble has been kept intact without a single change for the past six years? . . . That Harry von Zell and Don Ball sometimes write their own continuity for programs they announce? . . . That Bert Lown's orchestra includes one of the few Phi Betta Kappas in dance music circles, Bernie Gluckman? . . . . That Nat Brusiloff was recently chosen as one of the judges in a beauty contest? That football is George Beuchler's favorite diversion? . . .

## TUNE IN ON --

ERICH POMMER-Sunday, October 11, at 12:30 P. M. over WAAB. A discussion of "The German Talkie".

ERICK KLEIBER-Sunday, October 11, at 3:00 P. M. over WNAC. Conducts the New York Philharmonic Orchestra.

INTERNATIONAL BROADCAST-Sunday, October 11, at 5 P. M. over WEEI. Roxy's Gang broadcasts from Berlin. DURKEE-MOWER FLUFFERETTES—Sunday, October 11, at 7:00

P. M. over WNAC.

HARRY STUHLDREHER-Sunday, October 11, at 9:15 P. M. over WBZ. The eminent football star and coach is the Bayuk Guest.

HECKER-H-O PROGRAM-Every Monday, Wednesday and Saturday at 9:00 A. M. over WNAC. A prize contest.

GRACE ELLIS-Monday, October 12, at 12:00 M. over WEEI. Mistress of Ceremonies on New General Electric Program.

COLUMBUS CELEBRATION-Monday, October 12, at 4:15 P. M. over WBZ. A presentation of bronze statue to the state of Minnesota.

GENE AUSTIN-Monday, October 12, at 7:15 P. M. over WNAC. New guest artist on the Linit Program.

LEOPOLD STOKOWSKI-Monday, October 12, at 8:15 P. M. over WNAC. Concert by the Philadelphia Symphony Orchestra, led by the inimitable Stokowski.

HENRY MORGENTHAU-Tuesday, October 13, at 6:00 P. M. over WAAB. Guest speaker on the National Security League.

CAB CALLOWAY-Tuesday, October 13, at 8:15 P. M. over WNAC. Walter Winchell again presents the famous colored orchestra.

MRS. JULIAN HEATH-Wednesday, October 14, at 2:00 P. M. over WBZ. A food talk by one who knows.

DOUGLAS STANBURY-Wednesday, October 14, at 8:30 P. M. over WEEI. The noted baritone sings on the Mobiloil Concert.

AMERICAN GAS PROGRAM-Wednesday, October 14, at 9:00 P. M. over WEEI. Music and speeches by a great array of talent. HUNK ANDERSON—Wednesday, October 14, at 10:30 P. M. over

- WEEI. Grantland Rice interviews the late Knute Rockne's successor.
- LORD MAYOR OF MANCHESTER, ENGLAND-Thursday, October 15, at 4:00 P. M. over WEEI. Impressions of "America Visited".

REVEREND WILLIAM JUGE-Thursday, October 15, at 4:20 P. M. over WTIC. "What I Would Do With the World".

SESQUICENTENNIAL CELEBRATION-Friday, October 16 at 2:00 P. M. over WEEI. Anniversary of Yorktown, Virginia.

GEORGE JESSEL-Friday, October 16, at 8:00 P. M. over WBZ. Nestle's presents the famous comedian.

RUTH ANN WATSON-Friday, October 16, at 9:00 P. M. over WEEI. Guest artist with the Clicquot Eskimos.

RETTING AND PLATT-Friday, October 11, at 9:30 P. M. over WBZ. The noted piano duo play on the Armour Program.

ARMY vs. HARVARD-Saturday, October 17, at 1:15 P.M. over WEEI. The first leading football game in the east.

H. G. WELLS-Saturday, October 17, at 7:30 P. M. over WBZ. Α talk by the renowned author.

RADIO EDUCATION-Saturday, October 17, at 8:15 P. M. over WEEI. Talk by the leading college professor in the country.

## **COMING ATTRACTIONS**

OCTOBER 18-Sunday Afternoon-The Viscountess Rhonda on "The Feminist Movement".

OCTOBER 19-Monday Afternoon-Senator Claude A. Swanson of Virginia.

OCTOBER 22-Thursday Afternoon-"Through Your Curtains".

### Inspired

William Lundell, NBC announcer, tells this one on Lowell Patton, composer-organist, whose program, "A Song for Today", is broadcast every morning.

Several years ago Patton became stranded in a small Texas oil town. There was no room for him in the small wooden hotel the town boasted, so he set out in a pouring rain looking for a place to sleep, finally taking refuge in a small church where he started to play the organ. A poem received from a friend inspired a song as he sat there with the rain beating down on the roof. That song, now known as "Rose of Shannon", was composed on the back page of an old hymn book, and Patton now use; it as his signature song on his daily NBC broadcast.

### Expensive Cargo

When James Melton, tenor, took fellow members of the Revellers Quartet aboard his yacht recently, he discovered he had more than \$500,000 in life insurance policies represented among them Melton's boat nearly blew up several weeks before when a cigaret stub ignited its fuel.

### Seen at WOR

Encountered Raoul Mario putting a former New York detective through the paces in the WOR audition room. The latter described himself as a "weepy" baritone. Raoul advised him to do some more shadowing for a while, particularly of voice teachers.

Jack Lait, at WOR waxing eloquent over the singing ability of Ilene Lee, whom he classed as a vaudeville star of many years standing. A truant officer should have heard him 'cause llene is less than eighteen. And was her mother proud of her!

And they say that some people drop dead at the sight of a microphone. Not Lucille Gillesvie from Indiana. She dropped casually into WOR during a lull, got an immediate audition and knocked 'em dead. Confessed afterward that she hadn't sung a note in ten years. Now if she doesn't spoil that lyric soprano voice of hers with too much practicing she'll be heard on the

air within two weeks.

Arthur Q. Bryan, overheard telling Floyd Neale both WOR announcers that he has sold a manuscript that will be heard on the chains in the next two weeks.

Floyd Neale, turning his back on Arthur Q. to get poctical and otherwise all steamed up about the St. Lawrence River watershed, and one of the pages wanting to know what kind of a building that was!

### Cupid Busy

Cupid has been playing havoc with the Women's Radio Review, Three times in the last three months weddings have been celebrated by the cast. Ed. Kampf, control room engineer, married Miss Idella Grindley, another NBC employe. Jean Harvey, pecial announcer on the program, and Walter Grant, of New York, followed suit. And now Ruth Ann Watson, contralto, and Walter C. Moore, of West Lafayette, Pa., are on a honeymoon.

### Lucky He Wasn't

When Morton Downey, Tony Wons and Jacques Renard were received at Boston's City Hall during a request for "My Wild Irish Rose", the entire personnel of the Camel Quarter Hour, the tenor obliged with several songs. He acceded to a request fro "My Wild Irish Rose", but in the middle of the chorus be stopped—the words had slipped his memory.

"If my dad were here and thought I'd forgotten the words to that song, he'd kill me," Downey said. He squared everything with a rendition of "When Irish Eyes Are Smiling".

### Called It Vacation

Larry Funk, orche tra leader, just returned from a vacation in Bermuda. Funk went there for a complete rest, but somebody drafted him while there to play in an orchestra as a guest. Funk played for two days.

### Needs Help

The art of makeu<sup>p</sup> for his "Seth Parker" talking picture has perplexed Phillips Lord. The NBC favorite has employed two experts in Hollywood to aid him.

## PRIZE WINNERS



Thomas H. Dunbury and family of 28 Bowers Street, West Medford. Mass., being presented one of a series of Westinghouse Refrigerators won by Mr. Dunbury in the Hecker-H-O Rhyme Contest. Presentation is being made by Mr James H. MacConnel, representative of the Hecker-H-O Company, Inc. The Hecker program is heard Monday, Wednesday and Saturday over the Yankee Network.