

PROGRAMS FOR WEEK BEGINNING APRIL 3

RADIO *Life* ¹⁹⁴⁹ *and Television*

Shirley Dinsdale
"Talented Twosome"
Page 4

9
CENTS



**BEHIND THE SCENES: Who Decides
What Songs You'll Hear?**
PAGE 33

The Ear Inspires the Pen

Don Cooke, 441 D Avenue, Coronado, Calif.

Sirs: Though I do not agree with the reader who offers ground glass and strychnine to "Effie," I do suggest the aforementioned edibles be sent by fast messenger to the top brass at ABC. The recent substitution of Jim Hawthorne's spontaneous and refreshing nightly show with a once-a-week recorded nothing was disappointing enough, but the sudden, unexplained cancelation of this listener booby-prize was just an addition of insult to injury. I have followed Hawthorne's progress since two years ago but his KXLAntics were not audible here. His move to ABC was a pleasant surprise. . . . "Skippy," "Egbert," "Dugbert" and all the Hawthorne "attention-getters" combined with Jim's evident frustration with the round studio, the studio tours, etc., made the six-a-week half-hour show one in a million. With so many record shows and dance bands on the air at night, Hawthorne gave an exhilarating change to the half-awake listener who didn't have a ghost of a chance to go to sleep during the show. For Hooper's-sake, ABC, your network cannot hope to hold onto listeners if you don't stop to think about their program wishes . . . so bring Hawthorne back, and if you don't, here's hoping some smart sponsor-network will snatch up this gem of originality to renew Jim Hawthorne's fans' faith in radio executives!



Ann Manley, 3269 Zoe Avenue, Huntington Park, Calif.

Sirs: My husband and I have little time to listen to the radio, for we both attend UCLA. However, we do enjoy studying to the wonderful music on KFAC. The only program we consistently listened to for pleasure and relaxation was Jim Hawthorne . . . where is he and why is he not on the radio now?

Your letters pull a lot of weight in bringing back a popular show. Rumor hath it Hawthorne is auditioning his show at CBS.



Mrs. M. M., 1633 North Edgemont, Hollywood 27, Calif.

Sirs: To settle a question which brought a difference of opinion this week at our house . . . your Ninth Anniversary number on page eighty-four displays a picture of the Andrews Sisters. Aren't the names of Maxene and LaVerne mixed, or rather misplaced? One says the center picture should have Maxene's name and the first picture on the left should be LaVerne. Can you straighten this out for us?

We've known Maxene, LaVerne and Patty for years and the identification captions in our Ninth Anniversary issue REALLY WERE RIGHT! Hope this final decision brings calm to your household.

Page Two

Marjorie Johnson, 748 Valley View, Monrovia, Calif.

Sirs: There are very few programs which present good light classical music . . . one of them is the "Railroad Hour," with Gordon MacRae. In my opinion, the best performance was "The Cat and the Fiddle," with Rise Stevens. I think her singing and acting are the finest . . . how about a picture of her? Also a story on the "Railroad Hour" and Gordon MacRae? What happened to the "Family Hour"? I am sure many fans preferred it as a musical program to what it is now.

Would it be possible to print the names of guest stars on the programs?

Our "Railroad Hour" feature covered two pages in the December 28 issue . . . you must have "Missdit!" Also suggest that you check our weekly Precasts for guest stars on programs. Here is Miss Stevens. "Family Hour" was changed to drama at the sponsor's behest.



Rise Stevens



Miss Patt Hobbs, Lancaster, Calif.

Sirs: I was very disappointed when after carefully scanning your Ninth Anniversary Issue, I found no trace of "Sam (Howard Duff) Spade" . . . how about a really knockout story and pictures of him in a near-future issue? An article on "Sam Spade" would really add an extra shine to my scrapbook of "Howie, the Private Eye." (Especially if it were from Radio and Television Life.) Thanks for all the other really wonderful pictures in your Anniversary Issue. They were really fine!

We'll try to do a knockout story for you on Howard Duff as soon as time permits . . . in the meantime, your request has been "waiting-listed."



Gertrude Bond McKittrick, 5353 Carlin Street, Los Angeles 16, Calif.

Sirs: Echo the wish for "Stairway to the Stars" to return at a reasonable time for working people to hear. Also wish that the Groucho Marx show and "Great Gildersleeve" were on at separate times. Wish Nelson Eddy and Jeanette MacDonald could be on the "Railroad Hour" or some similar program of operetta favorites.



Stephen Bauman, 812 North Croft Avenue, Los Angeles 46, Calif.

Sirs: Whatever happened to the program "Box 13"? It used to be on KNX every Saturday night at 9:00 p.m. Is it off the air?

You are so right, Steve, "Box 13" is off the air and sorry, but we don't know when it will return.

June D. Pray, "Diagnosis."

Sirs: We are happy to reply to John Gilmer's letter in the February 20 issue. It would be easier however to answer if we knew his age. Should we assume from his defense of "Sky King," "Jack Armstrong," and "Tom Mix" that he is a youngster who regularly listens to these programs? If so, perhaps his mother could explain to him our reasons for protesting them, as set forth in the "Diagnosis" column. Incidentally, it is interesting to note his proper classification of "Sky King" among the more objectionable of the so-called children's shows although it has never been mentioned in our column. Perhaps our efforts are bearing more fruit than we know. We do agree with his criticism of "Inner Sanctum" and "Mr. District Attorney," but these programs are adult fare . . . past normal bed-time for children . . . and our primary concern is for children. We agree too with his preference for Don Lee-Mutual when it releases fine programs such as "Adventure Parade," "Family Theatre," "Twenty Questions," and "Symphonies for Youth," but not during its 5:00 to 6:00 p.m. week-day juvenile crime strip. We are sending John Gilmer our "Good Listening" recommendations with our compliments, confident that he will find many more enjoyable programs listed there, and we thank him for his interest.



Mrs. Robert V. Moore, 3446 Barry Avenue, Los Angeles 34, Calif.

Sirs: Your column "Diagnosis" in the February 13 issue was most interesting. It will be a great help to mothers in determining what programs their children should listen to.

RADIO and TELEVISION LIFE

CARL M. BIGSBY, Publisher



April 3, 1949

Vol. 19, No. 5

Published Weekly at Los Angeles, California. Business and Editorial Offices: 6361 Selma Ave., Los Angeles 28 (Hollywood Station), California. Phone Hillside 9275.

Radio and Television Life was entered as Second Class Matter September 14, 1948, at Los Angeles, under Act of March 3, 1879. Prepaid Subscription, \$4.50 year, \$2.50 six months. Single Copies on sale at leading Independent Grocers in Southern California. Single Copies by mail 10c. Address all remittances and correspondence to Radio and Television Life. Subscribers please allow two weeks for change of address or to start a subscription.

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All material used by Radio and Television Life is specially prepared by its own staff writers, and reprinting in whole or in part without publisher's permission strictly forbidden. Unsolicited manuscripts can not be accepted or returned.

Advertising Offices: San Francisco: Rogers Farratt, 68 Post Street; Chicago: E. J. Fowers, 75 E. Wacker Drive; Los Angeles: John A. Nelson.



About Your Letters

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio Life.

Bertha Christin, 1106 South Stanley Avenue, Los Angeles 35, Calif.

Sirs: We beg to differ on the item you had on Fletcher Markle in your December 26 issue . . . many of our friends like his "Please to begin . . ." it is simple and dignified, befitting his excellent productions. It is a great relief from so many of the "slap you on the back at first meeting" type of introductions. Why should it be thought that all should have the same approach? Much of America's greatness has developed because of individual initiative, so why not encourage that in the entertainment world also?

Why is it that so many excellent programs are spoiled by loud background music? At times it is almost impossible to hear the actors read their lines, so that the fine points in acting are practically lost . . . a good actor deserves the opportunity to demonstrate his intelligent presentation of the part.

We were only foolin'—we're Markle fans.

★

Mrs. Celia Tranin, 523 South Westmoreland, Los Angeles 5, Calif.

Sirs: Since most of the big giveaway programs are transcribed to the West Coast, could you please list the time at which one should be at their telephone? I have in mind the following programs: "Hit the Jackpot," "Sing It Again," "Stop the Music" and "Break the Bank."

CBS says that both "Hit the Jackpot" and "Sing It Again" are live shows—therefore, your telephone time would be at 7:00 p.m. on Tuesday for the first and 7:00 p.m. on Saturday for the second. ABC says that "Stop the Music" is live and that 5:00 p.m. on Sunday is the correct time to be at the phone. "Break the Bank," heard here at 9:00 p.m. on Friday, is transcribed—the network says 6:00 to 6:30 p.m. is the time West Coasters would be phoned.

★

Pauline Carlton, 6241 Wilshire Boulevard, Los Angeles, Calif.

Sirs: Recently I heard Gloria Grant over FM station KMGH. She has a program of motion picture news and interviews which is very interesting. I wondered if she were the same person that I hear on many of the dramatic programs? I know there is an actress in radio by the name of Gloria Grant . . . are they the same person?

Gloria does appear on many AM programs in addition to her duties at KMGH.

April 3, 1949

Mrs. C. S. Heath, Canoga Park, Calif.

Sirs: What has become of the Bob Burns program? We miss his natural and clean humor . . . we also miss Rudy Vallee's musical show. It is my opinion that he tops them all when it comes to singing romantic songs. Another we would like to hear on the air is Jim Hawthorne. His program may have been a bit nutty, but definitely clever and original. The "up and coming" younger set are crazy about him and miss "The Hawthorne Thing." Radio needs a program to make us forget some of the others. "Life with Luigi" is like a breath of fresh air, and the programs of good music seem to be enjoyed by all. Hawthorne's program would be swell on television. He is a smart boy!

Bob Burns has been auditioning his show and we hope to hear him back on the air-waves soon. Recently he has guested on Bing Crosby's program and on Dottie Lamour's Variety Theater. Hawthorne is also auditioning for a big network.

★

Mary Ann Burt, 3319 Floyd Terrace, Hollywood, Calif.

There are appallingly few "disc jockeys" on the air who play any of the old tunes from the thirties. Nearly every hour of records finds the men who parade them playing the new hits or the past year's favorites. When you have heard one—you've heard them all.

These gentlemen of the turntables who do delve into the past go so far back that the listener without a taste for jazz is still left out. Are records from the era I mentioned impossible to get? I would think the station record libraries would hold a lot of these good old tunes. Let's hear a few of them!

That's not the worst suggestion we have heard!

★

A. Rex, Olive View, Calif.

Sirs: One of the boys asked, "Is or isn't there a 'Cousin Ralph' broadcast?" I said there hardly can be 'cause it isn't listed in RL. . . . It would surely be mentioned at least once during the week. . . . Quite a few of us buy your magazine and I am wondering if many more wonder about this show. We've got a big little city out here . . . a P. O., etc.

At the wee hour of 5:30 a.m. on KECA there is a "Morning Watch With Ralph Langley." He calls himself "Cousin Ralph," so he must be the one you are wondering about. He must have SOMETHING to get you boys up at the crack of dawn!

★

Phil Heitzman, 629 North New Hampshire, Los Angeles, Calif.

Sirs: If you want to enjoy two fine Sunday morning programs, don't miss Bob Oates, the "Whistling Westerner," and the "Teen-age Swing-time" with Wally George and Jimmy Ogg. To those who haven't cared for Western songs, you will after hearing Bob Oates. He is the best in that line. And the all-around entertainment of those teen-agers is a real treat!

Charles Lindquist (address withheld).

For all the talk about them, I notice that the revolting commercials go on, and on, and on. But I really wrote about something else. For the first time in my life I turned on Zeke Manners show, KECA, before eight o'clock in the morning. It was one of the most entertaining things I have heard on the air. The spontaneity that marks that whole show must arise out of the fact the fellows on the show think no one is listening at that evil hour, and can really let go. They are so wrong. When I mentioned the Manners show to friends, I found they were all fans. His following has been increased by one as of that day I first heard him—he's great.

Agreed!

★

Channing Welsh (address withheld).

Why is it that the record programs do not play some of the fine albums of hit Broadway musical comedies? I have seen many of these available in the music stores, but must we buy them in order to hear them? Many of the record programs seem to play the same things over and over.

Many of the best of the record albums of Broadway hits contain sophisticated lyrics, necessary to many of the slick New York hits. Radio cannot broadcast any lyrics that are the least bit questionable, so the records of the original cast are usually passed up in favor of the paler versions made by radio and record singers.

★

Carl Berg, 6658 Whitley, Los Angeles, Calif.

Sirs: I saw in the paper recently that Mercedes McCambridge was visiting in Hollywood. She is my favorite radio actress. I hope you were able to interview her while she was here. I have seen several requests in your letter section.

Radio and Television Life managed to catch the marvelous Mercedes between movie-making and radio acting. Look for a story on her in a coming issue.

★

W. C. Tremaine, 3463 Division Street, Los Angeles, Calif.

Sirs: Could you please tell what happened to Frank Munn and his beautiful voice? I have missed him very much as he was my favorite singer for years. Will we ever hear him again?

Frank Munn retired from professional life and is now leisurely living in Long Island, New York.

★

E. M. Steen, 1305 Ocean Front, Venice, Calif.

Sirs: Just read V. R. Hawkins' comment in the current issue and I second the motion! "On the Air" lists thirty FM stations within our reach, so it would seem as if they merit a little attention. I have about given up AM and forgotten where to locate them on my dial.

Only space limitations keep us from including FM Flashes each week.



◀ **SHIRLEY DINSDALE** and "Judy Splinters," named by the Academy of Television Arts & Sciences the most interesting personalities in 1948 television. The duo are seen nightly at 7:00 on KNBH, Channel 4. (Accompanying photo and color cover photo by Elmer Holloway, NBC.)

Sunday-Thursday, 7:00 p.m.
NBC-KNBH, Channel 4

THE BETTER the ventriloquist, the greater the possibility of his identity being lost in the act. Two positive exceptions to this are Edgar Bergen and Shirley Dinsdale.

Mr. Bergen has several chairmanships and a growing television film company of his own to boost his singular identification. Blonde, blue-eyed Shirley Dinsdale has all the attributes of twenty-one-year-old beauty to leave remembrance lingering long after friend "Judy" is out of mind.

Sometimes, too, a ventriloquist deems it necessary to carry the legend of his "partner" so far that it becomes positively uncanny. Not Shirley. The suggestion that a story

be written about her, for a change, induced a hubbub . . . but not in protest. The fuss went up as the women of the Dinsdale household, Mrs. Dinsdale, Shirley, and sister Pat, tried to get together on use of the car and the hour.

It didn't seem a very weighty problem to us until half a day later when Shirley rushed into the studio, plunked into a chair, stuck out her feet to admire new fur sports shoes, and started to talk. Her chatter explained why Miss Dinsdale and family get up early, get to bed late, and waste not a moment between the two events.

A Natural

By now the story of Shirley meeting "Judy" is fairly well known. Back in the late thirties, old-time ventriloquist Lawrence Johnson informed the Dinsdales that there was nothing more he could teach their daughter, Shirley. She was a natural ventriloquist.

Within a few weeks Mr. Dinsdale, a commercial artist by trade, had created a perky, long-legged doll . . . the kind whose jaws move and whose eyes perpetually hold a mischievous message. The young one was promptly christened "Judy."

A fact less well known among television viewers who enjoy the duo's work is that before "Judy" can sing her little songs, these songs must be practiced by *someone*. Dresses, a lot of them, and always paired in a regular and an extra small size, must be designed and made. New games must be dreamed up for the amusement, four nights each week, of small show visitors. In addition to doing all this work, Shirley is studying opera! Not much time is left for hobbies, sports, or just sitting around talking.

"I probably have no hobbies because I can't stick to anything. For
(Please Turn to Page 32)

"Judy's Partner..."

Is Beautiful, Blonde and Talented. It Is a Good Bet That Even Without Her Sensational Act Shirley Dinsdale Would Make Her Way in One of the Arts

By Jane Pelgram

▶ **MAKE-UP MAN** Fred Williams gives smartly belted, swing-skirt-clad "Judy" a "once-over lightly" before she "steps" before the camera. The art work on the wall is Mr. Williams's talent on display. (NBC-Herb Ball photo.)



▶ **SIMILARLY CLAD SHIRLEY AND "JUDY"** played hostess to the entire Goodwin family one night early in their KNBH series. Father Bill Goodwin, popular radio actor and television emcee, looks as enraptured by "Judy's" quick repartee as do Bill's children. Notice the relative sizes of "Judy" and the Goodwin daughter sitting on her mother's lap. (NBC-Bailey photo.)



Saturday, 6:00 p.m.
CBS-KNX, KCBQ

GERALD MOHR has essayed the role of the famed Raymond Chandler detective, "Philip Marlowe," with such successful results that author Chandler wired CBS from his La Jolla home that "for the first time 'Marlowe' has come alive." Mohr is pleased that he's registered with audiences and the author to such a degree. "Philip Marlowe" is his own favorite of the fictional detectives. "He's human," says Mohr. "He's looking for a romance around the corner—and he knows there's no corner. He remains a romanticist in spite of his being an iconoclast."

After probing the background and hobbies of "detective" Mohr, however, we've decided that he's just as much "Philo Vance" as he is "Marlowe." "Philo," if you recall, was played by William Powell, an actor who resembles Mohr considerably.



Mohr Meets Marlowe

Off Mike Gerald Mohr Reveals He's Just As Much "Philo Vance" As He Is "Philip Marlowe," His Title Role

↑ **HANDSOME GERALD MOHR** has played both detectives and killers in addition to his more romantic roles. Off mike he pursues intellectual hobbies.

By Joan Buchanan

"Philo" was an art connoisseur—Mohr paints in his spare time. A realistic actor, Mohr finds that when he puts brush to canvas he becomes a satirist, an impressionist. Like "Philo," Mohr collects rare books, many of which he's discovered by poking through the downtown bookshops. One of his special treasures cost him a mere seventy-five cents. Also, like "Philo," Mohr prefers chess to other games.

Prefers "Marlowe"

Mohr doesn't know what to make of this "Philo Vance" parallel—he's never read the books written around the intellectual detective. "I may seem like 'Vance,'" he grants, "but I think and feel like 'Marlowe.'"

An ideal type for any down-to-earth hero with a touch of the poetic, Mohr has been heard as "The Lone Wolf" and "Bill Lance," both romantic air detectives. At present he is also heard on "Our Miss Brooks" as "LeBlanc," a romantic Frenchman. Originally, Mohr was scheduled for a single broadcast in the "LeBlanc" role. Listener interest was so intense that the part was written into the show. The actor is also "being hysterical before breakfast" in "Today's Children." He's often heard on "Da-

mon Runyon Theater," usually as a killer. His last screen chore was in "Two Guys From Texas."

Most unusual attribute of the attractive Mr. Mohr is his very resonant voice. Even when he whispers confidentially, his words boom out into the room. "It gets me into trouble," he admits. This "built-in echo chamber" renders the Mohr voice one of the most easily recognizable in radio. Kids on the street, overhearing him speak (and he's very easy to overhear), immediately recognize him as "Marlowe."

His own son, twenty-one-month-old Tony, is too young to have heard his daddy on the air. However, Mohr relates that he awoke one morning to find tiny Tony standing over him with a large butcher knife. He was eyeing daddy with interest. Mohr disarmed Tony with all the efficiency of a "Philip Marlowe."

AS "PHILIP MARLOWE," Mohr joins the distinguished group of actors who have portrayed the private eye on screen and air. (CBS-Polin photo.)



Trip to the Moon

When Bob Bence Is Along, Excursions Into Even the Academic Take On a Comical Twist



THE FIRST PEEK held great promise as Bob focused the City Hall . . . but all he saw was some boy's lost kite with its tail caught on a telephone line.

BEING AN AMATEUR astronomer is not all play, so Bob was put to work cleaning the instruments before being given a free peek. He looks as though he knew his business, too.



Monday-Saturday, 6:00 a.m. MBS-KHJ, KGB, KVOE

THAT warm, happy feeling that begins to throb in the heartstrings of the young about this time of year is a daily experience with Bob Bence, Don Lee's wit, raconteur and bon vivant. Bob manages to get sentimental over several million folks up and down the Coast six mornings each week.

Bob croons "I'm Getting Sentimental Over You" on his "Rise and Shine" show so effectively that it sounds downright sincere and personal. Then, when everybody's up and at their housework or off to the Salt Mines, Bob takes off for a Trip to the Moon. He's a "serious" astronomer now, having last week learned to spell "planetarium."

Star-Gazer

Each day, when he is finished with his air hours, Bob takes off for the Griffith Planetarium. Recently there was a slight accident during one of these visits, and Bob toppled into a display. A photographer friend of his who has a press card and can get into lots of places free of charge had gone along on this particular

jaunt, and joyfully snapped pictures of the whole thing.

At the Planetarium, Bob had been having a fine time with all the periscopes, horoscopes and telescopes, attended on his tour by Dr. Clarence H. Clemminshaw, Associate Director of the Planetarium. During some of Bence's profound observations about stellar nebulae he waved airily toward a big object in the center of the room and referred to it as a thingamajig. Poor Dr. Clemminshaw gulped . . . then Bob gulped, as the famous astronomer carefully explained it as a scientific device costing a wad of money and built by a man named Zeiss in pre-war Germany. It is used to project imitation stars on the ceiling of the auditorium.

(Please Turn to Page 39)

BOB WAS A LITTLE ABASHED by all the flashing lights, recorded talk and whirring noises of this cyclotron model. He thought it was a radio network master control unit, but was set right when he read the card: "A helium atom is composed of two protons and two neutrons."

THIS WONDERFUL ZEISS-BUILT instrument projects the heavenly bodies into place in their relative positions for Griffith Park Planetarium visitors to study. Bob takes a note or two for a "scientific" discourse on his "Rise and Shine" show.



April 3, 194

GETTING AN EARFUL of the tune Massey is fiddlin' are Basil Adlam, musical director; Bill Crago, announcer, and Dick Woolen, producer of the ABC show.



Men of Music

No. 82 of a Series

Curt Massey

Besides a Mellow Voice, Texas-Born Curt Massey Has Ability Plus for Playing Violin, Piano and Trumpet

By Hannah Briggs



▲ **A DAPPER DRESSER,** Curt Massey has an athletic build, brown eyes, dark, wavy hair, and stands over six feet in his stockings.

Saturday, 7:00 p.m.
ABC-KECA

MANY times when you meet a singer, you find his only attributes are vocal. Not so with ABC singing star Curt Massey. He not only sings (but good and slightly on the Crosby side), he also possesses enough musical talents to make him a one-man band.

His versatility with the piano, violin and trumpet began taking root when he was six years old. Curt's dad, Henry Austin Massey, a champion old-time fiddler of the Southwest, is the one who started the youngster off on the right note. "I even won a fiddlin' contest when I was eight," remembers Curt. When he was eighteen, young Massey left his parents' ranch near Roswell, New Mexico, for Kansas City, where he studied harmony and instrument and voice technique at the Horner Conservatory of Music.

It was while he was band-leader at Kansas City's elaborate Pla-Mor Ballroom, a job which followed his graduation from the Conservatory, that he met Edythe Williams, former photographer's model. Now married, they have two sons, Stephen, age seven, and David, a baby of two. These husky youngsters are the pride and joy of their parents . . . and for

them the world revolves around their dark-eyed, handsome dad.

When they find the time to take a vacation, the Masseys retreat to their ranch in New Mexico for deer hunting. Both of them are sports-minded and belong to a bowling league. Curt is also the proud possessor of two golf trophies. In 1940 he won the Medinah Country Club trophy, and in 1947 the Lakeside Country Club golf trophy was awarded to him.

Family of Music

It so happens that Curt has in his family a sister, Louise, and four brothers who joined together and became known as the "Westerners," famous for their harmonious arrangements of many sagebrush melodies. When Louise retired, they all queried, "Why throw the name away?" In the breathlessly short period of five weeks fifty-six transcriptions were made. These programs are still broadcast. Louise, Curt and brother Allan are the composers of the well-known south-of-the-border tune, "Adobe Hacienda."

Another very popular song written by Curt was the romantic "Honey Song," which caught the fancy of the public and topped the Hit Parade. He also wrote several violin numbers, including "Draggin' the Bow" and "Venuti Blues."

California called in 1945 and the

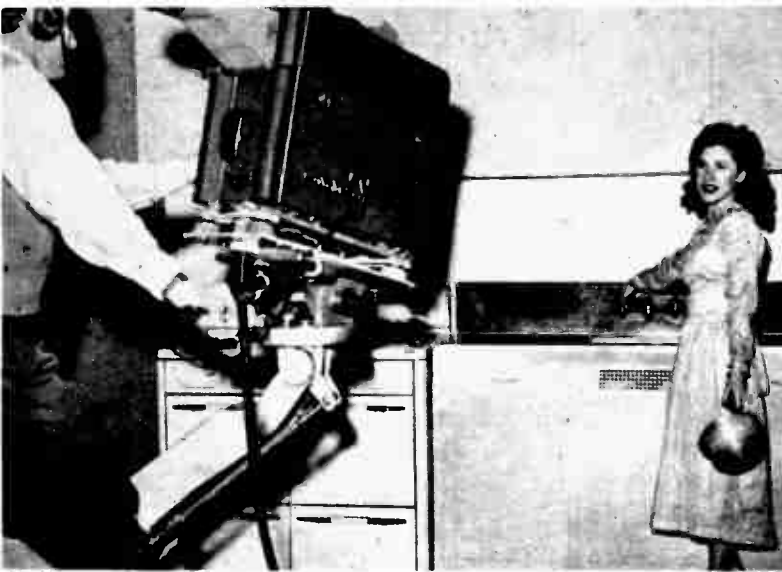
Masseys left the East to make their home here in Beverly Hills. In addition to being a radio star, Curt is a business man, owner of the Essay Publishing Company and a service station. He is on the Board of Directors of the Minerals Company.

Radio-show commitments keep Curt busy and unable to make many personal appearances. However, not too long ago he went on a North-western tour with the "Hoosier Hot Shots," Martha Mears and Ike Carpenter's orchestra.

In Father's Footsteps

During the last night in Oregon, Curt's son showed that he had inherited his dad's showmanship. Little Stephen was allowed to stay up late that night and be at the show. Best of all, he was given the chance to introduce the "Hot Shots" to the audience. Such a thrill would have unnerved many a youngster, but Stephen gave the introduction word for word like his father and walked off the stage like a trouper!

In the past, Curt has appeared on
(Please Turn to Page 32)



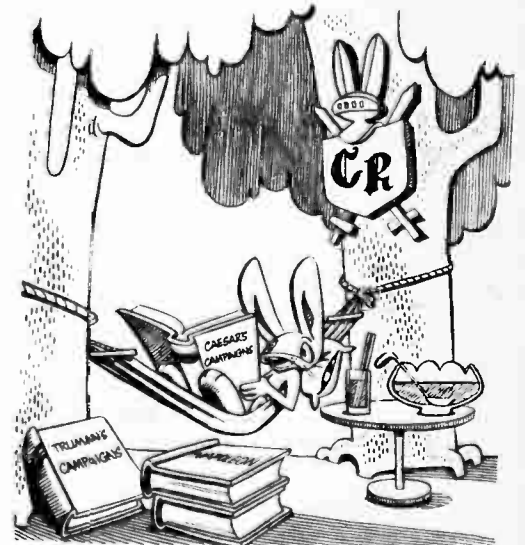
VIDEO TURNS ON THE COLORADO RIVER WATER. Caroline La Rue, appearing in a recent KTSL public service program showing the importance of Colorado River water to more than 3,500,000 persons living in Southern California, showed that average women use approximately 150 gallons of water each day. The Colorado River Association created the program.



EACH WEDNESDAY NIGHT TEX WILLIAMS'S Western Caravan is telecast as they make with the hoedown from the Riverside Rancho. Top row, left to right, are Duce Spriggins and Smokey Rogers. Below are guest Emmett "Pappy" Lynn, Phyllis Lynne and Tex himself. (NBC-Herb Ball photo.)

SEEN ON THE *Video* SCENE

CRUSADER RABBIT maps out campaigns enough to last him through the 130 animated shorts which Jerry Fairbanks, Inc., is filming around this bright new star.



SOMETHING NEW IN PHOTOGRAPHY was demonstrated on KTLA's "Magazine of the Week." Holding the new Polaroid Camera is Dick Farrell, chief photographer for the Los Angeles Daily News. Gil Martyn, editor of the "Magazine," holds a picture of himself which Mr. Farrell snapped just sixty seconds before. (KTLA photo.)

SHOW PACKAGER JOHN MASTERSON, MARK WOODS, President of the American Broadcasting Company, Anna Roosevelt and ABC West Coast head man Frank Samuels obligingly posed for a picture after the recent press conference during which Mr. Woods unveiled plans for KECA television here in Hollywood.



RADIO *In Review*

news and comments

For Love o' Mike (General Comment)

Rumors Are Flying

Plans call for a sequel to the "Irma" movie with the original cast. . . . Lolly Parsons is another who has had a CBS offer, but she's turned it down. . . . Fran Morgan as "Dr. Tweedy" may be an NBC summer replacement. . . . Jack Bailey and NBC musical director Henry Russell collaborating on a musical comedy. . . . CBS and NBC making offers for the old Warner Brothers Sunset lot. . . . Harry Babbitt and Ginny Simms may be reunited for the first time since their Kay Kyser days in a fifteen-minute five-a-week musical series on CBS. . . . Another summer bet is "Earn Your Vacation," an audience-participation show for school teachers only. J. C. Flippen will be the emcee. . . . Anne Whitfield as "Dorothy" and Betty Rhodes as "Ozma" may be heard in a new version of the famous "Oz" stories, recently auditioned. Anne's particularly thrilled—they're her favorite reading. . . . Bing Crosby may build his own radio station at Carmel and import his guest stars each week. . . . Jack Benny may have a new orchestra leader and a new singer next season. Contracts on Phil Harris and Dennis Day expire this summer and both are said to have requested releases to devote full time to their own shows. . . . Cathy Lewis has regained sufficient health to audition a new show at CBS. . . . Orson Welles would like to cast Fletcher Markle in the "Othello" film he's making in Paris. Edgar Barrier, top radio actor, is one already signed for it. . . . Kay Starr is getting (and deservedly) movie offers. . . . Martin and Lewis may star in "The Red Mill" for the Greek Theater summer musical series. . . . Disney cartoon character may be built around the character that Florence Halop plays on the Durante show. Ulp! For children?

Looks Like

"Lum and Abner" have signed a long-term with CBS. . . . Ann Rutherford, who is not a blonde (or at least wasn't), is the new "Blondie." Don Ameche inherits Alan Young's spot on the Jimmy Durante show. . . . "Hit Parade" to welcome Mark Warnow back. . . . Buddy Clark will be off his show for three weeks while he undergoes an operation. . . . Feminine singer to be added to the Durante show—why not Betty Garrett? Peggy Lee will again be a Bing Crosby regular next season. . . . Bandleader Opie Cates has been signed as a reg-

ular on "Lum and." He's the possessor of a natural Arkie accent. . . . Hal Peary has been made an honorary life member of the National Association of Water Works Engineers. . . . "Duffy's Tavern" not going to CBS. . . . Bob Shannon leaving Mutual staff in order to devote himself to his other shows, "Shannon Shenanigans" on ABC and "The Man Says Yes," starting April 11 on KMPC. Bob stays on "Ladies First" on KHJ. . . . Fletcher Markle off of "Ford Theater"—reason not given. . . . Nelson Eddy, Dorothy Kirsten and Robert Armbruster will again be summer residents in "Kraft Music Hall." . . . The Kirkwoods, Jack and Lillian, take over Meredith Willson's ABC spot come April 6. . . . Horace Heidt and his gang will be here for four shows starting April 3. . . . "Wizard of Odds," a gigantic giveaway, will be spotted on NBC opposite Jack Benny. Steve Allen will be the emcee. . . . Abe Burrows signed to a seven-year contract on CBS that will include both radio and TV. He'll also be available as head writer for top shows. . . . Allan Jones and Irene Hervey in "Keeping Up with the Joneses" has been sold to ABC. . . . Kay Starr drops her sustaining show in order to take advantage of other commitments. . . . "Queen for a Day" will definitely be the subject of a movie. Name stars will be featured. . . . Fred Allen signed to do that fifteen-minute commentary five times a week on NBC next season. . . . Judy Canova joins Al Jolson, Cantor and the many others now putting their shows on tape. . . . Mary Hatcher will not be the vocalist for the new Martin-Lewis show as reported at first. . . . "Vera Vague's" audience-participation show will be heard on CBS this summer. It's called "Merry-go-Round."

Your Cue (Shows You May Like)

Andy Mansfield's Star Theater

Pardon us while we come a little closer to home in order to point with pride. The subject is Andy Mansfield, whom you see in these pages as Radio and TV Life record columnist. The occasion is his new program on KFVD, 5:00 p.m., Monday through Friday. As the name "Star Theater" implies, the records Andy plays are those of entertainment greats, present and past, Danny Kaye, Cass Daley, Jimmy Durante are among those who represent the present. Moran and Mack, Ted Lewis, Gosden and Correll when they were singers, not "Amos 'n' Andy," are among those representing

NEXT WEEK

THE ANDREWS SISTERS are our cover girls and the subject of an interesting story about the men in their lives!

"UNIVERSITY THEATER" is featured in two pages of pictures of its staff and stars with a background story on its school-by-radio theme.

"LADIES' DAY," that jolly program featuring the "Three B's," is pictured and profiled.

"LADIES FIRST," another jovial show, is covered with photos of its personalities and a story.

HANK WEAVER, adventurous newsman, is pictured in a story concerning his coverage of human-interest news.

"BEHIND THE SCENES IN RADIO" has as its subject the **FREE-LANCE RADIO WRITER** in the person of Miss Jean Holloway, who reveals the inside story.

Plus—pictures of personalities, letters from readers, radio and television logs, news and program tips. Next week!

the past. There are plenty of good "in-betweeners," too, like a 1936 record of Fred Astaire singing and dancing to some of his earlier movie hits.

Andy's commentary between records is nearly as interesting as the performances themselves. He gives a little of the background and describes the essential spirit conveyed by his wax stars. Many of them have had a personal association with Andy or with his wife, Virginia. In building his "theater" program in the vaudeville manner, Andy presents "silent" acts like "Captain Maxwell and his Juggling Seals" or the "Five Flying Buchanans" between some of the recorded routines. This gives him the chance to deliver his commercials.

Records played by the Mansfield man are from his own collection—you'll find many beloved old favorites among the enjoyable novelties he presents.

"Milton J. Cross Opera Album"

Now that the Metropolitan Opera season is over until next year, Milton J. Cross is making sure that the memory of those fine broadcasts and of opera music in general will remain

(Continued on Next Page)

KECA mike memos

By VIRGINIA WEST

Fashions in radio programs, just as in milady's bonnet, change from season to season. . . . Just now the trend seems to be toward the amateur show. We think ABC has two of the best on the air . . . The Original Amateur Hour on Wednesday nights at 7:30, which has been going great since last fall, and the newer Art Mooney Talent Tour, now aired on KECA at 6:30 p.m. Tuesdays. Not only is a whole reservoir of new talent being tapped . . . but for those of us who are listeners only, there's the thrill of hearing new voices, new personalities, new entertainers of all types. You have first opportunity to hear the stars of the future.

Speaking of new talent . . . Have you heard the 11-year-old lad who's now singing on ABC's Breakfast Club? Bernie Christian-son staged such a hit on his guest appearance on the hour-long airtel (KECA at 8, Monday thru Friday mornings) that listener demand cinched his regular spot on the show.



Art Linkletter

Starting this Sunday (the 3rd) the makers of Old Gold cigarettes will bankroll a second quarter-hour of ABC's "Stop the Music." . . . They'll now open and close the popular musical quiz. . . . Three ABC stars have been accorded more honors in Radio Mirror's annual poll . . . Bing Crosby, Jo Stafford, and Art Linkletter, who presides over the G.E. House Party. Here's that popular emcee in action on his Monday thru Friday (KECA at 3:30) series.

AROUND RADIO: There'll be a new time starting Apr. 3, for that always-in-trouble man-about-the-San Francisco-waterfront, Pat Novak. Pat's exciting adventures will be heard at 9:30 p.m., instead of 4. . . . Art Baker, whose famous "Notebook" is such a popular part of KECA's daytime listening lineup, is a busy man these days. . . . In addition to his five-a-week half-hours on KECA, he has just completed a role in "Any Number Can Play," at MGM, and is working on an educational film for the Dental Association, in which he's the star . . . a dentist, as you probably guessed. . . . Bride and Groom, heard on ABC-KECA at 2:30 p.m., weekdays, is searching for Minnesota's happiest married couple, and, believe it or not, even you Southern Californians have a chance to win. If you write the letter nominating the winning couple, you win a fine watch! Better hurry . . . the contest ends Apr. 10.

Page Ten

Advertisement.

Radio in Review

(Continued from Preceding Page)

with his listeners. His "Opera Album," KECA, 1:30 p.m. Sundays, is a pleasing series of recorded opera high spots, with the same intelligent commentary that Cross fans enjoy on the live Met show. Most of the records are those of the famous and familiar arias (and "tunes") that are enjoyed even by those to whom opera as a whole remains a mystery. Composers most often represented are Wagner, Rossini, Verdi, Puccini, etc. Program is, in reality, a digest of all that is biggest and best in opera—that includes the delightfully dignified Mr. Cross.

"Bargain Broadcast"

If you're interested in bargains, as most everyone is, you'll find entertainment in KMPC's "Bargain Broadcast," 9:15 a.m. Monday through Friday. It's an unusual idea in radio merchandising. KMPC has organized a research department to uncover legitimate bargains in local stores. The bargains are certified by the station to be "buyers' mistakes," overstocking of a particular type of merchandise. Advertisers comprise those merchants caught in such a spot. The advertising copy is written in a news style and delivered by Lewis Allen in that manner. Program is aired early enough in the day for those interested in nailing bargains to go to it!

Playbacks (Critical Comment)

We Point With Pride

. . . To the duet between Van Johnson and Sara Berner on last week's (March 19) Benny show. Van is one movie star at ease on a comedy show, and Sara again proved that she has no peer in her specialized field of fun.

. . . To the integrity that stamps the production of Andrew C. Love on NBC's "University Theater." A recent broadcast of Nathaniel Hawthorne's "Marble Faun" is a good example. The tale was an extremely difficult one to adapt. "University Theater" did it so well that we felt we got more from the broadcast than we ever had from the original.

. . . To the activity generated on the networks with the approach of summer. If announced plans go through, listeners may expect quite an unusual line-up of stars, drama and comedy ideas. This seems to be one bright result of the upheaval and the changes that have marked the '48-'49 season.

. . . To the improvement in the selection of songs allotted Alice Faye. The girl has a way with a song, when it's the right song.

. . . To the information offered on KFOX's "Fishing Facts"—just the sort of tips that the fishing fiend needs. (Monday, 8:45 p.m.)

. . . To the quick action of Nelson Pringle in getting an interview recording with Mayor Fletcher Bowron to

play on his 11:00 p.m. news broadcast the day of the police scandal.

We View With Alarm

. . . The blue lines that are creeping into some of the comedy shows. Our theory on this is that even though audiences laugh, they're uncomfortable.

. . . The fact that "Favorite Story" is going off. Here's a show that has everything, for our money. Intelligent, out-of-the-ordinary stories; good production and casting, decent credit for its supporting cast and star treatment for its leading players are only a few of the reasons why it deserves a place on the air.

. . . The vocal mannerisms of radio characters that proved effective enough to overdo. There's a fine, healthy list of these, including an air detective's "Uh-huh!" a radio comedian's laugh and a prominent actress's sharp intake of breath. We're going to be nice and not mention any names.

. . . The departure of that nice fellow, Meredith Willson, and his musical folks. Please, some sweet sponsor, keep him on this summer?

. . . The top comedian who is emulating Jack Benny's "Hwell!" without any appreciable results.

On Mike (About Studio Happenings)

Manners's Mail

When Zeke Manners offered 100 copies of his book on American Square Dances to the first 100 listeners who wrote in, he didn't know that he'd hit a mail jackpot. The offer was made on one of Zeke's Friday, 7:00 a.m. broadcasts on ABC. By noon of the next Monday, Zeke had 13,000 requests for his 100 books. Zeke's show is heard only in California, Oregon and Washington—so figure out your own Hooper!

Off Mike (Personalities)

Hole in One

ABC producer Sid Goodwin recently experienced the wild joy of a golfer's dream come true. The course was the Baldwin Hills Golf Club, the hole the eighth, the distance 235 yards . . . tie triumph was a hole in one. Not only has a similar feat never been executed on this particularly difficult hole . . . a hole in one has never been made before on this entire course!

Sid, who started his golf days as a caddy, adds, "It took me only thirty-nine years of golfing to do it, too!"

Sequel to Fluff

Perhaps the most famous fluff in the history of radio is the one Harry von Zell delivered many years ago when he introduced Herbert Hoover over CBS: "Ladies and gentlemen, the president of the United States—Hoobert Heever." There's a sequel to that story now. Recently, Harry made a record to be played at the Radio Executives Luncheon Club meeting

honoring Herbert Hoover. The record started with von Zell apologizing for the original fluff and then repeating the correction ten times, "Herbert Hoover, Herbert Hoover. . . ." Then von Zell finished the record with "And now, after many years, it is again my pleasure to present your guest of honor—Hoobert Heever." The ex-president enjoyed the joke, and revealed that he'd sympathized with the announcer over the original mistake.

RECORD NOTES TO YOU

BY ANDY MANSFIELD

"Remember That Music,"
KFI, 9:30 p.m. Friday

INSTRUMENTAL ALBUM OF THE WEEK:

Anyone who can't decide whether to like Gershwin or not should listen to the four twelve-inch sides of London's "Gershwin Suite," another in the series of instrumental interpretations by Louis Levy's fine concert orchestra. Let the unconvinced listen to the great show tunes of yesterday, tunes like "Somebody Loves Me," "Swanee," "Embraceable You" and the others and he'll be a Gershwinit from then on, for here is the tops in presentation. . . .

VOCAL ALBUM OF THE WEEK: Very timely and up to the high quality of sound-track recordings is MGM's "Easter Parade," featuring members of the original cast of the picture—Judy Garland, Fred Astaire, Peter Lawford, Ann Miller and Johnny Green's Orchestra. Of the eight sides, we especially liked the nostalgic vaudeville montage by Garland & Astaire and Ann Miller's "Shaking the Blues Away." . . . **GIRL VOCAL:** Ella Fitzgerald has two Decca sides that make for very easy listenin', the moderate tempoed "Someone Like You" and the torchy-flavored "I Couldn't Stay Away From You," with this latter side rating higher and displaying those little Ellaisms that have made the gal the super song-saleslady she is today. . . .

MALE VOCAL: Frank Sinatra gets the nod this week for a pair of Columbia waxings from the new Crosby flicker, "Connecticut Yankee." . . . "When Is Sometime" is an unusual tune, but with superb backing by Stordahl, Frank turns in a very nice job of relaxed recording. . . . Flip-over is in decided contrast, a breezy little up-tempoed ditty called "If You Stub Your Toe on the Moon," and ably abetted by the Phil Moore Four, here is the better side and more to The Voice's liking. . . . **NOVELTY:** How do you like your "Glow Worm"? If it's modern design you crave, don't miss Johnny Mercer's Capitol version with Alvino Rey's Orchestra. Yes, you'll see the Glow Worm in a new light (and new lyrics) when you give this'un a spin. . . . Reverse has Johnny and the Pied Pipers doing Babe Russin's hit, "I've Been Hit" for as nice a Mercer-ized pair as you'd ever want. . . . (P.S. Watch for Decca's new album featuring Crosby and others of the picture cast from "A Connecticut Yankee in King Arthur's Court." . . . It's tops! . . . A. M.)

Radio Lifelines

By Evelyn Bigsby



WATCH FOR MANY CHANGES in NBC's Sunday lineup. This Sunday, April 3, Ozzie and Harriet revert to CBS and Martin and Lewis fill the vacated spot on NBC. Since Horace Heidt has sagged in the Sunday at 4 (ex-Benny) slot, there'll be some change made here, and rumor is that it'll be a big giveaway. Several are apparently under consideration in New York and one is being auditioned here in Hollywood. Cold cash, not merchandise, will be the come-on. Among other shows being auditioned currently at NBC is that ex-Mutual favorite, "Voyage of the Scarlet Queen," with Elliott Lewis and much the same former cast on deck.

TOO BAD THAT MEREDITH WILLSON's clever program has to sign off again. One of the difficulties, we understand, was sponsor unhappiness over the network's being unable to clear cross-country time. In many sections, the program was taken off the line and played as late as four or five days after the live broadcast. It deserved better than this, for we think it one of the most appealing programs on the air. . . . and one of the most sophisticated.

NINETY-NINE-YEAR LEASES are common, but we've never heard of a fifty-year radio contract, which is what "Lum and Abner" are supposed to have signed with CBS, with a six-year minimum guarantee and with "the boys" retaining full rights to their characters and actually only leasing them to the network. Contract is said to take effect when their current Frigidaire tieup ends, which may be as far away as 1953. Lauck and Goff being two of the nicest guys in Hollywood radio, we can think of nothing better to say than that we hope they outlive their contract!

NOW THAT THE FCC HAS postponed the hearing scheduled here for March 23 to decide the fate of G. A. Richards' radio interests, your guess is as good as any on the next move. Rumors persisting that NBC would still like to latch onto KMPC for its local outlet, nobody at the Derby the other noon was too agog over the huddle of former NBCite Frank Mullen and NBC vice-prexy Sid Strotz (or maybe they were just talking over old times)!

THOSE TWO KEEN FAYE-HARRIS WRITERS, Ray Singer and Dick Chevillat, occupied another luncheon booth and were engrossed in a big discussion, probably on what kind of a tag line to give next Sunday's script. We won't start this early to lose sleep over it, but what'll happen to NBC's traditional Santa Claus Lane exclusive now that The Big Trek to CBS

has left NBC star-shy? Jack Bailey, who has not bent an elbow for six months, looks swell, has lost four inches from his midriff, but has gained two pounds! We know somebody who waxed a record of that Lamour show from Shamrock Inn. And the latest word on radio tickets is: it's harder now to get ducats for Groucho Marx than for B. Crosby!

GAGS OF THE WEEK

Bill Baxley (address withheld), Hollywood 28, Calif.

Heard on the Groucho Marx show:
Groucho: Do you think television will replace newspapers?

Editor: Certainly not.

Groucho: I'm inclined to agree with you—you can't get a television set in the bottom of a bird cage.

Otto Simmons, Seal Beach, Calif.

Heard on "Noah Webster Says":

MacQuarrie: Do you own any pets?

Contestant: I am half-owner of a cat—my son owns the other half.

MacQuarrie: Which part belongs to you?

Contestant: The part that eats, I guess!

Mrs. Virginia Inman, 5909 Willoughby Avenue, Los Angeles, Calif.

Heard on the Harris-Faye show:

Phil: I went to college and I was

(Please Turn to Page 32)

**CALIFORNIA
CARAVAN**

**THRILLING
DRAMA!**

SUNDAY at 3:00

A B C NETWORK

CALIFORNIA MEDICAL ASSN.

KAGH Granted Full Time

Full-time operation of the Pasadena station, KAGH, is expected to materialize within sixty to ninety days. Andrew G. Haley, owner of the station, recently announced that the F.C.C. has approved a full-time operational grant. Station manager Lynn Johnston asserts that KAGH will now be in a better position to serve the county and community in all public-service matters. Service clubs and organizations desiring promotion for their projects are invited to get in touch with program director Aubrey Ison for broadcast availabilities.



IT TAKES NERVES

Les Mitchel, producer-director-host of "Skippy Hollywood Theatre," thinks that all performers should get nervous. According to what he says, if the job doesn't make you nervous, you had better get nervous about the job.



SHIRT FAD

The faces of six name-band maestros are stamped on a new stock of

TV Precasts

TIME CHANGES

SUNDAY, APRIL 3—"Toast of the Town," KTTV, Channel 11, 8:30 p.m. (1 hr.). Ed Sullivan's variety show on at a new time. Formerly KTTV, 9:00 p.m.



WHAT'S NEW

Dance

THURSDAY, APRIL 7—Square Dance, KNBH, Channel 4, 8:00 p.m. (30 min.). Bob Osgood calls the numbers.

WEDNESDAY, APRIL 6—"Dance Modernettes," KTSL, channel 2, 8:30 p.m. (30 min.). Choreographer Val Raset introduces a new series emphasizing modern versions of the art of the dance.

Music

SUNDAY, APRIL 10—"Robert Oakley's Violin Echoes," KLAC-TV, Channel 13, 8:30 p.m. (30 min.). Nine girl violinists and one pianist, all dressed for the mood of the music and working against sets in keeping with the evening's music, entertain on new Sunday program.

boys' shirts. Youngsters will be able to wear their favorite men of music right on their backs. Featured band leaders include Guy Lombardo, Sammy Kaye, Woody Herman, Tex Beneke, Benny Goodman and Gene Krupa.

Public Interest

SUNDAY, APRIL 3—"Your Future Home," KFI-TV, Channel 9, 12:15 p.m. (20 min.). Picture representation of some of Southern California's values in home purchases.

WHAT'S PLAYING

Drama

SUNDAY, APRIL 3—"Philco Television Playhouse," KNBH, Channel 4, (1 hr.) "Dinner at Antoine's" starring Janet Blair, William Eythe, and a host of others.

MONDAY, APRIL 4—Chevrolet on Broadway, KNBH, Channel 4, 8:00 p.m. (30 min.). "Smart Guy" starring Nancy Coleman and Alan Baxter.

Film

SATURDAY, APRIL 2—Alexander Korda film, KTSL, Channel 2, 9:00 p.m. (to concl.). "Private Life of Henry VIII," with Charles Laughton, Robert Donat, Wendy Barrie and Merle Oberon.

WEDNESDAY, APRIL 6—Western, KNBH, Channel 4, 8:30 p.m. (30 min.). Tex Williams' Western Caravan from the Riverside Rancho in "Stranger from Pecos."

THURSDAY, APRIL 7—"Your Show Time," KNBH, Channel 4, 9:00 p.m. (1 hr.). The amusing comedy "The Tenor" will be shown with Hugo Haas, Carol Brennan, Lee Patrick, Betty Adams, Charlie Smith and Kathleen Freeman.

Juvenile

SATURDAY, APRIL 9—"Sandy Dreams," KTLA, Channel 5, 6:30 p.m. (30 min.). Sandy, Stuffy, Candy, and their pals take a slumberland trip to South America.

Mikeside

With

BETTY ANN HUDSON

Bob Shannon's popular audience participation program—"The Man Says Yes"—returns to the air on KMPC, April 11. Broadcast time to be announced later. Contestants in the audience vie for prizes, as well as listeners at home who compete via telephone calls. This program was a very popular one on the station about a year ago and we are happy to welcome it back. If you'd like to win some fine prizes, drop by the station during the broadcast.

The KMPC Westerners will participate in a Western Night program at Sawtelle Veterans

Hospital on Tuesday evening, April 5. . . . T. L. Stromberger and John Kemp address members of the "Advertising in Industry" conference series at KMPC on Wednesday night. . . . Bob Kelley covers the broadcast of the Los Angeles Angels vs. Portland Beavers baseball game Tuesday through Friday and Saturday and Sunday afternoon. . . . Herb Allen is conducting a contest on his "Top Tunes" program nightly at 5:45 p.m. Dial 710 for details. . . . KMPC's "huckster" Larry Buskett upped to the



Chef Milani

position of Assistant Sales Manager in charge of local sales.

Chef Milani beaming these days since his two sponsors will be represented on his program for the next 52 weeks—come rain or shine. Chef outlines his menu of "A Dinner for Four—a Dollar, No More," presents his favorite recipe of the day, conducts a weekly contest, and altogether brings the housewife a program she can't resist. Besides his informative broadcast, Chef is an entertainer from way back and the show is one you shouldn't miss. Dial 710 at 9:30 a.m., Monday through Friday.

O. D. Keep, one of the founders of Time Magazine and now publisher of Fortnight, brings you his own news program on KMPC each Saturday at 7:15 p.m. Supervisor Roach presents "Your County" program at 7:30 p.m. on Saturdays. "Three Alarm" boasts a listener in Joliet, Illinois, who claims she hears the program each afternoon—as a publicity gimmick Frank Graham and Van Des Autels called her during one of their broadcasts last week. . . . Author Robert St. John graces Jeanne Gray's "Woman's Voice" broadcast, Monday at 12:30 p.m.

Sports: KMPC now has some excellent sports features on its schedule throughout the day. Bob Kelley is covering all the Los Angeles Angels games Tuesday through Friday and Saturday and Sunday. . . . Joe Hernandez is recreating the day's running at Golden Gate Fields. . . . A roundup of Western sports news is heard each morning at 8:25 a.m. . . . "Dugout Dope" precedes the broadcast of the Saturday and Sunday baseball games. . . . A sports review program is featured in the middle of the doubleheader on Sunday. . . . Bob Kelley's sports commentary "Parade of Sports" is aired nightly at 6:15 p.m.

Advertisement.

Precasts

and

Previews

TIME CHANGES

SUNDAY, APRIL 3—Robert Merrill, KFI, 2:30 p.m. (30 min.). Formerly KFI, 2:00 p.m. Sunday.

SUNDAY, APRIL 3—"Ozzie and Harriet," KNX, 3:30 p.m. (30 min.). Comedy team makes network switch. Formerly KFI, Saturday, 8:00 p.m.

SUNDAY, APRIL 3—James Roosevelt, KECA, 8:45 p.m. (15 min.). Formerly KECA, 4:45 p.m. Sunday.

SUNDAY, APRIL 3—Helene Copel, KGIL, 9:00 p.m. (15 min.). Formerly KGIL, 7:30 p.m. Sunday.

SUNDAY, APRIL 3—"Pat Novak for Hire," KECA, 9:30 p.m. (30 min.). Formerly KECA, 4:00 p.m. Sunday.

TUESDAY, APRIL 5—"Skippy Hollywood Theater," KFI, 7:00 p.m. (30 min.). Formerly KFI, 6:30 p.m. Wednesday.

SATURDAY, APRIL 9—"Free for All," KNX, 12:30 p.m. (30 min.). Formerly KNX, 7:30 p.m. Wednesday.

Correction

FRIDAY, APRIL 1—President Harry S. Truman, KNX, 7:30 p.m. (30 min.). Speech scheduled for delivery by the president has been canceled due to pressure of official business.

WHAT'S NEW

Juvenile

SATURDAY, APRIL 2—"Shenanigans," KECA, 10:00 a.m. (30 min.). Bob Shannon emcees new funfest which will be held at different theaters throughout the city, offering entertainment and prizes for youngsters and grownups.

Quiz

FRIDAY, APRIL 1—"Doubleday Quiz Club," KHJ, 8:45 a.m. (15 min.). Top authorities in fields of medicine, finance, decorating, music and psychology provide answers to current queries.

Public Interest

SATURDAY, APRIL 2—Volunteer Worker Service, KHJ, 3:30 p.m. (15 min.). Mutual airs a public service show for volunteer worker causes.

Comedy

SUNDAY, APRIL 3—Dean Martin-Jerry Lewis, KFI, 8:00 p.m. (30 min.). Premiere broadcast of the new comedy team. Bob Hope pays a visit to fulfill his promise of being their first guest star.

Variety

THURSDAY, APRIL 7—"This Is Paris," KHJ, 7:00 p.m. (30 min.). Maurice Chevalier, Claude Dauphin, Yves Montand and Line Renaud bring to the airwaves a recorded program which originates from the Mirror Room of the Cafe de la Paix in Paris.

Music

SUNDAY, APRIL 3—"Music of Today," KECA, 4:00 p.m. (30 min.). Six-week cultural series of contemporary chamber music concerts debuts today, starting with Aaron Copland, American composer.

WHAT'S SPECIAL

Public Interest

SUNDAY, APRIL 3—"Peace Is Our Business," KNX, 7:30 p.m. (30 min.). The effect of American aid to war-torn countries at the conclusion of the Economic

Cooperation Administration will be reviewed by Larry Lesueur and Paul G. Hoffman.

MONDAY, APRIL 4—"Radio Reunion," KFI, 10:30 p.m. (30 min.). Bob Hope emcees the program which marks the 50th Anniversary of the Veterans of Foreign Wars. Radio and film stars who entertained overseas will be on hand, including Dinah Shore, Dennis Morgan and Janis Paige.

Drama

SUNDAY, APRIL 3—"Homecoming, 1949," KHJ, 6:00 p.m. (30 min.). John Garfield and Lilli Palmer star in story of young refugee couple who trek from Europe to Israel. Presented in cooperation with the United Jewish Appeal's 1949 campaign.

WEDNESDAY, APRIL 6—"The Goal Is Freedom," KNX, 6:30 p.m. (30 min.). Commemorating the presentation to President Harry S. Truman of America's Democratic Legacy Award for 1948 by the Anti-Defamation League of B'nai B'rith.

WHO'S GUESTING

Drama

SUNDAY, APRIL 3—"Family Hour of Stars," KNX, 3:00 p.m. (30 min.). Academy Award winner Jane Wyman is the guest star.

MONDAY, APRIL 4—"Lux Theatre," KNX, 6:00 p.m. (1 hr.). Claudette Colbert and Fred MacMurray star in the comedy "Family Honeymoon."

Variety

FRIDAY, APRIL 1—"Yours for a Song," KHJ, 8:30 p.m. (25 min.). Loretta Young is interviewed by Sheila Graham. Art Lund joins Betty Rhodes for the songs.

THURSDAY, APRIL 7—"Seatest Variety Theatre," KFI, 6:30 p.m. (30 min.). Burt Lancaster and Eddie Bracken guest tonight.

WHAT'S PLAYING

Drama

FRIDAY, APRIL 1—"Ford Theater," KNX, 6:00 p.m. (1 hr.). Montgomery Clift in "Wuthering Heights."

FRIDAY, APRIL 1—"Philip Morris Playhouse," KNX, 7:00 p.m. (30 min.). Elliott Lewis in the psychological chiller "Apology," by David Ellis.

SUNDAY, APRIL 3—"NBC Theater," KFI, 6:00 p.m. (30 min.). Bob Hope in "The Ghost Breakers." Guest screen director is George Marshall.

SUNDAY, APRIL 3—"Electric Theatre," KNX, 6:00 p.m. (30 min.). Helen Hayes in "Shadow on the Heart," with Jack Manning.

SUNDAY, APRIL 3—"Theater Guild," KECA, 6:30 p.m. (1 hr.). Joan Fontaine in "Camille."

MONDAY, APRIL 4—"Lux Theater," KNX, 6:00 p.m. (1 hr.). Claudette Colbert and Fred MacMurray in the rollicking comedy "Family Honeymoon."

MONDAY, APRIL 4—"Cavalcade of America," KFI, 8:30 p.m. (30 min.). Irene Dunne portrays her motion-picture character of "Mama" in tonight's dramatization of "Citizen Mama."

TUESDAY, APRIL 5—"Skippy Hollywood Theater," KFI, 7:00 p.m. (30 min.). Peter Lorre in "Mr. God Johnson."

WEDNESDAY, APRIL 6—"Family Theater," KHJ, 6:30 p.m. (30 min.). James

Gleason stars in "Night Elevator." Claudette Colbert is hostess.

THURSDAY, APRIL 7—"Suspense," KNX, 6:00 p.m. (30 min.). Clifton Webb in "Murder in Black and White."

Comedy

SUNDAY, APRIL 3—Henry Morgan, KFI, 5:30 p.m. (30 min.). Patsy Kelly becomes a permanent member of the cast as the proprietress of Morgan's cigar store.

Music

SATURDAY, APRIL 2—NBC Symphony, KFI, 3:15 p.m. (1 hr., 45 min.). Arturo Toscanini concludes the winter season with the second part of "Aida," consisting of the third and fourth acts with Herva Nelli, Eva Gustavson and Richard Tucker in principal roles.

SATURDAY, APRIL 2—"Pioneers of Music," KFI, 4:30 p.m. (1 hr.). Vladimir Bakaleinikoff directs the Pittsburgh Symphony Orchestra in a program entitled "French Pioneers."

SUNDAY, APRIL 3—New York Philharmonic, KNX, 12:00 p.m. (1 hr., 30 min.). Leopold Stokowski leads the symphony in the works of Mozart and Wagner.

MONDAY, APRIL 4—"Telephone Hour," KFI, 9:00 p.m. (30 min.). Jussi Bjoerling, operatic tenor, guests with the Bell orchestra.

TUESDAY, APRIL 5—"Melodies America Loves," KNX, 6:30 p.m. (30 min.). Eula Beal, contralto, will sing sacred Easter selections.

WHAT'S PLAYING

Sports

SATURDAY, APRIL 2—Horsereading, KFI, 1:15 p.m. (15 min.). Clem McCarthy covers the events at Jamaica Race Track, Long Island.

SUNDAY, APRIL 3—Baseball, KMPC, 1:30 p.m. (4 hrs.). Los Angeles Angels versus Seattle Rainiers.

TUESDAY, APRIL 5—Baseball, KMPC, 8:30 p.m. (to concl.). Los Angeles Angels versus Portland Beavers will play Tuesday through Friday. Saturday's game to begin at 2:30 p.m.

Musical Comedy

SUNDAY, APRIL 3—"Chicago Theater," KHJ, 9:30 p.m. (1 hr.). Soprano Nancy Carr and baritone Bruce Foote co-star in "Rio Rita."

MONDAY, APRIL 4—"Railroad Hour," KECA, 8:00 p.m. (45 min.). "Mademoiselle Modiste" with Dorothy Kirsten and Gordon MacRae.

Discussion

SATURDAY, APRIL 2—"On Trial," KECA, 6:30 p.m. (30 min.). Issue of the Atlantic Defense Proposal will be tested by four experts on international affairs.

SUNDAY, APRIL 3—"Invitation to Learning," KNX, 9:00 a.m. (30 min.). "Social Implications of Scientific Progress" will be discussed by distinguished panel.

Farm Program

SATURDAY, APRIL 2—"National Farm and Home Hour," KFI, 10:00 a.m. (30 min.). Report on the National Chemurgic Conference will be given by Wheeler McMillen.

SATURDAY, APRIL 2—"Cross-Section, USA," KNX, 4:00 p.m. (30 min.). Dwight Cooke emcees the panel discussion of "What's a Fair Profit?"

Religion

SATURDAY, APRIL 9—"The Passover Story," KFVB, 8:00 p.m. (30 min.). Reuven Dafni, Israel consul on the West Coast, will speak.

SATURDAY, APRIL 9—"The Laymen's Hour," KFVB, 9:30 p.m. (30 min.). Program originates from the headquarters of the annual Seminar of the Southern California Baptist Laymen at Redlands University.

Juvenile

SATURDAY, APRIL 2—"Let's Pretend," KNX, 8:05 p.m. (25 min.). A magic mirror and hobgoblins are dealt with in "The Snow Queen."

VIDEO *In Review*

In & Out of Focus (General Comment)

Como Happy in Video

While the arguments fly thick and fast among spectators and listeners regarding the respective merits of television, movies and radio, one star of all three media stepped from the other side of the cameras and mike to express his opinion.

Perry Como (NBC's Chesterfield "Supper Club" on both radio and video) says, "I'm so happy with the new medium that it will take a lot of convincing argument right now to persuade me to make another motion picture. The reason should be obvious. On television, I'm allowed to be myself; in pictures, I was always some other guy.

"Too, in pictures, I'm just another bum in a tuxedo, crooning to a line of beautiful girls.

That explains why Perry is delighted with his video activities. On the "Supper Club" show, despite the glamorous backdrop, Como can wear whatever he pleases, and he pleases to be casual. He wears well-cut gray flannel or gabardine suits, colorful but well-cut sport shirts, and occasionally sweaters with no cut at all.

It's a relaxed and happy kind of show, reflecting the easy-going, good-natured personality of its star. Perry ad-libs, or if it is required, refers to a script, but even when it is down on paper it comes out the way Perry would say it. The personality that comes over the television receiver is Perry's own.

"The way I feel about it," he continues, "television is going to do me a lot more personal good than the movies ever have."

The "Supper Club" is seen each Thursday at 10:00 p.m., KNBH, Channel 4.

Local Television *Bankrolling*

The young giant whose upkeep digs deeply into the coffers of video operators everywhere isn't getting an awful lot of sustenance locally from outside sources.

Only eighteen local sponsors have hopped in early. KTLA and KTTV each have five sponsored shows. KTLA has "Young America," "Newsreel," "Hayride," "Roving Camera" and their western film. KTTV has "Bozo's Circus," "The Meakins," "Fred Beck's Kitchen," "Stars Are Bright" and their news. KLAC-TV has Bob McLaughlin's "Picture Album," "Golf Clinic," and "It Could Happen." They also have sponsors for the Hollywood Stars

Page Fourteen

and Los Angeles baseball games this coming season. KFI-TV has one hour and fifteen minutes sponsored. KNBH has sponsorship for "The Jack Lane Show" and the "NBC Newsreel." KTSL has three sponsored kinescope shows out of New York—the "Original Amateur Hour," "Admiral Broadway Revue" and "Window on the World." NBC has fourteen kinescope and film programs being beamed weekly for Eastern sponsors.

This should gladden those of you who object so violently to "having to suffer through commercials." The rest of us, who nightly enjoy the literally "free" entertainment, are mighty grateful.

Who's Who

Jerry Lawrence and Jerry Lawrence got together and ended a several-year-old confusion one recent Thursday night.

Writer-producer Lawrence (KFI's "Favorite Story") was a guest on TV producer-emcee Lawrence's "Can You Picture This?" charade show over KNBH's Channel 4.

To avoid future confusion involving mail, RATE messages, etc., TV producer Lawrence added a middle initial to his name and will henceforth be known as "Jerry X. Lawrence." The "X," we understand, stands for the future of television.

Current TV Sets Okay *For Some Time*

In a recent Los Angeles newspaper, a radio and television set manufacturer ran an ad stating that all other sets (other than the advertiser's) will be obsolete if and when the images float through the upper high frequencies. Of course the "if" and "when" in that sentence are the catch. "If" and "when" mental telepathy is in general practice we won't need even telephones.

An argument over the obsolescence of present sets, stimulated by this newspaper ad, is going full force among the upper echelon of dealers and makers. Dr. Allen B. DuMont, head of the DuMont plants, came out with the reassuring statement that "just as the radio sets we made in 1938 are still in use, so will the television sets of today be in use in 1959 and 1969. Additions may be made to present channels, but they must and will be made with the protection of the public foremost in mind."

While he and Senator Edwin C. Johnson (Colorado), who is quoted as saying "but present sets may become junk by the end of the year" go at it hammer and tongs, TV set sales go right on. And no wonder. Who, in their right mind, wants to miss all the good, kinda good, and not so good

entertainment that is filling the present "un-high frequency" channels today?

Buy a car today, and in a few years you will have a yen for a new one. But you will have had some jolly rides in the years between, won't you?

Looks Like

Fred Allen and the National Broadcasting Company penned a contract that calls for Fred's appearances in both radio and television, exclusively on that network. . . . KGO-TV in San Francisco will be open around May 1, a month prior to sister station KECA-TV here, contrary to previous plans. . . The "song pluggers" appearance and feature of the song trial has proved so successful on the Fred Waring Tuesday a.m. show that it will be incorporated into his video show. . . . The first all-Negro video show, "Happy Pappy," debuts on ABC's Chicago station April 1. . . . The current battle over set obsolescence when TV goes into ultra-high frequencies has slowed down set sales here noticeably, according to local dealers. . . . Dick Goggin, ABC Western TV Program Director, will conduct a course on television at UCLA this coming fall. . . . The Daily News is shopping around for a new video station tie-up. . . . Edward Nassour, operator of the Nassour Studios in Hollywood, is looking over network television studios while here as first step in converting part of his industry into making TV movies. . . . On April 3, KLAC-TV inaugurates a seven-day operating schedule with eight and one-half hours being beamed each Sunday. This marks the first daily beaming as competition to KFI-TV. KLAC-TV will beam baseball most Sundays. . . . Radio Manufacturers Association reports television sales are soaring, while radio is taking a sharp drop. . . . The Russian five-year plan now calls for the rapid expansion of television. TV centers are now in Moscow and Leningrad, and are being constructed at Kiev and Sverdlov. . . . The Television Film Producers Association feels that actors doing a film job for video should be paid a sum to cover all uses of the particular film, and have put thumbs down on the Screen Actors Guild proposal for extra money to be paid these actors whenever recurring use of telepix comes up. . . . Mexico has no TV at this time, but Cantinflas, that country's leading comedian, has formed two TV companies there, one to build transmitters, the other for the purpose of importing and selling sets. . . . Union Oil is building a live variety-type TV show for West Coast lensing, planning on filming here via kinescope and sending their films around. Ed Wynn, Keenan Wynn, and Benny Rubin are all being considered for emcee work. . . . After a few weeks' trial period, KTTV has signed "Mystery Eyes," a Jack Wheeler-Jack Rourke package, to a three-year contract. The show drew more than 1,500 cards and letters during its first week. . . . Byron Palmer, son of Judge Palmer of the Hollywood Citizen News, gets his own TV show on CBS here, in addition to doing his hit role in Ray Bolger's "Where's

- KGJ—Serenade to Afternoon.
- KMPC—L. A. Angels vs. Seattle Rainiers.
- KWIK—Pentecostal Tabernacle
- KXLA—Church in the Barn.
- 1:45—KFI—A Little Close Harmony.
- KAGH—Paul Carson, Organ.
- KWKW—Hoyos Hour.
- 2—KECA—This Week Around the World.
- KFI, KFSB—Robert Merrill Orch.
- KHJ, KFNM, KGB, KVOE—The Shadow.
- KNX, KCBQ—Choraliers.
- KAGH—Council of Churches.
- KFAC—Concert Matinee.
- KFMB—Sunday With You.
- KFOX—Good News.
- KFYD—Harlem Holiday.
- KFWB—Gadget Jury.
- KGER—Long Beach Band.
- KGJ—Showtime.
- *KGIL—News.
- KLAC—Baseball: Hollywood vs. San Diego.
- KMPC—Baseball.
- KOWI—Italian Program.
- KWIK—House of Lamas.
- KRKD—Sunday on Ranch.
- KWKW—Hoyos Hour.
- KXLA—Challenge to Youth.
- 2:15—KFOX—Healing Waters.
- KGIL—Guest Star.
- KWIK—Ave Maria Show.
- 2:30—KECA, KFMB—Quiet Please.
- KFI, KFSB—James Melton.
- KHJ, KFNM, KGB, KVOE—Quick as a Flash.
- KNX, KCRQ—Broadway Is My Beat.
- KAGH—Jackie Paris.
- KFOX—Gospel Harbor Light.
- KFWB—Junior Symphony.
- *KGER—News.
- KGJ—Record Rhapsody.
- KGIL—Songs of the Islands.
- KOWI—Yiddish Hour, Levin.
- KWIK—Church of God.
- KWKW—Don Pancho Hour.
- KXLA—Labor Arbitration.

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- 3—KECA, KFMB—California Caravan.
- KFI—Catholic Hour.
- KHJ, KGB, KVOE—Boy Rogers Show.
- KNX—Family Hour.
- KAGH—Assembly of God.
- KFAC—Stage Melodies.
- KFOX—Rev. Earl Ivie.
- KFSB—Playhouse of Favorites
- KFYD—Speare Career Theater
- KFWB—Chamber Music.
- KGER—South Gate Church.
- KGJ—Upeast Session.
- KGIL—Mask and Mike Club.
- KLAC—Baseball.
- KMPC—Baseball.
- KOWI—Yiddish Hour.
- KWIK—Church of the Air.
- KWKW—Don Pancho Hour.
- KXLA—Sunday Serenade.
- 3:30—KECA, KFMB—The Greatest Story Ever Told.
- KFI—California Senators' Report.
- KHJ, KGB, KVOE—Nick Carter.
- KNX, KCBQ—Ozzie & Harriet.
- KAGH—Charlotiers.
- KFOX—Pentecostal Church.
- KFSB—Sammy Kaye Show.
- KFYD—Hank, the Night Watchman.
- KFWB—Music.
- KGER—Hymns.
- KGJ—Anybody's Hit Parade.
- KGIL—National Safety.
- KMPC—Sports Review.
- KOWI—Mt. Zion Church.
- KWIK—Pentecostal Church.
- KWKW—Hellenic-American Hour.
- 3:45—KFI—News.
- KAGH—Alhambra Evening School.
- KGIL—Here's to Vets.
- KMPC—Baseball.
- 4—KECA, KFMB—Music for Today.
- KFI, KFSB—Horace Heidt.
- KHJ, KFNM, KGB, KVOE—Dr. Frank Simon & Band.
- KNX, KCBQ—Jack Benny.
- KAGH—Sunday Serenade.

- KFAC—Musical Masterpieces.
- KFOX—Sunshine Mission.
- KFWB, KGER—Old-Fashioned Revival.
- KGJ—Hawaiian Serenade.
- KGIL—Valley Spotlight.
- KFYD—Hank, the Night Watchman.
- KLAC—Baseball.
- KMPC—Baseball.
- KOWI—Hungarian Baptist Hr.
- KWIK—Pentecostal Church.
- KWKW—American-Japanese Hour.
- KXLA—Sunday Serenade.
- 4:15—KAGH—Enchanted Lady.
- KOWI—Lutheran Hour.
- KRKD—Mary C. Norton.
- KWKW—Voice of China.
- 4:30—KECA, KFMB—This Changing World.
- KFI, KFSB—Phil Harris-Alice Faye Show.
- KHJ, KGB, KVOE—Reviewing Stand.
- KNX, KCBQ—Amos 'n' Andy.
- KAGH—Service Clubs.
- KFOX—Wings of Healing.
- *KFYD—News and Music.
- KGJ—Here's to Veterans.
- KPPC—Youth on Parade.
- KRKD—Percy Crawford.
- KWIK—Church Program.
- KWKW—Palange Hour.
- 4:45—KECA—Dick Todd, Songs.
- KFMB—Melody Magic.
- KGJ—Naval Air Reserve.
- KOWI—Assembly of God.
- KWIK—Four-Square Church.
- 5—KECA, KFMB—Stop the Music
- KFI, KFSB—Fred Allen Show.
- KHJ, KFNM, KGB—Mediation Board.
- KNX, KCBQ—Life With Luigi.
- KAGH—Apostolic Temple.
- KFAC—Concert Favorites.
- KFOX—Sunshine Mission.
- KFYD—Songs of the Sage.
- KFWB—Voice of Calvary.
- *KGER—News.
- KGJ—Public Messenger.
- KGIL—Musical Memos.
- KLAC—Baseball.
- *KMPC—News; Parade of Hits.
- KOWI—Italian Program.
- KPPC—Family Life.
- KRKD—Melody Time.
- KVOE—Juvenile Jury.
- KWIK—Church.
- KWKW—American Jewish Hr.
- KXLA—Sunday Serenade.
- 5:05—KGER—Bible Treasury Hour.
- 5:15—KFYD—Vesper Hour.
- KGIL—Valley Vespers.
- KWIK—String Melodies.
- 5:30—KFI, KFSB—Henry Morgan.
- KHJ, KGB, KVOE—Smoke Rings.
- *KNX, KCBQ—News.
- KAGH—Esterman Concert.
- KFOX—Polish Serenade.
- KFWB—Dr. John Mathews.
- KGER—Rev. Percy Crawford.
- KGJ—Keyboard Magic.
- KGIL—Valley Baptist Church.
- KMPC—Parade of Hits.
- KOWI—Italian Program.
- KPPC—S. J. Musicale.
- KRKD—Floyd R. Johnson.
- KWIK—Bethel Church.
- KXLA—Lincoln Ave. Church.
- 5:45—KNX, KCBQ—George Fisher.
- KFOX—Music.
- *KGJ—News.
- KMPC—Spiritual Mobilization.
- KPPC—Poetry and Prose.
- 5:55—KGJ—Philharmonic Reporter.
- *KLAC—News.
- 6—KECA, KFMB—Walter Winchell.
- KFI, KFSB—NBC Theater.
- KHJ, KGB—Homecoming 1949.
- KNX, KCBQ—Helen Hayes.
- KFAC—Columbia Masterworks
- *KFOX, KGER, KMPC, KXLA—News.
- KFWB—On the Beat.
- KGJ—Musical Digest.
- KGIL—Knights of Columbus.
- KLAC—Harmony House.
- KOWI—Evening Serenade.
- KPPC—Sacred Song Recital.
- KRKD—Musical Travelogue.
- KVOE—Radio Revival.
- KWIK—Italo-American Hour.
- 6:15—KECA, KFMB—Louella Parsons.
- KFOX—Desert Time.
- KGER—Music.
- KGIL—Decision Now.
- KMPC—Your City.
- KPPC—Organ Recital.
- KXLA—Red Cross.
- 6:30—KECA, KFMB—Theatre Guild.
- KFI, KFSB—American Album.
- KHJ, KGB—Jimmy Fidler.
- KNX, KCBQ—Eve Arden Show
- KFOX—Hal's Memory Room.
- KFWB—Calvary Assembly.
- KGER—Lutheran League.

- KGIL—Van Nuys Baptist Ch.
- KMPC—Mother's Album.
- KPPC—Children's Corner.
- KRKD—Immanuel Gospel Temple.
- KXLA—Lutheran Gospel Hour
- 6:45—KHJ, KFNM, KGB, KVOE—Kenny Baker.
- KMPC—Rev. Albert Palmer.
- KPPC—Story Time.
- 7—KECA, KFMB—Theatre Guild.
- KFI, KFSB—Take It or Leave It.
- KHJ, KFNM, KGB, KVOE—Mayor of the Town.
- KNX, KCBQ—Sam and Abner.
- KFAC—Music Magic.
- KFOX—Full Gospel Assembly.
- KFWB—Union Rescue Mission.
- KGER—Trinity Methodist Ch.
- KGJ—Musical Digest.
- *KGIL—News.
- KLAC—Harmony House.
- KFAC—Pet Exchange.
- KPPC—Music for Children.
- KWIK—Geordie Henderson.
- KXLA—National Voice.
- 7:15—KGIL—Gypsy Airs.
- KXLA—Life and Health.
- KMPC—Know Your Schools.
- 7:25—KHJ, KGB, KVOE—Johnny Demond.
- 7:30—KECA, KFMB—Jimmie Fidler.
- KFI, KFSB—Horace Heidt.
- KHJ, KGB, KVOE—Can You Top This?
- KNX, KCBQ—It Pays to Be Ignorant.
- KFAC—Your Concert.
- KFOX—The King's Service.
- KFWB—Strollin' Tom.
- KMPC—Bing Crosby Show.
- KPPC—Byways of Verse.
- KWIK—Maple Chapel.
- KXLA—Church of Open Door.
- 7:45—KECA, KFMB—Thru the Listening Glass.
- KFWB—Catholic Answers.
- KGIL—Musical Moments.
- *KGIL—World Headlines.
- 8—KECA, KFMB—Drew Pearson.
- KFI, KFSB—Dean Martin and Jerry Lewis.
- KHJ, KGB, KFNM, KVOE—Twenty Questions.
- KNX, KCBQ—Rocky Jordan.
- KFAC—First Methodist.
- KFOX—Christian Science.
- KFWB—Hollywood Presbyterian Church.
- KGER—Methodist Church.
- KGJ—Ave Maria Hour.
- KGIL—Emmanuel Lutheran Church.
- KLAC—Harmony House.
- *KPPC—Sunday Evening Hour.
- KWIK—Sun Valley Church.
- KXLA—Open Door Church.
- 8:15—KECA, KFMB—Monday Morning Headlines.
- KMPC—Know Your F.B.I.
- 8:30—KECA, KFMB—Walter Winchell.
- KFI, KFSB—Standard Hour.
- *KHJ, KGB, KFNM, KVOE—Walter Winchell.
- KNX, KCBQ—The Whistler.
- KGER—Voice of China.
- KGJ—Inez Palange.
- KGIL—Veteran's Workshop.
- KMPC—Glee Club.
- KPPC—Sacred Music.
- KWIK—Emmanuel Church.
- 8:45—KECA—James Roosevelt.
- KHJ, KGB, KVOE—Louella Parsons.
- KFAC—Sunday Evening Club.
- KFMB—Here's Hollywood.
- KGER—Music.
- KXLA—Music.
- 9—KECA—Tobe Reed.
- KFI, KFSB—Standard Hour.
- *KHJ, KGB, KFNM, KVOE—News, Glenn Hardy.
- KNX, KCBQ—Sam Spade.
- KFAC—Sunday Evening Club.
- KFMB—Concert Hall.
- KFOX—Business Reporter.
- KFWB—Evening Melodies.
- *KGER—News, Bethel Church.
- KGJ—Inez Palange.
- KGIL—Helen Copel.
- *KLAC—News.
- KMPC—Young People's Church
- KPPC—U. N. Report.
- KWIK—Dancin' With Anson.
- KXLA—Old-Fashioned Revival.
- 9:10—KLAC—Open Forum.
- 9:15—KECA—Ambassador Orch.
- KHJ, KGB—Bill Cunningham.
- KFOX—Music.
- KFWB—Rabbi Maguin.
- 9:30—KECA, KFMB—Pat Norak for Hire.
- KFI—Musical Playhouse.
- KHJ, KGB—Chicago Theatre.
- KNX, KCBQ—Jack Benny.
- KFAC—Gateway to Music.
- KFOX—Sunshine Mission.
- KFSB—Who Said That?
- KFWB—Pacific Lutheran Hr.

- KGER—John Brown.
- KGJ—Victory Church.
- KMPC—Voice of Prophecy.
- KVOE—Minister's Hour.
- *KWIK—News.
- 9:45—KVOE—Grace and Truth.
- KWIK—Dancin' With Anson.
- 10—KECA, KFMB—Richfield Reporter.
- *KFI, KFSB—Sam Hayes, News
- KHJ, KGB—Chicago Theatre.
- *KNX, KCBQ—News, Huntley.
- KFA—Gateway to Music.
- KFYD—Spade Cooley Time.
- KFWB—Battle Concert.
- KFOX, KMPC, KVOE—Old-Fashioned Revival.
- KGER—Assembly of God.
- KGJ—Ace Cain's.
- KGIL—Organ Reveries.
- KLAC—Guy Bates Post.
- KPPC—Music for You.
- KWIK—Dancin' With Anson.
- KXLA—Voice of Calvary.
- 10:05—KLAC—Wanted Criminals.
- 10:15—KECA—Drew Pearson.
- KFI—Reserve.
- KNX, KCBQ—University Explorer.
- KFSB—Mary Ann Mercer.
- KLAC—Joe Shaw.
- 10:30—KECA—George Sokolsky.
- *KFI—Carver Wells.
- KHJ, KGB—Dance Orch.
- KNX—Escape.
- KFAC—Music of Distinction.
- KFMB—S. D. and U. N.
- KFSB—Caprino Sisters.
- KFWB—Echoes of Eden.
- KGJ—Song Book.
- KGIL—Musical Highlights.
- KLAC—Irwin Allen.
- KXLA—Memory Lane.
- 10:45—KECA—Claremont Hotel Orch.
- KFI—Melody Time.
- KFMB—Here's to Vets.
- KLAC—Wanted Criminals.
- 10:55—KECA—Police Bulletins.
- *KLAC—News.
- KECA—Cinegrill Orch.
- 11—KFI—Music and the Muse.
- KHJ—Music.
- *KNX—News.
- KFAC—Quiet Hour.
- KFMB—Dance Orch.
- KFOX—Record Reporter.
- KFSB—Music.
- KFYD—Spade Cooley Time.
- KFWB—Echoes of Eden.
- KGJ—Club Tabu.
- KGIL—Juke Box Review.
- KLAC—Best in Variety.
- KMPC—Proudly We Hall.
- KWIK—Dancin' With Anson.
- KXLA—Church of God.
- 11:15—KNX—Merry-Go-Round.
- 11:30—KECA, KFMB—Mocambo Orch.
- KFI—St. Francis Orch.
- KHJ, KGB—Featured Artists.
- KFWB—Music You Want.
- KGJ—Blue of Evening.
- KMPC—Dance Parade.
- *KWIK—News.
- 11:45—KHJ, KGB—News.
- KNX—U. N. in Action.
- 11:55—KFI, KMPC—News.

Recorded Highlights

- SUNDAY
CLASSICAL
- 10:00 a.m.—KMPC, Western Federal Hour.
 - 12:00 noon—KFAC, Revolving Stage.
 - 3:00 p.m.—KFAC, Stage Melodies.
 - 9:30 p.m.—KFAC, Gateway to Music.
- POPULAR, SEMI-CLASSICAL
- 9:30 a.m.—KFWB, Peter Potter.
 - 12:00 noon—KOWI, Joe Adams.
 - 6:00 p.m.—KLAC, Harmony House.

LOGIC

Fred Beck, CBS's columnist, figures it's time to buy a new car, since he can't get the license plates loose from the old one . . . time seems to have welded them on.

★ MOOSEJAW

Art Linkletter, emcee of ABC's "G. E. House Party," is a Moosejaw . . . which is the proper name of the Canadian city where he was born.

MONDAY, APRIL 4

★Indicates News Broadcast.

8—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 ★KHJ, KGB—Cecil Brown.
 KXN—Harry Bahhitt.
 KAGH—Sister Sylvia.
 KFAC—Breakfast Symphony.
 KFOX—Challenge to Youth.
 KFVD—Wakeup Ranch.
 KFWR—Andrew Fearing.
 KGER—Mizpah.
 KGFJ—Dr. Frederick Bailes.
 KGH—Reveille Ranch.
 ★KLAC, KNLA—News.
 ★KMPC—Norman Nesbitt, News.
 KOWL—Time, Topics, Tempos.
 KRKD—Bible Institute.
 KWIK—Klub KWIK.
 KWKW—Reveille in Swing.
 8:10—KLAC—Stock Reports.
 8:15—KHJ, KFNM, KGR, KVQE—Victor H. Lindlahr.
 ★KXN—News.
 KFWR—Western Music.
 KGFJ—Top Tunes.
 KLAC—Haynes at the Reins.
 KMPC—Markets; Sports.
 KNLA—Music.
 8:30—KFI, KFSD—Jack Berch.
 ★KHJ, KFAC, KGH, KOWI, KRKD, KVQE—News.
 KXN, KCBQ—Grand Slam.
 KAGH—Musical Clock.
 KFOX—Words of Life.
 KFVD—Citizens in Action.
 KFWR—Curtis H. Springer.
 KGER—Hammond.
 KMPC—Songs for You.
 KWKW—Stock Quotations.
 KNLA—Haven of Rest.
 8:45—KFI, KFSD—Lora Lawton.
 KHJ, KGH—Quiz Club.
 KXN—Rosemary.
 KAGH—Pentecostal Church.
 KFAC—Unity.
 KFVD—Editor of the Air.
 KFWR—Science of Mind.
 KGER—Bible Treasury Hour.
 KGH—Coffee Parade.
 KMPC—In a Nutshell.
 KOWI—Navy Band.
 KRKD—Spotlight Varieties.
 KWKW—Garden Program.

9—KECA, KFMB—Welcome, Travelers.
 ★KFI, KFSD, KLAC—News.
 KHJ, KGB, KVQE—Kate Smith Sings.
 ★KXN—Wendy Warren.
 KAGH—Sunshine Program.
 KFAC—Serenade.
 KFOX—Rev. Ivie.
 KFVD—Waltz Time.
 KFWR—Strolling Tom.
 KGER—Lutheran Hour.
 KGFJ—Delinquency Forum.
 KGH—Buy a Prize.
 KMPC—Band Box.
 KOWI—Memories in Music.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.
 KNLA—Bar Nothing Banch.

9:05—KFI—Ladies' Day.
 KLAC—Coffee With Crosby.
 9:15—KHJ, KGB, KVQE—Kate Smith Sings.
 KXN, KCBQ—Aunt Jenny.
 ★KFVD—News.
 KFWR—Crosby Entertains.
 KGFJ—Aerotrials.
 KLAC—Music Room.
 KMPC—Bargain Broadcast.
 KOWI—Hawaiian Melodies.
 KWIK—Songs of Good Cheer.
 KWKW—Foursquare Churches.

9:30—KECA, KFMB—Kay Kyser College.
 KHJ—Moods in Music.
 KXN, KCBQ—Helen Trent.
 KAGH—Olga Graves.
 KFOX—Full Gospel.
 KFSD—Honeymoon in N. Y.
 KFVD—Show Tunes.
 KFWR—Curtis H. Springer.
 KGB—Molly Morse.
 KGER—God's Half-Hour.
 KGFJ, KLAC—Racing News.
 KGH—Valley Shopper.
 KMPC—Chef Miami.
 ★KOWI, KWKW—News.
 KWIK—Feature Page.

9:45—KFI—All Around Town.
 KXN, KCBQ—Our Gal Sunday.
 KAGH—Musical Contrasts.
 KFVD—Stitchin' Time.
 KFWR—Howdy, Stranger.
 KGFJ—Yesterday's Hits.
 KLAC—Morning Melodies.
 ★KMPC—Larry Smith.
 KOWI—Album of Song.
 ★KRKD—News.
 KWKW—Rev. Waters.

10—KECA, KFMB—Ted Malone.
 KFI—All Around Town.
 ★KHJ, KFNM, KGB, KVQE—News, Glenn Hardy.
 KXN—Big Sister.

KAGH—General Electric Hour.
 KFAC—Morning Concert.
 ★KFOX—News.
 KFSD—Dress Rehearsal.
 KFVD—Bible Institute.
 KFWR—Show Biz Quiz.
 KGER—Earl Lee.
 KGFJ—What D'You Know?
 KGH—Waltz Time.
 KLAC—Al Jarvis Ballroom.
 KMPC—Westerners.
 KOWL—Yiddish Hour.
 KRKD—Morning Melodies.
 KWIK—Spanish Lesson.
 KWKW—Sports.
 KNLA—Philco Quiz.

10:10—KWKW—Audrey Shops.
 10:15—KECA, KFMB—Gaiety Drake.
 KFI—Are You Listening?
 KHJ, KGB, KVQE—Gospel Singer.
 KXN—Ma Perkins.
 KFOX—Assembly of God.
 KGER—Truth Marches On.
 KGH—Sweet Swing.
 KRKD—Dr. Richardson.
 KWIK—Paul Sutton.

★KNLA—News.
 10:25—KGFJ—Sports Flash.
 10:30—KECA, KFMB—My True Story.
 ★KFI, KGH—News.
 KHJ, KGB—Luncheon at Sardi's.
 KXN—Young Dr. Malone.
 KFSD—Robert McCormick.
 KFVD—Rescue Mission.
 KFWR—Maurice Hart.
 KGER—Helen Markham.
 KGFJ—Sunset and Vine.
 KRKD—Crazy Rhythm.
 KWIK—Classified Ads.
 KWKW—Western Stories.
 KNLA—Western Music.

10:35—KGH—Romance in Rhythm.
 10:45—KFI—Life Can Be Beautiful.
 KXN—Guiding Light.
 KFAC—Your County Reports.
 KFOX—Morning Musical.
 KGER—Rev. Le Roy Kopp.
 KRKD—Midnight Mission.
 KWIK—Racing Lineup.
 KWKW—Date With Dinah.

10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.

11—KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KGB, KVQE—Ladies First.
 KXN—Second Mrs. Burton.
 ★KAGH, KFVD—News.
 KFAC—Festival of Music.
 KFOX—Rhythmic Age.
 KFWR—Peter Potter.
 KGER—Biblical Research.
 KGFJ—Sunset and Vine.
 KGH—Crosby Sings.
 KLAC—Al Jarvis Ballroom.
 KMPC—Memory Melodies.
 KOWI—Spanish Hour.
 KRKD—Songs of Yesteryear.

KWKW—Song Parade.
 KNLA—Western Music.
 11:10—KAGH—1300 Club.
 11:15—KECA, KFMB—Get More Out of Life.
 KXN—Perry Mason.
 KFVD—Shopping Highlights.
 KGER—Concert Hall.
 KGH—Mid-Morning Melodies.
 KMPC—Meet Your Pharmacist.
 KWIK—Organ.
 KWKW—Stairway to Music.
 ★KNLA—Pasadena News.

11:30—KECA—Casa Cugat.
 KFI, KFSD—Today's Children.
 KHJ, KFNM, KGB, KVQE—Queen for a Day.
 KXN, KCBQ—Nora Drake.
 KFAC—Keyboard Artistry.
 ★KFMB—Bankhead Talking.
 ★KFOX, KFWR, KRKD—News.
 KFVD—Memory Melodies.
 KGER—Peter Slack Time.
 KGFJ—Piano Moments.
 KMPC—Tops in Pops.

★KOWI—News.
 KWIK—Morning Melodies.
 KNLA—Hometown Jamboree.
 KFAC—One for the Book.
 KFI—Light of the World.
 KXN—What Makes You Tick.
 KFOX—Hit Tunes.

11:45—KFI, KFSD—News.
 KGER—GIL—News.
 KFWR—Peter Potter.
 KGFJ—Saludos Amigos.
 KOWI—Small Bands.
 KRKD—Sweet Pops.
 KWIK—Concert Miniature.

11:55—KGFJ—Sports Flash.

12—KECA, KHJ, KAGH—News.
 KFI—Farm Reporter.
 KXN—Gordon Mason.
 KFAC—Luncheon Concert.
 KFSD—Life Can Be Beautiful.
 KFVD—Meridian Song.
 KFWR—Peter Potter.
 KGER—Music.
 KGFJ—Intermission.
 KGH—Real Estate Page.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWI—Joe Adams Show.
 KRKD—Santa Fe Trails.
 KWIK—San Fernando Hour.
 KWKW—Two on the Aisle.
 KNLA—Hometown Jamboree.

12:05—KAGH—Sports News.
 12:10—KAGH—Musical Portraits.
 12:15—KECA—Norwood Smith Selects.
 KFI, KFSD—Ma Perkins.
 KHJ—Hits of Yesterday.
 ★KFOX, KGER—News.
 KGH—Vocal Varieties.
 12:25—KGFJ—Sports Flash.
 12:30—KECA—Art Baker's Notebook.
 KFI, KFSD—Paper Young.
 KHJ—Louise Massey.
 ★KXN, KCBQ—Knox Manning.
 KAGH—Red Cross.
 KFOX—Gene James Time.
 KFVD—Shopping Highlights.
 ★KFWR—News: Peter Potter.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGH—Hart and Darling.
 KLAC—Honest Opinion.

KMPC—Jeanne Gray.
 KWIK—Navy Band.
 KWKW—Stock Quotations.
 KNLA—Ford Lewis.
 12:35—KWKW—Farm News.
 12:45—KFI, KFSD—Right to Happiness.
 KFI—Ready Matinee.
 KXN—E. H. Wileman.
 KAGH—Musical Portraits.
 ★KFAC, KMPC—News.
 KFOX—Pacific Breezes.
 KGH—Three Alarm.
 KWIK—Fiesta Time.
 KWKW—Circle 1430 Ranch.

12:55—KGFJ—Sports Flash.

1—KECA, KFMB—Breakfast in Hollywood.
 KFI, KFSD—Backstage Wife.
 KHJ—Lynn Looks at H'wood.
 KXN—Call for Help.
 ★KAGH, KFVD, KLAC—News.
 KFAC—Piano Parade.
 KFOX—Verdict Rendered.
 KFWR—Bill Anson.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGH—1230 Roundup.
 KMPC—Music in the Air.
 KOWI—Joe Adams.
 KRKD—Siesta Time.
 ★KWIK—News: Just Relax.
 KNLA—Community Broadcast.

1:05—KAGH—Accent on Music.
 1:10—KLAC—570 Club.
 1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KFAC—Classroom Radio.
 KFOX—Russ Brown Music.
 KFVD—Piano Parade.
 KGH—Charlie Hamp.
 KWIK—Man on the Street.
 KWKW—Races and Sports.
 KNLA—Leroy Smith.

1:25—KGFJ—Sports Flash.
 1:30—KECA—At Home With the Kirkwoods.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KXN, KCBQ—Winner Take All.
 KFAC—American Music.
 KFOX—Flying Marines.
 KFVD—Hall of Records.

★KFWR, KRKD—News.
 KGER—Clark Sparks Show.
 KGH—Homemakers.
 KOWI—Paul's Platter Party.
 KWIK—Waltz Time.
 KWKW—Hawaiian Echoes.
 KNLA—Vocal Varieties.

1:35—KRKD—Song Symphony.
 1:45—KECA—Ethel and Albert.
 KFI, KFSD—Widder Brown.
 KXN—George Fisher.
 KFOX—Everybody's Business.
 KFWR—Bill Anson.
 KGER—Hawaiian Melodies.
 KWIK—Trio Time.
 KWKW—Races and Sports.
 KNLA—Listeners Digest.

1:55—KGFJ—Sports Flash.

2—KECA, KFMB—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 KHJ—Deema Taylor Concert.
 KXN, KCBQ—Hint Hunt.
 KAGH—French's Follies.
 KFAC—Matinee.
 KFOX—Judy Martin.
 KFVD—Control-Room Capers.
 KFWR—Bill Anson.
 KGER—Music for Monday.
 KGFJ—What's Up.
 KGH—Homemakers.

★KLAC—News, Sports.
 KMPC—Three Alarm.
 KOWI—Paul's Platter Party.
 KRKD—Your Neighbors.
 KWIK—Take Five.
 KNLA—Music for You.

2:10—KLAC—570 Club.
 2:15—KFI, KFSD—Portia Faces Life.
 KFOX—Rusty Gill.
 KRKD—Army Recruiting.

★KWKW—Sports: News.
 2:25—KXN, KCBQ—Mr. Information.
 KGFJ—Sports Flash.
 2:30—KECA, KFMB—Bride & Groom.
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB, KVQE—Red Benson.
 KXN, KCBQ—Meet the Missus.
 KFOX—Country Girls.
 KGER—Garden School.
 KGFJ—Keyboard Korner.
 KGH—Variations in Rhythm.
 KMPC—Lois January Show.

★KOWI—News.
 KRKD—Tunes in Tempo.
 KWKW—Platter Parade.
 2:35—KOWI—Contented Listening.
 2:40—KGER—Charlie Spivak Orch.
 2:45—KFI, KFSD—Front-Page Farell.
 KFOX—Down Homers.
 KGFJ—Hawaiian Serenade.
 KRKD—Organ Moods.
 KWKW—Races and Sports.
 2:50—KWKW—Light and Airy.
 2:55—KGFJ—Sports Flash.

3—KECA, KFMB—Talk Your Way Out of That.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVQE—Happy Gang.

monday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

3:00—Arthur Godfrey, KXN.
 4:00—Herb Shriner, KXN.
 7:00—My Friend Irma, KXN.
 8:30—Godfrey's Talent Scouts, KXN.

Quiz, Participation

8:00—McNeill Bkfst. Club, KECA.
 8:30—Grand Slam, KXN.
 9:30—Kay Kyser, KECA.
 11:00—Double or Nothing, KFI.
 11:30—Queen for a Day, KHJ.
 11:45—What Makes You Tick, KXN.

1:00—Bkfst. in H'wood, KECA.
 2:30—Meet the Missus, KXN.
 3:30—Bride and Groom, KECA.
 3:30—House Party, KECA.
 6:30—Dr. I. Q., KFI.

Mystery-Detective

8:30—Sherlock Holmes, KHJ.
 9:00—Inner Sanctum, KXN.

Classical, Semi-Classical Music

8:00—Fred Waring, KFI.
 5:30—Voice of Firestone, KFI.
 7:00—Contented Hour, KFI.
 8:00—Hailroad Hour, KECA.
 9:00—Telephone Hour, KFI.

Comment-Narration

7:45—Fred Beck, KXN.

9:00—Kate Smith, KHJ.
 10:00—Ted Malone, KECA.
 12:00—Gordon Mason, KXN.
 12:30—Art Baker, KECA.
 4:30—Burrill Wheeler, KFI.
 4:30—Passing Parade, KHJ.
 9:45—Night Editor, KXN.

Drama

6:00—Lux Theater, KXN.

Public Interest-Information

6:00—American Way, KFI.
 6:30—Child's World, KECA.
 7:00—American Forum, KHJ.
 8:00—If They Had Lived, KGFJ.

Sports


9:30—Racing News, KLAC.
 9:30—Racing, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Recap, KGFJ.
 5:45—Race Results, KRKD.
 6:45—Sam Balter, KLAC.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 9:30—Inside of Sports, KHJ.

Popular-Western Music

8:00—Harry Babbitt, KXN.
 10:00—Westerners, KMPC.
 4:30—Club 13, KXN.
 4:45—Stunt Hamblen, KFWR.
 8:00—Supper Club, KFI.
 8:15—Jack Smith, KXN.

- KNX, KCBQ—Arthur Godfrey.
- *KAGH—News; French's Pollies
- KFAC—Musical Favorites.
- KFVD—Ball of Records.
- KFWB—Bill Anson.
- *KFOX, KWIK, KXLA—News.
- KGER—Rancho 1390.
- KGFJ—Record Jackpot.
- KGIL—Keyboard Melodies.
- *KLAC—News, Sports.
- KMPC—Bill Ewing Show.
- KOWL—Your Radio Outlook.
- KRKD—Tops in Pops.
- KWKW—Handicap Contest.
- 3:10—KFOX—Star Dust.
- KLAC—Don Otis Show.
- 3:15—KFI, KFSD—Brighter Day.
- *KGIL—News.
- KOWL—Rhythm at Random.
- KWIK—Music.
- KWKW—Races and Sports.

STAR THEATRE
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ANDY MANSFIELD
5:00-5:30 P.M. Daily
Star Outfitting Co.



FOR ANGELES

- KFVD—Andy Mansfield.
- KFWB—Stuart Hamblen.
- KGER—Sports: Rancho 1390.
- KGFJ—Jive at 5.
- KGIL—Hank Penny.
- *KLAC—Fred Henry Reports.
- *KMPC—News; Record Room.
- KOWL—Italian Program.
- KRKD—Songs of the Saddle.
- KWIK—Service Program.
- KWKW—Lullaby in Rhythm.
- KXLA—Juke Box Matinee.
- KFI—News.
- 5:15—KNX—Tom Hanlon.
- KAGH—Bing Sings.
- KGIL—Children's Corner.
- KLAC—Music Room.
- KWKW—Today at the Races.
- KXLA—Future Pianists.

- 5:30—KECA, KFMB—Jack Armstrong.
- KFI, KFSD—Voice of Firestone
- KHJ, KFAM, KGB, KVOE—Captain Midnight.
- *KNX, KCBQ—Chet Huntley.
- KAGH—Musical Phil.
- KFAC—Whoa Bill Club.
- *KFOX, KGIL—News.
- KLAC—Peggy Lee Songs.
- KMPC—All-Time Hits.
- KOWL—Evening Serenade.
- KRKD—Sports Dial.
- KWIK—Western Ballads.
- KWKW—Hoyos Hour.
- KXLA—Squeakin' Deacon.

- 5:40—KGIL—Sports News.
- 5:45—KHJ, KFAM, KGB, KVOE—Adventures of Tom Mix.
- *KNX, KCBQ—Garred, News.
- KFOX—Your Fishcaster.
- *KFVD—News.
- KGER—Billy Starr.
- KGFJ—Race Recap.
- KGIL—Talent Quest.
- KLAC—Sam Baller, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- KWIK—Sports.
- 5:55—KNX—News, Frank Goss.

- 6—KECA, KFMB—Edwin C. Hill.
- KFI—American Way.
- *KHJ, KGB, KVOE—Gabriel Heatter.
- KNX, KCBQ—Lux Theater.
- KFAC—Twilight Hour.
- *KFOX, KGER, KLAC—News.
- KFSD—Proudly We Hail.
- *KFWB—Clete Roberts, News.
- KGFJ—Musical Digest.
- KGIL—Tops in Pops.
- *KMPC—Bill Harpel, News.
- KOWL—Evening Serenade.
- KRKD—Musical Varieties.
- KWIK—Italo-American Hour.
- KXLA—Toastmaster Club.

- 6:05—KECA—Headline Edition.
- KLAC—Al Jarvis Ballroom.
- 6:15—*KECA—Hank Weaver, News.
- *KHJ, KGB—Mutual Newsreel.
- KFOX—Hawaiian Music.
- *KFWB—Manchester Boddy.
- KGER—Stamps Quartet.
- KMPC—Bob Kelley, Sports.
- KRKD—Hawaiian Memories.

- 6:25—KECA—Animal World Stories.
- 6:30—KECA—Child's World.
- KFI, KFSD—Dr. I. Q.
- KHJ, KGB, KVOE—Fishing & Hunting Club.
- KFAC—Hour of Music.
- KFMB—Mr. President.
- KFOX—Hal's Memory Room.
- KFWB—America Dances.
- KGER—Back to the Bible.
- KGIL—Dinner Concert.
- KMPC—Golden Gate Races.
- KRKD—Sweet Pops.
- KXLA—Eddy Arnold Show.
- 6:45—KECA—String Ensemble.
- KGIL—Down Memory Lane.
- KRKD—Accent on Rhythm.
- KXLA—Music.


- 6:55—*KHJ, KGB, KVOE—Bill Henry
- 7—KECA, KFMB—Lone Ranger.
- KFI, KFSD—Contented Hour.
- KHJ, KFAM, KGB—American Forum.
- KNX, KCBQ—My Friend Irma
- KFAC—Hour of Music.
- KFOX—Evening Melodies.
- KFWB—America Dances.

- KGER—Family Bible Hour.
- KGFJ—Musical Digest.
- *KGIL—Valley News.
- KLAC—Top Tunes.
- KMPC—Firestone Favorites.
- *KRD—News.
- KWIK—Music.
- KXLA—Dusty Ellison.
- 7:15—*KFOA—Lupton Close.
- KGIL—Songs by Crosby.
- KRKD—Three-Quarter Time.
- 7:30—KECA—Starring Kay Starr.
- KFI, KFSD—Spelling Bee.
- KHJ, KFAM, KGB, KVOE—Cisco Kid.
- KNX, KCBQ—Bob Hawk.
- KFAC—Echoes and Encores.
- KFOX—Waltz Time.
- KFWB—Sports Final.
- KGER—Prophecy Speaks.
- KOWL—Spotlight Favorites.
- KMPC—Words and Music.
- KRKD—Twilight Serenade.
- KXLA—Vance Lane.
- 7:45—*KFOX, KWIK—News.
- KFWB—Remember?
- KGIL—Novelaires.
- KMPC—Club Time.

- 8—KECA, KFMB—Railroad Hour
- KFI, KFSD—Supper Club.
- KHJ, KFAM, KGB, KVOE—Let George Do It.
- *KNX—Lowell Thomas.
- KFAC—Evening Concert.
- KFOX—Sunshine Mission.
- KFWB—Williams-Rodgers.
- KGER—Bible Treasury.
- KGFJ—If They Had Lived.
- KGIL—Hustlin' Hal.
- *KLAC, KXLA—News.
- KMPC—ABC Club.
- KWIK—Evening Siesta.

- 8:10—KGFJ—Film News.
- 8:15—*KFI, KFSD—World News.
- KNX, KCBQ—Jack Smith.
- KGER—Hebrew Christian.
- *KGFJ—Averill Berman, News.
- KLAC—Jack Colon, Sports.
- KMPC—Romance and Rhythm.
- KXLA—Evening Serenade.
- 8:30—*KFI, KFSD—Cavalcade of America.
- KHJ, KGB—Sherlock Holmes.
- KNX, KCBQ—Talent Scouts.
- KFOX—Eddy Duchin Show.
- *KFWB—News.
- KGER—Clem Davies.
- KGFJ—Tonight's Top Tunes.
- KLAC—Jack Sherman.
- KMPC—Olvera Fiesta.
- KXLA—The Corral.

- 8:45—*KECA, KFMB—H. J. Taylor.
- KFOX—Fishing Facts.
- KFWB—Howdy, Stranger.
- KGER—Rev. Al Harlan.
- KLAC—Irwin Allen.
- 8:55—*KHJ, KGB, KVOE—Hy Gardner Says.

Tonight try FM for Piner Music  Relax and Listen to Symphony Hall 9:05 to 10:45

FM 88 90 92 94 96 98 100 MC

Write for KFMV's FREE program schedule.

6538 Sunset Blvd. Hollywood 28, Calif.

- 9—KECA, KFMB—Arthur Gaeth.
- KFI, KFSD—Telephone Hour.
- *KHJ, KFAM, KGB, KVOE—News, Glenn Hardy.
- KNX, KCBQ—Inner Sanctum.
- KFAC—Evening Concert.
- KFOX—Stories to Remember.
- *KFWB—Clete Roberts.
- KGER—Voice of China.
- KGFJ—Tonight's Top Tunes.
- KGIL—Western Trails.
- KLAC—Sheriff's Office.
- KMPC—Parade of Hits.
- *KWIK—News.
- KXLA—Squeakin' Deacon.
- 9:05—KLAC—Melody Parade.
- 9:15—*KECA, KFMB—Earl Godwin.
- *KHJ, KGB, KVOE—Fleetwood Lawton.
- *KFOX—News.
- KFWB—G. S. Glenn.
- KGER—Boy's Club.
- KLAC—St. Francis Drama.
- KMPC—Business Reporter.
- KWIK—Dr. Clem Davies.
- 9:30—KECA—Famous Jay Trials.
- KFI, KFSD—The Big Story.
- KHJ, KGB, KVOE—Inside of Sports.
- KNX—Beulah.
- KFOX—Serenade in Swingtime
- KFWB—Unity Daily Word.
- KGFJ—Club Algiers.
- KGIL—Dance Time.
- KLAC—Guest Star.
- KMPC—Parade of Hits.
- 9:45—*KHJ, KFAM, KGB, KVOE—Fulton Lewis.

- KNX, KCBQ—Night Editor.
- *KFWB—Music and News.
- *KGIL—News.
- *KMPC—News Notebook.
- KWIK—Dancin' With Anson.
- *KLAC—News.
- 9:55—*KECA, KFMB—Richfield Reporter.

- 10—*KFI, KFSD—Sam Hayes, News
- *KHJ—Highlights in Headlines.
- *KNX, KCBQ—News, Huntley.
- KFAC—Dance Time.
- KFOX—Ocean Park Fights.
- KFVD—Citizens in Action.
- KFWB—Eastside Show.
- KGER—Little Show.
- KGFJ—Club Tabu.
- KGIL—Showtime.
- KLAC—Joe Shaw, Political.
- KMPC—Bridge Club.
- *KWIK—News; Bruce Anson.
- KXLA—Radio Guild.

- 10:05—KHJ—Highlights in Music.
- 10:15—KECA—Casa Cugat.
- KFI—Tom Harmon, Sports.
- KNX—Bob Elson.
- KFMB—Highways of Melody.
- KFVD—Spade Cooley Time.
- KGER—Clark Sparks Show.
- KLAC—Don Otis.
- 10:30—KECA—One for the Book.
- *KFI—Carveth Wells.
- KHJ, KGB—Deems Taylor Concert.
- KNX—Symphonette.
- KFMB—Met. Opera.
- KFSD—Concert Hall.
- KGER—Evangelical Church.
- KGFJ—Song Book.
- KMPC—Dance Parade.
- *KXLA—Dan Lundberg.

- 10:45—*KFI—Melody Time.
- 10:55—*KFI—Police Bulletins.
- *KLAC—News.

- 11—*KECA—News of Tomorrow.
- *KFI, KFSD, KWIK—News.
- KHJ, KGB—Campus Salute.
- *KNX—Nelson Pringle.
- KFAC—Dance Time.
- KFMB—Cheatin' on Sandman.
- KFOX—Music of Masters.
- KFVD—Spade Cooley Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGFJ—H'wood House Party.
- KGIL—Showtime.
- KLAC—Don Otis.
- KMPC—Dance Parade.
- KXLA—Ray's Band Box.

- 11:15—KECA—Philharmonic Reporter.
- KFI—Billmore Orch.
- KNX—Merry-Go-Round.
- KHJ—Dance Orch.
- KWIK—Dancin' With Anson.
- KXLA—Western Echoes.
- 11:20—KECA—El Rancho Orch.
- 11:30—*KFI—Milestones in Melody.
- KHJ, KGB, KVOE—Dick Foy Orch.
- KGFJ—Penthose.
- *KFOX—News.
- KFSD—St. Francis Orch.
- 11:40—KFOX—Record Reporter.
- 11:45—KECA—Remember.
- KFI—For You.
- *KHJ, KGB, KVOE—News.
- KNX—You and Fashion.
- *KMPC—News.
- 11:55—*KECA—News.
- KFI—Forty Plus Assn.

KXLA Presents
ALEX
Pickupacupplebucks
COOPER
12:00 - 5:00 A.M.
MONDAY THRU SATURDAY

STRING ON HIS FINGER

For the past twelve years, announcer Ken Carpenter has been writing the word "hat" at the end of his script. It is to remind him to pick up his hat before leaving the studio.

Page Nineteen

TUESDAY, APRIL 5

★Indicates News Broadcast.

8—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 ★KHJ, KGB—Cecil Brown.
 KNX—Harry Babbitt.
 KAGH—Sister Sylvia.
 KFAC—Country Church.
 KFOX, KRKD—Haven of Rest.
 KFVD—Wakeup Ramen.
 KFVB—Andrew Fearing.
 KGER—Mizpah.
 KGFJ—Dr. Frederick Bailes.
 KGIL—Revelle Ranch.
 ★KLAC, KXLA—News.
 ★KMPC—Norman Nesbitt, News.
 KOWL—Time, Topics, Tempo.
 KWIK—Klub KWIK.
 KXLA—Stock Reports.
 8:10—KLAC—Stock Reports.
 8:15—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.
 ★KNX—News.
 KFVB—Western Music.
 KGFJ—Ten Top Tunes.
 KLAC—Haynes at the Reins.
 KMPC—Market Report, Sports.
 8:30—KFI, KFSD—Jack Berch.
 ★KHJ, KFAC, KGIL, KOWL, KRKD, KVOE—News.
 KNX, KCBQ—Grand Slam.
 KAGH—Musical Clock.
 KFOX—Words of Life.
 KFVD—Citizens in Action.
 KFVB—Curtis H. Springer.
 KGER—Hammond.
 KMPC—Song for You.
 KWKW—Stock Quotations.
 KXLA—Baptist Bros.
 8:35—KWKW—Pastors' Union.
 8:45—KFI, KFSD—Lora Lawton.
 KHJ, KGB—Quiz Club.
 KNX—Rosemary.
 KAGH—Pentecostal Church.
 KFAC—Unity.
 KFVD—Editor of the Air.
 KFVB—Science of Mind.
 KGER—Bible Treasury Hour.
 KGIL—Coffee Parade.
 KMPC—In a Nutshell.
 KOWL—Organ Melodies.
 KRKD—Spotlight Varieties.
 KWKW—Garden Program.

9—KECA, KFMB—Welcome Travelers.
 ★KFI, KFSD, KLAC—News.
 ★KHJ, KGB, KVOE—Kate Smith Speaks.
 KNX—Wendy Warren.
 KAGH—Sunshine Program.
 KFAC—Serenade.
 KFOX—Rev. Ivie.
 KFVD—Waltz Time.
 KFVB—Strolling Tom.
 KGER—Lutheran Hour.
 KGFJ—The Judge Speaks.
 KGIL—Sweet and Sentimental.
 KMPC—Band Box.
 KOWL—Naval Air Reserve.
 KRKD—Sagebrush Serenade.
 ★KWIK—News; Music.
 KWKW—Voice of China.
 KXLA—Bar Nothing Ranch.
 9:05—KFI, Ladies' Day.
 KLAC—Coffee With Crosby.
 9:15—KHJ, KGB, KVOE—Kate Smith Sings.
 KNX, KCBQ—Aunt Jenny.
 ★KFVD—News.
 KFVB—Crosby Entertains.
 KGFJ—Airtorials.
 KGIL—Ballads for You.
 KLAC—Music Room.
 KMPC—Bargain Broadcast.
 KOWL—Hawaiian Melodies.
 KWKW—Foursquare Churches.
 9:30—KECA, KFMB—Kay Kyser College.
 KHJ—Moods in Music.
 KNX, KCBQ—Helen Trent.
 KAGH—Olga Graves.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KFVB—Curtis H. Springer.
 KGB—Molly Morse.
 KGER—God's Half Hour.
 KGFJ, KLAC—Racing News.
 KGIL—Valley Shopper.
 KMPC—Let's Milan.
 ★KOWL, KWKW—News.
 KWIK—Feature Page.
 9:45—KFI—All Around Town.
 KNX, KCBQ—Our Gal Sunday.
 KAGH—Musical Contrasts.
 KFVD—Stitchin' Time.
 KFVB—Howdy, Stranger.
 KGFJ—Yesterday's Hits.
 KLAC—Morning Melodies.
 ★KMPC—Larry Smith.
 KOWL—Album of Song.
 ★KRKD—News.
 KWKW—Rev. Waters.

10—KECA, KFMB—Ted Malone.
 KFI—All Around Town.
 ★KHJ, KFXM, KGB, KVOE—News; Glenn Hardy.
 KNX—Big Sister.
 KAGH—General Electric Hour.
 KFAC—Morning Concert.
 ★KFOX—News.

KFVD—Rev. Louis T. Talbot.
 KFVB—Show Biz Quiz.
 KGER—Earl Lee.
 KGFJ—Who Do You Know?
 KGIL—Waltz Time.
 KLAC—Al Jarvis Ballroom.
 KMPC—Westerners.
 KOWL—Yiddish Hour.
 KRKD—Morning Melodies.
 KWIK—Spanish Lesson.
 KWKW—Racing News.
 KXLA—Sons of Pioneers.
 10:10—KWKW—Audrey Shops.
 10:15—KECA, KFMB—Galen Drake.
 KFI—Are You Listening?
 KHJ, KGB, KVOE—Gospel Singer.
 KNX—Ma Perkins.
 KFOX—Assembly of God.
 KGER—Lean Back & Listen.
 KGIL—Sweet Swing.
 KRKD—Dr. Richardson.
 KWIK—Paul Sutton.
 ★KXLA—News.
 10:25—KGFJ—Sports Flash.
 10:30—KECA, KFMB—My True Story.
 ★KFI, KGIL—News.
 KHJ, KGB—Luncheon at Sardi's.
 KNX—Young Dr. Malone.
 KFSD—Robert McCormick.
 KFVD—Rescue Mission.
 KFVB—Music in the Land.
 KGER—Helen Markham.
 KRKD—Crazy Rhythm.
 KWIK—Classified Ads.
 KWKW—Feature Stories.
 KXLA—Western Music.
 10:35—KFOX—Morning Musical.
 KGIL—Romance in Rhythm.
 KFI—Life Can Be Beautiful.
 10:45—KNX—Guiding Light.
 KFAC—Village Festival.
 KGER—Rev. Lo Roy Kopp.
 KRKD—Midnight Mission.
 KWIK—Racing Lineup.
 KWKW—Date With Dinah.
 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.

11—KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KGB, KVOE—Ladies First.
 KNX—Second Mrs. Burton.
 ★KAGH, KFVD, KWIK—News.
 KFAC—Waltz Time.
 KFOX—Ma-Bucks Auction.
 KFVB—Peter Potter.
 KGER—Biblical Research.
 KGFJ—Sunset and Vine.
 KGIL—Crosby Sings.
 KLAC—Al Jarvis Ballroom.
 KFOX—Memory Melodies.
 KOWL—Spanish Hour.
 KRKD—Songs of Yesteryear.
 ★KWKW—Upton Close.
 KXLA—Western Music.
 11:10—KAGH—1300 Club.

11:15—KECA, KFMB—Club Time.
 KNX—Perry Mason.
 KFOX—Rhythmic Age.

FOR FUN—MUSIC—PRIZES

Violet's Shopping Hillites

11:15 and 12:30 Mon. thru Fri.

1020 KC. 5000 WATTS

Check KEVD LOS ANGELES

KFVD—Shopping Highlights.
 KGIL—Midmorning Melodies.
 KMPC—Neighborhood Voice.
 KWIK—Organ Melodies.
 KWKW—Stairway to Music.
 ★KXLA—Pasadena News.
 11:23—KGFJ—Sports Flash.
 11:30—KECA—Casa Cugat.
 KFI, KFSD—Today's Children.
 KHJ, KGB, KFXM, KVOE—Queen for a Day.
 KNX, KCBQ—Nora Drake.
 KFAC—Keyboard Artistry.
 ★KFMB—Baukhage Talking.
 KFVD—Memory Melodies.
 ★KFVB, KOWL, KRKD—News.
 KGFJ—Piano Moments.
 KMPC—Tops in Pops.
 KXLA—Hometown Jamboree.

11:45—KECA—One for the Book.
 KFI—Light of the World.
 KNX—What Makes You Tick.
 KFOX—Hit Tunes.
 KGFJ—Saludos Amigos.
 ★KGIL—News.
 KOWL—Small Bands.
 KRKD—Sweet Pops.
 KWIK—Concert Miniature.
 11:55—KGFJ—Sports Flash.

12★KECA, KHJ, KAGH—News.
 KFI—Farm Reporter.
 KNX—Gordon Mason.
 KFAC—Luncheon Concert.
 KFSD—Life Can Be Beautiful.
 KFVD—Meridian Song.
 KFVB—Peter Potter.
 KGER—Music.
 KGFJ—Intermission.
 KGIL—Real Estate Page.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Joe Adams Show.
 KRKD—Santa Fe Trails.
 ★KWIK—News; San Fernando Hour.
 KWKW—Armand Tokatyan.
 KXLA—Hometown Jamboree.

12:05—KAGH—Sports News.
 12:10—KAGH—Musical Portraits.
 12:15—KECA—Norwood Smith Selects.
 KFI, KFSD—Ma Perkins.
 KHJ—Hits of Yesterday.
 ★KFOX, KGER—News.
 KGIL—Vocal Varieties.
 12:25—KGFJ—Sports Flash.
 12:30—KECA—Art Baker's Notebook.

KFI, KFSD—Pepper Young.
 KHJ—Louise Massey.
 ★KNX, KCBQ—Knox Manning.
 KFOX—Gene James Time.
 KFVD—Shopping Highlights.
 ★KFVB—News.
 KGER—Luncheon Serenade.
 KGFJ—1330 Club.
 KGIL—Hart and Darling.
 KLAC—Honest Opinion.
 KMPC—Jeanne Gray.
 KWIK—Navy Band.
 KWKW—Stock Quotations.
 KXLA—Ford Lewis.

12:35—KWKW—Farm News.
 12:45—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 KNX—Harry Babbitt.
 KAGH—Martha Brandon.
 ★KFAC—KMPC—News.
 KGB—Three Alarm.
 KWIK—Pleata Time.
 KWKW—Circle 1430 Ranch.

12:55—KGFJ—Sports Flash.

1—KECA, KFMB—Breakfast in Hollywood.
 KFI, KFSD—Backstage Wife.
 KHJ—Lynn Looks at H'wood.
 KNX—Call for Help.
 ★KAGH, KFVD—News.
 KFAC—Piano Parade.
 KFVB—Barbershop Quartet.
 KFVB—Bill Anson.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGIL—1260 Boundup.
 ★KLAC—News, Sports.
 KMPC—Music in the Air.
 KOWL—Joe Adams Show.
 KRKD—Siesta Time.
 KVOE—United Nations.
 ★KWIK—News; Just Relax.
 KXLA—Community News.

1:05—KAGH—Accent on Music.
 1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KFAC—Classroom Radio.
 KFOX—Russ Brown Music.
 KFVD—Piano Parade.
 KGIL—Charles Hamp.
 KLAC—570 Club.
 KWKW—Races and Sports.
 KXLA—LeRoy Smith.

1:25—KGFJ—Sports Flash.
 1:30—KECA—At Home With the Kirkwoods.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KNX—Winner Take All.
 KFAC—American Music.
 KFOX—Country Boys.
 KFVD—Hall of Records.
 ★KFVB, KRKD—News.
 KGER—Hawaiian Melodies.
 KGIL—Homemakers.
 KOWL—Paul's Platter Party.
 KWIK—Music.
 KWKW—Hawaiian Echoes.
 KXLA—Vocal Varieties.

1:35—KRKD—Song Symphony.
 1:45—KECA—Ethel and Albert.
 KFI, KFSD—Widder Brown.
 KNX—George Fisher.
 KFOX—Everybody's Business.
 KXLA—Listeners' Digest.

1:50—KWKW—Bing Crosby.
 1:55—KGFJ—Sports Flash.

2—KECA, KFMB—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 KHJ—Deems Taylor Concert.
 KNX, KCBQ—Hint Hunt.
 KAGH—Fish's Follies.
 KFAC—Mating Party.
 KFOX—Judy Martin.
 KFVD—Control-Room Capers.
 KFVB—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—What's Up.
 KGIL—Homemakers.
 ★KLAC—News, Sports.
 KMPC—Three Alarm.
 KOWL—Paul's Platter Party.
 KRKD—Dept. of Labor.
 KWIK—Take Five.
 KXLA—Music for You.

2:10—KLAC—570 Club.
 2:15—KFI, KFSD—Portia Faces Life.
 KFOX—Rusty Gill.
 KRKD—Musical Bouquet.
 ★KWKW—Sports; News.

2:25—KNX, KCBQ—Mr. Information.
 KGFJ—Sports Flash.
 2:30★KFCA, KFMB—Bride and Groom.
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB, KVOE—Fred Benson.
 KNX, KCBQ—Meet the Missus.
 KFOX—Country Girls.
 KGER—Garden School.
 KGFJ—Keyboard Korner.
 KGIL—Variations in Rhythm.
 KMPC—Lois January Show.

★KOWL—News.
 KRKD—Tunes in Tempo.
 KWKW—Red Cross.

2:35—KOWL—Contented Listening.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KFSD—Front-Page Farrell.
 KFOX—Down Homers.
 KGFJ—Hawaiian Serenade.
 KRKD—Organ Moods.

tuesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

3:00—Arthur Godfrey, KNX.
 4:00—Herb Shriner, KNX.
 5:30—Alan Young, KFI.
 6:00—Bob Hope, KFI.
 6:30—Fibber and Molly, KFI.

Quiz, Participation

8:00—McNeill Bkfst. Club, KECA.
 8:30—Grand Slam, KNX.
 9:30—Kay Kyser, KECA.
 11:00—Double or Nothing, KFI.
 11:30—Queen for a Day, KHJ.
 11:45—What Makes You Tick, KNX.

1:00—Bkfst. in H'wood, KECA.
 2:30—Meet the Missus, KNX.
 2:30—Bride and Groom, KECA.
 3:30—House Party, KECA.
 7:30—People Are Funny, KFI.

Drama

7:00—Hollywood Theatre, KFI.
 8:30—This Is Your Life, KFI.
 9:30—Damon Runyon Theatre, KFI.

Classical, Semi-Classical Music

8:00—Fred Waring, KFI.
 6:30—Melodies America Loves, KNX.

Comment-Narration

7:45—Fred Beck, KNX.
 9:00—Kate Smith, KHJ.
 10:00—Ted Malone, KECA.

12:00—Gordon Mason, KNX.
 12:30—Art Baker, KECA.
 4:30—Burrill Wheeler, KFI.
 4:30—Passing Parade, KHJ.
 9:45—Night Editor, KNX.

Mystery-Detective

7:00—Counterparty, KECA.
 7:00—Secret Mission, KHJ.
 8:00—Monte Cristo, KHJ.
 8:30—Mr. and Mrs. North, KNX.
 9:00—Mystery Theater, KNX.

Public Interest-Information

6:00—Women's Forum, KNX.
 8:00—If They Had Lived, KGFJ.
 8:30—Town Meeting, KECA.

Sports

9:30—Racing News, KLAC.
 9:30—Racing, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Recap, KGFJ.
 5:45—Race Results, KRKD.
 5:45—Sam Halter, KLAC.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 9:30—Inside of Sports, KHJ.

Popular-Western Music

8:00—Harry Babbitt, KNX.
 10:00—Westerners, KMPC.
 4:30—Club 15, KNX.
 4:45—Stuart Hamblen, KFVB.
 8:00—Supper Club, KFI.
 8:15—Jack Smith, KNX.

2:50—KWKW—Races and Sports.
2:55—KGFJ—Sports Flash.
3—KECA, KFMB—Ladies, Be Seated.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVOE—Happy Gang.
 KNN, KCBQ—Arthur Godfrey.
 *KAGH, KFOX, KXLA—News.
 KFAC—Musical Favorites.
 KFVD—Hall of Records.
 KFWB—Bill Anson.
 KGER—Rancho 1390.
 KGFJ—Record Jackpot.
 KGIL—Keyboard Melodies.
 *KLAC—News, Sports.
 *KMPC—Bill Ewing Show.
 KOWL—Radio Outlook.
 KRKD—Tops in Pops.
 *KWIK—News; Music.
 KWKW—Handicap Contest.
3:05—KAGH—French's Folies.
3:10—KLAC—Don Otis Show.
3:15—KFI, KFSD—The Brighter Day
 KFOX—Guest Star.
 *KGIL—News.
 KOWL—Rhythm at Random.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
3:25—KGFJ—Sports Flash.
3:30—KECA, KFMB—House Party.
 KFI, KFSD—Aunt Mary.
 KHJ—Music.
 KFAC—Lyrics in Chorus.
 KFOX—Hawaiian Music.
 KFVD—Harlematinee.
 KGB—Lanny Ross Show.
 *KGER, KOWL, KRKD—News.
 KGIL—Vets' Hospital.
 KMPC—Swing 'n' Sing.
 KWIK—Rancho.
 KWKW—Crowell Beech.
3:35—KGER—Rancho 1390.
 KOWL—Inst Music.
 KRKD—Tea-Time Tunes.
3:40—KFWB—News.
3:45—KFI, KFSD—We Love & Learn
 KHJ, KGB, KVOE—Gabriel Heatter.
 KAGH—Serenade.
 *KFAC—News.
 KFOX—Pet Review.
 KFWB—Mel Boach.
 KGIL—Dance Matinee.
 *KWKW—Races; News.
3:55—KGFJ—Sports Flash.
4—KECA—Frances Scully.
 KFI, KFSD—This Woman's Secret.
 *KHJ, KGB, KVOE—Fulton Lewis.
 KNN, KCBQ—Herb Shriner.
 KAGH—Western Stars.
 KFAC—Musical Masterpieces.
 *KFOX, KGER, KMPC—News.
 KFVD—Harlematinee.
 KFWB—Bing Crosby.
 KGFJ—Record Review.
 KGIL—Hank Penny Show.
 *KLAC—News, Sports.
 KOWL—Musical Showcnave.
 KRKD—Fun With Fables.
 KWIK—Maza Program.
 KWKW—Eddie Lamar.
 KXLA—Juke Box Matinee.
4:05—KGER—Rancho 1390.
4:10—KFOX—Freddie Martin.
4:15—KFI—Johnny Murray.
 *KHJ, KFXM, KGB, KVOE—Frank Hemingway.
 KNN, KCBQ—Stand-In.
 KFSD—You Win It.
 KFWB—Mach Walton.
 KLAC—Sketch Henderson.
 KMPC—Twilight Tales.
 KRKD—Melody Time.
4:20—KECA—Double Feature.
4:25—KGFJ—Sports.
4:30—KECA—Eleanor and Anna Roosevelt.
 KFI—Burrirt Wheeler.
 *KHJ, KGB, KVOE—Passing Parade.
 KNN, KCBQ—Club 15.
 KFOX, KWIK—Old-Age Penions.
 KFVD—Tele-Tunes.
 KFWB—Daily Light.
 KLAC—Swing Time.
 KMPC—Mellow Moods.
 *KOWL—News; Show Tunes.
 KRKD—Symphony in Swing.
 KWKW—Magic Circle Theater.
4:45—KECA—Happy Theatre.
 *KHJ, KGB, KVOE—News.
 *KNN, KCBQ—Ed R. Murrow.
 *KFSD—Richard Harkness.
 KFVD—Rhythm and Rhyme.
 KFWB—Stuart Hamblen.
 KLAC—Hacing Roundup.
 KMPC—Collectors' Corner.
 *KRKD—News.
 KWKW—Sports; Serenade.
4:55—KGFJ—Sports Flash.
5—KECA, KFMB—Green Hornet.
 *KFI—Feature Wire.
 KHJ, KGB, KVOE—Straight Arrow.
 *KNN, KCBQ—Knox Manning.
 KAGH—Vets Administration.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.

KFVD—Andy Mansfield.
 KFWB—Stuart Hamblen.
 KGER—Sports; Rancho 1390.
 KGFJ—Jive at Five.
 KGIL—Hank Penny Show.
 *KLAC—Fred Henry Reports.
 *KMPC—News; Record Room.
 KOWL—Italian Program.
 KRKD—Songs of the Saddle.
 KWIK—Allen Rich.
 KWKW—Glenn Dobbs & Bob Wilson.
 KXLA—Juke Box Matinee.
5:15—KFI—News.
 KNN—Tom Hanlon.
 KAGH—Bing Sings.
 KGIL—Children's Corner.
 KLAC—Music Room.
 KWKW—Today at the Races.
 KXLA—Future Pianists.
5:25—KAGH—Sports News.
5:30—KECA, KFMB—Jack Armstrong.
 KFI, KFSD—Alan Young Show
 KHJ, KFXM, KGB, KVOE—Captain Midnight.
 *KNN, KCBQ—C. Huntley.
 KAGH—Maurice Johnson.
 KFAC—Whoa Bill Club.
 *KFOX, KGIL—News.
 KLAC—Peggy Lee, Songs.
 KMPC—All-Time Hits.
 KOWL—Evening Serenade.
 KRKD—Sports Dial.
 KWIK—Western Ballads.
 KWKW—Hoyos Hour.
 KXLA—Squeakin' Deacon.
5:40—KGIL—Sports News.
5:45—KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
 *KNN, KCBQ—News, Garded.
 KFOX—Excursions in Science.
 *KFVD—News.
 KGER—Billy Starr.
 KGFJ—Race Recap.
 KGIL—Latin American.
 KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
 KWIK—Sports.
5:55—KNN—News, Frank Goss.
6—KECA, KFMB—Edwin C. Hill.
 KFI, KFSD—Bob Hope Show.
 *KHJ, KFXM, KGB, KVOE—Gabriel Heatter.
 KNN—Women's Forum.
 KFAC—Twilight Hour.
 *KFOX, KGER, KLAC—News.
 *KFWB—Clete Roberts, News.
 KGFJ—Musical Digest.
 KGIL—Tops in Pops.
 *KMPC—News, Bill Harpel.
 KOWL—Evening Serenade.
 KRKD—Musical Varieties.
 KWIK—Halo-American Hour.
 KXLA—Nair College.
6:05—KFC—Headline Edition.
 KLAC—Al Jarvis Ballroom.
6:15—KECA—Hank Weaver, News.
 KHJ, KGB—Mutual Newsreel.
 KFOX—Hawaiian Music.
 KFWB—Tune Time.
 KGER—Stamps Quartet.
 KMPC—Bob Kelley, Sports.
 KRKD—Hawaiian Memories.
 KXLA—Mary Burke King.
6:25—KECA—Harry Wismer.
6:30—KECA, KFMB—Art Mooney's Talent Tour.
 KFI, KFSD—Fibber and Molly
 KHJ, KGB, KVOE—Air Force Hour.

Melodies America Loves

EULA BEAL,

CONTRALTO

Concert Orchestra

Earl Towner, Director
 KNN—Tuesday—6:30 P.M.

INGLEWOOD PARK CEMETERY ASSN.

KNN—Melodies America Loves
 KFAC—Hour of Music.
 KFOX—Hal's Memory Room.
 KFWB—America Dances.
 KGER—Back to the Bible.
 KGIL—Dinner Concert.
 KMPC—Golden Gate Bases.
 KRKD—Sweet Pops.
 KXLA—Eddy Arnold Show.
6:45—KGIL—Down Memory Lane.
 KRKD—Accent on Rhythm.
 KXLA—Music.
6:55—KHJ, KGB, KVOE—Bill Henry
7—KECA, KFMB—David Harding, Country.
 KFI—Sippy, Hollywd Theatre
 KHJ, KGIL—Secret Mission.
 KNN, KCBQ—Hit the Jackpot.
 KFAC—Hour of Music.
 KFOX—Evening Melodies.
 KFSD—Smiths of Hollywood.
 KFWB—America Dances.
 KGER—Family Bible Hour.
 KGFJ—Musical Digest.
 *KGIL—News.
 KLAC—570 Club.

KMPC—Firestone Favorites.
 KRKD—Election Returns.
 KWIK—Hebrew Hour.
 KXLA—Dusty Ellison.
7:15—KFOX—That Wonderful Feeling.
 KGIL—Songs by Crosby.
7:30—KECA, KFMB—Report to the People.
 KFI, KFSD—People Are Funny
 KHJ, KFXM, KGB, KVOE—Red Ryder.
 KNN, KCBQ—Pass the Buck.
 KFAC—Echoes and Encores.
 KFOX—Waltz Time.
 KFWB—Sports Final.
 KGER—Prophecy Speaks.
 KGIL—Van Nuys C. of C.
 KMPC—Bing Crosby Sings.
 KXLA—Vance Lane.
 KWIK—Music.
7:45—KECA, KFMB—Rex Maupin Entertains.
 *KFOX, KWIK—News.
 KFAC—Remember?
 KGIL—Noivaires.
 KMPC—Club Time.
8—KECA, KFMB—Rex Maupin.
 KFI, KFSD—Supper Club.
 KHJ, KFXM, KGB, KVOE—Count of Monte Cristo.
 *KNN—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—County Barn Dance.
 KFWB—Williams-Rodgers.
 KGER—Bible Treasures.
 KGFJ—If They Had Lived.
 KGIL—Hustlin' Hal.
 *KLAC, KXLA—News.
 KMPC—ABC Club.
 KRKD—Election Returns.
 KWIK—Evening Siesta.
8:10—KGFJ—Film News.
8:15—KFI, KFSD—World News.
 KNN, KCBQ—Jack Smith.
 KGER—Hebrew Christian.
 *KGFJ—News, Averill Berman.
 KFOX—Crosby Time.
 KMPC—Romance and Rhythm.
 KXLA—Evening Serenade.
8:30—KECA, KFMB—America's Town Meeting.
 KFI—This is Your Life.
 KHJ, KFXM, KGB—Official Detective.
 KNN, KCBQ—Mr. and Mrs. North.
 *KFWB—News.
 KGER—Clem Davies.
 KGFJ—Tonight's Top Tunes.
 KGIL—Talent Quest.
 KLAC—Baseball: Hollywood vs. Sacramento.
 KMPC—American Music.
 KXLA—67th Street Corral.
8:45—KFWB—Howdy, Stranger.
 KGER—Rev. Al Harlan.
9—KECA, KFMB—America's Town Meeting.
 KFI, KFSD—Big Town.
 *KHJ, KFXM, KGB, KVOE—New, Glenn Hardy.
 KNN, KCBQ—Mystery Theater
 KFAC—Evening Concert.
 KFOX—Esther Presents.
 *KFWB—Clete Roberts.
 KGER—Voice of China.
 KGFJ—Tonight's Top Tunes.
 KGIL—Valley Spotlight.
 KLAC—Baseball.
 KMPC—Parade of Hits.
 KRKD—Election Returns.
 *KWIK—News.
 KXLA—Squeakin' Deacon.
9:15—KHJ, KGB, KVOE—Fleetwood Lawton.
 *KFOX—News.
 KFWB—United Nations.
 KGER—Voice of the Army.
 KWIK—Dr. Clem Davies.
9:30—KECA, KFMB—Monitor News.
 KFI—Damon Runyon Theatre.
 KHJ, KGB, KVOE—Inside of Sports.
 KNN—Beulah.
 KFOX—Serenade in Swingtime
 KFSD—Radio City Playhouse.
 KFWB—Unity Daily Word.
 KGFJ—Club Algeria.
9:45—KECA—Here's Hollywood.
 *KHJ, KGB, KVOE—Fulton Lewis.
 KNN—Night Editor.
 KFMB—Bing Crosby.
 *KFWB—Music and News.
 *KMPC—News Notebook.
 KWIK—Hall of 1000 Dreams.
10—KECA, KFMB—Richfield Reporter.
 *KFI, KFSD—Sam Hayes, News
 *KHJ—Highlights in Headlines.
 *KNN, KCBQ—News, Huntley.
 KFAC—Dance Time.
 KFOX—Carter Wright.
 KFVD—Citizens in Action.
 KFWB—Fastside Show.
 KGER—Cavalcade of Music.
 KGFJ—Ace Cain's.
 KGIL—Showtime.
 KLAC—Baseball.
 KMPC—Crosby Sings.
 KRKD—Election Returns.

*KWIK—News; Music.
 KXLA—Western Music.
10:05—KHJ—Highlights in Music.
10:15—KECA—Casa Cnrat.
 KFI—Tom Harmon, Sports.
 KHJ—Olympic Fights.
 KNN—Bob Elson.
 KFOX—Research Adventures.
 KFSD—Morton Downey.
 KFVD—Spade Cooley Time.
 KMPC—Dance Parade.
10:30—KECA—One for the Book.
 *KFI—Carveth Wells.
 KNN—Baton and Score.
 KFMB—Dance Orch.
 KFSD—Concert Hall.
 KGB—Deems Taylor Concert.
 KGER—Evangelist Church.
 KGFJ—Song Book.
 KLAC—Don Otis.
 *KXLA—Dan Lundberg.
10:45—KFI—Melody Time.
 KFOX—Music.
10:55—KFI—Police Bulletins.
 KLAC—News.
11—KECA—News of Tomorrow.
 *KFI, KFSD—News.
 KHJ—Deems Taylor Concert.
 *KNN—Nelson Pringle.
 KFAC—Dance Time.
 KFMB—Cheatin' on Sandman.
 KFVD—Spade Cooley Time.
 KFWB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—H'wood House Party.
 KGIL—Showtime.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KRKD—Election Returns.
 KWIK—Dancin' With Anson.
 KXLA—Ray's Band Box.
11:15—KECA—Cinegrill Music.
 KFI—Morton Downey.
 KNN—Merry-Go-Round.
 KFOX—Music of the Masters.
 KXLA—Western Echoes.
11:30—KECA—Ambassador Orch.
 KFI—Milestones in Melody.
 KHJ, KVOE—Dick Foy Orch.
 *KFOX—News.
 KGFJ—Penthouse.
11:40—KFOX—Record Reporter.
11:45—KFI—Guest Star.
 *KHJ, KGB, KVOE—News.
 KNN—You and...
 *KMPC—News.
 KXLA—King Perry.
11:55—KECA—News.

RING OF AUTHENTICITY

Charlie Forsyth, famed soundman on CBS's "Lux Radio Theater," will travel to all of California's missions this summer to record the differing tones of the various mission bells.

BIGGEST LAUGH

Bob Hope, star of his Tuesday night NBC show, and Marie Wilson, who portrays "Irma" on CBS's Monday night "My Friend Irma" program, took first place as the top comedian and comedienne for 1948 in a selection by the National Laugh Foundation of the All-American Comedy Team.

"Q" FOR QUACK

Arthur Q. Bryan, who is "Doc Gamble" on NBC's "Fibber McGee and Molly" show, tears his radio character apart when he says that he never wanted to be a doctor, seldom gambles, and doesn't own the "Q" in the middle of his name. It originated from the name of a Brooklyn pool hall.

WEDNESDAY, APRIL 6

★Indicates News Broadcast.
8—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 ★KHJ, KGB—Cecil Brown.
 KXN—Harry Babbitt.
 KAGH—Sister Sylvia.
 KFAC—Country Church.
 KFOX, KRKD—Bible Institute.
 KFVD—Wake Up Ranch.
 KFVB—L. A. Breakfast Club.
 KGER—Mizpah.
 KGFJ—Dr. Frederick Bailes.
 KGLL—Reveille Ranch.
 ★KLAC, KXLA—News.
 ★KMPC—Norman Nesbitt, News.
 KOWL—Time, Topics, Tempos.
 KWIK—Club KWIK.
 KWKW—Reveille in Swing.
 8:10—KLAC—Stock Market.
 8:15—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.
 ★KXN—News.
 KGFJ—Ten Top Tunes.
 KLAC—Haynes at the Reins.
 KMPC—Markets; Sports.
 KXLA—Music.
 9:30—KFI, KFSD—Jack Berch.
 ★KHJ, KFAC, KGLL, KOWL, KRKD, KVOE—News.
 KXN, KCBQ—Grand Slam.
 KAGH—Musical Clock.
 KFOX—Words of Life.
 KFVD—Citizens in Action.
 KGER—Hammond.
 KMPC—Song for You.
 KXLA—Haven of Rest.
 KWKW—Stock Quotations.
 8:45—KFI, KFSD—Lora Lawton.
 KHJ, KGB—Quiz Club.
 KXN—Rosemary.
 KAGH—Pentecostal Church.
 KFAC—Unity.
 KFVD—Editor of the Air.
 KGER—Bible Treasury Hour.
 KGLL—Coffee Parade.
 KMPC—In a Nutshell.
 KOWL—Marine Band.
 KRKD—Spotlight Varieties.
 KWKW—Garden Program.
9—KECA, KFMB—Welcome, Travelers.
 ★KFI, KFSD, KLAC—News.
 ★KHJ, KGB, KVOE—Kate Smith Speaks.
 KXN—Wendy Warren.
 KAGH—Sunshine Program.
 KFAC—Serenade.
 KFOX—Rev. Earl Ivie.
 KFVD—Waltz Time.
 KFVB—J. A. Breakfast Club.
 KGER—Lutheran Hour.
 KGFJ—Disabled Veterans.
 KGLL—Sweet and Sentimental.
 KMPC—Band Box.
 KOWL—Memories in Music.
 KRKD—Sagebrush Serenade.
 ★KXN—News; Music.
 KWKW—Voice of China.
 KXLA—Bar Nothing Ranch.
 9:05—KFI—Ladies Day.
 KLAC—Coffee With Crosby.
 9:15—KHJ, KGB, KVOE—Kate Smith Sings.
 KXN, KCBQ—Aunt Jenny.
 ★KFVD—News.
 KGFJ—Airtorials.
 KGLL—Ballads for You.
 KLAC—Music Room.
 KMPC—Bargain Broadcast.
 KOWL—Hawaiian Melodies.
 KWKW—Foursquare Churches.
 9:30—KECA, KFMB—Kay Kyser College.
 KHJ—Moods in Music.
 KXN, KCBQ—Helen Trent.
 KAGH—Olga Graves.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KFVB—Curtis H. Springer.
 KGB—Molly Morse.
 KGER—God's Half Hour.
 KGFJ—Racing News.
 KGLL—Valley Shopper.
 KLAC—Racing News.
 KMPC—Chef Milani.
 ★KOWL, KWKW—News.
 KWIK—Feature Page.
 9:45—KFI—All Around Town.
 KXN, KCBQ—Our Gal Sunday.
 KAGH—Musical Contrasts.
 KFVD—Stitchin' Time.
 KFVB—Howdy, Stranger.
 KGFJ—Yesterday's Hits.
 KGLL—Morning Melodies.
 ★KMPC—Smith, News.
 KOWL—Album of Song.
 ★KRKD—News.
 KWKW—Rev. Waters.
 KECA, KFMB—Ted Malone.
 KFI—All Around Town.
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 KXN—Big Sister.
 KAGH—General Electric Hour.
 KFAC—Morning Concert.
 ★KFOX—News.
 KFVD—Rev. Louis T. Talbot.
 KFVB—Show Biz Quiz.
 KGER—Earl Lee.

KGFJ—What D'You Know?
 KGLL—Waltz Time.
 KLAC—Al Jarvis Ballroom.
 KMPC—Westerners.
 KOWL—Yiddish Hour.
 KRKD—Morning Melodies.
 KWIK—Spanish Lesson.
 KWKW—Sports.
 KXLA—Phileo Quiz.
 10:10—KWKW—Audrey Shops.
 10:15—KECA, KFMB—Galen Drake.
 KFI—Are You Listening?
 KHJ, KGB, KVOE—Gospel Singers.
 KXN—Ma Perkins.
 KFOX—Assembly of God.
 KGER—Truth Marches On.
 KGLL—Sweet Swing.
 KRKD—Dr. Richardson.
 KWIK—Paul Sutton.
 ★KXLA—News.
 10:25—KGFJ—Sports Flash.
 10:30—KECA, KFMB—My True Story
 ★KFI, KGLL—News.
 KHJ, KGB—Luncheon at Sardi's.
 KXN—Young Dr. Malone.
 KFVD—Rescue Mission.
 KFVB—Maurice Hart.
 KGER—Helen Markham.
 KRKD—Crazy Rhythm.
 KWIK—Classified Ads.
 KWKW—Feature Stories.
 KXLA—Western Music.
 10:35—KGLL—Romance in Rhythm.
 10:45—KFI—Life Can Be Beautiful.
 KXN—Guiding Light.
 KFAC—Your Town.
 KGER—Rev. Le Roy Kopp.
 KRKD—Midnight Mission.
 KWIK—Racing Lineup.
 KWKW—Date With Dinah.
 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.
11—KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KGB, KVOE—Ladies First.
 KXN—Second Mrs. Burton.
 ★KAGH, KFVD—News.
 ★KFAC—Festival of Music.
 KFOX—Rhythmic Age.
 KFVB—Peter Potter.
 KGER—Biblical Research.
 KGFJ—Sunset and Vine.
 KGLL—Crosby Sings.
 KLAC—Al Jarvis Ballroom.
 KMPC—Memory Melodies.
 KOWL—Spanish Hour.
 KRKD—Songs of Yesterday.
 KWKW—County Supervisor.
 KXLA—Western Music.
 11:10—KAGH—1300 Club.
 11:15—KECA, KFMB—Get More Out of Life.
 KXN—Perry Mason.
 KFVD—Shopping Highlights.
 KGER—Concert Hall.
 KGLL—Midmorning Melodies.
 KMPC—Meet Your Pharmacist.
 KWIK—Music.

KWKW—Stairway to Music.
 ★KXLA—Pasadena News.
 11:25—KGFJ—Sports Flash.
 11:30—KECA—Casa Cugat.
 KFI, KFSD—Today's Children.
 KHJ, KFXM, KGB, KVOE—Queen for a Day.
 KXN, KCBQ—Nora Drake.
 KFAC—Keyboard Artistry.
 ★KFOX, KFVB, KOWL, KRKD—News.
 KFVD—Memory Melodies.
 KGER—Peter Slack Time.
 KGFJ—Piano Moments.
 KMPC—Tops in Pops.

HOME TOWN JAMBOREE

Cliffie Stone Eddie Kirk
 Herman the Hermit
 Julie Hayden Merle Travis
 Tennessee Ernie
 Top Western Talent

KXLA 11:30-12:30
 Mon. Thru Fri.

KXLA—Hometown Jamboree.
 11:40—KFOX—Hit Tunes.
 11:45—KECA—One for the Book.
 KFI—Light of the World.
 KXN—What Makes You Tick?
 KGFJ—Saludos Amigos.
 ★KGLL—News.
 KOWL—Small Bands.
 KRKD—Sweet Pops.
 11:55—KGFJ—Sports Flash.
12★KECA, KHJ, KAGH—News.
 KFI—Farm Reporter.
 KXN—Gordon Mason.
 KFAC—Luncheon Concert.
 KFVB—Dance Parade.
 KFVD—Life Can Be Beautiful.
 KFVB—Meridian Song.
 KFVB—Peter Potter.
 KGER—Music.
 KGFJ—Intermission.
 KGLL—Real Estate Page.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Joe Adams Show.
 KRKD—Santa Fe Trails.
 ★KWIK—News; San Fernando Hour.
 KWKW—Two on the Aisle.
 KXLA—Hometown Jamboree.
 12:05—KAGH—Sports News.
 12:10—KAGH—Musical Portraits.
 12:15—KECA—Norwood Smith Selects
 KFI, KFSD—Ma Perkins.
 KHJ—Hits of Yesterday.
 ★KFI, KGER—News.
 KGLL—Vocal Varieties.
 12:25—KGFJ—Sports Flash.
 12:30—KECA—Art Baker's Notebook.
 KFI, KFSD—Pepper Young.
 KHJ—Louise Massey.
 ★KXN, KCBQ—Knox Manning.
 KFVD—Shopping Highlights.
 ★KFVB—News; Peter Potter.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGLL—Hart & Darling.
 KLAC—Honest Opinion, Jarvis

KMPC—Jeanns Gray.
 KWIK—New Band.
 KWKW—Stock Quotations.
 KXLA—Ford Lewis.
 12:35—KWKW—Farm News.
 12:45—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 KXN—E. H. Wileman.
 KAGH—Operation Mike.
 ★KFAC, KMPC—News.
 KGB—Three Alarm.
 KWIK—Fiesta Time.
 KWKW—Circle 1430 Ranch.
 12:55—KGFJ—Sports Flash.
1—KECA, KFMB—Breakfast in Hollywood.
 KFI, KFSD—Backstage Wife.
 KHJ—Lynn Looks at H'wood.
 KXN—Call for Help.
 ★KAGH, KFVD, KLAC—News.
 KFAC—Piano Parade.
 KFOX—Barbershop Quartet.
 KFVB—Bill Anson.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGLL—1960 Roundup.
 KMPC—Music in the Air.
 KOWL—Joe Adams Show.
 KRKD—Siesta Time.
 ★KWIK—News; Just Relax.
 KXLA—County Business.
 1:05—KAGH—Accent on Music.
 1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KFAC—Classroom Radio.
 KFOX—Russ Brown Music.
 KFVD—Piano Parade.
 KGLL—Charlie Hamp.
 KLAC—570 Club.
 KWKW—Races and Sports.
 KXLA—Farm Program.
 1:25—KGFJ—Sports Flash.
 1:30—KECA—At Home With the Kirkwoods.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KXN—Winner Take All.
 KFAC—American Music.
 KFOX—Country Boys.
 KFVD—Hall of Records.
 ★KFVB, KRKD—News.
 KGER—Clark Sparks Show.
 KGLL—Homemakers.
 KOWL—Paul's Platter Party.
 KWIK—Music.
 KWKW—Hawaiian Echoes.
 KXLA—Vocal Varieties.
 1:35—KRKD—Symphony of Song.
 1:45—KECA—Ethel and Albert.
 KFI, KFSD—Widder Brown.
 KXN—George Fisher.
 KFOX—Everybody's Business.
 KGER—Hawaiian Melodies.
 KXLA—Listeners Digest.
 1:55—KGFJ—Sports Flash.
2—KECA, KFMB—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 KHJ—Deems Taylor Concert.
 KXN, KCBQ—Hint Hunt.
 KAGH—French's Follies.
 KFAC—Matinee.
 KFOX—Judy Martin.
 KFVD—Control-Room Capers.
 KFVB—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—What's Up, KGLL—Homemakers.
 ★KLAC—News, Sports.
 KMPC—Three Alarm.
 KOWL—Paul's Platter Party.
 KRKD—Tunes in Tempo.
 KWIK—Take Five.
 KXLA—Music for You.
 2:10—KLAC—570 Club.
 2:15—KFI, KFSD—Futura Faces Life
 KFOX—Rusty Gill.
 KRKD—Housing Expediter.
 2:20★KWKW—News.
 2:25—KXN, KCBQ—Mr. Information
 KGFJ—Sports Flash.
 2:30—KECA, KFMB—Bride & Groom
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB, KVOE—Red Benzon
 KXN, KCBQ—Meet the Misses
 KFOX—Country Girls.
 KGER—Garden School.
 KGFJ—Keyboard Korner.
 KGLL—Variations in Rhythm.
 KMPC—Lola annary.
 ★KOWL—News.
 KRKD—Tunes in Tempo.
 KWKW—Platter Parade.
 2:45—KGER—Contented Listening.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KFSD—Front-Page Farrell.
 KFOX—Down Homers.
 KGFJ—Hawaiian Serenade.
 KRKD—Organ Moods.
 KWKW—Races and Sports.
 2:50—KWKW—Light and Airy.
 2:55—KGFJ—Sports Flash.
3—KECA, KFMB—Talk Your Way Out of It.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVOE—Happy Gang.
 KXN, KCBQ—Arthur Godfrey.
 ★KAGH, KFOX, KLAC, KWIK, KXLA—News.
 KFAC—Musical Favorites.
 KFVD—Hall of Records.

wednesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

3:00—Arthur Godfrey, KXN.
 4:00—Herb Shriner, KXN.
 6:00—Duffy's Tavern, KFI.
 7:30—Amateur Hour, KECA.
 9:00—Big Crosby, KECA.
 9:00—Blondie, KFI.
 9:30—Milton Berle, KECA.

Quiz, Participation

8:00—McNeill Bkfst. Club, KECA
 8:30—Grand Slam, KXN.
 9:30—Kay Kyser, KECA.
 11:00—Double or Nothing, KFI.
 11:30—Queen for a Day, KHJ.
 11:45—What Makes You Tick, KXN.
 1:00—Bkfst. in H'wood, KECA.
 2:30—Meet the Missus, KXN.
 2:30—Bride and Groom, KECA.
 3:30—House Party, KECA.
 8:00—Name That Song, KHJ.
 8:30—Goocho Marx, KECA.

Drama

6:30—Family Theatre, KHJ.
 7:00—Comedy Playhouse, KHJ.
 7:30—Curtain Time, KFI.
 8:30—Dr. Christian, KXN.

Classical, Semi-Classical Music

8:00—Fred Waring, KFI.

Sports

6:30—Harvest of Stars, KXN.
 7:00—H'wood Music Hall, KXN.
 7:45—Fred Beck, KXN.
 9:00—Kate Smith, KHJ.
 10:00—Ted Malone, KECA.
 12:00—Gordon Mason, KXN.
 12:30—Art Baker, KECA.
 4:30—Burrill Wheeler, KFI.
 4:30—Passing Parade, KHJ.
 9:45—Night Editor, KXN.

Mystery-Detective

9:30—Mr. D. A., KFI.

Comment-Narration

5:30—Racing News, KLAC.
 9:30—Racing, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Recap, KGFJ.
 5:45—Race Results, KRKD.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 9:30—Inside of Sports, KHJ.

Popular-Western Music

8:00—Harry Babbitt, KXN.
 10:00—Westerners, KMPC.
 4:30—Club 15, KXN.
 4:45—Stuart Hamblen, KFVB.
 8:00—Snapper Club, KFI.
 8:15—Jack Smith, KXN.

KFWB—Bill Anson.
 KGER—Rancho 1390.
 KGFJ—Record Jackpot.
 KGIL—Keyboard Melodies.
 KMPC—Bill Ewing.
 KOWL—Radio Outlook.
 KRKD—Tops in Pops.
 KWKW—Handicap Contest.
 3:05—EAGH—French's Follies.
 3:10—KFOX—Star Dust.
 3:15—KFI, KFSD—The Brighter Day
 *KGIL—News.
 KLAC—Don Otis Show.
 KOWI—Rhythm at Random.
 KVIK—Music.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:25—KGFJ—Sports Flash.
 3:30—KECA, KFMB—House Party.
 KFI, KFSD—Aunt Mary.
 KHJ—Music.
 KEAC—Lyrics in Chorus.
 KFOX—Hawaiian Music.
 KFVD—Harlematinee.
 KGB—Lanny Ross Show.
 *KGER, KOWL, KRKD—News.
 KGIL—Veterans' Hospital.
 KMPC—Swing and Sing.
 KWIK—Rancho.
 KWKW—Crowsell Beech.
 3:35—KGER—Rancho 1390.
 KOWL—Just Music.
 KRKD—Tea-Time Tunes.
 3:40—*KFWB—News.
 3:45—KFI, KFSD—We Love & Learn
 (KHJ, KGB, KVOE—Gabriel
 Heater.
 KAGH—Serenade.
 *KEAC—News.
 KFOX—Pet Review.
 KFWB—Mel Roach.
 KGIL—Dance Matinee.
 KOWL—Betty Delahunt, Songs
 3:55—KGFJ—Sports Flash.
 4—KECA—Frances Scully.
 KFI, KFSD—This Woman's
 Secret.
 *KHJ, KGB, KVOE—Fulton
 Lewis.
 KNX, KCBQ—Herb Shriner.
 KAGH—Western Stars.
 KEAC—Musical Masterpieces.
 *KFOX, KGER—News.
 KFVD—Harlematinee.
 KFWB—Bing Crosby.
 KGFJ—Record Review.
 KGIL—Hank Penny Show.
 *KLAC—News, Sports.
 *KMPC—News, Happel.
 KOWL—Musical Showcase.
 KRKD—Piano Paintings.
 KWIK—Plaza Program.
 KWKW—Eddie Lamar.
 KXLA—Juke Box Matinee.
 4:05—KGER—Rancho 1390.
 4:10—KFOX—Freddie Martin.
 4:15—KFI—Johnny Murray.
 *KHJ, KFXM, KGB, KVOE—
 Frank Hemingway.
 KNX, KCBQ—Stand-In.
 KFSD—You Win It.
 KFWB—Marsha Walton.
 KLAC—Sketch Henderson.
 KMPC—Modern Classics.
 KRKD—Molodny Time.
 4:20—KECA—Double Feature.
 4:25—KGFJ—Sports.
 4:30—*KECA—Eleanor and Anna
 Roosevelt.
 KFI—Burrill Wheeler.
 *KHJ, KGB, KVOE—Passing
 Parade.
 KNX, KCBQ—Club 15.
 KFOX, KWIK—Old-Age
 Theaters.
 KFVD—Tele-Tunes.
 KFWB—Daily Light.
 KLAC—Music.
 KMPC—Mellow Moods.
 *KOWL—News; Show Tunes.
 KRKD—Symphony in Swing.
 KWKW—High Time.
 4:45—KECA—Happy Theater.
 *KHJ, KGB, KVOE—News.
 *KNX, KCBQ—Ed R. Murrow.
 KAGH—Altadena Youth.
 *KFSD—H. V. Kaltenborn.
 KFVD—Rhythm and Rhyme.
 KFWB—Stuart Hamblen.
 KLAC—Racing Roundup.
 KMPC—Collectors' Corner.
 *KRKD—News.
 KWKW—Sports; Serenade.
 4:55—KGFJ—Sports Flash.
 5—KECA, KFMB—Challenge of
 the Yukon.
 *KFI—Feature Wire.
 KHJ, KGB, KVOE—Superman.
 *KNX, KCBQ—Knox Manning,
 News.
 KAGH—Anniversary Party.
 KEAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFVD—Andy Mansfield.
 KFWB—Stuart Hamblen.
 KGER—Sports; Rancho 1390.
 KGFJ—Jive at 5.
 KGIL—Hank Penny Show.
 *KLAC—Fred Henry Reports.
 *KMPC—News; Record Room.
 KOWL—Italian Program.
 KRKD—Songs of the Saddle.

KWIK—Service Program.
 KWEW—Dobbs & Wilson.
 KXLA—Juke Box Matinee.
 5:15—*KFI—News.
 KNX—Tom Hanlon.
 KAGH—Altadena Youth.
 KGIL—Children's Corner.
 KLAC—Music Room.
 KWKW—Today at the Races.
 KXLA—Future Pianists.
 5:25—KAGH—Sports News.
 5:30—KECA, KFMB—Sky King.
 KFI—Casa Cugat.
 KHJ, KFXM, KGB, KVOE—
 Captain Midnight.
 *KNX, KCBQ—Chet Huntley.
 KAGH—Maurice Johnson.
 KEAC—Whoa Bill Club.
 *KFOX, KGIL—News.
 *KFSD—This Is the Story.
 KLAC—Peggy Lee, Songs.
 KMPC—All-Time Hits.
 KOWL—Evening Serenade.
 KRKD—Sports Dial.
 KWIK—Western Ballads.
 KWKW—Hoyos Hour.
 KXLA—Squeakin' Deacon.
 5:40—KGIL—Sports.
 5:45—*KFI, KFSD—Elmer Peterson.
 KHJ, KFXM, KGB, KVOE—
 Tom Mix.
 *KNX, KCBQ—News, Garred.
 KFOX—Your Fishcaster.
 *KFVD—News.
 KGER—Billy Starr.
 KGFJ—Race Recap.
 KGIL—Latin American.

SAM BALTER'S
"SPORTS BOOK"
 5:45 - 6:00 p.m.
 Monday through Saturday
KLAC

KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
 KWIK—Sports.
 5:55—*KNX—News, Frank Goss.
 *KECA, KFMB—Edwin C. Hill.
 KFI, KFSD—Duffy's Tavern.
 *KHJ, KGB, KVOE—Gabriel
 Heater.
 KNX, KCBQ—County Fair.
 KEAC—Twilight Hour.
 *KFOX, KGER, KLAC—News.
 *KFWB—Clete Roberts, News.
 KGFJ—Musical Digest.
 KGIL—Tops in Pops.
 *KMPC—News, Bill Harpel.
 KOWL—Evening Serenade.
 KRKD—Varieties in Music.
 KWIK—Italo-American Hour.
 KXLA—Pasadena Playhouse.
 6:05—*KECA—Headline Edition.
 KLAC—Al Jarvis Billroom.
 6:15—*KECA—Hank Weaver, News.
 *KHJ, KGB—Mutual Newsreel.
 KFOX—Hawaiian Music.
 *KFWB—Manchester Boddy.
 KGER—Stamps Quartet.
 KMPC—Bob Kelley, Sports.
 KRKD—Hawaiian Memories.
 6:25—KECA—Animal World Stories.
 6:30—KECA, KFMB—Reserve.
 KFI—Reserve.
 KHJ, KGB, KVOE—Family
 Theater.
 KNX, KCBQ—The Goal Is
 Freedom.
 KEAC—Hour of Music.
 KFOX—Hal's Memory Room.
 KFSD—Living, 1949.
 KFWB—America Dances.
 KGER—Back to the Bible.
 KGIL—Dinner Concert.
 KMPC—Golden Gate Races.
 KRKD—Sweet Pops.
 KXLA—Eddy Arnold Show.
 6:45—*KGIL—Down Memory Lane.
 KRKD—Accent on Rhythm.
 KXLA—Music.
 6:55—*KHJ, KGB, KVOE—Bill
 Henry, News.

FOREST LAWN
 Presents
HOLLYWOOD
BOWL AUDITIONS
 KFI 7 PM WED.

7—KECA, KFMB—Lone Banger.
 KFI—Hollywood Bowl
 Auditions.
 KHJ, KGB—Comedy Playhouse
 KNX, KCBQ—Hollywood
 Music Hall.
 KEAC—Hour of Music.

KFOX—Evening Melodies.
 KFSD—Lights of the City.
 KFWB—America Dances.
 KGER—Family Bible Hour.
 KGFJ—Musical Digest.
 *KGIL, KRKD—News.
 KLAC—570 Club.
 KMPC—Firestone Favorites.
 KPCC—Pasadena Musicians.
 KWIK—Building Burbank.
 KXLA—Dusty Ellison.
 7:15—KFOX—Red Cross.
 KGIL—Songs by Crosby.
 KPCC—Organ Recital.
 KRKD—Three-Quarter Time.
 7:30—KECA, KFMB—Original
 Amateur Hour.
 KFI, KFSD—Curtain Time.
 KHJ, KFXM, KGB, KVOE—
 Claco Kid.
 KNX, KCBQ—Reserve.
 KEAC—Echoes and Encores.
 KFOX—Waiting Time.
 KFWB—Sports Final.
 KGER—Prophecy Speaks.
 KGIL—Sherman Oaks C. of C.
 KMPC—Words and Music.
 KPCC—Let's Talk It Over.
 KRKD—Twilight Serenade.
 KWIK—Music.
 KXLA—Vance Lane.
 7:45—*KFOX—News.
 KFWB—Remember?
 KGIL—Noveltes.
 KMPC—Club Time.
 *KWIK—Robert Arden.
 8—KECA, KFMB—Original
 Amateur Hour.
 KFI, KFSD—Supper Club.
 KHJ, KFXM, KGB, KVOE—
 Name That Song.
 *KNX—Lowell Thomas.
 KEAC—Evening Concert.
 KFOX—County Barn Dance.
 KFWB—Williams-Rodgers.
 KGER—Bible Treasury.
 KGFJ—Caucasian Memories.
 KGIL—Hustlin' Hal.
 *KLAC, KXLA—News.
 KMPC—ABC Club.
 KPCC—Midweek Devotional.
 KWIK—Evening Siesta.
 8:15—*KFI, KFSD—World News.
 KNX, KCBQ—Jack Smith.
 KGER—Hebrew Christian.
 *KGFJ—News, Averill Berman.
 KLAC—Crosby Time.
 KEAC—Romance and Rhythm.
 KXLA—Variety.
 8:30—KECA, KFMB—Groucho Marx.
 KFI, KFSD—Great Gildersleeve
 KHJ, KGB, KVOE—Scatter-
 good Brain.
 KNX, KCBQ—Dr. Christian.
 *KFWB—News.
 KGER—Clem Davies.
 KGIL—Talent Quest.
 KGFJ—Tonight's Top Tunes.
 KLAC—Baseball: Hollywood
 vs. Sacramento.
 KMPC—Baseball: L. A. Angels
 vs. Portland Beavers.
 KPCC—Pasadena City College.
 KXLA—97th Street Corral.
 8:35—KFWB—Howdy Stranger.
 KGER—Rev. Al Harlan.
 8:55—*KHJ, KGB—Hy Gardner.
 9—KECA, KFMB—Bing Crosby.
 KFI, KFSD—Blondie.
 *KHJ, KFXM, KGB, KVOE—
 News, Glenn Hardy.
 KNX—Capitol Cloakroom.
 KEAC—Evening Concert.
 KFOX—Mayor Chace.
 *KFWB—Clete Roberts.
 KGER—Voice of China.
 KGFJ—Tonight's Top Tunes.
 KGIL—Valley Spotlight.
 KLAC—Baseball.
 KMPC—Parade of Hits.
 KPCC—Books.
 *KWIK—News.
 KXLA—Squeakin' Deacon.
 9:15—*KHJ, KGB, KVOE—Fleetwood
 Lawton.
 *KFOX—News.
 KFWB—United Nations.
 KGER—Guest Starr.
 KMPC—Jazz Tunes.
 KWIK—Dr. Clem Davies.
 9:30—KECA, KFMB—Milton Berle.
 KFI, KFSD—Mr. Dist. Atty.
 KHJ, KGB, KVOE—Inside of
 Sports.
 KNX—Beulah.
 KFOX—L. B. Town Forum.
 KFWB—Unity Daily Word.
 KGFJ—Club Algiers.
 KPCC—Music.
 9:45—*KHJ, KGB, KVOE—Fulton
 Lewis.
 KNX, KCBQ—Night Editor.
 *KFWB—Music and News.
 KWIK—Dancin' With Anson.
 10—*KECA, KFMB—Richfield
 Reporter.
 *KFI, KFSD—Sam Hays, News.
 *KHJ—Highlights in Headlines.
 *KNX, KCBQ—News, Huntley.

KFAC—Dance Time.
 KFOX—Oriental Moods.
 KFVD—Citizens in Action.
 KFWB—Eastside Show.
 KGER—Little Show.
 KGFJ—Ace Cain's.
 KGIL—Showtime.
 KLAC—Baseball.
 KMPC—Baseball.
 KPCC—Record Collectors.
 KWIK—Dancin' With Anson.
 KXLA—Olympic Fights.
 10:05—KHJ—Highlights in Music.
 10:15—KECA—Casa Cugat.
 KFI—Tom Harmon, Sports.
 KNX—Bob Elson.
 KFMB—Highways of Melody.
 KFOX—Merry-Go-Round.

SPADE COOLEY TIME
 with George Sanders
 1020 KC.
 5000 WATTS
CHECK KEVD
 LOS ANGELES

KFVD—Spade Cooley Time.
 KGER—Clark Sparks Show.
 KMPC—Dance Parade.
 10:30—KECA—One for the Book.
 *KFI—Carveth Wells.
 KHJ, KGB—Deems Taylor
 Concert.
 KNX—Symphonette.
 KFMB—Dance Orch.
 KFOX—Music Moderne.
 KFSD—Concert Hall.
 KGER—Evangelist Church.
 KGFJ—Song Book.
 KLAC—Don Otis.
 KMPC—Crosby Sing.
 10:45—KFI—Melody Time.
 KMPC—Dance Parade.
 10:55—KFI—Police Bulletins.
 *KLAC—News.
 11—*KECA—News of Tomorrow.
 *KFI, KFSD, KWIK—News.
 KHJ, KGB—Dance Orch.
 *KNX—Nelson Pringle.
 KEAC—Dance Time.
 KFMB—Cheatin' on Sandman.
 KFOX—Music of the Masters.
 KFVD—Spade Cooley Time.
 KFWB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—Club Tabu.
 KGIL—Showtime.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KXLA—Ray's Band Box.
 11:15—KECA—Cinegrill Room.
 KFI—Palace Hotel Orch.
 KNX—Merry-Go-Round.
 KFSD—Dance Orch.
 KWIK—Dancin' With Anson.
 KXLA—Western Echoes.
 11:30—KECA—Beverly Hills Orch.
 KFI—Milestones in Melody.
 KHJ, KVOE—Dick Foy Orch.
 *KFOX—News.
 KGFJ—Penthouse.
 KXLA—King Perry.
 11:45—*KHJ, KGB, KVOE—News.
 KNX—You and ...
 *KMPC—News.
 11:55—*KECA—News.

DOUBLE LIFE
 A busy man these days is Harry von Zell, who is leading a professional "double life," with rehearsals for NBC's Eddie Cantor show and acting in Paramount's "Dear Wife" sandwiched in between shows.
 ★
VERSATILE
 Johnny Matson, who can play the trumpet and accordion at the same time, recently won top honors on Don Ameche's CBS "Lucky Strike" program and was given a week's engagement at Earl Carroll's.
 Page Twenty-three

★Indicates News Broadcast.

8—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 ★KHJ, KGB—Cecil Brown.
 KNX—Harry Babbitt.
 KAGH—Sister Sylvia.
 KFAC—Country Church.
 KFOX, KRKD—Haven of Rest.
 KFVD—Wakeup Ranch.
 KFWB—Andrew Fearing.
 KGER—Mirah.
 KGFJ—Dr. Frederick Balles.
 KGIL—Reville Ranch.
 ★KLAC, KXLA—News.
 ★KMPC—Norman Nesbitt, News.
 KOWL—Time, Topics, Tempos.
 KWIK—Club KWIK.
 KWKW—Proudly We Hall.

8:10—KLAC—Stock Market.
 8:15—KHJ, KFNM, KGB, KVOE—Victor H. Lindlahr.
 ★KNX—News.
 KFWB—Western Music.
 KGFJ—Ten Top Tunes.
 KLAC—Haynes at the Reins.
 KMPC—Markets.
 KXLA—Music.

8:25—KMPC—Sports Roundup.
 8:30—KFI, KFSD—Jack Berch.
 ★KHJ, KFAC, KGIL, KOWL, KRKD, KVOE—News.
 KNX, KCBQ—Grand Slam.
 KAGH—Musical Clock.
 KFOX—Words of Life.
 KFVD—Citizens in Action.
 KFWB—Curtis H. Springer.
 KGER—Hammond.
 KMPC—Song for You.
 KWKW—Stock Quotations.
 KXLA—Baptist Brothers.

8:45—KFI, KFSD—Lora Lawton.
 KHJ, KGB—Quiz Club.
 KNX—Rosemary.
 KAGH—Pentecostal Church.
 KFAC—Unity.
 KFVD—Editor of the Air.
 KFWB—Science of Mind.
 KGER—Bible Treasury.
 KGIL—Coffee Parade.
 KMPC—In a Nutshell.
 KOWL—Waltz Time.
 KRKD—Spotlight Varieties.
 KWKW—Garden Program.

9:05—KFI—Ladies' Day.

9—KECA, KFMB—Welcome Travelers.
 ★KFI, KFSD, KLAC—News.
 ★KHJ, KGB, KVOE—Kate Smith Speaks.
 KNX—Wendy Warren.
 KAGH—Sunshine Program.
 KFAC—Serenade.
 KFOX—Rev. Ivie.
 KFVD—Waltz Time.
 KFWB—Strolling Tom.
 KGER—Lutheran Hour.
 KGFJ—Your County at Work.
 KGIL—Sweet and Sentimental.
 KMPC—Band Box.
 ROWL—Voice of the Army.
 KRKD—Sagebrush Serenade.
 ★KWIK—News; Music.
 KWKW—Voice of China.

9:05—KXLA—Bar Nothing Ranch.
 KFI—Ladies Day.
 KLAC—Coffee With Crosby.
 9:15—KHJ, KGB, KVOE—Kate Smith Sings.
 KNX, KCBQ—Aunt Jenny.
 ★KFVD—News.
 KFWB—Crosby Entertains.
 KGFJ—Airtorials.
 KGIL—Ballads for You.
 KLAC—Music Room.
 KMPC—Bargain Broadcast.
 KOWL—Hawaiian Melodies.
 KWKW—Foursquare Churches.

9:30—KECA, KFMB—Kay Kyser Cole.
 KHJ—Moods in Music.
 KNX, KCBQ—Helen Trent.
 KAGH—Olga Graves.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KFWB—Curtis H. Springer.
 KGB—Molly Morse.
 KGER—God's Half Hour.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.
 KMPC—Chef Milani.
 ★KOWL, KWKW—News.
 KWIK—Feature Page.
 9:45—KFI—All Around Town.

KNX, KCBQ—Our Gal Sunday
 KAGH—Musical Contrasts.
 KFVD—Stitchin' Time.
 KFWB—Howdy, Stranger.
 KGFJ—Yesterday's Hits.
 KLAC—Morning Melodies.
 ★KMPC—Larry Smith, News.
 KOWL—Album of Song.
 ★KRKD—News.
 KWKW—Rev. Waters.

10—KECA, KFMB—Ted Malone.
 KFI—Standard School Broadcast.
 ★KHJ, KFNM, KGB, KVOE—Glenn Hardy, News.
 KNX—Big Sister.
 KAGH—General Electric Hour.
 KFAC—Morning Concert.
 ★KFOX—News.
 KFVD—Rev. Louis T. Talbot.
 KFWB—Show Biz Quiz.
 KGER—Earl Lee.
 KGFJ—What D'You Know?
 KGIL—Waltz Time.
 KLAC—Al Jarvis Ballroom.
 KMPC—Westerners.
 KOWL—Yiddish Hour.
 KRKD—Morning Melodies.
 KWIK—Spanish Lesson.
 KWKW—Sports.
 KXLA—Philo Quiz.

10:10—KWKW—Audrey Shops.
 10:15—KECA, KFMB—Galen Drake.
 KHJ, KFNM, KGB—Benny Walker Kitchen.
 KNX—Ma Perkins.
 KFOX—Assembly of God.
 KGER—Lean Back & Listen.
 KGIL—Sweet Swing.
 KRKD—Dr. Richardson.
 KWIK—Paul Satton.
 ★KXLA—News.

10:25—KGFJ—Sports Flash.
 10:30—KECA, KFMB—My True Story
 ★KFI, KGIL—News.
 KHJ, KGB—Luncheon at Sardi's.
 KNX—Young Dr. Malone.
 KFVD—Rescue Mission.
 KFWB—Maurice Hart.
 KGER—Helen Markham.
 KRKD—Crazy Rhythm.
 KWIK—Classified Ads.
 KWKW—Feature Stories.
 KXLA—Western Music.

10:35—KFOX—Morning Music.
 KGIL—Romance in Rhythm.
 KFI—Life Can Be Beautiful.
 10:45—KFI—Guiding Light.
 KFAC—L. A. Medical Assn.
 KGER—Rev. Le Roy Kopp.
 KRKD—Midnight Mission.
 KWIK—Racing Lineup.
 KWKW—Date With Dinah.

10:55—KECA, KFMB—Betsy Crocker Magazine.

KGFJ—Sports Flash.
 11—KECA, KFMB—Betsy Crocker Magazine.
 KFI, KFSD—Double or Nothing.
 KHJ, KGB, KVOE—Ladies First.
 KNX—Second Mrs. Burton.
 ★KAGH, KFVD, KWIK—News.
 KFAC—Waltz Time.
 KFOX—Rhythmic Age.
 KFWB—Peter Potter.
 KGER—Biblical Research.
 KGFJ—Sunset and Vine.
 KGIL—Crosby Sings.
 KLAC—Al Jarvis Ballroom.
 KMPC—Memory Melodies.
 KOWL—Spanish Hour.
 KRKD—Songs of Yesteryear.
 KWKW—Song Parade.
 KXLA—Western Music.

11:10—KAGH—1300 Club.
 11:15—KECA, KFMB—Dorothy Kilgallen.
 KNX—Perry Mason.
 KFVD—Shopping Highlights.
 KGIL—Midmorning Melodies.
 KMPC—Neighborhood Voice.
 KWIK—Organ Melodies.
 KWKW—Stairway to Music.
 ★KXLA—Pasadena News.

11:25—KGFJ—Sports Flash.
 11:30—KECA—Casa Cugat.
 KFI, KFSD—Today's Children.
 KHJ, KFNM, KGB, KVOE—Queen for a Day.
 KNX, KCBQ—Norma Drake.
 KFAC—Keyboard Artistry.
 ★KFBM—Baukhage Talking.
 ★KFOX, KFWB, KRKD—News.
 KFVD—Memory Melodies.
 KGER—Peter Slack Time.
 KGFJ—Piano Moments.
 KMPC—Tops in Pops.
 KXLA—Hometown Jamboree.

11:45—KECA—One for the Book.
 KFI—Light of the World.
 KNX—What Makes You Tick?
 KFOX—Hit Tunes.
 KGER—Saludos Amigos.
 ★KGIL—News.
 KOWL—Small Bands.
 KRKD—Sweet Pops.
 KWIK—Concert Miniature

11:55—KGFJ—Sports Flash.

12★KECA, KHJ, KAGH, KGB, KVOE, KWIK—News.
 KFI—Farm Reporter.
 KNX—Gordon Mason.
 KFAC—Luncheon Concert.
 KFSD—Life Can Be Beautiful.
 KFVD—Meridian Song.
 KFWB—Peter Potter.
 KGER—Music.
 KGFJ—Intermission.
 KGIL—Real Estate Show.
 4:30—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful!
 KOWL—Joe Adams Show.
 KRKD—Santa Fe Trails.
 KWKW—Armand Tokatyan.

KXLA—Hometown Jamboree.
 12:05—KAGH—Sports News.
 12:10—KAGH—Musical Portraits.
 12:15—KECA—Norwood Smith Selects.
 KFI, KFSD—Ma Perkins.
 KHJ—Hits of Yesterday.
 ★KFOX, KGER—News.
 KGIL—Vocal Varieties.
 KWIK—San Fernando Hour.

12:25—KGFJ—Sports Flash.
 12:30—KECA—Art Baker's Notebook.
 KFI, KFSD—Pepper Young.
 KHJ—Louise Massey.
 ★KNX, KCBQ—Knox Manning.
 KFOX—Gene James Time.
 KFVD—Shopping Highlights.
 ★KFWB—News.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGIL—Western Music.
 KLAC—Honest Opinion, Jarvis.
 KMPC—Jeanne Gray.
 KWIK—Navy Band.
 KWKW—Stock Quotations.
 KXLA—Ford Lewis.

12:35—KWKW—Farm News.
 12:45—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 KNX—Harry Babbitt.
 KAGH—Martha Brandon.
 ★KFAC, KMPC—News.
 KGB—Three Alarm.
 KFI—Estate Time.
 KWKW—Circle 1430 Ranch.

12:55—KGFJ—Sports Flash.

1—KECA, KFMB—Breakfast in Hollywood.
 KFI, KFSD—Backstage Wife.
 KNX—Lynn Looks at H'wood.
 KNX—Call for Help.
 ★KAGH, KFVD, KWIK—News.
 KFAC—Piano Parade.
 KFOX—Barbershop Quartet.
 KFWB—Bill Anson.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGIL—1260 Roundup.

★KLAC—News, Sports.
 KMPC—Music in the Air.
 KOWL—Joe Adams Show.
 KRKD—Siesta Time.
 KXLA—Community Broadcaster.

1:05—KAGH—Accent on Music.
 1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KFAC—Dessert Radio.
 KFOX—Rust Brown Music.
 KFVD—Piano Parade.
 KGIL—Charlie Hamp.
 KLAC—370 Club.
 KWKW—Races and Sports.
 KXLA—Farm News.

1:25—KGFJ—Sports Flash.
 1:30—KECA—At Home With the Kirkwoods.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KNX—Winner Take All.
 KFAC—American Music.
 KFOX—Doc Hopkins.
 KFVD—Hall of Records.
 KGER—Hawaiian Melodies.
 KGIL—Homemakers.
 KOWL—Paul's Platter Party.

★KRKD—News.
 KWIK—Music.
 KWKW—Hawaiian Echoes.
 KXLA—Vocal Varieties.

1:35—KRKD—Symphony of Song.
 1:45—KECA—Ethel and Albert.
 KFI, KFSD—Widder Brown.
 KNX—George Fisher.
 KFOX—Everybody's Business.
 KWKW—Sports; Bing Crosby.
 KXLA—Lisette Digest.

1:55—KGFJ—Sports Flash.
 2—KECA, KFMB—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 KHJ—Deems Taylor Concert.
 KNX, KCBQ—Hint Hunt.
 KAGH—French's Follies.
 KFAC—Matinee.
 KFOX—Judy Martin.
 KFVD—Control-Room Capers.
 KFWB—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—What's Up.
 KGIL—Homemakers.

★KLAC—News, Sports.
 KMPC—Three Alarm.
 KOWL—Paul's Platter Party.
 KRKD—Fed. Women's Clubs.
 KWIK—Take Five.
 KXLA—Music for You.

2:10—KLAC—370 Club.
 2:15—KFI, KFSD—Portia Faces Life.
 KFOX—Rusty Gill.
 KRKD—Colorado River Assn.
 ★KWKW—Sports News.

2:25—KNX, KCBQ—Mr. Information
 KGFJ—Sports Flash.

2:30—KECA, KFMB—Bride & Groom.
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB, KVOE—Red Benson.
 KNX, KCBQ—Meet the Missus.
 KFOX—Country Girls.
 KGER—Garden School.
 KGFJ—Keyboard Korner.
 KGIL—Variations in Rhythm.
 KMPC—Lois January.
 ★KOWL—News.

TENNESSEE ERNIE
 IN
RADIO'S HOTTEST WESTERN SHOW
KXLA
 9 - 10 A. M. — Mon.-Fri.

thursday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
 3:00—Arthur Godfrey, KNX.
 4:00—Herb Shriner, KNX.
 6:00—Al Jolson, KFI.
 8:30—Aldrich Family, KFI.
 9:00—Burns and Allen, KFI.

Quiz, Participation
 8:00—McNeill Bkfst. Club, KECA.
 8:30—Grand Slam, KNX.
 9:30—Kay Kyser, KECA.
 11:00—Double or Nothing, KFI.
 11:30—Queen for a Day, KHJ.
 11:45—What Makes You Tick, KNX.
 1:00—Bkfst. in H'wood, KECA.
 2:30—Meet the Missus, KNX.
 3:30—Bride and Groom, KECA.
 3:30—House Party, KECA.
 9:30—Noah Webster Says, KFI.

Drama
 7:00—James Hilton, KNX.
 7:00—Screen Guild, KFI.
 7:30—First Nighter, KNX.
 8:30—Theater, U.S.A., KECA.

Classical, Semi-Classical Music
 8:00—Fred Waring, KFI.
 7:30—Fred Waring, KFI.

Comment-Narration
 7:45—Fred Beck, KNX.
 9:00—Kate Smith, KHJ.

Mystery-Detective
 6:00—Suspense, KNX.
 6:30—Crime Photographer, KNX.
 7:00—Counterspy, KECA.
 8:30—Mr. Keen, KNX.
 9:00—FBI in Peace and War, KNX.

Sports
 9:30—Racing News, KLAC.
 9:30—Racing, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Recap, KGFJ.
 5:45—Sam Balter, KLAC.
 5:45—Race Results, KRKD.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 7:15—Fishing Pals, KFOX.
 9:30—Inside of Sports, KHJ.

Popular-Western Music
 8:00—Harry Babbitt, KNX.
 10:00—Westerners, KMPC.
 4:30—Club 15, KNX.
 4:45—Stuart Hamblen, KFWB.
 6:30—Jo Stafford Show, KECA.
 8:00—Supper Club, KFI.
 8:15—Jack Smith, KNX.

KRKD—Tunes in Tempo.
KWKW—Pasadena Playhouse.
 2:35—**KOWL**—Contented Listening.
 2:40—**KGER**—Long Beach Band.
 2:55—**KFI, KFSD**—Front-Page Farrell.
KFOX—Down Homers.
KGFJ—Hawaiian Serenade.
KRKD—Organ Moods.
KWKW—Races and Sports.
 2:50—**KWKW**—Light and Airy.
 2:55—**KGFJ**—Sports Flash.
3—**KECA, KFME**—Ladies, Be Seated.
KFI, KFSD—Road of Life.
KHJ, KGB, KVOE—Happy Gang.
KNX, KCBQ—Arthur Godfrey.
***KAGH, KFOX, KNLA**—News.
KFAC—Musical Favorites.
KFVD—Hall of Records.
KFWB—Bill Anson.
KGER—Rancho 1390.
KGFJ—Record Jackpot.
KGIL—Keyboard Melodies.
***KLAC**—News, Sports.
KMPC—Bill Ewing.
KOWL—Radio Outlook.
KRKD—Tops in Pops.
***KWIK**—News; Music.
KWKW—Handicap Contest.
 3:05—**KAGH**—French's Follies.
 3:10—**KLAC**—Don Otis Show.
 3:15—**KFI, KFSD**—The Brighter Day
KFOX—George Highley.
***KGIL**—News.
***KOWL**—Rhythm at Random.
KWKW—Races and Sports.
KNLA—Juke Box Matinee.
 3:25—**KGFJ**—Sports Flash.
 3:30—**KECA, KFMB**—House Party.
KFI, KFSD—Aunt Mary.
KHJ—Music.
KFAC—Lyrics in Chorus.
KFOX—Hawaiian Music.
KFVD—Harlematinee.
***KGER, KOWL, KRKD**—News.
KGIL—Veterans' Hospital.
KMPC—Swing 'n' Sing.
KWIK—Rancho.
KWKW—Crowell Beech.
 3:35—**KGER**—Rancho 1390.
KRKD—Just Music.
KOWL—Tea-Time Tunes.
 3:40—**KFWB**—News.
 3:45—**KFI, KFSD**—We Love & Learn
KHJ, KGB, KVOE—Gabriel Heatter.
KAGH—Serenade.
***KFAC**—News.
KFOX—Pet Review.
KFWB—Mel Boach.
KGIL—Dance Matinee.
 3:55—**KGFJ**—Sports Flash.
4—**KECA**—Frances Scully.
KFI, KFSD—This Woman's Secret.
***KHJ, KGB, KVOE**—Fulton Lewis.
KNX, KCBQ—Herb Shriner.
KAGH—Western Stars.
KFAC—Musical Masterpieces.
***KFOX, KGER**—News.
KFVD—Harlematinee.
KFWB—Bing Crosby.
KGFJ—Record Review.
KGIL—Hank Penny Show.
***KLAC**—News, Sports.
***KMPC**—Bill Harpel, News.
KOWL—Musical Showcase.
KRKD—Piano Paintings.
KWIK—Piano Program.
KWKW—Eddie Lamar.
KNLA—Juke Box Matinee.
 4:05—**KGER**—Rancho 1390.
 4:10—**KFOX**—Freddie Martin.
 4:15—**KFI**—Johnny Murray.
***KHJ, KFXM, KGB, KVOE**—Frank Hemingway.
KNX, KCBQ—Stand-In.
KFSD—Lean Back & Listen.
KFMB—You Win It.
KFWB—Marsha Walton.
KLAC—Sketch Henderson.
KMPC—Modern Classics.
KRKD—Melody Time.
 4:20—**KECA**—Double Feature.
 4:25—**KGFJ**—Sports.
 4:30—**KECA**—Eleanor and Anna Roosevelt.
KFI—Burrill Wheeler.
***KHJ, KGB, KVOE**—Passing Parade.
KNX, KCBQ—Club 15.
KFOX—Old-Age Pensions.
KFVD—Top Tunes.
KFWB—Daily Light.

***KOWL**—News; Show Tunes.
KRKD—Symphony in Swing.
KWIK—Old-Age Pension.
KWKW—College Variety Time
 4:45—**KECA**—Happy Theater.
***KHJ, KGR, KVOE**—News.
***KNN, KCBQ**—Ed R. Murrow.
KFVD—Rhythm and Rhyme.
KFWB—Stuart Hamblen.
KLAC—Racing Roundup.
KMPC—Collectors' Corner.
***KRKD**—News.
KWKW—Sports; Serenade.
 4:55—**KGFJ**—Sports Flash.
5—**KECA, KFMB**—Green Hornet.
KFI—Feature Wire.
KHJ, KGR, KVOE—Straight Arrow.
***KNN, KCBQ**—Knox Manning.
KAGH—Hazel Hurst Foundation.
KFAC—Sunset Serenade.
KFOX—Sunshine Mission.
KFVD—Andy Mansfield.
KFWB—Stuart Hamblen.
KGER—Sports; Rancho 1390.
KGFJ—Jive at 5.
KGIL—Hank Penny Show.
***KLAC**—Fred Henry Reports.
***KMPC**—News; Record Room.
KOWL—Italian Program.
KRKD—Songs of the Saddle.
***KWIK**—News; Modern Mood.
KWKW—Dobbs and Wilson.
KNLA—Juke Box Matinee.
 5:15—**KFI**—News.
KNX—Tom Hanlon.
KAGH—Bing Sings.
KGIL—Children's Corner.
KLAC—Music Room.
KWKW—Today at the Races.
KNLA—Future Pianists.
 5:25—**KAGH**—Sports News.
 5:30—**KECA, KFMB**—Jack Armstrong.
KFI—Casa Cugat.
KHJ, KFXM, KGB, KVOE—Captain Midnight.
***KNN, KCBQ**—Chet Huntley.
KAGH—Maurice Johnson.
KFAC—Whoa Bill Club.
***KFOX, KGIL**—News.
KFSD—This Is the Story.
KLAC—Peggy Lee, Songs.
KMPC—All-Time Hits.
KRKD—Evening Serenade.
KRKD—Sports Dial.
KWIK—Western Ballads.
KWKW—Hoops Hour.
KNLA—Squeakin' Deacon.
 5:40—**KGIL**—Sports.
 5:45—**KFI, KFSD**—Elmer Peterson.
KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
***KNN, KCBQ**—News, Garred.
KFOX—Red Cross.
KFVD—News.
KGER—Billy Starr.
KGFJ—Race Recap.
KGIL—Latin American.
KLAC—Sam Balter, Sports.
KMPC—Top Tunes.
KRKD—Race Results.
KWIK—Sports.
 5:55—**KNN**—Frank Goss, News.
6—**KECA, KFMB**—Edwin C. Hill.
KFI, KFSD—Al Johnson.
***KHJ, KFXM, KGB, KVOE**—Gabriel Heatter.
KNX, KCBQ—Suspense.
KFAC—Twilight Hour.
***KFOX, KGER, KLAC**—News.
***KFWB**—Clete Roberts, News.
KGFJ—Musical Digest.
KGIL—Tops in Pops.
***KMPC**—News, Bill Harpel.
KOWL—Evening Serenade.
KRKD—Varieties in Music.
KWIK—Italo-American Hour.
KNLA—Pasadena City College.
 6:05—**KECA**—Headline Edition.
 6:15—**KECA**—Hank Weaver, News.
***KHJ, KGB**—Mutual Newsreel.
KFOX—Hawaiian Music.
KFWB—Tune Time.
KGER—Stamps Quartet.
KLAC—Al Jarvis Ballroom.
KMPC—Bob Kelley, Sports.
KRKD—Hawaiian Memories.
KNLA—Technocracy.
 6:25—**KECA**—Harry Wismer.
 6:30—**KECA, KFMB**—Jo Stafford Show.
KFI, KFSD—Dorothy Lamour.
KHJ—Remember When.
KNX, KCBQ—Crime Photographer.
KFAC—Hour of Music.
KFOX—Hal's Memory Room.
KFWB—America Dances.
KGER—Back to the Bible.
KGIL—Dinner Concert.
KMPC—Golden Gate Races.
KRKD—Sweet Pops.
KVOE—Mutual Newsreel.
KNLA—Eddy Arnold Show.
 6:45—**KHJ**—Music.
KGIL—Down Memory Lane.
KRKD—Accent on Rhythm.
KNLA—Music.
 6:55—**KECA**—Ski Trails.

7—**KECA, KFMB**—David Harding, Counterparty.
KFI, KFSD—Screen Guild.
KHJ, KGB—This Is Paris.
KNN, KCBQ—James Hilton.
KFAC—Hour of Music.
KFOX—Pet Parade.
KFWB—America Dances.
KGER—Family Bible Hour.
***KGIL, KRKD**—News.
KGFJ—Musical Digest.
KHJ—770 Club.
KMPC—Firestone Favorites.
KWIK—Hebrew Hour.
KNLA—Dusty Ehlson.
 7:15—**KFOX**—Fishing Pals.
KGIL—Songs by Crosby.
KRKD—Three-Quarter Time.
 7:30—**KECA, KFMB**—Abbott and Costello.
KFI, KFSD—Fred Waring.
KHJ, KFXM, KGB, KVOE—Red Ryder.
KNN, KCBQ—First Nighter.
KFAC—Echoes and Encores.
KFOX—Accordionettes.
KFWB—Sports Final.
KGER—Markham.
KGIL—Paston Cameras.
KMPC—Words and Music.
KRKD—Twilight Serenade.
KWIK—Music.
KNLA—Vance Lane.
 7:45—**KFOX**—News.
KFWB—Remember?
KGIL—Novelaires.
KMPC—Club Time.
***KWIK**—Robert Arden.
8—**KECA**—Press Conference.
KFI, KFSD—Supper Club.
KHJ, KFXM, KGB, KVOE—Chandu.
***KNN**—Lowell Thomas.
KFAC—Evening Concert.
KFOX—County Barn Dance.
KFWB—Williams-Rodgers.
KGER—Bible Treasury.
KGFJ—Caucasian Memories.
KGIL—Hustlin' Hal.
***KLAC, KNLA**—News.
KFAC—ABC Club.
KWIK—Evening Siesta.
 8:15—**KFI, KFSD**—World News.
KNN, KCBQ—Jack Smith.
KGER—Hebrew Christian.
***KGFJ**—News, Averil Rerman.
KLAC—Crosby Time.
KMPC—Romance and Rhythm.
KNLA—Variety.
 8:30—**KECA**—Theatre, U.S.A.
KFI, KFSD—Aldrich Family.
KHJ—Mysterious Traveler.
KNX, KCBQ—Mr. Keen.
KFMB—Go for the House.
***KFWB**—News.
KGER—Clem Davies.
KGFJ—Tonight's Top Tunes.
KGIL—Talent Quest.
KLAC—Baseball: Hollywood vs. Sacramento.
KMPC—Baseball: L. A. Angels vs. Portland Beavers.
KNLA—97th Street Corral.
 8:45—**KFWB**—Howdy Stranger.
KGER—Rev. Al Harlan.
 8:55—**KHJ, KGB, KVOE**—Ily Gardner Says.
9—**KECA**—Mr. President.
KFI, KFSD—Burns and Allen.
KNN, KCBQ—F.B.I. in Peace and War.
***KHJ, KFXM, KGB, KVOE**—News, Glenn Hardy.
KFAC—Evening Concert.
KFMB—Child's World.
KFOX—Speaking of Sports.
***KFWB**—Clete Roberts.
KGER—Voice of China.
KGFJ—Tonight's Top Tunes.
KGIL—Valley Spotlight.
KLAC—Baseball.
KMPC—Baseball.
***KNLA**—News.
KNLA—Squeakin' Deacon.
 9:15—**KHJ, KGB, KVOE**—Fleetwood Lawton.
***KFOX**—News.
KFWB—United Nations.
KGER—Vets' Administration.
KWIK—Dr. Clem Davies.
 9:30—**KECA**—Go for the House.
KFI, KFSD—Noah Webster Says.
KHJ, KGB, KVOE—Inside of Sports.
KNX—Foulah.
KFMB—Errand of Mercy.
KFOX—Swingtime Serenade.
KFWB—Unity Daily Word.
KGFJ—Club Algiers.
 9:45—**KHJ, KGB, KVOE**—Fulton Lewis.
KNX, KCBQ—Night Editor.
***KFWB**—Piano and News.
KWIK—Hall of 1000 Dreams.
KECA, KFMB—Richfield Reporter.
***KFI, KFSD**—Sam Hayes.
***KHJ**—Highlights in Headlines.
***KNN, KCBQ**—Chet Huntley.
KECA—Dance Time.
KFOX—Here's to Vets.

KFVD—Citizens in Action.
KFWB—Eastside Show.
KGER—Cavalade of Music.
KGFJ—Ace Cain's.
KGIL—Showtime.
KLAC—Baseball.
KMPC—Baseball.
***KWIK**—News; Italian Villa.
KNLA—Jimmy Dolan.
 10:05—**KHJ**—Highlights in Music.
 10:15—**KECA**—Casa Cugat.
KFI—Tom Harmon, Sports.
KNN—Bob Elson.
KFOX—Radio Club.
KFVD—Spade Cooley Time.
 10:30—**KECA**—One for the Book.
***KFI**—Carthel Wells.
KHJ, KGB—Drems Taylor Concert.
KNX—Baton and Score.
KFOX—Music Moderne.
KFSD—Concert Hall.
KGER—Evangelist Church.
KGFJ—Song Book.
KLAC—Don Otis.
KMPC—Crosby Sings.
KWIK—Music.
***KNLA**—Dan Lundberg.
 10:45—**KFI**—Melody Time.
KMPC—Dance Parade.
 10:55—**KFI**—Police Bulletins.
***KLAC**—News.
11—**KECA**—Robert Shaw Chorals.
***KFI, KFSD, KWIK**—News.
KHJ, KGB—Dance Orch.
***KNN**—Nelson Pringle.
KFAC—Dance Time.
KFOX—Music of the Masters.
KFVD—Spade Cooley Time.
KFWB—Bantide Show.
KGER—At the Ranchhouse.
KGFJ—H'wood House Party.
KGIL—Shorttime.
KLAC—Don Otis.
KMPC—Dance Parade.
KNLA—Ray's Band Box.
 11:15—**KFI**—Morton Downey.
KNN—Merry-Go-Round.
KWIK—Dancin' With Anson.
KNLA—Western Echoes.
 11:30—**KECA**—Ambassador Orch.
KFI—Milestones in Melody.
KHJ, KGB—Dick Foy Orch.
KGFJ—Pentour Reporter.
 11:40—**KFOX**—Record Reporter.
 11:45—**KFI**—Here's to Veterans.
***KHJ, KGB, KVOE**—News.
KNX—You and ...
***KMPC**—News.
KNLA—King Perry.
 11:55—**KECA**—News.

DIET-MINDED

Victor H. Lindlahr, Mutual-Don Lee's food news commentator, received a report that his recent book "Eat and Reduce" has been translated into Spanish and is one of the most popular books in Argentina and Brazil. It has also been translated into Portuguese, French and German.

BEAUTY NOTE

A good complexion can be obtained by use of one of the two techniques advised by Penny Singleton, star of the NBC "Blondie" show... either the combination of fresh air and exercise or ingenuity and cosmetics.

CITATION

The oldest participation forum in radio, ABC's "America's Town Meeting," received a citation from Motion Picture Daily which proclaimed it the outstanding educational show of 1948.

PET MAGAZINE OF THE AIR

with IRENE


Saturday—4:30 P.M.

KLAC — 570

KLAC—Music.
 KMPC—Mellow Moods.

FRIDAY, APRIL 8

COUNTRY CUZZINS
 Jay and Val duWayne
 Mon. thru Sat.
 6 to 7 A.M.



- ★ Indicates News Broadcast.
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 KHJ, KGB—Cecil Brown.
 KNX—Harry Babbitt.
 KAGH—Sister Sylvia.
 KFAC—Country Church.
 KFOX, KRKD—Bible Institute.
 KFVD—Wakeup Ranch.
 KFVB—Andrew Fearing.
 KGER—Mizpah.
 KGFJ—Dr. Frederick Balles.
 KGII—Reville Ranch.
 ★ KLAC, KXLA—News.
 ★ KMPC—Norman Nesbitt, News.
 KOWI—Time, Topics, Tempos.
 KWIK—Kluh KWIK.
 KWKW—Portuguese Hour.
 8:10—KLAC—Stock Market.
 8:15—KHJ, KEXM, KGB, KVOE—Victor H. Lindlahr.
 ★ KNX—News.
 KFVB—Western Music.
 KGFJ—Ten Top Tunes.
 KLAC—Hynes at the Reins.
 KMPC—Markets.
 KXLA—Music.
 8:25—KMPC—Sports Roundup.
 8:30—KFI, KFSD—Jack Berch.
 ★ KHJ, KFAC, KGII, KOWI, KRKD, KXLA—News.
 KXN, KCBQ—Grand Slam.
 KAGH—Musical Clock.
 KFOX—Words of Life.
 KFVD—Citizens in Action.
 KFVB—C. H. Springer.
 KGER—Hammond.
 KMPC—Song for You.
 KWKW—Stock Quotations.
 KXLA—Haven of Rest.
 8:45—KFI, KFSD—Lora Lawton.
 KHJ, KGB—Quiz Club.
 KNX—Rosemary.
 KAGH—Penroseal Church.
 KFAC—Unity.
 KFVD—Editor of the Air.
 KFVB—Science of Mind.
 KGER—Bible Treasury.
 KGII—Coffee Parade.
 KMPC—In a Nutshell.
 KOWI—Guest Star.
 KRKD—Spotlight Varieties.
 KWKW—Garden Program.
- 9**—KECA, KFMB—Welcome Travelers.
 ★ KFI, KFSD, KLAC—News.
 ★ KHJ, KGB, KVOE—Kate Smith Speaks.
 KNX—Wendy Warren.
 KAGH—Sunshine Program.
 KFAC—Serenade.
 KFOX—Rev. Ivie.
 KFVD—Waltz Time.
 KFVB—Swirling Tom.
 KGER—Lutheran Hour.
 KGFJ—L. A. Police.
 KGII—Sweet and Sentimental.
 KMPC—Band Box.
 KOWE—Memories and Music.
 KRKD—Sagebrush Serenade.
 ★ KWIK—News: Music.
 KWKW—Voice of China.
 KXLA—Bar Nothing Ranch.
- 9:05—KFI—Ladies Day.
 KLAC—Coffee With Crosby.
- 9:15—KHJ, KGB, KVOE—Kate Smith Sings.
 KXN, KCBQ—Aunt Jenny.
 KFSD—It's a Good Idea.
 ★ KFVD—News.
 KFVB—Crosby Entertains.
 KGFJ—Airtorials.
 KGII—Ballads for You.
 KLAC—Music Room.
 KMPC—Bargain Broadcast.
 KOWI—Hawaiian Melodies.
 KWKW—Foursquare Churches
- 9:30—KECA, KFMB—Kay Kyser College.
 KHJ—Moods in Music.
 KXN, KCBQ—Helen Trent.
 KAGH—Olga Graves.
 KFOX—Full Gospel.
 KFSD—Honeymoon in N. Y.
 KFVD—Show Tunes.
 KFVB—Curtis H. Springer.
 KGB—Mully Morse.
 KGER—God's Half Hour.
 KGFJ—Racing News.
 KGII—Valley Shopper.
 KLAC—Racing News.
 KMPC—Chef Milani.
 ★ KOWI, KWKW—News.
 KWIK—Feature Page.

- 9:45—KFI—All Around Town.
 KNX, KCBQ—Our Gal Sunday
 KAGH—Musical Contrasts.
 KFVD—Sitchin' Time.
 KFVB—Howdy, Stranger.
 KGB—Frank Parker.
 KGFJ—Yesterday's Hits.
 KLAC—Morning Melodies.
 ★ KMPC—Larry Smith, News.
 KOWI—Album of Song.
 ★ KRKD—News.
 KWKW—Rev. Writers.
- 10**—KECA, KFMB—Ted Malone.
 KFI—All Around Town.
 ★ KHJ, KEXM, KGB, KVOE—News, Glenn Hardy.
 KNX—Big Sister.
 KAGH—General Electric Hour.
 KFAC—Morning Concert.
 ★ KFOX—News.
 KFVD—Rev. Louis T. Talbot.
 KFVB—Show Biz Quiz.
 KGER—Earl Lee.
 KGFJ—What D'You Know?
 KGII—Waltz Time.

AL JARVIS
 Make-Believe Ballroom
KLAC
 10:00 a.m. — 1:00 p.m.
 6:05 - 7:00 p.m.
 Monday thru Saturday

- KLAC—Al Jarvis Ballroom.
 KMPC—Westerners.
 KOWI—Yiddish Hour.
 KRKD—Morning Melodies.
 KWIK—Spanish Lesson.
 KWKW—Racing News.
 KXLA—Philco Quiz.
- 10:10—KWKW—Audrey Shops.
 10:15—KECA, KFMB—Glenn Drake.
 KFI—Are You Listening?
 KHJ, KGB, KVOE—Gospel Singer.
 KNX—Ma Perkins.
 KXN—Assembly of God.
 KGER—Truth Marches On.
 KGII—Sweet Swing.
 KRKD—Dr. Richardson.
 KWIK—Paul Sutton.
- ★ KXLA—News.
 10:25—KGFJ—Sports Flash.
 10:30—KECA, KFMB—My True Story
 ★ KFI, KHJ—News.
 KHJ, KGB—Luncheon at sard's.
 KNX—Young Dr. Malone.
 KFSD—Robert McCormick.
 KFVD—Rescue Mission.
 KFVB—Maurice Hart.
 KRKD—Crazy Rhythm.
 KWKW—Feature Stories.

friday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

3:00—Arthur Godfrey, KNX.
 4:00—Herb Shriner, KNX.
 6:00—Eddie Cantor, KFI.
 6:30—Red Skelton, KFI.
 7:00—Life of Riley, KFI.
 8:30—Jimmy Durante, KFI.
 8:30—Jack Carson, KNX.
 9:00—Lucille Ball, KNX.

Drama

6:00—Ford Theater, KNX.
 7:00—Philip Morris Playhouse, KNX.

Quiz, Participation

8:00—McNeill Bkfst Club, KECA
 8:30—Grand Slam, KNX.
 9:30—Kay Kyser, KECA.
 1:00—Double or Nothing, KFI.
 1:30—Queen for a Day, KHJ.
 1:45—What Makes You Tick, KNX.

1:00—Bkfst. in H'wood, KECA.
 2:30—Meet the Missus, KNX.
 2:30—Bride and Groom, KECA.
 3:30—House Party, KECA.

Classical, Semi-Classical Music

8:00—Fred Waring, KFI.
 8:30—Yours for a Song, KHJ.

Comment-Narration

7:45—Fred Beck, KNX.
 9:00—Kate Smith, KHJ.

10:35—KXLA—Western Music.
 10:45—KFI—Romance in Rhythm.
 KFI—Life Can Be Beautiful.
 KNX—Guiding Light.
 KFAC—Salvation Army Band.
 KRKD—Midnight Mission.
 KWIK—Race Lineup.
 KWKW—Date With Dinah.

10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.

11—KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KGB, KVOE—Ladies First.
 KNX—Second Mrs. Burton.
 ★ KAGH, KFVD—News.
 KFAC—Festival of Music.
 KFOX—Rhythmic Age.
 KFVB—Peter Potter.
 KGER—Biblical Research.
 KGFJ—Sunset and Vine.
 KGII—Crosby Sings.
 KLAC—Al Jarvis Ballroom.
 KMPC—Memory Melodies.
 KOWI—Spanish Hour.
 KRKD—Songs of Yesteryear.
 KWIK—Orseplay.
 KWKW—Traffic Quiz.
 KXLA—Western Music.
 11:10—KAGH—1300 Club.
 11:15—KECA, KFMB—Get More Out of Life.
 KNX—Perry Mason.
 KFVD—Shopping Highlights.
 KGER—Concert Hall.
 KGII—Midmorning Melodies.
 KMPC—Meet Your Pharmacist.
 KWIK—Music.
 KWKW—Stairway to Music.
 ★ KXLA—Pasadena News.

11:25—KGFJ—Sports Flash.
 11:30—KECA—Casa Cugat.
 KFI, KFSD—Today's Children.
 KHJ, KEXM, KGB, KVOE—Queen for a Day.
 KNX, KCBQ—Nora Drake.
 KFAC—Keyboard Artistry.
 ★ KFOX, KFVB, KRKD—News.
 KFVD—Memory Melodies.
 KGER—Peter Slack Time.
 KGFJ—Piano Moments.
 KMPC—Tops in Pops.
 KOWI—Eternal Fountain.
 KXLA—Hometown Jamboree.

11:45—★ KECA—One for the Book.
 KFI—Light of the World.
 KNX—What Makes You Tick?
 KFOX—Hit Tunes.
 ★ KFSD, KGII—News.
 KGFJ—Shidos Amigos.
 KRKD—Sweet Taps.
 11:55—KGFJ—Sports Flash.

12★ KECA, KHJ, KAGH, KGB, KVOE, KWIK—News.
 KFI—Farm Reporter.
 KNX—Gordon Mason.
 KFAC—Luncheon Concert.
 KFSD—Life Can Be Beautiful.
 KFVD—Meridian Song.
 KFVB—Peter Potter.
 KGER—Music.
 KGFJ—Interrmission.
 KGII—Real Estate Page.

10:00—Ted Malone, KECA.
 12:00—Gordon Mason, KNX.
 12:30—Art Baker, KECA.
 4:30—Burritt Wheeler, KFI.
 4:30—Passing Parade, KHJ.
 9:45—Night Editor, KNX.

Mystery-Detective

6:30—The Sheriff, KECA.
 8:00—The Fat Man, KECA.
 8:30—This Is Your FBI, KECA.
 9:30—Bulldog Drummond, KECA.

Public Interest-Information

9:45—V. D. Series, KFI.

Sports

9:30—Racing News, KLAC.
 9:30—Racing, KGFJ.
 9:30—Sports Dial, KRKD.
 9:45—Race Recap, KGFJ.
 9:45—Race Results, KRKD.
 9:45—Sam Balter, KLAC.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 7:30—Sports Newsfeed, KFI.
 7:45—Sports Follie, KFI.
 9:30—Inside of Sports, KHJ.

Popular-Western Music

8:00—Harry Babbitt, KNX.
 10:00—Westerners, KMPC.
 4:30—Club 13, KNX.
 4:45—Stuart Hamblen, KFVB.
 8:00—Supper Club, KFI.
 8:15—Jack Smith, KNX.

- KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWI—Joe Adams Show.
 KRKD—Santa Fe Trails.
 KWKW—Two on the Aisle.
 KXLA—Hometown Jamboree.
- 12:05—KAGH—Sports News.
 KWIK—San Fernando Hour.
- 12:10—KAGH—Musical Portraits.
 12:15—KECA—Norwood Smith Selects.
 KFI, KFSD—Ma Perkins.
 KHJ—Hits of Yesterday.
 ★ KFOX, KGER—News.
 KGB—It's All Yours.
 KGII—Vocal Varieties.
- 12:25—KGFJ—Sports Flash.
 12:30—KECA—Art Baker's Notebook.
 KFI, KFSD—Pepper Young.
 KHJ—Louise Massey.
- ★ KNX, KCBQ—Knox Manning.
 KFMB—National City Show.
 KFOX—Gene James Time.
 KFVD—Shopping Highlights.
- ★ KFVB—News; Peter Potter.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGII—Western Music.
 KLAC—Honest Opinion.
 KMPC—Jeanne Gray.
 KWIK—Navy Band.
 KWKW—Stock Quotations.
 KXLA—Ford Lewis.
- 12:35—KWKW—Farm News.
 12:45—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 KNX—E. H. Wileman.
 ★ KFAC, KMPC—News.
 KGB—Three Alarm.
 KWIK—Fiesta Time.
 KWKW—Quiz Contest.
 12:55—KGFJ—Sports Flash.
- 1**—KECA, KFMB—Breakfast in Hollywood.
 KFI, KFSD—Backstage Wife.
 KHJ—Lynn Looks at H'wood.
 KNX, KCBQ—Call for Help.
 ★ KAGH, KFVD—News.
 KFAC—Piano Parade.
 KFOX—Barbershop Quartet.
 KFVB—Bill Anson.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGII—1260 Roundup.
 ★ KLAC—News, Sports.
 KMPC—Music in the Air.
 KOWI—Joe Adams Show.
 KRKD—Siesta Time.
 KVOE—United Nations.
 ★ KWIK—News; Just Relax.
 ★ KXLA—Community.
- 1:05—KAGH—Accent on Music.
 1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KFAC—Classroom Radio.
 KFOX—Russ Brown Music.
 KFVD—Lino Parade.
 KGB—Art Baker.
 KGII—Charlie Hamp.
 KLAC—570 Club.
 KVOE—Johnson Family.
 KWIK—Man on the Street.
 KWKW—Roses and Sports.
 KXLA—Joe Littlefield.
- 1:25—KGFJ—Sports Flash.
 1:30—KECA—At Home With the Kirkwoods.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KNX—Winner Take All.
 KFAC—American Music.
 KFOX—L. B. Schools.
 KFVD—Hall of Records.
 ★ KFVB, KRKI—News.
 KGER—Clark Sparks Show.
 KGII—Homemakers.
 KOWI—Mrs. Platter Party.
 KWIK—Music.
 KWKW—Hawaiian Echoes.
 KXLA—Vocal Varieties.
- 1:35—KRKD—Symphony of Song.
 1:45—KECA—Ethel and Albert.
 KFI, KFSD—Wildier Brown.
 KNX—George Fisher.
 KFOX—Everybody's Business.
 KGER—Hawaiian Melodies.
 KWKW—Sports; Bing Crosby.
 KXLA—Listeners' Digest.
 KGII—Sports Flash.
- 1:55—KECA, KFMB—Surprise
- 2** Package.
 KFI, KFSD—When a Girl Marries.
 KHJ—Dreams Taylor Concert.
 KNX, KCBQ—Hint Hunt.
 KAGH—French's Follies.
 KFAC—Matinee.
 KFOX—Judy Martin.
 KFVD—Control-Room Capers.
 KFVB—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—What's Up.
 KGII—Homemakers.
- ★ KLAC—News, Sports.
 KMPC—Three Alarm.
 KOWI—Paul's Platter Party.
 KRKD—Government Speaks.
 KWIK—Take Five.
 KXLA—Music for You.
- 2:10—KLAC—570 Club.
 2:15—KFI, KFSD—Portia Faces Life
 KFOX—Rusty Gill.
 KRKD—Musical Bonquet.
 ★ KWKW—Sports; News.
- 2:25—KNX, KCBQ—Mr. Information

2:30 KGFJ—Sports Flash.
 KECA, KFMB—Bride & Groom
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB, KVOE—Red Benson
 KNN, KCBQ—Meet the Missus
 KFOX—Country Girl.
 KGER—Garden School.
 KGFJ—Keyboard Korner.
 KGIJ—Variations in Rhythm.
 KMPC—Louis January Show.
 *KOWL—News.
 KRKD—Tunes in Tempo.
 KWKW—Platter Parade.
 2:35 KOWL—Contested Listening.
 2:40 KGER—Long Beach Band.
 2:45 KFI, KFSD—Front-Page
 Farrell.
 KFOX—Down Homers.
 KGFJ—Hawaiian Serenade
 KGIJ—Talent Showcase.
 KRKD—Organ Moods.
 KWKW—Races and Sports.
 2:50 KWKW—Light and Airy.
 2:55 KGFJ—Sports Flash.
3 KECA, KFMB—Talk Your
 Way Out of That.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVOE—Happy
 Gang.
 KNN, KCBQ—Arthur Godfrey.
 *KAGH, KFOX, KNLA—News.
 KFAC—Musical Favorites.
 KFVD—Hall of Records.
 KFVB—Bill Anson.
 KGER—Rancho 1390.
 KGFJ—Record Jackpot.
 KGIJ—Keyboard Melodies.
 *KLIAC—News, Sports.
 KMPC—Bill Ewing.
 KOWI—Radio Outlook.
 KRKD—Tops in Pops.
 *KWKW—News; Music.
 KWKW—Handicap Contest.
 3:05 KAGH—French's Follies.
 3:10 KLIAC—Don Otis Show.
 3:15 KFI, KFSD—Brighter Day.
 KFOX—Errand of Mercy.
 *KGIJ—News.
 KOWI—Let Freedom Ring.
 KWKW—Races and Sports.
 KNLA—Juke Box Matinee.
 3:25 KGFJ—Sports Flash.
 3:30 KECA, KFMB—House Party.
 KFI, KFSD—Aunt Mary.
 KHJ—Music.
 KFAC—Lyrics in Chorus.
 KFOX—Hawaiian Orchestra.
 KFVD—Harlematinee.
 KGB—Lanny Ross.
 *KGER, KOWL, KRKD—News.
 KGIJ—Veterans' Hospital.
 KMPC—Swing 'n' Sing.
 KWKW—Itaicho.
 KWKW—Crowell Beech.
 3:35 KGER—Rancho 1390.
 KOWL—Just Music.
 KRKD—Tea-Time Tunes.
 3:40 KFVB—News.
 3:45 KFI, KFSD—We Love & Learn
 *KHJ, KFNM, KGB, KVOE—
 Gabriel Heatter.
 KAGH—Serenade.
 *KFAC—News.
 KFOX—Pet Review.
 KFVB—Mel Ronch.
 KGIJ—Dance Matinee.
 3:55 KGFJ—Sports Flash.
4 KECA—Frances Scently.
 KFI, KFSD—This Women's
 Secret.
 *KHJ, KGB, KVOE—Fulton
 Lewis.
 KNN, KCBQ—Herb Shriner.
 KAGH—Western Stars.
 KFAC—Musical Masterpieces.
 *KFOX, KGER—News.
 KFVD—Harlematinee.
 KFVB—Bing Crosby.
 KGFJ—Record Review.
 KGIJ—Hank Penny Show.
 *KLIAC—News, Sports.
 *KMPC—News, Bill Harpel.
 KOWI—Sentimental Side.
 KRKD—Plano Paintings.
 KWKW—Puzzle Program.
 KWKW—Eddie Lamar.
 KNLA—Juke Box Matinee.
 4:05 KGER—Rancho 1390.
 4:15 KFI, KFSD—Jimmy Murray.
 *KHJ, KFNM, KGB, KVOE—
 Frank Henningway.
 KNN, KCBQ—Stand-In.
 KFSD—You Win It.
 KFVB—Marsha Walton.
 KLIAC—Skitch Henderson.
 KMPC—Modern Classics.
 KOWL—Island Magic.
 KRKD—Melody Time.
 4:20 KECA—Double Feature.
 4:25 KGFJ—Sports.
 4:30 KECA—Eleanor and Anna
 Roosevelt.
 KFI—Burrill Wheeler.
 *KHJ, KGB, KVOE—Passing
 Parade.
 KNN, KCBQ—Club 15.
 KFOX, KWKW—Old-Age
 Pensions.
 KFVB—Tele-Tunes.
 KFVB—Daily Light.
 KLEV—Bob Oates.

KLAC—Music.
 KMPC—Mellow Moods.
 *KOWL—News; Show Tunes.
 KRKD—Symphony in Swing.
 KWKW—The Champion.
 4:45 KECA—Happy Theater.
 *KHJ, KGB, KVOE—News.
 *KNN, KCBQ—Ed R. Morrow.
 *KFSD—H. V. Kaltenborn.
 *KFVD—Rhythm and Rhyme.
 KFVB—Stuart Hamblen.
 KLAC—Facing Roundup.
 KMPC—Collectors' Corner.
 *KRKD—News.
 KWKW—Theater Quiz.
 KWKW—Sports; Serenade.
 4:55 KGFJ—Sports Flash.
5 KECA, KFMB—Challenge of
 the Yukon.
 *KFI—Feature Wire.
 KHJ, KGB, KVOE—Superman.
 *KNN, KCBQ—Knov Manning.
 KAGH—Toastmasters' Club.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFVD—Andy Mansfield.
 KFVB—Stuart Hamblen.
 KGER—Sports; Rancho 1390.
 KGFJ—Jive at Five.
 KGIJ—Hank Penny Show.
 *KLIAC—Fred Henry Reports.
 *KMPC—News; Record Room.
 KOWI—Italian Program.
 KRKD—Songs of the Saddle.
 KWKW—Allen Rich.
 KWKW—Dobbs and Wilson.
 KNLA—Juke Box Matinee.
 5:15 *KFI—News.
 KNN—Tom Hanlon.
 KAGH—Bing Sings.
 KGIJ—Children's Corner.
 *KLIAC—Music Room.
 KWKW—Today at the Races.
 KNLA—Future Pianists.
 5:25 KAGH—Sports News.
 5:30 KECA, KFMB—Sky King.
 KFI—Casa Cugat.
 KHJ, KFNM, KGB, KVOE—
 Captain Midnight.
 *KNN, KCBQ—Chet Huntley.
 KAGH—Maurice Johnson.
 KFAC—Whoa Bill Club.
 *KFOX, KGIJ—News.
 KFSD—This Is the Story.
 KLIAC—Feggy Lee, Songs.
 KMPC—All-Time Hits.
 KOWL—Evening Serenade.
 KRKD—Sports Dial.
 KWKW—Western Ballads.
 KWKW—Hoyos Hour.
 KNLA—Squeakin' Deacon.
 5:40 KGIJ—Sports.
 5:45 *KFI, KFSD—Elmer Peterson.
 KHJ, KFNM, KGB, KVOE—
 Adventures of Tom Mix.
 *KNN, KCBQ—News, Garred.
 KFOX—Your Fishcaster.
 *KFVD—News.
 KGER—Billy Starr.
 KGFJ—Race Recap.
 KGIJ—Latin American.
 KOWI—Sam Butler, Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
 KWKW—Sports.
 5:55 *KNN—Frank Goss, News.
6 KECA, KFMB—Edwin C. Hill.
 KFI, KFSD—Eddie Cantor.
 *KHJ, KGB, KVOE—Gabriel
 Heatter.
 KNN, KCBQ—Ford Theater.
 KFAC—Twilight Hour.
 *KFOX, KGER, KLAC—News.
 *KFVB—Clete Roberts, News.
 KGFJ—Musical Digest.
 KGIJ—Tops in Pops.
 *KMPC—News, Bill Harpel.
 KOWL—Evening Serenade.
 KRKD—Varieties in Music.
 KWKW—Italo-American Hour.
 KNLA—Property Owners.
 6:05 KECA—Headline Edition.
 KLAC—Al Jarvis Ballroom.
 6:15 *KECA—Hank Weaver, News.
 *KHJ, KGB—Mutual Newsreel.
 KFOX—Hawaiian Music.
 *KFVB—Manchester Boddy.
 KGER—Stamps Quartet.
 KMPC—Bob Kelley, Sports.
 KRKD—Hawiana Memories.
 KNLA—Women's Clubs.
 6:25 KECA—Animal World Stories.
 6:30 KECA, KFMB—The Sheriff.
 KFI, KFSD—Red Skelton Show
 KHJ, KGB—Garden Guide.
 KFAC—Hour of Music.
 KFOX—Hal's Memory Room.
 KFVB—America Dances.
 KGER—Back to the Bible.
 KGIJ—Dinner Concert.
 KMPC—Golden Gate Races.
 KRKD—Sweet Tots.
 KNLA—Eddy Arnold Show.
 6:45 KHJ—Hit Tunes.
 KGIJ—Down Memory Lane.
 KRKD—Accent on Rhythm.
 KNLA—Music.
 6:55 KECA, KFMB—Champion
 Roll Call.
 *KHJ, KGB, KVOE—Bill Henry
7 KECA, KFMB—Boxing Bout.
 KFI, KFSD—Life of Riley.

EHJ, EGB—Gregory Hood.
 KNN, KCBQ—Phillip Morris
 Playhouse.
 KFAC—Hour of Music.
 KFOX—Poet's Reverie.
 KFVB—America Dances.
 KGER—Family Bible Hour.
 *KHJ, KRKD—News.
 *KGFJ—Musical Digest.
 KLAC—570 Club.
 KMPC—Firestone Favorites.
 KWKW—Dancin' With Anson.
 KNLA—Dusty Ellison.
 7:15 KFOX—Evening Melodies.
 KGIJ—Songs of Crosby.
 KRKD—Three-Quarter Time.
 7:30 KECA—Blue Book of Sports.
 KFI, KFSD—Sports Newsreel.
 KHJ, KFNM, KGB, KVOE—
 Cisco Kid.
 KNN, KCBQ—Yours Truly,
 Johnny Dollar.
 KFAC—Echoes and Encores.
 KFOX—Waltz Time.
 KFVB—Sports Final.
 KGER—Wiltshire Christian
 Church.
 KGIJ—Parks & Playgrounds.
 KMPC—Words and Music.
 KRKD—Twilight Serenade.
 KNLA—Vance Lane.
 7:35 KECA—Swingin' on the
 Golden Gate.
 7:45 KFI—Sports Follie.
 *KFOX, KWKW—News.
 KFVB—Remember?
 KGIJ—Novelaires.
 KMPC—Club Time.
 KRKD—Father Vaughan.
8 KECA, KFMB—The Fat Man.
 KFI, KFSD—Supper Club.
 KHJ, KGB, KVOE—Straight
 Arrow.
 *KNN—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—County Barn Dance.
 KFVB—Williams Rodgers.
 KGER—Bible Treasury.
 KGFJ—Caucasian Memories.
 KGIJ—Hustlin' Hal.
 *KLIAC, KNLA—News.
 KMPC—ABC Club.
 KRKD—County Barn Dance.
 KWKW—Evening Siesta.
 8:15 *KFI, KFSD—World News.
 KNN, KCBQ—Jack Smith.
 KGER—Hebrew Christian.
 *KGFJ—News, Averill Berman.
 KLAC—Crosby Time.
 KMPC—Romance and Rhythm.
 KNLA—Evening Serenade.
 8:30 KECA, KFMB—This Is Your
 FBI.
 KFI, KFSD—Jimmy Durante.
 KHJ, KFNM, KGB—Yours for
 a Song.
 KNN—Jack Carson.
 KCBQ—Mr. Ace and JANE.
 *KFVB—News.
 KGER—Clem Davies.
 KGFJ—Tonight's Top Tunes.
 KGIJ—Transportation Forum.
 KLAC—Baseball: Hollywood
 vs. Sacramento.
 KMPC—Baseball: L. A. vs.
 Portland.
 KRKD—Cowboy Hit Parade.
 KNLA—97th Street Corral.
 8:45 *KFVB—Clete Roberts.
 KGER—Rev. Al Harlan.
 8:55 *KHJ, KGB, KVOE—Hy
 Gardner Says.
9 KECA, KFMB—Break Bank.
 KFI—Mayor Bowron.
 *KHJ, KFNM, KGB, KVOE—
 News, Glenn Hardy.
 KNN—Lucille Ball Show.
 KFAC—Evening Concert.
 KFOX—Music.
 KFSD—A Second Look.
 KFVB—Preview.
 KGER—Voice of China.
 KGFJ—Tonight's Top Tunes.
 KGIJ—Valley Spotlight.
 KLAC, KMPC—Baseball.
 KRKD—Cowboy Hit Parade.
 *KWKW—News.
 KNLA—Squeakin' Deacon.
 9:15 *KFI—Styles in Music.
 *KHJ, KGB, KVOE—Fleetwood
 Lawton.
 *KFOX—News.
 KFSD—Guest Stars.
 KGER—Here's to Vets.
 KWKW—Dr. Clem Davies.
 9:30 KECA—Bulldog Drummond.
 KFI—Remember That Music.
 KHJ, KGB, KVOE—Inside of
 Sports.
 KNN—Beulah.
 KFVB—Carmen Cavallaro.
 KFOX—Flight Cast.
 KFVB—Only Daily Word.
 KGFJ—Club Algiers.
 KWKW—Timely Topics.
 9:45 KFI—V. D. Series.
 *KHJ, KGB, KVOE—Fulton
 Lewis.
 KNN, KCBQ—Night Editor.
 KFMB—Bing Crosby.

KFOX—Swingtime Serenade.
 KFSD—Pro and Con.
 *KFVB—News, Music.
10 *KECA, KFMB—Richfield
 Reporter.
 *KFI, KFSD—Sam Hayes.
 *KHJ—Highlights in Headlines.
 *KNN, KCBQ—Chet Huntley.
 KFAC—Dance Time.
 KFOX—Merry-Go-Round.
 KFVD—Citizens in Action.
 KFVB—Eastside Show.
 KGER—Little Show.
 KGFJ—Ace Cain's.
 KGIJ—Showtime.
 KLAC—Baseball.
 KMPC—Baseball.
 KRKD—Cowboy Hit Parade.
 *KWKW—News.
 *KNLA—Jimmy Dolan.
 10:05 KHJ—Highlights in Music.
 10:15 KECA—Casa Cugat.
 KFI—Tom Harmon, Sports.
 KNN—Bob Elson.
 KFSD—Sports Recap.
 KFVD—Spade Cooley Time.
 KWKW—Sunshine Mission.
 KNLA—Pop's Willow Lake.
 10:30 KECA—One for the Book.
 *KFI—Carveth Wells.
 KHJ, KGB—Deems Taylor
 Concert.
 KNN—Symphonette.
 KFOX—Music Moderne.
 KFSD—Concert Hall.
 KGER—Evangelist Church.
 KGFJ—Song Book.
 KLAC—Don Otis.
 KMPC—Crosby Sings.

10:30
 MON., TUES., THURS.,
 FRI., SAT.
Dan Lundberg
 and
 A NEW NEWS-IDEA
 IT'S NEWSABLE
KXLA

*KNLA—Dan Lundberg.
 10:45 KFI—Melody Time.
 KMPC—Dance Parade.
 10:55 KFI—Police Bulletin.
 *KLIAC—News.
11 *KECA—News of Tomorrow.
 *KFI, KFSD, KWKW—News.
 KHJ, KGB—Dance Orch.
 *KNN—Nelson Pringle.
 KFAC—Dance Time.
 KFVB—Cheatin' on Sandman.
 KFVD—Spade Cooley Time.
 KFVB—Eastside Show.
 KGER—At the Ranchhouse.
 KGIJ—Club Tabu.
 KGIJ—Showtime.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KRKD—Cowboy Hit Parade.
 KNLA—Pasadena Civic.
 11:15 KECA—Cinegrill Music.
 KFI—Pro and Con.
 KNN—Merry-Go-Round.
 KFOX—Music of the Masters.
 KGER—Major Rex Collins.
 KWKW—Dancin' With Anson.
 11:30 KECA—Ambassador Orch.
 KFI—Milestones in Melody.
 KHJ, KVOE—Dick Foy Orch.
 *KFOX—News.
 KGER—Hymns for the Day.
 KGFJ—Penthouse.
 KNLA—Popular Variety.
 11:45 KFI—Navy Recruiting.
 *KHJ, KMPC, KVOE—News.
 KNN—You and . . .
 KNLA—King Perry.
 11:55 *KECA—News.

THIS LITTLE PIGGY
 Quite a caper was had by
 ABC's Ezra Stone, radio's
 Henry Aldrich, when his two
 recently purchased piglets
 decided to break away from
 their pen and cavort in a
 nearby wheat field. A trail
 of corn sprinkled from the
 pen to the field was followed
 by the tiny pigs until they
 found themselves back in
 home territory.

Page Twenty-seven

SATURDAY, APRIL 9

★Indicates News Broadcast.

8—KECA, KFMB—Shopper's Special.
 KFI, KFSD—Meet the Meeks.
 KHJ—Treasury Show.
 ★KNX, KLAC, KMPC, KXLA—News.
 KAGH—Sister Sylvia.
 KFAC—Country Church.
 KFOX, KRKD—Haven of Rest
 KFVD—Wakeup Ranch.
 KFVB—Salvation Army.
 KGB—Music.
 KGER—Mizpah.
 KGFJ—Marine Story.
 KGIL—Reveille Ranch.
 KOWL—Palabras de Vida.
 KVOE—Pro and Con.
 KWIK—Club KWIK.
 KWKW—Pasadena Foursquare

8:05—KNX, KCBQ—Let's Pretend.
8:15—KHJ—Errand of Mercy.
 KFVB—Western Music.
 KGFJ—Eddy Duchin Show.
 KLAC—Haynes at the Reins.
 KMPC—Market Reports, Sports
 KOWL—Boy Scouts.
 KXLA—Music.

8:30—KECA, KFMB—What's My Name?
 KFI, KFSD—Smilin' Ed McConnell.
 KHJ—School Show.
 KNX, KCBQ—Junior Miss.
 KAGH—Musical Clock.
 ★KFAC, KGIL, KOWI, KRKD—News.
 KFOX—Know Your Bible.
 KFVB—Morning Melodies.
 KGB—Pet Club.
 KGER—Hammond.
 KGFJ—Proudly We Hail.
 KLAC—Music.
 KMPC—Your Song.
 KWKW—Melodies & Meditation
 KXLA—Melody Time.

8:45—KHJ—Ozark Valley Folks.
 KFAC—Unity.
 KFOX—Memories of Calvary.
 KFVD—Console and Keyboard.
 KGER—Urban Music.
 KGIL—Coffee Parade.
 KLAC—Business Talk.
 KMPC—Fingertip Successes.
 KOWL—Church of Inner Peace
 KRKD—Spotlight Varieties.
 KVOE—Radio Tour.
 KWKW—Sacred Heart.

9—KECA, KFMB—Hornel Girl Corps.
 KFI—Jump-Jump of Holiday House.
 KHJ—Dr. Hiss Clinic.
 KNX, KCBQ—Theatre of Today.
 KAGH—Sunshine Program.
 KFAC—Serenade.
 KFOX—Rev. Earl Ivie.
 KFSD, KLAC—News.
 KFVD—Contrasts.
 KFVB—Lou Marcelle.
 KGER—Lutheran Hour.
 KGFJ—Voice of the Blind.
 KGIL—Musical Horizons.
 KMPC—Music of the Stars.
 KOWL—Pacific Serenade.
 KRKD—Sagebrush Serenade.
 ★KWIK—News; Music.
 KWKW—Voice of China.
 KXLA—Popular Favorites.

9:05—KLAC—Kiddle Club.
 KWIK—Sunny Side.

9:15—KFI—Young America Speaks.
 KFSD—Public Affairs.
 KGFJ—Airtorials.
 KGIL—Ballads for You.
 KWKW—Foursquare Churches.

9:30—KECA—Mirandy.
 KFI—Jerry Marlowe.
 KHJ—Smoky Mountain Hayride.
 KNX, KCBQ—Grand Central Station.
 KAGH—Olga Graves.
 KFMB—Back to the Bible.
 KFOX—Full Gospel.
 KFSD—Luncheon With Lopez.
 KFVD—Show Tunes.
 KFVB—All-Star Revue.
 KGB—Molly Morse.
 KGER—God's Half Hour.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.
 KOWL—German Hour.
 KVOE—Meet a Friend.
 KWIK—Feature Page.
 ★KWKW—Stocks, News.

9:45—KECA—Radio the American Way.
 KFI—Home Town Happenings.
 KAGH—Musical Contrasts.
 KFVD—Remembered Rhythms.
 KGB—Traffic Safety.
 KGFJ—Yesterday's Hits.
 KLAC—Morning Melodies.
 KRKD—News.
 ★KWKW—Rev. Waters.

10—KECA—Shenanigans.
 KFI, KFSD—National Farm and Home Hour.
 ★KHJ, KGB, KVOE—News.
 KNX, KCBQ—Stars Over Hollywood.
 KAGH—Stars of Tomorrow.
 KFAC—Morning Concert.
 KFMB—Music for Saturday.
 ★KFOX—News.
 KFVD—Musical Flashback.
 KFVB—Ricardo Show.
 KGER—Kids' Bible Club.
 KGFJ—What D'You Know?
 KGIL—Waltz Time.

ORIGINAL
**MAKE BELIEVE
 BALLROOM**
 WITH
AL JARVIS
 10 a.m.-1 p.m. 6:05 p.m.-7 p.m.
 Mon. thru Sat.

KLAC—Al Jarvis Ballroom.
 KMPC—Maplewood Melodies.
 KOWL—Italian Hour.
 KRKD—Morning Melodies.
 KWIK—Over Coffee Cups.
 KWKW—Sports.
 KXLA—Philco Quiz.
10:15—KHJ, KGB, KVOE—Two-Ton Baker.
 KFOX—Assembly of God.
 KFVD—Past to Present.
 KRKD—Dr. Richardson.
 KWIK—Paul Sutton.
 KWKW—Tune-Up Time.
 ★KXLA—News.

10:25—KGFJ—Sports Flash.
10:30—KECA—Big 'n' Little Club.
 KFI, KFSD—Mary Lee Taylor.
 KHJ, KGB, KVOE—Symphonies for Youth.
 KNX, KCBQ—Give and Take.
 KAGH—Moments of Meditation
 KFMB—La Jolla Show.
 KFVD—Lifelines.
 KFVB—Maurice Hart.
 ★KGIL—News.
 KGER—Rev. Kopp.
 KRKD—County Art Institute.
 KWIK—Over Coffee Cups.
 KXLA—Music.

10:35—KGIL—Child Evangelist.
10:45—KAGH—Disc Jockey Parade.
 KFAC—Village Festival.
 KGER—Rev. Le Roy Kopp.
 KRKD—Pop Concert.
 KWIK—Race Lineup.
 KWKW—Music from Holly'wd.

10:55—KGFJ—Sports Flash.

11—KECA, KFMB—101 Ranch Boys.
 KFI, KFSD—RFD America.
 KHJ, KGB, KVOE—Symphonies for Youth.
 KNX, KCBQ—Handy Man.
 ★KAGH, KFVD, KGER—News.
 KFAC—Waltz Time.
 KFOX—Rhythmic Age.

saturday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
 8:30—Junior Miss, KNX.
 6:30—Judy Canova, KFI.
 7:00—Dennis Day, KFI.

Quiz, Participation
 8:30—What's My Name, KECA.
 10:30—Give and Take, KNX.
 5:30—True or False, KHJ.
 7:00—Sing It Again, KNX.
 8:30—Truth or Consequences, KFI.

Drama
 9:00—Theater of Today, KNX.
 9:30—Grand Central Star, KNX.
 9:30—Hollywood Star Theater, KFI.

Classical, Semi-Classical Music
 10:30—Symphonies for Youth, KHJ.
 3:30—NBC Symphony, KFI.

Sports
 9:30—Racing News, KLAC.
 9:30—Racing Lineup, KGFJ.

5:30—Sports Dial, KRKD.
5:45—Race Recap, KGFJ.
5:45—Race Results, KRKD.
5:45—Ira Blue, KECA.
6:30—Joe Hernandez, KMPC.

Mystery-Detective
 6:00—Philip Marlowe, KNX.
8:30—Gangbusters, KNX.

Public Interest
Information
 10:00—Nat'l. Farm Hour, KFI.
 3:30—American Farmer, KECA.
 4:00—Cross Section, U.S.A., KNX.
8:00—If They Had Lived, KGFJ.

Juvenile
 8:05—Let's Pretend, KNX.
 8:30—Smilin' Ed, KFI.
 9:00—Jump-Jump, KFI.
 9:05—Kiddle Club, KLAC.
 2:30—Dr. I. Q. Jr., KFI.
 8:00—Teen Forum, KMPC.

Popular-Western Music
 4:45—Stuart Hamblen, KFVB.
 5:00—Gene Autry, KNX.
 7:30—Grand Ole Opry, KFI.
 9:00—Hit Parade, KFI.

KFWB—Peter Potter.
 KGFJ—Sunset and Vine.
 KGIL—Crosby Sings.
 KLAC—Al Jarvis Ballroom.
 KMPC—Keith Hetherington.
 KOWL—Spanish Hour.
 KRKD—Songs of Yesteryear.
 KWIK—Town Crier.
 KWKW—Music from Holly'wd.
 KXLA—Variety Time.

11:10—KAGH—1300 Club.
11:15—KNX, KCBQ—Get More Out of Life.
 KFVD—Piano Parade.
 KGER—Concert Hall.
 KGIL—Tahitian Memories.
 KWKW—Guest Star.
11:25—KGFJ—Sports Flash.
11:30—KECA—Navy Hour.
 ★KFI—Edward Tomlinson.
 KHJ, KGB, KVOE—Coast Guard on Parade.
 KNX, KCBQ—Meet the Missus
 KFAC—Playtown Train.
 ★KFOX, KRKD, KWIK—News.
 KFSD—Debber Date.
 KFVD—Shopping Hi-Lites.
 ★KFWB—News; Peter Potter.
 KGER—Maj. Rex Oil ngw.
 KGIL—Piano Moments.
 KGIL—Midmorning Melodies.
 KOWL—Italian Program.
 KWKW—Varsity Views.
11:45—KFI—Report on Europe.
 KFOX—Tempos of the Time.
 KGER—Concert Hall.
 KGIL—Saludos Amigos.
 KGIL—News.
 KRKD—Sweet Pops.
 KWKW—Music Rount.
 KXLA—Books.

11:55—KGFJ—Sports Flash.

12★KECA, KHJ, KAGH, KGB, KMPC, KVOE—News.
 KFI—Farm Reporter.
 KNX, KCBQ—Mother Knows Best.
 KFAC—Luncheon Concert.
 KFOX—Tempos of the Time.
 KFSD—Pioneers of Music.
 KFVD—Meridian Song.
 KFVB—Peter Potter.
 KGER—Music.
 KGFJ—Intermission.
 KGIL—Real Estate Show.
 KLAC—Al Jarvis Ballroom.
 KOWL—Joe Adams Show.
 KRKD—Santa Fe Trails.
 KWIK—San Fernando Hour.
 KWKW—Pasadena Opera.
 KXLA—Saturday Serenade.

12:05—KAGH—Sports News.
12:10—KAGH—Jazz Concert.
12:15—KECA—Chemists in Action.
 KFI—Man on the Farm.
 KHJ—Time to Shine.
 ★KFOX, KGER—News.
 KGIL—Vocal Varieties.
 KMPC—Story Circus.
 KVOE—Luncheon Dance.

12:25—KGFJ—Sports Flash.
12:30—KECA—Sweet and Hot Club.
 KHJ, KGB, KVOE—Sports Parade.
 KNX—Free for All.
 KFOX—Cowhands Carnival.
 KFVD—Luncheon Tunes.
 ★KFWB—News.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGIL—Musical Corral.

KLAC—Honest Opinion.
 KWIK—Just Relax.
 KWKW—Church of Ancient Christianity.
 KXLA—Ford Lewis.

12:45—KFI—Are You Listening?
 ★KFAC—News.
 KFVD—Shopping Highlights.
 KWKW—Circle 1430 Ranch.

12:55—KGFJ—Sports Flash.
1—KECA—Tom Glazer's Ballad Box.
 KFI—Are You Listening?
 KHJ, KGB, KVOE—Pacific Lutheran College Choir.
 KNX—It's Fun to Be Young.
 ★KAGH, KFVD, KLAC—News.
 KFAC—Piano Parade.
 KFOX—Barbershop Quartet.
 KFSD—Your Health.
 KFVB—Bill Anson.
 KGER—Luncheon Serenade.
 KGIL—1230 Club.
 KGIL—Musical Corral.
 KMPC—Tops in Pops.
 KOWL—Joe Adams Show.
 KRKD—Siesta Time.
 KWIK—Rancho Plaza.
 KXLA—Community Broadcaster.

1:05—KAGH—Accent on Music.
1:10—KLAC—570 Club.
1:15—KECA—Horse Races.
 KFAC—L. A. Church Federation.
 KFOX—Russ Brown Music.
 KFSD—Echoes from Tropics.
 KFVD—Song Stylist.
 KWKW—Sports; Vocalists.
 KXLA—Research Adventures.

1:25—KGFJ—Sports Flash.
1:30—KHJ, KGB, KVOE—Jerry and Skye.
 KNX—Junior Stand-In.
 KAGH—Disc Jockey Parade.
 ★KFWB, KRKD—News.
 KFAC—American Music.
 KFOX—Country Boys.
 KFSD—Frank Merriwell.
 KFVD—Dream Castles.
 KGER—Hawaiian Melodies.
 KGIL—Saturday Serenade.
 KOWL—Paul's Platter Party.
 KWKW—Hawaiian Echoes.
 KXLA—Varieties.

1:35—KRKD—Symphony of Song.
1:45—KHJ—Music.
 KFOX—Voice of the Army.
 KFVB—Bill Anson.
 KLAC—Storybook Hour.
 KWKW—Sports; Bing Crosby.

★KXLA—News.
1:55—KGFJ—Sports Flash.
2—KECA, KFMB—Tea and Crumpets.
 KFI, KFSD—Lassie Show.
 KHJ, KGB, KVOE—Russ Hodges Quiz Show.
 KNX—Call for Help.
 KAGH—Disc Jockey Parade.
 KFAC—Matinee.
 KFOX—Judy Martin.
 KFVD—Novelties.
 KFVB—Bill Anson.
 KGER—Long Beach Band.
 KGIL—Saturday Serenade.
 KGFJ—What's Up.
 ★KLAC—News, Sports.
 ★KMPC—News.
 KOWL—Paul's Platter Party.
 KRKD—Ira Swett, Organ.
 KWIK—Jazz Show, D. Ward.
 KXLA—Music for You.

2:10—KLAC—570 Club.
2:15—KFI, KFSD—Wormwood Forest.
 KFOX—Rusty Gill.
 KFVD—Hits and Misses.
 KMPC—Dugout Dope.
 KRKD—Cancer Memorial Hospital.
 ★KWKW—Sports; News.
 KXLA—Marines.

2:25—KGFJ—Sports Flash.
2:30—KFI, KFSD—Reserve.
 KHJ, KVOE—Preston Sellers.
 KNX—Tell It Again.
 KFOX—Country Girls.
 ★KGER, KOWL—News.
 KGFJ—Keyboard Corner.
 KGIL—Variations in Rhythm.
 KMPC—Baseball: L. A. Angels vs. Portland Beavers.
 KRKD—Tunes in Tempo.
 KWKW—Calling All Vets.
 KXLA—Youth Debate.

2:35—KOWL—Contented Listening.
2:40—KGER—Long Beach Band.
2:45—KHJ, KVOE—Bill Harrington.
 KFOX—Down Homers.
 KFVD—Tempo Time.
 KGFJ—Hawaiian Serenade.
 KGIL—Talent Showcase.

2:50—KWKW—Light and Airy.
2:55—KGFJ—Sports Flash.
3—KECA—Junior Junction.
 KFI—Scout Jamboree.
 KHJ, KGB, KVOE—Wings Over Jordan.
 KNX—Country Journal.
 ★KAGH, KFSD, KXLA—News.
 KFAC—Musical Favorites.
 KFMB—Junior Junction.
 KFOX—Modern Concert Hall.
 KFVD—Hall of Records.

KFWB—Bill Anson.
 KGER—Rancho 1390.
 KGFJ—Record Jackpot.
 KGHJ—Patterns in Rhythm.
 *KLAC—News, Sports.
 *KMPC—Baseball.
 KOWI—Radio Outlook.
 KRKD—Parade of Hits.
 KWKW—Jazz Show.
 KWKW—Handicap Contest.
 3:05—KAGH—Disc-Jockey Parade.
 3:10—KLAC—570 Club.
 3:15—KFVD—Dreamtime.
 *KGIH—News.
 KOWI—Rhythm at Random.
 KWKW—Races and Sports.
 KNLA—Juke Box Matinee.
 3:25—KGFJ—Sports Flash.
 3:30—KECA—American Farmer.
 KFI, KFSD—NBC Symphony.
 KHJ, KGB, KVOP—Windy City
 KNN, KCBQ—Garden Gate.
 KFAC—Portraits in Melody.
 KFMB—V. D. Program.

HARLEM MATINEE
 with HUNTER HANCOCK
 Now 1 Full Hour
 3:30 Mon. Thru Sat.



1020 KC
 1000 WATS
 Check KEVD
 LOS ANGELES

KFYD—Harlemmatinee.
 KGER—Billy Starr.
 KGIH—Dance Matinee.
 *KOWI, KRKD—News.
 KWKW—El Sereno.
 3:35—KOWI—Just Music.
 KRKD—Tea-Time Tunes.
 3:40—KFWB—News.
 3:45—KNN—L. A. County Report.
 *KFAC—News.
 KFMB—Decision Now.
 KFWB—Anne Carter.
 3:55—KGFJ—Sports Flash.
 4—KECA—Rex Koury, Organ.
 KFI, KFSD—NBC Symphony.
 KHJ, KGB, KVOP—Rill
 Symes, Sports.
 KNN, KCBQ—Cross Section,
 U.S.A.
 KAGH—Patsy's Party.
 KFAC—Musical Masterpieces.
 *KFOX, KGER—News.
 KFYD—Harlemmatinee.
 KFWB—Anne Carter.
 KGFJ—Record Review.
 KGIH—Hank Penny.
 *KLAC—News, Sports.
 KMPC—Baseball.
 KOWI—Musical Showcase.
 KRKD—Teen-Age Workshop.
 KWKW—Saturday Serenade.
 KWKW—Marine Band.
 KNLA—Juke Box Matinee.
 4:05—KGER—Rancho 1390.
 4:10—KLAC—570 Club.
 4:15—KECA—Bible Messages.
 *KHJ, KGB, KVOP—Frank
 Henningway.
 KFMB—Decision Now.
 KFOX—Salvation Army.
 KFWB—Helen Louise.
 KRKD—Melody Time.
 KWKW—Sports.
 4:25—KGFJ—Sports Flash.
 4:30—KECA—Madhouse Musicale.
 KFI—Pioneers of Music.
 KHJ, KGB, KVOP—Robert
 Seligson.
 KNN—L. A. Story.
 KAGH—Great Stories.
 KFOX, KWKW—Old-Age
 Pensions.
 KFVD—Sunset Trail.
 KFWB—Blind Artists' Guild.
 KGER—Salon Serenade.
 KLAC—Pet Magazine.
 KMPC—Record Room.
 *KOWI—News; Show Tunes.
 KRKD—Symphony in Swing.
 KWKW—Sopranoist Club.
 4:45—KECA—It's in the Family.
 KHJ—Met Allen.
 KNN—Tom Haulon.
 KAGH—Ranchhouse Party.
 KFMB—Voice of the Army.
 KFWB—Stuart Hamblen.
 KLAC—Racing Roundup.
 *KRKD—News.
 KWKW—Sports; Serenade.
 4:55—KGFJ—Sports Flash.
 5—KECA—Let Freedom Ring.
 KFI—Pioneers of Music.
 KHJ, KGB, KVOP—Hawaii
 Calls.
 KNN, KCBQ—Gene Autry.
 KAGH—Generally Speaking.
 KFAC—Sunset Serenade.
 KFMB—Ave Maria Hour.
 KFOX—Sunshine Mission.
 *KFSD, KLAC—News.
 KFVD—Andy Mansfield.
 KFWB—Stuart Hamblen.
 KGER—Peter Slack Time.
 KGFJ—Jive at Five.

KGIH—Hank Penny.
 *KMPC—News, Sports.
 KOWI—Italian Program.
 KRKD—Songs of the Saddle.
 KWKW—Valley High Time.
 KWKW—Dobbs and Wilson.
 KNLA—Juke Box Matinee.
 5:15—KECA—Special Event.
 KAGH—Bing Sings.
 KFSD—U. S. Navy.
 KLAC—Jack Colon, Sports.
 KMPC—Ress Case Orch.
 KWKW—Today at the Races.
 KNLA—Future Pianists.
 5:25—KAGH—Sports News.
 5:30—*KECA, KFOX, KGIH, KWKW
 —News.
 KFI—Sports Roundup.
 KHJ, KGB, KVOP—True or
 False.
 *KNN, KCBQ—Chet Huntley.
 KAGH—Maurice Johnson.
 KFAC—Variety Playhouse.
 KFMB—Communism.
 KFSD—Colonial Quiz.
 KGER—First Congregational
 Church.
 KLAC—Peggy Lee, Songs.
 KOWI—Evening Serenade.
 KRKD—Sports Dial.
 KWKW—Meet the Band.
 KWKW—Hoyos Hour.
 KNLA—Variety.
 5:40—KGIH—Sports News.
 5:45—KECA, KFMB—Ira Blue,
 Sports.
 *KFI, KFSD—Elmer Peterson.
 *KNN, KCBQ—Bob Garred.
 KFOX—Music.
 *KFVD—News.
 KGFJ—Race Recap.
 KGIH—Latin American.
 KLAC—Sam Balter, Sports.
 KMPC—Episcopal Diocese.
 KOWI—Clams of Music.
 KRKD—Race Results.
 6—KECA, KFMB—Little Herman.
 *KFI—News.
 KHJ, KGB—Meet the Press.
 KNN, KCBQ—Philip Marlowe.
 KFAC—Twilight Hour.
 *KFOX, KFWB, KMPC—News.
 KFSD—Pass in Review.
 KGER—Back to the Bible.
 KGFJ—Musical Digest.
 KGIH—West Valley News.
 *KLAC—News, Al Jarvis.
 KOWI—Evening Serenade.
 KRKD—Varieties in Music.
 KVOP—Guest Star.
 KWKW—Italo-American Hour.
 KNLA—Music.
 6:10—KFOX—Music.
 KGIH—Tops in Pops.
 6:15—KFI—Science Editor.
 KFWB—Hello, Neighbor.
 KMPC—Bob Kelley.
 KRKD—Hawaiian Memories.
 *KVOP—News.
 6:30—KECA—On Trial.
 KFI, KFSD—Judy Canova.
 KHJ, KGB—Guy Lombardo
 Orch.
 KNN, KCBQ—Tales of Fatima
 KFAC—Music Magic.
 KFMB—S. D. Looks Ahead.
 KFOX—Hal's Memory Room.
 KGER—Lukin Valley Church.
 KGIH—Dinner Concert.
 KMPC—Golden Gate Races.
 KRKD—Sweet Pops.
 KVOP—Bit Parade.
 KNLA—Sweet Chariot.
 6:45—KFWB—Tune Time.
 KGIH—Down Memory Lane.
 KRKD—Accent on Rhythm.
 7—KECA—Curt Mawsey Show.
 KFI, KFSD—Dennis Day.
 KHJ, KGB, KVOP—Take a
 Number.
 KNN, KCBQ—Sing It Again.
 KFAC—Dr. James Fifeid, Jr.
 KFMB, KFOX—Proudly We
 Hall.
 KFWB—Gospel and Song.
 KGER—Proudly We Hall.
 KGFJ—Musical Digest.
 *KGIH, KRKD—News.
 KLAC—Here's to Vets.
 KMPC—Proudly We Hall.
 KWKW—Pentecostal Church.
 KNLA—Nazarene Church.
 7:15—KGIH—Songs by Crosby.
 KLAC—Dinning Sisters.
 *KMPC—O. D. Keep, News.
 KRKD—Three-Quarter Time.
 7:30—KECA—Hayloft Hoedown.
 KFI, KFSD—Grand Ole Opry.
 KHJ, KFXM, KGB—Plantation
 Jubilee.
 KFAC—Dr. Fagerburg.
 KFMB—Naval Air Reserve.
 KFOX—Waltz Time.
 KFWB—Birmingham Hospital.
 KGER—Grace Dotson.
 KGIH—Footlight Favorites.
 KLAC—Music, Paul Weston.
 KMPC—Supervisor Roach.
 KRKD—Twilight Serenade.
 KWKW—Salon Serenade.
 KNLA—Accent on Youth.

7:45—KFAC—Concert Favorites.
 KFMB—Gay Nineties.
 KFOX—Ministerial Union.
 KGIH—Music.
 KGHJ—San Fernando Valley
 Story.
 KMPC—Andre Kostelanetz.
 8—KECA, KFMB—Lone Ranger.
 KFI, KFSD—Vic Damone Show
 KHJ, KGB, KVOP—Life
 Begins at 80.
 KNN, KCBQ—Vaughn Monroe.
 KFAC—Evening Concert.
 KFOX—County Barn Dance.
 KFMB—Community Hour.
 KGER—Bible Treasury.
 KGFJ—If They Had Lived.
 KGIH—Youth for Christ.
 *KLAC—News, Music.
 KMPC—Teen Forum.
 KWKW—Evening Fiesta.
 KNLA—Church in the Barn.
 8:10—KGFJ—Film News.
 8:15—KGER—Hebrew Christian.
 KGFJ—Know Your Schools.
 KLAC—Crosby Time.
 8:30—KECA, KFMB—Reserve.
 KFI, KFSD—Truth or
 Consequences.
 KHJ—Western Hit Review.
 KNN, KCBQ—Gangbusters.
 KFMB—Music.
 KGER—Clem Davies.
 KGFJ—Tonight's Top Tunes.
 KGIH—Sagebrush Serenade.
 KLAC—Baseball: Hollywood
 vs. Sacramento.
 KMPC—American Music.
 KNLA—97th St. Corral.
 8:45—KGER—Music.
 KFWB—Navy Band.
 8:55—KHJ, KGB, KVOP—Mutual
 Memos.
 9—KECA—Personal Autograph.
 KFI, KFSD—Hit Parade.
 *KHJ, KGB, KVOP—News.
 KNN, KCBQ—Spike Jones.
 KFAC—Evening Concert.
 KFMB—Amazing Mr. Malone.
 KFOX—Music.
 *KFWB—Clete Roberts.
 KGER—Dr. Bob Shuler.
 KGFJ—Tonight's Top Tunes.
 KGIH—Valley Spotlight.
 KLAC—Baseball.
 KMPC—Parade of Hits.
 KWKW—Dancin' With Anson.
 KNLA—Harmony Park.
 9:15—KHJ—Dink Templeton.
 KFOX—Barbershoppers.
 KFWB—Howdy, Stranger.
 KWKW—Dr. Clem Davies.
 9:30—KECA—Tex Williams Orch.
 KFI, KFSD—Hollywood Star
 Theater.
 KHJ, KVOP—Experience
 Speaks.
 KNN—Escape.
 KFMB—Rhythm and Reason.
 KFOX—Rumba Time.
 KFWB—Laymen's Hour.
 KGFJ—John Brown.
 KGFJ—Club Algiers.
 KNLA—Redondo Barn Dance.
 9:45—*KWKW—Dancin' With Anson.
 10—*KECA, KFI, KFMB, KFSD—
 News.
 KHJ, KGB, KVOP—Monica
 Whalen.
 *KNN, KCBQ—Chet Huntley.
 KFAC—Dance Time.
 KFOX—Music Moderne.
 KFVD—Spade Cooley Time.
 KFWB—Eastside Show.
 KGER—John Howard Choir.
 KGFJ—Ace Cain's.
 KGIH—Showtime.
 KLAC—Baseball.
 KMPC—Crosby Sings.
 KWKW—Dancin' With Anson.
 KNLA—Baldwin Park Dance.
 10:15—KECA—Hank Weaver, Sports.
 KFI—County Supervisor Darby
 KHJ, KVOP—J. Wotohan Orch
 KNN, KCBQ—Military Ball.
 KFMB—Guest Star.
 KFSD—Morton Downey.
 KMPC—Dance Parade.
 10:30—KECA, KFMB—Empire Room
 Orch.
 KFI—Palace Hotel Orch.
 KHJ, KVOP—Victor
 Lombardo Orch.
 KNN, KCBQ—Benny Goodman
 Orch.
 KFOX—Disc Jockey.
 KFSD—Public Health.
 KGER—Evangelist Church.
 KGFJ—Song Book.
 KLAC—Dot Ois.
 KNLA—Pop's Willow Lake.
 10:45—KFSD—Novulture.
 10:55—KFI—Police Bulletins.
 *KLAC—News.
 11—KECA—Cinegrill Music.
 KFI—Solitaire Time.
 KHJ, KGB, KVOP—Dance
 Orch.
 *KNN—Nelson Pringle.
 KFAC—Dance Time.

KFMB—Cheatin' on Sanderson.
 KFOX—Disc Jockey.
 KFSD—Dance Orch.
 KFVD—Spade Cooley Time.
 KFWB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—Club Tabu.
 KGIH—Showtime.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWKW—Dancin' With Anson.
 KNLA—Red Barn Roundup.
 11:15—KECA—Mocambo Orch.
 KFI—Morton Downey.
 KNN—Merry-Go-Round.
 KNLA—Pasadena Civic.
 11:30—KECA—Ambassador Orch.
 KFI—Proudly We Hall.
 KGFJ—Penhouse.
 KNLA—Popular Variety.
 11:45—*KHJ, KGB, KMPC, KVOP—
 News.
 KNLA—King Perry.
 11:55—*KECA—News.

Recorded Highlights
SATURDAY
 POPULAR
 8:15 a.m.—KLAC, Haynes at the
 Reins.
 10:00 a.m.—KLAC, Al Jarvis.
 11:00 a.m.—KFWB, Peter Potter.
 12:00 noon—KOWI, Joe Adams.
 1:00 p.m.—KFWB, Bill Anson.
 3:45 p.m.—KFWB, Anne Carter.

KILLS RUMOR
 Anna Roosevelt put an end to the rumor that she established a Hollywood residence as a prelude to running for politics, when she was a recent special guest on Art Linkletter's ABC "G. E. House Party." She stated that her time is completely occupied with her three-times-a-week radio program and the job of editing a magazine, and that all her free time is spent with her children, leaving nothing open for any other venture.

JAZZY
 In Wingy Manone's autobiography, "Trumpet on the Wing," the foreword to the book was written by ABCrooner Bing Crosby, while Kay Starr rates space in an amusing episode concerning a recording date she had with the local Dixieland king.

POET
 A poet of steadily increasing importance is Marvin Miller, ABC announcer, who writes his poems before breakfast. Commenting on such early energy, Miller quipped, "That is really going from bed to verse."

SUDSY SATURDAY
 According to Ed "Archie" Gardner of NBC's "Duffy's Tavern," many Hollywoodites wish they owned a house with four bathtubs—one for every Saturday in the month.

"Judy's Partner"

(Continued from Page 4)

Instance, I was presented with a wonderful Hallicrafter and was all set to learn to be a 'ham operator' at one time. Then came learning the Morse code, and I was through." The police calls she did learn must have come a little easier to Shirley. She was going out with a young motorcycle policeman at the time.

"Another time I took up ice skating. I kept at it until I was a pretty good figure skater, then gave that up." Shirley learned to skate by flying around the rink in the instructor's wake, her artistic eye photographing everything he did. She copied his graceful ice antics, and did indeed become a "pretty good" figure skater. One day she even took "Judy," dragging the big doll along the ice on the tiny, hand-made silver skates with which the Shipstads themselves had gifted "Judy."

As Shirley Dinsdale sits talking about loving television, hating television make-up (a process that in her case is truly gilding the lily), loving to ride horses bareback, hating to get up in the morning, or about the time she took "Judy" along on a date that wound up as dinner at the fire station . . . it is hard to picture the carefree youngster as a professional entertainer, capable of handling so much responsibility.

Pet Projects

Shirley never mentions that she finished university before she was twenty. Nor does she talk about the several years devoted to getting up excursions, parties or sports sessions for a group of girls dependent upon their pretty young leader for entertainment based on the educational, the social, the physical and the spiritual. The twenty-five youngsters, ranging from seventh graders to high schoolers, are currently taking "judo" from a boy in another of the church groups, and leader Shirley is learning this art of self-defense right along with them.

The other hobby that has supplanted tennis, swimming and skating in Miss Dinsdale's life is her work with the Sandy Arthur Memorial Bedside Circuit.

"Considering that there is still no regular organization, it is coming along very well," Shirley explains with satisfaction. What she doesn't add is that she alone has been responsible for getting together and passing twelve television sets among children confined at home with rheumatic heart or arthritis. As each child improves (or has kept the set a certain number of weeks) the television set passes along the bedside circuit to another home and another overjoyed child. All the sets with the exception of the first one, which established the Memorial, have been donated as a result of Shirley's pleas.

Only one thing seems to cause this

Page Thirty-two

placid miss any annoyance.

"You know, I can visit dozens of homes and let the children handle 'Judy' to their heart's content. They are quite satisfied just to sit and hold her. I can walk off and count on them to treat her nicely and respect the fact that she is another's possession. But let me get into a roomful of adults and I have to be on the alert every moment to keep them from poking around inside 'Judy's' head and neck to see what makes the poor little thing work. I just can't trust adults with 'Judy'!"

Men of Music: Curt Massey

(Continued from Page 7)

many shows including "Plantation Party," Red Skelton, and the Andrews Sisters programs. His popularity became impressive enough in 1941 for him to have his own show, "Starring Curt Massey," which was heard on 133 cross-country stations. His present half-hour stint on ABC gives him many chances to show pleased listeners that he has not only a fine voice but also a pleasantly jovial manner with his cast and guests.

Although Curt sings popular songs on his show, many of his fans have repeatedly requested that he render at least one old-time folk song during the program—favorites like "Red River Valley" and "Tumbling Tumbleweeds," that could be done in a style reminiscent of his days with the "Westerners." It sounds like a good idea . . . why not, Curt Massey?



Video in Review

(Continued from Page 15)

the show improve by next week? Would the link between live action and filming be made less obvious? Would the story adaptations be strengthened into as strong fare as the writers (Woolrich, for instance) intended?

The suspense will lessen into satisfaction with the weeks, undoubtedly, for anything wrong with this first show, "Revenge," the Cornell Woolrich story of adventure against a Cuban background, lies in production, not in ideas, talent or camera work.

The initial productions of nearly all shows on nearly all outlets have been liable to plenty of constructive criticism, and Auto-Lite's parallel of their radio chiller was no better or no worse, basically, than any of the others.

The idea of injecting film into the live action is an ideal way of keeping things moving. Outdoor shots, using the same principals, in this case Eddie Albert and Margo (both of whom turned in fine performances), allowed for a full chase up and down ladders, in and out of alleys and all around, with the same crew of fascinated bystanders pictured that a real chase would find in attendance. When this

MENUETTE

by

KHJ's Norma Young

Creole Broiler Cake

(Easy to Make—Easy to Eat)

1/4 cup cocoa or ground chocolate
1/4 cup water
1/4 cups sifted cake flour
1/2 teaspoon soda
1/2 teaspoon salt
1/4 cup shortening
1/2 teaspoon vanilla
1/2 cup sugar
1 egg, unbeaten
1/2 cup sour milk or buttermilk
Topping
1/2 cup chopped nut meats
1/2 cup chocolate bits, or grated sweet chocolate
6 marshmallows, cut in quarters

Put cocoa into a small saucepan, add water, stirring until smooth, then cook until thick. Cool.

Sift flour once, measure, sift again with soda and salt, sifting three times. Cream shortening, add sugar and vanilla, cream well. Add egg and cocoa mixture and blend nicely. Add dry ingredients alternately with the milk.

Pour into a well greased 8-inch pan, or line it with waxed paper. Bake at 350 degrees for 30 to 35 minutes.

Combine chopped nuts, chocolate and cut marshmallows. Immediately upon removing cake, from oven, sprinkle with this topping. Place cake about 4 inches below broiler and broil about 2 1/2 minutes until lightly toasted.

Serve hot.

Note: If Radio and Television Life readers have household or cookery problems, call Norma Young, between hours 8:30 a.m. and 4 p.m.—HUDSON 2-2133.

show gets going full steam ahead, it will be one of the liveliest on the channels.

GAGS

OF THE WEEK

(Continued from Page 11)

working for a "fud."

Remley: A "fud"—what's that?

Phil: Man, didn't you ever hear of a Ph.D.?

Ruby M. Frain, 6065 York Boulevard, Los Angeles 42, Calif.

Heard on "Go for the House":

Emcee: What does your husband do?

Contestant: I don't know—he's dead!

Mrs. Virginia Inman, 5909 Willoughby Avenue, Hollywood 38, Calif.

Heard on "Call for Help":

Wes Battersea: We have a psychiatrist on a chicken ranch in the audience. He takes care of the cracked eggs!

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on the Bing Crosby Show:

Bing: What do you do with party left-overs?

Dinah Shore: I call a cab for them.



◀ **CHECKING A SCORE** for the ABC "Meredith Willson Show." Martie meets with Maestro Willson. From the pleased expressions, the music must be good!

from the song-writer. In addition to obtaining the releases, there is the problem of keeping lyrics in "good taste." It is a network policy, for the enjoyment of their listeners, to keep questionable ideas out of songs. The Music Clearance department makes sure that if there is anything improper in the wordage, the lyrics are revised.

No Life of Riley

It may sound easy to you just to find out what the music is going to be on shows such as Bing Crosby, Meredith Willson, "Railroad Hour," Groucho Marx and Kay Starr (han-



▲ **MARTIE HUBBLE** (standing), head of ABC's Music Clearance Department in Hollywood, and her assistant, Reggie Shigo, check the files for a certain number.

Behind the Scenes

Vivacious Martie Hubble Faces the Music Daily in Her Fascinating Job as Head Of ABC's Musical Clearance Department

By Gaye Howe

THE MUSIC goes round and round oh-oh-oh, but you should see what happens before it does reach the airways. There is a big technicality involved, and at the American Broadcasting Company the girl who makes the decisions is titian-tressed Martie Hubble, head of Music Clearance.

Martie's wit and youth are amazing when you stop to think of the big job it is to clear the music for all the ABC broadcasts that originate from Hollywood. "As long as a tune can be identified, it has to be cleared," informed the miss, "and that includes singing commercials, shows and record programs."

Anyone who does *anything* musical on the air has to have the arrangement licensed, and Martie's five-and-a-half-day job consists of making sure it is licensed, then writing ABC's head offices in New York to get their okay on the clearance. This is done to protect the network from any legal difficulty over the broadcasting of music. Copyrighted tunes must be licensed for the air. Often they are automatically cleared through licensing societies, such as ASCAP and BMI.

Oftentimes Martie gets the release

died by Martie usually a week in advance), then to wire New York and sit back assured that everything is rolling smoothly. But there's more to it than that.

For instance, take our National Anthem, "The Star Spangled Banner." It must be played all the way through either at the beginning or ending of a program. To insure reverence for our Anthem, it may never be used as a musical bridge or as part of another arrangement. Martie recalled the time the narrative of a soldier was to be aired with the background of a bugle playing "The Star Spangled Banner." It sounded very patriotic and in theme with the story, but it couldn't be used.

Nor can anyone interpret in their arrangements the rhythm of Ravel's "Bolero." It is copyrighted and cannot be used except in its original form. However, when a tune goes into public domain, arrangers are free to go ahead with their versions. Copyrights are granted for twenty-eight years, and may be renewed for another period of the same time. After that, the tune is said to be in the state of public domain. That's why we hear various and sundry arrangements of old tunes like "Home on the Range" and "Bicycle Built for Two."

Songpluggers also keep Martie busy with phone calls and visits to her office on Tuesdays and Fridays. After contacting the artists and band-leaders to have their song played on the air, they check with her to make sure the tune has been cleared.

Show Contacts Vary

All the shows are different, and Martie works with either composer, agency or director, from whom she gets the information on every note that is to be played on the air. On dramatic shows there is an overlapping in the studio on clearance, and when a complete musical production is planned (like the "Railroad Hour") the entire show is cleared as a unit by both the Music Rights department and the Continuity department. However, the right to dramatize music has to be specially obtained.

Many theme songs and commercials are cleared on a "blanket basis." When shows from hotels and night clubs are aired, Martie contacts the leaders. There is a stipulation that no tune may be used more than once in two hours, according to the starting time of the show. That's why record programs on the same network are usually placed at intervals. "But," said Martie, "we don't know what shows playing from other cities on our network are going to do. We just worry about what is going on here in Hollywood."

Hawthorne Gets His Way

An interesting note is that no melody may be ridiculed. When asked about the now defunct Jim Hawthorne show, Martie agreed that it had presented an explanatory problem with New York. Hawthorne, with his own inimitable style of, pardon the expression, playing music, didn't ridicule tunes quite so much

(Please Turn to Page 39)



▲ "LET'S LIVE A LITTLE," MOVIE PRODUCTION featured on NBC show, was subject of this huddle. Left to right, scripter Dick Simmons, producer Howard Wylie, star Robert Cummings and screen director Richard Wallace. (NBC-Holloway photo.)



▲ CLAIRE TREVOR WAS STAR OF "STAGECOACH," both film and radio versions. Henry Russell, musical director of the program, and George Marshall, head of the Screen Directors' Guild, joined her on opening show. (NBC-Ball photo.)

Sunday, 6:00 p.m.
NBC-KFI, KFSB

IN PRESENTING radio adaptations of the work of leading screen directors, NBC's "Screen Directors' Guild" series is doing the movies a valuable public relations job. Heretofore, radio has spotlighted the work of movie stars almost exclusively. On this new program, an effort is being made to point out to the public that directors, not stars, are the backbone of the industry.

Interestingly enough, the two men behind all this dramatic activity are radio people. Producer Howard Wylie and scripter Dick Simmons (who shares writing chores with Milton Geiger) are the behind-the-scenes powers in presenting the screen director to his public.

Week's Work

Some of the problems facing the staff are unique in radio drama. Wylie's major worry is in casting radio voices that will be sufficiently reminiscent of those in the original movie. Many times the leading roles are taken by the same players who starred in the picture. More often, however, major supporting roles are filled by radio thespians. Wylie schedules long sessions of voice tests to fill these. With assistant Bill Karns, Wylie spends Monday selecting three or four players to audition for each role. Tuesday, he and scripter Simmons (or Geiger) go to a movie to see the original movie which they will transfer to the air by the following Sunday. Wednesday, the actors go through a series

Page Thirty-four

Screen Directors' Guild

Sunday Show Re-Lives Some of the Screen's Directorial Triumphs of Past With Radio Director at Helm

of voice tests to determine the final casting. A record of the show is cut and played back, scene by scene. At this point, a complete re-write job may be in order. This may go on through the dawn, opines scripter Simmons. Special care is taken to preserve the highlights of the original film, above all. The sound men take pride in finding the exact effects needed. "If we don't have it, we'll invent it," is their creed. For their production of "Let's Live a Little," they needed the sound of Robert Cummings's nerves. Two days of research and work, right up till ten minutes of curtain time, produced the sound of nerves, an important gimmick in the show. Between Wednesday and Saturday, musical director Henry Russell dreams up a complete score for the radio adaptation of the current movie. Sometimes, if the original music had been important to the atmosphere of the movie, he

adapts the original score. "Bury Me Not on the Lone Prairie" was used in John Ford's "Stagecoach" so atmospherically that it was retained by Russell for the radio version. Russell's copyists are usually up all night readying the music for the Saturday rehearsal. Sunday, the show is put together with sound and music and voice "stand-in" for the star. The star shows up for the dress rehearsal, and according to producer Wylie is usually amazed to find that everything is done and all that is needed is the final dress rehearsal.

Writers' Job

Simmons and Geiger, the two writers who alternate each week, usually see the original film and then work from the shooting script in adapting the story to the air. The writer makes notes on the important lines of the script, marking the jokes and situations that gave the film its particular audience appeal. He gleans two

April 3, 1949



▲ **THREE STARS IN ACTION ARE CLAIRE TREVOR, Ward Bond and John Wayne, "Stagecoach,"** the exciting Western directed by John Ford, was chosen to lead off the series spotlighting Hollywood screen directors.

or three pages of these notes, breaks them down into a scene outline and then throws the original script aside.

Some original dialogue and many of the characters are retained, others are cut. "You can't be literal," says Simmons. "If you were, you'd lose everything. Movies are all plot, radio adaptations are themes or ideas." Movies have one hour and twenty minutes running time. The program has merely twenty-four and a half minutes to present the same story.

Producer Howard Wylie, a veteran of radio with such shows as the RCA "Magic Key," General Electric Hour and NBC Great Plays series to his credit, has found the movie directors and stars extremely cooperative to work with. Most of the movie directors, however, are bothered by bad cases of "mike nerves." Wylie doesn't blame them a bit—in spite of the fact that they have been in the business for years, they have not made very many public appearances. "I'd feel the same way," says the radio producer sympathetically.

Scripter Simmons, a twenty-three-year-old with experience in Canadian radio and the newspaper business, has also done some of the excellent adaptations heard on the NBC "University of the Air" series. He got into radio writing by the simple method of circularizing the whole radio and movie industry with a form letter stating his talent! NBC called him in and found the enterprising young

man was as talented at writing scripts as he was at letters. Both Simmons and Wylie were particularly pleased at the reaction of screen director William Seiter, the eminent creator of many famous movie comedies. The two had adapted Seiter's "Hired Wife" for one of their broadcasts. Fifty-one laughs were clocked during the show. "Say," remarked Seiter to the writing-directing pair, "this would make a wonderful movie!"



▲ **IRENE DUNNE** was heard in her original role in "Magnificent Obsession." Director George Marshall appeared with her on the show.

ROBERT MONTGOMERY was heard in "Mr. and Mrs. Smith," comedy originally directed by the eminent Alfred Hitchcock, center. Radio producer Howard Wylie did radio version. ➤

April 3, 1949





▲ **NO, THE HARRIS-FAYE SHOW HASN'T SWITCHED** to CBS—this is Alice during a 1937 appearance on that net. A top movie musical star, Alice has proven herself just as popular on the air.

Flashbacks!

No. 43 of a Series

Looking Backwards in Radio, We Come Up With Another Batch of Stills From the Old Photo File

▼ **THE LANE SISTERS WERE TOPS IN RADIO AND MOVIE ENTERTAINMENT** ten years ago. In addition to the "Four Daughters" series, they were singing stars with Fred Waring. Left to right, Priscilla, Lola and Rosemary.



▼ **THE ORSON WELLES** of CBS's "Mercury Theater" really looked the "boy genius" tag that he had earned on Broadway in 1938.





▲ **FIRST ANNIVERSARY** of "Lux Radio Theater" was celebrated with an appearance by Joan Crawford. Producer Tony Sanford pins on the orchid.

▼ **A TOP SINGING STAR** of 1934 was pretty Lois Ravel, who looks practically 1949 style in this photo.



April 3, 1949



▲ **1936 WAS BRIGHTENED WITH EDDIE CANTOR'S DISCOVERY** of child singing star Deanna Durbin. Deanna started her movie career off that year with "Three Smart Girls."

▶ **MOST POPULAR** banjoist of all was Eddie Peabody, featured in L.A. stage shows and radio programs for many years.

▼ **"INNER SANCTUM"** featured this young man in many hysterical roles. He's now a movie rave—Richard Widmark.





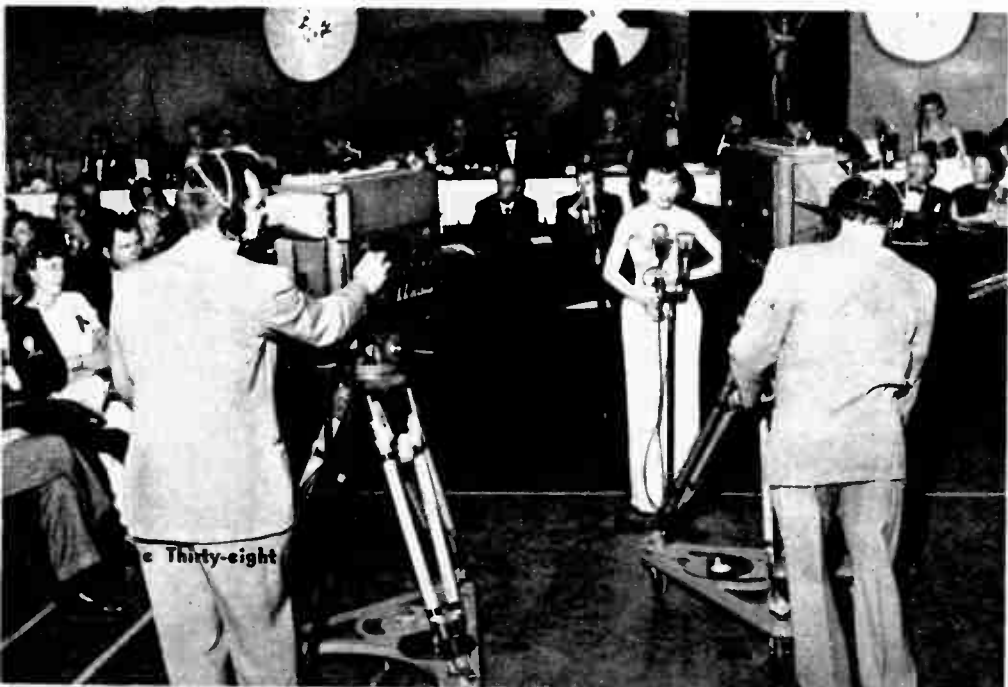
▲ **LEWIS ALLEN WEISS (CENTER), PRESIDENT** of the Don Lee-Mutual Broadcasting System, congratulates award winners at the Hollywood Academy of Television Arts and Sciences Annual Award Dinner. Left to right: Charles Mesak, Don Lee Engineer, technical award; Mike Stokey, "Pantomime Quiz," best program; Mr. Weiss; Shirley Dinsdale, holding "Judy Splinters," most popular personality; Stanley Rabin of Marshall Grant Realm Productions, "The Necklace," best film made for TV; and Klaus Landsberg, of KTLA, outstanding station achievement. (Otto Rothschild photos.)



▲ **BILL THOMPSON WAS SNAPPED** at the first awards dinner of the Hollywood Academy of Television Arts and Sciences, where he wowed a crowd with his duck, which he pulled from beneath his coat. The famous "Fibber and Molly" comic took time to tell about the need of every community in helping its youth . . . not only one of his favorite subjects, but one of Bill's most energetic activities.

Life in VIDEO

▼ **CONNIE HAINES, A MOST TELEGENIC PERSONALITY** elegantly done up in silk and a new hair-do, was a big hit at the first awards dinner of the Academy of Television Arts and Sciences. Connie won the audience with her mellow rendition of "My Darling" and her jump treatment of "The Darktown Strutters Ball." Apparently the three-hour show from the dinner pleased home viewers as well. Many of them telephoned the station.



▼ **CHARLES MESAK, a television engineer** for Don Lee, developed a "phase-lader," a device for changing black images to white ones on the video screen. For this feat he won the number one "Emmy." Shown presenting the gold statuette is Walter O'Keefe, master of ceremonies at the big dinner he d earlier this spring.



Trip to the Moon Behind the Scenes

(Continued from Page 6)

After things started so swimmingly, Bob and Dr. Cleminshaw walked on to a cyclotron display. Here Bob mistook it for a radio network master control and asked Dr. Cleminshaw what frequency he was broadcasting on. The real purpose of this intricate device was explained in detail, so if you're cozily abed some morning, hating that certain last call to breakfast, you may be cheered no end by Bob's informing you that the nucleus of the lithium atom is composed of three protons and four neutrons, and if an extra proton is added it will explode into two atoms of helium. The very wealthy miss this fun. They don't get up early, so haven't heard Bob Bence.

If you don't get your science lesson on this six-o'clock-in-the-morning stanza, six days a week, be patient. Bob is the only one on the Don Lee air until almost eight o'clock. An hour later he comes back for the fifteen-minute Dolcin "Breakfast News." Wednesday nights he is the announcer on "What's the Name of That Song?" and Thursdays you can see him mugged delightfully on the same show teicasted over KTSL's Channel 2.

Despite the knitting of eyebrows, furtive side-to-side glances and general monkeyshines when talking about even a serious hobby, Bob is tremendously enthused about the Planetarium and the opportunity it offers a layman with bus fare. According to Mr. Bence's Planetary Dispatch, the big institution is building new projection apparatus so startling that it will surpass the unique "Trip to the Moon" devices used in past years. The design has now been completed and the patterns made for the castings. The equipment is being designed and built in the shops of the Griffith organization by George W. Bunton, Observatory Technician, and by Joseph A. Frame, Observatory Mechanic.

In addition to the moon journey, the future itinerary will include voyages to the planets Jupiter and Saturn, to Mars, to the sun and inner planets, to the clusters of our galaxy, to the gaseous nebulae and even to the greatest galaxies of space!

Thirty-five Years of Show Biz

Once Mr. Bence can be bought off the subject of his newest hobby, more personal data are available. Bob has been in show business ever since he left his native Bijou on Lake Tahoe in 1914 to try his luck in San Francisco. There he started his own dance band, playing the drums and doubling on the bull fiddle. He is married to a charming lady named Lillian, who shares his love of such outdoor life as swimming, riding,

(Continued from Page 33)

as himself. Martie wired to New York that "he just likes to fool around with songs," and uninhibited Hawthorne gogoned on.

Pomona College claims Martie as an alumnus with a Bachelor of Music degree. During her four-year course she majored in music theory and thinks that her academic knowledge of music has helped her work. Many times she will call by phone for a clearance and the party at the other end may hum or whistle anything from a four-line commercial to a symphonic chord which Martie can identify without too much trouble.

Aspired Vocation Now Hobby

Her start in radio began when she graduated from school with an active interest in vocal arranging. "I wanted to find a job that had something to do with music," she said. Martie landed a job in the script department at CBS in the fall of 1943. It led to a replacement in their music clearance office. In the fall of 1944, the Blue network broke away from NBC and there opportunized the making of a new Music Rights department for ABC. Martie became an assistant. She became head gal in 1945. Her competent assistant is Miss Reggie Shigo, a talented young actress.

"Vocal arranging is now my hobby," smiles Martie, "and I enjoy working with groups like the Skylarks and the Modernaires." She is very earnest about her job, and cites as one of the biggest qualifications for her type of work, "You've got to have a sense of humor."

~~~~~  
golf and tennis.

While Bob is quick with the repartee, sincerity is his forte on the microphone. In every program he includes a ray of sunshine for invalids or those sick at home. His mail pull is tremendous, and listeners dutifully buy products he recommends. Bob gives his approval to nothing he hasn't tested first.

As a comic he ranks with the best in the business, and friends take great delight in ribbing him. Not long ago he received a large number of inquiries about submarine sonics, and later there was a flurry of letters from fans expressing surprise that he had concealed from them his prowess as a ski high-jumper.

After a little detective work, Bob discovered that his colleague, Frank Hemingway, had slyly and authoritatively quoted Bence as "Commander Bence, the submarine sonics expert," and later, in describing a European ski meet, had casually mentioned that Bence had once "placed second for the international prize" in a Switzerland jump from some frighteningly dizzy height in the Haute Alps!



▲ JAN MINER is "Ann Williams," reporter who aids crusading cameraman "Casey" on the CBS thriller "Crime Photographer."

▼ PRETTY EUGENIE BAIRD is the singing girl friend on the CBS musical quiz, "Sing It Again."



# SEEN ON THE RADIO SCENE



↘ **"WHISPERING WOMAN"** Jeanette MacDonald laughs over the amusing incidents that occurred during her "Truth or Consequences" stint with engineer Joe Kaye and emcee Ralph Edwards. (Albin photo.)

↗ **GEORGE SANDERS** (left) and Clyde Cadwell (center) present, "Miss KFVD" title to Georgia Arthur, who won over 300 beauty entrants.

↘ **YOUNG PATRICK JAMES McNULTY** interrupts dinner time for a photo session with Dennis Day, his lullaby-singing father.



↘ **"AMERICA'S GOOD NEIGHBOR OF 1948,"** Miss Loretta Mary Gibson, accepts a \$1,000 U.S. savings bond from "Breakfast in Hollywood's" Jack McElroy. Miss Gibson is the founder and superintendent of Mercy Hall Cancer Hospital in Detroit.

↘ **BILL LEYDEN, POPULAR KFVB EMCEE,** joins the newly-marrieds. Mrs. Leyden is the former Lynn Snow. The Leydens honeymooned in Ensenada prior to their return to Hollywood. (Gene Lester photo.)

