

1948

PROGRAMS FOR WEEK BEGINNING SEPTEMBER 5

# RADIO *Life* 9¢

and TELEVISION FORTY PAGES



*Art Baker*  
*10 Years of*  
*Radio Life*  
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**EXPLOSION IN MYTHOVANIA: A News Item Tells Its Own Story** PAGE 6  
**DOROTHY SHAY: *Not From Park Avenue and No Hill-Billy*** PAGE 33



# The Ear Inspires the Pen

J. Bury, 301 South Arroyo Drive, San San Gabriel, Calif.

Sirs: Since Pat Novak left the air, I have been curious as to the reason. Will he return in the fall perhaps?

*Letters to the network program departments, folks, that's what resurrects your favorites and "Brings 'Em Back Alive!" "Novak" was on ABC-KECA. Jack Webb, who played the role, can be heard now on "Jeff Regan," KNX, Saturday, 9:30 p.m.*



Betty Martin, 5208 Fountain Avenue, Los Angeles, Calif.

Sirs: This is a plea. Where is Bob Phillips? Ever since he went off his night show, "Music For Dreaming," the early morning hours have been very dull. I am sure many listeners agree with me, "We Want Bob Phillips Back."

*Bob has several radio prospects in mind for fall. "Stay tuned" to "Pre-casts," for any news.*



Mrs. Kathleen Tedrow, 1702 West 60th Street, Los Angeles, Calif.

Sirs: Here are some "hopes" of mine concerning the future of radio: (1) I hope the character of "Digger O'Dell" will be omitted from "The Life of Riley." It offends many and

displays very poor taste. Just what is funny about undertaking and death is beyond me. (2) I hope we shall have a few "talent hunt" shows here in Los Angeles. Why should New York have them all? (3) I hope "Nature Boy" will do a fade-out. If that song is rated a nation-wide hit, we have sunk to a new low in musical appreciation. (4) I hope there is much less playing of records. Oh, if sponsors would only realize we should much prefer a half hour of live entertainment a week, to a half hour of daily record-playing. Small wonder Mr. Petrillo banned recording. This condition is inexcusable, for so much new and live talent is available and wanted. (5) I hope Jack Holden is given a spot. He is simply terrific, and would be a swell entertainer if given the chance. (6) I hope Radio Life is always available. Many thanks to it for keeping me up to date on all the radio news.



Mrs. Gilma L. Blackwell, 448 West Avenue 46, Los Angeles 31, Calif.

Sirs: In a recent issue, you printed a letter about a program that was on the air in the early 1930's, namely the "Tarzan" series, which listed several members of the cast. Gale Gordon was said to have played "Tarzan's" father, "Lord Greystroke," but he did not play that part. My father, Frederick Harrington, played "Lord Greystroke" on the transcriptions. My father passed away a few years ago, so that's why I'm writing this to correct the error. Not that it makes so much difference now, but as long as the cast was mentioned I feel he should get the credit for his part.

*Mark Finley of Mutual, who authored that letter, has referred your question to his source, producer Dave Taylor. The two of them jointly send you this answer: "Mrs. Blackwell is absolutely right, except that there were two 'Lord Greystrokes.' Frederick Harrington did play the part of 'Lord Greystroke,' who died in Africa and went out of the story after the first two scripts. Being a royal English title, the name in the 'Tarzan' story fell to the next apparent male in line, this individual then being enacted by Gale Gordon. After the first 'Lord Greystroke' went out of the story, Mr. Harrington played other roles in the 'Tarzan' series, and many of his friends who fondly remember him say he was a splendid actor who played each of his parts beautifully."*



John A. Donnelly, 3910 South Gramercy Place, Los Angeles, Calif.

Sirs: I have just started reading your magazine lately, but already it has become my favorite. The reason for this is that it informs me more about programs that I like and tells me about programs I might want to hear. I like especially your "Ear Inspires the Pen" department. My pet peeve is most people's commercials. What gets me most is the soaps that have you reading a book while the soap does the washing. It's awful.

Mrs. M. D. Hammond, 1036 1/2 West 52nd Street, Los Angeles 37, Calif.

Sirs: I note that reader Grant Mayberry speaks of Jack Holden.



Hank Weaver

There was a singer by that name on the old "National Barn Dance." He had a magnificent voice. How's about a picture of my favorite newscaster, Hank Weaver?



Miss C. M. Benson, 867 North Lucile Avenue, Los Angeles 26, Calif.

Sirs: I would like to call attention to a worthy program over KWIK every night at eight o'clock. It comes from the Veterans' Administration Hospital in San Fernando, where Mr. Al Endicott presides over a "Bedside Network" for patients at the hospital. Several of the recent programs featured the beautiful voice of Johnny Clark, who also emceed the shows. Garry Moore and many other radio stars visit the hospital regularly and entertain in the wards as well as over the "Bedside Network." The program is fine for calling attention to the continued need for entertainment for those for whom the war is never over. "Lest We Forget."



Gertrude Wilson, 232 1/2 South Grand Avenue, Los Angeles 12, Calif.

Sirs: I want to thank Hal Nichols for mentioning Radio Life over the KFOX station. Seems as though I had not seen Radio Life before, but then I looked for it. Could you tell me if Judy Canova will be back on the radio soon?

*Judy Canova is set for return on the NBC fall schedule. We, also, would like to thank Mr. Nichols for his kind radio attention to our magazine.*

## ★ ★ RADIO LIFE ★ ★

CARL M. BIGSBY, Publisher

Sept. 5, 1948  44 Vol 18, No. 1

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## "IT IS MARVELOUS!"

Kenu Products Company:

I don't know when I've been so pleased with a product as I have been with KENU I just started using it a month ago to see if it wouldn't soften my dishwasher and ease the harshness made by soaps on my hands. It is marvelous! I use it for everything now — shampoos, washing machine — (it's so wonderful for the baby's diapers — they had become harsh and stiff and KENU changed them with one washing!) It's perfect for scrubbing linoleum — takes off the dirt but leaves the wax on!

You just can't imagine what satisfaction I have found in KENU — I just had to drop you a note to tell you I think your product is a great discovery and I shall never be without it! Also, I'm recommending KENU to all my friends and already they've told me how well they too like it.

Sincerely,

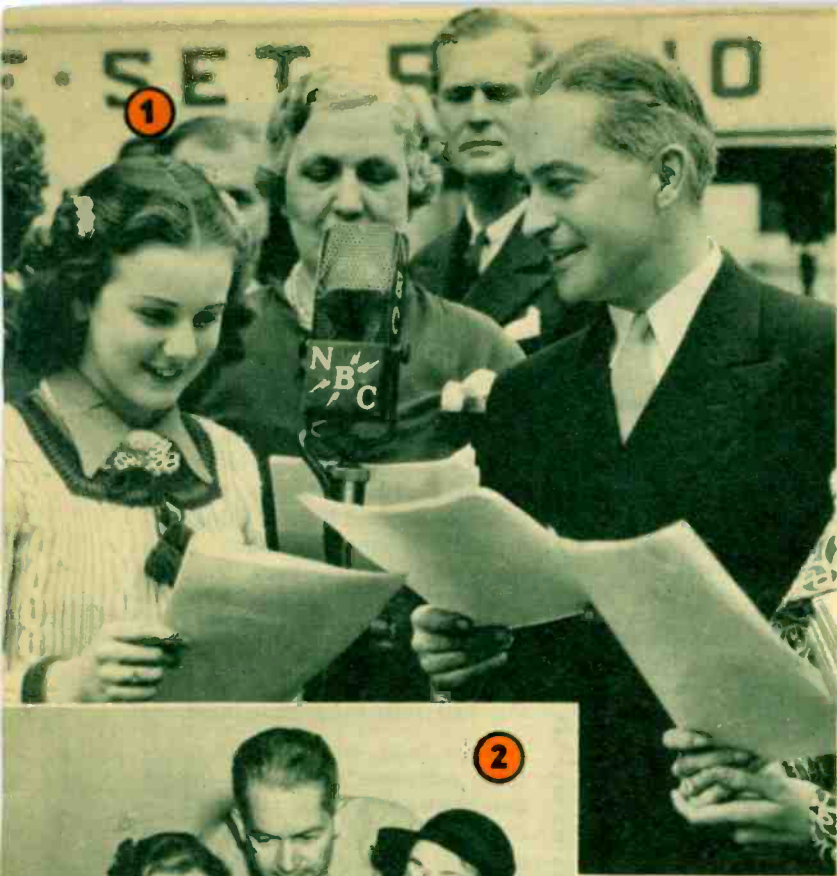
(Signed) Mrs. Wm. A. Howard

Huntington Park, California









**1. ART'S RADIO CAREER ACTUALLY STARTED** in 1936, a year we do not have represented in pictures. A lecturer at Forest Lawn, he won the opportunity to work (gratis) as announcer on "Tapestries of Life." Next year, when another program, "Reunion of the States," debuted, he went on the payroll as emcee (\$15) of an audience show. Then came a chance to audition for "Hollywood in Person," a fifteen-minute live-a-weeker. Art, who won over twenty-five other aspirants, was here interviewing young Deanna Durbin. (Estabrook photo.)

# Flashbacks!

No. 28 of a Series  
Baker's Decade



**2. "HOLLYWOOD IN PERSON"** was sponsored by General Mills and made a practice of interviewing people connected with movies. Usually Baker and staff drove to some picture lot and did a man-on-the-street program with whomever of interest passed by. For such well-known personalities, however, as Heather Angel and Freda Inescourt, a studio interview was conducted.

**3. BAKER, SHOW PRODUCER** Tom Wallace, and Hobart Bosworth, appearing on "Hollywood in Person," which aired in 1937 and 1938. About this same time, Baker worked on one of the first audience-participation quiz shows, "Pull Over Neighbor." With a gift budget of \$35, this program was frequently accused of "throwing money around." Art recalls that dimes and quarters pleased participants highly and that people would do almost anything to win a dollar. My, how times (and the value of a dollar) change!

**4. FROM 1939 ON,** Art Baker became increasingly busy. His first big coast-to-coast job was announcing the Bob Hope show. Between 1939 and 1941 he spied for Hedda Hopper's Sunkist program. At one time he carried more than twenty broadcasts a week: Hope, five "Notebooks," three Hoppers, three "Page from Life" (sponsored by Bullocks), a Blue Network "Notebook" (live weekly), "Paging John Doe" (twice weekly), "Don't Be Personal," and "Talk Your Way Out of This." He also announced on the Coast for "Pot O' Gold" and did "Traffic Tribunal." Then, in 1942, he took over the emcee chore on "People Are Funny," on which Joan Bennett was here guesting. (NBC photo.)







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**5. IN 1943, ART HARKED BACK** to his evangelistic days and conducted a community-sing program on KNX. Called "United We Sing," it proved to be extremely popular in wartime Hollywood. Here the audience lets go on "It's a Grand Old Flag."



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**6. ART TOOK HIS** community singing over to the Hollywood Canteen, where hundreds of servicemen rallied round for such favorites as "Deep in the Heart of Texas." He also introduced it on NBC's "A Song Is Born" in 1944. (Bailey photo.)

**7. A TREASURY DEPARTMENT** ailer, "Never Too Old," brought Baker to the mike to emcee a program for folks over seventy. Here he awards a watch to participant Edwin Judson Miller. (Rothschild photo.)

*Actually, It's a Dozen Years for Art, Who Has Been in Radio Since 1936, but This Week He Is Celebrating the Tenth Anniversary of His Popular and Rapidly Expanding "Notebook"*

Monday-Friday, 4:30 p. m.  
KFI

**E**XACTLY ten years ago, September 8, 1938, Art Baker sat down in front of a KFI microphone and opened his "Notebook" to talk to people. For that momentous first broadcast, he recalls, he "wrote a speech" which developed into such a stuffy document that he disgustingly tore it up before airtime. That day he planned to discuss "Vision," a topic inspired by a visit to the optometrist, and "Love,"—the heart-throbbing kind that can change the world. There were a couple of other topics which Art can't remember right now, but when he'd torn up his script, he simply jotted the four key words on a piece of paper and talked seven minutes on each of them.

That's the way the kindly, informal and informative "Notebook" came into being. Today it is essentially the same as it was a decade ago. Art still pushes up a chair and chats things out with his listeners. But his audience has grown to tre-

mendous size. Now, in addition to KFI, he is carried on fifty-eight stations all over the United States, including WGN in Chicago. This expansion, via transcription, has occurred within the past two years and has kept Art so busy that he has devoted almost all his radio energies exclusively to the "Notebook." In addition, motion pictures have discovered him and he has appeared in fifteen during the past few years. In his latest, "Interference," he experiences his first screen kiss—with Elizabeth Scott!

To observe Art's conclusion of ten years on the air with "Notebook," Radio Life dug deeply into its files and came up with some pictures reminiscent of the past decade. Maybe you'll remember some of these shows as we flash back with Baker.



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**9. LAST SEASON, BAKER** made one of his rare guest appearances when he visited Tom Breneman on "Breakfast in Hollywood" and modeled a chapeau. He is now devoting himself almost wholly to "Notebook" and motion pictures. (Parry photo.)

**8. DURING THE WINTER OF 1943-44,** Art also conducted an audience show on CBS. Called "Meet Joe Public," it employed psychological gimmicks as basis for awarding prizes and had one spot devoted to guessing amount of used fat turned in. Here Baker waits to award money as serviceman tallies his guess with the scales.

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↑ **PAUL STEWART GIVES** the news its earliest airing at KFWB. Paul also serves as an announcer of commercials, master of ceremonies, and recording expert. (Lester photo.)



↑ **SNIP-SNIP-SNIP GO** Betty Penny's scissors as she cuts a page from the teletype. Ted Roth's typewriter ratatats it into shape for newscasters. Betty and Ted also co-edit the Flashcast for Hollywood and Vine.



↓ **AL GORDON CAME** to KFWB via the circuitous route of newspaper reporter, sport editor, and station announcer. As news editor for KFWB, he rides herd on the newscasters, frequently augments the INS, AP and UP wires with information he gleans by phone from his own news sources. (Lester photo.)

# Autobiography of A News Item

*How the Story of an Explosion in Mythovania Is Handled Round the Clock in KFWB Newsroom*

By Gene Gach

**Y**OU HEARD me on the radio. But did you know how I was born? Or how brought to you? I am the story of an explosion in Mythovania.

VOOOM! I was born when a bomb went off in the Chancellery of the mythical kingdom in central Europe. The reverberations had hardly stopped echoing, the dust had hardly settled when nearby Reuters, Associated Press, International News and United Press reporters were on the scene, scribbling notes and hurriedly phoning their offices.

Dot-dash-dot-dash-dot-dash the beginnings of their dispatches went flashing across Atlantic cables even before the reporters were through dictating the end of the story.

In New York the editors of the great news bureaus had me quickly rewritten, my geographic and political backgrounds appended, and released throughout the nation.

Click-click-click went the three teletype machines in Warner Bros. KFWB news room, each of them vying with the others to present me in the most readable, interesting manner.

Snip-snip-snip went Betty Penny's scissors as she spotted me on the long page, and cut me out for immediate inclusion in the day's newscast. (Betty is one of the prettiest of the KFWB "newsmen.")

Ratatatat went Betty's fingers over the typewriter as she summed me up as taken from the UP, AP and INS stories. Looking around me on the news sheet that Betty was writing I was flattered to find I was the lead article.

Tall, sandy-haired, affable Paul Stewart, KFWB veteran newscaster, took me over at 6:45 a.m. He read me over for practice half aloud,

half mumbling, underlining some of me for particular emphasis. I picked up two periods and lost a comma under Paul's treatment, and acclimated myself to my position as a leader in the day's news. Finally after several throat-clearings and a second quick reading Paul nodded to the engineer, and at 7 a.m. I was on the air, a half hour after the first vooom.

While Paul Stewart was delivering me on the air, Betty Penny hovered over the three teletypes, alert to rush Paul any last-minute flashes that might interest you.

Paul dropped me in a file. I thought I was through. But Ted Roth, another KFWB newswriter, picked me out and rewrote me in the light of another series of teletypes that added more facts, figures and color to the preliminary story of the explosion. There were more names to me, more statistics. Although less interesting as news because I was already hours old, I was attaining a sturdiness and character I lacked earlier.

↓ **CAL FREDERICKS**, graduate of the University of Oklahoma, finds time to play in movies, narrate short-short subjects for films, and transcribe narrative records, as well as read KFWB's 11:30 edition of the news.





Attired in my new suit as tailored by Ted Roth from the new facts, I was presented to KFWB tuner-inners by Lou Marcelle at 8:30. A radio network actor of considerable prestige, Marcelle is in his early thirties and looks back on ten years of news-casting with KFWB.

At ten a.m. I was examined by KFWB's news and special events director, Al Gordon. Slender, spectacled and scholarly, Gordon sensed special interest in me and instructed his staff to dig up some local reactions for the noon broadcasts. The phones buzzed in high places.

What local people—the Mythovanian consul in Los Angeles and a Mythovanian actor in Hollywood—had to comment on me, as solicited by KFWB reporters, made such a stir that I took on new life and added importance all around the world. The 11:30 edition of the KFWB news, as read by Cal Fredericks, saw me still in top place.

#### Scope Broadens

To exploit fully the news values they developed in me, Al Gordon sent KFWB newsmen with tape recording machines to the Los Angeles office of the Mythovanian consul, another to the hotel of the Mythovanian actor, where on-the-spot interviews and actual quotations were recorded and hurried back to the Warner Bros. news room.

The President mentioned me in his press conference and that gave Bentley Morriss a new introduction to me for his 2:30 p.m. edition of the news.

You heard me again at 3:55, this time colored by statements from the Vatican, a woman novelist in Florida, and a former premier of Mythovania vacationing in Cannes. AP, UP and INS were still competing by cable and teletype to bring me to you in the most complete and dramatic manner and Joe Yocam read the matinee news summary.

**CHICAGO-BORN** Bentley Morriss is known to the casting directors of top network shows as a master of many dialects, to KFWB dialer-inners as the 2:30 matinee news-caster.

Clete Roberts, political and war reporter, examined all the facts about me at 4 p.m. and assisted by George Lewin, who has teamed with Clete for ten years, described me as succinctly and completely as he could in the time his six o'clock edition of the evening news allowed.

By now the tape recordings taken earlier—altogether sixty-five minutes of quotations from famous local Mythovanians—had been edited by Al Gordon into one concise five-minute record which you heard Henry Charles present as part of the 8:30 news.

Having earlier reported me as news, Clete Roberts gave me another treatment at 9 p.m., this time in his commentary of the day's events. I heard myself treated in terms of conjecture, also my origin and the possible effect on the Mythovanian political scene were the subjects of Clete Roberts' discussion, based on his personal contact and knowledge of Mythovania plus the facts as presented by the now very fat dossier on the explosion.

By 9:50, when Gil Warren put me on the air again, I was no longer news, but a feature. I had been on the air since early in the morning and covered by all evening papers. I saw myself slipping farther back on the page as other fresher pieces of news came from all parts of the world.

For the benefit of those who had not been able to hear the record played at 8:30, KFWB presented a special roundup story on me at

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**OFTEN MISTAKEN** for Orson Welles, KFWB's Joe Yocam reads a roundup of world news at 3:55 every afternoon. He's also heard on the "The Gadget Jury" and many KFWB special events broadcasts. (Lester photo.)



**GIL WARREN** sums up the day's news at 9:50. The former Marine officer is best known to midnight-plus listeners. Gil is an expert sharpshooter, horseman and tennis player.

**CLETE ROBERTS GETS** a last-minute flash from his co-worker, George Lewin, who watches the AP, UP and INS teletypes for any late-hour news that might be important enough to warrant space at the end of the 6 p.m. news.

**KFWB'S HENRY CHARLES** brings to the 8:30 reading of the evening news the same mellifluous, personable interpretation that characterized his five-year term of announcing for "Silver Theatre."

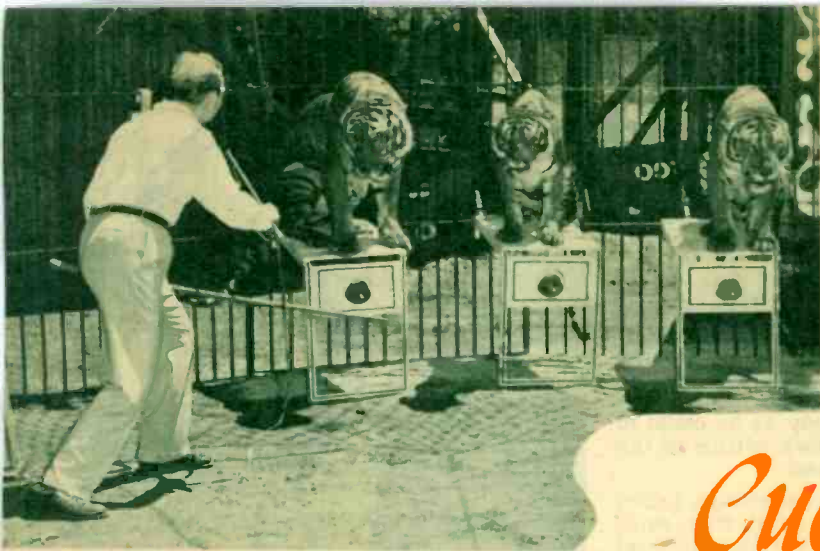


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## Cueing The "Cats"

↑ **ABOUT TWO MINUTES** after this scene was snapped, the docile-looking tiger in the center sprang—Parley cracked his whip—and the photographer fled! (ABC-Frank Wigham photo.)

↑ **THE ONE IN THE MIDDLE** isn't disobeying . . . this is part of a pattern the big "cats" learned. If you think the operation looks pretty simple, try it some time. (ABC-Frank Wigham photo.)

*Parley's Word Is Law in a Cage Full of Six-Hundred-Pound Felines, but It Passes Unheeded by His Household Pets.*

**L**ISTEN, you! If you know so blasted much about training 'cats,' why don't you come on in here and try it! I dare you . . .!" Those were the angrily shouted words that first prompted Parley Baer, one of the best-known local radio actors in the business, to take a hand at making lions, tigers and panthers play dead, roll over, and literally jump through hoops to do Parley's bidding.

The scene was the Salt Lake City Zoo. Parley had come across this delightful spot as a result of combining civic-mindedness and carte blanche over fifteen minutes of daily airtime on CBS's outlet, where Parley was in charge of special events and served as dramatic director.

"That was a most expeditious way

**By Jane Pelgram**

of getting things done . . . just mention on the air what was wrong with a highway, a park, or some other public spot, and wham, the department in charge hustled to right things," Parley grins about his early crusading.

"I had been poking around the zoo, and just fell into the habit of going out every Sunday, where I'd hang around the 'cats' and watch the trainer work them. I used to rib him if the 'cats' didn't instantly respond, and one day he blew up at me, finishing his tirade with the dare to come in and work his group. Before I realized what I was doing, I'd slipped into the cage and swung my arms around in what I imagined were cues for the animals. It wasn't until I stepped out and heard the door click behind me that I realized what I'd done. Whew!"

Parley's first attempt wasn't a smashing success by either his or the animals' standards, but it was enough for the old man who had shouted the dare. Prompted by remorse and admiration, he took Parley to his heart and his "cat" cages, and tutored the radio man through his own entire repertoire of cues and acts. In just three weeks Parley was

working the big felines himself—and loving it. The two trainers formed a partnership that lasted six years.

The strong streak of sawdust appeared early in Baer. His appearances "on the boards" started as a youngster, and led to drama and speech majors at the University of Utah. Upon graduation, he hopped right into radio, keeping on, meanwhile, with the University Theater. Parley's most cherished memory of those days was his portrayal of God

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↓ **THE ONE NEAREST** the camera, (much to the photographer's horror!) is "Billy," biggest of Mabel Stark's tigers. He's one of Parley's favorite performers. (ABC-Frank Wigham photo.)



↓ **PARLEY ISN'T AFRAID** of producers, either! He's got Mutual's J. C. Lewis where he wants him, and snarl though the director may, he'll not get down till that line is changed! (Rothschild photo.)





# RADIO *In Review*

news and comments

## For Love o' Mike (General Comment)

### Rumors Are Flying

The whole radio cast of "My Friend Irma" will be screen-tested for the movie version. . . . Phil Baker and his old Eversharp sponsor are getting together for show talk. . . . Diana Lynn has cut an audition record of a comedy show, "June's My Girl." Same show is also rumored for June Lockhart. CBS is interested. . . . Abe Burrows is thinking about a new format for his next season's show. . . . Dinah Shore's sponsors of last year are still interested in her. . . . Dorothy Shay is planning to settle in Hollywood and travel to make those Spike Jones show dates. . . . The movie titled "Nature Boy" will probably star a radio comedian. . . . Young comedian Hank McCune has cut a couple of new audition records for interested sponsors. . . . Ed Begley and Jim Backus will be in the line-up of the new Alan Young show. . . . Arlene Harris is another auditioning a fifteen-minute comedy show. She's at NBC. . . . Richard Denning, leading man on "My Favorite Husband," may be radio's "Steve Canyon" too. . . . Robert Q. Lewis is rumored for a one-hour comedy show—that, we go for. . . . Hot item among radio row agency is the "Old Judge Priest" series, title-roling Parley Baer with Jaime del Valle directing, which Parley and Fred Howard cut after they secured exclusive rights to the famous Irving S. Cobb series. . . . Dick Haymes is huddling over new movie and radio deals. . . . Beryl Davis may drop from the "Hit Parade" after her next thirteen-week stint. . . . Wen Niles is auditioning a new audience-participationer, "You're the Author." . . . Our favorite movie star, Francis X. Bushman, has cut an audition platter of a series of personal reminiscences. . . . Eddie Firestone and Billy Idelson, both graduates of the great "Vic and Sade" show, are auditioning a series of their own. . . . "Dear Miss Ryan," new comedy show auditioning, has Irene Ryan, Hans Conried and Patsy Moran as principals. . . . Phil Baker is among those writing books about their experiences. . . . Dave Barry, heard on the Jimmy Durante show last season, may have his own comedy series this fall. . . . "Amos 'n' Andy" and Bob Hope may switch to CBS. . . . Late returns are the new fall trends in radio. . . . Smilin' Ed McConnell to do a light music series for ABC? . . . "Harvest of Stars" may switch back to NBC. . . . Glen Gray and his Casa Loma band may reorganize. . . . Mark and Carl

Breneman considering a quiz show together. . . . "Cabin B-13," "New Faces," "Author Meets Critics," "RFD America" and "First Piano Quartet" are among the summer shows with a good chance of lasting the fall season out.

### Looks Like

Male singing star of the Hope show will be baritone Bill Fiorelli, until recently a pin-boy in a Cleveland bowling alley. . . . The Metropolitan Opera situation has been settled and the time-honored Met will resume plans for its

season. (Look for a Radio Life story along about mid-fall on the Met's amazing broadcasts.) . . . Ford Theater will have a real Hollywood premiere when it starts locally on October 8. . . . Prudential's "Family Hour of Stars" plans to use only original scripts by top authors. . . . Nature Boy Ahbez will have his own show on KMPC after he returns from the fruit-picking season in Northern California! . . . Gene Norman planning another jazz concert—this time it's Frankie Laine, which should make a lot of people happy. . . . Bob Hope will get a special award from the Disabled American Veterans. General Wainwright will do the honors. . . . Hoagy Carmichael, in London for personal appearances, has the English in love with him. . . . "Jolson Sings Again" is the title of Al's next movie. That way they can call the third one "Jolson Sings Again and Again." . . . Another million-dollar suit has been filed over that famed Town Hall-Hollywood Communist broadcast of last year. Lela Rogers, ABC and Town Hall, Inc., are among those included in. . . . Al Jarvis is a father again. Newcomer Jonathan Michael III weighed in at eight pounds, fifteen ounces on his arrival August 22. . . . Radio's "Quiz Kids" to begin its ninth year on NBC. . . . Margaret Whiting to star in a musical short, warbling many of her songwriter-father's tunes. . . . Frankie Carle is arranging a series of concerts and hopes to be the first leader of a "sweet" band to make a success of the concert field. . . . Mrs. Eleanor Roosevelt and her daughter, Anna, will start their air series on ABC on October 4. . . . Ken Darby and the King's Men to be regulars on "All-Star Western Theater." . . . The CBS documentary on Hollywood movies, originally scheduled for September 21, has been pushed up to some time in October. . . . Harry James and his band will play the Palladium again, come November. . . . Top reviews in Danny Kaye's new picture, "A Song Is Born," are being garnered by Benny Goodman. . . . The big Elgin holiday shows will be broadcast from the Wilshire Ebell Theater this year, studio space being at a premium. . . . George Tobias will repeat his last year's Thanksgiving story on the holiday broadcast of "Cavalcade of America." It's worth waiting for. . . . Peter Lind Hayes is scoring a personal hit in the new Broadway musical, "Heaven on Earth." Another radio-ite graces the cast, Claude Stroud of the Stroud Twins (remember?) . . . Alan Young has himself a part in Clifton Webb's next film, "Mr. Belvedere Goes to College." . . . Bill Stern's book, "Favorite Football Stories," will be out soon. . . .

(Continued on Next Page)

## NEXT WEEK

From our bright cover with its picture of the four television lenses commonly used, down to the very last page, this issue is devoted to the medium dubbed "video."

"Full Dress for Faces," a story on the development of television make-up, tells why actors and actresses no longer need fear the sight of their own video-treated features.

"Through The Looking Glass" is a peek at what Mr. and Mrs. Viewer can expect, come fall, in the way of local TV outlets and their projected programming.

A question asked, oftener debated, is "live performance vs. the television film." Jerry Fairbanks Productions supplies the answers in "What About the Film in Television?"

"Faces We'd Like to See" parades personalities we think will gain even greater audiences through TV than they've ever had before. See if you agree.

Television's just gotta have transmitters—and Mt. Wilson is the center of activity in the race for FM and TV. "Top o' the Mountain" takes you up the hill for a look around.

Who wins your "x" for the "King" and "Queen" of television? Look over our pictured candidates and cast your vote on the attached ballot.

We can't "Flashback" to the old days—television isn't old enough, but we've gathered enough of the new to make this All Television Issue of Radio Life "an evening's good reading . . ." and, if you're a lucky set owner, a week's good viewing. Our regular daily radio log is included, as always, so here's "a week's good listening," too.





# KECA mike memos

By VIRGINIA WEST

September is here and with it your favorites begin returning one by one to their familiar dial spots. . . . Turn your radio to ABC-KECA on Sunday evening, Sept. 5, at 6 . . . and you'll hear that top favorite among commentators, Walter Winchell, back on the air again after his six weeks' vacation. . . . And that other famous newsman, Drew Pearson, returns to his usual 8 o'clock spot on Sunday night, just one week later.



Patricia Dunlap

The younger set from coast-to-coast has not been overlooked in the fall parade back to the air. . . . For on Monday, Sept. 6, that half-hour of thrills and adventure which ABC and KECA offer throughout the winter season at 5:30, comes back. . . . Jack Armstrong and Sky King. As you kids will remember, those two exciting shows alternate in the 5:30 time, starting this year with Jack Armstrong to be heard on Monday, Sky King on Tuesday, and so on. Here's pretty Patricia Dunlap, who is heard in the Jack Armstrong series.

. . . Always a Best Bet . . . 790 . . .

Those popular boxing bouts presented on Gillette's "Cavalcade of Sports" move back to Friday nights at seven, starting Sept. 10, on ABC-KECA. On that date the regular fall card of fisticuff headliners starts at Madison Square Garden in New York. . . . As usual, Bill Corum and Don Dunphy will be on deck to give you a graphic account of the events. . . . A brand new audience-participation show hits the air on Saturday night, Sept. 11, on ABC-KECA at 7:30 . . . Titled "Whiz Quiz" and sponsored by Whiz and Pecan Pete Candy Bars, the half-hour of excitement will travel to different U. S. cities, where contestants will be nominated by their fellow citizens for the opportunity of trying for the jackpot which starts at \$5,000. Questions to be used on the quiz will also be local products . . . submitted by listeners.

. . . Always a Best Bet . . . 790 . . .

That very popular dramatic series, "The Greatest Story Ever Told," which has won more awards than perhaps any program in the history of radio, the show which brings to life famous Bible Stories, returns to the air on September 12. . . . William Stoess, conductor and arranger for the program, has just returned to New York from a month's vacation in the Midwest, and is getting his personnel ready for the new season. . . . Also readying its first show for the fall season on the 12th, over KECA-ABC, is U. S. Steel's "Theater Guild of the Air."

. . . Always a Best Bet . . . 790 . . .

AROUND RADIO: This happy-chappy is your genial emcee on KECA's hour-long melody session, "The George Fenneman Show," heard Monday thru Friday afternoons at 4 o'clock . . . George Fenneman, in person . . . George says the most notable thing about him is the fact that he was born in Pekin, China . . . in the American Legation. . . . His mother thought he might some day want to become president! . . . ABC audiences from coast-to-coast know George's voice, for he's heard on many shows . . . Currently he voices the Monday night Army show, "Sound Off," as well as handling his regular shift as staff announcer . . . and his five-a-week local on KECA . . . Busy guy, that Fenneman. . . . We are told by our spies in the east that the "Lone Ranger" covers as much territory off the air as during his air adventures. Twice a year he goes on hunting expeditions that take him to the Dakotas, Tennessee and Kentucky . . . and when he's not stalking game, during the fishing season he's up early three or four mornings a week to cast for trout, bass or perch in likely streams . . . The Lone Ranger pursues his exciting adventures on KECA every Monday and Wednesday night at 7, and on Saturday night at 8.



George Fenneman

. . . Always a Best Bet . . . 790 . . . ADVERTISEMENT

## Radio in Review

(Continued from Preceding Page)

So will Billy Rose's, "Wine, Women and Song," a compilation of his very fine columns and air tales. . . . Dick Powell, we hear, is playing a trumpet duet with Dick Jurgens as part of his New York vaudeville act. . . . Bret Morrison of "Adventure Parade" is filling a New York night-club engagement as a singing star during his spare time. . . . "Hilltop House" will return to CBS as the replacement for "Lum 'n' Abner." . . . Don Quinn, writer for "Fibber and Molly" since they started fifteen years ago, has given the team notice that he'll quit next year. . . . Gordon MacRae will be the singing star of the Railroad Association series of musical comedies to be heard on ABC.

### Read Your Tickets, P-l-e-e-z-e!

If the next CBS radio show tickets you get bear a Vine Street address, don't immediately assume a printing mistake, or fling them disappointedly away to await some correct ones.

The Columbia Broadcasting System will use Studio 3 in the new Mutual-Don Lee Building, 1313 North Vine Street, Hollywood, for the origination of six performances of CBS audience shows each week.

From now until October 3, Don Lee's Studio 3 is available to CBS Monday through Friday. After October 3 the studio will be used by CBS on Sunday as well. CBS engineers and ushers will be provided for all performances.

Columbia plans to use the studio for the five weekly broadcasts of the Jack Smith show, and for a network dramatic show on Sundays.

Don Lee's Studio 3 is one of the four audience studios in the new \$3,000,000 building which is finished with the unique spectrum-type nineteen-color interior, and which seats 350 persons. It has the largest sound stage ever constructed for radio broadcasts.

The CBS need for additional audience studios arose from a new high in audience programs originating from Hollywood in the network's fall schedule. Fifty-six performances each week will be handled via KNX. Besides three audience studios at Columbia Square and the Mutual-Don Lee Studio 3 mentioned above, the Columbia network also uses the Vine Street Playhouse and Studio A at Sunset Radio Center.

Yep, better read those tickets carefully, folks.

### Communists Refused Time

The American Broadcasting Company has rejected the request of the U. S. Communist Party for air time on which to answer ABC's challenging documentary, "Communism—U. S. Brand." Chairman of the U. S. Communist Party, William Z. Foster, who made the request, was answered by ABC President Mark Woods in part: ". . . 'Communism—U. S. Brand' cited in its documentation only such speeches and literature as were delivered, writ-



ten, edited or published by Communists. In no case, to the best of ABC's knowledge, have any of the cited oaths or statements ever been renounced by your party. All footnotes referred to Communist source material, rather than opinions or observations. . . . For this reason, ABC in serving the public interest does not deem it necessary to accede to your request."

The Communist Party, through Chairman Foster, had requested equal time with the ABC documentary over the network "to present a comparable program" within a month.

### McElhone on "Girls"

Big news for all dyed-in-the-wool "Leave It to the Girls" fans should be the expected arrival of fast-talking Eloise McElhone in Hollywood to take her former place on the panel.

The glib and glamorous girl who gained air fame with the original New York "Leave It to the Girls" group will take the place of actress Binnie Barnes. Miss Barnes is going to Italy to star in a film. Eloise makes her first appearance on the show on September 15.

### Your Cue (Shows You May Like)

#### Erskine Johnson Show

On August 25, Erskine Johnson kicked off his new series of untold real-life stories about favorite stars of the silver screen. (KHJ, KFXM, KGB and KVOE, 6:30 p.m. Wednesdays.) First guest in the series of twenty-five-minute dramatizations was Lucille Ball.

Shows steer away from typical air interview fare by use of clever scripts that capture and play up each visiting star's personality. Miss Ball's dry asides and comic delivery led the cast (Lois Corbett, Gloria Blondell, June Foray, Alan Reed and Howard McNear, with Harry Zimmerman's orchestra) through a hilarious tale of la Ball's hirings and firings from a chorus job in the third road company of "Rio Rita," through her even more numerous hirings and firings from Hattie Carnegie's plushy stable of models, and finally through the initial try at Hollywood, city of disappointments, and final success for Lucille.

Mr. Johnson, host par excellence at this sort of star-visited show, announced his guest list for the six-week period following the first show. Next to appear was Melvyn Douglas; September 8, Charles Coburn; September 15, Rhonda Fleming; September 22, Bob Hope; September 29, Constance Bennett; and on October 6, Eddie Bracken.

#### George Fenneman

A late but welcome entrant into the local disc-jockey field is KECA's George Fenneman, 4:00 p.m. Monday through Friday. We recall the pleasant-toned George as Groucho Marx's announcer on last season's "You Bet Your Life." His record show gives the folks a chance to hear a real radio voice applied to the task of platter-pushing.

Not the least of the show's recommendations are the records the man plays. In a short segment of time we noted that he played a Benny Goodman sextet special, a new Ray McKinley waxing, a Ray Noble-Trudy Erwin ballad and Patty Page's weird "Confess" record. Blended, but not boring, we call it.

The chatter which seems to be the stock-in-trade of all respectable jockeys becomes quite pleasant in the Fenneman manner. Most of it is pertinent to the records. ("Here's a new Ray McKinley record that I'm going to play every day this week. The other disc jockeys are going to play it to death anyway. I might as well play it to death first.")

At present the platter-spinning is not overbalanced by recorded commercials. The ones the show has are the regular transcribed ads for products, movies and ABC programs—all quite easy to take.

All-in-all, if it's true that it's the jockey—not the records—that makes the show, Fenneman has a head start from here on in.

### Playbacks (Critical Comment)

#### We Point With Pride . . .

. . . To the whoopin' session on Mutual's "Leave It to the Girls" August 25. Judge J. F. T. O'Connor was a sporting silver-horn-blower, and guest moderator Jim Backus neatly hand-balled the flying hatreds of crack detesters Hedda Hopper, Robin Chandler and Constance Bennett. Our favorite coup from Backus, in saving the broadcast from becoming a violent cat-fight, "Now, now, Miss Hopper. I give you two words . . . Louella Parsons!"

. . . To the interesting selection of tunes by maestro Ted Dale on the "Carnation Contented Hour." Without neglecting the tried and true, Ted manages to get off that well-beaten path of radio concertizing.

. . . To KFWB's cast of entertainers, Stuart Hamblen and the Lucky Stars, Dion Romandy and his orchestra, singers Derry Falligant, Elton Britt and Marilyn Thorne, who appeared with Cleo Roberts to help celebrate the twenty-second birthday of the Los Angeles Breakfast Club.

. . . To the excellent pace of news-men and their targets on "Capitol Cloak Room" in interviewing, keeping to the point and digging out the facts.

. . . To another interviewer, Bob Elson, for his astute questioning of the anybodies and everybodies "On the Century." We also like his inevitable beginning, "Now, how about that . . .?"

#### "Long Distance" Star

Not since Aggie Moorehead's tour de force in "Sorry, Wrong Number" has an actress caused such a one-role stir as Miss Jan Miner, New York radio-ite. Jan made her mark in "Long Distance," a play about a woman who tries to stay her husband's execution by phoning in new evidence. Heard earlier in the season on NBC's "Radio City Play-

house," the program attracted such comment that it was encored on August 23.

The one question we heard from the many bedazzled listeners who caught the broadcast was "Who is that wonderful actress?" The answer—she's our old favorite "Lora" on "Lora Lawton." She's also "Casey, Crime Photographer's" girl friend, "Anne." Just goes to show that a gal can really make a splash when someone offers her a role that she can get her teeth into. The trick is to keep some movie star from getting her teeth in first.

#### "Curtain" for Athletes

Bill Henry, the Mutual Don Lee news digester, recently returned from the London Olympics with the news that all was not well with the athletes from the "Iron Curtain" countries. Family ties, he revealed, were the only things that kept the majority of the participants from seeking asylum in England. "If all the other athletes in the 'Iron Curtain' countries did not have relatives in their homelands," he said, "and if they had not had prying eyes and secret police delving into their private lives, all of them would have sought refuge in London or the United States."

Another Henry conviction—in happier vein—is that Bob Mathias, California's seventeen-year-old schoolboy athlete and decathlon winner, was the outstanding star of the fourteenth Olympiad.

### ★ ★ HEAVE-HO

Frank Goss, Columbia's news and staffman, received a ten-foot postcard recently from members of the network's New York newsroom, congratulating him on his Sunday spot following the Hollywood Bowl concerts.

### ★ ★ PROVING MEDAL

Cal Tinney, whom you hear Sundays on ABC's "Thinking Allowed," has been voted the degree of "Doctor of Dry Humor" by the Gagwriters Institute.



**SUNDAY at 3:00**

**A B C NETWORK**

CALIFORNIA MEDICAL ASSN.



# RECORD NOTES TO YOU

BY ANDY MANSFIELD

**MALE VOCAL:** Tops in this department goes to Dennis Day for his best in many a release—"I Love You," a 1923 hit from "Little Jesse James." . . . Tune is perfect material for Day, who sentimentally caresses each word of the lyrics. . . . Reverse is "I'd Love to Live in Loveland," an even older waltz ballad which includes, for no reason at all, an up-tempoed male quartet. . . . Forget "Loveland," but don't miss the first three-note side. (RCA-Victor.)

**NOVELTY:** What an effervescent combination like Carmen Miranda and the Andrews Sisters can do is well demonstrated in "Cuanto La Gusta" and

"The Matador," both Latin-American in flavor and hot as their tamales. . . . Señor Schoen provides la musica for this very pleasing double-noter. . . . Olé! (Decca.)

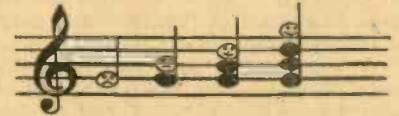
**DANCE BAND:** Lock the doors and hold on to your hats, kids, for here's Count Basie with one of those instrumentals in a torrid foot-warmer called "Seventh Avenue Express." . . . The Count doesn't make enough like "Express," and the reverse "Ready, Set, Go!" with a Jeanne Taylor vocal is more subdued. . . . Nothin' but three notes on the pair! (RCA-Victor.)

**FOR KIDDIES:** Maybe Sylvia Fine wrote the story of "The Little Fiddle" for Junior's ears, but the grown-ups are going for Danny Kaye's humor and instrument imitations even more . . . Both sides of this unbreakable disc are crammed with laughs, so buy it for little Mary. . . . Uh-huh—and the

odds are two to one you'll entertain the bridge club with this three-noter. (Decca.)

**RE-ISSUE:** Of all Artie Shaw re-pressings, here's a pair that'll bring back fond memories to Artie's fans—"Love Me a Little" with a rather shy vocal by Lena Horne, and "Take Your Shoes Off, Baby" with "Hot Lips" Page on the vocals. . . . Easily a two-noter. (RCA-Victor.)

(P.S.—Goodies on the way will be Columbia's Benny Goodman & Peggy Lee album of re-issues and RCA-Victor's Tommy Dorsey Clambake Seven album. . . . Can you wait?)



# Mikeaside

With  
**BETTY ANN HUDSON**

"Leahy of Notre Dame" with the coach of the Fighting Irish, Frank Leahy, and sportscaster Harry Wismer is now aired on KMPC each Thursday evening at 7:45 P.M. and each Saturday morning at 8:30 A.M. . . . Inside stories behind the headlines . . . predictions . . . latest news . . . top names in the realm of athletics.

The gals can win silver dollars by hitting the pins when "Sally in Our Alley" debuts on Thursday at 3:30 P. M. Emcee Tiny Stone visits bowling alleys in the vicinity and gives the ladies a chance to estimate how many pins they'll knock down and in turn receive their cash prizes.

KMPC's sports-ed Bob Kelley replaces Tom Harmon in that 5:15 P.M. slot each Saturday giving you a run-down of latest sports news and events.

If you want to crawl out of bed some bright Sunday morning and get your exercise via tango, rumba and samba music, dial Señor Vance Graham's program, "Bolero Time," at 9:00 A.M. Vance confesses that he participates in so many functions of the Latin American, South American and Mexican groups in the area on Saturday nights that he's right in' the mood for his program early Sunday. Vance in his official capacity as song leader for the Bureau of Music, City of Los Angeles, also treks off to Pacoima once a week to lead a community sing.

One of the best-liked disc jockeys in the business is Ira Cook, who airs the "Sunday Record Session" on KMPC from 11:00 A.M. to 1:00 P.M. Ira is also

featured in a nightly broadcast from Sunset and Vine Streets if you want to catch his show. Right at this time, he is so anxious to get home and see that young son, Terry Lee, that he hasn't much time remaining to visit his familiar spots. Ira's original ambition was to be a doctor, but somehow a microphone got in his way and he hasn't been the same since.

Notes: That "Three Alarm" contest deadlines September 17, so if you want to do your laundry in the best of styles with a gold and silver plated Bendix home unit, get your entry in to Frank Graham and Van Des Autels soon . . . Because of Labor Day on September 6, Bob Kelley will broadcast a special doubleheader between the Los Angeles Angels and Seattle Rainiers beginning at 1:30 P.M. . . . The Boy Scouts and Girl Scouts will be represented on Eddie Stanley's "Women Are Wonderful" show, Monday, September 6, at 12:00 noon.

Extra-curricular. KMPC's program supervisor, John Baird, was the principal speaker at the International Platform Association in Lakeside-on-Erie, Ohio, last Friday evening. . . . Members of the Los Angeles Advertising Women's Club donned Western regalia for their first social get-together of the season at Montebello Golf Club Saturday night. . . . KMPC greeted the families of seventy-seven Prudential Life Insurance representatives at Union Station in realistic Hollywood style last Saturday morning — with microphones, flowers, models, and an official greeting committee the newly arrived residents were quite impressed.



Frank Leahy



Ira Cook



# TELEVISION TIPS

By JANE PELGRAM

A new show is bowing on Don Lee's KTSL. "Prime Ribbing," to be featured Thursday at 9:00 p.m., is a fast-moving quiz show with a unique twist reflecting the national buyer resistance to high meat prices, and tying same in as a natural for the sponsor, L. K. Ward and Gibson Refrigerators, to display his products to the best advantage. The huge slabs of frozen meat are first displayed in a gleaming refrigerator, then, as prizes, given away to brighten the dinner tables of the winners. The show features a revolving chair in which the contestants are whirled about, blindfolded, after answering their questions, and invited to "shoot the bull" (mounted on an easel) to see what frozen meat cuts they win. (P.S. If they miss—they get one meat ball.) A permanent emcee for the show, packaged by Mike Stokey and Bernie Ebert, has not been set.

Last Thursday night KTSL showcased local video's first minstrel show, called "Mississippi Minstrel," featuring Jimmy Scribner in the lead role, aided by Dick Haynes, Harry Stanton and the Cordsmen. A definite day and hour will be announced when this feature is set.

From here on out you'll hear Don Lee's "Music Hall" on Wednesday night at 8:30, and "It's a Living" at 8:30 Thursday nights. The station is working toward giving us the word in time for us to get it into print and out to you, on their nightly flickers and on the selection of the Tuesday night ballet.

Paramount's KTLA is planning to cut its sports features in favor of special events and live entertainment. Wrestling will remain (we quote) "for the reason that its entertainment value exceeds its athletic quality." Could be. The station now has three mobile trucks and fifteen video cameras to facilitate grabbing up as much special events material as possible.

The power of video as the big white comeback hope is exemplified in the case of Milton Berle. Berle wasn't a red-hot property in anyone's league until he clowned in and out of the variety acts on NBC's Texaco Star Theater television hour in the East this summer. Now, in the first agreement of its kind to be negotiated between a major sponsor and a top-ranking entertainer, Milton Berle has been signed by the Texas Company as star of the Texaco Star Theater for both radio and video. The show will be heard (and ultimately seen out here too) on Wednesday, at 9:30 p.m. over ABC. Production, however, will be transferred from Hollywood to New York when Berle debuts as its star.

A corps of construction workers, broadcasting engineers and technicians converged last week on the Bekins Building in Hollywood to start transforming its entire fourteenth floor into main offices and studios for KTTV as the Los Angeles link in the nationwide CBS TV chain.

In addition to offices for a staff of more than fifty, the Bekins Building fourteenth floor, when converted, will include one large television studio, with accommodations for three sets, a telecine studio for film telecasting, a master control room, announcer's booth, newsroom, engineering laboratory, carpenter and set shops, and set and property storerooms.

A portentous new use for video was put into effect in the East when top Navy officials in Washington and New York participated in an unprecedented hour-long television program of the full-scale battle tactics of the aircraft carrier U.S.S. Leyte, thirty-five miles out at sea, over the NBC East Coast video network.

Although the Navy a year ago studied a telecast of submerging and surfacing of the submarine Trumpetfish, this more recent "live" pictorial account of the preparation and launching of fighters, dive and torped- bombers from the deck of the ship, simulated dive-bombing attacks and interviews with key personnel involved, was the first telecast ever attempted from the deck of a ship at sea.



## F. M. FLASHES

It looks as though Frequency Modulation is at last getting the big push it deserves. A three-way play is on. First of all, three radio set manufacturers (The Crosley Division of Avco Manufacturing Corporation; the radio division of the Stewart-Warner Corporation; and the RCA-Victor Division of Radio Corporation of America) are cooperating with the FM Association to find the best stories on FM broadcasting published in newspapers between January 1 and September 1, 1948. Awards are to be announced at the closing session of the FMA's Second Annual Convention in Chicago, September 29.

Secondly, the best FM station promotion of the past year is to be recognized by an award, and the third recognition falls to FM retail dealers. Realizing that the retail dealer holds the ultimate key to the success of FM broadcasting, the FM Association announced that it is holding a contest for member FM stations to determine the best dealer cooperation of the year.

Entry blanks or information on the contests may be procured from the FM Association, 101 Munsey Building, Washington 4, D. C.

On the local scene, Sunday, August 29, marked the inaugural broadcast of a new Public Interest series by KAGH (AM 1300 kc. and FM 98.3 mc.), Pasadena's newest. Entitled "Pre-election Forum," the new series is heard each Sunday at 5:30 p.m. and will run through October 31.

Planned as a comprehensive coverage of the political scene, the broadcasts will cover every phase of this

timely and important subject, with representatives from the three major political parties on each of the ten programs. Based on the theme topic: "Why I, as a \_\_\_\_\_ (housewife, business man, farmer, mechanic, radio engineer, etc.) am supporting the Republican, Democratic or Independent-Progressive Party," each discussion will be conducted by a "moderator" chosen from the press of Pasadena and surrounding communities. Categories represented on the ten broadcasts will include housewives, labor, business men, party leaders, young people, lawyers, students, educators, farmers, and finally, on the October 31 session, candidates for office.

The series has been planned to encompass completely the current political issue from every angle, giving an unbiased and overall picture of the reasons why these representatives of all walks of life are behind their respective candidates and parties.

The new FM station we mentioned a couple of weeks ago, KFMV, is now on the air with equipment tests from its transmitter building at Mt. Wilson, Cliff Gill, the station manager, disclosed the other day. The new station is broadcasting intermittently during the day on a frequency of 94.7 megacycles, channel 234, with an effective radiated power of 58,000 watts.

Equipped with a 10-KW RCA transmitter, KFMV employs a four-bay RCA Pylon antenna to achieve its highly effective radiated power. Due to its great height and power, the station will effectively serve the area from Santa Barbara to the Mexican border, Gill estimated. Situated at the summit of the mountain, the KFMV antenna is more than 5800 feet above sea level, and 2835 feet above average terrain.

Construction is proceeding rapidly at the station's main studios at 6540 Sunset Boulevard, Hollywood, but these premises will not be ready for occupancy until fall. In the meantime, program test broadcasts will be conducted at the auxiliary studios in the Mt. Wilson building, upon the completion of several weeks' equipment tests.

**FLASH**

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# Precasts and Previews

## TIME CHANGES

**SATURDAY, SEPTEMBER 4**—"Return Engagement," KNX, 6:00 p.m. (30 min.) This showcase of recalled Columbia broadcasts was formerly placed on KNX at 10:30 p.m. Sundays.

**SUNDAY, SEPTEMBER 5**—"Here's Hollywood," KECA, 10:15 p.m. (15 min.) A change from Tuesdays, KECA at 7:45 p.m.

**MONDAY, SEPTEMBER 6**—Radie Harris. KNX, 1:25 p.m. (5 min.) Miss Harris and her Broadway and Vine interviews were previously heard at 12:00 noon on KNX Monday through Friday.

**FRIDAY, SEPTEMBER 10**—"Cavalcade of Sports," KECA, 7:00 p.m. (30 min.) The boxing bouts from Madison Square Garden make this shift from Thursdays on KECA at 8:30 p.m. necessary.

## WHAT'S NEW

### Variety

**THURSDAY, SEPTEMBER 9**—Dorothy Lamour show, KFI, 6:30 p.m. (30 min.) This new variety show for Sealtest will feature one top dramatic and comedy star-visitor each week, Miss Lamour in songs and graciousness, the music of the Crew Chiefs and Henry Russell's orchestra.

### Music

**SATURDAY, SEPTEMBER 4**—"National Guard Military Ball," KNX, 10:30 p.m. (30 min.) Ray Heatherton will be traveling emcee, as this new half-hour originates each week from the bandstand of a National Guard dance in a different state. Premiere performance, from the 71st Infantry Armory in New York, will feature Paul Whiteman's orchestra.

**MONDAY, SEPTEMBER 6**—C. Sharpe Minor, KFOX (Long Beach), 11:00 p.m. (15 min.) Mr. Minor will intersperse his nightly organ selections with typical observations. The program originates in the new C. Sharpe Minor Organ Studio near Hollywood radio center.

**THURSDAY, SEPTEMBER 9**—"Portraits in Music," KVOE (Santa Ana), 8:30 p.m. (30 min.) A pleasant program of young musical talent in the Southland area, featuring Gene Arthur as baritone star and Rozella Scroggs as pianist, with other guesting youngsters.

### Public Interest

**SATURDAY, SEPTEMBER 4**—"Tomorrow Calling," KNX, 4:00 p.m. (30 min.) Bob Lemond hosts this new program dealing with underprivileged children.

### Sports

**MONDAY, SEPTEMBER 6**—Boxing Matches, KFOX (Long Beach) 10:00 p.m. (1 hr.) Calling the blows at the Ocean Park Arena each week will be Bill Martin and Bill Miller.

**THURSDAY, SEPTEMBER 9**—"Sally in Our Alley," KMPC, 3:00 p.m. (30 min.) A new program for the ladies, from the area's bowling alleys, emceed by Tiny Stone.

### Participation

**SUNDAY, SEPTEMBER 5**—"Quick as a Flash," KHJ, 2:30 p.m. (30 min.) For its fifth consecutive year, this show of play-

lets and hidden personality questions returns. Win Elliott is emcee and "Nick Carter" is first guesting detective. Replaces summer substitute, "What Makes You Tick?"

## WHAT'S BACK

### Juvenile

**MONDAY, SEPTEMBER 6**—"Jack Armstrong" and "Sky King," KECA, 5:30 p.m. (30 min.) These two daily strip serials, off for the summer, return on an alternating schedule, Monday through Friday.

## WHO'S GUESTING

### Music

**MONDAY, SEPTEMBER 6**—"Sound Off," KECA, 8:00 p.m. (30 min.) Dorothy Shay, the "Park Avenue Hillbilly," is visiting vocalist. Hawaii, the forty-ninth state, will be saluted by a new march written by Andy Long.

**MONDAY, SEPTEMBER 6**—"The Telephone Hour," KFI, 9:00 p.m. (30 min.) Bidu Sayac sings with Donald Voorhees and the orchestra tonight.

### Commentary

**MONDAY, SEPTEMBER 6**—"The Woman's Voice," KMPC, 3:30 p.m. (15 min.) The theory and practice of Yoga will be explained by Indira Devi when she visits Jeanne Gray.

**THURSDAY, SEPTEMBER 9**—Arlene Francis, KECA, 11:15 a.m. (15 min.) Miss Francis will substitute for Dorothy Kilgallen, on reporting the latest Broadway-Hollywood news, for two weeks.

## WHAT'S PLAYING

### Drama

**SATURDAY, SEPTEMBER 4**—"Stars Over Hollywood," KNX, 9:30 a.m. (30 min.) "Bartholomew and the Oobleck," a fantasy by Dr. Seuss, will feature Hal "Gildersleeve" Peary as narrator and king.

**SUNDAY, SEPTEMBER 5**—"Proudly We Hail," KMPC, 7:30 p.m. (30 min.) June Lockhart is actress, in "Haven of Darkness."

**MONDAY, SEPTEMBER 6**—"Big Story," KFI, 9:30 p.m. (30 min.) Sam Wanamaker will enact Dan Parker, national sports authority and columnist, whose big newspaper scoop was as a cub reporter in Waterbury, Connecticut.

**THURSDAY, SEPTEMBER 9**—"Suspense," KNX, 6:00 p.m. (30 min.) Gregory Peck is featured in "The Hitchhike Polka."

**THURSDAY, SEPTEMBER 9**—"Family Theatre," KHJ, 7:00 p.m. (30 min.) "Once on a Golden Afternoon" will co-star Natalie Wood and Tom Conway, with Maureen O'Sullivan as narrator-hostess.

### Music

**SATURDAY, SEPTEMBER 4**—"Piano Playhouse," KECA, 2:30 p.m. (30 min.) Teddy Wilson, with Cy Walter and Stan Freeman, will give a lively piano program of Rodgers, Liszt, Gershwin and Chopin music, and feature a medley from Cole Porter's "Jubilee."

**SATURDAY, SEPTEMBER 4**—NBC Symphony, KFI, 3:30 p.m. (1 hr.) Hans Lange

will guest-conduct Brahms's "Academic Festival Overture" and Mozart's "Serenata Notturna."

**SUNDAY, SEPTEMBER 5**—"Surprise Serenade," KFI, 2:30 p.m. (30 min.) Pianist Franz Pfau will play the "Warsaw Concerto" and Joseph Gallicchio's orchestra, "Berceuse" from "The Firebird Ballet."

**SUNDAY, SEPTEMBER 5**—L. A. County Museum Concert, KFWB, 3:30 p.m. (30 min.) The Waldo Latin American String Quartet will give today's chamber recital.

### Forum

**SATURDAY, SEPTEMBER 4**—"Northwestern Reviewing Stand," KHJ, 2:30 p.m. (30 min.) "What Can Adults Learn?" will be discussed by banker Bentley G. McClelland, and university dean Rolin Posey.

**SUNDAY, SEPTEMBER 5**—"Invitation to Learning," KNX, 9:00 a.m. (30 min.) "The Age of Fable" by Thomas Bulfinch will be reviewed as an illustration of the Gods and Goddesses in Children's Literature.

### Sports

**MONDAY, SEPTEMBER 6**—Baseball, KMPC, 1:30 p.m. (to concl.) A special Labor Day double-header, between the Los Angeles Angels and Seattle Rainiers, will be sportscast by Bob Kelley.

**TUESDAY, SEPTEMBER 7**—Baseball, KLAC, 8:10 p.m. (to concl.) Hollywood vs. San Diego in Los Angeles, through Saturday at above time and on Sunday, September 12, at 1:25 p.m.

**WEDNESDAY, SEPTEMBER 8**—Baseball, KMPC, 8:10 p.m. (to concl.) The Los Angeles Angels vs. Portland Beavers games continue through Friday at above time and start on Saturday, September 11, at 2:30 p.m.

**FRIDAY, SEPTEMBER 10**—Professional Football, KFWB, 8:30 p.m. (to concl.) The L. A. Dons vs. the Brooklyn Dodgers at the Coliseum.

## WHAT'S SPECIAL

### Public Interest

**SATURDAY, SEPTEMBER 11**—"Atomic Implications," KNX, 3:45 p.m. (15 min.) A documentary discussion of the world's most important problem.

### Sports

**SATURDAY, SEPTEMBER 4**—Davis Cup Matches, 12:00 noon (1 hr.) A special network will carry this Forest Hills, Long Island, event, today, and Sunday and Monday, September 5 and 6, at the same time. "Lev" Richards, leading authority on tennis, will sportscast.

**SUNDAY, SEPTEMBER 5**—Reno Open Golf Tournament, KNX, 4:30 p.m. (30 min.) Tom Hanlon will cover this second day of the three-day tournament, to be broadcast by KNX.

## Contests and Offers

"TEENTIMERS CLUB," KHJ, 11:30 a.m. Saturdays—A contest limited to teen-aged girls, offering a \$10,000 grand prize jackpot. Throughout the country, store windows will display a large picture of a prominent teenager, with her features masked. On each "Teentimers Club" broadcast, starting September 11, clues will be given. Girls can enter the contest either through the store displaying the picture or by writing the program. In each instance, they list their names and telephone numbers, and on each show a phone call will be made to ask one of the chosen contestants "Who is the Mystery Teentimer?" Andy Russell, host, adds that one of the jackpot prizes will be a \$2000 scholarship to any college of the winner's choice.



# FREQUENCY MODULATION PROGRAMS

**KAGH—98.3 MEGS.**  
(Broadcasts 7 days a week from 6 a.m. to 9 p.m. See daily logs.)

**KECA—95.5 MEGS.**  
(All KECA-FM programs are broadcast simultaneously with regular KECA schedules, 6:30 a.m. to midnight.)

**KFI—105.9 MEGS.**  
**SUNDAY**  
3:00—Afternoon Melodies.  
3:30—Classics.  
4:30—Music for You.  
4:55—News, W. G. Barclay.  
5:00—Symphonic Moods.  
6:00—World of Music.  
6:30—Dinner Hour.  
8:00—The Classics and the World of Music.

**MONDAY**  
3:00—Afternoon Melodies.  
3:30—Classics.  
4:30—Music for You.  
4:55—News, W. D. Starling.  
5:00—Waltz Favorites.  
5:30—Story Land.  
6:00—World of Music with Jose Rodriguez.  
6:30—Dinner Hour.  
8:00—Jose Rodriguez.

**TUESDAY**  
3:00—Afternoon Melodies.  
3:30—Classics.  
4:30—Music for You.  
4:55—News, W. Bill Stulla.  
5:00—Waltz Favorites.  
5:30—Story Land.  
6:00—Jose Rodriguez.  
6:30—Dinner Hour.  
8:00—Jose Rodriguez.

**WEDNESDAY**  
3:00—Afternoon Melodies.  
3:30—Classics.  
4:30—Music for You.  
4:55—News, W. Bill Stulla.  
5:00—Waltz Favorites.  
5:30—Story Land.  
6:00—World of Music.  
6:30—Dinner Hour.  
7:00—Forest Lawn.  
7:30—World of Music.

**THURSDAY**  
3:00—Afternoon Melodies.  
3:30—Classics.  
4:30—Music for You.  
4:55—News, W. Bill Stulla.  
5:00—Waltz Favorites.  
5:30—Story Land.  
6:00—Jose Rodriguez.  
6:30—Dinner Hour.  
8:00—Classics and World of Music.

**FRIDAY**  
3:00—Afternoon Melodies.  
3:30—Classics.  
4:30—Music for You.  
4:55—News, Bill Stulla.  
5:00—Waltz Favorites.  
5:30—Story Land.  
6:00—Jose Rodriguez.  
6:30—Dinner Hour.  
8:00—Classics and World of Music.

**SATURDAY**  
3:00—Afternoon Melodies.  
3:30—NBC Symphony Orch.  
4:30—Music for You.  
4:55—News, W. Alan Lissner.  
5:00—Hawaiian Serenade.  
5:30—Symphonic Moods.  
6:00—World of Music.  
6:30—Dinner Hour.  
8:00—Classics and World of Music.

**KHJ—101.1 MEGS.**  
**SUNDAY**  
3:00—Roy Rogers Show.  
3:30—Nick Carter.  
4:00—Mystery Playhouse.  
4:30—Music.  
5:30—Les Brown Orch.  
6:00—Secret Mission.  
6:30—It's a Living.  
7:00—Voices of Strings.  
7:30—Clary's Gazette.  
8:00—William Hillman.  
8:15—Dance Orch.

**MONDAY**  
3:00—Matinee Melodies.  
3:30—Les Brown Orch.  
4:00—Songs of Our Times.  
4:30—Henry J. Taylor.  
4:45—Inside of Sports.  
5:00—Cuban Cabaret.  
5:30—Canebook of G. Hood.  
6:00—Farm Fare News.  
6:15—Mutual Newsreel.  
6:30—Quiet Please.  
6:55—Bill Henry & News.  
7:00—Music at Evening.  
7:30—Dance Orch.  
8:00—All the News.  
8:15—Neil Golden Orch.  
8:30—Dance Orch.

**TUESDAY**  
3:00—Matinee Melodies.  
3:30—Song Spinners.  
3:45—Latin Americana.  
4:00—Songs of Our Times.  
4:30—News Comments.  
4:45—Inside of Sports.  
5:00—Top Tunes.  
5:30—Harry Horlick Orch.  
6:00—Farm Fare News.  
6:15—Mutual Newsreel.  
6:30—The Lone Wolf.  
6:55—Bill Henry & News.  
7:00—Music at Evening.  
7:30—Billy Bishop Orch.  
8:00—All the News.  
8:15—Barclay Allen Orch.  
8:30—Dance Orch.

**WEDNESDAY**  
3:00—Matinee Melodies.  
3:30—Dick Haymes.  
3:45—Latin Americana.  
4:00—Songs of Our Times.  
4:30—News Comments.  
4:45—Inside of Sports.  
5:00—Cuban Cabaret.  
5:30—Dave Rose Orch.  
6:00—Gabriel Heatter.  
6:15—Mutual Newsreel.  
6:30—Erskine Johnson.  
6:55—Bill Henry & News.  
7:00—Jimmy Dorsey Orch.  
7:30—Lionel Hampton Show.  
8:00—All the News.  
8:15—Dance Orch.

**THURSDAY**  
3:00—Matinee Melodies.  
3:30—Merry Macs.  
3:45—Latin Americana.  
4:00—Songs of Our Times.  
4:15—Polking L. A.  
4:30—Johnny Green Orch.  
4:45—Inside of Sports.  
5:00—Talent Sneakpot.  
5:30—The Better Half.  
5:55—Billy Rose.  
6:00—Gabriel Heatter.  
6:15—Mutual Newsreel.  
6:30—All Star Revue.  
7:00—Family Theatre.  
7:30—Dance Orch.  
8:00—All the News.  
8:15—Barclay Allen Orch.  
8:30—Dance Orch.

**FRIDAY**  
3:00—Matinee Melodies.  
3:30—John Gart.  
3:45—Latin Americana.  
4:00—Songs of Our Times.  
4:30—Henry J. Taylor.  
4:45—Inside of Sports.  
5:00—There's Always a Woman.  
5:30—N. Brandwynne Orch.  
6:00—Farm Fare News.  
6:15—Mutual Newsreel.  
6:30—Col. Stoopnagle.  
6:55—Bill Henry & News.  
7:00—Meet the Press.  
7:30—On Beam with Benek.  
8:00—All the News.  
8:15—Barclay Allen Orch.  
8:30—Ina Hutton Orch.

**SATURDAY**  
3:00—Matinee Melodies.  
3:30—Piano Playhouse.  
4:00—Hawaii Calls.  
4:30—What's Name Song?  
5:00—Twenty Questions.  
5:30—Stop Me If You've Heard This.  
6:00—Three for the Money.  
7:00—Chicago Theatre.  
8:00—Korn's A-Krackin.  
8:30—D. Jurgens Orch.

**KKLA—97.1 MEGS.**  
**MONDAY THRU FRIDAY (A.M.)**  
8:00—News and Weather.  
8:05—Time, Place, Music.  
9:00—Show Tune Time (M, W, F).  
9:00—Just for Fun (Tu, Th).  
9:15—Inside Story (M, W, F).  
9:15—Years Ago (Tu, Th).  
9:30—Everybody's Music.  
9:55—News.  
10:00—Tempo Time.  
10:30—Feature Spot.  
10:45—Public Service.  
11:00—Hour of Labels.  
**MONDAY THRU FRIDAY (P.M.)**  
6:00—Big Brother Eddie.  
6:15—Intermezzo.  
6:45—News and Sports.  
7:00—Hour of Labels.  
7:30—Public Service.  
8:00—Classical Music.  
9:00—Memories.

**SATURDAY (A.M.)**  
8:00—Time, Place, Music.  
9:00—Curtain Call.  
9:30—Everybody's Music.  
10:00—Career Girl.  
10:15—Marine Band.  
10:30—Languid Levitt.  
10:45—Voice of the Army.  
11:00—Request for Rhythms.

**SATURDAY (P.M.)**  
6:00—Music, News, Sports.  
6:15—Intermezzo.  
7:00—Hour of Labels.  
7:45—Latin American.  
8:00—Proudly We Hall.  
8:30—Varsity Varieties.  
9:00—Here's to Vets.  
9:15—Waltz Time.  
9:30—Organ Moods.  
**SUNDAY (A.M.)**  
8:00—Voice of Faith.  
8:30—Songs of the Church.  
9:00—Sunday Symphony.  
10:00—Salon Orchestra.  
10:15—Concert Orchestra.  
10:30—Sunday Serenade.  
11:00—Church Service.  
**SUNDAY (P.M.)**  
6:00—Intermezzo.  
7:00—Angelus Hour.  
7:30—At the Opera.  
8:00—Evening Concert.  
8:30—Church Service.  
9:15—Vets Talk It Over.  
9:30—Waltz Time.

**KMGH—98.7 MEGS.**  
**MONDAY THRU FRIDAY**  
3:00—Something Old.  
3:30—Fair Hawaii.  
3:45—At the Console.  
3:55—World News.  
4:00—Non Classic Hour.  
4:55—World News.  
5:00—5 P.M. Downbeat.  
5:15—Guest Star.  
5:30—Pan Amer. Festival.  
5:45—Waltzing on Air.  
6:55—World News.  
6:00—Curtain Time.  
6:30—Young Man Sings.  
6:45—There's Not Much Time.  
6:55—World News.  
7:00—Concerto from Coldwater Canyon.  
7:55—World News.  
8:00—Music to Read By.  
8:30—Melodies in Segue.  
8:55—World News.  
9:00—Girl and Song.  
9:15—Little Show.  
9:30—Non Classic 1/4 Hour.  
9:55—World News.

**SATURDAY**  
3:00—Something Old.  
3:30—King Cole Trio.  
3:45—At the Console.  
3:55—World News.  
4:00—Non Classic Hour.  
4:55—World News.  
5:00—5 P.M. Downbeat.  
5:15—Offstage at the Met.  
5:30—Something for Kids.  
5:45—Waltzing on Air.  
5:55—World News.  
6:00—Curtain Time.

6:30—Young Man Sings.  
6:45—News.  
7:00—Concerto from Coldwater Canyon.  
7:55—World News.  
8:00—This Is London.  
8:55—World News.  
9:00—Just Sing.  
9:15—Red Cross.  
9:30—Starlit Bandstand.  
9:55—World News.

**SUNDAY**  
3:00—Opera.  
5:15—Epilogue.  
5:30—Memory.  
5:45—Theater.  
5:55—World News.  
6:00—Curtain Time.  
6:30—Proudly We Hall.  
7:00—Concerto from Coldwater Canyon.  
7:55—World News.  
8:00—Criswell Speaks.  
8:15—Red Cross.  
8:30—Melodies in Segue.  
8:55—World News.  
9:00—Sunday Serenade.  
9:30—Starlit Bandstand.  
9:55—World News.

**KMPC—100.3 MEGS.**  
(Broadcasts regular KMPC programs, Hours 3 p.m. to 9 p.m. daily.)

**KNX-FM—93.1 MEGS.**  
(Broadcasts regular KNX programs from 12 noon to 9 p.m. Sunday and from 3 p.m. to 9 p.m. Monday thru Saturday.)

**KUSC—91.5 MEGS.**  
**SUNDAY**  
5:30—Readings from Bible.  
5:45—News Review.  
6:00—Musical Miniatures.  
6:15—Check the Scoreboard.  
6:30—Footlight Review.  
6:45—A Woman Knows.  
6:55—News Round-Up.  
7:00—Hancock Concert Hr.  
8:00—Night Extra.  
8:15—Songs for Tonight.  
8:30—One World This Week.  
8:45—Today in History.  
9:00—Melody for You.  
9:30—The Listening Hour.  
10:30—News Round-Up.

**MONDAY THRU SATURDAY**  
5:30—Twilight Interlude.  
5:45—News Review.  
6:00—Musical Miniatures.  
6:15—Check the Scoreboard.  
6:30—Footlight Review.  
6:45—Feature Parade.  
6:55—News.  
7:00—Hancock Concert Hr.  
8:00—Night Extra.  
8:15—Songs for Tonight.  
8:30—Trojan Lyceum.  
8:55—News Review.  
9:00—Melody for You.  
9:15—United Nations Rep't.  
9:30—The Listening Hour.  
10:30—News Round-Up.

# TELEVISION PROGRAMS

**KTLA—CHANNEL 5**  
**MONDAY (P.M.)**  
4:00—News and Music.  
6:30—Judy Splinters.  
6:45—Cartoon Comedy.  
7:00—Police Call.  
7:05—Shopping at Home.  
7:15—Telepix Newsreel.  
7:30—Tune Titles.  
7:50—Your own.  
8:00—Tele-Forum.  
8:30—Boxing, South Gate.

**TUESDAY (P.M.)**  
4:00—News and Music.  
6:30—Judy Splinters.  
6:45—Cartoon Comedy.  
7:00—Police Call.  
7:05—Shopping at Home.  
7:15—Telepix Newsreel.  
7:30—Corris Guy.  
7:45—Muscle.  
8:00—Who's That Girl?  
8:30—Baseball.

**WEDNESDAY (P.M.)**  
4:00—News and Music.  
6:30—Judy Splinters.  
6:45—Cartoon Comedy.  
7:00—Police Call.

7:05—Shopping at Home.  
7:15—Telepix Newsreel.  
7:30—Armchair Detective.  
8:00—Equal Representation.  
8:30—Wrestling from Olympic.

**THURSDAY (P.M.)**  
4:00—News and Music.  
6:30—Judy Splinters.  
6:45—Cartoon Comedy.  
7:00—Police Call.  
7:05—Shopping at Home.  
7:15—Telepix Newsreel.  
7:30—Hollywood Opportunity.

8:00—Feature Picture.  
8:30—So This Is Hollywood.  
**FRIDAY (P.M.)**  
4:00—News and Music.  
6:30—Judy Splinters.  
6:45—Cartoon Comedy.  
7:00—Police Call.  
7:05—Shopping at Home.  
7:15—Telepix Newsreel.  
7:30—Yer Ole Buddy.  
7:40—Tele-Newsreel.  
8:00—Meet Unusual People.  
8:30—Baseball.

**SATURDAY (P.M.)**  
2:15—Baseball.  
4:00—News and Music.  
6:30—Judy Splinters.  
6:45—Cartoon Comedy.  
7:00—Sult Yourself.  
7:15—Telepix Newsreel.  
7:30—Sandy Dreams.  
8:00—Western Feature.  
9:15—Spade Cooley.  
**SUNDAY (P.M.)**  
6:30—News and Music.  
7:00—Adventure Serial.  
7:20—Shopping at Home.  
7:30—Magazine of the Week.  
7:50—Cartoon Comedy.  
8:00—Pantomime Quiz.  
8:30—Short Subject.  
8:45—Man's Best Friend.  
9:00—Meant for Each Other with C. Lombard, J. Stewart.

**KTSL—CHANNEL 2**  
**MONDAY (P.M.)**  
7:30—Pattern and Music.  
7:40—Program Hilltes.  
7:55—Your America.  
8:00—Film Featurette.  
8:20—Telenews.

8:30—Wrestling, Legion Stadium.  
11:00—Final Edition.  
11:05—Program Review.

**TUESDAY (P.M.)**  
7:30—Pattern and Music.  
7:50—Program Hilltes.  
7:55—Your America.  
8:00—Film Featurette.  
8:20—Telenews.  
8:30—Beat Me to the Draw.  
9:00—Film Short.  
9:10—Ballet.  
9:30—Film Short.  
9:50—Final Edition.

**WEDNESDAY (P.M.)**  
7:25—Program Hilltes.  
7:30—George the Gardener.  
7:45—Film Short.  
7:55—Your America.  
8:00—Film Featurette.  
8:20—Telenews.  
8:30—Music Hall.  
9:15—Film Short.  
9:25—Final Edition.  
9:30—Program Review.  
**THURSDAY (P.M.)**  
7:30—Pattern and Music.  
7:40—Program Hilltes.

7:45—Film Short.  
7:55—Your America.  
8:00—Film Featurette.  
8:20—Telenews.  
8:30—It's a Living.  
8:50—Film Short.  
9:00—Special Program.  
9:20—Film Short.  
9:30—Final Edition.  
9:35—Program Review.

**FRIDAY (P.M.)**  
7:30—Pattern and Music.  
7:50—Program Hilltes.  
7:55—Your America.  
8:00—Film Featurette.  
8:20—Telenews.  
8:30—Boxing, Legion Stadium.  
11:00—Final Edition.

**SATURDAY (P.M.)**  
7:45—Pattern and Music.  
8:00—Program Hilltes.  
8:05—Film Short.  
8:15—Week in Review.  
8:30—What's the Name of that Song?  
9:00—Film Featurette.







- KXLA—Music for You.
- 1:25—KLAC—Baseball, Hollywood vs. Sacramento.
- 1:30—KECA, KFMB—Milton Cross Opera Album.
- \*KFI—News.
- KHJ, KFXM, KGB, KVQE—True Detective Mysteries.
- KNX—Skyway to the Stars.
- KAGH—University Explorer.
- KFAC—Imports on Wax.
- KFWB—Gadget Jury.
- KGER—Light and Life.
- KGFJ—Serenade to Afternoon.
- KMPC—L. A. Angels vs. Seattle Rainiers.
- KOWL—Composer's Album.
- KWIK—Pentecostal Church.
- KXLA—Church in the Barn.
- 1:45—KFI—Famous Music.
- KAGH—Ivory Tower.
- KFAC—Book Review.
- KFOX—Italian Songs.
- KOWL—Ballads by Bing.
- KWKW—Hoyos Hour.
- 2—KECA, KFMB—Milton Cross Opera Album.
- KFI, KFSD—Author Meets the Critics.
- KHJ, KFXM, KGB—Under Arrest.
- KNX, KSDJ—Chuckwagon Tales.
- KFAC—Concert Favorites.
- KFOX—Good News.

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**K F V D**  
**SUNDAY**  
2 to 3 P. M.



- KFV D—Harlem Holiday.
- KFWB—Patricia Gibbons Scrapbook.
- KGER—Long Beach Band.
- KGFJ—Anybody's Hit Parade.
- EGIL—S. F. Valley Story.
- KLAC—Baseball.
- KMPC—Baseball.
- KOWL—Musical Bouquet.
- KWIK—Pop Concert.
- KRED—Sunday on Ranch.
- KWKW—Hoyos Hour.
- KXLA—Challenge to Youth.
- 2:15—\*KNX—News.
- KFOX—Healing Waters.
- KFWB—Strolling Tom.
- KOWL—Moment Musicale.
- 2:30—KECA, KFMB—Counterspy.
- KFI, KFSD—Surprise Serenade.
- KHJ, KFXM, KGB, KVQE—Quick as a Flash.
- KNX—Jack in All Trades.
- KAGH—Proudly We Hall.
- KFOX—Gospel Harbor Light.
- KFWB—Junior Symphonies.
- \*KGER, KWIK—News.
- KGIL—Musical Favorites.
- KOWL—Yiddish Hour, Levin.
- KXLA—Miniature Concert.
- 2:40—KGER—Long Beach Band.
- KWIK—Penthouse Serenade.
- 3—KECA, KFMB—California Caravan.
- KFI—Catholic Hour.
- KHJ, KFXM, KGB, KVQE—Roy Rogers Show.
- KNX—Family Hour.
- KAGH—Opera.
- KFAC—Stage Melodies.
- KFOX—Rev. Earl Ivis.
- KFSD—Living, 1948.
- KFV D—Singin' Sam.
- KFWB—Concert Hall.
- \*KGER—News.
- KGFJ—Upbeat Session.
- KGIL—Mask and Mike Club.
- KLAC—Baseball.
- KMPC—Baseball.
- KWIK—Church of the Air.
- KWKW—Don Pancho Hour.
- KXLA—Speare Career Theater
- 3:05—KGER—Lutheran Church.
- 3:15—KFV D—Piano Portraits.
- 3:30—\*KECA, KFMB—The Hope of Peace.
- \*KFI, KWIK—News.
- KHJ, KFXM, KGB, KVQE—Nick Carter.
- KNX, KSDJ—Pause That Refreshes.
- KGER—Crosby Western.
- KGFJ—Record Rhapsody.
- KGIL—Matinee Melodies.
- KFOX—Pentecostal Church.
- KFSD—Summer Symphony
- KFV D—Hank, the Night Watchman.
- KFWB—L. A. Museum Orch.
- KOWL—Mexican Moods.

# HAVE YOU A RADIO VOICE?



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- KXLA—Sunday Serenade.
- 3:35—KWIK—Make Mine Melody.
- 3:45—KECA, KFMB—Concert Music.
- KFI—Melody Parade.
- 4—KECA, KFMB—Personal Autograph.
- KFI, KFSD—Let's Talk Hollywood.
- KHJ, KGB, KVQE—Mystery Playhouse.
- KNX, KSDJ—Gene Antry.
- KAGH—Opera.
- KFAC—Musical Masterpieces.
- KFOX—Sunshine Mission.
- KFWB, KGER—Old-Fashioned Revival.
- KGFJ—Showtime.
- EGIL—Matinee Melodies.
- KFV D—Hank the Night Watchman.
- KLAC, KMPC—Baseball.
- KOWL—1st Baptist Church.
- KWIK—Cavalcade of Music.
- KWKW—Festival Mexicano.
- KXLA—Sunday Serenade.
- 4:15—KOWL—Lutheran Hour.
- KRED—Tunes of the Day.
- KWKW—Voice of China.
- 4:30—KECA, KFMB—Johnny Fitcher.
- KFI, KFSD—Pat O'Brien.
- KHJ, KGB, KVQE—Talent Jackpot.
- KNX—Reno Open Golf Tournament.
- \*KFV D, KWIK—News.
- KGFJ—Here's to Veterans.
- KFOX—Wings of Healing.
- KWKW—Italian Novelties.
- 4:45—KFV D—Dream Time.
- KGFJ—Sons of Guns.
- KOWL—Assembly of God.
- KWIK—Toastmaster's Time.
- 5—KECA, KFMB—Stop the Music
- KFI, KFSD—Robert Shaw Chorale.
- KHJ, KGB, KVQE—Mediation Board.
- KNX—Sunday at the Chase.
- KAGH—Three-Quarter Time.
- KFAC—Revolving Stage.
- KFOX—Evangelist Hogan.
- KFV D—Contrasts on Wax.
- KFWB—Voice of Calvary.
- \*KGER, KGIL—News.
- KGFJ—Public Messenger.
- KLAC, KMPC—Baseball.
- KOWL—Italian Melodies.
- KRED—Tunes of the Day.
- KWIK—Modern Mood.
- KWKW—Italian Good Samaritan.
- KXLA—Sunday Serenade.
- 5:05—KGER—Bible Treasury Hour.
- 5:15—KFV D—Lifelines.
- KGIL—Valley Vespers.
- KWKW—Marine Story.
- 5:30—KFI, KFSD—R.F.D. America.
- KHJ, KGB, KVQE—Jimmy Fidler.
- KNX, KSDJ—Dr. Dana.
- KAGH—Ave Maria Hour.
- KFOX—Music.
- KFWB—Dr. John Matthews.
- KGER—Church of the Air.
- \*KGFJ—News.
- KGIL—Proudly We Hall.
- KRED—Floyd B. Johnson.
- \*KWIK—News, Musc.
- KXLA—Lincoln Ave. Church.
- 5:45—\*KHJ, KFXM, KGB, KVQE—Twin Views of News.
- KFOX—Singing Crow.
- KFV D—Hits and Misses.
- KGFJ—Keyboard Magic.
- KPPC—Twilight Trail.
- KWIK—Songs Mother Taught.
- KWKW—Upton Close.
- 5:55—\*KNX, KSDJ—George Fisher.
- \*KECA, KFMB—Jergens Journal.

- KFI, KFSD—Manhattan Merry-Go-Round.
- KHJ, KFXM, KGB, KVQE—Secret Mission.
- KNX, KSDJ—Winner Take All
- KAGH—Concert Master.
- KFAC—Columbia Masterworks
- \*KFOX, KFWB, KGER, KLAC, KMPC, KXLA—News.
- KFV D—Hits and Misses.
- KGFJ—American Heritage.
- KGIL—Date With a Disc.
- KIEV—Wally and Jimmy.
- KOWL—Italian Program.
- KPPC—Chamber Music.
- KRED—Show Time.
- KWIK—Proudly We Hall.
- KWKW—Sunday Salon.
- 6:05—KGER—Harbor Forum.
- KLAC—Studio Orchestra.
- 6:10—KFOX—Favorite Hymns.
- 6:15—KECA, KFMB—Louella Parsons.
- KMPC—Mayor Bowron.
- KFV D—Supper Song.
- KFWB—Veteran Speaks.
- KXLA—Red Cross.
- 6:30—KECA, KFMB—Superstition.
- KFI, KFSD—American Album.
- KHJ, KFXM, KGB, KVQE—It's a Living.
- KNX, KSDJ—Strike It Rich.
- KFOX—Hal's Memory Room.
- KFV D—Talent for Sale.
- KFWB—Gospel and Song.
- KGER—Lutheran League.
- KLAC—Music.
- KMPC—Mother's Album.
- KOWL—Mexican Youth.
- KPPC—Children's Corner.
- KRED—Kingdom Within.
- \*KWIK—News.
- KXLA—Lutheran Gospel Hr.
- 6:45—KMPC—Know Your FBI.
- KFV D—Story Time.
- KWIK—What America Plays.
- 7—KECA, KFMB—Comedy Writers' Show.
- KFI, KFSD—Take It or Leave It.
- \*KHJ, KFXM, KGB, KVQE—Behind the Front Page.
- KNX—Alan Ladd.
- KAGH—Curtain Call.
- KFAC—Sonata Concert.
- KFOX—Full Gospel Assembly.
- KFV D—Evening Serenade.
- KFWB—Union Rescue Mission
- \*KGER—News.
- KGFJ—Overture to Evening.
- KGIL—Helene Copel.
- KLAC—Hit Tunes.
- KMPC—Pet Exchange.
- KWIK—George Henderson.
- KWKW—Proudly We Hall.
- KXLA—National Voice.
- 7:05—KGER—John Brown.
- 7:15—KGIL—Manager Speaks.
- KXLA—Life and Health.
- KMPC—Land of the Free.
- KPPC—Enchanted Lady.
- 7:30—KECA, KFMB—Jimmy Fidler.
- KFI, KFSD—Horace Heidt Show.
- KHJ, KVQE—Quiz of Two Cities.
- KNX—Hollywood Showcase.
- KFAC—Your Concert.
- KFOX—The King's Service.
- KFWB—Navy Band.
- KGIL—Treasure Chest.
- KMPC—Proudly We Hall.
- KPPC—Day Is Done.
- \*KWIK—News, Music.
- KXLA—Church of Open Door.
- 7:45—\*KECA, KFMB—Newsweek Looks Ahead.
- KFWB—Catholic Answers.
- KPPC—Music.
- KWIK—Auto Races.
- 8—\*KECA, KFMB—Al Capp.
- KFI, KFSD—Hollywood Star Theater.
- KHJ, KGB, KFXM, KVQE—Twenty Questions.
- KNX, KSDJ—Man Called X.
- KFAC—First Methodist.
- KFOX—Christian Science.
- KFWB—Hollywood Presbyterian Church.
- \*KGER, KGIL, KLAC—News.
- KGFJ—Blue of Evening.
- KMPC—Waltz Time.
- KPPC—Sunday Evening Hour.
- KWIK—Veterans' Hospital.
- KXLA—Open Door Church.
- 8:05—KGER—Night in the Valley.
- 8:15—\*KECA, KFMB—Monday Morning Headlines.
- KGIL—Delmonico Trio.
- KLAC—Hollywood Fan Club.
- 8:30—KECA, KFMB—Relaxin' Time.
- KFI, KFSD—Standard Hour.
- \*KHJ, KGB, KFXM, KVQE—Walter Winchell.
- KNX, KSDJ—Blondie.
- KGIL—Starlit Moods.
- KLAC—Irwin Allen.
- KMPC—Footlight Favorites.
- KPPC—Sacred Music.
- \*KWIK—News.

- 8:45—KHJ, KFXM, KGB, KVQE—Sheilah Graham.
- KFAC—Sunday Evening Club.
- KGIL—Voice of the Army.
- KLAC—Drama.
- KPPC—Word of Life.
- KWIK—Hebrew-Christian Hr.
- 9—\*KECA, KLAC—News.
- KFI, KFSD—Standard Hour.
- \*KHJ, KGB, KFXM, KVQE—News, Glenn Hardy.
- KNX, KSDJ—Sam Spade.
- KFAC—Sunday Evening Club.
- KFOX—Business Reporter.
- KFWB—Meet Mr. America.
- \*KGER—News, Bethel Church.
- KGFJ—Ave Maria Hour.
- KGIL—Show Tunes.
- KMPC—Masters Hour.
- KPPC—Music for You.
- KWIK—Your Request.
- KXLA—Old-Fashioned Revival.
- 9:05—KECA—Hotel Stevens Orch.
- 9:10—KLAC—Open Forum.
- 9:15—KECA—We Care.
- KHJ, KGB, KVQE—Rhythm in Rhyme.
- KFOX—Here's to Vets.
- KFWB—Sons of Pioneers.
- 9:30—KECA—Claremont Orch.
- KFI, KFSD—Let's Talk Hollywood.
- KHJ, KGB—Chicago Theatre.
- KNX—Romance of Ranches.
- KFAC—Gateway to Music.
- KFOX—Sunshine Mission.
- KFWB—Pacific Lutheran Hr.
- KGER—Jimmie Wakely.
- KGFJ—Victory Church.
- KVQE—Minister's Hour.
- 9:45—KGER—Sons of Gms.
- KVQE—Grace and Truth.
- 10—\*KECA, KFMB—Richfield Reporter.
- \*KFI, KFSD—The Reporter.
- KHJ, KGB—Chicago Theater.
- \*KNX, KSDJ—Chet Huntley, News.
- KFAC—Gateway to Music.
- KFWB—Echoes of Eden.
- KFOX, KMPC, KVQE—Old-Fashioned Revival.
- KGFJ—Concert Nocturns.
- KGIL—Organ Beveries.
- \*KLAC, KGER—News.
- KWIK—Your Request.
- KXLA—Sacred Record Shop.
- 10:05—KLAC—Sheriff's Office.
- KGER—Organ Music.
- 10:15—KECA—Here's Hollywood.
- KFI—Chapel Songs.
- KNX, KSDJ—University Explorer.
- KFSD—Concert Hall.
- KLAC—Music.
- 10:30—KECA—Ambassador Orch.
- \*KFI—Inside the News.
- KHJ, KGB—R. Hackett Orch.
- KNX—You Are There.
- KFAC—Music for Listening.
- KGER—Music.
- KGIL—Symphony.
- KXLA—Music of Yesterday.
- 10:45—KFI—Melody Time.
- 10:55—KFI—Police Bulletins.
- \*KLAC—News.
- 11—KECA, KFMB—Breneman Orch.
- KFI—America United.
- KHJ, KGB—Dance Orch.
- \*KNX—News.
- KFAC—Music for Listening.
- KFOX—Party House.
- KFV D—Spade Cooley Time.
- KFWB—Echoes of Eden.
- KGFJ—Concert Nocturns.
- KGIL—What America Plays.
- KLAC—Across the Footlights.
- KMPC—Dance Parade.
- KWIK—Your Request.
- KXLA—Sammy Davis.
- 11:15—KECA, KFMB—Bridge to Dreamland.
- KNX—Merry-Go-Round.
- 11:30—KFI, KFSD—St. Francis Orch.
- KFOX—Record Reporter.
- KFWB—Music You Want.
- KXLA—Arvon Dale Orch.
- 11:45—\*KHJ, KGB—News.
- KNX—Orchestra.
- KXLA—Bandstand Review.
- 11:55—\*KFI, KMPC—News.
- KNX—KNXtra.

## JUST BECAUSE

Van Heflin, apologizing for his somewhat sloppy attire as he guested on Columbia's "Suspense" show, explained: "I wear clothes for only two reasons . . . to keep from getting sunburned and to keep from getting arrested."



# MONDAY, SEPTEMBER 6

★Indicates News Broadcast.  
**8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 ★KHJ, KGB—Cecil Brown.  
 KNX—Wes Batterssea Comes to Breakfast.  
 KAGH—Musical Clock.  
 KFAC—Breakfast Symphony.  
 KFOX—Challenge to Youth.

## WAKE UP RANCH WITH CLIFFIE STONE

Mon. Thru Sat., 7-8:30 A.M.



KFVD—Wakeup Ranch.  
 KFWE—George Milne.  
 ★KGER—News, Mizpah.  
 KGFJ—Dr. Frederick Balles.  
 KGIL—Musical Corral.  
 ★KLAC, KMPC, KOWL, KXLA—News.  
 KRKD—Bible Institute.  
 KWIK—Western Jamboree.  
 KWKW—Rafael Mendez.  
**8:15**★KHJ, KNX—News.  
 KFVB—Crosby Entertains.  
 KGFJ—Public Messenger.  
 KLAC—Haynes at the Reins.  
 KMPC—Markets; Sports.  
 KOWL—Memories in Music.  
**8:20**—KXLA—Music.  
**8:30**—KFI, KFSD—Jack Berch.  
 ★KHJ—Editor's Diary.  
 KNX, KSDJ—Grand Slam.  
 KAGH—Hebrew-Christian Hr.  
 ★KFAC, KFWE, KGIL, KOWL, KRKD, KWIK—News.  
 KFVD—Easy Listening.  
 KGER—Hammond.  
 KGFJ—Yesterday's Hits.  
 KLAC—Zeke Manners.  
 KMPC—A Song for You.  
 KWKW—Stock Quotations.  
 KXLA—Haven of Rest.  
**8:35**—KRKD—Spotlight Varieties.  
 KWIK—Western Jamboree.  
**8:45**—KFI, KFSD—Lora Lawton.  
 ★KHJ—News.  
 KNX—Rosemary.  
 KAGH—Musical Clock.  
 KFAC—Unity.  
 KFVD—Vocal Varieties.  
 KFWE—Science of Mind.  
 KGER—Bible Treasury Hour.  
 KGIL—Coffee Parade.  
 KOWL—Navy Band.  
 KRKD—Highways to Happiness.  
 KWKW—Gordon Baker Lloyd.

**9**—KECA, KFMB—Welcome, Travelers.  
 ★KFI, KFSD, KGER—News.  
 ★KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.  
 ★KNX—Wendy Warren.  
 KAGH—Top of the Morning.  
 KFAC—Morning Concert.  
 KFVD—Waltz Time.  
 KFWE—Strolling Tom.  
 KGFJ—Delinquency Forum.  
 KGIL—Swappin' Corner.  
 KLAC—Zeke Manners.  
 KMPC—Band Box.  
 KOWL—Victorious Life.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KXLA—Bar Nothing Ranch.  
**9:05**—KFI—Ladies' Day.  
 KGER—Lutheran Hour.  
 KWIK—Sunny Side.  
**9:15**—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.  
 KNX—Aunt Jenny.  
 ★KAGH, KFVD—News.  
 KFWE—Music.  
 ★KGFJ—Alrotorials.  
 KGIL—Ballads for You.  
 KOWL—Hawaiian Melodies.  
 KWKW—Light and Airy.  
**9:30**—KECA, KFMB—Breakfast in Hollywood.  
 KFI—Moods in Music.  
 KNX, KSDJ—Helen Trent.  
 KAGH—Shirley Kendall.



THE LINE-UP with late jockey changes and scratches  
 9:30-9:45 a.m.  
 Mon.-Sat.  
 Dial 1230  
 Page Eighteen

KFOX—Full Gospel.  
 KFVD—Show Tunes.  
 KFWE—Marsha Walton.  
 KGER—John Brown.  
 KGFJ—Racing News.  
 KGIL—Valley Shopper.  
 KLAC—Racing News.  
 ★KOWL—News.  
 KWIK—Top of Morning.  
**9:45**—KFI—Chuck Collins.  
 KNX, KSDJ—Our Gal Sunday.  
 KFVD—Remembered Rhythms.  
 KFWE—Sons of Pioneers.  
 KGFJ—Disabled Veterans.  
 KLAC—Coffee with Crosby.  
 KOWL—Album of Song.  
 ★KRKD—News.  
 KWKW—Word of Truth.  
**9:55**★KFAC—News.  
**10**—KECA, KFMB—Ted Malone.  
 KFI—Downtown and All Around.  
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 KNX—Big Sister.  
 KAGH—G. E. Hour.  
 KFAC—Serenade.  
 ★KFOX, KGER—News.  
 KFVD—Bible Institute.  
 KFWE—Barrel of Dough.  
 KGFJ—Record Jackpot.  
 KGIL—Valley Frolic.  
 KLAC—Al Jarvis Ballroom.  
 ★KMPC—News, Eddie Lyon.  
 KOWL—Romance in Music.  
 KRKD—Morning Melodies.  
 KWIK—Town Crier.  
 KWKW—Racing News.  
 KXLA—Sons of Pioneers.  
**10:05**—KGER—Musical Roundup.  
**10:15**★KECA, KFMB—Kiernan's Korner.  
 KFI—What Do You Say?  
 KHJ, KGB—Two-Ton Baker.  
 KNX—Ma Perkins.  
 KFOX—Assembly of God.  
 KMPC—Music in the Air.  
 KRKD—Dr. Richardson.  
 KWKW—Audrey Shops.  
 ★KXLA—News.  
**10:25**—KGFJ—Sports Flash.  
**10:30**—KECA, KFMB—My True Story.  
 KFI—Port of Missing Hits.  
 KHJ—The Judge.  
 KNX—Young Dr. Malone.  
 KFVD—Rescue Mission.  
 KFWE—Maurice Hart Show.  
 ★KGIL—News; Curtain Call.  
 ★KOWL, KWIK—News.  
 KRKD—Crazy Rhythm.  
 KWKW—Feature Story.  
 KXLA—Songs of Our Times.  
**10:35**—KWIK—Town Crier.  
**10:45**—KFI—Joyce Jordan.  
 KNX—Guiding Light.  
 KFAC—Your County Reports.  
 KFSD—Believe It or Not.  
 KOWL—Tune Shop.  
 KRKD—Midnight Mission.  
 KWKW—My Serenade.  
**10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.

**11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KGB, KVOE—Ladies First.  
 KNX—Second Mrs. Burton.  
 ★KAGH, KFVD, KGER—News.  
 KFAC—Festival of Music.  
 KFWE—Bill Anson.  
 KGFJ—Record Jackpot.  
 KGIL—Housewives' Exchange.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Stars of Song.  
 KOWL—Today's Infant.  
 KRKD—Songs of Yesteryear.  
 KWIK—Tom, Dick & Harry.  
 KWKW—Song Parade.  
 KXLA—Easy Listening.  
**11:05**—KAGH—Whirlin' With Willie.  
**11:15**—KECA, KFMB—Listening Post.  
 KNX—Perry Mason.  
 KFVD—Violent.  
 KGER—Musical Roundup.  
 KMPC—Voice of Neighborhood.  
 KOWL—Rhythm at Random.  
 KWKW—Races and Sports.  
 ★KXLA—Pasadena News.  
**11:20**—KWKW—Stairway to Music.  
**11:25**—KGFJ—Sports Flash.  
**11:30**—KECA—Casan Cugat.  
 KFI, KFSD—Today's Children.  
 KHJ, KFXM, KGB, KVOE—Queen for a Day.  
 KNX, KSDJ—Nora Drake.  
 KFAC—Keyboard Artistry.  
 ★KFOX, KFWE, KOWL—News.  
 KFVD—Memory Melodies.  
 KMPC—Tops in Pops.  
 KXLA—Dinner Bell Roundup.  
**11:35**—KFOX—Request It.  
**11:45**—KECA—Between Us Girls.  
 KFI—Light of the World.  
 KNX, KSDJ—Evelyn Winters.  
 KOWL—Salute to American.  
 KRKD—Melody Time.  
 KWKW—Races and Sports.  
**11:55**★KFAC—News.  
 KGFJ—Sports Flash.  
**12**★KECA—Sam Hayes, News.  
 KFI—Farm Reporter.  
 ★KHJ, KAGH, KGER—News.  
 KNX—Burrill Wheeler.  
 KFAC—Luncheon Concert.

HEAR  
**DAVIS CUP MATCHES**  
 Sponsored by  
**A. G. SPALDING & CO.**  
 SEPT. 5, 6  
 Starting 12 Noon  
**KFVD—1020 kc.**

KFVD—Davis Cup Matches.  
 KFWE—Bill Anson.  
 KGFJ—Intermission.  
 ★KGIL—Valley News.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Women Are Wonderful.  
 KOWL—Mayor of Melody.  
 KRKD—Santa Fe Trails.  
 KWIK—Luncheon Musicale.  
 KWKW—Vocalist Parade.

KXLA—Dinner Bell Roundup.  
**12:05**—KAGH—Jim's Jamboree.  
 KGER—Chuek Wagon.  
**12:15**★KECA—Baukhage Talking.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 ★KFOX—News.  
 KGIL—Real Estate.  
 KWKW—Races and Sports.  
**12:25**—KGFJ—Sports Flash.  
**12:30**—KECA, KFMB—Second Honeymoon.  
 KFI, KFSD—Pepper Young.  
 ★KNX, KSDJ—Knox Manning.  
 KHJ, KGB—Bob Poole Show.  
 KFVD—Violet.  
 ★KFWE—News; Bill Anson.  
 KGFJ—1230 Club.  
 KGER—Squeakin' Deacon.  
 KGIL—Hart and Darling.  
 ★KMPC, KOWL, KWIK—News.  
 KWKW—Stock Quotations.  
 KXLA—Western Tunes.  
**12:35**—KOWL—Mayor of Melody.  
 KWIK—G.I. Parade.  
 KWKW—Farm News.  
**12:45**—KFI, KFSD—Right to Happiness.  
 KHJ—Melody Matinee.  
 KNX—Background for Living.  
 ★KFAC—News.  
 KFOX—Verdict Rendered.  
 KMPC—Rhythm Ranch.  
 KWKW—Races and Sports.  
**12:50**—KWKW—Circle 1430 Ranch.  
**12:55**—KGFJ—Sports Flash.  
**1**—KECA, KFMB—Listen to This.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Melody Matinee.  
 KNX—Reserve.  
 KAGH—Civic Service.  
 KFAC—Piano Parade.  
 ★KFVD, KRKD—News.  
 KFWE—Bill Anson.  
 KGER—Squeakin' Deacon.  
 KGFJ—1230 Club.  
 KGIL—Cowboy Music.  
 KMPC—Dugout Dope.  
 KMPC—Major League Ball.  
 KOWL—Show Tunes.  
 KWIK—Rhythmic Age.  
 KXLA—Community Broadcaster.  
**1:15**—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KFAC—American Hour.  
 KFVD—Piano Parade.  
 ★KLAC—News.  
 KRKD—Siesta Time.  
 KWIK—Charles W. Hamp.  
 KWKW—Races and Sports.  
 KXLA—Lora Smith.  
**1:25**—KNX—Raffle Harris.  
 KGFJ—Sports Flash.  
 KLAC—Hollywood vs. Sacramento.  
**1:30**—KECA—Quizzeale.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norma Young.  
 KNX, KSDJ—Meet the Missus.  
 KAGH—Siesta Serenade.  
 KFVD—Hall of Records.  
 KGER—Western Siesta.  
 KGIL—Homemakers.  
 ★KOWL, KRKD, KWIK—News.  
 KWKW—Song of the Islands.  
 KXLA—Vocal Varieties.  
**1:35**—KRKD—Song Symphony.  
 KWIK—Magic Bandstand.  
**1:45**—KECA—Ethel and Albert.  
 KFI, KFSD—Young Wilder Brown.  
 KOWL—South of the Border.  
 KWKW—Races and Sports.  
 ★KXLA—News.  
**1:50**—KWKW—Show Time.  
**1:55**★KFAC—News.  
 KGFJ—Sports Flash.  
**2**—KECA, KFMB—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 KHJ, KFXM, KGB, KVOE—Heart's Desire.  
 KNX, KSDJ—Hint Hunt.  
 KAGH—C-Sharp Minor.  
 KFAC—Matinee.  
 KFOX—Western Music.  
 ★KFVD, KGER—News.  
 KFWE—Bill Anson.  
 KGFJ—What's Up.  
 KGIL—Homemakers.  
 KLAC—Baseball.  
 KMPC—Three Alarm.  
 KOWL—Matinee Melodies.  
 KRKD—These Are Your Neighbors.  
 KWIK—Magic Bandstand.  
 KWKW—Races and Sports.  
 KXLA—Concert Hour.  
**2:05**—KFVD—Hall of Records.  
 KGER—Western Siesta.  
**2:15**—KFI, KFSD—Portia Faces Life.  
 KRKD—Guest Star.  
**2:20**★KWKW—News.  
**2:25**★KECA, KFMB—News.  
 KNX—Mr. Information.  
 KGFJ—Sports Flash.  
**2:30**—KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Just Plain Bill.  
 KHJ, KGB—Red Benson Movie Show.  
 KNX, KSDJ—House Party.

**Monday Program Highlights**

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**  
 3:00—Arthur Godfrey, KNX.  
 7:00—My Friend Irma, KNX.  
 8:30—Godfrey's Talent Scouts, KNX.

**Quiz, Participation**  
 8:00—McNeill Bkfst. Club, KECA  
 8:30—Grand Slam, KNX.  
 9:30—Bkfst. in Holly'g'd, KECA.  
 10:00—Barrel of Dough, KFWE.  
 11:30—Queen for a Day, KHJ.  
 1:30—Meet the Missus, KNX.  
 2:00—Heart's Desire, KHJ.  
 2:30—Bride and Groom, KECA.  
 2:30—House Party, KNX.  
 6:30—Dr. I. Q., KFI.

**Mystery-Detective**  
 9:00—Inner Sanctum, KNX.

**Classical, Semi-Classical Music**  
 8:00—Fred Waring, KFI.  
 5:30—Voice of Firestone, KFI.  
 7:00—Contented Hour, KFI.  
 9:00—Telephone Hour, KFI.

**Comment-Narration**  
 7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 10:00—Ted Malone, KECA.  
 10:15—What Do You Say? KFI.

**Drama**  
 6:00—Lux Theater, KNX.

**Public Interest-Information**  
 5:45—If They Had Lived, KGFJ.  
 6:00—American Way, KFI.  
 6:30—Child's World, KECA.

**Sports**  
 9:30—Racing News, KLAC.  
 9:30—Racing, KGFJ.  
 10:00—Race Lineup, KWKW.  
 1:00—Major League Ball, KMPC.  
 5:30—Race Recap, KGFJ.  
 5:30—Sports Dial, KRKD.  
 5:45—Race Results, KRKD.  
 5:45—Sam Baltor, KLAC.  
 6:00—Fred Hessler, KGER.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.  
 8:00—Fishing Facts, KFOX.  
 9:30—Inside of Sports, KHJ.

**Popular-Western Music**  
 4:30—Club 13, KNX.  
 4:45—Stuart Hamblen, KFWE  
 8:00—Supper Club, KFI.  
 8:00—Sound Off, KECA  
 8:15—Jack Smith, KNX.



KGER—Garden School.  
 KMPC—L. A. vs. Seattle.  
 \*KOWL, KWIK—News.  
 KRKD—Tunes in Tempo.  
 KWKW—Platter Parade.  
 2:35—KOWL—Contented Listening.  
 2:40—KGER—Sons of Pioneers.  
 2:45—KFI, KFSD—Front-Page  
 Farrell.  
 KRKD—Organ Moods.  
 KWKW—Races and Sports.  
 2:50—KWKW—Swing Session.  
 2:55—KNX—News.  
 KGFJ—Sports Flash.  
**3**—KECA, KFMB—Ladies, Be  
 Seated.  
 KFI, KFSD—Road of Life.  
 KHJ, KGB, KVOE—Golden  
 Hope Chest.  
 KNX, KSDJ—Arthur Godfrey.  
 KAGH—Phil Hastings.  
 KFAC—Musical Favorites.  
 KFVD—Hall of Records.  
 KFVB—Bill Anson.  
 \*KFOX, KGER, KXLA—News.  
 KGFJ—Sunset and Vine.  
 EGIL—Social Whirl.  
 KLAC—Baseball.  
 KMPC—Baseball.  
 KOWL—Your Radio Outlook.  
 KRKD—Tops in Pops.  
 KWIK—Homemakers' Forum.  
 KWKW—Swing Session.  
 3:05—KGER—Alkali Alex.  
 3:15—KFI—Life Can Be Beautiful.  
 KFOX—Vivian Lloyd Show.  
 \*KXLA—News.  
 KOWL—Sports Matinee.  
 KWKW—Races and Sports.

**JUKE BOX  
 MATINEE**  
 With Carl Bailey  
 3:15 to 5:30 p.m.  
**KXLA**  
 Monday thru Saturday

KXLA—Juke Box Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA—Norwood Smith Selects  
 KFI, KFSD—Aunt Mary.  
 KHJ—Moods in Music.  
 KAGH—Hollywood Highlights.  
 \*KFAC, KRKD, KWIK—News.  
 KGER—Carolina Cotton.  
 EGIL—Storybook Man.  
 KWKW—Andy Mansfield.  
 3:35—KOWL—Organ Melodies.  
 KRKD—Tea Time Tunes.  
 KWIK—Valley Matinee.  
 3:45—KECA—Frances Sully.  
 KFI, KFSD—Nora Drake.  
 KHJ, KGB—Woody and  
 Virgilia.  
 KAGH—This Day.  
 KFAC—Lyrics in Chorus.  
 KOWL—Mark Mathews, Songs  
 3:55—KFVD—News.  
 KFVB—Caroline Leonetti.  
 KGFJ—Sports Flash.  
**4**—KECA—George Fenneman  
 Show.  
 KFI, KFSD—This Woman's  
 Secret.  
 \*KHJ, KFXM, KGB, KVOE—  
 Fulton Lewis Jr.  
 KNX, KSDJ—Winner Take All  
 KAGH—Disc Jockey.  
 KFAC—Musical Masterpieces.  
 \*KFOX, KGER—News.  
 KFVD—Harlem Matinee.  
 KFVB—Spade Cooley.  
 KGFJ—Sunset and Vine.  
 EGIL—Johnny Grant Show.  
 KLAC—Baseball.  
 KMPC—Baseball.  
 KOWL—Just Music.  
 KRKD—Piano Paintings.  
 KWIK—1490 Club.  
 KWKW—Andy Mansfield.  
 KXLA—Juke Box Matinee.  
 4:05—KGER—Musical Roundup.  
 4:15—KFI—Johnny Murray.  
 \*KHJ, KFXM, KGB, KVOE—  
 Frank Hemingway.  
 KFVB—Bing Crosby.

**PET MAGAZINE  
 OF THE AIR**  
 with IRENE  
 Monday — 4:15 P.M.  
**KLAC — 570**

KOWL—Classics in Music.  
 KRKD—Morieland Quiz.  
 4:25—KGFJ—Sports Flash.  
 4:30—KFI—Art Baker's Notebook.  
 \*KHJ, KGB, KVOE—Passing  
 Parade.

**MILD &  
 MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

\*KOWL—News, Music.  
 KRKD—Symphony in Swing.  
 KWIK—Old Folks Program.  
 KWKW—Magic Circle Theater  
 4:45—KHJ, KGB, KVOE—Rex Miller  
 \*KNX, KSDJ—Ed R. Murrow.  
 \*KFSD—H. V. Kaltenborn.  
 KFVB—Stuart Hamblen.  
 KOWL—Sports Review.  
 \*KRKD—News.  
 KWIK—Musical Quiz.  
 KWKW—Races and Sports.  
 4:50—KWKW—Magic Time.  
 4:55—KGFJ—Sports Flash.  
**5**—KECA—Happy Theater.  
 \*KFI—Feature Wire.  
 KHJ, KGB, KVOE—Adventure  
 Parade.  
 \*KNX, KSDJ—Knox Manning,  
 News.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFVD—Sundown Roundup.  
 KFVB—Stuart Hamblen.  
 KGFJ—Jive at 5.  
 EGIL—Johnny Grant Show.  
 KLAC—Baseball.  
 \*KMPC—News, Star Time.  
 KOWL—Plantation House  
 Party.  
 KRKD—Songs of the Saddle.  
 \*KWIK—News Review.  
 KWKW—Reminiscent Music.  
 KXLA—Juke Box Matinee.  
 5:05—KAGH—Children's Program.  
 KGER—Ford Lewis.  
 5:15—KECA, KFMB—Fun House.  
 \*KFI—News.  
 KHJ, KFXM, KGB, KVOE—  
 Chandu, the Magician.  
 KNX—Tom Haulon.  
 KOWL—Parade of Stars.  
 KWIK—Hal Schaefer.  
 KWKW—Today at the Races.  
 5:30—KECA—Jack Armstrong.  
 KFI, KFSD—Voice of  
 Firestone.  
 KHJ, KFXM, KGB, KVOE—  
 Superman.  
 \*KNX, KSDJ—Charles  
 Collingwood.  
 KAGH—Sports Notebook.  
 KFAC—Whoa Bill Club.  
 \*KFOX, KOWL, KWIK—News.  
 KFVD—Pass Time.  
 KGER—Cactus Mack.  
 KGFJ—Race Recap.  
 KLAC—Music Room.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 KXLA—Future Pianists.  
 5:35—KOWL—Musical Detective.  
 5:45—KHJ, KFXM, KGB, KVOE—  
 Adventures of Tom Mix.  
 \*KNX, KSDJ—Bob Garred.  
 KAGH—Boy Meets Girl.  
 KFOX—Your Fishcaster.  
 KFVD—Crosbyana.  
 KGER—Bruce Trent.  
 KGFJ—If They Had Lived.  
 KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 KWIK—Paul Page Slugs.  
 KWKW—Spotlight on Bands.  
 KXLA—Music.  
 5:55—KNX—Frank Goss, News.  
 KGFJ—Film News.

**6**—KECA, KFMB—Edwin C. Hill.  
 KFI—American Way.  
 \*KHJ, KFXM, KGB, KVOE—  
 News, Gabriel Heatter.  
 KNX, KSDJ—Lux Radio  
 Theater.  
 KAGH—Public Interest.  
 \*KFAC, KFOX, KFVB, KLAC,  
 KMPC—News.  
 KFVD—Haynes at the Reins.  
 KGER—Sports Time.  
 KGFJ—Musical Digest.  
 EGIL—Johnny Grant Show.  
 KOWL—Italian Program.  
 KRKD—Musical Varieties.  
 KWIK—Meet the Band.  
 KWKW—Gasoline Alley.  
 KXLA—Toastmaster Club.  
 6:05—KECA—Animal World Court.  
 KFAC—Musical Memories.  
 KLAC—Al Jarvis Ballroom.  
 6:10—KECA—Sports Desk.  
 6:15—\*KECA—News.  
 \*KHJ, KGB—Mutual Newsreel.  
 KAGH—Bing Slugs.  
 KFVB—Crosby Entertains.

KGER—Stamps Quartet.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Hawaiian Memories.  
 KWIK—America Is Playing.  
 KWKW—Sunset Serenade.  
 6:30—KECA—Child's World.  
 KFI, KFSD—Dr. I. Q.  
 KHJ, KFXM, KGB, KVOE—  
 Quiet Please.  
 \*KAGH, KWIK—News.  
 KFAC—Hour of Music.  
 KFOX—Hal's Memory Room.  
 KFVD—Airlane Melodies.  
 KFVB—America Dances.  
 KGER—Helene Smith.  
 KMPC—Del Mar Park.  
 KOWL—Old Homeland.  
 KRKD—Piano Parade.  
 KXLA—Dinner Music.  
 6:35—KAGH—Freddy Martin Show.  
 6:45—\*KFVD—News.  
 KRKD—A. F. of L.  
 KWIK—Bullding Burbank.  
 6:55—\*KHJ, KFXM, KGB, KVOE—  
 Bill Henry, News.  
**7**—KECA, KFMB—Lone Ranger.  
 KFI, KFSD—Carnation  
 Contended Hour.  
 KHJ—Mysterious Traveler.  
 KNX—My Friend Irma.  
 KAGH—Evening Concert.  
 KFAC—Hour of Music.  
 KFOX—Maritime Committee.  
 KFVD—Squeakin' Deacon.  
 KFVB—America Dances.  
 KGB, KVOE—Fishing and  
 Hunting Club.  
 \*KGER—News; Dr. Fagan.  
 KGFJ—Musical Digest.  
 \*EGIL—Valley News.  
 KLAC—Picture Album.  
 KMPC—Firestone Favorites.  
 \*KRKD—News.  
 KWIK—Dance Orch.  
 KWKW—Easy Listening.  
 KXLA—Saddle Dusters.  
 7:15—\*KFOX—Upton Close.  
 EGIL—Softball.  
 KLAC—Music.  
 KRKD—Three Quarter Time.  
 KWIK—Here's to Veterans.  
 KXLA—Evening Serenade.  
 7:30—KECA—Music and Mr. Blaine.  
 KFI—Radio City Playhouse.  
 KHJ, KFXM, KGB, KVOE—  
 Cisco Kid.  
 KNX—Vaughn Monroe.  
 KFAC—Echoes and Encores.  
 KFVB—Sports Final.  
 KGER—Adventist Church.  
 EGIL—Modern Concert Hall.  
 KLAC—Jan Garber.  
 KMPC—Jerry Lawrence.  
 KRKD—Do You Know?  
 \*KWIK—News, Roundup Time.  
 KWKW—Twilight Varieties.  
 KXLA—Jimmie Dolan.  
 7:45—\*KFOX—News.  
 KFVB—Sons of Pioneers.  
 KLAC—Behind Studio Gates.  
 KMPC—Al Goodman.  
 KWIK—Rocky Morgan.  
**8**—KECA, KFMB—Sound Off.  
 KFI, KFSD—Supper Club.  
 KHJ, KFXM, KGB, KVOE—  
 Let George Do It.  
 KNX—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOX—Fishing Facts.  
 KFVB—Music.  
 \*KGER, KLAC, KXLA—News.  
 KGFJ—Caucasian Memories.  
 KGIL—Cowntown Boys.  
 \*KMPC—News, Frandsen.  
 KWIK—Veterans' Hospital.  
 8:05—KGER—Alfred Newman.  
 8:15—\*KFI, KFSD—World News.  
 KNX—Jack Smith.  
 KFVB—Remember.  
 KGFJ—Songs for You.  
 KLAC—Fred Haney.  
 KMPC—Andre Kostelanetz.  
 KXLA—Evening Serenade.  
 8:30—KECA, KFMB—Stars in the  
 Night.  
 KFI—Hollywood Open House.  
 KHJ, KFXM, KGB, KVOE—  
 Casebook of Gregory Hood.  
 KNX, KSDJ—Talent Scouts.  
 \*KFVB, KWIK—News.  
 KGER—Clem Davies.  
 \*KGFJ—Averill Berman, News.  
 EGIL—Lewis Padden Potato  
 Patch.

KLAC—Studio Orch.  
 KMPC—Hollywood Bowl.  
 KXLA—The Corral.  
 8:45—KECA—Here's to Vets.  
 KGFJ—Hollywood House Party  
 KWIK—Hebrew-Christian Hr.  
 8:55—KHJ, KFXM, KGB, KVOE—  
 Billy Rose.  
 KLAC—Sheriff's Office.  
**9**—KECA, KFMB—Arthur Gazth.  
 KFI, KFSD—Telephone Hour.  
 \*KHJ, KFXM, KGB, KVOE—  
 News, Glenn Hardy.  
 KNX, KSDJ—Inner Sanctum.  
 KFAC—Evening Concert.  
 KFOX—Stories to Remember.  
 \*KFVB—Clete Roberts.  
 KGER—News.  
 KGFJ—Hollywood House  
 Party.

KGIL—Padden Lewis.  
 KLAC—Music.  
 KMPC—American Music.  
 KWIK—Reading & Dreaming.  
 KXLA—Squeakin' Deacon.  
 9:05—KECA—Three Suns.  
 9:15—\*KECA, KFMB—Earl Godwin.  
 \*KHJ, KGB, KVOE—Fleetwood  
 Lawton.  
 KFVB—United Nations.  
 KGER—Here's to Vets.  
 9:30—KECA—Curt Massey Show.  
 KFI, KFSD—The Big Story.  
 KHJ, KGB, KVOE—Inside of  
 Sports.  
 KNX, KSDJ—Beulah.  
 KFVB—Unity Daily Word.  
 KGER—Music in the Night.  
 KLAC—Here's to Vets.  
 KMPC—Dr. James Elfield.  
 9:45—KHJ, KFXM, KGB, KVOE—  
 Henry J. Taylor.  
 KNX, KSDJ—Night Editor.  
 \*KFVB—Music and News.  
 KLAC—Guest Star.  
 KMPC—Business Reporter.

**EASTSIDE  
 SHOW**  
 10 TO 12 P. M.  
 Every Night Except Sunday  
**KFVB**

\*KFVB—Eastside Show.  
 KGER—Riverside Rancho.  
 KGFJ—Concert Nocturne.  
 KGIL—Symphony.  
 KLAC—Don Otis.  
 KMPC—Bridge Club.  
 KWIK—Michael Roy.  
 KXLA—Radio Guild.  
 10:15—\*KECA—Casa Cugat.  
 KFI—Music Shop.  
 KHJ—Highlights in Music.  
 KNX—Bob Elson.  
 10:30—KECA—The Hawthorne Thing.  
 \*KFI—Inside the News.  
 KHJ, KGB—Veteran Wants to  
 Know.  
 KNX—Symphonette.  
 KFOX—Music Moderne.  
 KGER—At the Ranchhouse.  
 KMPC—Parade of Hits.  
 \*KXLA—Dan Lundberg.  
 10:45—KFI—Melody Time.  
 KHJ—Pauline Alpert.  
 10:55—KFI—Police Bulletins.  
 \*KLAC—News.  
**11**—\*KECA—News of Tomorrow.  
 KHJ, KGB—Magic Rhythm.  
 \*KNX—Nelson Fringle.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KFVB—Eastside Show.  
 KGER—At the Ranchhouse.  
 KGFJ—Concert Nocturne.  
 KGIL—America Is Playing.  
 KLAC—Don Otis.  
 KMPC—Dance Parade.  
 KWIK—Michael Roy.  
 KXLA—Dance Time.  
 11:15—KECA—El Rancho Orch.  
 KFI—Here's to Veterans.  
 KNX—Merry-Go-Round.  
 11:30—KFI—U. S. Navy Recruiting.  
 KHJ—Bill Harrington.  
 KXLA—Arrow Dale Orch.  
 11:45—KECA—Slappy Maxie Orch.  
 KFI—For You.  
 \*KHJ, KGB, KVOE—News.  
 KNX—In My Opinion.  
 11:55—\*KECA, KFI, KMPC—News.

**DOTTED LINE**

Joan Castle, who has a character role on Columbia's "Morey Amsterdam" show, has landed a major part in the coming George S. Kaufman-Max Gordon production, "Town House" on the basis of her air performances. Tuning in on the show, the producers heard Miss Castle, telephoned the show and arranged an interview.



# TUESDAY, SEPTEMBER 7

★Indicates News Broadcast  
**8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 ★KHJ, KGB—Cecil Brown.  
 KNX—Wes Battersa.  
 KFAC—Country Church.  
 KGFJ—Dr. Frederick Balles.  
 KGIL—Musical Corral.  
 KFOX, KRKD—Haven of Rest  
 KFWE—George Milne.

## SOLID TWO AND ONE-HALF HOURS WESTERN MUSIC

1870 KC. 6:00-8:30 A.M.  
 5000 WATTS Mon. Thru Sat.



KFVD—Wakeup Ranch.  
 ★KLAC, KMPC, KOWL, KXLA—News.  
 KWIK—Western Jamboree.  
 KWKW—Rafael Mendez.  
 ★KGER—News, Mizpah.  
**8:15**—★KHJ, KNX—News.  
 KFWE—Crosby Entertains.  
 KMPC—Market Report, Sports  
 KGFJ—Public Messenger.  
 KLAC—Haynes at the Beins.  
 KOWL—Memories in Music.  
**8:30**—KFI, KFSD—Jack Borch.  
 ★KHJ—Editor's Diary.  
 KNX, KSDJ—Grand Slam.  
 ★KFAC, KFWE, KGIL, KOWL, KRKD—News.  
 KFOX—Words of Life.  
 KFVD—Easy Listening.  
 KGER—Hammond.  
 KGFJ—Yesterday's Hits.  
 KLAC—Zeke Manners.  
 KMPC—A Song for You.  
 KWKW—Stock Quotations.  
 KXLA—Organ Melodies.  
**8:35**—KRKD—Spotlight Varieties.  
**8:45**—KFI, KFSD—Lora Lawton.  
 ★KHJ—News.  
 KNX—Rosemary.  
 KFAC—Unity.  
 KFVD—Vocal Varieties.  
 KFWE—Science of Mind.  
 KGER—Bible Treasury Hour.  
 KGIL—Coffee Parade.  
 KOWL—Organ Melodies.  
 KWKW—Gordon Baker Lloyd.  
**9**—KECA, KFMB—Welcome Travelers.  
 ★KFI, KFSD, KGER—News.  
 ★KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.  
 KNX—Wendy Warren.  
 KFAC—Morning Concert.  
 KFVD—Waltz Time.  
 KFWE—Strolling Tom.  
 KGFJ—Your City at Work.  
 KGIL—Swappin' Corner.  
 KLAC—Zeke Manners.  
 KMPC—Band Box.  
 KOWL—Helen Markham.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.

## TENNESSEE ERNIE IN RADIO'S HOTTEST WESTERN SHOW KXLA

9 - 10 A. M. — Mon.-Fri.

KXLA—Bar Nothing Ranch.  
**9:05**—KFI—Laces' Day.  
 KGER—Lutheran Hour.  
 KWIK—Sunny Side.  
**9:15**—KHJ, KFXM, KGB, KVOE—Victor H. Lindbergh.  
 KNX—Aunt Jenny.  
 ★KAGH, KFVD—News.  
 KFWE—Fifth Freedom.  
 KGFJ—Community Chest.  
 KGIL—Ballads for You.  
 KOWL—Hawaiian Melodies.  
 KWKW—Light and Airy.  
**9:20**—★KGFJ—Alrotorials.  
**9:30**—KECA, KFMB—Breakfast in Hollywood.  
 KHJ—Moods in Music.  
 KNX, KSDJ—Helen Trent.  
 KFOX—Full Gospel.  
 KFVD—Show Tunes.  
 KFWE—Marsha Walton.  
 KGER—John Brown.  
 KGFJ—Racing News.  
 KGIL—Valley Shopper.  
 KLAC—Racing News.  
 ★KOWL—News.  
 KWIK—Top o' the Morning.  
**9:45**—KFI—Chuck Collins.  
 KNX, KSDJ—Our Gal Sunday.

KFVD—Remembered Rhythms.  
 KFWE—Sons of Pioneers.  
 KGFJ—The Judge Speaks.  
 KLAC—Coffee with Crosby.  
 KOWL—Album of Song.  
 ★KRKD—News.  
 KWKW—Word of Truth.  
**9:55**—★KFAC—News.  
**10**—KECA, KFMB—Ted Malone.  
 KFI—Downtown and All Around.  
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 KNX—Big Sister.  
 KAGH—G. E. Hour.  
 KFAC—Serenade.  
 KFWE—Barrel of Dough.  
 KGFJ—Record Jackpot.  
 KFVD—Rev. Louis T. Talbot.  
 KGIL—Valley Frolic.  
 KLAC—Al Jarvis Ballroom.  
 ★KMPC—News, Eddie Lyon.  
 KOWL—Romance in Music.  
 KRKD—Morning Melodies.  
 KHJ—Town Crier.  
 KWKW—Racing News.  
 KXLA—Sons of Pioneers.  
**10:05**—KGER—Musical Roundup.  
**10:15**—★KECA, KFMB—Klarnan's Corner.  
 KFI—What Do You Say?  
 KHJ, KGB, KVOE—Two-Ton Baker.  
 KNX—Ma Perkins.  
 KFOX—Assembly of God.  
 KMPC—Music in the Air.  
 KRKD—Dr. Richardson.  
 KWKW—Tune-Up Time.  
 ★KXLA—News.



**RACE RESULTS**  
 Starting at 10:25 a.m., 10:35 a.m. and every 30 min. thereafter  
 Mon. thru Sat.  
 Dial 1230

**10:25**—KGFJ—Sports Flash.  
**10:30**—KECA, KFMB—My True Story  
 KFI—Port of Missing Hits.  
 KHJ—The Judge.  
 KNX—Young Dr. Malone.  
 KFVD—Rescue Mission.  
 KFWE—Maurice Hart Show.  
 ★KGIL—News; Curtain Call.  
 ★KOWL, KWIK—News.  
 KRKD—Crazy Rhythm.  
 KWKW—Feature Story.  
 KXLA—Songs of Our Times.  
**10:35**—KWIK—Town Crier.  
**10:45**—KFI—Joyce Jordan.  
 KNX—Guiding Light.

## tuesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

3:00—Arthur Godfrey, KNX.  
 7:00—Corliss Archer, KFI.  
 8:30—Mel Torme, KFI.

### Quiz, Participation

8:00—McNeill Bkfst. Club, KECA  
 8:30—Grand Slam, KNX.  
 9:30—Bkfst. in Hollywd., KECA  
 10:00—Barrel of Dough, KFWE.  
 11:30—Queen for a Day, KHJ.  
 1:30—Meet the Missus, KNX.  
 2:00—Heart's Desire, KHJ.  
 2:30—House Party, KNX.  
 2:30—Bride and Groom, KECA.

### Classical, Semi-Classical Music

8:00—Fred Waring, KFI.  
 5:30—Carmen Cavallaro, KFI.  
 6:30—Chamber Music Hour, KECA.

### Comment-Narration

7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 10:00—Ted Malone, KECA.  
 10:15—What Do You Say? KFI.  
 12:00—Burritt Wheeler, KNX.  
 4:30—Art Baker, KFI.  
 4:30—Passing Parade, KHJ.  
 9:45—Night Editor, KNX.

KFAC—Village Festival.  
 KFSD—Believe It or Not.  
 KOWL—Tune Shop.  
 KRKD—Midnight Mission.  
 KWKW—My Serenade.  
**10:55**—KECA, KFMB—Betsy Crocker Magazine of the Air.  
 KGFJ—Sports Flash.  
**11**—KECA, KFMB—Betsy Crocker.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KGB, KVOE—Ladies First.  
 KNX—Second Mrs. Burton.  
 ★KAGH, KFVD, KGER—News.  
 KFAC—Festival of Music.  
 KFOX—Breakfast Club.  
 KFWE—Bill Anson.  
 KGFJ—Record Jackpot.  
 KGIL—Housewives' Exchange.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Stars of Song.  
 KOWL—Today's Infant.  
 KRKD—Songs of Yesteryear.  
 KWIK—Tom, Dick & Harry.  
 KWKW—Guest Star.  
 KXLA—Variety.  
**11:05**—KAGH—Whirlin' with Willie.  
**11:15**—KECA, KFMB—Club Time.  
 KNX—Perry Mason.  
 KFVD—Violet.  
 KGER—Musical Roundup.  
 KMPC—Voice of the Army.  
 KOWL—Rhythm at Random.  
 KWKW—Races and Sports.  
 ★KXLA—Pasadena News.  
**11:20**—KWKW—Stairway to Music.  
**11:25**—KGFJ—Sports Flash.  
**11:30**—KECA—Casa Cugat.  
 KFI, KFSD—Today's Children.  
 KHJ, KGB, KFXM, KVOE—Queen for a Day.  
 KNX, KSDJ—Nora Drake.  
 KFAC—Keyboard Artistry.  
 KFVD—Memory Melodies.  
 KMPC—Tops in Pops.  
 ★KOWL, KRKD, KWIK—News.  
**11:35**—KFOX—Request It.  
**11:45**—KECA—Between Us Girls.  
 KFI—Light of the World.  
 KNX, KSDJ—Evelyn Winters.  
 KOWL—Salute to Americas.  
 KRKD—Melody Time.  
 KWKW—Races and Sports.  
**11:55**—★KFAC, KOWL—News.  
 KGFJ—Sports Flash.  
**12**—★KECA—News, Sam Hayes.  
 KFI—Farm Reporter.  
 ★KHJ, KGIL—News.  
 KNX—Burritt Wheeler.  
 KFAC—Luncheon Concert.  
 KFVD—Editor of the Air.  
 KFWE—Bill Anson.  
 ★KGER—News; Chuck Wagon.  
 KGFJ—Intermission.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Women Are Wonderful.  
 KOWL—Mayor of Melody.  
 KRKD—Santa Fe Trails.  
 KWIK—Luncheon Musicals.  
 KWKW—Vocalist Parade.  
 KXLA—Dinner Bell Roundup.

**THE HOUR OF GENERAL ELECTRIC 12:00—1:00 P.M. ON AL JARVIS ORIGINAL MAKE-BELIEVE BALLROOM KLAC**

10:00 - 1:00 p.m.  
 6:05 7:00 p.m.  
 Monday thru Saturday

**12:05**—KAGH—Jim's Jamboree.  
**12:15**—★KECA—Raukhage Talking.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KGIL—Real Estate Show.  
 KWKW—Races and Sports.  
**12:25**—KGFJ—Sports Flash.  
**12:30**—KECA, KFMB—Second Honey-moon.  
 KFI, KFSD—Pepper Young.  
 KHJ, KGB—Bob Poole Show.  
 ★KNX, KSDJ—Knox Manning.  
 KFOX—Cowhands Carnival.  
 KFVD—Violet.  
 ★KFWE—News; Bill Anson.  
 KGFJ—1230 Club.  
 KGIL—Hart and Darling.

**KGER 100% WESTERN MUSIC**

SQUEAKIN' DEACON MOORE  
 12:30-1:30 p.m.  
 Mon. thru Fri.  
 1390 on Your DIAL

KGER—Squeakin' Deacon.  
 ★KMPC, KOWL, KWIK—News.  
 KWKW—Stock Quotations.  
 KXLA—Western Tunes.  
**12:35**—KOWL—Mayor of Melody.  
 KWIK—G.I. Platter Parade.  
 KWKW—Farm News.  
**12:45**—KFI, KFSD—Right to Happiness.  
 KHJ—Melody Matinee.  
 KNX—One for the Book.  
 ★KFAC—News.  
 KMPC—Rhythm Rancho.  
 KWKW—Races and Sports.  
 KXLA—Western Records.  
**12:50**—KWKW—Circle 1430 Ranch.  
**12:55**—KGFJ—Sports Flash.

**1**—KECA, KFMB—Listen to This  
 KFI, KFSD—Backstage Wife.  
 KHJ—Melody Matinee.  
 KNX—Reserve.  
 KAGH—Civic Service.  
 KFAC—Piano Parade.  
 ★KFVD, KRKD—News.  
 KFWE—Bill Anson.  
 KGER—Squeakin' Deacon.  
 KGFJ—1230 Club.  
 KGIL—Cowboy Band.  
 ★KLAC—News, Sports.  
 KMPC—Major League Ball.  
 KOWL—Show Tunes.  
 KWIK—Just Relax.  
 KXLA—Community News.  
**1:15**—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KFAC—American Hour.  
 KFOX—Recital of Rhythm.  
 KFVD—Piano Parade.  
 KLAC—670 Club.  
 KRKD—Siesta Time.  
 KWIK—Charles Hamp.  
 KWKW—Races and Sports.  
 KXLA—LeRoy Smith.  
**1:25**—KNX—Radie Harris.  
 KGFJ—Sports Flash.  
**1:30**—KECA—Quizzeale.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norma Young.  
 KNX, KSDJ—Meet the Missus.  
 KFVD—Proudly We Walk.  
 KGER—Western Siesta.  
 KGIL—Homemakers.  
 ★KOWL, KRKD, KWIK—News.  
 KWKW—Song of the Islands.  
 KXLA—Vocal Varieties.  
**1:35**—KRKD—Song Symphony.  
 KWIK—Magic Bandstand.  
**1:45**—KECA—Ethel and Albert.  
 KFI, KFSD—Wilder Brown.  
 KOWL—South of the Border.  
 KGB, KVOE—United Nations.  
 ★KXLA—News.  
**1:50**—KWKW—Show Time.  
**1:55**—★KFAC—News.  
 KGFJ—Sports Flash.

**2**—KECA, KFMB—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 KHJ, KFXM, KGB, KVOE—Heart's Desire.  
 KNX, KSDJ—Hint Hunt.  
 KAGH—C Sharp Minor.  
 KFAC—Matinee.  
 KFOX—Western Music.  
 ★KFVD—News; Hall of Records  
 KFWE—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—What's Up.



KGIL—Homemakers.  
 KLAC—570 Club.  
 EMPC—Three Alarm.  
 KOWL—Matinee Melodies.  
 KRKD—Lyons Club.  
 KWKW—Races and Sports.  
 KWIK—Magic Bandstand.  
 KXLA—Concert Hour.

2:15—KFI, KFSD—Portia Faces Life.  
 KRKD—Musical Bouquet.  
 2:20—KWKW—News.  
 2:25—KECA, KFMB—News.  
 KNX—Mr. Information.  
 KGFJ—Sports Flash.

2:30—KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Just Plain Bill.  
 KHJ, KGB, KVOE—Red Benson Movie Show.  
 KNX, KSDJ—House Party.  
 KGER—Garden School.  
 \*KOWL, KWIK—News.  
 KRKD—Tunes in Tempo.  
 KWKW—Marine Band.

2:35—KOWL—Contented Listening.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front-Page Farrell.  
 KRKD—Organ Moods.  
 KWKW—Races and Sports.

3:00—KWKW—Swing Session.  
 3:05—KNX—News.  
 KGFJ—Sports Flash.

3—KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—Road of Life.  
 KHJ, KGB, KVOE—Golden Hope Chest.  
 KNX, KSDJ—Arthur Godfrey.  
 KFAC—Musical Favorites.

\*KFOV, KGER, KXLA—News.  
 KFI—Hall of Records.  
 KFWE—Bill Anson.  
 KGFJ—Sunset and Vine.  
 KGIL—Social Whirl.  
 \*KLAC—News, Sports.  
 KMPC—Three Alarm.  
 KOWL—Radio Outlook.  
 KRKD—Tops in Pops.  
 KWIK—Homemakers' Forum.  
 KWKW—Swing Session.

3:05—KGER—Alkali Alex.  
 3:10—KLAC—Don Otis Show.  
 3:15—KFI—Life Can Be Beautiful.  
 \*KGIL—News.  
 KOWL—Sports Matinee.  
 KWKW—Races and Sports.  
 KXLA—Juke Box Matinee.

3:25—KGFJ—Sports Flash.  
 3:30—KECA—Norwood Smith Sings.  
 KFI, KFSD—Aunt Mary.  
 KHJ—Moods in Music.  
 \*KFAC, KRKD, KWIK—News.  
 KGER—Carolina Cotton.  
 KGIL—Storybook Man.  
 KMPC—Jeanne Gray.  
 KWKW—Andy Mansfield.

3:35—KOWL—Just Music.  
 KRKD—Tea Time Tunes.  
 KWIK—Valley Matinee.

3:45—KECA—Frances Scully.  
 KFI, KFSD—Nora Drake.  
 KHJ—Woody and Virginia.  
 KFAC—Stringtime.  
 KMPC—Swing 'n' Sing.

3:55—KFVD—News.  
 KFWE—Caroline Leonetti.  
 KGFJ—Sports Flash.

4—KECA—George Fenneman Show.  
 KFI, KFSD—This Woman's Secret.  
 \*KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 KNX, KSDJ—Winner Take All  
 KFAC—Musical Masterpieces.  
 KFMB—You Win It.

\*KFOV, KGER—News.  
 KFVD—Harlem Matinee.  
 KFWE—Spade Cooley.  
 KGFJ—Sunset and Vine.  
 KGIL—Johnny Grant Show.  
 \*KLAC—News, Sports.  
 \*KMPC—News, Eddie Lyon.  
 KOWL—Just Music.  
 KRKD—Piano Paintings.  
 KWIK—1490 Club.  
 KWKW—Andy Mansfield.  
 KXLA—Juke Box Matinee.

4:05—KGER—Musical Roundup.  
 4:15—KFI—Johnny Murray.  
 \*KHJ, KFXM, KGB—Frank Hemingway.  
 KFWE—Bing Crosby.  
 KLAC—Belle Martel.  
 KOWL—Fiddlestrings & Ballads.  
 KMPC—Twilight Tales.  
 KRKD—Movieand Quiz.

4:25—KGFJ—Sports Flash.  
 4:30—KFI—Art Baker's Notebook.  
 \*KHJ, KGB, KVOE—Passing Parade.  
 KNX, KSDJ—Club 15.  
 KFVD—Proven Hits.  
 KFWE—Daily Light.  
 KLAC—Racing Roundup.  
 KMPC—Mild and Mellow.

\*KOWL—News.  
 KRKD—Symphony in Swing.  
 KWIK—Old Folks' Program.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

KWKW—Opera Association.  
 4:45—KHJ, KGB, KVOE—Rex Miller  
 \*KNX, KSDJ—Ed R. Murrow.  
 \*KFSD—H. V. Kaltenborn.  
 KFWE—Stuart Hamblen.  
 KLAC—Music Room.

\*KRKD—News.  
 KOWL—Sports Review.  
 KWIK—Musical Quiz.  
 KWKW—Races and Sports.

4:50—KWKW—Magic Time.  
 4:55—KGFJ—Sports Flash.

5—KECA—Happy Theater.  
 \*KFI—Feature Wire.  
 KHJ, KGB, KVOE—Adventure Parade.  
 \*KNX, KSDJ—Knox Manning, News.  
 KFAC—Sunset Serenade.  
 KFVD—Sundown Roundup.  
 KFWE—Stuart Hamblen.  
 KGFJ—Jive at Five.  
 KGIL—Johnny Grant Show.  
 \*KLAC—Fred Henry Reports.  
 \*KMPC—News, Star Time.  
 KOWL—House Party.  
 KRKD—Sings of the Saddle.  
 \*KWIK—News Review.  
 KWKW—Reminiscent Music.  
 KXLA—Juke Box Matinee.

5:05—KGER—Ford Lewis.  
 5:15—KECA, KFMB—Fun House.  
 \*KFI—News.  
 KHJ, KFXM, KGB, KVOE—Chandu, the Magician.  
 KNX—Tom Hanlon.  
 KLAC—Music.  
 KOWL—Bing Crosby.  
 KWIK—Leslie Gray.  
 KWKW—Today at the Races.

5:30—KECA—Sky King.  
 KFI, KFSD—Carmen Cavallaro Show.  
 KHJ, KFXM, KGB, KVOE—Superman.  
 \*KNX, KSDJ—Charles Collingwood.  
 KFAC—Whoo Bill Club.  
 \*KFOV, KOWL, KWKW—News.  
 KFVD—Pass Time.  
 KGER—Cactus Mack.  
 KGFJ—Rnce Recap.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 KWIK—Valley News.  
 KXLA—Future Pianists.

5:35—KOWL—Musical Detective.  
 5:45—KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.  
 \*KNX, KSDJ—News, Garred.  
 KFVD—Crosbyana.  
 KGER—Bruce Trent.  
 KGFJ—Dinner Interlude.  
 KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 KWIK—Paul Page Sings.  
 KWKW—Spotlight on Bands.  
 KXLA—Music.

5:55—KNX—Frank Goss, News.

6—KECA, KFMB—Edwin C. Hill.  
 KFI, KFSD—Cass County Boys.  
 \*KHJ, KFXM, KGB, KVOE—Gabriel Heatter.  
 KNX—Women's Forum.  
 \*KFAC, KFOV, KFWE, KLAC, KMPC—News.  
 KFVD—Haynes at the Reins.  
 KGER—Sports Time.  
 KGFJ—Musical Digest.  
 KGIL—Johnny Grant.  
 KOWL—Italian Program.  
 KRKD—Musical Varieties.  
 KWIK—Meet the Band.  
 KWKW—Sunset Serenade.  
 KXLA—Music.

6:05—KECA—Animal World Court.  
 KFAC—Musical Memories.  
 KLAC—Al Jarvis Ballroom.

6:10—KECA—Sports Desk.  
 6:15—KECA—News.  
 \*KHJ, KGB—Mutual Newsreel.  
 KFWE—Crosby Entertainers.  
 KGER—Stamps Quartet.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Hawaiian Memories.  
 KWIK—Sports Roundup.  
 KXLA—Mary Burke King.

6:30—KECA, KFMB—Chamber Music Hour.  
 KFI—Styles in Music.  
 KHJ, KFXM, KGB, KVOE—The Lone Wolf.  
 KNX, KSDJ—Hit the Jackpot.  
 \*KAGH, KWIK—News.  
 KFAC—Hour of Music.

KFOV—Hal's Memory Room.  
 KFVD—African Melodies.  
 KFWE—America Dances.  
 KGER—Helene Smith.  
 KMPC—Del Mar Park.  
 KOWL—Old Homeland.  
 KRKD—Piano Parade.  
 KXLA—Dinner Music.

6:45—KFVD—News.  
 KRKD—Happiness Highways.  
 KWIK—Ted Withall Sings.

6:55—KHJ, KFXM, KGB, KVOE—Bill Henry, News.

7—KECA, KFMB—Chamber Music Hour.  
 KFI, KFSD—Meet Corliss Archer.  
 KHJ, KFXM, KGB, KVOE—P. C. Football Conference.  
 KNX, KSDJ—Cabin B-13.  
 KAGH—Evening Concert.  
 KFAC—Hour of Music.  
 KFVD—Squeakin' Deacon.  
 KFWE—America Dances.

\*KGER, KRKD—News.  
 KGFJ—Musical Digest.  
 \*KGIL—Valley News.  
 KLAC—Picture Album.  
 KMPC—Firestone Favorites.  
 KWIK—Dance Orch.  
 KWKW—Mid-Eastern Hour.  
 \*KXLA—Peter De Lima.

7:05—KGER—Fagan.  
 7:15—KFOV—Fishing Pala.  
 KGIL—Modern Concert Hall.  
 KLAC—Music.  
 KRKD—Three-Quarter Time.  
 KWIK—Marine Band.  
 KXLA—Evening Serenade.

7:30—KECA—Report to the People.  
 KFI, KFSD—People Are Funny.  
 KHJ, KFXM, KGB, KVOE—Red Ryder.  
 KNX, KSDJ—Orchestra.  
 KFAC—Encores and Encores.  
 KFWE—Sports Final.  
 KGER—7th Day Adventists.  
 KLAC—Jan Garber Orch.  
 KMPC—Jerry Lawrence.  
 KRKD—Do You Know?  
 KXLA—Jimmie Dolan.

\*KWIK—News, Roundup Time.  
 7:45—KECA—Reserve.  
 KFWE—Sons of Pioneers.  
 KLAC—Dugout Dope.  
 KMPC—Al Goodman.  
 KWIK—Rocky Morgan.

8—KECA, KFMB—Youth Asks the Government.  
 KFI, KFSD—Supper Club.  
 KHJ, KFXM, KGB, KVOE—Count of Monte Cristo.  
 \*KNX—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFWE—Music.  
 \*KGER, KLAC, KXLA—News.  
 KGFJ—Caucasian Memories.  
 KGB—Cowtown Boys.  
 \*KMPC—News, Frandsen.  
 KWIK—Veterans' Hospital.

8:05—KGER—Ray Block.  
 8:10—KLAC—Hollywood vs. San Diego.  
 KMPC—L. A. vs. Portland.

8:15—KECA, KFMB—Monitor News.  
 \*KFI, KFSD—World News.  
 KNX—Jack Smith.  
 KFWE—Remember.  
 KGFJ—Songs for You.  
 KXLA—Evening Serenade.

8:30—KECA—Piano Playhouse.  
 KFI, KFSD—Mel Torme Show.  
 KHJ, KFXM, KGB—Official Detective.  
 KNX, KSDJ—Mr. and Mrs. North.  
 \*KFWE, KWIK—News.  
 KGER—Clem Davies.  
 \*KGFJ—Averill Berman, News.  
 KGIL—Paddon Lewis.  
 KXLA—97th Street Corral.

8:45—KFWE—Red Cross.  
 KGFJ—H'wood House Party.  
 KWIK—Hebrew-Christian Hr.

8:55—KHJ, KFXM, KGB, KVOE—Billy Rose.

9—KECA, KFMB—America's Town Meeting.  
 KFI—The Thin Man.  
 \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 KNX, KSDJ—Mystery Theater  
 KFAC—Evening Concert.  
 \*KFWE—Clete Roberts.  
 \*KGER—News.  
 KGFJ—H'wood House Party.  
 KGIL—Safety Program.  
 KLAC, KMPC—Baseball.  
 KWIK—Reading & Dreaming.  
 KXLA—Squeakin' Deacon.

9:05—KGER—Three Suns.  
 KGIL—Paddon Lewis.

9:15—KHJ, KGB, KVOE—Fleetwood Lawton.  
 KFWE—United Nations.  
 9:30—KFI—Pleasure Parade.  
 KHJ, KGB, KVOE—Insids of Sports.  
 KNX, KSDJ—Beulah.  
 KFWE—Unity Daily Word.  
 KGER—Music in the Night.

9:45—KFI—Remember That Music.  
 \*KHJ—News.  
 KNX, KSDJ—Night Editor.  
 \*KFWE—Music and News.

10—KECA—Richfield Reporter.  
 \*KFI, KFSD—The Reporter.  
 \*KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 \*KNX, KSDJ—Chet Huntley, News.  
 KFAC—Lucky Lager Dance.  
 KFOV—Carter Wright.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 KGER—Riverside Rancho.  
 KGFJ—Concert Nocturne.  
 KGIL—Symphony Hour.  
 KMPC—Baseball.  
 KWIK—Michael Boy.  
 KXLA—Sacred Records.

**Olympic Auditorium**  
**FIGHTS**  
 Tuesday, 10:05 p.m.  
**KLAC**

10:05—KLAC—Olympic Boxing.  
 10:15—KECA—Casa Cugat.  
 KFI—I Want It.  
 KHJ—Highlights in Music.  
 KNX—Bob Elson.  
 KFOV—Guest Star.  
 KMPC—Summer Serenade.

10:30—KECA—Hawthorne Thing.  
 \*KFI—Inside the News.  
 KHJ—Culver City Midget Races.  
 KNX—Reserve.  
 KFOV—Music Moderne.  
 KFSD—Concert Hall.  
 KGER—At the Ranchhouse.

\*KXLA—Dan Lundberg.  
 10:45—KFI—Melody Time.  
 KHJ—Ray Hackett Orch.  
 KMPC—Dance Parade.  
 10:55—KFI—Police Bulletins.  
 \*KECA—News.

11—KECA—News of Tomorrow.  
 \*KFI—News.  
 KHJ, KGB—Joe Sudy Orch.  
 \*KNX—Nelson Pringle.  
 KFAC—Lucky Dance Time.  
 KFVD—Spade Cooley Time.  
 KFWE—Eastside Show.  
 KGER—At the Ranchhouse.  
 KGFJ—Concert Nocturne.  
 KGIL—America Is Playing.  
 KLAC—Don Otis.  
 KMPC—Dance Parade.  
 KWIK—Michael Roy.  
 KXLA—Sammy Davis.

11:15—KECA—Cinebrill Music.  
 KFI—Morton Downey.  
 KHJ, KGB—Al Wallace Orch.  
 KNX—Merry-Go-Round.

11:30—KECA—Ambassador Orch.  
 KFI—Guest Star.  
 KXLA—Arvon Dale Orch.

11:45—KECA—Imag Manor Orch.  
 KFI—Melodianna.  
 \*KHJ, KGB, KVOE—News.  
 KNX—Frontiers of Science.

11:55—KECA, KFI, KMPC—News.

**PLEASE!**

We hear that conductor Lud Gluskin almost "broke up" the rehearsal of Columbia's recent "Crusade for Children" program. While Lud was leading the orchestra, one of the staff carpenters entered the studio, drew forth a hammer and went after the grand piano. Gluskin rapped frantically on the podium and bellowed, "When is this knocking going to stop? I can't lead the band when you're off the beat!"

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# WEDNESDAY, SEPTEMBER 8

## WESTERN HITS BY THE HUNDRED

2 1/2 Hours Mon. Thru.  
Sat., 6 to 8:30 A.M.



\*Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
KFI, KFSD—Fred Waring.  
\*KHJ, KGB—Cecil Brown.  
KNX—Wea Buttersea.  
KAGH—Musical Clock.  
KFAC—Country Church.  
KFOX, KRKD—Bible Institute.  
KFVD—Wakeup Ranch.  
\*KGER, KLAC, KMPC, KOWL, KXLA—News.  
KGFJ—Dr. Frederick Bailes.  
KGLL—Musical Corral.  
KFWB—L. A. Breakfast Club.  
KWKW—Western Jamboree.  
KWKW—Rafael Mendez.
- 8:05—KGER—Mizpah.  
8:15—\*KHJ, KNX—News.  
KGFJ—Public Messenger.  
KLAC—Haynes at the Reins.  
KMPC—Markets; Sports.  
KOWL—Memories in Music.
- 8:20—KXLA—Music.  
8:30—KFI, KFSD—Jack Berch.  
\*KHJ—Editor's Diary.  
KNX, KSDJ—Grand Slam.  
\*KFAC, KOWL, KRKD—News.  
KFVD—Easy Listening.  
KGER—Hammond.  
KGFJ—Yesterday's Hits.  
\*KGLL—News.  
KLAC—Zeke Manners.  
KMPC—A Song for You.  
KXLA—Haven of Best.  
KWKW—Stock Quotations.
- 8:35—KRKD—Spotlight Varieties.  
8:45—KFI, KFSD—Lora Lawton.  
\*KHJ—News.  
KNX—Rosemary.  
KFAC—Unity.  
KFVD—Vocal Varieties.  
KGER—Bible Treasury Hour.  
KGLL—Coffee Parade.  
KOWL—Marine Band.  
KRKD—Highways to Happiness.  
KWKW—Gordon Baker Lloyd.
- 9**—KECA, KFMB—Welcome, Travelers.  
\*KFI, KFSD, KGER—News.  
\*KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.  
KNX—Wendy Warren.  
KFAC—Morning Concert.  
KFOX—Rev. Earl Irie.  
KFVD—Waltz Time.  
KFWB—L. A. Breakfast Club.  
KGFJ—Public Service.  
KGLL—Swappin' Corner.  
KLAC—Zeke Manners.  
KMPC—Band Box.  
KOWL—Helen Markham.  
KRKD—Sagebrush Serenade.  
KWKW—Voice of China.  
KXLA—Bar Nothing Ranch.
- 9:05—KFI—Ladies' Day.  
KGER—Lutheran Hour.  
KWKW—Sunny Side.
- 9:15—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.  
KNX—Aunt Jenny.  
\*KAGH, KFVD—News.  
KGFJ—Social Security.  
KGLL—Ballads for You.  
KOWL—Hawallan Melodies.  
KWKW—Light and Airy.
- 9:20—KGFJ—Airtorials.  
9:30—KECA, KFMB—Breakfast in Hollywood.  
KHJ—Morning Melodies.  
KNX, KSDJ—Helen Trent.  
KAGH—Shirley Kendall.  
KFOX—Full Gospel.  
KFVD—Show Tunes.  
KFWB—Marsha Walton.  
KGER—John Brown.  
KGFJ—Racing News.  
KGLL—Valley Shopper.  
KLAC—Racing News.  
\*KOWL—News.  
KWKW—Top o' Mornin'.  
9:45—KFI—Chuck Collins.  
KNX, KSDJ—Our Gal Sunday.  
KFVD—Remembered Rhythms.  
KFWB—Sons of Pioneers.  
KGFJ—Voice of the Army.  
KLAC—Coffee with Crosby.  
KOWL—Album of Song.  
\*KRKD—News.  
KWKW—Word of Truth.
- 9:55—\*KFAC—News.
- 10**—KECA, KFMB—Ted Malone.  
KFI—Downtown and All Around.

- \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
KNX—Big Sister.  
KAGH—G. E. Hour.  
KFAC—Serenade.  
KFVD—Rev. Louis T. Talbot.  
KFWB—Barrel of Dough.  
KGFJ—Record Jackpot.  
KGLL—Valley Fralck.  
KLAC—Al Jarvis Ballroom.  
\*KMPC—News, Eddie Lyon.  
KOWL—Romance in Music.  
KRKD—Morning Melodies.  
KWKW—Town Crier.  
KWKW—Racing News.  
KXLA—Sons of Pioneers.
- 10:05—KGER—Musical Roundup.  
10:15—\*KECA, KFMB—Kiernan's Korner.  
KFI—What Do You Say?  
KHJ, KGB, KVOE—Two-Ton Baker.  
KNX—Ma Perkins.  
KMPC—Music in the Air.  
KRKD—Dr. Richardson.  
KWKW—Audrey Shops.  
\*KXLA—News.  
10:25—KGFJ—Sports Flash.  
10:30—KECA, KFMB—My True Story  
KFI—Port of Missing Hits.  
KHJ—The Judge.  
KNX—Young Dr. Malone.  
KFVD—Rescue Mission.  
KFWB—Maurice Hart Show.  
\*KGLL—News; Curtain Call.  
\*KOWL, KWKW—News.  
KRKD—Crazy Rhythm.  
KWKW—Crazy Story.  
KXLA—Songs of Our Times.  
10:35—KWKW—Town Crier.  
10:45—KFI—Joyce Jordan.  
KNX—Guiding Light.  
KFAC—Village Festival.  
KFSD—Believe It or Not.  
KOWL—Tune Shop.  
KRKD—Midnight Mission.  
KWKW—My Serenade.
- 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.  
KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker.  
KFI, KFSD—Double or Nothing.  
KHJ, KGB, KVOE—Ladies First.  
KNX—Second Mrs. Burton.  
\*KAGH, KFVD, KGER—News.  
KFAC—Festival of Music.  
KFWB—Bill Anson.  
KGFJ—Record Jackpot.  
KGLL—Housewives' Exchange.  
KLAC—Al Jarvis Ballroom.  
KMPC—Stars of Song.  
KOWL—Today's Infant.  
KRKD—Songs of Yesteryear.  
KWKW—Tom, Dick & Harry.  
KWKW—County Supervisor.  
KXLA—Easy Listening.

- 11:05—KAGH—Whirlin' With Willie.  
11:15—KECA, KFMB—Listening Post  
KNX—Perry Mason.  
KFVD—Violet.  
KGER—Musical Roundup.  
KMPC—Neighborhood Voice.  
KOWL—Rhythm at Random.  
KWKW—Races and Sports.  
\*KXLA—Pasadena News.
- 11:20—KWKW—Stairway to Music.  
11:25—KGFJ—Sports Flash.  
11:30—KECA—Casa Cugat.  
KFI, KFSD—Today's Children  
KHJ, KFXM, KGB, KVOE—Queen for a Day.  
KNX, KSDJ—Nora Drake.  
KFAC—Keyboard Artistry.  
\*KFOX, KOWL, KRKD—News.  
KFVD—Memory Melodies.  
KMPC—Tops in Pops.

## DINNER BELL ROUNDUP

Cliffie Stone Eddie Kirk  
Herman the Hermit  
Julie Hayden Merle Travis  
Tennessee Ernie  
Top Western Talent  
KXLA 11:30-12:30  
Mon. Thru Fri.

- KXLA—Dinner Bell Roundup.  
11:35—KECA—Request It.  
11:45—KECA—Between Us Girls.  
KFI—Light of the World.  
KNX, KSDJ—Evelyn Winters.  
KOWL—Salute to Americas.  
KRKD—Melody Time.  
KWKW—Races and Sports.  
11:55—\*KFAC—News.  
KGFJ—Sports Flash.
- 12**—\*KECA—Sam Hayes, News.  
KFI—Farm Reporter.  
\*KHJ, KAGH, KGER—News.  
KNX—Burrirt Wheeler.  
KFAC—Luncheon Concert.  
KFVD—Editor of the Air.  
KFWB—Bill Anson.  
KGFJ—Intermission.  
\*KGLL—Valley News.  
KLAC—Al Jarvis Ballroom.  
KMPC—Women Are Wonderful  
KOWL—Mayor of Melody.  
KRKD—Santa Fe Trails.  
KWKW—Luncheon Musicale.  
KWKW—Vocalist Parade.  
KXLA—Dinner Bell Roundup.
- 12:05—KAGH—Jim's Jamboree.  
KGER—Chuck Wagon.  
12:15—\*KECA—Banking Talking.  
KFI, KFSD—Ma Perkins.  
KHJ—Sing, America, Sing.  
KGLL—Real Estate Show.  
KWKW—Races and Sports.
- 12:25—KGFJ—Sports Flash.  
12:30—KECA, KFMB—Second Honeymoon.  
KFI, KFSD—Pepper Young.

- KHJ, KGB—Bob Poole Show.  
\*KNX, KSDJ—Knox Manning.  
KFVD—Violet.  
\*KFWB—News; Bill Anson.  
KGER—Squeakin' Deacon.  
KGFJ—1230 Club.  
KGLL—Hart & Darling.  
\*KMPC, KOWL, KWKW—News.  
KWKW—Stock Quotations.  
KXLA—Western Music.
- 12:35—\*KWKW—G.I. Platter Parade.  
KWKW—Farm News.
- 12:45—KFI, KFSD—Right to Happiness.  
KHJ—Melody Matinee.  
KNX—Background for Living.  
\*KFAC—News.  
KMPC—Rhythm Bancho.  
KWKW—Races and Sports.  
KXLA—Western Records.
- 12:50—KWKW—Circle 1430 Ranch.  
12:55—KGFJ—Sports Flash.

- 1**—KECA, KFMB—Listen to This  
KFI, KFSD—Backstage Wife.  
KHJ—Melody Matinee.  
KNX—Reserve.  
KAGH—Clivio Service.  
KFAC—Piano Parade.  
\*KFVD, KLAC, KRKD—News.  
KFWB—Bill Anson.  
KGER—Squeakin' Deacon.  
KGFJ—1230 Club.  
KGLL—Western Roundup.  
KMPC—Major League Ball.  
KOWL—Show Tunes.  
KWKW—Rhythmic Age.  
KXLA—County Business.
- 1:15—KFI, KFSD—Stella Dallas.  
KHJ—Nancy Dixon.  
KFAC—American Hour.  
KFVD—Piano Parade.  
KLAC—570 Club.  
KRKD—Siesta Time.  
KWKW—Charles Hamp.  
KWKW—Races and Sports.  
KXLA—Farm Program.
- 1:25—KNX—Radio Harris.  
KGFJ—Sports Flash.
- 1:30—KECA—Quizical.  
KFI, KFSD—Lorenzo Jones.  
KHJ—Norma Young.  
KNX, KSDJ—Meet the Missus.  
KAGH—Siesta Serenade.  
KFOX—Siesta Serenade.  
KFVD—Hall of Records.  
KGER—Western Siesta.  
KGLL—Homemakers.
- \*KOWL, KRKD, KWKW—News.  
KWKW—Song of the Islands.  
KXLA—Vocal Varieties.
- 1:35—KRKD—Symphony of Song.  
KWKW—Magic Bandstand.
- 1:45—KECA—Ethel and Albert.  
KFI, KFSD—Widder Brown.  
KOWL—South of the Border.  
KXLA—Listeners Digest.
- 1:50—KWKW—Show Time.
- 1:55—\*KFAC—News.  
KGFJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.  
KFI, KFSD—When a Girl Marries.  
KHJ, KFXM, KGB, KVOE—Heart's Desire.  
KNX, KSDJ—Hint Hunt.  
KAGH—O Sharp Minor.  
KFAC—Matinee.  
KFOX—Western Music.  
\*KFVD—News; Hall of Records  
KFWB—Bill Anson.  
KGER—Long Beach Band.  
KGFJ—What's Up.  
KGLL—Homemakers.  
KLAC—570 Club.  
KMPC—Three Alarm.  
KOWL—Matinee Melodies.  
KRKD—World for Kids.  
KWKW—Races and Sports.  
KXLA—Concert Hour.
- 2:15—KFI, KFSD—Fortia Faces Life  
KRKD—Tunes in Tempo.
- 2:20—\*KWKW—News.  
2:25—\*KECA, KFMB—News.  
KNX—Mr. Information.  
KGFJ—Sports Flash.
- 2:30—KECA, KFMB—Bride & Groom  
KFI, KFSD—Just Plain Bill.  
KHJ, KGB, KVOE—Red Benson Movie Show.  
KNX, KSDJ—House Party.  
KGER—Garden School.  
\*KOWL, KWKW—News.  
KWKW—Platter Parade.  
2:35—KOWL—Contented Listening.  
KWKW—Magic Bandstand.
- 2:40—KGER—Long Beach Band.  
2:45—KFI, KFSD—Front-Page Farrell.  
KRKD—Organ Moods.  
KWKW—Races and Sports.  
2:50—KWKW—Swing Session.  
2:55—\*KNX—News.  
KGFJ—Sports Flash.
- 3**—KECA, KFMB—Ladies Be Seated.  
KFI, KFSD—Road of Life.  
KHJ, KGB, KVOE—Golden Hope Chest.  
KNX, KSDJ—Arthur Godfrey.  
KAGH—Phil Hastings.  
KFAC—Musical Favorites.  
KFVD—Hall of Records.  
KFWB—Bill Anson.  
KGFJ—Sunset and Vine.  
KGLL—Social Whirl.

## wednesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 3:00—Arthur Godfrey, KNX.  
6:00—Tex and Jinx, KFI.  
6:30—On Stage, America, KECA  
8:00—Abbott and Costello, KECA

### Quiz, Participation

- 8:00—McNeill Bkfst. Club, KECA  
8:30—Grand Slam, KNX.  
9:30—Bkfst. in Holly'w'd, KECA.  
10:00—Barrel of Dough, KFWB.  
11:30—Queen for a Day, KHJ.  
1:30—Meet the Missus, KNX.  
2:00—Heart's Desire, KHJ.  
2:30—House Party, KNX.  
2:30—Bride and Groom, KECA.  
8:00—Name That Song, KHJ.  
8:30—Go for the House, KECA.

### Drama

- 6:30—Hollywood Theater, KFI.  
8:30—Dr. Christian, KNX.

### Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.  
6:30—Harvest of Stars, KNX.  
7:00—H'w'd Bowl Audit'ns, KFI

### Comment-Narration

- 7:45—Fred Beck, KNX.  
9:00—Kate Smith, KHJ.  
10:00—Ted Malone, KECA.

- 10:15—What Do You Say? KFI.  
12:00—Burrirt Wheeler, KNX.  
4:30—Art Baker, KFI.  
4:30—Passing Parade, KHJ.  
9:45—Night Editor, KNX.

### Mystery-Detective

- 7:30—The Whistler, KNX.  
9:30—Mr. D. A., KFI.

### Public Interest-Information

- 5:45—If They Had Lived, KGFJ

### Sports

- 9:30—Racing News, KLAC.  
9:30—Racing, KGFJ.  
10:00—Race Lineup, KWKW.  
1:00—Major League Ball, KMPC.  
5:30—Race Recap, KGFJ.  
5:30—Sports Dial, KRKD.  
5:45—Race Results, KRKD.  
5:45—Sam Balter, KLAC.  
6:00—Fred Hessier, KGER.  
6:15—Bob Kelley, KMPC.  
6:30—Joe Hernandez, KMPC.  
8:10—Baseball, KLAC, KMPC.  
9:10—Inside of Sports, KHJ.

### Popular-Western Music

- 4:30—Club 15, KNX.  
4:45—Stuart Hamblen, KFWB.  
8:00—Supper Club, KFI.  
8:15—Jack Smith, KNX.



★KFOK, KGER, KXLA—News.  
 ★KLAC—News, Sports.  
 KMPC—Three Alarm.  
 KOWL—Radio Outlook.  
 KRKD—Tops in Pops.  
 KWIK—Homebakers' Forum.  
 KWKW—Swing Session.  
 3:05—KGER—Alkali Alex.  
 3:10—KLAC—Don Otis Show.  
 3:15—KFI—Life Can Be Beautiful.  
 KFOX—Harvey Stanley Show.  
 ★KGIL—News.  
 KOWL—Sports Matinee.  
 KWKW—Races and Sports.  
 KXLA—Juke Box Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA—Norwood Smith Selects  
 KFI, KFSD—Aunt Mary.  
 KHJ—Moods in Music.  
 ★KFAC, KRKD, KWIK—News.  
 KGER—Carolyn Cotton.  
 KGIL—Storybook Man.  
 KMPC—Jeanne Gray.  
 KWKW—Andy Mansfield.  
 3:35—KRKD—Tea Time Tunes.  
 KWIK—Valley Matinee.  
 3:45—KECA—Frances Scully.  
 KFI, KFSD—Nora Drake.  
 KHJ, KGB—Woody and Virginia.  
 KFAC—Lyrics in Chorus.  
 KOWL—Inside Hollywood.  
 KMPC—Swing 'n' Sing.  
 3:55—KFWB—Caroline Leonetti.  
 KGFJ—Sports Flash.  
 4—KECA—George Fenneman Show.  
 KFI, KFSD—This Woman's Secret.  
 ★KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 KNX, KSDJ—Winner Take All  
 KAGH—Disc Jockey.  
 KFAC—Musical Masterpieces.  
 ★KFOK, KGER—News.  
 KFVD—Harlem Matinee.  
 KFWB—Spade Cooley.  
 KGFJ—Sunset and Vine.  
 KGIL—Johnny Grant Show.  
 ★KLAC—News, Sports.  
 ★KMPC—News, Eddie Lyon.  
 KOWI—Just Music.  
 KRKD—Piano Paintings.  
 KWIK—1490 Club.  
 KWKW—Andy Mansfield.  
 KXLA—Juke Box Matinee.  
 4:05—KGER—Musical Roundup.  
 4:15—KFI—Johnny Murray.  
 ★KHJ, KFXM, KGB, KVOE—Frank Hemingway.  
 KFWB—Bing Crosby.  
 KLAC—Music.  
 KMPC—Morton Gould.  
 KOWL—Classics in Music.  
 KRKD—Movieband Quiz.  
 4:25—KGFJ—Sports Flash.  
 4:30—KFI—Art Baker's Notebook.  
 ★KHJ, KGB, KVOE—Passing Parade.  
 KNX, KSDJ—Club 15.  
 KFOX—Old-Age Pensioners.  
 KFVD—Proven Hits.  
 KFWB—Daily Light.  
 KLAC—Racing Roundup.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

KMPC—Mild and Mellow.  
 ★KOWL—News, Music.  
 KRKD—Symphony in Swing.  
 KWIK—Old Folks' Program.  
 KWKW—Red Cross Drama.  
 4:45—KHJ, KGB, KVOE—Res Miller  
 ★KNX, KSDJ—Ed R. Murrow.  
 ★KFSD—H. V. Kaltenborn.  
 ★KFWB—Stuart Hamblen.  
 KLAC—Music.  
 KOWL—Sports.  
 ★KRKD—News.  
 KWIK—Musical Quiz.  
 KWKW—Races and Sports.  
 4:50—KWKW—Magic Time.  
 4:55—KGFJ—Sports Flash.  
 5—KECA—Happy Theater.  
 ★KFI—Feature Wire.  
 KHJ, KGB, KVOE—Adventure Parade.  
 ★KNX, KSDJ—Knox Manning, News.  
 KFAC—Sunset Serenade.  
 KFVD—Sunset Roundup.  
 KFWB—Stuart Hamblen.  
 KGFJ—Live at 5.  
 KGIL—Johnny Grant Show.  
 ★KLAC—Fred Henry Reports.  
 ★KMPC—News, Star Time.  
 KOWL—House Party.  
 KRKD—Songs of the Saddle.  
 ★KWIK—News Review.  
 KWKW—Reminiscent Music.  
 KXLA—Juke Box Matinee.  
 5:05—KAGH—Children's Program.  
 KGER—Ford Lewis.

5:15—KECA—For the Tourist Trade.  
 ★KFI—News.  
 KHJ, KFXM, KGB, KVOE—Chandu, the Magician.  
 KNX—Tom Hanlon.  
 KLAC—Music.  
 KOWL—Bing Crosby.  
 KWIK—Hal Schaefer.  
 KWKW—Race Roundup.  
 5:30—KECA—Jack Armstrong.  
 KFI—Casa Cugat.  
 KHJ, KFXM, KGB, KVOE—Superman.  
 ★KNX, KSDJ—Charles Collingwood.  
 KAGH—Sports Notebook.  
 KFAC—Whom Bill Club.  
 ★KFOX, KOWL, KWIK—News.  
 KFVD—Folk Time.  
 KGER—Cactus Mack.



**Race News**  
**RACE RECAP** FIRST ON **KGFJ**  
 5:30 p.m. Mon.-Sat. Dial 1230  
 1230 ON YOUR DIAL  
 KGFJ—Race Recap.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 KXLA—Future Pianists.  
 5:35—KOWL—Musical Detective.  
 5:45—KFI, KFSD—Elmer Peterson.  
 KHJ, KFXM, KGB, KVOE—Tom Mix.  
 ★KNX, KSDJ—News, Garred.  
 KFOX—Your Fishcaster.  
 KFVD—Crosbyanna.  
 KGER—Bruce Trent.  
 KGFJ—If They Had Lived.

**SAM BALTER'S "SPORTS BOOK"**  
 5:45 - 6:00 p.m.  
 Monday through Saturday  
**KLAC**

KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 KWIK—Paul Page Sings.  
 KWKW—Talent Time.  
 KXLA—Variety.  
 5:55—KNX, KSDJ—Bill Henry, News.  
 KGFJ—Film News.  
 6—KECA, KFMB—Edwin C. Hill.  
 KFI, KFSD—Tex and Jinx.  
 ★KHJ, KFXM, KGB, KVOE—Gabriel Heatter.  
 KNX, KSDJ—County Fair.  
 ★KFAC, KFOX, KFWB, KLAC, KMPC—News.  
 KFVD—Haynes at the Reins.  
 KGER—Sports Time.  
 KGFJ—Musical Digest.  
 KGIL—Johnny Grant.  
 KOWL—Italian Program.  
 KRKD—Varieties in Music.  
 KWIK—Meet the Band.  
 KXLA—Pasadena Playhouse.  
 KWKW—Sunset Serenade.  
 6:05—KECA—Animal World Court.  
 KFAC—Musical Memories.  
 6:10—KECA—Sports Desk.  
 6:15—KECA—News.  
 ★KHJ, KGB—Mutual Newsreel.  
 KFWB—Crosby Entertainers.  
 KGER—Stamps Quartet.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Hawaiian Memories.  
 KWIK—America Is Playing.  
 6:30—KECA, KFMB—On Stage, America.  
 KFI—Hollywood Theater.  
 KHJ, KFXM, KGB, KVOE—Erskine Johnson.  
 KNX, KSDJ—Harvest of Stars.  
 ★KAGH, KWIK—News.  
 KFAC—Hour of Music.  
 KFOX—Hal's Memory Room.  
 KFVD—Arlene Melodies.  
 KFWB—America Dances.  
 KGER—Helene Smith.  
 KMPC—Del Mar Races.  
 KOWL—Old Homeland.  
 KRKD—Piano Parade.  
 KXLA—Dinner Music.  
 6:35—KAGH—Freddy Martin Show.  
 6:45—KFWB—News.  
 KRKD—A. F. of I.  
 KWIK—George Henderson.  
 6:55—KHJ, KFXM, KGB, KVOE—Bill Henry, News.  
 7—KECA, KFMB—Lone Ranger.  
 KFI—Hollywood Bowl Auditions.

KHJ, KGB, KVOE—Adventures of the Falcon.  
 KNX—Free for All.  
 KAGH—Evening Concert.  
 KFAC—Hour of Music.  
 KFVD—Squeakin' Deacon.  
 KFWB—America Dances.  
 ★KGER—News; Dr. Fagan.  
 ★KGFJ—Musical Digest.  
 ★KGIL—Valley News.  
 KLAC—Picture Album.  
 KMPC—Firestone Favorites.  
 KPCC—Pasadena Musicians.  
 ★KRKD—News.  
 KWKW—Americana-Jap. Hour.  
 KXLA—Saddle Dusters.  
 7:15—KFOX—Pet Parade.  
 KGIL—Valley Parks.  
 KLAC—Music.  
 KRKD—Three-Quarter Time.  
 KWIK—String Serenade.  
 KXLA—Evening Serenade.  
 7:30—KECA, KFMB—Press Conference.  
 KFI—Music by Mitchell.  
 KHJ, KFXM, KGB, KVOE—Cisco Kid.  
 KNX, KSDJ—The Whistler.  
 KFAC—Echoes and Encores.  
 KFWB—Sports Final.  
 KGER—Prophecy Speaks.  
 KGIL—Modern Concert Hall.  
 KLAC—Jan Garber Orch.  
 KMPC—Jerry Lawrence.  
 KPCC—Music.  
 KRKD—Do You Know?  
 ★KWIK—News, Roundup Time.  
 KXLA—Jimmie Dolan.  
 7:45—KFOX—News.  
 KFWB—Sons of Pioneers.  
 KLAC—Dugout Dope.  
 KMPC—Al Goodman.  
 KPCC—Bible Society.  
 KWIK—Rocky Morgan.  
 8—KECA, KFMB—Abbott and Costello.  
 KFI, KFSD—Supper Club.  
 KHJ, KFXM, KGB, KVOE—Name That Song.  
 ★KNX—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOX—Lone Beach Forum.  
 KFWB—Music.  
 ★KGER, KLAC, KXLA—News.  
 KGFJ—Caucasian Memories.  
 KGIL—Cowtown Boys.  
 ★KMPC—News, Frandsen.  
 KPCC—Midweek Devotional.  
 KWIK—Veterans' Hospital.  
 8:05—KGER—David Rose.

**BASEBALL**  
 with Fred Haney  
**KLAC**  
 8:10 Nights  
 1:25 Sundays

8:10—KLAC—Baseball, Hollywood vs. San Diego.  
 KMPC—L. A. vs. Portland.  
 8:15—KFI, KFSD—World News.  
 KNX—Jack Smith.  
 KFWB—Remember.  
 KGFJ—Songs for You.  
 KXLA—Variety.  
 8:30—KECA, KFMB—Go for the House.  
 KFI, KFSD—The Great Gildersleeve.  
 KHJ, KGB, KVOE—Leave It to the Girls.  
 KNX, KSDJ—Dr. Christian.  
 ★KFWB, KWIK—News.  
 KGER—Clem Davies.  
 ★KGFJ—Averill Berman, News.  
 KGIL—Piddon Lewis.  
 KXLA—97th Street Corral.  
 8:45—KFWB—Marine Story.  
 KGFJ—Hollywood House Party.  
 KPCC—Sophisticated Ladies.  
 KWIK—Hebrew-Christian Hr.  
 8:55—KHJ, KFXM, KGB, KVOE—Billy Rose.  
 9—KECA, KFMB—Texaco Star Theater.  
 KFI—Hollywood Open House.  
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 KNX, KSDJ—Cloak Room.  
 KFAC—Evening Concert.  
 ★KFWB—Clete Roberts.  
 KGER—Bing Crosby Show.  
 KGFJ—Hollywood House Party.  
 KGIL—Dance Time.  
 KLAC—Baseball, Haney.  
 KMPC—Baseball.  
 KPCC—Speaking of Books.  
 KWIK—Reading & Dreaming.  
 KXLA—Squeakin' Deacon.  
 9:15—KHJ, KGB, KVOE—Fleetwood Lawton.  
 KFWB—United Nations.  
 KPCC—Something Sentimental  
 9:30—KECA—On Trial.

KFI, KFSD—Mr. District Attorney.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KNX, KSDJ—Beulah.  
 KFWB—Unity Daily Word.  
 KGER—Music in the Night.  
 KPCC—Jazz.  
 9:45—KHJ, KGB—Land of the Free.  
 KNX, KSDJ—Night Editor.  
 ★KFWB—Music and News.  
 KPCC—Just for Fun.  
 10—KECA—Richfield Reporter.  
 ★KFI, KFSD—The Reporter.  
 ★KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 ★KNX, KSDJ—Chet Huntley, News.  
 KFAC—Lucky Lager Dance.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show, Gene Norman.  
 KGER—Overside Rancho.  
 KGFJ—Concert Nocturne.  
 KGIL—Symphony.  
 KLAC—Baseball.  
 KMPC—Baseball.  
 KPCC—Your Program.  
 KWIK—Michael Roy.  
 KXLA—Olympic Fights.  
 10:15—KECA—Casa Cugat.  
 KFI—Music Shop.  
 KHJ—Highlights in Music.  
 KXLA—Bob Elson.  
 KMPC—Summer Serenade.  
 10:30—KECA—Hawthorne Thing.  
 ★KFI—Inside the News.  
 KHJ, KGB—Ray Hackett's Orch.  
 KNX—Symphonette.  
 KFOX—Party House.  
 KGER—At the Ranchhouse.  
 KLAC—Don Otis.  
 10:45—KFI—Melody Time.  
 KMPC—Dance Parade.  
 10:55—KFI—Police Bulletins.  
 ★KLAC—News.  
 11—KECA—News of Tomorrow.  
 ★KFI—News.  
 KHJ, KGB—Joe Sudy Orch.  
 ★KNX—Nelson Finkle.  
 KECA—Lucky Lager Time.  
 KFVD—Spade Cooley Time.  
 KFWB—Eastside Show.  
 KGER—At the Ranchhouse.  
 KGFJ—Concert Nocturne.  
 KGIL—KGIL Salutes.  
 KLAC—Don Otis.  
 KMPC—Dance Parade.  
 KWIK—Michael Roy.  
 KXLA—Sammy Davis.  
 11:15—KECA—Cinegrill Room.  
 KFI—Biltmore Orch.  
 KHJ, KGB—Al Wallace Orch.  
 KNX—Merry-Go-Round.  
 11:30—KECA—Ambassador Orch.  
 KFI—Forty-Plus Assn.  
 KXLA—Arvon Dale Orch.  
 11:35—KFI—St. Francis Orch.  
 11:45—KECA—Breneman Orch.  
 ★KHJ, KGB, KVOE—News.  
 KNX—Talk.  
 11:55—KECA, KFI, KMPC—News.

**MOVIN' PITCHERS**  
 Lights were switched off in the script room at CBS-Hollywood studios at the conclusion of a reading rehearsal of "Blondie," and a sixteen-millimeter movie was projected, showing the principals as they had gone through their paces at a dress rehearsal two Sundays previous.  
 Roars of delight and protest were intermingled, as the gang saw themselves "mugging" and striking dramatic poses, but all agreed that fellow actor Frank Nelson's photography and natural lighting were excellent.



# THURSDAY, SEPTEMBER 9

\*Indicates News Broadcasts.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 \*KHJ, KGB—Cecil Brown.  
 KNX—Wea Battersea.  
 KAGH—Musical Clock.  
 KFAC—Country Church.  
 KFOX, KRKD—Haven of Rest.  
 KFVD—Wakeup Ranch.  
 KFVB—George Milne.  
 \*KGER—News, Mizpah.  
 \*KGEJ—Dr. Frederick Bailes.  
 KGIL—Musical Corral.  
 \*KLAC, KMPC, KOWL, KXLA—News.  
 KWIK—Western Jamboree.  
 KWKW—Rafael Mendez.  
**8:15**—\*KHJ, KNX—News.  
 KFVB—Club Women's Quiz.  
 KGFJ—Public Messenger.  
 KLAC—Haynes at the Reins.  
 KMPC—Marketa.  
 KOWL—Memories in Music.  
**8:24**—KXLA—Music.  
**8:25**—KMPC—Sports Roundup.  
**8:30**—\*KFI, KFSD—Jack Berch.  
 \*KHJ—Editor's Diary.  
 KNX, KSDJ—Grand Slam.  
 \*KFAC, KFVB, KGIL, KOWL, KRKD—News.  
 KFOX—Words of Life.  
 KFVD—Easy Listening.  
 KGER—Hammond.  
 KGFJ—Yesterday's Hits.  
 KLAC—Zeke Manners.  
 KMPC—A Song for You.  
 KWKW—Stock Quotations.  
 KXLA—Highly Family.  
**8:35**—KRKD—Spotlight Varieties.  
**8:45**—\*KFI, KFSD—Lora Lawton.  
 \*KHJ—News.  
 KNX—Rosemary.  
 KFAC—Vocal.  
 KFVD—Unity Varieties.  
 KFVB—Science of Mind.  
 KGER—Bible Treasury.  
 KGIL—Coffee Parade.  
 KOWL—Waltz Time.  
 KWKW—Gordon Baker Lloyd.  
**9**—KECA, KFMB—Welcome Travelers.  
 \*KFI, KFSD, KGER—News.  
 \*KHJ, KFVM, KGB, KVOE—Kate Smith Speaks.  
 KNX—Wendy Warren.  
 KAGH—Top of the Morning.  
 KFAC—Morning Concert.  
 KFOX—Rev. Ike.  
 KFVD—Waltz Time.  
 KFVB—Strolling Tom.  
 KGFJ—Your County at Work.  
 KGIL—Swappin' Corner.  
 KLAC—Zeke Manners.  
 KMPC—Band Box.  
 KOWL—Helen Markham.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KXLA—Bar Nothing Ranch.  
**9:05**—\*KFI—Ladies' Day.  
 KGER—Lutheran Hour.  
 KWIK—Sunny Side.  
**9:15**—\*KFI, KFVM, KGB, KVOE—Victor E. Lindlahr.  
 KNX—Aunt Jenny.  
 \*KAGH, KFVD—News.  
 KFVB—Music.  
 KGFJ—Community Chest.  
 KGIL—Ballads for You.  
 KOWL—Hawaiian Melodies.  
 KWKW—Light and Alty.  
**9:20**—KGFJ—Aerotortals.  
**9:30**—KECA, KFMB—Breakfast in Hollywood.  
 KHJ—Moods in Music.  
 KNX, KSDJ—Eileen Trent.  
 KAGH—Society Kendall.  
 KFOX—Full Gospel.  
 KFVD—Show Tunes.  
 KFVB—Marsha Walton.  
 KGER—John Brown.  
 KGFJ—Racing News.  
 KGIL—Valley Shopper.  
 KLAC—Racing News.  
 \*KOWL—News.  
 KWIK—Top of Morning.  
**9:45**—\*KFI—Chuck Collins.  
 KNX, KSDJ—Our Gal Sunday.  
 KFVD—Remembered Rhythms.  
 KFVB—Songs of Pioneers.  
 KGFJ—Disabled Veterans.  
 KLAC—Coffee with Crosby.  
 KOWL—Album of Song.  
 \*KRKD—News.  
 KWKW—Word of Truth.  
 \*KFAC—News.  
**10**—KECA, KFMB—Ted Malone.  
 KFI—Downtown and All Around.  
 \*KHJ, KFVM, KGB, KVOE—Glen Hardy, News.  
 KNX—Big Sister.  
 KAGH—G. E. Hour.  
 KFAC—Serenade.  
 \*KFOX, KGER—News.  
 KFVB—Rev. Louis T. Taftot.  
 KFVD—Barrel of Dough.  
 KGFJ—Record Jackpot.  
 KGIL—Valley Frolic.

## KAGH

AM - FM

Keep Tuned to 1300

RADIO PASADENA

for:

**THE GENERAL**

**ELECTRIC HOUR**

10:00 - 11:00 A.M.

**C. SHARPE MINOR**

2:00 - 3:00 P.M.

Mon. thru Sat.

# 1300

- KLAC—Al Jarvis Ballroom.  
 \*KMPC—News, Eddie Lyon.  
 KOWL—Romance in Music.  
 KRKD—Morning Melodies.  
 KWIK—Town Crier.  
 KWKW—Racing Lineup.  
 KXLA—Songs of Pioneers.  
**10:05**—KECA, KFMB—Musical Roundup.  
**10:15**—\*KECA, KFMB—Kiernan's Korner.  
 KFI—What Do You Say?  
 KHJ, KFVM, KGB, KVOE—Two-Ton Baker.  
 KNX—Ma Perkins.  
 KMPC—Music in the Air.  
 KRKD—Dr. Richardson.  
 KWKW—Tune-Up Time.  
 \*KXLA—News.  
**10:25**—KGFJ—Sports Flash.  
**10:30**—KECA, KFMB—My True Story.  
 KFI—Port of Missing Hits.  
 KHJ—The Jedge.  
 KNX—Young Dr. Malone.  
 KFVD—Rescue Mission.  
 KFVB—Maurice Hart Show.  
 \*KGIL—News; Curtain Call.  
 \*KOWL, KWIK—News.  
 KRKD—Crazy Rhythm.  
 KWKW—Feature Story.  
 KXLA—Songs of Our Times.  
**10:35**—KFOX—Morning Musicals.  
 KWIK—Town Crier.  
**10:45**—\*KFI—Joyce Jordan.  
 KNX—Guiding Light.  
 KFAC—L. A. Medical Assn.  
 KFSD—Believe It or Not.  
 KOWL—Tune Shop.  
 KRKD—Midnight Mission.  
 KWKW—My Serenade.  
**10:55**—KECA, KFMB—Betty Crocker Magazine.

- KGJJ—Sports Flash.  
 \*KECA, KFMB—Betty Crocker Magazine.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KGB, KVOE—Ladies First.  
 KNX—Second Mrs. Burton.  
 \*KAGH, KFVD, KGER—News.  
 KFAC—Festival of Music.  
 KFVB—Bill Anson.  
 KGFJ—Record Jackpot.  
 KGIL—Jack Sherman.  
 KLAC—Al Jarvis Ballroom.  
 KOWL—Stars of Song.  
 KOWL—Toddy's Infant.  
 KRKD—Songs of Yesterday.  
 KWIK—Tom, Dick & Harry.  
 KWKW—Song Parade.  
 KXLA—Variety.  
**11:05**—KAGH—Whirlin' With Willie.  
**11:15**—\*KECA, KFMB—Dorothy Klignallen.  
 KNX—Perry Mason.  
 KFVD—Violet.  
 KGER—Musical Roundup.  
 KMPC—Here's to Vets.  
 KOWL—Rhythm at Random.  
 KWKW—Races and Sports.  
 \*KXLA—Pasadena News.  
**11:20**—KWKW—Stairway to Music.  
**11:25**—KGFJ—Sports Flash.  
**11:30**—KECA—Cusa Cugat.  
 KFI, KFSD—Today's Children.  
 KHJ, KFVM, KGB, KVOE—Queen for a Day.  
 KNX, KSDJ—Nora Drake.  
 KFAC—Keyboard Artistry.  
 \*KFOX, KOWL, KRKD—News.  
 KFVD—Memory Melodies.  
 KMPC—Tops in Pops.  
 KXLA—Dinner Bell Roundup.  
**11:40**—KOWL—Salute to Americas.  
**11:45**—KECA—Between Us Girls.  
 KFI—Light of the World.  
 KNX, KSDJ—Evelyn Winters.  
 KRKD—Melody Time.  
 KWKW—Races and Sports.  
**11:50**—\*KAGH—News.  
 KGFJ—Sports Flash.  
**12**—\*KECA—Sam Hayes, News.  
 KFI—Farm Reporter.  
 \*KHJ, KGB, KVOE—News.  
 KNX—Burrill Wheeler.  
 KFAC—Luncheon Concert.  
 KFVD—Editor of the Air.  
 KFVB—Bill Anson.  
 KGFJ—Intermission.  
 \*KGIL—Valley News.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Women Are Wonderful.  
 KOWL—Mayor of Melody.  
 KRKD—Santa Fe Trails.  
 KWIK—Luncheon Musicals.  
 KWKW—Vocalist Parade.  
 KXLA—Dinner Bell Roundup.  
**12:05**—KAGH—Jim's Jamboree.  
 KGER—Chuck Wagon.  
**12:15**—\*KECA—Baukhage Talking.  
 KFI, KFSD—Ma Perkins.

- KHJ—Sing, America, Sing.  
 \*KFOX—News.  
 KGIL—Real Estate Page.  
 KWKW—Races and Sports.  
**12:25**—KGFJ—Sports Flash.  
**12:30**—KECA, KFMB—Second Honeymoon.  
 KFI, KFSD—Pepper Young.  
 KHJ—Bob Poole Show.  
 \*KNX, KSDJ—Knox Manning.  
 \*KFVD—Violet.  
 \*KFVB—News; Bill Anson.  
 KGER—Squeakin' Deacon.  
 KGFJ—1230 Club.  
 KGIL—Western Music.  
 \*KMPC, KOWL, KWIK—News.  
 KWKW—Stock Quotations.  
 KXLA—Western News.  
**12:35**—KWKW—Farm News.  
**12:45**—\*KFI, KFSD—Right to Happiness.  
 KHJ—Melody Matinee.  
 KNX—One for the Book.  
 \*KFAC—News.  
 KMPC—Rhythm Rancho.  
 KWIK—Platter Parade.  
 KXLA—Western Music.  
**12:50**—KWKW—Circle 1430 Ranch.  
**12:55**—KGFJ—Sports Flash.  
**1**—\*KECA, KFMB—Listen to This.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Melody Matinee.  
 KNX—Reserve.  
 KAGH—Civic Service.  
 KFAC—Piano Parade.  
 KFOX—Black & White Moods.  
 \*KFVD, KRKD—News.  
 KFVB—Bill Anson.  
 KGER—Squeakin' Deacon.  
 KGFJ—1230 Club.  
 KGIL—Cowboy Music.  
 \*KLAC—News, Sports.  
 KMPC—Major League Ball.  
 KOWL—Show Tunes.  
 KXLA—Just Relax.  
 KXLA—Community Broadcaster.  
**1:15**—\*KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KAGH—Where to Go.  
 KFAC—American Hour.  
 KFOX—Recital Time.  
 KFVD—Piano Parade.  
 KLAC—570 Club.  
 KRKD—Siesta Time.  
 KWIK—Charles Hamp.  
 KWKW—Races and Sports.  
 KXLA—Farm Program.  
**1:25**—\*KNX—Radio Harris.  
 KGFJ—Sports Flash.  
**1:30**—KECA—Quizical.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norma Young.  
 KNX, KSDJ—Meet the Missus.  
 KAGH—Siesta Serenade.  
 KFVD—Hall of Records.  
 KGER—Western Siesta.  
 KGIL—Homemakers.  
 \*KOWL, KRKD, KWIK—News.  
 KWKW—Song of the Islands.  
 KXLA—Vocal Varieties.  
**1:35**—KRKD—Symphony of Song.  
 KWIK—Magic Bandstand.  
**1:45**—KECA—Ethel and Albert.  
 KFI, KFSD—Young Widder Brown.  
 KOWL—South of the Border.  
 KVOE—United Nations.  
 \*KXLA—News.  
**1:50**—KWKW—Show Time.  
**1:55**—\*KFAC—News.  
 KGFJ—Sports Flash.  
**2**—\*KECA, KFMB—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 KHJ, KFVM, KGB, KVOE—Heart's Desire.  
 KNX, KSDJ—Hint Hunt.  
 KAGH—O Sharp Minor.  
 KFAC—Melody Matinee.  
 KFOX—Veteran Music.  
 \*KFVD—News; Hall of Records.  
 KFVB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—What's Up.  
 KGIL—Choral Group.  
 KLAC—570 Club.  
 KMPC—Three Alarm.  
 KOWL—Matinee Melodies.  
 KRKD—Colorado River Assn.  
 KWIK—Magic Bandstand.  
 KWKW—Races and Sports.  
 KXLA—Concert Hour.  
**2:15**—\*KFI, KFSD—Portia Faces Life.  
 KRKD—Tunes in Tempo.  
**2:20**—\*KWKW—News.  
**2:25**—\*KECA, KFMB—News.  
 KNX—Mr. Information.  
 KGFJ—Sports Flash.  
**2:30**—\*KFAC, KFMB—Bride and Groom.  
 KFI, KFSD—Just Plain Bill.  
 KHJ, KGB, KVOE—Red Benson Movie Show.  
 KNX, KSDJ—House Party.  
 KFVD—Veterans Workshop.  
 KGER—Garden School.  
 \*KOWL, KWIK—News.  
 KWKW—Pasadena Playhouse.  
**2:35**—\*KOWL—Contended Listening.  
**2:40**—KGER—Long Beach Band.  
**2:45**—\*KFI, KFSD—Front-Page Farrell.  
 KHJ—Woody and Virginia.

## Thursday Program Highlights

Morning Programs Appear in Lightface Type, Afternoon and Evening Programs in Boldface.

### Comedy-Variety

**3:00**—Arthur Godfrey, KNX  
**6:00**—Music Hall, KFI.  
**9:00**—New Faces, KFI.

### Quiz, Participation

**8:00**—McNeill Bkfst. Club, KECA  
**8:30**—Grand Slam, KNX.  
**9:30**—Bkfst. in Hollywd., KECA  
**10:00**—Barrel of Dough, KFVB.  
**11:30**—Queen for a Day, KHJ.  
**1:30**—Meet the Missus, KNX.  
**2:00**—Heart's Desire, KHJ.  
**2:30**—House Party, KNX.  
**2:30**—Bride and Groom, KECA.  
**7:00**—Bob Hawk, KFI.  
**8:30**—Better Hall, KHJ.  
**9:30**—Candid Mike, KECA.  
**9:30**—Noah Webster Says, KFI.

### Drama

**7:00**—Family Theater, KHJ.  
**8:00**—Mr. President, KECA.

### Classical, Semi-Classical Music

**8:00**—Fred Waring, KFI.  
**7:30**—Melodies Am. Loves, KNX.  
**7:30**—Fred Waring, KFI.

### Comment-Narration

**7:45**—Fred Beck, KNX.  
**9:00**—Kate Smith, KHJ.  
**10:00**—Ted Malone, KECA.  
**10:15**—What Do You Say? KFI.

### Mystery-Detective

**6:00**—Suspense, KNX.  
**6:30**—Crime Photographer, KNX.  
**8:30**—Mr. Keen, KNX.  
**9:00**—FBI in Peace and War, KNX.

### Sports

**9:30**—Racing News, KLAC.  
**9:30**—Racing, KGFJ.  
**1:00**—Race Lineup, KWKW.  
**1:00**—Major League Ball, KMPC.  
**5:30**—Race Recap, KGFJ.  
**5:30**—Sports Dial, KRKD.  
**5:45**—Sam Butler, KLAC.  
**5:45**—Race Results, KRKD.  
**6:00**—Fred Heasler, KGER.  
**8:15**—Bob Kelley, KMPC.  
**6:30**—Joe Hernandez, KMPC.  
**7:15**—Fishing Pals, KFOX.  
**8:10**—Baseball, KLAC, KMPC.  
**9:00**—Fishing Facts, KFOX.  
**9:30**—Inside Sports, KHJ.

### Popular-Western Music

**4:30**—Club 15, KNX.  
**4:45**—Stuart Hamblen, KFVB.  
**6:30**—Revere Revue, KHJ.  
**8:00**—Supper Club, KFI.  
**8:15**—Jack Smith, KNX.



**2:50** KRKD—Organ Moods.  
 KWKW—Races and Sports.  
 2:55★ KXN—News.  
 KGFJ—Sports Flash.  
**3**—KECA—KFMB—Ladies, Be Seated.  
 KFI, KFSD—Road of Life.  
 KHJ, KGB, KVOE—Golden Hope Chest.  
 KNX, KSDJ—Arthur Godfrey.  
 KAGH—Phil Hastings.  
 KFAC—Musical Favorites.  
 ★KFOX, KGER, KXLA—News.  
 KFVD—Hall of Records.  
 KFVB—Bill Anson.  
 KGFJ—Sunset and Vine.  
 KGIL—Social Whirl.  
 ★KLAC—News, Sports.  
 KMPC—Sally in Our Alley.  
 KRKD—Tops in Pops.  
 KWIK—Homemakers' Forum.  
 KWKW—Swing Session.  
**3:05**—KGER—Alkali Alex.  
**3:10**—KLAC—Don Otis Show.  
**3:15**—KFI—Life Can Be Beautiful.  
 KFOX—George Highley.  
 ★KGIL—News.  
 KOWL—Sports Matinee.  
 KWKW—Races and Sports.  
 KXLA—Juke Box Matinee.  
**3:25**—KGFJ—Sports Flash.  
**3:30**—KECA—Newwood Smith Singers.  
 KFI, KFSD—Aunt Mary.  
 KHJ—Moods in Music.  
 KAGH—Hollywood Highlights.  
 ★KFAC, KRKD, KWIK—News.  
 KGER—Carolina Cotton.  
 KGIL—Storybook Man.  
 KMPC—Jeanne Gray.  
 KWKW—Andy Mansfield.  
**3:35**—KOWL—Just Music.  
 KRKD—Tea Time Tunes.  
 KWIK—Valley Matinee.  
**3:45**—KECA—Frances Scully.  
 KFI, KFSD—Nora Drake.  
 KHJ, KGB—Woody and Virginia.  
 KFAC—Stringtime.  
 KMPC—Swing 'n' Sing.  
**3:55**★ KFVB—Caroline Leonetti.  
 KGFJ—Sports Flash.  
**4**—KECA—George Fenneman Show.  
 KFI, KFSD—This Woman's Secret.  
 ★KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 KNX, KSDJ—Winner Take All.  
 KAGH—Disc Jockey.  
 KFAC—Musical Masterpieces.  
 KFMB—You Win It.  
 KFVD—Harlem Matinee.  
 KFVB—Spade Cooley.  
 KGFJ—Sunset and Vine.  
 KGIL—Johnny Grant Show.  
 ★KLAC—News, Sports.  
 ★KMPC—News, Eddie Lyon.  
 KOWL—Just Music.  
 KRKD—Piano Paintings.  
 KWIK—1490 Club.  
 KWKW—Andy Mansfield.  
 KXLA—Juke Box Matinee.

**KGEM for WESTERN MUSIC**  
 VANCE LANE'S  
 Musical Roundup  
 10:05-12:00 Noon  
 4:05-5:00 p.m.  
 Mon. thru Fri.  
 1390 on Your DIAL

**4:05**—KGER—Musical Roundup.  
**4:15**—KFI—Johnny Murray.  
 ★KHJ, KFXM, KGB, KVOE—Frank Hemingway.  
 KFVB—Bing Crosby.  
 KLAC—Belle Martel.  
 KMPC—Twilight Tales.  
 KOWL—Fiddle Strings.  
 KRKD—Movie Land Quiz.  
**4:25**—KNX, KSDJ—Mr. Information.  
 KGFJ—Sports Flash.  
**4:30**—KFI—Art Baker's Notebook.  
 ★KHJ, KGB, KVOE—Passing Parade.  
 KNX, KSDJ—Club 15.  
 KFOX—Old Age Pensions.  
 KFVD—Proven Hits.  
 KFVB—Daily Light.  
 KLAC—Racing Roundup.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**  
 KMPC—Mild and Mellow.  
 ★KOWL—News.

KRKD—Symphony in Swing.  
 KWIK—Old Folks' Program.  
**4:45**★ KHJ, KGB, KVOE—Bex Miller.  
 ★KNX, KSDJ—Ed R. Murrow.  
 KFSD—H. V. Kaltenborn.  
 KFVB—Stuart Hamblen.  
 KLAC—Music.  
 KOWL—Sports Review.  
 ★KRKD—News.  
 KWIK—Musical Quiz.  
 KWKW—Races and Sports.  
**4:50**—KWKW—Magic Time.  
**4:55**—KGFJ—Sports Flash.  
**5**—KECA—Happy Theater.  
 ★KFI—Feature Wire.  
 KHJ, KGB, KVOE—Adventure Parade.  
 ★KNX, KFSJ—News, Knox Manning.  
 ★KAGH, KGER, KWIK—News.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFVD—Stardust Roundup.  
 KFVB—Stuart Hamblen.  
 KGFJ—Jive at 5.  
 KGIL—Johnny Grant Show.  
 ★KLAC—Fred Henry Reports.  
 ★KMPC—News, Star Time.  
 KOWL—House Party.  
 KRKD—Songs of the Saddle.  
 KWKW—Reminiscent Music.  
 KXLA—Juke Box Matinee.  
**5:05**—KAGH—Children's Program.  
 KGER—Ford Lewis.  
**5:15**—KECA, KFMB—Fun House.  
 ★KFI—News.  
 KHJ, KFXM, KGB, KVOE—Chandu, the Magician.  
 KNX—Tom Hanlon.  
 KLAC—Music.  
 KOWL—Bing Crosby.  
 KWIK—Leslie Gray.  
 KWKW—Today at the Races.  
**5:30**—KECA—Sky King.  
 KFI—Casa Cugat.  
 KHJ, KFXM, KGB, KVOE—Superman.  
 ★KNX, KSDJ—Charles Collingwood.  
 KAGH—Sports Notebook.  
 KFAC—Whoa Bill Club.  
 ★KFOX, KOWL, KWKW—News.  
 KFVD—Pass Time.  
 KGER—Cactus Mack.  
 KGFJ—Race Recap.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 ★KWIK—Valley News.  
 KXLA—Future Pianists.  
**5:35**—KOWL—Musical Detective.  
**5:45**★ KFI, KFSD—Elmer Peterson.  
 KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.  
 ★KNX, KSDJ—News, Garred.  
 KAGH—Boy Meets Girl.  
 KFOX—Singing Crow.  
 KFVD—Crosby King.  
 KGER—Bruce Trent.  
 KGFJ—Dinner Interlude.  
 KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 KWIK—Paul Page Sings.  
 KWKW—Radio Travelogue.  
 KXLA—Variety.  
**5:55**★ KNX—Frank Goss, News.  
**6**—KECA, KFMB—Edwin C. Hill.  
 KFI, KFSD—Kraft Music Hall.  
 ★KHJ, KGB, KVOE—Gabriel Heatter.  
 KNX, KSDJ—Suspense.  
 KAGH—Public Interest.  
 ★KFAC, KFOX, KFWR, KLAC, KMPC—News.

**HAYNES AT THE REINS FOR BIG TOWN MOTORS**  
 1070 KC.  
 5009 WATTS  
 6:00 p.m.  
 Mon. thru Fri.  
**Check KEVD**  
 LOS ANGELES

KFVD—Haynes at the Reins.  
 KXLA—Radio Travelogue.  
**6:05**—KECA—Animal World Court.  
 KFAC—Musical Memories.  
**6:10**—KECA—Sports Desk.  
**6:15**★ KECA—News.  
 ★KHJ, KGB—Mutual Newsreel.  
 KAGH—Bing Sings.  
 KFVB—Crosby Entertainers.  
 KGER—Stamps Quartet.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Hawaiian Memories.  
 KWIK—Sports Roundup.  
 KXLA—Technocracy.  
**6:30**—KECA—Reserve.

KFI, KFSD—Variety Store, Dorothy Lamour.  
 KHJ, KFXM, KGB, KVOE—Reverse All-Star Review.  
 KNX, KSDJ—Crime Photographer.  
 ★KAGH, KWIK—News.  
 KFAC—Hour of Music.  
 KFOX—Hal's Memory Room.  
 KFVD—Airlane Melodies.  
 KFVB—America Dances.  
 KGER—Helene Smith.  
 KMPC—Del Mar Races.  
 KOWL—Old Homeland.  
 KRKD—Piano Parade.  
 KXLA—Property Owners.  
**6:35**—KAGH—Freddy Martin Show.  
**6:45**★ KFVD—News.  
 KRKD—Happiness Highway.  
 KWIK—Ted Withall Sings.  
 KXLA—Variety in Music.  
**6:55**★ KHJ, KFXM, KGB, KVOE—Bill Henry, News.  
**7**—KECA, KFMB—Reserve.  
 KFI, KFSD—Bob Hawk Show.  
 KHJ, KFXM, KGB, KVOE—Family Theatre.  
 KNX, KSDJ—James Hilton.  
 KAGE—Evening Concert.  
 KFAC—Hour of Music.  
 KFOX—Music of Yesterday.  
 KFVD—Squeakin' Deacon.  
 KFVB—American Dances.  
 ★KGER, KRKD—News.  
 KGFJ—Musical Digest.  
 ★KGIL—Valley News.  
 KLAC—Picture Album.  
 KMPC—Firestone Favorites.  
 KWKW—Easy Listening.  
 KWIK—Randy Brooks.  
 KXLA—Saddle Dusters.  
**7:05**—KGER—Dr. Fagan.  
**7:15**—KFOX—Fishing Pals.  
 KGH—Valley Parks.  
 KLAC—Music.  
 KRKD—Three-Quarter Time.  
 KWIK—Decision Now.  
 KXLA—Evening Serenade.  
**7:30**—KECA, KFMB—Dick Powell.  
 KFI, KFSD—Fred Warin Show.  
 KHJ, KFXM, KGB, KVOE—Red Ryder.

**Melodies America Loves**  
 JENITA CARROLL, Soprano  
 MALE QUARTET  
 CONCERT ORCHESTRA  
 Earl Towner, Director  
 KNX—Thursday—7:30 P.M.  
 WINGWOOD PARK CEMETERY ASS'N.

KNX—Melodies America Loves  
 KFAC—Echoes and Encores.  
 KFVB—Sports Final.  
 KGER—Markham.  
 KGIL—Concert Hall.  
 KLAC—Jan Garber Orch.  
 KMPC—Jerry Lawrence.  
 KRKD—Do You Know?  
 ★KWIK—News, Roundup Time.  
 KWKW—Italian Varieties.  
 KXLA—Jimmie Dolan.  
**7:45**★ KFOX—News.  
 KFVB—Sons of Pioneers.  
 KLAC—Dugout Dope.  
 KMPC—Leahy of Notre Dame.  
 KWIK—Rocky Morgan.

**8**—KECA—Mr. President.  
 KFI, KFSD—Supper Club.  
 KHJ, KFXM, KGB, KVOE—Straight Arrow.  
 ★KNX—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOX—Reported Missing.  
 KFVB—Music.  
 ★KGER, KLAC, KXLA—News.  
 KGFJ—Caucasian Memories.  
 KGIL—Cowtown Boys.  
 ★KMPC—News, Frandsen.  
 KWIK—Veterans' Hospital.  
**8:05**—KGER—Ray Block.  
**8:10**—KLAC—Baseball, Hollywood vs. San Diego.  
 KMPC—L. A. vs. Portland.  
**8:15**★ KFI, KFSD—World News.  
 KNX—Jack Smith.  
 KFVB—Remember.  
 KGFJ—Songs for You.  
 KGIL—Camera Clinic.  
 KXLA—Variety.  
**8:30**—KECA, KFMB—Reserve.  
 KFI—Hollywood Open House.  
 KHJ, KFXM—Better Half.  
 KNX, KSDJ—Mr. Keen.  
 KFOX—Judge Gardner.  
 ★KGER, KWIK—News.  
 KGFJ—Clem Davies.  
 ★KGFJ—Averill Berman, News.  
 KGIL—Padden Lewis.  
 KXLA—97th Street Corral.  
**8:35**—KWIK—Tin Pan Alley.  
**8:45**—KFVB—Little Concert.  
 KGB—S. Young Orch.  
 KGFJ—H'wood House Party.  
 KWIK—Hebrew-Christian Br.  
**8:55**—KHJ, KGB, KVOE—Billy Rose

**9**—KECA—Reserve.  
 KFI, KFSD—New Faces.  
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 KNX, KSDJ—F.B.I. in Peace and War.  
 KFAC—Evening Concert.  
 KFOX—Fishing Facts.  
 ★KFVB—Clete Roberts.  
 ★KGER—News.  
 KGFJ—H'wood House Party.  
 KGIL—Padden Lewis.  
 KLAC, KMPC—Baseball.  
 KWIK—Reading & Dreaming.  
 KXLA—Squeakin' Deacon.  
**9:05**—KGER—Vets' Administration.  
**9:15**★ KHJ, KGB, KVOE—Fleetwood Lawton.  
 KFVB—United Nations.  
 KGER—Voice of the Army.  
**9:30**—KECA—Candid Microphone.  
 KFI, KFSD—Noah Webster Says.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KNX, KSDJ—Beulah.  
 KFOX—Music.  
 KFVB—Unity Daily Ward.  
 KGER—Music in the Night.  
**9:45**★ KHJ—News.  
 KNX, KSDJ—Night Editor.  
 ★KFVB—Music and News.  
**10**—KECA—Richfield Reporter.  
 ★KFI, KFSD—The Reporter.  
 ★KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 ★KNX, KFSJ—Chet Huntley, News.  
 KFAC—Lucky Lager Dance.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFVB—Eastside Show.  
 KGER—Biversale Rancho.  
 KGFJ—Concert Nocturne.  
 KGIL—Symphony.  
 KLAC, KMPC—Baseball.  
 KWIK—Michael Roy.  
 KXLA—Songs of the West.  
**10:15**★ KECA—Casa Cugat.  
 KFI—Mayor Bowron.  
 KHJ—Highlights in Music.  
 KNX—Bob Elson.  
 KMPC—Summer Serenade.  
**10:30**—KECA—Rawthorne Thing.  
 ★KFI—Inside the News.  
 ★KHJ, KGB—Ray Hackett Orch.  
 KNX—Escape.  
 KFOX—Music Moderne.  
 KFSD—Concert Hall.  
 KGER—At the Ranchhouse.  
 KLAC—Don Otis.  
 ★KXLA—Dan Lundberg.  
**10:45**—KFI—Melody Time.  
 KMPC—Dance Parade.  
**10:55**—KFI—Police Bulletins.  
 ★KLAC—News.

**11**★ KECA—News of Tomorrow.  
 KFI—News.  
 KHJ, KGB—Joe Sudy Orch.  
 ★KNX—Nelson Pringle.  
 KFAC—Lucky Lager Dance.  
 KFOX—U. S. Navy Band.  
 KFVD—Spade Cooley Time.  
 KFVB—Eastside Show.  
 KGER—At the Ranchhouse.  
 KGFJ—Concert Nocturne.  
 KGIL—KGIL Salutes.  
 KLAC—Don Otis.  
 KMPC—Dance Parade.  
 KWIK—Michael Roy.  
 KXLA—Sammy Davis.  
**11:15**—KECA—Cinegrill Music.  
 KFI—Morton Downey.  
 KNX—Merry-Go-Round.  
 KFOX—Music of Masters.  
**11:30**—KECA—Ambassador Orch.  
 KFI—St. Francis Hotel Orch.  
 KHJ, KGB—Al Wallace Orch.  
 ★KFOX—News.  
 KXLA—Arnon Dale Orch.  
**11:45**—KFA—Imk Manor Orch.  
 ★KHJ, KGB, KVOE—News.  
 KNX—An American Abroad.  
**11:55**★ KECA, KFI, KMPC—News.

**HORSE SENSE**  
 Fred Beck, CBS's morning columnist of the air, is a man who believes that the horse is a very intelligent animal.  
 "Yes," says Beck, "no horse ever played a man across the board."  
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# FRIDAY, SEPTEMBER 10

★Indicates News Broadcasts

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 ★KHJ, KGB—Cecil Brown.  
 KNX—Wes Buttersea.  
 KAGH—Musical Clock.  
 KFAC—Country Church.  
 KFOX, KRKD—Bible Institute.  
 KFVD—Wakeup Ranch.  
 KFVB—George Milne.  
 ★KGER—News, Mizpah.  
 KGFJ—Dr. Frederick Balles.  
 KGIL—Musical Corral.  
 ★KLAC, KMPC, KOWL, KXLA—News.  
 KWIK—Western Jamboree.  
 KWKW—Rafael Mendez.
- 8:15**★KHJ, KNX—News.  
 KFVB—Crosby Entertainers.  
 KGFJ—Public Messenger.  
 KLAC—Haynes at the Reins.  
 KMPC—Markets.  
 KOWL—Memories in Music.  
**8:20**—KXLA—Music.  
**8:25**—KMPC—Sports Roundup.  
**8:30**—KFI, KFSD—Jack Berch.  
 ★KHJ—Editor's Diary.  
 KNX, KSDJ—Grand Slam.  
 ★KFAC, KFVB, KGIL, KOWL, KRKD, KWIK—News.  
 KFVD—Easy Listening.  
 KGER—Hammond.  
 KGFJ—Yesterday's Hits.  
 KLAC—Zeke Manners.  
 KMPC—A Song for You.  
 KWKW—Stock Quotations.  
 KXLA—Haven of Rest.  
**8:35**—KRKD—Spotlight Varieties.  
**8:45**—KFI, KFSD—Lora Layton.  
 ★KHJ—News.  
 KNX—Rosemary.  
 KFAC—Unity.  
 KFVD—Vocal Varieties.  
 KFVB—Science of Mind.  
 KGER—Bible Treasury.  
 KGIL—Coffee Parade.  
 KOWL—Guest Star.  
 KRKD—Happiness Highways.  
 KWKW—Gordon Baker Lloyd.
- 9**—KECA, KFMB—Welcome Travelers.  
 ★KFI, KFSD, KGER—News.  
 KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.  
 KNX—Wendy Warren.  
 KAGH—Top of the Morning.  
 KFAC—Morning Concert.  
 KFVD—Waltz Time.  
 KFVB—Strolling Tom.  
 KGFJ—Four L. A. Police.  
 KGIL—Swingin' Corner.  
 KLAC—Zeke Manners.  
 KMPC—Band Box.  
 KOWL—Helen Markham.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KXLA—Bar Nothing Ranch.
- 9:05**—KFI—Ladies' Day.  
 KGER—Lutheran Hour.  
 KWIK—Sunny Side.
- 9:15**—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.  
 KNX—Aunt Jenny.  
 ★KAGH, KFVD—News.  
 KFVB—Music.  
 KGFJ—Social Security.  
 KGIL—Ballads for You.  
 KOWL—Hawaiian Melodies.  
 KWKW—Light and Airy.
- 9:20**★KGFJ—Alrotorials.  
**9:30**—KECA, KFMB—Breakfast in Hollywood.  
 KHJ—Morning Melodies.  
 KNX, KSDJ—Helen Trent.  
 KAGH—Shirley Kendall.  
 KFOX—Full Gospel.  
 KFVD—Show Tunes.  
 KFVB—Marsha Walton.  
 KGER—John Brown.  
 KGFJ—Racing News.  
 KGIL—Valley Shopper.  
 KLAC—Racing News.  
 ★KOWL—News.  
 KWIK—Top o' Morning.
- 9:45**—KFI—Chuck Collins.  
 KNX, KSDJ—Our Gal Sunday.  
 KFVD—Remembered Rhythms.  
 KFVB—Sons of Pioneers.  
 KGFJ—Veterans of Foreign Wars.  
 KLAC—Coffee with Crosby.  
 KOWL—Album of Song.  
 ★KRKD—News.  
 KWKW—Word of Truth.
- 9:55**★KFAC, KGIL—News.  
**10**—KECA, KFMB—Ted Malone.  
 KFI—Downtown and All Around.  
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 KNX—Big Sister.  
 KAGH—G. E. Hour.  
 KFAC—Serenade.  
 KFVD—Rev. Louis T. Talbot.  
 KFVB—Beverly of Douch.  
 KGFJ—Record Jackpot.  
 KGIL—Valley Frolic.  
 KLAC—Al Jarvis Ballroom.  
 ★KMPC—News, Eddie Lyon.

- KOWL—Romance in Music.  
 KRKD—Morning Melodies.
- 10:15**★KECA, KFMB—Kierman's KWIK—Town Crier.  
 KWKW—Racing News.  
 KXLA—Sons of Pioneers.
- 10:05**—KGER—Musical Roundup.  
 Korner.  
 KFI—What Do You Say?  
 KHJ, KGB—Two-Ton Baker.  
 KNX—Ma Perkins.  
 KFOX—Assembly of God.  
 KMPC—Music in the Air.  
 KRKD—Dr. Richardson.  
 KWKW—Tune-up Time.  
 ★KXLA—News.
- 10:25**—KGFJ—Sports Flash.  
**10:30**—KECA, KFMB—My True Story  
 KFI—Part of Missing Hits.  
 KHJ—The Jedge.  
 KNX—Young Dr. Malone.  
 KFVD—Rescue Mission.  
 KFVB—Maurice Hart Show.  
 ★KOWL, KWIK—News.  
 ★KGIL—News; Curtain Call.  
 KRKD—Crazy Rhythm.  
 KWKW—Feature Story.  
 KXLA—Sons of Our Times.
- 10:35**—KWIK—Town Crier.  
**10:45**—KFI—Joyce Jordan.  
 KNX—Guiding Light.  
 KFAC—Salvation Army Band.  
 KFSD—Believe It or Not.  
 KOWL—Tune Shop.  
 KRKD—Midnight Mission.  
 KWKW—My Serenade.
- 10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker KFI, KFSD—Double or Nothing.  
 KHJ, KGB, KVOE—Ladies First.  
 KNX—Second Mrs. Burton.  
 ★KAGH, KFVD, KGER—News.  
 KFAC—Festival of Music.  
 KFOX—Breakfast Club.  
 KFVB—Bill Anson.  
 KGFJ—Record Jackpot.  
 KGIL—Housewives' Exchange.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Stars of Song.  
 KOWL—Today's Infant.  
 KRKD—Songs of Yesterday.  
 KWIK—Tom, Dick & Harry.  
 KWKW—Traffic Quiz.  
 KXLA—Easy Listening.
- 11:05**—KAGH—Whirlin' With Willie.  
**11:15**—KECA, KFMB—Listening Post  
 KNX—Perry Mason.  
 KFVD—Violet.  
 KGER—Musical Roundup.  
 KMPC—Neighborhood Voice.  
 KOWL—Rhythm at Random.  
 ★KXLA—Pasadena News.  
 KWKW—Races and Sports.
- 11:20**—KWKW—Stairway to Music.  
**11:25**—KGFJ—Sports Flash.  
**11:30**—KECA—Ona Cugat.  
 KFI, KFSD—Today's Children

- KHJ, KFXM, KGB, KVOE—Queen for a Day.  
 KNX, KSDJ—Nora Drake.  
 KFCX—Keyboard Artistry.  
 ★KFOX, KOWL, KRKD, KWIK—News.  
 KFVB—Memory Melodies.  
 KMPC—Tops in Pops.  
 KXLA—Dinner Bell Roundup.
- 11:35**—KWIK—Tom, Dick & Harry.  
**11:45**—KECA—Between Us Girls.  
 KFI—Light of the World.  
 KNX, KSDJ—Evelyn Winters.  
 KOWL—The Woman's View.  
 KRKD—Melody Time.  
 KWKW—Races and Sports.
- 11:55**★KFAC—Sports.  
 KGFJ—Sports Flash.
- 12**★KECA—News, Sam Hayes.  
 KFI—Farm Reporter.  
 ★KHJ, KGER, KGIL—News.  
 KNX—Burritt Wheeler.  
 KFAC—Luncheon Concert.  
 KFVD—Editor of the Air.  
 KFVB—Bill Anson.  
 KGFJ—Intermission.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Women Are Wonderful.  
 KOWL—Mayor of Melody.  
 KRKD—Santa Fe Trails.  
 KWIK—Luncheon Musicale.  
 KWKW—Vocallist Parade.  
 KXLA—Dinner Bell Roundup.
- 12:05**—KAGH—Jim's Jamboree.  
 KGER—Chuck Wagon.
- 12:15**★KECA—Baukhage Talking.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KGIL—Real Estate Show.  
 KWKW—Races and Sports.
- 12:25**—KGFJ—Sports Flash.  
**12:30**—KECA, KFMB—Second Honey-moon.  
 KFI, KFSD—Pepper Young.  
 KHJ, KGB—Bob Poole Show.  
 ★KNX, KSDJ—Knox Manning.  
 KFVD—Violet.  
 ★KFVB—News; Bill Anson.  
 KGER—Squeakin' Deacon.  
 KGFJ—1230 Club.  
 KGIL—Western Music.
- ★KMPC, KOWL, KWIK—News.  
 KWKW—Stock Quotations.  
 KXLA—Western Tunes.
- 12:35**—KWIK—G.I. Platter Parade.  
 KWKW—Farm News.
- 12:45**—KFI, KFSD—Right to Happiness.  
 KHJ—Melody Matinee.  
 KNX—Background for Living.  
 ★KFAC—News.  
 KMPC—Rhythm Rancho.  
 KWKW—Races and Sports.  
 KXLA—Western Records.
- 12:50**—KWKW—Circle 1430 Ranch.  
**12:55**—KGFJ—Sports Flash.
- 1**—KECA, KFMB—Listen to This  
 KFI, KFSD—Backstage Wife.  
 KHJ—Melody Matinee.  
 KNX—Reserve.  
 KAGH—Civic Service.  
 KFAC—Piano Parade.  
 ★KFVD, KRKD—News.  
 KFVB—Bill Anson.  
 KGER—Squeakin' Deacon.

- KGIL—Cowboy Band.  
 ★KLAC—News, Sports.  
 KMPC—Major League Ball.  
 KOWL—Show Tunes.  
 KWIK—Rhythmic Age.  
 KXLA—Community.
- 1:15**—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KAGH—Where to Go.  
 KFAC—American Hour.  
 KFVD—Piano Parade.  
 KLAC—570 Club.  
 KRKD—Siesta Time.  
 KWIK—Charlie Hamp.  
 KWKW—Races and Sports.  
 KXLA—Joe Littlefield.
- 1:25**—KNX—Radio Harris.  
 KGFJ—Sports Flash.
- 1:30**—KECA—Jalisco.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norma Young.  
 KNX, KSDJ—Meet the Missus  
 KAGH—Siesta Serenade.  
 KFOX—Siesta Serenade.  
 KFVD—Hall of Records.  
 KGER—Western Siesta.  
 KGIL—Homemakers.
- ★KOWL, KRKD, KWIK—News.  
 KWKW—Song of the Islands.  
 KXLA—Vocal Varieties.
- 1:35**—KRKD—Symphony of Song.  
 KWIK—Magic Bandstand.
- 1:45**—KECA—Ethel and Albert.  
 KFI, KFSD—Widder Brown.  
 KFVB—South of the Border.  
 ★KXLA—News.
- 1:50**—KWKW—Show Time.  
**1:55**★KFAC—News.  
 KGFJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 KHJ, KFXM, KGB, KVOE—Heart's Desire.  
 KNX, KSDJ—Hint Hunt.  
 KAGH—C Sharp Minor.  
 KFAC—Matinee.  
 KFOX—Western Music.  
 ★KFVD—News; Hall of Records  
 KFVB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—What's Up.  
 KGIL—Homemakers.  
 KLAC—570 Club.  
 KMPC—Three Alarm.  
 KOWL—Matinee Melodies.  
 KRKD—Musical Bouquet.  
 KWIK—Magic Bandstand.  
 KWKW—Races and Sports.  
 KXLA—Concert Hour.
- 2:15**—KFI, KFSD—Portia Faces Life.  
**2:20**★KWKW—News.  
**2:25**★KECA, KFMB—News.  
 KNX—Mr. Information.  
 KGFJ—Sports Flash.
- 2:30**—KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Just Plain Bill.  
 KHJ, KVOE—Red Benson Movie Show.  
 KNX, KSDJ—House Party.  
 KGER—Garden School.
- ★KOWL, KWIK—News.  
 KRKD—Tunes in Tempo.  
 KWKW—Platter Parade.
- 2:35**—KOWL—Contented Listening.  
 KWIK—Magic Bandstand.
- 2:40**—KGER—Long Beach Band.  
**2:45**—KFI, KFSD—Front-Page Farrell.  
 KHJ—Woody and Virginia.  
 KRKD—Organ Moods.  
 KWKW—Races and Sports.  
 KWKW—Swing Session.
- 2:50**—KWKW—Swing Session.  
**2:55**★KNX, KFVD—News.  
 KGFJ—Sports Flash.
- 3**—KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—Hold of Life.  
 KHJ, KGB, KVOE—Golden Hope Chest.  
 KNX, KSDJ—Arthur Godfrey.  
 KAGH—Phil Hastings.  
 KFAC—Musical Favorites.  
 ★KFOX, KGER, KXLA—News.  
 KFVD—Hall of Records.  
 KFVB—Bill Anson.  
 KGFJ—Sunset and Vine.  
 KGIL—Social Whirl.
- ★KLAC—News, Sports.  
 KMPC—Three Alarm.  
 KOWL—Radio Outlook.  
 KRKD—Tops in Pops.  
 KWIK—Homemakers' Forum.  
 KWKW—Swing Session.
- 3:05**—KGER—Alkali Alex.  
**3:10**—KLAC—Don Otis Show.  
**3:15**—KFI—Life Can Be Beautiful.  
 ★KGIL—News.  
 KOWL—Sports Matinee.  
 KWKW—Races and Sports.  
 KXLA—Juke Box Matinee.
- 3:25**★KHJ—News.  
 KGFJ—Sports Flash.
- 3:30**—KECA—Norwood Smith Selects  
 KFI, KFSD—Aunt Mary.  
 KHJ—Music in Music.  
 KAGH—Hollywood Highlights.  
 ★KFAC, KRKD, KWIK—News.  
 KGER—Carolina Cotton.  
 KGIL—Storybook Man.  
 KMPC—Jenne Gray.  
 KWKW—Andy Mansfield.

## friday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 3:00—Arthur Godfrey, KNX.  
 6:30—Red Skelton, KFI.  
 7:00—Life of Riley, KFI.  
 8:30—Sweeney and March, KNX.

### Quiz, Participation

- 8:00—McNeill Bkfst. Club, KECA  
 8:30—Grand Slam, KNX.  
 9:30—Bkfst. in Hollywd, KECA  
 10:00—Bartel of Dough, KFVB  
 11:30—Queen for a Day, KHJ.  
 1:30—Meet the Missus, KNX.  
 2:00—Heart's Desire, KHJ.  
 2:30—House Party, KNX.  
 2:30—Bride and Groom, KECA.  
 6:30—Col. Stoopnagle, KVOE.  
 7:00—Everybody Wins, KNX.  
 9:00—Break the Bank, KECA.

### Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.  
 6:30—Musically, KNX.

### Comment-Narration

- 7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 10:00—Ted Malone, KECA.  
 10:15—What Do You Say? KFI.  
 12:00—Burritt Wheeler, KNX.  
 4:30—Art Baker, KFI.  
 4:30—Passing Parade, KHJ.  
 9:45—Night Editor, KNX.

### Mystery-Detective

- 8:00—The Fat Man, KECA.  
 8:30—This Is Your FBI, KECA.  
 9:30—Jury Trials, KECA.

### Public Interest-Information

- 5:45—If They Had Lived, KGFJ.  
 7:00—Meet the Press, KHJ.  
 11:45—Report from U.N., KNX.

### Sports

- 9:30—Racing News, KLAC.  
 9:30—Racing, KGFJ.  
 10:00—Race Lineup, KWKW.  
 1:00—Major League Ball, KMPC.  
 5:30—Race Recap, KGFJ.  
 5:30—Sports Dial, KRKD.  
 5:45—Race Results, KRKD.  
 5:45—Sam Balter, KLAC.  
 6:00—Fred Hessler, KGER.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.  
 7:15—Fishing, Pals, KFOX.  
 7:30—Sports Newsreel, KFI.  
 7:45—Sports Folio, KFI.  
 8:10—Baseball, KLAC, KMPC.  
 9:30—Inside of Sports, KHJ.

### Popular-Western Music

- 4:30—Club 13, KNX.  
 4:45—Stuart Hamblen, KFVB.  
 7:30—Spotlight Revue, KNX.  
 8:00—Supper Club, KFI.  
 8:15—Jack Smith, KNX.



- 3:35—KOWL—Just Music.
- KKRD—Tea Time Tunes.
- KWIK—Valley Matinee.
- 3:45—KECA—Frances Scully.
- KFI, KFSD—Nora Drake.
- KHJ, KGB—Woody and Virginia.
- KAGH—This Day.
- KFAC—Lyrics in Chorus.
- KMPC—Swing 'n' Sing.
- 3:55—KFVD—News.
- KFWB—Caroline Leonetti.
- KGFJ—Sports Flash.
- 4—KECA—George Fenneman Show.
- KFI, KFSD—This Woman's Secret.
- \*KHJ, KFXM, KGB, KVOE—Fulton Lewis.
- KNX, KSDJ—Winner Take All
- KAGH—Disc Jockey.
- KFAC—Musical Masterpieces.
- \*KFOX, KGER—News.
- KFYD—Harlem Matinee.
- KFWB—Spade Cooley.
- KGFJ—Sunset and Vine.
- KGIL—Johnny Grant Show.
- \*KLAC—News, Sports.
- \*EMPC—News, Eddie Lyon.
- KKRD—Piano Paintings.
- KWIK—1490 Club.
- KWKW—Andy Munsfield.
- KXLA—Juke Box Matinee.
- 4:05—KGER—Musical Roundup.
- 4:15—KFI—Johnny Murray.
- \*KHJ, KFXM, KGB—Frank Hemingway.
- KFWB—Bing Crosby.
- KLAC—Dinning Sisters.
- KMPC—Morton Gould Orch.
- KOWL—Classics in Music.
- KKRD—Morieland Quiz.
- 4:25—KNX, KSDJ—Mr. Information
- KGFJ—Sports Flash.
- 4:30—KFI—Art Baker's Notebook.
- \*KHJ, KGB, KVOE—Passing Parade.
- KNX, KSDJ—Club 15.
- KFOX—Old Age Pensions.
- KFYD—Proven Hits.
- KFWB—Daily Light.
- KLAC—Racing Roundup.

# MILD & MELLOW

4:30 to 5 P.M.  
Monday Through Friday

## KMPC

- KMPC—Mild and Melow.
- \*KOWL—News, Music.
- KKRD—Symphony in Swing
- KWIK—Old Folks' Program.
- KWKW—Sons of Guns.
- 4:45—\*KHJ, KGB, KVOE—Rex Miller.
- \*KNX, KSDJ—Ed R. Marrow.
- \*KFSD—H. V. Kaltenborn.
- KFWB—Stuart Hamblen.
- KLAC—Music.
- KOWL—Sports Review.
- \*KKRD—News.
- KWIK—Musical Quiz.
- KWEW—Races and Sports.
- 4:50—KWKW—Magic Time.
- 4:55—KGFJ—Sports Flash.
- 5—KECA—Happy Theater.
- \*KFI—Feature Wire.
- KHJ, KGB, KVOE—Adventure Parade.
- \*KNX, KSDJ—Knox Manning.
- KFAC—Sunset Serenade.
- KFYD—Sunset Roundup.
- KFWB—Stuart Hamblen.
- KGFJ—Live at Five.
- KGIL—Johnny Grant Show.
- \*KLAC—Fred Henry Reports.
- KOWL—Plantation House Party.
- \*KMPC—News, Star Time.
- KKRD—Songs of the Saddle.
- \*KWIK—News.
- KWKW—Reminiscent Music.
- KXLA—Juke Box Matinee.
- 5:05—KAGH—Children's Program.
- KGER—Frd Lewis.
- 5:15—KECA, KFMB—Fun House.
- \*KFI—News.
- KHJ, KFXM, KGB, KVOE—Chandu, the Magician.
- KNX—Tom Hanlon.
- KLAC—Music.
- KOWL—Island Magic.
- KWIK—Hal Schaefer.
- KWKW—Race Roundup.
- 5:30—KECA—Jack Armstrong.
- KFI—Casa Cucat.
- KHJ, KFXM, KGB, KVOE—Supernan.
- \*KNX, KSDJ—Charles Collingwood.
- KAGH—Sports Notebook.
- KFAC—Whon Bill Club.
- \*KFOX, KOWL, KWIK—News.
- KFYD—Pass Time.
- KGEE—Cactus Mack.

- KGFJ—Race Recap.
- KMPC—All-Time Hits.
- KKRD—Sports Dial.
- KXLA—Future Pianists.
- 5:35—KOWL—Musical Detective.
- 5:45—\*KFI, KFSD—Elmer Peterson.
- KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
- \*KNX, KSDJ—News, Garred.
- KAGH—Arcadia Music Mart.
- KFOX—Your Fishcaster.
- KFYD—Crosbyana.
- KGER—Bruce Trent.
- KGFJ—If They Had Lived.
- KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KKRD—Race Results.
- KWIK—Paul Page Sings.
- KWKW—Spotlight on Bands.
- KXLA—Variety.
- 5:55—\*KNX—Frank Goss, News.
- KGFJ—Dot Meyberg.
- 6—\*KECA, KFMB—Edwin C. Hill.
- KFI, KFSD—Milestones in Melody.
- \*KHJ, KFXM, KGB, KVOE—Gabriel Heatter.
- KNX, KSDJ—My Favorite Husband.
- KAGH—Public Interest.
- \*KFAC, KFOX, KFWB, KLAC, KMPC—News.
- KFYD—Haynes at the Reins.
- KGER—Sports Time.
- KGFJ—Musical Digest.
- KGIL—Johnny Grant.
- KOWL—Italian Program.
- KKRD—Varieties in Music.
- KWIK—Allen Rich.
- KWKW—Sunset Serenade.
- KXLA—Sports News.
- 6:05—KECA—Animal World Court.
- KFAC—Musical Memories.
- KLAC—Al Jarvis Ballroom.
- 6:10—KECA—Sports Desk.
- 6:15—\*KECA—News.
- \*KHJ, KGB—Mutual Newsreel.
- KAGH—Bing Sings.
- KFWB—Crosby Entertains.
- KGER—Stamps Quartet.
- KMPC—Bob Kelley, Sports.
- KKRD—Hawaiian Memories.
- KXLA—Women's Clubs.
- 6:30—KECA, KFMB—The Sheriff.

Ben Alexander  
PRESENTS  
Sam Hayes in  
'Touchdown Tips'  
KHJ—6:30 p.m. Fri.

- KHJ—Sam Hayes Touchdown Tips.
- KFI—Red Skelton Show.
- KNX—Musical Comedy.
- \*KAGH—News.
- KFAC—Hour of Music.
- KFOX—Hal's Music Room.
- KFYD—Ariane Melodies.
- KFWB—America Dances.
- KGB, KVOE—Col. Snopagnia.
- KGER—Helene Sulth.
- KMPC—Del Mar Races.
- KOWL—Old Homeland.
- KKRD—Piano Parade.
- KXLA—Dinner Music.
- 6:35—KAGH—Freddy Martin Show.
- 6:45—KHJ—Music.
- \*KFVD—News.
- KKRD—A. F. of L.
- 6:55—KECA, KFMB—Champion Roll Call.
- \*KHJ, KFXM, KGB, KVOE—Bill Henry, News.

- 7—\*KECA—Boxing Bout.
- KFI—Life of Riley.
- KHJ, KFXM, KGB, KVOE—Meet the Press.
- KNX, KSDJ—Everybody Wins
- KAGH—Evening Concert.
- KFAC—Hour of Music.
- KFYD—Squeakin' Deacon.
- KFWB—America Dances.
- \*KGER, KKRD—News.
- KGFJ—Musical Digest.
- \*KGIL—Valley News.
- KLAC—Picture Album.
- KMPC—Firestone Favorites.
- KWIK—Dance Orch.
- KWKW—Mid-Eastern Hour.
- KXLA—Saddle Dusters.
- 7:05—KGER—Farran.
- 7:15—KFOX—Fishing Pals.
- KGIL—Valley Parks.
- KLAC—Music.
- KKRD—Three-Quarter Time.
- KWIK—Guest Star.
- KXLA—Evening Serenade.
- 7:30—KECA—Hank Weaver, Sports.
- KFI, KFSD—Sports Newsreel.
- KHJ, KFXM, KGB, KVOE—Cisco Kid.
- KNX, KSDJ—Spotlight Revue
- KFAC—Echoes and Encores.
- KFWB—Sports Final.

- KGER—Inglewood Christian Church.
- KGIL—Modern Concert Hall.
- KLAC—Jan Garber Orch.
- KMPC—Jerry Lawrence.
- KKRD—Do You Know?
- \*KWIK—News, Roundup Time.
- KXLA—Jimmie Dolan.
- 7:35—KECA—American Sports Page.
- 7:45—KFI—Sports Follo.
- \*KFOX—News.
- KFWB—Sons of Pioneers.
- KLAC—Duzoot Dope.
- KMPC—Al Goodman Orch.
- KKRD—Father Vaughan.
- KWIK—Rocky Morann.
- 8—KECA, KFMB—Fat Man.
- KFI, KFSD—Supper Club.
- KHJ—Special Agent.
- KNX—Lowell Thomas.
- KFAC—Evening Concert.
- KFOX—Speaking of Sports.
- KFWB—Music.
- KGB, KVOE—Special Agent.
- \*KGER, KLAC, KXLA—News.
- KGFJ—Caucasian Memories.
- KGIL—Cowtown Boys.
- \*KMPC—News, Frandsen.
- KKRD—County Barn Dance.
- KWIK—Veterans' Hospital.
- 8:05—KGER—Victor Young.
- 8:10—KLAC—Baseball, Hollywood vs. San Diego.
- KMPC—L. A. vs. Portland.
- 8:15—\*KFI, KFSD—World News.
- KNX—Jack Smith.
- KFWB—Remember.
- KGFJ—Songs for You.
- KLAC—Baseball.
- KXLA—Variety.
- 8:30—KECA, KFMB—This Is Your FM.
- KFI—Stairway to the Stars.
- KHJ, KFXM, KGB, KVOE—High Adventure.
- KNX—Sweeney and March.
- KFSD—Forests Aflame.
- \*KFWB, KWIK—News.
- KGER—Clem Davies.
- \*KGFJ—Averill Berman, News.
- KGIL—Padden Lewis.
- KKRD—Cowboy Hit Parade.
- KXLA—97th Street Corral.
- 8:45—KFOX—Flight Call.
- KFWB—Voice of the Army.
- KGFJ—H'wood House Party.
- KWIK—Hebrew-Christian Hr.
- 8:55—KHJ, KGB, KVOE—Billy Rose
- 9—KECA, KFMB—Break the Bank.
- KFI, KFSD—Call the Police.
- \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- KNX—mg. ace and JANE.
- KFAC—Evening Concert.
- KFOX—Maritime Committee.
- KFWB—Preview Theatre.
- \*KGER—News.
- KGFJ—Hollywood House Party.
- KGIL—Padden Lewis.
- KLAC, KMPC—Baseball.
- KKRD—Cowboy Hit Parade.
- KWIK—Reading & Dreaming.
- KXLA—Squeakin' Deacon.
- 9:05—KGER—Three Suns.
- 9:15—\*KHJ, KGB, KVOE—Fleetwood Lawton.
- \*KFOX—News.
- 9:30—KECA, KFMB—Famous Jury Trials.
- KFI—Hollywood Open House.
- KHJ, KGB, KVOE—Inside of Sports.
- KNX, KSDJ—Beulah.
- KFOX—Music.
- KFWB—Unity.
- KGER—Music in the Night.
- 9:45—KHJ, KFXM, KGB, KVOE—Henry J. Taylor.
- KNX, KSDJ—Night Editor.
- \*KFWB—Music and News.

DANCE MUSIC AT ITS BEST  
**LUCKY LAGER DANCE TIME**  
**KFAC**  
10 to 12 EVERY NIGHT

- 10—\*KECA—Richfield Reporter.
- \*KFI, KFSD—The Reporter.
- \*KHJ, KFXM, KGB, KVOE—Fulton Lewis.
- \*KNX, KFSJ—Chet Huntley, News.
- KFAC—Lucky Dance Time.
- KFWB—Eastside Show.
- KGER—Riverside Rancho
- KGFJ—Concert Nocturne.
- KGIL—Symphony.
- KLAC, KMPC—Baseball.

**EASTSIDE SHOW**  
10 TO 12 P. M.  
Every Night Except Sunday  
**KFWB**  
KKRD—Cowboy Hit Parade.  
KWIK—Michael Roy.  
KXLA—Riverside Rancho.

10:30  
MON., TUES., THURS.,  
FRI., SAT.  
**Dan Lundberg**  
and  
A NEW NEWS-IDEA  
IT'S NEWSABLE  
**KXLA**

- \*KXLA—Dan Lundberg.
- 10:45—KFI—Melodiana.
- KMPC—Dance Parade.
- 10:55—KFI—Police Bulletins.
- \*KLAC—News.
- 11—\*KECA—News of Tomorrow.
- \*KFI—News.
- KHJ, KGB, KFXM, KVOE—Joe Snd. Orch.
- \*KNX—Nelson Pringle.
- KFAC—Lucky Lager Dance.

SPADE COOLEY TIME  
With George Wilhelm  
NOW  
11 P.M. DAILY  
1020 KC.  
5000 WATTS  
**Check KFVD**  
LOS ANGELES

- KFYD—Spade Cooley Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGFJ—Concert Nocturne.
- KGIL—American Is Playing.
- KLAC—Don Otis.
- KMPC—Dance Parade.
- KKRD—Cowboy Hit Parade.
- KWIK—Michael Roy.
- KXLA—Pasadena Civic.
- 11:15—KECA—Cinegrill Music.
- KFI—Biltmore Orch.
- KHJ—Dance Orch.
- KNX—Merry Go-Round
- 11:30—KECA—Ambassador Orch.
- KFI—St. Francis Orch.
- KXLA—Arvon Dale Orch.
- 11:45—KECA—Breneman Orch.
- \*KHJ—News.
- KNX—Report from U.N.
- KXLA—Bandstand Review.
- 11:55—\*KECA, KFI, KMPC—News.

**EDICT**  
Peggy Lee, after a recent interview with a gentleman of the press, left with him to keep another engagement. As she went out the door, daughter Nicki rushed up to find where she was going. "I'm going to do a guest appearance on television," explained Peggy. "Well, Mum," requested Nicki, "Please don't sing 'Mafiana' again."

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# SATURDAY, SEPTEMBER 11

\*Indicates News Broadcast.

- 8-KECA, KFMB-Shopper's Special.
- KFI-Meet the Meeks.
- KHJ-Treasury Show.
- \*KNX, KGER, KLAC, KMPC, KOWL, KXLA-News.
- KAGH-Musical Clock.
- KFAC-Country Church.
- KFOX, KRKD-Haven of Rest.
- KFSD-Charlie Lung.
- KFVD-Wakeup Ranch.
- KFWB-George Milne.
- KGB-Morning Moods.
- KGFJ-Proudly We Hall.
- EGIL-Musical Corral.
- KVOE-Hot Cake Club.
- KWIK-Western Jamboree.
- KWKW-Rafael Mendez.
- 8:05-KNX, KSDJ-Let's Pretend.
- KGER-Mirapal.
- 8:15-KHJ-Policing L. A.
- KFWB-Salvation Army.
- KLAC-Haynes at the Belus.
- KMPC-Market Reports, Sports.
- KOWL-Memories in Music.
- 8:30-KECA-Tomorrow's Headlines.
- KFI, KFSD-Smillin' Ed McConnell.
- KHJ-Dr. Hiss Clinic.
- KNX, KSDJ-Junior Miss.
- \*KFAK, KFWB, KGIL, KOWL, KRKD-News.
- KFOX-Music.
- KFVD-Easy Listening.
- KGB-Vocal Varieties.
- KGER-Hammond.
- KGFJ-Yesterday's Hits.
- KLAC-Music.
- KMPC-Leahy of Notre Dame.
- KWKW-Stock Quotations.
- KXLA-Melody Time.
- 8:35-KOWL-Meet the Band.
- KRKD-Spotlight Varieties.
- 8:45-KFC-Mirandy.
- KFAC-Unity.
- KFVD-Console and Keyboard.
- KFWB-Music.
- KGER-Gospel Story Hour.
- KGIL-Coffee Parade.
- KLAC-Business Talk.
- KMPC-Fingertip Successes.
- KOWL-Molly & Binnie.
- KWKW-Sacred Heart.
- KXLA-Popular Favorites.
- 9-KECA, KFMB-Abbott and Costello Kid Show.
- KFI-Jump-Jump of Holiday House.
- KHJ, KVOE-Voices of Strings.
- KNX, KSDJ-Theatre of Today.
- KAGH-Top of the Morning.
- KFAC-Morning Concert.
- KFOX-Ray, Earl Ivie.
- KFSD-Arthur Barriault.
- KFVD-Memory Melodies.
- KFWB-Hollywood Bowl.
- \*KGER, KLAC-News.
- KGFJ-Public Messenger.
- KGIL-Swappin' Corner.
- KMPC-Music of the Stars.
- KOWL-Friendship Hour.
- KRKD-Sagebrush Serenade.
- KWKW-Voice of China.
- KXLA-Popular Favorites.
- 9:05-KGER-Lutheran Hour.
- KLAC-Kiddle Club.
- KWIK-Sunny Side.
- 9:15-KFI-Public Affairs.
- \*KAGH, KFVD-News.
- KFSD-Public Affairs.
- KGFJ-Community Chest.
- KGIL-Ballads for You.
- KWKW-Grace Parr.
- 9:20-KGFJ-Alrotorials.
- 9:30-KECA-Saturday Strings.
- KFI, KFSD-Tillamook Kitchen.
- KHJ, KFXM, KGB, KVOE-Girls' Corps.
- KNX-Stars Over Hollywood.
- KFOX-Full Gospel.
- KFVD-Show Tunes.
- KFWB-Song Session.
- KGER-John Brown.
- KGFJ-Racing News.
- KGIL-Valley Shopper.
- KLAC-Racing News.
- KOWL-German Hour.
- KWIK-Top o' Morning.
- 9:45-KECA-Buddy Weed Show.
- KFI-Your Saturday Chef.
- \*KFSD, KRKD-News.
- KFVD-Cowboy Policeman.
- KGFJ-Theatre Guild.
- KLAC-Music.
- KWKW-Word of Truth.
- 9:55-KFAC, KGIL-News.
- 10-KECA, KFMB-American Farmer.
- KFI, KFSD-National Farm and Home Hour.
- \*KHJ, KFXM, KGB, KVOE-News.
- KNX, KSDJ-Grand Central Station.
- KAGH-Brent Burrell.

- KFAC-Serenade.
- \*KFOX-News.
- KFVD-Music.
- KHJ-Ann Carter.
- KGER-Kids' Bible Club.
- EGFJ-Record Jackpot.
- KGIL-Hawaiian Echoes.
- KLAC-Al Jarvis Ballroom.
- KMPC-Music of the Stars.
- KOWL-Romance in Music.
- KRKD-Morning Melodies.
- KWIK-Tunes for Tykes.
- KWKW-Race Lineup.
- KXLA-Popular Favorites.
- 10:15-KHJ-Gillespie's Garden Guide
- KFOX-Assembly of God.
- KGB-Hospitality Time.
- KRKD-Dr. Richardson.
- KWKW-Tune-Up Time.
- \*KXLA-News.
- 10:25-KGFJ-Sports Flash.
- 10:30-KECA, KFMB-This Is for You.
- KFI, KFSD-Coffee Concert.
- KHJ-Clary's Gazette.
- KNX, KSDJ-Give and Take.
- KFVD-Marching Along.
- KFWB-Maurice Hart Show.
- \*KGIL, KOWL-News.
- KGER-Home on the Range.
- KRKD-Government Speaks.
- KWIK-Talent Search.
- KWKW-Feature Story.
- KXLA-Music.
- 10:35-KGIL-Curtain Call.
- 10:45-KECA-Chemists in Action.
- KFAC-Village Festival.
- KFVD-Dream Time.
- KOWL-Tune Shop.
- KRKD-Pop Concert.
- KWKW-My Serenade.
- KXLA-Variety Time.
- 10:55-KGFJ-Sports Flash.
- 11-KECA, KFMB-Shore Party.
- KFI, KFSD-Archie Andrews.
- KHJ, KGB, KVOE-On the Beam With Tex Beneke.
- KNX, KSDJ-Mary Lee Taylor
- KFAC-Festival of Music.
- KFOX-Forenoon Fashion.
- \*KFVD, KGER-News.
- KFWB-Bill Anson.
- KGFJ-Record Jackpot.
- KGIL-Popular Classics.
- KLAC-Al Jarvis Ballroom.
- KMPC-Kelth Hetherington.
- KOWL-Tune Shop.
- KRKD-Songs of Yesterday.
- KWIK-Kiddies' Korner.
- KWKW-Voice of Army.
- 11:15-KFVD-Piano Parade.
- KGER-Western Music.
- KWIK-Music.
- KWKW-Races and Sports.
- 11:20-KWKW-Stairway to Music.
- 11:25-KGFJ-Sports Flash.

- 11:30-KECA, KFMB-Saturday Session.
- KFI-Parent-Youth Forum.
- KHJ, KGB-Teen-Timers Club.
- KNX, KSDJ-It's Fun to Be Young.
- KFAC-Keyboard Artistry.
- \*KFOX, KOWL, KRKD, KWIK-News.
- KFVD-Shopping Hi-Lites.
- \*KFWB-News; Bill Anson.
- KGER-Western Shadows.
- KXLA-Saturday Serenade.
- 11:35-KWIK-Modern Mood.
- 11:40-KOWL-Salute to Americas.
- 11:45-KFOX-Tempos of the Time.
- KRKD-Melody Time.
- KWKW-Races and Sports.
- 11:55-KFAC-News.
- EGFJ-Sports Flash.
- \*KECA-Noontime News.
- KFI-Farm Reporter.
- \*KHJ, KFXM, KGB, KVOE-News.
- KNX, KSDJ-Meet the Missus.
- KAGE-Stardust Trail.
- KFAC-Luncheon Concert.
- KFMB-Piano Playhouse.

**NOSEY NIFTIES**

News of Kids in Movies  
Kids with Talent-Contact  
COSMO MORGAN  
Talent Counsellor  
1605 No. La Brea  
**KFOX - 12 NOON**

- KFOX-Nosey Nifties.
- KFSD-Nature Sketches.
- KFVD-Animal Days.
- KFWB-Bill Anson.
- \*KGER, KGIL-News.
- KGFJ-Intermission.
- KLAC-Al Jarvis Ballroom.
- KMPC-Merry-Go-Round.
- KOWL-Mayor of Melody.
- KRKD-Santa Fe Trails.
- KWIK-Luncheon Musicale.
- KWKW-Pasadena Opera.
- KXLA-Saturday Serenade.
- 12:05-KGER-Cottonseed Clark.
- 12:15-KECA-Radio, the American Way.
- KFI-Man on the Farm.
- \*KHJ-In Your Name.
- \*KFOX-News.
- KFSD-Art Van Damme.
- KFVD-Mason Rose.
- KGIL-Real Estate Show.
- KWKW-Races and Sports.
- 12:25-KGFJ-Sports Flash.
- 12:30-KECA, KFMB-ABC Symphony.
- KFI-Easy Listening.
- KHJ, KGB-Sports Parade.
- KNX-Elliott Lawrence.
- KFOX-Show Time.

- KFVD-Luncheon Tunes.
- \*KFWB, KOWL, KWIK-News.
- KGFJ-1230 Club.
- KGIL-Cowboy Music.
- KMPC-Rhythm Rancho.
- KWKW-Stock Quotations.
- KXLA-Western Tunes.
- 12:35-KOWL-Mayor of Melody.
- KWIK-G.I. Platter Parade.
- KWKW-Farm News.
- 12:45-KFI-Here Comes the Band.
- KNX-The Chicagoans.
- \*KFAC-News.
- KFVD-Violet.
- KWKW-Races and Sports.
- KXLA-Top Western Tunes.
- 12:50-KWKW-Circle 1430 Ranch.
- 12:55-KGFJ-Sports Flash.
- 1-KECA, KFMB-ABC Symphony.
- KFI-Living, 1948.
- KHJ, KFXM, KGB, KVOE-Charles Sloucum.
- KNX-So You Know Radio.
- KFAC-Piano Parade.
- KFOX-Platter Pantry.
- \*KFVD, KLAC, KRKD-News.
- KFWB-Bill Anson.
- KGER-Sleepy Valley.
- KGIL-1230 Club.
- KGIL-Cowboy Music.
- KMPC-Eddie Stanley Show.
- KOWL-Record Club.
- KWKW-Show Album.
- KXLA-Community Broadcaster.
- 1:10-KLAC-Studio Frolic.
- 1:15-KHJ, KFXM, KGB, KVOE-Horse Race.
- KFI-Handicap Race.
- KNX-Inventory 1948.
- KFAC-Studio Frolic.

**THE RUSS WHITEMAN SHOW**

Saturday's Best  
1:15 p.m. Saturday

**Check KEVD**  
LOS ANGELES

- KFVD-Songs by Russ Whiteman.
- KRKD-Siesta Time.
- KWIK-Frankie Carle.
- KWKW-Waxworks.
- KXLA-Adventures in Research.
- 1:25-KGFJ-Sports Flash.
- 1:30-KECA, KFMB-Race of the Day.
- KFI-Musicana.
- KHJ, KFXM, KGB, KVOE-Air Force Hour.
- KNX, KSDJ-Country Journal.
- KFOX-Siesta Serenade.
- KFVD-Dream Time.
- KGER-Western Siesta.
- KGIL-Homemakers.
- \*KRKD, KWIK-News.
- KWKW-Song of Islands.
- KXLA-Vocal Varieties.
- 1:35-KRKD-Symphony of Song.
- KWIK-Music.
- 1:45-KECA-Bronze Slatters.
- KHJ-In Your Name.
- KFOX-Voice of the Army.
- KLAC-Storybook Hour.
- KWIK-Trade Winds Tavern.
- \*KXLA-News.
- 1:50-KWKW-Show Time.
- 1:55-KFAC-News.
- KFI-Musical Interlude.
- KGFJ-Sports Flash.
- 2-KECA-Reserve.
- \*KFI-News of the Week.
- KHJ, KFXM, KGB, KVOE-Opinionaire.
- KNX, KSDJ-Orchestra.
- KAGH-C Sharp Minor.
- KFAC-Matinee.
- KFSD-Land of the Free.
- KFVD-Novelty.
- KFWB-Bill Anson.
- KGER-Long Beach Band.
- KGIL-Saturday Serenade.
- KGFJ-What's Up.
- KLAC-News, Sports.
- KMPC-Tops in Pops.
- KOWL-Top Tunes at Two.
- KRKD-Ira Sweet, Organ.
- KWIK-South American Way.
- KWKW-Races and Sports.
- KXLA-Cavalcade of Music.
- 2:15-KFI, KFSD-The Lassic Show
- KNX, KSDJ-Races.
- KLAC-570 Club.
- KRKD-Bowl Reporter.
- KWIK-1490 Club.
- 2:20-KWKW-News.
- 2:25-KGFJ-Sports Flash.
- 2:30-KECA-Piano Playhouse.
- KFI, KFSD-Dr. I. Q. Jr.
- KHJ, KFXM, KGB, KVOE-Reviewing Stand.
- KNX-Make Way for Youth.
- KFMB-Melodies to Remember
- \*KFWB-News; Bill Anson.
- KFVD-Optimist Boys' Forum.

**saturday**

*Program Highlights*

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

*Comedy-Variety*

8:00-Proudly We Hall, KGFJ.

8:30-Junior Miss, KNX.

7:00-Proudly We Hall, KMPC.

7:00-Dennis Day, KFI.

7:30-Pays to Be Ignorant, KNX

*Quiz, Participation*

10:30-Give and Take, KNX.

12:00-Meet the Missus, KNX.

5:30-True or False, KHJ.

6:00-Three for the Money, KHJ.

8:30-Truth or Consequences, KFI.

8:30-Sing It Again, KNX.

9:30-What's My Name?, KECA.

*Classical, Semi-Classical Music*

12:30-ABC Symphony, KECA.

3:30-NBC Symphony, KFI.

8:00-Sat. Night Serenade, KNX.

9:30-Music Hour, KFI.

*Drama*

9:00-Theater of Today, KNX.

9:30-Stars Over H'wood, KNX

10:00-Grand Central Sta., KNX

4:30-Curtain Time, KFI.

*Public Interest-Information*

8:15-Policing L. A., KHJ.

9:45-Theater Guild, KGFJ.

*Juvenile*

8:05-Let's Pretend, KNX.

8:30-Smillin' Ed, KFI.

9:00-Jump Jump, KECA

9:00-Jump Jump, KFI.

9:05-Kiddle Club, KLAC.

2:30-Dr. I. Q. Jr., KFI.

5:45-Play Penny Parade, KFOX

*Popular-Western Music*

4:45-Stuart Hamblen, KFWB.

7:30-Grand Ole Opry, KFI.

7:30-All-Star Western, KHJ.

9:00-Hit Parade, KFI.



**EASTSIDE SHOW**  
10 TO 12 P. M.  
Every Night Except Sunday  
**KFWB**

- KXLA—Riverside Rancho.
- 10:05—KLAC—Don Otis.
- 10:15—KECA—Sports Show.
- KFI—Supervisor Darby.
- KHJ, KGB, KVQE—Monica Whelan.
- KNX—Music.
- 10:30—KECA—Hawthorne Thing.
- KFI—Sweet and Lovely.
- KHJ, KGB—Ray Hackett Orch.
- KNX—Ziggy Elman.
- KFMB—Cheatin' on Sandman.
- KGER—Party House.
- KGER—Desert Dreams.
- KLAC—Don Otis.
- KMPC—Summer Serenade.
- ★KXLA—Dan Lundberg.
- 10:55—KFI—Police Bulletins.
- ★KLAC—News.
- 11—KECA—Cinegrill Music.
- KFI—Sollair Time.
- KHJ, KGB, KVQE—Joe Sudy Orch.
- ★KNX—Nelson Pringle.
- KFAC—Lucky Lager Dance.
- KFMB—Cheatin' on Sandman.
- KFOX—Dance Band.
- KFVD—Spade Cooley Time.
- KFWB—Eastside Show.
- KGER—At the Beachhouse.
- KGFJ—Concert Nocturne.
- KGIL—America Is Playing.
- KLAC—Don Otis.
- KMPC—Dance Parade.
- KWIK—Gary Goodwin Show.
- KXLA—Sammy Davis.
- 11:15—KECA—Slapsie Maxie Orch.
- KFI—Morton Downey.
- KHJ, KGB—Dance Orch.
- KNX—Merry-Go-Round.
- 11:30—KECA—Ambassador Orch.
- KFI, KFSD—Harry Owens Orch.
- KFOX—Disc Jockey.
- KXLA—Pasadena Civic.
- 11:45—KHJ, KGB, KVQE—News.
- KNX—Orchestra.
- KXLA—Bandstand Review.
- 11:55—★KECA, KFI, KNX, KMPC—News.

**KXLA Presents**  
**ALEX**  
**Pickupacuplebucks**  
**COOPER**  
12:00 - 5:00 A.M.  
MONDAY THRU SATURDAY

? ? ? ? ?

Emcee Warren Hull of "Vox Pop" is bewildered by a recent postcard from his seven-year-old son, who is spending the summer at a boys' camp. Warren knows of other parents whose kids write for candy, comic books and m-o-n-e-y, so he can't understand why Jimmy should send a message like: "Dear Dad, please send me a bee

**FIFTH LINK**

Host Art Linkletter of Columbia's "House Party" reports that there's a fifth "little link" expected at his house this November. There are currently four Linkletter youngsters.

- 4:30—KWKW—Music.
- 4:55—KGFJ—Sports Flash.
- 5—KECA—Speaking of Songs.
- KFI, KFSD—Dizzy Dean, Sports.
- KHJ, KGB, KVQE—Take a Number.
- ★KNX, KSDJ—Knox Manning.
- KFAC—Sunset Serenade.
- KFMB—Ave Maria Hour.
- KFOX—Sunshine Mission.
- KFVD—Sunshin Roundup.
- KFWB—Stuart Hamblen.
- KFXM—Laymen's Hour.
- ★KGER, KLAC, KMPC—News.
- KGFJ—Live at Five.
- KGIL—Saturday Serenade.
- KOWI—House Party.
- KRKD—Songs of the Saddle.
- KWKW—Saddle-Up Time.
- KWKW—Reminiscent Music.
- KXLA—Juke Box Matinee.
- 5:05—KAGH—Surprise Party.
- KGER—Ford Lewis.
- 5:15—★KFI, KFSD—News.
- KNX—Tom Hanlon.
- KLAC—Music.
- KMPC—Bob Kelley.
- KOWI—Bing Crosby.
- KWKW—Today at Races.
- 5:30—★KECA, KFOX, KGIL, KOWI, KWIK, KWKW—News.
- KFI—Sports Roundup.
- KHJ, KGB, KVQE—True or False.
- ★KNX, KSDJ—Charles Collingwood.
- KFAC—Playtown Train.
- KFMB—Communism.
- KFVD—Serenade.
- KGER—Cactus Mack.
- KGFJ—Race Recap.
- KMPC—Rancho Grande.
- KRKD—Sports Dial.
- KXLA—Future Pianists.
- 5:35—KOWI—Musical Detective.
- KWKW—Saddle-Up Time.
- 5:45—KECA, KFMB—Ira Blue, Sports.
- ★KFI, KFSD—Elmer Peterson.
- ★KNX, KSDJ—Garred, News.
- KFOX—Play Penny Parade.
- KFVD—Haynes at the Reins.
- KGER—Bruce Trent.
- KGFJ—Dinner Interlude.
- KGIL—Saturday Serenade.
- KLAC—Sam Balter, Sports.
- KRKD—Race Results.
- KWKW—Valley High Time.
- KWKW—Radio Travelogue.
- KXLA—Variety.
- 5:55—★KNX, KSDJ—Wallace Sterling.
- 6—KECA—Treasury Band Show.
- KFI—Guy Lombardo Show.
- KHJ, KGB—Three for the Money.
- KNX, KSDJ—Return Engagement.
- KAGH—Folk Music.
- ★KFAC, KFOX, KFWB, KMPC—News.
- KFMB—S. D. Looks Ahead.
- KFSD—Favorite Five.
- KFVD—Haynes at the Reins.
- KGER—Sports Time.
- KGFJ—Musical Digest.
- KGIL—Saturday Serenade.
- ★KLAC—News, Al Jarvis.
- KOWI—Italian Program.
- KRKD—Varieties in Music.
- KWKW—Valley High Time.
- KWKW—Sunset Serenade.
- KVQE—Voice of the Army.
- KXLA—Sweet Music.
- 6:05—KFAC—Bullet Theatre.
- 6:15—KAGH—Bing Sings.
- KFOX—Vesper Bells.
- KFWB—Crosby Entertainers.
- KGER—Music.
- KMPC—Music.
- KRKD—Hawaiian Memories.
- KWKW—Sports Roundup.
- KXLA—Repertory Theater.
- 6:30—KECA—Music of Manhattan.
- KFI, KFSD—Can You Top This?
- KNX, KSDJ—More Amsterdam.
- ★KAGH, KOWI, KWIK—News.
- KFMB—American Showcase.
- KFOX—Hal's Memory Room.
- KFWB—Sports Final.
- KGER—Lukin Valley Church.
- KMPC—Joe Hernandez.
- KRKD—Piano Parade.
- KXLA—Music.
- 6:35—KAGH—Freddy Martin Show.
- KOWI—Evening Serenade.
- KWKW—Date for Dinner.
- 6:45—★KFI—News.
- KFMB—Music.
- KRKD—Happiness Highways.
- 7—KECA—Bulldog Drummond.
- KFI, KFSD—Day in Life of Dennis Day.
- KHJ, KFXM, KGB, KVQE—Stop Me If You've Heard This.
- KNX—Steve Allen Show.
- KFAC—Dr. James Field, Jr.
- KFMB—Your American Music.
- KFOX—Judge Gardner.

- KFVD—Squeakin' Deacons.
- KFWE—Gospel and Song.
- ★KGER, KFSD—News.
- KGFJ—Musical Digest.
- ★KGIL—Valley News.
- KLAC—Crosby Time.
- KMPC—Proudly We Hail.
- KWKW—Dance Orch.
- KXLA—Easy Listening.
- KXLA—Nazarene Church.
- 7:05—KGER—Rev. Al Harlan.
- 7:15—★KAGH—News.
- KGIL—Modern Concert Hall.
- KMPC—Episcopal Diocese.
- KFSD—Three-Quarter Time.
- KWKW—Voice of the Army.
- 7:30—KECA, KFMB—Whiz Quiz.
- KFI, KFSD—Grand Ole Opry.
- KHJ, KFXM, KGB, KVQE—All-Star Western.
- KNX—It Pays to Be Ignorant.
- KAGH—Show Pourri.
- KFAC—Waltzes of the World.
- KFOX—Big Bear Pines.
- KFWB—Dr. Hiss Clinic Forum.
- KGER—Grace Dotson.
- KLAC—Jan Garber Orch.
- KMPC—Candlelight and Silver.
- KRKD—Do You Know?
- ★KWKW—News, Music.
- KWKW—Italian Varieties.
- KXLA—Bible Institute.
- 7:45—KGIL—Sons of Guns.
- KLAC—Public Service.
- KWKW—Blue Barron.
- 8—KECA, KFMB—Lone Ranger.
- KFI—Saturday Dance Time.
- KHJ—Fishing and Hunting Club.
- KNX—Saturday Night Serenade.
- KFAC—Evening Concert.
- KFOX—Proudly We Hail.
- ★KFSD, KLAC—News.
- KFWB—Community Hour.
- KGB—Mysterious Traveler.
- KGER—Wings of Healing.
- KGFJ—Caucasian Memories.
- KGIL—Western Music.
- KMPC—A Boy, a Girl and a Song.
- KWKW—Veterans' Hospital.
- KXLA—Music for You.
- 8:15—KFSD—Here's to Vets.
- KGFJ—Songs for You.
- KLAC—Babushka, Hollywood vs. San Diego.
- KMPC—Romberg Melodies.
- KXLA—Barbershop Quartet.
- 8:30—KECA, KFMB—Amazing Mr. Maloué.
- KFI—Truth or Consequences.
- KHJ, KGB, KVQE—Hawaii Calls.
- KNX, KSDJ—Sing It Again.
- KFOX—Music.
- KFSD—Biltmore Orch.
- KFWB—Social Security.
- KGER—Clem Davies.
- KGFJ—H'wood House Party.
- KGIL—Weatherman.
- ★KWIK—News, Music.
- KXLA—9th St. Corral.
- 8:45—KFOX—Barbershoppers.
- KFWB—Guest Star.
- KWKW—Hebrew-Christian Hour.
- 9—KECA, KFMB—Gangbusters.
- KFI, KFSD—Hit Parade.
- ★KHJ, KFXM, KGB, KVQE—News.
- KNX, KSDJ—Sing It Again.
- KFAC—Evening Concert.
- KFOX—Swingtime Serenade.
- ★KFWB—Clete Roberts.
- KGER—Guest Star.
- KGFJ—H'wood House Party.
- KGIL—Dance Time.
- KLAC—Baseball, Hancey.
- KMPC—Parade of Hits.
- KWKW—Gary Goodwin Show.
- KXLA—Harmony Park.
- 9:15—KHJ, KGB, KVQE—Dink Templeton.
- KFWB—Spade Cooley Time.
- KGER—Decision News.
- 9:30—KECA, KFMB—What's My Name?
- KFI, KFSD—Music Hour from Hollywood.
- KHJ, KGB, KVQE—Lionel Hampton Show.
- KNX, KSDJ—Jeff Regan, Investigator.
- KFOX—Rumba Time.
- KFWB—Laymen's Hour.
- KGER—Music in the Night.
- KGIL—Sports Review.
- KXLA—Redondo Baru Dance.
- 10—★KECA—News.
- ★KFI, KFSD—News.
- KHJ, KFXM, KGB, KVQE—Masked Spooner.
- ★KNX, KSDJ—Chet Huntley.
- KFAC—Lucky Lager Dance.
- KFOX—Carol Speedway.
- KFWB—Eastside Show.
- KGER—Riverside Rancho.
- KGFJ—Concert Nocturne.
- KGIL—Symphony.
- KLAC—Baseball, News.
- KMPC—Parade of Hits.
- KWKW—Gary Goodwin.

- ★KGER, KOWL, KWIK—News.
- KMPC—L. A. vs. Portland.
- KRKD—Tunes in Tempo.
- KWKW—Decision Now.
- KXLA—Alex Cooper.
- 2:35—KOWI—Waltz Time.
- KWKW—1490 Club.
- 2:40—KGER—Long Beach Band.
- 2:45—KFVD—Tempo Time.
- KOWI—Earle Bruce.
- 2:50—KWKW—Swing Session.
- 2:55—KFVD—News.
- KGFJ—Sports Flash.
- 3—KECA—Summer Concert.
- KFI—Nature Sketches.
- KHJ, KGB, KVQE—There's Always a Woman.
- KNX, KSDJ—Cross Section, U.S.A.
- KAGH—Pete Young.
- KFAC—Musical Favorites.
- KFMB—Chapel in the Sky.
- KFOX—Modern Concert Hall.
- KFVD—Salvation Army.
- KFWB—Bill Anson.
- ★KGER, KXLA—News.
- KGFJ—Sunset and Vine.
- KGIL—Serenade.
- KLAC—News, Sports.
- KMPC—Baseball.
- KOWI—Radio Outlook.
- KRKD—Parade of Hits.
- KWKW—1490 Club.
- KWKW—Swing Session.
- 3:05—KGER—Sagebrush & Saddles.
- 3:15—KFI—Forests Aflame.
- KFVD—Airlane Melody.
- KLAC—570 Club.
- KOWI—Sports Matinee.
- KWKW—Races and Sports.
- KXLA—Juke Box Matinee.
- 3:25—KGFJ—Sports Flash.
- 3:30—KECA—Summer Serenade.
- KFI, KFSD—NBC Symphony.
- KHJ, KGB—Harmony Hall.
- KNX—Supervisor J. Anson Ford.
- ★KFAC, KOWL—News.
- KFVD—To Your Health.
- ★KRKD, KWIK—News.
- KWKW—Calling All Vets.
- 3:35—KOWI—Organ Melodies.
- KRKD—Tea Time Tunes.
- KWKW—1490 Club.
- 3:45—KECA—What Do People Think?
- KNX—Atomic Implications.
- KFAC—Portraits of Melody.
- KFVD—Romancing on Record.
- KOWI—Maurice Kosloff.
- 3:50—KWKW—Saturday Matinee.
- 3:55—★KFVD—News.
- KFWB—Caroline Leonetti.
- KGFJ—Sports Flash.
- 4—KECA—E. Felice Quartet.
- KFI, KFSD—NBC Symphony.
- KHJ, KFXM, KGB, KVQE—Sports Review.
- KNX—Tomorrow Calling.
- KAGH—Joe Thompson Show.
- KFAC—Musical Masterpieces.
- KFMB—South of the Border.
- ★KFOX, KGER—News.
- KFVD—Harlem Matinee.
- KFWB—Music.
- KGFJ—Sunset and Vine.
- KGIL—Saturday Serenade.
- KLAC—News, Sports.
- KMPC—Baseball.
- KOWI—Just Music.
- KRKD—Teen-Age Workshop.
- KWKW—1490 Club.
- KWKW—Saturday Matinee.
- KXLA—Juke Box Matinee.
- 4:05—KGER—Trading Post.
- 4:15—KECA—Madhouse Musicale.
- ★KHJ, KGB, KVQE—Frank Hemingway.
- KFMB—U. S. Navy Band.
- KFOX—Salvation Army.
- KFWB—Helen Louise.
- KLAC—570 Club.
- KOWI—Fiddle Strings and Ballads.
- KRKD—Novelty Quiz.
- KWKW—Quickie Platter.
- KWKW—Races and Sports.
- 4:25—KGFJ—Sports Flash.
- 4:30—KECA—Harry Wismer, Sports
- KFI, KFSD—Curtain Time.
- KHJ, KGB, KVQE—Bill Harrington.
- KNX—L. A. Story.
- KFMB—Profits of Prayer.
- KFOX—Old Age Pensions.
- KFWE—Proven Hits.
- KFWB—Blind Artists' Guild.
- KLAC—Racing Roundup.
- ★KOWI—News, Music.
- KRKD—Symphony in Swing.
- KWKW—Old-Age Pensions.
- 4:45—★KECA, KFMB—Dorothy Fuldheim.
- KHJ, KGB, KVQE—Proof that Christian Science Heals.
- KNX—The Todda.
- KFWB—Stuart Hamblen.
- KLAC—Music Room.
- KOWI—Sports.
- ★KRKD—News.
- KWKW—Musical Quiz.
- KWKW—Races and Sports.



# ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.

\* Indicates programs of news and commentary.

Abbott and Costello.....	KECA, 8 p.m. W	Church in the Wildwood.....	KECA, 7 a.m. Su	Godfrey, Arthur.....	KNX, 3 p.m. M-F
Abbott-Costello Kid Show.....	KECA, 9 a.m. Sa	Church of the Air.....	KNX, 7 a.m. Su	Godfrey's Talent Scouts.....	KNX, 8:30 p.m. M
Adventure Parade.....	KHJ, 5 p.m. M-F	Cisco Kid.....	KHJ, KGB, 7:30 p.m. M.W.F.	*Godwin, Earl.....	KECA, 9:15 p.m. M
*Agronsky, Martin.....	KECA, 6:30 a.m. M-F	Clark, Cottonseed.....	KGER, 12:05 p.m. Sa	*Go for the House.....	KECA, 8:30 p.m. W
Air Force Show.....	KHJ, 1:30 p.m. Sa	Clary's Gazette.....	KHJ, 10:30 p.m. M	Graham, Shellah.....	KHJ, 8:45 p.m. Sa
Air-orientation.....	KGFJ, 9:15 a.m. M-Sa	Clifton, Charles A.....	KRKD, 5:30 p.m. M-Sa	Graham, Vance.....	KMPC, 9 a.m. Su
Album of Familiar Music.....	KFI, 6:30 p.m. Sa	Club Room.....	KNX, 9 p.m. W		KLAC, 11:15 a.m. Su
Alexander's Meditation Board.....	KHJ, 5 p.m. Su	Club Time.....	KNX, 4:30 p.m. M-F	Grand Central Station.....	KNX, 10 a.m. Sa
Allen, Irwin.....	KLAC, 5:30 p.m. M-Sa	Coffee Concert.....	KFI, 8:15 a.m. Tu	Grandpa Owens.....	KFI, 8 a.m. Su
Allen, Steve.....	KNX, 12:05 a.m. D, 7 p.m. Sa	College of Musical Knowledge.....	KFI, 7 p.m. Sa	Grand Ole Opry.....	KFI, KFSD, 7:30 p.m. Sa
All-Star Western.....	KHJ, 7:30 p.m. Sa	*Collingwood, Charles.....	KNX, 5:30 p.m. M-Sa	Grand Slam.....	KNX, 8:30 a.m. M-F
Alpert, Pauline.....	KHJ, 10:45 p.m. M	Collins, Chuck.....	KFI, 9:45 a.m. M-F	Gray, Jeanne.....	KMPC, 3:30 p.m. M-F
Amazing Mr. Malone.....	KECA, 8:30 p.m. Sa	Colonel Stoopnagle.....	KGB, KVoe, 6:30 p.m. F	Guilding Light.....	KNX, 10:45 a.m. M-F
America Dances.....	KFWB, 6:30 p.m. M-F	Columbia Masterworks.....	KFAC, 6 p.m. Su	Hal's Memory Room.....	KFWB, 6:45 p.m. Sa
America United.....	KFI, 11 p.m. Su	Comedy Writers' Show.....	KECA, 7 p.m. Su	Hamblen, Stuart.....	KFWB, 4:45 p.m. M-Sa
American Almanac.....	KECA, 1:15 p.m. Su	Commander Scott.....	KHJ, KVoe, 10:15 a.m. Su	Hampton, Lionel.....	KHJ, 5:15 p.m. M-Sa
American Farmer.....	KECA, 10 a.m. Sa	Concert Nocturne.....	KGFJ, 10 p.m. D	Haulon, Tom.....	KNX, 9 p.m. M-F
American Showcase.....	KECA, 10 p.m. Sa	Contented Hour.....	KFI, KFSD, 7 p.m. M	Happy Homes.....	KHJ, 1:30 p.m. M-F
American Sports Page.....	KECA, 7:35 p.m. F	Cooley, Spade.....	KFWB, 4 p.m. M-F	Happy Theater.....	KECA, 5 p.m. M-F
American Way.....	KFI, 6 p.m. M	Cooper, Alex.....	KXLA, 12:15 a.m. D	*Hardy, Glenn.....	KHJ, 10 a.m., 9 p.m. D
Amsterdam, Morey.....	KNX, 6:30 p.m. Sa		KXLA, 2:30 p.m. Sa	Harrington, Bill.....	KHJ, 11:30 p.m. M
An American Abroad.....	KNX, 11:45 p.m. Th	Cotton, Carolina.....	KGER, 3:30 p.m. M-F	Harris, Radie.....	KNX, 1:25 p.m. M-F
Andrews, Archie.....	KFI, 11 a.m. Sa	Count of Monte Cristo.....	KHJ, KGB, 8 p.m. Tu	*Harsch, Joseph.....	KNX, 11:30 a.m. Su
Animal World Court.....	KECA, 6:05 p.m. M-F	Counterspy.....	KECA, KFMB, 2:30 p.m. Su	Hart, Maurice.....	KFWB, 6 a.m., 10:30 a.m. M-Sa
Anson, Bill.....	KFWB, 12 N. M-Sa	Country Journal.....	KNX, 1:30 p.m. Sa	Harvest of Stars.....	KNX, 6:30 p.m. W
Ardes, Eve.....	KFI, 6:30 p.m. Th	County Fair.....	KNX, 6 p.m. W	Haven of Rest.....	KXLA, 8:30 a.m. Tu, Th, Sa
Armstrong, Jack.....	KECA, 5:35 p.m. M.W.F.	County Medical Assn.....	KFAC, 6:30 p.m. Th		KRKD, KRNO, KFOX, 8 a.m. Tu, Th, Sa
Arnold, Eddie.....	KFI, 6:30 a.m. Tu, Th, Sa	Crime Photographer.....	KFWB, 6:30 p.m. Sa	Hawaii Calls.....	KHJ, 8:30 p.m. Sa
Arnold, Edward.....	KECA, 9 p.m. Th	Criswell.....	KFWB, 6:30 p.m. Sa	*Hawk, Bob.....	KFI, 7 p.m. Th
Art Baker's Notebook.....	KFI, 4:30 p.m. M-F	Crocker, Betty.....	KECA, 10:55 a.m. M-F	Hawthorne, Jim.....	KECA, 10:30 p.m. M-Sa
Atomic Implications.....	KNX, 3:45 p.m. Sa	Cross, Milton.....	KECA, 1:30 p.m. Su	Hayes Touchdown Tips.....	KHJ, 6:30 p.m. F
Aunt Jenny.....	KNX, 9:15 a.m. M-F	Cross Section, U.S.A.....	KNX, 3 p.m. Sa	*Hayes, Sam.....	KFI, 7:45 a.m. M-Sa
Aunt Mary.....	KFI, KFSD, 3:30 p.m. M-F	Cunningham, Bill.....	KHJ, 11:30 a.m. Su	*Hayes, Sam.....	KECA, 12 n. M-F
Author Meets Critics.....	KFI, 2 p.m. Su	Curtain Time.....	KFI, KFSD, 4:30 p.m. Sa	*Heatter, Gabriel.....	KHJ, 7 p.m. Sa, 5 p.m. M-F
Autry, Gene.....	KNX, 4 p.m. Su	Dance Time.....	KFAC, 10 p.m. M-Sa	Heart's Desire.....	KHJ, KGB, 2 p.m. M-F
Backgrounds for Living.....	KNX, 12:45 p.m. M.W.F.	Darby, Raymond.....	KFI, 10:15 p.m. M-Sa	Heidt, Horace.....	KFI, 7:30 p.m. Su
Background for Stardom.....	KHJ, 6:30 p.m. W	David, Clem.....	KGER, 8:30 p.m. M-Sa	*Hemingway, Frank.....	KHJ, 4:15 p.m. M-Sa
Backstage Wife.....	KFI, 1 p.m. M-F	Dean, Dizzy.....	KFI, 5 p.m. Sa	*Henry, Bill.....	KHJ, 6:55 p.m. M-F
Back to God.....	KHJ, 8 a.m. Su	Dennis Day.....	KXLA, 11:30 a.m. M-F	*Henry, Fred.....	KLAC, 5 p.m. M-F
Baiter, Sam.....	KLAC, 5:45 p.m. M-F	Diner Bet Boundup.....	KHJ, 1:15 p.m. M-F	Here's Hollywood.....	KECA, 10:15 p.m. Su
Bands for Bonds.....	KHJ, 10:30 a.m. M-F	Dixon, Nancy.....	KHJ, 1:15 p.m. M-F	Here's to Veterans.....	KFI, 11:15 p.m. M
Barrel of Dough.....	KFWB, 10 a.m. M-F	Doorway to Life.....	KNX, 10 a.m. Su	Hetherington, Keith.....	KMPC, 11 a.m. Sa
Batterssee, Wes.....	KNX, 8 a.m. M-F	Double or Nothing.....	KFI, 11 a.m. M-F	High Adventure.....	KHJ, 8:30 p.m. F
*Baukhage Talking.....	KECA, 12:15 p.m. M-F	Downey, Morton.....	KFI, 11:15 p.m. Tu, Th, Sa	Highlights in Music.....	KHJ, 10:15 p.m. M-F
Beck, Fred.....	KNX, 7:45 a.m. M-F	Downtown and All Around.....	KFI, 10 a.m. M-F	Highlights of the Bible.....	KFI, 7 a.m. Su
*Behind Front Page.....	KHJ, 7 p.m. Su	Dr. Christian.....	KNX, 8:30 p.m. W	Hill, Edwin C.....	KECA, 6 p.m. M-F
Behind the Lens.....	KNX, 10:45 a.m. Su	Dr. Dana.....	KNX, 5:30 p.m. W	Hilton, James.....	KNX, 7 p.m. Th
Benson, Red.....	KHJ, 2:30 p.m. M-F	Dr. Hiss Clinic.....	KHJ, 8:30 a.m. Sa	Hint Hunt.....	KNX, 2 p.m. M-F
Berch, Jack.....	KFI, 8:30 a.m. M-F		KFWB, 7:30 p.m. Sa	Hit Parade.....	KFI, 9 p.m. Sa
Berger, Hal.....	KMPC, 1 p.m. M-F	*Dr. I. Q.....	KFI, KFSD, 6:30 p.m. M	*Hit the Jackpot.....	KNX, 6:30 p.m. Tu
*Berman Averill.....	KGFJ, 8:30 p.m. M-F	*Dr. I. Q. Jr.....	KFI, KFSD, 2:30 p.m. Sa	Hollywood Bowl.....	KMPC, 8:30 p.m. F
Better Half.....	KHJ, 8:30 p.m. Th	Dr. Standish.....	KNX, 4:30 p.m. Su	Hollywood Bowl Auditions.....	KFI, 7 p.m. W
Between Us Girls.....	KECA, 11:45 a.m. M-F	Eastside Show.....	KFWB, 10 p.m. M-Sa	Hollywood Bowl Orch.....	KNX, 12 a. Sa
Beulah.....	KNX, 9:30 p.m. M-F	Easy Listening.....	KFI, 12:30 p.m. Sa	Hollywood Casting Forum.....	KGFJ, 9:45 a.m. Sa
		Echoes of Eden.....	KFWB, 10:30 p.m. Su	Hollywood House Party.....	KGFJ, 8:45 p.m. M-Sa
		Eddy, Nelson.....	KFI, 12 p.m. M-F	Hollywood Open House.....	KFI, 8:30 p.m. M. Th
		Editor at Home.....	KECA, 10:15 a.m. Su		KFI, 9 p.m. W; 9:30 p.m. F
		Editor of the Air.....	KFI, 12 p.m. M-F	Hollywood Showcase.....	KNX, 7:30 p.m. Su
		*Editor's Diary.....	KHJ, 8:30 a.m. M-F	Hollywood Star Theater.....	KFI, 8 p.m. Su
		Elson, Bob.....	KNX, 10:15 p.m. M-F	Hollywood Theater.....	KFI, 6:30 p.m. W
		Episcopal Diocese.....	KMPC, 7:15 p.m. Sa	*Home News.....	KECA, 3:30 p.m. M-F
		Escape.....	KNX, 10:30 p.m. Th	*Hour of Peace.....	KECA, 3:30 p.m. Su
		Eternal Light.....	KFI, 9 a.m. Su	Hour of Faith.....	KECA, 8:30 a.m. Su
		Ethel and Albert.....	KECA, 1:45 p.m. M-F	House of Mystery.....	KHJ, KGB, 1 p.m. Su
		Evelyn Winters.....	KNX, 11:45 a.m. M-F	House Party.....	KNX, 2:30 p.m. M-F
		Evening Concert.....	KFAC, 8 p.m. M-Sa	Howard, Eddy.....	KFI, 12 p. Su
		Everybody Wins.....	KNX, 7 p.m. F	*Huntley, Chet.....	KNX, 10 p.m. D
		Falcon.....	KHJ, 7 p.m. W	If They Had Lived.....	KGFJ, 5:45 p.m. M. W. F
		Family Hour.....	KNX, 3 p.m. Su	Inner Sanctum.....	KNX, 9 p.m. M
		Family Theatre.....	KHJ, 7 p.m. Th	*Inside the News.....	KFI, 10:30 p.m. Su-F
		Famous Jury Trials.....	KECA, 9:30 p.m. F	*Inside of Sports.....	KHJ, KVoe, 9:30 p.m. M-F
		Famous Music.....	KFI, 1:45 p.m. Su	Inventory 1948.....	KNX, 1:15 p.m. Sa
		Farm Highlights.....	KFI, 6:15 a.m. M-Sa	Invitation to Learning.....	KNX, 9 a.m. Su
		Farm Journal.....	KNX, 6 a.m. M-F	In My Opinion.....	KNX, 11:45 p.m. M
		Farm News.....	KMPC, 6:15 a.m. M-Sa	It Pays to Be Ignorant.....	KNX, 7:30 p.m. Sa
		Farm Reporter.....	KFI, 12 n. M-Sa	It's Fun to Be Young.....	KHJ, 6:30 p.m. Su
		Fat Man.....	KECA, 8 p.m. F	Jack in All Trades.....	KNX, 2:30 p.m. Sa
		F.B.I. in Peace and War.....	KNX, 9 p.m. Th	Jarvis, Al.....	KLAC, 10 a.m., 6:05 p.m. M-Sa
		*Feature Wire.....	KFI, 5 p.m. M-F	Jeff Regan, Investigator.....	KNX, 9:30 p.m. Su
		Fenneman, George.....	KFCA, 4 p.m. M-F	*Jergens Journal.....	KECA, 6 p.m. Su
		Festival of Music.....	KFAC, 11 a.m. M-Sa	Jimmy and Wally.....	KIEV, 6 p.m. Su
		*Fidler, Jimmie.....	KHJ, 5:30 p.m. Su	Jive at Five.....	KGFJ, 5 p.m. M-Sa
		Fingerlip Successes.....	KECA, 7:30 p.m. Su	Johnny Fletcher.....	KECA, 4:30 p.m. Su
		Firestone Favorites.....	KMPC, 8:45 a.m. Sa	Johnson, Floyd B.....	KRKD, KRNO, 5:30 p.m. Su
		First Piano Quartet.....	KFI, 11 a.m. Su		KGER, 8:05 p.m. Su
		Fisher, Geo.....	KNX, 5:55 p.m. Su	Joyce Jordan, M.D.....	KFI, 10:45 a.m. M-F
		Fishing & Hunting Club.....	KHJ, 8 p.m. Sa	Juke Box Matinee.....	KXLA, 3:15 p.m. M-Sa
		Fishing Facts.....	KFOX, 8 p.m. M, 9 p.m. Th	Jump-Jump of Holiday House.....	KFI, 9 a.m. Sa
		Fishing Pals.....	KFOX, 7:15 p.m. Tu, Th	Junior Miss.....	KNX, 8:30 a.m. Sa
		Five-Seventy Club.....	KLAC, 1:10 p.m. M-F	Junior Symphony.....	KFWB, 2:30 p.m. Su
		Ford, John Anson.....	KNX, 3:30 p.m. Sa	Just Plain Bill.....	KFI, KFSD, 2:30 p.m. M-F
		Forests Aflame.....	KFI, 3:15 p.m. Sa	Kelley, Bob.....	KMPC, 6:15 p.m. M-F, 5:15 p.m. Sa
		*Foreign Reporters.....	KECA, 10 a.m. Su	*Kennedy, John B.....	KHJ, 11:15 a.m. Sa
		For Tourist Trade.....	KECA, 5:15 p.m. W	*Klernan's Corner.....	KECA, 10:15 a.m. M-F
		*Frandsen, Tom.....	KMPC, 8 p.m. M-F	Kilgallen, Dorothy.....	KECA, 11:15 a.m. Th
		*Free for All.....	KNX, 7 p.m. W	Kraft Music Hall.....	KFI, KFSD, 6 p.m. Th
		Front-Page Farrell.....	KFI, KFSD, 2:45 p.m. M-F	L. A. Breakfast Club.....	KFWB, 8 a.m. W
		Frontiers of Science.....	KNX, 1:45 p.m. Tu	L. A. County Reports.....	KNX, 3:30 p.m. Su
		*Fuldheim, Dorothy.....	KECA, 4:45 p.m. Su	Ladd, Alan.....	KNX, 7 p.m. Su
		*Fuller, Sid.....	KHJ, 12 n. M-F	*Ladies, Be Seated.....	KECA, 3 p.m. M-F
		Fun House.....	KECA, 6:15 p.m. M-F	Ladies' Day.....	KFI, 9:05 a.m. M-F
		*Gaeth, Arthur.....	KECA, 9 p.m. M	Ladies' First.....	KHJ, 11 a.m. M-F
		Gangbusters.....	KECA, 9 p.m. Sa	Lamour, Dorothy.....	KFI, 6:30 p.m. Th
		Garden Guide.....	KHJ, 10:15 a.m. Sa	Land of the Free.....	KHJ, 9:45 p.m. W
		Garden School.....	KGER, 2:30 p.m. M-F		KMPC, 7:15 p.m. Su
		*Garred, Bob.....	KNX, 7:30 a.m., 5:45 p.m. M-Sa	Lane, Vance.....	KGER, 10:05 a.m., 4:05 p.m. M-F
		Gateway to Music.....	KFAC, 9:30 p.m. Su	Lassie.....	KFI, 2:15 p.m. Sa
		Gilbert and Sullivan.....	KFAC, 9:30 a.m. Sa	L. A. Story.....	KNX, 4:30 p.m. Sa
		Girls' Corns.....	KHJ, 9:30 a.m. Sa	Lawrence, Jerry.....	KMPC, 7:30 p.m. M-F
		Give and Take.....	KNX, 10:30 a.m. Sa		



★Lawton, Fleetwood..... KMPC, 7:30 a.m. M-Sa  
 KFI, 7:15 a.m. M-Sa, KHJ, 9:15 p.m. M-F  
 Layman's Hour..... KFWE, 9:30 p.m. Sa  
 Let George Do It..... KHJ, KGB, 8 p.m. M  
 Let's Pretend..... KNX, 8:05 a.m. Sa  
 Let's Talk Hollywood..... KFI, 4 p.m., 9:30 p.m. Su  
 Lewis, Fulton..... KHJ, 4 p.m., 10 p.m. M-F  
 Liberal Catholic Hour..... KFAC, 9 a.m. Su  
 Life Begins at 80..... KHJ, 12:30 p.m. Su  
 Life Can Be Beautiful..... KFI, 3:15 p.m. M-F  
 Life of Riley..... KFI, 7 p.m. F  
 Light of the World..... KFI, 11:45 a.m. M-F  
 Lindlahr, Victor..... KHJ, 9:15 a.m. M-F  
 Listen to This..... KECA, 1 p.m. M-F  
 Listening Post..... KECA, 11:15 a.m. M. W. F.  
 Living, 1948..... KFI, 1 p.m. Sa  
 Lomax, Alan..... KHJ, 9 a.m. Su  
 Lone Ranger..... KECA, 7 p.m. M. W.; 8 p.m. Sa  
 Lone Wolf..... KHJ, 6:30 p.m. Tu  
 Long Beach Band..... EGER, 2 p.m. Tu-Su  
 Lora Lawton..... KFI, 8:45 a.m. M-F  
 Lorenzo Jones..... KFI, KFSD, 1:30 p.m. M-F  
 Lucky Lager Dance Time..... KFAC, 10 p.m. M-Sa  
 Lucky Partners..... KHJ, 4:30 p.m. Su  
 ★Lundberg, Dan..... KXLA, 10:30 p.m. M-Sa  
 Lutheran Gospel Hour..... KXLA, 6:30 p.m. Su  
 Lutheran Hour..... KHJ, KVOE, 9:30 a.m. Su  
 Lux Theater..... KNX, 6 p.m. M  
 Madhouse Musicale..... KECA, 4:15 p.m. Sa  
 Major League Ball..... KMPC, 1 p.m. M-F  
 Make Way for Youth..... KNX, 2:30 p.m. Sa  
 Ma Perkins..... KFI, KFSD, 12:15 p.m. M-F  
 KNX, 10:15 a.m. M-F  
 Malone, Ted..... KECA, 10 a.m. M-F  
 Manhattan Merry-Go-Round..... KFI, 6 p.m. Su  
 Man Called X..... KNX, 8 p.m. Su  
 Man Named Jordan..... KNX, 8:30 p.m. F  
 Mann, Herbert J..... KFI, 10 a.m. Su  
 Manners, Zeke..... KECA, 7:45 a.m. M-F  
 KLAC, 8:30 a.m. M-F  
 ★Manning, Knox..... KNX, 12:30 p.m., 5 p.m. M-Sa  
 Mansfield, Andy..... KWFW, 3:30 p.m. M-F  
 Masked Spooner..... KHJ, 10 p.m. Sa  
 Massey, Curt..... KECA, 9:30 p.m. M-F  
 McLaughlin, Bob..... KLAC, 1:10 p.m. M-F  
 McDonald's Breakfast Club..... KECA, 8 a.m. M-F  
 Mediation Board..... KHJ, KGB, 7 p.m. Tu  
 Meet Corliss Archer..... KFI, 7 p.m. Tu  
 Meet the Meeks..... KFI, 8 a.m. Su  
 Meet the Missus..... KNX, 1:30 p.m. M-F; 12 p. Su  
 Meet the Press..... KHJ, 7 p.m. 1  
 Melodiana..... KFI, 7:30 a.m. Su  
 Melodies America Loves..... KNX, 7:30 p.m. Tu  
 Melody Matinee..... KHJ, 12:45 p.m. M-F  
 Melody Parade..... KFI, 3:45 p.m. Su  
 Melody Time..... KFI, 10:45 p.m. Su-F  
 Merry-Go-Round..... KNX, 11:15 p.m. D  
 Message of Israel..... KECA, 8 a.m. Su  
 Midnight Flyer..... KFI, 12 p.m. M-F  
 Mild and Mellow..... KMPC, 4:30 p.m. M-F  
 ★Miller, Rex..... KHJ, 7:30 a.m., 8:45 p.m. M-F  
 Mirandy..... KECA, 8:15 p.m. Su  
 ★Monday Morn. Headlines..... KECA, 8:15 p.m. Tu  
 ★Monitor News..... KECA, 8:15 p.m. Tu  
 ★Monroe, Vaughn..... KNX, 7:30 p.m. M  
 Morning Bible Hour..... KFOV, 8:30 a.m. Su  
 Morning Concert..... KFAC, 9 a.m. M-Sa  
 Morning Watch..... KECA, 5:30 a.m. M-F  
 Mother's Album..... KMPC, 6:30 p.m. Su  
 Movie Matinee..... KHJ, 11 a.m. Sa  
 Mr. ace and JANE..... KNX, 9 p.m. F  
 Mr. and Mrs. North..... KNX, 8:30 p.m. Tu  
 Mr. District Attorney..... KFI, KFSD, 9:30 p.m. W  
 Mr. Information..... KNX, 2:25 p.m. M-F  
 Mr. Keen..... KNX, 8:30 p.m. Th  
 Mr. President..... KECA, 8 p.m. Th  
 Murray, Johnny..... KFI, 4:15 p.m. M-F  
 ★Murrow, Edward..... KNX, 4:45 p.m. M-F  
 Music and Mr. Blaine..... KECA, 7:30 p.m. M  
 Music Hour..... KFI, 9:30 p.m. Sa  
 Music of Manhattan..... KECA, 6:30 p.m. Sa  
 Music Shop..... KFI, 10:15 p.m. M. W. F.  
 Music to Shave By..... KECA, 7:15 a.m. M-Sa  
 Musical Favorites..... KFAC, 3 p.m. M-Sa  
 Musical Masterpieces..... KFAC, 4 p.m. M-Sa  
 Musical Digest..... EGFJ, 6 p.m. M-Sa  
 Musical Roundup..... EGER, 10:05 a.m., 4:05 p.m. M-F  
 Musicana..... KFI, 1:30 p.m. Sa  
 Musicomedy..... KNX, 8:30 p.m. F  
 ★Mutual Newsreel..... KHJ, 8:15 p.m. M-F  
 Mysterious Traveler..... KHJ, 7 p.m. M  
 Mystery Playhouse..... KHJ, 4 p.m. Su  
 Mystery Theater..... KNX, 9 p.m. Tu  
 My Favorite Husband..... KNX, 6 p.m. F  
 My Friend Irma..... KNX, 7 p.m. M  
 My True Story..... KECA, KFMB, 10:30 a.m. M-F  
 ★Name That Song..... KHJ, 8 p.m. W  
 National Farm & Home..... KFI, 10 a.m. Sa  
 Nature Sketches..... KFI, 3 p.m. Sa  
 NBC Symphony..... KFI, 3:30 p.m. Sa  
 New Faces..... KFI, 9 p.m. Th  
 ★Newsakers..... KNX, 8:15 a.m. Su  
 ★News of the Week..... KFI, 8 p.m. Sa  
 ★News of the World..... KFI, 8:15 p.m. M-F  
 Nick Carter..... KHJ, 3:30 p.m. M-F  
 Night Editor..... KNX, 9:45 p.m. M-F  
 Noah Webster Says..... KFI, 9:30 p.m. Th  
 Noble, Ray..... KFI, 6:30 p.m. Th  
 Nora Drake..... KFI, 3:45 p.m. M-F  
 KNX, 11:30 a.m. M-F  
 Norman, Gene..... KFWE, 10 p.m. M-Sa  
 KMPC, 4:30 p.m. M-F  
 Nosey Nifties..... KFOV, 12 N. Sa  
 O'Brien, Pat..... KFI, 4:30 p.m. Su  
 Official Detective..... KHJ, 8:30 p.m. Tu  
 Olympic Fights..... KLAC, 10:05 p.m. Tu  
 On Stage America..... KECA, 6:30 p.m. W  
 On Trial..... KECA, 9:30 p.m. W  
 One for the Book..... KNX, 12:45 p.m. Tu. Th.

One Man's Family..... KFI, KFSD, 12:30 p.m. Su  
 Open Forum..... KLAC, 9:10 p.m. Su  
 Opinionaire..... KFI, 5:45 a.m. D  
 Otis, Don..... KLAC, 3:10 p.m., 10 p.m. M-Sa  
 Our Gal Sunday..... KNX, 9:45 a.m. M-F  
 Outdoor Reporter..... KFI, 8:45 a.m. Su  
 Owens, Tom..... KFI, 6:30 a.m. M. W. F.  
 Pacific Lutheran Hour..... KFWE, 9:30 p.m. Su  
 ★Par Answer Game..... KHJ, 8 p.m. F  
 Parent-Youth Forum..... KFI, 11:30 a.m. Sa  
 Parsons, Louella..... KECA, 6:15 p.m. Su  
 Passing Parade..... KHJ, 4:30 p.m. M-F  
 Pause That Refreshes..... KNX, 3:30 p.m. Su  
 People's Platform..... KNX, 9:30 a.m. Su  
 Pepper Young's Family..... KFI, 12:30 p.m. M-F  
 Perry Mason..... KNX, 11:15 a.m. M-F  
 Personal Autographs..... KECA, 4 p.m. Su  
 Pet Exchange..... KMPC, 7 p.m. Su  
 Pet Magazine..... KFI, 4:15 p.m. M  
 Pet Parade..... KFOV, 7:30 p.m. Th  
 ★Peterson, Elmer..... KFI, KFSD, 5:45 p.m. W-F  
 ★Pettingill, Sam..... KECA, 12:15 p.m. Su  
 Piano Playhouse..... KECA, 8:30 p.m. Tu  
 KECA, 2:30 p.m. Sa  
 Platter Party..... KFI, 7:30 a.m. M-Sa  
 Play Penny Parade..... KFOV, 5:45 p.m. Sa  
 Pleasure Parade..... KFI, 9:30 p.m. Tu  
 Police Bulletins..... KFI, 10:55 p.m. D  
 Folling L.A..... KHJ, 8:15 a.m. Sa  
 Fortia Faces Life..... KFI, KFSD, 2:15 p.m. M-F  
 Potter, Peter..... KFWE, 9:30 a.m. Su  
 Powell, Dick..... KECA, 7:30 p.m. Th  
 Press Conference..... KECA, 7:30 p.m. W  
 Preview Theater..... KFWE, 9 p.m. F  
 ★Pringle, Nelson..... KNX, 7:15 a.m. 11 p.m. M-F  
 Proudly We Hail KMPC, 7:30 p.m. Su; 7 p.m. Sa  
 ★Queen for a Day..... KHJ, KGB, 11:30 a.m. M-F  
 Quick as a Flash..... KHJ, 2:30 p.m. Su  
 Quiet Please..... KHJ, 6:30 p.m. M  
 ★Quiz Kids..... KFI, 1 p.m. Su  
 ★Quiz of Two Cities..... KHJ, 7:30 p.m. Su  
 Quizzicale..... KECA, 1:30 p.m. M-F  
 Radio, American Way..... KECA, 12:15 p.m. Sa  
 Radio City Playhouse..... KFI, 7:30 p.m. M  
 RCA-Victor Show..... KFI, KFSD, 11:30 a.m. Su  
 Red Ryder..... KHJ, KVOE, 7:30 p.m. Tu. Th  
 Bed Skelton..... KFI, 4:30 p.m. F  
 Relaxin' Time..... KECA, 8:30 p.m. Tu  
 Remember That Muslo..... KFI, 9:45 p.m. Su  
 Report from U.N..... KECA, 7:30 p.m. Tu  
 Reported Missing..... KFOV, 8 p.m. Th  
 Return Engagement..... KNX, 6 p.m. Sa  
 Revere All-Star Review..... KHJ, 8:30 p.m. Th  
 Reviewing Stand..... KHJ, 2:30 p.m. Sa  
 RFD America..... KFI, 5:30 p.m. Su  
 ★Richfield Reporter..... KECA, KFI, 10 p.m. Su-F  
 Right to Happiness..... KFI, KFSD, 12:45 p.m. M-F  
 Rise and Shine..... KHJ, 6 a.m. M-Sa  
 Rhapsody in Wax..... KHJ, 12 p.m. Su  
 Road of Life..... KFI, 3 p.m. M-F  
 ★Roberts, Cleo..... KFWE, 9 p.m. M-F  
 Romance of Helen Trent..... KNX, 9:30 a.m. M-F  
 Romance of the Ranchos..... KNX, 9:30 p.m. Su  
 Romberg, Sigmund..... KFI, 7:30 p.m. Su  
 Rooney, Mickey..... KNX, 7:30 p.m. Su  
 ★Roper, Elmo..... KNX, 10:45 a.m. Su  
 Rose, Billy..... KHJ, 8:50 p.m. M-F  
 Boy Roxers Show..... KHJ, KGB, KVOE, 3 p.m. Su  
 Rosemary..... KNX, 8:45 a.m. M-F  
 Sally in Our Alley..... KMPC, 3 p.m. Th  
 Salt Lake Tabernacle..... KNX, 8:30 a.m. Su  
 Sam Spade..... KNX, 9 p.m. Su  
 Saturday Chef..... KFI, 9:45 a.m. Sa  
 Saturday Dance Time..... KFI, 8 p.m. Sa  
 Saturday Night Serenade..... KNX, 8 p.m. Sa  
 Saturday Strings..... KECA, 9:30 a.m. Sa  
 Science of Mind..... KFWE, 8:45 a.m. M-F  
 Scully, Frances..... KECA, 3:45 p.m. M-F  
 Second Honeymoon..... KECA, 12:30 p.m. M-F  
 Second Mrs. Barton..... KNX, 8 p.m. M-F  
 Secret Mission..... KHJ, 6 p.m. Su  
 Shaw Chorale..... KFI, 5 p.m. Su  
 ★Shirer, William..... KHJ, 11 a.m. Su  
 Shopper's Special..... KECA, 8 a.m. Sa  
 Shore, Dinah..... KFI, 8:30 p.m. Tu  
 Shore Party..... KECA, 11 a.m. Sa  
 Sing, America, Sing..... KHJ, 12:15 p.m. M-F  
 Sing It Again..... KNX, 8:30 p.m. Su  
 Singin' Sam..... KHJ, 12:15 p.m. Sa  
 Skelton, Red..... KFI, 6:30 p.m. F  
 Sky King..... KECA, 8:30 p.m. Tu. Th  
 Skyway to the Stars..... KNX, 1:30 p.m. Su  
 Slocum, Charles..... KHJ, 1 p.m. Sa  
 Smilin' Ed McConnell..... KFI, 8:30 a.m. M-F  
 Smith, Helene..... EGER, 6:30 p.m. M-F  
 Smith, Howard E..... KNX, 8:15 p.m. M-F  
 Smith, Jack..... KHJ, KGB, 9 a.m. M-F  
 ★Smith, Kate..... KHJ, KGB, 9 a.m. M-F  
 Smith, Norwood..... KECA, 3:30 p.m. M-F  
 Soitair Time..... KFI, 11 p.m. Sa  
 Song for You..... KMPC, 8:50 a.m. M-F  
 Songs of Faith..... KFI, 6:15 a.m. Su  
 Sound Off..... KECA, 8 p.m. M  
 Southernaires..... KECA, 7:30 a.m. Su  
 So You Know Radio..... KNX, 1 p.m. Sa  
 Spade Cooley Time..... KFVD, 11 p.m. D  
 Speaking of Songs..... KECA, 5 p.m. Sa  
 Spear, Frederick..... KNLA, 3 p.m. Su  
 Special Agent..... KHJ, 8 p.m. F  
 Sports Dial..... KRKD, 5:30 p.m. M-Sa  
 Sports Desk..... KECA, 6:20 p.m. M-F  
 Sports Folio..... KFI, 7:45 p.m. F  
 Sports Newsreel..... KFI, KFSD, 3:30 p.m. F  
 Sports Final..... KFWE, 7:30 p.m. M-F  
 Sports Parade..... KHJ, 12:30 p.m. Sa  
 Sports Review..... KHJ, 4 p.m. Sa  
 Sports Roundup..... KFI, 5:30 p.m. Sa  
 Spotlight on Sports..... KECA, 1:30 p.m. Sa

Spotlight Revue..... KNX, 7:30 p.m. F  
 Squeakin' Deacon..... KXLA, KENO, 9 p.m. M-F  
 EGER, 12:30 p.m. M-F  
 Stairway to the Stars..... KFI, 8:30 p.m. F  
 Standard Hour..... KFI, KFSD, 9:30 p.m. Su  
 Stanley, Eddie..... KMPC, 1 p.m. Sa  
 Star Time..... KMPC, 5:05 p.m. M-F  
 Stars in the Night..... KECA, 8:30 p.m. M  
 Stars Over Hollywood..... KNX, 9:30 a.m. Sa  
 Stella Dallas..... KFI, KFSD, 1:15 p.m. M-F  
 Sterling, Wallace..... KNX, 5:55 p.m. Sa  
 Stop Me..... KHJ, 7 p.m. Sa  
 Stop the Music..... KECA, 3 p.m. Sa  
 Story Land..... KFI, 9:15 a.m. Sa  
 Straight Arrow..... KHJ, 8 p.m. Th  
 ★Strike It Rich..... KNX, 6:30 p.m. Su  
 Strolling Tom..... KFWE, 9 a.m. M-F  
 Studio One..... KNX, 7 p.m. Tu  
 Styles in Music..... KFI, 6:30 p.m. Tu  
 Summer Concert..... KECA, 3 p.m. Sa  
 Summer Serenade..... KECA, 3:30 p.m. Tu  
 Sunday at the Chase..... KNX, 5 p.m. Su  
 Sunday Evening Club..... KFAC, 8:45 p.m. Su  
 Sunday Morning Melodies..... KMPC, 8:15 a.m. Su  
 Sunday Vespers..... KECA, 11:30 a.m. Su  
 Sunrise Salute..... KNX, 6:15 a.m. M-Sa  
 Superman..... KHJ, 5:30 p.m. M-F  
 Superstition..... KECA, 6:30 p.m. Su  
 Supper Club..... KFI, KFSD, 8 p.m. M-F  
 Surprise Package..... KECA, 2 p.m. M-F  
 Surprise Symphonette..... KFI, 2:30 p.m. Sa  
 Suspense..... KNX, 6 p.m. Th  
 Sweet and Lovely..... KFI, 10:30 p.m. Sa  
 Symphonette..... KNX, 10:30 p.m. M. W. F.  
 ★Take a Number..... KHJ, 5 p.m. Sa  
 ★Take It or Leave It..... KFI, 7 p.m. Su  
 Taylor, Henry J..... KHJ, KGB, 9:45 p.m. M. F  
 Taylor Made Melodies..... KFI, 6:45 a.m. M-Sa  
 Taylor, Mary Lee..... KNX, 11 a.m. Sa  
 Teen and Twenty Time..... KMPC, 5:05 p.m. M-F  
 Teen-Timers..... KHJ, 11:30 a.m. Sa  
 Telephone Hour..... KFI, KFSD, 9 p.m. M  
 Tell It Again..... KNX, 11 a.m. Su  
 Templeton, Dink..... KHJ, 9:15 p.m. Sa  
 Tex and Jinx..... KFI, 6 p.m. W  
 Texaco Star Theater..... KECA, 9 p.m. W  
 Texas Tiny..... EGER, 12:15 p.m. M-F  
 Theater of Today..... KNX, 9 a.m. Sa  
 The Judge..... KHJ, 10:30 a.m. M-F  
 The Sheriff..... KECA, KFMB, 6:30 p.m. F  
 The Whistler..... KECA, 8:30 p.m. W  
 There's Always Woman..... KFI, 9 p.m. Tu  
 Thin Man Allowed..... KECA, 1 p.m. Su  
 Thinking Allowed..... KECA, 8 p.m. Sa  
 This Centennial Year..... KECA, 9:30 a.m. Su  
 This Changing World..... KECA, 12 n. Su  
 This Is for You..... KECA, 10:30 a.m. Sa  
 This Is Your FBI..... KECA, 8:30 p.m. F  
 ★This Week..... KECA, 11 a.m. Su  
 This Woman's Secret..... KFI, KFSD, 4 p.m. M-F  
 ★Thomas, Lowell..... KNX, 8 p.m. M-F  
 Three Alarm..... KMPC, 2 p.m. M-F  
 Three for the Money..... KHJ, 6 p.m. Sa  
 Tillamook Kitchen..... KFI, KFSD, 9:30 a.m. Sa  
 Tods..... KNX, 4:45 p.m. Sa  
 ★Today's Children..... KFI, KFSD, 11:30 a.m. M-F  
 Tom Mix..... KHJ, KGB, 5:45 p.m. M-F  
 Tomorrow Calling..... KFI, KNX, 4 p.m. Tu  
 Torne, Mel..... KFI, 8:30 p.m. Tu  
 Town Meeting..... KECA, 9 p.m. Tu  
 Treasury Bond Show..... KECA, 12:30 p.m. Tu  
 True Detective..... KHJ, KGB, 1:30 p.m. Su  
 ★True or False..... KHJ, 5:30 p.m. Sa  
 ★Truth or Consequences..... KFI, 8:30 p.m. Sa  
 Twenty Questions..... KHJ, 8 p.m. Su  
 Twilight Tales..... KMPC, 4:15 p.m. Tu. Th  
 ★Twin Views..... KHJ, 5:45 p.m. Su  
 Two-Ton Baker..... KHJ, 10:15 a.m. M-F  
 Under Arrest..... KHJ, 2 p.m. Su  
 United Nations..... KFWE, 9:15 p.m. M-Th  
 Unity Daily Word..... KFAC, 8:45 a.m. M-F  
 Unity Daily Word..... KFWE, 9:30 p.m. M-F  
 University Explorer..... KNX, 10:15 p.m. Su  
 University Theatre..... KFI, 6 p.m. F  
 Variety Store..... KFI, 6:30 p.m. Th  
 Veteran Wants to Know..... KHJ, 11 a.m. Su  
 Voice of Firestone..... KFI, KFSD, 5:30 p.m. M  
 Voice of Freepace..... KHJ, KGB, 6:30 a.m. Sa  
 Voices of Strings..... KFI, KHJ, 9 a.m. Sa  
 Waring, Fred..... KFI, KFSD, 8 a.m. M-F  
 ★Washington Inside Out..... KECA, 9:15 a.m. Su  
 Watanabe, Frank..... KAGH, 1 p.m. Su  
 We Care..... KECA, 9:15 p.m. Su  
 Weed, Buddy..... KECA, 9:45 a.m. Sa  
 ★Week in Washington..... KHJ, 12:15 p.m. Sa  
 Welcome, Travelers..... KECA, 9 a.m. M-F  
 ★Wells, Carveth..... KFI, 10:30 p.m. Su-F  
 Wendy Warren..... KNX, 9 a.m. M-F  
 Whalen, Monica..... KHJ, 10:15 p.m. Sa  
 What Do People Think..... KECA, 3:45 p.m. Sa  
 What Do You Say?..... KFI, 10:15 a.m. M-F  
 What's My Name?..... KECA, 9:30 p.m. Sa  
 Wheeler Burrill..... KNX, 12 p.m. M-F  
 When a Girl Marries..... KFI, KFSD, 2 p.m. M-F  
 Whiz Quiz..... KECA, 7:30 p.m. Sa  
 Whoa Bill Club..... KFAC, 5:30 p.m. M-F  
 ★Winchell, Walter..... KECA, 6 p.m. Su  
 KHJ, 8:30 p.m. Su  
 Winner Take All..... KNX, 4 p.m. M-F  
 KNX, 6 p.m. Su  
 Wismer, Harry..... KECA, 4:30 p.m. Sa  
 Women Are Wonderful..... KMPC, 12 a. M-F  
 Women's Forum..... KNX, 8 p.m. Tu  
 Woody and Virginia..... KHJ, 3:45 p.m. M-F  
 Young, Norma..... KHJ, 1:30 p.m. M-F  
 Young Dr. Malone..... KNX, 10:30 a.m. M-F  
 Young Wilder Brown..... KFI, 4:45 p.m. M-F  
 Youth Asks Government..... KECA, 8 p.m. Tu



## Cueing the "Cats"

(Continued From Page 8)

In Mark Connolly's "Green Pastures." The big blond actor was the first white man in this country to play the role, an honor Parley realizes and appreciates.

It was a four-year period with the Air Force that familiarized Parley with the Coast, and immediately upon his service release he bag-and-baggaged it out of Salt Lake into Hollywood, where immediate and myriad radio portrayals have kept him. Parley's Mutual-Don Lee credits include the role of "Mr. Stulir" on "Those Websters"; "Rene Michon" of "The Count of Monte Cristo"; and roles in "Cisco Kid" and "California Melodies." Parley works on ABC's "Retribution" and "California Caravan." Other network shows, such as "The Whistler," "Man Named Jordan," and "Doorway to Life" all use Parley's talents as dialectician and good all-around actor.

But it's the big between-radio-show performances he loves to talk about. As sure as there is half a day available, Parley whizzes out to the World's Jungle Compound at Thousand Oaks on Ventura Boulevard. Here he visits the leos and their ladies, and occasionally takes a turn in the cage. Years ago Parley made friends with the famed woman animal trainer, Mabel Stark, who keeps her felines housed at the Compound. Parley self-abnegatingly explains, "Mabel takes pity on me and lets me work out in the cages sometimes." He doesn't explain that he is a full-fledged trainer by now, as evidenced by the fact that he carries only one small scar on his wrist, despite hundreds of appearances with bears, lions and tigers.

"Cats have personalities as distinct as dogs. Entirely different from one another. One of my favorites is a big tiger named Billy, who belongs to Mabel. Tigers are not only smarter and more skilled at acts than lions, they are also more treacherous and wily, and paradoxically, more friendly."

Parley refutes the old theory that the first requisite of animal training is overcoming your fear of the animal. The trick, it seems, is to overcome the animal's fear of you. A frightened animal is the one that will attack.

Parley further points out that, contrary to popular thought, "the animal on the ground is the most dangerous. He can spring from there, or whip around behind you. A 'cat' on a pedestal can jump only one way—down.

"Another thing. Have you heard spectators unconsciously breathe a sigh of relief as the animals start out of a cage after their act? In reality, that's the most dangerous point. When 'cats' are entering or leaving the arena, anything can happen.

"A chord in G signifies an exit to  
Page Thirty-two

most animals. That's because most in and out music ends on that chord, and heaven help the trainer who doesn't recognize the sound. He can find himself in the path of a stream of animals weighing some odd hundreds of pounds, all determined to be on their way.

"Employing common sense can make life easier for a trainer.

"I had only one lion I couldn't work. It was back in Salt Lake, and this big old Albert flatly refused to accept me. I knew it was Albert or me . . . one of us had to go . . . so we traded him to a circus for Dickie, a bunched, ugly little old beast. I trained Dickie to ride a tricycle around the ring, finally, but the old fellow hated it so much that before each performance he'd deliberately start knocking himself out. He'd sit on the tricycle seat weaving around and around, making himself as dizzy as possible so that he wouldn't have to go on. He succeeded a couple of times, too," chuckled Parley.

### No Big Top at Home

The pretty "Ernie" Baer was formerly Ernestine Hanneford, niece of the famous equestrian clown, "Poodles" Hanneford. Ernie was lured away from her own trapeze and equestrian acts to marry the man who first interviewed her on the air for his listeners. Today Parley reminisces, "The day Ernie and I were married I got the worst scare of my life. Our ceremony was at New York's Little Church Around the Corner, at noon. At 3:30 Ernie had to go on with her trapeze act. I couldn't watch. Today she can't watch when I work lions.

"Ernie sees only my humiliation at home as a result of trying to train our two house cats. Repeatedly I've attempted to teach them something, only to be rewarded by their cold, pitying stares before they march disdainfully away. I can't get them to do a darn thing!"

## Autobiography of A News Item

(Continued From Page 7)

midnight. This included all my salient points as edited by the latest wire services plus the local coverage of the KFWB news staff.

Born of an explosion and attended by reporters who used phones, cables, telegrams, teletypes and recording machines as well as microphones, I was brought to you without charge, although thousands of dollars were spent to put me on the air quickly, accurately and dramatically. Geography and history references had been hurriedly opened; secretaries of important people had been cajoled, threatened, flattered and bribed; special vehicles with recording devices had sped in many directions; I had been written and rewritten, rehearsed and delivered a half dozen times.

And then I was gone.

## GAGS of the WEEK

Louise Dunbar, 4637 Melbourne Avenue, Los Angeles 27, Calif.

Heard on "Colonel Stoopnagle's Academy":

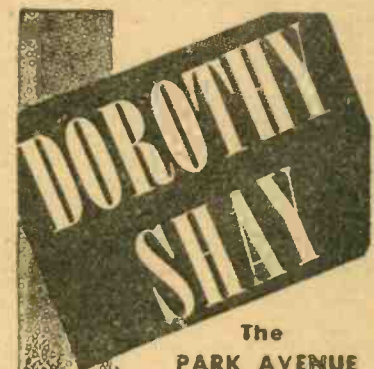
Col. Stoopnagle (to contestant who has just spelled icicle correctly): Right. An icicle is a big drip who has become stiff from eavesdropping.

Margaret Siggins, 3239 Sherbourne Drive, Los Angeles 34, Calif.

Heard on "Let's Talk Hollywood":

George Murphy: This next song is from a picture, and I want you to tell me who says it to whom in the picture. (Orchestra plays "They Wouldn't Believe Me.")

Eddie Bracken: President Truman and the Eightieth Congress.



The  
PARK AVENUE  
HILLBILLIE

at the  
COCOANUT  
GROVE

Los Angeles  
AMBASSADOR

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# Make-Believe Mountain Gal

*Dorothy Shay Found Her Niche When She Switched Her Songs From Big-City Style To the Park Avenue Hill-Billy Laments*

By Joan Buchanan

**W**HEN DOROTHY SHAY was a little girl, she informed her mother that she didn't want to make people sad, she wanted to "make them laugh." "And I'll make more money in a week than you do in a month," was another youthful assertion. Dorothy's mother, Frances Sims, sang for her own enjoyment, not for money, and was mostly heard in chorales and as a soloist in classical renditions.

The future "Park Avenue Hill-Billy," however, admits that she never wanted to follow her mother's bent for the classics. As high-school student Dorothy Sims in her home town of Jacksonville, Florida, she earned the title of "most witty member" of her class, and spent a lot of time dreaming of the stage and movies. Slender finances supported her for one term at the Pasadena Playhouse, where the drama teachers tried in vain to get the young Southerner to pronounce her name "Sims" instead of "Sems," and say "pen" instead of "pin."

## First Jobs

After Pasadena, Dorothy returned to Jacksonville and tried to interest localites in her voice. Her first engagement came at radio station WJHP, her first success was made in the floor show of a local hotel. Hired at twenty-five dollars a week, she made a deal whereby she got five additional dollars for each week she continued. On her final—and eighteenth—week she collected \$110. A series of band tours brought her to Hollywood, where she got a job at the House of Murphy singing from table to table. "Fifty dollars and tips!" Virginia O'Brien had held the job just prior to Dorothy and had landed a contract at a movie studio. "I figured it was a good omen," she recalls. And it was.

New York was tough to crack, but Betty Shay, head of a radio network

audition office, took an interest in Dorothy. Her advice was, "more experience," and she suggested a U.S.O. tour. "I came back from the tour, went back to see Betty and said, 'I have the experience—what do I do now?'" laughs Dorothy. Another singer named Simms was doing rather well, so Betty suggested a name change for Dorothy. Dorothy chose the name Shay in honor of her friend. "And I can pronounce it, too," she smiles. She annexed the singing spot with the Morton Gould-Alec Templeton summer show that year and found herself in demand as a night-club singer in the big city.

## Changed Act

Up till now, our Miss Shay had been singing her songs straight. One night, during a supper-club engagement, encores had exhausted her straight repertoire. Still the customers clamored for more. Dorothy swung into the lyrics of an obscurity titled "Uncle Fud." The song was one she had learned from a piano player in Santa Monica—no one in New York had ever heard it before. Spotlighted in the center of the floor, gowned immaculately, the singer delivered, "Oh, I was born in Tennessee, an' I was married when I was three . . ." She knew by the tumult that greeted her song that she had found her particular niche. Since then she has concentrated on her smartly styled country-type songs, one straight number a performance only.

The "Park Avenue Hill-Billy" handle came about when an agent warned her that the audience in a smart Cleveland night-spot wouldn't pay any attention to her unless they learned in advance that she was something pretty special. He thought up the "Park Avenue Hill-Billy" tag and it served its purpose beautifully. Dorothy likes it, but avers that it caused her interview trouble during her trip to Paris. A French news-



**PRETTY DOROTHY SHAY** looks more Park Avenue than hill-billy in this portrait—actually she's neither. Florida is her home state, New York and Hollywood her sometime homes.

paper interviewer—who spoke little English—wanted it explained. "You know what Park Avenue is?" Dorothy started.

"A beautiful boulevard," was the Parisian's identification.

"Fine—now in America we have big mountains—big hills. The people who live there are called after the hills."

"But why are they called 'billies'?" he wondered.

"Anyway," continued Dorothy, "I am not a hill-billy."

"Mon Dieu!" said the Frenchman. They spent the rest of the interview talking about French painting.

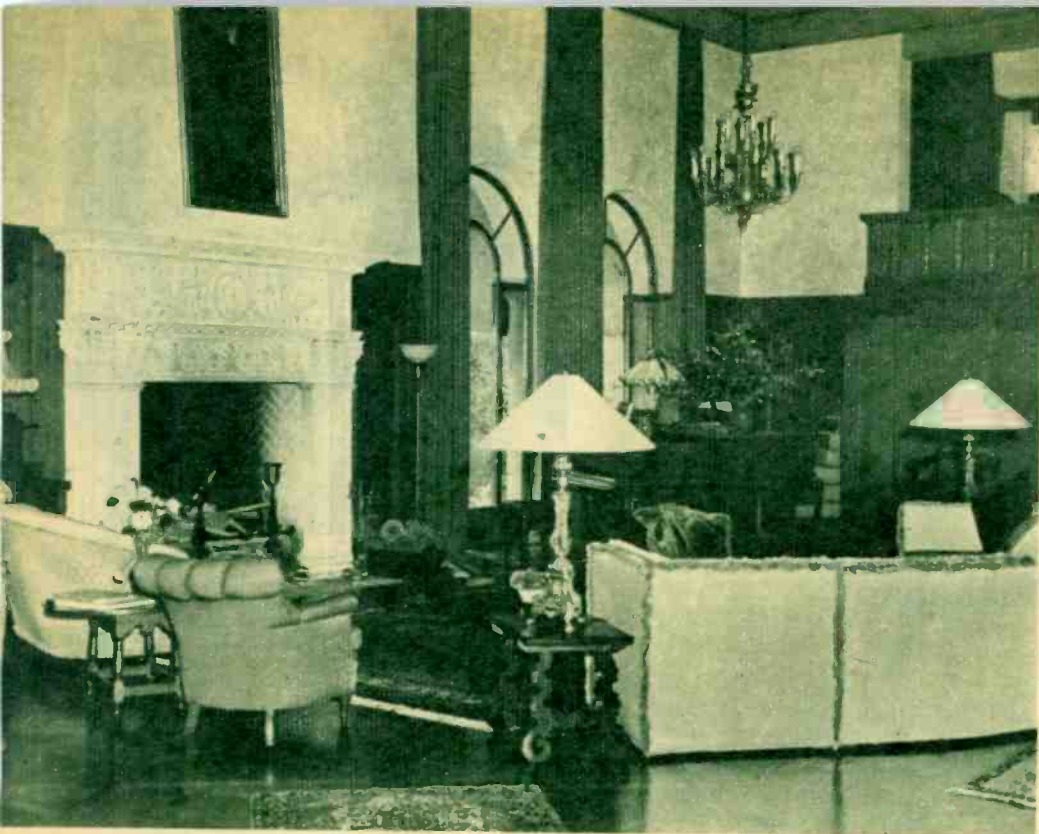
On her return from that particular European trip, Dorothy was greeted by an interviewer who asked, "When

(Please Turn to Page 39)

**DOROTHY LOOKS** like this as she co-stars with Spike Jones on "Spotlight Revue" and as she delivers her night-club routines. Many of the songs she sings are her own.





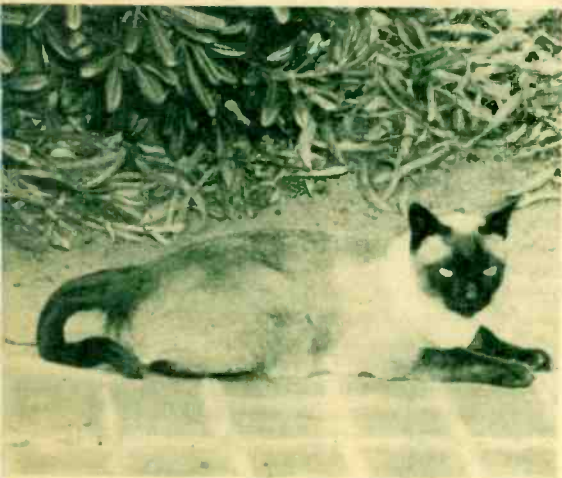


THIS TRANSFORMED living room was once a vast musical hall where Mary McCormick seated the hundreds of guests who visited her summer estate. Costs on this building alone were estimated at \$150,000 in 1928.

Monday-Friday, 4:45 p.m.  
MBS-KHJ, KGB, KVOE

ATOP the cliff wall towering along the beach highway to Malibu, in the lovely scenic setting known as Pacific Palisades, are fifteen acres of what was once the fabulous McCormick summer estate.

In 1928, Miss Mary McCormick took out a building permit on this property, estimating \$150,000 for her music room alone. She constructed this vast auditorium to seat and entertain her many illustrious guests with performances by concert and theatrical artists of every sort and status. The architecture of this separate building included: an overhead balcony with a tier of extra chairs; a solid concrete projection room for showing the best motion



## One Man's Castle

From the Ornate Music Room Which Mary McCormick Built for Her Summer Estate, The Rex Millers Have Made a New Home!

By Judy Maguire

“LANI,” THE MILLER Siamese cat, rooms sociably about her new domain, and is particularly bossy with the wild foxes which scamper up from the nearby canyons.

HERE'S ANOTHER long view of the living room, to show the height and architecture. Picture was taken from balcony, which was formerly a tier of extra seats.

THE DINING ROOM was previously a second stage for the chamber orchestra which Miss McCormick maintained to play each evening at dinner. Furniture is part of Miller antique collection.





pictures of the time; a main stage for the artists; and a side stage for the small chamber orchestra which she maintained to play every evening at dinner, during her two months' stay out of the year.

#### Then and Now

Recently, Mutual commentator Rex Miller and his wife, concert pianist Sonya Mischell, passed the shore sideroad which leads up to that old McCormick site. They explored it, to the sign announcing "This estate for sale by public administrator."

The caretaker chatted with them about "the big music room down there past the gate." A man named Bennett had purchased the main McCormick residence, it seemed, and planned to convert it into two lovely homes. Deborah Kerr owned the eight-bedroom, eight-bath dwelling which had once been the guest house. The great golf course had become a subdivision. The beautiful theater-hall, however, stood abandoned and neglected, almost a white elephant suggesting no utility.

"Of course it wasn't the sort of place most people would buy for a home," the Millers say now, as they extend welcome to the purchase they delightedly made at court. "But it's exactly what we've always wanted." With the vision of their changes, Mary McCormick's music room is becoming transformed from a hall into a home.

The two dressing rooms are now rebuilt into bedrooms. The orchestral stage, (now furnished with the long sixteenth century monastery table which Rex and his wife found in Italy, and the matching chairs which they had made in Florence), is a historical-looking dining room. Albert, the Millers' Belgian house man, has his room and bath in the former concrete projection booth.

The auditorium, itself is a resplend-

**FROM HIS SEA WALL,** Rex Miller has views to Point Dueme one way and Palos Verdes the other. 

ent living room, filled with foreign curios and furniture, pictures, ornate rugs and charm. Two concert pianos, for Sonya Miller's teaching and professional use, are set near the tall Gothic windows. An Oriental vase, with fragrant foliage from the grounds outside, breaks the height of the far wall. A folksy long couch facing the fireplace changes what severity the room might have.

When the Millers began redecorating, they were offered \$7500 for the polished walnut floor alone. "Sell it!" Rex scoffs. "We wanted to keep it ourselves!" There is matching walnut paneling all around the main room. The medieval-like doors are nearly four inches thick.

#### Cook's Tour

These rich surroundings well background the many objets d'art which the Millers have collected from around the world. Everywhere one looks is a charming antique with a history; for the Millers have brought these things home with them in sentiment and not show. A wooden cradle and a bronze urn from a Switzerland chateau flank the hearth. The two-hundred-year-old inlaid and hand-carved desk, in which Mrs. Miller keeps two shelves of teapots and old china, belonged to an Austrian ambassador who brought it to Mexico. To kill the termites Rex and Sonya have had to pour alcohol steadily into their 300-year-old refectory table. There is an old Spanish chest against the wall which immediately draws comment. "Oh, that's famous!" cries Sonya Miller. "But," she confesses, "I've forgotten the story." The massive mirror on the wall came from the south of France; and one of the loveliest rugs in the house is from




Algiers, of a pattern not often seen in this country.


#### No Need to Vagabond

With these European accents to remind them of their travels, the Millers make together a contented, picturesque home. Sonya Miller may give a concert next season; at present she teaches and has many private musical entertainments to introduce new artists and perform for her friends. Rex has finished his News-o-Strip series with artist Serge Krizman (classroom films telling the story of World War II in cartoon form, released through Contempo). He is now working on a plan to sketch the day-to-day news picture for television viewers.

The Millers have views to Point Dueme one way and to Palos Verdes the other. The deep canyon nearby is overrun with wild foxes, and every night at 8:30 the Millers feed them out of their hands. "I looked down from the sundeck one morning," Rex recounts, "and there was this little chap, lying on his back, kicking his feet in the air and having a wonder-

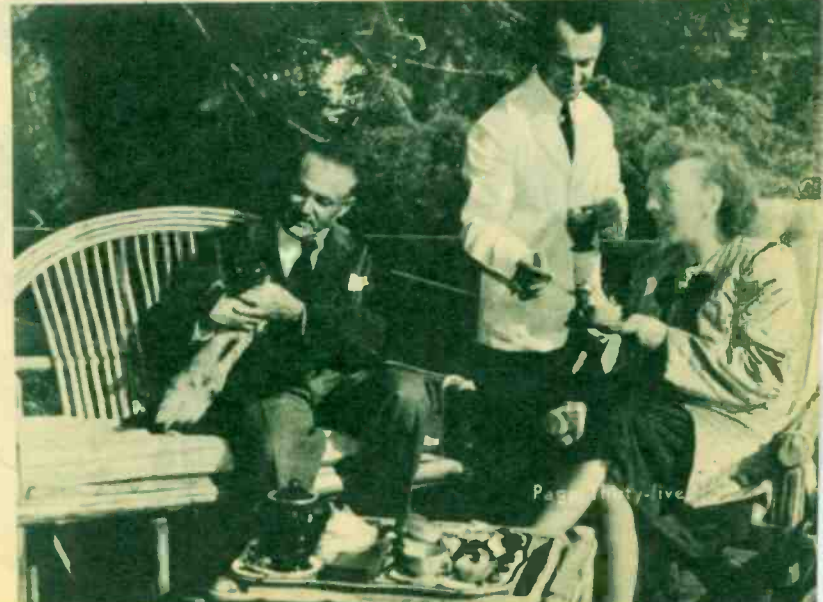
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 **MRS. MILLER IS PROFESSIONALLY KNOWN** as concert pianist Sonya Mischell. Rex Miller taught at Boston and Harvard universities, was a journalist for the New York Herald Tribune and Times and the Christian Science Monitor, and served as American Trade Commissioner to Australia, before becoming a Mutual commentator.

 **TIME FOR TEA IN THEIR LOVELY OUTSIDE** garden patio, as the Millers relax with "Lani," the cat. Albert, their Belgian house man, is particularly popular with the wild foxes which come up to be led every night. He calls them "little chappies," and summons them with "here low-xie, here low-xie," each evening at 8:30.



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↑ **FRANK MILTON, June Carroll and George Hall** are three of the young professionals who have been given an air break by veteran producer Leonard Sillman. (NBC photos.)

# New Faces Are Their Fortunes

*The Talented Young People Assembled by Broadway Producer Leonard Sillman Trod The Path That Brought Fame to Present Stars Who Were "New Faces" in the Past*

Thursday, 9:00 p.m.  
NBC-KFI, KFSD

**L**eonard SILLMAN, mentor of "New Faces," the Burns and Allen summer replacement program that serves to make new faces familiar to old listeners, was once a new face himself. After starting his career in show business as a fifteen-year-old song and dance man, Sillman replaced Fred Astaire as the juvenile lead in "Lady Be Good" on Broadway.

Since that time he has discovered in his series of Broadway "New Faces" revues, such famous faces as Henry Fonda, Tyrone Power, Van Johnson, Sonny Tufts. He brought Gypsy Rose Lee and Rags Ragland out of burlesque and into musical comedy.

"Why hasn't anyone before at-

tempted to bring a typically theatrical fast-paced, youthful, amusing musical revue to the radio medium?" Sillman asked rhetorically as he launched his brood of bright faces on the air.

### Cast Members

Backgrounds of most of Sillman's youngsters reveal a golden strain of talent and a good deal of grueling experience on theater stages. Actress Jay Presson (a fugitive from the local scene) started her career at the age of fourteen in a touring company of "The Drunkard."

Actor-singer-dancer Frank Milton has worked in summer stock, touring companies, Broadway near-hits and misses since 1939. In Gertrude Lawrence's recent tour of "Tonight at 8:30," he understudied the leading man and played fifteen assorted parts in the show.

George Hall, who assists in the writing of Sillman's radio show in addition to displaying his own com-

edy talents on the program, had a good background in radio in his native Canada before crossing over to the U. S. to become a citizen. In the Broadway hit, "Call Me Mister," he played five parts. Later he understudied Phil Silvers in "High Button Shoes."

Ex-Seabee Gene Martin has sung on the air with such band luminaries as Vallee, Whiteman, Lombardo, Hlmer and Shep Fields.

### Stage Flavor

"Our aim with 'New Faces,'" explains Leonard Sillman, "is to bring to the air a show that compares in its half-hour weekly allotted time to the typical Broadway musical comedy smash hit. We go from comedy sketch to song to black-out to song to finale to intermission to second act overture and so on—to the end of air time. It is as though we were on the stage playing to a first-night audience. I think most of all that the

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↓ **THE "NEW FACES" QUARTET** call themselves the "Skyriders." The girls are Pat Easton and Janie Martin, the boys are Chris Leighton and Burt Taylor.



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↓ **HERE'S A PANORAMA VIEW OF SOME MIGHTY CUTE "NEW FACES."**

Back row of boys consists of Leonard Sillman (producer), Frank Milton, Gene Martin and George Hall. The girls are Eleanor Jones, June Carroll, Jay Presson and Marilyn Day.



September 5, 1941





↑ **HE'S FORTY-SIX, BUT LOOKS AT LEAST** fifteen years younger despite some of the rough knocks show business has given him. (Barcus photo.)

↑ **ON THE RECENT JACK KIRKWOOD SHOW,** Buddy and Jack had a hilarious routine with a "Let's dance!" tag line. Here Buddy seems willing. (CBS-Braslaff photo.)

# Mix Grit With Greasepaint

*A Recipe for Radio Showbiz*

**By Sid Stover**

**S**TORIES of how the stars "broke into show business" are a never-ending source of fascination. They tell you, gathered around the bar at the Lambs', the Players' or the Friars Clubs, how Cantor, Jessel and Winchell were once a Bowery street-curb trio. Eminent Shakespearean Maurice Evans to this day has a particular affection for the First Guard in the soliloquy scene in "Hamlet," now one of his great triumphs, because Evans, too, was once a First Guard. Dan Dailey is glad to tell you or anyone, any time, any place, about the years he spent as an anonymous chorus boy, despite his plainly visible six feet three.

Now radio has grown up just enough to boast a saga or two of unvarnished courage, love of the profession, and unfailing talent to add to the rich literature of the human side of the business that takes so much before it bestows its rewards—show business.

We cite the case of Buddy Grey.

First, when you meet the little guy (five-four AND a half) you won't want to believe he's forty-six; he looks fifteen years younger. You're sure you're not hearing correctly when someone drops the remark

that Buddy played juveniles and characters in eastern stock twenty-five years ago. The situation leans 'way over toward the fantastic when you learn that he's been a song-and-dance man in the nation's top vaudeville circuits, that he operated one of New England's most successful dancing schools, has sold scripts to some of radio's top prestige shows, and has, for twelve years, played (and is still playing) a great variety of roles (not trick voices) in radio today.

The important thing is that Buddy is an actor, first and foremost—more an actor than all the other things which the versatile flame of genius makes him able to be.

Buddy launched his career as a boy soprano, appeared on the same program with John McCormack, and set his goal to become a great singer. But one night, while onstage, he lost his voice completely. Back in his dressing room, fellow troupers rallied around him and told him not to despair. Between two performances, they taught Buddy a short, simple dance routine—and a dancer he became. His singing voice was never to return to its original quality.

He's not billed as, doesn't particularly care to compete with Edgar

Bergen's one-man radio circus. But on a certain heart-twisting network drama recently, both the ancient Civil War veteran and the eleven-year-old great-grandson to whom the old-timer was giving out his simple eloquence on the subject of Americanism were—Buddy. Why? Merely because (a) much of the effect of the scene depended upon the expert timing of the youngster's responses, and (b) Buddy is just as much at home mike-wise as an eleven-year-old as he is as a centenarian.

Or, for that matter, he's equally at home with several dozen other things, ranging from a scientific Milquetoast killer to the district attorney who prosecuted him in another recent airing. Buddy played 'em both—in a courtroom dialogue taken at a sharp crossfire pace.

While he's probably best known for his co-featured spot on the CBS Jack Kirkwood bellylaugh jet job, Buddy has been heard by radio's national listening audience in everything from "Joe Peterson," the sympathetic little nincompoop who could understand "Lorenzo Jones's" dreams (having none of his own) to lovable octogenarian "Sheriff Tidey" in "Cisco Kid's" electronic escapades.

Some of his assignments include "Suspense," "This Is Your FBI," "The Saint," "Ellery Queen," "Ross Dolan, Detective," "Dark Venture," "California Caravan," "Family Theater," and All-Star Western—in which he racked up memorable performances as an unforgettable race-track tout, a psychopathic midget killer, and a stone-hearted sadistic "mug" killer.

### More Shows

Besides the Kirkwood spot, you've heard him doing either a straight or comic chunk with such radio risibles as Joan Davis, Durant Moore, "Blondie," Bill Goodwin. What about soap

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# Mikemen

No. 74 of a Series

## Reed Browning



*Senior Man on ABC's Hollywood Staff  
Has Hawaiian Background, Loves Home*

**By Virginia West**

**BROWNING WAS BORN** in Decatur, Illinois, near the courthouse in which Lincoln first practiced law. He's been with the network since 1941 and in Hollywood since 1943. (ABC photo.)

**R**EED BROWNING likes the feeling you get on the mikeside of a local show. . . . Network hours are fine. . . . They're big. . . . People hear your voice from coast to coast. . . . But the people you know, the people who are important in your life, are right here in your home town . . . and that goes for Hollywood, or Honolulu, or Champaign, Illinois. That's the way Reed looks at his job as an announcer on ABC-KECA.

Since the network and station announcing staffs have been combined, and Reed has taken over the "spieling" duties on several of KECA's local shows, he's grown to feel that he's really serving his own community.

Reed Browning was born William Livesay, in the town of Decatur, Illinois, only a stone's throw from the courthouse in which Abraham Lincoln first practiced law. He graduated from the University of Illinois, majoring in speech, and got his first radio experience on the university's station, WILL. Throughout his college career, Reed was active in campus dramatic organizations, but soon found that radio was his first love.

While in school, like many young men, Reed dreamed of seeking fame and fortune in far places . . . so toward the end of his senior year began poring over the "help wanted" ads in radio trade magazines in search of a job in some romantic outpost of civilization. Luck was with him. In answer to one of his "letters of application," he landed an announcing job with KGMB in Honolulu, Oahu, Hawaii. Diploma in

hand, he picked up and departed for that Pacific isle.

### Acquisitions

Life in the islands was wonderful in those pre-war days, according to Reed. Even working there was an adventure. However, he gained a lot of valuable experience in his staff job, and acquired, as well, a lot of other things like his love for boats, swimming and spear fishing . . . and his lovely young wife, Laurel. Laurel, now the mother of the three husky Browning youngsters, had lived in Hawaii most of her life, and was a student at the University of Hawaii when she and Reed were married.

On ABC's Hollywood announcing staff, Browning is senior man in point of years. After two years with KGMB, in the islands, the now ambitious young married man returned to the mainland and went to work on KYA, the Hearst station in San Francisco. He joined the staff of KPO-KGO in the Bay City in 1941, and transferred to the Blue Network in Hollywood in early '43. He's been with ABC ever since, with time out during the latter part of the recent conflict for a year's service with the Merchant Marine.

During his announcing career, Reed has handled many important shows, but he lists among those that he enjoyed most, being mikieman on local broadcasts of America's Town Meeting of the Air, doing the "Weekly War Journal" which was headed by Gen. Paul B. Malone during World War II, and being announcer on Paul Carson's "Bridge to Dreamland." He describes as his most inspiring and thrilling broadcast a sunrise service which he

helped to present from Palm Springs one Easter morning.

Reed's assignments on KECA include the popular mid-afternoon music session for Paramount Theaters, "Norwood Smith Selects." Currently a record show, the program will become a "live" show again when Woody, the popular young baritone who originated the series, returns to the coast from his eastern stage appearances. Writer-producer of the broadcasts, Felice Greene, says she finds herself writing in more and more of the "folksy" type of line which emcee Reed so obviously enjoys. . . . She's sure that at heart he's just a hometown boy. And that's the way the fans feel about Reed, as proved by the nice things they say about him in their letters.

Browning serves as announcer on Sam Hayes' five-a-week noontime news broadcasts on KECA, and he voices the station's new thumbnail "Home News" edition at 5:30 p.m., Monday through Friday. Working with Hayes on his newscasts is a familiar job for Reed, for he has collaborated with him over a long period of years . . . on shows like the old "Blue Newsroom Review," and Hayes' former Sunday night news series.

Family-man Browning and announcer Browning, who enjoys being a voice in his hometown, are integrated in Browning, the man who has a dream of in some way making the world a better, more peaceful place in which to live. To this end he is currently working out a program idea which he hopes will help to strengthen the United Nations. So look to one day knowing Browning, the Modern Crusader.



## One Man's Castle

(Continued From Page 35)

ful time. They're quite tame; we're becoming very fond of them."

The Millers first kept their personable Siamese cat, "Lani," inside, because they were afraid the foxes would molest her. Sonya snorts: "You should see her. She's jealous of them. She marches them right off the place." "Lani," whose name is Hawaiian for "heavenly," is otherwise very affectionate. "We've had four Siamese cats at different times," Rex says, "and she's the first to be sociable. She likes company."

The Millers met each other at Long Island twenty-one years ago. They have been married for twenty years, "and still don't regret it."

"But before we were married," Sonya cries, "I was important, I was the great artist. There I was at the church with all these famous people, and here he came with all his little professor friends wearing their little black ties. Now I am only Mrs. Rex Miller." She sighs heavily and gives her husband a wonderful smile. "See what a revolution has taken place in our household?" Rex concludes.

## Mix Grit With Greasepaint

(Continued From Page 37)

operas? "Bess Johnson," "Amanda of Honeymoon Hill," "Big Sister," and "Aunt Jenny," are a few—of the soapiest.

It's no surprise any more when the writing staff of a top comedy show will build up a situation over a period of, say, three minutes (a precious thimbleful of radio time)—said situation to be "paid off" by a speech lasting from one to five words. When that happens in the script, a lot depends on the perfection of the timing and on the seasoning of the actor who will deliver those few crucial words. Whom do many writers and producers call for a ticklish spot like that?—Right, Buddy Grey.

In the profession, Buddy is "a great healer." It means that when you've had bad luck or bad news or bad health—Buddy is likely to look you up and "have a talk" with you. It means that from the wellsprings of his own tasting of the bitter and the sweet he has "enough left over" to give a friend the only solace that really helps.

They also know and understand the importance in the real life of Buddy Grey of his wife, Noreen, a "non-professional" whose influence on Buddy is best described by one simple fact. When the showfolks talk about Buddy they talk about Noreen too, and with certain significant understatements such as "... a great girl, a smart girl, a wonderful girl."

September 5, 1948

Yes, radio, too, has its greasepaint grit—and its greasepaint gallantry. Coming to Hollywood, Buddy (then known as Billy) Grey found himself being confused with nightclub owner Billy Gray, whose radio specialty is a Baby Snooksish whimpering laugh-riot. It was time, thought Buddy, to avoid confusion, and time, too, to pay a small tribute to a certain U. S. Navy flyer, Lt. Buddy Grey, who was lost in action in the recent war. Now Buddy Grey the son and Buddy Grey the father are reunited in name as they always have been in spirit.

## Mountain Gal

(Continued From Page 33)

do you start the 'Spotlight Revue' program?" This was the first news the singer had of her own radio engagement—she's now starting her second season with the CBS show with Spike Jones.

Recently she was offered the lead in the touring company of "Annie Get Your Gun." She had to turn it down because of her radio work, but admits that it represented a goal fulfilled. "I used to think—oh, if I could only make records! So I made records and thought—oh, if I could only have a radio show. I got the radio show. Then it was the stage. Now it's been offered, I feel that I

## New Faces Are Their Fortunes

(Continued From Page 36)

continued application of the theatrical approach to the medium will help radio enormously and will reach eventual perfection in the medium of tomorrow—television." (Ed. note: What d'ya mean—tomorrow?)

don't have to prove it." How about movies? Dorothy's eyes sparkle at the thought of the movie lead in "Annie."

She thinks that one of her greatest compliments is the way in which other singers have latched on to "Feudin', Fussin' and Fightin'."

Much of Dorothy's success lies in the fact that she can write her own material when the need arises. She has written ten of the songs in her repertoire. When she's blue she writes funny songs—when she's happy she writes serious ones.

She enjoys her success (except that she's tired of telling interviewers that she was born in Jacksonville, Florida, and has never lived in the "hills"). "When I mentioned Flatriver, Missouri, in a song, the town proclaimed 'National Dorothy Shay Day,'" she smiles, "but only in Flatriver, Missouri."



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▲ **THE KING COLE OPENING AT CIRO'S BROUGHT OUT** the music folks of Hollywood in an enthusiastic welcome that encored the Trio back seven times. Nat (King) Cole and bandleader Chuy Reyes accept congrats from pianist Buddy Cole, Yvonne King (of the King Sisters) and Hoagy Carmichael. (Otto Rothschild photo.)



▲ **MRS. BESSIE M. LAWRENCE OF SHENANDOAH, IOWA,** gets a kiss from Lou Costello as he and Bud Abbott greet her upon her arrival in Los Angeles. Mrs. Lawrence collected the \$30,000 in prizes which was a feature of the giant contest on the ABC "Abbott and Costello Kid Show." Hubby Clarence Lawrence accompanied the winner. (ABC-Wigham photo.)

## SEEN ON THE RADIO SCENE

▼ **LOVELY IRENE DUNNE** repeated her famous role in "I Remember Mama" on the opening "Lux Radio Theater" broadcast of August 30. Here she is occupied with rehearsal refreshment.



▼ **GENE RAYMOND** welcomed Hedda Hopper to Hawaii during the filming of his "Million-Dollar Weekend." Both appeared on Mutual's "Hawaii Calls." (Skelton photo.)



▼ **BRIDE ELIZABETH WALDO** poses with sister Janet (NBC's "Corliss Archer") and her mother, Mrs. B. F. Waldo, on the occasion of her marriage to Carl Schaefer Dentzel. (Rader photo.)

