

**YOUR  
LOCAL WEEKLY  
GUIDE**

**TV & RADIO LOGS—NOV. 17-23**

# *TV-RADIO LIFE*

**10  
cents**

## **Pro Wrestling:**

**What Some People  
Think About It!**

Story Page 36

**COLONEL  
TIM McCOY**

*Disagrees  
With the  
General*

Page 35



# Hawthorne With a Hole in His Head

*Won First Prize in Contest*



**HERE'S HOW** Hawthorne looks with that hole in his head, as created by Adele Charlton, first-prize winner.



**MUSIC CITY** window with creations from the "Decorate Hawthorne" contest.

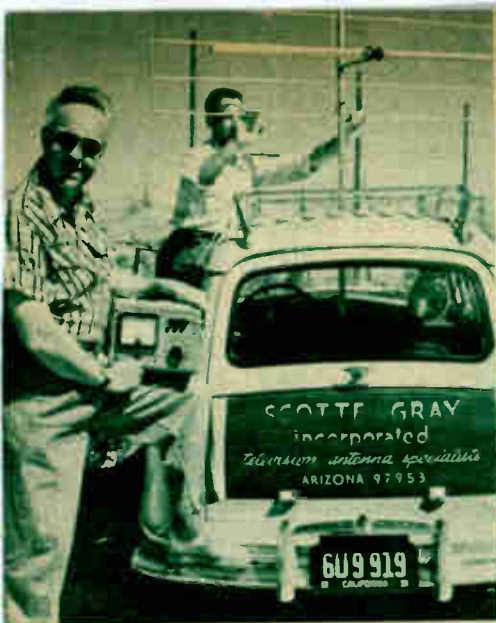


**HAWTHORNE MIMICS** Hawthorne with his teeth showing, as drawn on the TV-Radio Life cover for the contest by third-prize winner, Connie Mack Kostka. (All photos by CBS-Braslaff.)

**GET THAT!** Hawthorne with the added touches on TV-Radio Life cover by the top three contest winners (left to right): Adele Charlton, 10324 Wilshire Blvd; Bruce Payne, 10911 Peach Grove Street; and Connie Mack Kostka, 3519 N. Athol Street, as the original meets them face to face.



TV-RADIO LIFE (Formerly Radio-Television Life). Member Audit Bureau of Circulations. Nov. 16, 1951, Vol. 24, No. 12. CARL M. BIGSBY, Publisher. Published Weekly at Los Angeles, California. Business and Editorial Offices: 6361 Selma Ave., Los Angeles 28 (Hollywood Station), California. Phone Hillside 9275. TV-Radio Life was entered as Second Class Matter September 14, 1948, at Los Angeles, under Act of March 3, 1879. Prepaid Subscription, \$4.50 year, \$2.50 six months in U.S.A., Foreign \$5.00 year. Single copies on sale at all leading Independent Grocers in Southern California. Single copies by mail 15c. Address all remittances and correspondence to TV-Radio Life. Subscribers please allow two weeks for change of address or to start a subscription. EVELYN A. BIGSBY, Editor. Editorial Department: Jane Pelgram, Assistant Editor; Mildred Ross, Arlene Garber; Art Director, Ray Wheeler; Leg Editor, Bruce Cameron. Advertising Manager: Walter O. Miles. Circulation Manager and Sales Promotion: Jack Daly. Route Manager: Armando De Castro. Office Manager: Natalie Tuiider. All material used by TV-Radio Life is specially prepared by its own staff writers, and reprinting in whole or in part without publisher's permission strictly forbidden. Unsolicited manuscripts can not be accepted or returned. Advertising Representative: Rogers Parratt, 57 Post St., San Francisco, Calif.



▲ **SCOTTE GRAY**, TV reception expert, and his crew chief, Bill Eastman, prepare to test reception in the desert. They got a good picture six miles out of Taft, California, when Taft itself could get nothing.



▲ **KTTV'S ROY MAYPOLE**, who introduced lookers to Scotte Gray and "In Our Times" and is an enthusiastic booster for the antenna expert. (Rothschild photo.)

# You Can Have Perfect TV Reception

*Even If You Live in the Heart Of a Canyon, Palm Springs, or Similar Areas Hard to Penetrate*

**Part III**  
By **Bobbe Valentine**

**H**APPY FAMILIES in several areas are comfortably watching good television pictures because a guy named Scotte Gray saw television for the first time back in 1937 in London, England, and decided it was the world's greatest invention and, incidentally, his future. But more of Scotte later.

First, let's see what he's done for people who have real reception problems, such as those who live in Bel Air's Stone Canyon and Roscomare Road and in Coldwater Canyon in Beverly Hills.

Formerly the only canyon-dwellers who could get a picture at all were those who mounted their an-

*(Please Turn to Page 34)*



▲ **RUSSELL RINK**, City Manager of Palm Springs (left), and John and Sidney Landis of Palm Springs stand near the helicopter with which Gray reached Mt. San Jacinto.

November 16, 1951



Melchior sounds like  
**Melchior**

when you play his records  
on the Zenith  
**COBRA-MATIC**

*"The Music Lover's Dream"*



with...

**PITCH and TEMPO CONTROL!**

Yes, the Zenith® Cobra-Matic—the first and only automatic record player with PITCH and TEMPO CONTROL—actually lets you play all records at the exact speed at which they were recorded! Enables you to adjust speed for perfect pitch, tempo and timbre—the "tone color" that gives great voices and masterfully played instruments their individual, breath-taking beauty. It's available now only in new Zenith Radio-Phonographs. Ask your Zenith dealer!

© 1951



Zenith Radio Corporation, Chicago 39, Ill.

Page Three

# "It's Fun To Be Young"



*But It Takes More Than Just a Group of Mother's Curly-Haired Darlings Kicking Up Their Heels to Build a Successful Radio Show on This Premise*

LAST JULY "It's Fun to Be Young" celebrated its third air anniversary, quite appropriately to the tune of cakes and ice cream. Host-emcee Jay Stewart loads a plate for a contest winner unwilling to put down his prize for even a minute. (CBS-Rona photo.)

By Jane Pelgram

**I**T'S FUN to be young—but it's more fun if you are also talented, and if your nature and your locale permit displaying that youth and talent on a show such as the above-titled KNX half hour.

Producer Gene Webster and his assistant, Mickey Finn, have lined up an amazingly constructive package of stunts, performances and rewards which parades the top youthful amateur talent within range of Hollywood. With Dick Aurdant supplying music, Jay Stewart guides the audience members and special guests through the winner-vs.-challenger spot that features singers, instrumentalists and other specialists in things auditory; through the audience-member stunts that send competitors out to shop for a meal, run a shoestring into something of value, or come back with the best "scavenger hunt" item.

These general contests provide the fun, plus wonderful prizes and rewards, for the actual participants.

#### Out of the Mouths

Fun for the listener is supplied by other bits of the show, such as the "Kids View the News" spot, when four- to nine-year-olds kick around news bits tossed the panel's way. Typical is the information broadcast

by a six-year-old girl on the subject of safe driving. "I always help mummy with safe driving. I sit in the back seat and watch for the policeman. When I see one, she slows down and drives safely."

A nine-year-old boy, during a discussion of Palm Springs, volunteered the information that he lived there. When Jay Stewart mentioned the informant's lack of tan, the logical explanation was, "Well, you see, I've been spending the summer in Laguna." This was hilariously funny to all familiar with Southern California's summer beach fogs.

The three adults who plan and execute this entertaining show each week work at keeping all the stunts constructive. As Father's Day approaches, fathers and sons are invited to work out stunts together. When the trio promoted a grand prize such as a pony to give to some lucky kid, they didn't merely have the best letter writer get the pony for himself. The most likely candidate for ownership had to be someone else!

This same unselfish sort of constructive "fun" finds the show giving bicycles to deserving newsboys, holding Christmas parties for the children of the Baptist Home, giving awards to the Camp Fire Girls, 4-H Clubs and YMCA.

The fine prizes offered by the show are reserved for the young. Such name guests as Bob Waterfield, Tom Harmon, Red Saunders, and the policemen, firemen, and civic leaders who visit to hold open forum on the show with the youngsters consider themselves more than compensated by the interest accorded their work. They feel it is "fun to be *with* the young."

Nbr do the three weekly judges, principally big names in the show-business world who sit at home and judge the weekly talent champ and talent challenger through listening to them on the air, receive material benefits. They are rewarded through having their choices turn out to be pretty illustrious alumni. For instance, little Kay Brown is now a Mercury Recording star and under MGM contract. Pat Harding, another of their consistently chosen winners, appeared many times on the Alan Young TV Show, and holds a Paramount contract. Georgeann Garner, a more recent returning champion for many weeks, was chosen first for an Army tour, then given a spot as vocalist with Chuck Cabot's orchestra.

As for Gene, Mickey and Jay, they insist to a man—"Fun to Be Young? keeps us young!"

# Will TV Elect the Next President?

**W**HO WILL be the next President of the United States?

Of course no positive answers can be made, particularly after the unexpected beating Tom Dewey, the Gallup Poll, and Life magazine took in 1948.

One thing is certain: television will play a big role in the presidential campaign of 1952, perhaps an even bigger one than the newspapers and radio.

For centuries the printed word, which still has tremendous vote-getting influence, was the king of public opinion. However, recent years have shown that despite a predominance of Republican papers, the Democrats have been able to overcome this disadvantage.

Then came the spoken word and the magnetic speaking voice of the late Franklin D. Roosevelt. There is little doubt in anyone's mind of the important part this medium played in FDR's four successful campaigns.

Now, with 1952 just around the corner, television—the little boy who has had a phenomenal growth—is a full-grown, coast-to-coast giant ready to take on all comers.

In order to get a first-hand report on the effects of TV on politics, we wanted to talk to someone well informed on the subject. Who could be better than the number-one citizen of Los Angeles, the Mayor himself?

So—one Saturday afternoon we entered the almost empty City Hall to keep an appointment with the Honorable Fletcher Bowron.

## We Meet the Mayor

Escorted by a policeman, we ascended the elevator to the second floor and walked along the isolated, impressive marble corridors. The white-haired, affable mayor greeted us, and for the next full hour we sat with him in his huge office and had a good TV-political gab session.

As many viewers realize who watch his fifteen-minute program every Friday night over KTLA, Mr. Bowron is quite adept at expressing his opinion.

This is what he had to say:

"I was one of the first public officials to have a program in the United States. The difficulty in government is to get the fellow interested who doesn't care about it. Here in Los Angeles it's particularly difficult because the city is so big and spread out. Television is a wonderful opportunity to bring government closer to the people."

Incidentally, the mayor preferred to have his program unrehearsed and completely extemporaneous.

November 16, 1951

As far as the future presidential election is concerned, Bowron believed that "television will have a tremendous effect on the outcome." (He also said that Eisenhower would win, if he ran.)

"I do not wish to diminish the power of radio, but TV will bring back the idea of the old 'town meeting.' After all, democracy was founded on the principle of the town meeting.

"I remember attending many rallies where the people saw the candidates in person and either liked them or disliked them. But we wore ourselves out with speeches, and only reached about one-half of one per cent of the people. With TV you can go right into the living room of millions of people."

## No More Ghosts

"Television will also do away with ghost-writers. Politicians won't be

able to get away with it on TV. As in the days of the town meeting, the people will once again come face to face with those who seek election."

The mayor also pointed out that his program was a public service and not a political football.

"I never use my time for political purposes. If I did, I should have to pay for it, or be put off the air. Any elected official who does otherwise would be very foolish."

As a final point, Mr. Bowron declared that during his last campaign, "I could have used TV three or four times as much—if it didn't cost so much."

There's the rub for 1952.

Political parties, besides having fund-raising problems, are also limited by law as to the amount of money they can spend on a campaign.

And TV, although it will be the best medium for politicians, will also be the most expensive. Consequently, whatever candidate gets to TV firstes with the mostes—and who has the personality and magnetic appeal of Uncle Miltie, King Arthur, or Red Skelton—may be the next President of the United States.



**MAYOR OF LOS ANGELES** for thirteen years, Fletcher Bowron says, "TV will have a tremendous effect on the outcome of the 1952 presidential race."

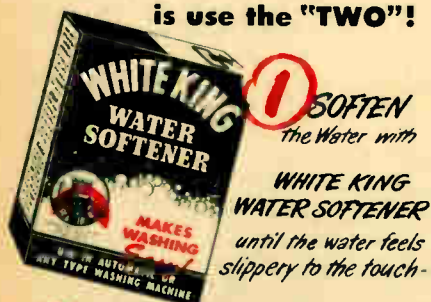




...by **HARD WATER**

If you have the hard luck to have to wash clothes in hard water... DON'T resort to soap-substitutes and short-cut washing methods. Continued use of these methods is bound to turn your clothes dull and gray...leave your washing loaded with chemical deposits and accumulated dirt. If you want to banish the hard-water bugaboo...here's the sensible, scientific way to do it. Switch to **WHITE KING'S** new "1-2." Try it in your automatic or conventional type washing machine. See how **WHITE KING WATER SOFTENER** softens your wash-water without forming scum. See how little **WHITE KING SOAP** it takes to make an abundance of rich, active, dirt-getting suds. See how **EASY** it is to turn out a clean, sweet, color-bright wash...even in the hardest water, when you use the **TWO**.

Remember...when water is hard—the way to **DO** is use the **"TWO"**!



**1 SOFTEN**  
The Water with

**WHITE KING WATER SOFTENER**  
until the water feels slippery to the touch.

**2 ADD** enough **WHITE KING SOAP** to make a good 2 inches of standing suds.



**NOW**

—wash your clothes. The continuous use of the White King "1-2" washing method helps get rid of the chemicals, spots and stains which soap substitutes leave in your clothes. It helps restore the natural softness and original colors of your washables. It saves much of the soap you have been using.

**WARNING!**

Some clothes are so gray and stained from the use of soap substitutes that they need to be **RECONDITIONED**, and we recommend a special washing as follows: Put clothes through one wash period, using 1 to 1½ measuring cups of White King Water Softener according to the capacity of your washer...but use no soap. Wring or spin clothes from this water. Then wash again, using both White King Water Softener and White King Soap according to the "1-2" method given above.

(CLOTHES NEED TO BE RECONDITIONED ONLY ONCE.)

**KTLA'S STAN CHAMBERS** knows television from almost every conceivable angle. He's had twenty-eight varied jobs at KTLA in almost 65 many months.



# STAN CHAMBERS: Daytime Salesman-- Nighttime Announcer

**S**MILING, BROAD-SHOULDERED twenty-eight-year-old Stan Chambers has had twenty-eight varied jobs at KTLA in as many months. This genial emcee of "Frosty Frolics" has had eight skinned knees in the line of duty, and he's convinced that his twenty-ninth chore for KTLA is going to be learning how to skate. Mastering a figure eight shouldn't be too difficult a task for Stan, a former college athlete.

## Native Angeleno

Stan is one of those rare creatures... a native Angeleno, and furthermore he didn't have to leave town to make good. While attending USC, Stan was sportscaster for KUSC, editor of Campus Magazine, active in sports and the Dramatic Society. From all indications he can't deny being a member of the eager-beaver clan.

Stan joined KTLA's stage crew a little more than two years ago, and has parlayed his twenty-eight diversified jobs into salesman and announcer. Although he is thrilled with his emcee chores on "Frosty Frolics," which was KTLA's first network microwave telecast, he reserves a warm spot in his heart for special events. The excitement, timeliness and historical importance of these

events appeals to Stan. Because of his tele-reporting he feels a close association with them.

From nine to five, Stan is occupied as a KTLA salesman. To clients seeing him on TV the previous evening, he has that "familiar" look when he makes his early-morning calls on prospects. He's usually favored with the open-sesame treatment by the advertising executives. What magic! Just to keep busy, Stan expends his youthful vitality by emceeing at Kiwanis and Rotary Club luncheons.

## TV Romance

Television has been a romantic factor in Stan's life as well as an economic one. He met his wife when her mother spotted him on television, and she lost no time in playing Dan Cupid. Stan, the hand-picked son-in-law, and his lovely wife, Beverly Jean, live at Malibu Beach with their two offspring, Stanley, Jr. (eighteen months) and Beverly Jean (two months old). They are predestined to be great swimmers if Stan has anything to say about it. Junior is proud of his dad's dual career, and whenever he sees him on their television screen he toddles over to the set and plants a wet kiss on Stan Chambers... daytime salesman and nighttime announcer.

By Donna Scott

# This Week in TV

## In & Out of Focus (General Comment)

### Contest Winners

TV-Radio Life is happy to announce the winner of its fourth and final week's contest, "Why I Like My TV Set."

A six-month subscription to TV-Radio Life magazine has been sent to: **Mrs. Laretta Crawford, 4666 Terry Lane, San Diego 15, Calif.**

TV-Radio Life wishes to thank the hundreds of persons who submitted letters in our four-week contest.

### Rumors Are Flying

That NBC-TV is waving the long green at **Phil Harris**, trying to tie him up for video. We didn't hear of any answer being given the net. . . . **Maestro Frank DeVol** is being sought by KTTV for a new series of musical programs featuring him and his "Music of the Century." . . . That CBS-TV is being real cozy with its color TV cameras, and won't let Paramount experiment with its system with the borrowed CBS-TV camera. Understandable. . . . "Topper" may come to life—on TV, that is. And it is the same "Topper" **Thorne Smith** immortalized in black and white, yep. . . . An NBC-TV musical, starring **Ezio**? . . . And another, on an unstipulated station or net, for **Frankie Laine**?

### Looks Like

On the accompanying pages you will see a review of the KECA-TV daily show, "Sno-Ball." The last word just before printing is that the show has revised its format, and home viewers can play, too! Better have a look-see at this twice-daily offering. . . . When the **Tournament of Roses Parade** marches down Colorado Boulevard in Pasadena next January 1, NBC-TV trains its cameras on the spectacle, and a merchandise chain known as Woolworth stores picks up the tab on this coverage. It will cost the chain over \$200,000, and marks the dime store's entry into TV or radio. Gillette sponsors the actual **Rose Bowl** game, on NBC-TV (KNBH). . . . **Dore Schary** of MGM is certain that the motion-picture industry has nothing to fear from TV for "easily four or five years" and to this we say bully for him. That sort of unconcern over closed movie houses is a good thing to hang onto. . . . **Blue Barron**, in a big surprise move, drew a crowd of 14,444 dancing customers into the Hollywood **Palladium** during his first week, and a review in our radio section this week may tell you why.

The **Harry Owens** and **Hilo Hattie** musical combo is completely and finally separated, and Hilo Hattie is putting together her own entertainment package, band and all. Incidentally, did you know the beautiful leis worn by the Royal Hawaiian group on

Harry's KTLA show are actually flown in from the Hawaiian Islands every Friday for the teleshow—via sponsor United Airlines, naturally. **Ethel Barrymore** will make her television debut on December 1 on NBC-TV



JIMMY DURANTE

(KNBH) when she appears on the "All-Star Revue" with an old friend of hers, **Jimmy Durante**. . . . "Terry and the Pirates" is the latest popular comic strip to be optioned for television filming. No castings are as yet announced. **Ginny Simms** may bow off her KTTV show "Front and Center" soon, in order to appear on **Procter and Gamble's Tide Show**. This singer will alternate with another, one **Dinah Shore**. Both alternate with **Jack Smith**.

### Did You Hear?

Korla Pandit at last has talked—on TV, that is. He appeared on KTTV's

## Contents

### FEATURES

Hawthorne With a Hole in His Head	Page 2
You Can Have Perfect TV Reception	Page 3
"It's Fun to Be Young"	Page 4
Will TV Elect the Next President?	Page 5
Stan Chambers: Daytime Salesman—Nighttime Announcer	Page 6
"Smokey Rogers": Star of San Diego	Page 21
Tim McCoy: A Colonel Dares Call the General Wrong	Page 35
What Do You Think of Professional Wrestling?	Page 36
Singing Without Sight	Page 38
I Believe in Miracles (Danny Thomas)	Page 39

### NEWS

Ear and Eye Inspire	Page 30
Daytime Radio Logs	Page 26
Flicker Fare	Page 17
Food Facts	Page 16
Football Schedule	Page 21
Handy Hints	Page 15
On the Ball	Page 21
Radio Precasts	Page 21
Radio in Review	Page 22
Radio Program Finder	Page 32
Radiomites	Page 20
San Diego Program Finder	Page 19
This Week in TV	Page 7
TV Program Finder	Page 18
TV Previews	Page 17

"Kay Mulvey's Open House" and engaged in what, for Korla, was chattering his head off.

The turbaned musician dropped such treasured bits of information as the fact that he was born in New Delhi, India, that he came to this country at the age of twelve, and that the name "Pandit" is the designation for spiritual leader. The jewels which habitually adorn his turban were brought from India and designed here in America.

TV-Radio Life Magazine had brought out these facts some time ago. We have more facts on Korla coming out in our December 7 issue. Mr. Pandit then answers a couple of dozen questions—just as personal as we could make them!

### Edwards Coming Back!

Best piece of news in weeks is that **Ralph Edwards** has been signed to a five-year TV and radio exclusive by NBC. Only a couple of weeks ago TV-Radio Life "viewed with alarm" Edwards's current absence from the air and videolanes. For our money he is tops and it has been more than disheartening to have him "off" while other programs not as good as his have rolled on merrily.



Starting the first of next year, **Ralph** will do a daytime TV coast to coast. But inasmuch as his contract includes radio, we may also be hearing (and/or seeing) "This Is Your Life" or "T. or C." It would be wonderful to have a really great daytime show from Hollywood, like the old **Tom Breneman** program. **Ralph's** ingratiating personality, basic kindness and good taste in dealing with all types of people can turn the trick if audiences are involved as intimated. We predict that **Edwards** will be worth every penny of his \$6,500,000 contract. Congratulations, **Ralph Edwards**; congratulations, NBC.

### Stop, Listen, Look (Shows You May Like)

#### "Boston Blackie"

Sunday, 9:00 p.m.  
KNBH, Channel 4

This filmed TV series, born of a radio series which was born of—or bought from—a motion-picture series, was born of a fiction series by **Jack Boyle**, who started hacking out "Blackie" stories as long ago as 1919. Probably best-known of the "Blackie" stories, and one which appears in many anthologies, is "Boston Blackie's Mary."

The "Boston Blackie" you will see swashbuckling about your TV screen (on the right side of the law, no matter at what odds he may be with his ancient enemy "Inspector Farraday") is not quite a match for his original counterpart.

"Blackie" today is played by **Kent**

# SEE ON TV



**TUESDAY 7 p.m.**  
**IN PERSON**

performances...  
lively plays  
and live players  
—not film



**MONDAY WEDNESDAY FRIDAY 2:30 p.m.**

TV'S TOP SHOW  
FOR HOMEMAKERS  
interesting guests  
...ideas...awards

It's all on **KECA-TV**  
CHANNEL **7**



## This Week in TV—Continued

Taylor. The character is big and healthy, and has no record. He is what mystery addicts know as a "peeper," or a "private eye." His "Mary," circa 1951, is certainly not the frail creature of the old days, who lay on a bed (tuberculosis was a popular fictional malady then, being regarded as incurable) praying and hoping for "Blackie's" salvation. Lois Collier plays "Mary," but good and sexy, and is usually seen rushing about the country in "Blackie's" wake.

The only thing outstanding about this series is the excellence of the outdoor shots. Most of the private-eye capers are just about alike—but when the producer takes the time and effort to incorporate good outdoor footage and, say, an exciting chase across working mining equipment which could at any moment chop the protagonists to bits, the series emerges as just a bit better and more heart-stopping.

And as long as "Blackie" seems to have graduated completely from the underworld for television and whatever code governs, production has introduced some charming thug types to make up for it. It's a lively show, worth watching—if you like mystery. We do.—J. P.

### "Great Churches of the Golden West"

Sunday, 11:00 a.m.  
KTTV, Channel 11

"In this hour of worship may our

souls grow tall looking up to Thee." So prayed Dr. Louis Evans, head minister of Hollywood's First Presbyterian Church, as this, the largest of its denomination in the world, admitted KTTV's cameras into its sanctuary for initial telecast of a new Sunday morning series.

Succeeding Sabbaths will take the TV audiences into other great Southland churches for a complete hour of worship. Inglewood Park is sponsoring the series.

First Presbyterian of Hollywood was fortunate and logical choice for the first telecast. In appointments, atmosphere, ritual and personnel this church has dignity without being stuffy and a modern approach without going overboard.

On the initial telecast, the cameras actually went to church, even as you or I. They showed boutonniere ushers clustered about the doors and leading worshipers down the aisles, close-ups of choir members and speakers. Generally, participants and audience were the least self-conscious public we have ever glimpsed on television. Even late-comers, conspicuously edging their way into the pews, did not flinch.

Music of the seventy-voice robed Cathedral Choir was exceedingly fine. Dr. Evans's sermon on "What Can I Do?" may not have dwelt on the most popular theme, but then what sermon pleases everyone? Interlude while collection was being taken was put to excellent use by having an unseen narrator give vital statistics about the

See—Meet and Spend the Day With

# "CRASH" CORRIGAN

TELEVISION'S MOST POPULAR WESTERN STAR  
ALIBI TERHUNE & ELMER—DARLING SISTERS—  
JIMMY BRYANT'S WESTERN TRIO and many others

## Corriganville Movie Ranch

5 Miles North of Chatsworth, Hiway 118

Every Sunday — Come Early — Stay Late

SPECIAL THANKSGIVING SHOW

Thursday,  
Nov. 22nd

Complete Western Town—\$100,000.00 "Vendetta" Village, Fort Apache—500-ft. Movie Pool — Robin Hood Forest, "Swordsmen" Castle — Horseback Riding — Chuck Wagon — Hay Rides.

Reservations for company picnics, riding groups, etc.

Call Stanley 7-3565

**F  
R  
E  
E**

Special offer to TV-Radio Life readers: Children under 12 free when accompanied by one or more adults, if this coupon or ad is presented at time of admission.

**F  
R  
E  
E**

ADMISSION — CHILDREN 30c, ADULTS 60c, including tax.



NOVEMBER 17

church: e.g., founded 1903, twenty-three charter members, moved to Gower Street 1923, has sent 175 young people into the mission field, has more than 6,000 members, maintains five ministers in addition to its chief minister.

To those unable to attend church services or "shopping around" for a church home, "Great Churches of the Golden West" may fill a great need. Though telecasting each Sunday from a different place may pose production problems, the presentation will probably smooth out in a couple of weeks. More meticulous segueing from the musical theme to the actual church being visited should be achieved; in fact the sharp switch from church back to theme on the first telecast ruined the entire closing of the service and should be eliminated. It is also to be hoped the sponsor discontinues stressing the nearness of the church to Inglewood Park.

The churches are to be commended for their TV-mindedness in participating in this new series. Apparently they are not afraid that televising their services will hurt their "box office."—E. B.

**"Sno Ball—Clark Dennis"**

Monday-Friday, 11:30 a.m.; 1:30 p.m.  
KECA-TV, Channel 7

In this TV-minded world today, it seems that everyone has a "great" idea for a show. How does this formula sound for a combination morning and afternoon show:

Start with a popular singer, Clark Dennis. Besides being a fine Irish tenor, Dennis also has personality plus, which should please the majority of viewers, in this case mostly women.

Add a feminine vocalist with lots of charm, like Evelyn Lynne; a sharp announcer, like Mark Jordan; and a capable organist like Rex Koury.

Then have star Clark Dennis conduct a quiz show and give away plenty of prizes.

In order to be different from the ordinary quiz show, have a "sno-ball" gimmick. If the first contestant answers the question correctly, let that person also receive a prize for each subsequent participant who gives the right answer. In similar fashion, the second contestant would cash in on every person who follows him.

This formula is precisely the one

(Please Turn to Page 12)



**FIRST RUN**

In Los Angeles. The Brand New  
**GENE AUTRY SHOW**  
Brought to you by Arden  
CHANNEL 7 SAT. 6:30 P.M.

CHANNEL	
2-KNXT	8-KFMB-TV
4-KNBH	9-KHJ-TV
5-KTLA	11-KTTV
7-KECA-TV	13-KLAC-TV

**Information Received From Stations  
Subject to Last Minute Change**

✓ Indicates New Program

- 10:00 5 News; Music—30m.
- 7 Western Film—60m.
- 10:30 5 Tricks and Treats—Home—30m.  
With Corris Guy & Stan Chambers.
- 11:00 5 Western Movie—60m.  
"Sagebrush Family Trails West."
- 7 Stu Erwin Show—30m.
- 11:30 7 Date With Judy—Drama—30m.
- 12:00 5 Giant Movie Matinee—5 hrs.  
"Gas House Kids."
- 7 ✓ Betty Crocker—30m.
- 8 Date With Judy—30m.
- 12:30 7 ✓ City Hospital—30m.
- 8 Frontier Feature—60m.
- 1:00 7 The Garden Shop—15m.  
Timely garden advice and flower-of-the-week.
- 1:15 7 Scouting in Action—15m.
- 1:30 5 Movie—60m.
- 8 Film Short—15m.
- 1:45 8 Football—3¼ hrs.  
Alameda vs. 11th Naval Dist.
- 2:30 5 Movie—75m.
- 3:40 11 KTTV News—5m.
- 3:45 5 Movie—75m.  
"Divorcee."
- 11 Film Oddities—15m.
- 4:00 7 Western Film—60m.  
"Partners of the Trail."
- 11 Neighborhood Theater—60m.  
"Below the Border,"  
Conway Tearle.
- 4:15 2 Parade of Events—Info—15m.  
The Week's News in Review.
- 4:30 2 Public Service Film—30m.
- 13 Public Service Film—15m.
- 4:45 4 Industry on Parade—15m.
- 13 Your Own Home—15m.
- 5:00 2 Ed McConnell—Juv'nl.—30m.
- 4, 8 All Star Revue—60m.  
Danny Thomas, Kay Starr, Bunny Lubel.
- 5 Man's Best Friend—Pets—30m.  
With Herb Wegner & Talented Dogs.
- 7 Paul Whiteman TV Club—60m.
- 11 Range Rider Roundup—60m.  
Amateur Talent Show with Emcee  
Charlie Aldrich.
- 13 Hitching Post—Movie—90m.
- 5:30 2 Ghost Rider—Movie—60m.
- 5 Cowboy Thrills—Movie—60m.
- 6:00 4 Your Show of Shows—90m.  
Starring Sid Caesar and Imogene  
Coca.
- 7 Space Patrol—Juv'nl.—30m.
- 8 San Diego Zoo—15m.
- 11 Serial Theater—60m.  
"Black Coin," "Clutching Hand,"  
and "Custer's Last Stand."
- 6:15 8 Little Theater—15m.
- 6:30 2 It's a Neat Trick—Magic—15m.  
Eddie Silverman with mystifying  
illusions.
- 5 Fantasick Studios, Ink—30m.  
Pint-sized thespians perform  
before the cameras.
- 7 Gene Autry Show—30m.  
Arden Farms presents Gene and  
Champion with family entertain-  
ment.
- 8 Trouble With Father—30m.
- 13 Feature Film—60m.  
"Shanghai Chest," Charlie Chan.

- 6:45 2 Patricia Bowman Show—15m.  
Film of Famous Coach and  
Horse Farm.
- 9 Action Theater—60m.
- 7:00 2 Sammy Kaye Show—30m.  
Comedy Vignettes and Amateur  
Bandleaders.
- 5 Tim McCoy Movie—90m.
- 7 Reserve—60m.
- 8 Ken Murray Show—60m.
- 11 Red Ryder Feature—60m.  
With Wild Bill Elliott and Bobby  
Blake.
- 7:30 2 Beat the Clock—Quiz—30m.  
John Reed King, Roxanne, Time-  
Racing Contestants.
- 4 Your Hit Parade—30m.
- 13 Hometown Jamboree—60m.
- 7:45 9 Sports Whirligig—15m.
- 8:00 2 Ken Murray—Revue—60m.  
Guests: Ann Sothern, Robert  
Cummings, Jeanette MacDonald,  
Gene Raymond.
- 4 ✓ Football Game  
Loyola vs. Hardin Simmons.
- 7 Lorraine Cugat Show—60m.
- 8 Groucho Marx—Quiz—30m.
- 9 Jr. College Football—2½ hrs.  
East L.A. vs. Long Beach.
- 11 In Our Times—30m.  
Roy Maypole with people and  
places in the news.
- 8:30 5 Spade Cooley—Variety—60m.
- 8 Martin Kane—Drama—30m.
- 11 Vet's TV Center—30m.  
Judy Lawton and guests, with  
veterans' information on rights,  
privileges and benefits.
- 13 Film Playhouse—60m.
- 8:50 4 This Land of Ours—10m.
- 9:00 2 Faye Emerson's Wonderful  
Town—30m.  
Faye salutes Tombstone, Arizona,  
this week.
- 7 Song Time—30m.  
Jack Wyrzten discusses juvenile  
delinquency problems.
- 8 Playhouse of Stars—60m.  
"The Decision."
- 11 Shadow of The Cloak—30m.  
"Carnival of Berlin,"  
Grant Gordon.
- 9:30 2 Show Goes On—Revue—30m.  
Robt. O. Lewis and talent buyers.
- 5 Saturday Night Movie—75m.  
"Hairy Ape," William Bendix,  
Susan Hayward.
- 7 Feature Film—75m.
- 11 Hands of Destiny—30m.
- 13 Al Jarvis Show—60m.
- Amateur show with name artist,  
winner receives week's engagement  
on Al's daytime show.
- 10:00 2 Feature Film—90m.  
"The Monster Walks."
- 8 Paul Whiteman Revue—30m.
- 11 Cosmopolitan Theater—60m.  
"Mr. Pratt and the  
Triple Horror Bill,"  
Tom Ewell, Betty Garble.
- 10:30 4 First Run Feature—60m.  
"Man's Best Friend,"  
Patricia Chapman.
- 8 Man Against Crime—30m.
- 9 Mayfair Movies—75m.
- 13 Owl Movie—60m.
- 10:45 4 First Run Feature—60m.
- 5 Movie—60m.
- 7 Feature Film—75m.  
"Circumstantial Evidence,"  
Chick Chandler.
- 11:00 8 Crime Syndicated—30m.
- 9 Feature Film—60m.  
"Captain Calamity," George Huston,  
Marion Nixon.
- 11 Murder Before Midnight—75m.  
"The Case for the Crown,"  
Miles Mander.
- 11:30 8 The Clock—Drama—30m.

# SUNDAY *tv* LOGS

TV-RADIO LIFE

NOVEMBER 18

Information Received From Stations  
Subject to Last Minute Change  
✓ Indicates New Program

- 8:30 13 Inspirational Hour—Rel.  
10:00 9 Gordon's Garden—30m.  
10:30 9 Your Church at Home—45m.  
13 Hitching Post—Movie—90m.  
"Spirit of the West."  
10:55 5 Sunday Reverie—5m.  
11 KTTV News—5m.  
11:00 5 In God We Trust—60m.  
KTLA pays homage to different  
faiths by telecasting their services.  
8 Frontiers of Faith—30m.  
11 Great Church of the Golden  
West—60m.  
Remote telecasts from various  
Los Angeles churches.  
Temple Baptist Church this week.  
11:15 9 Termite Hints—15m.  
11:30 7 Western Movie—60m.  
8 Monte Hall Western—60m.  
9 Homes for Sale—30m.  
12:00 4 Frontiers of Faith—30m.  
5 Movie—60m.  
"Stunt Pilot," John Trent,  
Marjorie Reynolds.  
9 Feature Film—90m.  
"Reckless Way," Kane Richmond.  
11 Sunday Movies—60m.  
13 Pro Football Highlights—30m.  
12:30 4 Juvenile Jury—30m.  
7 Faith for Today—Rel.—30m.  
8 Film Short—30m.  
13 A Home to Live In—30m.  
11 KTTV News—5m.  
1:00 4 Meet the Press—30m.  
Guest: Harold E. Stassen, Univ. of  
Penn. president.  
5 Western Feature—60m.  
"Arizona Whirlwind."  
7 Auction Park—60m.  
8 Bill Goodwin Show—30m.  
11 770 on the Air—30m.  
13 Wrestling Workouts—2 hrs.  
From the Ocean Park Arena.  
1:30 4 Zoo Parade—30m.  
9 What's My Name?—30m.  
9 Feature Film—60m.  
"Children on Trial."  
11 Children's Church—30m.  
20 voice children's choir and  
Bible quiz.  
2:00 4 Gabby Hayes—30m.  
5 Twin Movie—60m.  
"Police Bullets," John Archer,  
Joan Marsh.  
7 Super Circus—60m.  
8 Super Circus—30m.  
11 Garden Chats—30m.  
Joe Littlefield with tips on land-  
scaping for new home owners.  
2:30 4 Film—30m.  
8 Bill Goodwin Show—30m.  
11 The Flying Tigers—30m.  
"Mission to Korea." Mah Wong,  
who seeks vital information in  
enemy territory in Korea, is cap-  
tured. Maj. Dell Conway goes to  
her rescue.  
3:00 4 Hopalong Cassidy—Movie  
—60m.  
"Law of the Pampas."  
5 Twin Movie—90m.  
"In This Corner," Scott Brady,  
Anabelle Shaw.  
7 Jalopy Derby—60m.  
8 TV Teen Club—60m.  
11 Major Feature—90m.  
"One Million B.C.," Victor Mature,  
Carole Landis.  
13 Sunday Matinee—90m.  
"Mysterious Mr. Nicholson."  
3:30 2 Movie Milestones—60m.  
4:00 4 Fair Meadows, U.S.A.—30m.

- 7 Paul Whiteman Revue—30m.  
8 Pentagon, Washington—30m.  
4:30 2, 8 This Is Show Business  
—30m.  
Host Clifton Fadiman and panel  
Sam Levenson and George E.  
Kaufman.  
4 Young Mr. Bobbin—30m.  
5 Eastside Kids—Movie—60m.  
"Mr. Wise Guy."  
7 Help Wanted—30m.  
Aids prospective employees and  
employers in job opportunities in  
defense and essential civilian work.  
11 KTTV Weekly Newsreel—30m.  
13 Sunday Matinee—75m.  
"Old Spanish Custom,"  
Buster Keaton.  
5:00 2 Touchdown—30m.  
Recap of nation's top games.  
4, 8 Comedy Hour—60m.  
Starring Abbott & Costello  
7 Super Circus—Juvenile—60m.  
11 Southland Farm Fair—60m.  
5:30 2 Stranger Than Fiction—15m.  
5 Flash Gordon—Juv'n'l—30m.  
7 Adventure Time—30m.  
5:45 2 Sarah Churchill Show—15m.  
13 Sunday Matinee—75m.  
"Hat Box Mystery," Tom Neal.  
6:00 2, 8 Fred Waring Show—60m.  
Theme: Grandma's Thanksgiving.  
4 Philco Playhouse—60m.  
"Education of a Fullback,"  
Joseph Buloff, Vinton Hayworth.  
5 The Comics—60m.  
7 Ted Mack Family Hr.—60m.  
11 Cavalcade of Stars—60m.  
With Jackie Gleason, June Taylor  
dancers and Sammy Spear Orch.  
Guests: Julie Wilson, Don Cornell.  
6:45 13 Cleto Roberts' Report—30m.  
7:00 2 Celebrity Time—30m.  
Conrad Nagel, host and emcee.  
4, 8 Red Skelton—30m.  
Red with his impersonations, Dave  
Rose and his orch. and guests.  
5 Wild Bill Hickok—Juv'n'l—30m.  
Guy Madison stars.  
7 Dell O'Dell Show—30m.  
Starring world's foremost woman  
magician.  
11 Johns Hopkins Science Review  
30m.  
"Feeding the Child."  
13 Cleto Roberts Report—15m.  
7:15 13 Cafe Continental—15m.  
7:30 2 Singing Rails—30m.  
Union Pacific's sagebrush enter-  
tainment starring Kirby Grant,  
Judy Clark, Don Shaw, the Ranch  
Hands.  
4 Leave It To The Girls—30m.  
5 Sunday Night Movies—90m.  
Presented by Barbara Ann Bread  
and Star-Kist Tuna.  
7 Adventures in Mystery—75m.  
Betty Furness in "By-Line."  
8 The Ruggles—30m.  
11 You Asked for It—30m.  
Viewers request entertainment. Art  
Baker gets it!  
13 Golden State Theater—90m.  
"Abilene Town," Randolph Scott.  
8:00 2 Alan Young Show—30m.  
4 TWA Travelog—5m.  
8 Canine Corner—30m.  
11 Wrestlers & the Ladies—30m.  
Charades with wrestling arena  
atmosphere. Benay Venuta, Dan  
Tobey and guests.  
8:05 4 World Digest—25m.  
Week's review of the news.  
8:30 2 Reserve—30m.  
4, 8 Sound-Off Time—30m.  
Starring Fred Allen.  
11 Ada Leonard Show—60m.  
8:45 7 Adventure Time—15m.

- 9:00 2 Star of the Family—30m.  
Comedy variety show with hosts  
Peter Lind Hayes and Mary Healy.  
Guests: Dane Clark, Yvette,  
Georgie Tapps.  
4 Boston Blackie—30m.  
"Blind Beggar Murder," starring  
Kent Taylor, Lois Collier & Frank  
Orth.

5 Bandstand Revue—Variety—  
—60m.  
Acme Gold Label Beer's 1 hour  
of music, comedy and variety  
featuring Harry Rabbitt and Les  
Brown.

- 7 United—Or Not?—30m.  
8 Philco Playhouse—60m.  
13 Freedom Forum—Panel—60m.  
Freeman Lusk conducts.  
9:30 2 Casebook of Eddie Drake  
—30m.  
A "whodunit" series starring Don  
Hagerty in private eye role.  
4 Sunday Night Feature—60m.  
"Adventures of Martin Eden,"  
Glenn Ford, Evelyn Keyes, Claire  
Trevor.  
7 Marshall Plan in Action—30m.  
11 Straight from the Shoulder  
—30m.  
Dr. James W. Fifield and guests.  
10:00 2 CBS Televison News—30m.  
Lee Wood, Tom Harmon, Dan  
Lundberg, Ruth Ashton.  
5 Movietown—Charades—30m.  
Guest line-up of filmdom's per-  
sonalities.  
7 Hour of Decision—30m.  
8 What's My Line?—30m.  
11 Plainclothesman—Drama—  
30m.  
"Motive: Greed."  
13 Jimmie Dolan Show—60m.  
2 What's My Line?—Panel—30m.  
Bennett Cerf, Dorothy Kilgallen,  
Arlene Francis, Hal Block are the  
panelists.  
5 Magazine of the Week—45m.  
Viewers taken page by page thru  
visual, informative magazine.  
7 Youth on the March—25m.  
8 Break the Bank—30m.  
11 The World in Your Hands—  
30m.  
Dr. Robert Haas and guests.  
13 Owl Movie—60m.  
11:00 2 Eleven O'clock Theater—75m.  
"Timber War."  
8 Racket Squad—30m.  
11:15 5 Final Edition—News—15m.  
11:30 5 Tele-Vespers—15m.  
8 Youth On the March—30m.

Acme GOLD LABEL Beer  
Presents  
**BANDSTAND REVUE**  
60 minutes of music,  
comedy, variety, fun!  
KTLA SUN. 9 P.M.  
CHANNEL 5

TV'S TOP FIRST RUN PICTURES  
**THE MOVIES** EVERY  
KTLA CHANNEL SUN.  
5 7:30 PM  
PRESENTED BY  
Barbara Ann BREAD and Star-Kist Tuna

**Monday-Friday TV**  
9 a.m. to 5 p.m.

- 10:45 4 "That I May See"-Th.
- 9:00 13 Joe Graydon-Variety-
- 11:00 8 What's Cookin'?-30m.
- 13 Mike Roy-Home-90m.
- 11:30 2 Strike It Rich-30m.
- 7 Sno Ball-Clark Dennis-
- 11:45 4 Foods for Thought-15m.
- 12:00 2 Defense Theater-30m.
- 4, 8 Miss Susan-Drama-
- 7 U.P.-Movietone News-10m.
- 12:10 7 Adventures in Food-80m
- 12:15 4 Here's Looking at You
- 12:30 2 Armchair Traveler-15m. M-F.
- 4 Bert Parks-30m.-M,W,F
- Bill Goodwin-30m.
- 13 Al Jarvis-Variety
- 12:45 2 Search For Tomorrow
- 1:00 2 Steve Allen-Variety
- 4 Kate Smith-60m.
- 1:30 2, 8 Garry Moore Show
- 7 Snow Ball-Clark Dennis
- 1:45 11 Thanksgiving Film-Th.
- 2:00 4 Hawkins Falls-15m.

New afternoon "opera" of human relations among the solid folk of a typical small town.

- 7 Korla Pandit-Music-
- 9 KHJ-TV Newsroom-10m.
- 2:10 9 Suspects Wanted-5m.
- 2:15 4 Foods for Thought-15m.
- 9 Movie Matinee-75m.
- 2:30 2 First 100 Years-Film-
- 4 Monty Margetts-30m.

Mary McAdoo-Home-30m. M, W, F.  
TV's top show for homemakers. Interesting guests, ideas, awards.

- TV Notebook-Tu.
- Meet Your Children-Th.
- 2:40 11 KTTV News-5m.
- 2:45 2 New Yorkers-15m.
- 11 Come Into Kitchen-60m.
- 3:00 2 Jeanne Gray-Tips-30m.
- 4 Parlor Party-60m.
- 7 Langford-Ameche Show-60m.
- 13 Jarvis Movie-90m.
- 3:30 2 Reserve-30m. M. F.
- Know Your Child-Panel-30m. Tu, Th.
- Feminine Touch-Tips-30m. W.
- 5 News and Music-25m.
- 9 Mama Weiss-30m.

**MEGLIN REVUE**  
"Cradle of Stardom"

5:15 to 5:30 Mon.

**CHANNEL 9 KHJ-TV**

Humorous! Heartwarming! Entertaining  
**"HAWKINS FALLS"**  
The Story of a Typical American Town  
Monday thru Friday, 2:00 P.M.  
**KNBH CHANNEL 4**

**NOVEMBER 19**

See This Page for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change  
✓ Indicates New Program

- 5:00 2 Tele-Comics-30m. Four-in-one comic strips.
- 4 Kukla, Fran and Ollie-30m. The whimsical Kuklapolitan Players with Fran Allison.
- 5 Playcrafter's Club-30m.
- 7 Roscoe Ates Show-60m.
- 8 Kate Smith-15m. Ted Collins, musical acts and guests.
- 11 Range Riders-30m. Serial: "Lightning Warrior," Frankie Darro.
- 5:15 9 Meglin Revue-15m. Famed Meglin Kiddies parade their talent for the TV audience.
- 5:30 2 Godfrey's Talent Scouts-30m. "King" Arthur presents variety talent.
- 4 Howdy Doody-Juv'nl.-30m.
- 5 Cowboy Thrills-Movie-60m.
- 8 Space Cadet-15m.
- 9 KHJ-TV University-30m.
- 11 Captain Video-Juv'nl.-30m.
- 5:45 8 Channel 8 Corral-Wt'rn-45m.
- 6:00 2 Big Town-Drama-30m. With racket-busting Steve Wilson of the Illustrated Press.
- 4 Komedy Klub-30m.
- 7 U.P.-Movietone News-15m. With Chet Huntley.
- 9 KHJ-TV Newsroom-25m. Ted Meyers & Michael Hinn.
- 11 Christmas Shoper-15m. TV guide to ideas for Christmas giving.
- 13 Timmy O'Toole Time-15m.
- 6:15 7 Riders of Purple Sage-15m.
- 11 Open House-Inter'vw.-30m. Kay Mulvey, Ed Reimers & guests.
- 13 Willie Wonderful-15m.
- 6:25 9 Action Theater-65m. "Utah Kid," Hoot Gibson, Bob Steele.
- 6:30 2 Bigelow Theater-30m. "A Woman's Privilege," Ruth Warrick, Don DeFore, John Howard.
- 4 Adv. on Film-Juv'nl.-15m.
- 5, 8 Time for Beany-Juv'nl.-15m.
- 7 Space Cadet-Juv'nl.-15m.
- 13 Cleo Roberts Report-15m.
- 6:45 4 Kelley & Moran-10m. Sports controversy with Bob and Gussie.
- 5 Handy Hints-Tips-15m. Dorothy and Dick present helpful suggestions for the home.
- 7 Space Patrol-Juv'nl.-15m.
- 8 Newsreel-15m.
- 11 Times-KTTV Newsreel-15m.
- 13 Sports Book-15m. With Sam Balter and Sports Roundup.
- 6:55 4 Elmer Peterson-News-5m.
- 7:00 2 Studio One-Drama-60m.
- 4 American Inventory-30m.
- 5 Newsreel-15m.
- 7 Cisco Kid-30m. With Duncan Renaldo & Leo Carrillo.
- 8 Roving Cameras-15m.
- 11 Three Mesquiteers-60m. Starring Crash Corrigan, Bob Livingston.
- 13 Million Dollar Movie-80m.
- 7:15 5 Movie-45m.

- 7:30 8 Greatest Fights-15m.
- 4 Roberta Quinlan-Music-15m.
- 7 Kit Carson-30m.
- 8 People in the News-15m.
- 9 What's Name of Song?-30m.
- 7:45 4 Newspaper of Air-15m.
- 8 Arden Varieties-10m.
- 8:00 2 Doug Edwards-News-15m. Coast to coast newscast from N. Y.
- 4 Paul Winchell, Jerry Mahoney Show-30m.
- 5 Dixie Showboat Revue-60m.
- 7 Royal Playhouse-30m.
- 8 Faye Emerson-30m. Faye salutes a different city each week.
- 9 Movie Express-90m. "Sons of Steel," Charles Starrett, Polly Ann Young.
- 11 Let's Face It-Panel-30m. Panelists try to guess mystery face. With Paul Coates as moderator, and Hans Conried, Ann Rutherford.
- 8:15 2 Perry Como Show-15m.
- 13 Million Dollar Movie-80m.
- 8:30 2, 8 Lux Video Theater-30m.
- 4 Voice of Firestone-30m. Guest stars from the world of opera. Ferruccio Tagliavini is guest.
- 7 Gruen Theater-Drama-30m.
- 11 Wrestling-2 1/2 hrs. Bill Welsh from the Hollywood Legion.
- 9:00 2 Lucille Ball-Desi Arnaz Show-30m.
- 4 Lee Hogan Presents-30m.
- 5 Thrill Feature-60m. "Waterfront," J. Carrol Naish, John Carradine.
- 7 Chance of a Lifetime-30m.
- 8 Masterpiece Playhouse-90m.
- 7 Feature Film-75m.
- 9:15 2 It's News to Me-30m. Current Events Quiz with John Daley. Guesting are James Mason and wife.
- 4 Lucky Strike Theater-60m. "An Inspector Calls," Herbert Marshall.
- 7 Feature Film-90m.
- 9 Caliente Racing-30m. Joe Hernandez brings the races into your home.
- 13 Million Dollar Movie-80m.
- 10:00 2 CBS Television News-30m. Lee Woods, Tom Harmon and Dan Lundberg.
- 5 Teleforum-Panel-60m. Problems in World Affairs discussed & debated. Dr. Rufus B. von KleinSmid is moderator.
- 9 KHJ-TV Newsroom-15m.
- 10:15 9 Gaylord Carter-Organ-15m.
- 10:30 2 Hollywood Opening Night-30m.
- 4 Gene Norman Show-30m. Music on telecriptions & guests.
- 8 Studio One-Drama-60m.
- 10:45 11 Locker Room-15m. Wrestling Interview with Bill Welsh.
- 11:00 2 "Chronoscope"-15m. Discussion of current phase of World History.
- 4 Opera Theater-30m.
- 5 Final Edition-5m.
- 7 Chet Huntley-News-10m.
- 11 Times-KTTV Newsreel-15m.
- 13 Cleo Roberts-15m.
- 11:10 9 U.P.-Movietone News-10m.
- 11:15 2 Peter Potter-30m.
- 11 Club Eleven-30m.
- 13 Ed Lyon-News-5m.
- 11:20 7 Hank Weaver-News-10m.
- 11:30 7 Moonlight Movietime-60m.
- 8 Charlie Wild-Drama-30m.
- 11:45 11 Midnight Movie-75m.
- 12:00 8 Newsreel-10m.

# TUESDAY *tv* LOGS

NOVEMBER 20

*This Week in TV—Continued*

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change  
✓ Indicates New Program

- 5:00 2 Frank Sinatra Show—60m.
- 4 Kukla, Fran and Ollie—30m.
- 5 Playcrafter's Club—30m.
- 7 Roscoe Ates Show—60m.
- 8 Kate Smith—15m.
- 11 Range Riders—30m.
- 5:15 8 Did Ya Know?—15m.
- 9 Comedy Time—15m.
- 5:30 4 Howdy Doody—Juv'nl.—30m.
- 5 Cowboy Thrills—Movie—60m.
- 8 Industry on Parade—15m.
- 9 KHJ-TV University—30m.
- 11 Captain Video—Juv'nl.—30m.
- 5:45 8 Channel 8 Corral—45m.
- 6:00 2 Feature Film—60m.  
"With Love and Kisses."
- 4 Comedy Klub—Juv'nl.—25m.
- 7 U.P. Movietone News—15m.  
With Chet Huntley.
- 9 KHJ-TV Newsroom—25m.  
With Ted Meyers & Michael Hinn.
- 11 Christmas Shopper—15m.  
Roy Maypole & Lenore Kingston  
with gift suggestions.
- 13 Timmy O'Toole Time—15m.
- 6:15 7 Riders of Purple Sage—15m.
- 11 Open House—Inter'vw.—15m.
- 13 Willie Wonderful—Puppets—15m.
- 6:25 4 Hello Again—5m.
- 9 Action Theater—65m.  
"Blazing Guns," Hoot Gibson,  
Ken Maynard.
- 6:30 4 Adv. on Film—Juv'nl.—15m.
- 7 Adventure Time—15m.
- 5, 8 Time for Beany—Juv'nl.—15m.
- 13 Cleo Roberts Report—15m.
- 6:45 4 Kelley & Moran—10m.  
Bob & Gussie in sports discussion.
- 5 Handy Hints—Tips—15m.
- 7 Space Patrol—Juv'nl.—15m.
- 8 Newsreel—15m.
- 11 Times-KITV Newsreel—15m.
- 13 Sports Book—10m.  
Sports Roundup with Sam Balter.
- 6:55 4 Elmer Peterson—News—5m.
- 7:00 2 "Danger"—30m.
- 4 Mr. Wizard—30m.
- 5 Newsreel—15m.

7 Personal Appearance Theater—30m.  
Performances . . . lively plays and live players—not film!

- 8 Arden Varieties—10m.
- 8:00 2 Doug Edwards—News—15m.  
Live newscast from New York.
- 4, 8 Texaco Star Theater—60m.  
Milton Berle with guests.
- 7 Film Serials—80m.
- 9 Eight O'Clock Theater—90m.  
"School of Danger,"  
Jacqueline Hearne.
- 11 Melody Time—30m.  
Featuring Patti Beams, Hazel  
Quinn's Melodiers, and guest.
- 13 V.I.P.—15m.  
With Freeman Lusk.
- 8:15 2 Stork Club—15m.  
Sherman Billingsley and guests.
- 13 District Attorney—15m.  
Crime discussion with Dist. Atty.  
S. Ernest Roll and Ed Lyon.
- 8:20 7 Film Serial—2nd Pict.  
John Wayne episode.
- 8:30 2 Look and Learn—30m.
- 11 P.C.C. Football—Film—60m.
- 13 Young Musical America—30m.
- 8:40 7 Film Serial—3rd Pic.—20m.  
Frankie Darro Episode.
- 9:00 2 Crime Syndicated—30m.  
Expose of organized crime func-  
tions in the U. S.
- 4 Fireside Theatre—Drama—  
30m.
- 5 Ina Ray Hutton—Revue—60m.  
Ina's All-Girl Band combined with  
feminine guest acts in hour long  
variety show.
- 7 Page One News and Sports—  
30m.  
With Hank Weaver.
- 8 Feature Movie—60m.
- 11 Football—Film—30m.
- 13 Theater of Intrigue—90m.
- 2 Suspense—Drama—30m.
- 4 Armstrong Circle Theater—  
"Night Song," Geraldine Fitzgerald,  
Donald Woods.
- 7 H'wood Screen Test—30m.
- 9 J.C. Football Rally—30m.  
Featuring bands, cheer leaders and  
rooting sections of schools.
- 11 Football—Film—30m.
- 10:00 2 CBS Television News—30m.
- 4 Original Amateur Hour—60m.
- 5 Feature Film—60m.  
"Fog Island," Lionel Atwell.
- 7 Western Film—60m.
- 8 Beulah—Comedy—30m.
- 9 KHJ-TV Newsroom—15m.
- 11 Sportscholar—Film—15m.  
Fred Uthal with quiz on film.
- 10:15 9 Spanish Theater—Movie—75m.
- 11 Championship Bowling—45m.  
From Wilshire La Brea bowling  
lanes.
- 10:30 2 Telesports Digest—30m.  
Filmed sports events & Harry  
Wisner.
- 8 I Love Lucy—30m.  
Starring Lucille Ball & Desi Arnaz.
- 13 Cleo Roberts' Report—15m.
- 10:45 13 Ed Lyon—News—5m.
- 10:50 13 Owl Movie—75m.
- 11:00 2 Feature Film—75m.  
"Burning Gold."
- 4 The Continental—30m.
- 5 Final Edition—5m.
- 7 Chet Huntley—News—10m.
- 8 The Show Goes On—30m.
- 11 Times-KITV Newsreel—15m.
- 11:10 7 U.P. Movietone News—10m.
- 11:15 7 Club Eleven—30m.
- 11:20 7 Hank Weaver—News—10m.
- 11:30 7 Moonlight Movietime—60m.
- 8 Amazing Mr. Malone—30m.
- 11:45 11 Midnight Movie—75m.  
"Shanghai Gesture," Victor Mature,  
Gene Tierney.
- 12:00 8 Newsreel—10m.

which producer Bob Raisbeck has applied to the new "Sno Ball" show Monday through Friday at 11:30 a.m. and 1:30 p.m. over KECA-TV.

Unfortunately, the over-all effect of the show is sometimes boring. Of course the advertisers who give the prizes away have to get their money's worth, but a lot of time is devoted to showing them off to the viewers. There is nothing so un-exciting as the still picture of a refrigerator or a radio.

The questions are also much, much too simple, the cameramen stay glued to one particular angle, and there just aren't enough humor, warmth, or even novelty acts to keep the viewer's steady interest for an hour.

We'd like very much to see amiable Clark Dennis and his bunch stick around. Unless some changes are made, however, it looks as if the "Sno Ball" might melt under the hot California sun.

## Second Glances (Critical Comment)

### *We Point With Pride*

. . . To the felines who parade their balanced-diet beauty on KLAC-TV's "Million-Dollar Movie Night" commercials for Dr. Ross. And please, before you grunt at this mention, just try taking a cat before a TV camera. Even on a leash. Like handling animated cactus—unless the cat in question is one of the calm, dignified Ralph Morris cats. They range in breed from Siamese to alley and back again to rarities we can't even spell, but their good breeding is a common trait. (You'd think some enterprising pet-food manufacturer would latch onto Morris and his brood for a whole show!). . . To the new Bobby Clark as he appeared on the Fred Waring Show a couple of Sunday nights ago, on CBS-TV. While this fur-caned, ebullient old-timer didn't turn up as another Barrymore when he did "Little Boy Blue," the poignant little piece was given the feeling reading it deserved. Bobby even erased his "spectacles" for this turn. . . To the industries, radio and television, giving time to join the teaching profession in the observance of American Education Week, which started Sunday, November 11. Ronald Colman hailed American Education Week on his "Halls of Ivy"; while Red Skelton, as television chairman, will do likewise on his Sunday video show; and Walter O'Keefe will make a special presentation on "Double or Nothing." Kay Mulvey, Monty Margetts, Al Jarvis, Lee Hogan, Art Linkletter, Hawthorne, Norma Young and Eddie Ryan are among other radio-video personalities who participated. Sixty Southern California radio, and all L. A. TV stations donated time.

. . . To a television performance that proved outstanding on even such a show as the exemplary drama series. "Studio One," seen Monday nights at 7:00 over CBS-TV. Francis Fuller, on "They Served the Muses," turned in a

NOVEMBER 21

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations  
Subject to Last Minute Change  
✓ Indicates New Program

- 5:00 2 Ghost Rider—Movie—60m.  
"Rough Riding Rhythm."
- 4 Kukla, Fran and Ollie—30m.
- 5 Playcrafter's Club—30m.
- 7 Roscoe Ates Show—60m.
- 8 Kate Smith Show—15m.
- 11 Range Riders Roundup—30m.
- 5:15 8 Views and Cues—15m.
- 9 World of Stamps—15m.
- 5:30 4 Howdy Doody—Juv'nl.—30m.
- 5 Cowboy Thrills—Movie—60m.
- 8 Space Cadet—15m.
- 9 KHJ-TV University—30m.
- 11 Captain Video—Juv'nl.—30m.
- 5:45 8 Channel 8 Corral—45m.
- 6:00 2 Strike It Rich—Quiz—30m.  
With Warren Hull.
- 4 Komedey Klub—Juv'nl.—30m.
- 7 U.P.—Movietone News—15m.  
With Chet Huntley.
- 9 KHJ-TV Newsroom—25m.  
Ted Meyers & Michael Hinn.
- 11 Christmas Shopper—15m.  
Suggestions for Christmas gifts.
- 13 Timmy O'Toole Time—15m.
- 6:15 7 Riders of Purple Sage—15m.
- 11 Open House—Inter'vw.—15m.  
Kay Mulvey, Ed Helmers & guests.
- 13 Willie Wonderful—15m.
- 6:25 9 Action Theater—65m.  
"Law Men," Johnny Mack Brown.
- 6:30 2 The Web—Drama—30m.
- 4 Adv. on Film—Juv'nl.—10m.
- 5, 8 Time for Beany—Juv'nl.—15m.
- 7 Space Cadet—Juv'nl.—15m.  
Adventure in the Supersonic atmosphere.
- 13 Cleo Roberts Report—15m.
- 6:40 4 TWA Travelog—5m
- 6:45 4 Kelley & Moran—10m.  
Discussions in Sports, by Bob & Gusie.
- 5 Handy Hints—Tips—15m.  
Dorothy Gardiner & Dick Garton with your helpful suggestions.
- 7 Space Patrol—Juv'nl.—15m.
- 8 Newsreel—15m.
- 11 Times-KTTV Newsreel—15m.
- 13 Sports Book—10m.
- 6:55 4 Elmer Peterson—News—5m.
- 7:00 2 Blue Ribbon Bouts—45m.
- 4 Your Big Moment—30m.  
Bob Barker emcees for the "Stars of Tomorrow."
- 5 Newsreel—15m.
- 7 Gene Autry Show—60m.
- 8 Range Rider—30m.
- 11 Major Feature Theater—2 hrs.  
"International Lady," Iona Massey, George Brent, Basil Rathbone.
- 13 Family Movietime—2 hrs.
- 7:15 5 H'wood Reel—15m.  
Candid glimpses of Hollywood: Stan Laurel, Don DeFore, Belita.
- 7:30 4 Roberta Quinlan—Music—15m.
- 5 Jungle Adventure—30m.  
With Martin and Johnson.
- 8 People in the News—15m.
- 9 Fishing Pals—25m.
- 7:45 2 Bill Symes' Sport Beat—15m.
- 4 Newspaper of Alr—15m.
- 8 Arden Varieties—10m.
- 7:55 8, 9 News—5m.
- 8:00 2 Doug Edwards—News—15m.  
News direct from New York.

- 4 Kate Smith Evening Hour—60m.  
Guests: Douglas Fairbanks, Jr., Ben Blue, Tommy Dorsey Orch.
- 5 Frosty Frolics—60m.  
Artistry on ice from the Pasadena Winter Garden.
- 7 It's Up To You—30m.
- 8 Arthur Godfrey—60m.
- 9 Feature Film—90m.  
"City Without Men," Linda Darnell, Edgar Buchanan.
- 8:15 2 Perry Como—15m.  
Perry, the Fontaine Sisters and guests.
- 13 Feature Film—1½ hrs.
- 8:30 2 Bachelor's Haven—30m.  
Witty panel debates male supremacy.
- 7 Charlie Wild—Drama—30m.
- 9:00 2 Arthur Godfrey's Friends—60m.
- 4 Wrestling Matches—60m.
- 5 Feature Film—60m.  
"Blond Savage," Leif Ericson, Gale Sherwood.
- 7 Adventure Time—30m.
- 8 Wrestling—90m.
- 11 Dude Martin Show—60m.  
Western Variety with Dude and his gang.
- 9:30 7 The Clock—Drama—30m.  
Psychological suspense drama.
- 9 Teen Age Trials—30m.
- 10:00 2 CBS Television News—30m.
- 4 Break the Bank—Quiz—30m.
- 5 City at Night—Info—90m.  
Camera Tour of Interesting Spots in Los Angeles.
- 7 Jackson and Jill—30m.
- 9 KHJ-TV Newsroom—15m.
- 11 Amateur Boxing—60m.  
Bill Welsh from the South Gate Arena.
- 13 Cleo Roberts' Report—30m.
- 10:15 9 Movietime—75m.  
"False Pretenses."
- 13 Ed Lyon—News—5m.
- 10:20 13 Owl Movie—60m.
- 10:30 2 Man of the Week—30m.
- 4 Freddie Martin Show—30m.
- 7 Riders of Purple Sage—30m.
- 8 Boxing—60m.
- 11:00 2 "Chronoscope"—15m.  
World History Discussion.
- 7 Chet Huntley—News—10m.
- 11 Times-KTTV Newsreel—15m.
- 7 U.P.—Movietone News—10m.
- 11:15 2 Peter Potter—Records—30m.
- 11 Club Eleven—30m.
- 11:20 7 Hank Weaver—News—10m.
- 11:30 5 Final Edition—5m.
- 7 Moonlight Movietime—60m.
- 8 Kate Smith Revue—30m.
- 11:45 11 Thanksgiving Film—75m.  
"That I May See."
- 12:00 8 Newsreel—10m.

portrayal of a shabby, genteel older woman whose great sacrifice had rendered her at least shabby. A shade of difference in portrayal one way or another would have turned this tender story into the laughable travesty of a taggly old woman conning her way through life on the strength of a pitiful past. Actress Fuller and the author must have spent some time together before the cameras hit this gem. It turned out exactly right for actress, scripter, and best of all, viewer! . . . To Margaret Truman's appearance on Jimmy Durante's "All-Star Revue" on November 5, NBC-TV. Miss T. shows considerable improvement over her TV debut of last season. Musical ability, poise and stage presence all seem on the upgrade. Jimmy Durante proved a particularly happy choice of foils for Miss Truman, too, but then for whom wouldn't Gentleman Jimmy prove happy coupling? . . . To the unassuming good humor and nice arrangements of "The New Yorkers," a group of music men who blend instruments and voices on KNXT, Channel 2, each day at 2:45 p.m. Bill Baker, Bob Meyer and Cal Gooden are the entertainers who with piano, celeste, bass and guitar can turn out a samba or a ballad, a rumba or some two-beat all with the same ease.

*We View With Alarm*

. . . Those Philip Morris commercials! How long can they get . . . or worse, how often? The one that makes with the business about something or other "having been proved definitely less irritating to the nose and throat" is our favorite. With each pounding word of this familiar theme we repeat . . . "and Philip Morris commercials have proven definitely more irritating to the eye and ear. . . ." Aren't the agency men who promote this sort of thing spreading the annoyance value of the harping ones a bit thin?

. . . The continued run of what we consider slipsnod scripts, employing but the tritest and frailest of plots, on Channel Two's "Bigelow Theater," seen Monday nights at 6:30. The thesping suffers when the actors and actresses peopling these plots are called upon to deal in such drivel by way of dialogue. . . . At the risk of antagonizing some people some more, we view with alarm a few of the remarks dropped by Red Skelton the first Sunday of this month on his NBC-TV show from the El Capitan. After all, Red must know that his show is not only on top of the rating heap for adults, it is now one of the top kid shows! This was the kind of stuff he'd want kids to hear? On Sunday, yet? . . . Spade Cooley's hoked-up gimmick between two guest stars, who supposedly did not know each other's identity. A screen was placed between them; "them" being Max Baer and Lou Nova, and Spade went to great lengths to "entertainingly" conceal their identity from each other. Every adult televiewer knows about rehearsals, and on a variety show trumped-up surprise is so obviously feigned, particularly when the feigners are a couple of crack actors like Baer and Nova. . . . The preva-

CHARLIE MCCARTHY'S  
VITAL STATISTICS

Charlie McCarthy always tips the scales at forty pounds. He wears his duds size four, his shoe size is 8-AAA, and his hats are size 3¾.

HEY KIDS!  
FREE ADMISSION  
to CORRIGANVILLE  
MOVIE RANCH  
See page 8

# THURSDAY TV LOGS

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations  
Subject to Last Minute Change  
✓ Indicates New Program

- 5:00 2 Ghost Rider—Movie—60m.  
"Wilderness Mail."
- 4 Kukla, Fran and Ollie—30m.
- 5 Playcrafter's Club—30m.
- 7 Stop The Music—60m.
- 8 Kate Smith Show—15m.
- 11 Range Riders Roundup—30m.  
Guests and movie serial.
- 5:15 8 Film Short—15m.
- 9 Comedy Time—15m.
- 5:30 4 Howdy Doody—Juv'nl.—30m.
- 5 Cowboy Thrills—Movie—60m.
- 8 Boy's Railroad Club—15m.
- 9 KHJ-TV University—30m.
- 5:45 11 Captain Video—Juv'nl.—30m.
- 8 Channel 8 Corral—45m.
- 6:00 2 Feature Film—60m.  
"Chinatown After Dark."
- 4 Komedy Klub—Juv'nl.—30m.
- 7 U.P.—Movietone News—  
Huntley—15m.
- 9 KHJ-TV Newsroom—25m.  
Ted Meyers and Michael Hinn.
- 11 Christmas Shopper—15m.  
Ideas for the early Xmas shopper.
- 6:15 13 Timmy O'Toole Time—15m.
- 7 Riders of Purple Sage—15m.
- 11 Open House—Inter'vw.—15m.
- 13 Willie Wonderful—15m.
- 6:30 4 Adv. on Film—Juv'nl.—15m.
- 5, 8 Time for Beany—Juv'nl.—15m.
- 7 Football This Week—15m.
- 9 Thanksgiving Film—60m.  
"That I May See."
- 6:45 13 Clete Roberts Report—15m.
- 4 Kelley & Moran—10m.  
Bob and Gussie Discuss the  
Sporting World.
- 5 Handy Hints—Tips—15m.
- 7 Space Patrol—Juv'nl.—15m.
- 8 Newsreel—15m.
- 11 Times-KTTV Newsreel—15m.
- 13 Sports Book—15m.  
Sports News with Sam Butler.
- 6:55 4 Elmer Peterson—News—5m.
- 7:00 2 Watch and Win—Quiz—30m.
- 4 Range Rider—Movie—30m.  
"Moccasinid stalwart of early  
days metes out daring justice!"
- 5 Newsreel—15m.
- 7 The Ruggles—Comedy—30m.
- 8 Lone Ranger—30m.
- 11 Classified Column—30m.
- 13 You're Never Too Old—60m.  
Features Talented Grandma and  
Grandpa. With Marilyn Hare and  
Harry Koplan.
- 7:15 5 Flicker Snickers—15m.  
Old Time, Silent Movies with Com-  
ments by Bud Stefan.
- 7:30 2 Crime Photog.—Drama—30m.
- 4 The Little Show—15m.  
Starring John Conte and guests.
- 5 H'wood Opportunity—60m.  
Hopeful young performers trying  
for the "Big Break."
- 7 Lone Ranger—Juv'nl.—30m.  
The Masked Man & Tonto ride  
again.
- 8 People in the News—15m.
- 9 Sports Whirligig—30m.
- 11 Open Road—Travel—30m.  
Films depicting colorful tours.  
Mexico City & Acapulco.
- 7:45 4 Newspaper of the Air—15m.
- 8 Arden Varieties—10m.

## NOVEMBER 22

- 8:00 2 Doug Edwards—News—15m.  
Coast to coast newscast from N. Y.
- 4 You Bet Your Life—30m.  
Groucho Marx, ad lib artist and  
best known of the 4 Marx Brothers,  
asks the questions on this  
Thursday money-giving funfest.
- 7 Queen For a Day—30m.
- 8 Amos and Andy—30m.
- 9 Eight O'clock Theater—90m.  
"Inquest," Elizabeth Allen.
- 11 Bob Shannon's Varieties—30m.
- 13 Film Playhouse—90m.
- 8:15 2 Stork Club—15m.
- 8:30 2, 8 Burns and Allen—30m.
- 4 Person to Person—15m.  
Monty Margetts's guests and inter-  
views lend identity to the peo-  
ple behind your telephone scene.  
Plus special features.
- 5 Wrestling—2 1/4 hrs.
- 7 Pacific Crusade—30m.
- 11 Football—Film—30m.
- 8:45 4 Industry on Parade—15m.
- 9:00 2 Amos 'n' Andy—Comedy—30m.
- 4 Ford Festival—60m.  
Starring James Melton.
- 7 Herb Shriner Time—30m.
- 8 Talent Showcase—30m.
- 9:15 11 Football—Film—30m.
- 9 Big 4 Movies—90m.  
"Death From a Distance."  
Lola Lane, Russell Hopkins.
- 9:30 2 Racket Squad—30m.  
True stories from police files.  
Tonight's case: "The Satted Mine."
- 7 Life Begins at 80—30m.
- 8 Game of the Week—30m.
- 11 Football—Film—30m.
- 13 Institute of Family Relations
- 10:00 2 CBS Television News—30m.
- 4 Martin Kane—30m.  
With Lloyd Nolan.
- 5 Wrestling—45m.  
Regal Pale and Dick Lane bring  
you the evening's main event in  
this "Tops in Wrestling" show.
- 7 Stud's Place—30m.
- 8 Stop the Music—Quiz—30m.
- 11 Rocky King, Detective—30m.
- 13 Fishing & Huntin's Fun—30m.  
Hunting and skiing features added  
to regular fishing format.
- 10:30 2 Film Shorts—30m.
- 4 TWA Travelog—5m.
- 7 At Home—15m.
- 8 Beat the Clock—30m.
- 11 Alert For News—30m.  
High school students are tested on  
their knowledge of current events.
- 13 Clete Roberts Report—5m.
- 10:35 4 Gene Norman Show—25m.  
Musical Telescriptions and guests.
- 10:45 5 Beat the Champ—45m.  
Giant Jackpot offered to anyone  
who can beat the Champ.
- 7 Adventure Time—15m.
- 13 Ed Lyon—News—5m.
- 10:50 13 Owl Movie—75m.
- 11:00 2 Feature Film—75m.  
"Held for Murder."
- 4 The Continental—30m.
- 7 Chet Huntley—News—10m.
- 8 Hit Parade—Music—30m.  
Snooky Lanson and Eileen Woods.
- 11 Times-KTTV Newsreel—15m.
- 11:10 7 U.P.—Movietone News—10m.
- 11:15 1 Club Eleven—30m.
- 11:20 7 Hank Weaver—News—10m.
- 11:30 5 Final Edition—5m.
- 7 Moonlight Movietime—60m.
- 11:45 11 Midnight Movies—75m.

## This Week in TV—Continued

lent audience inability to appreciate a show of the caliber of KNBH's "Kukla, Fran and Ollie." Now the show is being reduced to fifteen minutes. It probably had no rating, a state that arises from not having a preponderance of possible viewers tuned to you at the time you are on. (They were probably watching Frank Sinatra, "Ghost Rider" or Roscoe Ates!) It is this particular reporter's hope that all you sufficiently lacking in whimsy, taste and the ability to dig this most delightful of all television shows are happy. You should be. The same walrus-hide wall of imperviousness keeping you from watching and championing "KF&O" will protect you from many a blow or disappointment in life.

### On Lens ( About Studio Happenings )

#### Calo Show Contest

If you have a mutt that wears clothes well, deck him or her out and arrange to parade your pet on the Friday-night-at-7:30-p.m. "Calo Pet Exchange," over at KTTV's Sunset Boulevard lot.

Be sure and watch the show first, so you will know all the rules and regulations and not wind up disappointing both yourself and your pet. There are good prizes, and the "Mutt Show" runs for several weeks, with winners of the best-dressed dog being announced weekly.

### Off Lens ( Personalities )

#### TV Hooper Ratings

The first ten TV programs in the October Los Angeles TV-Home Hooper ratings are as follows:

- 1. Bob Hope Show (Oct. 14 only) 46.6
- 2. Spade Cooley Show .....37.0
- 3. Red Skelton .....35.4
- 4. Frosty Frolics .....35.1
- 5. Beat the Champ .....34.0
- 6. Texaco Star Theatre—  
Milton Berle .....33.3
- 7. Harry Owens .....26.3
- 8. The Movies (KTLA-Sunday).....25.4
- 9. Wrestling (KTLA-Thursday).....25.2
- 10. Feature Film .....23.5

LATEST FASHIONS! INTERIOR  
DECORATING IDEAS! NOTED GUESTS!  
on

### "PERSON TO PERSON"

Starring Monty Margetts  
Tonight—8:45 P.M.

KNBH Channel 4

REGAL PALE—Tops in Beer  
presents

### TOPS IN WRESTLING

WITH DICK LANE  
The Main Event  
Thurs., 10 P.M.  
CHANNEL 5, KTLA

NOVEMBER 23

# Handy Hints

By Dorothy Gardiner and Dick Gar-ton, stars of KTLA's "Handy Hints," Monday through Friday, 6:45 p.m.



Each week we pick the best Handy Hint sent directly to TV-Radio Life, 6361 Selma Avenue, Hollywood 28, and use it, with your name and address, in this column as well as on the air over KTLA, Friday evening at 6:45. A lovely gift will be sent to everyone whose hint is used here as KTLA-TV-Radio Life Hint of the week.

Here's this week's winner: Mrs. Jack Nolan, 1045 Glenwood Place, Santa Ana, Calif.

The hint is:

**HERE'S A HANDY HINT FOR THOSE OF YOU WHO HAVE A GARBAGE-DISPOSAL UNIT IN YOUR SINK.** Buy one of those rubber scrapers and use that to feed garbage into the disposal. Even if it should get caught in the disposal, you can turn it off and take the scraper out, as they have a long wooden handle.

**HERE'S A GOOD HINT TO REMEMBER.** When patching cracks and holes in a wall you are going to paint, mix the wall paint with the plaster and fill the cracks in the usual way. This saves you the trouble of painting over each and every crack before painting the wall.

**A VIOLIN CAN SERVE AS A KNICK-KNACK SHELF.** Gently remove the front piece of wood, sand thoroughly inside and out, then finish with mahogany stain. It is necessary to saw off fingerboard. Small 1/8-inch pieces of wood make the shelves which fit into the grooves of the violin. Now you will have an unusual knickknack shelf for your small figurines.

FAVORITE BIBLE DRAMAS  
FILMED FOR FAMILY VIEWING  
**THE LIVING BOOK**  
presented by Forest Lawn Memorial-Park  
**KTTV Channel 11**  
FRIDAY, 7 P.M.

**FREE DOGS—FREE CATS**  
See the most wonderful pets in the world  
**CALO PET EXCHANGE**  
With FRANK WRIGHT  
Every Friday, 7:30 p.m.  
**KTTV—Channel 11**

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations  
Subject to Last Minute Change  
✓ Indicates New Program

- 5:00 2 Ghost Rider—Movie—60m.  
"Trigger Pals."
- 4 Kukla, Fran & Ollie—Juv'nl.—30m.
- 5 Playcrafter's Club—25m.
- 7 Roscoe Ates Show—60m.
- 8 Kate Smith Show—15m.
- 11 Range Riders Roundup—30m.
- 5:15 8 Did Ja Know—15m.
- 9 Raving Beauty—15m.
- 5:30 4 Howdy Doody—Juv'nl.—30m.
- 5 Cowboy Thrills—Movie—60m.
- 8 Space Cadet—15m.
- 9 KHJ-TV University—30m.
- 11 Captain Video—Juv'nl.—30m.
- 5:45 8 Channel 8 Corral—45m.
- 6:00 2 Playhouse of Stars—60m.
- 4 Komeedy Klub—Juv'nl.—30m.
- 7 U.P.—Movietone News—15m.
- 9 KHJ-TV Newsroom—25m.
- 11 Boys' Railroad Club—15m.
- 13 Timmy O'Toole Time—30m.
- 6:15 7 Riders of Purple Sage—15m.
- 11 Open House—Int'vw.—15m.
- 13 Willie Wonderful—15m.
- 6:25 9 Feature Theater—80m.  
"Easy Money," Onslow Stevens.
- 6:30 4 Laurel & Hardy Comedy—25m.  
"Where To, Now?" is the title.
- 5, 8 Time for Beany—Juv'nl.—15m.
- 7 Space Cadet—Juv'nl.—15m.
- 13 Cleo Roberts Report—15m.
- 6:45 5 Handy Hints—Tips—15m.
- 7 Space Patrol—Juv'nl.—15m.
- 8 Newsreel—15m.
- 11 Times-KTTV Newsreel—15m.
- 13 Sam Balter—Sports—15m.
- 6:55 4 Elmer Peterson—News—5m.
- 7:00 2 Touchdown—Sports—30m.
- 4 Gillette Fights—30m.
- 5 Newsreel—15m.
- 7 The Bill Gwinn Show—30m.  
Couples enact how songs changed their lives.
- 8 Football This Week—15m.
- 11 The Living Book—Relig.—30m.  
"Joseph the Prisoner," is Forest Lawn Memorial-Park Bible drama for tonight's "Living Book" series.
- 13 Hi-Talent Battle—30m.
- 7:15 5 Mayor Bowron—Info—15m.  
Insight into the Running of a Big City.
- 8 Caliente Cavalcade—15m.
- 7:30 2 H'wood Road to Fame—30m.  
N.T.G. with weekly winners and school salute.
- 4 Greatest Fights—15m.
- 5 Charlie Chase—Film—30m.
- 7 Life with Linkletter—30m.
- 8 People in the News—15m.
- 11 Pet Exchange—30m.  
Frank Wright presents trick animals and offers free pets on tonight's "Calo Pet Exchange."
- 13 Pro Football Highlights—30m.
- 7:40 9 Football Thrills—5m.
- 7:45 4 Newspaper of the Air—15m.
- 8 Arden Varieties—10m.

- 7:55 9 Farmer's Football Forecast
- 8 News—5m.
- 8:00 2 Doug Edwards—News—15m.
- 4 Newspaper of the Air—15m.
- 5 Harry Owens Royal Hawaiians—60m.
- 7 Mystery Theater—30m.
- 8 Al Schuss Show—30m.
- 9 Junior College Football—2 1/4 hrs.  
Long Beach vs. Santa Monica.
- 11 Twenty Questions—30m.  
Panel of Experts guess identity of "Animal, Vegetable or Mineral."
- 13 Women's Wrestling—30m.
- 8:15 2 Perry Como—Music—15m.
- 4 Roberta Quinlan—15m.
- 8:30 2 Mama—Family Comedy—30m.
- 4 Braven Dyer Show—15m.
- 7 Stu Erwin Show—30m.
- 8 Herb Shriner—30m.
- 11 Front Page Detective—30m.
- 13 Wrestling, Ocean Park—2 1/2 hrs.
- 8:45 4 Harness Races—15m.
- 9:00 2 Man vs. Crime—30m.  
Starring Ralph Bellamy in a murder involving twins.
- 4 Big Story—Drama—30m.
- 5 Movie Classic—90m.  
"Miss Pilgrim's Progress."
- 7 Crime With Father—30m.
- 8 Jukebox Jamboree—30m.
- 11 Success Story—60m.
- 9:30 2 Live Like a Millionaire—30m.
- 4 The Aldrich Family—30m.
- 7 On Trial—30m.
- 8 Fireside Theater—30m.
- 10:00 2 CBS Television News—30m.
- 4 Boston Symphony—30m.
- 7 Amazing Mr. Malone—30m.
- 8 Pacific Crusade—30m.
- 11 Eloise Salutes the Stars—15m.  
Arthur Treacher Guests.
- 10:15 11 Polyzoides—15m.  
Discussion by noted authority on global politics.
- 10:30 2 L.A. Rams Football Film—30m.
- 4 Let Poppa Do It—30m.
- 5 Lawrence Welk—Music—60m.  
From the Aragon Ballroom.
- 7 Strange Adventure—15m.
- 8 Big Story—Drama—30m.
- 11 What's the Verdict—30m.  
High school students supply final verdicts in actual law cases. Knox Manning moderates.
- 10:45 7 Football This Week—15m.
- 11:00 2 Chronoscope—15m.  
Discussion of current phase of world history.
- 7 Chet Huntley—News—10m.
- 8 Crime Photog.—Drama—30m.
- 9 Make It Yourself—15m.
- 11 Times-KTTV Newsreel—15m.
- 13 Cleo Roberts' Report—5m.
- 7 U.P.—Movietone News—10m.
- 11:10 2 Peter Potter's Party—60m.
- 11:15 11 Club Eleven—15m.
- 13 Gaines Little Theater—15m.  
Five-minute vignettes with surprise endings.
- 11:20 7 Hank Weaver—News—10m.
- 11:30 5 Movie—60m.  
"Behind the Mask," Kane Richmond.
- 7 Moonlight Movietime—60m.
- 8 Newsreel—10m.
- 11 D. Dunkel's Football Ratings—15m.  
Dunkel picks winners in most important games of the week.
- 13 KLAC-TV—News—5m.
- 11:45 11 Midnight Movies—90m.  
"One Million B.C.," Carole Landis, Victor Mature.

# KECA mike memos

By VIRGINIA WEST

This fall KECA has brought its listeners many new shows. . . . Now there's another we want to call your attention to. . . . That's the unique twice-a-week five minute ailer, "Will Rogers," a program series bringing the voice and spontaneous humor of the famed Oklahoman to ABC's coast-to-coast audience every Tuesday and Thursday afternoon at 5:25. The excerpts from broadcasts by one of America's great folk heroes are heard under sponsorship of the American Chiclé Co. . . . By the way, have you caught the thumb-nail entertainment special, "Victor Borge Time," which is heard on Mondays, Wednesdays and Fridays at 5:25? We recommend this interlude of highly civilized fun in which Borge, the Great Dane, puts to good use his skills as concert pianist and comedian.

Along with its lineup of shows that are new and unusual, KECA's day-to-day schedule brings you many programs which are longtime favorites . . . like the Original Amateur Hour, recently renewed by its sponsor for another 52 weeks



Mary Jane Higby

at its familiar dial spot . . . 8 o'clock on Thursday nights . . . and one of radio's most honored programs, "The Greatest Story Ever Told," heard every Sunday afternoon at 2:30, now in its sixth year on ABC. . . . And there are many, many more. . . . For example, that all-time favorite, "The Breakfast Club" with Don McNeill, which first hit the airtunes on June 23, 1933. Many segments of the Breakfast Club . . . "Memory Time," "Inspiration Time" and others . . . have remained unchanged in the format since that first show! And it is these very familiar segments which have remained most popular with the show's more than seven million daily listeners.

Thinking about daytime radio, KECA's new fall lineup of serialized dramas has proved mighty popular with the fans. We thought you'd like to see pictures of some of the principal players in these dramas. Above is Mary Jane Higby, the lovely dramatic actress who plays "Mrs. Harry Davis" on "When a Girl Marries" weekday mornings at 11:15.

**LOOKING AHEAD:** A date to remember is December 1. . . . On that date ABC-KECA will bring you the twelfth season of opera from New York's famed Metropolitan Opera House. . . . We're looking forward to Saturday mornings at 11!

—Advertisement

## Food Facts

By BETTY HOYT

So you're shopping again? And you have already discovered that fresh fruits and vegetables are one of the biggest price variables in the market. Prices slide up and down on produce with the ease of a yo-yo, which means that we can save our pennies only by a knowledge of our current best buys.

I suggest you look for tomatoes as an outstanding buy for the coming month. You will see those large firm beauties from our own Northern California that promise good nutritional value in Vitamins A and C as well as good price.

Did you know also that new bunch beets and turnips are at exceptional values, especially when you consider that the new tender tops of these vegetables can and should be used



since they are vitamin-packed with Calcium and Vitamin A? The disposal can't use these tops as much as your own precious health.

Fall always brings us to a good case for fruit. I suggest you enjoy small Valencia juice oranges at their current low price. And too, as Bartlett pears slowly fade, Danjous and Winter Nellis will be appreciated for their thriftiness and tastiness by you pear lovers.

There is no more nutritious dessert than a fine baked pear complemented by brown-sugar syrup. Apples, too, are a harbinger of exciting fall holidays. Look for Jonathan and Delicious for the fruit bowl and hungry little hands after school, and tart Pippins for that hot apple pie you've been intending to fix for hubby.

Enjoy yourself in the produce section of your market. It's more fun to save pennies while saving your health with FRESH fruits and vegetables, one of the finest sources of precious vitamins and minerals.

For daily good buys in all local markets, here's an eager invitation for you to visit FOODS FOR THOUGHT, at 2:00 p.m. daily on KNBH. I'll be televiewing you . . . till then, these are your foods for thought this week.

### RADIOCAST LECTURE ON CHRISTIAN SCIENCE

KFWB (980 Kc.)

Sunday, Nov. 25, 1951 at 3:00 P.M.

Thirty-second Church of Christ, Scientist, 659 S. St. Andrews Pl.  
Richard P. Verrall, C. S., of New York City

Member of the Board of Lectureship of The Mother Church,  
The First Church of Christ, Scientist, in Boston, Massachusetts

## Official Entry Blank for Tim McCoy's War Bonnet Contest

Here are the rules for the Tim McCoy War Bonnet Contest. The winner will be given the opportunity of spending an entire day with KTLA's cowboy star.

1. Answer this question: What Tribes of Indians are referred to as the Five Civilized Tribes?

- (a) .....
- (b) .....
- (c) .....
- (d) .....
- (e) .....

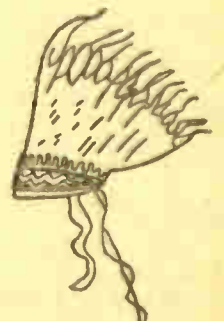
2. Draw or paint a reasonable facsimile of the Indian War Bonnet shown here.

A correct answer to the first question must be given before the drawings of the bonnet will be considered.

The deadline is midnight, November 24.

Mail all entries to Tim McCoy Contest, TV-Radio Life, 6361 Selma Avenue, Hollywood 28, California.

The winner will be announced on Tim McCoy's show, December 1, and will also be published in TV-Radio Life.





# Flicker Fare

# TV Previews

## Saturday, November 17

"Ghost City," Bill Cody (7), 10:00 a.m.  
 "Sagebrush Family Trails West" (5), 11 a.m.  
 "Gas House Kids" (5), 12:00 n.  
 "Partners of the West" (5), 1:30 p.m.  
 "Spotlight Scandals" (5), 2:30 p.m.  
 "Divorce" (5), 3:45 p.m.  
 "Partners of the Trail," Johnny Mack Brown (7), 4:00 p.m.  
 "Below the Border," Conway Tearle (11) 4:00 p.m.  
 "Man's Land" (13), 5:00 p.m.  
 "Shanghai Chest," Charlie Chan (13), 6:30 p.m.  
 "Death Valley Ranger" (9), 6:45 p.m.  
 "The Hairy Ape," William Bendix, Susan Hayward (5), 9:30 p.m.  
 "Mr. Pratt & the Triple Horror Bill," Tom Ewell, Betty Garde (11), 10:00 p.m.  
 "Man's Best Friend," Patricia Chapman, Douglas Haig (4), 10:30 p.m.  
 "Bluebeard," John Carradine, Jean Parker (5), 10:45 p.m.  
 "Circumstantial Evidence," Chick Chandler (7), 10:45 p.m.  
 "Case for the Crown," Miles Mander (11), 11:00 p.m.  
 "Captain Calamity," George Huston, Marion Nixon (9), 11:00 p.m.

## Sunday, November 18

"Spirit of the West" (13), 10:30 a.m.  
 "Stunt Pilot," John Trent, Marjorie Reynolds (5), 12:00 n.  
 "Reckless Way," Kane Richmond (9), 12 n.  
 "Arizona Whirlwind" (5), 1:00 p.m.  
 "Police Bullets," John Archer, Joan Marsh (5), 2:00 p.m.  
 "One Million B.C.," Victor Mature, Carole Landis (11), 3:00 p.m.  
 "In This Corner," Scott Brady, Annabelle Shaw (5), 3:00 p.m.  
 "Mysterious Mr. Nicholson" (13), 3:00 p.m.  
 "Old Spanish Custom," Buster Keaton (13), 4:30 p.m.  
 "Mr. Wise Guy," Eastside Kids (5), 4:30 p.m.  
 "Hat Box Mystery," Tom Neal (13) 5:45 p.m.  
 "Ablene Town," Randolph Scott (13), 7:30 p.m.  
 "Timber War" (2), 11:00 p.m.

## Monday, November 19

"Captain Calamity," George Huston, Marion Nixon (9), 2:15 p.m.  
 "Telephone Operator," Grant Withers, Judith Allen (5), 4:00 p.m.  
 "Marlins Are Coming," Conrad Nagel, Esther Ralston (9), 4:00 p.m.  
 "Utah Kid," Hoot Gibson, Bob Steele (9), 6:25 p.m.  
 "Sons of Steel," Charles Starrett, Polly Ann Young (9), 8:00 p.m.  
 "Waterfront," J. Carrol Naish, John Carradine (5), 9:00 p.m.  
 "White Gorilla," Ray Corrigan (11), 11:45 p.m.

## Tuesday, November 20

"Sons of Steel," Charles Starrett, Polly Ann Young (9), 2:15 p.m.  
 "Desirable Lady" (5), 4:00 p.m.  
 "Windjammer," George O'Brien, Constance Worth (9), 4:00 p.m.  
 "With Love and Kisses" (2), 6:00 p.m.  
 "Blazing Guns," Hoot Gibson, Ken Maynard (9), 6:25 p.m.  
 "A Wac, a Wave and a Marine," Elyse Knox, Allen Dinahart (5), 7:30 p.m.  
 "School of Danger," Jacqueline Hearne (9), 8:00 p.m.  
 "Fog Island," Lionel Atwell (5), 10:00 p.m.  
 "Shanghai Gesture," Victor Mature, Gene Tierney (11), 11:45 p.m.

## Wednesday, November 21

"School of Danger," Jacqueline Hearne (9), 2:15 p.m.  
 "Fashion Model," Robert Lowery, Marjorie Weaver (5), 4:00 p.m.  
 "Bank Alarm," Conrad Nagel, Eleanor Hunt (9), 4:00 p.m.  
 "Law Men," Johnny Mack Brown (9), 6:25 p.m.  
 "International Lady," Ilona Massey (11), 7:00 p.m.  
 "City Without Men," Linda Darnell, Edgar Buchanan (9), 8:00 p.m.  
 "Blonde Savage," Leif Ericson, Gale Sherwood (5), 9:00 p.m.  
 "False Pretenses" (9), 10:15 p.m.

## TIME CHANGES

Sunday, November 18—"SUPER CIRCUS," (7), 2:00 p.m. Formerly viewed at 5:00 p.m.  
 Monday, November 19—"BIG TOWN," (2), 6:00 p.m. Formerly viewed on KNBH.

## WHAT'S NEW

Wednesday, November 14—"THE GAYE-LORD HAUSER SHOW," (7), 4:00 p.m. Mr. Hauser gives advice about nutrition.  
 Friday, November 16—"HAWKINS FALLS, POPULATION 6200," (4), 2:00 p.m. Day-time television serial Monday through Friday.  
 Friday, November 16—"BOSTON POPS ORCHESTRA," (4), 10:00 p.m. Arthur Fiedler conducting.  
 Saturday, November 17—"BETTY CROCKER STAR TIME," (7), 12:00 noon. Composite of dramatic sketches, food demonstrations and interviews with celebrities.  
 Saturday, November 17—"CITY HOSPITAL," (7), 12:30 p.m. Melville Ruick stars in dramatic series based upon human-interest activities in a hospital. (Alternate Saturdays.)  
 Sunday, November 18—"KAISER-FRAZER ADVENTURES IN MYSTERY," (7), 7:30 p.m. Betty Furness stars in "By-line."  
 Sunday, November 18—"THE WORLD IN YOUR HANDS," (11), 10:30 p.m. Dr. Robert Haas moderates a panel discussion on current events.  
 Monday, November 19—"DUSTY WALKER SHOW," (7), 6:15 p.m., Monday through Friday. Debuted last week.  
 Tuesday, November 20—"DAREDEVILS OF THE RED CIRCLE," (11), 7:00 p.m. Six half-hour serials which debuted last week.

## WHAT'S BACK

Monday, November 19—"TIMMY O'TOOLE TIME," (13), 6:00 p.m. Cartoonist Frank Webb co-stars with pixie "Timmy O'Toole" in a P.T.A.-approved program for children. Monday through Friday. (Started November 12.)

## WHO'S GUESTING

Friday, November 16—"SCHLITZ PLAY-HOUSE OF STARS," (2), 6:00 p.m. "The Memoirs of Aimee Durant" starring Diana Lynn.  
 Saturday, November 17—"ALL-STAR REVUE," (4), 5:00 p.m. Danny Thomas, Kay Starr and Bunny Lubel.  
 Saturday, November 17—"KEN MURRAY SHOW," (2), 8:00 p.m. Guests: Ann Southern, Robert Cummings, Jeanette MacDonald, Gene Raymond.  
 Sunday, November 18—"MEET THE PRESS," (4), 1:00 p.m. Harold E. Stassen, president of the University of Pennsylvania.

## Thursday, November 22

"City Without Men," Linda Darnell, Edgar Buchanan (9), 2:15 p.m.  
 "Trouble Chasers" (5), 4:00 p.m.  
 "False Pretenses" (9), 4:00 p.m.  
 "Wilderness Mail" (2), 5:00 p.m.  
 "Chinatown After Dark" (2), 6:00 p.m.  
 "Inquest," Elizabeth Allen (9), 8:00 p.m.  
 "Death From a Distance," Lola Lane, Russell Hopkins (9), 9:15 p.m.  
 "Held For Murder" (2), 11:00 p.m.  
 "I Cover Chinatown," Norman Foster (11), 11:45 p.m.

## Friday, November 23

"Death From a Distance," Russell Hopkins, Lola Lane (9), 2:15 p.m.  
 "Crime Smasher," Gale Storm (5), 4:00 p.m.  
 "Ellis Island," Donald Cook, Peggy Shannon (9), 4:00 p.m.  
 "Trigger Pale" (2), 5:00 p.m.  
 "Easy Money," Onslow Stevens (9), 6:25 p.m.  
 "Miss Pilgrim's Progress" (5), 9:00 p.m.  
 "One Million B.C.," Victor Mature, Carole Landis (11), 11:45 p.m.

Sunday, November 18—"COMEDY HOUR," (4), 5:00 p.m. Abbott and Costello.

Sunday, November 18—"PHILCO TELEVISION PLAYHOUSE," (4), 6:00 p.m. Joseph Buloff and Vinton Hayworth co-star in "The Education of a Fullback."

Sunday, November 18—"HOLLYWOOD STARS ON STAGE," KECA, 6:30 p.m. Cesar Romero in "The Trouble With Luke Casper."

Sunday, November 18—"SOUND-OFF TIME," (4), 8:30 p.m. Starring Fred Allen.

Sunday, November 18—"STAR OF THE FAMILY," (2), 9:00 p.m. Guests: Dane Clark Yvette, Georgie Tapps.

Monday, November 19—"BIGELOW THEATRE," (2), 6:30 p.m. "A Woman's Privilege" starring John Howard, Ruth Warwick, and Don De Fore.

Monday, November 19—"VOICE OF FIRE-STONE," (4), 8:30 p.m. Ferruccio Tagliavini, tenor, is guest soloist.

Monday, November 19—"LUCKY STRIKE THEATRE," (4), 9:30 p.m. Herbert Marshall stars in "An Inspector Calls."

Tuesday, November 20—"ARMSTRONG Circle Theatre," (4), 9:30 p.m. Geraldine Fitzgerald and Donald Woods co-star in "Night Song."

Wednesday, November 21—"KATE SMITH," (4), 8:00 p.m. Douglas Fairbanks, Jr., Tommy Dorsey Orchestra, Ben Blue, Ethel and Albert.

## WHAT'S SPECIAL

Thursday, November 22—"THANKSGIVING FESTIVAL," (2), 2:00 p.m. Frank Knight hosts holiday program with outstanding cast.

Thursday, November 15—"CRUSADE IN THE PACIFIC," (7), 8:30 p.m. Chapter III, "The Rise of the Japanese Empire."

Friday, November 16—"GILLETTE FIGHTS," (4), 7:00 p.m. Paddy De Marco vs. Eddie Chavez in 10-round bout from Madison Square Gardens.

## DESSERT TIME

Conrad Nagel, host of CBS-TV's "Celebrity Time," likes best for dessert, old-fashioned lemon pie—without meringue.

## RECRUITER CHEF MILANI!

As a result of his plugs, KNBH's Chef Milani has been named honorary recruiter by the Army and Air Force Recruiting branches.

MAKE TV A JOY!

COLORS:  
Green Gray  
Blue and White  
or choice of colors  
to be used

SEND ONLY  
**\$4.95**  
Tax and Post Paid  
Immediate Delivery

This smart hardwood  
TV LAMP gives indirect  
lighting—eliminates glare,  
giving a sharper picture.

Send to  
TV LAMP  
BOX 11727, LOS ANGELES 47, CALIF.



# 'Smokey' Rogers: Star of San Diego

**M**ENTION THE name Eugene T. Rogers in television-minded San Diego and chances are you'd get a blank stare from the owners of 112,500 sets served by Channel 8, KFMB-TV.

But should you softly whisper the name "Smokey" Rogers, you'd receive a loud vocal nod of acknowledgement.

Smokey Rogers is as much a part of San Diego television as are the cameras—or the transmitter.

For more than a year—five days a week, three hours a day—Smokey has clowned, sung, played and sold his way into the San Diego KFMB-TV area where one out of every two homes has at least one television set.

Brother Smokey is no stranger to Los Angeles viewers. He was playing and singing before L.A. television cameras a year ago when he started his San Diego appearances at Channel 8. For a while he could have been termed the "Flying Video Cowboy" when he was flying his own plane daily to and from Los Angeles and San Diego. Soon, however, his flying time got in the way of his television time and Smokey joined other ex-Angelino television performers now showing on Channel 8 programs.



"Smokey" Rogers

### Tight Schedule

Smokey is by way of an "iron man" with his daily schedule. He arises at his ranch twenty miles east of San Diego at 4:45 a.m., has a spot of

breakfast, turns on the lights for his chickens and drives to KFMB in downtown San Diego where he does a two-hour radio show from 6 a.m. to 8 a.m. Then back home to feed the chickens and eat lunch. Then race back to town for his three-hour television show from 2 p.m. to 5 p.m. If he doesn't have a personal appearance or charity show of some kind that evening (and he usually has one every evening) it's home for dinner with Mrs. Smokey and the four little Smokes.

San Diego's television personality is no less a delight to his sponsors than to his viewers. At the drop of a Stetson his sponsors will spout testimonials to his selling ability. Recently he sold more than 1,000 hams over a week end at a large grocery store in the area.

Smokey has progressed past the "cowboy" tag. It's doubtful if his thousands of fans and admirers think of him as a cowboy. Rather, he is considered more as an entertainer. "But," says Smokey, "don't think for one minute that I can't ride a horse."

Smokey Rogers was born in McMinnville, Tennessee. During grammar school he learned to play all the instruments he performs on now—guitar, banjo, mandolin, ukulele, bass

(Please Turn to Page 34)

## Attention San Diegans!

You may now find your weekly TV-RADIO LIFE at most of the major markets in San Diego and vicinity, as well as at strategically located newsstands. Ask for TV-RADIO LIFE at the stands or at the checkstands of your favorite market.

## SAN DIEGO TV PROGRAM FINDER

Riders of Purple Sage	KECA-TV, 6:15 p.m. M-F
*Roberts, Clete	KLAC-TV, 6:30 p.m. M-F; 8:15 p.m. F
Rocky King	KTTV, 10 p.m. Th
Roll, S. Ernest	KLAC-TV, 8:15 p.m. Tu
Ronnie & Rennie	KTTV, 3:45 p.m. Tu, Th
Rourke, Jack	KTTV, 4:30 p.m. M-F
Roving Camera	KTLA, 7:15 p.m. Tu
Roy, Mike	KLAC-TV, 11 a.m. M-F
Royal Playhouse	KECA-TV, 8 p.m. M
Ruggles, Charlie	KECA-TV, 7 p.m. Th
Rutherford, Ann	KTTV, 8 p.m. M
Santa Monica Fair	KTTV, 2 p.m. Sa
Say It With Acting	KECA-TV, 7:30 p.m. alt. F
Scouting in Action	KECA-TV, 1:15 p.m. Sa
Search for Tomorrow	KNXT, 12:45 p.m. M-F
Seven Seventy on the Air	KTTV, 1 p.m. Su
Shadow of the Cloak	KTTV, 9 p.m. Sa
Shannon, Bob	KTTV, 8 p.m. Th
Show Goes On	KNXT, 9:30 p.m. Sa
Show of Shows	KNBH, 6 p.m. Sa
Shriner, Herb	KECA-TV, 9 p.m. Th
Sinatra, Frank	KNXT, 5 p.m. Tu
Singing Bails	KNXT, 7:30 p.m. Su
Skelton, Red	KNBH, 7 p.m. Su
Smith, Kate	KNBH, 1 p.m. M-F; 8 p.m. W
Sno Ball	KECA-TV, 11:30 a.m. M-F
So You Want to Be An Actor	KTLA, 7:15 p.m. M
Soap Box Theater	KECA-TV, 7 p.m. Sa
Song Time	KECA-TV, 9 p.m. Sa
Southland Farm Fair	KTTV, 5 p.m. Su
Spanish Theater Hour	KHJ-TV, 10:15 p.m. Tu
Space Cadet	KECA-TV, 6:30 M, W, F
Space Patrol	KECA-TV, 6:45 p.m. M-F; 6 p.m. Sa
Sports Book	KLAC-TV, 8:45 p.m. M, W, F
Sports Whilligig	KHJ-TV, 7:30 p.m. Th
Sportscholar	KTTV, 10 p.m. Tu
Star of the Family	KNXT, 9 p.m. Su
Stefan, Bud	KTLA, 7:15 p.m. Th
Stone, Clifffe	KLAC-TV, 7:30 p.m. Tu, Sa
Stork Club	KNXT, 8:15 p.m. Tu, Th
Stop the Music	KECA-TV, 6 p.m. Th
Straight From the Shoulder	KTTV, 9:30 p.m. Su
Strange Adventure	KECA-TV, 10:30 p.m. F
Stranger Than Fiction	KNXT, 5:30 p.m. Su
Strike It Rich	KNXT, 11:30 a.m. M-F; 6 p.m. W
Studio One	KNXT, 7 p.m. M
Stulla, Bill	KNBH, 3 p.m. M-F
Success Story	KTTV, 9 p.m. alt. F
Super Circus	KECA-TV, 2 p.m. Su
Suspects Wanted	KHJ-TV, 2:10 p.m. M-F
Suspense	KNXT, 9:30 p.m. Tu
Symes, Bill	KNXT, 7:45 p.m. alt. W
Taylor, Kent	KNBH, 9 p.m. Su
Teen Age Trials	KHJ-TV, 9:30 p.m. W
Tele-Comics	KNXT, 5 p.m. M
Teleforum	KTLA, 10 p.m. M
Teleports Digest	KNXT, 10:30 p.m. Tu
Tele-Vespers	KTLA, 11:30 p.m. Su
Termite Hints	KHJ-TV, 11:15 a.m. Su
Texaso Star Theater	KNBH, 8 p.m. Tu
The Clock	KECA-TV, 9:30 p.m. W
The Thing is the Play	KLAC-TV, 9 p.m. W
The Web	KNXT, 6:30 p.m. W
This is Show Business	KNBH, 8 p.m. Su
Three Mesquiteers	KTTV, 7 p.m. M
Time for Beany	KTLA, 6:30 p.m. M-F
Tohey, Dan	KTTV, 8 p.m. Su
Touchdown	KNXT, 7 p.m. F; 5 p.m. Su
Tricks and Treats	KTLA, 10:30 a.m. Sa
Truth About Dixie	KHJ-TV, 7:30 p.m. Tu
TV Notebook	KECA-TV, 2:30 p.m. Tu
TV University	KHJ-TV, 5:30 p.m. M-F
Twenty Questions	KTTV, 8 p.m. F
Two Girls Named Smith	KECA-TV, 12 n. Sa
U.P.-Morietone News	KECA-TV, 12 n., 6, 11:10 p.m. M-F
United or Not	KECA-TV, 8:30 p.m. Su
Venuta, Benay	KTTV, 8 p.m. Su
Vet's TV Center	KTTV, 8:30 p.m. Sa
V.I.P.	KLAC-TV, 8 p.m. Tu
Voice of Firestone	KNBH, 8:30 p.m. M
Waring, Fred	KNXT, 8 p.m. Su
Watch and Win	KNXT, 7 p.m. Th
Waters, Ethel	KECA-TV, 7:30 p.m. Tu
*Weaver, Hank	KECA-TV, 9 p.m. Tu, 11:20 p.m. M-F
Welk, Lawrence	KTLA, 10:30 p.m. F
What's the Verdict	KTTV, 10:30 p.m. F
What's My Line	KNXT, 10:30 p.m. Sn
What's Name of That Song?	KHJ-TV, 7:30 p.m. M
Wheeler, Jack	KTTV, 11:15 p.m. M-F
Whiteman, Paul	KECA-TV, 5 p.m. Sa; 4 p.m. Su
What's Your Trouhle?	KLAC-TV, 7 p.m. Tu
White, Nancy	KECA-TV, 4:30 p.m. M-F
Wilson, Eileen	KNBH, 7:30 p.m. Sa
Willie Wonderful	KLAC-TV, 8:15 p.m. M-F
Winchell-Mahoney Show	KNBH, 8 p.m. M
Women Are Wonderful	KLAC-TV, 9 a.m. M-F
Women's Wrestling	KLAC-TV, 8 p.m. F
Woods, Gene	KNXT, 1:30 p.m. M-F
*World Digest	KNBH, 8:05 p.m. Su
World of Stamps	KHJ-TV, 5:15 p.m. W
World in Your Hands	KTTV, 10:30 p.m. Su
Wrestlers and the Ladies	KTTV, 8 p.m. Su
Wrestling	KNBH, 9:30 p.m. Sa
Wrestling	KNBH, 9 p.m. W; KLAC, 8:30 p.m. F; KTLA, 8:30 p.m. Th; KTTV, 8:30 p.m. M
Wright, Frank	KTTV, 7:30 p.m. F
Wrightson, Earl	KECA-TV, 10:30 p.m. Th
You Asked for It	KTTV, 7:30 p.m. Su
You Bet Your Life	KNBH, 8 p.m. Th
Young, Alan	KNXT, 8 p.m. Su
Your Big Moment	KNBH, 7 p.m. W
Young Mr. Bobbin	KNBH, 4:30 p.m. Su
Your Church at Home	KHJ-TV, 10:30 a.m. Su
Your Town	KTLA, 7:15 p.m. F
You're Never Too Old	KLAC-TV, 7 p.m. Th
Youth on the March	KECA-TV, 10:30 p.m. Su
Zoo Parade	KNBH, 1:30 p.m. Su

Allen, Steve	8 p.m. Su
Amos 'n' Andy	8 p.m. Th
Beat the Clock	10:30 p.m. Th
Berie, Milton	8 p.m. Tu
Big Story	10:30 p.m. F
Boxing	10:30 p.m. W
Break the Bank	10:30 p.m. Su
Burns and Allen	9 p.m. alt. Th
Canine Corner	8 p.m. Su
Caliante Cavalcade	7:15 p.m. F
Channel 8 Corral	5:45 p.m. M-Sa
Comedy Hour	5 p.m. M
Crime syndicated	11 p.m. Sa
Charlie Wild	11:30 p.m. M
Cisco Kid	7 p.m. Tu
Comedy Hour	5 p.m. Su
Crime Photographer	11 p.m. alt. F
Date With Judy	12 n. Sa
Emerson, Faye	8 p.m. M
Film Firsts	9 p.m. Sa
Football This Week	7 p.m. F
Gedfrey, Art I	8 p.m. W
Greatest Fights	7:15 p.m. M
I Cover Times Square	12 n. alt. Sa
I Love Lucy	10:30 p.m. Tu
Jukebox Jamboree	9 p.m. F
Kane, Martin	8:30 p.m. Sa
Marx, Groucho	8 p.m. Sa
Lone Ranger	7 p.m. Th

Miss Susan	12 n. M-F
Moore, Garry	1:45 p.m. M-F
Mr. District Attorney	11:30 p.m. alt. Tu
Murray, Ken	7 p.m. Sa
Musical Playhouse	8:30 p.m. F
Phileo TV Playhouse	9 p.m. alt. Su
Playhouse of Stars	9 p.m. Sa
Racket Squad	11 p.m. Su
Range Rider	7 p.m. W
Ruggles, Charlie	7:30 p.m. Su
Show Goes On	11 p.m. Tu
Shriner, Herb	8:30 p.m. F
Skelton, Red	7 p.m. Su
Smith, Kate	11:30 p.m. M-Sa
Smokey Rogers	2 p.m. M-Sa
Space Cadet	5:30 p.m. M, W, F
Starlight Theater	9 p.m. Th
Stop the Music	10 p.m. Th
Strike It Rich	12:30 p.m. M, W, F
Studio One	10:30 p.m. M
Super Circus	7 p.m. F
Teleports Digest	8:30 p.m. Th
Theater of Romance	12 n. alt. Sa
This is Show Business	4:30 p.m. Su
Time for Beany	6:30 p.m. M-F
Two Girls Named Smith	11:30 a.m. Sa
What's My Line	1:30 p.m. Su
Whiteman, Paul	10 p.m. Sa
Wrestling	9 p.m. W

# Radiomites

By Norma Jean Nilsson

The Radiomites are looking forward to a Thanksgiving party on November 20 to be held at the Red Log, a beautiful restaurant owned by Jill Oppenheim's parents. This party is in honor of three small war orphans who are being brought over here by the Foster Parents Plan to commemorate the fifteenth anniversary of this wonderful institution. **Hanka**, age twelve, from Austria, is the foster child of a group of secretaries at Twentieth Century-Fox.



Norma Jean

**Rolland**, age ten, from France, belongs to Art Linkletter, and **Roberto**, age eight, from Italy, is the foster child of Steve Allen. The Radiomites are going to bring each child a present so that these orphans will know their first real party. If any of you folks are interested in donating money or clothes to the Foster Parents Plan for war-orphaned children, you may send your money donation to P.O. Box 944, New York City, N.Y. If you want to adopt a child, a letter to this box

number will bring you all the details.

**Ricky Nelson** is a new addition to Bancroft Junior High while alumnus **David Nelson** is now at Hollywood High, playing on their "B" football team. In his spare time **Ricky** is practicing the trumpet and **David** is working on the sax.

That was little **Patty Iannone** in the dream sequence on KTLA's "Frosty Frolics." **Lynette Bryant**, ten years old, is our Cinderella this week. That was **Lynette** making her TV debut on the recent **Jack Benny** show in his hillbilly act. **Lynette** was adorable in her hillbilly costume and her dead pan all the way through and her little song highlighted the whole show. And last Tuesday night I saw her on "Fireside Theatre." Congratulations, **Radiomite Lynette**, and a hearty welcome to this column.

**Stuffy Singer**, so busy these days with his TV chore on "Beulah," makes a guest appearance on the upcoming **Eddie Cantor** TV show. And that was **Stuffy** on the last **Ed Wynn** show, too. Cute, huh? He gets around to radio too, 'cause I heard him as **Sammy Ogg's** twin on a recent "Lux" show.

Former **Radiomite Jimmie Ogg** has answered a call to Uncle Sam. Happy sailing, **Jimmie**, and may good luck go with you always.

Well, so long kids, see you in a couple of weeks, and remember, when there's news in your bean, call **NORMA JEAN**.

## Menuette

By

KHJ's Norma Young

### Applesauce Drop Cookies

(Men in service love these)

- 1/2 c. shortening
- 1 c. sugar
- 1 egg
- 1 3/4 c. sifted flour
- 1 t. soda
- 1/2 t. each baking powder and salt
- 1/2 t. cloves and nutmeg
- 1 t. cinnamon
- 1/2 c. seedless raisins
- 1 c. quick-cooking roll oats
- 1 c. applesauce

Method:

Cream shortening and sugar. Stir in egg. Mix raisins and oatmeal, then add. Sift together flour, baking powder, soda and spices. Add alternately to first mixture with apple sauce. Mix well, and chill for about an hour.

Drop by teaspoonfuls onto greased cookie sheet. Bake at 375 degrees for 10 to 15 minutes.

Note: If TV-Radio Life readers have household or cookery problems, call Norma Young, between hours 9 a.m. and 4 p.m. HUDSON 2-2133.

### KNBH AUDITIONS

In keeping with the general NBC policy of searching for new talent and new formats for television, KNBH has inaugurated a series of closed-circuit auditions.

The auditions are held in Studio E with a "live" audience and are supervised by KNBH program director Bud Cole.

it's **DOUBLEHEADER** time  
every **WEDNESDAY** when  
**K L A C - T V**

Presents

**BIG WEDNESDAY DOUBLEHEADER MOVIE**

with three solid hours of great feature film time

**DON'T MISS**  
**CHANNEL 13 AT 7:00 P.M.**

and

**JANE POWELL — EDGAR BERGEN** in *Song of the Open Road*

plus

**ROAD TO THE BIG HOUSE** with **John Shelton** and **Ann Doran**

# Radio Precasts

## WHO'S GUESTING

Friday, November 16 — PAUL WESTON, KNX, 9:00 p.m. Dorothy Dandridge, vocalist.

Sunday, November 18 — BERGEN Mc-CARTHY, KNX, 5:00 p.m. Dorothy Kirsten guesting.

Monday, November 19 — "RAILROAD HOUR," KFI, 8:30 p.m. Dorothy Kirsten, Gordon MacRae in "Jubilee."

Monday, November 19 — "SUSPENSE," KNX, 9:00 p.m. John Lund in "The Embezzler."

Monday, November 19 — "THE TELEPHONE HOUR," KFI, 9:00 p.m. Jascha Heifetz, violin virtuoso.

Tuesday, November 20 — "CRIME DOES NOT PAY," KFI, 11:30 p.m. Russell Hardie in "Death on Blake Street."

Wednesday, November 21—BING CROSBY, KNX, 6:30 p.m. Alexis Smith and Toni Arden.

Thursday, November 22 — "HALLMARK PLAYHOUSE," KNX, 8:30 p.m. Ann Harding in "The Widen Hearth."

Saturday, November 24—"SOMERSET MAUGHAM THEATER," KFI, 12:30 p.m. "A String of Beads," starring Geraldine Fitzgerald.

Sunday, November 17—"CHICAGO THEATER OF THE AIR," KHJ, 9:30 p.m. Oscar Strauss's "The Chocolate Soldier," with an outstanding cast.



Gordon MacRae

sen renders folk-songs accompanied by ancient autoharp.

Sunday, November 18 — "IT'S ALWAYS SUNDAY," KNX, 1:30 p.m. John Stephenson stars as "Reverend Charles Parker" in dramatic series.

## WHAT'S BACK

Wednesday, November 14—"THE GREEN HORNET," KHJ, 5:00 p.m. The crime-fighting "Hornet" returns in adventure series for the younger set. Also Fridays, same time.

Friday, November 16—JOE WHITE, KFI, 11:30 p.m. Popular Negro disc jockey returns to the airwaves.

Saturday, November 17—"SHORT STORY," KFI, 9:00 p.m. "O'Halloran's Luck," with

# On the Ball

with Bob Kelley

I'm getting a little tired of reading columnists who knock All-America football teams. Certainly All-America teams are ridiculous. But I think most of the American sports public knows it.



All-America teams today are conjured up by press agents a full seven months before the season even opens. However, just in case some of you may be unfamiliar with the workings and politics of A.A. teams, here are a few of the high-lights.

The first step in making a boy an All-American takes place in the press agent's office of the university in question. Let's call it East Cupcake Tech. About February or March before the season opens, the press agents get together with the coaches. Their first job is to pick out the man on their team with the best chance of making the grade.

Then begins the publicity binge! "Sam Cornball, East Cupcake's most brilliant tackle in 30 years. . . ." And so on. This starts long before the season opens. After the regular schedule gets underway, Sam Cornball is the press agent's baby. That's the guy he builds up to the scribes. Every time Cornball makes a tackle, the P.A. screeches through the press box: "Looka that guy, will ya?—an All-American if there ever was one!"

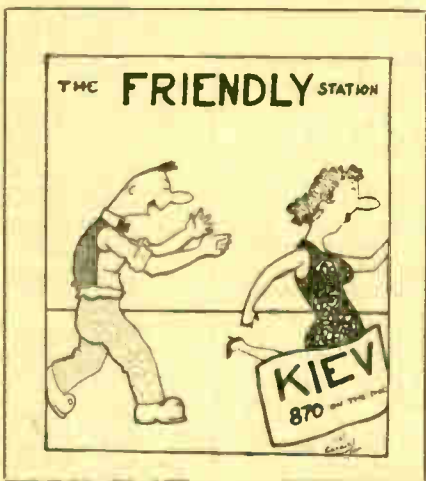
After the local scribes have been convinced that Cornball has it, the next job is to influence writers from other parts of the country. This is done by publicity releases, personal contact, and more plugging if Cupcake happens to play in other sections of the country.

So, if all works well, and ol' Sam Cornball doesn't have too bad a season, he'll probably win himself a place on the All-America team. He will be put there by men who, for the most part, have never seen him play.

Then, there's one other facet to picking All-America clubs. There seems to be an unwritten law by the electors that players from as many different parts of the country as possible will make the team. In the end, it may not be the best All-America eleven, but it will certainly be the best—geographically.

For an example, I can just about tell you right now which players will comprise the 1951 All-America backfield. And get a load of the different parts of the country involved. From the Midwest, Johnny Karras of Illinois; from the South, Hank Lauricella of Tennessee; from the East, Dick Kazmaier of Princeton; and from the West, Frank Gifford of Southern Cal.

That tells the story of All-America teams better than anything else.



## WHAT'S NEW

Sunday, November 18—"STRANGER FROM THE SEA," KFI, 12:15 p.m. Joseph Han-

# FOOTBALL GAMES OF THE WEEK

## RADIO

### SATURDAY, NOVEMBER 17

	KALI	11:00 a.m.
	KFOX	
Notre Dame vs. North Carolina.....	KGFJ	
"Game of the Week".....	KECA	11:45 a.m.
CBS Football Roundup.....	KNX	12:05 p.m.
Big Ten Football.....	KLAC	12:00 n.
California vs. Oregon.....	KFI	1:45 p.m.
U.C.L.A. vs. Washington.....	KHJ	1:45 p.m.
Stanford vs. Oregon State.....	KMPC	1:45 p.m.
Loyola vs. Hardin Simmons.....	KLAC	8:00 p.m.

### SUNDAY, NOVEMBER 18

Los Angeles Rams vs. N.Y. Yankees.... KMPC 1:45 p.m.

### WEDNESDAY, NOVEMBER 21

Compton vs. Vanport, Oregon..... KGER 8:30 p.m.

## TELEVISION

### SATURDAY, NOVEMBER 17

11th Naval Dist. vs. Alameda.....	KFMB-TV	1:45 p.m.
East L.A. vs. Long Beach.....	KHJ-TV	8:00 p.m.
Loyola vs. Hardin Simmons.....	KNBH	8:00 p.m.

### SUNDAY, NOVEMBER 18

Recap of Nation's Top Games..... KNXT 5:00 p.m.

### TUESDAY, NOVEMBER 20

PCC Football Films..... KTTV 8:30 p.m.

### THURSDAY, NOVEMBER 22

PCC Football Films..... KTTV 8:30 p.m.

### FRIDAY, NOVEMBER 23

Pro Football Highlights.....	KLAC-TV	7:30 p.m.
Long Beach vs. Santa Monica.....	KHJ-TV	8:00 p.m.
L.A. Rams Football Films.....	KNXT	10:30 p.m.

# Radio in Review

For Love o' Mike (General Comment)

## Rumors Are Flying

... If Tide has its way, Margaret Whiting may be back soon dueting with Jack Smith on the five-a-week Tide musicals. Whiting left her singing spot with Jack Smith recently because she wanted free time to make personal appearances. ... Tennessee Ernie may have to sidestep his vocalizing at the request of the U. S. Air Force. It is reported that they are about to send him the usual greetings. ... With Chuck Panama as announcer, and Al Martell as writer and producer, KMPC's "Football Scoreboard" every Saturday afternoon at 5:00 p.m. has provided grid fans with up-to-the-minute football news and some exceptional interviews. The Martell-Panama combination has been so good that it might even stick around for the coming basketball season.

## Looks Like

... Maestro Dick Aurand's nightly organ programs on the CBS Coast network have been renewed for another thirteen weeks. ... Meredith Willson caught on tape for his NBC "Music Room" series the talents of Mario Lanza, Phil Harris, Johnny Green and Greer Garson as his guests. ... Dick Powell will get to take his wife June Allyson on his planned European tour in a few months, because he is busy now



Dick Powell

socking away taped "Richard Diamond" adventures. ... Jo Stafford, singing star of CBS's "Carnation Contented Hour," has been named National Chairman of the American Heart Association's entertainment committee. She will give her time to assembling and co-ordinating the entertainment for the organization's 1952 fund-raising campaign.

## Station KBIG

First it was KFMV (FM station owned and operated by the International Ladies Garment Workers' Union); then KFVB's Harry Maizlish purchased the studios from the ILGWU and applied to the FCC for transfer of the FM station's license. Now, John H. Poole, owner of KALI in Pasadena, and experimental UHF television station KM-2XAZ, has acquired the non-operating FM studios from Maizlish.

Poole contemplates selling his Pasadena station and using the former FM studios (located at 6540 Sunset Boulevard, Hollywood) as the Hollywood studios and general offices for KBIG, his new 10,000-watt AM station, scheduled to go on the air early in 1952. Transmitter for the new station will be located on Santa Catalina Island, and programs will be microwaved from Hollywood to the transmitter, supplementing broadcasts originating at Avalon.

## American Composers

CBS Radio Network is offering opportunities for the airing of a number of unknown works by contemporary American composers, according to an announcement by James Fassett, Supervisor of Music for CBS. Composers' works will be written for chorus, for organ, for organ with assisting instruments, for string orchestra and for full orchestra. Alfredo Antonini and his orchestra will perform the orchestral and string compositions, which will be announced this month. Oliver Daniel of the Music Division of CBS Radio, who is in charge of the project, said, "If a school of serious American composers is to flourish, we must constantly provide ways for their works to be heard."

★Indicates News Broadcast  
 √Indicates Highlight

- 8-KECA-Ira Cook.
- KFI-Saturday Symphony.
- ★KHJ-Leslie Nichols.
- ★KNN, KCBQ, KFVB, KIEV, KLAC, KMPC, KALA-News.
- KFVD-Tuffie Time.
- KGEJ-World Bible Society.
- KOWL-Spanish Hour.
- KWKW-John & Gertrud.
- 8:05√KNN, KCBQ-Let's Pretend.
- KIEV-Larm Klock Klub.
- KLAC-Stock Report.
- 8:15★KHJ, KGB-News.
- KFOX-Gospel Tabernacle.
- KFWB-Bill Leyden.
- KGEJ-Time Was.
- KLAC-Hynes at the Reins.
- KMPC-Market Report, Sports.
- KALA-Ole Rasmussen.
- 8:30★KHJ, KFAM, KGB, KVOE-Haven of Rest.
- √KNN, KCBQ-Give and Take.
- ★KFAC, KGIL-News.
- KFOX-Bible Class.
- KFVD-Koffee Klub.
- KGER-Voice of China.
- KGIJ-Dr. Murphy.
- KMPC-Western Review.
- KOWL-Precious Memories.
- KALA-Sacred Records.
- 8:45★KFAC-Nlty.
- ★KFVB, KGEJ-News.
- KGER-Go Ye Fellowship.
- KLAC-Racing News.
- KWKW-Nazarene Church.
- 9-KECA-No School Today.
- KFI-George Deorak.
- KHJ, KFAM, KGB-Dr. Hiss.
- √KNN, KCBQ-Theater of Today.
- KFAC-Rose Room.
- KFOX-Pentecostal Church.
- KFVD-Koffee Klub.
- KFWB-Bill Anson.
- KGEJ-What's New?
- KGER-Radio Kids' Bible Club.
- KIEV-Larm Klock Klub.
- ★KLAC-News; Hynes at the Reins.
- ★KMPC-News; Dick Whittinghill.
- KOWL-Stars on Parade.
- KRRD-Sagebrush Serenade.
- KWKW-Bill Stewart.
- 9:15★KFAC-Federation of Churches
- KFOX-Gospel Joy Bringer.
- KGIJ-Bing Singa.
- KOWL-German Hour.
- 9:30-KECA, KFVB-Space Patrol.
- KHJ-Here's to Vets.
- √KNN, KCBQ-Stars Over Hollywood.
- KFAC-Piano Parade.
- KFOX-Full Gospel.
- KFVD-Jamboree Jubilee.
- KFWB-Strange Facts.
- KGER-John Brown.
- KGEJ-Spotlight Parade.
- KIEV-Discing With Dick.
- KLAC-Al Jarvis Ballroom.
- KALA-Eddie Kirk.
- 9:45★KHJ-Calif. Civil Defense.
- KFWB-Bill Anson.
- ★KRRD-News.
- 9:55★KFAC-News.
- 10-KECA-Ira Cook.
- KFI-George Deorak.
- ★KHJ, KFAM, KGB, KVOE-News.
- KNN, KCBQ-Grand Central Station.
- KALI-Hunter Hancock.
- ★KFOX-News.
- KFVD-Jamboree Jubilee.
- KFWB-Maurice Hart.
- KGER-Prayer Revival Center.
- KIEV-Discing With Dick.
- KLAC-Al Jarvis Ballroom.
- KMPC-"For You."
- KOWL-Amer. Croatian Hr.
- KRRD-Swing Time.
- KWKW-Bill Stewart.

- KGFJ-Yesterday's Hits.
- 10:05-KFOX-Assembly of God.
- 10:15-KHJ-Pigskin Parlay.
- KRRD-Dr. Richardson.
- 10:30-KHJ-Extra Time.
- KNN, KCBQ-City Hospital.
- KFAC-Song Recital.
- KFWB-Vincent Lopez.
- KFVD-Radio City U.S.A.
- ★KFVB-News; Maurice Hart.
- KGIJ-Easy Rhythm.
- KMPC-Dick Whittinghill.
- KRRD-Potpouri.
- KWKW-Tony Selin.
- 10:45-KHJ-John Flynn.

## FOOTBALL

Notre Dame vs. North Carolina

10:45 A.M., Sat.

KGFJ 1230 KC

- KGFJ-Football.
- KGER-Rev. Kopp.
- 11-KECA-Ira Cook.
- KFI, KFSD-Mary Lee Taylor
- KHJ, KGB-Oklahoma Symphony.
- KNN-Music With the Girls.
- KALI, KGEJ-Football: Notre Dame vs. North Carolina.
- KFAC-Masters in Miniature.
- KMPC-Motor City Melodies.
- KFVD-Jamboree Jubilee.
- KFWB-Maurice Hart.
- KGER-Rev. Le Roy Kopp.
- KIEV-Discing With Dick.
- KLAC-Al Jarvis Ballroom.
- KMPC-Weekend Melodies.
- KOWL-Spanish Hour.
- KRRD-Songs of Yesteryear.
- KWKW-Tony Selin.
- 11:15★KFAC-Folk Songs.
- KGER-Children's Bible Hr.
- 11:30√KFI, KFSD-National Farm and Home Hour.
- KNN-Meet the Missus.
- KCBQ-Cold Hard Cash.
- KFVD-Shopping Highlights.
- ★KFWB-News; Maurice Hart.
- KOWL-Serbian Program.
- ★KRRD-News; Sweet Papa.
- KWKW-Hora de Los Angeles.
- 11:35-KNN-Meet the Missus.
- 11:45-KECA-Game of the Week.
- KGER-Dr. Dan Gilbert.
- ★KGIL-News.
- 12-KECA-Football.
- KFI-Farm & Home Hour.
- ★KHJ, KGB-Sid Fuller, News.
- KNN, KCBQ-Galen Drake.
- KALI, KFOX, KGEJ-Football.
- KFAC-Luncheon Concert.

Review the latest releases on  
**"RUMPUS ROOM"**  
 WITH EARL McDANIEL  
 12:00 to 2:00 P.M.  
 SATURDAY



- KFVD-Rumpus Room.
- KFWB-Bill Anson.
- ★KIEV-News.
- KLAC-Biz Ten Football.
- KMPC-Weekend Melodies.
- KOWL-Joe Adams Show.
- KRRD-Western Wayscale.
- KALA-Jimmie Dolan.
- 12:05-KNN, KCBQ-Football Roundup.

## Saturday Radio Program Highlights

- A.M. Programs in Lightface Type; P.M. Programs in Boldface
- Mystery-Detective*
- 6:30-Johnny Dollar, KNN.
  - 8:30-Defense Attorney, KECA.
  - 9:00-Gangbusters, KNN.
- Drama*
- 9:00-Theater of Today, KNN.
  - 9:30-Stars Over Hollywood, KNN.
  - 10:00-Grand Central Sta., KNN.
  - 12:30-Somerset Maugham Theater, KFI.
  - 7:00-Dangerous Assignment, KFI.
  - 7:30-Great Adventure, KECA.
  - 9:00-Short Story, KFI.
- Comedy-Variety*
- 9:30-M'd'w'y., My Beat, KNN.
  - 7:30-Meet Millie, KNN.
  - 8:00-Vaughn Monroe, KNN.
  - 8:30-Gene Autry, KNN.
- Juvenile*
- 8:05-Let's Pretend, KNN.
  - 9:30-Space Patrol, KECA.
  - 2:30-Fun to Be Young, KNN.
  - 6:00-Hopalong Cassidy, KNN.
- Public Interest*
- 11:30-Natl. Farm Hour, KFI.
  - 7:00-Medal of Honor, KMPC.
  - 8:00-NBC Symphony, KFI.



Radio in Review—Continued

With this in mind, CBS Radio is inaugurating a long-range plan to present contemporary works on many of its programs."

Radio Hooper Ratings

The first ten radio programs, according to C. E. Hooper, Inc., for the Los Angeles area for the month of October, were as follows:

1. Jack Benny.....14.9
2. Walter Winchell.....14.3
3. Charlie McCarthy.....12.5
4. "Lux Radio Theatre" 9.3
5. "The Shadow".....9.0
6. "The Big Show" (4:30) 8.4
7. Fibber McGee & Molly 8.2
8. Phil Harris & A. Faye 7.6
9. "Our Miss Brooks".....7.6
10. Bing Crosby.....7.6



Bing Crosby

Your Cue ( Shows You May Like )

"Broadway Is My Beat"

Saturday, 9:30 p.m.  
CBS-KNX, KCBQ

If you care at all for stories about New York City and one of its most illustrious streets, you would have enjoyed a recent airing of "Broadway Is My Beat."

It opened with an on-the-spot investigation of a murder of a young Spanish boy in one of Broadway's dark alleys. From the alley, action switched to the apartment of the young fellow's girl friend and then to the small neighborhood bakery where she worked. After that the scripting was filled with more excitement, and some excellent acting which was most effective in interpreting the anguish of a teen-age boy who was suspected of murder. A trip to the college where the young boys involved played football and crammed for exams gave listeners another insight into the lives of the characters already implicated in the crime.

Along with the dramatic episodes which are the backbone of each airing of "Broadway Is My Beat" is the smooth narration by the cop who walks the Broadway beat. This dialogue is one of the most outstanding examples of tight, picturesque scripting to be found anywhere on radio.

Larry Thor is to be praised for handling the lead, "Detective Danny Clover," with scripting by Morton Fine and David Friedkin and direction by Elliott Lewis.

Radio drama aimed at pleasing adult audiences is aired consistently on "Broadway Is My Beat," and a one-time listening is bound to make you a regular fan.—A. G.

"Meet Millie"

Sunday, 7:30 p.m.  
CBS-KNX

Meeting Millie is quite an experience. The "not-too-bright" secretary has a mania for becoming involved in awkward situations, giving rise to many comic sequences.

Millie is the hard-working secretary from Brooklyn, who has a crush on the boss's son. Audrey Totter, flexible actress and dialectician, portrays the role of "Millie Bronson" in a stereotyped Brooklyn accent. (There are times when her inflection reminds us of Academy Award winner Judy Holliday of "Born Yesterday" fame.)

In a recent airing, Millie decides to find a spouse for her widowed mother, who had too much time on her hands. As a matter of fact Mama innocuously infringed on "Millie's" dates with the boss's son. Mama reluctantly conceded to the cupid plotting with "I may have lots of mileage left, but my model went off the market years ago."

Checking the personal columns, "Millie" and her employer, "Mr. Boone, Sr.," found what they thought to be just the "right" man, "A retired railroad executive whose object was matrimony." "Mr. Ambrose," the prospective

★Judicates Newscast  
✓Judicates Highlight

- 8—KECA—Morning Chapel Hour.  
KFI—Funny Paper Man.  
KHJ, KFXM, KGB, KVQE—Hour of Triumph.  
KNX—Salt Lake Tabernacle.  
KFAC—Breakfast Symphony.  
KFMB—Old Fashioned Revival.  
KIOX—Challenge of the Church.  
KFVD—Science of Mind.  
KFWB—Examiner Funnies.  
KGER—Rev. Markham.  
KGFJ—Artichair Concert.  
KGI—Voice of Prophecy.  
★KLAC—News; Music.  
★KMPU, KWKW, KNLA—News Hour—American-Japanese Hour.  
KPIA—Sunrise Symphony.  
KRKD—Record Shop.  
8:15—KHJ—Disco 4 Quartet.  
KCBQ—Guest Star.  
KFVD, KILAC—Church of Christ.  
KMPU—Start to Live.  
KWKW—Christadelphia Church.  
8:30—KECA—Light & Life Hour.  
KFI—Boy Scout Jamboree.  
KHJ, KFXM, KGB—Back to God.  
KNX—Invitation to Learning.  
KFAC—Organ Recital.  
KIOX—Radio Bible Study.  
KRSD—Land of the Free.  
KFWB—Union Rescue Mission.  
KGER—Bible Treasury.  
KGFJ—Dr. Murphy.  
KGI—Alexander St. Church.  
KILAC—Christ Church Unity.  
KMPU—Challenge to Youth.  
KWKW—Romano Smeraldo.  
8:45—KGER—Tract Club.  
KFIJ—Goodwill Visitor.  
9—KECA—Old Fashioned Sunday School.  
KFI—Carnival of Books.  
KHJ, KFXM, KGB, KVQE—Radio Bible Class.  
KNX—People's Platform.  
KALI—Evangelical Church.  
KFAC—Liberal Catholic Church.  
KFWB—Union Rescue Mission.  
KGER—Rev. C. C. Helvey.  
KGFJ—Goodwill Visitor.  
★KLAC—News.  
★KMPU—Babe's Time.  
KPPC—Morning Meditation.  
KRKD—Sunday Serenade.  
KWKW—Italian Hour.  
9:05—KLAC—Catholic Hour.  
9:11—KFI—Christian Science.  
KFAC—Crest Choristers.  
★KFVD—News; Music.  
★KGFJ—News.  
KOWI—Armenian Hour.  
9:30—KECA—Flying Feet.  
KFI—Eternal Light.  
KHJ, KFXM, KGB, KVQE—Voice of Prophecy.  
★KNX, KCBQ—Howard K. Smith.  
KFAC—Morning Concert.  
KFMB—Unitarian Church.  
KFSD—Devotional Hour.  
KFWB—Peter Potter.  
KGER—John Brown.  
KGFJ—Spotlight Parade.  
★KGI—News.  
KPPC—Prelude to Worship.  
9:45★KNX, KCBQ—C. Collingwood.  
KFMB—Sylvia Lee.  
KFVD—Piano Parade.  
KECA—Sunday With Bill.  
10—KFI—Herbert J. Mann.

- ★KHJ, KFXM, KGB, KVQE—News.  
KNX—Friend of the Family.  
KALI—Bishop Smith.  
KCBQ—Nation's Hits.  
KFAC—Morning Concert.  
★KFOU—L.A. Sentinel.  
KRSD—Crille at Large.  
KFVD—Sunday Roundup.  
KFWB—Peter Potter.  
KGER—Radio Revival.  
KGFJ—Hits of the Week.  
KGI—Melody Hour.  
★KLAC—News; Parade of Music.  
KMPU—Music Hour.  
KOWI—Am. Hellenic Hr.  
KPPC—Prelude to Worship.  
KRKD—Sunday Serenade.  
KWKW—Italian Novelties.  
10:15—KFI—Crime Is Your Problem.  
KHJ—Mark Rogers.  
KNX—University Explorer.  
KALI—Brother Welch.  
KFOU—Angelus Hour.  
10:25—KPPC—Church News.  
10:30—KFI, KRSD—Chicago Round Table.  
KHJ, KGB, KVQE—Lutheran Hour.  
KNX—Starlight Melodies.  
KPSG—Morning Worship.  
KGER—Andre Kostelanetz.  
KOWI—American-Jewish Program.  
KWKW—Italian Melodies.  
10:40—KPPC—Tower Chimes.  
10:45—KALI—Eagle Rock Baptist.  
KFOU—Tabernacle Benedictions.  
KGER—Dr. Dan Gilbert.  
10:50—KPPC—Church Service.  
11—KECA—Sunday With Bill.  
KFI—Catholic Hour.  
KHJ, KGB—Frank & Ernest.  
KNX, KCBQ—Symphonettes.  
KALI—Baptist Church.  
KFAC—First Methodist Church.  
KFMB—Milton Cross.  
KRSD—Ratner Recommends.  
KPSG—Morning Worship.  
KFVD—Hollywood First Baptist Church.  
KFWB—Peter Potter.  
KGER—Open Door Church.  
KGFJ—Sunday Showcase.  
KGI—Christian Church.  
★KLAC—News; Music.  
★KMPU—Music City Show.  
KPPC—Church Service.  
KWKW—Italian Melodies.  
KNLA—Squakin' Deacon.  
11:15★KECA—Alvin Wilder.  
★KHJ—Music.  
11:30—KECA—National Vespers.  
KFI—Hometown Happenings.  
KNX—N. Y. Philharmonic.  
KFMB—Piano Playhouse.  
KIOX—Christian Church.  
KGFJ—Time Was.  
KWKW—All Saluts Church.  
11:45—KFI—The World of Books.  
KHJ, KGB—Master Radio Canaries.  
12—KECA—The Christian in Action.  
★KFI, KHJ, KCBQ, KFXM, KGB, KVQE—News.  
KNX—N. Y. Philharmonic.  
KALI—Evangelistic Temple.  
KFAC—Your Soloist.  
KRSD—Music, 1951.  
KPSG—Gospel Melody Time.  
KFWB—Peter Potter.  
KGER—Open Door Church.  
KGFJ—Anybody's Hit Parade.  
★KLAC—News; Parade of Music.

Sunday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

Comedy-Variety

- 3:00—My Friend Irma, KNX.  
3:30—The Big Show, KFI.  
4:00, 9:30—Jack Benny, KNX.  
4:30—Amos 'n' Andy, KNX.  
5:00—Phil Harris, Alice Faye, KFI.  
5:00, 9:00—Edgar Bergen, KNX.  
6:00—Carliss Archer, KNX.  
6:30—Eddie Cantor, KFI.  
8:00—Our Miss Brooks, KNX.

Public Interest

- 8:30—Invitation to Learn, KNX  
9:00—People's Platform, KNX.  
9:30—Eternal Light, KFI.  
10:15—Crime Is Your Problem, KFI.  
10:15—University Explorer, KNX

Drama

- 5:30—Theater Guild, KFI.  
7:00—The Silent Men, KFI.

Classical, Semi-Classical Music

- 8:00—Salt Lake Tab'nacle, KNX.  
11:30—N. Y. Philharmonic, KNX.  
8:30—Standard Hour, KFI.  
9:30—Chicago Theater, KHJ.

Mystery-Detective

- 1:00—The Falcon, KFI.  
2:30—True Detective, KHJ.  
7:30—The Whistler, KNX.

Quiz, Participation

- 5:00—Stop the Music, KECA.  
8:00—Twenty Questions, KHJ.

Popular-Western Music

- 4:30—Sammy Kaye, KECA  
6:30—Contented Hour, KNX  
8:30—Horace Heidt, KNX.



KMPC—Music City Show.  
KOWL—Hungarian Melodies.  
KPPC—Church Service.  
KWKW—Italian Novelties.  
KXLA—Squeakin' Deacon.  
12:15—KFI—Stranger From the Sea.  
KHJ—Bill Cunningham.  
KCBQ—Say It With Music.  
★KFAC—News.  
KFVD—Music for Listening.  
KPPC—Classical Gems.  
12:30—KECA—Message of Israel.  
KFI, KFSD—David Lawrence.  
KHJ—California Caravan.  
KCBQ—First Presbyterian.  
KFAC—Met Encores.  
KGER—French Master Works.  
KLAC—570 Club.  
KOWL—Yiddish Theater.  
KPPC—Word of Life.  
KRKD—Sunday on Ranch.  
KWKW—Portuguese Hour.  
12:45★KFI, KFSD—John Cameron Swayze.  
KFVD—Piano Parade.  
★KGIL—News.  
KXLA—Church Mailbag.  
★KECA—Dr. Charles E. Fuller.  
1—KFI—The Falcon.  
KHJ, KGB—Hashknife Bartley.  
KXN—Fun Mail.  
KALI—Momentos Musicales.  
KCBQ—Izetta Jewell.  
KFAC—Heritage in Music.  
KFMB—Sunday Serenade.  
KFOA—Evangelical Hour.  
KFVD—Squeakin' Deacon.  
KFWD—Peter Potter.  
KGER—Healing Waters.  
KGFJ—Music for America.  
★KLAC—News; Parade of Music.  
KMPC—Music City Show.  
KOWL—Scandinavian Hour.  
KPPC—Afternoon Concert.  
KRKD—Sunday on Ranch.  
KWKW—Latin American Rhythms.  
KXLA—Eddie Arnold.  
1:05★KXN—News.  
1:15★KXN, KCBQ—World News.  
KGIL—Pentecostal Tabernacle.  
KMPC—For You.  
1:30—KFI—Martin Kane.  
KHJ, KFAM, KVOE—Wild Bill Hickok.  
KXN, KCBQ—It's Always Sunday.  
KFAC—Catholic Topics.  
KFOA—Christian School Hr.  
KFSD—Greenwood Concert.  
KFWB—Wizard of the Ivories.  
KGER—Gateway to Faith.  
KGFJ—Sunday Serenade.  
KXLA—Church in the Barn.  
1:45—KMPC—Football: L. A. Rams vs. N.Y. Yankees.  
KGER—Semi-Classics.  
1:55—KHJ—Bobby Benson.  
★KECA—Voice of Prophecy.  
2—KFI, KFSD—American Forum.  
KHJ, KFAM, KGB, KVOE—The Shadow.  
KXN, KCBQ—King Arthur Godfrey's Roundtable.  
KALI—Hungarian Hour.  
KFAC—Concert Favorites.  
KFOA—Good News.  
KFVD—Live Jamboree.  
KFWB—Maurice Hart.  
KGER—Long Beach Band.  
KGFJ—H'wood House Party.  
★KLAC—News; Parade of Music.  
KMPC—Football.  
KOWL—Catholic Holy Hour.  
KPPC—Afternoon Concert.  
KRKD—Sunday on Ranch.  
KWKW—Nazarene Church.  
KXLA—Challenge to Youth.  
2:15★KFMB—News.  
KFOA—Healing Waters.  
2:30—KECA, KFMB—Greatest Story Ever Told.  
KFI—Now Hear This.  
KHJ, KFAM, KGB, KVOE—True Detective Mysteries.  
KXN—Tapestries of Melody.  
KFOA—Gospel Harbor Light.  
KFVD—Harlem Matinee.  
★KGER—News.  
KGFJ—Say It With Music.  
KGIL—Freedom Hour.  
KOWL—Spanish Home Hour.  
KRKD—YOUTH for Christ.  
KXLA—Ole Rasmussen.  
2:45—KGER—Long Beach Band.  
★KECA, KFMB—Billy Graham.  
3—KFI—Dr. Kildare.  
KHJ, KFAM, KGB, KVOE—Sgt. Preston of the Yukon.  
★KXN, KCBQ—My Friend Irma.  
KFAC—Museum Concert.  
KFOA—Gospel Youth Program.  
KFSG—Dr. Kelson R. Glover.  
★KFVD—News; Music.  
KFWB—Christian Science Lecture.  
KGER—Colonial Tabernacle.

**"HARLEM HOLIDAY"**  
**BLUES-BOOGIE-BOOP**  
3:00 P.M.  
**KGFJ 1230 Kc.**

KGFJ—Harlem Holiday.  
KGIL—Encore Time.  
KMPC—Football.  
★KMPC—News; Parade of Music.  
KPPC—Afternoon Concert.  
KOWL—Yiddish Hour.  
KWKW—Open House.  
3:30—KECA, KFMB—Marines in Review.  
★KFI, KFSD—The Big Show.  
★KHJ, KFAM, KGB, KVOE—Nick Carter.  
KXN, KCBQ—Radio Player Theater.  
EALL—Proudly We Hail.  
KFOA—Pentecostal Church.  
KFVD—Hollywood Talent Revue.  
KGER—Healing Echoes.  
KGFJ—Western Roundup.  
KGIL—Christian Echoes.  
KWKW—Pasencio Hour.  
KXLA—Western Music.  
2:55★KHJ—Cedric Foster.

\$100.00 Prize  
**LISTENER'S DIGEST**  
WITH CLYDE CADWELL  
AND DUKE NORTON  
3:45 P.M. Sunday  
1020 K.C.  
5000 WATT  
**Check KEVD**

3:45—KFVD—Listener's Digest.  
★KECA—Dr. Ernest Holmes.  
4—★KFI, KFSD—Big Show.  
★KHJ, KCBQ—Van DeVenter & the News.  
★KXN, KCBQ—Jack Benny Show.  
KALI—Rosa de Saron Church.  
KFAC—Musical Masterpieces.  
KFOA—Sunshine Mission.  
KFVD—Citizens in Action.  
KFWB—Old-Fashioned Revival.  
KGER—Sunday Concert.  
★KGFJ—News.  
KGIL—Dance Matinee.  
★KLAC—News; Music to Remember.  
KMPC—Football.  
KOWL—Italian Hour.  
KPPC—Afternoon Concert.  
KWKW—Pasencio Hour.  
4:15—KHJ—Health Quiz.  
KGFJ—Dinah Shore.  
KRKD—When Hawaii Calls.  
4:30—KECA, KFMB—Sammy Kaye's Sunday Serenade.  
KHJ, KGB—Armed Forces Revue.  
★KXN, KCBQ—Amos 'n' Andy.  
KALI—Nav7 Star Time.  
KFOA—Wings of Healing.  
KFVD—Church of God.  
KGER—Word of Truth.  
KGFJ—Dixieland.  
KGIL—Songs of Yesterday.  
★KMPC—News; Hits & Altes.  
KOWL—Oriental Moods.  
KPPC—Sunday Matinee.  
KWKW—United Baptist.  
4:45—KALI—Church of Our Faith.  
Lotus Temple.  
KPPC—Ballad Theater.  
★KECA, KFMB—Stop the Music.  
KFI, KFSD—Phil Harris, Alice Faye.  
KHJ, KGB—Reviewing Stand.  
★KXN, KCBQ—Edgar Bergen.  
KFAC—Center of Light.  
KFOA—Evangelist Program.  
KFVD—Show Tunes.  
KFWB—Voice of Calvary.  
KGER—Bible Treasury Hour.  
KGFJ—Dance Band Revue.  
★KLAC—News; Music to Remember.  
★KMPC—News; Parade of Hits.  
KPPC—Sigma Alpha Iota.  
KRKD—Home Safety.  
KVOE—Pentecostal Hour.  
KWKW—Fun Fest.  
5:15—KRKD—Government Speaks.  
5:30—★KFI, KFSD—Theater Guild.  
KHJ, KFAM, KGB—Enchanted Hour.  
★KXN, KCBQ—CBS Sunday Desk.

★KEAC—Guy Bates Post.  
KFOA—Old-Time Religion.  
KFWR—Stop Fooling Yourself.  
KGER—Immanuel Christian Assembly.  
KGFJ—Keyboard Magic.  
KGIL—Tahitian Memories.  
KPPC—20th Century Poetry.  
KRKD—Soul Clinic.  
KWKW—Don Pancho Hour.  
KXLA—Lincoln Ave. Church.  
8:45—KFOA—Broadcast of Truth.  
★KGFJ—News.  
★KPPC—Wings of Music.  
6★KECA, KFMB—Walter Winchell.  
★KFI, KFSD—Theater Guild.  
★KHJ, KFAM, KGB, KVOE—News.  
★KXN, KCBQ—Corliss Archer.  
★KFOA, KFWD, KMPC, KXLA—News.  
KFAC—Masters of Music.  
KGER—Lutheran Gospel.  
KGFJ—Songs of the Century.  
KGIL—Full Gospel.  
★KLAC—News; Best in Variety.  
KPPC—Sacred Song Recital.  
KRKD—Sign Posts to Health.  
KWKW—Don Pancho Hour.  
6:15—KECA, KFMB—Louella Parsons.  
KHJ—Music.  
KFOA—Ministerial Union.  
KFWB—Strange Facts.  
KMPC—Open Forum.  
KPPC—Organ Recital.  
KRKD—Your Sheriff Reports.  
KXLA—Red Cross.  
6:30—KECA, KFMB—H'wood Stars on Stage.  
★KFI, KFSD—Eddie Cantor.  
KHJ, KGB—This Is Europe.  
★KXN, KCBQ—Contented Hour.  
KFOA—Hal's Memory Room.  
KFVD—Mr. Moto.  
KFWB—Calvary Assembly.  
KGER—Peter Slack, Organ.  
KGFJ—Request Performance.  
KGIL—Easy Listening.  
KPPC—Musicals.  
KRKD—Music.  
KWKW—1st Baptist Church.  
KXLA—Lutheran Gospel Hour.  
6:45—KRKD—Philharmonic Reporter.  
6:55★KECA—News.  
7—★KECA, KFMB—Paul Harvey.  
KFI, KFSD—The Silent Men.  
KHJ, KGB—Take a Number.  
KXN—The Choralers.  
KFAC—Music Magic.  
KFOA—Full Gospel Assembly.  
KFSG—Angelus Hour.  
KFVD—Vespers.  
KFWB—Union Rescue Mission.  
KGER—Dr. Harry Rimmer.  
KGFJ—Musical Digest.  
★KLAC—News; Best in Variety.  
KMPC—Masters in Review.  
KPPC—Evening Symphony.  
KVOE—Comedy of Errors.  
KWKW—Nazarene Church.  
KXLA—National Voice.  
7:15—KECA—Main Street to Mallbu.  
KGIL—Vaughn Monroe.  
★KXLA—News.  
7:30—KECA—Ted Mack.  
KFI, KFSD—Music With the Girls.  
KHJ, KGB—Comedy of Errors.  
★KXN, KCBQ—The Whistler.  
KFAC—Evan Concert.  
KFSG—Evangelistic Service.  
KFMB—Ted Mack.  
KFOA—King's Service.  
KFWB—Community Newspaper.  
KGER—Dr. Dan Gilbert.  
KGIL—Assembly of God.  
KXLA—Church of Open Door.  
7:45—KFWB—Catholic Answers.  
KGER—1st Baptist Church of Inglewood.  
7:55★KHJ—Cecil Brown, News.  
KPPC—Evening Symphony.  
★KECA, KFMB—Drew Pearson.  
KFI—Charlene Hawkes & Co.  
KHJ, KFAM, KGB, KVOE—Twenty Questions.  
★KXN, KCBQ—Our Miss Brooks.  
KFOA—Music.  
KFAC—Sunday Evening Concert.  
KFWB—First Presbyterian Church.  
KGER—First Baptist Church.  
★KGFJ—News.  
KGIL—Songs of Our Time.  
KXLA—Dept. of Employment.  
KMPC—Masters in Review.  
KPPC—Evening Symphony.  
KWKW—Maple Chapel.  
KXLA—Open Door Church.  
8:15★KECA, KFMB—Monday Morning Headlines.  
KGFJ—If They Had Lived.  
KGIL—Keep America Strong.  
KLAC—Voice of the Army.  
8:25—KGFJ—Philharmonic Reporter.  
8:30—KECA, KFMB—Walter Winchell.

KFI, KFSD—Standard Hour.  
KHJ, KFAM, KGB, KVOE—Toy Tunes With Treadler.  
★KXN, KCBQ—Horace Holdt.  
KGFJ—Ave Maria Hour.  
★KGIL—News; Gems of Melody.  
KLAC—Irwin Allen.  
KPPC—Tower of St. John's.  
KWKW—Voice of Prophecy.  
8:45★KECA—Chet Huntley.  
KFAC—Sunday Evening Club.  
KFMB—Report From Congress.  
KGER—Message to Israel.  
KLAC—Marines.  
KWKW—Sacred Heart.  
★KXLA—News.  
★KECA—Reserve.  
9—KFI, KFSD—Standard Hour.  
KHJ, KFAM, KGB, KVOE—News, Glenn Hardy.  
★KXN, KCBQ—Edgar Bergen.  
KFAC—Sunday Evening Club.  
KFOA—Victory Baptist Church.  
★KFWB, KWKW—News.  
KGER—Lutheran Gospel.  
KGIL—National Guard.  
KGIL—Traveling With Kappy.  
★KLAC—News; Wanted Persons; Music.  
KMPC—Freedom Story.  
KPPC—I. N. Report.  
KXLA—Dr. Charles E. Fuller.  
9:10—KLAC—Your Social Security.  
9:15—KECA—Canaan Caravan.  
KHJ, KFAM, KVOE—Henry Brandon Orch.  
KFSG—Voice of People.  
KFWB—Rabbi Magnin.  
★KGB—Bill Cunningham.  
KGFJ—Salvation Army.  
KLAC—Vocal Star.  
KMPC—Mother's Album.  
KWKW—Heritage of Israel.  
9:30—KFI—Reserve.  
KHJ, KFAM, KGB—Chicago Theater of the Air.  
★KXN, KCBQ—Juck Benny Show.  
KFOA—Swingtime at Elks.  
KFSD—The Falcon.  
KFWB—Let's Live a Little.  
KGER—John Brown.  
KGFJ—Proudly We Hail.  
KGIL—Musical Scrapbook.  
KLAC—Serenade in Blue.  
KMPC—Lucky Dance Time.  
KPPC—Music Around the World.  
KWKW—Union Church.  
9:45—KFI—Operation Brotherhood.  
KFMB—Ring Crosby.  
KLAC—Voca Administration.  
10★KECA—ABC Late News.  
★KFI, KFSD—Richfield Reporter.  
KHJ, KFAM, KGB—Chicago Theater.  
★KXN, KCBQ—10 O'Clock Wire.  
KFAM—Gateway to Music.  
KFVD—Dream Time.  
KFWB—Dope Traffic.  
★KLAC—News.  
KMPC—Lucky Dance Time.  
KXLA—Voice of Calvary.  
10:05—KLAC—Philharmonic Reporter.  
10:10—KLAC—Civil Defense.  
10:15—KECA—George Sokolsky.  
KFI—Mayor Rowron.  
★KXN, KCBQ—George Fisher.  
KFSD—Lucky Dance Time.  
10:25—KLAC—Red Cross.

Hear Our Students on  
**"CAREER THEATRE"**  
KECA Sundays 10:30-11 P.M.  
**FREDERICK H. SPEARE**  
Radio and Television School  
HO. 9-2325  
6249-54 Santa Monica Blvd.

10:30—KECA—Speare Career Theatre.  
KFI—Jubilee Show.  
KHJ—Arthur Van Orch.  
KXN—Book Associates.  
KFAC—Necrosis of Eden.  
KFWB—Echoes of Eden.  
KXLA—National Guard.  
10:45—KXN—Dance Band.  
★KECA—This Week Around the World.  
★KXN, KWKW—News.  
KFI—Music and the Muse.  
KHJ—Bandstand, U.S.A.  
KFSD, KMPC—Lucky Lager Time.  
KFVD—Round the Globe.  
KLAC—Across the Footlights.  
11:15—KXN—Huber Hose.  
11:30—KECA—Cinegrill Orchestra.  
KFI—Palladium Orch.  
KHJ—Opera Concert.  
KXN—Treasury Bandstand.  
KGFJ—Cotton Club.  
11:45—KXN—Elmo Roper.  
12—KECA—Dr. Billy Graham.

# Monday-Friday Daytime Radio Logs

## Midnite to Dawn

"Nite Owl Special"  
12 mid.-6 A.M.  
"Morning Almanac"  
6-6:50 A.M.  
"News" 6:50-7 A.M.  
The Original Twenty-four  
Hour Station

**KGJFJ 1230 Kc.**

Hear the most requested  
Western Music on  
**"TUTTLE TIME"**

Monday thru Saturday  
7 to 8:30 A.M.



★ Indicates News Broadcast  
▽ Indicates Highlight

- 8:00-RECA, KFMB-Don McNeill.
- ★KFI-Behind the Headlines.
- ★KHJ, KFXM, KGB, KVOE-Cecil Brown.
- KNX-Ralph Story Show.
- KALI-Dr. S. Bailes.
- KFVD-Tuttle Time.
- ★KFWB, KIEV, KLAC, KMPC.
- KXLA-News.
- EGFJ-World Bible Society.
- ERKD-Ernest C. Wilson.
- EWKW-John & Gertrud.
- 8:05-KIEV-Larm Klock Klub.
- KLAC-Stock Market Report.
- 8:15-KFI-Johnny Murray.
- ★KHJ, KNX, KGB, KOWL, KWKW-News.
- KALI-Rev. L. C. Page.
- KFWB-Bill Leyden-M.Tu, Th.F.
- L. A. Breakfast Club-W.
- EGFJ-Delinquency Prevention-M.
- The Judge Sneaks-Tu.
- Voice of the Blind-W.
- Your County at Work-Th.
- F. D. Fire Dept.-F.
- KLAC-Haynes at the Reins.
- KMPC-Bus, News; Sports.
- KWKW-Friends of Israel.
- KXLA-Ole Rasmussen.
- 8:30-KFI-Spotlight Serenade.
- ★KHJ, KFXM, KGB, KVOE-Bible Institute Hour.
- ★KNX, KCBQ-Grand Slam.
- KALI-Spanish Hour.
- KFOX-Words of Life.
- KFVD-Morning Call.

- KGJFJ-Dr. Murphy.
- ★KGL, KFVD, KGL, ERKD-News.
- KMPC-Ross Mulholland.
- EWKW-Nazarene Church.
- KXLA-Haven of Rest.
- 8:45-KFI, KFSD-Dial Dave Garroway.
- KNX-Rosemary.
- KFAC-Unity.

Let Clyde Cadwell make your  
**"MORNING CALL"**  
Mon. thru Fri.  
8:45 - 11:00 A.M.



- KFVD-Morning Call.
- ★KFWB, KGJFJ-News.
- EGER-Bible Treasury.
- KLAC-Racing News.
- 9-RECA-Victor H Lindlahr
- KFI-Coffee Time.
- KHJ-Say It With Music.
- KNX-Wendy Warren.
- ★KFSD, KLAC-News.
- KFVD-Morning Call
- KFWB-Bill Anson, M.Tu,Th, F.
- EGER-Lutheran Hour.
- EGFJ-Housewives Hit Parade
- KIEV-Larm Klock Klub.
- KMPC-Ross Mulholland.
- EWKW-Bill Stewart Show.

## COUSIN LOU IN RADIO'S HOTTEST WESTERN SHOW KXLA

9 - 10 A.M. — Mon.-Fri.

- KXLA-Bar Nothin' Ranch.
- 9:05-RECA-Haynes at the Reins.
- 9:15-RECA, KFMB-Chet Huntley.
- KHJ-Garden Guide.
- KNX, KCBQ-Aunt Jenny.
- KFOX-Home Missionary.
- ★KFVD, EGFJ-News.
- 9:25-KMPC-News.
- 9:30-RECA, KFMB-Break the Bank.
- KFI-Ladies Day.
- KHJ-Norma Young.
- KNX, KCBQ-Helen Trent.
- KALI-Beautiful Mexico.
- KFVD-Morning Call.
- EGER-John Brown.
- KFWB-Bill Anson-W.
- EGFJ-Spotlight Parade.
- KIEV-Discing With Dick.
- KLAC-Al Jarvis Ballroom.
- KMPC-Chef Milani.
- 9:45-KNX, KCBQ-Our Gal Sunday
- 10-RECA-Jack Betch.
- ★KFI, KFOX, KGER-News.
- ★KHJ, KFXM, KGB, KVOE-News. John Holbrook.
- KNX-Big Sister.
- KALI-Hunter Hancock.
- KFVD-Morning Call.
- KFWB-Maurice Hart.
- EGFJ-Yesterday's Hits.
- KIEV-Discing With Dick.
- KLAC-Al Jarvis Ballroom.
- ★KMPC-News; Howard Flynn.
- ERKD-Midnight Mission.
- KXLA-Eddie Kirk.
- 10:15-RECA-Lone Journey.
- KFI-King's Row.
- ★KHJ, KFXM, KGB, KVOE-Tello-Test.
- KNX-Ma Perkins.
- ERKD-Dr. Richardson.
- 10:30-RECA, KFMB-My True Story.
- KFI, KFSD-Strike It Rich.
- KHJ-Answer Man.
- KNX-Young Dr. Malone.
- ★KFWB-News; Maurice Hart.
- EGFJ-Easy Rhythm.
- ★KMPC-Cal Tinney.
- ERKD-Marvin Ash.
- EWKW-Tony Sein.
- 10:45-KHJ-Russ Morgan.
- KNX-Guiding Light.
- KMPC-Howard Flynn.
- 10:55-RECA-Edward Arnold, Story Teller.

- 11-RECA, KFMB-Betty Crocker.
- ★KFI, KFSD-Double or Nothing.
- ★KHJ, KFXM, KGB, KVOE-Ladies Fair.
- KNX-Second Mrs. Burton.
- KALI-Flodre for Defense.
- KFAC-Masters in Miniature.
- KFVD-Bible Institute.
- KFWB-Maurice Hart.
- EGFJ-Musical Portraits.
- KIEV-Discing With Dick.
- KLAC-Al Jarvis.
- ★KMPC-News; Howard Flynn; Standard School of the Air-KOWL-Spanish Hour.
- 11:15-RECA-When a Girl Marries.
- KNX-Perry Mason.
- ★KXLA-Pasadena News.
- 11:25-★KHJ, KVOE-News.
- 11:30-RECA, KFMB-Against the Storm.
- KFI, KFSD-Live Like a Millionaire.
- ★KHJ, KFXM, KGB, KVOE-Queen for a Day.
- KNX, KCBQ-Nora Drake.
- KALI-Klub Kall.
- KFVD-Rescue Mission.
- ★KFWB-News; Maurice Hart.
- ★KGER, ERKD-News.
- KGJFJ-Record Room.
- KOWL-Festival Mexicano-M.Tu.
- Rob Barker Show-W.
- Polish-American Hr.-Th.
- Yiddish Theater-F.
- EWKW-La Hora de Los Angeles.

## HOME TOWN JAMBOREE

Cliffie Stone Eddie Kirk  
Herman the Hermit  
Bucky Tibbs Speedy West  
Tennessee Ernie  
Top Western Talent  
KXLA 11:30 - 12:30  
Mon. Thru Fri.

- KXLA-Hometown Jamboree.
- 11:35-EGER-Boys Ranch.
- 11:40-EGFJ-Variety on Piano.
- 11:45-RECA-Easy Aces.
- KNX-The Brighter Day.
- 11:55★KFI, KFSD-K. Banghart, News.
- 12-RECA-Bank Weaver, News.
- KFI-Farm Reporter.
- ★KHJ, KGB, KIEV, KLAC, KVOE-News.
- ★KNX-News Bill Kennally.
- KFVD-Editor of the Air.
- KFWB-Bill Anson.
- EGFJ-Continental Gems.
- KMPC-Peace Prayer; Music.
- KOWL-Joe Adams Show.
- ERKD-Tallor-made Round-up.
- KXLA-Hometown Jamboree.
- 12:05-KLAC-Al Jarvis Ballroom.
- 12:15-RECA-Lucky U Ranch.
- KFI, KFSD-Road of Life.
- ★KHJ, KGB-Cedric Foster.
- KNX-Wendell Noble.
- ★KFVD, KGER, KMPC-News.
- KIEV-Discing With Dick.
- 12:30-RECA-Lucky U Ranch.
- KFI, KFSD-Pepper Young.
- KHJ-Take a Number.
- KNX, KCBQ-Art Linkletter.
- KALI-Bro. C. Welch.
- KFVD-Midday Memories.
- ★KFWB-News; Bill Anson.
- EGFJ-Music Festival.
- KLAC-570 Club.
- KMPC-Religious Science Inst.
- ERKD-Western Wayside.
- KWKW-Imperial Hour.
- KXLA-Ole Rasmussen.
- 12:45-KFI, KFSD-Right to Happiness.
- KFOX-Riders of Purple Sage.
- KMPC-Farm Adviser.
- 12:55★KHJ-News.
- ★KNX-Cedric Adams.
- 1-RECA, KFMB-Frances Scully.
- KFI, KFSD-Backstage Wife.
- ★KHJ, KFXM, KGB, KVOE-Jack Kirkwood Show.
- KNX, KCBQ-Hilltop House
- KFSD-Shopping Highlights.
- KFWB-Bill Anson.
- KGER-Peter Slack. Organ.
- EGFJ-From Sunset and Vine
- KIEV-Strictly Instrumental.
- ★KLAC-News; 570 Club.
- ★KMPC-News; Music You Ordered.

- KXLA-Community Broadcaster-M.Tu,W.F; Life's Fuller Measure-Th.
- KWKW-Bill Garr Show.
- 1:15-RECA-Ira Cook.
- KFI, KFSD-Stella Dallas
- KNX-Women's News Show
- KFAC-Books Bring Adventure-M.
- My Neighbor & Me-Tu.
- Calif. Stepping Stones-W.
- Once Upon a Time-Th.
- Guide Posts to Music-F.
- KXLA-Garden Chats.
- 1:30-KFI, KFSD-Young Widder Brown
- KHJ, KGB-Double or Nothing.
- KNX-Phillip Norman.
- KALI-Senor Don Edwards.
- KFAC-Composers Corner.

WHAT'S YOUR PROBLEM?  
LISTEN TO  
**CRISWELL PREDICTS**  
1:30 Mon. thru Fri.



- KFVD-Criswell Predicts.
- ★KFWB-News; Bill Anson.
- KGER-Calif. Cavalcade-M.
- Adv. in Research-Tu.
- Adventure in Music-W.
- My Neighbor & Me-Th.
- Books Bring Adventure-F.
- EGFJ-Open Album.
- KIEV-Date With Allin Slate.
- KMPC-L. A. in Review-F.
- KXLA-Frank Simon.
- 1:45-KFI, KFSD-Woman in My House.
- 2-RECA, KFMB-Variety Fare.
- KFI, KFSD-Just Plain Bill.
- ★KHJ, KNX, KFXM, KGB, KLAC-News.
- KFAC-Matinee.
- KFVD-Garlematinee.
- KFWB-Bill Anson.
- KGER-Concert.

## Memory Tunes

"Yesterday's Hits"  
10-10:30 A.M.  
"Remember When"  
2-2:30 P.M.

Monday thru Saturday  
**KGJFJ 1230 Kc.**

- KGJFJ-Remember When.
- ★KMPC-News; Johnny Grant.
- ERKD-Waltz & a Song.

## SUBSCRIPTIONS?

For those readers who are not close to a market carrying TV-RADIO LIFE, or who wish to enter GIFT subscriptions for friends or relatives, rates are as follows: 1 year, \$4.50. Six months, \$2.50. ALL subscriptions payable in advance. Mail to: Subscription Department, TV-RADIO LIFE, 6361 Selma Ave., Hollywood 28, Calif.

## 1288 MARKETS

in the Southern California  
area now sell

## TV-RADIO LIFE

Ask for it at  
your market.

**10¢**

# Monday-Friday Logs

(Continued)

- 2:05-KXN-Paul Masterson Show.
- 2:10-KLAC-570 Club.
- 2:15-KFI, KFSD-Front Page Farrell.
- KHJ-Club 930-M.Tu. Popular Music-W.Th.F.
- KFOX-Texas Tiny.
- EGEB-Here's to Vet's-M.
- ERKD-Salvation Army-W.
- KXLA-Continental Serenade.
- 2:25-KXN-Mr. Information.
- 2:30-KECA-Mary Marlin.
- KFI, KFSD-Lorenzo Jones.
- KHJ-Women Are Wonderful-W.F.
- KXN-Johnny Degan.
- KALI-Beautiful Mexico.
- KFWB-News; Peter Potter.
- EGER-Garden School.
- ERKD-News; Tops in Pops.
- 2:40-KGER-Concert.
- KGFJ-Plano Moments.
- 2:45-KECA-Evelyn Winters.
- KFI-Bob and Ray.
- KXN-George Fisher.
- KGFJ-Saludos Amigos.
- KXLA-Ole Rasmussen.
- 3-KECA-Vallant Lady.
- ✓KFI, KFSD-Welcome Travelers.
- KHJ-Club 930.
- ✓KXN, KCBQ-Arthur Godfrey.
- KFAC-World of Opera.
- KFVD-Harlematnee.
- KFWB-Peter Potter.
- ★KGER-News; Afternoon Musicals.
- KGFJ-Music in the Air.
- ★KLAC, KMPC, KXLA-News.
- KOWL-Joe Adams Show.
- KWKW-Open House.
- 3:05-KLAC-Sports; 570 Club.
- KMPC-Johnny Grant.
- 3:15-KECA-Marriage for Two.

- 4-KECA-Mary Margaret McBride.
- KFI-Life Can Be Beautiful.
- ★KHJ, KFAM, KGB-Fulton Lewis, Jr.
- KXN, KCBQ-Curt Massey.
- ★KALI, KFOX, KLAC, KMPC-News.
- KFAC-Musical Masterpieces.
- KFWB-Peter Potter.

**Teen Timers Matinee**  
ART LABOE  
4:00 P.M.  
Monday thru Friday  
**K G F J 1230 Kc.**

- KGFJ-Teen Timers Matinee.
- KOWL-Chico's Swingtime.
- ERKD-Star Time.
- ★KWKW-News; Rodeo Bill.
- KXLA-Music Mountain.
- 4:05-KLAC-Sports; Jukebox Jamboree.
- EMPC-Bing Crosby.
- 4:15-KFI-At Home With Lionel Barrymore.
- ✓KHJ, KFAM, KGB, KVOE-Frank Hemingway.
- ★KXN, KCBQ-Jack Owens.
- KALI-Voice of So. America.
- KFOX-Freddie Martin.
- KFVD-Marsha at the Del Mar.
- KMPC-Dinah Shore-M.W.F.
- Twilight Tales-Tu.Th.
- ERKD-Band.
- 4:25-KFWB-News.
- 4:30-KECA-Big Jon & Sparkie.
- ✓KFI-Burrill Wheeler.
- ★KHJ, KGB-Behind the Story.
- KFVD-Piano Parade.
- KFWB-Red Rowe.

## THE MAN FROM MUSIC MOUNTAIN

with EDDIE KIRK  
Songs from the hills and plains  
3:15 to 4:30 P.M.  
**K X L A**  
Monday thru Friday

- KXLA-Music Mountain.
- 3:30-KECA-Perfect Husband.
- KFI-Aunt Mary.
- KALI-Yiddish Program.
- KFAC-Lyrics in Chorus.
- KGER-Rancho Boundup; News.
- KGFJ-Moods in Music.
- KIEV-Discing With Dick.
- KOWL-Joan & Jerry Hemphill.
- ★ERKD-News; Tops in Pops.
- 3:40-KHJ-Talk Back.
- 3:45-KFI, KFSD-Dr. Paul.
- KHJ-Lynn Looks at H'wood.
- ★KFAC, KLAC, KWKW-News.
- KFOX, KFVD-Pensions.
- KMPC-Liberty Jamboree.

## "STRICTLY DIXIE"

Now-Two Dixieland Shows  
4:30 p.m., 9:00 p.m.  
DAILY  
**K G F J 1230 Kc.**

- KGFJ-Dixieland.
- KMPC-Ira Cook.
- ERKD-Bing Crosby.
- KWKW-Bill Sampson Show.
- KXLA-Melody Valley.
- 4:45-★KHJ, KFAM, KGB, KVOE-Sam Hayes.
- KXN-Hawthorne's Mall Bag.
- KLAC-Racing Boundup.

## ONLY 10c

FORTY JAM-PACKED PAGES OF LOGS, NEWS, PICTURES AND FEATURES, BOTH RADIO AND TV, EVERY WEEK IN TV-RADIO LIFE. AT YOUR MARKET.

## Monday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface.

### Drama

- 5:30-Clyde Beatty, KHJ.
- 6:00-Lux Theater, KXN.
- 7:00-Peter Salem, KHJ.
- 9:00-Stage 52, KECA.
- 9:00-Suspense, KXN.

### Mystery-Detective

- 6:30-Boston Blackie, KECA.
- 8:00-Let George Do It, KHJ.
- 10:00-I Love a Mystery, KHJ.

### Sports

- 5:15-Tom Harmon, KXN.
- 5:45-Sam Balter, KLAC.
- 6:15-Bob Kelley, KMPC.
- 6:30-Joe Hernandez, KMPC.
- 8:30-Western Harness Racing, KWKW.

### Comedy-Variety

- 3:00-Arthur Godfrey, KXN.

### Comment-Narration

- 4:30-Burrill Wheeler, KFI.

### Quiz, Participation

- 8:00-McNeill Bkfst. Club, KECA
- 8:30-Grand Slam, KXN.
- 11:00-Double or Nothing, KFI.
- 11:30-Queen for a Day, KHJ.
- 12:30-Art Linkletter, KXN.
- 3:00-Welcome Travelers, KFI.
- 8:30-Talent Scouts, KXN.

### Classical, Semi-Classical Music

- 5:30-Voice of Firestone, KFI.
- 7:00-Mario Lanza, KFI.
- 8:30-Railroad Hour, KFI.
- 9:00-Telephone Hour, KFI.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5-KECA-Mark Trall.
- KFI-Feature Wire.
- KHJ, KFAM, KGB, KVOE-Bobby Benson.
- ★KXN, KCBQ-Edward B. Morrow.
- KALI-Voice of So. America.
- KFAC-Sunset Serenade.
- KFOX-Sunshine Mission.
- KFWB-Red Rowe.
- KGFJ-Jive at Five.
- KIEV-Easy Does It.
- ★KLAC, KWKW-News.
- ★KMPC-News; Business News.
- ERKD-Wagon Wheels.
- 8:10-KLAC-Los Angeles Today.
- KMPC-Today in Sports.
- 5:15-★KFI-News; Ted Meyers.
- ✓KXN-Tom Harmon.
- KFOX-Sports Column.
- KGFJ-Pianist of the Future.
- KLAC-Stars of the Week.
- KMPC-Lonesome Gal.
- KWKW-Sports.
- 5:25-KECA-Victor Borge.
- 5:30-★KECA, KFMB-Chat Huntley.
- ✓KFI, KFSD-Voice of Firestone.
- KHJ, KFAM, KGB, KVOE-Clyde Beatty.
- ★KXN, KCBQ-World Today, Carroll Alcott.
- ★KFOX-News.
- KGER-Tabernacle Benedictions.
- ★KGFJ-News; Record Jackpot.
- EMPC-Stars of Song.
- ERKD-Sports Dial.
- KXLA-Squeakin' Deacen.
- 5:45-★KECA, KFMB-Bob Garrod.
- ★KXN, KCBQ-News, Goss.
- KFOX-Your Flashcaster.
- ✓KLAC-Sam Balter, Sports.
- KMPC-Top Tunes.
- ERKD-Race Results.
- 5:55-KHJ, KGB-Tex Fletcher.
- ★KXN-Local News.
- 6-★KECA-Hank Weaver.
- KFI-Young America Speaks.
- ★KHJ, KFAM, KGB-Gabriel Heatter.
- ✓KXN, KCBQ-Lux Theater.
- KFAC-Etchings in Silver.
- ★KFOX, KFWB, KLAC, KMPC-News.
- KGER-American Soul Clinic.
- KGFJ-Request Performance.
- KWKW-Italian Melodies.
- KXLA-Toastmaster Club.
- 6:05-KLAC-Al Jarvis Ballroom.
- 6:10-★KMPC-Call News.
- 6:15-★KECA, KFMB-Elmer Davis.
- ★KHJ, KGB-Radio Newsreel.
- KFWB-Sports Boundup.
- ★KMPC-Bob Kelley, Sports.
- 6:30-★KECA-Boston Blackie.
- KFI-The American Way.
- KHJ, KGB-The Answer Man.
- KFOX-Hal's Memory Room.
- KFWB-America Dances.
- ✓KMPC-Joe Hernandez.
- KWKW-Hoyos Hour.
- KXLA-Music.
- 6:45-★KHJ, KFAM, KGB, KVOE-News, Sam Hayes.
- 6:55-★KHJ, KGB, KVOE-Bill Henry.
- 7-KECA, KFMB-Lone Ranger.
- ✓KFI, KFSD-Marjo Lanza.
- ✓KHJ, KGB-Peter Salem.
- ✓KXN, KCBQ-Bob Hawk.
- KFOX-Accordionettes.
- KFWB-America Dances.
- KGER-Family Bible Hour.
- KGFJ-Musical Digest.
- ★KGH, KLAC, ERKD, KXLA-News.
- ★KMPC-News; Music.
- 7:05-★KLAC-Clete Roberts.
- 7:10-KLAC-Crosby & Co.
- 7:15-ERKD-4 Time Waltzes.
- 7:30-KECA, KFMB-Big Band.
- KFI, KFSD-Music for the Tired Businessman.
- KHJ, KFAM, KGB, KVOE-Ciaco Kid.
- KXN-Musicland, U.S.A.
- KFAC-Echoes and Encores.
- KFWB-Community News.
- ★KLAC-Ed Lyon, News.
- KMPC-Advertiser in Action.
- ERKD-Dr. Richardson.
- KWKW-Bet Spanish Prog.
- 7:45-★KFOX-News.
- KFWB-Roady Hour.
- KLAC-Crosby & Company.
- KWKW-Christian Fun Fest.
- 7:55-KLAC-Weather News.
- 8-KECA-Time for Defense.
- KFI, KFSD-One Man's Family.
- ✓KHJ, KFAM, KGB, KVOE-Let George Do It.
- ★KXN, KCBQ-Lowell Thomas.

- KFAC-Evening Concert.
- KFWB-Calif. Civil Defense.
- KGFJ-H'wood House Party.
- KGLL-Platter Party.
- ★KLAC-News, Bob McLaughlin.
- ★KMPC-News; Band of Today.
- KWKW-Church in Action.
- 8:15-★KFI, KFSD-World News.
- KXN, KCBQ-Jack Smith, Ginny Stimmis.
- KFWB-Strange Facts.
- EGEB-Hebrew Christian Hr.
- KGFJ-Civil Defense.
- 8:30-KECA, KFMB-Henry J. Taylor.
- ✓KFI, KFSD-Railroad Hour.
- KHJ, KFAM, KGB-Under Arrest.
- ✓KXN, KCBQ-Talent Scouts.
- KGER-Music Hall.
- KGFJ-Music Boom.
- KMPC-Opening Night.
- KWKW-Western Harness Racing.
- KXLA-Ole Rasmussen.
- 8:45-★KECA, KFMB-World Wide Flashes.
- KFOX-Dr. Hewitt.
- KFWB-U.N. Today.
- 9-KECA-Stage 52.
- ✓KFI, KFSD-Telephone Hour.
- ★KHJ, KFAM, KGB, KVOE-News, Glenn Hardy.
- ✓KXN, KCBQ-Suspense: John Lund in "The Embezzler."
- KFAC-Evening Concert.
- KFOX-Swingtime at Elks.
- KGFJ-Strictly Dixie.
- ★KLAC-News; Music to Remember.
- KMPC-Songs You Remember.
- KXLA-Squeakin' Deacen.
- 9:15-★KHJ, KGB, KVOE-Fulton Lewis, Jr.
- KWKW-Gordon B. Lloyd.
- 9:30-★KFI-KFI Calling.
- KHJ, KGB, KVOE-War Front-Home Front.
- KXN, KCRQ-Baulah.
- KFWB-Let's Talk Politics.
- KGER-John Brown.
- KGFJ-Platter Party.

# LUCKY LAGER

# DANCE TIME

# KMPC

EVERY NIGHT-9:30 to 12 P.M.

KMPC-Lucky Lager Dance.

9:45-KXN, KCBQ-Club 15.

KFSD-Echoes From Antiquity.

9:55-★KHJ, KGB, KLAC, KVOE-News.

10-★KECA, KFMB-Hank Weaver, News.

★KFI, KFSD-Elchfield Reporter.

✓KHJ, KFAM, KGB-I Love a Mystery.

★KXN, KCBQ-10 O'clock Wire.

KFAC-Musical Crossroads.

KFVD-Dream Time.

KFWB-Movietown, U.S.A.

KGER-Peter Slack, Organ.

★KLAC-News; Music to Remember.

KMPC-Lucky Lager Dance.

10:15-KECA-Dr. Frederick Balles.

KFI-Passing Parade.

★KHJ, KGB-Frank Edwards.

★KXN-Carroll Alcott.

KFSD-Lucky Lager Dance.

KXLA-Spade Cooley Time.

10:25-KXN-Tom Harmon.

10:30-KECA-Ted Malone.

KFI-Repeat Performance.

KHJ-Lonesome Gal.

KXN-Starligh Salute.

KFWB-Movietown, U.S.A.

KECA-Drama Heber.

KFB-Gene Norman.

10:55-KXN-This I Believe.

11-KECA-Philharmonic Reporter.

★KFI, KHJ, KXN-News.

KFSD, KMPC-Lucky Lager Dance.

KFVD-Bound the Globe.

KFWB-Gene Norman.

KLAC-Make Mine Music.

11:05-KECA-Meet the Band.

11:10-KXN-Tom Hanlon's Scoreboard.

11:15-KECA-Town House.

KFI-U.N. Is My Beat.

KHJ-Crowell's Nest.

KXN-Merry-Go-Round.

11:30-KECA-Cinegrill Orch.

KFI-Music & Malarkey.

KXLA-Alex Cooper.

11:45-KECA-Beverly Hills Orch.

KFI-Lyman's Orch.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5-KECA-Fun Factory.
- ★KFI-Feature Wre.
- KHJ, KGB-Srt. Preston of the Yukon.
- ★KNN, KCBQ-Edward B. Murrow.
- KALI-Voice of So. America.
- KEAC-Sunset Serenade.
- KFWB-Bed Rowe.
- KGFJ-Jive at Five.
- KIFV-Easy Does It.
- ★KMAC-News; Sports.
- ★KMPJ-KWKW-News.
- ★KRKD-Wagon Wheels.
- 8:10-KLAC-Los Angeles Today.
- KMPC-Today in Sports.
- 8:15★KFI-News, Ted Meyers.
- ★KNN-Tom Harmon.
- KFOX-Melody Time.
- KGFJ-Keyboard Magic.
- KLAC-Stars of the Week.
- KMPC-Lonesome Gal.
- KWKW-Sports.
- 8:25-KECA-Will Rogers Excerpts.
- 8:30★KECA, KFMB-Chet Huntley.
- KFI-Casa Cugat.
- KHJ, KFXM, KGB, KVOE-Sky King.
- ★KNN, KCBQ-World Today, Carroll Alcott.
- ★KFOX-News.
- KGER-Tabernacle Benedictions.
- KGFJ-Record Jackpot.
- KMPC-Stars of Song.
- ★KRKD-Sports Dial.
- KWKW-Romano Spanish Hr.
- KXLA-Squeakin' Deacon.
- 8:45-KECA, KFMB-Bob Garred.
- ★KFI, KFSD-News.
- KNN, KCBQ-News, Goss.
- KFOX-Your Fishcaster.
- KLAC-Sam Balter, Sports.
- KMPC-Top Tunes.
- KRKD-Race Results.
- 8:55-KHJ, KGB-Tex Fletcher.
- ★KNN, KCBQ-Local News.
- 6★KECA-Hank Weaver.
- ★KFI-Hardy Family.
- ★KHJ, KFXM, KGB, KVOE-Gabriel Heatter.
- ★KNN, KCBQ-Life With Luigi.
- KIAC-Etchings in Silver.
- ★KFOX, KFWB, KLAC-News.
- KGER-American Soul Clinic.
- KGFJ-Request Performance.
- ★KMPJ-Norman Nesbitt, News.
- ★KRKD-Evening Varieties.
- KWKW-Italian Melodies.
- KXLA-Pasadena City College.
- 6:05-KLAC-Al Jarvis Ballroom.
- 6:10★KMPJ-Calif. News.
- 6:15★KECA, KFMB-Elmer Davis.
- ★KHJ, KGB-Radio Newareel.
- KFWB-Round-up.
- KMPC-Bob Kelley, Sports.
- KXLA-Mary Burke King.
- 6:30★KECA-Philo Vance.
- ★KFI, KFSD-Fibber McGee & Molly.
- KHJ, KGB-Answer Man.
- ★KNN, KCBQ-Pursuit.
- KEAC-Musical Mistones.
- KFOX-Hal's Memory Room.
- KFWB-America Dances.
- KGER-Back to the Bible.
- ★KMPJ-Golden Gate Races.
- KWKW-Hoyos Hour.
- 6:45★KHJ, KFXM, KGB, KVOE-News, Sam Hayes.
- ★KGI, KLAC-News.
- ★KRKD-Evening Varieties.
- 6:55★KHJ, KGB-Bill Henry.
- 7★KECA, KFMB-Mr. Mercury.
- ★KFI, KFSD-Big Town.
- KHJ, KFXM, KGB-John Steele.
- ★KNN, KCBQ-People Are Funny.
- KFWB-America Dances.
- KGER-Family Bible Hour.
- KGFJ-Musical Mies.
- ★KRKD, KGI, KLAC, KMPJ, KXLA-News.
- 7:05★KLAC-Clete Roberts.
- 7:10-KMPC-Musical Memories.
- 7:15-KRKD-4 Time Waltzes.
- KXLA-Happy Perryman.
- 7:20-KLAC-Crosby & Co.
- 7:30★KECA-Mr. President.
- ★KFI, KFSD-Playhouse on Broadway.
- ★KHJ, KFXM, KGB, KVOE-Count of Monte Cristo.
- ★KNN-Hollywood Music Hall.
- KEAC-Echoes and Uncores.
- KFWB-Community Newspaper.
- KGER-Oriental Missionary.
- KMPC-Penny Serenade.
- ★KRKD-Dr. Richardson.

- KWKW-Bets Spanish Prog.
- 7:45★KFOX-News.
- KFSG-Hour of Power.
- KFWB-Rosary Hour.
- KGER-Fireside Melodies.
- KWKW-Olga Andre.
- 7:55-KLAC-Weather Report.
- 8★KECA-Newsstand Theater.
- KFI, KFSD-One Man's Family.
- KHJ, KFXM, KGB, KVOE-Song of Liberty.
- ★KNN, KCBQ-Lowell Thomas.
- KEAC-Evening Concert.
- KFOX-Salute to Reservists.
- KFWB-Animal, Vegetable, Mineral.
- KGER-Bible Treasury.
- KGFJ-Hollywood House Party.
- ★KLAC-News; Bob McLaughlin.
- ★KMPJ-News; Band of Today.
- 8:15★KFI, KFSD-World News.
- KNN, KCBQ-Jack Smith.
- KGER-Hebrew Christian.
- KGFJ-Stars on Parade.
- 8:30-KECA, KFMB-United or Not.
- ★KFI, KFSD-Cavalcade of America.
- KHJ, KGB, KVOE-2000 Plus.
- ★KNN, KCBQ-Mr. and Mrs. North.
- KFOX-Wrestling Matches.
- ★KFWB-News.
- KGER-Music Hall.
- KGFJ-Music Room.
- KMPC-Opening Night.
- KWKW-Western Harness Racing.
- KXLA-Ole Rasmussen.
- 8:45-KEG-Sunday School Time.
- KFWB-U. N. Today.
- 9★KECA, KFMB-America's Town Meeting.
- ★KFI, KFSD-Bob Hope.
- ★KHJ, KFXM, KGB, KVOE-News, Glenn Hardy.
- KNN-Visiting Time.
- KMAC-Evening Concert.
- KFOX-Swingtime at Elks.
- KFSG-Spirit of L.I.F.E.
- KFWB-Strange Fables.
- KGFJ-Strictly Dixie.
- ★KLAC-News; Make Mine Music.
- KMPC-Songs You Remember.
- ★KWKW-News.
- KXLA-Squeakin' Deacon.
- 9:15★KHJ, KGB, KVOE-Fulton Lewis, Jr.
- KGER-Melody Four Quartet.
- KFWB-Gorham B. Lloyd.
- 9:30-KFI, KFSD-Hollywood Theater.
- KHJ, KGB, KVOE-Official Detective.
- KNN, KCBQ-Beulah.
- KFSG-Eventide Melodies.
- KFWB-Movietime, U.S.A.
- KGER-John Brown.
- KGFJ-Platter Party.
- KMPC-Lucky Lacer Dance.
- 9:45-KECA-Monitor News.
- KNN, KCBQ-Club 15.
- KFWB-Gene Norman.
- 9:55★KHJ, KFXM, KGB, KVOE-News.
- 10★KECA-Hank Weaver, News.
- ★KFI, KFSD-Richfield Reporter.
- ★KHJ, KFXM, KGB-I Love a Mystery.
- ★KNN, KCBQ-10 O'clock Wire.
- KEAC-Musical Crossroads.
- KFI-Dream Time.
- KFWB-Gene Norman Show.
- ★KLAC-News; Music to Remember.
- KMPC-Lucky Dance Time.
- 10:15-KECA-Dr. Frederick Balles.
- KFI-Passing Parade.
- ★KHJ, KGB-Frank Edwards.
- ★KNN-Carroll Alcott.
- KFSD-Lucky Dance Time.
- KXLA-Spade Cooley Time.
- 10:25-KNN-Tom Harmon.
- 10:30-KECA, KFMB-Ted Malone.
- KFI-Repeat Performance.
- KHJ, KGB-Lonesome Gal.
- KNN-Philip Norman.
- KFWB-Movietime, U.S.A.
- 10:45-KECA-Dream Harbor.
- 10:55-KNN-This I Believe.
- 11★KECA-Cheerful Orch.
- ★KFI, KHJ, KNN-News.
- KFSD-KMPC-Lucky Dance Time.
- KFVJ-Round the Globe.
- KLAC-Make Mine Music.
- 11:10-KNN-Tom Hanlon's Scoreboard.
- 11:15-KFI-Palladium Orch.
- KHJ-Crowell's Seat.
- KNN-Merry-Go-Round.
- 11:30-KECA-Beverly Hills Orch.
- ★KFI-Crime Does Not Pay; "Death on Blake Street," Russell Hardie.
- KXLA-Alex Cooper.
- 11:45-KNN-You and the World.

## Radio in Review-Continued

husband, proved to be anything but. He was a crackpot who labored under the misapprehension of being a retired railroad executive. He exercised undue influence on "Millie" and "Boone," so that the pair found themselves engaged in playing railroad. "Ambrose" was the engineer, "Millie" a bridge, and "Boone" the conductor. The police broke up their act amidst toot-toots and who-whoos. They booked the innocent pair for disturbing the peace, while releasing the guilty, wacky "Mr. Ambrose." Thus another of "Millie's" brain storms dissipated itself into nothingness, but left chuckles and humor with the listeners.

A special plaudit goes to Bea Benaderet, who plays the role of "Millie's" mother, for her fine characterization. —M. R.

## If You CAN'T Get Out

Tuesday-Friday, 11:15 p.m.  
NBC-KFSD  
Saturday, 9:30 p.m.  
NBC-KFI, KFSD  
Monday-Saturday, 12:00 p.m.  
KMPC

If you can't get out dancing—just can't—don't give up the kicks of at least hearing the good bands that keep pouring into the famous Hollywood Palladium to pour out onto the airwaves a half-dozen different brands of music per annum. As shown above, the Palladium broadcasts fall at all manner of hours during the week.

The crew you will hear at this time are a long-awaited arrival. The band is Blue Barron's, and the music is strictly the most danceable type. The maestro calls it "Music of Yesterday and Today." More literally, he and the band, an aggregation with a style that could be of any era, play a lot of old songs and a lot of new ones. The gang who hopped around the floor of the Turnpike just outside Lincoln, Nebraska, back in 1933, will have just as good a time in range of Blue's baton as do the kids who didn't venture onto a dance floor until "Domino" was a hit.

Blue also has with him about as versatile a group of musicians and entertainers as you'll find with an orchestra, and the way he shuns the spotlight to favor his singers wins real admiration from us. A heartening sight, Betty Clarke, Eddie Morgan, Dick Hall, Jimmy MacDonald, Phyllis Inez and the Three Blue Notes all give splendid vocal performances, and if you think this is a regular thing in banddom—to have all the vocalists sound good—you are so wrong. Or we are.

Or maybe we are just real happy when we are (a) at the Palladium, having fun or (b) listening to the Palladium broadcasts, having fun.—J.P.

## Playbacks ( Critical Comment )

## We Point With Pride

... To Meredith Willson's composition "Three Chimes of Silver" honoring NBC's Silver Jubilee. A tune like that is

## Tuesday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface  
Comedy-Variety Public Interest-Information

- |                                    |                                   |
|------------------------------------|-----------------------------------|
| 3:00—Arthur Godfrey, KNN.          | 9:00—Town Meeting, KECA.          |
| 6:00—Hardy Family, KFI.            | Mystery-Detective                 |
| 6:00—Life With Luigi, KNN.         | 6:30—Philo Vance, KECA.           |
| 6:30—Fibber McGee & Molly, KFI.    | 7:00—Big Town, KFI.               |
| 7:00—People Are Funny, KNN.        | 7:00—John Steele, KHJ.            |
| 9:00—Bob Hope, KFI.                | 8:30—Mr. and Mrs. North, KNN.     |
| Quiz, Participation                | 10:00—I Love a Mystery, KHJ.      |
| 8:00—McNeill Bkfst. Club, KECA.    | 11:30—Crime Does Not Pay, KFI.    |
| 8:30—Grand Slam, KNN.              | Comment-Narration                 |
| 11:00—Double or Nothing, KFI.      | 4:30—Burrill Wheeler, KFI.        |
| 11:30—Queen for a Day, KHJ.        | Classical, Semi-Classical Music   |
| 12:30—Art Linkletter, KNN.         | 7:30—Hollywd Music Hall, KNN      |
| 3:00—Welcome Travelers, KFI.       | Drama                             |
| Sports                             | 6:30—Pursuit, KNN.                |
| 5:15—Tom Harmon, KNN.              | 7:00—Mr. Mercury, KECA.           |
| 5:45—Sam Balter, KLAC.             | 7:30—Mr. President, KECA.         |
| 6:15—Bob Kelley, KMPC.             | 7:30—Philo Morris Playhouse, KFI. |
| 6:30—Joe Hernandez, KMPC.          | 7:30—Count of Monte Cristo, KHJ.  |
| 8:30—Western Harness Racing, KWKW. | 8:00—Newsstand Theater, KECA.     |
|                                    | 8:30—Cavalcade of America, KFI.   |



Evelyn Knight

truly a credit to the net's anniversary radio celebrations. Meredith has been associated with NBC for most of its twenty-five-year history. To the song styling of "Little Boy" by Evelyn Knight on "The Big Show's" visit to Hollywood. She helped lift the Tallu airshow at moments when its famous emcee was off mike and it threatened to lag.

For Daytime Logs See Page 26

Off Mike / Personalities

French Censorship

Hollywood commentator William Tusher displayed to excellent advantage his knack of getting newsworthy statements out of movie stars when he launched his Sunday night movieland show over the 436-station Liberty Broadcasting System.

Bill did an ad-lib interview with Paramount's French star, Corinne Calvet, and his reportorial acumen came sharply to the fore when he drew from Miss Calvert such provocative and listenable declarations as these:

"Our (French) censorship is only toward gangsters, dope, guns, anything of this kind. We don't have any censorship of relationship between a man and a woman, because they feel over there that this is a most normal thing, and that the children—or whoever go to the movies—shouldn't be frightened or horrified by seeing a man and woman in love. Over there they feel that if a picture is showing how a young kid got away stealing this and stealing that, this may be a very bad example."

When Tusher asked Corinne if she considered French censorship standards more mature than the American, she replied:

"I don't think they are more mature. I think that they are more happy. But maybe this kind of understanding in this country would not make the people happy."

Tusher wanted to know about her personal encounters with censorship. Miss Calvet's reply:

"I'll tell you one thing about censorship. I get very annoyed when they try to put two inches higher on my décolleté. I get beautiful dresses made and then we make a test and the little men of the censorship come around and say, 'This is very bad. You've got to put two inch higher.' Really, it's not bad, you know. It's not shocking. When you go to the beach, what do you see there?"

Wednesday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface.

Comedy-Variety

- 3:00—Arthur Godfrey, KNX.
- 6:00—Red Skelton, KNX.
- 6:30—Halls of Ivy, KFI.
- 6:30—Bing Crosby, KNX.
- 8:30—Great Gildersleeve, KFI.
- 9:00—Groucho Marx, KFI.

Quiz, Participation

- 8:00—McNeill Bkfst. Club, KECA
- 8:30—Grand Slam, KNX.
- 11:30—Double or Nothing, KFI.
- 12:30—Queen for a Day, KHJ.
- 12:30—Art Linkletter, KNX.
- 3:00—Welcome Travelers, KFI.
- 8:00—Name That Song, KHJ.

Sports

- 5:15—Tom Harmon, KNX.
- 5:45—Sam Balter, KLAC.
- 6:15—Bob Kelley, KMPC.
- 6:30—Joe Hernandez, KMPC.

- 8:30—Western Harness Racing, KWVK
  - 7:00—Fights, KNX.
- Drama
- 5:30—Clyde Beatty, KHJ.
  - 6:00—Texas Rangers, KFI.
  - 8:30—Dr. Christian, KNX.
  - 9:30—The Big Story, KFI.
  - 9:30—International Airport, KHJ.

Mystery-Detective

- 6:30—Boston Blackie, KECA.
- 7:00—Mysterious Traveler, KHJ.
- 7:30—Mystery Theater, KECA.
- 8:00—The Top Guy, KECA.
- 8:30—Rokne's Gallery, KECA.
- 9:00—Mr. Chameleon, KNX.
- 10:00—I Love a Mystery, KHJ.

Comment-Narration

- 4:30—Burritt Wheeler, KFI.

- 5—KECA—Mark Trail.
- ★KFI, KWKW—News.
- KHJ, KGB—Green Hornet.
- ★KNX, KCBQ—Edward R. Murrow.
- KALI—Voice of So. America.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFWB—Red Rowe.
- KGFJ—Jive at Five.
- KIEV—Easy Does It.
- ★KLAC—News, Sports.
- ★KMPC—News.
- KRKD—Wagon Wheels.
- KNLA—Melody Valley.
- 5:10—KLAC—Los Angeles Today.
- KMPC—Today in Sports.
- 5:15★KFI—News, Ted Meyers.
- ★KNX—Tom Harmon.
- KFOX—Sports Column.
- ★KGER—World News.
- KGFJ—Pianists of the Future.
- KLAC—Stars of the Week.
- KMPC—Lonesome Gal.
- KWKW—Sports.
- 5:25—KECA—Victor Borge.
- 5:30★KECA, KFMB—Chet Huntley.
- KFI—Casa Curat.
- KHJ, KGB—Clyde Beatty.
- ★KNX, KCBQ—World Today, Carroll Alcott.
- ★KFOX—News.
- KGER—Tabernacle Benedictions.
- KGFJ—Record Jackpot.
- KMPC—Stars of Song.
- KRKD—Sports Dial.
- KWKW—Romano Spanish Hr.
- KNLA—Squeakin' Deacon.
- 5:35★KLAC—News.
- 5:45★KECA, KFMB—Bob Garred.
- ★KFI, KFSD—Elmer Peterson.
- ★KNX, KCBQ—News, Goss.
- KFOX—Your Fishcaster.
- ✓KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- 5:55—KHJ, KGB—Tex Fletcher.
- ★KNX, KCBQ—Local News.
- 6—KECA—Hank Weaver.
- KFI—Texas Rangers.
- ★KHJ, KGB—Gabriel Heatter.
- ✓KNX, KCBQ—Red Skelton.
- KFAC—Etchings in Silver.
- ★KFOX, KFWB, KLAC—News.
- KGER—American Soul Clinic.
- KGFJ—Request Performance.
- KIEV—Easy Does It.
- ★KMPC—Norman Nesbitt, News.
- KRKD—Evening Varieties.
- KWKW—Italian Melodies.
- KNLA—Pasadena Players.
- 6:05—KLAC—Al Jarvis Ballroom.
- 6:10★KMPC—Call, News.
- 6:15★KECA, KFMB—Elmer Davis.
- ★KHJ, KGB—Radio Newsreel.
- KFWB—Sports Round-up.
- ✓KMPC—Bob Kelley, Sports.
- 6:30✓KECA—Boston Blackie.
- ✓KFI, KFSD—Halls of Ivy.
- KHJ, KGB—Answer Man.
- ✓KNX, KCBQ—Bing Crosby.
- KFAC—Musical Milestones.
- KFOX—Hull's Memory Room.
- KFWB—America Dances.
- KGER—Back to the Bible.
- ✓KMPC—Golden Gate Races.
- KWKW—Hoyos Hour.
- 6:45★KHJ, KGB—News, Sam Hayes.
- 6:55★KHJ, KGB—Bill Henry.
- 7—KECA, KFMB—Lone Ranger.
- KFI, KFSD—Musical Americana.
- ✓KHJ, KGB—Mysterious Traveler.
- KNX, KCBQ—Fights.
- KFAC—Music at Seven.
- KFOX—Waltz Time.
- KFWB—America Dances.
- KGER—Family Bible Hour.

- KFWB—Community News.
- KGER—Rev. Al Harlan.
- KGIL—Civil Defense.
- KMPC—Penny Serenade.
- KPFC—Music.
- KRKD—Dr. Richardson.
- KWKW—Betz Spanish Hour.
- 7:45★KFOX—News.
- KFWB—Rosary Hour.
- KPCC—Church Nite.
- KWKW—Christian Fun Fest.
- 7:55—KLAC—Weather Report.
- 8✓KECA, KFMB—The Top Guy.
- KFI, KFSD—One Man's Family.
- KHJ, KGB—Name That Song.
- ★KNX, KCBQ—Lowell Thomas.
- KFAC—Evening Concert.
- KFOX—Modern Concert.
- KFWB—Animal, Mineral, Vegetable.
- KGER—Bible Treasury.
- KGFJ—H'wood House Party.
- ★KLAC—News; Bob Melanaghlin.
- ★KMPC—News; Band of Today.
- KWKW—Church in Action.
- ★KNLA—News; Cal Tech.
- 8:15★KFI, KFSD—World News.
- KNX, KCBQ—Jack Smith, Dinah Shore.
- KGER—Hebrew Christian.
- KGFJ—Dept. of Employment.
- KWKW—National Guard.
- 8:30✓KECA, KFMB—Rogue's Gallery.
- ✓KFI, KFSD—The Great Gildersleeve.
- KHJ, KGB—Reserve.
- ✓KNX, KCBQ—Dr. Christian.
- KFOX—L. B. Town Forum.
- ★KFWB—News.
- KGER—Football; Compton vs. Vanport, Oregon.
- KGFJ—Music Room.
- KMPC—Opening Night.
- KPCC—Pasadena City College.
- KWKW—Western Harness Racing.
- KNLA—Ole Rasmussen.
- 8:45—KFWB—I.N. Today.
- KPCC—Jam Session.
- 9—KECA—Vine Street Varieties.
- ✓KFI, KFSD—Groucho Marx.
- ★KHJ, KFNM, KGB, KVQE—News, Glenn Hardy.
- ✓KNX—Mr. Chameleon.
- KFAC—Evening Concert.
- KFOX—Swingtime at Elks.
- KGER—Report Card.
- KGFJ—Strictly Dixie.
- ★KLAC—News; Music to Remember.
- KMPC—Songs You Remember.
- KPCC—Curtain Call.
- KNLA—Squeakin' Deacon.
- 9:15★KHJ, KGB—Fulton Lewis, Jr.
- KFWB—Movietime, U.S.A.
- KGER—Fred McCleskey.
- KWKW—Gordon B. Lloyd.
- 9:30—KECA—Reserve.
- ✓KFI, KFSD—The Big Story.
- ✓KHJ, KGB—International Airport.
- KNX, KCBQ—Beulah.
- KFNG—Missionary News.
- KFWB—Let's Talk Politics.
- KGER—John Brown.
- KGFJ—Platter Party.
- KMPC—Lucky Lager Dance.
- KPCC—Journeys into Adv.
- 9:45—KNX, KCBQ—Club 15.
- ★KFWB—News.
- 9:55★KHJ, KFNM, KGB, KVQE—News.
- 10★KECA, KFMB—Hank Weaver.
- ★KFI, KFSD—Richfield Reporter.
- ✓KHJ, KGB—I Love a Mystery.
- ★KNX, KCBQ—10 O'Clock Wire.
- KFAC—Musical Crossroads.
- KFYD—Dream Time.
- KFWB—Gene Norman Show.
- KGER—Peter Sluck, Organ.
- ★KLAC—News; Music to Remember.
- KMPC—Lucky Lager Dance.
- KPCC—Wednesday Musicals.
- 10:15—KECA—Dr. Frederick Bailes.
- KFI—Passing Parade.
- ★KHJ, KGB—Frank Edwards.
- ★KNX—Carroll Alcott.
- KFSD—Lucky Lager Dance.
- KNLA—Spade Cooley Time.
- 10:25—KNX—Tom Harmon.
- 10:30—KECA—Ted Malone.
- KFI—Repeat Performance.
- KHJ, KGB—Lonesome Gal.
- KNX—Phillip Norman.
- KFWB—Movietime U.S.A.
- 10:45—KECA—Dream Harbor.
- KFWB—Gene Norman.
- 10:55—KNX—This I Believe.
- 11—KECA—Cinegrill Room Orch.
- ★KFI, KHJ, KNX—News.
- KFAC—Musical Crossroads.
- KFYD—Round the Globe.
- KMPC—KFSD—Lucky Dance Time.
- 11:10—KNX—Tom Hanlon's Scoreboard.
- 11:15—KECA—Beverly Hills Orch.

"MUSICAL DIGEST"

Family Dinner Hour Concert  
7:00 to 8:00 P.M.  
Nightly including Sunday  
KGFJ 1230 Kc.

- KGFJ—Musical Digest.
- ★KGIL, KLAC, KMPC, KRKD, KNLA—News.
- KIEV—Easy Does It.
- KPCC—Pasadena Musicians.
- KWKW—Hoyos Hour.
- 7:05★KLAC—Clete Roberts.
- 7:10—KMPC—Musical Memories.
- 7:15—KPCC—Organ Recital.
- KRKD—34 Time Waltzes.
- KNLA—Happy Ferryman.
- KIAC—Crosby & Co.
- 7:30✓KECA, KFMB—Mystery Theater.
- KFI, KFSD—Meredith Willson's Music Room.
- KHJ, KFNM, KGB, KVQE—Cisco Kid.
- KNX—Sammy Kaye.
- KFAC—Echoes and Encores.
- KFOX—Vocal Workshop.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5-KECA-Fun Factory.
- ★KFI-Feature Wire.
- ★KHJ, KFXM, KGB, KYOE-Sgt. Preston of the Yukon.
- ★KXN, KCBQ-Edw. R. Murrow
- KALI-Voice of So. America.
- KFAC-Sunset Serenade.
- KFOX-Sunshine Mission.
- KFWB-Red Rover.
- KGFJ-Jive at Five.
- KIEV-Easy Does It (to 3).
- ★KLAC, KMPC, KWKW-News
- KRED-Wagon Wheels.
- KXLA-Melody Valley.
- 6:10-★KLAC-Los Angeles Today.
- KMPC-Today in Sports.
- 6:15-★KFI-News.
- ★KXN-Tom Harmon.
- ★KGER-World News.
- KGFJ-Keyboard Magic.
- KLAC-Stars of the Week.
- KMPC-Lonesome Gal.
- KWKW-Sports.
- 6:25-★KECA-Will Rogers Excerpts.
- 6:30-★KECA, KFMB-Chet Huntley.
- KFI-Casa Cugat.
- ★KHJ, KFXM, KGB, KYOE-Sky King.
- ★KXN, KCBQ-World Today.
- Carroll Alcott.
- ★KFOX-News.
- KGER-Tabernacle Benedictions.
- KGFJ-Record Jackpot.
- KMPC-Stars of Songs.
- KRED-Sports Dial.
- KWKW-Romano Spanish Hr.
- KXLA-Squeakin' Deacon.
- 6:35-★KLAC-News.
- 6:45-★KECA, KFMB-Bob Garred.
- ★KFI, KFSD-Elmer Peterson.
- ★KXN, KCBQ-News, Goss.
- KFOX-Your Fishcaster.
- ★KLAC-Sam Balter, Sports.
- KMPC-Top Tunes.
- KRED-Race Results.
- 6:55-★KHJ, KGB-Tex Fletcher.
- ★KXN, KCBQ-News.
- 7-★KECA-Hank Weaver.
- ★KFI-Maisie.
- ★KHJ, KFXM, KGB-Gabrial Hoatter.
- KXN, KCBQ-Inspector Hearsthouse.
- KFAC-Etchings in Silver.
- ★KFOX, KFWB, KLAC-News.
- KGER-American Soul Clinic.
- KGFJ-Request Performances.
- ★KMPC-Norman Nesbitt.
- KRED-Evening Varieties.
- KWKW-Italian Melodies.
- KXLA-Scandinavian Music.
- 6:05-★KLAC-Al Jarvis Ballroom.
- 6:10-★KMPC-Call News.
- 6:15-★KECA, KFMB-Elmer Davis.
- ★KHJ, KGB-Radio Newsreel.
- ★KFWB-Sports Round-up.
- ★KMPC-Bob Keller, Sports.
- 6:30-★KECA-Philo Vance.
- KFI-Bold Venture.
- KHJ, KGB-Answer Man.
- ★KXN, KCBQ-Operation Underground.
- KFAC-Musical Milestones.
- KFOX-Mal's Memory Room.
- KFWB-America Dances.
- KGER-Back to the Bible.
- ★KMPC-Golden Gate Races.
- KWKW-Horos Hour.
- 6:45-★KHJ, KFXM, KGB, KYOE-News, Sam Hayes.
- 6:55-★KHJ, KGB, KYOE-Bill Henry.
- 7-★KECA, KFMB-Silver Eagle.
- ★KFI, KFSD-Hit Parade.
- ★KHJ, KGB-Murder by Experts.
- ★KXN, KCBQ-Line-Up.
- KFWB-America Dances.
- KGER-Family Bible Hour.
- KGFJ-Musical Digest.
- ★KQIL, KLAC, KRED, KXLA-News.
- ★KMPC-News; Musical Memories.
- KWKW-Horos Hour.
- KXLA-Crosby & Company.
- 7:05-★KLAC-Clete Roberts.
- 7:15-★KRED-3, Time Waiters.
- KXLA-Happy Perryman.
- 7:20-★KLAC-Crosby & Co.
- 7:30-★KECA, KFMB-H'wood Star playhouse.
- KFI-Marine Corps Show.
- ★KHJ, KFXM, KGB, KYOE-Singing Marshal.
- KXN-Bob't Q.'s Waxworks.
- KFAC-Echoes and Encores.
- KFOX-Meet the Band.
- KFSD-Bold Venture.
- KFWB-Community News.
- KGER-Helen Markham.
- KMPC-Penny Serenade.
- KRED-Dr. Richardson.

- 7:45-★KWKW-Beta Spanish Prog.
- ★KFOX-News.
- KFWB-Rosary Hour.
- KWKW-Nat'l. Guard.
- 7:55-★KLAC-Weather, News.
- 8-★KECA, KFMB-Original Amateur Hour.
- KFI, KFSD-One Man's Family.
- ★KHJ, KFXM, KGB, KYOE-Tarzan.
- ★KXN, KCBQ-Lowell Thomas.
- KFAC-Evening Concert.
- KFWB-Fishing News.
- KGER-Bible Treasury.
- KGFJ-H'wood House Party.
- ★KLAC-News; Bob McLaughlin.
- ★KMPC-News; Band of Today.
- KWKW-Church in Action.
- 8:15-★KFI, KFSD-World News.
- KXN, KCBQ-Jack Smith, Dinah Shore.
- KGER-Hebrew Christian.
- KGFJ-Here's to Veterans.
- KXLA-Civilian Defense.
- 8:30-★KFI, KFSD-Father Knows Best.
- ★KHJ, KFXM, KGB-Reporters Roundup.
- ★KXN, KCBQ-Hallmark Playhouse.
- ★KFWB-News.
- KGER-Music Hall.
- KGFJ-Music Room.
- KMPC-Opening Night.
- KWKW-Western Harness Racing.
- KXLA-Ole Eastmussen.
- 8:45-★KECA-Foreign Reporter.
- KFOX-Calif. Civil Defense.
- KFWB-U. N. Today.
- ★KECA-Chance of a Lifetime.
- 9-★KFI, KFSD-Dragnet.
- ★KHJ, KFXM, KGB, KYOE-News, Glenn Hardy.
- ★KXN, KCBQ-FBI in Peace and War.
- KFAC-Evening Concert.
- KFOX-Swingtime at Elks.
- KFWB-Let's Live a Little.
- KGER-Miniature Concert.
- KGFJ-Strictly Dixie.
- ★KLAC-News; Music to Remember.
- KMPC-Songs You Remember.
- KXLA-Squeakin' Deacon.
- 9:15-★KHJ, KGB, KYOE-Fulton Lewis, Jr.
- KWKW-Gordon B. Lloyd.
- 9:30-★KECA-Claremont, Orch.
- ★KFI, KFSD-Mr. Egan.
- ★KHJ, KGB-Rod & Gun Club.
- KXN, KCBQ-Beulah.
- KFWB-Movietime, U.S.A.
- KGER-John Brown.
- KGFJ-Platter Party.
- KMPC-Lucky Lager Dance.
- 9:45-★KECA-Academy for Applied Nutrition.
- KXN, KCBQ-Club 15.
- KFWB-Gene Norman.
- KWKW-Freedom Story.
- 9:55-★KHJ, KFXM, KGB, KYOE-News.
- 10-★KECA, KFMB-Hank Weaver, News.
- ★KFI, KFSD-Richfield Reporter.
- ★KHJ, KFXM, KGB-I Love a Mystery.
- ★KXN, KCBQ-10 O'clock Wire.
- KFAC-Musical Crossroads.
- KFYD-Dream Time.
- KFWB-Gene Norman Show.
- KGER-Radio Guild Show.
- ★KLAC-News; Music to Remember.
- KMPC-Lucky Lager Dance.
- 10:15-★KECA-Dr. Frederick Bailes.
- KFI-Passing Parade.
- ★KHJ, KGB-Frank Edwards.
- ★KXN-Carroll Alcott.
- KFSD-Lucky Lager Dance.
- KXLA-Spade Cooley Time.
- 10:25-★KXN-Tom Harmon.
- 10:30-★KECA, KFMB-Ted Malons.
- KFI-Repeat Performance.
- ★KHJ, KGB-Lonesome Gal.
- KXN-Phillip Norman.
- KFWB-Movietime, U.S.A.
- 10:45-★KECA-Club Can Do.
- KFWB-Gene Norman.
- 10:55-★KXN-This I Believe.
- ★KLAC-News.
- ★KECA-Cinegrill Orchestra.
- 11-★KFI, KHJ, KXN-News.
- KFYD-Round the Clock.
- KMPC, KFSD-Lucky Lager Dance.
- KLAC-Make Mine Music.
- 11:10-★KXN-Tom Hanlon.
- 11:15-★KECA-Meet the Band.
- KFI-Palladium Orch.
- KHJ-Crowell's Nest.
- KXN-Merry-Go-Round.
- 11:30-★KECA-Beverly Hills Orch.
- KFI-Senators Report.
- KXLA-Alex Cooper.
- 11:45-★KFI-Here's to Vets.
- KXN-You and the World.
- 12-★KECA, KXN-News.
- KFI-Musical Mema.

# Ear, Eye Inspire the Pen

Charles E. Brown, 7889 Croydon Ave., L. A., Calif.

Why do radio and television stations suddenly cancel programs without any announcement? The other evening KNBH received hundreds of phone calls when Cliff Arquette fans, expecting to see their favorite program, found another show there—with no announcement whatsoever!

The excellent "Dimension X" on radio has been switched around so much, with no announcement, that it loses many listeners.

Another example of this is the Henry Morgan Show for Campbell Soup. We were all looking forward to the next program and there just wasn't any "next"—and, as usual, no announcement of any kind. By the way, what DID happen to Morgan?

The least they could do would be to make an announcement after the last show or before the new show comes on. All the good will created by the program and the station is lost when a show is jerked so discourteously, leaving irate fans. It seems to me that the sponsor and the station both lose by this lack of consideration for the viewer and listener.

Now you have a vague idea of the headaches our Log Editor suffers each week.



Bill Owens, 978 W. 13th Street, San Pedro, Calif.

I am sure the readers of TV-Radio Life will be happy to know that the World's Finest Wrestler, Lord James Blears, will arrive in town with his manager, Captain Leslie Holmes, November 15.

Their first appearance on TV will probably be the following Thursday.

This return engagement has been made because of the hundreds of thousands of letters from wrestling fans requesting his return.



Fern Woods, 1452 W. 88th Place, Los Angeles, Calif.

I have enjoyed your magazine for a long time. I would like to see you do an article on Jack Rourke. He is such a swell emcee. We all enjoy his program "Ladies Matinee" so very much. It gives the studio audience and also the home audience a chance to win a lot of prizes. He is one of the very few emcees who is grateful for the regulars who come daily to his program, and yet make their appearances far enough apart we at home look forward to seeing them.

TV-Radio Life is preparing a story on Jack Rourke. Watch for it.



Mrs. Margaret Harvey, 5022 Sunset Blvd., Hollywood, Calif.

There's one man in my estimation that should get more recognition than he does. I am speaking of Jack Rourke, who appears on "Ladies Matinee" every afternoon over KTTV. He has personality and charm and I think he is as handsome as some of our glamorous boys of the movies (if not more so). Why don't you give

## Thursday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface.

Comedy-Variety		Drama	
3:00-Arthur Godfrey, KXN.	6:30-Operation Underground, KXN.	7:00-Line-Up, KXN.	7:00-Silver Eagle, KECA.
8:30-Father Knows Best, KFI.	7:00-Original Amateur, KECA.	7:30-H'wood Star Playhouse, KECA.	8:30-Hallmark Playhouse, KXN.
Quiz, Participation			
8:00-McNeill Bkfst. Club, KECA	8:00-Grand Slam, KXN.	Mystery-Detective	
11:00-Double or Nothing, KFI.	11:30-Queen for a Day, KHJ.	6:00-Inspector Hearsthouse, KXN.	8:30-Philo Vance, KECA.
12:30-Art Linkletter, KXN.	3:00-Welcome Travelers, KFI.	9:00-FBI in Peace & War, KXN	9:00-Dragnet, KFI.
8:00-Original Amateur, KECA.	9:00-Chance of a Lifetime, KECA.	Sports	
Sports			
5:15-Tom Harmon, KXN.	5:45-Sam Balter, KLAC.	6:15-Bob Keller, KMPC.	8:30-Joe Hernandez, KMPC.
8:30-Joe Hernandez, KMPC.	8:30-Western Harness Racing, KWKW.	Comment-Narration	
		4:30-Burritt Wheeler, KECA.	

us a story and pictures of him in your wonderful magazine? Will be looking for it in a near future issue.

We are glad to inform you that you will not be disappointed. We are planning a story shortly on Jack Kourke. Keep watching for it.



Mrs. Dorothea Jones, 427 W. 63rd Place, Los Angeles, Calif.

It was quite a thrill on Saturday while watching the USC and Army game over KNBH. A beautiful snow storm in Yankee Stadium.

While sitting in your living room in Los Angeles on a hot afternoon. I say television is wonderful and those who are fortunate in having one certainly witnessed a very exciting event. What the eyes see, the heart is bound to believe.



Name withheld by request.

I have just finished reading your report on the Frank Sinatra show in your magazine.

I agreed with every word you wrote. It was the most usinine show I've ever watched. CBS must have more money than brains if they pay Sinatra what is reported. sn't he just awful?

His show of November 6 hit a new low. Imagine a honeymoon scene" with all the headlines of the past couple years?

Your magazine is wonderful. Couldn't do without it.



ackie Blgrave, 12942 Wilshire Drive, Whittier, Calif.

Recently you had an article about fan clubs and I'm ure there are plenty of people who read your magazine who would be interested in joining the new Betty White 'an Club, "Bets' Pets." It's a wonderful club and they ist issued their first "Bets' Pets Journal."

For information about joining "Bets' Pets" write to arbara Guthrie, 4126 Huntley Avenue, Culver City, California. Come on, all you loyal Betty White rooters! I'm member. How about you? Thank you for TV-Radio life. We think you have a fine magazine.

TV-Radio Life has a special feature coming up on Betty White id the entire Al Jarvis show. Keep on the lookout for it.



imes Gleason, Los Angeles, Calif.

Keep it up. Better than ever. Your handling of the ranges in time from Standard to Daylight Saving and ack again were okay. How do you do it?

(If you will notice: My secretary got married. Answer: o secretary.) And what I can do to an inoffensive pewriter is really something. You know something? his should go into Bob Ripley's thing.



TROUPERS WITHSTAND AD-LIBS

When Bob Hope appeared on the recent "Lux Radio eatre" version of "Fancy Pants," only actors who had rked with him before were cast in supporting roles. dy seasoned actors can keep from breaking up on their es when Hope begins to ad-lib on a program.

Friday Radio Program Highlights

A.M. Programs in Lightface Type: P.M. Programs in Boldface.

Comedy-Variety

- 3:00—Arthur Godfres. KNX.
- 8:30—Roy Rogers, KFI.
- 9:30—Beulah, KNX.
- 9:00—Ozzie and Harriet, KECA.
- 9:00—Martin and Lewis, KFI.

Quiz, Participation

- 8:00—McNeill Bkfst Club, KECA
- 8:30—Grand Slam, KNX.
- 1:00—Double or Nothing, KFI.
- 1:30—Queen for a Day, KHJ.
- 8:30—Art Linkletter, KNX.
- 3:00—Welcome Travelers, KFI.
- 3:30—True or False, KHJ.

Comment-Narration

- 1:30—Burritt Wheeler, KFI.

Drama

- 1:30—Clyde Beatty, KHJ.
- 1:00—MGM Theater, KFI.

- 6:15—Command Theater, KNX.
- 7:00—Night Beat, KFI.
- 9:30—Mr. Dist. Atty., KECA.

Mystery-Detective

- 6:30—Boston Blackie, KECA.
- 8:00—Richard Diamond, KECA.
- 8:30—This Is Your FBI, KECA.
- 10:00—I Love a Mystery, KHJ.

Sports

- 5:15—Tom Harmon, KNX.
- 5:45—Sam Balter, KLAC.
- 6:15—Bob Kelley, KMPC.
- 6:30—Joe Hernandez, KMPC.
- 7:00—Boxing, KECA.
- 8:30—Western Harness Racing, KWEW.

Public Interest

- 7:00—Capitol Cloakroom, KNX.
- 7:30—Women's Forum, KNX.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Mark Trail.
- ★KFI—Feature Wire.
- KHJ, KGB—The Green Hornet.
- ★KNX, KCBQ—Edward R. Murrow.
- KALI—Voice of So. America.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFWB—Red Kow.
- KGJ—Jive at Five.
- KIEV—Easy Does It (to 8).
- ★KLAC—News; Sports.
- ★KMPC—News; Business News.
- KRKD—Wagon Wheels.
- ★KWKW—News; Sports.
- 5:05★KECA—Headline Edition.
- 5:10—KLAC—Los Angeles Today.
- KMPC—Today in Sports.
- 5:15★KFI, KGB—News.
- ★KFI—Tom Harmon.
- KFOX—Sports Column.
- KGJ—Sports of the Future.
- KLAC—Stars of the Week.
- KMPC—Lonesome Gal.
- 5:30★KECA, KFMB—Chet Huntley.
- KFI—Casa Cugat.
- KHJ, KFXX, KGB, KVOE—Clyde Beatty.
- ★KNX, KCBQ—World Today, Carroll Alcott.
- ★KFOX—News.
- EGER—Tab'acle Benedictions
- ★EGFJ—News: Record Jackpot.
- KMPC—Stars of Song.
- KRKD—Sports Dial.
- KXLA—Squeakin' Deacon.
- 5:35★KLAC—News.
- 5:45★KECA, KFMB—Bob Garred.
- KFI, KFSD—Elmer Peterson.
- ★KNX, KCBQ—News, Goss.
- KFOX—Your Fishcaster.
- ★KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- 5:55—KHJ, KGB—Tex Fletcher.
- ★KNX, KCBQ—News.
- 6—KECA—Hank Weaver, News.
- ★KFI—MGM Theater:
- "Drama" School," Louise Reiner, Martin Gabel.
- ★KHJ, KFXX, KGB, KVOE—Gabriel Heatter.
- KNX, KCBQ—Pigskin Predictions.
- KFAC—Etchings in Silver.
- ★KFOX, KFWB, KLAC—News.
- EGER—American Soul Clinic.
- KGJ—Request Performance.
- ★KMPC—Norman Nesbitt, News.
- KRKD—Evening Varieties.
- KWKW—Fordellone.
- KXLA—Property Owners.
- 8:05—KLAC—Al Jarvis Ballroom.
- 8:10★KMPC—Calif. News.
- 8:15★KECA, KFMB—Elmer Davis.
- KHJ, KGB—Radio Newsreel.
- ★KNX—Command Theater.
- KFWB—Sports Round-up.
- ★KMPC—Bob Kelley, Sports.
- 8:30★KECA—Boston Blackie.
- KHJ, KGB—The Answer Man.
- KFAC—Musical Milestones.
- KFOX—Hal's Memory Room.
- KFWB—America Dances.
- EGER—Back to the Bible.
- ★KMPC—Golden Gate Races.
- KWKW—Hoyos Hour.
- KXLA—Fed. of Women's Club.
- 8:45★KHJ, KFXX, KGB, KVOE—News, Sam Haves.
- KNX, KCBQ—Grantland Rice.
- 8:50★EGFJ—News.
- 8:55★KHJ, KFXX, KGB, KVOE—Bill Henry.
- 7—KECA, KFMB—Boxing.
- ★KFI—Night Beat.
- ★KHJ, KFXX, KGB—The Hidden Truth.
- KNX, KCBQ—Capitol Cloakroom.
- KFOX—Our Cats.
- KFWB—America Dances.
- EGER—Family Bible Hour.
- KGJ—Musical Digest.
- ★KLAC, KRKD, KXLA—News.
- ★KMPC—News: Musical Memories.
- 7:05★KLAC—Clete Roberts.
- 7:15—KRKD—44 Time Waltzes.
- KXLA—Hiby Ferryman.
- 7:20—KLAC—Crosby & Company.
- 7:30—KECA—Records.
- KFI—Motorists Melody Time.
- KHJ, KGB—Clisco Kid.
- KNX—Women's Forum.
- KFAC—Echoes and Encores.
- KFWB—Community News.
- KMPC—Penny Serenade.
- KRKD—Dr. Richardson.
- KWKW—Bet Spanish Prox
- 7:45—KFI—Jeff Cravath's Short Page.
- ★KFOX—News.
- KFWB—Rosary Hour.
- KGIL—Football.
- KRKD—Catholic Quarter Hour
- KWKW—Christian Fau Fest
- 7:55★KECA—News.

- 8—KECA, KFMB—Richard Diamond.
- KFI, KFSD—One Man's Family.
- KHJ—Touchdown Tips.
- ★KNX, KCBQ—Lowell Thomas.
- KFAC—Evening concert.
- KFOX—Nat'l. Guard Show.
- KFWB—Animal, Vegetable, Mineral.
- KGER—Bible Treasury.
- KGJ—H'wood House Party.
- ★KLAC—News; Bob McLaughlin
- ★KMPC—News; Band of Today.
- KRKD—Here's to Vets.
- KWKW—Church in Action.
- ★KXLA—News.
- 8:15★KFI, KFSD—World News.
- KHJ—Guest Star.
- KNX, KCBQ—Jack Smith, Ginny Simms
- KGER—Hebrew Christian.
- KGJ—Treasury Dept.
- KRKD—Fire Department.
- KXLA—Muir College Sports.
- 8:30★KECA, KFMB—This Is Your FBI.
- ★KFI, KFSD—Roy Rogers.
- KHJ, KGB—True or False.
- KNX, KCBQ—The Big Time.
- KFOX—Navy Band.
- ★KFWB—News.
- KGJ—Music Room.
- KMPC—Opening Night.
- KWKW—Western Harness Racing.
- KRKD—Civil Defense.
- KXLA—Ole Rasmussen.
- 8:45—KFWB—U. N. Today.
- KRKD—Recreation Dept.
- 9—KECA, KFMB—Ozzie & Harriet.
- ★KFI, KFSD—Martin & Lewis.
- ★KHJ, KFXX, KGB, KVOE—Glenn Hardy.
- KNX, KCBQ—Paul Weston Show.
- KFAC—Evening Concert.
- KGJ—Strictly Dixie.
- ★KLAC—News; Music to Remember.
- KMPC—Songs You Remember.
- KRKD—Guest Star.
- KWKW—Jack Carver.
- KXLA—Squeakin' Deacon.
- 9:15★KHJ, KGB—Fulton Lewis, Jr.
- KFWB—Movietime, U.S.A.
- KRKD—Saddle Serenade. (to 12).
- KWKW—Psychology Speaks.
- 9:30★KECA—Mr. District Attorney.
- KFI—We Call It Jazz.
- KHJ, KGB, KVOE—Crime Fighters.
- KNX, KCBQ—Beulah.
- KFWB—Let's Talk Politics.
- KGJ—Platter Party.
- KMPC—Lucky Lager Dance.
- KWKW—Civil Air Patrol.
- 9:45—KNX, KCBQ—Club 13.
- ★KFWB—News.
- 9:55★KECA, KHJ, KFXX, KGB, KVOE—News.
- 10—KECA, KFMB—Hank Weaver, News.
- ★KFI, KFSD—Richfield Reporter.
- ★KHJ, KFXX, KGB—I Love a Mystery.
- ★KNX, KCBQ—Ten O'Clock Wire.
- KFAC—Musical Crossroads.
- KFVD—Dream Time.
- KFWB—Gene Norman.
- ★KLAC—News.
- KMPC—Lucky Lager Dance.
- 10:15—KECA—Dr. Frederick Bailes.
- KFI—Passing Parade.
- ★KHJ, KGB—Frank Edwards.
- ★KNX—Carroll Alcott.
- KFSD—Lucky Lager Dance.
- KXLA—Spade Cooley Time.
- 10:25—KNX—Tom Harmon.
- 10:30—KECA—Ted Malone.
- KFI—Repeat Performance.
- KHJ, KGB—Lonesome Gal.
- KNX—Phillip Norman.
- KFWB—Movietime, U.S.A.
- 10:45—KECA—New Yorkers.
- KFWB—Gene Norman.
- 10:55—KNX—This I Believe.
- 11—KECA—Cheerful Music.
- ★KFI, KHJ, KNX—News.
- KFVD—Round the Globe.
- KMPC, KFSD—Lucky Lager Dance.
- 11:10—KNX—Tom Hanlon's Scoreboard.
- 11:15—KECA—Meet the Band.
- KFI—Palladium Orch.
- KHJ—Crowell's Nest.
- KNX—Merry-Go-Round.
- 11:30—KECA—The New Yorkers.
- KFI—Joe White Show.
- KXLA—Alex Cooper.
- 11:45—KNX—You and the World.
- 12★KECA, KNX, KLAC—News.
- KFI—Musical Menu.
- KFAC—Music Out of the Night (to 6).
- KFWB—Larry Finley (to 4).
- EGFJ—Nightowl Special. (to 6).

# RADIO PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
\*Indicates programs of news and commentary

\*Adams, Cedric..... KNX, 12:55 p.m. M-F  
 Adams, Joe..... KOWL, 12 n. M-Sa  
 Adventures in Music..... KGER, 1:30 p.m. W  
 Adventures in Research..... KGER, 1:30 p.m. Tu  
 Against the Storm..... KECA, 11:30 a.m. M-F  
 \*Agronsky, Martin..... KECA, 6 a.m. M-F  
 6:15 a.m. Su  
 Air Force Hour..... KHJ, 5 p.m. Sa  
 \*Alcott, Carroll..... KNX, 5:30, 10:15 p.m. M-Sa  
 Allen, Irwin..... KLAC, 8:30 p.m. Su  
 America Dances..... KFVB, 6:30 p.m. M-F  
 American Forum..... KFI, 2 p.m. Su  
 American Legion Reports..... KMPC, 8 p.m. Sa  
 American Sports Page..... KECA, 7:30 p.m. F  
 American Story Book..... KMPC, 7:15 a.m. Sa  
 American Way..... KFI, 6:30 p.m. M  
 Amos 'n' Andy..... KNX, 4:30 p.m. Su  
 Anson, Bill..... KFVB, 9 a.m. M-Sa  
 Answer Man..... KHJ, 10:30 a.m., 6:30 p.m. M-F  
 Armed Forces Review..... KHJ, 4:30 p.m. Su  
 Arden, Eve..... KNX, 8 p.m. Su  
 Army Air Force Show..... KHJ, 5 p.m. Sa  
 Arnold, Edward..... KECA, 7:30 p.m. Tu;  
 10:55 a.m. M-F  
 Art of Living..... KFI, 7:30 a.m. Su  
 As We See It..... KECA, 7 p.m. Sa  
 Aunt Jenny..... KNX, 9:15 a.m. M-F  
 Auni Mary..... KFI, KFSD, 3:30 p.m. M-F  
 Autry, Gene..... KNX, 8:30 p.m. Sa  
 Babbitt, Harry..... KNX, 7:45 a.m. M-F  
 Backstage Wife..... KFI, 1 p.m. M-F  
 Back to God..... KHJ, 8:30 a.m. Su  
 Bailes, Dr. Frederick..... KECA, 6:30 a.m. M-F  
 10:15 p.m. M-F  
 Baldwin, Mel..... KNX, 12:05 a.m. M-F  
 Band of Today..... KMPC, 8:15 p.m. M-F  
 \*Banghart, Kenneth KFI, KFSD, 11:55 a.m. M-F  
 Balter, Sam..... KLAC, 5:45 p.m. M-Sa  
 Bandstand, U.S.A..... KHJ, 11 p.m. Su  
 Barrymore, Lionel..... KFI, 4:15 p.m. M-F  
 Bently, Clyde..... KHJ, 5:30 p.m. M,W,F  
 \*Behind the Story..... KHJ, 4:30 p.m. M-F  
 Benny, Jack..... KNX, 4, 9:30 p.m. Su  
 Benson, Bobby..... KHJ, 1:55 p.m. Su; 5 p.m. M  
 Berch, Jack..... KECA, 10 a.m. M-F  
 Bergen, Edgar..... KNX, 5, 9 p.m. Su  
 Benlah..... KNX, 9:30 p.m. M-F  
 Bible Class..... KHJ, 9 a.m. Su  
 Bible Institute..... KMPC, 7:30 a.m. Su  
 Bible Treasury Hour..... KHJ, 8:30 a.m. M, W, F  
 Biggs, E. Power..... KGER, 8:45 a.m. Su  
 Big Hand..... KNX, 8:30 a.m. Su  
 Big Jon and Sparkie..... KECA, 7:30 p.m. M  
 Big Show..... KFI, 3:30 p.m. Su  
 Big Sister..... KNX, 10 a.m. M-F  
 Big Story..... KFI, 9:30 p.m. W  
 Big Time..... KNX, 8:30 p.m. F  
 Big Town..... KFI, 7 p.m. Tu  
 \*Bishop, Pat..... KFI, 6 a.m., 6:45 a.m.,  
 5 p.m. M-F; 6:45 a.m. Su  
 Blind Artists Guild..... KFVB, 4:30 p.m. Sa  
 Blue, Ira..... KECA, 5:30 p.m. Sa  
 Bob and Ray..... KFI, 2:45 p.m. M-F  
 Bold Venture..... KFI, 6:30 p.m. Th  
 Bolero Time..... KMPC, 9 a.m. Su  
 Book Associates..... KNX, 10:30 p.m. Su  
 Books Bring Adventure..... KGER, 1:30 p.m. F  
 Borge, Victor..... KECA, 5:25 p.m. M, W, F  
 Boston Blackie..... KECA, 6:30 p.m. M, W, F  
 Bowron, Fletcher..... KFI, 10:15 p.m. Su;  
 Boy Scout Jamboree..... KFI, 8:30 p.m. Su  
 Breakfast Club..... KECA, 8 a.m. M-F  
 Break the Bank..... KECA, 9:30 p.m. M-F  
 Breakfast Gang..... KHJ, 7:15 a.m. M-Sa  
 Brighter Day..... KNX, 11:45 a.m. M-F  
 Broadway Is My Beat..... KNX, 9:30 p.m. Su  
 \*Brown, Cecil..... KHJ, 8 a.m. M-F  
 Bull, Frank..... KFVB, 6:30 p.m. M-F  
 Business News..... KMPC, 8:15 a.m. M-Sa  
 CBS Sunday Desk..... KNX, 5:30 p.m. Su  
 California Caravan..... KHJ, 12:30 p.m. Su  
 California Cavalcade..... KGER, 1:30 p.m. M  
 California Holiday..... KNX, 10:30 p.m. Su  
 Campan Caravan..... KECA, 9:15 p.m. Su  
 Calvary Hour..... KMPC, 7 a.m. Su  
 Cantor, Eddie..... KFI, 6:30 p.m. Su  
 Capitol Cloakroom..... KNX, 7 p.m. F  
 Career Theatre..... KECA, 10:30 p.m. Su  
 Caribbean Crossroads..... KHJ, 6:30 p.m. Su  
 Carlisle, Una Mae..... KECA, 3:45 p.m. Sa  
 Carnation Hour..... KNX, 6:30 p.m. Su  
 Carnival of Books..... KFI, 9 a.m. Su  
 Carver, Jack..... KWKW, 9 p.m. F  
 Casa Cugat..... KFI, 5:30 p.m. Tu-F  
 Catholic Answers..... KFVB, 7:45 p.m. Su  
 Catholic Hour..... KFI, 11 a.m. Su  
 Cavalcade of America..... KFI, 8:30 p.m. Tu  
 Center of Light..... KFAC, 5 p.m. Su  
 Challenge of the Yukon..... KHJ, 3 p.m. Su  
 Challenge to Youth..... KMPC, 8:30 a.m. Su  
 Chance of a Lifetime..... KECA, 9 p.m. Th  
 Charlie McCarthy..... KNX, 5 p.m., 9 p.m. Su  
 Chef Milani..... KMPC, 9:30 a.m. M-F

Chicago Round Table..... KFI, 10:30 a.m. Su  
 Chicago Theater..... KHJ, 9:30 p.m. Su  
 Chorallers..... KNX, 7 p.m. Su  
 Christian Science..... KFI, 9:15 a.m. Su  
 Church of the Air..... KNX, 7 a.m. Su  
 Cisco Kid..... KHJ, KGB, 7:30 p.m. M,W,F  
 City Hospital..... KNX, 10:30 a.m. Su  
 City Reports..... KFI, 10:15 p.m. Su  
 Club 15..... KNX, 9:45 p.m. M-F  
 3 p.m. W-F  
 Club 930..... KHJ, 2 p.m. M; 2:15 p.m. Tu;  
 Club Can Do..... KECA, 10:45 p.m. Th  
 Coffee Time..... KFI, 9 a.m. M-F  
 \*Collugwood, Charles..... KNX, 9:45 a.m. Su  
 Comedy of Errors..... KHJ, 7:30 p.m. Su  
 Composer's Corner..... KFAC, 1:30 p.m. M-F;  
 1:15 p.m. Sa  
 Command Theater..... KNX, 6:15 p.m. F  
 Community Newspaper..... KFVB, 7:30 p.m.  
 M-F; Su  
 Concert Hall Revue..... KECA, 7 a.m. Su  
 \*Considine, Bob..... KFI, 5:45 p.m. Sa  
 Contented Hour..... KNX, 6:30 p.m. Su  
 Cook, Ira..... KECA, 1:15 p.m. M-F,  
 KECA, 7:45 a.m. Sa  
 KMPC, 4:30 p.m. M, W, F  
 Cooley, Spade..... KXLA, 10:15 p.m. M-F  
 Cooper, Alex KXLA, 11:30 p.m. M-F; 11 p.m. Su  
 Corliss, Archer..... KNX, 6 p.m. Su  
 Count of Monte Cristo..... KHJ, 7:30 p.m. Tu  
 County Medical Assn..... KFAC, 1 p.m. Th  
 Cravath, Jeff..... KFI, 7:45 p.m. F  
 Crime Does Not Pay..... KFI, 11:30 p.m. Tu  
 Crime Fighters..... KHJ, 9:30 p.m. F  
 Crime Is Your Problem..... KFI, 10:15 a.m. Su  
 Criswell Predicts..... KFVD, 1:30 p.m. M-F  
 Critic at Large..... KFI, 12 n. M-F  
 Crocker, Betty..... KECA, 11 a.m. M-F  
 Crosby, Bing..... KNX, 6:30 p.m. W  
 Crowell's Nest..... KHJ, 11:15 p.m. M-Sa  
 Dangerous Assignment..... KFI, 7 p.m. Sa  
 Darby, Raymond V..... KFI, 10:15 p.m. Sa  
 Davidson, Bill, KECA, 3:30 p.m. Sa; 10 a.m. Su  
 Defense Attorney..... KECA, 8:30 p.m. Sa  
 Dempsey-Tegeer Hour..... KMPC, 10 a.m. Su  
 Disting With Dick KIEV, 9:30 a.m., 12:15 p.m.,  
 3:30 p.m. M-F  
 Dixie 4 Quartet..... KHJ, 8:15 a.m. Su  
 \*Double or Nothing..... KFI, 11 a.m. M-F  
 Dragnet..... KFI, 9 p.m. Th  
 Drake, Galen..... KNX, 12 n. M-F  
 Dream Time..... KFVD, 10 p.m. D  
 Dr. Christian..... KNX, 8:30 p.m. W  
 Dr. Hiss Clinic..... KHJ, 9 a.m. Sa  
 Dude Ranch Roundup..... KFI, 3:45 p.m. M-F  
 Dugan, Johnny..... KHJ, 8 a.m. Sa  
 Dvorak, George..... KFI, 9 a.m. Sa  
 Eastside Show..... KFVB, 10 p.m. M-Sa  
 Easy Aces..... KECA, 11:45 a.m. M-F  
 Echoes of Eden..... KFVB, 10:30 p.m. Su  
 \*Edwards, Frank..... KHJ, 10:15 p.m. M-F  
 \*Eliot, Maj. George F..... KHJ, 6:45 p.m. Su  
 Employment Review..... KFAC, 1 p.m. Su  
 Enchanted Hour..... KHJ, 7 p.m. Sa  
 Eternal Light..... KFI, 9:30 a.m. Su  
 Evelyn Winters..... KECA, 2:45 p.m. M-F  
 Evening Concert..... KFAC, 8 p.m. D  
 Famous Radio Players..... KNX, 3:30 p.m. Su  
 Farm Mail..... KNX, 1 p.m. Su  
 Farm Adviser..... KMPC, 12:45 p.m. M-F  
 Farm and Home Hour..... KFI, 11:30 a.m. Su  
 Farm Highlights..... KFI, 6:15 a.m. M-Sa  
 Farm Reporter..... KFI, 12 n. M-Sa  
 Father Knows Best..... KFI, 8:30 p.m. Th  
 Faye, Alice..... KFI, 5 p.m. Su  
 FBI in Peace and War..... KNX, 9 p.m. Th  
 \*Feature Wire..... KFI, 5 p.m. M-F  
 Fibber McGee and Molly..... KFI, 6:30 p.m. Th  
 Fights..... KNX, 7 p.m. W  
 Finley, Larry..... KFVB, 12 p.m. D  
 First Baptist Church..... KFAC, 7:30 p.m. Su  
 Fisher, Gaston..... KNX, 11:30 p.m. Su  
 Fisher, George..... KNX, 2:45 p.m. M-F;  
 10:15 p.m. Su  
 Five Seventy Club..... KLAC, 12:30 p.m. D  
 Fletcher, Tex..... KHJ, 5:55 p.m. M-F  
 Flying Feet..... KECA, 9:30 a.m. Su  
 Flynn, Howard..... KMPC, 10 a.m. M-F  
 For Men Only..... KFI, 7 a.m. Sa  
 For You..... KFI, 11:45 p.m. W  
 Foreign Reporter..... KECA, 8:45 p.m. Th  
 \*Foster, Cedric..... KHJ, 12:15 p.m. M-F;  
 3:55 p.m. Su  
 Frank and Ernest..... KHJ, 11 a.m. Su  
 Freedom Story..... KMPC, 9 a.m. Su  
 Friend of the Family..... KNX, 9 a.m. Su  
 Front-Page Farrell, KFI, KFSD, 2:15 p.m. M-F  
 Fuller, Dr. Charles..... KECA, 1 p.m. Su  
 Fun Factory..... KECA, 5 p.m. Tu, Th  
 Funny Paper Man..... KFI, 8 a.m. Su  
 \*Fuller, Sid..... KHJ, 12 n. D  
 Gangbusters..... KNX, 9 a.m. Su  
 Garden School..... KGER, 2:30 p.m. M-F  
 Garr, Bill..... KWKW, 1 p.m. M-Sa

\*Garroway, Bob KECA, 7:30 a.m., 5:45 p.m. M-Sa  
 Garroway, Dave..... KFI, 8:45 a.m. M-F  
 Gateway to Music..... KFAC, 10 p.m. Su  
 Gillespie Garden Guide..... KHJ, 9:15 a.m. Tu-Th  
 Give and Take..... KNX, 8:30 a.m. Su  
 Godfrey, Arthur..... KNX, 7 a.m., 3 p.m. M-F  
 KNX, 2 p.m. Su  
 \*Goss, Frank..... KNX, 7:30 a.m. M-Sa,  
 KNX, 5:45 p.m. M-Sa  
 Graham, Billy..... KECA, 3 p.m., 12 p.m. Su;  
 KNX, 10:45 a.m. M-F  
 Graham, Vance..... KMPC, 9 a.m. Su  
 Graud Central Station..... KNX, 10 a.m. Su  
 \*Grand Slam..... KNX, 8:30 a.m. M-F  
 Grant, Johnny..... KMPC, 2 p.m. M-F  
 Great Adventure..... KECA, 7:30 p.m. Su  
 Great Gildersleeve..... KFI, 8:30 p.m. W  
 Greatest Story Ever Told..... KECA, 2:30 p.m. Su  
 Green Hornet..... KHJ, 5 p.m. W-F  
 \*Greene, Bob..... KHJ, 8:15 a.m. M-Sa  
 Guiding Light..... KNX, 10:45 a.m. M-F  
 Hall's Memory Room..... KNX, 8:30 p.m. Th  
 Hallmark Playhouse..... KFI, 6:30 p.m. W  
 Halls of Ivy..... KALI, 10 a.m. M-Sa  
 Hancock, Hunter..... KALI, 10 a.m. M-Sa  
 Hunter, Tom..... KNX, 11:10 p.m. M-F; 5 p.m. Su  
 Hardy Family..... KFI, 6 p.m. Tu  
 \*Hardy, Glenn..... KHJ, 9 p.m. Su-F  
 Harmon, Tom..... KNX, 10:25 p.m. M-Sa;  
 5:15 p.m. Su  
 Harris, Phil..... KFI, 5 p.m. Su  
 Hart, Maurice..... KFVB, 10 p.m. M-Sa; 2 p.m. Su  
 \*Harvey, Paul..... KECA, 12:15 p.m. M-F;  
 7 p.m. Su  
 Hushknife Hartley..... KHJ, 1 p.m. Su  
 Haven of Rest..... KXLA, 8:30 a.m. M, W, F  
 KHJ, 8:30 a.m. Tu, Th, Sa  
 Hawaii Calls..... KHJ, 6 p.m. Su  
 Hawk, Bob..... KNX, 7 p.m. M  
 Hawkes, Charleau..... KFI, 8 p.m. Su  
 Hawthorne..... KNX, 12:05 a.m. M-Su  
 Hawthorne's Mail Bag..... KNX, 4:45 p.m. M-F  
 \*Hayes, Sam..... KFI, 7:45 a.m. M-F  
 \*Hayes, Sam KHJ, 4:45 p.m., 6:45 p.m. M-F  
 Haynes, Dick..... KLAC, 7:20 a.m. M-Sa  
 \*Heater, Gabriel..... KHJ, 6 p.m. M-F  
 Heidt, Horace..... KNX, 8:30 p.m. Su  
 Help Wanted..... KMPC, 6:45 a.m., 4:35 p.m. M-F  
 \*Heningway, Frank..... KHJ, 4 p.m. M-F  
 KHJ, 7 a.m. M-Sa; 4:30 p.m. Su  
 \*Henry, Bill..... KHJ, 6:55 p.m. M-F  
 \*Henry, Fred..... KLAC, 5 p.m. M-F  
 Here's to Veterans..... KFI, 11:45 p.m. Th  
 Heritage in Music..... KFAC, 1 p.m. Su  
 Hernandez, Joe..... KMPC, 6:30 p.m. M-Su  
 Heroes of the West..... KHJ, 5 p.m. Su  
 Hidden Truth..... KHJ, 7 p.m. Su  
 His Parade..... KNX, 11:15 a.m. M-F  
 \*Hillman, William..... KHJ, 7 p.m. Th  
 Hilltop House..... KFI, 7 p.m. Th  
 \*Holbrook, John..... KHJ, 10 a.m. M-F  
 Hollywood Music Hall..... KNX, 7:30 p.m. Sa  
 Hollywood Star Playhouse..... KECA, 7:30 p.m. Th  
 Hollywood Theater..... KFI, 9:30 p.m. Tu  
 Holmes, Dr. Ernest..... KECA, 4 p.m. Su  
 Hometown Happenings..... KFI, 11:30 a.m. Su  
 Hometown Jamboree..... KXLA, 11:30 a.m. M-F  
 Hopalong Cassidy..... KNX, 6 p.m. Su  
 Hope, Bob..... KFI, 9 p.m. Tu  
 Hour of St. Francis..... KMPC, 7:15 p.m. Sa  
 Hour of Triumph..... KHJ, 8 a.m. Su  
 How To..... KNX, 7 p.m. Sa  
 \*Huntley, Chet KECA, 9:15 a.m., 5:30 p.m. M-F  
 3:45 p.m. Su  
 I Love a Mystery..... KHJ, 10 p.m. M-F  
 If They Had Lived..... KGFJ, 8:15 p.m. Su  
 Jubilee Show..... KGFJ, 8 p.m. Su  
 Inspector Hearsthouse..... KNX, 6 p.m. Th  
 International Airport..... KHJ, 9:30 p.m. W  
 International Disc Jockey..... KNX, 2:05 p.m. M-F  
 KNX, 4:30 p.m. Sa  
 It's Always Sunday..... KNX, 1:30 p.m. Su  
 It's Fun to Be Young..... KNX, 2:30 p.m. Sa  
 Invitation to Learning..... KNX, 8:30 a.m. Su  
 Jarvis, Al..... KLAC, 9:30 a.m., 6:05 p.m. M-Sa  
 Jay, George..... KGFJ, 12 p.m. M-Sa  
 Jive at Five..... KGFJ, 5 p.m. M-Sa  
 John and Gertrud..... KWKW, 8 a.m. M-Su  
 John Steele..... KHJ, 7 p.m. Tu  
 Johnny Dollar..... KNX, 6:30 p.m. Tu  
 \*Joy, Dick..... KNX, 10 p.m. D; 5:30 p.m. Su  
 Jr. Town Meeting..... KMPC, 8:30 p.m. Su  
 Junior Junction..... KFI, 10:30 p.m. Su  
 Just Plain Bill..... KFI, KFSD, 2 p.m. M-F  
 KFI Cullin..... KFI, 9:30 p.m. M  
 Kaye, Sammy..... KECA, 4:30 p.m. M-Sa  
 Kelley, Bob..... KMPC, 6:15 p.m. M-Sa  
 \*Kennelly, Bill..... KNX, 12 n. M-F  
 King Arthur Godfrey's Roundtable..... KNX,  
 3 p.m. Su  
 Kings Row..... KFI, 10:15 a.m. M-F  
 Kirk, Eddie..... KXLA, 10 a.m. M-F  
 Kirkwood, Jack..... KHJ, 1 p.m. M-F  
 L. A. Breakfast Club..... KFVB, 8:15 a.m. M-F  
 Ladies' Day..... KFI, 9:30 a.m. M-F





## You Can Have Perfect TV Reception

(Continued from Page 3)

tennas on the hills surrounding them. Roof antennas were completely useless. Scotte perfected this type of installation—incidentally making friends of the Fire Department.

Scotte and his crew cut a wide path through the brush of the canyon up to the top of some hill where they received a good signal. There they placed a Radarray antenna, strung Gonset line wire to the house, mounted it on six-foot poles so that it couldn't be reached by the hill animals—and suddenly a happy family had a picture where there had been none. Why did the Fire Department appreciate it? Perfect firebreaks, of course.

Now Scotte has perfected a new system whereby 100 homes in each of the canyons are receiving a perfect picture from ONE antenna. Known as the Teleplex multiple antenna system—designed, manufactured and installed exclusively by Scotte Gray, Inc.—this near-miraculous system is composed of Teleplex antennas, amplifiers and isolators, all of which add up to as perfect television as is at present possible. It was designed especially for areas where reception is extremely bad or where there is none at all, such as the canyons mentioned above.

Here's how it works. Scotte is called by some set owner who wants television. As soon as Scotte knows the area involved, he knows his problem. So he surveys the area, finds the best possible point of reception from the transmitters on Mt. Wilson, establishes a Radarray antenna on that spot. Then he runs a line from the antenna, amplified wherever necessary, and any number of homes in the vicinity can have perfect TV reception, if one more component of the Teleplex system is included. This is the isolator, placed on the wall inside the home, which receives the signal from, and sends it back to, the main line and, meantime, gives you the picture you ought to have.

Scotte's work with his Teleplex systems had led him into even larger territories than neighboring canyons and involved the use of automobiles and even helicopters. Take the towns of Taft, California, and Bountiful, Utah, as examples.

Taft was separated from a good signal from Mt. Wilson by an uneven range of mountains, and nobody could get a picture. Scotte was hired to see what could be done.

In an extensive survey like this—the proper antenna site could be anywhere from one to fifteen miles radiating concentrically—Scotte uses a station wagon which is equipped

Page Thirty-four

with a receiver, a twelve-foot antenna and a Simpson field-strength meter, accurately calibrated to give a true signal-strength reading of 110-volt AC within the car.

Starting from the center of town and working out in ever-widening circles, Scotte tested for signal. He worked into the foothills until he found the one spot in the territory where a signal could be received. There he placed his antenna and ran a Gonset open-wire line, amplified every few thousand feet, some six miles into town. As soon as Taft homes were equipped with their Teleplex isolators, families were treated to pictures exactly the same as those received by station KTTV, some 100 miles away, and powerfully equipped.

The receiving point in Taft is situated, oddly enough, in relatively flat country and not on the highest peak between itself and Mt. Wilson. The signal apparently comes through some canyon.

### TV-Happy Bountiful

Not so with Bountiful, Utah. Situated just "over the hill" from the transmitters in Salt Lake City, Bountiful couldn't get a picture at all because the "hill" was 7000 feet high. Scotte was called for consultation, found his antenna site on the highest peak (far above the transmitters in this case) and hundreds of Bountiful homes had television.

The desert resort of Palm Springs, California, can have the same happy experience if they decide to avail themselves of Scotte's further services. He has already made his survey—this time by helicopter—and has found the site, seven miles above the center of town, where he can get a good signal from Mt. Wilson.

The Inyo-Kern Naval Base survey disclosed that an antenna would have to be set up on El Paso Peak, some fifteen miles from the receiver site.

It can be done! is the creed of Scotte Gray, who is Southern California's true antenna specialist in the sense that he does nothing else. As head of a crew of varying numbers, Scotte does all antenna locating and siting, lays out the transmission-line route, and orients all antennas used in his system of providing TV for everybody.

Scotte was born in Chicago; has made his home in Los Angeles since 1930. He was born of Scotch parents—hence the name Scotte and the Scotch plaid shirts he always wears, without tie, above denim slacks and shoes.

Scotte was a real soldier of fortune. During the years between 1925 and 1945 he traveled all over the world, flew practically every kind of plane made; flew for the Mexican, Chinese and British governments.

He was a Wing Commander in the R.A.F., and flew every aircraft constructed by the English and American governments during the period between 1940 and 1945. Also during this period, within five days of landing on English soil as a matter of fact, he married a girl who became

## 'Smokey' Rogers: Star of San Diego

(Continued from Page 19)

—in fact, any stringed instrument except the violin—pardon, the fiddle.

### More Details

How old is Smokey? Well, I tell ya, podner, one day he's twenty-three and the next he's eighty-three. No one but Smokey and the social security department have the answer, and at this point Smokey isn't having any governmental social security—he has his own.

Smokey has an investment of \$10,000 in special-made, hand-tailored Western outfits including one outlandish pink suit.

The charitable organizations get in line to get a plug on Smokey's "General Store" show on KFMB-TV. His last venture raised \$2,200 for the March of Dimes with a few earnest requests.

Up until right this moment Smokey hasn't been "stopped" on his show. Carol Salentine, pert red head who helps sell the commercials, found herself in a spot the other day. She stepped confidently to the counter and stooped down to get the vacuum cleaner she was to demonstrate. It wasn't there.

She was desperately trying to find something to say to cover up when Smokey came to the rescue: "If'n I'd a-knowned you was about to start talking about that vacuum cleaner, Carol, I'd a-told you I sold it to a feller a while ago."

That's the success story of Eugene T. "Smokey" Rogers, television personality of KFMB-TV, Channel 8, San Diego.

The initial "T"? 'Tis rumored it stands for Throckmorton.

★ ★

### SHADES OF BEN HOGAN

NBC's Phil Harris broke 70 for the first time in his golfing career. Members of the Country Club are watching their bets, now that Phil has reached professional standing.

the first English war bride of World War II.

When the war ended Scotte went into the television business as a retailer. His customers and friends developed so many problems having to do with antennas that he began to concentrate on this important phase of reception. He had to learn the hard way—at that time there were no books on the subject.

Well, Scotte learned, and there are a number of grateful people in this area who are happy he did.

How he feels about television is enlightening. He says: "Television is without a doubt the world's greatest invention."

And if you say, "But what about . . ." he'll repeat emphatically, "It's just the greatest thing ever."

# A Colonel Dares Call the General Wrong!

By Jane Pelgram



COLONEL TIM MCCOY AND A FEW of the Indian friends who help make his television show an informative pageant of lore native to America. To the right of McCoy sit Roan Horse, a sand painter, and Little Sitting Bull, a child named on the show by John S. Bull, son of the original Sitting Bull. To the Colonel's left sits Len Mana, a Piute girl. The rest of the group with the huge authentic headdresses are Pueblo Indians. An endorsement of the authenticity of all Colonel McCoy presents weekly lies in his Indian friends' willingness to appear on his show.

**C**RITICISM OF a wartime general is a privilege usually indulged in by the public whose nearest brush with the military rests in a visit to the local canteen, or perusal of a newspaper.

Army personnel don't busy themselves along this line for the simple reason it would result in a visit to the guardhouse or a bust down to two cuts below KP.

Yet Tim McCoy, a bona fide full colonel, a former general (when McCoy served as Adjutant General of Wyoming, the command carried with it the rank of brigadier general), and a military history student, builds constructive, informative and completely fascinating television shows around this business of showing just how wrong a general can be!

True, he lies in small danger of having his rank yanked, for the military enthusiast is taking the generals of the Indian Wars.

## First Prologues

McCoy's KTLA show consists of a prologue featuring Indian lore, dances, customs, legends and many of his Indian friends, followed by a Tim McCoy movie.

Prologues are an old story to McCoy. Back in the days of silent pictures, it was he who brought 500 Indians from Milford, Utah, to the site of the famous Jesse Lasky production "The Covered Wagon." Later McCoy headed the stage prologue to the picture and accompanied his Indian friends on a tour of Europe.

## A Maligned Race

Feeling that the Indian not only was, but currently is, being portrayed in a false light, McCoy started devoting an occasional show

to re-creating, by map, chart and live action bits, famous Indian battles.

On more than one occasion it was the undisciplined character of the frontiersmen as they thrust inexorably westward that was the principal cause of the famous conflicts. The whites constantly encroached on Indian lands in defiance of treaty; they destroyed game upon which the Indian depended for food and clothing; and many were ready to slay any redskin on sight.

## Last Stand

The case of General Custer pictures this stalwart as going down in defense of the lives of his men at the hands of a horde of savages. The battle of the Little Big Horn has been depicted on calendar and in picture puzzle and identified in quiz questions for years. McCoy one night re-created for his audience a former battle of Custer's. During the Battle of the Washita, Custer's blunders resulted in the pulling away from the scene of battle of all regiments save those of Major Elliott, who was slain by the Indians—Indians on whom a surprise attack had been planned, and who were defending their own lives.

This blunder on General Custer's part resulted in dissension among his regiment, the formation of the Custer Clique and the Anti-Custers. Custer's own "Last Stand" occurred when troops pulled away from him in the same sort of maneuver.

## First Currency

On another occasion McCoy told of Pontiac's attack on Detroit. Few people know that the Indian leader, in his negotiations with the French, at this time issued the first currency.

Promissory notes on birch bark purchased arms and goods. Later the defeated Pontiac redeemed every scrap of bark. How many defeated leaders of contemporary times have fulfilled their obligations in such a manner?

On another Saturday, McCoy touched upon General Braddock's defeat in the French-Indian wars. It seems that General Washington's colonel of the Colonial troops wasn't about to take any advice from the thick-headed Colonials. Off to the woods, natural habitat and fighting ground of the Indian, he went, huzzahing into war in the true British fashion. Waylaid as they sat at lunch one day, the entire company was slain to a man.

## Authentic

McCoy has yet to indicate one phase of any battle which can't be, and hasn't been, authenticated by history and its chroniclers. A good portion of McCoy's show audience are members of the museums from which he is privileged to borrow the Indian trappings and rare objects that make his shows authentic pageants of Indian lore. These learned friends, rather than congratulating him as they do, would be first to call a wrong turn.

McCoy himself considers correct in that a moral obligation. As he puts it, "It's always been a military-history nut. Now I am allowed, through television, to capitalize on this knowledge. I've got to do it right!"

Turn to our news section and the sign of the Tim McCoy War Bonnet for your coupon. This is the only official entry blank to Tim McCoy's KTLA contest.



◀ **MY ACHING BACK!** If you think this is any easy trick try it out some day on your friends. For wrestlers it's just part of a night's work. (L. A. Times photo.)

now being shown on television. Four local channels carry more than eleven full hours of wrestling every week.

A nightly visit to your neighborhood tavern will further demonstrate the universality of this much-discussed subject. More than likely, you will hear a conversation like this:

Wrestling Willie: "Let's see the matches!"

Culture-conscious Charlie: "Leave this channel on, there's a good drama coming up."

Bartender (turning the dial to the wrestling channel): "I play what the majority of my customers want to see."

Culture-conscious Charlie: "Those guys are nothing but a bunch of fakes and half-dressed vaudeville actors."

Wrestling Willie: "I'd like to see you get in the ring with 'em! And if that's vaudeville, then it's a heck of a lot better than some of the stuff they put on."

Even in the home the debate goes on. Momma loves the maulers; Daddy is disgusted, or vice-versa. From the teen-agers down, the squabble continues.

One night, in order to satisfy our

*Television Poses a Wrestling Question:*

## What Do You Think of

**I**T WOULD be a dull world if everyone agreed with everyone else. Television, besides being one of the scientific marvels of our time, has undoubtedly stimulated many heated debates over issues that had once been "dead" and forgotten.

Take wrestling, for example.

"You take it!" one viewer says. "I think the whole thing smells and is a big joke."

"I never miss a wrestling match. I think it's the best show on television," another one declares.

"Says who?" says one.

"Says me!" says the other.

Wait a minute, fellows. Before you start swinging or grunting and groaning at each other, let's be a little more objective.

One indisputable fact concerns the predominance of wrestling bouts

own curiosity we decided to go to the Hollywood Legion stadium and get a first-hand report on the "mystery of the matmen."

Before we even got through the gate, we had part of our story.

Several men, big men, were picketing the place. They carried signs saying "Unfair to Organized Wrestlers." We found out they were members of the ASTES—American Sportsmen Television Equity Society, Inc., a bona fide labor union.

We talked to two of them: John Weaver, vice president, and Leslie Grimes, a director of the union.

In brief, this is what they had to say:

1. Wrestlers were not being paid enough. Some of them were lucky to be making \$60 a week.

2. Some bookers and promoters had a monopoly.

3. Although professional matches

November 16, 1951



▲ "IF PEOPLE WANT old-fashioned wrestling, then they can go to the nearest college," says Bill Welsh, popular mat announcer for KTTV.

should not be conducted as the amateur bouts are, they should not be as bad as they are now.

4. So-called championship matches, in particular, should have top men facing each other, instead of including so many second-raters.

Weaver went into more details. (For obvious reasons, we will not use the names he did.)

"... ---, who is wrestling tonight, is tough, and one of the best in the business. But --- ---, he's strictly a bum."

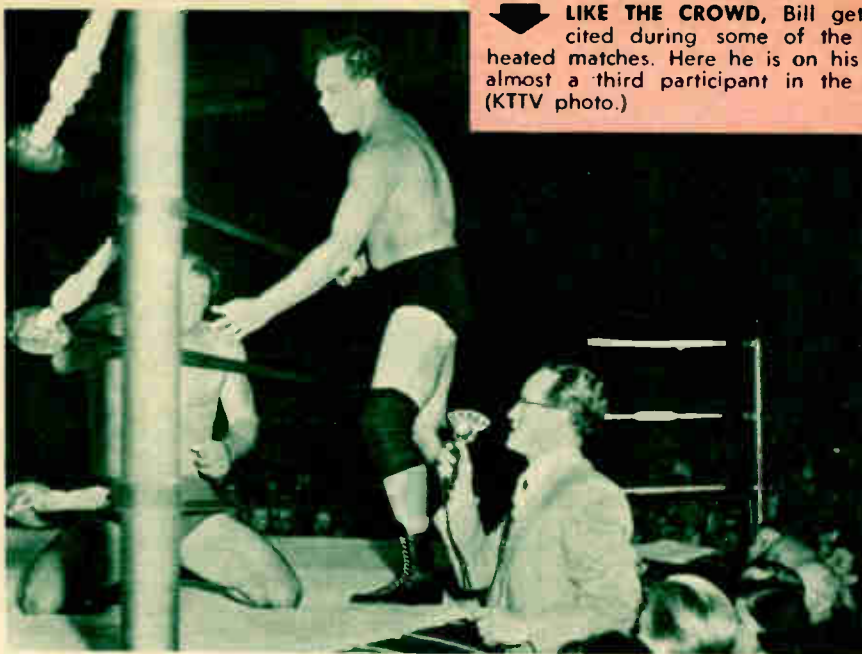
"Television brought wrestling back to life, but it will kill it again if things keep up."

After a lengthy discussion we had one side of the story and walked through the contestants' gate to get the rest. We didn't have to wait long.

Opposite the locker rooms, we entered a small and stuffy room filled with glaring lights, TV cameras, and broad-shouldered wrestlers attired in brightly colored robes. Bill Welsh, the popular TV and radio announcer, was on hand to greet us.

We put the question to Bill right away and asked him if he thought wrestling was becoming "over-vaudevillized." As in his interviews, Bill was emphatic, enthusiastic, and right to the point:

"If the type of wrestling that is being put on today pleases the people, then it should continue. Other sports, such as basketball and football, have changed the rules to please the spectators, so why shouldn't wrestling? If people want old-fashioned wrestling, then they



LIKE THE CROWD, Bill gets excited during some of the more heated matches. Here he is on his feet, almost a third participant in the ring. (KTTV photo.)

"Kill the umpire" or "Take the bum out" is a mild creature compared to some of the rabid wrestling enthusiasts. After talking to many of them—from the Legionnaire guards to the public announcer to several of the women who flock to these affairs—we were convinced that they were sincerely enjoying themselves.

During the fights some of the more skeptical spectators laugh and shout derisively: "Quit your faking. You're not hurt, yer bum, he never touched

you." Five minutes later, however, these same critics are screaming their heads off about the unfair tactics of the "villain" in the ring.

Although some of the matmen may act more hurt than they actually are during the matches, when you talk to these panting musclemen in the locker rooms and see the black eyes, the swollen bruises and the chipped teeth, you realize that show business or no show business, it's a tough way to make a living.

# Professional Wrestling?

By Ted  
Hilgenstuhler

can go to the nearest college."

With these words, Bill had to leave to start his interviews. These interviews (which we have heard people say were "the thing we really get a bang out of") were informal and entertaining. Occasionally even the cameramen cracked a few smiles—and in teevee circles, if the cameramen like the stuff, the show is a sure hit.

Finally, the big test came—the bouts themselves, and the crowd's reactions to them.

The impressions that you get after watching over two hours of wrestling are as varied as the colors of a modern woman's hair.

An excited baseball fan yelling



WRESTLING FANS eat up this kind of action. The boys pictured below also look as if they're ready to start biting each other.

# Singing Without Sight

*Without Benefit of Baton, Luboff Leads the Blind in Group Singing*

**By Arlene Garber**

IT IS NOT far, yet very far from the sound stage of Warner Bros. movie lot where glamour, gaiety and gorgeous girls sing and sway, to a colorless, unusually quiet room at the Braille Institute in Los Angeles. You would not be very likely to find the same musical director leading singers in both places. Not unless he were a music man with flexibility and deep interest in his profession and in people—a man like Norman Luboff, choir director on NBC's "Railroad Hour," as well as vocal arranger and coach for some of Warner Bros. mighty musicals. When we tracked him down he was standing in front of the stage (surrounded by actors, directors and cameramen) as they were shooting a song-and-dance routine with Patrice Wymore for the forthcoming film "I'll See You in My Dreams," starring Doris Day and Danny Thomas.

## A Weekly Session

One night a week Luboff stands before a group of Braille Institute students, setting the tempo and giving the down-beat for group singing. As they are without sight, he is without baton. He has instituted a system for counting in advance in the tempo in which the song is to be sung. Or he relies

on the sightless singers' memory work for knowledge of the lyrics and music, to compensate for not being able to see him beat out the musical time or the finer direction pointers usually used in choir leading. Luboff said, "At first we started off singing the rounds on 'Are you sleeping . . . are you sleeping, brother John.' They were all crazy about them. We don't do pop tunes and I discourage all song pluggers who come around, as it's impossible to use any of their music at the present time."

According to Luboff, "It's not the lack of sight that is a handicap with the Braille singers . . . it's a lack of musical experience, the same as it is with any other person. I go ahead as though they were a group of any other amateur singers. I treat them like any other group learning to sing . . . and sometimes I lose my temper, too." Not all blind people know Braille, so often it is not possible for everyone to read the lyrics or the music. The Braille Institute cooperates to the fullest in making available copies of different musical numbers, Luboff said.

## First Blind Choir

This is the first blind choir to be organized on the West Coast, although similar groups exist throughout the country. There are several sightless singers as regular members



▲ **DIANE COIA (LEFT)** and Doris Sago read music as prepared by the Braille Institute for sightless singers. Musical director Norman Luboff looks on. (George Watson photos.)

of one of the nation's finest choirs under the direction of Robert Shaw. An intellectual curiosity about a blind person's ability to follow choral arrangements, after hearing about work being done in this field elsewhere, led Luboff to start the L.A. Braille Choir. He believes it is an important part of their recreational activities, besides the possibilities it presents for singing before an audience. The biggest problem at present in organizing the musical aggregation is that of transporting the singers to the evening rehearsals. Volunteers arrange to pick up and deliver the Braille singers, but Luboff stated that many more such helpers with cars are needed if the choir is to be enlarged and its benefits made available to all those who are interested.

## Leading Conductor

Norman Luboff is, at thirty-four, one of the nation's leading choir arrangers and conductors. He came to Hollywood in 1948. He has recently completed the recording of "Jack and the Beanstalk," the new Abbott and Costello musical, and is well known for his "Norman Luboff Choir" work with such popular singers as Frankie Laine, Doris Day and Jo Stafford. Plans for the future include a visit of Luboff's famous "Railroad Hour" choir and other professional groups to the Braille Institute. An official of the Institute said of Luboff's work, "It is our feeling that he is making more of a contribution to the happiness and satisfaction of a number of blind persons than he may realize at this time. We are grateful that a man of Mr. Luboff's great ability and talent is willing to assist in the rounding out of the lives of so many of the sightless."

It is hard to say who gains the most, the Braille singers or Luboff, in meeting the challenge to lead the sightless voices so effectively in song. It can safely be said, however, that if the choir director has his way the blind will have a voice . . . and a very melodious one, too.



▲ **SINGING IS GOOD FOR ANYONE'S SOUL**, whether or not he is among the Braille readers. Norman Luboff believes this and puts his belief into practice as he offers his musical experience to this group of singers.



◀ **FAIRY TALES FOR THE FAMILY** (left to right): Teresa, eight, Rose Marie, Danny Thomas holding Tony, three, and Margaret, thirteen. The Thomas home in Beverly Hills is constantly undergoing remodeling and expansion.

▶ **DANNY RELATES** an anecdote in his own inimitable way. The versatile KNBH star who always leaves them laughing was told, in his early show-biz days, "You don't belong." People can be wrong.



# I Believe in Miracles

*They Are Divinely Natural,  
But Must Be Earned Humanly*

**By Danny Thomas**

**as told to Mildred Ross**

**I** BELIEVE in miracles," commented comedian Danny Thomas. "My whole life has been one . . . from rags to riches, and now my most cherished dream is closer to becoming a reality." Danny's dream is to build a hospital in honor of St. Jude, his patron saint. This hospital will open its arms to all races, creeds and religions.

Danny's goal is fostered by recollections of the poverty-stricken childhood to which he humbly admits. "Although my parents could not offer us the usual material comforts, they did teach us faith . . . faith in God, man and ourselves. Regardless of our economic struggle, we always tried to see the humorous side of our hardships. It's all in your perspective," says Danny.

Danny's perspective has taken him a long way. From burlesque candy butcher and neighborhood entertainer he has developed into a top tel-

evision, motion-picture and supper-club star. He started his funny routines while a member of his high school's dramatic club. He left school to make his talents pay off, and laughingly recalls that he returned in 1950 to receive his diploma. Today the black-framed diploma, inscribed with the belated date, hangs proudly in his study. Danny humorously admonishes his young son Tony that a high-school diploma is necessary to get ahead.

Danny's engagement at Chicago's 5100 Club started him on his road to fame. Afraid of offending the family's good name, Danny (nee Amos) chose two of his brother's given names and has used them professionally ever since. Although the reviewers have been kind to Danny, he takes an adamant stand against unfair critics. He believes a person's efforts are worthy of constructive comment and not destructive, demoralizing lambasting.

Comedian Danny is an excellent

dialectician and story teller. However, the cinema usually prefers to cast him in straight dramatic roles. In his forthcoming Warner's picture, "I'll See You in My Dreams," Danny plays the role of Gus Kahn, famed song writer. Roguishly Danny claims, "There's hope for Hollywood now that they have deviated from the collar-ad-type hero and cast my type, the average guy, in a lead role." Adding to the touch of reality, Danny sings (his own voice) with lovely Doris Day.

"This picture is part of my miracle," said Danny. "Not because I'm co-starring with lovely Doris, but because of the national audience a picture attracts. The percentage of people seeing me at night clubs or on television is small compared to the numbers who attend the movies. It isn't that I want the fame for myself alone, but with wider recognition it will be easier to raise funds for my hospital."

Danny's picture will not be released until next spring, but he's counting on a miracle: that it will be premiered in Chicago just a few blocks from the site (former 5100 Club) where he got his big break; and if the "powers that be" are cooperative the premiere performance will be a charity one, all proceeds going towards Danny's miracle.



Television's top wrestlers

appear on

# KTLA'S THURSDAY WRESTLING

at 8:30 pm.



1. Inimitable DICK LANE calls the plays. 2. Andre Drapp, "Mr. Europe" himself, is seen regularly. 3. The popular Garibaldis . . . father and son . . . Leo and Gino. 4. Lord Blears and George Becker demonstrate a hold for Dick Lane.

Sponsored by Ragal Pale, Clinton Clothing and G. E. Dealers