

PROGRAMS FOR WEEK BEGINNING MARCH 6

RADIO *Life* *and Television*

9
CENTS



*Martin & Lewis
Mimicry & Laughs
Page 4*

Radio's Bright Boy: FLETCHER MARKLE - Always Mister! PAGE 6

The Ear Inspires the Pen

F. Kaltenbach, 2223 South Gladys, San Gabriel, Calif.

What has happened to Raymond Gram Swing, the splendid news commentator, who was so popular during the war? As we approach the Eastern Daylight Saving period, are we again going to be deprived of listening to "One Man's Family" if we attend church services? It is one of the comparatively few programs that most people who are church-minded like to listen to . . . but there is always a long recess each summer when they are deprived of this privilege.

With the exception of the continuous remarks about Phil Harris and his "bottle," the Jack Benny show is rather good to listen to . . . if it wasn't for the exasperating way the commercials are bellowed to you. Also the Dennis Day show is a very entertaining program, but the commercials are enough to make one vow never to use the product. Why don't they put about four announcers on one commercial . . . then they could really pour it on and insult our intelligence to the "nth" degree. Some of the sponsors should take lessons from the pleasant type advertisers such as Johnson's Wax, Duz, etc., etc.

There were protests last year about the time change on "One Man's Family," and we don't know as yet whether the program will be heard at an earlier hour.



Dec Randall, Sunland, Calif.

Whenever I want action on anything I turn to Radio Life and always get results. So here goes again. What has become of that outstanding program, "What Do You Say?" with Joan Schafer as the narrator? I have tried in every way to find out from KFI and NBC but get nowhere. Has she gone to another station? I am very anxious to locate the program. Will you please see what you can do?

Joan Schafer and her fine program are not heard at present. So much interest has been displayed by her fans that it's likely she'll return at a later date.



R. A. H. (address withheld), Los Angeles, Calif.

What has happened to the "Corliss Archer" program? We liked it very much . . . it was such a good all-around program. Would you print a picture of Janet Waldo?

"Corliss Archer" was a summer show and, sorry to say, has gone off the air. Janet Waldo plays "Emmie Lou" on the "Ozzie and Harriet" program. Here is her picture.



Janet Waldo

Mrs. W. Duncan, 1349 Gleneyre, Laguna Beach, Calif.

Yes! "Pretty washables" is nauseating . . . I dash to turn it off.



Chet Huntley

May we have a story on Chet Huntley and a picture too? Personally, any friend of Charles Collingwood's is a friend of mine, and though C.C.'s listeners are all sorry to lose him since he is now on the White House beat, we extend a greeting and welcome to Chet Huntley, whose delivery and diction are good . . . without irritating mannerisms, and his news analyses are reliable and unbiased.

Chet Huntley has appeared in Radio and Television Life from time to time and we are hoping that in the near future we will be able to do a feature on him. . . . Here's his picture in the meantime.



Mrs. Mary Anne Tracy, Rt. 2, Box 129, Perris, Calif.

I've been wanting to write you for a long time to tell you how much we enjoy your magazine. As we live out in the country and don't subscribe to any daily paper, your magazine is a "must"! It is amazing the way you hit an almost perfect score on your forecasts of programs. (In spite of the way networks change programs with little or no advance notice.) We also enjoy the very interesting articles on radio people. But I have never read about any of the KNX announcers in your "Mikemen" series. Have you already reviewed them or are they still on the lineup? Could you print pictures of Tip Corning, Chet Huntley and Bob Garred?

Is there anything that can be done about those obnoxious commercials? Oh, for those more sensible commercials such as the Housewives Protective League gives. How about a story on the League and its directors?



Bob Garred

Tip Corning

KNX announcers have been more than generously covered in our Mikemen series. . . . you must have been a "Miss-dit." We have also done writeups on Tip Corning, Chet Huntley and Bob Garred. . . . However, the Mikemen series is still in progress, and we hope you will watch for more of your favorite KNX announcers.

Our most recent story on the Housewives Protective League appeared last May.

Mrs. R. D. Gray, 129 Morningside Street, Long Beach, Calif.

Recently I accidentally tuned in to a program called "Luncheon at Sardi's" and have been a faithful listener ever since. I was glad to note your articles concerning this interesting program and I heartily agree with your opinion. It is a very fascinating half hour and I always feel as though I've been whisked away into a different and exciting life. It is always handled so intelligently and smoothly that it's a pleasure to listen to.

Could you tell us what happened to Stuart Wade? We haven't heard him for so long and we're anxious to know if he is with another orchestra.

Can't find any news on Stuart Wade. Maybe an alert listener can help us out.



G. W. Cassil, Route 3, Box 29888, Vista, Calif.

I am quite a radio fan and would like to find out who it is that plays "Banker Longstreet" on the "Lone Ranger" program. I have also heard him on the "Green Hornet." Would you please print a picture of him?

There isn't any picture available on the character who plays "Banker Longstreet" on the "Lone Ranger" program. His name, however, is Paul Hughes.



Edith M. Sheline, 489 Randolph Street, Pomona, Calif.

Sirs: Thanks for the timely article, "To Heat or Not To. . ." We in Pomona do depend a lot on the predictions issued every night by Floyd Young and appreciate KFI's cooperation. Now for a query. What became of "Whiz Quiz"? I enjoyed that program very much, and have missed it since the change in time.

"Whiz Quiz" has left the air, we regret to inform you.

RADIO and TELEVISION LIFE

CARL M. BIGSBY, Publisher



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About Your Letters

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio Life.

James E. Davis, 5037 1/2 Klump Avenue, North Hollywood, Calif.

There is a wonderful program over KXLA, Pasadena, Sunday nights, called "Memory Lane." This program is devoted to old-time recordings . . . some of which date back to 1904 . . . spacing the years in the memories of many old-timers (including myself). Tom Brennen is the emcee, Lou Stevens makes the selections, and Lyle Perkins is the engineer. . . It is a noteworthy program . . .

★

Lillian Davis, Medical Building, Room 230, Hondo, Calif.

That was a wonderful writeup you had of George Wilhelm. Knowing him personally, he is also a good Christian man. He never comes empty-handed to Rancho Los Amigos. Always helping the needy patients.



Tom Brennen

I was wondering if you could tell us a little of Tom Brennen, or T. Tennessee Tom Tom, who used to work with George Wilhelm on KFVD? Now Tom is an announcer on KXLA and is just wonderful Sunday nights on "Memory Lane." Do you have a picture of him?

Tom Brennen started his career as a singer, later switched to radio announcing. His first radio job was in Superior, Wisconsin. He was a Navy newscaster in Honolulu while in the service. After his discharge he teamed up with "Spade Cooley Time," where the name "T. Tennessee Tom Tom" was originated. He is also featured on "The Dan Lundberg Show" and "Western Echoes" over KXLA.

★

Minnie E. Morrison, 917 Ardmore Street, Los Angeles, Calif.

I hate to be a sourpuss, but this is a beef . . . I was watching the Sunday night program of the "Pickard Family" on KNBH and they sang one of my special favorites, "Sleep Kentucky Babe." It was swell, but . . . instead of the original words they substituted phrases. Perry Como did the same thing on his rendition of the "Missouri Waltz." I like my old favorites as they were written, so why do they do it?

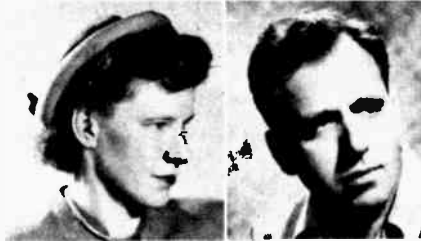
The purpose of the substitution is to eliminate racial epithets which in recent years have fallen farther and farther into disrepute. Since radio is a universal medium, phrases that might be objectionable are reworded.

March 6, 1949

Jean Miller, 1364 Molino Avenue, Long Beach, Calif.

Would you please be kind enough to put a picture of Cousin Minnie Pearl in one of your copies? I think she must be pretty by the way she gets away with murder on "Grand Ole Opry," but I like her and know that lots of other people feel the same way.

Would you print a picture of Vance Lane who is on KXLA. Is there any other program that he appears on?



Minnie Pearl

Vance Lane

Lane was heard on KGER's "Musical Roundup."

★

Mrs. L. S. R., London, England

What is wrong with most of the emcees on the quiz shows today—is their eyesight bad, or can't they see the same contestants all the time? Or is it the way these shows in Hollywood are run? They say the English are so dumb to catch on . . . we have been here vacationing and I would like to see a show sometimes without standing in the "No Ticket Line," while the everyday people, who go from one show to another, seem to be the first to get in . . . and one fellow is there with tickets to sell. I think it is high time these studios woke up. We came to Hollywood to enjoy the shows . . .

★

Edith Bailey, 10022 Chandler Boulevard, North Hollywood, Calif.



Frances Robinson

★

F. Bethel, Los Angeles 26, Calif.

Would you please run a picture of the young lady who plays in "Let George Do It" over KHJ? I think her name is Frances Robinson and I am very anxious to see what she looks like.

Sirs: Can you tell me who plays "Bill Bauer" on "The Guiding Light"? The voice is very familiar, and I know that I have heard it on other shows. Please tell me on what programs he may be appearing now. It's very seldom that one hears so much personality in a voice as this young man has.

"Bill Bauer" is enacted by Hugh Thomas, a young actor you have probably also heard with frequency on "The Whistler," "Dr. Christian," "Box 13," and "Damon Runyon Theater," among other shows.

California Newspaper Co.

Mrs. Ray T. Smartis, 233 Brisbane Street, Monrovia, Calif.

I have always felt that there is more than enough wonderful entertainment on the radio for everyone, no matter what their taste, but, holy smokes, can't something be done about those terrible P.D.Q. commercials? They sneak them in when you least expect it and they actually make me ill . . . if I did use P.D.Q. gas, I would stop after hearing one of those awful things.

And we thought they were clever.

★



Miss C. Sharp, 112 West Buckthorne, Inglewood, Calif.

I heard an interesting voice on the radio a few nights ago, and I wonder if you could print a picture. His name is Joseph Julian.

★

Mrs. C. C. Harlow, 474 East Plymouth Street, Long Beach 5, Calif.

Sirs: What has become of Jack Sherman? Is he on any station now? He used to have "Housewives Exchange" on KGIL. And Kenny Baker? Would like to hear him back on the air. Wish the contestants would speak more loudly and clearly in giving answers to quiz questions.

Jack Sherman has a "This Week in Baseball" show over KLAC Mondays at 8:30 p.m. Kenny Baker is now singing light opera.

★

Mrs. Esther Spang, 614 1/2 West Central, Balboa, Calif.

Sirs: I thoroughly disagree with the remark made in a recent Radio Life about Arthur Godfrey. He is my favorite radio entertainer, and I listen to his program every day, but never have I heard him speak a word that was off-color. A man who is so tolerant and has done so much for the American public does not deserve such a write-up. In my opinion, it would take a person with an off-color mind of his own to find anything wrong with Godfrey.

★

Mrs. Jennie Gold, 1121 Eubank Avenue, Wilmington, Calif.

Would you let me know if Peggy Lee and Edith Eye are the same person?

Wish we knew who Edith Eye is . . . but it isn't Peggy Lee, whose real name is Norma Egstrom.

★



Marceia Miller, 1784 1/2 W. 37 Drive, Los Angeles 7, Calif.

I would appreciate a picture of Bill Farrell of the Bob Hope Show. I like his singing and would like to see what he looks like.

Bill Farrell

Page Three

Two Serious Comedians

Winchell Calls Them the "Best Two-Man Act Since Gallagher and Shean," Yet During Our Interview With Them Dean Martin and Jerry Lewis Went to Great Lengths to Avoid Being Termed "Funnymen"

By Jane Pelgram



SOME WITTY LINE fractures Jerry, and he drops below mike level for his laugh. Dean, unperturbed, reads on. . . . Each comedian's awareness of exactly what the other is doing is just one of the things that make their timing, their gags and their slapstick so wonderful. (NBC-Ball photo.)

THE TALENT DUO that walked into a town already full of talent . . . Hollywood . . . and set the place on its ear. Dean Martin, clever, suave and the owner of a beautiful baritone voice, and the checker-suited Jerry Lewis, whose forte is a wonderful blend of whimsy and slapstick. Color cover and accompanying picture by NBC-Holloway.)



SOME months ago, after CBS had scooped deeply into NBC's talent mine, the National Broadcasting Company announced, "We are looking into every broom closet and nook for young, fresh talent that can be used in both radio and television."

A few days after this public determination, network brass in the East was "doing" Gotham with visitors one night, and happened into the night club where Dean Martin and Jerry Lewis were appearing.

He didn't know that the names of Martin and Lewis were rapidly becoming almost synonymous with the best elements in comedy, both satirical and slapstick, but he did know the duo were fresh, young, and extremely talented. "Naturals" for the big network's entertainment media.

NBC shoved the dotted line at the pair even before Dean and Jerry were free of night-club commitments. At this writing, the network is proceeding with well-formulated plans to build Martin and Lewis into a top radio and video team.

Show Must Go On

Before they came to the West Coast to line up their NBC air show, Martin and Lewis hustled off to the Beachcomber Night Club in Miami for a few weeks. Here they put on one of the most amazing performances in the history of show business.

The Beachcomber burned to the ground around three o'clock one dark morning. Ned Schuyler, owner of the place, took but a single look at the blackened ruins and gave up completely. Not so the boys hired to entertain for Schuyler. They located a large restaurant and made arrangements for the show to move in under the Beachcomber management.

They led a caravan for six hours, staging impromptu street-corner performances to inform the public that the show would go on . . . but in another place.

On opening night in their new home, the boys played to more than 1,500 persons. Hundreds of custom-

ers were turned away, and the former Beachcomber owner sat silent with rapture in the new Steak House, watching the two master comics rebuild his fortunes.

Dean is ostensibly the straight man, but is blessed with that occasional subtle drollery that sends listeners into near hysterics. He has a rich, beautiful baritone voice and looks like a movie lead. If Jerry were any less quick and appealing in his clowning, it couldn't interrupt Dean's singing. Customers wouldn't let it.

The duo's night-club act includes several popular ballads, impersonations and skits, most of them ad-lib; and a good portion of general upheaval that takes in musicians, patrons . . . and the two boys.

When Martin and Lewis returned in January to the West Coast to prepare their air show and to kill 'em at Slapsy Maxie's for a couple of weeks, Radio and TV Life arranged to interview them.

Constrained Comics

Having seen column upon column about Martin and Lewis, every other word of which referred to them as "young comedy geniuses," "unpredictable madcaps" and "exponents of riot and slapstick," wasn't particularly conducive to great peace of mind before our interview.

Would they "be funny" at lunch, with the interviewer serving as a luckless straight man—all to the delight of other lunchers?

A less madcap and more restrained meeting never took place. Two impeccably groomed and still sleepy young men (their night-club stints ended with the wee small hours each morning) led the way to our Derby table. All were seated and the "comics" waited courteously for the interview to begin.

The customary "How did you two meet, originally?," a question designed merely to start the ball rolling on general background, got a straight answer from Jerry Lewis.

"Years ago I was standing on the corner of 54th and Broadway, in New

York City. Someone I knew walked up with Dean Martin and we were introduced."

Silence fell, and coffee arrived.

"When did you start an act together?" This time Dean played it straight.

"About two years ago. Jerry and I had finally become friends, and used to have a great time together. He was appearing at the 500 Club in Atlantic City, and one night the owner found himself minus an act. Jerry suggested me, but the owner protested he didn't want a singer. Jerry explained that I not only sang, but could be funny and played a great straight man for him.

"We were put on as a team, but nothing funny happened. The manager reminded us both that he didn't need a singer, and we'd better get funny . . . or get out. We tried to figure out an act on paper, but it just didn't jell, so the next night we cut loose with a lot of crazy stuff we'd pulled only on each other." He fell politely quiet.

It was pretty apparent that Martin and Lewis, off stage and upon first meetings, deliberately concealed the smart repartee that is natural to the sharp-witted. We discovered why. Their pet aversion is being questioned by an interviewer who mentally or literally flings up his hands, labels them jointly as "zany," and laboriously copies down each thing they say that can be construed as funny, meanwhile chuckling and slapping his thigh each time one of the boys says simply "yes" or "no."

We deplore the word "zany," aren't given to much thigh-slapping, and were too anxious to get a real story to do much chuckling. So, assured that we didn't expect them to fall on the floor, break dishes and con-

vulse passers-by with a series of contrived acts, Martin and Lewis relaxed.

We Found Out

We discovered that the loves of their lives are their families. Jerry, the only child of Danny and Mrs. Lewis, old-timers to show business themselves, is married to the former Patti Palmer, petite charmer who used to sing with the Jimmy Dorsey and Ted Fio-Rito bands. The Lewis son, Gary, is three.

Dean, who didn't even sing until five years ago (he had spent his very early youth as an amateur prize-fighter, an attendant in a gasoline station, a mill hand and a croupier, all around the country) met and married a Swarthmore College graduate called Betty McDonald. They have four children, ranging in age from six years to six months. Daughter Gail is the same age as Jerry's son, Gary. The children, when their families get together, spend happy hours imitating records their respective fathers have cut together. Over this Jerry merely shakes his head sadly. Dean mutters, "It'll ruin the kids."

We learned that Dean is golf-happy; that Jerry is a complete novice at the game but unhappily determined to learn. Both comedians admire Bob Hope, Jack Benny and Abe Burrows. Each looks positively fatuous at any mention of that vaudevillian superb, Bobby Clark. They are gladdened by the thought of a malted milk, but call it "a malted" rather than a "malt" or a "shake." Dean looks aghast at the expression "match" for "naturally"; Jerry looks aghast at Dean for looking aghast in the first place.

Both are overjoyed at the thought of their NBC air show, and worried

for fear they won't be funny. It was complete news to them that Arthur Godfrey of CBS rates them, an NBC comedy team, as the funniest act he has ever seen.

Jerry, of the old show-business family, painstakingly saves press clippings and "pastes them up" himself. Dean hasn't a single clipping saved.

They are sold completely on California living, and deal in great plans about all the health-giving sports they can at last enjoy. Dean lists "snooker" as a number-one health-giving sport, but Jerry is serious.

There is no planned strategy in their conversation . . . things move too fast to be anything but spontaneous. Yet both Jerry and Dean would check their facile tongues for hours rather than be thought "smart alecks."

Only once did the interview take a turn toward slapstick. And we unwittingly but obligingly walked right into it.

The boys had started chatting about people who approach them with suggestions for an act. As Jerry explained, "People have come up to Dean and said, 'Hey, you sing real good. Why don't you get a job with a band?' Or to me they have said, 'Say, you're really funny. What do you need him (pointing to Dean) for?'"

Dean added, "Yeah, they even ask us what we do in the winter. Silly."

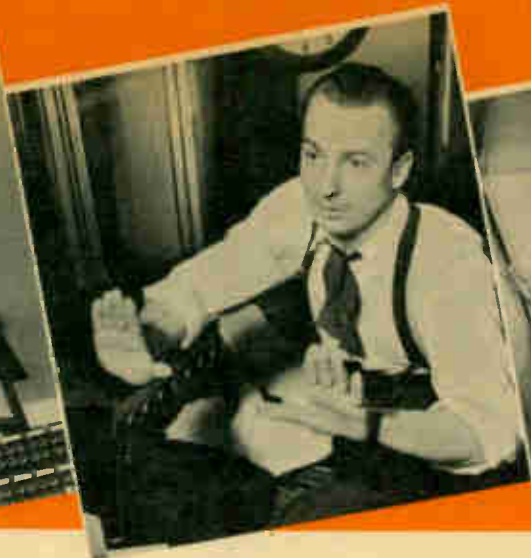
Intending our question to cover all the people who have approached Dean Martin and Jerry Lewis with completely stupid suggestions and questions about splitting what is one of the top teams in America, we innocently piped . . . "What do you say to people like that?"

(Please Turn to Page 39)

➡ "N-O-O-O-o-o-o! We don't like that one!" The boys pass on a gag, while the two unidentified gentlemen with their backs to the camera obviously wait for the word.

➡ ROBERT L. REDD (RIGHT), DIRECTOR of the upcoming NBC Martin-Lewis show, keeps his eye on the brush in Jerry's hand. Robert K. Adams, NBC's network program director, isn't chancing taking his eyes off Dean's face. Bob Redd didn't get his arm in a sling through working with the boys. Something else had happened . . . really!





THE CAMERA WATCHES Fletcher signal effects into a tense "Ford Theatre" script. First, "Music down and sound over." Center, "Music down." Last, "Music up." (CBS photos.)

The Following Peppery Comment From the Producer of "Studio One" and "Ford Theater" May Explain Why Radio Politely Calls This Young Canadian . . .

MOST agency and radio executives are myopic and narrow, and please quote me as saying so."

Thus speaks Fletcher Markle, twenty-seven-year-old Canadian-born producer of CBS's "Studio One" and recently reorganized "Ford Theater."

"Allow me one or two exceptions," he does add. "There are a few quite fine men lost in the profession, notably William B. Lewis. But I suppose being highly paid is a very nice way of getting lost."

Mr. Markle's views are not jaundiced and not frustrated. He is a gifted young man with extraordinary theatrical ideas, who sees no excuse for backing down in the

face of radio's protests at "trying something new."

He has had some measure of success, he thinks, due to the unique program contingent at CBS. "They are willing to experiment," he says gratefully. "I personally think that CBS is the most progressive network in the world."

"Mr." Fletcher Markle

By Judy Maguire

Fletcher Markle first came to American radio in 1946, in fact, through three of his "Columbia Workshop" scripts, "Sometime Every Summertime," "Three's Company" and "Midnight Town Is Full of Boys." Their success resulted in his appointment as producer-director when "Studio One" debuted in April of 1947.

Fletcher was born in Winnipeg and grew up in Vancouver. By the time he was eighteen he had his own acting unit, the Phoenix Theatre, on the road. The venture failed to survive financially, but Fletcher and the same group of actors went into radio with a sixty-five-week series of full-hour plays, called "Imagine, Please." Fletcher later wrote his network programs, "Baker's Dozen" for the Canadian Broadcasting System, and "Radio Folio" for BBC.

Contrasts

In comparing American and Dominion dramatic radio, he says: "Your people have been educated to think that a program is not a major program without 'stars.' In Canadian and British radio, there are no stars, yet every performer is a star. Audiences have their preferences, naturally, but there are none of those unfortunate 'incidents' which go along with the American concept of celebrities.

"The 'Ford Theater,' of course, has been reshaped to conform to the pattern of popular appeal, which sometimes limits our stories," Fletcher

MYRON McCORMICK, ELLIOTT LEWIS, MARKLE AND RONALD COLMAN talk over "The Talk of the Town," which opened "Ford Theater's" first program of a five-week stay in Hollywood.



says frankly. "But then you can't always do your precious favorites. I tend mostly toward doing things which have not been done before. Our greatest successes on 'Studio One' were books which had never been presented in another medium . . . such as 'The Last Tycoon' by F. Scott Fitzgerald. But," he sighs, "it's usually got to be 'Abie's Irish Rose.'"

Fletcher blinks at the question: "How much of 'Ford Theater' would you say was 'Studio One'?"

"Well," he fences, "I suppose the agency would prefer to think there is *none* of 'Studio One' in 'Ford Theater'; but my script editor, assistant producer, engineer and soundman all came with me when I made the change."

Script editor Vincent McConnor is Fletcher's real sidekick on the series. "And he is one of the most talented writers in the business." In making adaptations, very little liberty is taken with the author's original work. "We have a strong feeling that if you buy a property, you should stay with it. After all, most writers spend two years or more writing a book or play—why should we scrap it and start over? We have a great respect for writers." McConnor is assisted on scripting by Brainerd Duffield and Hugh Kemp.

"The Ford Theater" is in rehearsal three days before it reaches the air. "We work exceedingly hard," Fletcher says, "and any relating of jokes or gossip is reserved for lunch-time and breaks. Not that our rehearsals are glum affairs. We try to make everyone as happy as possible."

Recently Fletcher made a bet about a line in a script, which he insisted was certain to get a laugh. Two of his actors insisted it wouldn't. "And I agreed to eat the page if they were right," he relates agreeably. "They were. After the broadcast, they



▲ MARKLE DELIBERATES A LINE IN "BOOMERANG" with veteran actor Nicholas Joy and star of the evening, Dana Andrews.

brought me the page, with salt and pepper. And I ate it. Page fifty-three."

Fletcher is quite fond of most radio players. Among the New Yorkers who he thinks have added immeasurably to his programs, he includes Myron McCormick, Hedley Rennie, Everett Sloane, Mercedes McCambridge (now in Hollywood to make the picture "All the King's Men"), and Miriam Wolfe. On "Ford Theater's" recent visit to the Coast, Fletcher looked forward to meeting many artists whose work he had known only from a distance—notably Elliott and Cathy Lewis, Lurene Tuttle, Jeanette Nolan, Lou Merrill, John McIntyre. Among the celebrities he thinks have delivered beautifully on the program, he mentions Rosemary DeCamp, Marlene Dietrich,

Walter Huston, Ingrid Bergman, Joan Loring, Lucille Ball, Miss Ball and John Garfield both especially flew East to do Damon Runyon's "The Big Street" for the Cancer Fund, and to turn over their checks in entirety. Moreover, Miss Ball had to catch a plane back the same evening, in order to reach Hollywood in time for her own CBS program, "My Favorite Husband."

Whimsical anecdotes from the show are legion. Fletcher tells a favorite one about Joan Bennett's daughter, Melinda . . . "A very solemn kind of a little girl, whose principal reason for coming to the rehearsals was that she was in love with her mother's co-star, Burt Lancaster. She never took her eyes off of him," Fletcher smiles, "and later she told her

(Please Turn to Page 39)

▼ INGRID BERGMAN AND PRODUCER MARKLE "sit out" the scenes of supporting players during Miss Bergman's recent enactment of Eugene O'Neill's "Anna Christie."

▼ FLETCHER'S REHEARSALS FOR "FORD THEATER" are studios and earnest affairs. Here the young but brilliant producer who made dramatic triumphs out of CBS's "Studio One" adaptations gives a point in interpretation to guest artist Colman.





← **MURRAY BURNETT**, third from left, not only writes and directs Mutual's "True Detective Mysteries," but often during rehearsals shows cast members how parts should be interpreted.

→ **PART OF EDITOR** John Shuttleworth is enacted by Richard Keith, who narrates the Sunday detective program.



Detective Show Splits Hairs

Does Everything Possible to Make Crime Re-Creation Accurate and to Good Purpose, as Our Story Tells

Sunday, 1:30 p.m.
MBS-KHJ, KGB

YOU KNOW," said Murray Burnett, writer-director of "True Detective Mysteries," "I've got a theory. Maybe I've been doing too many of these shows and it's beginning to get me, but I think that if every criminal, especially one up for his first offense, could tour the Department of Justice and see for himself or herself just how coldly efficient the FBI is, there'd be less crime in this country today. Why, they have every conceivable scientific means at their disposal, plus highly trained, highly skilled personnel, who can learn more about a man than his own wife knows."

What about people who think mystery programs are too chilling? Burnett has an answer ready for that one too. "I think they miss the point, at least in respect to 'True Detective Mysteries.' I go to great pains to show the amount of intelligence, courage and diligence required for a police officer to do an efficient job. And I've learned a great deal about

the forces of the law. I'm trying to show listeners through the medium of drama just what a job they do day in and day out without a letup. Our show isn't built around a Fancy Dan or a slick-operating inspector, it's geared to show the exact, precise, detailed step-by-step methods of police detection practiced by every precinct from coast to coast."

Since the start of the series three years ago, two people have been more responsible than any others for the success of this program, for since the inaugural broadcast four years ago, writer-director Murray Burnett and narrator Richard Keith have become welded into an inseparable team. Burnett works with factual material, in direct contrast with the pure fiction employed by many competing mystery programs. "I personally like it better that way," he claims, "because there is a tremendous variety of cases to select from, and some of them are so fantastic that, believe it or not, I'm forced to tone them down and re-adapt them so that they comply with the radio industry's standards of taste and plausibility."

"For example, one case we dramatized dealt with the manner in which a criminal disposed of his victims. He kept several crocodiles behind a gas station; now I certainly don't have to explain that further. Obviously, I couldn't include anything as objectionable as that so I was forced to change the story slightly. However, most of the time I stick as closely to the facts as possible."

If you talk to Richard Keith, who portrays editor John Shuttleworth, he'll tell you that Murray is a pleasant person, a right guy to the actors and actresses who work for him, and yet, if you watch him when he's writing the show or deciding on a certain musical passage, you get the impression that he drives and cracks the whip over himself to great extremes. "Yeah, maybe I am a perfectionist," Burnett admits, "but in this business you've got to be that way or you'll wake up unwanted, or worse, unsponsored. I've never yet aired a show I thought was perfect—right down the middle alley, and if I think I ever do I'm going to quit—because then I'll know I'm getting old and complacent."

Chase Is Good

Burnett believes that the worst curse any program can bring down on its head is monotony and repetition. He never forgets this and plans his shows to include a variety of characters, situations and solutions.

(Please Turn to Page 32)

March 6, 1949

RADIO *In Review*

news and comments

For Love o' Mike (General Comment)

Reception of Awards

Radio Row's reaction to Radio and Television Life's Sixth Annual Distinguished Achievement Awards has been most heart-warming and reassuring.

The magazine has been commended on many sides for its fairness and discrimination, and readers in "the trade" as well as devoted fans have indicated their approval of our choices.

As we mentioned in our story accompanying the Awards announcement, Radio and Television Life has never angled for publicity attendant upon bestowal of its kudos. However, we have always been most appreciative of any recognition that programs and personalities chose to give our Awards and we want to take this opportunity to thank those who have asked us to make presentations on the air or have made mention of their honors. Radio and Television Life has never followed up its Awards with requests for "thank you" ads. Any such advertisements you find in this or subsequent issues of the magazine are from grateful awardees who felt so happy they wanted to tell the radio world.

Looks Like

"Sam Spade" to go to NEC in the fall. He'll retain his Sunday spot . . . "One Man's Family" to lose its sponsor in April . . . Al Jolson will spend the summer entertaining troops abroad . . . Gloria Gordon, heard as "Mrs. O'Reilly" on "My Friend Irma," will play that role in the screen version . . . Comedian Jack Kirkwood will be seen in Bing's next movie, "Riding High." . . . Arthur Godfrey has been ordered by his doctor to take a rest. He has a TV sub . . . "The Falcon" moves here from N. Y. . . . "The Four Hundred," group of radio "regulars" at New York quiz shows, has been barred from participating in any more broadcasts from most of the stations. Networks have ordered their emcees to disregard and discourage these contestants who make a living by winning prizes . . . Ed Murrow will be syndicated with a newspaper column.

Rumors Are Flying

Crosby will have a new sponsor on CBS . . . Cy Howard, who fathered "Irma" and "Luigi," is working on a new idea . . . CBS is auditioning Clifton Fadiman in a talent show, "Stage Door." . . . Some time in

March Clark Gable will make one of his rare radio guest appearances. NBC's "Screen Guild" is the show so honored . . . Jack Smith may have himself a film career . . . Jim Hawthorne's show will audition at CBS . . . Douglas Fairbanks, Alfred Hitchcock and Mr. and Mrs. James Mason are among those mentioned for summer shows . . . Dick Powell may return on NBC with his "Rogue's Gallery." . . . Gabriel Heatter may have a "talent show" in a half-hour spot . . . Jolson still saying he'll quit radio after this season . . . Horace Heidt is the latest to be tagged with a CBS-bound rumor . . . Hurrah! Kenny Baker is auditioning a radio show in New York.

Your Cue (Shows You May Like)

Marsha Walton

"Just between you and me" is theme for Marsha Walton's morning stint on KFVB (Monday through Friday, 9:30). She overworks the point a tiny bit, but we can forgive that because she sounds like such a pleasant, sensible person.

A satiny voice is one of Miss Walton's best assets and the only smidgeon marring it is a tendency to become at times a little gaspy and breathy. She says what she has to say in a simple manner—in fact, she need not be afraid of going overboard slightly and coloring some of her sentences with a sprinkling of adverbs and adjectives.

A human-interest item, a fashion tidbit, a tip for cooks (add scraped onion to the peas you're cooking and drop a pinch of garlic in your cooking greens), some good advice on child training and similar items suppose to be meat for the harassed housewife comprise the format, which sums up to nothing sensational but everything acceptable. Only thing we'd like to see her try is a little conversation with mere announcer man. Might relieve the feeling that a woman talks until she runs down or time runs out.

"Are You Listening?"

Stu Wilson, in our estimation, is just like your health: you go along with it, day and year in and out taking it for granted, and appreciate it only when one dour ayem it isn't there. Stu's been miking around these crannies for a long time and can always be depended upon to turn in a smooth performance. Other chaps have skyrocketed to fame, others have shot up and fizzled out, but ole man Wilson jes' keeps rollin' along.

Now we don't want Stu to get an

NEXT WEEK

ALAN YOUNG, that "nice" comedian, is on our cover and hero of a two-page story.

DALE EVANS, Queen of the Cowgirls, reveals a surprising hobby.

"THE UNIVERSITY EXPLORER" is introduced as Hale Sparkz.

TELEVISION is covered in a story on RITA LaROY'S "WHO'S THAT GIRL?" and a page of SEEN ON THE VIDEO SCENE.

CHILD STAR Norma Jean Nilsen is profiled.

A PAGE STAFF is detailed in another "Behind the Scenes" story.

Also included are "FLASH-BACKS!" news, comments, pictures, logs and letters—AGAIN NEXT WEEK!

antique reaction from our expression of feeling about him. It's all by way of pointing up his latest assignment, a fifteen-minute record-prizes show Monday through Friday (except Thursday), KFI, 10:15 a.m., and Saturday at 12:45 p.m., when "Are You Listening?" expands itself to an audience-participation pattern. With effortless grace, Stu holds together the listenable recorded music, commercials and telephone calls with housewives. He is glib, he is warm without being impertinent, and he keeps things moving without shoving. We like him.

"Progress Unlimited"

"Progress Unlimited" whooshed down on KFI's airplanes the other Monday night and shoved "The American Way" into a corner while Earle C. Anthony's station swiped a half hour of its Class A time to celebrate Anthony's forty-fifth year in business and Packard's fiftieth. It was a nice thirty minutes of listening, mostly music under the direction of Robert (how much can one guy do?) Mitchell.

Selections, done by the orchestra, Packard Quartet, and soloists Maureen O'Connor and Paul Owen, were reminiscent of 1899 and adjacent years ("Hello, My Baby," "Wild Irish Rose," "When You Wore a Tulip," and Victor Herbert).

Ted Meyers did some narrating, and that's the real reason we're mentioning the program. We'd have loved

(Continued on Next Page)

KECA mike memos

By VIRGINIA WEST

The desire to travel and see this old world of ours is great within most of us . . . but unfortunately most of us, faced with making a living, get little chance to actually become gadabouts. . . . That's why Commander Scott and his "Romance of the Highways" is such a popular dial spot. Through the eyes of Commander Scott, thousands of us "see" the beauty and wonders of our great West each Sunday morning at 10:15. Incidentally, "Romance of the Highways" began its 14th year on the air recently.



Commander Scott

Speaking of traveling, that popular Saturday morning show, the Hormel Girls Corps, moves to KECA-ABC on Saturday, March 5. To be aired at 9 a.m., the fast moving review presented by an all girl band does the traveling when they broadcast from a different U. S. city each week. Here's another lively listening spot for your Saturday morning on 790.

All good things bear repeating . . . and that's the way KECA feels about ABC commentator Drew Pearson. . . . So starting Sunday night, March 6, Pearson, his news analysis and his predictions of things to come, will be heard at his regular time, 8 p.m., then in a special repeat broadcast following the Richfield Reporter, at 10:15. The Pearson broadcast at 10:15 will be heard under sponsorship of Silverwood's.

Everyone enjoys an adventure drama . . . especially one that's full of explosive action, like ABC's Counter-spy, heard on Tuesday and Thursday nights at 7. Don McLaughlin, who has played the role of Chief of the



Drew Pearson

Counterspies, David Harding, since 1942, has become a very real person to thousands who know his fight against murder, sabotage and rackets. . . . Another exciting series, which is a relative newcomer when compared with Counter-spy, is the comedy-mystery show, "Little Herman," heard on Saturdays at 6 p.m. over ABC-KECA. Little Herman, played by Bill Quinn, is a story with an unusual twist . . . for the hero is an ex-pickpocket who uses his erstwhile professional talent to keep people honest. Listen on Saturday evening. . . . Art Linkletter's "G. E. House Party" hits the road on March 11, to make broadcast appearances in North Carolina, Ohio and states of the Midwest. —Advertisement

Page Ten

Radio in Review

(Continued from Preceding Page)

hearing more about the twenty-four-year-old Anthony and his Western Motor Car Company down on Main Street. It might have been a little tougher on a script writer but easier on the musicians to gather some anecdotes and recollections from Mr. Anthony, but it would have been exciting to have gone along in a turn-of-the-century mood, and we are sure we'd have enjoyed Mr. Mitchell's music even more. That's one of the chief complaints we harbor nowadays in great, hulking, over-populated Los Angeles. Too few of the come-latelys know anything about our history and background and more care less. But a lot of us natives cherish our heritage and yearn to know more. That's where a local station with the know-how and facilities of KFI can be of inestimable service.

Playbacks (Critical Comment)

We Point With Pride

. . . To Ajax Cassidy's delicious portrayal of Arthur Godfrey on the Fred Allen show, February 20. And to Fred for letting Gracie Fields sing twice during her guest stint.

. . . To Louella Parsons, whose program has taken on fresh gusto and polish since she's transcribing most of it. But we still miss that reckless suspense we always felt when she broadcast live and "anything did happen."

. . . To Jack Benny, for turning Jack Warner's "kick it around" guest performance into a comedy spot that saved the day. One of Benny's best, "I couldn't hire an actor to play Jack Warner for \$50!"

. . . To Shirley Dinsdale and Judy Splinters for their captivating little appearance with smoothie Meredith Willson. If commercials get any easier to take than that, folks are going to lose interest in the programs!

. . . To the happy job Garry Moore did in posing his \$64 questions for the Air Lift lads in Weisbaden. We had forgotten, so soon, how absolutely riotous is the response of a G I audience.

We View With Alarm

. . . The depths to which many local radio stations have sunk in allowing commercials to become sledgehammers. There is one luckless spieler who reminds us of nothing more than a ruffian who has knocked a fellow out cold, then stands over him and slugs him two or three more just to make sure he's unconscious.

. . . The unfortunate miss of CBS with "Johnny Dollar" after the net had done itself so proud with house-built programs. This mystery-detective hodgepodge didn't show a single distinguishing mark, unless it was that the actors and actresses couldn't even read their lines.

"What D'You Know?"

A come-on title like the above naturally suggests a quiz or fact-revealing format, so it was a little surprising to tune KGFJ the other morning (Monday through Friday, 10:00 a.m., 25 minutes) and unearth a dis-chatter show.

First, may we say that a program like this is to be commended as an obvious effort to get away from run-of-the-mill chain record-playing? A little live comment, if done subtly and sparsely, has come to mean a better setting for a jewel of a record. John and Maureen Forsythe present mostly ballad type music with which the average listener can go along. But it's somewhat difficult to reconcile their obvious husband-wife position with the type of conversational material larded between platters. In one breath John calls her "darling," and in the next he makes her the butt of a Joe Miller. The "What D'You Know" part comes in when he drops some fact presumably of unusual import or just come-to-light. "Every time you breathe, somebody dies," John followed up a nugget. "Well, come outside and let me breathe on you," was Maureen's dutiful and wifely retort. "Do you know the human body is largely water?" he asked. "But did you have to be such a big drip?" was her answer.

We don't mean to discourage John and Maureen. We're only suggesting that it might be better if they took a new tack and really built themselves a winning little show. She needs more rehearsal on her script, but her voice isn't bad and John's is good. Very good. Why not toss the joke book out the window and talk like the two nice people they sound? After all, it's pretty rugged trying to be cozy and insulting in one and the same breath, even if we listeners know it's all in fun. And again we say, KGFJ and the program deserve a pat on the back for trying to turn out a disc show without the usual jockey.

On Mike (About Studio Happenings)

"Mary" Is Five

"Aunt Mary," first lady of the West Coast soap operas, celebrates her fifth anniversary this month. So does Jane Morgan, the charming radio actress who plays the title role. Jane has been "Mary" since the popular NBC production started in February of 1944, breaking the tradition that daytime serials produced in Hollywood could not be successful. Leigh and Virginia Crosby, who write the program, and George Fogle, who produces, have all been with the program since its origination.



MAN OF THE YEAR

Spike Jones, CBS star, has been named Man of the Year by the National Retail Hardware Association. The award was made in recognition of the maestro's efforts in furthering the hardware industry by popularizing gadgets as musical noisemakers.



DIALAGNOSIS

Program Views and Reviews from the Tenth District P.-T.A.

By JUNE D. PRAY

By the time this column is in print, NBC and its affiliated stations will have reached a decision on a matter in which we are greatly concerned. Even in advance of knowing the outcome we should like to discuss it because of PTA's participation in it and because we want NBC, and the other networks as well, to know that our views on the subject are unchanged.

The "Working Manual of NBC Program Policies," the network's programming code, reads as follows: "Just as thoughtful parents refrain from putting mystery novels on their children's bookshelves, so are they able on NBC to regulate their children's listening in this respect. No series of crime and mystery-type programs is broadcast over NBC before 9:30 p.m. Eastern Time, 8:30 p.m. Central Time, and 9:00 p.m. elsewhere. This policy applies to television as well as to radio broadcasts." This policy has been in effect since September, 1947, when it was unanimously adopted by NBC affiliates. The network is now considering the withdrawal of such time restrictions—a possibility which we find most alarming.

The PTA has been deeply grateful to NBC for its stand in this matter, and happy that at least one network found it possible to operate in the interest of the juvenile portion of its public. We realize that it must have cost them many thousands of dollars to reject advertisers placing crime shows on the air during the prohibited hours, and we have admired and appreciated their courage.

At the time NBC adopted this policy it hoped other networks would follow suit, which unfortunately did not occur. The result is an economic handicap in the present network warfare, prompting a re-examination of their stringent code. While we feel the responsibility for this situation lies with the other networks in failing to cooperate, and although we sympathize with NBC's position, we fervently hope they will see fit to abide by their self-imposed regulations. Even in this materialistic age, it is possible for a principle to outweigh a profit.

We are not worried about our Los Angeles NBC outlet. KFI instituted the same policy several months before it was adopted by NBC.

Halibut Baked in Parchment

(Something very special)

- 2 lbs. halibut
- 4 slices bacon cut small and fried
- 4 mushrooms, sliced
- 1 cup shrimp, cleaned and cooked
- 1 cup fresh bread crumbs
- 1 small onion, chopped fine
- 2 branches celery, cut fine
- 1 egg
- 4 T. butter or margarine
- 1 T. chopped parsley
- Pinch thyme, white pepper
- Parchment paper.
- Salt, juice of 1 lemon

Take the meat from the bones, skin, cut into portion pieces. Season and sprinkle with lemon juice.

Cut round pieces of parchment, about the size of a soup plate, moisten with salad oil on inside. Saute the onion and celery in 2 tablespoons of the butter or margarine, until tender, but not brown. Add bread crumbs, parsley, thyme, pepper and salt. To this add the egg slightly beaten.

Put a spoonful of this dressing on the parchment paper, place piece of fish on same, garnish with the shrimp, mushrooms, which have been sauted in the bacon fat, the small pieces of bacon, and top with a little of the butter or margarine.

Fold edges of paper over fish to make edges meet, and turn with the finger inward, lapping over a small portion at a time, crimping it to close tightly. Bake at 350 degrees for 25 minutes.

Serve these parchment packages individually, with parsley, potatoes, string beans, cole slaw.

Note: If Radio and TV Life listeners have any household or cooking problems, call Norma Young's office, HUDSON 2-2133, between hours 8:30 a.m. and 4 p.m.



Evelyn Bigsby and Staff—

THANK YOU VERY MUCH
FOR THE DISTINGUISHED ACHIEVEMENT
AWARD. IT IS ONE OF THE
NICEST THINGS THAT HAS
HAPPENED TO US.

Chester Lauck and Norris Goff

(LUM and ABNER)

"LUM and ABNER"
KNX • 7 P.M. • EVERY SUNDAY

**GAGS
OF THE WEEK**

Fanny Schulein, 448 North Fuller Avenue, Los Angeles 36, Calif.

Heard on "Life Begins at 80":

Jack Barry to over-80-year-old guest: How do you manage to stay so young?

Professor Becker: I try to keep young because I was born young!

Mrs. C. D. McClenathen, 1217 South Highland Avenue, Los Angeles, Calif.

Heard on "My Friend Irma":

Professor Kropotkin: Mrs. O'Riley is going to take me to Philadelphia.

Enter Mrs. O'Riley: Girls, how do you like the pleat and new drape on my dress?

Professor Kropotkin: Mrs. O'Riley, the train has a caboose, you don't have to wear one.

Mrs. Clarence Lanter, 815 South Cedar Avenue, Inglewood, Calif.

Heard on "It Pays to Be Ignorant":

Howard: And what do you do?

Guest: I'm a retailer.

McNaughton: Oh, my word! I wish he would come up and see my land-

(Please Turn to Page 29)

CARL SAUNDERS
ON THE
**Sunway Vitamin
Program**

KXLA—5 to 7 A. M.

Monday thru Saturday

ALL WESTERN MUSIC

Mikeaside

With
BETTY ANN HUDSON

Deciding to reverse the usual procedure of this column, perhaps you might wish to get a view of the people at KMPC who are very busy but not audible in actual broadcasting activities.



President

Frank E. Mullen

Mullen. Recently appointed to this position, Mr. Mullen was associated with the National Broadcasting Company as executive vice-president, which position he held for many years, and to his credit is the establishment of the "National Farm and Home Hour." His assistant in overall broadcast operation is Harry Wismer, attached to station WJR. Executive secretary is Jean Hinshaw, secretary to Mr. Mullen.

Next in line at KMPC is Vice President and General Manager Robert O. Reynolds, who joined the station in 1941 and since that time has helped guide its progress from a 500-watt outlet to its present status of 50,000 watts (10,000 watts nights). You may accidentally recall this name as one of Stanford University's gridiron heroes. Rowena Geraghty is of much assistance to Mr. Reynolds in her role as managerial secretary.

At the helm of KMPC insofar as certain KMPC activities are related is newly appointed Assistant Manager Jesse Butcher. A former agency and network executive, Mr. Butcher is responsible for many of those new programs you are having beamed your way and of which you will hear more in the near future. John Baird fills the capacity of Program Supervisor, assisting Mr. Butcher.

Larry Smith acts as the station's Director of News and Special Events aptly aided by Jim McCulla and Bill Harpel as newscasters. . . . KMPC's sports director is Bob Kelley, who is heard

nightly in his own program as well as his sports-casting duties with the L. A. Rams and L. A. Angels.

Every company has its sales department and KMPC has four fine "hucksters" — Larry Buskett, Bill Rambo, Tom Frandsen and Mike Watson—who are responsible for many of those programs on KMPC. . . . Handling the office routine of these four is secretary Mary Ann Brennan. In the "book" department for KMPC is able auditor Oren Mattison and Commercial Traffic Manager, Edythe Alexander.



Vice President and General Manager

Robert O. Reynolds

The Continuity Department — that spot where everything that goes on the air is logged and program copy prepared—comes under supervision of Howard Rhines with Lou Huston as assistant. The feminine side of the department includes Laura Stuggers and Margaret Cunningham. . . . Working closely with the Continuity quartet is Jerry Sybilrud, Director of Recorded Music, who together with Cappy Stewart sees that records are available for our many entertaining musical shows. In this line, we can't very well forget our announce staff headed by Howard Flynn with Charles Stone, Ed Chandler, Ralph Turner and Bill Ewing.

One of the largest departments in the station is the Engineering staff which is required to maintain broadcast operations eighteen hours daily. Supervising this continuous activity is Chief Engineer Loyd Sigmon with Studio Supervisor Mel Cody and Transmitter Supervisor Michael O'Bradvick—and we must not forget Mr. Sigmon's secretary Betty Havens. On the engineering roster as radio technicians are Mal Mobley, Harold Bender, Francis Cotter, Joe Craig, Ivan Ekberg, Earl Lieske, Del Nestor, Ted Reid, Kenneth Wannewetsch, Leonard Dolde, Sidney Minikin, Gloyd McClellan and Nelson Anderson.

An important function of a radio station is its switchboard, and KMPC's is capably handled by Sally Thompson and Peggy Halbrook. . . . That person who greets the people who visit KMPC is also well filled by receptionist Laraine Elings.

Advertisement.

Precasts

and

Previews

TIME CHANGES

SATURDAY, MARCH 5—"American Farmer," KECA, 3:30 p.m. (30 min.) Formerly, KECA, 10:30 a.m. Saturday.
MONDAY, MARCH 7—"Call for Help," KNX, 12:30 p.m. (30 min.) Monday through Friday. Formerly KNX, 1:30 p.m. Monday through Friday.
MONDAY, MARCH 7—"Eleanor and Anna Roosevelt," KECA, 4:45 p.m. (15 min.) Monday through Friday. Formerly KECA, 11:15 a.m. Monday, Wednesday, Friday.

WHAT'S NEW

Drama

SATURDAY, MARCH 5—"Experience Speaks," KHJ, 9:30 p.m. (30 min.). Human-interest stories are combined with headline news. Bill Adams is host. Lanny Ross will introduce guest.

Juvenile

SATURDAY, MARCH 5—"Big 'n' Little," KECA, 10:30 a.m. (30 min.) Kid show is aired from New York.

WHAT'S BACK

Mystery

FRIDAY, MARCH 11—"Casebook of Gregory Hood," KHJ, 7:00 p.m. (30 min.). Detective series has been off for three weeks.

WHO'S GUESTING

Variety

SUNDAY, MARCH 6—Spike Jones, KNX, 3:30 p.m. (30 min.) Burgess Meredith and Peggy Mann are guests.

TUESDAY, MARCH 8—Bob Hope Show, KFI, 6:00 p.m. (30 min.). Phil Harris and Elliott ("Frankie") Lewis guest.

THURSDAY, MARCH 10—Al Jolson Show, KFI, 6:00 p.m. (30 min.) Jimmy Durante guests.

THURSDAY, MARCH 10—"Sealtest Variety Theater," KFI, 6:30 p.m. (30 min.). Bob Burns and Richard Widmark are guests.

Drama

THURSDAY, MARCH 10—"Hallmark Playhouse," KNX, 7:00 p.m. (30 min.). Meredith Willson plays himself in "And There I Stood With My Piccolo."

WHAT'S PLAYING

Drama

FRIDAY, MARCH 4—"Philip Morris Playhouse," KNX, 7:00 p.m. (30 min.) "The Well," with Dan Dailey.

SUNDAY, MARCH 6—"NBC University Theater," KFI, 11:30 a.m. (1 hr.). Two Edgar Allan Poe short stories will be heard.

SUNDAY, MARCH 6—"NBC Theater," KFI, 5:30 p.m. (1 hr.) In cooperation with the Screen Directors Guild, "Foreign Affair" with Rosalind Russell, Marlene Dietrich and John Lund will be dramatized.

SUNDAY, MARCH 6—"Electric Theatre," KNX, 6:00 p.m. (30 min.). Hillbilly comedy "A Study in Charcoal" stars Helen Hayes.

SUNDAY, MARCH 6—"Theater Guild on the Air," 6:30 p.m. (1 hr.) Raymond Massey,

Zachary Scott and June Duprez in the melodrama, "Interference."

SUNDAY, MARCH 6—"Proudly We Hall," KMPC, 9:00 p.m. (30 min.). Rod Cameron stars in "Roundup in Madison Square."

MONDAY, MARCH 7—"Lux Radio Theater," KNX, 6:00 p.m. (1 hr.) "Red River" with John Wayne, Joanne Dru and Walter Brennan.

MONDAY, MARCH 7—"Cavalcade of America," KFI, 8:30 p.m. (30 min.) Jean Arthur in "Journey Among the Lost."

WEDNESDAY, MARCH 9—"Family Theatre," KHJ, 6:30 p.m. (30 min.) Richard Widmark in "Hollywood Story."

WEDNESDAY, MARCH 9—"Hollywood Theater," KFI, 6:30 p.m. (30 min.). Rod Cameron in "Benefit Performance."

Music

SATURDAY, MARCH 5—Metropolitan Opera, KECA, 11:00 a.m. (to concl.) "Carmen," with Rise Stevens as "Carmen" and Kurt Baum as "Don Jose."

SUNDAY, MARCH 6—"Metropolitan Opera Auditions," KECA, 1:30 p.m. (30 min.). Last four finalists for the Met contracts and cash rewards appear today.

MONDAY, MARCH 7—"Railroad Hour," KECA, 8:00 p.m. (45 min.) Jeanette MacDonald joins Gordon MacRae in "The Merry Widow."

MONDAY, MARCH 7—"Telephone Hour," KFI, 9:00 p.m. (30 min.). Pianist Robert Casadesus is guest.

Forum

SUNDAY, MARCH 6—"Invitation to Learning," KNX, 9:00 a.m. (30 min.). Blaise Pascal's "Pensees" is subject.

Sports

SATURDAY, MARCH 5—Basketball, KMPC, 8:30 p.m. (1 hr. 30 min.) USC vs. UCLA.

WHAT'S SPECIAL

Public Interest

FRIDAY, MARCH 11—"Crime Prevention Program," KMPC, 10:15 p.m. (30 min.). Donald O'Connor is emcee on L. A. Police show.



**SUNDAY at 3:00
A B C NETWORK**

CALIFORNIA MEDICAL ASSN.

RECORD NOTES TO YOU BY ANDY MANSFIELD

"Remember That Music,"
KFI, 9:30 p.m. Friday

CONCERT ALBUM OF THE WEEK: In spite of the old familiar tunes oft recorded ("Intermezzo," "Songs My Mother Taught Me," "Somewhere a Voice Is Calling," "Just A-Wearyin' for You" and others in similar vein) this new eight-sided Columbia collection by English maestro Peter Yorke will greatly impress with its beauty and loveliness. All are instrumentals with lush strings and reeds—and the Yorke style is a composite Weston-Gould-Kostelanetz that is great soft-lights music . . . **POP ALBUM OF THE WEEK:** A big Thank-You to Capitol for issuing these six sides of instrumentals by Nat "King" Cole. Truly, here is the King's musical genius; no vocals, no group arrangements—just the magic of his piano—relaxing music, sparkling music from the talented fingers of a musician who knows and loves his art—King Cole at the Piano!

. . . **RECORD OF THE WEEK:** Every time we hear the magic trumpet of Rafael Mendez, we never fail to marvel at the speedy technique of this virtuoso—and this talent was never more manifest than in two Decca sides—"Dark Eyes" and "Estrellita"—with fine colorful orchestral arranging to showcase the Mendez horn mucho bueno.

. . . **GIRL VOCAL:** Columbia's First Lady of Song, Dinah Shore, tops this department with "I've Been Hit," a cute novelty that jumps all over the wax, and "Forever and Ever," a semi-folk waltz ballad that just might be the side that sells. Both have appropriate backings by the Harry Zimmerman Orchestra . . . **MALE VOCAL:** Again it's Columbia and first waxings by Herb Jeffries that hit the bell—"A Dreamer With a Penny" and the standard "It's Easy to Remember" are both made to order for Jeffries, and Herb sells 'em as only Herb can do . . . **DANCE BAND:** A pair of contrasty RCA-Victor sides for Freddy Martin that should click loudly are "So Tired"—very smooth with Martin's sax-appeal and vocal by Merv Griffin—and "Humphrey Bogart Rumba"—catchy novelty with its movie-names lyrics that holds your listening and fidgets your toes . . . **NOVELTY:** Remember that punny song of a few years back, "Knock-Knock—Who's There?" . . . Spike Jones reinstates it in all its former glory (and with a few embellishments). . . Flip-over features George "Toothless" Rock with another goodie about his trouble with rabbits. The title, "Ya Wanna Buy a Bunny?" should give you a good idea of this'un on RCA-Victor.



With Deep Appreciation

For Your Generous Award!



RITA LARROY

"Most Interesting TV Personality"

(Feminine)



"WHO'S THAT GIRL"

KTLA

A LARROY-CORBETT TV PRODUCTION

Highland at Wilshire York 7141

(Current Engagements: TV—"Who's That Girl," KTLA, Tuesdays; "Magazine of the Week," KTLA, Sundays; Radio—"Ladies First," KHJ, Fridays; Screen—"You're My Everything," 20th Century-Fox.)

Video in Review

In & Out of Focus (General Comment)

Daytime TV on KFI

Beginning March 1 KFI television will inaugurate six hours daily of afternoon programming—the first regularly scheduled daytime programming west of Chicago. Evening fare will be dropped altogether for the time being, to concentrate on: the women in Southern California's 90,000 television homes.

The Earle C. Anthony station will emphasize news, homemaking, audience participation, children's and musical programs Monday through Friday, with other programming appealing to the entire family on Saturday and Sunday afternoons. Many of the good night-time shows and films we have been seeing on Channel 9 will now be available these last two mentioned times, Saturday and Sunday afternoons.

Initial daytime operation schedule will be twelve noon to six in the evening, seven days a week. No time-filling devices will be used to fill the forty-two weekly hours . . . the fare will be straight show business.

In commenting on this first daytime move among coastal stations, KFI general manager W. B. Ryan said:

"Daytime programming and the advertising revenue therefrom is going to be the backbone of television as it has been in radio.

"Daytime operation provides us with the opportunity that we have been seeking. We will be able to program three times as many hours utilizing our present personnel as we have been previously. From the very first we will have a commodity that package-goods advertisers, like soap and cereals, can buy at a low cost per thousand and without waste.

"Most important of all, we know we now have a chance to get into the black this year—an opportunity that most TV stations operating short hours will not have even if they are 100 per cent sold out."

Mr. Ryan went on to emphasize that rapid expansion in both directions, morning and evening, is anticipated as advertisers purchase the afternoon programming.

Mr. Ryan didn't add, but we will, that not only will Mrs. Housewife benefit by this move—everyone will. Buyers of TV sets are going to be far more intrigued by a set with a show on it than by one with a test pattern. As more sets are sold, more sponsors will hop on the medium as ideal. As more money flows into the stations, more and better programs will result. As more and better programs result at one station, others, unable to bear seeing one channel grabbing off the gravy, will get into the daytime swim, and before long the rafters will be ringing with daytime, night-time, early-morning and high-noon noise

Sleepy Joe



JIMMY SCRIBNER

*** THANKS RADIO & TV LIFE --**

(and all the young in heart)

FOR VOTING ME THE MOST INTERESTING
MALE PERSONALITY
ON VIDEO

● Weeknights at 6:45 P. M. on KTSL Channel 2

**Br'er Rabbit & Br'er Fox say thanks, too*

from all the channels! It is this sole reporter's enthusiastic opinion (and does not reflect the opinion of anyone, any place) that the 1955 date set for TV to overtake radio is much too cautious. That's a whole six years away... and look what has happened in just one year and a half!

Rumors Are Flying

Lewis Allen Weiss, president of the Don Lee Broadcasting System (KTSL-W6XAO), predicts that color will come to "television" within three to five years... Kate Smith is prepping a TV show to appear first in the East, later here... The agencies, as well as National Theaters, are working toward having some of the top TV shows projected, at their regular air times, onto theater screens as special added attractions. Idea stage has already been

passed and is being worked on... Crosby holding off on TV for a couple of years... Popular tenor Clark Dennis is being paged to go East for a teevee show, but the singer is declining all offers that take him away from sunny California and his new home... The head of Southern California's Standard Oil shopping around for a live video show... Campbell's Soup is determined to televise "Club 15" next fall, utilizing the same good cast that includes Bob Crosby, Margaret Whiting and the Andrews Sisters, with Jerry Gray's ork... "So This Is Hollywood," live TV show emanating from the Pantages Theater, is to be discontinued. Sponsor Admiral Radio is shopping around... A \$20,000 giveaway show is being readied for television. The game hinges on a telephone gimmick for video-set owners and a variety type quiz.

Looks Like

Eddie Condon's "Floor Show" is the first TV show whose sound portion will be beamed over the State Department's "Voice of America."... Television is credited with the twenty-five per cent box-office slump indicated by a recent survey made among local motion-picture distributors... Eddie Buzzell is working on a video deal in which he will package the first screen tests of present-day stars. Artists will probably be free-lance, as studio okays are still well nigh impossible to get... Vallee Video has acquired television rights to "Dick Tracy," and will make a series of pictures, probably starring Ralph Byrd... We will be seeing the faces of the ten most wanted criminals in the United States on our video sets. FBI boss J. Edgar Hoover has given

(Please Turn to Page 32)

TELEVISION PROGRAMS

• VARIETY
• DRAMA
MONDAY NITES
KLAC-TV
Channel 13

KECA-TV—CHANNEL 7
MON, THRU FRI. (P.M.)
1:00—Test Pattern and Music (to 4).

KFI-TV — CHANNEL 9
MON, THRU FRI. (P.M.)
12:00—News in Pictures.
12:15—Ladies' Day.
12:45—Grandma Reynolds (M.W.F.).

12:45—Film (Tu,Th).
12:55—Farm Reporter.
1:00—Shop, Look & Listen.
1:15—Piano Interlude.
1:30—Film.
1:50—Cook's Corner.
2:00—News in Pictures.
2:10—Guest Book.
2:20—Buttons & Bows (M).
2:20—Hi Ya Gals (Tu-F).
2:50—Piano and Songs.
3:00—A Slice of Life (M,W,F).

3:00—Gardening (Tu,Th).
3:20—Bridle Club (M,W,F).
3:20—Connie & Glen (Tu).
3:20—Household Tricks (Th)
3:30—Ebonaires (M,W).
3:30—T.B.A. (Tu,Th).
3:30—The Leslies (F).
3:40—For Your Approval (M,W,F).

3:40—Fashions (Tu).
3:40—Etiquette (Th).
4:00—News.
4:10—Children's Programs.
4:40—Film.
4:50—Hollywood Gossip.
5:00—Just for You.
5:30—Film Short (M).
5:30—KFI Family (Tu-F).
5:45—Sports News.
5:50—News in Pictures.
SATURDAY (P.M.)
12:00—News in Pictures.
12:15—Shop, Look & Listen.
12:25—Reverse.
1:00—Western Feature Film
2:00—News in Pictures.
2:10—Mirandy in the Garden
2:30—Leo Diamond.
2:40—KFI Scout Jamboree.
3:00—Film.
3:10—Midway.
3:30—Madhouse Manor.
4:00—Traffic Quiz.
4:25—Square Dance.
4:45—Sportsmen Only.
5:00—Let's Talk Sports.
5:30—Youth Symphony.

SUNDAY (P.M.)
9:00—Your Church at Home
12:15—Travelogue.
12:35—A Pretty Girl.
12:50—Shop, Look & Listen.
1:00—English Feature Film.
2:00—Songs and Piano.
2:15—Hollywood in Three

Dimensions.
2:30—Reserve.
3:15—News in Pictures.
3:30—Home with Harmon.
4:00—Forum.
4:30—Stars off the Record.
5:00—Family Album.
5:30—Music Theater.

KLAC-TV—CHANNEL 13
MONDAY (P.M.)
6:30—Children's Record Rm.
6:45—Squeaky & His Gang.
7:00—Dude Martin.
7:30—Gina Jansa.
7:45—John Braislain.
8:00—Don Otis Show.
9:00—Punch with Buddy.
9:30—Inspiration Theater.
TUESDAY (P.M.)
6:30—Children's Record Rm.
6:45—Squeaky & His Gang.
7:00—Picture Album.
7:30—Eddie and Ev.
7:45—People in the News.
8:00—Campus Cabana.
8:30—Keyboard Stylings.
8:45—Noel Cravat.
9:00—Club 13.

WEDNESDAY (P.M.)
6:30—Children's Record Rm.
6:45—Squeaky & His Gang.
7:00—Teletex Reporter.
7:30—Eddie and Ev.
7:45—To Be Announced.
8:00—Tom, Dick and Harry.
8:30—Film.
9:00—Gilbert & Sullivan.

THURSDAY (P.M.)
6:30—Children's Record Rm.
6:45—Squeaky & His Gang.
7:00—Dick Foote.
7:15—So This Is Art.
7:30—Eddie and Ev.
7:45—Clif-Bellers.
8:00—Dick Haynes.
8:30—Melody, Incorporated.
9:00—Irwin Allen.
FRIDAY (P.M.)
6:30—Children's Record Rm.
6:45—Squeaky & His Gang.
7:00—Hall the Champ.
7:30—Eddie and Ev.
7:45—To Be Announced.
8:00—John Braislain.
8:15—To Be Announced.
9:00—Film.

SATURDAY (P.M.)
2:00—Rugby, U.C.L.A.

KLAC-TV
Channel 13
BASEBALL
STARTING
MARCH 30

KNBH — CHANNEL 4
SUNDAY (P.M.)
6:30—Kukla, Fran & Ollie.
7:00—Judy Splinters.
7:15—The Pickard Family.
7:30—Darts for Dough.
8:00—Editor's Round Table.
8:30—This Land of Ours.
8:40—Lucille Norman.
9:00—Phlco Playhouse—

"Twelfth Night," Marsha Hunt, J. Carradine.
10:00—NBC Newsreel.
MONDAY (P.M.)
6:15—Fighting With Kit Carson.
6:30—Kukla, Fran & Ollie.
7:00—Judy Splinters.
7:15—Prevue, Phil Gordon.
7:40—The Showcase.
7:50—NBC Newsreel.
8:00—Chevrolet on Broadway—"Suppressed Desires," Ernest Trues, Ilka Chase.
8:30—Dean Cromwell.
8:45—Film.
9:00—KNBH Derby.

TUES, THRU THURS. (A.M.)
11:00—Test Pattern (to 6:15)
TUESDAY (P.M.)
6:15—Kit Carson.
6:30—Kukla, Fran & Ollie.
7:00—Judy Splinters.
7:15—Prevue, Phil Gordon.
7:30—Weather and News.
7:40—The Showcase.
7:50—NBC Newsreel.
8:00—Texaco Star Theater.
8:00—Guess Who?
9:15—"Jack London."

WEDNESDAY (P.M.)
6:15—Kit Carson.
6:30—Kukla, Fran & Ollie.
7:00—Judy Splinters.
7:15—Prevue, Phil Gordon.
7:30—Weather and News.
7:40—Film.
8:00—Views of Youth.
8:30—Tex Williams.
9:00—Western Film, "Forbidden Trail."

10:00—News.
THURSDAY (P.M.)
6:15—Kit Carson.
6:30—Kukla, Fran & Ollie.
7:00—Judy Splinters.
7:15—Prevue, Phil Gordon.
7:30—Weather, News.
7:40—The Showcase.
7:50—NBC Newsreel.
8:00—Lee Hogan.
8:30—Film.
8:40—Starlight Time.
9:00—Show Time—"A Capture," Jeanne Cagney, S. Holloway.

9:30—Dunninger-Winchell.
10:00—Supper Club.
10:15—News Flashes.
KTLA—CHANNEL 5
SUNDAY (P.M.)
3:10—Western Feature, "Pirates on Horseback."
6:15—Young America.
6:30—Mabel's Fables.
6:50—Golden Melodies.
7:00—Shopping at Home.
7:10—Tele-Newsreel.
7:30—Magazine.
8:00—Movietown RSVP.
8:30—Feature Film—"Queen of the Yukon."

MONDAY (P.M.)
6:00—News and Music.
6:30—Children's Program.
6:45—Cartoon Comedy.
7:00—Shopping at Home.
7:10—My Hobby.
7:25—News Flashes.
7:30—Name the Star.
7:35—Felt de Cola.
7:50—Rancho Newsreel.
8:00—Hoffman Hayride.
8:30—What Do You Know?

9:00—Boxing.
TUESDAY (P.M.)
6:00—News and Music.
6:30—Children's Program.
6:45—Short Subject.
7:00—Shopping at Home.
7:10—Tricks and Treats.
7:30—Sportfollo.
7:50—Rancho Newsreel.
8:00—Who's That Girl?
8:30—Feature Picture.
9:30—Auction Tonight.

WEDNESDAY (P.M.)
6:00—News and Music.
6:30—Children's Program.
6:45—Cartoon Comedy.
7:00—Shopping at Home.
7:10—Barbershop Quartet.
7:30—Roving Camera.
7:50—Rancho Newsreel.
8:00—Armchair Detective.
8:30—Vrestling.

THURSDAY (P.M.)
6:00—News and Music.
6:30—Children's Program.
6:45—Short Subject.
7:00—Shopping at Home.
7:10—Woman's World.
7:30—Comedy Featurette.
7:50—Rancho Newsreel.
8:00—Hollywood Opportunity.

8:30—So This Is Hollywood.
9:00—Teleforum.
FRIDAY (P.M.)
6:00—News and Music.
6:30—Children's Program.
6:45—Cartoon Comedy.
7:00—Shopping at Home.
7:10—Short.
7:30—Yer Ole Buddy.
7:50—Rancho Newsreel.
8:00—Hopalong Cassidy.
9:00—Meet Me in H'wood.

SATURDAY (P.M.)
6:00—News and Music.
6:30—Sandy Dreams.
7:00—Program Preview.
7:10—Man's Best Friend.
7:30—Comedy Featurette.
7:50—Rancho Newsreel.
8:00—Who's News.
8:15—Ice Hockey.
9:00—Western Varieties.
9:30—Ice Hockey.

KTSL—CHANNEL 2
SUNDAY (P.M.)
6:40—Film.
7:00—Amateur Hour.
8:00—Feature Film.
MONDAY (P.M.)
6:15—Mr. Do-Good.
6:40—Sleepy Joe.
6:55—Serial, "Fighting Marines."
7:15—Telenews.
7:25—Bill Symes, Sports.
7:30—Knitting Class.
7:50—A Sea Trick.
8:00—Doorway to Fame.
8:30—Wrestling.
TUESDAY (P.M.)
6:15—Mr. Do-Good.
6:40—Sleepy Joe.
6:55—Serial.
7:15—Telenews.
7:25—Bill Symes, Sports.
7:30—Norma Young Show.
7:40—Your America.
7:45—Gracious Living.
8:00—Growing Pains.
8:30—Music Hall.
WEDNESDAY (P.M.)
6:15—Mr. Do-Good.
6:40—Sleepy Joe.

6:55—Serial.
7:15—Telenews.
7:25—Bill Symes, Sports.
7:30—Tele-Chef.
7:45—Your America.
7:50—Film Short.
8:00—Tino Portraits.
8:30—Film Short.
8:30—Ballet Vignettes.
9:00—Television Examiner.

THURSDAY (P.M.)
6:15—Mr. Do-Good.
6:40—Sleepy Joe.
6:55—Serial.
7:15—Telenews.
7:25—Bill Symes, Sports.
7:30—Norma Young Show.
7:40—Your America.
7:45—Alan Dale Show.
8:00—Don Lee Workshop.
8:30—Name That Song.
9:00—Window on World.

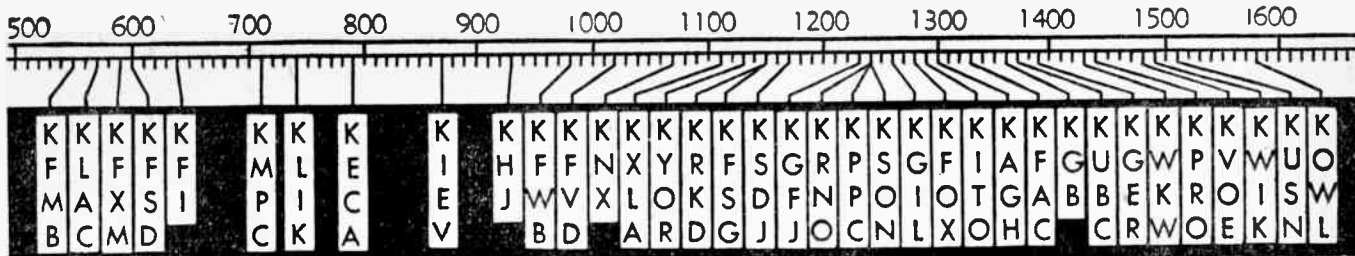
FRIDAY (P.M.)
6:15—Mr. Do-Good.
6:40—Sleepy Joe.
6:55—Serial.
7:15—Telenews.
7:25—Bill Symes, Sports.
7:30—Roving Reporter.
8:00—Broadway Froles.
9:00—Boxing, Legion.

SATURDAY (P.M.)
6:30—Western Feature.
7:30—Name That Time.
8:00—Film Featurette.
8:20—Telenews.
8:30—Be a Good Sport.
9:00—Alexander Korda Feature Film.

KITV—CHANNEL 11
SUNDAY (P.M.)
6:00—Evening Concert.
7:00—Bozo's Circus.
7:30—Places Please.
7:45—California Cavalcade.
8:00—Pantomime Quiz.
8:30—Rumpus Room.
9:00—Toast of the Town.

MONDAY (P.M.)
6:00—Evening Concert.
7:00—Lucky Pup.
7:15—The Meakins.
7:30—News, Sports.
7:45—Places Please.
8:00—Fred Beck's Kitchen.
8:30—Kobb's Korner.
9:00—Texas Rangers.

TUESDAY (P.M.)
6:00—Evening Concert.
7:00—Lucky Pup.
7:15—The Meakins.
7:30—News, Sports.
7:45—Make Mine Music.
8:00—Morey Amsterdam.
8:30—Film Theater—"Cheers for Miss Bishop."



SUNDAY, MARCH 6

*Indicates News Broadcast.

- 8—KECA—Message of Israel.
KFI—Grandpa Owens Reads the Funnies.
KHJ, KGB, KVOE—Back to God Hour.
★KXN, KCBQ, KLAC, KMPC—News.
KAGH—Last Call.
KFAC—Country Church.
KFMB—Fine Arts Quartet.
KFOX—Little Chapel.
KFSD—Call to Worship.
KFVD—Science of Mind.
KFWR—Funnies.
KGER—Rev. Markham.
KGFJ—Treasury Department.
KGIJ—Voice of Prophecy.
KOWI—Hungarian Rhapsody.
KRKD—Ranch Program.
KWKW—Hora Hispana.
KXLA—Morning Musicale.
KXLA—Music.
8:05★KXN, KCBQ—Bill Costello.
8:15—KXN—Farm Journal.
KFOX—Unitarian Philosophy.
KFVD—Morning Serenade.
KGFJ—Salvation Army.
KLAC—Church of Christ.
KMPC—Sunday Morning Melodies.
8:30—KECA, KFMB—Hour of Faith.
KFI—Christian Science.
KHJ, KFXM, KGB, KVOE—Voice of Prophecy.
KXN, KCBQ—Salt Lake Tabernacle.
KAGH—Hebrew Christian Hr.
KFAC—Village Festival.
KFOX—Morning Bible Hour.
KFSD—Land of the Free.
KFVD—Church of Christ.
KFWR—Union Rescue Mission.
KGER—Bible Treasury.
★KGIJ—News.
KGFJ—Armchair Concert.
KLAC—Unity.
KMPC—Chapel Hour.
KWKW—Valley Church.
KWKW—Buenos Nuevas.
KXLA—Bell Bandstand.
KFI—Outdoor Reporter.
8:45—KAGH—Home Missionary.
KFSD—Signposts.
KGER—Frank and Ernest.
KGFJ—Yesterday's Hits.
KGIJ—Salon Serenade.
KRKD—Music.
9★KECA, KLAC, KWKW—News.
KFI—Parent-Youth Forum.
KHJ, KGB, KVOE—Radio Bible Class.
KXN, KCBQ—Invitation to Learning.
KAGH—Lawrence Family.
KFAC—Liberal Catholic Hour.
KFMB—Southernaires.
KFOX—Popular Melodies.
★KFSD—News, Weather.
KFWR—Union Rescue Mission.
KFVD—Sunday Pickup.
KGER—Reconciliation Church.
KGFJ—Universalism.
KGIJ—Chapel in the Sky.
KMPC—Vance Graham.
KOWI—Concordia Lutheran.
KPPC—Prelude to Worship.
KRKD—Sunday Serenade.
KWKW—American Jewish Hr.
KXLA—Bell Bandstand.
9:05—KLAC—Catholic Mass.
9:15—KECA—This Centennial Year.
KFAC—Crest Choristers.
KFSD—Here's to Vets.
KGFJ—Hollywood House.
★KOWI—World News.
KWKW—What's This.
KECA—Southernaires.
9:30—KFI—Eternal Light.
KHJ, KFXM, KGB, KVOE—Lutheran Hour.
KXN, KCBQ—People's Platform.
KAGH—Apostolic Temple.
KFAC—Gilbert and Sullivan.
KFMB—Concert Miniature.
KFSD—Devotional Hour.
★KFVD—News.
KFWR—Peter Potter's Platter Parade.

- KGER—John Brown.
KGIJ—Sweet Swing.
KOWI—Armenian Hour.
KPPC—Dr. Roberts.
KXLA—Record Review.
8:45—KFVD—Music.
KWKW—Palmdale Story.
10—KECA, KFMB—American Almanac.
KFI—Herbert J. Mann.
★KHJ, KGB, KVOE—News, Glenn Hardy.
★KXN—Charles Collingwood.
KAGH—Sunshine Program.
KFAC—Gilbert and Sullivan.
★KFOX—L. A. Sentinel.
KFSD—America United.
KFVD—Sunday Roundup.
KFWR—Peter Potter.
KGER—Radio Revival.
KGFJ—Hits of the Week.
KGIJ—Contrast in Crooners.
KLAC—Sunday Review.
KMPC—Western Federal Music Hour.
KOWI—Hour of Israel.
KRKD—Sunday Serenade.
KWKW—Maryland Baptist.
KWKW—Italian Melodies.
KXLA—Al Williams.
10:05—KLAC—Sunday Review.
10:15—KECA, KFMB—Romance of the Highways.
★KFI—News.
★KHJ, KFXM, KGB—Clete Roberts.
★KXN—Elmo Roper.
KFOX—People's Church.
10:30—KECA—National Vespers.
KFI—Chicago Round Table.
KHJ—Random Notebook.
KXN—Behind the Lens.
KAGH—Gladwyn Nichols.
KFMB—Musicaland Revue.
KFSD—Music of Manhattan.
KGB, KVOE—Chamber Music.
KGER—Evangelist Church.
KGIJ—Waltz Time.
KOWI—Baptist Church.
KPPC—Church News.
10:45—KHJ—Michael O'Duffy.

- KXN—Frank Parker.
KFOX—Cumberland Church.
10:50—KPPC—Church Service.
11—KECA—Taylor-Made Melodies.
KFI—America United.
★KHJ, KGB—William Shirer.
KXN, KCBQ—Symphonette.
KAGH—Grace Memorial Ch.
KFAC—1st Methodist Church.
KFMB—Musicaland Revue.
KFOX—Presbyterian Church.
KFSD—Chicago Round Table.
KFVD—Hollywood First Baptist Church.
KFWR—Peter Potter.
KGER—Open Door Church.
KGIJ—Christian Church.
KGFJ—Sunday Showcase.
KFI—Wally and Jimmy.
KXLA—News.
★KMPC—Sunday Record Session
KOWI, KPPC, KVOE—Church Services.
KWKW—First Baptist.
KWKW—Classical Hour.
KXLA—Squeakin' Deacon.
11:15★KHJ, KGB—John B. Kennedy.
KGIJ—Hollywood Christian Church.
11:30—KECA—Piano Playhouse.
KFI—University Theatre.
KHJ, KGB—Sunday Favorites.
KXN—You Are There.
KFOX—Christian Church.
KFSD—Music for You.
KGFJ—Songs of the Islands.
KWKW—All-Saints Episcopal Church.
11:45—KHJ, KGB—Canary Chorus.
KFSD—Sweetwood Serenade.
KGFJ—Top Tunes.
12—KECA—Editor at Home.
KFI—University Theatre.
★KHJ—Broadway News.
KXN, KCBQ—New York Philharmonic.
KAGH—Cosmopolitan Church.
KFAC—Concert Favorites.
KFMB—American Music.
KFOX—Popular Melodies.
★KFSD, KGB—News.
KFVD—Meridian Song.
KFWR—Peter Potter.
KGER—Open Door Church.
KGFJ—Felix De Cola.
KGIJ—Pop Concert.

- KLAC—Reminiscent Rhythm.
KMPC—Record Session.
KOWI—Joe Adams.
KWKW—Sunday Symphony.
KWKW—Italian Novelties.
KXLA—Squeakin' Deacon.
12:15—KECA—The Honeydreamers.
KHJ—Tex Williams.
KFSD—Girl on a Bike.

Let's Play the Piano by Ear with
SAMUEL B. McKEE
12:15 P. M.

1020 KC.
5000 WATTS

Check KEVD
LOS ANGELES

- KFVD—Piano Portraits.
KPPC—Afternoon Concert.
12:30—KECA—Treasury Band Show.
KFI, KFSD—One Man's Family.
KHJ, KFXM, KGB—Juvenile Jury.
KAGH—Ave Maria Hour.
KFMB—Concert Hall.
KFVD—Sunday Serenade.
KFWR—Wizard of the Ivories.
KGER—Peter Slack Time.
KLAC—Western Traveler.
KRKD—Sunday on Ranch.
KWKW—American Jewish Hr.
12:45—KFVD—Charles W. Hamp.
KGIJ—Charles Hamp.

- 1—KECA—Open House.
KFI, KFSD—Quiz Kids.
KHJ, KFXM, KGB, KVOE—House of Mystery.
KXN, KCBQ—New York Philharmonic Orchestra.
KAGH—Pentecostal Church.
KFAC—Piano Parade.
KFMB—Revival Hour.
KFOX—Famous Selections.
KFVD—Western Caravan.
KFWR—Williams-Rogers.
★KGER, KLAC—News.
KGFJ—Intermission.
KGIJ—Johnny Grant Show.
KMPC—Western Serenade.
KOWI—Scandinavian Hour.
KRKD—Sunday on Ranch.
KWKW—Sunday Serenade.
KWKW—American Jewish Hr.
KXLA—Strolling Tom.
1:05—KGER—Stamps Quartet.
KLAC—Harmony House.
1:15—KFAC—Catholic Topics.
★KMPC, KXLA—News.
1:30—KECA—Metropolitan Opera Auditions.
KFI—Melody Parade.
KHJ, KFXM, KGB, KVOE—True Detective Mysteries.
KXN, KCBQ—Baton and Score
KAGH—Poets' Corner.
KFAC—Imports on Wax.
KGER—Light and Life.
KGFJ—Serenade to Afternoon.
KMPC—Young People's Church
KWKW—Pentecostal Tabernacle
KXLA—Church in the Barn.
1:45—KFI—A Little Close Harmony.
★KAGH—News.
KFOX—Italian Songs.
KWKW—Hoyos Hour.
2★KECA—This Week Around the World.
KFI—Songs for Sunday.
KHJ, KFXM, KGB, KVOE—The Shadow.
KXN, KCBQ—Choralliers.
KAGH—Council of Churches.

sunday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

4:00—Jack Benny, KXN.
4:30—Harris-Faye, KFI.
4:30—Amos 'n' Andy, KXN.
5:00—Life With Luigi, KXN.
5:00—Fred Allen, KFI.
6:30—Our Miss Brooks, KXN.
7:00—Lum and Abner, KXN.
7:30—Bing Crosby, KMPC.
8:00—Ozzie and Harriet, KFI.

Drama

11:30—University Theater, KFI.
3:00—Family Hour, KXN.
3:30—Greatest Story Ever Told, KECA.
6:00—Helen Hayes, KXN.
6:30—Theatre Guild, KECA.
7:00—Mayor of the Town, KHJ.

Classical, Semi-Classical Music

8:30—Salt Lake Tab'nacle, KXN.
12:00—N. Y. Philharmonic, KXN.
1:30—Met Auditions, KECA.
2:00—Choralliers, KXN.
2:30—Robert Merrill, KFI.
3:00—Family Hour, KXN.
6:30—Familiar Music Alb., KFI.
8:30—Standard Hour, KFI.
9:30—Chicago Theatre, KHJ.

Comment-Narration

10:15—Commander Scott, KECA.
3:45—George Fisher, KXN.
6:00—Walter Winchell, KECA.
6:15—Louella Parsons, KECA.

6:30—Jimmy Fidler, KHJ.
7:30—Jimmy Fidler, KECA.
8:00—Drew Pearson, KECA.
8:30—Walter Winchell, KHJ.

Mystery-Detective

1:00—House of Mystery, KHJ.
1:30—True Detective Mysteries, KHJ.
2:30—Quiet Please, KECA.
3:30—Nick Carter, KHJ.
4:00—Pat Novak, KECA.
8:00—Rocky Jordan, KXN.
8:30—The Whistler, KXN.
9:00—Sam Spade, KXN.
9:30—Mr. Malone, KECA.

Public Interest-Information

9:00—Inv'tn to Learning, KXN.
9:30—People's Platform, KXN.
10:30—Chicago Round Table, KFI.
3:00—California Caravan, KECA.
8:15—Know Your FBI, KMPC.
8:45—Sunday Evg. Club, KFAC.
9:10—Open Forum, KLAC.

Quiz, Participation

1:00—Quiz Kids, KFI.
5:00—Stop the Music, KECA.
7:00—Take It or Leave It, KFI.
7:30—It Pays to Be Ignorant, KXN.
8:00—Twenty Questions, KHJ.
8:00—Popular-Western Music
3:00—Roy Rogers, KHJ.
6:00—Merry-Go-Round, KFI.

ESQUIRE TODD
presents
HARLEM HOLIDAY
(Best in Colored Entertainment)
K F V D
SUNDAY
2 to 3 P. M.

KFAC—Concert Matinee.
 KFMB—Sunday With You.
 KFOX—Good News.
 KFSD—Jane Pickens Show.
 KFVJ—Harlem Holiday.
 KFVB—Gadget Jury.
 KGER—Long Beach Band.
 KGJ—Showtime.
 *KGL—News.
 *KGLAC—Harmony House.
 KMPC—Sunday Symphonia.
 KOWL—Italian Program.
 KWIK—House of Lamas.
 KRKD—Sunday on Ranch.
 KWKW—Hoyos Hour.
 KXLA—Challenge to Youth.
 2:15—KFOX—Healing Waters.
 KGL—Vocal Varieties.
 KWIK—Ave Maria Shop.
 2:30—KECA, KFMB—Quiet Please.
 KFI, KFSD—Robert Merrill.
 KHJ, KFNM, KGB, KVOE—Quick as a Flash.
 KXN, KCBQ—Broadway Is My Beat.
 KAGH—Pentecostal Church.
 KFOX—Gospel Harbor Light.
 KFWB—Junior Symphony.
 *KGER—News.
 *KGJ—Record Rhapsody.
 KGL—Songs of the Islands.
 KOWL—Yiddish Hour, Levin.
 KWIK—Church of God.
 KWKW—Don Pancho Hour.
 KXLA—Labor Arbitration.
 3—KECA, KFMB—California Caravan.
 KFI—Catholic Hour.
 KHJ, KGB, KVOE—Roy Rogers Show.

KFI—California Senators' Report.
 KHJ, KGB, KVOE—Nick Carter.
 KXN, KCBQ—Spike Jones.
 KAGH—Alhambra Evening School.
 KFOX—Pentecostal Church.
 KFSD—Sammy Kaye Show.
 KFVJ—Hank, the Night Watchman.
 KFVB—Concert Time.
 KGER—Hymns.
 KGJ—Anybody's Hit Parade.
 KGL—National Safety.
 KOWL—Mt. Zion Church.
 KWIK—Pentecostal Church.
 KWKW—American-Japanese Hour.
 3:45—KFI—News.
 KAGH—Dick Esterman.
 KGL—Here's to Vets.
 4—KECA—Pat Novak for Hire.
 KFI, KFSD—Horace Heidt Show.
 KHJ, KFAM, KGB, KVOE—Mutual Opera Concert.
 KXN, KCBQ—Jack Benny Show.
 KFAC—Musical Masterpieces.
 KFOX—Sunshine Mission.
 KFWB, KGER—Old-Fashioned Revival.
 KGJ—Hawaiian Serenade.
 KGL—Musical Gems.
 KFVJ—Hank, the Night Watchman.
 *KLAC—News, Music.
 KMPC—Rancho Grande.
 KOWL—Gems of Music.
 KWIK—Pentecostal Church.
 KWKW—American-Japanese Hour.
 KXLA—Sunday Serenade.
 4:10—KLAC—Broadway Hits.
 4:15—KAGH—Enchanted Lady.
 KGL—Guest Star.
 KOWL—Lutheran Hour.
 KRKD—Mary C. Norton.
 KWKW—Voice of China.
 4:30—KECA, KFMB—This Changing World.
 KFI—KFSD—Phil Harris—Alice Faye Show.
 KHJ, KGB—Reviewing Stand.
 KXN, KCBQ—Amor 'n' Andy.
 KAGH—Service Clubs.
 KFOX—Wings of Healing.
 *KFVJ—News and Music.
 *KGJ—Here's to Veterans.
 KGL—Concert Briefs.
 KLAC—Latin Serenade.
 KRKD—Percy Crawford.
 KWIK—Church Program.
 KWKW—Palange Hour.
 4:45—KECA—Dick Todd, Songs.
 KFMB—Melody Magic.
 KGJ—Naval Air Reserve.
 KLAC—Jack Colon, Sports.
 KMPC—Guest Star.
 KOWL—Assembly of God.
 KWIK—Four-Square Church.

KFI, KFSD—Manhattan Merry-Go-Round.
 KHJ, KGB, KVOE—Under Arrest.
 KXN, KCBQ—Helen Hayes Show.
 *KFAC—Columbia Masterworks.
 *KFOX, KGER, KLAC, KMPC, KNJA—News.
 KFWB—On the Beat.
 KGJ—Musical Digest.
 KGL—Knights of Columbus.
 KPCC—Sacred Song Recital.
 KRKD—Musical Travelogue.
 KWIK—Italo-American Hour.
 6:15—KECA, KFMB—Louella Parsons.
 KFOX—Favorite Hymns.
 KGER—Music.
 KGL—Decision Now.
 KLAC—Parade of Bands.
 KMPC—Your City.
 KPCC—Organ Recital.
 KNJA—Music.
 6:30—KECA, KFMB—Theatre Guild.
 KFI, KFSD—American Album.
 KHJ, KGB—Jimmy Fidler.
 KXN, KCBQ—Our Miss Brooks.
 KFOX—Hall's Memory Room.
 KFWB—Calvary Assembly.
 KGER—Lutheran League.
 KGL—Van Nuys Baptist Ch.
 KLAC—Musical Round Table.
 KMPC—Mother's Album.
 KPCC—Children's Corner.
 KRKD—Immanuel Gospel Temple.
 KXLA—Lutheran Gospel Hour.
 6:45—KHJ, KFNM, KGB, KVOE—Bac Cunningham.
 KMPC—Rev. Albert Palmer.
 KPCC—Story Time.
 7—KECA, KFMB—Theatre Guild.
 KFI, KFSD—Take It or Leave It.
 KHJ, KFNM, KGB, KVOE—Mayor of the Town.
 KXN, KCBQ—Lum and Abner.
 KFAC—Music Magic.
 KFOX—Full Gospel Assembly.
 KFWB—Union Rescue Mission.
 KGER—Trinity Methodist Church.
 KGJ—Musical Digest.
 *KGL—News.
 KLAC—Hit Tunes.
 KMPC—Pet Exchange.
 KPCC—Music for Children.
 KWIK—Geordie Henderson.
 KXLA—National Voice.
 7:15—KGL—Gypsy Airs.
 KXLA—Life and Health.
 KMPC—Know Your Schools.
 7:25—KHJ, KGB, KVOE—Johnny Desmond.
 7:30—KECA, KFMB—Jimmie Fidler.
 KFI, KFSD—Horace Heidt Show.
 KHJ, KGB, KVOE—Can You Top This?
 KXN, KCBQ—It Pays to Be Ignorant.
 KFAC—Your Concert.
 KFOX—The King's Service.
 KFWB—Strollin' Tom.
 KGL—Helene Copel.
 KMPC—Bing Crosby Show.
 KPCC—Byways of Verse.
 KWIK—Maple Chapel.
 KXLA—Church of Open Door.
 7:45—KECA, KFMB—Tobe Reed.
 KFWB—Catholic Answers.
 KGL—Musical Moments.
 *KPCC—World Headlines.

KHJ, KGB, KVOE—Louella Parsons.
 KFAC—Sunday Evening Club.
 KFMB—Here's Hollywood.
 KLAC—St. Francis Drama.
 KXLA—Sacred Records.
 9—KECA—Ambassador Hotel Orch.
 KFI, KFSD—Standard Hour.
 *KHJ, KGB, KFNM, KVOE—News, Glenn Hardy.
 KXN, KCBQ—Sam Spade.
 KFAC—Sunday Evening Club.
 KFMB—Ray Bloch Show.
 KFOX—Business Reporter.
 KFWB—Forest Home.
 *KGER—News, Bethel Church.
 KGJ—Ave Maria Hour.
 KGL—Symphony.
 *KLAC—News.
 KMPC—Proudly We Hall.
 KPCC—U. N. Report.
 KWIK—Dancin' With Anson.
 KXLA—Old-Fashioned Revival.
 9:10—KLAC—Open Forum.
 9:15—KHJ, KGB, KVOE—Admiral Zacharias.
 KFOX—Music.
 KFWB—Rabbi Magnin.
 9:30—KECA—Amazing Mr. Malone.
 KFI—Musical Playhouse.
 KHJ, KGB—Chicago Theatre.
 KXN, KCBQ—Jack Benny.
 KFAC—Gateway to Music.
 KFMB—Your Congressman.
 KFOX—Sunshine Mission.
 KFSD—Who Said That?
 KFWB—Pacific Lutheran Hr.
 KGER—Desert Dreams.
 KGJ—Victory Church.
 KMPC—Lloyd Aldrich.
 KVOE—Minister's Hour.
 *KWIK—News.
 9:45—KFMB—Bing Crosby.
 KMPC—Concert Miniature.
 KVOE—Grace and Truth.
 KWIK—Dancin' With Anson.
 10—KECA, KFMB—Richfield Reporter.
 *KFI, KFSD—Sam Hayes, News.
 KHJ, KGB—Chicago Theatre.
 *KXN, KCBQ—News, Huntley.
 KFAC—Gateway to Music.
 KFVJ—Spade Cooley Time.
 KFWB—Voice of Prophecy.
 KFOX, KMPC, KVOE—Old-Fashioned Revival.
 KGER—Night at the Ranchhouse.
 KGJ—Concert Nocturne.
 KGL—Organ Reveries.
 *KLAC—News.
 KPCC—Music for You.
 KWIK—Dancin' With Anson.
 KXLA—Voice of Calvary.
 10:05—KLAC—Wanted Criminals.
 10:15—KECA—Drew Pearson.
 KFI—Mayor Bowron.
 KXN, KCBQ—University Explorer.
 KFSD—Mary Ann Mercer.
 KLAC—Fiesta Time.
 10:30—KECA—We Care.
 *KFI—Carveth Wells.
 KHJ, KGB—Dance Orch.
 KXN, KCBQ—Benny Goodman Orch.
 KFAC—American Musicians of Distinction.
 KFMB—S. D. and U. N.
 KFSD—Carpino Sisters.
 KFWB—Echoes of Eden.
 KGJ—Song Book.
 KGL—Musical Highlights.
 KLAC—Melody Parade.
 KXLA—Memory Lane.
 10:45—KECA—Claremont Hotel Orch.
 KFI—Melody Time.
 KFMB—Here's to Vets.
 10:55—KFI—Police Bulletins.
 *KLAC—News.

The PRUDENTIAL FAMILY HOUR OF STARS

- BETTE DAVIS
- RAY MILLAND
- GREGORY PECK
- GINGER ROGERS
- BARBARA STANWYCK
- ROBERT TAYLOR

In Original Dramas by Radio's Outstanding Writers

KNX-CBS

Sundays 3 P. M.

KNX—Family Hour.
 KAGH—Assembly of God.
 KFAC—Stage Melodies.
 KFOX—Rev. Earl Ivie.
 KFSD—Playhouse of Favorites

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 KFWB—Chamber Music.
 KGER—South Gate Church.
 KGJ—Uphat Session.
 KGL—Musk and Mike Club.
 KLAC—Harmony House.
 KMPC—Footlight Favorites.
 KOWL—Yiddish Hour.
 KWIK—Church of the Air.
 KWKW—Don Pancho Hour.
 KXLA—Sunday Serenade.
 3:30—KECA, KFMB—The Greatest Story Ever Told.

5—KECA, KFMB—Stop the Music
 KFI, KFSD—Fred Allen Show.
 KHJ, KFAM, KGB—Mediation Board.
 KXN, KCBQ—Life With Luigi.
 KAGH—Jackie Paris.
 KFAC—Revolving Stage.
 KFOX—Evangelist Hogan.
 KFVJ—Songs of the Sage.
 KFWB—Voice of Calvary.
 *KGER, KLAC—News.
 *KGJ—Public Messenger.
 KGL—Musical Memos.
 *KMPC—News; Parade of Hits.
 KOWL—Italian Program.
 KPCC—Family Life.
 KRKD—Melody Time.
 KWKW—Scattergood Baines.
 KWIK—Church.
 KXLA—Show Time.
 KXLA—Sunday Serenade.
 5:05—KGER—Bible Treasury Hour.
 5:15—KFVJ—News.
 KGL—Valley Vespers.
 KLAC—Here's to Vets.
 KWIK—String Melodies.
 5:30—KFI, KFSD—NBC Theatre.
 KHJ, KGB, KVOE—Ed Wilson.
 *KXN, KCBQ—News.
 KFOX—Polish Serenade.
 KFWB—Dr. John Mathews.
 KGER—Rev. Percy Crawford.
 KGJ—Keyboard Magic.
 KGL—Valley Baptist Church.
 KLAC—Guest Star.
 KMPC—Parade of Hits.
 KOWL—Italian Program.
 KPCC—S.A.I. Musicale.
 KRKD—Floyd B. Johnson.
 KWIK—Bethel Church.
 KXLA—Lincoln Ave. Church.
 5:45—KXN—George Fisher.
 KFOX—Music.
 *KGJ—News.
 KLAC—Sports.
 KMPC—Spiritual Mobilization.
 5:55—KGJ—Philharmonic Reporter.

6—KECA, KFMB—Walter Winchell.
 KFI, KFSD—Ozzie & Harriet.
 KHJ, KGB, KFNM, KVOE—Twenty Questions.
 KXN, KCBQ—Rocky Jordan.
 KFAC—First Methodist.
 KFOX—Christian Science.
 KFWB—Hollywood Presbyterian Church.
 KGJ—Overture to Evening.
 KGL—Immanuel Lutheran Church.
 *KLAC, KMPC—News.
 KPCC—Sunday Evening Hour.
 KWIK—Sun Valley Church.
 KXLA—Open Door Church.
 8:15—KECA, KFMB—Monday Morning Headlines.
 KLAC—Sunday Serenade.
 KMPC—Know Your F.B.I.
 8:30—KECA, KFMB—Walter Winchell.
 KFI, KFSD—Standard Hour.
 *KHJ, KGB, KFNM, KVOE—Walter Winchell.
 KXN, KCBQ—The Whistler.
 KGER—John Brown.
 KGJ—Starlit Moods.
 KGL—Veteran's Workshop.
 KLAC—Irwin Allen.
 KMPC—Glee Club.
 KPCC—Sacred Music.
 KWIK—Emanuel Church.
 8:45—KECA—Washington Inside Out.

7—KECA, KFMB—Theatre Guild.
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 KHJ, KFNM, KGB, KVOE—Mayor of the Town.
 KXN, KCBQ—Lum and Abner.
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 *KPCC—World Headlines.

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9:15—KHJ, KGB, KVOE—Admiral Zacharias.
 KFOX—Music.
 KFWB—Rabbi Magnin.
 9:30—KECA—Amazing Mr. Malone.
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 KVOE—Grace and Truth.
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 KFSD—Carpino Sisters.
 KFWB—Echoes of Eden.
 KGJ—Song Book.
 KGL—Musical Highlights.
 KLAC—Melody Parade.
 KXLA—Memory Lane.

10:45—KECA—Claremont Hotel Orch.
 KFI—Melody Time.
 KFMB—Here's to Vets.
 10:55—KFI—Police Bulletins.
 *KLAC—News.
 11—KECA—Cinegrill Orch.
 KFI—Music and the Muse.
 KHJ—Music.
 *KXN—News.
 KFAC—Music for Listening.
 KFMB—Dance Orch.
 KFOX—Record Reporter.
 KFSD—Music.
 KFVJ—Spade Cooley Time.
 KFWB—Echoes of Eden.
 KGJ—Blue of Evening.
 KGL—Juke Box Review.
 KLAC—Across the Footlights.
 KMPC—Dance Parade.
 KWIK—Dancin' With Anson.
 KXLA—Church of God.
 11:15—KXN—Merry-Go-Round.
 11:30—KECA, KFMB—Mocambo Orch.
 KFI—St. Francis Orch.
 KHJ, KGB—Featured Artists.
 KFOX—The Bachelors.
 KFWB—Music You Want.
 *KWIK—News.
 11:45—KHJ, KGB—News.
 KXN—Memo from Lake Success.
 11:55—KFI, KMPC—News.

MONDAY, MARCH 7

- *Indicates News Broadcast.
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 *KHJ, KGB—Cecil Boring.
 KNN—Harry Babbitt.
 KAGH—Sister Sylvia.
 KFAC—Breakfast Symphony.
 KFOX—Challenge to Youth.
 KFVD—Wakeup Ranch.
 KFVB—Andrew Fearing.
 KGER—Mizpah.
 KGFJ—Dr. Frederick Bailes.
 KGIJ—Reveille Ranch.
 *KLAC, KNLA—News.
 *KMPC—Norman Nesbitt, News.
 KOWL—Time, Topics, Tempos.
 KRKD—Bible Institute.
 KWIK—Klub KWIK.
 KWKW—Crowell Beech Prog.
 8:10—KLAC—Stock Reports.
 8:15—KHJ, KFXM, KGB, KVQE—Victor H. Lindlahr.
 *KNN—News.
 *KFVB—Piano: News.
 KGFJ—Agriculture Reporter.
 KLAC—Haynes at the Reins.
 KMPC—Markets; Sports.
 KNLA—Music.
 8:20—KGFJ—News.
 8:30—KFI, KFSD—Jack Berch.
 *KHJ, KFAC, KGIJ, KOWI, KRKD, KVQE—News.
 KNN, KCBQ—Grand Slam.
 KAGH—Hebrew-Christian Hr.
 KFOX—Words of Life.
 KFVD—Citizens in Action.
 KFVB—Music.
 KGER—Hammond.
 KGFJ—Public Messenger.
 KMPC—Song for You.
 KWKW—Stock Quotations.
 KNLA—Haven of Rest.
 8:45—KFI, KFSD—Lora Lawton.
 KHJ, KGB, KVQE—Breakfast Time.
 KNN—Rosemary.
 KAGH—Words of Life.
 KFAC—Unity.
 KFVD—Editor of the Air.
 KFVB—Science of Mind.
 KGER—Bible Treasury Hour.
 KGFJ—Yesterday's Hits.
 KGIJ—Coffee Parade.
 KMPC—In a Nutshell.
 KOWI—Navy Band.
 KRKD—Spotlight Varieties.
 KWKW—Gordon Baker Lloyd.
- 9**—KECA, KFMB—Welcome Travelers.
 *KFI, KFSD, KLAC—News.
 *KHJ, KGB—Kate Smith Speaks.
 *KNN—Wendy Warren.
 KAGH—Sunshine Program.
 KFAC—Serenade.
 KFOX—Rev. Ivie.
 KFVD—Waltz Time.
 KFVB—Strolling Tom.
 KGER—Lutheran Hour.
 KGFJ—Delinquency Forum.
 KGIJ—Buy a Prize.
 KMPC—Band Box.
 KOWI—Morning Meditations.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.
 KNLA—Bar Nothing Ranch.
 9:05—KFI—Ladies' Day.
 KLAC—Coffee With Crosby.
 9:15—KHJ, KGB, KVQE—Kate Smith Sings.
 KNN, KCBQ—Aunt Jenny.
 *KFVD—News.
 *KFVB—Crosby Entertains.
 KGFJ—Voice of the Army.
 KLAC—Music Boom.
 KOWI—Hawaiian Melodies.
 KWIK—Songs of Good Cheer.
 KWKW—Foursquare Churches.
- 9:30**—KECA, KFMB—Kay Kyser College.
 KHJ—Moods in Music.
 KNN, KCBQ—Helen Trent.
 KAGH—Olga Graves.
 KFOX—Full Gospel.
 KFSD—Honeymoon in N. Y.
 KFVD—Show Tunes.
 KFVB—Marsha Walton.
 KGB—Molly Morse.
 KGER—God's Half Hour.
 KGFJ, KLAC—Racing News.
 KGIJ—Valley Shopper.
 KMPC—Chef Milano.
 *KOWI, KWKW—News.
 KWIK—Feature Page.
- 9:45**—KFI—Downtown & All Around.
 KNN, KCBQ—Our Gal Sunday
 *KGIJ—Serenade.
 KFVD—Stitchin' Time.
 10:05—10:15—Howdy, Stranger.
 *KGFJ—Airtorials.
 *KLAC—Pla-Bucks Auction.
 *KMPC—Larry Smith.
 KOWI—Album of Song.
 *KRKD—News.
 KWKW—Date With Dinah.
 KECA, KFMB—Ted Malone.
 KFI—Downtown & All Around.
 *KHJ, KFXM, KGB, KVQE—News, Glenn Hardy.

- KNN—Big Sister.
 KAGH—General Electric Hour.
 KFAC—Morning Concert.
 *KFOX, KGER—News.
 KFSD—Dress Rehearsal.
 KFVB—Bible Institute.
 KFVB—Show Biz Quiz.
 KGFJ—What D'You Know?
 KGIJ—Waltz Time.
 KLAC—Al Jarvis Ballroom.
 KMPC—Westerners.
 KOWI—Viddish Hour.
 KRKD—Morning Melodies.
 KWIK—Spanish Lesson.
 KWKW—Sports.
 KNLA—Phileo Quiz.
- 10:10—KWKW—Audrey Shops.
 10:15—KECA, KFMB—Galen Drake.
 KFI—Are You Listening?
 KHJ, KGB, KVQE—Gospel Singer.
 KNN—Ma Perkins.
 KFOX—Assembly of God.
 KGER—Truth Marches On.
 KGIJ—Sweet Swing.
 KRKD—Dr. Richardson.
 KWIK—Paul Sutton.
- *KNLA—News.
 10:25—KGFJ—Sports Flash.
 10:30—KECA, KFMB—My True Story
 *KFI, KGIJ—News.
 KHJ, KGB—Luncheon at Sardi's.
 KNN—Young Dr. Malone.
 KFSD—Robert McCormick.
 KFVD—Rescue Mission.
 KFVB—Music in the Land.
 KGER—Helen Markham.
 KGFJ—Sunset and Vine.
 KRKD—Crazy Rhythm.
 KWIK—Classified Ads.
 KWKW—Feature Stories.
 KNLA—Western Music.
- 10:35—KGIJ—Romance in Rhythm.
 10:45—KFI—Life Can Be Beautiful.
 KNN—Guiding Light.
 KFAC—Your County Reports.
 KFOX—Morning Musical.
 KFSD—For Better Living.
 KGER—Rev. Le Roy Kopp.
 KRKD—Midnight Mission.
 KWIK—Racing Lineup.
 KWKW—Mary Norton.
- 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KGB, KVQE—Ladies First.
 KNN—Second Mrs. Burton.
 KAGH—1300 Club.
 KFAC—Festival of Music.
 KFOX—Village Boys.
 *KFVD—News.
 KFVB—Peter Potter.
 KGER—Biblical Research.
 KGFJ—Sunset and Vine.
 KGIJ—Crosby Sings.
 KLAC—Al Jarvis Ballroom.
 KMPC—Jimmy Jackson.

- KOWI—Spanish Hour.
 KRKD—Songs of Yesteryear.
 KWKW—Song Parade.
 KNLA—Western Music.
- 11:15—KECA—Get More Out of Life.
 KNN—Perry Mason.
 KFAC—Waltz Time.
 KFVD—Shopping Highlights.
 KGER—Concert Hall.
 KGIJ—Mid-Morning Melodies.
 KMPC—Meet Your Pharmacist.
 KWIK—Organ.
 KWKW—Stairway to Music.
- *KNLA—Pasadena News.
 11:25—KGFJ—Sports Flash.
 11:30—KECA—Casa Cugat.
 KFI, KFSD—Today's Children.
 KHJ, KFXM, KGB, KVQE—Queen for a Day.
 KNN, KCBQ—Nora Drake.
 KFI—Keyboard Artistry.
 *KFMB—Bachage Talking.
 *KFOX, KFIW, KRKD—News.
 KFVD—Memory Melodies.
 KGER—Peter Slack Time.
 KGFJ—Piano Moments.
 KMPC—Tops in Pops.
 *KOWI—News, Music.
 KWIK—Morning Melodies.
 KNLA—Dinner Bell Roundup.
- 11:40—KFOX—Hit Tunes.
 11:45—KECA—One for the Book.
 KFI—Light of the World.
 KNN—What Makes You Tick.
 *KFSD, KGIJ—News.
 KFVB—Peter Potter.
 KGFJ—Saludos Amigos.
 KMPC—Star Serenade.
 KOWI—Small Bands.
 KRKD—Sweet Pops.
 KWIK—Concert Miniature.
- 11:55—KGFJ—Sports Flash.
- 12**—KECA, KFI, KAGH—News.
 KFI—Farm Reporter.
 KNN—Gordon Mason.
 KFAC—Luncheon Concert.
 KFSD—Life Can Be Beautiful.
 KFVD—Meridian Song.
 KFVB—Peter Potter.
 KGER—Music.
 KGFJ—Intemission.
 KGIJ—Real Estate Page.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWI—Joe Adams Show.
 KRKD—Santa Fe Trails.
 KWIK—San Fernando Hour.
 KWKW—Two on the Aisle.
 KNLA—Dinner Bell Roundup.
- 12:05—KAGH—Accent on Music.
 12:15—KECA—Norwood Smith Selects
 KFI, KFSD—Ma Perkins.
 KHJ—Hits of Yesterday.
 *KFOX, KGER—News.
 KGIJ—Vocal Varieties.
 12:25—KGFJ—Sports Flash.
 12:30—KECA—Art Baker's Notebook.
 KFI, KFSD—Lepper Young.
 KHJ—Louise Massey.
 KNN, KCBQ—Call for Help.
 KFOX—Gene James Time.
 KFVD—Shopping Highlights.
 *KFVB—News; Peter Potter.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGIJ—Hart and Darling.

- KLAC—Honest Opinion.
 KMPC—Jeanne Gray.
 *KOWI—News; J. Adams Show
 KWIK—Navy Band.
 KWKW—Stock Quotations.
 KNLA—Ole Hassmussen.
- 12:35—KWKW—Farm News.
 12:45—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 *KFAC, KMPC—News.
 KFOX—Pacific Breezes.
 KGB—Three Alarm.
 KWIK—Fiesta Time.
 KWKW—Income Tax.
- 12:55—KGFJ—Sports Flash.
- 1**—KECA, KFMB—Breakfast in Hollywood.
 KFI, KFSD—Backstage Wife.
 KHJ—Lynn Looks at H'wood.
 *KNN, KCBQ—Knox Manning.
 KAGH—Jim's Jamboree.
 KFAC—Piano Parade.
 KFOX—Verdict Rendered.
 *KFVD, KLAC, KWKW—News.
 KFVB—Bill Anson.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGIJ—1260 Roundup.
 KMPC—Music in the Air.
 KOWI—Joe Adams.
 KRKD—Siesta Time.
 *KWKW—News; Just Relax.
 KNLA—Community Broadcast.
- 1:10—KLAC—570 Club.
 1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KNN—E. H. Wileman.
 KFAC—Classroom Radio.
 KFOX—Russ Brown Music.
 KFVD—Piano Parade.
 KGIJ—Charlie Hamp.
 KWIK—Man on the Street.
 KWKW—Races and Sports.
 KNLA—LeRoy Smith.
- 1:25—KGFJ—Sports Flash.
 1:30—KECA—At Home With the Kirkwoods.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KNN, KCBQ—Winner Take All
 KFAC—American Hour.
 KFOX—Doc Hopkins & Boys.
 KFVD—Hall of Records.
 *KFVB, KRKD—News.
 KGER—Hawaiian Melodies.
 KGIJ—Homemakers.
 KOWI—Paul's Platter Party.
 KWIK—Waltz Time.
 KWKW—Hawaiian Echoes.
 KNLA—Vocal Varieties.
- 1:35—KRKD—Song Symphony.
 1:45—KECA—Ethel and Albert.
 KFI, KFSD—Widder Brown.
 KNN—Reserve.
 KFOX—Everybody's Business.
 KFVB—Bill Anson.
 KWIK—Trio Time.
 KWKW—Races and Sports.
 KNLA—Listeners Digest.
- 1:55—KGFJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 KHJ, KFXM, KGB, KVQE—Anniversary Club.
 KNN, KCBQ—Hint Hunt.
 KAGH—Square at Round Table
 KFAC—Matinee.
 KFOX—Judy Martin.
 KFVD—Control Room Capers.
 KFVB—Bill Anson.
 KGER—Music for Monday.
 KGFJ—What's Up.
 KGIJ—Homemakers.
- *KLAC—News, Sports.
 KMPC—Three Alarm.
 KOWI—Paul's Platter Party.
 KRKD—Your Neighbors.
 KWIK—Take Five.
 KNLA—Music for You.
- 2:10—KLAC—570 Club.
 2:15—KFI, KFSD—Portia Faces Life.
 KFOX—Rusty Gill.
 KRKD—Internal Revenue.
 *KWKW—News, Sports.
- 2:25—KECA—Reserve.
 KNN, KCBQ—Mr. Information
 KGFJ—Sports Flash.
- 2:30—KECA, KFMB—Bride & Groom
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB, KVQE—Red Benson
 KNN, KCBQ—Meet the Missus.
 KFOX—Country Girls.
 KGER—Garden School.
 KGFJ—Keyboard Korner.
 KGIJ—Variations in Rhythm.
 KMPC—Chifon Serenade.
- *KOWI—News.
 KRKD—Times in Tempo.
 KWKW—Platter Parade.
- 2:35—KOWI—Contented Listening.
 2:40—KGER—Charlie Spivak Orch.
 2:45—KFI, KFSD—Front-Page Farrell.
 KFOX—Down Homers.
 KGFJ—Hawaiian Serenade.
 KRKD—Organ Moods.
 KWKW—Races and Sports.
- 2:50—KWKW—Light and Airy.
 2:55—KGFJ—Sports Flash.
- 3—KECA, KFMB—Ladies, Be Seated.

Monday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

- Comedy-Variety**
 3:00—Arthur Godfrey, KNN.
 4:00—Herb Shriner, KNN.
 7:00—My Friend Irma, KNN.
 8:30—Godfrey's Talent Scouts, KNN.
- Quiz, Participation**
 8:00—McNeill Bkfst. Club, KECA
 8:30—Grand Slam, KNN.
 9:30—Kay Kyser, KECA.
 11:30—Queen for a Day, KHJ.
 11:45—What Makes You Tick, KNN.
- 1:00—Bkfst. in H'wood, KECA.
 2:30—Meet the Missus, KNN.
 2:30—Bride and Groom, KECA.
 3:30—House Party, KECA.
 6:30—Dr. I. Q., KFI.
- Mystery-Detective**
 8:30—Sherlock Holmes, KHJ.
 9:00—Inner Sanctum, KNN.
- Classical, Semi-Classical Music**
 8:00—Fred Waring, KFI.
 5:30—Voice of Firestone, KFI.
 7:00—Contented Hour, KFI.
 8:00—Railroad Hour, KECA.
 9:00—Telephone Hour, KFI.
- Comment-Narration**
 7:45—Fred Beck, KNN.
 9:00—Kate Smith, KHJ.
- 10:00—Ted Malone, KECA.
 12:00—Gordon Mason, KNN.
 12:30—Art Baker, KECA.
 4:30—Burrill Wheeler, KHJ.
 4:30—Passing Parade, KHJ.
 9:45—Night Editor, KNN.
- Drama**
 6:00—Lux Theater, KNN.
- Public Interest-Information**
 5:45—If They Had Lived, KGFJ.
 6:00—American Way, KFI.
 6:30—Child's World, KECA.
 7:00—American Forum, KHJ.
- Sports**
 9:30—Racing News, KLAC.
 9:30—Racing, KGFJ.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 5:45—Sam Baller, KLAC.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 9:30—Inside of Sports, KHJ.
- Popular-Western Music**
 8:00—Harry Babbitt, KNN.
 10:00—Westerners, KMPC.
 4:30—Club 15, KNN.
 4:45—Stuart Hamblen, KFVB.
 8:00—Supper Club, KFI, KMPC.
 8:15—Jack Smith, KNN.

- KFI, KFSD—Road of Life.
- KHJ, KGB, KVOE—Happy Gang.
- KNX, KCBQ—Arthur Godfrey.
- *KAGH—News; Square at the Round Table.
- KFAC—Musical Favorites.
- KFVD—Hall of Records.
- KFWB—Bill Anson.
- *KFOX, KWIK, KXLA—News.
- KGER—Rancho 1390.
- KGFJ—Record Jackpot.
- KGIL—Keyboard Melodies.
- *KLAC—News, Sports.
- KMPC—Bill Ewing Show.
- KOWL—Your Radio Outlook.
- KRKD—Tops in Pops.
- KWKW—Handicap Contest.
- 3:10—KFOX—Star Dust.
- KLAC—Don Otis Show.
- 3:15—KFI, KFSD—Brighter Day.
- *KGIL—News.
- KOWL—Rhythm at Random.
- KWIK—Music.
- KWKW—Races and Sports.

**JUKE BOX
MATINEE**

With Carl Bailey
3:15 to 5:30 p.m.

KXLA

Monday thru Saturday

- KXLA—Juke Box Matinee.
- 3:25—KGFJ—Sports Flash.
- 3:30—KECA, KFMB—House Party.
- KFI, KFSD—Aunt Mary.
- KHJ—Music.
- KFAC—Lyrics in Chorus.
- KFOX—Hawaiian Music.
- KFVD—Harlematinee.
- KGB—Lanny Ross Show.
- *KGER, KOWL, KRKD—News.
- KGIL—Veterans' Hospital.
- KMPC—Swing 'n' Sing.
- KWIK—G. I. Platter Parade.
- KWKW—Crowell Beech.
- 3:35—KGER—Rancho 1390.
- KOWL—Just Music.
- KRKD—Tea-Time Tunes.
- 3:40—KFWB—News.
- 3:45—KFI, KFSD—We Love & Learn
- KHJ, KGB, KVOE—Gabriel Heatter Mailbag.
- KAGH—Serenade.
- *KLAC—News.
- KFOX—Pet Review.
- KFWB—Voice of the Army.
- 3:55—KGFJ—Sports Flash.
- 4—KECA—Frances Scully.
- KFI, KFSD—This Woman's Secret.
- *KHJ, KGB, KVOE—Fulton Lewis.
- KNX, KCBQ—Herb Shriner.
- KAGH—Records at Random.
- KFAC—Musical Masterpieces.
- *KFOX, KLAC, KMPC—News.
- KFVD—Harlematinee.
- KFWB—Mel Boach.
- KGFJ—Record Review.
- KGIL—Hank Penny.
- KOWL—Musical Showcase.
- KRKD—Plano Paintings.
- KWIK—Platter Parade.
- KWKW—Andy Mansfield.
- KXLA—Juke Box Matinee.
- 4:05—KGER—Rancho 1390.
- 4:10—KFOX—Freddie Martin Orch.
- 4:15—KFI—Johnny Murray.
- *KHJ, KFXM, KGB, KVOE—Frank Hemingway.
- KNX—Stand-In.
- KFWB—Bing Crosby.
- KLAC—Eddie Stanley Show.
- KMPC—Modern Classics.
- KRKD—Melody Time.
- 4:20—KECA—Double Feature.
- 4:25—KGFJ—Sports.
- 4:30—KECA, KFMB—Eleanor and Anna Roosevelt.
- KFI—Burrill Wheeler.
- *KHJ, KGB, KVOE—Passing Parade.
- KNX, KCBQ—Club 15.
- KFOX, KWIK—Old-Age Pensions.
- KFVD—Sundown Roundup.
- KFWB—Daily Light.
- KLAC—Swing Time.
- KMPC—Mellow Moods.
- *KOWL—News, Music.
- KRKD—Symphony in Swing.
- KWKW—Frank Sinatra.
- 4:45—KECA—Happy Theater.
- *KHJ, KGB, KVOE—News.
- *KNN, KCBQ—Ed R. Morrow.
- KAGH—P.C.C. News.
- *KFSD—H. V. Kaltenborn.
- KFWB—Stuart Hamblen.
- KLAC—Racing Roundup.
- KMPC—Collectors' Corner.
- *KRKD—News.
- KWKW—Sports; Music.
- 4:55—KGFJ—Sports Flash.

- 5—KECA, KFMB—Challenge of the Yukon.
- *KFI—Feature Wire.
- KHJ, KGB, KVOE—Superman.
- *KNN—Enox Manning.
- KAGH—P.C.C. Sports.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFSD—Encores.
- KFVD—Songs of the Sage.
- KFWB—Stuart Hamblen.
- KGER—Sports; Rancho 1390.
- KGFJ—Jive at 5.
- KGIL—Hank Penny.
- *KLAC—Fred Henry Reports.
- *KMPC—News, Star Time.
- KOWL—Italian Program.
- KRKD—Songs of the Saddle.
- KWIK—Service Program.
- KWKW—Maurice Johnson.
- KXLA—Juke Box Matinee.
- 5:13—*KFI, KFVD—News.
- KNN—Tom Hanlon.
- KAGH—Bing Sings.
- KGIL—Children's Corner.
- KLAC—Music Room.
- KMPC—Al Sack Orch.
- KWKW—Today at the Races.
- 5:30—KECA, KFMB—Jack Armstrong.
- KFI, KFSD—Voice of Firestone.
- KHJ, KFXM, KGB, KVOE—Captain Midnight.
- *KNN, KCBQ—Chet Huntley.
- KFAC—Whoa Bill Club.
- *KFOX, KGIL—News.
- KGFJ—Race Recap.
- KLAC—Peggy Lee, Songs.
- KMPC—All-Time Hits.
- KRKD—Sports Dial.
- KWIK—Western Ballads.
- KXLA—Future Pianists.
- 5:35—KGIL—Latin American.
- 5:45—KHJ, KFXM, KGB, KVOE—Let George Do It.
- *KNN, KCBQ—Garred, News.
- KFOX—Your Fishcaster.
- KGER—Billy Starr.
- KGFJ—If They Had Lived.
- KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KOWL—Evening Serenade.
- KRKD—Race Results.
- KWIK—Sports.
- KXLA—Variety.
- 5:55—*KNN—News, Frank Goss.
- KGFJ—Film News.
- 6—KECA, KFMB—Edwin C. Hill.
- KFI—American Way.
- *KHJ, KGB, KVOE—Gabriel Heatter.
- KNX, KCBQ—Lux Theater.
- KFAC—Twilight Hour.
- *KFOX, KLAC—News.
- KFSD—Proudly We Hail.
- *KFWB—Clete Roberts, News.
- KGER—John Brown.
- KGFJ—Musical Digest.
- KGIL—Talent Quest.
- *KMPC—Bill Harnel, News.
- KRKD—Musical Varieties.
- KWIK—Italo-American Hr.
- KXLA—Toumstraster Club.
- 6:05—*KECA—Headline Edition.
- KLAC—Al Jarvis Ballroom.
- 6:15—*KECA—Hank Weaver, News.
- *KHJ, KGB—Mutual Newsreel.
- KFOX—Hawaiian Music.
- *KFWB—Manchester Boddy.
- KGER—Stamps Quartet.
- KGIL—Tops in Pops.
- KMPC—Bob Kelley, Sports.
- KRKD—Hawaiian Memories.
- 6:25—KECA—Animal World Stories.
- 6:30—KECA—Child's World.
- KFI, KFSD—Dr. I. Q.
- KHJ, KGB, KVOE—Fishing & Hunting Club.
- KFAC—Hour of Music.
- KFMB—Mr. President.
- KFOX—Hal's Memory Room.
- KFWB—America Dances.
- KGER—Back to the Bible.
- KGIL—Dinner Concert.
- KMPC—Tijuana Races.
- KRKD—Sweet Pops.
- KXLA—Eddy Arnold Show.
- 6:45—KGIL—Down Memory Lane.
- KRKD—Accent on Rhythm.
- KXLA—Ford Lewis.
- 6:55—*KHJ, KGB, KVOE—Bill Henry
- 7—KECA, KFMB—Lone Ranger.
- KFI, KFSD—Contented Hour.
- KHJ, KFXM, KGB—American Forum.
- KNN, KCBQ—My Friend Irma
- KFAC—Hour of Music.
- KFWB—America Dances.
- KGER—Family Bible Hr.
- KGFJ—Musical Digest.
- *KGIL—Valley News.
- KLAC—570 Club.
- KMPC—Firestone Favorites.
- *KRKD—News.
- KWIK—Music.
- KXLA—Dusty Ellison.
- 7:15—*KFOX—Epton Close.
- KGIL—Songs by Crosby.
- KRKD—Three-Quarter Time.
- 7:30—KECA—Starring Kay Starr.

Penny-Owsley

CONCERTS

"Musical Digest"

Nightly at 7 pm

Commentator:
7:00 - 8:00 pm
DR. KARL WECKER
Direct from
Hollywood Bowl

KGFJ-1230 on your dial

- KFI, KFSD—Spelling Bee.
- KHJ, KFXM, KGB, KVOE—Claco Kid.
- KNN, KCBQ—Bob Hawk.
- KFAC—Echoes and Encores.
- KFOX—Waltz Time.
- KFWB—Sports Final.
- KGER—Prophecy Speaks.
- KGIL—Footlight Favorites.
- KMPC—Words and Music.
- KRKD—Twilight Serenade.
- KXLA—Vance Lane.
- 7:45—*KFOX, KWIK—News.
- KFWB—Pick of Pops.
- KGIL—Novelaires.
- KMPC—Club Time.
- 8—KECA, KFMB—Railroad Hour
- KFI, KFSD, KMPC—Supper Club.
- KHJ, KFXM, KGB, KVOE—Let George Do It.
- *KNN—Lowell Thomas.
- KFAC—Evening Concert.
- KFOX—Sunshine Mission.
- KFWB—Williams-Rodgers.
- KGER—Bible Treasury.
- KGFJ—Gypsy Moods.
- KGIL—Hustlin' Hal.
- *KLAC, KXLA—News.
- KWIK—Evening Sleats.
- 8:10—KLAC—Crosby Time.
- 8:15—*KFI, KFSD—World News.
- KNN, KCBQ—Jack Smith.
- KGER—Hebrew Christian.
- *KGFJ—Averill Berman, News.
- KMPC—Romance and Rhythm.
- KXLA—Evening Serenade.
- 8:30—KFI, KFSD—Cavalcade of America.
- KHJ, KGB—Sherlock Holmes.
- KNN, KCBQ—Talent Scouts.
- KFOX—Music in the Air.
- *KFWB—News.
- KGER—Clem Davies.
- KGFJ—Tonight's Variety Show
- KLAC—Fred Haney.
- KMPC—Olvera Fiesta.
- KXLA—The Corral.
- 8:45—*KECA, KFMB—Henry J. Taylor.
- KFWB—Howdy, Stranger.
- KGER—Rev. Al Harlan.
- KLAC—Men of Destiny.
- 8:55—*KHJ, KGB, KVOE—By Gardner Says.
- 9—KECA, KFMB—Arthur Gaeth.
- KFI, KFSD—Telephone Hour.
- *KHJ, KGB, KVOE—News, Glenn Hardy.
- KNN, KCBQ—Inner Sanctum.
- KFAC—Evening Concert.
- KFOX—Notes to Remember.
- *KFWB—Clete Roberts.
- *KGER, KWIK—News.
- KGFJ—Tonight's Variety Show
- KGIL—Western Trails.
- KLAC—Sheriff's Office.
- KMPC—Lloyd Aldrich.
- KXLA—Squeakin' Deacon.
- KGER—Internal Revenue.
- KLAC—Melody Parade.
- KMPC—Parade of Hits.
- 9:15—*KECA, KFMB—Earl Godwin.
- *KHJ, KGB, KVOE—Fleetwood Lawton.
- *KFOX—News.
- KFWB—G. S. Glenn.
- KGER—Naval Air Reserve.
- KMPC—Business Reporter.
- KWIK—Dr. Clem Davies.
- 9:30—KECA—Famous Jury Trials.
- KFI, KFSD—The Big Story.
- KHJ, KGB, KVOE—inside of Sports.
- KNN—Beulah.
- KFOX—Music.
- KFWB—Unity Daily Word.
- KGIL—Dance Time.
- KLAC—Spotlight Serenade.
- KMPC—Miracle Theater.
- 9:45—*KHJ, KFXM, KGB, KVOE—Fulton Lewis.
- KNN, KCBQ—Night Editor.
- *KFWB—Music and News.
- *KGIL—News.
- *KMPC—News Notebook.
- *KWIK—Dancin' With Anson.
- 9:55—*KLAC—News.

- 10—KECA, KFMB—Richfield Reporter.
- *KFI, KFSD—Sam Hayes, News
- *KHJ—Highlights in Headlines.
- *KNN, KCBQ—News, Huntley.
- KFAC—Lucky Lager Dance.
- KFOX—Ocean Park Fights.
- KFVD—Citizens in Action.
- KFWB—Eastside Show.
- KGER—Wayside Pulpit.
- KGFJ—Music You Want.
- KGIL—Showtime.
- KLAC—Don Otis.
- KMPC—Bridge Club.
- *KWIK—News; Bruce Anson.
- KXLA—Radio Guild.
- 10:05—KHJ—Highlights in Music.
- 10:15—KECA—Casa Cugat.
- KFI—Tom Harmon, Sports.
- KNN—Bob Elson.
- KFMB—Highways of Melody.
- KFVD—Spade Cooley Time.
- KGER—At the Ranchhouse.
- 10:30—KECA—One for the Book.
- *KFI—Carveth Wells.
- KHJ—Vet Wants to Know.
- KNN—Symphonette.
- KFMB—Met. Opera.
- KFAC—Concert Hall.
- KGB—Deems Taylor Concert.
- KGFJ—Song Book.
- KMPC—Dance Parade.
- *KXLA—Dan Lundberg.
- 10:45—KFI—Melody Time.
- KHJ—Land of the Free.
- 10:55—KFI—Police Bulletins.
- *KLAC—News.
- 11—KECA—News of Tomorrow.
- *KFI, KFSD, KWIK—News.
- KHJ, KGB—Campus Saints.
- *KNN—Nelson Fringlo.
- KFAC—Lucky Lager Dances.
- KFMB—Cheatin' on Sandman.
- KFOX—Music of Masters.
- KFVD—Spade Cooley Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGFJ—H'wood House Party.
- KGIL—Showtime.
- KLAC—Don Otis.
- KMPC—Dance Parade.
- KXLA—Ray's Band Box.
- 11:15—KECA—Philharmonic Reporter.
- KFI—Melodiana.
- KNN—Merry-Go-Round.
- KHJ—Dance Orch.
- KFSD—Bob Bain Quartet.
- KWIK—Dancin' With Anson.
- KXLA—Western Echoes.
- 11:20—KECA—El Bancho Orch.
- 11:30—KFI—Supper Club.
- KHJ, KGB, KVOE—Two-Ton Baker.
- *KFOX—News.
- KFSD—St. Francis Orch.
- KMPC—ABC Club.
- 11:40—KFOX—Record Reporter.
- 11:45—KECA—Listen to the Latins.
- KFI—For You.
- *KHJ, KGB, KVOE—News.
- KNN—You and the Road to Peace.
- *KMPC—News.
- 11:55—*KECA—News.
- KFI—Forty Plus Assn.

Recorded Highlights

MONDAY THROUGH FRIDAY

POPULAR

- 8:15 a.m.—KLAC, Haynes at Reins.
- 10:00 a.m.—KLAC, Al Jarvis.
- 11:00 a.m.—KFWB, Peter Potter.
- 12:00 noon—KOWL, Joe Adams.
- 1:00 p.m.—KFWB—Bill Anson.
- 1:10 p.m.—KLAC, Bob McLaughlin.
- 4:00 p.m.—KWKW, Andy Mansfield.
- 6:05 p.m.—KLAC, Al Jarvis.
- 6:30 p.m.—KFWB, Frank Bull.
- 7:00 p.m.—KLAC, Bob McLaughlin.
- 10:00 p.m.—KFWB, Gene Norman.
- 10:00 p.m.—KFCAC, Ira Cook.
- 12:00 p.m.—KXLA, Alex Cooper.

CLASSICAL

- 1:30 p.m.—KFCAC, American Hour.
- 6:00 p.m.—KGFJ, Musical Digest.
- 6:30 p.m.—KFCAC, Hour of Music.
- 7:00 p.m.—KMPC, Favorites.
- 7:30 p.m.—KFCAC, Echoes & Encores.
- 8:00 p.m.—KFCAC, Evening Concert.
- 10:00 p.m.—KGFJ, Music You Want.

TUNEFUL

"Ain't It a Shame," the catchy piece sung by the Jubilaires and chorus on Columbia's "Amos 'n' Andy" show, is an original by Willie Johnson, headman of the Jubilaires, and Jeff Alexander, who directs the orchestra.

Page Nineteen

TUESDAY, MARCH 8

*Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 *KHJ, KGB—Cecil Brown.
 KXX—Harry Babbitt.
 KAGH—Sister Sylvia.
 KFAC—Country Church.
 KFOX, KRKD—Haven of Rest.
 KFVD—Wakeup Ranch.
 KFVB—Andrew Fearing.
 KGER—Mizpah.
 KGFJ—Dr. Frederick Bailes.
 KGIL—Reveille Ranch.
 *KLAC, KNLA—News.
 *KMPC—Norman Nesbitt, News.
 KOWL—Time, Topics, Tempos.
 KWIK—Klub KWIK.
 KWKW—Crowell Beech.
 8:10—KLAC—Stock Reports.
 8:15—KHJ, KFMB, KGB, KVUE—Victor H. Lindlahr.
 *KXX—News.
 *KFWB—Piano; News.
 KGFJ—Community Chest.
 KLAC—Haynes at the Reins.
 KMPC—Market Report, Sports.
 8:20—KGFJ—News.
 8:30—KFI, KFSD—Jack Berch.
 *KHJ, KFAC, KGIL, KOWL, KRKD, KVUE—News.
 KXX, KCBQ—Grand Slam.
 KAGH—Hegrew Christian Hr.
 KFOX—Words of Life.
 KFVD—Citizens in Action.
 KFVB—Music.
 KGER—Hammond.
 KGFJ—Public Messenger.
 KMPC—Song for You.
 KWL—Stock Quotations.
 KXLA—Baptist Bros.
 8:45—KFI, KFSD—Lora Lawton.
 KHJ, KGB, KVUE—Breakfast Time.
 KXX—Rosemary.
 KAGH—Words of Life.
 KFAC—Unity.
 KFVD—Editor of the Air.
 KFVB—Science of Mind.
 KGER—Bible Treasury Hour.
 KGFJ—Yesterday's Hits.
 KGIL—Coffee Parade.
 KMPC—In a Nutshell.
 KOWL—Organ Melodies.
 KRKD—Spotlight Varieties.
 KWKW—Gordon Baker Lloyd.
- 9**—KECA, KFMB—Welcome Travelers.
 *KFI, KFSD, KLAC—News.
 *KHJ, KGB—Kate Smith Speaks.
 KXX—Wendy Warren.
 KAGH—Sunshine Program.
 KFAC—Serenade.
 KFOX—Rev. Ivis.
 KFVD—Waltz Time.
 KFVB—Strolling Tom.
 KGER—Lutheran Hour.
 KGFJ—Your City at Work.
 KGIL—Sweet and Sentimental.
 KMPC—Band Box.
 KOWL—Natal Air Reserve.
 KRKD—Sagebrush Serenade.
 *KWIK—News; Music.
 KWKW—Voice of China.
 KNLA—Bar Nothing Ranch.
 9:05—KFI—Ladies' Day.
 KLAC—Coffee With Crosby.
 9:15—KHJ, KGB, KVUE—Kate Smith Sings.
 KXX, KCBQ—Aunt Jenny.
 *KFVD—News.
 KFVB—Crosby Entertainers.
 KGFJ—The Judge Speaks.
 KGIL—Ballads for You.
 KLAC—Music Room.
 KOWL—Hawaiian Melodies.
 KWKW—Foursquare Churches.
 9:30—KECA, KFMB—Kay Kyser College.
 KHJ—Moods in Music.
 KXX, KCBQ—Helen Trent.
 KAGH—Olga Graves.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KFVB—Marsha Walton.
 KGB—Molly Morse.
 KGER—God's Half Hour.
 KGIL, KLAC—Racing News.
 KGIL—Valley Shopper.
 KMPC—Chef Milani.
 *KOWL, KWKW—News.
 KWIK—Feature Page.
 8:45—KFI—Downtown & All Around.
 KXX, KCBQ—Our Gal Sunday.
 KAGH—Serenade.
 KFVD—Stitchin' Time.
 KFVB—Howdy, Stranger.
 *KGFJ—Airtorials.
 KLAC—Pla-Bucks Auction.
 *KMPC—Larry Smith.
 KOWL—Album of Song.
 *KRKD—News.
 KWKW—A Date With Dinah.
10—KECA, KFMB—Ted Malone.
 KFI—Downtown & All Around.
 *KHJ, KFMB, KGB, KVUE—News.
 Glenn Hardy.
 KXX—Big Sister.
 KAGH—General Electric Hour.

- KFAC—Morning Concert.
 *KFOX, KGER—News.
 KFVD—Rev. Louis T. Talbot.
 KFVB—Show Biz Quiz.
 KGFJ—What D'You Know?
 KGIL—Waltz Time.
 KLAC—Al Jarvis Ballroom.
 KMPC—Westerners.
 KOWL—Yiddish Hour.
 KRKD—Morning Melodies.
 KWIK—Spanish Lesson.
 KWKW—Racing News.
 KNLA—Philco Quiz.
 10:10—KWKW—Audrey Shops.
 10:15—KECA, KFMB—Galen Drake.
 KFI—Are You Listening?
 KHJ, KGB, KVUE—Gospel Singer.
 KXX—Ma Perkins.
 KFOX—Assembly of God.
 KGER—Lean Back & Listen.
 KGIL—Sweet Swing.
 KRKD—Dr. Richardson.
 KWIK—Paul Sutton.
 *KNLA—News.
 10:25—KGFJ—Sports Flash.
 10:30—KECA, KFMB—My True Story.
 *KFI, KGIL—News.
 KHJ, KGB—Luncheon at Sardi's.
 KXX—Young Dr. Malone.
 KFSD—Robert McCormick.
 KFVD—Rescue Mission.
 KFVB—Music in the Land.
 KGER—Helen Markham.
 KRKD—Crazy Rhythm.
 KWIK—Classified Ads.
 KWKW—Feature Stories.
 KNLA—Western Music.
 10:35—KGIL—Romance in Rhythm.
 10:45—KFI—Life Can Be Beautiful.
 KXX—Guiding Light.
 KFAC—Village Festival.
 KFSD—Voice of Wanderer.
 KGER—Rev. Le Roy Kopp.
 KRKD—Midnight Mission.
 KWIK—Racing Lineup.
 KWKW—Mary Norton.
 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KGB, KVUE—Ladies First.
 KXX—Second Mrs. Burton.
 KAGH—1300 Club.
 KFAC—Festival of Music.
 KFOX—Village Boys.
 *KFVD, KWIK—News.
 KFVB—Peter Potter.
 KGER—Biblical Research.
 KGFJ—Sunset and Vine.
 KGIL—Crosby Sings.
 KLAC—Al Jarvis Ballroom.
 KMPC—Jimmy Jackson.
 KOWL—Spanish Hour.
 KRKD—Songs of Yesterday.
 *KWKW—Upton Close.

- KXLA—Western Music.
 11:15—KECA, KFMB—Club Time.
 KXX—Perry Mason.
 KFAC—Waltz Time.

FOR FUN—MUSIC—PRIZES

Violet's Shopping Millies
 11:15 and 12:30
 Mon. thru Fri.


- KFVD—Shopping Highlights.
 KGER—Concert Hall.
 KGIL—Midmorning Melodies.
 KMPC—Neighborhood Voice.
 KWIK—Organ Melodies.
 KWKW—Stairway to Music.
 *KNLA—Pasadena News.
 11:25—KGFJ—Sports Flash.
 11:30—KECA—Casa Cugat.
 KFI, KFSD—Today's Children.
 KHJ, KGB, KFMB, KVUE—Queen for a Day.
 KXX, KCBQ—Nora Drake.
 KFAC—Keyboard Artistry.
 *KFMB—Baukhage Talking.
 KFI—Memory Melodies.
 *KFWB, KOWL, KRKD—News.
 KGER—Peter Slack Time.
 KGFJ—Piano Moments.
 KMPC—Tops in Pops.
 KNLA—Dinner Bell Roundup.
 11:40—KFOX—Hit Tunes.
 11:45—KECA—One for the Book.
 KFI—Light of the World.
 KXX—What Makes You Tick.
 KGFJ—Saludos Amigos.
 *KGIL—News.
 KMPC—Star Serenade.
 KOWL—Small Bands.
 KRKD—Sweet Pops.
 KWIK—Concert Miniature.
 11:55—KGFJ—Sports Flash.
- 12** *KECA, KHJ, KAGH—News.
 KFI—Farm Reporter.
 KXX—Gordon Mason.
 KFAC—Luncheon Concert.
 KFSD—Life Can Be Beautiful.
 KFVD—Meridian Song.
 KFVB—Peter Potter.
 KGER—Music.
 KGFJ—Intermission.
 KGIL—Real Estate Page.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Joe Adams Show.
 KRKD—Santa Fe Trails.
 *KWIK—News: San Fernando Hour.
 KWKW—Armand Tokatyan.
 KNLA—Dinner Bell Roundup.
 12:05—KAGH—Accent on Music.
 12:15—KECA—Norwood Smith Selects.
 KFI, KFSD—Ma Perkins.
 KHJ—Hits of Yesterday.
 *KFOX, KGER—News.

- 12:25—KGFJ—Sports Flash.
 12:30—KECA—Art Baker's Notebook.
 KFI, KFSD—Pepper Young.
 KHJ—Louise Massey.
 KXX, KCBQ—Call for Help.
 KFOX—Gene James Time.
 KFMB—Music for Tuesday.
 KFVD—Shopping Highlights.
 *KFVB, KOWL—News.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGIL—Hart and Darling.
 KLAC—Honest Opinion.
 KMPC—Jeanne Gray.
 KWIK—Navy Band.
 KWKW—Stock Quotations.
 KNLA—Ole Rasmussen.
 12:35—KOWL—Joe Adams Show.
 KWKW—Farm News.
 12:45—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 KAGH—Martha Brandon.
 *KFAC, KMPC—News.
 KGB—Three Alarm.
 KWKW—Fiesta Time.
 KWKW—Circle 1430 Ranch.
 12:55—KGFJ—Sports Flash.
- 1**—KECA, KFMB—Breakfast in Hollywood.
 KFI, KFSD—Backstage World.
 KHJ—Lynn Looks at H'wood.
 *KXX, KCBQ—Knox Manning.
 KAGH—Jim's Jamboree.
 KFAC—Piano Parade.
 KFOX—Barbershop Quartet.
 *KFVD—News.
 KFVB—Bill Anson.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGIL—1260 Roundup.
 *KLAC—News, Sports.
 KMPC—Music in the Air.
 KOWL—Joe Adams Show.
 KRKD—Siesta Time.
 KVUE—United Nations.
 *KWIK—News; Just Relax.
 *KWKW—News; Music.
 KNLA—Community News.
- 1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KXX—Harry Babbitt.
 KFAC—Classroom Radio.
 KFOX—Russ Brown Music.
 KFVD—Piano Parade.
 KGFJ—Charlie Hamp.
 KLAC—570 Club.
 KWKW—Races and Sports.
 KNLA—LeRoy Smith.
 1:25—KGFJ—Sports Flash.
 1:30—KECA—At Home With the Kirkwoods.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KXX—Winner Take All.
 KFAC—American Hour.
 KFOX—Country Boys.
 KFVD—Hall of Records.
 *KFVB, KRKD—News.
 KGER—Hawaiian Melodies.
 KGIL—Homemakers.
 KOWL—Paul's Platter Party.
 KWIK—Music.
 KWKW—Hawaiian Echoes.
 KNLA—Vocal Varieties.
 1:35—KRKD—Song Symphony.
 1:45—KECA—Ethel and Albert.
 KFI, KFSD—Widder Brown.
 KXX—Reserve.
 KFOX—Everybody's Business.
 KNLA—Listeners' Digest.
 1:55—KGFJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 KHJ, KFMB, KGB, KVUE—Anniversary Club.
 KXX, KCBQ—Hint Hunt.
 KAGH—Square at Round Table.
 KFAC—Homemakers.
 KFOX—Judy Martin.
 KFVD—Control-Room Capers.
 KFVB—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—What's Up.
 KGIL—Homemakers.
 *KLAC—News, Sports.
 KMPC—Three Alarm.
 KOWL—Paul's Platter Party.
 KRKD—Dept. of Labor.
 KWIK—Take Five.
 KNLA—Music for You.
 2:10—KLAC—570 Club.
 2:15—KFI, KFSD—Portia Faces Life.
 KFOX—Rusty Gill.
 KRKD—Musical Bouquet.
 *KWKW—Sports; News.
 2:25—KECA—Reserve.
 KXX, KCBQ—Mr. Information.
 KGFJ—Sports Flash.
 2:30—*KECA, KFMB—Bride and Groom.
 KHJ, KGB, KVUE—Red Benson.
 KFI, KFSD—Just Plain Bill.
 KXX, KCBQ—Meet the Missus.
 KFOX—Country Girls.
 KGER—Garden School.
 KGFJ—Keyboard Korner.
 KGIL—Variations in Rhythm.
 KMPC—Cliffion Serenade.
 *KOWL—News.
 KRKD—Tunes in Tempo.
 KWKW—Red Cross.

tuesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

- Comedy-Variety**
 3:00—Arthur Godfrey, KXX.
 4:00—Herb Shriner, KXX.
 5:30—Alan Young, KFI.
 6:00—Bob Hope, KFI.
 6:30—Fibber and Molly, KFI.
- Quiz, Participation**
 8:00—McNeill Bkfst. Club, KECA.
 8:30—Grand Slam, KXX.
 9:30—Kay Kyser, KECA.
 11:30—Queen for a Day, KHJ.
 11:45—What Makes You Tick, KXX.
- 1:00—Bkfst. in H'wood, KECA.
 2:30—Meet the Missus, KXX.
 2:30—Bride and Groom, KECA.
 3:30—House Party, KECA.
 7:30—People Are Funny, KFI.
- Drama**
 7:00—Favorite Story, KFI.
 9:30—Damon Runyon Theatre, KFI.
- Classical, Semi-Classical Music**
 8:00—Fred Waring, KFI.
 7:30—Melodies America Loves, KXX.
 7:45—Detroit Symphony, KECA.
- Comment-Narration**
 7:45—Fred Beck, KXX.
 9:00—Kate Smith, KHJ.
- 10:00—Ted Malons, KECA.
 12:00—Gordon Mason, KXX.
 12:30—Art Baker, KECA.
 4:30—Burrill Wheeler, KFI.
 4:30—Passing Parade, KHJ.
 9:45—Night Editor, KXX.
- Mystery-Detective**
 7:00—Counterspy, KECA.
 7:00—Secret Mission, KHJ.
 8:00—Monte Cristo, KHJ.
 8:30—Mr. and Mrs. North, KXX.
 9:00—Mystery Theater, KXX.
- Public Interest-Information**
 6:00—Women's Forum, KXX.
 8:30—Town Meeting, KECA.
- Sports**
 9:30—Racing News, KLAC.
 9:30—Racing, KGFJ.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 5:45—Sam Batter, KLAC.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 9:30—Inside of Sports, KHJ.
- Popular-Western Music**
 8:00—Harry Babbitt, KXX.
 10:00—Westerners, KMPC.
 4:30—Club 15, KXX.
 8:00—Stuart Hamblen, KFVB.
 8:00—Supper Club, KFI, KMPC.
 8:15—Jack Smith, KXX.

- 2:35-KOWL-Contented Listening.
- 2:40-KGER-Long Beach Band.
- 2:45-KFI, KFSD-Front-Page Farrell.
- KFOX-Down Homers.
- KGFJ-Hawaiian Serenade.
- KRKD-Organ Moods.
- KWKW-Races and Sports.
- 2:50-KWKW-Light and Airy.
- 2:55-KGFJ-Sports Flash.
- 3**-KECA, KFMB-Ladies, Be Seated.
- KFI, KFSD-Road of Life.
- KHJ, KGB, KVOE-Happy Gang.
- KNN, KCBQ-Arthur Godfrey.
- *KAGH, KFOX, KXLA-News.
- *KFAC-Musical Favorites.
- KFVD-Hall of Records.
- KFWB-Bill Anson.
- KGER-Rancho 1390.
- KGFJ-Record Jackpot.
- KGIL-Keyboard Melodies.
- *KLAC-News, Sports.
- KMPC-Bill Ewing Show.
- KOWJ-Radio Outlook.
- KRKD-Tops in Pops.
- *KWIK-News; Music.
- KWKW-Handicap Contest.
- 3:05-KAGH-Square at Round Table
- 3:10-KLAC-Don Otis Show.
- 3:15-KFI, KFSD-The Brighter Day
- KFOX-Guest Star.
- *KGIL-News.
- KOWJ-Rhythm at Random.
- KWKW-Races and Sports.
- KXLA-Juke Box Matinee.
- 3:25-KGFJ-Sports Flash.
- 3:30-KECA, KFMB-House Party.
- KFI, KFSD-Aunt Mrry.
- KHJ-Music.
- KFAC-Lyrics in Chorus.
- KFOX-Hawaiian Music.
- KFVD-Harlematine.
- KGB-Lanny Ross Show.
- *KGER, KOWL, KRKD-News.
- KGIL-Vets' Hospital.
- KMPC-Swing 'n' Sing.
- KWKW-Rancho.
- KWKW-Crowell Beach.
- 3:35-KGER-Rancho 1390.
- KOWL-Junt Music.
- KRKD-Tea-Time Tunes.
- 3:40-KFWB
- 3:45-KFI, KFSD-We Love & Learn
- KHJ, KGB, KVOE-Gabriel Heatter.
- KAGH-Serenade.
- *KFAC-News.
- KFOX-Pet Review.
- KFWB-Marine Story.
- 3:53-KGFJ-Sports Flash.
- 4**-KECA-Frances Scully.
- KFI, KFSD-This Woman's Secret.
- *KHJ, KGB, KVOE-Fulton Lewis.
- KNN, KCBQ-Herb Shriner.
- KAGH-Records at Random.
- KFAC-Musical Masterpieces.
- *KFOX, KGER, KMPC-News.
- KFVD-Harlematine.
- KFWB-Mel Rosen.
- KGIL-Record Review.
- *KLAC-Hank Penny Show.
- *KLAC-News, Sports.
- KOWL-Musical Showcase.
- KRKD-Fun With Fables.
- KWKW-Plaza Program.
- KWKW-Andy Mansfield.
- KXLA-Juke Box Matinee.
- 4:03-KGER-Rancho 1390.
- 4:10-KFOX-Fredie Martin.
- 4:15-KFI-Johnny Murray.
- *KHJ, KFXM, KGB, KVOE-Frank Hemingway.
- KNN-Stand-In.
- KFSD-You Win It.
- KFWB-Bing Crosby.
- KLAC-Eddie Stanley Show.
- KMPC-Twilight Tales.
- KRKD-Melody Time.
- 4:20-KECA-Double Feature.
- 4:25-KGFJ-Sports.
- 4:30-KECA, KFMB-Eleanor and Ann.
- KFI-Burrill Wheeler.
- *KHJ, KGB, KVOE-Passing Parade.
- KNN, KCBQ-Club 15.
- KFOX, KWKW-Old-Age Pensions.
- KFVD-Sundown Roundup.
- KFWB-Daily Light.
- KLAC-Swing Time.
- KMPC-Mellow Moods.
- *KOWL-News; Music.
- KRKD-Symphony in Swing.
- KWKW-Frank Sinatra.
- 4:45-KECA-Happy Theatre.
- *KHJ, KGB, KVOE-News.
- *KNN, KCBQ-Ed R. Murrow.
- KFMB-Get More Out of Life.
- *KFSD-Richard Harkness.
- KFWB-Stuart Hamblen.
- KLAC-Racing Roundup.
- KMPC-Collectors' Corner.
- *KRKD-News.
- KWKW-Sports; Easy Listening.
- 4:55-KGFJ-Sports Flash.
- 5**-KECA, KFMB-Green Hornet.
- *KFI-Feature Wire.

- KHJ, KGB, KVOE-Straight Arrow.
 - *KNN, KCBQ-Knox Manning.
 - KAGH-Vets Administration.
 - KFAC-Sunset Serenade.
 - KFOX-Sunshine Mission.
 - KFVD-Songs of the Sage.
 - KFWB-Stuart Hamblen.
 - KGER-Sports: Rancho 1390.
 - KGFJ-Jive at Five.
 - KGIL-Hank Penny Show.
 - *KLAC-Fred Henry Reports.
 - *KMPC-News, Star Time.
 - KOWL-Italian Program.
 - KRKD-Songs of the Saddle.
 - KWKW-Allen Rich.
 - KWKW-Maurice Johnson.
 - KXLA-Juke Box Matinee.
 - 5:15-KFI, KFVD-News.
 - KNN-Tom Hanlon.
 - KAGH-Bing Sings.
 - KGIL-Children's Corner.
 - KLAC-Music Room.
 - KMPC-Al Sack Orch.
 - KWKW-Today at the Races.
 - 5:30-KECA, KFMB-Sky King.
 - KFI, KFSD-Alan Young Show
 - KHJ, KFXM, KGB, KVOE-Captain Midnight.
 - *KNN, KCBQ-C. Huntley.
 - KFAC-Whoa Bill Club.
 - *KFOX, KGIL-News.
 - KGFJ-Race Recap.
 - KLAC-Peggy Lee, Songs.
 - KMPC-All-Time Hits.
 - KRKD-Sports Dial.
 - KWKW-Western Ballads.
 - KXLA-Futura Pianists.
 - 5:35-KGIL-Latin American.
 - 5:45-KHJ, KFXM, KGB, KVOE-Adventures of Tom Mix.
 - *KNN, KCBQ-News, Garred.
 - KFOX-Ecursions in Science.
 - KGER-Billy Starr.
 - KGFJ-Dinner Interlude.
 - KLAC-Sam Butler, Sports.
 - KMPC-Top Tunes.
 - KOWL-Evening Serenade.
 - KRKD-Race Results.
 - KWKW-Sports.
 - KXLA-Variety.
 - 5:55-KNN-News, Frank Goss.
 - 6**-KECA, KFMB-Edwin C. Hill.
 - KFI, KFSD-Bob Hope Show.
 - *KHJ, KFXM, KGB, KVOE-Gabriel Heatter.
 - KNN-Women's Forum.
 - KFAC-Twilight Hour.
 - *KFOX, KLAC-News.
 - *KFWB-Clete Roberts, News.
 - KGER-John Brown.
 - KGFJ-Musical Digest.
 - KGIL-Tops in Pops.
 - *KMPC-News, Bill Harpel.
 - KRKD-Musical Varieties.
 - KWKW-Italo-American Hour.
 - KXLA-Muir College.
 - 6:05-KECA-Headline Edition.
 - KLAC-Al Jarvis Ballroom.
 - 6:15-KECA-Hank Weaver, News.
 - KHJ, KGB-Mutual Newsreel.
 - KFOX-Hawaiian Music.
 - KFWB-Tune Time.
 - KGER-Stampa Quartet.
 - KMPC-Bob Kelley, Sports.
 - KRKD-Hawaiian Memories.
 - KXLA-Mary Burke King.
 - 6:25-KECA-Harry Wisner.
 - 6:30-KECA, KFMB-Youth Asks the Government.
 - KFI, KFSD-Fibber and Molly
 - KHJ, KGB, KVOE-Air Force Hour.
 - KNN, KCBQ-Strike It Rich.
 - KFAC-Hour of Music.
 - KFOX-Hal's Memory Room.
 - KFWB-America Dances.
 - KGER-Back to the Bible.
 - KGIL-Dinner Concert.
 - KMPC-Tijuana Races.
 - KRKD-Sweet Pops.
 - KXLA-Eddy Arnold Show.
 - 6:45-KECA, KFMB-Earl Godwin.
 - KGIL-Down Memory Lane.
 - KRKD-Accent on Rhythm.
 - KXLA-Ford Lewis.
 - 6:55-KHJ, KGB, KVOE-Bill Henry
- The BULLOCK'S SHOW**

Favorite Story

THIS WEEK

When The Door Opened

KFI
- 7:00 P. M. TUESDAYS
- 7**-KECA, KFMB-David Harding, Counterspy.
 - KFI-Favorite Story.
 - KHJ, KGB-Secret Mission.

Penny Owsley
CONCERTS

"Musical Digest"
Nightly at
1 pm

Commentator:
7:00 - 8:00 pm
DR KARL WECKER
Direct from
Hollywood Bowl

KGFJ-1230 on your dial

- KGFJ-Musical Digest.
- *KGIL, KRKD-News.
- KLAC-570 Club.
- KMPC-Frestone Favorites.
- KWKW-Hebrew Hour.
- KXLA-Dusty Ellison.
- 7:05-KFOX-Evening Melodies.
- 7:15-KGIL-Songs by Crosby.
- KRKD-This Quarter Time.
- 7:30-KECA-Report to the People.
- KFI, KFSD-People Are Funny
- KHJ, KFXM, KGB, KVOE-Red Ryder.

Melodies America Loves

MALE QUARTET

Concert Orchestra

Earl Towner, Director

KNX-Tuesday-7:30 P.M.

INGLEWOOD PARK CEMETERY ASSN.

- KNN-Melodies America Loves
- KFAC-Echoes and Encores.
- KFMB-Do You Remember?
- KFOX-Waltz Time.
- KFWB-Sports Final.
- KGER-Prophesy Speaks.
- KGIL-Van Nuys C. of C.
- KMPC-Words and Music.
- KRKD-Twilight Serenade.
- KXLA-Vance Lane.
- KWKW-Music.
- 7:45-KECA, KFMB-Detroit Symphony.
- *KFOX, KWKW-News.
- KFWB-Pick of Pops.
- KGIL-Newsletters.
- KMPC-Club Time.

- 8**-KECA, KFMB-Detroit Symphony.
- KFI, KFSD, KMPC-Supper Club.
- KHJ, KFXM, KGB, KVOE-Count of Monte Cristo.
- *KNN-Lowell Thomas.
- KFAC-Evening Concert.
- KFOX-County Barn Dance.
- KFWB-Williams-Rodgers.
- KGER-Bible Treasury.
- KGFJ-Gypsy Moods.
- KGIL-Hustlin' Hal.
- *KLAC, KXLA-News.
- KWKW-Evening Sesta.
- 8:15-KFI, KFSD-World News.
- KNN, KCBQ-Jack Smith.
- KGER-Hebrew Christian.
- *KGFJ-News, Averill Berman.
- KLAC-Crosby Time.
- KMPC-Romance and Rhythm.
- KXLA-Evening Serenade.

- 8:30-KECA, KFMB-America's Town Meeting.
- KFI-This Is Your Life.
- KHJ, KFXM, KGB-Official Detective.
- KNN, KCBQ-Mr. and Mrs. North.
- *KFWB-News.
- KGER-Clem Davies.
- KGFJ-Tonight's Variety Show
- KGIL-Talent Quest.
- KLAC-Jan Garber Orch.
- KMPC-American Music.
- KXLA-9th Street Corral.
- 8:45-KFWB-Howdy, Stranger.
- KGER-Rev. Al Harlan.
- KLAC-Etchings for Evening.

- 9**-KECA, KFMB-America's Town Meeting.
- KFI, KFSD-Big Town.
- *KHJ, KFXM, KGB, KVOE-News, Glenn Hardy.
- KNN, KCBQ-Mystery Theater
- KFAC-Evening Concert.
- KFOX-Research Adventures.
- *KFWB-Clete Roberts.

- *KGER, KWKW-News.
- KGFJ-Tonight's Variety Show
- KGIL-Western Trails.
- KLAC-Melody Parade.
- KMPC-Lloyd Aldrich.
- KXLA-Squeak'n' Deacon.
- 9:03-KGER-Three Suns.
- KMPC-Parade of Hits.
- 9:15-KHJ, KGB, KVOE-Fleetwood Lawton.
- *KFOX-News.
- KFWB-United Nations.
- KGER-Decision Now.
- KWKW-Dr. Clem Davies.
- 9:30-KECA, KFMB-Monitor News.

The DAMON RUNYON Theatre

THIS WEEK:

Breach of Promise

KFI 9:30 P.M. TUESDAY

- KFI-Damon Runyon Theatre.
- KHJ, KGB, KVOE-Inside of Sports.
- KNN-Benlah.
- KFOX-Serenade in Swingtime
- KFSD-Radio City Playhouse.
- KFWB-Unity Daily Word.
- KGIL-Dance Time.
- KLAC-Spotlight Serenade.
- KMPC-Miracle Theater.
- 9:45-KECA-Here's Hollywood.
- *KHJ, KGB, KVOE-Fulton Lewis.

- KNN, KCBQ-Night Editor.
- KFMB-Bing Crosby.
- *KFWB-Music and News.
- *KGIL-News.
- *KMPC-News Notebook.
- KWKW-Dancin' With Anson.
- 10**-KECA, KFMB-Richfield Reporter.
- *KFI, KFSD-Sam Hayes, News
- *KHJ-Highlights in Headlines.
- *KNN, KCBQ-News, Huntley.
- KFAC-Lucky Lager Dance.
- KFOX-Carter Wright.
- KFVD-Citizens in Action.
- KFWB-Eastside Show.
- KGER-Wayside Pulpit.
- KGFJ-Music You Want.
- KGIL-Showtime.
- KLAC-Don Otis.
- KMPC-Bing Crosby Sings.
- *KWKW-News; Music.
- KXLA-Sacred Records.

- 10:05-KHJ-Highlights in Music.
- 10:15-KECA-Casa Cugat.
- KFI-Music from Hollywood.
- KHJ-Olympic Fights.
- KNN-Bob Elson.
- KFOX-Music.
- KFSD-Morton Downey.
- KFVD-Spade Cooley Time.
- KGER-At the Ranchhouse.
- KMPC-Dance Parade.

- 10:30-KECA-One for the Book.
- *KFI-Carveth Wells.
- KNN-Baton and Score.
- KFMB-Dance Orch.
- KFSD-Concert Hall.
- KGB-Deems Taylor Concert.
- KGFJ-Song Book.
- *KXLA-Don Otis.
- 10:45-KFI-Melody Time.
- KFOX-Music.
- 10:55-KFI-Police Bulletins.
- *KLAC-News.

- 11***KECA-News of Tomorrow.
- *KFI, KFSD-News.
- KHJ, KGB-Dance Orch.
- *KNN-Nelson Pringle.
- KFAC-Lucky Dance Time.
- KFMB-Chertin' on Sandman.
- KFOX-Music of the Masters.
- KFVD-Spade Cooley Time.
- KFWB-Eastside Show.
- KGER-At the Ranchhouse.
- KGFJ-H'wood House Party.
- KGIL-Showtime.
- KLAC-Don Otis.
- KMPC-Dance Parade.
- KWKW-Dancin' With Anson.
- KXLA-Ray's Band Box.

- 11:15-KECA-Cinegrill Music.
- KFI-Morton Downey.
- KNN-Merry-Go-Round.
- KXLA-Western Echoes.
- 11:30-KECA-Ambassador Orch.
- KFI-Supper Club.
- KHJ, KVOE-Dick Foy Orch.
- *KFOX-News.
- KMPC-ABC Club.
- KFOX-Record Reporter.
- 11:45-KFI-Guest Star.
- *KHJ, KGB, KVOE-News.
- KNN-You and the Road to Peace.
- KFOX-Bachelor & Girl Friend
- *KMPC-News.
- 11:55-KECA-News.

WEDNESDAY, MARCH 9

*Indicates News Broadcast.

- 8-KECA, KFMB—Don McNeill's Breakfast Club.
- KFI, KFSD—Fred Waring.
- *KHJ, KGB—Cecil Brown.
- KNN—Harry Babbitt.
- KAGH—Sister Sylvia.
- KEAC—Country Church.
- KFOX, KRKD—Bible Institute
- KFYD—Wakeup Ranch.
- KFWB—L. A. Breakfast Club.
- KGER—Mizpah.
- EGFJ—Dr. Frederick Bailes.
- KGIL—Reveille Ranch.
- *KLAC, KNLA—News.
- *KMPC—Norman Nesbitt, News
- KOWL—Time, Topics, Tempos.
- KWKW—Klugh WKWK.
- KWKW—Crowell Beech Prog.
- 8:10—KLAC—Stock Market.
- 8:15—KHJ, KFAM, KGB, KVOE—Victor H. Lindlahr.
- *KNN, KGFJ—News.
- KLAC—Haynes at the Reins.
- KMPC—Markets; Sports.
- KNLA—Music.
- 8:30—KFI, KFSD—Jack Berch.
- *KHJ, KEAC, KGIL, KOWL, KRKD, KVOE—News.
- KNN, KCBQ—Grand Slam.
- KAGH—Hebrew-Christian Br.
- KFOX—Words of Life.
- KFYD—Citizens in Action.
- KGER—Hammond.
- EGFJ—Public Messenger.
- KMPC—Song for You.
- KNLA—Haven of Rest.
- KWKW—Stock Quotations.
- 8:45—KFI, KFSD—Lora Lawton.
- KHJ, KGB, KVOE—Breakfast Time.
- KNN—Rosentary.
- KAGH—Words of Life.
- KEAC—Unity.
- KFYD—Editor of the Air.
- KGER—Bible Treasury Hour.
- EGFJ—Yesterday's Hits.
- KGIL—Coffee Parade.
- KMPC—In a Nutshell.
- KOWL—Marine Band.
- KRKD—Spotlight Varieties.
- KWKW—Gordon Baker Lloyd.
- 9-KECA, KFMB—Welcome, Travelers.
- *KFI, KFSD, KLAC—News.
- *KHJ, KGB—Kate Smith Speaks.
- KNN—Wendy Warren.
- KAGH—Sunshine Program.
- KEAC—Serenade.
- KFOX—Rev. Earl Ivie.
- KFYD—Waltz Time.
- KFWB—L. A. Breakfast Club.
- KGER—Lutheran Hour.
- KGFI—Disabled Veterans.
- KGIL—Sweet and Sentimental.
- KMPC—Band Box.
- KOWL—Morning Meditations.
- KRKD—Sagebrush Serenade.
- *KWKW—News; Music.
- KWKW—Voice of China.
- KNLA—Bar Nothing Ranch.
- 9:05—KFI—Ladies Day.
- KLAC—Coffee With Crosby.
- 9:15—KHJ, KGB, KVOE—Kate Smith Sings.
- KNN, KCBQ—Aunt Jenny.
- *KFYD—News.
- KGIL—Ballads for You.
- KLAC—Music Room.
- KOWL—Hawaiian Melodies.
- KWKW—Foursquare Churches.
- 9:30—KECA, KFMB—Kay Kyser College.
- KHJ—Moods in Music.
- KNN, KCBQ—Helen Trent.
- KAGH—Olga Graves.
- KFOX—Full Gospel.
- KFYD—Show Tunes.
- KFWB—Marsha Walton.
- KGB—Molly Morse.
- KGER—God's Half Hour.
- KGFI—Racing News.
- KGIL—Valley Shopper.
- KLAC—Racing News.
- KMPC—Chef Milani.
- *KOWL, KWKW—News.
- KWKW—Feature Page.
- 9:45—KFI—Downtown & All Around.
- KNN, KCBQ—Our Gal Sunday.
- KAGH—Serenade.
- KFYD—Stitchin' Time.
- KFWB—Howdy, Stranger.
- *KGFI—Arotorials.
- KLAC—Pa-Bucks Auction.
- *KMPC—Larry Smith, News.
- KOWL—Album of Song.
- *KRKD—News.
- KWKW—A Date With Dinah.
- 10-KECA, KFMB—Ted Malone.
- KFI—Downtown & All Around.
- *KHJ, KFAM, KGB, KVOE—News, Glenn Hardy.
- KNN—Big Sister.
- KAGH—General Electric Hour.
- KEAC—Morning Concert.
- *KFOX, KGER—News.
- KFYD—Rev. Louis T. Talbot.
- KFWB—Show Biz Quiz.

- EGFJ—What D'You Know?
- KGIL—Waltz Time.
- KLAC—Al Jarvis Ballroom.
- KMPC—Westerners.
- KOWL—Yiddish Hour.
- KRKD—Morning Melodies.
- KWIE—Spanish Lesson.
- KWKW—Sports.
- KNLA—Phileo Quiz.
- 10:10—KWKW—Audrey Shops.
- 10:15—KECA, KFMB—Galen Drake.
- KFI—Are You Listening?
- KHJ, KGB, KVOE—Gospel Singers.
- KNN—Ma Perkins.
- KFOX—Assembly of God.
- KGER—Truth Marches On.
- KGIL—Sweet Swing.
- KRKD—Dr. Richardson.
- KWKW—Paul Sutton.
- *KNLA—News.
- 40:25—KGFJ—Sports Flash.
- 10:30—KECA, KFMB—My True Story
- *KFI, KGIL—News.
- KHJ, KGB—Luncheon at Sardi's.
- KNN—Young Dr. Malone.
- KFYD—Rescue Mission.
- KFWB—Music in the Land.
- KGER—Helen Markham.
- KRKD—Crazy Rhythm.
- KWKW—Classified Ads.
- KWKW—Feature Stories.
- KNLA—Western Music.
- 10:35—KGIL—Romance in Rhythm.
- 10:45—KFI—Life Can Be Beautiful.
- KNN—Guiding Light.
- KEAC—Your City.
- KGER—Rev. Le Roy Kopp.
- KRKD—Midnight Mission.
- KWKW—Racing Lineup.
- KWKW—Mary Norton.
- 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
- KGFI—Sports Flash.
- 11-KECA, KFMB—Betty Crocker.
- KFI, KFSD—Double or Nothing.
- KHJ, KGB, KVOE—Ladies First.
- KNN—Second Mrs. Burton.
- KAGH—E300 Club.
- KEAC—Festival of Music.
- KFOX—Rhythmic Age.
- *KFYD—News.
- KFWB—Peter Potter.
- KGER—Biblical Research.
- KGFI—Sunset and Vine.
- KGIL—Crosby Sings.
- KLAC—Al Jarvis Ballroom.
- KMPC—Jimmy Jackson.
- KOWL—Spanish Hour.
- KRKD—Songs of Yesteryear.
- KWKW—County Supervisor.
- KNLA—Western Music.
- 11:05—KFOX—Rhythmic Age.
- 11:15—KECA—Get More Out of Life.
- KNN—Perry Mason.

- KEAC—Waltz Time.
- KFYD—Shopping Highlights.
- KGER—Concert Hall.
- KGIL—Midmorning Melodies.
- KMPC—Meet Your Pharmacist.
- KWKW—Music.
- KFYD—Stairway to Music.
- *KNLA—Pasadena News.
- 11:25—KGFJ—Sports Flash.
- 11:30—KECA—Casa Cugat.
- KFI, KFSD—Today's Children.
- KHJ, KFAM, KGB, KVOE—Queen for a Day.
- KNN, KCBQ—Nora Drake.
- KEAC—Keyboard Artistry.
- *KFOX, KFWB, KOWL, KRKD—News.
- KFYD—Memory Melodies.
- KGER—Peter Slack Time.
- KGFI—Piano Moments.
- KMPC—Tops in Pops.

DINNER BELL ROUNDUP

Cliffie Stone Eddie Kirk
Herman the Hermit
Julie Hayden Merle Travis
Tennessee Ernie
Top Western Talent

KXLA 11:30-12:30
Mon. Thru Fri.

- KNLA—Dinner Bell Roundup.
- 11:40—KFOX—Hit Tunes.
- 11:45—KECA—One for the Book.
- KFI—Light of the World.
- KNN—What Makes You Tick?
- KGFI—Saludos Amigos.
- *KGIL—News.
- KMPC—Star Serenade.
- KRKD—Sweet Pops.
- KGFI—Sports Flash.
- 11:55—KECA, KHJ, KAGH—News.
- KFI—Farm Reporter.
- KNN—Gordon Mason.
- KEAC—Luncheon Concert.
- KFWB—Dance Parade.
- KFYD—Life Can Be Beautiful.
- KFYD—Meridian Song.
- KFWB—Peter Potter.
- KGER—Music.
- KGFI—Intermission.
- KGIL—Real Estate Page.
- KLAC—Al Jarvis Ballroom.
- KMPC—Women Are Wonderful
- KOWL—Joe Adams Show.
- KRKD—Santa Fe Trails.
- *KWKW—News; San Fernando Hour.
- KWKW—Two on the Aisle.
- KNLA—Dinner Bell Roundup.
- 12:05—KGIL—Accent on Music.
- 12:15—KECA—Norwood Smith Selects
- KFI, KFSD—Ma Perkins.
- KHJ—Hits of Yesterday.
- *KFOX, KGER—News.
- KGIL—Vocal Varieties.

- 12:25—KGFJ—Sports Flash.
- 12:30—KECA—Art Baker's Notebook.
- KFI, KFSD—Pepper Young.
- KHJ—Louise Massey.
- KNN, KCBQ—Call for Help.
- KFYD—Shopping Highlights.
- *KFWB—News; Peter Potter.
- KGER—Luncheon Serenade.
- KGFI—1230 Club.
- KGIL—Hart & Darling.
- KLAC—Honest Opinion, Jarvis
- KMPC—Jeanne Gray.
- *KOWL—News.
- KWKW—Navy Band.
- KWKW—Stock Quotations.
- KNLA—Ole Rasmussen.
- 12:35—KOWL—Joe Adams.
- KWKW—Farm News.
- 12:45—KFI, KFSD—Right to Happiness.
- KHJ—Meady Matinee.
- *KEAC, KMPC—News.
- KFOX—Pacific Breezes.
- KGB—Three Alarm.
- KWKW—Fiesta Time.
- KWKW—Circle 1430 Ranch.
- 12:55—KGFJ—Sports Flash.
- 1-KECA, KFMB—Breakfast in Hollywood.
- KFI, KFSD—Backstage Wife.
- KHJ—Lynn Looks at H'wood.
- *KNN, KCBQ—Knox Manning.
- KAGH—Jim's Jamboree.
- KEAC—Piano Parade.
- KFOX—Barbershop Quartet.
- *KFYD, KLAC, KWKW—News.
- KFWB—Bill Anson.
- KGER—Luncheon Serenade.
- KGFI—1230 Club.
- KGIL—1260 Roundup.
- KMPC—Music in the Air.
- KOWL—Joe Adams Show.
- KRKD—Siesta Time.
- *KWKW—News; Just Relax.
- KNLA—County Business.
- 1:15—KFI, KFSD—Stella Dallas.
- KHJ—Nancy Dillon.
- KNN—E. H. Wileman.
- KEAC—Classroom Radio.
- KFOX—Russ Brown Music.
- KFYD—Piano Parade.
- KGIL—Charlie Hamp.
- KLAC—370 Club.
- KWKW—Races and Sports.
- KNLA—Farm Program.
- 1:25—KGFJ—Sports Flash.
- 1:30—KECA—At Home With the Kirkwoods.
- KFI, KFSD—Lorenzo Jones.
- KHJ—Norma Young.
- KNN—Winner Take All.
- KEAC—American Hour.
- KFOX—Country Boys.
- KFYD—Hall of Records.
- *KFWB, KRKD—News.
- KGER—Hawaiian Melodies.
- KGIL—Honi-makers.
- KOWL—Paul's Platter Party.
- KWKW—Music.
- KWKW—Hawaiian Echoes.
- KNLA—Toral Varieties.
- 1:35—KRKD—Symphony of Song.
- 1:45—KECA—Ebel and Albert.
- KFI, KFSD—Widder Brown.
- KNN—Reserve.
- KFOX—Everybody's Business.
- KNLA—Listeners Digest.
- 1:55—KGFJ—Sports Flash.
- 2-KECA, KFMB—Surprise Package.
- KFI, KFSD—When a Girl Marries.
- KHJ, KFAM, KGB, KVOE—Anniversary Club.
- KNN, KCBQ—Hint Hunt.
- KAGH—Square at Round Table
- KEAC—Matinee.
- KFOX—Judy Martin.
- KFYD—Control-Room Capers.
- KFWB—Bill Anson.
- KGER—Long Beach Band.
- KGFI—What's Up.
- KGIL—Homemakers.
- *KLAC—News, Sports.
- KMPC—Three Alarm.
- KOWL—Paul's Platter Party.
- KRKD—So. Cal. Dental Assn.
- KWKW—Take Five.
- KNLA—Music for You.
- 2:10—KLAC—570 Club.
- 2:15—KFI, KFSD—Portia Faces Life
- KFOX—Rusty Gill.
- KRKD—Housing Expediter.
- 2:20—KWKW—News.
- 2:25—KECA—Reserve.
- KNN, KCBQ—Mr. Information.
- KGFI—Sports Flash.
- 2:30—KECA, KFMB—Bride & Groom
- KFI, KFSD—Just Plain Bill.
- KHJ, KGB, KVOE—Red Benson
- KNN, KCBQ—Meet the Missus
- KFOX—Country Girls.
- KGER—Garden School.
- KGFI—Keyboard Korner.
- KGIL—Variations in Rhythm.
- KMPC—Chiffon Serenade.
- *KOWL—News.
- KRKD—Tunes in Tempo.
- KWKW—Platter Parade.
- 2:35—KOWL—Contented Listening.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—Front-Page Farrell.
- KFOX—Down Homers.
- KGFI—Hawaiian Serenade.
- KRKD—Organ Moods.

wednesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

3:00—Arthur Godfrey, KNN.

4:00—Herb Shriner, KNN.

6:00—Duffy's Tavern, KFI.

6:30—Meredith Willson, KECA.

7:30—Amateur Hour, KECA.

9:00—Bing Crosby, KECA.

9:00—Blondie, KFI.

9:30—Milton Berle, KECA.

Quiz, Participation

8:00—McNeill Bkfst. Club, KECA

8:30—Grand Slam, KNN.

9:30—Kay Kyser, KECA.

11:30—Queen for a Day, KHJ.

11:45—What Makes You Tick, KNN.

1:00—Bkfst. in H'wood, KECA.

2:30—Meet the Missus, KNN.

2:30—Bride and Groom, KECA.

3:30—House Party, KECA.

8:00—Name That Song, KHJ.

8:30—Groucho Marx, KECA.

Drama

6:30—Family Theatre, KHJ.

7:30—Hollywood Theater, KFI.

7:30—Comedy Playhouse, KHJ.

7:30—Curtain Time, KFI.

8:30—Dr. Christian, KNN.

Classical, Semi-Classical Music

8:00—Fred Waring, KFI.

8:30—Harvest of Stars, KNN.

7:00—H'wood Music Hall, KNN.

Comment-Narration

7:45—Fred Beck, KNN.

9:00—Kate Smith, KHJ.

10:00—Ted Malone, KECA.

12:00—Gordon Mason, KNN.

12:30—Art Baker, KECA.

4:30—Burrill Wheeler, KFI.

4:30—Passing Parade, KHJ.

9:45—Night Editor, KNN.

Mystery-Detective

9:30—Mr. D. A., KFI.

Public Interest-Information

5:45—If They Had Lived, KGFJ.

10:30—Policing L. A., KHJ.

Sports

9:30—Racing News, KLAC.

9:30—Racing, KGFJ.

5:30—Race Recap, KGFJ.

5:30—Sports Dial, KRKD.

5:45—Race Results, KRKD.

5:45—Sam Balter, KLAC.

6:15—Bob Keller, KMPC.

6:30—Joe Hernandez, KMPC.

9:30—Inside of Sports, KHJ.

Popular-Western Music

8:00—Harry Babbitt, KNN.

10:00—Westerners, KMPC.

4:30—Club 13, KNN.

4:45—Stuart Hamblen, KFWB.

8:00—Supper Club, KFI, KMPC.

8:15—Jack Smith, KNN.

3 KWKW—Races and Sports.
 2:50 KWKW—Light and Airy.
 2:55 KGFJ—Sports Flash.
3 KECA, KFMB—Ladies Be Seated.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVQE—Happy Gang.
 KNN, KCBQ—Arthur Godfrey.
 *KAGH, KFOX, KLAC, KWIK, KNLA—News.
 KFAC—Musical Favorites.
 KFVD—Hall of Records.
 KFWB—Bill Anson.
 KGER—Rancho 1390.
 KGFJ—Record Jackpot.
 KGIL—Keyboard Melodies.
 KMPC—Bill Ewing.
 KOWI—Radio Outlook.
 KRKD—Tops in Pops.
 KWKW—Handicap Contest.
 3:05 KAGH—Square at Round Table
 3:15 KFI, KFSD—The Brighter Day
 KFOX—Truth About Hypnotism.
 *KGIL—News.
 KLAC—Don Otis Show.
 KOWI—Rhythm at Random.
 KWIK—Music.
 KWKW—Races and Sports.
 KNLA—Juke Box Matinee.
 3:25 KGFJ—Sports Flash.
 3:30 KECA, KFMB—House Party.
 KFI, KFSD—Aunt Mary.
 KHJ—Music.
 KFAC—Lyrics in Chorus.
 KFOX—Hawaiian Music.
 KFVD—Harlematinee.
 KGB—Lanny Ross Show.
 *KGER, KOWI, KRKD—News.
 KGIL—Veterans' Hospital.
 KMPC—Swing 'n' Sing.
 KWIK—Rancho.
 KWKW—Crowell Beech.
 3:35 KGER—Rancho 1390.
 KOWI—Just Music.
 KRKD—Tea-Time Tunes.
 3:40 KFWB—News.
 3:45 KFI, KFSD—We Love & Learn
 KHJ, KGB, KVQE—Gabriel Hentler.
 KAGH—Serenade.
 *KFAC—News.
 KFOX—Pet Review.
 KFWB—Guest Star.
 KOWI—Betty Delahunty, Songs
 3:55 KGFJ—Sports Flash.
4 KECA—Frances Scully.
 KFI, KFSD—This Woman's Secret.
 *KHJ, KGB, KVQE—Fulton Lewis.
 KNN, KCBQ—Herb Shriner.
 KAGH—Records at Random.
 KFAC—Musical Masterpieces.
 *KFOX, KGER, KMPC—News.
 KFVD—Harlematinee.
 KFWB—Mel Roach.
 KGFJ—Record Review.
 KGIL—Hank Penny Show.
 *KLAC—News Sports.
 KOWI—Musical Showcase.
 KRKD—Piano Paintings.
 KWIK—Plaza Program.
 KWKW—Andy Mansfield.
 KNLA—Juke Box Matinee.
 4:05 KGER—Rancho 1390.
 4:10 KFOX—Freddie Martin.
 4:15 KFI—Johnny Murray.
 *KHJ, KFAM, KGB, KVQE—Frank Henningway.
 KNN—Stand-In.
 KFSD—You Win It.
 KFWB—Big Crosby.
 KLAC—Eddie Stanley Show.
 KMPC—Modern Classics.
 KRKD—Melody Time.
 4:20 KECA—Double Feature.
 4:25 KGFJ—Sports.
 4:30 KECA, KFMB—Eleanor and Anna Roosevelt.
 KFI—Burrill Wheeler.
 *KHJ, KGB, KVQE—Passing Parade.
 KNN, KCBQ—Club 15.
 KFOX, KWIK—Old-Age Penions.
 KFVD—Sun-down Roundup.
 KFWB—Calvary Assembly.
 KLAC—Swing Time.
 KMPC—Mellow Moods.
 *KOWI—News, Music.
 KRKD—Symphony in Swing.
 KWKW—Frank Sinatra.
 4:45 KECA—Happy Theater.
 *KHJ, KGB, KVQE—News.
 *KNN, KCBQ—Ed R. Murrow.
 *KFSD—H. V. Kattenborn.
 KFWB—Stuart Hamblen.
 KLAC—Racing Roundup.
 KMPC—Collectors' Corner.
 *KRKD—News.
 KWKW—Sports, Easy Listening.
 4:55 KGFJ—Sports Flash.
5 KECA, KFMB—Challenge of the Yukon.
 *KFI—Feature Wire.
 KHJ, KGB, KVQE—Superman.
 *KNN, KCBQ—Knox Manning, News.

KAGH—Anniversary Party.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFSD—Songs of the Sage.
 KFWB—Stuart Hamblen.
 KGER—Sports: Rancho 1390.
 KGFJ—live at 5.
 KGIL—Hank Penny Show.
 *KLAC—Fred Henry Reports.
 *KMPC—News, Star Time.
 *KOWI—Italian Program.
 KRKD—Songs of the Saddle.
 KWIK—Service Program.
 KWKW—Maurice Johnson.
 KNLA—Juke Box Matinee.
 5:15 *KFI, KFVD—News.
 KNN—Tom Hanlon.
 KAGH—Altadena Youth.
 KGIL—Children's Corner.
 KLAC—Music Room.
 KMPC—Al Snek Orch.
 KWKW—Today at the Races.
 5:30 KECA, KFMB—Jack Karmstrong.
 KFI—Cusa Cugat.
 KHJ, KFAM, KGB, KVQE—Captain Midnight.
 *KNN, KCBQ—Chet Huntley.
 *KFAC—Whon Bill Club.
 *KFOX, KGIL—News.
 *KFSD—This Is the Story.
 KGFJ—Race Recap.
 KLAC—Peggy Lee, Songs.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KWIK—Western Ballads.
 KNLA—Future Pianists.
 5:35 KGIL—Latin American.
 5:45 *KFI, KFSD—Elmer Peterson.
 KHJ, KFAM, KGB, KVQE—Tom Mix.
 *KNN, KCBQ—News, Garred.
 KFOX—Your Fishster.
 KGER—Billy Starr.
 KGFJ—If They Had Lived.

SAM BALTER'S
"SPORTS BOOK"

5:45 - 6:00 p.m.
Monday through Saturday
KLAC

KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KOWI—Evening Serenade.
 KRKD—Race Results.
 KWIK—Sports.
 KNLA—Variety.
 5:55 *KNN—News, Frank Goss.
 KGFJ—Film News.
6 KECA, KFMB—Edwin C. Hill.
 KFI, KFSD—Duffy's Tavern.
 *KHJ, KGB, KVQE—Gabriel Hentler.
 KNN, KCBQ—County Fair.
 KFAC—Twilight Hour.
 *KFOX, KLAC—News.
 *KFWB—Clete Roberts, News.
 KGER—John Brown.
 KGFJ—Musical Digest.
 KGIL—Tops in Pops.
 *KMPC—News, Bill Harpel.
 KRKD—Varieties in Music.
 KWIK—Italo-American Hour.
 KNLA—Pasadena Playhouse.
 6:05 *KECA—Headline Edition.
 KLAC—Al Jarvis Ballroom.
 6:15 *KFI—Hank Weaver, News.
 *KHJ, KGB—Mutual Newsreel.
 *KFOX—Hawaiian Music.
 *KFWB—Manchester Boddy.
 *KGER—Stamps Quartet.
 KMPC—Boh Felley, Sports.
 KRKD—Hawaiian Memories.
 6:25 KECA—Animal World Stories.
 6:30 KECA, KFMB—Meredith Willson Show.
 KFI—Hollywood Theater.
 KHJ, KGB, KVQE—Family Theater.
 KNN, KCBQ—Harvest of Stars
 KFAC—Hour of Music.
 KFOX—Hal's Memory Room.
 KFSD—Living, 1949.
 KFWB—America Dances.
 KGER—Back to the Bible.
 KGIL—Dinner Concert.
 KMPC—Tijuana Races.
 KRKD—Sweet Pops.
 KNLA—Eddy Arnold Show.
 6:45 KGIL—Down Memory Lane.

FOREST LAWN
Presents
HOLLYWOOD
BOWL AUDITIONS
KFI 7 PM WED.

KRKD—Accent on Rhythm.
 KNLA—Ford Lewis.
 6:55 *KHJ, KGB, KVQE—Bill Henry, News.
7 KECA, KFMB—Lone Ranger.
 KFI—Hollywood Bowl Auditions.
 KHJ, KGB—Comedy Playhouse
 KNN, KCBQ—Hollywood Music Hall.
 KFAC—Hour of Music.
 KFOX—Evening Melodies.
 KFSD—Lights of the City.
 KFWB—America Dances.
 KGER—Family Bible Hour.

Penny-Owsley
CONCERTS
"Musical Digest"
Nightly at
Commentator:
7:00 - 8:00 pm
DR. KARL WECKER
Direct from
Hollywood Bowl
KGFJ 12:30 on your dial

KGFJ—Musical Digest.
 *KGIL, KRKD—News.
 KLAC—520 Club.
 KMPC—Firestone Favorites.
 KFC—Pasadena Musicians.
 KWIK—Building Burbank.
 KNLA—Dusty Ellison.
 7:15 KGIL—Songs by Crosby.
 KMPC—Organ Recital.
 KRKD—Three-Quarter Time.
 7:30 KECA, KFMB—Original Amateur Hour.
 KFI, KFSD—Curtain Time.
 KHJ, KFAM, KGB, KVQE—Cisco Kid.
 KNN, KCBQ—Free for All.
 KLAC—Echoes and Encores.
 KFOX—Waltz Time.
 KFWB—Sports Final.
 KGER—Prophecy Speaks.
 KGIL—Internal Revenue.
 KMPC—Words and Music.
 KPI—Let's Talk It Over.
 KRKD—Twilight Serenade.
 KWIK—Music.
 KNLA—Vance Lane.
 7:45 *KFOX—News.
 KFWB—Pick of Pops.
 KGIL—Novelaires.
 KMPC—Club Time.
 *KWIK—Robert Arden.
8 KECA, KFMB—Original Amateur Hour.
 KFI, KFSD, KMPC—Supper Club.
 KHJ, KFAM, KGB, KVQE—Name That Song.
 *KNN—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—County Barn Dance.
 KFWB—Williams-Rodgers.
 KGER—Bible Treasury.
 KGFJ—Caucasian Memories.
 KGIL—Hustlin' Hal.
 *KLAC, KNLA—News.
 KMPC—Midweek Devotional.
 KWIK—Evening Siesta.
 8:10 KLAC—Crosby Time.
 8:15 *KFI, KFSD—World News.
 KNN, KCBQ—Jack Smith.
 KGER—Hebrew Christian.
 *KGFJ—News, Averill Berman.
 KMPC—Romance and Rhythm.
 KNLA—Variety.
 8:30 KECA, KFMB—Groucho Marx.
 KFI, KFSD—Great Gildersleeve
 KHJ, KGB—Scattergood Balnes
 KNN, KCBQ—Dr. Christian.
 *KFWB—News.
 KGER—Clem Davies.
 KGIL—Talent Quest.
 KFI—Tonight's Variety Show
 KLAC—Jan Garber Orch.
 KMPC—American Music.
 KPI—Pasadena City College.
 KNLA—97th Street Corral.
 8:45 KFWB—Howdy Stranger.
 KGER—Rev. Al Harlan.
 KLAC—Etchings for Evening.
 KMPC—Campus Highlights.
 8:55 *KHJ, KGB—Hy Gardner.
9 KECA, KFMB—Bing Crosby.
 KFI, KFSD—Blondie.
 *KHJ, KFAM, KGB, KVQE—News, Glenn Hardy.
 KNN—Capitol Cloakroom.
 KFAC—Evening Concert.
 KFOX—Mayor Chace.
 *KFWB—Clete Roberts.
 *KGER, KWIK—News.
 KGFJ—Tonight's Variety Show

KGIL—Western Trails.
 KLAC—Melody Parade.
 KMPC—Lloyd Aldrich.
 KPCC—Books.
 KNLA—Squeakin' Deacon.
 9:05 KGER—Three Suns.
 KMPC—Parade of Hits.
 9:15 *KHJ, KGB, KVQE—Fleetwood Lawton.
 *KFOX—News.
 KFWB—United Nations.
 KGER—Guest Star.
 KPI—Jazz Tunes.
 KWIK—Dr. Clem Davies.
 9:30 KECA, KFMB—Millon Berle.
 KFI, KFSD—Mr. Dist. Atty.
 KHJ, KGB, KVQE—Inside of Sports.
 KNN—Beulah.
 KFOX—L. B. Town Forum.
 KFWB—Unity Daily Word.
 KGIL—Dance Time.
 KLAC—Spotlight Serenade.
 KMPC—Miracle Theater.
 KPCC—French Quarter.
 9:45 *KHJ, KGB, KVQE—Fulton Lewis.
 KNN, KCBQ—Night Editor.
 *KFWB—Music and News.
 *KGIL—News.
 *KMPC—News Notebook.
 *KWIK—Dancin' With Anson.
 9:55 *KLAC—News.
10 KECA, KFMB—Richfield Reporter.
 *KFI, KFSD—Sam Hayes, News.
 *KHJ—Highlights in Headlines.
 *KNN, KCBQ—News, Huntley.
 KFAC—Lucky Lazer Dance.
 KFOX—Oriental Mood.
 KFVD—Citizens in Action.
 KFWB—Outside Show.
 KGER—Wayside Pulpit.
 KGFJ—Music You Want.
 KGIL—Showtime.
 KLAC—Don Otis.
 KMPC—Bing Crosby Slugs.
 KPCC—Record Collectors.
 KWIK—Dancin' With Anson.
 KNLA—Olympic Fights.
 10:05 KHJ—Highlights in Music.
 10:15 KECA—Cass Cugat.
 KFI—Tom Harmon, Sports.
 KNN—Bob Elson.
 KFMB—Highways of Melody.
 KGER—Decision Now.

SPADE COOLEY TIME
with George Sanders
NOW 10:15 P.M.

1020 KC.
 3000 WATTS
Check KFVD
 LOS ANGELES
 KFVD—Spade Cooley Time.
 KGER—At the Ranchhouse.
 KMPC—Dance Parade.
 10:30 KECA—One for the Book.
 *KFI—Carveth Wells.
 KHJ—Policeing L. A.
 KNN—Symphonette.
 KFMB—Dance Orch.
 KFSD—Concert Hall.
 KGB—Deems Taylor Concert.
 KGER—Evangelist Church.
 KGFJ—Song Book.
 10:45 KFI—Melody Time.
 KHJ—Jack Fisher Orch.
 KFOX—The Bachelors.
 10:55 KFI—Police Bulletins.
 *KLAC—News.
11 KECA—News of Tomorrow.
 *KFI, KFSD, KWIK—News.
 KHJ, KGB—Dance Orch.
 *KNN—Nelson Pringle.
 KFAC—Lucky Lazer Time.
 KFMB—Cheatin' on Sandman.
 KFOX—Music of the Masters.
 KFVD—Spade Cooley Time.
 KFWB—Eatside Show.
 KGER—At the Ranchhouse.
 KGFJ—Hollywood House Party.
 KGIL—Showtime.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KNLA—Ray's Band Box.
 11:15 KECA—Cuegrill Room.
 KFI—Palace Hotel Orch.
 KNN—Merry-Go-Round.
 KFSD—Dance Orch.
 KWIK—Dancin' With Anson.
 KNLA—Western Echoes.
 11:30 KECA—Empire Room Orch.
 KFI—Supper Club.
 KHJ, KVQE—Dick Foy Orch.
 *KMPC—ABC Club.
 11:45 KFI—Melodiana.
 *KHJ, KGB, KVQE—News.
 KNN—You and the Road to Peace.
 *KMPC—News.
 11:55 *KECA—News.

THURSDAY, MARCH 10

*Indicates News Broadcast.

- 8-KECA, KFMB-Don McNeill's Breakfast Club.
- KFI, KFSD-Fred Waring.
- *KXN-Harry Bahhitt.
- KAGH-Sister Sylvia.
- KFAC-Country Church.
- KFOX-KRKD-Haven of Rest
- KFVD-Wakeup Ranch.
- KFWB-Andrew Fearing.
- KGER-Mizpah.
- KGFJ-Dr. Frederick Balles.
- KGLL-Reveille Ranch.
- *KLAC, KXLA-News.
- *KMPC-Norman Nesbitt, News
- KOWL-Time, Topics, Tempos.
- KWIK-Club KWIK.
- 8-10-KWKK-Crowell Beech Prog.
- 8-10-KLAC-Stock Market.
- 8-15-KHJ, KFNM, KGB, KVOE-Victor H. Lindlahr.
- *KXN-News.
- *KFWB-Piano: News.
- KGFJ-Community Chest.
- KLAC-Haynes at the Reins.
- KMPC-Markets.
- KXLA-Music.
- 9:20-KGFJ-News.
- 9:25-KMPC-Sports Roundup.
- 9:30-KFI, KFSD-Jack Berch.
- *KHJ, KFAC, KGII, KOWL, KRKD, KVOE-News.
- KXN, KCBQ-Grand Slam.
- KAGH-Hebrew-Christian Hr.
- KFOX-Words of Life.

CITIZENS IN ACTION

This Concerns You
8:30 A.M. and 10 P.M.
Mon. thru Fri.



- KFVD-Citizens in Action.
- KFWB-Music.
- KGER-Hammond.
- KGFJ-Public Messenger.
- KMPC-Song for You.
- KWKW-Stock Quotations.
- KXLA-Baptist Brothers.
- 8:45-KFI, KFSD-Lora Lawton.
- KHJ, KGB, KVOE-Breakfast Time.
- KXN-Rosemary.
- KAGH-Words of Life.
- KFAC-Unity.
- KFVD-Editor of the Air.
- KFWB-Science of Mind.
- KGER-Bible Treasury.
- KGFJ-Yesterday's Hits.
- KGII-Coffee Parade.
- KMPC-In a Nutshell.
- KOWL-Waltz Time.
- KRKD-Spotlight Varieties.
- KWKW-Gordon Baker Lloyd.
- 9-KECA, KFMB-Welcome Travelers.
- *KFI, KFSD, KLAC-News.
- *KHJ, KGB-Kate Smith Speaks.
- KXN-Wendy Warren.
- KAGH-Sunshine Program.
- KFAC-Serenade.
- KFOX-Rev. Irie.
- KFVD-Waltz Time.
- KFWB-Strolling Tom.
- KGER-Lutheran Hour.
- KGII-Your County at Work.
- KGH-Sweet and Sentimental.
- KMPC-Band Box.
- KOWL-Morning Meditations.
- KRKD-Sagebrush Serenade.
- *KWIK-News; Music.
- KWKW-Voice of China.

TENNESSEE ERNIE IN RADIO'S HOTTEST WESTERN SHOW KXLA

9 - 10 A. M. — Mon.-Fri.

- 9:05-KXLA-Bar Nothing Ranch.
- KFI-Ladies Day.
- 9:15-KHJ, KGB, KVOE-Kate Smith Sings.
- KXN, KCBQ-Aunt Jenny.
- *KFVD-News.
- KFWB-Crosby Entertains.
- KGFJ-Internal Revenue.
- KGII-Balads for You.
- KLAC-Music Room.
- KOWL-Hawaiian Melodies.
- KWKW-Foursquare Churches.
- 9:30-KECA, KFMB-Ray Kyser, College.

- KHJ-Moods in Music.
- KXN, KCBQ-Helen Trent.
- KAGH-Olga Graves.
- KFOX-Full Gospel.
- KFVD-Show Tunes.
- KGII-Marsha Walton.
- KGH-Molly Morse.
- KGER-God's Half Hour.
- KGII-Racing News.
- KGII-Valley Shopper.
- KLAC-Racing News.
- KMPC-Chef Milani.
- *KOWL, KWKW-News.
- KWIK-Feature Page.
- 9:45-KFI-Downtown & All Around.
- KXN, KCBQ-Our Gal Sunday
- KAGH-Serenade.
- KFVD-Stitchin' Time.
- *KGFJ-Alrotorials.
- KLAC-Pla-Bucks Auction.
- *KMPC-Larry Smith, News.
- KOWL-Album of Song.
- *KRKD-News.
- KWKW-A Date With Dinah.

10

- KECA, KFMB-Ted Malone.
- KFI-Standard School Broadcast.
- *KHJ, KFNM, KGB, KVOE-Glenn Hardy, News.
- KXN-Big Sister.
- KAGH-General Electric Hour.
- KFAC-Morning Concert.
- *KFOX, KGER-News.
- KFVD-Rev. Louis T. Talbot.
- KFWB-Show Biz Quiz.
- KGII-What D'You Know?
- KGII-Waltz Time.
- KLAC-Al Jarvis Ballroom.
- KMPC-Westerners.
- KOWL-Yiddish Hour.
- KRKD-Morning Melodies.
- KWIK-Spanish Lesson.
- KWKW-Sports.
- KXLA-Phileo Quiz.
- 10:10-KWKW-Audrey Shops.
- 10:15-KECA, KFMB-Galen Drake.
- KHJ, KFNM, KGB-Benny Walker Kitchen.
- KXN-Ma Perkins.
- KFOX-Assembly of God.
- KGER-Lean Back & Listen.
- KGII-Sweet Swing.
- KRKD-Dr. Richardson.
- KWIK-Paul Sutton.
- *KXLA-News.
- 10:25-KGFJ-Sports Flash.
- 10:30-KECA, KFMB-My True Story
- *KFI, KGII-News.
- KHJ, KGB-Luncheon at Sardi's.
- KXN-Young Dr. Malone.
- KFVD-Rescue Mission.
- KFWB-Music in the Land.
- KGER-Helen Markham.
- KRKD-Crazy Rhythm.
- KWIK-Classified Ads.

- KWKW-Feature Stories.
- KXLA-Western Music.
- 10:35-KFOX-Morning Music.
- KGII-Romance in Rhythm.
- 10:45-KFI-Life Can Be Beautiful.
- KXN-Guiding Light.
- KFAC-L. A. Medical Assn.
- KGER-Rev. Le Roy Kopp.
- KRKD-Midnight Mission.
- KWIK-Racing Lineup.
- 10:55-KECA, KFMB-Betty Crocker Magazine.
- KGFJ-Sports Flash.

11

- KECA, KFMB-Betty Crocker Magazine.
- KFI, KFSD-Double or Nothing.
- KHJ, KGB, KVOE-Ladies First.
- KXN-Second Mrs. Burton.
- KAGH-1200 Club.
- KFAC-Festival of Music.
- KFOX-Rhythmic Age.
- *KFVD, KWIK-News.
- KFWB-Peter Potter.
- KGER-Biblical Research.
- KGII-Sunset and Vine.
- KGII-Crosby Sings.
- KLAC-Al Jarvis Ballroom.
- KMPC-Memory Melodies.
- KOWL-Spanish Hour.
- KRKD-Songs of Vesteyear.
- KWKW-Song Parade.
- 11:15-KECA, KFMB-Dorothy Kilgallen.
- KXN-Peter Mason.
- KFAC-Waltz Time.
- KFVD-Shopping Highlights.
- KGER-Concert Hall.
- KGII-Midmorning Melodies.
- KMPC-Neighborhood Voice.
- KWIK-Organ Melodies.
- KWKW-Stairway to Music.
- *KXLA-Pasadena News.
- 11:25-KGFJ-Sports Flash.
- 11:30-KECA-Lasa Cugat.
- KFI, KFSD-Today's Children.
- KHJ, KFNM, KGB, KVOE-Queen for a Day.
- KXN, KCBQ-Nora Drake.
- KFAC-Keyboard Artistry.
- *KFMB-Banquet Talking.
- *KFOX, KFWB, KRKD-News.
- KFVD-Memory Melodies.
- KGER-Peter Slack Time.
- KGII-Piano Moments.
- KLAC-Honest Opinion, Jarvis
- KMPC-Tops in Pops.
- KXLA-Dinner Bell Roundup.
- 11:40-KECA-Hit Tunes.
- 11:45-KECA-One for the Road.
- KFI-Light of the World.
- KXN-What Makes You Tick?
- KGFJ-Saludos Amigos.
- *KGII-News.
- KMPC-Star Serenade.
- KOWL-Small Hands.
- KRKD-Sweet Pops.
- KWIK-Concert Miniature.

- 11:55-KGFJ-Sports Flash.
- 12-KECA, KGB, KAGH, KGB, KWIK-News.
- KFI-Farm Reporter.
- KXN-Gordon Mason.
- KFAC-Luncheon Concert.
- KFSD-Life Can Be Beautiful.
- KFVD-Meridian Song.
- KFWB-Peter Potter.
- KGER-Music.
- KGII-Intermission.
- KGII-Real Estate Show.
- KLAC-Al Jarvis Ballroom.
- KMPC-Women Are Wonderful!
- KOWL-Joe Adams Show.
- KRKD-Santa Fe Trails.
- KWKW-Armand Tokatyian.
- KXLA-Dinner Bell Roundup.
- 12:05-KAGH-Accent on Music.
- 12:15-KECA-Snowd Smith Selects
- KFI, KFSD-Ma Perkins.
- KHJ-Hits of Yesterday.
- *KFOX, KGER-News.
- KGII-Vocal Varieties.
- KWIK-San Fernando Hour.
- 12:25-KGFJ-Sports Flash.
- 12:30-KECA-Art Baker's Notebook.
- KFI, KFSD-Pepper Young.
- KHJ-Louise Massey.
- KXN, KCBQ-Call for Help.
- KFVD-Shopping Highlights.
- *KGER, KOWL-News.
- KFWR-Luncheon Serenade.
- KGII-1230 Club.
- KGII-Western Music.
- KMPC-Jeanne Gray.
- KWIK-Navy Band.
- KWKW-Stock Quotations.
- KXLA-Ole Rasmusen.
- 12:35-KOWL-Joe Adams Show.
- KWKW-Farm News.
- 12:45-KFI, KFSD-Right to Happiness.
- KHJ-Melody Matinee.
- KAGH-Martha Brandon.
- *KFAK, KMPC-News.
- KFOX-Pacific Breezes.
- KGB-Three Alarm.
- KWIK-Fiesta Time.
- KWKW-Circle 7430 Ranch.
- 12:55-KGFJ-Sports Flash.

- 1-KECA, KFMB-Breakfast in Hollywood.
- KFI, KFSD-Backstage Wife.
- KHJ-Lynn Looks at H'wood.
- *KXN, KCBQ-Knox Manning.
- KAGH-Jim's Jamboree.
- KFAC-Piano Parade.
- KFAC-Barbershop Quartet.
- *KFVD, KWIK, KWKW-News
- KFWB-Bill Anson.
- KGER-Luncheon Serenade.
- KGII-1230 Club.
- KGII-1260 Roundup.
- *KLAC-News, Sports.
- KMPC-Music in the Air.
- KOWL-Joe Adams Show.
- KRKD-Siesta Time.
- KXLA-Community Broadcaster.
- 1:15-KFI, KFSD-Stella Dallas.
- KHJ-Nancy Dixon.
- KXN-Harry Bahhitt.
- KFAC-Classroom Radio.
- KFOX-Russ Brown Music.
- KFVD-Piano Parade.
- KGII-Charlie Hamp.
- KLAC-570 Club.
- KWKW-Races and Sports.
- KXLA-Farm News.
- 1:25-KGFJ-Sports Flash.
- 1:30-KECA-At Home With the Kirkwoods.
- KFI, KFSD-Lorenzo Jones.
- KHJ-Norma Young.
- KXN-Winner Take All.
- KFAC-American Hour.
- KFOX-Doc Hopkins.
- KFVD-Old Records.
- KGER-Hawaiian Melodies.
- KGII-Homemakers.
- KOWL-Paul's Platter Party.
- *KRKD-News.
- KWIK-Music.
- KWKW-Hawaiian Echoes.
- KXLA-Vocal Varieties.
- 1:35-KRKD-Symphony of Song.
- 1:45-KECA-Ethel and Albert.
- KFI, KFSD-Widder Brown.
- KXN-Reserve.
- KFOX-Everybody's Business.
- KWKW-Sports: Want Ads.
- KXLA-Lifetime Digest.
- 1:55-KGFJ-Sports Flash.
- 2-KECA, KFMB-Surprise Package.
- KFI, KFSD-When a Girl Marries.
- KHJ, KFNM, KGB, KVOE-Anniversary Club.
- KXN, KCBQ-Hint Hunt.
- KAGH-Square at Round Table
- KFAC-Matinee.
- KFOX-Judy Martin.
- KFVD-Control-Room Capers.
- KFWB-Bill Anson.
- KGER-Long Beach Band.
- KGII-What's Up.
- KGII-Homemakers.
- *KLAC-News, Sports.
- KMPC-Three Alarm.
- KOWL-Paul's Platter Party.
- KRKD-Fed. Women's Clubs.
- KWIK-Take Five.
- 2:10-KLAC-570 Club.
- 2:15-KFI, KFSD-Portia Faces Life

thursday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 3:00-Arthur Godfrey, KXN.
- 4:00-Herb Shriner, KXN.
- 6:00-Music Hall, KFI.
- 8:30-Aldrich Family, KFI.
- 9:00-Burns and Allen, KFI.

Quiz, Participation

- 8:00-McNeill Bkfst. Club, KECA
- 8:30-Grand Slam, KXN.
- 9:30-Kay Kyser, KECA.
- 11:30-Queen for a Day, KHJ.
- 11:45-What Makes You Tick, KXN.
- 1:00-Bkfst. in H'wood, KECA.
- 2:30-Meet the Misses, KXN.
- 2:30-Bride and Groom, KECA.
- 3:30-House Party, KECA.
- 9:30-Noah Webster Says, KFI.

Drama

- 7:00-James Hilton, KXN.
- 7:00-Screen Guild, KFI.
- 7:30-First Nighter, KXN.
- 8:30-Theatre, U.S.A., KECA.

Classical, Semi-Classical

Music

- 8:00-Fred Waring, KFI.
- 7:30-Fred Waring, KFI.

Comment-Narration

- 7:45-Fred Beck, KXN.
- 9:00-Kate Smith, KHJ.

- 10:00-Ted Malone, KECA.
- 11:15-Dorothy Kilgallen, KECA.
- 12:00-Gordon Mason, KXN.
- 12:30-Art Baker, KECA.
- 4:30-Burrill Wheeler, KFI.
- 4:30-Passing Parade, KHJ.
- 9:45-Night Editor, KXN.

Mystery-Detective

- 6:00-Suspense, KXN.
- 6:30-Crime Photographer, KXN.
- 7:00-Counterspy, KECA.
- 8:30-Mr. Keen, KXN.
- 9:00-FBI in Peace and War, KXN.
- 9:30-Michael Shayne, KECA.

Sports


- 9:30-Racing News, KLAC.
- 9:30-Racing, KGFJ.
- 5:30-Race Recap, KGFJ.
- 5:30-Sports Dial, KRKD.
- 5:45-Sam Balter, KLAC.
- 5:45-Race Results, KRKD.
- 6:15-Boh Keller, KMPC.
- 6:30-Joe Herndon, KMPC.
- 7:15-Fishing Pals, KFOX.
- 9:30-Inside of Sports, KHJ.

Popular-Western Music

- 8:00-Harry Bahhitt, KXN.
- 10:00-Westerners, KMPC.
- 4:30-Club 15, KXN.
- 4:45-Stuart Hamblen, KFWB.
- 6:30-Jo Stafford Show, KECA.
- 8:00-Supper Club, KFI, KMPC.
- 8:15-Jack Smith, KXN.

KFOJ—Rusty Gill.
 KRKD—Colorado River Assn.
 ★KWKW—Sports; News.
 2:25—KECA—Reserve.
 KNN, KCBQ—Mr. Information
 KGFJ—Sports Flash.
 2:30—KECA, KFMB—Bride & Groom
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB, KVOE—Red Benson
 KNN, KCBQ—Meet the Misses
 KFOJ—Country Girls.
 KGER—Garden School.
 KGFJ—Keyboard Corner.
 KGIL—Variations in Rhythm.
 KMPC—Chiffon Serenade.
 ★KOWL—News.
 KRKD—Tunes in Tempo.
 KWKW—Pasadena Playhouse.
 2:35—KOWL—Contented Listening.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KFSD—Front-Page
 Farrell.
 KFOJ—Down Homers.
 KGFJ—Hawaiian Serenade.
 KRKD—Organ Moods.
 KWKW—Races and Sports.
 2:50—KWKW—Light and Airy.
 2:55—KGFJ—Sports Flash.
3—KECA, KFMB—Ladies, Be
 Seated.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVOE—Happy
 Gang.
 KNN, KCBQ—Arthur Godfrey.
 ★KAGH, KFOJ, KXLA—News.
 KFAC—Musical Favorites.
 KFVD—Hall of Records.
 KFVB—Bill Anson.
 KGER—Rancho 1390.
 KGFJ—Record Jackpot.
 KGIL—Keyboard Melodies.
 ★KLAC—News, Sports.
 KMPC—Bill Ewing Show.
 KOWI—Radio Outlook.
 KRKD—Tops in Pops.
 ★KWIK—News; Music.
 KWRW—Haudican Contest.
 3:05—KAGH—Square at Round Table
 3:10—KLAC—Don Otis Show.
 3:15—KFI, KFSD—The Brighter Day
 KFOJ—George Highley.
 ★KGIL—News.
 KOWI—Rhythm at Random.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:25—KGFJ—Sports Flash.
 3:30—KECA, KFMB—House Party.
 KFI, KFSD—Aunt Mary.
 KHJ—Music.
 KFAC—Lyrics in Chorus.
 KFOJ—Hawaiian Music.
 KFVD—Harlematinee.
 ★KGER, KWB, KRKD—News.
 KGIL—Veterans' Hospital.
 KMPC—Swing 'n' Sing.
 KWIK—Rancho.
 KWKW—Crowell Beech.
 3:35—KGER—Rancho 1390.
 KOWL—Just Music.
 KRKD—Tea-Time Tunes.
 3:40★KFVB—News.
 3:45—KFI, KFSD—We Love & Learn
 KHJ, KGB, KVOE—Gabriel
 Heatter.
 KAGH—Serenade.
 ★KFAC—News.
 KFOJ—Pet Review.
 KFVB—Here's to Vets.
 3:55—KGFJ—Sports Flash.
4—KECA—Frances Scully.
 KFI, KFSD—This Woman's
 Secret.
 ★KHJ, KGB, KVOE—Fulton
 Lewis.
 KNN, KCBQ—Herb Shriner.
 KAGH—Records at Random.
 KFAC—Musical Masterpieces.
 ★KFOJ, KGER, KMPC—News.
 KFVD—Harlematinee.
 KFVB—Mel Roach.
 KGFJ—Record Review.
 KGIL—Hank Penny Show.
 ★KLAC—News, Sports.
 KOWL—Musical Showcase.
 KRKD—Piano Paintings.
 KWIK—Plaza Program.
 KWKW—Andy Mansfield.
 KXLA—Juke Box Matinee.
 4:05—KGER—Rancho 1390.
 4:10—KFOJ—Freddie Martin.
 4:15—KFI—Johnny Murray.
 ★KHJ, KFXM, KGB, KVOE—
 Frank Hemlingway.
 KNN—Stand-In.
 KFMB—Little Show.
 KFSD—You Win It.
 KFVB—Bing Crosby.
 KLAC—Eddie Stanley Show.
 KMPC—Twilight Tales.
 KRKD—Melody Time.
 4:20—KECA—Double Feature.
 4:25—KGFJ—Sports.
 4:30★KFC, A, KFMB—Kleanor and
 Anna Roosevelt.
 KFI—Burrill Wheeler.
 ★KHJ, KGB, KVOE—Passing
 Parade.
 KNN, KCBQ—Club 15.
 KFOJ—Old-Age Pensions.
 KFVD—Sunset Roundup.
 KFVB—Daily Light.
 KLAC—Swing Time.

KMPC—Mellow Moods.
 ★KOWL—News, Music.
 KRKD—Symphony in Swing.
 KWIK—Old-Age Pension.
 KWKW—Frank Sinatra.
 4:45—KECA—Happy Theater.
 ★KHJ, KGB, KVOE—News.
 ★KNN, KCBQ—Ed R. Murrow.
 KFVB—Stuart Hamblen.
 KLAC—Racing Roundup.
 KMPC—Collectors' Corner.
 ★KRKD—News.
 KWKW—Sports; Easy
 Listening.
 4:55—KGFJ—Sports Flash.
5—KECA, KFMB—Green Hornet.
 ★KFI—Feature Wire.
 KHJ, KGB, KVOE—Straight
 Arrow.
 ★KNN, KCBQ—Knox Manning.
 KAGH—Hazel Hurst
 Foundation.
 KLAC—Sunset Serenade.
 KFOJ—Sunshine Mission.
 KFVD—Songs of the Sage.
 KFVB—Stuart Hamblen.
 KGER—Sports; Rancho 1390.
 KGFJ—Live at 5.
 KGIL—Hank Penny Show.
 ★KLAC—Fred Henry Reports.
 ★KMPC—News, Star Time.
 KOWL—Italian Program.
 KRKD—Songs of the Saddle.
 ★KWIK—News; Modern Mood.
 KWKW—Maurice Johnson.
 KXLA—Juke Box Matinee.
 5:15★KFI, KFVD—News.
 KNN—Tom Haulon.
 KAGH—Bing Sings.
 KGIL—Children's Corner.
 KLAC—Music Room.
 KMPC—At Sack Orch.
 KWKW—Today at the Races.
 5:30—KECA, KFMB—Sky King.
 KFI—Casa Cugat.
 KHJ, KFXM, KGB, KVOE—
 Captain Midnight.
 ★KNN, KCBQ—Chet Huntley.
 KFAC—Whoo Bill Club.
 ★KFOJ, KGIL—News.
 KFSD—This Is the Story.
 KGFJ—Race Recap.
 KLAC—Peggy Lee, Songs.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KWIK—Western Ballads.
 KXLA—Future Pianists.
 5:35—KGIL—Latin American.
 5:45★KFI, KFSD—Elmer Peterson.
 KHJ, KFXM, KGB, KVOE—
 Adventures of Tom Mix.
 ★KNN, KCBQ—News, Garred.
 KFOJ—Music.
 KGER—Billy Starr.
 KGFJ—Dinner Interlude.
 KLAC—Sam Baller, Sports.
 KMPC—Top Tunes.
 KOWL—Evening Serenade.
 KRKD—Race Results.
 KWIK—Sports.
 KXLA—Variety.
 5:55★KNN—Frank Goss, News.
6★KECA, KFMB—Edwin C. Hill.
 KFI, KFSD—Al Jolson.
 ★KHJ, KFXM, KGB, KVOE—
 Gabriel Heatter.
 KNN, KCBQ—Suspense.
 KFAC—Twilight Hour.
 ★KFOJ, KLAC—News.
 ★KFVB—Clete Roberts, News.
 KGER—John Brown.
 KGFJ—Musical Digest.
 KGIL—Tops in Pops.
 ★KMPC—News, Bill Harpel.
 KRKD—Varieties in Music.
 KWIK—Italo-American Hour.
 KXLA—Pasadena City College.
 6:05★KECA—Headline Edition.
 6:15★KECA—Hank Weaver, News.
 ★KHJ, KGB—Mutual Newsreel.
 KFOJ—Hawaiian Music.
 KFVB—Tune Time.
 KGER—Stamps Quartet.
 KLAC—Al Jarvis Ballroom.
 KMPC—Bob Kelley, Sports.
 KRKD—Hawaiian Memories.
 KXLA—Technocracy.
 6:25—KECA—Harry Wismer.
 6:30—KECA, KFMB—Jo Stafford
 Show.
 KFI, KFSD—Dorothy Lamour.
 KHJ—Music.
 KNN, KCBQ—Crime
 Photographer.
 KFAC—Hour of Music.
 KFOJ—Hill's Memory Room.
 KFVB—America Dances.
 KGER—Back to the Bible.
 KGIL—Dinner Concert.
 KMPC—Tijuana Races.
 KRKD—Sweet Pops.
 KVOE—Mutual Newsreel.
 KXLA—Eddy Arnold Show.
 6:45—KHJ—Remember When.
 KGIL—Down Memory Lane.
 KRKD—Accent on Rhythm.
 KXLA—Ford Lewis.
 6:55—KECA, KFMB—Meet the Stars
 ★KHJ, KGB, KVOE—Bill Henry
 ★KECA, KFMB—David
7Harding, Counterspt.
 KFI, KFSD—Screen Guild.

KHJ, KGB—The Falcon.
 KNN, KCBQ—James Hilton.
 KFAC—Hour of Music.
 KFOJ—Pet Parade.
 KFVB—America Dances.
 KGER—Family Bible Hour.
 ★KGIL, KRKD—News.


Commentator:
 7:00 - 8:00 pm
 DR. KARL WECKER
 Direct from
 Hollywood Bowl
 KGFJ-1230 on your dial
 7:00—KGFJ—Musical Digest.
 KLAC—570 Club.
 KMPC—Firestone Favorites.
 KWIK—Hebrew Hour.
 KXLA—Dusty Ellison.
 7:15—KFOJ—Fishing Pals.
 KGIL—Songs by Crosby.
 KRKD—Three-Quarter Time.
 7:30—KECA, KFMB—Abbott and
 Costello.
 KFI, KFSD—Fred Waring.
 KHJ, KFXM, KGB, KVOE—
 Red Ryder.
 KNN, KCBQ—First Nighter.
 KFAC—Echoes and Encores.
 KFVB—Sports Final.
 KGER—Markham.
 KGIL—Footlight Favorites.
 KMPC—Words and Music.
 KRKD—Twilight Serenade.
 KWIK—Music.
 KXLA—Vance Lane.
 7:45★KFOJ—News.
 KFVB—Pick of Pops.
 KGIL—Novelaires.
 KMPC—Club Time.
 ★KWIK—Robert Arden.
8—KECA—Press Conference.
 KFI, KFSD, KMPC—Supper
 Club.
 KHJ, KFXM, KGB, KVOE—
 Chandon.
 ★KNN—Lowell Thomas.
 KFAC—Evening Concert.
 KFOJ—County Barn Dance.
 KFVB—Williams-Rodgers.
 KGER—Bible Treasury.
 KGFJ—Caucasian Memories.
 KGIL—Hunting' Hal.
 ★KLAC, KXLA—News.
 KWIK—Evening Siesta.
 8:15★KFI, KFSD—World News.
 KNN, KCBQ—Jack Smith.
 KGER—Hebrew Christian.
 ★KGFJ—News, Averil Berman.
 KLAC—Motorcyclists in Action
 KMPC—Romance and Rhythm.
 KXLA—Variety.
 8:30—KECA—Theatre, I. S. A.
 KFI, KFSD—Aldrich Family.
 KHJ—Mysterious Traveler.
 KNN, KCBQ—Mr. Keen.
 KFMB—Our Job Is Manhattan.
 ★KFVB—News.
 KGER—Clem Davies.
 KGFJ—Tonight's Variety Show
 KGIL—Talent Quest.
 KLAC—Ski Time.
 KMPC—American Music.
 KXLA—67th Street Corral.
 8:45—KFVB—Howdy Stranger.
 KGER—Rev. Al Harlan.
 KLAC—Etchings for Evening.
 8:55★KHJ, KGB, KVOE—Fly
 Gardner Says.
9—KECA—Mr. President.
 KFI, KFSD—Burns and Allen.
 KNN, KCBQ—F.B.I. in Peace
 and War.
 ★KHJ, KFXM, KGB, KVOE—
 News, Glenn Hardy.
 KFAC—Evening Concert.
 KFMB—Child's World.
 KFOJ—Speaking of Sports.
 ★KGER, KWIK—News.
 KGFJ—Tonight's Variety Show
 KGIL—Western Trails.
 KLAC—Melody Parade.
 KMPC—Lloyd Aldrich.
 KXLA—Squeakin' Deacon.
 9:05—KGER—Vets' Administration.
 KMPC—Parade of Hits.
 9:15★KHJ, KGB, KVOE—Fleetwood
 Layton.
 ★KFOJ—News.
 KFVB—United Nations.
 KGER—Voice of the Army.
 KGIL—Travelaires.
 KWIK—Dr. Clem Davies.
 9:30—KECA—Michael Shayne.

KFI, KFSD—Noah Webster
 Says.
 KHJ, KGB, KVOE—Inside of
 Sports.
 KNN—Beulah.
 KFMB—Record Time.
 KFOJ—Swingtime Serenade.
 KFVB—Unity Daily Word.
 KGIL—Dancer Time.
 KLAC—Spotlite Serenade.
 KMPC—Miracle Theater.
 9:45★KHJ, KGB, KVOE—Fulton
 Lewis.
 KNN, KCBQ—Night Editor.
 ★KFVB—Piano and News.
 ★KGIL—News.
 ★KMPC—News Notebook.
 ★KWIK—Dancin' With Anson.
 9:55★KLAC—News.
10★KECA, KFMB—Richfield
 Reporter.
 ★KFI, KFSD—Sam Hayes.
 ★KHJ—Highlights in Headlines.
 ★KNN, KCBQ—Chet Huntley.
 ★KFAC—Lucky Lager Dance.
 KFOJ—Here's to Vets.
 KFVD—Citizens in Action.
 KFVB—Eastside Show.
 KGER—Wayside Pulpit.
 KGFJ—Music You Want.
 KGIL—Showtime.
 KLAC—Don Otis.
 KMPC—Blnk Crosby Sings.
 ★KWIK—News; Italian Villa.
 KXLA—Sons of Pioneers.
 10:05—KHJ—Highlights in Music.
 10:15—KECA—Casa Cugat.
 KFI—Music from Hollywood.
 KNN—Bob Elson.
 KFOJ—Radio Club.
 KFVD—Spade Cooley Time.
 KGER—At the Ranchhouse.
 KMPC—Dance Parade.
 KXLA—Western Records.
 10:30—KECA—One for the Book.
 ★KFI—Carveth Wells.
 KHJ—Jack Fisher Orch.
 KNN—Baton and Score.
 KFSD—Concert Hall.
 KGB—Deems Taylor Concert.
 KGER—Evangelist Church.
 KGFJ—Song Book.
 KWIK—Music.
 ★KXLA—Dan Lundberg.
 10:45—KFI—Melody Time.
 KFOJ—Music.
 KWIK—Pete Daily Chicagoans
 10:55—KFI—Police Bulletins.
 ★KLAC—News.
 ★KECA—Ski Trails.
11★KFI, KFSD, KWIK—News.
 KHJ, KGB—Dance Orch.
 ★KNN—Nelson Pringle.
 KFAC—Lucky Lager Dance.
 KFOJ—Music of the Masters.
 KFVD—Spade Cooley Time.
 KFVB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—H'wood House Party.
 KGIL—Showtime.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KXLA—Ray's Band Box.
 11:05★KECA—News of Tomorrow.
 11:15—KECA—Cinegrill Music.
 KFI—Morton Downey.
 KNN—Merry-Go-Round.
 KWIK—Dancin' With Anson.
 KXLA—Western Echoes.
 11:30—KECA—Ambassador Orch.
 KFI—Supper Club.
 KHJ—Dick Foy Orch.
 KMPC—ABC Club.
 11:45—KFI—Here's to Veterans.
 ★KHJ, KGB, KVOE—News.
 KNN—You and ...
 ★KMPC—News.
 11:55★KECA—News.

KXLA Presents
ALEX
Pickupacupplebucks
COOPER
 12:00 - 5:00 A. M.
 MONDAY THRU
 SATURDAY

COMMENTATOR
 Art Gilmore, announcer
 for CBS's "Dr. Christian"
 show, will do a special historical
 commentary for the
 Warner Bros. western movie,
 "Colorado Territory."
 Page Twenty-five

FRIDAY, MARCH 11

COUNTRY CUZZINS
Jay and Val duWayne
Mon. thru Sat.
6 to 7 A.M.

1020 KD
5900 WITTS

Checks KEVD
LOS ANGELES

- *Indicates News Broadcast.
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
KFI, KFSD—Fred Waring.
*KLI, KGB—Cool Boring.
KNN—Harry Babitt.
KAGH—Sister Sylvia.
*KFAC—Country Church.
KFOV, KRKD—Bible Institute.
KEVD—Wakeup Ranch.
KFWD—Andrew Fearing.
KGER—Mizpah.
KGFJ—Dr. Frederick Bailes.
KGIJ—Reveille Ranch.
*KLAC, KNLA—News.
*KMPC—Norman Nesbitt, News.
KOWI—Time, Topics and Tempos.
KWIK—Klub KWIK.
KXW—Crowell Beech Prog.
- 8:10**—KLAC—Stock Market.
8:15—KLI, KFM, KGB, KVOE—Victor H. Lindlahr.
*KNN, KGFJ—News.
*KFWR—Piano; News.
KLAC—Haynes at the Reins.
KMPC—Marketa.
KNLA—Music.
- 8:25**—KMPC—Sports Roundup.
8:30—KFI, KFSD—Jack Berch.
*KHJ, KFAC, KGIJ, KOWI, KRKD, KVOE—News.
KNN, KCBQ—Grand Slam.
KAGH—Hebrew-Christian Hr.
KFOV—Words of Life.
KEVD—Citizens in Action.
KFWR—Music.
KGER—Hammond.
KGFJ—Public Messenger.
KMPC—Song for You.
KXW—Stock Quotations.
KNLA—Haven of Rest.
- 8:45**—KFI, KFSD—Lora Lawton.
KHJ, KGB, KVOE—Breakfast Time.
KNN—Rosemary.
KXW—Words of Life.
KFAC—Unit.
KEVD—Editor of the Air.
KFWD—Science of Mind.
KGER—Bible Treasury.
KGFJ—Yesterday's Hits.
KGIJ—Coffee Parade.
KMPC—In a Nutshell.
KOWI—Guest Star.
KRKD—Spotlight Varieties.
KXW—Gordon Baker Lloyd.

- 9**—KECA, KFMB—Welcome Travelers.
*KFI, KFSD, KLAC—News.
*KHJ, KGB—Kate Smith Speaks.
KNN—Andy Warren.
KAGH—Sunshine Program.
KFAC—Serenade.
KFOV—Rev. Ivie.
KEVD—Waltz Time.
KFMB—Strolling Tom.
KGER—Lutheran Hour.
KGFJ—Voice of the Blind.
KGIJ—Sweet and Sentimental.
KMPC—Band Box.
KOWI—Memories and Music.
KRKD—Sagebrush Serenade.
*KXW—News; Music.
KXW—Voice of China.
KNLA—Bar Nothing Ranch.
- 9:05**—KFI—Ladies Day.
KLAC—Coffee With Crosby.
- 9:15**—KLI, KGB, KVOE—Kate Smith Sings.
KNN, KCBQ—Aunt Jenny.
KFSD—It's a Good Idea.
*KFVD—News.
KFWD—Crosby Entertains.
KGFJ—American Heritage.
KGIJ—Ballads for You.
KLAC—Music Room.
KOWI—Hawaiian Melodies.
KXW—Foursquare Churches.
- 9:30**—KECA, KFMB—Kay Kyser College.
KHJ—Moods in Music.
KNN, KCBQ—Helen Trent.
KAGH—Olga Grevco.
KFOV—Full Gospel.
KFSD—Honeymoon in New York.
KFVD—Show Tunes.
KFWD—Marsha Walton.
KGIJ—Molly Morse.
KGER—God's Gift Hour.
KGFJ—Racing News.
KGIJ—Valley Shopper.
KLAC—Racing News.
KMPC—Chef Miami.
*KOWI, KXW—News.

- 9:45**—KFI—Downtown & All Around.
KNN, KCBQ—Our Gal Sunday.
KAGH—Serenade.
KEVD—Sitchin' Time.
KFWD—Howdy, Stranger.
KGB—Frank Parker.
*KGFJ—Airtorials.
KLAC—Pla-Bucks Auction.
*KMPC—Larry Smith, News.
KOWI—Album of Song.
*KRKD—News.
KXW—A Date With Dinah.
- 10**—KECA, KFMB—Ted Malone.
KFI—Downtown & All Around.
*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
KNN—Big Sister.
KAGH—General Electric Hour.
KFAC—Morning Concert.
*KFOV, KGER—News.
*KFVD—Rev. Louis T. Talbot.
KFWD—Show Biz Quiz.
KGFJ—What D'You Know?
KGIJ—Waltz Time.

AL JARVIS
Make-Believe Ballroom
KLAC
10:00 a.m. — 1:00 p.m.
6:05 - 7:00 p.m.

Monday thru Saturday

- KLAC—Al Jarvis Ballroom.
KMPC—Westerners.
KOWI—Yiddish Hour.
KRKD—Morning Melodies.
KXW—Spanish Lesson.
KXW—Racing News.
KNLA—Phileo Quiz.
- 10:10**—KXW—Audrey Shops.
10:15—KECA, KFMB—Galen Drake.
KFI—Are You Listening?
KHJ, KGB, KVOE—Gospel Singer.
KNN—Ma Perkins.
KFOV—Assembly of God.
KGER—Truth Marches On.
KGIJ—Sweet Swing.
KRKD—Dr. Richardson.
KXW—Paul Sutton.
*KNLA—News.
- 10:25**—KGFJ—Sports Flash.
- 10:30**—KECA, KFMB—My True Story
*KFI, KGIJ—News.
KHJ, KGB—Luncheon at Surd's.
KNN—Young Dr. Malone.
KFSD—Robert Miermick.
KEVD—Rescue Mission.
KFWD—Music in the Land.
KGER—Helen Markham.
KRKD—Crazy Rhythm.

- KXW—Feature Stories.
KNLA—Ford Lewis.
- 10:35**—KGIJ—Romance in Rhythm.
10:45—KFI—Life Can Be Beautiful.
KNN—Guiding Light.
KFAC—Salvation Army Band.
KFSD—For Better Living.
KGER—Rev. Le Roy Kopp.
KRKD—Midnight Mission.
KWIK—Race Lineup.
KXW—Mary Norton.
KNLA—Western Music.
- 10:50**—KECA, KFMB—Betty Crocker Magazine of the Air.
KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker.
KFI, KFSD—Double or Nothing.
KHJ, KGB, KVOE—Ladies First.
KNN—Second Mrs. Burton.
KAGH—1300 Club.
KFAC—Festival of Music.
KFOV—Rhythmic Age.
*KFVD—News.
KFWD—Peter Potter.
KGER—Biblical Research.
KGFJ—Sunset and Vine.
KGIJ—Crosby Sings.
KLAC—Al Jarvis Ballroom.
KMPC—Memory Melodies.
KOWI—Spanish Hour.
KRKD—Songs of Yesterday.
KXW—Traffic Quiz.
KNLA—Western Music.
- 11:15**—KFI—Get More Out of Life.
KNN—Percy Mason.
KECA—Waltz Time.
KFVD—Shopping Highlights.
KGER—Concert Hall.
KGIJ—Midmorning Melodies.
KMPC—Meet Your Pharmacist.
KWIK—Music.
KXW—Stairway to Music.
*KNLA—Pasadena News.
- 11:25**—KGFJ—Sports Flash.
11:30—KECA—Casa Cugat.
KFI, KFSD—Today's Children.
KHJ, KFXM, KGB, KVOE—Queen for a Day.
KNN, KCBQ—Nora Drake.
KFAC—Keyboard Artistry.
*KFOV, KFWD, KRKD—News.
KFVD—Memory Melodies.
KGER—Peter Slack Time.
KGFJ—Piano Moments.
KLAC—Honest Opinion.
KMPC—Tops in Pops.
KOWI—Eternal Fountain.
KNLA—Dinner Bell Roundup.
- 11:40**—KFOV—Hit Tunes.
11:45—KECA—One for the Book.
KFI—Light of the World.
KNN—What Makes You Tick?
*KFSD, KGIJ—News.
KGFJ—Solidus Amigos.
KOWI—Star Serenade.
KRKD—Sweet Pops.
- 11:55**—KGFJ—Sports Flash.
- 12**—KECA, KHJ, KAGH, KGB, KWIK—News.
KFI—Farm Reporter.
KNN—Gordon Mason.
KFAC—Luncheon Concert.
KFSD—Life Can Be Beautiful.

- KFVD—Meridian Song.
KFWD—Peter Potter.
KGER—Music.
KGFJ—Intermission.
KGIJ—Real Estate Page.
KLAC—Al Jarvis Ballroom.
KMPC—Women Are Wonderful.
KOWI—Joe Adams Show.
KRKD—Santa Fe Trails.
KXW—Two on the Aisle.
KNLA—Dinner Bell Roundup.
- 12:05**—KAGH—Accent on Music.
KECA—San Fernando Hour.
12:15—KECA—Snowwood Smith Selects
KFI, KFSD—Ma Perkins.
KHJ—Hits of Yesterday.
*KFOV, KGER—News.
KGB—It's All Yours.
KGIJ—Vocal Varieties.
12:25—KGFJ—Sports Flash.
12:30—KECA—Art Baker's Notebook.
KFI, KFSD—Pepper Young.
KHJ—Louise Massey.
KNN, KCBQ—Call for Help.
KFMB—National City Show.
KFVD—Shopping Highlights.
*KFWD—News; Peter Potter.
KGER—Luncheon Serenade.
KGFJ—1230 Club.
KGIJ—Western Music.
KMPC—Jeanne Gray.
*KOWI—News.
KXW—Navy Band.
KXW—Stock Quotations.
KNLA—Ole Rasmusen.
- 12:35**—KOWI—Joe Adams.
KXW—Farm News.
- 12:45**—KFI, KFSD—Right to Happiness.
KHJ—Melody Matinee.
*KFAC, KMPC—News.
KGB—Three Alarm.
KWIK—Fiesta Time.
KXW—Circle 1430 Ranch.
- 12:55**—KGFJ—Sports Flash.
- 1**—KECA, KFMB—Breakfast in Hollywood.
KFI, KFSD—Backstage Wife.
KHJ—Lynn Looks at H'wood.
*KNN, KCBQ—Knox Manning.
KAGH—Jim's Jamboree.
KFAC—Piano Parade.
KFOV—Barbershop Quartet.
*KFVD, KXW—News.
KFWD—Bill Anson.
KGER—Luncheon Serenade.
KGFJ—1230 Club.
KGIJ—1260 Roundup.
*KLAC—News, Sports.
KMPC—Music in the Air.
KOWI—Joe Adams Show.
KRKD—Siesta Time.
KXW—United Nations.
*KWIK—News; Just Relax.
KNLA—Community.
- 1:15**—KFI, KFSD—Stella Dallas.
KHJ—Nancy Dixon.
KNN—E. H. Wileman.
KFAC—Classroom Radio.
KFOV—Buss Brown Music.
KFVD—Piano Parade.
KGB—Art Baker.
KGIJ—Charlie Hamp.
KLAC—570 Club.
KVOE—Johnson Family.
KXW—Man on the Street.
KXW—Races and Sports.
KNLA—Joe Littlefield.
- 1:25**—KGFJ—Sports Flash.
- 1:30**—KECA—At Home With the Kirkwoods.
KFI, KFSD—Lorenzo Jones.
KHJ—Norma Young.
KNN—Winner Take All.
KFAC—American Hour.
KFOV—L. B. Schools.
KFWD—Hall of Records.
*KFWD, KRKD—News.
KGER—Hawaiian Melodies.
KOWI—Paul's Platter Party.
KWIK—Music.
KXW—Hawaiian Echoes.
KNLA—Vocal Varieties.
- 1:35**—KRKD—Symphony of Song.
1:45—KECA—Ethel and Albert.
KFI, KFSD—Wilder Brown.
KNN—Reserve.
KFOV—Everybody's Business.
KXW—Sports, Want Ads.
KNLA—Listeners' Digest.
- 1:55**—KGFJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.
KFI, KFSD—When a Girl Marries.
KHJ, KFXM, KGB, KVOE—Anniversary Club.
KNN, KCBQ—Hunt Hunt.
KAGH—Square at Round Table.
KFAC—Matinee.
KFOV—Judy Martin.
KFVD—Control-Room Capers.
KFWD—Bill Anson.
KGER—Long Beach Band.
KGFJ—What's Up.
KGIJ—Homemakers.
*KFAC—News, Sports.
KMPC—Three Alarm.
KOWI—Paul's Platter Party.
KRKD—Government Speaks.
KWIK—Take Five.
KNLA—Music for You.
- 2:10**—KLAC—570 Club.
2:15—KFI, KFSD—Portia Faces Life.
KFOV—Rusty Gill.
KRKD—Musical Bouquet.

friday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

3:00—Arthur Godfrey, KNN.
4:00—Herb Shriner, KNN.
6:00—Eddie Cantor, KFI.
6:30—Red Skelton, KFI.
7:00—Life of Riley, KFI.
8:30—Jimmy Durante, KFI.
8:30—Jack Carson, KNN.
9:00—Favorite Husband, KNN.

Drama

6:00—Ford Theater, KNN.
7:00—Philip Morris Playhouse, KNN.

Quiz Participation

8:00—McNeil Bkfst Club, KECA.
8:30—Grand Slam, KNN.
9:30—Kay Kyser, KECA.
11:30—Queen for a Day, KHJ.
11:45—What Makes You Tick, KNN.

1:00—Bkfst. in H'wood, KECA.
2:30—Meet the Missus, KNN.
2:30—Bride and Groom, KECA.
3:30—House Party, KECA.

Classical, Semi-Classical

Music

8:00—Fred Waring, KFI.
8:30—Yours for a Song, KHJ.
Comment-Narration

7:45—Fred Peck, KNN.
9:00—Kate Smith, KHJ.
10:00—Ted Malone, KECA.

12:00—Gordon Mason, KNN.
12:30—Art Baker, KECA.
4:30—Burrill Wheeler, KFI.
4:30—Passing Parade, KHJ.
9:45—Night Editor, KNN.

Mystery-Detective

6:30—The Sheriff, KECA.
8:00—The Fat Man, KECA.
8:30—This Is Your FBI, KECA.
9:30—Bulldog Drummond, KECA.

Public Interest-Information

5:45—If They Had Lived, KGFJ.
9:45—V. D. Series, KFI.

Sports


9:30—Hazing News, KLAC.
9:30—Racing, KGFJ.
5:30—Race Recap, KGFJ.
5:30—Sports Dial, KRKD.
5:45—Race Results, KRKD.
6:15—Sam Butler, KLAC.
6:15—Bob Kelley, KMPC.
6:30—Joe Hernandez, KMPC.
7:30—Sports Newsreel, KFI.
7:45—Sports Folio, KFI.
9:30—Inside of Sports, KHJ.

Popular-Western Music

5:00—Harry Babitt, KNN.
10:00—Westerners, KMPC.
4:30—Club 15, KNN.
4:45—Stuart Hamblen, KFWD.
8:00—Supper Club, KFI, KMPC.
8:15—Jack Smith, KNN.

★KWKW—Sports; News.
 2:25—KECA—Reserve.
 KNN, KCBQ—Mr. Information
 KGFJ—Sports Flash.
 2:30—KECA, KFMB—Bride and
 Groom.
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB, KVQE—Red
 Benson.
 KNN, KCBQ—Meet the Missus
 KFOX—Country Girls.
 KGER—Garden School.
 KGFJ—Keyboard Korner.
 KGIJ—Variations in Rhythm.
 KMPC—Chiffon Serenade.
 ★KOWL—News.
 KRKD—Tunes in Tempo.
 KWKW—Platter Parade.
 2:35—KOWL—Contented Listening.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KFSD—Front-Page
 Farrell.
 KFOX—Down Homers.
 KGFJ—Hawaiian Serenade.
 KGIJ—Talent Showase.
 KRKD—Organ Moods.
 KWKW—Races and Sports.
 2:50—KWKW—Light and Airy.
 2:55—KGFJ—Sports Flash.
3—KECA, KFMB—Ladies, Be
 Seated.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVQE—Happy
 Gang.
 KNN, KCBQ—Arthur Godfrey.
 ★KAGH, KFOX, KXLA—News.
 KFAC—Musical Favorites.
 KFVD—Hall of Records.
 KFWB—Bill Anson.
 KGER—Rancho 1390.
 KGFJ—Record Jackpot.
 KGIJ—Keyboard Melodies.
 ★KQAC—News, Sports.
 KMPC—Bill Ewing Show.
 KOWL—Raps Oldbook.
 KRKD—Flops in Pops.
 ★KWIK—News; Music.
 KWKW—Handicap Contest.
 3:03—KAGH—Square at Round
 Table.
 3:10—KQAC—Don Otis Show.
 3:15—KFI, KFSD—The Brighter
 Day.
 KFOX—Errand of Mercy.
 ★KGIJ—News.
 KOWL—Rhythm at Random.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:23—KGFJ—Sports Flash.
 3:30—KECA, KFMB—House Party.
 KFI, KFSD—Aunt Mary.
 KHJ—Music.
 KFAC—Lyrics in Chorus.
 KFOX—Hawaiian Orchestra.
 KFVD—Harlematinee.
 KGB—Lanny Ross.
 ★KGER, KOWL, KRKD—News.
 KGIJ—Veterans' Hospital.
 KMPC—Swing 'n' Sing.
 KWIK—Rancho.
 KWKW—Crawell Beech.
 3:35—KGER—Rancho 1390.
 KOWL—Just Music.
 KRKD—Race Time Tunes.
 3:40—KFWB—News.
 3:45—KFI, KFSD—Dr. Paul.
 ★KHJ, KFXM, KGB, KVQE—
 Gabriel Heatter.
 KAGH—Serenade.
 ★KFAC—News.
 KFOX—Pet Review.
 KFWB—Errand of Mercy.
 3:55—KGFJ—Sports Flash.
4—KECA—Frances Scully.
 KFI, KFSD—This Woman's
 Secret.
 ★KHJ, KGB, KVQE—Fulton
 Lewis.
 KNN, KCBQ—Herb Shriner.
 KAGH—Records at Random.
 KFAC—Musical Masterpieces.
 ★KFOX, KGER, KMPC—News.
 KFVD—Harlematinee.
 KFWB—Mel Roach.
 KGFJ—Record Review.
 KGIJ—Hank Penny Show.
 ★KQAC—News, Sports.
 KOWL—Musical Showase.
 KRKD—Piano Paintings.
 KWIK—Plaza Program.
 KWKW—Andy Mansfield.
 KXLA—Juke Box Matinee.
 4:05—KGER—Rancho 1390.
 4:10—KFOX—Freddie Martin.
 4:15—KFI—Johnny Murray.
 ★KHJ, KFXM, KGB, KVQE—
 Frank Hemingway.
 KNN—Stand-In.
 KFSD—You Win It.
 KFWB—Bing Crosby.
 KMPC—Modern Classics.
 KQAC—Eddie Stanley Show.
 KRKD—Melody Time.
 4:20—KECA—Double Feature.
 4:25—KGFJ—Sports.
 4:30—KECA, KFMB—Eleanor and
 Anna Roosevelt.
 KFI—Burrill Wheeler.
 ★KHJ, KGB, KVQE—Passing
 Parade.
 KNN, KCBQ—Club 15.
 KFOX, KWIK—Old-Age
 Penions.
 KFVD—Sundown Roundup.

KFWB—Daily Light.
 KQAC—Swing Time.
 KMPC—Mellow Moods.
 ★KOWL—News, Music.
 KRKD—Symphony in Swing.
 KWKW—Frank Sinatra.
 4:45—KECA—Happy Theater.
 ★KHJ, KGB, KVQE—News.
 ★KNN, KCBQ—Ed R. Murrow.
 ★KFSD—H. V. Kaltenborn.
 KFWB—Stuart Hamblen.
 KQAC—Racing Roundup.
 KMPC—Collectors' Corner.
 ★KRKD—News.
 KWKW—Sports, Easy
 Listening.
 4:55—KGFJ—Sports Flash.
5—KECA, KFMB—Challenge of
 the Yukon.
 ★KFI—Feature Wire.
 KHJ, KGB, KVQE—Superman.
 ★KNN, KCBQ—Knox Manning.
 KAGH—Toastmasters' Club.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFVD—Songs of the Sage.
 KFWB—Stuart Hamblen.
 KGER—Sports; Western Music
 KGFJ—Jive at Five.
 KGIJ—Hank Penny Show.
 ★KQAC—Fred Henry Reports.
 ★KMPC—News, Star Time.
 KOWL—Italian Program.
 KRKD—Songs of the Saddle.
 KWIK—Allen Rich.
 KWKW—Maurice Johnson.
 KXLA—Juke Box Matinee.
 5:15—KFI, KFVD—News.
 KNN—Tom Hanlon.
 KAGH—Bing Sings.
 KGIJ—Children's Corner.
 KQAC—Music Room.
 KMPC—Al Sack Orch.
 KWKW—Today at the Races.
 5:30—KECA, KFMB—Juck
 Armstrong.
 KFI—Casa Cugat.
 KHJ, KFXM, KGB, KVQE—
 Captain Midnight.
 ★KNN, KCBQ—Chet Huntley.
 KFAC—Whom Bill Club.
 ★KFOX—KGIJ—News.
 ★KFSD—This Is the Story.
 KGFJ—Race Recap.
 KQAC—Peggy Lee, Songs.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KWIK—Western Ballads.
 KXLA—Future Pianists.
 5:35—KGIJ—Latin American.
 5:45—KFI, KFSD—Elmer Peterson.
 KHJ, KFXM, KGB, KVQE—
 Adventures of Tom Aye.
 ★KNN, KCBQ—News, Garry.
 KFOX—Your Fishmaster.
 ★KFSD—H. V. Kaltenborn.
 KGER—Billy Starr.
 KGFJ—If They Had Lived.
 KQAC—Sam Baller, Sports.
 KMPC—Top Tunes.
 KOWL—Evening Serenade.
 KRKD—Race Results.
 KWIK—Sports.
 KXLA—Variety.
 5:55—KGFJ—Dot Meyberg.
 ★KNN—Frank Goss, News.
6—KECA, KFMB—Edwin C. Hill.
 KFI, KFSD—Eddie Cantor.
 ★KHJ, KGB, KVQE—Gabriel
 Heatter.
 KNN, KCBQ—Ford Theater.
 KFAC—Twilight Hour.
 ★KFOX, KQAC—News.
 ★KFWB—Clete Roberts, News.
 KGER—John Brown.
 KGFJ—Musical Digest.
 KGIJ—Tops in Pops.
 ★KMPC—News, Bill Harpel.
 KRKD—Varieties in Music.
 KWIK—Italo-American Hour.
 KXLA—Property Owners.
 6:05—KECA—Headline Edition.
 KQAC—Al Jarvis Ballroom.
 6:15—KECA—Hank Weaver, News.
 ★KHJ, KGB, KVQE—Mutual Newsreel.
 KFOX—Hawaiian Music.
 ★KFWB—Manchester Boldy.
 KGER—Stamps Quarter.
 KMPC—Bob Kelly, Sports.
 KRKD—Hawaiian Memories.
 KXLA—Women's Clubs.
 6:25—KECA—Animal World Stories.
 6:30—KECA, KFMB—The Sheriff.
 KFI, KFSD—Red Skelton
 Show.
 KHJ, KGB—Garden Guide.
 KFAC—Hour of Music.
 KFOX—Hal's Memory Room.
 KFWB—America Dances.
 KGER—Back to the Bible.
 KGIJ—Dinner Concert.
 KMPC—Tijuana Races.
 KRKD—Sweet Pops.
 KXLA—Eddy Arnold Show.
 6:45—KHJ—Hit Tunes.
 KGIJ—Down Memory Lane.
 KRKD—Accent on Rhythm.
 KXLA—Ford Lewis.
 6:55—KECA, KFMB—Champion
 Roll Call.
 ★KHJ, KGB, KVQE—Bill Henry
7—KECA, KFMB—Boxing Boutts.
 KFI, KFSD—Life of Riley.

KHJ, KGB—Gregory Hood.
 KNN, KCBQ—Philip Morris
 Playhouse.
 KFAC—Hour of Music.
 KFOX—Poet's Reverie.
 KFWB—America Dances.
 KGER—Family Bible Hour.
 ★KGIJ, KRKD—News.


KGFJ—Musical Digest.
 KQAC—570 Club.
 KMPC—Prestone Favorites.
 KWIK—Dancin' With Anson.
 KXLA—Dusty Ellison.
 7:15—KFOX—Sepia Serenade.
 KGIJ—Songs by Crosby.
 KRKD—Three-Quarter Time.
 7:30—KECA—Blue Book of Sports.
 KFI, KFSD—Sports Newsreel.
 KHJ, KFXM, KGB, KVQE—
 Cisco Kid.
 KNN, KCBQ—Yours Truly,
 Johnny Dollar.
 KFAC—Echoes and Encores.
 KFOX—Sports Final.
 KGER—Wildfire Christian
 Church.
 KGIJ—Parks & Playgrounds.
 KMPC—Wards and Music.
 KRKD—Twilight Serenade.
 KXLA—Vance Lane.
 7:35—KECA—Swingin' on the
 Golden Gate.
 7:45—KFI—Sports Folio.
 ★KFOX, KWIK—News.
 KFWB—Pick of Pops.
 KGIJ—Novelaires.
 KMPC—Club Time.
 KRKD—Father Vaughan.
8—KECA, KFMB—The Fat Man.
 KFI, KFSD, KMPC—Supper
 Club.
 KHJ, KGB, KVQE—Straight
 Arrow.
 ★KNN—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—County Barn Dance.
 KFWB—Williams Rodgers.
 KGER—Bible Treasury.
 KGFJ—Caucasian Memories.
 KGIJ—Hustlin' Hal.
 ★KQAC, KXLA—News.
 KRKD—County Barn Dance.
 KWIK—Evening Siesta.
 8:15—KFI, KFSD—World News.
 KNN, KCBQ—Jack Smith.
 KGER—Hebrew Christian.
 ★KGFJ—News, Averill Berman.
 KQAC—Crosby Time.
 KMPC—Romance and Rhythm.
 KXLA—Evening Serenade.
 8:30—KECA, KFMB—This Is Your
 FBI.
 KFI, KFSD—Jimmy Durante
 Show.
 KHJ, KFXM, KGB—Yours for
 a Song.
 KNN—Jack Carson.
 KCBQ—Mr. Ace and JANE.
 ★KFWB—News.
 KGER—Clem Davies.
 KGFJ—Tonight's Variety Show
 KQAC—Jan Garber Orch.
 KMPC—American Music.
 KRKD—Cowboy Hit Parade.
 KXLA—97th Street Corral.
 8:45—KFWB—Clete Roberts.
 KGER—Rev. Al Harlan.
 KQAC—Etchings for Evening.
 8:55—KHJ, KGB, KVQE—Hy
 Gardner Says.
9—KECA, KFMB—Break the
 Bank.
 KFI—Styles in Music.
 ★KHJ, KFXM, KGB, KVQE—
 News, Glenn Hardy.
 KNN—My Favorite Husband.
 KFAC—Evening Concert.
 KFOX—Income Tax.
 KFSD—A Second Look.
 KFWB—Preview.
 ★KGER, KWIK—News.
 KGFJ—Tonight's Variety Show
 KGIJ—Western Trails.
 KQAC—Melody Parade.
 KMPC—Lloyd Aldrich.
 KRKD—Cowboy Hit Parade.
 KXLA—Squeakin' Deacon.
 9:05—KGER—Three Suns.

KMPC—Parade of Hits.
 9:15—KHJ, KGB, KVQE—Fleetwood
 Lawton.
 ★KFOX—News.
 KFSD—Guest Stars.
 KGER—Here's to Vets.
 KWIK—Dr. Clem Davies.
 9:30—KECA—Bulldog Drummond.
 KFI—Remember That Music.
 KHJ, KGB, KVQE—Inside of
 Sports.
 KNN—Beulah.
 KFWB—Proudly We Hall.
 KFOX—Light Cast.
 KFWB—Unity Daily Word.
 KGIJ—Dance Time.
 KQAC—Spotlight Serenade.
 KMPC—Miracle Theater.
 9:45—KFI—V. D. Series.
 ★KHJ, KGB, KVQE—Fulton
 Lewis.
 KNN, KCBQ—Night Editor.
 KFOX—Swingtime Serenade.
 KFSD—Pro and Con.
 ★KFWB—News, Music.
 ★KGIJ—News.
 ★KMPC—News Notebook.
 KWIK—Modern Music.
 9:55—KQAC—News.
10—KECA, KFMB—Hitchfield
 Reporter.
 ★KFI, KFSD—Sam Hayes,
 News.
 ★KHJ—Highlights in Headlines.
 ★KNN, KCBQ—Chet Huntley,
 News.
 KFAC—Lucky Dance Time.
 KFOX—Merry-Go-Round.
 KFVD—Citizens in Action.
 KFWB—Eastside Show.
 KGER—Wayside Puplit.
 KGFJ—Music You Want.
 KGIJ—Showtime.
 KQAC—Don Otis.
 KMPC—Bing Crosby Sings.
 KRKD—Cowboy Hit Parade.
 ★KWIK—News.
 KXLA—Spiritual Harmonizers.
 10:05—KHJ—Highlights in Music.
 10:15—KECA—Casa Cugat.
 KFI—Tom Harmon, Sports.
 KQAC—Bob Elson.
 KFSD—Sports Recap.
 KFVD—Spade Cooley Time.
 KGER—At the Ranchhouse.
 KMPC—Crime Prevention.
 KWIK—Sunshine Mission.
 KXLA—Western Music.
 10:30—KECA—One for the Book.
 ★KFI—Carvel Wells.
 KHJ—Mutual Concert Hall.
 KNN—Symphonette.
 KFSD—Concert Hall.
 KGER—Deems Taylor Concert.
 KGFJ—Evangelist Church.
 KGFJ—Song Book.

10:30
 MON., TUES., THURS.,
 FRI., SAT.
Dan Lundberg
 and
 A NEW NEWS-IDEA
 IT'S NEWSABLE
KXLA

★KXLA—Dan Lundberg.
 10:45—KFI—Melody Time.
 KFOX—The Bachelors.
 KMPC—Dance Parade.
 10:55—KFI—Police Bulletin.
11—KECA—News of Tomorrow.
 KFI, KFSD, KWIK—News.
 KHJ, KGB—Dance Orch.
 ★KNN—Nelson Pringle.
 KFAC—Lucky Lager Dance.
 KFMB—Chentia on Sandman.
 KFOX—Music of the Masters.
 KFVD—Spade Cooley Time.
 KFWB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—H'wood House Party.
 KGIJ—Showtime.
 KQAC—Don Otis.
 KMPC—Dance Parade.
 KRKD—Cowboy Hit Parade.
 KXLA—Pasadena Civic.
 11:15—KECA—Cinegrill Music.
 KFI—Pro and Con.
 KNN—Merry-Go-Round.
 KWIK—Dancin' With Anson.
 11:30—KECA—Ambassador Orch.
 KFI—Supper Club.
 KHJ, KVQE—Dick Foy Orch.
 ★KFOX—News.
 KMPC—ABC Club.
 KXLA—Western Echoes.
 11:45—KFI—Navy Recruiting.
 ★KHJ, KMPC, KVQE—News.
 KNN—You and the Road to
 Peace.
 11:52—KECA—News.
 Page Twenty-seven

SATURDAY, MARCH 12

- 8-KECA, KFMB-Shopper's Special.
- KFI, KFSD-Meet the Meeks.
- KHJ-Treasury Show.
- *KXN, KLAC, KMPC, KXLA-News.
- KAGH-Sister Sylvia.
- KFAC-Country Church.
- KFOX, KRKD-Haven of Best
- KFVD-Wakeup Ranch.
- KFWB-Salvation Army.
- KGB-Music.
- KGER-Mizpah.
- KGFJ-Marine Story.
- KGIL-Revelle Ranch.
- KOWL-Palabras de Vida.
- KVOE-Pro and Con.
- KWIK-Klub KWIK.
- KWKW-Pasadena Foursquare
- 8:05-KXN, KCBQ-Let's Pretend.
- 8:15-KHJ-Errand of Mercy.
- KFWB-Birmingham Hospital.
- KGFJ-Community Chest.
- KLAC-Haynes at the Reins.
- KMPC-Market Reports, Sports
- KOWL-Boy Scouts.
- KXLA-Music.
- 8:20-KGFJ-News.
- 8:30-KECA, KFMB-What's My Name?
- KFI, KFSD-Smillin' Ed McConnell.
- KHJ-Ozark Valley Folks.
- KXN, KCBQ-Junior Miss.
- KAGH-Hebrew-Christian Hr.
- *KFAC, KGIL, KOWL, KRKD-News.
- KFOX-Know Your Bible.
- KFWB-Crosby Entertainers.
- KGB-Pet Club.
- KGER-Hammond.
- KGFJ-Public Messenger.
- KLAC-Music.
- KMPC-Tops in Pops.
- KVOE-Secret Mission.
- KWKW-Organ Music.
- KXLA-Melody Time.
- 8:45-KAGH-Words of Life.
- KFAC-Unity.
- KFOX-Memories of Calvary.
- KFVD-Console and Keyboard.
- KGB-Jerry and Skye.
- KGER-Organ Music.
- KGFJ-Yesterday's Hits.
- KGIL-Coffee Parade.
- KLAC-Business Talk.
- KMPC-Fingertip Successes.
- KOWL-Church of Inner Peace
- KRKD-Spotlight Varieties.
- KVOE-Radio Tour.
- KWKW-Sacred Heart.
- 9-KECA, KFMB-Hornel Girl Corps.
- KFI-Jump-Jump of Holiday House.
- KHJ-Dr. Hiss Clinic.
- KXN, KCBQ-Theatre of Today.
- KAGH-Sunshine Program.
- KFAC-Serenade.
- KFOX-Rev. Earl Ivie.
- *KFSD, KLAC-News.
- KFVD-Contrasts.
- KFWB-Sweet Music.
- KGER-Lutheran Hour.
- KGFJ-Proudly We Hail.
- KGIL-Musical Horizons.
- KMPC-Music of the Stars.
- KOWL-Pacific Serenade.
- KRKD-Sagebrush Serenade.
- *KWIK-News; Music.
- KWKW-Voice of China.
- KXLA-Popular Favorites.
- 9:05-KLAC-Kiddie Club.
- KWIK-Sunny Side.
- 9:15-KFI-Young America Speaks.
- KFSD-Public Affairs.
- KGIL-Ballads for You.
- KOWL-Voice of the Army.
- KWKW-Foursquare Churches.
- 9:30-KECA-Mirandy.
- KFI-Jerry Marlowe.
- KHJ-Music.
- KXN, KCBQ-Grand Central Station.
- KAGH-Olga Graves.
- KFMH-Back to the Bible.
- KFOX-Full Gospel.
- KFSD-Luncheon With Lopez.
- KFVD-Show Tunes.
- KGB-Molly Morse.
- KGER-God's Half Hour.
- KGFJ-Racing News.
- KGIL-Valley Shopper.
- KLAC-Racing News.
- KOWL-German Hour.
- KVOE-Meet a Friend.
- KWIK-Feature Page.
- *KWKW-Stocks, News.
- 9:45-KECA-Radio the American Way.
- KFI-Home Town Happenings.
- KAGH-Serenade.
- KFVD-Remembered Rhythms.
- KGB-American Legion.
- *KGFJ-Airportials.
- KLAC-Morning Melodies.
- *KRKD-News.
- KWKW-Date With Dinah.
- KECA-Abbott-Costello Kid Show.

- KFI, KFSD-National Farm and Home Hour.
- *KHJ, KGB, KVOE-News.
- KXN, KCBQ-Stars Over Hollywood.
- KAGH-Stars of Tomorrow.
- KFAC-Morning Concert.
- KFMB-Music for Saturday.
- *KFOX-News.
- KFVD-Musical Flashback.
- KFWB-Ricardo Show.
- KGER-Kids' Bible Club.
- KGFJ-What D'You Know?
- KGIL-Waltz Time.

ORIGINAL
**MAKE BELIEVE
BALLROOM**
WITH
AL JARVIS
10 a.m.-1 p.m. 6:05 p.m.-7 p.m.
Mon. thru Sat.

- KLAC-Al Jarvis Ballroom.
- KMPC-Band Box.
- KOWL-Italian Hour.
- KRKD-Morning Melodies.
- KWIK-Over Coffee Cups.
- KWKW-Sports.
- KXLA-Philco Quiz.
- 10:15-KHJ, KGB-Jerry and Skye.
- KFOX-Assembly of God.
- KFVD-Past to Present.
- KRKD-Dr. Richardson.
- KVOE-Voice of the Army.
- KWIK-Paul Sutton.
- *KXLA-News.
- 10:25-KGFJ-Sports Flash.
- 10:30-KECA-Big 'n' Little Club.
- KFI, KFSD-Mary Lee Taylor.
- KHJ, KGB, KVOE-Symphonies for Youth.
- KXN, KCBQ-Give and Take.
- KAGH-Disc Jockey Parade.
- KFMB-La Jolla Show.
- KFVD-Lifelines.
- KFWB-Music in the Land.
- *KGIL-News.
- KGER-Rev. Kopp.
- KRKD-County Art Institute.
- KWIK-Over Coffee Cups.
- KXLA-Music.
- 10:35-KGIL-Child Evangelist.
- 10:45-KFAC-Village Festival.
- KGER-Rev. Le Roy Kopp.
- KRKD-Pop Concert.
- KWIK-Race Lineup.
- KWKW-Music from Hollywd.
- 10:55-KGFJ-Sports Flash.
- 11-KECA, KFMB-Metropolitan Opera.
- KFI, KFSD-RFD America.
- KHJ, KGB, KVOE-Symphonies for Youth.
- KXN-Handy Man.
- KAGH-E300 Club.
- KFAC-Festival of Music.
- KFOX-Rhythmic Age.
- *KFVD, KGER-News.
- KFWB-Peter Potter.
- KGFJ-Sunset and Vine.
- KGIL-Crosby Slugs.
- KLAC-Al Jarvis Ballroom.

saturday
Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

8:30-Junior Miss, KXN.

8:30-Judy Canova, KFI.

7:00-Dennis Day, KFI.

Quiz, Participation

8:30-What's My Name, KECA.

10:30-Give and Take, KXN.

5:30-True or False, KHJ.

7:00-Sing It Again, KXN.

8:30-Truth or Consequences, KFI.

Drama

9:00-Theater of Today, KXN.

9:30-Grand Central Sta., KXN.

9:30-Hollywood Star Theater, KFI.

Classical, Semi-Classical Music

10:30-Symphonies for Youth, KHJ.

11:00-Metropolitan Opera, KECA.

3:30-NBC Symphony, KFI.

Sports

9:30-Racing News, KLAC.

9:30-Racing Lineup, KGFJ.

5:30-Race Recap, KGFJ.

5:30-Sports Dial, KRKD.

5:45-Race Results, KRKD.

5:45-Ira Blue, KECA.

6:30-Joe Hernandez, KMPC.

Mystery-Detective

8:30-Gangbusters, KXN.

Public Interest-Information

10:00-Natl. Farm Hour, KFI.

1:25-Income Tax, KXN.

3:30-American Farmer, KECA.

4:00-Cross Section, U.S.A., KXN

10:15-You Can Live With the Atom, KXN.

Juvenile

8:05-Let's Pretend, KXN.

8:30-Smillin' Ed, KFI.

9:00-Jump-Jump, KFI.

9:05-Kiddie Club, KLAC.

10:00-Abbott-Costello, KECA.

2:30-Dr. I. Q. Jr., KFI.

8:00-Teen Forum, KMPC.

Popular-Western Music

4:45-Stuart Hamblen, KFWB.

5:00-Gen. Audry, KXN.

7:30-Grand Ole Opry, KFI.

9:00-Hit Parade, KFI.

- KMPC-Keith Hetherington.
- KOWL-Spanish Hour.
- KRKD-Songs of Yesteryear.
- KWIK-Town Crier.
- KWKW-Music from Hollywd.
- KXLA-Variety Time.
- 11:15-KXN-Get More Out of Life.
- KFAC-Waltz Time.
- KFVD-Piano Parade.
- KGER-Concert Hall.
- KGIL-Tabitian Memories.
- KWKW-Gasoline Alley.
- 11:25-KGFJ-Sports Flash.
- 11:30-KFI-Edward Tomlinson.
- KHJ, KGB, KVOE-Coast Guard on Parade.
- KXN, KCBQ-Meet the Missus
- KFAC-Playtown Train.
- *KFOX, KRKD, KWIK-News.
- KFSD-Debber Date.
- KFVD-Shopping Hi-Lites.
- *KFWB-News; Peter Potter.
- KGER-Maj. Rex Collings.
- KGFJ-Piano Moments.
- KGIL-Midmorning Melodies.
- KOWL-Italian Program.
- KWKW-Varsity Views.
- 11:45-KFI-Report on Europe.
- KFOX-Tempos of the Time.
- KGER-Concert Hall.
- KGB-Saludos Amigos.
- KRKD-Sweet Pops.
- KWKW-Musical Varieties.
- KXLA-Books.
- 11:55-KGFJ-Sports Flash.
- 12-KECA, KFMB-Metropolitan Opera.
- KFI-Farm Reporter.
- *KHJ-News.
- KXN, KCBQ-Mother Knows Best.
- *KAGH, KGB, KGIL, KMPC-News.
- KFAC-Luncheon Concert.
- KFOX-Tempos of the Time.
- KFSD-Pioneers of Music.
- KFVD-School Days.
- KFWB-Peter Potter.
- KGER-Music.
- KGFJ-Intermission.
- KFI-Al Jarvis Ballroom.
- KOWL-Joe Adams Show.
- KRKD-Santa Fe Trails.
- KVOE-Luncheon Dance.
- KWIK-San Fernando Hour.
- KWKW-Pasadena Opera.
- KXLA-Saturday Serenade.
- 12:05-KAGH-Jazz Concert.
- 12:15-KFI-Man on the Farm.
- KHJ-Time to Shine.
- *KFOX, KGER-News.
- KGIL-Real Estate Show.
- KMPC-Story Circus.
- KWKW-Show Time.
- 12:25-KGFJ-Sports Flash.
- 12:30-KHJ, KGB, KVOE-Sports Parade.
- KXN-Junior Stand-In.
- KFOX-Cowhands Carnival.
- KFVD-Luncheon Tunes.
- *KFWB, KOWL-News.
- KGER-Luncheon Serenade.
- KGFJ-1230 Club.
- KGIL-Musical Corral.
- KLAC-Honest Opinion.
- KWIK-Just Relax.
- KWKW-Church of Ancient Christianity.
- KXLA-Ole Rasmussen.
- 12:35-KOWL-Joe Adams Show.
- 12:45-KFI-Are You Listening?
- *KFAC-News.

- KWKW-Circle 1430 Ranch.
- 12:55-KGFJ-Sports Flash.
- 1-KECA, KFMB-Metropolitan Opera.
- KFI-Are You Listening?
- KHJ, KGB, KVOE-College Choir.
- KXN-It's Fun to Be Young.
- KAGH-The Moldy Fig.
- KFAC-Piano Parade.
- KFOX-Barbershop Quartet.
- KFSD-Your Health.
- *KFVD, KLAC-News.
- KFWB-Bill Anson.
- KGER-Luncheon Serenade.
- KGFJ-230 Club.
- KGIL-Musical Corral.
- KMPC-Tops in Pops.
- KOWL-Joe Adams Show.
- KRKD-Siesta Time.
- KWIK-Rancho Plaza.
- *KWKW-News; Music.
- KXLA-Community Broadcaster.
- 1:10-KLAC-570 Club.
- 1:15-KFAC-L. A. Church Federation.
- KFOX-Russ Brown Music.
- KFSD-Echoes from Tropics.
- KFVD-Song Stylist.
- KWKW-Sports; Vocalists.
- KXLA-Research Adventures.
- 1:25-KXN-Income Tax.
- KGFJ-Sports Flash.
- 1:30-KHJ, KGB, KVOE-MacAlester College Choir.
- KXN-Call for Help.
- *KFWB, KRKD-News.
- KFAC-American Hour.
- KFOX-Country Boys.
- KFSD-Frank Merriwell.
- KFVD-Dream Castles.
- KGER-Hawaiian Melodies.
- KGIL-Saturday Serenade.
- KOWL-Paul's Platter Party.
- KWKW-Hawaiian Echoes.
- KXLA-Vocal Ariels.
- 1:35-KRKD-Symphony of Song.
- 1:45-KFOX-Voice of the Army.
- KFWB-Bill Anson.
- KLAC-Storybook Hour.
- KWKW-Sports; Want Ads.
- *KXLA-News.
- 1:55-KGFJ-Sports Flash.
- 2-KECA, KFMB-Tea and Crumpets.
- KFI, KFSD-Lassie Show.
- KHJ, KGB, KVOE-Russ Hodges Quiz Show.
- KXN, KCBQ-Philadelphia Orchestra.
- KAGH-Disc-Jockey Parade.
- KFAC-Mutual.
- KFOX-Judy Martin.
- KFVD-Novelities.
- KFWB-Bill Anson.
- KGER-Long Beach Band.
- KGIL-Saturday Serenade.
- KGFJ-What's Up.
- *KLAC-News, Sports.
- *KMPC-News.
- KOWL-Paul's Platter Party.
- KRKD-Ira Swett Organ.
- KWIK-Jazz Show, D. Ward.
- KXLA-Music for You.
- 2:10-KLAC-570 Club.
- 2:15-KFI, KFSD-Wormwood Forest.
- KFOX-Rusty Gill.
- KFVD-Hits and Misses.
- KMPC-Record Room.
- KRKD-Cancer Memorial Hospital.
- *KWKW-Sports; News.
- KXLA-Marines.
- 2:25-KGFJ-Sports Flash.
- 2:30-KFI, KFSD-Dr. I. Q. Junior.
- KHJ-Income Tax.
- KFOX-Country Girls.
- KGB-James Smythe.
- *KGER-News.
- KGFJ-Keyboard Korner.
- KGIL-Variations in Rhythm.
- KOWL-Psychopathic Sam.
- KRKD-Tunes in Tempo.
- KVOE-Preston Sellers.
- KWKW-Calling All Vets.
- KXLA-Youth Debate.
- 2:40-KGER-Long Beach Band.
- 2:45-KHJ, KVOE-Bill Harrington.
- KFOX-Down Homers.
- KFVD-Tempo Time.
- KGFJ-Hawaiian Serenade.
- KGIL-Talent Showcase.
- 2:50-KWKW-Light and Airy.
- 2:55-KGFJ-Sports Flash.
- 3-KECA-Junior Junction.
- KFI-Scout Jamboree.
- KHJ, KGB, KVOE-Wings Over Jordan.
- KXN-Country Journal.
- *KAGH, KFSD, KXLA-News.
- KFAC-Musical Favorites.
- KFMB-McNeillis and Sheldon.
- KFOX-Modern Concert Hall.
- KFVD-Hall of Records.
- KFWB-Bill Anson.
- KGER-Rancho 1390.
- KGFJ-Record Jackpot.
- KGIL-Patterns in Rhythm.
- *KLAC-News, Sports.
- KMPC-Record Room.
- KOWL-Radio Outlook.
- KRKD-Parade of Hits.
- KWIK-Jazz Show.
- KWKW-Handicap Contest.
- 3:05-KAGH-Disc-Jockey Parade.
- 3:10-KLAC-570 Club.

- 3:15—KFSD—Religion in News.
- KFYD—Dreamtime.
- ★KGIL—News.
- KOWL—Rhythm at Random.
- KWKW—Haces and Sports.
- KXLA—Juke Box Matinee.
- 3:25★KFWB—News.
- KGFI—Sports Flash.
- 3:30—KECA—American Farmer.
- KFI, KFSD—NBC Symphony.
- KHJ, KGB, KVOE—Windy City.
- KNN, KCBQ—Garden Gate.
- KFAC—Portraits in Melody.
- KFMB—V. D. Program.

HARLEM MATINEE
with **HUNTER HANCOCK**

Now 1 Full Hour
2:30 Mon. Thru Sat.

Check **KEYD**

- KFYD—Harlemmatinee.
- KFWB—Mel Rouch.
- KGIL—Dance Matinee.
- ★KOWI, KRKD—News.
- KWKW—Saturday Matinee.
- 3:35—KOWL—Just Music.
- KRKD—Tea-Time Tunes.
- 3:45—KNN—L. A. County Report.
- ★KFAC—News.
- KFMB—Decision Now.
- KFWB—Anne Carter.
- 3:55—KGFI—Sports Flash.
- 4—KECA—Income Tax Program.
- KFI, KFSD—NBC Symphony.
- KHJ, KGB, KVOE—Bill Symes, Sports.
- KNN, KCBQ—Cross Section, U.S.A.
- KEGH—Patsy's Party.
- KEAC—Musical Masterpieces.
- ★KFOV, KGER—News.
- KFYD—Harlemmatinee.
- KFWB—Anne Carter.
- KGFI—Record Review.
- KGIL—Hank Penny.
- ★KLAC—News, Sports.
- KMPC—Rancho Grande.
- KOWL—Musical Showcase.
- KRKD—Teen-Age Workshop.
- KWIK—Saturday Serenade.
- KWKW—American Jewish Hr.
- KXLA—Juke Box Matinee.
- 4:05—KGER—Rancho 1390.
- 4:10—KLAC—770 Club.
- 4:15—KECA—Hurry Wismer.
- ★KHJ, KGB, KVOE—Frank Hemingway.
- KFMB—Decision Now.
- KFOV—Salvation Army.
- KFWB—Helen Louise.
- KRKD—Melody Time.
- KWKW—Sports.
- 4:25—KGFI—Sports Flash.
- 4:30—KECA—Madhouse Musicale.
- KFI—Pioneers of Music.
- KHJ, KGB, KVOE—Ten Dunsant.
- KNN—L. A. Story.
- KEGH—Great Stories.
- KFOV, KWIK—Old-Age Pensions.
- KFYD—Sunset Trail.
- KFWB—Blind Artists' Guild.

PET MAGAZINE
OF THE AIR
with **IRENE**
Saturday—4:30 P.M.
KLAC—570

- KLAC—Pet Magazine.
- ★KOWI—News, Music.
- KRKD—Symphony in Swing.
- KWKW—Frank Sinatra.
- 4:45—KECA—It's in the Family.

- KNN—Tom Hanlon.
- KAGH—Generally Speaking.
- KFMB—Voice of the Army.
- KFWB—Stuart Hamblen.
- KLAC—Racing Roundup.
- ★KRKD—News.
- KWKW—Sports; Easy Listening.
- 4:55—KGFI—Sports Flash.
- 5—KECA—It's Your Business.
- KFI—Pioneers of Music.
- KHJ, KGB, KVOE—Hawaii Calls.
- KNN, KCBQ—Gene Autry Show.
- KAGH—Holiday Ranch.
- KFAC—Sunset Serenade.
- KFMB—Ave Maria Hour.
- KFOV—Sunshine Mission.
- ★KFSD, KLAC—News.
- KFYD—Songs of the Sage.
- KFWB—Stuart Hamblen.
- KGER—Peter Slack Time.
- KGFI—Jive at Five.
- KGIL—Hank Penny.
- ★KMPC—News, Sports.
- KOWI—Italian Program.
- KRKD—Songs of the Saddle.
- KWIK—Valley High Time.
- KWKW—Maurice Johnson.
- KXLA—Juke Box Matinee.
- 5:15—KECA—Special Event.
- KFSD—U. S. Navy.
- ★KFYD—News.
- KIAC—Jack Colon, Sports.
- KMPC—Al Sack Orch.
- KWKW—Today at the Races.
- 5:30★KECA, KFOV, KGIL, KWKW—News.
- KFI—Sports Roundup.
- KHJ, KGB, KVOE—True or False.
- ★KNN, KCBQ—Chet Haultley.
- KEAC—Variety Playhouse.
- KFMB—Communism.
- KFSD—Colonial Quiz.
- KGER—First Congregational Church.
- KGFI—Race Recap.
- KLAC—Peggy Lee, Songs.
- KRKD—Sports Dial.
- KWIK—Meet the Band.
- KXLA—Future Gamists.
- 5:35—KEGH—Dance Matinee.
- 5:45—KECA, KFMB—Ira Blue, Sports.
- ★KFI, KFSD—Ehner Peterson, News.
- KNN, KCBQ—Bob Garred, News.
- KFOV—Music.
- KGFI—Dinner Interlude.
- KGIL—Latin American.
- KLAC—Sam Balter, Sports.
- KMPC—Episcopal Diocese.
- KOWI—Evening Serenade.
- KRKD—Race Results.
- KXLA—Variety.
- 6—KECA, KFMB—Little Herman.
- ★KFI—News.
- KHJ, KGB—Meet the Press.
- KNN, KCBQ—Reserve.
- KFAC—Twilight Hour.
- ★KFOV, KFWB, KMPC—News.
- KFSD—Pass in Review.
- KGER—Back to the Bible.
- KGFI—Musical Digest.
- KGIL—Tops in Pops.
- ★KLAC—News, Al Jarvis.
- KRKD—Varieties in Music.
- KVOE—Guest Star.
- KWIK—Italo-American Hour.
- KXLA—Internal Revenue.
- 6:10—KFOV—Music.
- 6:15—KFI—Science Editor.
- KFMB—Hello, Neighbor.
- KMPC—Bob Kelley.
- KRKD—Hawaiian Memories.
- ★KVOE—News.
- 6:30—KECA—On Trial.
- KFI, KFSD—Judy Canova Show.
- KHJ, KGB—Lombardo Land, U.S.A.
- KNN, KCBQ—Tales of Fatima
- KFAC—Music Magic.
- KFMB—S. D. Looks Ahead.
- KFOV—Hal's Memory Room.
- KGER—Larkin Valley Church.
- KGIL—Dinner Concert.
- KMPC—Tijuana Races.

- KRKD—Sweet Pops.
- KVOE—Hit Parade.
- KXLA—Sweet Charlot.
- 6:45—KFWB—Tune Time.
- 7—KECA—Down Memory Lane.
- KRKD—Accent on Rhythm.
- KFI, KFSD—Dennis Day.
- KHJ, KGB, KVOE—Take a Number.
- KNN, KCBQ—Sing It Again.
- KFAC—Dr. James Elfield, Jr.
- KFOV—Proudly We Hail.
- KFWB—Gospel and Song.
- KGER—Music.
- KGFI—Musical Digest.
- ★KGIL, KRKD—News.
- KIAC—Stan Kenton Orch.
- KMPC—Proudly We Hail.
- KWIK—Pentecostal Church.
- KXLA—Nazarene Church.
- 7:15—KGIL—Songs by Crosby.
- KIAC—Dinning Sisters.
- KMPC—Income Tax.
- KRKD—Three-Quarter Time.
- 7:30—KECA—Hayloft Hordown.
- KFI, KFSD—Grand Ole Opry.
- KHJ, KFXM, KGB—Plantation Party.
- KFAC—Dr. Fagerburg.
- KFMB—Naval Air Reserve.
- KFOV—Waltz Time.
- KFWB—Evening Melodies.
- KGER—Grace Dotsom.
- KGIL—Footlight Favorites.
- KIAC—Music, Paul Weston.
- ★KMPC—News.
- KRKD—Romance of the Turf.
- KWIK—Salon Serenade.
- KXLA—Accent on Youth.
- 7:45—KECA—Waltzes of the World.
- KFMB—Gay Nineties.
- KFOV—Ministerial Union.
- KGIL—San Fernando Valley Story.
- KMPC—Andre Kostelanetz.
- KECA, KFMB—Lone Ranger.
- KFI, KFSD—Vic Damone Show
- KHJ, KGB, KVOE—Life Begins at 80.
- KNN, KCBQ—Vaughn Monroe Show.
- KFAC—Evening Concert.
- KFOV—County Barn Dance.
- KFWB—Community Hour.
- KGER—Bible Treasury.
- KGFI—Gypsy Moods.
- KGIL—Youth for Christ.
- ★KLAC—News, Music.
- KMPC—Teen Forum.
- KWIK—Evening Fiesta.
- KXLA—Church in the Barn.
- 8:15—KGER—Hebrew Christian.
- KGFI—Know Your Schools.
- KIAC—Crosby Time.
- 8:30—KECA, KFI—Reserve.
- KFI, KFSD—Truth or Consequences.
- KIAC—Western Hit Review.
- KNN, KCBQ—Gangbusters.
- KFMB—Little Concert.
- KGER—Clem Davies.
- KGFI—Tonight's Variety Show
- KGIL—Sagebrush Serenade.
- KIAC—Jan Garber Orch.
- KMPC—American Music.
- KXLA—97th St. Corral.
- 8:45—KGER—Music.
- KIAC—Etchings for Evening.
- 8:55—KHJ, KGB, KVOE—Mutual Menus.
- 9—KECA—Go for the House.
- KFI, KFSD—Hit Parade.
- ★KHJ, KGB, KGER, KVOE—News.
- KNN—Spike Jones.
- KFAC—Evening Concert.
- KFMB—Amazing Mr. Malone.
- KFOV—Music.
- ★KFWB—Clete Roberts.
- KGFI—Tonight's Variety Show
- KGIL—Sagebrush Serenade.
- KIAC—Melody Parade.
- KMPC—Parade of Hits.
- KWIK—Dancin' With Anson.
- KXLA—Harmony Park.
- 9:05—KGER—Proudly We Hail.
- 9:15—KHJ—Dink Templeton.
- KFWB—Howdy, Stranger.
- KWIK—Dr. Clem Davies.

- 9:30—KECA—Tex Williams Orch.
- KFI, KFSD—Hollywood Star Theater.
- KHJ, KVOE—Experience Speaks.
- KNN—Escape.
- KFMB—Rhythm and Reason.
- KFOV—Rumba Time.
- KFWB—Laymen's Hour.
- KGER—Anglo-Saxon Congregation.
- KGIL—Dance Time.
- KIAC—Spotlight Serenade.
- KXLA—Redondo Barn Dance.
- 9:45★KGIL—News.
- KWIK—Dancin' With Anson.
- 9:55★KLAC—News.
- 10★KECA, KFI, KFMB, KFSD—News.
- KHJ, KGB, KVOE—Monica Whalen.
- ★KNN, KCBQ—Chet Haultley.
- KEAC—Lucky Lager Dance.
- KFOV—The Bachelors.
- KFYD—Spade Cooley Time.
- KFWB—Eastside Show.
- KGER—John Howard Choir.
- KGFI—Music You Want.
- KGIL—Showtime.
- KIAC—Ice Hockey, L. A. vs. San Diego.
- KMPC—Crosby Sings.
- KWIK—Dancin' With Anson.
- KXLA—Western Records.
- 10:15—KECA—Hank Weaver, Sports.
- KFI—County Supervisor Darby
- KHJ, KGB, KVOE—J. Wolohan Orch.
- KNN, KCBQ—You Can Live With the Atom.
- KFMB—Guest Star.
- KFSD—Morton Downey.
- KMPC—Dance Parade.
- 10:30—KECA, KFMB—Empire Room Orch.
- KFI—Palace Hotel Orch.
- KHJ, KGB, KVOE—Jack Fisher Orch.
- KNN, KCBQ—Benny Goodman Orch.
- KFSD—Public Health.
- KGER—Evangelist Church.
- KGFI—Song Book.
- KXLA—Music.
- 10:45—KFOV—Disc Jockey.
- KFSD—Novatime.
- 10:55—KFI—Police Bulletins.
- ★KLAC—News.
- 11—KECA—Cinegrill Music.
- KFI—Solitaire Time.
- KHJ, KGB, KVOE—Dance Orch.
- ★KNN—Nelson Pringle
- KFAC—Lucky Lager Dance.
- KFMB—Heatin' on Solomon.
- KFOV—Disc Jockey.
- KFSD—Dance Orch.
- KFYD—Spade Cooley Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGFI—H'wood House Party.
- KGIL—Showtime.
- KIAC—Don Otis.
- KMPC—Dance Parade.
- KWIK—Dancin' With Anson.
- KXLA—Western Echoes.
- 11:15—KECA—Mocambo Orch.
- KFI—Morton Downey.
- KNN—Merry-Go-Round.
- KXLA—Pasadena Civic.
- 11:30—KECA—Ambassador Orch.
- KFI—Proudly We Hail.
- KXLA—Western Echoes.
- 11:45★KHJ, KGB, KMPC, KVOE—News.
- 11:55★KECA—News.

Recorded Highlights

SATURDAY
POPULAR

- 8:15 a.m.—KLAC, Haynes at the Reins.
- 10:00 a.m.—KLAC, Al Jarvis.
- 11:00 a.m.—KFWB, Peter Potter.
- 12:00 noon—KOWI, Joe Adams.
- 1:00 p.m.—KFWB, Bill Anson.
- 3:45 p.m.—KFWB, Anne Carter.

GAGS
OF THE WEEK

(Continued from Page 12)

lady's cat. He backed into a meat-grinder and certainly needs retailing.

Mrs. M. Prinz, Hotel Chandler, 834 S. Main Street, Los Angeles, Calif.

Heard on the Judy Canova show:

Judy: A woman's dress is like a picket fence—it's supposed to protect

the property, but not obstruct the view.

Henry Blair, 10259 Penrose Street, Sun Valley, Calif.

Heard on the "Abbott and Costello Kid Show":

Lou: What do you find on the end of a broom?

Contestant: My mother!

Ms. Laura Nelson, Sun Valley, Calif.

Heard on "Noah Webster Says":

MacQuarrie: You have clearly defined four words, would you like to

use your head again and try for the \$50?

Contestant (emphatically): If I don't, I hope YOU will!

Mrs. Jack Beehler, 485 Passport Drive, San Pedro, Calif.

Heard on "What's the Name of That Song?":

Bill Gwinn, in naming the three songs that were just played, said, "I'm Just a Vagabond Liver," instead of "Lover."

ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.
*Indicates programs of news and commentary.

Abbott and Costello.....	KECA, 7:30 p.m. Th	Cisco Kid.....	KHJ, KGB, 7:30 p.m. M,W,F	Grandpa Owens.....	KFI, 8 a.m. Su
ABC Club.....	KMPC, 11:30 p.m. M-F	Classroom Radio.....	KFAC, 1:15 p.m. M-F	Grand Ole Opry.....	KFI, KFSD, 7:30 p.m. Su
*Agronsky, Martin.....	KECA, 6:45 a.m. M-F	Club Fifteen.....	KNN, 4:30 p.m. M-F	*Grand Slam.....	KNN, 8:30 a.m. M-F
Aldrich Family.....	KFI, 8:30 p.m. Th	Club Time.....	KECA, 11:15 a.m. Tu	Gray, Jeanne.....	KMPC, 12:30 p.m. M-F
Air Force Hour.....	KHJ, 6:30 p.m. Tu	Club Time.....	KMPC, 7:45 p.m. M-F	Great Gildersleeve.....	KFI, 8:30 p.m. W
Air-o-toriats.....	KGFJ, 9:45 a.m. M-Sa	Collector's Corner.....	KMPC, 4:45 p.m. M-F	Greatest Story Ever Told.....	KECA, 3:30 p.m. Su
Album of Familiar Music.....	KFI, 6:30 p.m. Su	*Collingwood, Charles.....	KNN, 10 a.m. Su	Gregory Hood.....	KHJ, 7 p.m. F
Alexander's Mediation Board.....	KHJ, 5 p.m. Su	Comedy Playhouse.....	KHJ, 7 p.m. W	Green Hornet.....	KECA, 5 p.m. Tu,Th
Allen, Fred.....	KFI, 5 p.m. Su	Commander Scott.....	KECA, 10:15 a.m. Su	Guiding Light.....	KNN, 10:45 a.m. M-F
Allen, Irwin.....	KLAC, 8:30 p.m. Su	Concert Nocturne.....	KGFJ, 10 p.m. Su	Hal's Memory Room.....	KFOU, 6:30 p.m. Su
Allen, Steve.....	KNN, 12:05 a.m. Tu-Su	Contented Hour.....	KFI, KFSD, 7 p.m. M	Hamblen, Stuart.....	KFWB, 4:45 p.m. M-Sa
All-Star Western Theatre.....	KFI, 9 p.m. F	Cooper, Alex.....	KFLA, 12 p.m. M-Sa	Handy Man.....	KNN, 11 a.m. Sa
Amazung Mr. Malone.....	KECA, 9:30 p.m. Su	Copel, Helene.....	KGIL, 7:30 p.m. Su	Haney, Fred.....	KLAC, 8:30 p.m. M
America Dances.....	KFWB, 6:30 p.m. M-F	*Castello, Bill.....	KNN, 8:45 a.m. Su	Hanlou, Tom.....	KNN, 5:15 p.m. M-F
America United.....	KFI, 11 a.m. Sa	Counterspy.....	KECA, 7 p.m. Tu,Th	Happy Gang.....	KHJ, 3 p.m. M-F
American Almanac.....	KECA, 10 a.m. Su	Count of Monte Cristo.....	KHJ, KGB, 8 p.m. Tu,Th	Happy Homes.....	KHJ, 1:30 p.m. M-F
American Farmer.....	KECA, 3:30 p.m. Sa	Country Journal.....	KNN, 3 p.m. Sa	Happy Theater.....	KECA, 4:45 p.m. M-F
American Forum.....	KHJ, 7 p.m. M	County Fair.....	KNN, 6 p.m. W	*Hardy, Glenn.....	KHJ, 10 a.m., 9 p.m. D
American Way.....	KFI, 6 p.m. M	County Medical Assn.....	KEAC, 10:45 a.m. Th	Harlemutnee.....	KFVD, 3:30 p.m. M-Sa
Amos 'n' Andy.....	KNN, 4:30 p.m. Su	Crime Photographer.....	KNN, 6:30 p.m. Th	Harmon, Tom.....	KFI, 10:15 p.m. M,W,F
Animal World Stories.....	KECA, 6:25 p.m. M,W,F	Crocker, Betty.....	KECA, 10:55 a.m. M-F	Harmony House.....	KLAC, 1:05 p.m. Su
*Anniversary Club.....	KHJ, 2 p.m. M-F	Crosby, Bing.....	KECA, 9 p.m. W	*Harpel, Bill.....	KMPC, 6 p.m., 9:45 p.m. M-F
Anson, Bill.....	KFWB, 1 p.m. M-Sa	Cross-Section, U.S.A.....	KNN, 4 p.m. Sa	Harrington, Bill.....	KHJ, 2:45 p.m. Su
*Are You Listening?.....	KFI, 10:15 a.m. M-F	*Cunningham, Bill.....	KHJ, 6:45 p.m. Su	Harris, Phil.....	KFI, 4:30 p.m. Su
Arnold, Eddy.....	KFI, 6:30 a.m. Tu,Th,Sa	Curtain Time.....	KFI, KFSD, 7:30 p.m. W	Hart, Maurice.....	KFWB, 6 a.m. M-Sa
Arnold, Edward.....	KECA, 9 p.m. Th	Damone, Vic.....	KFI, 8 p.m. Su	Harvest of Stars.....	KNN, 6:30 p.m. W
Art Baker's Notebook.....	KECA, 12:30 p.m. M-F	Damon Runyon Theatre.....	KFI, 9:30 p.m. Tu	Haven of Rest.....	KFLA, 8:30 a.m. M, W, F
At Home With Kirkwood.....	KECA, 1:30 p.m. M-F	Dance Time.....	KFAC, 10 p.m. M-Sa	Hawaii Calls.....	KHJ, 5 p.m. Tu, Th, Sa
Aunt Jenny.....	KNN, 9:15 a.m. M-F	Darby, Raymond.....	KFI, 10:15 p.m. Sa	Hawk, Ken.....	KNN, 7:30 p.m. M
Aunt Mary.....	KFI, KFSD, 9:30 p.m. M-F	Davies, Clem.....	KGER, 8:30 p.m. M-Sa	Hay, Helen.....	KNN, 6 p.m. Su
Autry, Gene.....	KNN, 5 p.m. Sa	Day, Dennis.....	KFI, 7 p.m. Su	*Hayes, Sam.....	KFI, 7:45 a.m. M-F
Babbitt, Harry.....	KNN, 8 a.m. M-F, 7:45 a.m. Sa	Desmond, Johnny.....	KHJ, 7:25 p.m. Su	Haynes, Dick.....	KLAC, 6 a.m. M-Sa
Backstage Wife.....	KFI, 1:15 p.m. Tu,Th	Detroit Symphony.....	KECA, 7:45 p.m. Tu	Hayloft Hordwood.....	KECA, 7:50 p.m. Sa
Back to God.....	KHJ, 8 a.m. Su	Dinner Bell Roundup.....	KFLA, 11:30 a.m. M-F	*Headline Edition.....	KECA, 6:05 p.m. M-F
Balter, Sam.....	KLAC, 5:45 p.m. M-F	Double Feature.....	KHJ, 1:15 p.m. M-F	*Heatter, Gabriel.....	KHJ, 3:45 p.m., 6 p.m. M-F
Baton and Score.....	KNN, 10:30 p.m. Tu,Th	*Double or Nothing.....	KFI, 11 a.m. M-F	Heidt, Horace.....	KFI, 4 p.m., 7:30 p.m. Su
Beck, Fred.....	KNN, 1:30 p.m. Su	Downey, Morton.....	KFI, 11:15 p.m. Tu, Th, Sa	*Hemingway, Frank.....	KHJ, 4:15 p.m. M-Sa
Behind the Lens.....	KNN, 7:45 a.m. M-F	Downtown and All Around.....	KFI, 9:45 a.m. M-F	*Henry, Bill.....	KHJ, 6:55 p.m. M-F
Benecke, Tex.....	KNN, 10:30 p.m. Su	Drake, Gulen.....	KECA, 10:15 a.m. M-F	*Henry, Fred.....	KLAC, 5 p.m. M-F
Benny, Jack.....	KNN, 4 p.m. Su	Dr. Christian.....	KNN, 8:30 p.m. W	Here's Hollywood.....	KECA, 9:45 p.m. Tu
Benson, Red.....	KHJ, 2:30 p.m. M-F	Dr. Hiss Clinic.....	KHJ, 9 a.m. Sa	Here's to Veterans.....	KFI, 11:45 p.m. Th
Berch, Jack.....	KHJ, 2:30 p.m. M-F	*Dr. I. Q. Jr.....	KFI, KFSD, 6:30 p.m. M	Hernandez, Joe.....	KMPC, 6:30 p.m. M-Sa
Berle, Milton.....	KECA, 9:30 p.m. W	Duffy's Tavern.....	KFI, 2:30 p.m. Sa	Hetherington, Keith.....	KMPC, 6:30 p.m. M-Sa
*Berman, Averil.....	KGFJ, 8:15 p.m. M-F	Durante, Jimmy.....	KFI, 8:30 p.m. W	Highlights in Music.....	KHJ, 10:05 p.m. M-F
Beulah.....	KNN, 9:30 p.m. M-F	Eastside Show.....	KFWB, 10 p.m. M-Sa	*Hill, Edwin C.....	KECA, 6 p.m. M-F
Bible Class.....	KHJ, 9 a.m. Su	Echoes of Eden.....	KFWB, 10:30 p.m. Su	Hilton, James.....	KNN, 7 p.m. Th
Bible Institute.....	KRKD, KFON, 8 a.m. M,W,F	Editor at Large.....	KFI, 12 p.m. Su	*Hint Hunt.....	KNN, 2 p.m. M-F
Bible Treasury Hour.....	KGER, 8:45 a.m. M-F	Editor of the Air.....	KFVD, 8:45 a.m. M-F	Hit Parade.....	KFI, 9 p.m. Sa
Big 'n' Little Club.....	KECA, 10:30 a.m. Su	Electric Theater.....	KNN, 6 p.m. Su	Hit the Jackpot.....	KNN, 7 p.m. Tu
Biggs, E. Power.....	KNN, 6:15 a.m. Su	Elson, Bob.....	KNN, 10:15 p.m. M-F	Hollywood Bowl Auditions.....	KFI, 7 p.m. W
Big Sister.....	KNN, 10 a.m. M-F	Enchanted Lady.....	KAGH, 4:15 p.m. Su	Hollywood Music Hall.....	KNN, 7 p.m. W
Big Story.....	KFI, 9:30 p.m. M	Episcopal Diocese.....	KMPC, 5:45 p.m. Sa	Hollywood Star Theater.....	KFI, 9:30 p.m. Sa
Big Town.....	KFI, 9 p.m. Tu	Escape.....	KNN, 9:30 p.m. Sa	Hollywood Theater.....	KFI, 6:30 p.m. Sa
Blind Artists Guild.....	KFWB, 7:30 p.m. Sa	Eternal Light.....	KFI, 9:20 a.m. M	Home Town Happenings.....	KFI, 9:45 a.m. Sa
Blondie.....	KFI, 9 p.m. Tu	Eitel and Albert.....	KECA, 1:45 p.m. M-F	*Honest Opinion.....	KLAC, 12:30 p.m. M-Sa
Blue, Ira.....	KECA, 5:15 p.m. Su	Evening Concert.....	KFAC, 8 p.m. M-Sa	Hope, Bo's.....	KFI, 6 p.m. Tu
*Boddy, Manchester.....	KFWB, 6:15 p.m. M,W,F	Ewing, Bill.....	KMPC, 3 p.m. M-F	Home Girls.....	KECA, 8:30 a.m. Sa
Bowron, Fletcher.....	KFI, 10:15 p.m. Su	Experience Speaks.....	KHJ, 9:30 p.m. Sa	Hour of Faith.....	KFAA, 8:30 a.m. Su
Breakfast Club.....	KECA, 8 a.m. M-F	Falcon Hour.....	KHJ, 7 p.m. Th	House of Mystery.....	KHJ, KGB, 1 p.m. Su
*Breakfast in Hollywood.....	KECA, 1 p.m. M-F	Family Theatre.....	KHJ, 6:30 p.m. W	House Party.....	KECA, 3:30 p.m. M-F
*Breakfast Time.....	KHJ, 8:45 a.m. M-F	Famous Jury Trials.....	KFI, 6:30 p.m. W	*Huntley, Chet.....	KNN, 5:30 p.m., 10 p.m. D
Breaking All Records.....	KNN, 12:05 a.m. Tu-Su	Farm Highlights.....	KFI, 6:15 a.m. M-Sa	If They Had Lived.....	KGFJ, 5:45 p.m. M, W, F
*Break the Bank.....	KECA, 9 p.m. F	Farm Journal.....	KNN, 5:45 a.m. M-Su	Inglewood Park Concert.....	KFI, 7:30 p.m. Tu
Bridge Club.....	KMPC, 10 p.m. M	Farm News.....	KNN, 8:15 a.m. Su	Inner Sanctum.....	KNN, 9 p.m. M
*Bride and Groom.....	KECA, 2:30 p.m. M-F	Farm Reporter.....	KMPC, 6:30 a.m. M-F	*Inside of Sports.....	KHJ, KVOE, 9:30 p.m. M-F
Brighter Day.....	KFI, 3:15 p.m. M-F	Fat Man.....	KFI, 12 p.m. M-F	Invitation to Learning.....	KNN, 9 a.m. Su
Broadway Is My Beat.....	KNN, 12:30 p.m. Su	Favorite Story.....	KFI, 7 p.m. Tu	It Pays to Be Ignorant.....	KNN, 7:30 p.m. Su
*Broadway News.....	KFI, 12 p.m. D	Faye, Alice.....	KFI, 4:30 p.m. Su	It's Fun to Be Young.....	KNN, 1 p.m. Sa
Brooding With Brady.....	KNN, 7:10 a.m. W	*FBI in Peace and War.....	KNN, 9 p.m. Th	It's in the Family.....	KECA, 4:45 p.m. Sa
*Brown, Cecil.....	KHJ, 8 a.m. M-F	*Feature Wire.....	KFI, 5 p.m. M-F	It's Your Business.....	KECA, 5 p.m. Sa
Bull, Frank.....	KFWB, 6:30 p.m. M-F	Festival of Music.....	KFAC, 11 a.m. M-Sa	Jack Armstrong.....	KECA, 5:30 p.m. M,W,F
Bulldog Drummond.....	KECA, 9:30 p.m. F	Finger and Molly.....	KFI, 6:30 p.m. Tu	Jerry and Sky.....	KHJ, 10:15 a.m. Sa
Burns and Allen.....	KFI, 9 p.m. Th	*Fidler, Jannie.....	KHJ, 6:30 p.m. Su	Jimmy and Wally.....	KIEV, 11 a.m. Su
Business News.....	KMPC, 8:15 a.m. M-Sa	Fingertl Successes.....	KECA, 7:30 p.m. Su	Five at Five.....	KGFJ, 5 p.m. M-Sa
Business Reporter.....	KMPC, 9:15 p.m. M	Firestone Favorites.....	KMPC, 8:15 a.m. Sa	Johnson, Florid B.....	KRKD, KBNO, 5:30 p.m. Su
California Caravan.....	KECA, 3 p.m. Su	First Nighter.....	KNN, 7 p.m. M-F	Jolson, Al.....	KFI, 6 p.m. Th
*Call for Help.....	KNN, 12:30 p.m. M-F	Fisher, George.....	KNN, 7:30 p.m. Th	Jones, Spike.....	KNN, 3:30 p.m. Su, 9 p.m. Sa
Campus Salute.....	KHJ, 11 p.m. M	Fishing & Hunting Club.....	KHJ, 9:30 p.m. M	Juke Box Matinee.....	KFLA, 3:15 p.m. M-Sa
Canary Chorus.....	KHJ, 11:45 a.m. Su	Five-Seventy Club.....	KLAC, 1:10 p.m. M-Sa	Jump-Jump of Holiday House.....	KFI, 9 a.m. Sa
Canova, Judy.....	KFI, 6:30 p.m. Sa	Ford Theater.....	KNN, 6 p.m. F	Junior Junction.....	KECA, 3 p.m. Sa
Cantor, Eddie.....	KHJ, 6 p.m. F	Forty Plus.....	KFI, 11:55 p.m. M	Junior Miss.....	KNN, 8:30 a.m. Sa
Can You Top This?.....	KHJ, 7:30 p.m. F	*Free for All.....	KNN, 7:30 p.m. W	*Junior Stand-In.....	KNN, 12:30 p.m. Sa
Capitol Cloakroom.....	KNN, 9 p.m. W	Front-Page Farrell.....	KFI, KFSD, 2:45 p.m. M-F	Junior Symphony.....	KFWB, 2:30 p.m. Su
Captain Midnight.....	KHJ, 5:30 p.m. M-F	*Fuller, Sid.....	KHJ, 12 a.m. M-F	Just Plain Bill.....	KFI, KFSD, 2:30 p.m. M-F
Carnation Hour.....	KFI, 7 p.m. M	*Guth, Arthur.....	KECA, 9 p.m. M	Juvenile Jury.....	KHJ, 12:30 p.m. M-Sa
Carolina Calling.....	KNN, 5:30 a.m. Su	Gangbusters.....	KNN, 8:30 p.m. Sa	Kelley, Bob.....	KMPC, 6:15 p.m. M-Sa
Carson, Jack.....	KNN, 8:30 p.m. F	Garden Gate.....	KNN, 3:30 p.m. Sa	*Kennedy, John H.....	KHJ, 11:15 a.m. Su
Casa Cucat.....	KECA, 11:30 a.m., 10:15 p.m. F	Garden Guide.....	KHJ, 6:30 p.m. F	Kilgallen, Dorothy.....	KECA, 11:15 a.m. Th
Catholic Answers.....	KFWB, 7:45 p.m. Su	Garden School.....	KGER, 2:30 p.m. M-F	Know Your F.B.I.....	KMPC, 8:15 p.m. Su
Catholic Hour.....	KFI, 3 p.m. Su	Gardner, Hy.....	KHJ, 8:55 p.m. M-F	Know Your Schools.....	KMPC, 7:15 p.m. Su
Cavalcade of America.....	KFI, 9:15 a.m. Su	*Gardner Bob.....	KNN, 7:30 a.m., 5:45 p.m. M-Sa	Kyser, Kay.....	KECA, 9:30 a.m. M-F
Centennial Year.....	KECA, 9:15 a.m. Su	Gateway to Music.....	KFAC, 9:30 p.m. Su	L. A. Breakfast Club.....	KFWB, 8 a.m. W
Challenge of the Yukon.....	KECA, 10 a.m. M,W,F	Get More Out of Life.....	KECA, 11:15 a.m. Su	L. A. County Report.....	KNN, 3:15 p.m. Su
Challenge of Youth.....	KFLA, 2 p.m. Su	Gilbert and Sullivan.....	KFAC, 9:30 a.m. Sa	*Ladies Be Seated.....	KECA, 3 p.m. M-F
Common Roll Call.....	KECA, 6:45 p.m. F	*Give and Take.....	KNN, 10:30 a.m. Sa	Ladies Day.....	KFI, 9:05 a.m. M-F
Chandu the Magician.....	KHJ, 8 p.m. Th	Godfrey, Arthur.....	KNN, 3 p.m. M-F	Ladies First.....	KHJ, 11 a.m. M-F
Chapel Hour.....	KMPC, 8:30 a.m. Su	Godfrey's Talent Scouts.....	KNN, 8:50 p.m. M	Lambour, Dorothy.....	KFI, 6:30 p.m. Th
Chief Miami.....	KMPC, 9:30 a.m. M-F	*Godwin, Earl.....	KECA, 9:15 p.m. M, 6:15 p.m. Tu	Land of the Free.....	KHJ, 10:45 p.m. M
Chicago Round Table.....	KFI, 10:30 a.m. Su	*Go for the House.....	KECA, 9 p.m. Sa	Lansley, Ralph.....	KECA, 5:30 a.m. M-F
Chicago Theater.....	KHJ, KGB, 9:30 p.m. Su	Gospel Singer.....	KHJ, 10:15 a.m. M,Ta,W,F	Lassie.....	KFI, 2 p.m. Sa
Child's World.....	KECA, 6:30 p.m. M	*Goss, Frank.....	KNN, 5:55 p.m. M-F	L. A. Story.....	KNN, 4:30 p.m. M
Choralists.....	KNN, 2 p.m. Su	Graham, Vance.....	KMPC, 9 a.m. Su	*Lawton, Fleetwood.....	KFI, 7:15 a.m. M-F
Christian Science.....	KFI, 8:30 a.m. Su	Grand Central Station.....	KNN, 9:30 a.m. Sa	Layman's Hour.....	KFWB, 9:30 p.m. Sa
Christian Science.....	KNN, 8 p.m. Su			Let George Do It.....	KHJ, KGB, 8 p.m. M
Church of the Air.....	KNN, 7 a.m. Su			Let's Pretend.....	KNN, 8:05 a.m. Sa
Church in the Wildwood.....	KECA, 7 a.m. Su			*Lewis, Fulton.....	KHJ, 4 p.m., 9:45 p.m. M-F
				Leyden, Bill.....	KFWB, 10 a.m. M-F

Liberal Catholic Hour.....KFAC, 9 a.m. Su
 Life Begins at 80.....KHJ, 8 p.m. Sa
 Life Can Be Beautiful.....KFI, 10:45 a.m. M-F
 Life of Riley.....KFI, 7 p.m. F
 Life With Luigi.....KNX, 5 p.m. Su
 Light of the World.....KFI, 11:45 a.m. M-F
 Lindlahr, Victor.....KHJ, 8:15 a.m. M-F
 Little Herman.....KECA, 6 p.m. Sa
 Lombardo, Guy.....KHJ, 6:30 p.m. Sa
 Lone Ranger.....KECA, 7 p.m. W.; 8 p.m. Sa
 Long Beach Band.....KGER, 2 p.m. Tu-Sa
 Lora Lawton.....KFI, 8:45 a.m. M-F
 Lorenzo Jones.....KFI, KFSD, 1:30 p.m. M-F
 Lucky Lager Dance Time.....KFAC, 10 p.m. M-Sa
 Lum and Abner.....KNX, 7 p.m. Su
 Luncheon at Sardi's.....KHJ, 10:30 a.m. M-F
 *Lundberg, Dan.....KXLA, 10:30 p.m. M-Sa
 *Lutheran Gospel Hour.....KXLA, 6:30 p.m. Su
 Lutheran Hour.....KHJ, KVQE, 9:30 a.m. Su
 Lux Theater.....KNX, 6 p.m. M
 Lyon Looks at Hollywood.....KHJ, 1 p.m. M-F
 Madhouse Musicale.....KECA, 4:30 p.m. Sa
 Ma Perkins.....KNX, 10:15 a.m. M-F
 *KFI, 12:15 p.m. M-F
 Malone, Ted.....KECA, 10 a.m. M-F
 Manhaftan Merry-Go-Round.....KFI, 6 p.m. Su
 Man on the Farm.....KFI, 12:15 p.m. Sa
 Mann, Herbert J.....KFI, 10 a.m. Su
 Manners, Zeke.....KECA, 7:30 a.m. M-F
 *Manning, Knox.....KNX, 1 p.m., 5 p.m. M-F
 Mansfield, Andy.....KWKW, 4 p.m. M-F
 *KFI, 9:30 p.m. F
 Marlowe, Jerry.....KFI, 9:30 a.m. Sa
 Marx, Groucho.....KECA, 8:30 p.m. W
 Mason, Gordon.....KNX, 12 p.m. M-F
 Massey, Curt.....KECA, 7 p.m. Sa
 Massey, Louise.....KHJ, 12:30 p.m. M-F
 Mayor of the Town.....KHJ, 7 p.m. Su
 McLaughlin, Bob.....KLAC, 1:10 p.m. M-Sa
 *KLAC, 7 p.m. M-F
 McNeill's Breakfast Club.....KECA, 8 a.m. M-F
 Meditation Board.....KHJ, KGB, 5 p.m. Su
 Meet the Meeks.....KFI, 8 a.m. Sa
 *Meet the Missus.....KNX, 2:30 p.m. M-F
 *KNX, 11:30 a.m. Sa
 Meet the Press.....KHJ, 6 p.m. Sa
 Meet Your Pharmacist.....KMPC, 11:15 a.m. M-W-F
 Melodies America Loves.....KXJ, 7:30 p.m. Tu
 Melody Matinee.....KHJ, 12:45 p.m. M-F
 Melody Parade.....KFI, 1:30 p.m. Su
 Memo from Lake Success.....KNX, 11:45 p.m. Su
 Men of Destiny.....KLAC, 8:45 p.m. M
 Merrill, Robert.....KFI, 2:30 p.m. M
 Merry-Go-Round.....KNX, 11:15 p.m. D
 Message of Israel.....KECA, 8 a.m. Su
 Metropolitan Auditions.....KECA, 1:30 p.m. Su
 Metropolitan Opera.....KECA, 11 a.m. Sa
 Michael Shayne.....KECA, 9:30 p.m. Th
 Midnight Flyer.....KFI, 12 p.m. M-Sa
 Miracle Theater.....KMPC, 9:30 p.m. M-Th
 Miranda.....KECA, 9:30 a.m. Sa
 Moldy Fig.....KAGH, 1 p.m. Sa
 *Monday Morn. Headlines.....KECA, 8:15 p.m. Su
 *Monitor News.....KECA, 9:30 p.m. Tu
 Monroe, Vaughn.....KNX, 8 p.m. Sa
 Moods in Music.....KHJ, 9:30 a.m. M-F
 Morning Bible Hour.....KFOX, 8:30 a.m. Su
 Morning Concert.....KFAC, 10 a.m. M-Sa
 Mother Knows Best.....KNX, 4:12 a.m. Sa
 Mother's Album.....KMPC, 8:30 p.m. Su
 Mr. ace and JANE.....KCBQ, 8:30 p.m. F
 Mr. and Mrs. North.....KNX, 8:30 p.m. Tu
 Mr. District Attorney.....KFI, KFSD, 9:30 p.m. W
 Mr. Information.....KNX, 2:25 p.m. M-F
 Mr. Keen.....KNX, 8:30 p.m. Th
 Mr. President.....KECA, 9 p.m. Th
 Murray, Johnny.....KFI, 4:15 p.m. M-F
 *Murray, Edward.....KNX, 4:45 p.m. M-F
 Music to Share.....KFI, 11 p.m. M-F
 Music to Share By.....KECA, 7:11 a.m. M-Sa
 Music You Want.....KGFJ, 10 p.m. M-Sa
 Musical Favorites.....KFAC, 3 p.m. M-Sa
 Musical Masterpieces.....KFAC, 4 p.m. M-Sa
 Musical Digest.....KGFJ, 6 p.m. D
 Musical Playhouse.....KFI, 9:30 p.m. Su
 Musical Round Table.....KLAC, 6:30 p.m. Su
 Mutual Concert Hall.....KHJ, 10:30 p.m. F
 Mutual Newsreel.....KHJ, 6:15 p.m. M-F
 Mutual Opera Concert.....KHJ, 4 p.m. Su
 Mysterious Traveler.....KHJ, 8:30 p.m. Th
 Mystery Theater.....KFWB, 9 p.m. Tu
 My Favorite Husband.....KNX, 9 p.m. F
 My Friend Irma.....KNX, 7 p.m. M
 My True Story.....KECA, KFMB, 10:30 a.m. M-F
 *Name That Song.....KHJ, 8 p.m. W
 National Farm & Home.....KFI, 10 a.m. Sa
 National Vespers.....KECA, 10:30 a.m. Su
 NBC Symphony.....KFI, 3:30 p.m. Sa
 NBC Theatre.....KFI, 5:30 p.m. Su
 *Nesbitt, Norman.....KMPC, 8 a.m. M-F
 *News of the World.....KFI, 8:15 p.m. M-F
 New York Philharmonic.....KNX, 12 n. Su
 Nick Carter.....KHJ, 3:30 p.m. Su
 Night Editor.....KNX, 9:45 p.m. M-F
 Noah Webster Says.....KFI, 9:30 p.m. Th
 Nora Drake.....KFWB, 11:30 a.m. M-F
 Norman, Gene.....KFWB, 10 p.m. M-Sa
 O'Duffy, Michael.....KHJ, 10:15 a.m. Su
 Official Detective.....KHJ, 8:30 p.m. Tu
 Old-Fashioned Revival.....KFWB, 4 p.m. Su
 Olympic Fights.....KHJ, 10:15 p.m. Tu
 One for the Book.....KECA, 11:45 a.m. M-F
 KECA, 10:30 p.m. M-F
 One Man's Family.....KFI, KFSD, 12:30 p.m. Su
 On Trial.....KECA, 6:30 p.m. Sa
 Open Forum.....KLAC, 9:10 p.m. Sa
 Open House.....KECA, 1 p.m. Su
 Operation Daybreak.....KFI, 5:30 a.m. D
 Original Amateur Hour.....KECA, 7:30 p.m. W
 Otis, Don.....KLAC, 3:10 p.m., 10 p.m. M-Sa

Our Gal Sunday.....KNX, 9:45 a.m. M-F
 Our Miss Brooks.....KNX, 6:30 p.m. Su
 Outdoor Reporter.....KFI, 8:45 a.m. Su
 Owens, Tom.....KFI, 6:30 a.m. M-W-F
 Ozark Valley Folks.....KHJ, 8:30 a.m. Su
 Ozzie and Harriet.....KFI, 8 p.m. Su
 Pacific Lutheran Hour.....KFWB, 9:30 p.m. Su
 Parent-Youth Forum.....KFI, 9 a.m. Su
 Parker, Frank.....KNX, 10:45 a.m. Su
 Parsons, Louella.....KECA, 6:15 p.m. Su
 KHJ, 8:45 p.m. Su
 Passing Parade.....KHJ, 4:30 p.m. M-F
 Pat Novak.....KECA, 4 p.m. Su
 *Pearson, Drew.....KECA, 8 p.m., 10:15 p.m. Su
 People Are Funny.....KFI, 7:30 p.m. Tu
 People's Platform.....KNX, 9:30 a.m. Su
 Pepper Young's Family.....KFI, 12:30 p.m. M-F
 Perry Mason.....KNX, 11:45 a.m. M-F
 Pet Exchange.....KMPC, 7 p.m. Su
 Pet Magazine.....KLAC, 4:30 p.m. Sa
 Pet Parade.....KFOX, 7 p.m. Th
 *Peterson, Elmer.....KFI, KFSD, 5:45 p.m. W-Sa
 Philadelphia Orchestra.....KNX, 2 p.m. Su
 Philip Morris Playhouse.....KNX, 7 p.m. F
 Piano Playhouse.....KECA, 11:30 a.m. Su
 Pioneers of Music.....KFI, 4:30 p.m. Sa
 Plantation Party.....KHJ, 7:30 p.m. Sa
 Platter Party.....KFI, 7:30 a.m. M-Sa
 Playtown Train.....KFAC, 11:30 a.m. Sa
 Police Bulletins.....KFI, 10:55 p.m. D
 Policing L. A.....KHJ, 10:30 p.m. W
 Portia Faces Life.....KFI, KFSD, 2:15 p.m. M-F
 Potter, Peter.....KFWB, 9:30 a.m. Su, 11 a.m. M-Sa
 Press Conference.....KECA, 8 p.m. Th
 Preview Theatre.....KFI, 9 p.m. F
 *Pringle, Nelson.....KNX, 7 a.m., 11 p.m. M-Sa
 Pro and Con.....KFI, 11:15 p.m. F
 Proudly We Hail.....KFI, 11:30 p.m. Sa
 *Quiet for a Day.....KHJ, KGB, 11:30 a.m. M-F
 Quiet Please.....KECA, 8:30 p.m. Su
 Quick as a Flash.....KHJ, 2:30 p.m. Su
 *Quiz Kids.....KFI, 1 p.m. Su
 Radio, American Way.....KECA, 9:45 a.m. Sa
 Radio Pulpit.....KFI, 7 a.m. Su
 Railroad Hour.....KECA, 8 p.m. M
 Rancho Grande.....KMPC, 4 p.m. Su
 *Ranch Notebook.....KHJ, 10:30 a.m. Su
 Red Ryder.....KHJ, KVQE, 7:30 p.m. Tu, Th
 *Sagelin.....KFI, 6:30 p.m. F
 Reed, Toke.....KECA, 7:45 p.m. Su
 Report to Europe.....KFI, 11:15 a.m. Sa
 Report to the People.....KECA, 7:30 p.m. Tu
 Reviewing Stand.....KHJ, 4:30 p.m. Su
 RFD America.....KFI, 11 a.m. Sa
 *Richfield Reporter.....KECA, 10 p.m. Su-F
 Right to Happiness.....KFI, KFSD, 12:15 p.m. M-F
 Rise and Shine.....KHJ, 6 a.m. M-Sa
 Rhapsody in Wax.....KHJ, 12 p.m. D
 Road of Life.....KFI, 3 p.m. M-F
 Roach, Mel.....KFWB, 3:15 p.m. M-Sa
 *Roberts, Cleo.....KHJ, 10:15 a.m. Su
 KFWB, 8 p.m. M-F, 9 p.m. M-Th
 Rocky Jordan.....KNX, 8 p.m. Su
 Rogers, Roy.....KHJ, 3 p.m. Su
 Romance of Helen Trent.....KNX, 9:30 a.m. M-F
 Romance of Highways.....KECA, 10:15 a.m. Su
 *Roosevelt, Eleanor & Anna.....KECA, 4:30 p.m. M-F
 *KNX, 10:15 a.m. Su
 *Roper, Elmo.....KNX, 8:15 a.m. M-F
 *Sensory.....KNX, 8:30 a.m. M-F
 Salt Lake Tabernacle.....KNX, 8:30 a.m. Su
 Sam Spade.....KNX, 9 p.m. Su
 San Fernando Story.....KGIH, 7:15 p.m. Sa
 Scattered Good Baines.....KHJ, 8:30 p.m. W
 Science of Mind.....KFWB, 8:45 a.m. M-F
 Scout Jahnhore.....KFI, 3 p.m. Sa
 Screen Guild.....KFI, 8 p.m. Th
 Seely, Frances.....KECA, 5:30 p.m. M-F
 Second Mrs. Burton.....KNX, 11 a.m. M-F
 Secret Mission.....KHJ, 7 p.m. Tu
 Shadow.....KHJ, 2 p.m. Su
 Sherlock Holmes.....KHJ, 8:30 p.m. M
 *Shirer, William.....KHJ, 11 a.m. Su
 Shopper's Special.....KECA, 8 a.m. Sa
 *Show Biz Quiz.....KFWB, 10 a.m. M-F
 Shriner, Herb.....KNX, 4 p.m. M-F
 Skellon, Red.....KFI, 6:30 p.m. F
 Ski Trails.....KECA, 11 p.m. Th
 Sky King.....KECA, 8:30 p.m. Sa
 *Smith, Ed McConnell.....KFI, 8:30 a.m. Sa
 Smith, Jack.....KNX, 8:15 p.m. M-F
 *Smith, Kate.....KHJ, KGB, 9 a.m. M-F
 *Smith, Larry.....KMPC, 9:45 a.m. M-F
 Smith, Norwood.....KECA, 12:15 p.m. M-F
 Solitaire Time.....KFI, 11 p.m. Sa
 Song Festival.....KNX, 2 p.m. Su
 Song for You.....KMPC, 8:30 a.m. M-F
 Songs for Sunday.....KFI, 2 p.m. Su
 Songs of Sagebrush.....KECA, 7:30 a.m. Sa
 Southernaires.....KECA, 9:30 a.m. Su
 Spade Cooley Time.....KFVD, 10:15 p.m. D
 Speare, Frederick.....KFVD, 3 p.m. Su
 *Spelling Bee.....KFI, 7:30 p.m. M
 *Spiritual Mobilization.....KMPC, 5:45 p.m. Su
 Sports Dial.....KRPD, 5:30 p.m. M-Sa
 Sports Final.....KFWB, 7:30 p.m. M-F
 Sports Folio.....KFI, 7:45 p.m. F
 Sports Newsreel.....KFI, KFSD, 7:30 p.m. F
 Sports Roundup.....KFI, 5:30 p.m. Sa
 Squeakin' Deacon.....KXLA, KRNO, 9 p.m. M-F
 Stafford, Jo.....KECA, 6:30 p.m. Th
 Standard Hour.....KFI, KFSD, 8:30 p.m. Tu
 Standard School.....KFI, 10 a.m. Th
 Stand-In.....KNX, 4:15 p.m. M-F
 Stanley, Eddie.....KLAC, 4:15 p.m. M-F
 Starr, Kay.....KECA, 7:30 p.m. M
 Star Time.....KMPC, 5:50 p.m. M-F
 Stars Over Hollywood.....KNX, 10 a.m. Sa

Stella Dallas.....KFI, KFSD, 1:15 p.m. M-F
 St. Francis Drama.....KLAC, 8:45 p.m. Su
 *Stop the Music.....KECA, 5 p.m. Su
 Story Circus.....KMPC, 12:15 p.m. Sa
 Straight Arrow.....KHJ, 5 p.m. Tu, Th, 8 p.m. F
 *Strike It Rich.....KNX, 6:30 p.m. Tu
 Strolling Tom.....KFWB, 9 a.m. M-F
 Sunday Evening Club.....KFAC, 8:45 p.m. Su
 Sunday Favorites.....KHJ, 11:30 a.m. Su
 Sunday Morning Melodies.....KMPC, 6:15 a.m. Su
 Sunrises Salute.....KNX, 6:15 a.m. M-Sa
 Superman.....KHJ, 5 p.m. M-W-F
 Supper Club.....KFI, 8 p.m., 11:30 p.m. M-F
 *KMPC, 8 p.m. M-F
 *Surprise Package.....KECA, 2 p.m. M-F
 Suspense.....KNX, 6 p.m. Th
 Symes, Bill.....KHJ, 4 p.m. Sa
 Symphonette.....KNX, 10:30 p.m. M-W-F
 *KNX, 11 a.m. Su
 Symphonies for Youth.....KHJ, 10:30 a.m. Sa
 *Take a Number.....KHJ, 7 p.m. Sa
 *Take It or Leave It.....KFI, 7 p.m. Su
 Talent Scouts.....KNX, 8:30 p.m. M
 Tales of Fatima.....KNX, 6:30 p.m. Sa
 Taylor, Mary Lee.....KFI, 10:30 a.m. Sa
 Taylor, Henry J.....KECA, 8:45 p.m. M
 Taylor Made Melodies.....KFI, 6:45 a.m. M-Sa
 *KECA, 11 a.m. Su
 Tea and Crumpets.....KECA, 2 p.m. Sa
 Tea Dancers.....KHJ, 4:30 p.m. Sa
 Teen Forum.....KMPC, 8 p.m. Sa
 Telephone Hour.....KFI, KFSD, 9 p.m. M
 Templeton, Dink.....KHJ, 9:15 p.m. Sa
 Theater Guild.....KECA, 6:30 p.m. Su
 Theater of Today.....KNX, 9 a.m. Sa
 Theater Hour.....KNX, 6 p.m. F
 Theatre, U.S.A.....KECA, 8:30 p.m. Th
 The Sheriff.....KECA, KFMB, 6:30 p.m. F
 The Whistler.....KNX, 8:30 p.m. M-F
 This Changing World.....KECA, 4:30 p.m. Su
 This Is Your FBI.....KECA, 6:30 p.m. F
 This Is Your Life.....KFI, 8:30 p.m. Tu
 *This Week Around World.....KECA, 2 p.m. Su
 This Woman's Secret.....KFI, KFSD, 4 p.m. M-F
 *Thomas, Lowell.....KNX, 8 p.m. M-F
 *Three Alarm.....KMPC, 2 p.m. M-F
 Tillamook Kitchen.....KHJ, 10:15 a.m. Th
 *Today's Children.....KFI, KFSD, 11:30 a.m. M-F
 Todd, Dick.....KECA, 4:45 p.m. Sa
 *Tomlinson, Edward.....KFI, 11:30 a.m. Sa
 Tom Mix.....KHJ, KGB, 5:45 p.m. M-F
 Tone Tapestries.....KHJ, 7:30 a.m. Su
 Town Meeting.....KECA, 8:30 p.m. Tu
 Treasury Dept.....KHJ, 8 a.m. Sa
 Treasury Show.....KECA, 12:30 p.m. Su
 True Detective.....KHJ, KGB, 1:30 p.m. Sa
 *True or False.....KFI, 8:30 p.m. Sa
 *Truth or Consequences.....KFI, 8:30 p.m. Sa
 Twilight Hour.....KECA, 6 p.m. M-Sa
 *Twenty Questions.....KHJ, 8 p.m. Tu
 Twilight Tales.....KMPC, 4:15 p.m. Tu, Th
 Under Arrest.....KHJ, 6 p.m. Su
 United Nations.....KFWB, 9:15 p.m. Tu-Th
 Unity Daily Word.....KFAC, 8:45 a.m. M-F
 Unity Daily Word.....KFWB, 9:30 p.m. M-F
 University Explorer.....KNX, 10:15 p.m. Su
 University Theatre.....KFI, 11:30 a.m. Su
 Variety Playhouse.....KFAC, 5:30 p.m. Sa
 Venereal Disease Series.....KFI, 9:45 p.m. F
 Veteran Wants to Know.....KHJ, 10:30 p.m. M
 Voice of Firestone.....KFI, KFSD, 11:15 a.m. M
 Voice of Neighborhood.....KMPC, 11:15 a.m. Tu, Th
 Voice of Prophecy.....KHJ, KGB, 8:30 a.m. Su
 *KFWB, 10 p.m. Su
 Walker, Benny.....KHJ, 10:15 a.m. Th
 Waltz Time.....KFAC, 11:15 a.m. M-Sa
 Waring, Fred.....KFI, KFSD, 8 a.m. M-F
 KFI, KFSD, 7:30 p.m. Th
 *Washington Inside Out.....KECA, 8:45 p.m. Su
 Weaver, Hank.....KECA, 10:15 p.m. Sa
 *KECA, 6:15 p.m. Su
 *KECA, 10:30 p.m. M-F
 We Care.....KECA, 9 a.m. M-F
 Welcome, Travellers.....KECA, 9 a.m. M-F
 *Wells, Carveth.....KFI, 10:30 p.m. M-F
 *We Love and Learn.....KFI, 3:45 p.m. M-F
 Wendy Warren.....KNX, 9 a.m. M-F
 Western Hit Review.....KHJ, 8:30 p.m. Su
 Whalen, Monica.....KHJ, 10 p.m. Sa
 What Makes You Tick.....KNX, 11:45 a.m. M-F
 *What's My Name?.....KECA, 8:30 a.m. Sa
 Wheeler, Burrill.....KFI, 4:30 p.m. M-F
 When a Girl Marries.....KFI, KFSD, 2 p.m. M-F
 Whoa Bill Club.....KECA, 5:30 p.m. F
 Wilman, E. H.....KNX, 1:15 p.m. M-W-F
 Williams, Tex.....KECA, 9:30 p.m. Sa
 KHJ, 12:15 p.m. Su
 Willson, Meredith.....KECA, 6:30 p.m. W
 Wilson, Ed.....KHJ, 5:30 p.m. Su
 *Winchell, Walter.....KECA, 6 p.m., 8:30 p.m. Su
 KHJ, 8:30 p.m. Su
 Windy City.....KHJ, 3:30 p.m. Sa
 Wings Over Jordan.....KHJ, 3 p.m. Sa
 *Winner Take All.....KNX, 1:30 p.m. M-F
 Wisner, Harry.....KECA, 6:25 p.m. Tu, Th
 *KECA, 8:15 p.m. Sa
 *Women Are Wonderful.....KECA, 6 p.m. Tu
 Women's Forum.....KNX, 6 p.m. Tu
 Wormwood Forest.....KFI, 2:15 p.m. Sa
 You and.....KNX, 11:45 p.m. M-F
 You Are There.....KNX, 11:30 a.m. Su
 You Can Live With Atom.....KNX, 10:15 p.m. Su
 Young, Alan.....KFI, 5:30 p.m. Tu
 Young America Speaks.....KFI, 9:15 a.m. Sa
 Young, Norma.....KHJ, 1:30 p.m. M-F
 Young Dr. Malone.....KNX, 10:30 a.m. M-F
 Young Widder Brown.....KFI, 4:45 p.m. M-F
 *Your City.....KMPC, 6:45 p.m. Su
 *Yours for a Song.....KHJ, 8:30 p.m. F
 Yours Truly, Johnny Dollar.....KNX, 7:30 p.m. F
 Youth Acts Government.....KECA, 6:30 p.m. Tu
 *Zacharias, Adm. Ellis.....KHJ, 9:15 p.m. Su

Detective Show Splits Hairs

(Continued from Page 3)

One week he may do a story involving a simple chase in which the listener knows at the outset who the criminal is. "This is a good gimmick," explains Burnett, "because a listener can watch the criminal make the fatal mistakes that lead to his capture, and he also becomes passively identified with the detectives uncovering the clues, progressing inexorably to the inevitable capture."

Then again, the show can change locale and characters, working in bitter tragedy, as was the case when the strange story of Mata Hari, the sensuous female spy of World War One, was aired. In this story Burnett skillfully scripted the double tragedy of the young woman who betrayed the famous Mata Hari, but in doing so also unknowingly betrayed her own brother.

Burnett's plot backgrounds are remarkably accurate. "Now that's nothing new," he shrugs, "any good director and writer will double-check his material. For example, I did an adaptation of a story in which the main character was a jazz fan who talked a real hep-cat's lingo. In transforming the character for the ear I had to learn how a jive-hound talks, so I visited several Manhattan spots where be-bop bands were playing, read several jazz periodicals and finally worked what I'd learned into the script. That put some real meat on the character. At other times I've roamed the waterfront, when I did the show 'Ship Of Doom,' and when I did one concerning the FBI I went to Washington and toured the Department of Justice to see just how everything worked.

"And as a parting shot on that subject," Burnett added, "I make my gangsters brutal, I admit it. I want the audience to hate them, and if anyone thinks the air imitation is worse than the real gangster, he is sadly mistaken. It's only by showing them as the cowards and rats they are that we can further educate the public to their menace."

There are lighter sides to the show, and probably the one fact that has occasioned more funny situations than any other is the premise stated earlier that the truth is sometimes so fantastic that even the actors who portray the various roles don't believe that the story happened in real life.

"For example," Burnett explained, "I adapted one true story of a bank employee who embezzled a depositor out of \$10,000. When he realized he'd be caught when the books were audited, he called the depositor and tried to give him \$10,000. He invented all sorts of excuses until the guy at the other end thought he was really nuts and called the cops. Naturally the embezzler was subsequently

Page Thirty-two

caught. But can you imagine what you'd do if a guy called you and offered you \$10,000? It took plenty of explaining before I could prove to the actors that I hadn't doctored the script."

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Video in Review

(Continued from Page 15)

ABC-TV the go-ahead on a series of programs featuring descriptions and faces of the country's bad ten. . . "Lamb's Gambols" production starring members of the famous Lamb's Club of New York City and sponsored by Maxwell House Coffee, will definitely appear on TV. Bobby Clark will headline the premiere edition, with Guy Kibbee, Bert Lytell, Fred Waring and William Gaxton also appearing. Gene Tunney and several other Lambs will appear in vaudeville sketches heretofore not seen outside the Club. The show will be on KNBH, Channel 4, early in March. This we simply can't miss! . . . Petrillo has come up with a new, far-reaching plan of making television stations pay royalty fees for the use of musical telepix. Under this plan each video operator would be compelled to take out a license with the AFM in order that he be able to hire live musicians, too. . . Robert L. Ripley's "Believe It or Not" has finally, believe it or not, been readied for TV and will debut on KNBH early in March, with Motorola sponsoring. . . Cristine Cooper (currently seen on KNBH's "Darts for Dough") being auditioned for a KTTV show called "Cristine Cooper Looks at Hollywood." . . . John Brown, Hans Conried, Lurene Tuttle, Alan Reed and Janet Waldo, five well-known radio thespians, have gotten up their own television show, called "Speak the Speech." Show, based on the parlor game "Manner of the Word," appears on KLAC-TV in mid-March. . . KTLA will double its Channel 5 transmitting power April 1. . . Bob Moon took over "Richard Webb's Hobby Shop" on KTSL while Webb stepped out to appear in "Elgie's Woman." . . Ipana appear in "The kiddies to scrub their molars with that brand through sponsorship of KTTV's "Lucky Pup." . . KLAC-TV is dropping its charades game. Station feels that same faces are being seen on every other game based on same format in town. . . Romo Vincent and Buddy Rogers have teamed for a series of experimental TV shows here on the Coast. . . AT&T are hypoing their coaxial cable schedule to get coast-to-coast programs before the viewing public sooner than planned.

Second Glances (Critical Comment)

"Fred Beck's Kitchen"

Things are getting rather crowded around owl-eyed Fred Beck's kitchen. Marian Manners, L. A. Times food expert, has moved in, skewer and spatula, and the other night sort of left our boy standing around with arms akimbo, making it really, in our opinion, M. M.'s Kitchen.

Miss Manners is extremely efficient and is pleasant to view. Her voice, which is a little on the raspy side, will probably improve. What we sensed missing was a tongue-in-cheek approach with which he (Beck) seems to endow whatever he tackles. Marian's businesslike view of the job to be done took away most of that delightfully whimsical atmosphere that permeated Beck's first few showings and made the half hour essentially light comedy. (No insult meant, Beck. Your recipes were good, too.)

Whatever video shortcomings we attribute to Miss Manners, none was evident in the culinary line. The other night at the new time (Monday, 8 p.m., KTTV) she turned out a coffee custard pie that *did* look good enough to eat, and right after a big dinner, too. Fred fussed around with some fillet of sole that also carried eye appeal.

By the way, what *does* happen to all that yummy looking stuff they fix for television?

★ ★ TV Precasts

WHAT'S SPECIAL

Public Interest

TUESDAY, MARCH 8—Dedication, KTTV, Channel 11, 8:00 p.m. (1 hr.). All-star cast dedicates CBS-TV. Jack Benny, Rochester, "Lum and Abner," Bob Crosby, Margaret Whiting, Andrews Sisters and Isaac Stern. Music by Lud Gluskin.

★ WHAT'S PLAYING

Variety

SATURDAY, MARCH 5—"Sandy Dreams," KTLA, Channel 5, 6:30 p.m. (40 min.). Sandy and her cronies become entangled with the Ides of March.

Drama

SUNDAY, MARCH 6—"Philco Television Playhouse," KNBH, Channel 4, 9:00 a.m. (1 hr.). Shakespeare's "Twelfth Night" with Marsha Hunt and John Carradine.

MONDAY, MARCH 7—"Chevrolet on Broadway," KNBH, Channel 4, 8:00 p.m. (1 hr.). "Suppressed Desires," with Iika Chase and Ernest Truex.

WEDNESDAY, MARCH 9—Western Film, KNBH, Channel 4, 9:00 p.m. (to concl.). "Forbidden Trail."

THURSDAY, MARCH 10—"Your Show Time," KNBH, Channel 4, 9:00 p.m. (1 hr.). Jeanne Cagney, Sterling Holloway and Houseley Stevenson in "A Capture."

Film

FRIDAY, MARCH 4—Film, KTLA, Channel 5, 8:00 p.m. (1 hr.). Hopalong Cassidy in "Stick to Your Guns."

SUNDAY, MARCH 6—Western, KTLA, Channel 5, 5:10 p.m. (55 min.). "Pirates on Horseback," drama.

SUNDAY, MARCH 6—"Queen of the Yukon," KTLA, Channel 5, 8:30 p.m. (to concl.). Stars are Charlie Bickford and Irene Rich.

MONDAY, MARCH 7—Film, KNBH, Channel 4, 9:00 p.m. (to concl.). Michael O'Shea in "Jack London."

★ WHAT'S NEW

Variety

SUNDAY, MARCH 7—"Stars Off the Record," KFI-TV, Channel 9, 4:30 p.m. (30 min.) Alex Cooper emcees new interview show.

Juvenile

WEDNESDAY, MARCH 9—"Children Should Be Heard," KFI-TV, Channel 9, 4:10 p.m. (30 min.) Harry Koplan emcees. Program features children in current discussions, plus guest stars.

(Continued from last week)

IN MARCH, 1946, Lady Luck waggled a favorable finger at Frankie Laine, and in two years he has shot, amid applause from all sides, to a near neck-and-neck popularity with some of the nation's most publicized male vocalists.

It all started in a night club on Vine Street in Hollywood. Billy Berg's spot has always drawn musicians, as well as the regular night-out music seekers. One reason is that Berg himself recognizes talent and allows his performers to display it with almost no interference.

Frankie was able to sing the songs he chose in the way he chose. Nightly the place was crowded with other singers, musicians, agents and publishers' representatives, all enthused over the Laine boy's warbling of such songs as "Shine," "Black and Blue," "All of Me" or "Hold Me."

Berle Adams, of Mercury Records (the same Adams who spotted Kay Starr and undertook a management for her that resulted happily in record and airshow stardom), became enthused over Frankie's style and asked the jump balladeer to back a Milton DeLugg platter which Adams was holding for something "just right." The side Laine cut was "I May Be Wrong." The story of that record's success obliterates any tale hinging on the original side, "Pickle in the Middle."

A little-known and wonderfully heartwarming aspect to the singing success of 1948 is Frankie's own reaction. Fans who have seen him at work, grabbing the mike, swinging

FRANKIE LAINE joins songstress Peggy Lee and her musician-composer husband, Dave Barbour, for a little pre-"Supper Club" chat about scores. Frankie reappears late in April for more visits on the NBC show. (NBC-Herb Ball photo.)



Couldn't Stop Singing

Part II

The Second Half of Frankie Laine's Story Is a Success Tale: Both His Career and His Romance Blossomed

By Jane Pelgram

an arm or a leg and shouting his songs, could easily get the impression he was a hip character who was "on" every second. The big well-dressed vocalist is as unassuming away from the stand as he was during his machine-shop days. He is eternally grateful to the public that has brought him success, and is wisely, deliberately thoughtful about continuing to be a success by pleasing that public.

Choosing Record Tunes

Frankie is as literate in his speech as he is jivey in his singing. Asked how songs are chosen, Frankie displays very good sense by explaining that whenever he goes back in his mind over the songs that have been made popular once, he tries to remember if anyone ever made a particularly good record.

"There's no sense in deliberately building my own competition. For March 6, 1949

instance, the old tune 'Under a Blanket of Blue' immediately brings to mind the wonderful Kenny Sargent record of it, made with the old Casa Loma band. Do I want to buck something like that?" Laine grins.

"I know what you are going to ask. How about 'Black and Blue' and the competition on that? I read plenty of record reviews which as good as said Louis Armstrong had wrapped that up for once and for all . . . so what was that guy Laine doing with it? Louis is my favorite male vocalist, and no one knows better than I that his treatment of *anything* can't be touched. But if I can do a record in a different way, possibly I can reach a different audience."

The only time during our interview Frankie Laine did any squirming was when he answered queries about his audiences. "You know, I still get nervous when I appear. I'll never

get over it, and even thinking about it sets me off. Then, too, everything has happened to me so fast that I haven't adjusted myself like the fellows who know the game.

"When we were in New York I got a big welcome from the kids. They are the greatest audience in the world, but pretty overpowering. I no sooner got over that than we went on to Vancouver, to a nice, quiet place the older folks usually patronize. It was the Club Palomar. The audience there reacted by singing with me!" Frankie shrugged. "That was okay, too, but if I couldn't hear myself sing, how could they possibly hear me?"

Frankie's accompanist is Carl Fischer, song writer and publisher who Frankie describes as being "so great he knocks me out." Carl moved right along with Frankie from the good break at Berg's to the Club Morocco engagement, through a whole series of smash records, and now on to NBC's "Chesterfield Supper Club" appearance series.

He and Carl both shake their heads wonderingly over the fact that at last the song "It Only Happens Once," by Laine himself, was finally cut and released this season.

Something Good in All Music

Every time Carl Fischer and Frankie Laine make a record, it is recorded as though it were to be the only record ever made by the duo. Their big rule is never to throw away a side. Yet Frankie doesn't possess a single record of his own voice. He waves a hand vaguely and explains, "The company" (referring to managers Gabbe, Lutz and Heller, who watch him as proudly as though Frankie were their only child!) "is getting up a collection of them for me." But the singer does have a huge collection of everything else, from gems of the classical and jazz world to his favorite four vocalists . . . Louis, Nat Cole, Ella Fitzgerald and Sarah Vaughn. A recent addition to the record library in the Laine home is a stack of Western records.

(Please Turn to Page 39)

Flashbacks!

No. 41 of a Series



Old Times Here Are Not Forgotten as We Look Away, Look Away to the File Of Our Publicity Pictures of the Past

↑ **LONG-TIME** radio fans remember Pick Malone and Pat Padgett as "Pic and Pat" and as "Molasses and January" on radio (notably the old Maxwell House program) since 1933.

↓ **THIS RUDY VALLEE SHOW** ON ABC during early World War II days boasted Joan Davis, just beginning an illustrious air career, and as guest star, Private 1st Class Jack Coogan, better known at one time as Jackie, "The Kid."

↓ **THIS ROMANTIC FIGURE** of San Francisco radio—1932, that is—is Mason City's Meredith Willson. "Blue Monday Jamboree" claimed him as musical director. (NBC photo.)



HERE ARE JACK HALEY and Fred Allen during their Broadway musical days. Jack is back on the big street with "Inside U.S.A." and occasionally guests with Fred.



1925 IS THE DATE on this picture. "Uncle John" Daggett, children's favorite of early radio, is the subject. (Photo courtesy of Mrs. C. D. McClenathen.)



BACK IN 1937, "CHARLIE MCCARTHY" had pretty Andrea Leeds as his leading lady in the movie "Letter of Introduction." Bergen was also around somewhere. (NBC photo.)



"AND SO AS IT MUST to all men . . ." the stentorian tones of Westbrook Van Voorhees heralded the famous events on radio's "March of Time" for many years. You still hear him in the film versions.

"THE OLD GOLD SHOW" BOASTED THIS UNUSUAL LINEUP ten years ago—Hank Ladd, Mary Lou Cook, Herbert Marshall and Bert Wheeler. Bert's back on Broadway, would be welcome in a return to the air.





↑ **MISS ANITA MORRIS** (left) of Los Angeles had a surprise visitor—her mother, Ethel Flanagan from Hastings, Nebraska. The first thing that mother insisted on seeing was "Queen for a Day." She had written months ahead for her tickets.

CROWNER OF QUEENS is lively Jack Bailey, who loves to get the ladies talking and wrings every remark for chuckles. →



← **MRS. LEE DUNANN**, formerly of Asheville, North Carolina, and now a resident of Los Angeles, had a specific purpose in attending the show. She earnestly wanted to be elected "Queen." Her reason . . . "I'm desperate for a motor for our car. My husband, our two children and I are being evicted and I must find a house."

↘ **MR. AND MRS. M. E. HUNZIKER** of Yakima, Washington, were on their "honeymoon"—although they have been married twenty-two years. Fruit growers, they take daily respite from their duties to listen to "Queen." They cared nothing about prizes . . . just wanted to see the broadcast!



Every Morning, Fans Storm Mutual's Buff and Brown Citadel to See "Queen For a Day," Which Prompts the Query

... Why?

Monday-Friday, 11:30 a.m.
MBS-KHJ, KGB, KFXM, KVOE

JUST walk by the Mutual-Don Lee studios at 1313 North Vine Street in Hollywood any week-day morning and see what you make of it. No, lady, it isn't the Army-Navy game—it's just a struggling mass of humanity trying to get into Studio Two to see Jack Bailey and the "Queen for a Day" radio show. All kinds of people—some rich, some poor, some laughing, some crying—the audience is truly a cross-section of America.

"Queen for a Day" gets ticket requests from every state in the Union and some from foreign countries. About 3,000 letters arrive weekly from fans seeking admittance to the broadcast. As the Mutual studio

↘ **MRS. RAYMOND HAFLEY** of Van Nuys didn't meet with extra-good luck the day she took visiting relatives from Minnesota to see "Queen for a Day." She intended to leave her three sons at her husband's restaurant in Hollywood, but missed the bus, had to take the youngsters with her instead, ended up "sitting" with them outside the studio and giving her show ticket to another relative who appeared suddenly.





where the show is put on holds only 350 persons, it is not difficult to understand the crush for ducats. The only time requests slow down is just before the holidays, but right after New Years the clamor rises again. One of the most interesting things to note is that thirty-five per cent of requests come from men. "How can I get tickets for 'Queen for a Day'?" is the most-asked question at Mutual's information desk.

When fans discover that they can't secure tickets for that very same morning, they often decide to wait in the no-ticket line. The average wait in the queue is two and a half hours.

We wondered why all the people wanted to see the show, so on the morning we lighted out with our cameraman, we talked with a number of those waiting to get in to the studio. What we learned is depicted on the accompanying pages. We also found out that not everybody wants to be Queen.

▲ **SCHEDULED** to undergo an operation in the near future, Mrs. Edna O'Dell of Long Beach (foreground) did not hesitate when asked to fill out the customary blank stating what she'd like if chosen "Queen." She wished for some frilly nightgowns, candy and flowers to ease her hospital visit.

▲ **PHOTOGRAPHER'S ERROR!** Our lensman spotted this attractive pair waiting in the Mutual foyer and tabbed them as likely members of "Queen's" studio audience. But they were not waiting to see this program, but to watch their son, Bob Shannon, perform on Don Lee's "Ladies First." Anyway, the cameraman snapped Mr. and Mrs. Luke Shannon.



▼ **PERHAPS THE MOST GRACIOUS** answer of all as to why she wanted to see "Queen for a Day" was given by Mrs. C. B. Thomac (left) of Tujunga, Calif., who said, "I planned the visit to give our dear old lady, ninety-three years young, the most thrilling day of her long, interesting life." She's shown with her guest, Miss Alice Inman, a spry nonagenarian, also from Tujunga.

▲ **MR. AND MRS. DALE HEOGH,** honeymooners from Hampton, Nebraska, waited almost two hours in the no-ticket line to see Mrs. Heogh's favorite radio show. "Although I never miss it, I couldn't imagine what 'Queen' was like—I just had to see," said the bride.

▼ **MR. AND MRS. ROBERT LUCAS,** ranchers from Saratoga, Wyoming, think that Jack Bailey is the world's greatest entertainer. "We never miss the program at home," they explained. "We also wanted to see how Jack would look in a Western hat." Jack obligingly tried on the ten-gallon derby. P.S. We've seen him look better!





▲ **HERE IS "EMMY," GOLDEN AWARD BESTOWED** by the Academy of Television Arts and Sciences upon worthies in the TV field each year. Her admirers are (left to right) Hal Roach, Jr., President of TV Film Producers Association; Mal Boyd, President of TV Producers Association; Charles Brown, President of the Academy, and Syd Cassyd, Recording Secretary of the Academy. (Perkins photo.)



▲ **THAT KING OF THE LATIN RHYTHMS**, Xavier Cugat, dropped into "Shopping at Home" one recent evening, and demonstrated the "Cugat Shirt" which Dorothy Gardiner and Keith Hetherington were showing to the at-home armchair shoppers. The show is heard five nights each week at 7:00 on KTLA. (KTLA Staff photo.)

SEEN ON THE *Video* SCENE

▼ **MASTER MENTALIST DUNNINGER (LEFT)**, to whom no man's thoughts are a mystery, seems to have met a dead end in Jerry Mahoney, ventriloquist Paul Winchell's garrulous little dummy. NBC's televised "The Bigelow Show," starring the two, combines the most essentially visual forms of entertainment . . . mentalism-magic and ventriloquism. (Thursday, 9:30 p.m.)



▼ **PINTO COLVIG**, as that most engaging of all clowns, "Bozo," brings long years of actual circus experience into play, as well as some twenty-odd voices that have brought him record fame, when he appears on KTTV's Sunday night at 7:00 "Bozo's Circus."



Couldn't Stop Singing

(Continued from Page 33)

"My wife like those best," he explains happily. Mrs. Laine is a former Washington girl, half Swedish, half Italian, to whom Frankie was married in Las Vegas, Nevada, last October. It was meeting this girl that causes Frankie to look back at the blight on his first big romance as a blessing.

Enthusiastic Equestrians

The young Laines live in their new house in San Fernando Valley, near the home Frankie bought for his parents when he moved them out here from Chicago last summer. The couple love the Valley, primarily because each can keep a horse. Mrs. Laine rides an Arabian named "Keno," and Frankie's palomino is called "Silver Cloud." Their idea of getting away from it all for a weekend is to rush off to the Apple Valley Inn or one of the nearby Western resorts . . . any place that boasts a stable, so they can do more riding.

The second big outdoor interest Frankie can now indulge in is golf. When he pleasantly told Radio and Television Life that after only nine games played he had managed such and such a score for the full eighteen, his publicity man, who accompanied him on the interview, blushed crimson and implored Frankie not to say that! Typical of the frank, unpretentious fellow he is, Frankie was astounded into exclaiming . . . "What's the matter with that? That's not a good score . . . but I'm not a good golfer yet."

In the same fashion, Frankie is sincere in having something good to say about everyone else who sings, whether it be the blues, hillbilly, the classics, or scat. He can single out the good in any style, voice, music knowledge or phrasing of everyone. "Just because I don't happen to like something doesn't mean it isn't good. I wouldn't want people who don't like my records to go around saying I'm terrible, and I don't expect people to think I'm great just because they do like my records!"

Asked what record of his own is a favorite, Frankie harks back to one of his never-to-be-forgotten cocktail-lounge stints.

"I was on the stand during my engagement at Berg's, trying to think of something new to sing. My mind went back to a night a long time ago when I was doing a single in Cleveland. A friend of mine was there, and I got her up on the stand to do a number. That's how I heard the song that was my first big hit, and it's still my favorite. She sang 'That's My Desire' . . . and knocked me out, she was so great! In fact, she was so great that the next day the manager of the place hired her . . . and fired me!"

March 6, 1949



↑ EDWIN C. HILL, long a distinguished commentator, gives "The Human Side of the News" on his KECA broadcasts at 6:00 p.m. Monday through Friday.

"Mr."

Fletcher Markle

(Continued from Page 7)

mother that she had had a wonderful nightmare . . . that Joan had broken her leg, and she, Melinda, had had to take her place."

Film Work

Besides narrating the dramas and intoning his famed "Please to begin," Fletcher frequently appears on "The Theater" in the role of actor. For this he is well prepared. He has been featured in several British films, including "Journey Together" with Edward G. Robinson, and "Farewell to Britain," which he also wrote.

In 1944, Fletcher wrote and narrated a documentary for the British Ministry of Information, "V-1," which was named the Picture of the Month



◀ ALVINA TEMPLE, pretty Hollywood radio actress, is heard frequently in the cast of "Dr. Christian," in support of Jean Hersholt and Rosemary DeCamp. (CBS photo.)

Two Serious Comedians

(Continued from Page 5)

As one voice came the joyous answer . . . "We tell 'em we wear overcoats . . . !"

Question Mark

At the time we chatted with Martin and Lewis, they were still non-committal about their radio show and merely answered queries with big smiles or big shrugs. They said they had four writers, none of whom they had met. But to Dean and Jerry, being funny is no tremendous problem. On their personal appearances they slam through with a solid hour of sheer entertainment, ranging from pantomime and miraculously inspired ad-lib to seltzer-dousing and song. The visual slants of their act will be tailor-made for video. What to do with the audio assets is the job cut out for NBC as it starts to build a comedy program that will be anchored to the network; raid-proof from other skeins.

Maybe they should just let the boys be themselves.

and nominated for an Academy Award. "It lost to 'Fighting Lady,' a much better picture," Fletcher admits bluntly.

Fletcher also has a forthcoming movie, "Jigsaw," which he directed and co-authored with Vince McConnor. It will be released for Tower Pictures, Inc. by United Artists, and stars Franchot Tone with Henry Fonda, Marlene Dietrich, John Garfield, Burgess Meredith, Marsha Hunt, Myron McCormick and Everett Sloane in its traveling sequences, photographed in bars, office buildings, apartments and other genuine locations of New York.

In this writer's opinion, Fletcher's aversion to television is "crackpot." But he has future plans and ideas for every other medium . . . stage, radio, pictures and literature.

He is gratified by the mail response to "Ford Theater." "We receive 200 to 300 letters after each performance from people who do more than write, 'Gee, I thought Ronald Colman was keen.' And, we always have a nice handful of quite cross letters every week, which is healthy. Disturbs the 'Hucksters' no end, of course; but we find it very interesting to hear about our mistakes, and how we always could have done something a bit better than we did."

SEEN ON THE RADIO SCENE

STAATS COTSWORTH, STAR OF CBS'S "CRIME PHOTOGRAPHER," with Jan Miner (she plays "Anne") as his subject, demonstrates his sketching ability. The actor-artist draws with his left hand, writes with his right. (CBS photo.)



FIRST-TIME APPEARANCE and picture-posing for Larry Parks and Al Jolson together. Occasion was former's guesting on NBC's "Kraft Music Hall." (NBC-Zeigler photo.)

ALONG WITH his new sponsor, ABC's Walter Winchell acquired a new announcer, Cy Harrice. He was chosen because Kaiser-Frazer thought his voice best complemented Winchell's.

WHEN ACTRESS Jane Wyman recently visited "Duffy's Tavern" at NBC, she tested vibrations of Ed "Archie" Gardner's voice box. Ed, needless to point out, loved it. (Lester photo.)



TWO PRETTY NEW YORK THESPIANS, Arlene Young and Louise Snyder, told emcee Bill Slater all about their joys and sorrows when he interviewed them on Mutual's "Luncheon at Sardi's."

JIM AND MARIAN JORDAN ("Fibber McGee and Molly"), Bill Thompson, who joined show in 1936, and Billy Mills, who joined it in 1938, hold birthday cakes celebrating show's nineteenth anniversary.

