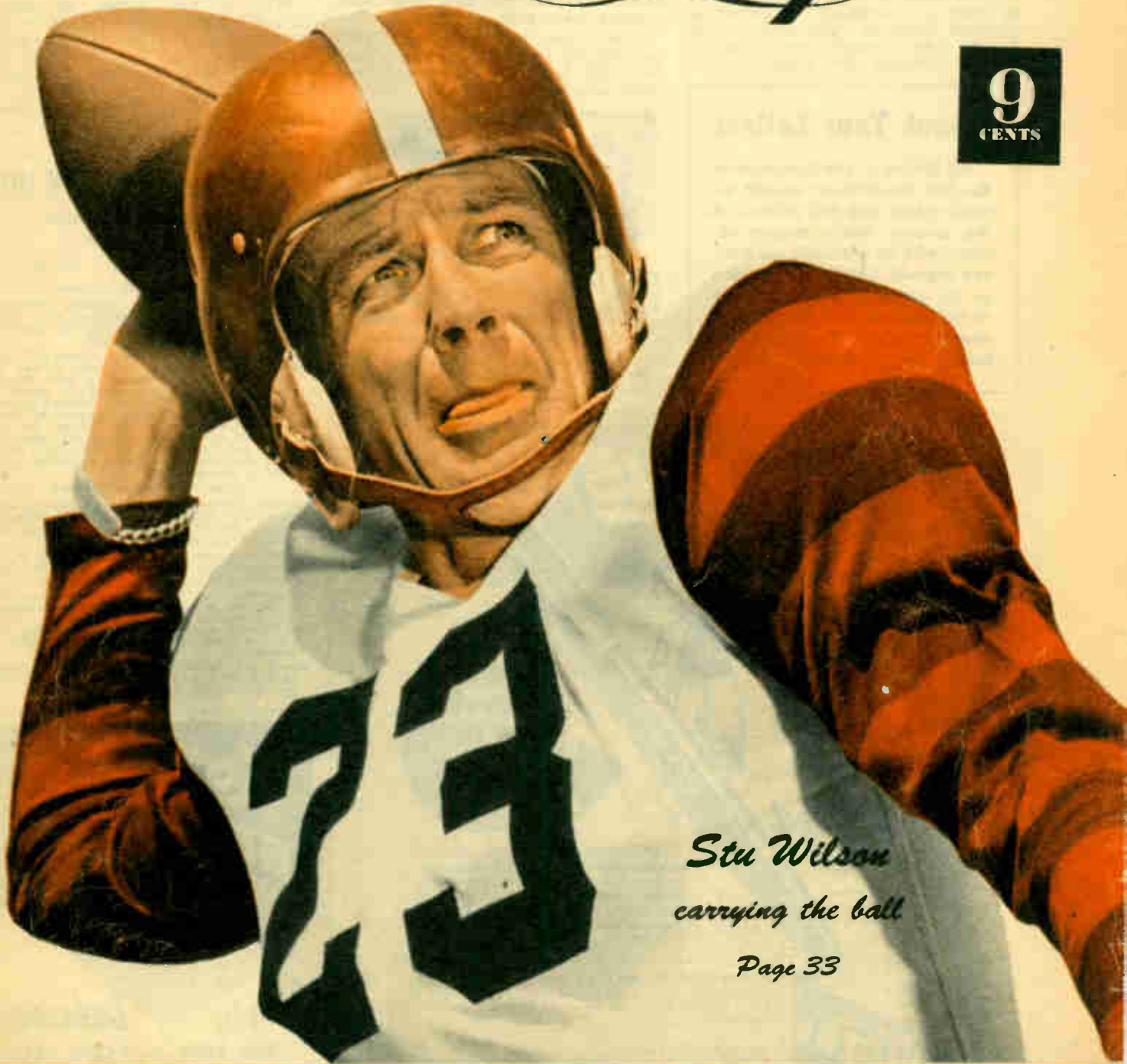


PROGRAMS FOR WEEK BEGINNING OCTOBER 9

# **RADIO** *Life* *and Television*

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CENTS



*Stu Wilson  
carrying the ball*

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**STARS REVEAL: "My Favorite Fluff"** PAGE 4

**BOB HOPE: Serious about Television** PAGE 3

# The Ear Inspires the Pen

Miss Emily Hare, 622 South Columbus Avenue, Glendale, Calif.

This writer greatly enjoys the "Beulah" program and was about to ask for a picture of the cast when it appeared in a recent Radio-TV Life. It is a fine program and I wish it were twice as long . . . the script is sane and amusing, accentuating gracious living in a typical American family where respect and affection prevail between the members and

their servants . . . I was glad to hear "altar-shy" Bill Jackson with his soft southern accent. I hope "Beulah" breaks him down, but not too soon . . . long may she and her group give us wholesome radio entertainment.



Elone Lindensmith, 316 Sixth Street, Manhattan Beach, Calif.

How about an article on Cathy and Elliott Lewis? They have long been my favorites . . . please run their pictures.



Cathy Lewis

Elliott Lewis

A story on the Lewises is planned for the near future. Watch our "Next Week" column for further notice.

## About Your Letters

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio and Television Life.

Mrs. Ken Robinson, 234 Glendora Avenue, Long Beach, Calif.

Have you had an article on Korla Pandit? I would like to know about him. We think his television program is so very interesting. He should have a full half hour.

When Korla was known as "Juan Rolando" we featured him in an article of November 21, 1948.



Name and address withheld, Laguna Beach, Calif.

Who is the "Count of Monte Cristo"? What a wonderful voice and such acting! . . . We listen to them with such joy and I hear the "Count's" voice for days after, can't forget it.

Carleton Young's is the voice you can't forget.

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## RADIO and TELEVISION LIFE

Member Audit Bureau of Circulations

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# Kold Kist

## BEEF STEAK

Simply Delicious!

VERY LOW IN COST. VERY HIGH IN FLAVOR & NUTRITION.

Look in the Frozen Food or Meat Dept. AT YOUR FAVORITE MARKET

Tuesday, 6:00 p.m.  
NBC-KFI, KFSB

**M**Y FRIENDS tell me that I am just naturally made for television. What other comedian has a nose that looks like a television antenna?

My television plans are still in the early talking stage, but NBC is anxious to have me on and I'm just as anxious to go on. There is no telling what will be right for me—a television version of my present radio show, situation comedy, or television vaudeville, where I could steal back Berle's jokes. That's one of the things that excites me about television—its tremendous opportunity for experiment.

Maybe television will change the whole complexion of American humor. The emphasis in recent years, because of radio, has been on the gag, the punch-line, the short, snappy comeback. This was not true in the day of comedians like W. C. Fields and Joe Frisco, who could use their visual appeal to build a routine, to draw it out and get the most out of it. Television may bring back a more leisurely type of humor. In fact, one of the television puppet shows, "Kukla, Fran and Ollie," is already



## Bob Hope: Views TV

*Comedian Goes Practically Serious To Discuss Impact of Television*

▲ **PRACTICING, NO DOUBT,** for TV. With all his flicker experience, old ski-nose should have no trouble putting himself across in video. (NBC-Holloway photos.)

▼ **CUDDLING UP** to his friend mike, Bob looks as if he is thinking fondly of radio days now gone forever. When, as, and if he enters television, he'll find a much more difficult medium.

doing this most successfully. (These puppets have me worried. If it takes a wooden head to get some place in television, maybe I'd better get Colonna back.)

Some radio comedians have said they think television will use up too much material, that it will be impossible to do a weekly program. Vaudeville comedians said the same thing when radio first came in, and it is just as untrue today as it was then. Sure, television will mean more work, just as radio meant more work to the vaudeville performer who had used the same act around the circuit for years. But it will also open up completely new fields of comedy for all of us.

Radio itself did this ten or fifteen years ago. Fred Allen, "Fibber McGee and Molly," Jack Benny, Burns and Allen, "Amos 'n' Andy," Bing Crosby—all of us have grown and matured because radio forced us to. (Of course some of us have matured more than others, but there's no

reason why Crosby can't be the Grand Old Man of television as well as radio.)

Radio depends entirely upon the ear, television on sight as well as sound. That's what I mean when I say that television opens up entirely new fields for all entertainers. The same thing happened when Al Jolson gave the movies a voice twenty years ago. (They're equipping Larry Parks with strings to do Jolson's television show.)

### Different Comedy

There are only three types of jokes basically—the written, the spoken and the visual. A joke that's funny on paper isn't always funny when spoken, as anyone knows who listens to NBC at 6 p.m. Tuesdays. In radio, where the joke is spoken, many great visual comedians have been failures. Whenever the radio comedian has used visual gags, listeners at home wondered what was going on in the

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# My Favorite Fluff



▲ BILL SPIER LOST A GUNSHOT.

◀ HARRY VON ZELL CROSSED UP A U. S. PRESIDENT.

**W**HEN a stage actor goes up in his lines, a mere theaterful of people are his witnesses. When a screen actor ruins a take, the scene can be shot again. But when a radio actor or announcer fluffs, his voice may be heard by several million people and his words become immortal through repetition by his colleagues. We've collected some of the less widely read of these modern masterpieces — some from the people who made them, others from the folks who heard them. In some cases, we've respected the requested anonymity!

During one of Edward Arnold's recent "Mr. President" shows, the actor was taking part in a scene that called for a heated argument, climaxed by the words, "Are you going to get out of my office, or do I have to call the White House police?" During readings and rehearsals, the scene clicked off perfectly. Air time came and Arnold as "Mr. President" cried heatedly, "Are you going to get out of my office, or do I have to call the *Palace Guard*?" He still can't figure out where the line came from!

Page Four

## Everybody Makes Mistakes, but in Radio They're Just Funnier Than They Are in Other Places. Here's List of the Best

Many years ago in Chicago at the National Broadcasting Company, a new announcer was hired to do his first network job. It was explained that all he had to do was press the button that rang the NBC chimes, bong, bong, bong, and say "This is NBC, the National Broadcasting Company." Very simple. Only the chief announcer neglected to tell the new young man that the chimes were wired to the mike and would not be heard inside the studio. The new young man, understandably excited as the split-second time arrived, pushed the button and said his announcement. He was horrified at not hearing the chimes ring. He pushed again and reiterated his announcement in a terrified voice. No chimes. He made a third effort before he collapsed. What listeners at home heard was a rising crescendo of "Bong, bong, bong — this is NBC, the Na-

tional Broadcasting Company, bong, bong, bong—this is NBC, the National Broadcasting Company! Bong, bong, bong, *this is NBC, the National Broadcasting Company!*" ending in an anguished cry as the terrified young man collapsed over the mike.

\* \* \* \*

One of the most often quoted of radio fluffs belongs to an unfortunate newsman who remains nameless. Wherever fluffs are discussed, this one is sure to be retold. When Pope Pius was very ill, all network broadcasts were being interrupted in order to beam bulletins on his condition to the U.S. Our radio hero, flown to Rome for the occasion, with all programs on all networks interrupted, stepped up to the mike and told the waiting country, "Pupe Popus is . . . Pipe Peepus . . . Peep Popus is . . . We return you now to the United States!"

October 9, 1949

Actor Dave Ellis tells this one on himself. On his very first transcontinental show, "Doctors at War," Ellis had the final punch line of the program. The line preceding his was "What can we do to make America a better place in which to live?" David was to say, "People should eat more food!" as a forty-five-piece orchestra punctuated the statement with a stirring blast. On the actual broadcast, the line came, "What can we do to make America a better place in which to live?" and Ellis found himself proclaiming sternly, "People should eat more folks!"

\* \* \* \*

The audience at home didn't hear the silent fluff that convulsed the cast of a past Edgar Bergen show, but the studio audience loved it. Bergen and McCarthy were at the mike doing a routine when suddenly the script slipped and landed on the floor. A quick-thinking soundman rushed over, picked up the script and looked to see whose line was coming up. He saw it marked for McCarthy, so he handed the script to Charlie and dashed back to his post. But McCarthy, as everyone forgets, doesn't happen to be alive—and the script hit the floor again!

\* \* \* \*

Bill Spier recalls that the most memorable blooper that took place on his "Suspense" show had to do with a recalcitrant sound effect and a nervous young actor. The script called for gunshots, and on the actual broadcast the soundman pulled the trigger and merely got a quiet "Click click." The nervous actor at the mike, his line depending on the gunshot cue, hoping to save the day, desperately cried "Bang! Bang!" He fooled no one.

\* \* \* \*

Perhaps the most oft-repeated fluff in history was the one that Harry von Zell perpetrated on Herbert Hoover, then President of the United States. Harry, in introducing the Chief Executive on an important broadcast, said, "Ladies and gentlemen, I give you the President of the United States, Hoobert Heever . . . Heever Hooper. . . uh. . ." Legend hath it that Hoover stepped to the mike and Harry stepped away without ever getting it right.

\* \* \* \*

A former Don Lee Mutual announcer took part in an important broadcast that made many faces red in the U.S. Army. Seems that during the early part of the war, a big blackout demonstration was arranged for Hawaii. The Army and the Hawaiian radio stations cooked up a remote for a half-hour broadcast from a plane on the occasion of the total blackout of the islands. Everything went like clockwork and the radio staff and the Army officials took off in the equipment-loaded plane. One thing. When a blackout is complete—there is nothing to describe. The plane-load of brass made this simple discovery and returned ignominiously to earth.

October 9, 1949



↑ CHARLIE MCCARTHY LOST HIS SCRIPT.

↓ EDWARD ARNOLD TURNED ROYALIST.





# ANYBODY Can Dance!

*Can You Walk? Then You Can Dance. Half of One of America's Foremost Ballroom Teams Insists This Is So*

By Jane Pelgram

▲ **TWO OF THE VELOZ INSTRUCTORS**, Florice Clark and Charles Baron, join Frank (center) on his Sunday night television show to instruct audience members in the game that is played before the cameras and spectators at home. (NBC-Bailey photo.)

▼ **SEEN BEHIND THE DANCING** couple is a monumental canvas, twelve by seven feet, depicting the ethereal quality of Veloz and Yolanda dancing. Mural is the work of Henri Margo, noted portrait painter, who was inspired to do the work when he first saw the famous dance team twelve years ago.



▲ **AMERICA'S FOREMOST** ballroom dancer, Frank Veloz, was a native of Washington, D. C., where he attended public schools. His father, the late Nicholas Veloz, was Venezuelan minister to the United States.



▲ **FRANK AND HIS LOVELY WIFE**, Yolanda, caught by the camera in a step typical of the original style that skyrocketed them to fame on stage, in pictures, and in the night-club field.

Sunday, 8:30 p.m.  
NBC-KNBH, Channel 4

**T**WO DECADES have regarded the dance team of Veloz and Yolanda as America's foremost ballroom dancers, conquering audiences from coast to coast with the spell-binding magic of their feet. The names immediately conjure up visions of a fiery tango, Yolanda's billowing skirts completing the composition penciled by perfectly synchronized bodies and matchless footwork, or a languid waltz always retelling the story of two young people in love.

Thus it is surprising indeed to hear Frank Veloz himself tear aside the pink cloud surrounding their success. He flatly states that "anyone who can walk can dance."

Immediate challengers cite Veloz and Yolanda as possessors of pretty special talent. Everyone can't dance like that!

Mr. Veloz will readily agree that, happily enough for Veloz and Yo-

landa, everyone *doesn't* dance like that, but goes on to reason that neither has everyone spent some twenty years dancing, thereby literally devoting his life to it.

This unassuming master adds that his first dance with Yolanda was an unsatisfactory experience. The duo had met and started dancing at high-school affairs, and soon became the best on the floor. Veloz suggested they enter a contest. The first contest's judges eliminated Veloz and Yolanda in the first round. So did the succeeding few judges. In

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**GLYN SMITH** presented a citation (in Braille) to Harry Maizlish, head of KFWB, in appreciation of the ten years the station has presented the public-service program. Eugene Pendleton (left) and pianist Joseph Leonard, both heard on the program, join in congratulations. (Sid Avery photos.)

Saturday, 4:30 p.m.  
KFWB

**G**LYN SMITH, who has conducted KFWB's "Blind Artist's Guild" program for ten years, has been blind since childhood — but, oh, how clearly he sees. His program, designed to work for and by the blind of Southern California, has demonstrated their genuine ability in many fields. Originally the emphasis was on music. Smith, an excellent musician himself on piano and organ, has also presented blind people employed in other fields. During the war, Smith not only held down a full-time job in the electrical and hydraulics departments at Lockheed, but he continued to conduct his program and placed many blind workers in war-plant jobs.

#### On Being Blind

Preconceived notions about the blind go by the board when one talks with Smith. He's a realist with a whimsical sense of humor and a way of stating "Oh, nuts!" when the sweetness and light get out of hand.



## "It's a Nuisance to Be Blind"

*Says Glyn Smith of KFWB's "Blind Artist's Guild,"  
But Outside of That, Life for the Blind Could Be  
Much the Same, If Those With Sight Could Only See*

He'll state frankly that "the war plants followed the line of least resistance—during the war they hired anything that was warm and would wiggle. Many of the blind had no business being employed, but they were as entitled to try as anyone else." Unfortunately, Smith reveals, the blind are as much victims of prejudiced thinking as any other minority group. "If an employer found that a blind man was no good as a worker, he'd assume that no blind workers were any good. Why, there are dumb blind men and smart blind men—just the way other people are!"

"The inability to see," insists Smith, "involves no pain and no physical inconvenience—it's more of a nuisance than an affliction." He adds that people with sight who close their eyes and stumble around the room in an effort to approximate the sensation of blindness are on the wrong track. "That's like trying to

By  
**Betty Buchanan**

crawl on your back—it can't be done. Any blind person can work out a method of action." Reactions of the blind are as normal as anyone else's, a simple fact that most sighted people fail to deduce.

As much as Glyn Smith insists that he's just like anyone else, the

(Please Turn to Page 8)

**SMITH IS A FINE ORGANIST** and music is often heard on the Saturday program. The listener is Paul Stewart, announcer, who, according to Smith, is one of the members of the most cooperative staff with which he's worked, the KFWB people.







### FAMOUS LOVE STORIES

QUEEN VICTORIA and ALBERT—their courtship was a sweet and tender romance that provoked lively speculation throughout the British empire. For when the lovely 19-year-old Queen ascended the throne, rumor had it that of her two favorite suitors, Prince Albert and Prince Ernest, she preferred Ernest. But Victoria's choice was the handsome, gentle Albert. Their long and happy marriage was a model for their adoring subjects.



### You'll Love WHITE KING SOAP

Have you been told you must use something besides soap in your new automatic washer? Don't you believe it! It takes *real soap* to wash clothes *really* clean. And there is no better soap for any type of washing machine than the soap created for washing machine use. Nothing washes like *soap* and there is no soap like WHITE KING.

## "It's a Nuisance To Be Blind"

(Continued from Page 7)

evidence points rather overwhelmingly to the fact that he's a rather special person. A good musician, he composed the lovely theme played on his KFVB program, "Leave Me With a Song." He has been a "ham" radio operator for ten years and has designed and built all his own equipment. He had his own recording concern at one time and made air checks. He is a radio instructor in the recreation department of the Braille Institute, where he coaches students on code and theory for their exams as amateur radio operators. His main job at present is as representative of the National Brotherhood of Service for the Blind, an organization that provides service where state and government agencies don't meet it. For instance, the state will build a vending stand for a blind man and the association will stock it and lend money on the man's good intentions. He pays it back when he can.

### Public Service

Station KFVB gave Smith the program ten years ago and since that time station head Harry Maizlish has refused to sell the spot to prospective sponsors in order to keep the important public-service program on. Smith has made the time available to any organization for the blind and has endeavored to act as a coordinator for the various agencies. His association with the station and the personnel has been a very happy one. He credits the staff and Maizlish with all doing more than just their assigned task in aiding him to put the program on the air. Recently Smith attended a meeting of the Na-

↓ **FRANK SINATRA** cozies up to a piano in the NBC studios from which his new "Light-Up Time" emanates (heard KFI, Monday-Friday, 8:00 p.m.).



## Bob Hope: Views Television

(Continued from Page 3)

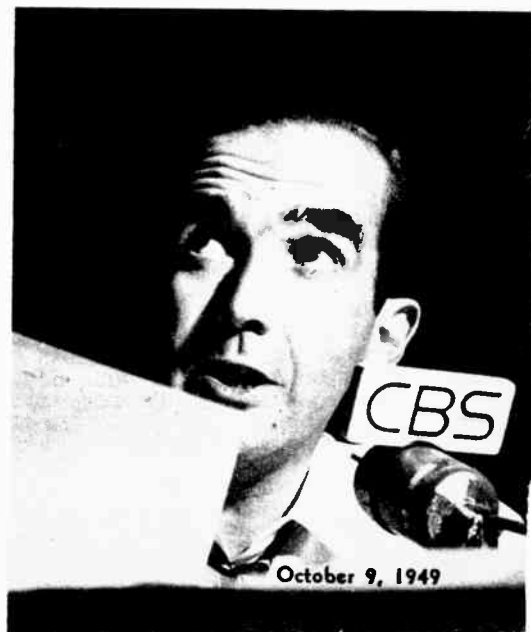
studio. Television will bring many visual comedians to fame—men like Milton Berle, who never reached his peak until television came along—and will give us radio veterans something new to work with.

Some tried and true radio routines will have to be thrown out the window in television—and maybe that's not such a bad idea. Many radio jokes depend upon surprise, and the reason they are successful is that the listener cannot see what's going on. Many others depend upon mental pictures built up in the minds of the listeners through constant exaggeration. Jack Benny actually wearing a toupee and high-button shoes may not be as funny to look at as he is to listen to. If he isn't, that's Bill Paley's worry. If he is, it's mine.

~~~~~  
tional Brotherhood of Service for the Blind in Boston and came back with new ideas for his program. He plans to take a tape recorder to the actual spots where blind people are working successfully and record interviews for inserts on the show.

While in New York, Smith saw "South Pacific." He owns a television set on which he can tune in the image better than his mother can—he does it for her. He is surprised that people are surprised to hear that there are yearly national tournaments for blind bowlers and golfers. These last are simple facts, but they point up the theme of Glyn Smith's program—the blind are more like other people than they are unlike them.

↓ **AFTER EIGHT-WEEK** summer leave, Edward Murrow came back to the CBS mike to continue his nightly series of newscasts.



October 9, 1949



# RADIO *In Review*

news and comments

## For Love o' Mike (General Comment)

### *Rumors Are Flying*

Bing Crosby's daily disc-jockey program should be starting locally soon. His frozen orange-juice product that sponsors the fifteen minutes will soon be available in California. . . . Bert Lahr, a comedian who does his own material, reportedly steals Milton Berle's starring film. Wonder if it's because Berle couldn't imitate Lahr while the guy was in the same picture? . . . Robert Q. Lewis to have his own air show again. . . . NBC would like to capture Groucho away from CBS. . . . Mutual to emphasize its oaters as the "greatest cowboy network in the world." . . . Fletcher Markle, late of "Ford Theater," packaging two shows, "Please to Begin" and "Centuria, Inc." . . . New Frank Sinatra ballad, "Isle of Stromboli," to perpetuate the memory of 1949's greatest romance? . . . NBC censor wouldn't let Sinatra bow off guest Jack Benny with mention of Benny's Sunday broadcast. Frankie had to substitute "Jack Benny Day" for Sunday. After all these years, Sunday is a secret? . . . Ford may bankroll a new show, "Show Busi-

ness," after pulling out of AM into TV.

### *Looks Like*

Fanny Brice will be back as "Baby Snooks" on NBC in November. . . . Four Hits and a Miss have joined the Curt Massey show. . . . Johnnie Lee of the local musical "Sugar Hill" has been signed for the "Amos 'n' Andy" program. . . . Erskine Johnson will have a new air show on Mutual in November. He'll interview Paramount stars. . . . Dorothy Shay set for two more guest spots with Edgar Bergen this month. . . . Martin and Lewis have signed for their second movie, "I'll Get By." . . . Winchell's new sponsor, Richard Hudnut home permanents, bought him for one million clackers. . . . "Dragnet" is now the proud possessor of Basil Rathbone's old sponsor. . . . Jack Benny's quartet, the Sportsmen, were the first act held over for a second week at the Orpheum. . . . Movie producer Robert Sillman, who did such realistic productions as "Home of the Brave" and "The Champion," has acquired screen rights to "Queen for a Day." . . . Crosby and Hope have brought in another oil well, the poor kids!

almost be construed as a documentary-like reality by the purists.

### *Robert Montgomery*

Screen star-director Robert Montgomery, KECA, 9:10 p.m. Thursday, is being heard from London on his initial broadcasts, replacing Drew Pearson for the latter's sponsor. Evidently bending over backwards not to sound like a movie star, the personable Montgomery came over as adult, serious and well informed. His self-assurance, always apparent in his screen roles, also stamps his air commentary. His material was purposefully anti-totalitarian, with special attention paid to the socialized state of Britain and the idea of free speech. As the broadcast was presumably originating from the BBC, it showed a nice grasp of the latter blessing by all concerned.

## Playbacks (Critical Comment)

### *We Point With Pride*

. . . To the contagious spirit of Tom Hanlon on his KNX "Merry-Go-Round" program. A great fan of the English songstress Vera Lynn, Hanlon suddenly exclaimed on the show recently "I'm going to call that girl up long distance to London some night!"

. . . To "University Theater's" broadcast of Tarkington's "Penrod." Johnny McGovern in the title role was especially good and the rest of the children in the cast were also "penrodish" and unaffected.

. . . To the scripting on the Dinah Shore-Jack Smith show—cuter than ever.

. . . To that sharp crack from Hy Gardner (heard with Danton Walker on KHJ, 6:45 p.m. Sundays): "I see where Vishinsky isn't feeling very well—something he agreed with must be eating him!"

. . . To the "Theater Guild's" broadcast of Irwin Shaw's "The Gentle People" and to the fine performances of Dan Duryea, Sam Levene, Kenny Delmar and Joan Loring. Reaction of the studio audience was so perfect that the listener at home could tell that they were in the palms of the actors' hands.

. . . To the two teen-agers who give Eve Arden such fine support on "Our Miss Brooks," Gloria McMillan and Dick Crenna.

. . . To Paul Frees for his portrayal opposite Irene Dunne on the "Family Hour of Stars" production of "Love

*(Continued on Next Page)*

## NEXT WEEK

**ED WYNN:** Terms himself an "old shoe" hoping to fit the new feet of TV. He's also our cover boy.

Who are THE THREE JOHNS, what do they do in radio and TV, how come they get along well enough to be in business together? Next week's close-up tells why.

What has radio given to the movies as against the movies' contribution to radio? Read our calculating article.

"TWO FOR THE MONEY." A profile of audience-participation instigators Goodson and Todman in a really first-hand interview.

GUY BATES POST: An intimate sketch; plus a wonderful feature by Ted Robertson on the Navajos, together with pictures he shot while recording sound effects for "Straight Arrow."

Pictures, precasts, highlights, frank reviews, punchy columns, logs. All next week and only 9 cents.

## Your Cue (Shows You May Like)

### *"The Goldbergs"*

It's more like radio with the long-lasting "Goldbergs" back on the air, KNX, 8:30 p.m. Fridays. The humor and the writing are as original and fresh as ever and the portrayals are even better than we remembered them, particularly Philip Loeb as the patriarchal yet dominated husband.

All incidental characters are beautifully done and we especially enjoyed the little non-English-speaking foreign lady whose efforts to learn the language were alternately aided and hindered by the progressive "Mrs. Goldberg."

In one way the radio show suffers, but the affliction is bound to be an industry-wide one sooner or later. The television show is being enacted while the radio show goes out over the network. What sounds like faulty production or a wheezy microphone is probably just the natural movements of the cast as they walk from place to place for the TV cameras. At times the program has the sound of some of those early talkies when the mikes picked up noises from rattling stage props and hollow sound stages.

As always, however, the content of the program is entertaining, and the off-mike movement and sound might

# KECA mike memos

By VIRGINIA WEST

A fictional character who has been familiar to everyone for so long he actually seems real, is "Sherlock Holmes." When Sir Arthur Conan Doyle created his master detective, he set the pattern for all the fictional detectives that have followed. . . . With Ben Wright in the role of the intrepid Holmes, and Eric Snowden as Dr. Watson, the new ABC series, sponsored by Petri Wines, aired by KECA at 8 every Wednesday night, bids fair to be a season leader. . . . And as all mystery fans have no doubt learned, the Sherlock Holmes adventure is followed on the air by that master of psychological melodrama . . . of the macabre and spine-chilling . . . Boris Karloff. . . . That's 8:30 on Wednesday nights over KECA. "Starring Boris Karloff" is another in the fast growing list of shows presented on radio and television, though it is not yet available on Pacific Coast TV.



Ben Wright

Another thrill packed series . . . Alan Ladd and his "Box Thirteen" has joined KECA's Sunday night lineup. Aired at 9 o'clock, here's action and adventure and hair-raising exploits which make up the daily life of that reporter turned fiction writer, Dan Holiday, played, of course, by screen star Ladd. . . . If you're not already a "Box Thirteen" fan, then be sure to listen on Sunday night when Holiday receives two one-hundred-dollar bills that grow to over one hundred thousand dollars . . . and murder! . . . That enemy of evildoers, The Green Hornet, is now heard at 9:30 on KECA every Sunday and Monday night.

Radio waves this fall are full of picture stars who are adding radio and television to their schedule of activities. . . . Robert Montgomery, the commentator, is now a Thursday night regular for Lee Hats over ABC-KECA at 9:10. Montgomery's varied experience makes him a competent analyst of world affairs. He is not only famous as a motion picture actor, director and producer, but he won recognition as a bargaining agent for the Screen Actors' Guild when he was its president. Montgomery's war record is outstanding. He was an ambulance driver in France before Dunkirk. Joining the U.S. Navy after our entry in the war, he rose to the rank of Lieutenant Commander, serving in both Pacific and Atlantic action. . . . We think you'll enjoy Montgomery, the commentator.

. . . Advertisement

## Radio in Review

(Continued from Preceding Page)

Affair." Frees, a Radio-TV Life Achievement Award winner, lived up to every inch of the original Boyer role.

### We View With Alarm

. . . The silly habit of giveaway emcees who try to build suspense when they get someone on the other end of the line to answer The Question. While said party is obviously saying "I don't know," the emcee is breathlessly shouting, "Will you say that again?" "What? What? Will you repeat your answer?"

. . . The tiresome effect of a show's theme music popping up every few seconds instead of being faded unobtrusively in the background. On a show like "Our Miss Brooks" it is most annoying, for enough of that gay little theme is Enough!

. . . That Signal Oil muscle-in on "The Whistler's" whistle. Spoils everything.

. . . The bad taste of a Hollywood publicist who happened to have caught a picture of Frank Morgan with his client recently and is going ahead releasing it now just the same.

. . . The young girls (and some not so young) whose careers seem to be standing around waiting for actors and singers to emerge from CBS and NBC. The other afternoon we saw one gal intercept a busy singer on his way for a quick bite during a rehearsal break. She chattered at him, introduced a couple of girl friends, hung at his sleeve as he tried to say goodbye and then followed him down the street. The singer, obviously suffering from great ennui, treated the girls very pleasantly (as he should). But it's embarrassing to see someone trying to be a close friend on the basis of a fan-star relationship.

. . . The continuing use of Mickey



**Sherlock (Ben Wright) Holmes is a super detective. Last week he got into the "Mike Memos" column alongside and impersonated Ira Cook. In other words, we had Ben Wright's picture, with Ira Cook's name under it. That gentleman at the left is really and truly Sherlock (Ben Wright) Holmes, and the gentleman below is really and truly Ira Cook!**



**IRA COOK**

Cohen gags in Red Skelton scripts. Like L.A.'s smog-laden atmosphere. Mickey has had too much publicity for the town's good and wise-cracking about him doesn't play it down.

### On Mike (About Studio Happenings)

#### Constitution on KGFJ News

Several weeks ago, KGFJ staff announcer Deane Moore made a suggestion that has since been adopted by the station. The regular 5:30 newscast opens with the reading of one section of an article of the Constitution. The Preamble was given on the first occasion and in turn the articles and sections and amendments will be read until the entire Constitution has been covered.

The KGFJ management states (in part): "It is our sincere belief that the better we understand the workings of our republic and our democratic form of government, the better citizens we are . . . only through knowing our Constitution can we fulfill our obligations to our country. We urge everyone to remember that Freedom Is Everybody's Job!"

### Off Mike (Personalities)

#### Godfrey on Vacation

News has drifted back from New York on the vacation doings of one of our favorite people, Arthur Godfrey. As guest of Captain Eddie Rickenbacker, president of Eastern Air Lines, Godfrey took an 18,000-mile tour of the South American countries. An INS news reporter who also made the trip reports: "Godfrey and his battered ukulele provided amusement aboard the plane throughout the trip. He also demonstrated his talent as an entertainer in every country visited, much to the delight of the natives." Too bad the National Geographic Magazine didn't cover that!

#### Ulcer Time

One of those catastrophes that make outsiders wonder why anyone ever goes into radio took place recently on the CBS Curt Massey show. Two minutes before air time an usher snapped out the house lights. There were ninety seconds to go before air time when the control-room crew discovered that they were without "juice." At seventy-five seconds to, the director, producer, engineer and sound man dashed out on the stage to check mikes, cables and stage wiring. Thirty seconds were left when genius and luck worked the switches, and the power for lights, controls and mikes came back on. Fifteen seconds before "on the air" was flashed, the crew crowded back to the control booth in a frenzy. Five seconds to go, and Curt Massey stepped to the mike to announce to the studio audience, "This is the Ulcer Hour." Ho hum, life in radio!

**IT'S NEW! IT'S DIFFERENT!**



# Hollywood

RADIO-MOVIE

## STAR RING

- Hollywood's latest sensation!
- Adjustable to fit any finger
- Neat, not gaudy—looks expensive
- Every star photo clear and beautiful

**Bonus!**  
 With each Hollywood Star Ring you order, we will include without cost a list of 120 stars' names and addresses, their real names, birth places and birth dates!

# \$1.00

POSTAGE  
PREPAID  
TAX INCLUDED

*This includes*

## 63--RADIO-MOVIE STAR PHOTOS--63

*to fit ring*



- JUST IMAGINE . . . wearing a picture of your favorite radio-movie star on your finger. . . .
- and having 63 fine photos, so you can change every day!
- The ring may also be used for pictures of family, friends or loved ones!
- Order now! The supply is limited!
- GUARANTEE . . . if not delighted, return in 5 days and your money will be refunded.

HOLLYWOOD STAR RING CO., 6361 Selma Ave., Hollywood 28

Name.....  
(Please Print)

Address.....  
.....

Enclosed find.....check.....money order.....cash for \$.....

Send me (1) (2) (3) Hollywood Star Rings complete with 63 photos. Also include my GIFT list of 120 stars' names and addresses. Limit three sets per customer.



### Extra!

With each Hollywood Star Ring you order, we will include without cost a list of 120 stars' names and addresses, their real names, birth places and birth dates!

# The Ban Inspires the Pen

Name and address withheld, Corona Del Mar, Calif.

I think the giveaway programs should continue if they asked the questions that required intelligent answers like the "Take a Number" program. It is silly to ask a college graduate to spell the word "dog" and then give him a fortune in prizes. They should put a limit on the amount a person should win and then let him choose from a list of prizes that are available instead of giving him an elephant or something that a person can't use.



Mrs. McLean, 4114 Beck Avenue, Bell, Calif.

About giveaway shows I think there is far too much given to one person for such simple answers . . . the only announcer on the networks that wants to share his giving with someone unable to go to the studios is Garry Moore, as he invites a veteran from some hospital to share in the winnings. I think Garry Moore is tops.



Mrs. O. G. Morrison, 455 East Ocean Boulevard, Long Beach, Calif.

Giveaways should be banned. Definitely, positively and completely. So few people profit from them compared to the millions who would enjoy interesting and informative programs which giveaways are crowding off the air. Radio shows should be for the masses. Not for a chosen few.



Hans Conried, radio actor, submits "A Player's Plea."

Neither intellectually nor scholastically equipped to question the constitutionality of the FCC's recent ban of radio giveaways, I beg to be pardoned for what will seem to some the introspective and personal view of a performer.

Still, disregarding the fact that the player's antique profession, like yet another of perhaps even greater age if not honor, is being ruined by present-day amateurs, one cannot ignore the sad truth that good old gray radio's moribund moments are being disrespectfully disturbed by the corroboree caperings of the profanum

vulgus, lacking usually as much in knowledge as they do in tact, scrambling only to snatch up the tossed coppers (be they refrigerators or only pie in the face) that the imbecilic Prince Giveaway sows broadcast from his high horse.

Ladies and gentlemen of sentiment: desist, I cry—! Radio, failing sadly these last years, often betrayed by us who should have loved her most—is now indeed breathing her last. Make not her dog's death meaner still by your unseemly, fulsome fancy of "something for nothing." Let poor radio, trampled to the earth in the March of Progress, die in peace.

But if you will not, and do persist till all the fair banners and truthful standards fall, even to the fearful end when the now green shoot of television (and I must shudder at the word) springing from the gray stump of radio, is itself infected for all its future verdant years—then tell me, tell me, a poor player, "Pray—how can I get on a giveaway show?"



Sam Kleiner, 180 Bimini Place, Los Angeles 4, Calif.

Believe me, people in the low-income group do not want Santa Claus shot. Giveaways fill empty stockings of winners with happiness, and hopeful listeners live for the day when they may exclaim, "Am I excited! Today seems just like Christmas!"



Mrs. E. M. Luther, 616 East 107th Street, Los Angeles, Calif.

Let the giveaways remain, but divide the prizes into smaller parcels and give more people a chance.



Hans Berliner, 1040 Cedar Avenue, Long Beach, Calif.

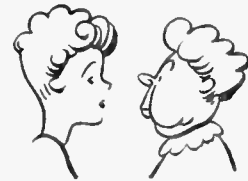
I do not know the legal aspects of the FCC, but it would be a good idea to make the giveaway questions easier and the prizes a little less. [I think] there is one program which certainly should be banned from the air and that is "Sing It Again." . . . "Hit the Jackpot" and "Stop the Music" are at least honest shows.

## Frequency Modulation Schedule

|               |             |                                                     |
|---------------|-------------|-----------------------------------------------------|
| 91.5 KUCS     | Los Angeles | 9 a.m. to 11 p.m. (Sun. 9-10:45 p.m.)               |
| 93.1 KNX-FM   | Los Angeles | 3 to 9 p.m. (Sun. noon to 9 p.m., Sat. 2 to 9 p.m.) |
| 94.1 KFSD-FM  | San Diego   | 3 to 9 p.m.                                         |
| 94.7 KFMV     | Los Angeles | 3 to 11 p.m. (Sun. 10 a.m. to 11 p.m.)              |
| 95.5 KECA-FM  | Los Angeles | 6:15 a.m. to midnight                               |
| 96.3 KRKB-FM  | Los Angeles | 5:30 a.m. to 9 p.m. (to midnight Frid.)             |
| 96.7 KVOE-FM  | Santa Ana   | 3 to 9:15 p.m. (Sun. 11 a.m. to 9:15 p.m.)          |
| 97.1 KELA     | Los Angeles | 3 to 9:30 p.m.                                      |
| 97.5 KPOR     | Riverside   | 1 to 9:15 p.m.                                      |
| 98.3 EARS     | Pasadena    | 6 a.m. to midnight.                                 |
| 98.7 KMGY     | Los Angeles | 3 to 10 p.m.                                        |
| 100.3 KMPC-FM | Los Angeles | 3 p.m. to midnight                                  |
| 101.1 KHJ-FM  | Los Angeles | 1:30 to 9 p.m.                                      |
| 103.1 KNOB    | Long Beach  | 3 to 9:05 p.m.                                      |
| 104.3 KFAC-FM | Los Angeles | 24 hours each day                                   |
| 105.9 KFI-FM  | Los Angeles | 5:30 a.m. to 12:30 a.m.                             |



## FUN-FARE FOR THE LADIES



*The Home-Makers' Club, Inc.*

### WOMEN ARE WONDERFUL

Emceed by Tommy Dixon

9:30 A.M.

MONDAY thru FRIDAY



*Bob Moon, Master of Ceremonies*

### LADIES FIRST

For Grove Laboratories

11 A.M.

MONDAY thru FRIDAY



*Radio's Cinderella Show*

### QUEEN FOR A DAY

For Philip Morris & Alka-Seltzer

11:30 A.M.

MONDAY thru FRIDAY



and other stations of the Mutual-DON LEE NETWORK



# Precasts

and

# Previews

## TIME CHANGES

**SATURDAY, OCTOBER 8**—"Time for Talent," KWIK, 2:30 p.m. (30 min.). Art Gerard talent show moves from 4:30 same day. Auditions held each Monday night, 7:30 p.m. at 20 West Burbank Boulevard for anyone who can sing, dance or play instruments.

**SUNDAY, OCTOBER 9**—"Rocky Jordan," KNX, 5:30 p.m. (30 min.). Formerly half hour earlier.

**THURSDAY, OCTOBER 13**—"Capitol Cloakroom," KNX, 10:30 p.m. (30 min.). Aired previously Wednesday, KNX, 9:00 p.m.

**SATURDAY, OCTOBER 15**—"Casebook of Gregory Hood," KECA, 8:30 p.m. (30 min.). Moves from Tuesday, KHJ, 7:00 p.m.

## WHAT'S NEW

*Variety*

**SATURDAY, OCTOBER 8**—"Bargain Shop," KWKW, 2:30 p.m. (30 min.). Listeners who have anything to sell, buy, or swap can notify Ray Hardy, who will read post-cards over the air.

**TUESDAY, OCTOBER 11**—"Vera Vague," KECA, 3:15 p.m. (15 min.). Comedienne Barbara Jo Allen begins new variety show Tuesday and Thursday.

### Mystery

**FRIDAY, OCTOBER 14**—"Candy Matson," KFI, 9:00 p.m. (30 min.). Natalie Masters in adventures of girl detective.

### Participation

**SATURDAY, OCTOBER 8**—"Family Party," KNX, 12:30 p.m. (30 min.). Jay Stewart emcees new audience quiz show.

**MONDAY, OCTOBER 10**—"Tello-Test," KHJ, 6:30 p.m. (15 min.). Mel Venter emcees phone quiz show Monday through Friday.

### Juvenile

**SATURDAY, OCTOBER 8**—"Just for Fun," KFVB, 9:00 a.m. (30 min.). Children's program is full of contests, talent hunts, prizes and forums. Produced and emceed by Don Shelton and Evan Sax.

### Sports

**SATURDAY, OCTOBER 8**—"Scoreboard," KECA, 5:45 p.m. (15 min.). Hank Weaver presents football roundups.

### Discussion

**WEDNESDAY, OCTOBER 12**—"Author Meets Critics," KECA, 6:30 p.m. (30 min.). John McCaffery moderates session in which an author comes to grips with two critics on each show. First discussion on Max Lerner's "Actions and Passions."

## WHAT'S BACK

### Mystery-Drama

**WEDNESDAY, OCTOBER 12**—"Jeff Regan, Investigator," KNX, 9:00 p.m. (30 min.). Private eye again works as "The Lyon's Eye."

### Variety

**MONDAY, OCTOBER 10**—Ethel Merman, KFI, 7:00 p.m. (30 min.).

### Drama

**WEDNESDAY, OCTOBER 12**—Screen Directors' Playhouse, KFI, 6:30 p.m. (30 min.).

**SATURDAY, OCTOBER 15**—"Chandu the Magician," KECA, 7:30 p.m. (30 min.).

Popular adventures return to new network, with Frank Chandler.

### Comedy

**MONDAY, OCTOBER 10**—Martin and Lewis, KFI, 6:30 p.m. (30 min.).

**MONDAY, OCTOBER 10**—Henry Morgan, KFI, 7:30 p.m. (30 min.).

**THURSDAY, OCTOBER 13**—"Blondie," KECA, 9:30 p.m. (30 min.). Popular comedy returns.

**THURSDAY, OCTOBER 13**—"A Date With Judy," KECA 7:30 p.m. (30 min.). Family situation is back.

### Participation

**SUNDAY, OCTOBER 9**—"Juvenile Jury," KHJ, 12:30 p.m. (30 min.). Youngsters return to panel.

### Serial

**MONDAY, OCTOBER 10**—"Dr. Paul," KFI, 4:15 p.m. (15 min.). Popular daytime serial returns to West Coast Monday through Friday.

## WHAT'S PLAYING

### Music

**MONDAY, OCTOBER 10**—"Railroad Hour," KFI, 8:30 p.m. (30 min.). Gordon MacRae and Ilona Massey in Romberg's "New Moon."

**MONDAY, OCTOBER 10**—"Telephone Hour," KFI, 9:00 p.m. (30 min.). Brazilian pianist Guimar Novaes is featured artist.

**TUESDAY, OCTOBER 11**—"Melodies America Loves," KNX, 7:30 p.m. (30 min.). Soprano Ewan Harbrecht and baritone Loren Welch sing.

### Drama

**SATURDAY, OCTOBER 8**—"Theatre of Today," KNX, 9:00 a.m. (30 min.). Edward Everett Horton in "Party Line."

**SATURDAY, OCTOBER 8**—"Stars Over Hollywood," KNX, 10:00 a.m. (30 min.). Maureen O'Sullivan in comedy of mistaken identity, "The Other Laura Bennett."

**SUNDAY, OCTOBER 9**—"University Theater," KFI, 11:00 a.m. (1 hr.). Edith Wharton's "House of Mirth" is presented.

**SUNDAY, OCTOBER 9**—"Family Hour," KNX, 3:00 p.m. (30 min.). "Berkeley Square" with Ronald Colman.

**SUNDAY, OCTOBER 9**—"Theater Guild," KFI, 5:30 p.m. (1 hr.). Bert Lahr and Ann Southern in comedy-drama "Burlesque."

**MONDAY, OCTOBER 10**—"Lux Theater," KNX, 6:00 p.m. (1 hr.). Irene Dunne and Cary Grant in "Mr. Blandings Builds His Dream House."

**TUESDAY, OCTOBER 11**—"Skippy Hollywood Theater," KFI, 7:00 p.m. (30 min.). Ann Blyth enacts a dual role in "Double Trouble and Love."

**WEDNESDAY, OCTOBER 12**—"Family Theater," KHJ, 8:30 p.m. (30 min.). Adaptation of "The Happy Prince" by Oscar Wilde.

**THURSDAY, OCTOBER 13**—"Hallmark Playhouse," KNX, 7:00 p.m. (30 min.). James Hilton introduces Roddy McDowall in "National Velvet."

### Mystery-Drama

**THURSDAY, OCTOBER 13**—"Suspense," KNX, 6:00 p.m. (30 min.). Edward Arnold in "Account Payable" by Robert Platt.

### Discussion

**SUNDAY, OCTOBER 9**—"Invitation to Learning," KNX, 9:00 a.m. (30 min.). Quincy Howe moderates discussion of

Chaucer's "Canterbury Tales" in a series on "The Romantic Spirits."

### Sports

**FRIDAY, OCTOBER 14**—Football, KFVB, 8:30 p.m. (to concl.). Los Angeles Rams clash with Cleveland Browns.

**ATURDAY, OCTOBER 15**—College Football, KHJ, 2:15 p.m. (to concl.). California Bears meet with USC's Trojans.

## WHAT'S SPECIAL

### Documentary

**SUNDAY, OCTOBER 9**—"Nightmare at Noon," KFI, 2:00 p.m. (30 min.). Len Peterson script treating genocide.

### Public Interest

**SATURDAY, OCTOBER 8**—Dr. Wallace Sterling, KNX, 10:30 p.m. (30 min.). Inauguration of Stanford University's new president will be broadcast.

## TV Precasts

### WHAT'S NEW

#### Musical Variety

**THURSDAY, OCTOBER 13**—"Bob McLaughlin's Club Time," KLAC-TV, Channel 13, 8:00 p.m. (30 min.). Disc jockey emcees variety stint featuring Chuck Cabot's orchestra and guest stars.

**THURSDAY, OCTOBER 13**—"Inside U.S.A. With Chevrolet," KTTV, Channel 11, 8:30 p.m. (30 min.). Musical extravaganza presented every other week. Margaret O'Brien makes her first video appearance on tonight's show.

### Sports

**FRIDAY, OCTOBER 14**—"Touchdown Tips," KNBH, Channel 4, 8:15 p.m. (15 min.). Sam Hayes gives his football prognostications.

**SUNDAY, OCTOBER 9**—Agua Caliente Races, KTTV, Channel 11, 10:00 p.m. (30 min.). Joe Hernandez describes races filmed for telecasting.

### Participation

**THURSDAY, OCTOBER 13**—"Grab Your Phone," KLAC-TV, Channel 13, 7:30 p.m. (30 min.). Wes Battersea emcees new quiz show.

### Discussion

**THURSDAY, OCTOBER 13**—Carroll Righter, KLAC-TV, Channel 13, 9:00 p.m. (15 min.). Astronomer views the constellations.

## WHAT'S PLAYING

### Film

**SUNDAY, OCTOBER 9**—Feature Film, KNBH, Channel 4, 7:30 p.m. (1 hr.). "Fighting Sea Monsters" shows the lives and battles of manta rays, octopuses, sharks and other denizens of the deep.

**SUNDAY, OCTOBER 9**—Feature Film, KTLA, Channel 5, 7:45 p.m. (1 hr. 30 min.). "Thunder in the City" with Edward G. Robinson, Constance Collier and Nigel Bruce.

**SUNDAY, OCTOBER 9**—Western, KTSL, Channel 2, 8:00 p.m. (to concl.). John Wayne in "Paradise Canyon."

### Sports

**SATURDAY, OCTOBER 8**—College Football, KECA-TV, Channel 7, 2:30 p.m. (to concl.). Ohio State meets with USC Trojans.

**SATURDAY, OCTOBER 15**—College Football, KECA-TV, Channel 7, 2:30 p.m. (to concl.). UCLA versus Santa Clara.

### Drama

**MONDAY, OCTOBER 10**—"Chevrolet Theater," KNBH, Channel 4, 8:00 p.m. (30 min.). Ethel Griffies in "Her Majesty the King."

**MONDAY, OCTOBER 10**—"Silver Theater," KTTV, Channel 11, 8:00 p.m. (30 min.).

(Please Turn to Page 29)

# TELEVISION PROGRAMS

## Station Finder

- Channel 2—KTSL
- Channel 4—KNBH
- Channel 5—KTLA
- Channel 7—KECA-TV
- Channel 8—KFMB-TV
- Channel 9—KFI-TV
- Channel 11—KTTY
- Channel 13—KLAC-TV

### SUNDAY

- 12:00—Ch.9, Midday Devotions.
- 12:30—Ch.9, A Pretty Girl.
- 1:00—Ch.9, My Home.
- 1:00—Ch.9, Feature Film: "Under a Cloud."
- 1:25—Ch.13, Baseball Playoffs.
- 2:15—Ch.9, Out Wickenburg Way.
- 2:45—Ch.9, Shop, Look and Listen.
- 3:00—Ch.9, Children Should Be Heard.
- 3:30—Ch.9, The Truth About Dixie.
- 4:00—Ch.9, Mikado, Part I.
- 4:30—Ch.9, Theaplan.
- 4:45—Ch.9, A Girl and a Boy.
- 5:00—Ch.8, Super Circus.
- 5:00—Ch.9, At Home With the Harmonics.
- 5:30—Ch.8, Western Feature.
- 5:30—Ch.9, Just for Fun.
- 5:40—Ch.5, Sunday Reverie.
- 5:45—Ch.5, Program Preview.
- 5:50—Ch.5, Cartoon Comedy.
- 6:00—Ch.5, Junior Capers.
- 6:00—Ch.11, Evening Concert.

## EVERY SUNDAY "HOPALONG CASSIDY"

6:30 - 7:30 P.M.  
KTLA Channel 5

Sponsored by  
Barbara Ann Bread

- 6:30—Ch.5, Hopalong Cassidy.
- 6:30—Ch.8, Sport Short.
- 6:30—Ch.11, Lucky Pup.
- 6:45—Ch.4, Film Short, "Summer Theater."
- 6:45—Ch.7, Sleepy Joe.
- 6:45—Ch.8, Film Short.
- 6:45—Ch.11, Film.
- 7:00—Ch.4, The Children Read.
- 7:00—Ch.7, Jay Stewart's Fan Fair.
- 7:00—Ch.8, Travelogue.
- 7:00—Ch.11, Crusade in Europe.
- 7:15—Ch.4, The Pickard Family.
- 7:15—Ch.8, Concert Miniature.
- 7:20—Ch.8, Amazing Dr. Folgar.
- 7:25—Ch.11, Pal Headliners.
- 7:30—Ch.4, Feature Film, "Fighting Sea Monsters."
- 7:30—Ch.7, I.Q.U., Dick Chandler.
- 7:30—Ch.8, Feature Film.
- 7:30—Ch.11, I Remember Mama.
- 7:45—Ch.5, Feature Film, "Thunder in the City," E. G. Robinson.
- 8:00—Ch.7, Movie Time.
- 8:00—Ch.11, Toast of Town.
- 8:30—Ch.4, Frank Veloz Show.
- 8:30—Ch.8, It Pays to Be Ignorant.
- 9:00—Ch.4, Late News.
- 9:00—Ch.7, Your Witness.
- 9:00—Ch.8, Fred Waring.
- 9:00—Ch.11, Fred Waring.
- 9:15—Ch.5, Movietown.
- 9:45—Ch.5, Magazine of the Week.
- 10:00—Ch.11, Caliente Races.

## MON. THRU FRI. (AFTERNOON TV) KFI-TV — CHANNEL 9

- 12:00—News, Russ Stewart.
- 12:10—Ladies' Day.
- 12:45—Interior Decoration (M).
- 12:45—Furn Reporter (Th).
- 12:45—Guest Book (Tu, W, F).
- 1:00—Shop, Look & Listen.
- 1:15—Meet the World.
- 1:40—Cook's Corner (M-Th)
- 1:45—Cook's Corner (F)
- 2:00—Joy of Living.
- 2:30—Mitchell Choir Boys (Tu).
- 2:30—Nancy Martin (M, F).
- 2:30—Road to Fame (W).
- 2:30—Michael Darin Sings.
- 2:50—Are Ya Lookin'?
- 3:30—Leone Kingston (M).
- 3:30—Midweek Gardener (W).
- 3:30—Reduce by Rhythm (Tu).
- 3:30—Gordon's Garden (Th)
- 3:30—Public Service (F).
- 3:35—The World is Your Garden (F).
- 3:50—Report to Mrs. America.
- 4:05—Bridge Club.
- 4:15—Jimmy Jackson (M).
- 4:15—Children's Film (Tu).
- 4:15—Storybook Man (W).
- 4:15—Treasure Tale (Th).
- 4:15—Apples for the Teacher (F).
- 4:40—Public Service (M).
- 4:40—Fashions (Tu).
- 4:40—Jerry Marlowe (W).
- 4:40—Mailbag (F).
- 4:45—Megin Revue (M).
- 4:45—Caroline Leonetti (Th)
- 5:00—Florabel Muir Reporting (M, W).
- 5:00—Movieland Diary (Tu, Th).
- 5:00—Magic Lady (F).
- 5:10—Burrill Wheeler (M, W, F).
- 5:10—Johnny Murray (Tu, Th).
- 5:25—Girl & Boy (Tu).
- 5:25—Public Service (W-F)
- 5:30—Piano School (M).
- 5:30—Jack Rogers (W).
- 5:30—A Girl and a Boy (Th).
- 5:30—Film (F).
- 5:45—Sports Notes, Harmon
- 5:50—News, Ted Meyers.

### MONDAY

- 5:30—Ch.5, News & Music.
- 6:00—Ch.4, Jerry Marlowe.
- 6:00—Ch.5, Cowboy Thrills.
- 6:00—Ch.8, Music.
- 6:00—Ch.4, Cowboy Slim.
- 6:10—Ch.4, Safety Rangers.
- 6:20—Ch.5, Telescout Club.
- 6:20—Ch.8, News, Weather.
- 6:25—Serial, "Sign of the Wolf."
- 6:30—Ch.5, Time for Beany.
- 6:30—Ch.8, Time for Beany.
- 6:45—Ch.4, Cyclone Malone.
- 6:45—Ch.5, Preview.
- 6:45—Ch.8, People in News.
- 6:45—Ch.11, Playtime.
- 6:50—Ch.5, Handy Hints.
- 7:00—Ch.2, Telenews.
- 7:00—Ch.4, Ch.8, Kukla, Fran and Ollie.
- 7:00—Ch.5, Mama Rosa's Boarding House.
- 7:00—Ch.11, News.
- 7:15—Ch.2, Lee's Lair, Legion Stadium.
- 7:15—Ch.11, The Meakins.
- 7:30—Ch.2, Cavalcade of Stars.
- 7:30—Ch.4, Ford News and Weather.
- 7:30—Ch.5, Your News Contorter.
- 7:30—Ch.8, Football Highlights.
- 7:30—Ch.11, Vienna Philharmonic.
- 7:40—Ch.5, Name the Star.
- 7:40—Ch.11, Little Theater.
- 7:45—Ch.4, Mohawk Showroom, Morton Downey.
- 7:45—Ch.5, Newsreel.
- 7:45—Ch.11, Hollywood in 3 Dimensions.
- 8:00—Ch.4, Ch.8, Chevrolet Tele-Theater, "Her Majesty the King," Ethel Griffies.
- 8:00—Ch.5, Feature Film.
- 8:00—Ch.11, Silver Theater.

- 8:30—Ch.2, Legion Wrestling.
- 8:30—Ch.4, Voice of Firestone.
- 8:30—Ch.8, Western Film.
- 8:30—Ch.11, Ben Gage.
- 9:00—Ch.4, Versatile Varieties.
- 9:00—Ch.11, The Goldbergs
- 9:30—Ch.4, Lights, Camera, Action.
- 9:30—Ch.8, Think Fast.
- 9:30—Ch.11, Mystery Is My Hobby.
- 9:45—Ch.5, Ice Follies.
- 10:00—Ch.4, Editor's Round Table.
- 10:00—Ch.11, Studio One.
- 10:30—Ch.2, Telenews.
- 10:30—Ch.4, Late News.
- 10:40—Ch.2, TV Highlights.
- 11:00—Ch.2, Telenews.

### TUESDAY

- 5:30—Ch.5, News & Music.
- 6:00—Ch.4, Jerry Marlowe.
- 6:00—Ch.5, Cowboy Thrills.
- 6:00—Ch.11, Cowboy Slim.
- 6:00—Ch.13, Kemper's Kapers.
- 6:10—Ch.4, Safety Rangers.
- 6:20—Ch.8, Telescout Club.
- 6:25—Ch.4, "Sign of the Wolf," Serial.
- 6:30—Ch.5, Time for Beany.
- 6:30—Ch.8, Time for Beany.
- 6:30—Ch.13, Mickey O'Day.
- 6:45—Ch.2, Program Previews.
- 6:45—Ch.4, Cyclone Malone.
- 6:45—Ch.5, Preview.
- 6:45—Ch.8, People in News.
- 6:45—Ch.11, Playtime.
- 6:50—Ch.13, Western Serial.
- 6:50—Ch.2, Telenews.
- 6:50—Ch.4, Handy Hints.
- 7:00—Ch.2, Special Feature.
- 7:00—Ch.4, Kukla, Fran and Ollie.
- 7:00—Ch.5, Your Town.
- 7:00—Ch.8, Kukla, Fran and Ollie.
- 7:00—Ch.11, News.
- 7:00—Ch.13, Musical Showcase.
- 7:10—Ch.8, News Flashes.
- 7:15—Ch.5, Tricks & Treats
- 7:15—Ch.11, Annette Warren Show.
- 7:15—Ch.13, Eddie & Ev.
- 7:30—Ch.4, Ford News and Weather.
- 7:30—Ch.5, Ch.8, Musical Journey With Korla Pandit.
- 7:30—Ch.11, Public Interest

## DON OTIS SHOW

Tuesday, 7:30 P.M.

KLAC-TV  
Channel 13

- 7:30—Ch.13, Don Otis.
- 7:40—Ch.4, Hello Again.
- 7:45—Ch.4, Mohawk Showroom, Boberta Quinlan.
- 7:45—Ch.5, Newsreel.
- 7:45—Ch.8, Whitney's Magic.
- 7:45—Ch.11, Braven Dyer Sportfolio.
- 8:00—Ch.2, Tumbleweed Theater, "Never Too Late."
- 8:00—Ch.4, Milton Berle.
- 8:00—Ch.5, Feature Picture
- 8:00—Ch.8, Blind Date.
- 8:00—Ch.11, Football Film, Dons vs. Buffalo.
- 8:00—Ch.13, Western Film.
- 8:30—Ch.8, Guest Personality.
- 9:00—Ch.2, Vincent Lopez Show.
- 9:00—Ch.4, Budget Pack Show.
- 9:00—Ch.5, City at Night.
- 9:00—Ch.11, Fantomime Quiz.
- 9:00—Ch.13, Teleten Reporter.
- 9:15—Ch.2, Telenews.
- 9:30—Ch.4, "Life of Riley," Jackie Gleason.
- 9:30—Ch.8, Film.
- 9:30—Ch.11, Suspense.

- 9:30—Ch.13, Dusty Walker.
- 9:45—Ch.13, Harold Brown.
- 10:00—Ch.4, Late News.

### WEDNESDAY

- 5:30—Ch.5, News & Music.
- 6:00—Ch.4, Jerry Marlowe.
- 6:00—Ch.5, Cowboy Thrills.
- 6:00—Ch.8, Music.
- 6:00—Ch.11, Cowboy Slim.
- 6:00—Ch.13, Kemper's Kapers.
- 6:10—Ch.4, Safety Rangers.
- 6:20—Ch.5, Telescout Club.
- 6:20—Ch.8, News, Weather.
- 6:25—Ch.4, Serial, "Sign of the Wolf."
- 6:25—Ch.8, News.
- 6:30—Ch.5, Time for Beany.
- 6:30—Ch.8, Time for Beany.
- 6:30—Ch.13, Mickey O'Day.
- 6:45—Ch.2, Program Preview.
- 6:45—Ch.4, Cyclone Malone.
- 6:45—Ch.5, Preview.
- 6:45—Ch.7, Sleepy Joe.
- 6:45—Ch.8, People in News.
- 6:45—Ch.11, Playtime.
- 6:45—Ch.13, Western Serial.
- 6:50—Ch.2, Telenews.
- 6:50—Ch.5, Handy Hints.
- 7:00—Ch.2, John Wayne Western, "Paradise Canyon."
- 7:00—Ch.4, Kukla, Fran & Ollie.
- 7:00—Ch.5, Cartoon Comedy.
- 7:00—Ch.7, Hollywood Screen Test.
- 7:00—Ch.8, Kukla, Fran and Ollie.
- 7:00—Ch.11, News.
- 7:00—Ch.13, Harry Bassler Golf Clinic.
- 7:15—Ch.5, Who's News.
- 7:15—Ch.11, Annette Warren Show.
- 7:15—Ch.13, Eddie & Ev.
- 7:30—Ch.4, Ford News and Weather.
- 7:30—Ch.5, At the Mat.
- 7:30—Ch.7, Erskine Johnson
- 7:30—Ch.8, Concert Miniature.
- 7:30—Ch.11, Earl Wrighton Show.
- 7:30—Ch.13, Adam's Alley.
- 7:45—Ch.4, Mohawk Showroom, Morton Downey.
- 7:45—Ch.5, Newsreel.
- 7:45—Ch.7, Kieran's Kaleidoscope.
- 7:45—Ch.8, Kieran's Kaleidoscope.
- 7:45—Ch.11, Hawthorne.
- 8:00—Ch.2, Feature Film, "Schubert's Serenade," Lillian Harvey, Louis Jouvet.
- 8:00—Ch.4, Kraft Theater, "Climax," John Arthur.
- 8:00—Ch.5, Armchair Detective.
- 8:00—Ch.7, Let There Be Stars.
- 8:00—Ch.8, Arthur Godfrey.
- 8:00—Ch.11, Arthur Godfrey.
- 8:00—Ch.13, Feature Film.
- 8:30—Ch.5, Interview.
- 8:35—Ch.5, Wrestling.
- 9:00—Ch.4, Rehearsal Time
- 9:00—Ch.7, Barn Dance.
- 9:05—Ch.8, Wrestling.
- 9:00—Ch.11, Bigelow Show.
- 9:15—Ch.4, Dusty Walker Show.
- 9:30—Ch.2, Telenews.
- 9:30—Ch.4, Late News.
- 9:30—Ch.7, Ou Trial.
- 9:30—Ch.11, Pendulum.
- 9:30—Ch.13, Irwin Allen.
- 9:45—Ch.2, TV Highlights.

### THURSDAY

- 5:30—Ch.5, News & Music.
- 6:00—Ch.4, Jerry Marlowe.
- 6:00—Ch.5, Cowboy Thrills.
- 6:00—Ch.11, Cowboy Slim.
- 6:00—Ch.13, Kemper's Kapers.
- 6:10—Ch.4, Safety Rangers.
- 6:20—Ch.5, Telescout Club.
- 6:20—Ch.8, News, Weather.
- 6:25—Ch.4, Serial, "Sign of the Wolf."
- 6:25—Ch.8, News.
- 6:30—Ch.5, Time for Beany.
- 6:30—Ch.8, Time for Beany.
- 6:30—Ch.13, Mickey O'Day.
- 6:45—Ch.4, Cyclone Malone.
- 6:45—Ch.5, Preview.
- 6:45—Ch.7, Sleepy Joe.
- 6:45—Ch.8, People in News.
- 6:45—Ch.11, Playtime.
- 6:45—Ch.13, Western Serial.
- 6:50—Ch.5, Handy Hints.
- 6:55—Ch.2, Program Preview.

- 7:00—Ch.2, Norma Young.
- 7:00—Ch.4, Kukla, Fran & Ollie.
- 7:00—Ch.5, Woman's World.
- 7:00—Ch.7, I'll Buy That.
- 7:00—Ch.8, Kukla, Fran and Ollie.
- 7:00—Ch.11, News.
- 7:00—Ch.13, Kay Mulvey's Open House.
- 7:15—Ch.2, Lee's Lair.
- 7:15—Ch.5, Background for Living.
- 7:15—Ch.7, Cameraman at Large.
- 7:15—Ch.11, The Meakins.
- 7:15—Ch.13, Eddie and Ev.
- 7:30—Ch.2, Stranger Than Fiction.

For Top TV  
7 Nights a  
Week . . .  
Channel 4  
**KNBH**

- 7:30—Ch.4, Ford News and Weather.
- 7:30—Ch.5, Comedy Featurette.
- 7:30—Ch.7, Lone Ranger.
- 7:30—Ch.8, Hoffman Hi-Time.
- 7:30—Ch.11, Football, Rams vs. Chicago.
- 7:30—Ch.13, Dick Haynes.
- 7:40—Ch.4, Just Watch and See, Ollie O'Toole.
- 7:45—Ch.2, It's a Neat Trick.
- 7:45—Ch.4, Mohawk Showroom, Boberta Quinlan.
- 7:45—Ch.5, Newsreel.
- 7:50—Ch.13, Grab the Phone.
- 8:00—Ch.2, Front Row Center.
- 8:00—Ch.4, Lee Hogan.
- 8:00—Ch.5, Hollywood Opportunity.
- 8:00—Ch.7, Hoffman Hi Time.
- 8:00—Ch.8, Screen Test.
- 8:00—Ch.13, Club Time.
- 8:30—Ch.2, What's the Name of That Song?
- 8:30—Ch.4, Martin Kane, Private Eye.
- 8:30—Ch.7, Penthouse Players.
- 8:30—Ch.8, Charlie Chaplin.
- 8:30—Ch.11, Inside U.S.A.
- 8:30—Ch.13, Spotlight on Roper.
- 8:45—Ch.13, John Braislis.
- 9:00—Ch.5, Storey Amsterdam Show.
- 9:00—Ch.4, Olsen and Johnson, "Fireball Fan for All."
- 9:00—Ch.5, Mystery Feature.
- 9:00—Ch.7, Stop the Music.
- 9:00—Ch.8, Teleten.
- 9:00—Ch.11, Ed Wynn.
- 9:00—Ch.13, Keyboard Stylings.
- 9:15—Ch.13, Film.
- 9:30—Ch.2, Telenews.
- 9:30—Ch.11, Aires.
- 9:30—Ch.13, Hollywood Mystery House.
- 9:40—Ch.2, TV Highlights.
- 9:45—Ch.11, Mickey Mart.
- 10:00—Ch.4, Hollywood Premiere Theater, Sterling Holloway.
- 10:00—Ch.5, Teleten.
- 10:30—Ch.4, Late News.

### FRIDAY

- 5:30—Ch.5, News & Music.
- 6:00—Ch.4, Jerry Marlowe.
- 6:00—Ch.5, Cowboy Thrills.
- 6:00—Ch.11, Cowboy Slim.
- 6:00—Ch.13, Kemper's Kapers.
- 6:10—Ch.4, Safety Rangers.
- 6:10—Ch.8, Police Report.
- 6:20—Ch.5, Telescout Club.
- 6:25—Ch.4, Serial, "Sign of the Wolf."
- 6:25—Ch.8, Weather.
- 6:30—Ch.5, Time for Beany.
- 6:30—Ch.8, Time for Beany.
- 6:30—Ch.13, Mickey O'Day.
- 6:45—Ch.4, Adventures of Cyclone Malone.

(Continued on Next Page)

# VIDEO *In Review*

## In & Out of Focus (General Comment)

### Looks Like

Arrangements are just about complete for **Burl Ives** to star in his own television show for **Vick's**, starting in January. . . . **KECA-TV** has added quite an interesting group of cast members to **Jimmy Scribner's "Sleepy Joe."** Two ducks, two de-skunked civets and one dog now caper nightly about "Joe's" corn patch. This show, incidentally, is the first five-a-week strip to move from West to East as regular TV fare. . . . "**Premiere Theatre**," the William Morris package for **KNBH**, has been set for entire eastern and midwest **NBC-TV** net presentation. . . . **Jackie Gleason**, the new TV "**Ri-ley**," has been set for his own night-club act. . . . **Ben Gage** and **Jack Wormser** are currently auditioning another television show. This new quarter hour is "Backstage with Ben." . . . **KTSL** finds itself currently in a better financial condition than the video outlet has experienced in its eighteen years of existence. Healthy new status is credited to station schedule trim of unsponsored shows,

and to move from the Mt. Lee studios to Vine Street. . . . **KTLA** is equally happy with half its available time sold. (We love printing this sort of heartening video news.) . . . When **Hoffman** dropped **Spade Cooley** for refusing to do two shows per week, the musical oater immediately grabbed himself another sponsor, **Central Chevrolet**, and will go right on televising. . . . Video rights to the "**Ellery Queen**" whodunits have been secured for video, and a half-hour weekly series, to be done live, is in the hopper.

## Second Glances (Critical Comment)

### "Versatile Varieties"

The Bonafide Mills got together another television show which is seen here Mondays at 9:00 p.m. on Channel 4, **KNBH**. New emcee is **George Givot** (Benny Rubin tried last year, remember?), a name that might spell big potatoes back East, but whose proof certainly didn't lie in the first West Coast showing.

A simulated nitery showcased a series of acts, best of which were unicyclist-juggler **Jack Parker**; **Audrey**

**Palmer**, an impressionist dancer; and the **Three Beaux** and a **Peep**. Latter, of course, are a singing group.

**Givot** made with some talk, sang a funny TV ditty to the tune of the "Toreador" song, introduced acts, and finally relieved all viewers' minds when he announced that one of the acts presented had snagged a job as a result of this TV appearance. Premise of the show is audition, and this bait might draw in more novel acts.

Probably the pace set by the "Wear" and "Tear" characters who clown through a commercial with **Bonafide's** trademark, "**Bonny Maid**," tended to pale the acts. Spot during which "W & T" laid into **Bonafide's Versatile** (household tile), literally with hammer and tongs, proved not only an entertaining bit of commercialism, but the night's best bill. If, on subsequent shows, **Givot** livens up a little, the entertainment balance may change. His lack of enthusiasm couldn't quite hide his talent and ability to amuse.

### "The Pendulum"

A week or so ago **KTTV's** Channel 11 introduced a new series (9:30 p.m. Wednesdays) called "**The Pendulum**," which uses production methods not previously seen in this medium.

The creators and owners of the package, **Frank Caldwell** and **Emil Frank**, have years of experience in the film industry behind them, and the duo originated for video a process which allows the actors to go through a great deal of dramatic action on a bare stage while the TV audience sees a composite image of intriguing "telemensions" that includes settings and certain visual effects.

More simply, here is what went on. While narrator-principal **Tom Holland** talked and an eerie piano played, the camera panned along a series of wonderfully artistic and interesting sets, thus providing viewer eye and mind with knowledge of the background for a series of pretty horrid stranglings.

The narrative voice followed the camera on its eerie journey, and the illusion came off beautifully. **Rex Koury's** original music was great, and hit at exactly the right moment in each case.

All the participants . . . cast **Tom Holland**, **Eve McVeagh**, **Byron Kane**, **Wade Crosby** and **Bill Free**; production manager **John Heneberg**; CBS technical supervisor **Dean Reed**; and **Itlo**, who did the telemension settings, deserve credit for a job well done. It did seem, however, that undertaking so eerie a vehicle was a mistake. That very eeriness required a pace that wearied viewers, spoiled by the lightning action of westerns, puppets and stagefuls of comics. If subsequent showings shift from low to second, **Caldwell** and **Frank** have themselves a show!

## On Lens (About Studio Happenings)

### Choirboys' Contest

The Mitchell Choirboys have given  
(Please Turn to Page 32)

# TELEVISION PROGRAMS

(Continued from Preceding Page)

- 6:45—Ch.5, Preview.
- 6:45—Ch.7, Sleepy Joe.
- 6:45—Ch.8, People in News.
- 6:45—Ch.11, Pet Exchange.
- 6:45—Ch.13, Western Serial.
- 6:50—Ch.5, Handy Hints.
- 7:00—Ch.2, Program Preview.
- 7:00—Ch.4, Kukla, Fran and Ollie.
- 7:00—Ch.5, Melody Menu.
- 7:00—Ch.7, Think Fast.
- 7:00—Ch.8, Kukla, Fran and Ollie.
- 7:00—Ch.11, News.
- 7:00—Ch.13, Carrell Speedway Racing News.
- 7:05—Ch.2, Telenews.
- 7:15—Ch.2, Lee's Lair, Legion Stadium.
- 7:15—Ch.11, The Meakins.
- 7:15—Ch.13, Eddie & Er.
- 7:30—Ch.2, Film, "Feeding Habits of Animal Kingdom."
- 7:30—Ch.4, News and Weather.
- 7:30—Ch.5, Yer Ole Buddy.
- 7:30—Ch.7, Blind Date.
- 7:30—Ch.8, Yer Ole Buddy.
- 7:30—Ch.11, Bozo the Clown.

YOUR LOCAL BUICK DEALER presents



HIGHLIGHTS OF EACH WEEK'S TOP COLLEGIATE GAMES

TELEVISION CHANNEL 2  
Fridays 8 P.M.

- 7:45—Ch.5, Newsreel.
- 7:45—Ch.8, Whitney's Magic Show.
- 8:00—Ch.2, Touchdown, Army-Michigan; Duke-Navy.
- 8:00—Ch.4, Top Views in Sports.
- 8:00—Ch.5, Special.
- 8:00—Ch.7, Ch.8, Comedy Theater, Arch Oboler.
- 8:00—Ch.11, This Is Show Business.
- 8:00—Ch.13, Football.
- 8:15—Ch.4, Touchdown Tips, Sam Hayes.
- 8:30—Ch.2, Hollywood Legion Boxing.
- 8:30—Ch.4, Western Feature.
- 8:30—Ch.7, Wrestling from Ocean Park.
- 8:30—Ch.11, Dr. Hobby.
- 9:00—Ch.5, Ch.8, Meet Me in Hollywood.

- 9:00—Ch.11, Gadget Jury.
- 9:30—Ch.4, Late News.
- 9:30—Ch.11, Film Theater.
- 10:30—Ch.2, Telenews.

### SATURDAY

- 12:00—Ch.9, News, Stewart.
- 12:15—Ch.9, For Sportsmen Only.
- 12:30—Ch.9, Mirandy and the Garden.
- 1:00—Ch.9, Western Film.
- 1:15—Ch.7, Test Pattern.
- 1:45—Ch.7, Who's Who in Football.
- 2:00—Ch.7, Campus to Campus.
- 2:00—Ch.9, Scout Jamboree.
- 2:15—Ch.7, Ch.8, Football, UCLA vs. Santa Clara.
- 2:30—Ch.9, Spotlight on Talent.
- 3:30—Ch.9, Keep It in the Family.
- 4:00—Ch.9, Western Jubilee.
- 4:30—Ch.9, Traffic Quiz.
- 4:45—Ch.7, Fifth Quarter.
- 5:00—Ch.9, Shop, Look and Listen.
- 5:15—Ch.9, Music for Two.
- 5:30—Ch.5, News & Music.
- 5:30—Ch.9, Let's Talk Sports.
- 6:00—Ch.5, Cowboy Thrills.
- 6:30—Ch.8, Sandy Dreams.
- 6:45—Ch.7, Sleepy Joe.
- 7:00—Ch.4, Film Shorts.
- 7:00—Ch.5, Short Subject.
- 7:00—Ch.7, Sagebrush Theater.
- 7:10—Ch.5, Ch.8, Man's Best Friend.
- 7:30—Ch.5, Western Feature.
- 7:30—Ch.13, Film.
- 7:45—Ch.13, Football Scores.
- 7:45—Ch.13, Sports Quiz.
- 7:55—Ch.13, Football.
- 8:00—Ch.4, Feature Film.
- 8:00—Ch.7, Paul Whitman Teen Club.
- 8:05—Ch.13, Baseball Playoffs.
- 8:30—Ch.5, Western Varieties, Spade Cooley.
- 9:00—Ch.4, Late News.
- 9:00—Ch.7, Movietime.
- 9:30—Ch.8, Midget Races.

HAIL the CHAMP  
Friday 7:30 P.M.  
on KLAC-TV  
LUCKY CHANNEL 13

- 7:30—Ch.13, Hall the Champ.
- 7:40—Ch.2, "Picturesque Sweden."
- 7:45—Ch.4, Mohawk Showroom, Morton Downey.





**FREDERICK H. SPEARE**  
presents  
"CAREER THEATRE"  
3 P.M. Sunday  
**Check KEYD**  
LOS ANGELES

KAGH—Assembly of God.  
KFAC—Stage Melodies.  
KFOJ—Pentecostal Church.  
KFSD—S. D. Quiz Kids.

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KFVD—Spears Career Theatre  
KFWB—Football.  
KGER—Assembly of God.  
KGFJ—Upbeat Session.  
KGIL—Concert Highlights.  
KLAC—Baseball.  
KMPC—Football.  
KOWI—Classical Concert.  
KWIK—Church of the Air.  
KWKW—Juvenile Hour.  
KXLA—Western Music.

3:15—KMPC—Sunday Record Session  
3:30—KECA—This Thing Called Life.  
KFI, KFSD—Hollywood Calling.  
KHJ, KFAM, KGB, KVOE—Nik Carter.  
KNX, KCBQ—Boston Blackie.  
KAGH—Popular Hits.  
KFMB—Mr. President.  
KFVD—Hank, the Night Watchman.  
KGER—Garfield Baptist Ch.  
KGFJ—Time Was.  
KGIL—National Guard.  
KOWI—Mt. Zion Church.  
KWIK—Concert Hour.  
KWKW—Hellenic-American Hour.

KXLA—Ole Rasmussen.  
3:45—EGH—Music for Dancing.  
4—KECA, KFMB—Voices That Live.  
KFI, KFSD—Hollywood Calling.  
KHJ, KFAM, KGB—Scattergood Baines.  
KNX, KCBQ—Jack Beany.  
KAGH—Guest Star.  
KFAC—Musical Masterpieces.  
KFOJ—Sunshine Mission.  
KFVD—Hank, the Night Watchman.  
KFWB—Football.  
KGER—Old-Fashioned Revival  
KGFJ—Hawaiian Serenade.  
KGIL—Modern Music.  
KLAC—Baseball.  
KMPC—Sunday Record Session  
KOWL—Palange Italian Prog.  
KVOE—This Is Paris.  
KWIK—Concert Hour.  
KWKW—Hellenic-American Hour.  
KXLA—Ole Rasmussen.

4:15—KAGH—Enchanted Lady.  
KMPC—Song Stars.  
KRRD—Popular Tunes.  
KWKW—Voice of China.  
4:30—KECA—This Changing World.  
KFI, KFSD—Phil Harris-Alice Faye Show.  
KHJ, KGB, KVOE—Reviewing Stand.  
KNX, KCBQ—Amos 'n' Andy.  
KAGH—Don Pancho Orch.  
KFOJ—Wings of Healing.  
KFWB—Music.  
KGFJ—Treasury Bonds.  
KMPC—Sunday Serenade.  
KOWL—Organ Melodies.  
KWIK—Assembly of God.  
KWKW—Reverend Wall.  
KXLA—Music and Malarkey.

4:45—KECA—Cavalcade of Music.  
KGFJ—National Guard.  
KOWL—Italian Program.  
KWIK—Treasure Chest.

5—KECA, KFMB—Stop the Music  
KFI, KFSD—Sam Spade.  
KHJ, KGB—Meditation Board.  
KNX, KCBQ—Bergen and McCarthy.  
KAGH—Don Pancho Orch.  
KFAC—Sunset Serenade.  
KFOJ—Evangelist Program.  
KFVD—Record Revue.  
KFWB—Voice of Calvary.  
KGER—Bible Treasury Hour.  
KGFJ—Public Messenger.  
KGIL—Armchair Favorites.  
KLAC—Baseball.

\*KMPC—News.  
KOWL—Italian Program.  
KPPC—Family Life.  
KRRD—Victoria Hall.  
KVOE—Juvenile Jury.  
KWKW—American-Japanese Hour.  
KXLA—Music and Malarkey.  
5:15—KMPC—Parade of Hits.  
KWIK—Emil Cote Glee Club.

5:30—KFI, KFSD—Theater Guild.  
KHJ, KGB, KVOE—Can You Top This?  
KNX, KCBQ—Rocky Jordan.  
KAGH—Lawrence Family.  
KFAC—Guy Bates Post.  
KFMB—Three-Quarter Time.  
KFOJ—Music.  
KFWB—Dr. John Matthews.  
KGER—Evangelical Church.  
KGFJ—Film News, Dot Meyberg.

5:45—KFAC—Accent on Strings.  
KFMB—Melody Magic.  
\*KGFJ, KLAC—News.  
KMPC—Freedom Story.  
6—KECA, KFMB—Walter Winchell.  
KFI, KFSD—Theater Guild.  
KHJ, KFAM, KGB—Secret Mission.  
KNX, KCBQ—Meet Corliss Archer.  
KAGH—Maple Chapel.  
KFAC—Columbia Masterworks  
\*KFOJ, KXLA—News.  
KFWB—Museum Concert.  
KGER—Immanuel Christian Assembly.

6:10—KFOJ—Hawaiian Music.  
6:15—KECA, KFMB—Lonella Parsons.  
KGIL—Guest Star.  
KPPC—Organ Recital.  
KXLA—Red Cross.  
6:30—KECA, KFMB—Chance of a Lifetime.  
KFI, KFSD—Album of Familiar Music.  
KHJ, KFAM, KGB—Shellah Show.  
KNX, KCBQ—Horace Heidt Show.

KAGH—Assembly of God.  
KFOJ—Hal's Memory Room.  
KFWB—Calvary Assembly.  
KGER—Lutheran League.  
KGIL—Van Nuys Baptist Ch.  
KMPC—Mother's Album.  
KPPC—Children's Corner.  
KRRD—Kingdom Fellowship.  
KWKW—Alhambra Gospel.  
KXLA—Lutheran Gospel Hour  
6:45—KHJ, KFAM, KGB, KVOE—Twin Views of News.  
KMPC—Dr. Albert Palmer.  
KPPC—Music for Children.

7—KECA, KFMB—Jimmie Fidler.  
KFI, KFSD—Take It Or Leave It.  
KHJ, KFAM, KGB, KVOE—Take a Number.  
KNX, KCBQ—Contented Hour.  
KFAC—Music Magic.  
KFOJ—Full Gospel Assembly.  
KFWB—Union Rescue Mission.  
KGER—Evangelistic Hour.  
KGFJ—Musical Digest.  
\*KGIL—News.  
KLAC—Best in Variety.  
KMPC—Certain Time.  
KPPC—Music for Children.  
KWIK—Geordie Henderson.  
KXLA—National Voice.

7:15—KECA, KFMB—Ted Malone.  
KGIL—Music for Listening.  
KMPC—Ameche Show.  
KPPC—Books.  
KXLA—Music.  
7:30—KECA, KFMB—Reserve.  
KFI, KFSD—Ray Armen Show.  
KHJ, KFAM, KGB, KVOE—Ray Rogers Show.  
KNX, KCBQ—The Whistler.  
KFAC—Your Concert.  
KFOJ—The King's Service.  
KFWB—Strollin' Tom.

KGIL—Music Box.  
KMPC—Bing Crosby Sings.  
KPPC—Byways of Verse.  
KWKW—Memorable Melodies.  
KXLA—Church of Open Door.  
7:45—KFWB—Catholic Answers.  
8—KECA, KFMB—Drew Pearson.  
KFI—Radio City Playhouse.  
KHJ, KFAM, KGB, KVOE—Twenty Questions.  
KNX, KCBQ—Our Miss Brooks.  
KFOJ—First Methodist.  
KFWB—Hollywood Presbyterian Church.  
KGER—Rev. LeRoy Kopp.  
KGFJ—Rosary Hour.  
KGIL—Songs of Our Time.  
\*KLAC—News.  
KMPC—America Speaks Up.  
KPPC—Sunday Evening Hour.  
KWIK—Memorable Melodies.  
KXLA—Open Door Church.

8:15—KFCA, KFMB—Monday Morning Headlines.  
KGFJ—If They Had Lived.  
KLAC—Crosby Time.  
KMPC—Arthur Lake.  
8:30—\*KECA, KFMB—Walter Winchell.  
KFI, KFSD—Standard Hour.  
\*KHJ, KFAM, KGB, KVOE—Walter Winchell.  
KNX, KCBQ—Bergen and McCarthy.  
KGER—Rev. Hammond.  
KGFJ—Jerry Foster Orch.  
KGIL—Gems of Melody.  
KLAC—Sing Worries Away.  
KMPC—American Legion Reports.  
KPPC—Sacred Music.  
KWIK—Emmanuel Church.

8:45—\*KHJ, KFAM, KGB, KVOE—Parsons.  
KFAC—Sunday Evening Club.  
KGER—Message to Israel.  
KMPC—Business Reporter.  
KPPC—Word of Life.  
KXLA—Baptist Bros.  
9—KECA—Box 13.  
KFI, KFSD—Standard Hour.  
\*KHJ, KFAM, KGB, KVOE—News, Glean Hardy.  
KNX, KCBQ—Red Skelton.  
KFAC—Sunday Evening Club.  
KFMB—Concert Hall.  
KFOJ—Signal Hill Party.  
KFVD—Spade Cooley Time.  
KFWB—Radio Edition of Bible  
KGER—Bethel Church.  
KGFJ—Ave Maria Hour.  
KGIL—Melodies from the Sky  
\*KLAC—News.  
KMPC—Candlelight & Silver.  
KPPC—T. N. Report.  
KXLA—Old-Fashioned Revival  
9:10—KLAC—Open Forum.  
9:15—KHJ—Sincerely, Kenny Baker.  
KFAM, KGB—Dance Orch.  
KFWB—Rabbi Nagrin.  
9:30—KECA, KFMB—Green Hornet.  
KFI—Edgewater Beach Orch.  
KHJ, KFAM, KGB—Chicago Theater.  
KNX, KCBQ—Jack Benny.  
KFAC—Gateway to Music.  
KFOJ—Sunshine Mission.  
KFSD—Proudly We Hall.  
KFWB—Pacific Lutheran Hr.  
KGER—Concert Hall.  
KGFJ—Music for America.  
KGIL—Penny Serenade.  
KPPC—Folk Music.  
KVOE—Minister's Hour.  
KWIK—Blue Barron Orch.  
9:45—KPPC—Story to Remember.  
KVOE—Chicago Theater.  
\*KWIK—News.

10—KECA, KFMB—Richfield Reporter.  
\*KFI, KFSD—Sam Hayes, News  
KHJ, KFAM, KGB—Chicago Theater.  
\*KNX, KCBQ—News, Huntley.  
KFAC—Gateway to Music.  
KFOJ—Music.  
KFVD—Spade Cooley Time.  
KFWB—Music of Today.  
KGER—Songs in the Night.  
KGFJ—Kid Ory New Orleans Jazz Band.  
KGIL—Platter Party.  
KLAC—St. Francis Drama.  
KMPC—Leisure Time.  
KPPC—Concert Hour.  
KWIK—Duke's Doghouse.  
KXLA—Voice of Calvary.

10:15—\*KECA, KFMB—George E. Sokolsky.  
KFI, KFSD—Mary Ann Mercer  
KNX, KCBQ—Night Editor.  
KFOJ—Pete Pontrelli Orch.  
KLAC—Navy Show.  
10:30—\*KECA, KFMB—Chantclair Restaurant Orch.  
\*KFI—Carroll Wells.  
KHJ, KFAM, KGB, KVOE—Dance Orch.  
KNX—Supervisor John Anson Ford.  
KFAC—Music of Distinction.

10:45—KECA, KFMB—Beverly Hills Hotel Orch.  
KFI—Mr. Fixit.  
KNX—Guest Star.  
KLAC—Wanted Persons.  
10:55—\*KLAC—News.  
11—KECA—Cinegrill Orch.  
KFI, KFSD—Music and Muse.  
KHJ—Cues to Music.  
\*KNX—News.  
KFAC—Nocturne.  
KFMB—Sunday Serenade.  
KFOJ—Concert Master.  
KFVD—Spade Cooley Time.  
KFWB—Echoes of Eden.  
KGFJ—Blue of Evening.  
KGIL—Juke Box Review.  
KLAC—Across the Footlights.  
KMPC—Proudly We Hall.  
KWIK—Duke's Doghouse.  
KXLA—Church of God.

11:15—KNX—Merry-Go-Round.  
11:30—KECA—Ambassador Orch.  
KFI—America United.  
KHJ—Featured Artists.  
KFOJ—Cavalcade of Music.  
KFWB—Public Service.  
KGFJ—Starlit Moods.  
KMPC—Leisure Time.  
11:45—\*KHJ, KMPC—News.  
KFAC—U.N. in Action  
KNX—Musical.  
KHJ—Rhapsody in Wax.

12—\*KNX—News.  
KFAC—Midnight Serenade.  
KFVD—Spade Cooley Time (to 1).  
KFWB—Music After Midnight.  
KLAC—Across the Footlights.  
KWIK—Show People's Show (to 4).  
12:05—KNX—Midnight Music Man.  
1—\*KNX—News.  
KFAC—Symphony (to 3).

9:10—KLAC—Old-Fashioned Revival  
9:15—KHJ—Sincerely, Kenny Baker.  
KFAM, KGB—Dance Orch.  
KFWB—Rabbi Nagrin.  
9:30—KECA, KFMB—Green Hornet.  
KFI—Edgewater Beach Orch.  
KHJ, KFAM, KGB—Chicago Theater.  
KNX, KCBQ—Jack Benny.  
KFAC—Gateway to Music.  
KFOJ—Sunshine Mission.  
KFSD—Proudly We Hall.  
KFWB—Pacific Lutheran Hr.  
KGER—Concert Hall.  
KGFJ—Music for America.  
KGIL—Penny Serenade.  
KPPC—Folk Music.  
KVOE—Minister's Hour.  
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9:45—KPPC—Story to Remember.  
KVOE—Chicago Theater.  
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\*KFI, KFSD—Sam Hayes, News  
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KFOJ—Music.  
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KFWB—Music of Today.  
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KNX, KCBQ—Night Editor.  
KFOJ—Pete Pontrelli Orch.  
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KFI, KFSD—Music and Muse.  
KHJ—Cues to Music.  
\*KNX—News.  
KFAC—Nocturne.  
KFMB—Sunday Serenade.  
KFOJ—Concert Master.  
KFVD—Spade Cooley Time.  
KFWB—Echoes of Eden.  
KGFJ—Blue of Evening.  
KGIL—Juke Box Review.  
KLAC—Across the Footlights.  
KMPC—Proudly We Hall.  
KWIK—Duke's Doghouse.  
KXLA—Church of God.

11:15—KNX—Merry-Go-Round.  
11:30—KECA—Ambassador Orch.  
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KHJ—Featured Artists.  
KFOJ—Cavalcade of Music.  
KFWB—Public Service.  
KGFJ—Starlit Moods.  
KMPC—Leisure Time.  
11:45—\*KHJ, KMPC—News.  
KFAC—U.N. in Action  
KNX—Musical.  
KHJ—Rhapsody in Wax.

12—\*KNX—News.  
KFAC—Midnight Serenade.  
KFVD—Spade Cooley Time (to 1).  
KFWB—Music After Midnight.  
KLAC—Across the Footlights.  
KWIK—Show People's Show (to 4).  
12:05—KNX—Midnight Music Man.  
1—\*KNX—News.  
KFAC—Symphony (to 3).

Recorded Highlights  
SUNDAY  
CLASSICAL  
3:00 p.m.—KFAC, Stage Melodies.  
POPULAR, SEMI-CLASSICAL  
8:30 a.m.—KFWB, Peter Potter.

"SCATTERGOOD"  
FRENCH  
Negotiations are underway for the sale of French rights to the MBSeries of "Scattergood Baines." If the pact is signed, all past and future scripts will be translated into French and aired from Paris.

RECORDS JINGLES  
A dozen jingles for the National Safety Council have been recorded by CBSinger Dick Haymes, who croons about "driving safely."

THE REAL THING  
Groucho Marx's painted moustache has been replaced by the real thing. The CBS comedian has grown a genuine lip adornment.

SUPERSTITIOUS  
A burgundy tie is worn for good luck by CBStar Red Skelton on every broadcast and in every picture he makes.

# MONDAY, OCTOBER 10

★Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI—Coffee Time.  
 ★KHJ, KFXM, KGB—Cecil Brown.  
 KXN—Bob McLaughlin Club Time.  
 KAGH—Sister Sylvia.  
 KFAC—Breakfast Symphony.  
 KFOX—Challenge to Youth.  
 KFVD—Wakeup Ranch.  
 ★KFWB—Clete Roberts, News.  
 KGER—Mizpah.  
 KGFJ—Dr. Frederick Balles.  
 KGLI—Musical Clock.  
 ★KLAC, KXLA—News.  
 ★KMPC—Norman Newbitt, News  
 KOWL—Spanish Hour.  
 KRKD—Bible Institute.  
 KWIK—Club KWIK.  
 KWKW—Tony Selin.
- 8:10**—KLAC—Stock Reports.  
**8:15**—KFI—Marriage for Two.  
 ★KHJ—Robert Hurleigh, News.  
 ★KXN—News, Dave Valle.  
 KFVB—Music.  
 KGB, KVOE—Your Marriage.  
 KGFJ—Melody Time.  
 KLAC—Haynes at the Reins.  
 KMPC—Markets; Sports.  
 KXLA—Music.
- 8:30**—KFI, KFSD—Jack Berch.  
 ★KHJ, KFAC, KGLI, KOWL, KRKD, KVOE—News.  
 KXN—Rosemary.  
 KFCAC—Unity.  
 KFVD—Songs of the Sage.  
 KFVB—Science of Mind.  
 KGER—Bible Treasury Hour.  
 KGLI—On Parade.  
 KLAC—Racing News.  
 ★KMPC—News.  
 KOWL—Memories in Music.  
 KRKD—Spotlight Varieties.  
 KWKW—Garden Program.
- 9**—KECA, KFMB—House Party.  
 ★KFI, KFSD, KLAC—News.  
 ★KHJ, KFOX, KVOE—Kate Smith Speaks.  
 ★KXN—Wendy Warren.  
 KAGH—Sunshine Program.  
 KFAC—Serenade.  
 KFOX—Pentecostal Church.  
 KFVD—Waltz Time.  
 KFVB—Strolling Tom.  
 KGER—Lutheran Hour.  
 KGFJ—Delinquency Forum.  
 KGLI—Sweet and Sentimental.  
 KMPC—Band Box.  
 KOWL—U. S. Navy Band.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KXLA—Bar Nothing Ranch.
- 9:05**—KFI—Ladies' Day.  
 KWIK—Trading Post.  
**9:15**—KHJ, KGB—Doubleday Quiz Club.  
 KXN, KCBQ—Aunt Jenny.  
 ★KFVB—News.  
 KFVB—Bairain Broadcast.  
 KGFJ—Airtorials.  
 KGLI—Ballads for You.  
 KLAC—Sing Your Worries Away.  
 KOWL—Movie Time.  
 KWIK—Social Letter.  
 KWKW—Foursquare Churches
- 9:25**—KECA—Walter Klernan.  
**9:30**—KECA, KFMB—Ira Cook.  
 KHJ—Women Are Wonderful.  
 KXN, KCBQ—Helen Trent.  
 KAGH—Musical Contrasts.  
 KFOX—Full Gospel.  
 KFSD—It's a Good Idea.  
 KFVD—Show Tunes.  
 KFVB—Maurice Hart.  
 KGR—Molly Morse.  
 KGER—God's Half Hour.  
 KGFJ—Racing News.  
 KGLI—Fashions in Music.  
 KMPC—Chef Milani.
- ★KOWL, KWKW—News.  
 KFVB—Bill Lee.  
**9:45**—KFI—All Around Town.  
 KXN, KCBQ—Our Gal Sunday  
 KFSD—Jinger Awhille.  
 KFVD—School Daze.  
 KGFJ—The Stars Sing.  
 ★KRKD—News.  
 KWIK—Music for the Missus.  
 KWKW—Spanish Lesson.
- 10**—KECA, KFMB—Ira Cook.  
 KFI—All Around Town.  
 ★KHJ, KFXM, KGB, KVOE—News.  
 Glenn Hardy.  
 KXN—Big Sister.  
 ★KAGH, KFOX—News.

- KFAC—Morning Concert.  
 KFSD—Fashions in Music.  
 KFVD—Bible Institute.  
 KFVB—Maurice Hart.  
 KGER—Earl Lee.  
 KGFJ—From Sunset and Vine.  
 KGLI—Waltz Time.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Record Room.  
 KOWL—Yiddish Hour.  
 KRKD—Swing Time.  
 KWIK—Four Knights.  
 KWKW—Sports.  
 KXLA—Tom Cafferty.
- 10:10**—KAGH—Music America Loves.  
**10:15**—KECA, KFMB—Galen Drake.  
 KFI—Are You Listening?  
 KHJ, KFXM, KGB, KVOE—Gospel Singer.  
 KXN—Ma Perkins.  
 KFOX—Morning Music.  
 KGER—Bible Institute.  
 KGLI—Bing Crosby.  
 KRKD—Dr. Richardson.  
 KWIK—Musical Scrapbook.  
 KWKW—Frank Sinatra.
- 10:25**—KGFJ—Sports Flash.  
**10:30**—KECA, KFMB—My True Story  
 KFI—Lora Lawton.  
 KHJ, KGB—Ladies' Fair.  
 KXN—Young Dr. Malone.  
 KFSD—George Hicks.  
 KFVD—Rescue Mission.  
 KFVB—Bill Leyden.  
 KGER—Helen Markham.  
 ★KGLI, KXLA—News.  
 KLAC—Honest Opinion.  
 KMPC—Melody Express.  
 KRKD—Artists and Composers.  
 KWKW—Feature Stories.
- 10:35**—KGLI—Midmorning Melodies.  
**10:45**—KFI—Life Can Be Beautiful.  
 KFSD—You Win It.  
 KGER—Rev. Le Roy Kopp.  
 KMPC—Jeanne Gray.  
 KRKD—Midnight Mission.  
 KWIK—The Woman's Way.  
 KWKW—Azusa Mission.  
 KXLA—Western Music.
- 10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.  
**11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KFXM, KGB, KVOE—Ladies First.  
 KXN—Second Mrs. Burton.  
 ★KAGH—News.  
 KFAC—Festival of Music.  
 KGER—Miley's Philco Hour.  
 KFVD—Informed Democracy.  
 KFVB—Peter Potter.  
 KGER—Biblical Research.  
 KGFJ—Yesterday's Hits.  
 KGLI—Midmorning Melodies.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Tops in Pops.

- KOWL—Spanish Hour.  
 KRKD—Songs of Yesterday.  
 KWIK—S. F. Valley Calls.  
 KWKW—Music Time.  
 KXLA—Western Music.
- 11:10**—KAGH—1300 Club.  
**11:15**—KECA, KFMB—Victor H. Lindlahr.  
 KXN—Perry Mason.  
 KFAC—Guy Bates Post.  
 KFVD—Shopping Highlights.  
 ★KXLA—Pasadena News.
- 11:25**—KGFJ—Sports Flash.  
**11:30**—KECA—Modern Romances.  
 KFI, KFSD—Today's Children  
 KHJ, KFXM, KGB, KVOE—Queen for a Day.  
 KXN, KCBQ—Nora Drake.  
 KAGH—Eddie Adamek Outlaws  
 KFAC—American Music.  
 ★KFMB—Baukhage Talking.  
 ★KFVB, KRKD—News.  
 KFVD—Memory Melodies.  
 KGER—Peter Slack Time.  
 KGFJ—Variety on Piano.  
 KFOX—Songs of the West.  
 ★KOWL—News.  
 ★KXLA—Hometown Jamboree.
- 11:45**—KFI, KFSD—Light of the World.  
 KXN—The Brighter Day.  
 KFVB—Peter Potter.  
 KGER—Dr. Brown, Talk.  
 KGFJ—Saludos Amigos.  
 ★KGLI—News.  
 KMPC—Facts for Farmers.  
 KOWL—Errand of Mercy.  
 KRKD—Sweet Pops.  
 KWKW—Stock Quotations.  
**11:55**—KGFJ—Sports Flash.
- 12**★KECA, KHJ, KAGH—News.  
 KFI—Farm Reporter.  
 ★KXN—News, Frank Goss.  
 KFAC—Luncheon Concert.  
 KFOX—Hit Tunes.  
 KFSD—Life Can Be Beautiful.  
 KFVD—Meridian Song.  
 KFVB—Peter Potter.  
 KGER—Songs for Luncheon.  
 KGFJ—Intermission.  
 KGLI—Noonday Melodies.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Moods in Music.  
 KOWL—Joe Adams Show.  
 KRKD—Santa Fe Trails.  
 KWKW—Music from Hollywood  
 KXLA—Hometown Jamboree.
- 12:05**—KXN—Knox Manning.  
 KAGH—Sports News.  
**12:15**—KECA—Norwood Smith Sings.  
 KFI, KFSD—Road of Life.  
 KHJ—Stu Wilson About Town.  
 KAGH—Siesta Time.  
 KFMB—Dorothy Dix.  
 ★KFOX, KGER—News.  
 KGLI—Vocal Varieties.  
 ★KWKW—News to You.  
 ★KWIK—Musical Roundup.  
 KWKW—Poet's Corner.
- 12:25**—KGFJ—Sports Flash.  
**12:30**—KECA—Frances Scully.  
 KFI, KFSD—Pepper Young.  
 KHJ—Dick Haymes Show.  
 KAGH—Red Cross Show.

- KFOX—Cowhands Carnival.  
 KFVD—Shopping Highlights.  
 ★KFVB—News; Peter Potter.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGLI—1260 Ranch.  
 KMPC—California Carousel.  
 KRKD—Prairie Schooner.  
 KWIK—Anything Goes.  
 KWKW—Man on the Street.  
 KXLA—Bobby Champlin.
- 12:45**—KFI, KFSD—Right to Happiness.  
 KHJ—Melody Matinee.  
 KXN—Harry Babbitt.  
 KAGH—Of Interest to Women.  
 ★KFAC—News.  
 KFOX—Pacific Breezes.  
 KGER—Art Baker's Notebook.  
 KGFJ—Tell Your Neighbor.  
 ★KWKW—Sports; News.  
**12:50**—KXN—Double Feature.  
**12:55**—KGFJ—Sports Flash.  
**1**—KXLA—Pick-a-tate.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Lynn Look at H'wood.  
 KXN—Call for Help.  
 KAGH—Hora Los Angeles.  
 KFAC—Village Festival.  
 KFVB—Verdict Rendered.  
 ★KFVD, KLAC—News.  
 KFVB—Bill Anson.  
 KGB—Siesta.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGLI—1260 Roundup.  
 KMPC—California Carousel.  
 KOWL—Joe Adams.  
 KVOE—Prairie Schooner.  
 KVOE—Booze.  
 KWIK—Matinee in Melody.  
 KWKW—Bill Garr Show.  
 KXLA—Community Broadcast.
- 1:10**—KLAC—570 Club.  
**1:15**—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KFAC—Classroom Radio.  
 KFOX—Texas Jim Lewis.  
 KFVD—Piano Parade.  
 KVOE—Harvey Harding Sings.  
 KWKW—Races and Sports.  
 KXLA—LeRoy Smith.
- 1:25**—KGFJ—Sports Flash.  
**1:30**—KECA—Easy Aces.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norma Young.  
 KXN—George Fisher.  
 KFAC—Composers' Corner.  
 KFOX—Harry James Show.  
 KFVD—Music.
- ★KFVB, KRKD—News.  
 KGER—Clark Sparks Show.  
 KGLI—Homemakers.  
 KMPC—Hal Berger.  
 KWIK—Child Care.  
 KXLA—Vocal Varieties.
- 1:35**—KRKD—Polka Time.  
**1:45**★KECA—Baukhage Talking.  
 KFI, KFSD—Wildier Brown.  
 KXN, KCBQ—Garry Moore Show.  
 KFOX—Everybody's Business.  
 KFVB—Bill Anson.  
 KGER—Hawaiian Melodies.  
 KRKD—Symphony of Song.  
 KVOE—Civic.  
 KWIK—Piano Portraits.  
 KWKW—Races and Sports.  
 ★KXLA—Dan Lundberg, News.
- 1:55**—KGFJ—Sports Flash.  
**2**—KECA, KFMB—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 KHJ, KFXM, KGB, KVOE—Against the Storm.  
 KXN, KCBQ—Garry Moore Show.
- ★KAGH—News; Remember the Tune.  
 KFAC—Matinee.  
 KFOX—Judy Martin.  
 KFVD—Stewart on Stage.  
 KFVB—Bill Anson.  
 KGER—National Guard.  
 KGFJ—Meet the Band.  
 KGLI—Homemakers.  
 ★KLAC—News, Sports.  
 KMPC—Music in the Air.  
 KOWL—Joe Adams Show.  
 KRKD—Your Neighbors.  
 KWIK—Man With a Song.  
 KWKW—Bill Sampson Show.  
 KXLA—Music and Malarkey.
- 2:15**—KFI, KFSD—Portia Faces Life  
 KXN, KCBQ—Meet the Missus  
 KFOX—Rusty Gill.  
 KGER—Bonjour, Mesdames.  
 KLAC—570 Club.  
 KRKD—Sheriff's Office.  
 KWIK—Public Service.  
 KWKW—Sports.
- 2:25**—KGFJ—Sports Flash.  
**2:30**—KECA, KFMB—Bride & Groom  
 KFI, KFSD—Just Plain Bill.  
 KHJ, KGB—Deems Taylor Concert.  
 KAGH—L. A. Health Dept.  
 KFOX—Country Girls.  
 KFVD—Three Alarm.  
 KGER—Garden School.  
 KGFJ—Variety on Piano.  
 KGLI—Variations in Rhythm.  
 KRKD—Tunes in Tempo.  
 KVOE—News' Music.  
 KWIK—Music to Remember.
- 2:35**—KAGH—Remember That Tune.  
**2:40**—KGER—Ariane Melodies.

## monday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 1:30—Easy Aces, KECA.  
 1:45—Garry Moore, KXN.  
 2:45—Arthur Godfrey, KXN.  
 7:00—My Friend Irma, KXN.  
 8:30—Talent Scouts, KXN.

### Quiz, Participation

- 7:00—Bkfst. in H'wood, KECA.  
 8:00—McNeill Bkfst. Club, KECA.  
 8:30—Grand Slam, KXN.  
 9:00—House Party, KECA.  
 11:00—Double or Nothing, KFI.  
 11:30—Queen for a Day, KHJ.  
 2:00—Surprise Package, KECA.  
 2:15—Meet the Missus, KXN.  
 2:30—Bride and Groom, KECA.  
 3:00—Welcome Travelers, KFI.  
 7:30—Bob Hawk, KXN.

### Mystery-Detective

- 8:00—Let George Do It, KHJ.  
 8:30—The Saint, KHJ.  
 9:00—Inner Sanctum, KXN.  
 10:00—I Love a Mystery, KHJ.

### Drama

- 2:00—Against the Storm, KHJ.  
 6:00—Lux Theater, KXN.

### Classical, Semi-Classical Music

- 2:30—Deems Taylor, KHJ.

- 5:30—Voice of Firestone, KFI.  
 8:30—Railroad Hour, KFI.  
 9:00—Telephone Hour, KFI.

### Comment-Narration

- 7:45—Fred Beck, KXN.  
 9:00—Kate Smith, KHJ.  
 12:05—Knox Manning, KXN.  
 4:00—Art Baker, KECA.  
 4:30—Burrill Wheeler, KFI.  
 4:30—Behind the Story, KHJ.  
 10:30—Carveth Wells, KFI.

### Public Interest-Information

- 4:30—Doctor's Office, KXN.  
 6:00—American Way, KFI.

### Sports

- 8:45—Racing News, KLAC.  
 9:30—Racing, KGFJ.  
 5:30—Sports Dial, KRKD.  
 5:45—Race Recap, KGFJ.  
 8:45—Race Results, KRKD.  
 5:45—Sam Hailer, KLAC.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.

### Popular-Western Music

- 12:30—Dick Haymes, KHJ.  
 4:00—Curt Massey, KXN.  
 4:45—Stuart Hamblen, KFVB.  
 6:30—Kate Smith, KECA.  
 8:00—Sinatra-Kirsten, KFI.

2:45—KFI, KFSD—Front-Page Farrell.  
 KXX, KCBQ—Arthur Godfrey.  
 KAGH—Kostelanetz Conducts.  
 KFOX—Down Homers.  
 KGFJ—Western Time.  
 KWIK—Jack Rivers.  
 KWKW—Races and Sports.

2:55—KGFJ—Sports Flash.

**3**—KECA, KFMB—Talk Your Way Out of It.  
 KFI, KFSD—Welcome Travelers.  
 KHJ, KGB—Hoedown Party.  
 KXX, KCBQ—Arthur Godfrey.  
 \*KAGH—News; Band Box.  
 \*KFAC—Musical Favorites.  
 KFWD—Music.  
 KFWD—Bill Anson.  
 \*KFOA—KXLA—News.  
 KGER—Fiesta Grande.  
 KGFJ—Record Jackpot.  
 KGH—Encore Time.  
 \*KLAC—News, Sports.  
 KMPC—Chiffon Serenade.  
 KOWL—Personality Time.  
 KRKD—Tops in Pops.  
 KWIK—Modern Concert Hall.  
 KWKW—Football Features.

3:15—KAGH—Ronnie Morgan.  
 KFOX—Texas Tiny.  
 \*KGH—News.  
 KLAC—Don Otis.  
 KOWL—Tropicans.  
 KWKW—Races and Sports.

**JUKE BOX  
 MATINEE**  
 With Carl Bailey  
 3:15 to 5:30 p.m.  
**KXLA**  
 Monday thru Saturday

KXLA—Juke Box Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—Aunt Mary.  
 KFI—Music in the American Manner.  
 KAGH—Band Box.  
 KFAC—Lyrics in Chorus.  
 KFVD—Variety Time.  
 \*KFWD—News; Bill Anson.  
 \*KGB—San Diego News.  
 \*KGER, KRKD, KWIK—News.  
 KGH—Veterans' Hospital.  
 KOWL—Matinee Melodies.  
 KGER—Rancho 1390.  
 KRKD—Interlude.

3:45—KFI, KFSD—We Love & Learn  
 KAGH—Battle of Baritone.  
 \*KFAC—News.  
 KFOX, KWIK—Old-Age Pensions.  
 KGB—Marine Band.  
 KGH—Dance Matinee.  
 KRKD—Crazy Rhythms.  
 KVOE—Square Dance.

2:55—KECA, KFMB—Ted Malone.  
 KGFJ—Sports Flash.

**4**—KECA—Art Baker's Notebook.  
 KFI, KFSD—This Woman's Secret.  
 \*KHJ, KFMM, KGB, KVOE—Fulton Lewis.  
 KXX, KCBQ—Curt Massey Time.  
 KGH—Spanish Program.  
 KFAC—Musical Masterpieces.  
 \*KFOA, KGER—News.  
 KFVD—Harlematinee.  
 KFWD—Dave Ormont.  
 KGFJ—Record Review.  
 KGH—Hank Penny.  
 \*KLAC—News, Sports.  
 \*KMPC—Bill Harpel, News.  
 KOWL—Musical Showcase.  
 KRKD—Piano Paintings.  
 KWIK—Roland Jaheaux.  
 KWKW—Guest Star.

KXLA—Juke Box Matinee.  
 4:05—KGER—Rancho 1390.  
 4:15—KFI—Dr. Paul.  
 \*KHJ, KFMM, KGB, KVOE—Frank Hemingway.  
 KXX, KCBQ—Stand-In.  
 KFOX—Freddy Martin.  
 KFWD—Music.  
 KLAC—California Melodies.  
 KMPC—Great Adventure.  
 KRKD—Spotlight on Stars.  
 KWIK—Airline Melodies.

4:25—KGFJ—Sports.  
 4:30—KECA—Play It Again.  
 KFI—Burrill Wheeler.  
 \*KHJ, KFMM, KGB, KVOE—Behind the Story.  
 KXX—Inside the Doctor's Office.  
 KFOX—Name This Tune.  
 KFWD—Day Light.  
 KGFJ—Record Review.  
 KMPC—Roddy McDowall Show  
 \*KOWL—News.  
 KRKD—Symphony in Swing.  
 KWIK—Storybook Land.

4:45—KWKW—Gene Hart, Baritone.  
 \*KECA—Happy Theater.  
 \*KHJ, KGB, KVOE—News.  
 \*KXX, KCBQ—Ed R. Murrow.  
 \*KFSD—H. V. Kaltenborn.  
 KFWD—Stuart Hamblen.  
 KLAC—Racing Roundup.  
 KOWL—Italian Hour.  
 \*KRKD—News.  
 \*KWKW—Sports; News.

4:55—KGFJ—Sports Flash.

**5**—KECA, KFMB—Challenge of the Yukon.  
 KHJ, KFMM, KGB, KVOE—R-Bar-B Ranch.  
 \*KXX—Knox Manning.  
 KAGH—Altadena Youth.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFSD—Reflections at Sunset.  
 KFVD—Tune Time.  
 KFWD—Stuart Hamblen.  
 KGER—Sports.  
 KGFJ—live at 5.  
 KGH—Uncle Ted & Tiny Town  
 \*KLAC—Fred Henry, News.  
 \*KMPC—News; Personality Parade.  
 KOWL—Italian Hour.  
 KRKD—Songs of the Saddle.  
 KWIK—Purple Sage Riders.  
 KXLA—Juke Box Matinee.  
 KWKW—Today at the Races.

5:15—KFI—News.  
 KXX—Tom Hanlon.  
 KAGH—YMCA Show.  
 KGER—Rancho 1390.  
 KGFJ—Pianists of the Future  
 KLAC—Music Room.  
 \*KMPC—Virgil Pinkley, News.  
 KWIK—Spotlight on Sports.  
 KWKW—Azusa Mission.

5:30—KECA, KFMB—Jack Armstrong.  
 KFI, KFSD—Voice of Firestone.  
 KHJ, KGB, KVOE—Tom Mix.  
 \*KXX, KCBQ—Chet Huntley.  
 KAGH—Italian Music.  
 KFAC—Whon Bill Club.  
 \*KFOX, KGFJ, KGH—News.  
 KLAC—Peggy Lee, Songs.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 KWIK—Pages of Memory.  
 KXLA—Hoyas Hour.  
 KXLA—Squeakin' Deacon.

5:40—KGH—Sports News.

5:45—\*KXX, KCBQ—Gurred, News.  
 KFOX—Your Fishmaster.  
 KGFJ—Race Recap.  
 KGH—Tops in Pops.  
 KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 \*KWIK—News, Roger Patrick.

5:55—\*KXX—News, Frank Goss.

**6**—KECA, KFMB—News.  
 KFI—American Way.  
 \*KHJ, KFMM, KGB, KVOE—Gabriel Heatter.  
 KXX, KCBQ—Lux Radio Theater.  
 KAGH—Spanish Program.  
 KFAC—Twilight Hour.  
 \*KFOX, KGER, KLAC—News.  
 KFSD—Music of the World.  
 \*KFWD—Clete Roberts, News.  
 KGFJ—Musical Digest.  
 KGH—Easy Listening.  
 \*KMPC—News, Bill Harpel.  
 KRKD—Musical Varieties.  
 KWIK—Claude Newman Says.  
 KXLA—Toastmaster Club.

6:05—\*KECA—Headline Edition.  
 KLAC—Al Jarvis Ballroom.

6:15—\*KECA—Elmer Davis.  
 \*KHJ, KFMM, KGB—Mutual Newsreel.  
 KFWD—Steve Shoemaker.  
 KGER—Stamps Quartet.  
 KGH—Piano Parade.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Hawaiian Memories.  
 KWIK—Music by Martin.  
 KWKW—L. J. Retz.

6:30—KECA, KFMB—Kate Smith Calls.  
 KFI—Marlin & Lewis.  
 KHJ, KVOE—Tello-Test.  
 KFAC—Hour of Music.  
 KFOX—Hal's Memory Room.  
 KFWD—America Dances.  
 KGB—Americans Speak.  
 KGER—Back to the Bible.  
 KGH—Dinner Concert.  
 KMPC—Buy Meadows.  
 KRKD—Sweet Pops.  
 KWIK—Night Time.  
 KXLA—Idy Arnold Show.

6:45—KHJ—Answer Man.  
 KGH—In Memory Lane.  
 KRKD—Cent on Rhythm.  
 KWIK—Here's Hollywood.  
 KXLA—Billy Starr.

6:55—\*KHJ, KGB, KVOE—Bill Henry  
 \*KECA, KFMB—Lona Ranger.  
 KFI—Ethel Merman.  
 KHJ, KFMM, KGB—Murder by Experts.  
 KXX, KCBQ—My Friend Irma  
 KFAC—Hour of Music.  
 KFOX—Accordionettes.  
 KFWD—America Dances.

KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 \*KGH, KRKD—News.  
 \*KLAC—News; 570 Club.  
 KMPC—Words and Music.  
 KWIK—Hobby Reporter.  
 KXLA—Jimmie Dolan.

7:15—KFOA—Music.  
 KGH—Songs by Crosby.  
 KRKD—Three-Quarter Time.  
 KWIK—Page Cavanaugh Trio.

7:30—KECA, KFMB—Kate Smith Calls.  
 KFI—Henry Morgan.  
 KHJ, KFMM, KGB, KVOE—Cisco Kid.  
 KXX, KCBQ—Bob Hawk Show  
 KFAC—Echoes and Encores.  
 KFDX—Waltz Time.  
 KFWD—Sid Ziff, Sports.  
 KGER—Rev. Al Harlan.  
 KGH—Footlight Favorites.  
 KRKD—Dr. Richardson.  
 KWIK—Vally Speaks.  
 KXLA—Red Murrell.

7:45—\*KFOA—News.  
 KFWD—Steve Shoemaker.  
 KGH—Melodies Soft & Sweet.

**8**—KECA, KFMB—Kate Smith Calls.  
 KFI, KFSD—Light-Up Time.  
 KHJ, KFMM, KGB, KVOE—Let George Do It.  
 \*KXX—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOX—Business Reporter.  
 KFWD—Voice of Army.  
 KGER—Bible Treasury.  
 KGFJ—Rosary Hour.  
 KGH—Songs of the West.  
 \*KLAC, KXLA—News.  
 KMPC—Parade of Hits.  
 KWIK—Through Looking Glass

8:15—\*KFI, KFSD—World News.  
 KXX—Jack Smith and Margaret Whiting.  
 KFOX—Russell Birdwell.  
 KFWD—Music.  
 KGER—Hebrew Christian.  
 \*KGFJ—Averill Berman, News.  
 KLAC—Crosby Time.  
 KXLA—Evening Serenade.

8:30—KFI, KFSD—Railroad Hour.  
 KHJ, KFMM, KGB—The Saint  
 KXX, KCBQ—Talen Scouts.  
 KFOX—Naval Air Reserve.  
 \*KFWD—News.  
 KGER—Cavalade of Music.  
 KGFJ—Today's Hits.  
 KLAC—Melody Parade.  
 KWIK—Valley Sings.  
 KXLA—97th St. Corral.

8:45—\*KECA, KFMB—H. J. Taylor.  
 KFOX—Fishing Facts.  
 KFWD—The Human Touch.  
 KLAC—Voice of the Army.

8:55—KHJ, KFMM, KGB, KVOE—Johnny Deamont.

**9**—\*KECA, KFMB—Arthur Gaeth.  
 KFI, KFSD—Telephone Hour.  
 \*KHJ, KFMM, KGB, KVOE—News, Glenn Hardy.  
 KXX, KCBQ—Inner Sanctum.  
 KFAC—Evening Concert.  
 KFOX—Stories to Remember.  
 KFWD—Music.  
 KGER—Rev. Hammond.  
 KGFJ—Today's Hits.  
 KGH—Starlight Parade.  
 KLAC—Wanted Persons.  
 KMPC—Parade of Hits.  
 KWIK—Variety Time.  
 KXLA—Squeakin' Deacon.

9:05—KLAC—Melody Parade.

9:15—KECA, KFMB—Ella Mae Time  
 KHJ, KFMM, KGB, KVOE—Sammy Kaye Showroom.  
 \*KFOX—News.  
 KFWD—Mrs. G. S. C. Hardy.  
 KGER—Soul Patrol.  
 KGH—Horseman's Forum.

9:30—KECA—The Green Hornet.  
 KFI—Edgewater Beach Orch.  
 KHJ, KFMM, KGB, KVOE—Eddy Duchin Orch.  
 KXX—Beulah.  
 KFWD—Music.  
 KFSD—Philo Vance.  
 KFWD—Unity Daily Word.  
 KGER—John Brown Schools.  
 KGH—Penny Serenade.  
 KLAC—Guest Star.  
 KWIK—To Your Health.

9:45—KXX, KCBQ—Club 15.  
 KFWD—Bing Crosby.  
 KFOX—Songs for Safety.  
 \*KFWD, KWIK—News.  
 KLAC—Spotlight Serenade.

9:55—\*KHJ, KFMM, KVOE—News.  
 \*KECA, KFMB—Richfield Reporter.

**10**—\*KFI, KFSD—Sam Hayes, News  
 KHJ—I Love a Mystery.  
 \*KXX, KCBQ—News, Huntley.  
 KFAC—Musical Crossroads.  
 KFOX—Ocean Park Fights.  
 KFVD—Spade Cooley Time.  
 KFWD—Eastside Show.  
 KGER—When Day Is Done.  
 KGFJ—Jerry Foster Orch.  
 KGH—Platter Party.  
 KLAC—Don Otis.  
 KMPC—Bridge Club.  
 KWIK—Sweet and Low.

**SPADE COOLEY TIME**  
 with Geo. Sanders  
**EVERY NITE**  
 10 P.M.

**Check KEVD**  
 LOS ANGELES

10:15—\*KXLA—Wade Ray.  
 \*KECA—Hank Weaver, News.  
 KFI—Johnny Murray.  
 KHJ, KFMM, KGB, KVOE—Fulton Lewis.  
 KXX—Bob Elson.  
 KVOE—1480 Club.

10:30—KECA—One for the Book.  
 \*KFI—Arveth Wells.  
 KHJ—Treasury Varieties.  
 KXX—Symphonette.  
 KFSD—Concert Hall.  
 KGER—At the Ranchhouse.  
 KGFJ—H'wood House Party.  
 KMPC—Leisure Time.

10:45—KECA—Chantclair Orch.  
 KFI—Bob Bain Quartet.

10:55—KFI—Police Bulletins.  
 \*KLAC—News.

**11**—\*KECA—News of Tomorrow.  
 \*KFI, KFSD—News.  
 KHJ—Don Wright Chorus.  
 \*KXX—Nelson Pringle.  
 KFAC—Musical Crossroads.  
 KFMB—Cheatin' on Sandman.  
 KFOX—Music.  
 KFVD—Spade Cooley Time.  
 KFWD—Eastside Show.  
 KGER—At the Ranchhouse.  
 KGFJ—H'wood House Party.  
 KGH—Juke-Box Review.  
 KLAC—Don Otis.  
 KMPC—Leisure Time.  
 KVOE—1480 Club.  
 KWIK—Three Oaks.  
 KXLA—Ray's Band Box.  
 KXX—Sports.

11:10—KXLA—Recorded Music.  
 KFI—Billmore Orch.  
 KXX—Merry-Go-Round.  
 KXLA—Western Echoes.

11:30—KFI—Milestones in Melody.  
 KHJ—Cues to Music.  
 \*KFOX—News.  
 KFSD—St. Francis Orch.  
 KGFJ—Monsieur Ramon.  
 KVOE—I Love a Mystery.

**Now at 11:30 P.M.**  
**KXLA Presents**  
**ALEX COOPER**  
**Pickupacupplebucks**  
**MONDAY THRU SATURDAY**

KXLA—Alex Cooper Show.  
 11:45—KFI—For You.  
 \*KHJ, KMPC—News.  
 KXX—Von and the Modern Male.  
 KFOX—Airline Melodies.  
 KVOE—Campus Salute.

11:55—\*KECA, KLAC—News.  
 KFI—Forty Plus Assn.

**12**—KFI—Musical Menu.  
 KHJ—Rhapsody in Wax.  
 \*KXX—News.  
 KFAC—Midnight Serenade.  
 KFVD—Spade Cooley Time (to 1).  
 KFWD—Music After Midnight  
 KGFJ—Midnight Special (to 3)  
 KLAC—Don Otis.  
 KRKD—Stardust Serenade (to 5:30).  
 KXLA—Alex Cooper Show (to 1).  
 12:05—KXX—Steve Allen Show.  
 12:30—KFI—Midnight Flyer.

**NEWS DIGESTERS**

ABC's Kate Smith and Ted Collins read an average of fifty newspapers a day from various parts of the country.

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# TUESDAY, OCTOBER 11

- \*Indicates News Broadcast.
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI—Coffee Time.  
 \*KHJ, KFAM, KGB—Ceil Brown.  
 KNX—Bob McLaughlin Club Time.  
 KAGH—Sister Sylvia.  
 KFAC—Country Church.  
 KFOX, KRKD—Haven of Rest.  
 KFSD—Open House.  
 KFVD—Wakeup Ranch.  
 \*KFWB—Clete Roberts, News.  
 KGER—Mizpah.  
 KGFJ—Melody Time.  
 KGIL—Musical Clock.  
 \*KLAC, KXLA—News.  
 \*KMPC—Norman Newbitt, News.  
 KOWL—Spanish Hour.  
 KWIK—Kluth KWIK.  
 KWKW—Tony Sein.  
**8:10**—KLAC—Stock Reports.  
**8:15**—KFI—Marriage for Two.  
 \*KHJ—Robert Hurleigh, News.  
 \*KNX—News, Dave Valle.  
 KFWB—Music.  
 KGB, KVOE—Your Marriage.  
 KLAC—Haynes at the Relas.  
 KMPC—Market Report, Sports.  
**8:30**—KFI, KFSD—Jack Berch.  
 \*KHJ, KFAC, KGIL, KOWI, KRKD, KVOE—News.  
 KNX, KCRQ—Grand Siam.  
 KAGH—Hastings Ranch Party.  
 KFOX—Words of Life.  
 KFVD—Record Rangers.  
 KGER—Hammond.  
 KMPC—Song for You.  
 KWKW—Stock Quotations.  
 KXLA—Baptist Bros.  
**8:35**—KWKW—Pasadena Churches.  
**8:45**—KFI—Two Boys and a Girl.  
 KHJ, KGB—Tell Your Neighbor.  
 KNX—Rosemary.  
 KFAC—Unity.  
 KFVD—Songs of the Sage.  
 KFWB—Science of Mind.  
 KGER—Bible Treasury Hour.  
 KGIL—On Parade.  
 KLAC—Racing News.  
 \*KMPC—News.  
 KOWL—Memories in Music.  
 KRKD—Spotlight Varieties.  
 KWKW—Garden Program.  
**9**—KECA, KFMB—House Party.  
 \*KHJ, KGB, KVOE—Kate Smith Speaks.  
 KNX—Wendy Warren.  
 KAGH—Sunshine Program.  
 KFAC—Serenade.  
 KFOX—Pentecostal Church.  
 KFVD—Waltz Time.  
 KFWB—Strolling Tom.  
 KGER—Lutheran Hour.  
 KGFJ—The Judge Speaks.  
 KGIL—Sweet and Sentimental.  
 KMPC—Band Box.  
 KOWL—Asth. Natl. Guard.  
 KRKD—Sagebrush Serenade.  
 \*KWIK—News; Trading Post.  
 KWKW—Voice of China.  
 KXLA—Bar Nothing Ranch.  
**9:05**—KFI—Ladies' Day.  
**9:15**—KHJ, KGB—Doubleday Quiz Club.  
 KNX, KCRQ—Aunt Jennr.  
 \*KFVD—News.  
 KFWB—Bargain Broadcast.  
 KGFJ—Airstorials.  
 KGIL—Ballads for You.  
 ELAC—Sing Your Worries Away.  
 KOWL—Movie Time.  
 KWIK—Social Letter.  
 EWWK—Foursquare Churches.  
**9:25**—KECA—Walter Kierman.  
**9:30**—KECA, KFMB—Ira Cook.  
 KHJ—Women Are Wonderful.  
 KNX, KCRQ—Helen Trent.  
 KAGH—Musical Contrasts.  
 KFOX—Full Gospel.  
 KFSD—It's a Good Idea.  
 KFVD—Show Tunes.  
 KFWB—Maurice Hart.  
 KGB—Molly Morse.  
 KGER—God's Half Hour.  
 KGFJ—Racing News.  
 KGIL—Fashions in Music.  
 KMPC—Chef Milani.  
 \*KOWI, KWKW—News.  
 KWIK—Billy Lee.  
**9:45**—KFI—All Around Town.  
 KNX, KCRQ—Our Gal Sunday.  
 KFVD—School Days.  
 KGFJ—The Stars Sing.  
 KOWI—Album of Song.  
 \*KRKD—News.  
 KWIK—Music for the Misans.  
 KWKW—Spanish Lesson.  
**10**—KECA, KFMB—Ira Cook.  
 KFI—All Around Town.  
 \*KHJ, KFAM, KGB, KVOE—News, Glenn Hardy.  
 KNX—Big Sister.  
 \*KAGH, KFOX—News.  
 KFAC—Morning Concert.  
 KFSD—Fashions in Music.  
 KFVD—Bible Institute.

- KFWB—Maurice Hart.  
 KGER—Earl Lee.  
 KGFJ—From Sunset and Vine.  
 KGIL—Waltz Time.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Record Room.  
 KOWI—Yiddish Hour.  
 KRKD—Swing Time.  
 KWIK—The Four Knights.  
 KWKW—Peggy Lee.  
 KXLA—Tom Cafferty.
- 10:10**—KAGH—Muscle America Loves.  
**10:15**—KECA, KFMB—Galen Drake.  
 KFI—Are You Listening?  
 KHJ, KGB, KVOE—Gospel Singer.  
 KNX—Ma Perkins.  
 KFOX—Assembly of God.  
 KGER—Organ Melodies.  
 KGIL—Bing Crosby.  
 KRKD—Dr. Richardson.  
 KWIK—Musical Scrapbook.  
 EWWK—Frank Sinatra.
- 10:25**—KGFJ—Sports Flash.  
**10:30**—KECA, KFMB—My True Story.  
 KFI—Lora Lawton.  
 KHJ, KGB—Ladies' Fair.  
 KNX—Young Dr. Malone.  
 KFSD—George Hicks.  
 KFVD—Rescue Mission.  
 KFWB—Bill Leyden.  
 KGER—Helen Markham.  
 \*KGIL, KXLA—News.  
 KLAC—Honest Opinion.  
 KMPC—Melody Express.  
 KRKD—Artists and Composers.  
 EWWK—Feature Stories.
- 10:35**—EGIL—Midmornng Melodies.  
**10:45**—KFI—Life Can Be Beautiful.  
 KNX—Guiding Light.  
 KGER—Rev. Le Roy Kopp.  
 KMPC—Jeanne Gray.  
 KRKD—Midnight Mission.  
 KWIK—The Woman's Way.  
 KWKW—Azusa Mission.  
 KXLA—Western Music.
- 10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.  
**11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KFAM, KGB, KVOE—Ladies' First.  
 KNX—Second Mrs. Burton.  
 \*KAGH—News.  
 KFAC—Festival of Music.  
 KFOX—Dooley's Philco Hour.  
 KFVD—Informed Democrat.  
 KFWB—Peter Potter.  
 KGER—Biblical Research.  
 KGFJ—Yesterday's Hits.  
 KGIL—Midmornng Melodies.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Tops in Pops.  
 KOWI—Spanish Hour.

- KRKD**—Songs of Yesterday.  
**KWIK**—S. F. Valley Calls.  
**KWKW**—Musie Time.  
**KXLA**—Western Music.
- 11:10**—KAGH—1300 Club.  
**11:15**—KECA, KFMB—Club Time.  
 KNX—Perry Mason.  
 KFVD—Shopping Highlights.  
 KMPC—Meet Your Pharmacist.  
 \*KXLA—Pasadena News.
- 11:25**—KGFJ—Sports Flash.  
**11:30**—KECA—Modern Romances.  
 KFI, KFSD—Today's Children.  
 KHJ, KGB, KFAM, KVOE—Queen for a Day.  
 KNX, KCRQ—Nora Drake.  
 KFAC—American Music.  
 KFVD—Memory Melodies.  
 \*KFWB, KOWI, KRKD—News.  
 KGER—Brown Schools.  
 KGFJ—Variety on Piano.  
 KMPC—Songs of the West.  
 KXLA—Hometown Jamboree.
- 11:45**—KFI, KFSD—Light of the World.  
 KNX—The Brighter Day.  
 KGER—Dr. Brown, Talk.  
 KGFJ—Saludos Amigos.  
 \*KGIL—News.  
 KMPC—Facts for Farmers.  
 KOWI—Harry James Show.  
 KRKD—Sweet Pops.  
**11:55**—KGFJ—Sports Flash.  
 KWKW—Stock Quotations.
- 12** \*KECA, KHJ, KAGH, KWIK—News.  
 KFI—Farm Reporter.  
 \*KNX—News, Frank Goss.  
 \*KFAC—Luncheon Concert.  
 KFOX—Hit Tunes.  
 KFSD—Life Can Be Beautiful.  
 KFVD—Meridian Song.  
 KFWB—Peter Potter.  
 KGER—Songs for Luncheon.  
 KGFJ—Intermission.  
 KGIL—Noonday Melodies.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Moods in Music.  
 KOWI—Joe Adams Show.  
 KRKD—Santa Fe Trails.  
 KWKW—Armand Tokatyan.  
 KXLA—Hometown Jamboree.
- 12:05**—KNX—Knox Manning.  
 KAGH—Sports News.  
**12:15**—KECA—Norwood Smith Singa.  
 KFI, KFSD—Road of Life.  
 KHJ—Stu Wilson About Town.  
 KAGH—Siesta Time.  
 KFMB—Dorothy Dix.  
 \*KFOX, KGER—News.  
 KGIL—Vocal Varieties.  
 \*KMPC—News to You.  
 KWIK—Musical Roundup.
- 12:25**—KGFJ—Sports Flash.  
**12:30**—KECA—Frances Scully.  
 KFI, KFSD—Pepper Young.  
 KHJ—Dick Haynes Show.  
 KAGH—Guest Star.  
 KFOX—Cousins Carnival.  
 KFVD—Shopping Highlights.  
 \*KFWB—News.

- RGER**—Luncheon Serenade.  
**KGFI**—1230 Club.  
**KGIL**—1280 Ranch.  
**KMPC**—California Carousel.  
**KRKD**—Prairie Schooner.  
**KWIK**—Anything Goes.  
**KWKW**—Man on the Street.  
**KXLA**—Bobby Champion.
- 12:45**—KFI, KFSD—Right to Happiness.  
 KHJ—Melody Matinee.  
 KNX—Harry Babbitt.  
 KAGH—Of Interest to Women.  
 \*KLAC—News.  
 KFOX—Pacific Breezes.  
 KGB—Art Baker's Notebook.  
 KVOE—Tell Your Neighbor.
- 12:50**—KECA—Double Feature.  
**12:55**—KGFJ—Sports Flash.
- 1**—KECA—Pick-a-Date.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Lynn Looks at H'wood.  
 KNX—Call for Help.  
 KAGH—Hora Los Angeles.  
 KFAC—Your County Reports.  
 KFOX—Latin-American Music.  
 \*KFVD—News.  
 KFWB—Bill Anson.  
 KFAM—Open House.  
 KGB—Siesta.  
 KGER—Luncheon Serenade.  
 KGFI—1230 Club.  
 KGIL—1260 Roundup.
- 1**—KLAC—News; Sports.  
 KMPC—California Carousel.  
 KOWI—Joe Adams Show.  
 KRKD—Prairie Schooner.  
 KVOE—Kate Smith Singa.  
 KWIK—Matinee in Melody.  
 KWKW—Bill Garr Show.  
 KXLA—Community News.
- 1:15**—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KFAC—Classroom Radio.  
 KFOX—Purple Sage Riders.  
 KFVD—Pinno Parade.  
 KLAC—570 Club.  
 KVOE—Harvey Harding Singa.  
 KWKW—Races and Sports.  
 KXLA—LeRoy Smith.
- 1:25**—KGIL—Sports Flash.  
**1:30**—KECA—Easy Aces.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norma Young.  
 KNX—George Fisher.  
 KFAC—Composers' Corner.  
 KFOX—Yets Administration.  
 KFVD—Music.
- \*KFWB, KRKD—News.  
 KGER—Senator Knowland.  
 KGIL—Homemakers.  
 KMPC—Hal Berger.  
 KWIK—Buenos Amigos.  
 KXLA—Vocal Varieties.
- 1:35**—KRKD—Polka Time.  
**1:45**—KECA—Baukhage Talking.  
 KFI, KFSD—Widder Brown.  
 KNX, KCRQ—Garry Moore Show.  
 KFOX—Everybody's Business.  
 KGER—Hawaiian Melodies.  
 KRKD—Symphony of Song.  
 KWIK—Plano Portraits.  
 \*KXLA—Dan Lundberg, News.  
**1:55**—KGFJ—Sports Flash.

## tuesday Program Highlights

Morninx Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

*Comedy-Variety*

1:30—Easy Aces, KECA.  
 1:45—Garry Moore, KNX.  
 2:45—Arthur Godfrey, KNX.  
 6:00—Bob Hope, KFI.  
 6:30—Fibber and Molly, KFI.

*Quiz, Participation*

7:00—Bkfst. in H'wood, KECA.  
 8:00—McNeill Bkfst. Club, KECA.  
 8:30—Grand Slam, KNX.  
 9:00—House Party, KECA.  
 11:00—Double or Nothing, KFI.  
 11:30—Queen for a Day, KHJ.  
 2:00—Surprise Package, KECA.  
 2:15—Meet the Missus, KNX.  
 2:30—Bride and Groom, KECA.  
 3:00—Welcome Travelers, KFI.  
 7:00—Hit the Jackpot, KNX.  
 7:30—People Are Funny, KFI.

*Drama*

2:00—Against the Storm, KHJ.  
 7:00—Hollywood Theatre, KFI.  
 8:30—Cavalcade of America.  
 KFI.  
 8:30—Damon Runyon Theatre.  
 KFI.

*Classical, Semi-Classical Music*

2:30—Deems Taylor, KHJ.  
 7:30—Melodies America Loves, KNX.  
 10:30—Deems Taylor, KHJ.

*Comment-Narration*

7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 12:05—Knox Manning, KNX.  
 4:00—Art Baker, KECA.  
 4:30—Burritt Wheeler, KFI.  
 4:30—Behind the Story, KHJ.  
 10:30—Carreth Wells, KFI.

*Mystery-Detective*

7:00—Counterspr, KECA.  
 7:00—Gregory Hood, KHJ.  
 8:00—Monte Cristo, KHJ.  
 8:30—Mr. and Mrs. North, KNX.  
 9:00—Mystery Theater, KNX.  
 10:00—I Love a Mystery, KHJ.

*Public Interest-Information*

4:30—Doctor's Office, KNX.  
 6:00—Women's Forum, KNX.  
 8:30—Town Meeting, KECA.

*Sports*

8:45—Racing News, KLAC.  
 9:30—Racing, KGFJ.  
 9:30—Sports Dial, KRKD.  
 5:45—Race Recap, KGFJ.  
 5:45—Race Results, KRKD.  
 5:45—Sam Balter, KLAC.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.

*Popular-Western Music*

12:30—Dick Haynes, KHJ.  
 4:00—Curt Bassey, KNX.  
 4:45—Stuart Hamblen, KFWB.  
 8:00—Sinatra-Klirten, KFI.

FOR LADIES ONLY!  
**Dick Schofield's**  
**"Music & Malarkey"**  
 is good for you  
 For a Free Sample Dial KXLA  
 AT 2:00 P.M.  
 MON., TUES., THURS., FRI.  
 LARGE FAMILY SET  
 4:30  
 SUNDAY AFTERNOONS  
**K X L A**

**2**—KECA, KFMB—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 KHJ, KFAM, KGB, KVOE—Against the Storm.  
 KNX, KCRQ—Garry Moore Show.  
 \*KAGH—News; Remember That Tune.  
 KFAC—Matinee.  
 KFOX—Judy Martin.

**STEWART on STAGE**

2:00 to  
 3:00 Daily

**Check KFVD**

KFVD—Stewart on Stage.  
 KFWB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—Meet the Band.  
 KGIL—Homemakers.



★KLAC—News, Sports.  
 KMPC—Music in the Air.  
 KOWI—Joe Adams Show.  
 KRKD—L. A. Recreation Dept.  
 KWIK—Man with a Song.  
 KWKW—Bill Sampson Show.  
 KNLA—Music and Malarkey.  
 2:10—KFL—570 Club.  
 2:15—KFI (KFSB)—Portia Faces Life  
 KNX, KCRQ—Meet the Misans  
 KFOX—Rusty Gill.  
 KRKD—Musical Bouquet.  
 KWIK—Public Service.  
 KWKW—Sports.  
 2:25—KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Bride & Groom  
 KFI, KFSB—Just Plain Bill.  
 KHJ, KGB—Deems Taylor  
 Concert.  
 KFVD—Three Alarm.  
 KFOX—Country Girls.  
 KFXM—Bob Fosse Show.  
 KGER—Garden School.  
 KGFJ—Variety on Pinno.  
 KGHJ—Variations in Rhythm.  
 KRKD—Tunes in Tempo.  
 KWIK—Music to Remember.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSB—Front-Page  
 Farrell.  
 KNX, KCRQ—Arthur Godfrey  
 KAGH—Kostelanetz Conducts.  
 KFOX—Down Homers.  
 KGFJ—Western Time.  
 KWIK—Jack Rivers.  
 KWKW—Race and Sports.  
 KGFJ—Sports Flash.  
 2:55—KECA, KFMB—Mrs. Fixit.  
 KFI, KFSB—Welcome  
 Travelers.  
 KHJ, KGB—Hoodlum Party.  
 KNX, KCRQ—Arthur Godfrey.  
 ★KAGH, KFOX, KWKW,  
 KNLA—News.  
 KFAC—Musical Favorites.  
 KFVD—Music.  
 KFVB—Bill Anson.  
 KGER—Fiesta Grande.  
 KGFJ—Record Jackpot.  
 KGHJ—Encore Time.  
 ★KLAC—News, Sports.  
 ★KMPC—Chiffon Serenade.  
 KOWI—Personality Time.  
 KRKD—Tops in Pops.  
 KWIK—Modern Concert Hall.  
 3:05—KAGH—Band Box.  
 3:10—KLAC—Don Otis Show.  
 3:15—KECA—Vera Vague.  
 KFOX—Texas Tiny.  
 ★KGHJ—News.  
 KOWI—Tropicana.  
 KWKW—Races and Sports.  
 KNLA—Juke Box Matinee.  
 3:20—KWKW—Fiesta Time.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA, KFMB—Ladies, Be  
 Seated.  
 KFI, KFSB—Aunt Mary.  
 KHJ—Xavier Cugat.  
 KFAC—Lyrics in Chorus.  
 KFVD—Variety Time.  
 ★KFWB—News: Bill Anson.  
 ★KGB—San Diego News.  
 ★KGER, KRKD—News.  
 KGHJ—Vets' Hospital.  
 KOWI—Matinee Melodies.  
 KWKW—Red Cross.  
 KGER—Rancho 1390.  
 KRKD—Interlude.  
 3:45—KFI, KFSB—We Love & Learn  
 KHJ, KFXM, KVOE—David  
 Ross.  
 KAGH—Light's On.  
 ★KFAC—News.  
 KFOX, KWIK—Old-Age  
 Pensions.  
 KGHJ—Dance Matinee.  
 KRKD—Crazy Rhythm.  
 ★KWKW—Races: News.  
 KECA, KFMB—Ted Malone.  
 KGFJ—Sports Flash.  
 3:55—KECA—Art Baker's Notebook.  
 KFI, KFSB—This Woman's  
 Secret.  
 ★KHJ, KFXM, KGB, KVOE—  
 Fulton Lewis.  
 KNX, KCRQ—Curt Massey  
 Time.  
 KAGH—Spanish Hour.  
 KFAC—Musical Masterpieces.  
 ★KFOA, KGER, KMPC—News.  
 KFVD—Barlethines.  
 KFVB—Dave Ormont.  
 KGFJ—Record Review.  
 KGHJ—Hank Penny Show.  
 ★KLAC—News, Sports.  
 KOWI—Musical Showcase.  
 KRKD—Piano Paintings.  
 KWIK—Three-Quarter Time.  
 KWKW—Voice of the Army.  
 KNLA—Juke Box Matinee.  
 4:05—KGER—Rancho 1390.  
 4:15—KFI—Dr. Paul.  
 ★KHJ, KFXM, KGB, KVOE—  
 Frank Hemingway.  
 KNX, KCRQ—Stand-In.  
 KFOX—Freddy Martin.  
 KFSB—Music.  
 KFVB—Music.  
 ELAC—California Melodies.  
 EMTC—Twilight Tales.  
 KRKD—Spotlight on Stars.  
 KWIK—Airplane Melodies.  
 4:25—KGFJ—Sports Flash.

4:30—KECA—Play It Again.  
 KFI—Burrill Wheeler.  
 ★KHJ, KFXM, KGB, KVOE—  
 Behind the Story.  
 KNX—Inside the Doctor's  
 Office.  
 KFOX—Name the Tune.  
 KFVB—Daily Light.  
 KGFJ—Record Review.  
 KMPC—Roddy McDowall  
 Show.  
 ★KOWI—News.  
 KRKD—Symphony in Swing.  
 KWIK—Storzhok Land.  
 KWKW—Magic Circle Theater  
 4:45—KECA—Bappy Theatre.  
 ★KHJ, KGB, KVOE—News.  
 KNX, KCRQ—Ed R. Murrow.  
 ★KFSB—Richard Harkness.  
 KFVB—Stuart Hamblen.  
 KLAC—Racing Roundup.  
 KOWI—Italian Hour.  
 ★KRKD—News.  
 KWKW—Let's Talk Sports.  
 4:55—KGFJ—Sports Flash.  
 5—KECA, KFMB—Green Hornet.  
 ★KFI—Feature Wire.  
 KHJ, KFXM, KGB, KVOE—  
 Straight Arrow.  
 ★KNX, KCRQ—Knox Manning.  
 KAGH—Vets' Administration.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFVD—Tune Time.  
 KFVB—Stuart Hamblen.  
 KGER—Sports: Rancho 1390.  
 KGFJ—Live at Five.  
 KGHJ—Uncle Ted & Tiny Town  
 ★KLAC—Fred Henry Reports.  
 ★KMPC—News: Personality  
 Parade.  
 KOWI—Italian Hour.  
 KRKD—Songs of the Saddle.  
 KWIK—Purple Sage.  
 KWKW—Today at the Races.  
 KNLA—Juke Box Matinee.  
 5:15★KFI, KAGH—News.  
 KNX—Tom Hanton.  
 KGER—Rancho 1390.  
 KLAC—Music Room.  
 ★KMPC—Virgil Pinkley.  
 KWIK—Spotlight on Sports.  
 KWKW—Azusa Mission.  
 5:30—KECA, KFMB—Sky King.  
 KFI, KFSB—Alan Young Show  
 KHJ, KFXM, KGB, KVOE—  
 Captain Midnight.  
 ★KNX, KCRQ—Chet Huntley.  
 KAGH—Italian Music.  
 KFAC—Whom Bill Club.  
 ★KFOX, KGFJ, KGHJ—News.  
 KLAC—Peggy Lee, Songs.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 KWIK—Boy, Girl and Song.  
 KWKW—Hoyos Hour.  
 KNLA—Squeakin' Deacon.  
 5:40—KGHJ—Sports News.  
 5:45★KNX, KCRQ—News: Garred.  
 KFOX—Your Fishcaster.  
 KGFJ—Race Recap.  
 KGHJ—Tops in Pops.  
 KLAC—Sam Butler, Sports.  
 KMPC—Top Times.  
 KRKD—Race Results.  
 KWIK—News, Roger Patrick.  
 5:55★KNX—News, Frank Goss.  
 6—KECA, KFMB—News.  
 KFI, KFSB—Bob Hope.  
 ★KHJ, KFXM, KGB, KVOE—  
 Gabriel Heatter.  
 KNX—Women's Forum.  
 KAGH—Spanish Program.  
 KFAC—Twilight Hour.  
 ★KFOX, KGER, KLAC—News.  
 KFVB—Flete Roberts, News.  
 KGFJ—Musical Digest.  
 KGHJ—Easy Listening.  
 ★KMPC—Bill Harpel, News.  
 KRKD—Musical Varieties.  
 KWIK—Claude Newman Says.  
 KNLA—Muir College.  
 6:05★KECA—Headline Edition.  
 KLAC—Al Jarvis Ballroom.  
 6:15★KECA—Elmer Davis, News.  
 ★KHJ, KFXM, KGB—Mutual  
 Newsreel.  
 KFVB—Steve Shoemaker.  
 KGER—Stanups Quartet.  
 KGHJ—Piano Parade.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Hawaiian Memories.  
 KWIK—Music by Martin.  
 KWKW—L. J. Retz.  
 KNLA—Mary Burke King.  
 6:30—KECA, KFMB—Report to the  
 People.  
 KFI, KFSB—Fibber and Molly  
 KHJ, KGB, KVOE—Tello-Test  
 KNX, KCRQ—Life With Luigi.  
 KFAC—Hour of Music.  
 KFOX—Hal's Memory Room.  
 KFVB—America Dances.  
 KGER—Back to the Bible.  
 KGHJ—Dinner Concert.  
 KMPC—Bay Meadows Races.  
 KRKD—Sweet Pops.  
 KWIK—Twilight Time.  
 KNLA—Eddy Arnold Show.  
 6:45—KECA, KFMB—Music by  
 Bero.  
 KHJ, KVOE—Answer Man.  
 KGHJ—Down Memory Lane.  
 KRKD—Accent on Rhythm.

KWKW—Here's Hollywood.  
 KXLA—Billy Starr.  
 6:55★KHJ, KGB, KVOE—Bill Henry  
 7—KECA, KFMB—David  
 Harding, Counterparty.  
 KFI—Skippy Hollywood Theatre  
 KHJ, KFXM, KGB—Gregory  
 Hood.  
 KNX, KCRQ—Hit the Jackpot.  
 KFAC—Hour of Music.  
 KFOX—Music.  
 KFSB—Big Town.  
 KFVB—America Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 ★KGHJ, KRKD—News.  
 ★KLAC—News: Crosby Time.  
 KMPC—Words and Music.  
 KWIK—Jewish Hour.  
 KNLA—Jimmie Dolan.  
 7:15—KFOX—Music.  
 KGHJ—Songs by Crosby.  
 KFAC—Horse Races.  
 KRKD—Three-Quarter Time.  
 KWIK—Page Cavanaugh Trio.  
 7:30—KECA, KFMB—Rex Maupin  
 Entertains.  
 KFI, KFSB—People Are  
 Funny.  
 KHJ, KFXM, KGB, KVOE—  
 Red Ryder.

**Melodies America Loves**  
 Ewan Harbrecht  
 Lyric Soprano  
 Loren Welch  
 Baritone  
 Earl Townner, Director  
 KNX—Tuesday—7:30 P.M.  
 INGLEWOOD PARK CEMETERY ASS'N.

KNX—Melodies America Loves  
 KFAC—Echoes and Encores.  
 KFOX—Waltz Time.  
 KFVB—Sid Ziff, Sports.  
 KGER—Rev. Al Harlan.  
 KGHJ—S. F. C. of C.  
 KRKD—Dr. Richardson.  
 KWIK—Cavalcade of Music.  
 KNLA—Red Murrell.  
 7:45★KFOX—News.  
 KFVB—Steve Shoemaker.  
 KGHJ—Melodies Soft & Sweet.  
 KLAC—Crosby Time.  
 8—KECA, KFMB—Reserve.  
 KFI, KFSB—Light-Up Time.  
 KHJ, KFXM, KGB, KVOE—  
 Count of Monte Cristo.  
 ★KNX—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOX—County Barn Dance.  
 KFVB—Guest Star.  
 KGER—Bible Treasury.  
 KGFJ—Rosary Hour.  
 KGHJ—Songs of the West.  
 KLAC—570 Club.  
 KMPC—Parade of Hits.  
 KWIK—Meet the Band.  
 ★KLAC—News.  
 8:15★KFI, KFSB—World News.  
 KNX—Dinah Shore and Jack  
 Smith.  
 KFVB—Music.  
 KGER—Hebrew Christian.  
 ★KGFJ—News, Averil Berman.  
 KNLA—Evening Serenade.  
 8:30—KECA, KFMB—America's  
 Town Meeting.  
 KFI, KFSB—Cavalcade of  
 America.  
 KHJ, KFXM, KGB—Mystery  
 Is My Hobby.  
 KNX, KCRQ—Mr. and Mrs.  
 North.  
 ★KFVB—News.  
 KGER—Cavalcade of Music.  
 KGFJ—Today's Hits.  
 KGHJ—Managing Editor.  
 KWIK—Sons o' Guns.  
 KNLA—97th St. Corral.  
 8:45—KFVB—The Human Touch.  
 KWIK—Al Trace Show.  
 9—KECA, KFMB—America's  
 Town Meeting.  
 KFI—Big Town.  
 ★KHJ, KFXM, KGB, KVOE—  
 News: Glenn Hardy.  
 KNX, KCRQ—Mystery Theater  
 KFAC—Evening Concert.  
 KFOX—Music.  
 KFSB—Jim Ameche Show.  
 KFVB—Music.  
 KGER—Rev. Hammond.  
 KGFJ—Today's Hits.  
 KGHJ—Melodies from the Sky  
 KLAC—Melody Parade.  
 KMPC—Parade of Hits.  
 KWIK—Valley Varieties.  
 KNLA—Squeakin' Deacon.  
 9:15—KHJ, KGB—Russ Morgan.  
 ★KFOX—News.  
 KFSB—Community Chest.  
 KFVB—United Nations.  
 KGER—Soul Patrol.  
 9:30★KECA, KFMB—Monitor News.  
 KFI—Damon Runyon Theatre.  
 KHJ, KFXM, KGB, KVOE—  
 Official Detective.

KNX—Reulach.  
 KFOX—Adventures in  
 Research.  
 KFSB—Alan Roth.  
 KFVB—Unity Daily Word.  
 KGER—John Brown Schools.  
 KGHJ—Penny Serenade.  
 KLAC—Trianon Ballroom.  
 9:45—KECA—Here's Hollywood.  
 KNX, KCRQ—Club 15.  
 KFVB—Bing Crosby.  
 KFOX—Ross Ballroom.  
 ★KFVB, KWIK—News.  
 9:55★KHJ, KFXM, KVOE—News.  
 10★KECA, KFMB—Richfield  
 Reporter.  
 ★KFI, KFSB—Sam Hayes, News  
 KHJ—Love a Mystery.  
 ★KNX, KCRQ—News, Huntley.  
 KFAC—Musical Crossroads.  
 KFOX—Music.  
 KFVB—Spade Cooley Time.  
 KFVB—Eastaide Show.  
 KGER—The Three Suns.  
 KGFJ—Kid Ory New Orleans  
 Jazz Band.  
 KGHJ—Platter Party.  
 KLAC—Don Otis.  
 KMPC—All-Time Hits.  
 KWIK—Sweet and Low.  
 KNLA—Wade Ray.  
 10:15★KECA—Hank Weaver, News.  
 KFI—Johnny Murray.  
 ★KHJ, KFXM, KGB, KVOE—  
 Fulton Lewis.  
 KNX—Bob Elson.  
 KFOX—Pete Pontrelli Orch.  
 KFSB—Morton Downey.  
 KGER—Voice of the Army.  
 KMPC—Leisure Time.  
 KVOE—1480 Club.  
 10:30—KECA—One for the Book.  
 ★KFI—Carvel Taylor.  
 KHJ—Deems Taylor Concert.  
 KNX—Lawrence Welk Orch.  
 KFSB—Yellowtail Derby.  
 KFSB—Concert Hall.  
 KGER—At the Ranchhouse.  
 KGFJ—H'wood House Party.  
 KNLA—Arthur Van Orch.  
 10:45—KFI—Melody Time.  
 KFVB—Beverly Hills Orch.  
 KFOX—Music Moderne.  
 10:55—KFI—Police Bulletins.  
 ★KLAC—News.  
 ★KECA—News of Tomorrow.  
 11★KFI, KFSB—News.  
 KHJ—Enchanted Hour.  
 ★KNX—Nelson Bringle.  
 KFAC—Musical Crossroads.  
 KFVB—Cheatin' on Sandman.  
 KFOX—Concert Master.  
 KFVB—Spade Cooley Time.  
 KFVB—Eastaide Show.  
 KGER—At the Ranchhouse.  
 KGFJ—H'wood House Party.  
 KGHJ—Juke-Box Review.  
 KLAC—Don Otis.  
 KMPC—Esquire Trio.  
 KWIK—Three Oaks.  
 KNLA—Ray's Band Box.  
 11:10—KNX—Sports.  
 11:15—KECA—Cinegrill Music.  
 KFI—Morton Downey.  
 KNX—Merry-Go-Round.  
 KFSB—Dance Orch.  
 KNLA—Western Echoes.  
 11:30—KECA—Ambassador Orch.  
 KFI—Milestones in Melody.  
 KHJ—Cues to Music.  
 ★KFOX—News.  
 KGFJ—Honorable Ramon.  
 KMPC—Leisure Time.  
 KVOE—Love a Mystery.  
 KNLA—Alex Cooper Show.  
 11:45—KFI—Great Star.  
 ★KHJ, KMPC—News.  
 KFOX—Airplane Melodies.  
 KNX—You and the Modern  
 Male.  
 11:55★KECA, KLAC—News.  
 KFI—Musical Menu.  
 KHJ—Rhapsody in Wax.  
 ★KNX—News.  
 KFAC—Midnight Serenade.  
 KFVB—Spade Cooley Time  
 (to 1).  
 KFVB—Melode Club.  
 KGFJ—Midnight Special (to 3)  
 KLAC—Don Otis.  
 KRKD—Stardust Serenade  
 (to 5:30).  
 KWIK—Show People's Show  
 (to 4).  
 KNLA—Alex Cooper Show  
 (to 1).  
 12:05—KNX—Steve Allen Show.  
 12:30—KFI—Midnight Flyer.  
 KFVB—Music After Midnight.

**QUITE A SWITCH**  
 Your host of CBSpine-  
 tinger "Inner Sanctum,"  
 Paul McGrath, never ex-  
 pected to be an actor. He  
 entered Carnegie Tech as an  
 engineering major.  
 Page Twenty-one

# WEDNESDAY, OCT. 12

- \*Indicates News Broadcast.
- 8-KECA, KPMB-Don McNeill's Breakfast Club.
- KFI-Coffee Time.
- \*KHJ, KFXM, KGB-Ceal Brown.
- KXX-Bob McLaughlin Club Time.
- KAGH-Sister Sylvia.
- BFAC-Country Church.
- KFOX, KRKD-Bible Institute
- KFYD-Wakeup Ranch.
- \*KFWB-Clete Roberts.
- KGER-Mizpab.
- KGFI-Dr. Frederick Balles.
- KGIL-Musical Clock.
- \*KLAC, KXLA-News.
- \*KMPF-Norman Nesbitt, News
- KOWI-Spanish Hour.
- KVOE-Hotcake Club.
- KWKW-Club KWKW.
- KRWV-Tony Sein.
- 8:10-KLAC-Stock Market.
- 8:15-KFI-Marriage for Two.
- \*KHJ-Robert Hurleigh, News.
- \*KXX-News, Duvy Valle.
- KFWB-L. A. Breakfast Club.
- KGB, KVOE-Your Marriage.
- KGFI-Melody Time.
- KLAC-Haynes at the Reins.
- KMPC-Markets: Sports.
- KXLA-Music.
- 8:30-KFI, KFSB-Jack Bereh.
- \*KHJ, KFAC, KGIL, KOWI, KRKD, KVOE-News.
- KXX, KCBQ-Grand Slam.
- KAGH-Hastings Ranch Party
- KFOX-Words of Life.
- KFYD-Record Rangers.
- KGER-Hammond.
- KMPF-Song for You.
- KXLA-Haven of Rest.
- 8:35-KWKW-Pasadena Churches.
- 8:45-KFI-Two Boys and a Girl.
- KHJ, KGB-Tell Your Neighbor.
- KXX-News.
- KFI-Unity.
- KFYD-Songs of the Sacre.
- KGER-Bible Treasury Hour.
- KGIL-On Parade.
- KLAC-Racing News.
- \*KMPF-News.
- KOWI-Memories in Music.
- KVOE-Radio Tour.
- KRKD-Spotlight Varieties.
- KWKW-Garden Program.
- 9-KECA, KPMB-House Party.
- \*KFI, KLAC-News.
- \*KHJ, KGB, KVOE-Kate Smith Speaks.
- KXX-Wendy Warren.
- KAGH-Sunshine Program.
- KFAC-Serenade.
- KFOX-Pentecostal Church.
- KFSB-Marriage for Two.
- KFYD-Waltz Time.
- KFWB-L. A. Breakfast Club.
- KGER-Lutheran Hour.
- KGFI-Disabled Veterans.
- KGIL-Sweet and Sentimental.
- KMPC-Band Boy.
- KOWI-It's the Tops.
- KRKD-Sagebrush Serenade.
- \*KWKW-News, Reading Post.
- KWKW-Voice of China.
- KXLA-Bnr Nothing Ranch.
- 9:05-KFI-Ladies Day.
- 9:15-KHJ, KGB-Doubleday Quiz Club.
- KXX, KCBQ-Aunt Jenny.
- \*KFSB, KFYD-News.
- KGFI-Airportals.
- KGIL-Ballads for You.
- KLAC-Sing Your Worries Away.
- KOWI-Movie Time.
- KWKW-Social Letter.
- KWKW-Foursquare Churches
- 9:25-KECA-Walter Klemm.
- 9:30-KECA, KPMB-Ira Cook.
- KHJ-Women Are Wonderful.
- KXX, KCBQ-Helen Trent.
- KAGH-Musical Contrasts.
- KFOX-Full Gospel.
- KFSB-It's a Good Idea.
- KFYD-Show Tunes.
- KFWB-Maurice Hart.
- KGB-Molly Morse.
- KGER-God's Half Hour.
- KGFI-Racing News.
- KGIL-Fashions in Music.
- KMPC-Chef Milani.
- \*KOWI, KWKW-News.
- KWKW-Billy Lee.
- 9:45-KFI-All Around Town.
- KXX, KCBQ-Our Gal Sunday
- KFYD-School Days.
- KGFI-The Stars Sing.
- KOWI-Album of Song.
- \*KRKD-News.
- KVOE-Heater's Milling.
- KWKW-Music for the Missus.
- KWKW-Spanish Lesson.
- KECA, KPMB-Ira Cook.
- KFI-All Around Town.
- \*KHJ, KFXM, KGB, KVOE-News, Glenn Hardy.
- KXX-Rig Sister.
- \*KAGH, KFOX-News.
- KFAC-Morning Concert.

- KFSD-Fashions in Music.
- KFYD-Bible Institute.
- KFWB-Maurice Hart.
- KGER-Earl Lee.
- KGFI-From Sunset and Vine.
- KGIL-Waltz Time.
- KLAC-Al Jarvis Ballroom.
- KMPC-Record Boom.
- KOWI-Yiddish Hour.
- KRKD-Swing Time.
- KWKW-The Four Knights.
- KWKW-Peggy Lee.
- KXLA-Tom Cafferly.
- KAGH-Music America Loves.
- 10:10-KECA, KPMB-Galen Drake.
- KFI-Are You Listening?
- KHJ, KFXM, KGB, KVOE-Gospel Singers.
- KXX-Ma Perkins.
- KFOX-Assembly of God.
- KGER-Morning Melodies.
- KGIL-Bing Crosby.
- KRKD-Dr. Richardson.
- KWKW-Musical Scrapbook.
- KWKW-Audrey Shops.
- 10:25-KGFI-Sports Flash.
- 10:30-KECA, KPMB-My True Story
- KFI-Lora Lawton.
- KHJ, KGB-Ladies' Fair.
- KXX-Young Dr. Malone.
- KFYD-Rescue Mission.
- KGER-Bill Leyden.
- \*KGIL, KXLA-News.
- KLAC-Honest Opinion.
- KMPC-Melody Express.
- KRKD-Artists and Composers
- KWKW-Feature Stories.
- 10:35-KGIL-Midmorning Melodies.
- 10:45-KFI-Life Can Be Beautiful.
- KXX-Guiding Light.
- KFOX-Morning Musical.
- KGER-Rev. Le Roy Kopp.
- KMPC-Jeanne Gray.
- KRKD-Midnight Mission.
- KWKW-The Woman's Way.
- KWKW-Arpus Mission.
- KXLA-Western Music.
- 10:55-KECA, KPMB-Betty Crocker
- Magazine of the Air.
- KGFI-Sports Flash.
- 11-KECA, KPMB-Betty Crocker.
- KFI, KFSB-Double or Nothing.
- KHJ, KFXM, KGB, KVOE-Ladies First.
- KXX-Second Mrs. Burton.
- \*KAGH-News.
- KFAC-Festival of Music.
- KFOX-Dooley's Philco Hour.
- KFYD-Informed Democracy.
- KFWB-Pete Potter.
- KGER-Biblical Research.
- KGFI-Yesterday's Hits.
- KGIL-Midmorning Melodies.
- KLAC-Al Jarvis Ballroom.
- KMPC-Tops in Pops.
- KOWI-Spanish Hour.
- KRKD-Songs of Yesterday.

- KWKW-S. F. Valley Calls.
- KWBW-Music Time.
- KXLA-Western Music.
- 11:10-KAGH-1300 Club.
- 11:15-KECA, KPMB-Victor R. Lindlahr.
- KXX-Perry Mason.
- KFAC-Guy Bates Post.
- KFYD-Shopping Highlights.
- \*KXLA-Pasadena News.
- 11:25-KGFI-Sports Flash.
- 11:30-KECA-Modern Romances.
- KFI, KFSB-Today's Children
- KHJ, KFXM, KGB, KVOE-Queen for a Day.
- KXX, KCBQ-Nora Drake.
- KAGH-Eddie Adams Outlaws
- KFAC-American Music.
- \*KFWB, KOWI, KRKD-News
- KFYD-Memory Melodies.
- KGER-Peter Slack Time.
- KGFI-Variety on Piano.
- KMPC-Songs of the West.

### HOME TOWN JAMBOREE

Cliffie Stone Eddie Kirk  
Herman the Hermit  
Bucky Tibbs Merle Travis  
Tennessee Ernie  
Top Western Talent

**KXLA 11:30-12:30**  
Mon. Thru Fri.

- KXLA-Hometown Jamboree.
- 11:45-KFI, KFSB-Light of the World.
- KXX-The Brighter Day.
- KGER-Dr. Brown, Talk.
- KGFI-Saludos Amigos.
- \*KGIL-News.
- KMPC-Facts for Farmers.
- KOWI-Washington Letter.
- KRKD-Sweet Pops.
- 11:55-KGFI-Sports Flash.
- KWKW-Stock Quotations.
- 12-KECA, KHJ, KAGH, KWKW-News.
- KFI-Farm Reporter.
- \*KXX-News, Frank Goss.
- KFAC-Luncheon Concert.
- KFOX-Hi Tones.
- KFSB-Life Can Be Beautiful
- KFYD-Meridian Song.
- KFWB-Peter Potter.
- KGER-Songs for Luncheon.
- KGFI-Intermission.
- KGIL-Noonday Melodies.
- KLAC-Al Jarvis Ballroom.
- KMPC-Moods in Music.
- KOWI-Joe Adams Show.
- KRKD-Santa Fe Trails.
- KWKW-Music from Hollywood
- KXLA-Hometown Jamboree.
- 12:05-KXX-Knox Manning.
- KAGH-Sports News.
- 12:15-KECA-Norwood Smith Sings.
- KFI, KFSB-Road of Life.
- KHJ-Stu Wilson About Town

- KAGH-Siesta Time.
- KWBW-Dorothy Dix.
- \*KFOX, KGER-News.
- KGIL-Vocal Varieties.
- \*KMPF-News to You.
- KWKW-Musical Roundup.
- KWKW-Poe's Corner.
- 12:25-KGFI-Sports Flash.
- 12:30-KECA-Frances Sully.
- KFI, KFSB-Lepper Young.
- KHJ-Dick Haynes Show.
- KAGH-Here's to Vets.
- KFOX-Cowhands Carnival.
- KFYD-Shopping Highlights.
- \*KFWB-News, Peter Potter.
- KGER-Luncheon Serenade.
- KGFI-429 Club.
- KGIL-1260 Beach.
- KMPC-California Carousal.
- KRKD-Prarie Schooner.
- KWKW-Anthing Goes.
- KWKW-Man on the Street.
- KXLA-Bobby Champion.
- 12:45-KFI, KFSB-Right to Happiness.
- KHJ-Melody Matinee.
- KXX-Harry Babbitt.
- KAGH-Of Interest to Women
- \*KFAC-News.
- KFOX-Pacific Breezes.
- KVOE-Art Baker's Notebook.
- KWBW-Tell Your Neighbor.
- \*KWKW-Sports News.
- 12:50-KECA-Double Feature.
- 12:55-KGFI-Sports Flash.

- 1-KECA-Pick-a-Date.
- KFI, KFSB-Backstage Wife.
- KHJ-Lynn Looks at H'wood.
- KXX-Call for Help.
- KAGH-Horn Los Angeles.
- KFAC-Your City.
- KFOX-Latin-American Music.
- \*KFYD, KLAC-News.
- KFWB-Bill Anson.
- KGB-Siesta.
- KGER-Luncheon Serenade.
- KGFI-1230 Club.
- KGIL-1260 Roundup.
- KMPC-California Carousal.
- KOWI-Joe Adams Show.
- KRKD-Prarie Schooner.
- KVOE-Kate Smith Sings.
- KWKW-Matinee in Melody.
- KWKW-Bill Garr Show.
- KXLA-County Business.
- 1:15-KFI, KFSB-Stella Dallas.
- KHJ-Nancy Dixon.
- KFAC-Classroom Radio.
- KFOX-Texas Jim.
- KFYD-Piano Parade.
- KLAC-576 Club.
- KVOE-Harvey Harding Sings
- KWKW-Races and Sports.
- KXLA-Your Garden.
- 1:25-KGFI-Sports Flash.
- 1:30-KECA-Easy Aces.
- KFI, KFSB-Lorenzo Jones.
- KHJ-Norma Young.
- KXX-George Fisher.
- KFAC-Composers' Corner.
- KFOX-Here's to Vets.
- KFYD-Music.
- \*KFWB, KRKD-News.
- KGER-Clark Sparks Show.
- KGIL-Bank Sparks Show.
- KMPC-Hal Berger.
- KWKW-Polka Party.
- KXLA-State Employment.
- 1:35-KRKD-Polka Time.
- 1:45-KECA-Baukhage Talking.
- KFI, KFSB-Widder Brown.
- KXX, KCBQ-Garry Moore Show.
- KFOX-Everybody's Business
- KGER-Hawaiian Melodies.
- KRKD-Symphony of Song.
- KWKW-Piano Partrials.
- \*KXLA-News, Dan Lundberg.
- 1:55-KGFI-Sports Flash.

- 2-KECA, KPMB-Surprise Package.
- KFI, KFSB-When a Girl Marries.
- KHJ, KFXM, KGB, KVOE-Against the Storm.
- KXX, KCBQ-Garry Moore Show.
- \*KAGH-News: Remember That Tune.
- KFAC-Matinee.
- KFOX-Luncheon Club.
- KFYD-Stewart on Stage.
- KFWB-Bill Anson.
- KGER-Long Beach Band.
- KGFI-Meet the Band.
- KGIL-Homemakers.
- \*KLAC-News, Sports.
- KMPC-Music in the Air.
- KOWI-Joe Adams Show.
- KRKD-L. A. Fire Dept.
- KWKW-Man With a Song.
- KWKW-Bill Sampson Show.
- KXLA-Music and Malarky..
- 2:10-ELAC-576 Club.
- 2:15-KFI, KFSB-Portia Faces Life
- KXX, KCBQ-Beetle the Missus
- KRKD-Tunes in Tempa.
- KWKW-Traffic Dept.
- 2:25-KGFI-Sports Flash.
- 2:30-KECA, KPMB-Bride & Groom
- KFI, KFSB-Just Plain Bill.
- KHJ, KGB-Deems Taylor Concert.
- KAGH-L. A. Health Dent.
- KFYD-Three Alarm.
- KGER-Garden School.
- KGFI-Variety on Piano.

## wednesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

1:30-Easy Aces, KECA.

1:45-Garry Moore, KXX.

2:45-Arthur Godfrey, KXX.

6:30-Bing Crosby, KXX.

7:00-Burns and Allen, KXX.

8:30-Gildersteeve, KFI.

### Quiz, Participation

7:00-Bkfst. in H'wood, KECA.

8:00-McNeill Bkfst. Club, KECA

8:30-Grand Slam, KXX.

9:00-House Party, KECA.

11:00-Double or Nothing, KFI.

11:30-Queen for a Day, KIL.

2:00-Surprise Package, KECA.

2:15-Meet the Missus, KXX.

2:30-Bride and Groom, KECA.

3:00-Welcome Travelers, KFI.

6:00-Crouche Marx, KXX.

8:00-Name That Song, KHJ.

### Drama

2:00-Against the Storm, KHJ.

6:00-This Is Your Life, KFI.

6:30-Screen Directors' Guild, KFI.

7:00-The Big Story, KFI.

7:30-Curtain Time, KFI.

8:30-Family Theatre, KHJ.

8:30-Dr. Christian, KXX.

### Classical, Semi-Classical Music

2:30-Deems Taylor, KHJ.

7:30-Hollywood Music Hall, KXX.

### Comment-Narration

7:45-Fred Beck, KXX.

9:00-Kate Smith, KHJ.

12:05-Roy Manning, KXX.

4:00-Art Baker, KECA.

4:30-Burrill Wheeler, KFI.

4:30-Behind the Story, KHJ.

10:30-Carveth Wells, KFI.

### Mystery-Detective

7:30-Amazing Mr. Malone, KECA.

8:00-Sherlock Holmes, KECA.

8:30-Boris Karloff, KECA.

9:30-International Airport, KHJ.

9:30-Mr. D. A., KFI.

10:00-I Love a Mystery, KHJ.

### Public Interest-Information

4:30-Doctor's Office, KXX.

### Sports

8:45-Racing News, KLAC.

9:30-Racing, KGFI.

5:30-Sports Dial, KRKD.

5:45-Race Recap, KGFI.

5:45-Race Results, KRKD.

5:45-Sam Balter, KLAC.

6:15-Bob Kelley, KMIN.

6:30-Joe Hernandez, KMPC.

### Popular-Western Music

12:30-Dick Haynes, KHJ.

4:00-Curt Massey, KXX.

4:45-Stuart Hamblen, KFWB.

8:00-Sinatra-Kirsten, KFI.

KGIL—Variations in Rhythm.  
 KVOE—Here's Music.  
 KWIK—Music to Remember.

3:35—KAGH—Remember That Tune.

2:40—KGER—Long Beach Band.

2:45—KFI, KFSD—Front-Page Farrell.

KNX, KCBQ—Arthur Godfrey.  
 KAGH—Kostelanez Conducts.  
 KGFJ—Western Time.  
 KGIL—Teen Time.  
 KWIK—Jack Rivers.  
 KWKW—Races and Sports.

2:55—KGFJ—Sports Flash.

3—KECA, KFMB—Talk Your Way Out of It.  
 KFI, KFSD—Welcome Travelers.  
 KHJ, KGB, KVOE—Hoodown Party.  
 KNX, KCBQ—Arthur Godfrey.  
 \*KAGH, KFOX, KLAC, KXLA—News.  
 KFAC—Musical Favorites.  
 KFVD—Music.  
 KFWB—Bill Anson.  
 KGER—Fiesta Grande.  
 KGFJ—Record Jackpot.  
 KGIL—Encore Time.  
 KMPC—Chiffon Serenade.  
 KOWL—Personality Time.  
 KRKD—Tops in Pops.  
 KWKW—Modern Concert Hall.

3:06—KAGH—Foothill Features.

3:15—KFOX—Texas Tiny.

\*KGIL—News.  
 KLAC—Don Otis Show.  
 KOWL—Tropicana.  
 KWKW—Races and Sports.  
 KXLA—Juke Box Matinee.

3:25—KGFJ—Sports Flash.

3:30—KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—Aunt Mary.  
 KHJ—Music in the Morgan Manner.  
 KFAC—Lyrics in Chorus.  
 KFSD—Variety Time.  
 \*KFWB—News; Bill Anson.  
 \*KGB—San Diego News.  
 \*KGER, KRKD—News.  
 \*KGIL—Veterans' Hospital.  
 KOWL—Matinee Melodies.

3:35—KGER—Rancho 1390.  
 KRKD—Interlude.

3:48—KFI, KFSD—We Love & Learn KAGH—Mulder Slings.  
 \*KFAC—News.  
 KFOX, KWIK—Old-Age Pensions.  
 KGB—Eddy Duchin Show.  
 KGIL—Dance Matinee.  
 KRKD—Crazy Rhythm.  
 KVOE—Square Dance.

3:55—KECA, KFMB—Ted Malone.  
 KGFJ—Sports Flash.  
 \*KWKW—News.  
 \*KECA—Art Baker's Notebook.

4—KFI, KFSD—This Woman's Secret.  
 \*KHJ, KGR, KVOE—Fulton Lewis.  
 KNX, KCBQ—Cnrnt Massey Time.  
 KAGH—Spanish Program.  
 KFAC—Musical Masterpieces.  
 \*KFOX, KGER—News.

KMPC—Boddy McDowall Show.  
 \*KOWL—News.  
 KRKD—Symphony in Swing.  
 KWIK—Storybook Land.  
 KWKW—County Official.

4:45—KECA—Happy Theater.  
 \*KHJ, KGB, KVOE—News.  
 \*KNX, KCBQ—Ed Murrow.  
 \*KFSD—H. V. Kaltenborn.  
 KFWB—Stuart Hamblen.  
 KLAC—Racing Roundup.  
 KOWL—Italian Hour.  
 \*KRKD—News.  
 KWKW—Let's Talk Sports.

4:55—KGFJ—Sports Flash.

5—KECA, KFMB—Challenge of the Yukon.  
 \*KFI—Feature Wire.  
 KHJ, KFXM, KGB, KVOE—B-Bar-B Ranch.  
 \*KNX, KCBQ—Knox Manning.  
 KAGH—Anniversary Party.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFVD—Tune Time.  
 KFWB—Stuart Hamblen.  
 KGER—Sports.  
 KGFJ—Jive at 5.  
 KGIL—Uncle Ted & Tiny Town  
 \*KLAC—Fred Henry Reports.  
 \*KMPC—News; Personality Parade.  
 KOWL—Italian Hour.  
 KRKD—Songs of the Saddle.  
 KWIK—Huckle Sage.  
 KWKW—Today at the Races.  
 KXLA—Juke Box Matinee.

5:15—\*KFI—News.  
 KNX—Tom Hanlon.  
 KGER—Rancho 1390.  
 KGFJ—Pianists of the Future  
 KLAC—Music Room.  
 \*KMPC—Virgil Pinkley.  
 KWIK—Spotlight on Sports.  
 KWKW—Azusa Mission.

5:30—KECA, KFMB—Jack Armstrong.  
 KFI—Cass Cugat.  
 KHJ, KFXM, KGB, KVOE—Tom Mix.  
 \*KNX, KCBQ—Chet Huntley.  
 KAGH—Italian Music.  
 KFAC—Whoa Bill Club.  
 \*KFOX, KGFJ, KGIL—News.  
 \*KFSD—This Is the Story.  
 KLAC—Peggy Lee, Songs.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 KWIK—Pages of Memory.  
 KWKW—Hoyos Hour.  
 KXLA—Squeakin' Deacon.

5:40—KGIL—Sports.

5:45—\*KFI, KFSD—Elmer Peterson.  
 \*KNX, KCBQ—News, Garred.  
 \*KFOX—Your Fishcaster.  
 KGFJ—Race Recap.  
 KGIL—Tops in Pops.

KFWB—America Dances.  
 KGER—Back to the Bible.  
 KGIL—Dinner Concert.  
 KMPC—Bay Meadows.  
 KRKD—Sweet Pops.  
 KWIK—Twilight Time.  
 KXLA—Eddy Arnold Show.

6:45—KHJ, KVOE—Answer Man.  
 KGER—Down Memory Lane.  
 KRKD—Accent on Rhythm.  
 KWIK—Here's Hollywood.  
 KXLA—Billy Starr.

6:55—\*KHJ, KGB, KVOE—Bill Henry

7—KECA, KFMB—Lone Ranger.  
 KFI—The Big Story.  
 KHJ, KGB—John Steele.  
 KNX, KCBQ—Burns and Allen  
 KFAC—Hour of Music.  
 KFOX—March Time.  
 KFSD—Big Story.  
 KFWB—America Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 \*KGIL, KRKD—News.  
 \*KLAC—News; Crosby Time.  
 KMPC—Words and Music.  
 KPPC—Pasadena Musicians.  
 KVOE—Meet Your Neighbor.  
 KWIK—Jewish Hour.  
 KXLA—Jimmie Dolan.

7:15—KFOX—Music.  
 KGIL—Songs by Crosby.  
 KLAC—Harness Races.  
 KPPC—Organ Recital.  
 KRKD—Three-Quarter Time.  
 KVOE—Candlelight & Silver.  
 KWIK—Page Cavanaugh Trio.

7:30—KECA, KFMB—Amazing Mr. Malone.  
 KFI, KFSD—Curtain Time.  
 KHJ, KFXM, KGB, KVOE—Claco Kid.  
 KNX, KCBQ—Hollywood Music Hall.  
 KFAC—Echoes and Encores.  
 KFOX—Music Education.  
 KFWB—Sid Ziff, Sports.  
 KGER—Rev. Al Harlan.  
 KGIL—Sherman Oaks C. of C.  
 KPPC—Let's Talk It Over.  
 KRKD—Dr. Richardson.  
 KWIK—Two on the Aisle.  
 KXLA—News, Murrell.

7:45—\*KFOX—News.  
 KFWB—Steve Shoemaker.  
 KGIL—Melodies Soft & Sweet.  
 KLAC—Crosby Time.  
 \*KECA, KFMB—Sherlock Holmes.  
 KFI, KFSD—Light-Up Time.  
 KHJ, KFXM, KGB, KVOE—Name That Song.  
 \*KNX—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOX—County Barn Dance.  
 KFWB—Here's to Vets.  
 KGER—Bible Treasury.  
 KGFJ—Rosary Hour.  
 KGIL—Songs of the West.  
 KLAC—Harness Races.  
 KMPC—Parade of Hits.  
 KPPC—Midweek Devotional.

\*KXLA—News.

8:15—\*KFI, KFSD—World News.  
 KNX—Dinah Shore and Jack Smith.  
 KFWB—Music.  
 KGER—Hebrew Christian.  
 \*KGFJ—News, Averill Berman.  
 KLAC—570 Club.  
 KXLA—Evening Serenade.

8:25—KECA, KFMB—Detective of the Week.  
 8:30—KECA—Starring Boris Karloff  
 KFI, KFSD—Great Gildersleeve.  
 KHJ, KFXM, KGB, KVOE—Family Theater.  
 KNX, KCBQ—Dr. Christian.  
 KFMB—M.G.M. Theater.  
 \*KFWB—News.  
 KGER—Cavalcade of Music.  
 KGFJ—Today's Hits.  
 KPPC—Adventure in Mystery.  
 KWIK—Jack Lawrence.  
 KXLA—97th St. Corral.

8:45—KFWB—The Human Touch.  
 KWIK—Harry James.  
 \*KECA—The Croupier.  
 KFI, KFSD—Break the Bank.  
 \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 KNX, KCBQ—Jeff Regan, Investigator.  
 KFAC—Evening Concert.  
 KFOX—Music.  
 KFWB—Spade Cooley Time.  
 KFWB—Music.  
 KGER—Rev. Hammond.  
 KGFJ—Today's Hits.  
 KGIL—Melodies from the Sky.  
 KLAC—Melody Parade.  
 KMPC—Parade of Hits.  
 KPPC—Club Time.  
 KWIK—Variety Time.  
 KXLA—Squeakin' Deacon.

9:15—KHJ, KGB, KVOE—Sammy Kaye Showroom.  
 \*KFOX—News.  
 KFWB—United Nations.  
 KGER—Soul Patrol.  
 9:30—KECA—Lawrence Welk Show.  
 KFI, KFSD—Mr. Dist. Atty.

KHJ, KFXM, KGB, KVOE—International Airport.  
 KNX—Beulah.  
 KFWB—Carmen Cavallaro.  
 KFOX—Long Beach Forum.  
 KFWB—Unity Daily Word.  
 KGER—John Brown Schools.  
 KGFJ—Jerry Foster Orch.  
 KGIL—Penny Serenade.  
 KLAC—Spotlight Serenade.  
 KPPC—Jazz Tunes.  
 KWIK—Voice of the Army.

9:45—KNX, KCBQ—Club 15.  
 KFMB—Bing Crosby.  
 \*KFWB, KWIK—News.  
 KPPC—Public Service.

9:55—\*KHJ, KVOE—News.

10—\*KECA, KFMB—Richfield Reporter.  
 \*KFI, KFSD—Sam Hayes, News  
 KHJ—I Love a Mystery.  
 \*KNX, KCBQ—News, Huntley.  
 KFAC—Musical Crossroads.  
 KFOX—Oriental Moods.  
 KFVD—Spade Cooley Time.  
 KFWB—Eastside Show.  
 KGER—When Day Is Done.  
 KGFJ—Kid Ory New Orleans Jazz Band.  
 KGIL—Platter Party.  
 KLAC—Don Otis.  
 KMPC—All-Time Hits.  
 KPPC—Record Collectors.  
 KWIK—Sweet and Low.  
 KXLA—Wade Ray.

10:15—\*KECA—Hank Weaver, News.  
 KFI—Johnny Murray.  
 \*KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 KNX—Bob Elson.  
 KMPC—Lecture Time.

10:30—KECA—One for the Book.  
 \*KHJ—Carreth Wells.  
 KHJ, KGB—Dance Orch.  
 KNX—Symphonette.  
 KFOX—Rosa Ballroom.  
 KFSD—Concert Hall.  
 KGER—Greatest Star.  
 KGFJ—H'wood House Party.  
 KXLA—Frank Simmons Orch.

10:45—KECA—Chanteclair Orch.  
 KFI—Melody Time.  
 KFOX—Party Time.  
 KGER—At the Ranchhouse.

10:55—KFI—Police Bulletins.

11—\*KECA—News of Tomorrow.  
 \*KFI, KFSD—News.  
 KHJ—Al Wallace Orch.  
 KNX—Nelson Tingle.  
 KFAC—Musical Crossroads.  
 KFMB—Headin' on Sandman.  
 KFVD—Spade Cooley Time.  
 KFWB—Eastside Show.  
 KGER—At the Ranchhouse.  
 KGFJ—H'wood House Party.  
 KGIL—Juke-Box Review.  
 KLAC—Don Otis.  
 KMPC—Esquire Trio.  
 KVOE—1480 Club.  
 KWIK—Three Oaks.  
 KXLA—Ray's Band Box.

11:10—KNX—Sports Tingle.

11:15—KECA—Cinegrill Room.  
 KFI—Palace Hotel Orch.  
 KNX—Merry-Go-Round.  
 KXLA—Music.  
 KECA—Beverly Hills Orch.  
 KFI—Milestones in Melody.  
 KHJ—Cues to Music.  
 KGFJ—Monsieur Ramon.  
 KMPC—Leisure Time.  
 KVOE—I Love a Mystery.  
 KXLA—Alex Cooper Show.

11:45—\*KHJ, KMPC, KVOE—News.  
 KNX—You and the Modern Male.

11:55—\*KECA, KLAC—News.  
 \*KFI—Musical Menu.  
 KHJ—Rhapsody in Wax.

12—\*KNX—News.  
 KFAC—Midnight Serenade.  
 KFVD—Spade Cooley Time.  
 KFWB—Melodee Time.  
 KGFJ—Midnight Special (to 3)  
 KLAC—Don Otis.  
 KRKD—Stardust Serenade (to 3:30).  
 KWIK—Show People's Show (to 4).  
 KXLA—Alex Cooper Show (to 1).  
 12:05—KNX—Steve Allen Show.  
 12:30—KFI—Midnight Flyer.  
 KFWB—Music After Midnight.

**SAM BALTER'S**  
**"SPORTS BOOK"**  
 5:45 - 6:00 p.m.  
 Monday through Saturday  
**KLAC**

KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 \*KWIK—News, Roger Patrick.

5:55—\*KNX—News, Frank Goss.

6—\*KECA, KFMB—News.  
 KFI, KFSD—This Is Your Life  
 \*KHJ, KFXM, KGB, KVOE—Gabriel Heatter.  
 KNX, KCBQ—Groucho Marx.  
 KAGH—Spanish Program.  
 KFAC—Twilight Hour.  
 \*KFOX, KGER, KLAC—News.  
 \*KFWB—Clete Roberts, News.  
 KGFJ—Musical Digest.  
 KGIL—Easy Listening.  
 \*KMPC—Bill Harpel, News.  
 KRKD—Varieties in Music.  
 KWIK—Claude Newman Says.  
 KXLA—Proudly We Hall.

6:05—\*KECA—Headline Edition.  
 KLAC—Al Jarvis Ballroom.

6:15—\*KECA—Elmer Davis, News.  
 \*KHJ, KGB—Mutual Newsreel.  
 KFWB—Steve Shoemaker.  
 KGER—Stamps Quartet.  
 KGIL—Plano Parade.  
 KMPC—Bob Kelly, Sports.  
 KRKD—Hawaiian Memories.  
 KWIK—Music by Martin.  
 KWKW—L. J. Betz.  
 KXLA—Scandinavian Hour.

6:30—KECA, KFMB—The Author Meets the Critics.  
 KFI—Screen Directors' Guild.  
 KHJ, KGB, KVOE—Tello-Test  
 KNX, KCBQ—Bing Crosby Show.  
 KFAC—Hour of Music.  
 KFOX—Hal's Memory Room.  
 KFSD—Damon Runyon.

**HARLEM MATINEE**  
 with HUNTER HANCOCK  
 New 1 Full Hour  
 4:00 Mon. Thru Sat.

**Check KEYD**  
 LOS ANGELES

KFVD—Harlematinee.  
 KFWB—Dase Ormont.  
 KGFJ—Record Review.  
 KGIL—Hank Penny Show.  
 \*KLAC—News, Sports.  
 \*KMPC—News, Harpel.  
 KOWL—Musical Showcase.  
 KRKD—Piano Paintings.  
 KWIK—Roland Jabeaux.  
 KWKW—Canada Program.  
 KXLA—Juke Box Matinee.

4:05—KGER—Rancho 1390.

4:15—KFI—Dr. Paul.  
 \*KHJ, KFXM, KGB, KVOE—Frank Hemingway.  
 KNX, KCBQ—Stand-In.  
 KFOX—Freddy Martin.  
 KFSD—Music.  
 KFWB—Music.  
 KLAC—California Melodies.  
 KMPC—Living Adventure.  
 KRKD—Spotlight on Stars.  
 KWIK—Airlane Melodies.

4:25—KGFJ—Sports.

4:30—KECA—Play It Again.  
 KFI—Bert Wheeler.  
 \*KHJ, KGB, KVOE—Behind the Story.  
 KNX—Inside the Doctor's Office.  
 KFOX—Name Thing Tune.  
 KFWB—Daily Light.  
 KGFJ—Record Review.

**ALMOST A PRO**  
 Ilene Woods, CBSinger on the Garry Moore show, was runner-up for the golf title of Women's State Champion of New Hampshire. Although her singing won out, the vocalist is reported to play a mean eighteen holes.

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# THURSDAY, OCTOBER 13

\*Indicates News Broadcast.

- 8-KECA, KFMB-Don McNeill's Breakfast Club.
- KFI-Coffee Time.
- \*KHJ, KFAM, KGB-Cecil Brown.
- KNX-Bob McLaughlin Club Time.
- KAGH-Sister Sylvia.
- KFAC-Country Church.
- KFOX-KRKD-Haven of Rest.
- KFSD-Open House.
- KFVD-Wakeup Ranch.
- \*KFWB-Clete Roberts, News.
- KGER-Mizpah.
- KGFJ-Melody Time.
- KGIL-Musical Clock.
- \*KLAC, KXLA-News.
- \*KMPC-Norman Nesbitt, News.
- \*KOWL-Spanish Hour.
- KVOE-Florence Club.
- KWIK-Klub KWIK.
- KWKW-Tony Selin.
- 8:10-KLAC-Stock Market.
- 8:15-KFI-Marriage for Two.
- \*KHJ-Robert Hurligh, News.
- \*KXN-News, Dave Valle.
- KFWB-Music.
- KGB, KVOE-Your Marriage.
- KLAC-Haynes at the Reins.
- KMPC-Markets.
- KXLA-Music.
- 8:25-KMPC-Sports Roundup.
- 8:30-KFI, KFSD-Jack Berch.
- \*KHJ, KFAC, KGIL, KOWL, KRKD, KVOE-News.
- KNX-KCBQ-Grand Slam.
- KAGH-Hastings Ranch Party.
- KFOX-World of Life.
- KFVD-Record Rangers.
- KGER-Hammond.
- KMPC-Song for You.
- KWKW-Stock Quotations.
- KXLA-Baptist Bros.
- 8:35-KWKW-Pasadena Churches.
- 8:45-KFI-Two Boys and a Girl.
- KHJ, KGB-Tell Your Neighbor.
- KNX-Rosemary.
- KFAC-Unity.
- KFVD-Songs of the Sage.
- KFWB-Science of Mind.
- KGER-Bible Treasury.
- KGIL-On Parade.
- KLAC-Racing News.
- \*KMPC-News.
- KOWL-Memories in Music.
- KRKD-Spotlight Varieties.
- KVOE-Radio Tour.
- KWKW-Garden Program.
- 9-KECA, KFMB-House Party.
- \*KFI, KLAC-News.
- \*KHJ, KGB, KVOE-Kate Smith Speaks.
- KNX-Wendy Warren.
- KAGH-Sunshine Program.
- KFAC-Serenade.
- KFOX-Pentecostal Church.
- KFVD-Waltz Time.
- KFWB-Strolling Tom.
- KGER-Lutheran Hour.
- KGFJ-Your County at Work.
- KGIL-Sweet and Sentimental.
- KMPC-Band Box.
- KOWL-Voice of the Army.
- KRKD-Sagebrush Serenade.
- \*KWIK-News: Trading Post.
- KWKW-Voice of China.

**TENNESSEE ERNIE**  
IN  
RADIO'S HOTTEST  
WESTERN SHOW  
**KXLA**  
9 - 10 A. M. - Mon.-Fri.

- KXLA-Bar Nothing Ranch.
- 9:05-KFI-Ladies Day.
- 9:15-KHJ, KGB-Doubleday Quiz Club.
- KNX, KCBQ-Aunt Jenny.
- \*KFSD, KFVD-News.
- KFWB-Rarigan Broadcast.
- KGFJ-Airrotorials.
- KGIL-Ballads for You.
- KLAC-Sing Your Worries Away.
- KOWL-Movie Time.
- KWIK-Social Letter.
- KWKW-Foursquare Churches.
- 9:25-KFCA, KFMB-Walter Kiernan.
- 9:30-KFCA, KFMB-Ira Cook.
- KHJ-Women Are Wonderful.
- KNX, KCBQ-Helen Trent.
- KAGH-Musical Contrasts.
- KFOX-Full Gospel.
- KFSD-It's a Good Idea.
- KFVD-Show Tunes.
- KFWB-Maurice Hart.
- KGB-Molly Morse.
- KGER-God's Half Hour.
- KGFJ-Racing News.
- KGIL-Fashions in Music.

- KMPC-Chef Milani.
- \*KOWL, KWKW-News.
- KVOE-Tell Your Neighbor.
- KWIK-Billy Lee.
- 9:45-KFI-All Around Town.
- KNX, KCBQ-Our Gal Sunday.
- KFVD-School Days.
- KGFJ-The Stars Sing.
- KOWL-Album of Songs.
- \*KRKD-News.
- KVOE-Heatter's Mailbag.
- KWIK-Music for the Missus.
- KWKW-Spanish Lesson.
- 10-KECA, KFMB-Ira Cook.
- KFI-All Around Town.
- \*KHJ, KFAM, KGB, KVOE-Glenn Hardy, News.
- KNX-Big Sister.
- \*KAGH, KFOX-News.
- KFAC-Morning Concert.
- KFSD-Fashions in Music.
- KFVD-Bible Institute.
- KFWB-Maurice Hart.
- KGER-Earl Lee.
- KGFJ-From Sunset and Vine.
- KGIL-Waltz Time.
- KLAC-Al Jarvis Ballroom.
- KMPC-Record Room.
- KOWL-Yiddish Hour.
- KRKD-Swing Time.
- KWIK-The Four Knights.
- KWKW-Peggy Lee.
- KXLA-Tom Cafferty.
- 10:10-KAGH-Music America Loves.
- 10:15-KECA, KFMB-Galen Drake.
- KFI-Are You Listening?
- KHJ, KGB-Benny Walker Kitchen.
- KNX-Ma Perkins.
- KFOX-Assembly of God.
- KFSD-Heaven on Earth.
- KGER-Organ Melodies.
- KGIL-Bing Crosby.
- KRKD-Dr. Richardson.
- KWIK-Musical Scrapbook.
- KWKW-Ricardo Show.
- 10:25-KGFJ-Sports Flash.
- 10:30-KFCA, KFMB-My True Story.
- KFI-Lora Lawton.
- KHJ, KGB-Ladies' Fair.
- KNX-Young Dr. Malone.
- KFVD-Rescue Mission.
- KFWB-Bill Leyden.
- KGER-Helen Markham.
- \*KGIL, KXLA-News.
- KLAC-Honest Opinion.
- KMPC-Melody Express.
- KRKD-Artists and Composers.
- KWKW-Feature Stories.
- 10:35-KFOX-Morning Music.
- KGIL-Midmorning Melodies.
- 10:45-KFI-Life Can Be Beautiful.
- KGER-Guiding Light.
- KNX-Rev. Le Roy Kopp.
- KMPC-Jeanne Gray.
- KRKD-Midnight Mission.
- KVOE-Morning Melodies.

- KWIK-The Woman's Way.
- KWKW-Azusa Mission.
- KXLA-Western Music.
- 10:55-KECA, KFMB-Betty Crocker Magazine.
- KGFJ-Sports Flash.
- 11-KECA, KFMB-Betty Crocker Magazine.
- KFI, KFSD-Double or Nothing.
- KHJ, KFAM, KGB, KVOE-Ladies First.
- KNX-Second Mrs. Burton.
- \*KAGH-News.
- KGER-Festival of Music.
- KFOX-Dooley's Philco Hour.

**INFORMED DEMOCRACY**  
11 to 11:15  
Monday thru Friday

1020 AC  
5000 WATTS

**Check KFVD**  
LOS ANGELES

- KWIK-International Druggist.
- KFWB-Peter Poma.
- KGER-Biblical Research.
- KGFJ-Yesterday's Hits.
- KGIL-Midmorning Melodies.
- KLAC-Al Jarvis Ballroom.
- KMPC-Tops in Pops.
- KOWL-Spanish Hour.
- KRKD-Songs of Yesteryear.
- KWIK-San Fernando Valley.
- KWKW-Music Time.
- KXLA-Western Music.
- 11:10-KAGH-1300 Club.
- 11:15-KECA-Reserve.
- KNX-Perry Mason.
- KFVD-Shopping Highlights.
- KMPC-Meet Your Pharmacist.
- \*KXLA-Pasadena News.
- 11:25-KGFJ-Sports Flash.
- 11:30-KECA-Modern Romances.
- KFI, KFSD-Today's Children.
- KHJ, KFAM, KGB, KVOE-Queen for a Day.
- KNX, KCBQ-Nora Drake.
- KFAC-American Music.
- \*KFMB-Baukhage Talking.
- \*KFWB, KRKD-News.
- KFVD-Memory Melodies.
- KGER-Peter Slack Time.
- KGIL-Variety on Piano.
- KMPC-Songs of the West.
- KXLA-Hometown Jamboree.
- 11:45-KFI, KFSD-Light of the World.
- KNX-The Brighter Day.
- KGER-Educational Talk.
- KGFJ-Saludos Amigos.
- \*KGIL-News.
- KMPC-Facts for Farmers.
- KOWL-Naval Air Reserve.
- KRKD-Sweet Pops.

- 11:55-KGFJ-Sports Flash.
- KWKW-Stock Quotations.
- 12-KECA, KHJ, KAGH, KGB, KVOE, KWIK-News.
- KFI-Farm Reporter.
- \*KXN-News, Oas.
- KFAC-Luncheon Concert.
- KFSD-Life Can Be Beautiful.
- KFVD-Meridian Song.
- KFWB-Peter Potter.
- KGER-Songs for Luncheon.
- KGFJ-Intermission.
- KGIL-Noonday Melodies.
- KLAC-Al Jarvis Ballroom.
- KMPC-Moods in Music.
- KOWL-Joe Adams Show.
- KRKD-Santa Fe Trails.
- KWKW-Armand Tokatyan.
- KXLA-Hometown Jamboree.
- 12:05-KNX-Knox Manning.
- KAGH-Sports News.
- 12:10-KECA-Norwood Smith Sing.
- KFI, KFSD-Road of Life.
- KHJ-Stu Wilson About Town.
- KAGH-Siesta Time.
- KFMB-Dorothy Dix.
- \*KFOX, KGER-News.
- KGIL-Vocal Varieties.
- \*KXN-News to You.
- \*KWKW-Musical Roundup.
- 12:20-KECA-Frances Scully.
- KFI, KFSD-Pepper Young.
- KHJ-Dick Haynes Show.
- \*KXN-Frank Goss.
- KAGH-Guest Star.
- KFOX-Cowhands Carnival.
- KFVD-Shopping Highlights.
- \*KFWB-News.
- KGER-Luncheon Serenade.
- KGFJ-1230 Club.
- KGIL-1240 Ranch.
- KMPC-California Carousel.
- KRKD-Prairie Schooner.
- KVOE-Just Relax.
- KWIK-Anything Goes.
- KXLA-Man on the Street.
- KXLA-Bobby Champion.
- 12:45-KFI, KFSD-Right to Happiness.
- KHJ-Melody Matinee.
- KNX-Harry Babbitt.
- KAGH-Women's Program.
- \*KLAC-News.
- KFOX-Pacific Breezes.
- KGB-Art Baker's Notebook.
- KVOE-Tell Your Neighbor.
- \*KWKW-Sports News.
- 12:50-KFCA-Double Feature.
- 12:55-KGFJ-Sports Flash.
- 1-KECA-Pick-a-Date.
- KFI, KFSD-Backstage Wife.
- KHJ-Lynn Looks at H'wood.
- KNX-Call for Help.
- KAGH-Hora Los Angeles.
- KFAC-L. A. Medical Assn.
- KFOX-Take to the Air.
- \*KFVD, KWIK-News.
- KFWB-Bill Anson.
- KGB-Siesta.
- KGER-Luncheon Serenade.
- KGFJ-1230 Club.
- KGIL-1260 Roundup.
- \*KLAC-News, Sports.
- KMPC-California Carousel.
- KOWL-Joe Adams Show.
- KRKD-Prairie Schooner.
- KVOE-Kate Smith Sing.
- KWIK-Melting in Melody.
- KWKW-Bill Goss Show.
- KXLA-Community Broadcaster.
- 1:15-KFI, KFSD-Stella Dallas.
- KHJ-Nancy Dixon.
- KFAC-Classroom Radio.
- KFOX-Purple Sate Riders.
- KFVD-Piano Parade.
- KLAC-570 Club.
- KVOE-Harver Harding Sing.
- KWKW-Races and Sports.
- KXLA-Frank McCall.
- 1:25-KGFJ-Sports Flash.
- 1:30-KECA-Easy Aces.
- KFI, KFSD-Lorenzo Jones.
- KHJ-Norma Young.
- KNX-George Fisher.
- KFAC-Composers' Corner.
- KFOX-Guest Star.
- KFVD-Music.
- KGER-Naval Air Reserve.
- KGIL-Homemakers.
- KMPC-Hal Berger.
- \*KRKD-News.
- \*KVOE-Cedric Foster.
- KWIK-Buenos Amigos.
- KXLA-Vocal Varieties.
- 1:35-KRKD-Polka Time.
- 1:45-KECA-Baukhage Talking.
- KFI, KFSD-Wilder Brown.
- KNX, KCBQ-Garry Moore Show.
- KFOX-Everybody's Business.
- KGER-Hawaiian Melodies.
- KRKD-Symphony of Song.
- KVOE-Civic.
- KWIK-Piano Portraits.
- \*KXLA-Dan Lundberg, News.
- 1:55-KGFJ-Sports Flash.
- \*KWKW-News.
- 2-KFCA, KFMB-Surprise Package.
- KFI, KFSD-When a Girl Marries.
- KHJ, KFAM, KGB, KVOE-Against the Storm.
- KNX, KCBQ-Garry Moore Show.

## thursday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 1:30-Easy Aces, KECA.
- 1:45-Garry Moore, KXN.
- 2:45-Arthur Godfrey, KXN.
- 6:30-Duffy's Tavern, KFI.
- 8:00-Amateur Hour, KECA.
- 8:30-Henry Aldrich, KFI.
- 9:00-Father Knows Best, KFI.

### Quiz, Participation

- 7:00-Bkfst. in H'wood, KECA.
- 8:00-McNeill Bkfst. Club, KECA.
- 8:30-Grand Slam, KXN.
- 9:00-House Party, KECA.
- 11:00-Double or Nothing, KFI.
- 11:30-Queen for a Day, KHJ.
- 2:00-Surprise Package, KECA.
- 2:15-Meet the Missus, KXN.
- 2:30-Bride and Groom, KECA.
- 3:00-Welcome Travelers, KFI.
- 8:45-Name the Movie, KECA.

### Drama

- 2:00-Against the Storm, KHJ.
- 6:00-Suspense, KXN.
- 6:00-Screen Guild, KFI.
- 7:00-Hallmark Playhouse, KXN.
- 7:30-First Nighter, KXN.

### Classical, Semi-Classical Music

- 2:30-Deems Taylor, KHJ.
- 10:30-Deems Taylor, KHJ.

### Comment-Narration

- 7:45-Fred Beck, KXN.

- 9:00-Kate Smith, KHJ.
- 12:05-Knox Manning, KXN.
- 4:00-Art Baker, KECA.
- 4:30-Burritt Wheeler, KFI.
- 4:30-Behind the Story, KHJ.
- 10:30-Carveth Wells, KFI.

### Mystery-Detective

- 7:00-Counterspy, KECA.
- 7:00-The Falcon, KHJ.
- 7:30-The Eye, KECA.
- 8:30-Mr. Keen, KXN.
- 9:00-FBI in Peace and War, KXN.
- 10:00-I Love a Mystery, KHJ.

### Public Interest-Information

- 4:30-Doctor's Office, KXN.

### Sports

- 8:45-Racing News, KLAC.
- 9:30-Racing, KGFJ.
- 9:30-Sports Dial, KRKD.
- 9:45-Race Recap, KGFJ.
- 3:45-Sam Balter, KLAC.
- 3:45-Race Results, KRKD.
- 6:15-Bob Kelley, KMPC.
- 6:30-Joe Hernandez, KMPC.
- 7:00-Fishing Pals, KFOX.
- 8:30-Fishing-Hunting Club, KHJ.

### Popular-Western Music

- 12:30-Dick Haynes, KHJ.
- 4:00-Curt Massey, KXN.
- 4:45-Stuart Hamblen, KFWB.
- 7:00-Supper Club, KFI.
- 8:00-Sinatra-Arsten, KFI.



★KAGH—News; Ben Summerville.  
 KFAC—Matinee.  
 KFOX—Judy Martin.  
 KFYD—Stewart on Stage.  
 KFVB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—Meet the Band.  
 KGIL—Homemakers.  
 ★KLAC—News, Sports.  
 KMPC—Music in the Air.  
 KOWL—Joe Adams Show.  
 KRKD—L. A. Board of Health.  
 KWIK—Man With a Song.  
 KWKW—Bill Sampson Show.  
 KXLA—Music and Malarkey.

2:10—KECA—570 Club.  
 2:15—KFI, KFSD—Portia Faces Life.  
 KNN, KCBQ—Meet the Missus.  
 KFOX—Rusty Gill.  
 KRKD—Colorado River Assn.  
 KWIK—Public Service.  
 KWKW—Sports.  
 2:25—KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Bride & Groom.  
 KFI, KFSD—Just Plain Bill.  
 KHJ, KGB—Deems Taylor Concert.  
 KFOX—Country Girls.  
 KFYD—Three Alarm.  
 KGER—Garden School.  
 KGFJ—Variety on Piano.  
 KGIL—Variations in Rhythm.  
 KRKD—Tunes in Tempo.  
 KVOE—Here's Music.  
 KWIK—Music to Remember.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front-Page Farrell.  
 KNN, KCBQ—Arthur Godfrey.  
 KAGH—Kostelnetz Conducts.  
 KFOX—Dora Homers.  
 KGFJ—Western Time.  
 KWIK—Jack Rivers.  
 KWKW—Sports.  
 2:55—KGFJ—Sports Flash.  
 3—KECA, KFMB—Mrs. Flxit.  
 KFI, KFSD—Welcome Travelers.  
 KHJ, KGB—Hoedown Party.  
 KNN, KCBQ—Arthur Godfrey.  
 ★KAGH—News; Sports.  
 KFAC—Musical Favorites.  
 ★KFOX, KWKW, KXLA—News.  
 KFYD—Music.  
 KFVB—Bill Anson.  
 KGER—Fiesta Grande.  
 KGFJ—Record Jackpot.  
 KGIL—Encore Time.  
 ★KLAC—News, Sports.  
 KMPC—Chiffon Serenade.  
 KOWL—Personality Time.  
 KRKD—Tons in Pops.  
 KWIK—Modern Concert Hall.

3:10—KLAC—Don Otis Show.  
 3:15—KECA—Vera Vague.  
 KFOX—George Highley.  
 ★KGIL—News.  
 KOWL—Tropicana.  
 KVOE—Meet a Friend.  
 KWKW—Races and Sports.  
 KXLA—Juke Box Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—Aunt Mary.  
 KHJ—Xavier Cugat.  
 KGFJ—Band Box.  
 KFAC—Lyrics in Chorus.  
 KFOX—Texas Tint.  
 KFYD—Variety Time.  
 ★KFVB—News; Bill Anson.  
 KGB—San Diego News.  
 ★KGER, KRKD—News.  
 KGIL—Veterans' Hospital.  
 KOWL—Matinee Melodies.  
 ★KWIK—News; Island Echoes.  
 KWKW—Pasadena Playhouse.

3:35—KRKD—Rancho 1390.  
 KRKD—Interlude.  
 3:45—KFI, KFSD—We Love & Learn.  
 KHJ, KFXM, KVOE—David Ross.  
 KAGH—Music by Munson.  
 ★KFAC—News.  
 KFOX, KWIK—Old-Age Pensions.  
 KGIL—Dance Matinee.  
 KRKD—Crazy Rhythm.

3:50—KECA, KFMB—Ted Malone.  
 KGFJ—Sports Flash.  
 ★KWKW—News.  
 4—KECA—Art Baker's Notebook.  
 KFI, KFSD—This Woman's Secret.  
 ★KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 KNN, KCBQ—Curt Massey Time.  
 KAGH—Spanish Program.  
 KFAC—Musical Masterpieces.  
 KFMB—Dave Rose.  
 ★KFOX, KGER—News.  
 KFYD—Harlematinee.  
 KFVB—Dave Ormont.  
 KGFJ—Record Review.  
 KGIL—Hank Penny Show.  
 ★KLAC—News, Sports.  
 ★KMPC—Bill Harpel, News.  
 KOWL—Musical Showcase.  
 KRKD—Piano Paintings.  
 KWIK—Three-Quarter Time.  
 KWKW—Voice of the Army.

KXLA—Juke Box Matinee.  
 4:05—KGER—Rancho 1390.  
 4:15—KFI—Dr. Paul.  
 ★KHJ, KFXM, KGB, KVOE—Frank Hemingway.  
 KNN, KCBQ—Stand-In.  
 KFOX—Freddie Martin.  
 KFYD—Music.  
 KFVB—Music.  
 KLAC—California Melodies.  
 KMPC—Twilight Tales.  
 KRKD—Spotlight on Stars.  
 KWIK—Airlane Melodies.

4:25—KGFJ—Sports.  
 4:30—KECA—Play It Again.  
 KFI—Burrill Wheeler.  
 ★KHJ, KFXM, KGB, KVOE—Behind the Story.  
 KNN—Inside the Doctor's Office.  
 KFOX—Name This Tune.  
 KFVB—Daily Light.  
 KGFJ—Record Review.  
 KMPC—Robby McDowall Show.

★KOWL—News.  
 KRKD—Symphony in Swing.  
 KWIK—Storybook Land.  
 KWKW—Army Recruiting.

4:45—KECA—Happy Theater.  
 ★KHJ, KGB, KVOE—News.  
 ★KNN, KCBQ—Ed Murray.  
 KFVB—Stuart Hamblen.  
 KLAC—Racing Roundup.  
 KOWL—Italian Hour.  
 ★KRKD—News.  
 KWKW—Let's Talk Sports.

4:55—KGFJ—Sports Flash.  
 5—KECA, KFMB—Green Hornet.  
 ★KFI—Feature Wire.  
 KHJ, KFXM, KGB, KVOE—Straight Arrow.  
 ★KNN, KCBQ—Knox Manning.  
 KAGH—Youth Forum.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFYD—Tune Time.  
 KFVB—Stuart Hamblen.  
 KGER—Sports.  
 KGFJ—Live at 5.  
 KGIL—Uncle Ted & Tiny Town.  
 ★KLAC—Fred Henry Reports.  
 ★KMPC—News; Personality Parade.  
 KOWL—Italian Hour.  
 KRKD—Songs of the Saddle.  
 KWIK—Purple Sage Riders.  
 KWKW—Today at the Races.  
 KXLA—Juke Box Matinee.

5:15★KFI—News.  
 KNN—Tom Hanlon.  
 KAGH—Lions' Club.  
 KGER—Rancho 1390.  
 KLAC—Music Room.  
 ★KMPC—Virgil Pinkley.  
 KWIK—Spotlight on Sports.  
 KWKW—Azusa Mission.

5:30—KECA, KFMB—Sky King.  
 KFI—Asa Cugat.  
 KHJ, KFXM, KGB, KVOE—Curtain Midnight.  
 ★KNN, KCBQ—Chet Huntley.  
 KAGH—Italian Music.  
 KFAC—Whoa Bill Club.  
 ★KFOX, KGFJ, KGIL—News.  
 KFSD—This Is the Story.  
 KLAC—Peggy Lee, Songs.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 KWIK—Boy, Girl and Song.  
 KWKW—Horton Hour.  
 KXLA—Squeakin' Deacon.

5:40—KFI—Sports.  
 5:45★KFI, KFSD—Elmer Peterson.  
 ★KNN, KCBQ—News, Garred.  
 KFOX—Your Flashcast.  
 KGFJ—Race Recap.  
 KGIL—Tops in Pops.  
 KLAC—Sam Haller, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 ★KWIK—News, Roper Patrick.

5:55★KNN—Frank Goss, News.  
 6—KECA, KFMB—News.  
 KFI—Screen Guild Theater.  
 ★KHJ, KFXM, KGB, KVOE—Gabriel Heatter.  
 KNN, KCBQ—Suspense.  
 KAGH—Spanish Program.  
 KFAC—Twilight Hour.  
 ★KFOX, KGER, KLAC—News.  
 ★KFVB—Clete Roberts, News.  
 KGFJ—Musical Digest.  
 KGIL—Easy Listening.  
 ★KMPC—Bill Harpel, News.  
 KRKD—Varieties in Music.  
 KRKD—Claude Newman Says.  
 KXLA—Scandinavian Hour.

6:05★KECA—Headline Edition.  
 6:15★KECA—Elmer Davis, News.  
 ★KHJ, KGB—Mutual Newareel.  
 ★KFVB—Steve Shoemaker.  
 KGER—Stamps Quartet.  
 KGIL—Piano Parade.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Hawaiian Memories.  
 KWIK—Music by Martin.  
 KWKW—L. J. Betz.

6:30—KECA, KFMB—Family Close-Up.  
 KFI, KFSD—Duffy's Tavern.  
 KHJ, KGB, KVOE—Tello-Test

KNN, KCBQ—Crime Photographer.  
 KFAC—Hour of Music.  
 KFOX—Hal's Memory Room.  
 KFVB—America Dances.  
 KGER—Back to the Bible.  
 KGIL—Dinner Concert.  
 KMPC—Bay Meadows Races.  
 KRKD—Sweet Pops.  
 KWIK—Twilight Time.  
 KXLA—Eddy Arnold Show.

6:45—KHJ, KVOE—Answer Hour.  
 KGIL—Down Memory Lane.  
 KRKD—Accent on Rhythm.  
 KWIK—Here's Hollywood.  
 KXLA—Billy Starr.

6:55★KHJ, KGB, KVOE—Bill Henry  
 7—KECA, KFMB—David Harding, Counterspy.  
 KFI, KFSD—Supper Club.  
 KHJ, KFXM, KGB—Falcon.  
 KNN, KCBQ—Hallmark Playhouse.  
 KFAC—Hour of Music.  
 KFOX—Fishing Pals.  
 KFVB—America Dances.  
 KGER—Family Bible Hour.  
 ★KGIL, KRKD—News.  
 KGFJ—Musical Digest.  
 ★KLAC—News; Crosby Time.  
 KMPC—Words and Music.  
 KWIK—Jewish Hour.  
 KXLA—Jimmie Dolan.

7:15—KGIL—Songs by Crosby.  
 KLAC—Harness Racing.  
 KRKD—Three-Quarter Time.  
 KWIK—Page Cavanaugh Trio.

7:30—KECA, KFMB—Date With Judy.  
 KFI, KFSD—Reserve.  
 KHJ, KFXM, KGB, KVOE—Red Ryder.  
 KNN, KCBQ—First Nighter.  
 KFAC—Echoes and Encores.  
 KFOX—Waltz Time.  
 KFSD—Dragnet.  
 KFVB—Sid Ziff.  
 KGER—Rev. Markham.  
 KGIL—S. F. Valley Welcomers.  
 KRKD—Dr. Richardson.  
 KWIK—Parks and Recreation.  
 KXLA—Red Murrell.

7:45★KFOX—News.  
 KFVB—Steve Shoemaker.  
 KGIL—Melodies Soft & Sweet.  
 KLAC—Crosby Time.

8—KECA, KFMB—Original Amateur Hour.  
 KFI, KFSD—Light-Up Time.  
 KHJ, KFXM, KGB, KVOE—Hopalong Cassidy.  
 ★KNN—Lowell Thomas.  
 KAGH—Evening Concert.  
 KFOX—County Barn Dance.  
 KFVB—Music.  
 KGER—Bible Treasury.  
 KGFJ—Rosary Hour.  
 KGIL—Songs of the West.  
 KLAC—570 Club.  
 KMPC—Parade of Hits.  
 KWIK—Sandy's Saddle Case.  
 ★KXLA—News, Dan Lundberg.

8:15★KFI, KFSD—World News.  
 KNN—Dinah Shore and Jack Smith.  
 KFVB—Public Service.  
 KGER—Hebrew Christian.  
 KGFJ—News, Averill Berman.  
 KXLA—Music.

8:30—KFI, KFSD—Henry Aldrich.  
 KHJ, KFXM, KGB, KVOE—Fishing and Hunting Club.  
 KNN, KCBQ—Mr. Keen.  
 ★KFVB—News.  
 KGER—Cavalcade of Music.  
 KGFJ—Today's Hits.  
 KWIK—Marine Story.  
 KXLA—97th St. Corral.

8:45—KECA, KFMB—Name the Movie.  
 KFVB—The Human Touch.  
 KWIK—Al Trace Show.

8:55—KHJ, KVOE—Mel Venter.  
 9—KECA, KFMB—Name the Movie.  
 KFI, KFSD—Father Knows Best.  
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 KNN, KCBQ—FBI in Peace and War.  
 KFAC—Evening Concert.  
 KFOX—Music.  
 KFVB—Music.  
 KGER—Rev. Hammond.  
 KGFJ—Today's Hits.  
 KGIL—Melodies from the Sky.  
 KLAC—Melody Parade.  
 KMPC—Parade of Hits.  
 KWIK—Valley Varieties.  
 KXLA—Squeakin' Deacon.

9:10—KECA—Robert Montgomery.  
 9:15—KHJ—Russ Morgan Orch.  
 ★KFOX—News.  
 KFVB—United Nations.  
 KGER—Soul Patrol.  
 9:25—KECA—Personality Portraits.  
 9:30—KECA—Blondie.  
 KFI, KFSD—Reserve.  
 KHJ, KFXM, KGB—Peter Salem.  
 KNN—Beulah.  
 KFMB—As We See It.  
 KFOX—Speaking of Sports.

KFWB—Unity Daily Word.  
 KGER—John Brown Schools.  
 KGIL—Penny Serenade.  
 KLAC—Trionon Ballroom.  
 KVOE—Secret Missions.  
 KWIK—Fights.

9:45—KNN, KCBQ—Club 15.  
 KFMB—King Crosby.  
 KFOX—Ross Ballroom.  
 ★KFVB—News.  
 9:55★KHJ, KVOE—News.  
 10—KECA, KFMB—Richfield Reporter.  
 ★KFI, KFSD—Sam Hayes.  
 KHJ—I Love a Mystery.  
 ★KNN, KCBQ—Chet Huntley.  
 KFAC—Musical Crossroads.  
 KFOX—Radio Club.  
 KFYD—Spade Cooley Time.  
 KFVB—Eastside Show.  
 KGER—The Three Suns.  
 KGFJ—Kid Ory New Orleans Jazz Band.  
 KGIL—Platter Party.  
 KLAC—Don Otis.  
 KMPC—All-Time Hits.  
 KWIK—Fights.  
 KXLA—Wade Ray.

10:15★KECA—Hank Weaver, News.  
 KFI—Johnny Murray.  
 ★KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 KNN—Bob Elson.  
 KFOX—Pete Pontrelli Orch.  
 KFSD—Morton Downey.  
 KGER—Here's to Vets.  
 KMPC—Leisure Time.  
 KVOE—1480 Club.

10:30—KECA—One for the Book.  
 ★KFI—Carveth Wells.  
 KHJ, KGB—Deems Taylor Concert.  
 KNN—Capitol Cloakroom.  
 KFOX—Ross Ballroom.  
 KFSD—Concert Hall.  
 KGER—Erangellet Church.  
 KGFJ—H'wood House Party.  
 KWIK—Sweet and Low.  
 KXLA—Frank Simmons Orch.

10:45—KFI—Melody Time.  
 KFOX—Party Time.  
 10:55—KFI—Police Bulletins.  
 11—KECA—News of Tomorrow.  
 ★KFI, KFSD—News.  
 KHJ—Al Wallace Orch.  
 ★KNN—Nelson Pringle.  
 KFAC—Musical Crossroads.  
 KFOX—Music of the Masters.  
 KFYD—Spade Cooley Time.  
 KFVB—Eastside Show.  
 KGER—At the Ranchhouse.  
 KGFJ—H'wood House Party.  
 KGIL—Juke-Box Review.  
 KLAC—Don Otis.  
 KMPC—Eaufore Trio.  
 KVOE—1480 Club.  
 KWIK—Three Oaks.  
 KXLA—Rav's Band Box.

11:10—KNN—Sports.  
 11:15—KFA—Cinegrill Orch.  
 KFI—Morton Downey Orch.  
 KNN—Merry-Go-Round.  
 KXLA—Music.

11:30—KECA—Ambassador Orch.  
 KFI—Millstones in Melody.  
 KHJ—Cue to Music.  
 ★KFOX—News.  
 KGFJ—Monsieur Ramon.  
 KMPC—L'Esure Time.  
 KXLA—Alex Cooner Show.

11:45—KFI—Here's to Veterans.  
 ★KHJ, KMPC, KVOE—News.  
 KNN—You and the Modern Male.  
 KFOX—Air-lane Melodies.  
 11:55★KECA, KLAC—News.

THEME FOR "WENDY"

Singing star Bill Harrington, NBC's "Hit Parade," has written a tune titled "Wendy" for Wendy Barrie, who will use it as the theme for her television show.

MORE SOUND EFFECTS

NBC's "Dragnet" uses more sound effects than any other program on the network... most of the shows require three soundmen and equipment which occupies half the stage.

\*Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI—Coffee Time.  
 \*KHJ, KFMM, KGB—Ceiliphan.  
 KNX—Bob McLaughlin Club Time.  
 KAGH—Sister Sylvia.  
 KFAC—Country Church.  
 KFOX, KRKD—Bible Institute  
 KFVD—Wakeup Ranch.  
 \*KFWB—Clete Roberts.  
 KGER—Mizpah.  
 KGFJ—Dr. Frederick Bailes.  
 KGLI—Musical Clock.  
 \*KLAC, KXLA—News.  
 \*KMPC—Norman Nesbitt, News  
 KOWI—Spanish Hour.  
 KWKW—Club KWIK.  
 KXLA—Tony Sein.  
 8:10—KLAC—Stock Market.  
 8:15—KFI—Marriage for Two.  
 \*KHJ—Robert Hurleigh, News.  
 \*KNX—News, Dave Vaile.  
 KFWB—Music.  
 KGB, KVOE—Your Marriage.  
 KGFJ—Melody Time.  
 KLAC—Hoynes at the Reins.  
 KMPC—Markets.  
 KXLA—Music.  
 8:25—KMPC—Sports Roundup.  
 8:30—KFI, KFSD—Jack Berch.  
 KRKD, KFAC, KGLI, KOWL,  
 KRKD, KVOE—News.  
 KNX, KCBQ—Grand Slam.  
 KAGH—Hastings Ranch Party.  
 KFOX—Words of Life.  
 KFVD—Record Rangers.  
 KGER—Hammond.  
 KMPC—Song for You.  
 KWKW—Stock Quotations.  
 KXLA—Haven of Rest.  
 8:35—KWKW—Pasadena Churches.  
 9:45—KFI—Two Boys and a Girl.  
 KHJ, KGB—Tell Your Neighbor.  
 KNX—Rosemary.  
 KFAC—Unity.  
 KFVD—Songs of the Sage.  
 KFWB—Science of Mind.  
 KGER—Bible Treasury.  
 KGLI—On Parade.  
 KLAC—Racing News.  
 \*EMPC—News.  
 KOWL—Memories in Music.  
 KRKD—Spotlight Varieties.  
 KWKW—Garden Program.  
**9**—KECA, KFMB—House Party.  
 \*KFI, KFSD, KLAC—News.  
 \*KHJ, KGB, KVOE—Kate Smith Speaks.  
 KNX—Wendy Warren.  
 KAGH—Sunshine Program.  
 KFAC—Serenade.  
 KFOX—Pentecostal Church.  
 KFSD—Marriage for Two.  
 KFVD—Waltz Time.  
 KFWB—Strolling Tom.  
 KGER—Lutheran Hour.  
 KGFJ—L. A. Police.  
 KGLI—Sweet and Sentimental.  
 KMPC—Band Box.  
 KOWI—Guest Star.  
 KRKD—Sagebrush Serenade.  
 \*KWKW—News: Trading Post.  
 KWKW—Voice of China.  
 KXLA—Bar Nothing Ranch.  
 9:05—KFI—Ladies Day.  
 9:15—KHJ, KGB—Doubleday Quiz Club.  
 KNX, KCBQ—Aunt Jenny.  
 \*KFSD, KFVD—News.  
 KFWB—Bargain Broadcast.  
 KGFJ—Airtotals.  
 KGLI—Ballads for You.  
 KLAC—Sing Your Worries Away.  
 KOWL—Movie Time.  
 KWKW—Social Letter.  
 KWKW—Foursquare Churches  
 9:25—KECA, KFMB—Walter Bierman.  
 9:30—KECA, KFMB—Ira Cook.  
 KHJ—Women Are Wonderful.  
 KNX, KCBQ—Helen Trent.  
 KA JH—Musical Contrasts.  
 KFJX—Full Gospel.  
 KFSD—It's a Good Idea.  
 KFVD—Show Tunes.  
 KFVB—Maurice Hart.  
 KGJ—Molly Morse.  
 KGER—God's Half Hour.  
 KGFJ—Racing News.  
 KGLI—Fashions in Music.  
 KMPC—Chet Miami.  
 \*KOWI, KWKW—News.  
 KWKW—Billy Lee.  
 9:45—KFI—AH Around Town.  
 KNX, KCBQ—Our Gal Sunday  
 KFVD—School Days.  
 KGB—Frank Parker.  
 KGFJ—The Stars Sing.  
 \*KRKD—News.  
 KWKW—Music for the Missus.  
 KWKW—Sonnish Lesson.  
**10**—KECA, KFMB—Ira Cook.  
 KFI, KFSD—Standard School Broadcast.  
 \*KHJ, KFMM, KGB, KVOE—News, Glenn Hardy.

KNX—Big Sister.  
 \*KAGH, KFOX—News.  
 KFAC—Morning Concert.  
 KFVD—Bible Institute.  
 KFWB—Maurice Hart.  
 KGER—Earl Lee.  
 KGFJ—From Sunset and Vine.  
 KGLI—Bing Crosby.

**AL JARVIS**  
 Make-Believe Ballroom  
**KLAC**  
 10:00 a.m. — 1:00 p.m.  
 6:05 - 7:00 p.m.  
 Monday thru Saturday

- KLAC—Al Jarvis Ballroom.  
 KMPC—Record Room.  
 KOWI—Yiddish Hour.  
 KRKD—Swing Time.  
 KWKW—The Four Knights.  
 KWKW—Racing News.  
 KXLA—Tom Cafferty.  
 10:10—KAGH—Music America Loves.  
 10:15—KECA, KFMB—Galen Drake.  
 KHJ, KFMM, KGB, KVOE—Gospel Singer.  
 KNX—Ma Perkins.  
 KFOX—Assembly of God.  
 KGER—Morning Melodies.  
 KGLI—Sweet Swing.  
 KRKD—Dr. Richardson.  
 KWB—Musical Scrapbook.  
 KWKW—Frank Sinatra.  
 10:25—KGFJ—Sports Flash.  
 10:30—KECA, KFMB—My True Story  
 KFI—Lora Lawton.  
 KHJ, KGB—Ladies Fair.  
 KNX—Young Dr. Malone.  
 KFSD—George Hicks.  
 KFVD—Rescue Mission.  
 KFVB—Bill Leyden.  
 KGER—Rev. Markham.  
 \*KGLI, KXLA—News.  
 KLAC—Honest Opinion.  
 KMPC—Melody Express.  
 KRKD—Artists and Composers  
 KVOE—Meet the Band.  
 KWKW—Feature Stories.  
 KXLA—Western Music.  
 10:35—KGLI—Midmorning Melodies.  
 10:45—KFI—Life Can Be Beautiful.  
 KNX—Guiding Light.  
 KGER—Rev. Kopp.  
 KMPC—Jeanne Gray.  
 KRKD—Midnight Mission.  
 KVOE—Morning Melodie.  
 KWKW—The Woman's Way.  
 KWKW—Azusa Mission.  
 KXLA—Quiz Show.  
 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.

- 11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KFMM, KGB, KVOE—Ladies First.  
 KNX—Second Mrs. Burton.  
 \*KAGH—News.  
 KFOX—Festival of Music.  
 KFOV—Doolen's Philo Hour.  
 KFVD—Informed Democracy.  
 KFVB—Peter Potter.  
 KGER—Biblical Research.  
 KGFJ—Yesterday's Hits.  
 KGLI—Midmorning Melodies.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Tops in Pops.  
 KOWI—Spanish Hour.  
 KRKD—Songs of Yesteryear.  
 KWKW—S. F. Valley Calls.  
 KWKW—Music Time.  
 KXLA—Western Music.  
 11:10—KAGH—1300 Club.  
 11:15—KECA, KFMB—Victor H. Lindlahr.  
 KNX—Perry Mason.  
 KFAC—Guy Bates Post.  
 KFMB—Rosa Rio, Organ.  
 KFVD—Shopping Highlights.  
 \*KXLA—Pasadena News.  
 11:25—KGFJ—Sports Flash.  
 11:30—KECA—Modern Romances.  
 KFI, KFSD—Today's Children  
 KHJ, KFMM, KGB, KVOE—Queen for a Day.  
 KNX, KCBQ—Nora Drake.  
 KAGH—Eddie Adamek Outlaws  
 KFAC—American Music.  
 KFVD—Memory Melodies.  
 \*KFWB, KRKD—News.  
 KGER—Peter Slack Time.  
 KGFJ—Variety on Piano.  
 KMPC—Songs of the West.  
 \*KOWI—News; Music.  
 KXLA—Hometown Jamboree.  
 11:45—KFI, KFSD—Light of the World.  
 KNX—The Brighter Day.  
 KFMB—Sylvia Lee.  
 KGER—Dr. Brown, Talk.  
 KGER—Saludos Amigos.  
 \*KGLI—News.  
 KMPC—Facts for Farmers.  
 KOWI—Tune Time.  
 KRKD—Sweet Pops.  
 11:55—KGFJ—Sports Flash.  
 KWKW—Stock Quotations.  
**12**\*KECA, KHJ, KAGH, KGB, |  
 KVOE, KWKW—News.  
 KFI—Farm Reporter.  
 \*KNX—News, Frank Goss.  
 KFAC—Luncheon Concert.  
 KFOX—Hit Tunes.  
 KFSD—Life Can Be Beautiful.  
 KFVD—Meridian Song.  
 KFVB—Peter Potter.  
 KGER—Songs for Luncheon.  
 KGFJ—Intermission.  
 KGLI—Noonday Melodies.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Moods in Music.  
 KOWI—Joe Adams Show.  
 KRKD—Santa Fe Trails.  
 KWKW—Music From Hollywood  
 KXLA—Hometown Jamboree.

- 12:05—KNX—Knox Manning.  
 KAGH—Sports News.  
 12:15—KECA—Norwood Smith Stars.  
 KFI, KFSD—Road of Life.  
 KHJ—Stu Wilson About Town  
 KAGH—Siesta Time.  
 KGER—Dorothy Dix.  
 \*KFOX, KGER—News.  
 KGLI—Vocal Varieties.  
 \*KMPC—News to You.  
 KWKW—Musical Roundup.  
 KWKW—Poet's Corner.  
 12:25—KGFJ—Sports Flash.  
 12:30—KECA—Frances Scully.  
 KFI, KFSD—Pepper Young.  
 KHJ—Dick Haymes Show.  
 KAGH—Here's to Vets.  
 KFOX—Cowbands Carnival.  
 KFVD—Shopping Highlights.  
 \*KFWB—News; Peter Potter.  
 KFVB—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGLI—Hart and Darling.  
 KMPC—California Carousal.  
 KRKD—Prairie Schooner.  
 KWKW—Anything Goes.  
 KWKW—Man on the Street.  
 KXLA—Bobby Champion.  
 12:45—KFI, KFSD—Right to Happiness.  
 KHJ—Melody Matinee.  
 KNX—Harry Babbitt.  
 KAGH—Women's Program.  
 \*KFAC—News.  
 KFOX—Pacific Breezes.  
 KGER—Art Baker's Notebook.  
 KVOE—Tell Your Neighbor.  
 \*KWKW—Sports; News.  
 12:50—KECA—Double Feature.  
 12:55—KGFJ—Sports Flash.  
**1**—KECA—Pick-a-Date.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Lynn Looks at H'wood.  
 KNX—Call for Help.  
 KAGH—Hora Los Angeles.  
 KFAC—Salvation Army Band.  
 KFOX—Navy Recruiting.  
 \*KFVD—News.  
 KFVB—Bill Anson.  
 KGER—Siesta.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGLI—1260 Roundup.  
 \*KLAC—News, Sports.  
 KMPC—California Carousal.  
 KOWI—Joe Adams Show.  
 KRKD—Prairie Schooner.  
 KVOE—Kate Smith Sings.  
 KWKW—Matinee in Melody.  
 KWKW—Bill Garr Show.  
 KXLA—Community.  
 1:15—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KFAC—Classroom Radio.  
 KFOX—Texas Jim Lewis.  
 KFVD—Piano Parade.  
 KLAC—1230 Club.  
 KVOE—Harvey Harding Sings  
 KWKW—Races and Sports.  
 KXLA—Joe Littlefield.  
 1:25—KGFJ—Sports Flash.  
 1:30—KECA—Easy Aces.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norma Young.  
 KNX—George Fisher.  
 KFAC—Composers' Corner.  
 KFOX—Excursions in Science.  
 KFVD—Music.  
 \*KFWB, KRKD—News.  
 KGER—Clark Sparks Show.  
 KGLI—Homemakers.  
 KMPC—Hal Berzer.  
 \*KVOE—Cedric Foster.  
 KWKW—Polka Party.  
 KXLA—Vocal Varieties.  
 1:35—KRKD—Polka Time.  
 1:45—KECA—Bauhaage Talking.  
 KFI, KFSD—Wilder Brown.  
 KNX, KCBQ—Garry Moore Show.  
 KFOX—Everybody's Business.  
 KGER—Hawaiian Melodies.  
 KRKD—Symphony of Song.  
 KWKW—Piano Portraits.  
 KWKW—Sports; Bill Garr.  
 \*KXLA—Dan Lundberg, News.  
 1:55—KGFJ—Sports Flash.  
**2**—KECA, KFMB—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 KHJ, KFMM, KGB, KVOE—Against the Storm.  
 KNX, KCBQ—Garry Moore Show.  
 \*KAGH—News: Remember That Tune.  
 KFAC—Matinee.  
 KFOX—Judy Martin.  
 KFVD—Stewart on Stage.  
 KFVB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—Meet the Band.  
 KGLI—Homemakers.  
 \*KLAC—News, Sports.  
 KMPC—Music in the Air.  
 FOWL—Joe Adams Show.  
 KRKD—Government Speaks.  
 KWKW—Man With a Song.  
 KWKW—Bill Samson Show.  
 KXLA—Music and Malarkey.  
 2:10—KLAC—770 Club.  
 2:15—KFI, KFSD—Portia Faces Life  
 KNX, KCBQ—Meet the Missus  
 KFOX—Rusty Gill.  
 KRKD—Musical Bonquet.  
 KWKW—Public Service.  
 KWKW—Sports.

## friday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 1:30—Easy Aces, KECA.  
 1:45—Garry Moore, KNX.  
 2:45—Arthur Godfrey, KNX.  
 6:00—Life of Riley, KFI.  
 6:30—Jimmy Durante, KFI.  
 6:30—Abe Burrows, KNX.

### Drama

- 2:00—Against the Storm, KHJ.  
 9:30—Mr. President, KECA.

### Quiz, Participation

- 7:00—Bkfst. in H'wood, KECA.  
 8:00—McNeill Bkfst. Club, KECA  
 8:30—Grand Slam, KNX.  
 9:00—House Party, KECA.  
 11:00—Double or Nothing, KFI.  
 11:30—Queen for a Day, KHJ.  
 12:00—Surprise Package, KECA.  
 2:15—Meet the Missus, KNX.  
 2:30—Bride and Groom, KECA.  
 3:00—Welcome Travelers, KFI.  
 7:00—Dr. I. O., KFI.

### Comment-Narration

- 7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 12:05—Knox Manning, KNX.  
 4:00—Art Baker, KECA.  
 4:30—Burrill Wheeler, KFI.  
 4:30—Behind the Story, KHJ.  
 10:30—Carveth Wells, KFI.

### Classical, Semi-Classical Music

- 2:30—Deems Taylor, KHJ.

### Mystery-Detective

- 8:00—The Fat Man, KECA.  
 8:30—This Is Your FBI, KECA.  
 8:30—Dragnet, KFI.  
 8:30—Mysterious Traveler, KHJ.  
 9:30—Frank Rags, KFI.  
 10:00—I Love a Mystery, KHJ.

### Public Interest

- 4:30—Doctor's Office, KNX.

### Sports

- 8:45—Racing News, KLAC.  
 9:30—Racing, KGFJ.  
 5:30—Sports Dial, KRKD.  
 5:45—Race Recap, KGFJ.  
 5:45—Race Results, KRKD.  
 5:45—Sam Balter, KLAC.  
 6:15—Bob Keller, KMPC.  
 6:30—Joe Hernandez, KMPC.  
 7:30—Sports Newsreel, KFI.

### Popular-Western Music

- 12:30—Dick Haymes, KHJ.  
 4:00—Cur. Massey, KNX.  
 4:45—Stuart Hamblen, KFWB.  
 8:00—Sinatra-Kirsten, KFI.

2:25—KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Bride & Groom  
 KFI, KFSD—Just Plain Bill.  
 KHJ, KGB—Deems Taylor  
 Concert.  
 KAGH—L. A. Health Dept.  
 KFOX—Country Girls.  
 KFVD—Three Alarm.  
 KGER—Garden School.  
 KGFJ—Variety on Piano.  
 KGIL—Variations in Rhythm.  
 KRKD—Tunes in Tempo.  
 KRWD—Music to Remember.

2:35—KAGH—Remember That Tune.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front-Page  
 Farrell.  
 KNN, KCBQ—Arthur Godfrey.  
 KAGH—Melodies by Margaret.  
 KFOX—Down Homers.  
 KGFJ—Western Time.  
 KGIL—Betty Stahr.  
 KWIK—Jack Rivers.  
 KWKW—Races and Sports.

2:55—KGFJ—Sports Flash.  
 3—KECA, KFMB—Talk Your  
 Way Out of It.  
 KFI, KFSD—Welcome  
 Travelers.  
 KHJ, KGB—Hoedown Party.  
 KNN, KCBQ—Arthur Godfrey.  
 \*KAGH, KFOX, KXLA—News.  
 KFAC—Musical Favorites.  
 KFVD—Music.  
 KFWB—Bill Anson.  
 KGER—Fiesta Grande.  
 KGFJ—Record Jackpot.  
 KGIL—Encore Time.  
 \*KLAC—News, Sports.  
 KMPC—Chiffon Serenade.  
 KOWI—Personality Time.  
 KRKD—Tops in Pops.  
 KWIK—Modern Concert Hall.  
 KWKW—Football Feature.

3:05—KAGH—Band Box.  
 3:10—KLAC—Don Otis Show.  
 3:15—KAGH—Ronnie Morgan.  
 KFOX—Texas Tiny.  
 \*KGIL—News.  
 KOWI—Tropicana.  
 KWKW—Races and Sports.  
 KXLA—Juke Box Matinee.

3:25—KGFJ—Sports Flash.  
 3:30—KECA, KFMB—Ladies, Be  
 Seated.  
 KFI, KFSD—Aunt Mary.  
 KHJ—Music in the Morgan  
 Manner.  
 KAGH—Band Box.  
 KFAC—Lyrics in Chorus.  
 KFVD—Variety Time.  
 \*KFWB—News; Bill Anson.  
 \*KGB—San Diego News.  
 \*KGER, KRKD—News.  
 KGIL—Veterans' Hospital.  
 KOWI—Matinee Melodies.

\*KWIK—News; Island Echoes.  
 3:35—KGER—Rancho 1390.  
 KRKD—Interlude.

3:45—KFI, KFSD—We Love & Learn  
 KAGH—Church News.  
 \*KFAC—News.  
 KFOX, KWIK—Old-Age  
 Pensions.  
 KGB—Navy Band.  
 KGIL—Dance Matinee.  
 KRKD—Crazy Rhythm.  
 KVOE—Square Dance.

3:55—KECA, KFMB—Ted Malone.  
 KGFJ—Sports Flash.

4—KECA—Art Baker's Notebook.  
 KFI, KFSD—This Woman's  
 Secret.  
 \*KHJ, KFXM, KGB, KVOE—  
 Fulton Lewis.  
 KNN, KCBQ—Curt Massey  
 Time.  
 KAGH—Spanish Program.  
 KFAC—Musical Masterpieces.  
 \*KFOX, KGER—News.  
 KFVD—Harlematinee.  
 KFWB—Dave Ormont.  
 KGFJ—Record Review.  
 KGIL—Hank Penny Show.  
 \*ELAC—News, Sports.  
 \*KMPC—News, Bill Harpel.  
 KOWI—Musical Showcase.  
 KRKD—Piano Paintings.  
 KWIK—Roland Jabeaux.  
 KWKW—Business Reporter.  
 KXLA—Juke Box Matinee.

4:05—KGER—Rancho 1390.  
 4:15—KFI—Dr. Paul.  
 \*KHJ, KFXM, KGB, KVOE—  
 Frank Hemingway.  
 KNN, KCBQ—Stand-In.  
 KFOX—Freddie Martin Orch.  
 KFSD—Music.  
 KFWB—Music.  
 KLAC—California Melodies.  
 KMPC—Bands and Ballads.  
 KRKD—Spotlight on Stars.  
 KWIK—Airplane Melodies.

4:25—KGFJ—Sports.  
 4:30—KECA—Play It Again.  
 KFI—Burrill Wheeler.  
 \*KHJ, KGB, KVOE—Behind  
 the Story.  
 KNN—Inside the Doctor's  
 Office.  
 KFOX—Name This Tune.  
 KFWB—Daily Light.

KGFJ—Record Review.  
 KIEV—Bob Oates.  
 KMPC—Roddy McDowall  
 Show.  
 \*KOWI—News.  
 KRKD—Symphony in Swing.  
 KWIK—Storybook Land.  
 KWKW—Gene Hart, Baritone.

4:45—KECA—Happy Theater.  
 \*KHJ, KGB, KVOE—News.  
 \*KNN, KCBQ—Ed Murrow.  
 \*KFSD—H. V. Kallenborn.  
 KFWB—Stuart Hamblen.  
 KLAC—Racing Roundup.  
 KOWI—Italian Hour.  
 \*KRKD—News.  
 \*KWKW—Let's Talk Sports.

4:55—KGFJ—Sports Flash.  
 5—KECA, KFMB—Challenge of  
 the Yukon.  
 \*KFI—Feature Wire.  
 KHJ, KFXM, KGB, KVOE—  
 B-Bar-B Ranch.  
 \*KNN, KCBQ—Knox Manning.  
 KAGH—Toastmasters' Club.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFVD—Tune Time.  
 KFWB—Stuart Hamblen.  
 KGER—Sports.  
 KGFJ—Jive at Five.  
 KGIL—Uncle Ted & Tiny Town  
 \*KLAC—Fred Henry Reports.  
 \*KMPC—News; Personality  
 Parade.  
 KOWI—Italian Hour.  
 KRKD—Songs of the Saddle.  
 KWIK—Purple Sage Riders.  
 KWKW—Today at the Races.  
 KXLA—Juke Box Matinee.

5:15—\*KFI—News.  
 KNN—Tom Hanlon.  
 KAGH—Social Security.  
 KGER—Rancho 1390.  
 KGFJ—Pianists of the Future  
 KLAC—Music Room.  
 \*KMPC—Virgil Pinkley.  
 KWIK—Spotlight on Sports.  
 KWKW—Azusa Mission.

5:30—KECA, KFMB—Jack  
 Armstrong.  
 KFI—Casa Cugat.  
 KHJ, KFXM, KGB, KVOE—  
 Tom Mix.  
 \*KNN, KCBQ—Chet Huntley.  
 KAGH—Italian Music.  
 KFAC—Whoo Bill Club.  
 \*KFOX, KGFJ, KGIL—News.  
 KFSD—This Is the Story.  
 KLAC—Peggy Lee, Songs.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 KWIK—Pages of Memory.  
 KWKW—Hoyos Hour.  
 KXLA—Squeakin' Deacon.

5:40—KGIL—Sports.  
 5:45—\*KFI, KFSD—Elmer Peterson.  
 \*KNN, KCBQ—News, Garred.  
 KFBQ—Your Fishcaster.  
 KGFJ—Race Recap.  
 KGIL—Tops in Pops.  
 KLAC—Sam Butler, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 \*KWIK—News, Rogers Patrick.

5:55—\*KNN—Frank Goss, News.  
 6—KECA, KFMB—News.  
 KFI, KFSD—Life of Riley.  
 \*KHJ, KFXM, KGB, KVOE—  
 Gabriel Heater.  
 KNN, KCBQ—Leave It to Joan  
 KAGH—Spanish Program.  
 KFAC—Twilight Hour.  
 \*KFOX, KGER, KLAC—News.  
 \*KFWB—Clare Roberts, News.  
 \*KGFJ—Musical Digest.  
 KGIL—Easy Listening.  
 \*KMPC—News, Bill Harpel.  
 KRKD—Varieties in Music.  
 KWIK—Claude Newman Says.  
 KXLA—Prority Owners.

6:05—\*KECA—Headline Edition.  
 KLAC—Al Jarvis Ballroom.  
 6:15—\*KECA—Elmer Davis, News.  
 \*KHJ, KGB—Mutual Newsreel.  
 KFWB—Steve Shoemaker.  
 KGER—Stamps Quartet.  
 KGIL—Piano Parade.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Hawainian Memories.  
 KWIK—Music by Martin.  
 KWKW—J. J. Betz.  
 KXLA—Federated Women's  
 Club.

6:30—KECA, KFMB—Hits and  
 Encores.  
 KFI, KFSD—Jimmy Durante.  
 KHJ, KGB, KVOE—Tello-Test  
 KNN, KCBQ—Abe Burrows.  
 KFAC—Hour of Music.  
 KFOX—Hal's Memory Room.  
 KFSD—My Good Wife.  
 KFWB—America Dances.  
 KGER—Back to the Bible.  
 KGIL—Dinner Concert.  
 KNN—Bay Meadows.  
 KRKD—Sweet Pop.  
 KWIK—Twilight Time.  
 KXLA—Eddy Arnold Show.

6:45—KHJ, KVOE—Answer Man.  
 KGIL—Down Memory Lane.  
 KRKD—Accent on Rhythm.

KWIK—Here's Hollywood.  
 KXLA—Billy Starr.

6:55—KECA, KFMB—Champion  
 Roll Call.  
 \*KHJ, KGB, KVOE—Bill Henry

7—KECA, KFMB—Gillette Fights  
 KFI, KFSD—Dr. I. Q.  
 KHJ, KGB—Meet the Press.  
 KNN—Young Love.  
 KFAC—Hour of Music.  
 KFOX—Pet Parade.  
 KFWB—America Dances.  
 KGER—Family Bible Hour.  
 \*KGIL, KRKD—News.  
 KGFJ—Musical Digest.  
 \*KLAC—News; Crosby Time.  
 \*KMPC—Leahy of Notre Dame.  
 \*KWIK—These Great Americans  
 KXLA—Eddie Kirk.

7:15—KFOX—Music.  
 KGB—Songs by Crosby.  
 KLAC—Harness Races.  
 KMPC—Words and Music.  
 KRKD—Three-Quarter Time.  
 KWIK—Circle 8 Boys.

7:30—KECA, KFMB—Sports Show.  
 KFI, KFSD—Sports Newsreel.  
 KHJ, KFXM, KGB, KVOE—  
 Cisco Kid.  
 KNN, KCBQ—Jummy Dorsey  
 Orch.  
 KFAC—Echoes and Encores.  
 KFOX—Waltz Time.  
 KFWB—Sid Ziff, Sports.  
 KGER—Rev. Al Harlan.  
 KGIL—Parks and Playgrounds  
 KRKD—Dr. Richardson.  
 KWIK—Proudly We Hall.  
 KXLA—Red Murrell.

7:35—KECA—Reserve.  
 7:45—\*KFI—Here Comes Harmon.  
 \*KFOX—News.  
 KFWB—Steve Shoemaker.  
 KGIL—Melodies Soft & Sweet.  
 KRKD—Father Vaughan.

8—KECA, KFMB—The Fat Man.  
 KFI, KFSD—Light-Up Time.  
 KHJ, KFXM, KGB, KVOE—  
 Straight Arrow.  
 \*KNN—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOX—County Barn Dance.  
 KFWB—Music.  
 KGER—Bible Treasury.  
 KGFJ—Rosary Hour.  
 KGIL—Songs of the West.  
 KLAC—570 Club.  
 KMPC—Parade of Hits.  
 KRKD—County Barn Dance.  
 KWIK—Cafe Comedy.  
 \*KXLA—News.

8:15—\*KFI, KFSD—World News.  
 KNN—Jack Smith and  
 Margaret Whiting.  
 KFWB—Public Service.  
 KGER—Hebrew Christian.  
 \*KGFJ—News, Averill Berman.  
 KXLA—Evening Serenade.

8:30—KECA, KFMB—This Is Your  
 FBI.  
 KFI—Dragnet.  
 KHJ, KFXM—Mysterious  
 Traveler.  
 KNN—The Goldbergs.  
 KFWB—Football; L. A. Rams  
 vs. Cleveland Browns.  
 KGB—Pet Exchange.  
 KGER—Cavalcade of Music.  
 KGFJ—Today's Hits.  
 KGIL—Transportation Forum.  
 KRKD—Bunkhouse Jamboree.  
 KVOE—Meet the Press.  
 KWIK—Texas Jim Lewis.  
 KXLA—97th St. Corral.

9—KECA, KFMB—Adventures of  
 Ozzie and Harriet.  
 KFI—Andy Matson.  
 \*KHJ, KFXM, KGB, KVOE—  
 News, Glenn Hardy.  
 KNN—My Favorite Husband.  
 KFAC—Evening Concert.  
 KFSD—Touchdown Tips.  
 KFWB—Football.  
 KGER—Rev. Hammond.  
 KGFJ—Today's Hits.  
 KGIL—Melodies from the Sky.  
 KLAC—Melody Parade.  
 KMPC—Parade of Hits.  
 KRKD—Bunkhouse Jamboree.  
 KWIK—Variety Time.  
 KXLA—Squeakin' Deacon.

9:15—KHJ, KFXM, KGB, KVOE—  
 Sammy Kaye Showroom.  
 \*KFOX—News.  
 KFSD—Fairmont Hotel Orch.  
 KGER—Soul Patrol.

9:30—KECA—Mr. President.  
 KFI—Adventures of Frank  
 Race.  
 KHJ, KFXM, KGB—Russ  
 Morgan Orch.  
 KNN—Beulah.  
 KFOX—Flight Cast.  
 KGER—John Brown Schools.  
 KGIL—Penny Serenade.  
 KLAC—Spotlight Serenade.  
 KRKD—Saddle Serenade.  
 KVOE—Football.  
 KWIK—April Showers.

9:45—\*KNN, KCBQ—Club 15.  
 KFOX—Songs for Safety.

\*KWIK—News.  
 9:55—\*KHJ—News.

10—\*KECA, KFMB—Rich'eld  
 Reporter.  
 \*KFI, KFSD—Sam Hayes.  
 KHJ—1 Love a Mystery.  
 \*KNN, KCBQ—Chet Huntley.  
 KFAC—Musical Crossroads.  
 KFOX—Ross Ballroom.  
 KFVD—Spade Cooley Time.  
 KFWB—Football.  
 KGER—When Day Is Done.  
 KGFJ—Kid Ury New Orleans  
 Jazz Band.  
 KGIL—Platter Party.  
 KLAC—Legion Fights.  
 KMPC—All-Time Hits.  
 KRKD—Saddle Serenade.  
 KWIK—Sweet and Low.  
 KXLA—Wade Ray.

10:15—\*KECA—Hank Weaver, News.  
 KFI—Johnny Murray.  
 \*KHJ, KFXM, KGB, KVOE—  
 Fulton Lewis.  
 KNN—Bob Elson.  
 KFOX—Pontrelli Orch.  
 KFSD—Sports Recap.  
 KGB—Fraternally Yours.  
 KMPC—Leisure Time.

10:30—KECA—One for the Book.  
 \*KFI—Carveth Wells.  
 KHJ, KGB—Dance Orch.  
 KNN—Symphonette.  
 KFOX—Ross Ballroom.  
 KFSD—Concert Hall.  
 KGER—Mt. Olive Church.  
 KGFJ—H'wood House Party.  
 KXLA—Arthur Van Orch.

10:45—KECA—Chanteclair Orch.  
 KFI—Melody Time.  
 KFOX—Party Time.

10:55—KFI—Police Bulletin.

11—\*KECA—News of Tomorrow.  
 \*KFI, KFSD—News.  
 KHJ—Al Wallace Orch.  
 \*KNN—Nelson Pringle.  
 KFAC—Musical Crossroads.  
 KFMB—Cheatin' on Bandman.  
 KFOX—Music.  
 KFVD—Spade Cooley Time.  
 KFWB—Eastside Show.  
 KGER—At the Ranchhouse.  
 KGFJ—Jerry Foster Orch.  
 KGIL—Juke-Box Review.  
 KLAC—Don Otis.  
 KMPC—Leisure Time.  
 KRKD—Saddle Serenade.  
 KWIK—Three Oaks.  
 KXLA—Pasadena Civic.

11:10—KNN—Sports.  
 11:15—KECA—Cinegrill Music.  
 KFI—Pro and Con.  
 KNN—Merry-Go-Round.

11:30—KECA—Ambassador Orch.  
 KFI—Milestones in Melody.  
 KHJ—Cues to Music.  
 \*KFOX—News.  
 KGFJ—Starry Moods.  
 KVOE—1 Love a Mystery.  
 KXLA—Alex Cooper Show.

11:45—KFI—Navy Recruiting.  
 \*KHJ, KVOE—News.  
 KFOX—Airplane Melodies.  
 KNN—You and the Modern  
 Male.

11:55—\*KECA, KLAC—News.  
 \*KFI—Musical Menu.  
 KHJ—Rhapsody in Wax.  
 \*KNN—News.  
 \*KFAC—Midnight Serenade.  
 KFVD—Spade Cooley Time  
 (to 1).  
 KFWB—Melodee Club.  
 KGFJ—Midnight Special (to 3)  
 KLAC—Don Otis.  
 KRKD—Stardust Serenade  
 (to 5:30).  
 KWIK—Show People's Show  
 (to 4).  
 KXLA—Alex Cooper Show  
 (to 1).

12:05—KNN—Steve Allen Show.  
 12:30—KFI—Midnight Flyer.  
 KFWB—Music After Midnight.

WOULD KILDARE  
 KNOW?

Jean Hersholt and his radio  
 personage, "Dr. Christian,"  
 are often interwoven in the  
 public mind. After a recent  
 CBS show he emerged from  
 the studio to find two women  
 waiting for his autograph.  
 When the actor had obliged,  
 one lady piped, "You couldn't  
 tell me how to cure warts,  
 could you?"

# SATURDAY, OCTOBER 15

\*Indicates News Broadcast.

**8**—KECA, KFMB—Shoppers' Special.  
 KFI, KFSD—Fred Waring.  
 KHJ—Treasury Show.  
 \*KNX, KLAC, KMPC, KXLA—News.  
 KAGH—Sister Sylvia.  
 KFAC—Country Church.  
 KFOX, KRKD—Haven of Rest.  
 KFVD—Wakeup Bunch.  
 KFVB—Salvation Army.  
 KGB—Vet Wants to Know.  
 KGER—Mizpah.  
 KGFJ—Melody Time.  
 KGIL—Musical Clock.  
 KOWL—Spanish Hour.  
 KWIK—Harvey House.  
 KWKW—Tony Sein.

8:03—KNX, KCBQ—Let's Pretend.  
 8:15—KHJ, KGB, KVOE—Reserve.  
 KFVB—Music.  
 KGFJ—Voice of the Army.  
 KLAC—Haynes at the Beins.  
 KMPC—Market Reports, Sports  
 KXLA—Music.

8:30—KECA, KFMB—Roger Dann.  
 KFI, KFSD—Smilin' Ed  
 McConnell.  
 \*KHJ, KFAC, KGIL—News.  
 KNX, KCBQ—Junior Miss.  
 KAGH—Moments of Meditation  
 KFOX—Memories of Calvary.  
 KFVB—Easy Listening.  
 KGB—Magic Rhythms.  
 KGER—Hummond.  
 KGFJ—Proudly We Hall.  
 KMPC—Morning Melodies.  
 KOWL—Palabras de Vida.  
 KRKD—Radio Kids Bible Club  
 KVOE—Sacred Hymns.  
 KXLA—Melody Time.

8:45—KHJ—Extra Time.  
 KAGH—Musical Clock.  
 KFAC—Unity.  
 KFVD—Console and Keyboard  
 KFVB—National Guard.  
 KGER—Assembly of God.  
 KGIL—On Parade.  
 KLAC—Racing News.  
 KOWL—Saturday Morning  
 Treat.  
 KVOE—Radio Tour.  
 KWKW—Sacred Heart.

**9**—KECA, KFMB—Hornel Girl  
 Corps.  
 KFI, KFSD—Mary Lee Taylor  
 KHJ, KGB—Dr. Hiss Clinic.  
 KNX, KCBQ—Theatre of  
 Today.  
 KAGH—Sunshine Program.  
 KFAC—Serenade.  
 KFOX—Pentecostal Church.  
 KFVD—Contrasts.  
 KFVB—Just for Fun.  
 KGER—Christian Leadership  
 Group.  
 KGFJ—Voice of the Blind.  
 KGIL—Beyondville Stories.  
 KLAC—Music Room.  
 KMPC—Bandbox.  
 KOWL—Saturday Morning  
 Treat.  
 KRKD—Sagebrush Serenade.  
 KWIK—Harvey House.  
 KWKW—Voice of China.  
 KXLA—Bobby Champion.  
 KFSD—Americans the World  
 Over.

9:15—KGFJ—Airtorials.  
 KLAC—Kiddie Klub.  
 KOWL—Pacific Serenade.  
 KWKW—Foursquare Churches  
**9:30**—KECA—Mirandy.  
 KFI—Scout Jamboree.  
 KHJ—Campus Salute.  
 KNX, KCBQ—Grand Central  
 Station.  
 KAGH—Musical Contrasts.  
 KFMB—Tell Me a Story.  
 KFOX—Full Gospel.  
 \*KFSD, KWKW—News.

## YOUR ALL WESTERN JAMBOREE JUBILEE

9:30 to 11:30 A.M.  
 Saturday

1029 KLS  
 5000 WATTS

*Check KEVD*

KFVD—Jamboree Jubilee.  
 KFVB—All-Star Revue.  
 KGER—God's Half Hour.  
 KGFJ—Racing News.  
 KGIL—Fashions in Music.  
 KLAC—Sing Your Worries  
 Away.

KOWL—German Hour.  
**9:45**—KECA—Radio, the American  
 Way.  
 KGFJ—The Stars Sing.  
 \*KRKD—News.  
 KWKW—Spanish Lesson.

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**10**—KECA—Ira Cook's Pre-Game  
 Platter Party.  
 KFI, KFSD—National Farm  
 and Home Hour.  
 \*KHJ, KGB, KVOE—News.  
 KNX, KCBQ—Stars Over  
 Hollywood.  
 KAGH—Tomorrow's Stars.  
 KFAC—Variety Theater.  
 KFMB—Jay Stewart.  
 \*KFOX—News.  
 KFVD—Jamboree Jubilee.  
 KFVB—Music.  
 KGER—Gospel Rocket.  
 KGFJ—From Sunset and Vine  
 KGIL—Waltz Time.

ORIGINAL  
**MAKE BELIEVE  
 BALLROOM**  
 WITH  
**AL JARVIS—KLAC**  
 10 a.m.-1 p.m. 6:05 p.m.-7 p.m.  
 Mon. thru Sat.

KLAC—Al Jarvis Ballroom.  
 KMPC—Music of the Stars.  
 KOWL—The Tune Shop.  
 KRKD—Swing Time.  
 KWIK—Harvey House.  
 KWKW—Peggy Lee.  
 KXLA—Western Records.

10:15—KHJ—Reserve.  
 KFOX—Assembly of God.  
 KGIL—Sweet Swing.  
 KRKD—Dr. Richardson.  
 KVOE—Voice of the Army.  
 KWKW—Frank Sinatra.

10:25—KGFJ—Sports Flash.  
 10:30—KFI—Lassie.  
 KHJ—Bands for Bonds.  
 KNX, KCBQ—Give and Take.  
 KAGH—Bill Chase's Jazz Show.  
 KFAC—Morning Concert.  
 KFMB—American Farmer.  
 KFSD—Report on America.  
 KFVB—Bill Leyden.  
 KGER—Music.  
 KGIL—Midmorning Melodies.  
 KLAC—Honest Opinion.  
 KOWL—Visages de France.  
 KRKD—County Art Institute.  
 KWKW—Don Bowling and  
 Frances Demister.

10:45—KFI—Jump-Jump of Holiday  
 House.  
 KHJ, KVOE—Femine Fair.  
 KFSD—Report on Europe.  
 KGER—Rev. Kopp.  
 KRKD—Pop Concert.  
 KWKW—Azusa Mission.

10:55—KGFJ—Sports Flash.  
**11**—KECA—Pre-Game Platter  
 Party.  
 KFI—Report on America.  
 KHJ, KVOE—Coast Guard  
 on Parade.  
 KNX, KCBQ—County Fair.  
 \*KAGH—News.  
 KFAC—Festival of Music.  
 KFMB—Treasury Show.  
 KFOX—Dooley's Philco Hour.  
 KFVD—Jamboree Jubilee.

KFWB—Peter Potter.  
 KFXM, KGB, KVOE—Poole's  
 Paradise.  
 KGER—Children's Bible Hour.  
 EGJF—What's New.  
 KGIL—Latin American  
 Rhythms.  
 ELAC—Listeners' Top 15.  
 KMPC—Keith Hetherington.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesteryear.  
 KWIK—S. F. Valley Calls.  
 KWKW—Rev. Newton.

KXLA—Western Records.  
 11:10—KAGH—1300 Club.  
 11:15—KFI—Report on Europe.  
 KFSD—Your Navy.  
 11:25—KGFJ—Sports Flash.  
 11:30—KECA—Football.  
 KFI—Music.  
 KHJ—Air Force Hour.  
 KNX, KCBQ—Meet the Missus.  
 KFAC—American Music.  
 KFMB—Fascinating Rhythm.  
 \*KFWB—News; Peter Potter.  
 KGER—Hymns for the Day.  
 KGFJ—Piano Moments.  
 KGIL—Vocal Varieties.  
 KOWL—Italian Program.  
 KVOE—Air Force Hour.  
 11:45—KFVD—Shopping Highlights.  
 KGFJ—Saludos Amigos.  
 \*KGIL—News.  
 KRKD—Sweet Pops.  
 11:55—KGFJ—Sports Flash.  
 KECA—Football.

**12**—KFI—Farm Reporter.  
 \*KHJ, KNX, KAGH, KGB,  
 KVOE, KWIK—News.  
 KFAC—Luncheon Concert.  
 KFMB—Treasury Show.  
 KFOX—Hit Tunes.  
 KFSD—Football.  
 KFVD—Songs of the Sage.  
 KGER—Peter Potter.  
 KGER—Songs for Luncheon.  
 KGFJ—Intermission.  
 KGIL—Noonday Melodies.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Story Circus.  
 KOWL—Joe Adams Show.  
 KRKD—Prairie Schooner.  
 KWKW—Charlie Davis.  
 KXLA—Dusty Ellison.

12:05—KNX—Enox Manning.  
 KAGH—Jazz Concert.  
 12:15—KFI—Football.  
 KHJ, KGB, KVOE—Music.  
 \*KFOX, KGER—News.  
 KFVD—Luncheon Tunes.  
 KWIK—Luncheon Melodies.  
 12:25—KGFJ—Sports Flash.  
 12:30—KHJ, KFXM, KGB—Man on  
 the Farm.  
 KNX, KCBQ—Carnation  
 Family Party.  
 KFOX—Cowhands Carnival.  
 KFVD—Shopping Highlights.  
 \*KFWB—News.  
 KGER—Luncheon Serenade.  
 EGJF—1230 Club.  
 KGIL—1200 Ranch.  
 KVOE—Man on the Farm.  
 KWIK—Lazzy Three  
 Ranchhands.  
 KWKW—Man on the Street.  
 KXLA—Bobby Champion.

12:45—KFAC—News.  
 KFOX—Calif. Nat'l Guard.  
 \*KWKW—Sports; News.  
 12:55—KGFJ—Sports Flash.  
**1**—KECA—Football.  
 KFI, KFSD—Football.

KHJ—College Choir.  
 KNX—It's Fun to Be Young.  
 KAGH—Hora Los Angeles.  
 KFAC—Church Federation of  
 L. A.  
 KFMB—Tea and Crumpets.  
 KFOX—Latin-American Music.  
 KFVD—One for the Money.  
 KFVB—Bill Anson.  
 KFWB—Open House.  
 KGER—Headlines and  
 Harmonies.  
 KGFJ—1230 Club.  
 KGIL—Boy Scouts.  
 \*KLAC, KMPC—News.  
 KOWL—Joe Adams Show.  
 KRKD—Prairie Schooner.  
 KWIK—Tunes for Teens.  
 KWKW—Bill Garr Show.  
 KXLA—Community  
 Broadcaster.

1:10—KLAC—570 Club.  
 1:15—KFAC—Piano Parade.  
 KFOX—Purple Sage Riders.  
 KMPC—Tops in Pops.  
 KWKW—Sports; Bill Garr.  
 KXLA—Research Adventures.  
 1:25—KGFJ—Sports Flash.  
 1:30—KFI—Are You Listening?  
 KHJ, KGB, KVOE—  
 Caribbean Crossroads.  
 KNX—Chicagoans.  
 KFAC—Composers' Corner.  
 \*KFWB, KRKD—News.  
 KFOX—U. N. Story.  
 KFVD—Two for the Show.  
 KGER—Hawaiian Melodies.  
 KGIL—Saturday Serenade.  
 KXLA—Civil Air Patrol.

1:35—KRKD—Volsa Time.  
 1:45—KFOX—Voice of the Army.  
 KFVB—Bill Anson.  
 KLAC—Storybook Hour.  
 KRKD—Symphony of Song.  
 KWKW—Sports; Bill Garr.  
 1:55—KGFJ—Sports Flash.  
**2**—KECA—Ira Cook's Post-Game  
 Platter Party.  
 KFI—Saturday Special.  
 KHJ, KFXM, KGB, KVOE—  
 Dance Orch.  
 KNX, KCBQ—Football  
 Roundup.  
 KAGH—Eddie Kemp.  
 KFAC—Matinees.  
 KFMB—101 Ranch Boys.  
 KFOX—Judy Martin.  
 KFSD—Football.  
 KFVD—Noveltunes.  
 KFVB—Bill Anson.  
 KGER—Long Beach Band.  
 KGIL—Saturday Serenade.  
 KGFJ—Meet the Band.  
 \*KXLA—News, Sports.  
 KMPC—Record Show.  
 KOWL—Joe Adams Show.  
 KRKD—Army Recruiter.  
 KWIK—Saturday Session.  
 KWKW—Bill Sampson Show.  
 \*KXLA—News.

2:10—KLAC—570 Club.  
 2:15—KHJ, KFXM, KGB, KVOE—  
 Football: California vs  
 USC.  
 KNX, KCBQ—Football: UCLA  
 Santa Clara.  
 KFOX—Rusty Gill.  
 KRKD—Police Department.  
 KWKW—Sports.  
 KXLA—U. S. Air Patrol.  
 \*KAGH, KGER—News.  
 KFMB—Meet the Band.  
 KFOX—Country Girls.  
 KFSD—Music for Today.  
 KFVD—Tele-Tunes.  
 EGJF—Keyboard Korner.  
 KGIL—Variations in Rhythm.  
 KRKD—Tunes in Tempo.  
 KWIK—Time for Talent.  
 KWKW—Bargain Shop.  
 KXLA—Youth Debate.

2:35—KAGH—Pete Young Show.  
 2:40—KGER—Long Beach Band.  
 2:45—KFOX—Down Homers.  
 KFSD—Sports Recap.  
 KGFJ—Western Time.  
 KGIL—Judy Taylor.  
 2:55—KGFJ—Sports Flash.  
 KFI—Junior Junction.

**3**—KHJ, KFXM, KGB, KVOE—  
 Football.  
 KNX, KCBQ—Football.  
 KAGH—Disc-Jockey Parade.  
 KFAC—Playtown Train.  
 KFOX—Modern Concert Hall.  
 \*KFSD, KXLA—News.  
 KFVD—Ride of Your Life.  
 KFVB—Bill Anson.  
 KGER—Rancho 1300.  
 KGFJ—Record Jackpot.  
 KGIL—Encore Time.  
 \*KLAC—News; Sports.  
 KMPC—Record Room.  
 KOWL—Personality Time.  
 KRKD—Parade of Hits.  
 KWKW—Saturday Session.  
 KWKW—Voice of the Army.  
 3:10—KLAC—570 Club.  
 3:15—KFSD—Art of Living.  
 \*KGIL—News.  
 KOWL—Tropicana.  
 KWKW—Races and Sports.  
 KXLA—Juke Box Matinee.

3:25—KGFJ—Sports Flash.  
 KLAC—Jack Colon, Sports.  
 KMPC—Stars Sing.  
 3:30—KECA—American Farmer.

**saturday**  
*Program Highlights*

Morning Programs Appear in Lightface Type; Afternoon and  
 Evening Programs in Boldface.

**Comedy-Variety**

8:30—Junior Miss, KNX.  
 8:30—Dennis Day, KFI.

**Quiz, Participation**

10:30—Give and Take, KNX.  
 11:30—Meet the Missus, KNX.  
 8:00—Quick as a Flash, KHJ.  
 7:00—Sing It Again, KNX.  
 8:00—Truth or Consequences,  
 KFI.

**Drama**

9:00—Theater of Today, KNX.  
 9:30—Grand Central Sta., KNX.  
 10:00—Stars Over Hollywood,  
 KNX.  
 10:30—Lassie Show, KFI.  
 9:30—Hollywood Star Theater,  
 KFI.

**Classical, Semi-Classical  
 Music**

8:00—Fred Waring, KFI.

**Sports**

8:45—Racing News, KLAC.

9:30—Racing Lineup, KGFJ.  
 5:30—Sports Dial, KRKD.  
 5:45—Race Recap, EGJF.  
 5:45—Race Results, KRKD.  
 6:30—Joe Hernandez, KMPC.

**Mystery-Detective**

6:00—Phillip Marlowe, KNX.  
 9:00—Gapbusters, KNX.  
 9:30—Johnny Dollar, KNX.

**Public Interest-  
 Information**

10:00—Nat'l. Farm Hour, KFI.  
 3:30—American Farmer, KECA.  
 8:30—If They Had Lived, KGFJ.

**Juvenile**

8:05—Let's Pretend, KNX.  
 9:30—Smilin' Ed, KFI.  
 9:15—Kiddie Club, KLAC.  
 10:45—Jump-Jump, KFI.

**Popular-Western Music**

4:45—Stuart Hamblen, KFVB.  
 7:30—Grand Ole Opry, KFI.  
 8:30—Gene Autry, KNX.  
 9:00—Hit Parade, KFI.



KAGH—Patsy's Party.  
 KFAC—Lyrics in Chorus.  
 KFMB—Rhythm and Reason.  
 KFSD—NBC Symphony.  
 KFVJ—Elevatin Rhythm.  
 \*KFWB, KRKD—News.  
 KGER—Rancho 1390.  
 KGWL—Dance Matinee.  
 KOWL—Matinee Melodies.  
 KWKW—Calling All Vets.  
 KRKD—Interlude.  
 3:35—KFAC—News.  
 3:45—KFWB—Bill Anson.  
 KGER—Upton Close.  
 KRKD—Crazy Rhythm.  
 3:55—KGFJ—Sports Flash.  
 4—KECA—Scouting the Stars.  
 KFI—Saturday Special.  
 KHJ, KFAM, KGB, KVOE—Football.  
 KNN, KCBQ—Football.  
 KAGH—Spanish Program.  
 KFAC—Musical Masterpieces.  
 KFMB—Record Time.  
 \*KFOX, KGER—News.  
 KFSD—NBC Symphony Orch.  
 KFVJ—Harlemmatinee.  
 KFVJ—Dance Matinee.  
 KGFJ—Record Review.  
 KGIJ—Hank Penny.  
 \*KLAC—News; Sports.  
 KMPC—Rancho Grande.  
 KOWL—Musical Showcase.  
 KRKD—Ira Swett, Organ.  
 KWKW—Jazz Works.  
 KXLA—Juke Box Matinee.  
 4:05—KECA—Albert Warner.  
 KGER—Salon Serenade.  
 4:10—KLAC—370 Club.  
 4:15—KECA—Harry Wismer, Sports.  
 \*KFMB—News; Movie News.  
 KFOX—Salvation Army.  
 KFVJ—Helen Louise.  
 KRKD—Spotlight on Stars.  
 4:25—KGFJ—Sports Flash.  
 4:30—KECA—Church of the Nation.  
 KFI—NBC Symphony.  
 \*KFMB—News.  
 KFOX—Name This Tune.  
 KFSD—Boy Meets Girl.  
 KFVJ—Billnd Artists' Guild.  
 KGFJ—Record Review.  
 KLAC—Pet Program.  
 \*KOWL—News.  
 KRKD—Symphony in Swing.  
 KWKW—Juke Air Reserve.  
 4:45—KECA—A. W. See It.  
 \*KHJ, KFAM, KGB, KVOE—Frank Hemingway.  
 KFMB—Voice of the Army.  
 KFVJ—Stuart Hamblen.  
 KLAC—Racing Roundup.  
 KOWL—Italian Hour.  
 \*KRKD—News.  
 KWKW—Let's Talk Sports.  
 4:55—KGFJ—Sports Flash.  
 5—KECA—Let Freedom Ring.  
 KFI—NBC Symphony.  
 KNN—Tom Hanlon, Sports.  
 KAGH—Great Stories.  
 KFAC—Sunset Serenade.  
 KFMB—Ave Maria Hour.  
 KFOX—Sunshine Mission.  
 \*KFSD, KLAC, KMPC—News.  
 KFVJ—Stephen Powers Show.  
 KFVJ—Stuart Hamblen.  
 KGER—Peter Slack Time.  
 KGFJ—Jive at Five.  
 KGIJ—Hank Penny.  
 KOWL—Italian Hour.  
 KRKD—Songs of the Saddle.  
 KWKW—Riders of the Purple Sage.  
 KWKW—Today at the Races.  
 KXLA—Juke Box Matinee.  
 5:15—KECA—Special Event.  
 KHJ—Dave Rose Show.  
 KNN, KCBQ—Musical Scoreboard.  
 \*KAGH—News.  
 KFSD—C. C. Extension.  
 KLAC—Music Room.  
 KWKW—Spotlight on Sports.  
 KWKW—Acres Mission.  
 5:30—KECA, KFMB—Harmonalres.  
 KFI—Sunday Preview.  
 KHJ, KFAM, KGB, KVOE—Meet Your Match.  
 \*KNN, KCBQ—Chet Huntley.

KAGH—Italian Music.  
 KFAC—Show Time.  
 \*KFOX, KOLL—News.  
 KFSD—Colonial Quiz.  
 KGER—First Congregational Church.  
 KGFJ—Dog Tales.  
 KLAC—Peggy Lee, Songs.  
 KRKD—Sports Dial.  
 KWKW—Boy, Girl and Song.  
 KWKW—mozos Hour.  
 KXLA—Dixie and Hal Hart.  
 5:40—KGIJ—Sports News.  
 5:45—KECA—Hank Weaver's Scoreboard.  
 \*KFI, KFSD—Elmer Gardner.  
 \*KNN, KCBQ—Bob Parrnd.  
 KFOX—Polish Serenade.  
 KGFJ—Race Recap.  
 KGIJ—Tops in Pops.  
 KLAC—Sam Ealter, Sports.  
 KMPC—Episcopal Diocese.  
 KRKD—Race Results.  
 \*KWKW—News.  
 6—KECA, KFMB—Someone You Know.  
 KFI—Proudly We Hail.  
 KHJ, KFAM, KGB, KVOE—Quick as a Flash.  
 KNN—Phil Marlowe.  
 KAGH—Spanish Hour.  
 KFAC—Twilight Hour.  
 \*KFOX, KMPC—News.  
 KFSD—Harry James.  
 KFVJ—Steve Shoemaker.  
 KGER—Back to the Bible.  
 KGFJ—Musical Digest.  
 KGIJ—Easy Listening.  
 \*KLAC—News; AJ Jarvis.  
 KRKD—Varieties in Music.  
 KWKW—Navy Band.  
 KXLA—Music.  
 6:15—KFOX—Music.  
 KFSD—Health Problems.  
 KFVJ—Music.  
 KGIJ—Two Guys and a Gal.  
 KMPC—Bob Kelley.  
 KRKD—Hawaiian Memories.  
 \*KVOE—News.  
 KWKW—Music by Martin.  
 KWKW—L. J. Betz.  
 KXLA—Muir College.  
 6:25—KHJ, KFAM, KGB, KVOE—John B. Kennedy.  
 6:30—KECA, KFMB—Dave Coleman Trio.  
 KFI, KFSD—Dennis Day.  
 KHJ, KGB—Hawaii Calls.  
 KNN—Tales of Fatima.  
 KFAC—Music Magic.  
 KFOX—Ball's Memory Room.  
 KFVJ—Dixieland Music.  
 KGER—Lukin Valley Church.  
 KGIJ—Dinner Concert.  
 KMPC—Bay Meadows Races.  
 KRKD—Sweet Pops.  
 \*KVOE—Local News.  
 KWKW—Twilight Time.  
 KXLA—Voice of Hope.  
 6:45—KECA—Bert Andrews.  
 KFMB—Echoes of Gay Nineties.  
 KGIJ—Down Memory Lane.  
 KRKD—Accent on Rhythm.  
 6:55—KHJ, KFAM, KGB, KVOE—Johnny Desmond.  
 7—KECA—Hollywood By-Line.  
 KFI, KFSD—Judy Canova.  
 KHJ, KFAM, KGB, KVOE—Comedy Playhouse.  
 KNN, KCBQ—Sing It Again.  
 KFAC—Dr. James Fifield, Jr.  
 KFMB—Proudly We Hail.  
 KFOX—Music.  
 KFVJ—Gospel and Song.  
 KGER—Bell Christian Church.  
 KGFJ—Musical Digest.  
 \*KGIJ, KRKD—News.  
 \*KLAC—News; Music.  
 KMPC—Dinner Date.  
 KWKW—Szath-Myri Conducts.  
 KXLA—Nazarene Church.  
 7:15—KGIJ—Songs by Crosby.  
 KLAC—Harness Races.  
 KMPC—Bill Welsh, Sports.  
 KRKD—Three-Quarter Time.  
 KXLA—Music.  
 7:30—KECA—Chandu, the Magician.

KFI, KFSD—Grand Ole Opry.  
 KFAC—First Baptist Church.  
 KFOX—Waltz Time.  
 KFVJ—Dr. Fred Bailes.  
 KGER—Grace Dotson.  
 KGIJ—Music from Yesterday.  
 KMPC—Your County.  
 KRKD—Dr. Richardson.  
 KWKW—Dance Time.  
 KXLA—Accent on Youth.  
 7:45—KFOX—Ministerial Union.  
 KFVJ—Errand of Mercy.  
 KGIJ—Melodies Soft & Sweet.  
 KLAC—Here's to Vets.  
 KMPC—Here's to Vets.  
 KWKW—Marine Band.  
 8—KECA, KFMB—Lone Ranger.  
 KFI, KFSD—Truth or Consequences.  
 KHJ, KFAM, KGB—Barnee Orch.  
 KNN, KCBQ—Vaughn Monroe  
 KFAC—Evening Concert.  
 KFOX—County Barn Dance.  
 KFVJ—Community Hour.  
 KGER—Bible Treasury.  
 KGFJ—Rosary Hour.  
 KGIJ—Songs of the West.  
 \*KLAC—News; Crosby Time.  
 KMPC—Eddie Oxford.  
 KVOE—Football.  
 KWKW—Today's Top Ten.  
 KXLA—Church in the Barn.  
 8:15—KGER—Hebrew Christian.  
 KGFJ—Social Security.  
 KMPC—Romance and Rhythm.  
 8:30—KECA, KFMB—Gregory Hood's Casebook.  
 KFI—Hotel Roosevelt Orch.  
 KHJ, KGB—Lombardoland, U.S.A.  
 KNN, KCBQ—Gene Autry.  
 KGER—Cavalcade of Music.  
 KGFJ—If They Had Lived.  
 KGIJ—Dry Night Club.  
 KLAC—Jan Garber Orch.  
 KMPC—Neighborhood Church.  
 KXLA—97th St. Corral.  
 8:40—KGFJ—Today's Hits.  
 8:45—KGER—Familiar Music.  
 KLAC—Etchings for Evenins.  
 9—KECA, KFMB—It's Time for Music.  
 KFI, KFSD—Hit Parade.  
 \*KHJ, KGB—News.  
 KNN—Gangbusters.  
 KFAC—Evening Concert.  
 KFOX—Ross Ballroom.  
 KFVJ—On the Beat.  
 KGER—French Music.  
 KGFJ—Today's Hits.  
 KGIJ—Melodies from the Sky.  
 KLAC—Melody Parade.  
 KMPC—Parade of Hits.  
 KVOE—Football.  
 KWKW—Duke's Doghouse.  
 KXLA—97th St. Corral.  
 9:15—KHJ, KGB—Dink Templeton, Sports.  
 \*KFOX—News.  
 9:30—KECA—Madhouse Musicale.  
 KFI, KFSD—Hollywood Star Theater.  
 KHJ, KGB—Treasury Show.  
 KNN—Johnny Dollar.  
 KFMB—Here's to Vets.  
 KFOX—Rumba Time.  
 KFVJ—Laymen's Hour.  
 KGER—John Brown Schools.  
 KGFJ—Jerry Foster Orch.  
 KGIJ—Penny Serenade.  
 KLAC—Spotlight Serenade.  
 KXLA—Cliffie Stone Dance.  
 9:45—KFMB—Bing Crosby.  
 10—KECA, KFMB—News.  
 \*KFI, KFSD—Sam Hayes, News.  
 KHJ, KFAM—Monica Whalen  
 \*KNN, KCBQ—Chet Huntley.  
 KFAC—Musical Crossroads.  
 KFOX—Ross Ballroom.  
 KFVJ—Spade Cooley Time.  
 KFVJ—Eastside Show.  
 KGER—John Howard Choir.  
 KGFJ—Kid Ory New Orleans Jazz Band.

KGIJ—Platter Party.  
 KLAC—Don Otis.  
 KMPC—All-Time Hits.  
 KWKW—Duke's Doghouse.

**SATURDAY**  
 10 - 10:30 P.M.  
 alex cooper presents  
**Red Barn Roundup**  
 With Tom Brennen  
 Top Western Stars  
 In Person  
**KXLA**

10:15—KECA—Retail Clerks Talk.  
 KFI—County Supervisor Darby.  
 KHJ—Folking L. A.  
 KNN—L. A. Story.  
 KFVJ—Guest Star.  
 KFOX—Pontrelli Orch.  
 KFSD—Morton Downey.  
 KMPC—Leisure Time.  
 10:30—KECA, KFMB—Chanteclair Restaurant Orch.  
 KFI—Tex Williams.  
 KHJ, KGB, KVOE—Euss Morgan Orch.  
 KNN—Lawrence Welk Orch.  
 KFOX—Dusty Records.  
 KFSD—Tex Williams.  
 KGER—Carroll's Corral.  
 KGFJ—H'wood House Party.  
 KXLA—Frank Simmons Orch.  
 10:45—KECA, KFMB—Claremont Hotel Orch.  
 KFI—Melody Time.  
 10:55—KFI—News.  
 11—KECA—Cinegrill Music.  
 KFI—Solitaire Time.  
 KHJ—Cues to Music.  
 \*KNN—Nelson Pringle.  
 KFAC—Musical Crossroads.  
 KFMB—Dancing Party.  
 KFOX—Disc Jockey.  
 KFVJ—Dance Orch.  
 KFVJ—Spade Cooley Time.  
 KFVJ—Eastside Show.  
 KGER—Carroll's Corral.  
 KGFJ—H'wood House Party.  
 KGIJ—Juke-Box Review.  
 KLAC—Don Otis.  
 KMPC—Leisure Time.  
 KWKW—Duke's Doghouse.  
 KXLA—Pasadena Civic Dance  
 11:15—KECA—Beverly Hills Hotel Orch.  
 KFI—Morton Downey.  
 KNN—Merry-Go-Round.  
 KXLA—Music.  
 11:30—KECA—Ambassador Orch.  
 KFI—St. Francis Hotel Orch.  
 KGFJ—Monsieur Ramon.  
 KXLA—Alex Cooper.  
 11:45—KHJ, KMPC—News.  
 KNN—Memo from Lake Success.  
 11:55—KECA, KFI, KLAC—News.  
 12—KFI—Musical Menu.  
 KHJ—Rhapsody in Wax.  
 \*KNN—News.  
 KFAC—Midnight Serenade.  
 KFVJ—Spade Cooley Time (to 1).  
 KFVJ—Melodee Time.  
 KGFJ—Midnight Special (to 3).  
 KLAC—Don Otis.  
 KRKD—Stardust Serenade (to 5:30).  
 KWKW—Show People's Show (to 4).  
 KXLA—Alex Cooper Show (to 1).  
 12:05—KNN—Steve Allen Show.  
 12:30—KFI—Midnight Flyer.  
 KFVJ—Music After Midnight.

**TV Precasts**

(Continued from Page 13)

Faye Emerson and John Loder in "Four of a Kind."  
**WEDNESDAY, OCTOBER 12**—"Kraft Theater," KNBH, Channel 4, 9:00 p.m. (1 hr.). Jacques Deval's emotional drama "Climax" is presented with Felicia Montealegre and Oliver Thorndyke.

**WHAT'S SPECIAL**  
*Variety*

**TUESDAY, OCTOBER 11**—"Movie Land Diary," KFI-TV, Channel 9, 5:00 p.m. (10 min.). The younger set. (Joe Kirkwood,

Jr., Cathy Downs, Scott Brady, Roddy McDowall, Barbara Whiting, Dickie Moore and Virginia Weidler) show up to help hostess Gloria Grant celebrate her birthday.

**Music**  
**MONDAY, OCTOBER 10**—Annual Student Recital, KLAC-TV, Channel 13, 8:00 p.m. (30 min.). California Academy of Music Concert is televised. Presentations by Dr. Kari Wecker and Owen Callan.

**WHO'S GUESTING**  
*Music*

**MONDAY, OCTOBER 10**—"Voice of Firestone," KNBH, Channel 4, 8:30 p.m. (30 min.). Helen Traubel is guest artist.

**Contests and Offers**

"JACK ARMSTRONG," KECA, Monday through Friday, 5:30 p.m.—Listeners select baseball's "Champion of the Year," by voting for their favorite baseball player. One receiving most votes will be presented with an oil portrait to be hung in baseball's hall of fame. Send votes to "Jack Armstrong," KECA, 1440 North Highland Avenue, Hollywood. Closes October 16.

# ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
\*Indicates programs of news and commentation.

|                                    |                           |                             |                                |                                 |                                |
|------------------------------------|---------------------------|-----------------------------|--------------------------------|---------------------------------|--------------------------------|
| Adams, Joe.....                    | KOWL, 12 n. M-Sa          | Classroom Radio.....        | KFAC, 1:15 p.m. M-F            | Green Borne.....                | KECA, 5 p.m. Tu, Th            |
| Adventures of Frank Race.....      | KFI, 9:30 p.m. F          | Club 15.....                | KNN, 9:45 p.m. M-F             | Gregory Hood.....               | KECA, 9:30 p.m. Su, M          |
| Adventures of Ozzie & Harriet..... | KECA, 9 p.m. F            | Coffee Time.....            | KFI, 11:15 a.m. Tu             | Gregory Hood.....               | KHJ, 7 p.m. Tu                 |
| Against the Storm.....             | KHJ, 2 p.m. M-F           | *Collingwood, Charles.....  | KNN, 10:30 a.m. M-F            | Guiding Light.....              | KNN, 10:45 a.m. M-F            |
| *Agronsky, Martin.....             | KECA, 6:15 a.m. M-F       | Colon, Jack.....            | KLAC, 12 n. Su                 | Halmark Playhouse.....          | KNN, 7 p.m. Tu                 |
| Air Force Hour.....                | KHJ, 11:30 a.m. Sa        | Comedy Playhouse.....       | KHJ, 7 p.m. Sa                 | Hal's Memory Boom.....          | KFOX, 6:30 p.m. M              |
| Air-torials.....                   | KGFJ, 9:15 a.m. M-Sa      | Commander Scott.....        | KECA, 10:15 a.m. Su            | Hamblen, Stuart.....            | KFWB, 4:45 p.m. M-Sa           |
| Album of Familiar Music.....       | KFI, 6:30 p.m. Su         | Composers' Corner.....      | KFAC, 1:30 p.m. M-Sa           | Hanlon, Tom.....                | KNN, 5:15 p.m. M-F, 5 p.m. Sa  |
| All Around Town.....               | KFI, 9:45 a.m. M-F        | Contented Hour.....         | KNN, 7 p.m. Su                 | Happy Homes.....                | KHJ, 1:30 p.m. M-F             |
| Alexander's Mediation Board.....   | KHJ, 5 p.m. Su            | Cook, Ira.....              | KECA, 9:30 a.m. M-F            | Happy Theater.....              | KECA, 4:45 p.m. M-F            |
| Allen, Irwin.....                  | KLAC, 10:30 p.m. Su       | Cooper, Alex.....           | KXLA, 11:30 p.m. M-Sa          | Harding, Harvey.....            | KHJ, 9:15 p.m. Tu              |
| Allen, Steve.....                  | KNN, 12:05 a.m. Tu-Su     | Counterspy.....             | KECA, 7 p.m. Tu, Th            | *Hardy, Glenn.....              | KHJ, 10 a.m., 9 p.m. Su-F      |
| Amazing Mr. Malone.....            | KECA, 7:30 p.m. W         | Count of Monte Cristo.....  | KHJ, KGB, 8 p.m. Tu            | Harlemathnee.....               | KFVD, 4 p.m. M-Sa              |
| Amecha Show.....                   | KMPG, 7:30 p.m. Su        | County Fair.....            | KNN, 11 a.m. Sa                | Harmonies.....                  | KECA, 5:30 p.m. Sa             |
| America Dances.....                | KFWB, 6:30 p.m. M-F       | County Medical Assn.....    | KFAC, 1 p.m. Th                | Hanson Tom.....                 | KFI, 7:45 p.m. F               |
| America Speaks Up.....             | KMPC, 8 p.m. Su           | Crime Photographer.....     | KNN, 6:30 p.m. Th              | *Harpel, Phil.....              | KMPC, 4 p.m., 6 p.m. M-F       |
| America United.....                | KFI, 11:30 p.m. Su        | Crocker, Betty.....         | KECA, 10:55 a.m. M-F           | Harris, Bill.....               | KFI, 4:30 p.m. Su              |
| American Farmer.....               | KECA, 3:30 p.m. Sa        | Crosby, Bing.....           | KNN, 9:30 p.m. W               | Hart, Maurice.....              | KFWB, 6 a.m. M-Sa              |
| American Legion.....               | KMPC, 8:30 p.m. Su        | *Cunningham, Bill.....      | KHJ, 12:15 p.m. Su             | Harvest of Stars.....           | KFI, 2:30 p.m. Su              |
| American Music.....                | KFAC, 11:30 a.m. M-Sa     | Curtain Calls.....          | KFAC, 9:30 a.m. Su             | Harven of Rest.....             | KXLA, 8:30 a.m. M,W,F          |
| American Way.....                  | KFI, 6 p.m. M             | Curtain Time.....           | KFI, KFSD, 7:30 p.m. W         |                                 | KRKD, KFOX, 8 a.m. Tu,Th,Sa    |
| Amos 'n' Andy.....                 | KNN, 4:30 p.m. Su         | Damone, Vic.....            | KFI, 7:30 p.m. Su              | Hawaii Calls.....               | KHJ, 6:30 p.m. Sa              |
| Andrews, Bert.....                 | KECA, 6:45 p.m. Sa        | Damon Runyon Theatre.....   | KFI, 9:30 p.m. Tu              | Hawk, Bob.....                  | KNN, 7:30 p.m. M               |
| Anson, Bob.....                    | KFWB, 1 p.m. M-Sa         | Dann, Roger.....            | KECA, 8:30 a.m. Sa             | *Hayes, Sam.....                | KFI, 7:45 a.m. M-Sa, 10 p.m. D |
| Answer Man.....                    | KHJ, 8:45 p.m. M-F        | Darby, Raymond.....         | KFI, 10:15 p.m. Sa             | Haynes, Dick.....               | KHJ, 12:30 p.m. M-F            |
| Arden, Eva.....                    | KNN, 8 p.m. Su            | Date With Judy.....         | KECA, 7:30 p.m. Th             | Haynes, Dick.....               | KLAC, 6 a.m. M-Sa              |
| *Are You Listening?.....           | KFI, 10:15 a.m. M-Th      | *Davis, Elmer.....          | KECA, 6:15 p.m. M-F            | *Headline Edition.....          | KECA, 6:05 p.m. M-F            |
|                                    | KFI, 1:30 p.m. Sa         | Davies, Clem.....           | KGB, 8:30 p.m. M-Sa            | *Heatter, Gabriel.....          | KHJ, 6 p.m. M-F                |
| Armen, Kay.....                    | KFI, 7:30 p.m. Su         | Day, Dennis.....            | KFI, 6:30 p.m. Sa              | Heatter's Mailbag.....          | KVOE, 11:30 p.m. M-F           |
| Arnold, Edward.....                | KECA, 9:30 p.m. F         | Dempsey-Tegeer Hour.....    | KMPC, 10 a.m. Su               | Heldt, Horace.....              | KNN, 6:30 p.m. Su              |
| Art Baker's Notebook.....          | KECA, 4:45 p.m. Sa        | Desmond, Johnny.....        | KHJ, 8:55 p.m. M               | *Hemingway, Frank.....          | KHJ, 4:15 p.m. M-Sa            |
| As We See It.....                  | KECA, 4:45 p.m. Sa        | Detective of the Week.....  | KECA, 8:25 p.m. W              |                                 | KHJ, 7 a.m. M-F                |
| Aunt Jenny.....                    | KNN, 9:15 a.m. M-F        | Dix, Dorothy.....           | KFWD, 1:15 p.m. M-F            | Henry Aldrich.....              | KFI, 8:30 p.m. Th              |
| Aunt Mary.....                     | KFI, KFSD, 3:30 p.m. M-F  | Dixon, Nancy.....           | KHJ, 1:15 p.m. M-F             | *Henry, Bill.....               | KHJ, 6:55 p.m. M-F             |
| Author Meets Critics.....          | KECA, 6:30 p.m. W         | Doubleday Quiz Club.....    | KHJ, 9:15 p.m. M-F             | *Henry, Fred.....               | KLAC, 5 p.m. M-F               |
| Antry, Gene.....                   | KNN, 8:30 p.m. Sa         | Double Feature.....         | KECA, 12:50 p.m. M-F           | Here's Hollywood.....           | KECA, 9:45 p.m. Tu             |
| Babbitt, Harry.....                | KNN, 12:45 p.m. M-F       | *Doubie or Nothing.....     | KFI, 11 a.m. M-F               | Here's to Veterans.....         | KFI, 11:45 p.m. Th             |
| Backstage Wife.....                | KFI, 1 p.m. M-F           | Downey, Morton.....         | KFI, 11:15 p.m. Tu,Th,Sa       | Hernandez, Joe.....             | KMPC, 6:30 p.m. M-Sa           |
| Back to God.....                   | KHJ, 8 a.m. Su            | Dragnet.....                | KFI, 8:30 p.m. F               | Hetherington, Keith.....        | KMPC, 11 a.m. Sa               |
| Baker, Kenny.....                  | KHJ, 9:15 p.m. Su         | Drake, Galen.....           | KECA, 10:15 a.m. M-F           | Highlights of Music.....        | KHJ, 10:15 p.m. M-F            |
| Balter, Sam.....                   | KLAC, 5:45 p.m. M-F       | Dr. Christian.....          | KNN, 8:30 p.m. W               | Hit Parade.....                 | KFI, 9 p.m. Sa                 |
| Bands for Bonds.....               | KHJ, 10:30 a.m. Sa        | Dr. Hiss Clinic.....        | KHJ, 9 a.m. Sa                 | Hit Parade on Parade.....       | KNN, 4 p.m., 8:30 p.m. Su      |
| Baptist Hour.....                  | KECA, 12:30 p.m. Su       | *Dr. I. Q.....              | KFI, KFSD, 7 p.m. F            | Hits and Encores.....           | KECA, 6:30 p.m. F              |
| *Baukhage, H. R.....               | KECA, 4:45 p.m. M-F       | Dr. Paul.....               | KFI, 4:15 p.m. M-F             | *Hit the Jackpot.....           | KNN, 7 p.m. Tu                 |
| Beck, Fred.....                    | KNN, 7:45 a.m. M-F        | Durante, Jimmy.....         | KFI, 6:30 p.m. F               | Hollywood By-Line.....          | KECA, 7 p.m. Sa                |
| *Behind the Story.....             | KHJ, 4:30 p.m. M-F        | Duffy's Tavern.....         | KFI, 6:30 p.m. Th              | Hollywood Calling.....          | KFI, 3:30 p.m. Su              |
| Benny, Jack.....                   | KNN, 4 p.m., 9:30 p.m. Su | Easy Call.....              | KFWB, 10 p.m. M-Sa             | Hollywood House Party.....      | KGFJ, 11 p.m. M-Sa             |
| Berch, Jack.....                   | KFI, 8:30 a.m. M-F        | Echoes of Eden.....         | KFWB, 10:30 p.m. Su            | Hollywood Music Hall.....       | KNN, 7:30 p.m. W               |
| Bergen, Edgar.....                 | KNN, 5 p.m., 8:30 p.m. Su | Elder Michaux.....          | KHJ, 11 a.m. Su                | Hollywood Star Theater.....     | KFI, 9:30 p.m. Sa              |
| Berger, Hal.....                   | KMPC, 1:30 p.m. M-F       | Elsen, Bob.....             | KNN, 10:15 p.m. M-F            | Hollywood Theater.....          | KFI, 7 p.m. Tu                 |
| *Berman, Averill.....              | KGFJ, 8:15 p.m. M-F       | Enchanted Hour.....         | KHJ, 11 p.m. Tu                | Hometown Happenings.....        | KFI, 1:15 p.m. Su              |
| Bleulah.....                       | KNN, 9:30 p.m. M-F        | Enchanted Lady.....         | KAGH, 4:15 p.m. Tu             | Hometown Jamboree.....          | KXLA, 11:30 a.m. M-F           |
| Bible Class.....                   | KHJ, 9 a.m. Su            | Episcopal Diocese.....      | KMPC, 5:45 p.m. Sa             | *Honest Opinion.....            | KLAC, 10:30 a.m. M-Sa          |
| Bible Institute.....               | KRKD, KFOX, 8 a.m. M,W,F  | Extra Time.....             | KHJ, 8:45 a.m. Sa              | Hopalong Cassidy.....           | KHJ, 8 p.m. Th                 |
| Bible Treasury Hour.....           | KGER, 8:45 a.m. M-F       | Facts for Farmers.....      | KMPC, 6:30 a.m. M-F            | Hope, Bob.....                  | KFI, 6 p.m. Tu                 |
| Big Sister.....                    | KNN, 6:15 a.m. M-F        | Falcon.....                 | KHJ, 7 p.m. Th                 | Hornel Girls.....               | KECA, 9 a.m. Sa                |
| Big Story.....                     | KFI, 10 a.m. M-F          | Family Close-Ups.....       | KECA, 6:30 p.m. Th             | Hour of Faith.....              | KECA, 12a. Su                  |
| Big Town.....                      | KFI, 9 p.m. Tu            | Family Hour.....            | KNN, 3 p.m. Su                 | House of Mystery.....           | KHJ, KGB, 1 p.m. Su            |
| Blind Artists Guild.....           | KFWB, 4:30 p.m. Sa        | Family Party.....           | KNN, 12:30 p.m. Sa             | House Party.....                | KECA, 9 a.m. M-F               |
| Blondie.....                       | KECA, 9:30 p.m. Th        | Family Theatre.....         | KHJ, 8:30 p.m. W               | *Huntley, Chet.....             | KNN, 5:30 p.m., 10 p.m. D      |
| Boston Blackie.....                | KNN, 3:30 p.m. Tu         | Farm Highlights.....        | KFI, 6:15 a.m. M-Sa            | *Hurligh, Robert.....           | KHJ, 8:15 a.m. M-F             |
| Bovero Music.....                  | KECA, 6:45 p.m. Tu        | Farm Journal.....           | KNN, 5:30 a.m. M-Sa, 8 a.m. Su | I Love a Mystery.....           | KHJ, 10 p.m. M-F               |
| Box 13.....                        | KECA, 9 p.m. Su           | Farm News.....              | KMPC, 6:30 a.m. M-F            | If They Had Lived.....          | KGFJ, 8:15 p.m. Su             |
| *Breakfast Club.....               | KECA, 8 a.m. M-F          | Farm Reporter.....          | KFI, 12 a. M-Sa                | Inglewood Park Concert.....     | KNN, 8:30 p.m. Sa              |
| *Breakfast in Hollywood.....       | KECA, 7 a.m. M-F          | Fat Man.....                | KFI, 9 p.m. Th                 | Inner Sanctum.....              | KNN, 9 p.m. M                  |
| *Breaking Records.....             | KNN, 12:05 a.m. Tu-Su     | Faye, Alice.....            | KFI, 8:30 p.m. Th              | Inside the Doctor's Office..... | KNN, 4:30 p.m. M-F             |
| Break the Bank.....                | KFI, 9 p.m. W             | FBI in Peace and War.....   | KNN, 9 p.m. Su                 | International Airport.....      | KHJ, 9:30 p.m. W               |
| *Bride and Groom.....              | KFI, 9 p.m. W             | *Feature Wire.....          | KFI, 5 p.m. M-F                | Invitation to Learning.....     | KNN, 9 a.m. Su                 |
| Bridge Club.....                   | KECA, 8:30 p.m. M-F       | Femme Fair.....             | KHJ, 10:45 a.m. Sa             | It's Fun to Be Young.....       | KNN, 9 p.m. Sa                 |
| Brighter Day.....                  | KNN, 12:45 a.m. M-F       | Festival of Music.....      | KFAC, 11 a.m. M-Sa             | It's Time for Music.....        | KECA, 9 p.m. Sa                |
| *Brown, Cecil.....                 | KHJ, 8 a.m. M-F           | Fibber and Molly.....       | KFI, 6:30 p.m. Sa              | Jack Armstrong.....             | KECA, 5:30 p.m. M,W,F          |
| Bull, Frank.....                   | KFWB, 6:30 p.m. M-F       | *Fidler, Jimmie.....        | KECA, 7 p.m. Su                | Jeff Regan, Investigator.....   | KNN, 9 p.m. W                  |
| Burns and Allen.....               | KNN, 7 p.m. W             | Fine Arts Quartet.....      | KECA, 11:15 a.m. Su            | Jive at Five.....               | KGFJ, 5 p.m. M-Sa              |
| Burrows, Abe.....                  | KNN, 6:30 p.m. F          | First Baptist Church.....   | KFAC, 7:30 p.m. Sa             | Johnny Dollar.....              | KNN, 9:30 p.m. Sa              |
| Business Reporter.....             | KMPC, 8:45 p.m. Su        | First Nighter.....          | KNN, 7:30 p.m. Th              | John Steele, Adventurer.....    | KHJ, 7 p.m. M                  |
| Business News.....                 | KMPC, 8:15 a.m. M-Sa      | Fisher, Geo.....            | KNN, 1:30 p.m. M-F             | Juke Box Matinee.....           | KXLA, 3:15 p.m. M-Sa           |
| Buuse, Henry.....                  | KNN, 7:30 p.m. F          | Fishing & Hunting Club..... | KHJ, 8:30 p.m. Th              | Jump-Jump of Holiday House..... | KFI, 10:45 a.m. Sa             |
| California Caravan.....            | KHJ, 3 p.m. Su            | Five-Seventy Club.....      | KLAC, 1:10 p.m. M-Sa           | Junior Junction.....            | KECA, 3 p.m. Sa                |
| *Call for Help.....                | KNN, 3 p.m. M-F           | Football Roundup.....       | KNN, 2 p.m. Sa                 | Junior Miss.....                | KNN, 8:30 a.m. Sa              |
| Campus Saint.....                  | KHJ, 9:30 a.m. Sa         | Ford, John Anson.....       | KNN, 10:30 p.m. Su             | Junior Symphony.....            | KFWB, 2:30 p.m. Su             |
| Canova, Judy.....                  | KFI, 7 p.m. Sa            | Forty Plus.....             | KFI, 11:55 p.m. M              | Just Plain Bill.....            | KFI, KFSD, 2:30 p.m. M-F       |
| Can You Top This?.....             | KHJ, 5:30 p.m. Su         | Front-Page Farrell.....     | KFI, KFSD, 2:45 p.m. M-F       | Juvenile Jury.....              | KHJ, 12:30 p.m. Su             |
| Capitol Classroom.....             | KNN, 10:30 p.m. Th        | *Fuller, Sid.....           | KHJ, 12 n. M-F                 | Karloff, Boris.....             | KECA, 8:30 p.m. W              |
| Captain Midnight.....              | KHJ, 5:30 p.m. Tu, Th     | *Gaeth, Arthur.....         | KHJ, 12 n. M-F                 | Kaye, Sammy.....                | KHJ, 9:15 p.m. M,W,F           |
| Carnation Hour.....                | KFI, 7 p.m. M             | Gangbusters.....            | KECA, 9 p.m. M                 | Keaton, Charlie.....            | KHJ, 10:15 a.m. Su             |
| Carolina Calling.....              | KNN, 5:30 a.m. Su         | Garden School.....          | KGER, 2:30 p.m. M-F            | Kelley, Bob.....                | KMPC, 6:15 p.m. M-Sa           |
| Casa Cugat.....                    | KFI, 5:30 p.m. W-F        | Garr, Bill.....             | KWKW, 1 p.m. M-Sa              | *Kennedy, John B.....           | KHJ, 8:25 p.m. Sa              |
| Catholic Answers.....              | KFWB, 7:45 p.m. Su        | *Garred, Bob.....           | KNN, 7:30 a.m., 5:45 p.m. M-Sa | Kiernan, Walter.....            | KECA, 9:25 a.m. M-F            |
| Catholic Hour.....                 | KFI, 3 p.m. Su            | Gateway to Music.....       | KFAC, 9:30 p.m. Su             | L. A. Breakfast Club.....       | KFWB, 8:15 a.m. W              |
| Cavalcade of America.....          | KLAC, 9:05 a.m. Su        | George, Wally.....          | KIEV, 11 a.m. Su               | LaCossitt, Henry.....           | KHJ, 8:15 a.m. M-F             |
| Cavalcade of Music.....            | KFI, 8:30 p.m. Tu         | Gildersleeve.....           | KFI, 8:30 p.m. W               | L. A. County Report.....        | KNN, 3:45 p.m. Sa              |
| CBS Symphony.....                  | KNN, 12 n. Su             | *Give and Take.....         | KNN, 10:30 a.m. Sa             | *Ladies Be Seated.....          | KECA, 3:50 p.m. M-F            |
| Challenge of the Ankon.....        | KECA, 5 p.m. M, W, F      | Godfrey, Arthur.....        | KNN, 2:45 p.m. M-F             | Ladies' Day.....                | KFI, 9:05 a.m. M-F             |
| Challenge to Youth.....            | KNN, 12 n. Su             | Goldbergs.....              | KNN, 8:30 p.m. F               | Ladies' Fair.....               | KHJ, 10:30 a.m. M-F            |
| Champion Roll Call.....            | KMPC, 8:30 a.m. Su        | Gospel Singer.....          | KNN, 8:30 p.m. M               | Ladies First.....               | KHJ, 11 a.m. M-F               |
| Chance of a Lifetime.....          | KECA, 6:55 p.m. F         | *Goss, Frank.....           | KHJ, 10:15 a.m. M, Tu, W, F    | L. A. Medical Assn.....         | KFAC, 1 p.m. Th                |
| Chandni the Magician.....          | KECA, 6:30 p.m. Sa        | Graham, Shellah.....        | KNN, 12n., 5:55 p.m. M-F       | Lassie.....                     | KFI, 10:30 a.m. Sa             |
| Chariot Wheels.....                | KNN, 6:45 p.m. Su         | Graham, Vance.....          | KMPC, 9 p.m. Su                | L. A. Story.....                | KNN, 10:15 p.m. Sa             |
| Charlie McCarthy.....              | KNN, 5 p.m., 8:30 p.m. Su | Grand Central Station.....  | KNN, 9:30 a.m. Su              | *Lawton, Fleetwood.....         | KFI, 7:15 a.m. M-F             |
| Chef Milani.....                   | KMPC, 9:30 a.m. M-F       | Grandpa Owens.....          | KFI, 8 a.m. Su                 | Layman's Hour.....              | KFWB, 9:30 p.m. Sa             |
| Chicago Round Table.....           | KFI, 10:30 a.m. Su        | Grand Ole Opry.....         | KFI, KFSD, 7:30 p.m. Sa        | Leahy, Frank.....               | KNN, 6 p.m. F                  |
| Chicago Theater.....               | KHJ, 9:30 p.m. Su         | *Grand Slam.....            | KNN, 8:30 a.m. M-F             | Leave It to Joan.....           | KNN, 6 p.m. F                  |
| Chorallers.....                    | KNN, 11 a.m. Su           | Gray, Jeanne.....           | KMPC, 10:45 a.m. M-F           | Let Freedom Ring.....           | KECA, 5 p.m. Sa                |
| Christian Science.....             | KFI, 8:30 a.m. Su         | Great Gildersleeve.....     | KFI, 8:30 p.m. W               | Let George Do It.....           | KHJ, KGB, 8 p.m. M             |
| Christian Federation.....          | KFAC, 1 p.m. Sa           | Greatest Story.....         | KECA, 2:30 p.m. Su             | Let's Pretend.....              | KNN, 8:05 a.m. Sa              |
| Christian Science.....             | KFOX, 8 p.m. Su           |                             |                                | *Lewis, Fulton.....             | KHJ, 4 p.m., 10 p.m. M-F       |
| Church of the Air.....             | KNN, 7 a.m. Su            |                             |                                |                                 |                                |
| Church in the Vale.....            | KECA, 7 a.m. Su           |                             |                                |                                 |                                |
| Church of the Nation.....          | KECA, 4:30 p.m. Sa        |                             |                                |                                 |                                |
| Cisco Kid.....                     | KHJ, KGB, 7:30 p.m. M,W,F |                             |                                |                                 |                                |

Layden, Bill KFWB, 10:30 a.m. M-Sa  
 Liberal Catholic Hour KFAC, 9 a.m. Su  
 Life Can Be Beautiful KFI, 10:45 a.m. M-F  
 Life of Riley KFI, 6 p.m. F  
 Light of the World KFI, 11:45 a.m. M-F  
 Light-Up Time KFI, 8 p.m. M-F  
 Ludiuhr, Victor KECA, 11 a.m. Su  
 Living Adventure KMPC, 3:45 p.m. M-W  
 Lombardland, U.S.A. KHJ, 8:30 p.m. Su  
 Lone Ranger KFCA, 7 p.m. M,W; 8 p.m. M-F  
 Lora Lawton KFI, 10:30 a.m. M-F  
 Lorenzo Jones KFI, KFSD, 1:30 p.m. M-F  
 Lutheran Gospel Hour KNLA, 6:30 p.m. Su  
 Lutheran Hour KHJ, KYOE, 9:30 p.m. Su  
 KECA, 3 p.m. Su  
 Lux Radio Theater KNN, 6 p.m. M-F  
 Lynn Looks at Hollywood KHJ, 1 p.m. M-F  
 Madhouse Musicals KECA, 9:30 p.m. Su  
 Major League Ball KMPC, 1:30 p.m. M-F  
 Max Perkins KNN, 10:15 a.m. M-F  
 Malone, Ted KECA, 3:35 p.m. M-F, 7:15 a.m. Su  
 Mann, Herbert J. KFI, 10 a.m. Su  
 Manners, Zeke KECA, 7:30 a.m. M-F  
 Manning, Knox KNN, 12:05 p.m. M-Sa  
 ★Manning, Knox KNN, 5 p.m. M-F  
 Man on the Run KHJ, 12:30 p.m. Su  
 Mansfield, Andy KLAC, 1:30 p.m. Su  
 Marriage for Two KFI, 8:45 a.m. M-F  
 Martin and Lewis KFI, 6:30 p.m. M  
 Martin Kane KHJ, 1:30 p.m. Su  
 Marx, Groucho KNN, 6 p.m. W  
 Massey, Curt KNN, 4 p.m. M-F  
 Master Radio Cameriors KHJ, 11:45 a.m. Su  
 Matson, Cady KFI, 9 p.m. F  
 Mampin, Rev KECA, 7:30 p.m. Tu  
 McDowall, Roddy KMPC, 4:30 p.m. M-F  
 McLaughlin, Bob KLAC, 1:10 p.m. M-Sa  
 KNN, 8 a.m. M-F; KLAC, 7 p.m. M-F  
 McNeill's Breakfast Club KECA, 8 a.m. M-F  
 Meditation Board KHJ, KGB, 5 p.m. Su  
 ★Meet the Missus KNN, 2:15 p.m. M-F  
 KNN, 11:30 a.m. Sa  
 Meet the Press KHJ, 7 p.m. F  
 Meet Your Match KHJ, 5:30 p.m. Su  
 Meet Your Pharmacist KMPC, 11:15 a.m. Tu,Th  
 Melodies America Loves KNN, 7:30 p.m. Tu  
 Melody Express KMPC, 10:30 a.m. M-F  
 Melody Matinee KHJ, 12:45 p.m. M-F  
 Memo from Lake Success KNN, 11:45 p.m. Su  
 Mercer, Mary Ann KFI, 10:15 p.m. Su  
 Merriam, Ethel KFI, 7 p.m. M  
 Merry-Go-Round KNN, 11:45 p.m. D  
 Message of Israel KECA, 4:30 p.m. Su  
 Metropolitan Encores KFAC, 12 a.m. Su  
 Meyberg, Dot KGFJ, 5:30 p.m. Su  
 Midnight Flyer KFI, 12:30 a.m. Tu-Su  
 ★Milestones in Melody KFI, 11:30 p.m. M-F  
 ★Miller, Marvin KHJ, 4:30 p.m. M-F  
 Mirandy KECA, 9:30 a.m. Su  
 Modern Romances KECA, 11:30 a.m. M-F  
 ★Monday Morn. Headlines KECA, 8:15 p.m. Su  
 ★Monitor News KECA, 9:30 p.m. Tu  
 Monroe, Vaughn KNN, 8 p.m. Sa  
 Montgomery, Robert KECA, 9:40 p.m. Th  
 Moore, Carly KNN, 1:45 p.m. M-F  
 Morgan, Henry KFI, 7:30 p.m. M-F  
 Morning Bible Hour KFON, 8:30 a.m. Su  
 Morning Concert KFAC, 10 a.m. M-F, 11 a.m. Su  
 Morse, Ella Mae KECA, 9:45 p.m. M  
 Mother's Album KMPC, 6:30 p.m. Su  
 Mr. and Mrs. North KNN, 8:30 p.m. W  
 Mr. District Attorney KFI, KFSD, 9:30 p.m. W  
 Mr. Fixit KFI, 10:15 p.m. Su  
 Mr. Keen KNN, 8:30 p.m. Th  
 Mr. President KECA, 9:30 p.m. Tu,Th  
 Mrs. Fixit KECA, 3 p.m. Tu,Th  
 Murder by Experts KHJ, 7 p.m. M  
 Murray, Johnny KFI, 10:15 p.m. M-F  
 ★Murray, Edward KNN, 4:45 p.m. M-F  
 Musical Crossroads KFAC, 10 p.m. M-Sa  
 Musical Digest KGFJ, 6 p.m. D  
 Musical Favorites KFAC, 3 p.m. M-Sa  
 Musical Masterpieces KFAC, 1 p.m. M-Sa  
 Musical Scoreboard KNN, 5:45 p.m. Su  
 Music and the Muse KFI, 11 p.m. Su  
 Music for You KNN, 2 p.m. Su  
 Music from America KFI, 6:30 p.m. Tu  
 Music in the Air KMPC, 1 p.m. M-F  
 ★Mutual Newsreel KHJ, 6:15 p.m. M-F  
 My Favorite Husband KNN, 9 p.m. M  
 My Friend Irma KNN, 7 p.m. M  
 Mysterious Traveler KHJ, 8:30 p.m. F  
 Mystery Is My Hobby KHJ, 8:30 p.m. Tu  
 Mystery Theater KNN, 9 p.m. Tu  
 My True Story KECA, KFMB, 10:30 a.m. M-F  
 ★Name That Song KHJ, 8 p.m. W  
 ★Name the Movie KECA, 8:45 p.m. Tu  
 National Farm & Home KFI, 10 a.m. Su  
 National Radio Folio KFI, 7 a.m. Su  
 NBC Symphony KFI, 1:30 p.m. Su  
 Neighborhood Church KMPC, 8:30 p.m. Su  
 ★Neshitt, Norman KMPC, 8 a.m. M-F  
 ★News of the World KFI, 8:15 p.m. M-F  
 ★News of Tomorrow KECA, 11 p.m. M-F  
 Nick Carter KHJ, 3:30 p.m. Su  
 Night Editor KNN, 10:15 p.m. Su  
 Nora Drake KNN, 11:30 a.m. M-F  
 Norman, Gene KFWR, 10 p.m. M-Sa  
 O'Duffy, Michael KHJ, 7 a.m. Su

Official Detective KHJ, 9:30 p.m. Tu  
 Old-Fashioned Revival KECA, 8 a.m. Su  
 Old-Fashioned Revival KGER, 4 p.m. Su  
 One for the Book KECA, 10:30 p.m. M-F  
 One Man's Family KFI, 12 a.m. D  
 Operation Daybreak KFI, 3:30 a.m. D  
 Original Amateur Hour KECA, 8 p.m. Th  
 Otis, Don KLAC, 3:10 p.m., 10 p.m. M-Su  
 Our Gal Sunday KNN, 9:45 a.m. M-F  
 Our Miss Brooks KNN, 8 p.m. Su  
 Outdoor Reporter KFI, 8:45 a.m. Su  
 Ozzie and Harriet KECA, 9 p.m. F  
 Oxford, Eddie KMPC, 8 p.m. Sa  
 Pacific Lutheran Hour KFWR, 9:30 p.m. Su  
 Palmer, Dr. Albert KMPC, 6:45 p.m. Su  
 Parent-Youth Forum KFI, 9 a.m. Su  
 Parker, Frank KNN, 10:45 a.m. Su  
 Parsons, Louella KECA, 6:15 p.m. Su  
 KHJ, 8:15 p.m. Su  
 KECA, 8 p.m. Su  
 KFI, 7:30 p.m. Tu  
 KNN, 9:30 a.m. Su  
 KFI, 12:30 p.m. M-F  
 KNN, 11:15 a.m. M-F  
 KECA, 9:25 p.m. Th  
 KHJ, 9:30 p.m. Th  
 KFI, 5:45 p.m. W-Sa  
 KLAC, 4:30 p.m. Su  
 KNN, 6 p.m. Su  
 KFAC, 2 p.m. Su  
 KECA, 1 p.m. M-F  
 KMPC, 5:45 p.m. M-F  
 KECA, 1:30 p.m. M-F  
 KFAC, 3 p.m. Su  
 KFI, 10:55 p.m. M-F  
 KHJ, 10:15 p.m. Sa  
 KFSD, 2:45 p.m. M-F  
 KFAC, 11:15 a.m. M,W,F  
 KFAC, 5:30 p.m. Su  
 KFWB, 9:30 a.m. Su, 11 a.m. M-Sa  
 KNN, 7 a.m., 11 p.m. M-Sa  
 KFI, 11:15 p.m. F  
 KFI, 6 p.m. Su  
 KMPC, 11 p.m. Su  
 KHJ, KGB, 11:30 a.m. M-F  
 KHJ, 6 p.m. Su  
 KFI, 12:30 p.m. Su  
 KFWE, 9 p.m. Su  
 KFI, 8 p.m. Su  
 KECA, 9:45 a.m. Sa  
 KFI, 8:30 p.m. M  
 KHJ, KYOE, 7:30 p.m. Tu,Th  
 KNLA, 10 p.m. M-Sa  
 KLAC, 11:30 a.m. Su  
 KFI, 11 a.m. Sa  
 KFI, 11:15 a.m. Sa  
 KECA, 6:30 p.m. Tu  
 KHJ, 4:30 p.m. Su  
 KECA, 10 p.m. Su-F  
 KFI, KFSD, 12:45 p.m. M-F  
 KHJ, 6 p.m. M-Sa  
 KHJ, 12 p.m. D  
 KFI, 12:15 p.m. M-F  
 KFWR, 8 a.m., 6 p.m. M-F  
 KNN, 5:30 p.m. Su  
 KHJ, 7:30 p.m. Su  
 KNN, 9:30 a.m. M-F  
 KECA, 10:15 a.m. Su  
 KNN, 10:15 a.m. Su  
 KNN, 8:45 a.m. M-F  
 KHJ, 11:30 a.m. Su  
 KHJ, 3:15 p.m. Tu,Th  
 KNN, 8:30 a.m. Su  
 KFI, 5 p.m. Su  
 KFI, 2 p.m. Su  
 KHJ, 4 p.m. Su  
 KFWR, 8:45 p.m. M-F  
 KECA, 4 p.m. Su  
 KFI, 9:30 a.m. Sa  
 KFI, 6:30 p.m. W  
 KFI, 6 p.m. Th  
 KECA, 12:30 p.m. M-F  
 KNN, 11 a.m. M-F  
 KHJ, 6 p.m. Su  
 KECA, 8 p.m. W  
 KECA, 8 a.m. Su  
 KNN, 8:15 p.m. Tu,W,Th  
 KNN, 7 p.m. Su  
 KLAC, 12:15 p.m. Su  
 KNN, 9 p.m. Su  
 KFI, 7 p.m. Tu  
 KECA, 5:30 p.m. Tu,Th  
 KFI, 8:30 a.m. Su  
 KNN, 8:15 a.m. Su  
 KNN, 8:15 p.m. M-F  
 KECA, 6:30 p.m. M  
 KHJ, KGFJ, 9 a.m. M-F  
 KHJ, 12:15 p.m. M-F  
 KECA, 10:15 p.m. Su  
 KFI, 11 p.m. Su  
 KECA, 6 p.m. Sa  
 KMPC, 8:30 a.m. M-F  
 KECA, 7:30 p.m. Su  
 KECA, 9 a.m. Su  
 KFSD, 10 p.m. D  
 KFVD, 3 p.m. Su  
 KRKD, 5:30 p.m. M-Sa  
 KFI, KFSD, 7:30 p.m. F  
 KNLA, KRNO, 9 p.m. M-F  
 KFI, 10 a.m. F  
 KFI, KFSD, 8:30 p.m. Su

Stand-In KNN, 4:15 p.m. M-F  
 Stars Over Hollywood KNN, 10 a.m. Su  
 Steele, John KHJ, 7 p.m. W  
 Stella Dallas KFI, KFSD, 1:15 p.m. M-F  
 Stewart, Bill KFVD, 2 p.m. M-F  
 St. Francis Drama KLAC, 10 p.m. Su  
 St. Louis Opera KNN, 8:30 p.m. F  
 ★Stop the Music KECA, 5 p.m. Su  
 Story Circus KMPC, 12 a.m. Sa  
 Straight Arrow KHJ, 5 p.m. Tu,Th, 8 p.m. F  
 Strolling Tom KFWR, 9 a.m. M-F  
 Sunday at the Chase KNN, 1:30 p.m. Su  
 Sunday Morning Melodies KMPC, 8:15 a.m. Su  
 Sunday Vespers KECA, 10:30 a.m. Su  
 Sunrise Salute KNN, 6:15 a.m. M-Sa  
 Supper Club KFI, 7 p.m. Th  
 Surprise Package KECA, 2 p.m. M-F  
 Suspense KNN, 6 p.m. Th  
 Symphonette KNN, 2:30 p.m. Su  
 KNN, 10:30 p.m. M,W,F  
 Tailor-Made Melodies KECA, 11:45 a.m. Su  
 Take a Number KHJ, 7 p.m. Su  
 Take It or Leave It KFI, 7 p.m. Su  
 Talent Scouts KNN, 8:30 p.m. M  
 Tales of Fatima KNN, 6:30 p.m. Sa  
 Talk Your Way Out of It KECA, 3 p.m. M, W, F  
 Taylor, Deems KHJ, 2:30 p.m. M-F  
 KHJ, 10:30 p.m. Tu,Th  
 Taylor, Mary Lee KFI, 9 a.m. Su  
 Taylor, Henry J. KECA, 8:45 p.m. M  
 Taylor Made Melodies KFI, 6:45 a.m. M-Su  
 KNN, 11:30 a.m. M-Su  
 Telephone Hour KFI, KFSD, 9 p.m. M  
 Tello-Test KHJ, 6:30 p.m. M-F  
 Tell Your Neighbor KHJ, 8:45 a.m. M-F  
 Theater Guild KFI, 5:30 p.m. Su  
 Theater of Today KNN, 9 a.m. Sa  
 The Croupier KECA, 9 p.m. W  
 The Falcon KHJ, 7 p.m. Tu  
 The Saint KHJ, 8:30 p.m. M  
 The Shadow KHJ, 2 p.m. Su  
 The Whistler KNN, 7:30 p.m. Su  
 Think Fast KECA, 6:30 p.m. Su  
 This Changing World KECA, 4:30 p.m. W  
 This Is Your FBI KECA, 8:30 p.m. F  
 This Is Your Life KFI, 6 p.m. W  
 This Thing Called Life KECA, 3:30 p.m. Su  
 ★This Week Around World KECA, 1 p.m. Sa  
 ★This Woman's Secret KFI, KFSD, 4 p.m. M-F  
 ★Thomas Lowell KNN, 8 p.m. M-F  
 Three Alarm KFVD, 2:30 p.m. M-F  
 Tillamook Kitchen KHJ, 10:15 a.m. Th  
 Time for Music KECA, 9 p.m. W  
 ★Today's Children KFI, KFSD, 11:30 a.m. M-F  
 Tom Mix KHJ, 5:30 p.m. M,W,F  
 Town Meeting KECA, 8:30 p.m. Tu  
 Treasury Dept. KHJ, 9:30 p.m. Sa  
 True Detective Mysteries KHJ, 2:30 p.m. Su  
 Truth or Consequences KFI, 8 p.m. Sa  
 Tune Hits KFI, 6:30 a.m. Tu, Th, Sa  
 Twilight Hour KFAC, 6 p.m. M-Sa  
 Twilight Tales KMPC, 4:15 p.m. Tu,Th  
 ★Twenty Questions KHJ, 8 p.m. Su  
 ★Twin Views KHJ, 8:45 p.m. Su  
 Two Boss and a Girl KFI, 8:45 a.m. M-F  
 U. S. Documentary KFI, 2 p.m. Su  
 U. S. in Action KNN, 11:45 p.m. Su  
 United Nations KFWR, 9:15 p.m. Tu-F  
 Unity Daily Word KFAC, 8:45 a.m. M-Su  
 Unity Daily Word KFWR, 9:30 p.m. M-F  
 University Explorer KNN, 11:45 a.m. Su  
 University Theatre KFI, 11 a.m. Su  
 Variety Theater KFAC, 10 a.m. Su  
 Voice of Firestone KFI, KFSD, 5:30 p.m. M  
 Voice of Prophecy KFI, KGFJ, 8:30 a.m. Su  
 KFEA, 9:30 a.m. Su  
 KFI, 1:30 a.m. Su  
 Voices That Live KECA, 4 p.m. Su  
 Walker, Benny KHJ, 10:15 a.m. Th  
 Waring, Fred KFI, 8 a.m. Sa  
 ★Warner, Albert KECA, 4:05 p.m. Su  
 ★Weaver, Hank KECA, 10:15 p.m. M-F  
 KECA, 5:45 p.m. Su  
 Welcome, Travelers KFI, 3 p.m. M-F  
 Welk, Lawrence KECA, 9:30 p.m. W  
 ★Wells, Carveth KFI, 10:30 p.m. M-F  
 We Love and Learn KFI, 3:45 p.m. M-F  
 Welsh, Bill Word KMPC, 7:15 p.m. Su  
 Wendy Warren KNN, 9 a.m. M-F  
 Whelan, Monica KHJ, 10 p.m. Sa  
 Wheeler, Burt KFI, 4:30 p.m. M-F  
 When a Girl Marries KFI, KFSD, 2 p.m. M-F  
 Whiting, Margaret KNN, 8:15 p.m. M-F  
 When Bill Club KFAC, 5:30 p.m. M-F  
 Williams, Tex KFI, 10:30 p.m. Su  
 Wilson, Stu KHJ, 12:15 p.m. M-F  
 ★Winchell, Walter KECA, 6 p.m., 8:30 p.m. Su  
 Wisner, Harry KECA, 4:45 p.m. Su  
 Women Are Wonderful KHJ, 9:30 a.m. M-F  
 Women's Forum KNN, 6 p.m. Tu  
 You and Me KNN, 11:45 p.m. M-F  
 Young, Alvin KFI, 5:30 p.m. Tu  
 Young, Norman KGFJ, 1:30 p.m. M-F  
 Young Dr. Malone KNN, 10:30 a.m. M-F  
 Young Love KNN, 7 p.m. F  
 Young Wilder Brown KFI, 1:45 p.m. M-F  
 Your City KFAC, 1 p.m. W  
 Your County Reports KFAC, 1 p.m. Tu  
 Your Memory Lane KNLA, 10:30 p.m. Su

## Anybody Can Dance!

(Continued from Page 6)

all, forty contests passed before patient practice, originality of steps and sheer determination led them into a winning streak that carried them into uppercrust New York night clubs, musical revues, movies and vaudeville theaters. Each of their three appearances at Hollywood Bowl attracted the largest audience of the season, a feat never equaled in Bowl history. People whistled while they danced, raved when they departed off stage. Critics mentioned that they danced with their eyes, hands, and hearts.

### Psychology Comes First

Yet when Frank defends his premise that everyone who can walk can dance, he bases his statement on simple psychology rather than on the aspirant's happy choice of partner, determination, or even practice.

"Overcoming a lack of confidence is the biggest factor in learning to dance. That is why we feel that learning one step with style is far better than learning fifty without style. Too, any step that is correctly done is not difficult. It follows that the dancer who masters one step completely will do it easily and well, and there are no two factors better designed to rid a beginner of the horrid feeling that every eye is fixed critically on him. Do something well and you're happy to be watched. As soon as the joy of dancing takes hold, the rest of the learning is a simple matter of imitation.

"In our schools we have had some wonderful experiences that go beyond just teaching people to dance well quickly. In one case a man who stuttered badly came to one of the studios (Veloz and Yolanda have eleven local studios, one in Chicago and one in New York).

"We had noticed that people who stutter almost invariably master the quick tempo of dancing first. There are only two tempos, you know, the quick and the slow. As we taught this man the slow tempo, it helped his speech. He applied the change to his speech as he learned it with his body.

"Another time a couple on the verge of a divorce were taking lessons. It was amazing and heartening to see the common interest and fun of dancing take hold of those two, and a pleasure to know that they credit their lasting marriage to this mutual enjoyment."

Frank feels that it is easier to teach a complete novice to dance than it is to teach the people who for years have been stumbling joylessly around the dance floor merely as a social gesture.

"The first-timers have nothing to 'unlearn,'" he smiles, "and are likely to require fewer lessons."

"It is impossible to tell a person,

Page Thirty-two

## Video In Review

(Continued from Page 15)

a new twist to the giveaway business. They give not money nor merchandise, but themselves!

"My Favorite Shut-in" is the name of the television contest in which the famous Mitchell Choirboys have applied the switch.

Here is how it works: Listeners or "viewers" of the Choirboys' Tuesday afternoon telecast over KFI-TV at 2:30 are requested to send letters to the boys naming an outstanding shut-in friend. A group of judges then chooses a winning letter based on the information it gives about the shut-in it names. The writer of the letter is notified and is invited to be the guest of the choir on its TV show, where he or she tells about the shut-in he nominated. The next day, the ten boys climb into a Packard limousine from Earle C. Anthony, Inc., and travel to the invalid's home where they sing and entertain.

If you know of any shut-ins who have been an inspiration to those around them, here is your chance to bring some sunshine into their lives. All you do is write your letter, the boys do the rest.

## Television Tips

By Jane Pelgram

"One network television show is roughly equivalent in terms of new employment and payroll purchasing power to two average size Los Angeles manufacturing plants—or some seventy-five jobs and \$15,000 weekly operating outlay."

While people discuss the pros and cons of entertainment worth, talk about the respective merits of Olsen and Johnson or Milton Berle's acts, or carp about the lack of cooperation between the movie industry and TV, the Los Angeles Chamber of Commerce went quietly about obtaining the above interesting figures.

As Chairman Miller of the C. of C. further points out: "The Ed Wynn show, with its cast and staff of seventy-five persons, is double the number (36.7) of employes of all types

before our instructors have danced with him or her, how many lessons will be required for happy, graceful ballroom dancing. Their degree of self-consciousness, as I said before, determines a lot. The way they master the same basic steps that fit all seven of the major dances—waltz, fox trot, samba, rumba, mambo, swing and tango—determines the progress. It might take ten lessons, it might take 110. That is not up to us, as instructors . . . it is up to the pupils.

"While we feel sure that anyone who can walk can dance, we also would like to feel sure that any of our graduates inclined toward professional dancing won't have to go through forty contests before they finally win one!"

shown for the average county factory in the 1948 Census of Manufacturing.

"Other costs include \$125,000 worth of film recording equipment, rental on studios, etc., and \$50,000 was expended by CBS-TV in special preparations.

"Multiply these costs by other major video shows due eventually to switch to the West Coast and you see a great new source of trade blossoming for years ahead."

That pretty picture any community should be happy to contemplate.

One of the most amusing speculations regarding the whole television set-up came out of our own office. It arose when Joan Buchanan, poring over the figures regarding set sales, mused: "Wonder if the people who bought television sets because of Milton Berle outbalance the number of people who refused to buy sets because of Milton Berle?"

## PENS QUIZ TOME

Bill Todman, co-producer on the CBS show, "Spin to Win," is working on the manuscript of a new book about radio quiz shows.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, AND CIRCULATION REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1932, AND JULY 2, 1946 (Title 39, United States Code, Section 233)  
OF RADIO AND TELEVISION LIFE published WEEKLY at LOS ANGELES, CALIFORNIA, for OCTOBER 1, 1949

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(Signature of business manager.)  
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NOTARY PUBLIC in and for the County of Los Angeles, State of California  
(My commission expires July 24, 1950)



Many a Listener and Looker Has Succumbed To Wilson's Winning Ways. Now He Is Typed

# Part Pixie . . .

# Part Peck's Bad Boy

By Gaye Howe

Monday Through Friday, 10:15 a.m.  
Saturday, 12:45 p.m.  
KFI

Monday Through Friday, 12:15 p.m.  
KHJ

Monday Through Friday, 2:50 p.m.  
KFI-TV, Channel 9

**W**HEN television has cut its second set of teeth, the man sitting on top of the highest transmitting tower sagaciously shouting, "See, I told you so . . . weren't ya listenin'?" to all the doubting Thomases will, in all probability, be that appealing radio and video emcee, Stu Wilson.

Enthusiastic is a mild term to apply to Stu's viewpoint on the new medium. He's puzzled about the die-hards who are muffing their video appearances. "Why, they're watching the big parade go by!"

"From the commercial standpoint video is the greatest thing that has ever come along," he believes, "besides being the most challenging of any form of entertainment. Why, if I were a manufacturer with some-

➡ **STU'S ANOTHER HEDDA** when it comes to hats and here is the one that started it all . . . a Mexican sombrero he wore to add atmosphere to a commercial on tomato sauce.



thing to sell, I'd sure take TV!"

These ideas are concrete and Stu speaks from fifteen years in the radio profession plus the same number of months with his KFI-TV show, "Are Ya Lookin'?" In that time he has never lacked a sponsor, and with his video show he is the most heavily sponsored package on that channel.

Since he graduated from local schools and went on to UCLA with a drama major, Stu has covered a variety of air stunts and stage and movie commitments.

A special-events reporter for Don Lee during the 1930's, he proved he was as much a daredevil as he is part pixie, part Peck's bad boy.

Courageous acts of jumping from a three-story building into a net ("almost talked myself out of that one"), covering the Martin Johnson plane crash and even power-diving in a fighter plane were part of his special beat.

With a backlog of many popular quiz shows including "Dr. Hiss Clinic," where his discussions of bunions and fallen arches were every bit as informative as they were entertaining (one doctor was impressed enough to describe Stu as having a "wonderful bedside manner"), "Surprise Party," "Quiz of Two Cities," and his present stints, KHJ's "Owl-Rexall Show," originating from local drug stores, KFI's "Are Ya Listenin'?" and KFI-TV's "Are Ya Lookin'?" Stu has learned many things about, and how to handle, all types of people.

### Good Emcee

"To be a good emcee," Wilson claims, "you've got to have five per cent education, five per cent breeding and ninety per cent experience." Like the rolling stone, Stu gathers all the points he has gained through his radio-wise time and, applying

(Please Turn to Page 39)

➡ **"MY OL' COONSKIN CAP"** is Stu's description of the fuzzy headgear he wears so charmingly. He has yet to comment to the watchers on the hats. "Mum's the word," warns Stu.



➡ **"HIYA FOLKS, ARE YA LOOK-IM'?"** is the way Stu greets his viewers on daily KFI-TV stint. His engaging pose involves a wink of the eye and a click of the tongue. (Otto Rechschild photo and color cover.)



➡ **WHEN STU CALLS CONTESTANTS** on his radio or video shows, they are always in for some jolly talk and happy surprises. The fans respond to Wilson's merry-making with sacks of complimentary notes.



THE TINY MEXICAN SINGER AND DANCER, ARMIDA, introduced many south-of-the-border melodies on her 1936 program, "Paris Night Life." →

# Flashbacks!

No. 58 of a Series



*Not So Long Ago These Famous Folks Were Lending Radio Their Glamorous Presence*



↓ **GLAMOROUS MARION DAVIES** made few radio appearances, but the photographer snapped her during one—"Peg o' My Heart," one of her hits.

↓ **ONE OF THE BIGGEST** stars on Broadway is Alfred Drake, leading man in "Oklahoma!" and "Kiss Me Kate." Here he is in 1935 as a very young radio singer.



↑ **NOT HEARD** for some years, Richard Crooks was famed as the "Voice of Firestone" when this picture was taken in 1933.



▲ **ONLY CECIL B. DeMILLE** could wear puttees and breeches at the mike and look absolutely right. This was during C. B.'s tenure on Lux.

▼ **KITTY CARLISLE** is now Mrs. Moss Hart, wife of Broadway writer-director. In 1937, when this was taken, she was a CBS singing star.



▲ **JERRY COOPER** was the pleasant baritone singing star of the big 1936 show, "Hollywood Hotel."

▼ **A FILM STAR WHO PROVED TO BE DELIGHTFUL** in radio was Madeleine Carroll. This was taken in 1936 when she starred on the fabulous "Red Circle" program. Later she became Bob Hope's dream girl and not a Hope program went by without a reference to her.

▼ **ANOTHER MOVIE STAR TO SUCCEED IN RADIO** was gracious Mary Astor, who fencseed an opportunity program on CBS in 1940. Miss Astor presented a variety of talented youngsters and appeared in a dramatic spot with one of them on each program.





◀ **THE CENTER OF ATTRACTION** is little Patsy Finley, who strolls along the campus with Bill Gwinn (left) and Bob Moon (right). Gwinn wears a Phelps-Terkel imported cashmere sweater priced at \$25.00. Moon sticks to the less expensive gaucho shirt.

# Well Dressed Mikeman:



*Mere Male Has His Day Displaying  
What He's Wearing for New Season*

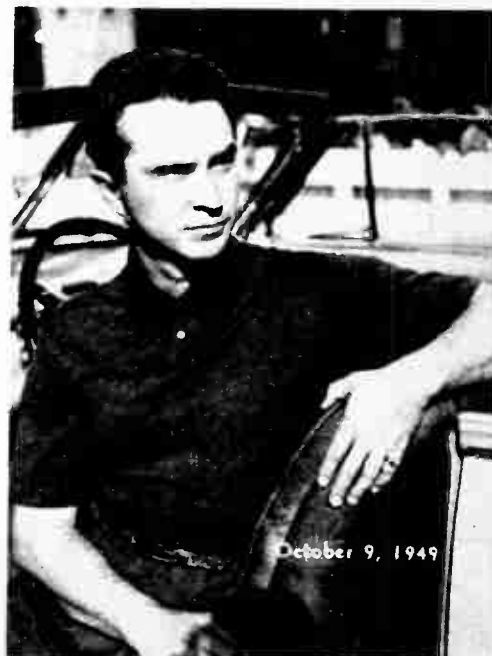
▶ **WITH MEN WHO KNOW** their ties best, the silk rep leads all others. Bill Gwinn wears this Phelps-Terkel creation, one of the many featured at their stores.



▶ **YES, THEY'LL STILL** be wearing bow ties this fall. This dotted creation goes well with Moon's window-pane plaid sports jacket (\$35.00) and his all-wool sleeveless sweater.



▶ **IT LOOKS LIKE** an afternoon outing for Bob Moon as he models this wool jersey gaucho shirt. Obtainable in many colors, these shirts are priced at \$6.95. (Phelps-Terkel photos.)





**MAYBE THE UNIVERSITY LIBRARY**

is the place where these Mutual-Don Lee emcees look up their "ad-libs." "What's the Name of That Song?" maestro Bill Gwinn relaxes in a hounds-tooth check, single-breasted worsted suit (\$65.00). On the right, the lad who puts the "Ladies First" is clad in a window-pane plaid tweed sports jacket (\$35.00) and brown gabardine slacks (\$18.75).

**S**EVERAL days ago at the Mutual-Don Lee studios, Bill Gwinn, master of ceremonies for the network's "What's the Name of That Song?" feature, and Bob Moon, emcee on the week-day "Ladies First" show, took a close look at the wardrobe situation and decided that they needed some new clothes for fall. A trip to the Phelps-Terkel store located on the University of Southern California campus ensued. Although they were "just looking around," both were mighty impressed with what they saw. (Hence, both drove home with a pile of bundles.) If you should visit the "Song" show any Wednesday night at 8:00, or the "Ladies First" program any week-day morning at 11:00, here's how you may expect "the boys" to look.



**ACTUALLY, IT'S THE MOST** natural thing in the world to see Bill Gwinn strolling down the steps of the university library. A little over three years ago, Bill was a professor of speech and drama at the College of Marin. Could be he'll be even a bigger success as a fashion model.

**BOB MOON, EMCEE** of KHJ's week-day "Ladies First" program, models a diagonal shetland tweed suit. Priced at \$55.00, this single-breasted, all-purpose suit is both smart and distinctive. In a casual mood, Bob's footwear consists of brown moccasin-type loafers which sell for \$9.95.

**IT'S A BISCUIT-TAN** Forstmann flannel suit that Bill Gwinn chooses for afternoon wear. This all-purpose \$75.00 suit is also available under the names of granite gray and whiskbroom blue.





MINNEAPOLIS-BORN BETTY STAHR treats KGIL listeners with a miniature concert, directs the choir at her church and is a vocal coach in Sherman Oaks. Besides these commitments, she finds time to cook "Enchiladas Swiss" for her Latin-descent husband.

Since she started her weekly fifteen-minute program of song on KGIL, listeners have been as surprised as they are pleased at discovering such mellifluous tones combined with a catholic taste in music. "I sing in six languages, but my greatest love is Latin music."

Often Betty treats her audience with religious songs (those who are members of the First Presbyterian Church in Sherman Oaks know her as the musical director of that congregation).

Aside from her program, for which Betty claims to arrange all the music

*Hailed by Critics and Approached by Film Scouts, Lovely Betty Stahr Believes Video Will Give Her*

## *A Right to Shine*



IN A GLAMOROUS MOOD, Betty likes to wear exotic jewelry and gowns she herself designed. For this pose, Betty chose the creation she wore for her singing debut. Made of turquoise mousseline de soie, it has a cascade of purple velvet leaves from shoulder to hem.

Friday, 2:45 p.m.  
KGIL

WHEN a gal's got talent besides beauty, what would be the first big-time town she'd tackle? With Betty Stahr, who possesses both enviable qualities, it was a flip between Hollywood and New York City.

Living in home town Minneapolis and a graduate of the McPhail School of Music, the mezzo-soprano decided on Hollywood, for with two talent scouts coaxing her on, what better choice could be made?

Unfortunately, the movie offers fizzled when Betty arrived in Southern California, and as far as opening the golden door to fame with just a pretty face, Betty wasn't having any. Because she had what

critics described as a beautiful voice and because her debut in the Twin Cities hailed her as one of the most outstanding singers of the day, Betty was, and still is, determined to get her hold on success by strictly hard work.

Her will hasn't yet been broken and although the contacts didn't follow through as fast as she thought they would, Betty doesn't complain. "I arrived in Hollywood in 1943," the velvet-voiced thrush recalls, "and sang at the Hollywood Bowl, where Tito Guizar was performing a concert. He interested me in Latin music and it was no sooner said than done, when I picked up my mom and dad and left for Mexico City."

### Worked in Films

In that colorful south-of-the-border town, she was able to work at the Azteca Studios. "I did any kind of a role that called for an American girl," Betty said, "for in Mexico they are willing to teach you from the ground up all about various techniques of picture-making, and when I wasn't emoting I was hammering some nails into a set.

"I also sang at the Radio Theater and did guestings at night clubs . . . and then I met Enrique," Betty smiles. Their romance developed into marriage, and in the Valley town of Sherman Oaks Betty is also known as Mrs. Del Castillo.

and orchestration, she works tirelessly with the church, coaches ambitious vocalists in the Valley town, designs and sews her entire wardrobe and enjoys spending as much time as possible with her mother, dad and husband, the latter now busy with interior decorating.

### Eye on Video

Her present goal is to have a television show on which she would have a miniature concert identical with her radio stint. With her ideals as standards to live by, Betty indicates that she doesn't care to enter anything that has a competitive basis. Her reason is that she would be competing with amateurs. "It's not good for the morale," she believes, and as a professional performer she may be right.

When asked why she decided to become a concert singer, Betty goes back to the time she was a youngster in Minneapolis.

"I went to see 'Naughty Marietta' not once but 59 times." The romantic team of Jeanette MacDonald and Nelson Eddy was enough to inspire her musical career.

If a name has anything to do with success, Betty's tag of Stahr could well be a symbol of brilliance in the musical world. Add to it the fact that she was born on an Easter morn, and this bright little singing star does have a right to shine.

# Part Pixie . . . Part Peck's Bad Boy

(Continued from Page 33)

them, senses how much people want to talk.

About hecklers, Stu avers that if he goes up to the obnoxious party, the guy will immediately clam up. "I catch him unawares and thrust the mike under his nose and suddenly all the hullabaloo is over and the party is like a mouse . . . he can't think of another thing to say."

"Then too, maybe people in the audience thought the egger was funny and they'd have quite an impression of me if I hollered back some smart remark to the party," he grins. "Another thing that usually happens is you find you have made a friend out of an enemy when you give him the spotlight."

Listeners never find Stu in an embarrassing silence, partly because he likes to talk and mostly because he knows the right questions to ask. He doesn't fence for time to think out a question, for he never repeats an interviewee's statement.

## Soft Touch?

"Really," he insists, "I've got an easy life. I start at 10:45 a.m. and I'm through at 3:20 in the afternoon." Three shows daily with one going over into Saturday isn't exactly a banker's life, but he finds time to keep up with his latest hobby, square-dancing. He's just been elected president of the San Fernando Valley Bruin's Club, meaning that he'll be in attendance at the UCLA football games. Prospects of such a happy time made Stu admit he hasn't seen any games since he got his television set. "I'll have to go to 'em now," he affirms.

Stu's fickle about his loves . . . divides them between radio and television and says he gets the most fan mail from his viewers. The amiable Wilson, with a twinkle in the eye and a nonchalant air, does much to make afternoons jolly.

A majority of the mail pertains to an object about which Stu is mum. Many of the notes threaten, "Stu Wilson, if you don't say anything about those hats you wear on the show, I'm gonna scream!" or "Wilson, ol' boy, are my eyes deceiving me? Are you or aren't you sporting a topper?" The watchers are puzzled over the weird assortment of headgear perched haphazardly atop his hair when Stu capers through his daily "Are Ya' Lookin'?" stint.

## That's a Hat?

The chapeaux originated when Stu, wanting to tell about some

**WILLIAM GARGAN**, star of new MBSeries, "Martin Kane, Private Eye," here plays opposite actresses Mary Orr and Mitzi Gould.

October 9, 1949

# Ear Inspires Pen

(Continued from Page 2)

Mrs. Jean D. Ratha, 1312 Westminster Avenue, Alhambra, Calif.

For those of your readers who are "Pat Novak" crazy, may I suggest "Dragnet," KFI, Saturdays, 8:00 p.m.

Spanish tomato sauce on the show, spied a couple of straw sombreros, seized them and plumped them on his head. "What a commercial!" he thought. It was. The collection has grown, and daily he exhibits a raccoon cap, a derby, a battered and rimless felt or stovepipe hat, a Raggedy Ann mop of curls, and a hair piece, among other originals.

Much hilarity resulted when witty Stu donned the hair piece, suddenly twisted it around, let it fall over his eyes and, assuming a pose of dignity, piped hoarsely, "This is Florabel Muir reporting."



There is a program of authentic Los Angeles police case histories complete with the voice of Jack Webb . . . the dialogue is so reminiscent of the aforementioned "P.N." without the repetitious situations associated with the former show. In addition, "Dragnet" features another California favorite, Barton Yarborough.

Have missed a Mutual show, "Chandu." I remember this one when I was eight years old and the revival was not only refreshing but not in the least childish, since fantasy is always a relief from everyday routine. The musical effects by Korla Pandit were so much like the original show which had more than an organ to sustain the effects.



**Jerry K. Shultz, 4026 Walton Avenue, Los Angeles, Calif.**

One of my favorite programs is the Curt Massey show. Having been a piano player for a good many years I can appreciate a good voice when I hear one, and to my way of thinking Curt is about tops. . . . We look forward to hearing his programs and wish they could be much longer. We would like very much to know where we could write to obtain a good picture of Curt.

Suggest you contact CBS, Columbia Square, Sunset and Gower, Hollywood 28, for photographs of Mr. Massey.



**Judy Kuhn, 1819 Bonita Avenue, Burbank, Calif.**

"Pat Novak" and "Michael Shane" were my favorite programs. Is the actor who played "Novak" the same man who is "Friday" on "Dragnet"?

Jack Webb portrayed both roles you mentioned . . . couldn't you tell?

◀ **RETURN OF BILL SPIER** to CBS's "Suspense" as editor-producer marks new season of mystery thriller. Bearded Spier cued show for five years (1943 to 1948).





▲ **WALTER WOOLF KING**, emcee of the new KNBH "Lights, Camera, Action!" telecasts Monday nights, chats with actress Claire Dennis, who plays a script girl on each show. (NBC-Ball photo.)



▲ **BARBARA DE COSTA**, a singing star of television, poses with the first child to handle a commercial on the visual medium. The little miss pointed up the advantages of Roper stoves. (De Mos photo.)



▲ **UNCLE HOWIE**, KFI-TV'S "Story book Man," puts years of radio experience into using various voices, props and story characters, as well as creating his own music, for his video program. (Car photo.)

# SEEN ON THE *Video Scene*

▼ **HOLLYWOOD INVADED NEW YORK TELEVISION** when Charles "Buddy" Rogers traveled Gothamward. Seen with the actor-producer at "Toast of the Town" rehearsal are (left to right) Merlo Lewis, producer; Mal Boyd; Buddy Rogers and John Wray, CBS director of the program.



▼ **"WESLEY," THE ETERNAL AMERICAN BOY** portrayed by young Johnny Stewart in the CBS-TV comedy-drama series explains to his family that something wasn't his fault. Father is Frank Thomas; the sister is Joy Rees; and the mother is Mrs. Frank Thomas. Samuel Taylor writes the scripts.

