

PROGRAMS FOR WEEK BEGINNING MARCH 13

RADIO *Life* *and Television*

Alan Young and "Betty"
Modest Mirthmaker

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CENTS

DALE EVANS:
Cowboy King's Musical Missus
VIDEO: RITA LA ROY
Makes YOU Act



The Ear Inspires the Pen

David Zentner, 1835 N. Wilcox Avenue, Hollywood, Calif.

I can already visualize the vast swarm of indignant radio fans who will descend upon me with righteous indignation, but come the consequences, I can no longer keep silent... the truth must out, even though never again will I be able to lift my head when passing Columbia Square. ... I think it is time that the Jack Benny myth is shattered. Personally, I feel the adulation which radio listeners heap upon this average comedian is one of the grossest examples of misguided admiration that radio has ever known... have you ever stopped to think that the Benny show resorts to the lowest form of slapstick humor to produce its laughs? I don't laugh at his show any more, each gag is so obvious you can smell it coming a mile....

How can anyone compare this show with Fred Allen's, where, at least, the star uses subtlety and wit for his humor instead of relying on a childish, stereotyped characterization? I'd like to see Benny try one of Allen's clever adaptations of operettas some time... the public has had Benny's so-called mastery hammered at them for so long that the sage of Mulholland Drive has only to utter the most innocuous phrase to send them into transports of rapture. Let's start a campaign to get some real wit on the air... like Henry Morgan, for instance.

P.S.: I don't work for NBC!

In defense of Benny—think back to what radio comedy was BEFORE Jack Benny entered the field.... Henry Morgan is rumored for a big NBC show in the coming season.

Norma W. Englefried and Sally Winters, vice-presidents of "The Sportsmanettes," Los Angeles, Calif.

The "Sportsmen" are No. 1 on my list of great talent. They have done a lot for us girls who are handicapped... we all admire them and hope they will get a show of their own, but do wish they would come down to earth. They seem too conceited to be on the stage when they do their shows... a lot of people travel far to see the quartet and it isn't fair for them to behave like this. Besides, what have they done for their fan club? I joined it when it was first formed and they have become disappointments to all the members. We hope that they will not keep on letting their fans down.

Nat Stockdale, 3923 West Avenue 42, Los Angeles, Calif.

Would like to hear more of Peggy Webber on the air... she seems to be a very clever person and a wonderful impersonator.

Peggy Webber is free-lancing in radio. She is also in the Orson Welles "Macbeth" movie.

Page Two

Betty Jane Buzzo, 934 East 4 Street, Long Beach, Calif.

Edmond Dantes on "The Count of Monte Cristo" has the most beautiful voice I have ever heard... his name is Carleton Young and I wish you would print a picture of him. What has happened to Suzanna Foster? She has such a beautiful voice, especially for opera... Of course some folks won't agree with me, but I am an opera fan and I pride myself on knowing a good voice when I hear it... Could I see a picture of her?



Carleton Young

Here is Carleton Young. ... Suzanna Foster is not a radio star, and for that reason we do not have a picture of her.

Mrs. L. W. Strohmeier, 1345 E. Hermosa Drive, San Gabriel, Calif.

In a recent morning edition of the Los Angeles Daily News there appeared a report of a suit for cancellation of a contract between Dick Contino and Horace Heidt... according to the article, the contract contained twenty-three clauses, only one of which favors Dick. He can't work for anyone except Heidt for seven years, but Heidt can fire him every thirteen weeks, according to the statement by Contino's lawyer. It continued that Dick lost the suit because his parents had given their approval, but the contract was signed last July before Dick had won the finals or had had a chance to receive other offers. I think Heidt took advantage of the Continos.

Mrs. Dorothy Turner, 14643 Delano Street, Van Nuys, Calif.

Would like to express my enthusiasm of "The Happy Gang," their name is most fitting, as you just can't help absorbing their "happiness." Have you ever had a write-up on them? Would like to see pictures of same, especially "Bert Pearl."

Wait for our story on "The Happy Gang," which will appear in April.

W. L. M., Los Angeles, Calif.

What became of "Information, Please?" and "Vox Pop"? You had "Lum and Abner," now give us a story on "Ben Withers"... fine! What went with the helpful program, "What Do You Say?" by Joan Schaefer?

Parks Johnson, originator of "Vox Pop," has retired... Warren Hull now does "Mother Knows Best," over KNX, Saturdays at noon. We had a story on "Ben Withers" (Clarence Hartzell) in December, 1947... We have had a lot of requests for "What Do You Say?" and although we have no information on it, we hope that, due to the interest demand, the show will return to the air.

M. E. Hildabert, 5564 La Jolla Boulevard, La Jolla, Calif.

I am so sorry that Carveth Wells, formerly "Inside the News," has been moved to such a late hour. What has happened to "Bridge to Dreamland"? I've heard that program for fifteen years, and was sorry when it left the air... There is so much worthless trash on the radio and at the best listening hours... what a pity! Is "A Date With Judy" permanently off the air? Will be glad when the current abundance of murder and mystery have run their course and give way to something worth listening to.

"Bridge to Dreamland" went off the air; however, you can hear Paul Carson's music on "One Man's Family," Louise Erickson, who starred in "A Date With Judy," is now heard on the Alan Young Show, which replaced the "Judy" program.

Dr. Felix J. Weil, 533 Spoleto Drive, Santa Monica, Calif.

I am an ardent Hawthorne fan and I miss him on the air. Why was he demoted from six times a week to only one show? I also heard his theme song being played earlier in the day, and I am wondering why?

Hawthorne is no longer on the air... and we can find no reason for his leaving... Ike Carpenter recorded Hawthorne's theme song, "So Long, Letty," and it is played quite often on other programs.

Mrs. Gene Knight, Coldwater Canyon, North Hollywood, Calif.

I would appreciate it if you would give out with some information on Judy Taylor, ten-year-old coloratura soprano, who sings every Saturday on station KGIL's "Talent Showcase." The first time I tuned in was an accident, but I have made a point to do so ever since. Many of my friends have listened to her and they insist she can not be that young. If she is really a ten-year-old, for goodness sake why isn't she picked up and put on the network where she certainly belongs? Hollywood has a voice like that in their own back yard and they keep screaming for new and fresh talent... somebody is slipping. Could we see a picture of her?



Judy Taylor

Vivacious Judy Taylor sings in Latin, German, Spanish and Italian, can sing F above high C with ease, and has been presented in her first concert. She started studying voice when she was two and a half years old and is now in the A 6 at Sherman Oaks school. Little Judy has sung at many benefits and has appeared on television.



March 13, 1945

About Your Letters

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio Life.

Fanny Schulein, 448 North Fuller Avenue, Los Angeles 36, Calif.

I don't think anyone envied Jack Barry on his "Juvenile Jury" program recently when he introduced the youngest guest. The problem was—should he eat, even though he does not care to, rather than play, which he prefers? The young man did not respond at all. Jack tried to get at least one word out of the three-year-old, but no dice. He just did not talk, would not oblige with a "yes" or "no," even after the emcee put the problem in question form. Barry ended the session with a sigh of relief and a nervous laugh.

Jack, your admirers were pulling for you, and I am sure that the bashful boy will listen to this silent appearance in later years.



Mrs. C. C. Clemons, 2224 Vineyard Avenue, Los Angeles 16, Calif.

Do you have any information as to when Woody and Virginia Klose on "Red Hook 31" are going to return to the air...or do they have another program? I enjoyed them so much and hoped to see them listed again, but never have.

"Red Hook 31" was a sustaining show and it went off to make air-time for Gabriel Heatter.

★ **RADIO and TELEVISION LIFE**

CARL M. BIGSEY, Publisher



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H. C. Gammon, 1747 West 47th Street, Los Angeles, Calif.

We have read with great interest your FM Flashes, but of late you seem to have left these out, much to our and others' disappointment. I wonder just why these do not appear as a regular article, inasmuch as we do have a great FM listening audience. All in all, you have done a very fine job, and we would like to commend you upon this. One of our favorite programs over KKLK is "Odds and Ends" with Harvey Loomis. Could you print a picture of this likable fellow? I'm sure others would appreciate this, as well as ourselves.



Harvey Loomis

Glad to oblige with Harvey L. And we appreciate your boost for a more regular FM column. Pressure of limited space has made this feature so spasmodic; but, like our television logs, it seems sorely missed by readers, so we will endeavor to work something out.



Doris Haye, 2338 Manning Street, Los Angeles 25, Calif.

Sirs: One of the most interesting and enjoyable programs is "Quiet Please." Each program is better than the last. Congratulations to a fine production.

E. Y. Strong, Box 524, Pacoima, Calif.

Whoever arranges the programs should realize that they have thrown, in several cases, two or more very interesting broadcasts into one half hour. For example, Sunday evenings at 7 p.m., there is "Take It or Leave It," "Mayor of the Town," and "Lum and Abner." I am sure I am not the only one who likes these broadcasts, and I would like to mention that on Mondays there is hardly anything that is very interesting.... I would like to say that it is no wonder that the asylums are overcrowded, with some of the howling and yelping that comes out of the radio and is supposedly classed as singing. I have a lot of comment against the musical background on some of the mystery shows...it interferes with concentration on the dialogue.



F. M. Gillespie, 509 Coast Boulevard So., Laguna Beach, Calif.

Judging by the way bouquets are tossed around on the "Original Amateur Hour," one is led to believe that this is purely a charitable program to help young hopefuls. Is this a fact, or is the management making a good profit?

We certainly have no reason to believe that the management of this participation program makes a "good profit" out of its contestants...and it is hoped that the "young hopefuls" are the ones who receive all the benefits, on this or any other amateur program.

*I grow it...
I know it...
that's why*
**when I say COFFEE
I mean FOLGER'S!**



**So rich in
Flavor...
we suggest
you try using
1/4 less per cup!**

Regular, Drip and Pulverized Grinds

Tuesday, 5:30 p.m.
 NBC-KFI, KFSU
 Friday, 8:30 p.m.
 NBC-KFI, KFSU



WHY, I never used to talk at all. I just answered what they asked me," comedian Alan Young told us in referring to his improvement in the technique of being interviewed. Alan, in spite of the fact that he's star of his own comedy show and co-comedian with Jimmy Durante, claims that he's always been a victim of "not enough push." He admits, though, that he's improved since attaining his Hollywood success.

His first Hollywood experience was another story. As an ambitious teenager, he first came to the film capital as half of a comedy team, "Jerry and Gus." Alan, real name Angus, was "Gus." A friend in his home town of Vancouver had given him the name of a friend who worked at Paramount as an "in." Alan, the "not enough push" boy, landed in Los Angeles, spent a day looking around Pershing Square and the downtown district. "Well, if this is glamorous

▲ **ALAN LOOKS STUDIOUS** in spite of the feminine charms that abound on the show. Louise Erickson (left) is girl friend "Betty." Pretty Helen Mack is the producer of the show. (NBC-Herb Ball photos and color cover.)

▼ **THIS IS THE MIKE** that is used for jokes that go over people's heads, explains Young to Gini, his wife and member of the singing group on the show. (NBC-Holloway photo.)



Progress Without Push

Mild-Mannered Alan Young Admits That He's Not the Forceful Type, Is More Assertive When Playing the Bagpipes

By Joan Buchanan

▼ **"THE REGALAIRES,"** songstresses on the Alan Young show, are (left to right) Sue Allen, Faye Reiter, Ginny Reese and Gini Young. Alan can sing but won't.





▲ **ALAN IS PROUD** of Gini's singing, hopes to make a comedienne of her too. As Gini McCurdy, Mrs. Young was a member of "Four Chicks and Chuck" vocal group. (NBC-Holloway photo.)

▲ **LOUISE ERICKSON** forsaking "Date with Judy" keeps the time slot and sponsor as Alan's girl friend, "Betty."

Hollywood," he said to himself, "I don't think so much of it!" When the timorous teen-ager called Paramount Studios to contact the friend's friend, he could hear the man bawling out his secretary for interrupting him with unimportant phone calls. "I quietly hung up," he says sadly. Alan went back to Canada, shy and discouraged.

Star-Studded Station

His career really started when he joined Vancouver station CJOR. Fletcher Markle, present producer of "Ford Theater," Judith Evelyn, Broadway star of "Angel Street," Don Forbes, the "Richfield Reporter," and Doug Gourlay, well known NBC announcer, were on the staff of the station during Alan's time. The budding comedian and Markle (whom Alan originally auditioned) shared each other's talent nicely on the home ground. "Fletcher would write me into his dramatic show—I'd write him into my comedy show."

Mild-mannered Alan is something of a paradox. Though he's heard on two network shows and has star status in the movies, he's seldom recognized by fans or autograph seekers. This is due partly to the general public's (as distinguished from Radio and TV Life readers!) unfamiliarity with the appearance of radio personalities and partly to the way Alan photographs. In his first movie, "Margie," he played a high-school boy and looked an elderly fourteen at most — thirteen years younger than his actual age. In his two recent movies, "Chicken Every Sunday" and "Mr. Belvedere Goes to College," his photographic age, he claims, has advanced to collegiate status. Recently, while Alan was standing outside the artists' entrance

at NBC, he was approached by an elderly tourist, a Scots-Canadian like himself. The tourist asked Alan to point out the stars to him. The comedian, noting merely staff members and secretaries entering the building, dutifully pointed them out as "Lucille Ball," "Rita Hayworth," etc. He sent the visitor away happily exclaiming, "It's been a great day for me!"

Mrs. Young Is Vocalist

Young Mr. Young is married to a charming member of his own program. His wife, Gini McCurdy, formerly a member of the "Four Chicks and Chuck" vocal group, heads the singing foursome on the Alan Young show. She got the group together for an appearance on Alan's audition record. The sponsor requested that the group be included permanently with two numbers a broadcast. She originally named her singers the Alan Youngsters, but when the opportunity came for them to cut records with Danny Kaye and Peter Lind Hayes, the name was changed to Regalaires. The other title would have been a free plug for a "rival" comedian. Alan is proud of his talented wife. "She even read some lines on the show last week, and she was very—bad," he smiles with husbandly pride. "I never sing in front of anyone, especially her—she feels that way about acting," he adds.

Alan, born in England of Scottish

AS HONORARY MEMBER of the Wallace Pipe Band in his home town, Vancouver, Alan should find that the bass horn comes easy after playing the bagpipes. ➤

ancestry and reared in Canada, is a member and honorary drum major of the Wallace clan. He returns to Vancouver each year for the Caledonian games and in Los Angeles he attends the Scots soccer games. A slight Canadian accent, noticeable off the air only in the way he pronounces "ou" sounds, becomes almost a Scotch burr when he gets on the subject of clans, tartans and the "heeland fling."

When he entertained his present sponsor at his home, Alan, anxious to be the charming, entertaining host, dressed up in his clan kilts, played the bagpipe and told Scotch jokes. Turned out that the sponsor loved it.





EVERY ONCE IN A WHILE little Miss Evans gets out of her Western gear to sit for a portrait . . . a whistle-eliciting type portrait. (Republic Pix photo.)

The "Queen" Likes Blues

By Jane Pelgram

For a Girl Who Lends a Real Western Flair to Every Thing She Does, Dale Evans Has a Surprising Hobby

Saturday, 8:30 p.m.
KHJ

DALE EVANS is, by her own words, "a little ol' Texas gal." She has built a career, a fortune, a reputation — around all that is Western.

Dale has appeared in more than thirty sage-and-saddle movie epics with Roy Rogers. She is the star of the Mutual Network's "Western Hit Review," an air show featuring the seven top oater tunes as polled by

Mutual disc jockeys country-wide. Dale has written a dozen songs, the biggest success of which is "Aha, San Antonio," recorded by RCA-Victor, which has sold over 200,000 records to date.

And she is married to the acknowledged "King of the Cowboys," Roy Rogers. No wonder Dale is known as the "Queen of the Westerns."

From the contingent publicity about her activities and career, you might guess Dale Evans's hobby was record collecting, but you would nev-

er guess those records ran to jazz and the blues.

The little miss who piles up fans as fast as she does cash by singing about twilight on the sage and stars over Laredo terms "Wolverine Blues," a jazz classic, her very favorite record, and reminisces fondly that "no one else can play with the good taste Jimmy McPartland displays."

(For you to whom "jazz" doesn't mean the beginning and end of all music may we explain that cornetist-trumpet man McPartland ranks among a sizable portion of jazz addicts as a rival of even Bix Beiderbecke. Arriving by way of the old Austin High Gang, McPartland has made fine musical history with most of the top names in jazz, particularly around the Windy City of Chicago. His records are scarce and wonderful.)

To understand Dale's departure from open-road music you have to review the background that brought her in touch with all kinds of music.

Knows Music

She had studied voice, piano, composition and harmony practically since her first appearance as a three-year-old in a church choir. As a grown girl she started work in an insurance office, but was plucked from the secretarial ranks by the boss himself, who heard her sing and decided that serving best interests all around meant putting Dale on an air show . . . a company air show.

From this first Memphis radio appearance she gravitated, by means of talent and beauty, to Dallas, then Chicago radio. Here she became soloist with Anson Weeks's band, and familiarity with dance-band melody added a chapter to her musical-knowledge book.

The movies saw, signed and
(Please Turn to Page 32)

ROY ROGERS, "THE KING OF THE COWBOYS," and his wife, Dale, termed the "Queen of the Westerns," share a good laugh over something. One of the most popular twosomes of screen and radio, they have made more than thirty movies together.

"TRIGGER," ROY'S FAMED STEED, and "Pal," Dale's equally able equine performer, go through their paces for a delighted crowd. Even in the comparative rough-and-tumble of rodeo riding, Dale manages to look pretty . . . and how Roy beams at her!



The Middleman

*Hale Sparks Serves as Go-Between
For U. of C. Professors and Their
Eager "Students" From All Walks*

By Evelyn Bigsby

Sunday, 10:15 p.m.
KNX

MOST buyers feel they are saving money when they eliminate the middleman and deal directly with the factory. Not so the "buyers" of a certain radio program, for were it not for the middleman in this instance, "University Explorer" would not be a "good buy." Hale Sparks, the go-between, is absolutely essential to the success of the "product" offered, for he takes technical and complicated subject matter and translates it into human, understandable layman's talk, which he delivers in warm, narrative form.

Forty-year-old Sparks is Radio Administrator for the University of California and draws upon the resources of this gigantic institution with its eight campuses for material featured on the weekly "University Explorer." His subjects range from political science to psittacosis inspection. He has been "exploring" since 1933.

Sparks doesn't think it is an easy job to be middleman. First he has to dig up an idea around which a broad-

cast can be built. Usually he relies on articles or books written by the university's professors. When the program was first begun, the professors were a little reluctant to bring ideas to Sparks, but now they have a full appreciation of "University Explorer" and often suggest topics based on their recent research. Further research and interviews are necessary before a radio script can be written. One of the most difficult hurdles is making the script interesting to the ordinary listener; however, Sparks's audience is indeed a cross section of "rich men, poor men, doctors, lawyers, merchants and chiefs." "University Explorer" scripts can't talk down to the listener, for many of those dialed in are experts in the field presented. Neither can the show talk over the heads of other listeners. Above all, Sparks must be certain that his material is accurate and that it serves the public interest. When presenting anything controversial, he always gives both sides.

Most Popular Subject

One of the most demanded "Uni-
(Please Turn to Page 32)



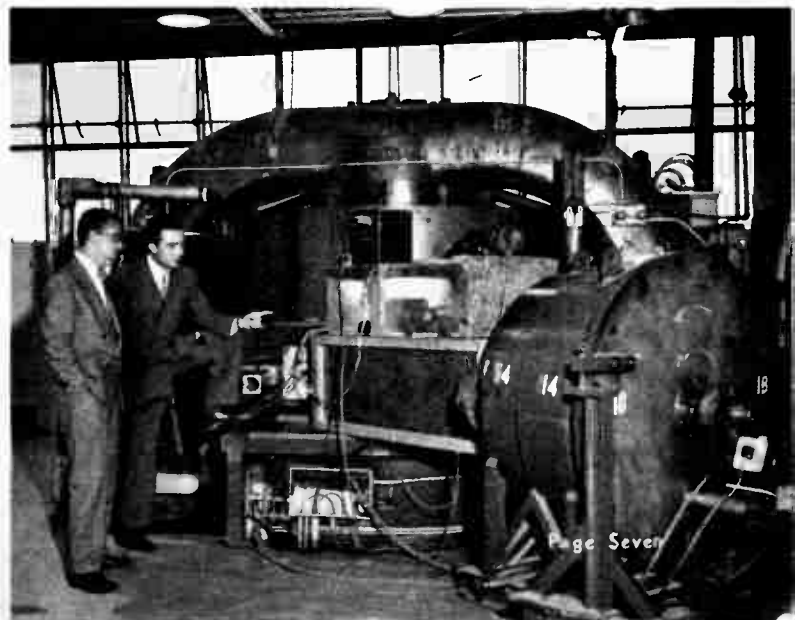
▲ **IN PREPARATION** for a discussion of the "dead room" at UCLA, Hale Sparks examines the fibre-glass walls, floor and ceiling. The material absorbs all sound waves, eliminating echo vibrations, so that pure sound may be studied.

▼ **DR. MAX S. DUNN, PROFESSOR OF CHEMISTRY** at UCLA, explains to CBS's "University Explorer" how amino acids are distilled into concentrate form for intensive study.

▼ **SPARKS SHOWS THE FIRST CYCLOTRON** on the Los Angeles campus to former science writer and associate Carl Dyster. This is the cyclotron that was used in the early experiments in nuclear fission by the famed Dr. Lawrence and one of the very first ever built.



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▲ **LEE TRACY**, film and stage luminary, held the spotlight recently when he emceed the Inglewood-Culver City "TV Talent Test," on KFI-TV.

▶ **DANCER PIERRE ANDRE** with Lora and Judith appeared on KNBH's opening-night show. (NBC-Zeigler photo.)

▶ **A RECENT GUEST** narrator on KTLA's "Mabel's Fables" was famed character actor Sterling Holloway . . . making the fairy-tales program a treat for young and old!

SEEN ON THE *Video* SCENE



▼ **KTV UTILIZES A WONDERFUL MOVABLE CRANE** to switch their TV cameras this way and that in lining up just the right picture for viewers. Here newscaster Walter Corl poses. (KNX photo.)

▼ **THE MULTI-VOICED JIMMY SCRIBNER** adopts burnt cork and fuzzy hair for his role of "Sleepy Joe." The "Little Missey" and Jimmy to whom he tells tales are his own two youngsters, Gail and Jimmy, Jr. (Monday through Friday, KTSL, 7:05 p. m.)



RADIO *In Review*

news and comments

For Love o' Mike (General Comment)

Aces Back on KNX

Sometimes it works! Letters and calls of protest to a station, we mean. "Mr. Ace and JANE" will return to KNX on Saturday, March 12 at 9:30 p.m. For several weeks the program has been beamed from CBS New York on Tuesday nights. Unfortunately, KNX was unable to clear a time slot for it. Radio and Television Life was one of the channels swamped with inquiries and protests concerning the non-availability of the show. We're taking this opportunity to say *thank you* to all concerned.

Rumors Are Flying

On CBS's list of tentative summer replacements are "Shorty Bell," "Romance," "Mr. Tutt" and "Hawk Larabee." Joan Davis in a situation comedy, Hoagy Carmichael in a dramatic series, "Pursuit," another mystery, a situation comedy directed by Lawrence and Lee, and Joan Leslie in "Poor Miriam" are other possibilities. . . . Jack Paar is one of those rumored to be signed on NBC. . . . Other NBC summer and fall plans may include a Charles Boyer dramatic series, ditto for José Ferrer. Rosalind Russell, Olivia DeHavilland, Cary Grant and Edward G. Robinson may team in a series titled "Four-Star Playhouse." . . . James Mason and Pamela Kellino may do a dramatic program. . . . James Thurber and Goodman Ace may collaborate on "My Life and Hard Times" for the same net. . . . Douglas Fairbanks and Kenny Delmar are two more rumored for their own shows. . . . NBC rumored to be planning a gigantic giveaway opposite Jack Benny. . . . Peggy Lee may take Margaret Whiting's place on "Club 15." . . . Clark Dennis and Jo Stafford may lose their sponsor. . . . Alan Young may bow out of the Durante show next season. . . . Mickey Rooney is another rumored for a comedy show on NBC. . . . Basil Rathbone and Bing Crosby to team up for the narration of a new Disney movie. . . . "Tarzan" may come back to the air. . . . Perry Como to be the "Hit Parade" star this fall. . . . Evelyn Knight may be added to the cast of the Dean Martin-Jerry Lewis show, soon to debut on NBC. Show may go into the time spot opposite Ozzie and Harriet when the latter switch to CBS. . . . Bob Hope to visit U.S. troops in Japan this summer. . . . Phil Harris rumored to leave the Benny show next season. That's hectic trouping for Harris on Sundays,

going between two shows and two networks.

Looks Like

Jeff Chandler has himself a movie role in "Sword in the Desert," now being filmed. . . . Jack Bailey to open a stall in the Farmer's Market. His specialty will be kitchenware. . . . Radio actress Jo Gilbert, in New York since last summer, headed back to Hollywood. . . . Glenn Dicus, young actor heard as "Fuffy's" boyfriend on "Junior Miss," heading for New York and the summer stock thereabouts. . . . Harry Babbitt is another of the singing stars making records for children. . . . The comedians now have that free parking they've been pining for at NBC. . . . "Hint Hunt" losing its sponsor. . . . Sweet singer Ken Carson to have a big buildup come fall—Radio and TV Life readers who've written us about Ken will be pleased. . . . Spade Cooley will make seven movies a year. . . . Frank Goss is new announcer on the Prudential "Family Hour." . . . Hal Nichols and station KFOX celebrated their twenty-fifth anniversary on March 5. . . . Another quarter-of-a-century mark was celebrated by KMPC's director of news, Larry Smith. He's been a newscaster for that length of time.

Your Cue (Shows You May Like)

Dorothy Kilgallen

The folks who like to peek in keyholes will probably be around as long as there are folks, so if it's peeking you crave, we'd like to suggest that you go along with one of the better snoopers, Dorothy Kilgallen (Thursday, 11:15 a.m., KECA).

Instead of rolling each juicy item under her tongue, Miss Kilgallen gets it out in a well placed voice and with understandable diction. During the first period of her broadcast she alternates her choice morsels (Rita and Aly, Bergman and husband splitting, etc.) with simple statements of business deals. Miss Kilgallen's announcer, Jay Jackson, gives substantial assistance and is very acceptable when he kids around with the commercial in low gear. But our fondness for him ceases the minute he so noticeably shifts into high and we think he pitches his products (Drano, Windex) too hard. The thrifty plug just doesn't go along with the rest of the informal show.

The other morning, Richard Widmark acquitted himself elegantly as "Star Time Guest." He revealed that he had had extensive radio experience,

NEXT WEEK

COVER GIRL will be **GLORIA McMILLAN**, also featured with a story.

CLEVER COMEDIENNE SARA BERNER tells us of the people behind her characterizations.

HORACE HEIDT and his famous talent quest are pictured in a two-page story.

ART BAKER is frank and witty in answering our **TWENTY QUESTIONS**.

TELEVISION is again spotlighted with a feature on the popular **"EDDIE AND EV"** show and a **SEEN ON THE VIDEO SCENE** page.

"LET GEORGE DO IT" stars, **BOB BAILEY AND FRANCES ROBINSON**, visit a real crime lab.

NEWSMAN FRANK GOSS is profiled . . . Charles Lyon is presented as our **MIKEMAN**. . . Plus pictures, logs, news, tips and letters . . . **NEXT WEEK**.

had played on soap operas like "Big Sister," and had been discovered for movies by a lady agent who had seen him acting on "Inner Sanctum" and had promptly earmarked him for a test for "Kiss of Death." All through his interview Widmark must have been reading a script, but didn't sound like it, which rates him tops off the bat. In addition, he was modest, earnest, ingratiating and withal informative.

After he had said adieu to Dorothy, she polished off a few more keyhole items about the Mitchums going pfft and Lew Ayres dropping to No. 2 spot on Jane Wyman's hit parade. A sort of soup-to-nuts deal, we felt, with Widmark for real meat.

Chef Milani

The most gratifying reaction in welcoming Chef Milani back on the air-planes is to discover that he can still figure out a "dinner for four, a dollar, no more." Even seven or eight years ago it seemed amazing that he, alone, could convert a greenback into food capable of satisfying four tummies. Nowadays the feat is nothing short of phenomenal.

Assisted by Lou Marcelle, whom he dubs "Luigi," Chef rumbles, laughs

(Continued on Next Page)

KECA mike memos

BY VIRGINIA WEST

Just lots of people are up and about their business very early these spring mornings . . . and a goodly number of them have their dial set at 790, from 5:30 when Ralph Langley and his "Morning Watch" takes to the air, as proved by the daily bagful of mail that waker-upper receives.

With this "up and at 'em" audience in mind, KECA now brings them a complete early morning edition of the news at the good listening time of 6:45 a.m. Voiced by Bill Spargrove, this early news edition is sponsored

by the Zeeman Clothing Co. Martin Agronsky and his analysis of events from Washington has moved into the 7 a.m. spot.



Geo. V. Denny Jr.

Have you caught that old favorite storyteller, Tobe Reed, who is back on the air over

ABC-KECA on Sunday nights at 7:45? Tobe's stories are always entertaining. He fits perfectly into the Sunday night listening lineup. . . . And speaking of old favorites, but one which has been a regular weekly feature on ABC for nearly fourteen years . . . here's George V. Denny, Jr., that astute moderator and originator of America's Town Meeting of the Air, heard every Tuesday night at 8:30, on ABC. If you're not a regular listener, you're missing one of radio's important contributions to thinking America.

ON THE AIRPLANES: Sailors are credited with having a girl in every port, but that's nothing compared to the record of Tom Moore, emcee of ABC's "Ladies Be Seated" show. During the year just past, Moore greeted, in person, a third of a million women . . . women he has seated on his program in broadcasts originating in 14 states. With Chicago as headquarters, Tom has averaged an out-of-town broadcast a week for over a year. . . . Songstress Kay Starr is becoming a composer of note, as well as one of America's favorite songbirds. She is one of the authors of the current hit, "Please Love Me." . . . Again this year, on March 24, ABC will broadcast the annual Motion Picture Academy of Arts and Sciences Awards to a world-wide audience. In addition to the coast-to-coast chain of stations, it is estimated that more than 98,000,000 people throughout the world will hear the awards relayed to them via shortwave. Advertisement.



Tom Moore

Advertisement.

Radio in Review

(Continued from Preceding Page)

and tongue-twists through quite an ambitious quarter hour crammed with a contest, a menu, a shopping list, and household hints. The other morning he suggested a dinner of spaghetti in beef broth, boiled beef, shredded cabbage with Chef Milani wine dressing, butter and egg bread, coffee, and gelatin dessert. The shopping list ran: beef, 45 cents; spaghetti, 20 cents; one carrot, one onion, four cents; two pounds cabbage, five cents; two ounces dressing, four cents; half loaf bread, eight cents; four cups coffee, six cents; one package Jell-Well, six cents; salt and pepper, two cents, this last patently a gag.

As he signed off, probably to go home and wrack his brains for another dollar dinner, Chef thanked "ever-bodda who send so many mails in." He sounded lusty and just as jolly as ever—as if he always ate a two-dollar steak and strawberries out of season for his own dinner.

"Howdy, Stranger"

Don't be deceived by the show title, "Howdy, Stranger." It is not a program like "Welcome, Traveler," but the Gadget of the Month Club's AM radio presentation, Monday through Friday, 9:45 a.m., KFWB. ("Gadget Jury" has been the Club's TV offering for many months.)

With Dave Ormont announcing and Joe Yocam interviewing, "Howdy, Stranger" corners Mr. and Mrs. Consumer for on-the-spot small talk. Then Gadget Club's Don L. Davis moves in to introduce one of the latest gimmicks—a shelf-paper cutter, plastic-coated throw-away plates, or a device for making ice cubes round instead of square. Mr. and Mrs. Consumer are nudged to express opinions about the gadgets and also to pop out with any bright ideas they may have for inventing (one lady recently suggested a gadget to clean out floor-furnace vents and get around mean corners, while a man said he wished someone would dream up a ratchet end wrench.)

As in any such participation program, much depends on the personalities chosen for interview. Some give, some don't. With what he draws, Yocam proceeds smoothly and sympathetically. Our one criticism of the show was the three enormous commercials which actually turned into impassioned pleadings. Things aren't that tough—not yet, anyway.

"Internal Revenue"

"Honey, I've got news for you." we can just hear Mrs. Homemaker-Listener greeting her tired business man as he drags to the dinner table on a Thursday night. "This morning around 9:15 I was listening to KGfJ and a man named Reuben Darrow from the Internal Revenue Department positively said that on Form 1040 under Miscellaneous Deductions on Page 3 you can't take that interest you paid on Cousin Mo's mortgage as a deduction."

Confused taxpayers, going down for the third time with their returns, might do well to reach for the life preserver Mr. Darrow throws out weekly with the amiable help of announcer Bruce Anson. Mr. Darrow was obviously chosen to do the program because of what he knew and not how he said it, so we can generously forgive his being rather dogmatic and grim about the whole shooting match. Having Anson engage in leading questions aids in relieving monotony, but the gentlemen could do much better picking up their cues (or did we happen to hit them both on an off morning?)

Each program is logically devoted to a single consideration like personal vs. business deductions or sales and exchanges of property. The only thing that puzzled us was why the program was broadcast at 9:15 a.m. Could it be that Ma has taken over the responsibility of accounting for Pa's money as well as spending it?

"Songs of Yesteryear"

If you like to wallow around in a definite mood for an unbroken fifteen minutes, may we suggest a program like KRKD's "Songs of Yesteryear"? It is aired Monday through Saturday, 11:00 a.m.

"Good Old Days" is music theme heralding emcee Lee Zimmer, who announces the platters. The other forenoon, songs of World War I as warbled by Buddy Clark occupied the first half of the show. "Smiles," "Just a Baby's Prayer at Twilight," "Keep the Home Fires Burning" and "K-k-k-k-a-a-tie" maintained a mellow sequence. Crosby classics like "Ma Baby's Lovin' Arms" comprised the second half of the program. Altogether a very agreeable little show leaving this listener childishly happy, the way you feel when you've found something like forgotten change in a little-used purse.

"Classified Ads"

Lady, do you need a dog house for your pooch or spouse? Or a pair of roller skates, or a home diathermy machine, or an eight-foot showcase? Or do you want to get rid of some item (excluding husbands)? Then KWIK's little fifteen-minute "Classified Ads" show, Monday through Friday, 10:30 a.m., is your answer. Seems all you have to do if you want to buy, sell or trade is drop the program a postcard with details including description of the object, your name, phone number, address, and price of item. You are also asked to report as soon as you have sold whatever it is you have offered.

It struck us rather funny the other morning that we should run onto this show just after we had been surfeited with a horde of giveaway and pressure sales programs. We toyed with the notion that perhaps "Classified Ads" might have come into being because of all the ladies who had won things they didn't want and all the ladies who had bought things they didn't need. But we immediately dismissed such an idea as low and dastardly. You, however, if you're stuck . . .

Playbacks (Critical Comment)

"Lean Back and Listen"

Sometimes along about 10:15 in the morning we grow a little bored with all the yuckety-yuk around the dial and we start screening our logs for some musical respite. The other day when we stumbled on KGER's "Lean Back and Listen" we were quite elated—for a few moments, at least.

The music started out beautifully—Harry Horlick's orchestra in things like "If My Song Had Wings" and "Slavonic Fantasy." Then it happened! Some high-blood-pressured salesman hurled a "tank-type vacuum cleaner" at us with such force that we reeled.

The music returned and the announcer, in his oiliest tones, told us to relax, which we had just begun to do when Wham! Grimly determined to see just how rough the situation could become, we stuck it out, ducking two more verbal tank-type cleaners.

It all ended with our still loving salon-type music but changing the name of the show, for our own personal purposes, to "Sit Bolt Upright, Then Duck."

"Philco Quiz"

Local radio stations not programming records unceasingly seem to have caught the bug in an epidemic of prize-participation shows, of which "Philco Quiz," KXLA, Monday through Friday, 10:00 a.m., is one. The idea apparently is to attract a few housewives, pitch them some cinchy questions, then shower them with largesse.

Now we see nothing wrong in this procedure—not if that's what other ladies stuck with kinder and kuchen at home want to hear. But we do believe that these quiz shows should make a sincere effort to turn out better programs and we think they can if they'll just pay a little more attention to detail. It just so happens that we're using "Philco Quiz" as an example.

The other morning when we listened, the street noises outside sponsor's (Columbia Utilities Corporation) place on West Washington Boulevard were insistent and incessant. A few auto horns and clangs of streetcars usually add color to an on-the-spot show, but we can't exactly see the point of them when they drown out the broadcast.

The next thing that bothered us was the way the emcee parroted every answer his six participants gave. We feel it a total waste of precious time to do this and chalk it up as an admission of the interviewer's lack of conversational grace. Most of the questions were silly anyway: "Are you married?" "What does your husband do?" "Any children?" . . . So what? We'd rather hear them ask something like "What are you afraid of and why?" or "Are you a fatalist?" or "What do you think of Rita and Aly?"

The participants responded brightly to a list of fairly simple questions about radio and were handsomely rewarded with sets of aluminum, elec-

tric heaters, hair dryers, etc. The emcee could save time if he'd conduct his questions as a spell-down, passing on an incorrectly answered poser to the next participant instead of dropping the answer and starting anew each time. Things became quite rushed toward the end of the broadcast, so we were naturally provoked when it was announced that "this program was tape-recorded." Why in mike's name didn't they run over a little on tape, finish up the show in leisurely fashion, then do some small editing? Or cut down on the number of participants?

Oh, yes. The name, "Philco Quiz," apparently means that you'll get \$25.65 worth of records if you buy a new Philco console from the sponsor. Imagine that!

Off Mike (Personalities)

Garry Moore Returns From Rhein

Last week Garry Moore of NBC's "Take It or Leave It" came straight from the New York-Los Angeles "air-lift" to meet the assembled press and answer their eager questions regarding his three-week, 20,000-mile trip.

The group of fourteen, including Garry, Sybil Bowen, Vivian Blaine, pianist Mel Henke and various NBC producers, engineers and technicians, put on shows from Newfoundland, England and Germany, performing thrice daily. First "Take It or Leave It" broadcast was made in Wiesbaden, Germany, recorded on German tape, and the tape flown on separate planes back to New York, where it was put on record and played for the vast air audience here in this country. The second broadcast was recorded in Frankfurt and the same procedure followed.

For two hours the tired Moore, who forty-eight hours before had been dog-sledding in Labrador, and who had not slept since being in Paris, France, told about the wonderful efforts of the Army, Navy, and RAF-flown airlift into Berlin; about the plights or good fortunes of the G.I.'s stationed abroad; of the Belgian enthusiasm for jazz pianist Mel Henke's playing; of the general attitude of the German people, and the one or two Russians with whom communication was possible; and of the expeditious way in which the Army sees that everyone who enters its jurisdiction does everything in the shortest, best way possible.

Garry explained that when the trip was planned, the troupe going to the continent to entertain expected to benefit as greatly (from the privilege of being there during this particular time) as the men they entertained would benefit from the troupe's visit.

As it turned out, Garry's sightseeing consisted of two hours in Berlin. The rest of the time the group grabbed a meal, did an early morning show; got on the plane to go on to the next stop, grabbed another meal, did another show; and went by plane to

repeat the procedure at the day's third and last stop.

Garry sums up the sightseeing: "All I know about Munich is that it has a theater with spotlights. The rest of them didn't!"

The three weeks of hard work that left the troupe of entertainers impressed with the Berlin operation but not exactly steeped in tourist lore did leave more than 20,000 G.I.'s, Navy and RAF men with the pleasant memory of fresh, good entertainment. That's a job, and a good one.

"Ignorant" Fans Note

Fox West Coast has booked the first motion-picture short made by Herb Polesie and the cast of "It Pays to Be Ignorant." On April 6 the short subject will open at the Orpheum, Carthay Circle, Belmont, Vogue and Culver Theaters in the Los Angeles area. Radio "experts" Tom Howard, Lulu McConnell, George Shelton and Harry McNaughton are featured in the film.

Babies at Breakfast

For many years there has been a standing (and understandable) rule among the radio networks that no children under twelve be allowed into radio shows.

When out-of-towners, unfamiliar with this necessary ruling, arrive with their moppets at ABC's "Breakfast in Hollywood," it never fails to distress Jack McElroy, happy emcee of the show who loves nothing more than to see everyone happy.

So Jack solved the problem quite happily for all by having the children checked just outside the actual boundary of the show—but still within crying distance of mother. Even a baby sitter, in the person of Bobby Filipino, has been provided for the small brood housed in the "nursery" on the terrace of Breneman's restaurant.

As Jack announced the other day on the air . . . "Well, folks, there's no need for any of you to stay home with the children any more. Bring 'em to the show. Bobby can watch them, and you can watch the show."

Not only is it a good idea for all concerned . . . isn't it a nice idea?



THRILLING
DRAMA!

SUNDAY at 3:00

A B C NETWORK

CALIFORNIA MEDICAL ASSN.

DON LEE ial Lines

Cookery Fun and New Ideas!



BENNIE WALKER KITCHEN

Presented by Tillamook Cheese
10:15 A.M. THURSDAY

Featuring Ed Thorgersen.



SPORTS THRILL OF THE WEEK

Presented by Fram Filters
6:55 P.M. SATURDAY

Saves You Time, Work, Money!



GARDEN GUIDE

Presented by Ortho Garden Products
6:30 P.M. FRIDAY

.....930.....

and other stations of the
Mutual-DON LEE NETWORK

Precasts and Previews

TIME CHANGES

SATURDAY, MARCH 12—Spike Jones, KNX, 9:00 p.m. (30 min.) The "City Slickers" come to the air at an earlier day. Formerly Sunday, 3:30 p.m.

SATURDAY, MARCH 12—"Philip Marlowe," KNX, 6:00 p.m. (30 min.) Adventure mystery formerly heard Saturdays at 9:00 p.m.

SUNDAY, MARCH 13—"Escape," KNX, 3:30 p.m. (30 min.) Former air-time, Saturday, KNX, 9:30 p.m.

SUNDAY, MARCH 13—"NBC Theater," (Screen Directors' Guild), KFI, 6:00 p.m. (30 min.) Formerly Sunday, KFI, 5:30 p.m.

MONDAY, MARCH 14—"ABC Club," KMPC, 8:00 p.m. (15 min.) Show featuring Tom Reddy is now heard Monday through Friday evenings. Formerly KMPC, 11:30 p.m. same days.

WHAT'S NEW

Drama

SUNDAY, MARCH 13—"Escape," KNX, 10:30 p.m. (30 min.) The popular thriller gets a second broadcast on the same day with an entirely different story.

Commentary

SUNDAY, MARCH 13—Drew Pearson, KECA, 10:15 p.m. (15 min.) Second week of the repeat broadcast of the commentator's up-to-the-minute news and predictions of things to come.

MONDAY, MARCH 14—George Fisher, KNX, 1:45 p.m. (15 min.) Hollywood commentator now has Monday-through-Friday mid-day program.

Women's Affairs

MONDAY, MARCH 14—"The Bargain Broadcast," KMPC, 9:15 p.m. (15 min.) Monday through Friday. News on the latest and best thing that is offered in the bargain line.

Variety

MONDAY, MARCH 14—Lois January, KMPC, 2:30 p.m. (30 min.) Monday through Friday. Former motion-picture and Broadway nightclub entertainer debuts with a show of popular records, vocal selections, commentary and round-table discussion, and will be assisted by her four-legged friend, Cookie.

Participation

TUESDAY, MARCH 15—"Art Mooney's Talent Show," KECA, 6:30 p.m. (30 min.) Composer debuts a mobile talent scout show which will bring new personalities to the air plus a community sing which will net the audience prizes.

WHAT'S BACK

Participation

MONDAY, MARCH 14—"Your Stand-in," KNX, 4:15 p.m. (15 min.) Audience-participation series returns to air to be heard Monday through Friday.

Comedy

SUNDAY, MARCH 13—Henry Morgan, KFI, 5:30 p.m. (30 min.) Morgan is back at the cigar-store corner with his sidekick Arnold Stang, songstress Lisa Kirk and orchestra director Milton Katims. Ben Grauer announces.

SATURDAY, MARCH 12—"Mr. Ace and Jane," KNX, 9:30 p.m. (30 min.) The lovable comedy couple comes back to the local station by popular demand.

WHO'S GUESTING

Variety

SATURDAY, MARCH 12—Spike Jones Show, KNX, 7:00 p.m. (30 min.) Guest appearance of movie star Gene Tierney.

Comedy

SUNDAY, MARCH 13—Fred Allen Show, KFI, 5:00 p.m. (30 min.) Fred's guest is comedienne Shirley Booth.

Participation

SUNDAY, MARCH 13—"Twenty Questions," KHJ, 8:00 p.m. (30 min.) Guy Kibbee is guest panelist.

Music

MONDAY, MARCH 14—Telephone Hour, KFI, 9:00 p.m. (30 min.) Ferruccio Tagliavini, tenor, joins the Bell group.

THURSDAY, MARCH 17—"Supper Club," KFI, 8:00 p.m. (15 min.) Clark Dennis guests on the show with the vocal "Molly O'Reilly."

Drama

SATURDAY, MARCH 12—"Lassie Show," KFI, 2:00 p.m. (30 min.) Ken Carson co-stars in a popular musical story, "Dog Meets Girl." A new tune, "Donna," will be introduced.

FRIDAY, MARCH 18—"Philip Morris Playhouse," KNX, 7:00 p.m. (30 min.) Hal "Gildersleeve" Peary guests in a serious role.

WHAT'S PLAYING

Drama

FRIDAY, MARCH 11—"Ford Theater," KNX, 6:00 p.m. (1 hr.) Bing Crosby, Barry Fitzgerald and Ann Blyth star in "Welcome Stranger."

SATURDAY, MARCH 12—"Grand Central Station," KNX, 9:30 a.m. (30 min.) Original radio dramatization with Cathleen Cordell, Mason Adams, Jesse White and Luis Van Rooten.

SATURDAY, MARCH 12—"Tales of Fatima," KNX, 6:30 p.m. (30 min.) Basil Rathbone in "The Tower of Ice."

SUNDAY, MARCH 13—"NBC University Theater," KFI, 11:30 a.m. (1 hr.) Edmund Gwenn stars as "Mr. Pickwick" in scenes from Dickens's "Pickwick Papers."

SUNDAY, MARCH 13—"NBC Theater," 6:00 p.m. (30 min.) "You Were Meant for Me," with Dan Dailey as the star.

SUNDAY, MARCH 13—"Electric Theatre," KNX, 6:00 p.m. (30 min.) Dodie Smith's "Autumn Crocus" will be dramatized with Helen Hayes. Tonio Selwart, Sarah Burton, Lili Valenty and Sid Cassell are in cast.

SUNDAY, MARCH 13—"Theatre Guild," KECA, 6:30 p.m. (1 hr.) Charles Boyer stars in "The Gioconda Smile," by Aldous Huxley.

SUNDAY, MARCH 13—"So Proudly We Hail," KMPC, 9:00 p.m. (30 min.) C.-P. MacGregor's production of "Design for Loving" is dramatized, starring Ruth Hussey.

MONDAY, MARCH 14—"Cavalcade of America," KFI, 8:30 p.m. (30 min.) Conrad Nagel and William Eythe are heard in "My Hunt After the Captain," story of Oliver Wendell Holmes senior and junior.

TUESDAY, MARCH 15—"Favorite Story," KFI, 7:00 p.m. (30 min.) Dorothy Lamour's favorite story "Young Man Who Stroked Cats," by Morley Roberts, is the Lawrence and Lee production tonight.

WEDNESDAY, MARCH 16—"Family Thea-

tre," KHJ, 6:30 p.m. (30 min.) The eve of St. Patrick's Day is celebrated with the dramatization of "The Leprechaun Who Didn't Listen," by Marvin Bryan. Leo Carrillo plays title role and Edmund Gwenn narrates.

WEDNESDAY, MARCH 16—"Hollywood Theater," KFI, 6:30 p.m. (30 min.) "A Bed-Time Story" does a twist on "Goldilocks and the Three Bears," when Brenda Joyce stars in the romantic drama.

THURSDAY, MARCH 17—"Screen Guild Players," KFI, 7:00 p.m. (30 min.) Joan Crawford makes one of her rare radio appearances in "Dark Victory." Robert Young plays opposite.

Mystery-Drama

THURSDAY, MARCH 17—"Suspense," KNX, 6:00 p.m. (30 min.) Gregory Peck is heard in "Murder Through the Looking Glass," by Craig Rice.

WHAT'S PLAYING

Music

SATURDAY, MARCH 12—Metropolitan Opera, KECA, 11:00 a.m. (to concl.) Puccini's "Gianni Schicchi" and Strauss's "Salome" will be presented. Cast for the first presentation includes Italo Tajo and Licia Albanese. Frederick Jagel and Kerstin Thorborg are in the second opera.

SATURDAY, MARCH 12—NBC Symphony, KFI, 3:30 p.m. (1 hr.) Arturo Toscanini directs the orchestra in music of Haydn, Weber and Mendelssohn.

SATURDAY, MARCH 12—"Pioneers of Music," KFI, 4:30 p.m. (1 hr.) Maurice Abravanel directs the Utah Symphony Orchestra in a program of "Pioneers of Nationalism," opening with the "Russian and Ludmilla" overture by Glinka.

SUNDAY, MARCH 13—"RCA Victor Show," KFI, 2:30 p.m. (30 min.) Music of Mozart, Schubert and Liszt will be played by the Boston Pops Orchestra and sung by baritone Robert Merrill.

SUNDAY, MARCH 13—"Chicago Theatre," KHJ, 9:30 p.m. (1 hr.) Victor Herbert's operetta "Eileen" will be presented with Nancy Carr, Richard Tucker, Virginia Howe, Earl Wilkie and Bruce Foote in the singing roles.

SUNDAY, MARCH 13—"Metropolitan Opera Auditions," KECA, 1:30 p.m. (30 min.) Two winners of the season's competition appear on today's program.

MONDAY, MARCH 14—"Railroad Hour," KECA, 8:00 p.m. (45 min.) St. Patrick's Day presentation of "Eileen." Joining Gordon MacRae in the operetta will be Irene Manning and Clark Dennis.

TUESDAY, MARCH 15—"Melodies America Loves," KNX, 7:30 p.m. (30 min.) St. Patrick's day musicale with Irish tenor Jimmy O'Brien singing "Rose of Tralee."

Forum

SUNDAY, MARCH 13—"Reviewing Stand,"

**FREE...
\$300 In Prizes
Slogan Contest**

Write an original slogan and win \$150.00 or one of eleven other cash prizes offered by Radio Station KRKD and KRKD-FM. With an increase to 5,000 watts in power; a new FM Station; and a new Studio-Transmitter building, KRKD wants an original slogan to be used in connection with the Call Letters KRKD. For example: "KRKD, The Voice of Government"; or "KRKD, The Community Station." For details dial KRKD or KRKD-FM, daily 3:00 to 3:30 p.m.

**KRKD KRKD-FM
1150 KC. 96.3 Meg.**

KHJ, 4:30 p.m. (30 min.) Discussion of "Should Yellow Margarine Be Prohibited in Commerce?"

SUNDAY, MARCH 13—"Invitation to Learning," KNX, 9:00 a.m. (30 min.) The "Writings" of Epicurus are examined, as a study of the "Eat, Drink, Be Merry" school of thought.

Juvenile

SATURDAY, MARCH 12—"Let's Pretend," KNX, 8:05 a.m. (25 min.) Pre-St. Patrick's-day story of the Irish folk tale, "The Leprechaun."

Sports

WEDNESDAY, MARCH 16—Joe Hernandez, KMFC, 6:30 p.m. (30 min.) Hernandez picks up his popular race re-creations from the Golden Gate turf in San Francisco.

WHAT'S SPECIAL

Variety

SUNDAY, MARCH 13—"Ozzie and Harriet," KFI, 8:00 p.m. (30 min.) The Nelsons' sons, David and Ricky, today take over the roles previously played by child actors.

THURSDAY, MARCH 17—"Sealtest Variety Theater," KFI, 6:30 p.m. (30 min.) St. Patrick's day broadcast from Houston, Texas, celebrating the opening of the Shamrock Hotel with Miss Lamour as guest of honor at the affair. Errol Flynn and Ed Gardner also guest.

Public Interest

THURSDAY, MARCH 17—Campfire Girls, KNX, 10:30 p.m. (30 min.) Special anniversary celebration.

MENUETTE

by
KHJ's Norma Young
Green Salad

- 1 tablespoon plain gelatin
- 1/2 cup cold water
- 1/2 cup hot water
- 1/4 cup lemon juice
- 1/4 cup sugar
- 1/2 cup slivered blanched almonds
- 1/2 teaspoon salt
- 1/2 cup stuffed olives, sliced
- 1/2 cup well-drained crushed pineapple
- 1/2 cup small cucumber pickles, sliced thin
- Bit of green coloring.

Soften gelatin in cold water. Add sugar, salt and green coloring to hot water, stirring until dissolved, add softened gelatin and stir until blended—add lemon juice. Set to one side to chill, and when just about ready to set, add remaining ingredients.

Turn into individual molds and chill.

When ready to serve unmold on chicory, passing mayonnaise that has been blended with whipped cream, and tinted a delicate green.

With this serve cheese straws.

Note: If Radio and Television Life readers have household or cookery problems, call Norma Young, between hours 8:30 a.m. and 4 p.m.—Hudson 2-2133.



DIALAGNOSIS

Program Views and Reviews from the Tenth District P.-T.A.

By JUNE D. PRAY

"GREAT SCENES FROM GREAT PLAYS"—KHJ, 7:00 p.m. Fridays.

"STORYBOOK HOUR"—KLAC, 1:45 p.m. Saturdays.

"OUTDOOR REPORTER"—KFI, 8:45 a.m. Sundays.

"ROMANCE OF THE HIGHWAYS"—KECA, 10:15 a.m. Sundays.

"FUN WITH FABLES"—KRKD, 4:00 p.m. Tuesdays.

These are our March selections of programs for special mention. We pass them on to you and your children with our recommendation and say "thank you kindly" to the sponsors and stations broadcasting them. In choosing these programs we bear in mind "Criteria for Children's Radio Programs," published by the U. S. Office of Education, which we've been discussing in a "continued-in-our-next" treatment for the past several issues, and which we'd like to resume now.

As stated before, the first objective of children's radio programs is that they should convey to children the commonly accepted moral, social, and ethical ideals characteristic of American life—in other words, to enable them to get acquainted with their country. Consequently, we must have a specific consideration for the authenticity of historical interpretation, factual detail, and artistic portrayal. If the primary purpose of a program is to depict actual historical events and

the circumstances surrounding them, these events should be authentic and accurate, with showmanship used only in their selection and presentation. A good example which comes to mind to illustrate this point is "Mr. President," heard on KECA at 9:00 p.m. Thursdays.

The next consideration listed is one governing the maintenance of generally recognized standards of good taste. Codes defining the standards of good taste have been as varied as the organizations and individuals setting them up, each of whom has a particular interpretation, but they usually outline the prevailing taboos and set up a list of restrictions. Radio programs that are genuinely entertaining and significant for children will automatically be in good taste. The more obvious infringements are ordinarily guarded against by the broadcasters themselves, with only an occasional slip-up such as the Abbott & Costello Kid Show.

Our next column on the subject will concern a point which has virtually become our battle-cry—crime in children's programs.

(To Be Continued)

(Radio and Television Life is happy to devote this weekly space to the Tenth District P.-T.A. Opinions expressed in this column are its own and not necessarily those held by the Editorial Department of Radio and Television Life.)

VIDEO *In Review*

In & Out of Focus (General Comment)

Rumors Are Flying

A deal is being worked out to kinescope the baseball games presented under Ford dealers' sponsorship so that the hard-working folk who miss the live telecast can catch up at a later hour. . . . Arrangements for the installation of a high-powered video transmitter at the Vatican will reportedly be worked out sometime soon between RCA board chairman David Sarnoff and Pope Pius XII and his church officials. . . . Comedian Henry Morgan starts on NBC-TV late in March, which means we would be seeing him out here (probably via kinescope) very soon on KNBH. . . . Television broadcasters who have booked old-time films without first securing all needed clearances may be letting themselves in for some damage suits of astronomical figures. . . . CBS comedian Robert Q. Lewis is prepping a video show to appear in the East next month; "in the East next month" means sure as the dickens it will be seen out here probably the following week or so. . . . Mr. Bing Crosby is "considering" doing some television guest appearances in the next year. He doesn't plan his own show until the end of that time. Maybe he's practicing animation in the interim. . . . Delay by the American Tobacco Company in approving the last four scripts of the twenty-six-pic Lucky Strike TV film series causing a production lag. . . . That "Star-Spangled Octopus," Music Corporation of America, is plunging into the medium of television feet first. The agency plans to build shows here for both live beaming and kinescoping. . . . Sponsor Toni Hair Preparations canceling some of their radio shows to put the coin into TV entertainment.

Looks Like

Warner Bros. are planning a series of big-name TV shows, thus utilizing the rights to television appearances they hold on many of the stars. . . . Emerson Radio is calling off its sponsorship of KTTV's "Toast of the Town." Sponsor will shop around for another show. . . . If they can line up programming suitable to the time, KTLA will soon commence daytime operation on Sundays, with programs starting at 3:00 p.m. . . . Sixteen old Bela Lugosi and Dead End Kids picture shows have been secured for television re-release. . . . Sixteen of Hollywood's top radio actors and actresses have joined forces to launch a new enterprise to be known as the Radio Actor's Institute. Lurene Tuttle will be a regular instructor with guest in-

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structors including Bill Thompson, Harry Lang, Herbert Rawlinson, Arthur Gilmore, Helen Andrews, Jay Novello, John Lake, Verna Felton, Elliott Lewis, Cathy Lewis, Terry O'Sullivan, Frank Nelson and Eddie Marr. Bob Bruce and Tyler McVey are heading the Institute. . . . KECA started conversion of the old Vitaphone property by first tearing down John Barrymore's dressing room to make way for an electrical shop. How time does march on. . . . KECA-TV talk is still for May 15. Sale of ABC-TV to 20th Century-Fox is still in the "no possibility" stage—a condition that may or may not change overnight.

Good Looking

. . . At KNBH's sports coverage with Dean Cromwell. That veteran of arena, court, diamond and field lays it on the line with no prejudice, no I-told-you-so, and no righteous denunciations. Cromwell is as comfortable as a well-worn leather chair. . . . At KTLA's coverage of the pro hockey games. The way that camera crew follows both puck and players defies imagination. The lensers are obviously schooled in both sports and camera work—a sometimes apparently unrealized must for any game coverage designed to be entertainment. . . . At KFI-TV's public-service films. Always different, always worthwhile. . . . At KLAC-TV's "Squeaky and His Gang," one of the most entertaining kid shows on the air. Maybe we are just tired of puppets, but "Squeaky" seems to more than keep pace with the pack. The moppets' reaction on the show seems to bear this out. . . . A special sort of accolade should go to the Colorado River Association for presenting, in conjunction with KTSL, a unique public-service program. The film was dubbed "California and the Colorado River." Using Caroline La Rue in the role of Mrs. Average Housewife going about her daily tasks, Producer Dick Darley built an interesting show around a commonplace, and for that reason, difficult, subject—water. The film demonstrated that the average per capita use of water in the Los Angeles area amounts to the astounding figure of 150 gallons per day. The public-service feature of the show was emphasized by having Gilbert F. Nelson, Deputy Attorney General assigned to the Colorado River Board, conclude the program with a direct and forceful statement to the audience as to just what they could do to safeguard this all-important water supply. Films like this should be touted long beforehand, in order that no viewers miss them.

★ ★ TV Precasts

TIME CHANGES

SUNDAY, MARCH 13—"You're the Star,"

KTLA, Channel 5, 7:30 p.m. The sparkling Rita La Roy show, formerly known as "Who's That Girl?" and heard on Tuesday nights.

MONDAY, MARCH 14—"Inspiration Theatre," KLAC-TV, 9:30 p.m. (to concl.) Show moves up half an hour.

MONDAY, MARCH 14—"Punch With Buddy," KLAC-TV, Channel 13, 9:00 p.m. (30 min.) Formerly KLAC-TV, Wednesday, 8:00 p.m.

WEDNESDAY, MARCH 16—"Tom, Dick and Harry," KLAC-TV, Channel 13, 8:00 p.m. (30 min.) Formerly KLAC-TV, 8:40 p.m.

★

WHAT'S NEW

Variety

SUNDAY, MARCH 13—"Lamb's Gambols," KNBH, Channel 4 (time to be announced). The first of a series of kinescopes from the east starring members of the famous Lamb's Club. Headliner of this first show is Bobby Clark, with Bert Lytell, Gene Tunney and a host of other well-knowns.

SUNDAY, MARCH 13—"Rumpus Room," KTTV, Channel 11, (30 min.) Scene takes place in the rumpus room of Ben Gage, where guests drop in and assemble for an evening of varied talent efforts.

TUESDAY, MARCH 15—"Believe It or Not," KNBH, Channel 4, 9:30 p.m. (30 min.) Robert Ripley's world-famous program of oddities makes its debut tonight. Live dramatization of a "Believe It or Not" incident will be featured each week with Ming and Ling, "Chinese Hillbillies," also on the format.

THURSDAY, MARCH 17—"Can You Picture This," KNBH, Channel 4, 8:30 p.m. (30 min.) Jerry Lawrence emcees a charade session.

Comedy

MONDAY, MARCH 14—"Stop Me If You've Heard This," KNBH, Channel 4, 8:30 p.m. (30 min.) Leon Janney is emcee of a joke show with Cal Tinney, Benny Rubin and George Givot. Program kinescoped from New York.

Interview

TUESDAY, MARCH 15—"Hollywood Diary," KFI-TV, Channel 9, 4:40 p.m. (10 min.) Pretty Gloria Grant brings her guests and her news features to the television watchers. Program is televised every Tuesday and Thursday. On Monday, Wednesday and Friday, veteran Florabelle Muir appears at this time.

★

WHAT'S BACK

Variety

TUESDAY, MARCH 15—"Texaco Star Theater," KNBH, Channel 4, 8:00 p.m. (1 hr.) Milton Berle returns to the show.

★

WHAT'S PLAYING

Drama

THURSDAY, MARCH 10—"Don Lee Workshop," KTSL, Channel 2, 8:00 p.m. (30 min.) Presentation of Edgar Allan Poe's "The Fall of the House of Usher," with Patricia Penfold, William Hitch, Maurice Penfold and Joyce Booth.

MONDAY, MARCH 14—"Chevrolet on Broadway," KNBH, Channel 4, 8:00 p.m. (30 min.) Elisabeth Bergner and Dean Jagger appear in "Heat Lightning," by Robert F. Carroll.

THURSDAY, MARCH 17—"Your Show Time," KNBH, Channel 4, 9:00 p.m. (30 min.) "The Real Thing" by Henry James with John Archer and Marjorie Lord.

Film

SATURDAY, MARCH 12—"Feature Film Theater," KTTV, Channel 11, 8:30 p.m. (to concl.) Martha Scott and Marsha Hunt in "Cheers for Miss Bishop."

SATURDAY, MARCH 12—"Man Who Could Work Miracles," KTSL, Channel 2, 9:00 p.m. (to concl.) Alexander Korda film.

SUNDAY, MARCH 13—"Isle of Missing Men," KTLA, Channel 5, 8:45 p.m. (to concl.) Mystery starring Helen Gilbert, Alan Mowbray and Gilbert Roland.

SUNDAY, MARCH 13—"St. Helena," KNBH, Channel 4, 9:00 p.m. (1 hr.) Dennis King stars as Napoleon.

MONDAY, MARCH 14—Feature film, KNBH, Channel 4, 9:00 p.m. (to concl.) A regular full-length motion picture will be presented each week.

MONDAY, MARCH 14—"Scattergood Pulls Strings," KNBH, Channel 4, 9:00 p.m. (to concl.) Guy Kibbee stars as Scattergood Baines.

TUESDAY, MARCH 15—Feature picture, KTLA, Channel 5, 8:00 p.m. (1 hr.) "King of the Zombies," with Dick Purcell, Joan Woodbury and Mantan Moreland.

THURSDAY, MARCH 17—"Your Show Time," KNBH, Channel 4, 9:00 p.m. (30 min.) "The Real Thing," with John Archer, Marjorie Lord, Sally Carver, Frank Fenton and Michael Browne.

FRIDAY, MARCH 18—Western, KTLA, Channel 5, 8:00 p.m. (1 hr.) "Hopalong Cassidy" in "Riders of the Timberline."

Juvenile

SATURDAY, MARCH 19—"Sandy Dreams," KTLA, Channel 5, 6:30 p.m. (30 min.) Sandy, Candy, Stuffy and all the gang follow the St. Patrick's day tradition by visiting Ireland.

SATURDAY, MARCH 12—"Sandy Dreams," KTLA, Channel 5, 6:30 p.m. (30 min.) Sandy and her pals stage a dream show for the March of Dimes. In connection with the show, Rubens Musical Workshop offers a three-month scholarship for some little girl or boy with the National Foundation and a local therapist making the choice.

Music

WEDNESDAY, MARCH 16—"Pirates of Penzance," KLAC-TV, Channel 13, 9:00 p.m. (30 min.) Continuation of the Gilbert and Sullivan operetta.

VETERAN DAY

Kate Smith asked listeners on a recent MBS show to deluge their congressmen with letters urging the passage of a bill which would designate each August 14 as "World War II Victory Day," a legal holiday in honor of the last war's vets.



POKER FACE

Dick Baldwin, romantic singer of the CBS Spike Jones show, doesn't dare watch the zany antics going on behind him during his vocals. He claims that if he did, it would break him up.

TELEVISION PROGRAMS

• **VARIETY**

• **DRAMA**

MONDAY NITES

KLAC-TV

Channel 13

KECA-TV—CHANNEL 7

MON. THRU FRI. (P.M.)

1:00—Test Pattern and Music (to 4).

KFI-TV—CHANNEL 9

SUNDAY (P.M.)

12:00—Your Church at Home

12:15—Travelogue.

12:35—Shop, Look & Listen.

12:50—Feature Film.

2:00—Songs and Piano.

2:15—To Be Announced.

2:30—Susan Peters.

3:00—News.

3:16—A Pretty Girl.

3:30—Home with Harmona.

4:00—Forum.

4:30—Hollywood in Three Dimensions.

4:50—Intermission.

5:00—Family Album.

5:30—Music Theater.

MON. THRU FRI. (P.M.)

12:00—News, Russ Stewart.

12:15—Ladies' Day.

12:45—Grandma Reynolds (M.F.)

12:45—Film (Tu,W,Th).

12:55—Farm Reporter.

1:00—Shop, Look & Listen.

1:15—Jerry Marlowe.

1:30—Film.

1:50—Cook's Corner.

2:00—News in Pictures.

2:10—Guest Book.

2:20—Buttons & Beaux.

2:50—Piano and Songs.

3:00—A Slice of Life (M,W,F).

3:00—Gardening (Tu,Th).

3:20—Bridge Club (M,W,F).

3:20—Connie & Glen (Tu).

3:20—Household Tricks (Th)

3:30—Ebonaires (M,W).

3:30—T.B.A. (Tu,Th).

3:30—The Leslies (F).

3:40—For Your Approval (M,W,F).

3:40—Fashions (Tu).

3:40—Etiquette (Th).

4:00—News.

4:10—Children's Programs: Tolley & the Kids (M); Mr. Sunshine (Tu); Kids Kapers (W); Uncle Howie (Th); Apples for Teacher (F).

4:40—Film.

4:50—Hollywood Gossip (M,W,F).

4:50—Hollywood Diary (Tu,Th).

5:00—Just for You.

5:30—Film Short (M,W,F).

5:30—KFI Family (Tu,Th).

5:45—Sports News, Harmon

5:50—News, Ted Meyers.

SATURDAY (P.M.)

12:00—News in Pictures.

12:10—South and Music.

12:45—Shop, Look & Listen.

1:00—Western Feature Film

2:00—News in Pictures.

2:10—Mirandy in the Garden

2:35—KFI Scout Jamhoree.

3:00—Film.

3:10—Midway.

3:30—Madhouse Manor.

4:00—Traffic Quiz.

4:25—Square Dance.

4:45—Sportsmen Only.

5:00—Campus & Quad.

5:30—Let's Talk Sports.

KLAC-TV—CHANNEL 13

SUNDAY (P.M.)

2:15—Baseball, Pittsburgh vs. Chicago Cubs.

MONDAY (P.M.)

6:30—Children's Record Rm.

6:45—Squeaky & His Gang.

7:00—Dude Martin.

7:30—Bassler Golf Clinic.

7:45—Gina Janss.

8:00—Don Otis Show.

9:00—Punch with Buddy.

9:30—Inspiration Theater.

TUESDAY (P.M.)

6:30—Children's Record Rm.

6:45—Squeaky & His Gang.

7:00—Picture Album.

7:30—Eddie and Ev.

7:45—People in the News.

8:00—Cannus Gabana.

8:30—Keyboard Strlings.

8:45—Noel Cravat.

9:00—Club 13.

WEDNESDAY (P.M.)

6:30—Children's Record Rm.

6:45—Squeaky & His Gang.

7:00—Teleten Reporter.

7:30—Eddie and Ev.

8:00—Tom, Dick and Harry.

8:30—Film.

8:45—Charles Lampkin.

9:00—Gilbert & Sullivan.

THURSDAY (P.M.)

6:30—Children's Record Rm.

6:45—Squeaky & His Gang.

7:00—Dick Foote.

7:15—So This Is Art.

7:30—Eddie and Ev.

7:45—Clef-Dwellers.

8:00—Dick Haynes.

8:30—Melody, Incorporated.

9:00—Irwin Allen.

FRIDAY (P.M.)

6:30—Children's Record Rm.

6:45—Squeaky & His Gang.

7:00—Hall the Champ.

7:30—Eddie and Ev.

7:45—To Be Announced.

8:00—John Braislin.

8:15—To Be Announced.

8:30—Jazz Session.

9:00—Film.

SATURDAY (P.M.)

2:00—Rugby.

KLAC-TV

Channel 13

BASEBALL

STARTING

MARCH 30

KNBH — CHANNEL 4

SUNDAY (P.M.)

6:30—Kukla, Fran & Ollie.

7:00—Judy Splinters.

7:15—TV Closeups.

7:20—The Pickard Family.

7:35—Darts for Dough.

8:00—Editor's Round-Table.

8:30—Film.

8:40—Lucille Norman.

9:00—Philo Playhouse—"St. Helena," Dennis King.

10:00—NBC Newsreel.

MONDAY (P.M.)

6:15—Kit Carson Serial.

6:30—Kukla, Fran & Ollie.

7:00—Judy Splinters.

7:15—Prevue, Phil Gordon.

7:30—News, Weather.

7:40—The Showcase.

7:50—NBC Newsreel.

8:00—Chevrolet on Broadway—"Heat Lightning," E. Bergner, D. Jagger.

8:30—"Stop Me If You've Heard This."

9:00—"Scattergood Pulls a String," Guy Kibbee.

TUES. THRU THURS. (A.M.)

11:00—Test Pattern (to 6:15)

TUESDAY (P.M.)

6:15—Kit Carson.

6:30—Kukla, Fran & Ollie.

7:00—Judy Splinters.

7:15—Prevue, Phil Gordon.

7:30—Weather, News.

7:40—The Showcase.

7:50—NBC Newsreel.

8:00—Texaco Star Theater.

9:00—Jack Lane Show.

9:15—Dean Cromwell's Game Room.

9:30—Believe It or Not.

WEDNESDAY (P.M.)

6:15—Kit Carson.

6:30—Kukla, Fran & Ollie.

7:00—Judy Splinters.

7:15—Prevue, Phil Gordon.

7:30—Weather and News.

7:40—Film.

8:00—News of Youth.

8:30—Tex Williams.

9:00—Western Film.

10:00—News.

THURSDAY (P.M.)

6:15—Kit Carson.

6:30—Kukla, Fran & Ollie.

7:00—Judy Splinters.

7:15—Prevue, Phil Gordon.

7:30—Weather, News.

7:40—The Showcase.

7:50—NBC Newsreel.

8:00—Lee Hogan.

8:30—Film.

8:50—Can You Picture This?

9:00—Show Time—"The Real Thing."

9:30—Dunninger-Winchell.

10:00—Supper Club.

10:15—News Flashes.

KTLA—CHANNEL 5

(Complete information on KTLA schedules for the week of March 13 was not available at press time.)

SUNDAY (P.M.)

5:10—Western Feature.

6:15—Young America.

6:30—Mabel's Fables.

6:50—Golden Melodies.

7:00—Shopping at Home.

7:10—Tele-Newsreel.

7:30—Magazine.

7:50—Movietown RSVP.

8:45—Feature Film—"Isle of Missing Men," H. Gilbert, A. Mowbray.

MONDAY (P.M.)

6:00—News and Music.

6:30—Children's Program.

6:45—Cartoon Comedy.

7:00—Shopping at Home.

7:10—My Hobby.

7:25—News Flashes.

7:30—Name the Star.

7:35—Felix de Cola.

7:50—Rancho Newsreel.

8:00—Hoffman Hayride.

8:30—What Do You Know?

9:00—Boxing.

TUESDAY (P.M.)

6:00—News and Music.

6:30—Children's Program.

6:45—Short Subject.

7:00—Shopping at Home.

7:10—Tricks and Treats.

7:30—Sportfolio.

7:50—Rancho Newsreel.

8:00—Feature Picture—"King of the Zombies."

9:30—Action Tonight.

WEDNESDAY (P.M.)

6:00—News and Music.

6:30—Children's Program.

6:45—Cartoon Comedy.

7:00—Shopping at Home.

7:10—Barbershop Quartet.

7:30—Roving Camera.

7:50—Rancho Newsreel.

8:00—Armchair Detective.

8:30—Wrestling.

THURSDAY (P.M.)

6:00—News and Music.

6:30—Children's Program.

6:45—Short Subject.

7:00—Shopping at Home.

7:10—Woman's World.

7:30—Comedy Featurette.

7:50—Rancho Newsreel.

8:00—Hollywood Opportunity.

8:30—So This Is Hollywood.

FRIDAY (P.M.)

6:00—News and Music.

6:30—Children's Program.

6:45—Cartoon Comedy.

7:00—Shopping at Home.

7:10—Short.

7:30—Yer Ole Buddy.

7:50—Rancho Newsreel.

8:00—Hopalong Cassidy.

"Riders of the Timberline."

9:00—Meet Me in H'wood.

SATURDAY (P.M.)

6:00—News and Music.

6:30—Sandy Dreams.

7:00—Program Preview.

7:10—Man's Best Friend.

7:30—Comedy Featurette.

7:50—Rancho Newsreel.

8:00—Who's News.

8:15—Ice Hockey.

9:00—Western Varieties.

9:30—Ice Hockey.

KTSL—CHANNEL 2

SUNDAY (P.M.)

6:40—Film.

7:00—Amateur Hour.

8:00—Feature Film.

MONDAY (P.M.)

6:15—Mr. Do-Good.

6:40—Sleepy Joe.

6:55—Serial, "Fighting Marines."

7:15—Telenevs.

7:25—Bill Symes, Sports.

7:30—Knitting Class.

7:50—It's a Neat Trick.

8:00—Doorway to Fame.

8:30—Wrestling.

TUESDAY (P.M.)

6:15—Mr. Do-Good.

6:40—Sleepy Joe.

6:55—Serial.

7:15—Telenevs.

7:25—Bill Symes, Sports.

7:30—Norma Young Show.

7:45—Gracious Living.

8:00—Growing Paynes.

8:30—Music Hall.

WEDNESDAY (P.M.)

6:15—Mr. Do-Good.

6:40—Sleepy Joe.

6:55—Serial.

7:15—Telenevs.

7:25—Bill Symes, Sports.

7:30—Tele-Chef.

7:45—Your America.

7:50—Film Short.

8:00—Piano Portraits.

8:20—Film Short.

8:30—Ballet Vignettes.

9:00—Television Examiner.

THURSDAY (P.M.)

6:15—Mr. Do-Good.

6:40—Sleepy Joe.

6:55—Serial.

7:15—Telenevs.

7:25—Bill Symes, Sports.

7:30—Norma Young show.

7:45—Alan Dale Show.

8:00—Don Lee Workshop.

8:30—Name That Song.

9:00—Window on World.

FRIDAY (P.M.)

6:15—Mr. Do-Good.

6:40—Sleepy Joe.

6:55—Serial.

7:15—Telenevs.

7:25—Bill Symes, Sports.

7:30—Film Short.

7:40—Webb's Hobby Shop.

8:00—Broadway Revue.

SATURDAY (P.M.)

6:30—Western Feature.

7:30—Teen Talent Time.

8:00—Film Featurette.

8:20—Telenevs.

8:30—Be a Good Sport.

9:00—Alexander Korda Feature Film, "Men Are Not Gods."

KTTV—CHANNEL 11

SUNDAY (P.M.)

6:00—Evening Concert.

6:50—Mystery Eyes.

7:00—Bozo's Circus.

7:30—Places Please.

7:45—Make Mine Music.

8:00—Pantomime Quiz.

8:30—Rummy Room.

9:00—Frost of the Town.

MONDAY (P.M.)

6:00—Evening Concert.

6:50—Mystery Eyes.

7:00—Lucky Pup.

7:15—The Meakins.

7:30—News, Sports.

7:45—Places Please.

8:00—Pred Beck's Kitchen.

8:30—Kobb's Korner.

9:00—Texas Rangers.

TUESDAY (P.M.)

6:00—Evening Concert.

6:50—Mystery Eyes.

7:00—Lucky Pup.

7:15—The Meakins.

7:30—News, Sports.

7:45—Masters of Magic.

8:00—Arthur Godfrey.

9:00—Stars Are Bright.

9:30—Bids for Bargains.

10:00—What Do You Think?

SATURDAY (P.M.)

6:00—Evening Concert.

6:50—Mystery Eyes.

7:00—Lucky Pup.

7:15—The Meakins.

7:30—News, Sports.

7:45—Masters of Magic.

8:00—Arthur Godfrey.

9:00—Stars Are Bright.

9:30—Bids for Bargains.

10:00—What Do You Think?

SATURDAY (P.M.)

6:00—Evening Concert.

6:50—Mystery Eyes.

7:00—Lucky Pup.

7:15—The Meakins.

7:30—News, Sports.

7:45—Make Mine Music.

8:00—To Be Announced.

8:30—Film Theater—"Courageous Mr. Penn."

9:30—Mystery Eyes.

- KWIK—House of Lamas.
- KRKD—Sunday on Ranch.
- KWKW—Hoyos Hour.
- KXLA—Challenge to Youth.
- 2:15—KFOX—Healing Waters.
- KGIL—Vocal Varieties.
- KLAC—Baseball, Hollywood vs. Major League All-Stars.
- 2:30—KECA, KFMB—Quiet Please.
- KFI, KFSD—Robert Merrill.
- KHJ, KFXM, KGB, KVOE—Quick as a Flash.
- KXX, KCBQ—Broadway Is My Beat.
- KAGH—Pentecostal Church.
- KFOX—Gospel Harbor Light.
- KFWB—Junior Symphony.
- *KGER—News.
- KGfJ—Record Bhapsody.
- KGIL—Songs of the Islands.
- KOWL—Yiddish Hour, Levin.
- KWIK—Church of God.
- KWKW—Don Pancho Hour.
- KXLA—Labor Arbitration.
- 3—KECA, KFMB—California Caravan.
- KFI—Catholic Hour.
- KHJ, KGB, KVOE—Roy Rogers Show.
- KXX—Family Hour.
- KAGH—Assembly of God.
- KFAC—Stage Melodies.
- KFOX—Rev. Earl Ivie.
- KFSD—Plashouse of Favorites

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Men & Women



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- KFWB—Chamber Music.
- KGER—South Gate Church.
- KGfJ—Upbeat Session.
- KGIL—Mask and Mike Club.
- KLAC—Baseball.
- KMPC—Sunday Carnival.
- KOWL—Yiddish Hour.
- KWIK—Church of the Air.
- KWKW—Don Pancho Hour.
- KXLA—Sunday Serenade.
- 3:30—KECA, KFMB—The Greatest Story Ever Told.
- KFI—California Senators' Report.
- KHJ, KGB, KVOE—Nick Carter.
- KXX—Escape.
- KAGH—Alhambra Evening School.
- KFOX—Pentecostal Church.
- KFSD—Sammy Kaye Show.
- KFVD—Hank, the Night Watchman.
- KFWB—Music Room.
- KGER—Hymns.
- KGfJ—Anybody's Hit Parade.
- KGIL—National Safety.
- KOWL—Mt. Zion Church.
- KWIK—Pentecostal Church.
- KWKW—American-Japanese Hour.
- 4:45—KFI—News.
- KAGH—Dick Esterman.
- KGIL—Here's to Vets.
- 4—KECA—Pat Novak for Hire.
- KFI, KFSD—Horace Heidt Show.
- KHJ, KFXM, KGB, KVOE—Mutual Opera Concert.
- KXX, KCBQ—Jack Benny Show.
- KFAC—Musical Masterpieces.
- KFOX—Sunshine Mission.
- KFWB, KGER—Old-Fashioned Revival.
- KGfJ—E-walian Serenade.
- KGIL—Musical Gems.
- KFVD—Hank, the Night Watchman.

- KLAC—Baseball.
- KMPC—Rancho Grande.
- KOWL—Salon Music.
- KWIK—Pentecostal Church.
- KWKW—American-Japanese Hour.
- KXLA—Sunday Serenade.
- 4:15—KAGH—Enchanted Lady.
- KGIL—Guest Star.
- KOWL—Lutheran Hour.
- KRKD—Mary C. Norton.
- KWKW—Voice of China.
- 4:30—KECA, KFMB—This Changing World.
- KFI—KFSD—Phil Harris—Alice Faye Show.
- KHJ, KGB—Reviewing Stand.
- KXX, KCBQ—Amos 'n' Andy.
- KAGH—Service Clubs.
- KFOX—Wings of Healing.
- *KFVD—News and Music.
- KGfJ—Here's to Veterans.
- KGIL—Concert Briefs.
- KRKD—Percy Crawford.
- KWIK—Church Program.
- KWKW—Palange Hour.
- 4:45—KECA—Dick Todd, Songs.
- KFMB—Melody Magic.
- KGfJ—Naval Air Reserve.
- KLAC—Jack Colon, Sports.
- KMPC—Guest Star.
- KOWL—Assembly of God.
- KWIK—Four-Square Church.
- 5—KECA, KFMB—Stop the Music
- KFI, KFSD—Fred Allen Show.
- KHJ, KFXM, KGB—Mediation Board.
- KXX, KCBQ—Life With Luigi.
- KAGH—Jackie Paris.
- KFAC—Revolving Stage.
- KFOX—Evangelist Hogan.
- KFVD—Songs of the Sage.
- KFWB—Voice of Calvary.
- *KGER, KLAC—News.
- KGfJ—Public Messenger.
- KGIL—Musical Memos.
- *KMPC—News; Parade of Hits.
- KOWL—Italian Program.
- KMPC—Family Life.
- KRKD—Melody Time.
- KVOE—Scattergood Baines.
- KWIK—Church.
- KWKW—Show Time.
- KXLA—Sunday Serenade.
- 5:05—KGER—Bible Treasury Hour.
- 5:15—*KFVD—News.
- KGIL—Valley Vespers.
- KLAC—Here's to Vets.
- KWIK—String Melodies.
- 5:30—KFI, KFSD—Henry Morgan.
- KHJ, KGB, KVOE—Ed Wilson
- *KXX, KCBQ—News.
- KFOX—Polish Serenade.
- KFWB—Dr. John Mathews.
- KGER—Rev. Percy Crawford.
- KGfJ—Keyboard Magic.
- KGIL—Valley Baptist Church.
- KLAC—Guest Star.
- KMPC—Parade of Hits.
- KOWL—Italian Program.
- KPKY—S.A.L. Musicale.
- KRKD—Floyd B. Johnson.
- KWIK—Bethel Church.
- KXLA—Lincoln Ave. Church.
- 5:45—KXX, KCBQ—George Fisher.
- KFOX—Music.
- *KGfJ—News.
- KLAC—Sports.
- KMPC—Spiritual Mobilization.
- KGfJ—Philharmonic Reporter.
- 5:55—KECA, KFMB—Walter Winchell.
- KFI, KFSD—NBC Theatre.
- KHJ, KGB, KVOE—Under Arrest.
- KXX, KCBQ—Helen Hayes Show.
- KFAC—Columbia Masterworks
- *KFOX, KGER, KLAC, KMPC, KXLA—News.
- KFWB—On the Beat.
- KGfJ—Musical Digest.
- KGIL—Knights of Columbus.
- KPPC—Sacred Song Recital.
- KRKD—Musical Travelogue.
- KWIK—Italo-American Hour.
- 6:15—KECA, KFMB—Louella Parsons.
- KFOX—Desert Time.
- KGER—Music.
- KGIL—Decision Now.
- KLAC—Parade of Bands.
- KMPC—Your City.
- KPPC—Organ Recital.
- KXLA—Red Cross.
- 6:30—KECA, KFMB—Theatre Guild.
- KFI, KFSD—American Album.
- KHJ, KGB—Jimmy Fidler.
- KXX, KCBQ—Our Miss Brooks
- KFOX—Hal's Memory Room.
- KFWB—Calvary Assembly.
- KGER—Lutheran League.
- KGIL—Van Nuys Baptist Ch.
- KLAC—Musical Round Table.
- KMPC—Mother's Album.
- KPPC—Children's Corner.
- KRKD—Immanuel Gospel Temple.
- KXLA—Lutheran Gospel Hour
- 6:45—KHJ, KFXM, KGB, KVOE—Bill Cunningham.
- KMPC—Rev. Albert Palmer,

- KPPC—Story Time.
- 7—KECA, KFMB—Theatre Guild.
- KFI, KFSD—Take It or Leave It.
- KHJ, KFXM, KGB, KVOE—Mayor of the Town.
- KXX, KCBQ—Lum and Abner.
- KFAC—Music Magic.
- KFOX—Full Gospel Assembly.
- KFWB—Union Rescue Mission.
- KGER—Trinity Methodist Church.
- KGfJ—Musical Digest.
- *KGIL—News.
- KLAC—Harmony House.
- KMPC—Pet Exchange.
- KPPC—Music for Children.
- KWIK—Geordie Henderson.
- KXLA—National Voice.
- 7:15—KGIL—Gypsy Airs.
- KXLA—Life and Health.
- KMPC—Know Your Schools.
- 7:25—KHJ, KGB, KVOE—Johnny Desmond.
- 7:30—KECA, KFMB—Jimmie Fidler.
- KFI, KFSD—Horace Heidt Show.
- KHJ, KGB, KVOE—Can You Top This?
- KXX, KCBQ—It Pays to Be Ignorant.
- KFAC—Your Concert.
- KFOX—The King's Service.
- KFWB—Strollin' Tom.
- KGIL—Helene Copel.
- KMPC—Bing Crosby Show.
- KWIK—Maple Chapel.
- KXLA—Church of Open Door.
- 7:45—KECA, KFMB—Toke Reed.
- KFWB—Catholic Answers.
- KGIL—Musical Moments.
- 8—*KECA, KFMB—Drew Pearson.
- KFI, KFSD—Ozzie & Harriet.
- KHJ, KGB, KFXM, KVOE—Twenty Questions.
- KXX, KCBQ—Rocky Jordan.
- KFAC—First Methodist.
- KFOX—Music.
- KFWB—Hollywood Presbyterian Church.
- KGER—Methodist Church.
- KGfJ—Overture to Evening.
- KGIL—Emmanuel Lutheran Church.
- KLAC—Harmony House.
- *KMPC—News.
- KPPC—Sunday Evening Hour.
- KWIK—Sun Valley Church.
- KXLA—Open Door Church.
- 8:15—*KECA, KFMB—Monday Morning Headlines.
- KMPC—Know Your F.B.I.
- 8:30—*KECA, KFMB—Walter Winchell.
- KFI, KFSD—Standard Hour.
- *KHJ, KGB, KFXM, KVOE—Walter Winchell.
- KXX, KCBQ—The Whistler.
- KGER—John Brown.
- KGfJ—Starlit Moods.
- KGIL—Veteran's Workshop.
- KMPC—Glee Club.
- KPPC—Sacred Music.
- KWIK—Emmanuel Church.
- 8:45—*KECA—Washington Inside Out.
- KHJ, KGB, KVOE—Louella Parsons.
- KFAC—Sunday Evening Club.
- KFMB—Here's Hollywood.
- KXLA—Sacred Records.
- 9—KECA—Ambassador Hotel
- Orch.
- KFI, KFSD—Standard Hour.
- *KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- KXX, KCBQ—Sam Spade.
- KFAC—Sunday Evening Club.
- KFMB—Ray Bloch Show.
- KFOX—Business Reporter.
- KFWB—Forest Home.
- *KGER—News, Bethel Church.
- KGfJ—Ave Maria Hour.
- KGIL—Symphony.
- KLAC—Harmony House.
- KMPC—Lloyd Aldrich.
- KPPC—U. N. Report.
- KWIK—Dancin' With Anson.
- KXLA—Old-Fashioned Revival
- 9:05—KMPC—Concert Miniature.
- 9:15—KHJ, KGB, KVOE—Music.
- KFOX—Music.
- KFWB—Rabbi Magnin.
- 9:30—KECA—Amazing Mr. Malone.
- KFI—Musical Playhouse.
- KHJ, KGB—Chicago Theatre.
- KXX, KCBQ—Jack Benny.
- KFAC—Gateway to Music.
- KFMB—Your Congressman.
- KFOX—Sunshine Mission.
- KFSD—Who Said That?
- KFWB—Pacific Lutheran Hr.
- KGER—Desert Dreams.
- KGfJ—Victory Church.
- KMPC—Voice of Prophecy.
- KVOE—Minister's Hour.
- *KWKW—News.
- 9:45—*KFWB—Bing Crosby.
- KVOE—Grace and Truth.
- KWIK—Dancin' With Anson.
- 10—*KECA, KFMB—Richfield Reporter.

- *KFI, KFSD—Sam Hayes, News
- KHJ, KGB—Chicago Theatre.
- *KXX, KCBQ—News, Huntley.
- KFAC—Gateway to Music.
- KFVD—Spade Cooley Time.
- KFWB—Little Concert.
- KFOX, KMPC, KVOE—Old-Fashioned Revival.
- KGER—Night at the Ranchhouse.
- KGfJ—Concert Nocturne.
- KGIL—Organ Reverbs.
- *KLAC—News.
- KPPC—Music for You.
- KWIK—Dancin' With Anson.
- KXLA—Voice of Calvary.
- 10:05—KLAC—Wanted Criminals.
- 10:15—*KXLA—Drew Pearson.
- KFI—Mayor Bowron.
- KXX, KCBQ—University Explorer.
- KFSD—Mary Ann Mercer.
- KLAC—Fiesta Time.
- 10:30—*KECA—George Sokolsky.
- *KFI—Carvel's Wells.
- KHJ, KGB—Dance Orch.
- KXX—Escape.
- KFAC—Music of Distinction.
- KFMB—S. D. and C. N.
- KFSD—Caprino Sisters.
- KFWB—Echoes of Eden.
- KGfJ—Song Book.
- KGIL—Musical Highlights.
- KLAC—Melody Parade.
- KXLA—Memory Lane.
- 10:45—KECA—We Care.
- KFI—Melody Time.
- KFMB—Here's to Vets.
- 10:55—KFI—Police Bulletins.
- *KLAC—News.
- 11—KECA—Cinegrill Orch.
- KFI—Music and the Muse.
- KHJ—Music.
- *KXX—News.
- KFAC—Quiet Hour.
- KFMB—Dance Orch.
- KFOX—Record Reporter.
- KFSD—Music.
- KFVD—Spade Cooley Time.
- KFWB—Echoes of Eden.
- KGfJ—Blue of Evening.
- KGIL—Juke Box Review.
- KLAC—Across the Footlights.
- KMPC—Francis W. Hall.
- KWIK—Dancin' With Anson.
- KXLA—Church of God.
- 11:15—KXX—Merry-Go-Round.
- 11:30—KECA, KFMB—Mocambo Orch.
- KFI—St. Francis Orch.
- KHJ, KGB—Featured Artists.
- KFOX—The Bachelors.
- KFWB—Music You Want.
- KMPC—Dance Parade.
- *KWKW—News.
- 11:45—*KHJ, KGB—News.
- KXX—Memo from Lake Success.
- 11:55—*KFI, KMPC—News.

Recorded Highlights

SUNDAY

- CLASSICAL
- 10:00 a.m.—KMPC—Western Federal Hour.
- 3:00 p.m.—KFAC—Stage Melodies.
- 5:00 p.m.—KFAC—Revolving Stage.
- 9:30 p.m.—KFAC—Gateway to Music.
- 10:00 p.m.—KGfJ—Concert Nocturne.
- POPULAR, SEMI-CLASSICAL
- 9:30 a.m.—KFWB, Peter Potter.
- 12:00 noon—KOWL, Joe Adams.
- 7:00 p.m.—KLAC—Harmony House.

MEMORIES

When Vaughn Monroe sang the University of Georgetown alma-mater song on one of his recent CBS "Camel Caravan" shows the reaction of a listening alumnus was to gift the university with a check for \$5,000.

SPEECH AUTHORITY

The country's most typical feminine voice belongs to NBC's "Blondie," says Frank Colby, speech authority, who also named Jimmy Durante, NBC comedian, as having the most rasping voice.

MONDAY, MARCH 14

★Indicates News Broadcast.

8—KECA, KFMB—Don McNeill's Breakfast Club.
 *KFI, KFSD—Fred Waring.
 *KHJ, KGB—Cecil Brown.
 KXX—Harry Babbitt.
 KAGH—Sister Sylvia.
 KFAC—Breakfast Symphony.
 KFOX—Challenge to Youth.
 KFVD—Wakeup Ranch.
 KFVB—Andrew Fearing.
 KGER—Mizpah.
 KGFJ—Dr. Frederick Balles.
 KGIL—Reveille Ranch.
 *KLAC, KXLA—News.
 *KMPC—Norman Nesbitt, News.
 KOWI—Time, Topics, Tempos.
 KRKD—Bible Institute.
 KWIK—Klub KWIK.
 KWKW—Crowell Beech Prog.
8:10—KLAC—Stock Reports.
8:15—KHJ, KFNM, KGB, KVOE—Victor H. Lindlahr.
 *KXX—News.
 KFVB—Piano.
 KGFJ—Yesterday's Hits.
 KLAC—Haynes at the Reins.
 KMPC—Markets; Sports.
 KXLA—Music.
8:30—KFI, KFSD—Jack Berch.
 *KHJ, KFAC, KFVB, KGIL, KOWI, KRKD, KVOE—News.
 KXX, KCBQ—Grand Slam.
 KAGH—Hebrew-Christian Hr.
 KFOX—Words of Life.
 KFVD—Citizens in Action.
 KGER—Hammond.
 KGFJ—Music You Want.
 KMPC—Song for You.
 KWKW—Stock Quotations.
 KXLA—Haven of Best.
8:45—KFI, KFSD—Lora Lawton.
 KHJ, KGB, KVOE—Breakfast Time.
 Rosemary.
 KAGH—Words of Life.
 KFAC—Unity.
 KFVD—Editor of the Air.
 KFVB—Science of Mind.
 KGER—Bible Treasury Hour.
 KGIL—Coffee Parade.
 KMPC—In a Nutshell.
 KOWI—Navy Band.
 KRKD—Spotlight Varieties.
 KWKW—Gordon Baker Lloyd.
9—KECA, KFMB—Welcome.
 Travelers.
 *KFI, KFSD, KLAC—News.
 *KHJ, KGB—Kate Smith Speaks.
 *KXX—Wendy Warren.
 KAGH—Sunshine Program.
 KFAC—Serenade.
 KFOX—Rev. Ivie.
 KFVD—Waltz Time.
 KFVB—Strolling Tom.
 KGER—Lutheran Hour.
 KGFJ—Delinquency Forum.
 KGIL—Buy a Prize.
 KMPC—Band Box.
 KOWI—Memories in Music.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.
 KXLA—Bar Nothing Ranch.
9:05—KFI—Ladies' Day.
 KLAC—Coffee With Crosby.
9:15—KHJ, KGB, KVOE—Kate Smith Sings.
 KXX, KCBQ—Aunt Jenny.
 *KFVD—News.
 KFVB—Crosby Entertains.
 KGFJ—Voice of the Army.
 KLAC—Music Room.
 KMPC—Bargain Broadcast.
 KOWI—Hawaiian Melodies.
 KWIK—Songs of Good Cheer.
 KWKW—Foursquare Churches.
9:30—KECA, KFMB—Kay Kyser College.
 KHJ—Blonds in Music.
 KXX, KCBQ—Helen Trent.
 KAGH—Olga Graves.
 KFOX—Full Gospel.
 KFSD—Honeymoon in N. Y.
 KFVD—Show Tunes.
 KFVB—Marsha Walton.
 KGB—Molly Morse.
 KGER—God's Half Hour.
 KGFJ, KLAC—Racing News.
 KGIL—Vegas Shopper.
 KMPC—Chef Milani.
 *KOWI, KWKW—News.
 KWIK—Feature Page.
9:45—KFI—All Around Town.
 KXX, KCBQ—Our Gal Sunday.
 KAGH—Serenade.
 KFVD—Stitchin' Time.
 KFVB—Howdy, Stranger.
 *KGFJ—Airtorials.
 KLAC—Ma-Bucks Auction.
 *KMPC—Larry Smith.
 KOWI—Album of Song.
 *KRKD—News.
 KWKW—Date With Dinah.
10—KECA, KFMB—Ted Malone.
 KFI—All Around Town.
 *KHJ, KFNM, KGB, KVOE—News. Glenn Hardy.

KXX—Big Sister.
 KAGH—General Electric Hour.
 KFAC—Morning Concert.
 *KFOX, KGER—News.
 *KFSD—Dress Rehearsal.
 KFVD—Bible Institute.
 KFVB—Show Biz Quiz.
 KGFJ—What Do You Know?
 KGIL—Waltz Time.
 KLAC—Al Jarvis Ballroom.
 KMPC—Westerners.
 KOWI—Yiddish Hour.
 KRKD—Morning Melodies.
 KWIK—Spanish Lesson.
 KWKW—Sports.
 KXLA—Phileo Quiz.
10:10—KWKW—Audrey Shops.
10:15—KECA, KFMB—Galen Drake.
 KFI—Are You Listening?
 KHJ, KGB, KVOE—Gospel Singer.
 KXX—Ma Perkins.
 KFOX—Assembly of God.
 KGER—Truth Marches On.
 KGIL—Sweet Swing.
 KRKD—Dr. Richardson.
 KWIK—Paul Sutton.
 *KXLA—News.
10:25—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story
 *KFI, KGIL—News.
 *KHJ, KGB—Luncheon at Sardi's.
 KXX—Young Dr. Malone.
 KFSD—Robert McCormick.
 KFVD—Rescue Mission.
 KFVB—Music in the Land.
 KGER—Helen Markham.
 KGFJ—Sunset and Vine.
 KRKD—Crazy Rhythm.
 KWIK—Classified Ads.
 KWKW—Feature Stories.
 KXLA—Western Music.
10:35—KGIL—Romance in Rhythm.
10:45—KFI—Life Can Be Beautiful.
 KXX—Guiding Light.
 KFAC—Your County Reports.
 KFOX—Morning Musical.
 KFSD—For Better Living.
 KGER—Rev. Le Roy Kopp.
 KRKD—Midnight Mission.
 KWIK—Racing Lineup.
 KWKW—Mary Norton.
10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.
11—KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KGB, KVOE—Ladies First.
 KXX—Second Mrs. Burton.
 KAGH—1300 Club.
 KFAC—Festival of Music.
 KFOX—Village Boys.
 *KFVD—News.
 KFVB—Peter Potter.
 KGER—Biblical Research.
 KGFJ—Sunset and Vine.
 KGIL—Crosby Sings.
 KLAC—Al Jarvis Ballroom.

KMPC—Memory Melodies.
 KOWI—Spanish Hour.
 KRKD—Songs of Vesteyear.
 KWKW—Song Parade.
 KXLA—Western Music.
11:15—KECA—Get More Out of Life.
 KXX—Perry Mason.
 KFVD—Shopping Highlights.
 KGER—Concert Hall.
 KGIL—Mid-Morning Melodies.
 KMPC—Meet Your Pharmacist.
 KWIK—Organ.
 KWKW—Stairway to Music.
 *KXLA—Pasadena News.
11:25—KGFJ—Sports Flash.
11:30—KECA—Casa Cucat.
 KFI, KFSD—Today's Children.
 KHJ, KFNM, KGB, KVOE—Queen for a Day.
 KXX, KCBQ—Nora Drake.
 KFAC—Keyboard Artistry.
 *KFMB—Bankage Talking.
 *KFOX, KFVB, KRKD—News.
 KFVD—Memory Melodies.
 KGER—Peter Slack Time.
 KGFJ—Piano Moments.
 KMPC—Tops in Pops.
 *KOWI—News, Music.
 KWIK—Morning Melodies.
 KXLA—Hometown Jamboree.
11:40—KFOX—Hit Tunes.
11:45—KECA—One for the Book.
 KFI—Light of the World.
 KXX—What Makes You Tick.
 *KFSD, KGIL—News.
 KFVB—Peter Potter.
 KGFJ—Saludos Amigos.
 KGER—Star Serenade.
 KOWI—Small Bands.
 KRKD—Sweet Pops.
 KWIK—Concert Miniature.
11:55—KGFJ—Sports Flash.
12 *KECA, KHJ, KAGH—News.
 KFI—Farm Reporter.
 KXX—Gordon Mason.
 KFVB—Luncheon Concert.
 KFSD—Life Can Be Beautiful.
 KFVD—Meridian Song.
 KFVB—Peter Potter.
 KGER—Music.
 KGFJ—Intermission.
 KGIL—Real Estate Page.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWI—Joe Adams Show.
 KRKD—Santa Fe Trails.
 KWIK—San Fernando Hour.
 KWKW—Two on the Aisle.
 KXX—Hometown Jamboree.
12:05—KAGH—Accent on Music.
12:15—KECA—Norwood Smith Selects
 KFI, KFSD—Ma Perkins.
 KHJ—Hits of Yesterday.
 *KFOX, KGER—News.
 KGIL—Vocal Varieties.
12:25—KGFJ—Sports Flash.
12:30—KECA—Art Baker's Notebook.
 KFI, KFSD—Pepper Young.
 KHJ—Louise Massey.
 *KXX, KCBQ—Knox Manning.
 KFVB—Gene James Time.
 KFVD—Shopping Highlights.
 *KFWB—News; Peter Potter.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.

KGIL—Hart and Darling.
 KLAC—Conest Opinion.
 KMPC—Jeanne Gray.
 *KOWI—News; J. Adams Show
 KWIK—Navy Band.
 KWKW—Stock Quotations.
 KXLA—Ole Kasmussen.
12:35—KWKW—Farm News.
12:45—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 KXX—E. H. Wileman.
 *KFAC, KMPC—News.
 KFOX—Pacific Breezes.
 KGB—Three Alarm.
 KWIK—Fiesta Time.
 KWKW—Income Tax.
12:55—KGFJ—Sports Flash.
1—KECA, KFMB—Breakfast in Hollywood.
 KFI, KFSD—Backstage Wife.
 KHJ—Lynn Looks at H'wood.
 KXX—Call for Help.
 KAGH—Jim's Jamboree.
 KFAC—Piano Parade.
 KFOX—Verdict Rendered.
 *KFVD, KLAC, KWKW—News.
 KFVB—Bill Anson.
 KGER—Luncheon Serenade.
 KGIL—1230 Club.
 KGIL—1260 Roundup.
 KMPC—Music in the Air.
 KOWI—Joe Adams.
 KRKD—Siesta Time.
 *KWIK—News; Just Relax.
 KXLA—Community Broadcast.
1:10—KLAC—550 Club.
1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KFAC—Classroom Radio.
 KFOX—Russ Brown Music.
 KFVD—Piano Parade.
 KGIL—Charlie Hamp.
 KWIK—Man on the Street.
 KWKW—Races and Sports.
 KXLA—LeRoy Smith.
1:25—KGFJ—Sports Flash.
1:30—KECA—At Home With the Kirkwoods.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KXX, KCBQ—Winner Take All
 KFAC—American Hour.
 KFOX—Doc Hopkins & Boys.
 KFVD—Hall of Records.
 *KFVB, KRKD—News.
 KGER—Hawaiian Melodies.
 KGIL—Homemakers.
 KOWI—Paul's Platter Party.
 KXLA—Waltz Time.
 KWKW—Hawaiian Echoes.
 KXLA—Vocal Varieties.
1:35—KRKD—Song Symphony.
1:45—KECA—Ethel and Albert.
 KFI, KFSD—Wilder Brown.
 KXX—George Fisher.
 KFOX—Everybody's Business.
 KFVB—Bill Anson.
 KWIK—Trio Time.
 KWKW—Races and Sports.
 KXLA—Listeners Digest.
1:55—KGFJ—Sports Flash.
2—KECA, KFMB—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 KHJ, KFNM, KGB, KVOE—Anniversary Club.
 KXX, KCBQ—Hint Hunt.
 KAGH—Source at Round Table
 KFAC—Matinee.
 KFOX—Judy Martin.
 KFVD—Control-Room Capers.
 KFVB—Bill Anson.
 KGER—Music for Monday.
 KGFJ—What's Up.
 KGIL—Homemakers.
 *KLAC—News, Sports.
 KMPC—Three Alarm.
 KOWI—Paul's Platter Party.
 KRKD—Your Neighbors.
 KWIK—Take Five.
 KXLA—Music for You.
2:10—KLAC—550 Club.
2:15—KFI, KFSD—Portia Faces Life.
 KFOX—Rusty Gill.
 KRKD—Internal Revenue.
 *KWKW—News; Sports.
2:25—KECA—Reserve.
 KXX, KCBQ—Mr. Information
 KGFJ—Sports Flash.
2:30—KECA, KFMB—Bride & Groom
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB, KVOE—Red Benson
 KXX, KCBQ—Meet the Missus.
 KFOX—Country Girls.
 KGER—Garden School.
 KGFJ—Keyboard Korner.
 KGIL—Variations in Rhythm.
 KMPC—Liz January Show.
 *KOWI—News.
 KRKD—Tunes in Tempo.
 KWKW—Platter Parade.
2:35—KOWI—Contented Listening.
2:40—KGER—Charlie Spivak Orch.
2:45—KFI, KFSD—Front-Page Farrell.
 KFOX—Down Homers.
 KGFJ—Hawaiian Serenade.
 KRKD—Organ Mood.
 KWKW—Races and Sports.
2:50—KWKW—Light and Airy.
2:55—KGFJ—Sports Flash.

Monday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

3:00—Arthur Godfrey, KXX.
 4:00—Herb Shriner, KXX.
 7:00—My Friend Irma, KXX.
 8:30—Godfrey's Talent Scouts, KXX.

Quiz, Participation

8:00—McNeill Bkfst. Club, KECA.
 8:30—Grand Slam, KXX.
 9:30—Kay Kyser, KECA.
 11:00—Double or Nothing, KFI.
 11:30—Queen for a Day, KHJ.
 11:45—What Makes You Tick, KXX.

1:00—Bkfst. in H'wood, KECA.
 2:30—Meet the Missus, KXX.
 3:30—Bride and Groom, KECA.
 3:30—House Party, KECA.
 6:30—Dr. I. Q., KFI.

Mystery-Detective

8:30—Sherlock Holmes, KHJ.
 9:00—Inner Sanctum, KXX.

Classical, Semi-Classical Music

8:00—Fred Waring, KFI.
 5:30—Voice of Firestone, KFI.
 7:00—Contented Hour, KFI.
 8:00—Railroad Hour, KECA.
 9:00—Telephone Hour, KFI.

Comment-Narration

7:45—Fred Beck, KXX.

9:00—Kate Smith, KHJ.
 10:00—Ted Malone, KECA.
 12:00—Gordon Mason, KXX.
 12:30—Art Baker, KECA.
 4:30—Burrill Wheeler, KFI.
 4:30—Passing Parade, KHJ.
 9:45—Night Editor, KXX.

Drama

6:00—Lux Theater, KXX.

Public Interest-Information

6:00—American Way, KFI.
 6:30—Child's World, KECA.
 7:00—American Forum, KHJ.
 8:00—If They Had Lived, KGFJ.

Sports

9:30—Racing News, KLAC.
 9:30—Racing KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Recap, KGFJ.
 5:45—Race Results, KRKD.
 5:45—Sam Balter, KLAC.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 9:30—Inside of Sports, KHJ.

Popular-Western Music

8:00—Harry Babbitt, KXX.
 10:00—Westerners, KMPC.
 4:30—Club 15, KXX.
 4:45—Stuart Hamblen, KFVB.
 8:00—Supper Club, KFI, KMPC.
 8:15—Jack Smith, KXX.

- 3-KECA, KFMB-Ladies, Be Seated.
- KFI, KFSD-Road of Life.
- KHJ, KGB, KVQE-Happy Gang.
- KNX, KCBQ-Arthur Godfrey.
- *KAGH-News: Square at the Round Table.
- KFAC-Musical Favorites.
- KFVD-Hall of Records.
- KFWB-Bill Anson.
- *KFOX, KWIK, KXLA-News.
- KGER-Rancho 1390.
- KGFJ-Record Jackpot.
- KGIL-Keyboard Melodies.
- *KLAC-News, Sports.
- KMPC-Bill Ewing Show.
- KOWL-Your Radio Outlook.
- KRRD-Tops in Pops.
- KWKW-Handicap Contest.
- 3:10-KFOX-Star Dust.
- KLAC-Don Otis Show.
- 3:15-KFI, KFSD-Brighter Day.
- *KGIL-News.
- KOWL-Rhythm at Random.
- KWIK-Music.
- KWKW-Races and Sports.

**JUKE BOX
MATINEE**

With Carl Bailey
3:15 to 5:30 p.m.

KXLA

Monday thru Saturday

- KXLA-Juke Box Matinee.
- 3:25-KGFJ-Sports Flash.
- 3:30-KECA, KFMB-House Party.
- KFI, KFSD-Aunt Mary.
- KHJ-Music.
- KFAC-Lyrics in Chorus.
- KFOX-Hawaiian Music.
- KFVD-Harlematine.
- KGB-Lanny Ross Show.
- *KGER, KOWL, KRKD-News.
- KGIL-Veterans' Hospital.
- KMPC-Swing 'n' Sing.
- KWIK-G. I. Platter Parade.
- KWKW-Crowell Beech.
- 3:35-KGER-Rancho 1390.
- KOWL-Just Music.
- KRRD-Top Time Tunes.
- 3:40-KFWB-News.
- 3:45-KFI, KFSD-We Love & Learn
- KHJ, KGB, KVQE-Gabriel Heatter Mailbag.
- KAGH-Serenade.
- *KFAC-News.
- KFOX-Pet Review.
- KFWB-Voice of the Army.
- 3:55-KGFJ-Sports Flash.
- 4-KECA-Frances Scully.
- KFI, KFSD-This Woman's Secret
- *KHJ, KGB, KVQE-Fulton Lewis.
- KNX, KCBQ-Herb Shriner.
- KAGH-Records at Random.
- KFAC-Musical Masterpieces.
- *KFOX, KLAC, KMPC-News.
- KFVD-Harlematine.
- KFWB-Mel Roach.
- KGFJ-Record Review.
- KGIL-Hank Penny.
- KOWL-Musical Showcase.
- KRRD-Piano Paintings.
- KWIK-Platter Parade.
- KWKW-Andy Mansfield.
- KXLA-Juke Box Matinee.
- 4:05-KGER-Rancho 1390.
- 4:10-KFOX-Freddy Martin Orch.
- 4:15-KFI-Johnny Murray.
- *KHJ, KFXM, KGB, KVQE-Frank Hemingway.
- KNX-Stand-In.
- KFWB-Bing Crosby.
- KLAC-Eddie Stanley Show.
- KMPC-Modern Classics.
- KRRD-Melody Time.
- 4:20-KECA-Double Feature.
- 4:25-KGFJ-Sports.
- 4:30-KECA, KFMB-Eleanor and Anna Roosevelt.
- KFI-Burrill Wheeler.
- *KHJ, KGB, KVQE-Passing Parade.
- KNX, KCBQ-Club 15.
- KFOX, KWIK-Old-Age Tensions.
- KFVD-Sundown Roundup.
- KFWB-Daily Light.
- KLAC-Swing Time.
- KMPC-Mellow Moods.
- KRRD-Melody Time.
- 4:40-KECA-Double Feature.
- 4:45-KECA-Happy Theater.
- *KHJ, KGB, KVQE-News.
- *KNX, KCBQ-Ed R. Murrow.
- KAGH-P.C.C. News.
- *KFSD-H. V. Kaltenborn.
- KFWB-Stuart Hamblen.
- KLAC-Baring Roundup.
- KMPC-Collectors' Corner.
- KRRD-News.

- KWKW-Sports: Music.
- 4:55-KGFJ-Sports Flash.
- 5-KECA, KFMB-Challenge of the Yukon.
- *KFI-Future Wire.
- KHJ, KGB, KVQE-Superman.
- *KNX-Knox Manning.
- KAGH-P.C.C. Sports.
- KFAC-Sunset Serenade.
- KFOX-Sunshine Mission.
- KFSD-Encores.
- KFVD-Songs of the Sage.
- KFWB-Stuart Hamblen.
- KGER-Sports: Rancho 1390.
- KGFJ-live at 5.
- KGIL-Hank Penny.
- *KLAC-Fred Henry Reports.
- *KMPC-News, Star Time.
- KOWL-Italian Program.
- KRRD-Songs of the Saddle.
- KWIK-Service Program.
- KWKW-Maurice Johnson.
- KXLA-Juke Box Matinee.
- 5:15-KFI, KFVD-News.
- KNX-Tom Hanlon.
- KAGH-Bing Sings.
- KGIL-Children's Corner.
- KLAC-Music Room.
- KMPC-Morton Gould Orch.
- KWKW-Today at the Races.
- 5:30-KECA, KFMB-Jack Armstrong.
- KFI, KFSD-Voice of Firestone.
- KHJ, KFXM, KGB, KVQE-Captain Midnight.
- *KNX, KCBQ-Chet Huntley.
- KFAC-Whoa Bill Club.
- *KFOX, KGIL-News.
- KGFJ-Evening Interlude.
- KLAC-Peggy Lee, Songs.
- KMPC-All-Time Hits.
- KRRD-Sports Dial.
- KWIK-Western Ballads.
- KXLA-Future Pianists.
- 5:40-KGIL-Sports News.
- 5:45-KHJ, KFXM, KGB, KVQE-Adventures of Tom Mix.
- *KNX, KCBQ-Garred, News.
- KFOX-Vour Fishcaster.
- KGER-Billy Starr.
- KGFJ-Race Recap.
- KGIL-Latin American.
- KLAC-Sam Balter, Sports.
- KMPC-Top Tunes.
- KOWL-Evening Serenade.
- KRRD-Race Results.
- KWIK-Sports.
- KXLA-Variety.
- 5:55-KNX-News, Frank Goss.
- 6-KECA, KFMB-Edwin C. Hill.
- KFI-American Way.
- *KHJ, KGB, KVQE-Gabriel Heatter.
- KNX, KCBQ-Lux Theater.
- KFAC-Twilight Hour.
- *KFOX, KLAC-News.
- KFSD-Brandy We Hail.
- *KFWB-Clete Roberts, News.
- KGER-John Brown.
- KGFJ-Musical Digest.
- KGIL-Tops in Pops.
- *KMPC-Bill Harpel, News.
- KRRD-Musical Varieties.
- KWIK-Italo-American Hr.
- KXLA-Toastmaster Club.
- 6:05-KECA-Headline Edition.
- KLAC-Al Jarvis Ballroom.
- 6:15-KECA-Hank Weaver, News.
- *KHJ, KGB-Mutual Newsreel.
- KFOX-Hawaiian Music.
- *KFWB-Manchester Boddy.
- KGER-Stamps Quartet.
- KMPC-Bob Kelley, Sports.
- KRRD-Hawaiian Memories.
- 6:25-KECA-Animal World Stories.
- 6:30-KECA-Child's World.
- KFI, KFSD-Dr. I. Q.
- KHJ, KGB, KVQE-Fishing & Hunting Club.
- KFAC-Hour of Music.
- KFMB-Mr. President.
- KFOX-Ital's Memory Room.
- KFWB-America Dances.
- KGER-Back to the Bible.
- KGIL-Dinner Concert.
- KMPC-Tijuana Races.
- KRRD-Sweet Pops.
- KXLA-Eddy Arnold Show.
- KGIL-Down Memory Lane.
- KRRD-Accent on Rhythm.
- KXLA-Ford Lewis.
- 6:55-KHJ, KGB, KVQE-Bill Henry
- 7-KECA, KFMB-Lone Ranger.
- KFI, KFSD-Contented Hour.
- KHJ, KFXM, KGB-American Forum.
- KNX, KCBQ-My Friend Irma
- KFAC-Hour of Music.
- KFWB-America Dances.
- KGER-Family Bible Hr.
- KGFJ-Musical Digest.
- *KGIL-Valley News.
- KLAC-Pop Tunes.
- KMPC-Firestone Favorites.
- *KRRD-News.
- KWIK-Music.
- KXLA-Dusty Eulson.
- 7:15-KFOX-Upton Close.
- KGIL-Songs by Crosby.
- KRRD-Three-Quarter Time.

Penny-Owsley

CONCERTS

"Musical Digest"

Nightly at 7 pm

Commentator:
7:00 - 8:00 pm
DR. KARL WECKER

Direct from
Hollywood Bowl

KGFJ 1230 on your dial

- 7:30-KECA-Starring Kay Starr.
- KFI, KFSD-Spelling Bee.
- KHJ, KFXM, KGB, KVQE-Cisco Kid.
- KNX, KCBQ-Bob Hawk.
- KFAC-Echoes and Encores.
- KFOX-Waltz Time.
- KFWB-Sports Final.
- KGER-Prophecy Speaks.
- KGIL-Talent Quest.
- KMPC-Words and Music.
- KRRD-Twilight Serenade.
- KXLA-Vance Lane.
- 7:45-KFOX, KWIK-News.
- KFWB-Pick of Pops.
- KGIL-Navetaires.
- KMPC-Club Time.
- 8-KECA, KFMB-Railroad Hour
- KFI, KFSD-Supper Club.
- KHJ, KFXM, KGB, KVQE-Let George Do It.
- *KNX-Lowell Thomas.
- KFAC-Evening Concert.
- KFOX-Sunshine Mission.
- KFWB-Williams-Bodgers.
- KGER-Bibb Treasury.
- KGIL-If They Had Lived.
- KGIL-Hustlin' Hal.
- *KLAC, KXLA-News.
- KMPC-ARC Club.
- KWIK-Evening Siesta.
- 8:10-KGFJ-Film News.
- KLAC-Crosby Time.
- 8:15-KFI, KFSD-World News.
- KNX, KCBQ-Jack Smith.
- KGER-Hebrew Christian.
- *KGFJ-Averill Bergman, News.
- KMPC-Romance and Rhythm.
- KXLA-Evening Serenade.
- 8:30-KFI, KFSD-Cavalcade of America.
- KHJ, KGB-Sherlock Holmes.
- KNX, KCBQ-Talent Scouts.
- KFOX-Music in the Air.
- *KFWB-News.
- KGER-Clem Davies.
- KGFJ-Tonight's Top Tunes.
- KLAC-Fred Haney.
- KMPC-Olvera Fiesta.
- KXLA-The Corral.
- 8:45-KECA, KFMB-Henry J. Taylor.
- KFOX-Fishing Facts.
- KFAC-Howdy Stranger.
- KGER-Rev. Al Harlan.
- KLAC-Eddy Duchin Show.
- 8:55-KHJ, KGB, KVQE-Hy Gardner Says.
- 9-KECA, KFMB-Arthur Gaeth.
- KFI, KFSD-Telephone Hour.
- *KHJ, KFXM, KGIL, KVQE-News, Glenn Hardy.
- KNX, KCBQ-Inner Sanctum.
- KFAC-Evening Concert.
- KFOX-Stories to Remember.
- *KFWB-Clete Roberts.
- *KGER, KWIK-News.
- KGFJ-Tonight's Top Tunes.
- KGIL-Western Trails.
- KLAC-Sheriff's Office.
- KMPC-Lloyd Aldrich.
- KXLA-Squeakin' Deacon.
- 9:05-KGER-Internal Revenue.
- KLAC-Melody Parade.
- KMPC-Parade of Hits.
- 9:15-KECA, KFMB-Earl Godwin.
- *KHJ, KGB, KVQE-Fleetwood Lawton.
- *KFOX-News.
- KFAC-G. S. Glenn.
- KGER-Naval Air Reserve.
- KLAC-Men of Destiny.
- KMPC-Business Reporter.
- KWIK-Dr. Clem Davies.
- 9:30-KECA-Famous Jury Trials.
- KFI, KFSD-The Big Story.
- KHJ, KGB, KVQE-inside of Sports.
- KNX-Beulah.
- KFOX-Music.
- KFWB-Unity Daily Word.
- KGFJ-Club Algiers.
- KGIL-Dance Time.
- KLAC-Spotlight Serenade.
- KMPC-Miracle Theater.
- 9:45-KHJ, KFXM, KGB, KVQE-Fulton Lewis.

- KNX, KCBQ-Night Editor.
- *KFWB-Music and News.
- *KGIL-News.
- *KMPC-News Notebook.
- KWIK-Dancin' With Anson.
- 9:55-KECA-News.
- 10-KECA, KFMB-Richfield Reporter.
- *KFI, KFSD-Sam Hayes, News.
- *KHJ-Highlights in Headlines.
- *KNX, KCBQ-News, Huntley.
- KFAC-Lucky Lager Dance.
- KFOX-Ocean Park Fights.
- KFVD-Citizens in Action.
- KFWB-Eastside Show.
- KGER-Wayside Pulpit.
- KGIL-Tune Time.
- KGIL-Showtime.
- KLAC-Don Otis.
- KMPC-Bridge Club.
- *KWIK-News: Bruce Anson.
- KXLA-Radio Guild.
- 10:05-KHJ-Highlights in Music.
- 10:15-KECA-Casa Cugat.
- KFI-Tom Harmon, Sports.
- KNX-Bob Elson.
- KFMB-Highways of Melody.
- KFVD-Spade Cooley Time.
- KGER-Emil Cote Glee Club.
- 10:30-KECA-One for the Book.
- *KFI-Carveth Wells.
- KHJ-Vet Wants to Know.
- KNX-Symphonette.
- KFMB-Mel Opera.
- KFSD-Concert Hall.
- KGB-Deems Taylor Concert.
- KGER-Evangelist Church.
- KGFJ-Song Book.
- KMPC-Dance Parade.
- *KXLA-Dan Lundberg.
- 10:45-KFI-Melody Time.
- KHJ-Land of the Free.
- 10:55-KFI-Police Bulletins.
- *KLAC-News.
- 11-KECA-News of Tomorrow.
- *KFI, KFSD, KWIK-News.
- KHJ, KGB-Campus Salute.
- *KNX-Nelson Pringle.
- KFAC-Lucky Lager Dance.
- KFMB-Chatin' on Sandman.
- KFOX-Music of Masters.
- KFVD-Spade Cooley Time.
- KFWB-Eastside Show.
- KGER-At the Ranchhouse.
- KGFJ-H'wood House Party.
- KGIL-Showtime.
- KLAC-Don Otis.
- KMPC-Dance Parade.
- KXLA-Ray's Band Box.
- 11:15-KECA-Philharmonic Reporter.
- KFI-Biltmore Hotel Orch.
- KNX-Merry-Go-Round.
- KHJ-Dance Orch.
- KFSD-Bob Bain Quartet.
- KWIK-Dancin' With Anson.
- KXLA-Western Echoes.
- 11:20-KECA-FJ Rancho Orch.
- 11:30-KFI-Milestones in Melody.
- KHJ, KGB, KVQE-Dick Foy Orch.
- *KFOX-News.
- KFSD-St. Francis Orch.
- 11:40-KFOX-Record Reporter.
- 11:45-KECA-Listen to the Latins.
- KFI-For You.
- *KHJ, KGB, KVQE-News.
- KNX-Von and ...
- *KMPC-News.
- 11:55-KECA-News.
- KFI-Forty Plus Assn.

Recorded Highlights

MONDAY THROUGH FRIDAY

POPULAR

8:15 a.m.-KLAC, Haynes at Reins.

10:00 a.m.-KLAC, Al Jarvis.

11:00 a.m.-KFWB, Peter Potter.

12:00 noon-KOWL, Joe Adams.

1:00 p.m.-KFWB-Bill Anson.

1:10 p.m.-KLAC, Bob McLaughlin.

4:00 p.m.-KWKW, Andy Mansfield.

6:05 p.m.-KLAC, Al Jarvis.

6:30 p.m.-KFWB, Frank Bull.

7:00 p.m.-KLAC, Bob McLaughlin.

10:00 p.m.-KFWB, Gene Norman.

10:00 p.m.-KFAC, Ira Cook.

12:00 p.m.-KXLA, Alex Cooper.

CLASSICAL

1:30 p.m.-KFAC, American Hour.

6:00 p.m.-KGFJ, Musical Digest.

6:30 p.m.-KFAC, Hour of Music.

7:00 p.m.-KMPC, Favorites.

7:30 p.m.-KFAC, Echoes & Encores.

8:00 p.m.-KFAC, Evening Concert.

WESTERNETTE

Carolina Cotton, KMPC "Westerner" vocalist, has been named Grand Marshallette for the Annual Palm Springs Rodeo.

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TUESDAY, MARCH 15

- ★ Indicates News Broadcast.
- 8—KECA, KFMB—Don McNeill's Breakfast Club.
- KFI, KFSD—Fred Waring.
- ★ KBJ, KGB—Cecil Brown.
- KXX—Sister Sylvia.
- KFAC—Country Church.
- KFOX, KRKD—Haven of Rest
- KFWB—Wakeup Ranch.
- KFWB—Andrew Fearing.
- KGER—Mizpah.
- KGFJ—Dr. Frederick Bailes.
- KGIL—Reville Ranch.
- ★ KLAC, KXLA—News.
- ★ KMPC—Norman Nesbitt, News
- KOWL—Time, Topics, Tempos.
- KWKW—Klub KWIK.
- KWKW—Crownell Beech.
- 8:10—KLAC—Stock Reports.
- 8:15—KHJ, KFNM, KGB, KVOE—Victor H. Lindlahr.
- ★ KXX—News.
- KFWB—Piano.
- KGFJ—Yesterday's Hits.
- KLAC—Haynes at the Reins.
- KMPC—Market Report, Sports
- 8:30—KFI, KFSD—Jack Beech.
- ★ KHJ, KFAC, KFWB, KGIL, KOWI, KRKD, KVOE—News.
- KXX—KCBQ—Grand Slam.
- KAGH—Hebrew Christian Hr.
- KFOX—Words of Life.
- KFYD—Citizens in Action.
- KGER—Haunond.
- KGFJ—Music You Want.
- KMPC—Song for You.
- KWKW—Stock Quotations.
- KXLA—Baptist Bros.
- 8:45—KFI, KFSD—Lora Lawton.
- KHJ, KGB, KVOE—Breakfast Time.
- KXX—Rosemary.
- KAGH—Words of Life.
- KEAC—Unity.
- KFYD—Editor of the Air.
- KFWB—Science of Mind.
- KGER—Bible Treasury Hour.
- KGIL—Coffee Parade.
- KMPC—In a Nutshell.
- KOWI—Organ Melodies.
- KRKD—Spotlight Varieties.
- KWKW—Gordon Baker Lloyd.
- 9—KECA, KFMB—Welcome Travelers.
- ★ KFI, KFSD, KLAC—News.
- ★ KHJ, KGB—Kate Smith Speaks.
- KXX—Wendy Warren.
- KAGH—Sunshine Program.
- KFAC—Serenade.
- KFOX—Rev. Eric.
- KFYD—Waltz Time.
- KFWB—Strolling Tom.
- KGER—Lutheran Hour.
- KGFJ—Your City at Work.
- KGIL—Sweet and Sentimental.
- KMPC—Band Box.
- KOWI—Naval Air Reserve.
- KRKD—Sagebrush Serenade.
- ★ KWKW—News; Music.
- KWKW—Voice of China.
- KXLA—Bar Nothing Ranch.
- 9:05—KFI—Ladies Day.
- KLAC—Coffee With Crosby.
- 9:15—KHJ, KGB, KVOE—Kate Smith Sings.
- KXX, KCBQ—Aunt Jenny.
- ★ KFYD—News.
- KFWB—Crosby Entertainers.
- KGFJ—The Judge Speaks.
- KGIL—Ballads for You.
- KLAC—Music Room.
- KMPC—Bargain Broadcast.
- KOWI—Hawaiian Melodies.
- KWKW—Foursquare Churches
- 9:30—KECA, KFMB—Kay Kyser College.
- KHJ—Moods in Music.
- KXX—KCBQ—Helen Trent.
- KAGH—Olga Graves.
- KFOX—Full Gospel.
- KFYD—Show Times.
- KFWB—Marsha Walton.
- KGB—Molly Morse.
- KGER—God's Half Hour.
- KGFJ, KLAC—Racing News.
- KGIL—Valley Shopper.
- KMPC—Chef Milani.
- ★ KOWI, KWKW—News.
- KWKW—Feature Page.
- KFI—All Around Town.
- KXX, KCBQ—Our Gal Sunday
- KAGH—Serenade.
- KFYD—Stitchin' Time.
- KFWB—Howdy, Stranger.
- ★ KGFJ—Airtorials.
- KLAC—Pla-Bucks Auction.
- ★ KMPC—Larry Smith.
- KOWI—Album of Song.
- ★ KRKD—News.
- KWKW—A Date With Dinah.
- 10—KECA, KFMB—Ted Malone.
- KFI—All Around Town.
- ★ KHJ, KFNM, KGB, KVOE—News, Glenn Hardy.
- KXX—Big Sister.
- KAGH—General Electric Hour.

- KFAC—Morning Concert.
- ★ KFOX, KGER—News.
- KFYD—Rev. Louis T. Talbot.
- KFWB—Show Biz Quiz.
- KGFJ—What D'You Know?
- KGIL—Waltz Time.
- KLAC—Al Jarvis Ballroom.
- KMPC—Westerners.
- KOWI—Yiddish Hour.
- KRKD—Morning Melodies.
- KWKW—Spanish Lesson.
- KWKW—Racing News.
- KXLA—Phileo Quiz.
- 10:10—KWKW—Audrey Shops.
- 10:15—KECA, KFMB—Galen Drake.
- KFI—Are You Listening?
- KHJ, KGB, KVOE—Gospel Singer.
- KXX—Ma Perkins.
- KFOX—Assembly of God.
- KGER—Lean Back & Listen.
- KGIL—Sweet Swing.
- KRKD—Dr. Richardson.
- KWKW—Paul Sutton.
- ★ KXLA—News.
- 10:25—KGFJ—Sports Flash.
- 10:30—KECA, KFMB—My True Story
- ★ KFI, KGIL—News.
- KHJ, KGB—Luncheon at Sardi's.
- KXX—Young Dr. Malone.
- KFSD—Robert McCormick.
- KFYD—Resene Mission.
- KFWB—Music in the Land.
- KGER—Helen Markham.
- KRKD—Crazy Rhythm.
- KWKW—Classified Ads.
- KWKW—Feature Stories.
- KXLA—Western Music.
- 10:35—KXLA—Romance in Rhythm.
- 10:45—KFI—Life Can Be Beautiful.
- KXX—Guiding Light.
- KFAC—Village Festival.
- KFSD—Voice of Wanderer.
- KGER—Rev. Le Roy Kopp.
- KRKD—Midnight Mission.
- KWKW—Racing Lineup.
- KWKW—Mury Norton.
- 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
- KGFJ—Sports Flash.
- 11—KECA, KFMB—Betty Crocker.
- KFI, KFSD—Double or Nothing.
- KHJ, KGB, KVOE—Ladies First.
- KXX—Second Mrs. Burton.
- KAGH—1300 Club.
- KFAC—Waltz Time.
- KFOX—Village Boys.
- ★ KFYD, KWKW—News.
- KFWB—Peter Potter.
- KGER—Biblical Research.
- KGFJ—Sunset and Vine.
- KGIL—Crosby Sings.
- KLAC—Al Jarvis Ballroom.
- KMPC—Memory Melodies.
- KOWI—Spanish Hour.
- KRKD—Songs of Yesterday.

★ KWKW—Upton Close.
 KXLA—Western Music.
 11:15—KECA, KFMB—Club Time.
 KXX—Perry Mason.

FOR FUN—MUSIC—PRIZES

Violet's
 Shopping Hilites

11:15 and 12:30
 Mon. thru Fri.

1020 KC.
 5000 WATTS

Check **KFYD**
 LOS ANGELES

- KFYD—Shopping Highlights.
- KGIL—Midmorning Melodies.
- KMPC—Neighborhood Voice.
- KWKW—Organ Melodies.
- KWKW—Stairway to Music.
- ★ KXLA—Pasadena News.
- 11:25—KGFJ—Sports Flash.
- 11:30—KECA—Casa Cugat.
- KFI, KFSD—Today's Children
- KHJ, KGB, KFNM, KVOE—Queen for a Day.
- KXX, KCBQ—Nora Drake.
- KFAC—Keyboard Artistry.
- ★ KFMB—Bauktunge Talking.
- KFYD—Memory Melodies.
- ★ KFWB, KOWI, KRKD—News.
- KGFJ—Piano Moments.
- KMPC—Tops in Pops.
- KXLA—Hometown Jamboree.
- KFOX—Hi Tunes.
- 11:40—KXLA—Hil Tunes.
- 11:45—KECA—One for the Book.
- KFI—Light of the World.
- KXX—What Makes You Tick.
- KGFJ—Saludos Amigos.
- ★ KGIL—News.
- KMPC—Star Serenade.
- KOWI—Small Bands.
- KRKD—Sweet Pops.
- KWKW—Concert Miniature.
- KWKW—Sports Flash.
- 11:55—KGFJ—Sports Flash.
- 12★ KECA, KHJ, KAGH—News.
- KFI—Farm Reporter.
- KXX—Gordon Mason.
- KFAC—Luncheon Concert.
- KFSD—Life Can Be Beautiful.
- KFYD—Meridian Song.
- KFWB—Peter Potter.
- KGER—Music.
- KGFJ—Intermission.
- KGIL—Real Estate Page.
- KLAC—Al Jarvis Ballroom.
- KMPC—Women Are Wonderful.
- KOWI—Joe Adams Show.
- KRKD—Santa Fe Trails.
- ★ KWKW—News; San Fernando Hour.
- KWKW—Armand Tokatlan.
- KXLA—Hometown Jamboree.
- 12:05—KAGH—Accent on Music.
- 12:15—KECA—Norwood Smith Selects
- KFI, KFSD—Ma Perkins.
- KHJ—Hits of Yesterday.
- ★ KFOX, KGER—News.
- KGIL—Vocal Varieties.

- 12:25—KGFJ—Sports Flash.
- 12:30—KECA—Art Baker's Notebook.
- KFI, KFSD—Pepper Young.
- KHJ—Louise Massey.
- ★ KXX, KCBQ—Knox Manning.
- KFOX—Gene James Time.
- KFMB—Music for Tuesday.
- KFYD—Shopping Highlights.
- KFWB, KXLA—News.
- KGER—Luncheon Serenade.
- KGFJ—1230 Club.
- KGIL—Hart and Darling.
- KLAC—Honest Opinion.
- KMPC—Jeanne Gray.
- KWKW—Navy Band.
- KWKW—Stock Quotations.
- KXLA—Ole Rasmussen.
- 12:35—KOWI—Joe Adams Show.
- KWKW—Farm News.
- 12:45—KFI, KFSD—Right to Happiness.
- KHJ—Melody Matinee.
- KXX—Harry Babbitt.
- KAGH—Martha Brandon.
- ★ KXLA—Red Cross.
- KGB—Three Alarm.
- KWKW—Fiesta Time.
- KWKW—Circle 1300 Ranch.
- 12:55—KGFJ—Sports Flash.
- 1—KECA, KFMB—Breakfast in Hollywood.
- KFI, KFSD—Backstage Wife.
- KHJ—Lynn Looks at H'wood.
- KXX—Call for Help.
- KAGH—Jim's Jamboree.
- KFAC—Piano Parade.
- KFOX—Barbershop Quartet.
- ★ KFYD—News.
- KFWB—Bill Anson.
- KGER—Luncheon Serenade.
- KGFJ—1230 Club.
- KGIL—1260 Roundup.
- ★ KLAC—News, Sports.
- KMPC—Music in the Air.
- KOWI—Joe Adams Show.
- KRKD—Siesta Time.
- KVOE—United Nations.
- ★ KWKW—News; Just Relax.
- ★ KWKW—News; Music.
- KXLA—Community News.
- 1:15—KFI, KFSD—Stella Dallas.
- KHJ—Nancy Dixon.
- KFAC—Classroom Radio.
- KFOX—Russ Brown Music.
- KFYD—Piano Parade.
- KGIL—Charles Hamp.
- KLAC—570 Club.
- KWKW—Races and Sports.
- KXLA—LeRoy Smith.
- 1:25—KGFJ—Sports Flash.
- 1:30—KECA—At Home With the Kirkwoods.
- KFI, KFSD—Lorenzo Jones.
- KHJ—Norma Young.
- KXX—Winner Take All.
- KFAC—American Hour.
- KFOX—Country Boys.
- KFYD—Hall of Records.
- ★ KFWB, KRKD—News.
- KGER—Hawaiian Melodies.
- KGIL—Homemakers.
- KOWI—Paul's Platter Party.
- KWKW—Music.
- KWKW—Hawaiian Echoes.
- KXLA—Vocal Varieties.
- 1:35—KRKD—Song Symphony.
- 1:45—KECA—Ethel and Albert.
- KFI, KFSD—Walter Brown.
- KXX—George Fisher.
- KFOX—Everybody's Business.
- KXLA—Listeners' Digest.
- 1:55—KGFJ—Sports Flash.
- 2—KECA, KFMB—Surprise Package.
- KFI, KFSD—When a Girl Marries.
- KHJ, KFNM, KGB, KVOE—Anniversary Club.
- KXX, KCBQ—Hint Hunt.
- KAGH—Square at Round Table
- KFAC—Matinee.
- KFOX—Judy Martin.
- KFYD—Control-Room Capers.
- KFWB—Bill Anson.
- KGER—Long Beach Band.
- KGFJ—What's Up.
- KGIL—Homemakers.
- ★ KLAC—News, Sports.
- KMPC—Three Alarm.
- KOWI—Paul's Platter Party.
- KRKD—Dept. of Labor.
- KWKW—Take Five.
- KXLA—Music for You.
- 2:10—KLAC—570 Club.
- 2:15—KFI, KFSD—Portia Fnces Life.
- KFOX—Rusty Gill.
- KRKD—Musical Bouquet.
- ★ KWKW—Sports News.
- 2:25—KECA—Reserve.
- KXX, KCBQ—Mr. Information
- KGFJ—Sports Flash.
- 2:30★ KECA, KFMB—Bride and Groom.
- KHJ, KGB, KVOE—Red Benson
- KFI, KFSD—Just Plain Bill.
- KXX, KCBQ—Meet the Missus
- KFOX—Country Girls.
- KGER—Garden School.
- KGFJ—Wesleyan Corner.
- KGIL—Variation in Rhythm.
- KMPC—Lola January Show.
- ★ KOWI—News.
- KRKD—Tunes in Tempo.
- KWKW—Red Cross.

tuesday

Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 3:00—Arthur Godfrey, KXX.
- 4:00—Herb Shriner, KXX.
- 5:30—Alan Young, KFI.
- 6:00—Bob Hope, KFI.
- 6:30—Fibber and Molly, KFI.

Quiz, Participation

- 8:00—McNeill Bkfat. Club, KECA
- 8:30—Grand Slam, KXX.
- 9:30—Kay Kyser, KECA.
- 10:00—Double or Nothing, KFI.
- 11:30—Queen for a Day, KHJ.
- 11:45—What Makes You Tick, KXX.

Drama

- 7:00—Favorite Story, KFI.
- 8:30—This Is Your Life, KFI.
- 9:30—Damon Runyon Theatre, KFI.

Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.
- 7:30—Melodies America Loves, KXX.
- 7:15—Detroit Symphony, KECA.

Comment-Narration

- 7:45—Fred Beck, KXX.
- 9:00—Kate Smith, KHJ.

Mystery-Detective

- 10:00—Ted Malone, KECA.
- 12:30—Art Baker, KECA.
- 4:30—Burrill Wheeler, KFI.
- 4:30—Passing Parade, KHJ.
- 9:45—Night Editor, KXX.

Public Interest-Information

- 6:00—Women's Forum, KXX.
- 8:00—If They Had Lived, KGFJ.
- 8:30—Town Meeting, KECA.

Sports


- 9:30—Racing News, KLAC.
- 9:30—Racing, KGFJ.
- 5:30—Sports Dial, KRKD.
- 5:45—Race Results, KGFJ.
- 5:45—Race Results, KRKD.
- 5:45—Sam Balter, KLAC.
- 6:15—Bob Kelley, KMPC.
- 6:30—Joe Hernandez, KMPC.
- 9:30—Inside of Sports, KHJ.

Popular-Western Music


- 8:00—Harry Babbitt, KXX.
- 10:00—Westerners, KMPC.
- 4:30—Club B, KXX.
- 4:45—Stuart Hamblen, KFWB.
- 8:00—Supper Club, KFI, KMPC.
- 8:15—Jack Smith, KXX.

2:40-KGER—Long Bench Band.
 2:45-KFI, KFSD—Front-Page
 (Frrell).
 KFOJ—Down Honors.
 KGFJ—Hawaiian Serenade.
 KRFD—Ocean Moods.
 KFWB—Races and Sports.
 2:50-KWKW—Light and Airy.
 2:55-KGFJ—Sports Flash.
3
 KECA, KFMB—Ladies, Be
 Seated.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVOE—Happy
 Gaug.
 KXX, KCBQ—Arthur Godfrey.
 *KAGH, KFOJ, KNLA—News.
 KFAC—Musical Favorites.
 KFVD—Hall of Records.
 KFWB—Bill Anson.
 KGER—Rancho 1390.
 KGFJ—Record Jackpot.
 KGH—Keyboard Melodies.
 *KLAC—News, Sports.
 KMPC—Bill Ewing Show.
 KOWI—Radio Outlook.
 KRKD—Tops in Pops.
 *KWIK—News; Music.
 KWKW—Handicap Contest.
 3:05-KAGH—Square at Round Table
 3:10-KLAC—Don Otis Show.
 3:15-KFI, KFSD—The Brighter Day
 KFOJ—Guest Star.
 *KGH—News.
 KOWI—Rhythm at Random.
 KWKW—Races and Sports.
 KNLA—Juke Box Matinee.
 3:25-KGFJ—Sports Flash.
 3:30-KECA, KFMB—House Party.
 KFI, KFSD—Aunt Mary.
 KHJ—Music.
 KFAC—Lyrics in Chorus.
 KFOJ—Hawaiian Music.
 KFVD—Harlem Matinee.
 KGB—Lanny Ross Show.
 *KGER, KOWI, KRKD—News.
 KGH—Vets' Hospital.
 KMPC—Swing 'n' Sing.
 KWIK—Rancho.
 KWKW—Crowell Beech.
 3:35-KGER—Rancho 1390.
 KOWI—Just Music.
 KRKD—Tea-Time Tunes.
 3:40-KFWB—News.
 3:45-KFI, KFSD—We Love & Learn
 KHJ, KGB, KVOE—Gabriel
 Heatter.
 KAGH—Serenade.
 *KFAC—News.
 KFOJ—Pet Review.
 KFWB—Marine Story.
 KGH—Dance Matinee.
 3:55-KGFJ—Sports Flash.
4
 KECA—Frances Scully.
 KFI, KFSD—This Woman's
 Secret.
 *KHJ, KGB, KVOE—Fulton
 Lewis.
 KXX, KCBQ—Herb Shriner.
 KAGH—Records at Random.
 KFAC—Musical Masterpieces.
 *KFOJ, KGER, KMPC—News.
 KFVD—Harlem Note.
 KFWB—Mel Ranch.
 KGFJ—Record Review.
 KGH—Hank Penny Show.
 *KLAC—News, Sports.
 KOWI—Musical Showense.
 KRKD—Fun With Fabrics.
 KWIK—Plaza Program.
 KWKW—Andy Mannheim.
 KNLA—Juke Box Matinee.
 4:05-KGER—Rancho 1390.
 4:10-KFOJ—Freddie Martin.
 4:15-KFI—Johnny Murray.
 *KHJ, KFNM, KGB, KVOE—
 Frank Hemingway.
 KXX—Stand-In.
 KFSD—You Win It.
 KFWB—Bing Crosby.
 KLAC—Eddie Stanley Show.
 KMPC—Twilight Tales.
 KRKD—Melody Time.
 4:20-KECA—Audie Feature.
 4:25-KGFJ—Sports.
 4:30-KECA, KFMB—Eleanor and
 Anna Roosevelt.
 KFI—Hurrirt Wheeler.
 *KHJ, KGB, KVOE—Passing
 Parade.
 KXX, KCBQ—Club 15.
 KFOJ, KWIK—Old-Age
 Pensions.
 KFVD—Sundown Roundup.
 KFWB—Daily Light.
 KLAC—Swing Time.
 KMPC—Melow Moods.
 *KOWI—News; Show Tunes.
 KRKD—Symphony in Swing.
 KWKW—Frank Sinatra.
 4:45-KECA—Happy Theatre.
 *KHJ, KGB, KVOE—News.
 *KXX, KCBQ—Ed R. Murrow.
 KFMB—Get More Out of Life.
 *KFSD—Richard Harkness.
 KFWB—Stuart Hamblen.
 KLAC—Racing Roundup.
 KMPC—Collectors' Corner.
 *KRKD—News.
 KWKW—Sports; Easy
 Listening.
 4:55-KGFJ—Sports Flash.
5
 KECA, KFMB—Green Hornet.
 *KFI—Feature Wire.


KHJ, KGB, KVOE—Straight
 Arrow.
 *KXX, KCBQ—Knox Manning.
 KAGH—Vets Administration.
 KFAC—Sunset Serenade.
 KFOJ—Sunshine Mission.
 KFVD—Songs of the Sage.
 KFWB—Stuart Hamblen.
 KGER—Sports: Rancho 1390.
 KGFJ—Live at Five.
 KGH—Hank Penny Show.
 *KLAC—Fred Henry Reports.
 *KMPC—News, Star Time.
 *KOWI—Italian Program.
 KRKD—Songs of the Saddle.
 KWIK—Allen Bleh.
 KWKW—Maurice Johann.
 KNLA—Juke Box Matinee.
 5:15-KFI, KFVD—News.
 KXX—Tom Hanlon.
 KAGH—Bing Sings.
 KGH—Children's Corner.
 KLAC—Music Room.
 KMPC—Morton Gould Orch.
 KWKW—Today at the Races.
 5:30-KECA, KFMB—Sky King.
 KFI, KFSD—Alan Young Show
 KHJ, KFNM, KGB, KVOE—
 Captain Midnight.
 *KXX, KCBQ—C. Huntley.
 KFAC—Whom Bill Club.
 *KFOJ, KGH—News.
 KGFJ—Evening Interlude.
 KLM—Peggy Lee, Songs.
 KLAC—All-Time Hits.
 KRKD—Sports Dial.
 KWIK—Western Ballads.
 KNLA—Future Pianists.
 5:35-KGH—Latin American.
 5:45-KHJ, KFNM, KGB, KVOE—
 Adventures of Tom Mix.
 *KXX, KCBQ—News, Garred.
 KFOJ—Excursions in Science.
 KGER—Billy Starr.
 KGFJ—Race Recap.
 KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KOWI—Evening Serenade.
 KRKD—Race Results.
 KWIK—Sports.
 KNLA—Variety.
 5:55-KXX—News, Frank Goss.
6
 KECA, KFMB—Edwin C. Hill.
 KFI, KFSD—Bob Hoge Show.
 *KHJ, KFNM, KGB, KVOE—
 Gabriel Heatter.
 KXX—Women's Forum.
 KFAC—Twilight Hour.
 KFOJ, KLAC—News.
 *KFWB—Clete Roberts, News.
 KGER—John Brown.
 KGFJ—Musical Digest.
 KGH—Tops in Pops.
 *KMPC—News, Bill Harpel.
 KRKD—Musical Varieties.
 KWIK—Halo-American Hour.
 KNLA—Muir College.
 6:05-KECA—Headline Edition.
 KLAC—Al Jarvis Ballroom.
 6:15-KECA—Hank Weaver, News.
 KHJ, KGB—Mutual Newsreel.
 KFOJ—Hawaiian Music.
 KFWB—Tune Time.
 KGER—Stamps Quartet.
 KMPC—Bob Kelley, Sports.
 KRKD—Hawaiian Memories.
 KNLA—Mary Burke King.
 6:25-KECA—Harry Wismer.
 6:30-KECA, KFMB—Art Mooney's
 Talent Show.
 KFI, KFSD—Fibber and Molly
 KHJ, KGB, KVOE—Air Force
 Hour.
 KXX, KCBQ—Strike It Rich.
 KFAC—Hour of Music.
 KFOJ—Halo Memory Room.
 KFWB—America Dances.
 KGER—Back to the Bible.
 KGH—Dinner Concert.
 KMPC—Tijuana Races.
 KRKD—Sweet Pops.
 KNLA—Eddy Arnold Show.
 6:45-KGH—Dona Memory Lane.
 KRKD—Accent on Rhythm.
 KNLA—Ford Lewis.
 6:55-KHJ, KGB, KVOE—Bill Henry

KFAC—Hour of Music.
 KFOJ—Evening Melodies.
 KFSD—Smiths of Hollywood.
 KFWB—America Dances.
 KGER—Family Bible Hour.


Commentator:
 7:00-8:00 pm
 DR. KARL WECKER
 Direct from
 Hollywood Bowl
 KGFJ 1230 on your dial
 KGFJ—Musical Digest.
 *KGH, KRKD—News.
 KLAC—52nd Club.
 KMPC—Fireside Favorites.
 KWIK—Hebrew Hour.
 KNLA—Dusty Ellson.
 7:15-KFOJ—That Wonderful
 Feeling.
 KGH—Songs by Crosby.
 KRKD—Three-Quarter Time.
 7:30-KECA—Report to the People.
 KFI, KFSD—People Are Funny
 KHJ, KFNM, KGB, KVOE—
 Melodies America Loves
JIMMIE O'BRIEN
 Tenor
 Concert Orchestra
 Earl Towner, Director
 KXX—Tuesday-7:30 P.M.
 INGLEWOOD PARK CEMETERY ASSN.
 KXX—Melodies America Loves
 KFAC—Echoes and Encores.
 KFMB—Do You Remember?
 KFOJ—Waltz Time.
 KFWB—Sports Final.
 KGER—Prophecy Speaks.
 KGH—Vnn Nuys C. of C.
 KMPC—Words and Music.
 KRKD—Twilight Serenade.
 KNLA—Vance Lane.
 KWIK—Music.
 7:45-KECA, KFMB—Detroit
 Symphony.
 *KFOJ, KWIK—News.
 KFWB—Pick of Pops.
 KGH—Novelaires.
 KMPC—Club Time.
8
 KECA, KFMB—Detroit
 Symphony.
 KFI, KFSD—Supper Club.
 KHJ, KFNM, KGB, KVOE—
 Count of Monte Cristo
 *KXX—Lowell Thomas.
 KFAC—Evening Concert.
 KFOJ—County Barn Dance.
 KFWB—Williams-Rodgers.
 KGER—Bible Treasury.
 KGFJ—If They Had Lived.
 KGH—Hustlin' Hnl.
 *KLAC, KNLA—News.
 KMPC—ABC Club.
 KWIK—Evening Siesta.
 8:10-KGFJ—Film News.
 8:15-KFI, KFSD—World News.
 KXX, KCBQ—Jack Smith.
 KGER—Hebrew Christmas.
 *KGFJ—News, Averil Berman.
 KLAC—Crosby Time.
 KMPC—Romance and Rhythm.
 KNLA—Evening Serenade.
 8:30-KECA, KFMB—America's
 Town Meeting.
 KFI—This Is Your Life.
 KHJ, KFNM, KGB—Official
 Detective.
 KXX, KCBQ—Mr. and Mrs.
 North.
 *KFWB—News.
 KGER—Clem Davies.
 KGFJ—Tonight's Top Tunes.
 KGH—Talent Quest.
 KLAC—Jan Garber Orch.
 KMPC—American Music.
 KNLA—97th Street Corral.
 8:45-KFWB—Howdy, Stranger.
 KGER—Rev. Al Harlan.
 KLAC—Etchings for Evening.
9
 KECA, KFMB—America's
 Town Meeting.
 KFI, KFSD—Big Town.
 *KHJ, KFNM, KGB, KVOE—
 News, Glenn Hardy.
 KXX, KCBQ—Mystery Theater
 KFAC—Evening Concert.

KFOJ—Esther Presents.
 *KFWB—Clete Roberts.
 *KGER, KWIK—News.
 KGFJ—Tonight's Top Tunes.
 KGH—Western Trails.
 KLAC—Melody Parade.
 KMPC—Lloyd Aldrich.
 KNLA—Squakin' Deacon.
 9:05-KGER—Three Suns.
 KMPC—Parade of Hits.
 9:15-KHJ, KGB, KVOE—Fleetwood
 Lawton.
 *KFOJ—News.
 KFWB—United Nations.
 KGER—Decision Now.
 KWIK—Dr. Clem Davies.
 9:30-KECA, KFMB—Monitor News.


THIS WEEK:
Pick a Winner
 KFI 9:30 P.M. TUESDAY
 KFI—Damon Runyon Theatre.
 KHJ, KGB, KVOE—Inside of
 Sports.
 KXX—Beulah.
 KFOJ—Serenade in Swingtime
 KFSD—Radio City Playhouse.
 KFWB—Unity Daily Word.
 KGFJ—Club Algiers.
 KGH—Dance Time.
 KLAC—Spotlight Serenade.
 KMPC—Miracle Theater.
 9:45-KECA—Hers Hollywood.
 *KHJ, KGB, KVOE—Fulton
 Lewis.
 KXX, KCBQ—Night Editor.
 KFMB—Bing Crosby.
 *KFWB—Music and News.
 *KGH—News.
 *KMPC—News Notebook.
 KWIK—Hall of 1000 Dreams.
10
 KECA, KFMB—Richfield
 Reporter.
 *KFI, KFSD—Sam Hayes, News
 *KHJ—Highlights in Headlines.
 *KXX, KCBQ—News, Huntley.
 KFAC—Lucky Lager Dance.
 KFOJ—Carter Wright.
 KFVD—Citizens in Action.
 KFWB—Eastside Show.
 KGER—Wayside Pulpit.
 KGFJ—Ace Cain's.
 KGH—Showtime.
 KLAC—Don Otis.
 KMPC—Bing Crosby Sings.
 *KWIK—News; Music.
 KNLA—Sacred Records.
 10:05-KHJ—Highlights in Music.
 10:15-KECA—Cass Cugat.
 KFI—Music from Hollywood.
 KHJ—Olympic Fights.
 KXX—Bob Simpson.
 KFOJ—Research Adventures.
 KFSD—Morton Downey.
 KFVD—Spade Conley Time.
 KGER—Salon Serenade.
 KMPC—Dance Parade.
 10:30-KECA—One for the Book.
 *KFI—Carveth Wells.
 KXX—Baton and Score.
 KFMB—Dance Orch.
 KFSD—Concert Hall.
 KGB—Deems Taylor Concert.
 KGER—Evangelist Church.
 KGFJ—Song Book.
 *KNLA—Dan Lundberg.
 10:45-KFI—Melody Time.
 KFOJ—Music.
 10:55-KFI—Police Bulletins.
 *KLAC—News.
11
 KECA—News of Tomorrow.
 *KFI, KFSD—News.
 KHJ, KGB—Dance Orch.
 *KXX—Nelson Pringle.
 KFAC—Lucky Dance Time.
 KFMB—Cheatin' on Saulman.
 KFOJ—Music of the Masters.
 KFVD—Spade Conley Time.
 KFWB—Wayside Show.
 KGER—At the Ranchhouse.
 KGFJ—H'wood House Party.
 KGH—Showtime.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWIK—Dancin' With Anson.
 KNLA—Ray's Band Box.
 11:15-KECA—Cinegrill Music.
 KFI—Morton Downey.
 KXX—Merry-Go-Round.
 KNLA—Western Echoes.
 11:30-KECA—Ambassador Orch.
 KFI—Milestones in Melody.
 KHJ, KVOE—Dick Foy Orch.
 KFOJ—News.
 11:40-KFOJ—Record Reporter.
 11:45-KFI—Guest Star.
 *KHJ, KGB, KVOE—News.
 KXX—You and...
 KFOJ—Bachelor & Girl Friend
 *KMPC—News.
 11:55-KECA—News.
 Page Twenty-one



THE BULLOCK'S SHOW
 Favorite Story
 THIS WEEK
 THE YOUNG
 MAN WHO
 STROKED
 CATS
 KFI
 7:00 P. M. TUESDAYS
7
 KECA, KFMB—David Harding,
 Countryery.
 KFI—Favorite Story.
 KHJ, KGB—Secret Mission.
 KXX, KCBQ—Hit the Jackpot.

WEDNESDAY, MARCH 16

*Indicates News Broadcast.

8—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 KHJ, KGB—Cecil Brown.
 KXN—Harry Babbitt.
 KAGH—Sister Sylvia.
 KFAC—Country Church.
 KFOX, KRKD—Bible Institute.
 KFVD—Wakeup Ranch.
 KFMB—L. A. Breakfast Club.
 KGER—Mizpah.
 KGFJ—Dr. Frederick Bailes.
 KGIL—Reveille Ranch.
 *KLAC, KXLA—News.
 *KMPC—Norman Nesbitt, News.
 KOWL—Time, Topics, Tempos.
 KWIK—Club KWIK.
 KWKW—Crowell Beech Prog.
 8:10—KLAC—Stock Market.
 8:15—KHJ, KFAM, KGB, KVOE—Victor H. Lindlath.
 *KXN—News.
 KGFJ—Yesterday's Hits.
 KLAC—Haynes at the Reins.
 KMPC—Markets; Sports.
 KXLA—Music.
 8:30—KFI, KFSD—Jack Berch.
 *KHJ, KFAC, KGIL, KOWL, KRKD, KVOE—News.
 KXN, KCBQ—Grand Slam.
 KAGH—Hebrew-Christian Hr.
 KFOX—Words of Life.
 KFVD—Citizens in Action.
 KGER—Hammond.
 KGFJ—Music You Want.
 KMPC—Song for You.
 KXLA—Heart of West.
 KWKW—Stock Quotations.
 8:45—KFI, KFSD—Lora Lawton.
 KHJ, KGB, KVOE—Breakfast Time.
 KXN—Rosemary.
 KAGH—Words of Life.
 KFAC—Unity.
 KFVD—Editor of the Air.
 KGER—Bible Treasury Hour.
 KGIL—Coffee Parade.
 KMPC—In a Nutshell.
 KOWL—Marine Band.
 KRKD—Spotlight Varieties.
 KWKW—Gordon Baker Lloyd.
9—KECA, KFMB—Welcome, Travelers.
 *KFI, KFSD, KLAC—News.
 *KHJ, KGB—Kate Smith Sings.
 KXN—Wendy Warren.
 KAGH—Sunshine Program.
 KFAC—Serenade.
 KFOX—Rev. Earl Ivis.
 KFVD—Waltz Time.
 KFMB—L. A. Breakfast Club.
 KGER—Lutheran Hour.
 KGFJ—Disabled Veterans.
 KGIL—Sweet and Sentimental.
 KMPC—Band Box.
 KOWL—Memories in Music.
 KRKD—Sagebrush Serenade.
 *KWIK—News; Music.
 KWKW—Voice of China.
 KXLA—Bar Nothing Ranch.
 9:05—KFI—Ladies Day.
 KLAC—Coffee With Crosby.
 9:15—KHJ, KGB, KVOE—Kate Smith Sings.
 KXN, KCBQ—Aunt Jenny.
 *KFVD—News.
 KGIL—Ballads for You.
 KLAC—Music Room.
 KMPC—Bargain Broadcast.
 KOWL—Hawaiian Melodies.
 KWKW—Foursquare Churches.
 9:30—KECA, KFMB—Ray Kyser College.
 KHJ—Moods in Music.
 KXN, KCBQ—Helen Trent.
 KAGH—Olga Graves.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KFMB—Marsha Walton.
 KGB—Molly Morse.
 KGER—God's Half Hour.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.
 KMPC—Chef Milant.
 *KOWL, KWKW—News.
 KWIK—Feature Page.
 9:45—KFI—All Around Town.
 KXN, KCBQ—Our Gal Sunday.
 KAGH—Serenade.
 KFVD—Stitchin' Time.
 KFMB—Hovdy, Stranger.
 *KGFJ—Airtorials.
 KLAC—Pla-Bucks Auction.
 *KMPC—Larry Smith, News.
 KOWL—Album of Song.
 *KRKD—News.
 KWKW—A Date With Dinah.
10—KECA, KFMB—Ted Malone.
 KFI—All Around Town.
 *KHJ, KFAM, KGB, KVOE—News.
 KXN—Big Sister.
 KAGH—General Electric Hour.
 KFAC—Morning Concert.
 *KFOX, KGER—News.
 KFVD—Rev. Louis T. Talbot.

KFWB—Show Biz Quiz.
 KGFJ—What D'You Know?
 KGIL—Waltz Time.
 KLAC—Al Jarvis Ballroom.
 KMPC—Westerners.
 KOWL—Midish Hour.
 KRKD—Morning Melodies.
 KWIK—Spanish Lesson.
 KWKW—Sports.
 KXLA—Philco Quiz.
 10:10—KWKW—Audrey Shops.
 10:15—KECA, KFMB—Galen Drake.
 KFI—Are You Listening?
 KHJ, KGB, KVOE—Gospel Singers.
 KXN—Ma Perkins.
 KFOX—Assembly of God.
 KGER—Truth Marches On.
 KGIL—Sweet Swing.
 KRKD—Dr. Richardson.
 KWIK—Paul Sutton.
 *KXLA—News.
 10:25—KGFJ—Sports Flash.
 10:30—KECA, KFMB—My True Story.
 *KFI, KGIL—News.
 KHJ, KGB—Luncheon at Sardi's.
 KXN—Young Dr. Malone.
 KFVD—Rescue Mission.
 KFWB—Music in the Land.
 KGER—Helen Markham.
 KRKD—Crazy Rhythm.
 KWIK—Classified Ads.
 KWKW—Feature Stories.
 KXLA—Western Music.
 10:35—KGIL—Romance in Rhythm.
 10:45—KFI—Life Can Be Beautiful.
 KXN—Guiding Light.
 KFAC—Your City.
 KGER—Rev. Le Roy Kopp.
 KRKD—Midnight Mission.
 KWIK—Racing Lineup.
 KWKW—Mary Norton.
 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.
11—KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KGB, KVOE—Ladies First.
 KXN—Second Mrs. Burton.
 KAGH—1300 Club.
 KFAC—Festival of Music.
 KFOX—The Village Boys.
 *KFVD—News.
 KFMB—Peter Potter.
 KGER—Biblical Research.
 KGFJ—Sunset and Vine.
 KGIL—Crosby Sings.
 KLAC—Al Jarvis Ballroom.
 KMPC—Memory Melodies.
 KOWL—Spanish Hour.
 KRKD—Songs of Yesteryear.
 KWKW—County Supervisor.
 KXLA—Western Music.
 11:15—KECA—Get More Out of Life.

KXN—Perry Mason.
 KFVD—Shopping Highlights.
 KGER—Concert Hall.
 KGIL—Midmorning Melodies.
 KMPC—Meet Your Pharmacist.
 KWIK—Music.
 KWKW—Stairway to Music.
 *KXLA—Pasadena News.
 11:25—KGFJ—Sports Flash.
 11:30—KECA—Casa Cugat.
 KFI, KFSD—Today's Children.
 KHJ, KFAM, KGB, KVOE—Queen for a Day.
 KXN, KCBQ—Nora Drake.
 KFAC—Keyboard Artistry.
 *KFOX, KFMB, KOWL, KRKD—News.
 KFVD—Memory Melodies.
 KGER—Peter Slack Time.
 KGFJ—Piano Moments.
 KMPC—Tops in Pops.

HOME TOWN JAMBOREE

Cliffie Stone Eddie Kirk
 Herman the Hermit
 Julie Hayden Merle Travis
 Tennessee Ernie
 Top Western Talent

KXLA 11:30-12:30
 Mon. Thru Fri.

KXLA—Hometown Jamboree.
 11:40—KFOX—Hit Tunes.
 11:45—KECA—One for the Book.
 KFI—Light of the World.
 KXN—What Makes You Tick?
 KGFJ—Saludos Amigos.
 *KGIL—News.
 KMPC—Star Serenade.
 KRKD—Sweet Pops.
 11:55—KGFJ—Sports Flash.
12—KECA, KHJ, KAGH—News.
 KFI—Farm Reporter.
 KXN—Gordon Mason.
 KFAC—Luncheon Concert.
 KGER—Dance Parade.
 KFSD—Life Can Be Beautiful.
 KFVD—Meridian Song.
 KFMB—Peter Potter.
 KGER—Music.
 KGFJ—Intermission.
 KGIL—Real Estate Page.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Joe Adams Show.
 KRKD—Santa Fe Trails.
 *KWIK—News; San Fernando Hour.
 KWKW—Two on the Aisle.
 KXLA—Hometown Jamboree.
 12:05—KAGH—Accent on Music.
 12:15—KECA—Norwood Smith Selects.
 KFI, KFSD—Ma Perkins.
 KHJ—Hits of Yesterday.
 *KFOX, KGER—News.
 KGIL—Vocal Varieties.

12:25—KGFJ—Sports Flash.
 12:30—KECA—Art Baker's Notebook.
 KFI, KFSD—Pepper Young.
 KHJ—Louise Maasey.
 *KXN, KCBQ—Knox Manning.
 KFVD—Shopping Highlights.
 *KFMB—News; Peter Potter.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGIL—Hart & Darling.
 KLAC—Honest Opinion, Jarvis.
 KMPC—Jeanne Gray.
 *KOWL—News.
 KWIK—Navy Band.
 KWKW—Stock Quotations.
 KXLA—Ole Rasmussen.
 12:35—KOWL—Joe Adams.
 KWKW—Farm News.
 12:45—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 KXN—E. H. Wilman.
 *KFAC, KMPC—News.
 KGB—Three Alarm.
 KWIK—Fiesta Time.
 KWKW—Circle 1430 Ranch.
 12:55—KGFJ—Sports Flash.
1—KECA, KFMB—Breakfast in Hollywood.
 KFI, KFSD—Backstage Wife.
 KHJ—Lynn Looks at H'wood.
 KXN—Call for Help.
 KAGH—Jim's Jamboree.
 KFAC—Piano Parade.
 KFOX—Barbershop Quartet.
 *KFVD, KLAC, KWKW—News.
 KFMB—Bill Anson.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGIL—1260 Roundup.
 KMPC—Music in the Air.
 KOWL—Joe Adams Show.
 KRKD—Siesta Time.
 *KWIK—News; Just Relax.
 KXLA—County Business.
 1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KFAC—Classroom Radio.
 KFOX—Russ Brown Music.
 KFVD—Piano Parade.
 KGIL—Charlie Hamp.
 KLAC—370 Club.
 KWKW—Races and Sports.
 KXLA—Farm Program.
 1:25—KGFJ—Sports Flash.
 1:30—KECA—At Home With the Kirkwoods.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KXN—Winner Takes All.
 KFAC—American Hour.
 KFOX—Country Boys.
 KFVD—Hall of Records.
 *KFWB, KRKD—News.
 KGER—Hawaiian Melodies.
 KGIL—Homemakers.
 KOWL—Paul's Platter Party.
 KWIK—Music.
 KWKW—Hawaiian Echoes.
 KXLA—Vocal Varieties.
 1:35—KRKD—Symphony of Song.
 1:45—KECA—Ethel and Albert.
 KFI, KFSD—Widder Brown.
 KXN—George's Fisher.
 KFOX—Everybody's Business.
 KXLA—Listeners Digest.
 1:55—KGFJ—Sports Flash.
2—KECA, KFMB—Surprise Packages.
 KFI, KFSD—When a Girl Marries.
 KHJ, KFAM, KGB, KVOE—Anniversary Club.
 KXN, KCBQ—Hint Hint.
 KAGH—Square at Round Table.
 KFAC—Matinee.
 KFOX—Judy Martin.
 KFVD—Control-Room Capers.
 KFMB—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—What's Up.
 KGIL—Homemakers.
 *KLAC—News, Sports.
 KMPC—Three Alarm.
 KOWL—Paul's Platter Party.
 KRKD—So. Cal. Dental Assn.
 KWIK—Take Five.
 KXLA—Music for You.
 2:10—KLAC—570 Club.
 2:15—KFI, KFSD—Portia Faces Life.
 KFOX—Rusty Gill.
 KRKD—Housing Expediter.
 2:20—KWKW—News.
 2:25—KECA—Reserve.
 KXN, KCBQ—Mr. Information.
 KGFJ—Sports Flash.
 2:30—KECA, KFMB—Bride & Groom.
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB, KVOE—Bed Benon.
 KXN, KCBQ—Meet the Missus.
 KFOX—Country Girls.
 KGER—Garden School.
 KGFJ—Keyboard Corner.
 KGIL—Variations in Rhythm.
 KMPC—Lois January Show.
 *KOWL—News.
 KRKD—Tunes in Tempo.
 KWKW—Platter Parade.
 2:25—KOWL—Contented Listening.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KFSD—Front-Page Farrell.
 KFOX—Down Homers.
 KGFJ—Hawaiian Serenade.
 KRKD—Organ Moods.

wednesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

<h3 style="text-align: center;">Comedy-Variety</h3> <p>3:00—Arthur Godfrey, KXN. 4:00—Herb Shriner, KXN. 6:00—Duffy's Tavern, KFI. 6:30—Meredit Willson, KECA. 7:30—Amateur Hour, KECA. 9:00—Bing Crosby, KECA. 9:00—Blondie, KFI. 9:30—Milton Berle, KECA.</p> <h3 style="text-align: center;">Quiz, Participation</h3> <p>8:00—McNeill Bkfst. Club, KECA. 8:30—Grand Slam, KXN. 9:30—Kay Kyser, KECA. 11:00—Double or Nothing, KFI. 11:30—Queen for a Day, KHJ. 11:45—What Makes You Tick, KXN. 1:00—Bkfst. in H'wood, KECA. 2:30—Meet the Missus, KXN. 2:30—Bride and Groom, KECA. 3:30—House Party, KECA. 8:00—Name That Song, KHJ. 8:30—Groucho Marx, KECA.</p> <h3 style="text-align: center;">Drama</h3> <p>6:30—Family Theatre, KHJ. 6:30—Hollywood Theatre, KFI. 7:00—Comedy Playhouse, KHJ. 7:30—Curtain Time, KFI. 8:30—Dr. Christian, KXN.</p> <h3 style="text-align: center;">Classical, Semi-Classical Music</h3> <p>8:00—Fred Waring, KFI. 6:30—Harvest of Stars, KXN. 7:00—H'wood Music Hall, KXN.</p>	<h3 style="text-align: center;">Comment-Narration</h3> <p>7:45—Fred Beck, KXN. 9:00—Kate Smith, KHJ. 10:00—Ted Malone, KECA. 12:00—Gordon Mason, KXN. 12:30—Art Baker, KECA. 4:30—Burrill Wheeler, KFI. 4:30—Passing Parade, KHJ. 9:45—Night Editor, KXN.</p> <h3 style="text-align: center;">Mystery-Detective</h3> <p>9:30—Mr. D. A., KFI.</p> <h3 style="text-align: center;">Public Interest-Information</h3> <p>10:30—Policing L. A., KHJ.</p> <h3 style="text-align: center;">Sports</h3> <p>9:30—Racing News, KLAC. 9:30—Racing, KGFJ. 5:30—Sports Dial, KRKD. 5:45—Race Recap, KGFJ. 5:45—Race Results, KRKD. 5:45—Sam Balter, KLAC. 6:15—Bob Kelley, KMPC. 6:30—Joe Hernandez, KMPC. 9:30—Inside of Sports, KHJ.</p> <h3 style="text-align: center;">Popular-Western Music</h3> <p>8:00—Harry Babbitt, KXN. 10:00—Westerners, KMPC. 4:30—Club 15, KXN. 4:45—Stuart Hamblen, KFMB. 8:00—Supper Club, KFI, KMPC. 8:15—Jack Smith, KXN.</p>
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2:50-KWKW-Races and Sports.
 2:55-KGFI-Sports Flash.
 3-KECA, KFMB-Ladies Be Seated.
 KFI, KFSD-Road of Life.
 KHJ, KGB, KVOE-Happy Gang.
 KNN, KCBQ-Arthur Godfred.
 *KAGH, KFOX, KLAC, KWIK, KXLA-News.
 KFAC-Musical Favorites.
 KFVD-Hall of Records.
 KFVB-Bill Anson.
 KGER-Rancho 1390.
 KGFI-Record Jackpot.
 KGIL-Keyboard Melodies.
 KMPC-Bill Ewing.
 KOWL-Radio Outlook.
 KRKD-Tops in Pops.
 KWKW-Handicap Contest.
 3:05-KAGH-Square at Round Table
 3:15-KFI, KFSD-The Brighter Day
 KFOX-Truth About Hypnotism.
 *KGIL-News.
 KLAC-Don Otis Show.
 KOWL-Rhythm at Random.
 KWIK-Music.
 KWKW-Races and Sports.
 KXLA-Juke Box Matinee.
 3:25-KGFI-Sports Flash.
 3:30-KECA, KFME-House Party.
 KFI, KFSD-Aunt Mary.
 KHJ-Music.
 KFAC-Lyrics in Chorus.
 KFOX-Hawaiian Music.
 KFVD-Harlematinee.
 KGB-Lanny Ross Show.
 *KGER, KOWL, KRKD-News.
 KGIL-Veterans' Hospital.
 KMPC-Swiss 'n' Sing.
 KWIK-Rancho.
 KWKW-Crowell Beech.
 3:35-KGER-Rancho 1390.
 KOWL-Just Music.
 KRKD-Tea-Time Tunes.
 3:40-KFVB-News.
 3:45-KFI, KFSD-We Love & Learn
 KHJ, KGB, KVOE-Gabriel Heatter.
 KAGH-Serenade.
 *KFAC-News.
 KFOX-Pet Review.
 KFVB-Guest Star.
 KGIL-Dance Matinee.
 KOWL-Betty Delahunty, Songs
 3:55-KGFI-Sports Flash.
 4-KECA-Frances Scully.
 KFI, KFSD-This Woman's Secret.
 *KHJ, KGB, KVOE-Fulton Lewis.
 KNN, KCBQ-Herb Shriner.
 KAGH-Records at Random.
 KFAC-Musical Masterpieces.
 *KFOX, KGER, KMPC-News.
 KFVD-Harlematinee.
 KFVB-Mel Roach.
 KGFI-Record Review.
 KGIL-Hank Penny Show.
 *KLAC-News, Sports.
 KOWL-Musical Showcase.
 KRKD-Piano Paintings.
 KWIK-Plaza Program.
 KWKW-Andy Mansfield.
 KXLA-Juke Box Matinee.
 4:05-KGER-Rancho 1390.
 4:10-KFOX-Freddie Martin.
 4:15-KFI-Johnny Murray.
 *KHJ, KFXM, KGB, KVOE-Frank Hemingway.
 KNN-Stand-In.
 KFSD-You Win It.
 KFVB-Bing Crosby.
 KLAC-Eddie Stanley Show.
 KMPC-Modern Classics.
 KRKD-Melody Time.
 4:20-KECA-Double Feature.
 4:25-KGFI-Sports.
 4:30-KECA, KFMB-Eleanor and Anna Roosevelt.
 KFI-Burrut Wheeler.
 *KHJ, KGB, KVOE-Passing Parade.
 KNN, KCBQ-Club 15.
 KFOX, KWIK-Old-Age Pensions.
 KFVD-Sundown Roundup.
 KFVB-City Assembly.
 KLAC-Swing Time.
 KMPC-Mellow Moods.
 *KOWL-News: Show Tunes.
 KRKD-Symphony in Swing.
 KWKW-Frank Sinatra.
 4:45-KECA-Happy Theater.
 *KHJ, KGB, KVOE-News.
 *KNN, KCBQ-Ed R. Murrow.
 *KFSD-H. V. Kaltenborn.
 KFVB-Stuart Hamblen.
 KLAC-Racing Roundup.
 KMPC-Collectors' Corner.
 *KRKD-News.
 KWKW-Sports, Easy Listening.
 4:55-KGFI-Sports Flash.
 5-KECA, KFMB-Challenge of the Yukon
 *KFI-Feature Wire.
 KHJ, KGB, KVOE-Superman.

*KNN, KCRQ-Knox Manning, News.
 KAGH-Anniversary Party.
 KFAC-Sunset Serenade.
 KFOX-Sunshine Mission.
 KFVD-Songs of the Sage.
 KFVB-Stuart Hamblen.
 KGER-Sports: Rancho 1390.
 KGFI-Jive at 5.
 KGIL-Hank Penny Show.
 *KLAC-Fred Henry Reports.
 *KMPC-News, Star Time.
 *KOWL-Italian Program.
 KRKD-Songs of the Saddle.
 KWIK-Service Program.
 KWKW-Maurice Johnson.
 KXLA-Juke Box Matinee.
 5:15-KFI, KFVD-News.
 KNN-Tom Hanlon.
 KAGH-Altadena Youth.
 KGIL-Children's Corner.
 KLAC-Music Room.
 KMPC-Morton Gould Orch.
 KWKW-Today at the Races.
 5:30-KECA, KFMB-Jack Armstrong.
 KFI-Casa Cugat.
 KHJ, KFXM, KGB, KVOE-Captain Midnight.
 *KNN, KCBQ-Chet Huntley.
 KFAC-Whoa Bill Club.
 *KFOX, KGIL-News.
 *KFSD-This is the Story.
 KGFI-Evening Interlude.
 KLAC-Peggy Lee, Songs.
 KMPC-All-Time Hits.
 KRKD-Sports Dial.
 KWIK-Western Ballads.
 KXLA-Future Pianists.
 5:35-KGIL-Latin American.
 5:45-KFI, KFSD-Elmer Peterson.
 KHJ, KFXM, KGB, KVOE-Tom Mix.
 *KNN, KCBQ-News, Garred.
 KFOX-Your Fishcaster.
 KGER-Billy Starr.
 KGFI-Race Recap.

SAM BALTER'S "SPORTS BOOK"

5:45 - 6:00 p.m.
 Monday through Saturday
KLAC

KLAC-Sam Balter, Sports.
 KMPC-Top Tunes.
 KOWL-Evening Serenade.
 KRKD-Race Results.
 KWIK-Sports.
 KXLA-Variety.
 5:55-KNN-News, Frank Goss.
 6-KECA, KFMB-Edwin C. Hill.
 KFI, KFSD-Duffy's Tavern.
 *KHJ, KGB, KVOE-Gabriel Heatter.
 KNN, KCBQ-County Fair.
 KFAC-Twilight Hour.
 *KFOX, KLAC-News.
 *KFVB-Clete Roberts, News.
 KGER-John Brown.
 KGFI-Musical Digest.
 KGIL-Tops in Pops.
 *KMPC-News, Bill Harpel.
 KRKD-Varieties in Music.
 KWIK-Italo-American Hour.
 KXLA-Pasadena Playhouse.
 6:05-KECA-Headline Edition.
 KLAC-Al Jarvis Ballroom.
 6:15-KECA-Hank Weaver, News.
 *KHJ, KGB-Mutual Newsreel.
 KFOX-Hawaiian Music.
 *KFVB-Manchester Buddy.
 KGER-Stamps Quartet.
 KMPC-Bob Kelley, Sports.
 KRKD-Hawaiian Memories.
 6:25-KECA-Animal World Stories.
 6:30-KECA, KFMB-Meredith Willson Show.
 KFI-Hollywood Theater.
 KHJ, KGB, KVOE-Family Theater.
 KNN, KCBQ-Harvest of Stars
 KFAC-Hour of Music.
 KFOX-Hal's Memory Room.
 KFSD-Living, 1949.
 KFVB-America Dances.
 KGER-Back to the Bible.
 KGIL-Dinner Concert.
 KMPC-Golden Gate Races.

FOREST LAWN
 Presents
HOLLYWOOD BOWL AUDITIONS
 KFI 7 PM WED.

KRKD-Sweet Pops.
 KXLA-Eddy Arnold Show.
 6:45-KGIL-Down Memory Lane.
 KRKD-Accent on Rhythm.
 KXLA-Ford Lewis.
 6:55-KHJ, KGB, KVOE-Bill Henry, News.
 7-KECA, KFMB-Lone Ranger.
 KFI-Hollywood Bowl Auditions.
 KHJ, KGB-Comedy Playhouse
 KNN, KCBQ-Hollywood Music Hall.
 KFAC-Hour of Music.
 KFOX-Evening Melodies.
 KFSD-Lights of the City.
 KFVB-America Dances.
 KGER-Family Bible Hour.

Penny Owsley CONCERTS
 "Musical Digest" Nightly at 7 pm
 Commentator: 7:00 - 8:00 pm
 DR. KARL WECKER
 Direct from Hollywood Bowl
KGFI 12:30 in your dial

KGFI-Musical Digest.
 *KGIL, KRKD-News.
 KLAC-570 Club.
 KMPC-Firestone Favorites.
 KPCC-Pasadena Musicians.
 KWIK-Building Burbank.
 KRKD-Dusty Ellison.
 7:15-KFOX-Red Cross.
 KGIL-Songs by Crosby.
 KPCC-Organ Recital.
 KRKD-Three-Quarter Time.
 7:30-KECA, KFMB-Original Amateur Hour.
 KFI, KFSD-Curtain Time.
 KHJ, KFXM, KGB, KVOE-Cisco Kid.
 KNN, KCBQ-Free for All.
 KFAC-Echoes and Encores.
 KFOX-Waltz Time.
 KFVB-Sports Final.
 KGER-Prophecy Speaks.
 KMPC-Words and Music.
 KPCC-Let's Talk It Over.
 KRKD-Twilight Serenade.
 KWIK-Music.
 KXLA-Vance Lane.
 7:45-KFOX-News.
 KFVB-Pick of Pops.
 KGIL-Newsletters.
 KMPC-Club Time.
 *KWIK-Robert Arden.
 8-KECA, KFMB-Original Amateur Hour.
 KFI, KFSD-Supper Club.
 KHJ, KFXM, KGB, KVOE-Name That Song.
 *KNN-Lowell Thomas.
 KFAC-Evening Concert.
 KFOX-County Barn Dance.
 KFVB-Williams-Rodgers.
 KGER-Bible Treasury.
 KGFI-Caucasian Memories.
 KGIL-Hustlin' Hal.
 *KLAC, KXLA-News.
 KMPC-ABC Club.
 KPCC-Midweek Devotional.
 KWIK-Evening Sesta.
 8:10-KLAC-Crosby Time.
 8:15-KFI, KFSD-World News.
 KNN, KCBQ-Jack Smith.
 KGER-Hebrew Christian.
 *KGFI-News, Averill Herman.
 KMPC-Romance and Rhythm.
 KXLA-Variety.
 8:30-KECA, KFMB-Groucho Marx.
 KFI, KFSD-Great Gildersleeve
 KHJ, KGB-Scattergood Baines
 KNN, KCBQ-Dr. Christian.
 *KFVB-News.
 KGER-Clem Davies.
 KGIL-Talent Quest.
 KGFI-Tonight's Top Tunes.
 KLAC-Jan Garber Orch.
 KMPC-American Music.
 KXLA-37th Street Corral.
 8:45-KFVB-Howdy Stranger.
 KGER-Rev. Al Harlan.
 KLAC-Eddy Duchin Show.
 8:55-KHJ, KGB-Hy Gardner.
 9-KECA, KFMB-Bing Crosby.
 KFI, KFSD-Elondie.
 *KHJ, KFXM, KGB, KVOE-News, Glenn Hardy.
 KNN-Capitol Cloakroom.
 KFAC-Evening Concert.
 KFOX-Mayor Chace.
 *KFVB-Clete Roberts.
 *KGER, KWIK-News.

KGFI-Tonight's Top Tunes.
 KGIL-Western Trails.
 KLAC-Melody Parade.
 KMPC-Lloyd Aldrich.
 KPCC-Books.
 KXLA-Squeakin' Deacon.
 9:05-KGER-Three Suns.
 KMPC-Parade of Hits.
 9:15-KHJ, KGB, KVOE-Fleetwood Lawton.
 *KFOX-News.
 KFVB-United Nations.
 KGER-Guest Star.
 KPCC-Jazz Tunes.
 KWIK-Dr. Clem Davies.
 9:30-KECA, KFMB-Milton Berle.
 KFI, KFSD-Mr. Dist. Atty.
 KHJ, KGB, KVOE-Inside of Sports.
 KNN-Beulah.
 KFOX-L. B. Town Forum.
 KFVB-Unity Daily Word.
 KGFI-Club Algiers.
 KGIL-Dance Time.
 KLAC-Spotlight Serenade.
 KMPC-Miracle Theater.
 KPCC-French Quarter.
 9:45-KHJ, KGB, KVOE-Fulton Lewis.
 KNN, KCBQ-Night Editor.
 *KFVB-Music and News.
 *KGIL-News.
 *KMPC-News Notebook.
 KWIK-Dancin' With Anson.
 9:55-KLAC-News.
 10-KECA, KFMB-Richfield Reporter.
 *KFI, KFSD-Sam Hayes, News
 *KHJ-Highlights in Headlines.
 *KNN, KCBQ-News, Huntley.
 KFAC-Lucky Lager Dance.
 KFOX-Oriental Action.
 KFVD-Citizens in Motion.
 KFVB-Eastside Show.
 KGER-Warlike Pulpit.
 KGFI-Sce Cain's.
 KGIL-Showtime.
 KLAC-Don Otis.
 KMPC-Bing Crosby Sing.
 KPCC-Music.
 KWIK-Dancin' With Anson.
 KXLA-Olympic Fights.
 10:05-KHJ-Highlights in Music.
 10:15-KECA-Casa Cugat.
 KFI-Tom Harmon, Sports.
 KNN-Bob Elson.
 KFMB-Highways of Melody.
 KFOX-Decision Now.

SPADE COOLEY TIME
 with George Sanders
 1020 KC
 5000 WATTS
Check KEVD
 NOW 10:15 P.M.
 LOS ANGELES

KFVD-Spade Cooley Time.
 KGER-Emil Cote Glee Club.
 KMPC-Dance Parade.
 10:30-KECA-One for the Book.
 *KFI-Carveth Wells.
 KHJ-Policing L. A.
 KNN-Symphonette.
 KFMB-Dance Orch.
 KFSD-Concert Hall.
 KGB-Deems Taylor.
 KGER-Evangelist Church.
 KGFI-Song Book.
 10:45-KFI-Melody Time.
 KHJ-Jack Fisher Orch.
 KFOX-The Bachelors.
 10:55-KFI-Police Bulletins.
 *KLAC-News.
 11-KECA-News of Tomorrow.
 *KFI, KFSD, KWIK-News.
 KHJ, KGB-Dance Orch.
 *KNN-Nelson Pringle.
 KFAC-Lucky Lager Time.
 KFMB-Cheatin' on Sandman.
 KFOX-Music of the Masters.
 KFVD-Spade Cooley Time.
 KFVB-Eastside Show.
 KGER-At the Ranchhouse.
 KGFI-H Wood House Party.
 KGIL-Showtime.
 KLAC-Don Otis.
 KMPC-Dance Parade.
 KXLA-Ray's Band Box.
 11:15-KECA-Cinegrill Room.
 KFI-Palace Hotel Orch.
 KNN-Merry-Go-Round.
 KFSD-Dance Orch.
 KWIK-Dancin' With Anson.
 KXLA-Western Echoes.
 11:30-KECA-Empire Room Orch.
 KFI-Milestones in Melody.
 KHJ, KVOE-Dick Foy Orch.
 *KFI-News.
 11:45-KHJ, KGB, KVOE-News.
 KNN-You and ...
 *KMPC-News.
 11:55-KECA-News.

THURSDAY, MARCH 17

*Indicates News Broadcast.

- 8-KECA, KFMB-Don McNeill's Breakfast Club.
- KFI, KFSD-Fred Waring.
- *KHJ, KGB-Cecil Brown.
- KNX-Harry Babbitt.
- KAGH-Sister Sylvia.
- KEAC-Country Church.
- KFOX, KRKD-Haven of Rest.
- KFYD-Wakeup Ranch.
- KFWB-Andrew Fearing.
- KGER-Mirzapah.
- KGFJ-Dr. Frederick Bailes.
- KGIL-Revelite Ranch.
- *KLAC, KXLA-News.
- *KMPC-Norman Nesbitt, News.
- KOWL-Time, Topics, Tempos.
- KWKW-Klub KWIK.
- KWKW-Crowell Beech Prog.
- 8:10-KLAC-Stock Market.
- 8:15-KHJ, KFMB, KGB, KVOE-Victor H. Lindlahr.
- *KXN-News.
- KFWB-Piano.
- KGFJ-Yesterday's Hits.
- KLAC-Haynes at the Reins.
- KMPC-Markets.
- KXLA-Music.
- 8:25-KMPC-Sports Roundup.
- 8:30-KFI, KFSD-Jack Berch.
- *KHJ, KFAC, KFWB, KGIL, KOWI, KRKD, KVOE-News.
- KNX, KCBQ-Grand Slam.
- KAGH-Hebrew-Christian Hr.
- KFOX-Worlds of Life.

- KXN, KCBQ-Helen Trent.
- KAGH-Olga Graves.
- KFOX-Full Gospel.
- KFYD-Show Tunes.
- KFWB-Marsha Walton.
- KGB-Molly Morse.
- KGER-God's Half Hour.
- KGFJ-Racing News.
- KGIL-Valley Shopper.
- KLAC-Racing News.
- KMPC-Chef Milano.
- *KOWL, KWRW-News.
- KWKW-Feature Page.
- 9:45-KFI-All Around Town.
- KXN, KCBQ-Our Gal Sunday.
- KAGH-Serenade.
- KFYD-Stitchin' Time.
- KFWB-Howdy, Stranger.
- *KGFJ-Airtorials.
- KLAC-Pla-Bucks Auction.
- *KMPC-Larry Smith, News.
- KOWL-Album of Song.
- *KRKD-News.
- KWKW-A Date With Dinah.

- 10-KECA, KFMB-Ted Malone.
- KFI-Standard School Broadcast.
- *KHJ, KFMB, KGB, KVOE-Glenn Hardy, News.
- KNX-Big Sister.
- KAGH-General Electric Hour.
- KFAC-Morning Concert.
- *KFOX, KGER-News.
- KFYD-Rev. Louis T. Talbot.
- KFWB-Show Biz Quiz.
- KGFJ-What D'You Know?
- KGIL-Waltz Time.
- KLAC-Al Jarvis Ballroom.
- KMPC-Westerners.
- KOWL-Yiddish Hour.
- KRKD-Morning Melodies.
- KWKW-Spanish Lesson.
- KWKW-Sports.
- KXLA-Philco Quiz.
- 10:10-KWKW-Audrey Shops.
- 10:15-KECA, KFMB-Galen Drake.
- KHJ, KFMB, KGB-Benny Walker Kitchen.
- KNX-Ma Perkins.
- KFOX-Assembly of God.
- KGER-Lean Back & Listen.
- KGIL-Sweet Swing.
- KRKD-Dr. Richardson.
- KWKW-Paul Sutton.
- *KXLA-News.
- 10:25-KGFJ-Sports Flash.
- 10:30-KECA, KFMB-My True Story.
- *KHJ, KGIL-News.
- KHJ, KGB-Luncheon at Sardi's.
- KNX-Young Dr. Malone.
- KFYD-Rescue Mission.
- KFWB-Music in the Land.
- KGER-Helen Markham.
- KRKD-Crazy Rhythm.
- KWKW-Classified Ads.
- KWKW-Feature Stories.

- 10:35-KXLA-Western Music.
- KFOX-Morning Music.
- KGIL-Romance in Rhythm.
- 10:45-KFI-Life Can Be Beautiful.
- KXN-Guiding Light.
- KFAC-L. A. Medical Assn.
- KGER-Rev. Le Roy Kopp.
- KRKD-Midnight Mission.
- KWKW-Racing Lineup.
- KWKW-Mary Norton.
- 10:55-KECA, KFMB-Betty Crocker Magazine.
- KGFJ-Sports Flash.

- 11-KECA, KFMB-Betty Crocker Magazine.
- KFI, KFSD-Double or Nothing.
- KHJ, KGB, KVOE-Ladies First.
- KNX-Second Mrs. Burton.
- KAGH-1300 Club.
- KFAC-Waltz Time.
- KFOX-The Village Boys.
- *KFYD, KWKW-News.
- KFWB-Peter Potter.
- KGER-Biblical Research.
- KGFJ-Sunset and Vine.
- KGIL-Crosby Sings.
- KLAC-Al Jarvis Ballroom.
- KMPC-Memory Melodies.
- KOWL-Spanish Hour.
- KRKD-Songs of Yesteryear.
- KWKW-Song Parade.
- KXLA-Western Music.

- 11:15-KECA, KFMB-Dorothy Kilgallen.
- KNX-Perry Mason.
- KFYD-Shopping Highlights.
- KGIL-Midmorning Melodies.
- KMPC-Neighborhood Voice.
- KWKW-Organ Melodies.
- KWKW-Stairway to Music.
- *KXLA-Pasadena News.
- 11:25-KGFJ-Sports Flash.
- 11:30-KECA-Casa Cugat.
- KFI, KFSD-Today's Children.
- KHJ, KFMB, KGB, KVOE-Queen for a Day.
- KNX, KCBQ-Nora Drake.
- KFAC-Keyboard Artistry.
- *KFMB-Bauhaae Talking.
- *KFOX, KFWB, KRKD-News.
- KFYD-Memory Melodies.
- KGER-Peter Slack Time.
- KGIL-Piano Moments.
- KMPC-Tops in Pops.
- KXLA-Hometown Jamboree.
- 11:40-KFOX-Hit Tunes.
- 11:45-KECA-One for the Book.
- KFI-Light of the World.
- KXN-What Makes You Tick?
- KGFJ-Saludos Amigos.
- *KGIL-News.
- KMPC-Star Serenade.
- KOWL-Small Bands.
- KRKD-Sweet Pops.
- KWKW-Concert Miniature.
- 11:55-KGFJ-Sports Flash.

- 12-KECA, KHJ, KAGH, KGB, KWKW-News.
- KFI-Farm Reporter.

- KXN-Gordon Mason.
- KEAC-Luncheon Concert.
- KFSD-Life Can Be Beautiful.
- KFYD-Meridian Song.
- KFWB-Peter Potter.
- KGER-Music.
- KGFJ-Intermission.
- KGIL-Real Estate Show.
- KLAC-Al Jarvis Ballroom.
- KMPC-Women Are Wonderful!
- KOWL-Joe Adams Show.
- KRKD-Santa Fe Trails.
- KWKW-Armand Tokatlan.
- KXLA-Hometown Jamboree.

- 12:05-KAGH-Accent on Music.
- 12:15-KECA-Norwood Smith Selects.
- KFI, KFSD-Ma Perkins.
- KHJ-Hits of Yesterday.
- *KFOX, KGER-News.
- KGIL-Vocal Varieties.
- KWKW-San Fernando Hour.
- 12:25-KGFJ-Sports Flash.
- 12:30-KECA-Art Baker's Notebook.
- KFI, KFSD-Pepper Young.
- KHJ-Louise Massey.
- *KXN, KCBQ-Knox Manning.
- KFOX-Gene James Time.
- KFYD-Shopping Highlights.
- *KFWB, KOWL-News.
- KGER-Luncheon Serenade.
- KGFJ-1230 Club.
- KGIL-Western Music.
- KLAC-Honest Opinion, Jarvis.
- KMPC-Jeanne Gray.
- KWKW-Navy Band.
- RWKW-Stock Quotations.
- KXLA-Ole Rasmussen.

- 12:35-KOWL-Joe Adams Show.
- KWKW-Farm News.
- 12:45-KFI, KFSD-Right to Happiness.
- KHJ-Melody Matinee.
- KXN-Harry Babbitt.
- KAGH-Martha Brandon.
- *KEAC, KMPC-News.
- KGB-Three Alarm.
- KWKW-Elesta Time.
- KWKW-Circle 1430 Ranch.
- 12:55-KGFJ-Sports Flash.

- 1-KECA, KFMB-Breakfast in Hollywood.
- KFI, KFSD-Backstage Wife.
- KHJ-Lynn Looks at H'wood.
- KNX-Call for Help.
- KAGH-Jim's Jamboree.
- KFAC-Piano Parade.
- KFOX-Barbershop Quartet.
- *KFI, KWKW, KWKW-News.
- KFWB-Bill Anson.
- KGER-Luncheon Serenade.
- KGIL-1230 Club.
- KGIL-1260 Roundup.
- *KLAC-News, Sports.
- *KMPC-Music in the Air.
- KOWL-Joe Adams Show.
- KRKD-Siesta Time.
- KXLA-Community Broadcaster.

- 1:15-KFI, KFSD-Stella Dallas.
- KHJ-Nancy Dixon.
- KFAC-Classroom Radio.
- KFOX-Russ Brown Music.
- KFYD-Piano Parade.
- KGIL-Charlie Hamp.
- KLAC-570 Club.
- RWKW-Races and Sports.
- KXLA-News, Sports.
- 1:25-KGFJ-Sports Flash.
- 1:30-KECA-At Home With the Kirkwoods.
- KFI, KFSD-Lorenzo Jones.
- KHJ-Norma Young.
- KNX-Winner Take All.
- KFAC-American Hour.
- KFOX-Doc Hopkins.
- KFYD-Hall of Records.
- KGER-Hawaiian Melodies.
- KGIL-Honemakers.
- KOWL-Paul's Platter Party.
- *KRKD-News.
- KWKW-Music.
- RWKW-Hawaiian Echoes.
- KXLA-Vocal Varieties.
- 1:35-KRKD-Symphony of Song.
- 1:45-KECA-Ethel and Albert.
- KFI, KFSD-Widder Brown.
- KNX-George Fisher.
- KFOX-Everybody's Business.
- KWKW-Sports; Want Ads.
- KXLA-Listeners Digest.
- 1:55-KGFJ-Sports Flash.
- 2-KECA, KFMB-Surprise Package.
- KFI, KFSD-When a Girl Marries.
- KHJ, KFMB, KGB, KVOE-Anniversary Club.
- KNX, KCBQ-Hint Hunt.
- KAGH-Square at Round Table.
- KFAC-Matinee.
- KFOX-Judy Martin.
- KFYD-Control-Room Caners.
- KGER-Bill Anson.
- KGIL-Long Beach Band.
- KGFJ-What's Up.
- KGIL-Honemakers.
- *KLAC-News, Sports.
- KMPC-Three Alarm.
- KOWL-Paul's Platter Party.
- KRKD-Fed. Women's Clubs.
- KWKW-Take Five.
- KXLA-Music for You.

- 2:10-KLAC-570 Club.
- 2:15-KFI, KFSD-Portia Faces Life.
- KFOX-Rusty Gill.
- KRKD-Colorado River Assn.

CITIZENS IN ACTION
This Concerns You
10:30 A.M. and 10 P.M.
Mon. thru Fri.

Check **KEYD**
LOS ANGELES

- KFYD-Citizens in Action.
- KGER-Hammond.
- KGFL-Music You Want.
- KMPC-Song for You.
- KWKW-Stock Quotations.
- KXLA-Baptist Brothers.
- 8:45-KFI, KFSD-Lora Lawton.
- KHJ, KGB, KVOE-Breakfast Time.
- KNX-Rosemary.
- KAGH-Worlds of Life.
- KEAC-Unity.
- KFYD-Editor of the Air.
- KFWB-Science of Mind.
- KGER-Bible Treasury.
- KGIL-Coffee Parade.
- KMPC-In a Nutshell.
- KOWL-Waltz Time.
- KRKD-Spotlight Varieties.
- KWKW-Gordon Baker Lloyd.

- 9-KECA, KFMB-Welcome Travelers.
- *KFI, KFSD, KLAC-News.
- *KHJ, KGB-Kate Smith Speaks.
- KNX-Wendy Warren.
- KAGH-Sunshine Program.
- KFAC-Serenade.
- KFOX-Rev. Irie.
- KFYD-Waltz Time.
- KFWB-Strolling Tom.
- KGER-Lutheran Hour.
- KGFJ-Your County at Work.
- KGIL-Sweet and Sentimental.
- KMPC-Rand Box.
- KOWL-Voice of the Army.
- KRKD-Sagebrush Serenade.
- *KWKW-News: Music.
- KWKW-Voice of China.

TENNESSEE ERNIE
IN
RADIO'S HOTTEST
WESTERN SHOW
KXLA
9 - 10 A. M. - Mon.-Fri.

- KXLA-Bar Nothing Ranch.
- KFI-Ladies Day.
- 12:15-KHJ, KGB, KVOE-Kate Smith Sings.
- KNX, KCBQ-Aunt Jenny.
- *KFYD-News.
- KFWB-Crosby Entertains.
- KGIL-Ballads for You.
- KLAC-Music Room.
- KMPC-Bargain Broadcast.
- KOWL-Hawaiian Melodies.
- KWKW-Foursquare Churches.
- 9:30-KECA, KFMB-Kay Kyser College.
- KHJ-Moods in Music.

thursday *Program Highlights*

Morning Programs Appear in **Liz** Place Type; Afternoon and Evening Programs in **Boldface**.

Comedy-Variety

- 3:00-Arthur Godfrey, KXN.
- 4:00-Herb Shriner, KXN.
- 6:00-Music Hall, KFI.
- 8:30-Aldrich Family, KFI.
- 9:00-Burns and Allen, KFI.

Quiz, Participation

- 8:00-McNeill Bkfst. Club, KECA.
- 8:30-Grand Slam, KXN.
- 9:30-Kay Kyser, KECA.
- 11:00-Double or Nothing, KFI.
- 11:30-Queen for a Day, KHJ.
- 11:45-What Makes You Tick, KXN.
- 1:00-Bkfst. in H'wood, KECA.
- 2:30-Meet the Missus, KXN.
- 2:30-Bride and Groom, KECA.
- 3:30-House Party, KECA.
- 9:30-Noah Webster Says, KFI.

Drama

- 7:00-James Hilton, KXN.
- 7:00-Screen Guild, KFI.
- 7:30-First Nighter, KXN.
- 8:30-Theatre, U.S.A., KECA.

Classical, Semi-Classical

Music

- 8:00-Fred Waring, KFI.
- 7:30-Fred Waring, KFI.

Comment-Narration

- 7:45-Fred Beck, KXN.
- 9:00-Kate Smith, KHJ.

Mystery-Detective

- 10:00-Ted Malone, KECA.
- 11:15-Dorothy Kilgallen, KECA.
- 12:00-Gordon Mason, KXN.
- 12:30-Art Baker, KECA.
- 4:30-Burrill Wheeler, KFI.
- 4:30-Peeping Parade, KHJ.
- 9:45-Night Editor, KXN.

Sports

- 9:30-Racing News, KLAC.
- 9:30-Racing, KGFJ.
- 5:30-Sports Dial, KRKD.
- 5:45-Race Recap, KGFJ.
- 5:45-Sam Falter, KLAC.
- 6:15-Race Results, KRKD.
- 6:15-Bob Keller, KMPC.
- 6:30-Joe Hernandez, KMPC.
- 7:15-Fishing Pals, KFOX.
- 9:30-Inside of Sports, KHJ.

Popular-Western Music

- 8:00-Harry Babbitt, KXN.
- 10:00-Westerners, KMPC.
- 4:30-Club 15, KXN.
- 4:45-Stuart Hamblen, KFWB.
- 6:30-Jo Stafford Show, KECA.
- 8:00-Supper Club, KFI, KMPC.
- 8:15-Jack Smith, KXN.

★KWKW—Sports; News.
 2:25—KECA—Reserve.
 KXX, KCBQ—Mr. Information
 KGFJ—Sports Flash.
 2:30—KECA, KFMB—Bride & Groom
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB, KVOE—Red Benson
 KXX, KCBQ—Meet the Missus
 KFOX—Country Girls.
 KGER—Garden School.
 KGFJ—Keyboard Korner.
 KGIL—Variations in Rhythm.
 KMPC—Lois January Show.
 ★KOWL—News.
 KRKD—Tunes in Tempo.
 KWKW—Pasadena Playhouse.
 2:35—KOWI—Contented Listening.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KFSD—Front-Page
 Farrell.
 KFOX—Down Homers.
 KGFJ—Hawaiian Serenade.
 KRKD—Organ Moods.
 KWKW—Races and Sports.
 2:50—KWKW—Light and Airy.
 2:55—KGFJ—Sports Flash.
3—KECA, KFMB—Ladies, Be
 Seated.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVOE—Happy
 Taug.
 KXX, KCBQ—Arthur Godfrey.
 ★KAGH, KFOX, KXLA—News.
 KFAC—Musical Favorites.
 KFVD—Hall of Records.
 KFWB—Bill Anson.
 KGER—Rancho 1390.
 KGFJ—Record Jackpot.
 KGIL—Keyboard Melodies.
 ★KLAC—News, Sports.
 KMPC—Bill Ewig Show.
 KOWI—Radio Outlook.
 KRKD—Tops in Pops.
 ★KWKW—News; Music.
 KXKW—Handicap Contest.
 3:05—KAGH—Square at Round Table
 3:10—KLAC—Don Otis Show.
 3:15—KFI, KFSD—The Brighter Day
 KFOX—George Highley.
 ★KGIL—News.
 KOWL—Rhythm at Random.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:25—KGFJ—Sports Flash.
 3:30—KECA, KFMB—House Party.
 KFI, KFSD—Aunt Mary.
 KHJ—Music.
 KFAC—Lyrics in Chorus.
 KFOX—Hawaiian Music.
 KFVD—Harlematinee.
 ★KGER, KOWL, KRKD—News.
 KGIL—Veterans' Hospital.
 KMPC—Swing 'a' Sing.
 KWKW—Rancho.
 KWKW—Crowell Beech.
 3:35—KGER—Rancho 1390.
 KOWI—Just Music.
 KRKD—Tea-Time Tunes.
 3:40—KFWB—News.
 3:45—KFI, KFSD—We Love & Learn
 KHJ, KGB, KVOE—Gabriel
 Heatter.
 KAGH—Serenade.
 ★KLAC—News.
 KFOX—Pet Review.
 KFWB—Here's to Vets.
 KGIL—Dance Matinee.
 3:55—KGFJ—Sports Flash.
4—KECA—Frances Scully.
 KFI, KFSD—This Woman's
 Secret.
 ★KHJ, KGB, KVOE—Fulton
 Lewis.
 KXX, KCBQ—Herb Shriner.
 KAGH—Records at Random.
 KFAC—Musical Masterpieces.
 ★KFOX, KGER, KMPC—News.
 KFVD—Harlematinee.
 KFWB—Mel Roach.
 KGFJ—Record Review.
 KGIL—Hank Penny Show.
 ★KLAC—News, Sports.
 KOWI—Musical Showase.
 KRKD—Piano Paintings.
 KWKW—Piaza Program.
 KWKW—Andy Mansfield.
 KXLA—Juke Box Matinee.
 4:05—KGER—Rancho 1390.
 4:10—KFOX—Freddie Martin.
 4:15—KFI—Johnny Murray.
 ★KHJ, KFXM, KGB, KVOE—
 Frank Hemingway.
 KXX—Stand-In.
 KFMB—Little Show.
 KFSD—You Win It.
 KFWB—Bing Crosby.
 KLAC—Eddie Stanley Show.
 KMPC—Twilight Tales.
 KRKD—Melody Time.
 4:20—KECA—Double Feature.
 4:25—KGFJ—Sports.
 4:30—KECA, KFMB—Eleanor and
 Anna Roosevelt.
 KFI—Burritt Wheeler.
 ★KHJ, KGB, KVOE—Passing
 Parade.
 KXX, KCBQ—Club 15.
 KFOX—Old-Age Pensions.
 KFVD—Sundown Roundup.
 KFWB—Daily Light.
 KLAC—Swing Time.
 KMPC—Mellow Moods.

★KOWI—News; Show Tunes.
 KRKD—Symphony in Swing.
 KWKW—Old-Age Pension.
 KWKW—Frank Sinatra.
 4:45—KECA—Happy Theater.
 ★KHJ, KGB, KVOE—News.
 ★KXX, KCBQ—Ed R. Murrow.
 KFWB—Stuart Hamblen.
 KLAC—Racing Roundup.
 KMPC—Collectors' Corner.
 ★KRKD—News.
 KWKW—Sports; Easy
 Listening.
 4:55—KGFJ—Sports Flash.
5—KECA, KFMB—Green Hornet.
 ★KFI—Feature Wire.
 KHJ, KGB, KVOE—Straight
 Arrow.
 ★KXX, KCBQ—Knox Manning.
 KAGH—Hazel Hurst
 Foundation.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFVD—Songs of the Sage.
 KFWB—Stuart Hamblen.
 KGER—Sports; Rancho 1390.
 KGFJ—Jive at 5.
 KGIL—Hank Penny Show.
 ★KLAC—Fred Henry Reports.
 ★KMPC—News, Star Time.
 KOWL—Italian Program.
 KRKD—Songs of the Saddle.
 KWKW—Maurice Johnson.
 KXLA—Juke Box Matinee.
 5:15★KFI, KFVD—News.
 KXX—Tom Halon.
 KAGH—Bing Sings.
 KGIL—Children's Corner.
 KLAC—Music Room.
 KMPC—Morton Gould Orch.
 KWKW—Today at the Races.
 5:30—KECA, KFMB—Sky King.
 KFI—Casa Cugat.
 KHJ, KFXM, KGB, KVOE—
 Captain Midnight.
 ★KXX, KCBQ—Chet Huntley.
 KLAC—Whoa Bill Club.
 ★KFOX, KGIL—News.
 KFSD—This Is the Story.
 KGFJ—Evening Interlude.
 KLAC—Peggy Lee, Songs.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KWKW—Western Ballads.
 KXLA—Future Pianists.
 5:35—KGIL—Latin American.
 5:45★KFI, KFSD—Elmer Peterson.
 KHJ, KFXM, KGB, KVOE—
 Adventures of Tom Mix.
 ★KXX, KCBQ—News, Garred.
 KFOX—Music.
 KGER—Billy Starr.
 KGFJ—Race Recap.
 KLAC—Sam Baker, Sports.
 KMPC—Top Tunes.
 KOWL—Evening Serenade.
 KRKD—Race Results.
 KWKW—Sports.
 KXLA—Variety.
 5:55★KXX—Frank Goss, News.
6★KECA, KFMB—Edwin C. Hill.
 KFI, KFSD—Al Johnson.
 ★KHJ, KFXM, KGB, KVOE—
 Gabriel Heatter.
 KXX, KCBQ—Suspense.
 KFAC—Twilight Hour.
 ★KFOX, KLAC—News.
 ★KFWB—Clete Roberts, News.
 KGER—John Brown.
 KGFJ—Musical Digest.
 KGIL—Tops in Pops.
 ★KMPC—News, Bill Harpel.
 KRKD—Varieties in Music.
 KWKW—Halo-American Hour.
 KXLA—Pasadena City College.
 6:05★KECA—Headline Edition.
 6:15★KECA—Hank Weaver, News.
 ★KHJ, KGB, Mutual Newsreel.
 ★KFOX—Hawaiian Music.
 KFWB—Tune Time.
 KGER—Stamps Quartet.
 KLAC—Al Jarvis Ballroom.
 KMPC—Bob Kelley, Sports.
 KRKD—Hawaiian Memories.
 KXLA—Technocracy.
 6:25—KECA—Harry Wismer.
 6:30—KECA, KFMB—Jo Stafford
 Show.
 KFI, KFSD—Dorothy Lamour.
 KHJ—Music.
 KXX, KCBQ—Crime
 Photographer.
 KFAC—Hour of Music.
 KFOX—Hal's Memory Room.
 KFWB—America Dances.
 KGER—Back to the Bible.
 KGIL—Dinner Concert.
 KMPC—Golden Gate Races.
 KRKD—Sweet Pops.
 KVOE—Mutual Newsreel.
 KXLA—Eddy Arnold Show.
 6:45—KHJ—Remember When.
 KGIL—Down Memory Lane.
 KRKD—Accent on Rhythm.
 KXLA—Ford Lewis.
 6:55—KECA, KFMB—Reserve.
 ★KHJ, KGB, KVOE—Bill Henry
7—KECA, KFMB—David
 Harding, Counterspy.
 KFI, KFSD—Screen Guild.
 KHJ, KGB—The Falcon.

KXX, KCBQ—James Hilton.
 KFAC—Hour of Music.

PET PARADE
 Featuring Irene Minette
Thursday, 7:00 P.M.
KFOX-1280
 In conjunction with Southern
 California Humane Society

KFOX—Pet Parade.
 KFWB—America Dances.
 KGER—Family Bible Hour.
 ★KGIL, KRKD—News.

Penny-Owsley
 CONCERTS
 "Musical
 Digest"
 Nightly at
 Commentator:
 7:00 - 8:00 pm
 DR. KARL WECKER
 Direct from
 Hollywood Bowl

KGFJ—Musical Digest.
 KLAC—570 Club.
 KMPC—Firestone Favorites.
 KWKW—Hebrew Hour.
 KXLA—Dusty Ellison.
 7:15—KFOX—Fishing Pals.
 KGIL—Songs by Crosby.
 KRKD—Three-Quarter Time.
 7:30—KECA, KFMB—Abbott and
 Costello.
 KFI, KFSD—Fred Waring.
 KHJ, KFXM, KGB, KVOE—
 Red Ryder.
 KXX, KCBQ—First Nighter.
 KFAC—Echoes and Encores.
 KFOX—Accordionettes.
 KFWB—Sports Final.
 KGER—Markham.
 KGIL—Paxton Cameras.
 KMPC—Words and Music.
 KRKD—Twilight Serenade.
 KWKW—Music.
 KXLA—Vance Lane.
 7:45★KFOX—News.
 KFWB—Pick of Pops.
 KGIL—Novelaires.
 KMPC—Club Time.
 ★KWKW—Robert Arden.

8—KECA—Press Conference.
 KFI, KFSD—Supper Club.
 KHJ, KFXM, KGB, KVOE—
 Chanda.
 ★KXX—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—County Barn Dance.
 KFWB—Williams-Rodgers.
 KGER—Bible Treasury.
 KGFJ—Caucasian Memories.
 KGIL—Hustlin' Hal.
 ★KLAC, KXLA—News.
 KMPC—ABC Club.
 KWKW—Evening Siesta.
 8:15★KFI, KFSD—World News.
 KXX, KCBQ—Jack Smith.
 KGER—Hebrew Christian.
 ★KGFJ—News, Averill Berman.
 KLAC—Motorecyclists in Action
 KMPC—Romance and Rhythm.
 KXLA—Variety.
 8:30—KECA—Theatre, U. S. A.
 KFI, KFSD—Aldrich Family.
 KHJ—Mysterious Traveler.
 KXX, KCBQ—Mr. Keen.
 KFMB—Our Job Is Manhattan.
 ★KFWB—News.
 KGER—Clem Davies.
 KGFJ—Tonight's Top Tunes.
 KGIL—Talent Quest.
 KLAC—Ski Time.
 KMPC—American Music.
 KXLA—97th Street Corral.
 8:45—KFWB—Howdy Stranger.
 KGER—Rev. Al Harlan.
 KLAC—Etchings for Evening.
 8:55★KHJ, KGB, KVOE—It's
 Gardner Says.

9—KECA—Mr. President.
 KFI, KFSD—Burns and Allen.
 KXX, KCBQ—F.B.I. in Peace
 and War.
 ★KHJ, KFXM, KGB, KVOE—
 News, Glenn Hardy.
 KFAC—Evening Concert.
 KFMB—Child's World.
 KFOX—Speaking of Sports.
 ★KFWB—Clete Roberts.
 ★KGER, KWKW—News.
 KGFJ—Tonight's Top Tunes.
 KGIL—Western Trails.

KMPC—Lloyd Aldrich.
 KLAC—Melody Parade.
 KXLA—Squeakin' Deacon.
 9:05—KGER—Vets' Administration.
 KMPC—Parade of Hits.
 9:15★KHJ, KGB, KVOE—Fleetwood
 Lawton.
 ★KFOX—News.
 KFWB—United Nations.
 KGER—Voice of the Army.
 KGIL—Travelaires.
 KWKW—Dr. Clem Davies.
 9:30—KECA—Michael Shayne.
 KFI, KFSD—Noah Webster,
 Says.
 KHJ, KGB, KVOE—Inside of
 Sports.
 KXX—Beulah.
 KFMB—Record Time.
 KFOX—Swingtime Serenade.
 KFWB—Unity Daily Word.
 KGFJ—Club Algiers.
 KGIL—Dance Time.
 KLAC—Spotlite Serenade.
 KMPC—Miracle Theater.
 9:45★KHJ, KGB, KVOE—Fulton
 Lewis.
 KXX, KCBQ—Night Editor.
 ★KFWB—Piano and News.
 ★KGIL—News.
 ★KMPC—News Notebook.
 KWKW—Hall of 1000 Dreams.
 9:55★KLAC—News.

10★KECA, KFMB—Richfield
 Reporter.
 ★KFI, KFSD—Sam Hayes.
 ★KHJ—Highlights in Headlines.
 ★KXX, KCBQ—Chet Huntley.
 KFAC—Lucky Lager Dance.
 KFOX—Here's to Vets.
 KFVD—Citizens in Action.
 KFWB—Eastside Show.
 KGER—Wayside Pulpit.
 KGFJ—Ace Cain's.
 KGIL—Showtime.
 KLAC—Don Otis.
 KMPC—Bing Crosby Sings.
 ★KWKW—News; Italian Villa.
 KXLA—Sons of Pioneers.
 10:05—KHJ—Highlights in Music.
 10:15—KECA—Casa Cugat.
 KFI—Music from Hollywood.
 KXX—Bob Elson.
 KFOX—Radio Club.
 KFVD—Spade Cooley Time.
 KGER—Salon Serenade.
 KMPC—Dance Parade.
 10:30—KECA—One for the Book.
 ★KFI—Carveth Wells.
 KHJ—Jack Fisher Orch.
 KXX—Campfire Girls.
 KFSD—Concert Hall.
 KGB—Deems Taylor Concert.
 KGER—Evangelist Church.
 KGFJ—Song Book.
 KWKW—Music.
 ★KXLA—Dan Lundberg.
 10:45—KFI—Melody Time.
 KFOX—Music.
 KMPC—Club Time.
 ★KWKW—Robert Arden.
11★KECA—Press Conference.
 KFI, KFSD—Ski Trails.
 ★KFI, KFSD, KWKW—News.
 KHJ, KGB—Dance Orch.
 ★KXX—Salon Serenade.
 KFAC—Lucky Lager Dance.
 KFOX—Music of the Masters.
 KFVD—Spade Cooley Time.
 KFWB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—H'wood House Party.
 KGIL—Showtime.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KXLA—Ray's Band Box.
 11:05★KECA—News of Tomorrow.
 11:15—KECA—Cinegrill Music.
 KFI—Morton Downey.
 KXX—Merry-Go-Round.
 KWKW—Dancers' With Anson.
 KXLA—Western Echoes.
 11:30—KECA—Ambassador Orch.
 KFI—Allstones in Melody.
 KHJ—Dick Foy Orch.
 11:45—KFI—Here's to Veterans.
 ★KHJ, KGB, KVOE—News.
 KXX—You and ...
 ★KMPC—News.
 11:55★KECA—News.

KXLA Presents
ALEX
Pickupcupplebucks
COOPER
 12:00 - 5:00 A.M.
MONDAY THRU
SATURDAY

FRIDAY, MARCH 18

COUNTRY CUZZINS
Jay and Val duWayne
Mon. thru Sat.
6 to 7 A.M.

1020 KC.
5000 WATTS

Check KEVD
LOS ANGELES

*Indicates News Broadcast.

8—KECA, KFMB—Don McNeill's Breakfast Club.
KFI, KFSD—Fred Waring.
KHJ, KGB—Cecil Brown.
KNN—Harry Babitt.
KAGH—Sister Sylvia.
KFAC—Country Church.
KFOK, KRKD—Bible Institute.
KFVD—Wakeup Ranch.
KFWR—Andrew Fearing.
KGER—Mizpah.
KGFJ—Dr. Frederick Balles.
KGII—Reville Ranch.
*KLAC, KXLA—News.
*KMPC—Norman Nesbitt, News.
KOWI—Time, Topics, Tempos.
KWIK—Klub KWIK.
KWKW—Crowell Beech Prog.
8:10—KLAC—Stock Market.
8:15—KHJ, KFNM, KGB, KVOE—Victor H. Lindlahr.
*KNN—News.
KFWR—Pino.
KGFJ—Yesterday's Hits.
KLAC—Haynes at the Reins.
KMPC—Markets.
KXLA—Music.
8:25—KMPC—Sports Roundup.
8:30—KFI, KFSD—Jack Berch.
*KHJ, KFAC, KFWR, KGII, KOWI, KRKD, KVOE—News.
KNN, KCRQ—Grand Slam.
KAGH—Hebrew-Christian Hr.
KFOK—Words of Life.
KFVD—Citizens in Action.
KGER—Hammond.
KGFJ—Music You Want.
KMPC—Song for You.
KWKW—Stock Quotations.
KXLA—Haven of Rest.
8:45—KFI, KFSD—Lora Lawton.
KHJ, KGB, KVOE—Breakfast Time.
KNN—Rosemary.
KAGH—Words of Life.
KFAC—Unity.
KFVD—Editor of the Air.
KFWR—Science of Mud.
KGER—Bible Treasury.
KGII—Coffee Parade.
KMPC—In a Nutshell.
KOWI—Guest Star.
KRKD—Spotlight Varieties.
KWKW—Gordon Baker Lloyd.

9—KECA, KFMB—Welcome Travelers.
*KFI, KFSD, KLAC—News.
*KHJ, KGB—Kate Smith Speaks.
KNN—Wendy Warren.
KAGH—Sunshine Program.
KFAC—Serenade.
KFOK—Rev. Ivie.
KFVD—Waltz Time.
KFWR—Strolling Tom.
KGER—Lutheran Hour.
KGFJ—Voice of the Blind.
KGII—Sweet and Sentimental.
KMPC—Band Box.
KOWI—Memories and Music.
KRKD—Sagebrush Serenade.
*KWKW—News; Music.
KWKW—Voice of Rest.
KXLA—Bar Nothing Ranch.
9:05—KFI—Ladies Day.
KLAC—Coffee With Crosby.
9:15—KHJ, KGB, KVOE—Kate Smith Sings.
KNN, KCRQ—Aunt Jenny.
KFSD—It's a Good Idea.
*KFVD—News.
KFWR—Crosby Entertains.
KGFJ—American Heritage.
KGII—Ballads for You.
KLAC—Music Room.
KMPC—Bargain Broadcast.
KOWI—Hawaiian Melodies.
KWKW—Evangelical Churches.
9:30—KECA, KFMB—Kay Kyser College.
KHJ—Moods in Music.
KNN, KCRQ—Helen Trent.
KAGH—Olga Graves.
KFOK—Full Gospel.
KFSD—Honeydew in N. Y.
KFVD—How Tunes.
KFWR—Marcha Walton.
KGER—Molly Morse.
KGER—God's Half Hour.
KGFJ—Racing News.
KGII—Valley Shopper.
KLAC—Racing News.
KMPC—Chef Milani.

*KOWL, KWKW—News.
KWKW—Feature Page.
9:45—KFI—All Around Town.
KNN, KCRQ—Our Gal Sunday.
KAGH—Serenade.
KFVD—Stitchin' Time.
KFWR—Howdy, Stranger.
KGB—Frank Parker.
*KGFJ—Alotrials.
KLAC—Pla-Bucks Auction.
*KMPC—Larry Smith, News.
KOWI—Album of Song.
*KRKD—News.
KWKW—A Date With Dinah.
10—KECA, KFMB—Ted Malone.
KFI—All Around Town.
*KHJ, KFNM, KGB, KVOE—News, Glenn Hardy.
KNN—Big Sister.
KAGH—General Electric Hour.
KFAC—Morning Concert.
*KFOK, KGER—News.
KFVD—Rev. Louis T. Talbot.
KFWR—Show Biz Quiz.
KGFJ—What D'You Know?
KGII—Waltz Time.

AL JARVIS
Make-Believe Ballroom
KLAC
10:00 a.m. — 1:00 p.m.
6:05 - 7:00 p.m.
Monday thru Saturday

KLAC—Al Jarvis Ballroom.
KMPC—Westerners.
KOWI—Yiddish Hour.
KRKD—Morning Melodies.
KWIK—Spanish Lesson.
KWKW—Racing News.
KXLA—Philco Quiz.
10:10—KWKW—Andrey Shops.
10:15—KECA, KFMB—Galen Drake.
KFI—Are You Listening?
KHJ, KGB, KVOE—Gospel Singer.
KNN—Ma Perkins.
KFOK—Assembly of God.
KGFJ—Trull Marches On.
KGII—Sweet Swing.
KRKD—Dr. Richardson.
KWIK—Paul Sutton.
*KXLA—News.
10:25—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story
*KFI, KGII—News.
KHJ, KGB—Luncheon at Sardi's.
KNN—Young Dr. Malone.
KFSD—Robert McCormick.
KFVD—Rescue Mission.
KFWR—Music in the Land.
KRKD—Crazy Rhythm.

KWKW—Feature Stories.
KXLA—Ford Lewis.
10:35—KGII—Romance in Rhythm.
10:45—KFI—Life Can Be Beautiful.
KNN—Gilding Light.
KFAC—Salvation Army Band.
KFSD—For Better Living.
KGER—Rev. Le Roy Kopp.
KRKD—Midnight Mission.
KWIK—Race Lineup.
KGER—Helen Marham.
KWKW—Mary Norton.
KXLA—Western Music.
10:50—KECA, KFMB—Betty Crocker Magazine of the Air.
KGFJ—Sports Flash.
11—KECA, KFMB—Betty Crocker.
KFI, KFSD—Double or Nothing.
KHJ, KGB, KVOE—Ladies First.
KNN—Second Mrs. Burton.
KAGH—1300 Club.
KLAC—Festival of Music.
KFOK—The Village Boys.
*KFVD—News.
KFWR—Peter Potter.
KGER—Biblical Research.
KGFJ—Sunset and Vine.
KGII—Crosby Sings.
KMPC—Al Jarvis Ballroom.
KOWI—Memory Melodies.
KOWI—Spanish Hour.
KRKD—Songs of Yesterday.
KWKW—Traffic Quiz.
KXLA—Western Music.
11:15—KECA, KFMB—Get More Out of Life.
KNN—Perry Mason.
KFVD—Shopping Highlights.
KGER—Concert Hall.
KGII—Midmorning Melodies.
KMPC—Meet Your Pharmacist.
KWIK—Music.
KWKW—Stairway to Music.
*KXLA—Pasadena News.
11:25—KGFJ—Sports Flash.
11:30—KECA—Casa Cugat.
KFI, KFSD—Today's Children.
KHJ, KFNM, KGB, KVOE—Queen for a Day.
KNN, KCRQ—Sora Drake.
KFAC—Keyboard Artistry.
*KFOK, KFWR, KRKD—News.
KFVD—Memory Melodies.
KGER—Peter Slack Time.
KGFJ—Piano Moments.
KLAC—Honest Opinion.
KMPC—Tops in Pops.
KOWI—Eternal Fountain.
KXLA—Hometown Jamboree.
11:40—KFOK—Hit Tunes.
11:45—KECA—One for the Book.
KFI—Light of the World.
KNN—What Makes You Tick?
*KFSD, KGII—News.
*KGFJ—Saludos Amigos.
KMPC—Star Serenade.
KRKD—Sweet Pops.
11:55—KGFJ—Sports Flash.
12—KECA, KHJ, KAGH, KGB, KWIK—News.
KFI—Farm Reporter.
KNN—Gordon Mason.
KFAC—Luncheon Concert.

KFSD—Life Can Be Beautiful.
KFVD—Meridian Song.
KFWR—Peter Potter.
KGER—Music.
KGFJ—Intermission.
KGII—Real Estate Page.
KLAC—Al Jarvis Ballroom.
KMPC—Women Are Wonderful.
KOWI—Joe Adams Show.
KRKD—Santa Fe Trails.
KWKW—Two on the Aisle.
KXLA—Hometown Jamboree.
19:05—KAGH—Accent on Music.
KOWI—San Fernando Hour.
12:15—KECA—Newwood Smith Selects
KFI, KFSD—Ma Perkins.
KHJ—Hits of Yesterday.
*KFOK, KGER—News.
KGB—It's All Yours.
KGII—Vocal Varieties.
12:25—KGFJ—Sports Flash.
12:30—KECA—Art Baker's Notebook.
KFI, KFSD—Pepper Young.
KHJ—Louise Masser.
*KNN, KCRQ—Knov Manning.
KFMB—National City Show.
KFVD—Shopping Highlights.
*KFWR—News; Peter Potter.
KGER—Luncheon Serenade.
KGFJ—1230 Club.
KGII—Western Music.
KMPC—Jeanne Gray.
*KOWI—News.
KWIK—Navy Band.
KWKW—Stock Quotations.
KXLA—Ole Rasmussen.
12:35—KWKW—Farm News.
12:45—KFI, KFSD—Right to Happiness.
KHJ—A Body Matinee.
KNN—E. U. Wileman.
*KFAC, KMPC—News.
KGB—Three Alarm.
KWIK—Estate Time.
KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.
1—KECA, KFMB—Breakfast in Hollywood.
KFI, KFSD—Backstage Wife.
KHJ—Lynn Looks at H'wood.
KNN, KCRQ—Call for Help.
KAGH—Jim's Jamboree.
KFAC—Piano Parade.
KFOK—Barbershop Quartet.
*KFVD, KWKW—News.
KFWR—Bill Anson.
KGER—Luncheon Serenade.
KGII—1230 Club.
KGII—1260 Roundup.
*KLAC—News, Sports.
KMPC—Music in the Air.
KOWI—Joe Adams Show.
KRKD—Siesta Time.
KVOE—United Nations.
*KWIK—News; Just Relax.
KXLA—Community.
1:15—KFI, KFSD—Stella Dallas.
KHJ—Nancy Dixon.
KFAC—Classroom Radio.
KFOK—Russ Brown Music.
KFVD—Piano Parade.
KGB—Art Baker's Hamp.
KGII—Charlie Hamp.
KLAC—570 Club.
KVOE—Johnson Family.
KWIK—Man on the Street.
KWKW—Races and Sports.
KXLA—Joe Littlefield.
1:25—KGFJ—Sports Flash.
1:30—KECA—At Home With the Kirkwoods.
KFI, KFSD—Lorenzo Jones.
KHJ—Norma Young.
KNN—Winner Take All.
KLAC—American Hour.
KFOK—L. B. Scholfield.
KFVD—Ball of Records.
*KFWR, KRKD—News.
KGER—Hawaiian Melodies.
KHJ—Homemakers.
KOWI—Paul's Platter Party.
KWIK—Music.
KWKW—Hawaiian Echoes.
KXLA—Vocal Varieties.
1:35—KRKD—Symphony of Song.
1:45—KECA—Ethel and Albert.
KFI, KFSD—Widder Brown.
KNN—George Fisher.
KFOK—Everybody's Business.
KWKW—Sports, Want Ads.
KXLA—Listeners' Digest.
1:55—KGFJ—Sports Flash.
2—KECA, KFMB—Surprise Package.
KFI, KFSD—When a Girl Marries.
KHJ, KFNM, KGB, KVOE—Anniversary Club.
KNN, KCRQ—Hint Hunt.
KAGH—Square at Round Table.
KFAC—Matinee.
KFOK—Judy Martin.
KFVD—Control-Room Capers.
KFWR—Bill Anson.
KGER—Long Beach Band.
KGFJ—What's Up.
KGII—Homemakers.
*KLAC—News, Sports.
KMPC—Three, Sports.
KOWI—Paul's Platter Party.
KRKD—Government Speaks.
KWIK—Take Fire.
KXLA—Music for You.
2:10—KLAC—570 Club.

friday Program Highlights

Morning Programs Appear in Lightface Type, Afternoon and Evening Programs in Boldface.

Comedy-Variety
3:00—Arthur Godfrey, KNN.
4:00—Herb Shriner, KNN.
6:00—Eddie Cantor, KFI.
6:30—Red Skelton, KFI.
7:00—Life of Riley, KFI.
8:30—Jimmy Durante, KFI.
8:30—Jack Carson, KNN.
9:00—Lucille Ball, KNN.

Drama
6:00—Ford Theater, KNN.
7:00—Philip Morris Playhouse, KNN.

Quiz, Participation
8:00—McNeill Bkfst Club, KECA
8:30—Grand Slam, KNN.
9:30—Kay Kyser, KECA.
11:00—Double or Nothing, KFI.
11:30—Queen for a Day, KHJ.
11:45—What Makes You Tick, KNN.

1:00—Bkfst. in H'wood, KECA.
2:30—Meet the Missus, KNN.
2:30—Bride and Groom, KECA.
3:30—House Party, KECA.

Classical, Semi-Classical
Music
8:00—Fred Waring, KFI.
8:30—Hours for a Song, KHJ.

Comment-Narration
7:45—Fred Beck, KNN.
9:00—Kate Smith, KHJ.

10:00—Ted Malone, KECA.
12:00—Gordon Mason, KNN.
12:30—Art Baker, KECA.
4:30—Burrell Wheeler, KFI.
4:30—Passing Parade, KHJ.
9:45—Night Editor, KNN.

Mystery-Detective
6:30—The Sheriff, KECA.
8:00—The Fat Man, KECA.
8:30—This Is Your FBI, KECA.
9:30—Buildup Drummond, KECA.

Public Interest-Information
9:15—V. D. Series, KFI.

Sports
9:30—Racing News, KLAC.
9:30—Racing, KGFJ.
9:30—Sports Dial, KRKD.
9:45—Race Recap, KGFJ.
9:45—Race Results, KRKD.
9:45—Sam Butler, KLAC.
6:15—Bob Keller, KMPC.
6:30—Joe Hernandez, KMPC.
7:30—Sports Newsreel, KFI.
7:45—Sports Folio, KFI.
9:30—Inside of Sports, KHJ.

Popular-Western Music
8:00—Harry Babitt, KNN.
10:00—Westerners, KMPC.
4:30—Club 15, KNN.
4:45—Stuart Hamblen, KFWR.
8:00—Supper Club, KFI, KMPC.
8:15—Jack Smith, KNN.

- 2:15—KFI, KFSD—Portia Faces Life
KFON—Rusty Gail.
KRED—Musical Bouquet.
★KWKW—Sports; News.
- 2:25—KECA—Reserve.
KNN, KCBQ—Mr. Information
EGFJ—Sports Flash.
- 2:30—KECA, KFMB—Bride & Groom
KFI, KFSD—Just Plain Bill.
KHJ, KGB, KVUE—Red Beason
KNN, KCBQ—Meet the Misses
KFON—Country Girls.
KGER—Garden School.
KGFJ—Keyboard Korner.
KGIL—Variations in Rhythm.
KMPC—Lois January Show.
★KOWI—News.
KRED—Tunes in Tempo.
KWKW—Platter Parade.
- 2:35—KOWI—Contented Listening.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—Front-Page
Farrell.
KFON—Down Homers.
KGFJ—Hawaiian Serenade
KGIL—Talent Showcase.
KRED—Organ Moods.
KWKW—Races and Sports.
KWKW—Light and Airy.
- 2:50—KWKW—Sports Flash.
- 3—KECA, KFMB—Ladies, Be
Seated.
KFI, KFSD—Road of Life.
KHJ, KGB, KVUE—Happy
Gang.
KNN, KCBQ—Arthur Godfrey.
★KAGH, KFON, KXLA—News.
KFAC—Musical Favorites.
KFSD—Hall of Records.
KFWB—Bill Aason.
KGER—Rancho 1390.
KGFJ—Record Jackpot.
KGIL—Keyboard Melodies.
★KLAC—News, Sports.
KMPC—Bill Ewing Show.
KOWI—Radio Outlook.
KRED—Tops in Pops.
★KWIK—News; Music.
KWKW—Handicap Contest.
- 3:05—KAGH—Square at Round Table
- 3:10—KLAC—Don Otis Show.
- 3:15—KFI, KFSD—Brighter Day.
KFON—Errand of Mercy.
★KGIL—News.
KOWI—Human Relations.
KWKW—Races and Sports.
KXLA—Juke Box Matinee.
- 3:25—KGFJ—Sports Flash.
- 3:30—KECA, KFMB—House Party.
KFI, KFSD—Aunt Mary.
KHJ—Music.
KFAC—Lyrics in Chorus.
KFON—Hawaiian Orchestra.
KFSD—Harlem Matinee.
KGB—Lanny Ross.
★KGER, KOWI, KRED—News.
KGIL—Veteran's Hospital.
KMPC—Swing 'n' Sing.
KWIK—Rancho.
KWKW—Crowell Beech.
- 3:35—KGER—Rancho 1390.
KOWI—Just Music.
KRED—Tea-Time Tunes.
- 3:40—KFWB—News.
- 3:45—KFI, KFSD—Dr. Paul.
★KHJ, KFNM, KGB, KVUE—
Gabriel Heatter.
KAGH—Serenade.
★KFAC—News.
KFON—Pet Review.
KFWB—Errand of Mercy.
KGIL—Dance Matinee.
- 3:55—KGFJ—Sports Flash.
- 4—KECA—Frances Scully.
KFI, KFSD—This Women's
Secret.
★KHJ, KGB, KVUE—Fulton
Lewis.
KNN, KCBQ—Herb Shriner.
KAGH—Records at Random.
KFAC—Musical Masterpieces.
★KFON, KGER, KMPC—News.
KFSD—Harlem Matinee.
KFWB—Mel Roach.
KGFJ—Record Review.
KGIL—Hank Penny Show.
- ★KLAC—News, Sports.
KOWI—Musical Showcase.
KRED—Piano Paintings.
KWIK—Plaza Program.
KWKW—Andy Mansfield.
KXLA—Juke Box Matinee.
- 4:05—KGER—Rancho 1390.
- 4:10—KFON—Freddie Martin.
- 4:15—KFI—Johnny Murray.
★KHJ, KFNM, KGB, KVUE—
Frank Henningway.
KNN—Stand-In.
KFSD—You Win It.
KFWB—Bing Crosby.
KLAC—Eddie Stanley Show.
KMPC—Modern Classics.
KRED—Melody Time.
- 4:20—KECA—Double Feature.
- 4:25—KGFJ—Sports.
- 4:30—KECA, KFMB—Eleanor and
Anna Roosevelt.
KFI—Burrill Wheeler.
★KHJ, KGB, KVUE—Passing
Parade.
KNN, KCBQ—Club 15.
KFON, KWIK—Old-Age

- Peunsons.
KFSD—Sun-down Roundup.
KFWB—Daily Light.
KLAC—Swing Time.
KMPC—Mellow Moods.
- ★KOWI—News; Show Tunes.
KRED—Symphony in Swing.
KWKW—Frank Sinatra.
- 4:45—KECA—Happy Theater.
★KHJ, KGB, KVUE—News.
★KNN, KCBQ—Ed R. Murrow.
★KFSD—H. V. Kaltenborn.
KFWB—Stuart Hamblen.
KLAC—Racing Roundup.
KMPC—Collectors' Corner.
★KRED—News.
KWIK—Theater Quiz.
KWKW—Sports, Easy
Listening.
- 4:55—KGFJ—Sports Flash.
- 5—KECA, KFMB—Challenge of
the Yukon.
★KFI—Feature Wire.
KHJ, KGB, KVUE—Superman.
★KNN, KCBQ—Knox Manning.
KAGH—Toastmasters' Club.
KFAC—Sunset Serenade.
KFON—Sunshine Mission.
KFSD—Songs of the Sage.
KFWB—Stuart Hamblen.
KGER—Sports; Western Music
KGFJ—Jive at Five.
KGIL—Hank Penny Show.
★KLAC—Fred Henry Reports.
★KMPC—News, Star Time.
KOWI—Italian Program.
KRED—Songs of the Saddle.
KWIK—Allen Rich.
KWKW—Maurice Johnson.
KXLA—Juke Box Matinee.
- 5:15★KFI, KFSD—News.
KNN—Tom Hanlon.
KAGH—Bing Sings.
KGIL—Children's Corner.
KLAC—Music Room.
KMPC—Morton Gould Orch.
KWKW—Today at the Races.
- 5:30—KECA, KFMB—Jack
Armstrong.
KFI—Casa Cugat.
KHJ, KFNM, KGB, KVUE—
Captain Midnight.
★KNN, KCBQ—Chet Huntley.
KFAC—Whom Bill Club.
★KFON, KGIL—New Story.
KFSD—This Is the Story.
KGFJ—Evening Interlude.
KGER—Bob Oates.
KLAC—Peggy Lee, Songs.
KMPC—All-Time Hits.
KRED—Sports Dial.
KWIK—Western Ballads.
KXLA—Future Pianists.
- 5:35—KGIL—Latin American.
- 5:45★KFI, KFSD—Elmer Peterson.
KHJ, KFNM, KGB, KVUE—
Adventures of Tom Mix.
★KNN, KCBQ—News, Gaird.
KFON—Your Flashcaster.
★KFSD—H. V. Kaltenborn.
KGER—Billy Starr.
KGFJ—Race Recap.
KLAC—Sam Baller, Sports.
KMPC—Top Tunes.
KOWI—Evening Serenade.
KRED—Race Results.
KWIK—Sports.
KXLA—Variety.
- 5:55★KNN—Frank Goss, News.
- 6★KECA, KFMB—Edwin C. Hill.
KFI, KFSD—Eddie Cantor.
★KHJ, KGB, KVUE—Gabriel
Heatter.
KNN, KCBQ—Ford Theater.
KFAC—Twilight Hour.
★KFON, KLAC—News.
★KFWB—Clete Roberts, News.
★KGER—John Brown.
KGFJ—Musical Digest.
KGIL—Tops in Pops.
★KMPC—News, Bill Harpel.
KRED—Varieties in Music.
KWIK—Italo-American Hour.
KXLA—Property Owners.
- 6:05★KFAC—Headline Edition.
KLAC—Al Jarvis Ballroom.
- 6:15★KHJ, KGB—Mutual Newsrec.
★KFON—Hawaiian Music.
★KFWB—Manchester Buddy.
KGER—Stamps Quartet.
KMPC—Bob Kelley, Sports.
KRED—Hawaiian Memories.
KXLA—Women's Clubs.
- 6:25—KECA—Animal World Stories.
- 6:30—KECA, KFMB—The Sheriff.
KFI, KFSD—Red Skelton Show
KHJ, KGB—Garden Guide.
KFAC—Hour of Music.
KFON—Hal's Memory Room.
KFWB—America Dances.
KGER—Back to the Bible.
KGIL—Dinner Concert.
KMPC—Golden Gate Races.
KRED—Sweet Pops.
KXLA—Eddy Arnold Show.
- 6:45—KHJ—Hit Tunes.
KGIL—Down Memory Lane.
KRED—Accent on Rhythm.
KXLA—Ford Lewis.
- 6:55—KECA, KFMB—Champion
Roll Call.

- ★KHJ, KGB, KVUE—Bill Heary
- 7—KECA, KFMB—Boxing Bouta.
KFI, KFSD—Life of Riley.
KHJ, KGB—Gregory Hood.
KNN, KCBQ—Philip Morris
Playhouse.
KFAC—Hour of Music.
KFON—Poet's Reverie.
KFWB—America Dances.
KGER—Family Bible Hour.
★KGIL, KRED—News.

Penny-Owsley
CONCERTS

"Musical
Digest"
Nightly at

Commentator:
7:00 - 8:00 pm
DR. KARL WECKER
Direct from
Hollywood Bowl

KGFJ-1230 on your dial

- KGIL—Musical Digest.
KLAC—570 Club.
KMPC—Firestone Favorites.
KWIK—Maurice Johnson.
KXLA—Dusty Ellison.
- 7:15—KFON—Sepia Serenade.
KGIL—Songs by Crosby.
KRED—Three-Quarter Time.
- 7:30—KECA—Blue Book of Sports.
KFI, KFSD—Sports Newsrec.
KHJ, KFNM, KGB, KVUE—
Cisco Kid.
KNN, KCBQ—Yours Truly,
Johnny Dollar.
KFAC—Echoes and Encores.
KFON—Waltz Time.
KFWB—Sports Final.
KGER—Wiltshire Christian
Church.
KGIL—Parks & Playgrounds.
KMPC—Words and Music.
KRED—Twilight Serenade.
KXLA—Vance Lane.
- 7:35—KECA—Swingin' on the
Golden Gate.
- 7:45—KFI—Sports Folio.
★KFON, KWIK—News.
KFWB—Pick of Pops.
KGIL—Novelaires.
KMPC—Club Time.
KRED—Father Vaughan.
- 8—KECA, KFMB—The Fat Man.
KFI, KFSD—Supper Club.
KHJ, KGB, KVUE—Straight
Arrow.
★KNN—Lowell Thomas.
KFAC—Evening Concert.
KFON—County Barn Dance.
KFWB—Williams-Rodgers.
KGER—Bible Treasury.
KGFJ—Canadian Memories.
KGIL—Hustlin' Hal.
★KLAC, KXLA—News.
KMPC—ABC Club.
KRED—County Barn Dance.
KFI, KFSD—Evening Sista.
- 8:15★KFI, KFSD—World News.
KNN, KCBQ—Jack Smith.
KGER—Hebrew Christian.
★KGIL—News, Averill Beriman.
KLAC—Crosby Time.
KMPC—Romance and Rhythm.
KXLA—Evening Serenade.
- 8:30—KECA, KFMB—This Is Your
FBI.
KFI, KFSD—Jimmy Durante.
KHJ, KFNM, KGB—Yours for
a Song.
KNN—Jack Carson.
KCBQ—Mr. Ace and JANE.
★KFWB—News.
KGER—Tom Davies.
KGIL—Tonight's Top Tunes.
KLAC—Lou Garber Orch.
KMPC—American Music.
KRED—Cowboy Hit Parade.
KXLA—5th Street Corral.
- 8:45★KFWB—Clete Roberts.
KGER—Rev. Al Harlan.
KLAC—Eddy Duchin Show.
- 8:55★KHJ, KGB, KVUE—Hy
Gardner Says.
- 9—KECA, KFMB—Break Bank.
KFI—Styles in Music.
★KHJ, KFNM, KGB, KVUE—
News, Glenn Hardy.
KNN—Lucille Ball Show.
KFAC—Evening Concert.
KFSD—A Second Look.
KFWB—Preview.
★KGER, KWIK—News.
KGFJ—Tonight's Top Tunes.
KGIL—Western Trails.
KLAC—Melody Parade.
KMPC—Lloyd Aldrich.
KRED—Cowboy Hit Parade.

- KXLA—Squeakin' Deacon.
- 9:05—KGER—Three Suus.
KMPC—Parade of Hits.
- 9:15★KHJ, KGB, KVUE—Fleetwood
Lawton.
★KFON—News.
KFSD—Guest Stars.
KGER—Here's to Vets.
KWIK—Dr. Clem Davies.
- 9:30—KECA—Bulldog Drummond.
KFI—Remember That Music.
KHJ, KGB, KVUE—Inside of
Sports.
KNN—Beulah.
KFMB—Proudly We Hall.
KFON—Flight Cast.
KFWB—Unity Daily Word.
KGFJ—Club Algiers.
KGIL—Dance Time.
KLAC—Spotlight Serenade.
KMPC—Miracle Theater.
- 9:45—KFI—V. D. Series.
★KHJ, KGB, KVUE—Fulton
Lewis.
KNN, KCBQ—Night Editor.
KFON—Swingtime Serenade.
KFSD—Pro and Con.
★KFWB—News, Music.
★KGIL—News.
★KMPC—News Notebook.
★KWIK—Modern Music.
- 9:55★KLAC—News.
- 10★KECA, KFMB—Richfield
Reporter.
★KFI, KFSD—Sam Hayes.
★KHJ—Highlights in Headlines.
★KNN, KCBQ—Chet Huntley.
KFAC—Lucky Dance Time.
KFON—Merry-Go-Round.
KFSD—Citizens in Action.
KFWB—Eastside Show.
KGER—Wayside Pulpit.
KGFJ—Ace Cain's.
KGIL—Showtime.
KLAC—Don Otis.
KMPC—Bing Crosby Sings.
KRED—Cowboy Hit Parade.
★KWIK—News.
KXLA—Jimmy Dolan.
- 10:05—KHJ—Highlights in Music.
- 10:15—KECA—Casa Cugat.
KFI—Tom Harmon, Sports.
KNN—Bob Elson.
KFSD—Sports Recap.
KFON—Spade Cooley Time.
KGER—Louis Cote Glee Club.
KMPC—Dance Parade.
KWIK—Sunshine Mission.
KXLA—Western Music.
- 10:30—KECA—One for the Book.
★KFI—Carveth Wells.
KHJ—Mutual Concert Hall.
KNN—Symphonette.
KFSD—Concert Hall.
KGB—Deems Taylor Concert.
KGER—Evangelist Church.
KGFJ—Song Book.

10:30
MON., TUES., THURS.,
FRI., SAT.

Dan Lundberg
and
A NEW NEWS-IDEA
IT'S NEWSABLE
KXLA

- ★KXLA—Dan Lundberg.
- 10:45—KFI—Melody Time.
KFON—The Bachelors.
- 10:55—KFI—Police Bulletin.
★KLAC—News.
- 11★KECA—News of Tomorrow.
★KFI, KFSD, KWIK—News.
KHJ, KGB—Dance Orch.
★KNN—Nelson Pringle.
KFAC—Lucky Lager Dance.
KFMB—Cheatin' on Sandman.
KFON—Music of the Masters.
KFSD—Spade Cooley Time.
KFWB—Eastside Show.
KGER—At the Ranchhouse.
KGFJ—Hollywood House Party.
KGIL—Showtime.
KLAC—Don Otis.
KMPC—Dance Parade.
KRED—Cowboy Hit Parade.
KXLA—Pasadena Civic.
- 11:15—KECA—Cinegrill Music.
KFI—Pro and Con.
KNN—Merry-Go-Round.
KWIK—Dancin' With Anson.
- 11:30—KECA—Ambassador Orch.
KFI—Milestones in Melody.
KHJ, KVUE—Dick Foy Orch.
★KFON—News.
KXLA—Western Echoes.
- 11:45—KFI—Navy Recruiting.
★KHJ, KMPC, KVUE—News.
KNN—You and ...
- 11:55★KECA—News.

SATURDAY, MARCH 19

8-KECA, KFMB-Shopper's Special.
 KFI, KFSD-Meet the Meeks.
 KHJ-Treasure Show.
 *KXN, KLAC, KMPC, KXLA-News.
 KAGH-Sister Sylvia.
 KFAC-Country Church.
 KFOX, KRKD-Haven of Best
 KFVJ-Wakeup Ranch.
 KFVJ-Salvation Army.
 KGB-Music.
 KGER-Mizpah.
 KGFJ-Marine Story.
 KGIL-Revelle Ranch.
 KOWL-Palatinas de Vida.
 KVOE-Pro and Con.
 KWIK-Klub KWIK.
 KWKW-Pasadena Foursquare

8:05-KXN, KCBQ-Let's Pretend.
 8:15-KBJ-Errand of Mercy.
 KFVJ-Music.
 KGFJ-Yesterday's Hits.
 KLAC-Haynes at the Reins.
 KMPC-Market Reports, Sports
 KOWL-Boy Scouts.
 KXLA-Music.
 8:30-KECA, KFMB-What's My
 Name?
 KFI, KFSD-Smilin' Ed
 McConnell.
 KHJ-Ozark Valley Folks.
 KXN, KCBQ-Junior Miss.
 KAGH-Hebrew-Christian Hr.
 *KFAC, KGIL, KOWL, KRKD
 -News.
 KFOX-Know Your Bible.
 KFVJ-Crosby Entertains.
 KGB-Pet Club.
 KGER-Hammond.
 KGFJ-Music You Want.
 KLAC-Music.
 KMPC-Tops in Pops.
 KVOE-Secret Mission.
 KWKW-Organ Music.
 KXLA-Melody Time.

8:45-KAGH-Words of Life.
 KFAC-Unity.
 KFOX-Memories of Calvary.
 KFVJ-Console and Keyboard.
 KGB-Jerry and Skye.
 KGER-Organ Music.
 KGIL-Coffee Parade.
 KLAC-Business Talk.
 KMPC-Flangertip Successes.
 KOWL-Church of Inner Peace
 KRKD-Spotlight Varieties.
 KVOE-Radio Tour.
 KWKW-Sacred Heart.

9-KECA, KFMB-Hormel Girl
 Corp.
 KFI-Jump-Jump of Holiday
 House.
 KHJ-Dr. Hiss Clinic.
 KXN, KCBQ-Theatre of
 Today.
 KAGH-Sunshine Program.
 KFAC-Serenade.
 KFOX-Rev. Earl Ivie.
 *KFSD, KLAC-News.
 KFVJ-Contrasts.
 KFVJ-Sweet Music.
 KGER-Lutheran Hour.
 KGFJ-Proudly We Hail.
 KGIL-Musical Horizons.
 KMPC-Music of the Stars.
 KOWL-Pacific Serenade.
 KRKD-Sagebrush Serenade.
 *KWIK-News; Music.
 KWKW-Voice of China.
 KXLA-Popular Favorites.

9:05-KLAC-Kiddle Club.
 KWIK-Sunny Side.

9:15-KFI-Young America Speaks.
 KFSD-Public Affairs.
 KGIL-Ballads for You.
 KWKW-Foursquare Churches.

9:30-KECA-Mirandy.
 KFI-Jerry Marlowe.
 KHJ-Music.
 KXN, KCBQ-Grand Central
 Station.
 KAGH-Olga Graves.
 KFMB-Back to the Bible.
 KFOX-Full Gospel.
 KFSD-Luncheon With Lopez.
 KFVJ-Show Tunes.
 KGB-Molly Morse.
 KGER-God's Half Hour.
 KGFJ-Racing News.
 KGIL-Valley Shopper.
 KLAC-Racing News.
 KOWL-German Hour.
 KVOE-Meet a Friend.
 KWIK-Feature Page.
 *KWKW-Stocks, News.

9:45-KECA-Radio the American
 Way.
 KFI-Home Town Happenings.
 KAGH-Serenade.
 KFVJ-Remembered Rhythms.
 KGB-American Legion.
 *KGFJ-Airitorials.
 KLAC-Morning Melodies.
 *KRKD-News.
 *KWEW-Date With Dinah.
 *KECA-Abbott-Costello Kid
 Show.
 KFI, KFSD-National Farm
 and Home Hour.
 *KHJ, KGB, KVOE-News.

ORIGINAL
**MAKE BELIEVE
 BALLROOM**
 WITH
AL JARVIS
 10 a.m.-1 p.m. 6:05 p.m.-7 p.m.
 Mon. thru Sat.

KLAC-Al Jarvis Ballroom.
 KMPC-Band Box.
 KOWL-Italian Hour.
 KRKD-Morning Melodies.
 KWIK-Over Coffee Cups.
 KWKW-Sports.
 KXLA-Philco Quiz.

10:15-KHJ, KGB-Jerry and Skye.
 KFOX-Assembly of God.
 KFVJ-Past to Present.
 KRKD-Dr. Richardson.
 KVOE-Voice of the Army.
 KWIK-Paul Sutton.
 *KXLA-News.

10:25-KGFJ-Sports Flash.
 10:30-KECA-Big 'n' Little Club.
 KFI, KFSD-Mary Lee Taylor.
 KHJ, KGB, KVOE-
 Symphonies for Youth.
 KXN, KCBQ-Give and Take.
 KAGH-Disc Jockey Parade.
 KFMB-La Jolla Show.
 KFVJ-Lifelines.
 KFVJ-Music in the Land.
 *KGIL-News.
 KGER-Rev. Kopp.
 KRKD-County Art Institute.
 KWIK-Over Coffee Cups.
 KXLA-Music.

10:33-KGIL-Child Evangelist.
 10:45-KFAC-Village Festival.
 KGER-Rev. Le Roy Kopp.
 KRKD-Pop Concert.
 KWIK-Race Lineup.
 KWKW-Music from Holly'w'd.

10:55-KGFJ-Sports Flash.

11-KECA, KFMB-Metropolitan
 Opera.
 KFI, KFSD-RED America.
 KHJ, KGB, KVOE-
 Symphonies for Youth.
 KXN, KCBQ-Handy Man.
 KAGH-1300 Club.
 KFAC-Waltz Time.
 KFOX-Rhythmic Age.
 *KFVJ, KGER-News.
 KFVJ-Peter Potter.
 KGFJ-Sunset and Vine.
 KGIL-Crosby Songs.
 KLAC-Al Jarvis Ballroom.
 KMPC-Ruth Hetherington.
 KOWL-Spanish Hour.
 KRKD-Songs of Yesteryear.

KWIK-Town Crier.
 KWKW-Music from Holly'w'd.
 KXLA-Variety Time.

11:15-KXN, KCBQ-Get More Out of
 Life.
 KFVJ-Piano Parade.
 KGER-Concert Hall.
 KGIL-Talithian Memories.
 KWKW-Gasoline Alley.

11:25-KGIL-Sports Flash.
 11:30*KFI-Edward Tomlinson.
 KHJ, KGB, KVOE-Coast
 Guard on Parade.
 KXN, KCBQ-Meet the Missns
 KFAA-Playtown Train.
 *KFOX, KRKD, KWIK-News.
 KFSD-Debbier Date.
 KFVJ-Shopping Hi-Lites.
 *KFVJ-News; Peter Potter.
 KGER-Jaj, Rex Collings.
 KGIL-Midmorning Melodies.
 KOWL-Italian Program.
 KWKW-Varsity View.

11:45-KFI-Report on Europe.
 KFOX-Tempos of the Time.
 KGER-Concert Hall.
 KGFJ-Saludos Amigos.
 *KGIL-News.
 KRKD-Sweet Pops.
 KWKW-Musical Varieties.
 KXLA-Books.

11:55-KECA, KFMB-Metropolitan
 Opera.
 KFI-Farm Reporter.
 *KHJ-News.
 KXN, KCBQ-Mother Knows
 Best.
 *KAGH, KGB, KMPC-News.
 KFAC-Luncheon Concert.
 KFOX-Tempos of the Time.
 KFSD-Pioneers of Music.
 KFVJ-School Days.
 KFVJ-Peter Potter.
 KGER-Music.
 KGFJ-Intermission.
 KGIL-Real Estate Show.
 KLAC-Al Jarvis Ballroom.
 KOWL-Joe Adams Show.
 KRKD-Santa Fe Trails.
 KVOE-Luncheon Dance.
 KWIK-San Fernando Hour.
 KWKW-Pasadena Opera.
 KXLA-Saturday Serenade.

12:05-KAGH-Jazz Concert.
 12:15-KFI-Man on the Farm.
 KHJ-Time to Shine.
 *KFOX, KGER-News.
 KGIL-Vocal Varieties.
 KMPC-Story Circus.
 KWKW-Show Time.

12:25-KGFJ-Sports Flash.
 12:30-KHJ, KGB, KVOE-Sports
 Parade.
 KXN-Junior Stand-in.
 KFVJ-Cowhands Carnival.
 KFVJ-Luncheon Tunes.
 *KFVJ, KOWL-News.
 KFVJ-Luncheon Serenade.
 KGIL-1300 Club.
 KGIL-Musical Corral.
 KLAC-Honest Opinion.
 KWIK-Just Relax.
 KWKW-Church of Ancient
 Christianity.
 KXLA-Ole Rasmussen.
 12:35-KOWL-Joe Adams Show.
 12:45-KFI-Are You Listening?
 *KFAC-News.
 KWKW-Circle 1430 Ranch.
 12:55-KGFJ-Sports Flash.

1-KECA, KFMB-Metropolitan
 Opera.
 KFI-Are You Listening?
 KHJ, KGB, KVOE-College
 Choir.
 KXN-It's Fun to Be Young.
 KAGH-The Moldy Fig.
 KFAC-Piano Parade.
 KFOX-Barbershop Quartet.
 *KFVJ-KECA-News.
 KFVJ-Bill Anson.
 KGER-Luncheon Serenade.
 KGFJ-1300 Club.
 KGIL-Musical Corral.
 KMPC-Tops in Pops.
 KOWL-Joe Adams Show.
 KRKD-Nesta Time.
 KWIK-Bunch Plaza.
 *KWKW-News; Music.
 KXLA-Community
 Breakfast.

1:10-KFAC-1300 Club.
 1:15-KECA-A. Church
 Federation.
 KFOX-Edna Brown Music.
 KFSD-Songs from Tropics.
 KFVJ-Song Stylis.
 KWKW-Sports; Vocalists.
 KXLA-Research Adventures.

1:25-KGFJ-Sports Flash.
 1:30-KHJ, KGB, KVOE-Music.
 KXN-Call for Help.
 *KFVJ, KRKD-News.
 KFAC-American Hour.
 KFOX-Country Boys.
 KFSD-Frank Merriwell.
 KFVJ-Oregraf Castles.
 KGER-Hawaiian Melodies.
 KGIL-Saturday Serenade.
 KOWL-Paul's Platter Party.
 KWKW-Hawaiian Echoes.
 KXLA-Vocal Varieties.

1:35-KRKD-Symphony of Song.
 1:45-KFOX-Voice of the Army.
 KFVJ-Bill Anson.
 KLAC-Storybook Hour.
 KWKW-Sports; Want Ads.
 *KXLA-News.
 1:55-KGFJ-Sports Flash.

2-KECA, KFMB-Tea and
 Crumpets.
 KFI, KFSD-Lassie Show.
 KHJ, KGB, KVOE-Russ
 Hodges Quiz Show.
 KXN, KCBQ-Philadelphia
 Orchestra.
 KAGH-Disc-Jockey Parade.
 KFAC-Matinee.
 KFOX-Judy Martin.
 KFVJ-Novelties.
 KFVJ-Bill Anson.
 KGER-Long Beach Band.
 KGIL-Saturday Serenade.
 KGFJ-What's Up.
 *KLAC-News, Sports.
 *KMPC-News.
 KOWL-Paul's Platter Party.
 KRKD-Ira Swett, Organ.
 KWIK-Jazz Show, D. Ward.
 KXLA-Music for You.

2:10-KLAC-570 Club.
 2:15-KFI, KFSD-Wormwood
 Forest.
 KFOX-Rusty Gill.
 KFVJ-Hits and Misses.
 KMPC-Record Room.
 KRKD-Cancer Memorial
 Hospital.

*KWKW-Sports; News.
 KXLA-Marines.

2:25-KGFJ-Sports Flash.
 2:30-KFI, KFSD-Dr. I. Q. Junior.
 KHJ, KVOE-Preston Sellers.
 KFOX-Country Girls.
 KGB-James Smythe.
 *KGER, KOWL-News.
 KGFJ-Keyboard Kover.
 KGIL-Variations in Rhythm.
 KRKD-Tunes in Tempo.
 KWKW-Calling All Vets.
 KXLA-Youth Debate.

2:35-KOWL-Contented Listening.
 2:40-KGER-Long Beach Band.
 2:45-KHJ, KVOE-Bill Harrington.
 KFOX-Down Homers.
 KFVJ-Tempo Time.
 KFVJ-Hawaiian Serenade.
 KGIL-Talent Showcase.

2:50-KWVW-Light and Airy.
 2:55-KGFJ-Sports Flash.

3-KECA-Navy Hour.
 KFI-Scout Amboree.
 KHJ, KGB, KVOE-Wings
 Over Jordan.
 KXN-Country Journal.
 *KAGH, KFSD, KXLA-News.
 KFAC-Musical Favorites.
 KFVJ-McNellis and Sheldon.
 KFOX-Modern Concert Hall.
 KFVJ-Hall of Records.
 KFVJ-Bill Anson.
 KGER-Race the 1300.
 KGFJ-Record Jockey.
 KGIL-Patterns in Rhythm.

*KLAC-News, Sports.
 KMPC-Record Room.
 KOWL-Radio Outlook.
 KRKD-Parade of Hits.
 KWIK-Jazz Show.
 KWKW-Handicap Contest.

3:05-KAGH-Disc-Jockey Parade.
 3:10-KLAC-570 Club.
 3:15-KFSD-Religion in News.
 KFVJ-Dreamtime.
 *KGIL-News.
 KOWL-Rhythm at Random.
 KWKW-Races and Sports.

saturday Program Highlights

Morning Programs Appear in Lightface Type. Afternoon and
 Evening Programs in Boldface.

Comedy-Variety
 8:30-Junior Miss, KXN.
 6:30-Judy Canova, KFI.
 7:00-Dennis Day, KFI.

Quiz, Participation
 8:30-What's My Name, KECA.
 10:30-Give and Take, KXN.
 5:30-True or False, KHJ.
 7:00-Sing It Again, KXN.
 8:30-Truth or Consequences,
 KFI.

Drama
 9:00-Theater of Today, KXN.
 9:30-Grand Central Sta., KXN.
 9:30-Hollywood Star Theater,
 KFI.

**Classical, Semi-Classical
 Music**
 10:30-Symphonies for Youth,
 KHJ.
 11:00-Metropolitan Opera, KECA.
 3:30-NBC Symphony, KFI.

Sports
 9:30-Racing News, KLAC.
 9:30-Racing Lineup, KGFJ.

5:30-Sports Dial, KRKD.
 5:45-Race Recap, KGFJ.
 5:45-Race Results, KRKD.
 5:45-Ira Blue, KECA.
 6:30-Joe Hernandez, KMPC.

Mystery-Detective
 6:00-Philip Marlowe, KXN.
 8:30-Gangbusters, KXN.

**Public Interest-
 Information**
 10:00-Nat'l. Farm Hour, KFI.
 3:30-American Farmer, KECA.
 4:00-Cross Section, U.S.A., KXN.
 8:00-If They Had Lived, KGFJ.

Juvenile
 8:05-Let's Pretend, KXN.
 8:30-Smilin' Ed, KFI.
 9:00-Jump-Jump, KFI.
 9:05-Kiddle Club, KLAC.
 10:00-Abbott-Costello, KECA.
 2:30-Dr. I. Q. Jr., KFI.
 8:00-Teen Forum, KMPC.

Popular-Western Music
 4:45-Stuart Hamblen, KFVJ.
 5:00-Gene Autry, KXN.
 7:30-Grand Ole Opry, KFI.
 9:00-Hit Parade, KFI.

KXIA—Juke Box Matinee.
 3:25★KFWB—News.
 KGFJ—Sports Flash.
 3:30—KECA—American Farmer.
 KFI, KFSD—NBC Symphony.
 KHJ, KGB, KVOE—Windy City.
 KXX, KCBQ—Garden Gate.
 KFAC—Portraits in Melody.
 KFMB—V. D. Program.

HARLEM MATINEE
 with HUNTER HANCOCK
 Now 1 Full Hour
 1070 KC—5000 WATTS
 2:30 Mon. Thru Sat.
Check KEYD

KFVD—Harlem Matinee.
 KFWB—Mel Ranch.
 KGIL—Dance Matinee.
 ★KOWL, KRKD—News.
 KWKW—Saturday Matinee.
 3:35—KFWB—Just Music.
 KRKD—Ten-Tune Tunes.
 3:45—KXX—L. A. County Report.
 ★KFAC—News.
 KFMB—Decision Now.
 KFWB—Anne Carter.
 3:55—KGFJ—Sports Flash.
 4—KECA—Rex Koury, Organ.
 KFI, KFSD—NBC Symphony.
 KHJ, KGB, KVOE—Bill Symes, Sports.
 KXX, KCBQ—Cross Section, U.S.A.
 KAGH—Patsy's Party.
 KFAC—Musical Masterpieces.
 ★KFOX, KGER—News.
 KFVD—Harlem Matinee.
 KFWB—Anne Carter.
 KGFJ—Record Review.
 KGIL—Hank Penny.
 ★KLAC—News, Sports.
 KMPC—Rancho Grande.
 KOWL—Musical Showcase.
 KRKD—Teen-Age Workshop.
 KWKW—Saturday Serenade.
 KXLA—American Jewish Br.
 KXLA—Juke Box Matinee.
 4:05—KGER—Rancho 1390.
 4:10—KLAC—570 Club.
 4:15—KECA—Hole Messages.
 ★KHJ, KGB, KVOE—Frank Henningway.
 KFMB—Decision Now.
 KFOX—Salvation Army.
 KFWB—Helen Louise.
 KRKD—Melody Time.
 KWKW—Sports.
 4:25—KGFJ—Sports Flash.
 4:30—KECA—Madhouse Musicale.
 KFI—Pioneers of Music.
 KHJ, KGB, KVOE—Tea Dansant.
 KXX—L. A. Story.
 KAGH—Great Stories.
 KFOX, KWKW—Old-Age Pensions.
 KFVD—Sunset Trail.
 KFWB—Blind Artists' Guild.
 KLAC—Pet Magazine.
 ★KOWL—News Show Tunes.
 KRKD—Symphony in Swing.
 KWKW—Frank Sinatra.
 4:45—KECA—It's in the Family.
 KXX—Tom Hanlon.
 KAGH—Generally Speaking.
 KFMB—Voice of the Army.
 KFWB—Stuart Hamblen.
 KLAC—Racing Roundup.
 ★KRKD—News.
 KWKW—Sports; Easy Listening.
 4:55—KGFJ—Sports Flash.
 5—KECA—It's Your Business.
 KFI—Pioneers of Music.
 KHJ, KGB, KVOE—Hawaii Calls.

KXX, KCBQ—Gene Autry Show.
 KAGH—Holiday Ranch.
 KFAC—Sunset Serenade.
 KFMB—Ave Maria Hour.
 KFOX—Sunshine Mission.
 ★KFSD, KLAC—News.
 KFVD—Songs of the Sage.
 KFWB—Stuart Hamblen.
 KGER—Peter Slack Time.
 KGFJ—Live at Five.
 KGIL—Hank Penny.
 ★KMPC—News, Sports.
 KOWL—Italian Program.
 KRKD—Songs of the Saddle.
 KWKW—Valley High Time.
 KXLA—Juke Box Matinee.
 5:15—KECA—Special Event.
 KFSD—L. S. Navy.
 ★KFVD—News.
 KLAC—Jack Colon, Sports.
 KMPC—Russ Case Orch.
 KWKW—Today at the Races.
 5:30★KECA, KFOX, KGIL, KWKW—News.
 KFI—Sports Roundup.
 KHJ, KGB, KVOE—True or False.
 ★KXX, KCBQ—Chet Huntley.
 KFAC—Variety Playhouse.
 KFMB—Communism.
 KFSD—Colonial Quiz.
 KGER—First Congregational Church.
 KGFJ—Evening Interlude.
 KLAC—Peggy Lee, Songs.
 KRKD—Sports Dial.
 KWKW—Meet the Band.
 KXLA—Future Pianists.
 5:40—KGIL—Sports News.
 5:45—KECA, KFMB—Ira Blue, Sports.
 ★KFI, KFSD—Elmer Peterson.
 ★KXX, KCBQ—Bob Garred, News.
 KFOX—Music.
 KGFJ—Race Recap.
 KGIL—Latin American.
 KLAC—Sam Balter, Sports.
 KMPC—Episcopal Diocese.
 KOWL—Gems of Music.
 KRKD—Race Results.
 KXLA—Variety.
 6—KECA, KFMB—Little Herman.
 ★KFI—News.
 KHJ, KGB—Meet the Press.
 KXX, KCBQ—Philip Marlowe.
 KFAC—Twilight Hour.
 ★KFOX, KFWB, KMPC—News.
 KFSD—Pass in Review.
 KGER—Back to the Bible.
 KGFJ—Musical Digest.
 KGIL—Tops in Taps.
 ★KLAC—News, Al Jarvis.
 KRKD—Varieties in Music.
 KVOE—Guest Star.
 KWKW—Italo-American Hour.
 6:10—KFOX—Music.
 6:15—KFI—Science Editor.
 KFWB—Hello, Neighbor.
 KMPC—Bob Kelley.
 KRKD—Hawaiian Memories.
 ★KVOE—News.
 6:30—KECA—On Trial.
 KFI, KFSD—Judy Canova Show.
 KHJ, KGB—Lombardo Land, U.S.A.
 KXX, KCBQ—Tales of Fatima
 KFAC—Music Magic.
 KFMB—S. D. Looks Ahead.
 KFOX—Hal's Memory Room.
 KGER—Lukin Valley Church.
 KGIL—Dinner Concert.
 KMPC—Golden Gate Races.
 KRKD—Sweet Pops.
 KVOE—Hit Parade.
 KXLA—Sweet Chariot.
 6:45—KFWB—Tune Time.
 KGIL—Down Memory Lane.
 KRKD—Accent on Rhythm.
 KECA—Curt Massey Show.
 KFI, KFSD—Dennis Day.
 KHJ, KGB, KVOE—Take a Number.

KXX, KCBQ—Sing It Again.
 KFAC—Dr. James Field, Jr.
 KFOX—Proudly We Hall.
 KFWB—Gospel and Song.
 KGER—Music.
 KGFJ—Musical Digest.
 ★KGIL, KRKD—News.
 KLAC—Sian Kenton Orch.
 KMPC—Proudly We Hall.
 KWKW—Pentecostal Church.
 KXLA—Nazarene Church.
 7:15—KGIL—Songs by Crosby.
 KLAC—Dinning Sisters.
 KRKD—Three-Quarter Time.
 7:30—KECA—Republicans View Labor Situation.
 KFI, KFSD—Grand Ole Opry.
 KHJ, KFXM, KGB—Plantation Party.
 KLAC—Dr. Fagerburg.
 KFMB—Naval Air Reserve.
 KFOX—Waltz Time.
 KFWB—Birmingham Hospital.
 KGER—Grace Dotson.
 KGIL—Footlight Favorites.
 KLAC—Music, Paul Weston.
 ★KMPC—News.
 KRKD—Romance of the Turf.
 KWKW—Salon Serenade.
 KXLA—Accent on Youth.
 7:45—KFAC—Waltzes of the World.
 KFMB—Gay Nineties.
 KFOX—Ministerial Union.
 KFWB—Music.
 KGIL—San Fernando Valley Story.
 KMPC—Andre Kostelanetz.
 8—KECA, KFMB—Lone Ranger.
 KFI, KFSD—Vic Damone Show
 KHJ, KGB, KVOE—Life Begins at 80.
 KXX, KCBQ—Vaughn Monroe Show.
 KFAC—Evening Concert.
 KFOX—County Bara Dance.
 KFWB—Community Hour.
 KGER—Bible Treasury.
 KGFJ—If They Had Lived.
 KGIL—Youth for Christ.
 ★KLAC—News, Music.
 KMPC—Teen Forum.
 KWKW—Evening Flesta.
 KXLA—Church in the Barn.
 8:10—KGFJ—Film News.
 8:15—KGER—Hebrew Christian.
 KGFJ—Know Your Schools.
 KLAC—Crosby Time.
 8:30—KECA, KFMB—Hollywood Makes Music.
 KFI, KFSD—Truth or Consequences.
 KHJ—Western Hit Review.
 KXX, KCBQ—Gangbusters.
 KFWB—Music.
 KGER—Clem Davies.
 KGFJ—Tonight's Top Tunes.
 KGIL—Sagebrush Serenade.
 KLAC—Jan Garber Orch.
 KMPC—American Music.
 KXLA—97th St. Corral.
 8:45—KGER—Music.
 KFWB—Navy Band.
 KLAC—Etchings for Evening.
 8:55—KHJ, KGB, KVOE—Mutual Story.
 9—KECA—Go for the House.
 KFI, KFSD—Hit Parade.
 KHJ, KGB, KVOE—News.
 KXX, KCBQ—Spike Jones.
 KFAC—Evening Concert.
 KFMB—Amazing Mr. Malone.
 KFOX—Music.
 ★KFWB—Clete Roberts.
 KGER—Dr. Bob Shuler.
 KGFJ—Tonight's Top Tunes.
 KGIL—Sagebrush Serenade.
 KLAC—Melody Parade.
 KMPC—Parade of Hits.
 KWKW—Dancin' With Anson.
 KXLA—Harmony Park.
 9:15—KHJ—Dink Templeton.
 KFWB—Howdy, Stranger.
 KWKW—Dr. Clem Davies.
 9:30—KECA—Tex Williams Orch.
 KFI, KFSD—Hollywood Star Theater.

KHJ, KVOE—Experience Speaks.
 KXX—mr. ace and JANE.
 KFMB—Rhythm and Reason.
 KFOX—Rumba Time.
 KFWB—Laymen's Hour.
 KGER—Anglo-Saxon Congregation.
 KGFJ—Club Algiers.
 KGIL—Dance Time.
 KLAC—Spotlight Serenade.
 KXLA—Redondo Barn Dance
 9:45★KGIL—News.
 KWKW—Dancin' With Anson.
 9:55★KLAC—News.
 10★KECA, KFI, KFMB, KFSD—News.
 KHJ, KGB, KVOE—Monica Whalen.
 ★KXX, KCBQ—Chet Huntley.
 KFAC—Lucky Lager Dance.
 KFOX—The Bachelors.
 KFVD—Spade Cooley Time.
 KFWB—Entside Show.
 KGER—John Howard Chorr.
 KGFJ—Ave Cain's.
 KGIL—Showtime.
 KLAC—Don Otis.
 KMPC—Crosby Sings.
 KWKW—Dancin' With Anson.
 KXLA—Western Records.
 10:15—KECA—Hank Weaver, Sports.
 KFI—County Supervisor Darhy
 KHJ, KGB, KVOE—J. Wolohan Orch.
 KXX, KCBQ—Military Ball.
 KFMB—Guest Star.
 KFSD—Morton Downey.
 KMPC—Dance Parade.
 10:30—KECA, KFMB—Empire Room Orch.
 KFI—Palace Hotel Orch.
 KHJ, KGB, KVOE—Jack Fisher Orch.
 KXX, KCBQ—Benny Goodman Orch.
 KFSD—Public Health.
 KGER—Evangelist Church.
 KGFJ—Song Book.
 KXLA—Baldwin Park Dance.
 10:45—KFOX—Diac Jockey.
 KFSD—Novatime.
 10:55—KFI—Police Bulletins.
 ★KLAC—News.
 11—KECA—Cinegrill Music.
 KFI—Solitaire Time.
 KHJ, KGB, KVOE—Dance Orch.
 ★KXX—Nelson Pringle
 KFAC—Lucky Lager Dance.
 KFMB—Cheatin' on Sandman.
 KFOX—Disc Jockey.
 KFSD—Dance Orch.
 KFVD—Spade Cooley Time.
 KFWB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—H'wood House Party.
 KGIL—Showtime.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWKW—Dancin' With Anson.
 KXLA—Western Echoes.
 11:15—KECA—Mocambo Orch.
 KFI—Morton Downey.
 KXX—Merry-Go-Round.
 KXLA—Pasadena Civic.
 11:30—KECA—Ambassador Orch.
 KFI—Proudly We Hall.
 KXLA—Western Echoes.
 11:45★KHJ, KGB, KMPC, KVOE—News.
 11:55★KECA—News.

Recorded Highlights

SATURDAY POPULAR
 8:15 a.m.—KLAC, Haynes at the Reins.
 10:00 a.m.—KLAC, Al Jarvis.
 11:00 a.m.—KFWB, Peter Potter.
 12:00 noon—KOWL, Joe Adams.
 1:00 p.m.—KFWB, Bill Anson.
 3:45 p.m.—KFWB, Anne Carter.

Contests and Offers

BILL LEYDEN, KFWB, 10:00 a.m. Monday through Friday: Two first prizes of the musical instrument of your choice (\$125 value) complete with carrying case, plus a ten-week scholarship at the California School of Music, including one private lesson and one group lesson a week and a complete musical library, are being awarded by Bill Leyden in an effort to bring out talent in children who heretofore have not been approached. Six runner-up prizes constitute six full ten-week scholarships at the same school. Parents should complete the following line: "I want my children to start training to play musical instruments today because . . ." Children should complete

the following line: "I want to start my musical instrument training today because . . ." (no word limit). Entries will be based on sincerity, originality and clarity. Contest closes March 11. Awards will be announced March 16. Send your letter to Radio Contest, Bill Leyden, care of KFWB, Hollywood, Calif.
 "SUNDAY RECORD SESSION," KMPC, Sundays, 11:00 a.m.—Complete the following sentence, "My favorite record is . . . because," and send to Ira Cook's program which is awarding weekly winners the first prize of a Columbia record player and nine other prizes of record albums.
 "THE WOMAN'S VOICE," KMPC, 12:30 p.m. Monday through Friday—Jeanne Gray is conducting a contest among listeners to see which is more popular, long or short hair. Daily winning letter receives a Helen Cornell home permanent wave.
 "CHEF MILANI," KMPC, 9:30 a.m. Monday through Friday—Listen to the daily

show for details or winning Schwinn bicycles, Gruen watches and other prizes.

★ ★
WOOF BAIT

Most delicious fan letter we've read in a long time came to NBC's "Lassie" recently. It was from a seven-year-old boy, who asked "Lassie" please to "send me a pitcher of yorself getting a bath and looking hapy. My dog wont hold stil to be washed and hides wen he sees me cuming with sope. Maybe if he saw you dont mind being clean he wood copy you."

ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.
*Indicates programs of news and commentary.

Abbott and Costello.....	KECA, 7:30 p.m. Th	Christian Science.....	KFI, 8:30 a.m. Su	Grand Central Station.....	KLAC, 11:15 a.m. Su
ABC Club.....	KMPC, 8 p.m. M-F	Christian Science.....	KFOX, 8 p.m. Su	Grandpa Owens.....	KNN, 9:30 a.m. Sa
*Agronsky, Martin.....	KECA, 6:45 a.m. M-F	Church of the Air.....	KNN, 7 a.m. Su	Grand Ole Opry.....	KFI, KFSD, 7:30 p.m. Sa
Aldrich Family.....	KFI, 8:30 p.m. Th	Church in the Wildwood.....	KECA, 7 a.m. Su	*Grand Slam.....	KNN, 8:30 a.m. M-F
Air Force Hour.....	KHJ, 6:30 p.m. Tu	Church Kid.....	KHJ, KGB, 7:30 p.m. M,W,F	Gray, Jeanne.....	KMPC, 12:30 p.m. M-F
Air-orientals.....	KGJF, 9:45 a.m. M-Sa	Classroom Radio.....	KFAC, 1:15 p.m. M-F	Great Gildersleeve.....	KFI, 8:30 p.m. W
Album of Familiar Music.....	KFI, 6:30 p.m. Su	Club Fittee.....	KNN, 4:30 p.m. M-F	Greatest Story Ever Told.....	KECA, 3:30 p.m. F
All Around Town.....	KFI, 9:45 a.m. M-F	Club Time.....	KECA, 11:15 a.m. Tu	Gregory Hood.....	KHJ, 7 p.m. F
Alexander's Mediation Board.....	KHJ, 5 p.m. Su	Collector's Corner.....	KMPC, 7:45 p.m. M-F	Green Hornet.....	KECA, 5 p.m. Tu,Th
Allen, Fred.....	KFI, 5 p.m. Su	*Collingwood, Charles.....	KNN, 11 a.m. Su	Guiding Light.....	KNN, 10:45 a.m. M-F
Allan, Steve.....	KNN, 12:05 a.m. Tu-Su	Comedy Playhouse.....	KHJ, 7 p.m. W	Hal's Memory Room.....	KFOX, 6:30 p.m. D
All-Star Western Theatre.....	KFI, 9 p.m. F	Commander Scott.....	KECA, 10:15 a.m. Su	Hamblen, Stuart.....	KFWB, 4:45 p.m. M-Sa
Amazing Mr. Malone.....	KECA, 9:30 p.m. Su	Concert Nocturne.....	KGJF, 10 p.m. Su	Haney, Fred.....	KNN, 11 a.m. Sa
America Dances.....	KFWB, 6:30 p.m. M-F	Contented Hour.....	KFI, KFSD, 7 p.m. M	Hanson, Tom.....	KLAC, 8:30 p.m. M-F
America United.....	KFI, 11 a.m. Sa	Cooper, Alex.....	KXLA, 12 p.m. M-Sa	KNN, 5:15 p.m. M-F
American Almanac.....	KECA, 10 a.m. Su	Copel, Helene.....	KGIL, 7:30 p.m. Su	KNN, 4:45 p.m. Sa
American Farmer.....	KECA, 3:30 p.m. Sa	*Castello, Bill.....	KNN, 8:05 a.m. Su	Happy Gang.....	KHJ, 3 p.m. M-F
American Forum.....	KHJ, 7 p.m. M	Counterspy.....	KECA, 7 p.m. Tu,Th	Happy Homes.....	KHJ, 1:30 p.m. M-F
American Way.....	KFI, 6 p.m. M	Count of Monte Cristo.....	KHJ, KGB, 8 p.m. Tu	Happy Theater.....	KECA, 4:45 p.m. M-F
Amos 'n' Andy.....	KNN, 4:30 p.m. Su	Country Journal.....	KNN, 3 p.m. Sa	*Hardy, Glenn.....	KHJ, 10 a.m., 9 p.m. D
Animal World Stories.....	KECA, 6:25 p.m. M,W,F	County Fair.....	KNN, 6 p.m. W	Harlemite.....	KFD, 3:30 p.m. M-Sa
*Anniversary Club.....	KHJ, 2 p.m. M-F	County Medical Assn.....	KFAC, 10:45 a.m. Th	Harpom, Tom.....	KFI, 10:15 p.m. M,W,F
Anson, Bill.....	KFWB, 1 p.m. M-Sa	Crime Photographer.....	KNN, 6:30 p.m. Th	Harmony House.....	KLAC, 1:05 p.m. Su
Arden, Ete.....	KNN, 6:30 p.m. M-F	Crocker, Betty.....	KECA, 10:55 a.m. M-F	*Harpel, Bill.....	KMPC, 6 p.m., 9:45 p.m. M-F
*Are You Listening?.....	KFI, 10:15 a.m. M-F	Crosby, Bing.....	KECA, 9 p.m. W	Harrington, Bill.....	KHJ, 2:45 p.m. Sa
.....	KFI, 12:45 p.m. Sa	KMPC, 7:30 p.m. Su	Harris, Phil.....	KFI, 4:30 p.m. Su
Arnold, Eddy.....	KFI, 6:30 a.m. Tu,Th,Sa	Cross-Section, U.S.A.....	KNN, 4 p.m. Sa	Hart, Maurice.....	KFWB, 6 a.m. M-Sa
Arnold, Edward.....	KECA, 9 p.m. Th	*Cunningham, Bill.....	KHJ, 6:45 p.m. Su	Harvest of Stars.....	KNN, 6:30 p.m. W
Art Baker's Notebook.....	KECA, 12:30 p.m. M-F	Curtain Calls.....	KEAC, 9:30 a.m. Su	Haven of Rest.....	KXLA, 8:30 a.m. M, W, F
At Home With Kirkwoods.....	KECA, 1:30 p.m. M-F	Curtain Time.....	KFI, KFSD, 9:30 a.m. W	KRKD, KRNO, KFOX, 8 a.m. Tu, Th, Sa
Aunt Jenny.....	KNN, 9:15 a.m. M-F	Damone, Vic.....	KFI, 8 p.m. Sa	Hawaii Calls.....	KHJ, 5 p.m. Tu, Th, Sa
Aunt Mary.....	KFI, KFSD, 3:30 p.m. M-F	Damon Runyon Theatre.....	KFI, 9:30 p.m. Tu	Hawk, Bob.....	KNN, 7:30 p.m. M
Antry, Gene.....	KNN, 5 p.m. Sa	Dance Time.....	KFAC, 10 p.m. M-Sa	Hayes, Helen.....	KNN, 6 p.m. Su
Babbitt, Harry.....	KNN, 8 a.m. M-F, 7:45 a.m. Sa	Darby, Raymond.....	KFI, 10:15 p.m. M-F	*Hayes, Sam.....	KFI, 7:45 a.m. M-F
Backstage Wife.....	KFI, 1 p.m. M-F	Davies, Clem.....	EGEE, 8:30 p.m. M-Sa	KFI, 10 p.m. Su
Back to God.....	KHJ, 8 a.m. Su	Day, Dennis.....	KFI, 7 p.m. Sa	Haynes, Dick.....	KLAC, 6 a.m. M-Sa
Ball, Lucille.....	KNN, 9 p.m. F	Desmond, Johnny.....	KHJ, 7:25 p.m. Tu	*Headline Edition.....	KFI, 6:05 p.m. M-F
Balter, Sam.....	KLAC, 5:45 p.m. M-F	Detroit Symphony.....	KECA, 7:45 p.m. Tu	*Heatter, Gabriel.....	KHJ, 3:45 p.m., 6 p.m. M-F
Bargain Broadcast.....	KMPC, 9:15 a.m. M-F	Dixon, Nancy.....	KHJ, 1:15 p.m. M-F	Heidt, Horace.....	KFI, 4 p.m., 7:30 p.m. Su
Batoni and Score.....	KNN, 10:30 p.m. Tu	*Double or Nothing.....	KFI, 11 a.m. M-F	*Hemingway, Frank.....	KHJ, 4:15 p.m. M-Sa
.....	KNN, 1:30 p.m. Su	Downey, Morton.....	KFI, 11:15 p.m. Tu, Th, Sa	KHJ, 7 a.m. M-F
Beck, Fred.....	KNN, 7:45 a.m. M-F	Drake, Galen.....	KECA, 10:15 a.m. M-F	*Henry, Bill.....	KHJ, 6:55 p.m. M-F
Behind the Lens.....	KNN, 10:30 a.m. Su	Dr. Christian.....	KNN, 8:30 p.m. W	*Henry, Fred.....	KLAC, 5 p.m. M-F
Beneke, Tex.....	KNN, 10:30 p.m. Sa	Dr. Hiss Clinic.....	KHJ, 9 a.m. Sa	Here's Hollywood.....	KECA, 9:45 p.m. Tu
Benny, Jack.....	KNN, 4 p.m. Su	Dr. I. Q. Jr.....	KFI, KFSD, 6:30 p.m. M	Here's to Veterans.....	KFI, 11:45 p.m. Su
Benson, Red.....	KHJ, 2:30 p.m. M-F	Duchin, Eddy.....	KFI, 8:30 p.m. W,F	Hernandez, Joe.....	KMPC, 6:30 p.m. M-Sa
Berch, Jack.....	KFI, 8:30 a.m. M-F	Duffy's Tavern.....	KLAC, 8:45 p.m. M,W,F	Hetherington, Keith.....	KMPC, 11 a.m. Sa
Berle, Milton.....	KECA, 9:30 p.m. W	Durante, Jimmy.....	KFI, 8:30 p.m. F	Highlights in Music.....	KHJ, 10:05 p.m. M-F
*Berman, Averill.....	KGJF, 8:15 p.m. M-F	Eastside Show.....	KFWB, 10 p.m. M-Sa	*Hill, Edwin C.....	KECA, 6 p.m. M-F
Beulah.....	KNN, 9:30 p.m. M-F	Echoes of Eden.....	KFWB, 10:30 p.m. Su	Hilton, James.....	KNN, 7 p.m. Th
Bible Class.....	KHJ, 9 a.m. Su	Editor at Home.....	KECA, 12 u. Su	*Hin Luot.....	KNN, 2 p.m. M-F
.....	KMPC, 7:30 a.m. Su	Editor of the Air.....	KFVD, 8:45 a.m. M-F	Hit Parade.....	KFI, 9 p.m. Sa
Bible Institute.....	KRKD, KFOX, 8 a.m. M,W,F	Electric Theater.....	KNN, 6 p.m. Su	Hollywood Bowl Auditions.....	KNN, 7 p.m. Tu
Bible Messages.....	KECA, 4:15 p.m. Sa	Elson, Bob.....	KNN, 10:15 p.m. M-F	Hollywood Makes Music.....	KECA, 8:30 p.m. Sa
Bible Treasury Hour.....	KGEE, 8:45 a.m. M-F	Enchanted Lady.....	KAGH, 4:15 p.m. Su	Hollywood Music Hall.....	KNN, 7 p.m. W
Big 'n' Little Club.....	KECA, 10:30 a.m. Sa	Episcopal Diocese.....	KMPC, 5:45 p.m. Su	Hollywood Star Theater.....	KFI, 9:30 p.m. Sa
Biggs, E. Power.....	KNN, 6:15 a.m. Sa	Escape.....	KNN, 3:30 p.m. Tu, Th, Sa	Hollywood Theater.....	KFI, 6:30 p.m. W
Big Sister.....	KNN, 10 a.m. M-F	Eternal Light.....	KFI, 9:30 a.m. W	Home Town Happenings.....	KFI, 9:45 a.m. Sa
Big Story.....	KFI, 9:30 a.m. M	Ethel and Albert.....	KECA, 1:45 p.m. M-F	Hometown Jamboree.....	KXLA, 11:30 a.m. M-F
Big Town.....	KFI, 9 p.m. Tu	Evening Concert.....	KFAC, 8 p.m. M-Sa	*Honest Opinion.....	KLAC, 12:30 p.m. M-Sa
Blind Artists Guild.....	KFWB, 4:30 p.m. Sa	Ewing, Bill.....	KMPC, 3 p.m. M-F	Hope, Bob.....	KFI, 6 p.m. Tu
Blondie.....	KFI, 9 p.m. W	Experience Speaks.....	KHJ, 9:30 p.m. Sa	Hornet Girls.....	KECA, 9 a.m. Sa
Blue, Ira.....	KECA, 5:45 p.m. Sa	Falcon.....	KHJ, 7 p.m. Th	Hour of Faith.....	KECA, 8:30 a.m. Su
*Boddy, Manchester.....	KFWB, 6:15 p.m. M,W,F	Family Hour.....	KNN, 3 p.m. Th	House of Mystery.....	KHJ, KGB, 1 p.m. Su
Bowron, Fletcher.....	KFI, 10:15 p.m. W	Family Theatre.....	KHJ, 6:30 p.m. W	House Party.....	KNN, 5:30 p.m. M-F
Breakfast Club.....	KECA, 8 a.m. M-F	Famous Jury Trials.....	KECA, 9:30 p.m. M	*Huntley, Chet.....	KNN, 5:30 p.m. M-F
*Breakfast in Hollywood.....	KECA, 1 p.m. M-F	Farm Highlights.....	KFI, 6:15 a.m. M-Sa	If They Had Lived.....	EGEE, 8 p.m. M,Tu, Sa
Breakfast Time.....	KHJ, 8:45 a.m. M-F	Farm Journal.....	KNN, 5:45 a.m. M-Sa	Inglewood Park Concert.....	KNN, 7:30 p.m. Tu
Breaking All Records.....	KNN, 12:05 a.m. Tu-Su	KNN, 8:15 a.m. Su	Inner Sanctum.....	KNN, 9 p.m. M
*Break the Bank.....	KECA, 9 p.m. F	Farm News.....	KMPC, 6:30 a.m. M-F	*Inside of Sports.....	KHJ, KVOE, 9:30 p.m. M-F
Bridge Club.....	KMPC, 10 p.m. M	Farm Reporter.....	KFI, 12 a.m. M-F	Invitation to Learning.....	KNN, 9 a.m. Su
*Bride and Groom.....	KECA, 2:30 p.m. M-F	Fat Man.....	KECA, 8 p.m. F	It Pays to Be Ignorant.....	KNN, 7:30 p.m. Su
Brighter Day.....	KFI, 3:15 p.m. M-F	Faye, Alice.....	KFI, 4:30 p.m. Su	It's Fun to Be Young.....	KNN, 1 p.m. Sa
Broadway Is My Beat.....	KNN, 2:30 p.m. Su	F.B.I. in Peace and War.....	KFI, 9 p.m. Th	It's in the Family.....	KECA, 4:45 p.m. Sa
*Broadway News.....	KHJ, 12 a. D	*Feature Wire.....	KFI, 5 p.m. M-F	It's Your Business.....	KECA, 5 p.m. Sa
Brooding With Brady.....	KNN, 7:10 a.m. M-Sa	*Festival of Music.....	KFAC, 11 a.m. M,W,F	Jack Armstrong.....	KECA, 5:30 p.m. M,W,F
*Brown, Cecil.....	KHJ, 8 a.m. M-F	Fibber and Molly.....	KFI, 6:30 p.m. Tu	January, Lois.....	KHJ, 2:30 p.m. M-F
Bull, Frank.....	KFWB, 6:30 p.m. M-F	*Fidler, Jimmie.....	KHJ, 6:30 p.m. Tu	Jerry and Skye.....	KHJ, 10:15 a.m. Sa
Bulldog Drummond.....	KECA, 9:30 p.m. F	Fingertip Successes.....	KECA, 7:30 p.m. Su	Jimmy and Wally.....	KFI, 11 a.m. Su
Burns and Allen.....	KECA, 9:30 p.m. F	Firestone Favorites.....	KMPC, 7 p.m. M-F	Jive at Five.....	KGJF, 5 p.m. M-Sa
Business News.....	KMPC, 8:15 a.m. M-Sa	First Nighter.....	KNN, 7:30 p.m. Th	Johnson, Floyd B.....	KRKD, KRNO, 5:30 p.m. Su
Business Reporter.....	KMPC, 9:15 p.m. M	Fisher, Geo.....	KNN, 5:45 p.m. Su, 1:45 p.m. M-F	Jolson, Al.....	KFI, 6 p.m. Th
California Caravan.....	KECA, 3 p.m. Su	Fishing & Hunting Club.....	KHJ, 6:30 p.m. M-Sa	Jones, Spike.....	KNN, 9 p.m. Sa
*Call for Help.....	KNN, 1 p.m. M-F, 1:30 p.m. Sa	Five-Seventy Club.....	KLAC, 10 p.m. M-Sa	Juke Box Matinee.....	KXLA, 3:15 p.m. M-Sa
Campus Salute.....	KHJ, 11 p.m. M	KLAC, 7 p.m. Tu-F	Jump-Jump of Holiday House.....	KFI, 9 a.m. Sa
Canary Chorus.....	KHJ, 11:45 a.m. Su	Ford Theater.....	KNN, 6 p.m. F	Junior Miss.....	KNN, 8:30 a.m. Sa
Canova, Judy.....	KFI, 6:30 p.m. Sa	Forty Plus.....	KFI, 11:15 p.m. M	Junior Stand-In.....	KECA, 12:30 p.m. Sa
Cantor, Eddie.....	KFI, 6 p.m. F	*Free for All.....	KNN, 7:30 p.m. W	Junior Symphony.....	KFWB, 2:30 p.m. Su
Can You Top This?.....	KHJ, 7:30 p.m. Su	Front-Page Farrell.....	KFI, KFSD, 2:45 p.m. M-F	Just Plain Bill.....	KFI, KFSD, 2:30 p.m. M-F
Capitol Cloakroom.....	KNN, 9 p.m. W	*Fuller, Sid.....	KHJ, 12 p.m. M-F	Juvenile Jury.....	KHJ, 12:30 p.m. M-F
Captain Midnight.....	KHJ, 5:30 p.m. M-F	*Gaeth, Arthur.....	KECA, 9 p.m. M	Kelley, Bob.....	KMPC, 6:15 p.m. M-Sa
Carnation Hour.....	KFI, 7 p.m. M	Gangbusters.....	KNN, 8:30 p.m. Sa	*Kennedy, John B.....	KHJ, 11:15 a.m. Su
Caroline Calling.....	KNN, 5:30 a.m. Su	Garden Gate.....	KNN, 3:30 p.m. Sa	Kigallen, Dorothy.....	KECA, 11:15 a.m. Th
Carson, Jack.....	KNN, 8:30 p.m. F	Garden Guide.....	KHJ, 6:30 p.m. F	Kuow Your F.B.I.....	KMPC, 8:15 p.m. Su
Casa Cugat.....	KECA, 11:30 a.m., 10:15 p.m. M-F	Garden School.....	EGEE, 2:30 p.m. M-F	Know Your Schools.....	KMPC, 7:15 p.m. Su
.....	KFI, 9:30 p.m. W-F	Garfield, Hy.....	KHJ, 8:55 p.m. M-F	Koury, Rex.....	KECA, 4 p.m. Sa
Catholic Answers.....	KFWB, 7:30 p.m. Su	*Garred, Bob.....	KNN, 7:30 a.m., 5:45 p.m. M-Sa	Kyser, Kay.....	KECA, 9:30 a.m. M-F
Catholic Hour.....	KFI, 3 p.m. Su	Gateway to Music.....	KFAC, 9:30 p.m. Su	L. A. Breakfast Club.....	KFWB, 8 a.m. W
.....	KLAC, 9:05 a.m. Su	Get More Out of Life.....	KECA, 11:15 a.m. Sa	L. A. County Report.....	KNN, 3:15 p.m. Su
Cavalcade of America.....	KFI, 8:30 p.m. M	*Give and Take.....	KNN, 10:30 a.m. M-F	*Ladies Be Seated.....	KECA, 3 p.m. M-F
Centennial Year.....	KECA, 9:15 a.m. Su	Godfrey, Arthur.....	KNN, 3 p.m. M-F	Ladies Day.....	KFI, 9:45 a.m. M-F
Challenge of the Yukon.....	KECA, 5 p.m. M, W, F	Godfrey's Talent Scouts.....	KNN, 8:30 p.m. M-F	Ladies First.....	KFI, 10:45 p.m. M-F
Challenge of Youth.....	KXLA, 2 p.m. Su	*Godwin, Earl.....	KECA, 9:15 p.m. M	Lamour, Dorothy.....	KHJ, 11 a.m. M-F
Champion Roll Call.....	KECA, 6:55 p.m. F	*Go for the House.....	KECA, 9 p.m. Sa	Land of the Free.....	KHJ, 10:45 p.m. M
Chando the Magician.....	KHJ, 8 p.m. Th	Gospel Singer.....	KHJ, 10:15 a.m. M,Tu,W,F	Langley, Ralph.....	KECA, 5:30 a.m. M-F
Chapel Hour.....	KMPC, 8:30 a.m. Su	*Goss, Frank.....	KNN, 5:35 p.m. M-F	Lassie.....	KFI, 2 p.m. Sa
Chef Milano.....	KMPC, 9:30 a.m. M-F	Graham, Vance.....	KMPC, 9 a.m. Su	L. A. Story.....	KNN, 4:30 p.m. Sa
Chicago Round Table.....	KFI, 10:30 a.m. Su	*Lawton, Fleetwood.....	KFI, 7:15 a.m. M-F
Chicago Theater.....	KHJ, KGB, 9:30 p.m. Su	KHJ, 9:15 p.m. M-F
Child's World.....	KECA, 6:30 p.m. M	Layman's Hour.....	KFWB, 9:30 p.m. Sa
Choraliers.....	KNN, 2 p.m. Su	Let George Do It.....	KHJ, KGB, 8 p.m. M

Let's Pretend... KXN, 8:05 a.m. Sa
★Lewis, Fulton... KHJ, 4 p.m., 9:45 p.m. M-F
Leyden, Bill... KFWR, 10 a.m. M-F
Liberal Catholic Hour... KFAC, 9 a.m. Su
Life Begins at 80... KHJ, 8 p.m. Sa
Life Can Be Beautiful... KFI, 10:45 a.m. M-F
Life of Riley... KFI, 7 p.m. F
Life With Luigi... KXN, 5 p.m. Su
Light of the World... KFI, 11:45 a.m. M-F
Lindlar, Victor... KECA, 6 p.m. Sa
Little Herman... KHJ, 6:30 p.m. Sa
Lombardo, Guy... KHJ, 6:30 p.m. Sa
Lone Ranger... KECA, 7 p.m. M, W.; 8 p.m. Sa
Long Beach Band... KGER, 2 p.m. Tu-Sa
Lora Lawton... KFI, 8:45 a.m. M-F
Lorenzo Jones... KFI, KFSD, 1:30 p.m. M-F
Lucky Lager Dance Time... KFAC, 10 p.m. M-Sa
Lum and Abner... KXN, 7 p.m. Su
Luncheon at Sardi's... KHJ, 10:30 a.m. M-F
★Lundberg, Dan... KXLA, 10:30 p.m. M-Sa
Lutheran Gospel Hour... KXLA, 6:30 p.m. Su
Lutheran Hour... KHJ, KYOE, 9:30 a.m. Su
Lux Theater... KXN, 6 p.m. M
Lynx Looks at Hollywood... KHJ, 1 p.m. M-F
Madhouse Musicale... KECA, 4:30 p.m. Su
Ma Perkins... KXN, 10:15 a.m. M-F
KFI, 12:15 p.m. M-F
Malone, Ted... KECA, 10 a.m. M-F
Man on the Farm... KFI, 12:15 p.m. Sa
Mann, Herbert J... KFI, 10 a.m. Su
Manners, Zeke... KECA, 7:30 a.m. M-F
★Manning, Knox... KXN, 12:30 p.m., 5 p.m. M-F
Mansfield, Andy... KFWB, 4 p.m. M-F
KFI, 9:30 p.m. F
Marlowe, Jerry... KFI, 9:30 a.m. Su
Marx, Groucho... KECA, 8:30 p.m. W
Mason, Gordon... KXN, 12 p.m. M-F
Massey, Curt... KECA, 7 p.m. Sa
Massey, Louise... KHJ, 12:30 p.m. M-F
Mayor of the Town... KHJ, 7 p.m. Su
McLaughlin, Bob... KLAC, 1:10 p.m. M-Sa
KLAC, 7 p.m. Tu-F
McNeill's Breakfast Club... KECA, 8 a.m. M-F
Mediation Board... KHJ, KGB, 5 p.m. Su
Meet the Meeks... KFI, 8 a.m. Sa
★Meet the Missus... KXN, 2:30 p.m. M-F
KXN, 11:30 a.m. Sa
Meet the Press... KHJ, 6 p.m. Sa
Meet Your Pharmacist... KMPC, 11:15 a.m. M, W, F
Melodies America Loves... KXN, 7:30 p.m. Tu
Melody Matinee... KHJ, 12:45 p.m. M-F
Melody Parade... KFI, 1:30 p.m. Su
Memo from Lake Success... KXN, 11:45 p.m. Su
Men of Destiny... KLAC, 9:15 p.m. M
Merrill, Robert... KFI, 2:30 p.m. Su
Merry-Go-Round... KXN, 11:15 p.m. D
Message of Israel... KECA, 8 a.m. Su
Metropolitan Auditions... KECA, 1:30 p.m. Su
Metropolitan Opera... KECA, 11 a.m. Sa
Michael Shayne... KECA, 9:30 p.m. M-F
Midnight Flyer... KFI, 12 p.m. M-F
Milestones in Melody... KFI, 11:30 p.m. M-F
Miracle Theater... KMPC, 9:30 p.m. M-Th
Mirandy... KECA, 9:30 a.m. Sa
Moldy Fig... KAGI, 1 p.m. Su
★Monday Morn. Headlines... KFI, 8:15 p.m. Su
★Monitor News... KECA, 9:30 p.m. Tu
Monroe, Vaughn... KXN, 8 p.m. Sa
Moods in Music... KHJ, 9:30 a.m. M-F
Mooney, Art... KFI, 5:30 p.m. Tu
Morgan, Henry... KFI, 5:30 p.m. Su
Morning Bible Hour... KFON, 8:30 a.m. Su
Morning Concert... KFAC, 10 a.m. M-Sa
Mother Knows Best... KXN, 12 p.m. Sa
Mother's Album... KMPC, 6:30 p.m. Su
Mr. ace and JANE... KXN, 9:30 p.m. Sa
Mr. and Mrs. North... KXN, 8:30 p.m. Sa
Mr. District Attorney... KFI, KFSD, 9:30 p.m. M-F
Mr. Information... KXN, 9:35 p.m. Th
Mr. Keen... KXN, 8:30 p.m. Th
Mr. President... KECA, 10 p.m. M-F
Murray, Johnny... KFI, 4:15 p.m. M-F
★Murrow, Edward... KXN, 4:15 p.m. M-F
Music and the Muse... KFI, 11 p.m. Su
Musko to Shave By... KECA, 7:15 a.m. M-Sa
Musky You Want... KGFJ, 8:30 a.m. M-Sa
Musical Favorites... KGFJ, 3 p.m. M-Sa
Musical Masterpieces... KFAC, 4 p.m. M-Sa
Musical Digest... KGFJ, 6 p.m. D
Musical Playhouse... KFI, 9:30 p.m. Su
Musical Round Table... KLAC, 6:30 p.m. Su
Mutual Concert Hall... KHJ, 10:30 p.m. F
★Mutual Newsreel... KHJ, 6:15 p.m. M-F
Mutual Opera Concert... KHJ, 8:30 p.m. Th
Mysterious Traveler... KHJ, 8:30 p.m. Th
Mystery Theater... KXN, 9 p.m. Tu
My Friend Irma... KXN, 7 p.m. M
My True Story... KECA, KFMB, 10:30 a.m. M-F
★Name That Song... KHJ, 8 p.m. W
★National Farm & Home... KFI, 10 a.m. Sa
National Vespers... KECA, 10:30 a.m. Su
Navy Hour... KECA, 3 p.m. Sa
NBC Symphony... KFI, 3:30 p.m. Sa
NBC Theatre... KFI, 6 p.m. Su
★Nesbitt, Norman... KMPC, 8 a.m. M-F
★News of the World... KFI, 8:15 p.m. M-F
New York Philharmonic... KHJ, 12 p.m. Su
Nick Carter... KHJ, 9:45 p.m. M-F
Night Editor... KFI, 9:30 p.m. Th
Noah Webster Says... KXN, 11:30 a.m. M-F
Norman, Gene... KFWR, 10 p.m. M-Sa
O'Duffy, Michael... KHJ, 10:15 a.m. Sa
Official Detective... KHJ, 8:30 p.m. Tu
Old-Fashioned Revival... KFWR, 4 p.m. Su
Olympic Fights... KHJ, 10:15 p.m. Tu
One for the Book... KECA, 11:45 a.m. M-F
KECA, 10:30 p.m. M-F
One Man's Family... KFI, KFSD, 12:30 p.m. Su
On Trial... KECA, 6:30 p.m. Sa

Open House... KECA, 1 p.m. Su
Operation Daybreak... KFI, 5:30 a.m. D
Original Amateur Hour... KECA, 7:30 p.m. W
Otis... KLAC, 3:10 p.m., 10 p.m. M-Sa
Our Gal Sunday... KXN, 9:45 a.m. M-F
Our Miss Brooks... KXN, 6:30 p.m. Su
Outdoor Reporter... KFI, 8:45 a.m. Su
Owens, Tom... KFI, 6:30 a.m. M, W, F
Ozark Valley Folks... KHJ, 8:30 a.m. Sa
Ozark and Harriet... KFI, 8 p.m. Su
Pacific Lutheran Hour... KFWR, 9:30 p.m. Su
Parent-Youth Forum... KFI, 9 a.m. Su
Parker, Frank... KXN, 10:45 a.m. Sa
Parsons, Louella... KECA, 6:15 p.m. Su
KHJ, 8:45 p.m. Su
Passing Parade... KHJ, 4:30 p.m. M-F
Pat Novak... KECA, 4 p.m. Su
★Pearson, Drew... KECA, 8 p.m., 10:15 p.m. Su
People Are Funny... KFI, 7:30 p.m. Tu
People's Platform... KXN, 9:30 a.m. Su
Pepper Young's Family... KFI, 12:30 p.m. M-F
Perry Mason... KXN, 11:15 a.m. M-F
Pet Exchange... KMPC, 7 p.m. Su
Pet Magazine... KLAC, 4:30 p.m. Sa
Pet Parade... KFON, 7 p.m. Th
★Peterson, Elmer... KFI, KFSD, 5:45 p.m. W-Sa
Philadelphia Orchestra... KXN, 2 p.m. Sa
Philip Morris Playhouse... KXN, 7 p.m. F
Piano Playhouse... KECA, 11:30 a.m. Su
Pioneers of Music... KFI, 4:30 p.m. Sa
Plantation Party... KHJ, 7:30 p.m. Sa
Platter Party... KFI, 7:30 a.m. M-Sa
Playtown Train... KFAC, 11:30 a.m. Sa
Police Bulletins... KFI, 10:55 p.m. D
Policing L. A... KHJ, 10:30 p.m. W
Portia Faces Life... KFI, KFSD, 2:15 p.m. M-F
Potter, Peter... KFWR, 9:30 a.m. Su, 11 a.m. M-Sa
Press Conference... KECA, 8 p.m. Th
Preview Theatre... KFWR, 9 p.m. Th
★Pringle, Nelson... KXN, 7 a.m., 11 p.m. M-Sa
Pro and Con... KFI, 11:30 p.m. Sa
Proudly We Hail... KMPC, 11 p.m. Su
★Queen for a Day... KHJ, KGB, 11:30 a.m. M-F
Quiet Please... KECA, 2:30 p.m. Su
★Quick as a Flash... KHJ, 2:30 p.m. Su
★Quiz Kids... KFI, 1 p.m. Su
Radio, American Way... KECA, 9:45 a.m. Sa
Radio Pulpit... KFI, 7 a.m. Su
Railroad Hour... KECA, 8 p.m. M
Rancho Grande... KMPC, 4 p.m. Su
★Random Notebook... KHJ, 10:30 a.m. Su
Red Ryder... KHJ, KYOE, 7:30 p.m. Tu, Th
Reed, Scott... KFI, 6:30 p.m. F
Reed, Toby... KECA, 7:45 p.m. Su
Report on Europe... KFI, 11:45 a.m. Sa
Report to the People... KECA, 7:30 p.m. Tu
Reviewing Stand... KHJ, 4:30 p.m. Su
RID America... KFI, 11 a.m. Su
★Richfield Reporter... KECA, 10 p.m. Su-F
Right to Happiness... KFI, KFSD, 12:45 p.m. M-Sa
Rise and Shine... KHJ, 6 a.m. M-Sa
Rhapsody in Wax... KHJ, 12 p.m. D
Road of Life... KFI, 3 p.m. M-F
Rouch, Mel... KFWR, 3:45 p.m. M-Sa
★Roberts, Clete... KHJ, 10:15 a.m. Su
KFWR, 6 p.m. M-F, 9 p.m. M-Th
Rocky Jordan... KXN, 8 p.m. Su
Rogers, Roy... KFI, 3 p.m. Su
Romance of Helen Trent... KXN, 9:30 a.m. M-F
Romance of Highways... KECA, 10:15 a.m. Su
★Roosevelt, Eleanor & Anna... KECA, 4:30 p.m. M-F
★Roper, Elmo... KXN, 10:15 a.m. Su
KXN, 8:45 a.m. M-F
Rosary... KXN, 8:30 a.m. Su
Sail Lake Tabernacle... KXN, 9 p.m. Su
Sam Spade... KXN, 9 p.m. Su
San Fernando Story... KGLL, 7:45 p.m. Sa
Scattergood Buines... KHJ, 8:30 p.m. W
Science of Mind... KFWR, 8:45 a.m. M-F
Scout Jamboree... KFI, 3 p.m. Sa
Screen Guild... KFI, 7 p.m. Th
Scully, Frances... KECA, 4 p.m. M-F
Second Mrs. Burton... KXN, 11 a.m. M-F
Secret Mission... KHJ, 6 p.m. Tu
Sellers, Preston... KHJ, 2 p.m. Su
Shadow... KHJ, 8:30 p.m. M
Sherlock Holmes... KHJ, 11 a.m. Su
★Shirer, William... KECA, 8 a.m. Sa
Shopper's Special... KXN, 9 a.m. M-F
★Show Biz Quiz... KFWR, 10 a.m. M-F
Shriner, Herb... KXN, 4 p.m. M-F
Skellton, Red... KFI, 6:30 p.m. F
Ski Trails... KECA, 11 p.m. Th
Sky King... KECA, 5:30 p.m. Tu, Th
Smith, Ed McConnell... KFI, 8:30 a.m. M-F
Smith, Jack... KXN, 8:15 p.m. M-F
★Smith, Kate... KHJ, KGB, 9 a.m. M-F
★Smith, Larry... KMPC, 9:45 a.m. M-F
Smith, Norwood... KECA, 12:15 p.m. M-F
★Sokolov, George... KECA, 10:30 p.m. Sa
Solitaire Time... KFI, 11 p.m. Sa
Song Festival... KXN, 2 p.m. Su
Song for You... KMPC, 8:30 a.m. Su
Songs for Sunday... KFI, 2 p.m. Su
Sons of Sazbrush... KECA, 7:30 a.m. Sa
Southernaires... KECA, 9:30 a.m. Su
Spade Cooley Time... KFSD, 10:15 p.m. D
Spence, Frederick... KFSD, 3 p.m. Su
★Spelling Bee... KFI, 7:30 p.m. M-F
Spiritual Mobilization... KMPC, 5:45 p.m. Su
Sports Dial... KRKD, 5:30 p.m. M-Sa
Sports Final... KFWR, 7:30 p.m. M-F
Sports Iolo... KFI, 7:45 p.m. F
Sports N'wreel... KFI, KFSD, 7:30 p.m. F
Sports Roundup... KFI, 5:30 p.m. F
Squeakin' Deacon... KXLA, 8 p.m. M-Sa
Stafford, Jo... KECA, 6:30 p.m. Th
Standard Hour... KFI, KFSD, 8:30 p.m. Su

Standard School... KFI, 10 a.m. Th
Stand-In... KXN, 4:15 p.m. M-F
Stanley, Eddie... KLAC, 4:15 p.m. M-F
Starr, Kay... KECA, 7:30 p.m. M
Star Time... KMPC, 5:05 p.m. M-F
Stars Over Hollywood... KXN, 10 a.m. Sa
Stella Dallas... KFI, KFSD, 1:15 p.m. M-F
★Stop the Music... KECA, 12:15 p.m. Sa
Story Circus... KMPC, 12:15 p.m. Sa
Straight Arrow... KHJ, 5 p.m. Tu, Th, 8 p.m. F
★Strike It Rich... KFWR, 9 a.m. M-F
Strolling Tom... KFWR, 8:45 p.m. M-F
Sunday Evening Club... KECA, 8:45 p.m. Su
Sunday Favorites... KHJ, 11:30 a.m. Su
Sunday Morning Melodies... KMPC, 8:15 a.m. Su
Sunrise Salute... KXN, 6:15 a.m. M-Sa
Supernatural... KHJ, 5 p.m. M, W, F
Supper Club... KFI, 8 p.m. M-F
★Surprise Package... KECA, 2 p.m. M-F
Suspense... KXN, 6 p.m. Th
Symes, Bill... KHJ, 4 p.m. Sa
Symphonette... KXN, 10:30 p.m. M, W, F
KXN, 11 a.m. Su
Symphonies for Youth... KHJ, 10:30 a.m. Sa
★Take a Number... KHJ, 7 p.m. Sa
★Take It or Leave It... KFI, 7 p.m. Su
Talent Scouts... KXN, 8:30 p.m. M
Tales of Fatima... KXN, 6:30 p.m. Sa
Taylor, Mary Lee... KFI, 10:30 a.m. Sa
Taylor, Henry J... KECA, 8:45 p.m. M
Taylor Made Melodies... KFI, 6:45 a.m. M-Sa
KECA, 11 a.m. Su
Tea and Crumpets... KECA, 2 p.m. Sa
Tea Dansant... KHJ, 4:30 p.m. Sa
Teen Forum... KMPC, 8 p.m. Sa
Telephone Hour... KFI, KFSD, 9 p.m. M
Templeton, Dink... KHJ, 9:15 p.m. Sa
Theater Guild... KECA, 5:30 p.m. Sa
Theater of Today... KXN, 6 p.m. F
Theater Hour... KXN, 6 p.m. F
Theatre, U.S.A... KECA, 8:30 p.m. Th
The Sheriff... KECA, KFMB, 6:30 p.m. F
The Whistler... KXN, 8:30 p.m. Su
This Changing World... KECA, 4:30 p.m. Su
This Is Your FBI... KECA, 8:30 p.m. F
This Is Your Life... KFI, 8:30 p.m. Tu
★This Week Around World... KECA, 2 p.m. Su
This Woman's Secret... KFI, KFSD, 4 p.m. M-F
★Thomas, Lowell... KXN, 8 p.m. M-F
★Three Alarm... KMPC, 2 p.m. M-F
Tillamook Kitchen... KHJ, 10:15 a.m. Th
★Today's Children... KFI, KFSD, 11:30 a.m. M-F
Todd, Dick... KECA, 4:45 p.m. Su
★Tomlinson, Edward... KHJ, 11:30 a.m. M-F
Tom Mix... KHJ, KGB, 5:45 p.m. Sa
Tone Tapestries... KHJ, 7:30 a.m. Su
Towu Meeting... KECA, 8:30 p.m. Tu
Treasury Dept... KHJ, 8 a.m. Su
Treasury Show... KECA, 12:30 p.m. Su
★True or False... KHJ, KGB, 1:30 p.m. Sa
★True or False... KHJ, 5:30 p.m. Sa
★Truth or Consequences... KFI, 8:30 p.m. Sa
Twilight Hour... KFAC, 6 p.m. M-Sa
★Twenty Questions... KHJ, 8 p.m. Su
Twilight Tales... KMPC, 4:15 p.m. Tu, Th
Under Arrest... KHJ, 6 p.m. Su
United Nations... KFWR, 9:15 p.m. Tu-Th
Unity Daily Word... KFAC, 8:45 a.m. M-F
Unity Daily Word... KFWR, 9:30 p.m. M-F
University Explorer... KXN, 10:15 p.m. Su
University Theatre... KFI, 11:30 a.m. Su
Variety Playhouse... KECA, 5:30 p.m. Sa
Venereal Disease Series... KHJ, 9:45 p.m. F
Veron Wants to Know... KHJ, 10:30 p.m. M
Voice of Firestone... KFI, KFSD, 5:30 p.m. M
Voice of Neighborhood... KFI, 11:45 a.m. Tu, Th
Voice of Prophecy... KHJ, KGB, 8:30 a.m. Su
KMPC, 9:30 p.m. Su
Walker, Benny... KHJ, 10:15 a.m. Th
Waltz Time... KFAC, 11:15 a.m. Tu, Th, Sa
Waring, Fred... KFI, KFSD, 8 a.m. M-F
KFI, KFSD, 7:30 p.m. Th
★Washington Inside Out... KECA, 8:45 p.m. Su
Weaver, Hank... KECA, 6:15 p.m. M-F
KECA, 10:45 p.m. M-F
We Care... KECA, 9:45 a.m. M-F
Welcome Travellers... KECA, 9 a.m. M-F
★Wells, Carvel... KFI, 10:30 p.m. M-F
We Love and Learn... KFI, 3:45 p.m. M-F
Wendy Warren... KXN, 9 a.m. M-F
Western Hit Review... KHJ, 8:30 p.m. Sa
Whalen, Monica... KHJ, 10 p.m. Sa
What Makes You Tick... KXN, 11:45 a.m. M-F
★What's My Name?... KFI, 8:30 a.m. Sa
Wheeler, Burritt... KFI, 4:30 p.m. M-F
When a Girl Marries... KFI, KFSD, 2 p.m. M-F
Whoa Bill Club... KFAC, 5:30 p.m. M-F
Willeman, E. H... KXN, 12:45 p.m. M, W, F
Williams, Tex... KECA, 9:30 p.m. Sa
KHJ, 12:15 p.m. Su
Willson, Meredith... KECA, 6:30 p.m. W
Wilson, Ed... KHJ, 5:30 p.m. Su
★Winchell, Walter... KECA, 6 p.m. Su
KHJ, 8:30 p.m. Su
KHJ, 3:30 p.m. Sa
Windy City... KHJ, 3 p.m. Sa
Wings Over Jordan... KHJ, 3 p.m. Sa
★Winner Take All... KXN, 1:30 p.m. M-F
Wisner, Harry... KECA, 6:25 p.m. Tu, Th
Women Are Wonderful... KMPC, 12 p.m. M-F
Women's Forum... KXN, 6 p.m. Tu
Wormwood Forest... KFI, 2:15 p.m. Sa
You and... KXN, 11:45 p.m. M-F
You Are There... KXN, 11:30 a.m. Su
Young, Alan... KFI, 5:30 p.m. Tu
Young, America Speaks... KFI, 9:15 a.m. Sa
Young, Norma... KHJ, 1:30 p.m. M-F
Young Dr. Malone... KXN, 10:30 a.m. M-F
Young Widder Brown... KFI, 1:45 p.m. M-F
Your City... KMPC, 6:15 p.m. Su
★Yours for a Song... KHJ, 8:30 p.m. F
Yours Truly, Johnny Dollar... KXN, 7:30 p.m. F

The "Queen" Likes Blues

(Continued from Page 6)

brought Dale west, and movie background music rang in her ears for a year or so. West Coast radio pricked up its ears, and Dale became featured vocalist with the Edgar Bergen show for thirty-nine weeks, then made appearances with Garry Moore's and Jimmy Durante's show, and with that of Jack Carson.

Dale has traveled over the country with shows and bands, meeting dozens of musicians and hearing everyone's music, every place. She had plenty of opportunity to hear McPartland and his group. The two are friends of long standing, and never a trip Chicago-ward goes by without Dale visiting at Jimmy's home.

Dale's introduction to the Western came when she was signed by Republic Studios several years ago and featured opposite Roy Rogers. Up to that time she had done no riding. Music alone was her work and her hobby.

Defends Country Music

Dale is the first to rise up in arms at any suggestion that Western music must seem pretty frothy for a girl who listens to her own great stacks of Ethel Waters, Ella Fitzgerald, Bessie Smith, Louis Armstrong and Jimmy Lunceford vocals, and to the bright beat of Dixieland combos.

"Don't think for a minute I don't enjoy Western music. Most of it has a great beat . . . and there are some mighty fine musicians in every Western outfit I've heard playing. And if you listen closely, you'll notice good Western is somewhat like Dixieland. A lot of the same sounds come out.

"At the same time, don't get the idea I'm an authority on so-called collector's items. It was only five years ago I started my collection, and believe me, in the past five years I haven't had much time to do any tall collecting." Dale smiles completely without regret . . . "So I just keep listening to Ethel Waters's 'Bread and Gravy,' to me positively her greatest record; to Ella's 'Paper Moon' . . . a simply wonderful record! and I'll listen any time to anything the King Cole Trio records."

Dale unconsciously tags each of her favorite discs, old or new, with an enthusiastic superlative.

It's not often you find two fans in one family, and sure enough, Dale experiences the loneliness of collecting that many another jazz fan finds at home. Mr. Rogers turns his fine voice and his taste in another direction.

"Roy's crazy about Western music, and would have it on the car radio all day when we are touring. That's fine . . . part of the time. Every once in a while when he stops to fill the car with gas or grab a sand-

wich, I switch around and try and pick up some disc jockey who has a jazz show. Roy goes crazy!" she giggles.

"So generally I just have to wait until we get home to catch up on my favorite listening, and sitting around playing records at home doesn't allow much time to get out and hear all the good combos around town. I guess I'll have to wait until I retire . . . some twenty years from now, I hope! . . . and by then the records bought now will be old ones, too!

"I just hope I don't make the same mistake I did before leaving Texas. You know," Dale ashamedly admits, "In all those years of living there I never went to see Peck Kelly. I'll have to revisit the old home state to catch up on the greatest piano I've never heard!"

The Middleman

(Continued from Page 7)

iversity Explorer" subjects is health, and the program tries consistently to devote a quarter of its broadcasts to findings in medicine. "The Truth About Race" was topic for a broadcast which Sparks has repeated three times by popular request. Subjects like astronomy, philosophy, foreign languages and mathematics are the most difficult to make into appealing radio fare.

Sparks has talked about so many things that he might be considered a man who came to college (A.B. UCLA, 1930) and never went away. One week he'll talk about the cyclotron and the next about disease-carrying rodents or the noises that fish make. Or perhaps he'll discuss old age, improved reading habits, or conservation. "Explorer" is only one of the many projects covered by the university's radio administrator, hence Sparks has assistance preparing scripts—one writer on the Berkeley campus and one at Westwood.

Mail for the program runs about 300 to 350 letters weekly, most of them requests for scripts. These are sent out in the same mimeographed form which Sparks uses on the program, so one might safely claim that his is the most widely-distributed radio script. Practically all Sparks's mail has a nice comment on the program: "tactful," "convincing," "wonderfully informative and invaluable." Because he doesn't want to go overboard stressing any one topic, Sparks has avoided annexing hobbies. His pet interests, however, are world government and international control of government, in which he is deeply intrigued.

When asked if he had any specific example of putting the vast knowledge he had gained through contact with "University Explorer" into practical personal use, Sparks had to ponder. He decided that something he had learned on one of the medical broadcasts helped him, when he had appendicitis, by keeping him from doing the wrong thing. A program on alcoholism aided him in giv-

ing assistance to a dear friend. Sparks, who works eight to ten weeks ahead on scripts, had one on earthquakes ready to slip in recently when a rough California temblor occurred. He also volunteered the information that he had one ready on tidal waves. This we suggested he tear up.

★ ★

RECORD NOTES TO YOU

BY ANDY MANSFIELD

"Remember That Music,"
KFI, 9:30 p.m. Friday

ALBUM OF THE WEEK: Here are eight "Little Shamrocks," rich with the charm of the Emerald Isle and done by Dick Haymes, the lad who has a way with an Irish tune that could make Irish eyes smile and then some.

. . . Included are "Glocca Morra" and "Irishman's Dream"—but the one that sounded like a little bit o' Heaven to us was "Hush-a-bye, Wee Rose of Kilmarney" . . . and whatcha know? Just in time for Paddy's Day, thanks to Decca. . .

DANCE BAND: Tommy Dorsey's shuffle-rhythmed "Someone Like You" with a Denny Dennis vocal gets the nod for RCA-Victor, with the flip-over "Where Is the One?" in calmer subdued tempo for a study in contrast and vocal honors ably handled by Stuart Foster and the Clark Sisters.

. . . **VOCAL GROUP:** The Modernaires (The Group With a Beat) to fine Jerry Gray backing, have a top-drawer pair in "Johnny Get Your Girl," featuring Hal Dickinson and the catchy, bouncy "Busy Doing Nothing" with its novel lyrics and Lou Bring's Orchestra. . .

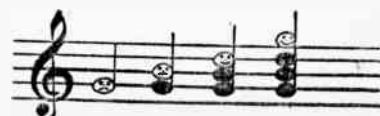
NOVELTY: Here's the best to date for MGM's Betty Garrett and a rumba dedicated to Humphrey Bogart (or if you prefer, Grable, Rooney, Flynn, Garland, Crosby, Sinatra, Parks, etc.) —and what'll you bet the male voice at the record's close isn't that of Mr. B. himself, hmmm? . . . **GIRL VOCAL:**

If there's one gal who registers better with every wax, it's Kay Starr. . . Four sides on the Jewel label with fine Ben Pollack backing are now available, although recorded several years ago—so don't miss "Honey" and "I Ain't Gonna Cry." . . .

MALE VOCAL: Gordon MacRae has two Capitol goodies this week in "The Right Girl for Me" and "I Get Up Every Morning."

. . . The first is intimately handled in slow ballad style, while "Morning," with its easy beat, is enhanced by the Starlighters and Paul Weston's Orchestra. . .

JAZZ: For a pair that will take you right back to Rampart Street, don't miss Bob Crosby's Dixieland Band on Coral doing "High Society" and "Muskrat Rumble." Whether previously released or not makes no difference, but here's the ten-year-old waxing by the band that had Dixie in its soul and just had to come out—and how!



Two Guys From N. Y.

By Evelyn Bigsby

*They Disagree on Many Things But
Get Together to Turn Out a Whale
Of a Script for Harris and Faye*

DDOUBLE-HANDEDLY, Dick Chevillat and Ray Singer write the weekly Harris-Faye Show. "All the jokes are 'ours'," commented Ray when asked who did which on the scripts.

"Yeah, it's fifty-fifty," said Dick. "It must be, because I'm not getting any more money than Ray is." Just the kind of repartee you'd expect from two fellows who write such snappy stuff that they have to allow four and a half to five minutes on each Sunday's show just to take care of audience laughs.

Ray and Dick may be fifty-fifty on scripts, but they are as far apart personally as 0 and 100. Except for a few things. They were both born in New York and they both dislike New York. "We both like women," kidded Ray when we asked him what other likes he and Dick had in common. "And we agree politically," he added seriously.

"Dick's the calm, easy-going type," pursued Ray. "Nothing bothers him and everything bothers me. Working and as people, we learn a lot from one another. Dick has taught me to relax and I've taught him to push."

Perhaps it is their difference in temperament and background that makes congenial and effective teammates of Dick and Ray. Ray came from a show-business family, Dick didn't, but both of them arrived at radio scripting by devious methods involving such occupations as bridge builder (Dick), Wall Street runner (Ray), Paris travel agent (Dick), hosiery salesman, door-to-door (Ray). Perfect backgrounds for situation comedy like Harris-Faye, for one or the other of the boys is sure to have had experience in almost any kind of situation.

The team of Singer-Chevillat keeps regular office hours in Hollywood's

March 13, 1949



↑ THIS IS CALLED "dictating to the secretary." The patient girl is Sonia Abramson.

↓ RAY SINGER (LEFT) grades the gags, while Chevillat registers boundless enthusiasm for his selections.

Taft Building. Ray and Dick take Mondays off, but every other weekday finds them at their desks from 9:30 a.m. until 5 p.m. They prefer such a schedule because both are "family men."

Script Background

Dick lives in Laurel Canyon with his wife and two boys, Bruce, eight, and Terry, three and a half. He has been in California since 1939 and first met Ray when Singer joined the Sealtest writing staff on which Dick was already engaged with three other scripters. Gradually the corps dwindled until only Dick and Ray were left and they wrote the show alone. "Went through four stars," quips Dick, "Vallee, Joan, Haley and Arden."

Chevillat started his radio work with the Marx Brothers and, immediately before going on the Sealtest staff, wrote for Bergen. He wrote his first radio script after listening to a Benny show. Benny liked it and bought five others for \$25 apiece, but Dick never heard them broadcast, so guesses they ended up in the vault or Jack's wastebasket.

Ray, who has a wife, a girl (Laurie, six years) and a boy (John, three) crashed radio-writing when he criticized Henry Youngman's spot in the Kate Smith show and was challenged to do better. Then he made up some material for "The Zany Show," with Charlie Cantor, Mark Warnow, Barry Wood, Larry Marx and Vince Bogart. Through acquaintanceship with Alan Reed (Reed and Ray's father were in business) Ray landed on the old Phil Baker staff and then went on to Milton Berle's "Stop Me If You've Heard This One," Berle's "Three Ring Time," "Kraft Music Hall," and Bergen (one week, because the Sealtest offer came up). Dick and Ray have now been associated as a team for

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↓ THIS FOURSOME IS RESPONSIBLE for some of the biggest laughs in Sunday radio. Stars Phil Harris and Alice Faye encourage those laugh lines from talented Dick Chevillat and Ray Singer, writers of the merry Harris-Faye show. (NBC-Herb Ball photo.)





▲ **CLAPPING HER HANDS** in time with the melody, Norma Jean, at four and a half years, sang on NBC's (then Blue) "Tune Out Time."

▼ **A REAL TROUPER** at eleven, Norma still retains the sweetness that endeared her to all when she was tiny.



▲ **NORMA GIVES OUT** with a delightful version of "Buttons and Bows" at a recent benefit show.

Up She Goes

*And Ten to One She'll Never Stop,
Cause This Little Gal Has Got
What It Takes to Reach the Top*

By Gaye Howe

GOOD THINGS come in small packages the size of Norma Jean Nilsson, who seven years ago was hailed as the youngest child in radio. Now, having just celebrated her eleventh birthday on New Year's Day, this AFRA veteran remembers her younger years fondly as she sighs, "Those were the good old days."

Back in 1945, Radio Life claimed versatile Norma as its child prodigy, and just like Topsy, her radio career has "grewed and grewed." When she was five, the age when most little girls are playing "mama" to their dolls, Norma was deeply engrossed in her first lines for a part in Arch Oboler's "Free World Theater." Now her roles are read straight from the script with no coaching, even when she studies them at home.

She starred in a fantasy called "Rain, Rain, Go Away," has played in "Stars Over Hollywood," and was "Cookie" on the "Blondie" show, "Judy" on the Eddie Cantor program—roles which illustrate only a part of this amazing child-actress's experiences.

We best remember her as the real Norma Jean when she was with Jack Carson for two years. That was in 1946, and her hazel eyes still grow

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big with delight as she tells of the thrill of seeing New York City for the first time while on tour with the show.

"Mother took me to see 'The Ballet Russe de Monte Carlo' when we were there," she said, "and it was then that I decided that the only thing I ever want to be is a ballerina." Her desire to trip the light fantastic is being nurtured by lessons three times a week, and now she is practicing "The Dying Swan."

She also plays the piano and the violin and honestly enjoys practicing, because, as she explains, at the end of every month her mother rewards her with a deck of playing cards for her collection.

More Hobbies

The fascinating pastime of trading playing cards is one of Norma's many hobbies. Her biggest fad is collecting coins, and she especially likes the old gold pieces. "By the way," Norma added, "if you know anyone who has some early American coins, let me know, since I am really and truly a numismatist. (She promptly defined the term as one who is a coin collector.)"

Her new hair-do, which is a smart page-boy, gave her the inspiration to shape the locks of her Norma Jean

doll (an exact miniature of herself with natural hair) into the latest coiffure mode.

"However," Norma sadly relates, "the longer I kept snipping the funnier my doll looked—and she now has a 'Butch'." Norma's huge collection of dolls, including the Story-book type, sits on the shelves that encircle her all-pink bedroom.

Even though Norma is busy going mornings to Powers Professional School, where she is in the A6 (she would have been placed in junior high, since her I.Q. far surpasses her age, but Mrs. Nilsson wisely kept her in the A6, knowing that it was for Norma's own happiness), there is still time to play with her best girl friend next door. Together they pass the afternoons pretending "Dress Up."

She is a loyal radio fan and listens to the programs by a schedule, her favorite being "Let's Pretend."

The only time Norma ever missed an appearance on a scheduled show was when she had the mumps. "Oh dear," she groans, "that was such a trying time. My brother, Arthur," (who is fifteen and such a problem, according to Norma, since he is "mäd" about trains) "constantly teased me about having a 'fat-face.'"

Her Pets

Norma is "expecting" a white collie puppy from the Conrad Kennel Farms in Ohio, whom she has already named "The Duke of Roxbury de Adelon." ("It doesn't mean anything," she explained, "it just sounds terribly impressive!") By the time this is read, "The Duke" will be a solid member of the Nilsson household along with "Pinkie" (who's just an ordinary alley cat and sleeps, on cold nights, at the foot of Norma's bed).

"Did you know that my favorite people are 'Shmoos'?" Norma questions. "Calling them 'Shmoos' is really a compliment, you know, because they are so lovable."

A charter member of the 500 Club,
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▲ RITA LA ROY HELPS A CONTESTANT try out for the role of "William Tell," while "opera impresario" Glenn Dixon and "dancer" Sally Forrest show their skepticism.

▲ IN THIS ROBERT BURNS SCENE are contestants serving as husband and wife (left), a friend of the poet, played by Ted Sackett, and Victor Izay as "Burns."

On This Intriguing TV Show Which Distributes Prizes, Poses a Quiz and Features One of Today's Top Femcees

movie star, noted woman writer, athlete, singer or lion trainer—anyone glamorous enough to be in the public eye.

John Q. Takes the Stage

Credited as one of the most original formats in television, the show is the brainchild of Rita LaRoy, for many years a well-known motion-picture actress, and writer Strat Corbett, ex-Air Corps Major, who has come to the Coast from New York. Both take pride in the authenticity of the material used.

THERE'S a little of the actor in almost everyone" is an oft-heard remark that stimulated one of 1948's most popular and lively television shows.

"Corbett does the hardest work," says Rita, "checking the source material through dozens of biographies, histories and encyclopedias, and credit must be given to the KTLA staff and the Paramount wardrobe and prop department for their help in selecting costumes, scenery and props."

"But," Corbett insists, "Rita is the gal who makes all jell with an instinct of showmanship based on

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▼ GLENN DIXON AGAIN, as "Machiavelli," waits while Rita helps a cheerful contestant get ready for his role as a prince.

terior. The heart of her program entails three dramatic scenes in which unrehearsed contestants participate as actors with a professional cast.

The contestant, chosen from mail applications to the show, who might be your corner grocer or the woman next door, is wardrobe in front of the camera, handed a script, and sent in to play a part "on stage."

The men may find themselves involved in the historic setting of a banquet scene with Lucrezia Borgia, visiting Cleopatra on the banks of the Nile, being wooed by Mata Hari, backstage with Lillian Russell, or arguing care of the wounded with Florence Nightingale.

The women may meet the poet Bobby Burns at a turning point in his life, or Charles Dickens, Samson, King Henry the Eighth, P. T. Barnum, the Greek philosopher Diogenes, Van Leeuwenhoek, the discoverer of microbes, or any of hundreds of famous characters of history and fiction.

Some contestants fumble their words and miss cues, but the majority play the serious parts remarkably well—often surprising the professional actors and themselves!

When the scene is over, they receive their LaRoy "Ham Actors Diploma"—and then a special prize if they can guess the name of the famous person portrayed. In addition, they can win a whole jackpot of prizes if they guess the identity of the masked guest star who appears briefly to answer questions between each act. The guest may be a famous

▼ THREE ACTORS PORTRAY the first use of a wireless, saving lives at sea. Scene is 1903's SS Republic in collision with the SS Florida.





▲ **HILDEGARDE BEFORE** she was at her most Hildegarde-ish. The singer-pianist had appeared in vaudeville before becoming a network singer on NBC.

▼ **REMEMBER** the third member of the trio that made up the old "Ace and Jane" show? It was "Marge" (right), Mary Hunter, who is no longer heard on their programs—she's a Broadway producer!

▼ **THE FIRST "TELEPHONE HOUR"** featured James Melton, Francia White and Donald Voorhees. Nowadays the program is heard from a modern theater-studio—James and Francia had to be content with this simple setup.



*Pictures From the Old Photo Files
Are Featured in This Remembering
Series of Popular Stars and Shows*





▲ **THE LATE IRVIN S. COBB, BELOVED AMERICAN** author-humorist, made many radio appearances and did several movie roles during his tenure in Hollywood from Paducah. He and Will Rogers were a familiar twosome at that time. Here Leo Carrillo does the interview honors.

▲ **CHARLOTTE GREENWOOD RETURNED TO THE STAGE** last season and scored all over again in "I Remember Mama." On the old Blue Network her Charlotte Greenwood show was a popular feature. Fans still query us about her return.

▼ **ONE OF THE FIRST** of the gal singing stars was Loretta Lee, popular in the early thirties, and featured with George Hall's orchestra.

▼ **MOST POPULAR** of the early radio "philosophers" was Tony Wons, who sounded much older than he looked.

▼ **PHILLIPS CARLIN** was one of the most prominent of radio announcers in the twenties. He's now vice-president in charge of programs at Mutual.





▲ **BUSY GENE** aids "Johnny" during a recent broadcast of the "Queen for a Day" show.

Behind the Scenes

No. 4 of a Series

Page Staff

Radio Audiences Need No Introduction to The Members of the Network Page Staffs, But Here's Gene Sanders of the Mutual-Don Lee Ushers to Tell the Whole Story

By Joan Buchanan

HOW do I get tickets for 'Queen for a Day'?"
 "You write for them, madam."
 "Where to?"

"'Queen for a Day,' Hollywood 28, California."

"Isn't there any other way of getting them?"

"No, ma'am."

"Can't I just pick some up at the ticket desk?"

"No, ma'am. Tickets to 'Queen for a Day' are obtained only by written request."

"How long does it take?"

"Three to six weeks."

"Well, my party is only in town for a few days."

"Then the only other chance is to stand in the no-ticket line."

The young men who take part in this conversation—almost word for word—anywhere from fifty to one hundred times a day, are the unsung heroes of behind-the-scenes radio at

the new Don Lee-Mutual building in Hollywood.

Keeping Busy Not Hard

Gene Sanders, a very personable young man, is head usher at the network and our informant on these matters. At Mutual the big rush hour for ushers is in the morning between 8:30 and 12 noon. "Ladies First," "Queen for a Day" and "Golden Hope Chest," three audience-participation shows that give away prizes, are the reasons for the rush. The page staff doesn't relax after the rush is over, however. According to Gene there is always something doing. The pages run errands, make mail deliveries, relieve the guard at the artists' entrance, distribute tickets and take important visitors on tours of the building, in addition to their work with the incoming audiences. Also, Gene, as head of the page staff, has desk work to do in the matter of making out ticket reports and scheduling the routine of the other pages. The ticket reports are a check-back made on how many people attended

a given show, how many got in from the no-ticket line and what sources made use of the tickets given them. The pages are also charged with the duty of putting back in numerical order the tickets that have been handed in.

Biggest bone of contention between the audience members and the page staff is that small line of type on every ticket that insists that children under twelve years of age not be allowed at the broadcasts. Pages handle all such situations with good manners, and the Mutual staff has a fine reputation as a public-relations link between the network and its audiences.

Page Lore

There are fourteen boys on the page staff under Gene Sanders. Their average age is twenty-three, their prime interest is radio and all its angles. "Enjoy meeting people, enjoy making friends," is Gene's personal idea of the main attribute necessary to do a good job in this

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▼ **RECEPTIONIST BETTY FALK AND GENE SANDERS** discuss the ever-present ticket problem.



▼ **GENE GOES THROUGH MILITARY PACES** during the "Queen for a Day" warm-up at Jack Bailey's behest.



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Behind the Scenes: Page Staff

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spot. His own interest in radio includes producing and directing, which he has done as a member of the Mutual-Don Lee Workshop group. This is a club of the younger employees of the network that meets once a week to work on their own recorded productions. Many of the pages have had radio experience before joining Mutual. Some of them are actors, announcers from small stations, and radio-school students. Gene was first hired as a purchasing department employee. He spent most of his time driving the station jeep from one errand to another. In one year he covered fifteen thousand miles—all in the Hollywood-Los Angeles area. Since April of last year, when the new Mutual building opened its doors, he's been head of the ushers' staff. He took radio courses at Scott High School in Toledo, Ohio, his home town, and worked with his class in presenting shows on a local station there. He finds that he meets many former hometown friends and schoolmates in the ticket lines at Mutual. "Even ran into a teacher I had back there," he smiles.

Even Gene's hobby has the all-pervading radio atmosphere—he bowls on the Beachcombers, one of the fourteen teams in the Southern California Broadcasters League.

John Q. Takes the Stage

(Continued from Page 35)

years in the theater, motion pictures and radio. She has a perfect ear for dialogue, a flair for the dramatic, a lively sense of humor, and unflagging energy and enthusiasm. She is a wonderful director and knows more about more things than any gal I've ever met!"

"That's pure Irish blarney!" says Rita.

Based on Facts

"Anyway," explains Corbett, "the closer we can come to the true facts of history, the better the scene. Part of the dialogue for Florence Nightingale was based on her own letters from the Crimea to friends in London. The actual facts are more dramatic than fiction.

"Mata Hari," we were surprised to learn, "was not at all beautiful. Even her figure was bad. Most of us would consider her ordinary-looking. The 'infamous' Lucrezia Borgia was really a nice girl, first married at the tender age of 14. Van Leeuwen-

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hoek, who astounded the world with his discovery and explanation of microbes, remained a janitor all his life. Charles Dickens, then hopelessly in debt, failed to make a penny on the very successful first edition of "Christmas Carol," because it was too expensively printed. He had to move to Italy to keep his family alive.

"Also astonishing is the fact that many of the world's great inventions, the steam engine and wireless, for example—even the telephone—were simply improvements of ideas already being demonstrated in classroom laboratories. Often it was a layman who developed their practical use.

"The world is chock-full of exciting incidents and dramatic scenes. There's also the vast store of great scenes from literature to call upon. All we have to do is to ferret out the material and adapt it to the television camera."

A large order for a weekly video show, to say nothing of the sparkle and pace Rita and Strat manage to inject into their scenes, their careful timing, the hours they spend in casting and rehearsal, selection of costumes, music and sound effects. That's a lot of work. But—both insist—it's fun! "And we have both learned a good deal of history that was bypassed in school books," they laugh.

Two Guys From N. Y.

(Continued from Page 33)

seven years. They have also done a few pictures together, the latest, "Neptune's Daughter," starring Red Skelton and Esther Williams.

Chevillat and Singer have a rather unusual way of writing the Harris-Faye show. They don't assign each other different "spots," nor do they each do a complete story line and then combine the best of both drafts. They actually sit down together and dictate to their secretary. They are always about six ideas ahead on story lines and a week ahead on scripts. The boys do very little re-writing and usually have to cut only five or six minutes of their material.

They think their one definite contribution to the Harris-Faye show has been the brother-in-law. "Willie" has made it possible for Alice no longer to serve as "heavy" on the show, and she has thus become a more sympathetic character in the process. "She has three children—two girls and a boy," Dick pointed out. "She really has four—two girls and two boys, one boy adopted, if you count Frankie," Ray added.

"We think Phil has to be a believable and lovable character on the show," Dick explained. "He couldn't play the same character on his own show that he did on Benny's, where



BACK TO THE AIR. Beverly Younger thought she had given up radio work to teach little theater in the Northwest. But she decided Chicago was home, after all, and now is busy playing lead roles in NBC's "Curtain Time" dramas. (NBC photo.)

Up She Goes

(Continued from Page 34)

which is an organization of boys and girls who have done 500 shows, Norma has portrayed everything from "Rip Van Winkle" to her recent role of the mouse in a television production of "Alice in Wonderland."

To her television is "simply terrific," and she can hardly wait until her folks get a set. "It's fun to be in television," Norma says happily, "and I don't even mind the lights—except sometimes they get awfully hot."

he was a stooge. Frankie evolved because he was one of several characters who became important to the show. It's a natural, because nearly everybody knows the married guy who has a single friend who needles him the way Remley needles 'Curly'."

As far as Dick and Ray are concerned, they like best the show which they have done for two Christmases. Jack Benny is in it and it closes with a fantasy. The boys claim it made two hard-boiled Benny writers cry.

Ray always keeps track of the laughs that their lines get on the air. He has his own private system of grading—one for a snicker, two for a yuk, three for a belly laugh and four for the lines that stop the show.

Both Dick and Ray like the way the Harris-Faye cast read those lines. Oh, yes. There's one more thing Dick and Ray agree on. They both like Phil and Alice.

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HANDSOME HOWARD DUFF is CBS's top sleuth "Sam Spade," as if you didn't know. Howard is also pleasing the film fans these days.

SEEN ON THE RADIO SCENE



↓ **EDWARD FAWLEY** and Fran Carlton are "Steve Wilson" and "Lorelei" on the NBC "Big Town" dramas.



↑ **MIKE AND MARK MULLIN**, NBC's brother "Quiz Kids," insist on variety when it comes to household pets.

↓ **MEVA PATTERSON** is "Myra Sloane" in "Our Gal Sunday," long-running CBS serial. Meva is also seen on the Broadway stage and in commercial films.



↓ **DISTINGUISHED FILMSTERS** guesting on the "NBC Theater" recently were Robert Montgomery and director Alfred Hitchcock, heard on "Mr. and Mrs. Smith." (NBC-Hollywood photo.)



↓ **SPORTSCASTER HAL BERGER**, former All-American and Los Angeles Rams star Kenny Washington and KMPC sports director Bob Kelley met for the initial broadcast of the Kenny Washington show. (Floyd J. Hopkins photo.)

