

YOUR
LOCAL WEEKLY
GUIDE

TWO BIG MAGAZINES IN ONE

TV-RADIO *Life*

10
cents

LOGS—MAR. 23-29

What the
Armed
Forces
Radio
Service
Is Doing
Now!

... Page 40



Robert Young's
Radio 'Daughter'



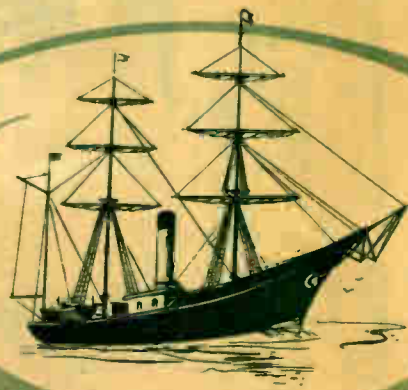


▲ **THE VOICE OF AMERICA SPEAKS** through the words of Mutual's veteran commentator Gabriel Heatter (above), whose week-day Stateside news programs are also beamed around the world to Americans overseas. (Right) Tarzan met Tarzan on a recent Art Linkletter "House Party," when Lex Barker, current portrayer of the famous ape-man, met a predecessor, Elmo Lincoln, the first actor to don a leopard skin in the initial "Tarzan" flickers. (CBS photo.)



▲ **THE NEW SPADE HAS A HEART**, as he aptly demonstrates to Lu-rene Tuttle who, as "Effie," his adoring secretary, now works for Steve Dunne, NBC's latest "Sam Spade."

SEEN ON THE RADIO SCENE



LOOK FOR THE **SHIP** WHEN YOU **SHOP**
if you want to economize on coffee!



It was 'way back in 1850, more than 100 years ago, that this famous ship sailed through the Golden Gate with the very first cargo of mountain-grown coffee from Latin America ever to reach the west. This historic ship is today the trademark of the coffee with that richer, finer MOUNTAIN-GROWN flavor. Look for the ship when you shop! This old-time coffee ship pictured on every bright red tin, identifies the coffee so RICH in flavor, so HIGH in quality that we suggest you try using 1/4 less!

"When I say COFFEE... I mean... FOLGER'S!"

TV-RADIO LIFE

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▲ **LARRY COTTON, FRIENDLY EMCEE OF "ANIMAL FAIR,"** fondly cuddles a blond cocker spaniel puppy, while this youthful contestant proudly holds her pet Siamese cat for all the world to admire. Larry and diminutive Billy Barty listen intently to junior telling all about his wonderful dog.

Wednesday, 7:30 p.m.
NBC-KNBH, Channel 4

CHILDREN AND PETS, what a perfect team! Combine them with Larry Cotton and "Animal Fair"—and one of KNBH's top shows emerges.

Larry, genial emcee of "Animal Fair," has a wonderful knack with the kids. He explains, "I treat them as equals and try remembering how it was when I was a kid. Most children are camera-shy and nervous when they appear on our show. This television adventure is serious business for them. There's nothing quite as important to a youngster as his pet . . . be it mongrel or pedigreed."

We agree with Larry when he says, "There's nothing that'll bring a smile or a tear quicker than the sight of a child with his pet." The childish exasperation and embarrassment that spreads across some youngster's face when "Fido" refuses to cooperate is eased by Larry's understanding and sympathy. Children who are not on the show, but are eager to parade

By Mildred Ross

their pets, appear at the television studios with two tickets, one for themselves and one for their pet.

We asked Larry to tell us about some unusual pets that have appeared on the program, and he was quick to reply, "A skunk—a deodorized one, that is. And then we had a lizard and some lion cubs." But he continued, "I have been forewarned about some pink snakes appearing. I don't know whether it's a gag or not."

Larry Cotton

Larry seems like such a "natural" with his "Animal Fair" chores that we asked him how he got started.

"Call it luck or chance or whatever you like," said Larry. "I was spending Christmas with my folks in Oklahoma City when a friend of mine in the ad-agency business asked me if I would help him out and em-

cee a TV kid show for a prospective client. I agreed and to everybody's surprise, particularly my own, the show was sold, and I became a permanent fixture. I love working with children and I think they sense it. We're great friends."

Show Biz

Larry also feels that his background has helped him along the road to becoming a successful television personality. He started as a singer by majoring in music at the University of Oklahoma. Although he studied serious music and appeared in concert tours, Larry didn't make his presence really felt until he became a vocalist with top dance bands. He sang with the Jimmy Grier and Horace Heidt orchestras.

He remembers when radio's first big giveaway program was introduced by Horace Heidt. It was the "Pot of Gold" show, and they gave away the astounding sum of \$1000. It was also one of the first radio programs adapted for a movie. The film retained the radio title and starred

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"Animal Fair" Is Fun Fare

*You Can't Predict Children or Pets But You Can Be
Sure That Together They Offer Pathos, Humor and Fun*



WOMEN PREFER TELEVISION because, like Betty Hoyt, they want to see what male Western balladeers like Smokey Rogers, Tex Williams and Deuce Spriggins look like. (NBC photos.)

NEXT TO the resounding clashes heard from the battle being waged between the sexes, we imagine there is no sound which echoes and re-echoes in our ears as much as the duel being waged between radio people and television people. We have yet to meet the person who can straddle the fence on the issue "Which do you prefer, television or radio?"

With our pad and pencil in hand we set forth to find out what comments could be gleaned from each of the respective camps . . . radio and television.

From one stout-hearted television viewer we got this answer. "With me it's television. Why? Because having my imagination supplanted by what

"I'll Take TV"



WITH TV THERE'S MORE TO PLEASE THE MALE AUDIENCE than with radio. Eddie Dean (left), singing cowboy, gives his complete attention to Betty Hoyt as she displays a portrait she did of her daughter. TV is full of surprises—that seems to be the opinion here of Arch Presby viewing the culinary arts of Chef Milani.

Seeing Is Believing to Those Who Turn to Television First

Editor's note: After our story last week by "I'll Take Radio" we went out to pose the other side of the question and asked people why they said, "I'll Take TV." A number of TV stars from NBC-KNBH helped us with their visual interpretation of the quotations from our survey.

Gay Channel 4 photos were principally posed by Betty Hoyt, who has her own show, "Living With Betty," seen every week day at 4 p.m.; Arch Presby, who appears on "Living With

Betty," "Comedy Club" at 8:05 p.m., Monday through Friday, "Hello Again" at 6:45 p.m. Tuesday, and "Gangster's Matinee," at 1:30 p.m. every week day, and Eddie Dean, who is the singing cowboy in "Boots & Saddles" at 4:15 p.m. Monday through Friday. Channel 4 video offerings pictured on the TV screen in our photos are "Living With Betty," Chef Milani, 2:30 p.m. Monday through Friday, and Tex Williams at 7:00 p.m. Saturdays.

I actually see is fine with me. No stretch of my imagination could encompass what I have seen Jose Ferrer, Walter Huston, or Everett Sloane enact, Bill Robinson dance, or Harry Richman or Ted Lewis sing. I'm not in a position to hot-foot it to New York four or five times a year to see good dramatics and seasoned talent, and television brings me not only the best there, but the best around here."

A man who has been in show business all his life defended radio's
(Please Turn to Page 38)

From Academics to Comedics

*Went a Round-Faced, Home-spun Humorist Who Has
Since Been Declared a Top Find in Television*

Thursday, 6:30 p.m.
CBS-TV, KTSL, Channel 2

EARLY LAST FALL a whole nation of viewers got their first look at Sam Levenson, the talkative, rib-ticking teacher who literally tells tales out of school.

Star material has been found in Merchant Marine orchestras, from the ranks of obscure night-club entertainers, and amid the great groups of untrained amateur talent — but picking a prize package from the halls of learning is rare. True enough, Levenson left school teaching for show business of his own accord, but he's still that rarity.

Levenson's warm appreciation of family relationships certainly must spring from being the youngest of a family of one girl and seven boys.

No Prodigy

The mother who tried to provide culture with the food her brood devoured saw that her youngest got the violin he desired. For years he scraped away at the instrument, dreaming vaguely of a concert career. But by the time he was twenty-one years old, Sam found that his ambition had been sidetracked for a B.A. from Brooklyn College, an M.A. from Columbia University (in Spanish folklore), and a job teaching Spanish in the New York City high schools.

Apparently always an escapee from academics, the young teacher livened his classes by illustrating vocabulary lessons with the words to popular rumbas rather than the useless, tiresome phrases ordinarily employed. The students reacted better than was expected to the informal approach, as illustrated by the following:

"Hullo, Levenson," a student once greeted him.

"Mister Levenson," prompted the teacher.

The student was surprised. "When did you get married?" he asked.

On one occasion Levenson wrote a satirical review of the preceding school year. It was so successful and amusing that the principal of the school distributed copies with diplomas.

Did He Eat?

Professional entertainment began when a group of teachers one summer formed an orchestra and asked Sam to be their emcee. His first job was at a Catskill resort, where, in



THE GOOD-HUMORED SAM LEVENSON IS A MEMBER of a large family and a former school teacher by profession. His anecdotes and satires are based on actuality in many cases.

lieu of salary, his wife was given free board.

The following summer he made fifty dollars, and knew he was on his way. The next year Sam doubled his teaching salary by appearances at civic affairs, church suppers, political rallies, conventions, and various luncheons.

A Successful First

After a season or so of making folks hold their sides with laughter through appearances in theaters and

night clubs, Levenson made his debut on a CBS-TV show. Immediately he became a hot property and was booked into a Miami Beach club at a four-figure salary.

After a half dozen more TV appearances, principally on "This Is Show Business," there came the first Jack Benny show, three quarters of an hour in length. To fill the remaining fifteen minutes, Sam was spotted in a one-time quarter-hour telecast, ap-

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Helen Morgan Tells All



▲ EACH DAY HELEN MORGAN PUSHES THE TOP of that roll-top desk back, slips paper in typewriter and tells another woman's secret to keep far ahead of the daily scripts for "This Woman's Secret." (NBC · G. K. Smith photo.)



▲ IVAN GREEN (TOP PHOTO), PRODUCER of "This Woman's Secret," gets ready to put his wife's brainchild on the air. Constance Crowder, actress, and Ned LeFever, announcer, during broadcast of show. (NBC-Bailey photos.)

"This Woman's Secret" Reveals Her Secret

By Sara Hannah

Monday through Friday, 4 p.m.
NBC-KFI, KFSD

HAVE YOU heard that Helen Morgan scripts every line of the weekly soap-opera-ish tale "This Woman's Secret," heard each week day over NBC at 4 p.m.? Did anyone tell you that each daily secret is told by a seasoned actress, and not by the women who actually lived the true life story?

Yes, behind every radio version of this real-life-episode type of tear-jerker is a carefully prepared script. Reading every script is a veteran actress, who may sob over the realism of the sad opus written by Helen Morgan, but who had nothing to do

with the living of it. And behind both script and actress is a strikingly attractive feminine writer whose prematurely gray hair makes her appear far more glamorous than many of Hollywood's acclaimed beauties.

For six years Helen Morgan has torn feminine listeners' hearts with the true life stories plucked from other women's hearts. Some of the secrets come from her own life and family, while most of them have been gleaned from friends, actresses and acquaintances who willingly delve into their past. One day Helen Morgan overheard a conversation between a couple of ladies on the elevator, and in order to get the whole

(Please Turn to Page 38)

March 23, 1951

This Week in TV

In & Out of Focus (General Comment)

Looks Like

One of the latest video personalities to be considered for film work is **Robert Q. Lewis**, star of the CBS-TV "Show Goes On." His manager has just left the Coast after a huddle with filmites on the possibility of summer work for the popular comedian. . . . The eye is focused on television's questionable jokes and over-long commercials, with the programs having been advised to take it easy before the boom of FCC censorship is lowered on all and sundry. Representative **Thomas Lane**, Democrat from Massachusetts, advocated in Congress recently establishment of a Federal Censorship Board within the FCC. . . . **Bill Gargan**, star of KNBH's "Martin Kane, Private Eye," will be on this Coast next week for confabs. . . . **Ford** is moving **Jack Haley** out, and **James Melton** into, its NBC-TV spot. This is the fifth go at the medium. First of all it was **Kay Kyser**. **Haley** was brought in as a summer sub. Then **Kyser** came back and was again replaced by **Haley**. Now the variety program with singer **Melton** as co-emcee.

Looks like early in April **KLAC-TV** will own **Hawthorne's** services no more. The station is releasing **Jim** so he (and **Sam**?) can explore the possibilities of network TV or radio. Apparently both **NBC** and **CBS** have approached him—**NBC** for its televised "Broadway Open House," **KNX** for the old **Steve Allen** spot. . . . Looks like **Freeman Lusk** will shortly leave **KTLA** for **KLAC-TV's** cameras. At the new diggings **Lusk's** "Teleforum," should he continue to call it that, will be syndicated for national release. . . . Looks like **Bob Steele**, whom all of us have seen on TV in his apparently numberless Westerns, may be appearing live. **Tucson Kid Productions** have been formed to do a series of television pictures starring **Bob**, along with **Lyle Talbot** and **James Moore**.

KTTV, Channel 11, is the outlet to get the **DuMont** programs heretofore shown on **KTSL**, which latter on April 1 assumes the **CBS-TV** load. The affiliation apparently includes plans for **DuMont** to produce television pictures here on this Coast, too, for **KTTV** and for national release. In case you just watch TV, and "DuMont release" doesn't ring a bell—"Famous Jury Trials," "Hands of Mystery," "Cavalcade of Stars," "Cavalcade of Bands," "Inside Detective," "Once Upon a Tune," and "Plainclothesman" are all representative. . . . **Forest Lawn** is having **Crusader Films** plan a series of thirteen films for televising on a local channel. The Biblical stories feature, in one of the important roles, **Elsie Baker**, whom most televiewers met last year on the **Pasadena Playhouse-KTTV** series.

Rumors Are Flying

Not a rumor—a fact, we believe. **Edgar Bergen's** next show will be seen late in April in the East—probably early in May here. . . . That beauteous grandmother of the motion-picture world, **Marlene Dietrich**, has a daughter named **Maria**. Around the latter there is built a TV show, we hear. **Maria** is pretty and talented, but we can't help wishing the show were to be **Granny's**. . . . The Army is interested most in **Paramount's** color TV system. What happened to a couple of outfits, each with a color process, known as **CBS** and **RCA**? . . . **Bobby Blake** may soon be starring in a TV vehicle of his own. **Father James Blake** is mulling the project. You probably know **Bobby** as "Little Beaver."

TV Make-Up for You?

Gentlemen may prefer blondes, but the television camera prefers brunettes, says **Harry Burkhardt**, veteran make-up man for motion pictures and now head make-up artist for the **American Broadcasting Company**. **Burk-**

FRIDAY TV LOGS

+Indicates Motion Picture.
*Indicates News Broadcast

- 10—Ch. 13, Joe Graydon Show (to 12).
- 11+Ch. 9, Feature Film: "Story of Nora Moran."
11:30—Ch. 7, Easter Film: "Hill Number One," Ruth Hussey.
11:45—Ch. 11, Morn'ing Serenade.
- 12*Ch. 11, Noonday With Hemingway.
Ch. 13, Mike Roy's Kitchen.
- 12:15*Ch. 4, David Anderson, News.
*Ch. 9, KFI-TV News Room.
Ch. 11, Film Oddities.
- 12:30—Ch. 4, Notes and Keynotes.
Ch. 7, Adventures in Food.
Ch. 9, Ladies' Day.
Ch. 11, Instruction for Survival.
- 1—Ch. 4, Paul Pierce.
Ch. 11, H'wood Studio Party.
Ch. 13, Al Jarvis (to 8).
- 1:20—Ch. 8, Film Short.
- 1:30—Ch. 4, Comedy Matinee.
Ch. 7, Mulholland's Matinee.
Ch. 8, Garry Moore Show.
Ch. 9, Cook's Corner.
- 2—Ch. 8, Smokey Rogers (to 5).
+Ch. 9, Movie Matinee: "Hong Kong Nights," Tom Keene.
- 2:15—Ch. 11, Garry Moore Show.
- 2:30—Ch. 4, Chef Milan Show.
Ch. 7, This Is Your Home.
- 2:45—Ch. 11, First Hundred Years.
- 3—Ch. 4, Good Friday Program From Forest Lawn.
+Ch. 7, Cowboy Theater.
Ch. 11, Come Into the Kitchen.
+Ch. 13, Jarvis Movie Matinee: "Battling Hooper," J. Cagney.
- 3:20—Ch. 9, Suspects Wanted.
- 3:30—Ch. 9, Harmony Kitchen.
+Ch. 11, Movie Gems.
- 4—Ch. 4, The Kate Smith Show.
- 4:15—Ch. 7, Foreman Phillips' Show.
Ch. 13, Al Jarvis.
- 4:30—Ch. 9, Stu Wilson Show.
Ch. 11, Ladies Matinee.
Jack Rourke.
- 5—Ch. 4, NBC Tele-Comics.
*Ch. 5, News; Music.
Ch. 8, Kate Smith Show.
Ch. 11, Range Riders Round-up.
- 5:15—Ch. 4, Gubby Hayes Show.
Ch. 5, Police Calls.
- 5:30—Ch. 4, Howdy Doody.
Ch. 5, Cowboy Thrills.
Ch. 7, Half-Pint Panel.
Ch. 8, Did You Know?
*Ch. 9, News Room. **Fed Meyers, Fat Bishop.**
- 5:40—Ch. 8, Crusader Rabbit.
- 5:45—Ch. 2, Carnival for Kids.
Ch. 7, Ch. 8, Sandy Strong.
- 5:55+Ch. 2, Western Cavalcade.
"Lucky Larrigan."
- 6—Ch. 4, Crusader Rabbit.
Ch. 7, Space Patrol.
Ch. 8, Channel 8 Corral.
Ch. 9, KFI-TV University.
Ch. 13, Hawth, Egg & Sam.
- 6:05—Ch. 4, Comedy Klub.
- 6:15—Ch. 7, Tom Corbett, Space Cadet.
- 6:30—Ch. 4, "Boots 'n' Saddle," with **Eddie Dean**.
Ch. 5, Ch. 8, Time for Beany.
Ch. 7, Foreman Phillips Show.
Ch. 9, Armed Forces Report.
Ch. 11, Film Oddities.
- 6:40—Ch. 13, Jim Hardy.
- 6:45—Ch. 4, To Be Announced.
Ch. 5, Handy Hints.
Ch. 7, Faye Emerson Snow.
*Ch. 8, Newsreel.
+Ch. 9, Action Theater: "Gentleman From California," **R. Cortez, M. Weaver**.
Ch. 11, Jarman With Harmon.
Ch. 13, Song Trails.
- 6:55*Ch. 2, Lee Wood, News.
*Ch. 4, Elmer Peterson, News.
- 7—Ch. 2, Hollywood Road to Fame, with **NTG**.
+Ch. 4, Laurel & Hardy Film: "The Brats."

- *Ch. 5, Newsreel.
Ch. 7, Academy Theater: "The Doll" and "Battle Scene."
Ch. 8, Callente Cavalcade.
Ch. 11, Culo Pet Exchange.
Ch. 13, Baron Leone Show.
- 7:15—Ch. 5, Faye Emerson.
Ch. 8, Faye Emerson.
- 7:25—Ch. 4, Good Egg of the Week.
- 7:30+Ch. 4, News, Weather.
Ch. 5, Charlie Chase Comedy.
Ch. 7, Life With Linkletter.
*Ch. 8, People in News.
*Ch. 11, KTTV Newsreel.
Ch. 13, Hall the Champ.
- 7:45—Ch. 4, Roberta Quinlan Show.
Ch. 8, Film Short.
Ch. 11, Perry Como Show.
- 7:50—Ch. 8, Musicale.
- 7:55*Ch. 8, Federal News.
- 8—Ch. 2, Mama, With **Peggy Wood, Judson Laire**.
Ch. 4, Lee Hogan Presents.
Ch. 5, Harry Owens Royal Hawaiians.
Ch. 7, Twenty Questions.
Ch. 8, Penthouse Party.
+Ch. 9, Eastside Theater: "Important Witness," **Noel Francis**.
Ch. 11, Front Page Detective, **Edmund Lowe**.
Ch. 13, Harry Bassler Golf Clinic.
- 8:15—Ch. 13, Sports Newsreel.
- 8:30+Ch. 2, Feature Film: "Two Mugs From Brooklyn."
Ch. 4, Victor Borge Show.
Ch. 7, Showtime, U.S.A. With **Joe E. Brown, King Cole Trio**, and Scene From "Angel in the Pawn Shop."
Ch. 8, Strange Adventure.
Ch. 11, Man Against Crime, **Ralph Bellamy**.
Ch. 13, Wrestling, **Ocean Park**.
- 9—Ch. 4, Henry Morgan Show.
+Ch. 5, Movie Classic: "Blockade," **M. Carroll, H. Fonda, R. Denny**.
Ch. 7, Pulitzer Playhouse: "Haunted House," **Barbara Britton, Constance Dowling**.
Ch. 8, Comedy Hour.
Ch. 9, Good Friday Program.
Ch. 11, Ford Theater: "Ghost Patrol," **Ernest Truex**.
9:15—Ch. 9, "Hill Number One," **Ruth Hussey**.
9:30—Ch. 2, Featurette Variety.

Headlines in action on the **BIG STORY** every Friday 9:30 P.M. **KNB CHANNEL 4**

- Ch. 4, The Big Story.
- 9:55*Ch. 2, Fleetwood Lawton, News
- 10—Ch. 2, Alan Young Show.
Ch. 4, Cavalcade of Sports.
Ch. 7, Penthouse Party.
Ch. 8, Showtime U.S.A.
*Ch. 11, KTTV Newsreel.
- 10:15—Ch. 11, Club Time, with **Boy Maypole**.
- 10:30—Ch. 2, Peter Potter's Party.
Ch. 4, Armed Forces Revue.
Ch. 5, Meet Me in Hollywood.
Ch. 7, Crusade in Europe: "Crossing the Rhine."
Ch. 8, The Big Story.
Ch. 11, Ada Leonard Show.
- 10:55*Ch. 7, Tonight's Headlines.
- 11—Ch. 4, Broadway Open House.
Ch. 7, Cook's Champagne Party.
*Ch. 8, Newsreel.
*Ch. 13, Clete Roberts, News.
- 11:10+Ch. 13, Owl Movie: "Special Agent K-7."
- 11:30*Ch. 5, Final Edition.
Ch. 11, Glancin' at Anson.

STATION FINDER	Channel 5—KTLA	Channel 9—KFI-TV
Channel 2—KTSL	Channel 7—KECA-TV	Channel 11—KTTV
Channel 4—KNBH	Channel 8—KFMB-TV	Channel 13—KLAC-TV

SATURDAY TV LOGS

†Indicates Motion Picture.
★Indicates News Broadcast

- 10★Ch. 5, News, Music.
- 10:30—Ch. 5, Tricks and Treats.
- 11†Ch. 5, Western Adventure. "Overland Stage." Ch. 7, O'Kay, With Kay Westfall.
- 11:30—Ch. 7, Paul Whiteman's TV Teen Club.
- 12†Ch. 5, Giant Movie Matinee (to 5:30). "Wanted by the Police." Ch. 7, "Two Girls Named Smith," Peggy Ann Garner.
- 12:30—Ch. 7, I Cover Times Square.
- 1—Ch. 7, Acrobat Ranch.
- 1:15†Ch. 5, "Loud Speaker."
- 2—Ch. 8, Smokey Rogers (to 5).
- 2:30†Ch. 5, Film: "Swing Highb."
- 3:15—Ch. 11, Afternoon Serenade.
- 3:30—Ch. 11, Southland Farm Fair.
- 3:45†Ch. 5, Film: To Be Announced.
- 4†Ch. 8, Hopalong Cassidy. Ch. 13, Just Kids.
- 4:30—Ch. 7, Western Film: "Drum Taps," Ken Maynard. Ch. 11, The Pooch Parade. †Ch. 13, Western Film: "Rustlers' Paradise," H. Carey.
- 5—Ch. 5, Man's Best Friend. Ch. 8, Super Circus. Ch. 11, Easter Film: "Bill Number One," Ruth Hussey, Gene Lockhart.
- 5:30—Ch. 4, Kukla, Fran & Ollie. Ch. 5, Cowboy Thrills. Ch. 7, Dick Tracy. Ch. 13, Hawth, Egg and Sam.
- 5:45—Ch. 2, Carnival for Kids.
- 5:55†Ch. 2, Western Cavalcade: "Lone Star Law Man."
- 6—Ch. 4, Mr. Wizard. Ch. 7, Space Patrol. Ch. 8, Beulah Show. Ch. 11, Steve Allen Show. Ch. 13, Auction City.
- 6:15—Ch. 4, Smilin' Ed McConnell. Ch. 5, Fantastick Studios. †Ch. 7, Gene Autry Film. "Scored Earth."
- Ch. 8, Trouble With Father. Ch. 11, Frank Sinatra Show. Guests: Frankie Laine, Perry Como.
- Ch. 13, Auction City.
- 7—Ch. 2, Adventures of Gigi and Jock. Ch. 4, Tex Williams' Caravan. †Ch. 5, Tim McCoy Film: "Aces and Eights."

- †Ch. 8, Story Theater: "The Bishop's Experiment."
- Ch. 8, Ken Murray Show
- Ch. 11, Tiny Stowe's All-Star Minstrels.
- Ch. 13, Wedding Bells.
- 7:30—Ch. 2, Once Upon a Tune. Ch. 4, One Man's Family. Ch. 7, Stu Erwin Show with June Collyer.
- †Ch. 11, Movie Premiere. Ch. 13, Hometown Jamboree.
- 8—Ch. 2, Ken Murray Show. Guest: Bob Burns. Ch. 4, Jack Carter Show, With Paul Winchell, Jerry Mahoney, Vivian Blaine.
- †Ch. 7, Feature Film. "Face at the Window." Ch. 8, Groucho Marx.
- 8:30—Ch. 3, Spade Cooley Western Varieties. Ch. 8, Martin Kaue. †Ch. 13, Hoffman Hit Time: "Song of the Open Road," Jane Powell, Edgar Bergen, Charlie McCarthy.
- 9—Ch. 2, Inside Detective. Roscoe Karns. Ch. 4, Your Show of Shows, Starring Sid Caesar & Imogene Coca. Host: Tom Ewell. Guests: Marguerite Piazza, Robt. Merrill, Jack Russell, Judy Johnson. Ch. 8, Pulitzer Prize Playhouse. Ch. 11, Bigelow Theater: "Lady With Ideas," Pamela Britton, Gig Young.
- 9:30†Ch. 2, Mystery Movie. †Ch. 5, Film: "Fatal Hour," Boris Karloff. †Ch. 7, Movie: "The Big Fix," Shiela Ryan.
- †Ch. 11, Request Theater: "Joe Palooka," Jimmy Durante.
- 10—Ch. 4, Armed Forces Revue. Ch. 8, Paul Whiteman. Ch. 13, K-F Jubalaires.
- 10:15—Ch. 13, This Is Hawthorne.
- 10:30†Ch. 4, First Run Feature. "Mad About Money," Ben Lyon, Lupe Velez. Ch. 8, Billy Rose Show.
- 10:45†Ch. 7, Film: "Accused," Douglas Fairbanks, Jr.
- 11★Ch. 5, Final Edition, E. Graue. Theater. Ch. 8, Somerset Maugham Theater.
- 11:15†Ch. 13, Owl Movie: "Flying Deuces," Laurel & Hardy.
- 12†Ch. 7, Bob Steele Western Feature: "No Man's Range"

stars on my TV shows to use mascara on their lower eye-lashes as this tends to give women a hardened look."

Burkhardt offered one final rule as a sound bit of advice on the whole problem that applies to blondes, brunettes, redheads and every type of face. "Whatever you do," he stated, "when you apply make-up, be sure to keep it on the soft side. As in all things, moderation is best in make-up, too."

TV Going to the Dogs?

A release from KTLA pointed out: "Excerpts from this letter of Russel Pray of Long Beach are self-explanatory." The excerpt included told of Mr. Pray's dog's reaction to TV: "... at no time has a dog of mine ever noticed a TV show. But last night (on 'Magazine of the Week') my French poodle sat up and watched the program for several minutes when the mice came on. . . . Finally he made a run for the machine, and after sitting on his hind feet and studying the mice, he made a dive under the machine and tried to dig the mice out of the television set."

Unkind though it is to try and top KTLA's contribution to our incidental information, we must point out that our dog regularly pays great attention to the squeaks set up by the visiting pups on KTLA's "Man's Best Friend." We can't credit him with undivided attention in watching, but how he enjoys the auditory! Our cat, however, one of the world's creatures least interested in anything outside herself, will sit goggling senselessly at anything on the TV screen. Animation is forthcoming only when the accompanying music falls into the jazz vein!

Too bad CBS-TV's "Tales of the Black Cat" isn't seen locally. Mr. Pray's pooch should enjoy that, and do some tall digging!

Incidentally, "Thanatopsis," feline star of these "Tales of the Black Cat," has been badly maligned. She was recently given extra duties in the WCBS-TV studios in the East. It seems a mouse was about, and she was put to work. When word leaked out, the hinterlands began shooting in the crank letters asserting that la Cat was being mistreated. The epistles claimed that a mouser must be "doped" to perform on stage if she were a real mouser.

Straight from the cat's mouth comes a denial. You apparently can be an actress-type cat and a mouser.

Stop, Listen, Look (Shows You May Like)

"Cowboy Thrills"

Monday through Saturday, 5:30 p.m.
KTLA, Channel 5

Smiling Doye O'Dell, in spiffy cowboy attire, brings his "Cowboy Thrills" to youthful viewers aided by his sidekick "Arkansas Slim" Andrews. He has a very relaxed, natural way with children and can charm them into forgetting their shyness to join in the fun.

This hour-long program is diversified and includes a wide variety of children's acts, a Western movie serial and usually an anecdote about Western ways and life. Doye O'Dell relates stories of ranch life, making the cowboy's chores and his pastimes real to audiences from six to sixty . . . provided there are sixty-year-olds still getting their kicks from boot-and-saddle fare. On second thought—why not? There's worse to be seen!

The serials on this telecast are some of the finest and include such great old-time favorites as Hoot Gibson, Tom Mix, and Buck Jones. Their interrupted sequence, at the usual crucial moment, creates just exactly the right amount of interest and suspense intended, and if adults happen to be eavesdropping (or should we say eyesdropping?) the desire to turn to Channel 5 for the next installment is firmly established.

O'Dell, strumming his guitar, accompanies the cowboy ditties sung by the children. He offers a rendition of a Western ballad now and then, and invites his little guests to join in the chorus. This Western fare is presented by an authentic personality, not merely a Western actor. Doye O'Dell is as Western as his native State of Texas,

This Week in TV—Continued

hardt is the man who applies the proper shade of grease paint to the top stars appearing on such ABC video shows as "Showtime—U. S. A.," "Pulitzer Prize Playhouse," and other top-rankers.

"After several years of work in the new medium, it is my belief that the brunettes have an advantage when facing the cameras. Not an overwhelming advantage, but a basic leaning in their favor. They require less care, less attention, than their lighter sisters."

"The biggest problems," continues Burkhardt, "are the hairline, the elimination of high foreheads (how about Faye Emerson?), eyebrows being too arched, and the eyes being too small. But these can be corrected to make a performer look her best in front of the powerful TV cameras."

Asked whether women watching television can learn anything about proper make-up, Burkhardt offered some helpful hints. "If the ladies in the TV audience will notice the mouth, eyes and eyebrows of the various stars appearing on 'Showtime . . . U. S. A.," for example, they will gradually begin to discover the fine art of make-up and how we play up certain features and play down others. In most cases, I've noticed that American women shape their mouths wrong by employing too much of a cupid's-bow effect when putting on lipstick. Their eyebrows are either too thin or too full. And I never permit any of the

and he's mighty proud of it. Your host of the C-5 Ranch signs off with an engaging smile and an invitation to return on the morrow, and if you're a Western fan you are bound to be watching C-5 each week-day afternoon.

"The Voice of Firestone"

Monday, 10:00 p.m.
KNBH, Channel 4

Latest of the old radio standbys to swing over to the newer medium of television is "The Voice of Firestone," which has been heard over the airlines since 1928.

Howard Barlow, then as now, is musical director who has been with the show since its inception. Hugh James, announcer, has also come along with the years to cross the span from one medium to another. The program is a simulcast from New York, and we receive the video version a week later, while the radio version is aired simultaneously with the New York broadcast.

Thomas L. Thomas, noted tenor, was guest soloist on a recent KNBH telecast. He was completely relaxed and at ease before the camera. His selections for the evening were a perfect showcase for his very delightful voice. Range of songs included: "All Through the Night," a tricky, rapid aria from "The Barber of Seville," and the beloved "Bells of St. Mary's." Mr. Thomas included a hymn, in keeping with the Lenten season, and the Firestone Chorus and studio audience joined in the singing.

Howard Barlow's musical offering included "The Skaters Waltz" and a marching theme from "Faust." The orchestra's rich musical interpretations for the soloist, as well as for their own selections, gave the program an over-all balance of tonal grace and beauty.

Happily, each number on the program had appropriate background settings. Almost expected was the conventional format of having the announcer introduce the guest on a bare stage with heavily drawn curtains for a background. Luckily, better backgrounding was applied. The cameras skilfully focused on the various sections of the orchestra whenever the musical passage accented their instruments. The string, percussion, and wind sections and the conductor himself were vividly highlighted. That alone was an interesting feature of the telecast.

"Voice of Firestone's" many fans will be delighted with their successful transition, and the talents of Dorothy Maynor, Rise Stevens and many others are yours for the watching.

The Perry Como Show

Monday, Wednesday, Friday, 7:45 p.m.
CBS-TV, KTTV

Every so often, a comparison is made between the televising of a singer just standing before the camera delivering vocally, and one who wanders about or has the added help of a camera montage or dancing girls. The latter invariably captures the favorable comparison.

One favorite vocalist who can just stand and sing, and still manage not to look either awkward or listless, is Perry Como, the former barber of good voice and great charm who entertains thrice weekly under a cigarette banner.

Possibly three straight shuffles of fifteen minutes each would become dull even with Como easing through them. So name guests are wisely spotted; the Fontaine Sisters join voices on the popular selections Como does; and at least one spot a week is wound up with a production number. Entertaining variety.

Lee Cooley produces and Lloyd Gross directs. The show is done in New York, and aside from that we have nothing to say other than that the show is a pleasant, easy-to-watch, easy-to-hear slot, spotted early in the evening, so

SUNDAY TV LOGS

+Indicates Motion Picture.
*Indicates News Broadcast

- 4:30—Ch. 11, Within These Portals.
Ch. 13, Sunrise Service,
Hollywood Bowl.
- 5—Ch. 8, Easter Film.
Ch. 11, "Hill Number One."
- 5:15—Ch. 8, Sunrise Service.
- 6:15—Ch. 8, "Hill Number One."
- 8:30—Ch. 13, Inspirational Hour.
Ch. 7, Record Room (to 12).
- 9—Ch. 13, A Home to Live In.
- 9:30—Ch. 13, K-Bar-F Theater:
"Rio Grande," Sunset
Carson.
- 10:55—Ch. 8, Sunday Reverie.
- 11+Ch. 8, Western Feature:
"Cattle Stampede."
Ch. 8, "Hill Number One."
Ch. 9, Catholic Hour.
+Ch. 13, K-Bar-F Theater:
"Texas Tornado," Lane
Chandler.
- 11:15—Ch. 9, Film.
- 11:30—Ch. 9, Homes for Sale.
- 11:45—Ch. 11, Morning Serenade.
- 12—Ch. 5, Korla Pandit.
Ch. 8, Lutheran Hour.
Ch. 9, Frank Webb.
Ch. 11, Range Riders Jam-
boree.
- 12:30—Ch. 7, Faith for Today.
Ch. 8, Your Pet Parade
Ch. 13, Western Film.
- 1—Ch. 5, Guest Appearances.
Ch. 7, Foreman Phillips'
Roundup.
Ch. 8, Four Star Revue.
+Ch. 9, Sunday Matinee.
Ch. 11, 770 on the Air.
Ch. 13, Wrestling Workout.
- 1:30—Ch. 11, Versatile Varieties,
Jr. Edition.
- 2—Ch. 4, "Hill Number One."
- +Ch. 5, Twin Movies:
"I Was a Criminal,"
Richard Bassler.
Ch. 8, Truth or Consequences.
Ch. 11, Auction Park.
- 2:30—Ch. 8, Sam Levenson Show.
Ch. 9, Children Should Be
Heard.
Ch. 11, Jalopy Derby.
Ch. 4, "King of Kings."
- +Ch. 5, Film: "Danger,
Women at Work," Patsy
Kelley.
Ch. 8, One Man's Family.
Ch. 9, TV Roundup.
Ch. 13, This Is Hawthorne.
- 3:30—Ch. 7, "Hill Number One."
Ch. 8, The Show Goes On.
3:45+Ch. 9, Feature Film.
- 4—Ch. 8, Fireside Theater.
Ch. 13, Institute of Family
Relations, Dr. Paul
Popenoe.
- 4:30—Ch. 8, The Comics.
Ch. 7, Fun Fair with
Jay Stewart.
Ch. 9, Show of Shows.
Ch. 9, Termite-Pest Hints
+Ch. 11, Sunday Cinema.
Ch. 13, Your Child and You.
- 5—Ch. 4, Sunset Service.
Ch. 7, Super Circus.
Ch. 8, Frank Sinatra.
Ch. 9, Armed Forces Report.
Ch. 13, University Religious
Conference.
- 5:30—Ch. 4, Kukla, Fran and Ollie.
Ch. 5, Bandstand Revue.
Harry Babbitt With Frank
Devol's Orch.

- +Ch. 8, Frontier Theater.
Ch. 9, Just for Fun.
Ch. 13, This Atomic Age.
- 6—Ch. 4, The Gabby Hayes Show
Ch. 7, Ted Mack Family
Hour.
Ch. 9, Easter Film.
Ch. 11, Mr. I. Maxination,
Paul Tripp.
Ch. 13, Easter Film: "Hill
No. 1," Ruth Hussey.
- 6:30—Ch. 4, Zoo Parade.
+Ch. 5, Hopalong Cassidy.
Ch. 8, Hollywood Theater.
Ch. 11, In Our Times.
- 7—Ch. 4, Meet the Press.
Guest: Walter Reuther.
Ch. 7, This Could Be You,
With Bill Gwynn.
Ch. 8, This Is Show Business.
Ch. 11, Coffee With Michael
& Company.
+Ch. 13, Double Feature Play-
house: "Major Barbara,"
Deborah Kerr, Rex HARRI-
son.

Play
WHAT'S MY NAME?
with
PAUL WINCHELL
(versatile ventriloquist)
and
JERRY MAHONEY
(wooden wonder),
7:30 P.M.,
KNBH CHANNEL 4

- 7:30—Ch. 4, What's My Name?
Ch. 7, On Trial.
Ch. 8, Ch. 11, This Is Show
Business.
- 7:45+Ch. 5, Feature Film:
"The Tawny Pipit."
- 8—Ch. 4, Comedy Hour,
Starring Abbott & Costello.
Guests: Lon Chumey,
Jarmilla Novetna.
Ch. 7, Marshall Plan in Action.
Ch. 8, Phileo TV Playhouse.
Ch. 11, Toast of the Town.
- 8:30—Ch. 7, Old-Fashioned Meeting.
- 9—Ch. 4, Phileo Television
Playhouse: "No Medals on
Pop."
Ch. 7, Faye Emerson Show.
Ch. 8, Ch. 11, Fred Waring
- 9:15—Ch. 5, Movietown.
+Ch. 7, Taylor's Four-Star
Theater.
- 9:30—Ch. 13, Leo Carrillo Dude
Ranch.
- 9:45—Ch. 5, Adventure Call.
- 10—Ch. 4, Ch. 8, Garroway at
Large.
Ch. 5, Magazine of the Week.
Ch. 11, Celebrity Time.
- 10:30+Ch. 4, Mystery Feature.
Ch. 7, Youth on the March.
Ch. 8, Break the Bank.
*Ch. 11, Weekly Newsfeed
Ch. 13, Film: "Hill Number
One," R. Hussey.
- 10:45+Ch. 5, Final Edition.
- 11—Ch. 5, Tele-Vespers.
Ch. 7, The Circuit Rider.
Ch. 8, Youth on the March.
Ch. 11, Live and Learn.
- 11:30+Ch. 8, News.

you can get your rest before any heavy concentrating on lavish production or intricate plots is necessary.

"Your Home"

Monday through Friday, 2:30 p.m.
KECA-TV, Channel 7

Charming Mary McAdoo really makes her listeners feel at home during a half-hour show packed to the brim with helpful and entertaining features designed to lighten both the housewife's work and her expenses.

Unusual contests are another McAdoo specialty. The "My Husband Made It" competition through which wives could win prizes by submitting samples of their husbands' handiwork around the house was a recent show feature.

Mary also has a good way of demonstrating the various

EASTER SUNRISE SERVICES
Hollywood Bowl
KLAC-TV—March 25—4:30-6:00 A.M.
sponsored by
UNION PACIFIC RAILROAD



MONDAY TV LOGS

+Indicates Motion Picture.
★Indicates News Broadcast

- 10**—Ch. 13, Joe Graydon Show (to 12).
- 11**+Ch. 9, Feature Film: "Hong Kong Nights," Tom Keene.
- 11:45—Ch. 11, Morning Serenade.
Ch. 11, Noonday with Hemingway.
- Ch. 13, Mike Roy's Kitchen.
- 12:15★Ch. 4, David Anderson, News.
★Ch. 9, KFI-TV News Room.
Ch. 11, Film Oddities.
- 12:30—Ch. 4, Notes and Keynotes.
Ch. 7, Adventures in Food.
Ch. 9, Ladies' Day, Stulla, Mitchell, Jobe, Owen.
Ch. 11, Instruction for Survival.
- 1**—Ch. 4, Paul Pierce.
Ch. 11, H'wood Studio Party, Jack Wheeler, Anita Gordon, Jack Meakin.
Ch. 13, Al Jarvis (to 6).
- 1:20—Ch. 8, Film Short.
- 1:30—Ch. 7, Mulholland's Matinee.
Ch. 8, Garry Moore Show.
Ch. 9, Cook's Corner with Monty Margetts.
- 2**—Ch. 8, Smokey Rogers. (to 5).
+Ch. 9, Movie Matinee. "Important Witness."
- 2:15—Ch. 11, Garry Moore Show.
- 2:30—Ch. 4, Chef Milani Show.
Ch. 7, This Is Your Home.
- 2:45—Ch. 11, First 100 Years.
- 3**—Ch. 4, Curious Camera.
+Ch. 7, Cowboy Theater.
Ch. 11, Come Into the Kitchen.
+Ch. 13, Jarvis Movie Matinee: "Frontier Scout."
- 3:20—Ch. 9, Suspects Wanted.
- 3:30—Ch. 9, Harmony Kitchen, Larry Cotton, Helen Parrish.
+Ch. 11, Movie Gems.
- 4**—Ch. 4, Kate Smith Show.
- 4:15—Ch. 7, Foreman Phillips' Show.
Ch. 13, Al Jarvis.
- 4:30—Ch. 9, Stu Wilson Show.
Ch. 11, Ladies' Matinee.
- 5**—Ch. 4, NBC Tele-Comics.
Ch. 5, News; Music.
Ch. 8, Film Short.
Ch. 11, Range Riders Roundup.
- 5:15—Ch. 4, Gabby Hayes Show.
Ch. 5, Police Calls.
Ch. 8, Kate Smith Show.
Ch. 9, Mexlin Revue.
- 5:30—Ch. 4, Howdy Doody.
Ch. 5, Cowboy Thrills.
Ch. 8, Views & Cues.
★Ch. 9, Newsroom: Meyers, Bishop.
- 5:40—Ch. 8, Crusader Rabbit.
Ch. 5, Police Calls.
- 5:45—Ch. 5, Police Calls.
Ch. 7, Ch. 8, Sandy Strong.
- 5:50—Ch. 2, Carnival for Kids.
- 6**+Ch. 2, Western Cavalcade. "Dynamite Canyon."
Ch. 4, Crusader Rabbit.
Ch. 7, Space Patrol.
Ch. 8, Channel 8 Corral.
Ch. 9, KFI-TV University.
Ch. 13, Film Featurette.
- 6:05—Ch. 4, Comedy Klub.
- 6:15—Ch. 7, Tom Corbett, Space Cadet.
- 6:30—Ch. 4, "Boots 'n' Saddle," with Eddie Dean.
Ch. 5, Ch. 8, Time for Beany.
Ch. 7, Foreman Phillips' Show.
+Ch. 9, Action Theater.
Ch. 11, Political.
- 6:35—Ch. 11, Film Oddities.
- 6:45—Ch. 4, Evening Stars.

- Ch. 5, Handy Hints.
Ch. 7, Faye Emerson Show.
★Ch. 8, Newsreel.
- Ch. 11, Tom Harmon Show.
Ch. 13, Song Trails.
- 8:55★Ch. 2, Lee Wood, News.
★Ch. 4, Elmer Peterson, News.
- 7**—Ch. 2, Lee's Lair, Matt Dennis Lee Wood, Bill Symes.
Ch. 4, Agua Caliente Baccs.
★Ch. 5, Newsreel.
Ch. 7, Chevrolet Triple-Feature Theater.
Ch. 8, Songs of the Wanderer.
Ch. 11, Kay Mulvey's Open House.
+Ch. 13, "Circle of Death."
- 7:15—Ch. 5, Dixie Showboat.
Ch. 8, Faye Emerson.
- 7:30—Ch. 2, Cavalcade of Stars.
★Ch. 4, News, Weather.
★Ch. 8, People in News.
Ch. 9, Ray Hewitt's Spot-Lighter.
- ★Ch. 11, KTTV Newsreel.
- 7:45—Ch. 4, Roberta Quinlan Show.
Ch. 8, Film Short.
- Ch. 11, Perry Como Show.
- 7:55★Ch. 8, Federal News.
- 8**—Ch. 4, Stars Over Hollywood: "Stepdaughter," Helen Parrish.
+Ch. 5, Double Thriller.
Ch. 7, Chevrolet Theater.
Ch. 8, Speldel Show.
+Ch. 9, Eastside Theater: "A Man's Land."
Ch. 11, What's My Line?
★Ch. 13, Clete Roberts World Report.
- 8:15—Ch. 13, In the Clubhouse with Fred Haney.
- 8:30+Ch. 2, Major Feature Film: "Cheer Up."
Ch. 4, You Bet Your Life. Groucho Marx.
Ch. 8, Lights Out.
Ch. 11, Arthur Godfrey's Talent Scouts.
Ch. 13, Boxing, Ocean Park.
- 9**—Ch. 4, Lights Out: "Man With the Astrakhan Hat," Paul Stewart.
Ch. 8, Chevrolet Theater.
Ch. 9, Canasta Time.
Ch. 11, Horace Heidt Show.
9:15+Ch. 5, Double Thriller.
Ch. 9, Pasadena Wrestling.
- 9:30—Ch. 4, Leave It to the Girls.
Ch. 11, The Goldbergs.
- 9:45—Ch. 2, Manhattan Spotlight.
- 10**★Ch. 2, Fleetwood Lawton.
Ch. 4, Voice of Firestone. Guest: Jerome Hines.
Ch. 7, Chevrolet Theater.
+Ch. 11, Studio One: "Chill on the Wind," John Conte.
- 10:05—Ch. 2, Backstage with N.T.G.
- 10:30—Ch. 4, Who Said That?
Ch. 5, Teleforum.
Ch. 8, Show of Shows.
+Ch. 13, Owl Movie: "Death Kiss," Bela Lugosi.
- 11**—Ch. 2, Earl Wrightson at Home.
Ch. 4, Broadway Open House. Morey Amsterdam.
Ch. 7, Cook's Champagne Party.
Ch. 8, Danger.
★Ch. 11, KTTV Television Newsreel.
★Ch. 13, Clete Roberts, News.
- 11:15—Ch. 2, Peter Potter's Party.
Ch. 11, Glancin' with Anson.
- 11:20★Ch. 7, Tonight's Headlines.
- 11:30★Ch. 5, Final Edition.

shop which received full credit for its generosity, lookers who wanted to could latch onto enough of the fundamentals to carry the ball for themselves.

Mary steers clear of the kitchen, a place already over-run by a plethora of TV cooks. A housewife and mother herself holds forth on topics uppermost in the minds of homemakers and invites experts in these pertinent matters to aid her. Dr. Wayne of the County Dental Association was a recent program visitor. In line with the universal problem of all mothers—how to make their children clean their teeth—Dr. Wayne explained about the new chemical treatments that are being used to allay decay, and together he and Mary set forth a scheme for making children "tooth-conscious."

Second Glances (Critical Comment)

We Point With Pride

... To famous detective Raymond Schindler's appearance on the "Ruth Waterbury at Home" show, on which he debunked many misconceptions of fiction private eyes. It was a meaty interview, getting away completely from a lot of local prattle and entertainment suggestions. Good guest choice—good guest delivery.

... To KTLA's new "Dixie Showboat." With the added time came an added air of relaxation. A guest such as Meade Lux Lewis was given more time for performance. "Scat Man" changed the tempo of his tunes and melodied through a couple of oldies in a nice change of pace and fare. Channel 5 chose a right one to enlarge.

We View With Alarm

Even though we are leery of biting the hand that feeds us, whether the fare be entertainment or something more substantial, we can't refrain from viewing with alarm the increasing frequency with which automobile dealers pile onto the television channels to give their own pitches. Nearly all of them sponsor movies. When a person untrained for commercial delivery pops up during a movie to tell the public at large about vehicle bargains—it comes more as a dull departure than a rude shock.

... A recent "Lights Out" script which really reached for the impossible in "Strange Legacy." The wild attempt to attain the supernatural left most viewers nowhere. All we can say for the drama "Strange Legacy" is that it really was "strange."

... The persistence of one of our top TV comics and ad-lib artists in dragging an abashed girl onto his lap during a recent comedy quiz show. The contestant was a public stenographer, so the usually very funny emcee insisted on this bit of horseplay—a bit that went over with us like a subway.

The Garry Moore Show

Monday through Friday, 2:15 p.m.
CBS-TV, KTTV, Channel 11

We always thought there was a limit to informality on any program. At any rate, in the Garry Moore show there seems to exist a limit that we think shouldn't be reached.

However, these remarks should be prefaced with the thought that since this is an East-Coast-kinescoped feature, which is allotted a half-hour local time spot each week day, part of the loose-at-the-seams feeling we got as we glimpsed it might stem from the fact that it is cut up for local commercials and channel breaks and is also cut short of its actual original time.

Garry Moore and friends Ken Carson and Durward Kirby sit at a table and banter witticisms about to the amusement (or in some cases boredom) of their looking audience. Once in a while they address their in-the-studio audiences, and only then do viewers realize that the off-stage noises they hear from time to time are coming from a sizable group of spectators.

Supposed piece de resistance of the program is a slightly contrived presentation by vocalist Denise Law,

This Week in TV—Continued

household hints sent in by her audiences. By means of a large bulletin board, she displays the gadgets and gew-gaws in a clear and advantageous manner so that lookers can see for themselves how these innovations work.

If she were looking for a housewives' public-service feature that was also interesting and informative, Mary McAdoo has found it, and so has her audience.

Typical example of the program's usefulness was Mary's recent three-day instruction course in how to upholster a chair. The lessons were pretty rudimentary, but with the aid of a master upholsterer, lent to the program by a local

who can sing, but many times should forbear acting out the overly dramatic song stylizings she attempts.

Moore himself retains the likable personality that he used to advantage on radio, but this type of TV show is not seemingly the best for him. There's not enough of the Moore humor, and not enough Garry Moore on his own show.

Off Lens (Personalities)

Bill Anson

Nearly every radio listener knows Bill Anson. And televiewers are catching up in number.

But did you know that Bill Anson is almost contest-happy? Without them he would probably still be working as a commercial artist in Chicago instead of being KFTV's top late-evening master of ceremonies. And his show on Channel 11 is seldom without one or two of them.

At the moment he is running a letter-writing contest to help singer Perry Como find the best answer to the question "How Do I Know That I'm in Love?" The winner gets a free trip to Paris, for two, as guests of the French government. By a strange coincidence, Como's latest song bears the same title as the contest question.

Bill also is hatching another contest idea. He will form an all-time orchestra and have his at-home viewers guess the identity of the musicians chosen.

Anson recently had a large bottle of beans on his show, the purpose being, of course, to guess the correct number. Bill always gets an avalanche of mail on such stunts.

He started on the contest kick several years ago when, as a successful artist, he entered a contest being run by Paul Whiteman to find a vocalist for the Whiteman band. Bill won it over many thousand other contestants. He stayed with Whiteman for a year.

Later, when he had become Chicago's top disc jockey, Bill heard that KFWE, Hollywood, was running a contest to find a personality to replace Al Jarvis. Anson entered that contest, too, and won it hands down.

He thinks most people enjoy contests of all kinds, whether actively participating in them or simply as observers. He has run many contests in the past few years, one that pulled 67,000 letters, so Bill is a pretty good authority on the subject.

The Missing Mentalist

We hate to fall prey to promotion stunts—yet we hate to ever let suspicion of a build-up keep us from printing news—especially news as different and entertaining as the bit that came out of the office which does publicity and promotion for Al Burton. That office swears to its truth:

For some months, it seems, Al Burton has been working toward bringing television viewers "The Amazing Mr. White." Principal of this new KLAC-TV half hour, slated to start Thursday, March 22, at 9:30 p.m. on Lucky Channel 13, is Don White, an amazing mentalist. Al Burton says the viewers will refuse to believe Mr. White's stunts are legit—the man's that good.

Annette Warren, lovely singer, and Hal Smith, announcer, are lined up as regulars with "The Amazing Mr. White."

But Mr. White has vanished. Not abducted—not lost. Apparently the run-out was just for the sake of a much needed rest.

Al Burton is understandably upset, and has enlisted the aid of everyone he can in the big concentration campaign directed at Don. Maybe the mentalist will pick up the thought waves and get himself back onto radio-video row.

The scoffers at things extrasensory needn't get in the act. The rest of you who can look forward to a half hour's entertainment by a mentalist without having to reconcile it to established science, start those thought waves!

TUESDAY TV LOGS

+Indicates Motion Picture.
★Indicates News Broadcast

- 10—Ch. 13, Joe Graydon Show (to 12).
- 11+Ch. 9, Feature Film. "Important Witness." 11:45—Ch. 11, Morning Serenade.
- 12★Ch. 11, Hemingway, News. Ch. 13, Mike Roy's Kitchen.
- 12:15★Ch. 4, David Anderson, News. ★Ch. 9, KFI-TV News Room. Ch. 11, Film Oddities.
- 12:30—Ch. 4, Notes and Keynotes. Ch. 7, Adventures in Food. Ch. 9, Ladies' Day. Stulla, Mitchell, Jobe, Owen. Ch. 11, Instruction for Survival.
- 1—Ch. 4, Paul Pierce. Ch. 11, Bonus Bids. Ch. 13, Al Jarvis (to 6).
- 1:20—Ch. 8, Film Short.
- 1:30—Ch. 4, Comedy Matinee. Ch. 7, Mulholland's Matinee. Ch. 8, Garry Moore Show. Ch. 9, Cook's Corner with Monty Murgetts.
- 1:45—Ch. 8, Garden Show.
- 2—Ch. 8, Smokey Rogers (to 5). +Ch. 9, Movie Matinee: "A Man's Land." Ch. 11, Film Oddities.
- 2:15—Ch. 11, Garry Moore Show.
- 2:30—Ch. 4, Chef Milan.
- 2:45—Ch. 11, First 100 Years.
- 3—Ch. 4, Curious Camera. +Ch. 7, Cowboy Theater. Ch. 11, Come into the Kitchen. Freda Nelson. +Ch. 13, Jarvis Movie Matinee: "Rhythm Racketeer."
- 3:20—Ch. 9, Suspects Wanted.
- 3:30—Ch. 9, Heidi Olsen's Guest Book. +Ch. 11, Movie Gems.
- 3:45—Ch. 4, Shellah Graham Show.
- 4—Ch. 4, Kate Smith Show.
- 4:15—Ch. 7, Foreman Phillips' Show. Ch. 13, Al Jarvis.
- 4:30—Ch. 9, Stu Wilson Show. Ch. 11, Ladies' Matinee with Jack Rourke.
- 5—Ch. 4, NBC Tele-Comics. ★Ch. 5, News; Music. Ch. 8, Kate Smith Show. Ch. 11, Jump Jump of Holiday House.
- 5:15—Ch. 4, Film. Ch. 5, Police Calls. Ch. 11, Range Riders Roundup.
- 5:25—Ch. 8, The Little Show.
- 5:30—Ch. 4, Howdy Doody. Ch. 5, Cowboy Thrills. ★Ch. 9, Newsroom: Meyers. Bishop.
- 5:40—Ch. 8, Crusader Rabbit.
- 5:45—Ch. 5, Police Calls. Ch. 7, Ch. 8, Sandy Strong.
- 5:50—Ch. 2, Carnival for Kids.
- 6+Ch. 2, Western Cavalcade. "Ghost City." Ch. 4, Crusader Rabbit. Ch. 7, Space Patrol. Ch. 8, Channel 8 Corral. Ch. 9, KFI-TV University. Ch. 11, The Open Road. Ch. 13, Hawth, Erg & Sam.
- 6:05—Ch. 4, Comedy Klub.
- 6:15—Ch. 7, Half Pint Party.
- 6:25—Ch. 4, Hello Axulu, Ler Hogan
- 6:30—Ch. 4, "Boots 'n' Saddle" With Eddie Dean. Ch. 5, Ch. 8, Time for Heany. Ch. 7, Foreman Phillips' Show. Ch. 9, Vets' TV Center. Ch. 11, Frank Sinatra Show. Guests: Joan Blondell, Don Ameche.
- 6:45—Ch. 4, Evening Stars. Ch. 5, Handy Hints.

- Ch. 7, Going Places With Betty Betz.
- ★Ch. 8, Newsreel. Ch. 13, Song Trails.
- 6:55★Ch. 2, Lee Wood, News. ★Ch. 4, Elmer Peterson, News.
- 7—Ch. 2, Cavalcade of Bands. Ch. 4, Ch. 8, Cisco Kid. ★Ch. 5, Newsreel. Ch. 7, Hollywood Screen Fest. Ch. 9, Spotlight on Talent. Ch. 11, Alan Young Show. Ch. 13, K-F Jubalaires.
- 7:15—Ch. 5, Moving Camera. Ch. 13, Baseball Premiere.
- 7:30★Ch. 4, News and Weather. +Ch. 5, Movie Theater. Ch. 7, Beulah. ★Ch. 8, People in News. ★Ch. 11, TV Newsreel.
- 7:45—Ch. 4, Little Show, J. Conte. Ch. 8, Film Short. Ch. 11, Stork Club. Ch. 13, Meet the Angels.
- 7:50—Ch. 8, Musicals.
- 7:55★Ch. 8, Federal News.
- 8—Ch. 2, Campus Orch. & Chorus. Ch. 4, Ch. 8, Texaco Star Theater, Milton Berle. ★Ch. 7, Telenews Weekly Newsreel. +Ch. 9, Eastside Theater: "Taming of the Wild," Brian Washburn. Ch. 11, Beat the Clock. ★Ch. 13, Cleo Roberts World Report.
- 8:15—Ch. 13, Baseball: Seattle at L.A.
- 8:20—Ch. 7, Carrot Top Anderson Show.
- 8:30—Ch. 2, U.S. Air Force. Ch. 7, Hal Sawyer Show. Ch. 11, To Be Announced.
- 9—Ch. 2, Famous Jury Trails. Ch. 4, Original Amateur Hour.

ALTES BEER
Presents the
INA RAY HUTTON
ALL GIRL SHOW
ONE FULL HOUR
9-10 P.M., Tues., KTLA

- Ch. 5, Ina Ray Hutton, All-Girl Show.
- Ch. 7, Billy Rose Show.
- +Ch. 8, Mystery Theater.
- Ch. 11, Vaughn Monroe Show.
- 9:15—Ch. 9, Bob Shannon's Revue.
- 9:30—Ch. 2, Plainclothesman. Ch. 7, Can You Top This? Ch. 11, Suspense.
- 9:45—Ch. 9, Sports Almanac.
- 10★Ch. 2, Fleetwood Lawton. Ch. 4, Armstrong Circle Theater: "The Partnership," Lucille Watson, John Newland.
- Ch. 5, Fireside Theater: "Shifting Sands." Ch. 7, Blind Date, With Arlene Francis. Ch. 8, Don McNeill. Ch. 9, Jane Louise. ★Ch. 11, KTTV Newsreel.
- 10:05—Ch. 2, Backstage with N.T.G.
- 10:15—Ch. 11, Political.
- 10:20—Ch. 9, Club Time.
- 10:15—Ch. 13, Inside Baseball.
- 10:30—Ch. 4, Wrestling Matches. Ch. 5, New York Closeup, With Tex and Jinx. Ch. 7, Film. Ch. 8, Horace Heidt. Ch. 9, Spanish Theater Hour. Ch. 11, Somerset Maugham Theater: "Halfway to Broadway." Ch. 13, "Adopted Mother."
- 10:45—Ch. 7, Faye Emerson Show.
- 11—Ch. 4, Broadway Open House. ★Ch. 5, Final Edition. Ch. 7, Cook's Champagne Party. Ch. 8, Airflyte Theater. ★Ch. 9, Evening News. Ch. 11, Glancin' at Anson.
- 11:05—Ch. 2, Peter Potter.
- 11:30★Ch. 8, Newsreel.

CISCO KID
TONIGHT AT 7
KNBH Channel 4

WEDNESDAY TV LOGS

†Indicates Motion Picture.
★Indicates News Broadcast

- 10**—Ch. 13, Joe Graydon Show (to 12).
10:30—Ch. 9, Know Your Schools.
11†Ch. 9, Feature Film: "A Man's Land."
11:15—Ch. 11, Morning Serenade.
12★Ch. 11, Noonday with Hemingway.
Ch. 13, Mike Roy's Kitchen.
12:15★Ch. 4, News.
★Ch. 9, KFI-TV News Room.
Ch. 11, Film Oddities.
12:30—Ch. 4, Notes and Keynotes.
Ch. 7, Adventures in Food.
Ch. 9, Ladies' Day, Stella Mitchell, Jobe, Owen.
Ch. 11, Instruction for Survival.
1—Ch. 4, Paul Pierce.
Ch. 11, Hollywood Studio Party.
Ch. 13, Al Jarvis (to 6).
1:20—Ch. 8, Film Short.
1:30—Ch. 4, Comedy Matinee.
Ch. 7, Mulholland's Matinee.
Ch. 8, Garry Moore Show.
Ch. 9, Cook's Corner with Monty Margetts.
★Ch. 11, News Highlights.
★Ch. 8, Smokey Rogers. (to 5).
2†Ch. 9, Movie Matinee: "Taming of the Wild."
2:15—Ch. 11, Garry Moore Show.
2:30—Ch. 4, Chef Milan.
Ch. 7, This Is Your Home.
2:45—Ch. 11, First 100 Years.
3—Ch. 4, Curious Camera.
★Ch. 7, Cowboy Theater.
Ch. 11, Come into the Kitchen. Freda Nelson.
†Ch. 13, Jarvis Movie Matinee: "Housebroken."
3:20—Ch. 9, Suspects Wanted
3:30—Ch. 8, Harmony Kitchen With Larry Colton, Helen Parrish.
4†Ch. 11, Movie Gems.
Ch. 4, Kate Smith Show.
4—Ch. 9, Garden Chats.
4:15—Ch. 7, Foreman Phillips' Show.
Ch. 13, Al Jarvis.
4:30—Ch. 9, Stan Wilson Show.
Ch. 11, Ladies Matinee with Jack Rourke.
5—Ch. 4, NBC Tele-Comics.
★Ch. 5, News: Music.
Ch. 8, Kate Smith Show.
Ch. 11, Range Riders Roundup.
5:15—Ch. 4, Gabby Hayes Show.
Ch. 5, Police Calls.
5:30—Ch. 4, Howdy Doodly.
Ch. 5, Cowboy Thrills.
Ch. 8, Views & Cues.
★Ch. 9, Newsroom: Meyers. Bishop.
5:40—Ch. 8, Crusader Rabbit.
5:45—Ch. 5, Police Calls.
Ch. 7, Ch. 8, Sandy Strong.
5:50—Ch. 2, Carnival for Kids.
6†Ch. 5, Western Cavalcade.
"Death Valley Ranger."
Ch. 4, Crusader Rabbit.
Ch. 7, Space Patrol.
Ch. 8, Channel 8 Corral.
Ch. 9, KFI-TV University.
Ch. 13, Hawth. Egg & Sam.
6:05—Ch. 4, Comedy Klub.
6:15—Ch. 7, Tom Corbett, Space Cadet.
6:30—Ch. 4, "Boots 'n' Saddle." With Eddie Dean.
Ch. 5, Ch. 8, Time for Reany.
Ch. 7, Foreman Phillips Show.
†Ch. 9, Action Feature: "Little Men." Kay Francis.
Ch. 11, Political.
6:35—Ch. 11, Film Oddities.
6:40—Ch. 13, Jim Hardy.

- 6:45—Ch. 4, Evening Stars.
Ch. 5, Hoody Hints.
Ch. 7, Faye Emerson Show.
★Ch. 8, Newsreel.
Ch. 11, Here's Jarman with Harmon.
Ch. 13, Take Fifteen.
6:55★Ch. 2, Lee Wood. News.
★Ch. 4, Elmer Peterson, News.
7†Ch. 2, Buckskin Theater.
Ch. 4, Animal Fair.
★Ch. 5, Newsreel.
Ch. 7, Hollywood Theater Time.
Ch. 8, Stranger Than Fiction.
Ch. 11, Star of the Family.
Guests: Wally Brown, Roberta Peters.
Ch. 13, Hi-Talent Battle.
7:15—Ch. 5, Hollywood Reel.
Ch. 8, Faye Emerson Show.
7:30★Ch. 4, News & Weather.
†Ch. 5, Double Feature.
Ch. 7, Chance of a Lifetime.
★Ch. 8, People in News.
Ch. 9, Rose Room Revue.
Gene Baker.
★Ch. 11, KTTV News.
Ch. 13, Teleten Reporter.
7:45—Ch. 4, Roberta Quinlan Show.
Ch. 8, Art Instruction.
Ch. 11, Perry Como Show.
7:50—Ch. 8, Film Short.
7:55—Ch. 8, Federal News.
8†Ch. 2, Four-Star Feature Theater.
Ch. 4, Jack Haley Show. With Mandy Carson.
Guest: Colette Marchand.
Ch. 7, Stop the Music.
Ch. 8, Ch. 11, Arthur Godfrey.
†Ch. 9, Eastside Theater.
★Ch. 13, Clete Roberts World Report.
8:15—Ch. 13, Ship's Reporter.
8:30†Ch. 5, Feature Film.
Ch. 7, The College Bowl. Chico Marx.
Ch. 8, March of Time.
Ch. 13, K-Bar-F Corral.
9—Ch. 4, Four Star Revue. Starring Jack Carson. Guests: Jack LaRue, Sweeney & March.
Ch. 7, Don McNeill's TV Club. Guest:
Ch. 8, Wrestling.
Ch. 11, Pantomime Quiz.
Ch. 13, Baseball: Seattle at L.A.
9:15—Ch. 2, Picture Platters, Steve Dunne.
9:30—Ch. 2, Hands of Mystery.
†Ch. 9, Snow Crop Theater: "Furious Phoney." A. Mowbray, B. Watson.
Ch. 11, The Web: "Flinders Keepers."
10★Ch. 2, Fleetwood Lawton.
Ch. 4, Break the Bank.
Ch. 5, City at Night.
Ch. 7, Hal Sawyer Show.
★Ch. 11, KTTV Newsreel.
10:05—Ch. 2, Backstage with N.T.G.
★Ch. 11, KTTV Newsreel.
10:15—Ch. 11, Club Time.
10:20—Ch. 13, Inside Baseball.
10:30—Ch. 4, Wrestling Matches.
Ch. 7, Ski Show.
Ch. 8, Bowling.
Ch. 11, Blue Ribbon Bouts: Chuck Hunter vs. Jimmy Beau.
Ch. 13, Owl Movie: "Melody Master." I. Massey.
11—Ch. 4, Broadway Open House.
Ch. 7, Cook's Champagne Party.
★Ch. 9, Evening News.
11:05—Ch. 2, Peter Potter.
11:30★Ch. 5, Final Edition.
★Ch. 8, Newsreel.
Ch. 11, Glancin' at Anson.

Pre-Views

OF THE WEEK

ON TELEVISION

TIME CHANGES

FRIDAY, MARCH 23—Alan Young, KTSL, Channel 2, 10:00 p.m. (30 min.). Formerly viewed on KTTV, Tuesdays at 7.
WEDNESDAY, MARCH 28—"Don McNeill's TV Club," KECA-TV, Channel 7, 9:00 p.m. (30 min.). Formerly viewed at 9:00 for one hour, same channel and station.

WHAT'S NEW

Film

TUESDAY, MARCH 27—"The Spanish Theater Hour," KFI-TV, Channel 9, 10:30 p.m. (1½ hrs.). The best of Spanish films will be viewed weekly. Eddie Rodriguez will emcee the film presentations.

Variety

SATURDAY, MARCH 24—"O-Kay Show," KECA-TV, Channel 7, 11:00 a.m. (alternate Saturdays—30 min.). Kay Westfall, teleactress, combines hostess and emcee duties on a new variety show. Alan Baxter, musical-comedy star, and Ruth Desmond are her gueststars.

Drama

THURSDAY, MARCH 22—"Jackson and Jill," KECA-TV, Channel 7, 6:30 p.m. (30 min.). A new situation-comedy series based on the laughable misadventures of television's number-one scatterbrain newlyweds. (Show bowed March 15.)

SATURDAY, MARCH 24—"The Magic Slate," KNBH, Channel 4, 5:00 p.m. (30 min.). A dramatic series viewed on alternate Saturdays.

Public Interest

FRIDAY, MARCH 23—"Paul Pierce Show," KNBH, Channel 4, 1:00 p.m. (30 min.). Mr. Pierce speaks on different subjects of interest each day—orchids, neckties, the date industry, or what have you. For varied information you can watch Mr. Pierce Monday through Friday.

WHAT'S SPECIAL

Drama

FRIDAY, MARCH 23—"Good Friday Services," KNBH, Channel 4, 3:00 p.m. (to concl.). Dedication of the Hall of Crucifixion at Forest Lawn Memorial Park. James Melton and Drs. Edward Goodspeed and James W. Fifield, Jr., participate.

SUNDAY, MARCH 25—"Easter Sunrise Services," KLAC-TV, Channel 13, 4:30 a.m. (1½ hrs.). Remote telecast direct from Hollywood Bowl on Easter morning.

SUNDAY, MARCH 25—"Easter Sunday Programs," KNBH, Channel 4. "Hill Number One," 2:00 p.m.; "King of Kings," 3:00 p.m.; "Sunset Service," 5:00 p.m.

SUNDAY, MARCH 25—"Family Theatre," KECA-TV, Channel 7, 3:30 p.m. (1 hr.). Presenting "Hill Number One," based on the first Easter. Starring in the film are Ruth Hussey, Gene Lockhart, Joan Leslie, Leif Erikson, Gordon Oliver and Regis Toomey. (This Easter film will also be viewed on KTTV, Channel 11, Saturday, March 24, and Sunday, March 25, at 5:00 p.m.)

SUNDAY, MARCH 25—"Easter Drama," KTTV, Channel 11, 7:00 p.m. (30 min.). J. Carrol Naish, Lloyd Corrigan, Gene Lockhart, Joan Leslie, Sara Paddon, and others in "Michael Has Company for Coffee."

WHAT'S PLAYING

Easter Programs

THURSDAY, MARCH 22—"Royal Playhouse," KECA-TV, Channel 7, 8:00 p.m. (30 min.). "Lucy and the Stranger," with an outstanding cast.

FRIDAY, MARCH 23—"Academy Theatre," KECA-TV, Channel 7, 7:00 p.m. (30 min.). Presenting "The Doll" and "Battle Scene," with an outstanding cast.

FRIDAY, MARCH 23—"Pulitzer Prize Playhouse," KECA-TV, Channel 7, 9:00 p.m. (1 hr.). Barbara Britton, Constance Dowling and Howard St. John star in "The Haunted House."

FRIDAY, MARCH 23—"The Ford Theatre," KTTV, Channel 11, 9:00 p.m. (30 min.). "The Ghost Patrol," with Ernest Truex in the leading role of Dan Dorgan, a retired policeman.

SATURDAY, MARCH 24—"Story Theatre," KECA-TV, Channel 7, 7:00 p.m. (30 min.). "The Bishop's Experiment," with an outstanding cast.

SATURDAY, MARCH 24—"Bigelow Theatre," KTTV, Channel 11, 9:00 p.m. (30 min.). "Lady with Ideas" with Gig Young and Pamela Britton.

SUNDAY, MARCH 25—"Phlico Playhouse," KNBH, Channel 4,

ACTOR-TEACHER LOEB

Philip Loeb, who plays the role of "Jake" on KTTV's "The Goldbergs," is not only a proficient actor, but also is well known in theater circles as an exceptionally fine drama teacher. He has been teaching at the American Academy of Dramatic Arts, Carnegie Hall, New York City, for the past thirty years and numbers among his pupils such outstanding thespians as Kirk Douglas, Garson Kanin, Ezra Stone, Rosalind Russell, Claire Trevor, and Martin Gabel. Loeb devotes about fifteen hours a week to these classes.

9:00 p.m. (1 hr.). "No Medals on Pop" with father Frederick De Wilde and son Brandon De Wilde.

MONDAY, MARCH 26—"Stars Over Hollywood," KNBH, Channel 4, 8:00 p.m. (30 min.). "Stepdaughter," presenting Helen Parish and Barton Yarborough.

MONDAY, MARCH 26—"Lights Out," KNBH, Channel 4, 9:00 p.m. (30 min.). Presenting "The Man With an Astrakhan Hat," with Paul Stewart and Ross Martin.

MONDAY, MARCH 26—"Studio One," KTTV, Channel 11, 10:00 p.m. (1 hr.). John Conte in "A Chill on the Wind."

TUESDAY, MARCH 27—"Hollywood Screen Test," KECA-TV, Channel 7, 7:00 p.m. (30 min.). Vanessa Brown and screen candidates Chester Stratton and John Glendenning dramatize "The Legion of Honor."

TUESDAY, MARCH 27—"Billy Rose Show," KECA-TV, Channel 7, 9:00 p.m. (30 min.). Walter Hampden, dean of American actors, stars in "The Old Magician."

TUESDAY, MARCH 27—"Armstrong Circle Theater," KNBH, Channel 4, 10:00 p.m. (30 min.). Lucile Watson and John Newland star in "Partnership."

TUESDAY, MARCH 27—"Fireside Theater," KTLA, Channel 5, 10:00 p.m. (30 min.). "Shifting Sands" with Gertrude Michaels, Hugh O'Brien and George Wallace.

TUESDAY, MARCH 27—"Somerset Maugham Theater," KTTV, Channel 11, 10:30 p.m. (30 min.). William Prince and Katherine Bard in "Halfway to Broadway."

THURSDAY, MARCH 29—"Airflyte Theater," KTTV, Channel 11, 10:30 p.m. (30 min.). "The Professor's Punch" with John Beal.

Discussion

SUNDAY, MARCH 25—"Meet the Press," KNBH, Channel 4, 7:00 p.m. (30 min.). Walter Reuther, CIO-Auto Workers president, meets the fourth estate.

SUNDAY, MARCH 25—"On Trial," KECA-TV, Channel 7, 7:30 p.m. (30 min.). Rex Stout, prominent author, is the affirmative witness on the subject of "Can International Action Keep the Peace Against Major Powers?" His counsel will be Louis B. Daily, New York attorney. Samuel M. Lane will be the opposing counselor to cross-examine Mr. Stout. The negative position on this issue will be presented the following week.

Documentary

FRIDAY, MARCH 23—"Crusade in Europe," KECA-TV, Channel 7, 10:30 p.m. (30 min.). Episode titled "Crossing the Rhine."

Sports

THURSDAY, MARCH 22—"All-Girl Wrestling," KTLA, Channel 5, 11:00 p.m. (1 hr.). Wanda Crellin vs. Maria Bernardi.

WHO'S GUESTING

Variety

FRIDAY, MARCH 23—Victor Borge, KNBH, Channel 4, 8:30 p.m. (30 min.). Jane Morgan, songstress, and ballerina Dorothy Jar-nac.

FRIDAY, MARCH 23—"Showtime, U. S. A.," KECA-TV, Channel 7, 8:30 p.m. (30 min.). Joe E. Brown, King Cole Trio and a scene from "Angel in the Pawn Shop" with Joan McCracken and Eddie Dowling.

FRIDAY, MARCH 23—"Penthouse Party," KECA-TV, Channel 7, 10:00 p.m. (30 min.). Eadie and Rack, pianists, Nancy Andrews, music-comedy star, and Arthur Blake, comic, are Betty's guests.

SATURDAY, MARCH 24—"Jack Carter Show," KNBH, Channel 4, 8:00 p.m. (1 hr.). Paul Winchell and Jerry Mahoney, Vivian Blaine and Ben Berl.

SATURDAY, MARCH 24—"Show of Shows," KNBH, Channel 4, 9:00 p.m. (1 hr.). Tom Ewell emcees for Sid Caesar and Imo-gene Coca.

SATURDAY, MARCH 24—"Ken Murray Show," KTSL, Channel 2, 8:00 p.m. (1 hr.). Bob Burns is guest star.

SUNDAY, MARCH 25—"This Is Show Business," KTTV, Channel 11, 7:30 p.m. (30 min.). Ella Raines, Robert Alda, Herb Shriner and Patricia Bowman.

SUNDAY, MARCH 25—"Toast of the Town," KTTV, Channel 11, 8:00 p.m. (1 hr.). Eva Le Gallienne, Lawrence Winters and golfer Byron Nelson guest with Ed Sullivan.

SUNDAY, MARCH 25—"Comedy Hour," KNBH, Channel 4, 8:00 p.m. (1 hr.). Abbott and Costello, Lon Chaney, and Jarmila Novotna, Met singer.

SUNDAY, MARCH 25—Fred Waring, KTTV, Channel 11, 9:00 p.m. (1 hr.). Kathy Beaumont and Sterling Holloway and special music from "Alice in Wonderland."

SUNDAY, MARCH 25—"Movietown," KTLA, Channel 5, 9:15 p.m. (30 min.). Doris Dowling ("Bitter Rice"), Carol Mathews and Laurette Luez with Dick Lane.

SUNDAY, MARCH 25—"Celebrity Time," KTTV, Channel 11, 10:00 p.m. (30 min.) Morton Downey and Luene McGrath celebs for this week.

TUESDAY, MARCH 27—Frank Sinatra, KTTV, Channel 11, 6:30 p.m. (30 min.). Joan Blondell and Don Ameche are Frankie's guests.

WEDNESDAY, MARCH 28—Jack Haley, KNBH, Channel 4, 8:00 p.m. (1 hr.). Colette Marchand guestars.

WEDNESDAY, MARCH 28—"Four-Star Revue," KNBH, Channel 4, 9:00 p.m. (1 hr.). Jack Carson, Lola Albright, Jack LaRue, Honey Bros., Sweeney and March and Billy Sands.

THURSDAY, MARCH 29—"Paul Whiteman Revue," KECA-TV, Channel 7, 8:30 p.m. (30 min.). Evelyn Knight, songstress, guests on "Pops's" revue.

†Indicates Motion Picture.

*Indicates News Broadcast

10—Ch. 13, Joe Graydon Show (to 12).

11+Ch. 9, Feature Film. "Taming of the Wild."

11:45—Ch. 11, Morning Serenade.

12*Ch. 11, Noonday with Hemingway.

12:15—Ch. 13, Mike Roy's Kitchen.

12:15—Ch. 4, News.

*Ch. 9, KFTI-TV News Room.

*Ch. 11, Film Oddities.

12:30—Ch. 4, Notes and Keynotes.

Ch. 7, Adventures in Food.

Ch. 9, Ladies' Day, Stulla Mitchell. Jobe. Owen.

Ch. 11, Instruction for Survival.

1—Ch. 4, Paul Pierce.

Ch. 11, Soundie.

Ch. 13, Al Jarvis (to 6).

1:05—Ch. 11, Hollywood Studio Party.

1:20—Ch. 5, Film Short.

1:30—Ch. 4, Comedy Matinee.

Ch. 7, Multiholland's Matinee.

Ch. 8, Garry Moore Show.

Ch. 9, Cook's Corner with Monty Marzetta.

1:45—Ch. 5, Film Short.

2+Ch. 8, Smokey Rogers (to 5).

2+Ch. 9, Movie Matinee.

2:15—Ch. 11, Garry Moore Show.

2:30—Ch. 4, Chef Milani.

Ch. 7, To Be Announced.

2:45—Ch. 11, First 100 Years.

3+Ch. 7, Cowboy Theater.

Ch. 11, Come into the Kitchen.

Freda Nelson.

+Ch. 13, Jarvis Movie Matinee.

"Stairway for a Star," C. Wilde.

3:20—Ch. 9, Suspects Wanted.

3:30—Ch. 9, Old-Time Comedies.

+Ch. 11, Movie Gems.

+Ch. 4, Kate Smith Show.

4

4:10—Ch. 9, Garden Guide.

4:15—Ch. 7, Foreman Phillips' Show.

Ch. 13, Al Jarvis.

4:30—Ch. 9, Stu Wilson Show with Marie Gibson.

Ch. 11, Ladies Matinee with Jack Rourke.

5—Ch. 4, NBC Fele-Comics.

*Ch. 5, News; Music.

Ch. 8, Kate Smith Show.

Ch. 11, Range Riders Roundup.

5:15—Ch. 4, Film.

Ch. 5, Police Calls.

5:25—Ch. 8, The Little Show.

5:30—Ch. 4, Howdy Doodly.

Ch. 5, Cowboy Thrills.

*Ch. 9, Newsroom: Meyers, Bishop.

5:40—Ch. 5, Crusader Rabbit.

5:45—Ch. 5, Police Calls.

Ch. 7, Ch. 8, Sandy Strong.

5:50—Ch. 2, Carnival for Kids.

6+Ch. 2, Western Cavalcade:

"Range Law."

Ch. 4, Crusader Rabbit.

Ch. 7, Space Patrol.

Ch. 8, Channel 8 Corral.

Ch. 9, KFTI-TV University.

Ch. 13, Hawth. Egg & Sam.

6:05—Ch. 4, Comedy Klub.

6:15—Ch. 7, Half Pint Party.

6:30—Ch. 4, "Boots 'n' Saddle," With Eddie Deau.

Ch. 5, Ch. 8 Time for Beans.

Ch. 7, Jackson & Jill.

+Ch. 9, Snow Crop Theater.

Ch. 11, Sam Levenson Show.

Guest: Robert Alda & Sou. Bishop.

6:40—Ch. 13, Jim Hardy.

6:45—Ch. 4, This Land of Ours.

Ch. 5, Handy Hints.

*Ch. 8, Newsreel.

+Ch. 9, Western Feature.

Ch. 11, Sports with Bill Welsh.

Ch. 13, Song Trails.

6:55*Ch. 2, Lee Wood, News.

*Ch. 4, Elmer Peterson, News.

*Ch. 2, Stranger Than Fiction.

7—Ch. 4, Night Owl Varieties.

*Ch. 5, Newsreel.

Ch. 7, The Ruggles.

Ch. 8, Lone Ranger.

Ch. 11, Open House.

Ch. 13, Thrill of Your Life.

7:15—Ch. 2, Lee's Lair.

Ch. 5, Backgrounds for Living.

Ch. 13, To Be Announced.

7:30—Ch. 2, Travel Log.

*Ch. 4, News & Weather.

Ch. 5, Hollywood Opportunity.

Ch. 7, Lone Ranger.

Ch. 8, People in News.

*Ch. 11, TV Newsreel.

Ch. 13, Joe Graydon Show.

7:45—Ch. 2, It's a Seat Trick.

Ch. 4, Little Show, John Conte.

Ch. 8, Film Short.

Ch. 11, Seder Club.

7:55—Ch. 8, Federal News.

8—Ch. 2, Queen for a Day.

Ch. 4, Dave Willcock-Cliff Arquette Show.

Ch. 7, Royal Theater.

Ch. 8, Huffman Hi-Time.

Ch. 9, Eastside Theater: "Daughter of the Regiment"

Ch. 11, Burns and Allen.

*Ch. 13, Cleo Roberts World Report.

8:15—Ch. 13, Harry Bessler Golf Clinic.

8:30—Ch. 2, Name That Song.

Ch. 4, Martin Kane, Private Eye.

Ch. 5, Wrestling.

Ch. 7, Paul Whiteman Revue.

Ch. 8, Holiday Hotel.

Ch. 11, The Show Goes On, Robert G. Lewis, Fun.

Ch. 13, Fishin' Fun.

9+Ch. 2, Movie Milestones.

"Bell Boy Number 13," Douglas McClain.

Ch. 4, Week-end Weather Preview.

Ch. 7, Holiday Hotel, Don Ameche.

Ch. 8, Studio One.

Ch. 11, Truth or Consequences.

Ch. 13, Baseball: Seattle at L.A.

9:15—Ch. 4, Industry on Parade.

+Ch. 9, Feature Film.

9:30—Ch. 4, Your Hit Parade.

Snookie Lanson, Eileen Wilson.

Ch. 7, Life Begins at Eighty, Ch. 11, You Asked for It!

10*Ch. 2, Fleetwood Lawton.

+Ch. 4, Western Feature.

REGAL PALE—Tops in Beer Presents

Tops in Wrestling

with DICK LANE THE MAIN EVENT THURS., 10 P.M. CHANNEL 5, KTLA

Ch. 5, Tops in Wrestling.

Ch. 7, Roller Derby.

Ch. 8, Stop the Music.

*Ch. 11, KFTV Newsreel.

10:05—Ch. 2, Backstage with N.T.G.

10:15—Ch. 11, Club Time.

10:20—Ch. 13, Inside Baseball.

10:30—Ch. 4, Film.

Ch. 7, Stud's Place.

Ch. 8, Beat the Clock.

Ch. 9, Gaylord Carter at the Organ.

+Ch. 11, Airflyte Theater: "The Professor's Punch." John Beal.

+Ch. 13, Owl Movie: "Battling Hooper." J. Cagney.

10:45—Ch. 5, Greatest Fights of the Century.

11—Ch. 4, Broadway Open House.

Ch. 5, All Girl Wrestling.

Ch. 7, Cook's Champagne Party.

Ch. 8, Star of the Family.

Comedy

THURSDAY, MARCH 29—"Sam Levenson Show," KTTV, Channel 11, 6:30 p.m. (30 min.). Robert Alda and his son guest with ex-teacher Levenson.

Music

MONDAY, MARCH 26—"Voice of Firestone," KNBH, Channel 4, 10:00 p.m. (30 min.) Jerome Hines is guest soloist.

KECA mike memos

By VIRGINIA WEST

The motion picture industry's event of the year . . . the Academy Awards . . . will be broadcast over KECA for the seventh exclusive year on Thursday night, Mar. 29, starting at 9:15 o'clock. More than a hundred million people throughout the world will be able to hear this hottest "Oscar" race in history via ABC's coast-to-coast network, and by shortwave over the world-wide facilities of the Armed Forces Radio Service.

Important changes have been made in KECA's late afternoon news lineup, with the addition of Chet Huntley's popular commentary at 5:30 every Monday thru Saturday, and the move of Bob Garred and his late news summary to 5:45 p.m. The new "seven-star" lineup gives KECA listeners a well rounded picture of what has happened in the world. Starting at 4:45, we hear people who've made the news on "Headline Edition," then the Five O'Clock News, Elmer Davis' commentary from Washington at 5:15,



Chet Huntley

is followed by Huntley and Garred. At 6, Edwin C. Hill and his famous "Human Side of the News" comes on, and Hank Weaver's popular local edition of the news, "Main Street to Malibu," winds up the "seven-star" edition. . . . "News of Tomorrow," sponsored by Sterling Drug, Inc., has moved into the 10 p.m. period vacated by Bob Garred. John Daly, ABC correspondent commentator, serves as editor-narrator on "News of Tomorrow."

Harriett Harris' "Happy Theater," aired every Monday thru Friday afternoon at 4:30 over KECA for Thrifty Drug Stores, has received an outstanding honor. The make-believe theater for the very young generation was selected as the best children's program produced during 1950 by the Southern California Association for Better Radio and Television. . . . KECA's Star Gazer, Frances Scully, will femcee the important Easter brunch at the Beverly Wilshire Hotel for the sixth consecutive year.

ON THE TV SCENE: "Boys Will Be Men," a play which deals with the problems of juvenile delinquency, will be seen on "Royal Playhouse," over KECA-TV next Thursday at 8 p.m. . . . This important drama features Stephen Salina, Kenneth Harvey and Muriel Mansell. . . . Tell the youngsters to watch KECA-TV for "Half-Pint Party" every Tuesday and Thursday at 6:15 p.m.!

—Advertisement

RECORD Notes to You

By ANDY MANSFIELD

Mel Blanc (Capitol) does one of his most humorous characterizations in a revival of World War 1 ditty, "K-K-K-Katy." It's novelty from start to finish with "The Sportsmen Quartet" and Billy May's orchestra lending good assists. . . . **The Dinning Sisters'** (Capitol) first platter in many a moon couples "Shenandoah Waltz" and "The Kissing Song" in a beautiful blending of voices for a good commercial platter. . . . **Rex Allen** (Mercury) has a good discing of "Sparrow in the Tree Top," but shows to better advantage on the pop version of the Tschai-kovsky-borrowed "Always You," with fine backing by Harry Geller's Orchestra. . . . **Vic Damone** (Mercury) could have a goodie in "Mama," an Italian-flavored ballad done to a turn and topped by Damone's Italian chorus. . . . **Bing Crosby** (Decca) is featured with **Tommy Dorsey** on rhythm tunes "Then You've Never Been Blue" and "You Gotta Show Me" and the **Andrews Sisters** on "Sparrow in the Tree Top" and "Forsaking All Others," plus "Sentimental Music" and "Any Town Is Paris When You're Young"—all top tunes, with "Sparrow" and "Music" having the better positions. . . . **Louis Armstrong** (Decca) does the ballad "If" in his own individual style, and with an able assist by **Velma Middleton**, the swingy "You're Just in Love"—both good material for Ol' Satchmo as you like him. . . . **Herb Jeffries** (Coral) debuts on this label with four sides, backed by **Dick Hazard's** small combo to showcase Herb's particular styling to good advantage. Best sides are "You Know You Belong to Somebody Else" and a fine waxing of **Columbo's** "I'm Yours to Command." . . . **Even Les Brown** has a different sound since switching to this label, with definite emphasis on dance rhythm and orthodox arrangement for "If I Loved You" and "I'll Be Around," both standards. . . . **Woody Herman Orch.** (MGM) has an unusual exotic ballad called "Searching" that features the maestro's Italian lyrics in sultry mood. . . . **Billy Williams Quartet** (MGM) has a great vocal bounce version of "Gaucho Serenade" and the mellow ballad "I Won't Cry Any More," both good reasons why the boys are a favorite TV group. . . . **Doris Day** (Columbia) and the **Luboff Choir**, with **Buddy Cole's** Quartet, have a top discing of "Lullaby of Broadway"—one of the sides from the new album of the same name. . . . P.S. . . . Watch for a new Decca album featuring some of the last recordings by **Al Jolson**. . . . A.M.)

Handy Hints

By Dorothy Gardiner and Dick Gar-ton, stars of KTLA's "Handy Hints," Monday through Friday, 6:45 p.m.



Each week we pick the best Handy Hint sent directly to TV-Radio Life, 6361 Selma Avenue, Hollywood 28, and use it, with your name and address, in this column as well as on the air over KTLA, Friday evening at 6:45. A lovely gift will be sent to everyone whose hint is used here as KTLA-TV-Radio Life Hint of the week.

Here is this week's winner: **Frances Mueller**, 10231 Grevillea, Inglewood 2, Calif.

The hint is:

Three or four gay colored pottery flower pots filled three-quarters full of sand and placed in convenient locations near your lawn furniture, will make excellent ash trays for your patio. Family and friends will be quick to follow your example of snuffing their smokes in the sand, rather than "stepping them out" on the grass or walk. Sand can be screened through a small household sieve to keep it clean.

IF YOU'RE PLANNING ON PAINTING THE ROOMS IN YOUR HOME—while mixing the paint, add a teaspoon of vanilla. You'll find that it will take away most of the unpleasant odors from the paint.

FOR THE MEN: If there is a hole in the wall that will not hold a screw because it is too large, just take a small screwdriver and pack it full of steel wool, then either plaster over it or screw in the screw and it will not come out.

HERE IS HOW YOU CAN ADD A PERSONAL TOUCH TO YOUR FIRE-PLACE SCREEN. If you have any silver or brass handbag initials, clamp the small points in back of the initial through the screen, at the center or upper corner. You'll find this will make the screen very decorative.

THIS HINT IS FOR CHILDREN WITH TRAINS, who have the trouble of the tracks never staying together. Nail the tracks on boards. They stay together and the train does not jump any more.

IF YOU'RE TAKING A TRIP, here is how you can arrive with your neckties still in good shape. Lay the ties flat between the pages of a magazine to protect them from becoming wrinkled in your suitcase.

you cannot have

THESE



when
you use

THESE!

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LOS ANGELES SOAP CO.



Then what does make your hands red and sore? Cracked? Aching? Stiff? When you wash clothes or dishes? Perhaps you are washing with a product which is not real soap. Today, there are soap SUBSTITUTES and SYNTHETIC suds-makers. They come in packages which look like soap. Grocers display them with soap. They make suds ALMOST like soap. They have NAMES—but do you see the word SOAP on the BOX? Since the introduction of such products, we find a tremendous increase in complaints about how washing clothes and dishes hurts the hands. If your hands hurt when you wash clothes or dishes—may we suggest that you TRY White King? White King is REAL SOAP—says SOAP on the box. And if where you live, hard water is a problem—learn to use the wonderful new WHITE KING "1-2"!



Remember where water is HARD—the way to DO is use the TWO

1

SOFTEN — the water with White King Water Softener until the water feels slippery to the touch.

2

ADD — enough White King Soap to make a good 2 inches of standing suds.

NOW — wash your clothes. The continuous use of the White King "1-2" washing method helps get rid of the chemicals, spots and stains which soap substitutes leave in your clothes. It helps restore the natural softness and original colors of your washables. It saves much of the soap you have been using.

WARNING! Some clothes are so gray and stained from the use of soap substitutes and synthetic detergents that they need to be re-conditioned, and we recommend a special washing as follows: Put clothes through one wash period, using 1 to 1½ measuring cups of White King Water Softener according to the capacity of your washer... but use no soap. Wring or spin clothes from this water. Then wash again, using both White King Water Softener and White King Soap according to the "1-2" method. (Clothes need to be reconditioned only once.)

YES—WHITE KING'S "1-2" KEEPS CLOTHES LIKE NEW!

RADIO-
TV

Lifelines

BY EVELYN BIGSBY

WHAT'S GOING ON THE AIR AND SCREEN this summer is uppermost thought in program departments these days. However, there is a trend apparent in the thinking about "replacements," a term we have often been requested to avoid. During lush seasons, a free-spending sponsor has always kept his choice time slot warm by scheduling a hot-weather show. In skimpier times, the networks have had to "fill."

ENERGETIC PROGRAMMERS HAVE OFTEN SEIZED on open summer time to try out new show ideas, some of which have clicked. But now they figure that if a show is good enough to go on and stand up during dog days, it is a smart bet for the other thirty-nine weeks, too.

A PLENTY GOOD ENOUGH SHOW IS JACK WEBB'S new starrer which NBC's Homer Canfield has on wax. Titled "Pete Kelly's Blues," it is a "roarin' twenties" crime series, set in a night club with music that will pull fans all by itself. Jack breaks away from his factual "Dragnet" type role and plays an aggressive guy of that hectic era. Hope this one sells and soon.

THE OTHER NIGHT I WATCHED A CBS AUDITION of a new detective series based on the files of **Raymond Schindler**, a very shrewd gentleman as you all know, but also a very pleasant one as I discovered upon meeting him in the control booth. **Ralph Rose** threw cues and if the final waxing came out as well as the dress rehearsal (the dress lasted until 10:30 p.m. and I was too tired to stay longer) they've got something. **Paul Frees**, who won our Supporting Player Distinguished Achievement Award last year, carried the lead.

JUST TO SHOW HOW PROGRAM IDEAS come about, here's the way "The Private Files of **Raymond Schindler**" developed.

THE RALPH ROSES LIVE IN THE VALLEY. On the lot next to them a contractor built a house. It remained vacant for so long that the Roses began to wonder when and if someone was going to move in. The suspense snowballed to quite a thing, so that when a moving van finally backed up next door to the Roses, Ralph and his missus had more than ordinary curiosity about their new neighbors. They were Schindler Jr. and his wife!

THE ROSES AND SCHINDLER JR. BECAME acquainted, and as the two men grew in friendship Schindler Jr. told Rose about some of the fabulous cases his father solved (there are 10,000 of them in the elder Schindler's files). It occurred to Rose that no one had ever considered the material in these files in the light of a series—some had been filmed, some published, but always as separate cases. Finally, since the idea of a series was heartily endorsed by Schindler Jr.,

Schindler Sr. was approached, and he, too, was enthusiastic. From all the cases, Rose selected three upon which to write scripts: one of these was a murder, the second, a Brink's case (not the Boston one), and the third was the one finally cut the other night. This particular case was chosen

(Please Turn to Page 21)

"Animal Fair" Is
Fun Fare

(Continued from Page 3)

Jimmy Stewart and **Paulette Goddard**. Larry appeared in the movie, and his taste for California developed while he was working in the picture. He vowed that some day he would return to its sunshine. And that is exactly what he did when he was beckoned from Oklahoma City to Hollywood to emcee "Animal Fair."

Billy Barty

Our story would not be complete without mentioning lovable, diminutive **Billy Barty**, who assists Larry. Billy literally was raised in the theater. At the age of three he portrayed "Mickey (Rooney) McGuire's" kid brother in the series of "Our Gang" movie shorts. In addition to having 120 pictures to his credit, Billy has also played the vaudeville circuit and made night-club appearances. Meanwhile he attended college, where he made his letter in basketball: "I'm a dribble-happy specialist," he informed us, "and since action speaks louder than words come on over to our alumni games and watch me strut my stuff." Billy finds that the children are fascinated with his clown get-up and they are very cooperative and wonderful to work with.

It's All in Fun

Both Larry and Billy agreed that regardless of whether or not the pets obey and perform their tricks they are amusing. Under normal conditions pets will perform consistently, but after all, they have feelings too, and when they're placed in front of an audience with bright lights and cameras staring at them there's no telling how they will react. Of course the little four-year-old mistress is frustrated beyond words when her pet fails to show off. But that's part of the fun of "Animal Fair," and that's the way Larry Cotton likes it.

Radiomites

By Norma Jean Nilsson

Stuffy Singer led the all-star parade in recent days with "Father Knows Best," "Lux," "Screen Guild Players," and **Jack Benny**, not forgetting a dubbing job at **Walt Disney**.



Norma Jean

Frank Seeley has just packaged a radio program, "Linda Joy and Her Record Player," which stars the youngest disc jockey in America, five-year-old **Linda Joy**, the darling of the discs. This should be very cute.

Ten-year-old **Jay Sharbutt**, son of "Club 15" announcer **Del Sharbutt**, is home from the hospital, where he has been recuperating. Little Jay broke his leg while playing baseball at school.

"Quiz Kid" **Harvey Dyth** is the happiest boy in all the world. One of his many fans, **Mr. Montie Richie**, owner of one of Texas' biggest ranches, the **J. A. Ranch**, presented Harvey with a beautiful little filly. When **Glenn McCarthy**, the famous owner of Houston's elegant **Shamrock Hotel**, heard about it, he decided that Harvey should be presented with his horse in Texas, and thereby officially invited **Joe Kelly** and the "Quiz Kids" to visit the **Shamrock Hotel**. And so the Easter "Quiz Kids" broadcast will originate from the famed **Emerald Room** on March 23, horse and all. Gee, Harvey, you're a lucky seven-year-old.

Jill Oppenheim is always so tickled when she gets a movie job. She just loves being "Sharon Ann" on "One Man's Family," but she'd rather work in movies than eat, I guess. She just finished a very nice part at **Warners** in "So You Want to Be a Bachelor." Her little brother in the picture, by the way, is played by **Patrick** (brother of **Michael**) **Miller**. Pat hasn't come into radio yet, but he's doing a lot of TV.

Henry Blair has completed the narration of a technicolor film titled "My Island" and directed by **Lela Rogers**. He's also heard as the voice of one of the film's characters.

Fifteen-year-old **Lonny Lunde** is the second "Quiz Kid" to win a full scholarship at the **Chicago Musical College** this year, and the only pre-college-age youngster to be awarded a scholarship in composition under **Vittorio Rieti**, Italian composer who has studied with **Respighi**. **Darice Richman**, nine, was the other "Quiz Kid" to win this scholarship.

Rosemary and **Patricia Iannone**, child stars of "Fantastick Studios, Ink," TV show, will make a personal appearance at the **May Company** or **March 22**.

TV PROGRAM FINDER

Academy Theater.....KECA-TV, 7 p.m. F
 Acrobat Bunch.....KECA-TV, 1 p.m. Sa
 Adventure Call.....KTLA, 9:45 p.m. Su
 Adventures in Food.....KECA-TV, 12:30 p.m. M-F
 A Home to Live In.....KLAC-TV, 9:30 a.m. Su
 Airflyte Theater.....KTTV, 10:30 p.m. Th
 Allen, Steve.....KTTV, 6 p.m. Sa
 Anson, Bill.....KTTV, 11:15 p.m. M, 11 p.m. Tu-F
 Animal Fair.....KNBH, 7 p.m. W
 Armed Forces Revue.....KNBH, 10 p.m. Su
 Armstrong Theater.....KNBH, 10 p.m. Tu
 Arquette, Cliff.....KNBH, 8 p.m. Th
 Are ya Lookin'.....KFI-TV, 4:30 p.m. M-F
 At the Mat.....KTLA, 8:30 p.m. Th
 Auction City.....KLAC-TV, 6:30 p.m. Sa
 Backgrounds for Living.....KTLA, 7:15 p.m. Th
 Backstage with NTG.....KTSLS, 10:05 p.m. M-Th
 Bandstand Revue.....KTLA, 5:30 p.m. Su
 Basketball.....KFI-TV, 7 p.m., 9 p.m. Sa
 Baskett, Harry.....KLAC-TV, 8:15 p.m. Th
 Beat the Clock.....KTTV, 8 p.m. Tu
 Berle, Milton.....KNBH, 8 p.m. Tu
 Betz, Betty.....KECA-TV, 6:45 p.m. Tu
 Beulah.....KECA-TV, 7:30 p.m. Tu
 Big Story.....KNBH, 9:30 p.m. F
 Bigelow Theater.....KTTV, 9 p.m. Sa
 Blind Date.....KECA-TV, 10 p.m. Tu
 Blue Ribbon Bouts.....KTTV, 10:30 p.m. W
 Boots 'n' Saddle.....KNBH, 6:30 p.m. M-F
 Bonus Bids.....KTTV, 1 p.m. Tu
 Borge, Victor.....KNBH, 8:30 p.m. F
 Boxing, Ocean Park.....KLAC-TV, 8:30 p.m. M
 Break the Bank.....KNBH, 10 p.m. W
 Broadway Open House.....KNBH, 11 p.m. M-F
 Burns and Allen.....KTTV, 8 p.m. alt. Th
 Caliente Races.....KTSLS, 8 p.m. M
 Campus Choruses and Ork.....KTSLS, 9 p.m. Tu
 Can You Top This?.....KECA-TV, 9:30 p.m. Tu
 Carrillo, Leo.....KLAC-TV, 9:45 p.m. alt. Tu
 9:30 p.m. Su
 Carnival for Kids.....KTSLS, 5:50 p.m. M-Sa
 Cavalcade of Bands.....KTSLS, 7 p.m. Tu
 Cavalcade of Sports.....KNBH, 10 p.m. F
 Cavalcade of Stars.....KTSLS, 7:30 p.m. Su
 Celebrity Time.....KTTV, 1:30 p.m. Su
 Chance of a Lifetime.....KECA-TV, 2:30 p.m. M-F
 Chef Milani.....KNBH, 2:30 p.m. M-F
 Children Should Be Heard.....KFI-TV, 2:30 p.m. Su
 Circuit Rider.....KECA-TV, 11 p.m. Su
 Cisco Kid.....KNBH, 7 p.m. Tu
 City at Night.....KTLA, 10 p.m. W
 College Bowl.....KECA-TV, 8:30 p.m. W
 Comedy Hour.....KNBH, 8 p.m. Su
 Comedy Matinee.....KNBH, 1:30 p.m. M-F
 Come into the Kitchen.....KTTV, 3 p.m. M-F
 Como, Perry.....KTTV, 7:45 p.m. M,W,F
 Conte, John.....KNBH, 7:45 p.m. Tu, Th
 Cook's Champagne Party.....KECA-TV, 11 p.m. M-F
 Cook's Corner.....KFI-TV, 1:30 p.m. M-F
 Cooley, Spade.....KTLA, 8:30 p.m. Sa
 Courtesey 4 Star Theatre.....KECA-TV, 9:15 p.m. Su
 Cowboy Thrills.....KTLA, 6 p.m. M-Sa
 Crusader Rabbit.....KNBH, 6 p.m. M-F
 Crusade in Europe.....KECA-TV, 10:30 p.m. F
 Curious Camera.....KNBH, 3 p.m. M-F
 Designed for Women.....KNBH, 8 p.m. F
 Dick Tracy.....KECA-TV, 5:30 p.m. Sa
 Dial Showboat.....KTLA, 7:30 p.m. M
 Dolan, Jimmie.....KLAC-TV, 6:15 p.m. M
 Downey, Morton.....KTTV, 7 p.m. W
 Dude Ranch Varieties.....KLAC-TV, 9:30 p.m. Su
 Dudley, Jimmy, Sportsreel.....KLAC-TV, 8 p.m. M
 Eastside Theater.....KFI-TV, 8 p.m. M-F
 Emerson, Faye.....KECA-TV, 6:45 p.m. M,W,F
 10:45 p.m. Tu, 11:05 p.m. Th
 Erwin, Stu.....KECA-TV, 7:30 p.m. Sa
 Faith Baldwin Theater.....KECA-TV, 11 a.m. alt. Sa
 Faith for Today.....KECA-TV, 12:30 p.m. Su
 Famous Jury Trials.....KTSLS, 9 p.m. Tu
 Fantastic Studios, Ink.....KTLA, 8:30 p.m. Su
 Fireside Theater.....KTLA, 10 p.m. Tu
 First Hundred Years.....KTTV, 2:45 p.m. M-F
 Fishin' Fun.....KLAC-TV, 8:30 p.m. Th
 Ford Theater.....KTTV, 9 p.m. alt. F
 *Ford News & Weather.....KNBH, 7:30 p.m. M-F
 Ford Star Revue.....KNBH, 8 p.m. W
 For Sportsmen Only.....KFI-TV, 5 p.m. Sa
 Four Star Revue.....KNBH, 9 p.m. W
 Front Page Detective.....KTTV, 8 p.m. F
 Fun Fair.....KECA-TV, 4:30 p.m. Su
 Garroway, Dave.....KNBH, 10 p.m. Su
 Gigli & Jock.....KTSLS, 7 p.m. Sa
 Glancin' at Anson.....KTTV, 11:00 p.m. Tu, Th, F
 11:15 p.m. M, 11:30 p.m. F
 Girl Wrestling.....KTLA, 11 p.m. Th
 Godfrey, Arthur.....KTTV, 8 p.m. W
 Godfrey's Talent Scouts.....KTTV, 8:30 p.m. M
 Goldbergs.....KTTV, 9:30 p.m. M
 Graham, Shellah.....KNBH, 8:45 p.m. Tu
 Graydon, Joe.....KLAC-TV, 10 a.m. M-F
 KLAC-TV, 7:30 p.m. Th
 Greatest Fights.....KTLA, 10:45 p.m. Th
 Gwinn, Bill.....KECA-TV, 7 p.m. Su
 Hat the Champ.....KLAC-TV, 7:30 p.m. F
 Haley, Jack.....KNBH, 8 p.m. W
 Half-Pint Party.....KECA-TV, 6:15 p.m. Tu, Th

Hands of Mystery.....KTSLS, 9:30 p.m. W
 Handy Hints.....KTLA, 6:45 p.m. M-F
 Hane, Fred.....KLAC-TV, 8:15 p.m. M
 Harmon Tom.....KTTV, 8:45 p.m. M,W,F
 Hardy, Jim.....KLAC-TV, 6:40 p.m. W
 Harmony Kitchen.....KFI-TV, 3:30 p.m. M,W,F
 Hawth, Egg. & Sam.....KLAC-TV, 6 p.m. Tu-Sa
 Hawthorne.....KLAC-TV, 10:15 p.m. Sa, 3 p.m. Su
 Hayes, Gabby.....KNBH, 6 p.m. Su, 5:15 p.m. M,W,F
 Heidt, Horace.....KTTV, 9 p.m. M
 Hello Again.....KNBH, 6:25 p.m. Tu
 Hewitt, Ray.....KFI-TV, 7:30 p.m. M
 Hi Talent Battle.....KLAC-TV, 7 p.m. W
 Hit Parade.....KNBH, 9:30 p.m. Th
 Holiday Hotel.....KECA-TV, 9 p.m. Th
 Hollywood Opportunity.....KTLA, 7:30 p.m. Th
 Hollywood Reel.....KTLA, 7:15 p.m. W
 Hollywood Screen Test.....KECA-TV, 7 p.m. Tu
 Hollywood Studio Party.....KTTV, 1 p.m. M,W,Th,F
 Homes for Sale.....KFI-TV, 11:30 a.m. Su
 Hometown Jamboree.....KLAC-TV, 7:30 p.m. Sa
 Hopalong Cassidy.....KTLA, 6:30 p.m. Su
 Bowdy Doodie.....KNBH, 5:30 p.m. M-F
 Hutton, Ina Ray.....KTLA, 9 p.m. Tu
 I Cover Times Square.....KECA-TV, 12:30 p.m. Sa
 Industry on Parade.....KNBH, 9:15 p.m. Tu
 In Our Times.....KTTV, 6:30 p.m. Su
 Inside Detective.....KTSLS, 9 p.m. Sa
 Inspirational Hour.....KLAC-TV, 8:30 a.m. Su
 Institute of Family Relations.....KLAC-TV, 4 p.m. Su
 Instruction for Survival.....KTTV, 12:30 p.m. M-F
 It's a Neat Trick.....KTSLS, 7:45 p.m. Th
 Jalousy Derby.....KTTV, 2:30 p.m. Su
 Jarvis, Al.....KLAC-TV, 1 p.m. M-F
 Jack Carter Show.....KNBH, 8 p.m. Sa
 Jonathan Story.....KNBH, 3:45 p.m. M,W
 Just Kids.....KLAC-TV, 4 p.m. Sa
 Kate Smith Show.....KNBH, 4 p.m. M-F
 Know Your Schools.....KFI-TV, 10:30 a.m. W
 Comedy Club.....KNBH, 6:05 p.m. M-F
 Kukla, Fran & Ollie.....KNBH, 5:30 p.m. Sa, Su
 Ladies' Day.....KFI-TV, 12:30 p.m. M-F
 Ladies' Matinee.....KTTV, 4:30 p.m. M-F
 Lawson, Grace.....KECA-TV, 12:30 p.m. M-F
 Lawton, Fleetwood.....KTSLS, 10 p.m. M-Th,
 9:55 p.m. F
 Laurel and Hardy.....KNBH, 7 p.m. F
 Leave It to the Girls.....KNRH, 9:30 p.m. M
 Lee's Lair.....KTSLS, 7:15 p.m. Th
 Life Begins at 80.....KECA-TV, 9:30 p.m. Th
 Leonard, Ada.....KTTV, 10:30 p.m. F
 Leone, Baron.....KLAC-TV, 7 p.m. F
 Lewis, Robert Q.....KTTV, 8:30 p.m. Th
 Lights Out.....KNRH, 9 p.m. M
 Linkletter, Art.....KECA-TV, 7:30 p.m. F
 Little Show.....KNBH, 7:45 p.m. Tu,Th
 Lone Rancer.....KECA-TV, 7:30 p.m. Th
 Lowe, Edmund.....KTTV, 8 p.m. F
 Mack, Ted, Family Hour.....KECA-TV, 6 p.m. Su
 Magazine of the Week.....KTLA, 10 p.m. Su
 Magic Slate.....KNBH, 5 p.m. Sa
 Mama.....KTSLS, 8 p.m. F
 Man Against Crime.....KTTV, 8:30 p.m. F
 Manhattan Spotlight.....KTSLS, 9:45 p.m. M
 Man's Best Friend.....KTLA, 5 p.m. Sa
 Marshall Plan in Action.....KECA-TV, 8 p.m. Su
 Martin Kane.....KNBH, 8:30 p.m. Th
 Marx, Groucho.....KNBH, 8:30 p.m. M
 Maughan, Somerset.....KTTV, 10:30 p.m. Tu
 McCoy, Tim.....KTLA, 7 p.m. Sa
 McNeill, Don.....KECA-TV, 9 p.m. W
 Meet Me in Hollywood.....KTLA, 10:30 p.m. F
 Meet the Press.....KNBH, KFMB-TV, 7 p.m. Su
 Meglin Revue.....KFI-TV, 5:15 p.m. M
 Monroe, Vaughn.....KTTV, 9 p.m. Tu
 Moore, Garry.....KTTV, 2:15 p.m. M-F
 Morjan, Henry.....KNBH, 9 p.m. F
 Movietown, R.S.V.P.....KTLA, 9:15 p.m. Su
 Mr. I Magination.....KTTV, 6 p.m. Su
 Mulholland's Matinee.....KECA-TV, 1:30 p.m. M-F
 Murray, Ken.....KTSLS, 8 p.m. Sa
 My Harp and I.....KLAC-TV, 9:45 p.m. Su
 *Newsman's Roundable.....KLAC-TV, 12:30 p.m. Tu
 New York Close Up.....KTLA, 10:30 p.m. Tu
 Night Owl Varieties.....KNBH, 7 p.m. Th
 Old-Fashioned Meeting.....KECA-TV, 8:30 p.m. Su
 Old Tyme Comedies.....KFI-TV, 3:30 p.m. Tu
 Olsen, Heidi.....KFI-TV, 3:30 p.m. Tu
 On Trial.....KECA-TV, 7:30 p.m. Su
 Once Upon a Tune.....KTSLS, 7:30 p.m. Sa
 One Man's Family.....KNBH, 7:30 p.m. Sa
 Original Amateur Hour.....KNBH, 9 p.m. Tu
 Owens, Harry.....KTLA, 8 p.m. F
 Palladium Star Time.....KLAC-TV, 8 p.m. W
 Pandit, Korla.....KTLA, 12 p.m. Su
 Pantomime Quiz.....KTTV, 9 p.m. W
 Penthouse Party.....KECA-TV, 10 p.m. F
 Pet Exchange.....KTTV, 7 p.m. F
 *Peterson, Elmer.....KNBH, 6:55 p.m. M-F
 Philco Playhouse.....KNBH, 9 p.m. Su
 Phillips, Foreman.....KECA-TV, 4:15 p.m. M-F,
 6:15 p.m. Tu,Th, 1 p.m. Su
 Picture Platters.....KTSLS, 8:15 p.m. W
 Pierce, Paul.....KNBH, 1 p.m. M-F
 Plainclothesman.....KTSLS, 9:30 p.m. Tu

Police Calls.....KTLA, 5:45 p.m. M-F
 Pooch Parade.....KTTV, 4:30 p.m. Sa
 Potter, Peter.....KTSLS, 11:05 p.m. M-Th, 10 p.m. F
 Pulitzer Playhouse.....KECA-TV, 9 p.m. F
 Que n for a Day.....KTSLS, 8 p.m. Th
 Quinlan, Roberta.....KNBH, 7:45 p.m. M,W,F
 Range Riders Roundup.....KTTV, 8 p.m. M-F
 Record Room.....KECA-TV, 9 a.m. Su
 Road to Fame.....KTSLS, 7 o.m. F
 *Roberts, Cleo.....KLAC-TV, 8 p.m. M-F
 Roiter Derby.....KECA-TV, 10 p.m. Th
 Rose, Billy.....KECA-TV, 9 p.m. Tu
 Rose Room Revue.....KFI-TV, 7:30 p.m. W
 Roving Camera.....KTLA, 7:15 p.m. Tu
 Roy, Mike.....KLAC-TV, 12 u. M-F
 Royal Playhouse.....KECA-TV, 8 p.m. Th
 Ruggles, Charlie.....KECA-TV, 7 p.m. Th
 Russell, Andy & Della.....KECA-TV, 11 p.m. M-F
 Sandy Strong.....KECA-TV, 5:45 p.m. M-F
 Sawyer, Hal.....KECA-TV, 11 p.m. W
 Say It With Acting.....KNBH, 6:30 p.m. alt. Sa
 Search for Girls.....KTTV, 10:30 p.m. F
 Seven Seventy on the Air.....KFI-TV, 9:15 p.m. Tu
 Shannon, Bob.....KFI-TV, 8:15 p.m. W
 Ship's Reporter.....KLAC-TV, 8:15 p.m. W
 Show of Shows.....KNBH, 9 p.m. Sa
 Showtime U.S.A.....KECA-TV, 8:30 p.m. F
 Sinatra, Frank.....KTTV, 6:30 p.m. Tu,Sa
 Ski Tips.....KFI-TV, 10:30 p.m. Th
 Smilin' Ed McConnell.....KNBH, 6:30 p.m. alt. Sa
 Smokers Rogers.....KFMB-TV, 2 p.m. M-F
 Song Trails.....KLAC-TV, 6:45 p.m. M-F
 Spanish Theater Hour.....KFI-TV, 10:30 p.m. Tu
 Sports Newsreel.....KLAC-TV, 8:15 p.m. F
 Space Cadet.....KECA-TV, 6:15 p.m. M,W,F
 Space Patrol.....KECA-TV, 6 p.m. M-F
 Spotlight on Talent.....KFI-TV, 7 p.m. Tu
 Square Dance Time.....KFI-TV, 2:30 p.m. Su
 Star of the Family.....KTTV, 7 p.m. W
 Stars Over Hollywood.....KNBH, 8 p.m. M
 Stork Club.....KTTV, 7:45 p.m. Tu, Th
 Stop the Music.....KECA-TV, 8 p.m. W
 Story Theater.....KECA-TV, 7 p.m. F
 Stranger Than Fiction.....KTSLS, 7 p.m. Th
 Studio One.....KTTV, 10 p.m. M
 Stud's Place.....KECA-TV, 10:30 p.m. Th
 Super Circus.....KECA-TV, 5 p.m. Su
 Suspects Wanted.....KFI-TV, 3:30 p.m. M-F
 Suspense Hour.....KTTV, 9:30 p.m. Tu
 Taylor's Fri. Night Theatre.....KFI-TV, 9 p.m. F
 The Jonathan Story.....KNBH, 3:45 p.m. M,W
 The Show Goes On.....KTTV, 8:30 p.m. Th
 The Telephone.....KTLA, 10:30 p.m. M
 Tele-Ten Reporter.....KLAC-TV, 7:30 p.m. W
 Termitte Pest Hints.....KFI-TV, 4:30 p.m. Su
 The Web.....KTTV, 9:30 p.m. Su
 This Atomic Age.....KLAC-TV, 5:30 p.m. W
 This Could Be You.....KECA-TV, 7 p.m. Su
 This is Show Business.....KTTV, 7:30 p.m. alt. Su
 This is Your Home.....KECA-TV, 2:30 p.m. M,W,F
 Thrill of Your Life.....KLAC-TV, 7 p.m. Th
 Time for Heany.....KTLA, KFMB-TV, 6:30 p.m. M-F
 Tiny Stowe's Minstrels.....KTTV, 7 p.m. Sa
 Toast of the Town.....KTTV, 8 p.m. Su
 Tom Corbett.....KECA-TV, 6:15 p.m. M, W, F
 Top Views in Sports.....KNBH, 10:30 p.m. Sa
 Tricks and Treats.....KTLA, 10:30 a.m. M
 Triple-Feature Theater.....KECA-TV, 7 p.m. M
 Truth or Consequences.....KTTV, 9 p.m. Th
 TV Roundup.....KFI-TV, 3 p.m. Su
 TV University.....KFI-TV, 6 p.m. M-F
 Twenty Questions.....KECA-TV, 8 p.m. F
 University Religious Conference.....KLAC-TV,
 5 p.m. Su
 Versatile Varieties, Jr. Edition.....KTTV, 1:30 p.m. Su
 Vet's TV Center.....KFI-TV, 6:30 p.m. Tu
 Voice of Firestone.....KNBH, 10 p.m. M
 Waring, Fred.....KTTV, 9 p.m. Su
 Webb, Frank.....KFI-TV, 12 p.m. Su
 Wedding Bells.....KLAC-TV, 7 p.m. Sa
 Weekend Weather.....KNBH, 9 p.m. Th
 Western Cavalcade.....KTSLS, 6 p.m. M-Th
 5:55 p.m. F, Sa
 What's My Line.....KTTV, 8 p.m. alt. M
 What's My Name?.....KNBH, 7:30 p.m. Su
 What's Name of That Song.....KTSLS, 8:30 p.m. Th
 Whiteman, Paul.....KECA-TV, 11:30 a.m. Sa
 KECA-TV, 8:30 p.m. Th
 Who Said That?.....KNBH, 10:30 p.m. alt. M
 Williams, Tex.....KNBH, 7 p.m. Sa
 Willock, Dave.....KNBH, 8 p.m. Th
 Wilson, Stu.....KFI-TV, 4:30 p.m. M-F
 Winchell-Mahoney Show.....KNBH, 7:30 p.m. Su
 Wrestling.....KNBH, 10:30 p.m. W
 KLAC-TV, 8:30 p.m. F
 Wrestling Workout.....KLAC-TV, 1 p.m. Su
 Wrightson, Earl.....KTSLS, 11 p.m. M
 Yer Ol' Buddy.....KTLA, 7:15 p.m. F
 You Asked for It.....KTTV, 9:30 p.m. Th
 Young, Alan.....KTSLS, 10 p.m. F
 Your Child and You.....KLAC-TV, 4:30 p.m. Su
 Youth on the March.....KECA-TV, 10:30 p.m. Su
 Zoo Parade.....KNBH, 6:30 p.m. W

RADIO *In Review*

news and comments

For Love o' Mike (General Comment)

Looks Like

"Play Ball," a new recording by Frank DeVol, bids fair to become the theme song of the nation's favorite sport. Only current tune written about baseball, the song will be used as a musical introduction to TV and radio coverages of forthcoming diamond tilts.

Gloria De Haven will begin a twice-weekly half-hour disc-jockey show on Radio Luxembourg, in May. Her paychecks for the platter-spinning chores will all be turned over to European charities.

Met opera star Bob Merrill is preparing his own weekly half-hour show for NBC's summer line-up. Merrill will double in brass as both singer and emcee on the proposed series which is slated to emanate from Hollywood.

The Modernaires will be a Monday-through-Friday feature on Bob Crosby's "Club 15" series for CBS-KNX, beginning March 26, and songstress Jo Stafford will fit into the revised club schedule with appearances on Tuesdays, Wednesdays and Thursdays. An as yet unannounced femme vocalist will appear on the Monday and Friday shows. Crosby, of course, continues to host the five-a-week 9:45 p.m. programs and Jerry Gray still wields the musical director's baton.

Lowell Thomas, CBS newscaster, will be taking some unusual trips to far-away places this spring. As writer and narrator of a documentary film feature on well-known and unfamiliar places, Thomas will collaborate with cameraman Robert Flaherty on picture production. Films will be shot with the revolutionary Cinerama.

Clete Roberts

KFWB sent its ace news commentator and foreign correspondent, Clete Roberts, on a Far East junket to get radio and TV coverage of what is happening in some of the world's hot spots. His first stop will be Honolulu; from there he will visit Wake Island, Guam, Manila, Tokyo, Hong Kong, Formosa, Korea and Australia. A television and tape recording crew will accompany him, and recordings will be flown back to Hollywood daily for his nightly broadcast, exclusively over KFWB at 6:00 p.m.

On this important trip, Mr. Roberts will interview countless world figures

such as: General Douglas MacArthur, Chiang Kai-shek, General Ridgway, commanding general of all allied ground forces in Korea, Syngman Rhee, South Korean president, and many more.

Roberts has many foreign news coverages and on-the-spot special-events newscasts to his credit. He made the first broadcast from the beachhead with MacArthur when the General made the famous "I have returned" speech; he covered the air lift and was in Berlin the night when the blockade was lifted, and at the Bikini atom bomb tests he served as pool broadcaster for the four American networks. He also has won many awards for his news coverage—among some of these are: The Southern California Association Award for Better Radio and Television; Fortnight Magazine's Award for "Outstanding Cali-

fornian" and "Best TV News Commentator"; and Roberts is currently nominated for the George Foster Peabody Award.

Baseball Coverage

KALI, Pasadena, which carried Liberty Broadcasting System Major League baseball last year, has again signed with Liberty for the 1951 Exhibition and Major League season. The Pasadena station has made arrangements with KFOX, Long Beach, and KGFJ, Los Angeles, for simultaneous release to insure complete coverage of Los Angeles County. The series, which began March 10, will continue Monday through Saturday, with verbal pictures of the exhibition schedule. On April 17, KFOX will join the Los Angeles County Network to bring the entire Major League season through October 1. The first game will start at 10:15 a.m., between the St. Louis Cards and the New York Giants, direct from St. Petersburg.

Academy Award Broadcast

When the movie giants gather at Hollywood's Academy Award celebration, March 29, John Lund will be doing the running commentary for the broadcast over ABC-KECA at 9:15 p.m. Ken Carpenter will announce ABC's seventh exclusive world broadcast, originating from the Pantages Theater.

Movie star John Lund will share a special glass-enclosed booth with announcer Ken Carpenter, with Carpenter opening and closing the program and Lund filling in with ad-lib running commentary during presentation lulls on stage. Master of ceremonies will be MGM star Fred Astaire.

ABC has pulled out all stops, in cooperation with Academy officials, to bring to its vast listening audience the full excitement of the event. Sid Goodwin, who will be in charge of the Academy broadcast production for the sixth successive year, has been in conference with Oscar executives, and he reported that the coronation of movie royalty is being geared more thoroughly to radio than at any time in Academy Award history.

Tom Baxter, six-year veteran of Academy broadcasts, will be engineer. Richard Breen is general executive in charge of production for the Academy, while Mitchell Leisen is directing the staging and art for the extravagant Oscar celebration. Al Newman and his Hollywood movie studio orchestra will be in the Pantages pit to supply the music.

NEXT WEEK

Our long-awaited Eleventh Anniversary Edition hits the stands next week, with over 100 pages devoted to the past year's developments in Radio and Television!

A detailed four-page layout, including pictures and a story, on TV-Radio Life's Distinguished Achievement Award winners is one of the special features you'll be reading next week. Our awards go to personalities in broadcasting and video who have contributed outstandingly to all the various phases of these fields, from actors to scripters, musicians to special-events producers.

There'll be loads of pictures too, in our "Seen on the Radio" and "Seen on the Video" scenes, "Flashbacks," a pictorial resume of this year in TV and in radio, and loads of other features you won't want to miss.

Another extra-special fact about this year's anniversary edition is that, for triple the amount of material, the price stays the same, ten cents a copy, whereas in former years, this compilation of Radio and TV's current history has sold for more.

Next week's Eleventh Anniversary edition of TV-Radio Life is one you'll want to keep and refer to often!

Your Cue (Shows You May Like)

"Ladies Fair"

Monday through Friday
KHJ-MBS, 11:00 a.m.

Tom Moore's "Ladies Fair" is an audience-participation program originating from Chicago, which scores high in spontaneity and compares favorably with our West Coast shows of the same type.

It is unfortunate that commercial cut-ins from the local station spoil the pattern of the show. These commercials have the same effect as if a listener were awaiting the name of an election winner, but instead heard a musical commercial about heartburn.

Moore's personality is a good one for his "ladies fair." He lets them do the talking. And, whether regional differences account for it or not, the women participants are far more eager to talk about themselves and to compete in the various contests offered on the show than the majority of West Coast show-goers appear to be. On many participating programs, the emcee has to pry information from his guests. Moore comes close to having the opposite difficulty.

Such features as the expectant fathers' diaper-pinning competition, the prize-balloon-busting, and the name-the-song contests are good fare for the ladies. And Moore's in-the-audience interviews are also excellently handled.

Altogether, this is a fine daytime show that could offer fine competition to its local counterparts if it were given half the chance.

"Eleanor Roosevelt Show"

Monday through Friday, 9:30 a.m.
KFWB

The gracious former First Lady of our land, Mrs. Eleanor Roosevelt, broadcasts a most interesting and enlightening program daily. During this all-too-brief half hour she informally discusses various topics of public interest.

They may range from an improved school system in a rural community to the black market that exists in Yugoslavia. She is, undoubtedly, one of the best-informed women in the world. This program is a showcase for disseminating her almost limitless knowledge. Her friends and contacts are world-wide and her position with the U. N. affords her keen insight into international affairs. Many individuals who appear on her broadcast hold important and trusted offices. Their first-hand information on domestic or foreign affairs is authentic. Their personal views are yours for the listening, and do listen before they are exposed to distortion or misinterpretation by other mediums.

Mrs. Roosevelt usually devotes her first fifteen minutes to some personal comment, in which her son Elliott participates. We enjoyed one morning in particular her reminiscence about her fulfillment of a wish for a dear elder-

ly lady from Kansas, whose lifelong desire was to spend a day at the White House. She had many a chuckling anecdote about "that day" when her naive visitor unwittingly upset the housekeeper's rigid schedule. Mrs. Roosevelt, who is truly a democratic person, was the perfect hostess to this elder lady. Later the departed Kansan sent a glowing letter of appreciation which Mrs. Roosevelt treasures.

We enjoyed her deviation this particular morning from the usually serious and heavy matters discussed.

The later portion of her broadcast is devoted to her invited guest. In an informative manner they discuss current problems, ranging from the military to the literary. For a diversified program and one that is different in its intellectual variety, we believe you will enjoy Mrs. Eleanor Roosevelt's broadcasts.

"The Fat Man"

Wednesday, 8:00 p.m.
ABC-KECA

Detective fare on radio has more than come in for its share of attention. On one hand criticism rains down from community organizations and pillars—"This sort of fare isn't fit for children . . ." and so on and so on. On the other hand one set of Sunday ratings has remained almost invincible because the net in mention has hung onto its solid block of mystery and detective shows—not all of them good ones by any means! And ratings make a big difference in this business.

The principal trouble with most mysteries, or so it seems to us, is their sameness. Nice young men, tough-talking as all-get-out when a little tough talk is called for, usually take the leads. Some have secretaries—some haven't. When a secretary is in order, she too usually follows a pattern. The plots vary, naturally, or there would be no point whatsoever in listening. But they don't vary as greatly in execution as they might.

But not "The Fat Man." Dashiell Hammett's threatening-voiced, overweight "Brad Runyon," as played by Jack Smart, is in the character himself a departure. The added thread of sly humor with which "Runyon" is endowed adds greatly.

"Brad's" adventures with the underworld are fairly standard. He solves cases, saves the innocent and challenges the mistakes of the law in their pursuit of supposed culprits in a simple, regular enough set of scripted circumstances. That way listeners are never confused.

But in "Runyon's" brushes with story characters intent on taking the detective's life, his menace and weight are brought out beautifully by good acting and almost an underplaying of the fracas. His lack of excitement and almost monotone delivery are more threatening than any amount of dialogue read in the best dramatic-school fight-scene fashion could ever be.

Some Wednesday night follow "Brad Runyon" from the time he steps onto the scales, drops a coin and gets the weight card and fortune which reads,

"Danger!" He gets the danger—you get a chance to hear a good mystery or chase script that is just a little bit different and just a little bit better than a good share of its radio brothers.

International Disc Jockey

Monday through Friday, 2:05 p.m.
Saturday, 4:15 p.m.
CBS-KNX

The world of music really takes on global aspects for listeners to Paul Masterson's fine show. In one twenty-minute program, we got quite a complete picture of international musical tastes. We learned what hit tunes the people of Stockholm, Bombay, and Phoenix, Arizona, are humming, and their musical choices certainly made for good listening.

From answers to cables he sends to leading night clubs and hotels all over the world, Masterson compiles a program of truly entertaining music that's a refreshing change from straight disc-jockey fare. When he inquires, via cable, what song leads a given establishment's hit parade, Masterson sometimes gets a record back too, and this provides some more unusual listening.

Sandwiched in between records and a mite too many commercials, Masterson also has another interesting feature which places his show high on our list of favorites. It's a sort of musical travelogue which he uses to preface a recording that's popular in other countries. A good example of this was the background sketch on Bombay's acceptance of Americanized music which he gave on a recent show.

The popularity, late and soon, of hit-parade ballads we're now singing or were singing as long as two years ago in different parts of the world, is an interesting thing to hear.

Masterson himself projects a warm and likable mikeside personality which gains a listener's interest enough to stay tuned in, and once he's heard a few of the well-chosen, quality selections on the show he's bound to return again and again to hear both Paul Masterson and his International Disc Jockey broadcasts.

"Spotlight on Sports"

Monday through Friday, 6:15 p.m.
KFMB (FM), KWIK

In a clear, decisive voice the sports events of the day come to you via "Lippy" Duckat. His background and training in the sports field make his authoritative comments most interesting. "Lippy" played second base on California's semi-pro All-Star team.

Although your reporter is not a sport fan, she found this up-to-the-minute news of the sporting world held the listener's attention, partially because of his clear and logical presentation.

Baseball spring training seemed to take the spotlight on a recent broadcast. We were informed of local exhibition games played at Gilmore, Burbank Memorial Stadium, and Wrigley Field. Here is an opportunity

to see some of the major teams play on our local ball fields. We also gleaned some interesting information on wrestlers and their art.

Mr. Duckat, during his weekly interviews with top sports personalities, airs interesting, little-publicized facts to the listener. He has interviewed such names as Joe Louis, Glenn Davis, Jackie Robinson (with whom he played baseball), Bobby Riggs, and many more.

The amusing, heart-warming human-interest story at the conclusion of each day's sportscast is a very delightful segment of his format. "Lippy" also dabbles in precasts and predicts race results, winning teams and contestants. Time will tell whether his predictions last evening were correct.

For a round-up of local, national and international sports tune in to "Spotlight on Sports," aired over the Pacific Regional Network.

Playbacks (Critical Comment)

We Point With Pride

... To the excellent "Suspense" ailer, "Vision of Death," which scored plaudits for both its star, Ronald Colman, and scripter Jerry Hausner. Hausner is as good a writer as he is a radio actor, and Colman's always fine acting came through in his convincing role as a mind-reader whose talents caused him unexpected and exciting complications.

... To the successful change of pace on NBC's "Big Show" last week. Talullah played femcee to a group of vaudeville greats who took listeners back in years and fond memory to the times when they were doing "two or three a day." Jimmy Durante and Eddie Jackson, Smith and Dale, Jack Pearl and Cliff Hall (in a Baron Munchausen skit), and Bob Burns were among the entertainers adding their talents to a truly delightful "Big Show."

... To the way Jack Berch (most of you hear him early mornings via NBC on KFI) handled the letter he recently received from a houseful of long-time listeners. He read the sorrowful tale with a dignity that kept a family's story of the loss of their pet from being maudlin. Then Berch and cast pledged to replace the canary that had been such fun for the writers. Not an extraordinary set of circumstances in any aspect, but it was handled in such a way as to stand out sharply for just plain niceness and good taste.

... To Fredric March's excellent performance in "One Foot in Tomorrow," a special dramatic program presented by NBC in cooperation with the United Jewish Appeal.

We View With Alarm

... The remarks which a well-known disc jockey made concerning the possible loss by a musician friend of the old homestead. Seems the home may be taken in payment of taxes. Anyone
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hates to lose a home and everyone grouses about taxes and the weather. But we think it's risky to try any defense on the air, and becomes pointless when you have to qualify any remarks so they won't be risky.

On Mike (About Studio Happenings)

Wheel-Chair Disc Jockey

In keeping with the back-to-the-GI-camps march that has gained impetus since the beginning of the Korean War, Richard Denning of "My Favorite Husband" fame appeared as a guest with disc jockey Harry Rosefield. Harry Rosefield is a wheel-chair platter spinner who is aired over station KVIC, Veterans Administration Center at Sawtelle, each Tuesday and Thursday from 10:15 to 11:00 a.m. Beside each of the beds in the Center there are ear phones, and each of the lounges is equipped with a television set. Harry Rosefield, who does a fine job of carrying on show business from his wheel chair, has his welcome mat out to bring more radio and TV personalities to his mike.

A Father's Plea

The reading of a simple but tragic letter by CBS newscasters Dave Vaile and Bill Kenneally on their respective broadcasts is evoking heartfelt response. Written by a grieving father whose little son is dying, the letter read as follows: "My little son, Robert Hiftline, six years old, is slowly dying of cancer. He is just a little boy and can not go out into the world and make friends for himself; do you know of a few kind people who would be glad to send him a card? Our farm is on a side road and very lonely for Bobbie now that he is so ill, and the mailman is a big event in our day. He is so brave and good." (Signed) L. Hiftline, Fairlane Farm, Jasper, Michigan.

Heavenly Days!

"Fibber and Molly" will add another member to their radio family. It's "George Nothing," who will be played by George Pirrone, who is also heard as Egbert Gillis on "Life of Riley." This is the first new character to be introduced on "Fibber and Molly" in years.

Off Mike (Personalities)

A Cowboy's Secretary

She may find herself on a plane en route to a dozen Eastern cities, on a Western desert location set taking dictation in the shade of a Joshua tree, or in a radio studio playing a violin. Anything is likely to happen in Louise Heising's day.

As Gene Autry's gal Friday, Louise has an unusual and exciting job which demands her full-time attention and that of a staff of four whom she supervises.

Louise was playing her violin in a girls' band in Phoenix when Autry was stationed nearby, in 1943. They met when they were both on an Armed Forces Radio show there. During rehearsal breaks, when the gang would eat lunch together, Autry discovered that Louise had considerable business experience in addition to her musical talents. Autry remarked to her that he needed a secretary in Hollywood and offered her the job. For a time she was commuting between filmtown and Phoenix, as she took on secretarial duties and continued to play violin on Autry's radio shows.

She still plays for his CBS broadcasts, often putting down her fiddle to take a letter from Gene while the rest of the cast is out for coffee.

Unmarried, Louise keeps house for herself in a Sunset Strip apartment. She has little time for hobbies, but always has loved raising and training German shepherd dogs. Her parents, who live in the mountains at Idyllwild, California, raise these dogs and Louise can be found there in her "spare" time.

Despite the fact that she works for the nation's number-one cowboy, horses make Louise nervous. Once she was taking a letter from Gene while they were on a desert location trip. Gene's wonder horse, Champion, kept backing closer and closer to her as she tried to keep her mind on her pad and pencil. "Nobody else seemed to take any notice, but I was definitely nervous," she said. "Finally the horse turned around, much to my relief, but then he began kibitzing over my shoulder, as though he were checking up on my shorthand! It was all in a day's work," she laughed.

Menuette

By
KHJ's Norma Young

Baked Avocado

(Now don't raise your eyebrows)

Allow one-half Calavo per serving. Cut Calavo in half lengthwise, remove seed and sprinkle cut portions with salt and lemon.

Make a white sauce, out of 1½ T. each of flour and butter and 1 cup milk. Season well.

To this sauce, a variety of foods may be added, all vegetables, such as asparagus, or eggs and mushrooms, flaked crab meat, shrimp, lobster, salmon, tuna, oysters or any left-over boiled fish; cubed lamb, veal, ham, chopped beef, chicken or turkey.

Have this hot, then fill cavity of Calavo, perhaps enlarging a bit more to hold more of the filling, top with buttered bread crumbs, put into a shallow pan, with just enough water in the pan to prevent burning, and bake at 400 degrees for five minutes.

For a luncheon, have the baked Calavo, jellyed beet salad, green beans with slivered brown almonds, hot rolls, angel pie and coffee.

Note: If TV-Radio Life readers have household or cookery problems, call Norma Young, between hours 9 a.m. and 4 p.m. HUDSON 2-2133.

RADIO-TV Lifelines

By EVELYN BIGSBY

(Continued From Page 16)

because it showed Schindler in the light in which he is so often—that of a man helping someone NOT guilty. It also presented him as the mastermind of a large organization, as opposed to the many "solo" private eyes who go out and crack all kinds of cases single-handed.

I hope this show, too, goes and soon. Incidentally, a rather clever party last Friday honored Mr. Schindler. Among specially invited guests were radio's private eyes including Vincent Price, Edmund Lowe, and Steve "Sam Spade" Dunne.

ALAN COURTNEY OF NBC, WHO WAS RECENTLY promoted to Station Relations head but is still handling Guest Relations until a successor takes hold, told me last week that already 700 requests have been received for tickets to the next "Big Show" emanation from Hollywood on April 1. Don't say we didn't warn you.

TICKETS HAVE BECOME SUCH A problem for the Gaynor-Farrell "Seventh Heaven" broadcast on Lux that it has been decided to allow a studio audience for the dress rehearsal on Easter Sunday. Janet Gaynor is arriving this week from New York to start rehearsals.

TWENTY-YEAR-OLD TOMMY COOK WAS PASSING out cigars last week. His sister, Nancy Cook Thomas, had a boy baby and Tommy was one of the proudest uncles ever. Too bad we don't hear him oftener on the air. Besides being a solid American young man and actor, he is exceptionally accomplished with Italian, French and English parts.

ANN BLYTH CHARMED HOLLYWOOD WOMEN'S PRESS CLUB at its annual Men's Day gathering at Ciro's. She was the ultimate in appearance, modesty, and singing ability. She and Dick Contino appear to be very serious. Both are sincere Catholics, so no hurdles there.

FORMER HOLLYWOOD PUBLICIST NOEL CORBETT is very ill in a San Francisco hospital, according to word winging this way. He will be convalescing for about a month.

CBS-TV (KTSL) AND MUTUAL-KHJ have just about finished dividing the 1300 North Vine Street premises. MBS has the basement. The parking lot is shared, they divvy the ground-floor studios; KTSL is on the second floor and Mutual-KHJ has the third floor and the penthouse. The penthouse, with living room, kitchen, and two bedrooms, was designed for the late Thomas S. Lee and any visiting executives. Mutual headman Willett Brown is now ensconced in the for-

Radio Precasts

TIME CHANGES

SATURDAY, MARCH 24—"Songs of the Century," KMPC, 4:00 p.m. (30 min.). Formerly heard Saturdays on KGFJ, now aired on KMPC, Sundays at 6:00 p.m.

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WHAT'S SPECIAL

SUNDAY, MARCH 25—"Easter Sunrise Services," KNX, 4:30 a.m. (30 min.). Easter services from the Garden of the Gods, Colorado Springs, Colo.

SUNDAY, MARCH 25—Easter Service, KFI—Inter-Faith Service from Chicago Stadium, 5:05 a.m.; Sunrise Service from Grand Canyon of Arizona, 5:30 a.m.; Easter Sunrise Service from Tokyo, 8:30 a.m.

Drama

SUNDAY, MARCH 25—"This Is Our Heritage," KECA, 9:00 p.m. (30 min.). This drama will re-create the history of our nation and draw a parallel to events of today—specifically it tells the story of Washington's retreat from the British in the winter of 1776.

Public Interest

THURSDAY, MARCH 29—"Academy Awards Presentation," KECA, 9:15 p.m. (to concl.). Fred Astaire will emcee the 23rd Annual Awards Presentation for the Academy of Motion Picture Arts and Sciences. Ken Carpenter and actor John Lund will provide a running commentary of the proceedings.

★

WHAT'S NEW

Public Interest

FRIDAY, MARCH 23—"Science Reports," KFI, 7:45 p.m. (15 min.). Leading scientists and doctors will discuss the progress that medical science is making to combat cancer and other diseases.

SUNDAY, MARCH 25—"World of Books," KFI, 11:45 a.m. (15 min.). Johnny Murray will discuss books—the great and the not-so-great. He will guest authors and writers weekly.

★

WHAT'S PLAYING

Drama

THURSDAY, MARCH 22—"Screen Guild Players," KECA, 7:00 p.m. (1 hr.). Judy Garland and Fred Astaire star in "Easter Parade."

THURSDAY, MARCH 22—"Screen Directors' Playhouse," KFI, 7:00 p.m. (1 hr.). Bob Hope and Rhonda Fleming in "The Great Lover."

FRIDAY, MARCH 23—"MGM Theater of the Air," KFI, 9:00 p.m. (1 hr.). William Lundigan stars in "Apache Trail."

SATURDAY, MARCH 24—"Stars Over Hollywood," KNX, 10:00 a.m. (30 min.). Signe Hasso stars in "Moonlight Sonata."

SATURDAY, MARCH 24—"Crime Does Not Pay," KFI, 9:30 p.m. (30 min.). Harvey Stephens stars in "Edge of the Desert."

SUNDAY, MARCH 25—"The Greatest Story Ever Told," KECA, 2:30 p.m. (30 min.). Dramatization of "The Resurrection" in keeping with Easter Sunday.

SUNDAY, MARCH 25—"Triumphant Hour," KHJ, 6:00 p.m. (1 hr.). The "Family

mer living room and program chief Ned Tollinger has what used to be one of the bedrooms, complete with white satin damask draperies, taken from the gorgeous MBS board room, now converted into offices.

P.S. As I recall, even the penthouse kitchen had a superb view.

Theater's" annual Easter broadcast with Licia Albanese, Ann Blythe, Jeanne Cagney, Jeff Chandler, Irene Dunne, Ruth Hussey, Howard Keel, Gene Lockhart and many more in a dramatic presentation commemorating the Holy Season.

SUNDAY, MARCH 25—"Chicago Theatre of the Air," KHJ 9:30 p.m. (1 hr.). Richard Tucker and Margaret Roberts sing the leading roles in "Cavalleria Rusticana."

MONDAY, MARCH 26—"Lux Radio Theatre," KNX, 6:00 p.m. (1 hr.). Janet Gaynor and Charles Farrell re-create their roles in "Seventh Heaven."

THURSDAY, MARCH 29—"Suspense," KNX, 6:00 p.m. (30 min.). Jack Carson comes to the mike in "Death Pitch."

THURSDAY, MARCH 29—"Hallmark Playhouse," KNX, 6:30 p.m. (30 min.). Ann Baxter stars in "Elizabeth, Captive Princess."

Music

SATURDAY, MARCH 24—"Symphonies for Youth," KHJ, 11:00 a.m. (1 hr.). Selections: Wagner's Prelude to Act I of "Lohengrin"; Mendelssohn's Symphony No. 4, 2nd and 4th movements; Ravel's "Mother Goose Suite"; Wagner's Entrance of Gods into Valhalla, from "Das Rheingold."

MONDAY, MARCH 26—"Voice of Firestone," KFI, 5:30 p.m. (30 min.). Igor Gorin, baritone, guests.

MONDAY, MARCH 26—"The Railroad Hour," KFI, 8:30 p.m. (30 min.). Nadine Conner guests with Gordon MacRae in "The Fortune Teller."

Discussion

THURSDAY, MARCH 22—"Author Meets the Critics," KECA, 9:30 p.m. (30 min.). Margaret Chase Harriman's book, "The Vicious Circle," a chronicle of famed humorists' chatter. Appearing with Mrs. Harriman are Marc Connelly, Bennett Cerf and moderator John McCaffery.

SUNDAY, MARCH 25—"University of Chicago Round Table," KFI, 10:00 a.m. (30 min.). Discussion of the subject "Does the Artist Have a Responsibility to the Public?"

SUNDAY, MARCH 25—"American Forum of the Air," KFI, 12:00 n. (30 min.). Senator Lodge and George H. Gallup discuss campaign and foreign sympathies.

Sports

SATURDAY, MARCH 24—Racing, KHJ, 1:30 p.m. (15 min.). The Suwannee River Handicap from Gulfstream Park, Florida.

★

WHO'S GUESTING

Music

MONDAY, MARCH 26—"Telephone Hour," KFI, 9:00 p.m. (30 min.). Barbara Gibson, American soprano, is guest soloist.

Interview

SUNDAY, MARCH 25—"Bill Tusher in Hollywood," KECA, 8:45 p.m. (15 min.). Bill interviews Maureen O'Hara, who has just returned from Australia, where she made a film.

★ ★

N. C. C. J. AWARD TO HEIDT AND CBS

Horace Heidt and the Columbia Broadcasting System are the recipients of the network series award given by the National Conference of Christians and Jews annually for outstanding contributions to mutual understanding and respect among American racial and religious groups.

Page Twenty-one

12:55★KX, KWIK—News.
 1—KECA—Ira Cook.
 KFI, KFSD—Backstage Wife.
 KHJ, KFXM, KGB, KVOE—Jack Kirkwood Show.
 KNX—Hilltop House.
 KALI—Whittier Hour.
 KFAC—Salvation Army Band.
 KFOX—Texas Tiny.
 KFVD—Shopping Highlights.
 KFWB—Bill Anson.
 KGER—Peter Slack, Organ.
 KGFJ—From Sunset and Vine.
 KGIL—Homemakers Matinee.
 KIEV—Strictly Instrumental.
 ★KLAC—News.
 ★KMPC—News; Bill Ewing.
 KOWI—Joe Adams Show.
 KRKD—Polka Time.
 KWIK—Afternoon Serenade.
 KWKW—Bill Garr Show.
 KXLA—Community Broadcaster.

1:05—KLAC—Sports Desk.
 1:10—KLAC—570 Club.
 1:15—KFI, KFSD—Stella Dallas.
 KNX—Kings Row.
 KFAC—Adventures of Music.
 KMPC—L.A. In Review.
 KXLA—Joe Littlefield.

1:30—KFI, KFSD—Lorenzo Jones.
 KHJ, KGB—Double or Nothing.
 KNX—Housewives' Protective League.
 KFAC—Composers Corner.
 KFVD—For Westerners Only.
 ★KFWB—News.
 KGER—Out of the Story Book.
 KGFJ—Anybody's Hit Parade.
 KIEV—Phil's Platter Party.
 KXLA—Western Hits.

1:45—KFI, KFSD—Widder Brown.
 KFWB—Bill Anson.
 ★KGER—News.
 2—KECA—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 ★KHJ, KX, KFXM, KGB, KLAC—News.
 KALI—Whittier Hour.
 KFAC—Concert Matinee.
 KFOX—Texas Tiny.
 KFVD—Harlematinee.
 KFWB—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—Meet the Band.
 KGIL—Homemakers Matinee.
 KIEV—Phil's Platter Party.
 ★KMPC—News; Johnny Grant.
 KOWI—Joe Adams Show.
 KRKD—Government Speaks.
 KWIK—Afternoon Serenade.
 KWKW—Open House.
 KXLA—Western Music.

2:05—KNX—Paul Masterson Show.
 KLAC—Sports Desk.
 2:10—KLAC—570 Club.
 2:15—KFI, KFSD—Portia Faces Life.
 KHJ—Luncheon With Lopez.
 KALI—Klub KALI.
 KGFJ—Variety on Piano.
 KRKD—Home Safety.
 KXLA—Continental Serenade.

2:25—KNX—Mr. Information.
 2:30—KECA, KFMB—Benny Rubin Show.
 KFI, KFSD—Just Plain Bill.
 KHJ—Women Are Wonderful.
 KNX—Jack Owens Show.
 KALI—United Nations Today.
 ★KFVD, KGFJ—News.
 ★KFWB—News; Bill Anson.
 KGER—Garden School.
 KGIL—Variations in Rhythm.
 ★KRKD—News; Tops in Pops.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KFSD—Front-Page Farrell.
 KNX—George Fisher.
 KALI—Here's to Vets.
 KGFJ—Saludos Amigos.
 KXLA—Frank Simon.

2:55★KFAC—News.
 KECA—Rudy Vallee Show.
 KFI, KFSD—Welcome Travelers.
 KHJ—Club 830.
 KNX, KCBQ—Arthur Godfrey.
 KALI—Jerry Hemphill Show.
 KFAC—World of Opera.
 KFOX—Martin's Highlights.
 KFVD—Harlematinee.
 KFWB—Peter Potter.
 ★KGER—News; Fiesta Grande.
 KGFJ—Housewives Hit Parade.
 KGIL—Encore Time.
 KIEV—Freddy Martin.
 ★KLAC, KMPC, KWIK, KXLA—News.
 KOWI—Joe Adams Show.
 KRKD—Tops in Pops.
 KWKW—Salute to Safety.

3:05—KLAC—Sports Desk.
 KMPC—Johnny Grant.
 KWIK—A. Don Miller Show.
 3:10—KLAC—570 Club.
 3:15—KFOX—Music.

★KGIL—News.
 KXLA—Music Mountain.
 3:30—KECA, KFMB—Francis Scully.
 KFI, KFSD—Aunt Mary.
 KALI—Top Tune Time.
 KFAC—Lyrics in Chorus.
 KFOX—Music.
 KGER—Rancho 1390.
 KGFJ—Western Roundup.
 KGIL—Dance Matinee.
 KIEV—Discing With Dick.
 KOWI—Chico's Swingtime.
 ★KRKD—News; Tops in Pops.
 ★KWKW—News; Bodeo Bill.
 3:45—KFI, KFSD—We Love & Learn.
 KHJ—Lynn Looks at H'wood.
 KALI—Music.
 ★KFAC—News.
 KFOX, KFVD—Old-Age Pensions.

4—KECA—Favorite Five, with Lou Crosby.
 KFI, KFSD—This Woman's Secret.
 ★KHJ, KFXM, KGB—Fulton Lewis.
 KNX, KCBQ—Curt Massey.
 KALI—Beautiful Mexico.
 KFAC—Musical Masterpieces.
 ★KFOX, KIEV, KLAC, KMPC, —News.
 KFVD—Harlematinee.
 KFWB—Peter Potter.
 KGER—Rancho 1390.
 KGFJ—Piano Moments.
 KGIL—Western Trails.
 KOWI—Chico's Swingtime.
 KRKD—Spotlight on a Star.
 KWIK—Hank Penny.
 KWKW—Imperial Hour.
 KXLA—Music Mountain.

4:05—KLAC—Sports Desk.
 KMPC—Johnny Grant.
 4:15—KFI, KFSD—Dr. Paul.
 ★KHJ, KFXM, KGB, KVOE—Frank Hemingway.
 KNX, KCBQ—Strike It Rich.
 KFOX—Freddie Martin.
 KGFJ—Among My Souvenirs.
 KIEV—Discing With Dick.
 KLAC—Stars of the Week.
 KOWI—Italian Hour.
 KRKD—Waltzes.

4:25★KFWB—News.
 4:30—KECA—Happy Theater.
 KFI—Burrill Wheeler.
 ★KHJ, KGB—Behind the Story.
 KALI—Fantasia Musicales.
 KFOX—Hitching Post.
 ★KFSD—News.
 KFWB—Platter Pals.
 KGFJ—Dixieland.
 KMPC—Ira Cook.
 KRKD—Sweet Songs.
 KXLA—Music.

4:45★KECA—Headline Edition.
 ★KHJ, KFXM, KGB, KVOE—Sam Hayes.
 KNX—Harry Babbitt.
 KLAC—Racing Roundup.
 ★KOWI, KRKD—News.
 KXLA—Melody Valley.

4:55★KMPC—News.
 5★KECA, KFVD, KWIK—News.
 ★KFI—Feature Wire.
 KHJ, KFXM, KGB, KVOE—Mark Trail.
 ★KNX, KCBQ—News, Murrow.
 KALI—Voice of So. America.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFWB—Red Rowe.
 KGER—Rancho 1390.
 KGFJ—Live at Five.
 KGIL—Children's Corner.
 KIEV—Sam's Show.
 ★KLAC—News; Sports.
 KMPC—Help Wanted.
 KOWI—Rhapsody in Rhythm.
 KRKD—Wagon Wheels.
 ★KWKW—News.
 KXLA—Melody Valley.

5:05—KWIK—Joe Thompson Show.
 5:10—KLAC—Los Angeles Today.
 5:15★KECA—Elmer Davis.
 KFI, KGER—News.
 KNX—Tom Harmon.
 KFVD—Melody Matinee.
 KGFJ—Pianists of the Future.
 ★KMPC—Raymond Swing.
 KWKW—Today at the Races.

5:20—KLAC—Jukebox Jamboree.
 5:30★KECA, KFMB—Chet Huntley.
 KFI—Casa Cugat.
 KHJ, KFXM, KGB, KVOE—Clyde Beatty.
 ★KNX, KCBQ—C. Collingwood.
 KFAC—Whoa Bill Club.
 ★KFOX—News.
 KGER—Gospel Friends.
 KGFJ—L. Ron Hubbard.
 ★KGIL—News; Tops in Pops.
 KMPC—Stars of Song.
 KRKD—Sports Dial.
 KWIK—Short Cuts to Acting.
 KWKW—Romano Smeraldo Program.
 KXLA—Squeakin' Deacon.

5:45★KECA, KFMB—Bob Garred.

★KFI, KFSD—Elmer Peterson.
 ★KNX, KCBQ—News, Goss.
 KFOX—Your Fishcaster.
 KGFJ—Record Jackpot.
 KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
 5:55★KNX, KCBQ—News.
 KHJ, KGB, KVOE—Victor Borge.

6★KECA—Edwin C. Hill.
 KFI—Magnificent Montague.
 ★KHJ, KFXM, KGB, KVOE—Gabriel Heatter.
 KNX, KCBQ—Capitol Cloakroom.
 KFAC—Erelude to Evening.
 ★KFOX, KIEV, KLAC, KWIK—News.
 ★KFWB—Clete Roberts, News.
 KGER—American Soul Clinic.
 KGFJ—Request Performance.
 KGIL—Dinner Concert.
 ★KMPC—Norman Nesbitt, News.
 KRKD—Variety Time.
 KWKW—Fordellone.
 KXLA—Property Owners.

6:05★KECA—Main Street to Mallbu.
 KIEV—Sam's Show.
 KLAC—Al Jarvis Ballroom.
 6:10—KECA—Inside Los Angeles.
 6:15—KECA—Hannibal Cobb.
 ★KHJ, KGB—Mutual Newareel.
 KFOX—Music.
 KFWB—Sports.
 KMPC—Bob Kelley, Sports.
 KXLA—Women's Clubs.

6:30—KECA—Boston Binnacle.
 KFI, KFSD—Duff's Tavern.
 KHJ, KGB—The Answer Man.
 KNX—Desi Arnaz Show.
 KCBQ—Dollar a Minute.
 KFAC—Musical Milestones.
 KFOX—Hal's Memory Room.
 KFWB—America Dances.
 KGER—Back to the Bible.
 KGIL—Easy Listening.
 KMPC—Joe Hernandez.
 KWIK—American Jewish Hr.
 KWKW—Hoyos Hour.
 KXLA—Eddy Arnold Show.

6:45★KHJ, KFXM, KGB, KVOE—News, Sam Hayes.
 ★KGFJ—News.
 KGIL—Down Memory Lane.
 KRKD—Dr. Joseph Murphy.
 KXLA—Western Music.

6:55—KECA—Champion Roll Call.
 ★KHJ, KFXM, KGB, KVOE—Bill Henry.

7—KECA, KFMB—Boxing Bout.
 KFI, KFSD—Life of Riley.
 KHJ, KFXM, KGB—The Hidden Truth.
 KNX—Command Theater.
 KFAC—Evening Serenade.
 KFOX—Our Cats.
 KFWB—America Dances.
 KGER—Family Bible Hour.
 KGFJ—Musical Digest.
 ★KGIL, KLAC, KRKD, KXLA—News.
 KIEV—Sam's Show.
 KMPC—Musical Memories.
 ★KWIK—Frank Edwards.
 KWKW—Hoyos Hour.

7:05—KLAC—Crosby & Company.
 7:15—KGIL—Evening Melodies.
 KGIL—Songs by Crosby.
 KLAC—Harry Martin.
 KRKD—Strolling Tom.
 KWIK—Johnson Family.
 KXLA—Western Music.

7:30—KECA—Ira Blue, Sports.
 KFI, KFSD—Sports Newareel.
 KHJ, KFXM, KGB, KVOE—Clisco Kid.
 KNX—Women's Forum.
 KFAC—Echoes and Encores.
 KFOX—Meet the Band.
 KFWB—Job Opportunities.
 KGER—Rev. Harlan.
 KGIL—Parks and Playgrounds.
 ELAC—Make Mine Music.
 KRKD—Dr. Richardson.
 KWIK—Lou Nova.
 KWKW—Betty Spanish Prog.
 KXLA—Ole Rasmussen.

7:35—KECA—Orchestra.
 7:45—KFI—Science Reporter.
 ★KFOX, KWIK—News.
 KFWB—Rosary Hour.
 KGIL—Melodies Soft & Sweet.
 KMPC—Red Cross Story.
 KRKD—Catholic Quarter Hour.
 KXLA—Music.

7:55—KLAC—Weather Report.
 8—KECA, KFMB—Richard Diamond.
 KFI—One Man's Family.
 KHJ, KGB, KVOE—Magazine Theater.
 ★KNX, KCBQ—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—Modern Concert.
 KFWB—Christian Science Lecture.
 KFSD—One Man's Family.
 KGER—Bible Treasury.

KGFJ—Melody Revue.
 KGIL—Bob Moore Show.
 ★KLAC, KXLA—News.
 KRKD—Saddle Serenade.
 ★KMPC—News, Norman Nesbitt.
 KWIK—Nick Musky.
 KWKW—Record Junction.

8:05—KLAC—Spring Training.
 8:10—KLAC—Make Mine Music.
 8:15★KFI, KFSD—World News.
 KNX, KCBQ—Jack Smith and Margaret Whiting.
 KFOX—Hitching Post.
 KGER—Hebrew Christian Hr.
 KGFJ—National Guard.
 KMPC—Bing Crosby.
 KXLA—Atomic Defense.

8:30—KECA, KFMB—This Is Your FBI.
 KFI, KFSD—Nero Wolfe.
 KHJ, KFXM, KGB, KVOE—True or False.
 KNX, KCBQ—Hear It Now—Ed Murrow.
 KFOX—Rhythm Section.
 KGER—L.B. City College.
 KGFJ—Today's Hits.
 ★KGIL—News.
 KMPC—Parade of Hits.
 KWIK—What's the Answer?
 KWKW—Basketball.
 KXLA—Ole Rasmussen.

8:45—KFOX—Americans Speak Up.
 KGER—Voice of China.
 KGIL—Melodies Soft & Sweet.

9—KECA, KFMB—Adventures of Ozle and Harriet.
 KFI—MGM Theater: "Apache Trail," Wm. Lundigan.
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 KNX, KCBQ—Hear It Now—Ed Murrow.
 KFAC—Evening Concert.
 KFOX—Swingtime at Elks.
 KFSD—Sam Spade.
 KFWB—Radio News Club.
 KGER—Dr. Bailes.
 KGFJ—Today's Hits.
 KGIL—Musical Scrapbook.
 ★KLAC—News; Make Mine Music.
 KMPC—H'wood Close-Ups.
 KRKD—Saddle Serenade.
 KWKW—Basketball.
 KXLA—Squeakin' Deacon.

9:15★KHJ, KGB, KVOE—Fulton Lewis.
 KGER—Fred McClesky.
 KMPC—Curtain Call.
 KWIK—U.N. Today.

9:30—KECA—Armstrong of the SBI.
 KHJ—Army Air Force Show.
 KNX, KCBQ—Beulah.
 KFSD—Short Stories.
 ★KFWB—News.
 KGER—Brown Schools Program.
 KGFJ—Platter Party.
 KGIL—Musical Memories.
 KMPC—Lucky Lager Dance Time.
 KWIK—Sam's Show.

9:45—KNX, KCBQ—Club 15.
 KFWB—In Hollywood—Darr Smith.

9:55★KHJ, KFXM, KGB, KVOE—News.

10★KECA, KFMB—ABC Late News.
 ★KFI, KFSD—Richfield Reporter.
 KHJ, KFXM, KGB—I Love a Mystery.
 ★KNX, KCBQ—Ten O'Clock Wire.
 KFAC—Musical Crossroads.
 KFOX—Merry-Go-Round.
 KFVD—Spade Cooley Time.
 KFWB—Gene Norman.
 KGER—When Day is Done.
 KGFJ—Platter Party.
 KGIL—Ten O'Clock Curtain.
 ★KLAC, KXLA—News.
 KMPC—Lucky Lager Dance Time.
 KRKD—Saddle Serenade.
 KWIK—Sam's Show.
 KWKW—Basketball.

10:05—KLAC—Don Otis.
 10:15—KECA—Dr. Frederick Bailes.
 ★KFI—Virgil Pinkley.
 ★KHJ, KGB—News, Frank Edwards.
 KNX—Buck Elson.
 KFSD—Lucky Lager Dance Time.
 KWKW—Spotlight Spinners.
 KXLA—Folk Music.

10:30—KECA—Claremont Orch.
 KFI—Johnny Murray.
 KHJ—Lonesome Gal.
 KNX—Starlight Salute.
 KFOX—The Clubhouse.
 KGER—Music as You Like It.
 KGIL—Juke Box Revue.

10:45—KFI—Sports Digest.

SATURDAY, MARCH 24

*Indicates News Broadcast

- 8**—KECA, KFMB—No School Today.
 KFI—KFSB—Archie Andrews.
 KHJ—Leslie Nichols.
 *KNX, KCBQ, KFWE, KIEV, KLAC, KMPC, KWIK, KXLA—News.
 KALI—Dr. Bailes.
 KFAC—Country Church.
 KFOX—Bible Society.
 KFVD—Wakeup Ranch.
 KFXM—Excursions in Science.
 KGB—Morning Special.
 KGER—Mizpah.
 KGFJ—Remember Romany.
 KGIL—Musical Clock.
 KOWL—Spanish Hour.
 KRKD—Top Tunes.
 KWKW—Ritmos Latino-Americanos.
8:05—KNX, KCRQ—Let's Pretend.
 KIEV—Phil's Platter Party.
 KWIK—Club 1490.
8:10—KWKW—Church of Truth.
8:15—*KHJ, KGB—News.
 KFWD—Bill Lyden.
 KGFJ—Voices of the Blind.
 KLAC—Haynes at the Reins.
 KMPC—Market Report, Sports.
 KOWL—Serbian Program.
 KVOE—Hotcake Club.
 KWKW—Sacred Heart.
 KXLA—Western Music.
8:30—KFI, KFSB—Smilin' Ed McConnell.
 KHJ, KFXM, KGB, KVOE—Haven of Rest.
 KNX, KCBQ—Somerset Maugham Theater.
 KALI—Brother Welch.
 KFAC—Rose Room.
 KFOX—Bible Class.
 KFVD—Coffee Time.
 KGER—Voice of China.
 KGFJ—Yesterday's Hits.
 *KGIL, KLAC—News.
 KMPC—Business Reporter.
 KOWL—Waltz Time.
 KRKD—Dixieland.
 KWKW—Church of Nazarene.
 KXLA—Sacred Records.
8:45—KECA—Mirandy's Almanac.
 KFAC—Unity.
 *KFWE—News.
 KGER—Go Ye Fellowship.
 KGIL—On Parade.
 KLAC—Racing News.
 KMPC—Ralph Turner Show.
 KOWL—Serbian Program.
 KWKW—Voices of China.
9—KECA—Week-End Platter Party.
 KFI—Young America Speaks.
 KHJ, KFXM, KGB—Dr. His Clinic.
 KNX, KCBQ—Theatre of Today.
 *KALI—News.
 KFAC—Piano Parade.
 KFMB—No School Today.
 KFOX—Pentecostal Church.
 KFWD—Coffee Time.
 KFWE—Music.
 KGER—Radio Kids' Bible Club.
 KGFJ—What's New.
 KGIL—Morning Varieties.
 KIEV—Phil's Platter Party.
 *KXLA—News; Coffee with Crosby.
 KMPC—Ralph Turner Show.
 KOWL—Serbian Program.
 KRKD—Sagebrush Serenade.
 KVOE—Proudly We Hall.
 KWIK—Club 1490.
 KWKW—Bill Stewart.
 KXLA—Adventure Time.
9:15—KALI—The King Sings.
 KFOX—Gospel Joy Bringer.
 KFSB—Your Navy on the Air.
 KGIL—Ballads for You.
 KOWL—German Hour.
 KWIK—Record Room.
9:30—KFI, KFSB—U.S. Marine Band.
 KHJ—Bands for Bonds.
 KNX, KCBQ—Grand Central Station.
 KALI—Hunter Hancock.
 KFAC—Accent on Strings.
 KFOX—Full Gospel.
 KFVD—Jamboree Jubilee.
 KGER—Eleanor Roosevelt.
 KGFJ—God's Half Hour.
 KGFJ—Billy Eckstine.
 KGIL—Fashions in Music.
 KIEV—Coffee Time.
 KLAC—Today's Top Tunes.
 KXLA—Western Music.
9:45—KHJ—Extra Time.
 KFOX—Highland View Bible.
 KGB—Club Women.
 KGFJ—Dog Tales.
 *KRKD—News; Music.
 KVOE—Stars on Parade.

- 9:55**—*KNX, KCBQ—Cedric Adams.
 *KFAC—News.
10—KECA—Week-End Platter Party.
 KFI—Pickens' Party.
 *KHJ, KALI, KFXM, KGB, KVOE—News.
 KNX, KCBQ—Stars Over Hollywood.
 KALI—Hunter Hancock.
 KFAC—Morning Concert.
 KFMB—American Farmer.
 *KFON—News.
 KFSB—Boston Symphony.
 KFVD—Jamboree Jubilee.
 KFWE—Eleanor Roosevelt.
 KGER—Prayer Revival Center.
 KGFJ—Bing Sings.
 KGIL—Bob Moore Show.



Dick Sinclair
 "Discing With Dick"
 10 A.M. to 1 P.M.
 3:30 P.M. to 5 P.M.
 Monday thru Saturday
 KIEV—870 KC
 Center of the Dial

- KIEV—Discing With Dick.
 KLAC—Al Jarvis Ballroom.
 *KMPC—News; Ralph Turner Show.
 KOWL—American-Croatian Hour.
 KRKD—Piano Paintings.
 KWIK—Wally George.
 KWKW—Bill Stewart.
 KXLA—Western Music.
10:10—KALI—Coffee With KALI.
 KFOX—Assembly of God.
10:15—*KFI—Hometown Happenings.
 KHJ—Land of the Free.
 KFWE—Music.
 *KGFJ—News.
 KRKD—Dr. Richardson.
10:30—KFI—Parent-Youth Forum.
 KHJ, KGB—Science Reporter.
 KNX, KCBQ—Give and Take.
 KALI—Popular Music.
 KFAC—Song Recital.

- KFMB—Opera.
 KFOX—Music.
 *KFWE—News; Maurice Hart.
 KFSB—Jr. Talent Review.
 KGER—Hymns for the Day.
 KGFJ—Record Review.
 KOWL—Proudly We Hall.
 KRKD—Potpourri.
 KWKW—Tony Sein.
10:45—KHJ, KGB—Guest Star.
 KGER—Rev. Kopp.
10:55—KALI, KGFJ—Major League Baseball.
 *KFAC—News.
11—KECA, KFMB—To Be Announced.
 KFI, KFSB—Mary Lee Taylor.
 KHJ, KGB, KVOE—Symphonies for Youth.
 KNX, KCBQ—To Be Announced.
 KALI, KGFJ—Major League Ball.
 KFAC—Guy Bates Post.
 KFOX—Music.
 KFVD—Jamboree Jubilee.
 KFWE—Maurice Hart.
 KGER—Children's Bible Hour.
 KGIL—Midmorning Melodies.
 KIEV—Discing With Dick.
 KLAC—Al Jarvis Ballroom.
 *KMPC—News; Ralph Turner Show.
 KOWL—Spanish Hour.
 KRKD—Songs of Yesterday.
 KWIK—Wally George Show.
 KWKW—Tony Sein.
 KXLA—Western Music.
11:15—KFAC—Book Press.
11:30—KFI, KFSB—National Farm and Home Hour.
 KNX—Music With the Girls.
 KCBQ—Cold Hard Cash.
 KFAC—Music Hall.
 *KFOX—News.
 KFVD—Shopping Highlights.
 *KFWE—News; Maurice Hart.
 *KGER—News; Hits From Semi-Classics.
 KOWL—Italian Program.
 *KRKD—News.
 KWKW—La Hora de Los Angeles.
 KXLA—Jimmie Dolan.
11:40—KFOX—Hit Tunes.
11:45—*KGIL—News.
 KRKD—Sweet Pops.
12—KECA, KFMB—Reserve.
 KFI—Farm Reporter.
 *KHJ, KGB—News.
 KNX, KCBQ—Morton Downey Show.
 KALI, KGFJ—Major League Ball.
 KFAC—Luncheon Concert.
 KFOX—Music.

Review the latest releases on
Saturday Serenade
 With Dave Shaw
 12:00 to 2:00 P.M.
 SATURDAY



KFYD—Saturday Serenade.
 KFWE—Bill Anson.

saturday RADIO Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

- Comedy-Variety**
 6:30—Dennis Day, KFI.
 6:30—My Favorite Husband, KNX.
 7:00—Judy Canova, KFI.
Quiz, Participation
 10:30—Give and Take, KNX.
 7:00—Sing It Again, KNX.
 8:30—Shoot the Moon, KECA.
Drama
 8:30—Maugham Theater, KNX.
 9:00—Theater of Today, KNX.
 9:30—Grand Central Sta., KNX.
 10:00—Stars Over Hollywood, KNX.
 6:00—Hopalong Cassidy, KNX.
 9:30—Crime Does Not Pay, KFI.
 9:30—Line Up, KNX.
Classical, Semi-Classical Music
 11:00—Symphonies for Youth, KHLJ.
- Sports**
 8:45—Racing News, KLAC.
 5:45—Race Results, KRKD.
Mystery-Detective
 8:00—Dangerous Assignment, KFI.
 8:30—The Man Called X, KFI.
 9:00—Gangbusters, KNX.
Public Interest-Information
 9:30—Eleanor Roosevelt, KFWE
 11:30—Nat'l Farm Hour, KFI.
 4:00—American Farmer, KECA.
 8:30—If They Had Lived, KGFJ.
 9:00—What Makes You Tick? KECA.
Juvenile
 8:00—Let's Pretend, KNX.
 8:30—Smilin' Ed McConnell, KFI
Popular-Western Music
 8:00—Vaughn Monroe, KNX.
 8:30—Gene Autry, KNX.
 9:00—Hit Parade, KFI.

- KGER—Songs for Luncheon.
 KGIL—Lombardo Time.
 *KIEV—News.
 *KLAC—Al Jarvis Ballroom.
 KMPC—Record Session, Ira Cook.
 KOWL—Joe Adams Show.
 KRKD—Daily Almanac.
 KWIK—Hank Penny.
 KWKW—La Hora de Los Angeles.
 KXLA—Jimmie Dolan.
12:05—KWKW—Sports News.
12:15—KFI—Quick, What's the Answer?
 KHJ—Caribbean Crossroads.
 *KFOX, KFVD, KGER—News.
 KGIL—Vocal Varieties.
 KIEV—Discing With Dick.
12:30—KHJ, KGB, KFXM, KVOE—Man on the Farm.
 KNX, KCBQ—Meet the Missus.
 KFOX—Swing Siesta.
 KFVD—Shopping Highlights.
 *KFWE, KALI—News.
 KGER—Luncheon Serenade.
 KGIL—Saturday Serenade.
 KRKD—Prairie Schooner.
 KWKW—Keyboard Capers.
12:45—KFVD—Saturday Serenade.
 KFOX—Latin American.
 KFWE—Bill Anson.
 KWKW—Sports; Music.
1—KECA, KFMB—Reserve.
 KFI—Quick, What's the Answer?
 KHJ, KGB, KFXM, KVOE—Man on the Farm.
 KNX, KCBQ—It's Fun to Be Young.
 KALI—Patsy's Party.
 KFOX—Western Hit Tunes.
 KFWE—Bill Anson.
 KGER—Country Youth Discussion.
 KGFJ—From Sunset and Vine.
 KGIL—Saturday Serenade.
 KLAC—Strictly Instrumental.
 *KIEV—News; Sports.
 KMPC—Music for You.
 KOWL—Joe Adams Show.
 KRKD—Polka Time.
 KWIK—Hank Penny.
 KWKW—Bill Garr Show.
 KXLA—Community Broadcaster.
1:15—KFI—Are You From Dixie?
 KFAC—Composers Corner.
 KFVD—School Days.
 KLAC—570 Club.
1:30—KHJ, KVOE—The Races.
 KNX—Galen Drake Show.
 KALI—P.C.C. Show.
 KFSB—Big City Serenade.
 *KFWE—News.
 KGER—Pop Orch.
 KGFJ—Anybody's Hit Parade.
 KGIL—Fashion Show.
 KIEV—Phil's Platter Party.
 KXLA—Western Music.
1:45—KHJ—Hoffman Quintet.
 *KNX, KGER—News.
 KALI—Club KALI.
 KFMB—Sweet and Swing.
 KFWE—Bill Anson.
2—KECA, KFMB—Reserve.
 KFI—Are You From Dixie?
 KHJ—Air Force Hour.
 KNX—Housewives' Protective League.
 KALI—Club KALI.
 KFAC—Concert Matinee.
 KFOX—Western Hit Tunes.
 KFVD—Harlematinee.
 KFWE—Bill Anson.
 KGER—L.B. Band.
 KGFJ—Meet the Band.
 KGIL—Doug Cramer's Teen Time.
 KIEV—Phil's Platter Party.
 *KLAC—News; 570 Club.
 *KMPC—News; Ed Chandler.
 KOWL—Joe Adams Show.
 KRKD—Signposts to Health.
 KWIK—Hank Penny.
 KWKW—Open House.
 KXLA—Frank Simon.
2:15—KFI—Gen. Dvorak's Bandstand.
 KFMB—Fine Arts.
 KGFJ—Variety on Piano.
 KRKD—Government Speaks.
 KXLA—Continental Serenade.
2:30—KECA—Tea and Crumpets.
 KNX, KCBQ—This Is Living.
 KHJ—Georgia Crackers.
 *KFWE, KGFJ—News.
 KMPC—Ed Chandler.
 *KRKD—News; Tops in Pops.
 *KFWE—Bill Anson.
2:45—KECA—Fascinating Rhythm.
 KGFJ—Saludos Amigos.
 KGIL—Betty Stahr.
 KXLA—Music.
2:55—KFAC—News.
3—KECA—Junior Junction.
 KFI—Geo. Dvorak's Bandstand.
 KHJ, KFXM, KGB, KVOE—Miami High School Chorus.
 KNX—Cross-Section U.S.A.
 KALI—Club KALI.

KCBQ—Ratner Recommends.
 KFAC—World of Opera.
 KFMB—Sweet and Swing.
 KFOV—Compton Naval Reserve.
 KFVD—Harlemutinee.
 KFVB—Peter Potter.
 *KGER—Rancho 1390, News.
 *KGFJ—Ray Anthony Time.
 KGIL—Encore Time.
 KIEV—Freddie Martin.
 *KLAC—News; 570 Club.
 *KMPC—News; Magic of Melody.
 KOWL—Joe Adams Show.
 KRKD—Tops in Pops.
 *KWIK—News.
 KWKW—Ray Robinson.
 KXLA—U.S. Marines.
 3:05—KWIK—La Pointe Show.
 3:15—KFOV—Guest Star.
 KGFJ—South Seas Rhythm.
 *KGIL—News.
 KXLA—Music Mountain.
 3:30—KECA—Bible Messages.
 KHJ, KGB, KVOE—Sports Parade.
 KNN—This Is Los Angeles.
 KALI—Your Police Dept.
 KCBQ—CBS Sports Roundup.
 KFAC—Lyrics in Chorus.
 KFOV—U.N. Story.
 KFVD—Tele-Tunes.
 *KFVB, KWKW—News.
 KGFJ—Western Roundup.
 KGIL—Dance Matinee.
 KMPC—Magic of Melody.
 KOWL—Chico's Swingtime.
 *KRKD—News; Tops in Pops.
 3:35—KWKW—Rodeo Bill.
 3:45—KECA—Bill Watson Show.
 KALI, KFOV—Music.
 *KCBQ—Larry Le Seur.
 *KFAC—News.
 KFOV—Guest Star.
 KFVB—Peter Potter.
4—KECA—American Farmer.
 KFI—Geo. Dvorak's Bandstand.
 KHJ, KFAM, KGB, KVOE—John Flynn.
 KNA—Farm News.
 KALI—Beautiful Mexico.
 KFAC—Musical Masterpieces.
 *KFOV, KHJ, KWIK—News.
 KFMB—Sweet and Swing.
 KFVD—Harlemutinee.
 KFVB—Peter Potter.
 KGER—Western Music.
 KGFJ—Piano Moments.
 KGIL—Western Trails.
 *KLAC—News, Sports.
 KMPC—Songs of the Century.
 KOWL—Chico's Swingtime.
 KRKD—Spotlight on a Star.
 KWKW—Imperial Hour.
 KXLA—Music Mountain.
 4:05—KWIK—La Pointe Show.
 KWKW—Rodeo Bill.
 4:10—KLAC—Stars of the Week.
 4:15—*KHJ, KFAM, KGB, KVOE—News, Hemingway.
 KNN—Paul Masterson Show.
 KFOV—Hitching Post.
 KGFJ—Among My Souvenirs.
 KIEV—Date With Allie State.
 KOWL—Italian Hour.
 KRKD—Waltzes.
 4:30—KECA—Santa Anita Races.
 KHJ, KGB—Al Helfer, Sports.
 KALI—Fantasias Musicales.
 KCBQ—KCBQ Review.
 *KFMB—News.
 KFOV—Accordion Fantasies.
 KFSD—PTA Show.
 KFVB—Blind Artists' Guild.
 KGER—U.N. Story.
 KGFJ—Dixieland.
 KRKD—Sweet Songs.
 KWKW—Bill Sampson.
 KXLA—Melody Valley.
 4:35—KHJ—Bandstand U.S.A.
 4:45—KECA—It's Your Business.
 KHJ, KGB—Twin Views of the News.
 KFOV—Hitching Post.
 KFVB—Red Rowe.
 KGER—Stars on Parade.
 KEAC—Racing Roundup.
 *KOWL, KRKD—News.
5—KECA—Robt. R. Nathan.
 KFI—Mr. & Mrs. Blanding.
 KHJ, KGB, KVOE—Singing Marshal.
 KNN—Paul Masterson.
 KALI—Voice of So. America.
 KFAC—Sunset Serenade.
 KFMB—Ave. Maria Hour.
 KFOV—Sunshine Mission.
 KFSD—Rendezvous Room.
 KFVD—Melody Matinee.
 KFVB—Red Rowe.
 KGER—Peter Slack, Organ.
 KGFJ—Jive at Five.
 KGIL—Melody Time.
 KIEV—Sam's Show.
 *KLAC—News, Sports.

*KMPC—News; Jr. Town Meeting.
 KOWL—Rhapsody in Rhythm.
 KRKD—Wagon Wheels.
 KWKW—Enchanted Lady.
 KXLA—Melody Valley.
 5:05—KWIK—Music.
 5:10—KLAC—Los Angeles Today.
 5:15—KECA—It's Your Business.
 KNN—Tom Harmon, Sports.
 KWKW—Today at the Races.
 5:20—KLAC—Jukebox Jamboree.
 5:30—*KECA, KFMB—Chet Huntley, News.
 KFI—Green Cross Festival.
 KHJ, KFAM, KGB, KVOE—Bobby Benson.
 *KNN, KCBQ—C. Collingwood.
 KFAC—Showtime.
 *KFOV, KGIL—News.
 KFSD—Cocoanut Grove Orch.
 KGER—Gospel Friends.
 KGFJ—Sheldon Shepard.
 KMPC—Dr. Warner Muir.
 KRKD—Sports Dial.
 KWKW—Romano Smeraldo Program.
 KXLA—Squeakin' Deacon.
 5:35—KGIL—Tops in Pops.
 5:45—*KECA—News.
 *KFI—Elmer Peterson, News.
 *KNN, KCBQ—News, Frank Goss.
 KFMB—Navy Star Time.
 KFOV—Research Adventures.
 *KFSD—News, Elmer Peterson.
 KGER—Gospel Friends.
 KGFJ—Film News.
 KLAC—Sam Balter, Sports.
 KMPC—Real Estate Counselor.
 KRKD—Race Results.
6—KECA—Space Patrol.
 KFI—First Piano Quartet.
 KHJ, KGB, KVOE—Hawaii Calls.
 KNN, KCBQ—Hopalong Cassidy.
 KFAC—Showtime.
 KIMB—Survival—1951.
 *KFOV, KIEV, KXLA—News.
 KFSD—Magnificent Montague.
 *KFVB—News and Music.
 KGER—Back to the Bible.
 KGFJ—Request Performance.
 KGIL—Dinner Concert.
 *KLAC—News; Al Jarvis.
 *KMPC—Six o'Clock Final.
 KRKD—Variety Time.
 KWIK—Hollywood Fan Fare.
 *KWKW—Maurice Johnson.
 6:05—KIEV—Sam's Show.
 6:10—KFOV—Time Out.
 KMPC—Your Social Security.
 6:15—KFOV—Hawaiian Music.
 KMPC—Bob Kelley.
 KWIK—Continental Bendevous.
 KXLA—Muir J.C. Sports.
 6:30—KECA—Report to the People.
 KFI, KFSD—Dennis Day.
 KHJ, KGB—Top Tunes With Trendler.
 KNN—My Favorite Husband.
 KCBQ—We Take Your Word.
 KFAC—Music Magic.
 KIMB—S.D. Looks Ahead.
 KFOV—Hall's Memory Room.
 KFVB—Strictly From Dixie.
 KGER—Lukin Valley Church.
 KGIL—Dinner Concert.
 KMPC—Joe Hernandez.
 *KVOE—Local News.
 KWIK—Music for the Gourmet.
 KWKW—Hoxos Hour.
 KXLA—Al Williams.
 6:45—KECA—Bert Andrews.
 *KGFJ—News.
 KGIL—Down Memory Lane.
 KWIK—Civil Defense.
7—KECA—Merry-Go-Round.
 KFI, KFSD—Judy Canova.
 KHJ—Know Your Schools.
 KNN, KCBQ—Sing It Again.
 KFAC—First Congregational Church.
 KFOV—Music.
 KFVB—Strictly From Dixie.
 KGFJ—Musical Digest.
 *KGIL, KLAC, KRKD—News.
 KIEV—Sam's Show.
 KMPC—Your Congressman Speaks.
 KWIK—Curtain Time.
 *KXLA—Dan Lundberg, News.
 7:15—KFOV—Music.
 KRKD—Three-Quarter Time.
 KXLA—Accent Youth.
 7:30—KECA, KFMB—Reserve.
 KFI, KFSD—Grand Ole Opry.
 KHJ, KFAM, KGB, KVOE—Salute to Reservists.
 KFAC—First Baptist Church.
 KFOV—Proudly We Hall.
 KFVB—Calif. Employment Dept.
 KGIL—Footlight Favorites.

KLAC—Make Mine Music.
 KRKD—Dr. Richardson.
 KWIK—John Anson Ford.
 KWKW—Betzy Spanish Program.
 7:45—KFSG—Dr. Kelson R. Glover.
 KFVB—Rosary Hour.
 KGIL—Novelaires.
 KMPC—Barbershop Harmonies.
 *KWIK—News.
 KXLA—Church in the Barn.
 7:55—KLAC—Weather Report.
8—KECA, KFMB—Lone Ranger.
 KFI, KFSD—Dangerous Assignment.
 KHJ, KFAM—Dude Ranch Roundup.
 KNN, KCBQ—Vaughn Monroe.
 KFAC—Evening Concert.
 KFOV—Modern Concert.
 KFSG—Dr. Glover.
 KFVB—Community Hour.
 KGER—Bible Treasury.
 KGFJ—Melody Revue.
 KGIL—Platter Party.
 KMPC—American Legion Reports.
 KWIK—Nick Musky.
 KWKW—Mexican Festival.
 8:05—KLAC—Spring Trainings.
 8:10—KLAC—Make Mine Music.
 8:15—*KFI—Bob Considine.
 KFOV—Music.
 KGB—Errands of Mercy.
 KGER—Hebrew Christian.
 KGFJ—Business Reporter.
 KMPC—Lenten Service.
 8:30—KECA, KFMB—Shoot the Moon.
 KFI, KFSD—The Man Called X.
 KHJ, KFAM, KGB, KVOE—Lombardoland, U.S.A.
 KNN, KCBQ—Gene Autry.
 KFOV—Rhythm Section.
 KGER—Quizpiration.
 KGFJ—If They Had Lived.
 *KGIL, KXLA—News.
 KMPC—Parade of Hits.
 KWIK—What's the Answer?
 KWKW—Basketball.
 8:45—KGFJ—Today's Hits.
 KGIL—Melodies Soft & Sweet.
 KWIK—Troubadours.
 KXLA—Ole Rasmussen.
9—KECA—What Makes You Tick?
 KFI, KFSD—Hit Parade.
 *KHJ, KGB, KFAM, KVOE—News.
 KNN, KCBQ—Ganz Busters.
 KFAC—Evening Concert.
 KFOV—Swingtime at Elks.
 KFSG—Dr. Glover.
 KFVB—On the Beat.
 KGER—French Master Works.
 KGFJ—Today's Hits.
 KGIL—Musical Scrapbook.
 *KLAC—News; Make Mine Music.
 KMPC—Stars Review the Hits.
 KWIK—Youth for Christ.
 KWKW—Basketball.
 KXLA—Ole Rasmussen.
 9:15—KHJ, KGB—Mr. Mystery.
 9:30—KECA—Atwater Kent Auditions.
 KFI—Crime Does Not Pay: "Edge of the Desert."
 Harvey Stephens.
 KHJ, KGB—Firehouse Five Plus Two.
 KNN, KCBQ—Line-Up.
 KFMB—Harry Wismer.
 KFSD—Jack McLean Orch.
 KFSG—Burbank Church.
 KFVB—Pasadena Civic.
 KGER—Brown Schools Program.
 KGFJ—Platter Party.
 KGIL—Musical Memories.
 KMPC—Lucky Lager Dance Time.
 KWIK—Accent on Rhythm.
 9:45—KFMB—Bing Crosby.
 9:55—*KHJ—News.
10—KECA, KFMB—ABC Late News.
 *KFI, KFSD—Night Reporter.
 KHJ, KFAM, KGB—Monica Whalen.
 *KNN, KCBQ—10 o'Clock Wire.
 KFAC—Musical Crossroads.
 KFOV—Merry-Go-Round.
 KFSG—Paula Hensche.
 KFVB—Spade Cooley.
 KFVB—Gene Norman.
 KGER—Music As You Like It.
 KGFJ—Platter Party.
 KGIL—Ten O'Clock Curtain.
 *KLAC—News.
 KMPC—Lucky Lager Dance Time.
 KWIK—Accent on Rhythm.
 KWKW—Basketball.
 KXLA—Chiffle Stone.
 10:05—KLAC—Don Otis.

10:15—KECA—Science Editor.
 KFI—County Supervisor Darby.
 KHJ—Dance Music.
 KNN, KCBQ—Get More Out of Life.
 KFSD—Lucky Lager Dance Time.
 KFSG—Gospel Accordians.
 KWKW—Spotlight Spinners.
 10:30—KECA—Scouting the Stars.
 KFI—Salute to Reservists.
 KHJ, KFAM—A. Van Orch.
 KNN—Starlight Salute.
 KFOV—The Clubhouse.
 KFSG—Open House.
 KGER—Music As You Like It.
 KGIL—Juke Box Revue.
 10:35—KECA—Claremont Hotel Orch.
 10:45—KWKW—Bill Stewart.
 *KLAC—News.
11—KECA—Cinegrill Music.
 KFI—Meet Your Congress.
 KHJ—George Crowell Show.
 *KNN—News.
 KFAC—Musical Crossroads.
 KFVB—Gene Norman Show.
 KFOV—Santa Clara Westerners.
 KFSD—Lucky Lager Dance Time.
 KFSG—All Request Program.
 KFVD—Spade Cooley Time.
 KGB—Ed Hirsch Revue.
 KGER—Spirituals.
 KGFJ—Platter Party.
 KGIL—Tour of the Town.
 KLAC—Don Otis.
 KMPC—Palladium Party.
 KWIK—Bank Hope Show.
 KWKW—Bill Stewart.
 KXLA—Music.
 11:15—KFI—Biltmore Orchestra.
 KXLA—Carl Bailey & Alex Cooper.
 11:30—KECA—Beverly Hills Orch.
 KFI—Joe White Show.
 KFOV—Hal's Memory Room.
 KGER—Carroll's Corral.
 KGFJ—H'wood Horse Party.
 KVOE—Hawaii Calls.
 11:45—KNN—Treasury Bandstand.
 11:55—*KMPC—News.
12—KECA—Herb Allen Show.
 KFI—Musical Menu.
 *KNN, KLAC—News.
 KFAC—Midnight Serenade.
 KFVD—Spade Cooley Time.
 *KFVB—News & Music.
 KGFJ—Nightowl Special (to 8)
 KRKD—Stardust Serenade (to 5:30).
 KWKW—Show People's Show (to 3).
 KXLA—Carl Bailey and Alex Cooper.
 12:05—KNN—Mel Baldwin Show.
 KLAC—Don Otis.
 12:15—KFVB—Music After Midnight.
 12:30—KFI—Midnight Flyer.
 12:55—*KECA—News.

Recorded Highlights
SATURDAY
POPULAR
 8:15 a.m.—KLAC—Haynes at Reins.
 9:00 a.m.—KECA—Ira Cook.
 10:00 a.m.—KLAC—Al Jarvis.
 12:00 noon—KFVB—Bill Anson.
 12:00 noon—KOWL—Joe Adams.
 10:00 p.m.—KLAC—Don Otis.
 10:00 p.m.—KFVB—Gene Norman.
 11:15 p.m.—KXLA—Bailey & Cooper.
CLASSICAL
 8:00 p.m.—KFAC—Evening Concert.
 10:00 p.m.—KFAC—Musical Crossroads.

PHILANTHROPIC BERGEN
 CBStar Edgar Bergen some years ago set up twelve scholarships in the school of speech at his alma mater, Northwestern University, for deserving students. The scholarships are to this day still supported by Bergen, the fellow who never quite got through Northwestern because he ran out of money.
 Page Twenty-five

SUNDAY, MARCH 25

8★KECA, KCBQ, KMPC—News.
 KFI—Grandpa Owens Reads the Funnies.
 KHJ, KFXM, KGB, KVOE—Back to God Hour.
 KNN—Salt Lake Tabernacle.
 KALI—Charity Gospel.
 KFAC—Country Church.
 KFMB—Old Fashioned Revival.
 KFOX—Unitarian Church.
 KFSD—Call to Worship.

MAGAZINE OF THE WEEK LISTENER'S DIGEST

with
 CLYDE CADWELL
 and DAVE SHAW
 8:00 A.M.—SUNDAY



KFYD—Listener's Digest.
 KFWB—Examiner Funnies.
 KGER—Rev. Markham.
 KGFJ—Remember Romany.
 KGIL—Music With Charm.
 ★KLAC—News, Music.
 KOWL—Americann-Japanese Hour.
 KPCC—Sunday Morning Serenade.
 KRKD—Ranch Program.
 KWIK—Spanish Hour.
 KWKW—Israel Heritage.
 KXLA—Western Music.

8:15—KECA—Morning Song.
 KCBQ—Mindy Carson Show.
 KFYD—Church of Christ.
 ★EGFJ—News.
 KFOX—Challenge of the Church.
 KLAG—Church of Christ.
 KMPC—Start to Live.
 KWKW—Christadelphia Church.

8:30—KECA—Flying Feet.
 KFI, KFSD—Easter Services From Tokyo.
 KHJ, KFXM, KGB—Reviewing Stand.
 KNN—Invitation to Learning.
 KCBQ—S. W. Baptist Church.
 KFAC—Organ Recital.
 KFOX—Morning Chapel.
 KFWB—Union Rescue Mission.
 KGER—Bible Treasury.
 KGFJ—Dr. Murphy.
 KGIL—Alexander St. Church.
 KLAG—Christ Church Unity.
 KMPC—Challenge to Youth.
 KWKW—Romano Smeraldo.

8:45—KFI—Gene Archer Sings.
 ★KFSD—News.
 KGER—Freeman Healing.
 KGFJ—Goodwill Visitor.
 KRKD—Music.

9—KECA—Old Fashioned Sunday School Hour.
 KFI, KFSD—Gillespie's Garden Show.
 KHJ, KFXM, KGB, KVOE—Radio Bible Class.
 KNN—Easter Drama.
 KALI—Mt. Zion Jubileers.
 KCBQ—Dr. Lowe.
 KFAC—Liberal Catholic Church.
 KFOX—Popular Melodies.
 ★KFVD—News and Music.
 KFWB—Union Rescue Mission.
 KGER—Assembly of God.
 KGFJ—Goodwill Visitor.
 KGIL—Sunday Moods.

★KLAC—News.
 KMPC—Bolero Time.
 KOWL—Concordia Lutheran.
 KPCC—Worship in Miniature.
 KRKD—Sunday Serenade.
 KWIK—Rev. Guzman.
 KWKW—Italian Hour.
 KXLA—Western Music.

9:05—KLAC—Catholic Hour.
9:15—KFI—Christian Science.
 KFAC—Crest Choristers.
 KGFJ—Keyboard Magic.
 KOWL—Armenian Hour.
 KPCC—Easter Church Service.

9:30—KECA—Sunday With Bill.
 KFI—Eternal Light.
 KHJ, KFXM, KGB, KVOE—Voice of Prophecy.
 ★KALI, KGIL—News.
 KFAC—Sunday Morning Concert.
 KFOX—Unitarian Church.
 KFSD—Devotional Hour.
 KFWB—Music.
 KGER—God's Half Hour.
 KGFJ—H'wood House Presents

★KGIL—News.
9:45—KNN—Get More Out of Life.
 KALI—Koinonia Bible Class.
 KFMB—Sylvia Lee.
 KFVD—Piano Parade.
 KGIL—Music by Garber.
10—KECA—Sunday with Bill.
 KFI—Herbert J. Mann.
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 KNN—New York Philharmonic.
 KALI—Koinonia Bible Class.
 KCBQ—Bob Regan's Show.
 KFAC—Sunday Morning Concert.

★KFOX—L.A. Sentinel.
 KFSD—Chicago Roundtable.
 KFVD—Sunday Roundup.
 KFWB—Peter Potter.
 KGER—Radio Revival.
 KGFJ—Hits of the Week.
 KGIL—Bob Moore Show.
 ★KLAC—News; Parade of Music.
 KMPC—Dempsey-Tegeler Music Hour.
 KOWL—Price Chapel.
 KPCC—Easter Service.
 KRKD—Sunday Serenade.
 KWIK—St. Paul's Lutheran Church.

KWKW—Italian Novelties.
 KXLA—Al Williams.
10:15—EFL—Action for Survival.
 KFOX—Real Estate Counselor.
 KVOE—Organ Moods.
10:25—KPCC—Church News.
10:30—KFI—Chicago Round Table.
 KHJ, KGB, KVOE—Lutheran Hour.
 KFAC—1st Methodist Church.
 KFSD—America United.
 KFSG—Morning Worship.
 KGER—Music.
 KOWL—American-Jewish Program.
 KWIK—Sunday Pops.
 KWKW—Italian Melodies.
 KXLA—Hamrock Melodies.

10:40—KPCC—Tower Chimes.
10:45—KALI—Eagle Rock Baptist.
 KFOX—Tabernacle Benedictions.
10:50—KPCC—Church Service.
10:55★KWIK—News.

11—KECA—Sunday With Bill.
 KFI—Catholic Hour.
 KHJ, KGB—Frank and Ernest.
 KNN—New York Philharmonic.
 KALI—Baptist Church.
 KCBQ—Three Suns.
 KFAC—First Methodist Church.
 KFMB—Sammy Kaye.

11:15—KXLA—Squeakin' Deacon.
11:30—KECA—National Vespers.
 KFI, KFSD—Bob Considine.
 KHJ—Voice of Freedom.
 KNN, KCBQ—Symphonette.
 KFMB—Piano Playhouse.
 KFOX—Christian Church.
 KGFJ—Say It With Music.
11:45—KFI, KFSD—The World of Books.
 KHJ, KGB—Master Radio Canaries.

12—KECA—The Christian in Action.
 KFI, KFSD—American Forum.
 ★KHJ, KNN, KCBQ, KFAC, KFXM, KGB, KVOE, KWIK—News.
 KALI—Evangelistic Temple.
 KFMB—Proudly We Hall.
 KFOX—Popular Melodies.
 KFSG—Gospel Melody Time.
 KFVD—Lifelines.
 KFWB—Peter Potter.
 KGER—Open Door Church.
 KGFJ—Anybody's Hit Parade.
 KGIL—Pop Concert.
 ★KLAC—News; Parade of Music.
 KMPC—Sunday Record Session.
 KOWL—Italian Program.
 KPCC—Church Service.
 KWKW—Italian Novelties.
 KXLA—Squeakin' Deacon.

12:15★KHJ, KFXM—Bill Cunningham.
 KNN—Romance of the Highways.
 KCBQ—Home Builder.
 KFAC—Your Soloist.
 KGB—Real Estate.
 KPCC—Classical Gems.
 KWIK—Novelty Time.

12:30—KECA—Message of Israel.
 KFI, KFSD—Quiz Kids.
 KHJ, KGB—Juvenile Jury.
 KNN—University Explorer.
 KCBQ—First Presbyterian.
 KFAC—Met Encores.
 KFMB—Milton Cross.

KFOX—Tabernacle Benedictions.
 KFSD—Ratner Recommendations.
 KFSG—Morning Worship.
 KFVD—Hollywood First Baptist Church.
 KFWB—Peter Potter.
 KGER—Open Door Church.
 KGFJ—Sunday Showcase.
 KGIL—Christian Church.

★KLAC—News; Parade of Music.
 KMPC—Sunday Record Session.
 KOWL—American-Jewish Program.
 KPCC—Church Service.
 KWIK—United Brethren Church.
 KWKW—Italian Melodies.
 KXLA—Squeakin' Deacon.

11:15—KHJ—Dink Templeton.
11:30—KECA—National Vespers.
 KFI, KFSD—Bob Considine.
 KHJ—Voice of Freedom.
 KNN, KCBQ—Symphonette.
 KFMB—Piano Playhouse.
 KFOX—Christian Church.
 KGFJ—Say It With Music.
 KWKW—All-Saints Church.

11:45—KFI, KFSD—The World of Books.
 KHJ, KGB—Master Radio Canaries.
12—KECA—The Christian in Action.
 KFI, KFSD—American Forum.
 ★KHJ, KNN, KCBQ, KFAC, KFXM, KGB, KVOE, KWIK—News.

KALI—Evangelistic Temple.
 KFMB—Proudly We Hall.
 KFOX—Popular Melodies.
 KFSG—Gospel Melody Time.
 KFVD—Lifelines.
 KFWB—Peter Potter.
 KGER—Open Door Church.
 KGFJ—Anybody's Hit Parade.
 KGIL—Pop Concert.
 ★KLAC—News; Parade of Music.
 KMPC—Sunday Record Session.
 KOWL—Italian Program.
 KPCC—Church Service.
 KWKW—Italian Novelties.
 KXLA—Squeakin' Deacon.

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 KNN—Romance of the Highways.
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 KWIK—Novelty Time.
12:30—KECA—Message of Israel.
 KFI, KFSD—Quiz Kids.
 KHJ, KGB—Juvenile Jury.
 KNN—University Explorer.
 KCBQ—First Presbyterian.
 KFAC—Met Encores.
 KFMB—Milton Cross.

KFXM—Radio Canaries.
 KGER—Word of Truth.
 KOWL—Hungarian Hour.
 KRKD—Sunday on Ranch.
 KVOE—Family Concert.
 KWIK—Strings and Swing.
 KWKW—Portuguese Hour.

12:45—KNN—Melody Parade.
 KFVD—Piano Parade.
 ★KGIL—News.
1—KECA—Old-Fashioned Revival Hour.
 KFI, KFSD—The Falcon.
 KHJ—Hashknife Bartley.
 KNN—Dollar a Minute.
 KALI—Momentos Musicales.
 KCBQ—Greenwood Concert.
 KFAC—Keyboard Stylings.
 KFMB—Damon Runyon Theater.

KFOX—Evangelical Hour.
 KFVD—Squeakin' Deacon.
 KFWB—Sword of the Ivories.
 KGER—Healing Waters.
 KGFJ—Spencer's Showcase.
 KGIL—Easy Listening.
 ★KLAC—News.
 ★KMPC—News; Hits and Airs.
 KOWL—Scandinavian Hour.
 KPCC—Afternoon Concert.
 KRKD—Sunday on Ranch.
 KWIK—Layman's Hour.
 KWKW—Bill Stewart.
 KXLA—Strollin' Tom.

1:05—KLAC—Face the Music.
1:15—KFAC—Catholic Topics.
 KGIL—Pentecostal Tabernacle.
 KMPC, KWKW—Harmony House.
 ★KXLA—News.
1:30—KFI—Dr. Kildare.
 KHJ, KFXM, KGB, KVOE—Martin Kane, Private Eye.
 KNN, KCBQ—CBS Sunday Desk.

KFAC—Imports on Wax.
 KFOX—Christian School Hr.
 KFMB—Rogues Gallery.
 KFSD—The Hormel Girls.
 KFWB—Music.
 KGER—Light and Life.
 KGFJ—Sunday Serenade.
 KWIK—Fanchon De Voe.
 KXLA—Church in the Barn.
1:45—KWIK—Christian Science.

2—KECA—Voice of Prophecy.
 KFI—Phil Regan.
 KHJ, KFXM, KGB, KVOE—The Shadow.
 KNN, KCBQ—Meet Frank Sinatra.
 KALI—Jerry Hemphill Show.
 KFAC—Concert Favorites.
 KFMB—Guest Star.
 KFOX—Good News.
 KFVD—Harlem Holiday.
 KFWB—Music.
 KGER—Orchestras of the World.
 ★KGFJ, KLAC—News.
 KGIL—Melody Time.
 KMPC—Harmony House.
 KOWL—Catholic Holy Hour.
 KPCC—Afternoon Concert.
 KRKD—Sunday on Ranch.
 KWIK—Music For Listening.
 KWKW—Bill Stewart.
 KXLA—Church in the Barn.

2:05—KLAC—Face the Music.
2:15★KFMB—News.
 KFOX—Healing Waters.
 KGFJ—Hawaiian Serenade.
2:25★KFI—Bob Trout.
2:30—KECA, KFMB—Greatest Story Ever Told.
 KFI—Maisee.
 KHJ, KFXM, KGB, KVOE—True Detective Mysteries.

KFOX—Gospel Harbor Light.
 KFVD—Star Parade.
 KFWB—Melody for Youth.
 KGFJ—Time Was
 KGIL—Sunday Bible Players.
 KOWL—Yiddish Hour.
 KRKD—Youth for Christ.
 KWIK—Lutheran Hour.
 KWKW—Bill Garr Show.
 KXLA—Ole Rasmussen.

2:40—KGER—Long Beach Band.
2:45★KNN, KCBQ—CBS News Commentary, E. Seavard.
 KMPC—Parade of Hits.

3—KECA, KFMB—Lutheran Hr.
 KFI, KFSD—The Big Show.
 KHJ, KFXM, KGB, KVOE—Roy Rogers.
 KNN—American Rhapsody.
 KALI—Crystal Tea Room.
 KFAC—Museum Concert.
 KFOX—Gospel Youth Program.
 KFSG—Dr. Kelo R. Glover.
 KFVD—Star Parade.

★KFWB—News; Music.
 KGER—Colonial Tabernacle.
 KGFJ—Harlem Holiday.
 KGIL—Encore Time.
 ★KLAC—News; Face the Music.
 ★KMPC—News; Parade of Hits.
 KOWL—Yiddish Hour.
 KPCC—Afternoon Concert.
 KWIK—Ray Armen Show.
 KWKW—Bill Carr.
 KXLA—Ole Rasmussen.

sunday RADIO Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Religion

9:30—Voice of Prophecy, KHJ.
 10:30—Lutheran Hour, KHJ.
 11:00—Catholic Hour, KFI.
 11:30—National Vespers, KECA.
 12:00—Christian in Action, KECA.
 1:00—Old Fashioned Revival, KECA.

Comedy-Variety

2:30—Maisee, KFI.
 3:00—The Big Show, KFI.
 3:30—Memo From Molly, KNN.
 4:00—Jack Benny, KNN.
 4:30—Harris-Faye, KFI.
 4:30—Amos 'n' Andy, KNN.
 5:00—Edgar Bergen, KNN.
 6:00—Meet Corliss Archer, KNN.
 6:30—Horace Heidt, KNN.
 8:00—Our Miss Brooks, KNN.
 8:30—Edgar Bergen, KNN.
 9:00—Red Skelton, KNN.
 9:30—Jack Benny, KNN.

Drama

1:30—Dr. Kildare, KFI.
 2:30—Greatest Story, KECA.
 5:30—Theater Guild, KFI.

Classical, Semi-Classical Music

8:00—Salt Lake Tab'nacle, KNN.
 10:00—N.Y. Philharmonic, KNN.
 8:30—American Album, KECA.
 7:00—Contented Hour, KNN.
 8:30—Standard Hour, KFI.
 9:30—Atwater Kent Auditions, KECA.
 10:00—Chicago Theater, KHJ.

Comment-Narration

6:15—Louella Parsons, KECA.
 8:00—Drew Pearson, KECA.
 8:45—William Tusher, KECA.

Mystery-Detective

1:00—The Falcon, KFI.
 1:30—Martin Kane, Private Eye, KHJ.
 3:30—Nick Carter, KHJ.
 5:30—Peter Salem, KHJ.
 7:30—The Whistler, KNN.
 10:30—The Saint, KFI.

Public Interest-Information

9:00—People's Platform, KNN.
 5:00—California Caravan, KHJ.
 5:00—Center of Light, KFAC.
 8:15—If They Had Lived, KGFJ.
 8:45—Sunday Evening Club, KFAC.
 8:45—Trouble Is My Business, KFI.

Quiz, Participation

12:30—Quiz Kids, KFI.
 1:00—Dollar a Minute, KNN.
 5:00—Stop the Music, KECA.
 7:00—\$61 Question, KFI.
 8:00—Noah Webster Says, KFI.
 8:00—Twenty Questions, KHJ.

Popular-Western Music

2:00—Frank Sinatra, KNN.
 7:15—Ginny Simms, KECA.

3:15—EGIL—Concert Hi-Lites.
 KWIK—Letter From London.
 3:30—KECA, KFMB—Billy Graham.
 KHJ, KFXM, KGB, KVOE—Nick Carter.
 KXX, KCBQ—Memo From Molly.
 KALI—Sister Lambert.
 KFOX—Pentecostal Church.
 KFVD—Hollywood Talent Revue.
 KGER—Dr. Harry Rimmer.
 KGFJ—Western Roundup.
 KGIL—Music for Dancing.
 KWIK—United Pentecostal Church.
 EXLA—Western Music.
 4—KECA—Dr. Ernest Holmes.
 KFI, KFSD—The Big Show.
 KHJ, KGB—Harmony House.
 KXX, KCBQ—Jack Benny.
 KALI—Gai Paree.
 KFAC—Musical Masterpieces.
 KFOX—Sunshine Mission.
 *KFVD—Editor of the Air.
 KFVB—Old-Fashioned Revival KGER—Quizpration.
 KGIL—Songs of Yesterday.
 *KLAC, KGFJ, KWIK—News.
 *KMPC—News; Parade of Hits KOWL—Italian Hour.
 KPCC—Afternoon Concert.
 KXLA—Western Music.
 4:05—KLAC—Face the Music.
 KWIK—Music.
 4:15—EGFJ—Dinah Shore.
 KRKD—When Hawaii Calls.
 4:30—KECA—Lasman's Hour.
 KFI, KFSD—Phil Harris—Alice Faye.
 KXX, KCBQ—Amos 'n' Andy.
 KALI—Good Neighbor Sam.
 KFOX—Wings of Healing.
 KFVD—Call. Natl. Guard.
 KGER—American Bible Society.
 KGFJ—Dance Band Revue.
 KGIL—Stars on Parade.
 KOWL—Oriental Moods.
 KPCC—Adoremus Te.
 KWIK—Keyboard Classics.
 4:45—KGIL—Latin-American Rhythms.
 KOWL—Hellenic Hour.
 5—KECA, KFMB—Stop the Music
 KFI, KFSD—Hedda Hopper.
 KHJ, KGB—California Caravan.
 KXX, KCBQ—Bergen—McCarthy Show.
 KALI—U.S. Debate.
 KFAC—Center of Light.
 KFOX—Evangelist Program.
 KFVD—Frudly We Hall.
 KFWB—Voice of Calvary.
 KGER—Ebbie Treasury Hour.
 KGFJ—Disteland.
 KGIL—Armchair Favorites.
 *KLAC—News; Parade of Music
 *KMPC—News; Parade of Hits.
 KOWL—Yiddish Theater.
 KPCC—Adoremus Te.
 KRKD—Pilgrims Progress.
 KVOE—Pentecostal Hour.
 KWIK—Sunday Serenade.
 EXLA—Western Music.
 5:15—KXKW—Frances Dempster.
 5:30—KFI, KFSD—Theater Guild.
 KHJ, KFXM, KGB—Affairs of Peter Salem.
 *KXX, KCBQ—Dick Joy. News.
 KALI—Evening Concert.
 KFAC—Guy Bates Post.
 KFOX—Old-Time Religion.
 KFWB—Music Hall.
 KGER—Immanuel Christian Assembly.
 KGFJ—Piano Reveries.
 KGIL—Tahitian Memories.
 KMPC—God and Freedom.
 KPCC—Speaking of Books.
 KRKD—4-Square Church.
 KWIK—Stump the Preacher.
 KXKW—Don Pancho Hour.
 EXLA—Lincoln Ave. Church.
 KXX, KCBQ—Tom Harmon, Sports.
 KFOX—Broadcast of Truth.
 *KGFJ—News.
 *KMPC—Religious News Reporter.
 KPCC—Wings of Music.
 KWIK—Sacred Heart Hour.
 6—*KECA, KFMB—Walter Winchell.
 KFI, KFSD—Theater Guild.
 *KHJ, KFXM, KGB, KRKD, KVOE—Triumph Hour.
 KXX, KCBQ—Meet Corliss Archer.
 *KFOX, KFWB, KMPC, KXLA—News.
 KFAC—Columbia Masterworks
 KGER—Biblical Research.
 KGFJ—Songs of the Century.
 KGIL—Proudly We Hall.
 *KLAC—News; Parade of Music
 KPCC—Sacred Song Recital.
 KWIK—Let's Talk Music.

KXKW—Don Pancho Hour.
 6:15—KECA, KFMB—Louella Parsons.
 KFOX—Ministerial Union.
 KFWB, KGB—Music.
 KMPC—The Future is Now.
 KFC—Organ Recital.
 KRKD—Romantic Music.
 KXLA—Red Cross.
 6:30—KECA, KFMB—Album of Familiar Music.
 KFI—Music with the Girls.
 KXX, KCBQ—Horace Heidt.
 KFOX—Hal's Memory Room.
 KFSD—Texas Rangers.
 KFWB—Calvary Assembly.
 KGER—Lutheran League.
 KGFJ—Request Performance.
 KGIL—Dinner Concert.
 KMPC—America Speaks Up.
 KPCC—Evening Symphony.
 KVOE—Natl' Guard Show.
 KWIK—Nick Musky.
 KXKW—Proudly We Hall.
 KXLA—Lutheran Gospel Hour.
 6:45—KMPC—Philharmonic Reporter.
 KVOE—Errand of Mercy.
 7—KECA, KFMB—Paul Harvey.
 KFI, KFSD—\$64 Question.
 KHJ, KGB—Take a Number.
 KXX, KCBQ—Contented Hour.
 KFAC—Music Magic.
 KFOX—Full Gospel Assembly.
 KFSG—Angelus Hour.
 KFWB—Union Rescue Mission.
 KGER—Music Hall.
 KGFJ—Musical Digest.
 *KGIL—News.
 *KLAC—News; Parade of Music
 KMPC—Hour of St. Francis.
 KVOE—Evening Symphony.
 KWKW—Comedy of Errors.
 KWIK—Baronet Theater.
 KXKW—Pastor's Hour.
 KXLA—National Voice.
 7:15—KECA, KFMB—Ginny Simms.
 KGIL—Vaughn Monroe.
 KMPC—Women's Clubs.
 KXLA—Music.
 7:30—KECA—Ted Mack Family Hour.
 KFI, KFSD—Voices and Events.
 KHJ, KGB—Comedy of Errors.
 KXX, KCBQ—The Whistler.
 KFAC—Your Concert.
 KFMB—Andy Hardy.
 KFOX—The King's Service.
 KFSG—Evening Service.
 KFWB—Strollin' Tom.
 KGER—Voice of China.
 KGIL—Music Box.
 KWKW—Music of the Past.
 KWIK—Bethel Church.
 KXKW—Maple Chapel.
 KXLA—Church of Open Door.
 7:45—KFAC—Catholic Answers.
 KGER—1st Baptist Church of Inglewood.
 7:55—*KHJ—News.
 8—*KECA, KFMB—Drew Pearson.
 KFI, KFSD—Noah Webster Says.
 KHJ, KFXM, KGB, KVOE—Twenty Questions.
 KXX, KCBQ—Our Miss Brooks
 KFAC—First Methodist Church
 KFOX—Christian Science.
 KFSG—Evening Service.
 KFWB—First Presbyterian Church.
 KGER—First Baptist Church.
 *KGFJ—News.
 KGIL—Songs of Our Time.
 KLAC—Dept. of Employment.
 KMPC—Candlelight and Silver.
 KPCC—Tales From St. John's.
 KWIK—Footlight Parade.
 KXKW—Voice of Prophecy.
 KXLA—Open Door Church.
 8:15—*KECA, KFMB—Monday Morning Headlines.
 KGFJ—If They Had Lived.
 KLAC—Army Show.
 8:25—KGFJ—Philharmonic Reporter.
 8:30—*KECA, KFMB—Walter Winchell.
 KFI, KFSD—Standard Hour.
 KHJ, KFXM, KGB, KVOE—Count of Monte Cristo.
 KXX, KCBQ—Bergen—McCarthy Show.
 KGFJ—Ave Maria Hour.
 KGIL—Gems of Melody.
 KLAC—Irwin Allen.
 KPCC—Word of Life.
 KWIK—Father Divine.
 KXKW—92nd Street Church.
 8:45—KECA, KFMB—Wm. Tusher in Hollywood.
 KFAC—Sunday Evening Club.
 KGER—Message to Israel.
 KLAC—Hour of St. Francis.
 KPCC—Twentieth Century Poetry.
 KXLA—Music.
 9—KECA—Mystery File, Walter Kiernan.

KFI, KFSD—Standard Hour.
 *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 KXX, KCBQ—Red Skelton.
 KFAC—Sunday Evening Club.
 KFOX—Victory Baptist Church.
 KFSG—Evening Service.
 KFWB—Radio Edition of Bible.
 KGER—Bethel Church.
 KGFJ—Armchair Concert.
 KGIL—Musical Scrapbook.
 *KLAC—News; Wanted Persons; Music.
 KMPC—Freedom Story.
 KPCC—U. S. Report.
 KWIK—Jewel City Showcase.
 KXKW—Business Reporter.
 KXLA—Old-Fashioned Revival Hour.
 9:15—*KHJ, KFXM, KVOE—Report From Pentagon.
 KFSG—Voice of People.
 KFWB—Rabbi Maglin.
 *KGB—Bill Cunningham.
 KLAC—Guest Star.
 KMPC—Mother's Album.
 *KWKW—News.
 9:30—KECA—Atrwater Kent Auditions.
 KFI—Senators Report.
 KHJ, KFXM, KGB—Chicago Theater of the Air.
 KXX, KCBQ—Jack Benny.
 KFAC—Gateway to Music.
 KFMB—Alcoholism.
 KFOX—Swingtime at Elks.
 KFSD—The Saint.
 *KFWB—News; Music.
 KGER—Brown Schools Program.
 KGFJ—Proudly We Hall.
 KGIL—Musical Memories.
 KMPC—Lucy Lager Dance Time.
 KPCC—Music of Many Lands.
 KVOE—Echanted Hour.
 KWKW—Songs From Heart.
 KXKW—Union Church.
 9:45—KFI—Trouble Is My Business.
 KFMB—Bing Crosby.
 KFWB—American Hospital Assn.
 KLAC—Here's to Vets.
 10—*KECA, KFMB—ABC Late News.
 *KFI, KFSD—Richfield Reporter.
 KHJ, KFXM, KGB—Chicago Theater.
 *KXX, KCBQ—10 O'Clock Wire.
 KFAC—Gateway to Music.
 KFOX—Swingtime.
 KFSG—Foot of the Piano.
 KFVD—Spade Cooley Time.
 KFWB—Music.
 KGER—Four Square Gospel.
 KGFJ—Platter Party.
 KGIL—Ten O'Clock Curtain.
 *KLAC—News; Across the Footlights.
 KMPC—Lucy Lager Dance Time.
 KPCC—Concert Hour.
 KWIK—Symphony Hall.
 KXKW—Rosa De Saron Church.
 KXLA—Voice of Calvary.
 10:15—KECA—Wismer's Sunday Sports Review.
 KFI—Mayor Bowron.
 KXX, KCBQ—Top of the Week.
 *KFMB—George Sokolsky.
 KFSD—Lucy Lager Dance Time.
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 Investigate the Unusual Job Opportunities Now in Radio & TV
 Announcing—Acting—Disc Jockeying and Radio Operational Engineering (1st Class F.C.C. License)
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 KECA Sundays 10:30 - 11 P.M.
 "THE SPEARE SHOWCASE"
 KGFJ Sundays 1 - 1:30 P.M.
 FREDERICK H. SPEARE
 Radio and Television School
 5927 SUNSET BLVD. HO. 9-2325
 10:30—KECA—Speare Career Theater

KFI—The Saint.
 KHJ—Arthur Van Orch.
 KXX—George Fisher.
 KCBQ—N. Y. Philharmonic.
 KFAC—Nocturne.
 KFMB—Four Square Church.
 KFSG—Organ Musicale.
 KFWB—Echoes of Eden.
 KGB—Smoke Rings.
 KGER—Spirituals.
 KGIL—Juke Box Revue.
 KXKW—Green Pastures.
 KXLA—Memory Lane.
 10:45—*KXX—Howard K. Smith.
 11—*KECA—Geo. Sokolsky.
 KFI—Music and the Muse.
 KHJ, KFXM—Oklahoma Symphony.
 *KXX, KWKW—News.
 KCBQ—N. Y. Philharmonic.
 KFAC—Nocturne.
 KFMB—Triumph Church.
 KFOX—Swingtime.
 KFSD—Lucy Lager Dance Time.
 KFSG—Song Stories.
 KFVD—Spade Cooley Time.
 KFWB—Echoes of Eden.
 KGFJ—Salute to Reservists.
 *KLAC—News; Across the Footlights.
 KMPC—Salute to Reservists.
 KPCC—Music for Dreaming.
 KWIK—Granger Show.
 KXLA—Church of God.
 11:15—KECA—Cinegrill Orch.
 KXX—Stan Kenton.
 KFSG—Jubilee Sincers.
 KXKW—Music for Dreaming.
 11:30—KECA—Dance Orch.
 KFI—America United.
 KFOX—Hal's Memory Room.
 KFSG—Heavenly Harmonies.
 KFWB—Music You Want.
 KGFJ—Serenade in Blue.
 KMPC—Dreamtime Music.
 11:45—KXX—University Explorer.
 KGFJ—Salvation Army.
 *KMPC—News.
 12—*KXX, KLAC—News.
 KFAC—Midnight Serenade.
 KFVD—Spade Cooley Time (to 1).
 KFWB—Music After Midnight.
 12:05—KXX—Midnight Music Man.
 KLAC—Across the Footlights.

Recorded Highlights
 SUNDAY POPULAR
 9:30 a.m.—KFWB, Peter Potter.
 2:00 p.m.—KFVD, Hunter Hancock.
 CLASSICAL
 9:30 a.m.—KFAC, Gilbert and Sullivan.
 9:30 a.m.—KFAC, Gateway to Music.
 1:00 a.m.—KFAC, Symphony.

ACADEMY AWARD VOICE
 Marvin Miller, announcer of NBC's "The Railroad Hour" and other top air programs, has the distinction of being "the voice" of two current Academy Award nomination films. He did the narration for Warner Brothers' "My Country 'Tis of Thee" and was all of the voices in "Gerald McBoing-Boing."

BUSY SISTERS
 It was strictly a coincidence that the Andrews Sisters, while celebrating their fifteenth anniversary in radio, committed themselves for eight airshows during one week. These included six "Club 15" performances (three of them taped for future airings), an appearance with Bing Crosby and, finally, a spot Sunday on a network other than CBS.

MONDAY, MARCH 26

★Indicates News Broadcast
8—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI—Break the Bank.
 ★KHJ, KFXM, KGB, KVOE—Ceel Brown.
 KXX—Ralph Story Show.
 KALC—Dr. Bailes.
 KFAC—Church Federation.
 KFOX—Bible Society.
 KFVD—Wakeup Ranch.



ALLIN SLATE
 Newscaster
 and
 Turf Reporter
 8 A.M., 12 Noon, 4 P.M.
 Daily
KIEV - 870 KC
 Center of the Dial

★KFWB, KIEV, KLAC, KMPC, KXLA—News.
 KGER—Mizpah.
 KGFJ—Science of Mind.
 KGIL—Musical Clock.
 KOWL—Spanish Hour.
 KRKD—Ernest C. Wilson.
 ★KWKW—News; Club 1490.
 KWKW—Ritmos Latino-Americanos.
8:05—KIEV—Phil's Platter Party.
 KLAC—Stock Reports.
8:10—KWKW—Church of Truth.
8:15★KHJ, KGB, KOWL, KFWB—News.
 ★KXX, KCBQ—News, Dave Valle.
 KALI—Rev. Page.
 KFAC—Serenade.
 KFOX—Gospel Joy Bringer.
 KFWB—Bill Leyden.
 KGFJ—Delinquency Forum.
 KLAC—Haynes at the Reins.
 KMPC—Markets, Sports.
 KRKD—Top Tunes.
 KWKW—Council of Churches.
 KXLA—Music.
8:30—KFI, KFSD—Jack Berch.
 KHJ, KFXM, KGB, KVOE—Bible Institute.
 KXX, KCBQ—Grand Slam.
 KALI—Brother Welch.
 ★KFAC, KGIL, KLAC, KRKD—News.
 KFOX—Words of Life.
 KFVD—Morning Call.
 KGER—Voice of China.
 KGFJ—Yesterday's Hits.
 KMPC—Ross Mulholland.
 KOWL—Precious Memories.
 KWKW—Nazarene Church.
 KXLA—Haven of Rest.
8:35—KRKD—Disicland.
8:45—KFI, KFSD—Dial Dave Garraway.
 KXX—Rosemary.
 KFAC—Unity.
 ★KFVD, KFWB—News.
 KGER—Bible Treasury Hour.
 KGIL—On Parade.
 KLAC—Racing News.
 KWKW—Voice of China.
9—KECA, KFMB—Johnny Olsen's Luncheon Club.
 ★KFI, KALI, KFSD, KWIK—News.
 ★KHJ—Kate Smith Speaks.
 KXX—Wendy Warren.
 KFAC—Piano Parade.
 KFOX—Pentecostal Church.
 KFVD—Morning Call.
 KFWB—Music.
 KGER—Lutheran Hour.
 KGFJ—Show Tunes.
 KGIL—Morning Varieties.
 KIEV—Phil's Platter Party.
 ★KLAC—News; Coffee With Crosby.
 KMPC—Ross Mulholland.
 KOWL—Back to the Bible.
 KRKD—Sagebrush Serenade.
 KWKW—Bill Stewart.
 KXLA—Bar Nothing Ranch.

9:05—KWIK—Club 1490.
9:15★KECA, KFMB—Edwin C. Hill.
 KFI—Meyers Goes to Market.
 KHJ, KFXM, KGB, KVOE—Gospel Singers.
 KXX, KCBQ—Aunt Jenny.
 KALI—The King Sings.
 KFOX—Home Missionary.
 ★KFVD—News.
 KGIL—Ballads for You.
 KOWL—Best Songs.
9:20★KECA—Don Gardner, News.
9:30—KECA—Quick as a Flash.
 KFI—Ladies' Day.
 KHJ—Norma Young.
 KXX, KCBQ—Helen Trent.
 KALI—Hunter Hancock.
 KFAC—Accent on Strings.
 KFOX—Full Gospel.
 KFVD—Morning Call.
 KFWB—Eleanor Roosevelt.
 KGER—God's Half Hour.
 KGFJ—Dance Band Review.
 KGIL—At Home With the Masons.
 KIEV—Coffee Time.
 KLAC—Today's Top Tunes.
 KMPC—Chef Milani.
9:45—KXX, KCBQ—Our Gal Sunday.
 KFOX—Highland View Bible.
 ★KFVD, KRKD—News.
9:55★KFAC—News.
10—KECA, KFMB—Victor H. Lindlahr.
 KFI—All Around Town.
 ★KHJ, KFXM, KGB, KVOE, —News, Glenn Hardy.
 KXX—Big Sister.
 KALI—Hunter Hancock.
 KFAC—Morning Concert.
 ★KFOX, KGER, KWIK—News.
 KFVD—Morning Call.
 KFWB—Eleanor Roosevelt.
 KGFJ—Bing Sings.
 KGIL—Waltz Time.
 KIEV—Discing With Dick.
 KLAC—Al Jarvis Ballroom.
 ★KMPC—News; Melodies for Milady.
 KOWL—Yiddish Hour.
 KRKD—Piano Paintings.
 KWKW—Bill Stewart.
 KXLA—Tom Cafferty.
10:05—KWIK—Musical Market.
10:10—KFOX—Social Security.
10:15—KECA—Yesterday on Broadway.
 KHJ, KFXM, KGB, KVOE—Tello-Test.
 KXX—Ma Perkins.
 KFOX—Music.
 KFWB—Music.
 KGER—Tommy Balrd.
 ★KGFJ—News.
 KGIL—Bing Crosby.
 KRKD—Dr. Richardson.
10:25★KFWB—News.
10:30—KECA, KFMB—My True Story.
 ★KFI, KGIL, KFVD, KXLA—News.
 KHJ—Russ Morgan Show.

KXX—Young Dr. Malone.
 KALI—Popular Music.
 KFAC—Song Recital.
 KFOX—Salvation Army.
 ★KFWB—News; Maurice Hart.
 KGER—Helen Markham.
 KGFJ—Record Review.
 KMPC—Marvin Ash.
 KWIK—Record Album.
 KWKW—Tony Sein.
10:35—KGIL—Mid-Morning Melodies.
10:45—KFI—Life Can Be Beautiful.
 KXX—Guiding Light.
 KHJ—Dick Haymes.
 KFOX—Morning Musical.
 KFVD—Morning Call.
 KGER—Rev. Le Roy Kopp.
 KRKD—Midnight Mission.
 KXLA—Music.
10:55—KECA, KFMB—Betty Crocker.
 KALI, KGFJ—Major League Ball.
 ★KFAC, KFXM, KWIK—News.
11—KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KFXM, KGB, KVOE—Ladies' Fair.
 KXX—Second Mrs. Burton.
 KALI, KGFJ—Major League Ball.
 KFAC—Guy Bates Post.
 KFVD—Bible Institute.
 KFWB—Maurice Hart.
 KGER—Rev. Kopp.
 KGIL—Mid-Morning Melodies.
 KIEV—Discing With Dick.
 KLAC—Al Jarvis Ballroom.
 ★KMPC—News; L.A. Today.
 KOWL—Spanish Hour.
 KRKD—Songs of Yesteryear.
 KWIK, KXLA—Music.
 KWKW—Tony Sein.
11:15—KECA—Easy Aces.
 KXX—Perry Mason.
 KFAC—Folk Songs.
 KGER—Sunshine Mission.
 ★KXLA—Pasadena News.
11:25★KHJ, KVOE—News.
11:30★KECA, KFMB—John B. Kennedy.
 KFI, KFSD—Live Like a Millionaire.
 KHJ, KFXM, KGB, KVOE—Queen for a Day.
 KXX, KCBQ—Nora Drake.
 KFAC—Music Hall.
 ★KFOX, KRKD—News.
 KFVD—Rescue Mission.
 ★KFWB—News; Maurice Hart.
 ★KGER—News; Redemption Ranch.
 KGIL—Musical Moments.
 KOWL—Jerry Gray Show.
 KWKW—County Schools.
 KWKW—Hora de Los Angeles.
 KXLA—Hometown Jamboree.
11:40—KFOX—Music.
11:45★KECA—Baukhage Talking.
 KGER—Hour of Prayer.
 KXX—Brighter Day.
 KFO—Name This Song.
 ★KGIL—News.
 ★KMPC—H'wood Beauty Digest.
 KOWL—Tune Time.

KRKD—Sweet Pops.
 KWIK—Guest Star.
11:55★KECA—News.
12★KECA—Hank Weaver, News.
 KFI—Farm Reporter.
 ★KHJ, KIEV, KWIK, KGB—News.
 ★KXX—News, Bill Kenneally.
 KALI, KGFJ—Major League Ball.
 KFAC—Luncheon Concert.
 KFSD—Life Can Be Beautiful.
 ★KFVD—Editor of the Air.
 KFWB—Bill Anson.
 KGER—Songs for Luncheon.
 KGIL—Lombardo Time.
 KLAC—Al Jarvis Ballroom.
 KMPC—Peace Prayer; Music.
 KOWL—Joe Adams Show.
 KRKD—Daily Almanac.
 KWKW—Hora de Los Angeles.
 KXLA—Hometown Jamboree.
12:15—KECA—Play It Again.
 KFI, KFSD—Road of Life.
 KHJ—Bell Ringer.
 KXX—Wendell Noble.
 ★KFOX, KFVD, KGER—News.
 KGIL—Vocal Varieties.
 KIEV—Discing With Dick.
 ★KMPC—Southland Reporter.
12:30—KECA, KFMB—Modern Romances.
 KFI, KFSD—Pepper Young's Family.
 KHJ—Nancy Dixon.
 KXX—Art Linkletter.
 KFOX—Coffee Quiz.
 KFVD—Shopping Highlights.
 ★KFWB—News; Bill Anson.
 KGER—Luncheon Serenade.
 KGIL—Homemakers Matinee.
 KMPC—Religious Science Inst.
 KRKD—Prairie Schooner.
 KWKW—Upton Close.
 KXLA—Ole Rasmussen.
12:45—KECA, KFMB—David Anity.
 KFI, KFSD—Blkit to Happiness.
 ★KHJ—Cedric Foster.
 ★KFAC—News.
 KFOX—Latin American Music.
 KMPC—Report to Ranchers.
 KWKW—Sports; Music.
12:55★KXX, KCBQ—Cedric Adams.
1—KECA—Ira Cook.
 KFI, KFSD—Backstage Wife.
 KHJ, KFXM, KGB, KVOE—Jack Kirkwood Show.
 KXX—Hilltop House.
 KALI—Whittier Hour.
 KFAC—Employment Review.
 KFOX—Texas Tny.
 KFVD—Shopping Highlights.
 KFWB—Bill Anson.
 KGER—Peter Slack, Organ.
 KGFJ—From Sunset and Vine.
 KGIL—Homemakers Matinee.
 KIEV—Strictly Instrumental.
 ★KLAC—News; Sports.
 ★KMPC—News; Bill Ewing.
 KOWL—Joe Adams.
 KRKD—Polka Time.
 KWKW—Bill Garr Show.
 KXLA—Community Broadcast.
1:10—KLAC—570 Club.
1:15—KFI, KFSD—Stella Dallas.
 KXX, KCBQ—Kings Row.
 KFOX—Books Bring Adventure.
 KWKW—Races and Sports.
 KXLA—Le Roy Smith.
1:30—KFI, KFSD—Lenzo Jones.
 KHJ, KGB—Double or Nothing.
 KXX—Housewives' Protective League.
 KFAC—Composers Corner.
 KFVD—For Westerners Only.
 ★KFWB—News; Bill Anson.
 KGER—Calif. Cavalcade.
 KGFJ—Anybody's Hit Parade.
 KIEV—Phil's Platter Party.
 KXLA—Western Music.
1:45—KFI, KFSD—Widder Brown.
 KGER—Social Security.
 KWKW—Races and Sports.
2—KECA, KFSD—When a Girl Marries.
 ★KHJ, KXX—News.
 KALI—Klub KALI.
 KFAC—Concert Matinee.
 KFOX—Texas Tny.
 KFVD—Harlematinee.
 KFWB—Bill Anson.
 ★KGER—Upton Close.
 KGFJ—Meet the Band.
 KGIL—Homemakers Matinee.
 KIEV—Phil's Platter Party.
 ★KLAC—News; Sports.
 ★KMPC—News; Johnny Grant.
 KOWL—Joe Adams Show.
 KRKD—Your Neighbors.
 KWKW—Open House.
 KXLA—Frank Simon.
2:05—KXX—Paul Masterson Show.
2:10—KLAC—570 Club.
2:15—KFI, KFSD—Portia Faces Life.
 KHJ—Luncheon With Lopez.
 KGER—Bonjours, Mesdames.
 KGFJ—Variety on Piano.
 KXLA—Al Williams.
2:25—KXX—Mr. Information.
2:30—KECA, KFMB—Variety Fare.
 With Bob Moon.

Monday RADIO Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
 3:00—Arthur Godfrey, KXX.
 7:00—My Friend Irma, KXX.
 8:30—Talent Scouts, KXX.
 9:30—Beulah, KXX.
Quiz, Participation
 7:00—Welcome to Hollywood, KECA.
 8:00—McNeill Bkfst. Club, KECA.
 8:30—Grand Slam, KXX.
 11:00—Double or Nothing, KFI.
 11:30—Live Like a Millionaire, KFI.
 11:30—Queen for a Day, KHJ.
 12:30—Art Linkletter, KXX.
 2:00—Surprise Package, KECA.
 3:00—Welcome Travelers, KFI.
 7:30—Bob Hawk, KXX.
Mystery-Detective
 6:30—Boston Blackie, KECA.
 6:30—Inner Sanctum, KFI.
 7:30—Let George Do It, KHJ.
 8:30—Under Arrest, KHJ.
 9:30—Crime Fighters, KHJ.
 10:00—I Love a Mystery, KHJ.
Drama
 6:00—Lux Theater, KXX.
 9:00—H'wood Playhouse, KXX.
Comment-Narration
 9:00—Kate Smith, KHJ.
 9:30—Eleanor Roosevelt, KFWB.

Classical, Semi-Classical Music
 1:30—Housewives' League, KXX.
 4:30—Burrill Wheeler, KFI.
 4:30—Behind the Story, KHJ.
Public Interest-Information
 5:30—Voice of Firestone, KFI.
 7:00—Boston Pops Orch., KFI.
 8:30—Railroad Hour, KFI.
 9:00—Telephone Hour, KFI.
Sports
 8:45—Racing News, KLAC.
 10:55—Major League Ball, KALI, KGFJ.
 5:15—Tom Harmon, KXX.
 5:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 6:15—Lippy Duckat, KWIK.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
Popular-Western Music
 4:00—Curt Massey, KXX.
 8:15—M. Whiting and J. Smith, KXX.

KFI, KFSD—Just Plain Bill.
 KBJ—Women Are Wonderful.
 KXX—Jack Owens.
 KALI—United Nations Today.
 *KFVD, KGJ—News.
 *KFWB—News; Bill Anson.
 KGER—Garden School.
 KGIL—Variations in Rhythm.
 *KRKD—News; Tops in Pop.
 KWKW—Bill Sampson.
 2:40—KGER—Guest Artists.
 2:45—KFI, KFSD—Front-Page Farrell.
 KXX—George Fisher.
 KALI—Cavalcade.
 KGFJ—Saindos Amigos.
 KGIL—Songs for Everyone.
 KXLA—Frank Simon.
 2:55—KFCB—News.
3—KECA—Rudy Valley Show.
 KFI, KFSD—Welcome Travelers.
 KHJ—Club 930.
 KXX, KCBQ—Arthur Godfrey.
 KALI—Jerry Heaphill Show.
 KFCB—World of Opera.
 KFOX—Martin's Highlights.
 KFVD—Harlematinee.
 KFWB—Peter Potter.
 *KGER, KLAC, KMPC, KWIK, KXLA—News.
 KGFJ—Housewives Hit Parade.
 KGIL—Encore Time.
 KIEV—Freddy Martin.
 KOWL—Joe Adams Show.
 KRKD—Tops in Pop.
 KWKW—Salute to Safety.
 3:05—KGER—Fiesta Grande.
 KMPC—Johnny Grant.
 3:10—KFOX—Star Dust.
 KLAC—570 Club.
 3:15—KFOX—Vedlet Rendered.
 *KGIL—News.
 KWKW—Sports.

**THE MAN FROM
 MUSIC MOUNTAIN**
 with EDDIE KIRK
 Songs from the hills and
 plains
 3:15 to 4:30 P.M.
KXLA
 Monday thru Friday


3:30—KXLA—Music Mountain.
 KECA, KFMB—Frances Scully.
 KFI, KFSD—Aunt Mary Kall—Top Tune Time.
 KFCB—Lyrics in Chorus.
 KFVD—Song Stylists.
 KGER—Rancho 1390.
 KGFJ—Western Roundup.
 KGIL—Dance Matinee.
 KIEV—Discing With Dick.
 KOWL—Chico's Swingtime.
 *KRKD—News; Tops in Pop.
 *KWKW—News; Rodeo Bill.
 3:45—KFI, KFSD—The Woman in My House.
 KHJ—Lynn Looks at H'wood.
 *KFCB—News.
 KFOX, KFVD—Old-Age Pensioners.
4—KECA—Favorite Five, with Lou Crosby.
 KFI, KFSD—This Woman's Secret.
 *KHJ, KFEM, KGB—Fulton Lewis.
 KXX, KCBQ—Curt Massey.
 KALI—Beautiful Mexico.
 KFCB—Musical Masterpieces.
 *KFOX, KMPC, KWIK—News.
 *KFVD—Editor of the Air.
 KFWB—Peter Potter.
 KGER—Rancho 1390.
 KGFJ—Piano Moments.
 KGIL—Western Trails.
 *KIEV—News; Date with Slate.
 *KLAC—News; Sports.
 KOWL—Chico's Swingtime.
 KRKD—Spotlight on a Star.
 KWKW—Imperial Hour.
 KXLA—Music Mountain.
 4:05—KFOX—Dr. Harrod.
 KMPC—Johnny Grant.
 4:10—KLAC—Stars of the Week.
 KWIK—La Pointe Show.
 4:15—KFI, KFSD—Dr. Paul.
 *KHJ, KFEM, KGB, KVOE—Frank Hemingway.
 KXX, KCBQ—Strike It Rich.
 KFOX—Freddie Martin.
 KFVD—Harlematinee.
 KGFJ—Among My Souvenirs.
 KIEV—Discing With Dick.
 KOWL—Italian Hour.
 KRKD—Waltzes.
 4:25—KFWB—News.
 4:30—KECA—Happy Theater.

KFI—Burrill Wheeler.
 *KHJ, KGB—Behind the Story.
 KALI—Fantasia Musicales.
 KFOX—Hitching Post.
 KFWB—Platter Pals.
 KGFJ—Dixieland.
 KMPC—Ira Cook.
 KRKD—Sweet Songs.
 KXLA—Music.
 4:45—KECA—Headline Edition.
 *KHJ, KFEM, KGB, KVOE—News, Sam Hayes.
 KXX—Harry Babbitt.
 KLAC—Racing Roundup.
 *KOWL, KRKD—News.
 *KOWL—News.
 KRKD—Spotlight on a Star.
5—KECA, KLAC, KWKW—News.
 *KFI—Feature Wire.
 KHJ, KFEM, KGB, KVOE—Mark Trall.
 *KXX, KCBQ—News, Murrow.
 KFCB—Sunset Serenade.
 KALI—Voice of So. America.
 KFOX—Sunshine Mission.
 KFWB—Red Rowe.
 KGER—Rancho 1390.
 KGFJ—Jive at Five.
 KGIL—Children's Corner.
 KIEV—Sam's Show.
 KMPC—Help Wanted.
 KOWL—Rhapsody in Rhythm.
 KRKD—News; Joe Thompson.
 *KWKW—News.
 KXLA—Music.
 5:10—KLAC—Los Angeles Today.
 3:15—KECA—Elmer Davis.
 *KFI—News, Ted Meyers.
 KXX—Tom Harmon.
 *KGER—News.
 KGFJ—Pianists of the Future.
 *KMPC—Raymond Swing.
 KWKW—Today at the Races.
 KXLA—Squeakin' Deacon.
 5:20—KLAC—Jukebox Jamboree.
 5:30—KECA, KFMB—Chet Huntley.
 KFI, KFSD—Voice of Firestone.
 KHJ, KFEM, KGB, KVOE—Clyde Beatty.
 *KXX, KCBQ—C. Collingwood.
 KFCB—Whom Bill Club.
 *KFOX, KGIL—News.
 KGER—Gospel Friends.
 KGFJ—L. Ron Hubbard.
 KMPC—Stars of Song.
 KRKD—Sports Dial.
 KWKW—Romano Spanish Hr.
 5:35—KGIL—Tops in Pops.
 5:45—KECA, KFMB—Bob Garrod.
 *KXX, KCBQ—News, Goss.
 KFOX—Your Fishcaster.
 KGFJ—Record Jackpot.
 KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
 5:55—KXX—Local News.
 KHJ, KGB, KVOE—Victor Borge.
6—KECA—Edwin C. Hill.
 KFI—The American Way.
 *KHJ, KFEM, KGB—Gabriel Heatter.
 KXX, KCBQ—Lux Radio Theater; Janet Gaynor and Charles Farrell in "Seventh Heaven."
 KFCB—Prelude to Evening.
 *KFOX, KIEV, KLAC, KMPC, KWIK—News.
 *KFWB—Clete Roberts, News.
 KGER—American Soul Clinic.
 KGFJ—Request Performance.
 KGIL—Dinner Concert.
 KRKD—Variety Time.
 KWKW—Fordellone.
 KXLA—Toastmaster Club.
 6:05—KECA—Main Street to Malibu.
 KIEV—Sam's Show.
 KLAC—Al Jarvis Ballroom.
 6:10—KECA—Inside Los Angeles.
 KFOX—Time Out.
 6:15—KECA—Hannibal Cobb.
 *KHJ, KGB—Radio Newsreel.
 KFWB—Sports.
 KMPC—Bob Kelley, Sports.
 KWIK—Lippy Duckat, Sports.
 6:30—KECA—Boston Blackie.
 KFI—Candy Matson.
 KHJ, KGB—The Answer Man.
 KFCB—Musical Milestones.
 KFOX—Hal's Memory Room.
 KFWB—America Dances.
 KGER—Back to the Bible.
 KGIL—Joe Hernandez.
 KMPC—Jack Patton Show.
 KWIK—American Jewish Hr.
 KWKW—Hoyos Hour.
 KXLA—Eddy Arnold Show.
 6:45—KHJ, KFEM, KGB, KVOE—News, Sam Hayes.
 *KGFJ—News.
 KGIL—Down Memory Lane.
 KRKD—Dr. Joseph Murphy.
 KXLA—Music.
 6:55—KHJ, KGB, KVOE—Bill Henry
7—KECA, KFMB—Lone Ranger.
 KFI, KFSD—Boston Pops

Orch.
 KHJ, KFEM, KGB—War Front—Home Front.
 KXX, KCBQ—My Friend Irma.
 KFCB—Evening Serenade.
 KFOX—American Dances.
 KGER—Family Bible Hour.
 KGFJ—Musical Digest.
 *KGIL, KLAC, KRKD—News.
 KIEV—Sam's Show.
 KMPC—Musical Memories.
 *KWKW—Frank Edwards.
 KWKW—Hoyos Hour.
 KLAC—Dan Lundberg.
 7:05—KLAC—Crosby and Company.
 7:15—KGIL—Songs by Crosby.
 KRKD—Strolling Tom.
 KXLA—Music.
 7:30—KECA—Inner Sanctum.
 KHJ, KFEM, KGB, KVOE—Cisco Kid.
 KXX, KCBQ—Bob Hawk Show.
 KFCB—Echtes and Encores.
 KFWB—Joh Opportunities.
 KGER—Rev. Al Harlan.
 KGIL—Your Boy & Scouting.
 KLAC—Make Mine Music.
 KMPC—Bob Kelley.
 KRKD—Dr. Richardson.
 KWKW—Bets Spanish Prog.
 7:45—KFOX—News.
 KFCB—Melody Time.
 KFWB—Rosary Hour.
 KMPC—Red Cross Story.
 KWKW—Sports Back Talk.
 KXLA—Western Music.
8—KECA—Let's Go, With Ralph Flanagan.
 KFI, KFSD—One Man's Family.
 KHJ, KFEM, KGB, KVOE—Let George Do It.
 *KXX, KCRQ—Lowell Thomas.
 KFCB—Evening Concert.
 KFOX—Modern Concert.
 KFCB—Founder's Hour.
 KGER—Bible Treasury.
 KGFJ—Melody Revue.
 KGIL—Bob Moore Show.
 *KLAC, KXLA—News.
 *KMPC—News, Nesbitt.
 KWKW—Record Junction.
 8:05—KLAC—Spring Training.
 8:10—KLAC—Make Mine Music.
 8:15—KFI, KFSD—World News.
 KXX, KCBQ—Jack Smith—Margaret Whiting.
 KFOX—Averill Berman.
 KFWB—Errand of Mercy.
 KGER—Hebrew Christian Hr.
 KGFJ—Treasury Dept.
 KMPC—Bing Crosby.
 KXLA—Atomic Defense.
 8:30—KECA, KFMB—Henry J. Taylor.
 KFI, KFSD—Railroad Hour.
 KHJ, KFEM, KGB—Under Arrest.
 KXX, KCBQ—Talent Scouts.
 *KFWB, KGIL—News.
 KGER—Music Hall.
 KGFJ—Today's Hits.
 *KGIL—News.
 KMPC—Your City.
 KMWK—Footbill Features.
 KXLA—Music.
 8:45—KECA—ABC World News.
 KFOX—Sacramento News Letter.
 KFOX—Dr. Hewitt.
 KFWB—U.N. Today.
 KGER—Voice of China.
 KGIL—Melodies Soft & Sweet.
 KMPC—Better Human Relations.
9—KECA—Richard Wallace Show.
 KFI, KFSD—Telephone Hour.
 *KHJ, KFEM, KGB, KVOE—News, Glenn Hardy.
 KXX, KCBQ—Hollywood Star Playhouse.
 KFCB—Evening Concert.
 KFCB—Crunder Time.
 KFOX—Stories to Remember.
 KFWB—Music.
 KGER—Bible Study.
 KGFJ—Today's Hits.
 KGIL—Musical Scrapbook.
 *KLAC, KWIK—News.
 KMPC—Hollywood Close-up.
 KWKW—Business Woman's Forum.
 KXLA—Squeakin' Deacon.
 9:05—KLAC—Make Mine Music.
 9:15—KHJ, KGB, KVOE—Fulton Lewis, Jr.
 KFOX—Business Reporter.
 KMPC—Curtain Call.
 9:30—KECA—Piano Playhouse.
 KFI—Dave Rose Show.
 KHJ, KGB, KVOE—Crime Fighters.
 KXX, KCBQ—Beulah.
 KFOX—Serenade in Swing.
 KFCB—Word and Song.
 *KFWB, KWKW—News.

KGER—John Brown Schools.
 KGFJ—Platter Party.
 KGIL—Musical Memories.
 KMPC—Lucky Lager Dance.
 9:45—KXX, KCBQ—Club 15.
 KFOX—Sacramento Newsletters.
 KFCB—Echoes From Antiquity.
 KFWB—Darr Smith in Hollywood.
 KWKW—Christ Church Unity.
 9:55—KHJ, KGB, KLAC, KVOE—News.
10—KECA, KFMB—News of Tomorrow.
 *KFI, KFSD—Richfield Reporter.
 KHJ, KFEM, KGB—I Love a Mystery.
 *KXX, KCBQ—10 o'Clock Wire.
 KFCB—Musical Crossroads.
 KFOX—Music.
 KFCB—Uncle Paul.

SPADE COOLEY TIME
 "King of the Disc Jockeys"
 GEORGE SANDERS
 NOW 10 P.M.



KFVD—Spade Cooley Time.
 KFWB—Gene Norman Show.
 KGER—When Day is Done.
 KGFJ—Platter Party.
 KGIL—Ten O'Clock Curtain.
 KLAC—Boxing, Ocean Park.
 KMPC—Lucky Lager Dance.
 KWKW—Love's Notebook.
 *KXLA—News.
 10:15—KECA—Dr. Frederick Bailes.
 *KFI—Virgil Plunkley.
 *KHJ, KGB—Frank Edwards.
 KXX—Bob Elson.
 KFSD—Lucky Lager Dance.
 KWKW—Spotlight Spinners.
 KXLA—County Youth Debate.
 10:30—KECA, KFMB—Dream Along.
 KFI—Johnny Murray.
 KHJ—Lonesome Gal.
 KXX—Starlight Salute.
 KFCB—Happy Side of Living.
 KGER—Music As You Like It.
 KGIL—Juke Box Revue.
 10:45—KECA—New Yorkers From The Town House.
 KFI—Sports Digest.

BILL STEWART
 your favorite DISC JOCKEY
 on
KWKW
 9 A.M. DAILY 10:45 P.M.

KWKW—Bill Stewart.
 KXLA—Folk Music.
 10:55—KLAC—News.
 *KECA—Meet the Band.
11—KFI, KFJ, KXX—News.
 KFCB—Musical Crossroads.
 KFOX—Concert Master.
 KFSD—Lucky Lager Dance.
 KFCB—Latin America Songs.
 KFVD—Spade Cooley Time.
 KFWB—Gene Norman.
 KGFJ—Platter Party.
 KGER—Spirituals.
 KGIL—Tour of the Town.
 KLAC—Don Otis.
 KMPC—Leisure Time.
 KWKW—Bill Stewart.
 KXLA—Folk Music.
 11:10—KXX—Sports.
 11:15—KECA—Town House.
 KFI—Red Nichols & His Five Pennies.
 KHJ—The Continental.
 KXX—Merry-Go-Round.
 KFCB—Our Defense.
 KXLA—Bailey & Cooper.
 11:30—KECA—Philharmonic Reporter.
 KFI—Red Nichols & His 5 Pennies.
 KHJ—The Crowell's Nest.

GEORGE WILHELM PRESENTS
FOLK MUSIC
 ON
KXLA
 3:30 to 5:00 A.M.
 Mon. thru Sat.

TUESDAY, MARCH 27

- ★Indicates News Broadcast
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI—Coffee Time.
 ★KHJ, KFAM, KGB, KVOE—Cecil Brown.
 KNN—Ralph Story Show.
 KALI—Dr. Baileta.
 KFAC—Country Church.
 KFOX—Bible Society.
 KFSD—Open House.
 KFVD—Wakeup Ranch.
 ★KFWB, KIEV, KLAC, KMPC, KWIK, KXLA—News.
 KGER—Mizpah.
 KGFJ—Remember Romany.
 KGIL—Musical Clock.
 KOWL—Spanish Hour.
 KRKD—Ernest C. Wilson.
 KWKW—Latin Rhythms.
8:05—KIEV—Phil's Platter Party.
 KLAC—Stock Reports.
8:10—KWKW—Church of Truth.
8:15★KHJ, KGB, KOWL—News.
 ★KNN—News, Dave Vaile.
 KALI—Rev. Page.
 KFOX—Prison Missionaries.
 KFWB—Bill Leyden.
 KGFJ—The Judge Speaks.
 KLAC—Haynes at the Reins.
 KMPC—Marketa, Sports.
 KRKD—Top Tunes.
 KXLA—Music.
 KWKW—Council of Churches.
8:30—KFI, KFSD—Jack Berch.
 KHJ, KFAM, KGB, KVOE—Haven of Rest.
 KNN, KCBQ—Grand Slam.
 KALI—Brother Welch.
 ★KFAC, KGIL, KLAC, KRKD—News.
 KFOX—Words of Life.

- KGIL—At Home With Masons
 KIEV—Coffee Time.
 KLAC—Today's Top Tunes.
 KMPC—Chef Milani.
9:45—KNN, KCBQ—Our Gal Sunday
 KFOX—Highland View Bible.
 ★KFVD, KRKD—News.
9:55★KFAC—News.
10—KECA, KFMB—Victor H. Lindlahr.
 KFI—All Around Town.
 ★KHJ, KFAM, KGB, KVOE—News, Glenn Hardy.
 KNN—Big Sister.
 KALI—Hunter Hancock.
 KFAC—Morning Concert.
 ★KFOX, KWIK—News.
 ★KGER—Earl Lee, News.
 KFSD—Luncheon with Lopez.
 KFVD—Morning Call.
 KFWB—Eleanor Roosevelt.
 KGFJ—Bing Sings.
 KGIL—Waltz Time.
 KIEV—Discing With Dick.
 KLAC—Al Jarvis Ballroom.
 ★KMPC—News; Melodies for Milady.
 KOWL—Yiddish Hour.
 KRKD—Piano Paintings.
 KWKW—Bill Stewart.
 KXLA—Tom Cafferty.
10:05—KFAC—Musical Market.
10:15—KFOX—Assembly of God.
 KECA—Yesterday on B'way.
 KHJ, KFAM, KGB, KVOE—Tello-Test.
 KNN—Ma Perkins.
 KFSD—Call for Music.
 KFWB—Music.
 KGER—Tommy Baird.
 ★KGFJ—News.
 KGIL—Bing Crosby.
 KRKD—Dr. Richardson.
10:30—KECA, KFMB—My True Story
 ★KFI—News.
 KHJ—Rosa Morgan Show.
 KNN—Young Dr. Malone.
 KALI—Popular Music.
 KFAC—Song Recital.
 KFOX—Music.
 KFSD—Break the Bank.
 ★KFVD, KGIL, KXLA—News.
 ★KFWB—News; Maule Hart.
 KGB—Dedicated to You.
 KGER—Helen Markham.
 KGFJ—Record Review.
 KMPC—Tune Test.
 KRKD—Marvin Ash.
 KWIK—Record Album.
 KWKW—Tony Sein.
10:35—KGIL—Mid-Morning Melodies.
10:45—KFI—Life Can Be Beautiful.
 KHJ—Carmen Cavallaro Show
 KNN—Guiding Light.
 KFOX—Health Foundation.
 KGER—Rev. Le Roy Kopp.
 KRKD—Midnight Mission.
 KXLA—Western Music.
10:55—KECA—Betty Crocker.
 ★KFAC—, KWIK—News.

- 11**—KALI, KGfJ—Major League Ball.
 —KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KFAM, KGB, KVOE—Ladies Fair.
 KNN—Second Mrs. Burton.
 KALI, KGfJ—Major League Ball.
 KFAC—Guy Bates Post.
 KFOX—Rhythmic Age.
 KFVD—Bible Institute.
 KFWR—Maurice Hart.
 KGER—Rev. LeRoy Kopp.
 KGFJ—Major League Ball.
 KGIL—Midmorning Melodies.
 KIEV—Discing With Dick.
 KLAC—Al Jarvis Ballroom.
 ★KMPC—News; L.A. Today.
 KOWL—Spanish Hour.
 KRKD—Songs of Yesteryear.
 KWIK—Western Roundup.
 KWKW—Tony Sein.
 KXLA—Western Music.
11:15—KECA—Easy Aces.
 KNN—Perry Mason.
 KFAC—Folk Songs.
 KGER—Sunshine Mission.
 ★KXLA—Pasadena News.
11:25★KHJ, KVOE—News.
11:30★KECA, KFMB—John B. Kennedy.
 KFI, KFSD—Live Like a Millionaire.
 KHJ, KGB, KFAM, KVOE—Queen for a Day.
 KNN, KCBQ—Nora Drake.
 KFAC—Music Hall.
 ★KFOX, KGER, KRKD—News.
 KFVD—Rescue Mission.
 ★KFWB—News; Maurice Hart.
 KGIL—Musical Moments.
 KOWL—Guest Star.
 KWKW—Hora de Los Angeles.
 KXLA—Hometown Jamboree.
11:35—KGER—Redemption Ranch.
11:45★KECA—Baukhage Talking.
 KNN—The Brighter Day.
 KCBQ—Jzetta Jewel.
 KFOX—Music.
 KGER—Hour of Prayer.
 ★KGIL—News.
 KMPC—H wood Beauty Digest
 KOWL—Red Cross Drive.
 KRKD—Sweet Pops.
12★KECA—News, Hank Weaver.
 KFI—Farm Reporter.
 ★KHJ, KCBQ, KFMB, KGB, KIEV, KWIK—News.
 ★KNN—News, Bill Kenneally.
 KALI, KGfJ—Major League Ball.
 KFAC—Luncheon Concert.
 KFOX—Music.
 KFVD—Editor of the Air.
 KFWR—Bill Anson.
 KGER—Songs for Luncheon.
 KGIL—Lombardo Time.
 KLAC—Al Jarvis Ballroom.
 KMPC—Peace Prayer, Music.
 KOWL—Joe Adams Show.
 KRKD—Daily Almanac.
 KWKW—Hora de Los Angeles.
 KXLA—Hometown Jamboree.

- 12:15**—KECA—Play It Again.
 KFI, KFSD—Road of Life.
 KHJ—Bell Ringer.
 KNN—Wendell Noble.
 ★KFOX, KFVD, KGER—News.
 KGIL—Vocal Varieties.
 KIEV—Discing With Dick.
 ★KMPC—Southland Reporter.
 KWIK—Sweet & Swing.
12:30—KECA, KFMB—Modern Romances.
 KFI, KFSD—Pepper Young.
 KHJ—Nancy Dixon.
 KNN—Art Linkletter.
 KFOX—Folkers Coffee Quiz.
 KFVD—Shopping Highlights.
 ★KFWB—News.
 KGER—Luncheon Serenade.
 KGIL—Homemakers Matinee.
 KMPC—Religious Science Inst.
 KRKD—Prairie Schooner.
 KWKW—Red Cross.
 KXLA—Ole Rasmussen.
12:45—KFI, KFSD—Right to Happiness.
 ★KHJ, KGER, Cedric Foster.
 ★KFAC—News.
 KFOX—Music.
 KFWR—Bill Anson.
 KMPC—Report to Ranchers.
 KWKW—Sports; Music.
12:55★KNN, KFAM, KFSD—Cedric Adams.
1—KECA—Ira Cook.
 KFI, KFSD—Backstage Wife.
 KHJ, KFAM, KGB, KVOE—Jack Kirkwood Show.
 KNN, KCBQ—Hilltop House.
 KALI—Whittier Hour.
 KFOX—Your County Reports.
 KFMB—Surprise Package.
 KFOX—Texas Tiny.
 KFVD—Shopping Highlights.
 KFWR—Bill Anson.
 KGER—Luncheon Serenade.
 KGFJ—From Sunset and Vine.
 KGIL—Homemakers Matinee.
 KIEV—Strictly Instrumental.
 ★KLAC—News; Sports.
 ★KMPC—News; Bill Ewing.
 KOWL—Joe Adams Show.
 KRKD—Polka Time.
 ★KWIK—News; Music.
 KWKW—Bill Garr Show.
 KXLA—Community News.
1:10—KLAC—570 Club.
1:15—KFI, KFSD—Stella Dallas.
 KFAC—Children's Concert.
 KNN, KCBQ—Kings Row.
 KWKW—Races and Sports.
 KXLA—LeRoy Smith.
1:30—KFI, KFSD—Lorenzo Jones.
 KHJ, KGB—Double or Nothing
 KNN—Housewives' Protective League.
 KFAC—Composer's Corner.
 KFVD—For Westerners Only.
 ★KFWB—News; Bill Anson.
 KGER—Research Adventures.
 KGFJ—Anybody's Hit Parade.
 KIEV—Phil's Platter Party.
 KXLA—Western Music.
1:45—KFI, KFSD—Widder Brown.
 ★KGER—News; Commentary.
 ★KWIK—News.
 KXLA—Music.
2—KECA—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 ★KHJ, KNN, KCBQ, KFAM—News.
 KALI—Club KALI.
 KFAC—Concert Matinee.
 KFOX—Texas Tiny.
 KFVD—Harlematine.
 KFWR—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—Meet the Band.
 KGIL—Homemakers Matinee.
 KIEV—Phil's Platter Party.
 KLAC—News, Sports.
 ★KMPC—News; Johnny Grant.
 KOWL—Joe Adams Show.
 KRKD—L.A. Recreation Dept.
 KWIK—Records.
 KWKW—Open House.
 KXLA—Frank Simon.
2:05—KNN—Paul Masterson Show.
2:10—KLAC—570 Club.
2:15—KFI, KFSD—Portia Faces Life.
 KHJ—Luncheon With Lopez.
 KGFJ—Variety on Piano.
 KRKD—Police Department.
 KXLA—Al Williams.
2:25—KNN—Mr. Information.
2:30—KECA, KFMB—Variety Fare, With Bob Moon.
 KFI, KFSD—Just Plain Bill.
 KHJ—Women Are Wonderful.
 KXLA—Jack Owens Show.
 ★KFVD, KGFJ—News.
 ★KFWB—News; Bill Anson.
 KGER—Garden School.
 KGIL—Variations in Rhythm.
 ★KRKD—News; Tops in Pops.
 KWKW—Bill Sampson.
2:40—KGER—Long Beach Band.
2:45—KFI, KFSD—Front-Pace Farrell.
 KNN—George Fisher.
 KALI—Land's Best Bands.
 KFVD—Harlematine.
 KGFJ—Saludos Amigos.

Let Clyde Cadwell make your
"MORNING CALL"
 8:30 - 11:00 A.M.
 Mon. thru Fri.

1020 K.C.
 5000 WATTS

Check **KFVD**
 LOS ANGELES

- KFVD—Morning Call.
 KGER—Voice of China.
 KGFJ—Yesterday's Hits.
 KMPC—Ross Mulholland.
 KOWL—Precious Memories.
 KWKW—Nazarene Church.
 KXLA—Hymn Time.
8:35—KRKD—Dixieland.
8:45—KFI, KFSD—Dial Dave Garraway.
 KNN—Rosemary.
 KFAC—Unity.
 ★KFVD, KFWB—News.
 KGER—Bible Treasury Hour.
 KGIL—On Parade.
 KLAC—Racing News.
 KWKW—Voice of China.
9—KECA, KFMB—Johnny Olsen's Luncheon Club.
 ★KFI, KALI, KFSD, KWIK—News.
 KHJ—Kate Smith Speaks.
 KNN—Wendy Warren.
 KFAC—Piano Parade.
 KFOX—Pentecostal Church.
 KFVD—Morning Call.
 KFWB—Music.
 KGER—Lutheran Hour.
 KGFJ—Show Tunes.
 KGIL—Morning Varieties.
 KIEV—Phil's Platter Party.
 ★KLAC—News; Coffee with Crosby.
 KMPC—Ross Mulholland.
 KOWL—Back to the Bible.
 KRKD—Sagebrush Serenade.
 KWKW—Bill Stewart.
 KXLA—Bar Nothin' Ranch.
9:15★KECA, KFMB—Edwin C. Hill.
 KFI—Meyers Goes to Market.
 KHJ, KFAM, KGB—Garden Guide.
 KNN, KCBQ—Aunt Jenny.
 KALI—The King Sings.
 KFOX—Home Missionary.
 ★KFVD—News.
 KGIL—Ballads for You.
 KOWL—Best Songs.
9:20★KECA—Don Gardner, News.
9:30—KECA—Quick as a Flash.
 KFI—Ladies' Day.
 KHJ—Norma Young.
 KNN, KCBQ—Helen Trent.
 KALI—Hunter Hancock.
 KFAC—Accent on Strings.
 KFVD—Gospel Friends.
 KFVD—Morning Call.
 KFWB—Eleanor Roosevelt.
 KGB—Molly Morse.
 KGER—God's Half Hour.
 KGFJ—Dance Band Review.

tuesday
RADIO *Program Highlights*

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
 3:00—Arthur Godfrey, KNN.
 3:30—Baby Snooks, KFI.
 6:00—Hardy Family, KFI.
 6:00—Life With Luigi, KNN.
 6:30—Fibber and Molly, KFI.
 9:00—Bob Hope, KFI.
 9:30—Beulah, KNN.

Quiz, Participation
 7:00—Welcome to Hollywood, KECA.
 8:00—McNeill Bkfst. Club, KECA.
 8:30—Grand Slam, KNN.
 11:00—Double or Nothing, KFI.
 11:30—Live Like a Millionaire, KFI.
 11:30—Queen for a Day, KHJ.
 12:30—Art Linkletter, KNN.
 2:00—Surprise Package, KECA.
 3:00—Welcome Travelers, KFI.
 6:30—Truth or Consequences, KNN.
 7:30—Can You Top This?, KEA.
 7:30—People Are Funny, KFI.
 8:30—Metropolitan Auditions, KECA.
 9:30—Information Please, KFI.

Comment-Narration
 9:00—Kate Smith, KHJ.
 9:30—Eleanor Roosevelt, KFWB.
 1:30—Housewives' League, KNN.
 4:30—Behind the Story, KHJ.

Mystery-Detective
 6:30—Philo Vance, KECA.
 7:00—Big Town, KFI.
 7:00—Mysterious Traveler, KHJ.
 7:30—Charlie Wild, KNN.
 8:00—I Fly Anything, KECA.
 8:30—Mr. and Mrs. North, KNN.
 9:00—Mystery Theater, KNN.
 9:30—Official Detective, KHJ.
 10:00—I Love a Mystery, KHJ.

Public Interest-Information
 12:00—Farm Reporter.
 6:30—Answer Man, KHJ.
 9:00—Town Meeting, KECA.

Sports
 8:45—Racing News, KLAC.
 10:55—Major League Ball, KALI, KGFJ.
 5:15—Tom Harmon, KNN.
 5:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 5:45—Sam Balter, KLAC.
 6:15—Lippy Duckat, KWIK.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.

Popular-Western Music
 4:00—Curt Massey, KNN.
 8:00—Song of Liberty, KHJ.
 8:15—D Shore and J. Smith, KNN.

2:55★KXLA—Frank Simon.
3★KECA—Rudy Vallee Show.
 KFI, KFSD—Welcome Travelers.
 KHJ—Club 930.
 KNN, KCBQ—Arthur Godfrey
 KALI—Jerry Hemphill Show.
 KFAC—World of Opera.
 KFOX—Martin's Highlights.
 KFVD—Harlemmatinee.
 KFVB—Peter Potter.
 ★KGER, KMPC, KWIK, KXLA
 News.
 KGFJ—Housewives Hit Parade
 KGIH—Encore Time.
 KIEV—Teddy Martin.
 ★KLAC—News, Sports.
 KOWI—Joe Adams Show.
 KRKD—Tops in Pops.
 KWKW—Salute to Safety.
3:05★KGER—Fiesta Grande.
 KMPC—Joanny Grant.
 KWIK—A. Don Miller Show.
3:10★KLAC—570 Club.
3:15★KFOX—Matinee Melodies.
 ★KGIH—News.
 KXLA—Music Mountain.
3:30★KECA, KFMB—Frances
 Scully.
 KFI, KFSD—Aunt Mary.
 KALI—Top Tune Time.
 KFAC—Lyrics in Chorus.
 KFOX—Matinee Melodies.
 KFVD—Song Stylists.
 KGER—Rancho 1390.
 KGFJ—Western Roundup.
 KGIH—Dance Matinee.
 KIEV—Disclg With Dick.
 KOWI—Chico's Swingtime.
 ★KRKD—News; Tops in Pops.
 ★KWKW—News; Rodeo Bill.
3:45★KFI, KFSD—The Woman in
 My House.
 KHJ—Lynn Looks at H'wood.
 KALI—Music.
 ★KFAC—News.
 KFOX, KFVD—Old-Age
 Pensions.
4★KECA—Favorite Five, With
 Lou Crosby.
 KFI, KFSD—This Woman's
 Secret.
 ★KHJ, KFNM, KGB, KVQE—
 Fulton
 Lewis.
 KNN, KCBQ—Curt Massey.
 KALI—Beautiful Mexico.
 KFAC—Musical Masterpieces.
 KFMB—Quick As a Flash.
 ★KFOX, KIEV—News.
 KFVD—Harlemmatinee.
 KFVB—Peter Potter.
 KGER—Rancho 1390.
 KGFJ—Piano Moments.
 KGIH—Western Trails.
 ★KLAC—News; Sports.
 ★KMPC—News; Joanny Grant.
 KOWI—Chico's Swingtime.
 KRKD—Spotlight on a Star.
 KWIK—La Polite Show.
 KWKW—Imperial Hour.
 KXLA—Music Mountain.
4:10★KLAC—Stars of the Week.
4:15★KFI, KFSD—Dr. Paul.
 ★KHJ, KFNM, KGB, KVQE—
 Frank Hemingway.
 KNN, KCBQ—Strike It Rich.
 KFOX—Frank Simon.
 KGFJ—Among My Souvenirs.
 KIEV—Disclg With Dick.
 KMPC—Twilight Tales.
 KOWI—Italian Hour.
 KRKD—Waltzes.
4:25★KFVB—News.
4:30★KECA—Happy Theater.
 KFI—Burrill Wheeler.
 ★KHJ, KGB—Behind the Story.
 KALI—Fantasy Musicales.
 ★KFMB—News.
 KFOX—Hitching Post.
 KFVB—Platter Pals.
 KGFJ—Divieland.
 KMPC—Ira Cook.
 KRKD—Sweet Songs.
 KXLA—Western Music.
4:45★KECA—Headline Edition.
 ★KHJ, KFNM, KGB, KVQE—
 Sam Hayes.
 KNN—Harry Babbitt.
 KLAC—Racing Roundup.
 ★KOWI, KRKD—News.
4:55★KMPC—News.
5★KECA—News.
 ★KFI—Feature Wire.
 KHJ, KFNM, KGB, KVQE—
 Straight Arrow.
 ★KNN, KCBQ—News, Murrow.
 KALI—Voice of So. America.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFSD—Prelude to Evening.
 ★KFVD, KWKW—News.
 KFVB—Red Rowe.
 KGER—Rancho 1390.
 KGFJ—Live at Five.
 KGIH—Children's Corner.
 KIEV—Sam's Show.
 ★KLAC—News; Sports.
 KMPC—Help Wanted.
 KOWI—Rhapsody in Rhythm.

Hear
RAYMOND SWING
 Distinguished Reporter
 Tell your friends Mr. Swing is
 back on the air
5:15 P.M.
KMPC
 Tuesdays and Thursdays
 Presented by Metropolitan
 Federal Savings

★KMPC—Raymond Swing.
 KWKW—Today at the Races.
5:20★KLAC—Jukebox Jamboree.
5:30★KECA, KFMB—Chet Huntley.
 KFI, KFSD—Baby Snooks.
 KHJ, KFNM, KGB, KVQE—
 Sky King.
 ★KNN, KCBQ—C. Collingwood.
 KFAC—Whom Bill Club.
 ★KFOX, KGIH—News.
 KGER—Gospel Friends.
 KGFJ—L. Ron Hubbard.
 KMPC—Stars of Song.
 KRKD—Sports Dial.
 KWKW—Romano Spanish Hr.
 KXLA—Squeakin' Deacon.
5:35★KGIH—Tops in Pops.
5:45★KECA, KFMB—Bob Garred.
 KNN, KCBQ—News, Goss.
 KFOX—Your Fishcaster.
 KGFJ—Record Jackpot.
 KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
5:55★KHJ, KFNM, KGB, KVQE—
 Bobby Benson.
 ★KNN, KCBQ—Local News.
6★KECA—Edwin C. Hill.
 KFI—Hardy Family.
 ★KHJ, KFNM, KGB, KVQE—
 Gabriel Heatter.
 KNN, KCBQ—Life With Luigi
 KFAC—Music Magic.
 ★KFOX, KIEV, KLAC, KWIK
 —News.
 KFSD—Jimmy Dorsey.
 ★KFVB—Clete Roberts, News.
 KGER—American Soul Clinic.
 KGFJ—Request Performance.
 KGIH—Dinner Concert.
 ★KMPC—Norman Nesbitt, News.
 KRKD—Variety Time.
 KWKW—Fordellone.
 KXLA—P.C.C. Fact & Fiction.
6:05★KECA—Main Street to Mallbu.
 KLAC—Al Jarvis Bullroom.
6:10★KIEV—Inside Los Angeles.
 KIEV—Sam's Show.
6:15★KECA—Hambel Cobb.
 ★KHJ, KGB—Radio Newsreel.
 ★KFMB—Elmer Davis.
 KFOX—Hawaiian Music.
 KFVB—Sports.
 KMPC—Bob Kelley, Sports.
 KWIK—Spotlight on Sports.
 KXLA—Mary Burke King.
6:30★KECA—Philo Vance.
 KFI, KFSD—Fibber McGee
 and Molly.
 KHJ, KGB—Answer Man.
 KNN, KCBQ—Truth or
 Consequences.
 KFAC—Musical Milestones.
 KFMB—Ralph Flanagan.
 KFOX—Hal's Memory Room.
 KFVB—America Dances.
 KGER—Back to the Bible.
 KGIH—Easy Listening.
 KMPC—Joe Hermsdorf.
 KRKD—Jack Patton Show.
 KWIK—American Jewish Hr.
 KWKW—Hoyos Hour.
 KXLA—Eddy Arnold Show.
6:45★KHJ, KFNM, KGB, KVQE—
 News, Sam Hayes.
 ★KGFJ—News.
 KGIH—Down Memory Lane.
 KRKD—Fishing Pals.
 KXLA—Western Music.
6:55★KHJ, KGB, KVQE—Bill Henry

KFWB—America Dances.
 KGER—Family Bible Hour.
 KGFJ—Musical Digest.
 KMPC—Musical Memories.
 ★KRKD, KGIH, KLAC, KWIK,
 KXLA—News.
 ★KWIK—Frank Edwards, News
 BKWK—Hoyos Hour.
7:05★KLAC—Crosby & Company.
7:15★KFOX—Evening Melodies.
 KGIH—Songs by Crosby.
 KRKD—Strolling Tom.
 KWIK—John O'Brian.
 KXLA—Western Music.
7:30★KECA, KFMB—Cun You
 Top This?
 KFI, KFSD—People Are
 Funny.
 KHJ, KFNM, KGB, KVQE—
 Challenge of the Yukon.
 KNN—Charlie Wild,
 Private Detective.
 KFAC—Echoes and Encores.
 KFOX—Meet the Bund.
 KFVB—Job Opportunities.
 KGER—Dr. Harry Rimmer.
 KGIH—Footlight Favorites.
 KLAC—Make Mine Music.
 KRKD—Dr. Richardson.
 KWIK—Burbank City Council.
 KWKW—Bet Spanish Prog.
 KXLA—Ole Rasmussen.
7:45★KFOX—News.
 KFSG—Hour of Prayer.
 KFVB—Rosary Hour.
 KGIH—Noelaires.
 KMPC—Red Cross Story.
 KWKW—Sports Back Talk.
7:55★KLAC—Weather Report.
8★KECA—I Fly Anything.
 KFI, KFSD—One Man's
 Family.
 KHJ, KFNM, KGB, KVQE—
 Song of Liberty.
 ★KNN, KSBQ—News, Lowell
 Thomas.
 KFAC—Evening Concert.
 KFMB—MGM Theater.
 KFOX—Modern Concert.
 KFVB—Civilian Defense.
 KFSG—Hour of Prayer.
 KGER—Bible Treasury.
 KGFJ—Melody Revue.
 KGIH—Bob Moore Show.
 ★KLAC, KXLA—News.
 ★KMPC—News, Norman Nesbitt
 KWIK—Nick Musky.
 KWKW—String Ensemble.
8:05★KLAC—Spring Training.
8:10★KLAC—Make Mine Music.
8:15★KFI, KFSD—World News.
 KNN, KCBQ—Jack Smith and
 Dinah Shore.
 KFOX—Hitching Post.
 KFVB—Stars on Parade.
 KGER—Hebrew Christian.
 KGFJ—Stars on Parade.
 KMPC—Dinah Shore.
 KXLA—Muir College, Debate.
8:30★KECA—Metropolitan
 Auditions.
 KFI, KFSD—Cavalcade of
 America.
 KHJ, KGB, KVQE—2900 Plus.
 KNN, KCBQ—Mr. and Mrs.
 North.
 KFOX—Calif. Tax Program.
 KFSG—Sunday School Time.
 ★KFVB, KGIH—News.
 KGER—Music Hall.
 KGFJ—Today's Hits.
 KMPC—Parade of Hits.
 KWIK—At Your Service.
 KWKW—Foothill Features.
 KXLA—Ole Rasmussen.
8:45★KFOX—Excursion in Science.
 KFVB—U. N. Today
 KGER—Voice of China.
 KGIH—Melodies Soft & Sweet.
 KWIK—Franchon de Voe.
9★KECA, KFMB—America's
 Town Meeting.
 KFI, KFSD—Bob Hope.
 ★KHJ, KFNM, KGB, KVQE—
 News, Glenn Hardy.
 KNN, KCBQ—Mystery Theater
 KFAC—Evening Concert.
 KFOX—Swingtime at Elks.
 KFSG—Spirit of L.I.F.E.
 KFVB—Music.
 KGER—Dr. Bailes.
 KGFJ—Today's Hits
 KGIH—Musical Scrapbook.
 ★KLAC—News; Make Mine
 Music.
 KMPC—Hollywood Close-ups.
 ★KWIK—News.
 KWKW—Campus Capers.
 KXLA—Squeakin' Deacon.
9:15★KHJ, KGB, KVQE—Fulton
 KGER—Melody Four Quartet.
 KMPC—Curtain Call.
 KWIK—Vic Damone.
9:30★KFI—Information, Please.
 KHJ, KGB, KVQE—Official
 Detective.
 KNN, KCBQ—Beulah.
 KFSD—Mindy Carson.
 KFSG—Eventide Melodies.

★KFVB, KWKW—News.
 KGER—John Brown Schools.
 KGFJ—Platter Party.
 KGIH—Musical Memories.
 KWIK—Lucky Dance Time.
 KWKW—Melody Album.
9:45★KECA—Monitor News.
 KNN, KCBQ—Club 15.
 KFSD—Jack McLean Orch.
 KFVB—Darr Smith in H'wd.
 KWKW—Christ Church Unity.
9:55★KHJ, KFNM, KVQE—News.
10★KECA, KFMB—News of
 Tomorrow.
 ★KFI, KFSD—Richfield
 Reporter.
 KHJ, KFNM, KGB—I Love a
 Mystery.
 ★KNN, KCBQ—10 O'clock Wire.
 KFAC—Musical Crossroads.
 KFOX—Merry-Go-Round.
 KFSG—Gospel Harmonies.
 KGER—Proudly We Hail.
 KFVB—Gene Norman Show.
 KFVD—Spade Cooley Time.
 KGER—Melody Four Quartet.
 KGFJ—Platter Party.
 KGIH—Ten O'Clock Curtain.
 ★KLAC—News; Olympic Fights.
 KMPC—Lucky Dance Time.
 KWIK—Variety Lane.
 KWKW—Stars on Parade.
 ★KXLA—News.
10:15★KECA—Dr. Frederick Bailes.
 KFI—Virgil Pinkley.
 ★KHJ—Frank Edwards.
 KNN—Bob Elson.
 KFSD, KMPC—Lucky Dance
 Time.
 KWKW—Spotlight Spinners.
 KXLA—Folk Music
10:30★KECA—Dream Along.
 KFI—Johnny Murray.
 KGFJ—Lonesome Gal.
 KNN—Starlight Salute.
 KFOX—Music Modern.
 KFSG—Teen Age Tunes and
 Topics.
 KGIH—Juke Box Revue.
 KGER—Music As You Like It.
 KWIK—Altar Fires.
10:45★KECA—Town House Orch.
 KFI—Sports Digest.
 KWIK—La Pointe Show.
 KWKW—Bill Stewart.
11★KECA—Cinegrill Orch.
 ★KFI, KHJ, KNN, KFSD, KGB
 —News.
 KFAC—Musical Crossroads.
 KFOX—Concert Master.
 KFVB—Gene Norman Show.
 KFSD, KMPC—Lucky Dance
 Time.
 KFVD—Spade Cooley Time.
 KGER—Spirituals.
 KGFJ—Platter Party.
 KGIH—Tour O' the Town.
 ★KLAC—News; Don Otis!
 KMPC—Palladium Party.
 KWKW—Bill Stewart.
 KXLA—Alex Cooper.
11:10★KNN—Sports.
11:15★KFI—Biltmore Hotel Orch.
 KHJ—The Continental.
 KNN—Merry-Go-Round.
 KFSG—Quartette Time.
 KXLA—Carl Bailey and Alex
 Cooper.
11:30★KECA—Beverly Hills Orch.
 KFI—Bing Crosby Sings.
 KHJ—Crowell's Nest.
 KFOX—Hal's Memory Room.
 KFSG—Organ Melodies.
 KGER—At the Ranchhouse.
 KGFJ—H'wood House Party.
11:45★KFI—Guest Star.
 KNN—You and the World.
11:55★KECA—Midnight News.
 ★KGER, KMPC—News.
12★KECA—Herb Allen Show.
 KFI—Musical Menu.
 ★KNN—News.
 KFAC—Midnight Serenade.
 ★KFVB—News & Music.
 KGFJ—Night Owl Special
 (to 6).
 KLAC—Don Otis.
12:05★KFI—Midnight Flyer.
 KNN—Mel Baldwin Show.
 KWKW—Show People's Show
 to 3).

AFRS RECORDINGS

Jack Webb, star of NBC's prize-winning documentary series "Dragnet," transcribed one of the AFRS "Freedom" series dramatic shows for distribution to the GI net's overseas and Continental points.

WEDNESDAY, MARCH 28

*Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI—Break the Bank.
 *KHJ, KFXM, KGB, KVOE—Cecil Brown.
 KNN—Ralph Story Show.
 KALI—Dr. Bailey.
 KFAC—Country Church.
 KFOX—Bible Society.
 KFVW—Wakeup Ranch.
 *KFVW, KIEV, KLAC, KMPC, KXLA—News.
 KGER—Mizpah.
 KGFJ—Science of Mind.
 KGIL—Musical Clock.
 KOWL—Spanish Hour.
 KRKD—Ernest C. Wilson.
 *KWIK—News; Club 1490.
 KWKW—Ritmos Latino-Americanos.
 8:05—KIEV—Phil's Platter Party.
 8:10—KLAC—Stock Market.
 KWKW—Church of Truth.
 8:15—*KHJ, KGB, KOWL, KWKW—News.
 *KNN, KCBQ—News, Dave Valle.
 KALI—Rev. Page.
 KFOX—Prison Missionaries.
 KFVW—L. A. Breakfast Club.
 KGFJ—Disabled American Veterans.
 KLAC—Haynes at the Reins.
 KMPC—Markets; Sports.
 KRKD—Top Tunes.
 KWKW—Council of Churches.
 KXLA—Music.
 8:30—KFI, KFSD—Jack Bereh.
 KHJ, KFXM, KGB, KVOE—Bible Institute.
 KNN, KCBQ—Grand Slam.
 KALI—Brother Welch.
 *KFAC, KGIL, KLAC, KRKD—News.
 KFOX—Word of Life.
 KFVW—Morning Call.
 KGER—Voice of China.
 KGFJ—Yesterday's Hits.
 KMPC—Ross Mutholland.
 KOWL—Precious Memories.
 KWKW—Nazarene Church.
 KXLA—Haven of Rest.
 8:35—KRKD—Dixieland.
 8:45—KFI—Dial Dave Garroway.
 KNN—Rosemary.
 KFAC—Unity.
 KFSD—Jack Baker Show.
 *KFVW—News.
 KGER—Bible Treasury Hour.
 KGIL—On Parade.
 KLAC—Racing News.
 KWKW—Voice of China.
9—KECA, KFMB—Johnny Olsen's Luncheon Club.
 *KFI, KALI, KFSD, KWIK—News.
 *KHJ—Kate Smith Speaks.
 KNN—Wendy Warren.
 KCBQ—Radio Want Ads.
 KFAC—Piano Parade.
 KFOX—Pentecostal Church.
 KFVW—Morning Call.
 KFVW—L. A. Breakfast Club.
 KGER—Lutheran Hour.
 KGFJ—Show Tunes.
 KGIL—Morning Varieties.
 KIEV—Phil's Platter Party.
 *KLAC—News; Coffee with Crosby.
 KMPC—Ross Mutholland.
 KOWL—American-Jewish Hr.
 KRKD—Sagebrush Serenade.
 KWKW—Bill Stewart.
 KXLA—Bar Nothin' Ranch.
 9:15—*KECA, KFMB—Edwin C. Hill.
 KFI, KFSD—Meyers Goes to Market.
 KHJ, KFXM, KGB—Garden Guide.
 KNN, KCBQ—Aunt Jenny.
 KALI—The King Sings.
 KFOX—Home Missionary.
 *KFVW—News.
 KGIL—Ballads for You.
 KWIK—Latin Interlude.
 9:20—*KECA—Don Gardiner. News.
 9:30—KECA—Quick as a Flash.
 KFI—Ladies' Day.
 KHJ—Norma Young.
 KNN, KCBQ—Helen Trent.
 KALI—Hunter Hancock.
 KFAC—Accent on Strings.
 KFOX—Full Gospel.
 KFSD—It's a Good Idea.
 KFVW—Eleanor Roosevelt.
 KGB—Molly Morse.
 KGER—God's Half Hour.
 KGFJ—Dance Band Review.
 KGIL—At Home With the Masons.
 KIEV—Coffee Time.
 KLAC—Today's Top Tunes.
 KMPC—Chef Miami.
 KOWL—Best Songs of Our Years.

- 9:45—KWIK—What's the Answer?
 KNN, KCBQ—Our Gal Sunday.
 KFOX—Highland View Bible.
 KFSD—Call for Music.
 *KFVW, KRKD—News.
 9:55—*KFAC—News.
10—KECA, KFMB—Victor H. Lindlahr.
 KFI—All Around Town.
 *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 KNN—Big Sister.
 KALI—Hunter Hancock.
 KFAC—Morning Concert.
 *KFOX—News.
 KFSD—Morning Call.
 KFVW—Eleanor Roosevelt.
 *KGER—Earl Lee.
 KGFJ—Bing Sings.
 KGIL—Waltz Time.
 KIEV—Discing With Dick.
 KLAC—Al Jarvis Ballroom.
 *KMPC—News; Melodies for Mllady.
 KOWI—Yiddish Hour.
 KRKD—Plum Paintings.
 KWIK—Musical Scrapbook.
 KWKW—Bill Stewart.
 KXLA—Tom Cafferty.
 10:10—KFOX—Assembly of God.
 10:15—*KECA—Yesterday on Broadway.
 KHJ, KFXM, KGB, KVOE—Tello-Test.
 KNN—Ma Perkins.
 KFSD—Call for Music.
 KFVW—Music.
 *KGFJ—News.
 KGIL—Bing Crosby.
 KGER—Tommy Baird.
 KRKD—Dr. Richardson.
 10:30—KECA, KFMB—My True Story.
 *KFI—News.
 KHJ—Russ Morgan Show.
 KNN—Young Dr. Milone.
 KALI—Popular Music.
 KFAC—Song Recital.
 KFOX—Music.
 KFSD—Break the Bank.
 *KFVW—News; Maurice Hart.
 KGB—Dedicated to You.
 KGER—Helen Markham.
 KGFJ—Record Review.
 *KGIL, KXLA—News.
 KMPC—Tune Test.
 KRKD—Marvin Ash.
 KWIK—Belle Martell.
 KWKW—Tony Sein.
 10:35—KGIL—Mid-Morning Melodies.
 10:45—KFI—Life Can Be Beautiful.
 KHJ—Dick Haymes.
 KNN—Guiding Light.
 KGER—Rev. Le Roy Kopp.
 KRKD—Midnight Mission.
 KXLA—Music.
 10:55—KECA—Betty Crocker.
 *KHJ, KFAC, KWIK—News.
 KALI, KGFJ—Major League Baseball.

- 11**—KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KFXM, KGB, KVOE—Ladies Fair.
 KNN—Second Mrs. Burton.
 KALI, KGFJ—Major League Ball.
 KFAC—Guy Bates Post.
 KFOX—Rhythmic Age.
 KFVW—Bible Institute.
 KFVW—Maurice Hart.
 KGER—Rev. LeRoy Kopp.
 KGIL—Midmorning Melodies.
 KIEV—Discing With Dick.
 KLAC—Al Jarvis Ballroom.
 *KMPC—News; Los Angeles Today.
 KOWI—Spanish Hour.
 KRKD—Songs of Yesteryear.
 KWIK—Music.
 KWKW—Tony Seln.
 KXLA—Music.
 11:15—KECA—Easy Aces.
 KNN—Ferry Mason.
 KFAC—Folk Songs.
 KGER—Sunshine Mission.
 *KXLA—Pasadena News.
 11:25—*KHJ, KVOE—News.
 11:30—*KECA, KFMB—John B. Kennedy.
 KFI, KFSD—Live Like a Millionaire.
 KHJ, KFXM, KGB, KVOE—Queen for a Day.
 KNN, KCBQ—Norm Drake.
 KFAC—Music Hall.
 *KFOX, KGER, KRKD—News.
 KFVW—Rescue Mission.
 *KFVW—News; Maurice Hart.
 KGIL—Musical Moments.
 KOWL—Phitco Show.
 KWIK—Ricks Academy.
 KWKW—Hora de Los Angeles

- *KNN—News, Bill Keeneally.
 KALI, KGFJ—Major League Ball.
 KFAC—Luncheon Concert.
 KFN—Luncheonette in Rhythm.
 KFSD—Life Can Be Beautiful.
 KFVW—Editor of the Air.
 KFVW—Bill Anson.
 KGER—Songs for Luncheon.
 KGIL—Lombardo Time.
 KLAC—Al Jarvis Ballroom.
 KMPC—Peace Prayer, Music.
 KOWL—Joe Adams Show.
 KRKD—Daily Almauac.
 KWKW—Hora de Los Angeles.
 KXLA—Hometown Jamboree.
 12:15—KECA—Play It Again.
 KFI, KFSD—Road of Life.
 KHJ—Bell Ringer.
 KNN—Wendell Noble.
 *KFOX, KFVW, KGER—News.
 KGIL—Vocal Varieties.
 KIEV—Discing With Dick.
 *KMPC—Southland Reporter.
 KWIK—Guest Star.
 12:30—KECA, KFMB—Modern Romances.
 KFI, KFSD—Pepper Young.
 KHJ—Nancy Dixon.
 KNN—Art Linkletter.
 KFOX—Folgers Coffee Quiz.
 KFVW—Shopping Highlights.
 *KFVW—News; Bill Anson.
 KGER—Luncheon Serenade.
 KGIL—Homemakers Matinee.
 KMPC—Religious Science Inst.
 KRKD—Prairie Schooner.
 KWIK—Music.
 KWKW—Words About Women.
 KXLA—Ole Rasmussen.
 12:45—KECA, KFMB—David Amity.
 KFI, KFSD—Right to Happiness.
 *KHJ—Cedric Foster.
 *KFAC—News.
 KMPC—Report to Ranchers.
 KWKW—Sports; Music.
 12:55—*KNN, KWIK—News.

HOME TOWN JAMBOREE
 Cliffie Stone Eddie Kirk
 Herman the Hermit
 Bucky Tibbs Speedy West
 Tennessee Ernie
 Top Western Talent
 KXLA 11:30-12:30
 Mon. Thru Fri.

- KXLA—Hometown Jamboree.
 11:35—KGER—Redemption Ranch.
 11:45—*KECA—Baukhage Talking.
 KNN—The Brighter Day.
 KCBQ—Izetta Jewel.
 KFOX—Timely Tempos.
 KGER—Hour of Prayer.
 *KGIL—News.
 KMPC—H'wood Beauty Digest.
 KRKD—Sweet Pops.
12—KECA—News, Hank Weaver.
 KFI—Farm Reporter.
 KHJ, KFMB, KGB, KIEV, KWIK—News.

wednesday RADIO Programs Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
 3:00—Arthur Godfrey, KNN.
 6:00—Honest Harold, KNN.
 6:30—Halls of Ivy, KFI.
 8:30—Great Gildersleeve, KFI.
 9:30—Lawrence Welk Show, KECA.

Quiz, Participation
 7:00—Welcome to Hollywood, KECA.
 8:00—McNeill Bkfst. Club, KECA.
 8:30—Grand Slam, KNN.
 11:00—Double or Nothing, KFI.
 11:30—Live Like a Millionaire, KFI.
 11:30—Queen for a Day, KHJ.
 12:30—Art Linkletter, KNN.
 2:00—Surprise Package, KECA.
 3:00—Welcome Travelers, KFI.
 8:00—Name That Song, KHJ.
 9:00—Groucho Marx, KFI.

Comment-Narration
 9:00—Kate Smith, KHJ.
 9:30—Eleanor Roosevelt, KFVW.
 1:30—Housewives' League, KNN.
 4:30—Burrill Wheeler, KFI.
 4:30—Behind the Story, KHJ.

Popular-Western Music
 4:00—Curt Muesy, KNN.
 8:15—D. Shore and J. Smith, KNN.

Drama
 6:00—Texas Rangers, KFI.
 7:00—The Big Story, KFI.
 7:30—NBC Theater, KFI.
 8:30—Family Theatre, KHJ.
 8:30—Dr. Christian, KNN.
 9:00—Mr. President, KECA.
 9:30—International Airport, KHJ.

Mystery-Detective
 6:30—Boston Blackie, KECA.
 7:00—John Steele, KHJ.
 7:30—American Agent, KECA.
 8:00—The Fat Man, KECA.
 8:30—Rogue's Gallery, KECA.
 9:00—Mr. Chameleon, KNN.
 9:30—Mr. D. A., KFI.
 10:00—I Love a Mystery, KHJ.

Public Interest-Information
 12:00—Farm Reporter, KFI.
 6:30—Answer Man, KHJ.

Sports
 8:45—Racing News, KALC.
 10:55—Major League Ball, KALI, KGFJ.

5:15—Tom Harmon, KNN.
 5:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 5:45—Sam Balter, KLAC.
 6:15—Lappy Duckut, KWIK.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.

- 1**—KECA—Ira Cook.
 KFI, KFSD—Backstage Wife.
 KHJ, KFXM, KGB, KVOE—Jack Kirkwood Show.
 KNN, KCBQ—Hilltop House.
 KALI—Whittier Hour.
 KFAC—Serenade.
 KFMB—Surprise Package.
 KFOX—Texas Tiny.
 KFVW—Shopping Highlights.
 KFVW—Bill Anson.
 KGER—Peter Slack, Organ.
 KGIL—From Sunset and Vine.
 KGIL—Homemakers Matinee.
 KIEV—Strictly Instrumental.
 *KLAC—News.
 *KMPC—News; Bill Ewing.
 KOWL—Joe Adams Show.
 KRKD—Polka Time.
 KWIK—Afternoon Serenade.
 KWKW—Bill Garr Show.
 KXLA—Community Broadcaster.
 1:15—KFI, KFSD—Stella Dallas.
 KNN—Kings Row.
 GFAC—California Cavalcade.
 KLAC—570 Club.
 KWKW—Races and Sports.
 *KXLA—News; Music.
 1:30—KFI, KFSD—Lorenzo Jones.
 KNN—Housewives' Protective League.
 KHJ, KGB—Double or Nothing.
 KFAC—Composers Corner.
 KFVW—For Westerners Only.
 *KFVW—News; Bill Anson.
 KGER—Adventures in Music.
 KGFJ—Anybody's Hit Parade.
 KIEV—Phil's Platter Party.
 1:45—KFI, KFSD—Widder Brown.
 *KGER—News Commentary.
2—KECA—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 *KHJ, KNN—News.
 KALI—Klub KALI.
 KFAC—Concert Matinee.

HARLEMATINEE
 WITH HUNTER HANCOCK
 Now 2:00-3:30 p.m.
 Mon. thru Sat.

GOOD MUSIC

Check KEVW
 LOS ANGELES

- KFVW—Harlematinee.
 KFOX—Texas Tiny.
 KFVW—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—Meet the Band.
 KGIL—Homemakers Matinee.
 KIEV—Phil's Platter Party.
 *KLAC—News, Sports.
 *KMPC—News; Johnny Grant.
 KOWL—Joe Adams Show.
 KRKD—L. A. Fire Dept.
 KWKW—Afternoon Serenade.
 KWKW—Open House.

2:05 KXLA—Frank Simon.
 2:10 KXLA—Paul Masterson Show.
 2:10 KLAC—570 Club.
 2:15 KFTS—Fortia Faces
 Life.
 KHJ—Luncheon with Lopez.
 KGFJ—Variety on Piano.
 KRKD—Salvation Army.
 KXLA—Al Williams.
 2:25 KXN—Mr. Information.
 2:30 KECA, KFMB—Variety Fare,
 With Bob Moon.
 KFI, KFSD—Just Plain Bill.
 KHJ—Women Are Wonderful.
 KXN—Jack Owens.
 KALI—United Nations.
 *KFVD, KGFJ—News.
 *KFWB—News; Bill Anson.
 KGER—Garden School.
 KGIL—Variations in Rhythm.
 *KRKD—News; Tops in Pops.
 KWKW—Bill Sampson.
 2:40 KGER—Long Beach Band.
 2:45 KFI, KFSD—Front-Page
 Farrell.
 KXN—George Fisher.
 KALI—Guest Star.
 KGFJ—Saludos Amigos.
 KXLA—Frank Simon.
 2:55 *KFAC—News.
3—KECA—Rudy Vallee Show.
 KFI, KFSD—Welcome
 Travelers.
 KHJ—Club 930.
 KXN, KCBQ—Arthur Godfrey.
 KALI—Jerry Hemphill Show.
 KFAC—World of Opera.
 KFVD—Harlematinee.
 KGER—Peter Potter.
 *KGER—News; Fleeta Grande.
 KGFJ—Housewives Hit Parade
 KGIL—Encore Time.
 KIEV—Freddie Martin.
 *KLAC, KMPC, KWIK, KXLA
 —News.
 KOWL—Joe Adams Show.
 KRKD—Tops in Pops.
 KWKW—Salute to Safety.
 3:05—KMPC—Johnny Grant.
 KWIK—A. Don Miller Show.
 3:15—KFOX—Here's to Vets.
 *KGIL—News.
 KLAC—570 Club.
 KXLA—Music Mountain.
 3:30—KECA, KFMB—Frances
 Scully.
 KFI, KFSD—Aunt Mary.
 KALI—Top Tune Time.
 KFAC—Lyrics in Chorus.
 KFOX—Music.
 KGER—Rancho 1390.
 KGFJ—Western Roundup.
 KGIL—Dance Matinee.
 KIEV—Discing With Dick.
 KOWL—Chico's Swingtime.
 *KRKD—News; Tops in Pops.
 *KWKW—News; Rodeo Bill.
 3:45—KFI, KFSD—The Woman in
 My House.
 KHJ—Lynn Looks at H'wood.
 KALI—Music.
 *KFAC—News.
 KFOX, KFVD—Old-Age
 Pensions.
 3:55 *KGER—News.
4—KECA—Favorite Five, with
 Lou Crosby.
 KFI, KFSD—This Woman's
 Secret.
 *KHJ, KFXM, KGB, KVOE—
 Fulton
 Lewis.
 KXN, KCBQ—Curt Massey
 Time.
 KALI—Beautiful Mexico.
 KFAC—Musical Masterpieces.
 *KFOX, KIEV, KMPC—News.
 KFWB—Peter Potter.
 KGER—Rancho 1390; Sports.
 KGFJ—Piano Moments.
 KGIL—Western Trails.
 *KLAC—News, Sports.
 KOWL—Chico's Swingtime.
 KRKD—Spotlight on a Star.
 KWIK—Hank Penny.
 KWKW—Imperial Hour.
 KXLA—Music Mountain.
 4:05—KMPC—Johnny Grant.
 4:10—KLAC—The Week.
 4:15—KFI, KFSD—Dr. Paul.
 *KHJ, KFXM, KGB, KVOE—
 Frank Hemingway.
 KXN, KCBQ—Strike It Rich.
 KFOX—Freddie Martin.
 KGFJ—Among My Souvenirs.
 KIEV—Date With Allin Slate.
 KOWL—Italian Hour.
 KRKD—Waltzes.
 4:25 *KFWB—News.
 4:30—KECA—Happy Theater.
 KFI—Burrill Wheeler.
 *KHJ, KGB, KVOE—Behind
 the
 Story.
 KALI—Fantasias Musicales.
 KFOX—Hitching Post.
 KFWB—Platter Pals.
 KGFJ—Drieland.
 KMPC—Ira Cook.
 KRKD—Sweet Songs.
 KXLA—Western Music.

4:45 *KECA—Headline Edition.
 *KHJ, KGB, KVOE—News,
 Sam Hayes.
 KXN—Harry Babblitt.
 *KFSD—H. V. Kaltenborn.
 KLAC—Racing Roundup.
 *KOWL, KRKD—News.
 4:55—KGER—Sports.
 *KMPC—News.
5—KECA—News.
 *KHJ, KFXM, KGB, KVOE—
 Mark Trall.
 *KXN, KCBQ—News, Murrow.
 KALI—Voice of So. America.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFSD—Prelude to Evening.
 KFWB—Red Rove.
 KGER—Rancho 1390.
 KGFJ—Jive at Five.
 KGIL—Children's Corner.
 KIEV—Sam's Show.
 *KLAC—News, Sports.
 KMPC—Help Wanted.
 KOWL—Rhapsody in Rhythm.
 KRKD—Wagon Wheels.
 *KWIK—News; Joe Thompson.
 *KWKW—News.
 KXLA—Western Music.
 5:10—KLAC—Los Angeles Today.
 5:15 *KECA—Elmer Davis.
 *KFI—News.
 KXN—Tom Harmon.
 *KGER—World News.
 KGFJ—Pianists of the Future.
 *KMPC—Raymond Swing.
 KWKW—Today at the Races.
 5:20—KLAC—Juke Box Jamboree.
 5:30 *KECA, KFMB—Chet Huntley.
 KFI—Casa Cugat.
 KHJ, KFXM, KGB, KVOE—
 Clyde Beatty.
 *KXN, KCBQ—C. Collingwood.
 KFAC—Whoo Bill Club.
 *KFOX, KGIL—News.
 KFSD—Ken Bolens, Sports.
 KGER—Gospel Friends.
 KGFJ—L. Ron Hubbard.
 KMPC—Stars of Song.
 KRKD—Sports Dial.
 KWKW—Romano Spanish Hr.
 KXLA—Squeakin' Deacon.
 5:35—KGIL—Tops in Pops.
 5:45 *KECA, KFMB—Bob Garred.
 *KFI, KFSD—Elmer Peterson.
 *KXN, KCBQ—News, Goss.
 KFOX—Your Fishbaster.
 KGFJ—Record Jackpot.
 KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
 5:55 *KXN, KCBQ—News.
 KHJ, KGB, KVOE—Victor
 Borke.
6—KECA—Edwin C. Hill.
 KFI—Texas Rangers.
 *KHJ, KFXM, KGB—Gabriel
 Heatter.
 KXN, KCBQ—Honest Harold.
 *KFOX, KIEV, KLAC, KWIK,
 KXLA—News.
 KFAC—Prelude to Evening.
 KFSD—Roberta Quinlan.
 *KFWB—Clete Roberts, News.
 KGER—American Soul Clinic.
 KGFJ—Request Performance.
 KGIL—Dinner Concert.
 *KMPC—Norman Nesbitt, News
 KRKD—Variety Time.
 KWKW—Fordellone.
 6:05 *KECA—Main Street to Mallbu.
 KIEV—Sam's Show.
 KLAC—Al Jarvis Ballroom.
 6:10—KECA—Inside Los Angeles.
 6:15—KECA—Hannibal Cobb.
 *KHJ, KGB—Mutual Newsreel.
 KFOX—Music.
 KFWB—Sports.
 KMPC—Bob Kelley, Sports.
 KWIK—Lippy Duckat, Sports.
 KXLA—Music.
 6:30—KECA—Boston Blackie.
 KFI, KFSD—Halls of Ivy.
 KHJ, KGB—Answer Man.
 KXN, KCBQ—Bing Crosby.
 KFAC—Musical Hitstones.
 *KFMB—Edwin C. Hill.
 KFOX—Hal's Memory Room.
 KFWB—America Dances.
 KGER—Back to the Bible.
 KGIL—Easy Listening.
 KMPC—Joe Hernandez.
 KRKD—Jack Patton Show.
 KWIK—American Jewish Hr.
 KWKW—Hoyos Hour.
 KXLA—Eddy Arnold Show.
 6:45 *KHJ, KFXM, KGB, KVOE—
 News, Sam Hayes.
 *KGFJ—News.
 KGIL—Down Memory Lane.
 KRKD—Dr. Joseph Murphy.
 KXLA—Music.
 *KFMB, KFVD—News.
 6:55 *KHJ, KFXM, KGB, KVOE—
 Bill Henry.
7—KECA, KFMB—Lone Ranger.
 KFI, KFSD—The Big Story.
 KHJ, KFXM, KGB—John
 Steele.

KNX, KCBQ—Fights.
 KFAC—Evening Serenade.
 KFOX—Waltz Time.
 KGER—America Dances.
 KFWB—Family Bible Hour.
 KGFJ—Musical Digest.
 *KGIL, KLAC, KRKD, KXLA—
 News.
 KMPC—Musical Memories.
 KPCC—Pasadena Musicians.
 *KWIK—Frank Edwards, News.
 KWKW—Hoyos Hour.
 7:05—KLAC—Crosby & Company.
 7:15—KFOX—Music.
 KGIL—Songs by Crosby.
 KPCC—Organ Recital.
 KRKD—Strolling Tom.
 KWIK—Johnson Family.
 KXLA—Western Music.
 7:30—KECA, KFMB—American
 Agent.
 KFI—NBC Presents: Short
 Story.
 KHJ, KFXM, KGB, KVOE—
 Cisco Kid.
 KXN, KCBQ—Orchestra.
 KFAC—Echoes and Encores.
 KFOX—Meet the Band.
 KFWB—Job Opportunities.
 KGER—Rev. Al Harlan.
 KGIL—Managing Editor.
 KLAC—Make Mine Music.
 KRKD—Dr. Richardson.
 KWIK—Lou Nova.
 KWKW—Betz Spanish
 Program.
 KXLA—Ole Rasmussen.
 7:45 *KFOX, KWIK—News.
 KFSG—Dr. Kelson R. Glover.
 KFWB—Rosary Hour.
 KMPC—Red Cross Story.
 KPCC—Dr. Glenn S. Dumke.
 7:55—KLAC—Weather Report.
8—KECA, KFMB—The Fat Man.
 KFI, KFSD—One Man's
 Family.
 KHJ, KFXM, KGB, KVOE—
 Name That Song.
 *KXN, KCBQ—News, Lowell
 Thomas.
 KFAC—Evening Concert.
 KFOX—Modern Concert.
 KFSG—Dr. Kelson R. Glover.
 KFWB—Music.
 KGER—Bible Treasury.
 KGFJ—Musical Revue.
 KGIL—Bob Moore Show.
 *KLAC—News.
 *KMPC—News, Norman Nesbitt.
 KPCC—Dr. G. S. Dumke.
 KWIK—Burbank Theater Guild
 KWKW—Am. Jap. Hour.
 *KXLA—News.
 8:05—KLAC—Spring Training.
 8:10—KLAC—Make Mine Music.
 8:15 *KFI, KFSD—World News.
 KXN, KCBQ—Jack Smith and
 Dinah Shore.
 KFOX—Hitching Post.
 KGER—Hebrew Christian.
 KGFJ—Dept. of Employment.
 KMPC—Bing Crosby.
 KXLA—Atomic Defense.
 8:30—KECA—Rogue's Gallery.
 KFI, KFSD—Great
 Gildersleepe.
 KHJ, KFXM, KGB, KVOE—
 Family Theater.
 KXN, KCBQ—Dr. Christian.
 KFOX—L. B. Town Forum.
 KFWB, KGIL—News.
 KGER—Music Hall.
 KGFJ—Today's Hits.
 KMPC—Parade of Hits.
 KPCC—Pasadena City College.
 KWIK—What's the Answer?
 KXLA—Ole Rasmussen.
 8:45—KFWB—U.N. Today.
 KGER—Voice of China.
 KGIL—Melodies Soft & Sweet.
9—KECA, KFMB—Mr. President.
 KFI, KFSD—Groucho Marx.
 *KHJ, KFXM, KGB, KVOE—
 News, Glenn Hardy.
 KXN, KCBQ—Mr. Chameleon.
 KFAC—Evening Concert.
 KFOX—Swingtime at Elks.
 KFSG—Divine Healing.
 KGER—Helen Louise.
 KGFJ—Dr. Bailor.
 KGFJ—Today's Hits.
 KGIL—Musical Scrapbook.
 *KLAC, KWIK—News.
 KMPC—Hollywood Close-ups.
 KPCC—Fun in '51.
 KWKW—Church of Bell.
 KXLA—Squeakin' Deacon.
 9:05—KLAC—Make Mine Music.
 9:15 *KHJ, KGB, KVOE—Fulton
 Lewis.
 KFOX—Dance Time.
 KFWB—Music.
 KGER—Fred McClusky.
 KMPC—Current Call.
 KWIK—U.N. Today.
 9:30—KECA—Lawrence Welk Show.
 KFI, KFSD—Mr. Dist. Atty.

KHJ, KGB, KVOE—
 International Airport.
 KXN, KCBQ—Beulah.
 KFSG—Missionary News.
 *KFWB, KWKW—News.
 KGER—John Brown Schools.
 KGFJ—Platter Party.
 KGIL—Musical Memories.
 KMPC—Lucky Lager Dance
 Time.
 KPCC—Adventure Journeys.
 KWIK—Sam's Show.
 9:45—KXN, KCBQ—Club 15.
 KFMB—Bing Crosby.
 KFWB—In Hollywood—Darr
 Smith.
 KFSG—Songs in the Night.
 KWKW—Christ Church Unity.
 9:55 *KHJ, KFXM, KVOE—News.
10—KECA, KFMB—News of
 Tomorrow.
 *KFI, KFSD—Richfield
 Reporter.
 KHJ, KFXM, KGB—I Love
 a Mystery.
 *KXN, KCBQ—10 o'Clock Wire.
 KFAC—Musical Crossroads.
 KFOX—Merry-Go-Round.
 KFVD—Spade Cooley Time.
 KFWB—Gene Norman Show.
 KGER—When Day Is Done.
 KGFJ—Platter Party.
 KGIL—Ten o'Clock Curtain.
 *KLAC—News; Don Otis.
 KMPC—Lucky Lager Dance
 Time.
 KPCC—Wednesday Mosaicale.
 KVOE—Disc 'n' Chat.
 KWIK—Sam's Show.
 KWKW—Love's Notebook.
 *KXLA—News.
 10:15—KECA—Dr. Frederick Balles.
 *KFI—Virgil Pinkley.
 *KHJ, KGB—Frank Edwards.
 KXN—Bob Elson.
 KFMB—Three Suns.
 KFSD—Lucky Lager Dance
 KFSG—Rev. C. T. James.
 KXLA—Folk Music.
 KWKW—Spotlight Spinners.
 10:30—KECA, KFMB—Dream Along.
 KFI—Johnny Murray.
 KHJ—Lonesome Gal.
 KXN—Starlight Salute.
 KFOX—The Clubhouse.
 KGER—Music As You Like It.
 KGIL—Juke Box Revue.
 10:45—KECA—Town House Orch.
 KFI—Sports Digest, With
 Rollie Thomas.
 KFSG—Joan Vartanian.
 KWKW—Bill Stewart.
11—KECA—Cinegrill Room Orch.
 *KFI, KHJ, KXN—News.
 KFAC—Musical Crossroads.
 KFWB—Gene Norman Show.
 KFOX—Salute to Reservists.
 KFSD—Lucky Lager Dance
 Time.
 KFSG—Great Religious
 Stories.
 KFVD—Spade Cooley Time.
 KGER—Spirituals.
 KGFJ—Platter Party.
 KGIL—Tour of the Town.
 *KLAC—News, Don Otis.
 KMPC—Palladium Party.
 KVOE—I Love a Mystery.
 KWKW—Bill Stewart.
 KXLA—Folk Music.
 11:10—KXN—Sports.
 11:15—KECA—Beverly Hills Orch.
 KFI—Red Nichols & His Five
 Pennies.
 KHJ—The Continental.
 KXN—Stan Kenton.
 KFSG—Melody for Youth.
 KVOE—John Steele,
 Adventurer.
 KXLA—Carl Bailey and Alex
 Cooper.
 11:30—KECA—New Yorkers From the
 Town House.
 KFI—Coconut Grove Orch.
 KHJ—The Crowell's Nest.
 KFOX—Hal's Memory Room.
 KFSG—Organ.
 KGER—At the Ranchhouse.
 KGFJ—H'wood House Party.
 11:45—KFI—U.S. Navy Recruiting.
 KXN—You and the World.
 KGFJ—H'wood House Party.
 *KGER, KMPC—News.
 11:55 *KECA—Midnight News Edition
 to 3).
12—KECA—Herb Allen Show.
 KFI—Musical Menu.
 *KXN—News.
 KFAC—Midnight Serenade.
 *KFWB—News & Music.
 KGFJ—Nightowl Special (to 6)
 KLAC—News; Don Otis.
 KWKW—Show People's Show
 to 3).
 KXLA—Bailey & Cooper.
 12:05—KXN—Mel Baldwin Show.
 12:15—KFWB—Music After Midnight.
 12:55 *KECA—News.

THURSDAY, MARCH 29

*Indicates News Broadcast

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI—Coffee Time.
 *KHJ, KFXM, KGB, KVQE—Cecil Brown.
 KNX—Ralph Story Show.
 KALI—Dr. Bailes.
 KFAC—Country Church.
 KFOX—Bible Society.
 KFVD—Open House.
 KFWD—Wakeup Ranch.
 *KFWB, KIEV, KLAC, KMPC, KXLA—News.
 EGER—Mizpah.
 EGFJ—Saludos Amigos.
 EGIL—Musical Clock.
 KOWL—Spanish Hour.
 KRKD—Ernest C. Wilson.
 *KWIK—News; Club 1490.
 KWKW—Bitmos Latino-Americanos.
 8:05—KIEV—Phil's Platter Party.
 8:10—KLAC—Stock Market.
 KWKW—Church of Truth.
 8:15—KHJ, KGB, KOWL, KWKW—News.
 *KNX, KCBQ—News, Dave Valle.
 KALI—Rev. Page.
 KFOX—Prison Missionaries.
 KFWB—Bill Leyden.
 EGFJ—Your County at Work.
 KLAC—Haynes at the Reins.
 KMPC—Markets, Sports.
 KRKD—Top Tunes.
 KWKW—Council of Churches.
 KXLA—Music.
 8:30—KFI, KFSD—Jack Berch.
 KHJ, KFXM, KGB, KVQE—Haven of Rest.
 KNX, KCBQ—Grand Slam.
 KALI—Brother Welch.
 *KFAC, KGL, KLAC, KRKD—News.
 KFOX—Words of Life.
 KFVD—Morning Call.
 EGER—Voice of China.
 EGFJ—Yesterday's Hits.
 KMPC—Ross Mulholland.
 KOWL—Precious Memories.
 KWKW—Nazarene Church.
 KXLA—Hymn Time.
 8:35—KRKD—Dixieland.
 8:45—KFI—Dial Dave Garraway.
 KNX—Rosemary.
 KFAC—Unity.
 KFSD—Jack Baker.
 *KFVD, KFWB—News.
 EGER—Bible Treasury.
 KGL—On Parade.
 KLAC—Racing News.
 KWKW—Voice of China.
9—KECA, KFMB—Johnny Olsen's Luncheon Club.
 *KFI, KALI, KFSD, KWIK—News.
 *KHJ—Kate Smith Speaks.
 KNX—Wendy Warren.
 KFAC—Piano Parade.
 KFOX—Pentecostal Church.
 KFVD—Morning Call.
 KFWB—Music.
 EGER—Lutheran Hour.
 EGFJ—Show Tunes.
 EGIL—Morning Varieties.
 KIEV—Phil's Platter Party.
 *KLAC—News; Coffee with Crosby.
 KMPC—Ross Mulholland.
 KOWL—Back to the Bible.
 KRKD—Sagebrush Serenade.
 KVQE—Club Variety.

- KHJ, KFXM, KGB—Garden Guide.
 KNX, KCBQ—Aunt Jeany.
 KALI—The King Slugs.
 KFOX—Home Missionary.
 *KFVD—News.
 KGL—Ballads for You.
 KOWL—Best Songs.
 KWIK—Latin Interlude.
 9:20—KECA, KFMB—Don Gardiner, News.
 9:30—KECA—Quick as a Flash.
 KFI—Ladies' Day.
 KHJ—Norma Young.
 KNX, KCBQ—Helen Trent.
 KALI—Hunter Hancock.
 KFAC—Accent on Strings.
 KFMB—Sunset and Vine.
 KFOX—Full Gospel.
 KFWB—Eleanor Roosevelt.
 EGB—Molly Morse.
 EGER—God's Half Hour.
 EGFJ—Dance Band Review.
 KGL—At Home With the Masons.
 KIEV—Coffee Time.
 KLAC—Today's Top Tunes.
 KMPC—Chef Milan.
 KWIK—What's the Answer?
 9:45—KNX, KCBQ—Our Gal Sunday.
 *KFVD, KRKD—News.
 9:55—KFAC—News.
10—KECA, KFMB—Victor H. Lindlahr.
 KFI—All Around Town.
 *KHJ, KFXM, KGB, KVQE—Glenn Hardy, News.
 KNX—Big Sister.
 KALI—Hunter Hancock.
 KCBQ—Koffee Klotch.
 KFAC—Morning Concert.
 *KFOX—News.
 KFSD—Luncheon With Lopez.
 KFVD—Morning Call.
 KFWB—Eleanor Roosevelt.
 EGER—Earl Lee.
 EGFJ—Bing Slugs.
 EGIL—Waltz Time.
 KIEV—Discing With Dick.
 KLAC—Al Jarvis Ballroom.
 *KMPC—News; Melodies for Milady.
 KOWL—Yiddish Hour.
 KRKD—Piano Paintings.
 KWIK—Musical Scrapbook.
 KWKW—Bill Stewart.
 *KXLA—Tom Cafferty.
 10:10—KFOX—Assembly of God.
 10:15—KECA—Yesterday on Broadway.
 KHJ, KFXM, KGB, KVQE—Tello-Test.
 KNX—Ma Perkins.
 KFSD—Heaven on Earth.
 KFWB—Music.
 EGER—Tommy Baird.
 *EGFJ—News.
 KGL—Bing Crosby.
 KRKD—Dr. Richardson.
 10:25—KFWB—News.
 10:30—KECA, KFMB—My True Story.
 *KFI—News.
 KHJ—Russ Morgan Show.

- KNX—Young Dr. Malone.
 KALI—Popular Music.
 KFAC—Song Recital.
 KFOX—Music.
 KFSD—Break the Bank.
 *KFWB—News; Maurice Hart.
 EGER—Helen Markham.
 KGL—Record Review.
 *KGL, KXLA—News.
 KMPC—Tune Test.
 KRKD—Martin Ash.
 KWKW—Tony Sein.
 10:35—KGL—Midmorning Melodies.
 10:45—KGL—Musical Interlude.
 KHJ—Carmen Cavallaro Show.
 KNX—Guiding Light.
 EGER—Rev. Le Roy Kopp.
 KRKD—Midnight Mission.
 *KECA, KFMB—Betty Crocker Magazine.
 KALI, KGFJ—Major League Ball.
 *KFAC, KWIK—News.
11—KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KFXM, KGB, KVQE—Ladies' Fair.
 KNX—Second Mrs. Burton.
 KALI, KGFJ—Major League Ball.
 KCBQ—Take It Easy.
 KFAC—Guy Bates Post.
 KFOX—Rhythmic Age.
 KFVD—Bible Institute.
 KFWB—Maurice Hart.
 KGL—Midmorning Melodies.
 KIEV—Discing With Dick.
 KLAC—Al Jarvis Ballroom.
 *KMPC—News; Los Angeles Today.
 KOWL—Spanish Hour.
 KRKD—Songs of Yesteryear.
 KWIK, KXLA—Music.
 KWKW—Tony Sein.
 11:15—KECA—Easy Aces.
 KNX—Ferry Mason.
 KFAC—Folk Songs.
 EGER—Sunshine Mission.
 *KXLA—Pasadena News.
 11:25—KHJ—News.
 11:30—KECA, KFMB—John B. Kennedy.
 KFI, KFSD—Live Like a Millonaire.
 KHJ, KFXM, KGB, KVQE—Queen for a Day.
 KNX, KCBQ—Nora Drake.
 KFAC—Music Hall.
 *KFOX, KGER, KRKD—News.
 KFVD—Rescue Mission.
 *KFWB—News; Maurice Hart.
 KGER—Redemption Ranch.
 KGL—Musical Moments.
 KOWL—Stars on Parade.
 KWKW—Stars on Parade.
 KWKW—La Hora de Los Angeles.
 KXLA—Hometown Jamboree.
 11:45—KECA—Baukhage Talking.
 KNX—The Brighter Day.
 KCBQ—Izetta Jewel.
 KFMB—Jan Garber.
 KFOX—Name This Song.
 KGER—Hour of Prayer.
 *KGL—News.

- KMPC—H'wood Beauty Digest.
 KOWL—Tune Time.
 KRKD—Sweet Pops.
12—KECA—Bank Weaver, News.
 *KFI—Farm Reporter.
 *KHJ, KCBQ, KFMB, KIEV, KVQE, KWIK—News.
 *KNX—News, Bill Kenneally.
 KALI, KGFJ—Major League Ball.
 KFAC—Luncheon Concert.
 KFOX—Luncheonette in Rhythm.
 KFSD—Life Can Be Beautiful.
 KFVD—Editor of the Air.
 KFWB—Bill Anson.
 EGER—Songs for Luncheon.
 KGL—Lombardo Time.
 *KLAC—News; Al Jarvis.
 KMPC—Peace Prayer; Music.
 KOWL—Joe Adams Show.
 KRKD—Daily Almanac.
 KWKW—La Hora de Los Angeles.
 KXLA—Hometown Jamboree.
 12:15—KECA—Play It Again.
 KFI, KFSD—Road of Life.
 KHJ—Bell Ringer.
 KNX—Wendell Noble.
 *KFOX, KFVD, EGER—News.
 KGL—Vocal Varieties.
 KIEV—Discing With Dick.
 *KMPC—Southland Reporter.
 KWIK—Music.
 12:30—KECA—Modern Romances.
 KFI, KFSD—Pepper Young.
 KHJ—Nancy Dixon.
 KNX—Art Linkletter.
 KFOX—Folger Coffee Quiz.
 KFVD—Shopping Highlights.
 *KFWB—News.
 EGER—Luncheon Serenade.
 KGL—Homemakers Matinee.
 KMPC—Religious Science Inst.
 KRKD—Prairie Schooner.
 KWKW—Treasury Salute.
 KXLA—Ole Rasmussen.
 12:45—KECA, KFMB—David Amity.
 KFI, KFSD—Right to Happiness.
 *KHJ—Cedric Foster.
 *KFAC—News.
 KFOX—Latin American Music.
 KFWB—Bill Anson.
 KMPC—Report to Ranchers.
 KWKW—Sports; Music.
 *KNX—Cedric Adams.
1—KECA—Ira Cook.
 KFI, KFSD—Backstage Wife.
 KHJ, KFXM, KGB, KVQE—Jack Kirkwood Show.
 KALI, KCBQ—Hilltop House.
 KALI—Whittier Hour.
 KFAC—L.A. Medical Assn.
 KFOX—Texas Tiny.

BILL STEWART
 your favorite DISC JOCKEY
 ON
KWKW
 9 A.M. DAILY 10:45 P.M.
 KWKW—Bill Stewart.

TENNESSEE ERNIE
 IN
RADIO'S HOTTEST WESTERN SHOW
 K X L A
 9 - 10 A. M. — Mon.-Fri.

KXLA—Bar Nothin' Ranch.
 9:15—KECA, KFMB—Edwin C. Hill.
 KFI, KFSD—Myers Goes to Market.

thursday RADIO Program Highlights

- Morning Programs Appear in Lightface Type. Afternoon and Evening Programs in Boldface.
- Comedy-Variety**
 3:00—Arthur Godfrey, KNX.
 8:30—Aldrich Family, KFI.
 9:00—Father Knows Best, KFI.
 9:30—Beulah, KNX.
- Quiz, Participation**
 7:00—Welcome to Hollywood.
 8:00—McNeill Bkfst Club, KECA.
 8:30—Grand Slam, KNX.
 11:00—Double or Nothing, KFI.
 11:30—Live Like a Millionaire, KFI.
 11:30—Queen for a Day, KHJ.
 12:30—Art Linkletter, KNX.
 3:00—Welcome Travelers, KFI.
 8:00—Original Amateur, KECA.
- Drama**
 6:00—Suspense, KNX.
 6:30—Hallmark Playhouse, KNX.
 7:00—Screen Guild, KECA.
 7:00—Screen Director's Playhouse, KFI.
 7:00—Phillip Morris Playhouse, KNX.
 7:30—Challenge of the Yukon, KHJ.
 8:00—Tarzan, KHJ.
- Comment-Narration**
 9:00—Kate Smith, KHJ.
 9:30—Eleanor Roosevelt, KFWB.
- Mystery-Detective**
 6:00—Dragnet, KFI.
 6:30—Philo Vance, KECA.
 7:00—Murder by Experts, KHJ.
 8:30—Mr. Keen, KNX.
 9:00—FBI in Peace & War, KNX.
 10:00—I Love a Mystery, KHJ.
- Public Interest**
 12:00—Farm Reporter, KFI.
 6:30—Answer Man, KHJ.
 9:15—Academy Awards Presentation, KECA.
 9:30—Author Meets Critic, KECA.
- Sports**
 8:45—Racing News, KLAC.
 10:55—Major League Ball, KALI, KGFJ.
 5:15—Tom Harmon, KNX.
 5:30—Sports Dial, KRKD.
 5:45—Sam Balter, KLAC.
 5:45—Race Results, KRKD.
 6:15—Lippy Duckat, KWIK.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 9:30—Rod & Gun Club, KHJ.
- Popular-Western Music**
 4:00—Curt Massey, KNX.
 8:15—D. Shore & J. Smith, KNX.

SHOPPING HILITES
 with
VIOLET SCHRAM
 1 P.M. DAILY

1020 L.C.
 5500 WATTS

Check **KFVD**
 LOS ANGELES

- KFVD—Shopping Highlights.
 KFWB—Bill Anson.
 EGER—Luncheon Serenade.
 EGFJ—From Sunset and Vine.
 KGL—Homemakers Matinee.
 KIEV—Strictly Instrumental.
 *KLAC—News; Sports.
 *KMPC—News; Bill Ewing.
 KOWL—Joe Adams Show.
 KRKD—Polka Time.
 KWIK—Afternoon Serenade.
 KWKW—Bill Garr Show.
 KXLA—Community Broadcaster.
- 1:05—KALI—Top Tune Time.
 1:15—KFI, KFSD—Stella Dallas.
 KNX—Kings Row.
 KFAC—Once Upon a Time.
 KXLA—Farm News.
 1:30—KFI, KFSD—Lorenzo Jones.
 KHJ, KGB—Double or Nothing.
 KNX—Housewives' Protective League.
 KFAC—Composers Corner.
 KFVD—For Westerners Only.
 *KFWB—News.
 EGER—Books Bring Adventure.
 KGFJ—Anybody's Hit Parade.
 KIEV—Phil's Platter Party.
 KXLA—Western Music.
 1:45—KECA—Frances Scully.
 KFI, KFSD—Wilder Brown.
 KFWB—Bill Anson.
 *EGER—News, Commentary.
2—KECA—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 *KHJ—KNX—News.
 KALI—Club KALI.
 KFAC—Concert Matinee.
 KFOX—Texas Tiny.

KFVD—Harlematinee.
 KFVB—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—Meet the Band.
 KGLL—Homemakers' Matinee.
 KIEV—Phil's Platter Party.
 *KLAC—News; Sports.
 *KMPC—News; Johnny Grant.
 KOWL—Joe Adams Show.
 KVOE—1480 Club.
 KWKW—Open House.
 KXLA—Frank Simon.
 9:05—KNX—Paul Masterson Show.
 9:10—KLAC—570 Club.
 9:15—KFI, KFSD—Portia Faces Life.
 KHJ—Luncheon With Lopez.
 KGFJ—Variety on Piano.
 KRKD—Veter Administration.
 KXLA—Continental Serenade.
 2:25—KHJ—Music.
 KNX—Mr. Information.
 8:30—KECA, KFMB—Variety Fare, With Bob Moon.
 KFI, KFSD—Just Plain Bill.
 KHJ—Women Are Wonderful.
 KNX—Jack Owen's Show.
 KALI—United Nations Today.
 *KFVD, KGFJ—News.
 *KFWB—News; Bill Anson.
 KGER—Garden School.
 KGLL—Variations in Rhythm.
 *KRKD—News; Tops in Pops.
 KWKW—Bill Sampson.
 8:40—KGER—Long Beach Band.
 8:45—KFI, KFSD—Front-Page Farrell.
 KNX—George Fisher.
 KALI—Stars on Parade.
 KGFJ—Saindos Amigos.
 KXLA—Frank Simon.
 2:55—*KFAC—News.
 3—*KECA—Rudy Vallee.
 KFI, KFSD—Welcome Travelers.
 KHJ—Club 930.
 KNX, KCBQ—Arthur Godfrey.
 KALI—Jerry Hemphill Show.
 KFAC—World of Opera.
 KFOX—Martins Highlights.
 KFVD—Harlematinee.
 *KFWB—Peter Potter.
 *KGER—News; Fiesta Grande.
 KGFJ—Housewives Hit Parade.
 KIEV—Freddy Martin.
 *KLAC—News; Sports.
 *KMPC—News; Johnny Grant.
 KOWL—Joe Adams Show.
 KRKD—Tops in Pops.
 *KWIK, KXLA—News.
 KWKW—Salute to Safety.
 3:05—*KMPC—Music of Melody.
 KWIK—A. Don Miller Show.
 3:15—KFOX—Music.
 *KGLL—News.
 KLAC—570 Club.
 KXLA—Music Mountain.
 3:30—*KECA, KFMB—Frances Scully.
 KFI, KFSD—Aunt Mary.
 KALI—Top Tune Time.
 KFAC—Lyrics in Chorus.
 KFOX—Music.
 KFVD—Song Stylists.
 KGER—Rancho 1390.
 KGFJ—Western Roundup.
 KGLL—Dance Matinee.
 KIEV—Dancing With Dick.
 KOWL—Chico's Swingtime.
 *KRKD—News; Tops in Pops.
 *KWKW—News; Rodeo Bill.
 3:45—KFI, KFSD—The Woman in My House.
 KHJ—Lynn Looks at Wood.
 KALI—Music.
 *KFAC—News.
 KFOX, KFVD—Old-Age Pensions.
 3:55—*KGER—News.
 4—*KECA—Favorite Five, with Lou Crosby.
 KFI, KFSD—This Woman's
 *KHJ, KFXM, KGB, KVOE—Lewis.
 KNX, KCBQ—Curt Massey Time.
 KALI—Beautiful Mexico.
 KFAC—Musical Masterpieces.
 KFMB—Quick as a Flash.
 *KFOX, KIEV—News.
 *KFWB—Peter Potter.
 KGER—Rancho 1390.
 KGFJ—Piano Moments.
 KGLL—Western Trails.
 *KLAC—News; Sports.
 *KMPC—News; Johnny Grant.
 KRKD—Spotlight on a Star.
 KWIK—Bank Penny.
 KWKW—Imperial Hour.
 KXLA—Music Mountain.
 4:15—KFI, KFSD—Dr. Paul.
 *KHJ, KFXM, KGB, KVOE—Frank Hemingway.
 KNX, KCBQ—Strike It Rich.
 KFOX—Freddie Martin.
 KGFJ—Among My Souvenirs.
 KIEV—Date With Allin State.
 KLAC—Stars of the Week.
 KMPC—Twilight Tales,

Stories of Magic Land.
 KOWL—Italian Hour.
 KRKD—Waltzes.
 4:25—*KFWB—News.
 4:30—*KECA—Happy Theater.
 KFI—Burrut Wheeler.
 *KHJ, KGB—Behind the Story.
 KALL—Fantasias Musicales.
 KFOX—Hitching Post.
 KFVB—Platter Pals.
 KGFJ—Dixieland.
 KMPC—Ira Cook.
 KRKD—Sweet Songs.
 KXLA—Melody Valley.
 4:45—*KECA—Headline Edition.
 *KHJ, KGB, KVOE—News.
 KNX—Harry Babbitt.
 *KCBQ—Local News.
 *KFAC—Richard Harkness.
 KFLD—Racing Roundup.
 *KOWL, KRKD—News.
 4:55—*KMPC—News.
 5—*KECA, KWIK—News.
 *KFI—Feature Wire.
 KHJ, KFXM, KGB, KVOE—Straight Arrow.
 *KNX, KCRQ—News, Murrow.
 KALI—Voice of So. America.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFWB—Red Row.
 KGER—Rancho 1390.
 KGFJ—Live at Five.
 KGLL—Children's Program.
 KIEV—Sam's Show.
 *KLAC—News, Sports.
 KMPC—Help Wanted.
 KOWL—Rhapsody in Rhythm.
 KRKD—Wagon Wheels.
 *KWKW—News.
 KXLA—Melody Valley.
 5:05—KWIK—Joe Thompson Show.
 5:10—KLAC—Los Angeles Today.
 5:15—*KECA—Elmer Davis.
 *KFI—News.
 KNX—Tom Harmon.
 *KGER—World News.
 KGFJ—Keyboard Magic.
 *KMPC—Raymond Swing.
 KWKW—Today at the Races.
 5:20—KLAC—Jukebox Jamboree.
 5:30—*KECA, KFMB—Chet Huntley.
 KFI—Casa Cugat.
 KHJ, KFXM, KGB, KVOE—Shy King.
 *KNX, KCBQ—C. Collingwood.
 KFAC—Whoa Bill Club.
 *KFOX—News.
 KGER—Gospel Friends.
 KGFJ—L. Ron Hubbard.
 *KGLL—News; Tops in Pops.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KWKW—Romano Spanish Hr.
 KXLA—Squeakin' Deacon.
 5:45—*KECA, KFMB—Bob Garred.
 *KFI, KFSD—Elmer Patterson.
 *KNX, KCBQ—News, Goss.
 KFOX—Your Fishcaster.
 KGFJ—Record Jackpot.
 KIAC—Sam Balter. Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
 5:55—KHJ, KGB—Bobby Benson.
 *KNX, KCBQ—News.
 6—*KECA—Edwin C. Hill.
 KFI, KFSD—Draguet.
 *KHJ, KFXM, KGB—Gabriel Heatter.
 KNX, KCBQ—Suspense: Jack Carson in "Death Pitch."
 *KFOX, KIEV, KLAC, KWIK—News.
 KFAC—Prelude to Evening.
 *KFWB—Clete Roberts. News.
 KGER—American Soul Clinic.
 KGFJ—Request Performance.
 KGLL—Dinner Concert.
 *KMPC—Norman Nesbitt, News.
 KRKD—Variety Time.
 KWKW—Fordellone.
 KXLA—Scandinavian Hour.
 6:05—*KECA—Main Street to Malibu.
 KIEV—Sam's Show.
 6:10—*KECA—Inside Los Angeles.
 6:15—*KECA—Hannibal Cobb.
 *KHJ, KGB—Radio Newsreel.
 *KFMB—Elmer Davis.
 KFOX—Hawaiian Music.
 KFWB—Sports.
 KLAC—Al Jarvis Ballroom.
 KMPC—Bob Kelley, Sports.
 KWIK—Lippy Duckat, Sports.
 6:30—*KECA—Philo Vance.
 KFI, KFSD—Lynn Murray Show.
 KHJ, KGB—Answer Man.
 KNX, KCBQ—Hallmark Playhouse.
 KFAC—Musical Milestones.
 KFMB—Armstrong of the SBI.
 KFOX—Hal's Memory Boom.
 KFWB—America Dances.
 KGER—Back to the Bible.
 KGLL—Easy Listening.
 KMPC—Joe Hernandez.
 KRKD—Jack Patton Show.

KWIK—American Jewish Hr.
 KWKW—Hoyos Hour.
 KXLA—Eddy Arnold Show.
 6:45—*KHJ, KFXM, KGB, KVOE—News; Sam Hayes.
 *KGFJ—News.
 KGLL—Down Memory Lane.
 KXLA—Western Music.
 6:55—*KHJ, KGB, KVOE—Bill Henry
 7—*KECA, KFMB—Screen Guild Players.
 KFI, KFSD—Screen Director's Playhouse.
 KHJ, KFXM, KGB—Murder by Experts.
 KNX, KCBQ—Phillip Morris Playhouse.
 KFAC—Evening Serenade.
 KFOX—Waltz Time.
 KFWB—America Dances.
 KGER—Family Bible Hour.
 KGFJ—Musical Digest.
 *KGLL, KLAC, KRKD, KXLA—News.
 KMPC—Musical Memories.
 *KWIK—Frank Edwards.
 KWKW—Hoyos Hour.
 7:05—KLAC—Crosby & Company.
 7:15—KFOX—Evening Melodies.
 KGLL—Songs by Crosby.
 KRKD—Strolling Tom.
 KWIK—Johnson Family.
 KXLA—Western Music.
 7:30—KHJ, KFXM, KGB, KVOE—Challenge of the Yukon.
 KNX, KCBQ—The Choralliers.
 KFAC—Echoes and Encores.
 KFOX—Meet the Band.
 KFWB—Job Opportunities.
 KGER—Rev. Markham.
 KGLL—Tribute 1890 Boy Scouts.
 KLAC—Ski Time.
 KRKD—Dr. Richardson.
 KWIK—Park and Recreation.
 KWKW—Betz Spanish Program.
 KXLA—Western Music.
 7:45—*KFOX—News.
 KFSG—Church Service.
 KFWB—Rosary Hour.
 KLAC—Make Mine Music.
 KMPC—Red Cross Story.
 KWKW—Sports Back Talk.
 KXLA—Music.
 8—*KECA, KFMB—Original Amateur Hour.
 KFI, KFSD—One Man's Family.
 KHJ, KFXM, KGB, KVOE—Tarzan.
 *KNX, KCRQ—News, Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—Modern Concert.
 KFWB—U. N. Debate.
 KGER—Bible Treasury.
 KGFJ—Musical Revue.
 KGLL—Bob Moore Show.
 *KLAC, KXLA—News.
 *KMPC—News, Norman Nesbitt
 *KWIK—Nick Musky.
 KWKW—Hungarian Melodies.
 8:05—KLAC—Spring Training.
 8:10—KLAC—Make Mine Music.
 8:15—*KFI, KFSD—World News.
 KNX, KCBQ—Jack Smith and Dinah Shore.
 KFOX—Hitching Post.
 KGER—Hebrew Christian.
 KGFJ—Here's to Veterans.
 KMPC—Dinah Shore.
 KXLA—Lessons for Defense.
 8:30—*KFI, KFSD—Aldrich Family.
 *KHJ, KFXM, KGB—Reporters' Roundup.
 KNX, KCBQ—Mr. Keen.
 KFOX—Speaking of Sports.
 *KFWB, KGLL—News.
 KGER—Jobs for Youth.
 KGFJ—Today's Hits.
 KMPC—Parade of Hits.
 KWIK—What's the Answer?
 KWKW—Foothill Features.
 KXLA—Ole Rasmussen.
 8:45—*KECA, KFMB—Robert Montgomery.
 KFOX—Navy Star Time.
 KFWB—U. N. Today.
 KGER—Voice of China.
 KGLL—Melodies Soft & Sweet.
 KVOE—Your History.
 KWIK—Franchon de Voe.
 9—*KECA—Time for Defense.
 KFI, KFSD—Father Knows Best.
 *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 KNX—FBI in Peace and War.
 KFAC—Evening Concert.
 KFMB—High Life Revue.
 KFOX, KFWB—Music.
 KGER—Dr. Balles.
 KGLL—Musical Scrapbook.
 KGFJ—Today's Hits.
 *KLAC, KWIK—News.
 KMPC—Hollywood Close-ups.
 KWKW—U. N. Forum.
 KXLA—Squeakin' Deacon.
 9:05—KLAC—Make Mine Music.

9:15—*KECA—Academy Awards Presentation.
 *KHJ, KGB, KVOE—Fulton Lewis.
 KFSG—Songs and Verse.
 KGER—Fred McClesky.
 KWIK—U. N. Today.
 9:30—*KECA—Author Meets Critic.
 KFI—Steamboat Jamboree.
 KHJ, KGB, KVOE—Rod and Gun Club of the Air.
 KNX, KCBQ—Beulah.
 KFMB, KFSD—Here's to Vets.
 KFOX—Swingtime at Elks.
 KFSG—Sooten Tenor.
 *KFWR, KWKW—News.
 KGER—John Brown Schools.
 KGFJ—Platter Party.
 KGLL—Musical Melodies.
 KMPC—Lucky Lager Dance Time.
 KWIK—Sam's Show.
 9:45—KNX—Club 15.
 KFVB—In Hollywood—Darr Smith.
 KWKW—Christ Church Unity.
 9:55—*KHJ, KFXM, KGB, KVOE—News.
 10—*KECA, KFMB—News of Tomorrow.
 *KFI, KFSD—Richfield Reporter.
 KHJ, KFXM, KGB—I Love a Mystery.
 *KNX, KCBQ—10 O'Clock Wire.
 KFAC—Musical Crossroads.
 KFOX—Swingtime at Elks.
 KFSG—Pasadena Church.
 KFVD—Spade Cooley Time.
 KFWB—Gene Norman Show.
 KGER—Radio Guild Show.
 KGFJ—Platter Party.
 KGLL—Ten O'Clock Curtain.
 *KLAC, KXLA—News.
 KMPC—Lucky Lager Dance Time.
 KWIK—Sam's Show.
 KWKW—Star's Stairway.
 10:05—KLAC—Don Otis.
 10:15—*KECA—Dr. Frederick Balles.
 *KFI—Virgil Pinkley.
 *KHJ—Frank Edwards.
 KNX—Bob Elson.
 KCRQ—Bob Regan, Sports.
 KFSD—Lucky Lager Dance.
 KWKW—Spotlight Spinners.
 KXLA—Folk Music.
 10:30—*KECA, KFMB—Dream Along.
 KFI—Johnny Murray.
 KHJ—Lonesome Gal.
 KNX—Starlight Salute.
 KFOX—The Clubhouse.
 KFSG—Gospel Stars.
 KGB—Bandwagon.
 KGER—Music As You Like It.
 KGLL—Juke Box Revue.
 10:45—*KECA—Town House Orch.
 KFI—Sports Digest, With Rolfe Thomas.
 KWKW—Bill Stewart.
 11—*KECA—Cinegrill Music.
 *KFI, KHJ, KNX—News.
 KFAC—Musical Crossroads.
 KFWB—Gene Norman.
 KFOX—Jimmy Dorsey Show.
 KFSD—Lucky Lager Dance.
 KFSG—Miracles (Drama).
 KFVD—Spade Cooley Time.
 KGER—Spirituals.
 KGFJ—Platter Party.
 KGLL—Tour o' the Town.
 *KLAC—News; Don Otis.
 KMPC—Palladium Party.
 KWKW—Bill Stewart.
 KXLA—Folk Music.
 11:10—KNX—Sports.
 11:15—*KFI—Red Nichols & His Five Pennies.
 KHJ—The Continental.
 KNX—Merry-Go-Round.
 KFOX—Concert Master.
 KXLA—Carl Bailey and Alex Cooper.
 11:30—*KECA—Beverly Hills Orch.
 KFI—Cocoanut Grove Orch.
 KHJ—The Crowell's Nest.
 KFOX—Hal's Memory Room.
 KFSG—Console Melody Time.
 KGER—At the Ranchhouse.
 KGFJ—H'wood House Party.
 11:45—*KFI—Here's to Veterans.
 KNX—You and the World.
 11:55—*KECA—Midnight News Edition.
 *KGER, KMPC—News.
 *KECA—Herb Allen Show.
 12—*KNX—News.
 KFVD—Spade Cooley Time.
 KFAC—Midnight Serenade.
 *KFMB—John B. Kennedy.
 *KFWB—News & Music.
 KGFJ—Nightowl Special (to 6)
 KWKW—Show People's Show (to 3).
 12:05—KNX—Mel Baldwin Show.
 *KLAC—News; Don Otis (to 2)
 KFWB—Music After Midnight.
 12:55—*KECA—News.

RADIO PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.
*Indicates programs of news and commentation.

Action for Survival..... KFI, 10:15 a.m. Su	Chicago Round Table..... KFI, 10:30 a.m. Su	Grandpa Owens..... KFI, 8 a.m. Su
*Adams, Cedric..... KNX, 12:55 p.m. M-F	Chicago Theater..... KHJ, 9:30 p.m. Su	Grand Ole Opry..... KFI, KFSD, 7:30 p.m. Sa
Adams, Joe..... KOWL, 12 p.m. M-Sa	Choralliers..... KNX, 7:30 p.m. Th	*Grand Slam..... KNX, 8:30 a.m. M-F
Adventures of Dr. Kildare..... KFI, 1:30 p.m. Su	Christian Science..... KFAC, 8 a.m. Su	Greatest Story Ever Told..... KECA, 2:30 p.m. Su
Agronsky, Martin..... KECA, 6 a.m. M-F	Church Federation..... KFAC, 8 a.m. Su	Great Gildersleeve..... KFI, 8:30 p.m. W
8:15 a.m. Sa	Church of the Air..... KNX, 7 a.m. Su	Green Cross Festival..... KFI, 5:30 p.m. Sa
Air Force Hour..... KHJ, 2 p.m. Su	Church in the Vale..... KECA, 7 a.m. Su	Guding Light..... KFI, 9:30 p.m. Su
Album of Familiar Music..... KECA, 6:30 p.m. Su	Cisco Kid..... KHJ, KGB, 7:30 p.m. M, W, F	*Gump, Robert..... KFI, 9:30 p.m. Su
Aldrich Family..... KFI, 8:30 p.m. Th	City Reports..... KFI, 10:15 p.m. Su	Hallmark Playhouse..... KNX, 6:30 p.m. Th
All Around Town..... KFI, 10 a.m. M-F	Club Fifteen..... KNX, 9:45 p.m. M-F	Halls of Ivy..... KFI, 6:30 p.m. W
Allen, Herb..... KECA, 12 p.m. M-Sa	Club 930..... KHJ, 3 p.m. M-F	Hall's Memory Room..... KFOX, 6:30 p.m., 11:30 p.m. D
Alleo, Irwin..... KLAC, 8:30 p.m. Su	Cobb, Hannibal..... KECA, 6:15 p.m. M-F	Happiness House..... KHJ, 7:30 a.m. Su
America Dances..... KFVB, 6:30 p.m. M-F	Coffee Time..... KFI, 8 a.m. Tu, Th	Happy Homes..... 9:30 a.m. M-F
America Uilted..... KFI, 11:30 p.m. Su	*Collingwood, Charles..... KNX, 5:30 p.m. M-Sa	Happy Theater..... KECA, 4:30 p.m. M-F
American Agent..... KECA, 7:30 p.m. W	Comedy of Errors..... KHJ, 7 p.m. F	Hardy Family..... KFI, 6 p.m. Tu
American Album..... KECA, 6:30 p.m. Su	Command Theater..... KNX, 7 p.m. F	Hardy, Glenn..... KHJ, 10 a.m., 9 p.m. Su-F
American Farmer..... KECA, 4 p.m. Su	Committee on Danger..... KHJ, 6:30 p.m. M-Sa	Harmon, Tom..... KNX, 5:15 p.m. M-F, 5:45 p.m. S
American Forum..... KFI, 12 N, Su	Composer's Corner..... KFAC, 1:30 p.m. M-Sa	Harmony House..... KMPC, KWKW, 1:15 p.m. Su
American Rhapsody..... KNX, 3 p.m. Su	*Cosaldine, Bob..... KFI, 11:30 a.m. Su	Harris, Phil..... KFI, 4:30 p.m. Su
America Speaks Up..... KMPC, 6:30 p.m. M	Contented Hour..... KNX, 7 p.m. M-F	Hart, Maurice..... KFVB, 10:35 a.m. M-Sa
American Way..... KFI, 6 p.m. M	Cook, Ira..... KECA, 1 p.m. M-F	*Harvey, Paul..... KECA, 7 p.m. Su
Amos and Andy..... KNX, 4:30 p.m. Su	Cooper, Alex..... KXLA, 1:15 p.m. M-Sa	Haven of Rest..... KXLA, 8:30 a.m. Tu, W, F
Andrews, Bert..... KFVB, 12 p.m. M-Sa	Count of Monte Cristo..... KHJ, 5:30 p.m. Su	Haskell Hartley..... KHJ, 1 p.m. Su
Anson, Bill..... KHJ, 6:30 p.m. M-F	County Medical Assn..... KFAC, 1 p.m. Th	Hawaii Calls..... KHJ, 6 p.m. Su
Answer Man..... KFI, 8 a.m. Sa	Crime Does Not Pay..... KHJ, 9:30 p.m. M	Hawk, Bob..... KNX, 7:30 p.m. Su
Archie Andrews..... KFI, 8 a.m. Su	Crimes Fighters..... KECA, 10:55 a.m. M-F	*Hayes, Sam..... KFI, 7:45 a.m. M-Sa
Arden, Eve..... KNX, 8 p.m. Su	Crocker, Betty..... KECA, 6:30 p.m. W	*Hayes, Sam..... KHJ, 4:45 p.m., 6:45 p.m. M-F
Are You From Dixie?..... KFI, 2 p.m. Sa	Crosby, Blaz..... KECA, 4 p.m. M-F	*Headline Edition..... KECA, 4:45 p.m. M-F
Armstrong of the SBL..... KECA, 7 p.m. Tu, 9:30 p.m. F	Crosby, Lou..... KNX, 3 p.m. Sa	Hear It Now..... KNX, 8:30 p.m. M-F
Army and Air Force..... KHJ, 9:30 p.m. F	Cross Section U.S.A..... KHJ, 11:30 p.m. M-W, Tu, Th, Sa, KHJ, 11:45 p.m. F	*Heatter Gabriel..... KHJ, 6 p.m. M-F
Arnaz, Desl..... KNX, 6:30 p.m. F	Cunningham, Bill..... KHJ, 12:15 p.m. Su	Heidt, Horace..... KHJ, 5:30 p.m. Su
Arnold, Edward..... KECA, 9 p.m. W	Dangerous Assignment..... KFI, 8 p.m. Su	Heifer, Al..... KHJ, 4:15 p.m., 6 p.m. M-Sa
Art of Living..... KFI, 7:30 a.m. Su	Darby, Raymond..... KFI, 10:15 p.m. Sa	*Hemingway, Frank..... KHJ, 7 a.m. M-Sa
Atwater Kent Auditions..... KECA, 9:30 p.m. Sa	David Amly..... KECA, 3:45 p.m. M-F	*Henry, Bill..... KHJ, 6:55 p.m. M-F
Aunt Jenny..... KFI, 9:15 a.m. M-F	Davidson, Bill..... KECA, 9 a.m. Su	*Henry, Fred..... KLAC, 5 p.m. M-F
Aunt Mary..... KFI, KFSD, 3:30 p.m. M-F	*Davis, Elmer..... KECA, 5:15 p.m. M-F	Here's to Veterans..... KFI, 11:45 p.m. Su
Author Meets Critic..... KECA, 9:30 p.m. Tu	Dar, Dennis..... KFI, 6:30 p.m. Sa	Hernandez, Joe..... KMPC, 6:30 p.m. M-Sa
Autry, Gene..... KNX, 9:30 p.m. Sa	Dempsey-Tezeler Hour..... KMPC, 10 a.m. Su	*Hill, Edwin C..... KECA, 9:15 a.m., 6 p.m. M-F
Babbitt, Harry..... KNX, 7:30 p.m. Tu	Dixon, Nancy..... KHJ, 12:30 p.m. M-F	KFI, 2 p.m. Su
Baby Snooks..... KFI, 1 p.m. M-F	Dollar a Minute..... KNX, 11 a.m. M-F	Hill, Napoleon..... KFVB, 3:30 p.m. Su
Backstage Wife..... KHJ, 8 a.m. Su	*Double or Nothing..... KFI, 11 a.m. M-F	Hilltop House..... KNX, 1 p.m. M-F
Back to God..... KHJ, 6:30 a.m. M-F	Downey, Morton..... KNX, 6 p.m. Th	Hit Parade..... KFI, 9 p.m. M
Bailes, Dr. Frederick..... KECA, 6:30 a.m. M-F, 10:15 p.m. M-F	Dragnet..... KNX, 1:30 p.m. Sa	Hollywood Makes Music..... KNX, 6 p.m. Sa
Baldwin, Mel..... KNX, 12:05 a.m. M-Sa	Drake, Galen..... KECA, 10:30 p.m. M-Th	Hollywood Music Hall..... KNX, 7 p.m. Tu
Baldwin, Sam..... KLAC, 5:45 p.m. M-Sa	Dream Along..... KECA, 8:30 p.m. W	Hollywood Star Playhouse..... KNX, 9 p.m. M
Bandstand, U.S.A..... KHJ, 4:30 p.m. Su	Dr. Christian..... KNX, 8:30 p.m. W	Holy Name Breakfast..... KFI, 11 a.m. Su
Barrymore, Lionel..... KFI, 1:30 p.m. Su	Dr. Hiss Clinic..... KHJ, 9 a.m. Sa	Holmes, Dr. Ernest..... KFAC, 4 p.m. Su
*Baukhage Talking..... KECA, 11:45 a.m. M-F	Dr. Kildare..... KHJ, 1:30 p.m. Su	Homestead Happenings..... KFI, 10:15 a.m. Sa
Benny, Clyde..... KHJ, 5:30 p.m. M, W, F	Dr. Paul..... KFI, 4:15 p.m. M-F	Homestead Jamboree..... KXLA, 11:30 a.m. M-F
*Behind the Story..... KHJ, 4:30 p.m. M-F	Druffy's Tavern..... KFI, 6:30 p.m. F	Honest Harold..... KNX, 6 p.m. W
Bell Binger..... KHJ, 12:15 p.m. M-F	Dvorak, George..... KFI, 3 p.m. Su	Hopalong Cassidy..... KNX, 6 p.m. Sa
Benny, Jack..... KNX, 4 p.m., 9:30 p.m. Su	Eastside Show..... KFVB, 10 p.m. M-Sa	Hoppe, Bob..... KFI, 9 p.m. Tu
Berch, Jack..... KFI, 8:30 a.m. M-F	Easy Aces..... KECA, 11:15 a.m. M-F	Hopper, Hedda..... KFI, 5 p.m. Su
Bergen, Edgar..... KNX, 5 p.m., 8:30 p.m. Su	Echoes of Eden..... KFVB, 10:30 p.m. Su	Hour of Faith..... KECA, 12 n. Su
*Bernan, Averil..... KWKW, 5 p.m. M-F	*Edwards, Frank..... KHJ, 10:15 p.m. M-F	Hour of St. Francis..... KMPC, 7 p.m. Su
Beulah..... KNX, 9:30 p.m. M-F	*Elliot, Maj. Geo. F..... KHJ, 6:45 p.m. Su	Housewives' Protective League..... KNX, 1:30 p.m. M-F, KNX, 3:30 p.m. Sa
Bible Class..... KHJ, 9 a.m. Su	Elson, Bob..... KNX, 10:15 p.m. M-F	*Huntley, Chet..... KECA, 5:30 p.m. M-Sa
Bible Institute..... KHJ, 8:30 a.m. M, W, F	Eternal Light..... KFI, 9:30 a.m. Su	I Fly Anything..... KECA, 8 p.m. Tu
Bible Society..... KFOX, 8 a.m. M-Sa	Evening Concert..... KFAC, 8 p.m. M-Sa	I Love a Mystery..... KHJ, 8:15 p.m. Su
Bible Treasury Hour..... KGER, 8:45 a.m. M-F	Falcon..... KFI, 1 p.m. Su	If They Had Lived..... KGFJ, 8:30 p.m. Sa
Big, E. Power..... KNX, 8:15 a.m. Su	Family Party..... KNX, 11 a.m. Sa	KFI, 9:30 p.m. Sa
Big Show..... KFI, 3 p.m. Su	Family Theatre..... KHJ, 8:30 p.m. W	Information Please..... KECA, 7:30 p.m. M
Big Sister..... KNX, 10 a.m. M-F	Farm Highlights..... KFI, 6:15 a.m. M-Sa	Inner Sanctum..... KECA, 7:30 p.m. W
Big Story..... KFI, 7 p.m. W	Farm Adviser..... KMPC, 7 p.m. M-F	International Airport..... KHJ, 9:30 p.m. W
Big Town..... KFI, 7 p.m. Tu	Farm Reporter..... KFI, 12 p.m. M-Sa	International Disc Jockey..... KNX, 2:05 p.m. M-F
Blind Artists Guild..... KFVB, 4:30 p.m. Sa	Father Divine..... KWIK, 8:30 p.m. Su	Invitation to Learning..... KNX, 8:30 a.m. Su
Bobby Benson..... KHJ, 5:30 p.m. Sa	Father Knows Best..... KECA, 8 p.m. W	It's Your Business..... KECA, 5:15 p.m. Sa
Borge, Victor..... KHJ, 5:55 p.m. M, W, F	Fat Man..... KFI, 4:30 p.m. Su	Jack Armstrong..... KECA, 7 p.m. Tu, 9:30 p.m. F
Boston Blackie..... KECA, 6:30 p.m. M, W, F	FBI in Peace and War..... KNX, 9 p.m. Th	Jewel, Izetta..... KCBQ, 11:45 a.m. M-F
Boston Pops Orchestra..... KFI, 7 p.m. M	*Feature Wire..... KFI, 5 p.m. M-F	Live at Five..... KGFJ, 3 p.m. M-Sa
Bowen, Fletener..... KFI, 10:15 p.m. Su	Femme Fair..... KHJ, 10:30 a.m. Tu	Johnny Desmond Show..... KECA, 8 p.m. M
Breakfast Club..... KECA, 8 a.m. M-F	Fibber and Molly..... KFI, 6:30 p.m. Sa	John Steele..... KHJ, 7 p.m. W
Breakfast Gang..... KHJ, 7:15 a.m. M-F	First Baptist Church..... KFAC, 7:30 p.m. Sa	Johnny Dollar..... KNX, 6 p.m. Sa
Break the Bank..... KFI, 8 a.m. M, W, F	First Piano Quartet..... KFI, 6 p.m. Sa	*Joy, Dick..... KNX, 10 p.m., 5:30 p.m. Su
Brighter Day..... KNX, 11:45 a.m. M-F	Fisher, Geo. KNX, 2:45 p.m. M-F, 10:30 p.m. Su	Junior Junction..... KECA, 3 p.m. Su
*Brown, Cecil..... KHJ, 8 a.m. M-F	Five Seventy Club..... KLAC, 1:10 p.m. M-Sa	Just Plain Bill..... KFI, KFSD, 2:30 p.m. M-F
Bull, Frank..... KFVB, 6:30 p.m. M-F	*Flannery, Harry..... KRFD, 7 p.m. W, F	Juvenile Jury..... KHJ, 9:30 p.m. Su
Business News..... KMPC, 8:15 a.m. M-Sa	Flying Feet..... KHJ, 4 p.m. Sa	Kaye, Sammy..... KFI, 9:30 p.m. M-Sa
Business Reporter..... KMPC, 8:30 a.m. Sa	Flynn, John..... KHJ, 12:45 p.m. M-F	Kelley Bob..... KMPC, 8:15 p.m. M-Sa
California Caravan..... KHJ, 5 p.m. Su	*Foster, Cedric..... KHJ, 12:45 p.m. M-F	*Kennelly, Bill..... KECA, 12 n. M-F
California Carusel..... KMPC, 1 p.m. M-F	Frank and Ernest..... KMPC, 9 p.m. Su	*Kennedy, John B..... KECA, 11:30 a.m. M-F
Canary Chorus..... KHJ, 11:45 a.m. Su	Freedom Story..... KMPC, 2:45 p.m. M-F	*Kiernan, Walter..... KECA, 7:55 a.m. M-F
Candy Matson..... KFI, 6:30 p.m. M	Front-Page Farrell..... KFI, KFSD, 8 p.m. D	Kings Row..... KNX, 12:15 p.m. M-F
Canova, Judy..... KFI, 7 p.m. Sa	Frost Warnings..... KHJ, 12 n. M-F	Kirkwood, Jack..... KHJ, 7 p.m. M-F
Can You Top This?..... KECA, 7:30 p.m. Tu	*Fuller, Sid..... KNX, 9 p.m. Sa	Know Your Schools..... KHJ, 7 p.m. Sa
Capitol Cloakroom..... KNX, 6 p.m. F	Gangbusters..... KNX, 9 p.m. Sa	L. A. Breakfast Club..... KFVB, 6:15 a.m. W
Career Theater..... KECA, 10:30 p.m. Su	Garden School..... KGER, 2:30 p.m. M-F	Ladies' Day..... KFI, 9:30 a.m. M-F
Caribbean Crossroads..... KHJ, 12:15 p.m. Su	Garr, Bill..... KWKW, 1 p.m. M-Sa	Ladies Fair..... KHJ, 11 a.m. M-F
Caration Hour..... KNX, 7 p.m. Su	*Garred, Bob, KECA, 7:30 a.m., 5:45 p.m. M-Sa	L. A. Medical Asso..... KFAC, 1 p.m. Tu
Carolina Calling..... KNX, 5:30 a.m. Su	Garroway, Dave..... KFI, 8:45 a.m. M-F	Land of the Free..... KHJ, 10:15 a.m. Sa
Casa Cucat..... KFI, 5:30 p.m. W-F	Gateway to Music..... KFAC, 8:30 a.m. Su	Lawrence Walk Show..... KECA, 9:30 p.m. W
Catholic Answers..... KFVB, 7:45 p.m. Su	Georgia Crackers..... KHJ, 2:30 p.m. Su	*Lawton Fleetwood..... KFI, 7:15 a.m. M-F
Catholic Hour..... KFI, 11 a.m. Su	Get More Out of Life..... KHJ, 6:45 p.m. Su	Layman's Hour..... KECA, 4:50 p.m. Su
Cavaleade of America..... KFI, 8:30 p.m. Tu	Gillespie Garden Guide..... KHJ, 9:15 a.m. Su	Let George Do It..... KHJ, KGB, 8 p.m. M
Cavallaro, Carmen..... KHJ, 10:45 a.m. Tu, Th	*Give and Take..... KNX, 10:30 a.m. M-F	Let's Pretend..... KNX, 9:05 a.m. Sa
Center of Life..... KHJ, KFAC, 5 p.m. Su	Godfrey, Arthur..... KNX, 7 a.m., 9:15 a.m. M-F	*Lewis, Fulton..... KHJ, 4 p.m., 9:15 p.m. M-F
Challenge of the Yukon..... KHJ, 7:30 p.m. Tu, Th	Gospel Singer..... KNX, 1:45 a.m. M-Sa	Leyden, Bill..... KFVB, 6 a.m. M-Sa
Challenge to Youth..... KMPC, 8:30 a.m. Su	*Goss, Frank..... KNX, 5:45 p.m. M-Sa	Liberal Catholic Hour..... KFI, 10:45 a.m. M-F
Champion Roll Call..... KECA, 6:55 p.m. F	Graham, Billy..... KECA, 3:30 p.m. Su	Life Can Be Beautiful..... KFI, 10:45 a.m. M-F
Chance of a Lifetime..... KECA, 2:30 p.m. M-F	Graham, Vance..... KMPC, 9:30 a.m. Su	Life of Riley..... KFI, 7 p.m. F
Charlie McCarthy..... KNX, 5 a.m., 8:30 p.m. Su	Grand Central Station..... KNX, 9:30 a.m. Sa	
Charlie Wild..... KNX, 7:30 p.m. M-F		
Chef Mianl..... KMPC, 9:30 a.m. M-F		

Life With Luig	KNX, 6 p.m. Tu	Nobel, Wendell	KFI, 12:15 p.m. M-F	Sports Review	KECA, 6:10 p.m. M-F
Lindlahr, Victor H.	KECA, 10 a.m. M-F	Noah Webster Says	KFI, 8 p.m. Su	Sports Newsreel	KFI, KFSD, 7:30 p.m. F
Line Up	KNX, 9:30 p.m. Su	No School Today	KECA, 7:45 a.m. M-F	Squeakin' Deacon	KXLA, 9 p.m. M-F
Linkletter, Art	KNX, 12:30 p.m. M-F	Nona From Nowhere	KNX, 1:30 p.m. M-F	Stahr, Betty	KGHL, 2:45 p.m. Sa
Live Like a Millionaire	KFI, 11:30 a.m. M-F	Nora Drake	KNX, 11:30 a.m. M-F	Standard Hour	KFI, KFSD, 8:30 p.m. Su
Living, 1951	KFI, 8 p.m. Su	Norman, Gene	KFWB, 10 p.m. M-Sa	Starlight Salute	KNX, 10:30 p.m. M-Sa
Lloyd, Gordon Baker	KWKW, 12:15 p.m. M-F	Official Detective	KHJ, 9:30 p.m. Tu	Stars Over Hollywood	KNX, 10 a.m. Sa
Lombardoland	KHJ, 8:30 p.m. Sa	Oklahoma Symphony	KHJ, 11 p.m. Su	Steamboat Jamboree	KFI, 9:30 p.m. Th
Lone Ranger	KECA, 7 p.m. M-W; 8 p.m. Sa	Old-Fashioned Revival	KECA, 1 p.m. Su	Steele, John	KHJ, 7 p.m. W
Lonesome Gal	KHJ, 10:30 p.m. M-F	Old-Fashioned Sunday School Hour	KFWB, 4 p.m. Su	Stella Dallas	KFI, KFSD, 1:15 p.m. M-F
Lorenzo Jones	KFI, KFSD, 1:30 p.m. M-F			Stewart, Bill	KWKW, 9 a.m., 10:45 p.m. M-Sa, 1 p.m. Su
Los Angeles Breakfast Club		Olsen, Johnny	KECA, 9 a.m. M-F	St. Francis Drama	KLAC, 8:45 p.m. Su
	KFWB, 8:15 a.m. W	One for the Book	KECA, 10:35 p.m. M-F	Story, Ralph	KNX, 8 a.m. M-F
Lucky Lager Dance Time	KMPG, 9:30 p.m.	One Man's Family	KFI, 8 p.m. M-F	*Stop the Music	KECA, 5 p.m. Su
	KFSD, 10:15 p.m. D	Operation Daybreak	KFI, 5:30 a.m. D	Straight Arrow	KHJ, 5 p.m. Tu, Th
Luncheon with Lopez	KHJ, 2:15 p.m. Tu, Th	Original Amateur Hour	KECA, 8 p.m. Th	Strike It Rich	KNX, 4:15 p.m. M-F
Lutheran Gospel Hour	KXLA, 6:30 p.m. Su	Otis, Don	KLAC, 3:10 p.m., 10:05 p.m. M-Sa	Strictly From Dixie	KFWB, 7 p.m. Sa
Lutheran Hour	KHJ, KVUE, 10:30 a.m. Su	Our Gal Sunday	KNX, 9:45 a.m. M-F	Successful Business	KFWB, 7:30 p.m. Sa
	KECA, 3 p.m. Su	Our Miss Brooks	KNX, 8 p.m. Su	Successful Living	KMPG, 5:45 p.m. Su
Lux Theater	KNX, 6 p.m. M	Outdoor Reporter	KFI, 7 a.m. Sa	Sunday Bible Players	KGHL, 2:30 p.m. Su
Lyan Looks at Hollywood	KHJ, 3:45 p.m. M-F	Owens, Jack	KNX, 2:30 p.m. M-F	Sunday With Bill	KECA, 9:30 a.m. Su
Mack, Ted	KECA, 7:30 p.m. Su	Orzle and Harriet	KECA, 9 p.m. F	Suspense	KNX, 2 p.m. Th
Magazine Theater	KHJ, 8 p.m. F	Parent-Youth Forum	KFI, 10:30 a.m. Sa	*Surprise Package	KECA, 2 p.m. M-F
Magnificent Montague	KFI, 8 p.m. F	Parsons, Louella	KECA, 6:15 p.m. Su	*Swing, Raymond	KMPG, 5:15 p.m. M-F
*Main Street to Malibu	KECA, 6:05 p.m. M-F	Peace of Mind	KECA, 12:45 p.m. M-F	Symphonies for Youth	KHJ, 11 a.m. Sa
Maile	KFI, 2:30 p.m. Su	Pearson, Drew	KECA, 8 p.m. Su	Take a Number	KHJ, 7:30 p.m. Su
Major League Baseball	KALL, KGFJ, 10:05 a.m. M-Sa	People Are Funny	KFI, 7:30 p.m. Tu	Talent Scouts	KNX, 8:30 p.m. M
		People's Platform	KNX, 9 a.m. Su	Tarzan	KHJ, 8 p.m. Th
Ma Perkins	KNX, 10:15 a.m. M-F	Pepper Young's Family	KFI, 12:30 p.m. M-F	Taylor, Henry J.	KECA, 8:30 p.m. M
Managing Editor	KGIL, 7:30 p.m. W	Peter Mason	KNX, 11:15 a.m. M-F	Taylor, Mary Lee	KFI, 11 a.m. Sa
Mann, Herbert J.	KFI, 10 a.m. Su	*Peterson, Elmer	KFI, 5:45 p.m. W-Sa	Telephone Hour	KFI, KFSD, 9 p.m. M
Manners, Zeke	KECA, 7:40 a.m. M-F	Phillip Morris Playhouse	KNX, 7 p.m. Th	Tello-Test	KHJ, 10:15 a.m. M-F
Man Called X	KFI, 8:30 p.m. Sa	Philo Vance	KECA, 6:30 p.m. Tu, Th	Texas Rangers	KFI, 6 p.m. W
Man on the Farm	KHJ, 12:30 p.m. Sa	Piano Parade	KFAC, 9 a.m. M-Sa	Theater Guild	KFI, 5:30 p.m. Su
Mark Trail	KHJ, 5 p.m. M, W, F	Piano Playhouse	KECA, 9:30 p.m. M	Theater of Today	KNX, 9 a.m. Sa
Marry-Go-Round	KECA, 7 p.m. Sa	Picken's Party	KFI, 10 a.m. Sa	The Christian in Action	KECA, 12 p.m. Su
Maughan, Somerset	KNX, 8:30 a.m. Sa	*Pinky, Virgil	KFI, 10:15 p.m. M-F	The Continental	KHJ, 11:15 p.m. M-F
Message of Israel	KECA, 12:30 p.m. Su	Play It Again	KECA, 12:15 p.m. M-F	The Falcon	KFI, 1 p.m. Su
Martin Kane	KHJ, 1:30 p.m. Su	Portia Faces Life	KFI, KFSD, 2:15 p.m. M-F	The Man Called X	KFI, 8:30 p.m. Sa
Mart, Groucho	KFI, 9 p.m. W	Post, Guy	KFAC, 11 a.m. M-F	The Saint	KFI, 10:30 p.m. Sa
Massey, Curt	KNX, 4 p.m. M-F	Press Club Presents	KHJ, 9:30 p.m. W	The Shadow	KFI, 10:30 p.m. Sa
Masterston, Paul	KNX, 2:05 p.m. M-F	*Queen for a Day	KHJ, 11:30 a.m. M-F	The Whistler	KHJ, 7:30 p.m. Su
		Quick as a Flash	KECA, 9:30 a.m. M-F	This Is California	KECA, 9:15 p.m. Th
Matinee	KFAC, 1:30 p.m. M-Sa	Quick, What's the Answer?	KFI, 12:15 p.m. Sa	This Is Europe	KHJ, 11:30 p.m. W
McLaughlin, Bob	KLAC, 1:15 p.m. M-Sa	Quiz Kids	KFI, 12:30 p.m. Su	This Is Living	KNX, 2:30 p.m. Sa
McNeill's Breakfast Club	KECA, 8 a.m. M-F	Radio Bible	KFWB, 9 p.m. Su	This Is Los Angeles	KNX, 3:30 p.m. Sa
Meet Corliss Archer	KNX, 8 p.m. Su	Railroad Hour	KFI, 8:30 p.m. M	This Is Your FBI	KECA, 8:30 p.m. F
Meet the Missus	KNX, 12:30 p.m. Sa	Regan, Phil	KFI, 2 p.m. Su	*This Week Around World	KECA, 4:30 p.m. Su
Meet Your Congress	KFI, 11 p.m. Sa	Religious News	KFWB, 8:45 p.m. Sa	This Woman's Secret	KFI, KFSD, 4 p.m. M-F
Melody Parade	KNX, 12:45 p.m. Su	Religious Science	KMPG, 12:45 p.m. M-F	*Thomas, Lowell	KECA, 9 p.m. Th
Memo From Lake Success	KNX, 11:45 p.m. Sa	Report From the Pentagon	KHJ, 9:15 p.m. Su	Time for Defense	KECA, 9 p.m. M-F
Memo From Molly	KNX, 3:30 p.m. Su	Report to Ranchers	KMPG, 12:30 p.m. M-F	Today in Hollywood	KECA, 2:55 p.m. M-F
Merry-Go-Round	KNX, 11:15 p.m. M-F	*Reporters' Roundup	KHJ, 8:30 p.m. Th	Top of the Week	KNX, 10:15 p.m. Su
Metropolitan Auditions	KECA, 8:30 p.m. Tu	Report to the People	KECA, 6:30 p.m. Sa	Town Meeting	KECA, 9 p.m. Tu
Metropolitan Opera	KECA, 11 a.m. Sa	Request Performance	KGFJ, 6 p.m. M-F	Trouble Is My Business	KFI, 9:45 p.m. Su
Meyberg, Dot	KGFJ, 5:45 p.m. Sa	Reviewing Stand	KHJ, 8:30 a.m. Su	*Trout, Bob	KFI, 2:25 p.m. Su
Meyers Goes to Market	KFI, 9:15 a.m. M-F	Richard Diamond	KECA, 8 p.m. F	True Detective Mysteries	KHJ, 2:30 p.m. Su
MGM Theater of the Air	KFI, 9 p.m. F	*Richfield Reporter	KFI, 10 p.m. Su-F	True or False	KHJ, 9:30 p.m. F
Midnight Flyer	KFI, 12:30 a.m. M-Sa	Rise and Shine	KFI, KFSD, 12:45 p.m. M-F	Truth or Consequences	KNX, 9:30 p.m. Tu
*Miller, Marvin	KHJ, 4:30 p.m. M-F	Road of Life	KHJ, 6 a.m. M-Sa	Turner, Ralph	KMPG, 8:30 a.m. Sa
Mirandy	KECA, 8:45 a.m. Sa	*Roberts, Clete	KFI, 12:15 p.m. M-F	Tusher, William	KECA, 8:45 p.m. Su
Moderu Romances	KECA, 12:30 p.m. M-F	Rod and Gun Club	KFWB, 8 p.m. M-F	*Twenty Questions	KHJ, 8 p.m. Su
*Monday Morn. Headlines	KECA, 8:15 p.m. Su	Rogers, Roy	KHJ, 9:30 p.m. Th	Twilight Hour	KFAC, 7 p.m. M-F
*Monitor News	KECA, 9:45 p.m. Tu	Rogue's Gallery	KECA, 9:30 p.m. W	Twilight Tales	KMPG, 4:15 p.m. Tu, Th
Monroe, Vaughn	KNX, 8 p.m. Sa	Romance of Helen Trent	KNX, 9:30 a.m. M-F	*Twin Views	KHJ, 5:45 p.m. Sa
Monte Woolley	KFI, 6 p.m. F	Roper, Elmo	KNX, 11:45 p.m. Su	Two Thousand Plus	KHJ, 8:30 p.m. Tu
*Montgomery, Robert	KECA, 8:45 p.m. Th	Rose, Dave	KFI, 9:30 p.m. M	Under Arrest	KHJ, 8:30 p.m. M
Morning Concert	KFAC, 10 a.m. M-Sa	Rosemary	KNX, 8:45 a.m. M-F	Unity Daily Word	KFAC, 8:45 a.m. M-Sa
Mother's Album	KMPG, 9:15 p.m. Su	Ross, Lanny	KHJ, 2:15 p.m. Tu, Th	U.N. Is My Beat	KFI, 8:30 a.m. Su
Mr. and Mrs. Blandings	KECA, 5 p.m. Sa	Rowe, Red	KFWB, 5 p.m. M-F, 4:45 p.m. Sa	U.N. Today	KFWB, 8:45 p.m. Tu-F
Mr. and Mrs. North	KNX, 8:30 p.m. Tu	Salt Lake Tabernacle	KNX, 8 a.m. Su	University Explorer	KNX, 12:30 p.m., 11:45 p.m. Su
Mr. Chameleon	KNX, 9 p.m. W	Salute to Reserve	KHJ, 8 p.m. Sa	Vallee, Rudy	KECA, 3 p.m. M-F
Mr. District Attorney	KFI, KFSD, 9:30 p.m. W	Sampson, Bill	KWFW, 4:30 p.m. D	Variety Fare	KECA, 2:30 p.m. M-F
Mr. Information	KNX, 2:25 p.m. M-F	Science Reporter	KHJ, 10:30 a.m. Sa	Voice of Firestone	KFI, KFSD, 5:30 p.m. M
Mr. Keen	KNX, 8:30 p.m. Th	Science Reports	KFI, 7:45 p.m. F	Voice of Freedom	KHJ, 11:30 a.m. Su
Mr. Mystery	KECA, 9:15 p.m. Sa	Scouting Jamboree	KFI, 9 a.m. Sa	Voice of Prophecy	KHJ, KGB, 9:30 a.m. Su
Mr. President	KECA, 9 p.m. W	Scouting the Stars	KECA, 10:30 p.m. Sa	Voices and Events	KFI, 7:30 p.m. Su
Muir, Dr. Warner	KMPG, 6:30 p.m. Sa	Screen Director's Playhouse	KFI, 7 p.m. Th	Wallace, Richard	KECA, 9 p.m. M
Mulholland, Ross	KMPG, 7:30 a.m. M-F	Screen Guild Players	KECA, 7 p.m. Th	War Front, Home Front	KHJ, 7 p.m. M
Murder by Experts	KHJ, 7 p.m. Th	Scully, Frances	KECA, 3:30 p.m. M-F, 9:25 p.m. M	*Weaver, Hank	KECA, 12 a., 6:05 p.m. M-F
Murray, Johnny	KFI, 10:30 p.m. M-F	Second Mrs. Burton	KNX, 11 a.m. M-F	Week-End Platter Party	KECA, 9 a.m. Sa
*Morrow, Edw.	KNX, 5 p.m. M-F, 8:30 p.m. F	Senators Report	KFI, 9:30 p.m. Su	Welcome to Hollywood	KECA, 7 a.m. M-F
Museum Concert	KFAC, 3 p.m. Su	*Sevareid, Eric	KNX, 2:45 p.m. Su	Welcome Travelers	KFI, 3 p.m. M-F
Music and the Muse	KFI, 11 p.m. Su	Shoot the Moon	KECA, 8:30 p.m. W	Welk, Lawrence	9:30 p.m. W
Musical Crossroads	KFAC, 10 p.m. M-Sa	Shore, Dinan	KNX, 8:15 p.m. Tu, W, Th	We Love and Learn	KFI, 3:45 p.m. M-F
Musical Digest	KGFJ, 7 p.m. M-Sa	Short Story	KFI, 7:30 p.m. W	Wendy Warren	KNX, 9 a.m. M-F
Musical Masterpieces	KFAC, 4 p.m. D	Simms, Ginny	KECA, 7:15 p.m. Su	What Makes You Tick	KFI, 4:30 p.m. M-F
Musical Memories	KMPG, 7 p.m. M-F	Sinatra, Frank	KNX, 2 p.m. Su	When a Girl Marries	KFI, KFSD, 2 p.m. M-F
Musical Menu	KFI, 12 p.m. M-Su	Singing Marshal	KHJ, 5 p.m. Su	When Day Is Done	KGER, 10 p.m. M, W, F
Musical Milestones	KFAC, 6:30 p.m. M-F	Sing It Again	KNX, 7 p.m. Su	Whiting, Margaret	KNX, 8:15 p.m. M, F
Musical from Hollywood	KFI, 6:30 p.m. Th	Sixty-four Dollar Question	KFI, 7 p.m. Su	Whoa Bill Club	KFAC, 5:30 p.m. M-F
Musical Hall	KFAC, 11:30 a.m. M-Sa	Skeleton, Red	KNX, 9 p.m. Su	Winchell, Walter	KECA, 8 p.m., 8:30 p.m. Su
Musical Magic	KFAC, 7 p.m. Su, 8 p.m. Tu	Sky King	KHJ, 5:30 p.m. Tu, Th	Wisner, Harry	KECA, 10:15 p.m. Su
		Slack, Peter	KGER, 1 p.m. M, W, F	Woman in My House	KFI, 3:45 p.m. M-F
Music With the Girls	KNX, 6:30 a.m. Sa	Smith, Ed McConnell	KFI, 8:30 a.m. Sa	Women Are Wonderful	KHJ, 2:30 p.m. M-F
	KFI, 11:30 a.m. Sa	Smith, Howard K.	KNX, 10:45 p.m. Su	Women's Forum	KNX, 7:30 p.m. F
*Mutual Newsreel	KHJ, 6:15 p.m. Su-F	Smith, Jack	KNX, 8:15 p.m. M-F	World of Books	KFI, 11:45 a.m. Su
My Favorite Husband	KNX, 6:30 p.m. Sa	*Smith, Kate	KHJ, KGB, 9 a.m. M-F	World of Opera	KFAC, 3 p.m. M-Sa
My Friend Irma	KNX, 7 p.m. M	*Sokolosky, George	KECA, 11 p.m. Su	Yesterday on Broadway	KECA, 10:15 a.m. M-F
Mysterious Traveler	KHJ, 7 p.m. Tu	Song of Liberty	KHJ, 4 p.m. Tu	Yon and	KNX, 11:45 p.m. M-F
Mystery File	KECA, 9 p.m. Su	Songs for Sunday	KFI, 1 p.m. Su	Young America Speaks	KFI, 9 a.m. Sa
Mystery Theater	KNX, 9 p.m. Tu	Songs of the Century	KGFJ, 6 p.m. Sa	Young America Speaks	KHJ, 9:30 a.m. M-F
My True Story	KECA, KFWB, 10:30 a.m. M-F	*Southland Reporter	KMPG, 12:15 p.m. M-F	Young America Speaks	KFI, 9 p.m. W
		Space Patrol	KECA, 6 p.m. Sa	Young Dr. Malone	KNX, 10:30 a.m. M-F
*Name That Song	KHJ, 8 p.m. W	Spade Cooley Time	KFI, 10:30 p.m. Sa	Young Wilder Brown	KFI, 1:45 p.m. M-F
Nathan, Robert R.	KECA, 4:30 p.m. Sa			Your Congressman Speaks	KMPG, 7 p.m. Sa
National Farm & Home	KFI, 11:30 a.m. Sa	Sports Dial	KRKT, 5:30 p.m. M-Sa	Your Congressman Speaks	KMPG, 7 p.m. Sa
National Radio Pulpit	KFI, 7 a.m. Su	Sports Parade	KHJ, 3:30 p.m. Sa	Your Memory Lane	KXLA, 10:30 a.m. Su
National Vespers	KECA, 11:30 a.m. Su				
NBC Symphony	KFI, 7 p.m. M				
NBC Theater	KFI, 7:30 p.m. W				
Nero Wolfe	KFI, 8:30 p.m. F				
*Nesbitt, Norman	KMPG, 8 p.m. M-F				
New York Philharmonic	KNX, 10 a.m. Su				
Nick Carter	KHJ, 3:30 p.m. Sa				
Night Bandstand	KFWB, 9 p.m. M-Th				

Helen Morgan Tells All

(Continued from Page 6)

story she rode up to the seventh floor. She had intended getting off on the third floor.

Scripts Are Born

Helen Morgan has been called a "hack" writer because she grinds out so many daily scripts. (On January 16 the count had reached the 1522 mark as the show went into its 305th week on the air.) Every show since the first on March 19, 1945, has been her "baby." Giving birth to five true confessions a week is not without its labor pains for this radio author. She takes every one from a true event, which means they are often plotted against the Korean war, an inflationary spiral, or a state of national emergency. Helen Morgan says, "I really never stop thinking of a story. It's with me twenty-four hours of the day, either in listening or in writing." The writing time for each of the daily episodes varies, as does the emotional flavor of laughter or tears. The ones she can whiz right through are those "with ideas that just live," she said. "Unless the leading character who is revealing her secret is real to me, I can't feel sympathy toward the story, and in that case it quickly finds its way into the wastebasket," she told us. So effective are some of her stories that the radio actress often bursts into tears over the mike, or comes dangerously close to it. Once both actress and announcer were sobbing when the show went off the air. "That is a sure sign it is good," said Helen Morgan, who writes so the women listeners can feel the pathos and heartache found in many a feminine secret.

All the mail received from listeners who are interested in a particular true confession is answered by Emile Kendall of San Francisco, who, the writer says, "knows the show backwards and forwards."

Helen Morgan waxed most enthusiastic about women. She said, "I have always written expressly for women. I think they're wonderful... the most interesting people I have ever known. They try to do so many things, and above all they express their feelings."

"Frustrated Housewife"

This woman who can tell a young or old wives' tale labels herself a "frustrated housewife." She does all her own baking, is a cooking addict, makes all the pictures in her home, besides doing as much of the interior decorating as possible, and spends spare moments knitting or embroidering. She told us, "I'm nuts about animals." And we believe it, after hearing about Summer Hooper, the pet skunk she mothered for four years. It was a skunk which she acquired after moving into a flat where no dogs were allowed. Now

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that she and her husband have their own home, she has a Kerry blue terrier named Kelly Green. This seems most appropriate, as her husband—the man who is responsible for the production of "This Woman's Secret"—is Ivan Green.

Her home is her hobby. For working on her scripts she has a canyon-pink, old-fashioned roll-top desk. All her scripts are prepared four weeks in advance, which sends her to thinking about Easter when most of us are still thinking about Christmas.

"This Woman's Secret" is a woman's radio show, written by a woman who knows her audience and loves delving into the feminine mind. It is written for delivery by an actress, and has been narrated by some of the finest, a few of whom are Gwen Delano, Mary Lansing, Barbara Luddy, Janet Logan, Lillian Buyeff, Georgia Backus, Irene Tedrow, Lurene Tuttle, and GeGe Pearson.

Helen Morgan has many, many secrets up her sleeve. She does not solicit women to send their secrets to her, but she overhears them on the elevator and on the escalator, in the corner drug store and in the market and over a cup of coffee or a cool cocktail. There is no way of knowing, the next time you reveal the secret in your life, that it will not reach the alert ears of the versatile scripter of "This Woman's Secret."

From Academics to Comedics

(Continued from Page 5)

appropriately enough titled "The Sam Levenson Show." His droll wit and homey flavor clicked smack through the entire period, and certainly provided an answer to the question: Sam's good as a guest, but can he carry a whole show?

That Benny show, with the attendant Levenson show, went from coast to coast. So did the acclaim.

Variety said of his solo on TV: "It was a sock bow of a highly likable personality."

Billboard said: "Levenson is certainly one of the best to come along in quite a while."

The New York Times said: "Sam Levenson may very well prove to be the freshest and most literate humorist yet discovered by TV."

No Glamour

The funny thing about Levenson as a show-business personality is that he is utterly without glamour—the traditional sort of glamour, anyway. He is rotund, wears glasses and double-breasted business suits, and gets out there to just smile and talk. But he seems to be enjoying his own stories more than anyone in the audience.

And what is so funny about his talk? It's this. He sees the humor in the most ordinary situations of average family life—about childhood, about parents and relatives. And the

Ear, Eye Inspire

R. E. Koenig, 97 Lomita Drive, Oxnard, Calif.

My husband and a group of other men went to a Deep Sea Diving School, Sparling School of Deep Sea Diving. While they were in school a television station's outfit came to Wilmington and filmed a show of the school and the diving. We would like to know when it is going to be shown on TV and on what channel. If you don't know could you give me the address of who I should contact?

Our only suggestion would be that you write the program departments of the TV stations, tell them the date of the TV station's visit to Wilmington and the school, specify whether it was a daytime or nighttime coverage. Most likely would be KNBH, Sunset and Vine, Los Angeles 28; KTLA, 721 N. Bronson, Los Angeles 28; KFI-TV, 141 N. Vermont, Los Angeles 27; KLAC, 1000 N. Cahuenga, L. A. 28; and KTTV, 5746 Sunset Blvd., L. A. 28. You'll find others listed in the Los Angeles directory.



Edna Harrison, 4221 Alla Road, Venice, Calif.

We hear Mutual's "Home Front, War Front" program each Monday night and think there is no finer program on the air. Richard Kallsen, Mutual's Far Eastern war correspondent, is a particular favorite.



Rosemary Denes, 1626 So. Canfield Avenue, Los Angeles, Calif.

As president of the newly formed Steve Dunne Fan Club, "Spotlight on Steve," I'd like to take this opportunity to thank you, on behalf of the club, for the wonderful pictures and story about Steve in the January 16 issue of TV-Radio Life.

"I'll Take TV"

(Continued from Page 4)

rival when he said, "TV has everything that radio has to offer, plus being visual. And it is going to prove to be the greatest medium of communication we have ever devised... for entertainment and for propaganda."

A waitress said she preferred television because "When you see the stars it leaves no doubt in your mind. You get to know what they look like. It doesn't leave you wondering about

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listeners, after not many seconds, realize they are laughing good-naturedly at many things mirrored in their own lives.

At this writing CBS-TV is carrying "The Sam Levenson Show" on its cable-connected network for a big-name automobile manufacturer. By the time this reaches table tops, TV set sides and magazine racks of readers, it is fairly certain that the West Coast, too, will be weekly watching on TV the radiantly amiable Sam Levenson, a folk humorist who has been in a class by himself since he left school teaching!

Thursday, 9 p.m.
NBC-KFI, KFSU

RHODA WILLIAMS, the feminine teen-age voice on Robert Young's "Father Knows Best" radio show, is a more serious-minded young lady than her counterpart of "Betty Anderson" would lead you to believe. She has taken her relationship to God and her church into her heart and daily life. Rhoda has reached out beyond show business and what's doing on radio.

Don't for one minute believe that her radio role as "Betty," the growing girl in "Father Knows Best," is not important to her. She has only moved over and made room for a very necessary addition to her life. Radio and religion have become one in her professional outlook.

We asked Rhoda how it happened that at the age of twenty years she became aware of the vital part of religion in her existence. She told us with the deepest sincerity, "I knew something had gone wrong . . . something was missing in my life.

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RHODA WILLIAMS CONSULTS WITH DR. LOUIS EVANS, Minister of the First Presbyterian Church of Hollywood, about plans for youth work at the church. Rhoda gives generously of her youthful talents to religious activities. (All photos by NBC-Bailey. Our cover photo, with Rhoda Williams wearing a John Carter original hat, is also by NBC-Bailey.)

Radio and Religion


By Arlene Garber



RHODA WILLIAMS CAN RELAX with one of the younger members of the "Father Knows Best" cast, Norma Jean Nilsson, who plays Kathy, and also busy herself with script details with Robert Young, her radio father.

Radio Starlet Finds Place for Religion in Her Life




COMBINED THOUGHT BY ARMY AND NAVY COMMANDS is responsible for Armed Forces Radio Service, as exemplified by Hollywood headquarters chiefs Captain B. A. Robbins, Jr. (left), and Colonel William Mason Wright, C. O., who monitor shows prior to their overseas transmission.

FROM FRANKFORT, GERMANY, around the globe to Singapore, Americans outside the U.S. have been using the world's largest radio network to "take them home" every day for nearly ten years.

Beaming the best in American entertainment and information to a world-wide audience is the job of Armed Forces Radio Service, whose broadcasts, while aimed strictly at American overseas units, manage to pick up, along the line of transmission, an estimated ninety million "eavesdroppers"—listeners in countries where AFRS stations have been established.


Through seven powerful West Coast transmitters, for thirteen hours a day, AFRS feeds short-waved news, sports, music and top variety shows to every corner of the Pacific. These programs are planned, written and executed by

one vast operational unit headquartered in Hollywood. Here all components, from a complete news-gathering service down to a radio repair shop, are joined in the constant task of keeping the servicemen in touch with home.

On Record

Equally as vital as the "live" short-wave broadcasts are the impressive libraries of transcriptions, some 40,000 of which are sent out monthly, to aid in twenty-four-hour operation of overseas AFRS stations. These sixteen-inch discs contain every conceivable form of entertainment, from popular song requests done for AFRS by top artists to especially "decommercialized" programs taken from major network shows. "Decommercialization" is a process done by monitors who take out every broadcast reference except the pure entertainment features found in such




WESTERN MUSIC IS HIGH ON THE LIST of requests from overseas forces, so Jane Russell recently joined forces with Red Harper and The Sons of the Pioneers to record boots-'n'-saddle platters which will make the rounds of AFRS stations abroad.

shows as Bob Hope's, Jack Benny's, and other major variety programs. In a week, an average of forty hours of top network features are monitored for AFRS.

The monitors are specialists in their field, just as are all the AFRS workers. Included on the staff are exponents of classical music, devoted to arranging special transcriptions of concerts by the nation's top instrumentalists. An equally active sports-news section, headed by noted commentator Hal Berger, keeps overseas listeners up to date on the latest happenings in baseball, football and other seasonal athletic events. And there are countless other experts who create a vast variety of programs beamed to sailors on Pacific patrol boats, to Marine forces in teeming harbor centers, or to any branch of the U.S. overseas forces anywhere.

Unified Thought

Long before the services were officially joined under a single command, the AFRS was a unified operation serving all overseas military and naval personnel. The Hollywood headquarters are long-time proof of this unification. For example, just as when AFRS began, back in 1942, the commanding Army officer, Colonel William Mason Wright, is assisted by a Navy captain, B. A. Robbins, Jr., and from the higher echelon

Seven Stations West

*Spell Home
With*



▲ **GOING ON RECORD AND SHORT WAVE WITH TOP ENTERTAINMENT** requires the constant operation of AFRS's recording section, where Navy and Army personnel (left) are on hourly duty along with a civilian work staff. Overseas record and transcription shipments (right) leave Hollywood at the rate of forty thousand a month to form a vital lifeline between home and Americans abroad.

down, Army and Navy personnel work side by side.

This unique radio lifeline, although on a less strenuous schedule than during World War II, has never ceased to be a full-scale operation. And its importance to the servicemen has been recognized by every top artist in the entertainment world. The list of AFRS workers who have contributed their time and talents to the network heard around the world reads like a history of show business itself. A case in point is the roster of "Command Performance" stars.

The AFRS workers and guest stars look to servicemen's requests as the index of the types of programs which rate their popularity vote. In constant vogue is Western music, and in line with the trend AFRS has talented Western balladeer Red Harper waxing weekly programs, complete with guest stars, such as Jane Russell and the Sons of the Pioneers, who recently did a set of recordings.

There is also a weekly dramatic series, "American Heritage," taped specifically for overseas by radio and screen stars.

While short-wave programs originate directly from AFRS headquarters, Universal Recorders, bought

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▼ **BOB HOPE'S OVERSEAS ENTERTAINMENT JAUNTS** are backed up by his regular stints at the AFRS mikes. Here he lines up a program with engineer V. McKinney and Jack Brown, who emcees the radio outfit's remote airers. (Official AFRS photos.)



*to Americans Abroad Who Keep Up
the Stateside Joneses Via Armed Forces Radio*

By Greta Greenfield

"Tricky Eddie"

Eddie Silverman Juggles Careers Without Trouble

Thursday, 7:45 p.m.
KTSL, Channel 2

LIKE ALL magicians must—Eddie Silverman started as an amateur to learn the secrets of prestidigitation, but he's no amateur any more in any sense as he goes about making a living through a series of trades that truly prove the title of his Channel 2-KTSL weekly quarter-hour show, "It's a Neat Trick."

Eddie's not one to let any grass grow under his feet, as witness the many professional facets to his busy life. When not engaged in showmanly gyrations in his Thursday night TV stint, Eddie is otherwise occupied (1) as a special-delivery postman in his home town of Pasadena, (2) as a three-instrument maestro of a small

combination playing at the Town House, San Gabriel, week ends, (3) putting on club date and benefit shows, (4) being a busy husband and father, too, as the breadwinner of a family including wife and sometimes assistant Bobbie, and sons Phillip, eight, and Donald, two and a half.

A real local boy making good in more ways than one, thirty-three-year-old Eddie very recently entered into his third year on TV with the same show and on the same station—something of a record in these days of change, especially for a one-man program.

As if he weren't already executing some pretty deft manipulations in his multifarious life, Eddie must also work magical tricks around the commercials in his show. That, indeed, is really a neat trick.



AS MAILMAN, A JOB he has held for ten years, Eddie delivers "specials" in Pasadena and East Pasadena. As musician (he plays clarinet, saxophone and vibraharp), he leads his small combo every week end.



AS GUEST AT BENEFIT SHOWS, Eddie (left) entertains veterans at Sawtelle. As magic man, with able assistance from Bobbie, his wife, Eddie pulls a fast trick.



Radio and Religion

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And when I looked around at the world I saw it was in an awful mess." Then she discovered that God had been missing and that's why she personally found help and happiness in her religious activities and belief. This year Easter has a special significance for this radio actress because she has incorporated religion in her life.

Enlarging Horizons

With her church work Rhoda has found her horizons enlarging. She claims that through church duties she has met many more people and has become interested in their lives. She had grown up in an environment of show business, with circumstances constantly directing her toward radio.

When she was five years old she stepped up to the mike for the first time when she did a stint on "Music Hall." Ever since, she has been on the airwaves almost constantly, taking time out only for her studies. Even though she accumulated an impressive list of radio credits, including most of the top shows emanating from Hollywood ("Screen Guild Players," "Lux Radio Theater," "The Life of Riley" and others) she also was able to add films to her career. Most recently she has appeared with Shirley Temple in "That Hagan Girl" and with Clifton Webb in "Mr. Belvedere Goes to College."

Rhoda's version of how she got started as a mite in front of the mike goes something like this. "Whenever neighbors came over I'd drag out my stool and say, 'I'm going to recite "Jack Be Nimble, Jack Be Quick, Jack Jump Over the Candlestick,"' and people would have to listen. When I got my first radio job I would haul out a large box to stand on. Then I went through smaller and smaller box stages until now I have dispensed with one entirely."

After playing a teen-age daughter in "Father Knows Best" for two years, Rhoda, we thought, could speak from experience about parents and growing up. Her opinion was, "It's amazing how much parents learn when you are between the ages of eighteen and twenty. I believe that grown-ups are really interested in our happiness, but we have to help them bridge the gap between our generation and theirs, by being as kind and understanding as possible."

Uses Talents Generously

Rhoda uses her dramatic talents generously when she takes part in the young group at the First Presbyterian Church in Hollywood. She has the greatest admiration for the job being done by Dr. Louis Evans at the church. Often she joins other veteran Hollywood stars in lending their theatrical talents to reading the scriptures and making religion more attractive for those who attend church.

Rhoda spends her time away from

the studio, when she isn't busy with church activities, at her home in Hollywood, where she lives with her mother and grandmother. She lists driving her new car as her top hobby at this time. After taking her adopted father, Robert Young, for a ride (and he, by the way, took her for a ride to show off his newly purchased MG) Rhoda earned her right to a driving license in the Dad to Daughter Club. It bears the proud signature of Robert Young. For recreation Rhoda turns to sewing, swimming, tennis and horseback riding.

About her future, Rhoda is not making any decision at present. When asked about her plans for marriage and her boy-friend, Rhoda laughed and said only, "No comment."

"I'll Take TV"

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their appearance the way radio does."

There was no doubt in the individual's mind who said rashly. "Oh, I'll take TV. I never listen to radio any more." With a man questioned as to which medium was running in first place, we got this answer: "It's television for me. I like sports, wrestling, boxing, football, all of them. That's the reason I bought my set. You can't see it on radio."

A lady viewer knows which she prefers, but also admits it is a temptation she can't resist at times. She put her video set first because "You see what's going on. But I'd better take radio when I'm home during the day. Like the day I watched the Rose Parade and forgot to get my dinner ready . . . that's when I should have preferred radio."

"I'll take TV because it's more en-

Seven Stations West

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by the government when the AFRS program was initiated, is the main transcription outfit whose studios and equipment are utilized in making the discs sent out each month. Also turning out a portion of the forty-thousand-a-month quota is the C. P. MacGregor lab.

Reluctant to admit any diminishing of activity since World War II, AFRS workers do agree that, since the onset of the Korean crisis, they have an ever-growing list of artists who eagerly await the opportunity to entertain our armed forces, no matter how remotely.

Successfully and continuously catering to the largest radio audience in the world, Armed Forces Radio Services, the voice heard around the globe, is "America" to ninety million listeners.

tertaining . . . more revealing." This is what a gentleman viewer had to say. An office girl behind a typewriter expressed her viewing advantage this way: "I'll take TV. Seeing to me is the most important of our senses."

A man whose daily life is spent in and out of the entertainment world said he preferred television because it has "better over-all entertainment potential." One young lady's reply was, "It's TV for me, because it's more complete. You can hear and see at the same time, that's why TV has it all over radio."

ALL IS PEACEFUL ON THE DOMESTIC FRONT when Anne Seymour (center), wife "Lily," serves as arbiter between husband "Edwin" (Monty Woolley) and maid "Agnes" (Pert Kelton) in the NBC comedy-satire about a radio actor, "The Magnificent Montague." It seems that "Uncle Goodheart" (Woolley) isn't always his serene and kindly self away from his fictional microphone.





SEEN ON THE

Video Scene

1. There's fun for everyone on KTTV's "HOLLYWOOD STUDIO PARTY" each Monday through Friday. Emcee **JACK WHEELER** keeps the show rolling at a fast, laugh-studded pace; **JACK MEAKIN** gives with the music, and **ANITA GORDON** joins in the songs. (Rothschild photo.) 2. Without a Mandarin costume, KECA-TV's **BILL GWINN** helps two contestants enact a scene and song that changed the course of their lives, on "IT COULD HAPPEN TO YOU." 3. Pretty **CANDY McDOWELL**, popular co-hostess of many of the TV airshows, is now seen with **PETER POTTER** on his late at-night KTSN show. 4. "PRINCESS SUMMERFALL WINTERSPRING," new puppet introduced on KNBH's "HOWDY DOODY SHOW," wears a feminine good-luck necklace representing the four seasons. But the Texas-drawing heroine of the moppet show possesses a rare streak of the tomboy and won't take any sass from any other pint-sized players. 5. The one with the suit on is **DICK LANE**, TV favorite from KTLA. The becurled, hands-on-hips fellow with him is **LORD BLEARS**, wrestler and personality whose fans are legion and loud whenever he appears in a match.